

TOP 40 AIRPLAY Monitor

• We Listen To Radio •

October 25, 1996 \$4.95 Volume 4 • No. 44

TOP 40 HIGHLIGHTS

MAINSTREAM

#1

DONNA LEWIS

I Love You Always Forever (ATLANTIC)

☆☆☆ AIRPOWER ☆☆☆

EN VOGUE • *Don't Let Go (Love)* (EASTWEST/EEG)
AMBER • *This Is Your Night* (TOMMY BOY)

NEW RELEASES

ENIGMA • *Beyond The Invisible* (VIRGIN)
JOCELYN ENRIQUEZ • *Do You Miss Me* (CLASSIFIED/TOMMY BOY)
GLORIA ESTEFAN • *I'm Not Giving You Up* (EPIC)
GINUWINE • *Pony* (550 MUSIC)
R. KELLY • *I Believe I Can Fly* (WARNER SUNSET/ATLANTIC/JIVE)
DAVE MATTHEWS BAND • *Crash Into Me* (RCA)
DUNCAN SHEIK • *Barely Breathing* (ATLANTIC)
ROD STEWART • *If We Fall In Love Tonight* (WARNER BROS.)
THE TONY RICH PROJECT • *Leavin'* (LAFACE/ARISTA)
TONY! TONI! TONE! • *Let's Get Down* (MERCURY)

RHYTHM-CROSSOVER

#1

KEITH SWEAT

Twisted (ELEKTRA/EEG)

☆☆☆ AIRPOWER ☆☆☆

R. KELLY • *I Believe I Can Fly* (WARNER SUNSET/ATLANTIC/JIVE)

NEW RELEASES

VANESSA DAOU • *Two To Tango* (KRASNOW/MCA)
ENIGMA • *Beyond The Invisible* (VIRGIN)
MONSTARS • *Hit 'Em High* (BIG BEAT/ATLANTIC)
SWV • *It's All About U* (RCA)
SIMPLY RED • *Angel* (EASTWEST/EEG)
THE TONY RICH PROJECT • *Leavin'* (LAFACE/ARISTA)
TONY! TONI! TONE! • *Let's Get Down* (MERCURY)

ADULT TOP 40

#1

DONNA LEWIS

I Love You Always Forever (ATLANTIC)

☆☆☆ AIRPOWER ☆☆☆

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

ADULT CONTEMPORARY

#1

ERIC CLAPTON

Change The World (REPRISE)

☆☆☆ AIRPOWER ☆☆☆

KENNY G • *The Moment* (ARISTA)

NEW RELEASES

ENIGMA • *Beyond The Invisible* (VIRGIN)
GLORIA ESTEFAN • *I'm Not Giving You Up* (EPIC)
DAVE MATTHEWS BAND • *Crash Into Me* (RCA)
ROD STEWART • *If We Fall In Love Tonight* (WARNER BROS.)
THE TONY RICH PROJECT • *Leavin'* (LAFACE/ARISTA)

The New Pickiness: Why Radio Jobs Are Harder To Fill And Harder To Find

by Kevin Carter, Janine McAdams, Sean Ross, Phyllis Stark, and Marc Schiffman

If you're a GM or PD, you've probably complained that radio talent is harder to find than ever. If you're looking for a job, you've probably noticed how tough it is to find one in the world of megapoly, especially if the current round of job consolidations has something to do with why you need a job in the first place.

But if jobs are getting harder to fill, how can so many people still be unemployed or getting out of radio? Blame the new pickiness. In a multiformat survey of employers and job hunters, those hiring say their standards are

stiffer, while some of those looking for jobs say they're more carefully considering both the corporate culture of potential employers and the likelihood that those companies will be sold.

Former WYNY New York PD Chris Kampmeier was job-hunting for months after his country station became top 40 dance WKTU. He finally landed as VP of programming for Paxson's Orlando, Fla., stations, and says his biggest challenge was finding the right company to work for.

"More than ever in our industry the subject of company culture and whether you fit in with [it] plays a much bigger role with whether you land a job or not, especially in management," Kampmeier

Continued on page 6

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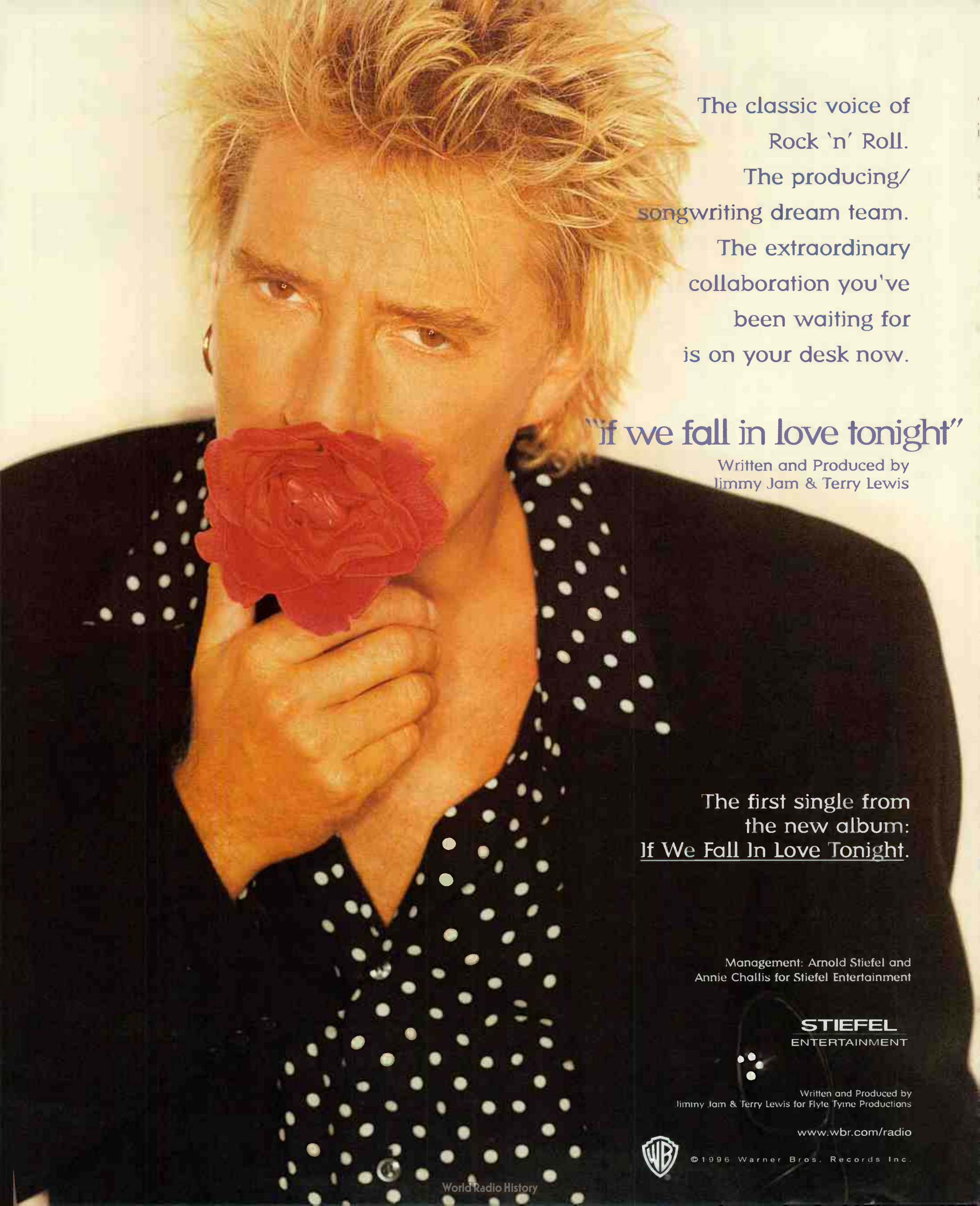
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The first single from
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TOP 40 TOPICS BY SEAN ROSS

The Stiffs Are Alive With The Sound O' Muzak

Ever notice how some records that never become major hits still have an extended shelf life on Muzak and other in-store listening services? For years, I've heard some songs that tend to show up in mall stores, even after they've long disappeared from the radio. Normally, you'd have to rent "Thelma & Louise" to hear "Part Of Me, Part Of You" by Glenn Frey. All I had to do this afternoon was walk into my neighborhood Boston Market.

I didn't bother to find out who was supplying the music, although I have on occasion. But I do wonder if music-service programmers know something we don't about these records. You can't assume that it doesn't matter what they play. While they're not competing for audience, they are catering to paying clients, while radio programmers do not. And they have to program for much longer listening stretches than most PDs. What sets them apart from radio is that they're free from the promotional priorities of the record industry. Nobody calls Muzak to ask for five more spins this week, which is one of the reasons why "No More Lies" by the Moody Blues is still playing in a shoe store somewhere today.

Do listeners hear unfamiliar songs on music services without hearing them back-announced? They do. But they frequently hear songs that way on the radio, too. Do they hear such songs only in the background? Sure. And, tragically, that's often how they listen to real radio stations, too.

It would be interesting to somehow research whether music services break records the same way radio does. I bring this up because of another song that's reached crucial mass for me from in-store listening alone. I barely noticed "I'm The Cat" when the most recent Jackson

Browne album came out. After the fourth time hearing it on a store tape, I finally tracked through the album to figure out what it was. Having heard it again this afternoon, two songs after "Part Of Me, Part Of You," I'm now up to six spins—the level where most people have heard a song enough times to have a valid opinion on it—and if I had an adult top 40 outlet, I'd at least be curious enough to throw it into call-out to see if anybody else recognized it, however disconcerting the thought of hearing Browne between Dishwalla and the Fugees might be.

I'm cheating a little by using Dishwalla and the Fugees, of course. You could as easily look at the adult top 40 chart and point to Eric Clapton, Celine Dion, Journey, Elton John, Sting, John Mellencamp, and Phil Collins as evidence that, for all the talk about how hot AC has changed, it hasn't changed that much.

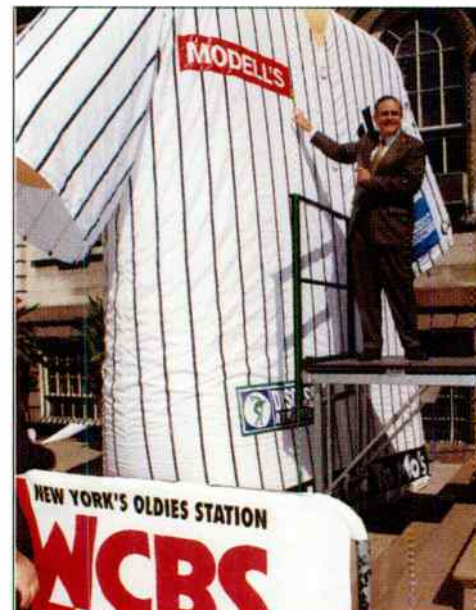
Not all of those records are confirmed home runs, just yet. But Clapton and Dion are. And the Journey single is shaping up as the year's biggest surprise. When I first heard it, one of my co-workers and I both expressed some disappointment that so little had changed for that act in 13 years. But for the listeners who still vote yes on "Open Arms" and "Faithfully" at auditorium test time, that's clearly the attraction.

All of which goes to confirm Ross' Second Theorem of Radio: Anything that goes away long enough eventually sounds really good again. (The First Theorem is that damn thing I keep saying about variety.) It tends to suggest that AC can get too hip for its own good. It also points out that while today's modern-based hot AC or adult top 40 takes its cues from the mid-'80s MTV era, a lot of the acts that we've written off, including Journey, were very much a part of that era, too.

Stations Seek To Own The World Series

Capitalizing on the goodwill of the World Series, and owning it if at all possible, has sent some Atlanta and New York radio stations on a mad scramble not unlike the fans' quest for series tickets and fly balls.

AC WPLJ New York has "hired" Yankee manager Joe Torre's sister—Sister Mary Marguerite



New York mayor Rudolph Giuliani signs WCBS-FM's 20-foot Yankees jersey at a World Series kickoff rally at City Hall.

Torre, principal of Nativity of the Blessed Virgin school in Queens, N.Y. The sister will be a special correspondent to the Scott and Todd morning show, offering daily recaps, reports, and insider features throughout the World Series.

Sister Mary has no problem using her heavenly clout to summon the Lord off the bench as the Yankees' 10th player. Each morning, her 400 students have heard a slightly altered version of their usual morning prayer booming over the PA system: "Lord, help the Yankees believe in themselves and have the self-confidence to win." WPLJ's Todd Pettengill's contribution, his poem "Me, Dad, And The Yanks," has elicited listener response.

Elsewhere in New York, oldies WCBS-FM's tie-in with retailer Modell's featured a gigantic Yankees jersey that fans signed with their good wishes. Also bringing the feel of Yankee Stadium to the air for the \$1,000 Grand Slam Baseball Contest was the late "Voice of the Yankees," Mel Allen, heard announcing the 12 air personalities coming up to bat. Also: 30-second New York World Series vignettes dating back to 1954, presented by Yankee Stadium announcer Bob Sheppard. Sheppard also recorded announcements for WCBS-FM's World Series Weekend, in which the station spiked various baseball songs.

WHIZ (Z100) qualified listeners for a Yankees party at Planet Hollywood to watch the opening game. Grand prize was a pair of tix to game two, procured by morning-show character Greg T. (aka

Frat Boy), who camped out in line for 16 hours with the great unwashed to buy four tickets at face value. Z100 marketing director Beyer is also purchasing tickets for the series games in Atlanta but has had to deal with outside agents. "I've completely blown my budget buying up a ton of official merchandise to give away," she says. Z100, like many of the stations involved, has cut a number of on-air drops focusing on the World Series.

News/talk WABC, the Yankees' home station, sponsored a two-hour afternoon pep rally on the steps of City Hall Oct. 18, hosted by Mayor Rudy Giuliani with WABC co-hosts Lionel and Mike Gallagher and WABC's Yankees P-B-P team. Sports rival WFAN has been running give-aways for tickets to the first two series games at Yankee Stadium and one-day trips to the Atlanta games.

WQHT (Hot 97) has been on the Yankees bandwagon all year—giving away regular-season Yankee tickets all summer, according to marketing director Rocco Macri, who says the station used its regular "Phat Friday" feature to give away Yankees stuff and qualified listeners for two pairs of tickets to the opening game of the series, courtesy of Budweiser.

ATLANTA IS SPOILED

Meanwhile in Atlanta, WS1R (Star 94) marketing director Alan Hennes says his market is spoiled; after living through the massive hoopla surrounding the Summer Olympics, Star 94 decided to take a lower profile with the World Series. "Most stations do the big stunts just to get press for themselves," he says. The station is simply giving away series tickets during mornings and middays, and, needless to say, the phones ignite immediately.

WKLS (96 Rock) Atlanta, having already announced a planned alliance with Olympic security guard Richard Jewell, hoped to make him the station's World Series correspondent, according to PD Michael Hughes. At press time, the station was still negotiating with Jewell's lawyers and had missed the first game, but still hoped to bring him aboard for the later home games. The station has also arranged a Civil War re-enactment whiffle-ball game in the parking lot outside Fulton County Stadium, where free "Yankees Go Home" T-shirts are to be distributed.

Classic rocker WZGC flew banners at the Atlanta stadium during the playoffs that read: "Even with Gant, the Cards can't," and "No spitting please." Country WYAY gave away Reba McEntire tickets to whoever could do the Braves tomahawk chant for the longest time—the winner kept it up for an hour. Soft AC WPCB, targeting women 25-54, is aiming its evening show, "Into The Night," to baseball widows, with "Things I'd Do While Your Husband/Boyfriend Watches Baseball." Oldies WFOX upped the playing of such crowd-amping tunes as "Shout," "Na Na Hey Hey Kiss Him Goodbye," and "Rock And Roll, Pt. II." "Yankee Panky," a parody of Tommy James' "Hanky Panky," also aired, along with vignettes from Atlanta pitching coach Leo Mazzone.

Written by Kevin Carter with research by Brian Chin and Phyllis Stark



RADIOACTIVE BY KEVIN CARTER

Justice, FCC Flex—But Do They Bend?

Both the Justice Department and the FCC flex their muscles at radio this week. Justice has finally announced that it will start looking at format concentration when clearing new deals, although it has also announced that despite discouraging new LMA-to-buy deals, it won't investigate pre-existing ones. Meanwhile, the FCC has fined former Howard Stern affiliate WVGQ Richmond, Va., \$10,000 for broadcasts between October 1995 and June 1996.

Despite rumors that the deal had collapsed, Jacor will purchase Par Broadcasting's San Diego properties KKLQ (Q106), KIOZ, KCBO, and KOGO for a reported \$72 million. To facilitate that deal, Jacor will sell its Sacramento, Calif., properties, KSEG and KRXQ, to Entercom for \$45 million. Entercom also picks up KXOA, American Radio Systems' extra Sacramento FM. In addition, Q106 drops its nightly "Love Doctor" show to spin the hits again at night.

WKSS (Kiss 95.7) Hartford, Conn., OM/p.m. driver Jeremy Savage is upped to OM of the SFX Hartford Radio Group, including WKSS, WHCN, WMRQ, and WPOP-AM. Kiss taps Courtney from WHEB-FM Portsmouth, N.H., as morning co-host, replacing Robin King.

After a brief period of playing only '70s and '80s gold, KXL-FM Portland, Ore., segues to hot AC as "the best hits of the '80s and '90s."

Paco Lopez relinquishes PD duties at R&B WJBT (the Beat) Jacksonville, Fla., to concentrate on mornings. Jacor-Jacksonville's Kevin Metheny will oversee programming until a new PD is

hired.

Top 40 WAKX (Mix 96) Grand Rapids, Mich., is sold to Clear Channel, owners of country rivals WBCT/WCUZ.

At top 40 WYOY (Y101) Jackson, Miss.—the former WLIN—both GM Scott Bebout and OM Scott Mateer exit. John O'Leary joins from WTNY-FM Watertown, N.Y., and will do either afternoons or evenings, depending on how the rest of the staff shapes up. . . . WPLJ New York swing guy Tony Banks is the new PD at WKRZ Wilkes-Barre, Pa., replacing Ken Medek.

Morning man Steve Bishop adds PD stripes at AC WVAF Charleston, W.Va. Rick Johnson remains OM. . . . WDDJ Paducah, Ky., PD Jamie Richards exits. MD Nikki Cruz is acting PD.

KIBB (B100.3) Los Angeles continues to build its air staff, nabbing Joe "Boomer" Servantez from crosstown KACD (Groove Radio) for afternoons and Jeff Scott for nights. Scott is currently creative services director for the syndicated country show "After Midnight." Patty Lotz joins as morning co-host from WKTU New York.

KFMB (Star 100.7) San Diego hires former KGGI Riverside, Calif., MD Michael Steele for nights, replacing Malone, who returns to P/E.

WKQI (Q95.5) Detroit P/T Lisa Orlando (aka Lisa-Lisa) joins top 40/rhythm rival WDRQ for afternoons. . . . Former WAXQ (Q104.3) New York APD Vinnie Marino joins modern AC WLUP-FM Chicago as APD/MD.

KBEE (B98.7) Salt Lake City morning man Alan Kabel is the new morning host at KDMX (Mix 102.9) Dallas, replacing Max Morgan.

At KHMV (Mix 96.5) Houston: night jock Lori Bradley moves to middays, replacing Barry McKay, now PD of WMBX Richmond. Ann Duran joins for middays from WRQX (Mix 107.3) Washington, D.C., and P/T Matthew Cain is upped to overnights, replacing Doug O'Brien.

WQZQ (The Party) Nashville taps Matt Miller from crosstown WRVW (the River) for afternoons. Chris Fleming from modern WXPS Burlington, Vt., is the new morning host/promotions director at WQZQ.

KSFM Sacramento, Calif., interim afternoon jock A.J. has been named production director, replacing Alexa Smith, now doing middays at XHTZ (Z90) San Diego. Meanwhile, at rival KHTS (Channel 933), p.m. driver Cha Cha is the first jock on the air Oct 21. The rest of the staff, including PD Todd Shannon (9 a.m.-noon), Ron Geronimo (noon-3 p.m.), and Boomer (nights) debuts 10/28.

KZZP Phoenix hires Laurie Michaels (ex-

KJMN Denver) for middays, replacing Ginny Harmon, now part of the KZZP morning show. Helissa Levinthal is upped to production director at KJMN.

WXLK (K92) Roanoke, Va., names APD/MD afternoon jock Gary Blake interim PD and ups P/T Mike Adams to production director.

WGTZ Dayton, Ohio, MD Gretchen Corbett will indeed be rejoining Louis Kaplan at KLLC San Francisco for an air shift to be announced. Look for Julie Nakahara-Stoeckel to increase her programming responsibilities. Meanwhile, KLLC creative services' Rich Boerner rejoins PD Jay Clark at N/T KLSX Los Angeles as APD/creative services director.

KLYV Dubuque, Iowa brings in Joe Braun for nights from WCIL Carbondale, Ill. . . . AC KRUZ Santa Barbara, Calif. welcomes Mike O'Brien for nights from KYA (Y93) Billings, Mont.

Wild Women Do



KYLD (Wild 107) San Francisco welcomes Sony Latin recording artist Ricky Martin, who performed for 1,000 "Wild" women. Shown backstage, from left, are MD DJ Mein, Martin, Upstairs recording artist Angelina, and PD Michael Martin.

WBMX Puts Its Money Where Its Mouth Is



Universal recording artist Merrill Bainbridge continues to criss-cross this great land in an effort to see every PD's office. Pictured, from left, are WBMX Boston MD (soon to be KRQQ Tucson, Ariz., PD) Tim Richards, Bainbridge, PD Greg Strassell, and Universal's Damon Cox.

RADIO CONCERT MONITOR

DATE	CALL LETTERS	EVENT	SCHEDULED TO APPEAR
Oct. 20	WWKX Providence, R.I.	Halloween Hop	Montell Jordan, Shades, more
Oct. 31	WBBM (B96) Chicago	Halloween Bash	Stevie B., Rob Base, Bayside Boys, Culture Beat, Jocelyn Enriquez, Fugees, Donna Lewis, No Mercy, Quad City DJ's
Nov. 1	KPWR Los Angeles	Halloween Powerhouse	Bone Thugs-N-Harmony; C+C Music Factory; Coolio; Too Short; Westside Connection f/Ice Cube, Mack 10, and WC
Nov. 14	KSMB Lafayette, La.	12th Birthday	Zapp & Roger
Dec. 4	WHTZ New York	Z100 Jingle Ball	TBA

Let us monitor your event! Kevin Carter: 213-525-2303 or E-mail KCarter@billboardgroup.com



WATCHING THE DETECTIONS

BY HESTON HOSTEN



Shiny New Toys For The 9-7 And Beyond

If you're a regular online user of Broadcast Data Systems, you've probably asked us at various times for more flexibility, faster delivery of information, and new ways to see BDS information. We've responded with a host of new products, some of them available now, some coming in 1997. Here, with the help of senior director of product development Lisa Moen, are a few of the things we have in the works.

LISTENING TO RECORDTRACK

Tired of long waits on Tuesday night or Wednesday morning when everybody tries to download RecordTrack information at once? How about a new delivery system, based on the client-server, that not only speeds up delivery of info, but makes it simple for users to customize and manage data on an individual basis in a fast, easy, Windows-based environment. You'll be able to design specialized reports and customized station panels or use ours. We're finishing the coding on this process now. Beta testing begins soon, with implementation expected by the first quarter of 1997.

MORE REPORT CHOICES

We're redesigning our online interactive system so that you can see information on any title in the system without having to fax us every time. Unlimited-access customers will have the BDS database at their fingertips. Customers will also have the ability to request information for all formats. New features include packages that show only Billboard/Airplay Monitor reporters, custom Market Activity reports, or custom lists that can range from every song in a soundtrack to an individual's priorities for a week. This system will be available in early November.

BDS ONLINE.COM

BDS launched its World Wide Web site on the Internet in mid-August. Available at bdsonline.com are monthly format charts and weekly city charts that give an all-format picture of the hottest songs in each market. You can access a list of the radio stations we monitor and jump to those that have their own Web sites on the Net. There is a section that provides links to BDS customer sites and general industry-related sites. An interactive games/contests area is to come.

ADVENT OF SEVEN-DAY CHARTS

We have added two new national chart configurations. The rolling seven-day chart gives you daily access to a complete week of national airplay, ranked by detec-

tions or audience for the most recent seven-day period; that is, Friday's charts are generated on a Friday-Thursday cycle. Our building chart gives you a week-to-date view of a particular chart format, based on Airplay Monitor's Monday-Sunday chart cycles or Billboard's Wednesday-Tuesday cycle. If you're looking for a sneak preview of how your records might perform in Airplay Monitor next Monday, call up a four-day Monday-Thursday chart on Friday morning or a six-day chart on Sunday morning. These charts are also available to our radio customers. And we are working on regional and daypart charts.

BACKTRACK

This is a comprehensive archive service featuring detection information by song, station, or format for any title monitored since 1993. Backtrack customers will be able to request previous airplay information and trends regarding an artist when releasing a new work. Customers can also analyze airplay data on a similar artist when releasing a debut project.

RETAILTRACK & RADIOTRACK

RetailTrack is aimed at music retailers who give local and national merchandisers specific airplay information on a market-by-market, song-by-song basis. As for RadioTrack, we have redesigned our product for PDs and MDs. BDS PD (Preferred Data) will be based on the client-server and will allow programmers fast, customized airplay information at the click of a button. And it will feature a more comprehensive gold listing than in the past.

MARKETTRACK

We have done extensive research into using airplay information as a means to help labels better market their music. In early 1997, we'll debut MarketTrack, a demographic breakdown of monitored markets and music. The service will enable customers to determine similar market breakdowns by age, sex, and income level and will provide an accurate way to target a particular artist's audience. This is the first step in a larger project designed to incorporate extensive marketing info and allow the customer to look at the larger picture in promoting new music.

If you have a comment, concern, or suggestion about any of these products, please contact your BDS representative, or call me at 212-789-1261; send faxes to 212-789-1270. Write me care of BDS, 11 W. 42nd St., 12th Floor, New York, N.Y. 10036. Send E-mail to me at heston@earthlink.net.

PUBLISHER: MICHAEL ELLIS
 EDITOR: SEAN ROSS
 MANAGING EDITOR: KEVIN CARTER
 DIRECTOR OF CHARTS: THEDA SANDIFORD-WALLER
 ADULT CHART MANAGER: STEVEN GRAYBOW
 CONTRIBUTOR: HESTON HOSTEN
 CHART PRODUCTION MANAGER: MICHAEL CUSSON
 ASST. CHART PRODUCTION MANAGER: ALEX VITOLUIS
 EDITORIAL PRODUCTION MANAGER: BARRY BISHIN
 ASSOC. EDITORIAL PRODUCTION MANAGER: MARCIA REPINSKI
 EDITORIAL PRODUCTION: MARTIN BROOMFIELD, SUSAN CHICOLA,
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 ADVERTISING PRODUCTION MANAGER: LYDIA MIKULKO
 ADVERTISING PRODUCTION ASST.: CINDIE WEISS
 ADVERTISING ART DIRECTOR: RAY CARLSON

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 1515 Broadway, New York, NY 10036 212-764-7300
 5055 Wilshire Blvd., 7th floor, Los Angeles, CA 90036 213-525-2300
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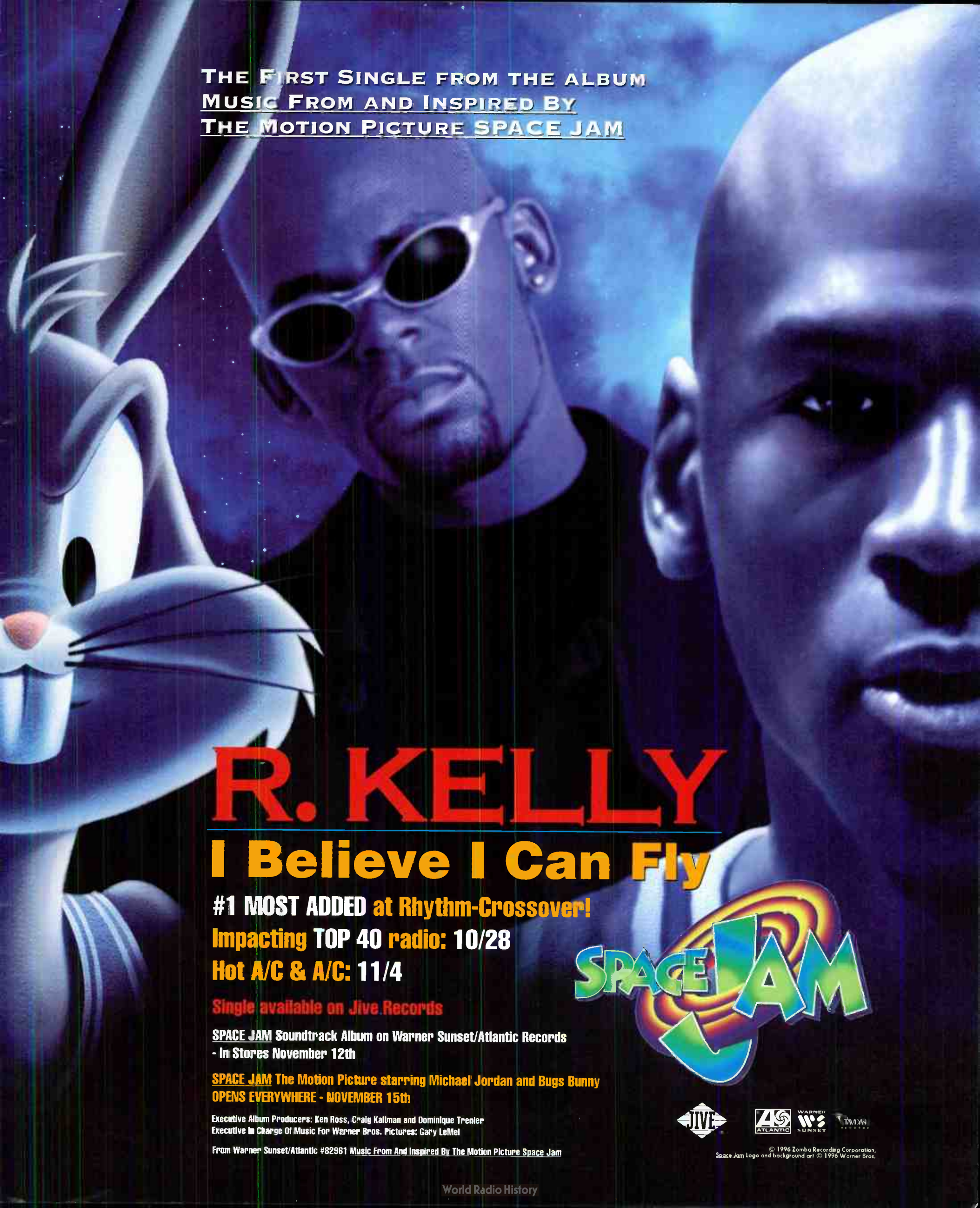
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MUSIC FROM AND INSPIRED BY
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Space Jam Logo and background art © 1996 Warner Bros.

The New Pickiness: Why Radio Jobs Are Harder To Fill And Harder To Find

Continued from page 1

says. "The field of options is reduced these days, especially in the largest markets, as there are fewer operators [there]."

Gary Moss, who spent months unemployed between country KIKK-FM Houston and WCOL Columbus, Ohio, agrees. During his job search, Moss says, he had significant discussions with about five companies that were sold before he could close a deal. "This industry is changing so fast, and you have to be real careful. You want to be able to stay somewhere a long time," Moss says. "There are great companies, good companies, and companies I would be afraid to work for."

Formerly with KZLA Los Angeles, R.J. Curtis has conducted two job searches in the past few months. "If a retailer's mantra is 'location, location, location,' then in this volatile [radio] world, the mantra is 'company, company, company,'" says Curtis, who left his OM job at After MidNite Entertainment Oct. 9 to become PD at KCFY (Y100) San Antonio, Texas. "You have to work for a company that's an operator, not a swapper," he says. "Do a lot of homework on the people you might end up working for. They're doing their homework on you. If you think they're going to be put in play, you're rolling the dice."

The volatility of radio has sent more than a few people looking at other industries. PD Tom Adams became a partner in an advertising agency when KMIX Stockton, Calif., flipped from country to Spanish. "I have a family to take care of and children I want to send to college, and I need a sound and significant future," he says. "That wasn't happening at the pace I thought was fast enough in radio broadcasting."

FEW AND FAR BETWEEN

Just as job candidates are carefully considering the companies they interview with, employers say they are being equally picky about who they hire. Evergreen Media group PD Steve Rivers says, "Today, with the radio environment being as complex as it's become over the past couple of years, it's becoming increasingly hard to find and hire good PDs. The people who are really good are locked down tight. There are a lot of people out there on their way up, but the seasoned veterans are few and far between."

"In the world of consolidation, [job candidates] have to be a step better than they were five years ago: brighter, more aggressive, self-confident, and more worldly," says WFYV Jacksonville, Fla., GM Mark Schwartz, who took three months to hire a PD. "With consolidation, though the number of people out there is plentiful, with the demands from banks and stockholders, there's no room for error anymore. A tremendous number of people out there are good, but there's so much on the line. There's so much responsibility. You just can't take the chance anymore that the person you bring in for a PD job isn't going to flake out."

Chuck Knight, new PD of AC WSNY (Sunny 95) Columbus, Ohio, has to fill a midday spot that has been vacant for six months. "It's like looking for a house," he says. "When we moved to Columbus, we looked at the seventh house and said, 'OK, this is a house we could live in, but we kept looking. It's on the 30th house that you walk inside and go, 'Yep, this is the house' . . . I have yet to find the 30th house as far as air talent goes." Is this because he's choosier? "Possibly, and I often ask myself if I've set the bar too high," he says.

SO WHAT'S THE OBJECTION?

PDs say they're looking for personalities now, those with substance, not just slickness. That's a tall order for a generation that's been discouraged from talking more than four times an hour. And more than one PD interviewed here bemoaned the training that today's talent was receiving.

Todd Shannon, PD of Jacor's new top 40 KHIS (Channel 93-3) San Diego, has received almost 300 tapes from prospective jocks, almost all of them currently employed. "It's frustrating, because from what I'm hearing, it seems like many managers aren't taking the time to groom tomorrow's talent," he says. "It's like they're afraid to share their knowledge."

"When you hear a tape, especially in this format, the majority sound like someone who [has-

n't] been on the air enough," says modern K1BZ Houston PD Cruze. "You don't want to warm up a full-time jock who's never worked before."

But new KLLC San Francisco PD Louis Kaplan says, "It would be hypocritical of me [to look only for major-market talent]. After all, I just came here from Dayton, Ohio, market No. 52, and I worked with some very talented people. I figure, if someone was willing to take a chance on me, why not return the favor?"

Then there's the question of who fills lower-level jobs—those that haven't somehow been eliminated. Those jobs represent a step down for a lot of medium-level talent, but, as previously documented in these pages, PDs say many beginners aren't so dedicated to radio that they wouldn't work at Pizza Hut instead if it pays more.

Rich Stevens, PD of country WCTQ Sarasota, Fla., recently got a call from an out-of-work jock from Tampa, Fla., who refused to drive to Sarasota for less than \$10 an hour. "I figure a person can either be picky or be on the radio," he says.

'BULLSHIT, PLAIN AND SIMPLE'

For many in the rolls of the unemployed, the notion that there's not enough good talent is "bullshit, plain and simple," according to Vinnie Marino, who just became APD of WLUP Chicago after an extensive job search. "It's difficult trying to fill positions, but there are good people out there. Listening to 10 seconds of a tape is not giving someone the benefit of the doubt . . . I'm finding for the most part [that] GMs do not return phone calls. A week later they say, 'I can't find anybody.' Well, return a fucking phone call!"

Former WVEE (V103) Atlanta APD/p.m. driver J.B. Louis says, "I think there are enough good people, but a lot of GMs want a quick fix for a problem they may or may not have . . . [When] the fix doesn't happen overnight, they lose faith, and the cycle starts all over again."

"I've been in the business 17 years, but I've gotten to a point where I'm thinking, 'Am I going to play radio for another 10 years, or am I going to pursue other interests. I think I'm going to pursue other interests,'" he adds.

"There is no good talent out there for \$20,000, but if you want to open your checkbook up and hire someone, there are plenty of pros out there knocking around," says veteran country morning man Steve Harmon, who recently landed at KNIX Phoenix after an extensive search. "I used to think that experience and a solid résumé were something to be proud of, but I found that experienced—to PDs and GMs—meant expensive. Sometimes they would not even consider me, because they thought I would be too much money."

POINT—COUNTERPOINT

For most job hunters, the idea that today's climate is tougher isn't even open to debate. Marino was looking for about three months. "If this had been four to five years ago, I'd [have been] able to land something a lot sooner," he says. "GMs would want new PDs in place for the fall book. I didn't see that happen."

Similarly, former R&B WDAS-FM Philadelphia morning man Kevin Gardner cites format mates Marco Spoon and Daisy Davis, who both spent almost two years out of radio before finding jobs. "I chalk it up to the fact that people like to lock their talent in. They might be looking to improve their station, but if, as a programmer, I'm looking for an afternoon guy, and my current jock still has a year on his contract, I'm not going to automatically let him go."

But WSNY's Knight asks, "Are there really that many people out of work? Or is this a fallacy that we've created within our minds? I think duopoly might have caused some reshuffling of jobs from one station to another, but I haven't seen any statistics that there are thousands [fewer] air personalities today than there were two years ago."

As for the notion that talent should audition its potential employers more carefully today, Knight says, "That shouldn't be making people concerned about making a move. Your chances of being duopolized are just as good where you are as at a new place down the road."

MONITOR PROFILE

Steal's Q102 Cincinnati Undergoes Resurgence As Ownership Changes

One theme was repeated ad infinitum at the recent National Assn. of Broadcasters convention: "Radio is changing." Virtually every meeting contained such words as "takeover" and "consolidation" and phrases like "grow the business" and "strategic clustering."

WKRQ (Q102) Cincinnati PD Jimmy Steal has seen and heard most of those terms in action recently. In spite of Q102's relatively uncertain ownership foundation since CitiCasters was sold to Jacor earlier this year, Steal and staff have kept the heritage top 40 running at full speed. In the newly released summer Arbitrons, Q102 was up 5.8-6.6 12-plus, sitting at No. 1 with women in the 18-24, 18-34, 18-49, and 25-34 demos.

Early last year, Q102, like many top 40s, skewed its focus to the deep end of the adult arena. Although the sales department was happy, Steal knew in his gut that Q102 could keep the adults they had and grow new listeners by steering the station back in a mainstream direction. Just like trying to turn the Queen Mary, Steal's vision took almost six months to realize, although, he says, "we did

especially today," he says. "But there are many days of nonstop meetings when I'd rather roll up my sleeves and go play in the sand. I consider that control room at the end of the hall a big blank canvas, and I love painting on it."

Revoltingly stable, Steal has programmed Q102 for the past four years. His previous gig at KEGF Dallas lasted five years. (We decided not to count his 20 minutes at KQLZ [Pirate Radio] Los Angeles against an otherwise spotless record.)

As for the changing climate around him, Jacor was, at press time, acting as caretaker for the station, pending the outcome the Jacor/CitiCasters merger, which includes Q102's spin-off as a condition. Q102's morning show has also changed recently, with Steal moving p.m. driver Brian Douglas to mornings, teaming him with Linda Welby, Dennis Rooney (news), and Kim Berk (traffic).

Programmers are constantly searching for the next generation of air talent. As a third player on the morning show, Steal just hired Jon Van Es, an account exec at K1FM, a San Diego jazz station. "Hey, you gotta find funny people, and Jon is very funny," says Steal of his nontraditional hire. Middays are held down by Kevin Harris, who came aboard with Steal, as did production director Randy Marx. Afternoons are officially open; nights belong to APD Race Taylor, followed by overnigher Jim Kelly.

Since Q102's music has taken a more foreground position of late, the promotional activity has been stepped up in tandem. Marketing director Von Freeman wrote a guest column for Airplay Monitor several months ago on using signature station events to solidify brand identification. Q102's series of three One Earth parties this year—featuring such artists as Gin Blossoms, Spin Doctors, BoDeans, Lisa Loeb, and the Village People—pulled in close to 100,000 people, not to mention additional sponsorships. GM Jim Bryant and GSM Mike Fredrick have been able to use these events to generate nonspot revenue, a growing area of interest to today's broadcasters.

"If you're executing a top 40 format, signature events like that are not an enhancement of the brand. They're part of the brand," Steal says. "What do your call letters stand for? If your listeners like contemporary music, they like contemporary events. Our brand is strong enough that even without big-name acts, we would still draw big crowd. If our calls are attached to something, people know it's worth their time."

Besides the music, top 40 listeners tune in to get their daily dose of pop culture, Steal says. "They want to have fun and hear the latest news from the worlds of entertainment and music, and we are their connection."

"It's been said that top 40 is for two kinds of people: the young and the young at heart," Steal says. Recalling the now-textbook philosophy from "Positioning: The Battle For Your Mind" by Trout and Ries, he adds, "In order for your station to be successful, you must first know what your calls stand for in your listeners' minds, then filter everything you do through that screener."

"Radio has a major advantage over all other mediums," Steal says. "Newspapers show you what happened yesterday, prime-time TV is prerecorded in L.A., current movies were filmed a year ago. Radio's greatest asset is we're local, and we're live."

KEVIN CARTER



Jimmy Steal
Program Director
WKRQ Cincinnati

*A high degree
of empathy is
required to do
this job'*

see some rays of light early on." However, even through that plateau period, Steal says Q102 enjoyed record billing, with '96 now the largest year in Q102's 20-plus year history.

Here's a recent 3 p.m. hour on Q102: Quad City DJ's, "C'mon N' Ride It"; Wonders, "That Thing You Do"; Tony Rich Project, "Nobody Knows"; Alanis Morissette, "You Learn"; Merrill Bainbridge, "Mouth"; Blues Traveler, "But Anyway"; R. Kelly, "I Can't Sleep Baby (If I)"; Cranberries, "Free To Decide"; La Bouche, "Be My Lover"; BoDeans, "Hurt By Love"; Eric Clapton, "Change The World"; Billie Ray Martin, "Your Loving Arms"; Gin Blossoms, "Follow You Down"; and Ghost Town DJ's, "My Boo."

"Considering the uncertainty we were all living through, the staff has remained focused, which hasn't always been easy," Steal says. "I however, having been a jock for years, I remember how often I was parked in the PD's office looking for reassurance, so I'm now trying to reciprocate. Having come up through the ranks gives me a good perspective. I realize that a high degree of empathy is required to do this job properly."

Unlike many PDs who have gladly given up what they consider to be the daily grind of a full-time air shift, Steal pulls a regular weekend shift. "Usually when I get off the air, I tell the other jocks, 'Do as I say, not as I do,'" he jokes. "If I could [had] the time to get back on the air full time, I'd do it in a heartbeat."

"I realize we have to serve many masters,

SUMMER '96 ARBITRONS

12-plus overall average quarter hour shares (#) indicates Arbitron market rank. Copyright 1996, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

DALLAS/FT. WORTH (7)

Table listing radio stations in Dallas/Ft. Worth with columns for Call, Format, and airplay shares for '95, '96, and '97.

HOUSTON (9)

Table listing radio stations in Houston with columns for Call, Format, and airplay shares for '95, '96, and '97.

MIAMI (11)

Table listing radio stations in Miami with columns for Call, Format, and airplay shares for '95, '96, and '97.

ATLANTA (12)

Table listing radio stations in Atlanta with columns for Call, Format, and airplay shares for '95, '96, and '97.

SEATTLE (13)

Table listing radio stations in Seattle with columns for Call, Format, and airplay shares for '95, '96, and '97.

MINNEAPOLIS/ST. PAUL (16)

Table listing radio stations in Minneapolis/St. Paul with columns for Call, Format, and airplay shares for '95, '96, and '97.

PHOENIX (20)

Table listing radio stations in Phoenix with columns for Call, Format, and airplay shares for '95, '96, and '97.

TAMPA, FLA. (21)

Table listing radio stations in Tampa, Fla. with columns for Call, Format, and airplay shares for '95, '96, and '97.

PORTLAND, ORE. (24)

Table listing radio stations in Portland, Ore. with columns for Call, Format, and airplay shares for '95, '96, and '97.

CINCINNATI (25)

Table listing radio stations in Cincinnati with columns for Call, Format, and airplay shares for '95, '96, and '97.

KANSAS CITY (26)

Table listing radio stations in Kansas City with columns for Call, Format, and airplay shares for '95, '96, and '97.

MILWAUKEE (28)

Table listing radio stations in Milwaukee with columns for Call, Format, and airplay shares for '95, '96, and '97.

SACRAMENTO, CALIF. (29)

Table listing radio stations in Sacramento, Calif. with columns for Call, Format, and airplay shares for '95, '96, and '97.

SAN JOSE, CALIF. (30)

Table listing radio stations in San Jose, Calif. with columns for Call, Format, and airplay shares for '95, '96, and '97.

COLUMBUS, OHIO (32)

Table listing radio stations in Columbus, Ohio with columns for Call, Format, and airplay shares for '95, '96, and '97.

NORFOLK, VA. (33)

Table listing radio stations in Norfolk, Va. with columns for Call, Format, and airplay shares for '95, '96, and '97.

SAN ANTONIO, TEXAS (34)

Table listing radio stations in San Antonio, Texas with columns for Call, Format, and airplay shares for '95, '96, and '97.

SALT LAKE CITY (35)

Table listing radio stations in Salt Lake City with columns for Call, Format, and airplay shares for '95, '96, and '97.

INDIANAPOLIS (36)

Table listing radio stations in Indianapolis with columns for Call, Format, and airplay shares for '95, '96, and '97.

CHARLOTTE, N.C. (37)

Table listing radio stations in Charlotte, N.C. with columns for Call, Format, and airplay shares for '95, '96, and '97.

NEW ORLEANS (38)

Table listing radio stations in New Orleans with columns for Call, Format, and airplay shares for '95, '96, and '97.

GREENSBORO, N.C. (42)

Table listing radio stations in Greensboro, N.C. with columns for Call, Format, and airplay shares for '95, '96, and '97.

MEMPHIS (43)

Table listing radio stations in Memphis with columns for Call, Format, and airplay shares for '95, '96, and '97.

NASHVILLE (44)

Table listing radio stations in Nashville with columns for Call, Format, and airplay shares for '95, '96, and '97.

ROCHESTER, N.Y. (45)

Table listing radio stations in Rochester, N.Y. with columns for Call, Format, and airplay shares for '95, '96, and '97.

LOUISVILLE, KY. (49)

Table listing radio stations in Louisville, Ky. with columns for Call, Format, and airplay shares for '95, '96, and '97.

OKLAHOMA CITY (51)

Table listing radio stations in Oklahoma City with columns for Call, Format, and airplay shares for '95, '96, and '97.

DAYTON, OHIO (52)

Table listing radio stations in Dayton, Ohio with columns for Call, Format, and airplay shares for '95, '96, and '97.

JACKSONVILLE, FLA. (53)

Table listing radio stations in Jacksonville, Fla. with columns for Call, Format, and airplay shares for '95, '96, and '97.

BIRMINGHAM, ALA. (55)

Table listing radio stations in Birmingham, Ala. with columns for Call, Format, and airplay shares for '95, '96, and '97.

RICHMOND, VA. (56)

Table listing radio stations in Richmond, Va. with columns for Call, Format, and airplay shares for '95, '96, and '97.

ALBANY, N.Y. (57)

Table listing radio stations in Albany, N.Y. with columns for Call, Format, and airplay shares for '95, '96, and '97.

HONOLULU (58)

Table listing radio stations in Honolulu with columns for Call, Format, and airplay shares for '95, '96, and '97.

TUCSON, ARIZ. (62)

Table listing radio stations in Tucson, Ariz. with columns for Call, Format, and airplay shares for '95, '96, and '97.

FRESNO, CALIF. (65)

Table listing radio stations in Fresno, Calif. with columns for Call, Format, and airplay shares for '95, '96, and '97.

SYRACUSE, N.Y. (68)

Table listing radio stations in Syracuse, N.Y. with columns for Call, Format, and airplay shares for '95, '96, and '97.

OMAHA, NEB. (72)

Table listing radio stations in Omaha, Neb. with columns for Call, Format, and airplay shares for '95, '96, and '97.

HARRISBURG, PA. (73)

Table listing radio stations in Harrisburg, Pa. with columns for Call, Format, and airplay shares for '95, '96, and '97.

TOLEDO, OHIO (75)

Table listing radio stations in Toledo, Ohio with columns for Call, Format, and airplay shares for '95, '96, and '97.

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KALC +22, WKRQ +21, WZNY +18, WNOK +18, WZJM +17, WPST +15, KKRD +15, WHTZ +15, WWCK +14, WAPE +14	
SEAL • Fly Like An Eagle (WARNER SUNSET/ATLANTIC)	+429
KHHT +31, KMXV +25, WSTR +24, WKBQ +22, WAPE +18, WZYP +17, WDCG +16, WEZB +15, WPXY +15, WXXL +15	
MERRIL BAINBRIDGE • Mouth (UNIVERSAL)	+257
KRBE +24, WKSS +23, WKXJ +22, WNCI +21, WLAN +19, WNTQ +17, KHFI +16, WPST +14, KKRD +12, KRUF +11	
SHERYL CROW • If It Makes You Happy (A&M)	+249
WNOK +29, WFLZ +25, WZNY +21, KJYO +20, WSNX +18, WPST +17, WLAN +16, KKRZ +16, KHTO +11, WGTZ +11	
DC TALK • Just Between You And Me (VIRGIN)	+246
WZJM +27, WBZZ +25, WYKS +16, WQSL +14, WKRQ +14, WCIL +12, WLAN +12, KHHT +12, WKCI +10, WGTZ +10	
JEWEL • You Were Meant For Me (ATLANTIC)	+224
WFBC +18, WSTR +17, WNOK +17, KSMB +16, WKCI +13, WBHT +12, WZYP +12, WXLK +11, WZNY +10, WFLY +10	
TONI BRAXTON • Un-Break My Heart (LAFACE/ARISTA)	+189
WFLY +23, KKRZ +21, WIOQ +19, WGTZ +17, WKXJ +15, WWSR +13, WXXL +12, KHOM +9, WTVR +9, WXLK +9	
JOURNEY • When You Love A Woman (COLUMBIA)	+180
WNOK +16, WBHT +13, WWCK +12, WABB +12, WYCR +12, WHTZ +11, WWST +10, WKSS +10, KHTO +9, WZJM +9	
THE WONDERS • That Thing You Do! (PLAY-TONE/EPIC SOUNDTRAX/EPIC)	+175
WPRO +24, WNKX +21, WWSR +20, WKSS +19, WNCI +18, KIIS +16, WNOK +14, WNTQ +13, WBHT +11, KJYO +10	

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KDGS +37, WJMH +31, KZHT +25, KBXX +24, KLUC +23, WERQ +22, KCAQ +21, KTFM +21, KSFM +20, KKKR +18	
SNOOP DOGGY DOGG • Snoop's Upside Ya Head (DEATH ROW/INTERSCOPE)	+108
KPWR +21, WPGC +17, WJMH +15, KBXX +14, KCAQ +11, KPRR +10, XHTZ +4, KYLD +3, WPOW +3, KDON +2	
ROCKELL • I Fell In Love (ROBBINS)	+100
KTFM +30, KPRR +12, WPOW +10, KDGS +9, KQMG +5, KDON +5, KCAQ +4, WWKX +4, KBOS +3, KZHT +3	
MADONNA • You Must Love Me (WARNER BROS.)	+97
KIOX +25, WDRQ +24, KZZU +13, KZHT +10, KKSS +9, KUBE +6, KZFM +5, KSFM +5, KQKS +4, KBOS +3	
MO THUGS FAMILY • Thug Devotion (MO THUGS/RELATIVITY)	+97
WHHH +25, KQKS +14, KPWR +13, WERQ +11, KZHT +9, KQMG +8, WSGF +8, WJMH +8, XHTZ +7, WWKX +6	
TONI BRAXTON • Un-Break My Heart (LAFACE/ARISTA)	+75
WPOW +14, KZZU +11, WJMN +11, KZFM +10, KDON +10, WWKX +9, KQKS +9, KDGS +8, XHTZ +8, WJJS +7	
KEITH SWEAT FEATURING ATHENA CAGE • Nobody (ELEKTRA/EEG)	+71
KDGS +21, KKSS +14, KZFM +13, KIKI +12, WHHH +10, WSGF +9, WERQ +8, KZZU +7, KPRR +6, KTFM +6	
NATE DOGG • Never Leave Me Alone (DEATH ROW/INTERSCOPE)	+68
KBXX +32, KZHT +18, KCAQ +9, KPWR +6, XHTZ +4, KIKI +3, KGGI +2	
AALIYAH • If Your Girl Only Knew (BLACKGROUND/ATLANTIC)	+65
KUBE +35, KYLD +17, KIOX +15, WWKX +12, KIKI +6, KQKS +5, WQHT +5, KKKR +2, WMYK +1	
DR. DRE • Been There Done That (AFTERMATH/INTERSCOPE)	+64
KPWR +22, WJMH +18, KBXX +10, XHTZ +3, KMEL +3, KCAQ +2, WPGC +2, WQHT +2, WMYK +1, KUBE +1	

VIDEO PLAYLISTS



1
VH
MUSIC FIRST

	TW	LW		TW	LW
1 Toni Braxton, Un-Break My Heart	22	32	16 Filter, Jurassitol	11	14
2 John Mellencamp, Key West Intermezzo (I Saw You First)	21	32	17 Sheryl Crow, If It Makes You Happy	11	16
3 Eric Clapton, Change The World	20	34	18 Fiona Apple, Shadowboxer	11	12
4 Alanis Morissette, Head Over Feet	18	32	19 Eels, Novocaine For The Soul	10	12
5 Celine Dion, It's All Coming Back To Me Now	17	37	20 Cake, The Distance	10	12
6 Madonna, You Must Love Me	16	3	21 Keith Sweat, Twisted	10	13
7 Sting, I'm So Happy I Can't Stop Crying	14	17	22 Ghost Town DJ's, My Boo	10	15
8 Dishwalla, Counting Blue Cars	14	22	23 Madonna, Like A Virgin	10	0
9 The Wallflowers, Eth Avenue Heartache	13	19	24 Beck, Devil's Haircut	9	0
10 Sheryl Crow, If It Makes You Happy	13	22	25 Salt-N-Pepa, Champagne	9	18
11 Counting Crows, Angels Of The Silences	13	9	26 Weezer, El Scorcho	9	9
12 Melissa Etheridge, Nowhere To Go	13	22	27 311, All Mixed Up	9	0
13 Bryan Adams, Let's Make A Night To Remember	12	18	28 Madonna, Lucky Star	9	0
14 Donna Lewis, I Love You Always Forever	12	25	29 Maxwell, Ascension (Don't Ever Wonder)	8	11
15 Garbage, Stupid Girl	9	9	30 2Pac, I Ain't Mad At Cha	8	17
16 Elton John, You Can Make History (Young Again)	9	10	31 New Edition, I'm Still In Love With You	8	8
17 Jewel, Who Will Save Your Soul	9	24	32 Alanis Morissette, Head Over Feet	8	14
18 Tori Amos, I'm On Fire	9	1	33 Oasis, Don't Look Back In Anger	8	5
19 Amanda Marshall, Birmingham	8	11	34 Madonna, Like A Prayer	8	0
20 Merril Bainbridge, Mouth	8	9	35 Madonna, Express Yourself	8	0
21 Hootie & The Blowfish, Sad Caper	7	6	36 Madonna, Cherish	8	0
22 The Black Crowes, Blackberry	7	10	37 Madonna, Papa Don't Preach	8	0
23 Fiona Apple, Shadowboxer	7	6	38 Madonna, Take A Bow	8	0
24 Terry Jacks, Seasons In The Sun	7	0	39 311, Down	7	25
25 Collective Soul, The World I Know	6	10	40 Republica, Ready To Go	7	13
26 Tracy Chapman, Give Me One Reason	6	11	41 Toni Braxton, Un-Break My Heart	7	12
27 Phil Collins, Dance Into The Light	6	11	42 The Black Crowes, Blackberry	7	9
28 Deep Blue Something, Breakfast At Tiffany's	5	7	43 Poe, Angry Johnny	7	11
29 Toni Braxton, You're Makin' Me High	5	9	44 Madonna, Vogue	7	0
30 TLC, Waterfalls	5	6	45 Madonna, Borderline	7	0
31 Queen, Bohemian Rhapsody	5	4	46 Madonna, Crazy For You	7	0
32 Elton John & Kiki Dee, Don't Go Breaking My Heart	5	0	47 Madonna, Bedtime Story	7	0
33 Natalie Merchant, Wonder	4	4	48 The Wallflowers, 6th Avenue Heartache	6	16
34 Oasis, Champagne Supernova	4	5	49 Celine Dion, It's All Coming Back To Me Now	6	5
35 Joan Osborne, One Of Us	4	4	50 Madonna, Dress You Up	6	0

ADULT CONTEMPORARY

INCREASE
IN PLAYS

JOURNEY • When You Love A Woman (COLUMBIA)	+119
KEZR +18, WLHT +15, WBEB +10, WAHR +10, WMJQ +8, KGBX +7, WASH +7, KMGA +5, WLEV +5, WMGS +5	
TONI BRAXTON • Un-Break My Heart (LAFACE/ARISTA)	+103
KIOI +21, WMJQ +19, KESZ +9, WGSY +8, WASH +8, WDOK +5, WMYI +5, KMGA +4, WRMF +4, WARM +4	
MADONNA • You Must Love Me (WARNER BROS.)	+101
WASH +17, KGBY +12, WMGS +11, WLTF +8, WLTS +8, WDEF +7, WTFM +7, KOSI +7, KBIG +7, KKCW +6	
KENNY G • The Moment (ARISTA)	+96
WDEF +13, WSLQ +11, KISC +7, KLSY +7, WLAC +7, WMYI +7, KTDY +6, KGBX +6, WLTE +6, WMGS +5	
THE WONDERS • That Thing You Do! (PLAY-TONE/EPIC SOUNDTRAX/EPIC)	+85
KVUU +21, WLEV +16, WALK +15, KGBY +13, KEZR +8, WLHT +7, KKCW +7, WTFM +4, WLAC +4, WMJQ +3	

ADULT TOP 40

INCREASE
IN PLAYS

SEAL • Fly Like An Eagle (WARNER SUNSET/ATLANTIC)	+324
KKLQ +55, KFMB +37, KPLZ +27, KZZP +25, KYKY +23, WPLJ +22, WMXV +19, KHMV +19, WPLL +19, WWSN +14	
MADONNA • You Must Love Me (WARNER BROS.)	+186
WKDD +20, WJDX +18, KSII +15, KHMV +15, WRQX +13, WVTY +12, KPLZ +12, WMXL +11, WKTI +11, WPLJ +10	
ALANIS MORISSETTE • Head Over Feet (MAVERICK/REPRISE)	+149
WQLH +19, KLLC +17, WUSA +14, WTIC +14, WKZL +13, WYXR +12, WVTY +10, KYKY +10, KRRK +9, KHMV +8	
NO DOUBT • Don't Speak (TRAUMA/INTERSCOPE)	+145
KZZP +25, KKLQ +20, KSTP +19, KBBT +17, KYSR +12, KRRK +12, WBLI +12, KMVB +8, WPLJ +7, KLLC +4	
DC TALK • Just Between You And Me (VIRGIN)	+143
KKLQ +20, WAEB +18, WMC +12, WSHE +12, KKOJ +10, WMXB +10, WQLH +9, KISN +9, KFMB +8, WKDD +7	

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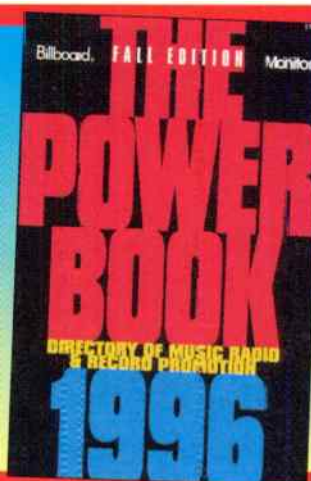
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POWER PLAYLISTS

For Week Ending October 20, 1996

Playlists compiled by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TBA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Z100 WHZT New York PD: Tom Poleman APD: Ryan Chase MD: Paul 'Cubby' Bryant

KIIS Los Angeles PD: John Cook APD/MD: Tracy Austin

KISS 108 WXKS Boston PD: John Ivey MD: Tad Bonnie

Q102 WIQO Philadelphia OM: Dave Allana PD: Glenn Kalina MD: DeDe McGuire

KISS 106.1 KHKS Dallas PD: Mr. Ed Lambert MD: John Reynolds

KDWB Minneapolis PD: Dan Kieley APD/MD: Rob Morris

KRBE Houston PD: John Peake APD: Scott Sparks MD: Jay Michaels

STAR 94 WSTR Atlanta PD: Kevin Peterson MD: J.R. Ammons

WFLZ Tampa PD: B.J. Harris APD: Jeff Kapugi MD: Tom Steele

B94 WBZZ Pittsburgh PD: Keith Clark APD: David Edgar MD: John Cline

WPST Trenton VP/Prog.: Michelle Stevens PD: Dave McKay APD/MD: Mike Kaplan

Y100 WHYI Miami PD: Rob Roberts MD: Al Chio

KISS 95.7 WKSS Hartford PD: Jay Beau Jones MD: Christine Fox

Z100 KKRZ Portland PD: Ken Benson APD/MD: Tommy Austin

Q102 WKRQ Cincinnati PD: Jimmy Steal APD: Race Taylor MD: Brian Douglas

WNCI PD: John Dimick

JAMMIN' 92 WZJM Cleveland Acting PD: Dave Eubanks MD: Action Jackson

XL106.7 WXLL Orlando PD/MD: Adam Cook APD: Pete deGraaf

TONYTONI TONÉ



let's get down



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POWER PLAYLISTS

For Week Ending October 20, 1996



Playlists supplied by Broadcast Data Systems. Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, monitoring with the highest counting station. Curves are updated twice yearly following the release of the Spring and Fall Arbitration surveys. The number of stations shown each week varies depending upon space.

Q104 WKBQ St. Louis PD: Michael St. John MD: Tommy Mattern. Playlist of 40 songs including 'Dishwalla, Counting Blue Cars' and 'Donna Lewis, I Love You Always Forever'.

KISS 95.1 WNKS Charlotte PD: Brian Bridgman MD: Marcie Crescente. Playlist of 40 songs including 'Celine Dion, It's All Coming Back To Me' and 'Alanis Morissette, Head Over Feet'.

G105 WDCG Raleigh OM: Brian Burns PD: Kip Taylor. Playlist of 40 songs including 'Duncan Sheik, Barely Breathing' and 'Sublime, What I Got'.

PRO-FM WPRO Providence PD: Chris Shebel MD: Tony Mascaro. Playlist of 40 songs including 'Celine Dion, It's All Coming Back To Me' and 'Dishwalla, Counting Blue Cars'.

MIX 93.3 KMKV Kansas City PD/MD: Jon Zellner. Playlist of 40 songs including 'Donna Lewis, I Love You Always Forever' and 'Dishwalla, Counting Blue Cars'.

THE RIVER WRVW Nashville PD: Charlie Quinn APD: Tom Peace MD: Scooter. Playlist of 40 songs including 'Donna Lewis, I Love You Always Forever' and 'Dishwalla, Counting Blue Cars'.

Z93 WGTZ Dayton Acting PD: Michael Luczak. Playlist of 40 songs including 'Toni Braxton, You're Makin' Me High' and 'Quad City D.J.'s, C'mon N' Ride It'.

ALICE 106 KALC Denver PD: Gregg Cassidy MD: Jim Lawson. Playlist of 40 songs including 'Hootie & The Blowfish, I Go Blind' and 'Donna Lewis, I Love You Always Forever'.

WIXX PD: Dan Stone MD: David Burns. Playlist of 40 songs including 'Donna Lewis, I Love You Always Forever' and 'Journey, When You Love A Woman'.

WZPL Indianapolis PD: Tom Gjerdrum MD: Rob Blair. Playlist of 40 songs including 'Celine Dion, It's All Coming Back To Me' and 'Dishwalla, Counting Blue Cars'.

KJ103 KJYO Oklahoma City PD: Mike McCoy MD: Joe Friday. Playlist of 40 songs including 'Sheryl Crow, If It Makes You Happy' and 'Donna Lewis, I Love You Always Forever'.

WKRZ Wilkes-Barre PD: Tony Banks APD/MD: Jerry Padden. Playlist of 40 songs including 'Donna Lewis, I Love You Always Forever' and 'Dishwalla, Counting Blue Cars'.

Z104 WWZ Washington, DC PD: Dale O'Brian APD/MD: Ron Ross. Playlist of 40 songs including 'Donna Lewis, I Love You Always Forever' and 'Real McCoy, Another Night'.

MIX 104.1 KHOM New Orleans PD: Bill Thorman MD: Tom Naylor. Playlist of 40 songs including 'Ghost Town D.J.'s, My Boo' and 'Az Yet, Last Night'.

KISS 98.5 WKSE Buffalo PD: Sue O'Neil APD/MD: Dave Universal. Playlist of 40 songs including 'Goo Goo Dolls, Long Way Down' and 'Quad City D.J.'s, C'mon N' Ride It'.

WDJX PD: C.C. Matthews APD/MD: Karen Rite. Playlist of 40 songs including 'Celine Dion, It's All Coming Back To Me' and 'Merrill Bainbridge, Mouth'.

98PX WPKY Rochester OM/PD: Clarke Ingram APD/MD: J.J. Rice. Playlist of 40 songs including 'Celine Dion, It's All Coming Back To Me' and 'Tracy Chapman, Give Me One Reason'.

FLY 92 WFLY Albany PD: Mike Morgan MD: Ron 'Sugarbear' Williams. Playlist of 40 songs including 'Quad City D.J.'s, C'mon N' Ride It' and 'Keith Sweat, Twisted'.



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AIRPOWER!

STATION ROTATIONS TO DATE

WKTU 196	WJJS 160
WBBM 914	KHFI 228
WIOQ 239	KLUC 272
KYLD 622	KIKI 114
KMEL 292	KQKQ 441
KGGI 498	KPRR 329
WPOW 577	KDON 785
KSFM 475	KKXX 260
XHTZ 391	KCAQ 311
WMYK 340	WSGF 102
KTFM 555	KBOS 93

NEW INCREASED ROTATIONS

WHYI	KDGS
KQKS	KZFM
KHTS	WXXL
WNVZ	KBFM
WFHN	KIBB
KDNR	WKSE



Monitor

SONG ACTIVITY REPORTS

For Week Ending October 20, 1996



AMBER 1525/74 This Is Your Night (Tommy Boy) Total Stations: 77 Chart Move: 20-18

MERRIL BAINBRIDGE 3058/257 Mouth (Universal) Total Stations: 81 Chart Move: 6-4

BECK 528/55 Where It's At (DGC/Geffen) Total Stations: 43

BONE THUGS-N-HARMONY 604/78 Days Of Our Lives (Ruthless/EastWest/EEG) Total Stations: 63

THE BRAIDS 566/14 Bohemian Rhapsody (Big Beat/Atlantic) Total Stations: 66

TONI BRAXTON 576/189 Un-Break My Heart (LaFace/Arista) Total Stations: 40

SHERYL CROW 1999/249 If It Makes You Happy (A&M) Total Stations: 81 Chart Move: 16-13

DC TALK 1092/246 Just Between You And Me (Virgin) Total Stations: 61 Chart Move: 34-26

EN VOGUE 1567/171 Don't Let Go (Love) (EastWest/EEG) Total Stations: 73 Chart Move: 21-17

FUN FACTORY 604/63 Don't Go Away (Curb-edel) Total Stations: 57

GEGGY TAH 404/28 Whoever You Are (Luaka Bop/Warner Bros.) Total Stations: 32

GHOST TOWN DJ'S 1280/2 My Boo (So So Def/Columbia) Total Stations: 64 Chart Move: 23-23

HOOTIE & THE BLOWFISH 862/116 I Go Blind (Reprise) Total Stations: 44 Chart Move: 37-35

HOOTIE & THE BLOWFISH 856/107 Sad Caper (Atlantic) Total Stations: 65 Chart Move: 36-36

JOURNEY 2041/180 When You Love A Woman (Columbia) Total Stations: 80 Chart Move: 15-11

SONG ACTIVITY REPORTS

For Week Ending October 20, 1996

LA BOUCHE 1443/166, MADONNA 914/548, ROBERT MILES 599/45, ALANIS MORISSETTE 3673/109, NEW EDITION 1080/107. Includes song titles like 'Fallin' In Love', 'You Must Love Me', 'One And One', 'Head Over Feet', and 'I'm Still In Love With You'.

NO DOUBT 700/471, R.E.M. 547/134, REPUBLICA 579/49, SEAL 483/429, SUBLIME 310/79. Includes song titles like 'Don't Speak', 'Bittersweet Me', 'Ready To Go', 'Fly Like An Eagle', and 'What I Got'.

KEITH SWEAT 2477/133, JOHN TRAVOLTA & OLIVIA NEWTON-JOHN 498/94, THE WALLFLOWERS 1145/66, WILD ORCHID 982/2, THE WONDERS 867/175. Includes song titles like 'Twisted', 'The Grease Mega-Mix', '6th Avenue Heartache', 'At Night I Pray', and 'That Thing You Do!'.

POWER PLAYLISTS

For Week Ending October 20, 1996



Playlists supplied by Broadcast Data Systems. Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-counting station. Counts are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Grid of 20 radio station playlists including WKTU, HOT 97, POWER 106, B96, JAM'N 94.5, KMEL, WILD 107, WPGC, THE BOX, POWER 96, KUBE, WDRQ, FM102, Z90, POWER 92, KGGI, 92Q, and KTFM. Each station listing includes PD, APD/MD, and a list of songs with their respective TW and LW values.

Already Playing At:

Hot 97
WPGC
KKBT
WERQ
WJMH
WVSR

JAY-Z BROWN

Everything she touches turns to
platinum or gold

LL Cool J
"I Shot Ya" remix
Platinum

Nas
"It Was Written"
Platinum

Case
"Touch Me, Tease Me"
Platinum

Toni Braxton
"Makin' Me High..."
Platinum

Jay-Z
"Ain't No Ni**a"
Gold

Total
"No One Else" remix
Gold

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-Tracy Cloherty
MD Hot 97,
New York

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★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 600 detections for the first time)

R. KELLY **666/392**
I Believe I Can Fly (Warner Sunset/Atlantic/Jive)
Total Stations: 30/Chart Move: Debut 28
Heavy (40+ plays): 6 KBXX, KDGS, KTFM, KUBE, WJMH, WJMN
Medium (20-39): 10 KCAQ, KKFR, KLUC, KMEL, KSFM, KZHT, WERQ, WJJS, WPGC, WWKX
Light (Under 20): 14
New Airplay This Week: 6 KIKI, KKSS, KLUC, KQKS, KZHT, WSGF

Total Plays/Gain

AIRPOWER BOUND

Plays/Gain

SHADES **550/57**
Tell Me (I'll Be Around) (Motown)
Total Stations: 22/Chart Move: 24-25
Heavy (40+ plays): 5 KBOS, KIKI, KKFR, KLUC, KQKS
Medium (20-39): 7 KGGI, KQMQ, KSFM, WHHH, WJJS, WQHT, WSGF
Light (Under 20): 10

MONTELL JORDAN **479/43**
Falling (Def Jam/Mercury)
Total Stations: 19/Chart Move: 26-26
Heavy (40+ plays): 5 KDON, KQKS, WJMH, WWKX, XHTZ
Medium (20-39): 7 KCAQ, KDGS, KMEL, WHHH, WJJS, WQHT, WSGF
Light (Under 20): 7
New Airplay This Week: 1 KQKS

BRANDY, TAMIA, GLADYS KNIGHT & CHAKA KHAN **440/6**
Missing You (EastWest/EEG)
Total Stations: 20/Chart Move: 27-27
Heavy (40+ plays): 4 MIKI, KMEL, KZHT, WERQ
Medium (20-39): 6 KBOS, KDGS, KDON, KKFR, KZFM, WHHH
Light (Under 20): 10

ANGELINA **426/46**
I Don't Need Your Love (Upstairs)
Total Stations: 28/Chart Move: 31-29
Heavy (40+ plays): 2 KDON, WMYK
Medium (20-39): 6 KCAQ, KLUC, KPRR, KPWR, KQMQ, KTFM
Light (Under 20): 18
New Airplay This Week: 3 KCAQ, KDGS, WKTU

MO THUGS FAMILY **420/97**
Thug Devotion (Mo Thugs/Relativity)
Total Stations: 25/Chart Move: 37-30
Heavy (40+ plays): 3 KBXX, WHHH, WJMH
Medium (20-39): 4 KQKS, KYLD, WPGC, WWKX
Light (Under 20): 18
New Airplay This Week: 5 KPWR, KZFM, KZHT, WSGF, XHTZ

MINT CONDITION **306/37**
What Kind Of Man Would I Be (Perspective/A&M)
Total Stations: 14/Chart Move: Debut 35
Heavy (40+ plays): 4 KBXX, WERQ, WJMH, WPGC
Medium (20-39): 2 KDGS, WQHT
Light (Under 20): 8

WESTSIDE CONNECTION **286/2**
Bow Down (Lench Mob/Priority)
Total Stations: 18/Chart Move: Debut 39
Heavy (40+ plays): 3 KMEL, KPWR, KYLD
Medium (20-39): 2 KQKS, WHHH
Light (Under 20): 13

ROBERT MILES **263/33**

One And One (Deconstruction/Arista)
Total Stations: 14/Chart Move: Debut 40
Heavy (40+ plays): 1 WBBM
Medium (20-39): 5 KKSS, KZFM, KZHT, WJJS, WSGF
Light (Under 20): 8

CHART BOUND

Plays/Gain

DO OR DIE (FEAT. TWISTA) **255/23**
Po Pimp (Rap-A-Lot/Noo Trybe/Virgin)
Total Stations: 13
Heavy (40+ plays): 3 KYLD, WHHH, WJMH
Medium (20-39): 2 KBXX, KMEL
Light (Under 20): 8

ROCKELL **253/100**
I Fell In Love (Robbins)
Total Stations: 25
Heavy (40+ plays): 2 KYLD, WPOW
Medium (20-39): 4 KCAQ, KQMQ, KTFM, WBBM
Light (Under 20): 19
New Airplay This Week: 4 KDGS, KPRR, KTFM, WWKX

E-40 FEAT. TOO SHORT & K-CI **245/62**
Rapper's Ball (Sick Wid' It/Jive)
Total Stations: 19
Heavy (40+ plays): 1 KYLD
Medium (20-39): 4 KBXX, KDON, KMEL, KPWR
Light (Under 20): 14
New Airplay This Week: 2 KDON, WWKX

702 **229/-1**
Steelo (Biv 10/Motown)
Total Stations: 15
Heavy (40+ plays): 1 WJMH
Medium (20-39): 4 KDGS, KIKI, WERQ, WHHH
Light (Under 20): 10

LA BOUCHE **227/6**
Fallin' In Love (RCA)
Total Stations: 19
Heavy (40+ plays): 0
Medium (20-39): 5 KIOX, KQKS, WBBM, WKTU, WMYK
Light (Under 20): 14

INTRIGUE **175/14**
If You've Ever Been In Love (Universal)
Total Stations: 8
Heavy (40+ plays): 1 KKSS
Medium (20-39): 3 WJJS, WSGF, XHTZ
Light (Under 20): 4

REIGN **168/-2**
Indestructible (H.O.L.A./Island)
Total Stations: 19
Heavy (40+ plays): 2 KCAQ, KQKS
Medium (20-39): 1 KQMQ
Light (Under 20): 16

MOST NEW AIRPLAY THIS WEEK

No. Of Stations

R. KELLY **6**
I Believe I Can Fly (Warner Sunset/Atlantic/Jive)

MO THUGS FAMILY **5**
Thug Devotion (Mo Thugs/Relativity)

SNOOP DOGGY DOGG **5**
Snoop's Upside Ya Head (Death Row/Interscope)

ROCKELL **4**
I Fell In Love (Robbins)

ALANIS MORISSETTE **164/29**
Head Over Feet (Maverick/Reprise)
Total Stations: 11
Heavy (40+ plays): 1 KZZU
Medium (20-39): 2 KZFM, KZHT
Light (Under 20): 8
New Airplay This Week: 1 KBOS

THE WORLD WIDE MESSAGE TRIBE **158/47**
The Real Thing (Warner Alliance)
Total Stations: 16
Heavy (40+ plays): 0
Medium (20-39): 3 KKFR, WMYK, WPOW
Light (Under 20): 13
New Airplay This Week: 1 KPRR

MERRIL BAINBRIDGE **157/53**
Mouth (Universal)
Total Stations: 14
Heavy (40+ plays): 1 WWKX
Medium (20-39): 2 KZFM, KZZU
Light (Under 20): 11
New Airplay This Week: 3 KDGS, KZFM, WJJS

NATE DOGG **155/68**
Never Leave Me Alone (Death Row/Interscope)
Total Stations: 8
Heavy (40+ plays): 1 KBXX
Medium (20-39): 2 KCAQ, KPWR
Light (Under 20): 5
New Airplay This Week: 2 KZHT, XHTZ

★ **MADONNA** **151/97**
You Must Love Me (Warner Bros.)
Total Stations: 14
Heavy (40+ plays): 0
Medium (20-39): 3 KIOX, KZZU, WDRQ
Light (Under 20): 11
New Airplay This Week: 3 KKSS, KZHT, WDRQ

ELISSA **148/1**
Show Me How You Love Me (Do You Love Me) (TIAMO/Metropolitan)
Total Stations: 7
Heavy (40+ plays): 2 KIKI, KQMQ
Medium (20-39): 1 KCAQ
Light (Under 20): 4

DA BRAT **144/42**
Sittin On Top Of The World (So So Def/Columbia)
Total Stations: 15
Heavy (40+ plays): 0
Medium (20-39): 3 KBXX, KQKS, WWKX
Light (Under 20): 12
New Airplay This Week: 1 KQKS

2PAC **140/9**
I Ain't Mad At Cha (Death Row/Interscope)
Total Stations: 8
Heavy (40+ plays): 1 WPGC
Medium (20-39): 2 KPWR, WERQ
Light (Under 20): 5
New Airplay This Week: 2 KCAQ, KDGS

★ **SNOOP DOGGY DOGG** **136/108**
Snoop's Upside Ya Head (Death Row/Interscope)
Total Stations: 16
Heavy (40+ plays): 0
Medium (20-39): 2 KPWR, WPGC
Light (Under 20): 14
New Airplay This Week: 5 KBXX, KCAQ, KPRR, KPWR, WJMH

WILD ORCHID **131/-3**
At Night I Pray (RCA)
Total Stations: 14
Heavy (40+ plays): 0
Medium (20-39): 1 WWKX
Light (Under 20): 13
New Airplay This Week: 1 WSGF

OUTKAST **122/-6**
ATLiens (LaFace/Arista)
Total Stations: 12
Heavy (40+ plays): 1 WJMH
Medium (20-39): 1 KPWR
Light (Under 20): 10

BUFFY **117/-4**
First Love (Velocity)
Total Stations: 2
Heavy (40+ plays): 2 KIKI, KQMQ
Medium (20-39): 0
Light (Under 20): 0

2PAC **110/0**
Life Goes On (Death Row/Interscope)
Total Stations: 3
Heavy (40+ plays): 2 KMEL, KYLD
Medium (20-39): 0
Light (Under 20): 1
New Airplay This Week: 1 KUBE

DENINE WITH COLLAGE **110/1**
Love Of A Lifetime (Metropolitan)
Total Stations: 8
Heavy (40+ plays): 1 WMYK
Medium (20-39): 0
Light (Under 20): 7

CRUSH **100/1**
Jellyhead (Robbins)
Total Stations: 7
Heavy (40+ plays): 1 KZZU
Medium (20-39): 2 KZHT, WBBM
Light (Under 20): 4

JONNY Z **93/25**
Latin Swing (Quality)
Total Stations: 7
Heavy (40+ plays): 1 KPWR
Medium (20-39): 1 KPRR
Light (Under 20): 5

JOHN TRAVOLTA & OLIVIA NEWTON-JOHN **85/36**
The Grease Mega-Mix (Polydor/A&M)
Total Stations: 11
Heavy (40+ plays): 0
Medium (20-39): 2 KSFM, KTFM
Light (Under 20): 9
New Airplay This Week: 2 KSFM, KTFM

★ **KENNY G FEAT. BABYFACE** **75/20**
Everytime I Close My Eyes (Arista)
Total Stations: 3
Heavy (40+ plays): 0
Medium (20-39): 2 KSFM, KTFM
Light (Under 20): 1
New Airplay This Week: 1 KPRR

★ **QUINCY JONES & CAST OF STOMP** **65/14**
Stomp (Qwest/Warner Bros.)
Total Stations: 5
Heavy (40+ plays): 1 KUBE
Medium (20-39): 0
Light (Under 20): 4

LADAE! **64/2**
Baby Hold On (Motown)
Total Stations: 3
Heavy (40+ plays): 0
Medium (20-39): 2 WJJS, WSGF
Light (Under 20): 1

★ **NAS** **64/9**
Street Dreams (Columbia)
Total Stations: 12
Heavy (40+ plays): 0
Medium (20-39): 0
Light (Under 20): 12
New Airplay This Week: 2 KBXX, WWKX

★ **DR. DRE** **64/64**
Been There Done That (Aftermath/Interscope)
Total Stations: 10
Heavy (40+ plays): 0
Medium (20-39): 1 KPWR
Light (Under 20): 9
New Airplay This Week: 3 KBXX, KPWR, WJMH

★ **TIA** **63/29**
Slip N' Slide (Ichiban)
Total Stations: 2
Heavy (40+ plays): 0
Medium (20-39): 2 KLUC, WWKX
Light (Under 20): 0

★ **WHIGFIELD** **61/17**
Close To You (Curb)
Total Stations: 2
Heavy (40+ plays): 1 KGMQ
Medium (20-39): 0
Light (Under 20): 1
New Airplay This Week: 1 KIKI

★ **MARIAH CAREY** **60/36**
Underneath The Stars (Columbia)
Total Stations: 6
Heavy (40+ plays): 0
Medium (20-39): 1 WKTU
Light (Under 20): 5
New Airplay This Week: 2 KCAQ, KZHT

★ **CASE** **60/10**
More To Love (Def Jam/Mercury)
Total Stations: 6
Heavy (40+ plays): 0
Medium (20-39): 0
Light (Under 20): 6

★ **FOR REAL** **60/11**
Like I Do (Rowdy/Arista)
Total Stations: 5
Heavy (40+ plays): 0
Medium (20-39): 2 WJJS, WQHT
Light (Under 20): 3

Airpower awarded to those records which attain 600 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.



SONG ACTIVITY REPORTS

For Week Ending October 20, 1996

Table for AALIYAH: 1101/65, If Your Girl Only Knew (Blackground/Atlantic), Total Stations: 29, Chart Move: 9-6

Table for ANGELINA: 426/46, I Don't Need Your Love (Upstairs), Total Stations: 26, Chart Move: 31-29

Table for MERRILL BAINBRIDGE: 157/53, Mouth (Universal), Total Stations: 14

Table for BLACKSTREET (FEAT. DR. DRE): 1279/55, No Diggity (Interscope), Total Stations: 33, Chart Move: 3-2

Table for THE BRAIDS: 890/3, Bohemian Rhapsody (Big Beat/Atlantic), Total Stations: 31, Chart Move: 15-14

Table for BRANDY, TAMIA, GLADYS KNIGHT & CHAKA KHAN: 440/6, Missing You (EastWest/EEG), Total Stations: 20, Chart Move: 27-27

Table for TONI BRAXTON: 835/75, One-Break My Heart (LaFace/Arista), Total Stations: 32, Chart Move: 20-18

Table for DO OR DIE (FEAT. TWISTA): 255/23, Po Pimp (Rap-A-Lot/Noo Trybe/Virgin), Total Stations: 13

Table for E-40 FEAT. TOO SHORT & K-CI: 245/62, Rapper's Ball (Sick Wid' It/Jive), Total Stations: 19

Table for ELISSA: 148/1, Show Me How You Love Me (Do You Love Me) (Ti Amo/Metropolitan), Total Stations: 7

Table for EN VOGUE: 866/53, Don't Let Go (Love) (EastWest/EEG), Total Stations: 31, Chart Move: 17-17

Table for JOCELYN ENRIQUEZ: 650/30, Do You Miss Me (Classified/Timber/Tommy Boy), Total Stations: 27, Chart Move: 20-21

Table for GHOST TOWN DJ'S: 1139/37, My Boo (So So Def/Columbia), Total Stations: 38, Chart Move: 5-3

Table for GINUWINE: 1051/15, Pony (550 Music), Total Stations: 29, Chart Move: 8-7

Table for INTRIGUE: 175/14, If You've Ever Been In Love (Universal), Total Stations: 8

Table for MONTELL JORDAN: 479/43, Falling (Def Jam/Mercury), Total Stations: 19, Chart Move: 26-26

Table for R. KELLY: 666/392, I Believe I Can Fly (Warner Sunset/Atlantic/Jive), Total Stations: 30, Chart Move: Debut 20

Table for LA BOUCHE: 227/6, Fallin' In Love (RCA), Total Stations: 19

Table for MADONNA: 151/97, You Must Love Me (Warner Bros.), Total Stations: 14

Table for ROBERT MILES: 263/33, One And One (Deconstruction/Arista), Total Stations: 14, Chart Move: Debut 40

Table for MINT CONDITION: 306/37, What Kind Of Man Would I Be (Perspective/A&M), Total Stations: 14, Chart Move: Debut 35

Table for MO THUGS FAMILY: 420/97, Thug Devotion (Mo Thugs/Relativity), Total Stations: 25, Chart Move: 37-30

Table for ALANIS MORISSETTE: 164/29, Head Over Feet (Maverick/Reprise), Total Stations: 11

Table for NATE DOGG: 155/68, Never Leave Me Alone (Death Row/Interscope), Total Stations: 14

Table for NEW EDITION: 917/34, I'm Still In Love With You (MCA), Total Stations: 32, Chart Move: 16-13

Table for ROCKELL: 253/100, I Fell In Love (Robbins), Total Stations: 25

Table for SHADES: 550/57, Tell Me (I'll Be Around) (Motown), Total Stations: 22, Chart Move: 24-25

Table for KEITH SWEAT FEAT. ATHENA CAGE: 991/71, Nobody (Elektra/EEG), Total Stations: 32, Chart Move: 13-9

Table for WESTSIDE CONNECTION: 286/2, Bow Down (Lench Mob/Priority), Total Stations: 18, Chart Move: Debut 39

Table for THE WORLD WIDE MESSAGE TRIBE: 158/47, The Real Thing (Warner Alliance), Total Stations: 16

POWER PLAYLISTS

For Week Ending October 20, 1996



Playlists compiled by Broadcast Data Systems Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TBA weekly chart, beginning with the highest-ranking station. Cumulative are updated each week following the release of the Spring and Fall Arbitration surveys. The number of stations airing each week varies depending upon space.

WPLJ PD: Scott Shannon APD/MD: Mike Preston. Playlist table with columns for song title, artist, and time slot.

MIX 105 PD: Steve Weed AFD/MD: Linda Silver. Playlist table with columns for song title, artist, and time slot.

STAR 98.7 MD: Angela Perrelli. Playlist table with columns for song title, artist, and time slot.

MIX 101.9 PD: Barry James APD/MD: Jaime Kartak. Playlist table with columns for song title, artist, and time slot.

Q95.5 PD: Tom O'Brien MD: Fred Buchalter. Playlist table with columns for song title, artist, and time slot.

STAR 104.5 MD: Rich Davis. Playlist table with columns for song title, artist, and time slot.

MIX 107.3 OM/MD: Randy James MD: Carol Parker. Playlist table with columns for song title, artist, and time slot.

WPNT PD: Lorrn Pallagi APD/MD: Lynne Murray. Playlist table with columns for song title, artist, and time slot.

MIX 98.5 PD: Greg Strassell. Playlist table with columns for song title, artist, and time slot.

MIX 96.5 PD: Pat Paxton MD: Rich Anhorn. Playlist table with columns for song title, artist, and time slot.

KS95 MD: Leighton Peck. Playlist table with columns for song title, artist, and time slot.

MIX 102.9 PD: Kim Ashley. Playlist table with columns for song title, artist, and time slot.

NOT AVAILABLE THIS WEEK DUE TO TECHNICAL DIFFICULTIES

STAR 101.5 OM: Rob Dunlop PD: Kent Phillips. Playlist table with columns for song title, artist, and time slot.

Q104 PD: Mary Ellen Kachinske. Playlist table with columns for song title, artist, and time slot.

KYKY PD: Smokey Rivers MD: Greg Hewitt. Playlist table with columns for song title, artist, and time slot.

MIX 106.5 PD: Todd Fisher MD: Steve Cross. Playlist table with columns for song title, artist, and time slot.

WTIC OM: Bill Stairs MD: David Simpson. Playlist table with columns for song title, artist, and time slot.

MIX 105.1 PD: David Isreal MD: Tina Baldwin. Playlist table with columns for song title, artist, and time slot.

ALICE 97.3 PD: Louis Kaplan. Playlist table with columns for song title, artist, and time slot.

Q106 PD: Greg Stevens APD: Ray Kalusa. Playlist table with columns for song title, artist, and time slot.

MIX 96 PD: Chuck Morgan MD: Yvonne Bass. Playlist table with columns for song title, artist, and time slot.

STAR 100.7 OM: Tracy Johnson MD: Greg Simms. Playlist table with columns for song title, artist, and time slot.

THE PLANET PD/MD: Dave Stewart. Playlist table with columns for song title, artist, and time slot.

WKTI PD: Danny Clayton MD: Leonard Peck. Playlist table with columns for song title, artist, and time slot.

ADULT TOP 40

ADULT CONTEMPORARY

BRYAN ADAMS 775/15 Let's Make A Night To Remember (A&M) Total Stations: 40 Chart Move: 18-17

MERRILL BAINBRIDGE 1174/74 Mouth (Universal) Total Stations: 51 Chart Move: 12-9

SHERYL CROW 693/72 If It Makes You Happy (A&M) Total Stations: 36 Chart Move: 24-21

BRYAN ADAMS 659/64 Let's Make A Night To Remember (A&M) Total Stations: 40 Chart Move: 9-8

MICHAEL BOLTON 402/52 Love Is The Power (Columbia) Total Stations: 36 Chart Move: 19-16

DC TALK 677/143 Just Between You And Me (Virgin) Total Stations: 35 Chart Move: 25-22

HOOTIE & THE BLOWFISH 1120/33 I Go Blind (Reprise) Total Stations: 48 Chart Move: 13-11

JOURNEY 1362/142 When You Love A Woman (Columbia) Total Stations: 48 Chart Move: 8-5

TONI BRAXTON 423/103 Un-Break My Heart (LaFace/Arista) Total Stations: 39 Chart Move: 21-15

PHIL COLLINS 723/31 Dance Into The Light (Face Value/Affinity) Total Stations: 44 Chart Move: 7-7

AMANDA MARSHALL 1000/34 Birmingham (Epic) Total Stations: 47 Chart Move: 15-14

ALANIS MORISSETTE 1311/49 Head Over Feet (Maverick/Reprise) Total Stations: 50 Chart Move: 9-6

SEAL 395/324 Fly Like An Eagle (Warner Sunset/Affinity) Total Stations: 32 Chart Move: Debut 29

ELTON JOHN 916/22 You Can Make History (Young Avian) (MCA) Total Stations: 46 Chart Move: 4-4

JOURNEY 829/119 When You Love A Woman (Columbia) Total Stations: 44 Chart Move: 6-5

STING 403/39 I'm So Happy I Can't Stop Crying (A&M) Total Stations: 25 Chart Move: 30-28

THE WALLFLOWERS 412/18 6th Avenue Heartache (Interscope) Total Stations: 28 Chart Move: 28-27

THE WONDERS 772/41 That Thing You Do! (Play-Tone/Epic Soundtrax/Epic) Total Stations: 44 Chart Move: 20-18

KENNY G 314/96 The Moment (Arista) Total Stations: 33 Chart Move: 25-21

DONNA LEWIS 1190/41 I Love You Always Forever (Atlantic) Total Stations: 46 Chart Move: 3-3

ALANIS MORISSETTE 240/18 You Learn (Maverick/Reprise) Total Stations: 12 Chart Move: 24-25

THE WONDERS 241/85 That Thing You Do! (Play-Tone/Epic Soundtrax/Epic) Total Stations: 21 Chart Move: 30-24

BDS IMPACT

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 300 detections for the first time)

KENNY G 314/96

The Moment (Arista)
Total Stations: 33/Chart Move: 25-21
Heavy (21+ plays): 1 WDEF
Medium (14-20): 8 KKCW, KLSY, KMGA, WGSY, WLIF, WLIT, WLTE, WSLQ
Light (Under 14): 24
New Airplay This Week: 6 KISC, KTDY, WLAC, WLHT, WMYI, WTFM

Total Plays/Gain

MOST NEW AIRPLAY THIS WEEK No. Of Stations

- MADONNA 11**
You Must Love Me (Warner Bros.)
- KENNY G 6**
The Moment (Arista)
- DC TALK 3**
Just Between You And Me (Virgin)
- THE WONDERS 3**
That Thing You Do! (Play-Tone/Epic Soundtrax/Epic)

AIRPOWER BOUND

Total Plays/Gain

THE WONDERS 241/85

That Thing You Do! (Play-Tone/Epic Soundtrax/Epic)
Total Stations: 21/Chart Move: 30-24
Heavy (21+ plays): 6 KURB, KVUU, WALK, WLAC, WLEV, WMJQ
Medium (14-20): 2 KKCW, WASH
Light (Under 14): 13
New Airplay This Week: 3 KEZR, KGBY, WLHT

ALANIS MORISSETTE 240/18

You Learn (Maverick/Reprise)
Total Stations: 12/Chart Move: 24-25
Heavy (21+): 6 KBIG, KEZR, KVUU, WASH, WFLC, WIOG
Medium (14-20): 2 WENS, WTFM
Light (Under 14): 4

MELISSA ETHERIDGE 213/7

Nowhere To Go (Island)
Total Stations: 20/Chart Move: 27-27
Heavy (21+): 4 KBIG, KVUU, WAHR, WMJQ
Medium (14-20): 4 WENS, WIOG, WLEV, WMYI
Light (Under 14): 12
New Airplay This Week: 1 WIOG

AARON NEVILLE FEAT. ROBBIE ROBERTSON 162/12

Crazy Love (Reprise)
Total Stations: 21/Chart Move: Debut 29
Heavy (21+): 0
Medium (14-20): 3 KKCW, WAHR, WDOK
Light (Under 14): 18
New Airplay This Week: 1 KTDY

CHART BOUND

Total Plays/Gain

★ **MADONNA 138/101**

You Must Love Me (Warner Bros.)
Total Stations: 19
Heavy (21+): 0
Medium (14-20): 2 KKCW, WASH
Light (Under 14): 17
New Airplay This Week: 11 KBIG, KGBY, KOSI, WASH, WDEF, WLEV, WLTF, WLTS, WMGS, WMYI, WTFM

MERRIL BAINBRIDGE 97/3

Mouth (Universal)
Total Stations: 9
Heavy (21+): 2 KURB, WASH
Medium (14-20): 2 KBIG, KEZR
Light (Under 14): 5
New Airplay This Week: 1 WTFM

HOOTIE & THE BLOWFISH 93/17

I Go Blind (Reprise)
Total Stations: 9
Heavy (21+): 3 KIOI, KURB, WASH
Medium (14-20): 1 WLAC
Light (Under 14): 5

★ **DC TALK 85/57**

Just Between You And Me (Virgin)
Total Stations: 5
Heavy (21+): 2 KIOI, KURB
Medium (14-20): 2 WLAC, WMJQ
Light (Under 14): 1
New Airplay This Week: 3 KURB, WLAC, WMJQ

DISHWALLA 73/0

Counting Blue Cars (A&M)
Total Stations: 12
Heavy (21+): 2 KBIG, KVUU

Medium (14-20): 0
Light (Under 14): 10

LUTHER VANDROSS 71/7

Your Secret Love (LV/Epic)
Total Stations: 5
Heavy (21+): 2 KGBY, KURB
Medium (14-20): 0
Light (Under 14): 3

HOOTIE & THE BLOWFISH 64/15

Sad Caper (Atlantic)
Total Stations: 6
Heavy (21+): 1 WMJQ
Medium (14-20): 1 WTFM
Light (Under 14): 4
New Airplay This Week: 1 WLEV

JORDAN HILL 58/1

How Many Times (143/Atlantic)
Total Stations: 12
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 12

★ **BRIAN MCKNIGHT 53/17**

Remember The Magic (Walt Disney)
Total Stations: 9
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 9
New Airplay This Week: 2 WARM, WGSY

★ **HUEY LEWIS & THE NEWS 52/32**

100 Years From Now (Elektra/EEG)
Total Stations: 5
Heavy (21+): 1 KGBY
Medium (14-20): 0
Light (Under 14): 4
New Airplay This Week: 2 WMYI, WRMF

THIS WEEK	LAST WEEK	WEEKS ON	TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW
			★ ★ ★ No. 1 ★ ★ ★			
1	1	20	CHANGE THE WORLD REPRIS 1.3 weeks at No. 1	ERIC CLAPTON	1230	1245
2	2	11	IT'S ALL COMING BACK TO ME NOW 550 MUSIC	CELINE DION	1202	1216
3	3	14	I LOVE YOU ALWAYS FOREVER ATLANTIC	DONNA LEWIS	1190	1149
4	4	6	YOU CAN MAKE HISTORY (YOUNG AGAIN) MCA	ELTON JOHN	916	894
5	6	4	WHEN YOU LOVE A WOMAN COLUMBIA	JOURNEY	829	710
6	5	18	FOREVER COLUMBIA	MARIAH CAREY	761	793
7	7	5	DANCE INTO THE LIGHT FACE VALUE/ATLANTIC	PHIL COLLINS	723	692
8	9	9	LET'S MAKE A NIGHT TO REMEMBER A&M	BRYAN ADAMS	659	595
9	8	27	GIVE ME ONE REASON ELEKTRA/EEG	TRACY CHAPMAN	605	663
10	10	36	BECAUSE YOU LOVED ME 550 MUSIC	CELINE DION	538	551
11	12	42	INSENSITIVE A&M	JANN ARDEN	469	505
12	13	19	WHERE DO WE GO FROM HERE MERCURY	VANESSA WILLIAMS	454	496
13	11	12	ORDINARY GIRL MERCURY	LIONEL RICHIE	449	502
14	14	40	NOBODY KNOWS LAFACE/ARISTA	THE TONY RICH PROJECT	441	456
15	21	3	UN-BREAK MY HEART LAFACE/ARISTA	TONI BRAXTON	423	320
16	19	4	LOVE IS THE POWER COLUMBIA	MICHAEL BOLTON	402	350
17	16	7	MISSING YOU VIRGIN	TINA TURNER	399	400
18	15	8	KEY WEST INTERMEZZO (I SAW YOU FIRST) MERCURY	JOHN MELLENCAMP	392	402
19	18	65	BACK FOR GOOD ARISTA	TAKE THAT	360	370
20	17	33	ALWAYS BE MY BABY COLUMBIA	MARIAH CAREY	355	392
			★ ★ ★ AIRPOWER ★ ★ ★			
21	25	3	THE MOMENT ARISTA	KENNY G	314	218
22	20	15	WHY DOES IT HURT SO BAD ARISTA	WHITNEY HOUSTON	273	340
23	22	14	ONE CLEAR VOICE RIVER NORTH	PETER CETERA	267	307
24	30	2	THAT THING YOU DO! PLAY-TONE/EPIC SOUNDTRAX/EPIC	THE WONDERS	241	156
25	24	6	YOU LEARN MAVERICK/REPRISE	ALANIS MORISSETTE	240	222
26	23	23	YOUR LOVE AMAZES ME CURB	MICHAEL ENGLISH	226	240
27	27	8	NOWHERE TO GO ISLAND	MELISSA ETHERIDGE	213	206
28	28	10	TUCKER'S TOWN ATLANTIC	HOOTIE & THE BLOWFISH	184	200
29	NEW		CRAZY LOVE REPRIS AARON NEVILLE FEAT. ROBBIE ROBERTSON		162	150
30	29	19	JEALOUSY ELEKTRA/EEG	NATALIE MERCHANT	158	166

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 300 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks. © 1996, Billboard/BPI Communications.

ADULT CONTEMPORARY POWER PLAYLISTS

STATION	PD/MD	TW	LW	TW	LW
KBIG Los Angeles	PD: Dave Ervin MD: Dave Verdery	1	2	3	4
WLIT Chicago	PD/MD: Mark Edwards	1	2	3	4
B101 Philadelphia	PD: Chris Conley	1	2	3	4
K101 San Francisco	PD: Casey Keating MD: Jay Nachin	1	2	3	4
SOFT ROCK 97.1 Washington, DC	VP/Prgm: Steve Streit MD: Randi Martin	1	2	3	4
WLTE Minneapolis	PD/MD: Gary Nolan	1	2	3	4
WDOK Cleveland	PD: Sue Wilson MD: Scott Miller	1	2	3	4
WALK Long Island	VP/Prgm: Gene Michaels MD: Charlie Lombardo	1	2	3	4
COAST 97.3 Miami	PD: Tip Landay MD: Wendy Bennett	1	2	3	4
LITE 102 Baltimore	PD: Gary Balaban MD: Mark Thoner	1	2	3	4
KLSY Seattle	PD: Bobby Irwin MD: Bob Brooks	1	2	3	4
LITE ROCK 106-1/2 Cleveland	PD: Steve LaBrea MD: Jay Hudson	1	2	3	4

Airpower awarded to those records which attain 300 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

WESTSIDE CONNECTION



“BOW DOWN”

Featuring WC • ICE CUBE • MACK 10

DEBUT **(39)** AT TOP 40 / RHYTHM CROSSOVER

KPWR
KUBE
WWKX

KWNZ
KWIN
KPSI

KQIZ
KBXX
WHHH

KSFM
KDON
WOCQ

KKSS
KQKS
KMEL

KYLD
Z90
KZHT

KCAQ
WBTT
KPRR

#13 SOUNDSCAN SINGLE SALES

#2 San Diego
#2 Los Angeles

#3 Denver
#3 Tucson

#4 St. Louis
#5 Minneapolis

#5 Phoenix
#6 Dallas

#6 Kansas City
#6 Las Vegas

#6 Indianapolis
#8 San Antonio

#10 Houston
#11 Atlanta

ALBUM IN STORES



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World Radio History



Compiled from a national sample of stations supplied by Broadcast Data Systems. Radio Track service to Top 40 Airplay Monitor. 48 Top 40 mainstream and 28 Top 40 Rhythmic. 28 Top 40 Rhythmic are electronically monitored 24 hours a day, 7 days a week. Ratings are based on number of detections. © 1996, BDU and BDU Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM		DETECTIONS	
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW
			★★★★ No. 1 ★★★★★			
1	1	18	I LOVE YOU ALWAYS FOREVER ATLANTIC 10 weeks at No. 1	DONNA LEWIS	4131	4229
2	2	11	IT'S ALL COMING BACK TO ME NOW 550 MUSIC	CELINE DION	3854	3865
3	3	9	HEAD OVER FEET MAVERICK/REPRISE	ALANIS MORISSETTE	3673	3564
4	6	9	MOUTH UNIVERSAL	MERRIL BAINBRIDGE	3058	2801
5	4	17	WHERE DO YOU GO ARISTA	NO MERCY	2976	3185
6	5	17	C'MON N' RIDE IT (THE TRAIN) QUADRASOUND/BIG BEAT/ATLANTIC	QUAD CITY DJ'S	2878	2936
7	9	10	TWISTED ELEKTRA/EEG	KEITH SWEAT	2477	2344
8	7	18	COUNTING BLUE CARS A&M	DISHWALLA	2407	2518
9	8	20	CHANGE THE WORLD REPRISE	ERIC CLAPTON	2232	2380
10	10	21	YOU'RE MAKIN' ME HIGH LAFACE/ARISTA	TONI BRAXTON	2180	2232
11	15	4	WHEN YOU LOVE A WOMAN COLUMBIA	JOURNEY	2041	1861
12	11	13	SPIDERWEBS TRAUMA/INTERSCOPE	NO DOUBT	2005	2126
13	16	7	IF IT MAKES YOU HAPPY A&M	SHERYL CROW	1999	1750
14	14	11	KEY WEST INTERMEZZO (I SAW YOU FIRST) MERCURY	JOHN MELLENCAMP	1976	1977
15	13	24	YOU LEARN MAVERICK/REPRISE	ALANIS MORISSETTE	1889	2014
16	12	23	WHO WILL SAVE YOUR SOUL ATLANTIC	JEWEL	1794	2033
17	21	4	★★★★ AIRPOWER ★★★★★ DON'T LET GO (LOVE) EASTWEST/EEG	EN VOGUE	1567	1396
18	20	8	★★★★ AIRPOWER ★★★★★ THIS IS YOUR NIGHT TOMMY BOY	AMBER	1525	1451
19	17	16	STANDING OUTSIDE A BROKEN PHONE BOOTH... ERGO/COLUMBIA	PRIMITIVE RADIO GODS	1488	1749
20	24	5	FALLIN' IN LOVE RCA	LA BOUCHE	1443	1277
21	18	13	I CAN'T SLEEP BABY (IF I) JIVE	R. KELLY	1355	1480
22	22	6	BIRMINGHAM EPIC	AMANDA MARSHALL	1288	1326
23	23	7	MY BOO SO SO DEF/COLUMBIA	GHOST TOWN DJ'S	1280	1278
24	25	9	LET'S MAKE A NIGHT TO REMEMBER A&M	BRYAN ADAMS	1237	1245
25	28	5	6TH AVENUE HEARTACHE INTERSCOPE	THE WALLFLOWERS	1145	1079
26	34	2	JUST BETWEEN YOU AND ME VIRGIN	DC TALK	1092	846
27	30	4	I'M STILL IN LOVE WITH YOU MCA	NEW EDITION	1080	973
28	27	26	MACARENA (BAYSIDE BOYS MIX) RCA	LOS DEL RIO	1040	1103
29	26	15	FREE TO DECIDE ISLAND	THE CRANBERRIES	1013	1237
30	29	5	AT NIGHT I PRAY RCA	WILD ORCHID	982	980
31	32	14	BUT ANYWAY A&M	BLUES TRAVELER	917	969
32	NEW▶		YOU MUST LOVE ME WARNER BROS.	MADONNA	914	366
33	31	23	JEALOUSY ELEKTRA/EEG	NATALIE MERCHANT	884	972
34	40	2	THAT THING YOU DO! PLAY TONE/EPIC SOUNDTRAX/EPIC	THE WONDERS	867	692
35	37	3	I GO BLIND REPRISE	HOOTIE & THE BLOWFISH	862	746
36	36	2	SAD CAPER ATLANTIC	HOOTIE & THE BLOWFISH	856	749
37	39	2	THE CHILD (INSIDE) ARISTA	QKUMBA ZOO	710	727
38	NEW▶		DON'T SPEAK TRAUMA/INTERSCOPE	NO DOUBT	700	229
39	38	3	DANCE INTO THE LIGHT FACE VALUE/ATLANTIC	PHIL COLLINS	695	743
40	35	12	NOWHERE TO GO ISLAND	MELISSA ETHERIDGE	671	790

THIS WEEK	LAST WEEK	WKS. ON CHART	RHYTHM-CROSSOVER		DETECTIONS	
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW
			★★★★ No. 1 ★★★★★			
1	1	22	TWISTED ELEKTRA/EEG 14 weeks at No. 1	KEITH SWEAT	1528	1624
2	3	9	NO DIGGITY INTERSCOPE	BLACKSTREET (FEATURING DR. DRE)	1279	1224
3	5	19	MY BOO SO SO DEF/COLUMBIA	GHOST TOWN DJ'S	1139	1102
4	2	15	I LOVE YOU ALWAYS FOREVER ATLANTIC	DONNA LEWIS	1132	1287
5	4	10	LAST NIGHT LAFACE/ARISTA	AZ YET	1111	1149
6	9	11	IF YOUR GIRL ONLY KNEW BLACKGROUND/ATLANTIC	AALIYAH	1101	1036
7	8	12	PONY 550 MUSIC	GINUWINE	1051	1036
8	6	16	WHERE DO YOU GO ARISTA	NO MERCY	1007	1079
9	13	6	NOBODY ELEKTRA/EEG	KEITH SWEAT FEATURING ATHENA CAGE	991	920
10	11	9	DAYS OF OUR LIVES RUTHLESS/EASTWEST/EEG	BONE THUGS-N-HARMONY	968	1025
11	7	24	YOU'RE MAKIN' ME HIGH LAFACE/ARISTA	TONI BRAXTON	948	1041
12	10	29	C'MON N' RIDE IT (THE TRAIN) QUADRASOUND/BIG BEAT/ATLANTIC	QUAD CITY DJ'S	930	1034
13	16	7	I'M STILL IN LOVE WITH YOU MCA	NEW EDITION	917	883
14	15	5	BOHEMIAN RHAPSODY BIG BEAT/ATLANTIC	THE BRAIDS	890	887
15	14	5	THIS IS FOR THE LOVER IN YOU EPIC	BABYFACE FEAT. LL COOL J, H. HEWETT, J. WATLEY & J. DANIELS	872	919
16	12	18	LOUNGIN DEF JAM/MERCURY	LL COOL J	868	958
17	17	4	DON'T LET GO (LOVE) EASTWEST/EEG	EN VOGUE	866	813
18	20	4	UN-BREAK MY HEART LAFACE/ARISTA	TONI BRAXTON	835	760
19	19	14	THIS IS YOUR NIGHT TOMMY BOY	AMBER	693	775
20	NEW▶		★★★★ AIRPOWER ★★★★★ I BELIEVE I CAN FLY WARNER BROS./ATLANTIC/EPIC	R. KELLY	666	274
21	22	13	DO YOU MISS ME CLASSIFIED/TIMBER/TOMMY BOY	JOCELYN ENRIQUEZ	650	620
22	21	6	IT'S ALL COMING BACK TO ME NOW 550 MUSIC	CELINE DION	649	670
23	18	22	I CAN'T SLEEP BABY (IF I) JIVE	R. KELLY	626	794
24	23	16	ONLY YOU BAD BOY/ARISTA	112 FEATURING THE NOTORIOUS B.I.G.	586	617
25	24	12	TELL ME (I'LL BE AROUND) MOTOWN	SHADES	550	493
26	26	3	FALLING DEF JAM/MERCURY	MONTELL JORDAN	479	436
27	27	8	MISSING YOU EASTWEST/EEG	BRANDY, TAMIA, GLADYS KNIGHT & CHAKA KHAN	440	434
28	25	6	ASCENSION (DON'T EVER WONDER) COLUMBIA	MAXWELL	436	463
29	31	3	I DON'T NEED YOUR LOVE UPSTAIRS	ANGELINA	426	380
30	37	2	THUG DEVOTION MO THUGS/RELATIVITY	MO THUGS FAMILY	420	323
31	32	17	FOREVER COLUMBIA	MARIAH CAREY	388	357
32	29	5	TELL ME ISLAND	DRU HILL	355	406
33	28	11	USE YOUR HEART RCA	SWV	339	409
34	30	20	IF I RULED THE WORLD COLUMBIA	NAS	316	393
35	NEW▶		WHAT KIND OF MAN WOULD I BE PERSPECTIVE/A&M	MINT CONDITION	306	269
36	33	16	HIT ME OFF MCA	NEW EDITION	300	342
37	35	26	KISSIN' YOU BAD BOY/ARISTA	TOTAL	289	328
38	36	6	CHAMPAGNE MCA SOUNDTRACKS/MCA	SALT-N-PEPA	286	326
39	NEW▶		BOW DOWN LENCH MOB/PRIORITY	WESTSIDE CONNECTION	286	284
40	NEW▶		ONE AND ONE DECONSTRUCTION/ARISTA	ROBERT MILES	263	230

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1500 detections (mainstream) or 600 detections (rhythm) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.



sublime "What I Got"
From Their Self-titled Album
#1 alternative record

Already On: WPLY KFMB WKBQ WFLZ KALC WDIX
KJYO WDCG WBHT KQKQ WRHT WSSX
WVSR WHOT WZST WZNY WWCK & many more!

#5 Most Played
"What I Got" produced by David Kahne "What I Got" (reprise) produced by Paul Leary Management: Jon Phillips & Jason Westfall Get AMPed: http://www.mca.com/mca_records

MCA GASOLINE ALLEY