

DECEMBER 21, 1929

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# The *Billboard*

*The Theatrical Digest and Show World Review*



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(Printed in U. S. A.)



The Foremost  
Trade Publication  
of the Theater and  
the Show World.

# The Billboard

Only News that  
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## NAAP Convention Draws From Far and Wide

### Auditorium Men Convene

#### AMA Members May Classify Cities as Solution of Booking Problem

DETROIT, Dec. 14.—The booking problem was the principal subject of discussion at the semi-annual convention of the Auditorium Managers' Association, held Monday and Tuesday at the Hotel Statler. Altho no definite decisions were made, an investigation is being carried on with the possibility that the member auditoriums of the organization will be classified as to capacity, equipment, etc., and it is believed that such a plan will greatly facilitate the possibility of securing attractions.

Officers elected for the coming year were: President, M. J. Pickering, manager New Coliseum Company, St. Louis; first vice-president, L. J. Brumleve, Jr., secretary Cincinnati Music Hall Association, Cincinnati; second vice-president, H. O. Getchell, manager St. Joseph Auditorium Company, St. Joseph, Mo.; secretary, D. D. Murray, manager St. Paul Auditorium, St. Paul, Minn.; treasurer, L. W. Shouse, secretary-manager Convention Hall, Kansas City, Mo., who with Stanley Addis, manager Memorial Auditorium, Chattanooga, Tenn.; C. A. McElravy, managing director Memphis Auditorium, Memphis, Tenn., and W. P. Coyle, manager Civic Auditorium, Seattle, Wash., will constitute the board of directors.

After heated competition from the various cities represented, Toronto was chosen as the convention city for the summer meeting, set for June 9-10.

The sessions were entirely informal, being in the nature of round-table discussions. (See AUDITORIUM on page 21)

### Fox Sues Woods As Play Backer

NEW YORK, Dec. 16.—A motion to have Al H. Woods submit to an examination for the purpose of enabling the Fox Film Corporation to elicit sufficient facts to frame a complaint in a suit against the producer for breach of contract in connection with three plays presented by Woods, which the movie company financed partially, was made Saturday in the Supreme Court. Hearing is set for Wednesday, December 18. The Fox Corporation's suit is based on an agreement with Woods made in 1925, whereby the film company turned over to Woods more than \$100,000 for an interest in three of Woods' scheduled productions. The Fox Corporation was to have a 25 per cent share in all profits from the plays and the first chance to acquire the movie rights.

The agreement worked satisfactorily in the case of *The Pelican*, which was purchased by Fox. *The Green Hat* was acquired by Metro-Goldwyn and made into an immensely profitable venture. The Fox Company contends at present that Woods concealed facts of the agreement from it, and he did not have exclusive control over the picture rights to *The Green Hat* when he signed a contract with it.

### New Head of Parks



N. S. ALEXANDER, newly elected president of the National Association of Amusement Parks; also president of the American Association of Pools and Beaches.

### Practically Every State in Union Represented, Also Canada and England—Excellent Program Moves With Clock-Like Precision—Alexander New President

CHICAGO, Dec. 16.—The 11th annual convention of the National Association of Amusement Parks, held here last week, from appearances eclipsed all of its predecessors. Almost every State in the Union was represented, there was representation from Canada and they even came from across the pond—England—which fully signified the importance that the formidable organization called NAAP carries. As in previous years, an outstanding feature of the 1929 meeting was the smooth-running order in which it was conducted. Everything moved with a snap and punch for which this organization has become noted.

There was ever apparent that air of welcome and friendliness—that spirit of "one for all and all for one". While no official statement has been made as to the exact number of delegates on hand, it is safe to say that a new record in that respect was established. The register which recorded not only the names of the delegates present, but exhibitors and guests as well, contained close to 1,000 names—and there were large numbers of persons, some directly and others indirectly connected with the amusement park business, who did not register.

The program this year was considered the best since this noteworthy organization came into existence. Marked by its novelty and brevity, the program was exactly as those in charge had promised—a deviation from the customs of previous NAAP program committees—something which the delegates and guests showed indications of welcoming to the fullest. This year's program committee consisted of Rex D. Billings, vice-president of Idora Park Company, Youngstown, O., as chairman; Frank W. Darling, director of Playland, Rye, N. Y., and N. S. Alexander, lessee of Woodside Park, Philadelphia. And, while not a member of the committee, the helpful hand of A. R. Hodge, secretary of the association, was not lacking in the least.

The Stevens Hotel, the scene of the convention which opened Tuesday and closed Friday night with a big powwow. (See PARK CONVENTION on page 68)

### New Officers of NAAP

PRESIDENT—N. S. Alexander,  
Woodside Park, Philadelphia.

VICE - PRESIDENT—Harry C.  
Baker, Harry C. Baker, Inc., New  
York City.

SECOND VICE - PRESIDENT—  
Leonard B. Schloss, Glen Echo Park,  
Washington, D. C.

SECRETARY—J. H. Frankenfield,  
Belmont Pool, Downers Grove, Ill.

## Proposed Amusement Tax Bill in Tennessee Killed

NASHVILLE, Tenn., Dec. 16.—Amusement men in every field in Tennessee heaved a great sigh of relief Thursday when Governor Henry H. Horton definitely abandoned his proposed amusement tax of "1 cent for every 10 cents or fraction thereof" on admissions. The news which had been rumored all morning was officially confirmed about noon on Thursday, when the Governor sent a special message to the General Assembly which outlined the progress the Legislature had made in providing tax funds, and concluded by saying: "From the estimates which have been submitted to me, it is my judgment that

the legislation enumerated ample funds will be provided to meet the existing deficit and to balance the budget. Under such circumstances there is no need for the enactment of further revenue laws." Amusements in this State will be free from the bugaboo of special taxation at least until the next general assembly session, which does not convene until January, 1931.

Only a few fireworks developed, the hottest indictment of the administration coming during the floor arguments over the cigaret tax, which became a law. Senator Jack Keeffe, of Nashville, "raw" (See TAX BILL on page 91)

## Trustees Consolidate Fox Holdings in New Company

NEW YORK, Dec. 16.—The trustees appointed by William Fox to control his interests have decided to consolidate all the Fox holdings, including Loew's, Inc., into a new holding company, and the maintenance in the meantime of regular dividend rates on the stock of the affected companies.

It is understood that letters making this announcement have been mailed out to the holders of the short-term obligations of the company.

During the last week, and practically since the announcement of the appointment of the trustees, Fox stock has seen a decline in the market. Also last week the Class A stockholders of the Fox Film Corporation organized to protect their rights in the reorganization of the company. Farrar Lazarus was named as chairman of a stockholders' committee

formed by Class A holders. Fox common stock is divided into two classes, A and B; A is non-voting and B voting. The stockholders' organization has no idea to frustrate any plans of the trustees but intends to lend its aid towards furthering the interest of the company.

Numerous rumors have been current in film circles during the last week concerning the Fox president. One of which that Fox is in a sanitarium has been recurring ever since his automobile accident last summer. This rumor had gained such credence several weeks ago that on the day Fox celebrated his silver anniversary in the motion picture field newspaper writers were invited to his private estate on Long Island for an interview, in which Fox gave out his ideas concerning plans for himself and his organization for the next 25 years.

## Rolston Heads Pacific Fairs

SPOKANE, Wash., Dec. 15.—C. M. Rolston, of Vancouver, B. C., was elected president of the North Pacific Fair Association at its 28th annual meeting in session here Friday and Saturday. Eric J. Barnes, of Yakima, was chosen vice-president, and H. C. Brown, of Portland, Ore., secretary-treasurer. The attendance was large, the meeting a very enthusiastic one and all members present were in an optimistic mood. Fifteen fairs were represented, among them being Spokane, Yakima, Puyallup, Centralia, Elma, Everett, Danden, Burlington, Wash.; Gresham, Salem, Canby, Ore., and Vancouver, Victoria and New Westminster, B. C. Victoria was selected as the place for next year's meeting.

### Haymarket, Chi., Closing

CHICAGO, Dec. 16.—The Haymarket burlesque house, owned by Warren B. Irons, will close December 28. Stiff competition from the Academy is the reason. It is understood an agreement was made between the rival houses to eliminate the Haymarket. This leaves the Academy and Star and Garter as close rivals.

# The Legitimate Stage

Conducted by CHARLES MORAN, Communications to 1560 Broadway, New York

## Pre-Holiday Business Slump Sets New Low Legit. Mark

**Ticket Demand Reaches Ebb—Bad Week Ahead—Hits Hold On—2-for-1 and Cut-Rates Maintain Lesser Attractions Awaiting Seasonal Pickup**

NEW YORK, Dec. 14.—The mid-season lull sets in today. Business in legitimate theaters this past week reached bottom for the season. Nine shows, several that were hits, leave tonight, three fold for the anticipated bad week ahead and others are holding on tenaciously for the expected business of the holiday season. A few hits like *It's a Wise Child* and *Strictly Dishonorable* and the Gilbert Miller attractions are still doing nice business, with *Sweet Adeline*, *Fifty Million Frenchmen*, *Bitter Sweet* and *Sons o' Guns* continuing to sell-out business among the musicals. Tonight *New Moon*, the most venerable piece on the street, goes out, to be followed next week by *Follow Thru*.

At this stage of the season there have been nearly 90 legitimate plays presented and taken to the warehouses shortly after opening. The hits continue few and far between. The managers are still making plans for further production, altho most of them have halted their activities until after the new year.

Most notable of these is the Shubert organization, which is practically at a standstill in the production field now and will continue shut down until February. Sam Harris is gone for the season and many other independent managers are following the policy set by the largest producing organization in the theater.

Altho business was terrible among the lesser shows, with practically all available any night during the past week at the cut-rates, the better shows continue to do business. Shooting to join this class the week after next another deluge of new attractions starts for Broadway. They will continue to come at the average of seven a week for six weeks.

Three of the shows closing tonight will return for extended engagements next week.

The better agencies are reporting a pickup in demand for the hits on the playbills. This class now number 16. Better than a quarter of these are musical productions. Perhaps 15 other attractions can be said to be doing good business and the remainder of the current amusements in the legitimate theater are holding on thru the two-for-one policy and over the cut-rate counters.

## Judean Drama Guild Funds Are Returned

NEW YORK, Dec. 14.—Hyman Adler stated today that he had temporarily abandoned his plan to establish the Judean Drama Guild. Subscribers, who sent in \$4,000 for the announced series of six plays dealing with phases of Jewish life by Yiddish and non-Yiddish authors for \$15, have had their money refunded.

After giving up the stock sale plan, Adler entrusted Joseph Klein, of 1440 Broadway, a lawyer, with the task of raising funds by donations to enable the Guild to begin functioning, as announced in *The Billboard*. Adler was dissatisfied with the way Klein was managing the campaign.

Adler lays his inability to start the venture this season to the Jewish trouble with the Arabs in Palestine. Prospective stock purchasers, he found, had been making heavy donations to the Jewish relief fund, and were unwilling to subscribe to the establishment of the guild.

## "Paris" Road Tour Ends

NEW YORK, Dec. 14.—Irene Bordoni's play, *Paris*, lasted four weeks of its scheduled seven-week stay in Chicago. The play closed there last Saturday night and opened in Pittsburgh Monday. It returns to New York and the storehouse after tonight's performance in the snaky city.

## Buying Ziegfeld Musical

NEW YORK, Dec. 14.—Whoopie, Florenz Ziegfeld's production in which Eddie Cantor is starring in Boston, is being sold to Samuel Goldwyn for \$50,000. Goldwyn's purchase gives him only the right to produce a talkie musical, the sound rights to the play, *Six-Cylinder Love*, on which the book of *Whoopie* is based, having previously been sold.

## Adler Casting Two

NEW YORK, Dec. 14.—Hyman Adler, producer of *Skidding*, has acquired a play by William Miller titled *The Challenge of Youth*. Casting will start next week. Adler is also casting for *The Scer* by Bernard J. McOwn and Jack Preston, which he has rewritten. Adler will play the title role, a singing character part. The ingenue and juvenile parts require players who can both sing and dance.

## Disallows Claim

NEW YORK, Dec. 14.—Winthrop Ames, sitting as sole arbiter in the controversy between Berta Donn and the Brown Players of Louisville, disallowed Miss Donn's claim for \$35 for return fare from Louisville to New York. The Miss Donn asserted she had been engaged to play in only three musicals. It was found that she had signed a stock contract with the Brown Players requiring two weeks' notice and had left without giving such notice.

## Employ Broadway Agents

NEW YORK, Dec. 14.—The stock market is looking to Broadway for press agents. This week William A. Fields, who publicizes the legit. offerings of Jones & Green, and Harry M. Forwood, who has acted as advance agent for Jones & Green shows, were retained by members of the produce exchange to do special press work.

## Mitzi in Musical

NEW YORK, Dec. 16.—Paul Yarten, of 156 West 44th street, is planning to revive the musical comedy *Sari*, with Mitzi in the title role.



MAURICE MOSCOVITCH, of fame in England for his portrayal of Jewish characters is being brought to this country by Charles Dillingham to play the role of Joseph Suss in the production, "Jew Suss", the dramatization of Feuchtwanger's novel "Power". Dillingham will present the Ashley Duke version of the novel in New York during January. Moscovitch several years ago attracted attention in America as an actor in the Yiddish Theater. "Jew Suss" will be his first English play here.

## A Hit and Flop; Manager Quits

NEW YORK, Dec. 14.—Sam H. Harris. It is now reported, is done with Broadway for this season. Harris has produced one hit and one bad flop this season and according to word issuing currently from his office he will quit after the Chicago company of *June Moon* opens there December 23. Reports have it that Harris, altho not succumbing to many tempting movie offers, is going to Hollywood to look the field over.

He will leave here with the *June Moon* now rehearsing for an opening next week at Detroit. From there he will go to Chicago and wait until the show is set, then he will continue on to Hollywood. A *June Moon* Los Angeles production looms.

Harris offered his second production of the season two weeks ago. Lavishly mounted and acted by a highly paid cast, it flopped after seven performances. The play was *The Amorous Antic*.

During the past week it is reported that Harris has abandoned all plans for further production this season and that several scripts under consideration for production have been returned to authors.

Harris is the sixth standard producer to go Hollywood this season. Yesterday he announced that next season he will do a musical in association with Irving Berlin and reports have it that this will be his next theatrical venture.

*BABES IN TOYLAND*, which the Shuberts will revive for two weeks beginning December 23, will give 10 matinees during its engagement. The first of these matinees will be on the afternoon of Christmas Day, with a performance scheduled for every afternoon following. The Shuberts report a tremendous advance sale.

## To Organize Stock Chain

**Wagner-Erlanger Plan West Coast Rotary Companies—To Start Next Month**

NEW YORK, Dec. 16.—Plans for the establishment of a series of rotary stock companies extending from Oregon and penetrating into Texas are being formulated by Charles L. Wagner in association with A. L. Erlanger.

The first of these companies will open in San Francisco shortly after the first of the year in the old Orpheum Theater, which is being reconstructed by Erlanger and will be renamed the New Erlanger Theater. Madge Kennedy will probably be the star of Wagner's first coast offering. The plan is for each company to have a prominent "name" as a draw.

Wagner recently returned from a year's stay on the coast during which time he made a thorough investigation of the possibilities of successfully operating rotary stock companies. While in the West he also directed for the movies and staged a few of Henry Duffy's presentations.

Wagner's scheme when put into operation will furnish stiff competition for Duffy, who in recent years has maintained with considerable profit an average of eight stock companies. Lately the movie companies, particularly the Fox West Coast chain, have been putting stock into some of their movie houses along the coast, inspired, perhaps, by Duffy's success.

Wagner ran stock companies in Buffalo for a number of years. He is also favorably known on Broadway for his producing activities.

Wagner will recruit his first company here. This plan discredits the report that Madge Kennedy will return to Broadway in a play under the Wagner management this season.

No definite plans have been made for the course the plan will take after the San Francisco venture gets under way, but it is reported the second company will be opened in Northern California. The entire chain of companies is expected to be operating by next season.

## Sell "Rain or Shine"

NEW YORK, Dec. 14.—*Rain or Shine*, the musical comedy success in which Joe Cook starred, was purchased this week by Columbia Pictures from Jones & Green on a percentage arrangement. The contract provides that Jones & Green receive 10 per cent of the net receipts above a stipulated figure and 15 per cent if the net goes beyond a higher level.



# Printed Attack on Equity Caused MacLoon Banning

Mrs. MacLoon Wrote Slanderous Article Resulting in Equity Action—Warn L. A. Attorney Against Federal Court Hearing—Sues for \$100,000

NEW YORK, Dec. 14.—The Louis O. MacLoon-Lillian Albertson \$100,000 damage suit against Actors' Equity Association, Frank Gillmore, president, and Paul Daltzell, executive secretary, filed this week in Federal Court at Los Angeles failed to include, according to Equity officials, the actual reason for the refusal by Equity to strike MacLoon's name from the unfair list of producers. MacLoon has sought from the Federal Court of the Los Angeles district an injunction restraining Equity from keeping him on the unfair list and preventing his presentation in Los Angeles of *New Moon* for which he has purchased the Coast rights. It was to have opened there January 12.

According to Equity officials Miss Albertson, who in private life is Mrs. MacLoon, wrote and published a pamphlet last summer containing attacks upon Actors' Equity Association and its officers. Soon after this book was circulated in Hollywood and throughout the country, during the talking picture strike, Equity Council saw fit to take the matter up, inasmuch as Miss Albertson was a member of Equity. She was suspended from membership. Equity offered several plans for Miss Albertson to prove her contentions or repudiate the statements in the book. She and her husband were barred as managers when the retraction of the book was refused.

Equity offered to take the statements before a board of arbitration of the American Arbitration Association and stand by the decision of the board if they were unable to refute all of the contentions in the book. MacLoon refused to do this. He offered to straighten out two delinquent accounts with the association, but steadfastly maintained that he could have nothing to do with the reputation of his wife's attack upon the association. Equity would not relent in its conditions and MacLoon was refused permission to produce plays with Equity casts. This, he says, stops him from production.

Equity headquarters has notified its Los Angeles representative, I. B. Kornblum, not to make a general appearance in answer to the summons and complaint against the association in the Federal Court in view of the decisions handed down in the Edelstein agency suit against Gillmore and the association. Then it was held that the association because of its diversity of membership cannot be brought to the Federal Court.

## Gallagher To Produce

NEW YORK, Dec. 16.—Leonard Gallagher has a new play which he plans to cast shortly. Gallagher managed the Actors' Theater for four years until it ceased production this season. He still retains the offices in the Actors' Equity building which housed the Actors' Theater.

## Considering Dunning Play

NEW YORK, Dec. 14.—Phil Dunning, whose contribution to this theatrical season, *Sweet Land of Liberty*, flopped after one week, has another play prepared which several local producers are considering for production during January.

## "Blue Heaven" for Chicago

CHICAGO, Dec. 14.—*Blue Heaven*, comedy-drama, will open at the Garrick Theater Friday, December 20. The Friday opening has been chosen to get in ahead of the flock of openings set for the following Sunday and Monday.

TWO ENGLISH visitors arrived this week. Percival Leach, 86, who appeared on the English stage for 55 years until he retired some years ago, arrived to visit his grandson, Archie Leach, a principal player in *A Wonderful Night*, whom he has not seen in 10 years. Naomi Royde-Smith, novelist and playwright, who is Mrs. Ernest Milton, wife of the featured player in *Rope's End*, is here on her first visit to this country.

## Increase Seating Capacity To Meet Extra Heavy Nut

NEW YORK, Dec. 14.—The heavy nut of the Jack Donahue show, *Sons o' Guns*, that had everybody along Broadway wondering before the show opened at the Imperial Theater has not worried Connolly & Swanstrom, the producers. With the heavy Donahue and Lily Damita salaries it was thought that the show would never get a break-even week, considering the original cost of production. However 18 more orchestra seats have been added to the floor, and plans are being made to install additional chairs in the first balcony.

These additions will bring the possible gross over \$50,000, which is needed for a profit.

## May Produce 'Whip Hand'

NEW YORK, Dec. 14.—William P. Farnsworth may put *Whip Hand*, by George Brookes, and a collaborator, in rehearsal early in January. Brookes is expected back from the Coast, where he has been writing for the movies, December 24 to revise the script. If the changes are satisfactory casting is to begin immediately. At any rate the Farnsworth office declares that shortly after the new year it will get a new play under way.

## "After Dark" Laying Off

CHICAGO, Dec. 14.—*After Dark*, the melodrama revival that has had an unexpectedly successful tour to the West Coast and back, closed for the holiday season last week and is laying off here. It is scheduled to reopen December 29 in Milwaukee.

# "Peter Pan" Instills Love For Theater, Says Actress

NEW YORK, Dec. 14.—Every child should be introduced to the theater with *Peter Pan*, says Eva Le Gallienne, who this week is offering at her Civic Repertory Theater, on 14th street, the series of morning and afternoon free performances of the *Barrie* play for the city's poor children.

Miss Le Gallienne, whose remarkable career in the theater is one of the most discussed accomplishments in the legitimate theater, claims that her interest in *Barrie* and the theater itself was born when she first saw *Peter Pan* as a child 8 years old. For years she yearned to play *Peter*, "the boy who never grew up", for children as she wanted it played when she herself was a child. That, she says, is exactly what she is doing now. This desire necessitated that the performances be free; that the audiences be preponderantly children, for they alone, she believes, view *Peter Pan* as



HELEN BRODERICK'S mirth-provoking antics are among the bright features in E. Ray Goetz's comic and tuneful tour of Paris labeled "Fifty Million Frenchmen". Miss Broderick appeared in "The Ziegfeld Follies" and more recently in "Oh! Please".

## Broadway Engagements

Alan Edwards, Hugh Cameron, Will Abern, Dorce Lealie, Paul Stanton for *Simple Simon* (Florenz Ziegfeld).

J. Kerby Hawkes, Charles Dalton, Eugene Powers, Walter Kingford, Richard Menefee for *Children of Darkness* (Macgowan & Reed).

Luther Adler for Chicago company of *Street Scene* (William A. Brady).

Suzanne Caubaye, Tom Douglas for *Seven* (Jimmie Cooper).

Philip Merivale, James Dale, Rose Hobart, Wallace Erskine, Roland Bottomly, Martin Burton, Lenore Sworby, Frank Greene, Viva Birkett, Olga Birkbeck for *Death Takes a Holiday* (Shuberts).

Mary Mulhern for *Top Speed* (Bolton, Kaimar & Ruby).

Dorothy McNulty for *9:15 Revue* (Mrs. Edgar Selwyn).

## To Cast New Play

NEW YORK, Dec. 14.—Hyman Adler, producer of *Skidding*, has acquired a play by Ashley Miller entitled *The Challenge of Youth*. Adler intends to revise the play in collaboration with the author. Casting will start next week. The drama was tried out in the spring with Sylvia Sidney in the leading role and was withdrawn.

it should be seen. They enter into the spirit of the play and scream with each adventure of the *Barrie* creation.

To attain her aim Miss Le Gallienne has enlisted the aid of her company, who all work without salaries; the author, Sir James Barrie, waives royalties, and the employees of the theater even give their services without charge.

In addition to her regular performances this year Miss Le Gallienne is giving three sponsored by wealthy New Yorkers, who in turn are turning over the tickets to the poor children of their own selection.

Miss Le Gallienne also contends that a love of the theater that is never forgotten is instilled into children with their first adventure in a legitimate theater if the production is *Peter Pan*. This is responsible, says Miss Le Gallienne, for the great number of grownups who still love the *Barrie* play.

# To War On Ticket Evil

New Managers' Group Starts  
—Discuss American Theater Board Revival

NEW YORK, Dec. 14.—From all reports a new managers' association has been formed. Arthur Hopkins is said to be the president, and Alexander McCaig has been chosen secretary. Gilbert Miller is reportedly the sponsor of the new association.

This group of managers, of which Brock Pemberton is also a member, met this week at the Henry Miller Theater to discuss the revival of the American Theater Board and to plan some action against the ticket speculators, which evil Equity reminded the managers they would have to do something about before the actors' body would consider opening the theaters on Sunday.

Gilbert Miller explained to the group the method by which he prevents tickets for his attractions from getting into the hands of speculators. Tickets to the Miller shows can only be acquired by reputable brokers, who charge no more than a 50-cent advance over the fixed price. The tickets which go to an agency making a buy are stamped on the back with the name of that agency. Should any patron present a ticket on which is stamped the name of a broker and complain of having paid an exorbitant advance, that agency can no longer get tickets from the Miller office.

While Miller suggested the use of this plan, no action was taken. Managers were asked to consider the problem and have suggestions in readiness for the next meeting, to be held shortly.

It is said that the group may adopt a plan which would keep tickets only in the hands of reputable ticket brokers and at the same time partially eliminate the long-term buys to give the public an opportunity of getting choice locations without paying a premium.

Neither the Shuberts nor Erlanger interests were represented at the meeting. Besides Miller, Hopkins, Pemberton and McCaig, various other independent managers attended.

The formation of this new group gives the legitimate theater three separate managerial associations. The Managers' Protective Association, which is the Shubert affiliated group, holds a contract with Equity. The Organized Legitimate Theatrical Managers' Association, which includes all the managers in the theater and was formed at the instigation of Equity to give the managers' representation with the actors and the dramatists in the American Theater Board, has been dormant for some time.

It is said that the new managers' group was formed to get together with Equity and the dramatists and help eradicate some of the evils of the theater in the belief that the O. L. T. M. A. could not be resuscitated to perform this function.

A CORRECTION  
Through an Error in  
Dec. 14 BILLBOARD  
SILVER & GOLD

were included in the  
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# Up-State Society Backing Malakoff in Legit. Theater

## Subscription List Planned for Poughkeepsie Company on Stock Basis — Will Present Guest Stars in Light Plays

NEW YORK, Dec. 14.—Under the direction of Pierre Malakoff a stock company backed by subscriptions from society women of wealthy Dutchess County and students of Vassar College will open at the Playhouse Theater, Poughkeepsie, N. Y., Monday, December 30, with the play, *This Thing Called Love*. Malakoff, who came to America in 1921 with the *Chausse-Souris* Company, has made the necessary arrangements with Equity. The actors of his company have agreed to waive a bond.

Malakoff's company is booked for a four weeks' engagement at the Playhouse. If the public response to his offerings is great enough the season will be extended another four weeks and perhaps indefinitely.

It is the hope of both Malakoff and the Poughkeepsie society women sponsoring the venture that the company will become firmly established and give the city a permanent legitimate theater.

Subscriptions to the first four performances of the company are being sold for \$3. A sum sufficient to maintain the company in Poughkeepsie for four weeks has been privately subscribed by some of the patronesses.

Malakoff announced that his aim in bringing the company to Poughkeepsie was primarily and ultimately to entertain. His program of plays would include, he said, mostly comedies, an occasional mystery play and less frequently a drama. For serious drama he said the Poughkeepsie public had available the Vassar Experimental Theater and their own Community Theater.

The second play which the company is to present will be a mystery play. The name is yet unannounced. Among the prominent people backing the venture is Mrs. H. N. MacCracken, wife of the president of Vassar College. A considerable number of subscriptions have already been received.

The Playhouse Theater, which will house the company, was formerly a burlesque house. It has lately undergone a complete renovation.

## Plans Musical Comedy

NEW YORK, Dec. 14.—William B. Friedlander is planning to put into rehearsal a musical comedy adapted by William A. Grew from a book by Dorothy Hayward, coauthor of *Porgy*. Joseph Myers is writing the music and Friedlander and William B. Mall are doing the lyrics. It is expected that the book will be completed next week, with casting to start then or shortly thereafter. Friedlander will be financed by K. A. I. Inc., which backed him in producing the short-lived *Divided Honors* last month.

## Lou Tellegen and Beverly Bayne in Williams' Play

NEW YORK, Dec. 16.—Hunter Williams has a play titled *Escaped*, which will star Lou Tellegen and feature Beverly Bayne, the former film actress, in rehearsal. It will be presented here during the holiday period. Other members of the cast are Virginia Chew, Robert Lowe, France Bendison and W. J. Rathbun.

More than half the parts have been recast before the seven-day deadline. It is expected the cast will be set this week and the show opened within two weeks out of town. It was tried out last season with another cast on the subway circuit.

## Katherine Wilson Files Claim for Week's Pay

NEW YORK, Dec. 14.—Katherine Wilson has filed a claim against Felix Young, producer of *Top of the Hill*, for one week's salary, charging that Young failed to give her notice of closing according to the terms of her run-of-the-play contract.

The show opened November 26 and closed December 7, after 15 performances. Miss Wilson was given only one week's notice, she claims.

## Revival Plans Are Extended

NEW YORK, Dec. 14.—The success of the Jolson Theater Musical Comedy Company with the revival of old musical favorites has induced the Shuberts to add eight light operas to the schedule. The engagement of the company may be extended indefinitely. Next season the Jolson Theater will again be given over to light opera, it is said.

Coincident with this announcement the Shuberts stated they plan the presentation of a series of established plays by American and European playwrights beginning in mid-January at a theater yet to be selected. First will come a cycle of plays by Oscar Wilde. The initial offering from this group will be either *The Importance of Being Earnest* or *Lady Windermere's Fan*. Others of the Wilde plays under consideration are *Ideal Husband*, *A Woman of No Importance*, *The Duchess of Padua*, *The Nihilists*, *A Florentine Tragedy* and *The Sainted Courtisan*.

The Shuberts declare the plan may include other cities. As each play is to be given for only two weeks, with a new cast for each production, the likelihood is that like the musical revivals they will be sent on tour, or to Chicago and Philadelphia, where the Shuberts are sponsoring subscription seasons.

The acting company for the plays will be composed of the best available talent in the theater, the Shuberts state. A well-known director and scenic designer are under consideration. Some of the plays have already been engaged.

The light operas added to the schedule of the Jolson Theater Musical Comedy Company include *Babes in Toyland*, *The Wizard of the Nile*, *The Red Mill*, *The Firefly*, *The Chocolate Soldier*, *The Prince of Pilsen*, *The Lilac Domino*, *The Dollar Princess*, *The Quaker Girl*, *The Spring Maid* and *Maytime*.

*Babes in Toyland* is in rehearsal and will open at Jolson's Theater Monday, December 23. The order in which the operettas will be revived has not been definitely decided.

On Monday, *Robin Hood* will begin a return engagement for one week only at the Jolson Theater, owing to the great favor which greeted its first presentation a few weeks back.

The musical season at the Jolson, originally scheduled for 10 weeks, is now in its 12th week. The management estimates that 100,000 have paid over a quarter million dollars to see the old musical favorites.

## Kallessers Buys Play

NEW YORK, Dec. 14.—Michael Kallessers has purchased a first play by Charles Sherman entitled *The Bridge of Sighs*. Casting will begin next week. There are 45 parts in the play and a small number of supers are also required. It is a single-set play laid in a courtroom corridor outside a room where a murder trial is being held.

## Casting Burnett Play

NEW YORK, Dec. 14.—Jones & Green are preparing to cast *The Boundary Line* by Dana Burnett. Otto Kruger, currently in the Theater Guild production, *The Game of Love and Death*, is being sought for the leading role. The play treats of modern morals and is laid in New England. Rehearsals are expected to start in three weeks.

## Producer Fails To Fall For New Forcing Gimmick

NEW YORK, Dec. 14.—Various dodges are employed along Broadway to get plays into production. An old but ever new scheme was unsuccessfully tried out last week on Wm. P. Farnsworth by a conniving individual who sought to have produced a musical comedy with book by Jack MacGowan and Cyrus Wood and music by George Rubens. This individual first told Farnsworth that he would put up the money for the production if Farnsworth would produce it. Farnsworth tentatively consented. After a week of dickerings the individual declared he had no money. Farnsworth declined to produce the musical with his own capital.

The next day in one of the dailies appeared a story stating that Farnsworth would produce a musical and giving details of the production. Farnsworth figured that the individual had tried that move to keep him in line on the production.

## Broadway Cast Changes

Svea Tingdale, Barbara Bright and Edith Storey have joined *George White's Scandals*, at the Apollo Theater. James Jolley has replaced Arthur Aylesworth and Mary Harrison has been withdrawn from the cast of *Follow Thru*, at the 46th Street Theater.

C. Stafford Dickens and Horace Sequeira have been withdrawn from the cast of *Many Waters*, at the Times Square Theater.

## LEGIT. NOTES

SIDNEY FOX, ingenue lead of *It Never Rains*, was given a surprise party by the cast after Tuesday night's performance. It was the occasion of her 19th birthday.

GIL BOAG is not satisfied with the cast of *City Heat*, the Herbert Rawlinson play, due on Broadway during the holiday season. Several changes are anticipated.

THOMAS BROADHURST, playwright, novelist and secretary of the M. P. A., has sold his first novel, *Blow the Men Down*, a sea story, to Paramount for filming.

IT IS SAID that the failure of *Hold Everything* to break even on a single week of its stay in Chicago was due to the Windy City public having heard its hit tunes on the radio for a year previous.

H. M. HAYMAN has resigned as business manager for the Leo Bulgakov art group. Mitchell Marcus, formerly connected with the Lennox Hill Players, succeeded him.

GEO. CHOOS is confined to the French Hospital with intestinal trouble, but will quit there shortly. Choos expects to get busy on a play soon after the new year.

FRED KEATING, the magical, and Albert Carroll, the mimic, have teamed up and will give a two-man show at the 49th Street Theater under the aegis of the Actor Managers, beginning next Sunday. They will give nine performances weekly during their two weeks' engagement, including Wednesday and Saturday matinees and Sunday night shows.

LEROY PRINZ has been engaged by Bolton, Kalmor & Ruby to stage the dances for *Top Speed*, which comes to the Chanin Theater Christmas night.

*A NIGHT IN VENICE*, which has been playing at the Grand Opera House, Chicago, is laying off the week of December 15-22, reopening December 23 at the Majestic.

LAURENCE SCHWAB is producing a short musical comedy at the Paramount Long Island studios preparatory to going to the Coast to commence a full-length musical production. Frank Mandel is also absorbing the movie technique. He has completed the direction of one short musical subject for Paramount.

# Group Quits; Backing Gone

## Provincetown Players Did 2 Flops Uptown — Lost Kahn Aid

NEW YORK, Dec. 14.—With the closing of *Winterbound* tonight at the Garrick Theater, the Experimental Theater, the new uptown name of the Provincetown Playhouse, passes out of existence. Financial difficulties which the director cannot overcome have beset the group since their move from the MacDougal Street Playhouse.

James Light, the managing director, has been awarded a Guggenheim Foundation Fellowship and leaves next month to study the drama in Europe. The support of Otto H. Kahn, who for 10 years saw the art group thru financial difficulties, has been lost. The subscription list that was hoped would bring the financial support necessary to pull the venture thru the season did not climb as it was hoped it would, and production costs and theater rent went on just the same. The group opened with the financial flop, *Fiesta*, and then did *Winterbound*, which attracted no financial returns.

The straits into which the group was heading was recorded in *The Billboard* many weeks ago. The small surplus in the treasury was used to redecorate the theater and to the development of the subscription list.

The group took on added trouble with the move uptown, for it became a commercial theater in the eyes of Equity and the stagehands' union. Previously, they were listed as a "little theater" and managed their affairs accordingly. This move cost stagehands' salaries and tied money up in bonds that otherwise might have been used in exploitation.

Shortly after the Provincetown went commercial, a group known as the MacDougal Street Players took over the old playhouse and the support of Otto H. Kahn. Kahn, it is said, pledged his support to the Provincetown group if they proved they could manage their affairs uptown. The failure indicates that he will keep his word and let the group that has given a distinguished list of men and women to the theater perish.

Just a few who have come from the original group are Robert Edmond Jones, Eugene O'Neill, Kenneth MacGowan, Cleon Throckmorton, Charles Gilpin, Walter Huston, Susan Gaspell and Erin O'Brien-Moore.

## Bronx Stock Venture

NEW YORK, Dec. 14.—A new venture termed the Bronx Drama Guild, Inc., has taken over the Bronx Opera House, formerly the subway circuit house for legitimate plays. Joseph Klein is managing director. The enterprise is operating under a stock agreement with Equity.

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# Pathe Tragedy Causes Changes

NEW YORK, Dec. 16.—The disastrous fire at the Pathe studios on Park avenue here a week ago, in which four girls and six men lost their lives, will work a heavy expenditure on the New York studios in the rearrangement of production facilities. Practically all studios have been using hanging drapes on their productions and already studio men are eliminating this form of scenic investiture from studio stages. Other precautionary measures are being taken by heads of production departments to meet the vigorous investigation of all production plants which must necessarily follow in studios other than Pathe.

John C. Flinn, vice-president of Pathe, and Henry P. Lally, studio manager, who have been held in \$15,000, will be examined Thursday morning in homicide court on charges of manslaughter in the second degree. Bribery and laxity of enforcement of the law are hinted at in the investigation. The finding of more than 240,000 feet of film at the studio, when, according to law, the limit was 5,000 feet, has put a rather unsatisfactory aspect on the entire situation.

## Huston Signed at Last

NEW YORK, Dec. 16.—Walter Huston has at last been signed for the role of Abraham Lincoln in D. W. Griffith's all-talking production dealing with the life of the great emancipator, which he is to make for United Artists. While no definite announcement has been made concerning the story, rumor has it that this film will be a talking version of *The Birth of a Nation* with the Lincoln incidents constructed as the feature.

## Jennie Goldstein's New Musical Comedy

NEW YORK, Dec. 14.—They do things in their own way in the Yiddish theater mart on Second avenue. Sometimes they do them well. Consider the singular case of Jennie Goldstein, who for season upon season has been rightly exploited as the queen of Second avenue's tragediennes. Jennie could make them howl to the extent of three hankys an

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# GOOD NEWS WATCH THIS SPACE



## Yiddish Theater Opens "Angels on Earth"

act, but that doesn't forbid her manager, Max Gabel, from starring her now at the Public Theater in a very Broadwayish musical comedy, *The Ghetto's Rabbifate*, which literally translated stares us in the face as *The Ghetto's Lady-Rabbi*. This fickle-minded piece, which issues from the pen of Israel Rosenberg, is in two acts and a prolog, and it tells in earthy dialog, song and dance the story of a maiden who used the paralyzing power of traditional superstition to remove the bars raised against her marriage to an artist who wears Windsor ties 'n' everything.

This is a musical comedy, mind you, and it has mirthful moments that are as chockful of belly laughs as the most synthetic of Broadway gags, but Jennie must have her tragic interludes. She gets plenty betwixt and between the carryings-on of the two buffoons. One of these is Abe Sincoff, whose frozen pan is funnier to us than any comedian we have seen. We caught this lad in a piece produced by another Yiddish company last season, and he was not less appealing then. Talkies grabbed Paul Muni from these precincts. We are pretty sure they won't get stuck by giving a trial to the weazen-faced Sincoff.

Jennie Goldstein has added avoirdupois, which is nothing alarming on Second avenue. She plays the ingenious with her face rather than with her tell-tale form. Now she does it as an art. She works her pretty features into expressing emotions that are as complex as her career as a tragedienne of all work. With a better delivery than a voice, with a winsomeness that defies age and with a brand of footlight showmanship that has mastered every trick of the Yiddish stage, Miss Goldstein should win many friends in this piece and bind the old ones to her tighter.

Herman Wohl's music is peppy and frequently pleasingly original. The choral warbling is a revelation for the Yiddish stage. Charles Adler gets program credit for the dances, which are few, far between and never very good. There's a chorus here that might pass for Anglo-Saxon in a pinch. Alex Chertoff's settings are excellent. They faithfully reflect the spirit of the piece, which is set in an inn courtyard and a rabbi's sanatorium in provincial Austria.

Included among the principals are Irving Honigman, Mary Baratz, Gussie Yuvelfr, Mary Wilensky, Sam Gertler, Boris Rosenthal, Zina Goldberg, Simon Wolf, Samuel Rosenstien, Sally Schorr, Goldie Elsman, Harry Thomashefsky and Simon Ruskin.

ELIAS S. SUGARMAN.

## Broadway Openings

WEEK DECEMBER 16

*Red Rust*, a play from the Russian of Kirchon and Ouspensky. Presented by the Theater Guild Studio at the Martin Beck Theater.

*Half Gods*, a play by Sidney Howard. Presented by Arthur Hopkins at the Plymouth Theater.

*Inspector Kennedy*, a play by Milton Herbert Cropper and Edna Sherry, starring William Hodge. Presented by Wm. Hodge at the Bijou Theater.

*Magie*, a play by Gilbert K. Chesterton. Presented by Randolph Somerville at the Gaietyvort Theater.

### CLOSINGS

*Let Us Be Gay* closed on Saturday, December 14 after 344 performances, as did *The New Moon* (318), *Hot Choccolates* (226), *The Merry Widow* (16), *Rope's End* (100), *Diana* (8), *Headquarters* (13), *The Silver Swan* (22), *Winter Bound* (30), *Ladies of the Judy* (64), *The Nocturne and the Duke* (8) and *The Street Singer* (103); *Family Affairs*, (7); *Many Waters*, (83).

*The Game of Love and Death* moves on Mondays from the Guild Theater to the Biltmore Theater.

New Plays on Pages 44-45

# Refuse Chicago No. 1 Company

NEW YORK, Dec. 16.—An effort to take the original company of *Street Scene*, the Elmer Rice Pulitzer prize play, to Chicago by William A. Brady has been stopped thru the intervention of Equity, which will allow the complaining smaller actors in the play to leave the cast with a week's notice. Brady posted notice Friday that the company would go to Chicago next week. Smaller actors receiving from \$18 a week upward claim they cannot live in Chicago on the salary.

It was Brady's plan to put the first company into the Garrick Theater, Chicago, December 23, with its place being taken here at the Ambassador by the second company now rehearsing.

## Kirkpatrick With Texarkana

TEXARKANA, Ark., Dec. 16.—The Texarkana Little Theater has secured Joe Kirkpatrick, author of *Charm* and other plays and producer of *Rosanne*, as director. Tho he has just recuperated from an extended illness, Kirkpatrick will direct the amateur group and continue his writing.

## Shuberts Take Over Play

NEW YORK, Dec. 16.—The Shuberts today took over a production which Elmer Bostwick started and could not complete because of the lack of an actors' bond. The show was titled *Dear Old England* and is now called *Newly Poor*. Its Broadway premiere will be given early next month.

## "Follow Thru" for Para.

NEW YORK, Dec. 16.—*Follow Thru* has been selected as the first screen musical production that will be produced by Schwab & Mandel for Paramount. S. & M. are under contract to produce at least two musicals that Paramount shall select from the shows the boys produced in the past. Future connections between the legit, producers and Paramount are contingent upon the outcome of the first two productions.

CHICAGO, Dec. 16.—Texas Guinan opens at the Green Mill Thursday. The Club Royale, where she recently appeared, has closed following the issuance of a U. S. writ against the cafe.



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## London Cables

LONDON, Dec. 14.—Peggy O'Neil gave a splendid performance in the new version of *The Bachelor Father*, in Miriam Hopkins' role, Thursday at the Garrick. The cast now includes Lawrence Anderson and Judy Skinner, with Aubrey Smith remaining in the leading part. The piece looks like running well.

*Silver Wings* went great at its Liverpool tryout Tuesday, important features being the realistic airplane crash and spectacular effects generally. Emma Haig made a hit in the comedy material. Harry Welchman and John Kirby also scored. The whole show promises well for a London run.

The special version for America of *Wake Up and Dream* proved to be a furore at Manchester during the week. Charles B. Cochran and the principals will sail Monday on the *Leviathan* and Jack Buchanan Tuesday on the *Mauretania*.

Ada May will remain here when *Follow Thru* closes and will be a feature in Cochran's 1930 Revue.

Virginia Hawthorne, American specialty dancer, made a hit debuting last week at the Milton Cabaret.

Arrivals this week include Adele Nelson and Poodles Hanneford and family, all for the Olympia Circus; sailings included Bon John Girls.

# Vaudeville

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## Acts Being Lost By Tight Budgets

**RKO Sticks to Low Highs While Good Acts Swing to Fox and Others—Regarded as Destructive Policy—  
Agent, Manager Complaints**

NEW YORK, Dec. 16.—RKO is reported turning away more otherwise desirable material than at any time in two seasons as a result of its inflexible and deflated house budgets. The situation in regard to salaries on the circuit is such that George A. Godfrey and Charles J. Freeman find it impossible to book what might be regarded as the best act in the business for the money, if its salary goes over a set sum for an attraction of its type. Early last season RKO made what is believed to be the first move toward tightening up on its salary policy when it decreed that not more than \$1,000 will be paid flashes. This iron-bound policy, the varying in stipends, has been spread to every class of attraction playable in its houses.

With the exception of big "names" that are also worth their touting in box-office drawing power, the circuit has not been known to exceed the prescribed budget limits at any time since Godfrey bowed out as pilot in favor of the booking triumvirate. Again and again in recent weeks, big acts have played one or two dates for RKO never to be heard from again on the circuit. In all cases the issue has been money.

Once in a while Loew makes a splurge with the booking of a big act far out of proportion to its usual spending habits. This has also been observed in the trend of Fox's booking operations. But RKO, guided apparently by a hard-and-fast salary policy, concurred in by the vaudeville, film and theater-operating departments, is stubbornly turning a cold shoulder to acts asking salaries beyond the unrevealed budget limits. It has been estimated that every third act welcomed into the Fox office represents a salary turnaround by RKO.

Jack Loeb, Fox's booking boss, has evidently found his policy of big salaries helpful to his interests. As far as is known, all of the Fox vaudeville managers and around here are doing favorable business. On the other hand, RKO house managers, whose opinions of shows have come to be respected, are not satisfied with the breaks they are getting in stage attractions. One manager, credited with boosting his box-office business about 75 per cent since he took the reins, insists that he can double business if the office gives him the quality of shows he has been demanding in vain for months.

One of the most successful agents on the RKO floor prophesies that the office will eventually be forced to let down its high-salary barrier. "If it doesn't, every act that amounts to anything will be lost to the circuit. Despite what we are expected to gather from official announcements, it appears that vaudeville is assuming less and less importance in the circuit's plans. If you saw the prices bookers offer to acts, you would understand exactly what I mean."

### K-A-O-Orpheum Dividends

NEW YORK, Dec. 14.—Regular quarterly dividends were declared this week on preferred class stock of the Keith-Albee-Orpheum Corporation and Orpheum Circuit. The K-A-O dividend of 1½ per cent was on convertible preferred stock, and payable to stockholders of record at the close of business on December 20. The Orpheum dividend of 2 per cent applies to preferred stock, and is also payable December 20. The announcements were issued by B. B. Kahane, vice-president and general counsel of the companies.

## Waring's Band Gets Boat Job

NEW YORK, Dec. 16.—Fred Waring and his Pennsylvanians have found a better field than vaudeville and films in which to exploit their talents for the remainder of the winter. The 25-man outfit will sail January 11 for Miami Beach, there to launch a 10-week engagement on the Amphitrite, a palatial pleasure craft which will be tied up in Biscayne Bay. The contract calls for \$6,000 net weekly and transportation.

Dorothy Lee, who appeared with the Waring act at the Palace two weeks ago after developing into a "name" under the tutelage of Fred Waring, goes to the Coast to start work on her contract with RKO Pictures. The ingenue lead of *Syncope* will get \$750 a week during her first year, with a rising scale held in abeyance under an option.

### Rollo and Kelly Team

NEW YORK, Dec. 16.—Joe Rollo and Joe Kelly are a new team. They are breaking in their harmony singing and dancing act with indie dates in Philadelphia. Rollo was formerly of Rollo and Starr.

### Now Seven Mariners

NEW YORK, Dec. 16.—Ocean Rescue, which showed for RKO the last half of last week at the Franklin, Bronx, has been given a string of additional dates. It has changed its name to the Seven Mariners, and January 4 will play the 81st Street. The week of January 21 it will play in Boston and will follow with Providence.

## Adding Minn. House To RKO Chicago Books

NEW YORK, Dec. 16.—Seventh Street, Minneapolis, 2,000-seat picture house, will start using RKO vaudeville next week. The Chicago office will book it as a full-weeker. For the opening show the booking office here placed two acts, Don Cummings and the Alexander Girls.

### Good Ralston Stunt

NEW YORK, Dec. 14.—Esther Ralston's press agent used her Palace booking this week as the wedge with which to put over a neat stunt. The blond film satellite was taken to the School of Commerce of New York University and there made an address to the student body on "various phases of the motion picture industry". Not without press-release attention, she was given the title of America's Blond Film Coed. The vote was tendered by acclamation.



**LOU FORMAN**, who this week observes his first anniversary as musical director at the Palace, New York, and his tenth with the major circuit. Since taking over the Palace baton from Benny Roberts Forman has become a great favorite with ace house performers and audiences, and for a long time has been looked upon as one of the most popular pit directors on the circuit. He was formerly at the 81st Street, New York, and in the last several seasons "opened" three new houses for the outfit.

## Godfrey Dept. In New Office

NEW YORK, Dec. 16.—Toward the end of this week, the Eastern Division of the RKO booking office will be quartered in the section of the sixth floor formerly occupied by the old Orpheum Circuit. Under this new physical arrangement, George A. Godfrey will retain his private office, and directly adjoining him along the north side of the floor will be the desks of his booking staff in a rectangular room.

Agents will be separated from the bookers by the usual railings, and the arrangement will remove Godfrey's department entirely from the central portion of the booking floor. The assistant bookers to be quartered with Godfrey are Arthur Will, the Eastern chief's first lieutenant; Bill Howard, Arthur Blondell and Mark Murphy. I. R. Samuels will also have his desk in this wing.

The second intact show of the Eastern division was launched last Saturday at the Chester, Bronx. It comprises Billy House, Burns and Allen, Bobby May and Jean Carr. May is a holdover from the first experimental intact show, later abandoned. It is Godfrey's plan to send out intact shows at the rate of one a week until later in the season when the books are cleared. Next week's starter will be a five-act layout built around Weaver Brothers and Elviry, and their *Home Folks* afterpiece.

### Chapman and Sherwood

NEW YORK, Dec. 16.—Stanley Chapman, former single, and Don Sherwood, recently of Sherwood and Claire, have joined forces. They just completed a string of break-in dates with their comedy piano and singing act.

## Market Sleeps

**Rehearsal Halls Cater Mostly  
to Old Standard Acts  
Revamping**

NEW YORK, Dec. 16.—Vaudeville producing isn't. The results of a survey of representative rehearsal halls prove this conclusively. The bulk of acts using rehearsal halls at this time are old ones whipping new bits into shape for another assault at booking offices and acts already given time, but laying off now and again to break in new people. At no time since the panic began have there been fewer new acts in the rehearsal stage. One rehearsal studio reported that the new acts using its halls are those headed by movie "names" with tentative time already laid out.

It may be, as one studio operator suggested, that producers are so hard pressed for funds that they are using their homes for rehearsals. In view of the credit accounts carried by most producers with rehearsal-studio outfits, it is deemed unlikely that such is the case.

An appreciable number of acts now in rehearsal represent old standard pieces that have been retitled and recast with the idea of taking a long shot and letting booking offices do the rest. One producer who usually had at least three acts in rehearsal simultaneously has not been seen in his favorite studio in four weeks. He is occupied with plans for breaking into the talkie racket.

## Loew Road Show

NEW YORK, Dec. 16.—The Loew road show for the National, Richmond, opening next Monday includes three acts which will play that date only of the out-of-town tour. They are Borden and Boyer, Allman and Coulter and Harry Girard's Ensemble. Claude and Clarence Stroud, also playing on that bill, have been okayed for the entire Southern route.

The three acts scheduled to play the single Richmond date will be replaced the following week in Norfolk by Chapelle and Carlton, Burke and Durkin, and Down Home, featuring Josie Carole. The latter is the act formerly known as *Headin' for Harlem*.

*Dresden China*, formerly a presentation vehicle which played the Loew deluxers and has been adapted to vaudeville requirements, will open in Richmond December 30, and play the Southern vaude tour. Cast includes Collins and Peterson, Patti Spears, Rodion Danbers, Jolly and Smith, George E. Tappas and a troupe of 12 Chester-Hale Girls. Circuit will spend between \$2,500 and \$3,000 for *Dresden China*.

## Works on Steamship Hauser

NEW YORK, Dec. 16.—Samoya, European performer, who recently arrived here, is offering a new kind of act from the outdoor field suitable for vaudeville. His routine is performed on a taut and slack steamship hawser, and by the use of a special apparatus he is swung out over the audience on the loose rope during part of the act. He opened this first half on indie dates, and major circuit dates will soon be lined up for him.





# Agent Board Dies; Now a Piazza Job

**Manwaring's Arbitration Committee Passes Out From Shake-up Excitement—Office Manager Will Get Up New Code of Agent Conduct After January 1**

NEW YORK, Dec. 16.—The arbitration board of RKO representatives, formed early in the Godfrey regime, has died a natural death. Norman E. Manwaring and his associates on the board, formed principally for settling disputes concerning acts among big-time agents, have not met since Ben Piazza and Charles J. Freeman stepped into the divided authority of the sixth floor. As far as the office is concerned, there is no more arbitration board.

Previous to its unceremonious withdrawal from the RKO scene, Manwaring's dispute-settling staff, comprising Edward S. Keller, C. B. Maddock, Marty Forkins and Lee Stewart, kept agents on the jump continually, with promises that never materialized, of having a new set of rules "ready next week". The general opinion is that the agent arbiters had been so deeply engrossed in driving the wolf from the door that they could not find time to get together and draw up the rules for the approval of Godfrey and Hiram S. Brown.

Now that Piazza occupies the newly created post of general business manager of the sixth floor, it is felt that matters concerned with agent disputes should be handled by him direct and as a court of final resort. He is said to be interested, however, in the possibility of issuing a new set of office rules, based on the 12 rules put into effect by Godfrey last February, and under which agents are implied to be operating at this time.

Piazza's rules, which will not be drawn up until well past the first of the year, will cover phases of office activity not touched upon previously. There is a report, which is not verified by RKO officials, that something might be done within the next several months concerning the cardinal principles under which an RKO agent now operates: keeping within a limit of five per cent commission from sets and refraining from doing business with "outside" vaudeville outfit.

## Close Yvonne Unit For Holiday Respite

NEW YORK, Dec. 16.—Princess Yvonne has closed her Hollywood Follies unit on the Gus Sun Time until after the holidays. The show had been working steadily since early in August and Yvonne and her manager, Doc M. Irving, decided last week to suspend engagements so as to allow members of the troupe an opportunity to spend Christmas and New Year's Eve at their homes.

Bookings will be resumed with the same company and several additional specialty people the second week in January. During the lay-off interval Princess Yvonne is playing special dates on her own in and around Philadelphia.

## Anderson and Graves

NEW YORK, Dec. 16.—Howard Anderson and Jean Graves will resume for Loew next week, splitting between Yonkers and the Fairmount, Bronx. Their familiar comedy skit deals with the vicissitudes of fishing. Cole Carroll is also in the cast. Act is agent by the Yale office.

## Tuesday Changes New Year's Week

NEW YORK, Dec. 16.—For the week of December 28 only RKO houses in Greater New York will change their mid-week opening policies to a first half of Saturday, Sunday and Monday, and a last half of Tuesday, Wednesday, Thursday and Friday. This plan has been decided upon for two reasons, because New Year's Day will fall on a Wednesday and all of the houses affected will play midnight shows New Year's Eve, and to avoid confusion of changing programs on a holiday with attendant double-time costs and holiday rehearsals.

The plan also involves the favorable feature of starting the year with a new show. Bookers are planning to put augmented vaudeville shows into the houses.

## N. J. Indie Buying "Keith-Radio" Acts

NEW YORK, Dec. 14.—The operators of the Park Lane, Palisades Park, apparently have not been able to get over it yet that they once bought acts thru Jule Delmar of the RKO office.

Occupying a conspicuous place in the array of one-sheets covering the front of the theater is a sign announcing:

**NOW PLAY  
KEITH-RADIO VAUDEVILLE**  
Under the notice is a grouping of lobby photos. The Park Lane is now booked by the A. & B. Dow office. The "Keith-Radio" allusion has been observed in its accustomed place the last two weeks.

Last season the RKO office announced that it planned to take action against independent houses that advertise "RKO" or "Keith Vaudeville". It is understood that even independent houses that buy acts from the sixth floor are not privileged to advertise their stage attractions with the RKO trade-mark.

## Amusement Slump at Prague

PRAGUE, Dec. 1.—The general slump in amusement circles is causing stage, vaudeville and circus artists to quit their own countries in search of work in other lands. An official survey reveals that there are no less than 1,196 foreign theatrical artists and circus performers in Czecho-Slovakia at the present time.

## Lindsay-Mason for RKO

CHARLOTTE, N. C., Dec. 21.—Cedric Lindsay and Hazel Mason concluded their tour of the Interstate Circuit at the Carolina Theater here this week. They report a pleasant season. The act is slated to open on the RKO Time after the holidays. Charles Freeman is handling the turn.

# Loew Atmosphere Is Serene Again

NEW YORK, Dec. 16.—For the first time since the dark days when Fox's grab of Loew stock was the talk of the show business, there is a sense of peace and self-assurance again in the latter organization. Executives who were visibly uncertain in recent months about certain policies and were constantly fearful that they might speak out of turn are back on their pins and forging ahead as if nothing had happened. If one takes a high Loew official at his word (and there is no reason for one to doubt it) nothing has really happened in the Fox-Loew deal to affect Loew employees in any manner.

The most significant indication of Loew's continued independence as a circuit unit, according to trade authorities, is the energetic manner in which plans are being made for the observance of Loew's January Festival. So far as is known, this prodigious circuit promotion campaign was brought into being solely by Loew officials, with no interference or assistance whatever from the Fox outfit.



ALLAN COOGAN and MARY CASEY, who are back on Loew's Time in their hour piece, "The Shrinking Violet". They are splitting this week between the Lincoln Square and Oriental theaters, and will continue for several weeks more in the New York area. Jack Mandel is their agent.

## L. & M. Lands 2 Sun Houses

NEW YORK, Dec. 16.—The "Columbia" theaters in Warren and Sharon, Pa., formerly booked by the local Gus Sun office, will join the L. & M. books the last half of next week. As a starter the houses will use one feature flash on a full week. The L. & M. thru Lawrence Leon, its general manager, also has on its books the Auditorium, Quebec, and the Strand, Portland.

Important acquisitions in the vicinity of Canada are expected within the next two weeks.

## Renard-West Expanding

NEW YORK, Dec. 16.—Nat Renard and Lillian West will soon get away from their two-act in favor of a bigger one. They are preparing to start on Eastern dates with a four-people version of *Tell the King on You*.

## Howard Back in Vaude.

NEW YORK, Dec. 16.—Joe E. Howard, who not so long ago was said to be leaving vaude. to produce legit. shows, will return in a new act for RKO this last half at Keith's 81st Street. Mabel Stapleton is assisting him as piano accompanist.

## Plunkett's Convention

**Godfrey, Freeman, Piazza  
Address 12 Divisional  
Managers**

NEW YORK, Dec. 14.—The 12 divisional managers called in this week from all parts of the country by Joseph Plunkett, RKO's theater operator, were addressed Thursday by the vaudeville booking triumvirate—Godfrey, Freeman, and Piazza. They were told of the sixth floor's intact-show plan, and promised that after January 1 their house managers will have all necessary information on bills at least two weeks in advance.

President Hiram S. Brown also spoke to the divisional men, and the released portion of his pep spiel reveals that he is unusually optimistic about RKO's future.

Those attending the Plunkett theater-operating confab were Charles Winston, New England; Lou Golding, New York State; Charles McDonald, Manhattan; Dave Beebler, Brooklyn and Long Island; H. R. Emde, Westchester and New Jersey; J. E. Firnkoes, Ohio State; Nate Blumberg, Chicago and vicinity; Thomas D. Soriero, St. Louis and the South; Claud Saunders, Minneapolis and vicinity; James Carrier, Northwest; Frank Vincent, West Coast, and H. M. Thomas, Canadian Division.

## Love on Own

NEW YORK, Dec. 16.—Louis Love, formerly associated with Irving Cooper, Loew artists' representative, recently branched out on his own as an independent agent. He has taken desk space in the office of Dave Rafael, former Pantages agent, and is lining up acts for indie and outdoor dates.

## Pancho's New Act

NEW YORK, Dec. 16.—Pancho, a nephew of Mijares, slack-wire artist playing for RKO, opened the last half of last week at the Park Lane, Palisades Park, and jumped this first half to New Brunswick. He is doing an act similar to that of Mijares and will show for major-circuit bookers at one of the local houses shortly.

## Hamilton-Fordyce Flop

NEW YORK, Dec. 16.—Hamilton Eilers and Fordyce, singing and dancing trio, originally scheduled to play at Loew's State this week, flopped suddenly and were replaced by Frank Dobson, who had been slated to resume for Loew next week. Illness given as the cause of cancellation.

## Switching Dates

NEW YORK, Dec. 16.—Nat Burns and Grace Allen were slated to play the Palace this week, but instead were switched for a split between the Chester, Bronx, and Flushing. They were booked into the neighborhood houses in place of Clara Barry and Orval Whitledge, who took their spot on the Palace bill. It is said that the RKO office made the switch because it wants Burns and Allen for road show No. 2.

## Markus Adds Three Houses

NEW YORK, Dec. 14.—Pally Markus has added three more houses to his column, all using five acts. He started yesterday in the booking of the Rockland, Nyack, and the New Bahway, Bahway, which will use acts on Fridays and Saturdays. The other house is the Fitz Lyndhurst, which he starts booking tomorrow for Sunday shows only.

## Casper in Blackface

NEW YORK, Dec. 15.—Emil Casper, formerly partnered with Dolly Morrissey and more recently of the team of O'Neil and Casper, is now doing a black-face comedy act with William Hayes. They are due for an early showing date for RKO in one of the local houses.

# New-Brand Racketeers Thrive on Sap Amateurs

## Doubling Crabbed

To Be Resorted to Only in Emergencies, RKO Official States

NEW YORK, Dec. 16.—Doubling of acts from the Palace and Riverside into other local houses is frowned upon as a general practice by the present administration of the RKO booking floor. While doubling, and even tripling, of acts from the straight vaude houses was done frequently before, and in cases other than emergencies, a high official of the booking department is quoted as stating several days ago that the procedure will be followed in the future only in cases where the lesser local houses have last-minute disappointments in important spots.

Acts with reasonable claims to booking attention by RKO have been squawking all along against the doubling and tripling. They have leveled charges of insincerity against RKO in its oft-broadcast statements that it is doing everything in its power to keep good acts working without favoring individual attractions.

RKO is determined now to do away with doubling as a general policy not only because it wants to give more acts work. It has been proven by experience this season that doubling, particularly as applied to comedy acts with strenuous routines, impairs efficiency and consequently reflects on the merit of artists' performances.

## Dobson Farce Opening; Other Hyde Bookings

NEW YORK, Dec. 16.—The *Lone Doctor*, musical farce starring Frank Dobson, will open for Loew the first half of next week at the Oriental, Brooklyn. Dobson is assisted by Marion Sayers and the Winter Garden Four. Johnny Hyde, of the William Morris office, is agenting. At Loew's Rochester next week Edith Clifford has been booked thru Hyde on the same bill with Castleton and Mack and Singer's Midgets. Aaronson's Commanders, featuring "Red" Stanley and Phil Saxe, also a William Morris act, will open for Loew December 30 at the State, Boston, and may return here shortly for local vaude dates.

## Changes in Wilson Act

NEW YORK, Dec. 16.—Murray Wood has replaced the late Willie Ward in Jack Wilson's four-people act. Dorothy Curtis is also a new addition to the cast, taking the part formerly handled by Ruth Wheeler. Warner Gault is still with the act, which will open for RKO this last half at Proctor's 59th Street. Next week they will split between Proctor's 80th Street and Madison, Brooklyn.

## Carrs and Betty to Loew

NEW YORK, Dec. 16.—Carr Brothers and Betty, standard comedy, dancing and acrobatic trio, will resume for Loew next week, splitting between the Gates, Brooklyn, and the Willard, Woodhaven. They are represented by Alex Hanlon.

INFORMATION IS BEING sought about Sid Bennett, performer, who is believed to have died recently in the Middle West. Mrs. Bennett is destitute, we are told, and cannot collect on a life insurance on which she is designated as beneficiary until definite information is forthcoming concerning Sid Bennett's reported death. She was told of the death by a Charles Morgan for whom she is also looking. It is felt that Morgan might supply further clues which will help in determining the fate of the missing performer. Henry Chesterfield, of the NVA, is assisting Mrs. Bennett in her search, and all information should be forwarded to him at 229 W. 46th street, New York.

## Delmar Sets Pace In Carnation Yen

NEW YORK, Dec. 16.—Jule Delmar's yen for wearing white carnation boutonnières seven days a week bids fair to set the pace for a new mode among vaudeville folk.

Jack Sturm, indie agent, has become a loyal apprentice in the ranks, and Winn Shaw, of Morris & Shaw, has also fallen for the floral yen. But Shaw confided to a boy friend the other day that he wears his white badge of courage only when he is working. If other performers followed suit there would be no danger of a raid on the carnation market this season.

## Walska Figure Slays Office

NEW YORK, Dec. 16.—Ganna Walska, who will shortly return from Europe, was submitted recently to RKO as a vaude possibility by Franklyn Graham. It is said the booking office was willing to play her at a good figure, which Graham understood to be all right with her representatives, but the idea was dropped quickly when her personal representative asked for the enormous sum of \$15,000 on the week. The plan was to book Madame Walska for five weeks prior to her contemplated 35-week concert tour of the country.

## P-T Placements

NEW YORK, Dec. 16.—Among the recent placements effected by the Plummer-Thompson office were Lois Landon, with the Scovilles; Joceta Howe, in a new act headed by Gene Carey and Jack Haley, and the Freeman Twins, with Peco Casino and Miss Juanita.

## Wright and Morley

NEW YORK, Dec. 16.—Sam Wright, formerly a single, billed *The Walking Delegate*, and more recently in the short-lived show, *The Booster*, has teamed with Lillian Morley. She was a part of the team of Morley and Leeder. The new combo will open for RKO this last half at Proctor's 125th Street, agented by Joe Rieder, of the Rose & Manwaring office.

## Senter Gets RKO Break

NEW YORK, Dec. 16.—Boyd Senter, who recently showed for Loew, shined off on RKO dates this week, splitting between the Fordham, Bronx, and Proctor's 80th Street. He is assisted by Jack Russell and George Crocker.

## Smalls Breaking In

NEW YORK, Dec. 16.—The Three Small Brothers, legmania trio, are breaking in a new act on Eastern dates. They played for A. & E. Dow in Stamford the last half of last week, and are slated to play additional dates for that office this week. Major circuit bookers may be given an ogle at them shortly at one of the local houses.

## Stern-Casso in Midwest

NEW YORK, Dec. 16.—Stern and Casso, dance team recently featured with the *Pie and Ten Follies*, a Public unit, are in Chicago lining up Midwestern vaude dates. They closed last week with the unit at the Indiana, Indianapolis, and left for the Windy City immediately to resume playing in vaude.

## Fentons Join "Pirates"

NEW YORK, Dec. 16.—Charles Snow's *Broodney Pirates*, which recently showed for RKO, has added the Fenton Sisters, harmony singers and dancers, to its 11-people company. They broke in with the act the last half of last week at the Park Lane, Palisades Park.

## Operate Elaborate Offices in Theater District—Professionals Get Cold Shoulder, But Others Shorn of Cash in Training, Exploitation Schemes

NEW YORK, Dec. 16.—Professionals are about as cholera in a growing number of offices run by gyps who took post-graduate courses in lawful larceny and are now practicing the shady art in competition only against themselves and others outside of the show business whose mission on earth is to separate the yokels from their hard-earned shekels. The irony of it is that these bold gyps are virtually the only ones connected in any way with vaudeville who are doing any business, as one deigns to dignify their activities by such a lofty title.

## Coutts Running Rotary Stock

NEW YORK, Dec. 16.—Aside from booking vaude houses John E. Coutts is organizing a rotary stock company to be known as the John E. Coutts Stock Players. It is similar to his stock activities when of the firm of Coutts & Tennis. The company will have its premiere on New Year's Eve with *This Thing Called Love*.

It will use the same show for six days, playing five New Jersey towns on the week, Mondays in Newton, Tuesdays in Pompton Lakes, Wednesdays in Washington, Thursdays in Dover, and Fridays and Saturdays in Dumont. Saturday will be the only matinee day. The company will use two automobiles for the transportation of the people and one large truck for scenery and props. It will carry a company of 12, with jobbing from time to time for extra people sent from here. The leads are Martha Bell and John Bosburgh, who have just completed a stock season at the Shubert, Minneapolis. The stage direction will be handled by Bernard W. Suss.

Loew's office business. Not because of bad (See RACKETEERS on page 89)

## Loses House, But Gains 2

NEW YORK, Dec. 14.—The Empire, North Adams, a J. F. Sullivan house, will join Jack Hodgdon's columns as a last-half stand before the first of the year. Hodgdon lost the Comerford house in Binghamton last week, but evened his score by taking back Shattuck's Opera House, Hornell. This house will join next week and will play last-half shows of three acts.

## Giles Clicks in Movies

NEW YORK, Dec. 16.—Roy Giles, wire walker, formerly of the Melnotte Duo, is making good out in Hollywood as a song and dance man in flickers. He has recently signed a one-year contract for First National Pictures to be featured as a dancer. Pictures he has lately been identified with are *The Great Gabbo*, *Song of the Flame*, James Cruze's *Circus Parade* and *Dangerous Curves*.

## New Harry Greene Act For Two Standard Teams

NEW YORK, Dec. 16.—The standard teams of Harry Faber and Leta Wales and Lew Lehr and Nancy Belle have joined forces to go out in a four-people act, *Woman-Crazy*, written by H. C. Greene, and sponsored by the author and Phil Morris. They will shove off for RKO next week on a split between Troy and Schenectady.

Faber and Wales formerly headed a four-people affair, and Lehr and Belle were recently in an act with Ed Borrell as their assistant.

## Robbins Skaters Go RKO

NEW YORK, Dec. 16.—Robbins Trio, mixed trio of roller skaters, left the Loew fold this week to open for RKO on a split between the Chester, Bronx, and the Jefferson. Represented by the Thomas Fitzpatrick office.

## Lewis Replaces Moore

NEW YORK, Dec. 16.—Sol Lewis has replaced Jerry Moore as piano accompanist for Florens Tempest and Marion Sunshine. He will work with them only for their five-week RKO route, which will start next week at the Palace, Chicago, and wind up the week of January 25 in Rochester. Then he will return to join Clarice and Norman Worth in their new five-people flash.

## Loew Switches N. Y. Managers

NEW YORK, Dec. 16.—Among the managerial changes in local Loew houses last week were M. Seiditz, manager of the Greeley Square, transferred to the same berth at the Canal Street, and D. J. Helgeson to the Greeley Square from the Circle. The managerial vacancy at the Circle was filled by Walter Gutteridge, who was formerly a member of the relief staff.

## Adelaide Joins Schreck

NEW YORK, Dec. 16.—Pearl Adelaide, formerly in Sam Shannon's act, *Ship Ahoy*, has been added to the cast of George Schreck and Company, one of Harry Rogers' acts. The Schreck act is now in the rehearsal hall undergoing repairs.

## Mickey Walsh Recovers

NEW YORK, Dec. 16.—Mickey Walsh, musical comedy performer and vaudeville, who was stricken last season and sent to the NVA Sanitarium in Saranac about four months ago, returned here the latter part of last week. He is very popular at the NVA Club, and friends will be glad to hear he is back, fully recovered.

## NVA New Year's Fete

NEW YORK, Dec. 16.—The new year will be ushered in with something like formal style at the NVA Clubhouse. Henry Chesterfield has notified paid-up members that a limited number of them will be accommodated at \$10 a plate. There will be dancing and special features expected of New Year's Eve blow-outs.

## Saranac Lake Notes

Jack Sbes, American skater, whose feats on the silver blades have won him renown on two continents, has started intensive training under the direction of William J. O'Hare.

Lear Temple, who was confined to her bed at the Reception Hospital, Saranac Lake, for the last few months, is now under the care of the NVA and doing splendidly. She was visited by Jane Kayne and Mrs. Charles E. Bray at the NVA annex cottage, 9 Front street.

Frank Kelly arrived December 11 as a new guest patient and is curing at 9 Front street.

Kitty Vogelle, of New York, a new arrival under the care of the NVA, is now a bed patient and curing at 9 Front street.

Al Hunter, "Charlie" Quinn's former roommate, who had left the lodge about (See SARANAC NOTES on page 89)

## VAUDE. NOTES

MORGAN AND STONE, banjo-playing vaudevillians of Cleveland, are now playing in Scotland after an enjoyable run in London's variety houses. They are booked solid until next April in Ireland, Germany, France and England. The duo is billed as the Banjo Maniacs.

HERMANOS WILLIAMS' three-people European importation, represented by Reeves & Lamport, has been booked by RKO for a long route, covering Eastern and Western dates, and will start the week of January 23 on a split between the Coliseum, New York, and Fordham, Bronx, slated to finish the week of September 27 in Montreal.

LESTER LANE, Ethel Osborne and Louis Chico are sharing billing honors in a four-people act sponsored by the Yates office. They opened for RKO this first half at the Franklin, Bronx, agented by James E. Plunkett.

SAM AND CLARA MORTON, father and daughter combo, formerly of the Four Mortons, will open for RKO the first half of next week at the Royal, Bronx.

A certain performer whose single was once in great demand by the major circuits has turned to bootlegging as a side line. He sees bookers for dates, and if no results are forthcoming in that direction he plays his line of wines, cordials and hard liquor. His bootlegging business is great.

BILL ROBINSON has been contracted by RKO to tour the Western territory. He will open next week at the Palace, Chicago, and is slated for Winnipeg the week of January 20.

HONEY BOYS, male quintet, will broadcast for half an hour next Thursday over Station WJAP, New York, on a special RKO program.

TYLER MASON has been given a long route by RKO for Western dates. He will start February 9 at the 103th Street, Cleveland, and is slated to finish the week of June 28 in St. Louis.

LEO HANNON and His Musical Bellhops, 16-people flash, went RKO this first half at the State, Jersey City.

LORETTA GRAY is now started instead of featured in *Stop, Look and Listen*, which is playing the State-Lake, Chicago, this week. Clay Stearns has replaced Fred Sibley in the act.

WELCH, SMITH AND STANLEY, male trio in a baseball skit, opened for RKO this first half at the Capitol, Union City, represented by Jeff Davis of the C. B. Maddock office.

JACK PEPPER, assisted by his two stooges, will be launched on the Orpheum Time January 6 in Winnipeg. He is agented by the Charles Morrison office.

BETTY WHEELER is now partnered with Sunny Bernet. They started for RKO this week, splitting between the Prospect, Brooklyn, and the Capitol, Union City. Bernet was of Bernet and Clarke.

SAXON, REID AND KENNY are using a new skit, *Just Kidding*, by Eugene Courad. They were launched on the Interstate Time this week in Miami, Okla.

DAVID KAUFMAN, formerly a filing clerk in Loew's publicity office, has been promoted to apprentice artist, assisting in photo retouching and border work in

## ROSE KESSNER



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## LIME TRIO

"The Gollywog"

Wiley Padan's art department. He has been attending art classes as a night student at Cooper Union, New York.

HARRY FREEMAN, Buddy Morton, Sue Russell and Christine Burton are rehearsing in a new comedy act written and presented by Alex Gerber.

MICKEY NORTON and Dolly Hooper opened for RKO this first half at the Franklin, Bronx. They are agented by Weedon & Schultz.

DAVE APOLLON will return from a string of Western dates next week to open for RKO at the Kenmore, Brooklyn. The week of December 28 he will split between the Fordham, Bronx, and the Coliseum, New York.

CHARLES RUGGLES will return to the RKO fold this last half at Keith's 51st Street, New York. He is represented by Rose & Manwaring.

Marcus Loew was the guy they used to laugh at because he fostered what they considered "cheap vaudeville" in his combination houses. The laughs are coming now from the circuit founded by the departed pioneer. The only cheap vaudeville we know of these days is the brand resulting from narrow limits of RKO house budgets. The wheel is turning and it has just about made a complete revolution. If the show business runs in cycles, as the wisecracker declares, RKO is due for an awakening real soon. But that doesn't necessarily mean that Loew is going back to sleep.

HILDEGARDE SELLS has left the act headed by Mickey Cochrane to go with Dora (Boots) Early. Frances Claire formerly assisted Miss Early.

JIMMY GARR and his orchestra, who

have been playing vaude. off and on, opened last Thursday at the Hollywood Restaurant, New York, for an indefinite stay. The boys replaced Red Nichols and his bandsters, who joined *Strike Up the Band*.

Adela Verne, a pianist who makes new and desirable friends for vaudeville wherever she plays, has been booked by RKO for a string of dates which will keep her busy all season. Ben Piazza, the new general business manager of the sixth floor, is strongly in favor of Miss Verne's getting special exploitation attention. Piazza likes dramatic sketches, too. As long as Piazza amply fills his seat on the sixth floor it's 10 to 1 that RKO won't let anything good out of its hands for the sake of a few dollars. Like George Gaffrey, this boy Piazza represents a modern outlook that the major circuit should have had at the time vaudeville began slipping.

TOMMIE AND EVELYN TELLER, who were recently in a three-act with Harry Seymour, will soon go out on their own. Last season they toured the Orpheum Circuit as Teller Sisters and Ackland.

HERMAN TIMBERG will play the Palace, Chicago, next week for RKO, agented by Charles Morrison. He is assisted in his *Little Bits* affair by Barbara Blair, Oliver Harris and Leo Chalzel.

OCEAN REVUE, seven-people flash, went RKO the last half of last week at the Franklin, Bronx. The act is handled by Harry Romm, who is also agenting the Three Lewis Brothers, who opened at the same house this first half.

CLAUDE AND MARION, who recently finished a tour of the Loew Southern Time, resumed playing local dates this week, splitting between the 46th Street, Brooklyn, and the Willard, Woodhaven.

and this Sunday Alfred Adler, of Vienna will deliver an address on *Individual Psychology*.

THE THREE WORCESTERS, acrobatic combo, resumed for Loew the last half of last week at the State, White Plains booked thru Max Oberndorf.

Performers turning to picture-house work probably laugh up their sleeves (if they are not too busy yawning) at allusions to show people as late risers. In one of Loew's de-barkers around New York, for example, the unit people reach the theater at 1:30 in the morning, play five shows on the opening day until 10:30, and are back the next day at noon for another five-show cycle.

DAN MALEY and BILL HOWLAND will resume for Loew this last half at the Plaza, Corona, in their familiar routine subtitled *Let Me Play the Piano*. They are represented by Thomas Fitzpatrick.

GRACE WILEY is heading a new nine-people flash, which showed for Loew this first half at the Lincoln Square, New York. She is assisted by Johnny Lee, Beatrice Wiley and a six-piece Philippine orchestra dubbed "Sheiks of the Orient". Al Grossman is agent.

MR. AND MRS. NORMAN PHILLIPS, with Norman, Jr., will resume for Loew this last half at Loew's Yonkers. They are slated to play additional Eastern dates.

BILLY BEARD, who recently finished a season with the National Broadcasting Company, featured on the air as one of the Raybestos Twins, will open on a Loew Southern tour January 20 at the National, Richmond. He is doing a black-face single and was booked direct.

GEORGE FISHER and HONEY HURST, who recently played for RKO on Eastern dates, switched to Loew this week, splitting between the Fairmount, Bronx, and the Victoria, New York. They are offering their comedy routine subtitled *Head-scher of 1930*, booked thru Jack Mandel.

MILLER AND DOYLE, male warbling duo, return to the Loew fold this last half at the Victoria, New York, with a new repertory of pop songs. They are represented by Al Grossman.

Wotia Christmas! Even last season, which was far removed from being a hum-dinger, performers found a means of keeping themselves busy by working as holiday extras in department stores. Instead of taking on extra help, stores are reported to be letting out many of their steady people. About the only thing left is to take in washing.

CHARLES AHEARN, who opened November 9 for a three-month engagement at the Casino de Paris, Paris, with an option on his services for three months more, writes that it looks very much as if the option will be exercised. He expects to return here to finish out a tour for Loew, and also for Publix, both of whom have offered contracts for late this season.

AILEEN BRONSON and Edgar Gardner will show for Loew this last half at the Premier, Brooklyn, in their new act, *The Prize Winner*, agented by Al Silberman.

THE O'CONNOR FAMILY, mixed acrobatic, singing and dancing foursome, returned to Loew this first half at the Delancey, New York, with additional Eastern dates likely.

JOHNNY DOWNS, one of the original members of the Our Gang Kids now grown to young manhood, will open for Loew the first half of next week at the National, Bronx, in a new single. He is slated for a tour of the Eastern houses of the circuit.

BOBBY BERNARD is now teamed with Luise Squire, formerly partner of Bert Gordon, and the team is showing for Loew this week, splitting between the Plaza, Corona, and the Bay Ridge, Brooklyn. They are agented by the Yates office. They recently played for RKO in the East.

CHIC SALES has been booked by RKO for special Western dates. He will open December 28 at the Palace, Chicago, and follow with the Palace, Cleveland.

FRANK MASTERS opened for Loew this first half at the State, White Plains, in a new singing and dancing flash subtitled *Memories*. Supporting cast includes Lane and Joyce, Nola St. Clair

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LEW WHITE, who recently played for RKO on Eastern dates, switched to Loew this week, splitting between the Bedford, Brooklyn, and the Delancey, New York. He is doing his familiar comedy and singing skit, *Stopping at the Ritz*, with a cast including Lillian Daly and Walter Morrison. William Mack is agenting.

Peculiar affair, this thing they call the show business. RKO has all kinds of fancy-mongered bureaus, a big publicity department and much floor space. Fox still occupies what ordinarily amounts to small space for a fair-to-middlin' independent office. Fox has no complex vaudeville booking organization, and Fox does not hold its agents down to franchise restrictions. For, let it be known, is the only organization putting on consistently good shows in the New York area. There's a hitch some place—in the RKO plan.

EDDIE LEONARD will open for Loew next week at the State, New York, after completing a string of Eastern RKO dates.

THE FIVE NELSONS, Risley troupe, will resume for Loew the first half of next week at the Grand, Bronx, booked thru Al Grossman.

MYRA LANGFORD, lyric songstress, is doing a new repertory which she will show for Loew this last half at the Premier, Brooklyn. Booking was done direct.

RIDICULOUS RECCO, clowning acrobat, will resume for Loew this last half at the 46th Street, Brooklyn. He is doing a comedy and contortionistic routine, similar to that which he did with Alex Hyde's Festival last year.

NAT BUSBY and Jack Rice, comedy, singing and dancing duo, who recently showed for RKO in the East, switched to Loew this first half at the Delancey, New York, for a showing. They are represented by Bert Jonas.

VICTOR BARTOLLONI, European impresario, called last Friday on the Berengaria with Terry Turner for a month's stay on the continent. Bartolloni will scout for novelties while Turner will line up time for the Turner-Klein attractions over there.

MRS. BEATRICE HOUDINI is president of the Happiness Club, an organization recently formed at 37 West 49th street, New York. The club is extending invitations to members of the profession to attend its meetings on Sundays between 5 and 9 in the evening. The speaker last Sunday was W. Beran\*Wolfe.

The RKO office lets it be known at this uncertain stage in its existence that it is opposed to the idea of acts doing booking business direct. Yet, less than a year ago a sumptuous reception room was opened, with the accompanying announcement that this was a step toward encouraging artists to effect closer personal trips with bookers. It all depends on who is at the helm. Meanwhile the circus is feasting the heavy carpenters' and painters' bills.

BARNETTE REVUE, eight-people flash featuring Gene Howard, started last week on Eastern break-in dates and will show for Loew bookers soon. Charlec

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Fitzpatrick is representing the act for Loew and the Indies.

ETA REED, new warbling single, showed for Loew Time first half of last week at the Delancey, New York, and has been okayed for additional Eastern dates. She is agented by Jack Mandel.

CHARLES (SLIM) TIMBLIN, who will soon wind up his Orpheum tour, has been given an advance date by RKO to play the Palace, New York, on March 8. He is under the management of Alex Gerber.

BOBBY DALE and Patsy O'Neil, comedy duo, showed for Loew this first half at the Bay Ridge, Brooklyn, in a new offering subtitled *Locked Out*, booked thru Meyer North.

**NEW ACTS**  
Reviewed in New York

**Esther Ralston**  
With Brun Fletcher at the Piano, Mischa Terr, Cello Virtuoso, Conducting. All Words and Music by Fletcher, and Musical Arrangement by Terr. Stage Setting and Costumes by Casey Roberts.

Reviewed at the Palace. Style—Singing, dancing and musical. Setting—In one and three (special). Time—Twenty-two minutes.

On the Palace bill this week were two acts that derive their "name" value from fields other than vaudeville, but impliedly demonstrate their respect for vaudeville by putting over routines that can well stand on their own as creditable entertainment. Jack Dempsey was one and Miss Ralston the other. Coming to the ace house with a big screen following and an undisputed rep. as one of the prettiest items in Hollywood, Miss Ralston, nevertheless, has gone to the pains of giving her vaude. fier far more than the appeal of her in-the-flesh presence. This is by any standard a corking act. Miss Ralston demonstrates a certain degree of versatility and charm in her work. She has as her accompanist and melodic touter Brun Fletcher, who is also credited with the fashioning of all the words and music in the act. Leading the pit is Mischa Terr, who also fills a wait with a cello solo.

The settings are both tasteful and elaborate. The front drop has a double-tassel motif, and this decorative idea is carried out in the embellishment of the eye.

Fletcher, who remains at the grand throat the running time, does his warbling and song-talking thru a mike placed on the sheet-music ledge. The reproduction at this show was particularly good, his whispering delivery being carried easily to every corner of the house. Making her first entrance in a canary-colored creation, Miss Ralston came in for a good ovation. As Fletcher pipes the "theme" piece, *My Golden Girl*, she steps gracefully in waltz time. Terr does his cello stuff from the pit as Fletcher continues on the *Golden Girl* theme. Miss Ralston is next seen in a character comedy bit wherein she takes the burlesqued part of a Jane without a s., who likes an iceman. She spills her melodic gab from a window insert, and follows with an eccentric dance. The number is okay, because it serves as a contrast to her eye-opening appearance in other numbers, but in a pinch it might be eliminated without a resultant loss to the act's entertainment value. The comedy lines are not punchy enough.

Fletcher has a solo session with *True Blue Lou*, this preceding Miss Ralston's clever impression of a dance-hall slavey. The pathos idea is brought in with a wire coming in of the death of her kid brother, but in the approved dramatic style the heart-broken dame keeps on dancing with the gink who bought a ticket and demands service. Miss Ralston does exceedingly well by the hokey idea. Her finale is a double session of stamping in cute-looking shorts, winding up with her much-exploited *Boardwalk* routine. She said by-by with a deserved curtain speech. If money demands are reasonable, this act deserves plenty of work.

**Etta Reed**  
Reviewed at the Tivoli, Brooklyn. Style—Singing. Setting—In one. Time—Ten minutes.

This warbling single puzzles us. She doesn't belong here. She has looks, corking warble personality and a delivery that should command good dough any day in picture houses. We'll discount vaudeville unless she is a newcomer, and this we doubt because novices haven't the self-assurance and finesse that this girl commands. If vaudeville has not given her the attention she deserves up to this time it never will UNLESS Miss Reed is one of those unfortunate exceptions who has been fated to languish in the hideaways for want of a display of enterprise by major circuit agent scouts.

Miss Reed is a decided blonde with a toothy smile that sells her with half a glance. She's young and shapely. Those pipes! They aren't Ponselle prototypes, neither are they Kate Smith doubles. But they are darn good, and they wrap themselves around a song, not letting go until they've sold it for a resale wallop.

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Her opener, *I've Got a Facin' I'm Fallin'*, gives her a sweet wedge with which to land her ensuing melange of ballads and syncopation. She follows up with trip-hammer speed, using *Right Kind of a Man* as her deucer and next coming home with *Painting the Clouds With Sunshine*. Took a cocksure bow fully warranted by the deafening applause and walked off for good with *Am I Blue?* An encore was in order, but, as they tell you in the \$5.50 reviews, "Not at these prices." With good counsel Miss Reed will get there. Everything else is in her favor . . . and playing the Tivoli for apples.

**Joe McCarthy**  
Reviewed at Keith's Jefferson. Style—Comedy, musical and singing. Setting—In one and three (specials). Time—Seventeen minutes.

His act, patterned after those of Jack Pepper and Ben Blue, but retaining all effervescent originality distinct from them, Joe McCarthy ambles thru a hoke-packed routine of chatter and songs, with interspersed musical bits. He has a pleasing personality, and his delivery, calculated to get the utmost comedy from the least effort, is easy and disarming, which brands him as distinctive. His short stature is a marked contrast to the lanky appearance of the two Hebe stooges who work with him.

Entire routine is a travesty on a storyteller's dream, opening with a pair of scarlet-clad pages, who blow a royal razz thru golden trumpets for McCarthy's entrance. Clad in a business suit and brown derby, and carrying a brass trombone, he follows with a laugh-packed session on the traveling salesman theme, sandwiching in musical phrases with the sliding instrument. His story telling is continually interrupted by the stooges, and the resulting gags and business always brought heavy laughs. Also got wow laughs with a blackout about a German hero returning from war and the high-card draw with his wife's paramour and resulting suicide. Announced as famous songwriters, the stooges essay to sing their compositions from *Mother Machree* and *Pagan Love Song to Sole Mio* and *Star-Spangled Banner*. This gag got big results. Trio harmonize for the finish *At the End of the Road*, with McCarthy sandwiching eccentric steps. A great act for the better combination houses.

**Ferris and Ray Revue**  
Assisted by BOBBY DI LEON With Irma Sparkling at the Piano

Reviewed at Keith's Jefferson. Style—Singing and dancing. Setting—Full stage (special). Time—Ten minutes.

Mixed quartet, J. Preston Ferris, teamed with Naoma Ray, with Bobby di Leon, diminutive colored-girl tap dancer, and Irma Sparkling, as Ivories accompanist, impressed in the hello spot here with their revue-like offering of warbling and stepping. As a team, the standard bearers offer only one number. The remainder of the routine is given over to individual specialties by each member of the cast. The act is dressed with elaborate velvet hangings and carries special lighting effects. Wardrobe is attractive, especially several form-revealing gowns of Miss Ray.

Ferris opens with introductory vocalizing, and ushers on the blond Miss Ray for a song response, *By the Way, I'm Still in Love With You*, which they interpolate with soft-shoe work to good results. Ferris warbles *The Spell of the Blues*, with Miss Sparkling at the piano, doing an obbligato of voo-doo, with a recitative patter finish. Bobby di Leon,

colored girl, in shorts, steps out for a fast buck and wing, and Miss Ray, both shapely and graceful, got a heavy hand for a contortion specialty. For the finale, Ferris sings *The Broadway Melody*, and is joined later by Miss Ray and Bobby di Leon in *The Breakaway*. Suitable for intermediate dates. C. G. B.

**Roisman's Alabamians**  
Reviewed at Keith's Franklin, Bronx. Style—Musical, singing, dancing and comedy. Setting—In two and full stage (specials). Time—Twenty-one minutes.

For those seeking acts having exploitation value, here is one that is certain to toe the mark and come in a winner. Four brothers and their two sisters offer a thoroly entertaining routine of musical ensembles together with pleasing interludes of instrumental, singing, dancing and comedy specialties. They are good-looking personable and talented. Expert routing and attractive wardrobe and settings further increase the act's effectiveness. Their music is appealing to the ear, possessing much rhythm and syncopation. Solos are punchy. In band formation, Isidore plays the violin; Harper, drums; Morris, trumpet; Bessie, banjo; Rose, piano, and Frank, saxophone.

Harper is the comedian of the family as well as being adept at handling the drum sticks. He amuses thruout the offering, especially in the opening with his prop violin. The curl-adorned Bessie is a versatile lass, working on the banjo-uke, dancing, singing and playing the xylophone. She and Rose do well in sweet-and-low harmony singing. With a lit cigaret in his mouth, Morris solos on his trumpet. Frank plays a part in the specialties by hot blowing of *St. Louis Blues* on the clarinet. Isidore commendably leads the numbers. They opened the show here and rang up a show-stop. Harper and Bessie did the getaway by clowning on curtain speling. S. H.

**Fred and Tommy Hayden**  
—With—EDNA HOPKINS

Reviewed at Loew's Victoria. Style—Comedy, singing, dancing and musical. Setting—In one and two. Time—Eleven minutes.

Fred and Tommy Hayden originally did a comedy two-act several seasons ago and later teamed with Louise Manning, who pepped up their routine with toe and tap-dancing specialties and by accompanying them on the banjo. The present offering is similar in many respects with the substitution of Edna Hopkins doing various dance numbers for Miss Manning. Fred continues at the piano during the greater part of the routine, leaving it only for his familiar concertina and cigar-box fiddle bits. Tommy still sports his flashy green golf suit and over-size cap and clowns all over the stage to good laugh results. Miss Hopkins is both attractive and clever, doing three dance routines in form-revealing shorts and handling her lines capably, besides feeding for Tommy's buffoonery.

Hokum is spread on thick in their routine from the comedy gun-shooting opening, thru the singing, dancing and musical bits and to the Irish reel finish. Tommy retains his Cockney dialect and uses it to advantage in gags, and a recitative talk-song about *If My Wife Says It's Black—It's Black*, which clicked strongly. Fred plays a medley of popular tunes on his concertina, which Tommy and Miss Hopkins interpolate with a commendable dance duo. The breakable cigar-box business landed solidly for laughs.

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**Three Belmonts**  
 Reviewed at the Titoll, Brooklyn. Style—Juggling. Setting—In three (eye). Time—Seven minutes.  
 The Belmonts are a male trio who do unerring juggling work with hoops, fancy platters and diabolo. So neat is their display of diabolic spinning that if the manufacturers of this toy have an organization they might do worse by themselves than put the Belmonts on their salary list. Boys are neatly attired in outdoor gym suits and work before a neat cyclorama drop, with the word "Diabolo" a conspicuous feature of its ornamentation.  
 Juggle hoops singly at opening, and later create an interchange, with one of the trio as the target. Next form mobile designs in midair with gaudy platters. The diabolic cycle is begun by each of the boys spinning the tapering spools. A long rope is employed thereafter for an interchange of spools between two of the troupe. Other diabolo are used for miscellaneous displays of juggling skill. Work toward the finish with each using a big diabolo, and finally the spools are self-illuminated while the stage is in a blackout. All one sees are three lighted spheres, spinning as they are bouncing up and down thru space. A nice family-time opener. Got a sweet send-off here.  
 E. E. S.

**Don Lee's Menus**  
 Reviewed at the Titoll, Brooklyn. Style—Singing and dancing. Setting—In one and three (specials). Time—Seventeen minutes.  
 A flash consisting of disconnected specialties by a company of three boys and four girls, altho it starts out with the promise of a coherent routine. The boys open in a prolog song-talk. One is all spruced up as a hotel chef and his colleagues are classy waiters. They herald their menu of song and dance.  
 The chef slips into the ivory position and the four girls emerge with separate introductions for a prolog ensemble. A boy and girl do a fair stepping number, bowing out for another in a fast display of limb work. Two of the girls, before an apron baby spot, do pleasing harmony in the next interval, while a couple step in Chinese habilitation. A girl does a song-talk ament a huge Slavic head of grotesque aspect which hangs as a central decorative piece. She does hocking while holding to the weird fellow's hirsute appendage for balance. Incidentally, she wears white undies and they are rather bold; the coloring, not the cut. The girl team are out as Latin belles, and as they do graceful postures the third female has her session with Moorish cymbals.  
 In the finale a mixed team do stepping and the boy hooper goes at it with much energy and speed. Judicious fixing and this act will make the grade as an intermediate flash proposition. Landed okay here.  
 E. E. S.

**Jack Dempsey**  
 —in—  
**A ROADSIDE RAZZ**  
 by Willard Mack  
 Reviewed at the Palace, Style—Comedy sketch and personal appearance. Setting—In one and full stage (special). Time—Eighteen minutes.  
 Jack Dempsey appears to be the only figure in American life who runs Lindbergh a close second in popularity among the masses. On this account alone, the ex-heavyweight champ is a smart booking for vaude. The box-office (See NEW ACTS on page 69)

**N. Y. Hipp. Sold; To Raze Theater**

NEW YORK, Dec. 16.—Fred F. French Operators, Inc., has purchased the Hippodrome, at one time New York's leading playhouse, from Frederick Brown at a price quoted to be about \$7,500,000. According to announcements an 83-story building is to be built on the Hippodrome site on Sixth avenue between 43d and 44th streets. The building will be 1,100 feet high and will cost more than \$30,000,000.  
 The French Company takes title on May 1, at which time all the store leases and the lease to the Radio-Kelth-Orpheum, which now operates the house under a continuous vaudeville and picture policy, will expire.  
 The Hippodrome was first opened as the home of enormous spectacles and after the C. B. Dillingham regime became the home of big-time vaudeville. Two-a-day shows flopped there and vaudeville and pictures were tried with some success. A full talking picture policy was unsuccessful when the house reopened after the tenancy of Morris Gest's production of *The Passion Play* and recently the addition of vaudeville has brought the patronage back to the Sixth avenue theater.

**Collins' Future in Doubt**  
 NEW YORK, Dec. 16.—Johnny Collins, recently taken off the RKO books to act as a scout in the Middle-Western territory, is reported to have again aroused the displeasure of the booking office. He was to have returned here from Chicago Saturday, but there were no signs of him today. Early this week the executive committee composed of Piattas, Godfrey and Freeman will meet and determine officially whether Collins will remain with the organization.

**Sobel-Sullivan Partnership Off**  
 NEW YORK, Dec. 16.—Nat Sobel announced today that his association with Joe Sullivan in an authorized RKO agents and producers' office has terminated. The rupture is reported to have come about thru a misunderstanding between the partners on financial matters. Sobel declared he would remain in the RKO office as an agent.  
 The Sobel-Sullivan break has not been recognized yet officially by the booking office. Ben Piattas intimated that he had been informed of differences between Sullivan and Sobel, but added that the office cannot be concerned therein unless the office is directly affected by the situation.

**Hall With New Support**  
 NEW YORK, Dec. 16.—Al K. Hall, in his four-people act, *The Sap at the Bench*, started on the Interstate Time this week in Miami, Okla. His new support includes Eddie Cassell, Heather Anderson and Rita Riddell.

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# REVIEWS OF VAUDEVILLE BILLS IN

## New Palace, Chicago

(Reviewed Saturday Matinee, Dec. 14)

A pleasingly diversified bill is offered this week, with the Duncan Sisters holding over and a couple of recruits from the legit, offering something well worth while. It's a genuine variety bill—acrobatics, travesty, drama, singing, dancing, good old hoke, black-face comedy and novelty, which is about as varied as one could wish.

Seven Nelsons, a European novelty acrobatic act, set things going. A flying act in which the catchers hold the trapeze in their hands. The boys did some extremely clever trapeze work, also tumbling, handbalancing and other acrobatics, getting across nicely.

The travesty on musical comedy offered by Charles Harrison and Sylvia Dakin registered only fairly well with the Saturday crowd. Harrison has a lot of excellent material that should get across, and some not so good. The imitation of a small town band at the finish is the weakest part of the act and well might be eliminated.

Junior Durkin, recent "kid" star of *Courage*, was pleasing in a comedy dramatic playlet, entitled *The Little Vagabond*, in which he takes the part of a homeless orphan trying to find refuge in a reformatory, but turned down because he has no commitment papers, and then by a lucky break finding a home on Park Avenue. The audience liked him and gave generous applause.

Healy and Cross warbled their way to a big hand with a variety of song numbers. Healy, the tenor, being particularly good.

Edna Torrence, late dancing star of *The Desert Song*, assisted by her brother, Johnnie, and Mary Dunn, offered an entertaining mélange of dancing interspersed with song, that put them over solidly. Her Egyptian number was exceptionally good, and the brother is no mean stepper. Miss Dunn is both talented and cute.

On after intermission, the Duncan Sisters repeated their success of last week, using considerable new material. Rosetta offered a dramatic reading, with Mrs. Waite Hoyt (called from the audience) at the piano, and a college song number went over big. Again a show-stopper and finally had to beg off.

Charles (Slim) Timblin and Company were a wow in a black-face skit called *Southern Capers*. Slim's characterization of a darky preacher is a classic.

The Australian Waites, whip manipulators and boomerang throwers, closed with an entertaining show of skill that held the audience. NAT GREEN.

## Fox's Academy, N. Y.

(Reviewed Saturday Afternoon, Dec. 14)

Young China, Oriental troupe, launched the show nicely in a contortion and balancing novelty. The youthful six boys and a girl are sensations in body-twisting and hand-to-hand work. Of the male sextet, two shine brilliantly in contortions. Plate-spinning finish signaled for loud applause.

Gordon and Walker, with a girl assist, did not go so well in the deuce, and got only a small hand. The chatter missed often in getting laughs. Frozen-pan comedian is a keen mugger and a beast of a stepper. The straight, who also clown, has neat pipes. Girl lends brief assist in gab.

The Brown Derby Band, with Frank and Milt Britten still at the helm, has had much fixing with consequent improvement. Orville Knapp, blond saxophonist and hooper, and Ida Shipley, acrobatic dancer, are new features. Routine includes good music and punchy song-dance specialties. Good hand.

Harry Jans and Harold Whalen intimately clown, sang and danced their way into a deafening applause reception. The boys engage delightfully in chatter, and Jans deals out mean uke strumming and singing, while Whalen works untiringly in excellent dancing. Lillian Shea helps out with swell warbling.

N. T. G. *Midnight Revels*, big flash along burlesque and night club lines, closed the show, running exactly 70 minutes. The act is mostly given over to a display of near-nudity and close intimacy with the palm pushers. N. T. G. works steadily in the audience, and engages in snowball battles with the patrons. Girls work on the lower

## The Palace, New York

(Reviewed Saturday Evening, December 14)

A good straight vaude. layout with a single upset, this being the lame vehicle chosen by Madge Kennedy for her frolic in the varieties. If not for this jarring note one might have been able to pat the Godfrey-Willi team on the back for turning out such a corking show at considerably less expense than that involved in last week's warranted plunge with Jack Dempsey, Ken Murray and Esther Ralston. The night show sped along like a well-oiled machine.

PELOVIS, in his own distinctive way, did much toward creating a clear path in audience response for this layout. This juggling lad seems better every time we catch him. At this viewing his feats with pins and a ball had them gasping, and when they recovered they hailed him out for a show-stopping reception. Difficult to tell whether he excels as a juggler or showman; he's a master of both phases. That's certain.

DIXIE FOUR, immaculately-clad dusksies who have warbling and hoofing rhythm down to a science, kept the spirit of Pelovis' fine impression alive in the deuce spot. Their various styles of harmony and the intermittent stepping got them warm response en route and a great sendoff at bows. A whole show of Ethiopian brilliance crammed very conveniently in eight delightful minutes.

MISTER WU, who has dropped the honorable handle from his monicker since discarding his *Feast of the Chinese Lanterns* for this wow of an all-Chinese revue called *Chinese Show Boat*, is a perfect pick for the tray frame. The elaborate production, which issues from the Harry Rogers shops, carries about a score of young and talented Orientals who are routined in an evenly encircling cycle of ensemble and individual specialties. The scold ranking figure in the eye and ear feast is the Jug Sue-Tai, a comely lass who warbles in English and Chinese. Wu gives more than a mere glimpse of his personable manner and versatility. Just enough comedy byplay to vary the doubtful monotony of the specialties.

JIM McWILLIAMS is another right smart choice for this spot. The pioneer amongst pianists was spared the embarrassment of what often amounts to a slow start by the acute responsiveness of the Saturday night mob. He hit the laugh target at every try, which almost makes us believe that it isn't how long you have been doing it, but how well you do it that counts after all. An unforced encore brought the rangy piano clown into his corking recital of what he wants you to believe happens at a grand opera performance. Another encore brought on the political speech burlesque, which is truly a masterpiece of buffoonery. McWilliams' encores are jewels that should be accorded more respect than being spotted as minor end pieces.

MADGE KENNEDY made her entrance in Elaine Sterne Carrington's comedy playlet, *The Red Hot*, to a polite hand. Altogether too much chewing of the fat, and getting nowhere to speak of as far as the audience is concerned. Miss Kennedy, looking charming and acting with her old skill, seems unable to throw off the inadequacy of her vehicle. Better actresses than the star of *Paris Bound* couldn't do it. It appears to be all about some complications hubby has while wife is away. The understanding soul straightens it all out. In Miss Kennedy's support are Herbert Warren, Maxine Flood and Frank Taylor, all well cast, but tied down with the same bonds that crimp the style of the star. Max Gordon sponsors the act and Eddie Sobol is programmed as the stager, a thankless job in this case.

CLARA BARRY AND ORVAL WHITLOCKE, who haven't appeared here since they were the bulwarks of the RKO collegiate show, opened the second half with a smack that saved the show from dying from an overdose of bum sketching. Their planolmas, skillfully informal crossfire and other pieces of laugh-provoking business raised them to a plane a wee bit short of a show-stop. Miss Barry's tuckerisms make a wow finish. Whitlocke appears to be about the best nagger she could have obtained had she combed every pest house on the map. An act that craves exploitation attention.

TED LEWIS is the self-same rhythm master as of the days when his vocalized signing and mannerisms were sensations of the freak genre. Lewis appears to have more imitators than Mussolini, but he always keeps a few paces ahead of the copyists. The same general idea in routine, but with the implied exception of *St. Louis Blues* not an old number in the current act. His nine boys blow out tunes well in keeping with their master of the battered hat. Ezeabro Brooks is spotted in two eye-opening numbers, and Charles Whithier, a dusky kid, does mean hoofing. Lewis' version of *Walking Around in a Dream* presages the birth of another *Just Around the Corner* staple.

KATE AND WILEY close with their graceful balancing and posing work atop a pedestal of pin-point size. Held them in all the way thru.

ELIAS E. SUGARMAN.

floor, too. Strong specialties are given by Hotey Totey (Demarie Dore), Frank Suzanne, Blanche and Elliott, Teddy Wallace, Dottie Justin and Princess Narita. Went over big here. SIDNEY HARRIS.

## Hippodrome, New York

(Reviewed Saturday Afternoon, Dec. 14)

Strong lineup of standard acts, together with the undeniable drawing power of Rudy Vallee's talkie, *The Vagabond Lover*, pulled 'em in, showing a full orchestra and fair-sized balcony at opening minute.

Carr Brothers and Betty open with droll and clever acrobatic work by males and a good kicking bit by Betty. One member's hoisting of partner by sheer muscular control of legs got the trio a good reception.

Pepito, the Spanish clown, was well received with his clever nonsense, in which he does, among other things, a ventriloquial bit, animal mimicking and musical clowning. He is ably assisted by an acrobatic male support and a good femme contortion dancer.

Taber and Greene, dusky comedians, went over nicely with their clever gagging and great musical moments. Offer operatic, spiritual and yodeling numbers.

O'Hanlon and Zamboni present a routine of South American dancing and music, together with their own effective rendition of the "apache" number. Unbilled girl gives a splendid crowd

dance, while the Gaucho-garbed string and accordion ensemble renders lilting melodies. Neat applause.

Fred Ardath, assisted by Jack Grager and unbilled girl, presents his familiar sketch of the soused husband giving the wife an explanation of the preceding night's carousal. Were well applauded.

Glad Regs, a lavishly costumed flash of six chorines; a ballet dancer, Arvil Avery, and a sister tap team, Bittie and Dotiea Corbett, closed with fast-moving and interesting musical and terpsichorean numbers. The ensemble ladies, termed the Silver and Diamond Tap Ballet, do a neat cane number, while Miss Avery is best in a jazz toe specialty. The agile hoofing Corbetts execute a corking step routine. Great hand.

S. M. SANDERS.

## Loew's State, New York

(Reviewed Saturday Afternoon, Dec. 14)

Prosper and Maret, hand-to-hand male balancing team, were given an ovation in the opening session and sent off to a decisive show-stop with their routine of slow-motion gymnastic feats. They introduce an unusual kind of floor lift with a sidewise layout. It's a knockout. Zelda Santley, dubbed "Little Miss Everybody", achieved a meritorious hit in the deuce with a medley-song characterization of her impressions of celebs, attending a Broadway restaurant. She is assisted at the piano by Victor Pelle, the special song-dialog material is

written by Ned Joyce Heany. Heavy and prolonged applause.

Frank Dobson and Company, in their six-people farce skit with the college atmosphere, *The Love Doctor*, drew a wealth of hearty laughs and well-merited applause. Mirth-packed routine of chatter with a clever plot is wound up with a singing and dancing finale of specialties. Marion Snayers is featured in the cast, and there are also Four Winter Garden Girls. Big hand.

Joe Laurie, Jr., and his bashful-like sister, in the next-to-shut, step out for a session of gags on the family relatives, near-relatives and people in general. In his usual manner the pint-size comedian got over to big returns. This is a repeat date for Laurie at this house in less than seven months.

Alex Hyde and his Modern Maidens, 15-people musical flash, knocked their cold for a five-minute show-stop with beautifully staged instrumental, singing, dancing and corking specialties. The youthful maestro, Alex, has in this vehicle which will get plenty of work and at good money. Tomo Genaro and Frankie Booth are featured.

CONDE G. BREWER.

## Main Street, Kansas City

(Reviewed Saturday Evening, Dec. 14)

E. K. Nadel's Golf Pienda, unit show, presented as opener Dixon and Dixon, male comedy hand-balancing team, who opened the bill for an exceptionally fine show with their comedy routine of unusual stunts, and were rewarded with a nice reception.

The Honey Girl Orchestra created a fine impression by their popular presentation. Nine pieces, with several doubling singing and dancing. These clever entertainers can come back any time, and were in line for a big hand.

Raymond Wilbert and an unbilled woman held the tray spot fairly well in a clever exhibition of golfing, intermingled with some chatter that went over nicely and brought neat applause.

Cole Brothers, a singing and dancing male team, deserved every bit of the applause received with their satisfying routine. Prolonged applause.

Rudell and Dunigan, mixed team, have a routine of pleasing talking-singing numbers, and bits of their numbers are exceptional. This team came in for the biggest hand and merited all they got.

*Nights With the Stars*, a revue of the entire bill, with Raymond Wilbert as master of ceremonies, closed the bill with an assortment of singing, dancing and comedy numbers. Nice sendoff.

GREGG WELLINGHOFF.

## E. F. Albee, Cincinnati

(Reviewed Sunday Afternoon, Dec. 15)

Guy Thalero and his Four-Footed Comedians, consisting of three canines, two monks, a skunk and a pony, serve as an entertaining opener to an ordinary bill. Thalero, with the aid of a fem. assistant, puts the quadrupedic comics thru the usual routines, and succeeds in drawing gales of laughter from the folks out front, especially the kiddies. Bowed off to warm applause.

The Vim Boys, WTAM radio favorites, entertain with a good brand of harmony singing, in which they accompany themselves on the mandolin and banjo. They tote an up-to-date repertoire and sell their wares nicely. They took one encore, then skipped off to merited applause.

Theda Bara, movie vamp, returns to her home city in a mediocre sketch, *The Red Devil*, by Edgar Allen Woolf. The act opens with a short movie trailer, listing the photoplays in which Miss Bara has appeared. Theda was given a big ovation at her entrance. The vehicle, altho weak, gives Miss Bara lots of room for emoting, but there is little danger of the talkies gobbling her up for her prowess of speech. She is supported by two males, both of whom do well in the small role. The folks tendered Miss Bara a big hand at the finish, and to show her appreciation Miss Bara unlocked the usual "glad to be back in my home town and success in the movies is gained by inspiration and perspiration."

Del Chain and Artie Conroy scored heavily with the Sunday customers. The boys open with a line of comedy chatter, and then do a burlesque mind-reading turn, the straight working the audience in the usual manner. This bit



# THEATERS FROM COAST TO COAST

evoked heaps of laughter. Some more crazy antics, then a legitimate bit of harmony singing for the finale. They drew the biggest hand of the afternoon, took two bows and then came out for a comedy curtain speech and some more singing.

The Lee Twins and Company, in "Rhythmic Dance Divertissements" wind up the program. The comely sisters open the turn with a bit of harmony singing and tap work, and are followed on by a quintet of dancing girls, who offer a series of poses and dance steps in Egyptian setting. The Lee Twins follow with a clever acrobatic dance, which seems to be their strong suit. The ensemble is seen in a modernistic dance, featuring the Lee Twins in another acrobatic routine, at the finale. The act held them in until the final bow, and got a great hand.

BILL SACHS.

## Loew's Delancey, N. Y.

(Reviewed Monday Evening, Dec. 9)  
Bill is neat and contains plenty of variety. Acts ideally spotted, catching the crowd's interest and holding them in to the very last.

Bedford and Maddern open with a routine of novelty juggling. One of the boys goes in for some nifty chin balancing while juggling various props, and also offers a soup-spoon musical novelty. Partner does a good triple-hat manipulating bit. Applause was fair.

Eta Reed, followed with a pleasant session of blues warbling. Girl packs a mean delivery and has a very attractive blond personality. Am I Blue bowed her off to good hand.

Robbins and Jewett manage to get a laugh now and then with their overdone comedy and musical clowning. Boys are best at straight harmonizing, and do a neat job of Love Made a Gypsy of Me. Campus Colleagues' Revue, a hot-footed quartet of three boys and girl, present the latest collegiate stomping and singing numbers. They are fast workers, and with one lad at piano, they bowed off to a good hoofing finale.

Herbert Faye and Company do a laughable comedy skit, featuring the gagging and skillful tapping of standard bearer. The two girls and straight male support have little to do, but are best in the strong, old-time harmonizing bit. Good hand.

Robbins Trio close with some sensational skating stunts. One male does neat fancy skating, while the mixed team present thrilling whirling bits. Were well received.

S. M. SANDERS.

## Keith's Franklin, N. Y.

(Reviewed Wednesday Evening, Dec. 11)

This show inaugurates the weekly Professional Previews here. Four tryout acts in this layout are The Great Willie, La Pearl and Connie, Eric Massey and Company and Billie Hagen. Art Henry, on the bill, was the m. c., and his introductions substituted for the idle announcements. An entertaining show, discounting the flops of three of the showing acts.

The Great Willie, all by his lonesome, in a clever novelty, launched the proceedings capably and merited the heavy applause response. He thrills with his daring work on a high dummy, raised to the files by a jack arrangement. With a little staging and direction, he will be okay.

La Pearl and Connie black-face mixed team, took a brodie in the deuce. They are a tall-boy-and-short-girl combo, with a yen for hokey chatter that hardly got a ripple. The pair do song-dance, too. Small hand.

Connie Revue, seven-people warbling and hoofing affair, brought the show back to good standing, and rang up a show-stop. The four boys and three girls are all excellent tappers, as displayed in ensembles. Warbling is good, especially by one boy. A husky chap fares big in solo taps.

Ada and Eddie Daros knocked off a show-stop, too, in an excellent routine, embodying perch work, acrobatics, singing, comedy, dancing and music. Miss Daros is a brilliant artiste, tho her delivery is somewhat boisterous. Eddie has lots of endurance. They do well in perch bits.

Eric Massey and Company, four-people act, fared weakly up until the finish, when a colored lad's dancing brought in a punch. Massey has good pipes, but possessed a personality that finds dis-

favor. His two girl assists tickle the ivories of two grands, and also sing.

Billie Hagen, girl warbler, is a cute item. She is a neat-looking blonde, wearing attractive clothes. Her pipes are all right, suitable for baby-voiced numbers. She takes on a difficult task in trying to hold down the job of a single. Fair hand.

Claire Vincent, aided by Frank H. Gardner and Marjorie Stanbury, gathered lots of laughs and applause via the familiar comedy piece, An Evening From Life, by Captain Gordon King. Humorous story concerns a couple reuniting after hubby played around with a gold-digger. Miss Vincent perfectly portrays her role, and Gardner and Miss Stanbury give good support.

Bobby Barry and Dick Lancaster, partnered again after a long separation, offer an act similar to the one they did years ago. They get more laughs out of it, tho. Much of the dialog is done in a restaurant set. Barry is a sure-fire clown, and Lancaster feeds expertly. Deafening returns.

Charles T. Aldrich met with vigorous palmpushing for his masterful quick changes and amusing novelties. He impressed with his lightning portrayals of well-known personages. The whisker novelty, presented along lines of a trained-flea show, found favor.

Art Henry, with Dorothy Martin, was liked considerably for his showmanly presentation of comedy, dancing and violin playing. He is in the know on comedy selling, making Miss Martin the butt of his clowning. She is a neat number. Henry is a corking stepper. Harvested prolonged applause.

Mazette-Lewis and Company, five-people affair, closed to heavy plaudits. At the start the act looked to be just another flash, but wound up in brilliancy. Buxom woman, as a plant, brings in loads of comedy while dancing with her male partner. She shows neat leg work when working straight.

SIDNEY HARRIS.

## Grand Opera House, N. Y.

(Reviewed Wednesday Evening, Dec. 11)

Four Eastmans, male acrobats, open with a fast-moving routine of tumbling and teeter-board feats. Garbed as station porters, they spin, somersault and leap thru the air with skill and ease. Neat applause.

Heath and Sterling offer a good comedy act. Heath is a finished comedian and his individual style of clowning goes over big. Miss Sterling enhances the act with her appearance and pleasant warbling. Good hand.

Russell and Armstrong follow with a routine of unrestrained hoke. Both lads are of the nut variety, and while some of their stuff is enjoyable, most of it is flat and unwarranted. Fair reception.

Rhythmic Moments, a flash of five-piece string and piano ensemble, together with two terpsichorean teams, one mixed and the other a sister team, close on a high plane of entertainment. Led by a versatile lad, who sings and plays the violin, the orchestra offers a good arrangement of My Little Gypsy Sweetheart and other songs. The dancing couple do several numbers in a graceful and finished manner, while the sister team offer varied Spanish dances. Good hand.

S. M. SANDERS.

## Keith's Jefferson, N. Y.

(Reviewed Wednesday Evening, Dec. 11)

Golda Honey, talented girl, opened a fine show in a routine subtitled Wire-ology. The attractive and shapely girl's stunts on the taut wire are accomplished without balance or parasol, and received more-than-warm applause. Unbilled male assists her.

Harrington Sisters, dainty close harmonizers, clicked solidly in the deuce with their offering of special songs, A Garden of Songs, with all special material by Mann Hollner and Alberta Nichols. Work thruout in kiddie clothes and as warbling duo were a knockout.

E. Sheriff and Company, five-man acrobatic and comedy troupe of sailors, whirled and tumbled into big laughs and applause with a dizzy display of Soccer-work, subtitled We Are in the Navy Now. Comedy burden of the act shared by a pair of plants.

Ray and Dot Dean, attractive girl and an eccentric comedian, caused a near panic with their slap-stick routine of hick witticisms. Ray is subtitled as Elmer,

the Boob McNutt of Vaudeville, and portrays a capable impression of a comic-strip character, both in actions and appearance.

Milton Douglas, genial m. c. gagster, in his talent-packed offering, Being Bothered, show-stopped twice in an interesting half hour of music, singing, dancing and wisecracks. Featured in the 13-people revue are the Stanley Twins, Lillian Kelly, Rose Kenny, Sidney Walker, and Howard Johnson's Orchestra. Well liked here.

Jack Norton and Lucille Haley, in the next-to-closing spot, garnered big laughs and heavy palm walloping with their chartered skit, Maybe I'm Wrong. Singing and dancing interspersed.

On Wah Troupe, Chinese family novelty act, closed with a sensational routine of Oriental juggling and acrobatic and contortion specialties. Held them in.

CONDE O. BREWER.

## Keith's Royal, New York

(Reviewed Monday Evening, Dec. 9)

Arthur Nelson, aided by the charming Billie May, proved a good show starter in his familiar feline and rodent novelty. The well-trained cats and rats do amusing bits, and their indifference to each other's presence is astounding. A boxing bout by two cats served to send the act away to loud applause.

Lou Parker and Edith Davis, likable collegiate couple, rang up big returns in the deuce for their refreshing comedy, dancing and singing. Miss Davis is a brilliant stepper, going big in her triple taps on toes. Parker clowns capably, warbles nicely, and hoofs, too.

Any Family, comedy sketch, by Harry Delf, is tailor-made for this house, and the palm-pushers swallowed it, hook, line and sinker. The story about a poor family packs human interest and clever comedy situations. Cast, which works realistically, comprises Grant Irwin, Emily Lee, Allen Towns, Grace Moore and William Gargan. Stopped the show cold.

Harry Mayo and Frank Corbett, new combo, did very well in laughs and applause for their sure-fire handling of comedy and singing. The intimate demeanor and hesitant speaking of Mayo raises the comedy value of the lines. Both are excellent warblers. Corbett has high and sweet pipes, and Mayo is a good bass.

Muscana, nine-people flash, featuring Jim Story and Viola Kaye, closed the show, getting a loud reception. Routine is mostly numbers on the sax, violin and piano, and is sprinkled with entertaining warbling and hoofing. A good act.

SIDNEY HARRIS.

## Loew's Lincoln Sq., N. Y.

(Reviewed Monday Evening, Dec. 9)

Jess Libonati, talented male xylophonist, opened the bill with a corking repertory of musical clapboard numbers. He varies his program with both classical and pop. selections, with an arrangement of The Sextet From Lucia, in organ imitation, ranking as the best. Prolonged and loud applause at the finish.

Bobby Carbone, Italian dialect comedian, with two-people assistance from a girl warbler and a boy hooper, both unbilled, registered generous applause in the deuce spot with a routine of songs, gags, dancing and scrambled nonsense. Well liked here.

Gertrude Bond and Eleanor, pair of clever girls in a chatter session, subtitled Nowadays, being an incident in the lives of two wisecracking stenogs, who meet in the ladies' smoking lounge at the Engineers' Ball, drink bootleg stuff, and philosophize about "guys", "games" and the "talkies". Got over nicely, tho a bit too refined for this type audience.

Penny, Reed and Gold, old favorite male trio, in the next-to-shut, stepped into show-stopping honors here with their familiar chatter, hokum, dancing and musical offering. These lads raise the appeal of their conventional offering thru showmanship ability and clever staging of their routine.

Kate Pullman and Charles Calvert, comedy and dancing team, assisted by a six-piece Marine band, and Ethel Murray, petite dancer, closed the show with what appeared to be a revamped version of Roscoe All's act, with almost identical scenery, costumes and routine. Unbilled male also works in straight feeding bits. Good hand at bowoff.

CONDE O. BREWER.

## Golden Gate, Frisco

(Reviewed Friday Evening, December 13)

The Two Daveys, man and woman, offer a well-handled juggling act, the man doing all the work. As a sideline his comedy patter, in a cockney dialect, got many rounds of applause, and the turn makes a corking good opener.

Yates and Lawley, vocalists, with one of them at the piano, have a pleasing program which could be improved by the addition of new numbers. Their best song offering is On the Road to Mandalay, while Copries, as a piano solo, netted a good hand.

Douglas Leavitt and Ruth Lockwood in Hit Bits of 1929 made a pronounced hit. The act is a hodgepodge of music, comedy sketches, dancing and a little slapstick comedy. It is well staged, fast moving from start to finish and provoked many laughs and much applause. Leavitt, a rotund comedian, appears several times in quick changes of costume, but no one is fooled by his makeup. One of the best comedy bits is a brief skit in which Miss Lockwood and Leavitt appear as a deaf couple in a movie house. The dialog is clever and well handled. The applause rocked the house.

Ted Eddy and his band of nine pieces, mostly brass, furnish the music and a quartet which harmonizes very well. Babe Day, Gattison Jones and Elsie Elliott shine in footwork, of which there might be more to good advantage.

The Seven Hayden Gloria Girls are a well-matched, finely costumed chorus. They appear several times in ensemble numbers and each time out were cordially received.

E. J. WOOD.

## St. Louis Theater, St. Louis

(Reviewed Saturday Evening, Dec. 14)

Maidie and Ray, a neat team personifying youth, opened the proceedings. They begin their turn with a double tap dance number, following which the girl does several crackerjack contortionistic dance specialties. The last five minutes of the act are devoted to some classy rope spinning by the twain, the boy excelling in a clever finish.

Hilton and Almy, two girls, were next with their comedy cross talk bordering on the slapstick variety. They close very jazziily, singing several comedy numbers.

Lillian Faulkner captions her act Play Bell, one of best marionette offerings ever witnessed by this reviewer. The marionettes are very cleverly dressed and Miss Faulkner manipulates the strings during the performance of the marionettes in masterful style. The imitations of the various movie and theatrical stars are expertly accomplished and the bit is climaxed by a baseball bit which puts the turn over with a bang.

Williams and Delaney, an elongated male and diminutive damsel, have a repertoire of eccentric comedy song and dance bits that wins over the audience. They top off their offering with a clever ventriloquial burlesque bit which brought them a big hand.

Slamase Twins and Their Brides. This is the first appearance of these Filipino born-together boy twins in St. Louis, and they have been the recipients of much publicity in the local newspapers, as the result of which the house was packed today. The turn is opened with a number by a Filipino jazz orchestra consisting of nine men, who dispense rhythmic music. During the second number of the orchestra the twins make their entrance on roller skates. Following their entrance the twins give a saxophone duet accompanied by the orchestra and then the curtain is drawn on the orchestra and the twins deliver a short talk in which is intermingled some comedy chatter. Their wives are then introduced and all join in a dance for a finish to the tune of Oriental string.

(See REVIEWS on page 90)

## TAP DANCES

BY MAIL: Beginner's Routine, \$2.00. Advanced Tap with Wings, \$2.50. Both for \$3.50. Orchestra, \$1.50 extra. Description of Times Step and Time Step Break, 25c in silver or stamps Teachers of Ballet, Tap and Ball-room Dancing.

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# Pictures ~ Presentations

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## Geo. W. Stout Named Head Of Equitable Pictures

New President Has Had Wide Experience in Film Production—M. P. Congress President Here After Pennsylvania Convention

NEW YORK, Dec. 16.—The Motion Picture Congress of America, recently organized as a co-operative production and distributing organization for the independent exhibitors, begins to take on shape. Following the announcement a week ago of the appointment of Richard V. Anderson as director of distribution, and Henry Clay Bate as the chief of publicity, comes the announcement this

week that George W. Stout has been named president of Equitable Pictures. Equitable Pictures is the name given to the producing organization which will furnish the Motion Picture Congress with the product for its franchise-holding exhibitors.

Stout has seen many years' service in the motion picture production field. For an extended period he held the post of studio manager at the First National Burbank Studios. Prior to that his experience in the production field included service with various companies, among them Mack Sennett, Thomas H. Ince, Haworth, Universal and Columbia. Stout organized Ince's entire studio activities in California. He then went to the Keystone Studio as manager, and personal manager for Sennett's affairs.

Other of his film achievements include a number of melodramas for Renaud Hoffman, several features starring David Butler and Jackie Coogan, and a number of Technicolor shorts, one of which won the Biesenfeld medal in 1925.

Production on Equitable's first picture will be started on the Coast within the next few weeks, cast and director to be named around the first of the month. Equitable will have its first unit program, a feature and the necessary shorts, ready for release by April, and will follow with a new show every week thereafter.

### REMBUSCH HERE

Frank J. Rembusch, president of the Motion Picture Congress, arrived in New York Friday from Pittsburgh, where he was a guest at the Pennsylvania State Exhibitors' Convention in that city, and outlined the full plan and policies of the Motion Picture Congress to the Keystone State theater men. Rembusch stated on his arrival here that the proposition offered by his organization was received with enthusiasm by the assembled exhibitors.

Dr. William M. Marston, known as an expert on psychology, was selected Saturday as vice-president of Equitable Pictures. Dr. Marston comes to this new organization with a wide experience, having recently been connected with Universal, where he was consultant on stories, casts and picture values. Previous to that time he was associated with M-G-M.

### Publix Shakeup in Dallas

DALLAS, Dec. 14.—Publix has made a number of changes in the Dallas staff within the past week. At the Palace Alex Keesee, from the Metropolitan, Boston, is to be pit orchestra conductor, and Edward Cramer was made concert master. Johnny Winters from New York is the new organist, succeeding Billy Muth, who was transferred to Denver. H. K. McWilliams, from the Paramount, Toledo, is now director of publicity succeeding Robert Kelly, who has been transferred to the Metropolitan, Houston. W. W. Lewis, of Houston, has been made manager of the Old Mill, succeeding L. F. Grandgean, who was transferred to Shreveport to act as city manager for Publix. Floyd Smith is the new manager at the Melba succeeding Lowry, who has been transferred to Wichita.

## Xmas Slump Hits Broadway

Box-Office Receipts Fall —  
Even Morning Bargain  
Matinees No Draw

NEW YORK, Dec. 16.—The pre-Christmas slump in the motion picture houses along Broadway has already been felt. Coming a little earlier than usual, the belief, the erroneous, is that the Wall Street panic of a few weeks ago is just beginning to be felt at the box office. However, the slump usually comes two weeks before the Christmas holiday, and this year started at least three weeks in advance.

Last week the film fare was nothing to send the fans into a wild rush to gain admittance, even the one of its chief favorites, Buddy Rogers, was starred in the production at the Paramount in *Half Way to Heaven*. Leonore Ulric, whose first Fox production was unworthy of the star's talents, made her second appearance at the Roxy in *South Sea Rose*, which failed to come up to the usual Roxy draw, while the Colony was off with *Skinner Steps Out*. The Capitol, playing *Song of Love*, and the Strand, *Gold Diggers of Broadway*, both second runs, after seeing advanced price admissions at legitimate houses, did fairly well, the Strand holding over for a second week.

The current week, starting Friday, was off over the week-end, with the fans even remaining away from the 35-cent bargain matinee from opening time until 1 o'clock. Two repeat pictures are again seen in the current week's fare in the holdover at the Strand and *Hallelujah* at the Capitol.

## "Four Sons" Wins Photoplay Award

NEW YORK, Dec. 16.—*Four Sons* has been awarded the Photoplay Gold Medal as the best picture released during 1929. This is the second successive year that a Fox production has carried away the honor, *Seventh Heaven* winning it the year previous.

The eight predecessors of *Four Sons* have been *Humoresque*, in 1921; *Tol'able David*, in 1922; *Robin Hood*, in 1923; *The Covered Wagon*, in 1924; *Abraham Lincoln*, in 1925; *The Big Parade*, in 1926; *Beau Geste*, in 1927; and *Seventh Heaven*, in 1928.

It is odd to note that of the eight winners only two have had star names, these being *Robin Hood*, a Doug Fairbanks production, and the 1928 winner, which starred Janet Gaynor and Charles Farrell. Other winning productions, however, paved the way to stardom for several players.



RICHARD V. ANDERSON, newly appointed director of distribution for the Motion Picture Congress of America, Inc., needs no introduction to the film business. He served with the General Film Company in Atlanta, of which city he is a native, and later went to New York. His last connection was with Hearst News, in which he served as general manager for 11 years.

## Columbia Busy On New Product

NEW YORK, Dec. 16.—Columbia's West Coast studios are working at high tension on the "Prosperity Group", the company's current season's program. Seven of its outstanding vehicles are now completed. Two are nearing completion and the remainder are ready for filming.

The sound stages at the studio are being occupied by two companies, one engaged in shooting *Medical Romance* and the other *The Melody Man*. Shooting is about to begin on *Murder on the Roof*, with Dorothy Revier, Margaret Livingston and Raymond Hatton in the featured roles.

Among the pictures ready to go into production, as soon as a suitable cast can be assembled, are *Ladies of the Evening*, a screen adaptation of the *Hellscape* play of the same title; *Around the Corner* and the *Prince of Diamonds*. *Personality and Sisters* is being prepared by the scenario department and will be ready for production in the next few weeks.

### West Coast Premiere

LOS ANGELES, Dec. 16.—Warner's *Show of Shows* will have its premiere here at the Downtown Theater December 23. All the 77 stars appearing are slated to attend.

### SCMPTO With Allied States

LOS ANGELES, Dec. 14.—Motion Picture Theater Owners of Southern California have affiliated with Allied States Association of Motion Picture Exhibitors. This organization, of which R. D. Whitson is president, embraces 41 theaters in Los Angeles, 54 suburban theaters and seven theaters in Arizona.

### RKO Signs Hall's Chorus

HOLLYWOOD, Dec. 16.—Hall's Chorus, composed of 40 Negro singers, has been signed by RKO to a long-term contract. The chorus will be used in *Dixiana*, an original story by Harry Tierney.

## Fire Sprinkler At RKO Studios

\$100,000 Water System Being Installed—Cuts Studios' Insurance Rates

HOLLYWOOD, Dec. 16.—Determined that a recurrence of the late Pathe and Consolidated fires shall not occur in the Radio studios, William LeBaron, vice-president in charge of RKO production, has ordered that a new \$100,000 telegraph-controlled water sprinkling system be installed in the Radio studios.

Sixty workmen are busy digging 5,000 feet of deep trenches in which 10-inch cast-iron water pipe will be laid. Fifteen double hydrants, 7,500 sprinklers, and a 100,000-gallon water tank, elevated 100 feet, will be installed. This, according to F. L. Noble, supervising engineer, will make the possibility of a disastrous fire very remote.

Every building belonging to the film studio at Melrose and Gower streets will be completely protected inside and out. A stream of water can be applied to a flame within 10 seconds after the warning.

Should the system fail at any time to function properly the information is automatically telegraphed to fire authorities by the central annunciator installed in the electrical building on the lot.

RKO will receive a 50 per cent reduction in insurance rates.

### Marjorie White Gets Lead

HOLLYWOOD, Dec. 16.—Marjorie White, who sang and danced herself to success in *Sunny Side Up*, has been assigned one of the featured roles in *The Golden Calf*.

### Canadian Theater Chain In Process of Formation

MONTREAL, Dec. 14.—A \$25,000,000 theater chain to compete with Famous Players Canadian Corporation, is in process of establishment, according to word received from Toronto. New theaters with 5,000-seat capacity are to be built in Montreal and Toronto, and later others will be built in different cities of the country.

It is rumored that the Fox corporation is interested in the new venture, affording as it does, an opening in the Canadian field, at present dominated by the Famous Players chain. N. L. Nathanson, formerly managing director of Famous Players, is active behind the organization.

### Indiana Theater Owners Meet

INDIANAPOLIS, Dec. 14.—Directors of the Associated Theater Owners of Indiana Wednesday re-elected Charles R. Metzger, Indianapolis, to the office of general manager and attorney. On January 1 he will begin his third term in the office. Directors who attended the meeting were Harry Markun, A. C. Zaring, Jean Marks and Metzger, Indianapolis; A. C. Miller, Brazil; Samuel Carlton, Frankfort; H. B. Vonderschmitt, Bloomington; A. E. Bennett, Muncie; H. E. Hart, Auburn; A. M. Howard, Monon, and Samuel Neall, Kokomo. Miller is president.

### All-Woman Production

NEW YORK, Dec. 16.—Dorothy Arzner has been assigned to direct *Ruth Chatterton in Sarah and Son*, an all-woman production. Zoe Atkins prepared the dialog.

## Para. Stock Split Off At Stockholders' Meet

Adolph Zukor Says He Will Recommend \$4 Annual Basis  
for Present Stock in February—Company Pays  
44th Dividend in December

NEW YORK, Dec. 16.—At a meeting of Paramount-Famous-Lasky Corporation stockholders held here last week for the purpose of a proposed stock split and increase of authorized capital stock to 15,000,000 shares, the matter was not considered in view of the fact that a total of two-thirds of the issued and outstanding capital stock, which amount is required to authorize this procedure, was not represented. Adolph Zukor, president of the company, who presided at the meeting, stated that it was the opinion of the directors and the management of the company that the proposed split and increase in capital should not be further considered at this time.

In discussing the present business condition of the company and its future, Mr. Zukor said:

"I wish to point out to the stockholders that in my opinion the company has now reached the position of a well-rounded-out and mature industrial corporation. The dividend, which will be paid on December 28 of this year, will be the 44th consecutive quarterly dividend paid by this company on its common stock. Including this dividend, the company will have paid out in cash to its common stockholders since its organization approximately \$32,000,000 and, in addition thereto, has paid what amounted to an additional \$6,500,000 in common stock dividends and rights.

"I anticipate, from the results of the months of October and November, that the company will earn for this current quarter, that is the last quarter of 1929, approximately \$2 per share on the present outstanding stock. The company has no bank loans, and the ratio of current assets to current liabilities and the cash position of the company are both strong. From all surveys and estimates made for the first six months of 1930, it would seem that the company's ratio of profit will run at a substantial increase over the corresponding period of 1929, and it is, therefore, my present intention to recommend to the directors of the company at the February meeting that the present stock of the company be placed on a \$4 annual basis, commencing with the dividend which is usually paid about April 1."

### Western Electric's 4,000th Installation

NEW YORK, Dec. 16.—When the installation of the Western Electric Sound System was completed at the Playhouse, Poikstone, England, early this month, it was numbered the 4,000th installation completed by Western Electric throughout the world. The house seats 790 people and the opening feature was Fox's production, *Speckesy*.

Western Electric also reports its 400th installation in the British Isles. This was in the Palace Theater, Aldershot, England.

### Goldwyns Off to Europe

NEW YORK, Dec. 16.—Samuel Goldwyn, accompanied by his wife, the former Frances Howard, sailed on the Bremen Saturday for England, where he goes to prepare for the English premiere at the Pavilion Theater in London on January 4.

### Gary Cooper's Next

NEW YORK, Dec. 16.—Once again Gary Cooper draws a Southern role for his next picture. With *The Virginian* just opened on Broadway, it is announced that his next story will be one of the days of the Confederacy, titled *Nose But the Brave*. Mary Brian will have the feminine lead.

### Cantor With Goldwyn

NEW YORK, Dec. 16.—Eddie Cantor has signed a contract with the Ziegfeld-Goldwyn combination to star him in a number of musical pictures. The first will be *Whoopee*, Cantor's current stage production which is supposed to be his last legit. appearance. Production will begin in the spring, with Ziegfeld in charge on the Coast.

## Ufa-Tone-o-Graph Tie Up on Shorts

NEW YORK, Dec. 16.—Tone-O-Graph, a subsidiary of the North American Sound and Talking Picture Equipment Corporation, has made a tieup with the Ufa Film Company, Inc., that gives the organization an edge on educational subjects.

Ufa has produced some excellent short subjects of vital interest to students of animal and marine life. These subjects are being so arranged that there will be 52 one-reel subjects, one release for each week in the year. These subjects will be synchronized by talks introduced by eminent specialists of the various subjects. The lecturers will include professors from the leading colleges of the country.

The company sent out questionnaires to various colleges and schools, high, preparatory and elementary, regarding the feasibility of the weekly issue of educational subjects. Replies were so numerous that plans were immediately started for the issue of the films, which are not only instructive but entertaining. It is planned to bring world-famous scientists to the screen in these subjects and among the list will be found Thomas Edison, Einstein, Mme. Curie, Commander Byrd, Col. Lindbergh and others.

### Sign Australian Star

NEW YORK, Dec. 16.—When William Le Baron takes a notion that a certain actor is the type for a part, he loses no time in signing the artist. This was demonstrated this week when Leyland Hodgson, Australian actor, was signed by Radio Pictures for one of the leading roles in *The Case of Sergeant Grisch* eight hours after he landed in Hollywood from Australia.

## Cartoon Comedies Hold Own in Sound Pictures

NEW YORK, Dec. 14.—During the present year sound has brought many innovations to the screen and has put several companies and forms of production on a keener competitive basis than ever before. Prominent among these is the producer of animated cartoons.

Of all the synchronization of sound pictures there is possibly none more difficult than the animated short where the artist has to time his drawings to fit the musical and, oftentimes, voice synchronization.

Possibly the most startling example of what has been accomplished in the animated sound field was in Columbia's production of *The Skeleton Dance*, in which a group of skeletons did a difficult tap routine to the perfect accompaniment of both sound and music.

It takes approximately 9,000 separate drawings, made with pen and ink, to produce a six-minute cartoon. Twenty men work four weeks perfecting the extraordinary athletic maneuvers which go into these few minutes of screenings.

With the introduction of sound synchronization it was necessary to time the drawings to the point of making about 5 cartoon drawings to about 10 feet of film and synchronized to fit perfectly one sound effect or bar of music.

Prominent among the cartoon creators is Walt Disney, Mannie Gould, Ben Harrison and Max Fleischer. Disney, who



AL LICHTMAN has been about everything in the amusement business from usher to his present position of vice-president and general manager of United Artists, in charge of sales distribution. Lichtman was born in Hungary in 1888 and came to America as a small boy. Soon after his arrival here he became an usher in a 14th street theater. From this position he arose to become theater and legit. manager. He was the first sales manager of Famous Players-Lasky, when that company was formed. Lichtman's only job outside of the amusement field was when he was a volunteer in the army during the world war.

## Cohan Here for Powers Conference

NEW YORK, Dec. 16.—Sidney Cohan, sales manager for Powers Cinephone Equipment Syndicate Ltd., London, is in New York for a conference with P. A. Powers, president of Powers Cinephone Co.

Cohan declares an unprecedented demand for his product in England. An order for 61 sets was received from the Gaumont Circuit just prior to his departure for America.

### Gets "Naughty Marietta"

NEW YORK, Dec. 16.—M-G-M has acquired screen rights to Victor Herbert's operetta, *Naughty Marietta*. No star assignment has been announced.

## Legit. Success For Screen

"Strictly Dishonorable" for  
Maurice Chevalier—Pemberton Hit Sought

NEW YORK, Dec. 16.—Paramount has purchased *Strictly Dishonorable* as a starring vehicle for Maurice Chevalier. This play produced by Brock Pemberton opened at the Avon Theater, formerly the Klaw, here and proved the first big legitimate hit of the new season. Tickets have been at premium ever since the opening night.

Arrangements were made for the purchase of *Strictly Dishonorable* while B. P. Schulberg was in New York en route home from Europe. Tullio Carmanati, who came to this country some years ago and appeared in support of Constance Talmadge, appears in the stage production in the role that Chevalier will play on the screen. At one time it was rumored that another organization was making an effort to secure the play with Carmanati to appear on the screen in the role he originated on the stage.

### Seiter Works on Four

HOLLYWOOD, Dec. 16.—William Seiter, director for First National, is working on four productions at one time. While directing Dorothy Mackall in *The Flirting Widow*, Seiter is also cutting the last Mackall production, *Strictly Modern* and *The Lone Racket*, and at the same time laying plans for his next production, *Fay Back*, which will star Corinne Griffith. This is supposed to be a record.

### Two in Preparation

NEW YORK, Dec. 16.—Two new Mary Nolan starring productions are in the course of preparation at Universal. Winifred Reeve and Robert Wyler are adapting Warner Fabian's novel, *What Men Want*, and Matt Taylor is handling the adaptation of *Carnegie*.

### Short Subject Releases

NEW YORK, Dec. 16.—During the month of December Columbia is slated to release eight short subjects. Included in the list are two Columbia-Victor gems, one *Krazy Kat Karloon*, two *Photo Color Sensations*, a *Disney Silly Symphony* and a Christmas special, titled *Little Friend of All the World*.

### Bilingual Casts

NEW YORK, Dec. 16.—The cast of Maurice Chevalier's *The Big Pond*, for Paramount, has been announced to include Claudette Colbert, Andree Corday, Nat Pendleton, Marion Ballou, Frank Lyon and Elaine Koch. The first three named will also play in the French version to be produced at the same time.

### 7 New Vita. Varieties

NEW YORK, Dec. 16.—Seven Vitaphone Varieties have been completed in the last 10 days at the Vitaphone East and West studios. The acts are *Persian Knights*, *Honolulu*, *To Die With a Smile* and *Holiday in Storyland*, completed on the West Coast, and *The Spider*, *The Operation* and *Oh, Sarah*, in the East.

### MacKenna as Drummond

NEW YORK, Dec. 16.—Kenneth MacKenna has been assigned to portray the role of Bulldog Drummond in *Temple Towers*, instead of John Garrick. Garrick's unfinished role in the McCormick picture is the reason for the switch. Henry B. Walthall has been assigned to this production, with Maudie Churchill in the leading femme role, Donald Gallaher directing.

### Paramount Buys Novel

NEW YORK, Dec. 16.—Paramount has bought the screen rights of *Blow the Man Down*, Thomas Broadhurst's novel. No star assignment yet.

## New \$1,000,000 Plant For Technicolor on W. C.

**Demand for Technicolor Films Makes Fifth Laboratory  
Necessary—Day and Night Camera Shifts Busy  
in West**

NEW YORK, Dec. 16.—From the Technicolor offices in New York comes the announcement that so heavy is the demand for Technicolor productions for next season that a fifth Hollywood plant is being rushed to completion at a cost of more than \$1,000,000. Technicolor now has four plants, two in Hollywood and two in Boston, working at a heavy schedule to complete current releases. With more than 100 films, either all in Technicolor or carrying color sequences, set for next season, the demand for greater manufacturing facilities made the building of the new structure a necessity.

The new laboratory will be in operation early next month. It is a concrete three-story-and-basement structure and will contain 83,820 square feet of floor space. Daily and rush prints will be developed there within a few hours after the negative has been exposed for the studios using Technicolor. These rushes will have the color on one side of the film only. At present, rushes are printed on double-coated positive stock, with emulsion holding the color on both sides of the celluloid. Then the release prints with the emulsion all on one side of the film are turned out at the Boston plants.

Eventually, this new Technicolor plant will have a capacity of 47,000 feet of colored celluloid every day, or about 75,000,000 feet a year. All of the Technicolor plants in Hollywood and Boston are working triple shifts and the 30 or more Technicolor cameras are grinding night and day, being rushed from one studio to another at the close of each day's work.

### New Little Cinema Opens Christmas Week

NEW YORK, Dec. 16.—The Little Picture House, New York's latest addition to the little cinemas, will open its doors at an invitation pre-view performance Monday evening, December 23, to which motion picture critics and prominent figures in the film industry will be invited.

Tuesday evening the same program will be repeated for the members of the Film Bureau and the stockholders in the Little Picture House, Inc., and at 1 o'clock on Christmas Day the theater will open to the public.

The building, located at 151 East 51st street, is seven stories high. Five floors are available for offices. The theater and the offices of the corporation and the Film Bureau occupy the first two floors, with the exception of the two stores on the street level.

### Schenck to England For Colman Premiere

NEW YORK, Dec. 16.—Joseph M. Schenck sailed from New York Saturday on the Bremen for England, where he goes to attend the London premiere of *Condemned*, at the Pavilion Theater, early in January.

Rumors from London to the effect that Schenck intended entering the motion picture production field in England with C. B. Cochran are looked upon here as rather vague, and Schenck, before sailing, stated that his only connection with Cochran interests at present was in the securing of his Pavilion Theater for the run of the Ronald Colman film.

Mr. Schenck also stated that his main object in going abroad was to look into the condition of European United Artists exchanges.

### Buy Hurst Story

NEW YORK, Dec. 16.—M-G-M has acquired the screen rights to Fannie Hurst's *Pice and Ten*. No assignments have as yet been made on the production.

### In Own Vaude. Skit

NEW YORK, Dec. 16.—Harry Delsan, comedian, has been signed by Toby Shayne to make a one-reel talkie titled *Shayne*, an act that Delsan played over English time with for two years. Nat Harris, the author, will direct.

## Eight Fox Pictures Under Way Today

NEW YORK, Dec. 16.—Eight productions were started under way today at the Fox West Coast studios, which is a record for simultaneous production starts.

The list includes *Playmates*, co-starring Charles Farrell and Janet Gaynor, under the direction of Alfred Santell; *The Golden Cal*, with Marjorie White and Richard Keene, written by Harold Atteridge, to be directed by Millard Webb; *Temple Tosses*, with Kenneth McKenna, directed by Donald Gallaher; *The Dollar Princess*, with J. Harold Murray, directed by Alexander Korda; *The Big Party*, with Whispering Jack Smith, directed by John G. Blystone; *The Girl Who Wasn't Wanted*, with Helen Chandler and George O'Brien, and *On the Level*, with Victor McLaglen, under the directorial handling of Irving Cummings.

### Fineman Remaining

NEW YORK, Dec. 16.—B. P. Fineman, recently returned to New York from a European vacation, has been assigned as associate producer to supervise Helen Kane's next production, which will begin early next year at the Astoria studio.

### Entertains Boys' Club

NEW YORK, Dec. 16.—Charles Sabin has bought out the George M. Cohan Theater for four matinees of *Hunting Tigers in India*, Talking Picture Epic, and will give the 6,000 members of the Boys' Club a treat on these afternoons. Sabin did the same thing on *Simba*.

### McGowan on Vacation

NEW YORK, Dec. 16.—Robert McGowan, director of *Our Gang* comedies for the last eight years, is taking his first vacation since being connected with the Roach studios. McGowan will go with his family to Honolulu for an extended stay.

### "U" Buys Two Stories

NEW YORK, Dec. 16.—Universal has purchased *The Little Accident* and John Erskine's novel, *Sincerity*, to be used on next year's release schedule.

## Statistics Co. Sees No Attendance Drop in Films

NEW YORK, Dec. 16.—According to a statement from the Standard Statistics Company of New York, motion picture exhibitors need have no fear concerning any slump in attendance during the winter months at any rate.

While rumors of bad business thruout the country have hit other branches of the entertainment field, the film clientele is so vast and so varied, and the talking film still such a novelty to the majority of people, that an upgrade in attendance in motion picture theaters is anticipated.

The survey of the statistics company says in part:

"Altho films with synchronized sound accompaniment are now familiar to most metropolitan theater audiences, there is still a substantial number of people who have not yet satiated their curiosity relative to this new development. We doubt that less favorable general conditions will greatly interfere with the 'movie-going' habit, since many people consider amusement almost indispensable. Export trade in films is showing a revival which, we believe, will be sustained during the new term.



MAJOR EDWARD BOWES, managing director of the Capitol Theater, who, besides being one of the best-known film and theater executives in the country, is a radio personality of no mean reputation. In his radio work Major Bowes has not only sold the Capitol Theater to those millions of visitors who come to New York yearly, but he has plugged M-G-M productions to radio fans thruout America that has resulted in many additional customers to the houses playing M-G products.

## "The Spoilers" as Talking Picture

NEW YORK, Dec. 16.—Rex Beach's famous story, *The Spoilers*, will probably be brought to the screen as a talking production by Pathe, according to rumors from the offices of Joseph P. Kennedy. Edwin Carewe is slated to direct. *The Spoilers* made film history when it was produced many years ago by Selig with William Farnum, Thomas Santschi and Kathryn Williams in the leading roles. It was later made by Goldwyn with a cast that included Noah Beery, Rockliffe Fellowes, Mitchell Lewis and Anna Q. Nilsson in the leading roles.

### Warners Want Cyril Maude

NEW YORK, Dec. 16.—Cyril Maude, English star, is being sought by Warner Brothers. Maude is angling at the bait and at any time may be heard to have signed a contract. Warners are anxious to have Maude appear in dialog screen versions of his two famous successes of the stage, *Aren't We All?* and *Grumpy*.

### Colbert With Arlen

NEW YORK, Dec. 16.—Claudette Colbert, who scored so successfully in Paramount's *The Lady Lies* and is now appearing with Maurice Chevalier in *The Big Pond*, in production at the Astoria studios, will appear in the feminine lead in *Young Man of Manhattan*, in which Richard Arlen will be starred.

## Para. To Sign Ed Goulding

**Author-Director of Swanson  
Hit Severs Connection  
With U. A.**

NEW YORK, Dec. 16.—Edmund Goulding, one of the screen's most versatile men, will be one of the Paramount fold this week. Goulding recently returned to the Coast from New York and on his return West severed his connections with United Artists for whom he wrote and directed *The Trespasser*.

Goulding returned West with the assignment to salvage *Queen Kelly*, the Swanson film that was shelved while being made by Eric Von Stroheim. But for some reason Goulding was opposed to the task, which brought a severing of relations between the author-director and U. A.

It is understood that the Goulding contract with Paramount will call for his services both as writer and director.

## Sam Taylor Signed To Long Contract

NEW YORK, Dec. 16.—Sam Taylor has been signed to a long-term contract by Joseph M. Schenck as an independent producer-director. Taylor returned from a trip abroad, when the new contract was consummated.

As soon as Taylor returns to the Coast he will prepare for work on his first production under the new contract, which is to be all-talking production starring Norma Talmadge.

### Paris Biweekly News

NEW YORK, Dec. 16.—Starting in the spring of the year Paramount will release two editions of *Paramount Sound News* weekly. The first biweekly issue is scheduled to make its appearance February 26, 1930, and will be continued from then on.

### For Colman Film

NEW YORK, Dec. 16.—Bramwell Fletcher has been signed by Samuel Goldwyn to support Ronald Colman in *Raffles*. Fletcher has called for the Coast to prepare himself for the production.

### St. John and Lambert

HOLLYWOOD, Dec. 16.—Al St. John will return to comedies in a costarring Educational comedy with Eddie Lambert. The company, under the direction of Stephen Roberts, is already in production. St. John has recently been supplying comedy relief for features.

### 'Ivory Trail' for Rin Tin Tin

HOLLYWOOD, Dec. 16.—*The Ivory Trail*, starring Rin Tin Tin, will be the first feature to go into production upon the opening of the Warner studios February 1. Binky is getting no younger and it has been rumored that this will be his last appearance before the camera.

### Alaskan Installation

NEW YORK, Dec. 16.—The first of seven RCA Photophone, Inc., installations contracted for by motion picture exhibitors in Alaska was completed last week, when the initial sound program was presented in the Liberty Theater at Ketchikan.

### Opening Date Advanced

NEW YORK, Dec. 16.—Ramon Novarro's first all-talking production, *Desiree May Care*, will have its premiere at the Astor Theater Sunday evening, December 22, instead of Monday, the 23d, as was at first announced.

### Signed by Paramount

NEW YORK, Dec. 16.—Marcelle Nelkin, who stars in *A Wonderful Night*, at the Majestic Theater, has been signed by Paramount to appear in an all-French production.

# Universal Winter Sales Drive an Innovation

## New Laemmle Plan Gets Under Way With Conventions in New York and Chicago—Fourteen New Films on Selling Schedule

NEW YORK, Dec. 16.—Carl Laemmle set things topsy-turvy in the film selling world by announcing the start of a new sales season in January, instead of during the summer months, as has been the custom with practically all production organizations since films were films. Asked why this new idea was started, the Universal president pointed out that Universal had turned its production plans upside down and had thrown out a few specks and bought new ones to replace them and that the company had also changed the estimated production costs on a number of stories.

Laemmle also carries forth the argument that the first of the year is the logical time to start a sales season—that it is the natural time for the announcement of new plans and product for the approaching season. This is the practice followed in other industries, such as automobiles, and that he sees no reason why motion pictures should not adopt the same season of the year to start the selling drive.

There are 14 new pictures in the new Universal release list. They are: *All Quiet on the Western Front*; *Paul Whitehead's King of Jazz*, directed by John Murray Anderson; *La Marsellaise*, costarring John Boles and Laura La Plante; *John Boles in Moonlight Madness* and *The Song of Passion*; *Mary Nolan in four pictures, Underdog, Barbary Coast, The Shanghai Lady*, by John Colton, and *What Men Want*, by Warner Fabian; *Joseph Schildkraut in The Night Ride; Hell's Heroes*, with Charles Bickford; *The Cohens and Kellys in Scotland*, with George Sidney and Charlie Murray; *The Storm*, from the play of same name, and *The Showans of Broadway*, starring Mr. and Mrs. James Gleason.

The opening gun of the selling season was fired last Friday when the home-office executives met with the company's division and exchange managers of the East at the Park Central Hotel, New York, with M. Van Praag, general sales manager, presiding. A second convention got under way yesterday at the Hotel Stevens, Chicago. Among the New York officials who spoke before the convention were Lou B. Metzger, Universal general manager; P. D. Cochrane, supervisor of advertising, publicity and exploitation; Ted Schlanger, Fred J. McConnell, E. D. Leshman, Paul Gulick, Milton Silver, Joe Weil and L. D. Baldy. In addition to home-office executives, the following division and exchange managers attended the New York meeting:

Leo Devaney, division manager, Cleveland; Clair Hague, Canadian division manager, Toronto, and Ralph Williams, division manager, Atlanta. Exchange managers: J. Garrison, Albany; Al Horan, Buffalo; T. O. Tuttle, Charlotte; J. Oeserman, Cleveland; Cowan Baiter, Jacksonville; M. Joseph, New Haven; S. Wittman, Philadelphia; H. Millstein, Pittsburgh; Nate Sauber, Washington; M. E. Forey and H. Asher, Boston; D. Leduc, Montreal; Dave Miller, Big U Exchange, New York, and Messrs. Cohen and Liggett, also of Big U.

At the Chicago meeting, which was conducted by Van Praag, McConnell, and Harry Taylor, assistant general sales manager, of the Western Division, the following exchange managers were present:

M. Gottlieb, Cincinnati; B. S. Ross, Indianapolis; R. E. Moon, Detroit; W. E. Sipe, Memphis; W. Richardson, New Orleans; R. C. McIlhenny, Dallas; Sam Cain, Denver; L. Brauer, Des Moines; Leo Abrams, exchange manager, and Mr. Lester, Kansas City; George Levine, Milwaukee; George Ross, Minneapolis; W. P. Moran, Oklahoma City; C. Davis, Omaha; Harry Hyman, St. Louis; R. I. Payne, San Antonio; H. Chapman, Sioux Falls; H. M. Herbel, exchange manager, and Messrs. A. Strachan, L. Laemmle, Eisenberg, Funk and Loewenberg, Chicago.

## "Two Black Crows" Again

HOLLYWOOD, Dec. 16. — Moran and Mack's starring production for Paramount, *Two Black Crows in the A. E. P.*, has gone into production, with Neil Hamilton and Joan Peers in the supporting roles. Richard Wallace is directing.

## Sound Installations

JOLIET, Ill.—Princess Theater.  
STANBERRY, Mo.—New Princess Theater.  
WAMEGO, Kan.—Columbian Theater.  
COLBY, Wis.—Badger Theater.  
MARSHFIELD, Wis.—Relda Theater.  
BURLINGTON, Vt.—Strong Theater.  
ORONIGO, Ida.—Rex Theater.  
MIAMI, Ariz.—Lyric Theater.  
JACKSON, Calif.—Jackson Theater.  
KINGFISHER, Okla.—Temple Theater.  
GRIFFIN, Ga.—Imperial Theater.  
CINCINNATI—Park Hall Theater.  
DELTA, Colo.—Fox Egyptian Theater.  
COUNCIL BLUFFS, Ia.—Strand Theater.  
BISBEE, Ariz.—Lyric Theater.  
LOWELL, Ariz.—Central Theater.  
XENIA, O.—Orpheum Theater.  
BATH, N. Y.—Fox Babcock Theater.  
DETROIT—Bijou Theater.  
STAMPFORD, Conn.—Springdale Theater.

## Murray in Christie Film

NEW YORK, Nov. 16.—After 20 weeks in vaudeville Charles Murray returned to the West Coast to work in talking pictures. He has just completed his first production for Christie titled *The Duke of Dublin*. Supporting him are Monte Carter, Mary Gordon, Carol Wines and William Watson. Murray is scheduled to do another film for Christie in a few weeks.

## John Boles To Record

NEW YORK, Dec. 16.—John Boles has signed a contract whereby he will make records exclusively for Victor. Boles' first recording will be made on the next Universal production, *La Marsellaise*.

## Exploitation Tips

The Billboard will be glad to receive and publish accounts of exploitation stunts or ideas that exhibitors have found successful. Address your communications to H. David Strauss, Motion Picture Editor, The Billboard, 1560 Broadway, New York, N. Y.

**THE LUCKY BOYS.**—A new and original exploitation stunt was pulled at the Loew's Capitol Theater, Atlanta, Ga., by the famous Lucky Boys the week of November 25. A tieup was made with one of the big clothing stores which sells a well-known line of sweaters and as the Lucky Boys endorse this line and wear them in their act the tieup was a Lucky Boy guessing contest. An \$18 sweater was offered as the prize to the winner of the contest, the contest being to guess how many somersaults, prouettes and revolutions the Lucky Boys actually turned in their performance. The contest drew business to the theater, and many hundreds of guesses were left at the music counter—in the theater, where an attractive girl dressed in a sport outfit was present to take the names and addresses. Manager Carter Barron was on the job, and had the clothing store take a large ad in the local papers. Many letters were received, and thru it all the theater and also the clothing store received a mailing list that was up to date and quite valuable. The famous Lucky Boys are playing the Southern Loew tour picture and vaudeville theaters and are returning to New York some time in February.

**LOEW PALACE THEATER, Indianapolis.** recently held a Parents' Week, the idea being to ascertain the two oldest parents in the city. The winners of the contest were a couple, the man 85 years old and the woman 79 years old, with three living children. The couple had been married more than 60 years. The theater selected one day during the week, when it donated a bank account of \$25 for the first baby born that day.

**SUNNY SIDE UP** was uniquely exploited, the week ending December 8 in Boston, Mass., and was held over for a second week at B. F. Keith's Memorial Theater, now being called RKO Keith's Theater. Staff photographers of *The Daily Record* took pictures along the business streets of passersby in smiling poses, which were printed in subsequent editions of *The Record*. By identifying one's smile at the contest headquarters at the newspaper office the photographed person received a pair of free

tickets to *Sunny Side Up* or \$5 in cash. There were five smiling faces in one group published.

**BARGAIN MATINEE.**—The Indiana Theater, Terre Haute, Ind., has inaugurated with good success what the management terms a bargain matinee. Patrons buying tickets at the theater between 11:30 and 12:30 o'clock in the morning may obtain admittance at a reduction of 30 per cent of the regular price.

**PALACE THEATER, Dallas, Tex.,** seeks the man who has never seen a movie or talkie. First, the Palace Theater wants to know if there is a person residing in Dallas who has never seen a motion picture. Second, if there is any one in Dallas who has never seen or heard a talking picture. A special reception will be given by the Palace to persons who have not heard nor seen a talking picture.

**RADIO MARATHON.**—The Lyric Theater, Indianapolis, recently staged one of the most novel stunts ever tried out in this section—a Radio Listeners' Marathon Contest. The contest was held in the ballroom of the theater, and the idea was to see just who of the several dozen entered could stay awake the longest to listen to radio programs. A local paper co-operated in the stunt to the extent of printing a coupon, on which its readers might guess how long the contest would last, and gave the matter considerable publicity. The last contestant awake won a \$500 radio receiving set, and there were other prizes donated by the radio dealers of the city. Five hundred seats were available in the ballroom for spectators, and most of them were filled all the time. Meals were served by the theater to the competitors. Entrants were required to be more than 18 years old.

**MARIANNE (M-G-M).**—A missing-song-line contest and a Who's Who crossword-puzzle contest aided Manager Goulding, of the Harmanus Bleecker Theater, Albany, N. Y., to put over this production. A recruiting station tieup was logically made with the local re-

cruting office, and all the Army one-sheet boards around the city were used. Kresge, Metropolitan and Grand chain stores gave prominent window displays on the music, and a telegram from Davies to Goulding received prominent play in the Hearst paper.

**HEARTS IN EXILE (Warner).**—Sidney Davidson, manager of the Colony Theater, New York, obtained a display of Russian art goods, which was used as a display in the Colony lobby on this feature. The local store which furnished the goods also supplied an attendant to explain the various objects to the customers. The shop also plugged the picture in its advertising and window space in its store.

**SO THIS IS COLLEGE (M-G-M).**—Dave Nolan, manager of Loew's Theater in Akron, tied up with the local college on this feature. Nolan swung an auto contest for the students, who paraded thru the city to the local football game with their flivvers well decorated with signs about the feature and college wisecracks. The 20 girls of the Fanchon-Marco unit were also in the parade and attended the football game in special costumes announcing the picture. The local teams were entertained at the theater, and both school bands paraded thru the town with banners in accompaniment.

**SHOW OF SHOWS (Warner's).**—Warner Bros. have arranged with the Brunswick-Balke-Collender Company to supply records to all exhibitors on the production gratis. Not only are the records free, but the company is also furnishing the exhibitor with a unit to be used under the marquee. Information can be obtained from either the Warner Bros. home office in New York or the Brunswick-Balke-Collender, Chicago.

**FOR LOVE OF LIL (Columbia).**—Columbia has formed a tieup with the *Liberty Magazine* whereby the latter will plug this feature in its stories on the *Loss of Lil* covers which appear weekly on the magazine. The plug is in the form of a teaser ad with the slogan of watch for *The Loss of Lil* at your favorite theater soon.

**FORWARD PASS (F. N.).**—H. D. Stern, manager of the Capitol Theater, Reading, Pa., tied up with the local college football team to aid him in putting this feature over. Teaser ads were used well in advance of the picture, which carried each day a photo of one of the local team's players. The last day the captain of the team's picture was run, calling the players to see the picture. A college night was set aside and the entire student body of the college came en masse to the theater that was appropriately decorated with banners from the school. Local interest was aroused and the showing went over with a bang.

**BROADWAY LIMITED (VISU-GRAPHIC).**—This production is a short made by the distributor for the Pennsylvania Railroad. While it contains a great deal of publicity material it is ideal for any exhibitor on the Pennsylvania Railroad. RKO played the short at the Erlanger, RKO de luxe house in Philadelphia, and the Keith's Theater in Washington. In both instances the railroad tied in with the theater and aided in every manner possible to insure the short's success in a publicity sense. A banner was stretched the entire length of the station in Philadelphia that was so startling in its effect that it created newspaper mention. All Pennsylvania Railroad trains in and out of the city carried cards in the cars plugging the show. The same thing was done in Washington, where it is against the law to do any sniping at all. Any exhibitor that has the opportunity should play this short which he will receive gratis from the railroad.

**THE GIRL SCOUT TRAIL (VISU-GRAPHIC).**—This is another commercial picture plugging the Girl Scouts of America. There are unlimited opportunities to tie up in a local way with various civic organizations in your town that will show a considerable reaction at the box office. The film is not objectionable in any sense, the propaganda being injected in such a way as to do nothing but please the customer. This film is also serviced free to exhibitors and is well worth while running and plugging. With the local Girl Scouts behind it the program should be a success. Even a weak film feature might get over.

## NEW FILMS

### Caught in New York

#### "The Sky Hawk"

(FOX-MOVIETONE)  
At the Gaiety Theater

This is a dialog adaptation of Llewellyn Hughes' Liberty Magazine story, *Chap Called Bardell*, with the dialog by the story's author written in collaboration with Campbell Gullan, who also staged the screen play, the film direction being under the capable handling of John G. Blystone.

The picture is a class program picture, and on account of the interest in aviation just at the present time, should find enough appeal to draw at the advanced price for a several months' run. *The Sky Hawk* is melodrama, darned good melodrama, well directed, excellently played, with the dialog and situations so written that it keeps up a snappy tempo throughout the entire running of the film. It is the kind of film that keeps you interested, and, at the finish of which, you leave the theater saying: "Oooh, I didn't know it was that late." The picture has been cut to the very meat, all extraneous scenes having been eliminated.

This is another war picture, but not one that is laid behind the lines. In fact, it locale, nearly throughout its entire length, is London during the World War. Most of the scenes are laid at an English aviation camp, an English lord's estate and a battle in the sky between a Zeppelin and a condemned airplane.

The chap called Bardell is an English peer, who is training in the aviation camp. His one desire is to serve in France. He meets a Canadian girl, who is doing her bit to serve England. They become engaged, and the day before their marriage he is called to France. In an effort to see her for the last time, the notice to fly the channel having come so suddenly that he has been unable to communicate with her, he takes a plane and flies to the meeting place, but misses her. Returning to camp, he smashes his plane in landing and is so seriously injured that he is a cripple for life. However, the smashing of the plane leads people to believe that the lad did it intentionally in order to avoid going to France, and he is branded a coward. He manages to secure a condemned plane, which he reconditions at his estate, where he is convalescing, and when a Zeppelin raids England, goes up lone-handed and fights the Zep, bringing it down in flames. Of course, it all ends happily.

The night scenes of the raiding Zep are well done, while Director Blystone has managed to get some interesting contrasting shots as the panic-stricken populace seek underground refuge. From streets to subways, from churches to prison cells, we hear the cries and see hundreds rush for shelter. The searchlights and launching of the bombs from the Zep are all excellently photographed, lending a realism that is both interesting and startling. It is good melodrama, intensified by the addition of sound and voice. All in all *The Sky Hawk* is a picture that will please the average movie audience. The cast, which includes a pleasing newcomer, John Garrick, is excellent throughout. Garrick has a pleasing personality and sings nicely the one number especially written for the production. He is a lad who will be heard from further, and has established himself firmly thru this production. Helen Chandler, recruited from the New York stage and looking much like Claire Whitney did in the heyday of her success, proves an excellent running mate for young Garrick and comes thru with honors. The rest of the cast is perfectly balanced, with Gilbert Emery, Lennox Pawle, Billy Bevan and Daphne Pollard in the leading roles.

H. D. S.

#### "Darkened Rooms"

(PARAMOUNT)

At Loew's 83d St.

Decidedly one of the company's worst efforts. Hardly any story to speak of, tritely directed and poorly played. Louis Gasnier directed and couldn't possibly have made the picture any more boring and unimportant. Philip Gibbs wrote the original story from which the continuity was adapted, and surely it should rate less than even his accustomed potboilers. What purpose Para-

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mount had in fashioning such a vehicle for Evelyn Brent's starring debut is quite mysterious. Girl is submerged under realms of ennui and static action. Enacts a nebulous chorus girl and one does not know whether she's hardboiled, soft, wise or dumb.

Picture has a young, industrious Coney Island photographer planning to snail a rich girl by posing as a pseudo-spiritualist and bringing her back messages from her dead lover. The interference of girl's new boy friend by latter's well-planted sock on his jaw doesn't stop him from his avowed desire to fleece the society girl, his own sweetie, the chorus girl, finally thwarts his well-laid plan prematurely. She gets an actor to impersonate the dead lover and come back as a ghost, telling the heiress that she should beware of the spiritualist's interest in her. This so awes the fake medium, who never gets wind of the girl's trick, that he decides to forget such a racket and plans to live happily ever after with his sweetie in the photographer's shop.

Neil Hamilton as the frustrated spiritualist is more vivid and real than usual. His is not exactly a sympathetic role, though it does denote that he is at last growing away from the stigmatized "white-collar" roles. Evelyn Brent is very flat as the chorus girl. Gale Henry, who was once a somebody in former comedies, does a good character bit as Madame Silvara, a fake clairvoyant. She possesses a great voice for the talkies. Dave Newell is the stalwart lover of the rich girl, and Doris Hill plays the latter sweetie.

All right for grinds. S. M. S.

#### "Hunting Tigers in India"

(TALKING PICTURE EPICS)

At Geo. M. Cohan Theater

This is a photographic history of the Vernay-Faunthorpe Expedition to India under the auspices of the American Museum of Natural History, with Commander G. M. Dyott, of the British naval forces, as the chief cameraman. The film has been synchronized with a talking description of the various scenes as they are flashed on the screen. Dyott delivers the talk, and is seen from time to time in shots that are explanatory of what is about to come, which must necessarily take away from some of the interest by killing anticipation.

The big punch of the picture does not come until the last 15 minutes of running time, when the first tiger is shown. Up until then it has been a travelogue of India, showing the natives in their peculiar religious customs and manners of living. These scenes, however, have been broken by a rhinoceros hunt, the hunting and killing of a rogue elephant and the photographing of various deer species peculiar to that country. The title of the picture, owing to the fact that only a few minutes of its entire footage is actually given to the hunting of the tiger, is inclined to be misleading.

In spite of this the picture is good entertainment throughout. India permits a natural colorfulness of costuming, of peculiar habits and a strange people, and they have been well photographed and nicely continued. The scenes of the tiger hunt are naturally the high spots of the picture. Hundreds of natives and a hundred elephants, both pad elephants and howdahs, encircle the tiger and close in on him until all escape is cut off and he is driven toward the camera.

charge of one of the elephants, done in a flash, leaving a terrible gash in his trunk, is a real thriller. The tiger skulking in the tall grass as he watches the approach of the elephant army around him, caught by the camera, is of unusual interest.

In this first production, Talking Picture Epics have turned out a film that is educational, instructive and interesting. In spite of the fact that it has not been set around any special pre-arranged story, like *Chang or Four Feathers*, it has enough pith, even in the scenes not devoted to the hunt, to hold the attention.

There are few movie patrons who fail to get a kick out of adventure films. This is one that will hold its own.

H. D. S.

#### "Lucky in Love"

(PATHE)

At the Colony

Morton Downey's latest picture for Pathe is a poorly constructed yarn of the poor Irish boy who makes good in the big city. Around the old standby of the foreclosure of the mortgage gag we find an ancient but now financially embarrassed Irish family being pressed by an Englishman who desires not only the venerable lands but the charming young daughter of the house also. But as a true son of Erin Morton Downey finds riches in America and rushes back in time to save the castle and have a real old-fashioned wedding in the historic halls with his beloved, the nobleman's daughter.

Impossible story material, and were it not for the many interpolated singing bits of Morton Downey the picture would be mere balderdash. Downey's clear rich tenor is unusually effective over the talking machine, and his rendition of *Love Is a Dreamer* is positively a screen treat. Boy has lots to go before he can be called a good actor, but what he lacks in histrionic ability he more than makes up with his infectious warbling.

Story has Downey as a stable boy on an Irish estate in love with the mistress of the house. He goes to America to make a play for himself in the world, and his singing at the ship's benefit brings a Mr. Pineberg, department store owner, to his attention. He becomes music department manager and finally interests the boss to buy over the Irish estate from the rival English company. Throughout the engaging personality of Downey is seen and heard giving old and new Irish ditties.

Betty Lawford is a winsome leading lady, but has relatively nothing to do. The others are mainly Irish characters with the thickest blarney heard this side of the Shamrock.

Might go over on strength of star's popularity as warbler. S. M. S.

#### "The Thirteenth Chair"

(M-G-M)

At Loew's Kings, Brooklyn

When such an indistinguishable mystery talkie as *The Unholy Night*, in which Lionel Barrymore's directorial powers seemed surprisingly wasted, could rate a Broadway showing at the Capitol, the initial metropolitan showing of *The Thirteenth Chair*, far superior to the former production, at Loew's opulent neighborhood house, the Kings, is some- of a paradox, resting not entirely,

It seems, upon the minor shortcomings of the picture. For in everywise this latest of the murder stories is rattling good entertainment. Fortunate in possessing at the start a theme of sustained plot and suspense, it moves steadily toward its murderer's confession climax with that click skill and interest that Tod Browning is noted for giving his better efforts, and leaves the picture-goer completely satisfied. Perhaps some unforeseen booking problem forced the picture to dispense with a Broadway showing, but regardless of its deemed merits by the powers that be, all in all it is good program fare.

Browning may not be at his best here, but achieves that suspense that holds up to the end. The photograph is held in check, it seems, and little trick work is resorted to. In fact, practically the entire action takes place in one interior setting. Margaret Wycherly, who played the same role in the original stage production, again gives a distinctive performance as the Irish dialect-speaking medium. Miss Wycherly has an unusually clear and expressive voice, and her acting is excellent. The large cast merely centers around this character, and includes the lovely blonde, Leila Hyam, as the distraught heroine; Conrad Nagel, her lover; Holbert Holmes, the father, and has Helene Millard playing a flighty society dame, with a good dramatic bit at the end.

The recording is even and the dialog manages to keep the action going at a smooth tempo. Should prove a popular film for general consumption. S. M. S.

#### "This Thing Called Love"

(PATHE)

At the Roxy

Pathe broke into the Roxy this week with that delightfully truthful script written by Edwin Burke which, under the same title as a play, saw several months' run on Broadway last season. Paul Stein, the director, has caught the humor of the situations with a deft handling and, all in all, the picture proves one of the most pleasing that has been offered at the Roxy in several weeks and probably one of the most interesting ever turned out by Pathe—at least one of its best talking efforts.

It is another of those marital triangle things handled from a different angle, with an invigorating, tho' innocuous, humor running thru its entirety. At times it borders upon the risqué, but there is not the least improper suggestion, so carefully and nicely has it been constructed. Had it been a little more naughty, with the double entendre accentuated, it might have smacked of the French farce. As it is it becomes thoro' American without chance of bringing a shock to the most fastidious.

Edmund Lowe, who has the leading male role, displays an unsuspected flare for light comedy. He is immense in the role of Robert Collins, the big he-man who has spent 15 years in Peru, where attractive women, at least those appealing to his type, are a rarity. However, the rough soldier of *The Cock-Eyed World* and *What Price Glory?* gives an excellent account of himself in this delightfully surprising role.

Constance Bennett is equally as pleasing in the leading feminine role, while the remainder of the cast is perfectly balanced with Zasu Pitts, Roscoe Karns, Ruth Taylor, Carmelita Geraghty and John Roche portraying the chief characters.

*This Thing Called Love* is an elusive something. It offers a problem for which the author has offered no solution. Love, a matter-of-fact sort of fellow, falls for a girl and at the second meeting proposes to her without even admitting that he loves her. This brusqueness sweeps her off her feet, but she accepts, to become his wife on a salary basis as a sort of "glorified housekeeper". The agreement is that when either one tires of the other they shall separate amicably. He has his inamorata, only to arouse the jealousy of the wife in name only, while she carries on her affair with a boy friend—but above board. Everything moves along smoothly until the two realize they love one another, and then the bickering starts, proving that when love comes there is also jealousy, sometimes selfishness. But it all ends as it should.

Pathe can feel justly proud of this picture. It is an A-1 cast, its direction is perfect and whatever changes have been made in the original script have certainly not marred it, but enhanced its humor on account of the wide latitude given to a play of the stage going to the screen thru its shifting of scene locales. A good picture for any home. H. D. S.

**"Painted Faces"**  
(TIFFANY-STAHLL)  
At Loew's 42d Street

When as fine and intelligent a production on the whole as *Painted Faces* comes forth from the relatively small studios of Tiffany it is a good and healthy promise that one needn't expect always all the worth-while films from the bigger companies, many of which nowadays turn out proportionally more sops than the smaller fry, and that the sewer-town cinemas and neighborhood grinds, which will no doubt be the majority of places to show *Painted Faces*, are getting in every respect screen fare up to the standard of our better exploited program pictures.

The picture in question has originality of plot, excellent characterizations and direction that infuses it with sustained action and interest. For this latter achievement credit must go to Al Rogell. His handling of the intensely human characters of the story and the intelligent simplicity he shows in depicting their life deserves much praise.

The story revolves around an alleged stupid German clown who withholds 11 female men and women of a jury from making unanimous their decision of sending the purported murderer to his death. After days of storming and kicking, in which they play upon each other's nerves and with one of the women becoming hysterical because she cannot go home to her baby, the tough-skinned foreman decides they'll ask the judge to dismiss them and to call another jury, since the clown shows no intention of changing his opinion.

Just as the exasperated jury folk are leaving the clown asks them to hear his story, and then if they think the boy up for murder is guilty he'll change his verdict. It develops that the clown's deceased partner left a daughter in his care. He rears her to womanhood and finds himself in love with her. She commits suicide because of her relations with a midway uke performer. The clown finally treks down the girl's seducer and kills him, blame of which has been innocently placed upon the now alleged murderer. This, of course, changes the opinion of the jury, which writes out a verdict of not guilty.

Joe Brown, as the German-dialect-speaking clown, gives an admirable performance. His mannerisms, restrained acting and sincerity go into the making of a fine piece of work. Helen Foster, as the lovable girl, is quite believable in her innocence. Here is a refreshing type of personality and her voice is clear and sweet. Purnell Pratt, as the hot-headed foreman, gives a splendid character comedy role. His natural animosity and disgust for the clown's stubbornness is excellently played.

Altogether an unusually good program picture. S. M. S.

**"The Marriage Playground"**  
(PARAMOUNT)  
At the Paramount

Edith Wharton's novel, *The Children*, has been converted by Paramount into a screen play. To say that this production is bad would be putting it lightly. It is terrible and from beginning to end. There is nothing in it to recommend except the performance of one of the child actors, Little Mizzi, who in one of the minor roles completely steals the show.

Mary Brian, Frederic March, Lilyan Tashman, Huntley Gordon, Kay Francis, William Austin, Seena Owen and Phillippe de Lacey all help to make it about the worst show the Paramount has had in a long, long time. The writer has always maintained that Mary Brian could not act an exceptionally deep and dramatic role until he saw this picture.

The actors in the cast have done and are capable of better things. That they weren't given proper roles is evident by the poor showings they have made. The usually funny William Austin is boring beyond words. Lilyan Tashman is given one of the leading parts and muffs it to the point of disgust. How this girl could be so terrible in any production is hard to believe.

The story of *The Marriage Playground* is that of two parents who marry and are remarry until they have a collection of six children heaped upon their elder daughter to care for. A friend of the family comes in to aid the girl in keeping the children together and finally falls in love with her and dishes his snare to marry the girl and take care of the kids.

Lothar Mendes is given credit for the direction of this production. It would

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**"Outdoor Sports"**  
(UNIVERSAL)

STYLE—Comedy.  
TIME—Fourteen minutes.  
This is a very good silent comedy. It is filled with enough action to get the necessary laughs from the customers and there is not a moment that there is any drag. The usual wife, mother-in-law and boy friend, along with a couple of warm girls, figure in the piece, which could easily go in the chase comedy class.  
For any house playing silent productions this comedy will be welcome. The photography is good. J. P. L.

**"The White Sheik"**  
(WORLD-WIDE DISTR.)  
At the Little Carnegie Playhouse

A fifth-rate desert romance of the *Sheik* variety of picture, but lacking such a dominant performer as Rudy Valentino. Story is tamer than Hoboken beer and about as enjoyable. Rosta Forbes, who started all this female exploring business, authored the tale, achieving a low water mark in screen fare. Together with the accustomed English cast of "hams", picture makes for a complete flop. Only recommendation might come in the views of the natural Moroccan country, which, however, have been shot in a listless and unimaginative manner. Camera work is bad and the various scenes produce a stoplike picture-frame effect. Hard to believe such a bloomer could be produced in present era.

Story has the colorless Lillian Hall-Davis captured by the "White Sheik", an English soldier of fortune played matter of factly by the usually competent Jameson Thomas. Another Englishman working for a rival desert band tries to make the proud beauty and when defeated by the White Sheik plots dire vengeance against his interceptor. At a skirmish between the opposing bands the villainous Englishman is killed and the White Sheik and his captive bride are left together in the doldrums of each other's boring (I assure you) company. Victor MacLagien's equally as robust brother, Clifford, is at his wit's end to enact a desert chieftain. While the others are just as inconsequential. Only for the grinds. S. M. S.

**Silent Shorts**

**"Feed 'Em and Weep"**  
(HAL ROACH-M-G-M)

There is nothing so robustly funny as a good slap-stick comedy. And there is nothing so equally as sloppy as a bad slap-stick comedy. This falls under the latter category. Thoroughly crude, defunct of any mentionable humorous bits and boringly repetitious in its idiotic gags, the comedy is a puerile production that should perish in short turn.

Built around a neat idea of having two Hollywood-bound girls working their way across the country, temporarily serving as waitresses, they commit many blunders for a hurried preparation for the pants preservers' convention, which has stopped over at a little wayside restaurant during the short train stop.

Max Davidson is the flabbergasted proprietor, and that statuesque charmer, Anita Garvin, is wasted again as a slap-stick comedienne. S. M. S.

**"Grass Skirts"**  
(EDUCATIONAL)

STYLE—Comedy.  
TIME—Sixteen minutes.  
Lloyd Hamilton has made another knockout comedy. It concerns the doings of a young seacock lad in a hospital in Hawaii who has been forced to marry a young lady in order that she might join a widows' club.  
The action of the piece is very good and the story has many original sequences. Much credit should go to Will King, the author, and Alf Goulding, the director. Should the latter maintain his present good work there is little doubt that he will soon graduate into the feature-length field.  
The sound is okay and this production will prove a welcome addition to any exhibitor's program. J. P. L.

**Sound Shorts**

**"Christmas Cheer"**  
(UNIVERSAL)

STYLE—Christmas comedy.  
TIME—Fourteen minutes.  
While this comedy is not above the usual juvenile type, it is an ideal Christmas subject for any theater. The theme of the production is the Christmas night experience of Sunny Jim.  
For those houses putting on special Christmas subjects this is one that cannot be very well overlooked. The sound is okay and it will be a distinct asset to any theater during the yuletide season. J. P. L.

**"The Trumpeter"**  
(PATHE)

STYLE—Grandstand Rice Spotlight.  
TIME—Seven minutes.  
This spotlight is composed exclusively of newsreel shots made just before the war. James Stanley, baritone, sings an accompaniment thruout the entire piece which makes it worth while and of first-class screen fare.  
The Van Buren Corporation, producer of Rice Spotlights, is injecting into a great number of its productions a singing accompaniment that registers exceedingly well with the audience. Recording okay. J. P. L.

**"Today and Yesterday"**  
(TALKING PICTURE EPICS)

TIME—About 20 minutes.  
This is a picture made up of newsreel shots that show the contrasting events of one, two and three decades ago. The contrast is made in styles, mechanical equipment and modes of transportation. The first Wright flying machine is shown in its first public takeoff—then we get the German Do-X carrying its 160 passengers over Lake Constance. We see the funeral of King Edward and the coronation of King George. The inauguration of President McKinley riding with the retiring president, Grover Cleveland. The Czar of Russia and his family, Kaiser Wilhelm Hohenzollern before the start of the World War and again at his retreat in Holland.

All in all the picture is an exceptional chronological tablet of world events and will prove of wide interest. Some of the subjects shown are priceless heritages of various film vaults and the assembling of the picture has been well carried out. H. D. S.

**"Man Dalay"**  
(VAN BEUREN CORP.)

TIME—12 minutes.  
This is a song sketch arranged for the vocal presentation of the famous musical number based on Kipling's poem. The scene is a bar where soldiers gather for a drink. One of the men is about to leave for India. This brings in the rendition of the song with James Stanley singing the lead, assisted by a male quartet. The finish has the men unable to escape the lure of India, joining the one recruit and returning to that country to his service. A girl garbed in native Hindu attire flashes in and out of the various scenes as a vision to the singer. A good program filler. H. D. S.

**H. G. Wells**  
(HEARST-METROTONE)

TIME—About 12 minutes.  
Here is one famous author who is better read than heard. Wells has an unfortunate manner of delivery in a wee, piqued voice that at times breaks like that of a nervous middle-aged woman, talking before a Temperance Society or an organization for the suppression of vice. Mr. Wells has taken for his subject, *Old Governments for New*, a subject that is not very forcefully projected nor interestingly told. The Wells delivery would put the most interesting subject at a disadvantage. The audience attempted to be interested and appreciative at the start but as the peculiar mannerisms of the speaker continued recurring, titters became laughs. Wells lacks the powerful dynamic personality of George Bernard Shaw, or the interesting manner of presenting a subject like A. Conan Doyle, both famous authors, who have appeared to advantage on the talking screen. Wells' works must neces-

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surely bring with them an advanced suggestion of the man-power, personality and intelligence. He is totally lacking in the first two named, while the material of this appearance is far above the heads of the average movie audience. Rather unfortunate for such a glorious figure of the literary world. H. D. S.

### "The Merry Dwarfs" A SILLY SYMPHONY Columbia

This is another one of the amusing cartoon comedies set to classical ballet numbers, with the musical selections picturized as they are played on soles of old shoes and whatnots in pen and ink drawings. The dwarfs trip thru the dances, standing one moment on the ends of their long-pointed beards and then again on needle-pointed shoes. They dance among the flowers with a daisy as a Maypole and its pedals as its streamers, all tending to an amusing conception, but not quite as cleverly conceived as some of its preceding ones. H. D. S.

### "Steeplechase" (UNIVERSAL)

STYLE—Sporting Youth Series.  
TIME—Sixteen minutes.

This is another of the group of the poorest series of the "Flaming Youth" series Universal has yet produced. As a whole, every release on this particular series has been the exploits of a young woman, deterred as much as possible by the hero and encouraged by the heavy, which are far from being convincing and are stupid in their makeup. In every episode the young lady does successfully some outlandish thing for which she deserves a sound thrashing. Whether or not she gets the licking is immaterial, but it is a lead-pipe cinch that Universal should shelve this series. Recording okay. J. F. L.

### "Dangerous Females" (PARAMOUNT)

STYLE—Comedy.  
TIME—Eighteen minutes.

There is more natural comedy injected into this short than several hundred others that anyone could name. It concerns the doings of two spinster sisters who get the visiting parson drunk, who in the end turns out to be a bandit and is captured by the sisters.

Marie Dressler, Polly Moran and Frank Wright have the leading roles. Marie Dressler does a piece of the finest acting in her long career, and Frank Wright's performance is highly commendable. Wright and Miss Dressler pull a drunk act that is so natural the audience can almost smell the alcohol.

The sound is okay and this short will steal the honors from many a feature wherever it is played. J. F. L.

### "A Close Call" (PATHE)

STYLE—Aesop Fable.  
TIME—Six minutes.

This Aesop is one of the best that has been produced since sound was brought into play by animated comedies. It is a typical burlesque on the present-day Western done in such style as not to miss the most conservative customer.

The animation is good throughout the entire production and shows an ambitious effort on the part of the animators.

The recording is okay and this is one Aesop that will click in any house. J. F. L.

### "Carolina Capers" (PATHE)

STYLE—Grandstand Race Sportlight.  
TIME—Seven minutes.

Pinehurst affords the background for this short that shows the masses the doings of society at Pinehurst. A pig race, a polo game between men and women, the men on mules and both sides using brooms as mallets, and a possum hunt are the highlights of the short.

It will prove amusing because of the seriousness in which the ladies of the elect play polo and race their favorite piggies. The possum hunt has an accompaniment of Negro voices that is very good. One suspects that the Utica Jubilee Singers or the Hall Singers synchronized this part of the production, so well blended are the voices. Recording okay and the short is great for general houses. J. F. L.

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### "The Madhouse" (EDUCATIONAL)

STYLE—Comedy.  
TIME—Sixteen minutes.

A domestic comedy that concerns the lives and movings of two apartment families. There is nothing particularly new about the comedy, tho it tends to please in the usual way.

Eddie Lambert, Monty Collins, Addie McPhail and Lucille Hutton have the featured parts and handle them in a commendable manner. The sound is okay and the short will prove better class filler. J. F. L.

### "Interesting Tails" (PATHE)

STYLE—Grandstand Race Sportlight.  
TIME—Seven minutes.

Marguerite Kirmline's dogs are used in this production, made in Connecticut, which portrays to a degree the high intelligence of dogs. In a number of shots the animals form a perfect tableau when pointing, the perfectness of which gets a good reaction from the audience.

The Rice Sportlight Series is showing a decided improvement with the advent of sound and is rapidly assuming a class of its own.

Recording okay and will play well anywhere. J. F. L.

### "Love, Honor and—Oh, Baby!" (PATHE)

STYLE—Comedy.  
TIME—Eighteen minutes.

For the 15,000th time the tale of the bespeckled husband who finally turns on his wife is trotted out to make a comedy. This time Pathe has turned the trick in such a fashion that it is hoped that other producers will see it to insure against its being produced again.

Herbert Yost, Franklyn Ardell, Evelyn Knapp (she now spells her name Evelyn) and Kay Mallory are in the cast. It would have been impossible to have had a worse cast and a weaker story. The principals handle their parts in such a manner as to be disgusting, and the auditors squirm in their seats from anything else besides amusement.

George Lefaire bravely steps out and claims credit for not only producing the piece, but also its direction. The sound is okay, but if this production is a comedy, or even an interesting playlet, then Rin-Tin-Tin is a greater tenor than Martinelli. J. F. L.

## STAGE SHOWS

### Capitol, New York

Toytown, the new stage show at the Capitol this week, staged and produced by Chester Hale, is a happy novelty. The settings, costumes and refreshing doll-like atmosphere of the revue are enjoyably brought out thru the motley performers.

As the old toymaker who sets the assorted characters to work at dancing and singing, Ivan Triessault gives a good pantomimic contribution. Fortunello and Cirillino make a delightful acrobatic team. Mlle. Pavla, as the mechanical

doll, does a good dance number, and Arline Clarke is splendid in a high-pitched warbling bit. Carlton Emmy and his Pets, a cunning bunch of canine tricksters, provide much amusement with their trained but nevertheless seemingly intelligent antics. Emmy certainly knows how to play up their work, all of which is performed on a platform.

For the first time in an age the stage band and leader are not featured, and not only have they done away with the m. c. idea, but the band merely accompanies the various acts without doing a specialty themselves. This is quite a relief, and allows one to enjoy the program on its own merits instead of the obnoxious plugging of the m. c. One of the most entertaining revues yet devised by the Loew presentation circuit. S. M. SANDERS.

### Roxy, New York

The stage show at the Roxy this week is divided into four scenes, one of which is a repeat at the request of the cathedral's patrons. This is *Marching Home to You*, which was introduced originally by Douglas Stanbury some few months ago. Harry Stockwell sings it and lacks the sureness of voice and fire that helped to send it over with such a tremendous bang on its first presentation. However, it still is an excellently conceived number, with the dim silhouette of the marching troops and the soloist on a treadmill marching high above their heads.

The chief scene of the presentation is *Cyganok* (Gypsies), in which the entire Roxy ensemble appears, including the singing chorus, the ballet and Roxyettes. The locale is a woodland setting with immense trees standing amid the green silken drapes that hang from the flies. Into this setting are woven choral numbers, group dancing and solos offered by Harold Van Dusee and Elizabeth Biro and an interesting dance by Patricia Bowman and Leonide Massine. Frederic Pradkin, violinist, a Roxy favorite, also offers a beautiful selection in this scene.

Prior to this scene the Roxyettes appear in a precision number titled *Dancing Feet*, while a short ballet is presented by the Roxy dancers.

The orchestra is featuring *Southern Rhapsody*, which brings in numerous old favorites and comes to a spirited climax with strains of *Dixie* and *Sweetie River* as the outstanding motifs. H. D. S.

### Paramount, New York

Ruby Keeler Jolson, with billing reading "The Wife of Al Jolson", heads the bill at the Paramount this week in a stage show titled *The Ingenues*. It is unfortunate for Mrs. Jolson that a certain young lady is on the same bill named Jean Boydell. Not only does this Miss Boydell show a great deal more talent than the Jolson girl but gets the big hand of the bill despite the fact that the customers are curious to see the lady, the famous Mrs. Jolson.

It is evident that Mrs. Jolson had an inkling that everything was not so well. She did two short routines and then introduced her younger sisters, who finished the job with a dance that was fair.

*The Ingenues* present a very good act. They use the usual orchestra specialties and that, coupled with the fact that they are girls, brings a big hand, and deservedly so. The girls work hard and go

about their business as tho they know what it's all about.

Mrs. Jolson and the feature picture on this bill are a complete bust. The Public officials should feel glad that they have Jean Boydell and *The Ingenues*. J. F. L.

## Presentation Notes

**NOW AND THEN** is the new Jack Partington Public unit opening this week at the Olympia, New Haven. Cast includes Charles Withers and Company in their familiar sketch, *The Op'ry House*; Tommy Wonder, June McCoy, Ward Sisters and a Marie Gamberelli ensemble.

**WILLIAM V. POWERS**, Russell P. Marker's youthful dance director, has so pleased the latter that he has been signed to an exclusive five-year contract. Powers is reported to be doing good work with the Roxyettes while Marker is out on the Coast directing the dance ensembles for Universal's *King of Jats Revue*, starring Paul Whitman and his orchestra.

**S. L. ROTHAFEL** (Roxy) is going to produce *Babes in the Woods* at his theater during Christmas week. He has also arranged for 6,000 poor children to see the dazzling and colorful presentation on the morning of the day before Christmas. At the same time the Paramount Theater will be entertaining 4,000 kiddies at its Christmas entertainment.

**YVETTE RUEGEL**: Amos and Andy, dusky comedians, and Norton and Haley are a few of the important vaude stars signed up for forthcoming Public units.

**LOU HOLTZ**, well-known Broadway comedian, will do his stuff at the Capitol, New York, as m. c. Christmas week.

**CARL GOLDNER**, 16-year-old page boy at the Roxy, New York, has become a member of Roxy's Gang in the role of a pianist. Goldner was discovered to possess extraordinary talent when he played at the annual Roxy beefsteak dinner. Tho still attending to his routine duties, he will henceforth be featured with the theater performers on the air and stage.

**LOUISE BAVE**, coloratura soprano and known to hordes of the radio public as "the nightingale" of Major Edward Bovee's Capitol Theater "family", is the recipient of an unusual letter from an inmate of a Pennsylvania State penitentiary, a young Italian, who, after praising her in superlatives, asked for her picture so he could put it with "Caruso, Toscanini and others, where you certainly belong."

**FREDRIC PRADKIN**, noted violinist, has been added to the list of artists appearing at the Roxy this week in the stage program supplementing the picture, *This Thing Called Love*. Pradkin, former concertmaster of the Boston Symphony Orchestra, will give a selection of gypsy folk songs.

**SOPHIE TUCKER**, "Last of the Red-Hot Mamas", will commence a spot engagement at the Saenger, New Orleans, December 16 thru the William Morris office.

**LASSITER BROTHERS** are currently booked at the Fisher, Detroit.

**FORTUNELLO AND CIRILLINO** are this week featured in the Capitol, New York, stage presentation.

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Theaters Planned

**AURORA, Ill.**—Harry Paulos, one of the owners of the Strand Theater property, razed recently by fire, announced that plans for a 1,000-seat theater, costing \$150,000, have been ordered and will be submitted to Julius J. Rubens, vice-president and general manager of the Great States-Public Theater chain, for his approval. The Great States interests are lessees of the property.

**BOSTON, Mass.**—The United Strand Theaters, Inc., has acquired property at 131 Arlington street, and it is understood that a theater or film studio will be constructed on the site.

**BURLINGTON, Vt.**—Plans have been prepared for a second-Public theater to be built in this city, located near the heart of the business section.

**DENVER, Colo.**—Fox Theaters will build a handsome modern theater here this winter as part of the corporation's \$1,000,000 construction program for 1930.

**EL PASO, Tex.**—Plans completed for the \$1,000,000 theater to be built for Public, John Paxton, circuit manager, announces.

**ELY, Nev.**—Construction under way on the Ely Theater, which will be completed, it is expected, by the end of January. The house seats 650. Talking picture equipment will be installed.

**FORT WAYNE, Ind.**—General contract for the \$1,000,000 Paramount Theater has been awarded to Max Irmischer & Sons.

**HACKENSACK, N. J.**—Plans are under consideration for construction of a 3,500-seat theater and office building which will involve an expenditure of \$1,500,000. New York interests are backing the project.

**HORNELL, N. Y.**—Fox Theater interests will build a handsome modern theater here, provided a suitable site is secured, representatives of the Fox corporation announce.

**HOT SPRINGS, S. D.**—Excavations started for the theater to be built for H. C. Moorehouse at a cost of \$50,000.

**LEWISTON, Ida.**—Construction begun on the theater to be erected for Al Wagner.

**MILWAUKEE**—Local representatives of Warner Brothers announce that a handsome modern theater will be built for Warner Brothers' Pictures, Inc., to seat 2,500. Several buildings, including the old Butterfly Theater, now occupy the site on which the new theater will be built.

**MUSKOGON, Mich.**—Theater being built for Paul Schlossman will be named the Judson for the owner, Ross W. Judson, who has leased the house to Schlossman.

**NASHVILLE, Tenn.**—Construction of theater to be built for Paramount at a cost of \$400,000 will begin next month.

**PETERSBURG, Va.**—Plans completed for a theater to be known as the Harris, it is announced by Frank Harris, manager of the Central Amusement Company.

**SACRAMENTO, Calif.**—Plans for construction of a theater for the Fox Theater Company, Inc., announced by Harold B. Franklin, general manager of the Western division of the amusement chain. Two sites are under consideration. The theater will cost, with the site, about \$850,000 and will seat 2,500.

Theater Deals

**BAIRD, Tex.**—H. Ford Taylor has taken over the Baird Theater, movie house. He formerly operated the Ritz in Brady, Tex.

**BALTIMORE**—J. C. Cremen has purchased the Lafayette Theater, motion

picture house, catering to colored exclusively.

**BALTIMORE**—Cincinnati Major has purchased the Princess Theater, colored people's house exclusively, from the Klein Amusement Company.

**BROOKLYN**—The Schulte Realty Company has sold to the Mirror Realty Corporation the property at 4304-34 Fifth avenue, which includes the theater building in that block.

**CARMICHAELS, Pa.**—The Carmichaels Theater has been taken over by Pearson Miner from M. J. Ross.

**CARSON CITY, Nev.**—Carson Opera House has been purchased by Mrs. Sardia Summerfield at a public sale.

**COUNCIL BLUFFS, Ia.**—Another unit of the Fox Theaters, Inc., will be installed shortly with the acquisition of the Strand Theater, according to H. S. Dixon, who has been installed as co-manager with Morris Cohn, of the Strand Theater Company.

**DROFTON, Neb.**—Mr. and Mrs. Carl P. Will, former proprietors of The Osmond (Neb.) Republic, have purchased the Star Theater in this city from Mrs. Helen Drezler and are quitting the newspaper field for the picture business.

**LANCASTER, O.**—The Hippodrome, motion pictures, has been purchased by Russell Evans. Ernest Scott will manage the house.

**MANNING, S. C.**—Mrs. M. E. Nixon has acquired the Garden Theater from the Southern Amusement Company.

**MONACA, Pa.**—Mrs. A. A. Naessler has purchased the Penn Theater from Tom Ralston.

**PALO ALTO, Calif.**—W. C. Bremer has purchased the California Theater, motion pictures.

**PORTSMOUTH, Va.**—Lease of the Capitol Theater for 10 years to the Lichtman interests is announced by agents of the Hofheimers, who built this theater for colored people and operated it for some years. The lessees are operating five theaters for colored people in Washington, D. C. The Capitol will reopen with talking pictures, equipment being now installed.

**REEDER, N. D.**—Charles Erickson is again owner of the theater circuit which he recently sold. The firm of Fuller & Goodell has dissolved, and Goodell has purchased the Reeder theater interests.

**SHEBOYGAN FALLS, Wis.**—George E. Fergos has obtained a lease on the Falls Theater, motion picture house.

**WABASH, Ind.**—Main Street Theater, North Manchester, has been taken on lease by J. J. Tyler, who will reopen after remodeling.

**WATERLOO, Ia.**—Low Rosenthal, who operates a vaudeville agency and theater at Dubuque, is negotiating for a lease on the Plaza Theater, owned by a syndicate. The theater has been closed since last spring.

Theater Openings

**DAVENPORT, Ia.**—Date for opening of the new movie theater on Harrison street, to seat 500, is set for February 15.

**FREEMONT, Ill.**—Patio Theater, which is fast nearing completion, will be opened about January 1 as a talking picture house.

**GALION, O.**—The Royal Theater, nearing completion, will be opened probably in Christmas week by A. J. Paul with pictures.

**HARTFORD, Wis.**—The West Bend, new \$125,000 movie house, built by Community Theaters, Inc., Chicago, has been opened with Mat Regner as manager. The house seats 850.

**MIDLAND, Tex.**—The Yucca Theater, built at a cost of \$250,000, has been opened. The stage is equipped to handle road shows and talking pictures.

**SHIRLEY, Ind.**—Shirley Theater has opened with pictures.

**REIDSVILLE, N. C.**—New Theater, mo-

tion picture house, built for the Reidsville Amusement Company, has been opened. The house seats 700. The theater is equipped for talking pictures.

**SANDERSON, Tex.**—New Theater, motion pictures, has been opened by Mrs. Carlton I. White.

**SAN DIEGO, Calif.**—The reopening of the Spreckels Theater December 8 gives San Diego one of the finest all-talkie houses in Southern California. F. W. Siegel, new lessee of the Spreckels, has spent over \$30,000 in remodeling the house. The house manager is M. H. (Mike) Newman. The opening night was attended by a large number of the Hollywood film colony.

**SPARTANBURG, S. C.**—The Ritz Theater, featuring vaudeville and pictures, has opened at the location formerly occupied by the Omar. T. J. Mills, local manager for the Southern Theaters Corporation, recently closed a long lease for the theater property. The building is at the present time undergoing a thorough renovation and provisions are being made for the installation of sound equipment.

**STATEN ISLAND, N. Y.**—The St. George Theater, 3,000-seater, has been opened by the Isle Theatrical Corporation, of which Sol Briel is the managing head.

**SYRACUSE, N. Y.**—Paramount Theater, new Public house, opened formally December 5. A. M. Roy is manager.

REOPENINGS

**ATLANTA, Ga.**—The Booth Theater has reopened after being equipped for talking pictures.

**BURLINGTON, Wis.**—After being closed six months the Crystal Theater has been reopened with W. L. Uglov as manager.

**ERIE, Pa.**—The Cameo Theater has reopened under a new name, the Grand, with Earl Rasser as manager.

**GRANT, N. M.**—The Grant Theater, movie house, recently acquired by Paul H. Haralson from V. Bachechl, has been reopened with pictures.

**QUEBEC**—The Eden Theater, Hull, has been reopened by Donat Paquin. This is the second motion picture house in the town.

**SEYMOUR, Ind.**—The Majestic Theater has reopened with talking picture equipment installed.

**WASHTA, Ia.**—The Amusu Theater, motion picture house, has reopened under new management.

Theater Alterations

**BERKELEY, Calif.**—The California Theater will be reconstructed at a cost of about \$200,000 and will be reopened about March 10 as the Fox Theater. Division Manager A. M. Bowles, of the Fox concern, announces.

**BUTTE, Mont.**—The Fox-Rialto Theater is to undergo renovation, the improvements including greater seating capacity. The remodeled house will seat 1,200.

**HONDO, Tex.**—The Colonial Theater, movie house, owned and operated by Gilham & Jennings, has just undergone extensive alterations and repairs. Talking picture equipment has been installed.

**JACKSON, Tenn.**—Work begun on remodeling of the Marlowe Theater. The improvements will cost \$60,000.

**MOUNT JEWETT, Pa.**—Improvements are being made to the Palace Theater, movie house. Talking picture equipment will be installed.

**PARIS, Ill.**—The Jarodsky Theater will be remodeled at a cost of about \$80,000, including installation of talking picture equipment.

**TAMPA, Fla.**—Extensive improvements are being given to Labor Temple Auditorium and 500 new seats will be installed.

**UTICA, N. Y.**—An addition will be built to the Lyric Theater and Vitaphone equipment will be installed.

Theater Staff Notes

**WILLIAM CALDWELL**, newspaperman, has been appointed house manager of the Palace Theater, Danville, Ill., a Public unit. He assumes his new duties Sunday.

**WILLIAM SHUTTEE** has been appointed manager of the Granada Theater, Salt Lake City, succeeding Ray Hendry, who has been appointed manager of the Capitol Theater there, to replace George E. Carpenter, resigned.

**CHARLES KUSSEROW, Jr.**, formerly organist at the Adler Theater, Marshfield, Wis., has been named manager of the house.

**GEORGE B. PECK**, formerly of Rockford, Ill., has been appointed manager of the Park Theater, Tampa. J. T. Horn is owner of the Park. Peck formerly had charge of the Victor Theater, Tampa.

**BOB KELLEY**, former district advertising manager for Public in Dallas, has been transferred to Houston, where he becomes director of publicity for the Metropolitan Theater, assisting Public City Manager E. E. Collins, who recently took over the management of the latter house.

**LON COX**, manager of the Capitol and Star theaters, Benton, Ill., has been transferred to West Frankfort, Ill., where he has charge of the State, Strand and Rex theaters.

**S. V. KENNEBER**, of Omaha, Neb., has succeeded R. D. Hinchman as manager of the LeClaire Theater, Moline, Ill.

**GEORGE C. GOETHALS**, former manager of the Strand Theater, Hattiesburg, Miss., has been appointed manager of the new Saenger Theater in that city. Goethals' place at the Strand has been filled by Paul Warren, of New Orleans.

**EDWARD BOYD** is at the helm of the new Fox Theater, which opened recently at North Platte, Neb.

**R. T. NEWTON**, recently appointed district manager of the Fox Theater, Atlanta, was tendered a dinner recently by George Ripley, Jr., manager of the Atlanta branch of the Outdoor Advertising Company. Those present, in addition to Ripley and Newton, were: Al Goodwin, resident manager of the Fox; R. B. Pekar, publicity director; R. D. Pekar, art director, and R. J. MacBale, service manager. Representing the advertising corporation were Luther Turner, director of theatrical sales, and Carl A. Borer, poster superintendent.

**ROBERT D. HINCHMAN**, formerly associated with the Empire Theater, Quincy, Ill., and until recently at the LeClaire Theater, Moline, Ill., has been appointed manager of the Sipe Theater, Kokomo, Ind., a Public house.

**GEORGE MANONEY** is now manager of the Princess Theater, Joliet, Ill., which reopened recently after a complete renovation and redecoration. Manoney was formerly chief of service at the Rialto, Joliet, and has been succeeded at the latter house by Wilbur Burns.

**ROY CHURCHILL** has assumed the managerial reins of the Fox Egyptian Theater, Delta, Colo.

**ROYAL DUKE** is manager of the new Iowa Theater, Sioux City, Ia., which recently was opened to the public. The appointment was made by George Maroun, president of the Iowa Theater Corporation.

**EDDIE SELETTE**, assistant manager of the Public Capitol Theater, New Bedford, Mass., has been promoted to the assistant management of the Public Olympia Theater, that city. Selette was formerly a vaudeville booker and agent.

**GEORGE RAYMOND** is now handling the publicity for the Rialto Theater, South Norwalk, Conn.

**RICHARD T. HALLIWELL** is again manager of the Palace Theater, Waterbury, Conn.

**D. W. BORLAND** and **P. D. Egan**, managers of the Famous Players Capitol and Metropolitan theaters, Regina, Sask., are on a business trip to Winnipeg, Man., and Minneapolis.

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# Orchestra and Melody

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

## Ernie Holst For Florida

DETROIT, Dec. 16.—On January 11, Ernie Holst and his band will complete a three months' engagement in the Blue Room of the Book-Cadillac Hotel here, and will leave immediately for Palm Beach, where the outfit is slated to open at the Colony Club for the balance of the winter season. The Holst combination has been contracted to return to the Book-Cadillac following the Palm Beach run.

The band consists of a 10-piece combination, plus some sweet singing by Ernie; Roy Strawn, tenor, and a trio, consisting of Ernie, Strawn and Tommy Harris. Previous to coming to Detroit, Holst confined his activities chiefly to the Club Mirador and Post Lodge, New York, and the Colony Club, Palm Beach. The band is a regular feature over WJR during its stay here, and has won a host of friends with its work over the ether.

## American Artists At Havana Resorts

HAVANA, Cuba, Dec. 14.—Now that the winter season is about to open, with the races scheduled to start here today, the various hotels, cabarets and amusement places are engaging their artists and music for the winter.

A group of American girls, known as the Broadway Rhythm Girls, have arrived in Havana and will appear twice nightly at the Tokio Club. The girls are Patricia Morgan, Jackie Cortez, Theima Elliott, Joan Germaine, Jeannie Godreau and Helen Gray. The club also has engaged the services of a Spanish dance team—Carmen and Pepe Guerrero, Zackie Moore and his 13 Illinois Music Makers also have been signed to play there.

David and Hilda Murray have been engaged to dance at a local hotel. They arrived here from Paris, where they entertained at the Perroquet. Restivo, piano-accompanist and baritone, will help to entertain the diners at the same place.

Lafayette and LaVerne, international dance team, also are appearing nightly at a local hotel.

The M. J. Naddy Orchestra will furnish the music at Oriental Park. Naddy has a band of seven, including M. Leonardo, vocalist; B. Quirini, Irving Golden, Al Ellsworth, Nat Asherman, Charles Battista, and Naddy himself, melophone and dancer.

Earl Carpenter's Orchestra will again play this season at the National Casino.

## Huntley To Play Return

CHICAGO, Dec. 14.—Lloyd Huntley and his Isle of Blue Orchestra, now playing at the College Inn here, are booked for a return engagement at the Hotel Broadmoor, Colorado Springs, Colo., for 1930. The orchestra was featured there last season.

## Rochester Orchestras Merge

ROCHESTER, N. Y., Dec. 14.—Formal merger of the University Symphony Orchestra and the Women's College Orchestra, both of the University of Rochester, will take place next week. The new orchestra, to be known as the University of Rochester Symphony Orchestra, will be conducted by Theodore Fitch. Until now, the symphony has been in charge of Edward B. Ehre, and the women's organization in charge of Grace Kimball.

## "Doc" Perkins' Iowans Begin Indefinite Run

TOLEDO, O., Dec. 14.—"Doc" Perkins and his Iowans are winding up a successful stay at Madison Gardens here tonight, and Monday will move into East Market Gardens, Akron, O., for an indefinite period.

In the Perkins aggregation are Tommy Flynn, leader and voice; Tom Beresford, banjo and guitar; Paul Beresford, trumpet and arranger; Jack Smith, trumpet; Jack Lloyd, piano; Frank Rummey, sax; Paul Lombardo, sax; Sam Simon, sax; Ace Lerner, drums, and "Doc" Perkins, bass and manager.

## Tampa's New Club Opens

TAMPA, Dec. 14.—A capacity throng attended the opening of the Moulin Rouge, Tampa's new night club, last Saturday night. The new resort occupies the site of the old Embassy Club, beyond the 22d street causeway. Jack Taylor is master of ceremonies.

## Strutters Back Home

PORTLAND, Ore., Dec. 14.—The San Su Strutters, five-piece girl orchestra, have just returned here from a successful tour of Alaska. The musical group includes Hazel Hayes, sax, clarinet and trombone; Faye Tolliver, drums and trumpet; Pat Goodlow, sax; Edean Travis, piano, and Vivian Lewis, sax, clarinet and violin.

## Tom Clines Tooters At Philly Hostelry

PHILADELPHIA, Dec. 14.—Tom Clines, associate of Bert Lown, and his orchestra, formerly at the Milton Point Casino, Rye, N. Y., and before that the new Colonial Hotel in the Bahamas, are now holding forth at the smart Warwick Hotel, this city, where the outfit is playing to good crowds nightly.

The orchestra, a Brunswick recording unit, is heard nightly over Station WCAU.

## King Cancels Radio Contract

CHICAGO, Dec. 14.—Wayne King and his orchestra will no longer be heard on the Sonatron Hour from KYW. King, whose organization is one of the most popular on the air, has canceled the Sonatron Hour contract rather than submit to the dictation of the advertiser.

King has long been famous for his "sweet" numbers—in fact, they have made his reputation. It seems the Sonatron people insisted on King including "hot" numbers, foreign to the orchestra's established style. King refused and canceled his contract rather than jeopardize his reputation by playing numbers of inferior quality and not adapted to his style.

Dictation of advertisers is a problem with which many of the orchestras have to contend, but this is the first instance of an orchestra canceling rather than play distasteful numbers.

## Cleveland Notes

Milan Hartz, son of Dave Hartz, head waiter at the Hotel Hollenden, is a recent addition to Emerson Gill's band at the Show Boat. "Pinkey" Hunter, soloist, is in his fifth year with the Gill organization.

C. J. Fitzpatrick, manager of Fenway Hall, "flung" a banquet for Frank Owens and his Orchestra, when the combination concluded its engagement at that place recently. Rudy Vallee's Vagabonds have been engaged for a limited engagement at Fenway Hall.

Freddie Carlone's aggregation is now in its third season at the Crystal Slipper, of which Houghton Avery is manager. In the Carlone lineup are Tony and Fred Carlone, Al Phillips, Carl Nylander, Gene Mace, Hy Stone, Roy Rian-deau and Archie Rosati.

Ace Brigode and his Virginians are playing their third consecutive winter season at Danceland, Cleveland.

Hughie Thow is reported to be assembling a new dance combination here.

Johnny Colechio is now playing trumpet with George Williams' band in the Rainbow Room of the Hotel Winton.

Lee Roth's Band is playing at the Cafe Monaco, besides broadcasting over WHK. In his combo are Eddie Shebanek, Clarence Sloan, Grant Wilson, Harold Cope-llin, Issey George, Norm Zeller, Glenn Travis and Russ Lyon.

Harold LePoe, local barrister, has taken over the Clicquot Club and after remodeling it, has opened the place as the Plantation, which is being billed around the town like a circus. Alphonso Trent and his Algerians, 12 colored boys, furnish the music for dancing and the floor show.

Don Kayler, formerly pianist with Sammy Watkins, Austin Wylie and Merle Jacobs, has formed his own band, and played recently at Bamboo Gardens while Kay Kyser's Band was in Chicago recording. Don's band lists Ray Williams, Ralph Chapin, John Huntington, Dick Reed, Courtney Fuller, Adolph Fox and Kenneth Hurd.

## Frank Carey Bandmaster

BATH, N. Y., Dec. 14.—Frank J. Carey, of Rochester, former professor of brass instruments at Notre Dame University, has been named bandmaster at the National Soldiers' Home here.

BLANCHE AND ELLIOTT, adagio and ballroom dancers, long featured over the RKO Time, have been signed for a limited engagement to appear at the Silver Slipper, 48th street and Broadway, New York.



BUDDY BURTON AND HIS TEN VIRGINIA CAVALIERS (looks like one went out for a drink), who are playing an extended engagement at the Hotel Richmond, Richmond, Va. They are broadcasting six nights a week from Station WRVA.

## Freddy Hamm For Miami Run

CHICAGO, Dec. 14.—Freddy Hamm and his Collegians, now at the Southmoor Hotel, will open at the Floridian, Miami, Fla., January 1. This is the spot where Ted Lewis was featured last season.

At the close of his Florida engagement, Hamm is booked for a return engagement at the Edgewater Beach Club, Detroit, where he played last season.

## Buddy Fisher Band For Cincinnati Resort

CHICAGO, Dec. 14.—Buddy Fisher and his orchestra, who recently closed at the Golden Pheasant, Cleveland, are now doing one-nighters thru the Middle West.

The orchestra has been engaged for Castle Farm, Cincinnati, and will open there December 20, for a limited engagement. On January 15 Fisher will return to the Schroeder Hotel, Milwaukee.

## Hogan Hancock Combo To Double Ballrooms

Hogan Hancock and his orchestra are now playing a string of one-nighters thru Michigan, after which the outfit will return to the Greystone Ballroom, Music Hall, Cincinnati, to double for an indefinite period between that place and the Greystone Ballroom in Dayton, O. The Hancock tooters have just closed a successful run at the Cincinnati Greystone, during which time they broadcast regularly over Station WCKY. Before coming to Cincinnati, the orchestra played for two weeks at the Madrid Ballroom, Louisville, Ky., and prior to that toured on one-nighters thru Tennessee.

In the Hancock personnel are Hogan Hancock, director and trombone; Doug Wellman, trumpet; "Whitey" Myrick, trumpet and entertainer; Travis Pirtle, trombone; Paul Huffer, sax and arranger; Stanley Mahurin, sax and trumpet; Wayne Murray, sax; Cliff Ramey, bass and trumpet; Leon Paris, piano and arranger, and Archie Haley, drums and entertainer.

RAY PERKINS' Lady Luck occupies a prominent spot in the new Witmark catalog.

**Musicians Elect**

**WORCESTER, Mass., Dec. 14.**—Robert S. Twiss was elected president of the Worcester Musicians' Association at its annual meeting Sunday. Other officers chosen were Guy Viola, vice-president; W. A. Harbour, treasurer; F. R. Profit, secretary; Walter Hazelhurst, business agent, and Charles M. McGrath, sergeant-at-arms. The trustees elected were F. W. Clement, Alden Mitchell and George R. Marnell. The executive board is made up of F. W. Chaffin, H. E. Pelton, O. W. Gauthier, J. J. Galvin, L. A. Proctor, George R. Marnell and F. D. Valva. Those named as delegates to the national convention were R. S. Twiss, Walter Hazelhurst and L. A. Proctor.

**WEST PALM BEACH, Dec. 14.**—The following officers were elected by the Palm Beach Musicians Benefit Association, Local 808, A. F. of M., at the recent meeting held here: President, Harry Myers; vice-president, Charles Van Wormer; secretary, William Boston; business agent, Charles Ray; and treasurer, Edwin Ziegler. The following were chosen to serve on the board of directors: Harry Sisson, Henri Godio, George Hulmes, Herbert Springfels and Judson Knight. Eugene Gaddis is press representative.

**C. G. YARWOOD** was again selected to head the Cincinnati local, A. F. of M., at the annual meeting of the body last week. Others elected were C. W. Koppman, secretary; Charles Joseph, treasurer, and Frank S. Yago, sergeant-at-arms. The new trustees are Charles Bose, Sr.; Ben Gee, John Hofer, Cliff N. Schaufert and Robert Visconti.

**LINCOLN, Neb., Dec. 14.**—The Lincoln Musicians' Association, Local 463, A. F. of M., at its recent annual meeting, elected Dr. H. C. Zellars to the president's chair for the ensuing year. Other officers elected were W. Ralph Petteerman, vice-president; Mark Pierce, secretary-treasurer, and Vernon Canover, sergeant-at-arms. The following were chosen to serve on the executive committee: Verne Powell, Dr. A. H. Schmidt, Herb H. Smith, Bud Weiss and A. L. Bonnor. Dr. H. C. Zellars and W. Ralph Petteerman were selected to represent the local at the national convention.

**DES MOINES, Ia., Dec. 14.**—John H. Riggs has been re-elected president of the Des Moines Musicians' Association. Claude E. Pickett was re-elected secretary. Riggs also has been named delegate to the national convention next June, while Pickett was chosen to attend the Mid-West convention of the association.

**PORTLAND, Ore., Dec. 14.**—R. E. Millard was elected president of the Portland Musicians' Union. Charles Glow was named vice-president. Other of-

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socials are L. D. Staats, secretary; J. F. Martyn, treasurer; John Dykstra, business agent; Frank H. Hoffman, sergeant-at-arms, and J. M. Colburn, A. C. Preiheit, Jack Hughes, Alfred Owens, Harry Parsons and Chuck Whitehead, directors. B. L. Brown, Ashley Cook and Chuck Whitehead are new trustees.

**RICHMOND, Va., Dec. 14.**—The following officers were elected at the annual election of the Richmond Musicians' Association, Local 123, A. F. of M., at the regular monthly meeting Sunday: President, F. P. Cowardin; vice-president, A. L. Wrenn; secretary, Carl Walnau; treasurer, Joseph LaPratta; executive board, G. Cowardin, H. La Pratta, G. A. Thilo, W. Lossou, E. H. Cosby and A. C. Van Felt, and delegates to the convention, F. P. Cowardin and J. N. Kaufman.

**NEW YORK, Dec. 16.**—Beatrice Lillie, English comedienne, has just signed contracts whereby she will open a limited after-the-theater engagement at the Club Lido, on 52d street and Seventh avenue, Friday night, January 3. Miss Lillie was a tremendous success at the Lido last winter.

**HENRY WESSELS**, eccentric dancer, is back in the floor show at the Cotton Club, New York, after a period of illness.

**Ed Bozarth in Richmond**  
**RICHMOND, Va., December 14.**—Eddie Bozarth and his Californians, seven men, have been engaged to succeed Buddy Birtson's aggregation at the Hotel Richmond Winter Garden. The hotel is advertising this organization as playing 40 instruments. They will broadcast regularly thru WRVA.

**Melody Mart Notes**

**SHERMAN, CLAY & COMPANY** have moved from the Kress Building, San Francisco, to their new downtown offices in that city.

**J. RUSSELL ROBINSON** and George Waggoner, who collaborated on Mary Lou, are recent additions to the M-G-M song-writing staff on the West Coast.

**JACK AND JACKIE ARCHER**, assistants to Art Schwartz, Los Angeles, Witmark representative, have composed a new number, entitled *Smiling Along My Way*.

**M. H. ROUARK**, Perry Alexander and Rudy Frisno have succeeded in placing their *Beautiful Shenandoah Valley*, waltz number, with Mills Music, Inc. Jack (See *MELODY NOTES* on page 33)

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# Dramatic Stock

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## Film-Stock Policy Spokane Experiment

SPOKANE, Wash., Dec. 16.—A policy of stock plays to be offered in conjunction with sound pictures will be instituted by Will Maylon at the Auditorium Theater commencing January 1. The resident stock company is now in its sixth consecutive year of dramatic productions.

Maylon plans to inaugurate the picture-stock policy as a new venture, giving two shows nightly and three matinees a week. A cast of about seven people will take part in the stage offerings, and first and second-run sound pictures will round out the weekly changes of program. Arrangements are being completed now to wire the theater for sound. Maylon, Janet Savage and Henri Melville will head the stock company under the new policy. Several other members of the present company will remain with Maylon.

Lew H. Keeler, for six years identified with the Ray A. Grombacher motion picture interests here, will take over the exploitation and manage the front of the house, replacing Loring Overman, who has acted in that capacity with Maylon this season.



MARTHA MORTON, who has been playing leads with the Detroit Civic Theater, has demonstrated exceptional versatility in a diversity of roles. Miss Morton is Texas born. She played in stock in many cities of the South and East before joining Jessie Bonstelle's actors in Detroit.

## Callis-Baker Players Win Unusual Distinction

EL PASO, Tex., Dec. 16.—The Callis-Baker Players, who recently opened a stock season here at the Texas Grand, have the distinction, it is claimed, of being the first stock company to draw an editorial from a local daily commending the company to the public and urging generous support. The unusual editorial appears in *The El Paso Evening Post* of recent issue and reads in part as follows:

"The Callis-Baker Players have hit the high spot of their appearance in El Paso in this week's offering of *The Trial of Mary Dugan*. It's worth anybody's time to hear it. But there are more reasons than the excellence of this week's bill for generous support of the Callis-Baker Players. They've moved into El Paso and made themselves a part of the community. They've entered into the civic activities of the city and made themselves helpful in many local enterprises—*as*, for example, their help of the high-school band, the Red Cross, the American Legion and the Community Chest. There's none of the trash of the old-time stock company in their repertoire. And their restoration of the spoken drama to the El Paso stage is a welcome relief from our virtually sole dependence, for entertainment, upon the movies."

## Horton's Plans Indefinite

HOLLYWOOD, Dec. 16.—With the time getting short when he must vacate the Majestic Theater, and the report prevailing that Louis O. Macdon, who recently came into possession of the house, which he will take over January 12, will use the theater for his own productions, Edward Everett Horton is faced with the prospect of securing another house for his producing activities.

## New Faces at Waterbury

WATERBURY, Conn., Dec. 16.—Several changes have been made in the personnel of the Civic Players at Jacques Theater. The company at present is composed of John Holdbrook, Daphne Marshall, Mabel Frost, Virginia Hunt, Roger Quinlan, William H. MacDougal and John Knell.

## Anglicized Tolstoi Detroit Civic Hit

DETROIT, Dec. 14.—An English adaptation of Tolstoi's *The 13th Ticket* was presented by the Detroit Civic Theater Players this week. The translation and adaptation were done by Joseph H. Neebe, member of the publicity committee of the Civic Theater Foundation. This was the first performance in America of the Anglicized Russian drama. Play and players came in for high praise at the hands of local reviewers and patrons alike.

The personnel of the reorganized Civic Players composing the cast for this play is as follows: Hunter B. Gardner, Adams T. Rice, Pauline Crell, Arthur Davidson, Martha Morton, Howard Inches, Joseph Lighthill, Donald Randolph, Barbara Willison, George Macready, Emily Ross, John Griggs, Margaret Barker, Merrill Walls, Royden Whitehead, Eugene Weber, Helena Stungo, Elmore Andre, Kalman Matus, John M. Dickun and Vera Levon.

## Clemant-Walsh Players Broadcast for Charity

OMAHA, Neb., Dec. 16.—Members of the Clemant-Walsh Stock Company, playing at the Brandeis, proved themselves good fellows by giving their services tonight for the radio party staged for charity at Station WOW. The company came in for a big illustrated story in *The World-Herald* in consequence.

Helen Marr Wallace, leading woman, presented an original sketch, assisted by William C. Walsh, Sam Tutthill, Robert Blaylock and Harry Martin. Business continues good with the stock. This week's bill is *Her Temporary Husband*.

## \$75,000 Subscription Sale Is Aim of Stuart Walker

More than 300 workers were enlisted last week in the campaign to sell season subscriptions for the Stuart Walker stock productions at the Taft Auditorium Theater, Cincinnati. Reports from the first day's drive showed 225 subscriptions, a total return of \$2,347.

The goal set is \$75,000. Mrs. Albert James Bell is chairman of the campaign committee. The campaign is progressing encouragingly. The committee expects to have the full amount in hand in a short time.

## Peruchi Stock To Play 10 Days in St. Petersburg

JACKSONVILLE, Fla., Dec. 14.—The Peruchi Players are leaving for a short engagement in St. Petersburg. This stock company, which has been at the Arcade Theater since September 30, will not be seen in Jacksonville again until Christmas Day, when it will reopen in *The Love Test*.

Bernard Broome, manager of the Arcade, and Chelso Peruchi, who directs and manages the players, promise the same personnel when the company reopens here. Two bills will be presented in St. Petersburg, *The Misleading Lady* and *The Jazz Age*.

## Lorrington Lottie To Try Stock Season in Denver

DENVER, Dec. 16.—E. Lorrington Lottie will open in Denver with his Intimate Players for a season of dramatic stock about December 29. The names of the players have not as yet been announced. Mr. Lottie will personally direct the company.

## One Conrad Nagel Too Many In Hollywood for Jackson

HOLLYWOOD, Dec. 16.—Selmer Jackson, stock leading man, has experienced an odd situation of late because of his resemblance to Conrad Nagel.

Jackson received a call from United Artists and was practically set for a picture which would feature several prominent players, among whom was Conrad Nagel, when someone remarked upon Jackson's likeness to the film star. Result—Jackson out.

A short time later RKO sought Selmer's services for a picture which would feature Jack Holt. But Holt's services were not to be had, due to previous contracts. So it was up to RKO to secure another actor. Again Nagel entered upon the scene and was signed to do the role, Jackson still being considered for the support. Russell Mack, who will direct the picture, noticed Selmer's close resemblance to the film star. Result—out again.

Now Jackson is wondering if Hollywood is big enough for both himself and Nagel.

## Manager Holman Steps Into Cast at Brockton

BROCKTON, Mass., Dec. 14.—This week, with the Brockton Players presenting the mystery play, *The Spider*, witnessed the first appearance of the season of Managing Director Arthur Holman as a member of the cast. He was accorded an ovation for clever work throughout the performance Monday night at the City Theater. Walter Davis, in the role of Chartrand, a magician, has numerous mystifying tricks, escapements and cabinet disappearances which he accomplished masterfully. His lines demanded much tense dramatic action, as did those of Elizabeth Somers, leading woman. Both came thru royally.

New faces in the cast of *The Spider* are Edwin Anderson, Jack Taylor, Jack Basquil and Alvin Potter, all of whom were adequate, as were also the regular members and several vaudeville acts recruited as required entertainers. The necessarily elaborate settings were constructed by the City Theater stage crew, directed by Andrew Butler. They were painted by Scenic Artist O. W. Wegner artistically, and appropriately lighted by Jack Shea.

Manager Holman announces *If I Was Rich* as next week's production.

## Society Folk to the Rescue Of Stock at Greenwich

GREENWICH, Conn., Dec. 16.—The Chamberlin-Brown Players, fighting along at the Greenwich Theater with poor patronage, now have the backing of a group of socially prominent women.

When it appeared that the city was likely to lose the company thru poor business the women banded together and started a drive for subscriptions in an effort to keep the players here thruout the winter.

LULU VOLLMER'S *Sus Up*, with Lucille La Verne as the guest star, was held over at the Detroit Civic Theater for four additional performances on December 6, 7 and 8. The production was originally scheduled for three performances. Following two days on the road in near-by cities, with Jessie Bonstelle in the leading role replacing Miss La Verne, the cast was brought back to Detroit for the change of routing.

**Detroit City Council  
Indorses Civic Theater**

DETROIT, Dec. 16.—An appeal for public support has been made by Gaspar J. Lingeman, chairman of the Civic Theater Foundation, in a letter to the Detroit city council. The council has passed a resolution brought to the attention of the city thru all the newspapers urging support thru the new scrip-ticket books now on sale.

The theater has maintained a high quality of production during the two years of its existence under the present plan, according to Lingeman, but the financial result has been unsatisfactory. The house will be closed unless more popular response is received in the near future.

**"Sun-Up" Played in Church**

DETROIT, Dec. 16.—What is believed to be the first performance of a full-length, non-religious drama in an evangelical church in this country was given by the Detroit Civic Theater at the Central Methodist Church, Pontiac, Mich., when Sun-Up was presented. The play was presented as part of a special course arranged for the past several years which has usually included lectures and a performance by the Detroit Symphony Orchestra. An audience of 1,500, giving a capacity house, attended.

**Pat Somerset Assembling  
Company for Houston, Tex.**

HOUSTON, Tex., Dec. 16.—The Palace Theater will again be the home of a stock company for 10 weeks, beginning February 1, 1930. Announcement to this effect has been made following negotiations between Pat Somerset, actor and manager, and the lessees of the theater.

Somerset came here from New York to make the arrangements. He plans to secure a list of subscriptions locally that will insure the maintenance of the stock thru the season. It is understood that the company will be assembled in New York shortly.

MARGUERITE WOLFE (in private life Mrs. Clyde Hunnerwell) is a patient at Grant Hospital, Columbus, O., where she recently underwent an operation.

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**Dramatic Stock Notes**

**THE LYCEUM PLAYERS**, at the Lyceum Theater, Paterson, N. J., are favored with flattering editorial notice in *The Paterson Press-Guardian*, issue of December 11, special mention being made in the article of Granton Rhodes, leading man, and Helen Lewis, leading woman. The newspaper urges liberal support for the stock company.

**REINFORCING THE CAST** of the Gifford Players at Springfield, Ill., in a notable production of *Burlesque* last week were the Mildred Caskey Danvers, local talent. In producing this piece the company was peculiarly fortunate in having a director, Charles J. Lammer, who wide and varied experience included training as a vaudeville actor many years ago. The Gifford Players' production of *Burlesque* drew high praise from the local press as well as big business.

**JANET SAVAGE**, leading woman with the Mayton Players, Auditorium Theater, Spokane, returned to the cast of *Broadway Boobs* after an illness of several weeks. While absent from the company Miss Savage underwent an operation in Seattle.

**GEORGIA NEESE**, who has been playing opposite Grant Mitchell at the Orpheum Theater, Kansas City, opened with the Oberfelder-Ketchum unit at the Crawford Theater, Wichita, Kan., December 9, in *The Trial of Mary Dugan*.

**GORDON P. KEYWORTH**, who recently finished a three-week engagement with the Somerville Players, Somerville, Mass., has been signed to play in *The Spider* with the Brockton Players, Brockton, Mass.

**MR. AND MRS. CHARLES HAMMOND**, after a visit with their daughter in Boston, Mass., are spending the winter in Lakeland, Fla. They will be joined later by Mr. Hammond's brother from Corinth, N. Y. Charles Hammond has just signed to produce a big musical show for the Shriners at Lakeland.

**BERT F. MERLING**, a member of the Earl Ross Stock Company, Warrington Theater, Oak Park, Ill., and his wife, professionally known as Jean Selkirk,

lost their trunks, containing wardrobe and valuable personal effects, in a fire which destroyed the transfer company's garage, where the baggage was stored, December 8.

**THE THIRTEENTH TICKET**, adaptation of a play by Alexei Tolstoy, made by Joseph Neebe, which was given its premiere in the English language by the Detroit Civic Theater on December 9, is being considered for Broadway production by A. H. Woods and John Golden, according to announcement of Jessie Bonstelle, director. The play is also being viewed for talking picture production, it is reported.

**RICHARD HENDERSON**, manager of the Henderson Stock Co., was a *Billboard* caller at the Chicago office last week. He is celebrating his 31st year as manager of the Henderson stock by taking a vacation at Hot Springs, Ark., for the winter. Mrs. Henderson is accompanying him. The Henderson company will open its 32d year early next spring.

**Fires and Robberies**

**SIOUX CITY, Ia.**—Fire in the projection booth of the Garden Theater December 3 caused damage estimated at less than \$500.

**ATLANTA, Ga.**—The 10th Street Theater, film house, was bombed December 9 and damage from the resultant fire amounts to about \$2,000. Detectives are investigating the charge that the outrage was the act of persons unfriendly to the Independent Motion Picture Operators' Association. The bomb was thrown in the theater early Sunday morning.

**ATHOL, Mass.**—The Athol Opera House Building was destroyed by flames December 8. The total loss is estimated at \$125,000. The building was owned by the George A. Giles Company.

**NEW YORK.**—Nine persons, five men and four women, among them Catherine Porter, a dancer, lost their lives in a fire which swept the Manhattan Studios, Inc., Building, Park avenue and 134th street, December 10. The Pathe Motion Picture Exchange also occupied space in the building. The fire broke out backstage while a revue being produced by Harry Delmar was in rehearsal. Eddie Elkins, orchestra leader, is among the injured.

**WEST COAST ACTIVITIES**

**HOLLYWOOD, Dec. 14.**—Christmas-week bills at the Henry Duffy theaters in the Northwest will include *May Robson*, in *Helena's Boys*, at the Dufwin, Portland, and *Daddies* at the President, Seattle.

Charlotte Greenwood is smashing attendance records at the President, San Francisco, as she did at El Capitan, Hollywood, through her 13 weeks' run in *She Couldn't Say No*. Her husband, Martin Brookes, commutes between Los Angeles and San Francisco, making week-end trips every seven days.

Tom Moore and Kay Hammond, now appearing in *The Boomerang* with the Henry Duffy Players at the Alcazar, San Francisco, are supported by a cast that includes Irving Mitchell, Peggy Keenan, Frances Morris, C. Henry Gordon, Mildred Hastings, Marie Louise Meyers, Elizabeth Hiestand, Mae Lloyd Parker, Barlowe Borland, Ralph Kline, John Linehan and Paul Barrett.

Fred Windermere, picture director, is commuting weekly by motor between Hollywood and Oakland to visit his wife, Belle Bennett, stage and screen star, who is appearing with the Henry Duffy Players at the Fulton in that city in *Stella Dallas*. The supporting cast includes Flora Bramley as the daughter, Leo Lindhard as Ed Munn, Lowden Adams as the husband, and Helen Kleebe, Barbara Jo Allen, Mitchell Ingraham, Marguerite Allen, Marie Baker, Randolph Hale, Muriel Rothermal and June Worth.

C. Henry Gordon, last seen on the Coast as the Japanese prince with Florence Reed in *The Shanghai Gesture*, has joined the Henry Duffy Players in San Francisco and is appearing in *The Boomerang*, current at the Alcazar.

*Remote Control* is the next attraction at the Dufwin in Oakland. The cast includes Cameron Prud'homme as the radio announcer, George Leffingwell as Sergeant Devine, Flora Bramley as Helen

Wright, C. Henry Gordon, John Ivan, Barlowe Borland, Edgar Reeves, Lowden Adams, James Bush, Byron Hawkins, Charles McAllister, Charles Edler, Verna Towles, Marie Louise Meyers, Elizabeth Hiestand, Mae Lloyd Parker, Eunice Kay, Catharine Windsor and Fay Lanpher (Miss America).

Helen Ferguson, the picture actress, who was leading woman with the Henry Duffy Players at the President in Seattle three seasons ago, has been engaged for the cast of *That Ferguson Family*, which the Henry Duffy Players are presenting at the President in Los Angeles. Others in the company are Lillian Dean, Lloyd Neal, Kenneth Gamet, Robert Keith, Clarita Burt, James Burtis, Jessie Pringle, Frederick Wallace and Charlotte Stevens.

Jessie Pringle, now appearing with the Henry Duffy Players at the President in Los Angeles, was the original *Ma Jones* in *Lights Out* and acted the role with the late Frank Baker through the three years' run of the comedy on Broadway.

Kenneth Daigneau, leading man with the Henry Duffy Players in San Francisco and Seattle for several seasons, has returned to the Coast after a season as leading man in stock in Pittsburgh. He will be seen soon in one of the Duffy productions.

Alma Chester, who plays Mrs. Lincoln in the production of *Abraham Lincoln*, in which Frank McGlynn appears as guest star with the Henry Duffy Players at El Capitan, Hollywood, is no stranger to the role, altho she never has appeared in it on the stage. She acted Mrs. Lincoln in a series of episodes titled *Great Moments of History*, sent out over the radio by the National Broadcasting Company from its New York studios.

Grace La Rue and Hale Hamilton arrived from New York this week to appear as guest stars with the Henry Duffy Players at the Hollywood Playhouse,

**Stage Employees  
and Projectionists**

By EDWARD HARRISON  
Communications to 1569  
Broadway, New York

**VICE-PRES WM. P. COVERT** has taken an assignment to Quebec to adjust a controversy between the Du Pre theaters and members of Local 523, who have been given notice.

**WM. A. DILLON** has been assigned to Springfield, Mass., to find a solution for the trouble of Local 53 with the Fox-Poll interests.

**JOS. CAMPBELL** has taken an assignment to Harlingen, Tex., to investigate the request of a charter for a mixed local.

**ED TINNEY** satisfactorily settled the difficulties of Local 618 with Wilmington, Ind., theater firms.

**ROAD CALLS**—Rivoli and Strand theaters, Hastings, Neb.; Cameo Theater, Syracuse, N. Y.; Orpheum Theater, High Point, N. C.

**ROAD CALLS LISTED**—Param, Grand and Cozy theaters, Paris, Tex.; Arcadia, Queen and Majestic theaters, Tyler, Tex.; Best, Queen and Star theaters, Palestine, Tex.

**WALTER CROFT** has taken an assignment to Topeka, Kan., to attend a conference between a local committee and the managers.

**EDWARD TINNEY** has been assigned to Topeka, Kan., to adjust a difficulty between the stagehands' local and a RKO theater, which is switching from straight films to vaudeville and films.

**WALTER CROFT** has taken an assignment to Omaha, Neb., to adjust a controversy with the Strand Theater, Council Bluffs, recently purchased by the Fox interests, which Local 333 has been unable to settle.

**LOCAL 1** will hold its annual entertainment and ball at Madison Square Garden on Washington's Birthday night, February 22. An impressive array of talent is being lined up and it is expected that H. L. (Roxey) Rothafel will act as master of ceremonies.

**RANDOM NOTES—By Wesley Trout**

**BILL FISHER** and Johnny Quade are in charge of the projection at the New Howard Theater, Arkansas City, Kan. Charley Gresty and McCall are projectionists at the Burford. These theaters recently installed Western Electric sound equipment.

**MANY** regretted to hear of the sudden demise of Ed Kelly, member of the Stage Employees, Local No. 5, Cincinnati. Brother Kelly had the distinction of being one of the original organizers of the I. A., and was president of that local for many years.

**BROTHER CAP PETERS** has been appointed stage carpenter at the Orpheum Theater, Wichita, Kan.

**CHARLEY PECK**, Local 414, Wichita, who operates a theater supply house in that city, has been operating at the Wichita Theater for Walt Roberts, who has been ill the last 10 days.

**TOM MALOY**, business manager of Local 110, Chicago, was elected as a delegate to the British Trade Union Congress at the recent convention of the American Federation of Labor.

starting with the Sunday matinee, December 22. They will costar in *Dear Me*, the comedy in which they appeared under John Golden's management in New York and on tour for two seasons.

Henry Duffy has added Rachel Crothers' comedy, *Let Us Be Gay*, to the list of plays which he has secured for his Pacific Coast circuit.

May Robson, now appearing with the Henry Duffy Players in Portland and Seattle in *Her Night Out*, is to be seen in those cities soon in *Helena's Boys*.

Leo Lindhard, who won much success in the San Francisco and Hollywood productions of *Cooking Her Goose*, is to return to Portland for another season with the Henry Duffy Players at the Dufwin. Lindhard will make his reappearance with the Portland company Christmas week.

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# Repertoire

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## November Poor For Morgan Co.

J. Doug Morgan, owner and manager of the J. Doug Morgan Show, which closed its 1929 season in Jacksonville, Tex., November 30, reports from his home in Cedar Rapids, Ia., where he is resting until after the holidays, that the month of November was the worst month the Morgan attraction has ever experienced in the Lone Star State.

The last stand, Jacksonville, however, was the banner week of the season, according to Morgan, and the opening night there was the biggest the show enjoyed all season. The show set several enviable records during the season just ended. First of all, not a single performance was lost during the entire tour, and secondly, the company played the entire season of 40 weeks with the same cast and same musicians that opened the season. The Morgan show played all three-night engagements, with the exception of a month of week stands. The 40-people company covered 3,932 miles thru five States this season.

All equipment has been placed in storage at the show's winter quarters in Jacksonville, where it is being painted and repaired in time for the 1930 opening, which is scheduled for some time in February.

## Schaffner Players End House Season

The Nell & Caroline Schaffner Players closed a highly successful house season in Falls City, Neb., Sunday, and the entire company moved into Kansas City, Mo., for a brief visit before proceeding to their homes for the holiday season. From Kansas City Dorothy and Roscoe Gerall will proceed to their home in Humboldt, Kan.; Robert La They, to Texarkana, Ark.; Harry Hogan, to Hutchinson, Kan.; Grant Goodlander, to Washington, Ia.; Al S. Pitcaithley, to Beatrice, Neb., while Orpha Kent and Nell and Caroline Schaffner will spend the layoff in Kansas City. The company has been playing the houses since September 21.

With the exception of the closing week, the Schaffner company played the entire season in Iowa territory. At the present writing it is planned to reopen the company after the holidays, but if this plan does not materialize the Schaffner show will begin its 1930 season at the Circle Theater in Nevada, Ia., on Easter Sunday.

## C. R. Reno Ends Tour

C. R. Reno, whose *Ten Nights in a Barroom* Company has been enjoying satisfactory business thru New Hampshire, Maine and Vermont, closed his attraction recently at Exeter, N. H. He is undecided as to whether he will reopen the show after the holiday season.

Herbert K. Betts, who did Joe Morgan with the company, has gone into New York for the Christmas season, and Mr. and Mrs. Reno left for Brooklyn.

## Linigers in Florida

The Liniger Bros.' Show closed its tent season recently at Bethel, N. C., and the outfit has been stored at Point Harbor, N. C. Manager Paul W. Liniger reports that the season just ended was a fair one in all respects and that he expects to take to the road again early next spring with the same outfit.

Liniger and family are spending the winter touring Florida in their house car.



MAXINE McHENRY, daughter of Mr. and Mrs. L. C. McHenry, who will make her first professional appearance next spring with McHenry's "Jesse James" Company under canvas. Miss McHenry is 19 years old.

## McOwen Show Set For Circle Stock

KANSAS CITY, Mo., Dec. 14.—The Original McOwen Stock Company opened at the Military Theater, Omaha, Wednesday night, presenting as its opening bill *Spot Cash*. The company will open its circle stock season next week with *Bill's Wife*.

In the McOwen cast are Manager Earl Gregg, Verge Lester; Russell Murdock, director; Elmore Galley, Art Holbrook, Cliff Beard, Roy Carlson, Buster Logan, Jole Martin, Alyce Lester, Betty Hanks and Gladys Murdock.

The opening play of the circle stock season, *Bill's Wife*, is one of Russell Murdock's latest plays and will not be released for general use until next spring.

## Kansas City Ripples

KANSAS CITY, Mo., Dec. 14.—Frances Valley, second business woman with the Edith Ambler Stock Company, is in the city to spend the holidays with her sister and niece, Madge and Margie Russell.

MAL AND TOY WHEELER passed thru the city early this week, en route to Birmingham, Ala., to join the Ambler Stock Company, which opens there after the holidays.

JOHN H. BLAIR has closed with the W. I. Swain Show and is in here for the winter. Blair handled the advance of the Swain Show.

ROSS ROBERTSON, leading man with Edith Ambler's Stock Company, arrived in the city to spend a brief vacation. He will return to the company in Birmingham soon.

RUSSELL DAY is in the city after having closed his engagement with the Allen Bros.' Show.

H. O. MARR'S secret came out this week. He was married to Anna E. Foster, while with the Darr-Gray Stock Company. Marr, who was pianist and played parts, closed with the show at Prescott, Ark., recently. Secrets do come out, Marr.

JESSIE ADAMS closed with Raleigh Wilson Players in Paxton, Neb., and came into Kansas City for a rest and a holiday vacation.

P. C. FRANKLIN, repertoire advance

## Louisiana Biz Good, Toby Adams Reports

Toby Adams advises that his Toby's Funmakers are playing to big business thru Louisiana, where he states conditions are good and money seemingly plentiful. The caravan now is moving on three house cars, one truck and two passenger cars. The show will move under a new top about the first week in March.

Jack Bowan and wife joined recently with their palace on wheels, and Fordy Mae Wroten has come on to do her song and dance specialties. Manager Adams announces that the Funmakers will play thru Texas, Oklahoma and Kansas the coming season. The company is now heading southward into the rice and cane belt.

## Rep. Folk Take Part In Merritt Green Play

HILLSDALE, Mich., Dec. 14.—Merritt Green's new play, *Beggars All*, a domestic drama, had its premiere last week in five Southern Michigan towns, Hanover, Reading, Morenci, Hillsdale and Homer. The play was presented by the Nu-Art Theater Company and the cast included M. P. Ryan, Gertrude Dion Magill, George Corwin, Ruby Corwin and Merritt Green, all of whom are repertoire people with the exception of the author. The play was well received.

## Kinsey Kompany Moves To New Stock Location

FINDLAY, O., Dec. 14.—The Kinsey Comedy Kompany, Frank Miller, owner and manager, which has been playing a stock run at the Marvin Theater here for the last several months, doubling on Sundays in Kenton, O., has moved its equipment to Piqua, O., where the troupe will go into stock for the balance of the winter season.

Kenton, O., was good to the show, but it is reported that the engagement at the local house was a flop.

agent, is back in the city after a short vacation trip to near-by territory. JACK AND MYRTLE ALBRIGHT have arrived in the city for the holidays.

JOHNNY AND ELLA JOHNSON are in Grand Island, Neb., for the holidays.

FETE WIGHT, after closing with Raleigh Wilson, came here to spend the holiday season with friends.

JOHN AND FERN RAY closed with the Trahern Players in Long Island, N. Y., and arrived here last week.

DICK DICKINSON and wife are back in Kansas City after a vacation with relatives in Texas.

LESLIE KELL'S COMEDIANS will close their season tonight at Hemphill, Tex.

FRED BRUNK'S COMEDIANS closed their season Thursday at Douglas, Ariz.

ED DUBINSKY is reported to be organizing a dramatic musical show for his Crystal Theater in St. Joseph, Mo.

FRANK DUNGAN, manager of the Mary-Frank Players, was in the city this week looking over plays and players for next season.

RAY BUSH AND ELOISE HARVEY, of the Edith Ambler Players, are vacationing in Miami and will open with the Ambler company on Christmas Day in Birmingham.

BILL FEENEY and wife are at home in St. Louis after closing with Harry Miller Players in Texas.

W. H. PENDEXTER and wife, Vera

## Season Good, Hawkins Says

Bud Hawkins and wife arrived at their home in Cincinnati last week after closing their Bud Hawkins Players in Lafayette, La., after a season of 30 weeks during which time the show lost only three days. The Hawkins organization toured this season thru Kentucky, Tennessee, Mississippi and Louisiana and, incidentally, was the show's first visit to the last two States.

In a visit to the repertoire desk last Thursday Manager Hawkins stated that the season just ended was satisfactory from a business standpoint and that the show will open its 1930 season bigger and better early in April for a swing over the same territory.

In the Hawkins roster at the time of closing were Mr. and Mrs. J. C. Williams, D. Deaver, Mr. and Mrs. Jack Boyer, Roy and Hazel Fox, Hazel and Royter Fox, Jack Parsons, Mr. and Mrs. Pete O'Neil, Buddy Janoush, Albert Goebel, Mr. and Mrs. Evan E. Evans, Marietta Evans, C. R. McKinney, advance; Wilden Thomas, Mr. and Mrs. Bud Hawkins, Neil Callahan, Charles Stark, Chick Young and William Stevens.

The plays presented during the season included *The Comeback*, *The Hoodlum*, *Gossip*, *Jim Bailey From Texas*, *The Haunted Hour* and *Knows Your Groceries*.

## La Reanes Touring La.; Large Shows Hard Hit

Harry and Eva La Reane, veterans of the repertoire field, now have out their own six-people show playing auditoriums thru Louisiana on one-night stands. They report satisfactory business.

"We have met several of the larger shows down this way," the La Reanes write, "and they all claim that business is terrible. Weather conditions in Louisiana have been very bad for the past month, which probably accounts for the poor business. Imagine six inches of snow in some parts of Louisiana."

The La Reanes expect to lay off Christmas week and take an apartment in Shreveport to be able to ring in a real Christmas dinner, including turkey and all the trimmings.

## Cecil McLeod in Detroit

DETROIT, Dec. 14.—Cecil McLeod, former rep. show manager, is reported to have permanently retired from the show business and is now residing in Detroit. His mother, Mrs. Earle Waltz, is at present visiting with him here. Earle Waltz is still in Texas with his own show, but expects to come to Detroit for the holidays.

## English Players Close

LAFAYETTE, La., Dec. 16.—The Paul English Players, one of the South's best known repertoire organizations, concluded their season here last night after a tour of 87 consecutive weeks thru Southern States.

Painter, arrived here this week from the South.

JERRY BRUCE and wife have a musical show in Rock Island, Ill.

ARTHUR HUGHES has closed with the Ben Gray Stock Company in Iowa.

OTHERS SEEN AND HEARD in town this week are Harry Sturdee, Lafayette Terry, Voncille Elliott, Tricie Maseker, Tommy Ward, Margaret, Montgomery, Madge and Margie Russell, Fred Vance, Mr. and Mrs. Frank North and Howard Hixon.

## New Tent Theater To Get Under Way

GOLDSBORO, N. C., Dec. 14.—The recently organized Washington Production Company is slated to begin a tour of the Carolinas and Virginia, opening in this city on Christmas Day. The company will show under a 90 by 190 canvas, equipped with heaters. It is reported that the show will play all-week stands.

The executive staff of the new tent show company is made up: S. B. Weintraub, president; Fred R. W. Reh, secretary; Edward Dubois, agent; Lester the Great, director; Mac Brown, boss carman; "Frenchy" Coty, scenic artist; Laymon Morgan, mechanic; A. B. Penney, stage carpenter; Mrs. Edward Dubois, tickets; W. A. Sweeney, electrician, and Fred Smith, master of transportation.

## Rosalie Nash Players Begin Winter Season

ROCKPORT, Ind., Dec. 14. — The Rosalie Nash Players' winter show, under the management of Toby Edlin and George Vogedes, opened its season here this week to a pleasing business. The show is carrying 14 people, including a band and orchestra. Harry Delaney is directing and doing the comedy.

The show expects to remain out through the cold months and in the spring will move under canvas under the direction of S. F. Nash, who is at present vacationing in the South. Nash has a complete new outfit ordered for the 1930 season.

## Rep. Tattles

IT IS REPORTED that the W. I. Swain Show was hit by a severe snowstorm in Mississippi recently, which did considerable damage to the show's big top.

MR. AND MRS. JACK BOYER, who closed recently in Louisiana with the Bud Hawkins Players, have come to their home in St. Louis for the holidays.

ROY AND HAZEL FOX, well-known up and tab. team, were with the Paul English show, which concluded its season Sunday night at Lafayette, La. Roy and Hazel trouped the past summer with the Bud Hawkins Company.

MR. AND MRS. EVAN E. EVANS and daughter, Marietta, have opened a dance studio near Pittsburgh. They recently finished the season with the Bud Hawkins Players in the South.

CHARLES STARK and "Chick" Young went to their home in Springfield, Ky., after closing recently with the Bud Hawkins show.

WILLIAM STEVENS plans to spend the winter months at his home in Columbia, Miss. He recently wound up a successful run with the Bud Hawkins organization.

NEIL CALLAHAN is resting up at his home in Fayetteville, N. C., after concluding a successful season recently with the Bud Hawkins tent "opry".

JACK AND KITTY DAUL, after spending a pleasant vacation with Kitty's father, James Webb, at Grand Island, Neb., and Jack's mother, Mrs. Theresa Daul, at Wausau, Wis., have signed with the Chick Boyes attractions in Nebraska.

HAPPY GOWLAND, who wound up the season with the Paul English Players Sunday, has gone to his home, 2417 Dumaine street, New Orleans, to prepare the annual Christmas tree and play Santa for Happy, Jr.

NORMA YEAGER is at present visiting friends and relatives in Hightstown, N. J. She asks that old friends drop her a line via *The Billboard*, Cincinnati.

JOHN MEADE has returned from Canada, where he was associated with Peggy Logan in producing home-talent shows. In his communication to *The Billboard*, Meade fails to say where he is located at present. He asks, however, that the folks write him in care of *The Billboard*.

IN LISTING the roster of the Hila Morgan Show in a recent issue, the names of Hila Mabel Axtell and Ruby Neal were

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inadvertently omitted. Miss Neal had been with the show for 29 weeks when it concluded its season November 30. Henry and Ruby Neal will spend the holidays with Henry's folks in Lenora, Kan. The Neals were recent visitors on the Ted North Show.

THE STROLLING PLAYERS, out of Chicago, are now playing thru Connecticut territory.

DWIGHT J. MERRIAM is still trouping with the Clint and Bessie Robbins Company, now playing thru South Dakota. "Business with the show is great," Dwight pens. "Best wishes to all my friends."

JAMES E. O'BRIEN and wife, who closed recently with the Jack Norman Players, have taken an apartment in Ashburn, Ga., and will remain there until the "rag opies" hit the road again next spring. Jimmy was stage manager on the Norman during the season just ended.

EDMOND BARRETT and wife, veteran repertoire folk, are now located in Tampa, and are planning on remaining there thru the winter, unless something unusually interesting pops up. Their son, who is now 19 years of age, also is trouping with them now.

ED AND ANNA HICKER are wintering at their home in Fayette, O. Ed's father recently passed away there, and the Hickers are now looking after Ed's father's business interests. They are making their home with Ed's mother in Fayette, and they can't see what's going to drag them out of that little town this winter.

BILL AND TOM FAHL have just gone to their home in Kalamazoo, Mich. They will remain there until after the holidays, at least, and possibly all winter.

SCOTT GREZAIR, pianist, last week joined Tom Alton's Ten Nights in a Barroom Company, playing in the Cincinnati district, preparatory to beginning a tour of the South.

THE HALE COMEDY COMPANY, managed by Charles E. Hale, Sr., closed a 29-week season December 4. Manager Hale has gone to his home in Reading, Pa.

FLOYD AND MILDRED COUNTRYMAN are now stationed at their home in Anamosa, Ia., where they are anxious to hear from all their old friends.

HARRY ENGLISH, who in the past has served as performer and agent with various rep. and minstrel attractions, has just completed a string of Ohio dates with his former Fanchon & Marco unit, featuring several movie artists. English is at present "wildcatting" it towards Florida.

WANETA LANE, ingenue, is wintering in Jonesboro, Ark. Miss Lane advises that she has recently taken unto herself a husband in the person of Ernie Phillips, who has appeared with various rep. shows in the past.

THE OLLIE HAMILTON COMEDIANS closed their season last Saturday in Vienna, Ga.

GAVIN DOROTHY, leading man, entrained for his home in North Baltimore, O., after closing last Saturday with the Ollie Hamilton show.

TOM ALTON'S Ten Nights Company is being held over for a second week in the Cincinnati territory. The show is this week playing a number of return engagements, doubling back with the old favorite, Uncle Tom's Cabin. Manager Alton expects to begin his tour thru Kentucky, Tennessee and the South next week.

TOM B. LYNCH, pianist, formerly in repertoire, has just closed with the Sullivan-Drew Circus, and has moved into Marblehead, Mass., for the cold months.

# Auditoriums

(Communications to 25 Opera Place, Cincinnati, O.)

HARTFORD, Conn.—The Horace Bushnell Memorial Auditorium, the gift of Mrs. Hillyer to the city, costing \$1,000,000, will be dedicated January 13, 14, 15, 1930. An organ recital by Chandler Goldwaite, choral concert, and Philadelphia Orchestra with Ossip Gabrilowitch, feature the dedicatory program. The auditorium is the first for this city and has supplied an urgent need of citizens.

KNOXVILLE, Tenn.—The turning away of approximately 1,000 people from the production of Handel's *Messiah*, which was presented last week in this city, sharpened the public's mind to the urgent need of a municipal auditorium. In accordance, Knox County and the University of Tennessee offered a \$300,000 site for the structure, provided the city will contribute a like amount for its erection. Several big conventions have been scheduled for next year and no adequate building as yet is available, but whether plans will materialize on the auditorium project is entirely in the city's hands. Citizens expect some action forthcoming very shortly, however.

DALLAS.—Cathedralization of the State Fair Auditorium for the presentation of Morris Gest's production of *The Miracle*, to run December 26 to January 12, has started. The interior of the auditorium will be completely redesigned to resemble a medieval Gothic cathedral. To give some idea of the intriguing and costly changes that are necessitated for

this production statistics are submitted. An altar which will occupy the center of the stage will cover 240 square feet and will be 27 feet high. Thirteen ornamental grills will screen this altar and the chapels. The grills, with 11 clerestory bays with windows and the walls of the nine chapels with their windows will be located in vertical tracks and operated by electric motors. They will be masked by a cyclorama of 14,000 square feet of felt, sufficient to cover 10 city lots. The proscenium will be designed in three arches which will form a trinity arch, and to the right of the arch is a turret 60 feet in height, incorporated with a flight of 60 steps. This elaborate turret will be used by only one character and for only five minutes during the production. A new subcelling will be built in and will have nine chandeliers, each 12 feet in diameter. An enormous master switchboard and 12 portables will be necessary to control the lighting effects for the production. Tens of cast iron and 10 tons of lead will be necessary as counterweights for the heavy scenery. Four road attractions will complete the entertainment at the auditorium before the Gest production opens. The auditorium management plans to give the people of Dallas the best possible in entertainment and bookings so far bear this out very satisfactorily.

CLEVELAND, O.—A Recreational and Outdoor Life Exposition will be held at

the Public Auditorium the week of March 3, 1930. Many features are now being arranged, such as swimming events, bicycling contests, as well as many other contests representing outdoor sports. The exposition will be laid out to center about an indoor stream, which will be of sufficient depth to allow for canoeing. Real Indian guides will be on hand to speak of the intricacies of nature, while exhibits of outdoor nature will further the theme of their talks. The exposition is expected to draw sportsmen from all parts of the country and the management expects a huge gathering of sport followers. E. N. Decker, or the Ohio Sportsman's Show Company, is in charge of arrangements.

MOBILE, Ala.—Following a recent proposal by the American Trust Company to finance the erection of a municipal auditorium for Mobile, a second proposition was submitted to the city commission to build a two-story structure, cutting the ground floor up into store space, or for commercial interest. This offer was made by the New Orleans Investment Banking Co. The executive committee of the American Legion in this city is adopting a resolution appealing to the city to proceed with the construction of an auditorium as soon as possible.

MEMPHIS, Tenn.—The Municipal Auditorium of this city will open its operatic season March 7 and 8, 1930, with the Chicago Civic Opera Company presenting three performances. The support of music lovers of Memphis is literally guaranteed, according to the steady flow of reservations already coming in. The season of opera is being sponsored by the Beethoven Club, in collaboration with the Memphis Opera Association. Mail requesting reservations is now being taken care of promptly and will continue to be until February 10, when the box office opens. On Friday, March 7, Norms, with such stars as Rosa Raisa, Coe Glade, Charles Marshall, Chase Baroneo, Alice d'Hermany and Lodovico Oliviero will be presented. Roberto Moranzoni will be conductor of the orchestra of more than 50. Lucia di Lammermoor will be presented at the

(See AUDITORIUMS on page 89)

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# Tabloids

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

## Fred Hurley Adds Another

### Billy Van Allen Signed To Produce Fourth Attraction

SPRINGFIELD, O., Dec. 16.—Billy Van Allen, veteran tabloid manager and producer, has signed with Fred Hurley, who at present has three musical comedy tabs, on stock locations, to place a fourth Hurley attraction into the Band Box Theater here, opening December 29, and to continue there for an indefinite period. Van Allen has lined up a powerful cast for the new Hurley show, and rehearsals are corded to begin here this week.

The Van Allen company will follow into the Band Box Fred Hurley's *Flash Parade* Company, piloted by Bud Brownie, which is booked to move into the Murrey Theater, Richmond, Ind., December 29, for an indefinite stock engagement. The *Flash Parade* troupe is playing to big business at the Band Box.

Hurley's *Smiling Eyes* Company, with Frank Maley at the helm, is still at the Ritz Theater in Flint, Mich. Business at the latter house is only fair, due to many factories closing down in the Flint territory in the last several weeks. The Fred Hurley Players, Rudy Seybert, manager, continues to satisfactory business at the Majestic Theater, Williamsport, Pa.

### Bud Morgan Show Working New House in Lyle, Tex.

LYLE, Tex., Dec. 14.—Gerald (Bud) Morgan's Company, playing rotary stock in this territory, are working the local engagements on Saturday nights in the new Lyle Auditorium, having moved from the old house two weeks ago. The company has been playing Lyle for the last 22 weeks, and the cast remains practically the same as at the opening.

In the lineup are Gerald (Bud) Morgan and Henry Mack, comics; Doug Larsen, straight; Earl Colley, general business; Joy Akms, leads and characters; Wilbur Dugay, characters and specialties; Ray James, juvenile and specialties, and Flo Parsee, blues singer. The company is presenting script and bit bills, without a chorus.

Billy Sharp, former owner and featured comic of the *Stepping Steers* Company, visited the show here recently, en route to Dallas and Ft. Worth. He was "spotted" sitting out front among the paying customers, and was inveigled to come upon the stage and do his stuff. He did a dance that "wowed" 'em plenty.

## Ted Howland Revue Begins Spokane Run

SPokane, Wash., Dec. 14.—Ted Howland's *Pom Pom* Revue opened at the Majestic Theater here today. The company of 15 people will supplement the showing of feature sound pictures. Two changes of program weekly will make up the presentation policy of the Howland Players. Fred Richardson, Verne Austin, Kitty King and Ted Howland will handle the leads.

Lease on the Majestic Theater has just been renewed for three years by Will Starkey. Mr. and Mrs. William A. Brooks are subleasing from Starkey, and are operating the house on a continuous policy. Starkey formerly operated the theater with a girl show and picture program.



EARL F. MYER, erstwhile tabster, who is this season handling the straights on the "Speed Girls" Company, Mutual burlesque attraction, featuring Fred (Falls) Binder, Meyer formerly appeared for three seasons each with Mae Allen's "Aviation Girls" and Cliff Watson's "Ragtime Review" over the Spiegelberg Time. Later he had out his own "Razzle Dazzle Girls" Company in rotary stock in and around Cincinnati.

## Cushman Takes El Paso House

EL PASO, Tex., Dec. 14.—Following a successful three months' engagement at the Broadway Theater, Butte, Mont., the Wilbur Cushman Revue, 22-piece miniature musical comedy, moved into the Crawford Theater here Wednesday for an unlimited engagement. It is announced that Cushman has taken a two-year lease on the house, and will personally operate the same.

Rudy Winter, formerly associated with Cushman for several seasons, is back with the company here in the capacity of featured comedian. The Cushman organization will change bills weekly during its stay in El Paso.

## Hal Hoyt Tabloid For Extended Run

BAY CITY, Mich., Dec. 14.—Hal Hoyt's *Why Worry?* Company is scheduled to move into the Orpheum Theater here, Christmas week, for an extended stock engagement.

The Hoyt attraction has been enjoying a successful run at the Huntington Theater, Huntington, Ind., the last several weeks, and prior to that played for six weeks at the Band Box in Springfield, O.

### Hunt & Debow Reunited

SEATTLE, Wash., Dec. 14.—"Slivers" Hunt and Bill Debow have joined hands again after more than a year's separation, and the two are now enjoying a pleasant run with a girlie-girlie revue at the Palm Theater here.

In the roster are "Slivers" Hunt, principal comedian; Bill Debow, straight; Vey Steen, juvenile; "Tiny" Notbaum, characters; Ruth Richards, chorus producer, and Belle Laughlin, Katherine Benfrew, Peggy Burns, Babe Childs, Maude Costello, Goldie Hall and Babe Norton, choristers.

## Stone & Singer Get Fair Start

SPokane, Wash., Dec. 14.—Harry Stone and John Singer's *Music Box Revue* got off to a fair start at the Music Box Theater, formerly the Hippodrome, yesterday. The company is made up of 8 principals, 12 choristers and a 10-piece stage band. The Music Box is operating on a policy of musical comedy tabs, and film shorts.

The Stone & Singer organization is doing two shows nightly, with a special matinee on Wednesdays. On Saturdays, Sundays and holidays the programs will be continued. Admission prices have been gauged at 20, 30 and 40 cents. Harry Stone is doing the master of ceremonies.

### Virgil E. Siner Co. Is Held Indefinitely

LEXINGTON, Ky., Dec. 14.—Virgil E. Siner's *Syncoated Steppers* Company, which jumped out of Pensacola, Fla., a month ago to open on the Sun Circuit in Cincinnati, has been contracted to remain over for an indefinite period at the Ada Meade Theater, this city.

The company originally came into the local house for a two weeks' stay, but proved such a popular feature with the Lexington theatergoers that the Ada Meade management thought it a wise move to hold the outfit over. Business is reported to be holding up well.

### "Skeets" Gaither Sets Troupe in Ironton, O.

IRONTON, O., Dec. 14.—Roy (Skeets) Gaither and his *Dixie Darling Revue* have opened an indefinite stock run at the Grand Theater here, and business to date has been satisfactory, according to Gaither. The company is presenting script and revue-type bills, with three changes on the week. J. W. Koon is house manager.

In the Gaither roster are W. O. Sullivan, Patay Miller, Alina Sutton, Virginia Sullivan, "Skeets" Gaither, and "Chick" Kreis, musical director. There are six girls in line.

### Ury G. Edell To Head Passar & Lewis Tab.

NEW YORK, Dec. 14.—Ury G. Edell, formerly of the team of Rabasco and Edell, who toured in vaudeville with the comedy act, *The Foredoers*, will be the featured comedian in the new tabloid now in rehearsal here by Passar & Lewis. Featured with the German comic Ury will be Cecelia Lee, soubret.

The new Passar & Lewis company will carry six principals and eight chorines, and is slated to get under way in another week, with the probable opening spot being the Ronson Theater, Newark, N. J.

### Les Sponsler Show Opens for Gus Sun

DANVILLE, Va., Dec. 14.—Les Sponsler's musical tab. revue, with Danny Lund in the chief comedy role, will begin a tour of the Gus Sun Circuit, opening at the Majestic Theater here tomorrow.

The Sponsler troupe opened recently at the Palace Theater, Baltimore, for what was to have been an extended run, but closed there after a three weeks' stay, when anticipated big business failed to materialize. The opening week proved okay, but the second week is reported to have flopped heavily.

### Tab. Notes

ELWOOD HALL-JONES is not organizing a musical comedy tab. attraction in Denver, as recently reported.

HOWARD DONALDSON, erstwhile tabster, is doing master of ceremonies at the Heights Palace Cafe, New York, where Ben Edward is producing the revue.

JIMMIE STRINGER, former tab. comedian, is now doing radio work in San Antonio. Jimmie is in doubt as to which is the best—footlights or radio tubes.

VARDO & KINNEY'S *Musical Dance Shoppe* is pluggin' along and winning with big favor over the Sun Circuit. Very good reports have been received on the attraction in the last several weeks.

HENRY PRATHER'S *Honeymoon Limited* Company, which has been hitting the ball to big success at the Savannah Theater, Savannah, Ga., is slated to wind up its stay there shortly, to head back for Northern climes.

DOETZEL AND FULLER, adagio dancers, with Virgil E. Siner's *Syncoated Steppers*, in stock at the Ada Meade, Lexington, Ky., are planning on taking out a vaudeville flash act shortly after the first of the year.

LORA LEE, chorine, until recently with the *Hi-Hatters* Company at the Ronson Theater, Newark, N. J., is now rehearsing a tap-and-toe routine, and expects to be identified with specialty work only in the near future.

CLARENCE BENNETT and Eddie Kool, whose last tabloid engagement was with the *Hits and Bits* Company in the East, are rehearsing a new act, *Hy-Fives*, written by Passar and Lewis, for an early opening in vaudeville.

ARTHUR HAUER'S *Sunshine Revue* has been booked into Martinsburg, W. Va., and Frederick, Md., for New Year's week. The show is heading back to Ohio territory to play a number of request return dates.

MRS. IVA COLE advises that her husband, Fred R. Cole, black-face comic, is in ill health and unable to obtain work, and that they and their three children are in dire circumstances and in need of help. Friends can write to them in care of Box 38, Harpersville, Miss.

BETTY EARLE (Mrs. Jay Mason) is visiting her aunt, Mrs. Guy Conley, in Latonia, Ky., just across the river from Cincinnati. Miss Earle, who hails originally from Cincinnati, will remain in the Cincinnati district until after the holidays.

MARSHALL WALKER'S *White Bus* Revue, which was held over at Winchester, Va., last week, has been set for Christmas and New Year's week at the Majestic Theater, Danville, Va. The Marshall company is moving along in grand style again, following the recent automobile crash, in which Manager Walker was seriously injured.

"SLIM" VERMONT, featured comic with Ross Lewis' *Radio Dolls*, recently enjoyed a pleasant visit from Ken Harlan, movie star, and his partner in crime, Wilbur Cox, during the *Radio Dolls* engagement at the Majestic Theater, Danville, Va. The movie boys were en route to the West Coast to make a string of talkies, when they happened to cast their glimmers on "Slim's" billing in the hotel lobby. They hoofed it down to the theater, slipped around back stage to give that tall party one big surprise and



all the chorines a great big thrill. "Slim" and Ken, who, incidentally belong to the same club, the B. O. C.-T. (Royal Order of Cut-Throats), got in several happy hours together, panning mutual friends and talking over past days in general.

"FAT" HILL is still confined at the hospital at National Military Home, Kansas City, and will shortly celebrate his third Christmas in that institution. "Fat" says that he is getting used to his confinement in the hospital, but that an occasional letter from an old trouper friend sure does much to soothe the blues away. Mail will reach Hill if addressed in care of the hospital, National Military Home, Kan.

CLARE ALLAN, pianist, formerly with the Charles W. Benner and Ross Lewis companies, recently purchased a prize-winning wire-haired fox terrier, and is thinking seriously of entering the dog-racing business. "It's quite a racket, and much easier on the disposition than an all-night jump and four Sunday shows," writes Miss Allan from her home in Columbus, O.

WALLACE MORROW writes from Tulsa, Okla., that he is now in his fourth month with the Tom Lewis Players at the Lyric Theater there. The Lewis company is enjoying a pleasant and profitable stock run at the Tulsa house, Morrow states.

HAPPY LAWSON, who since graduating from the tab. field several years ago has been playing big-time vaudeville, is appearing as an added attraction with the Hurley company at the Band Box Thea-

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ter, Springfield, O. Word from the show has it that Happy is bowling 'em over with his usual show-stopping specialties.

CLIFF BLANCHARD, formerly comic with the Clark Sisters' Revue, over the Sun Time, and who for the last several seasons has been playing vaudeville, is now located in Dorchester, Mass., where he plans to remain until something pops up for the balance of the winter season.

CUSMANO AND JEANNE, tango and adagio dancers, are now appearing with B. Ben Appels' Frisco production, the Mt. Eden Garden Cafeteria, at the Mt. Eden Gardens in the Bronx, New York. Other teams that have appeared as an added attraction with the Cafeteria in the last several weeks are Don and Dorothy, Jackie and Clarence Glassey, Pero and Romano, and Anette and Warde. Buddie Lewis is serving as master of ceremonies with the tab. revue.

NINA WALTERS is appearing as an added attraction with Lew Beckridge's *Facts and Figures* Company, at the Princess Theater, Youngstown, O. Miss Walters is a big favorite at the Youngstown house, by virtue of her fine work there recently with the Bill Leitch Company.

GERALD (BUD) MORGAN, piping from San Antonio, says that the old Texas tabster, Jimmy (Slate) Allard, who for the last several years has been playing the RKO Time with his company, showed thru the Lone Star State recently, and simply "wowed" the folks down that way.

**MELODY NOTES**  
(Continued from page 27)  
Schill and his West Virginians, who have been plugging the number to big success, are pictured on the cover page.

SIG. BOSLEY, Los Angeles representative for the Robbins Music Company, is in New York on business.

GEORGE B. L. BRAUN, head of the Concord Music Company, San Francisco, has created a new number, which is receiving heavy plugging along the West Coast. He has dubbed the ditty *A Little Smile*.

M. WITMARK & SONS announce they have been assigned the publication of *The Day You Fall in Love*, written by the writers of *Singin' in the Bathub*. The ballad is sung by Lupe Valce in Warner Bros.' forthcoming production, *Tiger Rose*.

JEROME KERN, composer, and Otto Harbach, lyric writer, have signed a two-year contract with First National. They are slated to head for the Coast in the spring.

ARTHUR WARREN, whose band is playing in the Florentine Grill of the Park Central Hotel, New York, has sold four of his latest compositions to John Geddard, who will use them in flash acts that he is preparing for RKO Time.

AL SCHILLER and Walter Bishop have just placed their latest ditty, *Low-Brow Love*, with the Triangle Music Company.

HAROLD STERN, whose Hotel Ambassador Orchestra is to be featured in *The Greenwich Village Follies*, has just finished work on a number, which he has titled *Harlem Blues*.

MOREY DAVIDSON AND CARL RUPP, Cleveland boys, are going over in a big way with their song-writing efforts. Their *Lovell Hollos* has been chosen as the theme song of the new RKO picture, *Dance Hall*. Their *When You Come to the End of Your Dreams* will be released early in January. Morey is broadcasting over WMCA and WPCB. He has placed his *Smeeheart, I'll Say It's You*, with the Coats, Davis & Engel firm.

**Ballroom Notes**  
REGINA, Sask., Dec. 14.—The Trianon, Regina's new dance palace, is slated to open Thursday night, December 19.

SHAWNEE, Okla., Dec. 16.—Bob Turner and his Troubadours are contracted to begin an indefinite engagement at the Bluebird Ballroom here, December 21. In the Troubadour personnel are Bob Turner, Howard Williams, Harry Groer, "Dizzy" Norman, Pomeroy

Rean, Dale Hendricks, Paul Tuggle and Fred Bullock.

JAMESTOWN, N. Y., Dec. 14.—Eddie Davis and his Aristocrats, advanced by Opal Davis, are at present holding forth at Dad's Place here and clicking nicely. The band is a six-piece outfit, with Tiny Jasper furnishing the arrangements.

WATER VALLEY, Miss., Dec. 14.—Following the death of Deputy R. S. Murray, 72, prominent churchman and popular officer, in a fall down some stairs while trying to help eject a disturber from a public dance hall, the mayor and board of aldermen passed an ordinance making it "unlawful for any person, firm or corporation to own, keep, maintain or operate a dance hall or dance room in the city of Water Valley".

LONG BEACH, Calif., Dec. 14.—Dick Seay and his orchestra are furnishing the dance tunes at the Ocean Center Ballroom, which opened two weeks ago. In the Seay band are Bill Hickock, George Landier, Glen Fultz, Jack Bayler, Roy Wilson, Elliott Bowman, Neil Giannini, Dolt Kelsey, Billy Marks and Dick Seay. D. L. Deakin and F. D. Clymer are managing the new dance.

### Musical Musings

DAVE GARSON and his orchestra have been engaged for their fifth consecutive season at the Jefferson Hotel, Richmond, Va.

RALPH BALLON, drummer, is a recent addition to Paul Kleinknecht's Orchestra, playing an indefinite engagement at the Greenwich Club, Dayton, O.

MAY BASS is the new organist at the Lyric Theater, Richmond, Va.

FRANK WENDT and his orchestra, WEVA artists, playing the dinner music at the new Hotel John Marshall, Richmond, Va., are doubling at the Jefferson Club, the Chesterfield Hills Country Club and the Richmond Germans, that city.

A PIANO DUO, consisting of Bea Norris and Gordon Smith, is being featured by the Club Southern Orchestra, which has been re-engaged at the Country Club of Virginia, Richmond, Va.

PAUL KELLI and his orchestra, Clara La Verne and the Neapolitan Quartet, are appearing at the Lido Cafe, San Francisco.

WINSTON NEVILLE, organist, of Richmond, Va., has returned to work after having undergone a minor operation.

TED MEYN is now solo organist at Loew's Midland Theater, Kansas City, Mo.

RAY BAIRD is the new m. c. at the Astor Theater, San Antonio. Ernest Hares is filling an indefinite organ engagement at the theater.

ADOLPH SIMONEK and his orchestra, out of Denver, is playing three nights a week at the Roof Garden, Sioux City, Ia. Homer Beebe, m. c., is featured with the combination.

BOB FRIDKIN, whose orchestra is now in its fifth consecutive winter season at the Laurel House, Lakewood, N. J., also has four unit bands playing in Lakewood at present.

"SLATS" BENTON, who closed recently with the Kansas City Revelers, has lined up with "Amos" Searey's Rhythm Rustlers, now playing at the Childrens Hotel, Childress, Tex. The lineup includes "Amos" Searey, Jack Hollis, Van Yancy, Lude Barnett, Benny Pardue, "Slats" Benton, Charlie Moser and "Kid" Reese.

JACK CRAWFORD is slated to take his reording orchestra to Berlin for a 10 weeks' stay, following his engagement at the new \$1,000,000 Pier in Miami.

JOHNNY WINTERS, concert and theater organist, will replace Billy Muth at the console of the Palace Theater, Dallas, December 20.

ROGER LUDY'S ORCHESTRA, seven-piece outfit, of Portland, Ind., has been contracted to play the acts and dance tunes at the American Legion Indoor Circus, to be held in Portland's new Army early in January.

## PARIS

By THEODORE WOLFRAM

Hotel Stevens, 6 Rue Alfred-Stevens

The Billboard on sale at BRENTANO'S, 27 Ave. de l'Opera; GRAND HOTEL, Blvd. des Capucines, and METRO, Place Pigalle.

PARIS, Dec. 4.—The Empire Music Hall is presenting a new bill, headed by an Argentine dance and musical number, featuring the Hermanos Williams, the orchestra of Laudonion and several singers and dancers. The American dancers, Moore and Lewis, and the juggler, Gaston Palmer, are other features of the program.

Lois Mitchell, well-known American cabaret manager, is opening the Plantation, in Montmartre, with an excellent staff of entertainers, headed by Zaidée Jackson, popular singer, and the Versatile Four.

The recently formed Cloche Cave Club, which is largely made up of American and English theatrical artists in Paris, held a Thanksgiving dinner at the Cloche in the Latin Quarter. Among those present were Earl Leslie, of the Casino de Paris; June Roberts; Zoe Baron, of the Folies-Wagram; Doris Sherman and Lucy Kiddler, of the Paramount; Johnny Macklin, Gaby Martin, Dick Bevan and Ted Wolfram.

Elaine Kennell, the American opera singer, who has been doubling for Louise Brooks in the song numbers of the French sound film, *Paris de Beaucaire*, left for Lorient, where she will sing the leading role in *The Merry Widow* at the Casino Municipal.

Among those entertaining at the Anglo-American Press Club dinner at the Florida Monday night were Georgia Graves, Harry Pilcer, Ord Hamilton and the dancing troupes of the Folies-Bergere, Casino de Paris and Bal Tabarin.

The Paris American Players will present their second offering, George Kelley's *The Torchbearers*, at the Theater Femina, Saturday night, with Jessie Ralph and McKay Morris in the leading roles.

Ord Hamilton has taken charge of the Chateau Caucassien, in Montmartre, and will open Friday with a big program of international entertainers.

The dancers, Doris Niles, Gloria Page and Sedano, are appearing with the Paramount-Tiller Girls at the Paramount Theater.

Al Johnson is expected to appear in Paris before Christmas.

Emma Hoyt, American singer, appears with the Societe des Instruments Anciens, which leaves for the United States shortly, at the Salle Pleyel tomorrow night.

Chester Moore, American dancer, and his partner, Lily, are leaving at the end of the week for Brussels, where they are booked for two weeks at the Merry Grill.

The members of the Bon Johns Orchestra arrived in Paris on Sunday from Hamburg and leave today on the France to spend the holidays in America.

Jack Wallace, trap drummer and entertainer, returned from Madrid Monday and leaves shortly for Cairo, Egypt, to fill an engagement at Sheppard's Hotel.

Rehearsals have begun for the French version of *Shanghai Gesture*, in which Jane Marnac will play the leading role at the Apollo.

Josephine Baker will return to Paris shortly, but will not open at the Palace until the end of March.

Janet Flynn, formerly with the Alpertina Haach Girls, will play a leading part in *New Moon*, at the Chatelet.

The Palais-Rochecouart, completely rebuilt and equipped with Western Electric sound installation, reopened last Friday.

Edouard de Mertz and Norman Lloyd, jazz pianists, are leaving for Cannes shortly to open at the Sporting Club.

Dick Beran, popular pianist of the Cloche, has left for a brief business trip to New York.

Joe Innocent, colored producer, has opened a new cabaret-dance hall on the Rue des Fyrenees. The Melody Jazz is furnishing the music.

Prince Tokio, acrobat-dancer, has left for Antwerp, where he opens at the Scala on the same bill with Ben Beno.

Pizarro's Argentine Orchestra is the headliner at the Bobino Music Hall. Stephen Weber and Nadia Danty are also on the bill.

Edmonde Guy and Ernest Van Duren, who recently returned from Copenhagen, (See PARIS LETTER on page 93)

# Burlesque

Conducted by ALFRED NELSON—Communications to 1560 Broadway, New York

## Mansback's Ideas Cause Stock Company Confusion

Several City Theater Organization Members Quit When  
New Orders Are Put Into Effect—Company Closing  
Coming Friday Night for Reorganization

NEW YORK, Dec. 14.—As previously published on this page, the City Theater Stock Company, under the personal directing management of Morris Frolich of Chicago, and the actual management of Howard Burkhardt, opened its season Saturday, November 30. In our review of the house production presentation and management we commended all alike for bringing something costly, classy, colorful in equipment, clever comedy and novel ensemble numbers by a talented and able company, into the presentations.

Burlesquers in general were predicting a profitable and pleasant engagement for everyone allied with the City Stock Company until the past week, when Frolich's partner, Louis Mansback, returned from a European tour with his ideas as to how it should be done at the city. Mansback's ideas, as conveyed by him to House Manager Burkhardt, Comedy Producer Harry Lander and Number Producer Dan Dody and several members of the company, brought forth many and varied protests.

Frolich entrained for Chicago to direct (See MANSBACK'S IDEAS on page 79)

### Fulton Theater Stock

BROOKLYN, Dec. 14.—The Fulton Theater, on Fulton street, near Nostrand avenue, dark for several months, reopened Saturday under the directing management of the Fulton Holding Company, with David Mayer manager, as a two-a-day burlesque stock house.

The company has Jack Perry as producer, with Leona Edwards staging the ensembles. Cast: Tommy O'Neil and Eddy O'Brien, comics; Billy Lee, straight man; Robert Wallace, juvenile; Jean Carroll, straight woman; Mildred Miller, ingenue; Sue Miller, soubret, with Blossom LaValle opening Monday as soubret. Chorus: Peggy Rawson, Irma Friend, Paula Bell, Evelyn Hamilton, Leona Edwards, Bobbie Harris, Billy Delaney, Boots Gisk, Marcelline White, Margerite Auger, Avis Ardith, Pauline Gray, Harriet Levoy, Carol Roth, Marion Woods, Bobby Dever, Belle Young, Mildred Starke, Shirley Martin, Betty DeFest and Toots Bernard.

### Fort Wayne Stock

FT. WAYNE, Dec. 14.—The Majestic Theater, former Mutual Circuit house, reopened Sunday last with a stock company that includes Lew Lederer, George Teeters, Ray Beverly, Russell LaVallee, Jack Sexton, Ethel Bernard, Mollie Manners, Edna Cable and 20 chorus girls in ensembles staged by LaVallee.

### Placements

Milt Schuster Agency, Chicago, viz.: Majestic Theater (Stock), Ft. Wayne, Ind.—Patsy Farrell, Dede Russell, Betty Saley, Betty Sullivan, Irene McGibbon, Roy Beverly and wife, Russell LaVallee and wife, Bonnie Mack and Helen Carlson.

Palace Theater (Stock), Buffalo—Gay Voyer.

Empress Theater (Stock), Chicago—Mary Walton.

Palace Theater (Stock), New Orleans—Teddy Bars.

Star and Garter Theater (Stock), Chicago—George Kinnear.

National Theater (Stock), Detroit—Henry Sherr.

State-Congress Theater (Stock)—Jimmie (Bubbles) Rose, Fay Tunis and Hazel Bernard.

### Changes in Casts

City Theater (stock), New York—Sam Raynor opened December 7. Temple Trio, Constance and Cappe, closed Friday night. Lander Brothers and Irene Leary, and Dan Dody, number producer, closes this Friday. Dody to be succeeded by Billy Sharp. Paul Ryan, Betty McAlister and Chat Gorman open Saturday.

Dauphine Theater (stock), New Orleans—Roy and Alice Butler opened December 7. Alice to stage numbers.

Majestic Theater (stock), Ft. Wayne—Bonnie Mack opened December 8.

Rialto Theater (stock), Chicago—Henry Sherr closed Friday.

State-Congress Theater (stock), Chicago—Hazel Bernard, after a prolonged vacation at Winnipeg, Can., opened December 9. Mildred Steele opened at the same time.

Pay Tunis closed a six months' engagement with the National Theater Stock, Detroit, to open at the State-Congress Monday.

Empress Theater (stock), Kansas City—George Broadhurst closed December 7. Eddie Kaplan and Snits Moore opened December 9. Jim Yeoman, formerly of the Dalton Los Angeles Stock companies, has been engaged as producer.

Gayety Theater (stock), Philadelphia—Billy Flint and Marie DeVoy opened December 9.

National Winter Garden (stock), New York—Boots Rush and Harry Cornell closed December 7. Jack Coyle opened December 9.

Star and Garter Theater (stock), Chicago—Bob Robinson closed December 7 for treatment of throat trouble, being succeeded by Charlie Hendricks. Jack Erickson opened Saturday. Gay Voyer closed December 7 and opened Monday with the Palace Theater Stock, Buffalo.

Palace Theater (stock), New Orleans—Fred Wilson, straight, and Bebe Brennan, soubret, closed Saturday.

Lid Lifters (circuit)—Boots Rush opened at the Star Theater, Brooklyn.

Moonlight Maids (circuit)—Harry Vine and Jean Rae close Saturday at Schenectady. Marlene Salazar, soubret, opens at Worcester.

Cracker Jacks (circuit)—Sam Mitchell closed at Providence. Joe Moss opened at Scranton.

### Added Attractions

Thelma, billed as the Sultan's Favorite, augmented Sugar Babies at the Columbia Theater, Cleveland.

Mae Belle augmented Lid Lifters at the Star, Brooklyn, last week, and then to the Gayety, Brooklyn, as a featured fem., along with Ruth Price, on the runway.

Norma Noel augmented Jazztime Revue at the Empress, Cincinnati.

VIOLET L. HENRY, of Barre, Vt., former night-club entertainer, later with Radium Queens on the Mutual Circuit till its recent close of season, is now working out of Cleveland.

### Detroit Delineations

Loop Theater—The orchestra is now headed by Felix Marshik, pianist; members are L. E. Clark, trumpet; F. E. Bordi, sax-clarinete; Charles Ditman, trombone, and Harry Goodman, drums and vocalist. Lowrie and Beggs, dance team, were an added attraction for 12 days, opening December 1. Peggy Gilligan, soubret, succeeded Prtita Lee December 8.

National Theater—Wanda Devon closed December 15, going to Dalton's Polities Theater, Los Angeles.

Gayety Theater—Reorganization of cast took place December 15. George Hall, straight, going to the Loop; Marion LaMarr going to the National, and Ernie Holder and Bobbie Vail closing without announcing their destination. Among the newcomers are Jack Freeman and Maxie Gealer, comics; Annabelle Morris and Anne Savoy, all from the Moon Theater, Omaha, and the Esther Sisters, from the Palace Theater, Minneapolis.

Times Square Theater—Myron O'Brierty, for Jacobs Brothers, has installed a lobby candy booth instead of selling thru the house.

### Akron Stock

AKRON, O., Dec. 14.—Thelma Lewis, Carolyn Girard, Ruth Hart, Paddy Schrader, Babe McChure, Ray States, McClelland, Billy Lewis, Artie Lewis and Charlie Heath are some of the new faces at the Grand stock burlesque (Akron, O.). There is also a chorus of 16 girls. R. H. Slocum is the director. Raffles and Company, the Master Crackman, will be the added attraction week of December 16.

### Clyde Griffith Hotel Corona

NEW YORK, Dec. 14.—Clyde Griffith, directing manager of the Clyde Griffith Amusement Corporation of Buffalo, has disposed of his interests in the Griffith and Hampton hotels in that city and in association with Jimmie Benedict has taken over the Corona Hotel, on which they have spent \$5,000 in renovations to make it a convenient and comfortable rendezvous for showfolks.

### Clamage Closes Omaha Co.

NEW YORK, Dec. 14.—Clamage and Rothstein's Moon Theater Stock Company closed December 6, after a short season, according to a report to this city.

Joe Marion, former musical comedy producer, is reported negotiating to put a musical comedy company into the house.

### Changes on Circuit

Route sheet revised for week of December 16-21 shows Step Lively Girls at Fox-Jamaica Theater, Jamaica, L. I.

There will be three shows laying off week of December 23-28, namely: Girls From Happyland, out of Gayety Theater, Brooklyn.

Big Revue, out of Bridgeport. Naughty Nitties, out of Kansas City. Gayety Theater, Montreal, will be closed for the weeks of December 16-21 and 23-28, due to local conditions, thereby causing French Models to lay off week of December 16-21 and Mischievous Makers, week of December 23-28.

Nite Life in Paris closes its circuit season at the Empire Theater, Newark, N. J., December 21.

Changes in routes have companies going from the Columbia, New York, to the Wedgeway, Schenectady; thence Albany; thence a lay-off week into Worcester.

Kuddling Kutties, on Saturday night, jumped from the Empress, Chicago, to the New Empire, Albany.

### CIRCUIT REVIEW LAFFIN' THRU

—With—

TERESINA, QUEEN OF RADIIUM,  
JOE VAN AND LES DUNN

Book staged by Rube Bernstein. Musical numbers and dances by Allen Gilbert. Entire production under the personal direction of Irving Becker. Presented by the United Road Shows, Inc., at the Columbia Theater, week of December 9.

CAST—Teresina, Queen of Radium, Joe Van, Les Dunn, Vinnie Phillips, Althea Conley, Art Gilson, Jack Baird, Anna Foley, Don and Leona Proctor and Phyllis Brown.

CHORUS—Peggy Sears, Anna Ballus, Dorothy Wilson, Anna Scott, Marion Conrow, Leona Proctor, Dixie Simmons, Jerry Laskow, Phyllis Brown, June Conrow, Nina Osterhart, Muriel Clouse, Thelma Nevins, Dorothy Crane, Josie Gilson and Nellie Rathell.

PRODUCTION—More than the usual full-stage sets, semi-cycs, silk drapes and pictorial drops, classy gowns and colorful costumes.

PRESENTATION—A series of sketches and bits familiar to burlesquers, but in this presentation given new twists and turns to make them appear different, supplemented by specialties and novel numbers.

### CHARACTERIZATION

Teresina, a personally attractive semi-brunet with an ingratiating ever-present smile, led one number, singing melodiously and dancing dynamically. In the finales Teresina revealed her slender, symmetrical form in radiant color schemes, while doing a dynamic shimmy-shaking dancing specialty that was a classic of contortional capability.

Joe Van, with his usual eccentric makeup and mannerism as a Ed Wynn, in frequent changes of custom-tailored comedy clothes, carried the burden of the comedy in many scenes, supplementing with singing, dancing and playing of the cornet.

Les Dunn, a short-statured, eccentric, wise-cracking ssp, worked well with Van in their scenes together and equally well in scenes with other principals, and, as a parody-singing specialist, gave the weakshiners something to get and laugh at.

Vinnie Phillips, far more slender than formerly and far more vivacious than ever, can hold her own with any of her competitors when it comes to putting pep and personality into singing and dancing while leading numbers, especially in the finales, and as a talking woman in scenes, Vinnie has most of her competitors backed off the boards. At the quarreling and loving wife in a disrobing bit with Comic Dunn, Vinnie humored her lines like an able comedienne, and the same is applicable to her lines and actions as the judge in a feminine court scene. Versatile Vinnie is fully entitled to the appellation.

Althea Conley, a pleasingly plump brunet ingenue-prima donna, was effective in scenes and a melodious, voluminous vocalist of ability in leading numbers.

Art Gilson, a nattily attired, clear-dictioned, aggressive straight man, was of material aid to the comics, supplementing in a minstrel first part as interlocutor and singer.

Jack Baird worked well in bits, but stood out distinctly as a singer in leading numbers.

Anna Foley, a personally attractive blond soubret, worked in scenes and led numbers as a strutting strip.

Don Proctor, a clean-cut juvenile, worked in many scenes as juvenile straight and in characters, but appeared to better advantage as an intricate dancing specialist.

Leona Proctor, a baby-face blonde,

doubled in chorus bits and a nifty dancing specialty with Juvenile Proctor. Phyllis Brown, a pretty, petite brunette, led one number a la struttur.

Distinctive features included the instrumental music of various members, which included Comic Van, with cornet; Straight Gilson, with banjo; Comic Dunn, slide trombone; Ingenue Prim Comley, Soubrets Phillips and Proctor, saxophones; Soubret Foley, uke; Straight Baird, slide trombone; Juvenile Proctor, tuba, as masters of their respective musical instruments a la minstrels.

CHORUS—For the most part youthful and attractive, with their shapely forms well calmed, singing in harmony and dancing dynamically in their novel ensemble numbers.

COMMENT

A meritorious production of scenic sets, lighting effects and colorful costuming, showing more than the usual care for this time of the season.

A clever comedy presentation sufficiently clean to please any patron.

The company for the most part talented and able burlesques.

Soubrets Foley and Brown can improve their performance by a continuation of their present strutting strips, supplemented by the adoption of an actual dancing routine.

Taking it in its entirety as we found it at the Monday matinee, it was a fast and funny presentation of burlesque, with the manager of the company on the front of house, where he could be found to verify the house program and put the blame where it rightly belonged for the cutting out of several bits and numbers.

COLUMBIA THEATER COMPANY  
Jean Steele and Mary Lee Tucker, in novel costumes, leading numbers on the runway, stopped the show as usual.

Dancing Dolls, with one exception, had smiles and pep aplenty.

Willie Kreager and his orchestra were applauded for a meritorious specialty.

Billy Koud has at last become wise to the fact that it's far better to let the patrons in general decide the encores instead of the minority milking the majority.—NELSE.

CIRCUIT REVIEW  
NITE LIFE IN PARIS

—With—

MISS LEE SMITH

Dances by Miss Smith. Music and lyrics by Murry Moll. Entire production staged and presented by Lou Reals at the Irving Place Theater, New York, week of December 9.

CAST—Miss Lee Smith, Art Harris, Al Pharr, Johnny Goodman, Al Baker, Dick Brown, Eddie Langer, Dot King, Betty Lazar and the LaMont Sisters.

PRODUCTION—The usual full-stage sets, silk semi-cycs, drapes, pictorial drops and colorful costumes.

PRESENTATION—A series of sketches, bits, dialogues and ensemble numbers.

CHARACTERIZATION

Miss Lee Smith, featured fem, is fully entitled to the programming, for she has all the essentials, a natural-blond beauty and tantalizing, enticing personality, set off to good advantage by a versatility that included characterized acting of exceptional ability; sweetly modulated, melodious singing, and a spot-lighted stage stripping of sashes that revealed a slender, symmetrical form in graceful movements of subtle accomplishment which captivated all the customers.

Art Harris, minus crepe, otherwise with the likable facial makeup, mugging and mannerism of Abe Reynolds, is a worthy successor to Abe, for he has mastered the art of interpreting his lines with his eyes, smiles and facial registrations, camouflaging what little double entendre he uses sufficiently clever to rob it of all obnoxiousness.

Al Pharr, a modified, somewhat ec-

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centric sap, in frequent changes of comedy clothes, worked fast and funny.

Johnny Goodman, as a modified tramp comic, was of material aid in several scenes.

Al Baker, a nattily attired, fluent-talking straight man, supplemented with singing and characters.

Dick Brown, another nattily attired straight man, worked well in bits, characters, supplementing with singing and dancing.

Eddie Langer, a slender, symmetrical brunet, was effective in scenes, likewise in leading numbers, especially as a blues-singing specialist and back-kicking dancer.

Dot King, a modelesque brunet soubret, led numbers a la strutting strips. Betty Lazar, a brunet soubret with a Frenchified mannerism, also led numbers a la strutting strippers.

LaMont Sisters, personally attractive blonde and brunet, put over a nifty dancing routine.

CHORUS—Typical of the circuit in personalities, talent and ability, in a series of ensemble numbers that included a radiuminated tambourine drill that was a novelty.

COMMENT

A regulation circuit production with but little to criticize or commend, the presentation being sufficiently amusing to please most of the patrons.

Personally, we considered the Cabaret Scene, with Comic Pharr trying to imitate George Broadhurst, and Billy Fields in the staggering-drunk recitation, knife and fork playing on glasses and bowls, a miscarriage of cleverly conceived comedy.

Lee Smith and Art Harris set a standard of excellence in this presentation that should have proven an incentive to the other principals to analyze their personalities, talent and ability and by concentrated study of their leaders improve themselves along somewhat similar lines.

SUPPLEMENTAL STOCK

Charlie Burns' Company now includes Leon DeVoe, straight man; Johnny Weber and Rich (Shorty) McAllister, comic, and Tillie Ward, the latter running the gamut from ingenue-prima donna, straight talking woman and comedienne in scenes, to shimmy-shaking, stinging specialist on runway, supplemented by Gerlie Lorie, Peggy Reynolds and Blossom LaVelle as number leaders on runway, with 16 girls who have all the essentials, youth, beauty, symmetrical forms and the ability to sing in harmony and dance dynamically.

At the Tuesday matinee, DeVoe, Weber, McAllister and Ward worked the Boogie in Sox, Susie Hope, the Country Girl Crook, and the Old-Fashioned Way comedy bits and four distinctive numbers on runway.

It matters little to the patrons how good or how bad the circuit company may be as long as they have their supplemental stock.—NELSE

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## Westchester Drama Group Stages Comedy

The *Game of Love and Chance*, a French comedy of the early 18th century, was presented by the Westchester Drama Association of Westchester, New York. The performance was under the auspices of the Young People's Society of a church.

The recreation room was well filled by an appreciative audience, which thoroughly enjoyed the rollicking Marivaux comedy.

The play as presented indicates what an amateur group can do with careful casting and able directing. The cast was exceedingly well balanced and each part capably acted.

To Florence Atiken Tompkins as Sylvia, the young daughter, should be accorded first honors. J. Seymour Chamberlain as Paquin, the valet, provided the real comedy situations of the evening and in this he was ably supported by Hazel F. Schwartz. The part of Dorante, played by Nat W. Morrow, Jr., was capably presented, as were the roles of Orgon, played by Arch Gordon, and Mario, played by Clarence C. Abbott. The play was directed by Genevieve Cheney, president of the Westchester Drama Association.

Dancing followed the performance. The officers of the society sponsoring the performance were president, George A. Holton; vice-president, Norma Shlimer; treasurer, Irvin Hobson; recording secretary, Margaret Fagerstrom; corresponding secretary, Ella Benn; committee on dramatics, Ellenor Luce, Eaton Rossell and Carlyle Leech.

## Carolina Troupe Gives Three Plays

An interesting and entertaining collection of folk plays, written, acted and produced by the Carolina Playmakers of Chapel Hill, N. C., was presented in November at Unity Hall, Hartford, Conn., under the auspices of the Greater Hartford Play Tournament. Included on the program was Paul Green's Belasco prize play, *The No-Count Boy*; Loretto Carroll Bailey's folk tragedy, *Job's Kinfolks*, and a play of mountain characters by Gertrude Wilson Coffin, entitled *Magnolia's Men*.

*The No-Count Boy* is a play in which Mr. Green reveals an uncanny insight into the character of the Negro. Phoebe Harding played in the role of Pheelle, and Holmes Bryson appeared in the role of the care-free, harmonica-playing no-count boy and Muzel Wolff as no-count boy's mother. Howard Bailey was the lover of Pheelle. All performed in meritorious style.

In the presentation of *Job's Kinfolks*, the Carolina troupe had the responsibility of offering one of the most tragic pieces of drama that could be found. There is much in it that is pure comedy, but the inner feelings of the characters and their lack of optimism, resulting in sordidness and stark tragedy, were effectively portrayed by the playmakers.

Turning to full-fledged comedy, the players offered for their last vehicle a rollicking comedy of matrimony and matrimonial agencies when they were in their heyday. The play offers a picture of rural life in the mountains in 1904 when people sold coostoves to take excursions to the seashore to see the nice white sand.

One of the notable features of the evening was the appearance of the playwrights in leading roles of two of the plays. Loretto Carroll Bailey appearing as the grandmother in *Job's Kinfolks* and Gertrude Wilson Coffin playing Mrs. Tish Davis, the dressmaker in *Magnolia's Men*. The playmakers appeared in Hartford as part of a two weeks' tour which had taken them into eight States. They left Hartford immediately afterwards, planning to travel all night in a large bus so as to be in Richmond, Va., Thanksgiving Day. They also played Farmville, Va., and Abokie, N. C.

## Big Spring Little Theater Plans Play

The constitution and by-laws of the Little Theater of Big Spring, Tex., which had been previously drafted and passed by the board of directors and officers, were formally adopted at a meeting of the membership.

The following committees were appointed: Play-reading committee, Mrs. Ona Parsons, Mrs. L. M. Barker, Ray Simmons; attorney, C. G. Condra; publicity, Wendell Bedichek, Mrs. Gordon Phillips, W. G. Hayden.

Mrs. Lee Weathers was appointed director for the first play, *The Whole*

# Little Theaters

By JOSEPHINE M. BENNETT

(Communications to 1560 Broadway, New York)

## Walter Hartwig To Manage New Long Play Tournament



The management of the annual National Little Theater Tournament, an institution now in its eighth year, announces the first National Long Play Tournament to be held in New York during the week of May 12, 1930, in a Broadway theater to be announced later.

Town's Talking, which will be presented in December.

## The Cellar Players Of New York City

The Cellar Players of New York City are now presenting *Silence*, that gripping drama, by Max Marcin, which is being given at the Cellar, 436 West 27th street, on the evenings of December 13, 15, 18, 20 and 22.

## Second Play of Season Opens Memphis Playhouse

*The Good Hope*, four-act realistic drama by Herman Heijermans, had its initial production by the Memphis Little Theater in the new home of the players located in the Pink Palace, Chickasaw Gardens. It was the second offering of the little theater season and one of the most pretentious ever attempted here.

A group of attractive ushers in Dutch costume, in keeping with the atmosphere of the presentation, which concerns the lives of fisherfolk in a Dutch village, served nightly. For the opening performance Genevieve Maher, Sara Hunt, Anne Miles, Dorothy Sibley and Mrs. Vance Norfleet served.

The cast assembled by Director Alexander Wyckoff for the presentation comprised a group of talented and experienced players, including Mesdames Martha Johnson Frost, Ripley Wade, Floyd Scribner, Jr., Ann Roach, Jocelyn Watson, Fay Hines, Phyllis Brownell and Messrs. Herbert Dunkman, Harold Trinner, Robert Sanders, Garrett Ratcliffe, Ray Lange, Oscar Cleveland, William E. Miller, Jr., Marion Duke, Jr. and Clarence Hanley.

Costumes for the production were made in the studio of the theater by a volunteer committee, headed by Mrs. Hugh Humphreys, chairman of the costume committee, and Mrs. Hugh Wyckoff, costumiere. The settings for the play were designed by Leon Whitten, assistant to Director Wyckoff, who has been affiliated with the theater for the last three years. These sets have also been constructed in the studios of the playhouse.

## New England Has

### Dramatic Directors' Assn.

A Dramatic Directors' Association has been formed among the smaller colleges

The new Long Play Tournament will be held the week immediately following the annual one-act play contest and it will be conducted on the general plan that obtains for the Belasco Cup Match.

One new full-length play will be produced each evening by a different group of players for five evenings. A jury will witness these productions and select one out of the five presentations shown as the production offering the best entertainment value, and the presentation so chosen will be awarded a prize of \$1,000 and a cup, which for this contest is being awarded by *The Theater Arts Monthly Magazine*.

Walter Hartwig, who was the originator of the tournament idea in dramatics, and who has for the last seven years successfully conducted the National Little Theater Tournament, will also manage the new Long Play Tournament under the guidance of an advisory board consisting of Mrs. Arthur Aldis, Prof. George Pierce Baker, William A. Brady, Barrett H. Clark, Walter Prichard Eaton, Martin Flavin, Daniel Frohman, Paul Green, Edith J. R. Isaacs, Besset Jones, Hatcher Hughes, Annie Nathan Meyer, Kenyon Nicholson, B. Iden Payne, Mrs. Otis Skinner, Thomas Wood Stevens, Woodman Thompson and S. Marion Tucker.

of New England. Representatives from six different institutions attended the organization meeting held at Brown University November 8 and 9.

The Middlebury College department of drama was instrumental in arousing interest resulting in the scheduling of the first meeting of the group. The department started correspondence among the institutions in this section and the result was so encouraging that plans were made for the meeting at Brown University.

Because a loose organization is more suited to the successful operation of the association no consideration was given to the matter of election of officers or by-laws. Official authority of the group was vested in a standing committee which will discharge the executive functions of the organization.

The aim of the association is to further the progress of dramatic activity in the member colleges by group conference and the exchange of ideas. Frequent meetings will be held in centrally located cities, not necessarily college towns. Norwich sent three delegates to the convention. Brown and Wellesley, two each, and Wheaton, Pembroke and Middlebury, one each.

## New York Y. M. H. A.

### Invites New Members

The Association Players of the Y. M. H. A., 31 W. 110th street, are in need of talented young men and women. The group produces six plays a season.

## Oak Cliff Children

### Present Play

*The Silver Thread* was presented recently in the new Oak Cliff Little Theater Building, Crawford and Fifth streets, by the Oak Cliff Children's Little Theater of Oak Cliff, Tex. Aline Porter directed the presentation.

This is the first performance of the children's group in the new playhouse.

## Lenox Little Theater To

### Present Tatterman Marionettes

The Lenox Little Theater of New York City will present the Tatterman Marionettes in a series of programs for children during the Christmas holidays from Thursday, December 26, to Saturday, January 4, inclusive.

Among the plays will be included *The*

*King of the Golden River*, John Ruskin's immortal fairy tale with dramatization by Catherine Reighard, and *Pan Pipes and Donkeys' Ears*, derived from Greek mythology and adapted by the producers from an original play by Catherine Reighard.

## Waco Little Theater

### To Give "Sun-Up"

The Little Theater of Waco, Tex., plans to produce *Sun-Up* on or around the 26th and 27th of December. This play is by Lula Vollmer and will be given in the original version.

## Dartmouth Players Present

### The Royal Family

The Dartmouth Players presented *The Royal Family*, the popular satire of the stage by Edna Ferber and George Kaufman, as their first offering of the season on November 15 and 16. The production was part of the annual football house party week-end, this year being the occasion of the Dartmouth-Cornell game.

Fanny Cavendish, the leading role, was played by Laura Tuckerman Carter, formerly a professional in the grand opera field, now the wife of a Dartmouth instructor, J. W. Wiggin, '30, president of the Players, played the part of Oscar Wolfe.

The play was under the supervision of Warner Bentley, director of the Players. The set was designed and constructed by students in the Players' Workshop.

## "Escape" Well Done by

### Milwaukee Players

John Galsworthy's episodic play, *Escape*, which is sort of sweet acid in its test of human nature, had its premiere recently in Milwaukee by the Wisconsin Players. The play was ably directed by Laura Sherry, and the settings were executed by Charlotte Major and Elsa Ulbricht.

The cast included Mr. Follows, Elsa Ulbricht, George Phillips, J. Arthur Wheeler, Arthur Allan, Charles Berenger, John Harrington, Don Abert, Mary Kloss, Louise Simpson, Willard Meyer, Arthur Allan, Jr.; Mrs. Gertrude Follows, George Walsh, Mrs. William Findley, Henry Stillman, Elizabeth Stern, Wilbur Daly, Charles Meisner, John Mock, J. H. Freedman, Astrid Olson, Mrs. Dorothy McComb, Helen Martineau, Erwin E. Lamp and Harold Fleming.

## Atlanta Presents Three

### Pleasing Plays

An even level of good amateur presentation was maintained by the Drama Workshop of Atlanta, Ga., under auspices of Nan Bagby Stephens, in three one-act plays.

The first play, *The Rummage Sale*, by Elizabeth Manuela de Ortes, daughter of (See **LITTLE THEATERS** opposite page)

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**Where Is Irving Berlin?**

There has been much discussion lately over whether or not radio audiences are tired of "jazz" music. Some say "yes"—others say "no". According to President E. C. Mills, of the new Radio Music Company, "we have, perhaps, had too much jazz. It seems about time for someone to assume leadership in a movement away from the cacophony of most music of the present day."

We find, too, that Irving Berlin and others among the best of our American lyricists have deserted "Tin-Pan-Alley" and are now devoting their time to writing theme songs of distinctive beauty for the talkies.

**Station WMCA Defends 'Jazz'**

Other stations may arise to denounce dance music and jazz, but Station WMCA, in the Hammerstein Theater Building, New York, just "ups to 'em" and announces its intention of sponsoring a bigger and better dance policy than ever. Donald Flamm, president of WMCA, declares jazz to be "the voice of America." That's his story and he is going to stick to it if it takes all summer.

**Broadcasting News**

The suggestion, that the Louisiana State University take steps to establish a radio broadcasting station and that other schools make more use of the radio, was made by T. H. Harris, State superintendent of education, in a talk over Station KWKH, Shreveport, La., recently.

Harris was appointed on the committee of the Federal Bureau of Education to find out to what extent the American people are using the radio and to what degree it is proving successful. The survey will include information about the higher institutions and broadcasting stations, and the use of receiving stations in secondary schools.

Effective December 1, according to an announcement from the Columbia Broadcasting System, Station WMT, Waterloo, Ia., was added permanently to the coast-to-coast network. WMT is carrying all Columbia System sustaining features and a number of commercial features, including the recently inaugurated "Magazine of the Air".

THELMA VERNEUILLE, blind soprano of Mobile, Ala., and Paul C. Craig, basso, of Asheville, N. C., were announced as second-place winners for the Dixie district in the Third National Radio Audition broadcast from Nashville.

**Wants Male Voices Only—**

The following letter was sent by a fan to the editor of *The New York Evening World*:

"With the present agitation about noise prevention, it would seem timely if some radio broadcasting station would make the first move and offer male voices only and instrumental facilities in its musical programs. This would overcome a major percentage of the objections to radio loudspeakers.

"It also would make the station program highly attractive to the public. Certainly the advertisers should give this some thought. With a good program, listeners put up with considerable 'talk', but who can keep his hands off the tuning knob when the shrieking voice of the would-be opera star starts that fling up and down the old backbone and rattles the dishes in the kitchen under the delusion she is about to be 'discovered'?"

**Consolation**

RADIO PERFORMERS complain that it is hard not to be able to hear the applause. The probably isn't any.—*San Bernardino Daily Sun*.

EVA TAYLOR, vocal soloist, sings the lyrics for popular dance tunes in the program which the Knickerbocker Dance Orchestra broadcasts thru the NBC System.

AXEL CHRISTENSEN, dean of jazz piano playing and well-known after-dinner speaker in the vicinity of Chicago, has become a radio entertainer

**RADIO COMEDY COLLECTION**  
GAMBLE'S BIG RADIO COMEDY COLLECTION contains New Material for Radio Entertainers. 100 Acts, \$1; Monologues, \$1; Sketches, \$2; Pictorial, \$2; Recitations, \$2; Jokes, \$2; New PARODIES, \$1. E. L. GAMBLE, Playwright, East Liverpool, O.

# Radio Entertainers

By JOSEPHINE M. BENNETT

(Communications to 1560 Broadway, New York)

## Fan Mail Important Factor In Deciding Air Programs

Radio programs are undergoing changes, marked to a certain extent, as a result of the illimitable amount of fan mail that is beginning to pour in from all parts of the country, from Canada, Mexico and even the high seas, where programs are heard on ocean-going steamships.

Where a year ago the programs were built to suit the advertiser and the station or chain, now those behind the operation of the big chains and outstanding hours are preparing air shows that are designed to fill the requirements of the great, nondescript audience writing in with opinions to offer on almost everything broadcast.

Some stations are keeping a close check on fan mail to determine just what is wanted and the sort of entertainment that is the best kind of other box-office attraction, as it were. As a result the fan mail is fast becoming the gauge by which radio programs are now planned out, with the material selected that seems to be most in demand.

Second to comedy acts, first in demand everywhere, are good singing acts and musical programs. Fans indicate by their letters that fast orchestral offerings are liked best where comedy is missing.

Fan mail among radio enthusiasts has increased considerably during the past year, and is now reaching proportions with some of the radio broadcasting units where its importance is being appreciated as much as have the motion picture companies for years in determining who were their leading stars.

The fan mail has reached almost the same importance and significance with the radio stations as it has with the motion picture producers, the air pro-

ducers relying to a large extent on fan mail as a barometer on material and appeal.

An interesting revelation in connection with the fan mail received by one station is that out of 500 letters written about one attraction, a comedy act, only one was unfavorable.

There are, of course, "nuts" to contend with on the radio as well as those in the theaters and movies, but these are reported in the minority on radio, with only a sprinkling of this element in the broadcasting stations' bag of mail.

Special numbers and special songs, unheard of in remote communities except over the air, are requested in a large majority of the letters from fans, and stations or advertisers on the air, quick to realize the value of satisfying audiences, are trying to supply this material wherever possible.

The public itself is outlawing the amateur and bringing about a definite demand for professional talent and entertainment, with radio quickly assuming that as a result, an air of theatricalism that is assuring it a place as one of the most powerful arms of show business.

Eighty-two letters were received by the National Broadcasting Company following the appearance of Mme. Luella Melius, coloratura soprano. The identity of Mme. Melius was not revealed over the radio and listeners thought she was either Jenny Lind reincarnated or one of several other internationally known singers among whom were listed Galli-Curci and Geraldine Farrar.

Station WENR, Chicago, received nearly 7,000 letters from people in 18 States who were listening to a morning test program given by WENR.

who is heard every Sunday night from Station WMCA, New York. Her favorite expression is "Oh, Boy". She is very ticklish!

JEAN GOLDKETE and his WGN Orchestra is heard from that station in Chicago nightly.

ELSA BAKLOR, popular soprano from WBAL, Baltimore, will be heard from that station Saturday night from 9:30 to 10 o'clock. Michael Weiner, violinist, and Le Roy Evans, pianist, will assist Miss Baklor.

FRANCES DEWITT BABCOCK, soprano soloist, will sing Michaels's air from *Carmen* on the Stromberg-Carlson program emanating from Station WHAM, Rochester, N. Y.

MAY SINGHI BREEN and Peter de Rose, radio artists, went out and got married 'tuther day. Just thought you all would like to know this.

MARION LEDOS, prima donna, who has been the soloist for many big events in Newark, Asbury Park and other New Jersey cities, stands out in *Radio Lights*, broadcasted from Station WOR.

HAROLD STERN and his popular orchestra are broadcasted from WABC.

EXCERPT from a fan letter received from NBC: "Will you please have Milt Coleman sing *The Sweetheart of Sig McCoy*? It is a favorite of mine."

RED NICHOLS and his Hollywood Orchestra are much in demand and popular entertainers thru Station WMCA.

WILL SPIVAK, Russian tenor, is heard each week thru the Columbia Broadcasting System via Station WABC.

JACK BLUE, formerly dance director for George M. Cohan and the Ziegfeld

Follies, plans to give a series of five radio talks on his newest dance creations. *Sugar Shuffie* is Jack's latest.

DOROTHY ADAMS is part of the Paramount-Public Hour broadcast from Station WABC.

MIKE AND HERMAN are fun in a comedy dialect sketch broadcast from WENR, Chicago. The sketch relates the daily trials and tribulations of the WENR comedians.

STEPHANIE DIAMOND, now appearing in Walter Hampden's *Capponeschi*, made her radio debut recently when she played a leading role in *Arubescque*, a CBS feature.

PAUL McCLUER, Sunshine Hour announcer at WENR, Chicago, is unmarried, five feet, nine inches tall, and has blue eyes and light brown hair. His p. a. didn't say so, but he's got a lot of s. a.—picture says so. Besides being Chicago's popular announcer, Paul writes continuity for various WENR programs.



Paul McCluer

ANTHONY TRINI and his versatile music makers, known to millions of radio listeners, also are appearing at the Chateau Madrid. His men sing, dance and cut capers in addition to playing dance tunes.

BEN ALLEY'S nerves are all "shot", we are told, at the thought of appearing with Bernhard Levitow during a CBS broadcast from the Commodore Hotel, at which time he will have to sing *On Away, Away Beloved* before an audience. He expects to fall in a heap right in front of everybody. We'll be there to catch him.

C. W. JOHNSON has joined the staff of Station WLAP, Louisville, Ky. His programs are heard daily by the listeners of this station. He will stay at WLAP until January 30, 1930, when he will leave for the West Coast, where he will join his brother, who is playing vaudeville.

FRANK AND EARNEST are becoming popular with their series of skits on the Sauer Hour over WBVA, Richmond, Va., on Friday nights.

MARY HUBOWITZ, violinist, who has made several Victor records, is doing time on WRVA.

**LITTLE THEATERS**

(Continued from opposite page)  
the dean of St. Philip's Cathedral, was altogether delightful in the spontaneity of the plot and acting. Much subtlety was displayed in the manner in which bits of sentiment connected with old castoffs at the rummage sale were brought to the audience's attention.

*Stew*, by Mary Martin Rammage, was the second play, and depicted the sordid lives of millworkers. Human interest was delicately delineated here with just a suggestion of pathos.

Perhaps the most pretentious of the three plays was the final one, *First of Bethel*, which depicted the trials of an old war veteran, at the hands of his domineering daughter-in-law. Katherine Crawley gave a fine performance as Mrs. Chitwell, and Mack Skinner was excellent as old, henpecked Major Rigby.

The Drama Workshop, which was organized last year for the purpose of writing and producing plays of its own, is sponsored by the members of St. Mary's Guild of St. Philip's Cathedral.

**The University of Oregon Drama Division**

The University of Oregon Drama Division under the direction of Otilie Turnbull Seyboit opened its season of 1929-30 with the revival of Oscar Wilde's *Importance of Being Earnest*, played by the group known as the University Players. The next bills of the season will be *Galsworthy's Escape*, to be produced by the Guild Hall Players, and *The Last of Mrs. Cheyney*, by the Mask and Buskin Chapter of National Collegiate Players.

## Marquis Show Winds Up Tour

**BAD AXE, Mich., Dec. 14.**—Marquis, the magician, who began his season in September, closed his tour last night until after the holiday season. According to present plans, Marquis will resume his bookings January 7. Since taking to the road three months ago, Marquis has given more than 100 performances in 56 cities, playing before a total of more than 70,000 people.

Accompanied by his personal representative, Palmer Kellogg, Marquis will make a brief business trip to the East before Christmas. They will stop over in Detroit for a visit with the Great Blackstone en route. While in the East Marquis is anticipating a visit with his old friend, Rajah Rabold, now playing in that section.

## Keely Plans Own Show

Keely, the magician, has just concluded his fifth consecutive season with the Hale Comedy Company, Charles E. Hale, Sr., manager. Keely has made plans to take out his own moving picture and magic show, under canvas, thru Virginia next season. Associated with him in the venture will be Charley Kurtz.

## Al Saal Still Busy

Alfred P. Saal, of Toledo, O., advises that he is booked practically solid until the end of January in Toledo and adjoining territory, on club, society and private party dates. He recently returned from Batavia, N. Y., where he worked in a vaudeville show, presented by the K. of C. Lodge, doing two acts on a six-act bill. On December 7 he played three engagements in one night in the Toledo territory.

## Magic Article Draws Comment

Harry Blackstone's article, "Clearing the Decks for Magic", which appeared in the Christmas edition of *The Billboard*, and in which he contended that the decks of magic be cleared of all old tricks of the smaller type by way of the expose method, thus creating an interest in magic among the laymen, and at the same time making it necessary for the men of magic to create new effects, has created no little talk among the professional magicians.

During the past week, the magic editor has received numerous letters from various magicians, commenting upon the Blackstone article. Among those heard from is Serravallo Le Roy, one of the leaders in the magic field in this country, and the originator of many effects used by a number of the leading magi today, including the Vanishing Bird and Cage, at present one of the features of the Blackstone program. Blackstone, in his article, stated that he expected to be condemned for daring to speak his mind, and in this he has not been disappointed. He merely offered his suggestions as how to better conditions in the magic game, and the letters received give us an outlook as to how the other boys look at the matter.

Space does not permit us to quote in full all the comments received; however, the following, quoted in part, will serve to give one the gist of the various letters received:

Serravallo Le Roy: "Blackstone's article on magic in your issue of December 7 makes interesting and somewhat astonishing (See *MAGIC* on opposite page)

## Magic and Magicians

Conducted by WILLIAM SACHS  
Communications to 25 Opera Place, Cincinnati, O.



**CLAUDE BURKE**, president of the Oakland, Calif., Magic Circle, who recently concluded a tour of the *Ackerman & Harris Time* along the Pacific Coast with his ventriloquial act. Burke also specializes in thimbles and cards, and is booked solid until January 1 with club and fraternal dates in and around Oakland.

**GUS JOHNSON'S** physiognomy adorns the cover page of the new bulletin, *The Spirit of St. Louis*, just issued by the St. Louis Ring No. 1, I. B. M.

## Great Richards Opens for Sun

**AKRON, O., Dec. 14.**—Ralph Richards (the Great Richards), who was forced out of the magic game more than a year ago due to illness, and who recently left the Ford Hospital, Detroit, after several months' confinement there, is back on the road with his magic and illusion show. The Richards company opened here this week for a swing over the Gus Sun Circuit.

Following the local engagement, the Great Richards will take his mystery show into Canton, O., for a week's stay.

## Brooklyn Magi To Hold Installation January 12

**BROOKLYN, Dec. 15.**—The Brooklyn Knights of Magic will hold their annual installation of officers Sunday night, January 12, at the Central Opera House on 67th street, with Jean Irving in charge of the work. Those chosen at the recent election to head the Brooklyn magi for the coming year are Paul Cottlow, president; Bernstein, vice-president; Hyde, secretary; Fox, master of arms, and Jack Miller, warden.

Following the ceremonies, a program of magic will be presented by such well-known names as Jean Irving, Al Baker, Burling Hull, Williston, Carl Henry (Strack), and the veteran illusionist, Bob Elroy.

## More on Magic Exposure

By WALLACE, THE MAGICIAN

"Magic is slowly dying and YOU are its murderer." "Continue publishing these articles exposing magic and in a few years there will be no magicians and no public that is interested in magic."

The opening line of this quotation is taken from a letter recently received by the editor of a periodical that has been featuring the exposure of parlor and stage tricks. The latter part is, in substance, what the enraged contributor had to say to the editor in his complaint.

While the writing of letters of protest by known and unknown performers may give the writer a kick (and the editor a pain), it gets the magician nowhere, merely agitates the already troubled waters, and convinces the editor that he is giving the public (his readers) what he wants, and often makes the writer a joke in the eyes of his compeers. Everybody knows that a practice can only be stopped by law—and old General Lawbreaker has been chief commander of our national army for some years now, and bids fair to be at the post for some time to come. At the present writing I hear of nobody placing his head on the block as a martyr to law enforcement.

As I see it, the occasional exposure of a trick will really benefit the profession. It is an indication, first of all, that the public is still intensely interested in magic. The editor strives to give his readers what they want—and when they want magic we should make whoopee.

In my 13 years before the public, I have yet to see a single instance where a magazine exposure has hurt my crowds or the entertaining qualities of one of my tricks. While I am unalterably opposed to any kind of an exposure of a legitimate trick, I try to be too big to admit to anyone that such exposures hurt a real magician's performance. I simply laugh at them.

After all, one has his brains to fall back on—and Lord help the performer who has no brains or doesn't know how to use those he has been endowed with. No two humans are just alike. Use your resources. Develop a sense of humor. Keep the audience wondering just what you are going to do next or what humorous slant you will introduce to hold his attention and mystify him. And, remember, LIVE magazines do not publish things about a DEAD or DYING institution.

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## Magic Notes

**MAGICIANS RETURNING** from Los Angeles and Hollywood speak in glowing terms of the welcome extended to them during their sojourn in the film capital by the Los Angeles Society of Magicians, and the society's way of making their stay not only pleasing, but profitable as well. Magicians and mentalists headed for the coast should drop a line to Arthur Valli, secretary, Box 125, Arcade Station, Los Angeles, Calif.

**YENDIS**, of puppet fame; Frank Fewins, Dr. Porter, Jean Speranza, Frank Greatrex, Roger Johnston, Alvin Lustig, A. J. Cantu, Ed Lutz, Joe White, Charles Miller, Arthur Valli, Gerald Kosky, E. L. Enochs, Jack McMillen, Paul Green and Frank Allen furnished the entertainment at the recent monthly meeting of the Los Angeles Society of Magicians at the Hotel Rosslyn, Los Angeles.

**ROYAL VILAS**, member of the various magical societies, and who is now living in retirement in Easton, Conn., was host last week to a number of vaudevillians, who entertained at the annual Grange affair in that city. Among those who enjoyed the hospitality of the Vilas home were Betty Donn, Bert and Betsy Ross, Hope Vernon, Quigg, Burnell and Company, Gladys Sears and Jane Dillon.

**ACE MASON**, Toledo, O., conjurer, infers that this year in Toledo has seen many magicians presenting acts free of charge, and others doing an hour for a five spot, but despite all this, those holding out for a reasonable price for their work are about par with their bookings of last year.

**JOE LAWRENCE**, ventriloquist, stepped out of his role recently to do a crystal gazing and hypnotic turn at a prominent social event in St. Louis. Joe also recently entertained at the weekly luncheon of the St. Louis Traffic Club.

**I. B. M. RING NO. 5**, Huntington, W. Va., has just completed a new club-room, fitted out with a modernly equipped stage.

**ELLWOOD**, ventriloquist, was a caller at the magic desk last week. He is at present working club and theaters in and around Cincinnati, and expects to remain in this territory until after the holidays, when he will head back east. Mrs. Ellwood was called to her home in Geneva, N. Y., recently, due to the serious illness of her mother.

**EARL AND JEAN CARLYLE**, since closing with the Michigan Greater Shows, have been playing in and around Grand Rapids, Mich., with their mind-reading act. They plan to remain in the Grand Rapids section until next spring, when they will again hit the road with an illusion or 10-in-1 attraction. They have, for the time being, discontinued their small magic and illusion routine.

**BEN EBENS** is a busy boy these days, presenting his expose of professional gambling at the various Masonic meetings in the Brooklyn district. The act is the only one of its kind in the metropolitan district, and is proving both entertaining and educational.

**OLIVER (BILL) SMITH**, of Atlanta, is now a resident of the metropolis, and has earned the reputation among the boys there as the silent onlooker. Smith is forever watching the other fellow perform, yet he can mystify most of 'em with his own dexterity.

**CARL HENRY (STRACK)**, 10-year-old mystic, has lined up a busy schedule in schools and churches in the Brooklyn area. He is presenting a routine of manipulations with cards, billiard balls and coins.



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## Christmas Greetings.

# Minstrelsy

By BOB EMMET

Communications to 25 Opera Place, Cincinnati

"SLIM SIM" DUKELAN, veteran minstrel, is a guest at the Actors' Home in Englewood.

HARTFORD SAENGERBUND sponsored a successful minstrel production which was staged at Saengerbund Hall, Hartford, Conn., December 11. Carl Hess, Jr., directed.

CLAY HUBBARD, who has been working night clubs in Brooklyn recently with his minstrel act, advises that he is organizing a harmonica band for vaudeville.

THE CHRISTMAS MINSTRELS is the billing of an amateur troupe of 100 singers, dancers, comedians and specialty performers that held the stage of High School Auditorium, New Haven, Conn., last Thursday and Friday. The performances were given for the benefit of the Athletic Association and Interfraternal Association.

BILLY S. GARVIE writes from Hartford, Conn.: "The recent testimonial to William Muldoon, former wrestling champion, recalls to old minstrel fans a big feature act of 43 years ago, when Muldoon and John L. Sullivan did a posing act billed as "The Two Gladiators" with Lester & Allen's Minstrels. The writer saw the act in Roberts' Opera House, Hartford."

HATS OFF to the Dutch Masters Minstrels! This wonderfully efficient cork opy unit, broadcasting Tuesdays over N. B. C., is not only keeping alive the spirit of the one American branch of the theater, but is creating cumulative public interest in the fast, clean, wholesome amusement which has always been exemplified by the minstrel production. Don't know who is staging these shows,

but that director is intimately acquainted with his vegetables. Last week's program was a model of variety and perspicacious arrangement. The numbers were so neatly dovetailed and discreetly spotted for effectiveness the bill gave the impression that Mr. Director had measured his allotted running time in split seconds. Al Bernard and Paul Dumont, on the ends, revived recollections of Luke Schoolcraft and Hughey Dougherty at their best. The vocal department, which included a cannon-tone basso, was especially fine. The long neglected bones were used to add blitheness to the overture, but owing either to atmospheric or mechanical handicap, or perhaps inexperience of the manipulators, the clackers did not synchronize perfectly. The show as a whole, however, was a wow. More power to the boys who are tossing the essence of genuine American minstrelsy on the wings of the wind!

THE COUNTRY CLUB MINSTRELS entertained a large audience at Thornton's Theater, Riverpoint, a suburb of Providence, R. I., December 5. Neil Cody was the interlocutor. End chairs were filled by Thomas Barry, Raymond Cogan, James Perry and Pierre Lepine. Other featured comedians were Earl McGlynn and Albert Bradley. A chorus of 60 voices backed the balladists.

UNDER THE AUSPICES of the Rebekahs, a minstrel show was staged in Odd Fellows Hall, Jacksonville, Fla., December 6, playing to a full house. George W. Walker was in the interlocutor's chair and in the semicircle were Arthur Connelly, Ernest Swanson, Warren Thompson, Charles Clark, Walter Schroeder, Charles Sparks, Dan McComber, R. E. Dean, Jr., Ernest Capps, J. G. Duncan and John Duncan.

THE NEW-FANDED MINSTRELS is the bizarre billing of a cork opy put on at Jewish Community Center Hall, Washington, D. C., December 8 and 9, under the auspices of the Young Men's Hebrew Association. Adlai Mann, who directed, was the interlocutor. There were 20 in the semicircle and 35 in the ensemble. Big audiences applauded both performances. Proceeds of the show went to the education fund of the Y. M. H. A.

COMES NOW DOC NOONAN and makes vigorous protest against any claim Happy Benway has set up or may set up as champion bass drummer of the world.

Doc is out of the minstrel fold a long time, but he says he is just as much interested in seeing this world's championship contest pulled off as any claimant to the boojeroom stick supremacy may be. "I can't see on what Benway bases his claim, if any," says Magician Noonan. "I was getting ready to lay claim to the bass drum crown myself when along trots this Happy Benway fellow with his fright wig and stakes his claim. He isn't in the same class as a plain and fancy bass drummer with Bobby Gossans. Then there is Rags Merryman. Rags isn't laying claim to it, but I remember him a few years back in Urbana, O., as the boss drummer of the outfit. Oh, well, you can't wash off burnt cork with alum water. I am now on a pill opy, singing 'All sold out, Doctor.'"

"JUST READ BOB CONN'S hints about the minstrel boys in hiding," Joe B. McGee writes from St. Louis. "They ought to be heard from oftener, so old friends can locate them. Here's for Bob and others: I hear Skeet Mayo has a dancing school in Memphis, also a theater where he is playing musical comedies. Lassie White recently put on the Kiwanis Minstrels in Jackson, Tenn., and I hear 'twas a great show. Well, we know that. Gene (Honey Gal) Cobb is here in St. Louis playing a few single dates. Neil O'Brien and Jim Corbett at the St. Louis Theater this week have a great act. Yours truly put on the cork recently. Man, it smelt good. The cork was a little dry and a few hairs fell from the wig. And how about this bass drum contest between Hap Benway and Bobby Gossans. I have never heard Bobby play, but I have heard Hap, and he was as good as Otis Bowers. But there is one artist they all seem to have forgotten, meaning Frank (Monkey) Miller, who beat the bass drum for 18 years on the Al G. Field Minstrels. He's a wow. The parade he did in Denver in 1911 from the Tabor Grand Theater will never be excelled. I will ask a few of the boys to corroborate my story. I am sure they remember that day. Possum Gill swings a mean stick, too. Sure do wish for a good show. I am tired of the canned goods. I haven't even got a can opener now. But I'll wait. It won't be long. I am still at the Brevort and would love to hear from the old gang. Happy Benway, hurry up and get well. The gang is with you."

BOOM! BOOM! BOOM! BOOJEROOM! Happy Benway as a claimant to the

championship of the bass drum arena will not down. To support his claim to the title, he has appealed to Edward Le Roy Rice, author of *Mosaics of Minstrelsy* and other authentic chronicles of American minstrelsy, and producer of many minstrel acts. Writing from New York under date of December 8, Mr. Rice evinces an inclination to endorse the claim, altho, with characteristic caution, he does not commit himself beyond recall. Says Mr. Rice, who is so cautious that he wears both suspenders and a belt when he goes out on promenade: "I know that you and your readers will be glad to know that the question of bass drum player supremacy is now about to be settled for all time. Here is the proof in a letter written to me dated November 15, 1929: 'Write Minstrelsy in care of *The Billboard* and tell them that I am not only the best bass drummer in the world, but also the greatest in the land, or on terra firma. You know my tones are perfect. You know that my technique is wonderful, and you know that I can get more extra beats than any man on earth. I can even drum without the drum. That you know. So who is better than I am, unless it is you. P. S.—With becoming modesty I make no claims, except to say that when I tramped with my father's show, many moons ago, there was no one that played exactly like me. If anyone dares to take issue with me, I refer them to my physical instructor, Major Caspar Nowak. I have spoken.'"

## MAGIC

(Continued from opposite page)  
ishing reading. May I analyze Blackstone's statements in detail? There is too much repetition of the old tricks. This statement alone would appear to show that Blackstone has given little thought to his article, for many of his effects are as old as the memory of modern magic carries us, and very thoroughly describes many of his own effects. 'All the old tricks should be exposed.' If this extraordinary contention were put into operation, Blackstone's program would seriously be interfered with. 'We clear the decks for newer ideas to be introduced.' Why does not Blackstone introduce some of these newer ideas and cease worrying about the old ones? Blackstone appears to be ignorant of all the good work the Society of American Magicians has accomplished in the face of extreme opposition."

Kenny, the Magician: "I am sure that we all appreciate the fact that magic has been dozing, but regarding the exposing of the old-time effects to awaken magic, I am sure that Blackstone could not mean as much with the true intention of 'improving the magic art. We all know that most of our best effects are based upon several principles, and when these few principles are generally known to the public the whole modern magic art will no longer be a mystifying form of entertainment. It is true that many magicians are out of work because their 'stuff' is old and out of date; however, there are many other entertainers out of work also. You must admit that magic has held its own, while many different forms of entertainment have died. Magic is still clean, entertaining, thrilling and mystifying. Let's forget about the exposing part of the art and do something else to help wake it up."

S. Richard Patrick (Patriotic): "They copied all they could follow. But they couldn't copy our mind; So we left 'em sweating and stealing. A year and a half behind."—Kipling.  
"Blackstone says that certain wand-wielders stick to a few chosen old effects, and then cannot understand why it is so hard to convince bookers that a magic act is up to date. Really, these aren't magicians, just hangers-on. They must do something for a living, so why not magic? If they haven't the incentive to build up a real act, or at least dress up the old stunts, why just let them starve. The ambitious magician finds no difficulty to get plenty of bookings the year 'round. Every profession has its parasites, and magic is no exception. No ill-feeling toward Blackstone. This is only a friendly dispute of a serious problem which confronts the average magician."

Karl, the Magician: "I disagree with Blackstone, and am against exposing in any form. The patrons do not care what trick you do as long as you please them. The egg bag, linking ring and dice box are all right; provided, of course, they are presented properly."

Harry Opel: "I do not agree with Blackstone in exposing old, small tricks. No matter how old a trick, it is entertainment in the hands of a clever man."

## New Incorporations

### DELAWARE

Paramount Films of China, Inc., Wilmington, \$5,000; Corporation Trust Company of America.  
United Theaters Corporation of America, Wilmington, \$2,000,000 preferred, 100,000 shares common; Corporation Trust Company of America.  
Theatrical Industries Corporation of New York Dover, 140 shares common; United States Corporation Company.  
Etoile Theater Operating Company, Inc., Washington, D. C., 1,000 shares common; Capital Trust Company of Delaware.

### FLORIDA

Club Montemart, Inc., Miami Beach, conduct amusement enterprises, 30 shares no par value; R. Maurice C. Ellsborough and E. Danon.  
Outdoor Amusement Company, Miami, places of amusement, \$1,000; C. E. Pinkham, C. F. Turner and I. R. Golden.

### ILLINOIS

Waverly Theater Corporation, Chicago, to operate and manage motion picture theaters and other places of amusement, 200 shares of no par value; Teller, Levitt, Silvertrust & Levi, 127 North Dearborn street.

### INDIANA

Alhambra Theater Company, Inc., Evansville, to own, operate and manage theaters and opera houses, 1,000 shares of no par value; Oscar Fine, Madeline and Isadore J. Fine.  
J. Douglas Hoaglan Circus Review, Inc., Franklin, to acquire and operate theatrical production, \$10,000; George and Jinks D. Hoaglan and Roger D. Branigan.

### MICHIGAN

Co-Operative Theater Service Corporation, Detroit, booking agent, 400 shares of 10 par value; Filed by the company, Hotel Wolverine, Detroit.

### NEW YORK

Chary Concession Corporation, Manhattan, theatrical, \$10,000; J. Emanuel, 11 West 40th street.  
Worldart Pictures Company, Manhattan, motion pictures, \$10,000; E. Kelly, 1482 Broadway.  
Annmar Theater Corporation, Manhattan, \$1,000; A. H. Sarashon, 245 Broadway.  
Echo Film Corporation, Manhattan, motion pictures, \$250,000; W. B. Sandier, 160 Broadway.  
Pallade Device & Concession Company, Manhattan, amusement devices, \$20,000; O. Marks, 271 West 125th street.  
Bedford Theater Corporation, Manhattan, 100 shares common; H. Dominiz, 331 Madison avenue.  
Sportfolio, Manhattan, motion pictures, \$1,000; Hulbert & Heermance, 551 Fifth avenue.  
Jolmor Theatricals, Manhattan, theaters, \$10,000; J. Wilson, 521 Fifth avenue.

### NORTH CAROLINA

Sampson Theaters, Inc., Clinton, to operate motion picture theater, 500 shares no par value; Eugene McLamb, Joseph L. Caudell and J. H. Jackson.

### OHIO

Greater Cleveland Amusement Company, Beachwood Village, 250 shares of no par value; Bernard S. Brady, 1921 Guarantee Title Building, Cleveland.

### OKLAHOMA

The Amusement Company, Oklahoma City, to operate motion picture theater, \$10,000; J. C. Culbertson, Jr., 1020 East 15th street.

### SOUTH CAROLINA

Rialto Amusement Company, Greer, to operate motion picture theaters, \$2,000; C. A. Harlong and R. H. Bearden.



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## Beauty Box

### The Importance Of Eye Shadow

Beauty-wise American women have taken another note from their Parisian cousins. French women have long known the importance of shadowing the eyes to bring out their color and beauty, and the chic American girl of today would no more omit her eye shadow than her powder or lipstick. The purpose of eye shadow is, first of all, to make the eyes appear deeper hued, more brilliant and larger. If your eyes are blue, then blue eye shadow will accentuate and bring out their color. Green eye shadow is highly popular for the hazel or gray-eyed dam-o-sel. (As we come under this category, we use green eye shadow.) 'S marvelous!

And, girls, here is a real beauty "secret". We have discovered that eye shadow will actually hide any dark circles or lines under the eyes. Try it and see. Not only that, the use of the new cream eye shadows will help to keep the eyelids soft and young and ward off that crepey, wrinkled effect which happens to eyelids sooner or later. Cream eye shadow is very easy to apply—simply place it on the eyelids with finger tip and blend it. It will stay just where it is put, too. Comes in shadows of light blue, dark blue, light and dark brown, black, green and violet. Price is \$1.

### Correct Way To

#### Lighten Hair Crown Dark

Many of our readers ask how they may effectively and harmlessly restore the lightness of hair which has gradually darkened. Hair experts have found that white henna is a safe method of changing hair to a lighter color. It is equally efficient in changing the natural color of hair or in removing artificial color previously used. White henna is not a dye, of course, and is perfectly harmless. Full instructions come with package, which costs \$1.

### A Good Deodorant

#### Is a Reliable Friend

And here is one—a new deodorant which is stainless, odorless, hygienic and most refreshing. Immediately destroys and prevents body odors and excessive perspiration. Gives a most cherished personal freshness. If you would like to try out the merits of this fine deodorant a generous sample will be mailed to you for 10 cents.

### An Astringent

#### Beauty Cream

The makers of a lovely facial cream, which imparts a soft, entrancing pearly beauty to the skin, would like to have you see how really good it is. It is astringent and antiseptic, relieves blemishes and dim spots, and will improve the texture and appearance of your complexion. They will send you a trial size for 10 cents.

### Concentrated Perfumes

#### For Holiday Parties

These are exquisite perfumes in the fashionable paste form, enclosed in a tricky little container of original and artistic design. So small and convenient they can be placed right in your purse or evening bag where you can get them in a jiffy. Our favorite is Gardenia—it's lovely, too. These little concentrated perfumes have so many uses—nice to carry around on your evening parties, in your handbag for daytime use, and they make wonderful gifts or bridge prizes. They cost only \$1. Oriental and Gardenia are the nicest.

### Novelty Perfume

#### Bottles, Too

If you like to carry your own favorite liquid perfume in your handbag or evening vanity, there are little perfume bottles made like tiny jewels in jet, scarlet, maize, Nile green, white and ruby. Darling affairs and cost only 50 cents. You can have one to match each colored frock.

### A Cream Depilatory

We have had many requests for a cream depilatory and we should like to recommend an excellent one that safely, surely and quickly removes hair. It is made from a special formula, and we

## Feminine Frills

By JOSEPHINE M. BENNETT  
(Communications to 1560 Broadway, New York)

### New in the Shops

**DID YOU KNOW** that berets are more popular than ever, and so much in demand that nearly all the new chapeaux are designed on beret lines. Paris, they tell us, is simply wild with berets, in velvets, silks, felts, and even tweeds. Spring, they say, will usher in the straw and silk berets. One reason for the



popularity of the beret is its convenience and usefulness. And they sure do give a most "youthifying" effect, especially when given the right rakish twist. Another feature—they are very inexpensive. Think of being able to get a swanky little hat for \$3.50, and made of fine velvet at that. If you like rhinestone or crystal decorations they come at \$5. All the leading colors and black. Mention head size when ordering.

**THERE'S SIMPLY NO** reason why a girl cannot have her own individual ideas expressed in a frock, and inexpensively, too. Semi-made frocks are offered by a New York designer. She designs and cuts modish gowns and dresses, and will send them to you semi-finished so that you can put any additional unique touches of your own here and there. The semi-made frocks are designed for the girl who sews, the girl who would like to sew, and the girl who thinks she cannot sew a stitch. Want a catalog with designs and prices?

**DON'T FORGET** when you want costumes and tights or things for your theatrical wardrobe, we will be very glad to have catalogs sent you showing the newest things.

**THE CHARMING SET** shown in the illustration would make a wonderful New Year's present for yourself or someone just as nice. One reason is that you will like it so well you will use it all year thru and forever after. The vase-shaped container holds the finest imported talc obtainable, exquisitely scented just enough to make it pleasing and refreshing. Sachet, so delicately



intriguing and elusive, is in the jar beside the talc container. A big and all-important feature about this sachet is that it retains its beautiful fragrance

are told that not only will it remove the hair but that it will retard future growth, and that any regrowth will be much softer and less conspicuous than before. Has a gentle fragrance and is not harsh on the skin. Costs but 50 cents a tube.

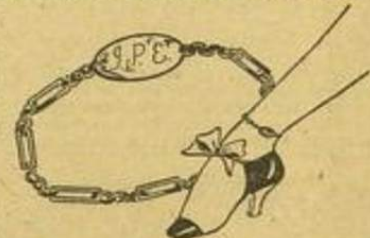
indefinitely. The set costs \$3. If bought separately the talc costs \$1 and the sachet \$2.

**PLANNING HOLIDAY** plays or pageants? Then you will be interested in the fluffy, silken mohair wigs that lend unusual addition to the stage costume. They are made up in spirituelle white, delicate pastels and in natural shades. For stage wear only, and they cost \$2 each. Give head size when ordering.

**ARTIFICIAL EYELASHES** will add to your costume effect, too. Give wonderful depth and attractiveness to the eyes. Come in medium brown, dark brown and black for \$1 a pair.

**ARTIFICIAL HAIR PIECES**, in case your hair is bobbed and you would like it to appear long for this, that or the other occasion. Hair pieces to match your own from \$1, \$5 and up.

**SHE WALKS IN BEAUTY**, does the dainty gal who encircles her slender ankle with a chain of gold. The anklet, pictured for you, is to be worn around



the ankle underneath the stocking. Comes in solid gold for \$3, or in sterling silver or gold filled for \$1. Monogram engraved on the signet for 50 cents extra. Order early, please.

**OF COURSE**, you will want sheer chiffon stockings to show that anklet off to best advantage. A fine quality of sheer hosiery can be obtained for \$1.95 in all the leading colors. Gunmetal is among the preferred just now and looks great when worn with the anklet. If you wish an extra fine, sheerer grade of hosiery they cost \$2.75.

**IT'S TERRIBLY SMART** to wear the anklet under mesh stockings, too. And mesh or net stockings, as you know, have been—still are—one of the most popular numbers of the year. Popular in all the colors and in the leading shades of brown from light to dark, and in light and dark shades of dust. Cost \$3.75 a pair.

**WHILE WE ARE** on the subject of ankles, ankles with the old a. a. and ankles found wanting, it's a good time to talk about ankle bands. Special rubber ankle bands are made for the purpose of reducing heavy and ill-shaped ankles and calves. They are made from pure Para rubber and fit like a glove. Can be worn under any kind of stockings, and can also be worn at night to reduce ankles or calves while you sleep. If worn during the day the extra benefit of support is derived while reducing. Price, \$3.75 a pair.

**A SUGGESTION FOR** the Christmas plays and pageants—luminous paints will do such a lot for costumes and scenery. Comes ready to apply and retains its brilliance indefinitely. Would you like samples and prices?

**SEQUIN MEDALLIONS** are used for making the brassieres for those tricky little dancing costumes. They are intended for the slim figure of the dancer. Come in combinations of warm colors of

## Footlight Fashions

### Sports Dresses Long In "Berkeley Square"

It has been said that no matter how long the evening and dinner frocks might fall, at least clothes pour le sports would be left in normal position. Quite to the contrary sports attire, especially for the coming sports season, are high-waisted, tight-hipped and long-skirted.

Ann Freshman wears a dark green wool frock in Berkeley Square, recently opened at the Lyceum Theater. It is extremely tight fitting and high waisted and cut on simple lines. The skirt flares from the molded hiplines, achieving much fullness, and flare graduating to the uneven hem and long skirt. Small metal buttons decorate the front of the bodice and are the only ornamentation.

### Betty Compton—So Cute

#### In "Fifty Million Frenchmen"

Ooh-la-lal Betty Compton certainly becomes la mam'selle femme chic in *Fifty Million Frenchmen*, smart musical comedy at the Lyric Theater. She wears in one scene a perfectly stunning and awfully "Frenchy" little affair in orchid chiffon velvet. The jacket is short and fitted very tightly to the figure, flaring out at the waistline, caught with two little pearl buttons. Reminded us of a French military waistcoat and jacket. Hugh cuffs of white fox lend unusual charm to the tight sleeves. A white satin blouse is worn under the jacket, combined with a circular skirt of orchid chiffon velvet. Skirt is short in front and long in back. Cutest little French turban imaginable, of draped velvet, makes Betty an ingenue to be remembered in *Fifty Million Frenchmen*.

### Colorful Crepes

#### In "How's Your Health"

Vivid crepes are seen more and more in the newer shows and acts. They are particularly in evidence in the new musical farce, *How's Your Health*, recently opened at the Vanderbilt Theater. Virginia Eastman wears a brilliant red crepe frock in the first act, modeled on the simple lines that go with most of the vivid crepes. The normal waistline is stressed by means of a gold leather belt. Another frock was of pale blue crepe, delicately relieved with an ecru lace collar and a darling little tie of baby blue.

Many other colorful crepes were seen throughout the show, including high reds, blues, greens and yellows.

### Off-the-Face Hats

#### Call for Attention to Eyes

The time has come, style critics say, to talk of many things. Chief among them is this question of what's to be done now that the complete off-the-face hat is here to stay a while. Not only off the face, but way up on top off the forehead. No longer, dear sisters, can we support scraggly eyebrows or dark circles about the eyes; no longer can we hide a tiny wrinkle beneath the shade of sheltering hats and wisps of curls. At least not for this season. Paris beauty merchants report a big boost in the sales of tweezers and eyebrow brushes. (By the way, your eyebrows must not only be arched, but highly polished.)

From all indications there will be much straightening, dyeing and plucking of eyebrows from now on.

### Lord Barrymore

#### Of Broadway

Gals, if your favorite "boy friend" comes scolding with sideburns and cravat in the manner of Bonaparte, fear not—he's simply gone Lord Byron or Barrymore, and it's the thing. Some quite gorgeous ones seen along and about Broadway these here days.

### When Ordering

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**Costumers**

By EDWARD HARRISON  
Communications to 1560  
Broadway, New York

HELENE PONS is executing the costumes which Mary Ellis will wear in her forthcoming play, *Children of Darkness*.

MME. BERTHE supplied a set of animal costumes for a Photocolor Film Corporation short made for Columbia release. Berthe is costuming the *Under-the-Sea Ballet*, currently at the Palace Theater, and is preparing some new attire for the Hollywood Gardens floor show.

EAVER executed some costumes for a talking short featuring Glida Gray, made at Paramount's local studios.

SCHNEIDER-ANDERSON are executing a set of costumes for the Watson Sisters, who appear in vaudeville.

BERTHE BERRES is executing the costumes for the Canton Inn floor show.

CHARLES CHRISDIE supplied costumes for the following productions: *Trial of Mary Dupan*, Oberfelder-Ketcham Players, Wichita, Kan.; *Burlesque*,

Gifford Players, Springfield, Ill.; *Wizard of Oz*, Garrick Theater, Madison, Wis.; *The Famous Mrs. Fair*, Majestic Theater, Jackson, Mich.; *The Spider*, Brockton Players, Brockton, Mass.; *Boulette Lou*, Morgan Wallace Players, Harrisburg, Pa.; *St. Elmo*, Carroll Players, Yonkers, N. Y.

STANLEY COSTUME CO. has taken a 10-year lease on the four-story building at 155 West 44th street and will move its entire establishment up town from the quarters at 305 West 22d street which they have occupied for the last 15 years when the lease expires there shortly. Stanley as lately acquired a stock of Chinese costumes, including some Chinese furniture, wall drapes and lamps. A shipment from Samoa of the native stained bark which is used for both costumes and drapes is expected in the near future.

ALEXANDER STROBL furnished luminous effects for the Schubert production, *Death Takes a Holiday*. Strobl is also furnishing effects for the New York Athletic Club minstrel show. Costumes, shoes and hats are treated with an invisible color which produces the black-face effect when a U. V. light is flashed upon it.

STEINER UNIFORM COMPANY is beginning to work on uniforms for the Ringling Bros.-Barnum & Bailey Circus. The firm just completed uniforms for three new Loew houses, the Pitkin and King, Brooklyn, and the King Jersey City.

BERTHE BERRES executed the costumes for the floor shows at the Moulin Rouge and Fulton Gardens, Brooklyn, and is preparing the costumes for the revue at Al's Tavern on Ocean Parkway, Brooklyn.

**Scenic Artists**

By EDWARD HARRISON  
Communications to 1560  
Broadway, New York

GENERAL EXECUTIVE BOARD of the P. D. P. H. of A., comprising delegates from New York, New Jersey and Pennsylvania, began a week's session at the Hotel Lincoln on Monday, December 8, for the purpose of adjusting various disputes. Charles E. Lessing, on behalf of Local 829, sought a clear-cut ruling on the jurisdiction of the United Scenic Artists over exhibition work and display creations about which there has been a considerable controversy with District Council No. 9. The United Scenic Artists charter specifically awards jurisdiction over this type of work to Local 829, but it appears that other locals have been crowding into the field.

BURLESQUE is a vanishing field of employment for scenic artists. A. G. Volk, business agent of Local 829, reported at a local meeting last week. Burlesque shows are utilizing practically no sets at present, but are using drapes instead, he stated.

CLEON THROCKMORTON designed and executed the sets for the Theater Guild production, *Red Rust*.

LEE SIMONSON is designing and executing the costumes and settings for Vincent Youmans' pirate play, *Treasure*.

RAYMOND SOVEY designed the sets for *Meteor*, the Theater Guild production featuring Lynn Fontanne and Alfred Lunt.

ALEX CHERTOFF has been engaged by Ludwig Satz to execute the settings for the play, *If the Rabbi Wants*, which will be given at Volk's down-town theater shortly.

EDDIE EDDY has been commissioned by Myron C. Pagan to design and execute the sets for his production, *Nancy's Private Affair*.

CHARLES BOSS has been engaged as scenic artist by the Westchester Theater Stock Company. Joseph E. Shea, who had been operating a stock company at the Westchester Theater, closed two weeks ago after running about a month.

ROBERT EDMOND JONES is designing the sets and costumes for the Macgowan-Reed production, *Children of Darkness*, which will feature Basil Sidney and Mary Ellis.

Lodge No. 1 to assist in the installation of the Pride of New York Lodge.

The Pride of Long Island Lodge attended a meeting of New York Lodge No. 1 on Sunday evening, December 1, to assist in instituting the Pride of New York Lodge. The ladies made quite a showing in their white costumes and regalia and certainly deserve the name of pride of any lodge, T. M. A. They were escorted to the meeting by Charles F. Eichhorn, second grand vice-president; Henry E. Schmidt, grand trustee; Frank Lachman, vice-president of Lodge No. 67.

Sisters Eichhorn, Lloyd, Hitter and Schmidt attended the meeting of Long Island Lodge 367 November 29 and enjoyed the initiation of candidates that evening. There was some talk after the meeting by these ladies about their having some sort of initiation along this line and if they do none will be exempt and the members of No. 67 who will be taken in as honorary members in the future may have an exciting time due them. And the ladies may revert back to some that are already members. A word to the wise is sufficient.

Election of officers will be held at the next meeting, and on January 10 a dance and installation of officers will be held at Brooklyn Labor Lyceum, 940 Willoughby avenue, Brooklyn.

**Union, S. C., Theater Quits**

UNION, S. C., Dec. 14.—The Stevenson Theater, in operation here for the past year, closed its doors December 2. The management has made no announcement concerning its plans for the future.

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**Theatrical Mutual Assn.**  
By DAVID L. DONALDSON  
Grand Secretary-Treasurer

New York Lodge No. 1 held its regular meeting Sunday evening, December 1. There was a record-breaking attendance due to the instituting of a ladies' auxiliary of Lodge No. 1 and the initiation of candidates. There was a large delegation of visitors present. Long Island Lodge No. 67 being very much in evidence. Charles F. Eichhorn, second grand vice-president; Henry E. Schmidt, grand trustee; Frank Lachman, vice-president of No. 67, headed a delegation comprised of the officers and members of the Pride of Long Island Lodge. The ladies assisted in installing the new auxiliary. Mrs. Joseph Bender was elected temporary chairman, and Mrs. A. M. Ruland, secretary.

Several grand lodge officers and members of the local lodges journeyed to Jersey City Thursday evening, December 5, and installed the new lodge there. Brother Walter Mulvihill acted as installing officer.

Long Island Lodge No. 67 held its regular meeting Friday night, November 29, and several candidates were initiated. Nomination of officers was held at this meeting and the following were selected to handle the affairs of the lodge for 1930: Christopher J. Walsh, past president; Frank Lachman, president; Thomas J. Lloyd, vice-president; Thomas H. McDonough, chaplain; Henry E. Schmidt, recording secretary; Henry Luch, financial secretary; Max Silverman, assistant financial secretary; Phillip Hitter, treasurer; Paul P. Hirsch, chairman-trustees; Patrick McNellis, Charles F. Eichhorn, George Hamilton, George Beckman, trustees; William B. Martin, marshal; Max Adikoff, sergeant at arms; George Klein, outer guard; William Wagon, physician.

Honorary Members Anna Eichhorn, Mabel Lloyd, Rose M. Hitter and Theresa Schmidt attended the meeting and enjoyed the proceedings immensely, especially the initiation of candidates. There was some talk among these ladies after the meeting, but none of the members could find out what they had in mind except that they promised their lodge would show them something in the near future.

Quite a few of the officers headed a delegation of the ladies Sunday evening, December 1, at a meeting of New York

## LONDON

By COCKAIGNE

Marchants, Haddenham, Thames

The Billboard on sale at GORINGS, 17 Green St., Leicester Square, and DAW'S, American News Agents, 4 Leicester St., Leicester Square.

## Legitimate Stage

LONDON, Nov. 26.—The wonderful boom in theatrical successes which has held for some time now seems to have broken and several plays have been taken off at short notice. At the same time preparations for the Christmas season are going ahead, so that it is hoped the slump will be only temporary.

In spite of the combined efforts of the company and other interested persons, it was decided to close the amusing American comedy, *The Bachelor Father*, last Saturday. It is to be followed tomorrow by *The Men Who Missed It*, by Harold Owen, a farcical comedy led by O. B. Clarence, with Elsie Wagstaffe, from your side, and Laura Smithson in the cast.

A New York presentation of *The Silver Tarnie* is being planned by Charles B. Cochran for the New Year. The London run of this Irish piece is to end next week, for public support has not proved sufficient to justify the very heavy expenses of the beautiful production here.

The Duchess, the new and attractive theater conveniently situated just off the Strand, opened last night with fine promise. The play chosen was Hubert Griffiths' *Tunnel Trench*, another war play, and, like *Journey's End*, without a single female role in it. It got an enthusiastic reception and its many moments of deep emotion were finely suggested by the cast, in which Brian Aherne and Reginald Bach particularly stood out.

Last night was also the premiere of *The Highwayman*, by J. Jefferson Parson, a romantic comedy, in which Mary Glynn, Allan Jaynes, Ashton Pearce and Edmund Willard got a great hand from an appreciative audience at the Comedy.

The American melodrama, *The Women in Room Thirteen*, in which the American actress, Gladys Frazin, has been appearing along with Mary Merrall, Franklin Dyal and Lawrence Anderson, was taken off by J. L. Sacks Saturday after only three weeks' run.

Claire Luce is visiting London following her withdrawal from *Scoriet Pages* in New York, but states she is returning your side this week for a further engagement.

Robert Loraine is to play Long John Silver in the Christmas season revival of *Treasure Island*.

Traditional Christmas attractions to be repeated this year include *Charley's Aunt*, which Mrs. Brandon Thomas is putting on at Daly's for a five weeks' season; *Peter Pan*, again with Jean Forbes-Robertson; *The Rose and the Ring*, with Frederick Bannalaw; *Where the Rainbow Ends*, at Holborn Empire, and *The Windmill Man*, starring Bert Coote, at the Victoria Palace.

Dennis Bradley's *The Amoris*, known in America as *Sybarites*, is due next Tuesday for a season at the Royalty. This piece will bring Isabel Jeans back to the West End, a distinguished company also including Esme Percy, Morris Harvey, May Whitty and Clare Harris.

*The Comic Artist*, by Susan Glaspell and Norman Matson, was given a very able performance at the Players' Theater during the week. Peter Ridgeway, Rita Daniel and Norah Balfour were notable in the cast, which was good enough to prove a boost for this new little theater.

*People Like Us*, Frank Vosper's new play in which Pauline Lord starred your side and which had a wonderful reception when semi-privately produced by the Repertory Players here recently, has been refused to several managements

owing to the censor's ban. However, the Repertory Players are making it more widely known by giving it a week's season at the Arts Theater next month, with Marie Ney and Louise Hampton in the cast.

A private presentation of *Disraeli*, the talkie in which George Arliss plays the name part, was given Friday at the Piccadilly Theater. An audience of social, political and theatrical leaders greeted the acting of Arliss and other outstanding characters with great enthusiasm, and the faithful setting and realistic atmosphere were much admired.

After a long debate last Friday the House of Commons gave a second reading to the music copyright bill. But the opposition, acting chiefly for the Performing Rights Society, only agreed to this on the understanding that the measure should be referred to a select committee. The government considers that the powers now held by the Performing Rights Society are excessive, and the final decision will, of course, have important bearings on American musical rights this side.

An attempt is being made to link up all theatrical unions into an Entertainment and Kindred Industries Federation. At present the unions representing musicians, stagehands, electricians, picture house managers and the Film Artists' Guild are fully prepared for this federation, but neither the Actors' Association nor the Stage Guild has joined up. The artists' organizations are to have a joint meeting December 1 to discuss the matter.

## Vaudeville Field

Poodles and George Hanneford, American clown riders, have been engaged for Bertram Mills' Christmas Circus at Olympia, which opens December 20. Other American turns have been booked, among them Long Tack Sam's *Chinese Revue*.

Tallulah Bankhead, following the comparative failure of *He's Mine*, is to make the first variety appearance of her career next week at the Palladium, where her vehicle will be Edwin Burke's sketch, *The Snob*.

Fisher and Gilmore sailed last Friday for South African variety by the same boat as carried the Chic Yorke-Rose King troupe.

The new vaudeville show at the Alexandra, *The Merry Whirl*, proved a winner last week, some of the biggest hits being made by American artists. Page and Parkes scored big, as also did Power and Bendon, the whole show being headed by Alfredo and his New Princes Band.

Among American artists giving their services this afternoon to a charity matinee patronized by Royalty are Peggy Wood, Tallulah Bankhead and Anna Ludmilla. Leading English performers include Leslie Henson, Marie Burke, Nelson Keys, Constance Collier, and Gwen Farrar, the last named having arranged the show.

The Kiraku Brothers, Japanese acrobats, who came here from U. S. A., sailed last week for a South African vaudeville tour.

Ethel Waters is featured at the Palladium this week, topping the bill and making her first vaudeville appearance in Europe. The program includes the Berkoffs, brought over here originally for the revue, *Wake Up and Dream*; Malsie Gay, Naughton and Gold and Sam Barton.

At the Alhambra are the Three Eddies, the Three Whirlwinds, Julian Rose, Rupert Hazell and Elsie Day, Violins, and Scott Sanders, the last due to sail shortly for his return season your side.

Jamieson Dodds and Marian Sandra are a successful number in this week's current Coliseum entertainment, the latter making a variety debut after much concert work. Renee Kelly and Hylton Allen appear in a bright sketch, and Babe Simons' Band, Mark Daly and Schichti's Marionettes feature well.

Will Fyfe, Jack Stanford, Beryl Berezford and Jack Barker are at the Victoria Palace.

A powerful program at the Holborn Empire offers Rosemary, Cappella and Sylvio, Bob Fisher, Henderson and Lennox and Bransby Williams.

Norah Holt has gone to the Cafe Anglais, where Maurice Toubas shares the honors.

The Toth Twins are back in England, the Piccadilly having booked them for cabaret this week, as well as Fowler and Tamara and the favorite dancer, Johnnie Nit.

Phillip Yale Drew's effigy in wax has been added to the celebrities exhibited at the famous Madame Tussaud's.

## AUSTRALIA

By MARTIN C. BRENNAN

198 Pitt Street, Sydney

SYDNEY, Nov. 14.—Legitimate theatrical business is still at zero in the various States, the one outstanding success being Leo Carrillo, whose own Lombardi, Ltd., is nearing its 100th performance, which is something to boast of in these days when talkies have usurped the position of the human player. Carrillo could easily fill his Australian term in Sydney, but as he is anxious to play Melbourne, arrangements will be made to have him as a Christmas attraction there.

*The Cock-Eyed World* has had its premiere at the Theater Royal, additional interest in the production having been secured by the initiating of a midnight matinee, which was attended by, in addition to recognized members of the motion picture industry, numbers of the elite, many of the demimonde, and any others who could, at any cost, get a seat. The picture has come in for much hostile criticism, but there is likely to be a rebound in the now proposed drastic action which will be taken by the authorities in regard to questionable films and objectionable publicity. Some of the antagonists to films are asking what were the censors doing when they allowed this Fox feature to be passed. Despite all the noise up to the present, *The Cock-Eyed World* is pulling remarkable business.

E. J. Kilpatrick, who has brought across *Over the Falls*, is trying to interest seaside councils with the advisability of putting such a money-making proposition on one or another of the fore-shores. So far he has been unsuccessful, but has not altogether given up hope.

All-vaudeville will never be dead while the old Temperance Hall, Melbourne, is still able to keep it breathing. This is an institution, if ever there was one, for it has been presenting a very entertaining program every Saturday night for nearly 60 years. Salaries are not high, but they usually allow for Sunday dinner and a little extras.

Fred Bluett, one of the most popular of comedians, will head a bill at the Grand Opera House this week. The show has been got together by the lessee, George Marlow, who is anxious to keep the house open for two reasons—to lessen his liabilities, due to it being dark, and to give impecunious performers a chance to get their regular meals. Salaries here are not good, but many of the unfortunates are glad to get it, so long as it keeps them from starving; for this is the position of many of these people just now.

Alfred Prith, J. C. Williamson comedian, who quit *Hold Everything*, taking with him Comedienne Tai Black, has provided one of the biggest professional scandals of all time. Reaction having set in after a few days' enjoyment, Prith has given out to the press that he and Miss Black are preparing humorous sketches for vaudeville, and echo is answering, "Where is this thing called Vaudeville?"

Leon Gordon is presenting *Bresser's Millions* at the Theater Royal, Melbourne, but will change next week to *The Murder on the Second Floor*, in which the Williamson firm will probably include Ada Reeve in the cast.

Muriel Starr, well-known American featured player, was in town last week, after a successful country tour, an experience new to her, but, nevertheless, enjoyed, so much so that Miss Starr is now out under her own management and will return to Sydney around Christmas, where it is anticipated that she will take a brief lease of the Palace Theater for the presentation of a couple of plays which she has kept deep down in the box for some time.

*Show Boat* is in its first week at Her Majesty's, after a fairly good season in Melbourne. It is most ambitiously presented with about 150 persons in the combination, but the story appears to have very little appeal to the great majority, altho the discerning critics see in this production something worth while expending a little wholesome ecology on.

Dave Malten, who came out here with the original *Rio Rita* company for the Fullers, left on his return to the States last Saturday. The only American of the original cast still with the company is Janet Gilmore, whose popularity in

this country has been most general. Gladys Moncrieff, who is getting probably the biggest salary of any Australian performer, will shortly finish with the Fullers, and for a proposed Melbourne revival of the production, will not be seen in the cast.

Hugh D. McIntosh, M. L. G., lessee of the Tivoli, which theater has been closed after an uninterrupted run of nearly 40 years, gets back to Australia next week. In an interview at Fremantle, Mr. McIntosh states that he will re-enter the theatrical field, and for the purpose has brought several London successes with him. He still retains his interest in the Sydney house, and may decide to reopen it.

Nicola, American magician, is at present touring New Zealand, where he is one of the few attractions which appear to be able to pay expenses despite talkies opposition. Nicola's show, which is well presented, is a very easy one to run financially, and this probably accounts for its success.

Ernest Lotings, English comedian, with his own company, is the main attraction at Melbourne Tivoli. He comes to Sydney shortly.

George Highland, producer for J. C. Williamson, returned from New Zealand during the week, and is commencing rehearsals for the firm's forthcoming show, *New Moon*.

Jake Friedman, who has been presenting his *Veterans of Variety* at the Grand Opera House, will transfer to the Arcadia Theater (Sydney) from next Saturday.

Gus Bluett, Cecil Kelleway and Marie Le Varre are among the principals in *Hold Everything*, showing at the Theater Royal, Melbourne.

Frank O'Brian is presenting his revue company at the Fuller Theater, Sydney. O'Brian is a most likable type of comedian, in addition to being a rather neat dancer. Janice Hart is principal lady with the revue.

Ann Penn, Kay Lavelle and Jerry and her Baby Grands are still the headline attractions at the Palace, Sydney, where J. C. Williamson vaudeville is being presented. Vaudeville is now in its third week here, and evidently proving popular with the theatergoers.

The Cycling Newmans, who returned from America a couple of months ago, are presenting their novel act with Jake Friedman's vaudeville at the Grand Opera House this week. Also noted here are Fred Bluett (comedian), Sam Harris, Lester and Cottam and several old-timers in a "Nigger Minstrel" presentation which includes Peggy Pryde, Ward Lear, Jake Friedman, Sam Pitcher, Wal Rockley and others.

"The Thrillers", sensational skating act, are nearing the end of their engagement to Union Theaters. These popular boys have played return seasons at many of the theaters on circuit, and always succeed in giving patrons a demonstration of exceptional skating ability, combined with that necessary quantity, showmanship.

Mayne Lynton, English actor, with a nice reputation here, is now endeavoring to become an actor-manager by securing a lease of the Savoy Theater (formerly the Adyar Hall), where he proposes presenting plays written by authors who have been inadequately recognized on the local stages. The lessee (owner, in fact) of the Savoy, will aid Lynton to an extent, and they can well afford to, seeing that the late lessee, R. S. Baker, did almost \$30,000 worth of improvement to the place, and, after losing money for four months, had to leave the building, the owners claiming everything which Baker put in.

Gregan McMahon's Repertory Players are presenting John Drinkwater's *Bird in Hand* at the Palace Theater, Melbourne. Business is fairly good.

Frank Neil is still presenting *Whoops* at the Palace Theater, Melbourne. Here is one of the very few legitimate shows that is getting the money.

Vaudeville performers on the dole include many who, for years ago, never lost more than a week or two in each year. The position is certainly alarming, and accentuation to professional unemployment is found in the many hundreds of musicians who are busking around the streets. So much for the talkies which, so far as Australia is concerned, still predominate, and are likely to. Even the Fullers, next in power to J. C. Williamson and the Taits, have wired their Newcastle and two New Zealand houses, and are seriously considering the advisability of doing similarly with any of their holdings which may safely be adapted to the speaking film.

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**BERLIN**

By O. M. SEIBT  
183 Uhlund Str., Charlottenburg

The Billboard on sale at the Alden Hotel and at Glende's Newsstand, 151 Friedrich Str., one block from Wintergarten.

BERLIN, GERMANY, Dec. 2.—The Helen Johns Glorious Girl Band arrived from New York last week and opened at Stettin at the new Ufa house.

Dante, the magician, is here on a visit. He reports good business in the provinces and says he will play Essen, Lichtburg, opening December 12. For January he is booked at the Civa in Hamburg. Dante leaves tomorrow to visit his home town, Copenhagen.

Roger Tolomel, booking manager of the Seguin Tour, South America, is here on the lookout for talent.

Capt. Bertram Mills has booked for his Manchester circus a large number of animal acts from Capt. Schneider's Circus.

Grock, world-famous clown, is playing the Duetsche Theater, Munich, during December.

The dailies are kicking about the many foreign orchestras swamping Berlin and thereby throwing out hundreds of local musicians.

Circus Busch closed his Berlin season last night. The house will reopen with the Hagenbeck Circus December 25. Paula Busch is doing good business in Hamburg, where she runs the Civa, the rebuilt Circus Busch, as a popular vaudeville house. Her Breslau building will run a variety show, commencing December 25, and in the spring will be rebuilt in similar shape to the Hamburg house.

Circus Sarrasani will open in Berlin on Christmas Day in a specially constructed transportable building out on Tempelhofer Field, Berlin's flying ground. With the Hagenbeck Circus occupying the Busch Building there will be two circuses in town over the holidays.

Nathano Brothers, American comedy roller skaters, have opened big at the Wintergarten.

Paul Gordon left for Czecho-Slovakia, where he is booked for a number of houses. He returns to Berlin next April to play the Plaza and also has another return date for the Scala.

The Three Swifts are back from New York, currently at the Trocadero, Hamburg. They will come to Berlin next February to play the Scala.

Remco's Midgets have been signed for the Olympia, London, by Bertram Mills, opening December 20 for five weeks.

Romain Nolset, motor car sensation, returned from Soviet Russia after a record tour of 13 months. He says he played all the Soviet State circuses as far as Siberia and was treated well, with the possible exception of being withheld a month's salary, which he was supposed to receive in Berlin, but so far he was unable to collect. Living conditions he describes as very bad, especially in Moscow and Leningrad, everything being on the card system and scarce. Coffee has been unobtainable the last three months, but vodka is plentiful all over the country, with scores of drunkards lining the pavements.

The Scala bill for December has the Mastray Ballet, Achilles and Newman, the Briser troupe of acrobats, Kafka, Stanley and May, Peregoff Troupe, Boils and Billy, Two Calligaris, Bert and Partner and Billy Devoy and Company in Mummung Birds.

**Around the Loop**

CHICAGO, Dec. 14.—The outdoor boys still have possession of the big town. Last week it was the fair men. They have departed and the park men have held the center of the stage this week, climaxing their meeting with a monster banquet last night. These two conventions have brought thousands of visitors to Chicago and, incidentally, have helped to make the two weeks big ones for many of the Loop shows.

Rio Rita, first RKO picture shown in Chicago, closed at the Woods Thursday night after a seven-week run. Succeeding it is *The Great Gabbo*.

Vivian and Rosetta Duncan have been enjoying a wonderful time during their two-week stay at the Palace. Many parties have been held for them, they have done a lot of shopping and visiting, but

as Rosetta remarked at the Palace, "I won't go to Cicero."

The "Mayor of Randolph" stunt is proving a darb of a circulation scheme for the newspaper that is fostering it. It has stirred up a lot of interest among theatrical folks, and most of the "candidates" are connected with the theater in one way or another. The Palace and State-Lake theaters have Mort Singer's picture prominently displayed and a big ballot box in the lobby. Milton Weil is making a noisy campaign, while Harry P. Munns isn't saying much but is getting a raft of votes. The musicians are pulling hard for Jimmy Petrillo, their president, and vigorous campaigns are on for other well-knowns.

Mrs. Charles Henry Fargo, popular young society matron, appeared in a leading role in the cast of a style revue at the Chicago the past week. And, unlike most of 'em, she's honest enough to admit she is doing it because she needs the money.

Adelaide Hall, featured in the septa revue, *Blackbirds*, at the Adelphi, is to have the star role in a musicalized version of *White Cargo*, which Lew Leslie will produce next season.

Chris Paschen's third annual midnite benefit show to provide funds for Chicago's poor, at Christmas time will be held at the Chicago Theater Saturday night, December 21. With stars donating their services and tickets selling at \$5, \$10 and \$20, thousands of dollars will be realized. Paschen divides the proceeds among the various daily newspaper Christmas funds.

Bert Lytell in *Brothers* will remain at the Erlanger until January 11.

Holiday attractions in Loop theaters are pretty well set. Wm. A. Brady announced Elmer Rice's *Street Scene* will open at the Apollo on Christmas night. The Apollo will be closed from December 15 to 24, as it will require that length of time to erect the four-story basement apartment house and concrete sidewalks necessary for the play. Sam Harris' *June Moon* will open at the Selwyn December 23. Beginning December 15 the Playhouse will house *Illegal Practice*. The Infinite Shoeblock, with Helen Menken and Leslie Banks, will be the next offering of the Chicago Dramatic League at the Princess, opening December 16. The fifth production of the Guild's season at the Blackstone will be *S. U. S.*, opening December 23.

**Atlanta**

John A. Comxy, of Chicago, who subleased the Hialto Theater last February from Publix, has renewed the lease on the theater for five years direct from the owners.

Lionel H. Keene, Loew's division manager, with headquarters in Atlanta, has been suffering from an infected eye, contracted from a severe cold while on his initial trip thru the new territory recently added to the Southeastern office. He has been in the care of specialists in Kansas City, but returned to Atlanta this week-end.

The 10th Street Theater, a suburban house under the management and ownership of Mrs. Anna Alken Patterson, was badly damaged early Monday morning by a bomb explosion planted in the box office. The theater has been operating with non-union workers and has received threatening letters during the last few weeks.

**Atlantic City**

Lois Silberman has again taken over the management of the Colonial Theater, which he had previously relinquished some time ago. Extensive improvements started by him have been completed, including the installation of a new stage and lighting facilities.

William Fennan, of the Steeplechase Pier, one of the most popular showmen down here, is slated for re-election to serve his eighth term as president of the local Amusement Men's Association at its meeting next month.

Charles Fulcher and his Columbia Recording Orchestra are topping the bill at the Auditorium for week-end dances.

The Amusement Men's Association has issued an appeal for an early-season opening of amusements here next year. In former years the summer season did not get under full swing until the latter part of June. According to the new plan, it will begin early in June and continue until late fall.

Word was received by friends of Frank Hubin, local showman, that he has located in Miami, Fla., for the winter, but will return here in the spring.

**Philadelphia**

The Christmas business has begun to affect the legitimate houses, with several of them remaining dark until after the holidays. The top business of the last few weeks has been hung up by *Nina Ross*, at the Shubert, with the Theater Guild productions at the Garrick second, the latter being a subscription affair.

Shubert's new *Duchess of Chicago* moves into the Shubert this week and will stay thru the holidays. The Philadelphia houses are switching somewhat to the New York system with different opening nights. The Shubert will start Saturday this time, while Friday, Tuesday and Wednesday have been added to the traditional Monday as opening night.

Last week marked four closings in Philadelphia, *Holiday*, *The Perfect Alibi*, *Maggie* and *The Magnificent and Remote Control* going to the warehouse.

Lee and J. J. Shubert, together with the authors, have been busy pollishing off *Nina Ross* here and pulling it into regular time. Earl Carroll also was in Philadelphia to watch the response to his *Vanities*.

Eddie White is back as master of ceremonies at the Earle.

The experiment of the Professional Players at the Adelphi has gone over very well. *Death Takes a Holiday* did fair business and will go into New York. *Millar's Traveller in the Air* comes next, with Cecilia Loftus, Robert Haslam and Selena Royle in the leading roles. George Young, for years manager at Keith's during vaudeville days, is handling the house for the Shuberts. *The Infinite Shoeblock*, with Helen Menken and Leslie Banks, is billed for January 20.

Resumption of the combined stage presentation and feature picture has given the Carman Theater, the only uptown house with stage shows, a big boost. George Cravenstein is the managing director of the house.

**Louisville**

With one of Louisville's biggest theaters dark and with no vaudeville or legitimate shows booked for the remainder of this year, the Board of Public Safety, in answer to complaints of overcrowded aisles in the motion picture houses, issued a warning this week to motion picture theater managers regarding overcrowding. The overcrowding is a violation of a city ordinance, the board said. "Drastic action" was threatened unless the law is obeyed.

A fire in the basement of the Gayety Theater, Mutual Burlesque house recently taken over by Meyer Lantz of Cincinnati, caused damage of \$100 last Tuesday morning at 5 o'clock, when firemen had to don gas masks to reach a blaze supposed to have been started by internal combustion.

**Buffalo**

Rose Hoffman, who has been secretary for National Vaudeville for seven years, has left that organization and is now secretary to Dewey Michaels at the Palace.

The Great Lakes Booking Agency has booked 30 weeks of fairs for next year in Canada and Western New York.

The Gus Sun office is booking a flash act, three a day, on Sundays at the Riviera in North Tonawanda.

F. P. Martin, whose home is in Niagara Falls, N. Y., is directing the Maxine and Capitol, which have been taken over recently by Fox. He came from Syracuse, where he was with the Wisting, the Empire and the Temple, Paramount houses.

**Cleveland**

Mrs. Jack LaMont has returned from New York, where she has been visiting her husband, Jack LaMont, chief comic on *Oriental Girls*. She will spend the balance of the winter in Cleveland.

Dick Pope, electrician at Keith's East, has had the fourth operation on his hand for blood poisoning at St. Alexis Hospital.

Ray Donnelly, stagehand, and his mother had all their possessions wiped out by fire which swept their apartment block last week.

Jimmy Elliott has taken over the Princess Theater on the Square and will open it next week after having it redecorated. Jimmy is the uncle of Wallace Elliott, manager of Keith's East.

Henry Lee is the assistant to Manager Lou Mumaw at the Park, replacing John

Higgins, who has been appointed manager of the Alhambra. Sam Gilman, who was to have gone there, decided to stay at the Carneo. Lee formerly was with the State and Allen theaters.

Eddie Kilne, carnival man, is busy promoting indoor affairs, one of the big ones being a bazaar at the Excelsior Club early in January.

Johnny Manuel and Jack Hallauer have framed a two-act which they are presenting at the Music Box. They were formerly ushers at the Hippodrome.

**Milwaukee**

Richard Honek has been named manager of Fox's Strand Theater at Madison, succeeding B. A. Griffiths, resigned. Mr. Honek was formerly manager of the circuit's Mirth Theater, Milwaukee neighborhood house. He has been succeeded at the Mirth by Harry Karp, formerly treasurer of the Wisconsin Theater, Milwaukee house.

Frank Cook, formerly manager of the Milwaukee Theater Circuit's Riviera Theater, has been named manager of the circuit's Lake Theater, both Milwaukee neighborhood houses. Otto Lang, formerly manager of the Pearl and Alcion theaters in Highland Park, Ill., succeeds Cook at the Riviera.

Morris Parfrey, formerly assistant manager at Fox's Strand Theater, downtown Milwaukee house, has been named chief of service for the entire Fox Circuit in Wisconsin, with headquarters in Milwaukee.



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MAXINE ELLIOTT'S

Beginning Tuesday Evening, December 10, 1929  
**FAMILY AFFAIRS**

A play by Earle Crooker and Lowell Brentano. Directed by Arthur Hopkins. Settings by Cirker & Robbins. Presented by Arthur Hopkins and L. Lawrence Weber. Starring Billie Burke.

Roger Wheaton.....Joseph McCallion  
 Janet Wheaton.....Elaine Temple  
 Younger.....Cecil Graybi  
 Charles Wheaton.....Frank Elliott  
 Estelle Wheaton.....Billie Burke  
 Horace Parker.....Edmund George  
 "Silks" Lee.....Leona Beutelle  
 Audrey Almsworth.....Audrey Ridgwell  
 Paul Raville.....Bruce Evans

The Action Takes Place in the Living Room of the Wheaton Home in the East 60s, New York.

ACT I—Cocktails to Dinner. ACT II—Dinner-Tasse to Highballs. ACT III—Broms-Geltzer.

Try as she will, Billie Burke cannot make *Family Affairs* the entertainment it aims to be. Even the expert direction of Arthur Hopkins and the earnest efforts of a competent cast cannot make a consistent three-act play from material of this kind.

The authors have in the first act an ingenious idea for a sophisticated comedy as any Lonsdale high comedy ever possessed. But after the first act ends they are lost. The last two acts are devoted to breaking down, with dull dialog, the interest aroused in the first act, failing to appropriate the material at hand for numerable dramatic situations that might have been entertaining and fine fun.

Starting as a smart comedy, the first act raises hopes that the play will accomplish its aim. The deft direction of Hopkins is evident at all times, but even this fails to hold up the collapsing play toward the middle of the second act.

Estelle Wheaton, a charming matron of the East 60s, hits upon an idea to save her children's happiness and her Wall Street philandering husband. It is a very simple plan, conforming to the husband's wish for retrenchment because of financial losses, and includes the bringing together under the Wheaton roof of the most expensive of the Wheaton luxuries—the husband's mistress, the son's mistress, the daughter's fiance and, just to make things complete, her own gigolo.

But after all these people are there the authors then devote the second act to getting rid of the chances for dramatic effects they contrived during the first act, with the result that at the close of the second act there is little left of the cast.

Every opportunity is lost, but every

NEW PLAYS ON BROADWAY (Continued)

chance to get a member of the cast off the stage is clung to vigorously. The fiance leaves because he cannot be a party to such a crazy family; the mistress of the husband leaves because she has been insulted—and the platitudes employed to effect her leave-taking are boring. Paul, the gigolo, is uncovered as the son of a dear old friend early in the third act and he goes. The husband repents and returns, asking forgiveness. Roger decides he will go to work for "Silks" and the daughter suddenly discovers she is in love with Paul. The play ends with Mrs. Wheaton promising another chance to her husband, and all is in readiness to continue.

Miss Burke has a tendency to overact that even the subdued direction of Hopkins evidently could not cover. However, she does restrain herself sufficiently to lend an air of exciting nervous strain to the character. Frank Elliott lends dignity to the father's part, which he does with taste. Leona Beutelle, in probably the hardest part in the play, that of a calloused modern girl, overcomes her apparent desire to drain the part evidenced during the first act and after that gives a fine performance. Joseph McCallion is a trifle forced at times, but generally contributes well to the success of the work.

Bruce Evans plays his role of the pseudo-gigolo with a rollicking humor that completely shades his few forced efforts during the heavy dramatic scene where he drives Janet's fiance, Horace Parker, out of the house to the tune of a

of the arresting life the character upon whom it is founded led. That character was Isadora Duncan, and the play is *Disco*. A theme around which a provoking drama might have been erected indeed. But this work misses and in spots misses badly. In spite of its weak theater, in spots, the lack of continuity in other spots, and at the price of good dramatic application the rigid adherence to the life of Isadora, there are times when the work reaches for great heights. It is during these moments that the full realization of how badly it misses its aim comes. Ultimately it is nothing more than another character play when it might have been a great play.

Both director and author can be blamed for this. Certainly the producer cannot, for he has quite evidently spared no cost in mounting the production and in the type of actor he has engaged for it, altho there are one or two causes for complaint on the casting score.

Mr. Ford it seems has allowed his better sense to wander in an effort to get something from this play which is not in the script. There are moments meant to be intensely dramatic that fall because the tale does not hold up. Application of directorial license in these places could have raised this play out of the ordinary class. The continuity lack can only be blamed upon the author. Rigidly he has stuck to the life of Miss Duncan and in consequence he takes her to Russia. Just why no one

CIVIC REPERTORY

Beginning Friday Evening, December 6, 1929  
**THE LIVING CORPSE**

A play adapted from the Russian of Leo N. Tolstoy by Jacob Ben-Ami. Staged by Ben-Ami. Settings designed by Albee Bernstein. Costumes designed by Albee Bernstein. Costumes executed by Helene Pons. Presented by Civic Repertory Theater.

Anna Pavlovna, Lisa's Mother.....Alma Kruger  
 Nurse (at Protosova's).....Mary Ward  
 Sasha, Lisa's Younger Sister.....Florida Frisco  
 Maid (at Protosova's).....May Strain  
 Victor Michailovitch Karenin, Donald Cameron  
 Lisa (Elizabeth Andreyevna, Fedya's Wife).....Josephine Hutchinson  
 Afremov.....Harold Moulton  
 Fedya (Feodor Vassilievitch Protosov).....Jacob Ben-Ami

Masha's Parents:  
 Ivan Markarovich.....J. Edward Bromberg  
 Nastasia Ivanovna.....Leona Robert  
 A Young Army Officer.....Herbert Shapiro  
 A Musician.....Sayre Crawley  
 A Gypsy Girl.....Ruth Wilton  
 Masha, a Young Gypsy.....Rita Ronchilly  
 A Gypsy Man.....David Turk  
 Gypsy Chair Maker.....Theodore Zarkovitch  
 Gypsy Musician.....Paul Zamulenko, Constantine Shevichevka  
 A Doctor.....Walter Beck  
 Snekov.....David Kerman  
 Butkevitch.....Blake Scott  
 Kostak.....Arnold Mow  
 Footman (at Afremov's).....Lee Miller  
 Footman (at Mme. Karenina's).....Gordon Wallace

Anna Dmitrievna Karenina (Victor's Mother).....Leona Robert  
 Prince Sergei Dmitrievitch Abrezkov.....Paul Leysaac  
 Walter (Private Room in a Restaurant).....Robert Lewis  
 Ivan Petrovitch Alexandrov.....Egon Brecher  
 Laska (at Lisa's House).....Leonard Pirly  
 Voznesensky (Victor Karenin's Secretary).....Joseph Kramm  
 Petchkov, an Artist.....Gordon Wallace  
 Inkkeeper.....David Turk  
 A Drunken Man.....Rita Ronchilly  
 Inkkeeper's Assistant.....William Steinhilber  
 Artemyev.....Robert H. Gordon  
 Policeman.....Henry Howard  
 Examining Magistrate.....Walter Beck  
 Melnikov, His Relative.....Herbert Shapiro  
 Clerk.....Mooney Dillman  
 Court Attendant.....Robert Ross  
 A Young Lawyer.....David Turk  
 A Lady.....Elizabeth Shelly  
 An Army Officer.....Joseph Kramm  
 Petrushin, Fedya's Attorney.....J. Edward Bromberg  
 A Doctor.....Robert Lewis  
 Gypsy Choir, Spectators at Court, Witnesses, Etc.

The action takes place in Moscow at the end of the 19th century.  
 ACT I—Scene 1: Dining Room at Protosova's. Scene 2: At the Gypsies. Scene 3: Same as Scene 1. Two Weeks Later. Scene 4: A Room at Afremov's. ACT II—Scene 1: Mme. Karenina's Drawing Room. Several Months Later. Scene 2: A Furnished Room, Fedya's Present Lodgings. A Few Weeks Later. Scene 3: A Private Room in a Second-Class Restaurant. About a Week Later. Scene 4: Drawing Room at Laska's. Protosova's. The Following Day.  
 ACT III—Scene 1: A Dirty Room in a Lower-Class Restaurant. Years Later. Scene 2: Office of Examining Magistrate. A Month Later. Scene 3: A Corridor of the District Courthouse. A Few Weeks Later.

The Civic Repertory has added another great drama to its ever-increasing play-bill. This time Jacob Ben-Ami has taken from the Russian of Count Leo Tolstoy *The Living Corpse* and translated it to the American theater in style that is understandable and competent. He plays the title role himself with feeling and reverence.

The choice of a new play for the repertoire has certainly been justified. The Civic Repertory is steadily forging ahead, and in this work the accomplishments of Miss Le Gallienne are sharply recognizable. Every trace of the amateurish air that could be felt in the productions on 14th street when the Civic was first started is gone in this attraction. The settings, too numerous to be well done at the prices charged, nevertheless are sufficient and their deft employment by Ben-Ami, who staged the production, adds to the success of the play.

The story is that of a husband unwilling to continue with his wife, who decides on suicide as the way out, so that she and the man devoted to her may marry. Divorce with its attending lies is repulsive, but he is saved from suicide by a gypsy love. He lives for years, altho the wife and her lover believe he was drowned. Telling the story of his life to a young man in a meat cafe in later years, their conversation is overheard by a schemer, who attempts to inveigle Fedya into blackmailing Victor and Lisa. Fedya rages at the suggestion, with the result that the schemer turns him over to the police, and Victor, Fedya and Lisa are brought to trial for collusion to accomplish bigamy.

Only one certain way remains for Fedya to protect the marriage of Victor and Lisa, and he takes it during a recess of the court session. He kills himself and dies in Victor's arms, looking into the eyes of his gypsy love.  
 All of the Tolstoy revolt against life (See *NEW PLAYS* on opposite page)

Comes the Show Train

GORGEIOUS plans are being made by the president of the Interstate Cine-Car Corporation. Evidently the "Cine" is taken from "cinema" because the plans call for construction of railroad coaches equipped for the exhibition of talking motion pictures. The cars are to be, in effect, small theaters on wheels, seating about 130 spectators.

It is even planned to sidetrack some of these cars at small towns where there are no theaters. These traveling railway theaters, we are told, will be a sort of modern development of the showboat of earlier days.

Doubtless there is some merit in the idea. But it must seem rather queer to people in this section of the country, at any rate. Here our movie theaters are flourishing, while many a small railroad line is passing out of the picture. The bus has taken the place of the railroad train. Perhaps in this region later on talking pictures will be shown in busses. Then when they tip over and roll down hill, the passengers can keep their minds off the discomfort and danger by listening to the theme song. Anyway, when television comes, people in the smallest towns can enjoy the talking movies without going to a railroad coach on a siding—Telegram, Worcester, Mass.

punch in the ribs. Audrey Ridgwell is the one member of the cast who seems uncertain of herself.

Cirker & Robbins' one setting is accurately designed and well executed.

Altho the play, as a play, is weak, its mounting, acting and direction, coupled with the fact that it brings Miss Burke back to Broadway, may help it linger for some time. CHARLES MORAN.

LONGACRE

Beginning Monday Evening, December 9, 1929  
**DIANA**

A play by Irving Kaye Davis. Staged by Hugh Ford. Settings by Cirker & Robbins. Presented by L. Lawrence Weber in association with Hugh Ford. Starring Mary Nash.

Hedwig.....Janet McLeay  
 Broadway.....Henry Vincent  
 Maurice.....Morris Batt  
 Andre Chapelle.....Jerome Lawler  
 Henri Geroux.....Alan Davis  
 North Carolina Pendleton.....Louise McIntosh  
 West Virginia Pendleton.....Edythe Tressader  
 Marquis De Guiche.....Harold Webster  
 Hugo Neumann.....Charles Quigley  
 Paul D'worth.....John Craig  
 Peterkin.....Margaret McCashey  
 DeLoree.....Edna Gertrude Hagan  
 Victorine.....Ludmilla Torontska  
 George Luff.....Jefferson De Angelis  
 Rya Polensky.....Nicolaï Ouliskanoff  
 Diana.....Miss Nash  
 Mme. Bravaine.....Jean Newcombe  
 Mme. Dubois.....Josie Intropodi  
 Mulkovskii.....Nicholas Grey  
 Misha.....Nicholas Oelkibovsky  
 Grigori Vemikoff.....Sergei Shishkin  
 Bob Stevens.....Gladston Hildreth

FIRST EPISODE: Paul D'worth's House in Paris. SECOND EPISODE: Diana's Studio. Some Months Later. THIRD EPISODE: "The Laughing Mask" Cafe in Moscow. One Year Later. FOURTH EPISODE: Diana's Apartment in Nice.

A play, an inevitable play, has come to Broadway. It had to come because

will ever know, but the Russian episode has no connection with this play and tends to change the thesis the author started out with.

Commencing with the thesis, apparently, that Diana was a victim of unfortunate circumstances all her life, by including the Russian episode she becomes nothing more than a nymphomaniac, and largely because there is no unaffected effort to tie up this act with other incidents of the play.

It takes Diana Bolton from Paris when she had reached the pinnacle of her career and was the toast of Europe in her attempts to found a school of dancing thru three love affairs and the tragic end of her children and herself. It deals more with her love affairs than with the inner struggle that went on within the woman portrayed, who sought succor from a never-ending struggle with despair and unhappiness. An independent soul who turns out of a love affair with Paul D'worth, who was the parent of one of her children, because he resented her radical friendships. Of another struggle when she finds happiness with a pianist, Hugo Neumann, only to lose him to a new and fresh young love. Of her affair with a vile Russian poet and finally of her struggle with poverty and at last death, violent death, for a soul that lived violently. Indeed there are powerful moments in this play.

Mary Nash gives everything to the part that the author put into it. John Craig does well with the stolid business man part entrusted to him, and Jerome Lawler earns the complete sympathy desired for the part of Andre Chapelle. Jefferson De Angelis is well cast, but Charles Quigley gives an unconvincing performance as the pianist.

Cirker & Robbins settings are lavish and excellent. CHARLES MORAN.

BROADWAY RUNS

Performances to December 14, inclusive

Dramatic	Opened	Perf.
Berkeley Square.....	Nov. 4.....	48
Bird in Hand.....	Apr. 4.....	286
Broken Dishes.....	Nov. 5.....	47
Candle-Light.....	Sept. 30.....	39
Cherry Orchard, The.....	Sept. 23.....	11
Cradle Song, The.....	Sept. 17.....	8
Criminal Code, The.....	Oct. 2.....	35
Diana.....	Dec. 9.....	8
Family Affairs.....	Dec. 10.....	7
Gambling.....	Aug. 26.....	130
Game of Love and Death.....	.....	.....
The.....	Nov. 25.....	24
Headquarters.....	Dec. 4.....	13
Houseparty.....	Sept. 9.....	117
How's Your Health.....	Nov. 26.....	23
Inheritance.....	Oct. 4.....	3
It Never Rains.....	Nov. 19.....	31
It's a Wise Child.....	Aug. 6.....	152
Jenny.....	Oct. 8.....	79
Journey's End.....	Mar. 22.....	308
Juna Moon.....	Oct. 9.....	79
Ladies of the Sea.....	Nov. 26.....	13
Lady From Alcazar, A.....	Sept. 30.....	14
Let Us Be Gay.....	Feb. 21.....	344
Living Corpses, The.....	Dec. 6.....	4
Many Waters.....	Sept. 23.....	31
Master Builder, The.....	Sept. 23.....	11
Mendel, Inc.....	Nov. 25.....	24
Michael and Mary.....	Dec. 13.....	3
Mlle. Bourai.....	Oct. 7.....	18
Notre and the Duke, The.....	Dec. 9.....	8
Notre's End.....	Sept. 19.....	100
Salt Water.....	Nov. 26.....	13
Sea Gull, The.....	Sept. 18.....	30
Sherlock Holmes.....	Nov. 25.....	24
Street Scene.....	Jan. 10.....	418
Stylishly Disconcerting.....	Sept. 18.....	104
Subway Express.....	Sept. 24.....	24
Sunny Morning, A.....	Sept. 30.....	12
World's Gentleman, The.....	Sept. 21.....	19
Young Sinners.....	Nov. 22.....	9
Your Uncle Dudley.....	Nov. 18.....	22

Musical Comedy

Bliss Before.....	Nov. 5.....	47
Cocaine's Hot Chocolate.....	Jan. 20.....	226
Pitty Million Frenchmen.....	Nov. 27.....	22
Follow Thru.....	Jan. 9.....	293
Heads Up.....	Nov. 11.....	40
Little Show, The.....	Apr. 29.....	264
Merry Widow, The.....	Dec. 7.....	26
New Moon, The.....	Sept. 19.....	518
Scandals.....	Sept. 23.....	56
Silver Swan.....	Nov. 27.....	22
Sketch Book.....	July 1.....	192
Sons of Gams.....	Nov. 26.....	23
Street Singer, The.....	Sept. 17.....	103
Sweet Adeline.....	Sept. 3.....	121
Wonderful Night, A.....	Oct. 31.....	52

# Actors Equity Association

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## The Pathe Studio Fire

Altho the loss of life in the sudden fire which swept the Pathe Studio at Park avenue and 134th street, New York, during the making of a talking short, fell most heavily upon the Chorus Equity Association, four of whose members were killed and others injured, the Actors' Equity Association is greatly distressed at the existence of conditions which made this appalling thing possible.

But while the city authorities are vigorously prosecuting inquiries to ascertain the responsibility for the fire and the conditions in the studio which led to the fatalities, Equity does not feel justified in making any comment.

The association, however, will keep in touch with the investigations, and will study carefully the information they may bring to light.

Until far into the night officials of the Chorus Equity Association worked, furnishing addresses to the studio, visiting the hospitals and the homes of its members who were killed, offering what comfort and assistance lay in their power. The Pathe Studio authorized the expenditure of any money which was immediately necessary.

## The Fight That Failed

Despite the failure of the Lysle Talbot Players to convert Memphis, Tenn., to stock, the company closed recently with most cordial—even affectionate—feelings between the manager of the company and his players. Writing to Equity for the latter, Boothe Howard, Equity deputy, reported:

"The Lysle Talbot Players, who opened here Labor Day at the Mazda Theater, are no more. This is just another formal notice to the effect that a fine organization, headed by a very fine gentleman whom we all love, has failed in a valiant fight to best existing conditions.

"We opened in extreme heat at the wrong theater, and Mr. Talbot's backers, thru some loophole, crawled out after two weeks. Then reorganization and a new backer permitted us to reopen at the Lyceum Theater.

"During this entire run I have never seen anyone struggle and sacrifice and give his all in an effort to put anything over as Talbot did. Every member of his company was with him. We gave our best and failed. There are no claims of any kind against the Lysle Talbot Players from any of his actors.

"His second corps of backers also played him false, and crawled after two weeks, and, coupled with that, the stagehands took a most opportune moment to strike

and demand a two weeks' bond. Naturally this started rumors, and while it was settled and they returned, too much damage had been done.

"Lysle and his father and mother drew but one regular salary during the entire run, and with it all kept heads up and battled on.

"The tremendous musician and stagehand and house attache overhead of near \$10,000 a week was too great a handicap. I've never seen such splendid spirit by any manager or any company, and all Memphis agrees it's a disgrace to permit such a company to disband, but the truth is we can't offer the amount of entertainment that talkie houses do at their prices and still exist.

"The company has expressed this wish, that I inform Equity of its appreciation of Talbot's efforts. No one could have done more than he and his stalwart, right-hand man, Horace Sinclair.

"Memphis simply was not interested even tho offered the highest type of stock, and so this formal notice that 'Talkies are here to stay.' Until such time as musicians can be dispensed with (ours were part of the house lease), and until stagehands are as reasonable in their demands as actors are, there is no chance for stock to succeed in Memphis.

"The entire run has been hectic, but we'd all go thru it again for Lysle, for he sacrificed all and got nothing. Most of us go to other engagements from here.

"There will be, naturally, suits and counter-suits and rumors, but nothing against Talbot from any of his actors. No manager could have treated his players better. A perfect spirit of Equity prevailed, and Sinclair kept that spirit intact backstage. Further, no director could have done more or acted more unselfishly.

And so it is indeed with regret that I write as deputy: 'Finitis.'

Equity, of course, does not like to see any company fail; much less a company of the caliber this appeared to be. But it feels that if any manager had to go under, surely no one could ask for a better epitaph than the respect and affection of his players, and this Lysle Talbot certainly had. May other ventures prove more profitable.

## Trader Loses His Mother

It is with the deepest regret that Equity learns of the death of Mrs. Elizabeth Trader, at the home of her son, George Henry Trader, at Seaford, L. I. Mrs. Trader was 93. Equity offers its condolences to Mr. Trader and other members of her family.

## We Did Wrong to Miss McRee

When Equity published the story of the brave attempt being made by Sally McRee to keep going by making bead boutonnières while recovering from a serious accident earlier this summer, it did her a disservice by announcing that her home was Glassboro, N. J., while in reality it was Glassboro. That probably accounts for the fact that Miss McRee has met with as little response as she has.

The boutonnières, we hasten to repeat, may be had in either solid colors or in other colors, with green stems and leaves, and the price is \$2. She has already made three trips to the hospital, and is due for another as soon as she is strong enough. The boutonnières would make very acceptable Christmas presents.

## Chronicling Another Loss

Chronicling the passing of another member of the association is never a pleasant thing to do. And yet each month brings that necessity, just as it brings the acquisition of new members. This time Equity notes with regret the death of Irving C. Kennedy, who until his death on November 11, from an infection of the mastoid process, had been a member for nearly 10 years. He was at the time of his death the holder of an Honorable Withdrawal Card. Equity assures Mrs. Kennedy of its deep regret and offers what condolences it may.

ACTORS' EQUITY ASSOCIATION.

## Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

The Chorus of the Jolson Theater Musical Comedy Company is 100 per cent in good standing to May 1, 1930.

The chorus of Nissa Rose is 100 per cent in good standing with the exception of five members and the chorus of Animal Crackers is in good standing with the exception of two members, due to the efforts of the Actors' Equity deputy, Louis Sorin.

Lu Anne Meredith, with only about four hours' notice, played Betty Compton's part in *Fifty Million Frenchmen*, having time for a rehearsal of the dance numbers only.

Minka De Voe, who studied in the Chorus Equity dramatic classes under Gene Francois, has been playing an important part in a vaudeville sketch, *Putting on the Ritz*, for the past nine months.

Some weeks ago we predicted that the Victor Herbert revivals at the Jolson Theater would provide a great deal of work for our members, as, with the success of each production, other companies would be formed. At present there are three companies in rehearsal, *Bohème*, *Toyland*, *Robin Hood* and *Naughty Marietta*.

Our members are reminded that the yearly dues of \$2 a year in the Actors' Fund are due in November. Last week a Chorus Equity member who required a serious operation was sent to the Actors' Fund. She is now in the hospital at the expense of the Fund. It requires the annual dues of a great many people, at \$2 a year, to take care of one such case as this.

Join the fund now. There are application blanks in the Chorus Equity office. Even if you never need the fund yourself your \$2 will have helped some less fortunate fellow member.

Forty-one new members joined the Chorus Equity in the past week.

We are holding checks in settlement of claims for Ivan Alexis, Jack Coleman, Peggy Dalton, Elizabeth Huyler, Ruth Kennedy, Peggy McGowan, Hazel St. Amant, Angele Vaughan, Amber Vaughan.

Are you registered in the Chorus Equity classes dramatic and dancing? Every member who is in New York should be registered in at least one of these classes. Concentrated work for the balance of the season may result in a much better engagement for you next year.

There are classes in acrobatic, tap and ballet work. The classes are limited to eight persons. Register now.

Members who are on the road should write in from time to time and ask to have mail forwarded. Mail is forwarded only on request. There is always a great deal of mail in the office which is uncalled for around Christmas.

Members are not permitted to make any personal agreement with managers which is not in accordance with the Equity contract. Your contract calls for salary for all over eight performances in the week on a pro-rata basis. If you are not paid you should report to Equity at once.

The contract provides for a two weeks' individual closing notice. Unless you yourself have broken your contract you must have that notice and you can make no agreement with your manager that you will close unless you have received two weeks' salary after you get your notice.

DOROTHY BRYANT,  
Executive Secretary.

## NEW PLAYS

(Continued from opposite page)  
tem and government in its clumsy administration of justice are carried into the English by Ben-Ami. So biting is the dialog in spots that there are marked responses from the audience.

Ben-Ami is splendid. Miss Le Gallienne, in a very short but important part, does the best impersonation of the show. She plays a role of an elderly, sensitive aristocrat and employs all the finesse at her command. Egon Brecher, as a misunderstood genius who finds his solace in drink, does a piece of work that is one of the finest caricatures seen in years.

Josephine Hutchinson and Donald Cameron do well. Alma Kruger, the hate mother of Lisa, is well cast and does great work.

The production is probably the nearest to perfection this growing band of performers has undertaken. It is certainly the most pretentious. A gypsy chorus singing Russian ballads and gay folk songs is one of the best things the Civic has presented in its plays. The

*Leting Corpses* is indeed well worth the attention of the playgoer—that is this version of it.  
CHARLES MORAN.

## ASSEMBLY

Beginning Monday Evening, December 9, 1929

## THE NOVICE AND THE DUKE

A modern presentation of Shakespeare's "Measure for Measure", arranged and directed by Olga Katzin. Settings by Edgar Bohman. Presented by the New York Theater Assembly.

Vincenzo, the Duke.....	Leslie Palmer
Isabella, a Novice.....	Leo O. Carroll
Escalus, a Lord.....	Maurice Cass
Claudius, a Young Gentleman.....	Leonard Mudie
Lucio, a Fantastic.....	Hugh Miller
Provost.....	Charles Hampden
Friar Peter.....	George Costaris
Elbow, a Simple Constable.....	James E. Barrett
Proth, a Foolish Gentleman.....	Wynn Young
Pompey, Servant to Mistress Overdone.....	A. P. Kaye
Valet.....	Alvin Kerr
Isabella, a Nun.....	Anne Shoemaker
Francisca, a Nun.....	Katie Lawton
Mariana.....	Beatrice Maude
Juliet.....	Beatrice Maude
Mistress Overdone.....	Thale Lawton
Servants, Officers, Women, etc.	James Harvey, Harry Selby, Peniston Harrison, Alvin Kerr, Sam Byrd, Blanche La Garde, Marie Simpson, Mary Cullinan, Sybil

Harris, Frank Sullivan, Bruce Adams, Elizabeth Cullitt and Helen Dorlich

The Action Takes Place in Vienna.  
SCENE I—A Private Room in the Palace.  
SCENE II—A Street. SCENE III—A Chamber.  
SCENE IV—An Audience Chamber in the Palace.  
SCENE V—A Street. SCENE VI—A Private Room in the Palace. SCENE VII—A Prison. SCENE VIII—A Garden. SCENE IX—A Prison. SCENE X—The City Gate.

The meager theatrical value of Shakespeare's somber and heavy play, *Measure for Measure*, was considerably lessened by the sloppy production given the play by the New York Theater Assembly in a modern presentation arranged and directed by Olga Katzin.

Miss Katzin's free transposition of the original scenes instead of heightening the stage effect as intended made the plot more obvious. The play was evidently chosen because of its sensationalism; as showing, perhaps, that not even the most profane of the modern writers could touch Shakespeare in the bold treatment of risqué and ticklish themes. As is well known, it concerns the consequences attendant upon a peremptory order to close down the Viennese bordellos and the rigid enforcement of certain lechery statutes, for which offense the punishment was death.

The indubitable beauty of some of Shakespeare's dialog was marred by poor acting. Of the cast of 16 only four could be said to have given fair performances. Anne Shoemaker, while not a good type for the nun Isabella, imparted some fire to a fine role. Charles Hampden, as the prison provost, made a humane figure. A. P. Kaye gave a crudely vigorous portrayal in the part of the servant to the lady purveyor, and Leonard Mudie was adequate as the friend of the unfortunate victim of the lechery law.

The rest of the cast played their parts in a subdued way which kept the play on a monotonously low level. The direction was poor. The servants and constables wore uniforms which not only did not fit them but looked as tho they had been slept in for a week. The rest of the cast wore modern clothes which looked the worse for wear. The stage settings were cheap and unillusive, with the exception of the prison and street settings. However, Edgar Bohman, who designed the sets, was not at fault, for his original drawings, on view in the lobby, were unlike those seen on the stage.  
EDWARD HARRISON.

35TH YEAR

# The Billboard

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The Billboard reserves the right to edit all advertising copy.



Vol. XLI. DECEMBER 21. No. 51

## Mr. Hirsch Makes a Pointed Suggestion to the Fair Men

IN making his address just previous to his retirement as president of the International Association of Fairs, W. R. Hirsch incorporated a suggestion that should be acted upon immediately by that organization and followed by every branch of the outdoor amusement business. We quote from Mr. Hirsch's speech:

"Past President Canfield, and many other members of our association, have at various times recommended a permanent all-time office. I am of the opinion that this is a most important project for the association and an idea that I am anxious to see become a reality. I want to recommend that the Presidents' Club be requested to work out a feasible, workable plan to present to our membership at our next meeting, which I hope will be during the month of February or early spring, 1930, it being my firm conviction that we should have more than one meeting per year. Recently the need of a central office was forcibly impressed upon me upon receiving a wire from a member of the staff of *The New York Sunday Times*, asking for photographs of fairs from various parts of the country. I replied that I only had pictures of my fairgrounds, but would secure some from the secretary of our association, and asked if we would have time to send to various fairs for pictures. The newspaper's staff representative stated that she could not wait, as the pictures were for a special article that she had prepared. Altho I followed up the request by letter, on account of not being able to send the pictures promptly, the matter was dropped, and the fairs of our association failed to receive what would have been splendid publicity thru the special article and pictures in *The New York Sunday Times*."

As has been advocated time and time again by *The Billboard*, a permanent central office for the various outdoor fields can do more toward promoting that end of the business than any other single factor. It could, by intelligent, high-class publicity, keep outdoor amusements constantly in

the mind of the public. It could forcefully counteract the vast amount of anti-outdoor publicity that now filters into the daily newspapers and remains unchallenged because there is no official and extensive means of fighting it.

On the other hand, such a permanent office could be of immeasurable help in killing off much of the oppressive legislation that now wracks all branches of the outdoor field.

What is more, permanent offices representing the various organizations in the outdoor world would minimize the petty misunderstandings that now crop up within the field, causing hard feelings and actual loss in dollars and cents.

The International Association of Fairs should pay careful heed to the suggestion of Ex-President Hirsch. To act upon it will be a great step forward for the entire outdoor world. By leading the way for the other branches of the business, the fair men will bring tremendous prestige to their organization.

## Now Is the Time To Start The American Theater Board

FRANK GILLMORE, president of Actors Equity Association, is right in assuming that now is the time to organize the American Theater Board. But it is to be hoped that the other factions involved will show more foresight and a deeper interest in the welfare of the theater itself than they did two years ago, when an attempt was made to establish the board.

The managers, the actors and the dramatists are the backbone of the legitimate theater, and any constructive action that is to benefit the theater as a whole must have the close interest and co-operation of each of these branches.

Two years ago, if we remember correctly, the dramatists would not enter into the thing, because they held a grievance against some of the managers. This year it may be that the managers will refuse to co-operate, because of the throwback given them by the actors' organization on the Sunday performance question. We hope not, for it will be suicide for all concerned if individuals persist in holding their own petty dissatisfactions above the welfare of the theater itself.

It appears to us that the best way for both the managers and the dramatists to get what they want is to enter into an unselfish and constructive agreement with Equity to serve on the American Theater Board. It would create immeasurable good will for all concerned, and, in so doing, it would reflect to the greater power and glory of the theater itself.

An American Theater Board is sadly needed at the present time, and much good will be accomplished if it is formed and allowed to function without restraint. It will be futile, a meaningless waste of time, however, unless the managers, the dramatists and the actors submerge their childish ill-feeling and work as a single unit.

## Why Don't the Newspapers Give Space to Vaudeville?

THE daily newspapers, especially in the smaller centers, could be a vital factor in bringing back vaudeville to its former high place in the world of amusements. Vaudeville is as much news as any other branch of the business, but at the present time the press, even in those cities where it still flourishes, is inclined to ignore it.

This is especially true of the newspaper reviews of theaters showing a vaudeville-motion picture program. In practically every city where the two features are combined the newspapers will give from half to three-quarters of a column to an account of the film and tuck on a short paragraph or two on the entire vaudeville bill. Why?

It is our opinion, and we believe investigation would substantiate it, that the greatest percentage of people attending vaude-film shows are drawn more by the acts listed in the advertising than by the feature picture. From a purely reader-interest standpoint then, it should be to the advantage of the

newspaper to reverse present practices and give the bulk of the space to the "in-the-flesh" part of the program.

We believe, too, that in boosting vaudeville and in co-operating in a program to stimulate its growth, the newspapers will benefit from an advertising standpoint. Theaters cannot exist without the aid of extensive advertising and exploitation. This is just as true of motion picture houses as of any other. Why, then, worry about losing picture-house copy? They must and will advertise in order to live. Picture copy will not drop and vaudeville space will grow.

But in promoting vaudeville and in stimulating interest in vaudeville advertising, the newspaper opens other avenues of revenue for itself. Motion pictures don't stay at hotels and eat at local restaurants, but vaudeville actors do. With many performers touring, hotels and restaurants will spend money for advertising to gain their patronage, just as they did when vaudeville was in its glory.

## Missouri Considers An Amusement Tax

MISSOURI is the latest State to consider presenting an amusement tax bill to its legislature. The mere fact that there is a possibility of such legislative action in that State should be sufficient warning that it is time for all branches of the amusement business to get together and stop it.

Certainly the disorganized state of the amusement forces opposing the Tennessee action should serve as a warning that these "nuisance" tax actions will spread unless a quick and concerted move is made to stave them off once and for all.

It is obvious, from developments in Tennessee, that most of the leading newspapers are opposed to such a tax. By getting together and working with the press it should not be difficult to kill the possibilities of any amusement tax bill being adopted. The press itself, however, cannot be expected to fight the battle alone if the parties affected directly are so disinterested.

Reports coming in from Tennessee show that the handling of the situation there was, for the most part, pitiful. One hand didn't know what the other was doing; there was no leadership; there were many indications that amusement men had only the vaguest idea of the nature of the proposed tax.

Now is the time to start action against the possibility of any such bill being put thru in Missouri. Let the various amusement interests gather their forces, appoint committees to investigate the situation and then lay out a definite program of action to defeat it. It is very clear that the people do not want such a tax, but, unless some force is put into the battle, that is no reason why it will not be placed upon their shoulders.

## Seneca, N. Y., Business Men Show They Are a Step Ahead

SENECA is not a large place, but the Business Men's Association of that city presents an object lesson in wide-awakeness that could well be followed by communities ten times as large. On the opposite page will be found a letter received by *The Billboard* from the manager of the business men's organization. It speaks more for the alertness of Seneca and its citizens than anything else could.

This small New York city is leading the way in a movement that can be made a tremendous factor in bringing back traveling attractions of all kinds. Chambers of Commerce in other communities can be lined up to join the campaign if the true facts of the situation are brought to their attention. Do your part by acquainting your local organization with the loss your city is suffering thru not having touring attractions. Thus, momentum gains and spreads.

That the country is beginning to realize the value of touring attractions is reflected in the editorial from *The Denver Post* which is reprinted on the opposite page. Read it.

The Right Idea

Editor The Billboard:  
We read with interest your editorial headed "Members of Commerce Should Show Some Interest".

Our association is thoroely in accord with this suggestion and we enclose herewith a copy of circular letter which we have been mailing to people located on the rural routes and surrounding towns of Seneca Falls, enclosing with this letter two tickets good for any afternoon except Saturdays and Sundays. Results gratifying. We believe that amusements are a whole of an asset to a town.

Each year we book in one good circus, and besides providing license fee we get behind the show and boost for all that we are worth. Results are that we are extending our trading area all the while and making new friends and encouraging the larger and better attractions to include Seneca Falls in their literary and providing our people with first-class amusements.

Your suggestion should be followed.

THE BUSINESS MEN'S ASSOCIATION,  
Seneca Falls, N. Y. A. S. Hughes, Mgr.

The Business Men's Association of Seneca Falls certainly has the right idea and it is hoped that other business and civic organizations will follow its course. More extensive such as this would soon have traveling attractions back in their former high place. We would suggest that readers of The Billboard do their part by placing the editorial referred to in the above letter in the hands of their local Chamber of Commerce.—ED.

All to Blame

Editor The Billboard:

When the movie was just a little fellow many predicted he would kill the show business but instead he put in acts. Fine for vaudeville. Houses used occasionally occupied thought it more profitable to adopt movies and work steady, which caused many spe-nighters to close.

This caused the few remaining houses to lean to pictures and little movie developed into quite a force and began to dress up as all young fellows do. The acts did likewise, every house, show and act went their limit, as to cast, scenery, wardrobe, etc., each to outdo the other. Then Mr. Movie stepped out and bought every house almost prohibitively and built them still better until there was practically no place to work but with him. Acts went up on their salaries. Unions of musicians, operators, stagehands, etc., cut their salaries and demands almost prohibitively. This, with things the agents imposed upon him, caused Mr. Movie to say, "I won't stand for it. I can talk now. I am big enough to run this place alone," and he did. Acts and patrons ask why no vaudeville? He replies, "Doesn't pay." He has cut the price but holds or raises the price. Money is scarce and many can't afford such prices. Others stay home and listen to the radio. Now he also is wondering what has happened to business. He is particularly anxious to blame the vaudeville man. Someone will have to be back up. Who shall it be?  
TEDDY RIEA.

Canton, O.

Reduce Box-Office Prices

Editor The Billboard:

Noticing the cutdown appearing in the columns of The Billboard in regard to the advance of tickets and the retreat of legitimate shows, I want to pass on some information that I trust will be beneficial to theatrical managers, and to stock producers in particular.

The writer met Charles Royal, the well-known actor and producer who is now local manager for Darcy-Wolford, Inc., and we started talking about stage showings in Hollywood and Los Angeles. Charlie said: "These shows will continue to fold up unless they wake up to the fact that they must charge popular prices—movie prices—in order to fill their houses with anything but paper." That statement rings the bell, and it is the only way to keep open in the face of the so-called "talkie menace". Yes, there is another very important element. That is the company personnel. Players must have a following. I remember the wonderful reception the Bonstelle company received when I was much younger than I am now and lived in Buffalo. Edward Everett Horton and his company have the same marvelous drawing power in Los Angeles. Both of the above mentioned gave wonderful performances at popular prices, too.

The present time there are two Los Angeles theaters distributing passes that entitle the holder to a \$150 seat for 50 cents, and they are doing good business. But why bother the patrons? Why not give them a good bill, as Charlie Royal says, in movie prices?  
PAUL CROGER.

Hollywood, Calif.

Why "Sabbath"?

Editor The Billboard:

Please, may I inquire why the use of the word "Sabbath" in your editorial of November 26?

The first day of the week is, unless my extreme old age makes me mistake, called Sunday, and a good enough name I should say it is. Bringing in this "Sabbath" language into the proceedings of the mind the suspicion that there must be something of a religious taint to all this to-be-or-not-to-be-Sunday-performance affair. And if, my dear and very good editorial writer, you once tell the religionists on your neck, than we be into you indeed.

Dare we forget that the Jews think the Christian's Sabbath is heinous? That the Seventh Day Adventists also think the Sunday Sabbath some sort of sausage? Then, too, the Kolthommans—oh, dear, who did we get into that? Cannot we be just human

# The Forum

Address communications: "The Open Forum", The Billboard, Box 872, Cincinnati, O.

beings and call each day as it is legally known?

If you bring in the Christian or Biblical aspect of the thing, then this Sabbath chatter is so much bunk. Why keep the Sabbath "holy" when every other Christian holiday calls for extra solemnity and extra "shows" in vaudeville houses? Will I ever forget trooping in Montreal with a vaudeville act and some saints happened to have some sort of anniversary, and didn't the poor actors give an extra performance?

Anyway, just avoid a possible religious uprising, let us stick to plain modern English after this, whatevs? I thank you.  
VERNE E. SHERIDAN.

Stoum, N. J.

While the above is right to a certain extent, we must confess that we think it drawing the line a bit too fine. Modern newspaper usage, we believe, has allowed "Sabbath" to be synonymous with "Sunday".—ED.

Irresponsible Acts

Editor The Billboard:

We read many articles in regard to conditions in vaudeville and the scarcity of dates, which, I will admit, is very true. I am on the jump every day trying to get more dates to my circuit, and at the same time trying to hold what I have. But the way some of the acts handle their business affairs causes bookers to lose houses. The most unforgivable thing for an act to do is to fail to show up at a date and give no warning.

Two colored boys accepted a date from me two weeks ago. They were to open Monday, December 2. They didn't show up and gave no notice. The date was Aylmer, Ont., for the first half of the week and for a fair salary. This was the inauguration of vaudeville in that theater. The manager went to great expense to tell the public he was starting vaudeville.

No wonder conditions are bad when the acts think they can get away with murder. Another act accepted the Varsity Theater, Buffalo, for Sunday, December 1, and failed to show up.

I think the sooner such acts are exposed the better it will be for acts trying to give the best they have.  
FRANK H. WEBB.  
Buffalo, N. Y.

Rubbish!

Editor The Billboard:

"Vaudeville's not dead," says Harry Lauder. This is what Harry Lauder says, but what about performers that are idle and can't get a break; who have good up-to-date material and know how to use it; who wouldn't hand back half their salary in order to reach the top, and was wouldn't pay for their name in lights? It's all well enough to talk when one is on top, but do you know that most of those that are on top deserve to be on

the bottom? Do you know that 95 per cent of managers and booking agents don't know what an act is? Do you know that 75 per cent of an audience doesn't know the fine points of an act? The value of an act lies in stage presentation, material, delivery, execution, personality, etc., and how many of these acts that are working steady, or who are on top, have this real showmanship ability? Only the bluff and all that goes with it goes over now. Talk is cheap, and it's easy for some to talk. Barium was right.

If these stars would have stuck with the small actor in the time of the White Hats strike, the little fellow would have won out and we would still have good vaudeville with real performers. No, they didn't think of the other fellow, but made conditions bad all around.  
LEW ABRAMS.  
Brooklyn, N. Y.

The heading over the above item best explains our attitude toward it. We wonder if the writer carefully read the last two sentences in the first paragraph of his letter.—ED.

Advertising

Editor The Billboard:

Vaudeville seems to be in a slump, as I see it, and I can say with reasonable surety that the artist himself is to blame.

As a kid I can remember rushing into the news dealer's place for a copy of The Clipper to see which acts were advertising and what they were doing in their routine. Most acts were advertised, and long before an act played the local vaudeville house I was familiar with it. That was the Bijou Theater at Oshkosh, Wis. In those days an act got itself before the managers thru advertising and didn't confine itself to showing pictures to an agent and depending upon the agent's opinion. An agent won't give just consideration to an act when only pictures are shown him. I can vouch for this since I have been an agent. Some acts will remember me in Minneapolis.

I would say that vaudeville acts today do business very much the same as a manufacturer who has a good product but doesn't exploit it. If an act were a can of baking powder it would have to be advertised to the people, who are prospects.

Now, Mr. Vaudeville Actor, get a cut made of your act and advertise the same as the old timers used to. Results will follow.

I am not connected with The Billboard, but am just a well wisher, and formerly an active agent of the greatest amusement in the world—vaudeville. Develop the independent fields as much as you can.  
W. BERNDT,  
Stevens Point, Wis.

Page President Hoover!

Editor The Billboard:

President Hoover has corralled the various financial heads of industry, commerce, labor and agriculture to Washington for conference

in the interest of stimulating the business situation and formulating plans for its permanent stabilization. The financial heads of the theatrical industry have not been interviewed by President Hoover owing to the fact, perhaps, that the amusement field is looked upon as somewhat of a mystery that has no bearing on the commercial status of the country. There is absolutely no reason why the amusement business should be mysterious to anyone. Wall street makes millions of dollars profit each year from the theatrical business. It is one of the best paying investments on the planet.

The Warner Brothers state in one of the recent issues of The Billboard that their net profits for the year ending August 31 was \$17,371,303, a 744.6 per cent increase over the year 1928.

Fox is buying up all of the independent chains of theaters thruout the country. The bankers and financiers realize that the amusement field is a sound investment and Fox is directing their money into it. Henry Ford has recently reduced his selling prices and raised the wages of his employees.

Why don't Fox and Warner Brothers do the same thing, as their net profits are so enormous?

President Hoover should call a meeting of the theatrical heads to do their share in relieving the unemployment situation by requiring them to open and run at least one vaudeville theater in every city with a good-sized population, which would employ musicians, stagehands, operators and baggagemen in that city instead of commuting to keep vaudeville out of the towns when the people really want it.

Also they should be requested to cut the prices of the talking pictures so that open houses could have enough money left over after paying for talking pictures to play vaudeville.  
FRANK WHITE.

Springfield, Mass.

We, too, feel that President Hoover should have the theater, especially those branches employing the performer personally, represented on his board. The motion picture business is represented. What about the others? Certainly the combined forces of vaudeville, legitimate, stock, tabloid, repertoire and the outdoor field form a tremendous employment factor.—ED.

Thanks!

Editor The Billboard:

Christmas issue wonderful. Received a great kick from Fletcher Smith's "Facts About Folsky You Know" and Pattee's "Colorful Old-Time Circus Characters".  
FRANKLIN CLARY.

Sharpville, Pa.

Vaudeville Staleness

Editor The Billboard:

A short news article appearing recently in The Los Angeles Times was headed "Vaudeville Will Sing Swan Song". The story informed us of the fact that in a few days the Los Angeles arthouse will stage a vaudeville in the Far West, would close its doors forever to the formerly popular variety entertainment and would show sound pictures instead.

Thousands of theatergoers read that article, but how many of them felt the concern or exhibited any grief upon learning that vaudeville was to be a thing of the past in Los Angeles?

Personally, when I read that news item I astounded myself in discovering the fact that, after all, I really didn't give a darn whether I ever saw another vaudeville show or not. "Then why," I asked myself, "after so many years of showinging do I not feel sorry that vaudeville is 'singing its swan song'?"

Like many other people I find myself bored now with vaudeville. How many times have we heard the same old mother-in-law, Scotch, traveling salesman and the "that ain't no lady, that's my wife", jokes over and over again and told each time with the same old inflection? How many times did we listen to the same whacky one or two gesticulating balloon pour out "On the Road to Mandalay", "Little Gray Home in the West", or sob out sloppy sentiment about the clown with the broken heart? And, pray tell me, on how many occasions did we witness imitations of Al Jolson? And still, wasn't it over 100 times we heard an acrobat remark, "Ladies and gentlemen, if you will give your kind attention I will now perform the world's most difficult trick."

So you only know how many times we heard and saw these things, but we do know that many times we left the theater with the hope that next week we would have something new.

I grant that it may be very entertaining the first time we see a low comedian slap his lady partner on the back, but after the 20th or 30th time we see it our interest is likely to wane unless we are morose.

Some vaudeville acts say they are getting over all this. Why should I change it? This sort of attitude on the part of the performers soon made the weekly habit of going to a vaudeville theater like eating a piece of stale cake.

The more alert artists are now in other fields of the theatrical business. Those not so wide awake have gone "back to the woods" or, if not there, are playing cheap and drab theaters, four and five shows a day, patronized by indifferent or stupid audiences.

Talking pictures should take warning by vaudeville's downfall and keep out of the rut.  
CHARLES PERLES.  
Los Angeles.

Certainly there is much truth in the above letter. There is a sameness about vaudeville material and the construction of vaudeville bills that must be changed if this branch of the business is to make a worth-while comeback.—ED.

Who Loses?

THAT THE LEGITIMATE theater has an economic as well as an artistic value in a community, is set forth cogently in an open letter to those responsible for the closing of theaters in Cincinnati thru a controversy between managements, musicians and stagehands, and published in The Cincinnati Post.

"Who," this letter asks, "is benefiting by having the theaters dark?"

SUPPOSE a city has one stock company of 12 people—actors, actresses, director, stage manager and scenic artist; not taking into consideration the box-office employees, stagehands, manager, ushers, musicians, electricians, janitors and other incidental help. Those 12 people could not possibly spend less than \$25 a week each for food and lodging. That figure is ultraconservative, as is an average figure of \$25 a week for clothes and wardrobe for each. Their weekly laundry and clothes-cleaning bill could not be under \$4. They will average not less than \$2 a week each for gasoline and oil. They will spend for miscellaneous items—also most conservatively—a minimum of \$10 each per week. There is a total of \$792 a week, or \$31,680 per season of 40 weeks, spent in the city by members of a stock company.

The theater also is a good spender. It pays rent. It buys lumber, paint and other materials from which to make its stage settings. It keeps its property in repair at a considerable expense. It pays taxes. This bill, at the lowest figure imaginable, would be \$6,000 a year.

Stagehands at an average-sized theater in an average city should spend, collectively, not less than \$300 a week, or \$12,000 in an average season of 40 weeks.

There is a total—not accounting for the theater management, the box office, the ushers and other help—a total of \$49,680 a year that ONE theater is worth to the city in which it operates, and bear in mind that the real figure probably is twice that much.

Is a dark theater an asset to a city? Should Chambers of Commerce regard theaters as industrial assets? Should business men co-operate in keeping their local theaters open?—The Denter Post.











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Adler & Bradford (Paradise) Bronx, N. Y.
Adolph, Fridge & Eddie (Albee) Providence, R. I.
Angus & Searle (Mal.) Dallas, Tex.
Albright, Bob, Co. (Jefferson) New York.
Aldrich, Chas. (L.) Jefferson New York.
Alexander, Sir Cecil (15th St.) New York.
Alkoff, Chas. (Hits) Birmingham.
All-Girl Show (Loew) Montreal.
Allard, Jimmy, Co. (Hits) Birmingham.
Allen, Eddie, Co. (State) Syracuse, N. Y.
Americus & Neville Co. (Loew's 45th St.) Brooklyn.
Ames, Lionel Mike (Young St.) Toronto.
Anderson & Burt (Keith) Ottawa, Can.
Angel Bros. (State) Houston, Tex.
Any Family (11st St.) New York.
Arnold, Franklin (15th St.) New York.
Arline, Fredina, Co. (Hivd.) New York.
Arms, Frances, Co. (Met.) Brooklyn.
Atherton, Lottie (Orph.) Oklahoma City.
Aurora Trio (Grand) New York.
Avaloca, Five (Orph.) Oklahoma City.

Route Department
When no date is given, the week of December 14-20 is to be supplied. (In split week, houses, the acts below play December 18-20.)

College Daze (Capitol) Windsor, Can.
Comfort, Vaughn (Keith) Ottawa, Can.
Conklin, Chester (Madison) Brooklyn.
Conlin & Glass (Mal.) Houston, Tex.
Cogville, Frank (State) Houston, Tex.
Contrasts (Fox) Washington.
Coogan & Casey (Oriental) Brooklyn.
Coery & Mann Co. (Orph.) Memphis, Tenn.
Cortella's Revue (Franklin) New York.
Crawley, Wilton (Gate Ave.) Brooklyn.
Cummings, Don (Orph.) Denver.
Cyclone Steppers (Premier) Brooklyn.

D'Onzo, Thelma, Co. (Proctor) Troy, N. Y.
Dakotas, The (Hipp.) Toronto; (Imperial) Montreal 21-27.
Daly, Pat, Co. (Orph.) Memphis, Tenn.
Dance Palace (Orph.) Spokane, Wash.
Dance Derby (Fairmount) New York.
Dareco, Joe (State) Memphis, Tenn.
Dennis Sisters, Three (Valencia) Jamaica, N. Y.
Daro & Costa Revue (Loew) Yonkers, N. Y.
Daxos, Tom (State) Jersey City, N. J.
Davies, Two (Golden Gate) San Francisco.
Davies, Tom, Trio (Mal.) Ft. Worth, Tex.
DeMario & LaMaretta (Socals) Berlin, Germany, Dec. 16-Jan. 31.
DeWolfe, Billy, Co. (Hits) Elizabeth, N. J.
Demarros, The (Hill St.) Los Angeles.
Deno, Rochette & Orch. (Gate Ave.) Brooklyn.
Derickson & Brown (Capitol) Winnipeg, Can.
Desmond, Wm., Co. (Crystal) St. Joseph, Mo.
Devos, Frank, Co. (Mal.) Dallas, Tex.
Diamonds, Four (Capitol) Union City, N. J.
Dillon & Parker (Orph.) Denver.
Dixie Four (Pal.) New York.
Doan's Things Unit (Orph.) San Diego, Calif.
Don, Lee & Louise (Proctor) Mt. Vernon, N. Y.
Dooley, Kitty, Co. (Mal.) Ft. Worth, Tex.
Dooley, Jed (Proctor) Albany, N. Y.
Doro, Grace (Orph.) Omaha, Neb.
Dotson (Keith) McKeesport, Pa.
Douglas, Wright, Co. (Proctor) Schenectady, N. Y.

Dream Idea (Fox) St. Louis.
Dream Street (Capitol) Atlanta, Ga.
DuVal, Andre, Poursome (Pitkin) Brooklyn.
Duncan Sisters (Pal.) Chicago.
E
Ebs, Wm. (Keith) Youngstown, O.
Eddy Duo (Plaza) Corona, N. Y.
Eline, Grace & Marie (Loew) Montreal.
Emery, Carl, Fete (Capitol) New York.
Emancipated Forest (Loew) London, Can.
Evans & Adams (Strand) Ithaca, N. Y.
Evans & Mayer (Capitol) Atlanta.

THE DUTTON CIRCUS ATTRACTIONS

MAKING AND HOLDING FRIENDS. Home Address, Sarasota, Fla.

Durkin, Junior (State-Lake) Chicago; (Keith) Youngstown, O., 21-27.
Duvries, Sharou, Co. (Riverside) Milwaukee.
E
Ebs, Wm. (Keith) Youngstown, O.
Eddy Duo (Plaza) Corona, N. Y.
Eline, Grace & Marie (Loew) Montreal.
Emery, Carl, Fete (Capitol) New York.
Emancipated Forest (Loew) London, Can.
Evans & Adams (Strand) Ithaca, N. Y.
Evans & Mayer (Capitol) Atlanta.
F
Falls, Archie & Gertie (Bedford) Brooklyn.
Fanchon & Marco's Gobs of Joy (Loew) Akron, O.
Farrall, Billy, Co. (Prospect) Brooklyn.
Fates & Twynsky Revue (Young St.) Toronto.
Fetlow, The (Pal.) New York.
Fleider & Harriet Co. (Grand) New York.
Fisher & Hurst (Victoria) New York.
Flash Devil, Four (Bay Ridge) Brooklyn.
Flash Serge (Midland) Kansas City.
Flippin, J. C. (Orph.) San Diego, Calif.
Florence & Richardson (Orph.) Omaha.
Folsom, Bobby (Madison) Brooklyn.
Ford, Whitey & Ed (Hipp.) Toronto; (Imperial) Montreal 21-27.
Fortunello & Currier (Capitol) New York.
Probell's Frolics (Albee) Providence.

Freds & Palace (Orph.) Denver.
Friscoe, Signor, & Orch. (State) Memphis, Tenn.
Froos, Sylvia (Oriental) Brooklyn.
Fulton & Parker (Grand) Calgary, Can.
G
Gale & Carson Revue (Orph.) Boston.
Galeno, The (Imperial) Montreal.
Galvin, Don (Central) Atlanta.
Garzinietti & Miller (Ohio) Mansfield, O.
Gaynor & Byron (Grand) Calgary, Can.
Gellis, Les (Nat'l) Richmond, Va.
Gleason, Billy (State) Newark, N. J.
Gifford & Gresham (Loew) Yonkers, N. Y.
Gordon & Day (Young St.) Toronto.
Goss & Barrows (Orph.) Oakland, Calif.
Gould, Sol, Co. (Proctor) Troy, N. Y.
Gould, Venita (Riverside) New York.
Gracella-Theodore Co. (Loew) Canton, O.
Graves, Jean, Co. (Bedford) Brooklyn.
Granville, Bernard (Proctor) Yonkers, N. Y.
Grauman, Hess & Valle (Lyric) Indianapolis.
Green, Cora (Binghamton) Binghamton, N. Y.
Green & Blossom (State) Jersey City, N. J.
Greenwell, Elsie, & Boys (Crystal) St. Joseph, Mo.
Griffith, Edith, Co. (Lyric) Indianapolis.
Grindell & Esther (Pan.) Toronto.
Groh, W. H., Co. (Orph.) Memphis, Tenn.
Gwynne & Co. (Loew) London, Can.

H
Hass Bros., Four (Rivoli) Toledo, O.
Hackett, Jeannette (Albee) Brooklyn.
Haines, Nat Chick, Co. (State) New Orleans.
Hall, Al, K., (Coleman) Miami, Fla.
Hallick, Margie, & Boys (Chester) New York.
Halperin, Nan (Keith-Albee) Boston.
Hamilton, Dixie (Nat'l) Richmond, Va.
Hamilton Sisters & Fordyce (State) New York.
Hamp, I. B., Co. (Orph.) Boston.
Hansley, Eddie (Bright) Pittsburgh.
Happiness Girls (Met.) Brooklyn.
Harkins, Jim & Marion (Harris) Pittsburgh.
Harriman, Swan & Lucille (Perry) Erie, Pa.
Harrington Sisters (11st St.) New York.
Harris, Dave, & Variety Land (State) Norfolk, Va.
Harris, Val, Co. (Mal.) Ft. Worth, Tex.
Harris & Claire (Hipp.) Buffalo; (Hipp.) Toronto 21-27.
Harris & Pepper (State) Jersey City, N. J.
Harris & Raschiffe (Orph.) Omaha, Neb.
Harrison & Dakin (Pal.) Chicago; (Albee) Cincinnati 21-27.
Hart's Krazy Kats (Grand) St. Louis.
Herman Scram (Central) Jersey City, N. J.
Hayden, Harry, Co. (Franklin) New York.
Hayes & Cody (Jefferson) New York.
Harold, Har (Riverside) Milwaukee.
Headin' for Harlem (Plaza) Corona, N. Y.
Healy & Cross (Pal.) Chicago.
Hearn, Sam (Loew) Yonkers, N. Y.
Heidt, Horace, & Orch. (Pal.) New Haven, Conn.
Herrert, Geraldine & Victoria (Capitol) Davenport, Ia.
Herman, Al (Kennore) Brooklyn.
Hewitt & Hall (State) Newark, N. J.
Hibbit & Hartman (Nat'l) New York.
Hill Billies (Pal.) Akron, O.
Hines, Harry (Herald) Lincoln, Neb.
Hilton & Almy (St. Louis) St. Louis.
Hi Ho Boys (Delancey St.) New York.
Hoffman, Liora (Pitkin) Brooklyn.
Holman, Harry, Co. (Lincoln Sq.) New York.
Holmes, Harry (Orph.) Oakland, Calif.
Honey, Harry (Herald) New York.
Home Family (Mal.) Dallas, Tex.
Hooper & Gatchett (State) Houston, Tex.
Hope, Bob (Keith) Syracuse, N. Y.
House, Billy, Co. (Keith) Flushing, N. Y.
Housh, Jack, Co. (Bedford) Brooklyn.
Howard & Newton (Madison) Brooklyn.
Howard, Julia, Co. (Victory) Evansville, Ind.
Hubert, Fritz & Joan (Orph.) Seattle, Wash.

Huling, Ray, & Seal (Pal.) Cleveland.
Hungarian Troupe (11st St.) New York.
Kane & McGred (Hill St.) Los Angeles.
Hunter & Monty (Proctor) Albany, N. Y.
Hunter, George (Iowa) Cedar Rapids, Ia.
Hyde, Alex, & Modern Maidens (State) New York.
I
Imhof, Roger, Co. (Proctor) Yonkers, N. Y.
J
Janet de France (Fairmount) New York.
Jazz Cloderella (Fox) Detroit.
Joe-May & Dottie (Delancey St.) New York.
Jones & Rea (Fairmount) New York.
Joyner & Foster (Lincoln Sq.) New York.
K
Kane, Helen (85th St.) New York.
Kane & Ellis (Jefferson) New York.
Kavanaugh, Stan (Mal.) Houston, Tex.
Kay, Hamlin & Kay (Loew) Yonkers, N. Y.
Kaye, Muriel, Co. (Central) Jersey City, N. J.
Kelly, Henry J. (Mal.) San Antonio, Tex.
Kelly & Jackson (Hipp.) Toronto; (Imperial) Jackson 21-27.
Kelly, Shipwreck (Proctor) Albany, N. Y.
Kelo Bros. (Pitkin) Brooklyn.
Kelso Bros.' Unit (Orph.) Portland, Ore.
Kennedy, Madge, Co. (Pal.) New York.
Kennedy, Will J., Co. (State) Memphis, Tenn.
Kerr, Watson (Lincoln Union) City, N. J.
Ketch & Wilma (Hivd.) New York.
Kikuta Japs. (Hipp.) Buffalo; (Hipp.) Toronto 21-27.
King, King & King (Stanley) Pittsburgh.
Kirby & Duval (Grand) New York.
Kiss, Max (Fox Savoy) Brooklyn; (Fox) Washington 21-27.
Kramer & Boyle (Harris) Philadelphia.
L
LaFrance & Reed (State) Newark, N. J.
LaMar & Hoyce (Orph.) Oklahoma City.
LaSalle & Macek (Orph.) Tacoma, Wash.
Layton, Florie (Orph.) Tacoma, Wash.
Laird, Horace, & Jester (Mastbaum) Philadelphia.
Lamont Four (Orph.) New Orleans.
Lando, Joyce, Co. (Iowa) Cedar Rapids, Ia.
Landry, Cy (Pal.) New York.
Langford, Myra (Premier) Brooklyn.
Large & Morgner (Pal.) Provia, Ill.
Lathrop Bros. (Proctor) Yonkers, N. Y.
Laurie, Vic (Chester) New York.
Lawson, Happy (Orph.) San Diego, Calif. (Orph.) Los Angeles 21-27.
Leary, Nolan & Co. (Capitol) New York.
Leavitt & Lockwood (Golden Gate) San Francisco.
Ledova (Pal.) Cleveland.
Lee Twins & Co. (Albee) Cincinnati.
Lehr, Raynor, Co. (Franklin) New York.
Lehrbach, The (Windsor) Windsor, Can.
LePaal (Orph.) New Orleans.
Lester, Al, Co. (Bushwick) Brooklyn.
Lewis, Ted (Pal.) New York.
Libby's, George, Flashlights (Pan.) Toronto.
Libonatti, Jess (Victoria) New York.
Lindner, Fred, Co. (Capitol) Trenton, N. J.
Lime Trio (Keith-Albee) Boston.
Lorraine & Minto Co. (Nat'l.) New York.
Louisville Loons (Pal.) Akron, O.
Lubin, Lowry & Andre (Georgia) Atlanta.
Luck, Nick (Harris) Utica, N. Y.
Lucky Boys (State) New Orleans.
Lynne, Carol (Stanley) Pittsburgh.
Lyons, George (Nat'l.) New York.
Lytel & Pant (Orph.) Oklahoma City.
M
Maidie & Ray (St. Louis) St. Louis.
Maker, Jessie (Bushwick) Brooklyn.
Makler & Howland (Plaza) Corona, N. Y.
Manahan, Tommy, Co. (Victory) Evansville, Ind.
Mandel, Wm. & Joe (Pal.) St. Paul.
Manda, Joe, Trio (Delancey St.) New York.
Manning & Class (Pal.) South Bend, Ind.
Marguerite, Gene (Pal.) St. Paul.
Marsden Girls (Orph.) Oakland, Calif.
Marion, Sid (Orph.) Vancouver, Can.
Marker & Schenk (Lyric) Indianapolis.
Marlowe, Mary (State-Lake) Chicago.
Martin & Martin (Keith) Ottawa, Can.
Martino & Crow (44th St.) New York.
Martov, Leonid (Grand) New York.
Maryland Collegians (Hipp.) Buffalo; (Hipp.) Toronto 21-27.
Mascagno Four (Orph.) Omaha, Neb.
Mason & Kiefer (66th St.) New York.
Masters & Graves (Orph.) New Orleans.
Maxine & Bobby (Gate Ave.) Brooklyn.
Maxwell, John (Kings) Brooklyn.
McConnell, Lulu, Co. (Collaese) New York.
McCullough, Carl (Pal.) Peoria, Ill.
McDonald & Paradise (Hamilton) New York.
McGruey, Gene (Pal.) St. Paul.
McLellan & Sarah (Orph.) Oklahoma City.
Mendi, Joe (State-Lake) Chicago.
Medley & Dupree (Keith) Youngstown, O.
Melvin Bros. (Willard) Woodhaven, N. Y.
Meyers, Lubov & Rice (Victoria) New York.
Millard & Melvin (Loew) Canton, O.
Miller, Eddie & Henrietta (Robbester) Rochester, N. Y.



# Circus and Side Show

Conducted by CHAS. WIRTH—Communications to 25 Opera Place, Cincinnati, O.

## Downie Purchases Gentry Equipment

### Includes Animals and Canvas—Show Will Be Transported on 85 Trucks

Irish Horan writes that Andrew Downie purchased the animals and canvas, as well as the calliope, light plant and other equipment of Gentry Bros.' Circus. The canvas purchased included big top, side show, dressing room, cook-house, menagerie, horse tops, marquee, etc. The animals, with the exception of the elephants, include 2 camels, 1 llama, 2 tigers, 3 lions, 2 leopards, 1 polar bear, 1 brown bear, 1 emu, 1 panther, 3 head of menage stock, 1 cage of monkeys, 1 big baboon. The baggage stock was sold to a Chicago horse dealer.

The canvas will be stored in winter quarters, to be used as an emergency substitute, as the present Downie layout of canvas is practically all new. The cages will be mounted on truck chassis and used in the parade. This additional array of animals added to the present Downie stock will make the show about the size of a 20-car railroad show. Eighty-five trucks will be used to transport the show when it takes to the road for the 1930 season.

Several feature acts have already been signed. The Felix Morales Family will be back after an absence of one year. Rodney Harris will have the big show band. The Harry Martinez trio will return. Andrew Downie returned to winter quarters after attending the banquet and convention in Chicago, and has already begun elaborate preparations in getting the show ready. New wood-working machinery has been purchased and equipment for the machine shop, making the new quarters one of the finest and most modern in the business.

The writer enjoyed a fine dinner in Joe Denney's spick and span dining room at winter quarters last week. Joe even furnishes the boys music with their meals, having installed one of the latest model radios. Manager James Heron is convalescing at home in Havre de Grace, having recently returned from the hospital, where he was confined for two weeks. Superintendent Joe Gilligan has his winter-quarters department heads busy lining up their crews. Harry Lefter will again be in charge of the painters; Fred Walker, the carpenters and body builders. Pete Hiner will look after the blacksmithing, while William McNeil will be in charge of the truck mechanics. Ted Premont is busy overhauling his light plants and equipment, and George La France is in charge of the tires and batteries. Joe Denny is steward, with three on his staff.

A new ring barn is being erected, and will be completed in two weeks. The animals and equipment purchased at West Baden are being shipped to Havre de Grace.

## R. M. Harvey Re-Engaged

R. M. Harvey, general agent of the Miller Bros.' 101 Ranch Wild West Show, will again be with that organization next season. There will be very few changes in the staff of the show and it will be enlarged to 38 cars, opening early and closing late. The show made the longest season of any this year and plans to do the same next season.

In last week's issue it was mentioned that C. W. Finney had been engaged as general agent for the 101 Ranch Show. Finney writes that he has not made any connections for the 1930 season. On a recent visit to St. Louis he visited with Zack Miller and Frank Braden.



JACK KING, well known in the tabloid and vaudeville fields, was in clown alley with the Sells-Floto Circus the past season, his third year of white-top trouping.

## Warner Bros.' Circus Opens at Winnfield, La.

A. B. Williams, press agent for the Warner Bros.' Circus, writes that the show, with all new equipment, opened at Winnfield, La., to very good business. The side show is managed by Blackie Burton and music is furnished by Prof. Brown and family.

The big-show program includes Tierney Family in seven acts; pony drill, worked by Brown; dogs, Tierney; clown alley in charge of Roy Smith; concert handled by Frankie Dean. The outfit is transported on seven trucks.

## W. P. Rooney in Hospital

SEYMOUR, Ind., Dec. 14.—W. P. (Pat) Rooney, former clown, is at the Schneck Memorial Hospital here, recovering from injuries suffered when an automobile struck him several weeks ago. He has a fractured leg.

## Bell, Myers Re-Engaged With 101 Ranch Wild West

Jack Bell, bandmaster, and George L. Myers, arena director, will again be with the 101 Ranch Show next season and are already working on new ideas.

Bell did quite a bit of entertaining while playing the New York Coliseum. He entertained Red Nichols and his orchestra, playing at the Hollywood Night Club, and Paul Tremaine and his orchestra, who are holding forth at the Youngs Cafe. They in turn entertained Bell and his band.

## Mabel Stark With Barnes

CHICAGO, Dec. 14.—Mabel Stark, noted animal trainer, has been signed for 1930 for the Al G. Barnes Circus. She is leaving for training quarters to start work on a big tiger act December 15.

## Mrs. James Heron in N. Y.

NEW YORK, Dec. 14.—Mrs. James Heron, of Downie Bros.' Circus, accompanied by her mother, was a visitor here the first of the week, spending several days in the city on business. She went to her home in Lancaster, Pa., where she intends spending the week-end with her parents.

## Christy Is Improving Springer Engaged For Wheeler Show

HOUSTON, Tex., Dec. 14.—George W. Christy is making a brave fight for his life at the Baptist Hospital here and at last reports was slowly improving, although he is not out of danger by any means. Nurses and doctors are in constant attendance at his bedside and no one is allowed to see him. His temperature has lowered and he has been able to take a little nourishment. Mrs. Christy still remains at the hospital almost continually and Harold Christy is looking after affairs at the quarters. William Culp has arrived and is attending to all business of the show. Work at the quarters has been practically suspended and there are only about 20 men at South Houston at present. It is planned by Mrs. Christy as soon as her husband is able, to make an extended trip and place him either under the care of the Mayo Brothers at Rochester or have him receive treatment from a Baltimore specialist.

## Lewis & Zimmerman To Direct K. C. Circus

P. M. Lewis and E. R. Zimmerman, owners of the Lewis & Zimmerman Quality Circus, will promote and direct the Knights of Columbus Indoor Circus in Cincinnati at Music Hall, February 20-22. Their staff includes Ed. Grenier, contesta; Winter and Winter, publicity; James Bonnell, assistant manager; J. C. Schultz, ticket sale; John Hoover, booth space; Mickey Blue, G. B. Wiscarver, Art Phillips, Lee Donaldson, H. V. Newton, M. Barnett, H. Light, J. Miller and Mrs. E. L. Matty. It is expected that Art Hull will soon join the organization.

The outdoor season for the show will open in April in the South. C. B. Jackson, general agent, is now booking dates for the outdoor season.

## Priddy at San Bernardino

SAN BERNARDINO, Calif., Dec. 14.—Al Priddy, "humorist of the big tops," of the Ringling-Barnum Circus, is back home here for the winter. During the past season he added 177 service club talks to his record. He spoke at scores of schools and colleges, before civic organizations and even in churches. He speaks on circus life and the life of the performers of the show, both the human and animal stars.

## Bowman Named Manager

CHICAGO, Dec. 14.—John F. Bowman, of this city, who gained a wide reputation for putting over big conventions, has been named general manager of the Chicago Stadium. He fills the position which Paddy Harmon held.

## St. Louis Notes

ST. LOUIS, Dec. 14.—Fred Buchanan, owner of the Robbins Bros.' Circus, passed thru St. Louis this week, and while here visited with members of the Miller Bros.' 101 Ranch Wild West at the Arena.

Clint W. Finney passed thru here en route from Kansas City and Western points to Chicago, where he expected to remain for several weeks.

B. D. Lindley, circus clown policeman, spent several days in the city visiting the various circus merry-makers, who are employed for the Christmas holidays at several of the large department stores.

Mr. and Mrs. Ralph Noble, circus folks, spent several days in the city en route to their home in the West. While here they visited with the Clark Duo and "took in" several performances of the 101 Ranch Show.

C. E. Springer, who for the last 18 years has been assistant manager of the Jethro Almond Shows, will fill the position of general superintendent with Al F. Wheeler's New Model Shows the coming season and is already in charge of the winter quarters at Albemarle, N. C. Mr. Springer's long and varied experience in the tent show business should amply qualify him as a valuable acquisition to the Wheeler-Almond forces.

## Floyd L. Bell Engaged By Thearle-Duffield Co.

CHICAGO, Dec. 14.—Floyd L. Bell, press agent for the Ringling-Barnum Circus, will, during the months of January and February, and until the Big Show opens, handle the publicity for the Thearle-Duffield Fireworks Company. While in Chicago last week Bell completed arrangements with Charles Duffield for this purpose. He will also work in conjunction with the South Florida Fair at Tampa and the Miami Beach Exposition in handling this work, and will likewise do a considerable bit of publicity work for the Alec Sloan enterprises, handling publicity on Sloan's stable of internationally known automobile racers at the Florida and Cuban fairs.

The Thearle-Duffield company will present *The Last Days in Pompeii* and *The Awakening* at the Florida and Cuban fairs.

## Gallagher Bannerman With Downie Bros.' Show

NEW YORK, Dec. 14.—The article, headed "Dugan With Downie Bros.' Show," in a recent issue, failed to mention the fact that Jimmy Gallagher has been the bannerman of this show for the last four years, with Dugan as his assistant.

Gallagher was here last week, en route to the Maine woods, where he bagged a nine-point buck, returning to this city later en route to the South.

## Duttons Return to Sarasota

SARASOTA, Fla., Dec. 14.—Mrs. Nellie Dutton, owner of the Dutton Circus attractions, with several members of her organization have returned from Havana, Cuba, where they have been appearing the last five weeks. After filling one fair engagement, two shows a week will be given at the Dutton quarters here for the rest of the winter, probably on Wednesdays and Sundays, for the amusement of visitors.

## Leave Honest Bill Show

Charles O'Brien, Leonard Loerwald and Oscar Wiley have left the advance of the Honest Bill-Moon Bros.' Circus.

## Carsons With Brown & Lyn

James and Lillian Carson have signed with the Brown & Lyn Circus for 1930, making their second season with the show.

ED RAYMOND, who is clowning at the May Company store in Cleveland, says that the following concession folks are there: Sam Levy, Ted Shulman, D. Livingston, Ray Wimer, Leonard Olson, Earle Loney, W. Calhoun, William Schloer, Joe Weiss and Jane M. Charlton.

**With the Circus Fans**

By JOHN R. SHEPARD  
609 Fulton St., Chicago  
Secretary C. F. A.

F. E. LOXLEY, CFA, of Cranston, R. I., attended the following circuses the past season: Shrine Circus, Providence, R. I.; Ringling Bros.-Barnum & Bailey, at the Boston Garden; Sells-Floto, at Providence, R. I., and Pawtucket, R. I.; Gentry Bros., Taunton, Mass.; Ringling-Barnum, Providence; Gangler's Circus, Crescent Park, R. I.; Downie Bros., Taunton, Mass.; 101 Ranch Show, at the Boston Garden.

CHARLES BERNARD, our Savannah, Ga. member, runs "The Little White Goose," where many fish fries and oyster soasts take place under auspices of societies, churches and schools.

OUR ASSOCIATION was signally honored at the Annual Banquet and Ball of the Showmen's League of America at the Palmer House, Chicago, evening of December 4. Our president, J. A. Wagner, of Des Moines, Ia., was a guest at the speaker's table, as was also Lieutenant Governor Fred E. Sterling, of Rockford, Ill., who is chairman of the Illinois W. H. Harris Hop. Other fans in attendance were Past President Clint E. Beery; Mrs. Mary de Sousa, secretary of the Chicago Davenport Tent; National Secretary Shepard, of Chicago; Dr. Roswell M. Pettit and Mrs. Pettit, of Ottawa, Ill.; Mother Corning, Elgin, Ill.; John C. Thomas and E. Paul Jones, Dallas, Tex., respectively vice chairman and secretary of the Mollie Bailey Top of Texas.

WE REGRET to announce the death of Mrs. Christina Fernstrum, mother of Benjamin A. Fernstrum, of Menominee, Mich., a prominent member of the CFA.

A BOOKLET, containing particulars and pictures of the execution of "Black Diamond," the Barnes Circus elephant, is being published by the Petland Press, of Ansted, W. Va. The facts and photos were secured by Joy Teel, an old-time circus man.

AL MEYER, CFA, of San Jose, Calif., was one of the "mama dolls" on display at the recent Elks' Carnival held in that city, according to The San Jose Evening News of December 2.

EIGHTEEN WERE PRESENT at the luncheon of the Chicago Davenport Tent, held in the College Inn December 11. Four reels of moving pictures of the Ringling-Barnum Circus were shown on the screen thru the courtesy of Dan Kebaugh, of the Chicago office of that circus. Circus people present, as guests, were Mr. and Mrs. Fred Ledgett.

**Many Circus Folk Greet Godino Twins**

ST. LOUIS, Dec. 14.—Circus atmosphere seems to envelop the Godino boy "Siamese" twins, brides and Filipino jazz band during many of their engagements on their present RKO circuit tour. At the State Lake in Chicago they met scores of big-top people, many of whom had known the twins on their former trips to the States. Lawrence Ledoux, Sells-Floto general contracting agent, and others greeted them in Kansas City, enjoying the spectacle of James J. Corbett teaching the agile joined-together brothers a few hooks and feints back-stage at the Main Street Theater.

When the twins opened at the St. Louis Theater here Colonel Zack Miller, leading the 101 Ranch Show at the

**Xmas Greetings To All**

**BLACK'S COMEDY BEARS**

Good as the Best, Better Than the Rest.  
Booked 44 out of 52 weeks this season by Harmon F. Wagoner, advance agent. Now booking for coming season. Greenville, S. C.

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GABLE END CONCESSION TENT, 18 feet wide across the front, 10 feet deep, 2-foot pitch. Top 12-in. D. F. Khaki Duck; 10-ft. sidewall, 10-in. D. F. Khaki Duck; 8-ft. Awning; 5-ft., 4-in. Counter Curtain, fancy painted stripe. Complete with Chaffin Bag and Storm Guy.  
Used three (3) weeks. Practically new.  
Price ..... \$59.00

"DRIVER SAYS" "DRIVER DOES"

Arena, presented Lucio and Simplicio with twin sombreros and their pretty brides with Indian beadwork gauntlets. The twins' manager, who assembled the act in the Orient, is Arthur Uggan, owner of the Manila Lyric music house, who began his career as a boy cornetist with Lemson Bros.' Circus, and who tramped many years with various tent shows before he went to the Philippines. Terry Turner, of Arthur Klein and Terry Turner Attractions, is well known in circusdom, as he has employed many white-top folk in various capacities with more than a dozen acts. Frank Braden, in advance of the Godino offering, has been identified with circus press departments for years, including 101 Ranch and Sells-Floto.

The success of the boy "Siamese" twins and their brides is common knowledge now, but the solid hit made by their band has not been so well broadcast. It is a hot jazz organization, smartly costumed, which doubles in string. It is by far the best stage band ever assembled in the Far East.

Nickie Amper, the director, was formerly first trombonist with the world-famous Philippines Constabulary Band, adjudged the second best on earth at the San Francisco Exposition. The members are Vincent Villapondo, trumpet; Philip Hernandez, trumpet; Philip Cubinar, saxophone; Perfecto Raymundo, saxophone; Candido Dimanilig, saxophone; Juan Dimanilig, banjo; Hilarjon Raymundo, pianist; Venancio Pineda, drums, and Buenaventura Quintero, bass. Many of these young musicians have played with Spanish and Filipino circuses and on world-cruise liners. All are from crack hotel bands in Singapore, Shanghai and Manila.

**Circus Pickups**

By FLETCHER SMITH

HOUSTON, Tex., Dec. 14.—Charles E. Smith has returned from Palestine and is again at the Woods Hotel together with his buddy, Fred (Heiney) Heinrich, of the Christy Bros.' Shows. They are whiling away the time by playing with the police band in Houston.

The LaMont Bros.' Circus is the first of the many truck shows to enter Texas this winter. They came across from Arkansas last week and are headed for the valley.

L. J. Burt, banner advertising man, who was with the Cole Bros.' Show last season, is here for the winter.

Ed L. Brannan still remains here and meets up with old friends daily. He is at the Bristol Hotel.

Walter McCorkhill, car manager of the Christy Show, has returned from a visit in the Rio Grande Valley and is located for the remainder of the winter at the Bender Hotel.

W. A. (Whittle) Adams, of the Christy Show band, has left for St. Louis where he will spend the winter. Zeke DeWitt, sousaphonist of the same band, is playing with a concert band at Lakeland, Fla.

The Monje troupe of acrobats, with the Christy Show last season, have left for New York City, where they have a 12-week engagement in vaudeville.

Clinton Booth, last season clown policeman on the Cole Bros.' Circus, has arrived here for the winter.

"Mack" Foster is now doing a good

business here with his store show, having changed locations and is on Congress street right off Main. His place is the daytime hang out for the circus and carnival folks in the city.

"Cash" Wiltse and wife have returned to their home here for the winter. He was formerly manager of the privilege car with the Christy Show and the past season has had the cookhouse on one of the Miller shows. He closed recently in San Antonio.

Louis Kruschke, late of the Morris & Castle Shows and earlier in the season with Rice & Dorman, has joined the bunch around the Woods Hotel lobby for the winter.

Bob Morgan, manager of the advance car of the Al G. Barnes Circus the past season, is located for the winter in Kanapolis, N. C., and is occupying with his wife a new residence on the main pike.

Mrs. Harry Dalvine and Master Harry have arrived in Houston, driving here from their home in La Fayette, Ind. They are now located with Harry, Sr., in Harrisburg, till the new residence on his property at South Houston has been completed. Harry intends to lead in the future the life of a country gentleman.

Jack Harris, who was clown cop with the Christy Shows the past season, has arrived here and during the holidays will be on duty in the toy department of the Munn store.

Ray Morrison has opened a restaurant at 611 Austin street here and is doing good business.

Word has reached Houston of a serious accident to Doctor Ames, formerly of Beaumont, and well known to all Christy Circus folks. He is now located at Kerrville, Tex., and while bathing recently the tank exploded, setting fire to the room. He escaped with minor burns and the house was burned to the ground.

**Notes From Petland**

ACCOTINE, Va., Dec. 14.—Recent visitors at Petland included Billy Dick and Art Powell, on their way home to Philadelphia for the winter from York, S. C. They were with the Barnett Bros.' Circus the last two seasons. Both were with Rex Ingham on the King & Goldman Circus in 1927. Then came Frank Houck, pianist, on his way from Montreal, Canada to Tampa, Fla., for a winter's engagement at a hotel there. Frank's last trouping was with the Callahan Dramatic Company in Florida.

Mr. and Mrs. K. C. West, animal fanciers, and friends of Snake King at Brownsville, Tex., stopped on their way from Baltimore to North Carolina. Henry Vandewall has left and gone north. He was replaced by "Texas", last season with the Ketrow Bros.' Circus. Sandy Tamargo, owner of the Sandy Shows, stopped by, with several of his people, on his way north from making a few Southern fairs. His show is in quarters near Washington and will open in the early spring.

Mr. and Mrs. Ray Brison, of the Brison Bros.' Circus, stopped on their way from Petersburg, Va., to Chambersburg, Pa. Mrs. Brison is the daughter of Sam Rock, who has his circus in quarters at Petersburg, Va. William Lofstrom, co-owner of the Lofstrom-St. Elmo Monkey Circus, which is wintering at Petland, is in New York City for the winter.

**Notes From Venice**

VENICE, Calif., Dec. 14.—Venice has fallen in line with the idea of Southern California Outdoor Christmas. The Pier is decorated with about 100 small trees, wreaths and stringers made up from Christmas trees, and plenty of colored lights. The Lions' Club has a Christmas tree at Windward avenue and Trolleyway. The Venice Amusement Men's Association and the Chamber of Commerce have roped off one block of Windward avenue at the entrance to the Pier and have erected a 30-foot tree. This tree was decorated by six of Venice's sun-kissed bathing beauties, garbed in bathing suits. Hearst Magazine News took shots of this and they will be flashed all over the world.

Paul Dasmuke, the armless wonder, has bought a 10-room home at 833 Victoria avenue, from Charles Post, clown with Al G. Barnes Circus. The Posts still have a bungalow in Los Angeles at 7656 Palmlee avenue. Harry Duberville and Dick Manley have received a carload of Christmas trees and have opened next to the post office.

Tom Plank, the writer, will again have two clown bands on Venice Pier for New Year's Eve, using an eight-piece band on the Pier to bally all shows and rides, and one five-piece band for the Punhouse. Bill Taite, clown, is playing Santa Claus for the Hollywood Merchants' Association, parading in a sleigh the full length of Hollywood boulevard every night until Christmas Eve, using four reindeer to pull same. Jack McAfee is manager; Tom Plank, bugler; Curly Phillips, Fay Walcott, Paul Marty and Dick Saul as Eskimos.

Charles Hout, novelty man, is having his house redecorated and repainted. He was with the Al G. Barnes Circus for a number of seasons and late of the Buck Jones Wild West Show.

William Denny has received a shipment of animals, birds and snakes from India, and is now housed at the Selig Zoo at Los Angeles. George Tipton, steward, has purchased a sedan and is a daily visitor at Venice. Bill Evans was a visitor at Venice last week. He has purchased a new coupe and is on his way back to his farm in Idaho, where, he states, he has 50,000 sacks of potatoes to market.

Oswald Roy is again on the Pier and will show here till the road season opens. Harry Kellerman, former magician, who came here eight years ago for his health, is still located on the Pier with an orange drink stand. Louis Roth and wife, Betty, are still with the Selig Zoo. Louis is working wild animal acts every afternoon for the visitors. Betty is busy working out her two menage horses, with which she will play fairs on the Coast next season.

Herbert (Pony) Cook and wife are busy every day breaking a bicycle monkey act for fairs, using roller skates, stilts and bicycles. George Rogers, midgett clown, is working the front of the Main Street Museum at Los Angeles.

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## Under the Marquee

CHARLES FOURNIER, baritone player, and Earle C. Branch, cornetist, will again be with Eddie Woelckner next season.

HERBERT SNYDER, clown of the Sparks Circus, is in New York City for the winter.

MR. AND MRS. WALTER R. HOLMES, late of the Christy Bros.' Circus, are working in pictures in Hollywood, Calif.

IRISH HORAN has completed the list of acts, six in number, and a band, he is furnishing for a K. of C. indoor carnival in a town on Long Island.

THE SIMMONS BROTHERS, midget clowns, opened November 25 in the toy department of a Houston, Tex., store. They are working as Santa Claus' helpers.

WILLIAM KETROW says that if he does not sell his animals he will be back on the road again next season with his circus.

MR. AND MRS. JOE LOYD, who are wintering in Des Moines, Ia., expect to be with the Sparks Circus the coming season.

E. G. SMITH, of Atwater, O., after a long time as agent of various motor circuses, will again place an outfit on the road under his management.

HARRY HOWARD, last season with the Hagenbeck-Wallace Circus on the No. 2 advertising car, is now with the Shubert theaters in Boston as advertising agent.

FRED BENNETT, who was with the Sells-Floto Circus, writes that Ed (Frenchy) Brin and D. S. Davis are in Chicago on the North Side.

MRS. GEORGE B. LOWERY and niece, Mrs. John Bogert, one of the owners of Lakeside Park, Lakeside, Pa., will spend some time at Miami, Fla.

FRED GUERTEN, of Cole Bros.' Circus, is vacationing at his home in Biddeford, Me. He says that Harry Duquette, porter on the John Robinson Circus, will soon go to Ottawa, Can.

CHARLES HOLLOWELL, of Hollowell's Tours, was in Cincinnati last week and gave *The Billboard* a call. He is a former circus man, having been with the Sells Bros., Ringling and other shows.

MEMBERS OF the Robbins Bros.' Circus who visited the 101 Ranch Show in St. Louis were Fred Buchanan, Bob and John Schaller, Fred Shafer, Paul Barton, Mr. and Mrs. Ralph Noble and C. A. Gilson, bandmaster.

RAY GLAUM is recovering at his sister's home in Jacksonville, Fla., from a severe attack of the flu, contracted while playing a fair date at Bishopville, S. C. He hopes to be able to resume his bookings Christmas week in Florida.

ARTHUR BURSON, high slack-wire performer, has fully recovered from an accident on the Gentry Bros.' Circus last summer when he broke his right leg. He is at his home in Dublin, Tex. Burson says he has a surprise to offer next season.

ROBERT T. RICHARDS, of Atascadero, Calif., who was off the road the past season, will again have his circus side show on tour next year. He has a poultry ranch, but will dispose of the poultry and keep the ranch for winter quarters. He recently visited the Schell Bros.' Circus.

ELEPHANTS, ponies and leaping greyhounds from Schell Bros.' Circus quarters at Hynes, Calif., under the direction of their trainers, Capt. John Hoffman and Milton L. Herriott, played



THE HARRY MARTINEZ TRIO (Florie, Harry and Emma), with the Downie Bros.' Motorized Circus the past season.

the Police Benefit Circus at Long Beach, Calif., staged by Al W. Copeland, of Hollywood. The animals and their trainers will play three weeks of indoor circuses at Seattle, Portland and Vancouver, starting Christmas week. Vates Engesser did her Spanish web act at the Police Circus.

KENNETH T. COLLINS, manager of the Strand Theater, Louisville, has been appointed to the staff of Governor Sampson in recognition of his services in providing the people of that city with entertainment of a high order. He has been made a colonel. Collins, when a boy, was with the Sells Bros.' Circus, selling peanuts, etc.

THE J. C. GOSS COMPANY, of Detroit, manufacturers of circus and carnival tents, have announced expansion of their facilities thru the purchase of a new garage and warehouse in the downtown section, a few blocks from their main store. The new building was acquired at a cost of \$30,000, and contains 4,800 square feet.

SKY J. HARRIS has been kept especially busy this month with his sign work, there being numerous conventions

in Chicago for which Sky is furnishing the signs. One of the biggest he has handled recently was the International Association of Fairs and Expositions, for which he made practically all of the signs.

H. R. BRISON will not be connected with Sam Dock next season. He had the side show and privileges with Mr. Dock for 10 years. Brison's two boys are going to school at Edenville, Pa. Brison, who had out a show for a few weeks, closed at Battery Park, Va., until after Christmas. He recently was at Petland, Va., and spent several hours with Mr. and Mrs. Rex Ingram.

GENE MILTON, side-show manager; Art Waterman, side-show man; Buck Healey, former announcer, now manager of the Burns Detective Agency, and Keith Buckingham met up in Buffalo the other day. All were formerly with the 101 Ranch Show. Milton is at Shea's Hippodrome in Buffalo and Waterman is manager of a new medical clinic building in that city. Buckingham is working with Healey. R. C. Hineman, known to many showmen, is critically ill at a hospital in Lockport, N. Y., and is not expected to live.

A BANQUET was tendered Thanksgiving Eve by members of the Socco Club in Boston to the Four Ortons, who were filling a week's engagement at the Metropolitan Theater, reports George Donaldson. The Ortons organized the club on the Miles Orton Circus some 30 years ago. The club boasts of a membership of more than 500 circus folks scattered throughout the States. Those present at the banquet were Sam Cohen, Bill Reno, Will Sullivan, Billy Nelson, John Quigley, Donaldson, Al Bryant, George Washburn, George Dixon and Charlie Thompson.

JEROME T. HARRIMAN submits several corrections to the article, under the caption of "Facts About People We Know," in the Christmas Number. He writes: "At the time of the Golden Bros.' Circus sale to G. W. Christy, the show was owned by John Pluto, of Baltimore, and not by Mike Golden. Christy paid \$25,000 for the Golden Show. Pluto wishes it understood that he did not dispose of the show because of the reason mentioned in the article, but because of his business activities of the Globe Sales Company, Baltimore, which demanded his attention. The Hunt Motorized Circus was termed the little Hunt Show from Maryland. This show

was established in Kingston, N. Y., in 1893, and it has grown from a small wagon outfit to a 30-truck outfit. The Hunt Show is known as a family show and has never required the services of an outsider to 'doctor' it. It is true that Andrew Downie encountered hard luck with the LaTena Circus at Latrobe, Pa., September 2, 1916. I was associated with Downie for 15 years and at the time of this unfortunate happening, it was because of infantile paralysis, city officials prohibiting children from the circus grounds. Downie had much success with the Main Show. The title was not in use for a number of years."

## Notes From Sarasota

SARASOTA, Fla., Dec. 14.—Dr. William L. Shields has taken a beautiful home in Granada, suburb of Sarasota. He has also purchased a handsome four-passenger coupe. The Ringling doctor is feeling great once more.

Charles L. Hutchinson, treasurer of the Big Show, has rented a house erected by Mrs. Charles Ringling on the Tamiami Trail.

Fred De Wolfe, auditor of the circus, is a temporary guest at a local hotel while Mrs. De Wolfe is looking after their property interests in New York.

Mr. and Mrs. Merie Evans have arrived for a few weeks' stay here. Evans has the contract for handling the band at the indoor circuses in Cleveland and Toledo, and will then return here to take the contract for the band music at the Tampa Fair.

The Czech-Slovakian National Band arrived December 15 and will give concerts twice daily during the winter here.

Members of the press department, all of whom will return, are at present wintering as follows: Dexter Fellows, hibernating in Hartford, Conn.; Roland Butler, operating his advertising agency in Boston; Floyd Bell is at present in Kansas City, but will soon return to Florida; Tom Killilea is in New York, and Eddie Sears is at his home in Lancaster, Pa. Eddie, by the way, is the proud parent of a boy born November 21.

Mr. and Mrs. John Meck have taken a home for the winter in White City, a suburb of Sarasota. Meck is the concessions superintendent of the Big Show.

Mr. and Mrs. Willie Carr are living at the San Juan Apartments in Sarasota this winter.

Lester (Doc) Miller is a familiar sight on the streets of Sarasota and is also employed at the winter quarters of the circus.

Roy Clark is handling the post-card concession for the Sarasota Chamber of Commerce.

Many of the winter colony of circus folks have become members of the Sarasota Tourist Club, which now has permanent quarters in a beautiful building at the end of the Main street pier.

Circus folks generally were deeply sorrowful over the death of Leslie Dyer Reagin, Jr., killed in an automobile accident. His father, publisher of the Sarasota Times, is one of the greatest friends the Ringling Circus has in Florida.

Dates for the Sarasota Pageant have been definitely set for March 5, 6 and 7. It is expected the circus will entrain for New York the day following the close of the pageant.

Carl Steinbrook, announcer on the Big Show, is spending the winter in Tampa, where he is employed by a large advertising agency.

Frank Dial has resigned his position in the hostler department due to ill health.

Joe Pontico is again operating his popular eating place, always a rendezvous for circus folks.

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All kinds of Trained Stock for Motorized Circuses, Ponies, Menage Horses, Elephants, Camels, Cat Animals, Tents, Seats, Lighting Plants; in fact, any and every thing that is needed in the equipment of a First-Class Motor Circus. WANT for winter quarters and next season, good Circus Mechanic, one who can build new truck bodies; Mechanic Painter, Domestic Animal Trainer, and a few Working Men. WANT especially, good Article Agents. Must be close contractor, Ray, write, A-1 of all kinds, Singers and Teams. You must have the staff and the wardrobe. Menage Riders, Pony Donna, Band Leader and Musicians. These have anything for sale quote lowest price cash, F. O. R.; full description and where it can be located. Address CIRCUS QUARTERS, Atwater, O.

## FOR SALE

Circus and Trained Animal Show, complete. 12 Trucks, Cages with Animals, Band Wagon, Tableaux, Callopes, Ticket Wagon, Ponies, Monkeys, Bachelors, Tents, Seats, Cook House. Everything ready to go. Now in quarters in Central Texas. Will be sold cheap to best bid. Buyers without money save postage. R. L. ATTERBURY, Dakota City, Neb.

## Circus Saints and Sinners Club

NEW YORK, Dec. 14.—President Cliff Rudd has called a meeting of the men in various cities who are working on the local organizations. In addition to the president's specialty of explaining the constitution and by-laws, he will undoubtedly give the visitors an example of the reasons why Richmond should be called the "City of Hospitality", aided and abetted, by the Richmond Sinners. President Rudd is planning to go to Philadelphia when that group is organized officially.

"Skyrocket" Benham did himself proud. Those who attended his Wild West party at the Club Plaza talk of it in superlatives.

The Richmond papers are having a great time telling about all the animals already promised for their All-American Zoo. Zack Miller started it with a buffalo; Jack Hoxie raised him a couple of armadillos, and Frank Gavin "saw" them with another variety of denizens of the plains and forests. Nobody objected to the bidding and bets will be paid the next time the "101" reaches Richmond. Gavin, not content with this, had Frank Baldwin round-shouldered carrying away all the decorations Frank G. presented to the P. T. Barnum Tent.

Sky Pilot Doc Waddell is a Saint in whom the CSSCA takes great pride. He hadn't been chaplain for more than three days before he came thru with some of the finest help the organization has had as yet. In one of his recent letters he paid a splendid tribute to his old friend, Dexter Fellows.

Around the festive board at the Barnum luncheon to Zack Miller stories of the old days were in order. The honored guest, also Jack Hoxie, Frank Gavin (owner of half U. S. A.) and Donald MacGregor (w. k. writer and p. a.), were swapping them fast and heavy. Patrons Jess Adkins and Arthur Hopper would

have enjoyed the tales of John Robinson and Brothers' show. And it kept occurring to the writer, how long are such stories going to be available? They're only carried on by word of mouth. But they're the history of a great American institution. "That circus history" has been much discussed. How many of the discussers have ever built a REAL BOOK of this sort? Various persons have been nominated for the job. Why doesn't everybody realize that it will take all of us to build such a book, all our resources and a great deal of money? It would take at least one year of a professional writer's time, ample traveling funds to visit collections and oldtimers, and an unusually clever organizer of material and writer with real style who can make the truth, and only the truth, attractive. A history of the Great American Circus would have to be a real contribution to American literature or it better be let alone. Think that over for a while and then get behind a general movement to produce the book. Or in other words, let's do something besides talk while we still have the oldtimers with us. And don't forget there is exactly ONE of the original Ringling brothers left.

President Frohman, of the P. T. Barnum Tent, has decided that money is needed to carry on the good work. True enough. And how! You know out of the modest \$5 dues, \$3 goes to the local and \$2 to the national body. So Frohman has appointed a Ways and Means Committee, headed by himself, and subject to instant "closing notice" if they don't get to work. But something good is under way and pretty soon *The Billboard* will have a nice little feature story. Saints and Sinners, watch for this one. The address of the writer is 525 W. 120th street.

HUGH GRANT ROWELL,  
National Secretary.

## First-Class Circus Decorator, Letterer and Painter Wanted.

To start work first of January. Three months work. Experienced man only wanted.

## Downie Bros Circus

HAYNE DE GRACE, MD.



WHO'S AT Fort Worth this winter?

WHERE ARE all the professional sharpshooters.

FOG HORN CLANCY—How about you and the Little Clancies?

THESE ARE "the days" for gabfests and reading. Let's have brief squibs of ourselves and others for publication.

AMONG the folks in El Paso, Tex., has been Betty Dare Sanders, among her almost daily diversions being trips to the post office and window shopping.

"YOU'LL MISS IT, if you Miss It" is a catchline used in advertising the Rodeo in connection with the forthcoming Exposition and Fat Stock Show at Fort Worth, Tex., March 8-16.

KING BROS.' I. X. L. attractions are wintering at Alexander City, Ala. Jack King and his first lieutenant, Herb Madgy, attended the recent fair men's meetings and League banquet in Chicago.

A RODEO which was looked forward to with intense interest was scheduled to open at Buckeye, Ariz., last Friday (December 13). Quite a number of "tops" of the contest world were slated for the event.

THE CORRAL is in receipt of a letter from John E. Hartwig, in response to a special article in the Christmas Special issue. Because of its length it cannot be used in this issue, but will be given due mention as soon as possible.

PADDY RYAN, of Ismay, Mont., motored to Buckeye, Ariz., recently where he was one of the contestants at the rodeo there. Paddy will remain in the West for rodeos during the mid-winter season.

THIS EDITOR but two weeks ago returned to the Corral desk and, naturally, has "lost out" on a great many of the folks. Who knows if Montana Jack Ray is still living, and if so, how he is progressing? Also others who were ill or severely injured about four years ago.

AMONG THE HANDICAPPED riders, but yet making good with their work, is P. R. (Peg) Atkins, of Nebraska. "Peg's" handicap is that he has practically but one leg—the other but a 7½-inch stump. But he rides bronks and steers, trick rides, rides high-school and bulldogs steers.

HARRY DRACKET, of Bozeman, Mont., after a three years' absence, has returned to Hollywood, Calif., and is stopping with Scoop Martin. He plans to go into picture work again and will also contest in the California and other near-by rodeos. Harry and Jay Wilkie (Buffalo Bill, Jr.) went to Buckeye, Ariz., for the rodeo there.

VISITORS to Chicago and Showmen's League Rest (cemetery) have highly complimented the commendable manner in which the remains of the late "Dakota Max" Sanders were laid to rest. "Max" was an enthusiastic member of the Showmen's League of America, a most worth while and worthy organization for all showfolks' membership.

AN ERROR appeared in the Lists of a recent issue, relative to the Tucson Mid-Winter Rodeo and Pima County Fair at Tucson, Ariz. The correct dates are February 20-23. It will be Tucson's seventh annual Mid-Winter Rodeo and Publicist F. C. Marshall informs that new features are planned and other matters arranged toward making the coming event the best they have yet staged.

BEN BUFFALO, one of the surviving pioneers of the West, in the days when it was "wild", and Indian scout under General Reno in the Indian campaigns in the Northwest in 1876, etc., and noted for his quick draw and rapid firing with a pistol, is spending a few weeks in Memphis, Tenn. Ben, now almost 72 years of age, was the past season with the Strayer Amusement Company, demonstrating fast pistol drawing and doing his Mexican impalement act.

QUITE a number of requests have been received in letters for "So-and-So" to write "me", etc., giving the writer's address. In fact, there are so many requests of this nature, they cannot be handled in the news columns. The correct procedure for parties wishing to hear from friends or other parties is to

# The Corral

Communications to 25 Opera Place, Cincinnati, O.



TWO WELL KNOWN of the Wild West show field, Cy Compton, head of the Ringling-Barnum contingent, and "San Angelo Jack" Hughes, former contestant, now promoter and director of events. The picture was taken during the recent Shriners' Rodeo at Arcadia, Fla., at which Compton was senior judge and Hughes director of the show.

write them "Care of The Billboard Mail-Forwarding Department", to any of The Billboard's offices—Cincinnati, New York, Chicago, St. Louis, Kansas City and San Francisco.

MR. AND MRS. ED GUELICK and their son, Buster, six-year-old trick rider, have returned to their home in Glendale, Calif., after a successful season playing fairs and rodeos. Buster, probably the youngest trick rider of the profession today, won new laurels with his riding at Cheyenne, El Paso, Monte Vista and other rodeos and fairs with his pony, "Dick". Next season will see him doing a lot more tricks, according to his daddy, who is the young rider's sole trainer.

FRANK AND RUTH GUSKY are wintering in Pittsburgh, Pa. They closed the season with the Sells-Floto Circus. They had some vaudeville dates arranged, but have been reluctant to start out, because of cold weather, preferring to remain in the comfy of their rooms. They write: "After seven winters in California, we find quite a change here. Have been working out a few new tricks, but about all a fellow can do is some indoor practice." They expect to be back with Sells-Floto next season.

THE STAR TELEGRAM, Fort Worth, Tex., last week carried a very neat mention, with cut, on Grace Runyon, cowgirl bronk rider, who was injured at the Chicago Rodeo and who after being able to travel left the Windy City for Fort Worth, where she entered the All Saints Hospital. Two vertebrae in her neck were fractured, according to the report, and she has been the occupant of a plaster cast. Incidentally, the newspaper article stated that the patient being so accustomed to rugged activity, the "hospital attendants have difficulty in keeping her satisfied and quiet". It really is "tough" for an active person to "stay put", even when "out of the running", therefore the boys and girls of the rodeo world should drop Grace Runyon letters of cheer (probably care of the above hospital).

FROM LOS ANGELES—Mr. and Mrs. Lloyd Saunders (Helen Holmes) recently motored from Sonora, Calif., to Los Angeles, where Lloyd was one of the contestants at the recent Los Angeles Live-Stock Show Rodeo. They were guests of Vera McGinnis, well-known rider, at Roscoe, while in the Southland. Lloyd has bought a ranch near Sonora, where

he will raise stock and will also have a string of race horses later. Many years a contestant at the bigger rodeos, Saunders is now at the height of his profession and he is known over the rodeo circuits as one of the fastest ropers in the game.—E. L. S.

FROM HARLINGEN, Tex.—Following is a list of winners (first, second, etc., in order given) at the recent Valley Championship Rodeo held here in connection with the Mid-Winter Valley Fair: First day—Bronk Riding, Lynn Huskey, Smoky Williams, Tom Zahm, Bulldogging, Milt Hinkle, Tom Zahm, Lynn Huskey, Steer Riding, W. Morris, R. Dodgen, Buck Tiffin, Calf Roping, Roy Harrell, Tom Tait, W. Eads. Second day—Bronk Riding, Lynn Huskey, Buck Tiffin, Tom Zahm, Bulldogging, Tom Zahm and Lynn Huskey, spit first and second; Milt Hinkle, Steer Riding, Bill Rice, H. S. Downing, W. Morris, Calf Roping, H. Craig, W. H. Carlyle, Jim Collins. Third day—Bronk Riding, Lynn Huskey, Tom Zahm, Buck Tiffin, Bulldogging, Milt Hinkle, Tom Zahm, Leo Harvey, Steer Riding, Lynn Huskey, W. Morris, Buck Tiffin, Calf Roping, A. Swartz, Tom Tait, R. J. Lambert. A silver cup for the "best all-round cowboy" was awarded to Lynn Huskey, of Winfield, Kan. This rodeo was promoted by W. H. Carlyle, of Mercedes, Tex., and will be held annually in connection with the Mid-Winter Fair.

THE FORT PECK Rodeo Company had crowded attendance at their closing show, Thanksgiving Day. Also had satisfactory business thruout the season with their shows and fair contracts. The show is now in winter quarters at Fair Play, Mo., where it is being shaped into readiness for a better showing next year. Cletus McCoy is keeping the high-school horses in trim and training new ones. Harry Piles is breaking in three more trick riding horses. H. E. Bridgeman is in charge of overhauling the trucks and other show wagons. Wild Horse Charlie is looking after the other saddle stock and the bucking string, which includes that from the Big Four outfit recently purchased. Manager-Owner O. A. Ris-tow is busy with his business deals, and plans a trip soon to secure a number of long-horn steers and vicious buckers.—GEORGE WARD.

"CHEYENNE AL" wrote, in part, from New York: "It seems that the rodeo has become a target for 'reformers' and those who get a kick out of creating a lot of public sentiment. The latest addition to the anti-rodeo forces is what is known as the anti-flank-strap movement and is composed of men who apparently know their stuff as authors of short Western stories. These men claim that the boys cinch the horses so tight that they can't buck and that flank straps only tend to make the animal kick up. They claim that this is all spectacular or show stuff and not the hard-hitting pitch that old-time cowboys had to buck down in the days gone by. Something should be done to protect the rodeo against all this unfavorable publicity. Of course it is understood that the rodeo can stand some improving, but why make such a fuss over minor details? These 'birds' have been out of the game for some time and have forgotten how to ride, or have grown too old to scratch a mean one. Therefore they become peeved at the sight of the younger boys as they pour out of the chute atop of pitchin', fightin' outlaws, and they sit up in the grand stands and criticize every part of the show. I am in the has-been class myself—a wild one came over on me a short time ago and wrote fins to my hard-ridin' days. I still ride, but draw a line on mean stock. Therefore I am out of the rodeo game as far as contesting is concerned. But, like a lot more in my class, I mix in the dust now and then and encourage the other fellows along."

FROM "WILD JIM" LYNCH: "I read in the Christmas Special Billboard where Montana Meechy asked who re-

members certain bucking horses, including 'Cropp', of the Kit Carson Show. I remember him well. I was with the show about three months in 1913, and any of the hands there at that time will remember when I rode 'Cropp', with Hank Linto's chisel-forked saddle, on a wager, and somebody put some invigorating liquid on 'Cropp'. It was the wildest ride I ever had. I had hold of about every part of 'Cropp' from his knees up. Part of the time I was actually riding backward—and the funniest part of the ride was that when the dust settled and the folks could see me, I had the reins in one hand and both feet in the stirrups. 'Cropp' was good, but who remembers 'Windmill'? I rode him every day the first two weeks I was with the show, and he never bucked the same twice. How many have ridden and remember 'Teddy Roosevelt', Douglas, Wyo., in 1910? Also 'Skyrocket' and 'Lumber Jim' at Miles City, Mont.; the Canadian 'Lightower' in 1917, as well as 'Scarface', 'Rusty', 'Barrelhead' and 'Skyrocket' of Ad Day's old string? I rode 'em all, except 'Teddy Roosevelt', and during their and my best days. I also recall the old hoolihan bulldogging days, when you could drop off on the biggest steers, spike a horn and eliminate the hard labor of manhandling them. Who remembers Ardmore, Okla., in 1919, when Slim Caskey stripped two horns and one ear off himself? My automobile accident in 1928 injured one leg so I can never ride a bronk again, but I would like to meet somebody in a motorcycle bulldogging contest, best time on three steers. Ask Yakima Canutt—he tried it once, at Bellefourche, after I had given him a contract I had, so I could attend the 1919 Chicago Rodeo. He said: 'Never again!' Many of the boys will remember my automobile stunts, which I still perform at a few fairs each year. Hope the boys will loosen up with some good news and reading in the Corral this winter."

LOS ANGELES—Thousands of spectators witnessed one of the fastest and cleanest rodeos ever staged in Southern California in the nine-day performance of the Los Angeles Live Stock Show Rodeo, November 30 to December 8, inclusive. It was special entertainment for the stock show, with T. E. Johnson, superintendent at the yards, in charge; Abe Lefton, announcer, and Hugh Strickland, arena director. Such screen stars as Will Rogers, Reginald Denny, Guinn (Big Boy) Williams, Jay Wilkie (Buffalo Bill, Jr.) and Yakima Canutt were featured at the show. Canutt, now being starred by the J. Charles Davis Picture Corporation, officiated as one of the judges for the bronk riding the last day. There was no contesting except the calf roping and the last day of bronk riding. Lloyd Saunders was in the money every day in the roping, making an average of 19 seconds for six days. In matched contests, Shepherd made the best time of the show, 18 3/5 seconds; with Andrew Jauregui and Strickland close seconds. Kenneth Cooper was given first in the bronk riding; Pete Gennat, second, and Clay Carr, third. Other bronk riders were Harry Dracket, Tex Chase, Slim Zimmerman, Jesse Stahl, C. R. Williams, Si Cook, Jim Hill, Tex Palmer, George Parsons, Jay Wilkie and Jack Kennedy. Harry Dracket made a very commendable exhibition ride on "Pluto", the hard-riding bronk that pitched C. R. Williams over its head and kicked him to the extent of breaking three ribs and partially paralyzing one side of his face—this was the only serious accident of the rodeo. Roy Arnold furnished this fine string of bucking horses. "Big Boy" Williams showed that screen life has not taken away any of his fine art of roping his calf in fast time. Other ropers besides those mentioned were Walter Lessert, M. Valdez, Clay Carr, Tex Palmer, Al Allen, Buddy Sterling and Oscar Warren. Contract features included the trick roping; Buff and Gordon Jones, Hank and Tom McFarland and Jack Knapp (who also clowned the show); Trick riding; Hank Potts, Bonnie Grey, Hank and Tom McFarland, Rose Smith, Buff Jones and Jack Knapp. Bonnie Grey appeared in a high-school act with her famous horse, "King Tut". Bareback bronk riding added plenty of thrills. Mabel Strickland and Rose Smith did some nice steer riding. Boys of the Urban Military School performed. J. A. McNaughton, chairman of the executive committee, on the closing day declared the rodeo the most successful of any yet and stated plans are already being made for next year's show.—EDNA L. SEAW.

# Fairs and Expositions

Conducted by A. C. HARTMANN—Communications to 25' Opera Place, Cincinnati, O

## Almost 100% Representation At Iowa Managers' Meeting

Co-Operation Keynote of Discussions—Secretary's Report Shows 1929 as Best Season for County and District Fairs in Recent Years—O. J. Otto New President

DES MOINES, Dec. 14.—Co-operation was the keynote of the discussions that made up a lively day-and-a-half session of the 22d annual meeting of the Fair Managers' Association of Iowa, held Monday and Tuesday, at the Hotel Savery. Taking their cue from the subject of the opening address, *How Co-Operation Builds a Fair*, by R. T. Pullen, vice-president Clay County Fair, Spencer, the delegates present took up the topic where Pullen left off, and in the discussions that followed some wonderfully pertinent information was brought to light regarding the things that may be accomplished when there is a man at the helm who can get the community and all its various agencies solidly behind the fair.

This year's meeting was one of the best attended the association has ever held. Delegates were present from almost every county and district fair in Iowa. Not so many fairs were held this year, six having dropped out and two new ones coming in, but there was close to a 100 per cent representation of those that were held.

The new president 1930 is O. J. Ditto, of Sibley, who has for years been an active worker in the association.

Delegates to the convention began to arrive in force early Monday, and the morning was devoted to registration, assignment of rooms and getting acquainted. Attractions men, too, arrived in large numbers, and before the first session started had the lobby well bannered.

There was a short delay in opening the first session, so the community singing was dispensed with. President L. L. Hall presided, with the always dependable secretary, "Deacon" E. W. Williams, beside him. After the appointment of committees on resolutions, credentials and auditing, the first speaker was announced—R. T. Pullen, of Spencer. He gave the assemblage an unexpected treat. Speaking on *How Co-Operation Builds a Fair*, he gave one of the finest and most interesting talks it has ever been the pleasure of the fair men to listen to. Not a dry moment in the talk, but a meaty, informative and at the same time entertaining account of what those in charge of the fair at Spencer have been able to accomplish thru the co-operation of the citizens of the town and surrounding communities. His talk was punctuated by witty stories that got many a laugh, and at the same time brought home the point the speaker was trying to impress upon his hearers.

"The success attained at Spencer did not just happen, said Pullen. "It is the result of carefully thought out plans and constant effort."

Thru the continuous efforts of Pullen, Leo C. Dailey and other Spencer fair workers, every man and woman in the fair's territory has been made to realize the necessity of all working together. It was brought out. The Clay County Fair was organized with the thought in mind of making it a real educational institution, and that aim has been consistently followed. With an able secretary and other officers, the fair has developed to the point where its vice-president declares it the greatest county fair in the United States. So convincing has their work been that they have obtained the hearty support of every active organization in the county. Not only this, but all of the stores and business houses have fallen in line. Every store in Spencer remains closed from 12:30 to 5 p.m. during fair week, and many of the town's merchants offer prizes each year (See IOWA MANAGERS on page 60)

## Elkhorn Fair Beats Previous Records

ELKHORN, Wis., Dec. 14.—Receipts and disbursements of Walworth County's 18th Exposition exceeds all previous records, according to the annual report. The labor on grounds, material and repairs and permanent improvements amounted to more than \$20,000, the most ever spent in any one year for such work.

The nearest approach to this amount for these three items was in 1922 when more than \$15,000 was spent. The total paid out by the society in the last 10 years for labor on grounds, material and repairs and permanent improvements is slightly more than \$103,000, making an average of more than \$10,000 each year.

The buildings are now in first-class condition and the society should be in a position to build up a reserve for any other new building programs which might be needed in the future.

The total receipts for the 1929 fair amounted to \$41,148.75. The night-gate receipts were \$2,830.50; night grand stand, \$6,085; day reserved grand stand, \$4,482.75; day general admission grand stand, \$3,154.50, and day single gate admission, \$16,809.

## Georgia Fairs Meeting At Milledgeville, Ga.

MILLEDGEVILLE, Ga., Dec. 14.—Preparations are being made here for the annual convention of the Association of Georgia Fairs, which is to be held in Milledgeville early in February. The exact date has not been selected as yet, but will be set by the executive committee of the association within the next few weeks. Efforts will be made to fix the meeting dates so as not to interfere with meetings of associations of fairs in other States.

Secretaries and other fair officials from Georgia and all adjoining States will be in attendance for the three-day session, also carnival representatives, free-act salesmen and amusement representatives from all over the country. The largest convention in the history of the association is anticipated.

C. H. McCullar, Milledgeville lawyer and secretary of the Middle Georgia Fair here, is president of the association, and E. Ross Jordan, secretary-manager of the Georgia State Exposition at Macon, is secretary. A. E. Gibson, of Dawson, and S. Courson, of Sperton, are vice-presidents, and the following secretaries of fairs are members of the board of directors: L. C. Anderson, Metter; Felix Jenkins, Columbus; A. L. Moseley, Lyons; C. O. Perry, Cordele; Gordon Sausey, Savannah; J. P. Wilhoit, Warrenton; Gordon S. Chapman, Sandersville; Oscar Mills, Atlanta; Henry Odum, Covington; R. E. Rountree, Swainsboro; R. L. Vansant, Marietta, and J. P. Watson, Jr., Hawkinsville.



DOLLY FLOYD, featured with the *Flying Floys*, an act of outstanding merit that has appeared at many of the leading fairs of the Middle West and North.

## New Members for So. Texas Circuit

SEGUIN, Tex., Dec. 14.—It has just been learned that five new fairs are seeking membership in the South Texas Fair Circuit. Their applications will be considered at the annual meeting of the circuit which will be held, as stated in the last issue of *The Billboard*, at Victoria, Tex., January 27 and 28. If the new applicants are admitted, and the chances are they will be, the circuit will be increased to 22 fairs.

At this meeting all dates for the 1930 fairs of the circuit will be set, as well as other official business transacted. Officers will be elected and the place of the next meeting decided upon.

The South Texas Fair Circuit has steadily grown since its organization some eight years ago. It is co-operative in principle, each fair working for the benefit of all in the circuit, as well as for its own interests. It is arranged so that no fair dates conflict and so that each exhibition may secure the best racing and amusement features.

## Union Agricultural Meeting January 8-10

BOSTON, Dec. 14.—The 12th annual Union Agricultural meeting will be held in State Armory, Worcester, January 8, 9 and 10. Every fair man in Massachusetts will find something of interest in the group meetings of the various affiliated organizations.

These allied organization meetings have become outstanding in New England and are drawing a greater attendance every year from other New England States. A cordial invitation is extended to everyone interested in agriculture to take part in the sessions.

## Belmore Writes Book

Lewis Belmore, of Belmore Attractions, New York City, has finished writing a book, *The Snokers' Manual*, which was scheduled to be off the press December 16. Published by the Business Bureau, International, New York City, the book deals with Wall Street and business in general. The publishers expect it to be a sensation. It is satire—not the low-down stuff in most of the other books.

## Fort Worth Fair Expansion

Expending More Than \$200,000 on Building Program—March 8-16 Dates

FORT WORTH, Tex., Dec. 14.—Preparations are now going on for an expansion of the 34th annual Southwestern Exposition and Fat Stock Show, which will be held here from Saturday, March 8, to Sunday, March 16. The building program is the greatest in the history of the organization. More than \$200,000 is being spent on two new exhibit halls and an addition to the building which has been used for the motor car display. With the completion of the exhibit halls, which will be strictly fireproof and modern thruout, there will be twice as much display room for merchants and manufacturers as offered in the past. The buildings will be of mission type of architecture, corresponding with other buildings on the grounds. The paved midway between the exhibit halls and the coliseum and live-stock barns is being widened to practically twice its former size.

In past years the exposition ran eight full days; this year it will run nine. Premiums total approximately \$60,000. The rodeo again will be the principal entertainment feature, being held each afternoon and night. A Horse Show, as usual, will be given in connection with each rodeo performance. In addition there will be concerts (morning, afternoon and night), automobile and airplane exhibits, the agricultural show, poultry and pigeon show, live-stock exhibit, manufacturers and merchants' displays and numerous amusements along the midway.

The Southwestern Exposition and Fat Stock Show from its small beginning in the spring of 1896 has grown to be one of the best equipped live-stock shows in the United States, with a cash prize list equalling any stock show in the country.

## Charleston, S. C., Big Financial Success

CHARLESTON, S. C., Dec. 14.—Premiums in all departments of the Charleston Agricultural and Industrial Fair have been paid, it has been announced by W. McLeod Frampton, president.

Frampton said this year's fair was a financial success, the attendance and spaces so far exceeding expectations. The fair next year probably will be located near the Johnson Hagood Stadium, where more space will be available.

## Many Fair Contracts For Gus Sun Office

SPRINGFIELD, O., Dec. 14.—The Gus Sun Fair Department started action last week at Chicago by signing up the largest number of fairs it has ever contracted at the annual meeting of the International Association of Fairs and Expositions. Judging by the way in which contracts are coming in from the large force of salesmen on the road, 1930 is going to be a banner year for the organization.

The new catalog of the Sun office is now completed and will be in the mails soon. This catalog, after months of careful construction, will amaze fair boards and committees by its completeness in describing all acts being booked by the Gus Sun Booking Exchange exclusively.

## Georgia State Fair 1929 Profit \$1,400

SAVANNAH, Ga., Dec. 14.—The 1929 Georgia State Fair showed a profit of about \$1,400 above the current expenses, according to a report of G. R. Lewis, manager, made at the directors' luncheon meeting held at the Hotel De Soto. The fair took in approximately \$41,000. In addition to meeting all current expenses, about \$1,200 was paid on old accounts of back years, but no old accounts were paid unless it was absolutely necessary to pay them before this year's fair could function. It was felt that this year's fair should not be burdened with the shortcomings of fairs of previous years, and that some sort of plan must be evolved consequently whereby the old indebtedness can be taken care of without threatening the chances of the present organization which bids fair to become a successful and paying institution conducted for the good of Savannah and the surrounding territory.

There were about 45 directors at the meeting. Frank M. Oliver made a complimentary talk on the leadership of S. F. Harris, president of the association, which was enthusiastically received, and at the suggestion of Arthur Levy, the directorate gave Harris a unanimous vote of thanks for the personal sacrifices he had made and the capable way he had administered the affairs of the association. They expressed absolute confidence in his leadership.

Harris said that while he appreciated the honor bestowed upon him and the wonderful way he had been assisted by the directors and friends, "Still, there's a note of sadness in it all for me, for the we were able to pay our current debts, and the fair was a success in every other sense, I am tremendously disappointed in that we are unable to make any reduction on the funded indebtedness."

It was brought out that in years gone by the city had made large appropriations to the fair, but in recent years this appropriation had been diminished, until this year nothing was given by the city. Neither did the county make any appropriation. It was said that this was in line with the general curtailment of expenses by the city and county, and A. W. Morehouse, long associated with the local fair, said that instead of feeling pessimistic over the future of the fair, he thought it was highly gratifying that the 1929 fair was able to pay its expenses without any subsidy.

## Big Exposition Planned For Fairfield, Calif.

FAIRFIELD, Calif., Dec. 14.—Solano County is to be the center of attraction for the entire State of California from May 24 to June 1, 1930, when its first great event will be staged in the heart of Fairfield, the county seat. Announced as "The Bells of Solano County" Exposition, including in its purpose the past, present and future of Solano County, with special music and artistically tented surroundings, this unusual fair will provide a products show, a farm and home appliance show, a style show and a food show, as well as art and educational exhibits. A junior stock show will probably be added. The event, which has received the indorsement of the Board of Supervisors, will be staged at the exposition grounds opposite the courthouse.

To be brilliantly illuminated and beautifully decorated in all departments, the outstanding effect will be in bells, electrical and in any other form that will enhance the merit of the attraction, said D. A. Weir, publisher of *The Solano Republican*, who has set the wheels in motion for the occasion planned to celebrate the 75th anniversary of the newspaper over which he presides.

A story of historic, industrial, commercial, shipping and agricultural interest will be woven into "The Bells of Solano County" for the purpose of building a unique pageant and artistic stage events. Decorations will be started immediately to draw the attention of travelers by rail, motor or boat, and the entire courthouse park at Fairfield is to be electrically illuminated two weeks before the show starts.

## NOVELTY ACTS DOING TWO OR MORE WANTED FOR UNIT SHOW

Summer and fall season. State particulars first letter.

### ROBINSON-LAVILLA ATTRACTIONS

22 WEST RANDOLPH STREET,

CHICAGO, ILL.

BOOKING DIRECT—FAIRS, CELEBRATIONS, SPECIAL EVENTS, ETC.  
I AIN'T GOT A BIT OF SENSE, THAT'S THE REASON I ADVERTISE.

**AL NUTTLE** MUSICAL CLOWN  
5 One Man Producing DIFFERENT CLOWN ACTS | 8 One Man Playing PIECE CLOWN BAND  
Good furnished. ADDRESS CARE THE BILLBOARD, Cincinnati, O.

## 1905 - THAVIU'S SILVER JUBILEE YEAR - 1930

### THAVIU, his BAND and PRESENTATION UNITS

Offering the Most Elaborate and Diversified Entertainment of His Successful Career.

FOR INDOOR OR OUTDOOR.

A. F. THAVIU, Mgr. and Dir.

SAMUEL THAVIU, Director.

AUDITORIUM BLDG., CHICAGO.



A. F. Thaviu

## Northeastern Wis. Fair Committees Appointed

GREEN BAY, Wis., Dec. 14.—Committee workers for the 1930 Northeastern Wisconsin Fair have been appointed as follows: Free attractions, Samuel E. Brown, R. B. Vickery and W. S. Klaus; grounds, Henry D. Wishart, M. J. Martin and Fred Altmayer, and premium book and advertising, Klaus, Henry Graess and Martin.

Klaus represented the association at the International Association of Fairs and Expositions meeting in Chicago. The free attractions committee, also Secretary Smith and Speed Superintendent S. E. Marcott, have been delegated to attend the annual meeting of the Wisconsin Association of Fairs at Milwaukee January 6-8. Fred Altmayer and Martin have been named alternates to the latter meeting.

When the Northeastern Wisconsin Fair was first operated in 1909 the buildings were remnants of an old Oneida Indian celebration. Since that time all have been replaced with new and modern structures. A few of the most notable ones are the Comfort Station, with an automatic flushing system; an automobile building, with a floor space of 30,000 square feet; a large exposition building housing the fine arts, floral, pantry stores and vegetable displays; cattle, horse and sheep barns; a Model Home, and many other fair buildings, such as dance hall, dining room, trainers' home, etc.

The half-mile racetrack, which was newly reconstructed, is clay-surfaced and tile-drained, with an open infield which permits a view of the horses at every stage of the race. The track is one of the fastest in the State. The midway is surfaced with cinders and stone dust, all of which is treated by calcium chloride flakes during the fair. The grounds occupy over 60 acres of land immediately adjacent to the Fox River, and have included in it a beautiful grove of pine trees, which is used for free camping site throughout the year, as well as picnic parties from the surrounding cities and villages.

It is the aim of the Northeastern Wisconsin Fair, according to Smith, to make the 1930 fair superior to any previous one in the way of attractions, purses, etc., if this is possible.

## Oshkosh Fair Re-Elects; Report Shows 1929 Profit

OSHKOSH, Wis., Dec. 14.—Officers of the Winnebago County Fair Association were re-elected to serve for the ensuing year when the newly reorganized board of directors convened immediately after the annual stockholders' meeting at the Chamber of Commerce rooms. They are: President, A. T. Hennig; vice-president, E. E. Beals; secretary, T. G. Brown, and treasurer, C. C. Konrad.

Four changes were made in the personnel of the board of directors. William Nelson, Oshkosh; L. B. Devens, Clemonsville; John Bloom, Nekimi, and J. B. Schneller, Neenah, were named as

new directors, replacing Paul Strange, of Neenah, who resigned during the year; F. W. Dade, N. A. Rasmussen and A. T. Grundy, all of Oshkosh.

Directors re-elected to serve during 1930 are Herman Ihde, A. T. Hennig, Charles Koettel, Ernest Raddatz, A. F. Schroeder, O. J. Hardy, Charles Warning, Townsend Hay, Ira Parker, George H. Jones, T. G. Brown, E. E. Beals, W. S. Williams, James Weiler and A. R. Maxwell.

Without arriving at any decision the stockholders discussed projects which may be carried out to improve the fairgrounds for 1930. They were especially pleased with the audit report of the 1929 fair, which revealed profit from January 1 to November 30 of \$9,217.69.

This is the 12th consecutive year of service for Secretary Brown and a substantial net profit has been shown for each and every season. The Oshkosh Fair has become known in the Middle West as "America's Foremost County Fair."

## Fair Elections

TARBORO, N. C. — Thad Hussey was elected president of the Coastal Plain Fair at the annual meeting of stockholders and directors, held here. B. C. Mayo and Rawls Howard were named vice-presidents and Lee D. Hargrove secretary-treasurer. The dates for the fair next fall are October 28-31.

ST. JOHNS, Mich.—At a recent meeting of the Clinton County Fair directors the following were re-elected: A. G. Bulard, president; C. M. Rice, vice-president; A. C. Martin, secretary, and Theodore Townsend, treasurer.

The officers are planning to make the 1930 fair, which is the 75th anniversary and diamond jubilee, the best staged in Central Michigan. They agreed to work without pay.

ALEXANDRIA, Ind.—The Madison County 4-H Club Association, L. M. Busche, secretary, will hold its annual election of directors and officers in February. The organization was officially incorporated in June in order to comply with requirements of the State law. It sponsored the record-breaking fair held in August under the direction of Madison County boys and girls, which drew an attendance of 35,000 persons. J. R. Stubbs, of Pendleton, is president of the group.

PIPESTONE, Minn.—At a meeting of the Pipestone County Fair Association held at the courthouse, directors were elected as follows: Three-year period—Theodore Thompson, Rushon; E. J. Gamber, Woodstock; John Wehrman, Jasper, and Rex Jaycox, Pipestone. Two-year period—Mrs. R. E. Gilmore, Pipestone; Roy Maloeb, Walter Anderson and E. S. Thorndyke. One-year period—Alex Mitchell, C. R. Watts, Henry Krabbenhoft and S. L. Gilliland.

BURLINGTON, Ia.—At the annual session of the board of directors of the

Burlington Tri-State Fair Association, at the Hotel Burlington, all officers were continued in office as follows: J. P. Mallandt, president; Paul Smith, vice-president; C. C. Paule, treasurer, and Harold M. Ofelt, secretary.

The dates for the 1930 fair were set for the week of August 4-9, and there was a general discussion of plans therefor.

HUMBOLDT, Ia.—E. A. Wilder, retired banker and merchant, was re-elected president of the Humboldt County Agricultural Association at its annual meeting, and other officers named as follows: Abel Anderson, vice-president; Cassie Skow, secretary; R. D. Leland, treasurer, and A. B. Myles, superintendent of speed.

The Humboldt Fair, with its \$60,000 plant unincumbered, last year purchased additional land and is planning further improvements and expansion of its grounds.

MT. PLEASANT, Ia.—Frank Price, for many years secretary of the Henry County Fair Association, withdrew from that office at the annual meeting and S. G. Baxter was elected secretary to succeed him. Price will continue as a member of the board. Sam Lee was elected president; H. Hazen, vice-president; J. P. Buddie, treasurer; Axel Bergdahl, police of grounds, and Howard Moore, marshal.

TIPTON, Ia.—Glen Agne, vice-president of the Cedar County Fair Association two years, was elected president of the organization at the annual meeting just held. He succeeds James Grey. B. H. Hambricht was elected vice-president; C. S. Miller, re-elected secretary, and P. W. Spear, re-elected treasurer.

The 1930 fair will be held the last week in August. Annual reports of officers showed the fair to be in strong financial condition.

PEARSALL, Tex.—At the annual meeting of the stockholders and directors of the Winter Garden Fair, R. T. Barnhart was re-elected president of the association. Ed McCloskey, of Dilley, was re-elected first vice-president, and J. J. Little, of Pearsall, second vice-president. Don M. Sanders, who has managed the fair for the past several years, was re-elected to fill that post. N. H. Hunt is secretary-treasurer. Directors: O. L. Smith, W. J. Tyner, T. H. Richter, O. G. Tumlinson, R. T. Barnhart, J. J. Little, G. R. Sanders, Dan M. Sanders, Roy Woodward, J. K. Mattox, W. M. Fain, John E. Field, George A. Kemper, H. J. Bilhartz, E. W. Howard, L. C. Coker, all of Pearsall, and W. C. Haynes, W. T. McLean, Ed McCloskey, Dick Rogers and L. C. Wright, of Dilley.

Committees have been appointed to attend the annual meeting of the South Texas Fair Circuit, which will be held in Victoria January 27 and 28, when the date for the 10th annual Winter Garden Fair will be selected.

HAMPTON, Ia.—There was a nearly perfect attendance at the annual meeting of the Franklin County Fair Association at Hampton. The annual report showed 1929 to be one of the most successful years in the history of the fair. The entire membership of the board of directors was re-elected, and the directors reappointed the same officers to guide the fair destinies next year. The officers are H. H. Honeck, of Hampton, president; Ira Miller, of Hampton, vice-president; G. A. Marken, of Hampton, secretary; J. W. Schweiger, of Dows, treasurer. The board of directors is composed of the following township representatives: Wisner, Henry Hartwig; Richard, Fred Harris; Ross, A. L. Rhutassel; West Fork, P. B. Henke; Scott, C. E. Johansen; Marion, H. W. Kothenbeutel; Mott, R. J. Thompson; Ingham, Philip Van Houten; Morgan, H. P. Lubkeman; Hamilton, Bert. Elphic; Reeve, Alex. Pink; Geneva, Terry Grice; Oakland, Ike Jacobson; Lee, L. J. Harris; Grant, E. D. Thornton; Osceola, H. P. Osterland.

ROCKVILLE, Ind.—The 1929 officers and directors of the Parke County Fair were re-elected for 1930 at the annual meeting and banquet held in the Masonic rooms. They are Jesse McMullen, president; Roland J. Teague, vice-president; H. S. McCampbell, secretary-treasurer. Directors: Clyde Clodfelder, Reuben Dooley, Clyde Harlan, Clyde Seybold, Lou Pickard, William Mitchell, Mrs. Henry Delp; Scott W. Milligan, County Agent, co-operating.

McCampbell gave a report on the (See FAIR ELECTIONS on page 63)

# 27 Major Massachusetts Fairs Find '29 Good Year

Attendance, Excluding Eastern States and Brockton Fairs, 30 Per Cent Over 1928, Survey Shows—1,500,000 Visitors—Premiums \$57,404.55

BOSTON, Dec. 14.—Attendance at the 27 so-called major fairs of Massachusetts (Eastern States and Brockton not included) in 1929 increased 36 per cent over 1928, according to tabulations compiled by the Division of Fairs and Department of Agriculture. Well over 1,500,000 people visited the various fairs and exhibitions within the commonwealth during the past season. It was on the whole a good fair. Total agricultural exhibits were 18 per cent larger. Premiums paid were 10 per cent greater and more fairs paid their bills, with a surplus left over, than has been the case for many years.

In spite of a dry season, with crop productions considerably reduced thereby, the fairs showed an increase of 20 per cent over 1928 in vegetable exhibits; fruit, 19 per cent; flowers, 12 per cent, and cattle, 30 per cent. In fact, out of 15 distinct classes of fair exhibits, only one, and that swine, showed a decrease. Total of all exhibits in the 27 fairs was 60,896, as reported by department inspectors.

Twenty-one of these 27 fairs materially increased their total number of agricultural exhibits, 16 increased their attendance and 22 their premiums paid out. Total premiums paid out amounted to \$57,404.55.

Nearly 30 per cent of all total exhibits at these 27 fairs were from boys and girls.

The following number of agricultural exhibits were reported by the department inspectors: Worcester, 7,864; Greenfield, 5,229; Topsfield, 5,117; Athol, 4,566; Barre, 3,233; Great Barrington, 3,173; Northampton, 3,118; Barnstable, 2,930; Acton, 2,730; Groton, 2,983; Gardner, 2,057; Marshfield, 1,814; Cummington, 1,702; West Tisbury, 1,585; Segreganset, 1,529; Sturbridge, 1,370; Bridgewater, 1,263; Middlefield, 1,159; Littleville, 1,135; Southboro, 1,118; Charlemont, 922; Oxford, 959; Weymouth, 881; Blandford, 847; Uxbridge, 627; Heath, 411, and Nantucket, 268.

## Flemington Dates Set; Secretary Loses Leg

FLEMINGTON, N. J., Dec. 14.—The dates for the Flemington Fair will be the same as last year, the week of August 25, starting Tuesday, August 26, and running over Labor Day, September 1. The first four days will be devoted to horse racing and the last two days to automobile racing. As no other fair in this section holds its automobile races the first of the week, this will not interfere in any way with the horses, as they will all be released on Friday night for other engagements.

Dr. C. S. Harris, secretary of the association for the last 20 years, is doing nicely, but is still in St. Francis Hospital, Trenton, where it was necessary to remove his right leg just above the knee about three weeks ago.

## To Sell Carlinville Fair Site

CARLINVILLE, Ill., Dec. 14.—Stockholders of the Macoupin County Fair and Agricultural Society, facing a deficit of \$4,000 represented by notes held by the Carlinville National Bank, have expressed approval of a proposal to dissolve the association and dispose of the 20-acre fairground site at northwest limit of Carlinville. It is planned then to organize a new fair association and lease or repurchase the site. J. P. Pressler is president of the society.

## Ill. County Fairs Pay \$400,000 in Premiums

ELGIN, Ill., Dec. 14.—More than \$400,000 in premiums to exhibitors was paid by the county fairs of Illinois this year, reports made to the office of Director of Agriculture Clarence P. Buck indicate. The State will reimburse the county fairs to the extent of \$270,783.

Only 61 county and other agricultural fairs participate in funds appropriated for their support—indicating that a dozen or so have suspended operations. In 1928, the 72 participating fairs drew \$276,796.68 from the State treasury.

## World's Grain Show At Regina in 1932

REGINA, Can., Dec. 14.—No restriction as to the year in which the grain or seed was grown is placed on entries for the World's Grain Show to be held in Regina in 1932. Farmers may show the best they have produced at any time, in order to compete for a share of the \$200,000 offered in prize money at what is being proclaimed as the "biggest thing, in an international way, that Canada has ever attempted to organize."

Emphasis on this important feature of the conditions of entry to the great event is laid in a circular issued by the Federal Department of Agriculture. The circular also indicates what is being done to insure that the World's Grain Show will be a world's grain show. All countries are being invited to participate, and expectations are that the attendance will be large as regards the number of countries taking part, the number of delegates attending the conferences and the number of entries in the competitive classes from outside countries. The classes themselves have been chosen. It is stated, in order to insure world-wide competition.

## Among the Free Acts

RUSSELL LICHLITER has sold his entire show, the Model Amusement Company, to W. H. Dodd, widely known in the free-attraction business. Lichliter, who has been in the South for several years, has had the show stored for the last two years at Akron Ind. Dodd recently purchased two more big balloons, one of which is said to be the largest ever built, carrying five jumpers. He says he now has nine mammoth balloons, also three complete sets of net high-dive ladders, featuring the death-defying leaping-the-gap set. He aims to give the public one of the grandest arrays of free acts ever seen. He does not contemplate carrying many concessions. The show, he says, will take to the road about April 15.

BONNETTE BROTHERS are now in Southern Texas, working under the auspices of chambers of commerce and drawing big crowds, they write. They were scheduled to play Corpus Christi December 14, where one of them was to make a balloon ascension dressed as Santa Claus and drop small gifts to kiddies before doing the parachute drop. They plan to do this stunt at other places. The Bonnette Brothers say that the Southern Texas climate is the best they have ever seen for the winter months—that it beats Florida and California a hundred ways, also that there is plenty of good work in that section for a live wire. They closed their Eastern fair season at the Plymouth, N. H., Fair October 6 and started for the Middle West October 8 by automobile and truck. They opened at Shawnee, Okla., October 20 with their two acts, the balloon in the afternoon and the 500-foot fire slide act at night, and advise that they had their usual success, with a promise of other work in Oklahoma.

## IOWA MANAGERS

(Continued from page 53)  
for the best boys and girls' club work. Many of the schools in the county close for a day during the fair in order to give the children an opportunity to attend. Boys and girls' club work is one of the greatest educational features of the fair, Pullen declared. So active has interest

## Fair Meetings

Rocky Mountain Association of Fairs, December 17 and 18, Missoula, Mont. W. C. Peat, secretary.

Western Fairs Association, December 20 and 21, Hotel Whitcomb, San Francisco. Chas. W. Paine, secretary, Sacramento.

Wisconsin Association of Fairs, January 6, 7 and 8, Hotel Schroeder, Milwaukee. J. P. Malone, secretary, Beaver Dam, Wis.

Indiana Association of County and District Fairs, January 7, Claypool Hotel, Indianapolis. E. J. Barker, secretary, Indianapolis.

State Association of Kansas Fairs, January 7 and 8, Jayhawk Hotel, Topeka. George Harman, secretary-treasurer, Valley Falls.

Twelfth Annual Union Agricultural Meeting, January 8, 9 and 10, State Armory, Worcester, Mass.

Maine Association of Agricultural Fairs and Horsemen, January 9 and 10, Lewiston. J. S. Butler, secretary, Lewiston.

Virginia Association of Fairs, January 13 and 14, John Marshall Hotel, Richmond. C. B. Ralston, secretary, Staunton, Va.

Vermont Agricultural Fair Association, January 14-15, Hotel Vermont, Burlington. G. W. Rublee, secretary, Enosburg Falls, Vt.

Ohio Fair Managers' Association, January 15, 16 and 17, Dresher-Wallick Hotel, Columbus. Don A. Detrick, secretary, Bellefontaine, O.

Minnesota Federation of County Fairs and Minnesota State Agricultural Society (held jointly), January 15-17, Lowry Hotel, St. Paul. Thos. H. Canfield, secretary, St. Paul.

Canadian Class A Fairs, January 21-22, Winnipeg, Can.

Massachusetts Agricultural Fairs Association, January 22-23, Hotel Northampton, Northampton. A. W. Lombard, secretary-treasurer, 130 State House, Boston.

Michigan Association of Fairs, January 22-23, Fort Shelby Hotel, Detroit. Chester M. Howell, secretary-treasurer, Chesaning, Mich.

State Association of North Dakota Fairs, January 24-25, Hotel Dakota, Grand Forks. Sam F. Crabbe, secretary, Fargo, N. D.

Pennsylvania Association of Fairs, January 29-30, Fort Pitt Hotel, Pittsburgh.

Pennsylvania Association of Fairs, February 12-13, Philadelphia.

South Texas Fair Circuit, January 27-28, Victoria. Geo. J. Kempen, secretary-treasurer, Seguin, Tex.

Association of Georgia Fairs, February (dates not yet set), E. Ross Jordan, secretary, Macon, Ga.

STATE ASSOCIATION SECRETARIES—Send in your winter meeting dates. Many inquiries are already being made for them by interested persons.

in the work become, it has been found necessary to construct a new club building, seating 1,500 persons.

"We get our boys and girls into club work at an early age," said Pullen. "And we do not neglect other departments. Every one is under a superintendent, who gives his whole-hearted time and effort to it. Success has been the result of hard work. We have tried to keep all departments well balanced, give adequate prizes, and we have always been optimists. Many of the most popular and substantial women of the county are interested in our fair. One of the outstanding features is the township booth exhibit. Last year the executive committee, in co-operation with the Chamber of Commerce, put on a big banquet for the township exhibitors. It was attended by the leading professional and business men of the town, as well as the men from the farms, and in all more than 600 were present.

"What does a fair of this kind mean to the community? People meet and exchange views, meet old friends, and keep abreast of the times. The fair draws thousands to town who would not otherwise come. Club work is teaching the boys and girls to take more interest in

the vital problems of life, and is of untold benefit to them."

Pullen gave a large meed of credit for the success of the Spencer fair to two of its former secretaries, M. E. Bacon, of Davenport, and Bucknell, of Cedar Rapids, and to Leo C. Dalley.

## The Question Box

Following Pullen's talk, which was received with long, continued applause, there was a discussion of queries received in the question box. In reply to a query as to how the Spencer fair induced the chain stores to close during the fair, Pullen explained that when the stores were first approached on the subject they did not take to it, believing they would lose trade. They finally were convinced, however, that in the long run they would gain by it. There was no one downtown between 12:30 and 5 o'clock on fair days anyway, and those who had any trading to do came into town in the evening. Some of the chain-store managers at first refused to fall in line, but the fair officials went straight to headquarters and convinced the powers that be that it was to their advantage to close.

H. M. Ofelt, of Burlington, told of his fair's experience with volunteer workers. The fair pays out nothing for ticket sellers, ticket takers and policemen, he said. The city's chief of police and the county sheriff co-operate with the fair, furnishing police without charge. And the business and professional men of the city act as ticket men.

Several other secretaries said they had never been able to obtain such close co-operation, and found it necessary to pay for these services.

President Hall, Secretary Williams and A. R. Corey, secretary of the State Fair board, answered a number of questions regarding changes in the laws governing fairs, obtaining county aid and other legal matters. It was pointed out that it no longer is necessary for the fairs to publish a list of their awards, this being a substantial saving.

## 1929 Fairs Show Gain

The report of A. R. Corey, secretary of the State Fair board, distributed at the opening session, showed that Iowa county and district fairs this season showed the largest attendance and largest profits in recent years. The 52 fairs held showed receipts of approximately \$30,000 more than last year, and a net profit of \$128,260.02, as compared with a net profit of \$80,424.87 in 1928. Sixty-four fairs showed a profit and 18 a loss. Total outside gate attendance at Iowa fairs in 1929 was 1,774,177; day grandstand attendance, 349,205, and night grandstand attendance, 186,600. This was approximately a 200,000 increase in outside gate attendance, and 100,000 in grandstand admissions. The report also showed a continued growth in boys' and girls' club work at practically all the fairs.

The meeting took on a "natural" tone Tuesday morning, when President Hall announced that Leo C. Dalley would lead the assembled fair men in community singing. There was vigorous applause at the suggestion, and Leo quickly had the bunch warmed up and singing four, the State song, with a will. He followed it up with Sweet Adeline, then the assemblage got down to business. Roll of secretaries was called, many responding who were not present on the opening day. President L. W. Hall then delivered his annual address. It was, in full, as follows:

## President Hall's Speech

"Fair Managers' Association of Iowa: 'Again we meet to talk over the problems that confront the fairs of Iowa. We also celebrate at this time 22 years of active service of this organization. This association is doing and can do a great work to put the county and district fair on a better footing.

"Every year brings added responsibility in the conduct of fairs, and if we expect to keep county fairs popular it is up to the management to make our fairs attractive to exhibitors, concessionaires and your patrons. Without these your show will be called punk.

"I believe the records show that fairs as a whole in Iowa had good attendance the past year. When folks get the habit of attending fairs it is up to we fair managers to make our program the very best. Our association has solved during the past year two very important problems that have been discussed at length in the last few years at the annual convention; namely, publishing the

list of awards and requirements for your State aid. The money saved by a large number of fairs by change in the law, relieving them of expense of publishing an itemized list of awards, will pay their dues many times each year from now on. Also fairs will not have State aid that goes to reimburse you for premiums paid your exhibitors held up on account of certain rules.

"Now, members of this association, I want you all to know it was a fight to get these changes, and I hope the fairs of Iowa will co-operate to make our fairs as clean, if not cleaner, from now on. Remember, the State or county officers can close our fair just as quickly as ever if you permit the laws of your State to be violated.

"I think the fairs of Iowa have a bright prospect ahead for increased attendance. I base this on the great improvement of our highways. You all know Iowa has paved more roads the past year than was ever dreamed of. Now, if our fairs put up a good contest and properly advertise, give the folks good entertainment, larger gate receipts can be expected. I also suggest that you have a stand in with the weather man. That helps a lot.

"It is interesting to note the increase in counties that are giving county aid to our Iowa fairs. During 1928, 41 counties received aid in the amount of \$74,271. In 1929, 56 counties received aid in the amount of \$125,916.82, about 70 per cent increase in amount of county aid. County aid is the medium of improvement for county fairs, and here is a place that fair management must show to your county supervisors that they are wisely and economically spending the money that comes from county aid.

"Iowa has again been honored by 4-H boys' and girls' club work. Last week, at the International Live-Stock Show in Chicago, Elliott Brown, of Rose Hill, Mahaska County, won the grand championship honors. This boy profited by his training in the 4-H Club, he having won first prizes before at the county fair. The outstanding club boy for 1929 is Waldo Mommensen, of Miles, Ia. (Clinton County), who brought to Iowa for the second time the champion honors in junior club work. Emma Goecke, who with her brother, Clarence, last year brought to Iowa both of the foregoing-mentioned championships, was judged champion show woman of live stock in the 4-H Club division in 1929. This record shows 4-H Club work is an important part in Iowa fairs. I claim it is thru the county fairs and county 4-H Club work that the highest honors are brought out at State fairs, and then go to the International.

"Summing up the benefits that the Iowa Fair Managers' Association has been responsible in obtaining for fairs of this State, it seems to me all fairs are benefited by this organization, and we should save 100 per cent membership. I firmly believe that every fair board in the State, if they are informed of the benefits that have come to them thru our association, will arrange to pay their dues promptly and attend our convention.

"In closing, I want to thank you for your support and co-operation during the past year, and I trust this association will carry on the good work and the fairs of this great State will prosper."

Reports of the treasurer and secretary were read and adopted, then the speaker of the morning, L. T. Nutty, of Britt, took the floor and gave a splendid talk on How 4-H Club Work Benefits Agriculture. He gave pertinent illustrations of the great work that has been accomplished thru the boys' and girls' club work.

Dan T. Turner, candidate for Governor, and a friend of the fairs, was introduced, and made a short talk on the value of fairs. This concluded the morning session. Before adjournment President Hall stated that as this had been a good year for the fairs, it had been suggested that representatives of each association pay for their banquet tickets, instead of the association donating one ticket to each fair, as in the past. After brief discussion the suggestion was adopted.

C. Ed Beman, of Oskaloosa, was the speaker of the afternoon, his subject being Fairgrounds Insurance. He stressed particularly the lack of uniformity in fairground rates, and suggested that measures be taken to obtain a better rating. Fairgrounds are entitled to the same rating as fair buildings, he said. At present they pay a much higher rate. Other secretaries told their experience with insurance, all agreeing that there is a crying need for revision.

A number of questions were discussed briefly, one of them being the best at-

tractions for night fairs. Fireworks, revues and free acts all had their champions, and it seemed to be the general opinion that a diversified program brought best results.

After reports of the various committees had been read, resolutions were adopted thanking the officers for their efficient work, and expressing sympathy on the death of two members of the association, E. J. Fahler, of Newton, and H. M. Stafford, of West Union, who passed away this year.

The last business of the session was the election of officers. O. J. Ditto was unanimously elected president, and Clare Miller, of Tipton, vice-president. Appointment of treasurer and secretary will be made later, and the two efficient officers now serving, F. D. Mead and E. W. Williams, will be continued in their respective offices.

There was no complete record of the total attendance at the convention, but officers present who responded to roll call were as follows:

### Fair Attendants

Fair representatives who answered to roll call (all are secretaries except where otherwise indicated):

Adair County Fair, P. A. Gatch, Greenfield; Adams County, L. C. Reese, Prescott; Allamakee County, E. M. Phillips, Waukon; Audubon County, W. F. Hoyt, Audubon; Benton County, C. D. Moore, Urbana; Blackhawk County (Dairy Cattle Congress), E. S. Estel, Waterloo; Boone County (Achievement Show), P. R. Nelson, Boone; Bremen County, Joe P. Grawe, Waverly; Buchanan (Aurora Fair), C. H. Gould, Aurora; Buchanan County (County Fair), Thos. Cone, president, Independence; Buena Vista County, Art Adams, Alta; Butler County, A. H. Werner, Allison; Calhoun County, C. A. Hyde, Manson; Cedar County, C. S. Miller, Tipton; Cerro Gordo County, F. G. Mitchell, Mason City; Cherokee (Pilot Rock Plowing Contest), Harry Fisher, Cherokee; Chickasaw County (Big Four Fair), Norton Bloom, Nashua; Clay County, Leo C. Dalley, Spencer; Clayton County (Elkader Fair), E. F. Seifert, Elkader; Clayton County (County Fair), A. J. Kregel, Garnaville; Dallas County (Tri-County Fair), W. R. Johnson, president, Perry; Davis County, G. C. Prosser, Delaware County, E. W. Williams, Manchester; Des Moines County, H. M. O'Neil, Burlington; Fayette County, E. A. McElree, president, West Union; Franklin County, H. H. Honeck, Hampton; Greene County, George M. Brown, Jefferson; Guthrie County, P. B. Wilson, Guthrie Center; Hamilton County, L. L. Lyle, Webster City; Hardin County, George Humphrey, director, Ackley; Hardin County (Iowa Falls Fair), Chris Klemme, Iowa Falls; Harrison County, W. E. Gillette, Missouri Valley; Henry County (County Fair), S. O. Baxter, Mount Pleasant; Henry County (Winfield Fair), Russell Canby, Winfield; Howard County, F. D. Mead, Cresco; Humboldt County, C. Show, Humboldt; Jackson County, E. A. Phillips, Maquoketa; Jones County (Anamosa Fair), A. L. Bently, acting secretary, Anamosa; Jones County (County Fair), Henry I. Rodman, Monticello; Keokuk County, O. J. Rolland, What Cheer; Kossuth County, P. F. Zerfass, Algona; Lee County, L. E. Hoffman, Donnellson; Linn County (Wapote Valley Fair), A. R. Hoffman, Wapote Valley; Mahaska County, J. Perry Lytle, Oskaloosa; Marshall County, V. A. McGrew, Marshalltown; Mills County, A. C. Halderman, Malvern; Mitchell County, John McManus, vice-president, Osage; Monona County, A. H. Hoffman, Onawa; Monroe County, Hugo Swartz, Albia; Muscatine County, J. M. Adleman, West Liberty; Osceola County, O. J. Ditto, Sibley; Page County, Sam Ranout, acting secretary, Clarinda; Palo Alto County, J. H. Moore, Emmetsburg; Sac County, H. V. Ellis, Sac City; Scott County, M. E. Bacon, Davenport; Shelby County, W. E. Cooper, Harlan; Sioux County, Gerrit Van Stryckland, Orange City; Tama, Harry H. Lichty, Toledo; Van Buren County, A. J. Secor, Keosauqua; Wapello County, L. W. Hall, Eldon; Winneshiek County, J. Reg Pearson, Decorah; Worth County, Eddie Fletness, director, Northwood; Wright County, B. E. Corliss, Eagle Grove.

As in most cases there were two or more representatives present, the attendance was more than twice the number indicated by the foregoing list. Attendance of show representatives and attractions people was particularly heavy, as may be seen by the following list:

### Attractions People

Carnival and attractions people in attendance included: Dave Lachman, Lachman-Carson Shows; Mr. and Mrs. C. E. Pearson, C. E. Pearson Shows, Ramsey, Ill.; Harry A. Smith, Royal American Shows; Harry Williams, Williams & Lee, St. Paul; L. C. Harrell, Merchants Publishing Company, Kalamazoo, Mich.; Lew Rosenthal and Jack Polk, Lew Rosenthal Attractions, Davenport; C. B. Sherrill, McMahan Shows; T. P. Eichelsdoerfer and Frank Van Brocklin, Regalia Manufacturing Company, Rock Island, Ill.; Rube Liebman and Mr. and Mrs. Al Miller, Robinson-Lavilla Attractions, Chicago; Miss Etwood, Frederick B. Ingraham Attractions; Earl Taylor, C. C. (Baldy) Baldwin and Frank Taylor, Earl Taylor Enterprises, Chicago; E. E. Smith, O. R. Strohmaier and Russell Green, E. O. Staats & Company, Mt. Pleasant, Ia.; Ernie Young and "Big" Billy Collins, Ernie Young Attractions, Chicago; Chas. H. Duffield, Frank Duffield and Ray Anderson, Thearle-Duffield Fireworks Company, Chicago; Sam J. Levy, M. T. Barnes and W. H. Marcellis, Barnes-Carruthers Fair Booking Association, Chicago; Bert Miers, Miers Mechanical Rabbit Company, Seward, Neb.; G. E. Medaris, Liberty Fireworks Company, Franklin Park, Ill.; J. S. Connolly, head-on collision act, Des Moines; L. B. Lamb, independent shows; Chris Lyck, Lyck Fireworks Company, Omaha; Harry Bowers, Aerial Bowers, Lincoln, Neb.; Theo. Fish, the John B. Rogers Producing Company, Fostoria, O.; United Booking Agency; H. Engelke, Pan-American Fireworks Company; Mose Stanbery, National Audiphone Company, Fort Dodge, Ia.; Joe Exler and Leonard (Kekes) Lundquist, Grund Novelty Company; W. J. Wolf and A. J. Haas, Wolf Shows; Noble C. Fairly and Ned Stoughton, Noble C. Fairly Shows, Kansas City; Dan Riley, mixed animal act; Frank Sharp, Roy F. Potts and Ed Young, Roy F. Potts Fireworks Company, Yankton, S. D.; C. Cobb, Consolidated Circus Company, Creston, Ia.; Paul Teale, Teale's Public Address System; William Hartzler, Will H. Eddy and Earl Eldridge, Hartzler Public Address System; E. B. and L. M. Cimijotti, Cimijotti's Horses; Louis Isler, Isler Greater Shows, Chapman, Kan.; George V. Adams, Mr. and Mrs. Earl F. Dobbler and Victor Perry, Adams Rodeo Company, Galesburg, Ill.; George Stephens, Stephens Shows.

### The Banquet

Probably never before has the Fair Managers' Association of Iowa "thrown" such a banquet and entertainment as was held Tuesday night at the Hotel Savery. Secretary E. W. (Deac) Williams, whose energy and resourcefulness are a never-ending source of wonder, was largely responsible for the splendid success of the affair, as he had put forth his utmost endeavors to surpass all previous efforts. That he succeeded is generally agreed.

More than 300 persons were seated at the tables and the repast served was one that left nothing to be desired. L. W. Hall, the outgoing president of the association, introduced those who took part in the evening's program. Two champions of the International Live-Stock Show—Elliott Brown and Emma Goecke, both of Iowa—were introduced with fitting references to their 4-H Club work achievements and responded with a few modest remarks. Both were greeted with thunderous applause. There was but one speaker of the evening and he proved to be a "dab" to use the vernacular of the show world. From the time that Earl Hall, managing editor of the Globe-Gazette, Mason City, Ia., rose to his feet until he sat down he had the audience with and for him. In the first half of his talk he singled out a score of the association's most prominent members and the members of the State Fair board, plinned some humorous stories on them and goodnaturedly put them "on the pan" to the huge delight of their fellow fair men. The last half he devoted to a straightforward talk on fairs that was enjoyed by everybody.

Following Hall's talk the program was turned over to M. E. (Pat) Bacon, who acted as official announcer for the splendid entertainment bill that was offered. The outstanding feature was the appearance of the imitable comedian, Johnny Burke, who presented his hilarious doughboy narrative, *Dirty Work*. He was

### Attention Outdoor Free Acts.

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applauded repeatedly and responded with several piano selections that went over big and closed with a humorous recitation. Burke was on the program thru the courtesy of the Barnes-Carruthers Fair Booking Association and Thearle-Duffield, Chicago. The balance of the bill was made up of talented artists, every one of whom gave a splendid performance and registered big with the appreciative audience. They included Elsie Sovereign, vocal soloist, from the Ernie Young office; Joe Thomas Saxotet, also from Young; Grant and Rosalie, dancers, from the Robinson-Lavilla Attractions, Chicago; Grant Swanson, boy whistler, from Rube Liebman; Adams, Johnson and Weston, from the Lew Rosenthal Attractions, Davenport, Ia.; Mr. and Mrs. Al Miller, instrumentalists, from the Robinson-Lavilla Attractions.

### State Fair Board Meeting

The annual meeting of the Iowa State Fair Board was held at the State House Wednesday, December 11. At the morning session President C. E. Cameron delivered his annual address, and reports of the secretary and treasurer were read. There were addresses by H. O. McMillan, Minneapolis, on Reminiscences of Early Iowa State Fairs; H. A. Wallace, editor Wallace's Farmer and Iowa Homestead, on Observations of European Agriculture, and Hon. Arch W. McFarlane, lieutenant governor of Iowa.

Charles V. Truax, of Columbus, O., spoke at the afternoon session, his topic being The Future of State Fairs.

Officers of the State Board were elected as follows, all of the present incumbents being re-elected: President, C. E. Cameron, Alta; vice-president, J. P. Mullen, Ponda; secretary, A. R. Corey, Des Moines; treasurer, F. E. Sheldon, Mt. Airy. The members of the board from districts 1, 3, 5, 7, 9 and 11, whose terms expire this year, all were re-elected. They are: First District, H. O. Weaver, Wapello; Third District, Earl Ferris, Hampton; Fifth District, C. J. Knickerbocker, Fairfax; Seventh District, Charles F. Curtiss, Ames; Ninth District, Carl E. Hoffman, Atlantic, and Eleventh District, H. L. Pike, Whiting.

### Sidelights

Every one is agreed that this year's meeting topped 'em all. When the convention opened Monday but eight out of the 82 fairs in the State had not paid their dues. Before the meeting was over all but one had paid up, and the one was expected to fall in line.

L. T. Nutty, of Britt, has resigned as secretary of the fair there and is now connected with the agricultural college at Ames.

This was the first visit of Mr. and Mrs. C. E. Pearson, of the C. E. Pearson Shows, to the Iowa meeting and they were highly pleased with their cordial reception.

Dan Riley, the past season on the Rubin & Cherry Shows, is breaking in a new mixed animal act for 1930.

E. W. Williams, of Manchester, has served most efficiently as secretary of the association for the past six years, and thinks it is about time for somebody else to take over the duties. But the members can't see it that way. "Deac" has done too good a job of it for them to allow him to get out of harness. An efficient aid to "Deac" is his wife, who never fails to attend the conventions and always takes an active part in the doings. There is no more popular couple around the meetings than "Deac" and the Missus.

Rube Liebman had the prize sign at the convention. On his banner was inscribed: "What is in my room is nobody's business—come and see for yourself." And about every secretary present "came and saw".

There were more carnival representatives present at this meeting than in any previous year.

L. W. Hall, the retiring president, is very popular with the association's membership and received many compliments for the efficient manner in which he had handled the organization's affairs during the past year. His successor, O. J. Ditto, also is quite popular.

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**10 TUNE  
LATEST  
ROLLS  
\$2.50**



## Rinks ~ Skaters

Communications to 25 Opera Place, Cincinnati.

THE NU KEN GARDEN, New Kensington, Pa., uses a very clever catchline for advertising purposes—"Where you roller skate with pleasure and refer to it with pride."

IN LONDON women skate to keep fit, as witness the following newspaper dispatch from that point: "Women of London have discovered a new winter sport—indoor ice skating. With indoor rinks multiplying, women need not wait for a cold spell. As a result women of all ages are going in for the sport on the theory that it keeps them fit and is a great 'reducer'. The newest rink to be constructed is at Hammersmith and cost \$250,000. The women wear wide pleated skirts and gaily colored woollen jumpers or suede leather jackets. Young men in plus fours or gray flannel trousers with public school blazers or bright pull-over sweaters whirl round the rinks at amazing speed."

FROM E. M. MOOAR comes the following missive: "Rink managers and operators should give much serious consideration to the article which appeared in the Christmas Number of *The Billboard* with reference to the Nu Ken Garden Rink at New Kensington, Pa. Every word of it is the truth and the writer can vouch for it. C. V. Park uses methods that could be well adopted by others to stimulate and put roller skating rinks on a high level. Heretofore Park has had little to say publicly regarding his operations, but has built up a business to be proud of. Am sure he will be glad to answer any communications addressed to him. It is to be hoped that C. V. will favor us with an article bearing further on his experience and methods of operation."

JOE LAUREY writes that Sally and Flo, the Skatomacts, were at Natoma Rink, Chicago, for a few days recently, breaking in a new partner to do all the spinning. Laurey, along with Bill Henning and Victor Frasch, also of Natoma, paid a visit to Morrell and Morrell at



BENNY LEE, speed roller skater, who expects to come to this country from England in the near future and carry out the challenge which he issued recently.

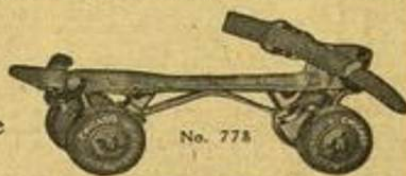
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John C. McCormick

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John C. McCormick, president and owner of the Madison Garden Rink, says: "We selected 'Chicago' Skates for our Rink 23 years ago, after considering all other makes. During all these years we have found them to be highly satisfactory and serviceable—requiring very little upkeep. We consider them the best Skate today and highly recommend them. We have always found your deliveries prompt and your service efficient."

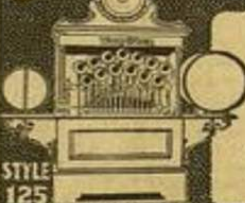


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This style especially designed for medium-sized rinks. Up-to-the-minute Music Rolls. Popular music of the day, tunes the crowd whistles and hums—satisfies your customers and increases your business. Send for complete list of newly released Music Rolls.

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The RUDOLPH WURLITZER MFG. CO.  
 NORTH TONAWANDA, N. Y.

## WURLITZER MILITARY ORGANS

South Bend, Ind. Morrell and Morrell, formerly vaude. artistes, have a nice rink, says Laurey, and have been operating it for the last six months or so. The trio (Laurey, Henning and Frasch) also stopped at Playland Park, South Bend, to see George Pemberton, who was tearing down the Caterpillar ride to move to Buckeye Lake Park. "It was a hard job," says Laurey, "because of a big snowstorm making its appearance, and for a skate man like George it was pretty tough." Laurey would like to meet some of the boys in a 25 or 50-mile race either Christmas or New Year's Day.

PLANS are being made for a city skating rink at Bowdle, S. D.

A DISPATCH from London says that half a dozen large new rinks have been opened there. Two in the West End have added attraction to the sport by making it expensive. Their rinks are open only to club members at an entrance fee of \$50 and other fees in proportion. A tea balcony and orchestra are part of the setting. In other sections even larger crowds have been drawn to new rinks. Richmond has been open for nearly a year. The Ice Club at Millbank is prospering. A public rink soon will be opened at Golders Green, in the suburbs. The Palais de Dance, in Hammersmith, is to be converted into a great rink, with space for 1,000 skaters and three times as many spectators.

JOE LAUREY, thru his manager, Bill Henning, challenges any man on skates in a one to 50 mile race at any roller rink that will hold a big crowd and will put up a good purse. "I train Joe every day, both indoors and outdoors," says Henning, "and we are also ready to meet teams who care to put on a race in the street. Would like to hear from teams who would like to skate from Milwaukee to Chicago, and I believe a good cross-country race would be a good thing for some of the fellows who claim they can skate." Laurey can be reached at Natoma Rink, Chicago.

THE DREAMLAND PARK skating team, of Newark, N. J., composed of Steve Donegan and Ernie Meier, created a big sensation during the six-day-one-hour-a-night race held at the Van Courtlandt Rink, New York. On the opening night, December 2, these skaters lapped the field for two laps; Tuesday they lapped the field for one lap and also won all points in the sprints held every 20 minutes; Wednesday they also lapped the field for one lap; Thursday, while they did not lap the field, they scored all the points in the sprints again, also winning three sprints for prize money donated by the fans; Friday they lapped the field in the last one-mile sprint; Saturday, December 7, the closing night, they skated the field off its feet by stealing eight laps, making a total of 13 laps stolen for the week, also finishing with

the point standing of 140 points. Malcolm Carey and Billy Yale finished second place, 13 laps behind the leaders and a total of 79 points. Third place went to Red Hoover and Bill Jamieson, 15 laps behind; fourth place to Eddie Krahn and Murray Gorman, 19 laps behind; fifth place to Joe West and Amos Bell, 20 laps behind; sixth place to John Horton and John Litowchak, 21 laps behind; seventh place to Red Ringwald and Jimmy Priff, 21 laps behind. The teams of Gale and Keller, Ritter and Cooper and Cookson and Cawthon dropped out of the race during the week. Meier and Donegan are open to meet any team in the world at any distance, they say.

THE MAULSBY BROTHERS have gone into winter quarters with their roller rink in the city dance pavilion at Dorchester, Neb., and expect to operate in that city until March 1. At that time they will go back under canvas. "Next January 4," the Maulsby "boys" write, "we will conclude a year of continuous operation of our rinks in five different towns in Nebraska, and all but one have been very successful for us. The rink business in this State, the same as other States in which we have been, is in dire need of a sound rink managers' association."

THE RIVIERA PARK Roller Skating Rink, Washington avenue, Belleville, N. J., recently had a very successful opening with a capacity attendance of more than 1,200 skaters. The rink is open for skating seven nights a week, from 8 to 11; also Saturdays, Sundays and holidays from 2 to 5. The floor, newly decorated, is considered one of the largest in the East. The rink offers something unusual in having two skating tracks. The regular skating session floor measures 16 laps to the mile, and adjoining it is a beautiful 12-lap-to-the-mile racing track. All future races, roller hockey, roller polo and basket ball on skates will be used on the large latter track. The popularity of the rink is credited to none other

## RICHARDSON SKATES

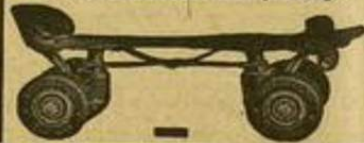
THE FIRST BEST SKATE—THE BEST SKATE TODAY

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## BAND ORGANS

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## PORTABLE SKATING RINKS

They all say business is good. Over 150 of our Rinks now in operation. Write for catalog. FRAMM PORTABLE SKATING RINK CO. 18th and College, KANSAS CITY, MO.

## FOR SALE

Wurlitzer Band Organ, Style 153, A-1 condition. Cash price, \$700.00. Address BOX D-723, Billboard, Cincinnati, O.

man James J. Fitzgerald, general manager. Fitzgerald, it will be recalled, was connected with the Riverview Roller Rink, Milwaukee, in 1915 as an instructor. This year he was floor manager of the Van Cortlandt Olympia Roller Rink, New York. Skating fans and friends are congratulating him on his rise to his present position. Fitzgerald has just entered an agreement with Artie Ryder and Murray Gorman. The pair will meet in a series of match races from 1 to 10 miles which will be run off during January. Professional and amateur races will be held every Friday evening on the 12-1/2 lap track. A seating arrangement surrounds the race floor. Some of the most talented skaters will be signed thruout the year. Cups, medals, trophies and merchandise will be awarded. Some of the most important fancy and speed skaters have already visited Riviera Park rink.

**PETERSON AND HERMANSON** are opening a roller rink at Plymouth, Ia., where they expect to be thruout the winter months. Prospects there appear good, they say.

**A. B. HUTCHINSON**, who previously skated Mason City, Davenport, Waterloo and other points in Iowa, as well as Elmore, S. D., is opening a rink in Eagles' Hall at Nebraska City, Neb. He writes that the stand promises to be a "hot one", the town not having had a rink for 15 years.

**ROLLER POLO** is staging a comeback at Hartford, Conn., and is drawing big. The city lacks a good skating rink, so games are played in a dance hall.

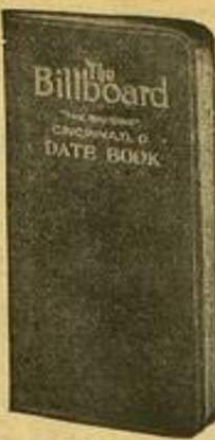
**THE VAN CORTLANDT Olympia Roller Rink**, New York, recently converted its dance hall atop the rink into a beginners' class skating rink. Milton Bonnell is the chief instructor and has his hands full seven days a week in his efforts to graduate skaters.

**FROM FRANK FOSTER**, president of the California Skating Association, Los Angeles, comes word that roller-skate hockey is the talk of that city at present and that an effort has been made to popularize the sport and roller skating in general in and around the Coast cities this season. The association, he says, is doing all it can to make skating a habit in Los Angeles. There are five good rinks in and around that city, and Rodney Peters and Stephen Shipley are there helping the sport along. Foster further states.

**ARCADIA ROLLER RINK**, in the Hotel Astors, Milwaukee, was opened Saturday night, December 7. With new skates, new floor and band music, the rink operates every evening except Monday, with a matinee every Sunday. Special matinees are scheduled for Christmas and New Year's day.

**CONTRACT** has been awarded for the construction of a municipal skating rink at Riverside Park, Springfield, Vt.

**THE CASINO ROLLER RINK**, at Tupper Lake, N. Y., is using attractions and novelties and drawing good crowds, according to a report from Jack Brown. "This section has gone skating crazy," says Brown, "and we are 'feeding it' to them three nights a week at Malone and four nights here at Tupper Lake. The Tupper Lake rink is run by Charlie Force and managed by myself. Earl Woodward is district manager of the Northern New York Roller Skating chain of rinks. We recently played Capt. Jack Williams. The Georgia pipe specialty is a whirlwind smash." Brown was formerly of the Cyclonic Trio.



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preceding year. G. A. Steele and John W. Whitford were officers of the fair.

**MEDINA, O.**—Medina County's 1930 Fair will be conducted in the week selected for the 1929 fair. The dates are September 9, 10 and 11. Election of directors resulted as follows: C. H. Damon, W. F. Wise, J. V. Einhart, L. R. Weidman, P. C. Bigelow, C. I. Miller, W. E. Leach, and B. F. Leatherman, the last named being from Wadsworth.

**MONROE, Wis.**—At the annual meeting of the Green County Fair, held here December 3, the following were elected: M. H. Stauffacher, president; Howard W. Chadwick, vice-president; Leland C. White, secretary; Henry G. Leuenberger, treasurer.

**ELYRIA, O.**—Directors of the Lorain County Agricultural Society have re-elected the following officers: C. T. Winkles, Elyria, president; J. C. Hazelton, vice-president; W. B. Richmond, secretary; H. C. Harris, treasurer; all of Elyria.

The directors also voted to set the date of the fair next year one day ahead

of the usual date to allow the first day to come on Saturday.

## Fair Notes

**EXCERPTS** from an editorial in The Brunswick (Ga.) News: "The clean county fair, offering real amusement, will have more appeal than it ever did, and if such fairs are carried on next season in Georgia, it will be only a few years before the old-time crowds and the old-time exhibits, added to a hundred fold, will gather at the fairgrounds for a round of good, old-fashioned intercourse and swapping of experiences."

**IN CONNECTION** with his new job as Tenthenary Director for Massachusetts' 1930 celebration, and with his unique fame as collector of pamphlets and literature of world's fairs and expositions, The Boston Evening Transcript recently devoted half a page, with pictures, to a special article on the veteran showman, Albert R. Rogers. Rogers was last general manager of the Grand Central Palace in New York City, where expositions were held approximately every two weeks. His collection of fair pamphlets is considered invaluable and exclusive, and will eventually go to the New York Library.

Issy Sheriff, Joseph Hughes, Harry Moore, Mike Newman, Red Murray, Shorty Johnson, William J. McCormick, James Daley, Mike Costella, Jesse T. Whelan, Ike Freedman, Del Farris, Packy Kern, Davy White, Frank Milton; Happy, the Razor King, and Sammy Cohen, the necktie wizard. The midway barons had a hectic meeting and there was plenty of palaver cut up apertaining to the red ones played last season. Pete Benway and Pete Richards were on the reception committee. The balmy springlike weather was responsible for the clan deserting its winter haunts in the Times Square Hotel lobby in favor of the carnival corner, which is a sacred spot in New York's outdoor show circles. Charles W. (Electric Shirt Front) Buckley was reported missing during the set-to.

## Timely Rescue

**DARE-DEVIL PHIL DE FILIPPE**, backslide performer, while appearing at the Elks' Circus in the Newark, N. J., Armory probably saved De Mario from serious injury or possible death when the latter's guy wire broke while he was in the midst of his trapeze act. De Phil heard De Mario's call for help, and observing that the guy wire had coiled around his neck and body lost no time in going to his rescue. De Phil had to climb the web to the height of 40 feet, where he got on De Mario's trapeze and immediately loosened the wire from his body just as De Mario, who was completely exhausted, was on the verge of dropping to the floor. De Phil's thoughtfulness averted a serious accident.

## Surprised the Doctor

**MARY CARDINAL** fell during the speed of the 101 Ranch Show in the New York Coliseum Thanksgiving Day and was carried across the street to a doctor. "How did this happen?" the serious-faced M. D. interrogated as he was about to apply several stitches to poor Mary's bleeding head. "I was riding Roman," the injured cowgirl replied. "Riding Roman?" the startled doctor ejaculated. "What's Roman—a horse?" "Two horses," replied Mary, chuckling within. "What d'ye mean, two horses?" snarled the exasperated M. D. "Sir, I was riding on two horses," she tried to explain, when the excited doctor interrupted her: "Y-o-u were riding between two horses." "No, no," wailed Mary. "I had one foot on one horse and the other foot on the other." Then Mary lost her temper and shouted: "Doctor, you might know how to cut people open and sew 'em up when they're hurt, but you don't know your geography." This story was related to us by Donald MacGregor.

## In the Land of Oysters

**BOB KIRSHMAN**, popular shooting gallery impresario, infoes that Norfolk, Va., resembles Broadway in front of the Bond Building from the Monticello Hotel, on Grandy street, to the Southland Hotel, which is lined with show people from the Greater Sheeley and West's World's Wonder Shows. The Sheeley showfolks make the Lee Hotel their headquarters, and the West contingent holds forth at Hotel Norfolk, opines this veteran shooting gallery operator, who will be back on the Sheeley Shows as usual the coming season if he survives the oyster cocktail parties that are all the rage there.

## Things You Should Know

**THAT** Foodles and George Hanneford, since becoming reunited into one big family act, threaten to create a stampede in Europe. They'll be at Mills Olympia Circus, London, five weeks; Empire, Paris, four weeks, and Wintergarten, Berlin, four weeks. Next summer principal parks and fairs on this side will play the noted brothers, and how!

**THAT** the Villa Goodrich Hotel, Sarasota, is a real circus hostelry if we take as a criterion those who stop there: Charles Kannaly, Pat Valdo, Marie Ramadall, Harvey Keady, William Spielberg, Bob Hanley and Bill Kirkles.

**THAT** Adele Nelson and her baby elephant trio before embarking for Europe had a special escort of motorcycle policemen from the Ben-Hur stables to the docks. To top it off, photographs were taken and cabled across to London for advance publicity purposes.

**THAT** Shipwreck Kelly, the faggote sifter, carries an advance ambassador of good will in the person of Buddy Farley, of carnival fame.

**THAT** Herbert Evans entertained Arthur L. Hill with one of the finest repasts this outdoor agent ever sank a tooth into on Thanksgiving Day at Herb's Long Island estate.

# Out in the Open

By W. D. VAN VOLKENBERG  
(Communications to 1560 Broadway, New York)

## Trials and Tribulations

**FRED PORNIER**, concessionaire, has returned from the South, where he had some never-to-be-forgotten experiences, which he related as follows: "The biggest bloomer I played was at Columbus, Ga., where it was so cold that my duck pond froze. You talk about it being tough in the South," Fred continued, emphasizing, "I couldn't get change for a dollar bill in the State of Georgia! And cats," sighed this concessionaire, "were terrible—nothing but fried chicken, sweet potatoes, salt pork and grits." At this juncture of the interview Mark Sclar appeared. He was asked what he subsisted on when he traveled thru Georgia and he wittily replied,

"Some of the folks baptize their food before they eat it by mixing it altogether and making stew out of it."

## Gathering of the Clan

**J. J. (EMERGENCY) KELLY**, historian of the curbstone exchange of the popular corner of 43d street and Broadway, Manhattan's carnival rendezvous, reports that the largest winter gathering of the outdoor clan occurred on Friday, December 6, when the following celebrities were in attendance: Morris Levy, Tommie Fallow, Slim Dyckman, Fred Kay, George Berk, Jimmie Doyle, George Slocum, Sammie Miller, Louis Stockton, Barney Lopez, Lew Henry, Colonel Lynch, Jack Rose, Thomas Carroll, Jimmie Spencer, Happy Blackwell, Colonel Humphrey,

## FAIR ELECTIONS

(Continued from page 59)  
fair, showing balance on hand of \$129,22. Russell O. East, of Shelbyville, a member of the State Board of Agriculture, told of reading a report of the history of the County Fair from its organization in 1837 to its reorganization in 1851. He read to the association a report of the 1852 fair, in which the secretary stated that, while rain had cut down the attendance, 500 to 600 persons were present. The members of the association numbered 50 more than the

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# Parks, Piers and Beaches

Conducted by A. C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O.

## Manufacturers and Dealers' Div. NAAP Holds Lively Meet

### 59 Members Answer Roll Call at Chicago Convention, Making It Largest Turnout in History of Division—Morris Goldberg Appointed President

CHICAGO, Dec. 14.—The Manufacturers and Dealers' Division of the National Association of Amusement Parks held an interesting and instructive meeting in the Stevens Hotel Monday evening that can be best described as a wow. There were 59 members present at roll call, the largest turnout the division has ever had. It started with 29 members, when organized only a short time back, and is steadily attaining a worth-while growth that is gratifying to the present personnel.

The program got under way at 7:30 p.m. when Harry C. Baker, treasurer, read his report, which revealed that the division has in its coffers more than \$1,000 in funds, which, it is understood, will be invested in a gilt-edged six per cent bond.

Efficiency in manufacturing amusement devices was the well-selected theme of Morris Goldberg's paper. He discussed with deftness and detail the problems that confronted his National Skee Ball Company, at Coney Island, N. Y. In toto, his paper hit the bull's-eye of approval and was replete with valuable data.

George P. Smith, Jr., general manager of Philadelphia Toboggan Company, and Harry G. Traver, president of Traver Engineering Company, had an interesting discussion appertaining to ride building problems.

Unquestionably the big "punch" of the meeting occurred when W. F. Mangels, president of W. F. Mangels Company, Coney Island, took the rostrum and discussed this appropriate subject: *Why Don't We Have More New and Successful Amusement Devices?* In brief, this veteran ride builder stated: "Last year we discussed 'Mass Production' and 'Scientific Selling,' and I dare say that not many of our members have followed or profited by the advice of our expert friends. This year we shall start a new indoor sport, by asking a few questions and discuss them between us. The title these questions have received from the program committee is: *Why Don't We Have More New Amusement Devices?* I believe that this question can best be answered by asking more questions. Let us therefore discuss the following subjects:

"Question No. 1.—Should a new amusement device be sold from a model before it has been developed and operated in public?

"Question No. 2.—Should a new amusement device be marketed by inventors without the experience and backing of established manufacturers?

"Question No. 3.—Should a manufacturer of amusement devices put a new device on the market if he is doubtful of its mechanical or financial success?

"Question No. 4.—How much money should an amusement device manufacturer spend in developing a new device?

"Question No. 5.—Should a manufacturer put out a new device to be paid for on the percentage basis?

"Question No. 6.—Do amusement parks prefer a few high-priced or a number of low-priced new devices?"

L. Luzern Custer, president of Custer Specialty Company, wowed the meeting when he discussed the pros and cons of Mangels' questions, and suffice to say, he was not held back by any foolish conventionalities, particularly when he stated he had a new model of a ride with him which he was undecided about showing to the park men. His imagination did not balk when he analyzed what the ride builders were up against, and explicitly explained that it took him six

years to get the Custer cars working perfectly.

James A. Donovan, of Dodgem Corporation, then described the various locomotions that have been utilized in the ride-building field, which must have aroused the sluggish emotions of many of the members present, because his remarks were direct to the point and effectively related.

### Darling Speaks

Frank W. Darling, director of Playland, Rye, N. Y., who recently underwent a serious operation, entered the meeting at this point, accompanied by Fred W. Pearce, Rex D. Billings and Al Hodge, and greeted the members as follows: "On Thursday afternoon, President Dawes, of the Century of Progress Centennial, that will be called the Chicago World's Fair, probably will speak to us on the general program, and try to tell us the unique scheme for the World's Fair. We only want to tell you that we want you to be present on this occasion, not only to hear this, but to hear it with an object in view, which is particularly interesting to you merchants and manufacturers. A few of the fore-sighted members, Fred Pearce, and particularly Al Hodge, have been anxious that this World's Fair should not be a fiasco, as far as its amusements are concerned, and have continually butted in until they finally got a very good hearing before the trustees of the Chicago World's Fair, with the idea that the amusement zone, which will be an area probably about 2,000 feet long and 600 feet wide, should be properly regulated and not fall into the hands of a lot of fly-by-nights. It should be something that the real amusement men of the country should feel proud of.

"At a conference a little while ago they were requested by the park board to see that a committee be appointed—an advisory committee from the N. A. A. P.—to co-operate with the World's Fair Board with that end in view.

"President Humphrey appointed a committee consisting of Fred Pearce, Al Hodge, Rex Billings, Norman Alexander and myself. We've had a good deal of consideration in this matter. I don't know just how it is going to result, but it seems quite probable that this committee will be adopted by the World's Fair as a sort of board of governors for this amusement area. At least, this committee has been asked to submit a plan of operation, plan of layout, plan of obtaining concessionaires and kindred matters. This is all we know yet about the duties. The rest of it is problematical. I am putting this thing before you tonight not for discussion or decision, but to enable you to think it over with the thought in mind that before another year is out and before we will come here together something is going to break in the matter. At that time it will have to come before you as individuals for decision and co-operation, or whatever you want to do with it. That is the reason for presentation. It seems quite probable that the

(See MANUFACTURERS on page 66)

## Officials of Park Executives New Hampshire Park Changes Ownership

MINNEAPOLIS, Dec. 14.—Karl B. Raymond, director of recreation for the Minneapolis Park Board, has been appointed chairman of the newly created division of recreation of the American Institute of Park Executives at the recent convention held at Miami, Fla. C. A. Bossen, assistant superintendent of Minneapolis parks, was re-elected treasurer of the institute.

## Luna Park in Paris Opens New Water Ride

PARIS, Dec. 4.—Altho the official inauguration of Luna Park's new water ride, Venice of Paris, has not yet taken place, the new attraction has been in operation during the past few weeks. The ride operates on the same principle as the electric auto racers, the cars being replaced by small boats, with electrically driven propellers, drawing power from over-head trolleys. A huge cement tank, nearly a half block long, with two small islands in the center, serves as a race course for the boats, which are steered by a small wheel. The ride is roofed over and enclosed with removable panels, permitting the front to remain open in fair weather. Elaborate decorations and a spacious Venetian balcony and stairways make the new attraction a drawing card for the spectators, as well as those patronizing the ride.

J. M. Conners, chief engineer of the Jardin d'Acclimatation, is installing an elaborate electric fountain in the artificial lake of the water chute in the Jardin.

## "Ocean Parkway" Name For Savannah Walk

SAVANNAH, Ga., Dec. 14.—The name "Ocean Parkway" was selected for the boardwalk and the parking zone along Tybee Beach from approximately 75 suggestions submitted by both local and outside people. This name was chosen by the Tybee town council at its regular monthly meeting last Saturday.

Tessie A. Getz, of Savannah, and Mrs. Wilton Hodges, of Statesboro, submitted the winning name and the prize of \$20 will be divided between them.

## Improvements Are Made In Natatorium, Spokane

SPOKANE, Dec. 14.—Louis Vogel, owner and operator of Natatorium Park, has completed several improvements since the closing September 1. The entire plunge and bathing quarters have been renovated and parking space for cars increased from 100 to 800 capacity. The dance pavilion will be redecorated and remodeled before spring.

Vogel left for Chicago last Saturday to attend the annual meeting of NAAP. He will join Mrs. Vogel in Los Angeles for Christmas, returning to Spokane about January 1.

## Hubin at Miami Beach

MIAMI BEACH, Fla., Dec. 14.—Frank B. Hubin, big Atlantic City booster, showman and candidate for Mayor of the coast city, has arrived here, and will be in Florida for the winter. He came south with two large touring cars, containing 42 Atlantic City business-men, boosting Atlantic City. Hubin also appeared at all Elk lodges en route, creating interest for the Grand Lodge of Elk's reunion, to be held in Atlantic City in July, 1930. He plans to cover all Elk lodges in Florida, and will look over the amusement field in search of new attractions for his home resort.

BOSTON, Dec. 14.—The Dover, Somersworth & Rochester Street Railway Company has sold Central Park, located between Dover and Somersworth, N. H., to Leander E. Lynde, of Dover. The park is directly on the electric railway line connecting Somersworth and Dover and also Rochester, N. H., a short distance beyond.

Under the agreement the purchaser has agreed to not only continue the acquired property as an amusement park but to improve it as a public recreation center. The park embraces about 20 acres, and is on the east shore of Lake Willand, which in the pioneer years was known as the Great Pond. All the buildings on the land went with the sale. The buildings include a large two-story casino, 50x150 feet. On the ground floor are the big banquet hall and kitchen. On the second floor is a large room used for dances, boxing shows, vaudeville and freak shows, traveling shows, indoor fairs, etc. On the property is a large entirely enclosed field used for sports.

Central Park is one of the older amusement parks in Northern New England, and has been operated for many years by the electric railway company. The chief draw has been from Dover and Somersworth, because of the proximity to both these New Hampshire centers. There has also been considerable patronage from Rochester, and from towns in Maine, the State line being only a comparatively short distance away. Lynde expects to be able to revive interest in the park, and to feature the closeness of the park to Dover and Somersworth by motor cars. There is a likelihood that at least one new building will be erected before the opening of the 1930 season.

## Hammonasset Beach, Conn., Draws 137,373 Bathers

BRIDGEPORT, Conn., Dec. 14.—Bathers at Hammonasset Beach, Conn., numbered 137,373 last season, according to the statement issued by the management. A second large bathing pavilion, containing 2,000 lockers, was completed for use by July 21, bringing the total lockers available to more than 4,000, each of which may be used jointly by three persons and successively by different groups. The record capacity for one day was on July 28, when 9,131 persons used the bathing facilities.

The second pavilion extends the length of the beach front in use, and is under the protection of lifeguards to more than 1,600 feet. Beyond this on either end are the bathers from the short-term and long-term camps. Despite the large number of bathers, no fatalities by drowning occurred last season.

## Big Season Expected At Miami Beach, Fla.

MIAMI BEACH, Fla., Dec. 14.—Carter's Million-Dollar Pier here will be completed about January 1. It is being constructed by the Miami Beach Pier Corporation, of which G. B. K. Carter is president. William F. Brown is the architect.

With this pier in operation, Jack Crawford's big orchestra from the Steel Pier, Atlantic City, N. J.; the dog race track, with 45 days of racing at Miami; big Sunday trade, new amusement concessions, and fine trolley-car and bus service, not to forget wonderful bathing, a big season is looked for here. There already are big crowds in the city, and these will be increased as tourists from the North and East begin to arrive in greater numbers.



### Improving Park Island At Lake Orion, Mich.

LAKE ORION, Mich., Dec. 14. — The Park Island Amusement Company, Inc., here, with Douglas Glazier as president and general manager, has made plans for several improvements at the resort for 1930. These include a new coliseum, a penny arcade, more rides and a few changes to be made in the bathhouse and beach.

Highways leading to the park which were under construction during the past season are now completed, and because of this Glazier looks for a very good season next year.



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## Swimming Pool Notes

**DES MOINES**—A total of 22,819 persons used the Camp Dodge swimming pool during its operation by the playground commission of the city, June 29 to Labor Day. The pool paid its own way, despite considerable outlay for additional equipment. Expenses, including money spent for equipment, totaled \$4,887.36. Income was \$5,007.39, leaving a balance of \$120.03.

**INDIANOLA, Ia.**—A movement is under way here for the construction of a municipal swimming pool and skating rink.

**LOS ANGELES**—Total receipts from the 10 playground swimming pools operated here for the fiscal year to date are \$36,813.70, according to a report made to the Playground and Recreation Commission. This represents an increase of almost \$8,000 over the previous year. The increased receipts were largely due to the opening of three new pools.

**NATIONAL CITY, Calif.**—Among city improvements being made by the city council is a swimming pool in the city park, near where the former ball grounds were situated. Men are now at work preparing the grounds for a foundation for the pool, which will be 45 by 105 feet.

## Zoo Notes

**SAN DIEGO, Calif.**—A sea elephant clinic has been established at the San Diego Zoo. Dr. Charles H. Townsend, director of the New York Aquarium; Dr. R. A. Whiting, pathologist of the San Diego Zoo; and L. M. Huey, curator of birds and animals at the museum here, will study the causes of the disease that takes so heavy a toll among sea elephants. *Mirounga angustirostris* is its name.

An attempt also will be made to breed the sea elephant, which, if successful, will be the first time it has been done in captivity, it is believed.

The largest of the four sea elephants at the San Diego Zoo is 15 feet long and weighs 5,000 pounds. On its back is an old scar, apparently from a whaler's harpoon.

**HOUSTON, Tex.**—At the dog and cat hospital of Dr. G. W. James here, 7521 Harrisburg Boulevard, there is an animal that has several zoologists and other scientists from Rice Institute puzzled as to just what it is. If the animal is found to be a mongoose it will either be deported or executed. The mongoose is considered a pest along with the weasel, the civet cat and other native "vermin".

**ST. LOUIS**—A small female mona monkey which escaped from a cage at the Zoo here five months ago has been captured. Circulating widely thru the park during the summer, it had gradually come closer and closer to the Zoo buildings as the weather grew colder.

**THREE NEW BEARLESS PITS** and a monkey island have been erected at Brackenridge Park, San Antonio, at a cost of approximately \$100,000.

**SAN DIEGO, Calif.**—Four giant sea elephants, ranging in weight from one to two tons, have been added to the San Diego Zoo.

**ROCHESTER, N. Y.**—Onyx, prize cheetah captured in Africa by Dr. Audley D. Stewart of Rochester, and known for her willingness to accept "love pats" without a show of temper, died last week at the Edgerton Park Zoo. Onyx once was a house pet of Dr. Stewart. He gave her to the zoo when she outgrew her cubhood three years ago.

**SYRACUSE, Dec. 14.**—The Board of Contract and Supply this week threw out bids received for construction of the new municipal zoo and called for new proposals. The total of bids received was \$28,000 in excess of the \$50,000 available for the zoo building, and the plans will have to be altered in the interest of reducing the cost.

**NEW ORLEANS**—A department for preserved specimens of wild life will be established in the Audubon Zoo. A room in the office building at the park will at first house the specimens, but a building may be erected later if the department justifies it, according to Frank E. Neelis, secretary of the society. Eight preserved South American snakes have been received from Ira D. George, techni-

cian of the Antivenin Institute of America, stationed at Tela, Honduras. The society has a number of stuffed birds and other specimens. Mrs. Neelis said, and the collection will be sufficient for starting the new department. A visitor, George P. Vierheller, director of the zoological gardens in St. Louis, declared the Odenhelmer sealion pool one of the finest he had ever seen, not only in this country, but in Europe, Marlon Weiss, president of the society, reported.

**SAN ANTONIO, Tex.**—Charles H. Kerr, mayor of Independence, Kan., was in San Antonio recently and put in considerable time studying the city's parks and Zoo. "Next to schools, I think that parks, playgrounds and attractive places for recreation and zoos are the best investments a city can make," the mayor said. "You have the making of the necessary essentials here for the most wonderful park in the U. S. in Breckenridge Park."

Kerr sponsored the development of a park and zoo for his home city that attracts people to it from a wide territory.

**C. LOVETT**, manager of Glendale Park and Zoo, Nashville, Tenn., reports 1929 as the best season his park has had in years.

## MANUFACTURERS

(Continued from page 64)

thing to do is to form a syndicate—all of us that want to go into it—and to take over from the park board all of the amusement zone and operate it. How that is to be done, or the details, does not matter now. We have no idea. This committee, of course, is not going to be the one to form that syndicate. It will have to be formed outside. Whether that is the way to do it or not, I do not know, but the problem comes up, as you will see, at once. If you are going to build a large ride, who is going to build it? We have among our membership a lot of good ride builders. The committee has not had time to think about it—this is just a flash. It seems to the committee that probably the way to do would be to form a syndicate in which we can all participate.

"Now, you are going to say at once: What is the chance of making money? Well, that has got to develop later. The World's Fair is going to run five months, at least, in 1933. Construction work will start next spring. It is to be mammoth, novel thing, entirely new. As far as I have been able to look into it, I think it is going to be a moneymaker. The last few expositions have not been moneymakers for amusement because they have not been successful—they have not been run well. We will have to hide our time on that, but the thought tonight is simply to get before you the idea as to whether this syndicate, when the time comes, would be the best way to handle it.

"The committee is going to be very glad to have any suggestions at any time, and it is the idea of the committee to bulletin these ideas as fast as they can be distributed and pass the information around to all the association men.

"You understand, of course, that we have no right as a committee working with the World's Fair to draw any hard and fast lines as to letting simply the association members come in on the World's Fair. We could not do that. That would not be right. Nevertheless, we can see that only properly accredited people are in there, and that the people who belong to the N. A. A. P. would naturally have the highest credit with that committee and with the World's Fair.

"I am not sure that I have said all that I mean to have said. I would like to have any of the other members of the committee add to what I have said."

Fred Pearce then made the following statement: "I think there is one angle of the World's Fair that we should not lose sight of. I think it is a wonderful opportunity to do this industry a tremendous amount of good. If we can work out some plan whereby we can handle the amusement section, that will be a tremendous credit to the industry, and I think it will help us all over the country.

"To the contrary, if this thing is permitted to get into the hands of people that do not understand the business and do not handle it properly, and make a fiasco of it, it is going to hurt us all. I think we should look at it from that viewpoint with the idea of making this a

gigantic advertising proposition for our industry as a whole."

C. D. Bond, manager of Erie Beach Park, Buffalo, and former salesman, read an interesting paper, *Looking Backward From Park Manager to Device Salesman*, which was chockfull of humor and finely drawn sentiment, and he paid George P. Smith, Jr., several nice compliments. Bond had his audience with him at the start, and how! As a narrator of jokes he is in Will Rogers' class.

Elwood Salsbury was the next speaker and waxed warm as he looked back 30 years in his vista of the amusement park. He stated: "Farthest away in remembrance are the fading figures of L. A. Thompson and G. A. Dentsel, pioneer device salesmen, their outlines colossal to me in the dim distance. I see no park operator of their day as outstanding as these men. Gravity railway man and carousel man—the things they built endured.

"My first contact with the amusement park business was in a trolley park, owned by the Toledo Traction Company and managed by one Frank Burt, an actor, and subsequently the manager of a park at Denver, and later director of concessions at the Panama-Pacific Exposition, San Francisco. I have been in touch with the business since." Salsbury then described the changes that have occurred in the park business during the last 30 years, which was inspiring to the division members, as he lucidly told his story.

## Mangels Expounds Views

W. F. Mangels then expounded his views on *Why New Amusement Devices Do Not Come Out More Frequently*. He stated: "First, the incentive or reward to develop new devices is not sufficiently large to warrant the great expenditure of money and time connected therewith. The field for the sale of a new device is so limited that you cannot use the more approved and modern production methods in manufacturing to produce the article at a reasonable price and still make money from even the manufacturing end, let alone absorbing the developing charge. Besides all of the above, the great percentage of our customers are persons or corporations of very limited financial means that you have still the further problem of collecting your money after you have made your article and completed your sale.

"Another hindrance to the development of new devices is the very great length of time required to be sure your new device is a success. This involves not only the mechanical and electrical perfection of the device, but its actual construction in full size and 'tryout' of same on the public, all of which actually runs into years of time.

"Another deterring feature, which is the most discouraging and disheartening, is that after you have spent years developing the new device, some other manufacturer comes in and deliberately copies your idea, deriving all the benefit of your time, effort and money spent at no cost to himself. This is due to the fact that it is quite impossible to keep secret any new idea you might have for any length of time. Your device has to be tried out in the open before the public and others.

"Another reason is the exceedingly conservative attitude of practically all men and concessionaires in regard to new devices. The very first questions that are asked the manufacturer are: 'Where can I see one in operation?' 'How much did it gross last season?' and 1,001 questions which, of course, are impossible to answer unless the device has actually been in operation. I do not mean that the park men should not be conservative in their attitude, as I quite agree with them, but this is one of the things that holds back the promiscuous production of new devices.

"In conclusion, and in defense of the amusement device manufacturers, it is my belief that in proportion to the size of the industry, there is more money spent in the development of new devices than in any other line."

This was followed by the executive session, which took in various reports—membership committee, program and credits, safety code, contract, financial, adjustment, ethics, museum, suggestions, new business, report of nominating committee and reception of officers for new year. Following is list of officers appointed for the ensuing year: Morris Goldberg, president; L. L. Custer, vice-president; George H. Cramer, second vice-president; Harry C. Baker, treasurer; W. F. Mangels, executive committee member ex-officio, and R. S. Uzzell, historian.

## PARK CONVENTION

(Continued from page 3)

fitted the occasion to a nicety. The Exhibition Hall, in the basement of the hotel, was all that the exhibitors could have wished for. Exhibits there were in abundance—more than 150—and every bit of space in the vast auditorium was occupied. Here all the newest in devices, merchandise, novelties, etc., representing the progress made in late years, were shown. Of particular interest were the rides and concessions in operation, some in actual size, others in miniature form. Altho it may have been the spaciousness of the hall that made it appear as such, the attendance at the exhibits was not so great that one had difficulty in moving around from booth to booth. If there was any disappointment at all at the convention it was apparent in this respect only—probably due to the fact that the fair secretaries and carnival men were not on hand in as great numbers as in previous years when the International Association of Fairs and Expositions met and the Showmen's League Banquet and Ball was held the same week as the park men's convention. This year the fair meeting and the banquet and ball were staged the week previous to the park men's gathering.

From 8 a.m. to 1 p.m. Tuesday Exhibition Hall was open for installation of exhibits. Registration started at 10 o'clock in Exhibition Hall lobby, adjacent to the hall, the booth being presided over by Belle Cohen and Ruby Culver, who had a pleasant smile for every one. A closed meeting was held by the Advisory Board at 1 p.m. From 1 to 2 o'clock Exhibition Hall was open only to the Jury of Awards for inspection of exhibits for the three annual prizes. At 2 o'clock the hall was thrown open to delegates and guests and it remained open until 11:30 p.m. Tuesday being Exhibitors' Day, souvenirs were distributed by the exhibitors. At 3 p.m. a closed meeting was held by the Board of Directors, and at 6:30 p.m. there was a joint dinner for the Board of Directors and Advisory Board.

Registration of delegates and guests again began at 9:30 a.m. Wednesday and from that time until 12 noon Exhibition Hall was open. At 12:30 a luncheon was served to registered delegates, exhibitors and guests.

With business-like precision, the first general session of the N. A. A. P. got under way at 1:30 p.m. Wednesday, when President D. H. Humphrey, of the Humphrey Company, Cleveland, O., operator of Euclid Beach Park, called the assembly to order. He announced the outset that when he took the office of president, it was with the understanding that the "heavy" work would be done by other members, and he proposed to place the burden on their shoulders. It may be said in passing, however, that President Humphrey himself has done much work of a constructive nature during his term of office, and has been extremely active in all of the association's affairs. Assisting him in handling the afternoon's program were Milford Stern and Rex D. Billings.

President Humphrey made his address short and to the point:

### Pres. Humphrey Speaks

"To those engaged in any line of human endeavor," said Humphrey, "it is becoming more and more true that it pays to be fully informed. 'To be on the job', so that it is quite the custom for people engaged in like work, like activities, to get together at times for the purpose of exchanging ideas.

"This large representative gathering of the National Association of Amusement Parks and guests is ample evidence that park men are awake to the necessity of continually freshening and improving the outlook on their great problems.

"When starting to prepare this paper, I had it in mind to say a lot about clean, wholesome recreation. But it occurred to me that Fred W. Pearce, our handsome, genial and well-posted president last year, had given the subject much attention in his address to the convention, and upon hunting out the annual report (1928) I found that in giving expression to his 'creed' for guidance of park operators, viz.: 'To provide clean, safe, wholesome outdoor recreation for everybody' he had not left anything to be said on 'clean, safe, wholesome outdoor recreation.' I earnestly recommend Fred Pearce's speech in 1928 report."

Relative to the signs of the times and

what they portend for park people, Humphrey said: "Modern machinery and up-to-date business methods are revolutionizing all human activities and habits. There is nothing particularly new or startling about the statement, but what is it going to mean to park business and posterity?"

"There is a quite widespread belief that shorter hours of continued labor and higher wages are on the way. In many places it is about to be adopted immediately."

"Forward-looking industrial leaders everywhere are lining up with our engineer president, Herbert Hoover, in what looks like real, reasonable, scientific plans to adjust all human activities, so that work may be constant with shorter hours and higher wages."

"Everywhere, in all lines, people are thinking it out. Even the farmer is adjusting himself to new and surely better working and living conditions. They are getting more leisure and more recreation, whether they want it or not."

"After citing a few cases where adjustment in that respect are being made, and telling about the harvesting of popcorn, Humphrey said:

"In the Exposition Hall there is a great display of park equipment and allied features that will interest and benefit everyone here. The care we exercise in earnestly and intelligently seeking to get hold of useful facts and features from these gatherings and also imparting to others any good things our experience may have brought us will in a very large way be the measure of benefits we ourselves receive."

"Exhibitors have at great expense and care assembled these devices and information. We must all avail ourselves of a careful study of them, at the same time showing our appreciation. Don't be slow to ask questions and talk things over, and take part in the discussions here. There is no danger that we will know too much about the park business."

"Shorter hours, higher wages, more leisure (two holidays a week) mean more recreation."

"Forward looking park men realizing stability in the business will establish permanent parks in locations near centers of congested areas; they will eliminate any activity that may get them in wrong with their communities, as Fred Pearce propounded last year, and go forward to success in the consciousness that they are in a real business."

"I believe there is no business more sound than recreational amusement parks when set up right and properly conducted on good business basis."

Rex D. Billings, chairman of the program committee, said in arranging the program the committee had in mind fewer subjects to permit of more time for discussion from the floor, believing that floor discussion really amounts to an orderly exchange of ideas as East meets West and North communes with South. He then referred to the Dentzel award, in memory of William H. Dentzel, to be given for the best program appearance, and to the cash award to be given by Morris Goldberg to the individual participating in program who would give the best constructive talk for the general good of the industry having to do with getting business."

"The co-operation given your program committee by the membership," said Billings, "has been remarkable, and is appreciated by its personnel, consisting of Frank W. Darling, N. S. Alexander and Rex D. Billings, chairman."

### General Vs. Unit Refreshment Stores

The first topic announced for the afternoon was *General vs. Unit Refreshment Stores*. It was presented in the form of a debate, P. A. Burkhardt, manager of the Lehigh Valley Transit Company, Allentown, Pa., championing the general stores, while Henry A. Guenther, president of Olympic Park, Irvington, N. J., favored the units. With the start of this debate there was a flow of oratory such as the association seldom has heard. Burkhardt spoke first, the gist of his remarks being as follows:

"I shall be concise and shall concentrate my ideas and set forth my contentions clustered around three significant words—**APPEAL—CONVENIENCE—ECONOMY**. A. C. E.

"**APPEAL**—Time there was when a drugist could dig out his wares from dusty, smelly, murky corners, and get by with it. Time there was when a hardware merchant could delve into nooks

and unvarnished depths for his meager line. What of today? The drug store is an emporium, a place of appeal. The hardware store, once a place for pots, pans and tubs, now behold anything from a tack to a tractor. More silverware than king might conjure. Behold the Christmas windows. It is the **APPEAL**.

"Knowing the psychology of appeal, great department and chain stores are spending fortunes in show windows, employing all the arts of beauty and temptation in a lavish way."

"In our amusement and recreation parks this same display appeal can beat glow forth from a General Store, situated in a spotlight point of vantage, where the traffic must flow. Here in the limelight the wily arts of the display artists can send forth the **APPEAL**. Even at circus it is the bag of peanuts, the red lemonade, before you see the elephant."

"Keep your refreshments in the foreground. Have a General Store that serves in a studied manner the things in demand. With the refreshment privilege you can make or wreck any park. A lot of scattered units of selfish bickering concessionaires will do the wrecking."

"**CONVENIENCE**—The General Store of a park, with its appeal of location and appointment, affords **CONVENIENCE** both to patrons and management. It is the story of the Department Stores again. Who is there having gone to a Department Store to purchase one or two articles and has not returned with a hamper full?" He then told about sauntering about an amusement park in a large center on a day when there was little activity, and he became thirsty. His cravings were for a liver-casing orangeade. Not finding one, he gulped down a "pokeberry-like" concoction not of his voluntary selection. A General Store would have supplied his wants, he contended. Continuing, he said:

"**ECONOMY**—This is the factor that has made the concentrated business of the Department Store a success. It is the same economy of buying, of help, of service, that is afforded by a General Store in a park. The little corner stores of yesteryear have in great measure given way to the General Stores of the business world, because of appeal, because of convenience, because of economy."

"In my meanderings for an elusive orangeade, I saw stand after stand, unit after unit, idleness upon idleness. Of course, it was a quiet day. Have you ever seen a quiet day at the Union Depot? There may be only one or two ticket windows open, maybe five or six, and yet the Union Depot is ever a busy spot. This is also true of the Post Office. It is the urge of activity and concentration."

"In a General Store a serving force of half a dozen could have supplanted the same 30 'tired-for-want-of-work' denizens of idle stands. This number could have been augmented as needed, always a busy place, ever whipped up. It is the story of the Union Depot. What if mileage tickets were sold in one block, commutation in another, interline tickets in another, sleeping car around the corner and dog tickets at the drug store; where then would be our Union Depot?"

"Let us have a bright, well-lighted, nicely adorned, artistically decorated General Store. Let us supply the wants of patrons. Let its location be where the traffic leads to and from your playground. Here is the **APPEAL**. Here is the **CONVENIENCE**. Here the **ECONOMY** that will make your park win against odds. This sort of service, backed by clean things in your amusements and recreations, will take the temper out of 'blue laws' and sweeten the souls of your worthy patrons."

Following him, Guenther said, in substance:

"When I first entered the park business, concessionaires of all kinds and types made applications for all kinds of stores and concessions. After looking around in various parks and seeing the hodge-podge methods of doing business, I decided to give this matter considerable thought, and endeavored to plan a policy that would be both workable and profitable."

"Later on I became acquainted with a superintendent of a very large department store in my city, and called on him one day and asked him a question which had been formulated by me because of my investigation in the various parks. This was the question: 'Why is it that in a department store you separate the items of merchandise and the various counters carry but one article?' His answer was that all particular stands or stores can be made very much more attractive with the kind of merchandise

you wish to dispose of from the particular stand, but the most important fact was that the party selling the merchandise could much better concentrate on the attractiveness or the value of one line of merchandise than he or she could do on various lines, and back of that, the sales person became much more proficient in the handling of that one article. Since I have compared my park with the department store in that it had many refreshment booths and many other stands, I saw the logic of this answer, and put same into practice."

"This is the Era of Specialization, such as doctors, lawyers, dentists, chemists, engineers and many other professions, and business lines are today specializing in some lines of endeavor or activity, and I am safe in saying that these specialists have more than made good, and are cashing in on the fact that they have made themselves proficient in their special lines. So I again apply the same line of reasoning to the Unit Refreshment Stand. I believe that the sales people where the Unit Refreshment Store is in vogue are much better able to handle orangeade, or any other refreshment that the store might have, because having but one unit to think about."

"It is my thought that if any concessionaire should be handling any item that they be given the exclusive right to that item in the park, the management reserving the right, however, to have as many stores with that item that they deem necessary. This eliminates the competition between concessionaires insofar as the individual refreshment is concerned, but does not eliminate all competition as far as the quality of the refreshments." He then related an incident that occurred in his park one day last summer.

"Every one of my concessionaires who has a store in which refreshments or other merchandise is disposed of, is in direct competition with every other concessionaire in that he wishes to do the most business of any concession in the park, or in having the best looking store in the park, or that he wants the reputation of having the finest frankfurters, or the finest orangeade, or the finest waffles that can be sold in any park, and because of the Unit Refreshment Store plan that I have installed in my work, I can say that every concessionaire strives for the reputation of having the finest kind of merchandise that can be sold, and because they are limited to the one kind of merchandise in their store, they devote their spare time in improving the attractiveness of their stores and in improving their merchandise, if possible. This would not be so if I permitted their stores to carry many kinds of merchandise under one roof."

"I not only carry out the unit idea in refreshment stores, but also in the stores in which there are games of skill and chance."

"The elimination of the competition brings about a much better feeling between the concessionaire and the park management, and because of this better feeling, the public is treated with courtesy and respect, which is passed over the counter in the form of good will to the public."

Five minutes was allowed each speaker for rebuttal, and each took a friendly "crack" at the other's point of view.

### Orchestras Vs. Mechanical Music in Ballrooms

For the second topic, *Orchestras vs. Mechanical Music in Ballrooms*, Rex D. Billings, vice-president Idora Park, Youngstown, O., took the orchestra side, and A. L. Phlograsso, auditor, Riverview Park, Chicago, mechanical music. Said Billings in part:

"So as to confine my arguments to the subject under debate and to sort of clear the decks for action, permit me to concede that mechanical music has its place in amusement parks and I would not be without it for certain purposes. I will go even further and admit a possibility, not a probability, of its limited application to ballrooms where dancing is not popular in any event, but must be presented to complete the list of park attractions and where it may be substituted for the real thing with picnic committees who are easy to get along with in their requirements for afternoon dancing."

"However, my interpretation of the value of this debate, if any, is in the final conclusion in the minds of this assembly as to the probabilities incident

to the use of mechanical music in a general way in ballrooms and not as to the exception."

"To further confine the controversial elements of this debate, I will concede that some orchestras have no place in any ballroom; that many of them are inferior even to the music emanating from a grind organ. Allow me to also state in the beginning that good dance bands have no chance in many ballrooms as operated."

"Permit me to conclude this preamble with the statement that my argument presupposes, in summing up, that the issue herein involved has to do with good dance orchestras, selected for the music requirements of a particular dancing public, properly presented and merchandised as against mechanical music in its highest stage of development, present or future."

"At the very top of my list of points in favor of orchestras, I am submitting the most important thing in material life, the human equation. I cannot conceive of any argument in answer to the conclusion which must be already thoroughly implanted in all of your minds that from the viewpoint of merit, of attraction, the mechanical reproduction has no chance whatever with the original personality. There is no one in this audience, probably no one anywhere, who would express a preference for the mechanical record of any of our musical, or dramatic artists, if granted an equal chance to see and listen to the original."

"In my dance experience I have worked on the theory that the human equation is paramount. By way of further illustration, we employed an orchestra last season directed by a man who radiated personality. He formerly played in Cleveland 75 miles distant. By actual count, 32 Cleveland people approached and shook hands with him in Youngstown during one dance session. Incidentally, our patrons are invited by conspicuous signs and by further announcement to do that very thing; to walk up, shake hands with our director, call him by his first name and ask for their favorite tunes. They do this to such an extent that on many occasions our director has but little opportunity for directing."

"We are glad of this condition because with a well-drilled organization a director is accomplishing something far more important in actually building up patron relation."

"We feel so keenly the importance of the personnel of our bands that we frequently use the first name of every member on his music rack. In a surprisingly short time every man has his following in ever-increasing numbers with an aggregate that contributes much to our quite phenomenal patronage."

"Of course, these personalities have to be sold to the public in other ways. Quoting further from experience, we use 14 papers, tire covers, bumper strips, radio, illuminated and painted billboards and are generous in providing music for luncheon clubs and organizations engaged in civic betterment. This leads to the contemplation of exploiting mechanical music. How could it be done? What would you use for material in describing an imitation of the original, especially if your competitor happens to be giving them the real thing? If I were confronted with the task of selling mechanical music in a ballroom, I think I would end up with the conclusion that the least said is the best."

"In further contemplation of reproduced music, I am wondering how I would go about dressing it up. No one will argue with me at out the importance of presentation, the much to be desired picture for which producers and directors, even in this mechanical age, are still being paid ever-increasing and fabulous sums. I am dumfounded with the suggestion that I might some day be required to do some such thing. With my orchestra, its animated collective personalities, its individual smiles and mannerisms, its group reflection of that thing we call life or force, its response to light and color. Well, it's not an effort, but a pleasure to add to these things clothes of blue and gold, and so on, running the gamut of color possibilities to the certain pleasurable reaction of patrons."

"You might not believe the argument of legitimate sex appeal would have any weight. However, the hundreds of letters in the season coming from the fair sex surely emphasize the far-reaching importance of human appeal."

"Let me call your attention to another factor in dance operation having to do with crowd psychology (a most variable factor) and point it with actual

experience. I have known of many occasions where a musical director would start a dance session with a preconceived program of tunes, a certain ratio of waltzes and fox-trots, a balance of fast and slow rhythms; only to change it radically after studying the degree of dance effort on the part of the patrons. I maintain that no layout of records, no matter how complete, will permit of this variable tempo requirement and that no mechanical operator would be competent to recognize the needs of a given crowd regardless of his material at hand. Flexibility of program is really important in an earnest attempt to build up and retain dance volume."

Filigrasso's plea (phrases by Hodge, figures by Filigrasso) for the mechanicals were substantially as follows:

"While under the assignment made to me by the Program Committee I should confine myself strictly to the application of mechanical music to ballroom, still, when I undertake to prepare this paper, I find it next to impossible to handle the subject in that manner because, in our experience at Riverview, the music in the ballroom, at least under former conditions, was so intertwined with the employment of music for our free revue or musical show given in the Woodland Hippodrome and likewise with the use of music in our so-called mardi gras parade.

"I am not going into our experience in these last two connections except to the extent that I shall say that during the last season when we employed musicians our music bill for dancing, musical revue and mardi gras aggregated about \$40,000, whereas, today, \$5,000 would, I believe, cover our total expense for music for one season, and we are still serving the same three purposes. Inasmuch as we have seldom earned the amount of our saving, to wit, \$35,000 for a season's operation of the ballroom, it may be clearly seen that in our case, at least, it is difficult to refrain from a consideration of the entire situation when we attempt to argue in behalf of mechanical music in ballrooms. I might say that the \$40,000 above mentioned was governed by the rates of three years ago and the cost under today's rates would more nearly approximate \$50,000.

"I have no quarrel with the musicians' union nor with any other labor organization, and the facts which I set forth in this paper are presented without sentiment, emotion, malice or class discrimination. Anyone who has handled labor in a big way, as most of us have done, knows the worries and troubles incident thereto. This is one of the first items which is eliminated thru the use of well maintained and operated mechanical music. Next comes the demand on the part of the public for enough dancing during the course of the evening. In Chicago, and I presume this maintains in other locations, one orchestra no longer suffices, and a minimum of two orchestras is maintained as close to \$100 per man were not enough of a hardship and I have seen special dances given where as high as 10 orchestras were employed for a single evening's performance. I recognize that it is almost humanly impossible for one orchestra to render as much music as the public demands, at least, in our locality, and, in my experience, it is impossible to pay for enough men to give continuous music and still pay dividends.

"For the last few years previous to our 1927 season, our ballroom profits had steadily decreased to a point where, had we continued, especially in view of the increase asked of us for the 1927 season, we would have shown very little profit.

"Our first year of operation under mechanical music was 1927, and right here I might add that while we changed to mechanical music thruout our plant, largely because we feared to place ourselves at the mercy of the union by employing men in our ballroom and in the carnival with mechanical music for the musical revue only, I am satisfied that the change was a most advantageous one all along the line. Our first year in the ballroom showed a loss of about \$5,000 as against a possible profit of the same amount. I confess our pathways were not smoothest in the world, as we had many comments from patrons who insisted on having Johnny Jones or Willie Smith on the stage with his orchestra.

"We furthermore had to do considerable changing in the way of admission

price, method of operation as to park or club dancing, and so forth, but thru a careful analysis of our patrons' likes and dislikes we finally decided to give them so much dancing at such a little price that they would not have time or tangible reason to complain and, ultimately, would appreciate that they were getting more dancing than would be possible thru the employment of even two orchestras.

"It is our judgment that, in the final analysis, ballroom patrons come to the ballroom primarily to dance and the more you give them the better they like it. Special parties, such as country stores, masquerades, and so forth, are not, in the long run, profitable. The added expense does not produce sufficient added receipts and anything which reduces the number of dances, likewise reduces the enthusiasm of the patron. The public is becoming educated more and more to the use of mechanical music, most conspicuously thru the medium of the 'talkies' and, from our brief experience, we are satisfied that in the future a ballroom can be operated by the use of mechanical music only, just as successfully as it ever was by man-made music in the past.

"In this brief paper, I have totally ignored the ballroom as anything other than a ballroom. In some parks a ballroom is used as a magnet to draw people to the park, or as a feeder to refreshment concessions, and so forth. With us, we figure our ballroom merely as one of a large number of units to be operated and, from our observation, the ballroom sheik has not much to spend aside from his admission; in fact, he seldom pays the admission for his fair shebs, who has to dig into her own pocketbook for her ticket. If a ballroom is to be used to attract a certain 'ritzy' element who demand an orchestra chockful of individuality and personality for the purpose of helping other attractions in the park, then, perhaps, something other than straight mechanical music would have to be introduced, but we have found that our patronage under man-made music varied only slightly regardless of the orchestra employed, so long as we gave them good music and plenty of it.

"The greatly reduced rates, made possible thru mechanical music, allow your patrons to either come oftener—and right here I might say we have any number of patrons who are in our ballroom four or five nights a week thruout the summer, and some who never miss a night—or the patron, thru the greatly reduced rate, will have other money to spend at the soda fountain or on the concessions adjacent to the ballroom, which may be visited during the 15-minute intermission provided about the middle of the evening.

"In conclusion, permit me to say that mechanical music is the coming form of music for the ballroom, with perhaps certain amplification or elaborations to suit special requirements or special occasions."

## Alexander President of New Pool and Beach Association

CHICAGO, Dec. 14.—The American Association of Pools and Beaches, a new organization formed here this week and which will be affiliated with the National Association of Amusement Parks, Joins as a promising factor in its field. The following officers were announced: President, N. S. Alexander; first vice-president, Sol Pincus; second vice-president, T. G. Armstrong; secretary, J. H. Frankenberg. The directors are N. S. Alexander, Sol Pincus, George P. Smith Jr., G. J. Dye, J. H. Frankenberg, Mitchell Heinemann, J. H. Cook, T. G. Armstrong and George C. Schott.

According to the certificate of incorporation, the corporate name of the organization is to be American Association of Pools and Beaches, Inc. The principal office will be at 927 Market street, Wilmington, Del. The objects for which the corporation is established are primarily the establishment and maintenance of a spirit of co-operation among the members and to foster and promote the interests of those having trade, business and financial interests in swimming pools and beaches; the improvement in and establishment of

## Scrip Vs. Individual Gate Admissions

Many instructive points were gleaned from the debate on Scrip vs. Individual Gate Admissions, claims advanced by both sides being worthy of consideration, as there are various factors which determine which plan is best for any particular park. Speaking for the scrip tickets, Oscar Lindborg, auditor of Playland Park, Rye, N. Y., after explaining the system used at Playland, said:

"Any auditing department will always favor the scrip-ticket system because of the ease, speed and accuracy of the accounting. From six to 14 ticket-selling cashiers are all that are used at Playland, the number depending on the anticipated crowds. Fourteen scrip-ticket booths have easily handled as high as \$28,000 in a single day. These scrip cashiers receive their containers of tickets and their change on checking in for the day's work. The chief cashier makes his rounds collecting the cash often during the day, crediting each collection to the respective booth. At park closing, each scrip cashier returns her remaining tickets and cash not collected by the chief cashier. The number of tickets disposed of must check with the cash taken. You must comprehend that these six or 14 scrip cashiers are the only people in the park who are accepting money. It is comparatively simple to select 14 girls who are especially adapted by temperament and training to sell tickets. It is almost impossible to find 60 such. The computation of tickets sold and the cash taken in these 14 places equals the day's taking of cash.

"Scrip must of course be accepted by all concessionaires. At first thought this may look like a complication, but it is not. The concessionaires like it. It eliminates all of their cash troubles. At night the auditor collects all scrip from each concessionaire. A girl clerk rapidly sorts the tickets into the three or four classes, and they are counted thru the ticketometer and the concessionaire credited with the ticket value. This value is not the par value, but the actual amount received by Playland for the ticket.

"From the patron's standpoint we have good reason to know that they like the scrip system. They especially appreciate the flexibility of the system, being able to use the scrip anywhere within Playland. They have to bother but once to buy tickets instead of lining up at each entrance. It is usual for father, for example, to buy a book of tickets for each member of his party and then turn them loose. We have many instances of people buying scrip books by mail to send as gifts to their friends. Picnic excursions greatly prefer them to any combination ticket, and they use many more of them because of the freedom of patronage it gives them.

We have discovered a peculiar psychological condition, namely, that people do not count so much the quantity they spend as the number of times they spend. A man will buy a \$1 book of tickets and not feel the extravagance of it so much as spending 10 cents 10 different times. On account of the rapidity with which patrons can go from device to device with a book of scrip, it speeds up the whole park performance and greatly accentuates the spirit of play by eliminating the delays of buying innumerable lots of tickets.

The publicity value of the scrip system, while problematical, is considerable, for most tickets are sold in books. When an individual unintentionally pulls a book of Playland tickets from his pocket when looking for a card of a letter, he is reminded of Playland and often starts a conversation with his friends concerning it. Scrip tickets should never be rebatable, but should be good until used. This may be offered as an objection to this system, but practically we get very few requests for rebate, and when told the scrip is good any time this season or next, the patron is always satisfied."

Leonard B. Schloss, president and general manager of the Glen Echo Park, Washington, D. C., spoke strongly in favor of individual gate admissions. Unfortunately a copy of his speech had not been obtained up to the time of going to press.

An open discussion followed. Henry A. Guenther said he favored turnstiles, but that the cash admission plan was the best way to prevent irregularities. C. D. Bond declared he tried out the cash system and found it a failure. He said he favored scrip tickets, because they were more auditable and the best for the public's convenience.

Billy B. Van, veteran stage comedian, was introduced by James Donovan, representative of the Dodgem Corporation, and told in interesting fashion of the conception and development of his "Pine Tree" soap idea. Billy is fully as entertaining on the rostrum as behind the footlights, and his talk "wowed" them.

Another speaker who enlivened the session was Steve Koroco (Luke Barnett), of Boswell, Pa., repeating his success of last year. Starting out in an apparently serious vein, Koroco for a while had many of his listeners guessing, but it was soon apparent that he was "spoofing", and his humorous account of how he got into and out of the park game was one big laugh.

Hon. F. Harold Van Orman, lieutenant-governor of Indiana, who was slated for a talk entitled *Wake Up*, was unable to be present. The final speaker of the afternoon was J. W. Harley, executive representative of the United States Fidelity and Guaranty Co., Baltimore, Md. Speaking on *Co-Operation of Park Men*, he gave some pertinent pointers on how best to minimize accident and other liability and how to obtain better ratings from the insurance companies.

A telegram of greetings was read from Jake Schwartz, who further stated that he was opening a new amusement park at Houston, Tex., April 19.

## Committee Reports

Reports of committees next were taken up. The following reports were presented, accepted and adopted:

Employment, Location and Service—Will L. White, chairman; H. G. Traver and A. R. Hodge. The report said five applicants for position as manager and many letters regarding information concerning locations available for development of new parks and amusements were received. Attention was called to the fact that New York State is now contemplating an all-year-round proposition at the Syracuse fairgrounds, Syracuse, N. Y., and that it is the committee's belief the enterprise will eventually go thru. If the change is made it would mean much to manufacturers in the organization, as well as to concession men and others.

Legislative Committee—Leonard B. Schloss, chairman; A. R. Hodge and C. G. Miller. Schloss read the report for the current year which treated with the committee's activities only in a general way. The highlight of the report was that during the last session of Congress no consideration was given to the measure known as the "Sunday Closing Bill", which provided prohibition of all amusements in the District of Columbia on Sunday. The committee then pointed out what it would mean to parks in general if such legislation be enacted affecting the District of Columbia. It urged the members to give the Legis-

lative Committee every assistance possible to prevent enactment of the re-introduction of the measure at the present session, for it is known that Lankford, who is pushing the bill, proposes to make the attempt thru the 71st Session of Congress.

**Museum Committee**—W. F. Mangels, chairman; R. S. Uzzell and Geo. P. Smith, Jr. Excellent progress during the past year was reported. The Board of Regents, University State of New York, granted an educational charter to the American Museum of Public Recreation April 15. Permanent organization was effected August 14, and trustees and officers were elected for the ensuing year as follows: D. S. Humphrey, president; Fred W. Pearce, vice-president; R. S. Uzzell, secretary; Wm. F. Mangels, treasurer and director of museum. Board of Trustees—D. S. Humphrey, Fred W. Pearce, R. S. Uzzell, Philip I. Nash, M. D.; Geo. V. McLaughlin, Sam W. Gumpertz, George P. Smith, Jr.; Edward F. Tilyou and Wm. F. Mangels. On October 20 the first invitations for membership were mailed together with a printed condensed report of progress, and responses, the committee report said, have been received from all parts of the country. Accessions to the museum during the last year number over 500 items of more or less historic value, not to forget a number of models built to scale of old-time recreational devices. The committee urged all members to make a diligent search for historical exhibits for the museum.

**Safety Code Committee**—C. J. Raider, vice-chairman, reported progress. He said much of the work done this year was devoted to interchange of ideas with manufacturers and park owners and also to preparing a proper method of procedure. The report called attention to the fact that the chairman of the Safety Code Committee attended the Pennsylvania Safety Congress held in Harrisburg, Pa., under the auspices of the Commonwealth of Pennsylvania, Department of Labor and Industry, last May. The discussions related to safety, particularly in industry, and it could be seen, the chairman said, from the trend of thought there that unless the code for amusement parks is followed thru there is a strong possibility of the different States issuing a code on this subject and it is felt if this becomes a fact the code will be prepared by safety engineers who are not conversant with the needs and particulars of amusement parks and devices and work a hardship on manufacturers and owners. Continuing the report reads:

"Later in the season a meeting was called at Nuremberg Park and one at Rye Beach. Also there was not a quorum at these meetings, there was a general discussion of this code by members present and others, who tho not members of the code committee, are active members of this association and vitally interested in the project.

"The chairman appointed a subcommittee on Subject and Classification, who on October 17 presented their list of classification of devices at a meeting of the Sectional Committee held on that date at 29 West 29th street, New York.

"At this meeting there were six members of the Code Committee, with representatives from the American Standards Association and the National Bureau of Casualty and Surety Underwriters. After some discussion it was decided that the code in the matter of construction and design should be limited to a minimum performance and that size, strength, etc., of material should not be specified.

"Subcommittees of one were designated to prepare a paper on each device or devices and send same to the Committee on Subject and Classification, of which C. J. Raider is chairman, and he will no doubt be the member of each committee here at the convention and go over the matter with him.

"Your committee feels that it has done a lot of preliminary and ground work during the past year and is now in a position to rapidly formulate this code and would therefore ask to be continued.

"The American Standards Association has continued our personnel on the Sectional Committee.

"It has been suggested that the name of your committee be changed to Safety Code Committee instead of Safety Code Committee, and that all matters referring to the safety of park patrons and employees be referred to it. We report this suggestion to you for your consideration."

**Music Royalty Committee**—Leonard B. Schloss, chairman; Harry C. Baker, The report follows:

"But little can be reported by this

committee, as under the second year of operation of the agreement existing between the National Association of Amusement Parks and the American Society of Composers, Authors and Publishers, complete harmony existed between the respective organizations.

"There were, however, several cases involving misunderstanding between members of the Association and the Society relative to the fee to be paid for publicly performing copyright music as required by law, but when brought to the notice of your committee, satisfactory adjustments were effected.

"For the ensuing year, the final one of the agreement, your committee urges the membership using music controlled by the Society to make the necessary application for the 1930 license.

"The Society will mail to members its amusement park form of application blank bearing the approval of the Association. It is recommended that it be filed with the Society immediately upon receipt thereof, in order that the required license may be issued and in possession of the member prior to the start of the park season.

"By members promptly complying with this recommendation the Association will be better enabled to negotiate with the Society for an extension of the agreement upon its expiration."

Harry C. Traver, chairman of the freight-rates committee, in making his report, stated that all amusement park managers are not availing themselves of the reduced freight rates secured in the last two years thru the activities of the committee. He illustrated his report with several examples, and pointed out that in many cases railroad freight masters themselves are not aware of the special rates applying to amusement park devices, and need to be reminded.

R. S. Uzzell made a nice talk on historical phase of the organization. He thanked certain officers for their assistance in furnishing data sought, and asked others for better co-operation.

O. L. Bond, chairman of the committee on awards to exhibitors, announced the following awards:

The Manufacturers and Dealers' Cup for the best display, based on the point system, was awarded to the Traver Engineering Company, Beaver Falls, Pa. Honorable mention for meritorious display was awarded to Harry C. Baker, Inc. and the Custer Specialty Company.

The L. A. Thompson Cup for the newest device measured by its usefulness and beneficial influence on the amusement park industry from the financial, moral and entertaining aspect, was awarded to Miller & Bartlett for their device, Flying Turns, honorable mention being given to the Pretzel and Luss Brothers' water scooter.

The Philibco Award for the best exhibit of supplies accessory equipment, such as games, vending devices, playground equipment, etc., was awarded to the Giant Manufacturing Company, honorable mention being given to the William B. Berry Company, of Boston, and the Durable Products Company, of Cleveland, O.

Following routine announcements, the meeting was adjourned until 8 o'clock, at which time a beach and pool round-table conference was held.

Among the speakers were O. C. Lightner, whose subject was *A Review of the Nation's Pool*; W. A. Becker, *Filter Plant Operation*; Sol Pincus, *Advantages of an Association of Pool Owners*, and A. B. McSwigan, *What a Modern Swimming Pool Means to an Amusement Park*. All were very interesting and instructive.

At 6 p.m. a dinner was served to registered delegates exhibitors and guests, and at 6:30 Exhibition Hall was again thrown open until 11:30.

#### THURSDAY'S SESSION

Thursday's session, which started at 1:30 p.m., was well attended, and there were a number of interesting and instructive talks. First on the afternoon's program was Wilfred J. Riley, editor of *The Billboard*. Speaking on *Winter Dreams—Summer Realities*, Riley offered a suggestion which if adopted would enable the members of the N. A. A. P. to realize much greater value from the knowledge of the park business they possess, by a free exchange of ideas thru the medium of *The Billboard*.

"If you see fit to adopt the suggestion," said Mr. Riley, "The *Billboard* is ready to provide a column, two columns, a page or whatever space is necessary, as an official department of the N. A. A. P. in which news of the association may be published, problems discussed and ideas exchanged."

A rising vote of thanks was given Riley by the members of the association.

A most interesting feature of the session was the showing of 1,400 feet of motion pictures of Coney Island, Cincinnati, with comments by Geo. F. Schott, president of Coney Island, Inc. This park on the Ohio River, 10 miles from Cincinnati, has been completely rebuilt in the last few years and today is one of the finest amusement parks anywhere in the United States. The pictures shown, taken at various times during the 1929 season, were intensely interesting, as were Mr. Schott's explanatory comments. Several park men who have visited Coney Island stated that while the pictures are good, they fail to do justice to the park.

Rufus C. Dawes, president of the Chicago World's Fair Centennial Celebration, was the next speaker. He predicted that 100,000,000 visitors will come to Chicago in 1933.

"That, if anything, is a low estimate," he declared. "We have the authority of science and industry to say that such an exposition as we are planning is both useful and practical."

"We are not showmen," Mr. Dawes continued, "but we must have the help of showmen to put this fair over, and we want the co-operation of the amusement park operators in staging what will be the largest exposition ever attempted."

He was assured that the members of the N. A. A. P. will extend every co-operation and that a special committee to work with the world's fair committee had already been appointed. It consists of Frank W. Darling, New York; Fred W. Pearce, Detroit; N. S. Alexander, Philadelphia; Rex D. Billings, Youngstown, O.; and A. R. Hodge, Chicago.

### First Woman Speaker

For the first time in the history of the association, a woman who is not actively engaged in the park business was a speaker from the association's rostrum. She was Mrs. Leonard B. Schloss, wife of the operator of Echo Park, Washington, D. C. Her topic was *The Viewpoint and Experiences of an Amusement Park Manager's Wife*. Admitting that she knew absolutely nothing about running an amusement park, Mrs. Schloss nevertheless gave some very excellent suggestions and paid a splendid tribute to the amusement park men for the part they are playing in furnishing clean, wholesome amusement for a large section of the public and thereby doing a real social service. Mrs. Schloss is actively engaged in social service, holding important offices in several nationwide welfare organizations. Perhaps most enjoyed was her witty accounts of some of her experiences as a "park widow", a term she has coined for park men's wives.

"Altho I have been married to Mr. Schloss for 20 years, it really is only 10," she said. "A park operates three months in the year. It requires a month and a half of preparation in the spring, and another month and a half to finish up after the close of the season, so for six months in the year the park manager's wife is a widow. That is what keeps the park manager young. We don't see much of each other during the season, but when it has closed we get acquainted all over again, and that's why I say we really have been married only 10 years."

"When we were first married," Mrs. Schloss continued, "I was thrilled at the thought of being the wife of a man in the amusement game. I thought when I walked into the park every one would notice me. On my first visit, however, I was disillusioned. I found out that the only way to attract any attention in the park was to spend some money. When I walked into the manager's office on my first trip to the park I found my husband surrounded by stacks of papers and busily engaged in work on the books. I expected him to greet me cordially, but all he said was 'Hello; sit down and I'll be with you in a little while.' I sat down and waited and waited. It was an hour and a half before my husband finally dropped his work and gave me any attention. He asked if I would like to take a walk thru the park and I replied I would, so we started. As we walked along I began to tell my husband something of what I had been doing and happenings at home, thinking perhaps he would be interested in them. As we walked along I became so intent on my relations of the events that I didn't at first notice

anything about me. Suddenly I realized there was a great silence and glancing around I found I was alone. Looking back, I saw my husband far back of me talking animatedly to a concessionaire. Right then and there I came to a realization of the fact that husbands who are park managers are not interested in wives while the park season is on. Since that time I have confined my park visits to a couple of times a year, just enough to let the employees and my husband know that he's married."

In view of the fact that Mrs. Schloss was the first woman outside the amusement business to speak at an N. A. A. P. meeting, George Browning moved that she be made an honorary member of the association, and his suggestion was unanimously adopted.

Andrew A. Casassa, mayor of Revere Beach, Mass., and president of the New England Amusement Men's Association, thanked the N. A. A. P. for accepting the New England group as an affiliation of the national organization. Mayor Casassa recommended that park men in general become actively identified with their local chambers of commerce and that the national body join the United States Chamber of Commerce, as many advantages accrue to such membership.

President Humphrey invited the association to hold its 1930 mid-summer meeting at Euclid Beach Park, Cleveland, some time in August (the date to be set later), and the invitation was unanimously accepted. He then announced that the meeting would go into executive session. At this meeting the annual reports of the secretary, treasurer and auditor were presented, and the annual election of officers was held, resulting in the selection of the following officers for 1930:

President, N. S. Alexander, who has been active in the affairs of the association since its inception; first vice-president, Harry C. Baker, New York; second vice-president, Leonard B. Schloss, Washington, D. C.; secretary, J. H. Frankfield, Downers Grove, Ill.

Friday afternoon's session was crowded with short talks and reports of committees. Speakers included the following:

*The Park as a Social Asset*, Judge Joe Heffernan; *Whoopie Ride, Has It an Application to Parks?*, Elwood Salisbury; *Miniature Golf Course*, J. W. Wood; *Golf-Driving Practice*, Frank E. Oates; *Auto-Parking Methods*, Dudley H. Scott; *Aviation in Amusement Parks*, J. N. Bartlett; *A Commercial Aquarium*, L. L. Custer; *Stimulating Night Bathing*, Fred W. Pearce.

The following committee reports were submitted:

### Committee Reports

The nominating committee, consisting of Fred W. Pearce, chairman; H. A. Ackley, Elwood Salisbury, T. G. Armstrong and F. L. Markey, submitted the following for three-year terms on the Board of Supervisors: C. G. Miller, Richard F. Lusse and Oscar Baur. They were unanimously elected. Election of 18 directors for the ensuing year followed. Those chosen were Harry A. Ackley, N. S. Alexander, Harry C. Baker, Rex D. Billings, Morris Goldberg, James A. Donovan, A. B. McSwigan, A. W. Ketchum, L. B. Schloss, Geo. A. Schmidt, Geo. F. Schott, Geo. F. Smith Jr., Milford Stern, B. H. McIntosh and W. F. Mangels.

The special public liability insurance committee made the following recommendations to both the National Association and the United States F. & G. Company:

1—Greater inspection effort is recommended to both the insurance company and the park owners. This applies not only to the physical plants and structures, but also to operating methods and personnel. It is probable that many more accidents occur due to failure of the human element than all other causes combined. The insurance engineers can perform a valuable work in addition to physical inspections by discussing with park operators their procedure in making their own periodic inspections. They can test the qualifications of those entrusted with the inspection of devices by the park owners and by observing operating methods may be able to point out practices on the part of employees which tend to cause accidents. This co-operative work will be helpful to all.

2—A thorough inspection of all devices by insurance-company engineers during the last two or three weeks of the operating season is recommended. Such an inspection will be of great value to the park owner, as it will serve to supple-

ment his own final physical inspection and enable him to plan more intelligently his pre-season repairs for the following year. The insurance company will then also be able to schedule its next season's work to better advantage.

3—Park owners are urged to undertake their pre-season repairs early enough so that all devices may be thoroughly tested by them and inspected by the company engineers before the date when they are opened to the public. The insurance company should be informed as to the date of opening 30 days in advance and arrangements made for the first visit of the inspector.

4—It is recommended that the insurance company pay particular attention to the qualifications of its inspectors to pass upon amusement-park risks.

5—A new blank form for use of insurance-company engineers in reporting their inspections has been approved. This provides for the discussion by the engineer of all defects with an authorized representative of the park, who signs the report as evidence that he has been advised of these defects. Details of the inspection are then to be sent later by the company in typewritten form.

6—Compliance with the standards set up by the Safety Code Committee of the NAAP is urged upon members, and close adherence to the operating rules which have also been formulated by the Safety Code Committee. It was recommended that the insurance company have a booklet printed and distributed embracing these rules.

7—Greater diligence in obtaining witnesses to accidents and more care in the preparation of reports are necessary in order to enable the insurance company to handle claims intelligently and to the best advantage. Without outside witnesses and full information promptly submitted the company lacks ammunition to properly defend claims. Some modifications in the existing accident-report form were recommended by your committee and approved by the company.

8—The maintenance of an emergency or first-aid room and a competent person to administer first-aid treatment of cases was considered as very essential in all parks. Accident reports for the use of the park management should be made out by this person in the absence of other special arrangements, resulting in more facts being ascertained and enabling the park management to better report accidents to the company.

9—The proper procedure for park companies in presenting complaints regarding rates or service is to handle such matters with the insurance broker thru whom the business is placed. If, however, satisfactory action is not obtained by this means, it is recommended that the permanent committee be authorized to take up any complaints directly with the company representatives.

10—The appointment of a joint committee of the NAAP and United States F. & G. Company is recommended, the duty of this committee being to inspect and pass upon any or all amusement devices that may be offered by manufacturers to the amusement parks. If this plan is adopted the manufacturers of approved devices will be authorized to stamp such amusements with the seal of the committee, which will indicate that the device in question has been thoroughly tested mechanically and from a safety standpoint, and is considered satisfactory for operation in amusement parks. Rules and procedure regarding workings of this committee could be included in the scope of activity of the Safety Code Committee.

11—A program of publicity for member companies is recommended to both the insurance carrier and the NAAP in order to acquaint the parks with the various ways in which they can assist in reducing accident frequency and cost.

The NAAP Bulletin can be made a valuable instrument in this connection.

12—The continuance of this activity by the appointment of a committee for next year is recommended.

If this work is continued by the association it is a certainty that public liability insurance costs will be lowered to the amusement parks on account of reduction of the accident hazard and improvements in all matters relating to the handling of reports, settlement of claims, etc. Fred W. Pearce and Leonard B. Schloss, the committee, reported.

A publicity committee, consisting of Fred W. Pearce, president Jefferson Beach Park, Detroit; Sylvan Hoffman, president of Hoffman Publications, Inc., New York; and Nat S. Green, of The Billboard, Chicago, was appointed for 1930.

The special emblem committee, con-

sisting of Harry C. Baker, chairman; L. B. Schloss and Chas. Miller, reported that in conformity to the instructions of the secretary, they have procured the following special badges: Past president, president, first vice-president, second vice-president, secretary, treasurer, sergeant at arms, assistant sergeant at arms, and superintendent of commercial exhibit admissions.

The Commercial Exhibit Committee, formed for the purpose of assisting the board of directors and its secretary in the conduct of the commercial exhibition branch of the convention, reported that "a great many of the difficulties of former exhibitions have been eliminated. The conflicting music from the amplifiers or reproducers and the obnoxious sounds from mechanical tools, etc., have been eliminated as far as possible. The hours of the opening and closing of the exhibit room have been so arranged as not to interfere with the convention sessions and yet give ample time for the exhibitors to interview their prospective customers.

"We are justly proud of our exhibition this year in point of number of exhibits, excellence of displays and revenue from same. We cannot help noticing, however, the lack of new outstanding devices for entertainment of the public, and we think that this should stir up the inventive genius of the members of the Manufacturers' Division. We do not expect them to create any new mechanical movements, but we do believe there are still some that have not been applied to our industry.

"We take this opportunity to congratulate the Stevens Hotel on the efficiency of its staff, especially in its exhibition hall department, and thank them for their co-operation in conducting our Exhibition."

The Membership Committee, Beulah Hassard Sica, acting chairman, and Geo. H. Lauserman, reported 10 new memberships, and that while there may have been more applications received during previous conventions, the park men generally have taken to sending in applications thruout the year, no doubt, due to the efforts of the Membership Committee at conventions, as well as the field representatives. There are a number of prospects who have promised to join after returning home and talking the matter over with members of their firms.

### Resolutions

The following resolutions were adopted: WHEREAS, the Great Creator gathered unto Himself one of the creators in our industry, in the passing of our youthful, but much respected member, David Cagney, and

WHEREAS, his sudden and unexpected death momentarily stunned us, yet we reflect

"There is no death—the thing that we call death

Is but another, sadder name for life. Which is itself an insufficient name. Faint recognition of that unknown life That Power whose shadow is the Universe."

Therefore be it Resolved, in annual convention assembled, that the National Association of Amusement Parks give expression of the loss it has suffered, and give testimony of the affection which it bore for Mr. Cagney, with the thought

"O Death, all eloquent! You only prove What dust we dote on, when 'Tis man we love."

And Be it Further Resolved, that a copy of these resolutions be spread on the minutes of this convention, and likewise a copy be sent to his surviving relatives. The resolutions committee consisted of James A. Donovan, chairman; Frank L. Danahey and W. D. Acton.

A "surprise" speaker had been promised for the closing session, and he appeared in the person of Roger G. Williams, famous aviator, whose record-breaking flight from New York to Rome thrilled the world. Williams gave an interesting account of some of his flying adventures, and also offered some pertinent suggestions with regard to aviation for parks. He was warmly applauded, and was given a vote of thanks by the association.

Announcement of the service awards was deferred until the banquet.

Following the closing session, the exhibition hall was again thrown open from 5 to 6:30 to give the delegates and visitors one more chance to inspect the exhibits.

### The Banquet

The 11th annual banquet of the association was held in the grand ballroom

of the Stevens, with some 300 persons seated at the tables. A splendid repast was served and the entertainment program was quite elaborate. The program committee consisted of Rex D. Billings, Norman S. Alexander and Frank W. Darling, while those on the entertainment committee were Billings, Harry A. Ackley and A. R. Hodge. Jack Waldron and Frank Libuse, the "singing waiter", acted as masters of ceremony, while music was furnished by Waddy Wadsworth and his orchestra. Between dances the various acts were presented. They included the following: Lischeron and Alyce, adapto; Oliver O'Neill, vocal soloist; Beverly Allen; dance specialties; Maurice and Vincent, dancers; the Gold Dust Twins, colored comedians, and Babe Payne and Evelyn Haynes, singers.

### Winners of Service Awards

Charles G. Miller, business manager of the Zoo, Cincinnati, announced the winners of the service awards for the year, which were as follows:

The Advisory Board trophy, a cup given by Rex D. Billings to the member securing the most memberships during the year, was awarded to Harry C. Baker. Frank W. Darling and Baker tied for the honor, each securing six new members, but as Darling won the award last year, it was given to Baker for 1929.

The G. A. Dentzel award was won by W. F. Mangels; the Ralph Pratt memorial award to George F. Schott, of Coney Island, Cincinnati, and the Goldberg award to J. N. Bartlett, Lakeside Park, Dayton, O., for his talk on Aviation for Amusement Parks.

Following the announcement of awards, Judge Charles Wilson, manager of Fontaine Ferry Park, Louisville, introduced the newly elected officers.

The year's convention ended with the banquet, and is declared to have been probably the best meeting yet held. Meetings of several committees were held Saturday morning to clean up a few details, but by Saturday noon most of the delegates had departed for their homes.

### Registrations

Major L. R. Lohr and D. H. Burnham, Chicago World's Fair, Chicago; B. F. Holmquist, Stella Park, Salina, Kan.; S. G. Lamm, Automatic Ticket Register Company, New York; Jerome P. Fleishman, Baltimore, Md.; George J. Drobnis, Carrier, Gurtler & Drobnis, Chicago; A. J. Eanes and G. S. Alverson, Graybar Electric Company, New York; W. D. Hildreth, Col. F. J. Owens, Florence Kaiser, N. S. Green, G. J. Nelson and Mrs. H. Palmer, The Billboard, Chicago; E. W. Evans, W. J. Riley and A. C. Hartmann, The Billboard, Cincinnati; Milford Stern, Eastwood Conster Company, Detroit; Jack A. Miller, Play Equipment Company, Philadelphia; George P. Smith, Jr.; George J. Baker and H. P. Schmeck, Philadelphia Toboggan Company, Philadelphia; Arnold Aliman and John R. Davies, General Amusements, Philadelphia; H. B. Silvers, New York; C. Salisbury, Tangle Company, Muscatine, Ia.; Ray C. Bennett, Speedway Park, Detroit; Beulah H. Sica, Mid-City Park, Albany, N. Y.; W. F. and P. W. Mangels, Mangels Company, Coney Island, N. Y.; Johnny J. Kline, New York; P. J. Hewitt, W. A. Tanner and Colletta Ellsworth, Bemis Bros., Bag Company, St. Louis; H. L. Maitland, Western Cartridge Company, East Alton, Ill.; Alan S. Cohen, Charles W. Wood and S. Hoffman, New York; Henry A. Shapiro, Chicago; H. W. Wilson, Gantner-Mattern Company, Chicago; T. P. Newfield, Gantner-Mattern Company, New York; Harry Witt, Elmer Brown and Walter K. Sibley, Waltzer, New York; Mr. and Mrs. J. R. Dodson, Jantzen Beach, Portland, Ore.; L. J. Zipp, Riverside Park, Agawam Amusement Corporation, Springfield, Mass.; Mr. and Mrs. L. B. Schloss, Glen Echo Park, Washington, D. C.; Harry C. Baker and Vernon Keenan, Harry C. Baker, Inc., New York; J. M. Rector, Clarence Anrys, G. F. Detrick and Eugene Fox, Chesapeake Beach Hotel, Washington, D. C.; R. S. and F. L. Uzzell, R. S. Uzzell Corporation, New York; Elwood Salisbury, John A. Miller Company, Detroit.

C. J. Balder and J. E. Porter, U. S. F. & G. Company, Baltimore, Md.; L. N. Sando and T. E. George, Bryant Specialty Company, Indianapolis; R. H. McIntosh, Fair Park, Birmingham, Ala.; L. M. Green, M. H. Green and Max Green, Durable Products Company, Cleveland; John and William J. Wendler, Allan Herschell Company, North Tonawanda, N. Y.; John W. Duffy, Old Orchard Ocean Pier Company, Old Orchard, Me.; P. W.

A. and Oscar Moeller, Waldameer Beach Park, Erie, Pa.; John T. Benson, Carl Hagenbeck, Nashua, N. H.; S. Polachek, C. C. Sotello, Tom Wright, William Lyke and Fred Jacoby, Gumpert Company, Chicago; S. W. Hollingsworth, C. Cretors & Company, Chicago; Fred W. Fansher, New York; J. C. Stein, W. H. Stein, Charles Miller, Taft Schreiber, Karl Kramer, Norman Stepp, Joe Bren, Milton Kreines, Micky Roccoforte and Doc and George Little, Chicago; J. W. Hartley, U. S. F. & G. Company, Baltimore, Md.; Frank J. Browning, Browning Bros. Amusement Company, Chicago; Frank Fournier, Riverview Park Company, Chicago; Charles W. Jacob, John Bader Lbr. Company, Chicago; H. A. Nau, York Manufacturing Company, New York; Sam J. Gordon, White City and Riverview, Chicago; Guy Waters, L. Walburg, Mrs. T. Jones and Mrs. J. Jackson, Sam J. Gordon, Chicago; Carl L. Shaner and wife, Cascade Park, New Castle, Pa.; F. C. Millard and W. S. Potter, Graybar Electric Company, Pittsburgh; J. McGregor and J. F. Miller, Armour & Company, Chicago; A. J. Cormack, Jantzen Beach, Portland, Ore.; R. C. Strehlow and Helen Benedict, Neptune Beach, Alameda, Calif.; O. H. Boss, Albert Dick, Incon Company, Chicago; Charles A. Wilson, Fontaine Ferry Park, Louisville; Leigh Birch, F. L. Bodley and W. E. McCormick, Remington Arms Company, New York; R. H. Brainerd and Roy Armstrong, Kansas City; C. D. Bond and J. Homan Pardee, Erie Beach Park, Buffalo.

M. L. Smith, Neptune Beach, Niagara Falls, N. Y.; N. S. Alexander and J. H. Macleary, Woodside Park, Philadelphia; Edw. Schoeppe and W. A. Becker, Amusement Device Association, Philadelphia; Miss H. A. Leonard, Chicago; J. H. Frankenhoff, Belmont Pool, Downers Grove, Ill.; L. I. Thomas, Playland, South Bend, Ind.; William R. and O. H. Bauer, David L. Cohen, Ric Ohman and Miss M. Homan, Orange Crush Company, Chicago; John Hinchliffe and wife, Carsonia Park, Reading, Pa.; Sol Pincus, Riverside Cascades, New York; B. Escos and wife, G. B. Flint and wife, C. W. Nobling, Ross Reynolds, J. B. Miller and Jack Hartzer and wife, Chicago Music Corporation, Chicago; Charles Nabhan, Salisbury Beach, Salisbury Beach, Mass.; Axel Bendixen, Bendixen Amusement Company, Viborg, S. D.; J. E. Wilkens and Paul V. Townsend, Amusement Playground Device Company, Anderson, Ind.; Paul H. Huedepohl, Jantzen Knitting Mills, Portland, Ore.; Ben O. Roodhouse and Paul E. Rembey, Eli Bridge Company, Jacksonville, Ill.; E. M. Harris, N. Shure Company, Chicago; L. H. Scisco, Capehart Incorporation, Fort Wayne, Ind.; H. G. Traver, H. A. Ackley and wife, R. E. Chambers, H. H. Nellis, R. N. Perkins and wife, R. E. Haney and M. A. Mederria, Traver Engineering Company, Beaver Falls, Pa.; Barney J. Williams, Pine Island Park, Manchester, N. H.; L. L. Custer and wife, Custer Specialty Company, Dayton; William H. Pickets, Operadio, St. Charles, Ill.; Rex D. Billings and wife, Idora Park, Youngstown, O.; Lee Herz, Lee Jacoby and Leslie Bamberg, Ocean Bathing Suit Company, Chicago; A. H. Clark and G. H. Kelley, Crouse-Hinds Company, Syracuse; Andrew A. Casassa, Revere, Mass.; Will L. White, Norumbega Park, Auburn, Mass.; John A. Hoffman, Parkview Amusement Company, St. Louis; Sam Slusky, Lake Contrary Park, St. Joseph, Mo.; Fred A. Church, Playland, Rye, N. Y.; D. E. Citron, J. F. Dean, J. Rowe and H. M. Kitchen, California Crushed Fruit Corporation, Chicago; J. R. Brandenburg, E. E. Hipper, Jr.; H. F. Mickel and F. O. Morgan, Radio-Vector Corporation of America, Chicago; L. K. Chrisman, Pleasure Beach Park, Bridgeport, Conn.; H. C. Wallace, Forest Park, Utica, N. Y.

J. Tyson Henry, W. H. Ptero and Harry E. Tudor and wife, Henry, Millard & Henry, York, Pa.; Kingston, N. Y., and Brooklyn, N. Y., respectively; Charles L. Cagney and W. Sullivan, Cagney Bros., East Orange, N. J.; Fred W. Pearce, Fred W. Pearce & Company, Detroit; Richard M. and Peter K. Brenner, Fallsade, N. J.; S. Semel, Photomovette, New York; Earl J. Redden, Playland Park, South Bend, Ind.; W. D. Van Volkenberg, The Billboard, New York; G. W. Essinger, Rocky Glen Park, Scranton, Pa.; E. Hoegstra, Cracker Jack Company, Chicago; A. Gerling, Gerling Toy Company, New York; A. Mogid and A. J. Sugarman, Cleveland Merchandise & Novelty Company, Cleveland; R. S. Carson and W. Hugh Logan, Jr., Logan Company, Louisville; Robert Luss, Richard Luss and wife and James Luss, Luss Bros., Philadelphia; Mori, Talyo Trading Company, Chicago; Dr. Dr. S. H. and M. J. Thompson, Dr. Thompson Toothbrush Company, Toledo; H. E. Terry, H. V. Bright, Cleveland; F. E.



## Monster Program Shrine Circuses

CHICAGO, Dec. 14.—Dennis Curtis is at work upon the programs for the three big Shrine circuses he has lined up for the early part of the new year and has arranged a monster list of acts for the events. Curtis has the Minneapolis Zarah Shrine Circus, week of January 27; St. Paul Osman Shrine Circus, week of February 3, and Duluth Aad Shrine Circus, week February 10.

He has already signed up the following acts: Tebor's Seals, Aerial Solts, Aerial Youngs, Aerial Kellys, Siegrist-Sifton Troupe; Al Sweet, band director; John G. Robinson's Military Elephants; Neiss Troupe, high wire; Melvin Hollis Troupe of Riders and Mae McCree, Upside-Down Millette, Ruth Millette, Herberta Beeson, The Great Shubert and Company, Edna Curtis' Animal Athletes, Olympia and Jules' Canines, Robert and Mae Morris, Six Tip Tops, The Ben Tabar Troupe, Sifton Sisters, Oscar Haas Trio, Pete Adair Trio, Keyo Namba, Prince DeHosli, Billy Lorette; Cliff Aeris Grepps, cannon act; Dennis Curtis' taximeter act, and the clowns, Frank Stout, Phil King, Roy Barrett, I. H. Meyers, Art Borrella Trio, Slivers Johnson, Otto Griebeling, Louis Plamondon, George White, Fred DeMarrs Duo, Larry Kohler and Tip-Top Trio.

## Rain Insurance Adjusted

CROWLEY, La., Dec. 14.—The rain insurance carried by the Armistice Day Celebration committee on the celebration period has finally been settled. It rained the entire day to such an extent that not a single event of the day except a remnant of a parade was given. The legion ball at night was limited to local dancing people. The adjuster for the company contended that the amount of insurance carried should not be paid in full on account of some contributing factors. After long consideration the policies approved were \$1,000 on the celebration events, \$1,500 on the performance of Over the Top at the baseball park and \$200 on the ball at night, less the amount received on the ticket sale for the ball. The insurance to be paid will total about \$2,900.

## Oroville-Citrus Show Proves Record Breaker

OROVILLE, Calif. — Oroville's recent 1929 version of her Californian's Orange and Olive Exposition, annual event in this city since 1887, proved a record breaker. Sponsored by Oroville and Allied Communities Chamber of Commerce, R. C. Kamey, secretary, and with David Mitchell, well-known show producer, as manager, the entire event was one of the greatest hits in the long history of the show.

Each afternoon and evening of the six-day event found enthusiastic crowds viewing exhibits and entertainment. In fact, Thanksgiving night proved to be a turnaway in spite of additional standing and reserved-seat space.

Californian's Orange and Olive Exposition is held every Thanksgiving Day week, at the height of the orange and olive harvests in the Oroville district. Communities and farm centers of Northern California join with their exhibits in this show to "tell the story of an orange harvest" during Thanksgiving week.

## Colored Lodge Indoor Show

ST. LOUIS, Dec. 14.—Louis LaPage is at present busily engaged in the preparation of his first indoor event for 1930. This will be a Mardi Gras and Frolite, to be staged in St. Louis at the K. of P. Hall under the combined Colored Knights of Pythias of St. Louis and vicinity. The dates are January 18-19.

The combined lodges have a membership of 8,000. Tickets will be placed in the hands of the members beginning December 16. Mrs. Louis LaPage will handle the various contests to be put on in conjunction with the event. Pere LaVerre will handle the program and the display.

No concessions will be operated, but an auction sale of carnival novelties will be conducted. O. H. Blanchard, of the St. Louis Entertainment League, will furnish the 12 free acts, which will be the feature of the affair, and will also handle the Circus Side Show as an added attraction. LaPage has two other events to follow in St. Louis and several others in Southern Illinois early in the spring.

## Special Events

TRADE SHOWS, CELEBRATIONS, BENEFITS, ETC.  
(Communications to 25 Opena Place, Cincinnati, O.)

### Eastern Circus Exposition Company

PITTSBURG, Kan., Dec. 14.—The Eastern Circus-Exposition recently closed a very gratifying engagement for the Mirra Shrine Patrol and Band, at which they presented their Great Bagdad Circus Spectacular. Sixteen acts were presented, including the Silverlake Trio, aerial rings, trapeze, swinging ladder and "Jargo"; Robert and Mae Morris, balancing and comedy acrobats; Clark's Dogs, Ponies and Monkeys; the Cycling Gregorys, bicycle and unicycle; Mario LeFors, contortion and Spanish web; Al Atkinson and Leonard Silverlake, producing the clown numbers. The circus performance was presented from the big stage in the theater part of the temple. The basement was used for the industrial booths, concessions and dancing.

Princess Gowongo was the astrologer and numerologist. The management operated six concessions. Ed Roth joined with the corn game. John Conway had lunch and drinks. All concessions enjoyed a nice business.

The executive staff for the Eastern Circus Company is made up of Bob Hallock, director and general agent; T. R. (Ted) LeFors, associate director and general manager; D. E. Rhyne and A. H. Atkinson, special agents; Archie Silverlake, stage manager; A. J. (Uncle Pete) Ellsworth, announcer and also the Froze Sweets concession.

The circus left here for Nebraska territory, where it has five spots, all under Elks. The show is booked solid except for the holidays, when there will be a week's layoff. All engagements are six-day stands. All the paraphernalia of the show is transported overland by trucks, which are owned by the people with the show, and all of the acts travel in automobiles. Ben R. Jones and Mrs. Jones, promoters, were visitors during the week at Pittsburg.

### Shrine Circus at Tulsa

TULSA, Okla., Dec. 14.—The Adkar Temple Shrine Circus is to be staged here in February at the Coliseum. The affair is under direction of the Coliseum and Adkar Temple, with Joe O'Brien manager, and Fred Moulton, contracting press agent the Hagenbeck-Wallace Circus, directing and in charge of publicity.

The Coliseum is an admirable location for the circus, it being one of the finest equipped and best arranged buildings for such affairs and conventions in the entire South. It has a seating capacity of 5,000 around an arena of 200x300 feet, with a ceiling height of 32 feet. It is the permanent home of the Tulsa Hockey Club, winner of last year's pennant and so far leader this season in the American Hockey Association.

### Expo. Company Incorporates

DETROIT, Dec. 14.—The Detroit Exposition Company has been incorporated in the State of Michigan to conduct industrial exhibitions in Detroit and other cities. H. H. Stuart, who has managed the well-known Detroit Auto Show for many years, is general manager of the new corporation. The company will produce the Detroit Auto and Motor Boat Shows at Convention Hall and is also interested in the American Fair at Atlantic City.

### Winter Carnival

ST. PAUL, Minn., Dec. 14.—The Hazel Park Commercial Club is making plans for a winter carnival, to be held January 17 and 18.

The purpose of the carnival will be to lift a portion of the club's indebtedness on its \$10,000 clubhouse. Thru similar activities it has raised \$2,100 to reduce the club indebtedness in the last three years.

## Federal Employees' Circus At Washington Successful

WASHINGTON, Dec. 14.—The Circus Revue of the Federal Employees' Union, presented December 5-7 at the Masonic Temple, was a tremendous success. Three performances a day were necessary, and at night especially standing room was at a premium. The attractions were furnished mainly by the Hunt organization, of Pikeville, Mo., featuring that charming performer, Hazel Williams, together with Harry and Charles Hunt, Mrs. Bernard, Harry Levine and wife, with their thrilling perch act; the Hunt ponies and dogs and the Reckless Recklows in their bicycle act.

The circus was produced under the direction of J. H. Berry, and George W. Johnson handled the popularity contest for "Miss Federal Employee". Johnnie Rey was master of ceremonies and presented "Punch" at the children's matinee. The program was well balanced, snappy in presentation, and the whole event was a success.

## Auto Show Dates Set

SPARTANBURG, S. C.—The dates of the forthcoming Automobile Show here have been set for February 11-13.

The Spartanburg Auto Show was revived last season and was a fair success, and plans and bookings are now being made that savor of the coming show materializing into a record breaker over all past events here of its nature.

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CONFETTI, SERPENTINES, ETC.

Ball Confetti, 30 Lbs., \$2.50  
Confetti in Bags, Per 100, \$ 2.50  
Serpentines, Per 1,000, \$ 2.50  
Snake Blowouts, Gross, \$ 2.50  
Snowballs, Gross, \$ 2.75  
Hula Skirts, Per 100, \$ 2.50  
Large Hula Skirts, Per 100, \$ 2.50  
Hawaiian leis, Gross, \$ 2.50  
Paper Balloon Tom Balls, Gross, \$ 2.50

TOY BALLOONS  
Gold and Silver, Gross, \$1.50  
Xmas D & S G. S. A., Gross, \$ 4.00  
Snowflake Balloons, Gross, \$ 2.50  
Aukle Dance Balloons, Gross, \$ 2.75  
Big Snowball, 200 Small Ones In Side, Each, \$ 2.50  
5-Fl. Snow Man, 200 Snowballs Inside Him, Ea., \$ 2.50

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Indoor Circus

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TULSA, OKLA.

FEBRUARY 10-15, 1930

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Address FRED MOULTON, Shrine Circus, The Coliseum, Tulsa, Okla.

## INDOOR CIRCUS FAIRMONT, N. C. ALL NEXT WEEK

WANTED—Circus Acts doing two or more turns. Winter salaries. Howe-Cooke Company and Acts who have worked for me before, please wire if in this territory. Other dates to follow. Can place legitimate Concessions of all kinds. Ray Howard, please write. All address Chas. Beasley, Circus Office, Fairmont, N.C.



### Heavy Net Receipts For Toledo Exposition

The Toledo Industrial Progress Exposition, recently held in that city, was a tremendous success, as announced in the *Billboard* of November 23, both from an exposition viewpoint and from a financial balance. Manager R. J. Eustace had the pleasure of turning over a check to the Toledo Chamber of Commerce for \$16,544.54, representing clear profits from the exposition. This money will be used in conjunction with other funds to again advertise Toledo through the country, as was done two years ago.

Manager Eustace, who is also industrial commissioner of the Toledo Chamber of Commerce, expressed to the directors of the exposition the fine co-operation given him by the offices of *The Billboard* when he was gathering information relative to building up the affair. Mr. Eustace will be remembered to *Billboard* readers as having been active for some years in various amusement park and fair campaigns and several years ago appeared on the program of the National Association of Amusement Parks convention in Chicago.

### Parents' Expo. at "Jersey"

JERSEY CITY, N. J.—The Grand Court of New Jersey, Foresters of America, will present in the Grotto Auditorium, this city, January 20-24 a Parents' Exposition. The organization numbers 4,000 members throughout Hudson County, comprising 12 courts, and the event is receiving co-operation from the members, the press and the merchants.

Several exploitation features are being used, consisting of Perfect Child Health Demonstration, in which it is anticipated that 5,000 children will be enrolled. Ten clinics are being opened in the county and 31 physicians are on the examining staff, assisted by nurses. A Favorite Daughter election and an Industrious Boy campaign are also being produced. Movie-ographs are being taken of all entries, not only in the baby contest but in the other contests as well, by Irvine (Pepper) Siegel. These will be shown on the screen prior to the opening of the exposition in one of the local theaters in the county and during the exposition. Fifty-one exhibit booths are being built to accommodate local and national exhibitors, who will demonstrate products having a direct bearing on child welfare and the art of parenthood.

### Indoor Circus Success

LANCASTER, Pa. — The Indoor Circus late December 2-7, sponsored by the Knights of Malta, was an outstanding success. Arthur P. Lombard and Fred Barrett were the promoters and the show was under the direction of Al Martell.

The Knights of Malta Band, consisting of 50 pieces, furnished the music for the program, and immediately after the performance there was an hour of dancing. The mayor of Lancaster opened the show with a speech the first night and the attendance became heavier daily.

Following is a list of the acts: Three Sensational La Moures, hand-balancing set; Frank Viola and Grille, high-perch novelty; Charlie Carlo's High-Jumping Whippet Dogs; Helen Clark Trio, triple traps and sensational web; Wilson Brothers, comedy acrobats and table rocking; Carlo's Ponties; Three Romans, novelty Roman ladders; Martell Brothers, comedy cyclists; Bush, Jerome and Evelyn; William Reckless and Company; Charlie Young and Al Martell, clown number, and Charlie Carlos and his Bucking Mules.

### Twin City Dog Show

MINNEAPOLIS, Dec. 14. — The ninth annual Twin City Kennel Club Dog Show was well attended. It was scheduled to be held in the Kenwood Armory, but due to a ruling of James G. Houghton, city building inspector, who held that the armory was unsafe for public gatherings, the show was held at the Municipal Auditorium.

### Paris Plans Exposition

Paris, France, is making extensive plans for the International Colonial Exposition, scheduled to open in 1931. The event will be held in the forest of Vincennes, near the city, and 250 acres will be devoted to it. Invitations have been extended to various foreign countries to participate. Preparations are well advanced and their scope indicates the great importance the subject has as

summed in the minds of the French people. Exhibits will comprise agricultural, industrial and artistic products from French and foreign colonies, protectorates and mandates, and displays showing the progress of the natives.

### SIDELIGHTS

(Continued from page 71)

and friendly greeting for all who knew him—and he made many new friends. Said he was feeling "just fine," and he qualified this by the manner in which he presided at the general sessions.

Blessed with unconquerable spirit, Frank W. Darling was able to attend the meeting by a close margin, as he recently underwent a serious operation that his friends feared would preclude his presence. Close and painstaking application to his gigantic tasks at Playland, Rye, N. Y., was undoubtedly responsible for bringing on his recent indisposition, but no matter how great the suffering he might endure, even weary to exhaustion, Darling would not miss the annual get-together at any hazard. Suffice to say, when he appeared in the corridors of the Stevens Hotel his innumerable friends gave him a hearty and rousing welcome that expressed in no unmistakable way the high esteem in which he is held by the members of the NAAP, of which he was president at one time.

Those at the convention who knew him were grieved to learn that Harold Thompson, well-known concessionaire, was found dead at his home in Orosco, Mich., Sunday morning, December 8. Thompson, who had been with the Walker Candy Company of Orosco, for many years, had his candy all packed and ready to ship to Chicago for exhibition purposes when death overtook him.

Who said George Laerman had no friends? Counted 33 visiting him one night—or was it morning?

The New England Amusement Men's Association was represented by more than 50 members. Twenty or more arrived on Sunday in a special car from Boston. In the party were Hon. Andrew A. Casassa, Mayor of Revere, Mass., and president of the association; Joshua Heron, president Revere Trust Company, Revere, and also interested in many amusements at Revere Beach; C. F. Chisholm, treasurer NEAMA, secretary of Revere Chamber of Commerce and general manager Suburban Gas and Electric Company; John Hurley, one of the oldest and best loved of Revere ride and concession men; James Donovan

and Fred Markey, of the Dodgem Corporation, Lawrence and Salisbury Beach, Mass.; W. O. Wright, general passenger agent Boston & Maine Railway; John R. MacAnny, freight traffic manager of same railroad; Mr. and Mrs. Frank Gourley, Boston; Mrs. M. H. Fuller, of Hampton Beach and Cambridge, Mass.; J. W. Ely, White Plains, N. Y.; L. J. Zipt, Riverside Park, Springfield, Mass.; John T. Benson, Nashua, N. H.; Fred Pansher, New York City (and way stations); Jos. Haballa, Salisbury Beach, Mass.; T. L. (Roy) Gill, of Revere; W. St. C. Jones (William Betsy Company), Boston; John Shayeb, Revere; Frank DeRice, Portland, Me., and Montreal, Can.

Also included in the party was the popular stage favorite and star, Billy B. Van, now known as the "pine-tree soap king" of Newport, N. H. Rumor has it that Billy will purchase a new auto with "donations" received en route.

The party was under the guidance of Will L. White, Norumbega Park, Boston, and secretary of NEAMA, who planned and arranged the trip for the members.

Jean DeKreko, who dates back to the pioneer carnival days in this country, has joined the ranks of park men. He announced at the convention that he and several others had formed a corporation, known as Luna Beach Amusement Company, to operate a park 15 miles out of Peoria, Ill., called Luna Beach. Construction work was begun in September, and it is hoped to have the park opened in the spring. The park is located on the Illinois River (at what is considered its widest point) and on Highway No. 24. A few of the features will be a dance hall, Merry-Go-Round, Ferris Wheel. The officers of the organization are Karl Gurdes, president; Hovsup Krekorian, secretary-treasurer, and Jean DeKreko, manager.

Frank D. Fuller, secretary-manager of the Mid-South Fair, Memphis, Tenn., was on hand after a few days' visit at Cleveland, O., where he jumped following the meeting of the International Association of Fairs and Expositions the week previous to the park men's convention.

Mayor Andrew Casassa enjoyed the convention immensely. The principal hobby of the Mayor is flying, and his only disappointment was that he could not fly to New York from Chicago, the planes going only to Cleveland.

R. S. Oakes was seen in Exhibition Hall Tuesday night. Said he was getting back to his former self after two weeks' confinement in a hospital. Oakes will be remembered thru his connection

with the Nat Retts Shows, where he put in about 10 years. For the last few years he has been playing "the lots" in Chicago.

They said it was "all wet" that C. F. Chism, upon arrival, went to the Palmer House instead of the Stevens.

L. J. Zipt has a record of eight years at Riverside, with 1929 as his first season as manager. Among improvements for 1930 he is planning to install a water ride and a Pretzel. Zipt for years was with Max Goodman. The Pretzel, by the way, is a device that makes the "bumpy rounds" in various twists thru dark space. Full of thrills, it is a device than anybody, no matter how subject to "ride sickness", can ride with no after effects.

Johnny McTighe and W. J. Price showed a new game called U-Roll-It, with "Whitey" Josselyn assisting them. McTighe and Price are two old standbys of Kenbywood Park, Pittsburgh. McTighe has a record of 23 years at that resort, while Price has been there five years.

Friends of Will L. White had a good laugh Monday when some one passed the hat in an effort to raise money for him to make a visit to a tontorial parlor. This, it is understood, is an annual "event" for White. After having a barber "do his duty", White, they say, "crashed the gate" and saw Follow Thru Monday night.

The quota of certificates necessary for delegates to get a half-fare railroad rate on their return trips was met before Tuesday night.

Two men traveled all the way from Blackpool, Eng. to the convention. They were Harold Pickard and John Lester. Lester was accompanied by his wife.

Nobody was permitted in Exhibition Hall when the general sessions were being held. And in order to gain admittance during exhibition hours delegates, exhibitors and guests had to show their badges or obtain complimentary pass cards. There were four kinds of badges—oblong with ornamental pendant for the officers, blue ribbons for members, red ribbons for exhibitors and green ribbons for guests.

J. J. Hurley heard of the holdup of Johnny J. Jones last year and wouldn't take a chance on flashing his big "rocks" at this year's meeting. Here is a man who dates back probably more years than any concessionaire in New England. Hurley went to Revere Beach 35 years ago when there wasn't an amusement of any kind—just a few cottages, so it can safely be said that he, so far as amusements are concerned, put Revere Beach on the map. To use his own words, he "bought everything there but the ocean". Not only that, Hurley has several concessions at Nantasket Beach, Mass., where he put in one of the first merry-go-rounds. He has done business at Nantasket Beach for 21 years.

There were no right, left or "U" turns so far as the common gar in the aquarium exhibit of L. L. Lusse was concerned. Harry E. Tudor vouches for that.

Silver King, the movie dog, was on hand in exhibition hall in the evenings, posing for photographers in various rides, etc., with crowds gathered around. Accompanied by his master, Arthur Butler, and his press agent, Frank Shean, Silver King is now playing vaudeville dates and next season will be a feature with one of Rubin Gruberg's shows. The carnival engagement calls for 34 weeks for which Gruberg is paying \$15,000.

Carnival men were on hand in smaller number than ever before at the park men's convention. Here are a few noticed in Exhibition Hall during the meetings: J. W. (Paddy) Conklin, arriving from New York and leaving Wednesday night for Los Angeles; Mr. and Mrs. C. J. Sedlmayr, W. M. Tucker (Tucker Amusement Company), who is living at Gary, Ind.; C. G. and M. G. Dodson, John Hoffman, Rubin Gruberg, W. J. O'Brien, Sammy Lawrence, Sam Solomon, Tom Berry, Leonard Whitman, H. B. Silvers and Elmer Brown.

J. C. (Tommy) Thomas, of Fair Park, Dallas, was an interested spectator; also Lew Dufour, Walter F. Driver, Charles McCurren and Walter Rechin. Rechin returned from the Coast Wednesday evening.

## Exhibits at NAAP Convention

The bright spot in the convention was the excellent array of exhibits that reposed majestically in the spacious exhibition hall of the Stevens Hotel. There were only four unoccupied booths out of a total of 156. That was considered a good showing in these hectic times.

Both morning and evening, from Tuesday until Thursday, the exhibition hall had its complement of visitors, including park owners and their representatives, the lay public, and last but not least, quite a few outdoor showmen.

The exhibits covered a wide and comprehensive range of subjects that would have to be visualized to be appreciated. The booths, in most instances, were tastefully decorated and were directed by capable sales representatives with whom it was a pleasure to come in contact.

It is a foregone conclusion that considerable business was consummated during the four-day period and that many worth-while prospects were developed. There were some, however, who took the attitude that the NAAP officials made a serious blunder by moving their dates up one week. Whatever the reaction is to that cannot be definitely decided on at this time. It is understood, from reliable sources, that this condition will be remedied next year.

Following is a list of the exhibitors: The Exhibit Supply Co., Chicago, had 52 models of coin-operated machines in its booths, which were in charge of J. P. Meyer. Richardson Supply Company, Rochester, gave demonstrations of its spray dispensers, with G. H. Nuytens in charge. Taiyo Trading Company, Japanese merchandise. Crouse-Hinds, Syracuse, floodlighting effects. Mitchell Manufacturing Company, Milwaukee, special playground equipment and park fences, with miniature layout, and

original merry whirl. Barnes-Carruthers, outdoor attractions, represented by Felix Reich. Gantner & Mattern Co., knit goods manufacturers, San Francisco, represented by T. N. Newfield. U-Roll-It, new game, distributed by I. Robbins & Son, Pittsburgh, with R. A. (Whitey) Josselyn in charge. Operadio-Plymouth Photograph, Plymouth, Wis. California Crushed Fruit Corporation with its mission orange drinks, represented by D. E. Citron. Berks Engineering Company, Reading, Pa., with its Cuddle-Up ride, represented by Robert C. and Carl J. Rahm. The Battle Royal Company, Denver, offered a new game called the Battle Royal, which was represented by W. A. De Forest and H. A. Bunte. American Playground Device Co., Anderson, Ind., P. V. Townsend in charge. C. Cretors & Co. Bloom Bros., souvenirs and novelties, of Minneapolis. Logan Roller Koster, made by Logan Co., Louisville, and represented by W. H. Logan and R. S. Carson. Oesoph Bathing Suit Company, New York. Samuel Bert Manufacturing Co., ice shaving machines, Dallas, Tex. Saunders Merchandise & Novelty Co., Cleveland, special tire covers and complete line of carnival and concession merchandise. In charge of Sol Pollock. Cracker Jack was represented by C. Hoogstra. The Pretzel ride, manufactured by the Pretzel Amusement Ride Company, controlled by Leon Cassidy and Marvin Rempfer, Bridgeton, N. J., with Fred Papsher as distributor. Samuel Semel, inventor of Photomorette, 1671 Broadway, New York. Traver Engineering Company, which won the manufacturers and dealers' award, had an exceptionally attractive booth that elicited great praise—the firm was represented by Harry G. Traver, president; (See EXHIBITS on page 92)

# Carnivals

Conducted by CHAS. C. BLUE (FOLTZ)—Communications to 25 Opera Place, Cincinnati, O.

## PCSA Uniting Show Interests

### Marked Interest Manifest in Banquet and Ball January 14

LOS ANGELES, Dec. 13.—The regular Monday meeting of the Pacific Coast Showmen's Association surpassed any previous attendance of representatives of the motion picture, theatrical and outdoor show business.

Prominent and influential men of the Pacific Coast who have devoted their lives to this fascinating profession are becoming more interested in the doings of this association and attend the meetings regularly. These men, thru their association in the business, help to solve many problems that arise each week, and can be found at meetings making suggestions and aiding with their valuable advice.

The association is a large organization, striving to help those who have chosen this particular line of endeavor and meet with obstacles on the road that require the assistance, the combined knowledge and the help of all those interested in show business in general. The membership increases each week, as the various followers of this business realize the necessity of the amalgamation of all branches to help defeat measures that would eventually defeat them. The association is also well represented at the various beaches—Venice, Ocean Park, Santa Monica and Long Beach. Many showmen who have tramped with shows on the road for years have established themselves at these various resorts. They are energetic showmen who progress with times. If there's anything new they get it.

With all officers present and members comfortably seated the regular routine of business was carried on, the financial and house committees reporting favorably. Brother Joe Diehl, chairman of the sick committee, made a report of the illness of Archie Clark, owner of the Clark Greater Shows, who has been confined in a hospital here due to vital organs not functioning properly. Since wishes for a speedy recovery were expressed by all members. Will Wright, chairman of the banquet-ball, expressed his satisfaction with the response of reservations that have been coming in the past week from Middle Western and Eastern points. The responsibility of the success of this banquet and ball is not too great for Will. The many surprises that he has for this eventful night and the innovations he will introduce will doubtless put this banquet and ball over greater than ever. One of the features of the night will be a combination of talented performers. The Gauchos, who have gained world-wide recognition as one of the foremost orchestras on the continent.

John S. Lyon, custodian and chairman of the benefit fund, has been in receipt of many donations to this worthy cause the past week, and with the assurance of more to come the fund drive will far exceed any previous year. The duty as custodian of this organization is nothing to be "sneezed at". To satisfy the whims and desires of so large a membership keeps John busy. Answering questions regarding the wintering of shows, the addresses of showmen, who had the privilege car on the Windy Van Hooten Shows, etc., are just a few of thousands of inquiries he gets every week. Patience is a virtue, and John has "IT".

The membership committee, right on the job with more applications, voted (See PCSA on page 79)



CAPT. S. L. MILLER, prominent musical director, of the Rubin & Cherry Shows, who recently signed with Edward Shipp to direct the 32-piece concert band with Gran Circo Shipp this winter, and leaving New York this month for Central and South America.

### Backenstoos Leave Cincy

Mr. and Mrs. George Backenstoe, veteran outdoor showfolks, who had hibernated several weeks at Hotel Browne, Cincinnati, left the Queen City last week. Mrs. Backenstoe departed for her home city, South Jacksonville, Fla., where her son for some years has operated a large movie theater. Backenstoe left with a scheduled stopover at Indianapolis for a few days with his brother, Willard, for Chicago to join another brother, the well-known Lew Backenstoe, who still has his Joe Mende chimpanzee act on the RKO vaudeville circuit, last week at the State-Lake Theater, Chicago. George Backenstoe will probably be associated with the chimp act the remainder of the winter and for next outdoor season is slated to take charge of several attractions placed by Lew on the Greater Sheesley Shows.

### C. W. Cracraft Home

C. W. Cracraft, general representative the William Glick Shows, returned to his home in Covington, Ky., last week for a short stay, and was a visitor to The Billboard. Following the Chicago meetings, he made a trip in interest of the organization he represents. He expects to spend the holidays with homefolks, probably to New York for New Year's.

### Genevieve Bailey, Notice

The following communication relative to a death was received last week from Mrs. H. E. Howard, 1294 Murry street, Alexandria, La.:

"Genevieve Marguerite Bailey (nee Cousins) is requested to please write at once to her aunt at Titusville, Pa.; reason, death. Anyone in touch with her, please notify her at once."

### Miller With Max Gruberg

Maj. W. S. Miller, a veteran of the circus and carnival fields, has been engaged as secretary of the Max Gruberg Famous Shows, according to report last week. Miller is at present located in Yonkers, N. Y., and is scheduled to take up his new duties about January 1, with office in Philadelphia.

### Holdens in Cincinnati

H. A. (Happy) Holden, accompanied by his wife and a relative of Mrs. Holden, was in Cincinnati several days last week, and was a caller at The Billboard. Since the season's closing for the W. T. Stone Shows, with which Holden was general representative, they have been on a vacation-business trip. "Happy", as he is known to hundreds of showfolks, is probably the heaviest of general agents—with any show—weight about 420 pounds, but despite his avoirdupois he moves about with very noticeable liveliness. He spoke in praise of both Messrs. Stone and Marks, of the Stone Shows. He expressed himself as sorry that other business kept him from attending the recent "doings" in Chicago, also praised the surroundings of the showfolks at the Elks' National Home, Bedford, Va.

### "Aunt Lou's" Letter

Louise (Aunt Lou) Blitz, wife of the late Frank Blitz, requests that the following missive be presented thru the columns of The Billboard to her friends of the show world:

"To All My Dear Friends:

"I recently returned to Chicago from California, and am in dire need of assistance, as I reached here very destitute.

"No doubt you all know that I have reached my 86th year, and am unable to earn a livelihood. Any donation, no matter how small, will be greatly appreciated by an old friend and trouper.

"Address all communications to 216 South Campbell street, Chicago, Ill."

### To Be Motor-Truck Show

DALLAS, Tex.—The Texas Exposition Shows are now in quarters at Terrell, Tex., after closing a successful season in this State. The show is owned by Smith & Ritter. Smith was in Dallas recently and stated that work will start after the first of the year, rebuilding the equipment, and that the show will take to the road early in March with 3 rides, 5 shows and 15 concessions, and will be transported on motor trucks.

### W. M. Breese Re-Engaged

W. M. (Billy) Breese, general agent, has been re-engaged with Felice Bernardi's Bernardi Exposition Shows for the coming year. Breese, along with Manager Bernardi, represented that amusement organization at the recent Chicago meetings.

### W. H. Davis and Wife North

Following the convenient placing of their show paraphernalia in the winter quarters of the Greater Sheesley Shows, at Norfolk, Va., and a few weeks visiting friends in that city, Mr. and Mrs. W. H. (Bill) Davis motored in their "big eight" to Brooklyn, to spend the winter in Greater New York and making trips to out-of-town places. They expect to return to Norfolk about February 2, to make some changes in their nifty living-quarters wagon and Vampire Show equipment.

### L. J. Heth Fair Dates

W. E. Bowen, general representative the L. J. Heth Shows, informed The Billboard last week by telegraphic communication from the show's winter-quarters city, Hawkinsville, Ga., that he had just returned from Chicago, where he attended the meetings, and that so far he had contracted the following fairs for the Heth organization for the coming season: Muncie, Ind.; Johnson City, Tenn.; Greenville, S. C.; Huntsville, Ala.; Atlanta, Ga., and Columbus, Ga.

## HASC Preparing For Big Affairs

### Showman's Club Nominates Officers for the Coming Year

KANSAS CITY, Dec. 14.—All is in readiness for the Heart of America Showman's Club's tenth annual Banquet and Ball, New Year's Eve, and the fourth annual Exhibitors' Convention, December 25-31, not forgetting the Christmas Tree Party on Christmas Night.

The principal speakers at the banquet will be Dave Stevens, that master of ceremonies with "It"; Hon. W. D. Smith, secretary-manager, the Missouri State Fair; Hon. Don McCombs, Mayor of Kansas City, Kan.; A. P. Burdick, secretary-manager of the Kansas Free Fair, and Dr. Walter Wilson, of the Baker-Lockwood Company.

This year will bring to the banquet more fair secretaries than any previous year. Acceptances have been received from Secretaries of Oklahoma, Missouri, Kansas, Iowa and Nebraska. To date, more than 40 exhibitors have made reservations for space during the exhibition. Many exhibits have already arrived, direct from the Chicago convention. Showfolks are arriving daily, many coming direct from Chicago.

The committees in charge report everything in readiness; the Ladies' Auxiliary promise a week of surprises, and all who attend will find that this year far surpasses any previous attempt. Those who have not made reservations should do so immediately.

At the last meeting the club officers were nominated for the coming year. For president, Noble C. Fairly and Cliff Liles; first vice-president, G. C. McClinton and Jean J. Berni; second vice-president, J. L. Landes and George Eiser; third vice-president, Artie Brainard and Ed Schutts; secretary, C. B. Rice; treasurer, Harry Altschuler; chaplain, Dr. Walter Wilson; conductor, Joe Boyk warden, Bonus Howk. In addition, 17 of the following candidates will be elected to the Board of Directors: George Howk, E. H. Hugo, Gregg Wellinghof, Phil Little, Hugh Ettinger, Bill Bruno, Louis Isler, V. J. Yearout, J. K. Vetter, Glen Hyder, M. G. Dillon, Macy Barnhardt, R. E. Barnett, Jim Hart, J. T. McClellan, Sam Spello, C. J. Webber, Harry Duncan, V. T. Book, Iven Mikalsen, John Laska, C. J. Velare, Ben Austin, H. McVillie, Bill Fleming, Geo. Dorman, W. A. Dickey, Louis Heminway, Dave Stent, Geo. Engesser, Dave Morris, Elmer Velare and H. Sadler.

Members not in Kansas City on election day can vote by mail, if they will apply to the secretary for a ballot. It same out, sign before a notary public and return to the secretary before election night.

S. Molgard, of the Isler Shows, arrived in the city the past week for the remainder of the winter. Molgard operated the eating and drinking concessions.

W. J. (Doc) Allman, of the National Calliope Corporation, departed early last week for Chicago for the Parkmen's Convention. From there to the Des Moines meeting, and expects to return here in time for the Exhibitors' Convention.

Noble C. Fairly left for Des Moines, for the big Iowa fairs meeting.

Doc Danville, on the advance of the John T. Wortham Shows, left the city during the week, headed for San Francisco.

J. Ed Leggett, of the Leggett Shows, is in for the winter, coming from the show in the South.

Doc Turner, veteran showman, arrived (See HASC on page 79)

# LAST CALL FOR RESERVATIONS

## Tenth Annual Banquet and Ball

NEW YEAR'S EVE  
of the HEART of AMERICA SHOWMAN'S CLUB

GRAND BALL ROOM, COATES HOUSE, KANSAS CITY, MO.

In Connection With Our Fourth Annual Exhibitors' Convention, Dec. 25 to 31, and the Big Christmas Tree Party, Dec. 25.  
A Cordial Invitation Is Extended to All Fair Secretaries.

Principal Speakers at the Speakers' Table—  
W. D. Smith, Secy. Mgr., Missouri State Fair.  
A. P. Burdick, Secy. Mgr., Kansas Free Fair.

Rush your Reservations. Far exceeding any previous event. A good time is assured.  
Banquet tickets \$5.00.

Address C. B. RICE, Secy.

Coates House

Kansas City, Missouri

### Showmen's League Notes

CHICAGO, Dec. 14.—The League just closed two of the biggest weeks in its history—plenty of action every day, with visitors from every State in the Union and from Canada. It was almost impossible to get the names of all, but a few of those seen were Harry O. Melville, H. B. (Doc) Danville, D. C. McDaniel, Al Goldstein; J. D. Wright, Jr.; Milton M. Morris, Dave Morris, R. L. Lohmar, Joe Scholibo, Spike Wagner, Dave Tennyson, J. M. Sheesley, Fred Beckmann, Barney Gerety, L. S. Hogan, L. C. Kelley, Doc Broadwell, John R. Castle, J. E. Murphy, Jimmy Simpson, L. M. Brophy, D. D. Murphy, Max Goodman, C. C. Rose, Jack V. Lykes, Maxie Herman, Lew Dufour, Captain Walters, Dave Elias, William Epe, Felice Bernardi, Al Wagner, Mel G. Dodson, C. Guy Dodson, John Hoffman, Earl Taylor, Ed Mathias, J. C. McCaffrey, William C. Fleming, Rubin Gruberg, Edw. P. Carruthers, Sam J. Levy, R. F. Trevellick, Lee Hall, H. Eagle, Harry Gibbons, Lou Nickols, J. D. Newman, Eddie Brown, Charles Martin, D. C. Odom, R. A. Clay, George P. Dorsey, Dick Keno, Barney Harkin, Al Sweet, Andrew Downie, L. S. Hopkins, Ralph T. Hemphill, W. R. Biesch, William Schwartz, James Patterson, George O'mstead, Fred Kressmann, Felix Reich, R. A. Joeselyn, Elmer D. Robinson, George Vogstad, Ed M. Foley, Louis J. Berger, John S. Berger, Denny Pugh, Sam Feinberg, Jack Champion, Johnny Baker, Mack McKenny, P. P. Joerling, Frank J. Frink and many more.

If you did not pay the club a visit in Chicago it is your own fault for the "WELCOME" sign, spelled in capital letters, was hanging out all the time. Come in on the next visit if you missed it this time.

The banquet and ball is now history and will go down in league history as having been one of the best ever held. While no report of the exact amount made for the cemetery and other funds has been announced, the receipts will probably exceed that of any other affair. Walter Driver, general chairman, will have his report ready in a few days. The committee expressed their sincere thanks to every one who aided in making the affair a success.

During the course of the annual meeting, Milton Morris, the retiring president, turned in a check for \$425, representing the money collected during the League Week Drive. This makes a very substantial addition to the moneys already received. President-Elect W. O. Brown, in a very neat little speech, stated that he was deeply grateful and appreciated fully the honor bestowed upon him and asked for the loyal support of the entire membership. He said that with this support he would pledge himself to make every effort to uphold the honor and dignity of the Showmen's League of America. Mr. Brown said that in looking back over the list of men who had led the league in the years gone by it made him very grateful and proud to be elected president of the organization and added to that list.

The chairmen of the different committees were named as follows: Relief committee, Harry Coddington; house committee, O. H. Hall; entertainment committee, Sam J. Levy; cemetery, Edw. A. Hock; membership, William Kaplan; press, W. D. Hildreth; finance, C. R. Fisher; sergeant at arms, C. W. McCurren; assistant, Harry Coddington; chaplain, P. C. Johnson; counselor, Morris I. Kaplan, and physician, Dr. Max Thorek. The remainder of the committees will be named later. Bill Kaplan



## THE STAR GRILL

### Price, \$19.75

The only all-purpose Electric Grill on the market. The Ideal Hot Dog or Toasted Sandwich Machine. Fine for Hamburgers. Beautiful all-aluminum construction. Heavy cast aluminum Griddle. 3-heat control. Built by the manufacturers of the FAMOUS STAR POPCORN MACHINES. Order today or write for catalogue.

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## W. T. STONE SHOWS

### Now Booking for 1930 Season

CAN USE any Show of merit that is a money-getting attraction. Will furnish outfit for same. Would like to book a first-class Showman Show. Must be willing to do as told. Will furnish brand-new outfit. WILL BOOK a high-class Musical Comedy that can carry 6-gover Band. Band to be paid from the show. Good opportunity for high-class Five-in-One or Ten-in-One, or any money-getting Platform Shows. CAN SEE a few Talkers and Grinders. Help wanted in all departments. All of my old help get in touch with me. LIKE TO BUY OR BOOK a few Kiddie Rides. WILL BUY OR BOOK a Ferris Wheel and a Little Beauty Merry-Go-Round and a Tilt-a-Whirl. Concessions all open. Nothing sold. Wonderful opportunity for Cook House, Grab Joint and Corn Game, or any legitimate Concessions. This show will positively play from 12 to 15 Fairs and Celebrations. Opens up in the South, with five of the best week's work concessionaires can hope to get before going North. Like to hear from Concessionaires who have been with the show. Hal Roberts, get in touch with me. Wanting all of the good folks a Merry Christmas and a Happy New Year. Address all mail and wires W. T. STONE, Box Mer. W. T. Stone Shows, Box 235, Richmond, Va.

thanked his committee (membership) for the loyal support given him in 1929. The 1930 campaign is starting off with a bang—14 applications for a starter.

Some interesting prizes to work for this year. Brother Lew Dufour is giving \$200 as a prize. President W. O. Brown is giving a prize. First Vice-President Sam J. Levy is also donating one. These will be announced later. Brother C. Guy Dodson has presented a beautiful cup, to be given to the one bringing in the largest collection in the 1930 League Week Drive. Guy says he was prompted to do this after paying a visit to the grave of Brother Max Sanders. He said that as he stood there and looked at the different markers bearing the names of those who had been his friends, he felt that we all should be continually doing something for an organization with the principles of the Showmen's League of America. Bill Kaplan thanked those who had donated prizes for the 1930 membership drive and said the committee was in a receptive mood for any other prizes that may be donated.

President Brown has presented the league with an oil painting of George Washington, to be hung in the parlor. It is a beauty and all are indeed proud of it. The presentation was made at the ball.

There were 17 applications presented for ballot at this time and all were elected to membership. The list includes: E. Paul Jones, Capt. Dan Riley, William H. Abel, Leo Hammerman, Petey Prior, J. B. Harkin, Sam Miller, Jack Champion, William B. White, Jack Hawthorne, William Dick, Ralph Cautin, Art Powell, Joseph M. Hefferman, Rox Fiber, L. W. Burrows and Paul Lorenzo. Rubin Gruberg, Mrs. Rubin Gruberg, Mr. Ross, of Canada; C. W. McWhorter

and several others made a trip to Showmen's Rest and placed flowers on the grave of Brother Wilbur S. Cherry.

J. J. Frink blew in from no one knows where, and was a welcome visitor.

We were indeed pleased to meet the genial E. W. Evans, of The Billboard, at the banquet and ball. This was our introduction and the pleasure was all ours.

Frank Leslie will be with Douglas Glazier, manager of the Park Island Park, Lake Orion, Mich., the coming season. Frank was at Park Island last season.

### Miller's Museum, Louisville

LOUISVILLE, Ky., Dec. 14.—Cash Miller's Modern Museum is now here, at 319 Jefferson street, coming from Chattanooga, Tenn., where it had a two weeks' showing. Among the attractions lately joining the aggregation are Determination Eddie, Handless Boy; Alfred, the Alligator Boy, and Edward A. (Candy) Sabath, who has joined the museum executive staff, in charge of concessions.

### Barlow's Big City Shows

GRANITE CITY, Ill., Dec. 14.—Barlow's Big City Shows are again in winter quarters here, after closing their season recently at Inverness, Miss.

According to the shows' staff, the organization had a very satisfactory season of 38 weeks, which included 14 fairs and celebrations; also traveled less mileage and lost less days during the season than formerly. The management also states that the new season will again start here, opening April 3. After a brief business trip, Manager Harold Barlow will start his crew of workmen getting things in shape for the next tour of his

### St. Louis

ST. LOUIS, Dec. 12.—Practically all of the local showmen have trekked back to St. Louis from the Chicago festivities. A canvas at the clubrooms of the Mississippi Valley Showmen's Association showed that 64 members of that organization were in Chicago and attended the Showmen's League Banquet and Ball, probably the largest delegation in Chicago so far as other showmen clubs are concerned.

Mr. and Mrs. Harold Barlow and Mr. and Mrs. Louis LaPage arrived in St. Louis this week to remain here for the winter months. LaPage will stage several indoor shows here this winter, his first being scheduled for January 15-18.

Mr. and Mrs. Felice Bernardi, accompanied by Mr. and Mrs. William Pink, of the Bernardi Exposition Shows, spent several days in St. Louis this week. Mr. and Mrs. Bernardi are leaving for Hot Springs, Ark., to spend a few weeks there, while Mr. and Mrs. Pink are at present visiting in Spring Valley, Ill., the home of Mr. Pink's parents.

Mr. and Mrs. J. T. McClellan, of the McClellan Shows, passed thru St. Louis this week en route from the South to points in Illinois.

William M. (Billy) Breese, general agent of the Bernardi Exposition Shows, who incidentally signed to pilot that same aggregation in 1930 while here last week, spent several days in the city en route to Chicago. While here he was entertained by E. Ray Redman, "the jockey".

Henry Heyn, ride owner of this city, departed this week for Watertown, S. D., where he will remain until after the holidays, spending Christmas with his relatives there.

Harry E. Billick, owner of the Gold Medal Shows, passed thru St. Louis, en route from his home in Rockford, Ill., where he had been visiting his mother, who was seriously ill, to winter quarters in Little Rock, Ark.

L. L. Etchison, secretary of the Red River Valley Fair, Sherman, Tex., and Jelsa F. Castellaw, secretary of the Ellis County Fair of Ennis, Tex., were among other Billboard visitors Saturday, when they were en route from the festivities in Chicago to their respective homes in the South.

B. S. Gerety, part owner, and L. S. (Larry) Hogan, general agent, of C. A. Wortham's World's Best Shows, departed Monday for Dallas, Tex., where they will attend the fair secretaries' meeting and visit several other Southern cities.

Jack Kenyon, operator of the cookhouse on C. A. Wortham's World's Best Shows, writes from Bangor, Wis., where he is spending several months with Mrs. Kenyon's folks, that he is rapidly regaining his strength and that he and Mrs. Kenyon expect to depart for their annual trip to Los Angeles immediately after the first of the year.

Danny LaRouech, operator of the cookhouse on the D. D. Murphy Shows, is spending several days in the city with his son, "Dick". He expects to leave for his home in Messina Springs, N. Y., within the next few days.

Eddie Vaughan, legal adjuster of the 101 Ranch and chairman of the Board of Governors of the Mississippi Valley Showmen's Association, is back in the city for the winter months. "Eddie" closes with the Ranch here Saturday night and is already busy on gathering material for his first issue of The Missouri State Topics, which he will publish monthly during his stay in the city. Mrs. Vaughan, accompanied by her niece, "Betty", returned to the city Monday after spending the last two months in Dallas, Tex., with her relatives.

## CANADA

LARGEST and only Exclusive Wholesale Concession Supply House for the Carnival Operator.

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Send for Latest Catalogue.

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**HAVE YOU ALL OF THEM?**

Let us help you and make your last minute deliveries. ARMADILLO—always the unsurpassed gift. Appreciated and delightfully different.

Armadillo Lamps, Shakers, Desk Sets, Wall Lights, Smokers, etc. Write or wire for our complete Catalogue. You can't go wrong.

**THE APALT ARMADILLO FARM**  
COMFORT, TEXAS



## CALLIOPE

Nationals are the BEST

These Managers have switched to National Calliopes. Selling J. Jones, Robin Gruber, C. A. Wertham, etc.

There must be a reason. Ask any prominent Carnival Manager.

**NATIONAL CALLIOPE CORPORATION**

816 Bank Street  
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## California Gold Souvenir RINGS

Just the thing for Salesboards and Concessions. Halves mounted in rings, as illustrated. Samples, 25c. Per Dozen, \$3.50. Half-Gross Lots at \$5.25 per Dozen. Full-Gross Lots at \$5.99 per Dozen. Loss Souvenir Coins, Halves. Per Dozen, \$1.15. Per 100, \$11.00.

NOT THE CHEAPEST, BUT THE BEST. SEND FOR NEW CATALOGUE of Carnival and Concession Goods—just off the press. New Goods. New Prices.

**KINDEL & GRAHAM**  
The House of Novelties,  
282-284 Mission Street, SAN FRANCISCO.

## No Fuel Fumes

with this  
**POPPER**

Champion No. 5 has popper outside (no fuel fumes) can't smell corn. Only one of the several big features of this knock-out of a popper.

Write today for circular describing No. 5 and other items to our line.

**IOWA LIGHT & MFG. CO.**  
Dept. B, 111 Locust St., DES MOINES, IA.

## BUDDHA PAPERS

Outlets and Costumes. Horoscopes—annual. Send 4 for full info.

**S. BOWER, Bower Bldg.,**  
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See our ad in M. F. Section.

## CANDY FLOSS MACHINES

All Electric, \$125; Hand, \$100; Dual Electric, \$200. Catalog Free.

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**FUTURE PHOTOS**

Magic Wand and Buddha Papers. Send 4 for Samples.

**JOE LEDOUX,**  
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**WANTED**  
**FREAKS AND NOVELTY ACTS**

AT ALL TIMES

**HUBERT'S MUSEUM**

222 W. 42d Street, NEW YORK CITY.

# Midway Confab

(Communications to 25 Opera Place, Cincinnati, O.)

**SANTA'S RETURN DATE**, the next BIG event!

"**OLD BULL**" (edible or otherwise) draws many "cussings"!

**MANY fairs** need new buildings! Page some overgenerous carnival managers!

**KNOCKERS OF "ALL carnival shows"** are self-convicted self-interest pluggers!

**SOME WINTER QUARTERS** workmen (at present) surely have muffers on their saws and hammers.

"**PAT**" **BRADY**, electrician, and wife, Billie, late of the Bernardi Greater Shows, are wintering in Petersburg, Va.

**SOME of the boys** are still singing (following the "dotings") *After the Ball*. (Remember the chorus?)

**A FEW carnival owners** saw the displayed rides during the Parkmen's Convention.

"**HOT-STOVE LEAGUES**" are now in session everywhere. Let Midway Confab have some of the humorous chatter.

**IT IS APPARENT** that the days of museums in cities during winters are returning. Quite a number of "successes" are reported. There is a world of entertainment talent available.

**READ both the "Sidelights"** (following the convention story) and "Pickups" (following the banquet story) in last issue. Carnival folks are mentioned in each of them.

**LESTER (ABE) BASS** reports having a successful season with Dodson's World's Fair Shows, and that he is wintering in St. Louis. If nothing unforeseen happens, back with Dodson next season.

**MR. AND MRS. A. U. ESICK** are spending the winter at Atlanta, Ga. Eslick has rented quarters and will build several Alice, the Wonder Gift, attractions.

**JOE TILLEY**, one of the "old school", who played his attraction independent last season, recently stored his simian racers and paraphernalia in a warm garage building in Hot Springs, while he and the Missus enjoy the advantage of that resort city and surroundings.



*THE ORIGINAL PHOTOGRAPH of the reproduction was one of an extensive collection hanging on walls and piled on tables in the exhibit room of the Pacific Whaling Company during the Fair Men's meetings at Chicago. The whale herewith pictured measured 55 feet in length and weighed in the neighborhood of 66 tons, according to those in charge of the exhibit room.*

**MAX LINDERMAN** was noncommittal to a *Billboard* man at Chicago—except to say that the Bernardi Greater Shows will be on tour next season.

"**INVENTOR JOHNNY**" is trying to practicalize an idea, to attach the Ferris Wheel engine to the wheel axle—to run 'er overland.

**F. W. PAULI**, the past four seasons electrician for the Krause Greater Shows, is again spending some weeks, over the holidays, in Sutherland, Ia.

**GEORGE A. AMMON** infoes that he is spending the winter thru Pennsylvania and Delaware, and that this makes his 10th year with the E. S. Corey Show.

**LEO-LEOLA**, Australian half man-half woman, is in his fifth week at Brydon's Museum in Indianapolis and is scoring strong.

**E. M. FOLKER**, of side-show note, is wintering in Rochester, Ind. Says he will have eight people and all new canvas and banners next season.

**MR. AND MRS. RAY BREWER**, the past season with the Snodgrass Shows, are spending the winter in Portland, Ore. Having a dandy time, they say.

**MILTON BERGER** left Atlanta recently for Ogden, Utah, to visit his mother, after spending a pleasant season on the L. J. Heth Shows.

**CANDIS DE HALL**, Tattooed Fat Lady, is spending the winter with her daughter, Mrs. W. Lohsen, in Union City, N. J. Infoms that she is resting up and "getting fatter" since leaving hospital.

**JACK BLEDSOE**, the past several years publicity agent for the C. B. Leggett Shows, went to his home in Waco, Tex., for the winter, following the season's closing for that caravan.

**FROM PETERSBURG, Va.** came word that Mr. and Mrs. Viktor Lee were touring south in their beautiful housecar, "Golden Days", aimed straight for Miami, via Jacksonville and St. Augustine.

**FRED C. BOSWELL** is home, Dublin, Ga., for the holidays, after concluding his activities for 1929 as general agent for the J. J. Page Shows and Steblar Bros.' Shows.

**SOME FOLKS** attending the fairs convention in Chicago couldn't understand what "that extra 15 smackers" was for. "Fifteen for what?" sez they. Some of them paid it.

**WORD FROM DALLAS, Tex.** had it that Teddy Meyers, lady wrestler, formerly of the S. B. Williams Shows, was "meeting all comers" at the Hippodrome Theater, Dallas, and drawing heavily, with Jack Thompson as manager.

**CARTOONIST WEBSTER**, in his "Thrill That Comes Once in a Lifetime" of re-

## RIDE MEN!

Our representatives will be glad to meet you during the annual Exhibitors' Convention of the Heart of America Showmen's Club at the Coates House in Kansas City, December 28 to 31.

The Miniature HSO HJ Wheel will be on exhibit at the Exhibition Hall. Drop around. Old friends expected. New acquaintance invited.

**ELI BRIDGE COMPANY,**

Builders of Dependable Products.

800 CASE AVE., Jacksonville, Illinois

## ALLAN HERSCHELL CARROUSELS

FOR CARNIVALS PARKS



Unbreakable Aluminum Horse Legs. Standard Equipment on All Our Machines. Diameters: 22-ft. Little Beauty, 26-ft. Ideal, 32-ft., 43-ft., and 50-ft. Park Carrouseils.

**ALLAN HERSCHELL CO., Inc.**  
NORTH TONAWANDA, N. Y.

## The NEW KIDDIE AIRPLANE SWING

Suitable for Parks and Carnivals.



Seating capacity, 15 children. Weight, about 2,500 pounds. This has just been completed and during our demonstration proved very popular with the children. Description and prices sent upon request.

**SMITH & SMITH, Springville, Erie Co., N. Y.**

## Armadillo Baskets, Mexican Curios and Art Work

Mexican Feather Bird Cards in all sizes. Mexican Carved Blankets, beautifully designed Art Pottery, Hand Carved Chaco, Mexican Drums and Lace Work, Mexican Baskets, Hair Belts and Hat Bands, Indian Silver Bracelets and Bead Beaded Belts and Hat Bands. Table Lamps made with Horns, Mexican Pewee Canopy, Hair Snake Belts and Novelties. **R. O. FOWELL CO.,** 418 W. Houston St., San Antonio, Tex.

## Monkey Family for Ball Racks

1930 Catalogue of new Ball Throwing Equipments. From Woods, Dolls, Cats, Monkeys, ready to mail. Improved Six-Col Rack.

## TAYLOR'S GAME SHOP

Columbia City, Ind.

**FOR SALE** CHANCE OF A LIFETIME FOR A QUICK BUYER. 23 Pieces of Enamelled Ware. Beautiful white enameled cases, with glass tops, trimmed in black. Inside of cases, the wax is trimmed in black and red. Must be seen to be appreciated. Marvellous money getter for store shows or carnivals. Address 5677 Linnet, St. Louis. Phone Central 1822.

**GUM 1c a pack**  
Full size 5c packs—also other Savers, Fishy Boxes, A-1 Stripteen, Occasion a 5c Premium. Men use our daily brands. Double your money! Depots required. Order today. **HELMET GUM SHOPS, Cincinnati, Ohio.**

**WANTED**—Portrait Takers, Money getting, Salary and percentages, Permanent. Write and send photos; will return. Old Street, DR. O. L. ROBERTS, 213 E. Washington Ave., North Loop Rock, Ark.

ent issue, could have "cut" a half-inch higher on his "For Sale" ad copy and included the paper's title—**THE BILLBOARD**, page 60, November 2 edition.

**"MICKY" THOMAS, NOTICE!** Silver Thomas advised that the father of Herbert L. (Micky) Thomas, concessionman, was critically ill (probably at Pueblo, Colo.). Address 215 West Abriendo, Pueblo, Colo.

**AFTER** what they report a successful season with the Royal American Shows, Pauline and Nath Nelson are spending their vacation in Havana, Cuba. Also info that they will be back with the Royal American in the spring.

**THE NUMBER** of attractions with a show cannot be figured or judged by the number of its cars. In many cases the length of the show train depends upon the number of coaches, and compactness of loading the flats and boxes.

**"WHITEY" MONEY** (he accepts "greenbacks", as well) this winter has the "tweets" concession in one of the largest theaters in Danville, Va. Reports excellent business and expects to have two other theaters in Danville during the holidays.

**"SHORTY" REYNOLDS** (James G. when he attaches his "John Henry" to back checks and other documents) is again found as room clerk at the Hotel Avalon, Orlando, Fla. Closed the season with Dodson's World's Fair Shows and with it in 1930.

**E. T. McWILLIAMS**, talker on the Hawaiian show and Billy Wingert's Showboat Revue, with Butler Bros. Shows the past season, is spending a vacation at Alton, Ill., visiting friends, including Wingert, on whose attraction he will again talk next season.

**HARRY PERRY**, manager the United Park Attractions, informed that the show had a fairly good season, and it is planned to open next season with a much larger outfit, having two additional shows and several concessions booked.

**NEGOTIATIONS** have been on for the sale and purchase of Vendome Theater at Hot Springs, Ark., located in the colored district, but when open catered to white patronage. It has been closed for some time. Wonder if Hi Tom Long has something to do with the deal?

**ROBERT H. WORK** usually opens and closes the season for his caravan in Pennsylvania. The past fall, however,

## They Make the BIG MONEY EVERYWHERE



**National Peerless Corn Poppers and Roasters**

15

Models

**FREE—32 Pg. Color Catalog—WRITE TODAY!**

**NATIONAL SALES & MFG. CO.**  
605 Keo Way. Des Moines, Iowa

Robert kept 'er out and rambled down toward th' sou'west. His mother, "Mom" Work, and "Bobby's" family remain at home, Indiana, Pa.

**WHEN YOU** know of a picture show manager recognizing a carnival as worth-while amusement, or favoring a carnival (on his screen or otherwise) tell it to Midway Confab. There are numerous instances and each deserves being so credited in print.

**L. J. HETH** is said to be making extensive plans for the coming season. The length of his train is to materially increase, likewise the number of his attractions. He is another of the carnival owners miraculously advancing during the past few years.

**JOE SMITH** made such success with his Avenue Hotel venture in Hot Springs, he deduced he needed a larger place and recently acquired the Garrison Hotel, a centrally located hostelry, which venture is said to be going over dandy. Among the guests there is Nick Hayes, concessionaire.

**LESLIE J. HECHT**, of the Hex Manufacturing Company, Buffalo, is down Daytona Beach way and among other items he mentions: "Tell the 'cockeyed world' that I am down here in 'Fairyl-land', having the doggonedest time I ever knew, pulling out fish as fast as I can bait 'up'."

**FRANK E. HANE**, known as Prof. Artura, tattooist, is combining his artistic talent efforts with vacationing this winter at the National Military Home, Kansas. Postcards that he is "turning out the best tattooed lady ever seen", and that "she will be finished by spring". Artura was with the Isler Shows last season.

**CHARLIE RAYMOND**, minstrel show man, of the C. E. Leggett Shows, recently arrived in Kansas City. He informed friends that the season as a whole was very good, altho, because of bad weather, the last four weeks in Southern Louisiana were far below normal.

**"SCOUT YOUNGER**, veteran outdoor showman, enthusiastic sportsman and winter resident of Fort Meyers, caught what is believed to be the first tarpon of the season while fishing the other night at the Beach road bridge." read the starting of an article in *The Fort Meyers (Fla.) Tropical News* of recent date.

**SAMUEL SHUMAN** is one of the carnival concessionaires not remaining idle during the Christmas trade season. Samuel is playing drug stores, 5-and-10s, etc., in the East with perfumes and other articles. Mrs. Shuman and their son intermittently are with "Sam" on his motor trips.

**THE ARKANSAS GAZETTE**, Little Rock, carried a nifty story on the number of showfolks wintering in North Little Rock, and included that Mayor Lawhon (a show fan) had made himself an official greeter to incoming troupers. Incidentally, Charles H. Maughan, a former trouper, is on the editorial staff of *The Gazette*.

**GEORGE W. JOHNSTON** and wife recently dropped into Johnson City, Tenn., out of which city George W. is working this winter on a sales proposition. They found there T. F. Nicks, in 1928, in advance of the Rose Killian Circus, now owner-manager of the City Cafe, assisted by the estimable Mrs. Nicks. The Johnstons are late of the Michigan Greater Shows.

Sousa), one of the old-timer show talkers, in the past with various shows, including Herbert A. Kline, Johnny J. Jones, Rubin & Cherry, also with Serpentina and Carl Lauther, writes that he has been confined to bed one year with tuberculosis and would appreciate letters from friends. His address is care of Tuberculosis Hospital, Welfare Island, N. Y.

**NOTICE**—A line of copy to the lines, was omitted in one of the squibs under "Sidelights", page 67, last issue. It read: "Mike T. Clark appeared pleased that the Brundage Shows held the distinction of being the first carnival awarded the 'Glass-A' fair circuit in Wisconsin"—and the additional line should have been "for the third consecutive time."

**IN ONE TOWN** played by the Sheesley Shows (at fair) the past fall, on a very rainy night, many showfolks attended a movie. One of the boys was needed on the lot. The operator flashed the fact on the screen. Result, the "boy" immediately responded and **MIGHTY BIG BOOSTS** for the movie house by all showfolks. Have forgotten the town and name of theater.

**"INTERESTING SIGHTS"** witnessed is agreeable reading. Here's a starter: In West Virginia, years ago, two mules in the old school-book story of "Lazy Ned" and his sled. The mules riding down a nine-mile grade and relishingly eating hay from a manger on the rear end of a street car, which they had a few minutes previously pulled "up hill"! Who's next?

**MAYME GILMORE** has closed with Brydon's Museum, Indianapolis, and returned to her home in Orlando, Fla., to spend the balance of the winter. She was replaced by Cuban Mack and Miss Viola, with their diversified and attractive offering. Their impalement act has been going over especially big. Other recent additions to the curio hall and theater are the Dervish Dancers, four in number, and Lincoln, India Rubber Man.

**FRANK J. BACKENSTOE**, late of the Al O. Barnes Circus, has been appointed head usher of the Broad Theater, Columbus, O. In the meantime, young Backenstoe continues his studies at Columbus High School for the winter season. He is the 17-year-old son of the well-known showman, Willard Backenstoe, and nephew of the redoubtable "Lou".

**READERS** of "show letters" are much more interested in news notes of people of the show in quarters, cities and elsewhere, than the "many big things being built," etc. They look for news in the "letters" and business announcements in the advertising columns, made direct by the managements. Let's have the "show letters" newsy, not all "business". Every reader will agree with and welcome this "caution".

**THE SEASON'S GREETING** cards of Chick and Dorothy Townsend (Lady Dorothy, in Mental Mysteries), a special printing job, with cuts, are in various languages, as follows: Ein Fruehliches Weihnachten und Ein Chueckliche Neu Year, "Buon Cap D'anno—Buon Natale", Bon Noel Bonne Annee, "Feliz Pascua y Ano Nuevo", "Zuxke Zuoobe Ou Yzoondze", and "Merry", etc., in plain of "United States".

**G. LAWRENCE MacDONALD**, he who years ago brushed many beautiful sets of scenery for big-shot New York stage productions, is of the many former "theatrical folks" of late years on the out-

## 1930 Model

BABY BELL FRONT VENDER



**No. 18-A—Nickel Play, \$75.00**  
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## BEANO or CORN GAME

The Best on the Market.

**35 Player Outfit, \$5.00**  
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**ALUMINUM CENTER WHEELS**  
25 inches in diameter, numbered on both sides, any combination.

**SPECIAL PRICE, \$20.00**  
**SHOOTING GALLERIES**

Send for Catalog  
Also send for our new Catalogue No. 129, full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Bathrobes, Choozy, Biddy Toys, Balloons, Paper Hats, Favors, Confetti, Artificial Flowers, Novelties, etc.

**SLACK MFG. CO.**  
124-126 W. Lake St., Chicago, Ill.



**\$27.50**  
with  
**3-Heat Switch**  
**A Real Outfit**

**HOT DOGS in OIL**

Equipped with wood serving shelf, mounted top, three heat switches. Made for 110 volt A.C. or 220 current. Uses only 1,000 watts on high heat, 500 watts on medium heat, 175 watts on low heat. Roll warmer has a capacity of 10 dozen rolls. Griddle has a capacity of 20-40 hot dogs. Size 23 inches long, 17 inches wide, 20 inches high. Finished in beautiful silver gray lacquer. Guaranteed for one year. Best for food service. Send for this ad. Send Deposit.

**TALBOT MFG. CO. Dept. 6 St. Louis, Mo.**

## HELLO EVERYBODY!

*I'm Wishing You a Merry Christmas, a Happy New Year and a Prosperous 1930 Season.*

Why not drop me a card? This finds me fishing at my winter home at Fort Myers, Fla., where the Sunshine Spends the Winter.

**SCOUT YOUNGER.**

## R. L. WADE SHOWS

Bookings Shows, Bides and Concessions for season 1930. Will add X on Corn Game and Cook Hoops. Address 1920 Slate St., Pine Bluff, Ark.

## WILL BUY RIDES

2-BREAST "MERRY" AND NO. 5 "ELF" WHEEL. Must be in good condition. Lowest price and full particulars to WILLIAM DUNVILLE, 197 Market St., Lynn, Mass.

**FOR SALE**

Worshiper Band Organ No. 123, in good condition at a bargain. Address A. A. McLEAN, 12 Pine St., Belmont, Mass.

## ZAIDENS MECHANICAL DOLLS



A SURE-FIRE SELLER

11 Different Numbers with Life-Like Movements.

### Overland Products Corp.,

413-419 Kent Ave., Brooklyn, N. Y.

BODY MOVEMENTS OF ALL DESCRIPTIONS—THEY KEEP TIME WITH YOUR RADIO—OPERATED BY MECHANICAL CLOCK MOVEMENT.

Complete Line on Display.

KINDEL & GRAHAM, 782 Mission St., San Francisco, Calif.

FAIR TRADING CO., 46 W. 23rd St., New York City.

SINGER BROS., 324 Broadway, New York City.

M. L. KAHN & CO., 303 Arch St., Philadelphia, Pa.

CATALOG AND PRICES SENT ON REQUEST.

A LETTER from Arthur Marriott (Doc

door amusement personnel roster. "Mack", as he is intimately known to friends, has been with the Sheesley Shows "steep" years, and, incidentally, in his lettering his "Individual S" has attracted praiseworthy comment. He is again at "Capt. John's" winter quarters at Norfolk.

**SYLVESTER BOSSWELL, JR.** and Mrs. Bosswell are now "off the road" and have a restaurant in Lancaster, S. C.

**LOUIS BRIGHT**, of the Royal Gray Shows, is spending a few weeks at home, in Mt. Pleasant, N. C., after which he will return to Texas.

**TOMMY (WINGY) COOK** was in Hot Springs, Ark., for a few days, but was called to Kansas City on business. However, will probably return for the winter to Hot Springs.

"MIDWAY," says the dictionary, means "middle". That's right—that's just where the carnival is, between "Mr. Amusement Public" and "Mr. Self-Interested Knocker".

**BILL LEWIS**, wrestler and trainer, wrote from Miami, Fla., that he would open a training camp in that city. Intends to spend Christmas with his mother in North Carolina.

**CHAS. A. TATE**, veteran trouper, with the Doc Barfield Metropolitan Shows and others, is hibernating at 1501 South 12th street, Lawrenceville, Ill., and would appreciate friends stopping in to see him when in that city.

**CLAUDE (BLACKIE) MULLEN** and Mrs. Mullen are at home in Ft. McCoy, Fla., and Claude is enjoying the fishing and hunting thereabouts. They were the past season with West's World's Wonder Shows, with which Claude handled *The Billboard*, along with his other duties.

**ROYAL LEA TEDRICK**, late of the Bruce Greater Shows, was last week at Greenville, Tenn., headed for the Gulf States. About the middle of next March he will trek northward to Havre de Grace, Md. Will be with Downie Bros.' Circus next season.

**AUSTRALIAN CARNIVAL NOTES**  
**SIDNEY**, Nov. 15.—Fearless Jackson, who introduced sidrome riding in Australia, left on a vacation last Saturday. He will spend a couple of months in Honolulu. Also making the trip were Mae Kingsley and Mrs. Greenhalgh, who will probably get back here in January. Fred Clare and Arthur Greenhalgh have their show doing well in New Zealand, with Elsie Baker (the human enigma) proving a big moneygetter. Jolly Ray, American fat girl, is now recovered from her recent illness. Marjorie VanCamp, with her trained piglets, is finding that attraction an excellent draw.

Dave Meekin, who has been getting big business in this country with his pygmies and Philippino firewalkers, has concluded his contracts with this attraction. The little people are now on their return trip to South Africa, thus relieving Meekin of a big bond held by the South African Government. The Philippinos are also about to return home. Meekin is now contemplating further attractions for the coming season of an outstanding nature.

The Minister for Home Affairs (Mr. Blakeley) has decreed that the freak known as the "Mandarin Wolf Boy" will not make his appearance in Australia. He stated that he had no objection to the admittance of giants, dwarfs and things of the kind, but he strongly objected to hideous-looking freaks. The Minister's opinion that it was most undesirable to allow the introduction to this country of monstrosities for exhibition purposes was supported by the Commonwealth authorities.

### Hall & Miller Shows

**PHOENIX, Ariz., Dec. 14.**—The affiliation of Doc E. W. Hall and Col. Glenn Miller for season 1930 is being looked forward to with interest. Doc Hall, general agent, the past two seasons headed the Greenburg Amusement Company and formerly operated several shows of his own. Glenn Miller, another of the "old school", is well known in the show world, having operated carnivals for years.

Hall will take the advance with two promoters behind him, and Miller will remain back on show, looking after the interests thereof. The writer, known in



## ATTENTION Sales Board Operators

Just Out! "THE GOOD LUCK ELEPHANT CIGARETTE DISPENSER." Unique novelty. Practical and distinctly different. Made of metal throughout and is finished in four permanent colors baked on. Just twist the Elephant's tail and a Cigarette drops out. Sample, \$2.95 Each.

Write for Other Sales Board Novelties and Assortments.  
**GARSHER NOVELTY COMPANY**  
1901 Marquette Ave., MINNEAPOLIS, MINN.

## HARRY E. BILLICK'S GOLD MEDAL SHOWS

WANT FOR SEASON 1930

Tilt-a-Whirl, Hey-Dee, Walizer, or any other new Riding Device, high-class Shows. Have several outfits for high-class showmen. Concessions all open except Cook House, Grab and Corn Game. Will give exclusives on legitimate Stock Shows. Positively no Buckets, Swingers, Roll-Downs, Skittles or any other Buck Show. Save your time and mine. Everything loads on wagons. No getting. WANT TO BUY Flat Cars and one Sleeper. Must be cheap. Will also trade 200 acres of good Wisconsin Land, free from all encumbrances, for Riding Devices. Must be in good condition. No junk. Show opens here middle of March. All address

**HARRY E. BILLICK, Route 2, LITTLE ROCK, ARK.**

## FIRST CALL FOR 1930 DREW'S WORLD STANDARD SHOWS

Scheduled to open early in April in just about the best close-to-Boston spot. Our route will be all New England, and will coincide with several of the choicest money fairs in this territory. WANTED—Rides that don't conflict, clean Shows of real merit and strictly legitimate Concessions. Positively no room here next year for anything "rough". Everything now open except Grab and Juice. Will sell X on Corn Game. Address

**PETER L. DREW, Sole Owner and Manager, 137 Market St., Lynn, Mass. Phone, Breakers 6747.**

## WANTED—HALL & MILLER SHOWS—WANTED

SEASON 1930. OPENING IN TUCSON, ARIZ., EARLY IN FEBRUARY. Working Men on five Rides, Manager and Tailor for Athletic Show. Manager, Tailor and Geek for Snake Show; Working Acts that are new for CIRCUS SIDE SHOW. Have Platform Show for PAT GIBB or Madgett. WILL BOOK any other money-getting Show or FURNISH OUTFIT for same. CAN USE few Concessions and Stock Shows. Cook House, Corn Game, Diggers, Candy Floss, Mill Camp, Knife Rack, Grab and Juice, Blanket Wood, Long Range Shooting Gallery already SOLD. Any Concessions that don't conflict with the above, write in. This show will play the Northwest country. Address **DOC HALL, Patrick Hotel, Phoenix, Ariz., until Jan. 1; after that, Chamber of Commerce, Tucson, Ariz.**

private life as Mrs. Doc Hall, will handle the office and publicity.

Al H. Hogan, who will have the 10-in-one, is now busy framing a complete new show, having booked something entirely different in this line for the coming season. He expects to surprise the show world with unique and baffling mysteries under the big top.

The Hall-Miller Shows will carry seven shows and five rides, a calliope and 20 concessions, and in April will add a Tilt-a-Whirl.

The show is now in Tucson, Ariz., in winter quarters where work is going ahead, and will come out spick and span for opening in the heart of Tucson early in February, then head direct to the Northwest after playing several of the mining towns in ARIZONA.

Doc Hall has several contracts signed in Idaho and Utah towns, and he will leave for the Northwest within the next 15 days to contract several fairs offered him.

The Chamber of Commerce of Tucson, of which Hall is a member, has given him all the assistance possible to make his opening in Tucson go over with a "bang"; also every courtesy in making Tucson the winter quarters of the show in the future. Doc calls Tucson "home".  
**LUCILLE KING.**

### J. J. Colley's Shows

**MEMPHIS, Tenn., Dec. 12.**—The J. J. Colley Shows closed their season at Turrell, Ark. Everything was shipped to Memphis, where winter quarters was secured at 280 Jefferson avenue.

The show consisted of 5 rides, 7 shows and 33 concessions at the closing stand.

Among those coming into winter quarters for the winter were L. L. (Swede) Ledbetter, Robert Vaughn, Mr. McGuire and sons, Cowboy Elliot and Mr. and Mrs. Brian. Among those going to other places were Ted Haynie, of cookhouse fame, to his home in Kansas City, Mo.; Carl Hudeleston, also of the cookhouse, to Hot Springs, Ark.; Mrs. Alice Ward and little son, Mack, to Denver, Colo.; B. Montgomery, Tyrone, Ark.; Mr. and Mrs. Jack Smith to Texas; Mr. and Mrs. Frank Noe to their farm near Leachville, Ark.; Mr. and Mrs. Miller to Rockford, Ill.; Mr. and Mrs. Marshfield, spending the winter here; Clarence Kelly, Ferris Wheel foreman, to Dallas, Tex.; Alvin Vandryke to his home in Enid, Okla.; A Pittman to El Reno, Okla.; Glen Howesell to his home in Madison, Neb.; Mr. and Mrs. Gene Campbell to Winfield, Ala.; General Agent J. Sam Leonard to Texas, and Mr. Philips, of popcorn fame, will spend the winter here.

The season as a whole was a little more than a blank, altho the show had one fair that wasn't rained on, and the last four weeks was a loss on account of rain and show.

The show expects to remain about the same for 1930, and it is planned to take the road the first week in April. The show made seven States this year and traveled 6,751 miles. Visits are being exchanged between this show and the Strayer Amusement Company and the Barker Show people.

Memphis has her share of shows this winter, as there are four wintering here.

Work will start in winter quarters about January 1. Geo. W. Oliver will be in charge of all building and painting.  
**E. C. NAYLOR.**

### C. R. Leggette Shows

**NEW IBERIA, La., Dec. 14.**—The paraphernalia of the C. R. Leggette Shows is now snugly put away in winter quarters. The show was out 35 weeks, during which it traversed five States. Altho it encountered rain and sandstorms the last seven weeks, a neat sum was credited at the final season's accounting on the right side of the ledger for the company. It is planned to open next season with new all-steel cars.

R. S. Halke has gone to Beaumont, Tex.; Mr. and Mrs. Ed O'Connor and Mr. and Mrs. Jack Young to Monroe, La.; Mr. and Mrs. Joe Kemp to San Antonio, Tex.; Chas. Rhinesmith to Rochester, Ind.; Eddie Leggette to Kansas City, Mo.; Mr. and Mrs. Howard Martin to Houston, Tex.; Anna Bulton and Madge Lovell to New Orleans, La.; "Dad" and Jack Gardner to Osage City, Kan., and Mr. and Mrs. Chris Maul to DelRidder, La.  
**CHARLES SEIP.**

### Mathews' Winter Show

At the season's closing for the Buntz Amusement Company, M. L. Mathews with his show and concession framed a small caravan to play lumber camps this winter in Georgia. This winter show opened in Stillman, with Minstrel Show, Stage Manager Lloyd in charge of productions; Sailor Smith, platform show; the Flying Lemars, free act each evening and a crowd drawer, and several concessions. Tailor Brothers joined at Stillman with four flashy concessions. Bill Kirchman is company electrician. It is the intention of the management to remain in Southern Georgia all winter, then head for the coal fields of Pennsylvania.  
**GEORGE GIBSON.**

### Cetlin & Wilson Shows

**STAUNTON, Va., Dec. 14.**—The Cetlin & Wilson Shows closed during Thanksgiving week at the Hampton County Fair in Brunson, S. C., at which the "big day" was Thanksgiving, and the weather being ideal all shows, rides and concessions enjoyed a good business for the last day of the season.

At the last minute Messrs. Cetlin and Wilson, judging that bad conditions prevailed in Florida, decided not to organize the winter unit, and all the show was loaded on the train and the home-run move made into winter quarters at Staunton.

The same building has been secured as in the past, this being an old soft-drink plant, a large brick building located in the heart of the city, and it makes an ideal quarters for a show of this size.

No work will be started until after the first of the year, as both Isay Cetlin and Jack Wilson are away making arrangements for the shipping into Staunton of all the equipment which was purchased last summer by them. They are expected back soon.

Tommy Allen and wife went to Jacksonville, Fla., where they will reopen their eating stand for the racing season. Fred C. Boswell returned to his home at Dublin, Ga. Prof. Alexander, of flea circus fame, went to Baltimore, Md., to join John T. McCaslin's new venture. Ray Hawkins and family also went to Baltimore, where they will spend the winter. Charles Kirchman, the Miracle Man, after having all his equipment put away, returned to his home in Rochelle Park, N. J. The following folks returned to Petersburg, Va.: Mrs. Leo Freidman, W. W. (Bill) Sterling and wife and Dave Stock. L. W. Leeman and wife will winter at Clifton Forge, Va. Gene Nadreau and his troupe left for Augusta, Ga., where they will open a store show for the holidays, and then to Jacksonville, Fla., for the winter. Johnny Wallace and wife will trek to Philadelphia. Boyd Harris and wife and their entire troupe will winter at Greensboro, where Harris will assist his brother in the junk business. Sam Miller returned to the "biggest city in the world". Among the folks who will spend the winter at Staunton are Harry K. De Vore and family, Bill Rudersal, Charlie Marcello, Frank Masselack and Cecil Jones. Mrs. Margie Cetlin is at her home in Lebanon, Pa., and Mrs. Sadie Wilson has left for her home at Roanoke, Va. Both will return to their apartments in Staunton for the holidays.

F. C. Clark, who has had the Sidrome with this show the past two seasons, has contracted with the Hesh Shows for next season and has shipped all his equipment into the winter quarters of that show at Hawkinsville, Ga.

This show will open in Staunton, in the heart of the city, under auspices of the 4-H Clubs, the last week in March.  
**HENRY E. MEARS.**

### Buck's Empire Shows

**GARFIELD, N. J., Dec. 14.**—Buck's Empire Shows are in winter quarters here after being out for a season of 23 weeks in New York State. They closed with the same people they opened with. The season as a whole was fair. Manager Buck received numerous compliments on the nature of his attractions.

Mr. Tamargo, who had a prosperous season with the Chair-o-Plane, left for the Riverhead Fairgrounds, where he stores his ride each year. Alec Vescatelli, who had four concessions, went south for the winter months, and Mike Levinson is busy around the city with bazaars.

A party was given to some of the members of Post 64, of the American Legion, of Guttenburg, N. J., by Mr. Buck a week ago, at which about 14 members attended, and all had a good time and went away wishing Manager Buck the contract for the coming season for them, making it the fifth season opening for the one post.

Manager Buck states that the season of 1930 looks much more prosperous to him and that the show will go out enlarged. It will consist of 6 riding devices, 8 shows and about 25 concessions, playing all New York State.

The executive staff will remain practically the same. J. VanVliet, general agent; Mrs. J. VanVliet, secretary, and Michael Buck, manager. The shows and rides are owned entirely by the management.  
**J. VANVLIET.**

### STORE SHOW FREAKS

FOR SALE. Price List free. NELSON BUTTER HOUSE, 314 E. 4th St., South Boston, Mass.

Royal American Shows

**SOUTH JACKSONVILLE, Fla., Dec. 14.**—The "Tangerine Special" will designate the 25-car, all-steel train that will transport the Royal American Shows during 1930. The dominant color of the rolling stock will be the hue of the luscious Florida tangerine, faced with deep green, with the lettering in light ivory; thus symbolizing the bloom, the leaf and the fruit of this prized citrus of the State. Twenty-two persons, by actual count this morning, are engaged in work at winter quarters. Barely a week elapsed from the closing day until the paint crew started to work on the train and as soon as equipment could be placed and quarters departmentized, the various other activities fell into line. At this writing the work is going ahead under the skillful supervision of Ed Nelson, each part training its effort to co-operate with the others. The following will be found engaged in winter quarters work: Paint crew, L. S. Sowerby, foreman, with R. R. McAdams and Ted Holder. Blacksmith shop, Charles Davis, foreman; Ed Smith and Sam Rankin. Carpenter shop, "Pop" Mitchell and Red Martin. Machine shop, Howard Shurtleff and Tom Wilkinson. Woodworking shop, Ed Lewis, Frank White and Bill Purrier. Electrical shop, Dave Sorg and "Smitty" Lewis. In addition, Head Porter Matt Davis with three assistants is engaged in the renovation of the interior of the sleepers. "Whitney" Golden is purchasing agent. Bill Pressen is the night watchman.

Dick Best's Coney Island Side Show is receiving its double coat of red and white at his skillful hands. Mrs. Dick Best, clad in blue coveralls, works side by side with her hustling husband, proving the more skillful hand with the paint brush; at least, she puts on the finishing applications after Dick puts on the first coats. Other shows are receiving similar treatment for later mention.

Mrs. Bill Harvey, who underwent a surgical operation at St. Vincent's Hospital two weeks ago, has recovered and this morning departed with her husband in their car for New York City on a combined business and pleasure trip. They operated the Caterpillar and Fun on the Farm during the past season and are expected to return to winter quarters about January 15.

Mr. and Mrs. Ed Bartlett, well-known troupers until seven years ago, when they permanently retired, live in a beautiful bungalow between here and the Atlantic Ocean, known as Oakwood Villa. They have as their guests Electrician Dave Sorg and his wife, and many social festivities marked this reunion of old friends. One of them was a fish fry, last Wednesday, after the four had spent the day blue fishing, at which they were joined by Judge Fred H. Hunt and his wife, the judge being a prominent local official. Ed says that the year round carols of the Florida mocking bird have long since drowned out in his ears the enticing blue birds' call of the troupers' trail. **PAT BEGGIS.**

Rock City Shows

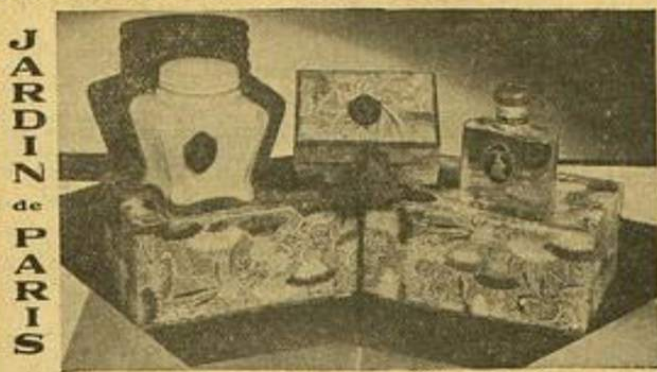
**ROME, Ga.**—The Rock City Shows closed with a disastrous week and everything is now in quarters. Owner Turner secured winter quarters at Forrestville, a suburb of Rome. The building was formerly used as a chair factory and all conveniences are available—elevator, railroad siding, everything.

Nearly all the folks have left for their winter hibernations and all seemed happy that it was all over. This with few exceptions, as the season was a long, tedious one, with a number of bad spots thrown in. However, Turner says that he came out on the right side of the ledger. The show visited eight States and had a 38-week tour. Immediately after the first of the new year work will go forward preparatory to the spring opening in March.

L. McAbee will again pilot the show and to that end will take a trip, thru the holidays, in the interest of the organization and also attend the fair meetings in Indiana, Kentucky, Tennessee, Georgia and Alabama. Some changes will be in effect next season on the staff and many changes in concession now are forecast.

A deal is pending between Turner and a group of amusement men, and if consummated the show will be enlarged by the addition of new rides, shows, concessions and free acts, but will still be a gilly outfit. A new Prison Show will also be purchased. "Murph" Kirkland and wife will spend

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the holidays in St. Louis and the remainder of the winter at Washington, Ind. Folks remaining in Rome are "Pappy" Conway, Sam Hawkins and wife, L. McAbee and wife, Minor and wife, George Conatser and wife, Ray Shoemaker and family and the entire personnel of the minstrel show.

Mrs. Gertrude Turner has been host to many of the showfolk remaining here and the meals are first-class, which accounts for so many repeats. Young Haekenschmidt and "Dad" Foster left for Miami. Ludy Kaefer and wife and his brother, Ford, and wife, along with Ded Locke, made the trip to Vero Beach. Kaefer says his stay will be short there, as he has contracted his show for Miami, starting Christmas week. The writer and wife are again exploiting a feature picture thru Georgia and Alabama. **R. E. SAVAGE.**

J. R. Edwards Attractions

**WOOSTER, O., Dec. 13.**—Work around winter quarters of the J. R. Edwards Attractions at the Wooster fairgrounds is at a standstill. Activity will start about March 1.

The show will open about the middle of April, with 3 rides, 4 shows and 25 concessions. Quite a few of the concession people with it last season have signified intention to be with it again in 1930.

J. R. and Mrs. Edwards have just returned from spending the Thanksgiving holidays with their son, Fritz, who is a Freshman at Ursinus College, Collegeville, Pa. They also visited other Eastern cities en route.

PCSA

(Continued from page 74)  
 upon and unanimously elected the applicants. George Tipton, of the Barnes Show, a newly elected member, was greeted by many of his old acquaintances. George has the responsibility of satisfying the appetites of the large family of showfolks making up the Barnes Show. Harry Fink, the big juice man of Grapeville, as chairman of the ways and means committee, has a way all his own to extract "fresh money" from those who choose to speak when not spoken to. He bars done (and in the event he himself slips he digs deep, or uses grapes as a substitute).

Those prominent in debates on the floor at the meeting were John Miller, "Judge" Karnes, Felix Burk, Frank Babcock, Jim Dunn, Jim Comefort, Sky Clark, Charles (Chuck) Gammon, Max Klass, Larry Judge, Dick Parks, Mel Vought, Joe Diehl, Harry Phillips, Harry Wooding, Charles Farmer, "Candy" Moore, Al (Big Hat) Fisher and Walter Hunsaker. After adjournment all were found elbows deep in the refreshments prepared by "Big Boy" Johnson. Sky Clark, recently returned from Chicago, expressed his gratitude in being with the boys again and could hardly find words to praise his employers of Chicago, Messrs. "Fuzzy" Hughes and Sherman Glover.

Communications have been received from Martin Brennan, Australia representative in Sydney, Australia, along with copies of his weekly publication, the Film Weekly. Brennan, who for the last 40 years has been identified with the show business of the commonwealth,

has met and befriended many American showmen and never fails to meet the boat and lend assistance to those who are not in the "know". Fred (Whitey) Clare sent in a few copies of New Zealand literature that proved quite interesting to those who have never had the good fortune of seeing the wonders of these highly developed countries—Australia and New Zealand.

C. D. Schultz, who has the distinction of being the oldest agent on the Coast, is back again looking younger than ever. He has been ahead of shows 31 years and has many offers for the season of 1930. Roy Luddington, manager the John T. Wortham Shows, was in for a visit and says he will be with the boys here, joining them in the festivities to take place during the next few months. "Butch" Bircher is a daily visitor at the clubrooms and gets the attention of the boys when he uncorks a few new ones. Louis Bissinger, who resembles Dr. Eckener, of the Graf Zeppelin, never fails to drop in and advise of business conditions on the "main stem". Louis is prepared for the holiday rush, having his novelties from one end of the town to the other. Harry Phillips, "tired of making 'dough'", can be found reclining in the "overstuffed" of the lounge rooms discussing the stock market and his recent trip to the Hawaiian Islands.

It is worth mentioning again that those who anticipate being at the Alexandria Hotel the night of January 14, kindly get in touch with Will Wright, chairman. Space in the elaborate program can be had by sending in your copy to Chairman Jos. Glacy. And don't forget that Los Angeles is quite a city, so just remember the PCSA and pay it a visit. The folks gladly give any helpful information and are desirous of having you visit them while in the city. **JOSEPH GLACY** (Publicity Director).

HASC

(Continued from page 74)  
 here early this week from "sunny California".

Mr. and Mrs. Cliff Liles, of the Lachmann & Carson Shows, are in the city for the winter, coming from Oklahoma. Bill Mahoney came here from the South and expects to remain here the greater part of the winter. Accompanying Mr. Mahoney was Tommy Cook, concessionaire.

Mr. and Mrs. V. J. Yearout passed through the city, en route to Chicago, where they expect to attend the meeting, returning here immediately thereafter; then a hunting trip around Emporia, Kan., their home.

Charles E. White, for seven years with Ringling Bros.' Circus as legal adjuster, and now with the U. S. Government in the Department of Labor, was a visitor to the clubrooms early this week, renewing old acquaintances.

MANSBACK'S IDEAS

(Continued from page 34)  
 the management of the State-Congress. Burkhardt, with his usual diplomacy, put Mansback's orders into effect. Dody handed in his notice to close Friday night last. Ina Hayward, Temple Trip, Constance and Cappe also closed. On receipt of Mansback's orders the Lander Brothers and Irene Leary handed in their notices to close Friday of this week.

Chorus girls, protesting Dody's exit as number producer, were on the verge of a strike when Manager Burkhardt conciliated them sufficiently to continue awaiting further developments.

Mansback issued an order Friday night to the effect that the company would close as an organization Friday night next, but that the notice did not mean that some of them wouldn't be retained; in other words, it was a customary one-week closing notice for reorganization.

Mansback, on being interviewed Friday afternoon, said in effect that he was not in accord with the present policy of presentation under the billing of burlesque; that he considered a prima donna of Ina Hayward's personality, talent and ability superfluous and the presentations of the present musical comedy type of shows out of place on 14th street, and it was his purpose and intent to give 14th street the type of shows now being given at the State-Congress Theater, Chicago.

The future of the City Theater is problematic. Suffice it to say that at the present time there is considerable confusion in the City Theater Stock Com-

Big Convention Year

**I**N THE year ending November 1, 72,073 persons attended 361 conventions and meetings in Kansas City, spending an estimated amount of \$3,603,850, according to the annual report of the convention bureau of the Chamber of Commerce.

In asking the question, do conventions pay? the bureau states that from the time of its reorganization in 1918 to November 1, last, visitors have brought \$34,353,200 to Kansas City, and that 680,000 visitors attended them. The visitors spent an average of \$13 a day each, for hotel rooms, meals and incidentals, according to the bureau.

The figures do not include the American Legion Convention in 1921, the Slide Convention and the Republican National Convention, for which accurate figures were unobtainable.

The classification for the last year lists 41 national conventions, 49 sectional conventions and 45 State conventions. The others were district meetings.

W. M. Symon, bureau manager, reported he had made 26 trips in the interest of obtaining new conventions. His assistant made 9 and 22 were made by committee members.

The bureau lists 45 meetings for 1930, four for 1931, two for 1932 and one for 1933. The estimated attendance for these will be 154,000. The largest will be the conference of the Reorganized Church of Jesus Christ of Latter Day Saints, to be held in Independence beginning April 6. The attendance is estimated at 50,000 for that meeting, most of which will be cared for in Kansas City.—Kansas City (Mo.) Times.

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Wrapped 3 to a carton.

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Conducted by **GASOLINE BILL BAKER**  
(Communications to 25 Operd' Place, Cincinnati, O.)

**ALAGAZAM!** HERE'S HOPING the best of luck is floating to you on the crest of the Yuletide.

A **PITCHMAN** who insults his tip when he buys to make a good passout hurts all the workers that follow him.

**IRVING NATHAN AND WIFE:** Communicate at once with Earle D. Wilson, care *The Billboard*, Cincinnati. Matter of great importance to you.

**BABON HALLEY**, ex-pen worker, has two men's furnishing stores in Brooklyn, which, according to Doc Miller, keep him so busy he has no spare time to give to anything except reading pipes.

**CHRISTMAS GREETINGS** to you and your folks from Bill and his folks, fellows. And there never were folks wished any other folks a greater abundance of good cheer than Bill and his folks wish you and your folks.

**JACK SEYMOUR** claims he has the largest and most artistic whitestone flash in his Market street store, Newark, N. J., that city has ever seen. The professor is getting big dough, according to report. He is assisted by Brooklyn Frankie and Little Elizabeth.

**MARTIN COHEN:** Your mother is worried and anxious. She has made a vain search for you for many weeks. (Anyone knowing the whereabouts of Martin, please communicate with his mother, Mrs. J. Friedlander, 235 South Eden street, Baltimore, Md. When last seen Cohen was traveling with his son, Leon, playing the fairs and selling books.)

**SMILING TOM LOFTUS** advises from Newark, N. J., that Jack Davis has been sending out invitations to a gefuehlt fish dinner, to be given at the Lefcourt Building, Newark, Christmas Day. He reports also that Whitestone Collins is hustling pearls around the shops, and Conroy, the jumper wix, recently dis-

tributed a flock of jumpers gratis to the kiddies of destitute families.

**TOMMY BURNS** is doing his annual Santa Claus in the big department stores in Cincinnati, whiskered, furred and booted, and shaking hands with some 5,000 or 6,000 kiddies a day. Between rounds he is working out the mechanism of an artificial arm, which he hopes to have perfected in time for the use of himself and other Kris Kringle's next year.

**CHARLES LINDMAR**, signing himself "a Western geezer back East," passes out this version of Dixie: "Way down South in the land o' cotton, biz is bad, and the chuck is rotten. Stay away, stay away, stay away from Dixie Land." Charlie and the Missus, with googs, tried it for a few weeks recently, which inspired him to do the foregoing Zip Hiber when he got back into Pennsylvania.

**THE LINEUP IN PHILLY** is plenty, according to Syl La Velle and Harry, who have started their Christmas holidays campaign across the river in Camden. Jack Joyce and Bill English are there with a pen store on Market street. A number of the boys are working near the post office. Says Syl: "Philadelphia has some good spots, but to win out you must have something they have forgotten." La Velle and Harry want to be remembered to Tom Kennedy, Harvey Bailey and Doc Sloman.

**VERUCCIA AND RHEA** info that they closed a successful season December 1. "Not so big," they write, "but okay just the same. We hear many complaining, not only in the amusement line but in all lines. Some call it the worst season ever. But anyone who refers to his books will admit that it was a little better than last year. That's just the way we found it. During the winter we will sit by the fire, sleep and eat

**The Big Hit In New York!**  
SURE-FIRE DOUBLE WHEEL  
No Wonder At The  
**PRICE**  
\$2.50 doz.  
\$24.00 gross  
E & M P L  
500, by Mail  
Lighter Fla-  
id, case, 20  
Doe., \$1.50  
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**Reduced Prices—Best Quality**  
**OUR PRICES ARE LOWEST**  
Write for New Price Lists and Special Offer Spectacle Kit.

**"The BEST"**  
E.E.22—All Shell Shell New Spectacles, all numbers. Per Doz., \$2.15; Gr. \$23.50

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**"Goldtone" SPECTACLE**  
E.E.34—"Goldtone" Shell Rim Spectacles, with gold-plated Bridge and soft Cable Bows, all focus numbers. Large round lenses.  
DOZ., \$1.97; GROSS, \$21.66.  
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**Snappy Xmas Money Makers**  
Every One A Winner

**RAYON SILK SCARFS**  
\$5.00 Per Dozen \$1 per Doz. Deposit. Sample Dozen, \$5.50

**\$10.00 FURNITURE SET \$10.00 GROSS**  
California Red Wood 10-Piece  
22-Inch Square. Everybody uses them. Each with Holly Envelope. Assorted attractive designs.

Made of Genuine California Red Wood. Full amount of money must accompany order. NONE C. O. D.  
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45 Boxes CROWNITE CIGAR LIGHTERS at Highest Polished Model with Birthstone Setting. Retail \$1.00 Each.  
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Own your own business, investing \$100.00. Choice, P.O.s, Name Plates, Sample, with name and address, 25 cents.

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Lighten Hand Soap and other articles. 100¢ to 200¢ profit. Repeat orders. **LIGHTNING PRODUCTS CO., 118 W. Kinzie St., Chicago, Ill.**



plenty and rest ourselves, by gosh! We're at 415 Second street, N. W., Canton, O. All troupers friends coming this way stop in and see us. Merry Christmas and happy New Year to all."

"BIZ IN NEW YORK not so brisk," Charles (Doc) Miller shoots. "Window demonstrations appear to be doing fair. There are several stores with holiday goods operated by pitchmen who report only fair business. Professor Petrovics has submitted his store on 125th street for holiday goods. Doc Reynolds has opened a store on Eighth avenue, near the street. Several workers may be seen on the Boardwalk at Coney Island every first Sunday. The stores in New York get a seven-day play. Among the head-liners now here are Billy Blackhawk, Madame Germond, Doc and Mrs. Reynolds, Claude Williams, Mrs. Zangar, the Sterlings, Calculator Bill Schultz, Jack David, Mary and Madeline Ragan, William Boyce and M. De Carlo."

COL. M. L. BAKER'S MED. SHOW closed at Rushmore, Va., December 7 and opened at Lenoir, N. C. December 8, making a 405-mile jump. Report from the show states that it will play as an indoor circus instead of a med. show in the Carolina theaters. The Lenoir engagement was for one week, for the American Legion. The Colonel has bought a trailer to add to his rolling stock. The report says the show has not been playing to big business in halls in Virginia territory. Colonel Baker's wife and daughter are with the show, also Hi-Brown Bobby Russell and Lloyd Seymour, who will continue thru the winter. Next season the show will open early in April under canvas. The tents, etc. are in Virginia, where the Colonel expects to open. He will add pictures and a sketch team next season.

E. W. WHITAKER is back again in New York after a long and prosperous season. Piping from his igloo in the Hotel Pennsylvania, where he is hibernating, he says: "Closed my demonstration in the Wolf & Marx Department Store November 30 and returned here. Have been plenty busy for some days helping the boss map out a route for Marie and myself for January, February, March and April. I have eight weeks in the New England States, two in Cleveland, O., and four in Chicago. Marie takes my Western route, closing in Los Angeles March 30. The company was well pleased with our results this fall, and we win choice stores for the coming year, along with 80 other demonstrators. Best regards to old pal, E. Davis, and his Missus. May they hand everybody a stick in the Rio Grande Valley. Merry Christmas to all friends."

"GETTING ON TO CHRISTMAS now and I would like to see some pipes in which the boys tell of their successes in the past year," Joe Hanks pipes from Dallas, Tex.: "I wonder if all over the country is in as bad a predicament as Dallas. I haven't heard of so much hard luck since '22. However, I am managing to connect with the coffee and a nice place to flop; in other words, can't kick, and am a big thankful that it's that good. Got letters from George and Guy Peterson. Both are in the old Lone Star State gathering a little change and dodging the snowballs. Indications are that they are both happy and are making preparations to knock 'em over next year. Let's hope they do, at any rate. For one big reason, I might be one of the company of Peterson & Hanks. So much for that. Here are my very best regards to all the knights of the road and my sincerest wishes for a real happy Christmas and a most enjoyable New Year overflowing with prosperity."

RAM ALBERT, of the leather goods, is working the big Dupuis Freres department store in Montreal and going strong. But Sam allows that it's worth the money to struggle with the French lingo that's hurled at him every day. He writes: "I sure have got my hands full in this store. I am not able to speak French, which makes it hard for me. I have two sales ladies. They do the selling and talking while I do the gold stamping. I intend to stay till the first of the year. I never knew until a week ago that the French Christmas comes the first day of the year. That gives me a whole week extra. This Montreal is tough unless you can speak French. The reader is \$100 and you have to go thru a lot of red tape to get the permit. Heard from the Seamans at St. John, N. B. They say they are finding it tough. Biz generally thru Mont-

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**GOLD MOUNTED BILLFOLDS**  
Made of SPECIAL ASSORTED COWHIDE.  
Formerly \$48.00 a Gross.

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New Flashy Labels, in very Rich Colors. **\$4.00 A GROSS**  
Send \$2.00 deposit and we will send you a gross C. O. D.  
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Compare Daydark Cameras with any Camera offered for sale. The wonderful pictures made with a Daydark have won admiration of hundreds of satisfied customers.  
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Full line of supplies for all makes of One-Minute Cameras. New embossed Waterproof Mounts in gold, silver, black and various colors. Samples and prices will be sent on request.  
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**LION and TIGER MATS, RUGS and SCARFS**  
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LION OR TIGER MAT. Size 11x11 In. (Sample, Postpaid, 50c)..... \$ 4.25 Dozen  
LION OR TIGER RUG OR TABLE THROW, 16x24 In. (Sample, Postpaid, \$1.35)..... \$ 12.50 Dozen  
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**WIRE-WORKERS**  
Open Seam 12-Karat Gold-Plated wire: 1/10, 1/20, 1/30, 1/40, 1/60 and "X" qualities; hard or soft, square or round, in 8-ounce coils. Prompt service. Quality guaranteed.  
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**A Merry Christmas and a Prosperous New Year**  
**Becker Chemical Co., 235 Main Street, Cincinnati, Ohio.**

real is slow. They blame it all on the stock market. You pitchmen who can't talk French keep out of Montreal. There were 14 demonstrators in this department store when I came in. I make it 15."

IT ALL DEPENDS upon what you call a closed town, says Jack (Newark Kid) Davis, in a pipe from that town. So far as Jack is concerned, the city is just as much opposed to pitchmen as at any time in the last five years, he says, although some of the boys claim to have worked there without trouble. "I am told it will not be open even for the week before Christmas," says Jack. "I live here. My advice to the boys who intend coming here is have the money for your fine, if you are going to try to work. Shops are open all thru Jersey and as good as you will find anywhere now. I have been with the ace of them all this past summer. Gordon, of Albany, who has the finest jewelry store in that city. When I say ace I know whereof I speak. I was with Morris Kahnroff, one of the good ones and a real friend. Gordon's store is in the Ritz Theater Building. He has a stock of first water diamonds. He has a \$25,000 home, a touring car and all that goes with it. I would like all my friends who write me to address letters to Jack D. Davis, care The Billboard, for at least count there were about 200 Jack Davises in the business. There are three in Newark. Best wishes for a Merry Christmas to everybody."

DR. O. HUNTER, whose office is now at 270 South Ninth, Newark, tells of conditions in that city in a pipe in which the Doc says: "Times are very bad now in Newark. The shops have been worked to death. They are not

working on full time. Last week at one shop I met six pitchmen, all looking for spots to work. It was so cold I guess it was a bloomer for all of us. Yes, times have changed. Many of the buyers are more difficult to sell. I have been doing a steady business and have been able to repeat, year after year, so I can't complain. My old friends in Baltimore—Solman, Parkwood, Tippee, Black Bear—I hope will all have a Merry Christmas and a prosperous New Year. I see where Dr. Griffith is promoting a supply business in Philadelphia. Wish you luck and plenty of it. Hello, Dr. W. H. Spencer, of Washington, D. C. The old reliable pen doctor! Have not seen much of you of late. Are you down South since I last saw you in Washington? You must have got cramps in your fingers. Write if you are not too busy. Yes, Harold Woods and William Flood sure were putting over their pens around the shops. Sure did pen them up. Well, I am going strong with medicine and my line is my own brand that I manufacture. I have gone over my old haunts for the past 10 years. It pays to handle good, reliable goods and get a comeback and repeating orders from drug stores. I wish all my friends a Merry Christmas and a very happy and prosperous New Year."

"WHY DON'T EXHIBITORS (store shows) inform each other for their mutual benefit as to conditions in the towns they have played?" That suggestion comes from Professor Agnew, exhibitor of the Petrified Man, now at the Hotel Richmond, Richmond, Va. The professor argues that it will help everybody in his line to exchange this info thru the Pipes column from time to time. "I am piping for the benefit of all inter-

**1930 MODELS**  
Tremendous stock on hand of every number and every size. We guarantee shipment same day your order is received.  
  
M141. Man's Ring, 14-Kt. Design, 1 1/2-Cl. Stone. Per Gross, **\$13.50**  
M142. Lady's Ring, 14-Kt. Design, 1 1/2-Cl. Stone. Per Gross, **\$13.50**  
Send \$2.00 for Sample Line No. 100, consisting of 18 Chromium Rings, in beautiful maroon Tray. **HAVE YOU OUR NEW BOOK OF BARGAINS FOR DEMONSTRATORS, CARNIVAL AND FAIR WORKERS? Write for it Today.**  
25% deposit required on all orders.  
**ALTER & CO.**  
165 W. Madison St., Chicago, Ill.

Agents Wanted.  
**ANTI-MIST**  
Guarantee Clear Vision.  
You can quickly build a big money-making business of your own selling ANTI-MIST. Sells to auto supply stores, opticians, druggists, cigar stores, garages, radio and street car companies. ANTI-MIST is a K & S Glass, Frost-Proof, Steam-Proof and Waterproof. One application lasts 24 hours. Clear vision guaranteed in all weather; money back guarantee 12 1/2 days.  
**\$50 to \$100 WEEKLY** Others are doing it. Sells on sight. Anti-mist retails at 35c for 1/2-oz. can—\$1.50 for 1-oz. can. Send \$10 NOW for sample 1/2-oz. can and full particulars. **GASTON MFG. CO., Dept. 0818-T, 4216 Lincoln Ave., Chicago, Ill.** Canadian Representatives: **MATY & CO., 615 Front St. W., Vancouver, B. C.**

**PAINT SIGNS and SHOW CARDS**  
We quickly teach you to make, at school, in spare time, the demand for fast, profitable, easy work. Order, tomorrow school.  
**EARN \$50 TO \$200 WEEKLY**  
One Year's \$100,000 yearly production. One \$100 from his business in one year. Just 10 days. No experience. Earned \$100 while taking course. Write for prospectus.  
**DETROIT SCHOOL OF LETTERING**  
152 Stinson Ave. Est. 1907 DETROIT, MICH.

**POLMET POLISHING CLOTH**  
Removes tarnish from all metals without the use of liquid polish. Cleans, polishes, restores. Say it sells like "hot cakes". Retail 25c. Sample free. **F. C. GALE CO., 127 Edinboro St., Boston, Mass.**

**Merry Christmas**  
**Happy New Year**  
**The DeVore Mfg. CO.**  
Manufacturing Chemists,  
209-219 South 6th, COLUMBUS, O.

**1930 Calendars**  
OF FAMOUS AMERICANS.  
In Colors, 11x14, Holidays in Red. **\$6.65** per 100, Delivered. Cash with order.  
**EX-SERVICE MEN ATTENTION!** Each Calendar with War Veteran's Appeal attached.  
**KOHLER, 150 Park Row, New York**

**EX-SERVICE MEN-QUICK MONEY**  
Selling oldest, best established Veterans' Magazine. Let's raise Your Stock. Many other quick sellers. Steepest banking. Send for samples. Patriotic Calendars go fast. **VETERAN'S SERVICE MAGAZINE, 189 Mott St., New York.**

Agents and Demonstrators, send \$10 for four complete samples, one for No. 2 thread, one for No. 8 thread, and 2 Bug Needles. YOU WILL LIKE THEM. These are the Needles you will all be using in the near future. Wholesale prices and complete catalog of samples, goods in colors, united states, to work. **NEW WHOLE ART NEEDLE, 1125-37 N. Wabash St., Chicago, Ill.**

ested," he writes, "for the benefit of pitchmen and canvassers, as well as exhibitors. At Danbury, Conn., no license is required to exhibit. Just rent a store. For canvassers the license is \$1.50 a day. At Poughkeepsie, N. Y., exhibitors' license is \$5 a day for 30 days or \$100 a year. Did not get the dope on selling, demonstrating or high pitch. At Peekskill, N. Y., the largest village in the U. S., no license is required. But see Daniel Burke, chief of police, as fine a gentleman as you would like to meet. When you talk to him don't lie. Just state what you have and what you intend to do with it. But remember this, see him first. For two and a half weeks I exhibited the Petrified Man there at 44 North Division street. And then it was the same old story. Two men saw the crowd coming into my place. They got excited and rented the store over my head. They put in a woman's hat store, one of those places where they doll you up for \$1.49. Really, it is remarkable what a magnetic force old Bill, my Petrified Man, has for causing stores to be rented. Could it be possible that in life he was a landlord or a real estate? Well, here I am at Richmond, Va. No snow, the sun is shining and next week I will let you know what the gyp is here. Canvassers, pitchmen, demonstrators and exhibitors, cut out the comedy. Tell facts. Regards to all of the Cole Brothers' Circus outfit."

LOS ANGELES NEWSPAPERS carry reports of the prosecution of Doc Dan Chandler, med. pitchman, who was recently arrested for peddling medicine without a license and fined \$1,000. The case against Chandler was worked up by J. A. Bentley, inspector for the State Pharmacy Board. In addition to the fine, Judge Bogue, of the Municipal Court, gave the med. man six months in jail. Chandler appealed and demanded a jury trial. Another judge of the Municipal Court, Judge Lahey, heard the petition for a jury trial and granted it. Chandler was released on bond. Two other med. pitchmen, T. J. Cummings and Floyd L. Kelly, were also arrested by Inspector Bentley on similar charges. They appeared in Judge Lahey's court, pleaded guilty to selling without license and were fined \$100 each. The judge, however, remitted the fines on the promise of the med. men that they would henceforth obey the law.

DOC HESS, at Hot Springs, Ark., on his way east, advises that most of the boys he has met in the big assemblage there are taking life easy. Says Doc: "One of the real oldtimers, Captain L. J. Heinicke, is here, the first time I have seen him out of the West since about 1919, after the war. He is driving a large car and looks prosperous. The captain was laid up in the hospital at Pasadena, Calif., for seven months. We are all glad to see him out again. He says: 'When they begin to call you by your first name, it is time to move.' I guess he is hitting the sheet hard because he looks like ready money. From 1923 to 1926 he was in the real estate business in San Francisco, and he had four offices going at one time. He is a widower without worries. All of the boys here seem to be contented and happy. I'm wishing everybody a Merry Christmas and Happy New Year."

MRS. JESSIE WALKER, of Frank and Jessie, head, wife and keycheck workers, pipes from Mendenhall, Miss.: "Well, here we are, way down in the sunny South, where icy winter winds are blowing and there is plenty of snow. And we came South to be where it is warm. Can you beat it? Half of the little towns down here never give troupers or pitchmen their second-class mail. It's less work to throw it in the trashbox. Even some of my first-class mail, I never see. What can a person do? I always have trouble with my mail in the Southern States, which is not speaking well for the post offices, but it's the truth. Well, it's no use to worry. It won't stop the bad weather. We have met lots of troupers—pitchmen and med. men and others—coming down thru the Mississippi Delta. It seemed like old times to meet them all. At Drew, Miss., we found the best bunch of all. While we were there the Mighty Haag Shows played the town. There was a party of sheetwriters there; also M. Hunt with rummenders. The Washaw Indian Medicine Show pulled in on the lot we were on. There is not a finer show of its kind on the road. They had just bought a new top. The performance given is like a first-class minstrel show. They packed 'em in every night in spite of the rain. Doc and the wife are sure fine

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The Indestructible Kind  
BY THE GROSS OR THOUSAND

We import these beads in very large quantities and our prices are right. Also lead in Bead Box Prices.



Spangler  
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Write for Price List  
All Spangler Merchandise Sold Under Money Back Guarantee.  
160 N. Wells Street, Chicago

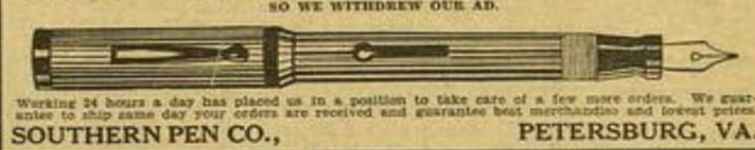
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SALESBOARD OPERATORS—Full Line Premium Goods and Boards.  
We carry Watches, Clocks, Jewelry, Silverware, Novelties, Notions, etc. Deposit required on all C. O. D. orders. Large Catalogue free. Wholesale only.

SHRYOCK-TODD NOTION CO., 824 N. Eighth Street, ST. LOUIS, MO.

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Working 24 hours a day has placed us in a position to take care of a few more orders. We guarantee to ship same day your orders are received and guarantee best merchandise and lowest prices.  
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Earn money, either for yourself, your club, church, Sunday-school or other organization, by selling our boxes of assorted Christmas Cards. Twenty-one Cards of finest quality, most modern designs, steel engraved and lithographed in gold and colors, put up in handsome decorated box. Biggest value you ever saw for the price. Every family is a customer. Cost you 35 cents a box; you sell for \$1.00. Order a sample box for 50 cents, plus 15 cents postage, or a mounted folder for 75 cents plus 15 cents postage, and you will sell hundreds of boxes between now and Christmas.

I. ROBBINS & SON  
PITTSBURGH'S BIG SPECIALTY HOUSE  
203-207 MARKET ST., PITTSBURGH, PA.

folks. We enjoyed visiting with them. Hope we meet them again in the near future. Everybody was doing fairly good business until the rains and cold weather set in. Then business 'faw down and go boom.' Well, no use crying. It will be nice and warm next July. Best wishes of Frank and Jessie Walker to all the boys and girls. P. S.—We have one consolation. We're traveling in a nice, cozy little house car, where we can keep warm, eat plenty and make lots of stock for the coming season."

REPORTS OF BAD CONDITIONS for workers in all lines continue to come out of the South. Short crops and low prices for cotton and tobacco are reasons given. Texas, except in spots, Louisiana and Alabama appear to be especially bad medicine for pitchmen in all lines this winter.

"I'M ALWAYS ON THE SQUARE with the boys, so I wish you would publish a statement squaring me," Glenn W. Olsen shoots from Fort Wayne. "I learn from letters I have received from several sources that the papermen think I was the cause of Jack Martin, of the Martin Rosebury Corporation, losing publication of *The American Builder*. I had nothing to do with it. I have been employed by *The American Builder* since July 8

on a salary, commission, bonus and expenses. Mr. Rodds sent for me and offered me the job. I was as surprised as any of the papermen when I heard it was taken from Martin, as I can prove at the office of the paper in Chicago."

R. C. JARRETT is down with flu at 917 Marshall street, Winston-Salem, N. C. He has been very sick for two weeks past and would like to hear from old friends.

MRS. R. H. (WIDOW) ROLLINS is now a patient in the Erlanger Hospital, Chattanooga, Tenn. The doctors say her condition is serious. She is suffering with pneumonia and is likely to be under treatment for some time. The widow would like to hear from friends. Cheer her up with a line or two.

DOC LINNIE DAVIS shoots from Mineral Wells, Tex.: "Closed a two-week run at Mill Gap, Tex., and opened here today (December 9) to good business. Weather beautiful and balmy. Had the pleasure of splitting time with four other knights of the keister, Dr. Walter Breeding, of Dallas, worked first, Dr. Frank Barnes next, then our show and another jam man following. Doing a very nice business. From the same lot all report 'sold out'. Still have a week

**\$10 Apollo**  
Ring **\$2.86**  
for  
Set With 1-Ct.  
**Dazzling Mexican Diamond**  
Alive with rainbow fire, guaranteed 20 years. Our finest **Palazzo Ring** matches \$700.00 diamond platinum job. Same Ring with Mexican Rose Diamond. Mrs. Lucky Stone, or Flashing Ascle Ruby, retail price \$8.50, for \$3.64, C. O. D. Send no money. State size. Only one to a customer. **SPECIAL BARGAIN**—All 4 Rings for \$10. Write for instant prospectus to Salesman, Cal. FREE MEXICAN DIAMOND CO., Dept. N M, Monterey, Calif.

**Christmas! Sensation! \$20 Daily**  
SELLING SILK TIES  
Make \$20.00 Daily from Now Until  
Knew  
**FOUR-IN-HAND SILK TIES.**  
Latest Creations.  
**\$2.50 Doz. in 6 doz. lots. Samples \$3.50**  
Selling like wildfire at 50c each.  
**\$5.00 Doz. in 6 doz. lots. Samples \$5.00**  
Selling like wildfire at \$1.00 each.  
Send money order for quick service.  
**True Value Neckwear House**  
511 Woodward Ave., DETROIT, MICH.

No Wind Can Blow It Out.  
**I'LL PAY YOU \$20 A DAY**  
To show my Mystery Lighter to Men. Who makes a light? All guaranteed, sample with Sale Plan. 25c Sample, Gold or Silver Plated. \$1.00. Attention: Write for proposition. **NEW METHOD MFG. CO.** Box B-1, Bradford, Pa.

**Chromium Rings**  
**\$10.00 Gross**  
Samples \$1.00, Postpaid.  
**ARLINGTON W. BARNES**  
24 Calendar St., PROVIDENCE, R. I.

**COSTS \$2.50 PROFIT \$27.00**  
That's what you make by transferring dealomania mania—any on auto. Every motorist wants his car engraved. A painter charges \$5.00 and you do so good work as you can do for \$1.50. No skill is required; no experience. Space or all time. 200,000 copies. Full instructions, etc., free. Write for Free Sample—of need \$2.50 for cost by **AMERICAN MONOGRAM CO.** Return mail, Dept. 68 East Orange, N. J.

**SAMPLE FREE**  
**UP-TO-DATE PEN AND PENCIL CASES.**  
Containing Calendar for an entire year. A sure-fire and profitable seller. Sample, 15c.  
**ARGUS MFG. COMPANY**  
1142 N. Kilbourn Ave., CHICAGO

**PERFUME DEODORIZER**  
Make your home a better place to live in. It hangs in any room. Refreshes and deodorizes all day long.  
Just the thing for Specialty Salesmen.  
Mail 50c for Sample. Retail Price, \$1.00.

**HAAG & HAAG, Inc., Rochester, N. Y.**  
**BATHERS-SPORTS-MOVIES**  
**LEGITIMATE PULL-RAKS**  
—IN PLACE OF—  
**PUNCH BOARDS**  
**The PULL-RAK CO. Inc.**  
SAN FRANCISCO CALIF.  
**SEND FOR DATA**

**75 WEEKLY IS EASY**  
ACQUAINTANCE PREVENTER. First Saleman made \$125 first week. No commission. Complete and selling instructions furnished free. **FRENCH, 4233 Adams Ave., St. Louis, Mo.**

all thru the pines of East Texas. Now have a good string band, and are expecting our new calliope every day. The doctor opened another show in New Mexico last week, making four days for him on the road. All report for business. The doc's big show, No. 1, will remain out all winter."

**LESTER ROBERTS.** Mary Ragan and Madeline Ragan: Get in touch immediately with Harry and Patay Brunell, who are at 62 Robinson street, Providence, R. I. Important.

**QUITE A GANGUP OF TROUPERS** at Fort Smith, Ark. Joe Smoke infuses from that town, where he has settled down for a part of the winter. He mentions Mrs. Nelson, Mr. and Mrs. Hutchins, Darby Hicks and McCarty. "Another gang gathering at Little Rock," he says. Then across P. A. Murphy, Bob Abrams and Jimmy Booker, sheetwriters, working there out of a storeroom, and other gentlemen at Blytheville, Ark. They all seemed set for the Christmas campaign. Arkansas had only fair crops this year. Half of the towns are closed to paper, those that are open have a \$2, \$3 or \$5 paper."

**FRIENDS OF DR. G. M. REED** will be sorry to learn that he suffered painful injuries in an accident at Fourth and town streets, Columbus, O., December 6. Dr. Reed was hit by an automobile. While no bones were broken, he was badly bruised. As he will be confined to his home for some time, the Doc would appreciate letters from friends. He wants to hear especially from Grant Mahoney, George Kerns, Pat Goochan and Mack and Florence Dougherty.

**HARRY CORRY,** who has been selling jewelry stores recently at the same dizzy pace that Clark, the sax-selling fool, is reported to have astonished pitchmen with in the far-southern country, turned up again in Cincy last week, stopping long enough to shoot this pipe: "I got back from Victoria, Va., where I did a fair sale. I was very sorry I did not get Joe Garfunkle's letter there, but it was forwarded to my Cincinnati address. I received it o. k., Joe, and note what you had to say. I am very sorry I haven't time to answer, Joe, as it is only two weeks until Christmas, and you know I am very busy, but I know you will read this and understand. I sure enjoyed your pipe last week, and believe me, I would have liked to have been there and cut it up about old times. I am now conducting a sale in Newwood, a suburb of Cincinnati, and I will be there until Christmas. I am doing fair, considering that half the factories are closed. Of course, there is no hotel bill to pay, and that means something. While I was in Victoria my old friends, Sam Jones and Jimmy Austin, from the Sheesley Shows, came down from Norfolk to see me, and we stayed up pretty late, cutting up the summer's business. I probably will be with Sam Jones again next year in the same old business. (Everybody that didn't get one hold up your hand.) Glad to read the pipe from my old friend, Ben Schwadron. While I have not yet had the pleasure of meeting Gene Golin, I know he is o. k., and I enjoy his pipes very much. I probably will take a run up to Toledo after the holidays and see the boys. Best regards to all my friends who don't eat and sleep in shooting galleries (meaning flop houses and hash joints) and who go a troy a pop with their shoes on."

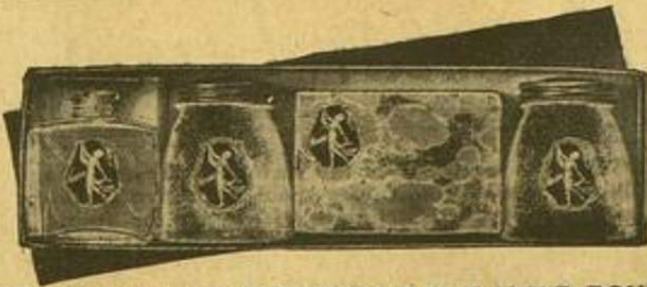
### Hulings Lose 13 Seals

**NEW YORK, Dec. 16.**—The Huling Bros., Mark, Ray and Frank, who have seal-training quarters near Kingston, N. Y., lost 13 seals last Friday when their training quarters were damaged by fire. The seals were rescued from their stalls and every effort was made to revive them by pulmotors, but in vain. The seals were highly valued and had appeared with some of the leading circuses and also in vaudeville. The loss is considerable. The animals were insured, but not for amounts to cover their value. Only two were saved out of the group of 15.

### Lorenz Hagenbeck Sails

**NEW YORK, Dec. 16.**—Lorenz Hagenbeck sailed for Hamburg on Saturday from this city and will use the airplane route from Hamburg to Berlin. The Hagenbeck Circus opens in Berlin De-

# THE DADDY OF 'EM ALL



## THIS DEAL GETS THE MONEY THE YEAR ROUND

A proven repeater! Quality did it! This flashy package is not an experiment, it's here to stay because the purchaser gets a big dollar's worth. Repeat sales always welcome. Settle down on this reliable deal and get your share of business during the coming year.

- One 1-OZ. NARCISSE PERFUME
- One 3-OZ. FACE POWDER
- One 2-OZ. CLEANSING CREAM
- One 2-OZ. TISSUE CREAM

# 36c PER DEAL

Can also be supplied with two Perfumes, Cleansing Cream and Powder. Modernistic, Black or Black and White Boxes. 6x9 Illustrated Coupons, \$1.00 per 1,000. Prepaid Sample, 15c. TERMS: 50% deposit, balance C. O. D. No personal checks.

Sales records smashed in 1929! This 4-pc. deal has outlasted by thousands any deal we have ever put out. Our operators stay with us. THERE MUST BE A REASON.

Just Merry Christmas...but full of Cheer for Every Day of a Happy New Year

**UNIVERSAL LABORATORIES, DALLAS, TEXAS**

## COMIC VALENTINES

- No. 44—Assorted, 6 1/2x9 In. Good Assortment, Single Green, 50c
- No. 125—Assorted, 7 1/2x9 In. Big Seller, Single Green, 50c
- No. 2—Green Lots, 8 1/2x9 In. New Large Size, Single Green, 85c
- No. 25—Assorted, 10 1/2x12 In. New Large Size, Single Green, 85c
- No. 12—Green Lots, 9 1/2x9 In. New Large Size, Single Green, 85c

All Comic Valentines printed in brilliant colors. Order direct from this ad. CASH WITH ORDER.  
**KANT NOVELTY COMPANY**  
246 Third Avenue, Pittsburgh, Pa.  
Stockholders, Send for Our Assortment of FANCY VALENTINES, 2c to 15c Retail Numbers, 150 Pieces, Assorted, for \$2.00.

center 21. John T. Benson, American representative of Hagenbecks, denied that the Hagenbecks will invade this country next season with one of their circuses.

### Restrictive Ordinances Pass Final Reading

**ATLANTIC CITY, Dec. 15.**—Atlantic City's anti-side-show and anti-ballyhoo ordinances, forbidding the conducting of side shows, etc., on premises bordering or on the boardwalk, passed final reading at a meeting of City Council Thursday despite vigorous protests of the amusement men of the city who jammed the room. Nearly every amusement interest here, from the smallest arcade to the largest piers and theaters, was represented in the gallery.

Judge Joseph Corio was counsel for the amusement interests and declared that while clients had no objection to laws against "fly-by-nighters," they did object to having their businesses classed with them. He stated that these ordinances tended toward the exclusion of showmen from the resort, and thereby the city would lose considerable patronage. One of the amusement men declared that his principal objections against the laws were that they had a tendency to throw unfavorable light on showmen in general both here and elsewhere. He was among those who would have more specific wording in the ordinances. Mayor Rufus, in a statement to the amusement men, however, declared that it was not his intention to embarrass the legitimate showman in any way if he kept within the limits set by the ordinances, which he considers as necessary to clear up a situation which, toward the end of last season, became desperate.

The amusement men also voiced objection to the "ballyhoo bill," which, if rigidly enforced, might even prevent the playing of musical instruments or singing on the piers and in the various amusement places if the strains could be heard outside on the boardwalk. This ordinance may also do away with radio loud speakers, megaphones and other devices to attract attention of passerby

on the boardwalk. In which case the equipment for broadcasting songs from pictures recently installed at the Strand Theater, the fish exhibit in front of the Million-Dollar Pier, the balcony novelty bands of the Steel Pier, the band music in the arcade, the orchestra in the front part of the Steeplechase Pier would all have to be discarded. This will keep publicity stunts also within a certain limit. It is thought that an early contest to determine the strength of these laws will take place, as amusement interests are as yet unsettled and not wholly resigned to the prospects of a carnivalless and ballyhooless season.

### Baltimore Museum

**BALTIMORE, Dec. 14.**—The Baltimore Museum, operated by John T. McCallin and George Reuschling at 412 East Baltimore street, continues in favor and has been making changes in the entertainment programs. The following are among the placements and replacements: Johnson, sword swallower, is an added attraction. Lady Villos, tattooed woman, will replace Sailor West. A sword box will replace sawing a woman in half. Al Raymond and Lawrence Sandy and the Great Mechanic have left. Alexander's Flea Circus has been added to the main floor. John T. McCallin has purchased a trench rat and a badger to be added to the animal collection. Concessions will be placed on the lower floor. Ruben DeLents continues to click with his peppy lectures and selling propositions. Jack Noel has been added to front force. George P. Reuschling is managing in a commendable manner.

### Barrie's Whale Show

A telegraphic communication from William (Bill) Barrie, Long Beach, Calif., advised that Barrie's Whale Show will play many 1930 fair dates, including the Canadian National Exhibition at Toronto, with Rubin & Cherry Shows. Barrie's wire also informed that W. H. (Bill) Rice consummated sale of several whales during the recent meetings in Chicago, with delivery at both Pacific and Atlantic stations.

## "Alice" Plays Storerooms; "Aloa" Home Christmas

M. Andrews, manager of Alice, the Alligator Girl (Maude Smith), advised The Billboard last week that the attraction was playing storerooms in the "home State," North Carolina, and getting along nicely last week at Winston-Salem. "Alice" has been out of the Lewis-Gale Hospital, Roanoke, Va., about five weeks, at which institution she was held and treated for injuries several weeks following the overturning of a box and a flat car, second and third from the engine of the Sheesley Shows' train, of which she was riding in the dining car in the Roanoke railroad yards a few months ago. Aloa, Alligator Boy (Bradley Smith), who was severely injured in the wreck, while aboard one of the overturned cars, and who has since been in the same hospital, is expected to meet "Alice" and homefolks in Raleigh, N. C., for a Christmas reunion and will probably return to Roanoke and the hospital at intervals for further treatments.

### Marcuse With Sol's Liberty

Low Marcuse has become associated with Sol's Liberty Shows, Inc., as secretary and treasurer for the coming season. He is at present at Pontiac, Mich., and plans to attend the Indiana Association of County and District Fairs at Indianapolis January 7. Marcuse for some years was with the K. G. Barkood Shows. Of late years he has been with the W. G. Wade Shows.

### Princess Zelda Improving

Princess Zelda, mental marvel, who recently underwent an operation at the Georgia Baptist Hospital, Atlanta, Ga., for a tumor of the stomach, which caused her a great deal of annoyance several years, is convalescing at her home, 683 Prior street, S. W., Apartment 4, Atlanta, and with plenty of time to answer letters from friends, according to a letter from J. Andrew Johnson to The Billboard.

**Magic Cigarette Box \$4.20 A DOZ.**  
25c deposit required on all C. O. D. orders. Write for prices on other imported Novelties.  
**T. KOBAYASHI & CO., Dept. B, 233 W. Adams St., Chicago, Ill.**

**ELECTRIC SUNSHINE**  
The "Homecure" Therapeutic Lamp  
Buy Direct from the Manufacturer.  
Like Sunlight itself—reaches the core in treatment of Lumbago, Neuritis, Rheumatism, Neuralgia, Colic, Backache, Toothache and kindred ailments. Relieves congested areas. Economically operated. Every home should have a Therapeutic Lamp. Hand Model, complete, ready for use with 100-Watt Special Bulb, only \$7.50. Send Check or M. O., or shopped C. O. D.  
**HOME LABORATORIES Est., 1900**  
Largest U. S. Therapeutic Lamp Mfrs.  
104 113th Avenue, NEW YORK, N. Y.  
Write for dealer's proposition, Territory being given now

Send \$1 for 4 Assorted Samples.  
**Dozen, \$1.65** No. 12 Men's or Ladies'  
**Gross, \$18.95**  
PEN, Ladies' No. 1  
Men's Style, No. 2  
Doz. \$2.75 Gross, \$31  
3 Different Marble Colors  
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Leopold, A.
Lynn, James
Lynch, Edna
Lynn, Bob
McCain, Lonnie
Freeman
McCall, Alex
McCall, H. C.
McCall, Horace
Ward
McDonald, Chas.
McDonald, Wm.
McDonald, Wm.
McGregor, H. O.
McGuire, Harry
McGuire, Jr.
McKinnis, B. O.
McLain, H. R.
McLain, H. R.
McLaughlin, Tom
McLean, Maurice
McNally, R. N.
McNott, Chas.
McPherson, H. O.
Malla, R. H.
Malloy, Eddie
Marshall, H. W.
Marshall, B. C.
Matthews, Phil
Maynard, R. Red
Meyer, L. D.
Meyers, Levy
Middleton, Spot
Miles, Gully
Miller, A. D.
Minton, D. E.
Moody, Ralph R.
Moore, C. J.
Moore, Sam
Moore, Sam
Morgan, Chas.
Morrill, Chas.
Morris, Ted
Mortenson, E. J.
Muller, Louis F.
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Muller, Louis F.

Thomas, Earl
Thomas, Richard E.
Thornston, Ed
Thornston, Olan
Thorne, H. A.
Thorne, W. H.
Thorton, Steve
Tilner, Harry
Timmons, A. E.
Timmons, Fred A.
Tucker, Roy
Turner, Bob
Valis, Harry
Van Leach, Mr. & Mrs.
Vank, Willwood
Vignier, Vic
Wagoner, H. C.
Walter, Kenneth R.
Wardfield, F. H.
Walker, H. H.
Walker, H. H.
Walsh, Ed
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Caldwell, Edith
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Caldwell, Edith
Caldwell, Edith

Ladies' List

Aldrich, Madeline
Alvirth, Mrs. Frank
Anderson, Lawrence
Andrews, Dorothy
Armstrong, Grace
Astor, Larry
Bardole, Dorothy
Barnes, Charlene
Barstow, Ann
Bass, Clara
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Gentlemen's List
Abbot, Percy
Adams, J.
Adams, J.
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Adams, J.

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Kendall, Mrs. W. H.
Kendall, Mrs. W. H.
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Kendall, Mrs. W. H.
Kendall, Mrs. W. H.
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Kendall, Mrs. W. H.

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Barnes, Charlene
Cadwell, Edith
Caldwell, Edith
Caldwell, Edith
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Caldwell, Edith

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Alvirth, Mrs. Frank
Anderson, Lawrence
Andrews, Dorothy
Armstrong, Grace
Astor, Larry
Bardole, Dorothy
Barnes, Charlene
Barstow, Ann
Bass, Clara
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Ladies' List
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Bennett, Mrs. Helen
Bullcup, Rita
Burr, Mrs. Agnes
Christie, Mrs. Virginia
Clay, Mrs. R. A.
Cover, Mrs. F. C.
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Ferguson, Mrs. Betty
Hampden, Mrs. Artine
Harris, Mrs. Dora
Hill, Mrs. Pasine
Hobbs, Mrs. Dora
Jereks, Miss Jerry

Gentlemen's List

Aiken, William
Baldwin, W. R.
Bates, Bill
Bennett, H. E.
Bennett, H. E.
Bennett, H. E.
Bennett, H. E.
Bennett, H. E.
Bennett, H. E.
Bennett, H. E.
Bennett, H. E.

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Bennett, Ada
Crisis, Rose
Craig, Rena
Austin, Dan
Greene, Mrs. J. R.
Griggs, Blanche
Goyer, Frank
Hansen, Mrs. Ruth
Hernandez, Cleo
Jones, Mrs. G. Wayne

Gentlemen's List

A'Daic, Robt.
Alburtus, A. S.
Alton, Clarence
Auburn, A. S.
Austin, Don
Bain, Neil M.
Bain, Neil M.
Bain, Neil M.
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## DEATHS in the PROFESSION

**ARBuckle**—James, Jr., 60, son of the late James Graeme Arbuckle, K. I. C., former United States Ambassador to Bolivia, and brother of Andrew Arbuckle, motion picture actor, died last week in Buffalo, N. Y. He was a stage actor, devoting most of his time lately to appearances at theatrical benefits for the Actors' Fund and other charitable causes. Two brothers, widow and daughter survive. Burial was made in the family plot in St. Louis.

**ARMSTEAD**—Ardie, singing comedian, died December 3 at Clarksdale, Miss., at the home of his mother. He was a producing comedian for vaudeville, musical comedy and road-show attractions. His mother and sister survive.

**BISCHOFF**—Harold, makeup man at the Pathe Studios, New York, died of burns sustained in the fire at the Pathe Studios December 10.

**BLOOM**—Lori, 70, former vaudeville, died in Bellevue Hospital, New York, December 12.

**BOLES**—Anna, 49, mother of Walter Nichols, well known in tabloids and burlesque circles, died December 8, of heart trouble, in Indianapolis, Ind. Her husband and two sons survive.

**BURFORD**—Edna, showgirl, was burned to death at the Pathe Studio, New York, December 10, when trapped by flames that broke out in the studio.

**BYRNE**—Betty, 18, dancer, died December 10, of burns sustained in the fire at the Pathe Studios, New York.

**CALDWELL**—William C., musician, died at his home in Battle Creek, Mich., recently, after a two years' illness of paralysis. He was at one time manager of the Majestic Theater in Battle Creek and was also secretary of the Michigan Motion Picture Exhibitors' Association as well as manager of Battle Creek's Symphony Orchestra. His widow and three sons survive.

### IN MEMORY

Of My Pal and Business Companion

**WILBUR S. CHERRY**

Who Passed Over the Great Divide December 16, 1928.

RUBIN GRUBERG.

**DE WALT**—J. J., advance agent for Otto Gray's Oklahoma Cowboy Band and formerly connected with the Keith-Albee vaudeville interests, was killed December 7, when his car was struck by a train at Troy, Ill., near St. Louis. He had been in advance of the Gray aggregation almost a year and was touring to St. Louis to visit his wife at the time of the accident. Besides his widow, his mother and other relatives of Ft. Wayne, Ind., survive.

**DIEHL**—Emmett F., 44, well-known black-face entertainer, for years in minstrels, musical tabs, and vaudeville, died in a hospital in Canton, O., following an extended illness. He was an accomplished banjoist and until recent months was a member of different musical comedy and minstrel companies. Seven sisters survive. Funeral services were held December 11 from the home of a sister in Mineral City, O., and interment was in that city.

**FLEMING**—Maybury, 78, retired newspaper editor and former well-known dramatic critic, died in New Brighton, S. I., December 3. A native of Stamford, Conn., he graduated from the New York University in 1872 and entered the newspaper field as a reporter on *The New York Mail and Express*, where he became an editorial writer and dramatic critic.

**FRANKLIN**—William, 48, carpenter for the RKO Orpheum Theater, Spokane, Wash., died December 9 of pneumonia. He had been ill about a week. Franklin was one of the oldest stage men in Spo-

kane, having been identified with theatricals for more than 20 years.

**GRAHAM**—Mrs. Charlotte E., pianist and composer, died December 13 at the home of her son in Brooklyn. She was a member of the Musicians' Club as well as many charitable organizations.

**GUNN**—Stephen B., 55, a member of Local No. 54 of the I. A. T. S. E., at Binghamton, N. Y., died in that city last week, following a long illness. His mother, four sons and a brother survive. Funeral services and burial were in Ithaca, N. Y., his former home.

**HALEY**—Walter, 22, actor, was accidentally shot by a fellow player during a rehearsal at the St. Alphonsus Parish House, Seattle, Wash., December 7. Death resulted the following day at a hospital in Seattle.

**HANLEY**—Mrs. Ray, of the team, Hanley and Leon, died at a hospital in Waukegan, Ill., December 7. Her last engagement was with the J. B. Rotnour Co.

**HAYES**—Charley, who was a member of the John Robinson Circus this season, and who died in Greensboro, Ga., last September, was buried in that city December 8.

**HENDRICKS**—Juanita, 21, wife of Dole Hendricks, trumpet player with Bob Turner and His Troubadours, died December 6 at Durant, Okla., of pneumonia. Besides her husband she is survived by her mother. Interment was made at Pecos, Tex.

**HIRSCHFIELD**—Albert M., 49, comedian, who spent 27 years in show business, died at his home in Auburn, N. Y., last week after a long illness. He was known on the stage as Al H. Fox and played in many musical comedies. He was also a member of Local 115, Jacksonville, Fla., of the Stagehands' Union. His widow and mother survive.

**HONAN**—John J., 55, vaudeville artist, died December 14 in Boston. He was a member of a family act known as Helen Honan and Polks. Death was due to acute indigestion. His widow, daughter and father survive.

**JOHNSON**—W. C., father of Mrs. Roy Gray and Mrs. Frances McQuiston, of the Roy Gray Shows, died December 10 at Indianapolis, Ind.

**KEELEY**—Mrs. William J., well-known musician and active in musical organizations for over 30 years, died at Bridgeport, Conn., recently.

**KING**—Ray, 41, actor, died of heart disease December 10 at St. Joseph's Hospital, Chicago. He was ill one week. King was straight man with Harry J. Conley in vaudeville for four years, appeared in *LeMaire's Affairs, Broadway Nights*, and was straight man in various Geo. Choo acts as well as in burlesque for several seasons with Mollie Williams' Shows. The body was taken to Norris-town, Pa., for burial in the family plot. King's only near living survivors are a brother and two aunts.

**KRAMER**—Al, employed as handy man at the Pathe Studios, New York, was burned to death in a fire at the studios December 10.

**MCBRIDE**—Ben, better known among folks of the big top as King Red, was killed in an automobile accident at Indianapolis, Ind., November 27. He was well known among circus and carnival people. His mother, five sisters and three brothers survive.

**MCUIRE**—Charles McGuire, former manager of the Palace and Strand theaters, Waterloo, Ia., when they were under control of the Ford-Diebel interests, was killed in an auto accident in California last week.

**NORTON**—Lee H., a former member of the Lyceum Theater, Elmira, N. Y., died at the Elks' National Home last week, following a prolonged illness. The greater part of his life was spent in the theatrical business, he having served in that field in various capacities. Besides being a member of the B. P. O. Elks, Norton was also a member of the Masonic and Grotto lodges.

**OLDS**—Pete, 28, died at the City View Hospital, Portland, Ore., last week. He was a member of McElroy's Dance Orchestra.

**POLUSKI**—Will, English comedian, died in Johannesburg, South Africa, December 2. He was making a theatrical tour of South Africa with his wife, the former Rosie Lloyd, sister of the noted actress, Marie Lloyd. Poluski made several appearances on the stages of Broadway.

**PORTER**—Catherine, 16, dancer employed at the Pathe Studios, New York, was burned to death in a fire at that studio December 10.

**QUINN**—Jack, actor, working in pictures at the Pathe Studios, New York, was burned to death in a fire at the Pathe plant December 10.

**REENSTVERNA**—Otto, a member of the Howe Show and John Robinson Circus, died November 23 in Charleston, S. C., following an operation for appendicitis. His widow and five children survive.

**ROBERTS**—Doak, former president of the Texas League, and father of Doak Roberts, Jr., United Artists manager at Dallas, died at Corsicana, Tex., his old home. Funeral was held at Corsicana.

**RUSSELL**—Arthur, 54, Detroit musician, died recently, the result of a stroke suffered while on his way to a rehearsal. He had been prominent, particularly in church musical activities, in Detroit for a number of years, and was formerly master of the choir at St. Paul's Cathedral. His widow and daughter survive.

**SEYDEL**—Theodore, 62, teacher and virtuoso on the double bass and violin, conductor, and for 33 years a member of the Boston Symphony Orchestra, and last year a member of the St. Louis Symphony Orchestra, died December 12 at Forest Hills Hospital, Boston, the result of a shock suffered last May. Seydel was the father and teacher of Mme. Irma Seydel, violin virtuoso, now concertmaster of Ethel Leginska's Women's Symphony Orchestra, who survives, together with his widow, Mrs. Emetie Buettel Seydel, of Brookline, Mass., and another daughter, Mrs. Olga Seydel Stiles, society editor of *The Boston Herald*. Born in 1867, in Saxony, Germany, Mr. Seydel studied at the Leipzig Royal Conservatory of Music; then played with the Chicago Symphony Orchestra before joining the Boston Symphony. Funeral services were held December 16, at Forest Hills Chapel. Seydel was a member of the Steuben Society and of Euclid Lodge, A. F. and A. M.

**SINCLAIR**—Jack, 55, originator of the noted Dodge City Cowboy Band, died in Denver, Colo., December 9. He and his cowboy aggregation had played many notable events, including several State fairs. A daughter, of Los Angeles, survives.

**SMITH**—Joseph J., 46, owner of the Nederland Amusement Club at Nederland, Tex., died suddenly at his home in that city December 7.

**SPARKS**—Jola, 16, dancer, was burned to death in the fire at the Pathe Studios, New York, December 10.

**SPRINKS**—Mrs. Martha, 80, mother of Lily Lorrell, who was featured as Mercia in *The Sign of the Cross* from 1902 to 1906, and of Mabel Lorrell (Mrs. Morgan Williams), of Hollywood, Calif., well known in pictures, died December 8 at her home in Toronto, Can. A granddaughter, Florence Lorrell, is at present playing in the RKO Theater (Los Angeles) in presentations. Her husband, who died 13 years ago, conducted the old Grand Opera House Hotel in the theater of that name in Toronto and was well known to many oldtimers in the profession. Two sons, nonprofessionals, also survive. Burial was made in Toronto, December 10.

**STRATTON**—William E., of New Haven, Conn., and known as the last member of the family of Gen. Tom Thumb, of circus fame a half century ago, died in New Haven December 9. He was the brother of Charles E. Stratton, who was discovered and exploited by P. T. Barnum. Interment was in Mountain Grove Cemetery, Bridgeport.

**THOMPSON**—Harold F. (Tommy), known by a host of showfolks, and representative of the Walker Candy Co., of Owosso, Mich., for many years, died at his home in Owosso December 8.

**VAN FLEET**—Richard W., who was connected with the old theatrical paper, *The Chippie*, for many years, died at the Masonic Home in Ulica, N. Y., November 30.

**VALE**—Dixie, sister of Helen Vale, known in show business, died at her home in Newark, N. J., December 1, after a prolonged illness. About a year ago she was engaged as an added attraction with several burlesque stock shows in the East.

**WALSH**—William H., 69, former theatrical press agent and veteran newspaper

and advertising man, with an agency at Boston, died suddenly December 2 in the Park street subway, Boston. His only survivor is his widow, Mrs. Ella S. Tilton Walsh, of Alston, Mass.

**WILSON**—Walter Clarence, 58, former actor and musical comedy and opera singer, who was a member of the original *The Merry Widow* Company, died in San Antonio last week. Funeral services and burial were made in that city. His widow, stepson, brother and sister survive.

**WOOD**—Mrs. Vilpa Barnes, 63, composer and conductor, died at her home in Queens, New York, December 11. For many years she conducted her own school of music in Cincinnati and later in New York. She received her concert training at the Cincinnati College of Music and also was employed as a teacher at that institution. Until recently she had directed the activities of the Grand Opera Society of New York, which she organized in 1916 to promote the presentation of grand opera in English. A son and brother survive.

## MARRIAGES

**CLAYTON-FURNESS**—Trixie Clayton, of the *High Flyers* Company, a Mutual Circuit show, and Roy Furness, a nightclub operator at Albany, N. Y., were married November 9. Miss Clayton closed with the show at Albany.

**COOK-MARTIN**—Mabel Martin, one of the original Hippodrome Girls and who recently appeared in *The Music Box*, was married to F. B. Cook, of Boston, last week. Miss Martin resigned from the Chorus Equity.

**CURTIZ-MEREDYTH**—Bess Meredyth, motion picture scenarist, and Michael Curtiz, motion picture director, were married at the City Hall, Los Angeles, December 7.

**FLEMING-MARKEY**—A. P. Fleming, manager of the horse shows at the Pacific International Live-Stock Exposition, was married recently to Mrs. Allison M. Markey, of Palo Alto, Calif. Fleming is well known on the Pacific Coast, having built up the Pacific Horse Show Circuit, which includes Portland, Stockton, Seattle, Salem, Palo Alto and Oakland.

**FORD-McMANUS**—Olive McManus, daughter of "Shooting Gallery Ole" McManus, was married to Arthur Ford, second man on the Chair-O-Plane of the Wolf Shows, at Humboldt, Ia., December 9. Miss McManus has been with her father on the Gifford Shows the last two seasons. They will make their home in Gilmore City, Ia.

**GUDIE-SMITH**—Billy Gudie, dancer and acrobatic instructor at the Ned Wayburn Institute of Dancing, Chicago, was married November 23 to Frances Smith, correspondence secretary of the Chicago Ned Wayburn School.

**LE ROY-ABBOTT**—It was rumored in New York last week that Babe Abbott, featured on Kitty Madison's *Jazzette Revue*, and Lew Le Roy, of the same show, were married while the show played Washington several weeks ago.

**REYNOLDS-MONTROSE**—Douglas Reynolds and Belle Montrose, of the vaudeville team, Reynolds and Montrose, have just announced their marriage of last June. The marriage was kept a secret from their friends in the profession.

**WEINGARTEN-GOLDSTEIN**—Dorothy Goldstein, music instructor at Central High School and well-known concert artist of Bridgeport, Conn., was married to Charles Weingarten, attorney, a member of the firm of Mellitz & Weingarten, criminal lawyers, in Bridgeport last week.

## COMING MARRIAGES

Charles Newman, songwriter, is engaged to Lizzie Jane Greenwald, of Chicago. The wedding will take place shortly after the new year.

Richard Rodgers, musical comedy composer, and Dorothy Feiner, of New York, have announced their engagement. Rodgers, in collaboration with other composers, wrote the musical scores for *Gorkick Gaieties*, *Dearest Enemy*, *Peggy Ann*, *A Connecticut Yankee*, *Present Arms*, *Spring Is Here* and *Heads Up*. He is at present at work on the forthcoming Ziegfeld show, *Simple Simon*.

Georgia Miles, second woman with the Maylon Players, dramatic stock company at the Auditorium Theater, Spokane, Wash., announced her engagement to Lawrence Berg, of Tacoma, last week. The ceremony will be performed January 18, at the home of the bride-to-be in Seattle.

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## BIRTHS

A nine-pound girl was born December 11 to Mr. and Mrs. Joe Loyd at Des Moines. The parents are well known among circus people.

Born to Mr. and Mrs. Julius P. Wittmark, a girl, Nancy, December 8, at the St. East Hospital, New York. The father is known professionally as Junior Wittmark and is the only son of the late Julius P. Wittmark, who was one of the executives of Wittmark, music publisher for Warner Bros. pictures. Junior is now head of the Black and White department and also manager of mechanicals for M. Wittmark & Sons.

A girl was born December 11 to Mr. and Mrs. Joe Haworth at Statesville, N. C. The father was on the Gentry Bros. circuit the past season as well as with the Rice Bros. Shows.

## DIVORCES

Mrs. Louis E. Panus filed suit in the St. Louis Circuit Court for divorce from Frank J. Panus, director of the Grand Opera Orchestra. She asks for alimony and custody of their 10-year-old daughter. They were married in 1915.

Mrs. Blossom Link was granted a divorce December 9 in Los Angeles from Billy Link when she told Judge Purkitt that her husband refused to work after she joined a circus as a performer.

Charging neglect, Mrs. Nancy Wilson, former musical comedy actress, filed suit for divorce from Carey Wilson, film scenario writer, December 9, in Los Angeles. They have been separated for some time and have two children—Nancy, eight years, and Carey Anthony, 18 months.

Virginia May Oakman, formerly a dancer, was granted a divorce December 9 in Hollywood from Wheeler Oakman, film actor. A property settlement was effected.

Kid Guard, motion picture comedian, was divorced December 9 by Nell Guard on the grounds of intemperance.

Mrs. Beatrice Woodruff Lugosi was granted a divorce from Count Bela Lugosi, Hungarian star of the melodrama circuit, in Reno, Nev., December 9.

Naomi Childers Reed, former New York actress, was granted a divorce in Superior Court, Los Angeles, December 13, from Luther A. Reed, motion picture scenario writer and director. Custody of their son was given to Mrs. Reed.

Mrs. Agnes Fleischer, formerly a member of Earl Carroll's Florestia Company, filed suit for divorce this week in Chicago against Frank Fleischer.

Mildred Hill, former actress, filed suit for divorce from Walter Hill in Livingston, Mont., recently.

Jacob Dakst, stage carpenter at the Irving Place Theater, New York, filed suit for divorce against Billie Williams, former burlesque chorus girl, in New York last week.

Elizabeth D. Williams, former actress, filed suit for divorce against Richard E. Williams, sports writer on *The Morning World*, New York, recently.

Tetu Harriman, wife of Jerome T. Harriman, professionally known as Tetu Robinson, filed suit for divorce last week in Baltimore, Md. Mrs. Harriman is a wife artiste, the past season with the Al G. Barnes Circus. Mr. Harriman was contracting agent for Cole Bros. Circus, and prior to that with the Andrew Downie Show. They were married at Peru, Ind., in 1920.

Mrs. Martha Watts, better known as Gladys Cooley, was granted a divorce from William B. (Tex) Watts, December 9, at De Land, Fla.

Adelo R. Post was granted an interlocutory decree of divorce last week in Santa Ana, Calif., from Guy Bates Post, actor.

## AUDITORIUMS

(Continued from page 31)

matinee performance March 8, the cast to include the noted artists Tito Schipa, Marguerita Selvi, Ricard Bonelli, Virgilio Lazarrri, Desire Defrere, Lodovico Oliviero and Giuseppe Cavadore. Frank St. Ledger will conduct. *Lohengrin* will be sung by Maria Olazewska, Kathlee Kersting, Rene Malson, Chase Baromeo, Robert Ringling and Desire Defrere at the evening performance on March 8. Giorgio Polacco will be the conductor of this opera. The opera season is expected to score a phenomenal success musically, dramatically and socially for Memphis. In line with the exploitation of ticket sale the management has run in a local newspaper a flat diagram of the entire auditorium

seating capacity, with the prices of seats clearly marked in each section.

**WORCESTER, Mass.**—The City Council completed another step toward the project of erecting a municipal auditorium when it reported an order instructing the city solicitor to introduce a bill to the 1930 legislature seeking to make a loan of \$3,000,000 to construct the auditorium. Little if any opposition is expected to meet this bill, and adoption of the order is expected to be unanimous. A site for the building has been offered the city, and acceptance of this will be delayed until after the loan bill is passed and other minor uncertainties straightened out.

**MILWAUKEE.**—Future plans for the Milwaukee Auditorium will be threshed out shortly when the board of directors meet, according to Manager Joseph G. Grieb. Whether or not union labor shall be employed, a problem which has hampered the auditorium's activities lately, will be decided upon. Officials of the Federated Trades Council and American Federation of Labor ask that only union labor be employed, while the auditorium has been operated as an open-shop heretofore.

**ATLANTIC CITY.**—Relative to several complaints that have been made at various times by citizens of Atlantic City concerning the admission fees being charged at the Municipal Auditorium. *The Atlantic City Daily Press* went to bat for auditorium officials with a fine editorial on this score last week. The rudiments of the piece are that while the auditorium is a municipal enterprise, it is nevertheless necessary to make it self-supporting. As an example of the fairness in prices, the editorial relates that while citizens are willing to patronize an average dance hall at the price of 50 cents, how much more just is that price when considering the environment, music, floor and other splendid facilities offered dancers by the world's largest auditorium.

**SIOUX FALLS, S. D.**—The Coliseum of this city bids to become one of the brightest convention spots in this section of the country next year. Twenty conventions and events are scheduled for this city next year. They are as follows: South Dakota Farmers' Elevator Association, South Dakota Veterinary Medical Association, Merchants' Mutual Benefit Association, South Dakota Retail Hardware Dealers' Association, South Dakota Press Association, Sioux Falls Auto Show, South Dakota Retail Clothiers' Association, South Dakota Retail Lumbermen's Association, South Dakota Exposition, South Dakota Brotherhood of Threshermen, Dakota Relays, Sioux Falls Peony Show, South Dakota Pharmaceutical Association, South Dakota Elks' Association, American Legion, South Dakota Dental Society, Sioux Falls' Second Annual Airfair Celebration, South Dakota Education Association and South Dakota Dairymen's Association. Plans to improve convention facilities at the Coliseum are now under consideration. In view of the vast number of conventions booked for this city.

**NEW ORLEANS.**—Joseph C. Grieb, manager of the Milwaukee Auditorium the past 28 years, paid a special visit to Manager Charles A. Koch, of the Municipal Auditorium of this city last week, and lauded highly the new structure. Manager Grieb joined with his praise a warning which should prove valuable to auditorium managers throughout the country. He pointed out that above everything else it is imperative to keep the building's revenue in the building itself, whereas most cities make the mistake of putting revenues in a general fund. It is advised that if an auditorium makes a profit, to put these profits into improvements and the upkeep of the auditorium. Another bit of wise policy, according to Grieb, is to manage an auditorium in a businesslike manner, i. e., if the city wishes to donate the auditorium for a worthy cause, a good plan is for the city council to pay for the rent on these occasions, as the building deteriorates and the revenue drops if this is not carried out. Under these principles Manager Grieb has managed the Milwaukee Auditorium for 28 years and during that period his auditorium has never failed to show a net profit each year. Managers Grieb and Koch left New Orleans together for Detroit to attend the National Municipal Auditorium Managers' Association convention held in that city last week. Tho

the auditorium is scarcely finished, Koch announced that four carnival organizations have already signed the building for their balls this season. These are the Elves of Oberon, the Atlanteans, Krewe of Mystery and Proteus.

**ATLANTA, Ga.**—The talk of building a new city auditorium for this city has been primed into some real agitation in the past few weeks. Since the reported rejection by the American Road Builders' Association of Atlanta as its convention city for next year, H. A. Tiedel, president of the Hotel Men's Assn., suggested building a new auditorium to be located in the heart of the city and costing within the range of \$3,000,000 to \$5,000,000, rather than the proposed addition to the old auditorium. It was further suggested that the money to erect the new auditorium be raised from the sale of Atlanta city bonds.

**DETROIT.**—Convention Hall has been taken over under the active management of Robert McBride Grindley, owner. The hall has a seating capacity of 25,000 and has been used for all large industrial expositions and shows in Detroit for the last several years. It is capable as well of holding several simultaneous smaller shows. The hall was formerly managed by Robert F. Grindley, who has retired to go into a manufacturing company.

## RACKETEERS

(Continued from page 11)

times, and not despite of it; they're piling up the dough, and that's all there is to that.

Thanks to certain of the tab, dailies the gyps are enabled to reach their prey quickly and at comparatively small expense. Before the tabs, made their appearance the self-same gentry had to be content with carrying on their operations on a small-time scale. They usually established themselves in a congested residential locality, and worked up trade by mouth-to-mouth campaigning. With certain of the tabs, not overcareful about the character of classified advertising they carry, the gyps keep their teasers running 365 days a year, changing copy to conform with the current vogue in vaudeville. At certain periods girls are in great demand for "vaudeville units"; other times there is an apparent dearth, according to their ads, of girls for precision troupes. When they have no inspiration for getting up a definite appeal they broadcast the glad news to the stage-struck flaps and shekels that they can use a limited number of talented boys and girls for acts, with the very important phrase added: "No experience required."

So alluring is the flood of classified advertising inserted by the gyps that frequently professionals apply for the "jobs". As soon as the interviewers employed by the gyps recognize the professionals in the hordes applying to them they politely but firmly inform them that they had better look elsewhere.

The gyps get the amateurs coming and going. They line up boys who desire to train as ballroom dancers. The youngsters are made to understand that money comes first, and training and placements later. The boys are told that they must also supply funds for the payment of prospective girl partners. The girls are given the same line. Similar tactics are applied to the corraling of singers and specialty dancers.

Certain of the racketeers whose knowledge of English is not complete enough to allow them to pass a voters' literacy test tell prospective victims that they have an "in" with RKO, Loew, the Shuberts and every big talent-consuming enterprise in the business. They derive extra fees for "publicity and exploitation", for teaching the principles of "action" and for personal management. When they are hard pressed for action by disappointed stage aspirants who crave action they fix it easily with other gyps and the squawkers are given "trial" dates in hideaways and cheap restaurants.

When the amateur wishing to turn professional sees for himself that he is a flop he walks out, satisfied that the gyp tried to give him a break. Meanwhile the shekels that have trickled into the gyp's pockets in installments are lost. And the cleverest lawyer in town couldn't get them back. Besides, the fleeced lambs are not the type to imagine they have been gyped, neither have they the resources to employ high-priced counsel. If there are any better rackets, the gyps carrying on this one haven't heard about them.

## SARANAC NOTES

(Continued from page 11)

three months ago for his home in New York, is now residing at 7 Front street, back under the care of the NVA.

Mr. and Mrs. Oville Stamm, and Joe Sullivan, of New York, were callers at the lodge and visited all the patients there. Mr. and Mrs. Stamm left for New York last Sunday night to fill an engagement in that city. Sullivan stayed a few days longer to visit his brother, Nick, who is a bed patient at 36 Lake Flower avenue.

Olga Killian, NVA patient living at the Killian, is reported to be out of danger at this writing. Olga is one of the favorites at the lodge.

Mrs. Roy Gordon arrived from Chicago last week under the care of the NVA and is curing at 50 Shepherd avenue.

Mrs. Jack Nicoll, of New York, was called to the bedside of her husband, Jack Nicoll, Jr., an NVA guest patient curing at 50 Shepherd avenue. Jack has since improved in health and spirit and Mrs. Nicoll left for New York last Sunday.

About 34 NVA guest patients attended the D. A. V. benefit performance held at the Pontiac Theater December 5 thru the kindness of Jacob Lederman, chairman of the D. A. V. committee.

Nellie Queally, of the lodge, is happy that she has permission to go to the dining room for all her meals, and also has permission to cure on the porch. She has been taken off silence and expects to be on exercise in the near future.

Earl Hart, eccentric comedian, while appearing at the D. A. V. benefit, broke his ankle. Dr. Cohn was called from the audience.

Ethel Clouda, known as the black-eyed Susan of the lodge, who has had her finger in splints for the last two months and carrying her hand in a sling, has had the splints removed. She has been curing very faithfully and expects to be on exercise soon.

Bill Oeber and his eight colored troubadours met with an accident in Watertown, N. Y., and could not make their show at the Pontiac Theater December 5. They arrived the next day and were engaged to play for a dance at the Town Hall.

Eddie Voss, who played the horse in the Fields and Lewis act, received a letter from Jack Lewis inviting him to spend the winter with Mr. and Mrs. Lewis in Florida. The letter has made Voss very happy.

Oscar Lorane, in vaudeville for a long time, has arrived in Saranac Lake and is now under the care of the NVA and residing at 74 Park avenue.

Frank (Micky) Walsh, who has been under the care of the NVA for nearly a year, and in that time gained 43 pounds, was called for his final x-ray and examination. The doctors gave "Micky" a clean bill of health. Another arrested case thru the care of the NVA, Walsh left Saranac Lake December 13 for his home in New York.

May Johnson, a new arrival and a guest patient, is residing at 50 Shepherd avenue.

Paula Campbell has just returned after spending five weeks at her home in Tennessee. She is living at 28 Church street.

Write to your sick friends in Saranac Lake.

## New Opening Act

**NEW YORK, Dec. 16.**—The Four Flash Devils are showing for Loew this week, splitting between the Oriental and the Bay Ridge, Brooklyn. They are offering a new opening-spot act.

## Flushing's Anniversary

**NEW YORK, Dec. 16.**—The Keith-Albee, Flushing, will celebrate its First Anniversary next week with special vaudeville shows lined up for both halves.

## Jordan's "Fairytale"

**NEW YORK, Dec. 16.**—*Fairytale*, elaborate five-people comedy act by Billy K. Wells, and sponsored by Jack Jordan, opened last week on Eastern break-in dates, and will show for major circuit bookers shortly at one of the local houses. The cast is headed by Howard Morrissey, formerly of Bragdon and Morrissey; Emmett Guilfoyle, formerly of Guilfoyle and Lang, and Archie Paulk, who recently closed with Shubert's Broadway Nights.

## REVIEWS

(Continued from page 17)

music, announced by the orchestra leader to be their native numbers. The act is dressed nicely and presents the Siamese Twins in the best manner possible. *Sailor's Holiday*, a comedy talking film, featuring Alan Hale, was the photoplay attraction. FRANK B. JOERLING.

## Loew's Bedford, Brooklyn

(Reviewed Monday Evening, Dec. 9)

They might have used another act to make this layout perfect. Even with the four spotted, it is one of the strongest shows booked here since Loew took this tough proposition over from Frank Keeney. A comparatively strong show comes in handy this half, with Fox's Savoy doing business with Johnson's *Say It With Songs*. Meyer Golden apparently has this neighborhood sewed up currently; his *Living Jewelry* is in the lights at the Savoy, and *Money Is Money*, which we are pretty sure is another of his flashes, holds down the top line spot at the Bedford. Meyer and his boys have brains, and not a little luck also.

George Dormonde, who clowns as few can with a unicycle, knocked them dead in the opening frame in a routine strikingly similar to the one he used all over the globe with his brother. George has a singing and riding blonde as his partner. She is unbilled, which may explain Dormonde's attitude toward his booking-office value. Before the burlesqued bicycle game, Dormonde does several laughable imitations on the wheel. A clever clown, and one of the most daring bikers in vaudeville today.

Edgar Rogers and Mona Wynne slid into their usual show-stop, thanks to the various factors that join in promoting the appeal of an elderly couple, announced as the parents of the average team. The old parents-children gag, presented with a Houdini brand of showmanship, Rogers and Wynne open with several hard-shoe routines, singly and in duo, and at the psychological moment, bring on the peppy parents. The latter open with a quaint bit, purported to have been the rage at Tony Pastor's 30-odd years ago, and from this point on the act is wholly theirs. Had to stay on until each put over a solo, and finally waved good-by with an ensemble of much clatter and less rhythm.

Olivette Haynes and Fred E. Beck scored heavy on laughs in the premature next-to-closing frame, dispensing ruffled comedy induced by the thick hoke of the girl member. Loaded heavy with gab, but dependent for laughs, mostly on sight business. There's the matter of Miss Haynes' monkey hat, back and chest hiffing, and her back substituting for a broom in sweeping the apron. Good act for this time, but can be easily raised in appeal by using smarter gag material and toning down on the rough stuff. Everything was okay with this audience.

*Money Is Money*, a rather peculiar combination of comedy and flash, bogged the closing spot with the frequently repulsive outbursts of its star, Joseph Greenwald. A natural is always an asset to a comedy act, but Greenwald, who smears on the Yid, too thick, is by no means a credit to the character he depicts. His comedy lacks oddity enough that sense of humor that is so essential to the inoffensive portrayal of character. In vaudeville, character delineation must at all times be inoffensive, and don't let them tell you different. As the prospective backer of a show, Greenwald occupies a prop box on the apron with a straight man as the flash routine (representing a dress rehearsal of the money-starved show) proceeds. Greenwald clowns during numbers and fills waits with morose comment on the classical specialties. A tougher spot couldn't be picked for this sort of business. Among the specialty people, all of whom are above the average, are Mildred and Maurice, dance team; Mile, Rosemond and Lillian Wagner, warbler and violin virtuoso, and Jack Leister, tenor. The act needs plenty fixing.

ELIAS E. SUGARMAN.

## NEW ACTS

(Continued from page 15)

records of the eight weeks or thereabouts which he played on the Coast testify to his remarkable drawing power. He is not new to vaudeville, nor to the stage for that matter. He had the advantage of Belasco's tutelage in the staging of *The Big Fight* of another season; in 1924, when everything was rosy between him and Jack Kearns, they

played for Loew in an entirely different act at the State.

The proponent of orthodox vaudeville, as we claim to be, must necessarily frown on any move to encourage "personal appearances" and the booking of non-entertaining "names" from fields other than the stage. But Dempsey might well be classed as an exception. His unusual appeal, both as a spectacular pugilist and as an idol set up for mass worship, make his booking not only acceptable, but a good piece of business for the RKO Circuit. Even if we weigh Dempsey on the same scale as the dyed-in-the-wool vaudeville act, the balance is in favor of good entertainment. This is a corking attraction from any angle. The Dempsey "name" can be relied on to draw them in; the character of the act is such that it will send them away perfectly contented. This can hardly be said for a good nine-tenths of the vehicles framed for notables of the Dempsey stamp.

Before the Willard Mack sketch is put on, an interval of six minutes is taken up with corking screen glimpses of the Manassa Mauler in action against Firpo and Tunney. Far from exaggerating the point, it can well be stated that these alone, augmented by a couple of bows from Dempsey in the flesh, are worth the price of anyone's admission. The shots of the Firpo fight, taken as are the others, from the official film record of the set-to, are edited with the idea of getting as much action as possible out of the brief excerpts. Dempsey's spill out of the ring and his remarkable comeback are graphically depicted. In the Tunney bout, the action that best reflects Dempsey's fistie abilities is used. Additional interest attaches to this glimpse of the Chicago bout, because the Tunney long-count knockdown is offered in slow-motion form, emphasizing the possibility of Dempsey's actual success in his battle to regain the championship. The reception of these bout shots at this viewing was comparable in warmth to the showing of fighting action shortly after the staging of an important contest.

The Mack playlet if one designs to call it such, is an ingenious handling of the problem of how best to present Dempsey in an act that is not strictly in the "personal appearance" category. Working with three unbilled men, the retired fistie satellite acts like Jack Dempsey. This, in itself, is a smart stroke, since it would be foolish to offer a character such as Dempsey in anything but a Dempsey part. With a sidekick, Dempsey is en route to Tijuana for the races, and their auto stops at a wayside gas station for refueling. An old fogey runs the gas dispensary, and he has a son who represents in his brief feeding the admiration of American boyhood for Dempsey. Fair comedy lines give the slow action needed spice. Dempsey is hidden behind an outspread newspaper while the preliminary gab is going on between his pal and the gas salesman. The old fellow boasts that he can knock Dempsey's block off. The colleague of the ex-champ draws him out further on the subject, and finally Dempsey waves aside the newspaper and from his seat in the car reveals himself for a deafening audience ovation and thus cues the old boy's about-face attitude. The tamed lion reveals himself as the local correspondent of a newspaper and thru his quizzing of Dempsey has the latter tell him everything that the audience is implied to be curious about concerning him. He has good words for Tunney, he reveals that he may fight yet if they get up strong-enough competition for him, and he also has sweet words for the newspaper boys.

They applauded Dempsey long and loudly after the last-line punch. He appeared "in one" for a curtain speech. The refinement in his manner will change the pictures conjured up of him wherever he plays. The act is worth every penny they are paying it, and we have it that the contract calls for \$6,500. E. E. S.

## Billy and Elsa Newell

Reviewed at the Palace. Style—Comedy and singing. Setting—In one (special) and two. Time—Twelve minutes.

The Newells (formerly Newell and Most) have retained the framework of their act of two seasons ago, but otherwise this is a new routine. Their courtship bit of 30 years ago has been revamped to make the similar lines fit a bather and his wreck of a dame. This scene was formerly played by a be-whiskered coachman and his favorite

housemaid. As currently played, the burlesque on a pair of lovely doves of another generation is laughable, and in spots unusually clever. It lacks the punch one demands of vaudeville comedy, however, and it was painfully observed at this show that several of the really clever nifties died before wafted over the footlight trough. Only the blackout finish, with a "Hell" stressed by Miss Newell for necessary effect, saved the scene from being an utter flop.

They fare better in their latter work as moderns. Pleasing clowning ensues, with their stuffed-leg bit still in its featured spot. Formerly, Miss Newell had her prop, legs dangling over a wall and issuing from the skirt of a Spanish senorita. Now it's called a Helen Morgan imitation, with Billy as the eye-rolling piano accompanist and Elsa giving the impression of sitting in Morgan fashion on the upright. A great little number, but rather overworked, and little or no attention paid to bounds of propriety.

They step out for corking harmonizing, of which there should be far more than now allotted, and intermittent guitar accompaniment by Billy. Despite some clowning they failed to make a great impression at the bows. Their encore bit landed them decisively nevertheless. This is cued by a prop bouquet being handed up to Elsa, and consists of the pair attempting to outyell one another in widely different curtain speeches.

With the least bit of script doctoring this act can be made into a dependable comedy item for the better houses. It's an uncertain proposition in the present form. Spotted in the fourth frame here. E. E. S.

## Ida May Chadwick

With Her Dixie Daisies

Reviewed at Keith's Six Street. Style—Dancing and singing novelty. Setting—In one, two, three and full stage (specials). Time—Sixteen minutes.

Perennially Ida May Chadwick steps out with a new and distinct offering, striving each time to outdo herself in a dazzling array of talent. She formerly did the w. k. act, *Dizzy Blondes*, and was later caught at the head of a blond sextet in *Rags and Riches*. In this she heads a company of 14 colored artistes, the Jubilee Singers and Dancers from *Show Boat*. Miss Chadwick defends successfully her self-dubbed title, "America's Champion Tap Dancer," against odds in a company of colored performers who are in a native environment when warbling or hoofing. Her experiment is close to a triumph, and is about the best vehicle with which she has yet been identified. Revue-like offering is splendidly cast, beautifully wardrobe, and carries elaborate scenery and lighting effects.

Every split second of the routine is intensely interesting, with Ida May shining as brilliant (if not better) as her colored cohorts. Her company is introduced in a Dixie setting. Then follow several sessions of ensemble singing and dancing. Outstanding hits of the routine are *Miss Chadwick* and her educated pins, the harmonized *Dixie Jamboree*, and the *Negro spirituals*, *All God's Children* and *Ain't It a Shame*. Fast and furious dance originations predominate, in which Miss Chadwick carries off honors. Suitable for the best of the major-circuit bookings. C. G. B.

## Mayo and Corbett

Reviewed at Keith's Royal Bronx. Style—Comedy and singing. Setting—In one. Time—Sixteen minutes.

Not so long ago Harry Mayo and Frank Corbett limited their stage activities to warbling, but now they shove it in the background and come to the fore with comedy. Mayo was formerly with the Empire City Four, and recently was teamed with Basil Lynn. Corbett, several seasons ago, was of the Avon Comedy Four, and lately partnered with Eddie Miller, as well as George Lord. They are capable dispensers of chatter. Mayo nicely delivers the laugh punches to the excellent feeding of Corbett. The boys are still there with good pipes, and have appearance and personality in their favor.

The comedy material is good, and is doubled in laugh effectiveness thru the way these boys deliver. Mayo is sure-fire as a comedian, possessing a nonchalant demeanor that is contagiously intimate and also an amusing hesitant

way of speaking. He gets laughs frequently thru his ad libbing. Corbett who makes a classy appearance, is everything a straight should be. He keeps popping the stuff at Mayo in an expert way. Corbett, with his high and swaying pipes, hits the bell with *Roses of Picardy*, and Mayo did equally as well with his rich bass version of *At the End of Road*. They finish with neat warble and Spotted in next-to-shut here, and gathered big returns. S. H.

## Royal Uyeno Japs

Reviewed at Loew's State. Style—Acrobatic and Risley novelty. Setting—In three (special). Time—Seven minutes.

Picturesque Oriental troupe of agile athletes, who achieved a fervent show stop here in the opening session with a dizzy display of body pyrotechnics. Such exact rapidity in difficult maneuvers is seldom accomplished with the artistry shown by this outfit. There is not a split second of slack momentum in their all-too-short running time. There are seven kimono-clad youths in the company, each of whom offers individual stunts, and all of whom work in ensemble with co-ordinated precision. Scenery and costumes are among the biggest flash assets, all being expensive embroidered affairs.

Past routine consists of various tumbling feats in ensemble and solo work, hand-to-hand and head balancing pyramid building and Risley stunts of a sensational nature. One boy performs a two-minute series of back flips atop a small three-foot square table to big results. The Risley routine consists of variegated foot juggling of single, double and triple fiers, with the understanding working singly and in tandem. One feature of the Risley work is that with the exception of two stunts on a table, the major portion is performed on the floor. The highlight is a back flip, a Risley, from an upright position on the feet of the understander, with a return to the same position after flipping a worth-while novelty for the best houses. C. G. B.

## Gertrude Bond and Eleanor

Reviewed at Loew's Lincoln Square. Style—Comedy and singing. Setting—In two (special). Time—Eleven minutes.

A nocturnal episode in the lives of two wisecracking stenoga, who meet each other in the ladies' smoking lounge while attending the Engineers' Ball and indulge in a session of bright chatter, forms the plot background for the clever two-act, starring Gertrude Bond and a girl known only as Eleanor. The offering, characteristic of the pecuniary philosophy of the youth of today, is much the same as that formerly played by Gertrude Bond teamed with Adele Trent. One fault could and should be eliminated, that being the matter of wardrobe. Each girl should be dressed equally as well as the other, in keeping with the identical characterizations they portray. This they did not do him.

Routine consists of smart repartee opening, one of the girls using Oxfordian language till she discovers who her companion in the lounge room actually is, then relapsing into slang. Chatter is about their boy friends and the modern methods of ensnaring the heavy-coded papas. Miss Bond is an attractive auburn-haired belle, and Eleanor is pretty and shapely blonde. They do excellent vocal number, *Margelous*, via the tail-song method, and both put over creditable flask-tipping bits to big results. They have a clever tag line wherein on calling their regular sweeties they alibi for their drunken condition by saying they are "At Mabel's," only to find their sweeties have been "At Mabel's" all night. A high-class act for the families. C. G. B.

JOHNNY O'CONNOR, who now devotes much of his time to fostering Fred Waring's Pennsylvanians, informs us that the review of the Waring act in last week's issue contained a misstatement in that it referred by implication to Dorothy Lee's rendering of *Do Something* as a steal on Helen Kane's thunder. Johnny wants the show world to know that Miss Lee started the vogue for *Do Something* by introducing it with Morton Downey in *Syncopeation*, the RKO picture.

Foster, Fagan and Cox

Reviewed at the Palace. Style—Sings. Setting—In one. Time—Twelve minutes.

This clean-cut-appearing male trio came in for major circuit attention early in the 1927 season, using a routine less suited to their talents than the current act. They have since toured the RKO Time with the Ken Murray act and have undoubtedly learned several tricks from the indefatigable and effective comedian. Even this Palace act is not without a Murray connection.

Besides working in their own space spot, Foster, Fagan and Cox are singing Murray and the Charlestons in the next-to-closing frame. This arrangement is in effect for other dates.

These boys possess appealing but not sensational ensemble deliveries. Realizing this, they dominate their routine with comedy material, with the possible exception of drowning the trifling tonal details in laughs. But they are not imaged with a comedy forte. Which leaves their total impression an unstable factor, varying supersensitively with the audience mood. At this show they got a great finish band, and comparatively few of their comedy lines missed fire.

Their opening is put over with the same on their feet. This is a specially arranged medley, closing with Satisfied. The slips into the ivory position thereafter, but holds up his end of the harmonizing. Their handling of Oh, How I Love To Own A Fish Store, shows a marked improvement in their comedy talent. The number has corking lyrics, and this factor is a great help. Sunny Day follows, and then a skillful handling of the bewhiskered We Know It's Not The Same. Their punchy closing number is Boom Boom by the Sea, appended by overly faked hoofing. It's pointed where it should be. E. E. S.

Powell and Doty

Reviewed at Keith's Jefferson. Style—Comedy, singing, musical and dancing. Setting—In one. Time—Eleven minutes.

Appearing last season in a two-act with a similar singing and musical bill of fare, John Powell and May Doty have stepped out in a travesty on mindreading, subtitled Mentalists, The Mental Marvel, by Eugene Conrad. The act has been written in such a manner as to show Powell and Miss Doty to weave their singing and musical talents into the routine, clothing the whole with a rapid-fire line of chatter. In order to accentuate the mindreading burlesque, Powell appears in grotesque makeup, displaying a high prominent forehead, wide, staring eyes and a red nose. He also wears a frock coat for feigned dignity.

The mentalist theme runs thru the entire routine and is emphasized for laughs by the constant request by Mentalists (Powell) for thought stimulant in the form of music, opera, ballads and dancing. To Miss Doty's vocalized Pagan Love Song, Powell plays a musical saw accompaniment, followed by a harmonica solo in which Miss Doty plays two harmonicas simultaneously to the tune of Old Black Joe. Powell, in his wild makeup, capably sings the aria from Pagliaccio to a big hand. He plays the guitar to the girl's contralto warbling of Honey, and they wind up with a fast tap by Powell to vociferous applause here. Good bet for better class houses. C. G. B.

Helen Honan and Folks

Reviewed at Keith's Franklin, Bronx. Style—Dancing, singing and comedy. Setting—Full stage (special). Time—Sixteen minutes.

There are three generations in the cast of this family act, which presents a routine of dancing with a sprinkling of singing. Helen Honan is the youngest, and is assisted by her parents and grandfather. The flash breezes along smoothly and saves the real punch until the finish. Granddad packs it when he does an acrobatic dance. The cute and personable Miss Honan is an untiring and clever stepper. She also has sweet piping. Mother and dad go in for songs-talking of comedy material. Dad hoots, too. Attractive wardrobe and setting make for a trim appearance.

Miss Honan does several dances, but area best in tap routines. She untiringly beats out rhythmic taps in difficult steps. Her brief acrobatic dancing is

good, and she also sweetly warbles If I Were You, I'd Fall in Love With Me. In her legwork with dad, she outdanced him for speed and endurance. Mother and dad give two song-talks, one announced as being the act they did 20 years ago, and the other along modern lines. In the first, ma spels it rapidly without a stop, and hubby clowns on her long-windedness. They handle their work very well. Granddad, who looks well along in years, puts to shame many a youngster in his acrobatic dancing. He does brilliant floor work, delivering exceptional stunts actively and expertly. Closed this show to loud applause. S. H.

Thru the Periscope

With Joan Sinnott, Hal Sidare, Sonny and Sally, Massey and Dietrich

Reviewed at Keith's Jefferson. Style—Musical, singing and dancing novelty. Setting—Full stage (special). Time—Twenty-five minutes.

Name of this act, Thru the Periscope, is derived from the colorful setting representing a submarine resting on the ocean bottom, with a talented 10-piece girl orchestra as a crew, a baton-wielding director as commanding officer, and wraith-like specialty artists singing and dancing on the ocean bed surrounding the submarine. Also carries special lighting effects and beautiful wardrobe. It travels usually as an afterpiece to Marty May, who does a laugh-packed single preceding the offering.

A peppy opening number by the sailor lassies introduces Marty May as the m. c., who gags intermittently before the entrances of the specialty people. Massey and Dietrich offered a precision hook to big results, followed by Joan Sinnott in a tap dance, featuring handstand tapping against a vertical board. Sonny and Sally, mixed team, warble a comedy number and step into an eccentric routine of high caliber, which took a heavy share of laughs and applause. Texas Mayberry, of the band ensemble, clicked solidly in two novelty impersonations, those of a happy couple in whistling converse and a train on the harmonica. Miss Sinnott sings He's So Unusual, appending a creditable array of splits and backbends to good results. Hal Sidare, announced as one of the Three Sailors from Artists and Models, stopped the show cold with a drunk bit. Finale has each of the principals doing specialties. Good for any house. C. G. B.

TAX BILL

(Continued from page 3)

hided" the Governor for not being consistent, quoting from a Chattanooga speech of the Governor, in which Mr. Horton had derided the very kind of legislation he proposed this fall. But the speech was made several months ago, Senator Keefe declaring: "This Chattanooga speech probably represents the Governor's true belief on the subject of nuisance taxes—that they're 'peanut stuff'—because nobody was whispering to him over his shoulder down there."

Then Senator Keefe swung to the amusement tax. He was particularly scornful of the clause which exempted professional baseball from the proposed tax. Keefe professed to see in the close friendship of Rogers Caldwell, principal owner of the Nashville Baseball Club, and Governor Horton something that might have influenced the Governor's decision to exempt baseball. Keefe thundered out: "And you propose to exempt baseball? You propose to exempt the Memphis, Nashville and Chattanooga baseball clubs! Everybody knows why!"

There seems to be little doubt but that the killing of the amusement tax bill was largely due to it having been made a "football", and that the Governor found it necessary to withdraw it in order to get the support of the opposition members for some other "pet" bills. Senator Tom Pratt, of Sullivan County, near the Virginia and Carolina corner of the State, and Senator Keefe, of Nashville, led the fight in the Senate against the amusement tax, which was coupled with the cosmetic tax and the oil tax measures. A bloc of about a dozen anti-administration senators were strongly supporting them constantly. In the House a peculiar condition exists. Three strong blocs exist—administration, anti-administration and the Republican bloc. Neither the administration nor the anti-administration groups can muster enough strength to put thru important legislation unless they can swing a majority of the Republican bloc. In the present

instance, the Republicans were standing solidly together. The Governor had to "give and take".

On the part of the amusement interests, the greatest amount of real work was done by Col. W. I. Swain, who spent a lot of time in Nashville working particularly in the interests of the outdoor showmen. Col. Swain, however, was severely handicapped, due to the fact that he had little or no support from the outdoor groups. In fact, Swain received financial assistance from only one large circus, altho he pleaded for assistance before entering the Tennessee fight.

Publix and Paramount sent Mr. Whitehead, of Jacksonville, Fla., to the battlefield about 10 days ago, and he worked hard for the exhibitors. But lack of cohesive effort between all branches of the amusement business handicapped the work of these men and other amusement representatives who were on the field. Had it not been for the injection of politics into the battle, it is considered likely that the bill would have passed.

Over the week-end much good was accomplished by the "ants" on all three remaining bills. Newspapers thruout the State took up the fight. The two papers at Johnson City denounced the amusement tax, declaring it unconstitutional, because it taxed some amusements and protected others, such as professional football and professional baseball. The Staff-News, at Johnson City, asked the Governor why he was burdening a hard-pressed business with overwhelming taxation and had left its chief competitor, the radio, severely alone. The Staff-News inquired why, with all these proposed sales taxes and admission taxes, the Governor had not proposed a tax on the sale of radio receiving sets.

It is rumored here that Kansas and Missouri are thinking seriously along the lines of an amusement tax. If this is true, it behooves the various branches of the amusement business to profit by their loss in South Carolina, their narrow escape in Tennessee and the threats of the future, and to get together NOW and form one or two national associations which could represent every amusement activity in such critical contests. There are almost a score of different amusement organizations more or less national in scope. United, they could stand a lot of punching and give a good account of themselves. Divided, they are almost sure to fall when confronted by a strong political machine.

AUDITORIUM

(Continued from page 3)

discussions, with President C. A. McElravy presiding. Mornings only were devoted to business sessions, with the afternoon and evening given over to entertainment and lightceing.

Outside of the election of officers and the choice of the next convention city, practically the entire convention session was devoted to a discussion of the booking problem. It was brought out that the greatest obstacle to booking the member auditoriums as a circuit was that attractions, while suitable to one locality or one auditorium, were not good bookings for another. Thus, a large spectacle that might be a sensation for a large auditorium, like the New Civic Auditorium at Atlantic City, would not be technically possible nor even a paying possibility for smaller centers, like Chattanooga and Birmingham.

In any effort to solve this problem it is probable that the association eventually will classify the member auditoriums so that certain groups can book some attractions, while others will handle only the larger spectacles.

More enthusiasm than ever is being shown in the auditorium idea, it was reported at the convention, and, at the present time, there are more new buildings under construction than at any time since the organization was founded.

That the possibilities of the auditorium from a legitimate theater road-booking standpoint is beginning to be grasped by the New York producers was indicated by the fact that Charles Mainard, of the A. L. Erlanger office, was in Detroit to confer with members of the AMA, relative to offering them attractions. It is understood that Mainard, at a previous meeting with some of the officers of the association, was the one who suggested that the member auditoriums be classified.

Under the present arrangement the association has been attempting to secure bookings for all members, selling

REDUCED PRICES



No. 16378R—Imported Diamond Cut Crystal and 4 Jet Necklace, 18 in. Choker length. Pouch around shap'd head, beautifully cut to give greatest brilliancy. White color only. Beads separated by gold rivets. STERLING SILVER CLASP. In velvet case. Big value and seller. Special Price. Each. \$2.25

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No. BEA—Musical Cocktail Shaker. Heavy Silver Plated. Hammered Design. Handled Cork at top. Screws Cork, with Strainer. Height, 1 1/2 in. Plays two Tunes when Shaker is raised. A real hot seller. A wonderful premium number. Our Low Price, Exported. Each \$5.96

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Send for our new Catalog today! Hundreds of low-priced bargains that will interest you. 25¢ deposit on all C. O. D. orders.

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LEACH AMUSEMENT CO.

WANTS to join at East Dublin, Ga., this week. Ferris Wheel, Clean Concessions of all kinds, etc. Small shows with own trucks. Wire or write.

the group as a circuit. Mainard is understood to have pointed out that this was impractical, especially from the standpoint of the legitimate theater producer, because auditoriums in cities like Chicago, St. Louis, Atlantic City were not interested in theatrical attractions, while those in Birmingham, Chattanooga, Memphis, St. Joseph and other similar cities were.

Mainard was supposed to address the gathering, but was delayed from reaching Detroit until after the convention had closed. Interest was so great, however, that many of the members held over to confer with the Erlanger representative.

Among those attending the convention were: Stanley Addis, Memorial Auditorium, Chattanooga; L. J. Brumleve, Jr., Cincinnati Music Hall, Cincinnati; C. H. Benham, Grand Central Palace, New York City; W. J. Coyle, Civic Auditorium, Seattle, Wash.; J. E. Devoe, Olympic Building, Detroit; L. G. Dickey, Atlantic City Auditorium, Atlantic City; Capt. H. O. Getchell, St. Joseph Auditorium, St. Joseph, Mo.; R. F. Grindley, Convention Hall, Detroit; Charles R. Hall, Chicago Coliseum, Chicago; John E. McCreben, Auditorium, Columbus, O.; C. A. McElravy, Memphis Auditorium, Memphis; D. D. Murray, St. Paul Auditorium, St. Paul; M. J. Pickering, New Coliseum, St. Louis; L. W. Shouse, Convention Hall, Kansas City; Spearman Lewis, Chicago, and A. B. Shaffer, Chicago.

The address of welcome to Detroit was given by J. E. Devoe, and was responded to by President McElravy.

The retiring officers included president, Charles A. McElravy; vice-president, M. J. Pickering; secretary, Stanley Addis; treasurer, Louis W. Shouse.

EXHIBITS

(Continued from page 73)

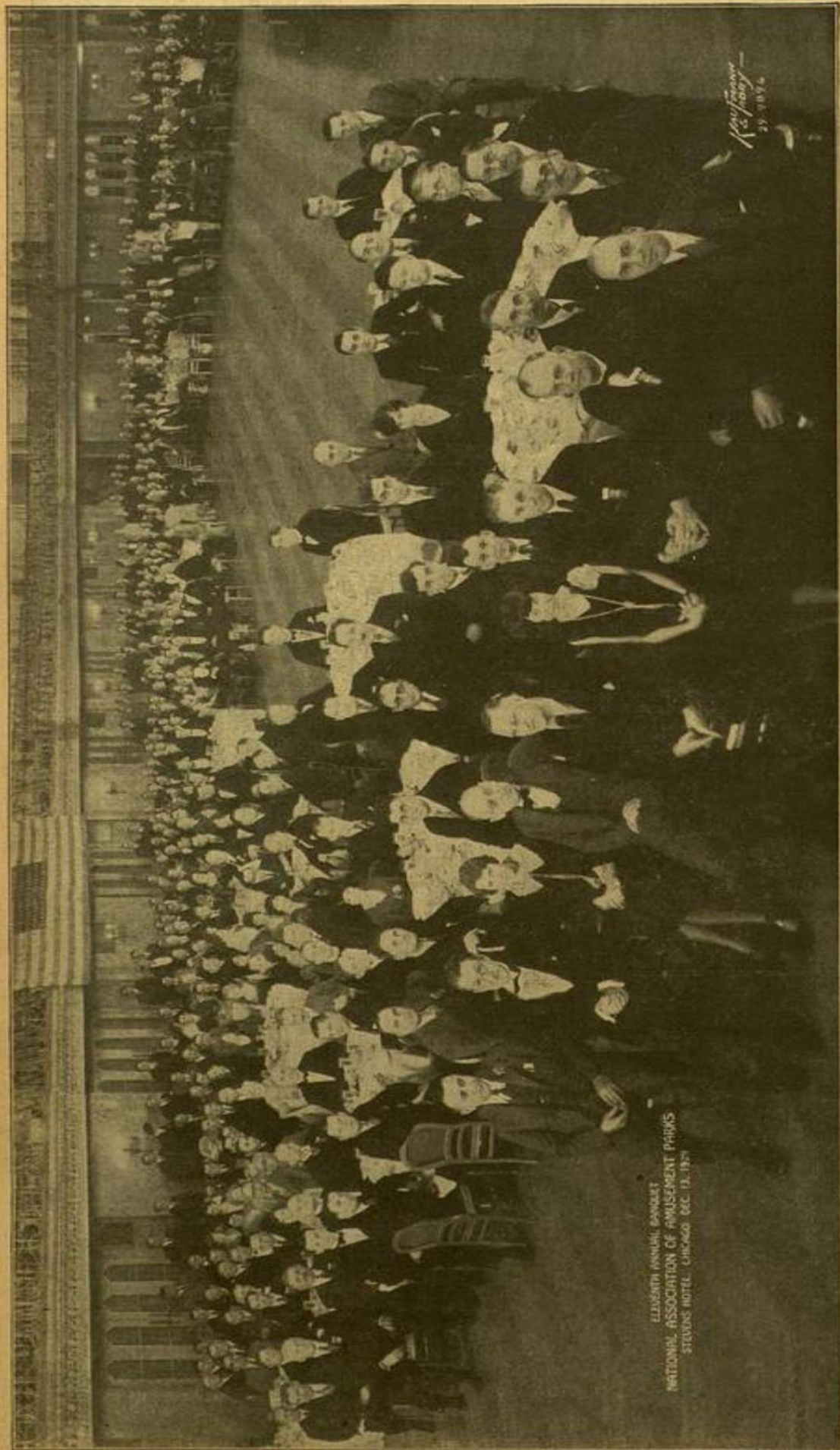
R. F. Chamber, chief engineer; Harry A. Ackley, vice-president; R. E. Haney, Western representative; R. N. Perkins, swimming pool engineer; Fred A. Church, coaster engineer; Harry Nelson, pool builder, and Martin Maderis, coaster builder. Harry C. Baker, Inc., park builders and engineers, were represented by Harry C. Baker, Vernon C. Keenan, P. H. Wallace and Lawrence Christian. Philadelphia Toboggan Company, represented by George P. Smith, Jr., and Jerry Fleischman, publicity representative. Graver Corporation, swimming pool equipment. K & O Company, souvenirs, represented by John Rossetti. Cleveland Merchandise & Novelty Co., concession supplies. Thearle-Duffield Fireworks Company had an attractive and up-to-date fireworks display that evoked unstinted praise. Music Corporation of America, International Mutoscope Reel Company, New York, had an extensive display of coin-operated machines that made a fine impression.

The Flying Tunnies ride, built by Miller & Bartlett, came in for plenty of comment. John A. Miller also occupied booth space, which was a busy spot. Western World's Champion Amusements, William R. Berry Co., Boston, had a dandy display of griddles and popcorn machines. Apmat Service for better park advertising. Robinson's advertising tire covers. Durable Products Company. Geo. H. Lauerman, insurance. Play Equipment Company—Capehart musical equipment for parks. Frank C. Cook Company, dance floor wax. Jack-and-Jill ride, the Hanna Engineering Company, New York. Imperial Electric Co., Akron, O. The Mysterious House, Hollis C. Conrad, Columbus, O. S. Gumpert Co., orange punch beverages, Brooklyn. Ampilsound System, George H. Millman & Son, concession devices. N. Shure Co., Chicago, concession merchandise. Waver Bros. Chicago Roller Skate Co. Millbury Atlantic, Inc., New York, bathing suits. Wm. E. Pratt Mfg. Co., Chicago. Bemis Bro. Bag Co., St. Louis. Schalls, manufacturing confectioners, Lusse Bros., Philadelphia, represented by Joseph Robert, Sr., and Richard Lusse, J. L. Campbell & Co., insurance, Baltimore. Sellner Mfg. Co., the Tilt-a-Whirl and the Swooper, presented in miniature form. Custer Specialty Co., Dayton, represented by L. L. Custer, H. V. Bright, turnstiles. W. F. Mangels, president of his company, had an excellent specimen of a miniature shooting gallery. Big Eli, Jacksonville, Ill. Cagney Bros. miniature railways, East Orange, N. J. Allan Herschell Co., North Tonawanda, N. Y. L. E. Meade, games by magnetism. Walker Candy Co., Owosso, Mich. Still Ball Bowling Billiard Game. Western Electric Music Systems. Tangley Co., Salisbury representative. Mills Novelty Co., Chicago, had a fine assortment of coin-operated machines.

Giant Mfg. Co., Council Bluffs, Ia., represented by P. J. Harding. Saratoga Handicap, represented by Richard M. and Peter K. Brenner, Palisade, N. J. A. F. Thaviu, presentation, band and special musical and dancing units. R. S. Uzzell Corporation, New York, represented by R. S. and Frank Uzzell. Cahill Bros. floodlight projectors, New York. National Skee-Ball Co., Coney Island, represented by Morris Goldberg. M. Piesch. Browning Amusement Company, 1,001 Troubles. Moses preferred chocolates, Chicago, represented by I. Macy. Chicago Music Corporation. Armour & Company, Chicago. Wright-De Coster, loud speakers, St. Paul. "Ere-Freeze", automatic freezers, York, Pa., represented by J. Tyson Henry, Harry E. Tudor and W. H. Fiero. Radio Rifle, Coin-O-Matic Corporation, Buffalo, represented by Tom J. Singleton. C. D. Fairchild, Inc., basket ball, Syracuse. Butler Mfg. Co., Kansas City, introducing "rhonrading". Da-Lite Floodlight Co., Kansas City. Briant Specialty Co., Indianapolis, represented by Briant and L. N. Sando and D. E. George. Dr. Thompson Sterile Toothbrush Co., Toledo. Spillman Engineering Co., North Tonawanda, N. Y., represented by Geo. H. Cramer and H. C. Finn. Little Buster Popcorn, Niagara Mechanical Amusement Co., Tonawanda, N. Y.

One of the happy ride men was Harry Witt. The Waltzer ride developed some good prospects and appears to be a winner. Walter K. Sibley, well known as outdoor show circles, assisted in explaining the many advantages of this device, four of which were contracted for during the fair meeting. Motion pictures were shown of the ride in operation.

The Amusement Service Corporation of



Eleventh Annual Banquet of the National Association of Amusement Parks Held at the Stevens Hotel, Chicago, Friday Night, December 13.

ELIZABETH PEARSON, BANQUET NATIONAL ASSOCIATION OF AMUSEMENT PARKS STEVENS HOTEL, CHICAGO DEC. 13, 1929

ago, which furnished bands to more than 40 parks last year, had an attractive booth. Other exhibitors were Robert Myers, Cleveland, Automatic Register Corporation, New York, represented by S. G. Lamm, Orange Company of Chicago was represented by Wm. R. Bauer, manager of main sales, Bradford & Company, advertising, St. Joseph, Mich. Percy Manufacturing Co., turnstiles and electro-mechanical machines, represented by C. D. Penbach and H. N. Nau, Arthur, of toy fame, reports fine business prospects for the coming season. R. Priner Manufacturing Co., Kansas, dramatic electric fountains, International Fireworks Company, A. D. Arms, Chicago representative, Remington Arms Company, represented by R. Birch and R. L. Bodley, Gordon's "Secret of Birth", a scientific exhibition, was uniquely framed.

**New York Office Callers**

**ARLIE WANDER**, better known as the frog boy, with Johnny J. in Expo.  
**DELE NELSON**, en route to London, from Mills Olympia Circus.  
**BLACK MALLONEY**, with John Serpico works.

**John Ringling in Macon**

MACON, Ga., Dec. 14.—John Ringling a visitor to this city Monday. He is here for his first inspection of Sparks Circus since it went into camp at Central City Park.



**HERE IT IS**  
 Miller's New Rider Toy will make a good number for Xmas and the Holidays.  
 Gross \$9.00  
 Net \$8.00  
**THE TIPP NOVELTY CO.**  
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**GAMES**

WE HAVE A LARGE ASSORTMENT OF WHEELS, GAMES AND FLASHERS IN STOCK MADE TO ORDER. ALSO CLUB ROOM SUPPLIES. CATALOGUE FREE.  
**W. M. ROTT, Game Mfr.**  
 MOVED TO  
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**Whoopee Park**

**WANTED**

Rides, Concessions, also Shows. Permanent location center of city. Best spot in town. Percentage basis only. Grand opening January 4, 1930. Park in operation now.

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 Miami, Fla.

**FOR SALE**

WITFUL BUTTERKIST POPCORN MACHINE, new, with Peanut Roaster attached, all electric, will sacrifice for cash. Would trade for any Cadillac or truck, or good House Car. No C. Address L. C. McHENRY, 613 Flynn Ave., Okla.

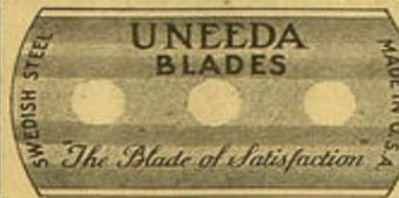
WHEW—Don't ship your Calligraphies or Ornaments. Save freight, drayage and money. I do all your winter quarters. Work guaranteed. Write at once for complete information and FREE catalog.  
 Phone, Travis 2023-W, San Antonio, Tex.

**NEW GRIND STORE NUMBERS**

Assorted Plaster Novelties and Animals, 10c each; 100 in barrel, \$10.00 per barrel. Large Assortment Animals and Ornaments, 25c each; 36 in barrel, \$9.00 per barrel.

**WISCONSIN DE LUXE DOLL & DRESS CO.**

MILWAUKEE, WIS., 642 Third St. PITTSBURGH, PA., 2517 Penn. Ave. KANSAS CITY, MO., 1920 Grand Ave. ATLANTA, GA., 224 Marietta St.



**"The Better Blade" at Popular Price**

The Blade that will SHAVE, give satisfaction and positively bring REPEAT ORDERS. Made of the finest Swedish Steel obtainable, finished and tested with the most modern machinery. Will absolutely give satisfaction. Packed 10 blades in wax paper to a package; 20 packages to display carton. Packages and carton in attractive three-color design.  
 Per Carton of 20 Pkgs., \$2.60  
 Sample Package (10 Blades), 25c.  
 25% Deposit on Quantity Orders.  
**JACOB HOLTZ, 889 Broadway, New York City**

**HARRY LOTTRIDGE Announces**

**Two Shows for 1930**

**Harry Lottridge Shows,**  
**HARRY LOTTRIDGE**  
 Manager

**Royal Canadian Shows,**  
**A. GOODRICH**  
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**RIDES**—All owned by the management. GEO. D. EMERO, Superintendent.  
**SHOWS**—Would like to hear from capable show owners and people in all lines.  
**CONCESSIONS**—Have never had anything but legitimate. Some have been with us six years and always made money. On account of expanding need a few more. What have you got?  
**NOTICE**—Boozers, agitators, chasers, know-it-alls, save your stamps. Only hard-working honest people who mind their own business wanted. Fair and square methods of doing business has been the favorable result from a Merry-Go-Round six years ago. 1929—Ontario's Premier Carnival—1930. Two of the best Gilly Shows under capable management on the road anywhere. Playing only the choicest spots in Ontario. Address all mail and wires to  
**70 DELAWARE AVENUE, HAMILTON, ONTARIO, CANADA**

**FOR SALE WAR RELICS SHOW**

**ATA BARGAIN**  
 Finest collection of War Trophies on tour. Includes medals, ribbons, buttons, many types of Machine Guns and numerous attractively mounted actual Photographs on easels, Flags and Pennants of almost every description. Valued at about \$8,000. Army Tank optional. Reason for selling, have other interests requiring attention. Show in A-1 shape for winter store room showing, and in park or on road next season. Address HARRY COFFIN, care Greater Sheesler Shows, Norfolk, Va.

**WANTED For American Legion Holiday Festival**

Ferris Wheel, Chairplane, Tilt-a-Whirl or Whip, one or two Shows. Will book few more Concessions. Advertised like circus. Two Saturdays, two Sundays, commencing December 23 to January 4. Address Apt. P, Arcade Hotel, Sulphur Springs, Florida.

**Billers-Billposters Re-Elect Old Officers**

CHICAGO, Dec. 16.—With a heavy detail of police around the union's headquarters to guard against threatened kidnaping of some of the candidates, the annual election of officers of the International Association of Billposters and Billers was held late Sunday afternoon. The kidnapers failed to appear and the election was peacefully conducted, all of the old officers being re-elected.

Officers are Frank Abbott, president; John Cilla, vice-president; John Edwards, secretary-treasurer; Wm. Nichols, recording secretary, and John Jilson, business agent.

**Mabelle Undergoes Operation**

"Mabelle", known to practically all the oldtimers in the outdoor profession, was operated on last Monday morning, and is coming along fairly well. Her condition was very serious—two long hours on the table with five surgeons in attendance. They said "if she hadn't been a trouper, she would have never come out." Her courage and grit is all that will bring her to recovery, but she was able to say to all friends that "I will win

out and be able to go back into the rigging next year, if necessary." But her son, Harry B. Chipman, says "We are going to say good-bye to the white tops (as far as trouping) and build a little home in Hollywood, Calif." "Mabelle's" friends can write to her if they wish in care of her son, at the Hollywood Playhouse Theater. She was on the Sells-Floto Circus for five years and for 20 years with other circuses and in vaudeville.

**Store Show in Dallas**

Writing from his home town, Dallas, Tex., Tex Foster states that Mack Foster, Harry B. Poole, Elephant Boy Ralph and himself were "standing pat" as a combination of four, running a store room show in the down-town district of Dallas. Business had so far been only fair. The entertainers and staff included: Wizard Nelson, trick artist; Madam Silvia, exhibition of big snakes; Madam Elizabeth and Madam Mabel, palmistry; Pete Hart, determination act; Dolly Ford, electric chair and sword box; Tillie Dell and Pearl Hood, dancers and sword fencer; Elephant Boy Ralph and "Alice Gray", "four-legged girl", as an added attraction. Mack Foster and Harry Poole, managers; Tex Foster, inside talker; "Electrician" Van, front and tickets; Pewee Ault, taking tickets and handling the music box.

**JACKPOT WITH CHECK SEPARATOR**



No. 41-S—NICKEL PLAY, \$85.00  
 No. 51-S—QUARTER PLAY, \$95.00  
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**Attention! Medicine Showmen, Medicine Dealers, Museums, Lecturers, Etc.**

Your Sales and Box Office Receipts Will Be 10 Times as Much If You Exhibit Our ANATOMICAL MODEL OF THE HUMAN TORSO.



Above picture shows left lung taken out and placed under glass.

Original size and in natural flesh color. To be shown, liver, heart, intestines, etc., can be easily taken out to be shown and replaced. It will stand rough handling. Not made of heavy plaster. Part, but a composition of paper maché, zinc, alabaster, wood, etc. Very light in weight, but very strong. No objectionable parts visible. Therefore may be exhibited anywhere. Can be washed off when soiled. Packed in a strong shipping carton. Will do a good business for quick repacking and taken from one place to another. Price, \$18.00 for the Male, \$23.00 for the Female. Express prepaid, with guarantee of perfect condition. Order forwarded same date it is received.

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**BINGO FASTEST BINGO CORN GAME**

12	16	39	50	63
9	21	44	53	66
2	27	0	56	74
15	18	31	48	73
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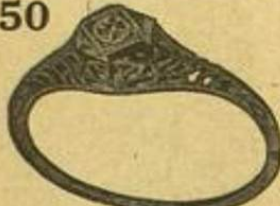
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 No. 1—35-Player, Black on White, \$5.25  
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Clean up by selling the National Postage Vender shown here. It's profits for you and a money-maker for the store that buys one. The best stamp vender made and the price is the lowest.  
 Big Line of Merchandise Venders. Every one an easy seller. We are world's largest manufacturers for 25 years. Write at once for complete information and FREE catalog.  
**NORTHWESTERN CORP., Box 143, Morris, Ill.**

**Special Knockout Values**  
FOR PREMIUM PRIZES, CONCESSIONAIRES, SALESBOARDS

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B4375—Ladies' 14K Solid Gold Circumference Diamond Ring, beautifully pierced. Makes a big splash and a beautiful gift. Retailer for \$25.00 in Dozen Lots, Each \$2.50  
B4376—Diamonds After Dinner Ring, 2 diamonds, fine color, in 18K mounting, beautifully pierced and engraved. Our net price...\$13.00  
B4377—Ladies' Diamond Solitaire Ring, large size diamond, fine color, in 18K mounting, beautifully pierced and engraved. Our net price...\$18.00

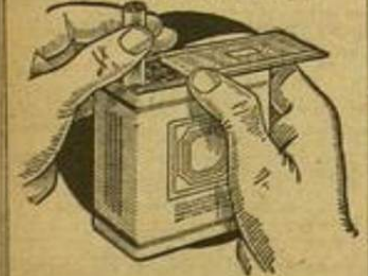


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B4379—18K-18K-18K-6-jewel cylinder movement with leather strap. In Dozen Lots, Each \$2.10  
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B4380—18K-18K-6-jewel cylinder movement Ladies' Watch, raised gold dial, chromium case. In Dozen Lots, Each \$2.05  
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B4393—18K-18K-6-jewel cylinder movement Ladies' Watch, raised gold dial, chromium case. In Dozen Lots, Each \$2.05  
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B4394—18K-18K-6-jewel cylinder movement Ladies' Watch, raised gold dial, chromium case. In Dozen Lots, Each \$2.05  
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B4395—18K-18K-6-jewel cylinder movement Ladies' Watch, raised gold dial, chromium case. In Dozen Lots, Each \$2.05  
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B4396—18K-18K-6-jewel cylinder movement Ladies' Watch, raised gold dial, chromium case. In Dozen Lots, Each \$2.05  
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In Lots of 25, Each \$1.50  
All Mesh Bands, 35c extra. Sample, 35c extra.  
25% Deposit on All Orders. Balance C. O. D.  
Money refunded if not satisfied.

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Prevents Cigarettes from Crushing.  
Simple in Construction. No Springs.  
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Pitch Men, Demonstrators—Here is your chance for a cleanup. Sell for 25c. BIG PROFITS FOR YOU!  
**\$9.60** SAMPLE  
Gross 25c.  
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**COL. DAN MacGUGIN**  
At liberty for position Secretary and Treasurer on some reliable show for coming season. Years of experience. Order, reliable references. Address Col. Dan MacGugin, Kansas City, Mo.

**ROUTES**

(Continued from page 53)  
Dimpled Darlings: Open week 16-21; (Casino) Boston 23-28  
Dixon's Big Revue: (Lyric) Bridgeport, Conn., 16-21; open week 23-28  
Flapper Follies: (Gayety) Baltimore 16-21; (Gayety) Washington 23-28  
French Models: (Gayety) Montreal 16-21; (Gayety) Boston 23-28  
Privileges: (Star) Brooklyn 16-21; (Columbia) New York 23-28  
Get Hot: (Casino) Boston 16-21; (State) Springfield, Mass. 23-28  
Ginger Girls: (Gayety) Milwaukee 16-21; (Haymarket) Chicago 23-28  
Girls From Follies: (Steinway) Astoria, N. Y., 16-21; (Irving Place) New York 23-28  
Girls From Happiness: (Gayety) Brooklyn 16-21; open week 23-28  
Girls in Blue: (Gayety) Boston 16-21; (Modern) Providence 23-28  
Hello, Paro: (Columbia) Cleveland 16-21; (Gayety) Buffalo 23-28  
High Flyers: (Apollo) New York 16-21; (Steinway) Astoria, N. Y., 23-28  
Hinda Belles: (Irving Place) New York 16-21; (Empire) Newark, N. J., 23-28  
Jazztime Revue: (Gayety) Louisville 16-21; (Musical) Indianapolis 23-28  
Kidding Kates: (Empire) Albany, N. Y., 16-21; (Orph.) Paterson, N. J., 23-28  
Laffin' Thru: (Wedgeway) Schenectady, N. Y., 16-21; (Empire) Albany, N. Y., 23-28  
Lid Lifters: (Columbia) New York 16-21; (Wedgeway) Schenectady, N. Y., 23-28  
Mischer: (Colonial) Utica, N. Y., 16-21; (Gayety) Montreal 23-28  
Moonlight Maids: Open week 16-21; (Pian) Worcester, Mass., 23-28  
Moulin Rouge Girls: (Lyceum) Columbus, O., 16-21; (Lyric) Dayton, O., 23-28  
Naughty Nifties: (Gayety) Kansas City 16-21; open week 23-28  
Nite Club Girls: (Empress) Chicago 16-21; (Pal.) Detroit 23-28  
Nite Life in Paris: (Empire) Newark, N. J., 16-21  
Oriental Girls: (Howard) Boston 16-21; (Trocadero) Philadelphia 23-28  
Parisian Flappers: (Hudson) Union City, N. J., 16-21; (Gayety) Brooklyn 23-28  
Pretty Babes: (Gayety) Washington 16-21; (Academy) Pittsburgh 23-28  
Puss Puss: (State) Springfield, Mass., 16-21; (Orand) Hartford, Conn., 23-28  
Record Breakers: (Orph.) Paterson, N. J., 16-21; (Hudson) Union City, N. J., 23-28  
Social Maids: (Mutual) Indianapolis 16-21; (Garrick) St. Louis 23-28  
Speed Girls: (Trocadero) Philadelphia 16-21; (Gayety) Baltimore 23-28  
Spotty Widows: Open week 16-21; (Gayety) Milwaukee 23-28  
Steppie Show: (Academy) Pittsburgh 16-21; (Lyceum) Columbus, O., 23-28  
Step Lively Girls: (Fox) Jamaica, N. Y., 16-21; (Apollo) New York 23-28  
Sugar Babies: (Gayety) Buffalo 16-21; (Colonial) Utica, N. Y., 23-28  
Take a Chance: (Gayety) Scranton, Pa., 16-21; Allentown 23; (Orph.) Reading 27-28  
Tempters: (Modern) Providence 16-21; (Gayety) Scranton, Pa., 23-28  
Watson, Leading Show: (Empress) Cincinnati 16-21; (Gayety) Louisville 23-28  
Wine, Woman & Song: (Lyric) Dayton, O., 16-21; (Empress) Cincinnati 23-28

**MISCELLANEOUS**

Becker, Magician: Longview, Tex., 18; Jefferson 19; Marshall 20; Dallas 23-28  
Brace Comedy Co.: Action, Ont., Can., 16-21  
Daniel B. A., Magician: McCormick, Miss., 16-21  
Gear, Billy, Circus Expo.: Little Rock, Ark., 16-21  
Higgins, Frank F., Band: (Park) Lakeland, Fla., 16-21

Lucy, Thomas Elmore: Newport, Ark., 18; Alton, Ill., 23-28  
Murdock Bros.: Show, E. E. Murdock, mgr.: Ambray, Pa., 16-21  
Mysterious Smith Co.: Shelby, N. C., 16-21; Asheville 23-28  
Princess Simla Wonder Show, A DeLandry, mgr.: (Wylam) Wylam, Ala., 19-21; (Fairfield) Fairfield 23-28  
Reno, Great, & Co.: New Canton, Ill., 16-28  
Roscoe (whale): Corpus Christi, Tex., 19-23  
Show of Shows, Charles A. Koster, mgr.: York, Pa., 18-19; Wilmington, Del., 20-22; Middletown, N. Y., 23-25; Worcester, Mass., 26-28  
Thurston, Magician: (Royal Alexandra) Toronto, Can., 16-21  
Turtle, William C., Magician: Meriden, Ia., 16-21  
Twoedy Bros.' Musicians: Waco, Tex., 18; Tyler 19; Temple 20; Terrell 21  
Wright, C. A., Vaude, & Animal Show: Gayville, Va., 18-19

**CARNIVAL COMPANIES**

Alabama Am. Co.: DeBoto, Ga., 16-21  
Brown's Am. Co.: Jena, La., 16-21  
Coe Bros.: Orlando, Fla., 16-23  
Delmar Quality: Belcher, La., 16-21  
Hansen, A. C.: Lehigh, Miss., 16-23  
Leach Am. Co.: East Dublin, Ga., 16-21  
Mathews, M. L., Am. Co.: Cobtown, Ga., 16-21  
Miami Expo.: Miami, Fla., (6th Ave. & 39th St.) 16-21  
Miller Bros.' Expo.: South Mansfield, La., 16-21  
Miller, Ralph R.: Baton Rouge, La., 16-21  
Mississippi Valley: Thibodaux, La., 16-21  
Universal: Hattiesburg, Miss., 16-28

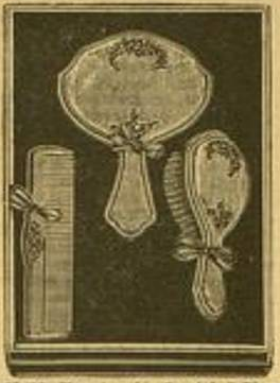
**Additional Routes**  
(Received Too Late for Classification.)

Billy's Comedians: Gaspar, Okla., 16-21  
Bishop's Show: Belington, W. Va., 17-21  
Boyes, Chic, Players: Hebron, Neb., 19  
Browell, Jimmie: (Garden) Anderson, S. C., 16-21  
Cheates Comedians: Eudora, Ark., 16-21  
Clarke's Cherokee Comedy Co.: Mapleton Depot, Pa., 16-21  
Cook's Show: Glenville, Ga., 16-21  
Fletcher Players: Groesbeck, Tex., 16-21  
German-Ford Co.: Hamburg, Pa., 16-21  
Haas Bros., Four: (Capitol) Braddock, Pa., 23-25  
Jocob, Edgar, Players: Ellis, Kan., 16-21  
Lena's Entertainers: Menomonee Falls, Wis., 16-21  
Marine-Pirestone Co., Magicians: Selling, Okla., 16-21  
Marshall Players: Walcott, Ia., 16-21  
Nash Players: Booneville, Ind., 16-21  
Pioneer Players: Laurelville, O., 16-21  
Princess Stock Co.: Manila, Ark., 16-21  
Reed's Show: Anderson, S. C., 16-21  
Ross Show: Harrisboro, Pa., 16-21  
Sadler's Own Co.: Abilene, Tex., 16-21  
Walker's Hav-a-Laf Show: Fremont, Mo., 16-21  
Winninger Players: Belvidere, Ill., 16-21  
Wright, C. A., Vaude, & Animal Show: Bernard, Va., 20-23

**SANDY'S SHOWS**

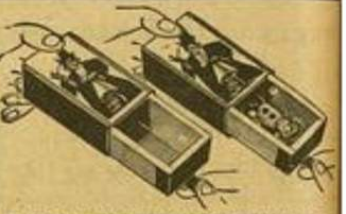
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B44209—Walking Dog, 13.50 Doz., \$16.00 Gross.  
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**PARIS LETTER**

(Continued from page 33)

will present a new dance number at the Empire Music Hall next week.

Roth and Shay, burlesque acrobats, have left for Berlin, where they will appear at the Wintergarten.

Among the week-end arrivals were Dorothy Love, Henry Lartigue, Albert Cauvin and Julius Duclos.

The Cubanoes are presenting their flying act at the Empire Music Hall.

Norman Stuckey, pianist, arrived from New York a few days ago.

Isabelita Ruiz, Spanish dancer, is the attraction at the Embassy.

The new Montmartre cabaret, Yedo, has opened.

The Arizona cabaret has reopened in Montmartre.

The American tenor, Sydney Rayner, will make his debut at the Opera Comique in January with Mary MacCormick.

Rehearsals are under way by the road company which will present *Broadway* in France, Belgium and Spain.

Tito Schipa, celebrated tenor, made a personal appearance at the Paramount Theater last Saturday.

Henry Lartigue, representative of the William Morris agency in Paris, has returned from New York.

Julien Duclos, stage director of the casinos of Cannes and Deauville, has returned from New York.

Albert Cauvin, Canadian theatrical producer, arrived in Paris last Friday.

Allan Dwan and Mrs. Dwan have returned from London.

Raoul Walsh, motion picture director, has arrived from London.

Andy Jordan's Orchestra is at the Casino Municipal in Nice.

Palermo and his seals are at the Palais-Palace in Nice.

Gregor and his Gregorians opened last week at the Palais de la Mediterranee in Nice, where they will remain for the winter season.

Billy Arnold and his popular jazz band have returned to the Ambassadeurs in Cannes.

The *Trial of Mary Dugan* is the offering at the Casino in Lyons.

Edward Stirling and the English Players will open their season at the Casino

Theater in Monte Carlo with the presentation of *Journey's End*.

Jack Hylton's Band has been booked for the winter season at the Cafe de Paris in Monte Carlo.

The Capitol, in Monte Carlo, has installed sound equipment.

Jack Gavin and Jill Astor are dancing at the Cafe de Paris in Monte Carlo.

The Pathe-Palace, formerly the Palais de Cristal, in Marseilles, opens this month as a sound picture house.

The Waltons are presenting their mariobets at the Odeon in Marseilles.

Mignon Nevada, American prima donna, has scored a real success in her appearances at the Grand Theater, Bordeaux, in *La Boheme*.

Wanda de Muth, young American dancer, is the star of the Mogador road company presenting *Rose-Marie* at Orleans this week.

Rowland, juggler, is at the Paramount Theater, Toulouse.

Tip Toes is playing at the Nouveau Theater, Perpignan.

Performers planning on playing in Italy are warned that they are not permitted to work there without a labor permit from the Minister of Labor in Rome. Permits are only granted artists possessing signed contracts.

A new casino, the Casino Municipal, is nearing completion in Algiers. The new building will contain a theater, restaurants, winter garden, gambling rooms and hotel.

The new Cinema Teatro Odeon in Milan, Italy, has opened. The building includes a restaurant, vaudeville theater and motion picture theater.

Lindsay Fabre and his boxing kangaroo, Aussie, are at the Circo de Price in Madrid.

White and White are dancing at the Coliseum, Charleroi, Belgium.

The Stanley Brothers are at the Palais d'Est, Brussels.

Winston's seals are at the Olympia, Barcelona, Spain.

John Clark, American dancer, is at the Familla Theater, Lille.

Yvette Guilbert is singing at the Grand Theater, Geneva.

Brussels will soon boast a new motion picture theater, the Plaza, seating 2,000 spectators and costing several million francs.

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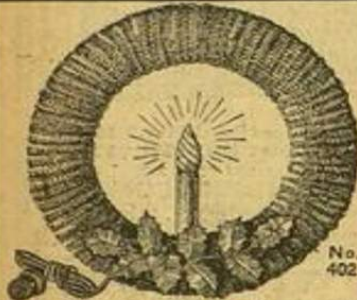
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## C. A. Wortham Shows Get State Fair of Texas

ST. LOUIS, Dec. 15.—Telegraphic information has been received by the local office of *The Billboard* that Clarence A. Wortham's World's Best Shows, Beckmann & Gerety, operators, were awarded the State Fair of Texas, held annually at Dallas, for 1930.

The State Fair of Texas is one of the most heavily attended fairs in the United States and one considered quite a plum in the season's itinerary of the collective amusement organization receiving it. B. S. Gerety and General Agent L. S. Hogan were both in Dallas, representing the shows at the time of the awarding of the contract.

## Body Held 3 Months, Buried

ATHENS, Ga., Dec. 14.—Charles Hayes, of the John Robinson Circus, who died in September, was buried in Oconee Cemetery last Sunday. When the show came here he was taken ill and carried to an Athens hospital. He died without giving any information concerning his relatives. The circus moved on, tho it helped with hospital and undertaking expenses. Since September the body laid in the resting room of Bernstein's Funeral Parlor. During these three months the undertakers endeavored to locate friends or relatives. But not a kinsman, nor a friend of his could be found.

## Western Amusement Co.

DANVILLE, Va., Dec. 12.—The Western Amusement Company was recently put away in winter quarters here.

Manager Western and family have left for Florida, where they will remain a few weeks, then go to Hot Springs, Ark. The manager will return to quarters about February 1, after which the paint (orange and black) will be "flying" on the various paraphernalia. The writer, secretary-treasurer, recently returned to quarters from a business trip, booking a few spots. Several concessionaires have placed their outfits in winter quarters.

The show is scheduled to open early in April with 5 shows, 3 rides and about 30 concessions. The route will include territory in Virginia, West Virginia and Kentucky, with a string of Southern fairs. S. J. WESTERN.

## Lowe Shows' Quarters Destroyed by Fire

The following "night letter" telegram, signed "Lowe Greater Shows", from Cabin Creek Junction, W. Va., was received by *The Billboard* Monday, a short time before the current issue of this publication went to press.

"Winter quarters burned last night. Three new rides, 4 shows, 17 concessions, 4 new trucks and a new sedan were lost. Letter will follow."

## Henrys at Indoor Circus

Henry Bros., of Berkeley, Calif., are furnishing acts for the Hippodrome Circus, San Francisco, which opened December 14. They include Three Henrys, rolling globe; Robert Henry, slack wire; Arthur Henry, contortion; George and Glen Henry, double trapeze; Arthur and Marie Henry, tight wire; Marie Henry, pony drills. Recent visitors to their quarters were Dim Barlow and daughters, Irene and Rachel. The Henry Show has lost a leopard and a bear since closing.

\$2.00 each



Ladies or Gent's Wrist Watch. Each, \$2.00. In 16 Boxes Last Minute Watch, \$2.25.

Men's 12 Size White Gold Pocket Watch, \$2.25.  
 London Lighters, Leather Covered, Dozen, \$2.00.  
 Merton Automatic Cigarette Lighters, Dozen, \$2.75.  
 Duke (Roman Style) Lighter, Automatic, Dozen, \$2.00.  
 Leather Cigarette Case and Lighter Set, Dozen, \$4.00.



## GILLETTE RAZORS \$8.00 PER 100



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 Samples, 25c Extra. 25% with order, balance C. O. D. WRITE FOR CATALOG.

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## For Sale For Sale

Cars, Wagons, several Riding Devices, on account of getting new Riding Devices, two from Europe. Cars and Wagons were used on Southern Exposition Show, mostly Mapleshade Wagons; beautifully equipped Office and Living Wagon, also Transformer Wagon with three Maloney Transformers, all Cable Boxes, etc. Will sell separately if desired. Need the room. One his Organ, formerly used on Over the Jumps; 60 Horses from Over the Jumps (very cheap), two Kiddie Rides, Tents and Benches, used last season, as I only use one season. Address

**Johnny J. Jones, Winter Quarters, De Land, Fla.**

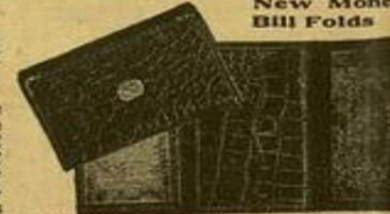
## Assn. Georgia Fairs' Meeting Dates Set

MILLEDGEVILLE, Ga., Dec. 16.—The dates of the annual convention of the Association of Georgia Fairs, story of which appears in the fair department of this issue, have just been set. They are February 6 and 7. The Baldwin Hotel in Milledgeville has been named a convention headquarters.

C. X. McCullar, Milledgeville lawyer, is president, and E. Ross Jordan, secretary Georgia State Exposition, Macon, is secretary of the association.

## Chicago Office Callers

O. L. GILSON, bandmaster Robbins Bros' Circus.  
 RAY HENDERSON, stock actor.  
 GENE ENOS, equestrian director Downie Bros' Circus.  
 CLAY GREEN, general agent.  
 EDNA MARTELL, vaudeville artiste.  
 DENNY CURTIS, busy with preparations for his winter circuses.  
 NELLIE STEWING, of Nellie Sterling and Company, vaudeville act.  
 FRED SHAFFER, wardrobe department, Robbins Bros' Shows.  
 THE GREAT SHUBERT, aerialist.  
 ANDREW DOWNIE, owner Downie Bros' Circus.



3-Fold Identification Card and Calendar, with corners and shield. Individually boxed with \$1.50 silk ribbon tag. Made in alligator and pin-and-eras. Best looking outfit made. PRICE, \$1.50 DOZEN.  
 We also make a complete line of Men's Leather Novelties and Lighter Sets.  
 Send \$2.00 for sample line.  
 25% Deposit on All Orders. Balance C. O. D.  
**BERT MFG. CO.**  
 27 West 28th St., NEW YORK CITY

## WANTED WANTED O. J. BACH SHOWS, Inc.

Will Open the Last of April in Syracuse, N. Y.  
 WANTED—Flat Ride, Feature Show, Metordrom and a few Concessions. Bill Gamm sold. Galt Storm and Merchandise Wheels not carried. Address O. J. BACH, P. O. Box 293, Orlando, Fla.

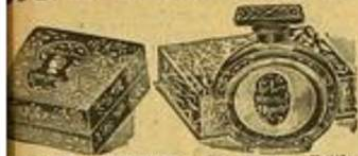
## FIFTY VENDING MACHINES

Jack Pot and Mint Venders, 5c and 25c. Prices are right! INTERNATIONAL SALES, Alturas, Calif.  
**SALESMEN, JOBBERS**—Sell complete line to Dealers. Free Factory Price List. MANHATTAN RUBBER MFG. CO., Lincoln Bldg., Union Square, New York.

SAY "I SAW IT IN THE BILLBOARD"



**BIG 3 DEAL** 2 Perfumes 1 Powder



**L'ORIPANS PERFUME**, in Fancy Bottle, Embossed Stopper, Gold Label, in Blue and Gold Boxes. May be had in Narcissus and Jasmine.

**L'ORIPANS FACE POWDER**, in Blue and Gold Boxes to Match Perfume. White, Flesh, Brun-

**23c Per Deal**  
Illustrated Coupons at 5c per 1,000.  
SPRAYING AND DISPLAY BANNERS WITH EACH ORDER.

25¢ deposit required on all orders.  
**NATIONAL SOAP & PERFUME CO.**  
Chatham Ct., Nr. Division, Dept. X, Chicago.

**3 Watches and 1000 Hole Board** \$10.95

2 Fine Gent's Wrist Watches.  
1 Fine 12-Size Pocket Watch on this 1,000 - Hole Illustrated Sales Board.  
No. P9960 Complete, \$10.95  
25% with Order, balance C. O. D. Send for Catalog No. 21 and Save Money.

**HECHT, COHEN & CO.**  
311-313-295 W. Madison St., Chicago, Ill.

**Rhinestone Watches**



No. 1715—54-Rhinestone Watch. One-Hand lever "Polaris". A real timepiece. In brown case, cut to Each, 5.95. In Gold Case, Each, 6.50

25% deposit, balance C. O. D. Send for complete Catalog. All samples 25c extra.

**FRANK POLLAK,**  
214 Chrystie St., New York, N. Y.

**YOUR NAME AND AD PRINTED ON THE BALLOONS**

WE print your name, snappy sayings, advertise your **PAINT, PAIR, CARNIVAL, BARN, QUINCE, DANCE** or any other event on our No. 73 Balloon. Available colors. Shipped same day order received. \$11.99 per 1,000.

Best Quality, \$2.58 Gross, without Printing.  
Extra Large Ones, 15c Ea.  
No. 85 Heavy Gas Padded Balloons, \$2.58 Gross.

25% with order, balance C. O. D.  
**VALE RUBBER CO., 15 E. 17th St., N. Y. City.**

**Rebuilt Elgin or Waltham Watches**  
16 Size Movements. In Beautiful New White Case-Face Cases. Handsomely ENGRAVED. In Lots of Six, Each, 3.95

Seven Jewel, Assorted Dials.  
Same in 15-Jewel, \$4.95. Same in 17-Jewel, \$5.95.  
Order today, as there is but a limited quantity. Deposit required on all orders. Circular on Rebuilt Elgin and Waltham Watches on Request.

**SPARBER & CO.,**  
211 North Broadway, ST. LOUIS, MO.

**McCASLIN'S MUSEUM**  
(NOT A STORE SHOW)  
412 E. Baltimore Street, BALTIMORE, MD.  
FANTY Wire Jewelry, Card Writer, Cartoons, Show selling Novelties on percentage. Prizes, Bids, Auctions. Highest success of any Museum in America. Address above.

**Miller Bros.' Expo. Shows**

COUSHATTA, La., Dec. 12. — Miller Bros.' Exposition Shows are this week located right in the heart of town and doing very little business.

The midway, however, is steadily growing. Among the recent arrivals are: Alex Williamson and his cigaret wheel, Harry Hartsell, who has placed his watch wheel among the concessions, Cecil Maybe and his esteemed "better half" are certainly putting out some real "cats" at the Midway Cafe. A club has been formed on the shows and will be known as the "Big Hat Clique". Wm. Foster has been elected as presiding officer and is ably seconded by Chuck Conner. The badge of office is a "10-gallon hat". The password is public property and is as follows: "I am with it." No member is allowed to go to bed with money in his pockets and all have been obeying the by-laws. The show has encountered plenty of rain.

The Marcelle family are preparing to build an addition to their free-act program. This will be a return act and will employ six people. At present the Marcelles are offering a ring act, flying ladder and single traps. The Three Allen Sisters are presenting a tumbling act.

The show is planned to remain South until the last of March, then ship north for the spring opening. Manager La-Boyetoux is designing new fronts and plans six panel-fronted shows for the season of 1930. Frank E. Layman has completed his corn game and is doing well with it. At present the show is moving in two cars and eight trucks. The engagement here is under the auspices of the American Legion. Next week, Mansfield, La.

CARL V. MARTIN.

**Drew's Standard Shows**

LYNN, Mass.—Considerable activity is reported to be in evidence in the winter quarters of Drew's World Standard Shows at 197 Market street. The riding devices are going thru the process of renovation and plenty in advance of the time for opening next spring. New canvas is to be ordered for the shows and concessions, and the winter "dolling up" will not miss anything that is calculated to give the Drew midway a fresh and attractive appearance. The lineup of attractions will include a total of five rides, at least six shows and a pretentious list of merchandise concessions.

General Manager Peter L. Drew has declared his determination to exclude everything but strictly legitimate concessions and is reported to have a strong leaning toward the "closed midway" with the "paid gate", which probably will mean openings for special-event promotions.

The 1930 route will probably be confined to the New England territory, with the opening stand closely adjacent to Boston, and the closing date at one of the best New England fairs. Pearl E. Drew will again officiate as secretary of the show. The identity of the pilot has not yet been made known, but it's believed that Harry Stewart, last season's general agent, will again be the "trail blazer".

**Rodeo People Sue City**

SEATTLE, Dec. 14.—The "Strawberry Red" Wall Rodeo Association has filed suit against the city of Seattle. The Seattle rodeo was quashed September 13, when Mayor Frank Edwards refused to allow the promoters use of the Civic Auditorium. The association asks \$2,434 of the city for losses due to the city's alleged breach of contract.

**Kelner's Low Prices**

**WHOOPEE AUTO**  
The fastest selling Mechanical Toy. Runs in all directions. Very attractive. \$45.00  
Dresser, \$5.75; Green, \$5.75; Soapie, Prepared, 5c.

**ORIGINAL LUXAPHONE SAXO** \$3.50  
PHONES, Green, \$3.50  
No. 288 WHOOPEE RAINBOW BAL- \$4.50  
LOONS, Attractive Colors, Gross.  
MECHANICAL PICKING BIRD, \$21.00  
New Bright Colors, Green, \$18.00  
NEW HI-HAT MONKEY, Four Assorted, Green, \$18.00

All Orders Shipped Same Day. 25% Deposit, Balance C. O. D. Write or Wire Today.

**HARRY KELNER & SON**  
18 Beverly, NEW YORK CITY.  
"Known for Our Low Prices."



TELLS FORTUNES

VENDS BALL GUM

**CAILLE JUNIOR BELL**

MAKES GOOD EVERYWHERE

3 MACHINES IN 1 || MINIATURE BELL FORTUNE TELLER BALL GUM VENDER

Special Proposition to Operators and Distributors  
FULL DETAILS ON REQUEST

**THE CAILLE BROTHERS CO.**  
6215 Second Boulevard, Detroit, Mich.



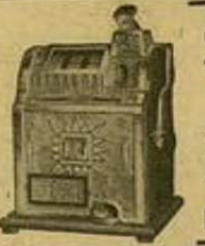
**The NEW PELLET BOARD**

Improved—Fraud Proof—Lightbulb Fast.  
**DOES NOT REQUIRE DEALER'S ATTENTION**  
Contains 600 colored metal balls. Balls fall behind transparent window. After player is through, merchant checks board. Every merchant demands our FRAUD PROOF Pellet Board.

"50 Winner" Pellet Takes in \$26.00. Pays Out \$12.50 in Trade.  
"Phantom" Pellet Takes in \$36.00. Pays Out \$15.00 in Trade.

5 NEW PELLET NUMBERS NOW READY  
Agents' and Jobbers' Prices: Trial Dozen, Assorted, \$12.00 F. O. B. Chicago.

Sell to Dealers for \$2.50 Each, \$27 Dozen, and clean up.  
Write for Quantity Prices and Catalog of our Push Cards, Fortune Boards, Sales Boards and Trade Boards.  
**MIDWEST NOVELTY MFG. CO., 308-314 W. Erie St., Chicago, Ill.**  
Manufacturers of Perfect Sales Devices.



**\$50 JACK POTS \$50**

Money Back Guarantee

If you have not taken advantage of our specially priced 5c and 25c JACK POTS, with the very latest Mills attachment, you are unaware of the excellent quality we have to offer at this special price of \$50. A ten-day free trial will convince you. We sell for cash only. If machines are not satisfactory we refund your money. Order one today. You cannot lose.

We have Slot Machines of every description. Send for literature.  
**REX NOVELTY CO., 3208 Southport Ave., Chicago**

**SALESBOARD JOBBERS AND OPERATORS**

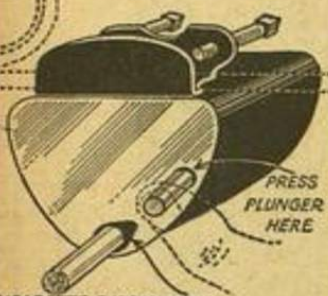
You cannot afford to be another minute without our beautiful new CATALOG showing the largest, BEST and LOWEST PRICED line of Ready-to-Run Salesboard Assortments, Blank Salesboards, Push-Cards and Pellet Boards. Full line of VENDING MACHINES, Watches, Jewelry and Latest Novelty Items. We make DROP-SHIPMENTS direct to your customers. PROMPT and COURTEOUS SERVICE.  
**A. S. DOUGLIS & CO., 116 SO. WELLS ST., CHICAGO, ILL.**

**FOR SALE 4 TRAINED LIONS**

MALE, Seven Years Old; FEMALE, Five Years Old; 2 LION CUBS, 8 Months Old; 1 STEEL ARENA, 1 SHIPPING CAGES.  
In A-1 condition. For information, **E. MORRISSEY**  
Chicago, Ill., 228 South Halsted Street Phone Monroe 1214.

Advertise in The Billboard—You'll Be Satisfied With Results.

**SALESMEN, AGENTS, ATTENTION! HERE'S THE LATEST**



**SUMMIT CIGARETTE EJECTOR**  
(Patent Pending)

*This Newest, Fastest Seller Brings You 100% Profit!*

ATTACHES TO THE DASHBOARD OF ANY CAR. The greatest convenience for the automobilist. A press of the plunger immediately ejects the cigarette. Every car owner will want one. Nothing else like it on the market. No more fumbling around in pockets for cigarettes. Holds a full pack of cigarettes. Footrest will not get out of order. Chromium plated front, will not tarnish. Packed individually. Orders filled promptly.

**Act at Once! Be the First in Your Territory!**

Price, \$12 Per Dozen  
25% Deposit, Balance C. O. D.  
Sample \$1.50 Delivered Prepaid.

**SUMMIT PRODUCTS CO.**  
520-522 Broadway, New York

**SALESBOARD DEALS with PLENTY of "KICK"**

Are Listed in Our

**LATEST FALL CIRCULAR**

SENT FREE UPON REQUEST



**B5445—Assortment** consists of two Gothic Clocks, one Clock Lighter, one Strap Watch, two Jumbo Pens, two Lighters and two Knives, on a 1500-Hole 5c Board. Takes in \$15.00 and pays out \$15.00 in Cigarettes.  
**SAMPLE \$14.00 ASST.**

NEW STYLE FAST SELLING



DEALS

**B5441—600-Hole Combination Board.** Consists of two Jumbo Pen and Food Sets, one Strap Watch and one Lighter. Players pay 5c, 15c and 25c, as they choose. Takes in \$25.40 and pays out in trade \$22.50.  
**Sample—\$8.75—Assortment**

GOING OVER LIKE WILD FIRE



**B5447—Clock Lighter Deal.** Consists of two Clock Lighters and one Strap Watch, Mounted on a 1,500-Hole 5c Board. Takes in \$75.00 and pays out \$12.00 worth of Cigarettes.  
**SAMPLE \$11.00 ASST.**

**GELLMAN BROS. 119 No. 4<sup>th</sup> St. MINNEAPOLIS, MINN.**

**WE WISH ALL OUR FRIENDS A MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR.**

**NEW YEAR FUN MAKERS**

- No. 28—Ass. Paper Hats..... \$4.00
- No. 313—Fanny Crepe Hats..... 4.50
- No. 5—Miniature Hats..... 4.00
- Assorted Noisemakers..... 4.00
- Large Ring Noisemakers..... 5.00
- Confetti, in Bags, Per 100..... 1.50
- Serpentine, Per 1,000..... 2.00
- Balloons, Ass. Colors, Gross..... 2.50
- Cotton Snowballs, Gross..... 2.50
- Snowflake Balloons, Gross..... 2.00
- Blowouts, Gross..... 2.00
- Hawaiian Leis, Gross..... 4.50
- Serial Kazoos, Gross..... 5.00

**METAL HORNS**

- No. 1200—Colored Tin Horns..... \$ 4.00
  - No. 1215—14-In. Tin Horns..... 5.00
  - No. 1215—Combination Rattle Horns..... 7.50
  - No. 1212—22-In. Colored Horns..... 21.00
  - No. 214—Cardboard Dandy Horns..... 4.00
  - No. 225—Paper Shaker Horns..... 2.50
- Wine Barrel Set on Wooden Stand \$1.95 Each



M. K. BRODY, 15% with order. 32 S. Halsted St. Chicago, Ill.

**Can YOU Imagine Such VALUES?**



**GILLETTE-TYPE BLADES**

Special for new trade. First quality. Packed in paraffine paper and 10 blades in attractive box (1,000 total). Per 100 blades..... **\$1.—**

**SPECIAL—While They Last—Blades.** Gillette Type. Packed as Above. Unbranded; packed in Envelopes and \$8.00 in Boxes of 10. 1,000 Blades.....

**VALET AUTO STROP** Shaving Cream (25c Retail). Factory Price, \$24.00 Gross. Our Special Price, Gross **12.00**

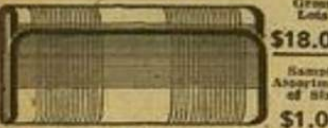
**PALMOLIVE After Shaving Tale** (25c Retail). Factory Price, \$24.00 Gross. Bill-board Special, Gross..... **11.50**

**PERFUME** (\$1.50 Value). Large 4-oz. Bottle, in Attractive Cloth Lined Display Box. "A Sponser Product." Factory Price, \$24.00 Gross. Our Price, Gross..... **18.00**

Write for Free Catalog of Perfume, Razor Blades, Needles, Needle Books, Notions, Oil, Premium, Salesboard Goods, etc. Our prices will amaze you. Deposit on all orders.

**MILLS SALES CO.**  
901 Broadway, New York

**"PICCADILLY" FOLDING TOBACCO POUCH**



Gross Lots **\$18.00**

Sample Assortment of Six, **\$1.00**

**25% DEPOSIT—BALANCE C. O. D.** Holds full pack of tobacco without bulge. Cut full size in assorted novelty pattern materials. Rubber lined. Exact duplicates of those sold at high-class haberdasheries at \$2 up.

**BEN-SUN PRODUCTS CO.,**  
147 W. 23d St., New York

**Last-Minute Xmas Specials**

- KRINKLE KRIS** \$4.50
- WRINGING MICE** 3.50
- MARK JOY HIDE E** 45.00
- BETTY DANCING DOLLS** 21.00
- MECHANICAL PECK-ING BIRDS** \$21.00
- FLAPPER FLY** with Wings, Gross..... 9.50
- GENTLE SAXOPHONES** Gross..... 4.00
- NEW RUBBER FIGS.** Gross..... 9.00

25% Deposit With Orders, Balance C. O. D.  
**GOLDFARB NOVELTY CO.,**  
THE HOUSE OF SERVICE. 160 Park Row, New York

**HARLICH'S 1930 SALESBOARD CATALOG NOW READY!**

MORE THAN 100 BRAND-NEW TRADE BOARDS, CUT-OUT BOARDS, CANDY BOARDS, CIGARETTE BOARDS, CIGAR BOARDS, PUSH CARDS, BABY MIDGETS, REGULAR MIDGETS, AND THE NEW BLUE LINE, THE WORLD'S SMALLEST BOARDS. Catalogue mailed free.  
**HARLICH MFG. CO., 1401-1417 W. Jackson Blvd., CHICAGO, ILL.**

*The Best*  
**SALESBOARDS**  
are made by  
**Gardner & Company**  
2309 Archer Avenue :: Chicago, Illinois

**ORIGINAL TURKEY PUSH CARDS**

75-Hole—15 Free Nos.—Takes in \$19.10. A 3-Colored Card—\$1.50 Doz., \$7.50 Per 100.  
Same Card with Picture of 3 Dolls—\$1.00 Doz., \$7.50 Per 100.  
Full Amount with Dozen Orders.

**DIRECT SALES & SERVICE CO.**  
20 N. FRANKLIN ST. CHICAGO, ILL.

**SKATING DOLL DEAL**



Consists of 600-Hole Board and two (2) Fine Skating Dolls. Takes in \$25.00. Pays out 3 Dolls and \$8.00 in trade.

**PRICE PER DEAL \$6.11**

25% deposit on C. O. D. shipments required.

**FAIR TRADING CO., Inc.,**  
40 W. 21st St., New York City



**4-Piece Lighter Set—Cigarette Case, Ruffled, En Case and Lighter..... \$10.00 Dozen**  
**2-Piece Lighter Set—Cigarette Case, Key Case and Lighter..... \$7.50 Dozen**  
**2-Piece Cigarette Case and Lighter..... \$6.00 Dozen**  
Sample, \$1.00 Each Set.  
All Sets made of genuine leather and put up in attractive display boxes. Send \$2.00 for sample book. 25% Deposit on All C. O. D.'s.  
**BEST MFG. CO.,**  
37 West 10th St., New York City

**WORLD'S LARGEST SUPPLY HOUSE**  
for  
**FAIRS, PARKS, CARNIVALS**  
and  
**PREMIUM TRADE**  
We Have  
**EVERYTHING** for the  
**CONCESSION TRADE, CORN GAME MERCHANDISE, CANDY and BALL GAME ITEMS.**  
get our  
**FREE CATALOGUE**  
**KARR & AUERBACH**  
626 ARCH-PHILADELPHIA PA.



**\$29.75 Complete**  
**GENUINE TALCO POPPER**

A genuine Talco Kettle Popper at Lowest Price ever for a quality machine. Big capacity. Best material construction. Pressure Goggles, Glass or Plastic. Write for descriptive circular. Order direct from **TALCO MFG. CO., Dept. CP 10, ST. LOUIS, MO.**

**FIVE HUNDRED DOLLARS**

Taken complete Liberty Boot Beer Outfit. Large Barrel. Installed on ton truck, with PIVOR to take in \$200.00. Reason for selling, other business. **M. SHERIFF, Braden Castle Camp, Madison, Wis.**

**MEXICAN JUMPING BEANS**

Only 12,000 left, all good Beans. \$4.00, 1,000 of the 12,000 for \$10.00. Wire your order. Box 104, China Checks, 105, 1100, 1,000, \$9.00. **GIBSON & CO., 213 East Kellogg St., Wichita, Kan.**

# MAJESTIC MOVING TARGET

"MIGHTY MONARCH OF COIN CONTROLLED MACHINES."

Sample Price  
**\$75.00**  
EACH,  
F. O. B.  
CHICAGO.



Equipped with non-dropping attachment, which enables one to swing pistol in a puff, without removing pistol from case.

When coin is inserted in slot the machine illuminates and the targets start moving; ducks in the foreground and aeroplanes in the background, and after five shots are fired, the targets stop and lights go off. Universal Motor for A. C. or D. C. Current. Beautiful oak cabinet.

Write for Circulars and Price List

**D. GOTTLIEB & CO., 4318 W. Chicago Ave., Chicago, Illinois.**



Largest Variety Designs.

**NEW—SILK FRINGE HIGH GRADE PILLOWS**  
**\$6.00** New Style DOZ.

Send \$6.25 for Sample Box. Prepaid. Western Art Leather Co. P. O. Box 484, Tabor Grand Bldg., DENVER, COLORADO.

For quick action wire money with order. Ship same day order received. 25% deposit, bal. C. O. D.



FREE CATALOG.

## 1930 MODELS

**JACK POT BELLS and MINT VENDERS COLORED DIAL MACHINES**

ALSO FINEST SELECTION REBUILT MACHINES, ALL MAKES AND TYPES.

LATEST CATALOG FREE. Biggest Trade-in Allowance on Your Old Machine.

**BANNER SPECIALTY CO.**

1330-32 FARRISH ST., PHILADELPHIA, PA.

## SALESBOARD OPERATORS—JOBBER—SALESMEN!

Have you received your copy of our 7 color catalog illustrating over 74 new salesboards—all sizes—all styles—all prices? Complete line from 100 to 10,000 holes—plain and fancy fronts. Buy direct from the factory and save from 30 to 75%. Write today!

THE FIELD PAPER PRODUCTS CO. Peoria, Ill. "Manufacturers of the Largest Board Line in the World"

**JACK POTS NEW BELLS AUTOMATIC VENDERS PAY-OUT PURITANS DOMINO**

WRITE FOR LATEST CATALOG

**Keystone Novelty & Mfg. Co.**

EASTERN SERVICE & SUPPLY STATION, 26th and Huntingdon Sts., Philadelphia, Pa.

## CALIFORNIA GOLD COINS

**MOUNTED ON RINGS**

All sizes, 50c each, in quantities not less than 12. Send 75c for sample catalogue and price list.



J. G. GREEN CO., 49 FOURTH ST., San Francisco, Calif. 25c Each. Solid Gold Coins.

WE HAVE ON HAND FOR QUICK DELIVERY  
**MILLS--WATLING--JENNINGS FRONT MINT VENDORS & JACK POTS**

Also complete assortment of latest Novelty Penny Machines, Ball Gum and Peanut Machines; Supplies such as Ball Gum, Mints, Brass Checks, etc. OUR PRICES ARE THE LOWEST! Write or call for latest Catalog.

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28-B Dodsworth Street, BROOKLYN, N. Y. Established Since 1916.

# Party and Holiday Goods

Miniature Hats Are Going Big



BAISNY — 6 kinds, Assorted. Per Gross..... **3.30**  
BAISNY — 6 kinds, Assorted. Per Gross..... **4.00**  
BAISNY — 6 kinds, Assorted. Per Gross..... **5.00**

**Crepe Paper HAT Assortment**



B45N14 — 12 kinds, Assorted. Per Gross..... **3.00**  
B45N15 — Over 100 Different Styles. Per Gross..... **4.50**  
B45N1 — Imported Fancy Hats. Per Gross..... **6.75**  
B45N16 — Extra Fine, 25 Imported Hats. Per Gross..... **18.00**  
Per Dozen..... **1.65**

## HORNS

RED, WHITE and BLUE PAPER HORNS, conical shape, with striped red, white and blue paper, brass reed, blow easy and loud.

No.	Size	Packed	Gross
B41N1	1 1/2"	54 doz.	2.25
B41N2	1 1/2"	1 doz.	3.00
B41N3	2 1/2"	1 doz.	4.25

PAINTED TIN HORNS, straight tapered shape, bell end, wooden mouthpiece, brass reed. Finished in solid colors, red and blue.

No. B41N6	Length 8 inches.	4 dozen in box.	Per Gross..... <b>2.90</b>
No. B41N5	Length 18 inches.	2 dozen in box.	Per Gross..... <b>8.75</b>
B41N5	DUSTER HORN.	Length 14 inches.	Per Gross..... <b>3.25</b>

## MISCELLANEOUS

B45N14—BLOWOUTS, 19 inches. Per Gross..... **2.50**  
B41N6—RACKETS..... **3.50**  
Per Gross..... **4.50**  
B41N6—RACKETS..... **4.50**  
Per Gross..... **2.50**  
B41N6—BULK CONFETTI 50 lbs. Per Gross..... **6c**

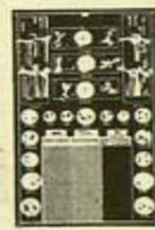
## SALESBOARDS

**A NEW SALESBOARD**

Per Outfit Complete **21.50**



B42N1 — 1,200-Hole Board with 1 Men's Strain Watcher, 1 Lady's Wrist Watch, 4 Fountain Pens, 2 Cigar Lighters and 1 Pocket Knife. Pays out 30.00 in trade.



**THE LATEST IN SALESBOARDS**

Per Outfit Complete **12.75**

B42N2 — 600-Hole 5 Cut-Out Board, with 2 Jeweled Strap Watcher, 2 Fountain Pens and 2 Pencils. Board in Addition Pays Out 11.50 in Trade.

Write for Special Circular Showing Full Line of These Salesboards.

**N. SHURE CO. ADAMS and WELLS STS. CHICAGO**

## DEPENDABLE MACHINES

LOWEST PRICES—REAL VALUES

QUICK SERVICE

We Buy, Sell and Exchange All Makes of Worth-While Coin-Operated Machines.

Terms: Cash With Order, or One-Third Deposit With Order; Balance C. O. D. SEND FOR OUR LATEST PRICE LIST

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