

TOP 40 AIRPLAY Monitor

• We Listen To Radio •

May 22, 1998 \$4.95 Volume 6 • No. 21

TOP 40 HIGHLIGHTS

MAINSTREAM TOP 40

#1

NATALIE IMBRUGLIA

Torn (RCA)

★★★ AIRPOWER ★★★

MADONNA • *Ray Of Light* (MAVERICK/WARNER BROS.)
NEXT • *Too Close* (ARISTA)

GOING FOR AIRPLAY

98 DEGREES FEATURING STEVIE WONDER • *True To Your Heart* (HOLLYWOOD)
ANGGUN • *Snow On The Sahara* (EPIC)
THE B-52'S • *Debbie* (REPRISE)
INDIA WITH NUYORICAN SOUL • *I Love The Nightlife* (WORK)
JODY WATLEY • *If I'm Not In Love* (ATLANTIC)

RHYTHMIC TOP 40

#1

NEXT

Too Close (ARISTA)

★★★ AIRPOWER ★★★

PRAS MICHEL FEAT. OL' DIRTY BASTARD & MYA • *Ghetto Supastar (That Is What You Are)* (INTERSCOPE)

CROSSOVER

#1

NEXT

Too Close (ARISTA)

★★★ AIRPOWER ★★★

PRAS MICHEL FEAT. OL' DIRTY BASTARD & MYA • *Ghetto Supastar (That Is What You Are)* (INTERSCOPE)
MARIAH CAREY • *My All* (COLUMBIA)
VOICE OF THEORY • *Say It (H.O.L.A.)* (RED ANCHOR)
MASTER P FEAT. SONS OF FUNK • *I Got The Hook Up* (NO LIMIT/PRIORITY)

GOING FOR AIRPLAY

INDIA WITH NUYORICAN SOUL • *I Love The Nightlife* (WORK)
GOODIE MOB • *Black Ice* (LAFACE/ARISTA)
UNCLE SAM • *Baby You Are* (STONECREEK/EPIC)

ADULT TOP 40

#1

NATALIE IMBRUGLIA

Torn (RCA)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

ADULT CONTEMPORARY

#1

SAVAGE GARDEN

Truly Madly Deeply (COLUMBIA)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

GOING FOR AIRPLAY

98 DEGREES FEATURING STEVIE WONDER • *True To Your Heart* (HOLLYWOOD)
ANGGUN • *Snow On The Sahara* (EPIC)
THE B-52'S • *Debbie* (REPRISE)

Format Status Still Debated As Modern Adult Chart Turns 1

Modern adult radio: It's 6 years old; it's finding ratings success from San Diego to Norfolk, Va.; and new outlets debut every month. But even modern AC's advocates continue to debate whether modern adult is a format unto itself or just a direction that adult top 40 has taken for now.

A year after debuting its modern adult chart, Top 40 Airplay Monitor takes an in-depth look at the modern AC landscape in "Modern Adult: How's It Going To Be?" Sean Ross, Marc Schiffman, and Kevin Carter survey the format's key players about modern

AC's crucial issues: How broad can the music be? What should a modern AC morning show sound like?

How important is '80s gold? Can any one format paradigm replace the modern rock formats that initially defined modern adult radio?

"Modern Adult: How's It Going To Be?" features a BDS look at modern adult's 150 most-played recurrenents and oldies, as well as the biggest hits from the modern adult chart's first year. "Modern Adult: How's It Going To Be?" starts on page 6 of this week's Top 40 Airplay Monitor.

**MODERN
ADULT:
HOW'S IT GOING TO BE?**

"True to Your Heart"
performed by
98° and STEVIE WONDER



Add Date to Top 40 & Hot AC May 26th

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5/5 Album #1 Most
Added at Rock Radio!

5/12 Album #2 Most
Added at Triple A!

5/19 Most Added At
Top 40/Mainstream,
Adult Top 40, and
Adult Contemporary!

**See Rod on
Rosie O'Donnell
May 29th**

rod stewart
"Ooh Lala"

The first single from his
latest, greatest new album:

when we were the new boys

VH-1 June Artist of the Month.
Produced by Rod Stewart. Co-Produced by Kevin Savigar.
Management: Arnold Stiefel and Annie Challis
for Stiefel Entertainment



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Additional Production and Mixing by Chris Lord-Alge.

World Radio History

B96 Trying Out CBS' Marketing Plan

Several weeks ago, we reported that CBS Radio had unveiled five initiatives to increase label revenue at its country stations (Airplay Monitor, May 1). This week brings the first report of a similar experiment at a CBS-owned top 40. According to station sources, **WBBM-FM** (B96) Chicago will take part in what it calls a "comprehensive artist marketing program" with **La Bouche's** "You Won't Forget Me" over the next few weeks. The package, which was still taking shape at press time, will feature guaranteed front-sells that identify the song as new music sponsored by RCA Records. It won't feature paid plays; the station says that the actual number of spins will be determined by the song's performance.

The La Bouche story isn't this week's only big news at B96, which has bought the Chicago leg of the forthcoming **Boyz II Men** tour (minus supporting act **K-Ci & JoJo**) and will make that act the headliner of its annual B-Bash June 28 at the World Music Theatre. Other acts include **Mariah Carey**, **Savage Garden**, **Mase**, **Next**, **Destiny's Child**, **'N Sync**, and **Tamia**.

KATZ APOLOGIES FOR SALES PIECE

One week after the leak of a racially charged sales memo, Katz Radio president **Stu Olds** apologized on ABC's syndicated **Tom Joyner** morning show. The memo was written for the Katz-owned Amcast and encouraged advertisers to minimize or eliminate advertising with black and Hispanic-targeted radio stations, saying, "When it comes to delivering prospects, not suspects, the urbans deliver the largest amount of listeners who turn out to be the least likely to purchase." Buying advertising on ethnic stations would mean "losing the more important white segment of the population" the memo said.

In response, the National Assn. of Black Owned Broadcasters called for the FCC and the U.S. Justice Department to investigate the reports.

After reading the story last week, Joyner encouraged listeners to call Katz and voice their displeasure. On May 15, after Katz had originally tried to minimize the intent of the memo, Olds apologized on the Joyner program and outlined a five-point plan to better improve its relationships with minorities. The plan calls for a "diversity training program for managers [and will] expand recruitment efforts to diversify its work force and seek stronger partnerships with industry groups to further ethnic marketing."

Meanwhile, FCC Chairman **Bill Kennard** announced at last weekend's NAACP meeting in Baltimore that the FCC will appeal the recent U.S. appeals court decision striking down FCC policy. The rules were thrown out by a three-judge D.C. Circuit Court of Appeals panel; the FCC will now try its luck with the full 11-person panel.

BUSINESS: FCC FINES ARS/PBRB

Over the past year, whenever we call the Palm Beach Radio Broadcasting stations—modern **WPBZ** and modern adult **WMBX** (Mix 102.3) West Palm Beach, Fla.—we've noticed that they go out of their way to specify that they were *not* being operated by American Radio Systems, which had an option to buy the stations. Apparently, the distinction wasn't made clearly enough for the FCC, which has fined ARS and PBRB \$18,500 apiece for unauthorized transfer of control and violation of its local-ownership rules.

The M Street Journal reports that Cumulus Broadcasting, which already owns country **WUSY** Chattanooga, Tenn., has picked up country rival (and former top 40 outlet) **WZST** and

AC **WLMX-AM-FM** from Wicks for \$5.5 million.

FORMATS: TAMPA BAY GOES WILD

Entercom's AC **WISP** Tampa, Fla., becomes crossover R&B Wild 98.7 under consultant **Jerry Clifton**. The station was launched with 49 hours of **Tone Loc's** "Wild Thing." Top 40 rival **WFLZ** celebrated the weekend by giving away tickets to its premiere of "Godzilla."

With the sale of its frequency to Barnstable, and a pending format change, **WWKZ** (KZ103) Tupelo, Miss., moves to the frequency of oldies **WWZQ** and becomes KZ105. The stations are currently simulcasting until June 1.

AC **WAHV** Flint, Mich., flips calls to **WRSR** to go with its Soft Rock 103.9 positioner.

PROGRAMMING: MARINO VS. MARINO

With modern adult **KKPN** (the Planet) Houston expected to flip to Spanish when a pending sale closes, PD **Mike Marino** joins top 40 **WKRQ** (Q102) Cincinnati as OM. (Jacor adult top 40 rival **WVMX** [Mix 94] has responded by dubbing its new night person "Mike Marino" also.) **Bill Klaproth** remains PD. Back at **KKPN**, APD **Donna McCoy** will handle PD duties through the sale.

No official word at press time, but consultant **Jeff Scott** is expected to become PD at **WBIX** (Big 105) New York, according to the New York Daily News. And MTV Networks promotion manager **Jennifer Wolfe** is named marketing director at Big 105.

KYSR (Star 98.7) Los Angeles PD **Angela Perelli** signs a new contract with the pioneering modern adult outlet.

WPXY Rochester, N.Y., APD/MD **J.J. Rice** is the new PD at

nearby **WWHT** (Hot 107.9) Syracuse, N.Y., replacing **Ed LaCombe**. And **WPXY's** former morning co-host **Joan Brandenburg** resurfaces as a night talker on N/T rival **WHAM**.

Former **KISN** Salt Lake City PD **Burke Allen** resurfaces as PD of AC **KMZQ** (Lite 100.5) Las Vegas, replacing **Scott Keith**, now PD of adult top 40 **WSNE** Providence, R.I.

AC **WROE** Appleton, Wis., morning man **Chuck Wakefield** is named PD.

PEOPLE: TO THE BIRD, ALICE!

WLCE (Alice 92.9) Buffalo, N.Y., finally fills its long-vacant morning opening with a newly syndicated show from an American Radio Systems sister. **WTIC-FM** Hartford, Conn., morning team **Gary Craig**, **Christine Lee**, **John Elliott**, and **Eric the Producer** will now be simulcast on **WLCE**.

Longtime **WKQI** (Q95.5) Detroit MD **Fred Buchalter** becomes morning-show director at the station, which now needs an on-air MD.

WBZZ (B94) Pittsburgh MD **Laura Lilley** leaves to join The Pittsburgh Post-Gazette.

KRBE Houston is again looking for a promotion director after losing **Tracy Walker** to the LBJ-S rock trombo in Austin, Texas (**KGSR/KROX/KLBJ**).

Susie Morgan, most recently on-air at **WBOB** Minneapolis during its country incarnation, rejoins the **Reitman and Mueller** morning show at adult top 40 **WKTI** Milwaukee. Morgan, who is now co-host, was traffic reporter at **WKTI** in 1991-94.

KISV (Kiss 94.1) Bakersfield, Calif., adds 18-hours of mix-show programming on Friday and Saturday nights. **Baka Boyz** producer **Alex G.** is named mix-show coordinator. Local guy **Noe G.** will be the station's house mixer.

Former **KMXV** Kansas City morning host **Jonathan Wilde** joins the morning team at country **KYGO-FM** Denver.

WXYV Baltimore station vet **Jammer**, most recently part of the morning show, is now holding down late nights.

Former **KUMX** (Mix 104) New Orleans P/T

Linda Silver Joins Airplay Monitor

Radio veteran Linda Silver has joined Airplay Monitor in the newly created position of director of charts. She starts May 26.

A 20-year radio veteran, Silver was most recently APD at adult top 40 **WBIX** New York in its previous tenures as **WMXV**, **WDBZ**, and **WNSR**. Her programming background also includes stints at **WRQX** (Mix 107.3) Washington, D.C., **WXLK** (K92) Roanoke, Va., and **WHTZ** (Z100) New York, where she was part



SILVER

of the legendary top 40's original on-air lineup.

As director of charts, Silver will be responsible for the chart content of Country, R&B, Rock, and Top 40 Airplay Monitors. She will work closely with Monitor's data provider, Broadcast Data Systems, and Monitor's existing chart managers and directors to make sure that Monitor charts remain the most accurate in the industry.

Airplay Monitor publisher Jon Guynn says, "Linda's addition will ensure that Airplay Monitor's charts continue to be the industry's most relied on airplay resource. Her considerable experience will help to make our chart package even more valuable to our readers."



The SPIN BY THEDA SANDIFORD-WALLER

212-536-5053 • theda@airplaymonitor.com

Imbruglia, Savage Garden On All Playlists

AIRPLAY SATURATION: You'd think that once a song hits the top five, every station on the panel would be banging it, right? Not quite. On the mainstream top 40 chart, **Natalie Imbruglia's** "Torn" and **Savage Garden's** "Truly Madly Deeply" are the only songs detected on every monitored station; on the rhythmic top 40 list, only **Janet's** "Together Again" is on every station. Same goes for the adult formats: "Torn" and **matchbox 20's** "3 AM" made every playlist on the adult top 40 chart, while "Truly Madly Deeply," **Eric Clapton's** "My Father's Eyes," and **Celine Dion's** "My Heart Will Go On" are detected on every AC station.

MUSICAL CHAIRS: Revolution has inked a new distribution deal with Warner Bros. through 2002. Concurrently, a couple of senior executives exit, including head of promotion **Ritch Bloom** and senior creative person **Missy Worth**. Bloom can be reached at 818-366-3977. In addition, mid-Atlantic promotion and national top 40 director **Bryan Geronimo**, head of alternative promotion **Sean Renet**, A&R executive **Dave Walters**, and head of sales **Jim Kelly** exit. Geronimo can be reached at 609-451-9465. National promo dude **Jeffrey Blalock** is upped to VP of promotion, and **Gary Poole** stays on to coordinate rock promotion efforts with Reprise and Warner Bros. Revolution artist **Kenny Wayne Shepherd** will be worked by Reprise, while **Brian Wilson** will be worked by the Warner Bros. staff.

Trauma has picked up two of Revolution's former field promotion staffers: **Linda Wilson** and **Todd Osmond** join in Detroit and Chicago, respectively.

A&M Boston local **Ken Lucek** relocates to Los Angeles for the national director of promotion job recently vacated by Hollywood-bound **Scot Finck**. Philadelphia local **Fred Shade** shifts to Boston, while Detroit local **Chris Hughes** crosses to Interscope in a similar capacity.

Nick Cucci joins RCA as VP of marketing from Columbia, where he was director of product marketing . . . **Val Starr**, co-owner and founder of allradio.com, exits Rotations Inc. after a short stint. Starr, a 20-year promotion veteran, can be reached at 650-872-2364 or feedback@allradio.com.

V2 Detroit regional **Kevin Kay** joins Mercury's promotion staff in a similar capacity . . . Virgin beefs up its artist development department, promoting department coordinator **Brad Fox** to artist development manager and appropriating **Brenda Walker**, who has served as the label's director of A&R for 2½ years.

ARTIST MONITOR: A spoken-word CD of **Jewel's** poetry book, "A Night Without Armor," hit stores May 19 . . . **Paula Cole** and **Missy Elliott** have teamed up to remake Cole's album cut "Feel-in' Love" for Columbia's "South Park" album due this summer . . . This week, **Usher** is shooting eight episodes of the CBS soap "The Bold And The Beautiful"; the first will air June 9.

WHAT'S THE DEALLY with **Lauryn Hill's** "Can't Take My Eyes Off You"? The song, which was played during the closing credits of the film "Conspiracy Theory" and was not included on the TVT soundtrack, is not available anywhere but has been showing up on station playlists as of late. **KMEL** San Francisco was the first station to start playing the track nearly six months ago. PD **Joey Arbagey** says that mix-show director **Glen Aure** lifted the song from the video and made several edits, including one with **KMEL** station drops and IDs. Arbagey shared his edit with sister station **KKBT** Los Angeles and Columbia. The song has since found a home on several stations, including **KYLD** San Francisco, **KUBE** Seattle, **WPOW** Miami, and **XHTZ** San Diego. Columbia is in talks with Hill to determine whether the song will be stripped on her solo album, "The Mis-Education Of Lauryn Hill," tentatively scheduled to street Aug. 11.

Sunny Anderson joins new **Steve Smith**-consulted R&B outlet **WJWZ** Montgomery, Ala.

Former **WSPK** (K104) Poughkeepsie, N.Y., P/T **Ray Myers** joins nearby adult top 40 **WSUL** Monticello, N.Y., for production/afternoons, replacing **Jack Hammer**, who exits radio. (For the construction business?)

P/T **Jeff Connell** is upped to nights at **KZZU** Spokane, Wash., replacing **John Jacobs**, now with **KUJ-FM** Walla Walla, Wash. The station also taps **Jamie Patrick** and **Dave Daley** for overnights, while **Jim Florea**, **Jeff Taylor**, and **Ronnie Blackwood** add weekend duties.

Modern adult **WMXB** (Mix 103.7) Richmond, Va., taps new night host **Dee Stevens**

from P/T at top 40 rival **WRVQ** (Q94) and adds new morning producer **Jimmy Bag-a-donuts**.

Linda Francese, most recently assistant production director of AC **WHUD** Poughkeepsie, N.Y., is the new PD at suburban New York AC **WFAS-FM** White Plains, N.Y. Francese, who has previous programming experience, replaces **Michelle Allen**. Meanwhile, veteran **WFAS-AM** morning host **Bob E. Lloyd** retires June 4, after 30 years at the N/T station and 50 years in radio.

KIIS Los Angeles got in on "last episode of 'Seinfeld' mania" when p.m. driver **Gary Spears** aired the first 15 minutes of the show's East Coast audio feed, three hours before it was set to run in the market.

WINTER '98 ARBITRONS

12-plus overall average quarter hour shares. (#) indicates Arbitron market rank. Copyright 1998, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Call	Format	W '97	Sp '97	Su '97	Fa '97	W '98	Call	Format	W '97	Sp '97	Su '97	Fa '97	W '98							
KNOXVILLE, TENN.—(68)																				
WVIX-FM	country	20.1	24.2	22.4	21.8	17.9	WRSV	R&B	—	—	4	1.7	1.8							
WJXB	AC	11.2	11.7	10.8	12.5	11.6	WTRG	oldies	1.7	1.5	1.8	1.3	1.7							
WVST	top 40	6.5	8.5	9.0	7.1	7.6	WTFP	N/T	1.3	1.6	1.7	1.1	1.4							
WIMZ-FM	album	10.1	11.2	11.1	10.3	7.4	WFXR	R&B adult	1.6	1.7	1.7	1.8	1.3							
WNOX-AM-FM	N/T	7.3	4.7	5.9	6.8	6.3	WXRK	cls rock	1.3	1.3	1.3	1.4	1.3							
WNYU	oldies	6.9	7.3	6.6	5.8	5.5	WOOV	religious	.6	.8	1.0	.8	1.0							
WXVO	album	—	—	—	.7	5.5	WROU	album	1.0	1.7	2.1	1.6	1.0							
WQBB-FM	adult std	4.9	4.1	4.6	4.6	4.9	WZXS	adult std	1.3	.5	.7	1.4	1.0							
WJZ	religious	3.7	2.5	2.8	2.9	4.3	BATON ROUGE, LA.—(81)													
WOKI	country	4.5	4.2	4.2	4.0	3.3	WYNK-FM	country	10.4	8.4	10.2	11.1	9.9							
WNFZ	modern	1.9	1.7	2.1	1.6	2.7	WEMX	R&B	7.4	8.3	7.5	7.7	7.6							
WGN	R&B	1.4	1.2	1.5	1.2	2.3	WJBO	N/T	6.2	5.6	5.5	5.6	6.7							
WGAP-AM-FM	country	2.2	1.9	1.7	2.0	1.6	WDGL	cls rock	7.0	5.8	6.3	5.8	6.4							
WJOL	N/T	1.0	.5	.9	—	1.3	WDXK	R&B oldies	6.5	5.9	6.6	4.9	6.0							
WRJZ	religious	1.2	1.1	1.1	1.8	1.1	WYCT	country	3.9	4.5	5.4	4.3	5.8							
EL PASO, TEXAS—(69)																				
KPRR	top 40/rhythm	15.4	15.6	13.8	15.5	15.5	KQKL	R&B adult	7.2	5.9	3.9	5.3	5.1							
KBNA-AM-FM	Spanish	18.0	14.7	13.3	13.5	12.4	KRVE	AC	6.6	4.5	6.1	6.2	5.0							
KLAQ	album	9.1	9.1	14.2	11.2	11.4	KTBT	R&B	.8	4.7	5.2	4.2	5.0							
KTSM-FM	AC	7.2	7.0	6.9	7.1	6.9	WLSS	top 40	4.3	4.5	3.9	4.5	4.7							
KSII	AC	5.5	7.2	6.4	7.2	6.7	WCKW-FM	album	3.4	5.0	3.2	3.1	4.0							
KHEY-FM	country	5.4	6.4	4.3	6.6	6.2	KUMX	top 40	4.7	3.2	4.7	4.2	3.8							
KOFX	oldies	6.4	5.9	4.8	6.2	6.1	WKJN	country	2.8	3.7	3.5	3.0	3.3							
KTSM-AM	N/T	4.1	3.6	4.6	3.8	3.7	WNDC	religious	2.4	2.3	2.0	1.6	1.9							
XHN/XIPV	Spanish	2.2	2.7	3.3	2.7	3.2	WTGE	oldies	1.2	1.1	2.7	3.3	1.0							
KINT	Spanish	3.8	3.8	3.5	2.1	2.7	WPFC	religious	1.9	.8	1.1	1.0	1.5							
KROO	sports	1.0	1.4	1.1	2.6	1.8	WQCK	religious	1.6	2.3	1.6	1.9	1.5							
KATH	country	2.4	2.2	2.3	2.1	1.7	WQUE-FM	R&B	2.4	.4	2.1	1.3	1.4							
XEWR	Spanish	.7	1.3	2.5	1.4	1.7	KKAY	oldies	.4	.6	.7	.7	1.1							
KVIV	Spanish	.9	1.6	.4	.5	1.0	LITTLE ROCK, ARK.—(82)													
XEWG	Spanish	.8	.3	.4	1.0	1.0	KSSN	country	12.9	9.6	12.4	12.3	14.0							
XHNZ	Spanish	1.0	.7	.6	.5	1.0	KMJX	album	7.4	11.2	9.8	10.2	7.9							
ALBUQUERQUE, N.M.—(70)																				
KRST	N/T	10.5	10.3	11.1	11.6	10.2	KARH-AM-FM/KQWV/KRNM	N/T	7.5	5.1	4.5	4.9	7.7							
KNOB-AM	N/T	10.1	8.5	8.2	8.5	9.3	KLAL	AC	1.8	2.2	1.8	3.1	6.8							
KNOB-FM	AC	5.3	4.7	4.1	3.3	5.4	KIPR	R&B	10.3	9.9	10.1	9.6	6.0							
KPEK	AC	3.8	4.6	4.8	4.6	5.3	KURB-FM	AC	7.4	7.7	7.8	6.8	5.0							
KHFM-FM	classical	4.4	4.4	5.0	4.7	5.1	KKPT	cls rock	3.8	5.5	5.6	5.0	4.7							
KZRR	album	5.8	5.5	5.3	5.0	5.1	KSFG-FM	N/T	2.6	2.6	3.9	3.6	4.5							
KIOT	cls rock	4.2	4.7	4.1	3.7	4.5	KOLL	oldies	4.7	4.5	3.9	3.9	4.4							
KKSS	top 40/rhythm	5.8	8.1	5.6	5.8	4.3	KVLD	AC	4.1	3.5	3.5	3.9	4.1							
KYLZ	top 40/rhythm	1.1	1.5	3.4	4.3	4.3	KDDK	country	4.3	2.9	2.7	3.3	3.1							
KMGA	AC	4.7	4.4	4.3	3.6	3.8	KDQY	R&B adult	4.3	3.5	3.9	2.5	2.8							
KTBL	country	3.5	5.3	3.2	3.6	3.5	KQAR	top 40	3.8	4.8	4.5	3.5	2.7							
KTEG	modern	4.6	3.5	3.8	3.8	3.4	KYFY	R&B adult	4.0	5.0	4.1	4.3	2.6							
KZKL-AM-FM	oldies	3.9	4.2	5.1	3.9	3.4	KDRE	N/T	3.8	3.2	3.1	1.7	2.3							
KIVA	adult std	4.7	3.5	3.0	3.1	3.3	KITA	religious	2.1	2.3	2.0	1.1	1.8							
KLVO	Spanish	2.3	2.9	3.2	1.7	3.3	KHUG	country	.7	.9	.8	1.1	1.7							
KLSK	cls rock	2.4	2.7	3.1	2.9	2.3	KGHT	religious	1.5	.9	1.5	2.5	1.4							
KRZN	jazz	1.5	1.7	2.2	2.6	2.1	KSIZ	R&B	—	—	—	—	1.4							
KABG	oldies	1.3	.8	1.0	2.0	1.6	KLRG	religious	.9	1.0	.9	1.1	1.3							
KNML	sports	.9	.7	.7	.9	1.3	KHTE	top 40	—	—	—	—	1.0							
KRZY-AM	sports	.9	1.7	.9	.7	1.1	BAKERSFIELD, CALIF.—(84)													
KXKS	Spanish	1.0	.7	.3	1.1	1.1	KUZZ-AM-FM	country	12.7	14.5	12.7	10.6	12.8							
KNKT	religious	.8	.5	1.1	1.2	1.0	KISY	top 40/rhythm	3.7	4.3	5.5	8.8	9.8							
SYRACUSE, N.Y.—(71)																				
WBBS	country	10.8	11.6	9.7	9.7	9.7	KRAB	album	6.1	8.0	7.5	5.0	5.6							
WSYR	N/T	9.1	8.4	7.6	7.7	8.4	KERN-AM	N/T	5.7	5.1	6.6	6.1	5.3							
WAQX	album	5.2	5.8	7.1	7.5	7.9	KGFM	AC	5.4	5.3	5.2	4.5	5.1							
WNTQ	top 40	9.2	8.0	8.7	7.4	6.9	KKBB	cls rock	3.8	4.0	2.3	4.1	4.6							
WYYY	AC	6.9	6.6	6.6	7.4	6.7	KKXX-FM	top 40/rhythm	10.7	9.7	9.2	4.9	4.6							
WSEN-FM	oldies	6.7	6.2	6.4	6.4	6.3	KLLY	AC	2.6	3.6	5.2	3.1	3.6							
WLTI	AC	4.6	3.9	3.5	4.6	5.8	KSUY-FM	Spanish	4.1	3.4	2.1	3.8	3.3							
WWHT	top 40	4.8	5.2	6.6	4.9	5.5	KSMJ	jazz	5.4	4.3	2.5	3.9	3.2							
WTKW/WTKV	cls rock	4.5	5.0	5.0	3.2	5.0	KAFY	Spanish	.6	1.6	2.0	1.4	3.0							
WKRL	modern	3.9	3.6	4.8	4.3	4.1	KIWI	Spanish	4.1	2.7	4.4	4.1	2.9							
WFBL	adult std	2.9	3.3	2.6	2.6	3.0	KKDJ	oldies	—	.4	.8	1.8	2.0							
WHEN-AM	sports	1.5	1.2	1.6	2.4	2.6	KMYX-FM	Spanish	1.0	1.0	1.2	1.0	2.0							
WROS	R&B adult	3.3	4.3	2.6	2.5	1.9	KWAC	Spanish	1.5	1.6	1.5	2.2	2.0							
WNSS	N/T	1.0	1.6	1.2	1.3	1.7	KGEQ	N/T	1.3	1.4	.9	1.7	1.9							
WTLB/WTLB/WSGO	adult std	2.0	1.9	2.4	2.3	1.7	KCOO	oldies	2.6	3.1	1.4	2.4	1.7							
WFRG-FM	country	2.0	1.9	2.2	1.8	1.4	KNZR	N/T	1.6	2.3	2.1	1.4	1.7							
WSCP-FM	country	1.3	1.0	.9	.1	1.4	KBIO	adult std	.7	.6	.9	1.5	1.6							
WOUR	album	.9	.4	1.4	.9	1.2	KCNQ	country	1.6	1.3	1.8	2.2	1.4							
HARRISBURG, PA.—(73)																				
WNKK-FM	top 40	11.3	11.1	10.5	9.1	11.3	KCWR	country	1.6	1.0	1.5	1.7	1.3							
WHP	N/T	8.9	8.0	9.9	8.0	10.3	KRME	Spanish	.9	.7	1.5	1.8	1.3							
WRBT	country	4.7	6.6	5.7	6.8	7.2	KBOS	top 40/rhythm	1.5	2.3	2.5	.8	1.0							
WRVW	cls rock	7.7	7.8	6.7	7.1	7.2	MOBILE, ALA.—(86)													
WQXA-FM	album	4.2	4.9	5.2	5.6	5.8	WGOK	religious	4.8	6.7	3.6	6.9	8.4							
WWKL-AM-FM	oldies	6.1	6.8	7.2	6.9	5.2	WKSJ-AM-FM	country	8.5	9.6	10.7	8.5	8.0							
WTPA	album	5.6	4.8	5.6	5.6	4.5	WBLT-FM	R&B	7.2	5.7	7.6	7.3	6.9							
WROZ	AC	3.3	4.4	4.2	3.6	3.9	WOLT	R&B adult	6.5	6.9	6.4	6.3	6.9							
WRKZ	country	9.0	8.0	6.5	5.6	3.8	WYOK	R&B	8.2	6.4	10.6	8.7	6.5							
WLAN-FM	top 40	1.9	2.4	2.6	2.1	3.2	WABB-FM	top 40	7.1	7.3	5.4	8.1	6.0							
WHYL-AM	adult std	3.2	2.8	3.2	3.4	2.9	WNTM	N/T	5.1	4.3	4.3	3.7	4.8							
WNCE	easy	2.6	2.1	3.3	2.6	2.6	WAVH	oldies	2.7	5.1	5.7	4.5	3.9							
WOAC	religious	1.5	1.5	1.3	1.4	2.5	WTKX	album	4.5	5.0	2.2	3.7	3.9							
WLBR	N/T	2.6	1.7	1.8	2.4	2.5	WWDG	country	2.9	2.9	3.6	2.7	3.5							
WEGK	cls rock	2.9	2.1	2.0	2.3	2.4	WRKH	cls rock	3.5	3.4	3.2	3.6	3.3							
WTCY	R&B adult	2.8	2.0	1.5	2.5	2.1	WMCX	AC	5.1	4.3	4.6	3.1	3.0							
WHYL-FM	country	2.0	2.3	3.3	1.9	1.8	WVRO	cls rock	3.6	4.1	3.1	3.0	3.0							
WARM-FM	AC	1.2	1.6	1.6	2.1	1.3	WXBM	country	3.6	2.7	3.9	3.4	2.9							
WYCR	top 40	.8	.6	.6	1.0	1.3	WMEZ	AC	2.3	2.3	2.5	3.4	2.6							
WKBO	N/T	1.1	.4	1.1	1.3	1.0	WZEW	triple-A	.4	1.3	1.7	3.4	2.4							
TOLEDO, OHIO—(76)																				
WKNO	country	15.8	13.7	13.9	13.0	11.7	WBHY	religious	.4	.4	—	.9	1.8							
WVKS	top 40	9.5	9.1	8.9	10.2	10.7	WYCL	oldies	2.0	2.1	1.4	1.3	1.8							
WRVF	AC	7.8	6.3	7.4	7.6	8.9	WMOB	religious	.4	—	1.0	.4	1.2							
WVWV-FM	AC	6.4	6.3	8.0	7.1	6.7	WNSP	sports	1.2	1.0	.8	1.6	1.2							
WSPQ	N/T	6.4	6.2	6.0	6.6	6.2	WHEP	AC	.9	—	.8	—	1.1							
WIOT	album	5.4	7.2	7.8	6.8	5.6	SPOKANE, WASH.—(87)													
WRQN	oldies	5.1	5.4	5.8	6.2	4.7	KKZX	cls rock	7.4	9.5	9.0	11.8	10.7							
WJUC	R&B	.4	3.1	2.0	4.2	3.9	KZZZ	top 40	7.6	7.7	7.6	7.9	8.3							
WBUZ	album	3.9	3.8	3.6	5.0	3.4	KDRK	country	8.3	6.7	9.1	8.2	8.0							
WXKR	cls rock	1.5	1.3	1.2	1.6	3.2	KNFR	country	4.7	8.4	5.6	6.7	7.2							
WJR	N/T	3.0	2.7	2.7	2.9	2.7	KXLY-FM	AC	7.6	6.0	6.3	5.7	6.5							
WCWA	adult std	2.6	3.2	2.6	3.1	2.5	KEYF-AM-FM	oldies	4.2	5.9	5.3	4.1	6.4							
WJZE	cls rock	3.6	3.3	3.2	2.7	2.5	KISC	AC	8.0	6.9	6.5	5.3	5.9							
WIMX	R&B adult	3.0	2.6	2.0	1.6	2.0	KXLY-AM	N/T	5.3	4.5										

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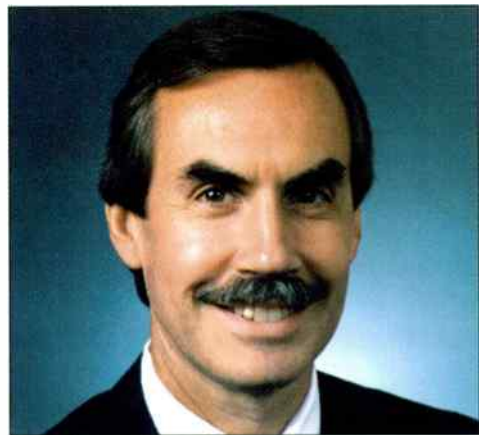
ALICE HEADS OFF TO SCHOOL

SIX-YEAR-OLD FORMAT READY TO GROW BEYOND JUST MUSIC

Written by Sean Ross with reporting by Marc Schiffman and Kevin Carter

In 1992, when radio's modern rock revolution was only about a year old, hot AC WKQX (Q101) Chicago segued to a hot AC/modern rock hybrid, determined to straddle the turf between its numerous AC rivals and triple-A WXRT. It didn't stay there very long. By a year or so later, Q101 was a full-fledged modern rocker, but its initial attempt to bridge two formats—seemingly untenable then—would become the template for a new format several years later.

In 1993, XHRM (the Flash) San Diego arrived at the modern adult format from the opposite direction, followed by KXPK (the Peak) Denver in 1994. Those stations



GEHRON

took the modern rock template, threw out the harder guitar rock that had become prevalent at the format, and replaced it with some of the oldies that most modern rock stations were discarding around that time. While KXPK was structured like a rock outlet, and its most obvious target was heritage triple-A KBCO, it helped reset the market's musical agenda.

By 1995, KXPK's adult top 40 rival KALC (Alice @106) was starting to phase out "Keep On Loving You" by REO Speedwagon and the more traditional adult top 40 oldies it had signed on with in favor of "Should I Stay Or Should I Go," then a stretch for most hot ACs. That fall, two established hot ACs—KYSR (Star 98.7) Los Angeles and KFMB-FM (Star 100.7) San Diego—began weeding out most of their non-modern product. Unlike KXPK, most of what the two Star stations played was modern music with some familiarity to the top 40 audience. And unlike the Peak, the stations' formatics remained top 40 based (although even top 40 was stealing some presentational elements from modern at the time).

Depending on how far back you trace it, the modern adult format is 3 to 6 years old. It has long outlived '70s oldies—the early '90s' other "new" format offering. It has survived the resurgence of mainstream top 40 in many markets. It has grown from 20 stations two years ago to more than 75 in April 1998, according to The M Street Journal.

Perhaps because it was born from multiple format disciplines, there's very little agreement on what modern adult is, even

after several years. Its detractors say it's not really a format, and even some of its most successful practitioners agree, viewing it instead merely as hot AC with an updated musical universe. Modern adult programmers rarely agree on where the format's musical parameters are, whether '80s gold is important, or what a modern adult morning show should sound like. One of the few things they agree on is that the opportunity differs from market to market depending on each market's modern rock legacy and competitive situation.

Modern adult PDs have, by and large, allied themselves with the top 40 and hot AC world in the last several years, showing little format solidarity with the modern rock or triple-A way of doing things, even as they cherry-pick the best of those formats' music. If modern adult PDs have taken any lesson from modern rock, however, it's that musical sharing with other formats has forced them to build stations that go beyond the music, a realization they came to much faster than their modern counterparts.

"I'm optimistic that the format will remain healthy, provided that programmers make modern adult outlets complete radio stations, including the morning show, marketing, and production," says consultant Randy Lane. The former KYSR PD notes that modern AC is currently drawing a healthy cume but not showing the number of P1 listeners needed for continued growth. "Stations need to build a full-service radio station for their audience . . . It can't just be playing a bunch of new music," adds current KYSR PD Angela Perelli. "If it has that kind of depth, it can survive the time when the product is a little light."



ZAPOLEON

A FORMAT? OR JUST A MUSIC STYLE?

That's about as much agreement as you're going to hear among modern adult PDs. The first point of contention is whether theirs is actually a format. "From the broadest perspective, modern AC is just a style of music within the AC/top 40 universe," says researcher Jon Coleman, whose controversial presentation at the 1995 Airplay Monitor Radio Seminar helped define modern rock crossovers as a prevalent hot AC music style.

"It's a format in some cities and not in others," he says. "We call it a format, but it's really an opportunity that exists in some markets, and as a result it comes together as a format. In certain markets, like New

MODERN ADULT: HOW'S IT GOING TO BE?

York or Minneapolis or Dallas, I don't think it's a format. In Las Vegas or Sacramento, Calif., or Norfolk, Va., it is a format. The difference is how wide-open that territory was when stations went in that direction." (Indeed, many proponents of modern adult, who disagree with Coleman about whether it's a format, do agree that the opportunity varies depending on market conditions.)

"My position has always been that it's

'From the broadest perspective, modern AC is just a style of music within the AC/top 40 universe'
- Jon Coleman

nothing but today's version of adult top 40 and that the current type of music that happens to be pop music for adults today happens . . . to have alternative roots," says KFMB PD Tracy Johnson. Consultant Guy Zapolon goes further, suggesting not only that modern adult is a cluster and not a format but that the value of the cluster, while still considerable, has been worn down slightly by several years of "Alanis and her 30 closest girlfriends" and has less than two years left as the prevalent music style.

If this was an episode of "Jerry Springer," the format's advocates would be off their couch and charging across the set by now. "Did somebody say this wasn't a format?" asks KMXB (Mix 94.1) Las Vegas PD Duncan Payton. "They need to wake up and smell the coffee, because Jewel's burning it. The format couldn't be any more on fire, and we couldn't see any more growth if we wanted to."

"I think it's a format, and I think there's a parallel between rhythm-crossover and modern AC," says consultant Dave Shakes of Alan Burns & Associates.

Just as some unlikely markets briefly ended up with rhythmic top 40s, regardless of need, not every modern adult outlet will survive the shakeout, he says.

"Hot ACs that simply dipped into pop/alternative will move back toward a more mainstream pop sound as that music becomes more popular again," Shakes predicts. "At the same time, there are going to be stations that are truly modern AC, [such as] KZZO (the Zone) Sacramento, Calif., which truly is an alternative station for females. There are enough women—and guys—who like that station that it's going to do well for a long time."

I WILL FIND YOU SOME NEW HITS

Then there's the issue of availability of current product, or the variety thereof. Jacobs Media consultant Dave Beasing speaks for a number of PDs when he says, "We're usually sitting around music meetings with one or two slots and an average of six records that we feel good about adding."

Addressing the issue of homogenized music at modern adult, WDRV (the River)

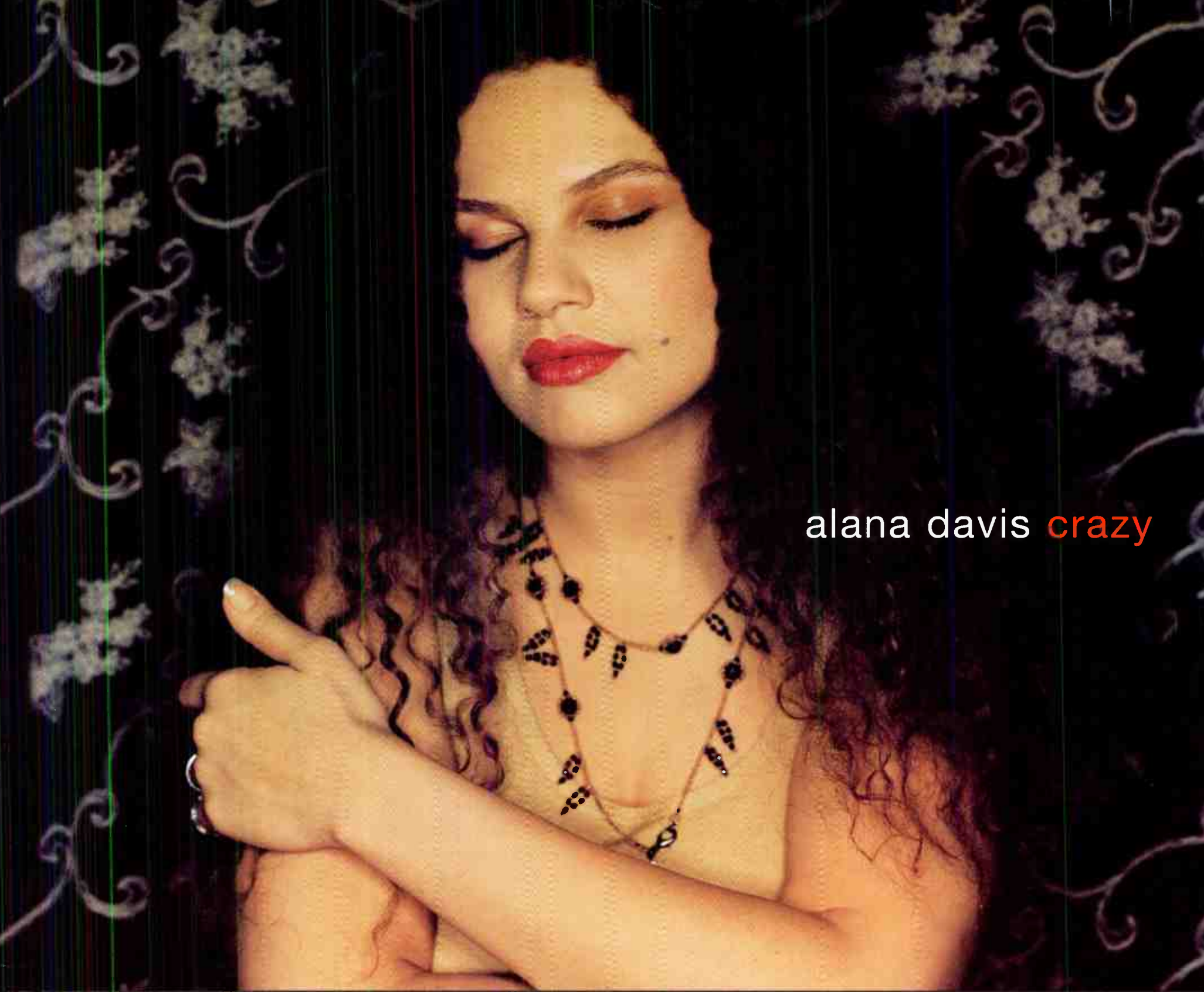


PERELLI

Pittsburgh PD Chris Shebel says, "My initial impression before I got into it was that it was all frustrated, whiny woman songs because of the Alanis stereotype. But I don't think that's the case. It's really well-balanced. When I'm scheduling music, Selector will kick songs out because there are too many male artists. So I think that's a myth."

"The great thing about modern AC is that even if the labels aren't putting stuff out, there's always some song that the audience is buzzing about," says WKZL Greensboro, N.C., PD Jeff McHugh. "The morning show has been playing Sarah McLachlan's 'Angel' off the 'City Of Angels' soundtrack, and listeners have started to respond to it. It's like the audience is bringing songs to us before we can look for them."

Continued on page 8



alana davis **crazy**

The new single and video from her acclaimed debut album *Blame It On Me*, and the follow-up to the hit "32 Flavors"
Top 5 Best Albums Of 1997: "A major new talent." - *Time Magazine* Most Promising Newcomer 1997 - *Entertainment Weekly*
If you missed Alana on *The Tonight Show*, *The Late Show with David Letterman*, *Rosie O'Donnell*, *Good Morning America*, *Late Night with Conan O'Brien* or *Vibe*, stay tuned for more major appearances coming soon. And you can see her on the main stage of the entire **HORDE** tour this summer, especially if you didn't see her when she toured with *Lilith Fair*, *Sister Hazel*, *G. Love & Special Sauce* or *Ziggy Marley & The Melody Makers*.

produced by ed tutom co produced by alana davis management: jeffrey evan kwatinetz/the firm



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Top 20 at AAA!

ALICE HEADS OFF TO SCHOOL

Continued from page 6

But KZZO PD Carmy Ferreri worries about a "lack of superstars," compared with the situation two years ago and fears that modern adult isn't creating tomorrow's core artists. And Zapoleon feels the format is digging for power records. KYSR's Perelli, who describes the last six months as "more of a struggle" to find product, is among Zapoleon's PDs who've ended up doing bring-backs (in this case, McLachlan's "I Will Remember You") to fill perceived product holes. "The good news," she adds, "is that core artists are coming out this year—Natalie Merchant, Dave Matthews,



PAYTON

highly polarized) and Savage Garden isn't in musical texture or compatibility, but "just that one got accepted better by those of us in the industry."

Jacobs Media's Beasing says that PDs "shouldn't let a format definition limit you to not playing hit records. [But] you also need to keep Reis and Trout's Law of Sacrifice in mind, which states that you must give up something in order to get something. If we can become known as a specialist in this format, we can pull people from different directions who want that specialty at times. If we try to expand too much, we become generalists who stand for nothing."

'Did somebody say this wasn't a format? They need to wake up and smell the coffee, because Jewel's burning it'
- Duncan Payton, KMXB

"The ones that played Celine are the ones that conceive of themselves as pop stations, not modern AC stations," says Shakes. "There's a certain credibility at stake, and for some of these stations, playing Dion just wasn't worth it... There's plenty of stations that I consult that are playing those songs. There are also many that aren't playing them, and they have tremendous success and nobody's missing them. It all comes down to what else is happening in the market."

WLIR Long Island, N.Y., PD Jeff Levine sees his station as "an adult-leaning modern rock station," along the lines of WPLT Detroit or WPLY (Y100) Philadelphia, and it is "definitely different from a modern AC station." That limits WLIR's ability to get much poppier than Billie Myers.

But WLIR and WPLT both segued to modern adult after stints as more conventional modern rock outlets. Most of the more recent converts have either come from the hot AC side or started from scratch, bringing an adult top 40 mind-set with them. Of recent modern adult converts, only WXXM (Max 95.7) Philadelphia can really be thought of more as a softer modern rock station than as a really adventurous hot AC.

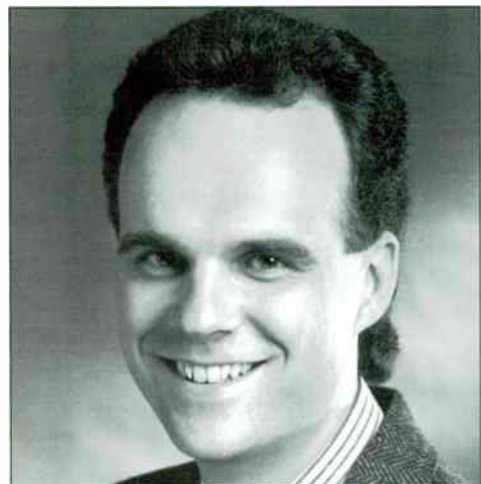
MODERN ADULT: HOW'S IT GOING TO BE?

Sheryl Crow, Hootie & the Blowfish, Smashing Pumpkins—so there may be some stuff on the horizon."

"If you look at it as hot AC, there's a lot of product out there," says WTMX Chicago PD Barry James. "If you're trying to remain within that compartment of 'modern AC,' your choices are far more limited."

THEIR DEBATE WILL GO ON

That brings up another touchy subject: How much music by non-modern artists can the format get away with? In Airplay Monitor's recap of the most-played songs from the first year of its Modern Adult



SHAKES

chart (see story, page 16), Savage Garden controls Nos. 35 and 54. Celine Dion's "My Heart Will Go On" is No. 60. Madonna's "Frozen" comes in at No. 64. KMXB came on as a more traditional hot AC, then focused, but it still made room for some of those titles. "When you do say 'never,' that's when you lose touch with your audience," says Payton.

KFMB's Johnson contends that PDs "don't look at what's accepted by their listeners; they look at what's accepted by the industry." The difference between Celine Dion (on whom modern AC PDs remain

THE WINTER RATINGS STORY

Modern adult is a niche, not a format that can pull big 12-plus numbers, right? Well, the folks at KAMX (Mix 94.7) Austin, Texas, might want to have a word with you. That station was up 5.2-6.9 12-plus in the just-released winter '98 Arbitrons. KAMX's numbers also explode the myth that the format can only post big numbers in markets that don't have a successful mainstream top 40. So do two new modern ACs that went through their first full book this past winter: KLAL (Alice 107.7) Little Rock, Ark. (3.1-6.8) and KYIS Oklahoma City, Okla. (5.0-6.6). KLAL and KYIS also contradict the truism that modern adult would only work in markets with an extensive modern rock heritage, although that one may have fallen about the time that KFSR Fresno, Calif., signed on.

KAMX, KLAL, and KYIS are all "pure" modern adult outlets, as opposed to more traditional adult top 40s that lean heavily into the modern AC arena. If you were willing to count mainstream top 40 WDCG (G105) Raleigh, N.C.—which is a dual reporter to the modern AC chart—the format's 12-plus numbers are as high as a 7.7 share 12-plus. If you count WSTR (Star 94) Atlanta, which doesn't report modern AC but has a strong pop/modern lean, it's an 8.3.

The following is a 12-plus ratings scoreboard for modern adult outlets in the winter Arbitron survey, as well as some top 40, modern rock, and triple-A outlets on the cusp of that format.

WKLI/WKBE Albany, N.Y.	3.4-2.8
WXLE Albany	1.9-1.9
KPEK Albuquerque, N.M.	4.6-5.3
WSTR Atlanta	8.1-8.3
KAMX Austin, Texas	5.2-6.9
KLLY Bakersfield, Calif.	3.1-3.6
WBMX Boston	3.6-3.9
WBOS Boston	2.1-2.5
CKEY Buffalo, N.Y.	5-1.2
WLCE Buffalo	5.2-4.6
WLLC Charleston, S.C.	debut 4.3
WLNK Charlotte, N.C.	3.9-4.7
WTMX Chicago	2.6-2.6
WAQZ Cincinnati	2.2-2.7
WKRC Cincinnati	6.0-5.2
WWCD Columbus, Ohio	1.8-1.4
KDMX Dallas	3.9-3.8
WXEG Dayton, Ohio	4.5-4.7
KALC Denver	4.7-4.4
KKPT Denver	3.0-2.9
KKDM Des Moines, Iowa	3.1-3.9
WPLT Detroit	3.0-2.7
KFSR Fresno, Calif.	5.0-5.2
WKSI Greensboro, N.C.	4.2-4.3
WKZL Greensboro	3.9-5.4
WTIC-FM Hartford, Conn.	6.8-7.5
KUCD Honolulu	3.0-3.3
KKPN Houston	2.6-3.2
KOZN Kansas City	3.4-3.7
KMXB Las Vegas	6.5-5.9
KLAL Little Rock, Ark.	3.1-6.8
WLIR/WDRE Long Island, N.Y.	1.3-1.5
KYSR Los Angeles	2.8-2.9
WPLL Miami	2.3-2.1
WPNT Milwaukee	3.3-3.8
KCDU Monterey, Calif.	4.5-4.1
WPTF Norfolk, Va.	4.6-6.1
KYIS Oklahoma City	5.0-6.6
KSRZ Omaha, Neb.	4.6-5.9
KTNP Omaha	3.5-3.2
WSHE Orlando, Fla.	3.3-2.8
WPLY Philadelphia	2.6-2.2
WXXM Philadelphia	1.6-2.2
KZON Phoenix	3.0-3.3
KZZP Phoenix	4.7-5.7
WDRV Pittsburgh	3.2-2.8
KBBT Portland, Ore.	2.3-2.7
WDCG Raleigh, N.C.	7.3-7.7
WMBX Richmond, Va.	4.0-4.9
WZNE Rochester, N.Y.	4.8-4.6
KZZO Sacramento, Calif.	7.2-6.3
WALC St. Louis	3.7-2.9
WVRV St. Louis	3.8-3.2
KENZ Salt Lake City	3.9-4.1
KOMB Salt Lake City	2.2-2.6
KFMB-FM San Diego	5.2-6.2
KLLC San Francisco	2.5-2.6
KLLC San Jose, Calif.	1.9-1.4
KBKS Seattle	3.6-4.5
KAEP Spokane, Wash.	5.4-5.0
WTIC-FM Springfield, Mass.	4.2-4.5
WHPT Tampa, Fla.	2.0-2.0
WSSR Tampa	4.2-4.3
KMRX Tulsa, Okla.	debut 1.8
KZPT Tucson, Ariz.	3.3-5.1
WMBX West Palm Beach, Fla.	2.8-3.5
WPLL West Palm Beach	.8-1.2

Alice@107.7

HAS THE PEAK'S INFLUENCED PEAKED?

That brings up the issue of whether any of the modern rock paradigm is left in modern AC. KYSR's Perelli says her audience thinks Star 98.7 is "a pop station. At one time [they may have thought of us as like modern rival] KROQ-lite. But I think we're probably perceived as closer to [top 40 rival] KIIS, because we're more hit-based and less new-music based."

KZZP Phoenix PD Dan Persigehl shares the most audience with rival KZON, which evolved to modern adult from triple-A. "But they share twice as much of their audience with us as we do with them." And, he adds, "perceptually, we seem to have separated ourselves recently from them perhaps a little more than we were a year ago."

"I think there's very little from AOR or any male format that affects us," says KFMB's Johnson. "It's almost all a top 40 dynamic."

ARS co-COO John Gehron says that if anything has been handed down from modern rock, it's a "more relaxed, more natural presentation."

"The marketing and personality sensibility of [KZZO] is a very close relative, if not a sister, of the modern rock format," adds consultant Shakes. "The key day-by-day decision from a marketing and personality standpoint is, 'Is this relevant?'"

Former WALC (Alice 104.1) St. Louis PD Bob Davis was in the process of taking that station in a more male-leaning, harder-

rocking direction, following the acquisition of morning man Howard Stern, when he left in early May. That makes him one of the few top 40/AC veterans who'd like to see a greater rock influence. "I love the way the format feels when you're able to have a rock edge to it. It's not AC. Take the AC off it and call it adult rock," he says. "This AC thing is a joke."



BARNES

As for the programmers who were around at the format's conception, while most see today's modern adult outlets as continuing their work, few see any other traces of the KXPK model. Asked what modern AC has kept from its original modern rock-derived days, Sinton/Barnes consultant Tom Barnes says, "Just the music. I

Continued on page 18

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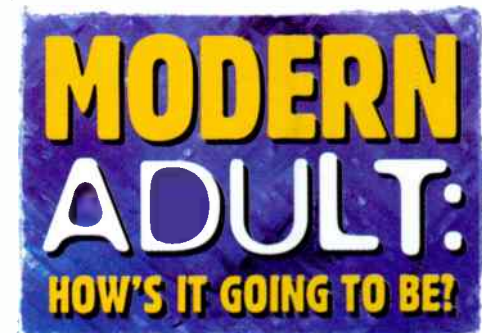
World Radio History

LABELS LARGELY PLEASED WITH MODERN ADULT'S IMPACT

By Marc Schiffman

A year after Airplay Monitor introduced the modern adult chart, label reps by and large appreciate the format's musical aggressiveness. But even within one company, there are differences of opinion on the format's influence.

Arista/Austin senior promotion director John Butler is a major supporter of mod-



ern adult and hopes the label's Sister 7 will become the format's poster child. He says, "We're the first record company to actually start a project at the format with Sister 7.

"You go where radio stations are breaking records," he explains. "[The format has] the opportunity to really develop artists and play artists in rotations that are strong enough to get feedback from a market as to whether you have a home run. They're taking away an upper-end, fairly savvy female demo from top 40 that would normally have to wait through a bunch of dance tracks to hear the music they want," he says. "They're really stealing away from the pop station, not the modern rock."

On the Sister 7 project, Butler is simply not interested in triple-A or modern stations that aren't dual reporters to modern adult. "If they report to the modern AC chart, we're all over it," he says.

Butler started by playing the record for rock and then modern rock. Rock didn't find it hard enough, while modern thought it was too Melissa Etheridge-y for its tastes. "So where do you go?" asks Butler. "You go to the collective of stations that are playing this music. People really care about music in that format, [though their stations are] maybe less encyclopedic than triple-A."

Now, pan across the Arista empire to Arista VP of adult radio Mark Rizzo, who



BUTLER

remains skeptical about the format. "It came out of the box pretty hot, but when you do the cross-comparison with adult top 40, you don't see that many different songs," he says. The differences he can see are the success of Green Day or Everclear,



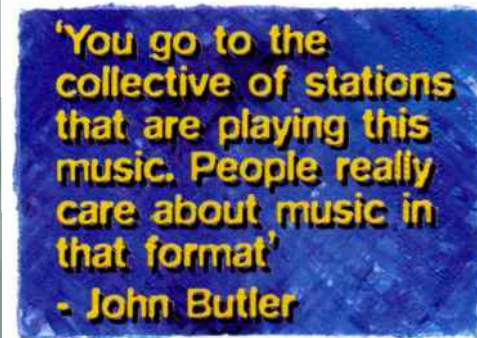
RIZZO

for example, at modern adult over adult top 40 and the fact that Tori Amos will debut quicker on modern adult than adult top 40.

What Rizzo wants to see, ironically, is the same thing as Butler—a chart-topping act that is unique to modern adult as that format's proof of viability. "Show me a story," he pleads. "I'm looking for a No. 1 modern adult song that broke and didn't cross to the other charts."

IT CHANGED THE FACE OF AC FOREVER

Most AC reps, after years of working more conservative stations, are happy with modern adult radio and its impact on adjacent formats. Elektra senior director of adult formats Dana Keil praises modern



adult as having "changed the way the adult formats have gone. They're more competitive. They're selling more records," she says. "They're being proactive and not reactive, and I like that a lot. Also, as a format, they're giving their listeners a lot more credit now. Before the modern adults came along, I think [AC viewed its] listeners as passive. The modern adults have really educated them that that's not the case."

Keil goes so far as to call modern adult the new top 40 in some markets. "A lot of the top 40s will play your Puff Daddys and your crossover artists, and not everyone wants to hear that. So these are becoming what are viewed as the top 40 stations," she says.

Mercury VP of adult top 40/AC promotion Kerry Wood also calls the modern

"DON'T CHANGE THE CHART, YET"

Since its inception, Airplay Monitor's Modern Adult chart has been made up entirely of dual reporters. Most modern adult outlets also report to adult top 40, and some report to triple-A, top 40, and modern rock. While the question of ending the dual-reporter situation has occasionally been raised over the past year—especially by observers who say that the modern adult and adult top 40 charts are too close together—most label people we spoke to don't think it's time to end dual reporting yet.

Even though modern adult figures heavily in his current promotion plans, Arista/Austin senior director of promotion John Butler does not yet see it as a self-standing panel. "In about six months you'll probably be there. See how the ratings go," he says. He's wary of a chart being too heavily dependent on stations that rotate songs slowly. "If there become more stations that rotate records like [KYSR] Star [Los Angeles]... then you have a stand-alone chart."

Capitol senior director of adult formats Nick Bedding likes the big picture displayed by a multi-format, dual reporter chart, "because what the modern adult chart represents is what hit records are working for people. A hit record in all sense and purpose blurs formats. Marcy Playground and Paula Cole have proved that."

Atlantic VP of AC promotion Mary Conroy

sees no need for a self-standing modern adult chart. "There's so many charts that it gets so confusing," she says.

Adds Elektra senior director of adult formats Dana Keil, "I don't think there are enough of the true modern adults to break them out of the adult top 40 panel." But she also has seen those modern-leaning stations force more pop-oriented fare to stall on the adult top 40 chart, because there are a certain number of modern-leaning stations that just can't play them. If it continues to grow, says Keil, "we'll have to take a look at it in another six months."

And Arista VP of adult radio Mark Rizzo asks, "What makes a modern adult station different from an adult top 40? The top five of modern ACs are the same as top five on adult top 40." He would like to see greater separation of the two charts, possibly by having the modern adult chart rely more on adult-targeted modern stations, less on the AC-leaning outlets.

But Mercury VP of adult top 40/AC promotion Kerry Wood is ready for a panel of unique modern adult reporters right now. "It's very fragmented and difficult to work a record all the way to the top," she says, echoing Keil's comments about one faction of the chart eschewing an artist that the other half embraces with the result being that an artist can't make it all the way up the chart.

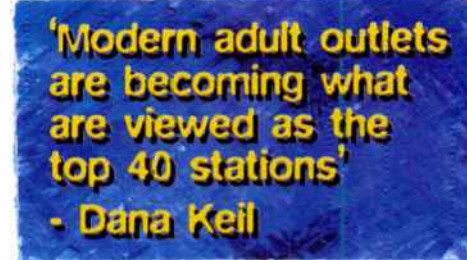


WOOD

adults "definitely the top 40 in their markets. It's not a passive AC station by any means." When it comes to new music, she says modern adult stations are "establishing artists, and that's more important, because adults want to hear artists they're familiar with. [They're] stepping out. They're more aggressive. They're selling records."

Jerry Lembo Entertainment's Jerry Lembo attests to the record-breaking ability of the format. "It is common for modern AC's to rotate powers between nine and 12 times a day, which results in rapid familiarity and early sales activity," he says. "Extensive touring and promotional visits in modern AC markets benefit developing acts."

Capitol senior director of adult formats Nick Bedding echoes those sentiments. He says modern adult "has become a leader in the pop arena to a certain extent with pro-



grammers like [KFMB San Diego's] Tracy Johnson and [KLLC San Francisco's] Louis Kaplan. They are certainly barometers of hit records... They play records enough to get early research as to what's working for them. Those guys and those radio stations are able to send a clear message out to the rest of radio that these are real records."

But Atlantic VP of AC promotion Mary Conroy sees the format shifting. "I've noticed a couple of stations going back a little bit more toward center," which she sees as a fine remedy for those stations that may have gotten too hip for the room. "I've always thought the term of modern AC was an oxymoron. Modern is young male, and AC is usually older and female," she says. "That's a treacherous line to walk."

She charges the format with playing more familiar artists, even if they don't have modern rock credentials. "If the new Rod Stewart is appropriate, they should play it. Their listeners are certainly going to recognize Rod Stewart much more than some of the faceless bands that are out right now."

WHOSE FORMAT IS THIS?

While Butler is focusing all the effort of *Continued on page 18*

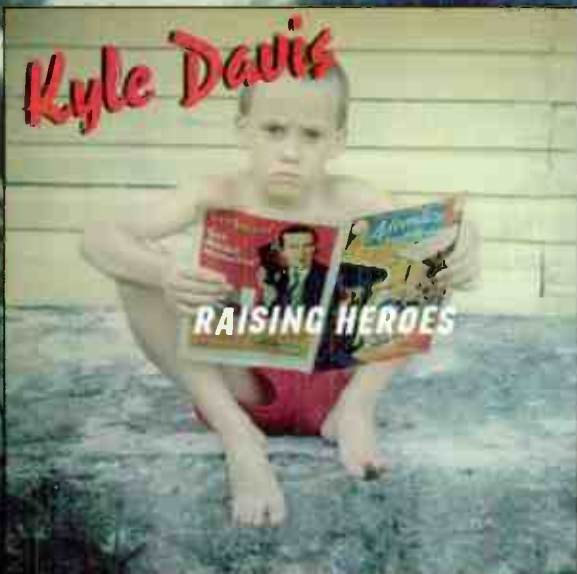


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PDs GET A WAKE-UP CALL ON NEED FOR MORNING SHOWS

If Alice and Max and the other "personalized" spokesmodels of modern adult were real people, the personality differences between their parents alone could keep them in therapy for life, particularly when you consider the morning-show issue.

From the format's father—modern rock—comes a tradition of "anti-radio," making for "Seinfeld"-ian morning shows that aren't necessarily driven by bits and big yuks and that may not even be high-profile morning shows at all, opting instead for the

was time for the format to compete in the morning-show arena. With so many stations sharing the Jewels, Wallflowers, and Morissettes, "We can't live on musical identity alone, even though we own it," says WSHE Orlando, Fla., OM Chris Kampmeier. "This lack of exclusivity for the modern AC station makes it so important that all elements, especially the morning show, be operating at the top of their game."

And ARS co-COO John Gehron agrees that losing their musical exclusivity is "forcing modern ACs to become more than just music stations. As in any format, you have to start adding the other elements of personality and marketing and promotion. KMXB (Mix 94.1) Las Vegas is having a terrific run, and a lot of its strength is coming from the morning show. KAMX (Mix 94.7) Austin, Texas, was No. 2 18-34 but No. 1 in the mornings for the first time—which reflects the success of not only the mix the station is playing but the success of J.B. and Sandy in the morning."

'GIRLS' ON-MIK

"Some of the most successful morning shows we're seeing have the female as a lead rather than the laugh track," says ARS' Gehron. "With KMXB's Marc and Mercedes, Mercedes is an equal partner and is a very strong woman on the air. We're looking for those in other markets, too."

"The only generalization I can make is that women are the key to this format, both on and off the air," adds Jacobs Media's Dave Beasing. "In many markets, there appears to be a niche for a strong female talent, like [KYSR's] Jamie White taking the female perspective—someone who is willing to say things that maybe until now, only male air talent has said. The world appears to be ready for that. Women already discuss these issues among themselves anyway, and now we're finding that it works to put them on the radio. It's not the same 'nudge-nudge, wink-wink'-type locker-room way

'I'm not restricting them by saying, "You're on a modern AC now, so don't talk about pubic hair"'
- Angela Perelli, KYSR

that guys do it, but they do discuss similar topics."

Having female-driven morning shows allows some modern AC stations to cover the same cutting-edge topics as their competition without contradicting their overall stationality. "Obviously, we want the biggest morning show possible for women, not just the perfect modern AC morning show," says KYSR PD Angela Perelli about working with Frosty, Jamie, and Frank. "I'm not restricting them by saying, 'You're on a modern AC now, so don't talk about pubic hair.' They know how to do a show that's successful with adult women, so I'm letting them

do it. Obviously, we talk, but I'm not trying to steer them in a different direction. It's more about what worked in Denver vs. what the L.A. mentality is."

Perelli notes that Star's morning show is indeed starting to pull an audience beyond its core. The station's callers, she says, "don't all sound like 30-year-old female professionals, which is fine. We want a broad-based show, and they're here to deliver it."

Star 100.7 landed Jef and Jer from rival KKLQ (Q106) a year ago. Having the most-publicized morning show in the market does two things for the station, KFMB PD Tracy Johnson says. "First they make everything that we do bigger because of the actual or implied endorsement from them. The strength they have in the market and the power they have in the market is immense. The other thing they did was bring upper demos to the station that didn't know we existed. Their strength is 25- to 44-year-olds, primarily women, and ours was 18-34. The challenge when they came here was to take their upper-demo strength and capitalize on it by converting them to fans of the station and take Star listeners and sell them on Jeff and Jer as the morning show for them. Having both those paths cross and being able to capitalize on them has been the key to our success. The winter book was the best book in the history of these calls."

Johnson notes in the winter, the morning show was down slightly 25-54 but at its all-time high 18-34. Meanwhile, the station overall was down slightly 18-34 but up 25-54, "so we're seeing our strategy come to fruition. We've been able to make them younger and hipper to a whole new generation while making Star a more mature, rel-



JEFF & JER

evant station with the people who did grow up with them."

Has that required the veteran morning-show hosts to change their act at all? "Not really," says Johnson. "They continue to comfortably evolve. If you listened to a show from a year ago, you might not notice a change. If you heard it over three years' time, however, you'd say, 'Oh my God.'"

And WKZL PD Jeff McHugh suggests that in some cases, even with a longtime morning show, the format is catching up with the staff, not vice versa. McHugh calls his heritage morning man "one of the biggest reasons for the success we've had in the format. Murphy gets the format. Then we have Terrie Knight, who's a female in the demo—she gets the music—and Chris Kelly, who's a male in the demo, and they fit the format very well. When we were hot AC and the morning show was playing Gloria Estefan and Michael Bolton, we would all joke in the hallways that if we all hated it, it was likely to be a hit. Now if we hear Terrie



JB & SANDY

saying in the hallway that she likes the new Sarah McLachlan, we know we're going to be playing it in the next few weeks. It's been easier to rely on the staff's gut."

Having an established morning show doesn't necessarily mean the process of building a morning franchise happens any faster. WBMX (Mix 98.5) Boston hired morning veteran John Lander (ex-WHTZ New York, KKBQ Houston) just before it started to battle top 40 rival WXKS-FM (Kiss 108) for the modern adult franchise. For a while, it seemed as if Lander and the format were working at cross-purposes. But now, Gehron says, "I think John sounds the best he ever sounded. It takes two years to be successful in almost every situation, and Boston has had great morning shows . . . You don't tear down icons overnight."

ANTI-RADIO STILL COMES TO VISIT

There's still an anti-radio sensibility to some modern adult morning shows. And some PDs are still testing the boundaries between high-profile personality and the "more music" franchise. While WDRV (the River) Pittsburgh PD Chris Shebel wants his morning show to "create passion," he's still averaging eight to 10 songs an hour in mornings. "We kind of wanted to make [it] the non-morning show morning show," he says. "We intentionally don't do a lot of regular bits—battle of the sexes, for instance. We wanted to be much more topical and spontaneous and more audience-participation-based. There's no semblance of a zoo at all, so we don't get a lot of show-prep services. We cancelled all of those, because I just didn't want that temptation."

"The key thing that we have to be conscious of in this market for this station is to be able to let the morning talent be talent—connecting with the listener on issues and lifestyle . . . and at the same time keep in mind that we are a music-intensive radio station, which our morning show does a very good job of," says KMXB PD Duncan Payton. "They're extremely adept at making sure they get in the music as much as the topics. They're both very bright and really get what the station and the format's about. Eight out of 10 times, they're the ones coming up with 'what makes sense' for the radio station, and their numbers prove that."

KZZO (the Zone) Sacramento, Calif., PD Carmy Ferreri describes his three-person morning show—Kin and Kevin with newsmen Marshall Phillips—as "a very home-spun morning show that will relate to Sacramento in particular and women in general . . . It is music-intensive, and in between we fill it with important information. We don't try to force any humor in the show. We're not looking for 'yuk-yuk.'"



music-intensive route. But turning to the hot AC paradigm for advice, as more adult top 40 PDs have these days, comes the more traditional morning show—one big enough to drive the entire station and attract some secondary come from outside the format's base. And the resulting personality type for the modern AC morning show? It's a bitch, it's a lover, it's a child, it's a mother . . . you get the idea.

As all this suggests, modern adult programmers vary widely on morning shows. Some have successfully adapted traditional hot AC or top 40 morning shows, among them KFMB-FM (Star 100.7) San Diego's Jeff and Jer, WBMX (Mix 98.5) Boston's John Lander, and WKZL Greensboro, N.C.'s Jack Murphy. A few have made short-lived attempts at incorporating a more male-driven, rock-leaning morning show. KZZP Phoenix experimented briefly with Jonathan Brandmeier. WALC St. Louis is still running Howard Stern, but the station itself is modifying its initial female-driven modern adult posture. In between are the morning shows developed within the modern adult world, many of them female-led, the most publicized of which has been KALC (Alice 106) Denver's Frosty, Jamie, and Frank, now headquartered at KYSR (Star 98.7) Los Angeles.

While a few of the modern adult PDs we spoke with still run lower-profile, music-intensive morning shows, most agreed that it



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World Radio History

MODERN AC: WHAT IF THERE'S TWO? THE GREENSBORO STORY

While some format observers are still wondering if most markets can sustain one modern AC outlet, the Greensboro/Winston-Salem/High Point, N.C., triad has had two since last year. That's when ailing country outlet WKSI went modern AC as the Point and longtime adult top 40 WKZL decided to respond by modifying its format and, eventually, dropping its longtime Eagle 107.5 handle. Today, the two stations have nearly identical positioners—WKZL plays "today's new music" while the Point offers "today's best music"—and similar music mixes.



Greensboro wasn't the first market in which more than one station had tried to cover the modern adult position. But unlike, say, Cincinnati, where both top 40 WKRC (Q102) and modern WAQZ (Channel Z) had tried to cover the position without entirely anking their old ones, both Greensboro stations committed. And unlike San Diego, Denver, or Boston, the Triad wasn't a place where modern rock had been played extensively during the '80s. In fact, until active rocker WXRA's official switch to modern rock several months ago, there had never been a dedicated modern rocker in the market itself.

Despite this, there were two reasons to think modern AC might work in Greensboro/Winston-Salem. One is that the market had, and continues to have, no mainstream top 40. The other was the success of nearby WDCG (G105) Raleigh/Durham, N.C., which, while still officially a mainstream top 40 station, had done a lot to create a base for modern hits in the region and which continues to take a share or two out of the market in most books.

Until the winter numbers came out, the WKSI/WKZL battle was looking like a war of attrition. WKZL had, perhaps, managed to stunt WKSI's growth, but in narrowing its focus, it had also lost several 12-plus shares. This winter, however, WKZL rebounded 3.9-5.4, while WKSI was up 4.2-4.3. Now, PDs for both stations are optimistic. "Even in the face of huge competition, we've just had one

'It's about imaging ourselves to the point where people are going to remember the radio station and trying to differentiate ourselves from them'
- Michael Hayes, WKSI

of our biggest ratings books ever, and that's one of the signs of the format's health," says WKZL PD Jeff McHugh.

HOW THE TRIAD BECAME THE BATTLEFIELD

McHugh says WKZL made the decision to fight for the modern adult franchise, rather than ceding it to WKSI, after research showed that an appetite for traditional hot AC no longer existed and that heritage hot AC acts were now the property of mainstream AC WMAG. "You had two organizations that arrived at the same conclusion at the same time," McHugh says. That WKSI got to the format first was "just timing—a matter of meetings and waiting on research projects and all that. What might have appeared to be a reaction to what the other station was doing was [actually] a reaction to what our listeners were saying. So you end up with two stations aiming at the same target at the same time."

McHugh admits that his might have seemed like an unusual battleground for the format. "This is a very blue-collar market, not known for being musically aggressive. And we're a 25-plus radio station, so we're not looking at college students, but the format here is absolutely huge."



McHUGH

McHugh is also candid about why WKZL's decision took so long to show any results. "It's never the competition that defeats you," he says. "It's always the mistakes you make within your own organization. In this case, I was one of those guys helping to make some of the bad decisions in the past year. We reacted to the format shift late, and then when we did react, we reacted weakly. We tried to change the identity of the station without changing the brand name: We were 107.5, the Eagle, but we had been on the air for six years hammering that the Eagle meant Mariah, Celine, [and] Michael, and people weren't buying that it was a modern music station. We went through several months of trying to pull that off, and it wasn't working."

WILL MORNINGS MAKE THE DIFFERENCE?

But McHugh also didn't want to launch a totally new station, especially when WKZL was the home of longtime morning talent Jack Murphy. "I didn't feel like you could keep 'Murphy In The Morning' on and say we were the Zone. People would have said that was bullshit. So we kept WKZL but changed the identity. Then [we] went on TV with a pretty healthy campaign and identified ourselves as music for the '90s for adults, and the listeners said, 'OK, I get that.'"



WKZL Music Monitor

Athenaeum, "What I Didn't Know"; Alanis Morissette, "Ironic"; Goo Goo Dolls, "Iris"; Big Head Todd & the Monsters, "Please Don't Tell Her"; Cranberries, "Dreams"; Paula Cole, "I Don't Want To Wait"; Blues Traveler, "Most Precarious"; Sister Hazel, "All For You"; 10,000 Maniacs, "These Are Days"; Semisonic, "Closing Time"; Indigo Girls, "Shame On You"; Tonic, "If You Could Only See"; and Sarah McLachlan, "Possession."

McHugh calls Murphy WKZL's biggest advantage. "[WKSI's] morning show is Bob and Sheri, [based at nearby WLNK Charlotte, N.C.], which is also an excellent show, but this is Murphy's home turf, and they're a syndicated morning show." Despite that, when WKZL dropped the Eagle identifier, it initially downplayed its promotional emphasis on Murphy, something McHugh says was a result of the station needing help in other dayparts, not mornings, which he says were always solid. But with the station now running a \$3,000-a-day triple-play for the spring book, McHugh says, "If you're a listener and you have a choice of two modern ACs, I think the one you're going to choose is the one with 'Murphy In The Morning' and \$3,000 a day."

With two stations positioned so closely to each other, you might expect the war to spill onto the streets as well. On-air, McHugh says, "there has been some strategic stealing going on back and forth. We'd put something on the air, and they'd do the same thing. And we'd do the same thing back to them." But, he adds, "back in the '80s, you'd hear about stations attacking the other station on the air, and it was nonsense. Fortunately, we haven't gotten into that here. It's been a healthy head-to-head battle, but it hasn't gotten into the negativity here, and I'm proud of both stations for that."

'If you're a listener and you have a choice of two modern ACs, I think the one you're going to choose is the one with "Murphy In The Morning" and \$3,000 a day'
- Jeff McHugh, WKZL

HONED TO A FINE POINT, AGAIN

One of the early ironies of the WKSI/WKZL battle is that while WKZL—the station with the hot AC heritage—immediately purged itself of any music that might not fit the modern adult position, the Point was, for a while, willing to go outside the arena of modern (or at least neutral image) artists for an occasional LeAnn Rimes or Savage Garden record, if they were big enough with the target audience.

In recent months, however, WKSI PD Michael Hayes says that because of WKZL,



WKSI Music Monitor

Matchbox 20, "3 A.M."; the Cranberries, "Dreams"; Athenaeum, "What I Didn't Know"; the Verve Pipe, "The Freshmen"; Natalie Imbruglia, "Torn"; Cherry Poppin' Daddies, "Zoot Suit Riot"; Third Eye Blind, "Semi-Charmed Life"; Goo Goo Dolls, "Iris"; Sheryl Crow, "A Change Would Do You Good"; Marcy Playground, "Sex And Candy"; the Rembrandts, "I'll Be There For You"; and the Verve, "Bitter Sweet Symphony."

"we felt it was very important to get back to that narrow focus again. We spent a year building that music image, and that was nothing that we were going to hand over to somebody on a silver platter. So far, thank goodness, we've done a pretty good job of protecting our music image. We were playing Savage Garden. That's something that we've held off on right now. We were starting to lean the station very slightly older, then thought it was important to focus on the 18-34 and 25-34 demos. If we do a good job of that, 25-54 will continue to grow. And it's grown slowly, but we still got a nice kiss 25-54 this time out and had our best month ever in that demo."



HAYES

"After being on the air for a year, we're also trying to freshen the imaging of the radio station. We've been focused on that a lot. We just changed voice-over guys. We've also added a bunch of features and seen our competitors react to that. We do a 'Retro Café' from noon to 1 p.m., which is an '80s feature. At night, we do the 'New Music Meltdown' [a "battle of the new songs"-type feature], and reaction to both has been really good. They've only been on for a couple of weeks. As far as evolving the station, that's where we are right now. And certainly in our situation here, there's nothing I can do about the station across the street playing the music we are. It's about imaging ourselves to the point where people are going to remember the radio station and trying to differentiate ourselves from them."

While some programmers cast long-term doubt on the future of the modern adult format, Hayes says, "The state of the format still looks real strong at this point. While both stations are playing the same music, obviously, there's a big appetite for it, because both stations went up significantly. My concern has always been whether it was too one-dimensional and whether people would get burned out, like the old rock 40 format or alternative itself, but I don't see that happening. It looks real healthy at this point."

MALES DOMINATE LIBRARIES

While female singer/songwriters are considered the poster children of the modern adult format, it's actually male-led acts that account for 94 of the format's 150 most-played oldies and recurrents, according to BDS.

Airplay Monitor ran a special chart for our modern adult panel for the week of April 28-May 4, then eliminated every title that was still on the Modern Adult Airplay chart or had peaked at modern adult after the last issue of 1997 (in order to eliminate titles that were still receiving the bulk of their airplay as currents).

R.E.M., U2, and Hootie & the Blowfish each accounted for six titles, edging out Sheryl Crow, Alanis Morissette, and Natal-

MODERN ADULT: HOW'S IT GOING TO BE?

ie Merchant (with and without 10,000 Maniacs), who each had five. Male acts also made up six of the top 10 titles.

The news is particularly good for Hootie & the Blowfish, as that act prepares its third major-label album. Despite some PD resistance last time out, Hootie remains a significant part of a format that it helped develop. And the list includes one title, "Tucker's Town," that wasn't considered a top 40 home run as a current.

Then again, many of the format's staples weren't major hits at pop radio when they were currents. Among songs that are having a much-better afterlife are the Romantics' "What I Like About You" (No. 119), Squeeze's "Tempted" (No. 139), and particularly the Cranberries' "Dreams," which was No. 13, probably due to a large number of stations that are spinning it as a current, not an oldie.

- 1 I DON'T WANT TO WAIT/Paula Cole ('97)
- 2 SEMI-CHARMED LIFE/Third Eye Blind ('97)
- 3 FLY/Sugar Ray ('97)
- 4 ONE HEADLIGHT/Wallflowers ('97)
- 5 BARELY BREATHING/Duncan Sheik ('97)
- 6 PUSH/matchbox 20 ('97)
- 7 CRASH INTO ME/Dave Matthews Band ('97)
- 8 HOW BIZARRE/OMC ('97)
- 9 SUNNY CAME HOME/Shawn Colvin ('97)
- 10 CRIMINAL/Fiona Apple ('97)
- 11 THE FRESHMAN/Verve Pipe ('97)
- 12 TUBTHUMPING/Chumbawamba ('97)
- 13 DREAMS/Cranberries ('94)
- 14 THE IMPRESSION THAT I GET/Mighty Mighty Bosstones ('97)
- 15 DON'T SPEAK/No Doubt ('96)
- 16 BITCH/Meredith Brooks ('97)
- 17 COUNTING BLUE CARS/Dishwalla ('96)
- 18 YOU WERE MEANT FOR ME/Jewel ('97)
- 19 POSSESSION/Sarah McLachlan ('94)
- 20 RUN-AROUND/Blues Traveler ('95)



HOOTIE & THE BLOWFISH

- 21 BUILDING A MYSTERY/Sarah McLachlan ('97)
- 22 ROLL TO ME/Del Amitri ('95)
- 23 THE WORLD I KNOW/Collective Soul ('96)
- 24 GIVE ME ONE REASON/Tracy Chapman ('96)
- 25 WHO WILL SAVE YOUR SOUL/Jewel ('96)
- 26 SUMMERTIME/Sundays ('97)
- 27 TWO PRINCES/Spin Doctors ('93)
- 28 WHAT I GOT/Sublime ('97)
- 29 NAME/Goo Goo Dolls ('95)
- 30 IF IT MAKES YOU HAPPY/Sheryl Crow ('96)
- 31 A CHANGE WOULD DO YOU GOOD/Sheryl Crow ('97)
- 32 NO RAIN/Blind Melon ('93)
- 33 I GO BLIND/Hootie & the Blowfish ('97)
- 34 DECEMBER/Collective Soul ('95)
- 35 MR. JONES/Counting Crows ('94)
- 36 FOOLISH GAMES/Jewel ('97)
- 37 THE OLD APARTMENT/Barenaked Ladies ('97)
- 38 YOU LEARN/Alanis Morissette ('96)
- 39 WHERE HAVE ALL THE COWBOYS GONE/Paula Cole ('97)
- 40 DESPERATELY WANTING/Better Than Ezra ('97)
- 41 WHAT I AM/Edie Brickell & the New Bohemians ('89)
- 42 CARNIVAL/Natalie Merchant ('95)
- 43 EVERYDAY IS A WINDING ROAD/Sheryl Crow ('97)
- 44 BREAKFAST AT TIFFANY'S/Deep Blue Something ('96)
- 45 HEAD OVER FEET/Alanis Morissette ('96)
- 46 I WILL REMEMBER YOU/Sarah McLachlan ('96)
- 47 I MELT WITH YOU/Modern English ('83)
- 48 UNDER THE BRIDGE/Red Hot Chili Peppers ('92)
- 49 IRONIC/Alanis Morissette ('96)
- 50 THE DIFFERENCE/Wallflowers ('97)
- 51 ALL I WANT/Toad The Wet Sprocket ('92)
- 52 WONDER/Natalie Merchant ('96)
- 53 IN YOUR EYES/Peter Gabriel ('86)
- 54 WHAT'S UP/4 Non Blondes ('93)
- 55 1979/Smashing Pumpkins ('96)
- 56 LOVEFOOL/Cardigans ('97)
- 57 WHEN I COME AROUND/Green Day ('95)
- 58 LINGER/Cranberries ('94)
- 59 I ONLY WANNA BE WITH YOU/Hootie & the Blowfish ('95)
- 60 JEALOUSY/Natalie Merchant ('96)
- 61 A LONG DECEMBER/Counting Crows ('97)
- 62 ONE OF US/Joan Osborne ('96)
- 63 HOOK/Blues Traveler ('96)
- 64 ALL I WANNA DO/Sheryl Crow ('94)
- 65 DON'T YOU (FORGET ABOUT ME)/Simple Minds ('85)
- 66 HAND IN MY POCKET/Alanis Morissette ('95)
- 67 RIGHT HERE, RIGHT NOW/Jesus Jones ('91)
- 68 THE ONE I LOVE/R.E.M. ('87)
- 69 BETTER MAN/Pearl Jam ('95)
- 70 UNBELIEVABLE/EMF ('91)
- 71 STAY (I MISS YOU)/Lisa Loeb ('94)
- 72 CLOSER TO FREE/BoDeans ('96)
- 73 FOLLOW YOU DOWN/Gin Blossoms ('96)
- 74 TIL I HEAR IT FROM YOU/Gin Blossoms ('95)
- 75 LOSING MY RELIGION/R.E.M. ('91)



MORISSETTE

- 76 STRONG ENOUGH/Sheryl Crow ('95)
- 77 HEY JEALOUSY/Gin Blossoms ('93)
- 78 COME TO MY WINDOW/Melissa Etheridge ('94)
- 79 WHAT WOULD YOU SAY/Dave Matthews Band ('95)
- 80 TAINTED LOVE—WHERE DID OUR LOVE GO/Soft Cell ('82)
- 81 FOUND OUT ABOUT YOU/Gin Blossoms ('94)
- 82 WITH OR WITHOUT YOU/U2 ('87)
- 83 LET HER CRY/Hootie & the Blowfish ('95)
- 84 I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR/U2 ('87)
- 85 LITTLE MISS CAN'T BE WRONG/Spin Doctors ('92)
- 86 I'M THE ONLY ONE/Melissa Etheridge ('94)
- 87 IF YOU LEAVE/OMD ('86)
- 88 I WANT YOU/Savage Garden ('97)
- 89 I KNOW/Dionne Farris ('95)
- 90 NAKED EYE/Luscious Jackson ('97)
- 91 LIGHTNING CRASHES/Live ('95)
- 92 SANTERIA/Sublime ('97)
- 93 ANTS MARCHING/Dave Matthews Band ('95)
- 94 6TH AVENUE HEARTACHE/Wallflowers ('96)
- 95 SHAME ON YOU/Indigo Girls ('97)
- 96 I WANT TO COME OVER/Melissa Etheridge ('96)
- 97 YOUR WOMAN/White Town ('97)
- 98 HOLD MY HAND/Hootie & the Blowfish ('95)
- 99 YOU OUGHTA KNOW/Alanis Morissette ('95)
- 100 SHOULD I STAY OR SHOULD I GO/Clash ('82)
- 101 THESE ARE DAYS/10,000 Maniacs ('92)
- 102 TIME/Hootie & the Blowfish ('95)
- 103 MISSING/Everything But The Girl ('96)
- 104 ONE/U2 ('92)
- 105 CRAZY/Seal ('91)
- 106 JUST LIKE HEAVEN/Cure ('87)
- 107 NEED YOU TONIGHT/INXS ('88)
- 108 TUCKER'S TOWN/Hootie & the Blowfish ('96)
- 109 PRIDE (IN THE NAME OF LOVE)/U2 ('84)
- 110 LOVE SONG/Cure ('89)
- 111 CLOSER TO FINE/Indigo Girls ('89)
- 112 VOICES CARRY/Ti Tuesday ('85)
- 113 6 UNDERGROUND/Sneaker Pimps ('97)
- 114 SPIDERWEBS/No Doubt ('96)
- 115 FAST CAR/Tracy Chapman ('88)
- 116 MYSTERIOUS WAYS/U2 ('92)
- 117 STAND/R.E.M. ('89)
- 118 ALWAYS SOMETHING THERE TO REMIND ME/Naked Eyes ('83)
- 119 WHAT I LIKE ABOUT YOU/Romantics ('80)
- 120 CHAMPAGNE SUPERNOVA/Oasis ('96)
- 121 IT'S THE END OF THE WORLD.../R.E.M. ('87)
- 122 SHOUT/Tears For Fears ('85)
- 123 DAMN I WISH I WAS YOUR LOVER/Sophie B. Hawkins ('92)
- 124 SHINE/Collective Soul ('94)
- 125 LOVE SHACK/B-52's ('89)
- 126 BECAUSE THE NIGHT/10,000 Maniacs ('94)
- 127 FRIDAY I'M IN LOVE/Cure ('92)
- 128 AND SHE WAS/Talking Heads ('85)
- 129 I'M GONNA BE (500 MILES)/Proclaimers ('89/'93)
- 130 BRASS IN POCKET/Pretenders ('80)
- 131 ORDINARY WORLD/Duran Duran ('93)
- 132 DAUGHTER/Pearl Jam ('94)
- 133 EVERYBODY HURTS/R.E.M. ('93)
- 134 STANDING OUTSIDE A BROKEN PHONE BOOTH WITH MONEY IN MY HAND/Primitive Radio Gods ('96)
- 135 RED RED WINE/UB40 ('84/'88)
- 136 JUST A GIRL/No Doubt ('96)
- 137 SILENT ALL THESE YEARS/Tori Amos ('93/'97)
- 138 SURROUNDED/Chantal Kreviazuk ('97)
- 139 TEMPTED/Squeeze ('81)
- 140 INTERSTATE LOVE SONG/Stone Temple Pilots ('94)
- 141 BURNING DOWN THE HOUSE/Talking Heads ('83)
- 142 MAN ON THE MOON/R.E.M. ('93)
- 143 YOU GOTTA BE/De'Vee ('95)
- 144 EVERYTHING FALLS APART/Dog's Eye View ('96)
- 145 COME AS YOU ARE/Nirvana ('92)
- 146 WHERE THE STREETS HAVE NO NAME/U2 ('87)
- 147 SWEET DREAMS (ARE MADE OF THIS)/Eurythmics ('83)
- 148 TOM'S DINER/DNA I/Suzanne Vega ('90)
- 149 GOOD/Better Than Ezra ('95)
- 150 KISS FROM A ROSE/Seal ('95)

HOW BIG ARE THE BIG '80S?

Three years ago, it was believed that modern adult's audience had grown up with modern rock during that format's Depeche Mode/New Order/Pet Shop Boys era, then been disenfranchised by the advent of grunge. So gold from the '80s was a major part of the mix at modern adult trailblazer XHRM (the Flash) San Diego. But many subsequent modern adult PDs said that '80s gold had either been burnt from overuse in the early days of the format or was never modern adult's calling card in the first place. Then came "The Wedding Singer," and suddenly the debate over the big '80s was spinning right round round round again.

Whether '80s gold has any value beyond special programming is a polarizing issue among modern adult PDs. And surprisingly, the PDs who are comfortable with the '80s aren't just the ones whose markets were exposed to modern rock at the time; those who have a wider definition of the format overall—the ones who are willing to throw in an occasional Savage Garden or Madonna hit—are usually most amenable to the hits of the '80s.

"For us, the '80s never really went away," says KYSR (Star 98.7) Los Angeles PD Angela Perelli. "The '80s were so great in L.A., with KROQ and KIIS and all the new-wave material that was exposed here. It's a big part of people's history. We don't play a lot of it, but we know that it evokes emotion in the audience."

"It's still as important to us as it was when we flipped the station back," says KZZP Phoenix PD Dan Persigehl. "We can't get rid of them," adds KFMB-FM (Star 100.7) PD Tracy Johnson who has three or four '80s slots per hour during the day and one or two at night. "Nine months ago, I would have thought that as we get closer to the year 2000, we would be looking at moving further away from the '80s. But it continues to be as strong as the current music."

Consultant Guy Zapoleon says that keeping an '80s presence in the format "is like having different styles of music on the radio station. They provide variety. You can't subsist on that as the meat of the format, but without it, it winds up being too modal. Or too narrow. Two years ago, they were 60% of the top-testing songs in a music test. One year ago, they were 35% of what tested. Now, they're 50% again in the most-recent test. It's not where it was, but those songs are back in popularity, because they were rested."

'WALKING ON SUNSHINE' OR 'WALKING ON THE SUN?'

On the other side of the debate is American

Radio Systems co-COO John Gehron, who considers modern adult "a current-driven format, so the '80s have very little value aside from a few songs that people want to hear. Unfortunately, the songs that people grew up with don't match the format today. And the songs that match today's music in texture weren't hits in the '80s or weren't hits with these listeners."

"There's no evidence in our research that any '80s music plays any significant role in drawing people to the station," says WSHE Orlando, Fla., OM Chris Kampmeier. "That's not saying that there aren't cuts that test well or clusters that represent '80s music that look OK in terms of acceptability to this audience. But that product is not on the list of defining music issues that bring people to the station."

Then there's the question of whether the '80s are really necessary. Consultant Dave Shakes of Alan Burns & Associates says that PDs who champion the '80s are only doing so because they don't believe a station targeted at the 25-49 demo can be current-driven. And KMXB (Mix 94.1) Las Vegas PD Duncan Payton points out that after several years in existence, the format now has its own oldies.

FRIDAY, I PLAY GOLD

And many of the PDs we spoke to agree with Jacobs Media consultant Dave Beasing that "the ideal plan is to give the '80s its own place on the station, like a specialty show or weekend programming [or] as a one- or two-song feature with specialty staging, basically using smoke and mirrors to create the perception that there is more '80s on the station than there actually is."

WTMX Chicago PD Barry James sees his "Retro '80s At 8" show as "more of a benchmark for recall than it is of value from a music-image standpoint." Similarly, WKSI (the Point) Greensboro, N.C., PD Michael Hayes stayed away from '80s gold for his first year but has added some in hopes of differentiating the station from rival WKZL "and getting people to remember us."

As with almost anything else in the modern adult world, market situation is key. Stations that can position broadly—i.e., KZZP, KFMB, WTIC-FM Hartford, Conn.—say they can play the '80s as well as go beyond modern artists for an occasional Pat Benatar or Prince oldie. Coleman Research's Jon Coleman agrees that "it depends on the station as to whether they can play the '80s. I think that music is slowly going the way of the demo; I wouldn't be surprised if it shows up in a different format pretty soon."



U2



REM

MONITOR ADULT PANELS

ADULT TOP 40 (73)

Akron, Ohio	WKDD	Minneapolis	KSTP
Albuquerque, N.M.	KKOB	Montgomery, Ala.	WBAM
	KPEK	New Orleans	WEZB
Austin, Texas	KAMX	New York	WBIX
Bakersfield, Calif.	KLLY		WPLJ
Baltimore	WWMX	Norfolk, Va.	WPTE
Boston	WBMX		WWDE
Charleston, W.Va.	WVAF	Oklahoma City	KYIS
Charlotte, N.C.	WLNK	Omaha, Neb.	KTNP
Chicago	WTMX	Orlando, Fla.	WOMX
Cincinnati	WVMX		WSHE
Cleveland	WMVX	Philadelphia, Pa.	WXXM
	WQAL		WYXR
Colorado Springs, Colo.	KVUU	Phoenix	KZZP
Dallas	KDMX	Pittsburgh	WDRV
Dayton, Ohio	WMMX	Portland, Ore.	KBBT
Des Moines, Iowa	KLYF	Providence, R.I.	WSNE
	KSTZ	Raleigh, N.C.	WRAL
Detroit	WKQI	Richmond, Va.	WMXB
El Paso, Texas	KSLI	St. Louis	KYKY
Fresno, Calif.	KALZ		WALC
	KVSR	Sacramento, Calif.	KZZO
Green Bay, Wis.	WQLH	Saginaw, Mich.	WIOG
Greensboro, N.C.	WKZL	Salt Lake City	KBEE
Hartford, Conn.	WTIC		KISN
Houston	KHMX	San Antonio, Texas	KQMB
	KKPN	San Diego	KSMG
Indianapolis	WENS	San Francisco	KFMB
Kansas City	KOZN	San Jose, Calif.	KLLC
Las Vegas	KMXB	Savannah, Ga.	KEZR
Lexington, Ky.	WMXL	Seattle	WAEV
Little Rock, Ark.	KURB	Spokane, Wash.	KPLZ
Los Angeles	KYSR	Tampa, Fla.	KHTQ
Memphis	WMC		WAKS
Miami	WPLL		WSSR
Milwaukee	WKTI	Washington, D.C.	WRQX
	WMYX		

ADULT CONTEMPORARY (58)

Albany, N.Y.	WYJB	Kansas City	KUDL
Albuquerque, N.M.	KMGA	Lafayette, La.	KTDY
Allentown, Pa.	WLEV	Las Vegas	KMZQ
Atlanta	WPCH		KSNE
Augusta, Ga.	WBBQ	Long Island, N.Y.	WALK
Baltimore	WLIF	Los Angeles	KBIG
Buffalo, N.Y.	WMJQ		KOST
Burlington, Vt.	WEZF	Miami	WFLC
Chattanooga, Tenn.	WDEF	Milwaukee	WLTQ
Chicago	WLIT	Minneapolis	WLTE
	WNND	Montgomery, Ala.	WMXS
Cincinnati	WRRM	New Orleans	WLTS
Cleveland	WDOK	New York	WLTW
Columbia, S.C.	WTCB	Philadelphia	WBEB
Columbus, Ga.	WGSY	Phoenix	KESZ
Columbus	WSNY	Pittsburgh	WSHH
Dallas	KVIL	Portland, Ore.	KKCW
Denver	KIMN	Roanoke, Va.	WSLQ
	KOSI	Sacramento, Calif.	KGBY
Ft. Myers, Fla.	WINK	Salt Lake City	KSFI
Grand Rapids, Mich.	WLHT	San Francisco	KIOI
Greensboro, N.C.	WMAG	Seattle	KLSY
Greenville, S.C.	WMYI	Spokane, Wash.	KISC
Harrisburg, Pa.	WARM	Springfield, Mo.	KGBX
Hartford, Conn.	WRCH	St. Louis	KEZK
Honolulu	KSSK	Toledo, Ohio	WRVF
Huntsville, Ala.	WAHR	Washington, D.C.	WASH
Jackson, Miss.	WJDX	West Palm Beach, Fla.	WRMF
Johnson City, Tenn.	WTFM	Wilkes Barre, Pa.	WMGS

MODERN ADULT (44)

Albany, N.Y.	WXLE	Montgomery, Ala.	WBAM
Albuquerque, N.M.	KPEK	Norfolk, Va.	WPTE
Austin, Texas	KAMX	Oklahoma City	KYIS
Bakersfield, Calif.	KLLY	Omaha, Neb.	KTNP
Boston	WBMX	Orlando, Fla.	WSHE
	WBOS	Philadelphia, Pa.	WXXM
Charlotte, N.C.	WLNK	Phoenix	KZZP
Chicago	WTMX		WDRV
Cincinnati	WKRQ	Pittsburgh	KBBT
Columbus, Ohio	WWCD	Portland, Ore.	WDCG
Dallas	KDMX	Raleigh, N.C.	WMXB
Denver	KALC	Richmond, Va.	KZZO
	KXPK	Sacramento, Calif.	KENZ
Detroit	WPLT	Salt Lake City	KQMB
Ft. Myers, Fla.	WJBX	San Diego	KFMB
Fresno, Calif.	KVSR	San Francisco	KLLC
Greensboro, N.C.	WKZL	Spokane, Wash.	KAEP
Hartford, Conn.	WTIC	St. Louis	WALC
Houston	KKPN		WVRV
Kansas City	KOZN	Tampa, Fla.	WHPT
Las Vegas	KMXB		WSSR
Los Angeles	KYSR		

3EB, MATCHBOX 20, SISTER HAZEL FIRST YEAR'S WINNERS

Just as male-led acts dominate modern AC's most-played gold, they were also responsible for a surprising amount of the format's biggest records in the first year of Airplay Monitor's modern adult chart.

Nine of the top 10 records between the May 17, 1997, and May 18, 1998, issues were by male or male-led acts. Same goes for the top three acts of that yearlong period—**matchbox 20**, **Third Eye Blind**, and **Sister Hazel**. Matchbox 20 and Third Eye Blind each controlled two of the top 10; Sister

Hazel scored the No. 1 song of the period with "All For You."

Modern adult has been criticized for being a format of one-shot acts, and while it's true that the top 10 features hits from acts that haven't scored major follow-ups yet, the format is also pretty good at supporting its own acts. Sister Hazel's "Happy," not a major mainstream top 40 hit, was still No. 38 for the chart year at modern AC. In fact, there's extensive evidence that modern adult programmers weren't afraid to keep pumping their own hits, even when they weren't ratified by mainstream top 40. Among them: **the Sundays'** "Summertime" (No. 28), **Chantal Kreviazuk's** "Surrounded" (36), **Alana Davis' "32 Flavors"** (39), **Better Than Ezra's "Desperately Wanting"** (42), **Live's "Turn My Head"** (43), and **Sneaker Pimps' "6 Underground"** (47).

The modern adult chart launched in July '97 with 28 reporters. It's currently at 44 stations and will soon jump to 45 with the addition of **WMBX** West Palm Beach, Fla.



Top Modern Adult Artists

Pos. ARTIST (No. of Charted Singles) Imprint/Label

- 1 **MATCHBOX 20** (3) Lava/Atlantic
- 2 **THIRD EYE BLIND** (2) Elektra/EEG
- 3 **SISTER HAZEL** (2) Universal
- 4 **PAULA COLE** (3) Imago/Warner Bros.
- 5 **SARAH MCLACHLAN** (4) Arista
- 6 **TONIC** (2) Polydor/A&M
- 7 **SMASH MOUTH** (1) Interscope
- 8 **THE WALLFLOWERS** (1) Epic (3) Interscope
- 9 **SUGAR RAY** (1) Lava/Atlantic
- 10 **JEWEL** (2) Atlantic



THIRD EYE BLIND

Top Modern Adult Titles

Pos. TITLE—Artist—Imprint/Label

- 1 **ALL FOR YOU**—Sister Hazel—Universal
- 2 **IF YOU COULD ONLY SEE**—Tonic—Polydor/A&M
- 3 **WALKIN' ON THE SUN**—Smash mouth—Interscope
- 4 **SEMI-CHARMED LIFE**—Third Eye Blind—Elektra/EEG
- 5 **3 AM**—matchbox 20—Lava/Atlantic
- 6 **I DON'T WANT TO WAIT**—Paula Cole—Imago/Warner Bros.
- 7 **FLY**—Sugar Ray—Lava/Atlantic
- 8 **TUBTHUMPING**—Chumbawamba—Republic/Universal
- 9 **PUSH**—matchbox 20—Lava/Atlantic
- 10 **HOW'S IT GOING TO BE**—Third Eye Blind—Elektra/EEG
- 11 **BUILDING A MYSTERY**—Sarah McLachlan—Arista
- 12 **CRASH INTO ME**—Dave Matthews Band—RCA
- 13 **I DO**—Lisa Loeb—Geffen
- 14 **THE MUMMERS' DANCE**—Loreena McKennitt—Quinlan Road/Warner Bros.
- 15 **THE FRESHMEN**—The Verve Pipe—RCA

- 16 **BITTER SWEET SYMPHONY**—The Verve—VC/Hut/Virgin
- 17 **SUNNY CAME HOME**—Shawn Colvin—Columbia
- 18 **CRIMINAL**—Fiona Apple—Clean Slate/Work
- 19 **FOOLISH GAMES**—Jewel—Atlantic
- 20 **TIME OF YOUR LIFE (GOOD RIDDANCE)**—Green Day—Reprise
- 21 **BARELY BREATHING**—Duncan Sheik—Atlantic
- 22 **HOW BIZARRE**—OMC—Huh!/Mercury
- 23 **SEX AND CANDY**—Marcy Playground—Capitol
- 24 **SWEET SURRENDER**—Sarah McLachlan—Arista
- 25 **TORN**—Natalie Imbruglia—RCA
- 26 **A CHANGE WOULD DO YOU GOOD**—Sheryl Crow—A&M
- 27 **BRICK**—Ben Folds Five—550 Music
- 28 **SUMMERTIME**—The Sundays—DGC/Geffen
- 29 **KISS THE RAIN**—Billie Myers—Universal
- 30 **THE IMPRESSION THAT I GET**—The Mighty Mighty Bosstones—Big Rig/Mercury
- 31 **ONE HEADLIGHT**—The Wallflowers—Interscope
- 32 **THE DIFFERENCE**—The Wallflowers—Interscope
- 33 **BITCH**—Meredith Brooks—Capitol
- 34 **SHAME ON YOU**—Indigo Girls—Epic
- 35 **TRULY MADLY DEEPLY**—Savage Garden—Columbia
- 36 **SURROUNDED**—Chantal Kreviazuk—Columbia
- 37 **I'LL BE**—Edwin McCain—Lava/Atlantic
- 38 **HAPPY**—Sister Hazel—Universal
- 39 **32 FLAVORS**—Alana Davis—Elektra/EEG
- 40 **THE WAY**—Fastball—Hollywood
- 41 **ME**—Paula Cole—Imago/Warner Bros.
- 42 **DESPERATELY WANTING**—Better Than Ezra—Swell/Elektra/EEG
- 43 **TURN MY HEAD**—Live—Radioactive/MCA
- 44 **MORE THAN THIS**—10,000 Maniacs—Geffen
- 45 **YOU WERE MEANT FOR ME**—Jewel—Atlantic
- 46 **WHAT WOULD HAPPEN**—Meredith Brooks—Capitol
- 47 **6 UNDERGROUND**—Sneaker Pimps—Clean Up/Virgin
- 48 **LEGEND OF A COWGIRL**—Imani Coppola—Columbia
- 49 **DON'T GO AWAY**—Oasis—Epic



MATCHBOX 20

'I DON'T WANT TO WAIT': PD SPINS HITS 77X A WEEK

How fast can modern adult outlets spin their biggest records? A look at Top 40 Airplay Monitor's modern adult reporters shows that the bulk of them are playing their biggest records somewhere between 45 and 60 times a week, with only eight stations exceeding 60 spins and 10 playing such tracks in the 31- to 40-spin per-week area.

The unquestioned king of fast spins is KFMB-FM (Star 100.7) San Diego, which spun its most-played title 77 times during the week ending May 10, despite having a morning show that plays no music. During the day, powers turn over about every four hours. At night, the hits are spinning at 1:30. PD Tracy Johnson admits that the station "constantly" gets complaints about repetition. And "if they stopped, I'd be concerned. There's a level we wouldn't want it to go past, but we're well within my comfort zone now."

At the other end are, primarily, stations that came to the modern adult format from a rock background. Most of the stations in the 31-40 spins category are dual reporters to either the modern or triple-A chart. Of those that dual-report to the adult top 40 format, only KLLC (Alice 97.3) San Francisco comes in at slightly under 40 spins (39).

In the middle is WDRV (the River) Pittsburgh, which currently spins its powers 45 times a week. PD Chris Shebel says, "We've in-



JOHNSON



SHEBEL

creased our rotations recently. We were trying to use a typical AC model, but when you're playing current music and you rotate it like an AC station, it just sits there. It never gets familiar, because people don't hear it enough. We're going to rotate the music fast enough that people hear the hits... but still not as fast as the competition, so I hope we won't suffer some of the side effects of, 'Good Lord, there's that song again after an hour and a half.

With in-office listening, you don't want to go overboard."

Here's a look at modern adult's fastest and slowest outlets.

THE FASTEST

KFMB-FM San Diego (77)
WKZL Greensboro, N.C. (70)
KDMX Dallas (68)
KQMB Salt Lake City (67)
WALC St. Louis (67)

THE SLOWEST

WWCD Columbus, Ohio (31)
KZON Phoenix (31)
KAEP Spokane, Wash. (32)
KNPK Denver (32)
KENZ Salt Lake City (34)
WBOS Boston (34)
WHPT Tampa, Fla. (34)

- 50 **WHERE HAVE ALL THE COWBOYS GONE?**—Paula Cole—Imago/Warner Bras.
51 **THREE MARLENAS**—The Wallflowers—Interscope
52 **FOUR LEAF CLOVER**—Abra Moore—Arista Austin/Arista
53 **YOUR WOMAN**—White Tawn—Brilliant!/Chrysalis/Virgin
54 **I WANT YOU**—Savage Garden—Columbia
55 **MOST PRECARIOUS**—Blues Traveler—A&M
56 **DAYLIGHT FADING**—Counting Crows—DGC/Geffen

- 57 **UNINVITED**—Aionis Marissette—Warner Sunset/Reprise
58 **MY FATHER'S EYES**—Eric Clapton—Reprise
59 **ADIA**—Sarah McLachlan—Arista
60 **MY HEART WILL GO ON**—Celine Dion—550 Music
61 **EVERYDAY IS A WINDING ROAD**—Sheryl Crow—A&M
62 **REAL WORLD**—matchbox 20—Lava/Atlantic
63 **SAY WHAT YOU WANT**—Texas—Mercury
64 **FROZEN**—Madonna—Maverick/Warner Bras.
65 **IT'S NO GOOD**—Depeche Mode—Mute/Reprise
66 **BRIAN WILSON**—Barenaked Ladies—Reprise
67 **POSSESSION**—Sarah McLachlan—Arista
68 **SILENT ALL THESE YEARS**—Tori Amos—Atlantic
69 **COME DOWN**—Toad The Wet Sprocket—Columbia
70 **STARING AT THE SUN**—U2—Island
71 **SHE RUNS AWAY**—Duncan Sheik—Atlantic
72 **ELEGANTLY WASTED**—INXS—Mercury
73 **KNOW WHAT YOU MEAN**—Sister 7—Arista Austin/Arista
74 **DON'T SPEAK**—Na Daubt—Trauma/Interscope
75 **IRIS**—Goo Goo Dolls—Warner Sunset/Reprise



SISTER HAZEL

PUBLISHER: JON GUINN
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A HIT SONG THAT IS CROSSING FROM
MODERN AC AND ADULT TOP 40...

SISTER 7

Know what you mean
Research
Research
Research.....
Oh yeah, I know what you mean

ON OVER 60 MODERN AC AND ADULT TOP 40s

MODERN AC CHART (22)

ADULT TOP 40 CHART (27)

NOW CROSSING TO POP

TOP RESEARCH & PHONES AT:

KBBT - PORTLAND, OR TOP 5!!!!

WSSR (STAR) - TAMPA TOP 5!!!!

WALC (ALICE) - ST. LOUIS!!!!

KAMX (THE MIX) - AUSTIN!!!!

ON AND PERFORMING MULTI-FORMAT AT:

1
MUSIC FIRST
CUSTOM

KAMX 53x	B94 25x	WDRV 26x	G105 19x	KBKS 32x	KKRZ 25x
Q104 21x	WSSR 35x	WXLE 35x	WSTW 18x	WABB 32x	WXXM 16x
KBBT 39x	KBCO 20x	WKZL 25x	KLLC 18x	WMBX 31x	KTNP 37x
KHTQ 27x	KAEP 15x	KOZN 37x	WBZZ 23x	KTCZ 14x	WALC 53x
WPTE 35x	KKPN 13x	WLCE 23x	KZZP 28x	KPLZ 12x	KPEK 31x
KLLY 31x	KZZO 37x	WSHE 29x	KVSR 30x	WMXB 17x	

AND MANY MORE...

MODERN AC BREAKS RECORDS!

OH YEAH!!! WE "KNOW WHAT YOU MEAN"

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6 West 57th Street, New York, NY 10019

ARISTA
austin

1
MUSIC FIRST

ALICE HEADS OFF TO SCHOOL

Continued from page 8

don't think anything else."

SBR Radio's John Bradley, who helped sign on KXPK, says that the Peak's spirit of being "safe cutting edge" continues in today's modern adult outlets. But, he adds, "the biggest difference is how we supported albums. Very few stations get excited about an album. Modern adult stations should be rallying around new releases from the Dave Matthews Band, Natalie Merchant, and Bonnie Raitt . . . [but] they all ignore the album. For all these stations could care, it's just another single."

NO FUN IN THE MODERN WORLD

In fact, for all the musical sharing between the two formats, modern adult programmers give modern rock very few props, even now that many modern stations have softened and become more mass-appeal in acknowledgment of their new rivals. Asked who they share with, most modern adult outlets see themselves as pitted against everybody, rather than in a steel-cage death match with modern itself.

"We have certainly taken and continue to take some music from the alternative station. Are we concerned about them? No," says KMXB's Payton. "Listeners have told us that their music's not palatable to them, and those are the people we're trying to attract."

And WTIC-FM Hartford, Conn., PD David Simpson notes that while modern rival WMRQ has "gotten back to more of the hits . . . we consider them a competitor in the 18-34 arena, but not really. We feel like it's a different mind-set listening to that station and ours." Similarly, Johnson's KFMB, which rocks harder than many modern adult outlets because of the influence of modern rival XETRA-FM (91X), hasn't felt much impact from that station's recent mainstreaming. "We feel that the matchbox 20 and Natalie Merchant songs belong to us, and they borrow them, just like we borrow Pearl Jam and Everclear."

LIVING ON BORROWED MUSIC

Just as modern rock PDs have had to contend with the incursion of modern adult, those PDs have faced the continued growth of top 40. WALC took a noticeable hit when rival KSLZ took up the then-vacant top 40 franchise. But KLAL (Alice @107.7) Little Rock, Ark., made a spectacular debut in the winter Arbitron survey, effectively stemming the growth of new top 40 rival KQAR.

Jacobs Media's Beasing says, "We are still able to subtly, or not so subtly, reposition the top 40 as the kids' station. Even though they're playing a lot of our records, they follow those with the Backstreet Boys or Puff Daddy, which deflates the mood that we're successfully setting up across the street. Even if top 40 stopped playing 12-24 appeal records, it would take them a long time to shed the image that they have."

"One of the biggest things we do is *not* play any other kind of music," says WSHE Orlando, Fla., OM Chris Kampmeier. "All the other stations mix modern AC music with the other types of music that they are better known for."

And KZZP's Persigehl notes that "in this day and age, there is no such thing as owning artists, and that's OK. We trust our-

selves to image ourselves with our core artists, regardless of how many stations are playing them. We also charge ourselves with creating our own unique promotions when those artists happen to be in town."

BUILDING A DYNASTY

Ultimately, PDs say, it all comes back to building a station that transcends music. "You still have to focus on positioning and continue to image the station by the artists we play, done in creative ways, focusing on the new music, creating benchmarks, and by packaging the music in different ways, like the retro lunch, etc.," says Lane. With so much shared music, "that's when the entertainment value and overall vibe you create becomes more important."

"I'm feeling better about the format today than I was a few months ago," says Jacobs Media's Beasing. "I'm now seeing programmers in this format that are willing to look at many different musical sources, including alternative crossover. We went through a period of playing it a little too safe. That's when things tend to get stale . . . That now appears to be changing. We have to differentiate ourselves from the hot ACs in some markets. We can be different and still get good 25-54 numbers."

"While there's still a niche for alternative stations, their core audience will pass through their target demo and is starting to spend more time with ours," Beasing adds. "People lead busy lives; they need a hit-oriented station that still has that alternative vibe, plays familiar music, and is relatable to a young adult."

At the other end of the spectrum, Zapoleon is among the PDs who thinks that a year from now there won't be a modern adult chart. "There won't be enough difference between modern adult and hot AC at that point," he says.

But WKZL's McHugh responds with more Trout and Reis. "A product never converges back upon itself," he says. "I don't think you're going to see hot AC and modern AC merge again."

Like Zapoleon, consultant Coleman also says he's seen some decline in the strength of modern AC as a music style. "It would be expecting a lot for it to be 3 years old and as strong as it was before," he says. "But it hasn't dipped a lot."

So beyond the need to build full-service radio stations, what parting advice do modern adult programmers have as Alice moves from nursery to grade school? "Stations that are just starting up should not go into it with a preconceived notion of what the station should sound like but should let the market guide them," says KFMB's Johnson. "A lot of them are taking a playlist from us or KYSR or KZZO and copying it, and that's fine, but there are a lot of things we do that I wouldn't recommend in other markets."

"Don't believe your own press clippings," says WTMX's James. "If you think you're just a little too hip for the room, you probably are. I frequently have to go back and ask who my target audience is. I need to bring the music to them, not bring people to a body of music."

LABELS LARGELY PLEASED

Continued from page 10

the Arista/Austin promotion department specifically on the modern adult panel and other labels have dedicated a single person to oversee that panel, most labels work those reporters with multiple staffers from the departments whose stations make up the modern adult chart.

"At Atlantic, we're very collaborative," Conroy says. "You have Andrea Ganis calling mainstream ACs and Danny Buch . . . It's not defined. If you know [a person], pick up the phone and call them."

That approach has yielded success with the likes of Duncan Sheik, matchbox 20, and Edwin McCain. Matchbox 20 built on a modern rock base, while Sheik "slid onto the modern AC charts on a soft week," Conroy recalls. "We had five stations, but they were five strong stations." And it was that debut that Atlantic leveraged into a success story.

Capitol, like Atlantic, keeps the modern adult dual reporters in their base format. "Before there's the modern AC chart, there's the true format," says Bedding. "We worked Marcy Playground separately," but as the success at each of the base formats grew, it charted modern adult. "When we start seeing the critical mass building, then we start going into the Alices and the Stars."

At Elektra, too, each department watches its own chart, while Keil oversees the modern adult tracking. "We respect the original format, and all work that way," she says. "It's not like we all sit together and say, 'Here is where we are on the modern adult list.'"

Rizzo likes Arista's interdepartmental approach to the format, calling modern adult "one of the only charts that will involve you with a different department, and that's good, because it's a cross-pollination." And he joins the chorus of promotion people who like to use the modern adult chart to leverage breaking a song to the wider top 40 family.

Like Butler and Arista/Austin, Mercury's Wood will approach the modern adult format as a whole. "If it's something we feel fits this specific format," she says, "then most often we'll go early with the release to this format, maybe even a week or so before top 40."

Wood praises what she sees as the format's loyalty to artists. "They'll play a few tracks off an album. They'll work a little closely and be a little more loyal. They work at breaking an artist and that's important," she says, when it comes to modern adult's longevity.

WHO YA CALLING AC?

Several years ago, one prominent adult top 40 programmer, whose station helped define the cutting edge of the format at that time, was told that Alanis Morissette, who his station had supported early, couldn't be on his morning show. The artist, he was told, didn't want to jeopardize her modern rock base by appearing on AC stations.

These days, Keil's artists don't feel stigmatized by an AC tag. "If they're smart and watch these charts and the stations, they know it's not their mom's AC," she says.

Back when WDBZ (the Buzz) New York was still modern adult, she took Third Eye Blind for a station visit, and though the group's Stephan Jenkins was initially skeptical, Keil explained what a modern adult was, and when he realized what it was playing, he was fine with it.

Bedding says the strategy of building an act out of, say, a modern rock base as was done with Marcy Playground insulates the act from getting a sullied "AC" image, because "we have a foundation, and they have a fan base, and if the record crosses—more power to the band. If we're lucky enough to have a multi-format smash, life's great at Capitol."

Wood agrees that an artist's initial base helps fight off any negative AC connotations. Although the Mighty Mighty Bosstones have had modern adult success, "they established themselves at modern rock first."

Conroy doesn't think the artists know the difference. But, she says, "they'd be more upset to be on a mainstream AC than a modern AC . . . I think modern AC is a very hip image to have." Plus, at the end of the day, crossing over is "the difference between 5 million and 15 million in sales."

WHO SELLS OUT?

So modern adult radio has provided labels with another piece of information in their arsenal of record success stories, but at the end of the day, is it moving product?

Arista/Austin's Butler is optimistic about modern adult's ability to sell records. He compares the AC audience of a decade ago with the modern adult audience today. "You couldn't call a 35-year-old listener 10 years ago a real active buyer. But that's different now. It's a little bit more common," he says. He links the change to people getting married later in life. "There's a lot of active professionals in their early 30s that still go out and see shows if they're into the artist. Maybe these stations are seeing that."

Lembo says, "Most impressive to me is the significance of sales relative to airplay of artists on the current modern adult chart. At least half of the artists are certified platinum, with matchbox 20, Savage Garden, Third Eye Blind, Sarah McLachlan, and Madonna in the multi-platinum zone. The other half are gold-plus or rapidly approaching gold status."

Atlantic's Conroy maintains that WTMX Chicago has a distinct cause and effect. "We see it all the time," she says. "They get behind the record, and the next week, it's like black and white. Alice in San Francisco is another one, totally."

Butler sees sales strength, but only in numbers, at modern adult. "It's probably a little bit more like the triple-A stations. Collectively, they can sell a lot of records. Individually, I don't know," he says. "Overall, you can't be without them . . . [WALC] Alice in St. Louis is selling us records. I can say that about 70% of the stations."

But Rizzo hedges his bets. "The people who are listening to the format to the right type of record are active. I don't know how big a percentage it is though," he says. "I think on the right project they can make a tremendous difference."

AIRPLAY Monitor MODERN ADULT AIRPLAY

For Week Ending May 17, 1998



POWER PLAYLISTS™

STAR 98.7			MIX 101.9			MIX 98.5		
KYSR	PD: Angela Perelli	WTMX	VP/Pgm: Barry James	WBXM	PD: Greg Strassell			
Los Angeles	APD: Chris Ebbott	Chicago	APD/MD: Jame Kartak	Boston	MD: Michelle Buczynski			
TW	LW	TW	LW	TW	LW			
1	60	1	51	1	45			
2	59	2	47	2	47			
3	56	3	43	3	43			
4	55	4	41	4	43			
5	55	5	42	5	39			
6	37	6	41	6	36			
7	37	7	41	7	36			
8	36	8	35	8	33			
9	35	9	35	9	29			
10	35	10	34	10	29			
11	34	11	34	11	28			
12	34	12	34	12	28			
13	34	13	34	13	28			
14	34	14	34	14	28			
15	34	15	34	15	28			
16	34	16	34	16	28			
17	34	17	34	17	28			
18	34	18	34	18	28			
19	34	19	34	19	28			
20	34	20	34	20	28			
21	34	21	34	21	28			
22	34	22	34	22	28			
23	34	23	34	23	28			
24	34	24	34	24	28			
25	34	25	34	25	28			
26	34	26	34	26	28			
27	34	27	34	27	28			
28	34	28	34	28	28			
29	34	29	34	29	28			
30	34	30	34	30	28			

ALICE 97.3			MIX 102.9			THE PLANET		
KLLC	PD: Louis Kaplan	KDMX	PD: Jimmy Steal	KKPN	PD: Mike Marino			
San Francisco	APD/MD: Julie Stoeckel	Dallas	APD: Race Taylor	Houston	MD: Donna McCoy			
TW	LW	TW	LW	TW	LW			
1	39	1	67	1	54			
2	38	2	64	2	53			
3	36	3	63	3	53			
4	35	4	63	4	53			
5	34	5	62	5	52			
6	34	6	60	6	52			
7	34	7	58	7	52			
8	34	8	58	8	52			
9	34	9	58	9	52			
10	34	10	58	10	52			
11	34	11	58	11	52			
12	34	12	58	12	52			
13	34	13	58	13	52			
14	34	14	58	14	52			
15	34	15	58	15	52			
16	34	16	58	16	52			
17	34	17	58	17	52			
18	34	18	58	18	52			
19	34	19	58	19	52			
20	34	20	58	20	52			
21	34	21	58	21	52			
22	34	22	58	22	52			
23	34	23	58	23	52			
24	34	24	58	24	52			
25	34	25	58	25	52			
26	34	26	58	26	52			
27	34	27	58	27	52			
28	34	28	58	28	52			
29	34	29	58	29	52			
30	34	30	58	30	52			

STAR 100.7			96.5 TIC			ALICE 104		
KFMB	OM/MD: Tracy Johnson	WTIC	OM: Steve Salhany	WALC	PD: Bob Davis			
San Diego	MD: Greg Simms	Hartford	MD: David Simpson	St. Louis	APD/MD: Tommy Watterm			
TW	LW	TW	LW	TW	LW			
1	75	1	46	1	65			
2	75	2	45	2	63			
3	63	3	45	3	58			
4	58	4	43	4	56			
5	57	5	44	5	56			
6	56	6	42	6	53			
7	47	7	42	7	50			
8	47	8	42	8	49			
9	46	9	42	9	48			
10	41	10	42	10	48			
11	40	11	42	11	48			
12	40	12	42	12	48			
13	40	13	42	13	48			
14	40	14	42	14	48			
15	40	15	42	15	48			
16	40	16	42	16	48			
17	40	17	42	17	48			
18	40	18	42	18	48			
19	40	19	42	19	48			
20	40	20	42	20	48			
21	40	21	42	21	48			
22	40	22	42	22	48			
23	40	23	42	23	48			
24	40	24	42	24	48			
25	40	25	42	25	48			
26	40	26	42	26	48			
27	40	27	42	27	48			
28	40	28	42	28	48			
29	40	29	42	29	48			
30	40	30	42	30	48			

KZZP			THE ZONE			MAX 95.7		
KZZP	PD: Dan Persighi	KZZO	PD: Carmy Ferreri	WXXM	PD: Chuck Tisa			
Phoenix	MD: Dave Cooper	Sacramento	MD: Dave Daniels	Philadelphia	MD: Ali Castellini			
TW	LW	TW	LW	TW	LW			
1	47	1	66	1	60			
2	46	2	62	2	60			
3	46	3	61	3	60			
4	46	4	61	4	60			
5	45	5	61	5	60			
6	45	6	61	6	60			
7	45	7	61	7	60			
8	45	8	61	8	60			
9	45	9	61	9	60			
10	45	10	61	10	60			
11	45	11	61	11	60			
12	45	12	61	12	60			
13	45	13	61	13	60			
14	45	14	61	14	60			
15	45	15	61	15	60			
16	45	16	61	16	60			
17	45	17	61	17	60			
18	45	18	61	18	60			
19	45	19	61	19	60			
20	45	20	61	20	60			
21	45	21	61	21	60			
22	45	22	61	22	60			
23	45	23	61	23	60			
24	45	24	61	24	60			
25	45	25	61	25	60			
26	45	26	61	26	60			
27	45	27	61	27	60			
28	45	28	61	28	60			
29	45	29	61	29	60			
30	45	30	61	30	60			

THIS WEEK	LAST WEEK	WKS. ON CHART	DETECTIONS	
			TW	LW
1	1	16	★★★ NO. 1 ★★★	
2	2	13	THE WAY HOLLYWOOD	1755 1720
3	3	19	SEX AND CANDY CAPITOL	1598 1696
4	4	9	UNINVITED WARNER SUNSET/REPRISE	1574 1491
5	6	6	IRIS WARNER SUNSET/REPRISE	1480 1302
6	7	8	REAL WORLD LAVA/ATLANTIC	1394 1281
7	8	18	I'LL BE LAVA/ATLANTIC	1294 1281
8	5	32	3 AM LAVA/ATLANTIC	1260 1348
9	9	29	HOW'S IT GOING TO BE ELEKTRA/VEEG	1170 1199
10	10	3	KIND & GENEROUS ELEKTRA/VEEG	1127 1052
11	11	10	ADIA ARISTA	1098 1050
12	12	39	WALKIN' ON THE SUN INTERSCOPE	997 1036
13	13	4	HEROES EPIC	989 920
14	19	4	ZOOT SUIT RIOT MOJO/UNIVERSAL	878 794
15	18	5	CLOSING TIME MCA	853 800
16	14	51	IF YOU COULD ONLY SEE POLYDORA/AM	843 897
17	16	20	TRULY MADLY DEEPLY COLUMBIA	812 865
18	15	16	ME IMAGO/WARNER BROS.	795 867
19	17	26	BITTER SWEET SYMPHONY VCH/UT/VIRGIN	779 827
20	20	57	ALL FOR YOU UNIVERSAL	773 724
21	21	24	TIME OF YOUR LIFE (GOOD RIDDANCE) REPRISE	702 705
22	23	9	KNOW WHAT YOU MEAN ARISTA AUSTIN/ARISTA	700 684
23	25	4	I WILL BUY YOU A NEW LIFE CAPITOL	685 579
24	22	24	THE MUMMERS' DANCE QUINLAN ROAD/WARNER BROS.	683 702
25	24	4	SEARCHIN' MY SOUL 550 MUSIC	683 650
26	26	23	BRICK 550 MUSIC	508 519
27	NEW		WISHLIST EPIC	400 360
28	30	2	SPARK ATLANTIC	393 402
29	29	12	FROZEN MAVERICK/WARNER BROS.	372 415
30	RE-ENTRY		DON'T DRINK THE WATER RCA	371 366

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 500 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. ©1998, Billboard/BPI Communications.

THE RIVER			STAR 95.7			THE ZONE		
WDRV	PD: Chris Shebel	WSSR	PD: Chuck Morgan	KOZN	PD: Paul Krieger			
Pittsburgh	MD: Scott Alexander	Tampa	MD: Frank Brinsley	Kansas City				
TW	LW	TW	LW	TW	LW			
1	45	1	62	1	54			
2	41	2	58	2	52			
3	45	3	58	3	48			
4	45	4	58	4	48			
5	45	5	58	5	48			
6	45	6	58	6	48			
7	45	7	58	7	48			
8	45	8	58	8	48			
9	45	9	58	9	48			
10	45	10	58	10	48			
11	45	11	58	11	48			
12	45	12	58	12	48			
13	45	13	58	13	48			
14	45	14	58	14	48			
15	45	15	58	15	48			
16	45	16	58	16	48			
17	45	17	58	17	48			
18	45	18	58	18	48			
19	45	19	58	19	48			
20	45	20	58	20				

Strongest Increase In Airplay This Week

MAINSTREAM TOP 40 INCREASE
IN PLAYS

MADONNA • Ray Of Light (MAVERICK/WARNER BROS.)	+649
WXIS +34, WFLZ +34, KUMX +32, KZZU +27, WLKT +23, KHFI +20, WWCK +19, WWZZ +18, WBHT +18, WVKS +18	
ALANIS MORISSETTE • Uninvited (WARNER SUNSET/REPRISE)	+621
KIIS +34, KCHZ +27, WKRC +24, WKSZ +22, WQSL +22, WVKS +22, WWCK +22, KSLZ +21, KUMX +21, WZNY +17	
MATCHBOX 20 • Real World (LAVA/ATLANTIC)	+477
WXIS +27, WFBC +24, KHFI +22, KSLZ +20, WBHT +18, WSTR +17, WNTQ +16, WXLK +16, WNOK +16, KZHT +16	
SHANIA TWAIN • You're Still The One (MERCURY)	+430
KKLQ +38, WBHT +28, WABB +25, WBLI +23, WXYV +20, WGTZ +18, KHKS +17, WWCK +17, KSLZ +16, WXXX +15	
CELINE DION • To Love You More (550 MUSIC)	+428
KUMX +39, WNCI +24, WXIS +22, WPRO +22, WKRC +20, WBLI +17, WZNY +15, WZYP +13, WQZQ +12, KBFM +12	
FASTBALL • The Way (HOLLYWOOD)	+338
WFLY +28, KZZU +25, KUMX +20, WTWR +18, WZYP +17, KXME +14, WQZQ +14, KQKQ +14, WCIL +13, WGTZ +13	
GOO GOO DOLLS • Iris (WARNER SUNSET/REPRISE)	+331
KRUF +20, WSTR +17, WPRO +15, KKRZ +14, WQZQ +13, WLAN +13, WXIS +12, WXXX +12, WIXX +12, WXLK +11	
NEXT • Too Close (ARISTA)	+296
WXYV +44, KXME +41, KUMX +23, WLSS +18, WWZZ +16, WXXL +16, WLKT +12, KQZQ +9, WRHT +8, WSSX +8	
AEROSMITH • I Don't Want To Miss A Thing (COLUMBIA)	+292
WPXY +25, WYOY +24, WIXX +21, WXLK +20, WXKS +16, WPST +14, KBKS +13, WWCK +13, WHYI +13, WMKS +12	
NATALIE MERCHANT • Kind & Generous (ELEKTRA/EEG)	+241
KSLZ +14, KCHZ +14, KKMG +14, WNNK +13, WCIL +12, WBHT +12, WLSS +12, WRVW +12, KHTO +11, WVSR +11	
RHYTHMIC TOP 40 INCREASE IN PLAYS	
BRANDY & MONICA • The Boy Is Mine (ATLANTIC)	+356
KYLZ +47, KISV +25, KKSS +24, KQMQ +23, KBOS +19, KZFM +18, KDON +18, KOHT +18, WFHN +17, KGGI +16	
PRAS MICHEL FEAT. OL' DIRTY BASTARD & MYA • Ghetto Supastar (That's What You Are) (INTERSCOPE)	+214
KIOX +33, KOHT +24, KDON +18, KYLZ +17, KIKI +15, WWXX +15, KYLD +14, KSFM +11, KQKS +10, KISV +9	
SPARKLE • Be Careful (ROCK LAND/INTERSCOPE)	+185
KIKI +29, KUBE +28, KDON +22, KZFM +18, KISV +16, WJMN +13, KKFR +12, WFHN +10, WJJS +8, KCAQ +7	
BIG PUNISHER FEAT JOE • Still Not A Player (LOUD/RCA)	+156
KYLZ +29, WWXX +24, WJMN +24, KQKS +21, KYLD +15, KKFR +15, WHHH +9, KKSS +5, KTFM +5, KSFM +4	
WILL SMITH • Just The Two Of Us (COLUMBIA)	+138
KOHT +29, XHTZ +29, KISV +24, KHTS +24, WHHH +14, WWXX +10, KDGS +8, WFHN +8, WJJS +7, KIKI +4	
MARIAH CAREY • My All (COLUMBIA)	+135
KIOX +24, KZFM +22, WBBM +19, KGGI +16, WPOW +14, KQMQ +13, KKSS +10, KUBE +10, WHHH +8, WOXJ +7	
MADONNA • Ray Of Light (MAVERICK/WARNER BROS.)	+103
KIOX +44, WBBM +15, KHTS +10, WFHN +8, WNVZ +8, KDON +7, WDRQ +7, KDGS +5, KBOS +3, WKTU +2	
NATALIE IMBRUGLIA • Torn (RCA)	+94
KHTS +36, KTFM +21, WBBM +19, KDON +10, WKTU +9, KZFM +9, KIOX +2, WFHN +2, KYLD +1	
MYA & SISQO • It's All About Me (UNIVERSITY/INTERSCOPE)	+89
KYLZ +30, KBOS +16, KKSS +16, KQMQ +11, WNVZ +11, KZFM +10, WIXJ +7, KISV +4, KHTS +4, KCAQ +3	
BRIAN MCKNIGHT • The Only One For Me (MOTOWN)	+86
KQKS +30, KDGS +16, KKFR +16, KIKI +13, KKSS +12, KDON +5, KSFM +4, WHHH +3, KCAQ +2, KLUC +2	

CROSSOVER INCREASE
IN PLAYS

BRANDY & MONICA • The Boy Is Mine (ATLANTIC)	+575
KYLZ +47, WGZB +33, WCKX +30, WBHJ +28, WSGF +26, KISV +25, KKSS +24, KQMQ +23, WIZF +20, KBOS +19	
PRAS MICHEL FEAT. OL' DIRTY BASTARD & MYA • Ghetto Supastar (That Is What You Are) (INTERSCOPE)	+357
WBHJ +26, WJBT +21, KKDA +19, KMEL +19, KYLZ +17, WJMI +17, WJMH +16, KIKI +15, KKBT +15, WWXX +15	
JON B. • They Don't Know (YAB YUM/550 MUSIC/EPIC)	+255
WUSL +26, WPHI +20, WVEE +20, KLUC +19, WTLC +15, WERQ +14, KKBT +13, WJBT +13, WBHJ +10, WJMJ +10	
BIG PUNISHER FEAT. JOE • Still Not A Player (LOUD/RCA)	+218
KYLZ +29, WWXX +24, WJMN +24, WENN +22, KQKS +21, KMEL +18, KYLD +15, KKFR +15, KTBT +13, WBLX +13	
SPARKLE • Be Careful (ROCK LAND/INTERSCOPE)	+171
KIKI +29, KUBE +28, WJMI +20, KISV +16, KMEL +15, WROU +13, WJMN +13, KKFR +12, KXHT +10, WUSL +9	

MODERN ADULT INCREASE
IN PLAYS

GOO GOO DOLLS • Iris (WARNER SUNSET/REPRISE)	+178
KQMB +23, KKPN +16, WDRV +16, KLLY +12, KAMX +12, KZZO +12, WKZL +11, KALC +8, WXLE +7, KYSR +7	
MATCHBOX 20 • Real World (LAVA/ATLANTIC)	+113
WALC +37, WVRV +13, WXLE +11, KTNP +10, KBBT +9, KFMB +9, KLLY +8, KQMB +8, KMXB +7, WTMX +5	
EVERCLEAR • I Will Buy You A New Life (CAPITOL)	+106
KAMX +21, KKPN +16, KMXB +16, KYSR +15, KTNP +10, KOZN +6, KALC +6, KYSR +5, WXLE +5, WALC +4	
EVERYTHING • Hooch (BLACKBIRD/SIRE)	+95
KENZ +25, KALC +25, WBOS +15, WJBJ +12, KZON +12, KAEP +11, WVRV +11	
SHANIA TWAIN • You're Still The One (MERCURY)	+88
KYIS +31, WBAM +20, WKRC +13, KFMB +12, WBMX +9, KZZP +3, KYSR +1, KDMX +1, WTIC +1, KALC +1	

ADULT TOP 40 INCREASE
IN PLAYS

GOO GOO DOLLS • Iris (WARNER SUNSET/REPRISE)	+314
KQMB +23, WPLJ +22, KSTP +21, KKPN +16, WDRV +16, WKDD +16, WEZB +13, KLLY +12, KAMX +12, KZZO +12	
NATALIE MERCHANT • Kind & Generous (ELEKTRA/EEG)	+280
WENS +27, WKQI +21, WWXX +17, KSTZ +17, KHTQ +14, WSNE +13, WKZL +11, WMC +11, KYKY +10, WYXR +10	
SHANIA TWAIN • You're Still The One (MERCURY)	+215
KYIS +31, WBAM +20, WOAL +19, WIOG +18, KSMG +17, KKOB +17, KFMB +12, WYMX +11, WMXL +10, KALZ +10	
FASTBALL • The Way (HOLLYWOOD)	+198
WBIX +27, WENS +19, KQMB +16, KYIS +15, WAKS +11, WBAM +9, KALZ +9, WMC +8, WXXM +7, WTMX +7	
MATCHBOX 20 • Real World (LAVA/ATLANTIC)	+163
WALC +37, WRAL +21, WQLH +12, WEZB +11, KTNP +10, KBBT +9, KFMB +9, KLLY +8, KQMB +8, WAEV +8	
ALANIS MORISSETTE • Uninvited (WARNER SUNSET/REPRISE)	+163
WLNK +17, WPTF +16, KQMB +13, WRQX +13, KALZ +12, WDRV +12, WKQI +11, WSHE +11, KZZP +8, WKZL +8	
VONDA SHEPARD • Searchin' My Soul (550 MUSIC)	+163
WENS +18, WKTI +17, KYSR +13, KSMG +13, WBMX +13, WWDE +12, WXXM +11, KQMB +9, WEZB +9, WOMX +9	

ADULT CONTEMPORARY INCREASE
IN PLAYS

CELINE DION • To Love You More (550 MUSIC)	+149
WJDX +13, WBBQ +12, WDEF +12, KGBX +11, KIOI +11, WLUF +11, KEZK +10, WINK +9, KIMN +6, WMAG +6	
OLIVIA NEWTON-JOHN • I Honestly Love You (MCA NASHVILLE/UNIVERSAL)	+98
WSNY +25, WLIT +10, WRRM +10, WMJQ +9, WALK +7, WAHR +4, WGSY +4, WSHH +4, KSNE +3, WTCB +3	
SARAH MCLACHLAN • Adia (ARISTA)	+57
WASH +23, WLTW +7, WLHT +5, WLEV +4, KSNE +4, WYJB +4, WRCH +4, KMGA +4, WLIT +4, WPCH +3	
BOB SEGER & MARTINA MCBRIDE • Chances Are (CAPITOL)	+53
KESZ +11, KTDY +9, KKCW +8, WRCH +7, KGBX +7, WDOK +7, WTFM +2, WAHR +2, WLTQ +1, WLTE +1	
VONDA SHEPARD • Searchin' My Soul (550 MUSIC)	+46
WLTS +16, WLEV +10, WINK +9, WMXS +9, KTDY +4, WGSY +4, WDEF +3, KBIG +2, WYJB +1, WTCB +1	
SHANIA TWAIN • You're Still The One (MERCURY)	+46
WBBQ +14, WARM +12, KUDL +8, WDEF +8, WASH +6, WTCB +5, WLTS +5, WMXS +4, WBEB +4, WMJQ +4	

LUKE

RAISE THE ROOF

FEATURING NO GOOD BUT SO GOOD

DEBUT 40 CROSSOVER MONITOR

49* R&R RHYTHMIC CHART
39* BREAKER R&R U/C CHART

SINGLE GOLD!

TOP 10 PHONES AT:

KTFM
KPRR

WJJS
WBHJ

WKXJ
KDGS

WJBT
WOCQ

TOP 5 CALLOUT: KMEL, KPRR
TOP OF MIND MENTIONS: KTFM

JANET I GET LONELY

HOT 100 DEBUT (3)

"The callout on 'I Get Lonely' is through the roof and the song is going in to Power. Janet continues to deliver great Pop records, and with the tour this summer she will be as hot as ever."
- Erik Bradley - MD/B96/Chicago

"We are playing cut 3 on the D-Pro (Janet Vs. Jason Mix). Thank God Janet gave a great up-tempo mix for this single. It is a great pop transition record... and the tempo is perfect for this time of the year."
- John Reynolds - MD/KHKS/Dallas

BDS NUMBERS:

TOP 40 MAINSTREAM 37

TOP 40 RHYTHM (6)

CROSSOVER 6



HEAVY



MEDIUM



THE FOLLOW-UP TO THE #1 SMASH "TOGETHER AGAIN"

FROM THE DOUBLE-PLATINUM ALBUM THE VELVET ROPE

CONTAINS REMIXES BY:
TELEV RILEY (FEATURING BLACKSTREET)
JIMMY JAM & TERRY LEWIS
AND JASON NEVINS

Executive Producers: Janet Jackson and René Elizondo, Jr.
Produced by Jimmy Jam & Terry Lewis
(for Flyte Tyme Productions, Inc.) and Janet Jackson
RD Worldwide Management, B.V.
<http://www.janet-jackson.com>
© 1998 Black Doll, Inc.

ON OVER 120 STATIONS WITH TOP 5 SINGLES SALES IN MOST MARKETS INCLUDING:

New York WKTU, HOT97 #2 Single (19531 pieces)

Philadelphia WIOQ #1 Single (5944 pieces)

Dallas KHKS #1 Single (1755 pieces)

Cleveland WZJM #2 Single (2686 pieces)

Seattle KUBE #2 Single (1860 pieces)

Kansas City KCHZ #1 Single (1040 pieces)

Los Angeles KIIS, KPWR, KBBT #3 Single (7900 pieces)

San Francisco KMEL, 295.7 #4 Single (5130 pieces)

Washington WPGC, WWZZ #4 Single (2160 pieces)

Miami POWER 96, Y100 #2 Single (2557 pieces)

Minneapolis KDWB #4 Single (1238 pieces)

St. Louis KSLZ #1 Single (1973 pieces)

World Radio History

SOUNDCAN

#2 SELLING SINGLE IN THE COUNTRY

#40 SELLING ALBUM (31,246 UNITS THIS WEEK)

NORTH AMERICAN TOUR STARTS JULY 8th

POWER PLAYLISTS

For Week Ending May 17, 1998



Table for station KRBE (Houston) with PD: John Peake and APD: Scott Sparks. Lists 40 songs with artist names and ratings.

Table for station Z100 (New York) with PD: Tom Poleman and APD: Kid Kelly. Lists 40 songs with artist names and ratings.

Table for station KIIS (Los Angeles) with PD: Dan Kieley and APD/MD: Tracy Austin. Lists 40 songs with artist names and ratings.

Table for station KISS 108 (Boston) with PD: John Ivey and APD/MD: Kid David Corey. Lists 40 songs with artist names and ratings.

Table for station KRBE (Houston) with PD: John Peake and APD: Scott Sparks. Lists 40 songs with artist names and ratings.

Table for station KRBE (Houston) with PD: John Peake and APD: Scott Sparks. Lists 40 songs with artist names and ratings.

Table for station KISS 106.1 (Dallas) with OM: John Cook and PD: Mr. Ed Lambert. Lists 40 songs with artist names and ratings.

Table for station Q102 (Philadelphia) with OM: Glenn Kalina and APD: Robyn Bentley. Lists 40 songs with artist names and ratings.

Table for station STAR 94 (Atlanta) with PD: Dan Bowen and MD: J.R. Ammons. Lists 40 songs with artist names and ratings.

Table for station Z104 (Washington, DC) with PD: Dale O'Brian and APD/MD: Ron Ross. Lists 40 songs with artist names and ratings.

Table for station WFLZ (Tampa) with OM: B.J. Harris and APD/MD: Domino. Lists 40 songs with artist names and ratings.

Table for station KDWB (Minneapolis) with PD: Rob Morris and APD/MD: Rich Davis. Lists 40 songs with artist names and ratings.

Table for station Z95.7 (San Francisco) with APD/MD: Danny Ocean. Lists 40 songs with artist names and ratings.

Table for station B94 (Pittsburgh) with OM: Keith Clark and PD: David Edgar. Lists 40 songs with artist names and ratings.

Table for station Y100 (Miami) with PD: Rob Roberts and APD: Al Chio. Lists 40 songs with artist names and ratings.

Table for station KISS 95.7 (Hartford) with PD: Jay Beau Jones and MD: Mike McGowan. Lists 40 songs with artist names and ratings.

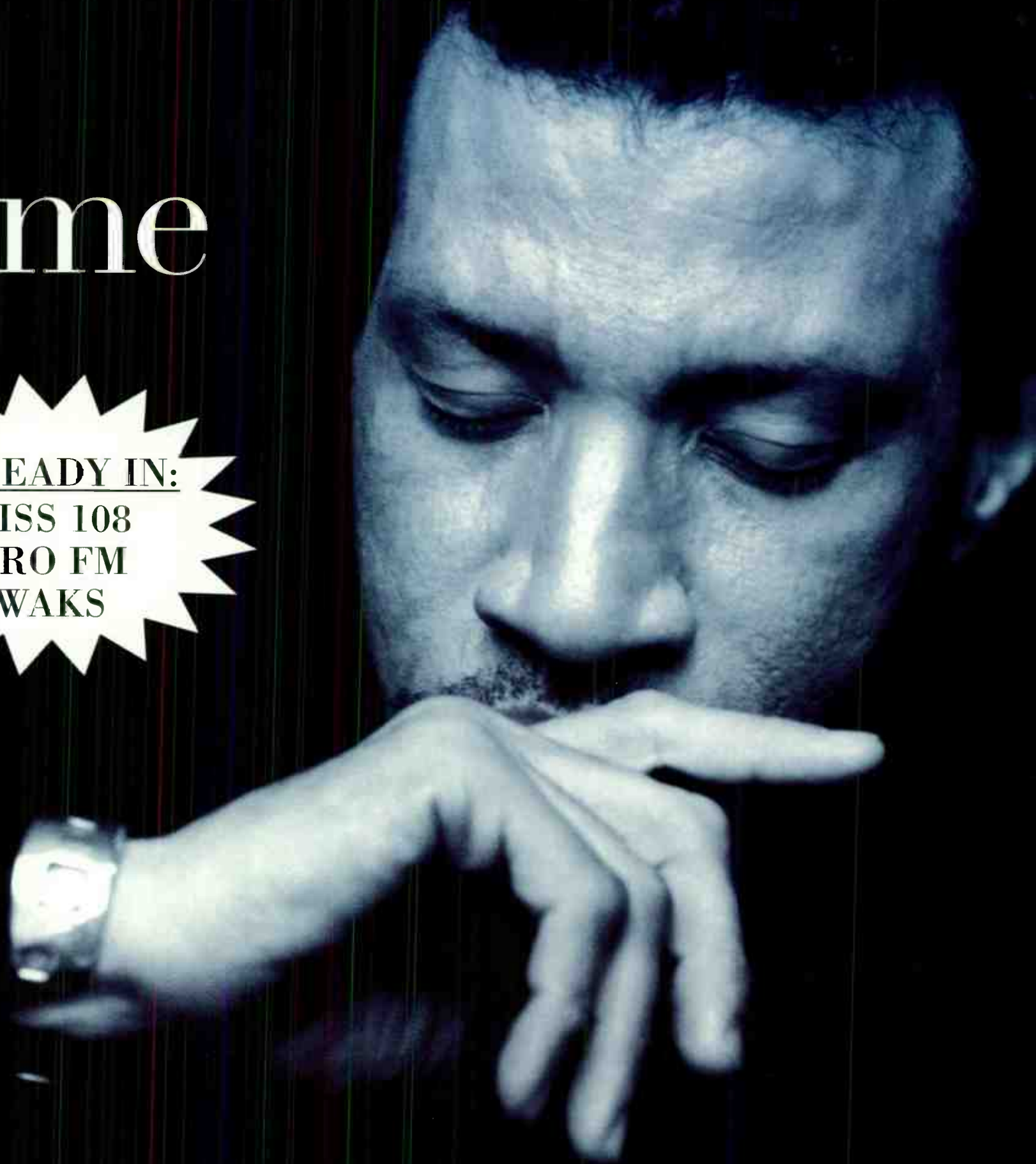
Table for station Z100 (Portland) with PD: Tommy Austin and MD: Lara. Lists 40 songs with artist names and ratings.

Table for station WPST (Trenton) with Sr. VP/Pgm: Michelle Stevens and PD: Dave McKay. Lists 40 songs with artist names and ratings.

time

ALREADY IN:

**KISS 108
PRO FM
WAKS**



the new single from

lionel richie

album in stores on June 23!



Produced by James Anthony Carmichael & Lionel Richie Management: John Reid, Melanie Greene, David Croker Photograph by Peter Lindbergh

© 1998 PolyGram Records, Inc. <http://www.mercuryrecords.com/mercury>

World Radio History

POWER PLAYLISTS

For Week Ending May 17, 1998



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TBA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

WNCI PD: John Dimick APD/MD: Neal Sharpe

Table with 2 columns: Rank and Song Title. Includes songs like 'Shania Twain, You're Still The One' and 'Natalie Imbruglia, Torn'.

KISS 106 PD: Mike Preston

Table with 2 columns: Rank and Song Title. Includes songs like 'Fastball, The Way' and 'Matchbox 20, 3 AM'.

JAMMIN' 92 PD: Dave Eubanks MD: Action Jackson

Table with 2 columns: Rank and Song Title. Includes songs like 'N Sync, I Want You Back' and 'Alanis Morissette, Uninvited'.

MIX 93.3 PD: Jon Zellner MD: Dylan

Table with 2 columns: Rank and Song Title. Includes songs like 'Marcy Playground, Sex & Candy' and 'Will Smith, Gettin Jiggy Wit It'.

Q102 OM: Mike Marino PD: Bill Klapproth MD: Jim Kelly

Table with 2 columns: Rank and Song Title. Includes songs like 'Marcy Playground, Sex & Candy' and 'Alanis Morissette, Uninvited'.

ALICE 106 PD: Gregg Cassidy Interim MD: Kelly Michaels

Table with 2 columns: Rank and Song Title. Includes songs like 'Marcy Playground, Sex & Candy' and 'Fastball, The Way'.

WBLI PD: Ken Medek MD: Al Levine

Table with 2 columns: Rank and Song Title. Includes songs like 'Backstreet Boys, As Long As You Love Me' and 'Janet, Together Again'.

XL106.7 OM/PD: Adam Cook APD/MD: Pete deGraaf

Table with 2 columns: Rank and Song Title. Includes songs like 'Will Smith, Gettin Jiggy Wit It' and 'Brian McKnight, Anytime'.

WXYV PD: Dave Ferguson APD: Throb MD: Albie Dee

Table with 2 columns: Rank and Song Title. Includes songs like 'Robyn, Do You Really Want Me' and 'K-Ci & JoJo, All My Life'.

KISS 95.1 PD: Brian Bridgman MD: Danny Wright

Table with 2 columns: Rank and Song Title. Includes songs like 'Natalie Imbruglia, Torn' and 'Shania Twain, You're Still The One'.

G105 OM: Brian Burns PD: Kip Taylor

Table with 2 columns: Rank and Song Title. Includes songs like 'Goo Goo Dolls, Iris' and 'Cherry Poppin' Daddies, Zoot Surt Rot'.

WZPL PD: Tom Gjerdrum MD: Dave Decker

Table with 2 columns: Rank and Song Title. Includes songs like 'Natalie Imbruglia, Torn' and 'Matchbox 20, 3 AM'.

WIXX PD: Dan Stone MD: David Burns

Table with 2 columns: Rank and Song Title. Includes songs like 'Natalie Imbruglia, Torn' and 'Marcy Playground, Sex & Candy'.

THE RIVER OM: Charlie Quinn PD/MD: Tom Peace

Table with 2 columns: Rank and Song Title. Includes songs like 'Natalie Imbruglia, Torn' and 'Marcy Playground, Sex & Candy'.

MIX 104.1 OM: Dave Stewart PD: Kandy Klutch MD: Tom Naylor

Table with 2 columns: Rank and Song Title. Includes songs like 'K-Ci & JoJo, All My Life' and 'Marcy Playground, Sex & Candy'.

PRO-FM PD: Tony Bristol MD: Davey Morris

Table with 2 columns: Rank and Song Title. Includes songs like 'Natalie Imbruglia, Torn' and 'Third Eye Blind, How's It Going To Be'.

KJ103 PD: Mike McCoy MD: Joe Friday

Table with 2 columns: Rank and Song Title. Includes songs like 'K-Ci & JoJo, All My Life' and 'Alanis Morissette, Uninvited'.

KHFI VP/Pgm: John Roberts PD: Krash Kelly MD: Leslie Basenberg

Table with 2 columns: Rank and Song Title. Includes songs like 'Shania Twain, You're Still The One' and 'Marcy Playground, Sex & Candy'.

POWER PLAYLISTS

For Week Ending May 17, 1998



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSN weekly came, beginning with the highest-cumulative station. Cumulative are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

KISS 98.5 Buffalo PD: Sue O'Neil APD/MD: Dave Universal. Playlist table with columns for rank, song, and time.

FLY 92 Albany OM: Mike Morgan PD: Rob Dawes MD: Ron "Sugarbear" Williams. Playlist table with columns for rank, song, and time.

Z93 Dayton OM: Michael Luczak MD: Dani Steele. Playlist table with columns for rank, song, and time.

B93.7 Greenville, SC PD: Rob Wagman MD: J. Love. Playlist table with columns for rank, song, and time.

WDJX Louisville PD: C.C. Matthews APD/MD: Rod Phillips. Playlist table with columns for rank, song, and time.

WKRZ Wilkes-Barre PD: Tony Banks APD/MD: Jerry Padden. Playlist table with columns for rank, song, and time.

B104 McAllen OM: Billy Santiago PD/MD: Jeff DeWitt. Playlist table with columns for rank, song, and time.

WVKS Toledo VP/Pgm: Mike Wheeler APD/MD: Bill Michaels. Playlist table with columns for rank, song, and time.

98PXY Rochester OM/PD: Clarke Ingram. Playlist table with columns for rank, song, and time.

KHTT Tulsa VP/Pgm: Sean Phillips PD: Carly Rush MD: Scotty Mack. Playlist table with columns for rank, song, and time.

94.9 ZHT Salt Lake City PD: Marc Summers MD: Jeff McCartney. Playlist table with columns for rank, song, and time.

WAPE Jacksonville PD: Cat Thomas APD/MD: Tony Mann. Playlist table with columns for rank, song, and time.

B104 Allentown PD: Brian Check MD: Chuck McGee. Playlist table with columns for rank, song, and time.

WSNX Grand Rapids PD: John Thomas MD: Keith Curry. Playlist table with columns for rank, song, and time.

Q106 San Diego PD: Todd Shannon Acting MD: Hitman Haze. Playlist table with columns for rank, song, and time.

KRQ Tucson PD: Tim Richards MD: Dino. Playlist table with columns for rank, song, and time.

K92 Roanoke PD: Russ Brown MD: Lisa Jo Elliott. Playlist table with columns for rank, song, and time.

SWEET 98 Omaha PD: Michael Steele MD: J.J. Morgan. Playlist table with columns for rank, song, and time.



POWER PLAYLISTS

For Week Ending May 17, 1998

Radio-Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-counting station. Counts are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Q94 Richmond PD: Lisa McKay. Top 40 list including Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, Savage Garden, Truly Madly Deeply, Brian McKnight, Anytime, Madonna, Frozen, Usher, Nice & Slow, etc.

WABB Mobile PD: Wayne Coy APD/MD: Darrin Stone. Top 40 list including K-Ci & JoJo, All My Life, Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, etc.

WZYP Huntsville PD: Bill West MD: Chris Callaway. Top 40 list including K-Ci & JoJo, All My Life, Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, etc.

WHOT Youngstown PD: Tom Pappas MD: Mike Thomas. Top 40 list including Alanis Morissette, Uninvited, Janet, Together Again, Marcy Playground, Sex & Candy, etc.

THE CAT Lexington PD: Jill Meyer. Top 40 list including 'N Sync, I Want You Back, K-Ci & JoJo, All My Life, Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, etc.

WINK 104 Harrisburg PD/MD: John O'Dea. Top 40 list including Natalie Imbruglia, Tom 'N Sync, I Want You Back, K-Ci & JoJo, All My Life, Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, etc.

93Q Syracuse PD: Tom Mitchell MD: Jimmy Olsen. Top 40 list including Savage Garden, Truly Madly Deeply, Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, etc.

KC101 New Haven PD/MD: Kelly Nash. Top 40 list including Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, Savage Garden, Truly Madly Deeply, etc.

THE PARTY Nashville Consultant: Bryan Krysz APD: Mike Gibson. Top 40 list including Backstreet Boys, Everybody, Marcy Playground, Sex & Candy, Will Smith, Gettin' Jiggy Wit It, etc.

WNOK Columbia PD: Jonathan Rush MD: T.J. McKay. Top 40 list including 'N Sync, I Want You Back, Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, etc.

WRHT Greenville, NC PD: J.T. Bosch MD: Gena Gray. Top 40 list including K-Ci & JoJo, All My Life, Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, etc.

STAR 93.1 Knoxville PD: Rich Bailey MD: Dick Edwards. Top 40 list including Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, Will Smith, Gettin' Jiggy Wit It, etc.

KKMG Colorado Springs Acting PD: Mark Todd. Top 40 list including Marcy Playground, Sex & Candy, Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, etc.

Z107.7 St. Louis PD: Jeff Kapugi MD: Rich Stevens. Top 40 list including Marcy Playground, Sex & Candy, Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, etc.

FM97 Lancaster PD: Jordan Walsh MD: Vince D'Ambrosio. Top 40 list including Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, Savage Garden, Truly Madly Deeply, etc.

B103.9 Fort Myers PD: Chris Cue MD: Randy Sherwin. Top 40 list including Brian McKnight, Anytime, K-Ci & JoJo, All My Life, Natalie Imbruglia, Tom 'N Sync, I Want You Back, etc.

HOT 107.9 Syracuse PD: J.J. Rice AMD: Beth Hall. Top 40 list including Natalie Imbruglia, Tom 'N Sync, I Want You Back, Marcy Playground, Sex & Candy, Will Smith, Gettin' Jiggy Wit It, etc.

KSMB Lafayette PD/MD: Larry LeBlanc. Top 40 list including Goo Goo Dolls, Ins, Will Smith, Gettin' Jiggy Wit It, Vonda Shepard, Searchin' My Soul, etc.



POWER PLAYLISTS

For Week Ending May 17, 1998



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-counting station. Counts are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Table with 12 columns representing radio stations: KZZU, KRUF, 98YCR, LOOSE 102, WSTW, KKRK, WBHT, KISS FM, CK105, Q97.9, 95SX, ELECTRIC 102.7, WZNY, 95XXX, Y101.7, HOT 106, KCHZ, TOWER 98. Each column contains a list of songs and their corresponding radio track counts.



★ ★ ★ AIRPOWER ★ ★ ★
(Minimum 1500 detections for the first time)

<p>MADONNA 1754/649 <i>Ray Of Light (Maverick/Warner Bros.)</i> Total Stations: 88/Chart Move: 31-20 Heavy (40+ plays): 3 KKLQ, KSLZ, KUMX Medium (20-39): 41 KBKS, KHFI, KHKS, KHTO, KIIS, KKRZ, KQKQ, KRBE, KRQQ, KZQZ, KZZU, WBHT, WBLI, WFLZ, WHTZ, WHYI, WIXX, WKCI, WKSE, WKSZ, WLKT, WLSS, WPST, WPXY, WQSL, WRVW, WSSX, WSTR, WVKs, WWSR, WWCK, WWHT, WWST, WXIS, WXXS, WXLK, WXXL, WXXX, WYCR, WZNY, WZPL Light (Under 20): 44 New Airplay This Week: 12 KBFM, KMXV, KRUF, KSMB, KZZU, WIOQ, WJBO, WKSS, WNCI, WNNK, WWZZ, WXIS</p>	<p>NEXT 1601/296 <i>Too Close (Arista)</i> Total Stations: 86/Chart Move: 27-23 Heavy (40+): 12 KCHZ, KHFI, KHHT, KRQQ, KXME, KZQZ, WKSE, WKSS, WSNX, WWZZ, WXYV, WZJM Medium (20-39): 20 KBFM, KDWB, KHKS, KHTO, KIIS, KKMg, KKRZ, KUMX, KZZU, WDDJ, WDJX, WFBC, WGTZ, WHOT, WLKT, WRVQ, WWSR, WWHT, WXIS, WYCR Light (Under 20): 54 New Airplay This Week: 4 KXME, WLSS, WNCI, WXXL</p>
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AIRPOWER BOUND

Total Plays/Gain

DESTINY'S CHILD 1342/13
No, No, No (Columbia)
Total Stations: 84/Chart Move: 26-27
Heavy (40+ plays): 9 KRQQ, KSMB, WDJX, WFBC, WKSZ, WWHT, WWZZ, WXIS, WXXB
Medium (20-39): 20 KBFM, KCHZ, KDWB, KIIS, KKMg, KKRZ, KZHT, KZZU, WBHT, WCIL, WDDJ, WFLY, WKSE, WLKT, WSNX, WSSX, WVKs, WXXL, WXXX, WYCR
Light (Under 20): 55

THE WALLFLOWERS 1298/84
Heroes (Epic)
Total Stations: 84/Chart Move: 29-29
Heavy (40+): 0
Medium (20-39): 34 KBKS, KKLQ, KMXV, KRUF, KSLZ, KSMB, WABB, WAEB, WBZZ, WCIL, WDDJ, WFLZ, WHOT, WIXX, WJBO, WKCI, WKRQ, WKRZ, WNOK, WPST, WQSL, WRVW, WSSX, WSTR, WSTW, WTW, WYCR, WYXY, WZNY, WZPL, WZYP
Light (Under 20): 50
New Airplay This Week: 1 WDCG

NATALIE MERCHANT 1237/241
Kind & Generous (Elektra/EEG)
Total Stations: 78/Chart Move: 35-30
Heavy (40+): 0
Medium (20-39): 31 KBKS, KHTO, KJYO, KKLQ, KKRD, KMXV, KSLZ, KSMB, WAPE, WBHT, WCIL, WGTZ, WHOT, WKRZ, WKSE, WKSZ, WNKs, WNOK, WNTQ, WQSL, WRVW, WSSX, WSTR, WWSR, WXLK, WYCR, WYXY, WZNY, WZPL, WZYP
Light (Under 20): 47
New Airplay This Week: 10 KCHZ, KDWB, KKMg, KQKQ, WDCG, WFLY, WIXX, WJBO, WNCI, WNNK

EDWIN MCCAIN 1199/6
I'll Be (Lava/Atlantic)
Total Stations: 80/Chart Move: 30-31
Heavy (40+): 10 KBKS, KSMB, WABB, WFBC, WKRQ, WNOK, WRHT, WSTW, WXXS, WYXY
Medium (20-39): 16 KHTO, KRBE, WBZZ, WKRZ, WLSS, WNKs, WNNK, WPRO, WQSL, WRVW, WSTR, WTW, WWCK, WXIS, WZNY, WZPL
Light (Under 20): 54

SARAH MCLACHLAN 1158/82
Adia (Arista)
Total Stations: 83/Chart Move: 32-32
Heavy (40+): 4 KBKS, KZZU, WKSZ, WXXS
Medium (20-39): 19 KSMB, WBHT, WDDJ, WFBC, WFLY, WIXX, WJBO, WKRZ, WPRO, WQSL, WSSX, WSTR, WSTW, WXIS, WXLK, WXXX, WYCR, WYXY, WZNY
Light (Under 20): 60
New Airplay This Week: 5 KKMg, WFBC, WKRQ, WLAN, WNKs

MATCHBOX 20 1135/477
Real World (Lava/Atlantic)
Total Stations: 71/Chart Move: Debut 33
Heavy (40+): 2 WXXS, WXLK
Medium (20-39): 25 KALC, KBKS, KHFI, KJYO, KKLQ, KMXV, KSLZ, WBHT, WDCG, WFBC, WFLZ, WGTZ, WJBO, WKRQ, WNOK, WNTQ, WPST, WRVW, WSSX, WSTR, WSTW, WWZZ, WXIS, WXXX, WYXY

Light (Under 20): 44
New Airplay This Week: 17 KKRD, KSMB, KZHT, WAPE, WBZZ, WFBC, WHYI, WKRZ, WKSZ, WLKT, WLSS, WTW, WWCK, WWST, WXIS, WXXL, WZYP

REBEKAH 984/-22
Sin So Well (Elektra/EEG)
Total Stations: 84/Chart Move: 34-35
Heavy (40+): 2 KSMB, WXXS
Medium (20-39): 18 KHTO, KHHT, KRUF, WABB, WBHT, WBZZ, WDDJ, WJBO, WKRQ, WKSZ, WLKT, WRVW, WWCK, WXIS, WXLK, WXXX, WYCR, WZNY
Light (Under 20): 64
New Airplay This Week: 3 WHTZ, WKCI, WPXY

BLAIR 930/-13
Have Fun, Go Mad! (Jersey/MCA)
Total Stations: 81/Chart Move: 36-36
Heavy (40+): 3 KRUF, KSMB, WKSZ
Medium (20-39): 15 KCHZ, KHTO, KSLZ, WABB, WDDJ, WIXX, WJBO, WLKT, WRVW, WVKs, WWSR, WWCK, WXIS, WXYV, WYCR
Light (Under 20): 63
New Airplay This Week: 2 WBLI, WKRZ

JANET 907/-8
I Got Lonely (Virgin)
Total Stations: 81/Chart Move: 37-37
Heavy (40+): 6 KZQZ, WLKT, WSNX, WWHT, WWZZ, WXYV
Medium (20-39): 11 KBFM, KCHZ, KHKS, KHTO, KIIS, KSMB, WFLY, WKSE, WXXB, WXLK, WZJM
Light (Under 20): 64
New Airplay This Week: 3 WIOQ, WRHT, WWCK

CHERRY POPPIN' DADDIES 896/175
Zoot Suit Riot (Mojo/Universal)
Total Stations: 81/Chart Move: 38-38
Heavy (40+): 3 KRUF, KSLZ, WDCG
Medium (20-39): 14 KHTO, KIIS, KJYO, KKLQ, KKRD, WABB, WBHT, WDDJ, WFLY, WLSS, WSTW, WWSR, WXLK, WXXL
Light (Under 20): 64
New Airplay This Week: 5 KKMg, KKRZ, WFLZ, WPXY, WXXX

BLACK LAB 736/118
Time Ago (DGC/Geffen)
Total Stations: 77/Chart Move: Debut 40
Heavy (40+): 0
Medium (20-39): 10 KSMB, WAEB, WDDJ, WFBC, WJBO, WKRZ, WNOK, WXIS, WYXY, WZPL
Light (Under 20): 67
New Airplay This Week: 1 WLKT

CHART BOUND

Total Plays/Gain

SPICE GIRLS 708/63
Stop (Virgin)
Total Stations: 57
Heavy (40+): 1 WXYV
Medium (20-39): 14 KBFM, KKLQ, KSLZ, KZQZ, WAEB, WBHT, WHTZ, WKRZ, WKSE, WLKT, WNNK, WRVQ, WXIS, WXXL
Light (Under 20): 42
New Airplay This Week: 5 KKRD, WCIL, WRHT, WWSR, WXLK

MOST NEW STATIONS

	No. Of Stations
CELINE DION <i>To Love You More (550 Music)</i>	24
AEROSMITH <i>I Don't Want To Miss A Thing (Columbia)</i>	18
MATCHBOX 20 <i>Real World (Lava/Atlantic)</i>	17
BRANDY & MONICA <i>The Boy Is Mine (Atlantic)</i>	16
MADONNA <i>Ray Of Light (Maverick/Warner Bros.)</i>	12

SEMISONIC 676/149
Closing Time (MCA)
Total Stations: 57
Heavy (40+): 1 WDCG
Medium (20-39): 7 KCHZ, KSLZ, WFBC, WFLZ, WSTW, WYXY, WZNY
Light (Under 20): 49
New Airplay This Week: 9 KKLQ, KKMg, KZHT, WIXX, WKSZ, WNKs, WNNK, WSTR, WXXB

BRANDY & MONICA 626/229
The Boy Is Mine (Atlantic)
Total Stations: 60
Heavy (40+): 0
Medium (20-39): 8 KCHZ, KHKS, KIIS, KKRZ, KRQQ, KZZU, WSNX, WYCR
Light (Under 20): 52
New Airplay This Week: 16 KBFM, KHFI, KHTO, KJYO, KKMg, KSMB, WFLZ, WHOT, WIOQ, WKSZ, WPXY, WWSR, WWST, WXIS, WXXB, WXLK

CELINE DION 577/428
To Love You More (550 Music)
Total Stations: 52
Heavy (40+): 1 KUMX
Medium (20-39): 6 WKRQ, WKSS, WNCI, WPRO, WPXY, WXIS
Light (Under 20): 45
New Airplay This Week: 24 KBFM, KHFI, KKLQ, KKRZ, WBLI, WJBO, WKRQ, WLAN, WLSS, WNNK, WNOK, WNTQ, WQZQ, WRHT, WSTR, WSTW, WTW, WXIS, WXXL, WYCR, WYXY, WZNY, WZYP

EVERCLEAR 576/43
I Will Buy You A New Life (Capitol)
Total Stations: 37
Heavy (40+): 1 WXYV
Medium (20-39): 8 KALC, KBKS, KKLQ, WKRQ, WKRZ, WQSL, WSTW, WZPL
Light (Under 20): 28
New Airplay This Week: 4 KCHZ, WFBC, WRHT, WYCR

ALL SAINTS 570/177
Never Ever (London/Island)
Total Stations: 56
Heavy (40+): 0
Medium (20-39): 8 KSMB, WBHT, WCIL, WIXX, WWSR, WWCK, WXYV, WZJM
Light (Under 20): 48
New Airplay This Week: 4 KKRD, KQKQ, WNCI, WNTQ

FIVE 561/139
When The Lights Go Out (Arista)
Total Stations: 44
Heavy (40+): 0
Medium (20-39): 12 KSMB, KZHT, KZQZ, WDDJ, WFLY, WLSS, WNNK, WRVW, WSNX, WWZZ, WXLK, WZJM
Light (Under 20): 32
New Airplay This Week: 6 KCHZ, KZQZ, WBLI, WKSS, WWSR, WWCK

MEREDITH BROOKS 504/134
Stop (Capitol)
Total Stations: 42
Heavy (40+): 0
Medium (20-39): 11 KBKS, KKLQ, KMXV, KRUF, KSLZ, WABB, WJBO, WPXY, WRVW, WSSX, WXIS
Light (Under 20): 31
New Airplay This Week: 8 KKLQ, KKRZ, KSMB, WFLZ, WKSE, WNKs, WQSL, WXIS

LA BOUCHE 456/49
You Won't Forget Me (RCA)
Total Stations: 46
Heavy (40+): 2 WWZZ, WXYV
Medium (20-39): 1 WBLI
Light (Under 20): 43
New Airplay This Week: 5 KJYO, KSLZ, WNTQ, WQZQ, WZJM

GLORIA ESTEFAN 419/-14
Heaven's What I Feel (Epic)
Total Stations: 35
Heavy (40+): 0
Medium (20-39): 3 WFLY, WHYI, WLSS
Light (Under 20): 32
New Airplay This Week: 2 KHTO, WLKT

AEROSMITH 391/292
I Don't Want To Miss A Thing (Columbia)
Total Stations: 56
Heavy (40+): 0
Medium (20-39): 6 WHYI, WIXX, WPXY, WXXS, WXLK, WYXY
Light (Under 20): 50
New Airplay This Week: 18 KBKS, KJYO, KRUF, WABB, WDDJ, WIXX, WJBO, WKCI, WNKs, WNOK, WPRO, WPST, WPXY, WSNX, WWCK, WXLK, WYXY, WZJM

XSCAPE 367/8
The Arms Of The One Who Loves You (So So Def/Columbia)
Total Stations: 36
Heavy (40+): 1 WLKT
Medium (20-39): 2 WFLZ, WSNX
Light (Under 20): 33

DAZE 348/8
Super Hero (Columbia)
Total Stations: 27
Heavy (40+): 0
Medium (20-39): 8 KCHZ, KUMX, KZQZ, WCIL, WHYI, WVKs, WWZZ, WXXL
Light (Under 20): 19
New Airplay This Week: 2 KRUF, WKSS

PUBLIC ANNOUNCEMENT 295/30
Body Bumpin' Yippie Yi-Yo (A&M)
Total Stations: 25
Heavy (40+): 1 WSNX
Medium (20-39): 2 KRQQ, WLKT
Light (Under 20): 22
New Airplay This Week: 1 KZZU

SOLID HARMONIE 271/16
I'll Be There For You (Jive)
Total Stations: 22
Heavy (40+): 0
Medium (20-39): 1 KBFM
Light (Under 20): 21
New Airplay This Week: 1 WHOT

WILL SMITH 217/84
Just The Two Of Us (Columbia)
Total Stations: 27
Heavy (40+): 0
Medium (20-39): 3 KKRZ, KZQZ, WKSS
Light (Under 20): 24
New Airplay This Week: 4 WHOT, WVKs, WXXL, WZJM

SISTER 7 209/18
Know What You Mean (Arista Austin/Arista)
Total Stations: 12
Heavy (40+): 0
Medium (20-39): 5 KBKS, KKRZ, WABB, WBZZ, WJBO
Light (Under 20): 7

BROOKLYN BOUNCE 196/-31
Get Ready To Bounce (Edel America)
Total Stations: 17
Heavy (40+): 2 WXIS, WXXL
Medium (20-39): 1 WWSR
Light (Under 20): 14
New Airplay This Week: 1 WIOQ

BABYFACE & DES'REE 183/74
Fire (550 Music)
Total Stations: 21
Heavy (40+): 0
Medium (20-39): 3 WVKs, WXLK, WYCR
Light (Under 20): 18
New Airplay This Week: 7 KHTO, KSMB, WNKs, WNTQ, WSTW, WXIS, WXLK

CREED 156/35
My Own Prison (Wind-up)
Total Stations: 14
Heavy (40+): 0
Medium (20-39): 3 KHTO, WDDJ, WXIS
Light (Under 20): 11

LORD TARIQ & PETER GUNZ 140/28
Deja Vu [Uptown Baby] (Codeine/Columbia)
Total Stations: 7
Heavy (40+): 1 KXME
Medium (20-39): 2 KRQQ, WWHT
Light (Under 20): 4

LFO (LYTE FUNKY ONES) 119/-4
(Sex U Up) The Way You Like It (Logic)
Total Stations: 9
Heavy (40+): 1 WZJM
Medium (20-39): 1 KBFM
Light (Under 20): 7

HI-TOWN DJ'S 107/17
Ding-A-Ling (Restless)
Total Stations: 8
Heavy (40+): 1 KXME
Medium (20-39): 0
Light (Under 20): 7
New Airplay This Week: 1 WWCK

PUBLIC ENEMY 100/28
He Got Game (Def Jam/Mercury)
Total Stations: 5
Heavy (40+): 1 KXME
Medium (20-39): 1 WKSE
Light (Under 20): 3
New Airplay This Week: 1 WKSE

OLIVIA NEWTON-JOHN 85/57
I Honestly Love You (MCA Nashville/Universal)
Total Stations: 19
Heavy (40+): 0
Medium (20-39): 0
Light (Under 20): 19
New Airplay This Week: 3 KHTO, WFLY, WLAN

PRAS MICHEL FEAT. OL' DIRTY BASTARD & MYA 82/49
Ghetto Supastar (That Is What You Are) (Interscope)
Total Stations: 7
Heavy (40+): 1 KXME
Medium (20-39): 0
Light (Under 20): 6
New Airplay This Week: 1 WSNX

JAKARANDA 80/9
Never Let You Go (Crave)
Total Stations: 10
Heavy (40+): 0
Medium (20-39): 1 WZJM
Light (Under 20): 9
New Airplay This Week: 2 KSMB, WPST

Airpower awarded to those records which attain 1500 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

SONG ACTIVITY REPORTS

For Week Ending May 17, 1998

Total Plays/Gain

AEROSMITH 391/292 I Don't Want To Miss A Thing (Columbia) Total Stations: 56

ALL SAINTS 570/177 Never Ever (London/Island) Total Stations: 56

BACKSTREET BOYS 2647/136 Everybody [Backstreet's Back] (Jive) Total Stations: 90

BLACK LAB 736/118 Time Ago (DGC/Geffen) Total Stations: 77

BRANDY & MONICA 626/229 The Boy Is Mine (Atlantic) Total Stations: 60

MEREDITH BROOKS 504/134 Stop (Capitol) Total Stations: 42

MARIAH CAREY 1917/73 My All (Columbia) Total Stations: 90

CHERRY POPPIN' DADDIES 896/175 Zoot Suit Riot (Mojo/Universal) Total Stations: 81

DAZE 348/8 Super Hero (Columbia) Total Stations: 27

DESTINY'S CHILD 1342/13 No, No, No (Columbia) Total Stations: 84

CELINE DION 577/428 To Love You More (550 Music) Total Stations: 52

EVERCLEAR 576/43 I Will Buy You A New Life (Capitol) Total Stations: 37

FASTBALL 2753/338 The Way (Hollywood) Total Stations: 90

FIVE 561/139 When The Lights Go Out (Arista) Total Stations: 44

GOO GOO DOLLS 2520/331 Iris (Warner Sunset/Reprise) Total Stations: 87

AIRPLAY MONITOR SONG ACTIVITY REPORTS



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

For Week Ending May 17, 1998

LA BOUCHE 456/49 You Won't Forget Me (RCA) Total Stations: 46

MADONNA 1754/649 Ray Of Light (Maverick/Warner Bros.) Total Stations: 88

MATCHBOX 20 1135/477 Real World (Lava/Atlantic) Total Stations: 71

EDWIN MCCAIN 1199/6 I'll Be (Lava/Atlantic) Total Stations: 80

BRIAN MCKNIGHT 2869/92 Anytime (Motown) Total Stations: 90

SARAH MCLACHLAN 1158/82 Adia (Arista) Total Stations: 83

NATALIE MERCHANT 1237/241 Kind & Generous (Elektra/EEG) Total Stations: 78

ALANIS MORISSETTE 3199/621 Uninvited (Warner Sunset/Reprise) Total Stations: 90

NEXT 1601/296 Too Close (Arista) Total Stations: 86

SEMISONIC 676/149 Closing Time (MCA) Total Stations: 57

VONDA SHEPARD 2431/87 Searchin' My Soul (550 Music) Total Stations: 89

SPICE GIRLS 708/63 Stop (Virgin) Total Stations: 57

SHANIA TWAIN 3171/430 You're Still The One (Mercury) Total Stations: 90

THE WALLFLOWERS 1298/84 Heroes (Epic) Total Stations: 84

XSCAPE 367/8 The Arms Of The One Who Loves You (So So Def/Columbia) Total Stations: 36

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POWER PLAYLISTS

For Week Ending May 17, 1998

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

Table with 12 columns representing radio stations (WKTU, B96, JAM'N 94.5, WILD 94.9, POWER 96, KUBE, WDRQ, FM102, KGGI, KTFM, CHANNEL 93-3, POWER 92, Z90, KS107.5, B95, POWER 102, KLUC, Z104) and rows of song titles, artists, and play counts.



★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 500 detections for the first time)

Total Plays/Gain
PRAS MICHEL FEAT. OL' DIRTY BASTARD & MYA 674/214
Ghetto Supastar (That Is What You Are) (Interscope)
Total Stations: 28/Chart Move: 27-20
Heavy (40+ plays): 7 KIKI, KKFR, KKSS, KIOX, KYLD, KYLZ, XHTZ
Medium (20-39): 9 KCAQ, KDON, KHTS, KISV, KOHT, KSFM, KTFM, WHHH, WWKX
Light (Under 20): 12
New Airplay This Week: 4 KBOS, KDON, KQKS, KQMQ

AIRPOWER BOUND

Total Plays/Gain
LINK 487/52
Whatcha Gone Do? (Relativity)
Total Stations: 23/Chart Move: 29-28
Heavy (40+ plays): 4 KISV, KQKS, KSFM, KYLZ
Medium (20-39): 7 KCAQ, KDGS, KDON, KKFR, KKSS, KTFM, XHTZ
Light (Under 20): 12
New Airplay This Week: 3 KIOX, KQMQ, WWKX

BIG PUNISHER FEAT. JOE 482/156
Still Not A Player (Loud/RCA)
Total Stations: 25/Chart Move: 33-29
Heavy (40+): 6 KCAQ, KKFR, KQKS, KYLD, KYLZ, XHTZ
Medium (20-39): 3 KOHT, WJMN, WWKX
Light (Under 20): 16
New Airplay This Week: 3 KKSS, WHHH, WWKX

NATALIE IMBRUGLIA 457/94
Torn (RCA)
Total Stations: 15/Chart Move: 39-30
Heavy (40+): 6 KDON, KHTS, KLUC, WBBM, WFHN, WKXJ
Medium (20-39): 3 KTFM, KZFM, WKTU
Light (Under 20): 6
New Airplay This Week: 1 KTFM

BRIAN MCKNIGHT 444/86
The Only One For Me (Motown)
Total Stations: 24/Chart Move: 31-31
Heavy (40+): 3 KDGS, KIKI, KLUC
Medium (20-39): 6 KKFR, KOHT, KQKS, WHHH, WJMN, XHTZ
Light (Under 20): 15
New Airplay This Week: 2 KKFR, KQKS

WILL SMITH 370/138
Just The Two Of Us (Columbia)
Total Stations: 19/Chart Move: Debut 33
Heavy (40+): 3 KOHT, WJMN, WWKX
Medium (20-39): 5 KHTS, KISV, KLUC, KUBE, XHTZ
Light (Under 20): 11
New Airplay This Week: 6 KDGS, KHTS, KISV, WFHN, WHHH, XHTZ

ICE CUBE 306/22
We Be Clubbin' (Heavyweight/A&M)
Total Stations: 24/Chart Move: 37-35
Heavy (40+): 0
Medium (20-39): 6 KCAQ, KDGS, KKFR, KOHT, KYLZ, XHTZ
Light (Under 20): 18
New Airplay This Week: 1 KTFM

IMAJIN FEAT. KEITH MURRAY 282/6
Shorty (You Keep Playin' With My Mind) (Jive)
Total Stations: 23/Chart Move: 38-37
Heavy (40+): 0
Medium (20-39): 6 KDGS, KIOX, KOHT, WJJS, WWKX, XHTZ
Light (Under 20): 17
New Airplay This Week: 1 KYLD

THE LOX [FEAT. DMX & LIL' KIM] 281/69
Money, Power & Respect (Bad Boy/Arista)
Total Stations: 24/Chart Move: Debut 38
Heavy (40+): 1 XHTZ
Medium (20-39): 5 KCAQ, KKFR, KYLD, WKXJ, WWKX
Light (Under 20): 18
New Airplay This Week: 3 KSFM, KUBE, WPOW

JON B. 280/40
They Don't Know (Yab Yum/550 Music)
Total Stations: 17/Chart Move: Debut 39
Heavy (40+): 2 KDGS, KIKI
Medium (20-39): 3 KOHT, KTFM, WJJS
Light (Under 20): 12
New Airplay This Week: 1 KLUC

MADONNA 273/103
Ray Of Light (Maverick/Warner Bros.)
Total Stations: 16/Chart Move: Debut 40
Heavy (40+): 2 KHTS, KIOX
Medium (20-39): 3 WDRQ, WFHN, WKTU
Light (Under 20): 11
New Airplay This Week: 3 KDON, KIOX, WNVZ

CHART BOUND

Total Plays/Gain

BUSTA RHYMES 262/-13
Turn It Up [Remix]/Fire It Up (Elektra/EEG)
Total Stations: 20
Heavy (40+): 1 KQMQ
Medium (20-39): 4 KCAQ, KDGS, WKXJ, XHTZ
Light (Under 20): 15
New Airplay This Week: 1 KQKS

PUBLIC ENEMY 251/-2
He Got Game (Def Jam/Mercury)
Total Stations: 17
Heavy (40+): 1 WJMN
Medium (20-39): 2 WHHH, XHTZ
Light (Under 20): 14
New Airplay This Week: 2 KSFM, WWKX

ALL SAINTS 245/26
Never Ever (London/Island)
Total Stations: 10
Heavy (40+): 2 KZFM, WKTU
Medium (20-39): 4 KDGS, KGGI, WDRQ, WNVZ
Light (Under 20): 4

LAURYN HILL 242/49
Can't Take My Eyes Off Of You (Ruffhouse/Columbia)
Total Stations: 7
Heavy (40+): 3 KUBE, KYLD, WJMN
Medium (20-39): 2 WPOW, WWKX
Light (Under 20): 2

NU FLAVOR 215/60
Baby Be There (Reprise)
Total Stations: 15
Heavy (40+): 0

MOST NEW STATIONS

WILL SMITH 6
Just The Two Of Us (Columbia)
Light (Under 20): 11
New Airplay This Week: 1 WFHN

PRAS MICHEL FEAT. OL' DIRTY BASTARD & MYA 4
Ghetto Supastar (That Is What You Are) (Interscope)

SHANIA TWAIN 4
You're Still The One (Mercury)
Medium (20-39): 4 KIKI, KQMQ, WJJS, XHTZ
Light (Under 20): 11
New Airplay This Week: 1 WFHN

DUKE 200/-5
So In Love With You (4 Play/Universal)
Total Stations: 11
Heavy (40+): 2 KHTS, KTFM
Medium (20-39): 4 KPRR, KZFM, WDRQ, WPOW
Light (Under 20): 5

WC 184/38
Cheddar (Red Ant/London/Island)
Total Stations: 14
Heavy (40+): 0
Medium (20-39): 4 KCAQ, KOHT, KYLD, XHTZ
Light (Under 20): 10
New Airplay This Week: 1 KIKI

FIVE 159/15
When The Lights Go Out (Arista)
Total Stations: 10
Heavy (40+): 0
Medium (20-39): 3 KHTS, KQMQ, WNVZ
Light (Under 20): 7

SHANIA TWAIN 157/51
You're Still The One (Mercury)
Total Stations: 14
Heavy (40+): 0
Medium (20-39): 2 KTFM, WFHN
Light (Under 20): 12
New Airplay This Week: 4 KPRR, KQMQ, KZFM, WKTU

DESTINY'S CHILD (FEAT. JD) 153/40
With Me Part 1 (Columbia)
Total Stations: 15
Heavy (40+): 0
Medium (20-39): 4 KDGS, KKFR, WHHH, WJJS
Light (Under 20): 11
New Airplay This Week: 2 KKSS, KOHT

ROCKELL 145/0
In A Dream (Robbins)
Total Stations: 7
Heavy (40+): 2 KPRR, WKTU
Medium (20-39): 0
Light (Under 20): 5

LUKE FEAT. NO GOOD BUT SO GOOD 143/-5
Raise The Roof (Luke II/Island)
Total Stations: 11
Heavy (40+): 1 WKXJ
Medium (20-39): 1 KTFM
Light (Under 20): 9
New Airplay This Week: 1 WHHH

NO THUGS FAMILY FEAT. FELECIA & KRAZIE BONE 142/31
All Good (Mo Thugs/Relativity)
Total Stations: 7
Heavy (40+): 1 KIKI
Medium (20-39): 2 KCAQ, KQMQ
Light (Under 20): 4

CHICO DEBARGE 137/23
No Guarantee (Kedar/Universal)
Total Stations: 6
Heavy (40+): 0
Medium (20-39): 4 KDGS, KOHT, WJJS, XHTZ
Light (Under 20): 2

BEENIE MAN 121/23
Who Am I (2 Hard/VP)
Total Stations: 11
Heavy (40+): 1 WPOW
Medium (20-39): 2 KIKI, WWKX
Light (Under 20): 8
New Airplay This Week: 2 KIKI, KKSS

PUFF DADDY & THE FAMILY 107/-3
It's All About The Benjamins (Bad Boy/Arista)
Total Stations: 13
Heavy (40+): 1 WJMN
Medium (20-39): 1 WWKX
Light (Under 20): 11

BABYFACE & DES'REE 103/20
Fire (550 Music)
Total Stations: 6
Heavy (40+): 0
Medium (20-39): 3 KBOS, KTFM, KZFM
Light (Under 20): 3

MASTER P FEAT. SONS OF FUNK 103/36
I Got The Hook Up! (No Limit/Priority)
Total Stations: 11
Heavy (40+): 0
Medium (20-39): 1 WHHH
Light (Under 20): 10
New Airplay This Week: 1 KOHT

NASTYBOY KLICK 101/15
Lost In Love (NastyBoy/GlassNote/Mercury)
Total Stations: 5
Heavy (40+): 1 KSFM
Medium (20-39): 1 KLUC
Light (Under 20): 3

LA BOUCHE 100/24
You Won't Forget Me (RCA)
Total Stations: 9
Heavy (40+): 0
Medium (20-39): 1 WNVZ
Light (Under 20): 8
New Airplay This Week: 1 KQMQ

DAFT PUNK 98/-10
Around The World (Soma/Virgin)
Total Stations: 11
Heavy (40+): 9
Medium (20-39): 1 KHTS
Light (Under 20): 10

LATANYA 98/41
What U On (Blunt/TVT)
Total Stations: 5
Heavy (40+): 1 KQKS
Medium (20-39): 0
Light (Under 20): 4
New Airplay This Week: 1 KKSS

SPICE GIRLS 94/5
Stop (Virgin)
Total Stations: 9
Heavy (40+): 0
Medium (20-39): 0
Light (Under 20): 9
New Airplay This Week: 1 WNVZ

NICOLE 91/52
Make It Hot (Elektra/EEG)
Total Stations: 13
Heavy (40+): 0
Medium (20-39): 1 XHTZ
Light (Under 20): 12
New Airplay This Week: 3 KDGS, WJJS, WWKX

LEANN RIMES 73/-3
Looking Through Your Eyes (Curb/Atlantic)
Total Stations: 1
Heavy (40+): 1 WKXJ
Medium (20-39): 0
Light (Under 20): 0

GLORIA ESTEFAN 73/7
Heaven's What I Feel (Epic)
Total Stations: 4
Heavy (40+): 0
Medium (20-39): 1 WKTU
Light (Under 20): 3

MATCHBOX 20 69/4
3 AM (Lava/Atlantic)
Total Stations: 7
Heavy (40+): 0
Medium (20-39): 2 WFHN, WKXJ
Light (Under 20): 5

DAZE 64/3
Super Hero (Columbia)
Total Stations: 4
Heavy (40+): 0
Medium (20-39): 2 WBBM, WNVZ
Light (Under 20): 2

MERRIL BAINBRIDGE FEAT. SHAGGY 58/6
I Got You Babe (Universal)
Total Stations: 1
Heavy (40+): 1 KIKI
Medium (20-39): 0
Light (Under 20): 0

MASE FEAT. THE LOX, BLACK ROB & DMX 56/25
24 Hrs. To Live (Bad Boy/Arista)
Total Stations: 4
Heavy (40+): 0
Medium (20-39): 1 XHTZ
Light (Under 20): 3

SMASH MOUTH 54/3
Walkin' On The Sun (Interscope)
Total Stations: 8
Heavy (40+): 0
Medium (20-39): 2 WFHN, WKXJ
Light (Under 20): 6

DARIO G 53/17
Sunchyme (Kinetic)
Total Stations: 12
Heavy (40+): 0
Medium (20-39): 1 WBBM
Light (Under 20): 11
New Airplay This Week: 1 WPOW

7 MILE 53/2
Do Your Thing (Crave)
Total Stations: 5
Heavy (40+): 0
Medium (20-39): 1 KDGS
Light (Under 20): 4
New Airplay This Week: 1 KKSS

Airpower awarded to those records which attain 500 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

RHYTHMIC TOP 40



SONG ACTIVITY REPORTS

Broadcast Data Systems
Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

For Week Ending May 17, 1998

Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain	
ALL SAINTS 245/26 <i>Never Ever (London/Island)</i>		BIG PUNISHER FEAT. JOE 482/156 <i>Still Not A Player (Loud/RCA)</i>		BRANDY & MONICA 1248/356 <i>The Boy Is Mine (Atlantic)</i>		MARIAH CAREY 979/135 <i>My All (Columbia)</i>		CHICO DEBARGE 137/23 <i>No Guarantee (Kedar/Universal)</i>	
Total Stations: 10		Total Stations: 25		Total Stations: 33		Total Stations: 32		Total Stations: 6	
Chart Move: 11-9		Chart Move: 33-29		Chart Move: 9-4		Chart Move: 11-9		Chart Move: 6	
DESTINY'S CHILD (FEAT. JD) 153/40 <i>With Me Part 1 (Columbia)</i>		FIVE 159/15 <i>When The Lights Go Out (Arista)</i>		LAURYN HILL 242/49 <i>Can't Take My Eyes Off Of You (Ruffhouse/Columbia)</i>		ICE CUBE 306/22 <i>We Be Clubbin' (Heavyweight/A&M)</i>		IMAJIN FEAT. KEITH MURRAY 282/6 <i>Shorty (You Keep Playin' With My Mind) (Jive)</i>	
Total Stations: 15		Total Stations: 10		Total Stations: 7		Total Stations: 24		Total Stations: 23	
Chart Move: 1-1		Chart Move: 1-1		Chart Move: 7-5		Chart Move: 37-35		Chart Move: 38-37	
NATALIE IMBRUGLIA 457/94 <i>Torn (RCA)</i>		JANET 1046/14 <i>I Get Lonely (Virgin)</i>		JON B. 280/40 <i>They Don't Know (Yab Yum/550 Music)</i>		LINK 487/52 <i>Whatcha Gone Do? (Relativity)</i>		THE LOX [FEAT. DMX & LIL' KIM] 281/69 <i>Money, Power & Respect (Bad Boy/Arista)</i>	
Total Stations: 15		Total Stations: 34		Total Stations: 17		Total Stations: 23		Total Stations: 24	
Chart Move: 30-30		Chart Move: 5-6		Chart Move: Debut 39		Chart Move: 28-28		Chart Move: Debut 38	
MADONNA 273/103 <i>Ray Of Light (Maverick/Warner Bros.)</i>		MASE (FEAT. TOTAL) 1017/44 <i>What You Want (Bad Boy/Arista)</i>		BRIAN MCKNIGHT 444/86 <i>The Only One For Me (Motown)</i>		MO THUGS FAMILY FEAT. FELECIA & KRAYZIE BONE 142/31 <i>All Good (Mo Thugs/Relativity)</i>		MYA & SISQO 672/89 <i>It's All About Me (University/Interscope)</i>	
Total Stations: 16		Total Stations: 31		Total Stations: 24		Total Stations: 7		Total Stations: 27	
Chart Move: Debut 40		Chart Move: 8-8		Chart Move: 31-31		Chart Move: 7		Chart Move: 23-21	
NEXT 1872/50 <i>Too Close (Arista)</i>		NU FLAVOR 215/60 <i>Baby Be There (Reprise)</i>		PRAS MICHEL FEAT. OL DIRTY BASTARD & MYA 674/214 <i>Ghetto Supastar (That Is What You Are) (Interscope)</i>		WILL SMITH 370/138 <i>Just The Two Of Us (Columbia)</i>		SPARKLE 1027/185 <i>Be Careful (Rock Land/Interscope)</i>	
Total Stations: 32		Total Stations: 15		Total Stations: 28		Total Stations: 19		Total Stations: 31	
Chart Move: 1-1		Chart Move: 1-1		Chart Move: 27-20		Chart Move: Debut 33		Chart Move: 12-7	
SHANIA TWAIN 157/51 <i>You're Still The One (Mercury)</i>		USHER 676/84 <i>My Way (LaFace/Arista)</i>		VOICES OF THEORY 835/75 <i>Say It (H.O.L.A./Red Ant)</i>		WC 184/38 <i>Cheddar (Payday/Red Ant/Island)</i>		XSCAPE 524/5 <i>The Arms Of The One Who Loves You (So So Def/Columbia)</i>	
Total Stations: 14		Total Stations: 26		Total Stations: 26		Total Stations: 14		Total Stations: 24	
Chart Move: 1-1		Chart Move: 22-19		Chart Move: 17-12		Chart Move: 1-1		Chart Move: 26-26	

SONG ACTIVITY REPORTS



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

For Week Ending May 17, 1998

Main table containing 48 columns of song activity reports, each with a header for the song title, artist, and chart position, followed by a grid of station data and play counts.

SUNZ OF MAN

SHINING STAR



THE MOST ANTICIPATED OFFSPRING OF THE WU-TANG CLAN



60 SEC ASSASSIN

KILLAH PRIEST

PRODIGAL SUNN

HELL RAZAH

FEATURING: OL' DIRTY BASTARD AND EARTH, WIND & FIRE
PRODUCED BY WYCLEF JEAN

THE RADIO EVENT OF '98!

ALREADY A MONSTER AT MIX SHOWS
GOING FOR CHR/RHYTHMIC ADDS JUNE 2ND



CROSSOVER

POWER PLAYLISTS

AIRPLAY
Monitor

For Week Ending
May 17, 1998

HOT 97		POWER 106		THE BEAT	
WOHT New York	VP/Prog.: Steve Smith PD: Tracy Cloherty MC: Deneen Womack	KPWR Los Angeles	MD: Damion Young	KKBT Los Angeles	PD: Michelle Santosuosso MD: Dorsey Fuller AMD: Tawala Sharp
	TW LW		TW LW		TW LW
1	Pras Michel F/OI Dirty Bastard, Ghetto S 43 40	1	Ice Cube, We Be Clubbin 73 66	1	Sparkle, Be Careful 44 43
2	Queen Pen, Party Ain't A Party 43 37	2	Wc, Cheddar 68 58	2	LSG, All The Times 39 21
3	Next, Too Close 42 40	3	Sylk-E. Fyne, Romeo And Juliet 65 62	3	Next, Too Close 38 31
4	Puff Daddy & The Family, Victory 41 30	4	K-Ci & Jolo, All My Life 60 64	4	Montell Jordan W/Master P., Let's Ride 37 30
5	Brandy & Monica, The Boy Is Mine 40 28	5	2Pac, Do For Love 50 17	5	Brandy & Monica, The Boy Is Mine 36 33
6	Big Punisher, Still Not A Player 40 35	6	Brandy & Monica, The Boy Is Mine 47 33	6	Brian McKnight, Anytime 25 38
7	Sparkle, Be Careful 38 33	7	Mase, What You Want 47 61	7	Big Punisher, Still Not A Player 32 37
8	K-Ci & Jolo, All My Life 38 33	8	Jayo Felony, Method Man & Dmz, Whatcha G 45 36	8	2Pac, Do For Love 30 35
9	The Lox, Money, Power & Respect 36 46	9	Next, Too Close 44 39	9	Lauryl Hill, Can't Take My Eyes Off Of U 27 32
10	Janet, I Get Lonely 34 24	10	Pras Michel F/OI Dirty Bastard, Ghetto S 43 41	10	Mary J. Blige, A Dream 27 20
11	Busta Rhymes, Turn It Up 34 41	11	Usher, My Way 38 34	11	K-Ci & Jolo, All My Life 26 21
12	Beenie Man, Who Am I 33 34	12	Big Punisher, Still Not A Player 37 41	12	Ice Cube, We Be Clubbin 25 32
13	Puff Daddy, Been Around The World 31 29	13	Brian McKnight, Anytime 36 40	13	Pras Michel F/OI Dirty Bastard, Ghetto S 23 8
14	Brian McKnight, Anytime 31 28	14	Militta, Burn 36 35	14	Mya & Sisqo, It's All About Me 23 17
15	Jermaine Dupri Feat. Jay-Z, Money Ain't 30 16	15	Sparkle, Be Careful 34 34	15	Wc, Cheddar 22 25
16	Destiny's Child, No, No, No 30 31	16	Jermaine Dupri Feat. Jay-Z, Money Ain't 33 3	16	Mase, What You Want 22 34
17	Usher, My Way 29 29	17	Timbaland And Magoo, Luv 2 Luv U 33 35	17	Usher, My Way 21 12
18	Cam'ron, Horse & Carriage 28 26	18	Lord Tariq & Peter Gunz, Deja Vu 31 35	18	Destiny's Child, No, No, No 19 17
19	Cam'ron, Pull Up 27 19	19	Uncle Sam, I Don't Ever Want To See You 21 0	19	Jayo Felony, Method Man & Dmz, Whatcha G 18 17
20	Tania, Imagination 27 28	20	Destiny's Child, No, No, No 28 0	20	Link, Whatcha Gone Do? 19 23
21	Mya & Sisqo, It's All About Me 27 24	21	LSG, My Body 23 41	21	Lord Tariq & Peter Gunz, Deja Vu 18 8
22	LL Cool J, The Ripper Strikes Back 26 37	22	Usher, Nice & Slow 19 19	22	Lauryl Hill, Lost Ones 18 8
23	Dmz Feat. Sheek From The Lox, Get At Me 26 38	23	Mack 10, Only In California 17 28	23	Jon B., They Don't Know 17 4
24	Public Announcement, Body Bumpin' 25 24	24	Allthru Tha I, County Jail 10 23	24	Erykah Badu, Apple Tree 13 19
25	Dmz, Stop Being Greedy 21 17	25	Janet, I Get Lonely 10 31	25	Wyclef Jean, Gone Till November 13 16
26	Lauryl Hill, Lost Ones 21 20	26	Mista Grimm, Indo Smoke 6 5	26	Lauryl Hill, Lost Ones 13 16
27	Master P, Make 'em Say Uhh! 17 18	27	Snoop & Kurupt, Ride On 6 5	27	Brian McKnight, The Only One For Me 11 14
28	Jay-Z, A Million And One Questions 16 20	28	The Notorious B.I.G., One More Chance 6 4	28	Total, What About Us 10 9
29	Jd Feat. Da Brat, The Party Continues 15 23	29	M.C. Breed & Dc, Ain't No Future In Yo' 6 5	29	Usher, You Make Me Wanna 9 14
30	Mariah Carey, My All 14 4	30	Busta Rhymes, Put Your Hands Where My Eye 5 5	30	John Forte, Ninety Nine 8 7

WGCI		POWER 99		WPGC	
WGCI Chicago	PD: Elroy R.C. Smith APD/MD: Jay Alan	WUSL Philadelphia	OM: Helen Little MD: Glenn Cooper	WPGC Washington, DC	CO-APD/MD: Maurice Devoe CO-APD: Bob Holmcrons
	TW LW		TW LW		TW LW
1	Sparkle, Be Careful 46 46	1	Big Punisher, Still Not A Player 56 51	1	Brandy & Monica, The Boy Is Mine 57 46
2	Next, Too Close 43 45	2	Sparkle, Be Careful 52 43	2	Sparkle, Be Careful 56 56
3	Montell Jordan W/Master P., Let's Ride 41 36	3	Janet, I Get Lonely 46 38	3	Next, Too Close 56 56
4	Janet, I Get Lonely 41 36	4	Next, Too Close 43 38	4	Mya & Sisqo, It's All About Me 53 51
5	Jon B., They Don't Know 39 29	5	Lauryl Hill, Lost Ones 41 13	5	Big Punisher, Still Not A Player 52 56
6	K-Ci & Jolo, All My Life 37 44	6	Brandy & Monica, The Boy Is Mine 41 30	6	Beenie Man, Who Am I 48 44
7	Brandy & Monica, The Boy Is Mine 36 34	7	Mya & Sisqo, It's All About Me 39 24	7	Jon B., They Don't Know 48 39
8	Brian McKnight, Anytime 35 38	8	K-Ci & Jolo, All My Life 39 44	8	K-Ci & Jolo, All My Life 38 34
9	Mya & Sisqo, It's All About Me 33 29	9	Jon B., They Don't Know 31 7	9	Mase, What You Want 36 52
10	Erykah Badu, Apple Tree 27 20	10	Mary J. Blige, Seven Days 31 36	10	Destiny's Child, No, No, No 33 42
11	Mase, What You Want 23 23	11	Beenie Man, Who Am I 30 31	11	LSG, All The Times 26 28
12	Tami Davis, How Do I Say I'm Sorry 22 6	12	Nicole, Make It Hot 29 28	12	Usher, Nice & Slow 25 24
13	Avant, I Wanna Know 22 19	13	Jagged Edge, Gotta Be 29 28	13	Janet, I Get Lonely 25 28
14	Aretha Franklin, A Rose Is Still A Rose 21 22	14	Brian McKnight, Anytime 29 36	14	Brian McKnight, Anytime 24 30
15	Mary J. Blige, Seven Days 21 37	15	Mase, What You Want 28 9	15	Queen Pen, Party Ain't A Party 21 19
16	Mary J. Blige, A Dream 20 18	16	Puff Daddy & The Family, Victory 24 26	16	Puff Daddy, Been Around The World 21 29
17	Xscape, The Arms Of The One Who Loves 20 19	17	Montell Jordan W/Master P., Let's Ride 24 20	17	Mo Thugs Family, All Good 20 21
18	Wyclef Jean, Gone Till November 19 26	18	Xscape, The Arms Of The One Who Loves 23 9	18	Pras Michel F/OI Dirty Bastard, Ghetto S 20 30
19	Joe, All That I Am 19 20	19	Public Announcement, Body Bumpin' 23 24	19	Lauryl Hill, Can't Take My Eyes Off Of U 19 0
20	Keith Washington, Bring It On 17 18	20	Dru Hill, 5 Steps 19 11	20	Mariah Carey, My All 18 11
21	Bebe Winans, Thank You 17 27	21	Camibus, Second Round K.O. 16 24	21	Busta Rhymes, Put Your Hands Where My Eye 16 18
22	Usher, My Way 16 14	22	Puff Daddy, Been Around The World 16 16	22	Xscape, The Arms Of The One Who Loves 15 6
23	Rose Royce, I Wanna Get Next To You 16 14	23	Link, What About Us 15 12	23	Jody Watley, If I'm Not In Love 15 13
24	Christina, I Wanna Get Next To You 14 17	24	Usher, You Make Me Wanna 14 10	24	Queen Latifah, Bananika 14 8
25	Latanya, What U On 14 7	25	Dmz Feat. Sheek From The Lox, Get At Me 13 19	25	Aaliyah, Are You That Somebody 14 0
26	Do Or Die, Still Po' Pimpin' 12 12	26	Mary J. Blige, Everything 13 13	26	Total, What About Us 13 13
27	Beenie Man, Who Am I 12 9	27	Pras Michel F/OI Dirty Bastard, Ghetto S 12 5	27	The Lox, Money, Power & Respect 13 15
28	Elusion, Reality 12 16	28	Queen Pen, Party Ain't A Party 12 7	28	Dmz Feat. Sheek From The Lox, Get At Me 13 10
29	Public Announcement, It's About Time 11 14	29	SWV, Rain 12 12	29	Montell Jordan W/Master P., Let's Ride 12 15
30	Master P, I Got The Hook Up 10 11	30	Timbaland And Magoo, Luv 2 Luv U 11 11	30	Ice Cube, We Be Clubbin 12 8

WJLB		V103		THE BOX	
WJLB Detroit	PD: Michael Saunders MD: Janet Gee	WVEE Atlanta	PD: Tony Brown MD: Rajeeyah Shabazz	KBXX Houston	PD: Robert Scorpio MD: Kashon Powell
	TW LW		TW LW		TW LW
1	Next, Too Close 46 36	1	Sparkle, Be Careful 39 42	1	Next, Too Close 67 56
2	Mya & Sisqo, It's All About Me 43 40	2	Jon B., They Don't Know 37 17	2	Ice Cube, We Be Clubbin 66 66
3	Jon B., They Don't Know 41 35	3	Janet, I Get Lonely 36 29	3	Jagged Edge, Gotta Be 58 55
4	Montell Jordan W/Master P., Let's Ride 39 35	4	K-Ci & Jolo, All My Life 34 34	4	Master P, I Got The Hook Up 57 56
5	Ice Cube, We Be Clubbin 39 31	5	Big Punisher, Still Not A Player 34 30	5	Montell Jordan W/Master P., Let's Ride 54 52
6	2Pac, Do For Love 39 31	6	Jagged Edge, Gotta Be 31 24	6	Brandy & Monica, The Boy Is Mine 51 47
7	Sparkle, Be Careful 36 39	7	Brian McKnight, Anytime 29 31	7	Sparkle, Be Careful 50 57
8	Jon B., Are U Still Down 35 34	8	Next, Too Close 27 28	8	Mya & Sisqo, It's All About Me 48 57
9	LSG, All The Times 33 34	9	Brandy & Monica, The Boy Is Mine 27 32	9	Brian McKnight, The Only One For Me 46 39
10	Willie Max F/Raphael Saadiq, Can't Ge 31 17	10	Mya & Sisqo, It's All About Me 25 23	10	Link, Whatcha Gone Do? 46 43
11	Xscape, Let's Do It Again 29 29	11	Destiny's Child, No, No, No 23 25	11	Mariah Carey, My All 42 44
12	Mariah Carey, Breakdown 27 21	12	LSG, My Body 22 24	12	Usher, My Way 42 47
13	Changing Faces, Same Tempo 26 33	13	K-P & Envy, Swing My Way 21 22	13	Scarface, Sees Faces 37 37
14	Ol Skool, Am I Dreaming 26 21	14	Mary J. Blige, Seven Days 21 30	14	Sylk-E. Fyne, Romeo And Juliet 33 48
15	Missy "Misdemeanor" Elliott, Beep Me 911 25 18	15	Dru Hill, We're Not Making Love No More 21 18	15	Imajin, Shorty, You Keep Playin' With 32 37
16	Janet, I Get Lonely 24 25	16	Uncle Sam, I Don't Ever Want To See You 21 12	16	Voices Of Theory, Say It 30 28
17	Boyz II Men, Can't Let Her Go 23 19	17	Xscape, The Arms Of The One Who Loves 19 12	17	Mo Thugs Family, All Good 29 6
18	7 Mile, Do Your Thing 22 16	18	Ice Cube, We Be Clubbin 17 20	18	Jon B., They Don't Know 28 27
19	Destiny's Child, No, No, No 21 16	19	Usher, Nice & Slow 16 19	19	Blackstreet, I Can't Get You 24 40
20	Nicole, Make It Hot 21 16	20	Erykah Badu, Apple Tree 16 17	20	Mase, Lookin' At Me 20 2
21	Link, Whatcha Gone Do? 19 17	21	SWV, Rain 16 17	21	7 Mile, Do Your Thing 20 22
22	Dru Hill, 5 Steps 18 6	22	Jermaine Dupri Feat. Jay-Z, Money Ain't 15 8	22	Puff Daddy, Been Around The World 19 25
23	Dru Hill, 5 Steps 18 6	23	Puff Daddy, Been Around The World 15 11	23	Destiny's Child, No, No, No 18 21
24	SWV, Rain 17 15	24	Raheim, The Most Beautiful Girl 15 17	24	Dru Hill, In My Bed 18 14
25	Ginuwine, Only When Ur Lonely 22 25	25	2Pac, Do For Love 14 15	25	Public Announcement, Body Bumpin' 18 25
26	Brian McKnight, Anytime 17 26	26	Montell Jordan W/Master P., Let's Ride 14 13	26	K-Ci & Jolo, All My Life 18 22
27	Busta Rhymes, Put Your Hands Where My Eye 16 14	27	Boyz II Men, A Song For Mama 14 17	27	Kelly Price, Friend Of Mine 16 0
28	Big Punisher, Still Not A Player 15 14	28	Total, What About Us 12 13	28	Mark Morrison, Return Of The Mack 15 15
29	Playa, K's Parker 15 12	29	Siikk The Shocker, Let Me Hit It 12 16	29	The Lox, Money, Power & Respect 14 14
30	Brandy & Monica, The Boy Is Mine 15 14	30	Master P, Make 'em Say Uhh! 12 11	30	112, Only You 13 13

WKYS		KMEL		K104	
WKYS Washington, DC	VP/Pgm: Steve Hegwood MD: Lisa Lisa	KMEL San Francisco	PD: Joey Arbagey AMD: Larry Jackson	KKDA Dallas	PD: Skip Cheatham
	TW LW		TW LW		TW LW
1	Big Punisher, Still Not A Player 47 51	1	Big Punisher, Still Not A Player 60 42	1	Big Punisher, Still Not A Player 62 54
2	Jon B., They Don't Know 46 39	2	Tania, Imagination 54 58	2	Sparkle, Be Careful 61 48
3	Sparkle, Be Careful 45 40	3	Next, Too Close 54 61	3	Montell Jordan W/Master P., Let's Ride 51 52
4	Janet, I Get Lonely 44 45	4	Brandy & Monica, The Boy Is Mine 50 40	4	Mya & Sisqo, It's All About Me 51 47
5	Next, Too Close 43 47	5	Montell Jordan W/Master P., Let's Ride 50 49	5	Janet, I Get Lonely 49 59
6	Beenie Man, Who Am I 40 39	6	Janet, I Get Lonely 47 47	6	Usher, My Way 45 49
7	Mya & Sisqo, It's All About Me 40 44	7	Sparkle, Be Careful 43 28	7	Boyz II Men, Can't Let Her Go 43 36
8	K-Ci & Jolo, All My Life 39 44	8	Link, Whatcha Gone Do? 41 32	8	Usher, Nice & Slow 42 31
9	Destiny's Child, No, No, No 38 38	9	Wc, Cheddar 40 39	9	Jon B., They Don't Know 42 41
10	Brandy & Monica, The Boy Is Mine 38 29	10	Mya & Sisqo, It's All About Me 39 31	10	Next, Too Close 41 38
11	Mase, What You Want 33 28	11	Public Announcement, Body Bumpin' 37 15	11	K-Ci & Jolo, All My Life 41 29
12	Brian McKnight, Anytime 33 36	12	Pras Michel F/OI Dirty Bastard, Ghetto S 35 16	12	Brandy & Monica, The Boy Is Mine 40 22
13	Mary J. Blige, Seven Days 33 33	13	Sylk-E. Fyne, Romeo And Juliet 32 41	13	Pras Michel F/OI Dirty Bastard, Ghetto S 38 19
14	Brian McKnight, The Only One For Me 33 23	14	The Lox, Money, Power & Respect 32 15	14	Playa, Chers 2 U 37 13
15	LSG, All The Times 31 32	15	Lauryl Hill, Can't Take My Eyes Off Of U 30 11	15	Ice Cube, We Be Clubbin 33 39
16	Ice Cube, We Be Clubbin 29 23	16	Voices Of Theory, Say It 29 32	16	Xscape, The Arms Of The One Who Loves 32 40
17	Queen Pen, Party Ain't A Party 28 33	17	Mase, What You Want 29 50	17	Uncle Sam, I Don't Ever Want To See You 31 7
18	Wyclef Jean, Gone Till November 27 23	18	Ice Cube, We Be Clubbin 28 47	18	Brian McKnight, The Only One For Me 31 14
19	Keith Washington, I Love You 27 24	19	Luka, Raise The Roof 28 21	19	Master P, I Got The Hook Up 29 23
20	Puff Daddy, Been Around The World 25 30	20	Destiny's Child, No, No, No 27 30	20	Public Announcement, Body Bumpin' 26 38
21	SWV, Rain 23 21	21	Mariah Carey, My All 25 29	21	Chico DeBarge, No Guarantee 26 21
22	The Lox, Money, Power & Respect 22 25	22	Master P, Make 'em Say Uhh! 24 25	22	Erykah Badu, Apple Tree 25 28
23	Mariah Carey, My All 22 14	23	Usher, My Way 19 7	23	LSG, Door # 20 17
24	Dru Hill, In My Bed 21 15	24	Brian McKnight, Anytime 15 20	24	Sylk-E. Fyne, Romeo And Juliet 20 22
25	Pras Michel F/OI Dirty Bastard, Ghetto S 20 14	25	Spice Girls, Stop 14 6	25	Lil' Keke, Southside 17 16
26	2Pac, Do For Love 18 18	26	Lord Tariq & Peter Gunz, Deja Vu 12 34	26	Busta Rhymes, Turn It Up 16 8
27	Lord Tariq & Peter Gunz, Deja Vu 15 22	27	Joe, All That I Am 12 6	27	Lord Tariq & Peter Gunz, Deja Vu 15 12
28	Kelly Price, Friend				

POWER PLAYLISTS

AIRPLAY Monitor

For Week Ending May 17, 1998

Playlists supplied by Broadcast Data Systems' Radio Track service...

PHILLY 103.9

Table with 2 columns: Station (WPHI Philadelphia) and Playlist (1-30 songs including 'Big Punisher, Still Not A Player', 'Next, Too Close', etc.)

92Q

Table with 2 columns: Station (WERQ Baltimore) and Playlist (1-30 songs including 'Sparkle, Be Careful', 'Next, Too Close', etc.)

WCHB

Table with 2 columns: Station (WCHB Detroit) and Playlist (1-30 songs including 'Mya & Sisqo, It's All About Me', 'Jon B., They Don't Know', etc.)

HOT 97.5

Table with 2 columns: Station (WHTA Atlanta) and Playlist (1-30 songs including 'Big Punisher, Still Not A Player', 'The Lox, Money, Power & Respect', etc.)

POWER 98

Table with 2 columns: Station (WPEG Charlotte) and Playlist (1-30 songs including 'Next, Too Close', 'Sparkle, Be Careful', etc.)

Q93

Table with 2 columns: Station (WQUE New Orleans) and Playlist (1-30 songs including 'Jon B., They Don't Know', 'Sparkle, Be Careful', etc.)

102 JAMZ

Table with 2 columns: Station (WJHM Orlando) and Playlist (1-30 songs including 'Mya & Sisqo, It's All About Me', 'Beenie Man, Who Am I', etc.)

K97.5

Table with 2 columns: Station (WQOK Raleigh) and Playlist (1-30 songs including 'Sparkle, Be Careful', 'Jon B., They Don't Know', etc.)

102 JAMZ

Table with 2 columns: Station (WJMH Greensboro) and Playlist (1-30 songs including 'Big Punisher, Still Not A Player', 'Mystikal, The Man Right Chea', etc.)

V100

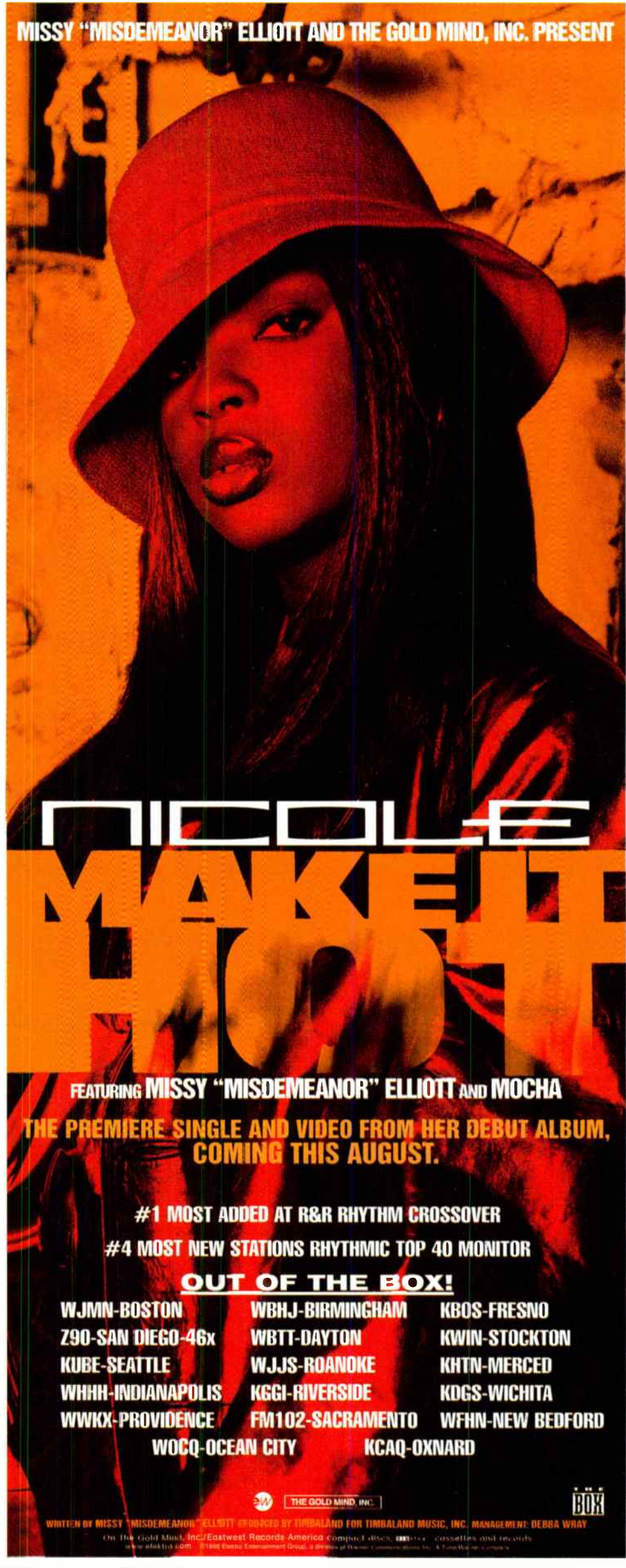
Table with 2 columns: Station (WKV Milwaukee) and Playlist (1-30 songs including 'Janet, I Get Lonely', 'K-Ci & Jolo, All My Life', etc.)

99 JAMZ

Table with 2 columns: Station (WJMI Jackson) and Playlist (1-30 songs including 'Master P, I Got The Hook Up', 'Boyz II Men, Can't Let Her Go', etc.)

THE WIZ

Table with 2 columns: Station (WIZ Cincinnati) and Playlist (1-30 songs including 'Mary J. Blige, Seven Days', 'Brian McKnight, Anytime', etc.)



MISSY "MISDEMEANOR" ELLIOTT AND THE GOLD MIND, INC. PRESENT

FEATURING MISSY "MISDEMEANOR" ELLIOTT AND MOCHA THE PREMIERE SINGLE AND VIDEO FROM HER DEBUT ALBUM, COMING THIS AUGUST.

#1 MOST ADDED AT R&R RHYTHM CROSSOVER #4 MOST NEW STATIONS RHYTHMIC TOP 40 MONITOR

- OUT OF THE BOX! WJMN-BOSTON, WBHJ-BIRMINGHAM, KBOS-FRESNO, Z90-SAN DIEGO-46x, WBTT-DAYTON, KWIN-STOCKTON, KUBE-SEATTLE, WJJS-ROANOKE, KHTN-MERCED, WHHH-INDIANAPOLIS, KGGI-RIVERSIDE, KDGS-WICHITA, WWWX-PROVIDENCE, FM102-SACRAMENTO, WFHN-NEW BEDFORD, WOCQ-OCEAN CITY, KCAQ-OXNARD



BDS IMPACT

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 900 detections for the first time)

Total Plays/Gain **Total Plays/Gain**

PRAS MICHEL FEAT. OL' DIRTY BASTARD & MYA 1143/357
Ghetto Supastar (That Is What You Are) (Interscope)
Total Stations: 53/Chart Move: 30-17
Heavy (30+ plays): 14 KIKI, KISV, KKDA, KKFR, KKSS, KMEL, KPWR, KYLD, KYLZ, WBHJ, WBLX, WJMH, WQHT, XHTZ
Medium (15-29): 15 KCAQ, KKBT, KRRQ, WENN, WERQ, WHHH, WJBT, WJHM, WJMI, WKYS, WPEG, WPGC, WPHI, WWKX, WWWZ
Light (Under 15): 24
New Airplay This Week: 12 KBOS, KDKS, KQKS, KQMQ, WQUC, WEAS, WGZB, WJMI, WJMZ, WQOK, WUSL, WWWZ

VOICES OF THEORY 960/104
Say It (H.O.L.A./Red Ant)
Total Stations: 40/Chart Move: 27-24
Heavy (30+): 11 KBXX, KDGS, KIKI, KKSS, KQMQ, KTBT, KYLD, KYLZ, WHHH, WJHM, XHTZ
Medium (15-29): 15 KBOS, KDKS, KKFR, KMEL, KRRQ, WEAS, WERQ, WIZF, WJMS, WJMJ, WKKV, WQUE, WROU, WWKX, WWWZ
Light (Under 15): 14
New Airplay This Week: 1 WJBT

MARIAH CAREY 974/152
My All (Columbia)
Total Stations: 49/Chart Move: 29-22
Heavy (30+): 8 KBXX, KIKI, KLUC, KQMQ, WHHH, WJMS, WKXJ, WWKX
Medium (15-29): 18 KBOS, KDGS, KDKS, KKSS, KMEL, KRRQ, KTBT, WBTT, WEAS, WFXA, WJHM, WJMI, WJMN, WJMZ, WKYS, WPGC, WROU, XHTZ
Light (Under 15): 23
New Airplay This Week: 8 KISV, KKDA, KUBE, WIZF, WPEG, WPHI, WQHT, WQOK

MASTER P FEAT. SONS OF FUNK 944/169
I Got The Hook Up! (No Limit/Priority)
Total Stations: 46/Chart Move: 31-25
Heavy (30+): 12 KBXX, KRRQ, KXHT, WBHJ, WBLX, WJBT, WJMH, WJMI, WPEG, WQUE, WWWZ, WYOK
Medium (15-29): 9 KDGS, KDKS, KKDA, KTBT, WFXA, WHHH, WHTA, WQOK, WROU
Light (Under 15): 25
New Airplay This Week: 3 WCKX, WPGC, WQOK

MOST NEW STATIONS No. Of Stations

PRAS MICHEL FEAT. OL' DIRTY BASTARD & MYA 12
Ghetto Supastar (That Is What You Are) (Interscope)

BLACKSTREET 11
I Can't Get You (Out Of My Mind) (Interscope)

MARIAH CAREY 8
My All (Columbia)

KELLY PRICE 7
Friend Of Mine (T-Neck/Island)

SAM SALTER 7
There You Are (LaFace/Arista)

Medium (15-29): 11 KDKS, KRRQ, WBLX, WENN, WFXA, WJHM, WJLB, WJMI, WPEG, WUSL, XHTZ
Light (Under 15): 25
New Airplay This Week: 5 KDGS, WJMS, WJMH, WWKX, WWWZ

WC 428/24
Cheddar (Red Ant/London/Island)
Total Stations: 36
Heavy (30+): 3 KMEL, KPWR, XHTZ
Medium (15-29): 9 KCAQ, KDGS, KKBT, KRRQ, KTBT, KYLD, WBTT, WJMI, WQUE
Light (Under 15): 24
New Airplay This Week: 1 KIKI

JAGGED EDGE 424/11
Gotta Be (So So Def/Columbia)
Total Stations: 23
Heavy (30+): 5 KBXX, KLUC, WJMS, WPEG, WVEE
Medium (15-29): 8 KDKS, KTBT, WCKX, WGZB, WJMI, WKKV, WQOK, WUSL
Light (Under 15): 10

BACKSTREET BOYS 392/3
Everybody (Backstreet's Back) (Jive)
Total Stations: 11
Heavy (30+): 6 KIKI, KLUC, KQMQ, WJMS, WKKX, WWKX
Medium (15-29): 5 KBOS, KDGS, KYLD, WBTT, WHHH
Light (Under 15): 0

DO OR DIE FEAT. JOHNNY P AND TWISTA 385/-7
Still Po' Pimpin' (Neighborhood Watch/Rap-A-Lot/Virgin)
Total Stations: 35
Heavy (30+): 2 KXHT, WJBT
Medium (15-29): 7 KKSS, KYLZ, WBHJ, WBLX, WHTA, WJMI, WQUE
Light (Under 15): 26

MO THUGS FAMILY FEAT. FELECIA & KRATZIE BONE 377/98
All Good (Mo Thugs/Relativity)
Total Stations: 23
Heavy (30+): 5 KIKI, KQMQ, KXHT, WBHJ, WJBT
Medium (15-29): 4 KBXX, KCAQ, WPGC, WQUE
Light (Under 15): 14
New Airplay This Week: 2 WEAS, WKKV

LAURYN HILL 350/78
Can't Take My Eyes Off You (Ruffhouse/Columbia)
Total Stations: 11
Heavy (30+): 6 KMEL, KUBE, KYLD, WBHJ, WJMN, WWKX
Medium (15-29): 4 KKBT, KTBT, WPGC, XHTZ
Light (Under 15): 1
New Airplay This Week: 1 WPGC

★ WILL SMITH 328/93
Just The Two Of Us (Columbia)
Total Stations: 28
Heavy (30+): 4 KLUC, WJMN, WWKX, XHTZ
Medium (15-29): 4 KISV, KUBE, WJHM, WJMS
Light (Under 15): 8
New Airplay This Week: 4 KDGS, KISV, WHHH, XHTZ

YO YO FEAT. GERALD LEVERT 317/33
Is It Still All Good? (Something's On Your Mind) (EastWest/EEG)
Total Stations: 23
Heavy (30+): 2 WBLX, XHTZ
Medium (15-29): 6 KRRQ, KTBT, WBTT, WJMI, WPEG, WQUE
Light (Under 15): 15
New Airplay This Week: 4 WCKX, WKKV, WROU, WYOK

'N SYNC 259/0
I Want You Back (RCA)
Total Stations: 9
Heavy (30+): 5 KIKI, KQMQ, WBTT, WJMS, WKKX

CHART BOUND

IMAJIN FEAT. KEITH MURRAY 496/59
Shorty (You Keep Playin' With My Mind) (Jive)
Total Stations: 43
Heavy (30+): 3 KBXX, KTBT, XHTZ
Medium (15-29): 13 KDGS, KKSS, KQMQ, KYLZ, WFXA, WJMS, WJMI, WKKV, WPEG, WQOK, WSGF, WWKX, WWWZ
Light (Under 15): 27
New Airplay This Week: 3 KYLD, WQUE, WSGF

JOE 492/37
All That I Am (Jive)
Total Stations: 40
Heavy (30+): 2 KLUC, WSGF
Medium (15-29): 13 KDGS, KDKS, KKFR, KRRQ, WENN, WERQ, WFXA, WGC1, WGZB, WJMI, WKKV, WQUE, WROU
Light (Under 15): 25
New Airplay This Week: 1 WUSL

DESTINY'S CHILD (FEAT. JD) 490/71
With Me Part 1 (Columbia)
Total Stations: 44
Heavy (30+): 3 WHTA, WJMI, WSGF
Medium (15-29): 9 KDGS, KKFR, KTBT, WEAS, WFXA, WHHH, WJHM, WJMS, WJMJ, WWWZ
Light (Under 15): 32
New Airplay This Week: 6 KDKS, KKDA, KKSS, KMEL, KTBT, WENN

EBONI FOSTER 489/-16
Crazy For You (Hendrix/MCA)
Total Stations: 39
Heavy (30+): 4 KDGS, KTBT, WSGF, XHTZ
Medium (15-29): 12 KDKS, KRRQ, WENN, WROU, WHHH, WJHM, WJMS, WJMI, WQUE, WROU, WWWZ, WYOK
Light (Under 15): 23
New Airplay This Week: 1 WYOK

PLAYA 484/71
Cheers 2 U (Def Jam/Mercury)
Total Stations: 28
Heavy (30+): 6 KKDA, KRRQ, KTBT, WFXA, WJMI, WQUE
Medium (15-29): 8 KDGS, KDKS, WBHJ, WEAS, WJMJ, WKKV, WQOK, WWWZ
Light (Under 15): 14
New Airplay This Week: 1 WBHJ

7 MILE 477/75
Do Your Thing (Crave)
Total Stations: 32
Heavy (30+): 4 KRRQ, KTBT, WJMJ, WWWZ
Medium (15-29): 12 KBXX, KDGS, KDKS, WBLX, WBTT, WEAS, WJLB, WJMI, WPEG, WQUE, WROU, WSGF
Light (Under 15): 16
New Airplay This Week: 3 KKSS, WSGF, WUSL

NICOLE (FEAT. MISSY ELLIOT & MOCHA) 440/149
Make It Hot (Elektra/EEG)
Total Stations: 38
Heavy (30+): 2 KTBT, WPHI

AIRPOWER BOUND

CHICO DEBARGE 714/96
No Guarantee (Kedar/Universal)
Total Stations: 36/Chart Move: 36-31
Heavy (30+ plays): 7 KRRQ, KTBT, WCKX, WGZB, WJMS, WSGF, XHTZ
Medium (15-29): 16 KDGS, KDKS, KKDA, WBLX, WCHB, WEAS, WENN, WERQ, WJHM, WJMI, WJMJ, WPEG, WPHI, WQUE, WROU, WWWZ
Light (Under 15): 13
New Airplay This Week: 1 WKYS

LINK 691/68
Whatcha Gone Do? (Relativity)
Total Stations: 38/Chart Move: 35-33
Heavy (30+): 9 KBXX, KCAQ, KISV, KKSS, KMEL, KQKS, KTBT, KYLZ, WBHJ
Medium (15-29): 10 KDGS, KKBT, KKFR, KRRQ, KYLD, WEAS, WENN, WJLB, WJMI, XHTZ
Light (Under 15): 19
New Airplay This Week: 5 KKDA, KQMQ, WJBT, WPEG, WWKX

BEENIE MAN 616/83
Who Am I (2 Hard/VP)
Total Stations: 35/Chart Move: Debut 35
Heavy (30+): 10 WERQ, WHTA, WJHM, WJMH, WKYS, WPGC, WPHI, WQHT, WUSL, WWKX
Medium (15-29): 6 KIKI, WCKX, WGZB, WIZF, WJBT, WPEG
Light (Under 15): 19
New Airplay This Week: 3 KIKI, KKSS, WVEE

LSG 610/40
Door #1 (EastWest/EEG)
Total Stations: 31/Chart Move: 38-37
Heavy (30+): 6 KRRQ, KTBT, WBLX, WJHM, WSGF, WTLG
Medium (15-29): 14 KDGS, KDKS, KKDA, WEAS, WFXA, WIZF, WJMI, WJMJ, WKKV, WPEG, WQUE, WROU, WWWZ, WYOK
Light (Under 15): 11
New Airplay This Week: 2 WGZB, WUSL

ERYKAH BADU 512/2
Apple Tree (Kedar/Universal)
Total Stations: 33/Chart Move: Debut 39
Heavy (30+): 3 KRRQ, KTBT, WSGF
Medium (15-29): 16 KDGS, KDKS, KKDA, WBLX, WCKX, WENN, WGC1, WGZB, WIZF, WJMI, WJMJ, WPEG, WQOK, WROU, WVEE, WWWZ
Light (Under 15): 14
New Airplay This Week: 1 WGZB

LUKE FEAT. NO GOOD BUT SO GOOD 509/52
Raise The Roof (Luke II/Island)
Total Stations: 38/Chart Move: Debut 40
Heavy (30+): 5 KXHT, WBHJ, WBLX, WKKX, WYOK
Medium (15-29): 9 KDGS, KMEL, WEAS, WENN, WJBT, WJHM, WJMI, WPEG, WWWZ
Light (Under 15): 24
New Airplay This Week: 1 WHHH

THIS WEEK	LAST WEEK	WEEKS ON	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	DETECTIONS
			★ ★ ★ No. 1 ★ ★ ★				
1	1	18	TOO CLOSE ARISTA	6 weeks at No. 1	NEXT	2724	2779
2	2	5	BE CAREFUL ROCK LAND/INTERSCOPE	SPARKLE	2691	2520	
3	7	3	THE BOY IS MINE ATLANTIC	BRANDY & MONICA	2394	1819	
4	4	8	IT'S ALL ABOUT ME UNIVERSITY/INTERSCOPE	MYA & SISQO	2259	2138	
5	3	14	LET'S RIDE DEF JAM/MERCURY	MONTELL JORDAN FEAT. MASTER P & SILKK THE SHOCKER	2182	2323	
6	5	13	I GET LONELY VIRGIN	JANET	2020	2115	
7	6	26	ALL MY LIFE MCA	K-CI & JOJO	1835	1939	
8	10	6	STILL NOT A PLAYER LOUD	BIG PUNISHER FEAT. JOE	1680	1462	
9	8	13	BODY BUMPIN' YIPPIE-YI-YO A&M	PUBLIC ANNOUNCEMENT	1606	1729	
10	13	7	THEY DON'T KNOW YAB YUM/550 MUSIC/EPIC	JON B.	1595	1340	
11	9	23	ANYTIME MERCURY	BRIAN MCKNIGHT	1458	1665	
12	11	5	MY WAY LAFACE/ARISTA	USHER	1449	1421	
13	12	8	THE ARMS OF THE ONE WHO LOVES YOU SO SO DEF/COLUMBIA	XSCAPE	1441	1349	
14	20	6	CAN'T LET HER GO MOTOWN	BOYZ II MEN	1226	1117	
15	14	25	NO, NO, NO COLUMBIA	DESTINY'S CHILD	1222	1316	
16	15	24	WHAT YOU WANT BAD BOY/ARISTA	MASE (FEAT. TOTAL)	1217	1287	
			★ ★ ★ AIRPOWER ★ ★ ★				
17	30	2	GHETTO SUPASTAR (THAT IS WHAT YOU ARE) INTERSCOPE	PRAS MICHEL FEAT. OL' DIRTY BASTARD & MYA	1143	786	
18	17	28	NICE & SLOW LAFACE/ARISTA	USHER	1112	1227	
19	18	15	WE BE CLUBBIN' HEAVYWEIGHT/A&M	ICE CUBE	1102	1218	
20	16	14	ROMEO AND JULIET GRAND JURY/RCA	SYLK-E. FYNE FEAT. CHILL	1086	1240	
21	25	4	THE ONLY ONE FOR ME MOTOWN	BRIAN MCKNIGHT	1073	940	
			★ ★ ★ AIRPOWER ★ ★ ★				
22	29	3	MY ALL COLUMBIA	MARIAH CAREY	974	822	
23	19	15	DEJA VU (UPTOWN BABY) CODEINE/COLUMBIA	LORD TARIQ & PETER GUNZ	966	1136	
			★ ★ ★ AIRPOWER ★ ★ ★				
24	27	5	SAY IT H.O.L.A./RED ANT	VOICES OF THEORY	960	856	
			★ ★ ★ AIRPOWER ★ ★ ★				
25	31	3	I GOT THE HOOK UP! NO LIMIT/PRIORITY	MASTER P FEAT. SONS OF FUNK	944	775	
26	24	10	MONEY, POWER & RESPECT BAD BOY/ARISTA	THE LOX (FEAT. DMX & LIL' KIM)	915	956	
27	22	22	SWING MY WAY EASTWEST/EEG	K.P. & ENVYI	853	982	
28	21	10	IMAGINATION QWEST/WARNER BROS.	TAMIA	833	987	
29	23	13	A ROSE IS STILL A ROSE ARISTA	ARETHA FRANKLIN	777	973	
30	26	13	PARTY AIN'T A PARTY LIL' MAN/INTERSCOPE	QUEEN PEN	769	857	
31	36	2	NO GUARANTEE KEDAR/UNIVERSAL	CHICO DEBARGE	714	618	
32	28	19	SEVEN DAYS MCA	MARY J. BLIGE	703	844	
33	35	2	WHATCHA GONE DO? RELATIVITY	LINK	691	623	
34	32	7	TURN IT UP (REMIX)/FIRE IT UP ELEKTRA/EEG	BUSTA RHYMES	627	681	
35	NEW	▶	WHO AM I 2 HARD/VP	BEENIE MAN	616	533	
36	37	17	DO FOR LOVE AMARU/JIVE	2PAC FEAT. ERIC WILLIAMS	610	610	
37	38	2	DOOR #1 EASTWEST/EEG	LSG	610	570	
38	39	6	MONEY ENTERTAINMENT/EPIC STREET/EPIC	CHARLI BALTIMORE	541	566	
39	NEW	▶	APPLE TREE KEDAR/UNIVERSAL	ERYKAH BADU	512	510	
40	NEW	▶	RAISE THE ROOF LUKE II/ISLAND	LUKE FEAT. NO GOOD BUT SO GOOD	509	457	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 900 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks. © 1998, Billboard/BPI Communications.

Medium (15-29): 2 KBOS, WWKX
Light (Under 15): 2

★ LIL' KEKE 249/35
Southside (Jam Down/Breakaway)
Total Stations: 22
Heavy (30+): 1 KRRQ
Medium (15-29): 5 KKDA, WBLX, WJBT, WJMI, WQUE
Light (Under 15): 16
New Airplay This Week: 2 KDGS, KXHT

★ JD FEAT. JAY-Z 230/80
Money Ain't A Thang (So So Def/Columbia)
Total Stations: 30
Heavy (30+): 3 KPWR, WPHI, WQHT
Medium (15-29): 2 WPEG, WVEE
Light (Under 15): 25
New Airplay This Week: 2 KPWR, WHTA

CHANGING FACES 229/-8
Same Tempo (Heavyweight/A&M)
Total Stations: 20
Heavy (30+): 0
Medium (15-29): 7 KDKS, KRRQ, KTBT, WJLB, WJMI, WQUE, WWWZ
Light (Under 15): 13

★ EIGHTBALL 226/34
Pure Uncut (Suave House/Universal)
Total Stations: 30
Heavy (30+): 2 KXHT, WBLX
Medium (15-29): 1 WJMI
Light (Under 15): 27
New Airplay This Week: 3 WQUE, WWWZ, WYOK



Saying "I'm Sorry" isn't easy, but she makes it sound so good...

"How Do I Say I'm Sorry"

329 119 008-2/4

written by Keith Andes & Deborah Cox /produced by Keith Andes

the debut single and video from



most added at chr/rhythmic!

TAMI
DAVIS

from her debut album

ONLY YOU

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World Radio History

video directed by Randee St. Nicholas

POWER PLAYLISTS

For Week Ending May 17, 1998



Playlists supplied by Broadcast Data Systems Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-counting station. Counts are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Main table containing 40 columns of radio station playlists (e.g., WPLJ, BIG 105, Q95.5, STAR 104.5, MIX 107.3, etc.) with song titles and play counts.

BDS IMPACT

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 700 detections for the first time)

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Plays/Gain

SEMISONIC 518/83

Closing Time (MCA)
Total Stations: 30/Chart Move: 35-32
Heavy (30+): 7 KOZN, KPEK, KYSR, KYIS, KYSR, WALC, WXXM
Medium (15-29): 10 KAMX, KLLC, KLLY, KPLZ, KTNP, KVUU, KZZP, WDRV, WKZL, WSHE
Light (Under 15): 13
New Airplay This Week: 4 KAMX, KSTZ, WBMX, WLNK

EVERCLEAR 480/112

I Will Buy You A New Life (Capitol)
Total Stations: 22/Chart Move: 37-33
Heavy (30+): 5 KAMX, KFMB, KKP, KOZN, WALC
Medium (15-29): 11 KHTQ, KLLC, KLLY, KMXB, KPEK, KTNP, KYSR, KZZO, KZZP, WKZL, WTMX
Light (Under 15): 6
New Airplay This Week: 3 KHTQ, KMXB, KYSR

TORI AMOS 273/-6

Spark (Atlantic)
Total Stations: 18/Chart Move: Debut 40
Heavy (30+): 2 KBBT, KOZN
Medium (15-29): 7 KLLC, KQMB, KYSR, WBAM, WSHE, WTMX, WXXM
Light (Under 15): 9
New Airplay This Week: 1 WPTE

CHART BOUND

Total Plays/Gain

PEARL JAM 233/54

Wishlist (Epic)
Total Stations: 9
Heavy (30+): 5 KFMB, KOZN, KQMB, KYIS, WALC
Medium (15-29): 1 WTMX
Light (Under 15): 3
New Airplay This Week: 1 WPTE

K-CI & JOJO 232/29

All My Life (MCA)
Total Stations: 18
Heavy (30+): 4 KSII, WEZB, WMYX, WQLH
Medium (15-29): 1 KPLZ
Light (Under 15): 13

NAKED 227/13

Raining On The Sky (Red Ant)
Total Stations: 14
Heavy (30+): 1 WALC
Medium (15-29): 7 KDMX, KKP, KLLC, WBAM, WSHE, WSSR, WXXM
Light (Under 15): 6

'N SYNC 217/15

I Want You Back (RCA)
Total Stations: 19
Heavy (30+): 4 KHTQ, WAKS, WIOG, WQLH
Medium (15-29): 2 KSII, WKQI
Light (Under 15): 13

BLACK LAB 217/17

Time Ago (DGC/Geffen)
Total Stations: 12
Heavy (30+): 2 KAMX, KHTQ
Medium (15-29): 4 KDMX, KZZP, WQLH, WXXM
Light (Under 15): 6
New Airplay This Week: 2 KURB, KYSR

MEREDITH BROOKS 181/8

Stop (Capitol)
Total Stations: 16
Heavy (30+): 1 WTMX
Medium (15-29): 4 KDMX, KYIS, KZZO, WQLH
Light (Under 15): 11
New Airplay This Week: 1 WMBX

ATHENAEUM 178/39

What I Didn't Know (Atlantic)
Total Stations: 9
Heavy (30+): 1 WKZL
Medium (15-29): 6 KAMX, KDMX, KTNP, KZZO, WBAM, WPTE
Light (Under 15): 2
New Airplay This Week: 2 KZZP, WBAM

DAVE MATTHEWS BAND 169/3

Don't Drink The Water (RCA)
Total Stations: 14
Heavy (30+): 2 KLLC, KOZN
Medium (15-29): 4 KAMX, KTNP, KYSR, WALC
Light (Under 15): 8
New Airplay This Week: 1 WALC

★ **CELINE DION 168/146**

To Love You More (550 Music)
Total Stations: 16
Heavy (30+): 0
Medium (15-29): 3 KHM, KISN, WAEV
Light (Under 15): 13
New Airplay This Week: 12 KDMX, KISN, KPLZ, KSII, KURB, KYKY, WAEV, WAKS, WLNK, WQLH, WSNE, WVAF

BRIAN MCKNIGHT 152/12

Anytime (Motown)
Total Stations: 9
Heavy (30+): 2 KSII, WQLH
Medium (15-29): 1 WBIX
Light (Under 15): 6
New Airplay This Week: 1 WYXR

MARIAH CAREY 152/45

My All (Columbia)
Total Stations: 20
Heavy (30+): 0
Medium (15-29): 5 KSII, WAKS, WEZB, WIOG, WQLH
Light (Under 15): 15
New Airplay This Week: 1 WIOG

DAVE MATTHEWS BAND 147/45

Stay (Wasting Time) (RCA)
Total Stations: 14
Heavy (30+): 1 WXXM
Medium (15-29): 4 KBBT, KYIS, KZZO, WSHE
Light (Under 15): 9
New Airplay This Week: 2 KYIS, WPTE

ROBYN 137/4

Do You Really Want Me (RCA)
Total Stations: 7
Heavy (30+): 2 WEZB, WQLH
Medium (15-29): 2 WIOG, WMXL
Light (Under 15): 3

MOST NEW STATIONS No. Of Stations

CELINE DION 12

To Love You More (Epic)

SEMISONIC 4

Closing Time (MCA)

AEROSMITH 3

I Don't Want To Miss A Thing (Columbia)

EVERCLEAR 3

I Will Buy You A New Life (Capitol)

OLIVIA NEWTON-JOHN 3

I Honestly Love You (MCA Nashville/Universal)

JUNKSTER 129/24

The Only One (RCA)

Total Stations: 8
Heavy (30+): 1 WTMX
Medium (15-29): 2 KLLC, WXXM
Light (Under 15): 5
New Airplay This Week: 1 KPEK

BONNIE RAITT 123/7

One Belief Away (Capitol)

Total Stations: 11
Heavy (30+): 0
Medium (15-29): 4 KALZ, KPEK, KURB, WKDD
Light (Under 15): 7

DAKOTA MOON 111/9

A Promise I Make (Elektra/EEG)

Total Stations: 23
Heavy (30+): 0
Medium (15-29): 4 WMXL, WOMX, WPLL, WVAF
Light (Under 15): 19

MADONNA 102/22

Ray Of Light (Maverick/Warner Bros.)

Total Stations: 14
Heavy (30+): 1 KFMB
Medium (15-29): 2 KHTQ, WQLH
Light (Under 15): 11
New Airplay This Week: 1 KHTQ

GLORIA ESTEFAN 100/25

Heaven's What I Feel (Epic)

Total Stations: 8
Heavy (30+): 0
Medium (15-29): 2 KISN, WWDE
Light (Under 15): 6
New Airplay This Week: 1 WKDD

CREED 97/34

My Own Prison (Wind-up)

Total Stations: 7
Heavy (30+): 1 KOZN
Medium (15-29): 2 WALC, WBAM
Light (Under 15): 4

LENNY KRAVITZ 88/16

If You Can't Say No (Virgin)

Total Stations: 8
Heavy (30+): 0
Medium (15-29): 2 KPEK, WPTE
Light (Under 15): 6
New Airplay This Week: 1 WBMX

★ **AEROSMITH 77/67**

I Don't Want To Miss A Thing (Columbia)

Total Stations: 11
Heavy (30+): 0
Medium (15-29): 2 KHM, KPLZ
Light (Under 15): 9
New Airplay This Week: 3 KPLZ, KZZP, WWMX

★ **ROD STEWART 74/35**

Ooh La La (Warner Bros.)

Total Stations: 10
Heavy (30+): 0
Medium (15-29): 1 KHM
Light (Under 15): 9
New Airplay This Week: 2 WMXL, WVAF

THIS WEEK	LAST WEEK	WEEKS ON	DETECTIONS	
			TW	LW
			★ ★ ★ No. 1 ★ ★ ★	
1	1	16	TORN RCA 6 weeks at No. 1	NATALIE IMBRUGLIA 3188 3107
2	2	30	3 AM LAVA/ATLANTIC	MATCHBOX 20 2390 2445
3	3	27	TRULY MADLY DEEPLY COLUMBIA	SAVAGE GARDEN 2186 2252
4	4	12	THE WAY HOLLYWOOD	FASTBALL 2080 1882
5	6	9	UNINVITED WARNER SUNSET/REPRISE	ALANIS MORISSETTE 2008 1845
6	7	18	I'LL BE LAVA/ATLANTIC	EDWIN MCCAIN 1859 1828
7	5	16	SEX AND CANDY CAPITOL	MARCY PLAYGROUND 1814 1867
8	8	38	WALKIN' ON THE SUN INTERSCOPE	SMASH MOUTH 1613 1722
9	9	29	HOW'S IT GOING TO BE ELEKTRA/EEG	THIRD EYE BLIND 1575 1595
10	16	5	IRIS WARNER SUNSET/REPRISE	GOO GOO DOLLS 1545 1231
11	10	14	MY FATHER'S EYES REPRISE	ERIC CLAPTON 1508 1518
12	21	3	KIND & GENEROUS ELEKTRA/EEG	NATALIE MERCHANT 1416 1136
13	11	10	ADIA ARISTA	SARAH MCLACHLAN 1406 1323
14	17	6	SEARCHIN' MY SOUL 550 MUSIC	VONDA SHEPARD 1350 1187
15	18	8	REAL WORLD LAVA/ATLANTIC	MATCHBOX 20 1345 1182
16	15	57	ALL FOR YOU UNIVERSAL	SISTER HAZEL 1234 1237
17	12	45	I DON'T WANT TO WAIT IMAGO/WARNER BROS.	PAULA COLE 1223 1297
18	14	48	IF YOU COULD ONLY SEE POLYDOR/A&M	TONIC 1176 1262
19	13	13	FROZEN MAVERICK/WARNER BROS.	MADONNA 1116 1263
20	19	16	ME IMAGO/WARNER BROS.	PAULA COLE 1109 1180
21	26	7	YOU'RE STILL THE ONE MERCURY	SHANIA TWAIN 1087 872
22	20	19	AS LONG AS YOU LOVE ME JIVE	BACKSTREET BOYS 1068 1140
23	22	24	THE MUMMERS' DANCE QUINLAN ROAD/WARNER BROS.	LOREENA MCKENITT 1046 1075
24	25	4	HEROES EPIC	THE WALLFLOWERS 983 917
25	27	5	ZOOT SUIT RIOT MOJO/UNIVERSAL	CHERRY POPPIN' DADDIES 980 831
26	23	23	BITTER SWEET SYMPHONY V2/HUT/VIRGIN	THE VERVE 891 1006
27	28	10	KNOW WHAT YOU MEAN ARISTA AUSTIN/ARISTA	SISTER 7 780 735
28	24	20	MY HEART WILL GO ON 550 MUSIC	CELINE DION 779 924
29	29	13	LANDSLIDE REPRISE	FLEETWOOD MAC 735 730
30	31	23	TIME OF YOUR LIFE (GOOD RIDDANCE) REPRISE	GREEN DAY 570 571
31	32	22	BRICK 550 MUSIC	BEN FOLDS FIVE 563 570
32	35	3	CLOSING TIME MCA	SEMISONIC 518 435
33	37	3	I WILL BUY YOU A NEW LIFE CAPITOL	EVERCLEAR 480 368
34	30	9	NOTHIN' ON ME COLUMBIA	SHAWN COLVIN 474 590
35	33	16	TOGETHER AGAIN VIRGIN	JANET 425 485
36	36	5	SIN SO WELL ELEKTRA/EEG	REBEKAH 356 401
37	34	25	HAPPY UNIVERSAL	SISTER HAZEL 356 441
38	39	3	LET'S FORGET ABOUT IT GEFLEN	LISA LOEB 303 325
39	40	25	LIGHT IN YOUR EYES CAPITOL	BLESSID UNION OF SOULS 303 315
40	NEW		SPARK ATLANTIC	TORI AMOS 273 279

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 700 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks. © 1998, Billboard/BPI Communications.

GARBAGE 67/3

Push It (Almo Sounds/Interscope)

Total Stations: 5
Heavy (30+): 1 WALC
Medium (15-29): 1 KPEK
Light (Under 15): 3

KENNY WAYNE SHEPHERD BAND 60/6

Blue On Black (Revolution)

Total Stations: 4
Heavy (30+): 0
Medium (15-29): 3 KHTQ, KSTZ, WIOG
Light (Under 15): 1

BABYFACE & DES'REE 53/0

Fire (550 Music)

Total Stations: 4
Heavy (30+): 1 KHTQ

Medium (15-29): 1 WMXL
Light (Under 15): 2

★ **INDIGO GIRLS 52/18**

Get Out The Map (Epic)

Total Stations: 1
Heavy (30+): 1 KAMX
Medium (15-29): 0
Light (Under 15): 0

★ **THE CORRS 50/6**

Dreams (Lava/Atlantic)

Total Stations: 7
Heavy (30+): 1 WTMX
Medium (15-29): 0
Light (Under 15): 6

AIRPLAY MONITOR

SONG ACTIVITY REPORTS

For Week Ending May 17, 1998

ADULT TOP 40

CHERRY POPPIN' DADDIES 980/149

Zoot Suit Riot (Mojo/Universal)

Total Stations: 53 Chart Move: 27-25

City	Station	PL	W	L	WZ	WZ	IP
New York	VH1	1	1	1	1	1	1
LA	WBX	1	1	1	1	1	1
Chicago	KYSR	1	1	1	1	1	1
San Fran.	KLCC	1	1	1	1	1	1
Phila.	WXMM	1	1	1	1	1	1
Detroit	WYXR	1	1	1	1	1	1
Dallas	WDKX	1	1	1	1	1	1
Wash., DC	WRQX	1	1	1	1	1	1
Houston	KHMX	1	1	1	1	1	1
Boston	KPNP	1	1	1	1	1	1
Miami	WPLL	1	1	1	1	1	1
Seattle	KPLZ	1	1	1	1	1	1
San Diego	KFMB	1	1	1	1	1	1
Minneapolis	KSTP	1	1	1	1	1	1
St. Louis	KYKY	1	1	1	1	1	1
Balt.	WMMX	1	1	1	1	1	1
Pitts.	WDVV	1	1	1	1	1	1
Phoenia	KZPP	1	1	1	1	1	1
Tampa	WWSR	1	1	1	1	1	1
Cleveland	WMMX	1	1	1	1	1	1
Port., OR	KBBT	1	1	1	1	1	1
Cincinnati	WMMX	1	1	1	1	1	1
Kan City	KZLN	1	1	1	1	1	1
Milwaukee	WKTI	1	1	1	1	1	1
Sacram.	WMMX	1	1	1	1	1	1
San Jose	KEZR	1	1	1	1	1	1
Provi.	WSNE	1	1	1	1	1	1
Norfolk	WPTD	1	1	1	1	1	1
	WVDE	1	1	1	1	1	1

FASTBALL 2080/198

The Way (Hollywood)

Total Stations: 68 Chart Move: 4-4

City	Station	PL	W	L	WZ	WZ	IP
New York	VH1	1	1	1	1	1	1
LA	WBX	1	1	1	1	1	1
Chicago	KYSR	1	1	1	1	1	1
San Fran.	KLCC	1	1	1	1	1	1
Phila.	WXMM	1	1	1	1	1	1
Detroit	WYXR	1	1	1	1	1	1
Dallas	WDKX	1	1	1	1	1	1
Wash., DC	WRQX	1	1	1	1	1	1
Houston	KHMX	1	1	1	1	1	1
Boston	KPNP	1	1	1	1	1	1
Miami	WPLL	1	1	1	1	1	1
Seattle	KPLZ	1	1	1	1	1	1
San Diego	KFMB	1	1	1	1	1	1
Minneapolis	KSTP	1	1	1	1	1	1
St. Louis	KYKY	1	1	1	1	1	1
Balt.	WMMX	1	1	1	1	1	1
Pitts.	WDVV	1	1	1	1	1	1
Phoenia	KZPP	1	1	1	1	1	1
Tampa	WWSR	1	1	1	1	1	1
Cleveland	WMMX	1	1	1	1	1	1
Port., OR	KBBT	1	1	1	1	1	1
Cincinnati	WMMX	1	1	1	1	1	1
Kan City	KZLN	1	1	1	1	1	1
Milwaukee	WKTI	1	1	1	1	1	1
Sacram.	WMMX	1	1	1	1	1	1
San Jose	KEZR	1	1	1	1	1	1
Provi.	WSNE	1	1	1	1	1	1
Norfolk	WPTD	1	1	1	1	1	1
	WVDE	1	1	1	1	1	1

GOO GOO DOLLS 1545/314

Iris (Warner Sunset/Reprise)

Total Stations: 65 Chart Move: 16-10

City	Station	PL	W	L	WZ	WZ	IP
New York	VH1	1	1	1	1	1	1
LA	WBX	1	1	1	1	1	1
Chicago	KYSR	1	1	1	1	1	1
San Fran.	KLCC	1	1	1	1	1	1
Phila.	WXMM	1	1	1	1	1	1
Detroit	WYXR	1	1	1	1	1	1
Dallas	WDKX	1	1	1	1	1	1
Wash., DC	WRQX	1	1	1	1	1	1
Houston	KHMX	1	1	1	1	1	1
Boston	KPNP	1	1	1	1	1	1
Miami	WPLL	1	1	1	1	1	1
Seattle	KPLZ	1	1	1	1	1	1
San Diego	KFMB	1	1	1	1	1	1
Minneapolis	KSTP	1	1	1	1	1	1
St. Louis	KYKY	1	1	1	1	1	1
Balt.	WMMX	1	1	1	1	1	1
Pitts.	WDVV	1	1	1	1	1	1
Phoenia	KZPP	1	1	1	1	1	1
Tampa	WWSR	1	1	1	1	1	1
Cleveland	WMMX	1	1	1	1	1	1
Port., OR	KBBT	1	1	1	1	1	1
Cincinnati	WMMX	1	1	1	1	1	1
Kan City	KZLN	1	1	1	1	1	1
Milwaukee	WKTI	1	1	1	1	1	1
Sacram.	WMMX	1	1	1	1	1	1
San Jose	KEZR	1	1	1	1	1	1
Provi.	WSNE	1	1	1	1	1	1
Norfolk	WPTD	1	1	1	1	1	1
	WVDE	1	1	1	1	1	1

MICHAEL BOLTON 466/13

Safe Place From The Storm (Columbia)

Total Stations: 43 Chart Move: 18-19

City	Station	PL	W	L	WZ	WZ	IP
New York	VH1	1	1	1	1	1	1
LA	WBX	1	1	1	1	1	1
Chicago	KYSR	1	1	1	1	1	1
San Fran.	KLCC	1	1	1	1	1	1
Phila.	WXMM	1	1	1	1	1	1
Detroit	WYXR	1	1	1	1	1	1
Dallas	WDKX	1	1	1	1	1	1
Wash., DC	WRQX	1	1	1	1	1	1
Houston	KHMX	1	1	1	1	1	1
Boston	KPNP	1	1	1	1	1	1
Miami	WPLL	1	1	1	1	1	1
Seattle	KPLZ	1	1	1	1	1	1
San Diego	KFMB	1	1	1	1	1	1
Minneapolis	KSTP	1	1	1	1	1	1
St. Louis	KYKY	1	1	1	1	1	1
Balt.	WMMX	1	1	1	1	1	1
Pitts.	WDVV	1	1	1	1	1	1
Phoenia	KZPP	1	1	1	1	1	1
Tampa	WWSR	1	1	1	1	1	1
Cleveland	WMMX	1	1	1	1	1	1
Port., OR	KBBT	1	1	1	1	1	1
Cincinnati	WMMX	1	1	1	1	1	1
Kan City	KZLN	1	1	1	1	1	1
Milwaukee	WKTI	1	1	1	1	1	1
Sacram.	WMMX	1	1	1	1	1	1
San Jose	KEZR	1	1	1	1	1	1
Provi.	WSNE	1	1	1	1	1	1
Norfolk	WPTD	1	1	1	1	1	1
	WVDE	1	1	1	1	1	1

MARIAH CAREY 370/26

My All (Columbia)

Total Stations: 48 Chart Move: 22-22

City	Station	PL	W	L	WZ	WZ	IP
New York	VH1	1	1	1	1	1	1
LA	WBX	1	1	1	1	1	1
Chicago	KYSR	1	1	1	1	1	1
San Fran.	KLCC	1	1	1	1	1	1
Phila.	WXMM	1	1	1	1	1	1
Detroit	WYXR	1	1	1	1	1	1
Dallas	WDKX	1	1	1	1	1	1
Wash., DC	WRQX	1	1	1	1	1	1
Houston	KHMX	1	1	1	1	1	1
Boston	KPNP	1	1	1	1	1	1
Miami	WPLL	1	1	1	1	1	1
Seattle	KPLZ	1	1	1	1	1	1
San Diego	KFMB	1	1	1	1	1	1
Minneapolis	KSTP	1	1	1	1	1	1
St. Louis	KYKY	1	1	1	1	1	1
Balt.	WMMX	1	1	1	1	1	1
Pitts.	WDVV	1	1	1	1	1	1
Phoenia	KZPP	1	1	1	1	1	1
Tampa	WWSR	1	1	1	1	1	1
Cleveland	WMMX	1	1	1	1	1	1
Port., OR	KBBT	1	1	1	1	1	1
Cincinnati	WMMX	1	1	1	1	1	1
Kan City	KZLN	1	1	1	1	1	1
Milwaukee	WKTI	1	1	1	1	1	1
Sacram.	WMMX	1	1	1	1	1	1
San Jose	KEZR	1	1	1	1	1	1
Provi.	WSNE	1	1	1	1	1	1
Norfolk	WPTD	1	1	1	1	1	1
	WVDE	1	1	1	1	1	1

NATALIE IMBRUGLIA 3188/81

Torn (RCA)

Total Stations: 73 Chart Move: 1-1

City	Station	PL	W	L	WZ	WZ	IP
New York	VH1	1	1	1	1	1	1
LA	WBX	1	1	1	1	1	1
Chicago	KYSR	1	1	1	1	1	1
San Fran.	KLCC	1	1	1	1	1	1
Phila.	WXMM	1	1	1	1	1	1
Detroit	WYXR	1	1	1	1	1	1
Dallas	WDKX	1	1	1	1	1	1
Wash., DC	WRQX	1	1	1	1	1	1
Houston	KHMX	1	1	1	1	1	1
Boston	KPNP	1	1	1	1	1	1
Miami	WPLL	1	1	1	1	1	1
Seattle	KPLZ	1	1	1	1	1	1
San Diego	KFMB	1	1	1	1	1	1
Minneapolis	KSTP	1	1	1	1	1	1
St. Louis	KYKY	1	1	1	1	1	1
Balt.	WMMX	1	1	1	1	1	1
Pitts.	WDVV	1	1	1	1	1	1
Phoenia	KZPP	1	1	1	1	1	1
Tampa	WWSR	1	1	1	1	1	1
Cleveland	WMMX	1	1	1	1	1	1
Port., OR	KBBT	1	1	1	1	1	1
Cincinnati	WMMX	1	1	1	1	1	1
Kan City	KZLN	1	1	1	1	1	1
Milwaukee	WKTI	1	1	1	1	1	1
Sacram.	WMMX	1	1	1	1	1	1
San Jose	KEZR	1	1	1	1	1	1
Provi.	WSNE	1	1	1	1	1	1
Norfolk	WPTD	1	1	1	1	1	1
	WVDE	1	1	1	1	1	1

MATCHBOX 20 1345/163

Real World (Lava/Atlantic)

Total Stations: 63 Chart Move: 18-15

City	Station	PL	W	L	WZ	WZ	IP
New York	VH1	1	1	1	1	1	1
LA	WBX	1	1	1	1	1	1
Chicago	KYSR	1	1	1	1	1	1
San Fran.	KLCC	1	1	1	1	1	1
Phila.	WXMM	1	1	1	1	1	1
Detroit	WYXR	1	1	1	1	1	1
Dallas	WDKX	1	1	1	1	1	1
Wash., DC	WRQX	1	1	1	1	1	1
Houston	KHMX	1	1	1	1	1	1
Boston	KPNP	1	1	1	1	1	1
Miami	WPLL	1	1	1	1	1	1
Seattle	KPLZ	1	1	1	1	1	1
San Diego	KFMB	1	1	1	1	1	1
Minneapolis	KSTP	1	1	1	1	1	1
St. Louis	KYKY	1	1	1	1	1	1
Balt.	WMMX	1	1	1	1	1	1
Pitts.	WDVV	1	1	1	1	1	1
Phoenia	KZPP	1	1	1	1	1	1
Tampa	WWSR	1	1	1	1	1	1
Cleveland	WMMX	1	1	1	1	1	1
Port., OR	KBBT	1	1	1	1	1	1
Cincinnati	WMMX	1	1	1	1	1	1
Kan City	KZLN	1	1	1	1	1	1
Milwaukee	WKTI	1	1	1	1	1	1
Sacram.	WMMX	1	1	1	1	1	1
San Jose	KEZR	1	1	1	1	1	1
Provi.	WSNE	1	1	1	1	1	1
Norfolk	WPTD	1	1	1	1	1	1
	WVDE	1	1	1	1	1	1

EDWIN MCCAIN 1859/31

I'll Be (Lava/Atlantic)

Total Stations: 67 Chart Move: 7-6

City	Station	PL	W	L	WZ	WZ	IP
New York	VH1	1	1	1	1	1	1
LA	WBX	1	1	1	1	1	1
Chicago	KYSR	1	1	1			

BDS IMPACT

AIRPOWER
(Minimum 400 detections for the first time)

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

MARIAH CAREY 370/26
My All (Columbia)

Total Stations: 48/Chart Move: 22-22
Heavy (21+ plays): 4 WJDX, WLTS, WMJQ, WRMF
Medium (14-20): 3 WBBQ, WLTE, WTCB
Light (Under 14): 41
New Airplay This Week: 4 KOSI, KUDL, WLTO, WMGS

CELINE DION 370/149
To Love You More (550 Music)

Total Stations: 35/Chart Move: 26-23
Heavy (21+): 3 WINK, WLTS, WNNQ
Medium (14-20): 6 KGBY, WASH, WDEF, WLIT, WMGS, WTFM
Light (Under 14): 26
New Airplay This Week: 8 KEZK, KGBX, KIMN, WBBQ, WDEF, WJDX, WLIF, WMAG

VONDA SHEPARD 326/46
Searchin' My Soul (550 Music)

Total Stations: 22/Chart Move: 24-24
Heavy (21+): 5 KBIG, WINK, WJDX, WLTS, WMJQ
Medium (14-20): 7 KIMN, KIOI, KTDY, WGSY, WMXS, WSLQ, WTFM
Light (Under 14): 10
New Airplay This Week: 3 WLEV, WTCB, WYJB

BONNIE RAITT 293/18
One Belief Away (Capitol)

Total Stations: 38/Chart Move: 25-25
Heavy (21+): 4 KTDY, WAHR, WJDX, WMJQ
Medium (14-20): 4 KESZ, KGBX, WLEV, WSLQ
Light (Under 14): 30
New Airplay This Week: 2 KIMN, WTFM

PETER CETERA 182/0
She Doesn't Need Me Anymore (River North)

Total Stations: 30/Chart Move: 29-27
Heavy (21+): 1 WAHR
Medium (14-20): 2 KSSK, WTCB
Light (Under 14): 27
New Airplay This Week: 1 WPCB

DARYL HALL JOHN OATES 169/-39
The Sky Is Falling (Push)

Total Stations: 34/Chart Move: 27-29
Heavy (21+): 1 KTDY
Medium (14-20): 1 WDEF
Light (Under 14): 32

★ OLIVIA NEWTON-JOHN 157/98
I Honestly Love You (MCA Nashville/Universal)

Total Stations: 26/Chart Move: Debut 30
Heavy (21+): 1 WSNY
Medium (14-20): 0
Light (Under 14): 25
New Airplay This Week: 6 WAHR, WALK, WLIT, WMJQ, WRRM, WSNY

CHART BOUND

CHICAGO 146/20
All Roads Lead To You (Reprise)

Total Stations: 21
Heavy (21+): 0
Medium (14-20): 2 WLIF, WTCB
Light (Under 14): 19
New Airplay This Week: 4 KISC, WALK, WLTE, WSNY

JAMES TAYLOR 135/28
Jump Up Behind Me (Columbia)

Total Stations: 18
Heavy (21+): 0
Medium (14-20): 1 KESZ
Light (Under 14): 17
New Airplay This Week: 4 KIMN, KISC, KSNE, WLTO

K-CI & JOJO 131/28
All My Life (MCA)

Total Stations: 15
Heavy (21+): 1 WMJQ
Medium (14-20): 2 KVIL, WYJB
Light (Under 14): 12
New Airplay This Week: 2 KSSK, WRRM

MOST NEW STATIONS

CELINE DION 8
To Love You More (550 Music)

BOB SEGER & MARTINA MCBRIDE 7
Chances Are (Capitol)

OLIVIA NEWTON-JOHN 6
I Honestly Love You (MCA Nashville/Universal)

PAULA COLE 96/10
Me (Imago/Warner Bros.)

Total Stations: 8
Heavy (21+): 0
Medium (14-20): 5 KTDY, WGSY, WJDX, WMJQ, WMXS
Light (Under 14): 3

EDWIN MCCAIN 89/-2
I'll Be (Lava/Atlantic)

Total Stations: 8
Heavy (21+): 1 WMJQ
Medium (14-20): 2 KTDY, WJDX
Light (Under 14): 5
New Airplay This Week: 1 WLTS

★ BOB SEGER & MARTINA MCBRIDE 79/53
Chances Are (Capitol)

Total Stations: 12
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 12
New Airplay This Week: 7 KESZ, KGBX, KKCW, KTDY, WDOK, WRCH, WTFM

★ NATALIE MERCHANT 77/14
Kind & Generous (Elektra/EEG)

Total Stations: 7
Heavy (21+): 0
Medium (14-20): 3 KTDY, WJDX, WMJQ
Light (Under 14): 4
New Airplay This Week: 1 WRMF

BRIAN MCKNIGHT 71/-1
Anytime (Motown)

Total Stations: 10
Heavy (21+): 1 WMJQ
Medium (14-20): 0
Light (Under 14): 9
New Airplay This Week: 1 WMGS

★ STEVE PERRY 70/37
I Stand Alone (Atlantic)

Total Stations: 9
Heavy (21+): 0
Medium (14-20): 1 WTFM
Light (Under 14): 8
New Airplay This Week: 3 KTDY, WDOK, WLIT

THIS WEEK	LAST WEEK	WEEKS ON	TITLE/IMP/PRINT/PROMOTION LABEL		ARTIST	DETECTIONS	
			TW	LW			
1	1	20	★★★ No. 1 ★★★	TRULY MADLY DEEPLY COLUMBIA	SAVAGE GARDEN	1389	1386
2	2	14		MY FATHER'S EYES REPRISE	ERIC CLAPTON	1251	1251
3	3	16		YOU'RE STILL THE ONE MERCURY	SHANIA TWAIN	1231	1185
4	4	19		AS LONG AS YOU LOVE ME JIVE	BACKSTREET BOYS	971	1039
5	6	14		RECOVER YOUR SOUL ROCKET/ISLAND	ELTON JOHN	893	942
6	5	18		GIVE ME FOREVER (I DO) GTP/MERCURY	JOHN TESH FEAT. JAMES INGRAM	878	953
7	7	25		MY HEART WILL GO ON 550 MUSIC	CELINE DION	851	921
8	9	35		I DON'T WANT TO WAIT IMAGO/WARNER BROS.	PAULA COLE	776	768
9	8	12		FROZEN MAVERICK/WARNER BROS.	MADONNA	737	780
10	10	14		A PROMISE I MAKE ELEKTRA/EEG	DAKOTA MOON	709	737
11	11	39		SOMETHING ABOUT THE WAY YOU LOOK TONIGHT ROCKET/ABM	ELTON JOHN	672	684
12	12	11		LIKE I LOVE YOU A&M	AMY GRANT	626	602
13	15	8		TORN RCA	NATALIE IMBRUGLIA	556	518
14	13	46		HOW DO I LIVE CURB	LEANN RIMES	530	579
15	14	32		AT THE BEGINNING ATLANTIC	RICHARD MARX & DONNA LEWIS	484	526
16	20	5		HEAVEN'S WHAT I FEEL EPIC	GLORIA ESTEFAN	480	440
17	16	6		LOOKING THROUGH YOUR EYES CURB/ATLANTIC	LEANN RIMES	479	457
18	21	6		ADIA ARISTA	SARAH MCLACHLAN	476	419
19	18	10		SAFE PLACE FROM THE STORM COLUMBIA	MICHAEL BOLTON	466	453
20	17	44		QUIT PLAYING GAMES (WITH MY HEART) JIVE	BACKSTREET BOYS	430	454
21	19	16		LANDSLIDE REPRISE	FLEETWOOD MAC	423	441
22	22	5		MY ALL COLUMBIA	MARIAH CAREY	370	344
23	26	2		TO LOVE YOU MORE 550 MUSIC	CELINE DION	370	221
24	24	3		SEARCHIN' MY SOUL 550 MUSIC	VONDA SHEPARD	326	280
25	25	4		ONE BELIEF AWAY CAPITOL	BONNIE RAITT	293	275
26	23	23		OH HOW THE YEARS GO BY MERCURY	VANESSA WILLIAMS	214	306
27	29	3		SHE DOESN'T NEED ME ANYMORE RIVER NORTH	PETER CETERA	182	182
28	30	25		CANDLE IN THE WIND 1997 ROCKET/A&M	ELTON JOHN	173	167
29	27	5		THE SKY IS FALLING PUSH	DARYL HALL JOHN OATES	169	208
30	NEW			I HONESTLY LOVE YOU MCA NASHVILLE/UNIVERSAL	OLIVIA NEWTON-JOHN	157	59

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 400 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks. © 1998, Billboard/BPI Communications.

ADULT CONTEMPORARY POWER PLAYLISTS

106.7 LITE FM	KOST	KBIG	93.9 LITE FM	B101	KVIL
WLTW New York	KOST Los Angeles	KBIG Los Angeles	WLIT Chicago	WBEB Philadelphia	KVIL Dallas
PD/MD: Jim Ryan	PD: Jhani Kaye MD: Johnny Chiang	VP/Pgm: Steve Strait AFD/MD: Tony Coles	PD/MD: Mark Edwards	PD: Chris Conley	PD: Bill Curtis MD: Alex O'Neal
TW LW	TW LW	TW LW	TW LW	TW LW	TW LW
1 Shania Twain, You're Still The One 14 15	1 Backstreet Boys, As Long As You Love Me 21 18	1 Paula Cole, I Don't Want To Wait 31 24	1 Brian Wilson, You're Imaginaton 19 11	1 Paula Cole, I Don't Want To Wait 25 30	1 Vanessa Williams, Oh How The Years Go By 31 32
2 John Tesh Feat. James Ingram, Give Me Fe 13 12	2 Madonna, Frozen 18 18	2 Savage Garden, Truly Madly Deeply 30 26	2 Amy Grant, Like I Love You 23 31	2 Elton John, Something About The Way You 23 26	2 Elton John, Something About The Way You 31 29
3 Celine Dion, To Love You More 13 10	3 Celine Dion, My Heart Will Go On 18 19	3 Natalie Imbruglia, Torn 28 27	3 Sarah McLachlan, Adia 19 15	3 John Tesh Feat. James Ingram, Give Me Fe 20 27	3 Alura, All Cried Out 30 31
4 Olivia Newton-John, I Honestly Love You 12 13	4 LeAnn Rimes, How Do I Live 17 17	4 Shania Twain, You're Still The One 27 24	4 Madonna, Frozen 18 13	4 Savage Garden, Truly Madly Deeply 28 26	4 Savage Garden, Truly Madly Deeply 28 26
5 Backstreet Boys, Quit Playing Games 12 12	5 Savage Garden, Truly Madly Deeply 17 18	5 Madonna, Frozen 26 26	5 Savage Garden, Truly Madly Deeply 17 13	5 Backstreet Boys, As Long As You Love Me 18 20	5 Kenny G, Loving You 21 25
6 Savage Garden, Truly Madly Deeply 12 14	6 Elton John, Something About The Way You 17 17	6 Celine Dion, My Heart Will Go On 25 29	6 Celine Dion, You're Still The One 18 14	6 Shania Twain, You're Still The One 18 14	6 Backstreet Boys, Quit Playing Games 27 18
7 LeAnn Rimes, How Do I Live 12 14	7 Jim Brickman Feat. Collin Raye, The Gift 17 17	7 Vonda Shepard, Searchin' My Soul 25 23	7 Elton John, Recover Your Soul 17 18	7 Fleetwood Mac, Landslide 16 21	7 Paula Cole, I Don't Want To Wait 20 26
8 Gloria Estefan, Heaven's What I Feel 12 13	8 Paula Cole, I Don't Want To Wait 14 13	8 LeAnn Rimes, How Do I Live 25 27	8 Shania Twain, You're Still The One 17 16	8 Gloria Estefan, Heaven's What I Feel 16 16	8 Backstreet Boys, As Long As You Love Me 20 18
9 Elton John, Recover Your Soul 12 11	9 Richard Marx/Donna Lewis, At The Beginn 14 17	9 Eric Clapton, My Father's Eyes 24 20	9 Shakira, Me Enlace, Promise I Make 17 18	9 Vanessa Williams, Oh How The Years Go By 16 13	9 Barbara Streisand & Celine Dion, Tell Him 15 32
10 Elton John, Something About The Way You 12 12	10 R. Kelly, I Believe I Can Fly 10 10	10 Backstreet Boys, Quit Playing Games 23 22	10 James Taylor, Jump Up Behind Me 11 10	10 Madonna, Frozen 16 9	10 K-Ci & JoJo, All My Life 15 10
11 Backstreet Boys, As Long As You Love Me 11 14	11 Peter Dinklage, You're The Inspiration 10 10	11 Gloria Estefan, Heaven's What I Feel 18 22	11 Rod Stewart, Oh La La 10 0	11 Rosette, It Must Have Been Love 15 11	11 John Tesh Feat. James Ingram, Give Me Fe 13 16
12 Brian McKnight, Anytime 11 12	12 Tony Rich Project, Nobody Knows 10 8	12 Richard Marx/Donna Lewis, At The Beginn 18 24	12 Billy Joel, The Longest Time 10 10	12 Take That, Back For Good 15 13	12 Bryan Adams, Back To You 10 9
13 LeAnn Rimes, Looking Through Your Eyes 11 11	13 Spice Girls, 2 Become 1 10 9	13 Backstreet Boys, As Long As You Love Me 18 21	13 Olivia Newton-John, I Honestly Love You 10 10	13 LeAnn Rimes, How Do I Live 14 15	13 Bryan Adams, (Everything I Do) I Do It F 9 6
14 Celine Dion, Because You Loved Me 11 9	14 Jewel, Foolish Games 10 8	14 Jewel, Foolish Games 16 17	14 LeAnn Rimes, Looking Through Your Eyes 10 10	14 Dakota Moon, A Promise I Make 14 12	14 Christopher Cross, Summer Breeze 8 3
15 Fleetwood Mac, Landslide 10 9	15 Rod Stewart, If We Fall In Love Tonight 10 8	15 Elton John, Recover Your Soul 15 20	15 Chicago, All Roads Lead To You 10 11	15 Whitney Houston, I Believe In You And Me 14 9	15 Swails & Crofts, Sailing 8 5
16 Richard Marx/Donna Lewis, At The Beginn 10 8	16 Madonna, You'll See 10 8	16 Restless Heart, When She Cries 15 11	16 Loggins & Messina, Danny's Song 9 6	16 Sophie B. Hawkins, As I Lay Me Down 13 11	16 Martina McBride W/Jim Brickman, Valentin 8 7
17 Kenny Loggins, For The First Time 10 9	17 Rod Stewart, Scars Away 10 9	17 Donna Lewis, Love You Always, Forever 14 15	17 Bettie Midler, The Rose 9 7	17 Bette Midler, Wind Beneath My Wings 13 6	17 Swails & Crofts, Get Closer 8 2
18 Celine Dion, My Heart Will Go On 9 10	18 Toni Braxton, Un-Break My Heart 9 9	18 Amy Grant, Baby Baby 14 14	18 John Tesh Feat. James Ingram, Give Me Fe 9 15	18 Celine Dion, Because You Loved Me 12 11	18 Richard Marx, Right Here Waiting 8 6
19 Gary Barlow, So Help Me Girl 9 9	19 All-4-One, I Can Love You Like That 9 11	19 Billy Idol, Lipton Girl 13 8	19 Spice Girls, 2 Become 1 9 7	19 Celine Dion, My Heart Will Go On 12 11	19 Peter Dinklage, She Doesn't Need Me Anymor 8 6
20 Billy Joel, Hey Girl 9 8	20 Backstreet Boys, Quit Playing Games 9 8	20 Oler, The Shop Shop Song 12 11	20 Paula Cole, I Don't Want To Wait 9 5	20 Jewel, You Were Meant For Me 12 11	20 Simply Red, If You Don't Know Me, By Now 8 2

Airpower awarded to those records which attain 400 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

POWER PLAYLISTS

WXRK New York PD: Steve Kingston MD: Mike Peer. Top 30 list including 'Tool, Forty Six & 2', 'The Smashing Pumpkins, Ava Adore', 'Foo Fighters, My Hero'.

KROQ Los Angeles VP/Pgm: Kevin Weatherly APD: Gene Sandblom. Top 30 list including 'The Smashing Pumpkins, Ava Adore', 'Fastball, The Way', 'Harvey Danger, Flagpole Sitta'.

WKQX Chicago PD: Alex Luke MD: Mary Shuminas. Top 30 list including 'Fastball, The Way', 'Fuel, Shimmer', 'Pearl Jam, Wish List'.

WBCN Boston VP/Pgm: Oedipus MD: Steve Strick. Top 30 list including 'Blink 182, Dammitt', 'Radiohead, Karma Police', 'Dave Matthews Band, Don't Drink The Water'.

KLYY Los Angeles VP/Pgm: Steve Blatter MD: Mike Savage. Top 30 list including 'Semisonic, Closing Time', 'Fastball, The Way', 'Everclear, I Will Buy You A New Life'.

WPLY Philadelphia PD: Jim McGuinn APD: Doug Kubinski. Top 30 list including 'Goo Goo Dolls, Ins', 'Natalie Imbruglia, Torn', 'Marcy Playground, Sex & Candy'.

WHFS Washington, DC PD: Robert Benjamin APD: Bob Waugh. Top 30 list including 'Semisonic, Closing Time', 'Fastball, The Way', 'Dave Matthews Band, Don't Drink The Water'.

WPLT Detroit PD: Garrett Michaels APD/MD: Alex Tear. Top 30 list including 'Goo Goo Dolls, Ins', 'Green Day, Time Of Your Life', 'Matchbox 20, Real World'.

KDGE Dallas PD: Duane Doherty APD/MD: Alan E. Smith. Top 30 list including 'Fuel, Shimmer', 'Foo Fighters, My Hero', 'Natalie Imbruglia, Torn'.

WNNX Atlanta OM: Brian Philips PD: Leslie Fram. Top 30 list including 'Eve 6, Inside Out', 'Harvey Danger, Flagpole Sitta', 'Semisonic, Closing Time'.

KITS San Francisco VP/Pgm: Richard Sands APD: Roland West. Top 30 list including 'Fastball, The Way', 'Garbage, Push It', 'Semisonic, Closing Time'.

KNDD Seattle PD: Phil Manning MD: Kim Monroe. Top 30 list including 'The Smashing Pumpkins, Ava Adore', 'Garbage, Push It', 'Everclear, I Will Buy You A New Life'.

KTBB Houston PD: Jim Trapp MD: David Sadoff. Top 30 list including 'Fastball, The Way', 'Garbage, Push It', 'Semisonic, Closing Time'.

KOME San Jose OM: Ron Nenni PD: Jay Taylor. Top 30 list including 'The Smashing Pumpkins, Ava Adore', 'Harvey Danger, Flagpole Sitta', 'Garbage, Push It'.

WXDX Pittsburgh PD: John Moschitta MD: Lenny Diana. Top 30 list including 'Dave Matthews Band, Don't Drink The Water', 'Pearl Jam, Wish List', 'Jerry Cantrell, Cut You In'.

KPNT St. Louis OM: Allan Fee APD: Marty Linck. Top 30 list including 'Semisonic, Closing Time', 'Urge, Jump Right In', 'Fastball, The Way'.

CIMX Detroit PD: Murray Brookshaw APD/MD: Vince Cannova. Top 30 list including 'Fuel, Shimmer', 'Fastball, The Way', 'The Smashing Pumpkins, Ava Adore'.

KEDJ Phoenix PD: Shellie Hart APD/MD: Chris Patyk. Top 30 list including 'Stabbing Westward, Save Yourself', 'The Smashing Pumpkins, Ava Adore', 'Days Of The New, Touch, Peel And Stand'.

Main chart table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, TW, LW, DETECTIONS. Includes 'CLOSING TIME MCA' at No. 1 and 'INSIDE OUT MCA' at No. 20.

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections.

COMBINED TOP 40 AUDIENCE										AIRPLAY BY FORMAT															
TW	LW	WKS	TITLE (IMPRINT/PROMOTION LABEL)	ARTIST	THIS WEEK			LAST WEEK			MAINSTREAM TOP 40			RHYTHMIC TOP 40			ADULT TOP 40			AC			MODERN		
					Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank
1	1	15	TORN (RCA)	NATALIE IMBRUGLIA	101.0354	10366	1	98.5842	10342	1	49.3300	5119	1	8.6346	457	30	30.3909	3188	1	5.4274	556	13	7.2525	1046	25
2	2	27	TRULY MADLY DEEPLY (COLUMBIA)	SAVAGE GARDEN	87.2811	7996	2	93.0250	8440	2	34.3128	3588	4	14.3937	796	14	22.3309	2186	3	16.1876	1389	1	0.0561	37	—
3	3	18	ALL MY LIFE (MCA)	K-CI & JOJO	67.2265	6258	7	68.1830	6405	6	42.6247	4609	2	22.2192	1284	2	1.4438	232	—	0.9211	131	—	0.0177	2	—
4	4	22	SEX AND CANDY (CAPITOL)	MARCY PLAYGROUND	63.4788	7596	3	66.9485	8052	3	36.3394	4278	3	0.4025	84	—	16.7260	1814	7	0.0602	14	—	9.9507	1406	13
5	5	28	3 AM (LAVA/ATLANTIC)	MATCHBOX 20	57.2111	6331	6	60.4028	6787	5	29.0167	3153	8	0.2985	69	—	23.9971	2390	2	0.5087	119	—	3.3901	600	—
6	9	8	YOU'RE STILL THE ONE (MERCURY)	SHANIA TWAIN	55.4732	5646	9	46.9501	4904	9	29.2214	3171	7	2.5949	157	—	11.0218	1087	21	12.6351	1231	3	—	—	—
7	7	10	THE WAY (HOLLYWOOD)	FASTBALL	54.6250	7452	4	50.3684	6973	4	20.0277	2753	11	0.3066	34	—	18.0849	2080	4	0.0352	14	—	16.1706	2571	2
8	11	5	UNINVITED (WARNER SUNSET/REPRISE)	ALANIS MORISSETTE	51.0494	5949	8	42.5309	5188	8	30.2656	3199	6	0.0500	14	—	16.2345	2008	5	0.0531	5	—	4.4462	723	32
9	6	29	AS LONG AS YOU LOVE ME (JIVE)	BACKSTREET BOYS	50.1112	4449	10	51.8563	4571	11	19.8996	2074	16	6.2460	304	—	11.7478	1068	22	12.1703	971	4	0.0475	32	—
10	8	11	ANYTIME (MOTOWN)	BRIAN MCKNIGHT	49.1308	4377	12	48.1745	4288	14	25.6978	2869	10	20.4881	1282	3	1.2362	152	—	1.6836	71	—	0.0251	3	—
11	10	19	GETTIN' JIGGY WIT IT (COLUMBIA)	WILL SMITH	44.7512	4066	16	46.8422	4331	13	31.7153	3282	5	12.7256	734	17	0.3103	50	—	—	—	—	—	—	—
12	18	5	IRIS (WARNER SUNSET/REPRISE)	GOO GOO DOLLS	44.2137	6447	5	36.6578	5665	7	16.8017	2520	14	0.0417	10	—	12.1938	1545	10	0.1929	10	—	14.9836	2362	3
13	12	28	TOGETHER AGAIN (VIRGIN)	JANET	38.3855	3398	26	42.3810	3621	21	27.9714	2543	13	5.5578	331	—	4.0452	425	35	0.8111	99	—	—	—	—
14	15	27	HOW'S IT GOING TO BE (ELEKTRA/EEG)	THIRD EYE BLIND	38.0985	4403	11	40.6077	4658	10	19.1639	2049	17	0.0504	8	—	13.6207	1575	9	0.0099	12	—	5.2536	759	—
15	13	21	MY HEART WILL GO ON (SSO MUSIC)	CELINE DION	37.2959	3306	27	42.3538	3868	19	13.0122	1303	28	7.0746	373	32	6.3027	779	28	10.9064	851	7	—	—	—
16	16	41	I DON'T WANT TO WAIT (IMAGO/WARNER BROS.)	PAULA COLE	37.2935	3175	30	40.3742	3299	24	12.2158	1074	—	0.2633	21	—	13.0345	1223	17	11.3556	776	8	0.4243	81	—
17	14	13	FROZEN (MAVERICK/WARNER BROS.)	MADONNA	36.3408	3664	20	41.9376	4258	15	16.8704	1626	22	1.2505	184	—	10.8373	1116	19	7.3690	737	9	0.0136	1	—
18	17	40	WALKIN' ON THE SUN (INTERSCOPE)	SMASH MOUTH	36.2127	4179	14	39.2911	4446	12	15.6240	1803	19	0.1972	54	—	16.4845	1613	8	0.0026	5	—	3.9044	704	—
19	21	5	TOO CLOSE (ARISTA)	NEXT	33.9942	3484	23	31.2643	3135	28	13.2812	1601	23	20.6797	1872	1	0.0040	8	—	—	—	—	0.0293	3	—
20	20	4	SEARCHIN' MY SOUL (SSO MUSIC)	VONDA SHEPARD	33.3889	4198	13	31.5195	3882	17	18.0146	2431	15	0.1110	22	—	11.5326	1350	14	3.4974	326	24	0.2333	69	—
21	19	14	I WANT YOU BACK (RCA)	'N SYNC	32.9258	3909	17	33.5816	4016	16	26.1505	3133	9	5.8486	558	25	0.9246	217	—	0.0021	1	—	—	—	—
22	22	13	MY FATHER'S EYES (REPRISE)	ERIC CLAPTON	29.6025	3518	22	30.8448	3839	20	5.2919	749	39	0.0468	10	—	11.9734	1508	11	12.2904	1251	2	—	—	—
23	23	4	MY ALL (COLUMBIA)	MARIAH CAREY	28.8895	3418	25	25.5668	3139	27	17.4066	1917	18	8.8709	979	9	0.6863	152	—	1.9257	370	22	—	—	—
24	30	3	REAL WORLD (LAVA/ATLANTIC)	MATCHBOX 20	27.2942	3857	18	22.9438	3244	25	9.2864	1135	33	—	—	—	11.2597	1345	15	0.0565	21	—	6.6916	1356	14
25	24	3	HEROES (EPIC)	THE WALLFLOWERS	25.6063	4126	15	25.2343	3880	18	7.7782	1298	29	0.0089	5	—	6.1848	983	24	0.0016	1	—	11.6328	1839	10
26	25	6	EVERYBODY [BACKSTREET'S BACK] (JIVE)	BACKSTREET BOYS	25.5021	3551	21	24.8234	3435	23	18.1375	2647	12	6.6733	788	15	0.6913	116	—	—	—	—	—	—	—
27	27	4	I'LL BE (LAVA/ATLANTIC)	EDWIN MCCAIN	24.9937	3258	28	24.2877	3207	26	8.6604	1199	31	0.0233	7	—	15.1348	1859	6	0.3545	89	—	0.8207	104	—
28	39	2	KIND & GENEROUS (ELEKTRA/EEG)	NATALIE MERCHANT	24.7849	3422	24	20.3124	2878	34	8.0324	1237	30	0.0009	1	—	12.5947	1416	12	0.2790	77	—	3.8779	691	33
29	36	2	ADIA (ARISTA)	SARAH MCLACHLAN	23.0527	3243	29	20.4341	3029	30	7.1012	1158	32	0.0120	5	—	9.8987	1406	13	4.4384	476	18	1.6024	198	—
30	28	44	FLY (LAVA/ATLANTIC)	SUGAR RAY	22.8769	2712	34	23.8030	2764	36	11.0423	1250	—	0.6848	94	—	9.3008	960	—	0.0513	4	—	1.7977	404	—
31	35	2	CLOSING TIME (MCA)	SEMISONIC	22.7694	3824	19	20.4248	3529	22	2.9157	676	—	0.0026	1	—	3.6746	518	32	—	—	—	16.1765	2629	1
32	26	21	KISS THE RAIN (UNIVERSAL)	BILLIE MYERS	22.4833	2579	36	24.6910	2993	31	12.7420	1511	24	0.4059	74	—	9.0044	895	—	0.2269	74	—	0.1041	25	—
33	32	49	IF YOU COULD ONLY SEE (POLYDORA&M)	TONIC	21.7638	2788	33	22.6103	2904	32	8.6045	1072	—	—	—	—	10.3397	1176	18	0.0514	22	—	2.7682	518	—
34	29	33	YOU MAKE ME WANNA... (LAFACE/ARISTA)	USHER	21.1661	1988	51	23.1639	2141	47	14.5610	1478	—	6.4545	476	—	0.1506	34	—	—	—	—	—	—	—
35	33	56	SEMI-CHARMED LIFE (ELEKTRA/EEG)	THIRD EYE BLIND	20.9089	2522	37	21.9927	2586	38	9.6016	1103	—	0.0060	1	—	8.6635	911	—	0.0437	14	—	2.5941	493	—
36	34	7	NO, NO, NO (COLUMBIA)	DESTINY'S CHILD	20.5739	2087	48	21.2382	2165	46	10.3836	1342	27	10.1805	743	16	0.0009	1	—	—	—	—	0.0089	1	—
37	NEW		RAY OF LIGHT (MAVERICK/WARNER BROS.)	MADONNA	20.4206	2174	42	14.5901	1355	71	14.3693	1754	20	5.0849	273	40	0.6324	102	—	0.0594	2	—	0.2746	43	—
38	RE-ENTRY		SHOW ME LOVE (RCA)	ROBYN	20.2098	2006	49	19.4449	2021	50	14.8833	1400	—	2.2403	216	—	2.7066	341	—	0.3796	49	—	—	—	—
39	37	8	ME (IMAGO/WARNER BROS.)	PAULA COLE	20.0385	2675	35	20.3459	2882	33	10.7571	1352	26	0.0824	14	—	8.1302	1109	20	0.3081	96	—	0.7607	104	—
40	NEW		ZOOT SUIT RIOT (MOJO/UNIVERSAL)	CHERRY POPPIN' DADDIES	19.8455	3145	31	18.4174	2837	35	5.3697	896	38	0.0089	6	—	7.1472	980	25	0.0618	5	—	7.2579	1258	16

Records showing an increase in audience over the previous week, regardless of chart movement. Rankings by format (on right side of this page) correspond to 40-position charts printed in this week's Monitor (30 positions for adult contemporary); therefore rankings do not exist for re-entries and records below No. 40 (No. 30 for adult contemporary). Audience compiled by cross-referencing exact times of airplay with Arbitron listener data. ©1998, Billboard/BPI Communications.

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THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM TOP 40		DETECTIONS		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	
			★★★ No. 1 ★★★				
1	1	14	TORN RCA 6 weeks at No. 1	NATALIE IMBRUGLIA	5119	5202	
2	2	17	ALL MY LIFE MCA	K-CI & JOJO	4609	4739	
3	3	14	SEX AND CANDY CAPITOL	MARCY PLAYGROUND	4278	4433	
4	4	30	TRULY MADLY DEEPLY COLUMBIA	SAVAGE GARDEN	3588	3941	
5	6	22	GETTIN' JIGGY WIT IT COLUMBIA	WILL SMITH	3282	3430	
(6)	11	6	UNINVITED WARNER SUNSET/REPRISE	ALANIS MORISSETTE	3199	2578	
(7)	9	10	YOU'RE STILL THE ONE MERCURY	SHANIA TWAIN	3171	2741	
8	5	27	3 AM LAVA/ATLANTIC	MATCHBOX 20	3153	3537	
9	7	18	I WANT YOU BACK RCA	'N SYNC	3133	3246	
(10)	8	8	ANYTIME MOTDWN	BRIAN MCKNIGHT	2869	2777	
(11)	13	5	THE WAY HOLLYWOOD	FASTBALL	2753	2415	
(12)	12	10	EVERYBODY [BACKSTREET'S BACK] JIVE	BACKSTREET BOYS	2647	2511	
13	10	29	TOGETHER AGAIN VIRGIN	JANET	2543	2653	
(14)	16	5	IRIS WARNER SUNSET/REPRISE	GOO GOO DOLLS	2520	2189	
(15)	14	6	SEARCHIN' MY SOUL 550 MUSIC	VONDA SHEPARD	2431	2344	
16	18	30	AS LONG AS YOU LOVE ME JIVE	BACKSTREET BOYS	2074	2075	
17	15	26	HOW'S IT GOING TO BE ELEKTRA/EEG	THIRD EYE BLIND	2049	2219	
(18)	21	6	MY ALL COLUMBIA	MARIAH CAREY	1917	1844	
19	20	35	WALKIN' ON THE SUN INTERSCOPE	SMASH MOUTH	1803	1952	
			★★★ AIRPOWER ★★★				
(20)	31	2	RAY OF LIGHT MAVERICK/WARNER BROS.	MADONNA	1754	1105	
21	17	12	DO YOU REALLY WANT ME RCA	ROBYN	1683	2180	
22	19	13	FROZEN MAVERICK/WARNER BROS.	MADONNA	1626	1967	
			★★★ AIRPOWER ★★★				
(23)	27	3	TOO CLOSE ARISTA	NEXT	1601	1305	
24	22	22	KISS THE RAIN UNIVERSAL	BILLIE MYERS	1511	1775	
25	24	8	THIS IS HOW WE PARTY CRAVE	S.O.A.P.	1464	1575	
26	25	12	ME IMAGO/WARNER BROS.	PAULA COLE	1352	1488	
(27)	26	8	NO, NO, NO COLUMBIA	DESTINY'S CHILD	1342	1329	
28	23	22	MY HEART WILL GO ON 550 MUSIC	CELINE DION	1303	1624	
(29)	29	3	HEROES EPIC	THE WALLFLOWERS	1298	1214	
(30)	35	2	KIND & GENEROUS ELEKTRA/EEG	NATALIE MERCHANT	1237	996	
(31)	30	11	I'LL BE LAVA/ATLANTIC	EDWIN MCCAIN	1199	1193	
(32)	32	4	ADIA ARISTA	SARAH MCLACHLAN	1158	1076	
(33)	NEW		REAL WORLD LAVA/ATLANTIC	MATCHBOX 20	1135	658	
34	28	12	NICE & SLOW LAFACE/ARISTA	USHER	1048	1301	
35	34	5	SIN SO WELL ELEKTRA/EEG	REBEKAH	984	1006	
36	36	3	HAVE FUN, GO MAD! JERSEY/MCA	BLAIR	930	943	
37	37	4	I GET LONELY VIRGIN	JANET	907	915	
(38)	38	2	ZOOT SUIT RIOT MOJO/UNIVERSAL	CHERRY POPPIN' DADDIES	896	721	
39	33	14	MY FATHER'S EYES REPRISE	ERIC CLAPTON	749	1060	
(40)	NEW		TIME AGO DGC/GEFFEN	BLACK LAB	736	618	

THIS WEEK	LAST WEEK	WKS. ON CHART	RHYTHMIC TOP 40		DETECTIONS		
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW	
			★★★ No. 1 ★★★				
(1)	1	17	TOO CLOSE ARISTA 5 weeks at No. 1	NEXT	1872	1822	
2	2	26	ALL MY LIFE MCA	K-CI & JOJO	1284	1357	
3	3	17	ANYTIME MOTDWN	BRIAN MCKNIGHT	1282	1297	
(4)	9	3	THE BOY IS MINE ATLANTIC	BRANDY & MONICA	1248	892	
5	4	10	BODY BUMPIN' YIPPIE-YI-YO A&M	PUBLIC ANNOUNCEMENT	1187	1190	
(6)	5	12	I GET LONELY VIRGIN	JANET	1046	1032	
(7)	12	4	BE CAREFUL ROCK LAND/INTERSCOPE	SPARKLE	1027	842	
(8)	8	18	WHAT YOU WANT BAD BOY/ARISTA	MASE (FEATURING TOTAL)	1017	973	
(9)	11	6	MY ALL COLUMBIA	MARIAH CAREY	979	844	
10	7	12	LET'S RIDE DEF JAM/MERCURY	MONTELL JORDAN FEAT. MASTER P & SILKK THE SHOCKER	919	1004	
11	6	23	NICE & SLOW LAFACE/ARISTA	USHER	894	1004	
(12)	17	9	SAY IT H.D.L.A./RED ANT	VOICES OF THEORY	835	760	
13	10	15	ROMEO AND JULIET GRAND JURY/RCA	SYLK-E. FYNE FEATURING CHILL	803	884	
14	14	17	TRULY MADLY DEEPLY COLUMBIA	SAVAGE GARDEN	796	834	
15	16	9	EVERYBODY [BACKSTREET'S BACK] JIVE	BACKSTREET BOYS	788	788	
16	15	23	NO, NO, NO COLUMBIA	DESTINY'S CHILD	743	832	
17	13	27	GETTIN' JIGGY WIT IT COLUMBIA	WILL SMITH	734	842	
18	19	6	CAN'T LET HER GO MOTOWN	BOYZ II MEN	701	726	
(19)	22	4	MY WAY LAFACE/ARISTA	USHER	676	592	
			★★★ AIRPOWER ★★★				
(20)	27	3	GHETTO SUPASTAR (THAT IS WHAT YOU ARE) INTERSCOPE	PRAS MICHEL FEAT. OL' DIRTY BASTARD & INTRODUCING MYA	674	460	
(21)	23	5	IT'S ALL ABOUT ME UNIVERSITY/INTERSCOPE	MYA & SISQO	672	583	
22	21	7	IMAGINATION QWEST/WARNER BROS.	TAMIA	665	678	
23	20	10	DEJA VU (UPTOWN BABY) CODEINE/COLUMBIA	LORD TARIQ & PETER GUNZ	622	721	
24	18	21	SWING MY WAY EASTWEST/EEG	K.P. & ENVYI	606	731	
25	24	12	I WANT YOU BACK RCA	'N SYNC	558	566	
(26)	26	8	THE ARMS OF THE ONE WHO LOVES YOU SO SO DEF/COLUMBIA	XSCAPE	524	519	
27	25	21	LUV 2 LUV U BLACKGROUND/ATLANTIC	TIMBALAND AND MAGOO	493	565	
(28)	28	3	WHATCHA GONE DO? RELATIVITY	LINK	487	435	
(29)	33	2	STILL NOT A PLAYER LOUD/RCA	BIG PUNISHER FEATURING JOE	482	326	
(30)	30	3	TORN RCA	NATALIE IMBRUGLIA	457	363	
(31)	31	4	THE ONLY ONE FOR ME MOTOWN	BRIAN MCKNIGHT	444	358	
32	29	19	MY HEART WILL GO ON 550 MUSIC	CELINE DION	373	398	
(33)	NEW		JUST THE TWO OF US COLUMBIA	WILL SMITH	370	232	
34	32	10	DO YOU REALLY WANT ME RCA	ROBYN	314	345	
(35)	37	8	WE BE CLUBBIN' HEAVYWEIGHT/A&M	ICE CUBE	306	284	
36	34	20	GONE TILL NOVEMBER RUFFHOUSE/COLUMBIA	WYCLEF JEAN	283	306	
(37)	38	3	SHORTY (YOU KEEP PLAYIN' WITH MY MIND) JIVE	IMAJIN FEAT. KEITH MURRAY	282	276	
(38)	NEW		MONEY, POWER & RESPECT BAD BOY/ARISTA	THE LOX [FEAT. DMX & LIL' KIM]	281	212	
(39)	NEW		THEY DON'T KNOW YAB YUM/550 MUSIC	JON B.	280	240	
(40)	NEW		RAY OF LIGHT MAVERICK/WARNER BROS.	MADONNA	273	170	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1500 detections (mainstream) or 500 detections (rhythm) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.



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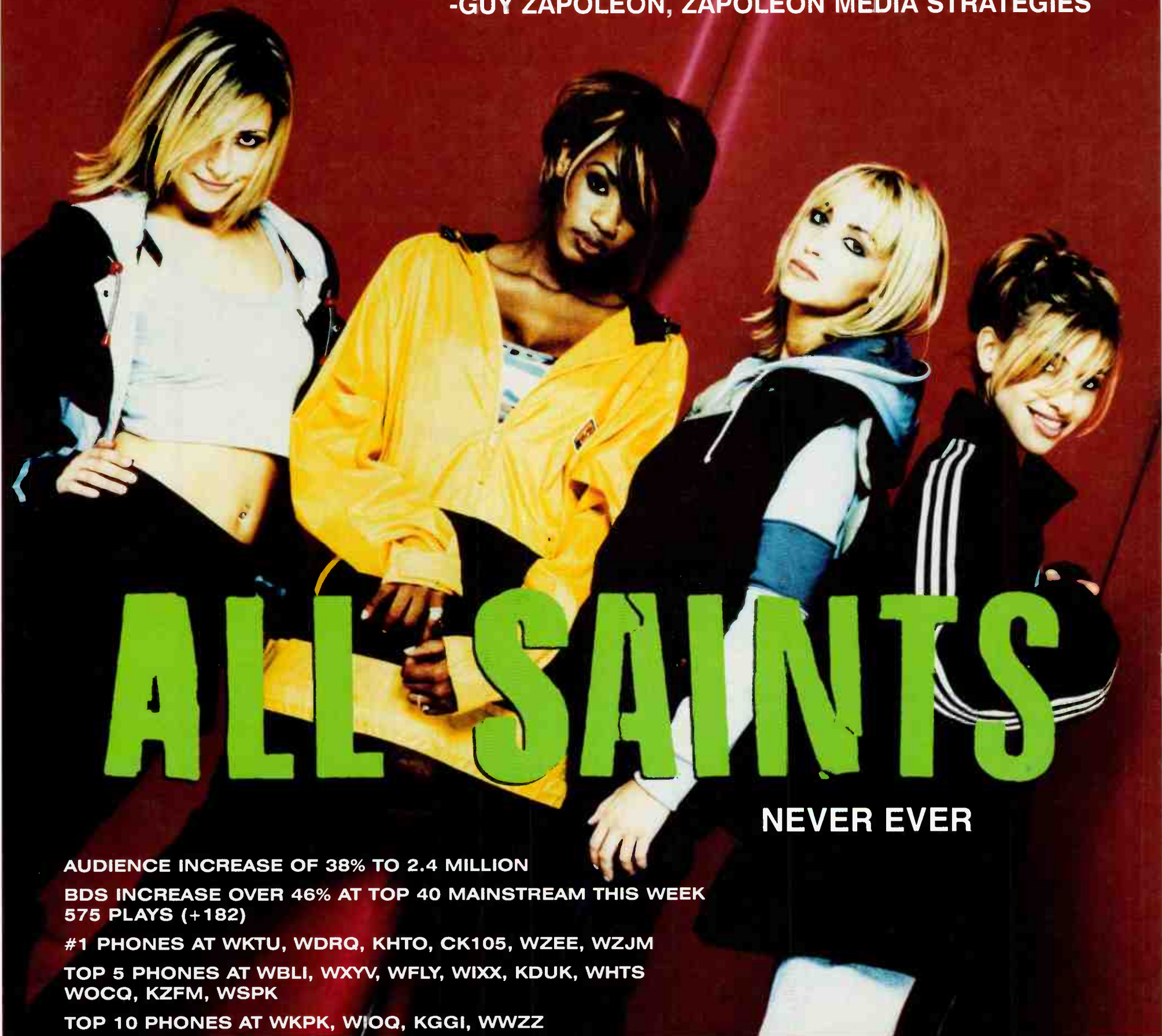


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#1 PHONES AT WKTU, WDRQ, KHTO, CK105, WZEE, WZJM

**TOP 5 PHONES AT WBLI, WXYV, WFLY, WIXX, KDUK, WHTS
WOCQ, KZFM, WSPK**

TOP 10 PHONES AT WKPK, WJOQ, KGGI, WWZZ

AIRPLAY/SALES/PHONES:

WKTU	43 PLAYS	RANK#71	1327 UNITS SOLD	#1 PHONES
WDRQ	27 PLAYS	RANK#58	+12%	#1 PHONES
CK105	31 PLAYS	RANK#62	+46%	#1 PHONES
WHTS	34 PLAYS	RANK#21	+75%	#1 PHONES

NEW THIS WEEK: WFLZ, WKSL, KOKQ, WNTQ, KCHX, KKRD, KFRX, KGOT, WJBQ



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