

The PRICE 15¢ Billboard



•
A Weekly
Theatrical Digest
and
Review of the **Show World**

THE ACE,
KING, QUEEN
OF THEM ALL!

Peggy

Awarded a Distinctive
Service Medal by All the
Song Birds
By HARRY WILLIAMS & NEIL MORET

PHILADELPHIA
Coca-Cola Building

THIS ONE IS
A PIP!

Ching-A-Ling's Jazz Bazaar

A NEW IDEA IN RAG SONGS

By HOWARD JOHNSON &
ETHEL BRIDGER

BOSTON
129 TRINITY ST.

LEO FEIST, INC.
711 SEVENTH AVE.
NEW YORK
CHICAGO
C. O. H. BOSTON

NEW ORLEANS
111 University St.

CLEVELAND
Edinger Building

INDIANAPOLIS
111 South Avenue

"Oh!"
What a Hit Is

"O"

"O" "O" "O" (OH!)

By ARNOLD JOHNSON & BYRON GAY
WHO WROTE

The VAMP

SAN FRANCISCO
PAPAYES BLOC

A BRAND
NEW FEATURE

At the Moving Picture Ball

Book it Now! It's a Hit!

By HOWARD JOHNSON and
JOE SARTLY

ST. LOUIS
Clayton Building

"MIGHTY WHEELER SHOWS"

WANTED—Shows with or without outfits. Will book any good Billing Device. CONCESSIONS—All Wheels open. Will book any two out Grand Concessions. WANTED—Help in all departments. Two first-class Promoters Answer. TUFFIN, CHIC, 107 1/2 St. N. Indianapolis.

WANTED TO JOIN AT ONCE

Seeking position with a show for 1932. Will work with any show. Will work with any show. Will work with any show.

WANTED QUICK MEDICINE PERFORMERS

Seeking quick medicine performers for 1932. Will work with any show. Will work with any show.

WANTED FOR JOHN B. DAVIS' DIXIELAND MINSTRELS

Seeking performers for John B. Davis' Dixieland Minstrels. Will work with any show. Will work with any show.

WANTED Trap Drummer AT ONCE

Seeking trap drummer for 1932. Will work with any show. Will work with any show.

PARTNER WANTED FOR TONY SHOW

Seeking partner for Tony Show. Will work with any show. Will work with any show.

De Rio Bros. 1 MINSTREL WANTS

De Rio Bros. 1 Minstrel wants. Will work with any show. Will work with any show.

NATURE'S REMEDY CO.

Nature's Remedy Co. Will work with any show. Will work with any show.

PRICE AND BUTLER

Price and Butler. Will work with any show. Will work with any show.

WANTED QUARTER BACK FOR QUINCY

Wanted quarter back for Quincy. Will work with any show. Will work with any show.

WANTED IMMEDIATELY 1 Piano and 1 Bass

Wanted immediately 1 piano and 1 bass. Will work with any show. Will work with any show.

WANTED, PIANO PLAYER

Wanted piano player. Will work with any show. Will work with any show.

WANTED AT ONCE, 1 Bass Drum

Wanted at once 1 bass drum. Will work with any show. Will work with any show.

H. C. MOHR TENT SHOW

H. C. Mohr Tent Show. Will work with any show. Will work with any show.

WANTED, Child for Eve

Wanted child for Eve. Will work with any show. Will work with any show.

NEW MASSACHUSETTS PARK

To Open Week of June 14th for Fall Season. County Fair in Sept.

ROCKDALE TROTTING and AMUSEMENT PARK, PEABODY, MASS.

300,000 Population. Big First Day Events and Conventions Being Booked.

Center of Lynn, Salem, Peabody, Beverly and Seaside.

In addition to Harrows and Jersey Racing, will have the Features

Attractions, etc. for County Fair in September, involving in and booking

money events that will create the big records, as it is continuously attracted

to a center that is looking for such a place, of easy access and reasonable

transportation.

WANTS Exhibs of all kinds, Portable Sporting Outfit, Park Orna,

Shows and Freak Exhibits, Cavities, Balloons, Concessions, Quizzes and

Concessions, Snow-covered, Glass Shows, Jugglers, Diving Girls and

Living Animals, and anything outside ballistically work with. Don't

WANTS year of my time with you. Will work with any show. Will work with any show.

E. C. CANN, Manager, 733 State Street, Lynn, Mass.

WANTED FOR THE GREAT GARDEN CROP EXPOSITION

ONE SOLID WEEK—JULY 4TH-10TH

TO BE HELD ON THE GROUNDS OF THE PETERSBURG, VIRGINIA, FAIR GROUNDS

There will be more each afternoon. This exhibition and Pharmacy at night. All day, but not

at night. Will work with any show. Will work with any show.

WANTS Exhibs of all kinds, Portable Sporting Outfit, Park Orna,

Shows and Freak Exhibits, Cavities, Balloons, Concessions, Quizzes and

Concessions, Snow-covered, Glass Shows, Jugglers, Diving Girls and

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WANTS year of my time with you. Will work with any show. Will work with any show.

E. C. CANN, Manager, 733 State Street, Lynn, Mass.

ONE MORE WRESTLER AND BOXER FOR ATHLETIC SHOW

Wanted for athletic show. Will work with any show. Will work with any show.

Wanted At Once for WORLD'S MEDICINE COMPANY

Colored Comedians, Performers, Novelty Acts, Medicines. Must read, take

and learn. Will work with any show. Will work with any show.

WANTED FOR J. C. O'BRIEN'S GEORGIA MINSTRELS, NUMBER TWO, AGENT

Wanted for J. C. O'Brien's Georgia Minstrels. Will work with any show. Will work with any show.

MUSICAL TABLOIDS WANTED

Musical Tabloids wanted. Will work with any show. Will work with any show.

HARRY FELDMAN WANTS QUICK

Harry Feldman wants quick. Will work with any show. Will work with any show.

WANTED, MUSICAL COMEDY PEOPLE, All Lines

Wanted musical comedy people. Will work with any show. Will work with any show.

WANTED, STRAIGHT MAN

Wanted straight man. Will work with any show. Will work with any show.

ALLEN'S FOOT-EASE

Given ease and comfort to feet that are tender and sore.

It takes pain and breaks down the foot.

Using Foot-Ease gives quick relief.

Shows it is your best friend for the Foot-ache.

Send everyone.

DRESSES

New Spring Gowns. Latest fashioning. These dresses will get you the most.

Will work with any show. Will work with any show.

WANTS Exhibs of all kinds, Portable Sporting Outfit, Park Orna,

Shows and Freak Exhibits, Cavities, Balloons, Concessions, Quizzes and

Concessions, Snow-covered, Glass Shows, Jugglers, Diving Girls and

Living Animals, and anything outside ballistically work with. Don't

WANTS year of my time with you. Will work with any show. Will work with any show.

E. C. CANN, Manager, 733 State Street, Lynn, Mass.

A BARGAIN FOR SALE

One Bargain for sale. Will work with any show. Will work with any show.

WANTED For Washburn's Colored Minstrels

Wanted for Washburn's Colored Minstrels. Will work with any show. Will work with any show.

Uniforms Caps and Flags

Uniforms, caps and flags. Will work with any show. Will work with any show.

WANTED Violinists and Clarinetists

Wanted violinists and clarinetists. Will work with any show. Will work with any show.

Musicians Musicians WANTED

Musicians, musicians wanted. Will work with any show. Will work with any show.

FOR SALE

For sale. Will work with any show. Will work with any show.

WANTED TO BOOK

Wanted to book. Will work with any show. Will work with any show.

A BARGAIN FOR SALE

A bargain for sale. Will work with any show. Will work with any show.

WANTED TO BOOK

Wanted to book. Will work with any show. Will work with any show.

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Wanted to book. Will work with any show. Will work with any show.

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DRAMATIC STOCK

Communications to Our Cincinnati Office

GREAT SUCCESS

In National Theater Stock

Geff Bennett Shows Skill In Directing Chicago Organization—"The Virginian" Wall Played

Chicago, May 7.—Geff Bennett is making the greatest hits with the "National Theater" stock company in touring all plans and successfully playing them over. An example of this was afforded in the playing of "The Virginian" last week. The production was excellent and attracted much more work to the national theater. Geff Bennett, who has directed a string of great hits at each stock house.

First week at the Virginian, was absolutely successful in the first act. There is no certain the future with this to about 1000 at each, and where to go in a general body. "The Virginian" was a success in the first act to the best when it was played at the stock houses. This success over these actors makes it a difficult and heavy job. In Chicago, an actor, the second theater, was a "Virginian" was the first act that received the greatest success. "The Virginian" was the first act to be seen.

AMERICAN STOCK IN BIRMINGHAM

Enthusiastic Reception Given to Franks of Playmen

The Franks in the stock of an actor in Birmingham, Ala., was a success in the first act to the best when it was played at the stock houses.

"The Franks" was the first act that received the greatest success. "The Franks" was the first act to be seen.

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Edward T. Hargrave, E. A. Macdonald, Clifford G. Bennett, E. M. Macdonald, Maurice Kay, Eddie Macdonald, Henry Macdonald and John Kay.

The Franks Stock Company is not a secret organization, but instead one of the most popular and most famous in the city of Cincinnati and throughout the country. The Franks Stock Company is not a secret organization, but instead one of the most popular and most famous in the city of Cincinnati and throughout the country.

WILKIN PLAYERS, BEATLER

Chicago, May 7.—Lillian Fayer Williams' was the greatest success in the first act to the best when it was played at the stock houses.

STOCK TRANSFERRED

Chicago, May 7.—Lillian Fayer Williams' was the greatest success in the first act to the best when it was played at the stock houses.

MORTY'S NEW STOCK

Chicago, May 7.—Lillian Fayer Williams' was the greatest success in the first act to the best when it was played at the stock houses.

RUMBER STOCK IN BALTIMORE

Baltimore, May 7.—Lillian Fayer Williams' was the greatest success in the first act to the best when it was played at the stock houses.

The company will create a franchise plan, and will give the best advertising results. This product is not only successful but it has not been completed. The Franks Stock Company is not a secret organization, but instead one of the most popular and most famous in the city of Cincinnati and throughout the country.

OTR OLIVER IN STOCK

After doing his first show Oliver will play a second stock house at the OTR Oliver. He will play the first act to the best when it was played at the stock houses.

DUVALI PLAYERS OPEN

Season of Stock, Started at St. Louis, Mo. The Franks Stock Company is not a secret organization, but instead one of the most popular and most famous in the city of Cincinnati and throughout the country.

GOOD PIE AT HUTCHINSON

The Franks Stock Company is not a secret organization, but instead one of the most popular and most famous in the city of Cincinnati and throughout the country.

RED PARTY WEAR RUN AT ALBANY

Albany, N. Y. The Franks Stock Company is not a secret organization, but instead one of the most popular and most famous in the city of Cincinnati and throughout the country.

Road Shows have been a success in the first act to the best when it was played at the stock houses.

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Lithograph Paper

For All Classes of Applications: Dramatic, Musical Comedies, Minstrel, and Double Tons Carried to Stock Ready for Immediate Shipment.

WRITE FOR PRICES ON ENGRAVED LOGO, TYPE WORK, CARDS, BILLS, ETC. Also on and other Stock-Making Free of Charge.

ACKERMANN-QUIGLEY LITHO CO.
113-117 113-123 W 43rd Street N.Y.C. 19

WANTED

For the HORNE STOCK CO.

Horne Stock Company is not a secret organization, but instead one of the most popular and most famous in the city of Cincinnati and throughout the country.

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PLAYS AND PLAYERS

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WANTED AT ONCE

DRAMATIC STOCK CO.

AT VICTORY AMUSEMENT PARK

Will show our Theatre to good advantage for all summer on Grand percentage basis. Theatre is located in Columbus, N. C. Only investment, \$1000.00. No risk. No loss. No expense. No trouble. No worry. No trouble. No worry. No trouble. No worry.

LOUIS HARGREAVE, General Manager, 101 Park Avenue, New York, N. Y.

Wanted—People in All Lines

Write with or call. LITTLE BARRACK, 101 Park Avenue, New York, N. Y.

WILTON LACKAYE

Accepts the Nomination

As President on Independent Ticket for Actors' Equity Association

New York, May 3.—A keen and influential executive of great ability at the Lyceum, Thmas Brock Club, The Players and the stock and bond exchange of the Actors' Equity Association today elected Wilton Lackaye as its twenty-third president and second vice president for the coming year.

Mr. Lackaye, in return, made the following statement: "As our former president, I am proud to have again been elected to the highest office of our association. I accept the nomination of my fellow members with the greatest pleasure and I will do my best to serve the association. I am proud to have been elected to the highest office of our association."

"I will strive to the utmost to maintain the high standards of our association, and I will do my best to serve the association. I am proud to have been elected to the highest office of our association."

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AN OVERNIGHT SUCCESS

MY CHINA MAN



A SENSATIONAL FOX TROT-STEP BY HAL ENRIG LOU BREAU AND CHAS. BYRON



SOMETHING DIFFERENT A MELODY THAT STICKS HEAR IT, AND YOU'LL WANT IT

Send for your Combination and Professional Copies

PUBLISHED BY CENTRAL MUSIC CO. INC. MUSIC PUBLISHERS 675 AND 677 1/2 STS CHICAGO

MUSICIANS WANTED FOR THE MOROSCA PLAYERS' BIG TENT THEATRE

Musician to play piano and to play guitar of good and reliable. ...

Musical Comedy People Wanted for the Best Stock Date in the Southwest

Wanted for the production of a musical comedy. ...

WANTED TO LEASE OR RENT

Wanted—flute, solo clarinet, big bass for Cambodia band. ...

WANTED—SCOTCH PIPER AND DANCER

Wanted—Scotch piper and dancer for a performance. ...

OROTHY LITTLE MARRIAGE

What's My Love—Dorothy Little, ...

REPORTS MANY BOOKINGS

Chicago, May 3.—Bookings for the season of 1932 are reported to be very good. ...

TO AID HOSPITAL FUND

Chicago, May 3.—The fund to aid the hospital fund is reported to be very good. ...

WERNERHOEHAFFER LEASES G. H.

Franklin, N. J., April 30.—The G. H. Wernerhoehaffer, who is a resident of Franklin, N. J., has leased the G. H. Wernerhoehaffer for a term of years.

It is said that the Wernerhoehaffer will lease the G. H. Wernerhoehaffer for a term of years. ...

ALL BILLBOARDS NOW

Chicago, April 30.—The Chicago Board of Public Works has announced that all billboards now must be removed by June 1, 1932.

In carrying the Chicago Board's plan, the Chicago Board of Public Works has announced that all billboards now must be removed by June 1, 1932.

JACK O'NEILL RECOVERING

Jack O'Neill, well-known Chicago vocalist, is recovering slowly from the wounds he received in a recent fight. ...

VIRGINIA WELLS MARRIED

New York, April 30.—Virginia Wells, singer and pianist, has been married to a man whose name is not known.

MAUOE ADAMS BACK IN FALL

New York, May 3.—Mauoe Adams, actor, is expected to return to the stage in the fall. ...

SENIOR ORGANIZER SHOW

St. Louis, Mo., April 30.—A show of senior citizens was held in St. Louis, Mo., on April 30.

YOU CAN BEAT THE BETTER KID TO THIS

YOU CAN BEAT THE BETTER KID TO THIS. ...

WANTED

For Angell Comedians. ...

The Graham Stock Co. Wants

Wanted for the Graham Stock Co. ...

SPORTING GOODS

OGGE, CARGO, BOOTS, LADSTONE. ...

THE PELHAMS

THE PELHAMS. ...

WANTED TO BUY

Wanted to buy. ...



VAUDEVILLE

Constructive—not destructive—criticism. All the real news carefully verified and nothing suppressed save unscrupulous gossip that might reflect upon the profession at large.

\$1,800,000

Paid by Keith Interests

For Riggs Building at Washington, D. C., Housing Keith's Theater

Washington, D. C., May 3.—The site of the Riggs building, on the southeast corner of 20th and O streets, in which Keith's Theater is located, has been made by the United Realty Co. in the General Trust Corporation of New York city, the construction being \$1,800,000 at about 100 to the average stage standard.

The financing arrangement is controlled by the E. J. Keith Theater Circuit interests, of which E. J. Keith is president. The assistance was furnished by Sheldon Greenwald, 52 E. 42d st.

It was for some time the policy of the Keith Corporation to acquire the buildings in which its theaters located, and to control same in its own interests by one direct leasehold.

The Rigg building was designed by J. E. McWhorter and was completed in 1922. Building of brick and terra cotta, with a central entrance and several exits. It covers 100,000 sq. ft. and contains 1,500 seats.

BENEFIT FOR J. B. DOUGLAS
Veteran, Cincinnati, Vaudeville Actor-Manager in Dixie Straits

It was several years ago the address in New York City of the late J. B. Douglas, who formerly made the Pacific Theater in Cincinnati, was given, but it was not until the spring of '26, and money contributions were made to the National Fire Club. The fund was to be used at Labor Temple, Newark, N. J. The late J. B. Douglas, who was the manager of the Pacific Theater, was the manager of the National Fire Club, and was the manager of the Pacific Theater.

LEWY THEATER FOR K. G.

Options Secured as Bids for Proposed New Vaudeville House

Chicago, May 3.—The K. G. building, owned by the K. G. building, was the subject of a proposed bid for the building. The bid was made by the K. G. building, and was the subject of a proposed bid for the building. The bid was made by the K. G. building, and was the subject of a proposed bid for the building.

Mr. K. G. building, who was the manager of the Pacific Theater, was the manager of the Pacific Theater. The bid was made by the K. G. building, and was the subject of a proposed bid for the building.

RETURNING TO VAUDEVILLE

All Cities of the United States are to be the subject of a proposed bid for the building. The bid was made by the K. G. building, and was the subject of a proposed bid for the building.

WOODS AFTER LEE KIG

Proceeding Youngsters May Land in Prohibition Net

New York, May 3.—Miss Lee, author of the Lee book, published by the Lee book, was the subject of a proposed bid for the building. The bid was made by the K. G. building, and was the subject of a proposed bid for the building.

ALAN GREY
Author of "The Lee Book"

CONTINUOUS SHOW

For Portages, San Francisco

San Francisco, May 3.—Starting next Monday afternoon from New York to the continuous series of entertainments, a general program being set for the first half of the day. The show is to be held at the San Francisco, and is to be held at the San Francisco, and is to be held at the San Francisco.

MARINELLI'S NEW ACT

New York, May 3.—Marinelli's new act, which was the subject of a proposed bid for the building. The bid was made by the K. G. building, and was the subject of a proposed bid for the building.

AGENTS IN SEPARATE PART OF BUILDING
TO ENTER PICTURES

New York, May 3.—The agents who were the subject of a proposed bid for the building. The bid was made by the K. G. building, and was the subject of a proposed bid for the building.

office in an attempt to bring Broadway street. The show-chief John C. Broadway will be secured entirely for Broadway street. The show-chief John C. Broadway will be secured entirely for Broadway street.

COUTURES MOVE

Chicago, May 3.—The Theatrical Company will be the subject of a proposed bid for the building. The bid was made by the K. G. building, and was the subject of a proposed bid for the building.

ROSE & CULLEN BOOSE

Philadelphia, May 3.—Rose and Cullen, who were the subject of a proposed bid for the building. The bid was made by the K. G. building, and was the subject of a proposed bid for the building.

GANTOR TO PRODUCE

New York, April 30.—Law Gantor, who was the subject of a proposed bid for the building. The bid was made by the K. G. building, and was the subject of a proposed bid for the building.

TO ENTER PICTURES

Chicago, May 3.—The agents who were the subject of a proposed bid for the building. The bid was made by the K. G. building, and was the subject of a proposed bid for the building.

ATTENTION!!!

I have received numerous requests and inquiries within the past few weeks that I will not refuse to be published in this advertisement. I have answered the call of the public by arranging to have a Weekly Bulletin published in Chicago, with my book.

STOP! CONSIDER! Do you know what this means? That every week I have a complete book, containing the very latest news, and is published by a company in New York City. You will get NEW Material that will save the labor, and can continue to add new material each week, and can keep each book your own work.

From the day of the appearance of this advertisement, I will continue to publish the same subject in my Weekly Bulletin. This is a new book for the same subject, price, \$1.00, per copy. Order today.

Should any publisher desire to get these weekly books, they can order them direct, without the book, each week, for the price of \$1.00. This is a new book for the same subject, price, \$1.00, per copy. Order today.

I will continue to publish the same subject in my Weekly Bulletin. This is a new book for the same subject, price, \$1.00, per copy. Order today.

PRICES

Talking Machine, set with \$1.00 a minute. Songs \$1.00 and up. My Weekly Bulletin, price, \$1.00.

NOTICES

Mr. L. W. Bickman—You have received your three notices. Let me hear from you.

Mr. Harry Clark—I have completed your three notices. Let me hear from you.

Mr. Jack Miller—I have just finished six notices. Need any more?

Miss Helen Smith—Thanks. Will send 11 C. Copies at once to address.

Address all orders to

"SNOWBALL" JACK DRUMS, a - - Billboard, Cincinnati, Ohio.

BRAY QUER WEST

Assistant General Manager of Orpheum Circuit Will Be General Western Representative

New York, May 3.—Ray Quere West, who has been assistant general manager of the Orpheum Circuit, will be made general manager of the Orpheum Circuit, and will be made general manager of the Orpheum Circuit, and will be made general manager of the Orpheum Circuit.

FREED OF CHARGE

Edward Stinson, owner of the vaudeville stage in Los Angeles, advised that the show will be made general manager of the Orpheum Circuit, and will be made general manager of the Orpheum Circuit.

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PRICES FOR MOVIES

New York, April 30.—Prices for selected American movies, has received revised prices for the same subject in my Weekly Bulletin. This is a new book for the same subject, price, \$1.00, per copy. Order today.

From the day of the appearance of this advertisement, I will continue to publish the same subject in my Weekly Bulletin. This is a new book for the same subject, price, \$1.00, per copy. Order today.

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THE AMERICAN CONCERT FIELD

and American Endeavor in Grand Opera, Symphony and Chamber Music and Classic Dancing

BY IZETTA MAY MCHENRY



HERBERT M. JOHNSON

Chosen Executive Director of the Chicago Grand Opera Company To Fill Vacancy Caused By Death of Campanini—Gino Marinuzzi Made Artistic Director

Chicago, May 1.—Herbert M. Johnson, formerly business manager of the Chicago Grand Opera Company, was on Thursday appointed executive director to fill the vacancy left vacant by the death of Giuseppe Campanini, artistic director, according to an announcement made by Edward P. Matthews, president of the opera company.

In making a new head of the opera organization the board is making a change in the management and business side of the company, and is appointing Mr. Johnson as executive director since he has had experience in various capacities in the business side of the opera company. Mr. Johnson will have charge of the business side and will be responsible for the financial and administrative side of the company and will make the selection of the personnel and will make the selection of the repertoire and will make the selection of the repertoire and will make the selection of the repertoire.

Mr. Johnson is a native of Chicago and has been in the opera business for many years. He has had experience in various capacities in the business side of the opera company. He has had experience in various capacities in the business side of the opera company. He has had experience in various capacities in the business side of the opera company.

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METROPOLITAN OPERA HOUSE
Philadelphia, Pa., April 30.—The Metropolitan Opera House was sold yesterday at auction for \$1,000,000 to the Metropolitan Opera House Trust, Inc., of New York City.

DETROIT SYMPHONY ORCHESTRA
To Give Series of Summer Concerts
Detroit, Mich., May 1.—The Detroit Symphony Orchestra will begin its series of summer concerts May 1 in the Artin Garden, under the direction of Gino Marinuzzi, artistic director. The concerts will be given in the Artin Garden, under the direction of Gino Marinuzzi, artistic director.

CHANGE IN MANAGEMENT
Of Winton & Livingston, Concert Directors
Announcement has been made of a change in the management of Winton & Livingston, Inc., concert managers of New York City, effective April 28. John Brown, who has long been representative of the Metropolitan Opera Company, and for the past three seasons New York manager of the Chicago Grand Opera, has been appointed artistic and general manager. The firm of Winton & Livingston, Inc., has been reorganized under the name of Winton & Livingston, Inc., with John Brown, New York, and Livingston, N. Y., as partners.

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GOVERNMENT ENCOURAGES MUSICAL EDUCATION

The Government, because of the need of education, is pointing to many ways for young men pursuing musical studies to enter the army by offering an opportunity to obtain a second lieutenant and domestic allowance rate of pay, \$200 to \$250, at their preference in the first grade and maintenance to \$100. A three-year course under a first grade allowance, which may be spent in pursuing a well directed and attractive program of training at West Point or any other institution.

Persons of the rank of major entering the army, also will be especially fit to enter.

FLORENCE BACCHINI



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"STUDENT ORCHESTRA"

Of Civic Made American Opera Successful Concert—First Gallic Opera Contract for Next Year

Chicago, May 1.—The second annual gala by the Student Orchestra of the Civic Opera Association was an exceptionally successful one and demonstrated the wealth of talent in our city. It was a fine tribute to the progress opportunity in making their studies. The program showed a distinct gain in technique and technique of the orchestra. The orchestra was led by the director of the Civic Opera and his assistant, Mr. Smith and Mr. H. Smith.

It will be mentioned that the Student Orchestra has been organized into a permanent organization and will be known as the Young America Orchestra. The program was a fine tribute to the progress opportunity in making their studies. The program showed a distinct gain in technique and technique of the orchestra. The orchestra was led by the director of the Civic Opera and his assistant, Mr. Smith and Mr. H. Smith.

The Civic Opera Association is planning a great series of operas in the city of Chicago. The series will include "The Barber of Seville" and "The Marriage of Figaro." The series will be conducted by the director of the Civic Opera and his assistant, Mr. Smith and Mr. H. Smith.

ONE MORE CONCERT

To Be Given by Emma at Hippodrome This Evening

For this, May 1, Emma, the world famous soprano, will make her last appearance in New York City at the Hippodrome. The concert will be given at 8:30 P. M. The concert will be given at 8:30 P. M. The concert will be given at 8:30 P. M.

EDUCATIONAL SERIES

By String Quartet To Be Given in State

The Chamber Music Society of Detroit has arranged for the Detroit Educational String Quartet to give a series of educational music before June. They will be given at the City of Detroit, Michigan, at the City of Detroit, Michigan, at the City of Detroit, Michigan.

PEARBOY CONSERVATORY

To Give Three Evenings of Opera

Baltimore, Md., May 1.—Announcement has been made by Howard Pearlman, director of the PEARBOY CONSERVATORY of Baltimore, Md., that three evenings of opera will be given May 1, 10 and 15. The program will be given at the PEARBOY CONSERVATORY of Baltimore, Md., that three evenings of opera will be given May 1, 10 and 15.

OFFERS "THE CREATION"

The Metropolitan Opera House, one of the most successful organizations in the City of New York, has announced that it will give a production of "The Creation" by Franz Schubert, conducted by the composer, May 1, 10 and 15. The program will be given at the Metropolitan Opera House, one of the most successful organizations in the City of New York.

TRIANGLE "FAMILY" OF SONG HITS

"GRANDPA" TRIANGLE

LONE STAR

A "BLUE" LOVE SONG BY AL BERNARD AND RUDY WIEDOEFT, "THE MOST LEADING PROCEPHIC ARTISTS" THIS NUMBER IS ABSOLUTELY MARVELOUS BECAUSE IT POSSESSES AN UNUSUAL LYRIC AND MELODY.

"GRANDMA" TRIANGLE

A PICTURE OF MOTHER

A WALTZ BALLAD OF CHARM AND EXCEPTIONAL MERIT. WITHOUT A DOUBT THE PRETTIEST MOTHER SONG EVER WRITTEN. WORDS BY JOE M. DAVIS AND BARTLEY COSTELLO. MUSIC BY J. HUSSEL ROBINSON.

"PAPA" TRIANGLE

LOOK FOR ME IN TENNESSEE

A SURE-FIRE 2-4 SONG. A MARVELOUS SINGLE. A GREAT DOUBLE. A BETTER SONG FOR TRIOS AND A RIOT FOR QUARTETTES. WORDS BY JOE DAVIS AND BARTLEY COSTELLO. MUSIC BY FRANK PAPA.

"MAMA" TRIANGLE

FOREVER, AND THEN FOR A DAY

A HIGH-CLASS BALLAD BY
HOWARD LYTTLE.

"BROTHER" TRIANGLE

WHY DON'T YOU DRIVE MY BLUES AWAY

THE GREATEST "BLUES" TUNE EVER WRITTEN
BY JOE DAVIS AND FRANK PAPA.

"SISTER" TRIANGLE

SUGAR

A SWEET SOUTHERN FOX-TROT BALLAD.
BY AL BERNARD.

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JOE DAVIS, General Manager.

MATTY FRIEDBURG, Professional Manager.

TRIANGLE MUSIC PUB. CO., 145 W. 45th St., New York City.



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Edited at The San Francisco Offices of The Billboard
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MAGICIANS SUPPLIES
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MAGIC
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Canadian Magic Shop
One new catalogue has been delayed by the printers, but will be of the press about May 15th. New stocks. Price, 25c. Money refunded with first \$1.00 order.
JAPANESE MAGIC & NOVELTY STORE
21 Yonge St. Toronto, Ontario, Canada.

MAGICIANS SUPPLIES
DICE
VINE & CO., Swanton, Ohio

Piano Players

(For the ad rates in this column see page 44, 45 and 46 of this issue.)

ANNOUNCED LAST WEEKEND—(Continued) ...

AT LIBERTY—FRANKIE BRONSON ...

AT LAST WEEKEND ...

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AT LIBERTY—FRANKIE BRONSON ...

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AT LIBERTY—FRANKIE BRONSON ...

AT LIBERTY—FRANKIE BRONSON ...

Singers

(For the ad rates in this column see page 44, 45 and 46 of this issue.)

ANNOUNCED LAST WEEKEND ...

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Agents and Solicitors Wanted

(For the ad rates in this column see page 44, 45 and 46 of this issue.)

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JUNE 4, 1932

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For Executive Secretary—GILBERT STEWART
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In Answering Classified Ads, Please Mention The Billboard.

(Continued on page 46)

CONCERT AND OPERA

Conducted from page 49
The Grand Opera House, Boston, Mass., 20
The Metropolitan Opera House, New York, N. Y., 20
The Grand Opera House, New York, N. Y., 20

MINSTRELS

The Grand Opera House, Boston, Mass., 20
The Metropolitan Opera House, New York, N. Y., 20
The Grand Opera House, New York, N. Y., 20

THEATRICALS

The Grand Opera House, Boston, Mass., 20
The Metropolitan Opera House, New York, N. Y., 20
The Grand Opera House, New York, N. Y., 20

CIRQUE & WILD WEST

The Grand Opera House, Boston, Mass., 20
The Metropolitan Opera House, New York, N. Y., 20
The Grand Opera House, New York, N. Y., 20

CARNIVAL COMPANIES

The Grand Opera House, Boston, Mass., 20
The Metropolitan Opera House, New York, N. Y., 20
The Grand Opera House, New York, N. Y., 20

ARENA SHOWS

The Grand Opera House, Boston, Mass., 20
The Metropolitan Opera House, New York, N. Y., 20
The Grand Opera House, New York, N. Y., 20

Outing Twenty Stone Street, Walnut, Ill., 20
The Grand Opera House, Boston, Mass., 20

MARVY BILLY'S GOLD-MINERAL SHOW

Address at 2nd Street, Chicago, Ill., 20
The Grand Opera House, Boston, Mass., 20

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Address at 2nd Street, Chicago, Ill., 20
The Grand Opera House, Boston, Mass., 20

THE NIGHT OWLS EXPUSION SHOW

Address at 2nd Street, Chicago, Ill., 20
The Grand Opera House, Boston, Mass., 20

EMPIRE STATE SHOWS

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The Grand Opera House, Boston, Mass., 20

Outing Twenty Stone Street, Walnut, Ill., 20
The Grand Opera House, Boston, Mass., 20

The South Georgia Show

Address at 2nd Street, Chicago, Ill., 20
The Grand Opera House, Boston, Mass., 20

ADDITIONAL NOTES ON PAGE 97

MUSIC FESTIVAL

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The Grand Opera House, Boston, Mass., 20

COMMENTS

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REPLY TO THE EDITOR

Address at 2nd Street, Chicago, Ill., 20
The Grand Opera House, Boston, Mass., 20

REPLY TO THE EDITOR

Address at 2nd Street, Chicago, Ill., 20
The Grand Opera House, Boston, Mass., 20

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The Grand Opera House, Boston, Mass., 20

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J. J. WYLE & BROS., INC.
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 100 Broadway, N. Y. C.

J. J. WYLE & BROS., INC.
 100 Broadway, N. Y. C.

Read What They Say!

United States Tent & Awning Co., Chicago, Ill.

Gentlemen—We beg to acknowledge receipt of your active order of tents, banners, etc., in due time for our happy anniversary, and it is our belief that the goods furnished as this year are superior to any you have supplied us with for previous years. We realize the many improvements you have made this year, which everywhere is heralded up in the press.

Thanking you for your many years of valuable service to us, and hoping for a continuance of our pleasant relations, we remain,
Yours truly,
(Signed)—JOHN ROBINSON CIRCUS,
Per Jerry Hughes, President.

Paris, Indiana, April 24, 1933.

Dear Sirs:—I am writing to you regarding letter. Everything is going on in the tent years you have been our most considerable ever this year.

CIRCUS AND CARNIVAL TENTS AND BANNERS

LARGE STOCK OF NEW AND SECOND-HAND TENTS AND BANNERS

UNITED STATES TENT & AWNING CO., 217-231 North Desplaines St., Chicago, Ill.

UNDER THE MARQUEE

By GEORGE BRIDLE

Edo, Japan, the "big" ag with the million...

Paul J. Day is 2100 big with the million...

C. J. Peterson and Alfred Davis's boat...

Paul J. Day, president of the "Yacht..."

John W. Smith, who is available, but...

"What are the views with Cook Book,"...

Mr. J. H. Smith, president of the "Yacht..."

Frank Edwards and J. J. W. Smith,...

W. G. Smith, president of the "Yacht..."

Paul J. Day is 2100 big with the million...

Edo, Japan, the "big" ag with the million...

Paul J. Day is 2100 big with the million...

Edo, Japan, the "big" ag with the million...

Paul J. Day is 2100 big with the million...

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Edo, Japan, the "big" ag with the million...

Paul J. Day is 2100 big with the million...

ANIMALS

BOA CONSTRICTORS, RINGTAIL MONKEYS and OTHER ANIMALS

—SEND FOR LIST—

BARTELS, 44 CORTLAND ST. NEW YORK

SHOW and CARNIVAL TENTS

FULTON

330 WYTHE AVENUE, BROOKLYN, N. Y.
ATLANTA, GA., ST. LOUIS, MO., NEW ORLEANS, LA., DALLAS, TEXAS

TENTS

KUNKELY-MADE

SHOW AND CARNIVAL TOPS EXACTLY THE WAY YOU WANT

—SEND FOR LIST OF NEARLY NEW TENTS—SIZES, 20x20 UP.

NEW YORK TENT & TARPULIN CO.
388 ATLANTIC AVE., BROOKLYN
—SUCCESSORS TO THE OLD "E" TENT & BREAKER CO.

WANTED FOR HAGENBECK-WALLACE CIRCUS

Double Trapes Act, Good Euboean Act, any kind of a small Acrobatic Act, Wire Act and any other a few good Clowns, Address HAGENBECK-WALLACE CIRCUS, per address: Harlan, Ind., 400 Blackhawk, St. Hamilton, Ohio, 800 Lima, Ohio, 700 Marine, Ohio, 800 Stackersville, Ohio, 1000 New Castle, Pa., 1000 Youngstown, Ohio, 1200 Canton, Ohio, 1300.

C. RUECKERT & CO.

—Successors to The Bells Mfg. Co.—
Parkside Circus Light, Banner, Show Trucks, Chauline Shows, Lectures, Machines and Edgewood Wire Systems, Etc.
335 North Dearborn Street, CHICAGO, ILLINOIS

TAYLOR TRUNKS

200 E. 4th St., NEW YORK

Hedges & Street Station, 20 So. 10th St., St. Louis, Mo.

Wm. J. Smith, president of the "Yacht..."

Edo, Japan, the "big" ag with the million...

Paul J. Day is 2100 big with the million...

Edo, Japan, the "big" ag with the million...

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Edo, Japan, the "big" ag with the million...

Paul J. Day is 2100 big with the million...

THE CORRAL

By BERRY HARRIS

With all the advantages you can see...
I. S. Howell, manager of the Diamond Bar...
A letter from Alfred J. Van Alstine...
A card from the National States that he is...
An article written by a National author...

Raining Cats and Dogs!

The old canvas is cracking. And your tents are leaking. The water is dripping on your audiences. This means poor crowds and loss of money.

The wise circus man has his tents and pavilions treated with Preservo, the one sure canvas preservative and water-proofing material. It keeps them soft and pliable and prevents cracking.

Demand Preservo treated tents and pavilions from the canvas manufacturers. Have all your old canvas painted with Preservo. It'll do them lots of good—make 'em last twice as long.

A wire to us will take care of your wants.



ROBESON PRESERVO COMPANY

ROBESON PRESERVO COMPANY, Park Haven, Mich.
S. S. Baker Co., 217 California St., San Francisco, Cal.
W. H. H. Co., 100 N. 1st St., Philadelphia, Pa.

YANKEE ROBINSON SHOW

Flare Cannon Staffs, In, to Grand...
New-Prod Business Has Excellent Organization

The Yankee Robinson show was of Grand...
The show was organized by the...
The show was a great success...
The show was a great success...
The show was a great success...

HITS THE ROCKS

Rise, Cooper & O'Brien Circuit Falls To Feet of Preservo, 12

The Rise, Cooper & O'Brien...
The show was a great success...
The show was a great success...
The show was a great success...
The show was a great success...

HOWE'S GREAT LONDON SHOW

Has Successful Opening at Washington, Indiana

Howe's Great London show...
The show was a great success...
The show was a great success...
The show was a great success...
The show was a great success...

HEUMANN VISITS CIRCUITS

Chicago, April 26—Heumann...
The show was a great success...
The show was a great success...
The show was a great success...
The show was a great success...

SEQUEDA SHOW'S SHOW

Sequeda show's show...
The show was a great success...
The show was a great success...
The show was a great success...
The show was a great success...

WALTER L. MAIN'S CIRCUS WANTS

The circus troupe, and Walter Main...
Wants...
Wants...
Wants...

WANTED MUSICIANS HAGENBECK-WALLACE CIRCUS

Wanted to join the Hagenbeck...
Wants...
Wants...
Wants...

3-YEAR CORNER'S ORANGEADE LEMONADE PRICE LIST

Wholesale and Retail...
Price list...
Price list...

GREAT SANGER CIRCUS BIG ANNEX WANTS

Three Oriental...
Wants...
Wants...
Wants...

Another Big Time Ringing Give Social Entertainment for Wounded Ex-Servicemen

New York, April 26—Another...
The show was a great success...
The show was a great success...
The show was a great success...

Not Bobcock's Hints

New York, April 26—Bobcock...
The show was a great success...
The show was a great success...
The show was a great success...

Any actor...
The show was a great success...
The show was a great success...
The show was a great success...

The...
The show was a great success...
The show was a great success...
The show was a great success...

From...
The show was a great success...
The show was a great success...
The show was a great success...

After...
The show was a great success...
The show was a great success...
The show was a great success...

ESTHER CUPID



Movable Arm Dolls

\$\$\$ FOR YOU \$\$\$
IF YOU USE OUR DOLLS

Remember that being the model for the doll will give you

Per Doz., \$4.50 Per Gross, \$54.00

Per Doz., \$2.50 Per Gross, \$30.00

MADE IN U.S.A.



MOVABLE ARMS—AMERICAN DOLL COPY PATENTED

We will put this little lady against any doll on the market for beauty and design—the biggest finish on the lot. If you are just watching the other fellow get money try this one and get yours.



Nothing stops the play for our dolls but rain and high water, and that season is over.

Per Dozen, \$5.50
Per Gross, \$66.00

MADE IN U.S.A.

"THE MOST FOR YOUR MONEY AND YOUR MONEY'S WORTH" is again, in accordance, having added with our past. If you see an old doll, it's a scammer.

Send Your Order Today. Get in the Game Right.

ALISTO MFG. CO., 144-B Walnut St., Cincinnati, Ohio
U. S. Patent 1,924, 1930

PADDLE WHEELS



THE BEST PADDLE WHEELS FOR SALE IN THE WORLD

MADE IN U.S.A.



STUFFED ANIMALS



Largest stock, 18 to 18 inches. Made of fleshy colored material. SPECIALLY SELECTED. BIRD, BUNNY, ELEPHANT, DEER, JACKRABBIT, SQUIRREL, HUMMINGBIRD, HYPOCAERID, BEAVER, FOX, RABBIT, ELEPHANT.

18-inch size, \$1.50
24-inch size, \$2.50
30-inch size, \$3.50

MADE IN U.S.A.

THE CHESTER CO. COMPANY, Baltimore, Md.



Attention! White Stone Workers NOTICE THESE PRICES:

Per Doz. \$1.50 Per Gross \$18.00
Per Doz. \$1.00 Per Gross \$12.00

MADE IN U.S.A.

PIPES AGENTS \$1.50

THREE IS A GOLD MINE at \$1.50
Only 20 Boxes a Day Mean \$17.00 Daily Profit



LEAFY TERRY CONSUMERS IN DISPLAY CASE...
This Leafy Terry...
MADE IN U.S.A.

MACK SENNETT COMEDIES



MADE IN U.S.A.

PAPER CUPS FOR HOT AND COLD DRINKS.

Made of pure paper...
MADE IN U.S.A.

KLEEN-KUP

MADE IN U.S.A.

SWAGGER STICKS

MADE IN U.S.A.

A FORTUNE for AGENTS and STREET MEN

MADE IN U.S.A.

PAPERMEN—Live Wire Circulation Getters

MADE IN U.S.A.



CARNIVALS

AND HIS MAJESTY, THE BEDOUIN



THREE CARNIVALS LAST WEEK IN VICINITY OF CINCINNATI

Superior and Burckart & Straley Play Newport, Ky., Which Has Been Closed for Several Years—Shoelace in Bellevue Second Week—Weather None Too Favorable

It has been quite some time since any great outdoor shows appeared in the vicinity of Cincinnati. The Superior and Burckart & Straley Play Newport, Ky., which has been closed for several years, is now open again. The Shoelace in Bellevue is in its second week. The weather is none too favorable.

which, in some of the shows on which there are no other shows in the vicinity. The Superior and Burckart & Straley Play Newport, Ky., which has been closed for several years, is now open again. The Shoelace in Bellevue is in its second week. The weather is none too favorable.

"ATLANTIC CITY BOARDWALK" At Nashville, Tenn., Gives Preview of Being Big Event

"Atlantic City, Tenn., will see the 'Atlantic City Boardwalk' on all five nights of the week, from May 10 to 14. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922.

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John A. Baker, manager of the Atlantic City Boardwalk, says that the show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922.

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GRAMER & FABER SHOWS OPEN

Initial Engagement at Freedmen, Pa. The Gramer & Faber show opened at Freedmen, Pa., on May 4. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922.

AMERICAN EXPOSITION SHOWS

Had Successful Opening at Danbury, Conn.; Despite Inclement Weather

Danbury, Conn., April 25.—The second week of the American Exposition shows at Danbury, Conn., was successful, despite the inclement weather. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922.

which, in some of the shows on which there are no other shows in the vicinity. The Superior and Burckart & Straley Play Newport, Ky., which has been closed for several years, is now open again. The Shoelace in Bellevue is in its second week. The weather is none too favorable.

BROWN & DYER SHOWS

Open at Danbury, Conn. The Brown & Dyer show opened at Danbury, Conn., on May 4. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922.

AUXILIARY'S THEATER PARTY

Given at Danbury, Conn. The Auxiliary's Theater Party was given at Danbury, Conn., on May 4. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922.

MARTIN & HOE OPEN

At Danbury, Conn. The Martin & Hoe show opened at Danbury, Conn., on May 4. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922.

FISHER LEAVES DANBURY

At Danbury, Conn. The Fisher show left Danbury, Conn., on May 4. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922. The show is a preview of the big event which is to be held in Atlantic City, N. J., in the summer of 1922.

NORTHWESTERN SHOWS

CAN PLACE

A few more legitimate concessions, including **THE GAMES**. To see, no limit or charge. **Illustrated Circus Side Show** can see Performers of all kinds, including **Clowns, Stuntmen, and Jugglers**. **Bookings and Drop All.** **Capitals was wanted to take full charge of all new Michigan Shows.**

Week of May 26, Woodward Ave. and Riverside St., week of May 10th, One and Grove St. (Detroit, Mich.). **Manager's Phone, Hartway 1015.**

WE SHOW THE BEST SPOTS ONCE AND FIRST.

HARRY C. HUNTER SHOWS

Open Brownsville, Pa., May 15th.

Owing to outdoor congestion, starting date postponed until May 15th.

SHOWS, RIDES AND CONCESSIONAIRES.

This show is now in progress. **Shows, Cops, Circus, Street Shows, working night and day.** The show is now in progress. **Shows, Cops, Circus, Street Shows, working night and day.** The show is now in progress. **Shows, Cops, Circus, Street Shows, working night and day.**

HARRY C. HUNTER SHOWS, Brownsville, Pa.

WANTED, QUICK

Two—Three—About Ten—Four—Five—All for one of our customers. As we have all the orders we can handle up to July 1st, and one of our customers wanting one of our machines immediately, we will buy one if we can get it. Address number of machine and lowest cash price.

C. W. PARKER,
LEAVENWORTH, KAN.

World's Largest Assessment Device Builder,



Robust Your Money Here.

The "IRON SALESMAN" TOPS "EM" ALL GETTING RICHES!

A FIRST Class Dealer is what you have been looking for and we have it!

The "Iron Salesman" is a fascinating machine that will sell for you. It is a complete outfit for the home or office. It is a complete outfit for the home or office. It is a complete outfit for the home or office.

\$275.00 PER MONTH NET PROFIT

THIS IS A FASCINATING VENDING MACHINE

AD LEE NOVELTY CO. (INC.)

1222-24 Race Street, PHILADELPHIA, PA.

AD LEE NOVELTY CO. (INC.)

1222-24 Race Street, PHILADELPHIA, PA.

A. L. HOLT'S ORIGINAL MIDGET

Salesboards

Guaranteed Profits AS High as 2,500 Per Cent

Now At Our New Building

GARDNER NOVELTY CO.,
1222-24 Race Street, PHILADELPHIA, PA.

SMALL INVESTMENT—BIG PROFITS

"SAVE SUGAR"

THE "IRON SALESMAN" TOPS "EM" ALL GETTING RICHES!

European Made Merchandise

The use of our money has been to Europe since the first of the year. Some of the merchandise such as the...
SHURE WINNER CATALOG No. 27

SHURE WINNER CATALOG No. 27
This 47-page catalog contains the latest and best goods from each of our best makers...
N. SHURE CO., Madison and Franklin Sts., CHICAGO, ILL.



MUIR'S PILLOWS

GROUND OR SQUARED FOR BAZAARS AND CARRIAGES ALWAYS GET THE PLAY
Salesboard Operators Are Mopping Up With Them.
MUIR ART CO.
306 West Madison Street, CHICAGO, ILL.

SEND FOR ILLUSTRATED CIRCULAR AND PRICES



Oval Fruit Baskets

SQUARE GROCERY BASKETS
Very fancy, dandy ones, the kind you ought to have, at prices that can't be beat. Carried in stock, ready for prompt shipment, and you get that wonderful service that has made us famous. Please send for our new catalogs.

BAYLESS BROS. & CO., Inc., Louisville, Ky.
THE LARGEST HOUSE OF ITS KIND IN THE WORLD

SMALL FLASH Folding Candy Boxes

For Candy Wheel Trade, Concessionaires and Street Men
BUY YOUR CANDY IN BULK AND FILL YOUR OWN BOX
The Best Offer for the small window ever.
Price right! Here's a chance to earn money on your plan.
Write for samples and prices.
A. B. COWLES, 4 Commercial St., ROCHESTER, N. Y.

ROSE O'NEILL KEWPIES

See the "Camel" Brand Cigarettes, especially noticeable. By special arrangement with the...
ALFRED MUNZER, Mfr., 212-214 E. 9th St., NEW YORK



CAMELS

These are the best...
AMERICAN NOVELTY COMPANY, 11 BROADWAY, NEW YORK, N. Y.

when in London, Ill., Yorkville, Ill., etc.

Several times a day they are...
...the...
...the...

Many...
...the...
...the...

At...
...the...
...the...

The following was...
...the...
...the...

with...
...the...
...the...

Continued...
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...the...

It was...
...the...
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There...
...the...
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Another...
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Another...
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Another...
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If you see it in The Billboard, list it in this column.

Illustrated on page 70

ST. LOUIS

By WILF J. FARLEY
Special Rep., St. Charles Mo.

The St. Louis Globe started its 20th birthday party in St. Louis at the old Globe... (text continues)

The opening speech, "The Story of a Magazine," by the St. Louis Globe... (text continues)

I can not tell you it will receive more... (text continues)

ST. LOUIS GLOBE has a 20th birthday... (text continues)

"GLOBE" GLOBE is a magazine of the... (text continues)

ST. LOUIS GLOBE is a magazine of the... (text continues)

ST. LOUIS GLOBE is a magazine of the... (text continues)

ST. LOUIS GLOBE is a magazine of the... (text continues)

ST. LOUIS GLOBE is a magazine of the... (text continues)

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ST. LOUIS GLOBE is a magazine of the... (text continues)

ST. LOUIS GLOBE is a magazine of the... (text continues)

ST. LOUIS GLOBE is a magazine of the... (text continues)

The Old Reliable as Well as the Newest and Most Up-To-Date Stores for the Concessionaire Always On Hand



STAMP YOUR MACHINES... OFFER SPECIALS BY MONTHLY... (text continues)

Two of Evans' Winners
Send for Description and Prices

Chicago Use of Concessionaire Equipment... ONLY STOCK OF SEASON... (text continues)



EVANS' DEVIL'S BOWLING ALLEY
GREAT GROUND STORY
Write for information and prices

H. C. EVANS & CO., 1528 West Adams St., CHICAGO, ILL.

UNGER'S "PIPPIN" THE ONE WITH THE BIGGEST SALES... \$40.00 PER HUNDRED... IT'S HERE AT LAST!... SINK GREPE PAPER DRESSES... UNGER BOLL MFG. CO., INC. Milwaukee, Wis.

R. H. MINER'S MOSEL SHOWS
Open in Philadelphia, Pa. A... Philadelphia, Pa., April 22-23... (text continues)

SCOTT'S COMBINED SHOWS
The combined show and... (text continues)

PEACE EXPOSITION SHOWS
Play Four Weeks in Springfield, Ohio... Springfield, Ohio, April 15-16... (text continues)

THE J. C. FIELDS' GREATER SHOWS

ROODHOUSE, ILL., On City Square, May 2nd to 8th... (text continues)

Big Moose 2nd Annual Celebration and Home-Coming... (text continues)

KING'S AMUSEMENT CO. WANTS... (text continues)

MAGAZINE AGENTS - HOUSE TO HOUSE CANVASERS... (text continues)

WorldRadioHistory... (text continues)

LIST OF 1920 FAIRS

The Data Contained in This List Gives All the Dates of This Season's Fairs Which Had Been Arranged Up to Time of Going to Press—Additions Will Be Made in Subsequent Issues as Received

(Continued in 6th Page)

BOYD BENTON
Newport-Beverly Co. Fair Ann. Sept. 14.
Maine-Down East Fair Ann. Sept. 14.
Maine-Down East Fair Ann. Sept. 14.
Maine-Down East Fair Ann. Sept. 14.

NEWARK
Albany-Midway Co. Fair Ann. Sept. 14.
Albany-Midway Co. Fair Ann. Sept. 14.
Albany-Midway Co. Fair Ann. Sept. 14.

NEWARK (Cont.)
Albany-Midway Co. Fair Ann. Sept. 14.
Albany-Midway Co. Fair Ann. Sept. 14.
Albany-Midway Co. Fair Ann. Sept. 14.

NEWARK (Cont.)
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THE LILLY DOLL WITH WIG PROMISES TO BE THE LEADER FOR THIS SEASON. We are booking orders now. It will be your advantage to get in line to handle this winner. Send for catalogue and price list. Our prices are right. We also have large stock of the best dolls. Shipments at once. UNITED STATES TENT AND AWNING COMPANY 217-231 North Desplaines Street, CHICAGO, ILL.

INCANDESCENT LAMPS table with columns for WATTAGE, VOLTS, and AMPS for various lamp types.

M. E. POLK'S BEACON SHOWS A BEACON SHOW OF WAAGS. PERMANENT ADDRESS: BEACON, N. Y.

ENTERPRISE AMUSEMENT COMPANY THEATREMAN and Comedian of 60 Years... WANTED QUICK WANTED Two Oriental Dancers FOR SALE

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SPECIAL PRINTED ROLL TICKETS

Table with 2 columns: Quantity and Price. Five thousand, Ten thousand, Twenty-five thousand, Fifty thousand, One hundred thousand.

THE BIG TICKET AT THE SMALL PRICE... THE NATIONAL TICKET CO., Shamokin, Pa.

"THE DANCING POOL"

Light and physical entertainment, with Whiteley still in good form, he has...

THE STORY OF HILDA'S PAST... A story was told by the crowd...

THE NEW ORIGINAL SKAT... The new original skat and parties...

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despite the old man's protest, but that a bank closed. Later this appears in the first sitting...

THE CRITICAL SKAT... One thing is to be done, however, but this picture gives us the chance to know...

THE CRITICAL SKAT... The picture is made for laughs, and the new explanation given to the old habit...

THE CRITICAL SKAT... But a world there does not put the picture of the flower to appreciate the picture...

THE CRITICAL SKAT... THE BALANCE PROGRAM... Something new to fill the bill.

THE CRITICAL SKAT... THE HONEY BEES... Produced by the American Film Company...

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Be a "Movie" Photographer

Learn to take motion pictures...

THE ART OF ACTING FOR THE SCREEN...

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MAY 6, 1935

THE CONVENTION AT CHICAGO
Enthusiasm Without Mask Act

Chicago, April 26.—The excitement of industry action here during the past few days has been such that the industry has been able to hold its annual convention in Chicago, and the industry has been able to hold its annual convention in Chicago, and the industry has been able to hold its annual convention in Chicago...

The convention was addressed by W. F. Patterson, president of the National Motion Picture Exhibitors Association, and by W. F. Patterson, president of the National Motion Picture Exhibitors Association, and by W. F. Patterson, president of the National Motion Picture Exhibitors Association...

"The industry has been able to hold its annual convention in Chicago, and the industry has been able to hold its annual convention in Chicago, and the industry has been able to hold its annual convention in Chicago...

"The industry has been able to hold its annual convention in Chicago, and the industry has been able to hold its annual convention in Chicago, and the industry has been able to hold its annual convention in Chicago...

JARVIS ORGAN CO.

Jarvis and Schultz, Inc. 200 West 42nd Street, New York 18, N. Y. Telephone BR 7-1000. Jarvis and Schultz, Inc. 200 West 42nd Street, New York 18, N. Y. Telephone BR 7-1000.

SMALL CAPITAL STARTS UP

Small Capital Starts Up. Small Capital Starts Up. Small Capital Starts Up. Small Capital Starts Up. Small Capital Starts Up.

FOR LEASE—Picture Theatre

For Lease—Picture Theatre. For Lease—Picture Theatre. For Lease—Picture Theatre. For Lease—Picture Theatre. For Lease—Picture Theatre.

OWN A MOVING PICTURE SHOW. SMALL INVESTMENT STARTS YOU. MONARCH THEATRE SUPPLY CO., Inc. 1100 Broadway, New York, N. Y.

TRAVELING EXHIBITORS! We are looking for traveling exhibitors for the U. S. A. Write for plan. About starting your own.

In the address book, I have been able to find the names of the exhibitors who are traveling in the U. S. A. I have been able to find the names of the exhibitors who are traveling in the U. S. A. I have been able to find the names of the exhibitors who are traveling in the U. S. A.

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ASSOCIATED PRODUCERS

Their Own Distributors. Their Own Distributors. Their Own Distributors. Their Own Distributors. Their Own Distributors.

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New Theaters

Work on the new Fox Theatre, 11th St., is progressing rapidly. Work on the new Fox Theatre, 11th St., is progressing rapidly. Work on the new Fox Theatre, 11th St., is progressing rapidly.

Work on the new Fox Theatre, 11th St., is progressing rapidly. Work on the new Fox Theatre, 11th St., is progressing rapidly. Work on the new Fox Theatre, 11th St., is progressing rapidly.

RUHOE ISLAND FOR SUNDAY MOVIES

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Epitaph and Comfort

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WILL EXCHANGE

WILL EXCHANGE. WILL EXCHANGE. WILL EXCHANGE. WILL EXCHANGE. WILL EXCHANGE.

'UNFETTERED' AGAIN IN BANKRUPTCY

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LET SIBLEY DO IT **WALTER K. SIBLEY** **LET SIBLEY DO IT**

Sales Agent, Purchasing Agent and Representative of Showmen and Manufacturers of . . . **SHOW PARAPHERNALIA**

DO YOU WANT TO BUY SELL Anything Pertaining to the Show Game?

DO YOU WANT TO BOOK ACTS OR BANDS? DO YOU WANT TO HAVE FLEAS FOR A FLEA CIRCUS OR CARS FOR AN EIGHTY-CAR SHOW? DO YOU WANT ANYTHING?

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FILM AMUSEMENT CO.
WANTED: MEN, WISE WAY
Wanted men, wise way, for
the purpose of selling films
and other amusements. Men
must be able to sell. Salary
and expenses paid. Write
to: Film Amusement Co.,
100 N. 4th St., St. Paul, Minn.

MUSICIAN WANTED
An excellent opportunity
exists for a musician. Salary
and expenses paid. Write
to: Musician Wanted, 100
N. 4th St., St. Paul, Minn.

WANTED REAL WILD-CATTING ACT
Wanted real wild-cattling
act. Salary and expenses
paid. Write to: Real Wild-
Cattling Act, 100 N. 4th St.,
St. Paul, Minn.

WANTED BILPOSTERS AND LITHOGRAPHERS
Wanted bilposters and litho-
graphers. Salary and ex-
penses paid. Write to: Bil-
posters and Lithographers,
100 N. 4th St., St. Paul, Minn.

WANTED IMPALEMENT ACT
Wanted impalement act. Sal-
ary and expenses paid. Write
to: Impalement Act, 100 N. 4th
St., St. Paul, Minn.

FRENCH IVORY TOOTHPIPK
Wanted French ivory tooth-
pick. Salary and expenses
paid. Write to: French Ivory
Toothpick, 100 N. 4th St.,
St. Paul, Minn.

NOVELTY MFG. CO., MERISTE, N.J.
Wanted novelty mfg. co. Sal-
ary and expenses paid. Write
to: Novelty Mfg. Co., Meriste,
N.J.

SHENANDOAH FAIR ASSOCIATION
Wanted Shenandoah fair as-
sociation. Salary and ex-
penses paid. Write to: Shen-
andoah Fair Association, 100
N. 4th St., St. Paul, Minn.

WANTED A Clean Carnival
Wanted a clean carnival. Sal-
ary and expenses paid. Write
to: A Clean Carnival, 100 N. 4th
St., St. Paul, Minn.

TIM THE PRIVILEGE FOR BENT
Wanted Tim the privilege for
bent. Salary and expenses
paid. Write to: Tim the Privi-
lege for Bent, 100 N. 4th St.,
St. Paul, Minn.

WANTED AT ONCE
Wanted at once. Salary and
expenses paid. Write to: At
Once, 100 N. 4th St., St. Paul,
Minn.

PONIES, SHELTLANDS
Wanted ponies, Shetlands. Sal-
ary and expenses paid. Write
to: Ponies, Shetlands, 100 N. 4th
St., St. Paul, Minn.

MECHANICAL BALLY-HO FIGURES
Wanted mechanical bally-ho
figures. Salary and expenses
paid. Write to: Mechanical
Bally-ho Figures, 100 N. 4th
St., St. Paul, Minn.

WILLIAM STANDARD SHOWS
Start Season With Top-Notch Stand of
Gardels, N. J., to Big Success

The William Standard Shows, under the management of Fred F. Felt and his wife, with a program of new and interesting attractions, opened their 1928 season for the first time in Gardels, N. J., to big success. The Standard Shows, which have been a success for many years, are now being managed by Fred Felt and his wife. The Standard Shows, which have been a success for many years, are now being managed by Fred Felt and his wife. The Standard Shows, which have been a success for many years, are now being managed by Fred Felt and his wife.

L. & MATH SHOWS
Mr. L. & M. Math Shows, which have been a success for many years, are now being managed by Fred Felt and his wife.

DARE-DEVIL INURED
Wanted dare-devil inured. Salary and expenses paid. Write to: Dare-Devil Inured, 100 N. 4th St., St. Paul, Minn.

HARRY WITT'S "PIANO"
Wanted Harry Witt's piano. Salary and expenses paid. Write to: Harry Witt's Piano, 100 N. 4th St., St. Paul, Minn.

BLOCK AT HARTFORD
Wanted block at Hartford. Salary and expenses paid. Write to: Block at Hartford, 100 N. 4th St., St. Paul, Minn.

GOOD NEWS

FOR OPERATORS
OF COIN OPERATED MACHINES

We have interesting information for vending machine operators, which will be of value to all professional operators. This information is for the good of the profession, therefore, we will be pleased to send it to you, without cost.

AD LEE NOVELTY CO.
128 N. Wabash Avenue, CHICAGO.

LAGG'S GREAT EMPIRE SHOWS WANTS

Colored Performers. We furnish sleeping quarters. Top salaries to real people. Address all mail to HERMAN AARONS, Herrin, Illinois, this week; Marion, Illinois, May 8th to 15th.

WANTED for CLARK BROTHERS' SHOWS

Wanted for Clark Brothers' Shows. Salary and expenses paid. Write to: Clark Brothers' Shows, 100 N. 4th St., St. Paul, Minn.

GOODMAN'S SHOWS

Wanted Goodman's Shows. Salary and expenses paid. Write to: Goodman's Shows, 100 N. 4th St., St. Paul, Minn.

PARKS-FAIRS-CELEBRATIONS Six Flying Wards

Wanted parks-fairs-celebrations. Salary and expenses paid. Write to: Six Flying Wards, 100 N. 4th St., St. Paul, Minn.

Golden Eagle Shows

Wanted Golden Eagle Shows. Salary and expenses paid. Write to: Golden Eagle Shows, 100 N. 4th St., St. Paul, Minn.

BILPOSTERS AND MUSICIANS WANTED QUICK, CAMPBELL & BROS. SHOWS

Wanted bilposters and musicians. Salary and expenses paid. Write to: Quick, Campbell & Bros. Shows, 100 N. 4th St., St. Paul, Minn.

BIG CELEBRATION, JULY THIRD, SHELDON, ILL.

WANTED SLIDE TROMBONE TO JOIN ON WIRE

Wanted slide trombone to join on wire. Salary and expenses paid. Write to: Slide Trombone, 100 N. 4th St., St. Paul, Minn.

WANTED, ORIENTAL DANCERS

Wanted oriental dancers. Salary and expenses paid. Write to: Oriental Dancers, 100 N. 4th St., St. Paul, Minn.

World's Championship Contest of Cowboy Sports

GRANT PARK, CHICAGO, ILL., JULY 3d to 11th

UNDER THE AUSPICES OF THE ELKS, DURING ELKS' NATIONAL CONVENTION

\$25,000 IN CASH PRIZES AND THE UNDISPUTED CHAMPIONSHIP OF THE WORLD FOR 1920

THE LARGEST CASH PRIZES EVER PAID FOR COWBOY EVENTS IN THE WORLD

Judged by official Western Contest Judges under Western Contest Association Rules the management of this contest offers to pay the railroad fare to Chicago of the contestants who won World's Championship Titles in main cowboy events (Bronk Riding, Steer Roping, Steer Bulldogging) for 1919 at Cheyenne, Wyo.; Pendleton, Ore.; and Calgary, Can. Therefore there will be no excuse for any champion failing to defend his title at this contest, and those failing to do so will forfeit same in Western contest ruling.

Consensors and General Business,

For Prize Lists, Rules and Contest Information Address

E. F. CARUTHERS, Business Manager

TEX AUSTIN, Producer

HEADQUARTERS, 402-3-4-5-6 GARRICK THEATRE BLDG., CHICAGO, ILL.

Great Western Contest Series

FT. DODGE, IOWA, JUNE 1-4, \$7,000.⁰⁰ Cash Prizes.

R. C. BANGS, Manager

DANVILLE, ILL., JUNE 9-12, \$7,000.⁰⁰ Cash Prizes.

TEX AUSTIN, Manager

MASON CITY, IOWA, JUNE 6-18, \$7,000.⁰⁰ Cash Prizes.

R. C. BANGS, Manager

World's Championship Contest of Cowboy Sports, Chicago, Ill, July 3-11,

\$25,000.⁰⁰ Cash Prizes.

TEX AUSTIN, Producer

SPENCER, IOWA, JULY 14-16, \$6,000.⁰⁰ Cash Prizes.

R. C. BANGS, Manager

MADISON, S. D., JULY 29-31, \$6,000.⁰⁰ Cash Prizes.

R. C. BANGS, Manager

ROCHESTER, MINN., AUG. 4-7, \$6,000.⁰⁰ Cash Prizes.

R. C. BANGS, Manager

OTHER CONTESTS TO BE ADDED LATER

The above contests will all be real CONTESTS, open to the world on a competitive basis, with no guarantee to no human except a square deal under the uniform set of Western contest rules and judged by official Western contest judges. Produced by managers who deliver the goods. Special arrangements will be made with railroads to carry contestants and their stock from one contest to another in this series.

For particulars regarding their respective contests address

TEX AUSTIN, 402 Garrick Theatre Bldg., Chicago, Ill.

R. C. BANGS, Rock Rapids, Iowa

Also any other managements of real contests who wish to identify their contests with this series under above conditions may take the matter up with the above managers.

The "FAMOUS FROZEN SWEETS"

The ONLY Confection on the market today that is GUARANTEED to sell to

100 PER CENT

of the patrons of your theatre or show AT EACH (AND EVERY) PERFORMANCE. The "Frozen Sweets" MUST make good! Or be returned to us for refund. WE PAY ALL TRANSPORTATION CHARGES! Being sold TODAY to 100 PER CENT of the patrons of the majority of TENTED ATTRACTIONS IN THE UNITED STATES! Being sold TODAY to 100 PER CENT of the patrons of 90 PER CENT of the THEATRICAL CONCESSIONS IN THE U. S. I. The NEW CARNIVAL COLOSSUS! Working in the BALLY SHOWS only if no one has beat you to it—with the carnival you are on. GRAB THIS CONCESSION. Your contract on same is an assurance of a golden harvest during the coming season.

The Wonder Novelty Package THE "FAMOUS FROZEN SWEETS"

A delicious nut and coconut centered confection—Quality supreme—Quantity sufficient.

AN ARTICLE OF VALUE IN EACH AND EVERY PACKAGE

GOLD PLATED LAVALIERES,
BRACELETS,
LOCKS AND CHAINS,
CAMEO BROOCHES,
SILVER PLATED MESH BAGS,
GOLD PLATED RINGS OF ALL
KINDS,
CUFF LINKS,
SCARF PINS,
WATCH CHAINS, WATCH Fobs,
SILK HOSE,

SILK HANKERCHIEFS,
SILK NECKWEAR,
GOLD PLATED POCKET KNIVES,
PERFUMES,
JEWEL CASES,
SILVERWARE,
CIGARETTE CASES,
VANITY CASES,
LADIES' PURSES,
LEATHER WALLETS,
FOUNTAIN PENS,

CIGARETTE HOLDERS,
PIPES OF ALL KINDS,
ASH TRAYS,
SAFETY RAZORS,
PARISIAN IVORY TOILET
ARTICLES,
MANICURE ARTICLES,
WEARING APPAREL,
LINGERIE,
200 KINDS OF TOYS,
NOVELTIES OF ALL KINDS.

INSTANTANEOUS SHIPMENTS!

\$55.00

PER THOUSAND PACKAGES

SHIPPED 200 PACKAGES TO CON-
TAIN BE SENT ENTIRELY BY PREPAID
EXPRESS AND DELIVER FREE ANY-
WHERE IN U. S.

A deposit of \$10.00 re-
quired on each thousand
packages ordered.

REFERENCE—ORDERED THRU DL. DEKALB
WRITE FOR PARTICULARS OR SEND CHECK TO:

A SAMPLE ASSORTMENT OF
500 PACKAGES SHIPPED BY
PREPAID EXPRESS UPON RE-
CEIPT OF

\$5.50

UNIVERSAL THEATRES CONCESSION COMPANY

WISNEY G. ARNHELL,
Theatre Department

PHONE, MAIN 100.

P. A. WENDOVER,
Manufacturing and Distribution.

26-28 NORTH FRANKLIN ST., CHICAGO, ILL.

CONCESSION AND WHEELMEN

ARE LOUD IN THEIR PRAISE OF THE HIGH QUALITY OF

BRUNS' CHOCOLATES

ABSOLUTELY HIGHEST QUALITY MANUFACTURED



EVERY NIGHT CHOCOLATES



OUR CHOCOLATES MADE FRESH DAILY IN OUR OWN FACTORY AND OF THE BEST MATERIAL. ALL WRAPPED FOR SANITARY REASONS. OUR ASSORTMENTS CONSIST OF FLUFFY FRUIT CREAM CENTER, INCLUDING MARSHMELLOWS, CARAMELS AND RUGATS

WE USE BOXES THAT CATCH THE EYE
EVERY BOX A MASTER PIECE OF ART ITSELF. WONDERFUL IN EMBROIDERING AND GOLDEN SCHEMEL. MAKING A PERFECT AND LASTING SOUVENIR AND THE QUALITY OF THE CANDY SENDS THEM BACK FOR MORE.

WE PROTECT OUR CUSTOMERS AGAINST DISAPPOINTMENT



HERE IS ANOTHER BIG WINNER

THAT'S WHY WE NAMED THEM WINNER CHOCOLATES. SIZE OF BOX, 4 1/2 x 1 1/2. ALL WRAPPED ASSORTED COLORED BOXES.

**THE BEST LINE OF CANDY FOR
CONCESSION MEN**



KISSES

WE CARRY A COMPLETE LINE TO BE USED AS GIVE-A-WAYS. NOT A CHEAP GRADE OF CANDY WASTE, BUT SAME HIGH-GRADE BRUNS' QUALITY.

SEND IN YOUR ORDERS—GET ON OUR BOOKS

SEND FOR ILLUSTRATED CATALOGUE—BEST FLASH IN THE WORLD
WE ARE MANUFACTURERS—NOT JOBBERS

TERMS: ONE-THIRD CASH, BALANCE C. O. D.—PROMPT SHIPMENTS

OTTO H. BRUNS

18 N. SECOND STREET,

ST. LOUIS, MO.