

# TOP 40 AIRPLAY Monitor

• We Listen To Radio •

February 21, 1997 \$4.95 Volume 5 • No. 8

## TOP 40 HIGHLIGHTS

### MAINSTREAM

#1

#### THE CARDIGANS

Lovefool (TRAMPOLENE/STOCKHOLM/MERCURY)

★★★ AIRPOWER ★★★

CELINE DION • All By Myself (550 MUSIC)  
DUNCAN SHEIK • Barely Breathing (ATLANTIC)

### NEW RELEASES

AEROSMITH • Falling In Love (Is Hard On The Knees) (COLUMBIA)  
BOXING GHANDIS • Promised Land (ATLANTIC)  
DISHWALLA • Give (A&M)  
DJ KOOL • Let Me Clear My Throat (CLRI/AMERICAN/WARNER BROS.)  
ODDS • Someone's Who's Cool (ELEKTRA/EEG)  
REAL MCCOY • One More Time (ARISTA)  
SELENA • Last Dance/The Hustle/On The Radio (Medley) (EMI LATIN/EMI)  
WHITE TOWN • Your Woman (CHRYSALIS/EMI)

### RHYTHM CROSSOVER

#1

#### SPICE GIRLS

Wannabe (VIRGIN)

★★★ AIRPOWER ★★★

MARK MORRISON • Return Of The Mack (ATLANTIC)  
PUFF DADDY (FEATURING MASE) • Can't Nobody Hold Me Down (BAD BOY/ARISTA)  
BLACKSTREET • Don't Leave Me (INTERSCOPE)  
AZ YET FEATURING PETER CETERA • Hard To Say I'm Sorry (LAFACE/ARISTA)

### NEW RELEASES

ASSORTED FLAVORS • Make Up Your Mind (HALL OF FAME/EPIC)  
ENIGMA • T.N.T. For The Brain (VIRGIN)  
FAITHLESS • Insomnia (ARISTA)  
TRACY LEE • The Theme (It's Party Time) (BY STORM/UNIVERSAL)  
REAL MCCOY • One More Time (ARISTA)  
RAHSAAN PATTERSON • Stop By (MCA)  
REAL MCCOY • One More Time (ARISTA)

### ADULT TOP 40

#1

#### NO DOUBT

Don't Speak (TRAUMA/INTERSCOPE)

★★★ AIRPOWER ★★★

PAULA COLE • Where Have All The Cowboys Gone? (IMAGO/WARNER BROS.)  
SAVAGE GARDEN • I Want You (COLUMBIA)  
JOHN MELLENCAMP • Just Another Day (MERCURY)

### ADULT CONTEMPORARY

#1

#### TONI BRAXTON

Un-Break My Heart (LAFACE/ARISTA)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

### NEW RELEASES

ENIGMA • T.N.T. For The Brain (VIRGIN)  
JOURNEY • If He Should Break Your Heart (COLUMBIA)  
BILLY MANN • Killed By A Flower (A&M)  
SELENA • Last Dance/The Hustle/On The Radio (Medley) (EMI LATIN/EMI)

## Country Slips, N/T Up, AC Rebounds In Fall '96 National Arbitrons

by Sean Ross

Bill Clinton probably figured it out for himself on the night of this year's State of the Union address, but O.J. Simpson is bigger news than he is, at least in terms of impact on radio ratings.

News/talk radio took the biggest jump of any format in Billboard and Airplay Monitor's exclusive national Arbitron numbers last fall, but while N/T was up 16.2-16.8 12-plus in the

presidential-election book, it didn't get the same kind of boost this fall that it got from the first Simpson verdict last year, when the format was up 15.5-16.9. Still, that puts N/T within a tenth of a share of its best number ever.

In other format highlights, AC rebounded from a devastating summer book and, as was once customary, was up 14.3-14.5 in the fall book, although that was less than

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Monitor Classifieds

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# odds

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## Solomon To Industry: Court Teens Again

by Sean Ross

Some folks might have tried to put a brave face on the state of the music industry. Not Tower Records head Russ Solomon, the keynote speaker at the annual Gavin Seminar, held Feb. 13-15 in New Orleans. "I think it sucks," says Solomon of the business, which, he noted, has been flat since 1994.

Like a number of other observers, Solomon attributed the slump to the industry's failure to court teen buyers, noting that retailers such as himself could no longer count on business to pick up during summer vacation or around school holidays. With sale-priced CDs retailing for \$12 to \$14, Solomon said, younger consumers no longer have money to buy music on a regular basis, "so they get out of the habit of going into the store to buy records."

Solomon suggested a renewed emphasis on selling and promoting singles, rather than allowing the industry to continue to "mortgage its future" by "making a lot of money in a hurry" and only selling albums. The kids in his household, Solomon said, were listening to oldies, not current music. "They can't put their arms around new music," he said.

Solomon also bemoaned the lack of recent teen idols (Top 40 Airplay Monitor, Feb. 14), saying there was "no music that makes little girls scream. They do a better job of that in England than we do over here." When asked about the success of Spice Girls, Solomon said they were a "bright light," but felt the industry would need a male teen idol to be revitalized.

Asked about the current state of radio, Solomon said today's modern stations were "really too cool... I don't know what they're doing at all." Later, he got two different rounds of applause when he called for "at least one free-form station in a market."

Solomon also claimed that radio stations "just don't seem to care" about joint promotions with record stores anymore, including the once-common station survey. That led Broadcast Programming consultant J.J. Cook to respond that managers of local stores claimed they didn't have the individual authority to work with stations; Solomon claimed that his did.

### MODERN AC BASHING RULES DAY

Gavin's Friday-morning top 40 session was marked by attacks from several panelists on the modern AC format. KKRZ (Z100) Portland, Ore., PD Ken Benson, now facing modern AC competition from KBBT (the Beat), dismissed

modern AC as "the latest experimental format," adding that he wasn't interested in programming any station "that will never be No. 1 in the market."

Benson also said that modern AC would suffer from a lack of available music. "I just don't think there are enough hits. I choose from all [genres] except country, and I still can't find enough music," he added.

Asked if modern AC was indeed the new "rock 40" (Top 40 Airplay Monitor, Feb. 14), Brian Burns, PD of modern-leaning WDCG (G105) Raleigh, N.C., and a pioneer of "rock 40" in the late '80s, announced that any new approach would bring in consultants who were "just trying to get dollars in the door" by selling unsuspecting stations "the next big thing." Burns was quick to point out that during the rock 40 era, "I was one of them"—referring to programmers who used a trend as their calling card.

Burns noted that consumers were able to keep track of only so many format "brands"—top 40, country, rock, N/T, etc., and that the distinctions among more narrowly drawn formats, such as modern AC, were probably lost on them.

Nassau Broadcasting senior VP of programming Michelle Stevens, whose flagship WPST Trenton, N.J., had just segued back to mainstream top 40 after a year as a quasi-modern outlet, called on stations to be "as broad as the market will allow us to be." Burns added that AQH strength was "built on occurrences," and that it was more important for top 40 to get listeners in the door than to worry about time-spent-listening issues that it couldn't control.

Besides stating that the format had gone too narrow, Stevens said top 40 had been "smothering our listeners" with negative emotions, although Z100's Benson had earlier noted that his station's version of Bruce Springsteen's "Secret Garden," interspersed with dialogue from the movie "Jerry Maguire," in which that song appears, had been drawing numerous female calls. "A lot of women call up, and they're crying, and they're sad, but that's OK," Benson said.

Panelists were, by and large, optimistic about the state of the format. Benson cited the success of Celine Dion's most recent album—No. 2 for the year—and said that couldn't have happened two or three years ago. KHKS (Kiss 106.1) Dallas PD Ed Lambert said, "It's definitely the economy" that could be thanked for the format's resurgence, adding that the number of Christmas wishes his station received from listeners was down substantially from '95.

## Chancellor, Evergreen, Viacom Become One

by Marc Schiffman

Chancellor Broadcasting Co. and Evergreen Media Corp. are merging in a deal valued at \$3.9 billion. The new Chancellor Media Corp. plans to buy all 10 Viacom radio stations for \$1.07 billion. Broker Star Media values the new

company, with 103 properties, at \$5 billion.

Chancellor chairman Tom Hicks will be chairman of the new entity. Evergreen chairman/CEO Scott Ginsburg becomes president/CEO of the new company. Chancellor's Steven Dinetz and Evergreen's Jimmy deCastro are the new co-CEOs.



## RADIO ACTIVE BY KEVIN CARTER

### Providence Now Home To Three Top 40s

**P**rovidence, R.I., becomes a market with three top 40s, as simulcast modern outlet WDFG becomes rhythmic top 40 the Beat. **Brent Peterson** is PD. But Denver is finally down to two top 40s; look for EXCI's rhythmic **KJMN** (Jam'n 92.1) to become Spanish AC "Radio Romantica" by the time you read this.

When Jacor closes on **KIOZ/KKLQ** (Q106) San Diego, PD **Greg Stevens** and APD/MD **Ray Kalusa** will exit; call them at 619-740-2593 and 619-566-1436, respectively. Expect Q106 promo assistant **Brian Matthews** to be promotions director at sister **KHTS** (Channel 933).

As part of its evolution to modern AC, **WBMX** Boston is now billing itself as "the new sound of Mix 98.5." In other modern AC news, **WBAB** Long Island, N.Y., PD **Jeff Levine** is finally PD at modern AC **WLIR/WLRI** Long Island, N.Y., replacing **Ted Taylor**.

Album **KSHE** St. Louis VP/GM **John Beck** is upped to senior VP of Emmis Broadcasting, over modern AC **WALC**, country **WKXX** and **KSHE**. Ex-**KSHE** GSM **David Kelley** returns as GM of **KSHE** from GSM of rival **KMOX**.

With **WPXY** Rochester, N.Y.'s sale to ARS closing, **Bob Morgan**, GM of new sister **WCMF** adds GM stripes at **WPXY**; **Ken Spitzer** stays with **WHAM/WWOR**.

**Maxine Todd**, PD for jazz **WJCD** (CD105) Norfolk, Va., is upped to OM for all four Clear Channel Norfolk stations, giving her duties over top 40 **WMYK**.

**Duff Lindsey**, former PD of R&B **WJHM** Orlando, Fla., becomes acting PD of sports **WQAM** Miami, replacing **Andrew Ashwood**.

**KHTO** (Hot 106.7) Springfield, Mo., MD/p.m. driver **Ray Michaels** is upped to PD.

**KNET** Lincoln, Neb., flips from classic rock to adult top 40 as T95; morning host **Don Imus** moves to sister **KMEM**, replaced by **Jim Berry** (ex-**KSYZ** Grand Island, Neb.) and **Amy Peek** from top 40 sister **KFRX**. **Leigh Smith** (ex-**WZEE** Madison, Wis.) takes middays and will assist PD **Randy Robbins**. **Joe Tyler** stays in nights from the previous format.

Modern **KIOC** Beaumont, Texas, returns to top 40 as Hot 106.1 under OM/PD **Kurt Gilchrist** and APD/MD/p.m. driver **Drew Anderssen**. The lineup is **KNIN** Wichita Falls, Texas' **Joshua Boatman** in mornings, **KTBS** Houston's **Dave Summers** in middays, and **Tim Shelton** from **KVIC** Victoria, Texas, at night.

Top 40/adult **WQLH** Green Bay, Wis., morning host **Dan Larkin** goes to AC **WROE** Appleton, Wis., as PD, replacing **Mike Heimke**. Larkin's sister remains morning co-host at **WQLH**.

Country **KCID-FM** Boise, Idaho, flips to modern AC in an LMA with rock/modern combo **KJOT/KQXR**. Also, hot AC **WSRK** (the Shark) Myrtle Beach, S.C., segues to modern-leaning top 40. And adult top 40 **WJLK-FM** Monmouth County, N.J., flips handles to the Point. **WERZ** Portsmouth, N.H., MD **Liz Jordan** joins for mornings; husband **Rob Walker**, will handle production/imaging for Nassau Broadcasting outlets in the market.

**KPWR** (Power 106) Los Angeles AMD **Pete Manriquez** segues to Relativity Records as L.A.-based national mix-show manager. West Coast regional manager **Trevor Carey** moves to New

York as director of pop promotion.

Former **KMEL** San Francisco street research director **Alexander Mejia** lands at Noo' trybe Records as director of A&R.

**KIBB** (B100.3) Los Angeles APD/MD **Carly Ferreri** exits. PD **Tony Coles** will handle music... **KGGI** Riverside, Calif., night jock **Ricky Fuentes** is named music coordinator.

**KTFM** San Antonio, Texas, AM/D/mix-show coordinator **Steve Chavez** is upped to MD, replacing **Charlie Huero**, said to be headed to **KUPR** San Diego.

At rhythmic AC **KZRQ** (Star 105) Albuquerque, N.M., **Terry Young** moves from nights to afternoons. That sends PD **Dave Dart** to mid-days and **Mark Montana** to nights.

**KQMQ** Honolulu MD **Mars Frehley** exits to start a local record label. Midday host **Wendy** and p.m. driver **Wili Moku** swap shifts. Mixer **Kutmaster Spaz** goes to nights, as **Jimmy Da Geek** goes to Hawaiian AC rival **KCCN-FM**. Receptionist **Sherry Clifton** takes overnights.

At **WAEZ** (Electric 99) Johnson City, Tenn., middayer **T.K.** displaces the syndicated "Murphy In The Morning" show. **Chris Mann** from **WXLK** Roanoke, Va., joins for nights.

AC **WIOG** Saginaw, Mich., taps **Terry Phillips** from country **KIIM** Tucson, Ariz., for afternoons, replacing **Keith Kelly**, who goes to middays. **Ron Brand** joins for P/T from top 40 **WWCK** Flint, Mich. Ex-**WIOG** middayer **Joe Harris** exits for a real estate career. And **WKSZ** Green Bay, Wis., morning host **Brian O'Connor** exits for the family snowmobile business.

**WZEE** (Z104) Madison, Wis., welcomes back **Catfish Cooper** from **WEZB** (B97) New Orleans as production director/afternoons. Night jock **Tom Dean** picks up music coordinator stripes. B97 adds **Kim Diamond** for nights from AC rival **WLTS** (Lite 105).

In other news about guys with the same air-name, **KQID** Alexandria, La., taps night jock **Jamie West** from **WRZE** Cape Cod, Mass., for afternoons as **Catfish Cooper**, while **Pretty Boy** moves from afternoons to morning co-host.

**WASH** Washington, D.C., moves middayer **Bill Worthington** to mornings, replacing **Kevin Gossett**. **WASH** hires **Brenda Bessett** from MD/ middays at country **WDSB** Wilmington, Del., for P/T and as assistant to the VP of operations.

**KKRZ** (Z100) Portland, Ore., nabs **KDUK** Eugene, Ore., overnights "Dangerous Dave" Osborne as assistant morning producer.

At **WBZZ** (B94) Pittsburgh, **Johnny Hartwell** joins for production director/p.m. drive from **WHOT** Youngstown, Ohio. Production director **Ryan Mill** becomes creative-services director. APD/ afternoons **David Edgar** goes to 12-3 p.m., replacing **Heidi Stern**, now in nights at AC **WTMX** Chicago.

**WSSX** (95.5X) Charleston, S.C., ups middayer **Christine Cross** to MD.

**KQIZ** Amarillo, Texas, adds ex-**WXLK** (K92) Roanoke, Va., night jock **Andrew Wright** in afternoons, replacing **Scotty D.**, and **Cisco Kidd** from **KNIN** Wichita Falls, Texas, for nights.

NARAS announces its first RadioActive Award to honor stations that front- and backsell music. AC **WMJX** Boston joins rock honorees **XETRA-FM** San Diego, **WMMO** Orlando, Fla., and **WONE** Akron, Ohio.

## Calling All Lovefools



Stockholm/Mercury's the Cardigans celebrate their No. 1 hit "Lovefool" at Michael's in New Orleans. Shown, from left, are Cardigans Magnus Sveningsson, Lars-Olof Johansson, and Bengt Lagerburg; **WVKX** Providence, R.I., PD Joe Dawson; the group's Nina Persson and Peter Svensson; **WVKX** MD Becky Ianonne; and Mercury's VP of field/singles promotion **Tony Smith** and national director of NAC/AC promotion **Bill Cason**.

## Love Boat Hits Sandbar In New York



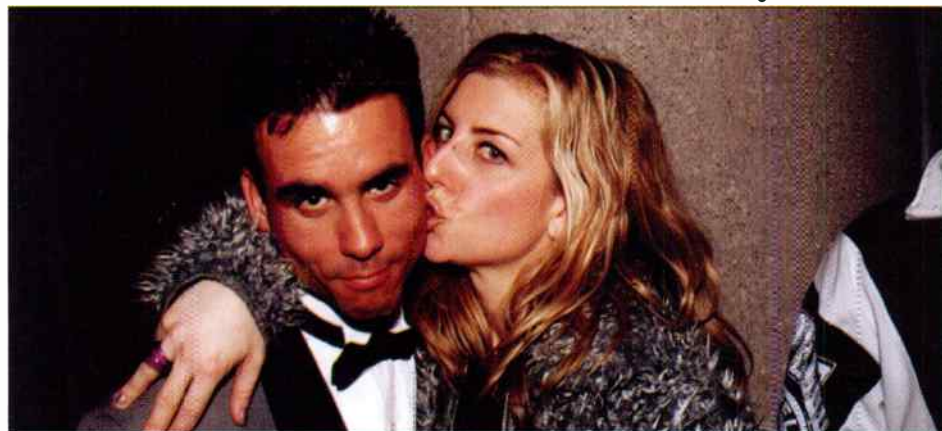
Gavin "Captain Stubing" McLeod visited WDBZ (the Buzz) New York to promote the fact that he has nothing going on. Pictured clockwise, from bottom, is the Buzz morning team: Michelle Allen, Al Kline, Bill Kelly, McLeod, and Debbie Foster.

## Terror In The Wax Museum



WKTU New York sends us a compelling, action-packed, nonstaged photo of night guy Hollywood Hamilton signing his new contract, using wacky disappearing ink. Shown in the front row, from left, are GM John Fullam, Hamilton, and PD Frankie Blue. In the back row, from left, are producer Gus Heredia and air personality Goumba Johnny Vein.

## Stockwood Makes Out In Universal City



WKSE Buffalo, N.Y., APD/MD Dave Universal, left, has his cheek surgically attached to recording artist Kim Stockwood after a recent show. By the way, Dave appears to be much too tanned for a guy who lives in Buffalo—police are investigating.

## RADIO CONCERT MONITOR

DATE	CALL LETTERS	EVENT	SCHEDULED TO APPEAR
March 8	WHTZ (Z100) New York	Sno-Ball '97	Amber, Crush, Donna Lewis, Outhere Bros., Salt-N-Pepa
March 30	KKRZ Portland, Ore.	Z100 Birthday Bash	TBA
May 26	WKSE Buffalo, N.Y.	Kiss The Summer "Hello" Concert	Livin' Joy, Real McCoy, Wild Orchid, more
May 28	WPXY Rochester, N.Y.	Summer Jam	TBA

Let us monitor your event! Kevin Carter: 213-525-2303 or E-mail KCarter@billboardgroup.com



## TOP 40 TOPICS BY SEAN ROSS

### Enjoy The Successes, But Watch The Skies

**S**ometimes, watching the top 40 format regroup is like staying in the trailer park after it was hit by a tornado. Even on a nice day, you can't help watching the sky. For the past 15 months, we've watched the format scrap back toward legitimacy one success at a time—a KHKS Dallas here, a WWZZ (Z104) Washington, D.C., there. Every now and then, somebody makes mainstream top 40 happen in a market in which it wasn't supposed to happen again, and although you never feel comfortable claiming to be right, at least you don't feel like such a doofus for having believed.

Yet believing in the format requires a certain amount of cognitive dissonance on the proponent's part. Besides celebrating the stations that prove the format still works, you have to explain away those that don't. Or the stations that are still bailing from top 40, something that happens at the rate of several a week on occasion. How, you ask yourself, did these owners not get the message that top 40 is back? Why are stations still dropping top 40 for country or modern—you know, all those *other* formats that were declared damaged goods by the rest of the industry?

The best explanation seems to be that some folks just don't buy top 40. But they are buying top 40 stations. Heritage top 40s ranging from the successful (WTNY-FM Wattertown, N.Y.) to the middling (WKBQ [Q104] St. Louis) are still changing, and it's frequently as the result of a sale. Sometimes the new owner has its own agenda: It wants to attack a country station across town to protect the 25-54 numbers of its soft AC, and the fact that it may be inheriting a station with a 10 share doesn't mean much to it. Sometimes, the new owner just belongs to the (until recently) majority opinion that **BLACKstreet** and **Journey** don't go together.

With the Emmis folks and WKBQ, for instance, it wasn't the unwillingness to target 12-24—the one that sunk so many other stations—that sealed the station's format switch to modern AC. KPWR (Power 106) Los Angeles and WQHT (Hot 97) New York proved that. But if I'd owned KXXX-FM (X100) San Francisco and WAVA Washington, D.C., during the waning days of the format's power in the early '90s, I wouldn't have had many role models to draw on either. Same goes for the mainstream top 40s with which Emmis competes. Chicago doesn't have one. Indianapolis, New York, and L.A. are all markets in which the format is regrouping.

Like many other top 40s, WKBQ may have had too much baggage to overcome. Between its exile to a less-desirable frequency several years ago—something that

managed to destroy (or at least severely damage) top 40 in several markets—and its notorious racial-slur incident, it might have been too hard for the station to battle back. There were certainly times in the past few years when WKBQ, like other top 40s, sounded better than its numbers indicated, meaning that the market might not have caught up with its improvements, or didn't care to.

The good news is that in the past several years, we've seen markets reverse themselves on top 40, even after the failure of a stopgap top 40, the one that came in with a lesser signal after the heritage outlet went away. Fargo, N.D., never warmed to KSSZ, the class-A suburban that tried to replace WDAY-FM (Y94) during that station's dalliance with AC, but it was happy to have Y94 back. Same goes for Charleston, S.C., and now Lexington, Ky., where WLKT (the Cat) has managed an 8 share, while the previous top 40 barely registered. When KHTR came to St. Louis in 1982, it managed the kind of numbers that the previous top 40, KSLQ, hadn't seen in a while. It will, one likes to think, happen again.

Now, this might sound like that cognitive dissonance thing at work again—clinging to a few success stories and rationalizing away the folks who weren't successful. But I still have certain fears for the format that can't be rationalized away: I worry that the format hasn't managed to attract adults on its own terms—i.e., without sounding like another format. I worry that the adults who came back to the format on their own volition to hear the more accessible modern crossovers aren't getting them anymore. I worry that the operators who came into the format thinking that it would perform without resources will be disappointed. I worry that the new stations that were only meant to get a 2 share and irritate a particular competitor will be seized upon by those who don't believe in the format as evidence that they were right all along. I watch the skies a lot, as it happens.

But you gotta believe. The folks who do believe are doing better. The folks who don't believe are doing something else and aren't likely to have their minds changed. As the *Lovin' Spoonful* pointed out 30-plus years ago, trying to tell a stranger about rock'n'roll is always hard. Just as things were better for some country stations with no competition before the boom came along and messed them up for everybody, top 40 doesn't necessarily need four outlets in a market. The recent Denver battle has proved that. It just needs one believer in every market, and it needs to recruit them before the folks who do the top 40 revival wrong have been given too much attention.

EDITOR: SEAN ROSS  
 MANAGING EDITOR: KEVIN CARTER  
 DIRECTOR OF CHARTS: THEDA SANDIFORD-WALLER  
 ADULT CHART MANAGER: STEVEN GRAYBOW  
 REPORTER: DANA HALL  
 CONTRIBUTORS: KEN BARNES, HESTON HOSTEN  
 CHART PRODUCTION MANAGER: MICHAEL CUSSON  
 ASST. CHART PRODUCTION MANAGER: ALEX VITOUSSIS  
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 BUSINESS MANAGER: JOELLEN SOMMER

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 1515 Broadway, New York, NY 10036 212-764-7300  
 5055 Wilshire Blvd., 7th floor, Los Angeles, CA 90036 213-525-2300  
 For subscriptions call: 800-722-2346

## Country Slips, N/T Up, AC Rebounds In Fall '96 National Arbitrons

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some observers expected, judging from some of the strong AC numbers in the first individual market returns. R&B continued to cement its hold on third place, up 10.7-10.9, even with teens back in school, and again posted record numbers in many key demos and dayparts. Country continued to slip, off 10.6-10.5, but that's almost flat, suggesting that the format may be close to bottoming out. More important, the results suggested that the size of country's core audience has stabilized and will not continue to decline as the number of available stations declines.

Top 40 was flat at an 8.6 share after two books of growth—not so bad when you consider that the format usually has a bad fall and that the number of stations coming into the format wasn't growing at the time. All three rock formats were off: album (7.4-7.2), modern (4.4-4.1), and classic (4.2-3.9), despite an abundance of superstar product in that format this fall. Oldies stations continued to slip, going 6.4-6.2, tying them with the Spanish-language format, which posted its best-ever 12-plus number, up 6.1-6.2.

The national ratings reflect a combination of numbers in Arbitron's four-book-a-year continuous-measurement markets. With the release of the fall book, the ratings begin their eighth year in Billboard.

### LISTENERS DON'T ROCK THE VOTE

Even with its customary post-baseball dropoff at night (15.0-13.2), N/T stations (including all-sports outlets) were up sharply in middays (16.3-17.6) and afternoons (14.7-15.3). The format was down in mornings, 20.6-20.2. The midday and afternoon spikes point toward some extra election-time attention for Rush Limbaugh and the groundswell of publicity around Dr. Laura Schlessinger's show this fall.

N/T's station count held steady during the fall at about 350 in the continuous-measurement markets. With Airplay Monitor's exclusive M Street Format Monitor issue showing a boom for both sports and N/T stations again at year's end, the number of new outlets could start driving the format past even the record 16.9 share it received last fall. The brutal fall and winter weather will probably be a plus for the format also.

The success of N/T in the fall, particularly with men, probably had something to do with the continued sluggish numbers for all rock formats, despite a reasonably heavy slate of superstar releases: Bush, Counting Crows, R.E.M., Pearl Jam, Sheryl Crow, and, at modern, the snowballing success of No Doubt.

Album rock was off a tenth of a share across the board, except among teens, where it was off 7.4-7.0. Since album rock hasn't done much to solicit teens in the past 10 years or so, except picking them up by default when a market has no top 40, its drop in that demo probably reflects the availability of top 40 in more markets

again. As for classic rock, which tends to seesaw from book to book, its 3.9 share is still ahead of the 3.4 it had last fall.

As for modern, its three-tenths drop was its first measurable downtick since the format's growth spurt began in winter '93. And this in a book during which the number of available stations in the format held steady. And a book during which the format should have profited by having more exclusive music, given top 40's lesser interest in modern crossovers.

Modern was down 4.0-3.4 in middays, something explained by teens going back to school and no longer controlling workplace or home listening, but it wasn't up significantly in other dayparts to compensate. It was down 5.0-4.8 with men; 2.8-2.4 with women, its lowest female number in nearly two years.

You might have expected modern to look younger and more male this fall, given that format's increased emphasis on harder, non-crossover music (at least between the No Doubt hits). Surprise: Modern was off more at the younger end (11.2-10.9 teens; 7.9-7.6 18-34) than with upper demos (3.8-3.7 25-54; 1.8-1.7 35-64).

### TOP 40, R&B SURVIVE AC FALL CLASSIC

AC is used to good fall books, and this was one. Its 14.3-14.5 rise puts it ahead of last fall, when it was off 14.7-14.1. While AC outlets continue to disappear, new modern AC stations are keeping the number of available stations constant. AC also had a great winter last year, while top 40 was clobbered, and it will be interesting to see whether the cold weather favors long stretches indoors with soft, relaxing favorites or long stretches on N/T radio.

AC was up sharply during middays (16.3-16.8), largely because teens were out of the picture. But it was also up nicely at night, 11.6-12.3.

As for top 40, it's reasonable to expect some changes in male and adult numbers at a time when many top 40s were becoming less rock-and-more-rhythm-driven. But it held flat in most places. And the good news is that where it usually caves in fall, when school opens, top 40 held steady. It was off in middays as expected (7.9-7.0), but it was up in mornings (7.2-7.8) and nights (11.3-12.2) to compensate, something it didn't do on the same scale last fall.

The biggest demo boost for top 40 this time was teens, up 26.9-29.1. The format was off slightly 18-34 (13.3-13.2), 25-54 (7.0-6.9), and flat in 35-64 (4.2). With women, it was up a hair (7.9-8.0), but with men, it was off 6.3-5.9, belying the format's less rocking nature today.

We've suggested over the past year that part of R&B's boom was a function of top 40's refusal to play a significant amount of R&B crossovers. We'll have a better sense of that theory in the winter, since many of the R&B ballads that are quickly becoming a prevalent flavor in top 40 were only starting to cross at the end of the fall book. R. Kelly, Keith Sweat, Toni Braxton, BLACKstreet, and the return of New Edition and En Vogue, however, were definitely good to R&B, which had its best book ever—the second time in six months R&B shattered its own record 12-plus number.

R&B radio was down sharply in middays (9.7-8.4), but it was up 9.0-9.4 in mornings and 10.4-10.8 in afternoons, breaking its own records in those dayparts, too. Same for 18-34, where it was up 13.4-13.9. The adult R&B format, were you to measure it separately, was flat at a 3.7 share 12-plus, although it still beats mainstream R&B in the 35-64 demo, 4.5 to 4.2.

## MONITOR PROFILE

### PD Michael Newman Wedges Modern AC The Beat Into Portland, Ore.

**I**ll be honest. I was pretty leery about coming up here," says KBBT (the Beat) Portland, Ore., PD Michael Newman. "I wasn't sure about this format at the time. The market already had modern rock KNRK, and top 40 KKRZ [Z100] is huge. I didn't feel there was room for this format."

Newman has managed to find some room. He came to Portland in October after programming KDON Monterey, Calif., for almost six years; now his ARS-owned modern AC has made its presence felt in its first book, up 1.3-3.3 12-plus and 1.5-7.1 18-34, while KNRK was off 5.1-2.8. KBBT came, which sat at 44,000 last August, was up to 158,000 in the fall Arbitrons.

While on a fact-finding mission in Portland before accepting the job, Newman employed his own unique scientific methodology to aid his decision. "I walked into a Häagen-Daz store and told my wife, Ellen, 'If the person behind the counter mentions the Beat, I'll take the job,'" he says. After telling the girl he was new in town, he asked her what radio station he should listen to. "I walked out, ice-cream cone in hand, and said, 'Honey, we're moving to Portland!'"



*'I'm able to pull elements from all formats'*

**Michael Newman**  
Program Director  
KBBT Portland, Ore.

That's how Newman discovered the small but growing buzz on the Beat. Henry Broadcasting had sold album rock KUFO and the original modern KBBT-AM to ARS, which also added a move-in from nearby Banks, Ore., at 107.5 FM. "They moved the Beat format to 107.5, did a music test, and mainstreamed it to the modern AC sound we all know and love," he says.

Through his experience at KDON, and his work with Steve Smith at KHTY (Y97) Santa Barbara, Calif., KHQT (Hot 97.7) San Jose, Calif., and the late KNRJ (Energy 96.5) Houston, Newman wore the mantle of top 40/rhythm-crossover boy. Leaving the rhythmic nest gives him a legitimate shot at being modern AC man.

As a Southern California native, Newman was aware, via KROQ Los Angeles, of the '80s product that helps power modern AC; his goal became familiarizing himself with the new stuff: Counting Crows, Sublime, the Cranberries, etc.

"I've now learned how to hear hit songs, regardless of format, and I know the sound of this market, with a very hip clientele. This may be an adult station, but it's a very active adult station like KHMx (Mix 96.5) Houston. Our audience responds to promotions like a top 40 audience," he says. "The people who come to our promotions are well-read, intelligent, professional. Basically, they're people I would hang out with," he says.

As for whether modern AC is a viable long-term format, Newman says, "It's a format as long as you take the time to establish yourself in the market and build some brand loyalty with artists and sound." While he employs top 40 methodology to deliver his product, he's careful to avoid the elements he was born and raised on—the

bells and whistles, the overproduction, the hype, the loud voices, the cheese factor.

"This approach works well in this market because there aren't enough other outlets to dilute the product, the way it's happened in other markets," says Newman. He says KBBT has grabbed listeners from such diverse outlets as KNRK, KKRZ, classic rock KGO, and local country stations. "Just because we target 25-54 adults doesn't mean we play ballads all the time. Adults want to hear new songs and do cool things."

Whether this thing will work in another market is a concern for other PDs eyeing the format. "It has to fit the city's mold," says Newman. "In this market the heritage is rock/alternative, so there's a predisposition to that sound. Z100 plays a little bit of everything. They have incredible personalities and promotions; they've been there forever," he says. "I'm not going to knock them off. My job is to get as many people as possible to appreciate what we're doing over here."

Modern AC has given Newman a chance to "get closer to the music than ever before," he says. "It's a more album-oriented format that allows us to go three or four cuts deep."

"The best part of programming this format," he adds, "is it's all about artists without attitudes. Sometimes this station acts like an AC; sometimes we use album rock thinking; sometimes we use top 40 and alternative thinking when deciding a promotional strategy or what music to play. I'm able to pull elements from all formats."

However, some traditional top 40 marketing concepts don't apply, like nightclub promotions. "Clubs may work for the 18-24s, but we're targeting a broad spectrum of 20- to 40-year-olds," he says. "Besides, instead of chasing them, they seem to have found us. I compare us to a good restaurant. If you design a good menu, people will try you out, and if they like what you're serving, they'll come back again [with] their friends."

Rather than locking in specific song categories at preset points on the clock, KBBT uses a floating music-log system that allows a better flow with less predictability. "Nobody listens to the radio like we think we do and expects to hear a power out of stopset, so I stopped overthinking it," he says.

Here's a recent free-flowing hour on the Beat: Naked Eyes, "Always Something There To Remind Me"; Dishwalla, "Counting Blue Cars"; 10,000 Maniacs, "These Are Days"; Dave Matthews Band, "Crash Into Me"; Alanis Morissette, "Hand In My Pocket"; Duran Duran, "Girls On Film"; Duncan Sheik, "Barely Breathing"; Des'ree, "You Gotta Be"; Wallflowers, "One Headlight"; Everclear, "Santa Monica"; John Mellencamp, "Just Another Day"; Lisa Loeb, "Do You Sleep"; Leah Andreone, "It's Alright, It's OK"; and Plimsouls, "A Million Miles Away."

While Newman searches for a permanent morning host, Dave Lozano (ex-KKRZ) holds down the fort with Cheryl Kaye (ex-KQKQ Omaha, Neb.). Market vet Inessa (ex-KGO, KXYQ [Q105]) is in middays, followed by APD/MD Troy Daniels (ex-Q105, KUFO). Newman recently hired former KDON-mate Lisa Adams in nights after her brief stint at KFEM Yakima, Wash.

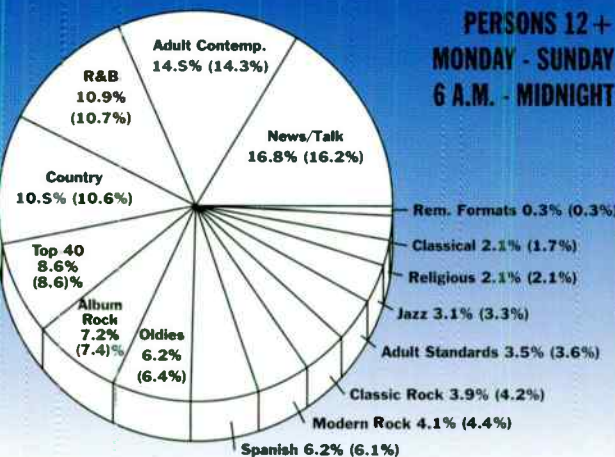
Newman says he's on the phone with consultant Randy Lane almost every day. "Randy has become a good friend, and we work together like friends. We can use each other's knowledge to draw conclusions and build a game plan for this station. Randy has this format wired."

Newman's wife, Ellen, a former KDON salesperson, is in sales at rival hot AC-N/T combo KXL-AM-FM. "We try not to talk shop at home, although there's nothing I could say to her that would result in the death of this station and vice versa," he says. "She's there to make money for them, and I'm over here to get ratings for us."

KEVIN CARTER

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<b>CELINE DION • All By Myself (550 MUSIC)</b>	<b>+321</b>
WKSZ +29, WVKS +18, WKRZ +18, WIXX +16, WFBC +16, WTWR +12, KIIS +12, KKMJ +11, WPRO +11, WXKS +11	
<b>WHITNEY HOUSTON • Step By Step (ARISTA)</b>	<b>+308</b>
WFBC +22, KHKS +20, WJBQ +17, WKRZ +17, WSSX +14, WFLY +13, WXIS +12, KBFM +12, KHTO +11, WSTW +11	
<b>JEWEL • You Were Meant For Me (ATLANTIC)</b>	<b>+265</b>
KZZU +35, KHFI +31, WBZZ +23, KIIS +21, WAPE +20, KRBE +16, KJYO +15, KKMJ +14, KZHT +13, KALC +13	
<b>AEROSMITH • Falling In Love (Is Hard On The Knees) (COLUMBIA)</b>	<b>+226</b>
WBHT +27, WXKS +17, WWCK +14, WYCR +14, WFBC +12, WPST +11, WZNY +11, WFLZ +11, KKRD +10, WWSR +8	
<b>DUNCAN SHEIK • Barely Breathing (ATLANTIC)</b>	<b>+221</b>
WSTR +21, WBZZ +21, WXKS +17, WKRZ +16, KKRD +15, WSNX +12, KKRZ +12, WZYP +11, WWSR +11, WSSX +10	
<b>WILD ORCHID • Talk To Me (RCA)</b>	<b>+214</b>
WKSZ +32, WSNX +17, KRBE +17, WKSE +16, WWCK -15, WPXY +13, KRUF +12, KKMJ +12, WQSL +9, KHTO +9	
<b>BABYFACE • Everytime I Close My Eyes (EPIC)</b>	<b>+211</b>
WJBQ +19, WKSZ +18, WZJM +17, WNCI +16, WPRO +13, WZST +11, WSSX +11, WBLI +11, WLKT +9, KRQQ +9	
<b>SHERYL CROW • Everyday Is A Winding Road (A&amp;M)</b>	<b>+208</b>
WKSZ +35, KZZU +24, WLAN +18, WYCR +17, WZST +16, WQSL +13, WXKB +13, WGTZ +12, WRHT +9, KQKQ -8	
<b>PAULA COLE • Where Have All The Cowboys Gone? (IMAGO/WARNER BROS.)</b>	<b>+207</b>
WZST +14, WQSL +12, KKRZ +12, WKRQ +12, WVKS +11, WABB +11, WKSE +11, WKCI +10, WZPL +10, KHTO +9	

## RHYTHM-CROSSOVER

INCREASE  
IN PLAYS

<b>BLACKSTREET • Don't Leave Me (INTERSCOPE)</b>	<b>+222</b>
KDON +36, XHTZ +36, KLUC +21, WHHH +20, KQMQ +15, WFHN +13, KIKI +12, KMEL +12, WSGF +9, WJJS +9	
<b>MARK MORRISON • Return Of The Mack (ATLANTIC)</b>	<b>+179</b>
KDON +57, WMYK +21, WJJS +14, KTFM +14, KFSM +13, KUBE +13, KKFR +10, WKXJ +9, KLUC +9, WWKX +9	
<b>ZHANE • Request Line (ILLTOWN/MOTOWN)</b>	<b>+144</b>
WMYK +30, WSGF +15, WFHN +15, WERQ +14, KGGI +13, WJJS +12, KPRR +12, KKFR +12, WKXJ +11, KCAQ +8	
<b>DRU HILL • In My Bed (ISLAND)</b>	<b>+131</b>
KLUC +33, WMYK +32, WWKX +18, WHHH +15, KQKS +10, KMEL +10, KPRR +7, KCAQ +6, WFHN +5, KDON +3	
<b>KEITH SWEAT • Just A Touch (ELEKTRA/EEG)</b>	<b>+130</b>
KDON +16, WJMN +16, KGGI +14, WHHH +13, WSGF +12, WKXJ +12, KPRR +12, KDGS +11, KKSS +11, KDNR +6	
<b>SWV • Can We (JIVE)</b>	<b>+126</b>
WJMH +43, KBXX +19, KMEL +14, WSGF +10, WPGC +10, KCAQ +7, WERQ +6, KIKI +5, KDON +3, KYLD +3	
<b>AZ YET FEATURING PETER CETERA • Hard To Say I'm Sorry (LAFACE/ARISTA)</b>	<b>+96</b>
XHTZ +28, KQKS +26, WMYK +19, WKXJ +15, KDON +9, KZFM +8, KQMQ +7, KCAQ +7, KKSS +4, WBBM +3	
<b>AALIYAH • One In A Million (BLACKGROUND/ATLANTIC)</b>	<b>+87</b>
WWKX +40, KGGI +13, WNVZ +13, KQMQ +12, KPWR +12, KUBE +10, KDNR +8, WKXJ +8, KLUC +8, KBXX +6	
<b>WHITNEY HOUSTON • Step By Step (ARISTA)</b>	<b>+84</b>
KKXX +27, WFHN +15, KZFM +14, KDGS +8, KDNR +6, WWKX +6, KTFM +6, WKTU +3, WJJS +2, WDRQ +2	

# VIDEO PLAYLISTS



		TW	LW
1	No Doubt, Don't Speak	33	36
2	Jewel, You Were Meant For Me	32	34
3	En Vogue, Don't Let Go (Love)	30	29
4	Toni Braxton, Un-Break My Heart	27	34
5	Whitney Houston, Step By Step	27	0
6	John Mellencamp, Just Another Day	26	25
7	Counting Crows, A Long December	24	25
8	The Cardigans, Lovefool	23	24
9	Sheryl Crow, Everyday Is A Winding Road	23	22
10	The Wallflowers, One Headlight	20	20
11	Celine Dion, All By Myself	19	19
12	Paula Cole, Where Have All The Cowboys Gone?	17	15
13	U2, Discotheque	15	18
14	Phi, Somebody's Somebody	13	0
15	R. Kelly, I Believe I Can Fly	12	10
16	Sheryl Crow, If It Makes You Happy	11	13
17	Dishwalla, Counting Blue Cars	10	11
18	Duncan Sheik, Barely Breathing	10	8
19	Toni Braxton, You're Makin' Me High	10	9
20	Seal, Fly Like An Eagle	10	12
21	Madonna, Don't Cry For Me Argentina	10	22
22	Babyface, Everytime I Close My Eyes	9	8
23	Tracy Chapman, Give Me One Reason	8	6
24	Eric Clapton, Change The World	8	13
25	Journey, When You Love A Woman	8	17
26	Jewel, Who Will Save Your Soul	7	4
27	Alanis Morissette, Head Over Feet	7	9
28	Donna Lewis, I Love You Always Forever	7	4
29	John Mellencamp, Key West Intermezzo (I Saw You First)	7	9
30	Whitney Houston, I Believe In You And Me	7	25
31	Erykah Badu, On & On	6	2
32	David Bowie, Little Wonder	6	1
33	Van Halen, Right Now	5	3
34	Madonna, Express Yourself	4	2
35	The Police, Every Little Thing She Does Is Magic	4	2
1	The Cardigans, Lovefool	28	23
2	Nine Inch Nails, The Perfect Drug	27	23
3	Live, Lakini's Juice	26	25
4	The Wallflowers, One Headlight	24	19
5	Bush, Greedy Fly	22	23
6	No Doubt, Excuse Me Mr.	19	16
7	Counting Crows, A Long December	19	20
8	Sheryl Crow, Everyday Is A Winding Road	19	20
9	The Offspring, All I Want	19	19
10	U2, Discotheque	19	26
11	Metallica, King Nothing	18	18
12	Marilyn Manson, Tourniquet	18	16
13	Jewel, You Were Meant For Me	17	17
14	Dave Matthews Band, Crash Into Me	17	18
15	John Mellencamp, Just Another Day	17	1
16	Snoop Doggy Dogg, Vapors	17	11
17	Luscious Jackson, Naked Eye	16	13
18	Spice Girls, Wannabe	16	20
19	Aaliyah, One In A Million	15	15
20	The Verve Pipe, The Freshmen	14	13
21	Silverchair, Abuse Me	14	18
22	Babyface, Everytime I Close My Eyes	12	8
23	R.E.M., Electroite	11	13
24	Erykah Badu, On & On	11	7
25	Tony Toni Tone, Let's Get Down	11	11
26	Whitney Houston, Step By Step	11	0
27	Prodigy, Firestarter	9	15
28	Sublime, Santeria	9	9
29	Cake, I Will Survive	9	6
30	Bloodhound Gang, Fire Water Burn	9	9
31	Veruca Salt, Volcano Girls	9	14
32	R. Kelly, I Believe I Can Fly	8	10
33	2Pac & Snoop Doggy Dogg, Wanted Dead Or Alive	8	13
34	Fun Lovin' Criminals, The Fun Lovin' Criminal	7	6
35	Soul Coupling, Super Bon Bon	7	7
36	En Vogue, Don't Let Go (Love)	7	6
37	Duncan Sheik, Barely Breathing	6	3
38	Gina G, Ooh Ahh... Just A Little Bit	6	4
39	Keith Sweat, Just A Touch	6	4
40	MC Lyte, Cold Rock A Party	6	4
41	Puff Daddy (Feat. Mase), Can't Nobody Hold Me Down	6	6
42	The Presidents Of The United States Of America, Volcano	6	4
43	Monica, For You I Will	5	4
44	Depeche Mode, Barrel Of A Gun	5	5
45	David Bowie, Little Wonder	5	5
46	Aerosmith, Cryin'	4	0
47	311, All Mixed Up	4	4
48	LL Cool J, Do It	4	3
49	311, Down	4	1
50	BLACKstreet, Don't Leave Me	4	4

## ADULT CONTEMPORARY

INCREASE  
IN PLAYS

<b>JIM BRICKMAN WITH MARTINA MCBRIDE • Valentine (WINDHAM HILL)</b>	<b>+165</b>
WASH +18, WARM +16, WGSY +13, KISC +12, WMGS +11, WMAG +9, WMYI +9, WBEB +8, WRMF +8, WLTE +8	
<b>JON SECADA • Too Late, Too Soon (SBK/EMI)</b>	<b>+142</b>
WGSY +29, KGBX +17, WTFM +15, KESZ +15, KTHT +15, WLEV +12, KMGA +9, WDEF +7, WRMF +7, WDOK +7	
<b>KENNY G • Havana (ARISTA)</b>	<b>+129</b>
WMJQ +18, WINK +16, KGBX -11, WSLQ +11, WGSY +9, KMGA +8, WDEF +8, WTCB +6, WRMF +6, WARM +5	
<b>WHITNEY HOUSTON • Step By Step (ARISTA)</b>	<b>+93</b>
WGSY +21, WTCB +14, KIOI +14, WBEB +10, KGBX +5, WARM +5, WLAC +4, KTDY +3, WMGS +3, WRRM +3	
<b>CELINE DION • All By Myself (550 MUSIC)</b>	<b>+91</b>
WLAC +16, WGSY +15, WIOG +10, WBEB +9, KMZQ +9, KTHT +9, WAHR +8, KEZR +8, WLEV +7, WLIT +7	

## ADULT TOP 40

INCREASE  
IN PLAYS

<b>SHERYL CROW • Everyday Is A Winding Road (A&amp;M)</b>	<b>+245</b>
WJDX +20, WYXR +20, KFMB +20, KTNP +18, WSHE +18, WKTI +17, WVTY +16, KKOB +11, WWMX +11, KPLZ +11	
<b>SHAWN COLVIN • Sunny Came Home (COLUMBIA)</b>	<b>+172</b>
KMXB +28, KZZP +24, WSHE +21, KPLZ +18, KHMV +17, WKTI +16, KFMB +14, WMXS +12, WKQI +10, WALC +9	
<b>WHITNEY HOUSTON • Step By Step (ARISTA)</b>	<b>+163</b>
KBKS +25, KSII +24, KKLQ +23, WPLJ +19, WKDD +18, KYKY +15, WRVW +10, WWDE +9, KBEE +7, KKOB +6	
<b>PAULA COLE • Where Have All The Cowboys Gone? (IMAGO/WARNER BROS.)</b>	<b>+160</b>
KZZP +24, WMC +19, WKTI +19, WAKS +12, KFMB +10, KYSR +9, WQAL +8, WMTX +8, WSHE +8, WPLL +8	
<b>SAVAGE GARDEN • I Want You (COLUMBIA)</b>	<b>+152</b>
KMXB +22, KKLQ +16, WKQI +15, WQAL +12, KKOB +10, WKZL +9, WTIC +9, WALC +9, KTNP +8, WMTX +8	

SAVE THESE DATES

1997 **Billboard & Monitor** AIRPLAY

**Radio Seminar & Awards**

October 16 - 18, 1997

The Renaissance Orlando Resort

Orlando

POWER PLAYLISTS

For Week Ending February 16, 1997



Z100 WHZY New York PD: Tom Poleman APD: Ryan Chase MD: Paul 'Cubby' Bryant

KIIS Los Angeles PD: John Cook APD/MD: Tracy Austin

KISS 108 WKXS Boston PD: John Ivey MD: Kid David

KISS 106.1 KHKS Dallas PD: Mr. Ed Lambert MD: John Reynolds

Z104 WWZZ Washington, DC PD: Dale O'Brian APD/MD: Ron Ross

KRBE Houston PD: John Peake APD: Scott Sparks MD: Jay Michaels

WFLZ Tampa OM: B.J. Harris PD: Jeff Kapugi MD: Tom Steele

STAR 94 WSTR Atlanta PD: Kevin Peterson MD: J.R. Ammons

KDWB Minneapolis PD: Dan Kiele APD/MD: Rob Morris

B94 WBZZ Pittsburgh OM: Keith Clark APD: David Edgar MD: John Cline

WPST Trenton Sr. VP/Prog.: Michelle Stevens PD: Dave McKay APD/MD: Mike Kaplan

Y100 WHY Miami PD: Rob Roberts MD: Al Chio

KISS 95.7 WKSS Hartford PD: Jay Beau Jones MD: Christine Fox

WNCI Columbus PD: John Dimick APD/MD: Neal Sharpe

Q102 WKRC Cincinnati PD/MD: Jimmy Steal APD: Race Taylor

Z100 KKRZ Portland PD: Ken Benson APD/MD: Tommy Ausbn

JAMMIN' 92 WZJM Cleveland PD: Dave Eubanks MD: Adam Jackson

XL106.7 WXFL Orlando PD/MD: Adam Cook APD: Pete deGraaf



# Put Your Faith In Baduizm

"On & On" The first single

Add date 2/24

#1 R & B Single (Two weeks)

31-29\* Top 40 Monitor Rhythm-Crossover Chart.

Audience over 53 million!

Already on: HOT97, KMEL, WPGC, KUBE, Z90, KKFR,  
WERQ, WVKX, WJMH, KLUC, and many MORE!

First week album sales:

Blockbuster	#1	20,000+
Musicland	#5	15,255
Best Buy	#2	10,915
Transworld	#1	8,940
The Wiz	#1	7,500+
Circuit City	#1	6,492
Wherehouse	#2	5,752

# Erykah Badu Baduizm

HER INNOVATIVE DEBUT ALBUM FEATURING THE # 1 SMASH **ON & ON**  
plus **NEXT LIFETIME** and **OTHERSIDE OF THE GAME**  
**IN STORES NOW!**



EXECUTIVE PRODUCER: KEDAR MASSENBERG  
Check out Erykah Badu @ [www.kedar.com](http://www.kedar.com)

World Radio History

POWER PLAYLISTS

For Week Ending February 16, 1997



Playlists supplied by Broadcast Data Systems. Radio track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSS weekly totals, beginning with the highest-ranking station. Cumulative data updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Table for G105 station, listing songs and their positions. Includes artist names like Dave Matthews Band, Counting Crows, and The Cranberries.

Table for KISS 95.1 station, listing songs and their positions. Includes artist names like Cardigans, No Doubt, and En Vogue.

Table for PRO-FM station, listing songs and their positions. Includes artist names like Madonna, Spice Girls, and Cardigans.

Table for ALICE 106 station, listing songs and their positions. Includes artist names like Jewel, No Doubt, and Toni Braxton.

Table for MIX 93.3 station, listing songs and their positions. Includes artist names like No Doubt, Cardigans, and Jewel.

Table for MIX 104.1 station, listing songs and their positions. Includes artist names like Spice Girls, Wannabe, and Freaky Nasty.

Table for WIXX station, listing songs and their positions. Includes artist names like John Mellencamp, R. Kelly, and No Doubt.

Table for WZPL station, listing songs and their positions. Includes artist names like Hootie & The Blowfish, Toni Braxton, and En Vogue.

Table for WBLI station, listing songs and their positions. Includes artist names like Spice Girls, Wannabe, and Cardigans.

Table for KISS 98.5 station, listing songs and their positions. Includes artist names like Jewel, No Doubt, and Toni Braxton.

Table for KHFI station, listing songs and their positions. Includes artist names like Jewel, No Doubt, and Toni Braxton.

Table for WSTW station, listing songs and their positions. Includes artist names like No Doubt, Toni Braxton, and En Vogue.

Table for FLY 92 station, listing songs and their positions. Includes artist names like Spice Girls, Wannabe, and Cardigans.

Table for KJ103 station, listing songs and their positions. Includes artist names like Jewel, No Doubt, and Toni Braxton.

Table for 98PXY station, listing songs and their positions. Includes artist names like Madonna, No Doubt, and Sheryl Crow.

Table for Z93 station, listing songs and their positions. Includes artist names like R. Kelly, I Believe I Can Fly, and Cardigans.

Table for 93Q station, listing songs and their positions. Includes artist names like Jewel, No Doubt, and Cardigans.

Table for WKRZ station, listing songs and their positions. Includes artist names like Cardigans, Lovelife, and No Doubt.

POWER PLAYLISTS

For Week Ending February 16, 1997

Radio Data Systems logo and text: Playlist supplied by Broadcast Data Systems Radio Track, Inc. Songs ranked by number of plays in monitored week.



Main table containing 16 columns of radio station playlists (e.g., WVKS, B104, WDJX, B93.7, WAPE, B97, B104, WSNX, WZYP, WHOT, KHTT, WINK 104, SWEET 98, KRQ, Q94, WABB, K92, WNOK) with song titles and play counts.

MAINSTREAM

POWER PLAYLISTS

For Week Ending February 16, 1997



Playlists supplied by Broadcast Data Systems. Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-counting station. Counts are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Table with 12 columns representing radio stations: KC101, KKMG, HOT 94.9, STAR 93.1, THE CAT, FM97, LOOSE 102, B103.9, KKRK, 98YCR, KSMB, KRUF, KZZU, CK105, SUPER 102, KKDM, HOT 97, KISS FM. Each column contains a list of songs and their corresponding radio track counts.



SONG ACTIVITY REPORTS For Week Ending February 16, 1997

AEROSMITH 248/226 Falling in Love (Is Hard On The Knees) (Columbia) Total Stations: 50

LEAH ANDREONE 929/155 It's Alright, It's Ok (RCA) Total Stations: 70 Chart Move: 39-31

BABYFACE 1481/211 Everyday I Close My Eyes (Epic) Total Stations: 77 Chart Move: 24-20

BARENAPPED LADIES 312/29 The Old Apartment (Reprise) Total Stations: 25

THE BLACKOUT ALLSTARS 1019/141 I Like It (Columbia) Total Stations: 75 Chart Move: 34-29

PAULA COLE 653/207 Where Have All The Cowboys Gone? (Imago/Warner Bros) Total Stations: 51 Chart Move: Debut 38

SHAWN COLVIN 325/82 Sunny Came Home (Columbia) Total Stations: 32 Chart Move: 20-14

COUNTING CROWS 2466/14 A Long December (DGC/Geffen) Total Stations: 83 Chart Move: 10-9

THE CRANBERRIES 1059/12 When You're Gone (Island) Total Stations: 78 Chart Move: 29-27

SHERYL CROW 2108/208 Everyday Is A Winding Road (A&M) Total Stations: 82 Chart Move: 13-11

CRUSH 466/15 Jellyhead (Robbins) Total Stations: 45

CELINE DION 1705/321 All By Myself (550 Music) Total Stations: 82 Chart Move: 21-14

JOCELYN RIQUEZ 340/30 Do You Miss Me (Classified/Timber/Tommy Boy) Total Stations: 57

GINUWINE 1046/49 Pony (550 Music) Total Stations: 73 Chart Move: 32-28

WHITNEY HOUSTON 518/308 Step By Step (Arista) Total Stations: 55

MAINSTREAM

SING AIRPLAY ACTIVITY REPORTS

For Week Ending February 16, 1997



Total Plays/Gain

JEWEL 3900/265 You Were Meant For Me (Atlantic) Total Stations: 84 Chart Move: 5-3

LIVIN' JOY 466/52 Don't Stop Movin' (Undiscovered/MCA) Total Stations: 49

LUSCIOUS JACKSON 599/32 Naked Eye (Grand Royal/Capitol) Total Stations: 42

AMANDA MARSHALL 452/22 Fall From Grace (Epic) Total Stations: 34

MONICA 519/85 For You I Will (Warner Sunset/Atlantic) Total Stations: 30

NO MERCY 1220/187 Please Don't Go (Arista) Total Stations: 78 Chart Move: 30-24

SAVAGE GARDEN 1447/395 I Want You (Columbia) Total Stations: 69 Chart Move: 27-22

JON SECADA 438/117 Too Late, Too Soon (SBK/EMI) Total Stations: 44

DUNCAN SHEIK 1585/221 Barely Breathing (Atlantic) Total Stations: 78 Chart Move: 22-17

SPICE GIRLS 3630/132 Wannabe (Virgin) Total Stations: 84 Chart Move: 6-6

KEITH SWEAT FEATURING ATHENA CAGE 2061/132 Nobody (Elektra/EEG) Total Stations: 74 Chart Move: 12-12

U2 619/5 Discotheque (Island) Total Stations: 79 Chart Move: Debut 40

THE WALLFLOWERS 1184/136 One Headlight (Interscope) Total Stations: 68 Chart Move: 28-25

CRYSTAL WATERS 910/118 Say... If You Feel Alright (Mercury) Total Stations: 74 Chart Move: 37-32

WILD ORCHID 327/214 Talk To Me (RCA) Total Stations: 41

POWER PLAYLISTS

For Week Ending February 16, 1997



MMM Broadcast Data Systems logo and text: Playlist supplied by Broadcast Data Systems' Radio Trak service...

WKTU New York PD: Frankie Blue MD: Andy Shane. Playlist table with columns for song title, artist, and TW/LW.

HOT 97 New York PD: Steve Smith APD/MD: Tracy Cloherty AMD: Deneen Womack. Playlist table with columns for song title, artist, and TW/LW.

POWER 106 Los Angeles PD: Michelle Mercer. Playlist table with columns for song title, artist, and TW/LW.

B96 Chicago PD: Todd Cavanaugh MD: Erik Bradley. Playlist table with columns for song title, artist, and TW/LW.

Q102 Philadelphia PD: Glenn Kalina MD: DeDe McGuire. Playlist table with columns for song title, artist, and TW/LW.

JAM'N 94.5 Boston PD: Cadillac Jack APD/MD: Cat Collins. Playlist table with columns for song title, artist, and TW/LW.

KMEL San Francisco PD: Michelle Santosuosso MD: Joey Arbagey. Playlist table with columns for song title, artist, and TW/LW.

WPGC Washington, DC PD: Jay Stevens APD: Bob Holmcrans MD: Albie Dee. Playlist table with columns for song title, artist, and TW/LW.

WILD 107 San Francisco PD: Michael Martin MD: "Jazzy" Jim Archer. Playlist table with columns for song title, artist, and TW/LW.

THE BOX Houston PD: Rob Scorpio MD: Greg Head. Playlist table with columns for song title, artist, and TW/LW.

POWER 96 Miami PD: Kid Curry MC: Phil Jones. Playlist table with columns for song title, artist, and TW/LW.

KUBE Seattle PD: Mike Tierney MD: Lindsey Cipic. Playlist table with columns for song title, artist, and TW/LW.

WDRQ Detroit PD: Lisa Rodman MD: Jay Towers. Playlist table with columns for song title, artist, and TW/LW.

FM102 Sacramento PD: Bob West APD/MD: Trejo. Playlist table with columns for song title, artist, and TW/LW.

POWER 92 Phoenix PD: Don Parker APD: Brian Douglas MD: Mikey Freeman. Playlist table with columns for song title, artist, and TW/LW.

92Q Baltimore PD: Tom Calococci APD: Konan MD: Coca. Playlist table with columns for song title, artist, and TW/LW.

KGGI Riverside PD: Diana Laird APD: Jesse Duran MC: Ricky Fuentes. Playlist table with columns for song title, artist, and TW/LW.

Z90 San Diego OM/MD: Lisa Vazquez APD/MD: Jeff Nelson. Playlist table with columns for song title, artist, and TW/LW.



# WESTSIDE CONNECTION<sup>®</sup>

FEATURING: ICE CUBE • MACK 10 • WC

## "Gangstas Make The World Go Round"



THE SECOND  
SMASH SINGLE FROM THE  
PLATINUM-PLUS "BDW DOWN" ALBUM!

ALREADY ON:  
KPWR/ LOS ANGELES  
KKBT/ LOS ANGELES  
KMEL/ SAN FRANCISCO  
KYLD/ SAN FRANCISCO  
WEJM/ CHICAGO  
WHTA/ ATLANTA  
KMJM/ ST. LOUIS

IN THE MIX AT:

KBXY/ HOUSTON  
Z90/ SAN DIEGO  
KTVM/ SAN ANTONIO  
WJMH/ GREENSBORO  
KDON/ MONTEREY  
WJBT/ JACKSONVILLE

WPOW/ MIAMI  
KUBE/ SEATTLE  
KSFN/ SACRAMENTO  
WBHJ/ BIRMINGHAM  
KCAO/ SANTA BARBARA  
KIH/ HONOLULU

AND MORE!

RADIO IMPACT DATE 2/25







RHYTHM-CROSSOVER

SONG ACTIVITY REPORTS

For Week Ending February 16, 1997



Broadcast Data Systems

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

702 Total Plays/Gain 236/32

Get It Together (Biv 10/Motown)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

AALIYAH 1454/87

One In A Million (Blackground/Atlantic)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

ALLURE FEATURING NAS 422/80

Head Over Heels (Track Masters/Crave)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

AMBER 184/1

Colour Of Love (Tommy Boy)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

ANGELINA 313/4

Without Your Love (Upstairs)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

AZ YET FEAT. PETER CETERA 744/96

Hard To Say I'm Sorry (LaFace/Arista)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

BABYFACE 1072/30

Everytime I Close My Eyes (Epic)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

ERYKAH BADU 471/38

On & On (Kedar/Universal)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

THE BLACKOUT ALLSTARS 821/54

I Like It (Columbia)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

BLACKSTREET 748/222

Don't Leave Me (Interscope)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

CAMP LO 153/14

Luchini aka (This Is It) (Profile)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

THE CARDIGANS 460/77

Lovefoli (Trampolene/Stockholm/Mercury)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

CRUSH 150/6

Jellyhead (Robbins)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

DJ KOOL 165/27

Let Me Clear My Throat (CLR/American/Warner Bros.)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

CELINE DION 230/57

All By Myself (550 Music)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

DRU HILL 864/131

In My Bed (Island)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

FREAK NASTY 933/46

Da' Dip (Hard Hood/Power/Triad)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

MONTELL JORDAN 206/41

What's On Tonight (Def Jam/Mercury)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

MAKAVELI 185/11

Hail Mary (Death Row/Interscope)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

MAXWELL 223/15

Sumthin' Sumthin' (Columbia)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

YVETTE MICHELE 249/37

I'm Not Feeling You (Loud/RCA)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

MONICA 1336/60

For You I Will (Warner Sunset/Atlantic)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

MARK MORRISON 847/179

Return Of The Mack (Atlantic)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

NO DOUBT 976/57

Don't Speak (Trauma/Interscope)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

NO MERCY 282/10

Please Don't Go (Arista)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

PUFF DADDY (FEAT. MASE) 761/80

Can't Nobody Hold Me Down (Bad Boy/Arista)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

THE ROOTS 162/8

What They Do (DGC/Geffen)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

SPICE GIRLS 1554/3

Wannabe (Virgin)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

KEITH SWEAT 497/130

Just A Touch (Elektra/EEG)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)

ZHANE 620/144

Request Line (Illtown/Motown)

Table with columns: Station, TW, LW, 2W, IP, Prov. and station codes (BET, MTV, WKUT, etc.)



POWER PLAYLISTS

For Week Ending February 16, 1997

MMI Broadcast Data Systems logo and text: Playlist compiled by Broadcast Data Systems. Radio Track service... Playlist ranked by number of plays in monitored week...

WPLJ PD: Scott Shannon APD/MD: Mike Preston. Playlist table with columns for rank, song title, and time.

THE BUZZ PD: Steve Weed APD/MD: Linda Silver. Playlist table with columns for rank, song title, and time.

STAR 98.7 MD: Angela Perrelli. Playlist table with columns for rank, song title, and time.

MIX 101.9 VP/Pgmng: Barry James APD/MD: Jaime Karkak. Playlist table with columns for rank, song title, and time.

STAR 104.5 OM: Dave Allan APD/MD: Rich Davis. Playlist table with columns for rank, song title, and time.

Q95.5 PD: Tom O'Brien MD: Fred Buchalter. Playlist table with columns for rank, song title, and time.

WPNT PD: Lorrin Palagi APD/MD: Lynne Murray. Playlist table with columns for rank, song title, and time.

MIX 96.5 PD: Pat Paxton APD/MD: Rich Anhorn. Playlist table with columns for rank, song title, and time.

THE LOOP PD: Greg Solik MD: Vinny Marino. Playlist table with columns for rank, song title, and time.

MIX 98.5 PD: Greg Strassell MD: Michelle Buczynski. Playlist table with columns for rank, song title, and time.

MIX 107.3 OM/PD: Randy James MD: Carol Parker. Playlist table with columns for rank, song title, and time.

KS95 PD: Todd Fisher MD: Leighton Peck. Playlist table with columns for rank, song title, and time.

ALICE 97.3 PD: Louis Kaplan MD: Julie Stoekel. Playlist table with columns for rank, song title, and time.

MIX 102.9 PD: Kim Ashley MD: Lisa Thomas. Playlist table with columns for rank, song title, and time.

MIX 106.5 PD: Adam Goodman MD: Steve Cross. Playlist table with columns for rank, song title, and time.

Q104 PD: Mary Ellen Kachmcs MD: Steve Brown. Playlist table with columns for rank, song title, and time.

96.5 TIC OM: Steve Salhany MD: David Simpson. Playlist table with columns for rank, song title, and time.

KYKY PD: Smokey Rivers MD: Greg Hewitt. Playlist table with columns for rank, song title, and time.

STAR 101.5 OM: Rob Dunlop PD: Kent Phillips. Playlist table with columns for rank, song title, and time.

ALICE 104 MD: Tommy Mattern. Playlist table with columns for rank, song title, and time.

VARIETY 96 PD: Bruce Gilbert MD: Scott Alexander. Playlist table with columns for rank, song title, and time.

THE PLANET PB/MD: Dave Stewart. Playlist table with columns for rank, song title, and time.

MIX 105.1 PD: David Isreal MD: Tim Baldwin. Playlist table with columns for rank, song title, and time.

KZZP PD: Dan Persigehl MD: Dave Cooper. Playlist table with columns for rank, song title, and time.









POWER PLAYLISTS™

WXRK New York PD: Steve Kingston APD/MD: Alexa Tobin. KROQ Los Angeles PD: Kevin Weatherly APD: Gene Sandbloom. WKQX Chicago PD: Bill Gamble APD/MD: Mary Stuminas.

WBCN Boston VP/Prgm: Oedipus MD: Carter Alan. KLYY Los Angeles VP Prog: Steve Blatter MD: Sandy Horowitz. WPLY Philadelphia PD: Jim McGuinn MD: Doug Kubinski.

WHFS Washington, DC PD: Robert Benjamin APD: Bob Waugh. WNNX Atlanta PD: Brian Philips APD: Leslie Fraw. KITS San Francisco VP/Prgm: Richard Sands APD: Roland West.

Main chart table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/LABEL/PROMOTION LABEL, ARTIST, TW, LW, DETECTIONS. Includes No. 1 record: LAKINI'S JUICE.

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections.

Continuation of chart table for stations: KDGE Dallas PD: Joel Folger MD: Mike Peer. WHYT Detroit PD: Garrett Michaels APD/MD: Alex Tear. KEGE Minneapolis PD: John Lassman MD: Wade Linder.

Large advertisement for AIRPLAY Monitor CLASSIFIED. Includes text 'Reach the World's Greatest Radio Minds...' and 'CONTACT: Laura Rivchun - 212-536-5058'.



# White Town

Your Woman

Impacting 2/24

EMI Records  
Chrysalis.



World Radio History

THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM		DETECTIONS		
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW	
			<b>*** No. 1 ***</b>				
1	1	12	LOVEFOOL TRAMPOLINE/STOCKHOLM/MERCURY 2 weeks at No. 1	THE CARDIGANS	4457	4485	
2	2	18	DON'T SPEAK TRAUMA/INTERSCOPE	NO DOUBT	4228	4431	
3	5	15	YOU WERE MEANT FOR ME ATLANTIC	JEWEL	3900	3635	
4	3	17	UN-BREAK MY HEART LAFACE/ARISTA	TONI BRAXTON	3719	3941	
5	4	21	DON'T LET GO (LOVE) EASTWEST/EEG	EN VOGUE	3647	3769	
6	6	8	WANNABE VIRGIN	SPICE GIRLS	3630	3498	
7	7	8	DON'T CRY FOR ME ARGENTINA WARNER BROS.	MADONNA	3058	3091	
8	8	13	OOH AAH... JUST A LITTLE BIT ETERNAL/WARNER BROS.	GINA G	2903	3017	
9	10	12	A LONG DECEMBER DGC/GEFFEN	COUNTING CROWS	2466	2452	
10	9	14	I BELIEVE I CAN FLY WARNER SUNSET/ATLANTIC/JIVE	R. KELLY	2435	2522	
11	13	5	EVERYDAY IS A WINDING ROAD A&M	SHERYL CROW	2108	1900	
12	12	10	NOBODY ELEKTRA/EEG	KEITH SWEAT FEATURING ATHENA CAGE	2061	1929	
13	11	15	NO DIGGITY INTERSCOPE	BLACKSTREET (FEATURING DR. DRE)	1911	2063	
14	21	3	<b>*** AIRPOWER ***</b>				
14	21	3	ALL BY MYSELF 550 MUSIC	CELINE DION	1705	1384	
15	14	26	MOUTH UNIVERSAL	MERRIL BAINBRIDGE	1672	1891	
16	17	25	THIS IS YOUR NIGHT TOMMY BOY	AMBER	1592	1704	
17	22	7	<b>*** AIRPOWER ***</b>				
17	22	7	BARELY BREATHING ATLANTIC	DUNCAN SHEIK	1585	1364	
18	15	24	IF IT MAKES YOU HAPPY A&M	SHERYL CROW	1538	1717	
19	16	26	HEAD OVER FEET MAVERICK/REPRISE	ALANIS MORISSETTE	1521	1716	
20	24	9	EVERY TIME I CLOSE MY EYES EPIC	BABYFACE	1481	1270	
21	19	5	THE HOLY RIVER NPG/EMI		1455	1465	
22	27	2	I WANT YOU COLUMBIA	SAVAGE GARDEN	1447	1052	
23	18	20	I GO BLIND REPRISE	HOOTIE & THE BLOWFISH	1366	1501	
24	30	4	PLEASE DON'T GO ARISTA	NO MERCY	1220	1033	
25	28	3	ONE HEADLIGHT INTERSCOPE	THE WALLFLOWERS	1184	1048	
26	25	21	I'M STILL IN LOVE WITH YOU MCA	NEW EDITION	1116	1235	
27	29	10	WHEN YOU'RE GONE ISLAND	THE CRANBERRIES	1059	1047	
28	32	11	PONY 550 MUSIC	GINUWINE	1046	997	
29	34	3	I LIKE IT COLUMBIA	THE BLACKOUT ALLSTARS	1019	878	
30	26	13	LOVE ROLLERCOASTER GEFFEN	RED HOT CHILI PEPPERS	970	1128	
31	39	2	IT'S ALRIGHT, IT'S OK RCA	LEAH ANDREONE	929	774	
32	37	2	SAY... IF YOU FEEL ALRIGHT MERCURY	CRYSTAL WATERS	910	792	
33	31	9	JUST ANOTHER DAY MERCURY	JOHN MELLENCAMP	906	1026	
34	33	4	DESPERATELY WANTING SWELL/ELEKTRA/EEG	BETTER THAN EZRA	845	894	
35	36	21	WHEN YOU LOVE A WOMAN COLUMBIA	JOURNEY	791	859	
36	40	2	ALL MIXED UP CAPRICORN/MERCURY		311	760	
37	RE-ENTRY		MY BOO SO SO DEF/COLUMBIA	GHOST TOWN DJ'S	733	699	
38	NEW▶		WHERE HAVE ALL THE COWBOYS GONE? IMAGO/WARNER BROS.	PAULA COLE	653	446	
39	RE-ENTRY		TONIGHT IS THE NIGHT LOGIC/RCA	LE CLICK	638	714	
40	NEW▶		DISCOTHEQUE ISLAND	U2	619	614	

THIS WEEK	LAST WEEK	WKS. ON CHART	RHYTHM-CROSSOVER		DETECTIONS		
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW	
			<b>*** No. 1 ***</b>				
1	1	8	WANNABE VIRGIN 2 weeks at No. 1	SPICE GIRLS	1554	1551	
2	5	11	ONE IN A MILLION BLACKGROUND/ATLANTIC	AALIYAH	1454	1367	
3	2	21	DON'T LET GO (LOVE) EASTWEST/EEG	EN VOGUE	1423	1523	
4	3	23	NOBODY ELEKTRA/EEG	KEITH SWEAT FEATURING ATHENA CAGE	1400	1455	
5	4	21	UN-BREAK MY HEART LAFACE/ARISTA	TONI BRAXTON	1367	1430	
6	7	6	FOR YOU I WILL WARNER SUNSET/ATLANTIC	MONICA	1336	1276	
7	6	26	NO DIGGITY INTERSCOPE	BLACKSTREET (FEATURING DR. DRE)	1206	1322	
8	8	11	EVERY TIME I CLOSE MY EYES EPIC	BABYFACE	1072	1042	
9	12	10	DON'T SPEAK TRAUMA/INTERSCOPE	NO DOUBT	976	919	
10	10	29	PONY 550 MUSIC	GINUWINE	937	966	
11	13	5	DA' DIP HARD HOOD/POWER/TRIAD	FREAK NASTY	933	887	
12	9	16	LET'S GET DOWN MERCURY	TONY TONI TONE	911	1008	
13	17	5	IN MY BED ISLAND	DRU HILL	864	733	
14	11	24	I'M STILL IN LOVE WITH YOU MCA	NEW EDITION	857	947	
15	23	4	<b>*** AIRPOWER ***</b>				
15	23	4	RETURN OF THE MACK ATLANTIC	MARK MORRISON	847	668	
16	15	6	I LIKE IT COLUMBIA	THE BLACKOUT ALLSTARS	821	767	
17	14	18	I BELIEVE I CAN FLY WARNER SUNSET/ATLANTIC/JIVE	R. KELLY	761	880	
18	21	4	<b>*** AIRPOWER ***</b>				
18	21	4	CAN'T NOBODY HOLD ME DOWN BAD ROMANCE	PUFF DADDY (FEATURING MASE)	761	681	
19	26	3	<b>*** AIRPOWER ***</b>				
19	26	3	DON'T LEAVE ME INTERSCOPE	BLACKSTREET	748	526	
20	24	6	<b>*** AIRPOWER ***</b>				
20	24	6	HARD TO SAY I'M SORRY LAFACE/ARISTA	AZ YET FEATURING PETER CETERA	744	648	
21	18	7	DON'T CRY FOR ME ARGENTINA WARNER BROS.	MADONNA	652	714	
22	28	3	REQUEST LINE ILLTOWN/MOTOWN	ZHANE	620	476	
23	20	12	COLD ROCK A PARTY EASTWEST/EEG	MC LYTE	610	696	
24	25	5	SAY... IF YOU FEEL ALRIGHT MERCURY	CRYSTAL WATERS	527	534	
25	19	13	OOH AAH... JUST A LITTLE BIT ETERNAL/WARNER BROS.	GINA G	521	702	
26	36	2	JUST A TOUCH ELEKTRA/EEG	KEITH SWEAT	497	367	
27	22	15	GET ME HOME VIOLATOR/DEF JAM/MERCURY	FOXY BROWN FEAT. BLACKSTREET	495	679	
28	29	18	WHAT KIND OF MAN WOULD I BE PERSPECTIVE/A&M	MINT CONDITION	473	465	
29	31	3	ON & ON KEDAR/UNIVERSAL	ERYKAH BADU	471	433	
30	35	3	LOVEFOOL TRAMPOLINE/STOCKHOLM/MERCURY	THE CARDIGANS	460	383	
31	30	6	THINGS'LL NEVER CHANGE SICK WID' IT/JIVE	E-40 FEATURING BO-ROCK	424	434	
32	38	2	HEAD OVER HEELS TRACK MASTERS/CRAVE	ALLURE FEATURING NAS	422	342	
33	34	8	WATCH ME DO MY THING LOUBIRCA	IMMATURE FEAT. SMOOTH AND ED FROM GOOD BURGER	385	399	
34	32	4	DON'T STOP MOVIN' UNDISCOVERED/MCA	LIVIN' JOY	371	430	
35	27	12	I BELIEVE IN YOU AND ME ARISTA	WHITNEY HOUSTON	330	523	
36	NEW▶		WITHOUT YOUR LOVE UPSTAIRS	ANGELINA	313	309	
37	RE-ENTRY		PLEASE DON'T GO ARISTA	NO MERCY	282	272	
38	RE-ENTRY		THIS IS FOR THE LOVER IN YOU EPIC	BABYFACE FEAT. LL COOL J, H. HEWETT, J. WATLEY & J. DANIELS	281	293	
39	RE-ENTRY		IT'S ALL COMING BACK TO ME NOW 550 MUSIC	CELINE DION	279	324	
40	39	20	I DON'T NEED YOUR LOVE UPSTAIRS	ANGELINA	277	340	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1500 detections (mainstream) or 700 detections (rhythm) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.



**Paula Cole**  
"Where Have All The Cowboys Gone?"

Most Added Again Including:  
Y100  
WBLI  
KMXV  
B97  
WPNT  
Q95  
WAPE

**DEBUT (38) TOP 40/MAINSTREAM**  
**(20) - (16) \*\*\*AIRPOWER\*\*\* ADULT TOP 40**  
2107 Total BDS Spins 15.4 Million Listeners  
**(16) - (9) Billboard Heatseekers Chart**  
4333 To 5839 Pieces  
Top 10 Requests & Callout Nationally!



From the album *This Fire* Produced by Paula Cole  
Represented by Carter for Stereotype management (i-ma'go) WB  
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