

# TOP 40 AIRPLAY Monitor

• We Listen To Radio •

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## TOP 40 HIGHLIGHTS

### MAINSTREAM

#1

DONNA LEWIS

*I Love You Always Forever* (ATLANTIC)

★★★ AIRPOWER ★★★

SHERYL CROW • *If It Makes You Happy* (A&M)

### NEW RELEASES

JANN ARDEN • *Good Mother* (A&M)

BODEANS • *Hurt By Love* (SLASH/REPRISE)

THE CARDIGANS • *Lovefool* (MERCURY)

DRU HILL • *Tell Me* (ISLAND)

JEWEL • *You Were Meant For Me* (ATLANTIC)

MAXI PRIEST • *Watching The World Go By* (VIRGIN)

SEAL • *Fly Like An Eagle* (ATLANTIC)

SIMPLY RED • *Angel* (EASTWEST/EEG)

STONE TEMPLE PILOTS • *Lady Picture Show* (ATLANTIC)

WILD COLONIALS • *Charm* (DGC GEFFEN)

### RHYTHM-CROSSOVER

#1

KEITH SWEAT

*Twisted* (E: EKTRA/EEG)

★★★ AIRPOWER ★★★

CELINE DION • *It's All Coming Back To Me Now* (550 MUSIC)

### NEW RELEASES

GINA G. • *Ooh...Aah Just A Little Bit* (WARNER BROS.)

MAXI PRIEST • *Watching The World Go By* (VIRGIN)

SEAL • *Fly Like An Eagle* (ATLANTIC)

SIMPLY RED • *Angel* (EASTWEST/EEG)

### ADULT TOP 40

#1

DONNA LEWIS

*I Love You Always Forever* (ATLANTIC)

★★★ AIRPOWER ★★★

THE WONDERS • *That Thing You Do!* (PLAY-TONE/EPIC SOUNDTRAX/EPIC)

### ADULT CONTEMPORARY

#1

ERIC CLAPTON

*Change The World* (REPRISE)

★★★ AIRPOWER ★★★

MICHAEL BOLTON • *Love Is The Power* (COLUMBIA)

TONI BRAXTON • *Un-Break My Heart* (LAFACE/ARISTA)

### NEW RELEASES

BODEANS • *Hurt By Love* (SLASH/REPRISE)

THE CARDIGANS • *Lovefool* (MERCURY)

JEWEL • *You Were Meant For Me* (ATLANTIC)

MAXI PRIEST • *Watching The World Go By* (VIRGIN)

SEAL • *Fly Like An Eagle* (ATLANTIC)

## Emphasis On Megopoly, Role Of Justice Department At NAB Confab

by Kevin Carter, John Loscalzo, Janine McAdams, Douglas Reese, Sean Ross, Phyllis Stark, and Chuck Taylor

While the National Assn. of Broadcasters' (NAB) first Telecommunications Act-era radio convention will be remembered for its emphasis on megopoly, with no less than 12 panels on radio consolidation, the big question here was not just how once-competing stations would learn to work together, but how the FCC and the Department of Justice (DOJ) would learn to work with each other in determining what represents too much market concentration by one broadcaster.

There was no DOJ presence at the NAB Radio Show, held Oct. 9-12 in Los Angeles. There was a surprisingly



Kennard and commissioner Susan Ness gave nearly identical responses when asked about the relationship between the FCC and DOJ at two separate sessions. *Continued on page 5*

## MADONNA

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#### INCLUDING:

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KIIS	WNCI	WPRO
WXKS	WKSE	WFLZ
B97	WZPL	WMXV
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WXXL	Y100	WOMX
KUBE	KHKS	KHMX
KMXV	KKRZ	WMTX
WKBQ	KZHT	WBMX
Q102	KRBE	AND MORE!

### #1 MOST NEW AIRPLAY THIS WEEK!

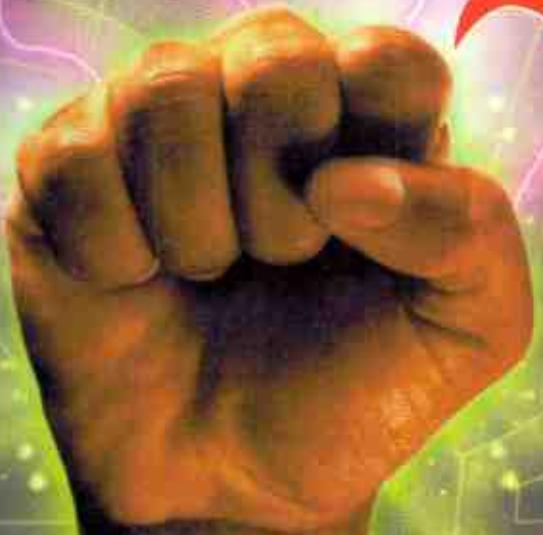
### #2 TOP 40 MAINSTREAM GAINER!



### HEAVY WORLD PREMIERE



# Mo Thugs family



## Thug Devotion

featuring  
**Bone**

#3 Greatest Gainer

Debut 37

Monitor

Top 40/Rhythm-Crossover

The debut single off the album

**Mo THUGS FAMILY SCRIPTURES**

from the new label

**Mo THUGS RECORDS**



## NAB Panels: Some Programmers Like Megapoly

by Kevin Carter, John Loscalzo, Janine McAdams, Sean Ross, and Phyllis Stark

The changing ownership climate not only dominated the '96 NAB Radio Show, it dominated the panels dedicated to programming and other issues. While programmers' feelings about megapoly were generally summed up by a show of hands—or lack thereof—on several occasions, when attendees were asked if the Telecommunications Act is a good thing (see page 1), there were exceptions.



In the rock format rooms, panelists were sanguine about the effects of duopoly. Modern rock panelist Vince Richards, PD of KKND New Orleans, and several classic rock panelists, including KZPS Dallas programmer John Larsen and WAXQ (Q104.3) New York PD Kurt Johnson, noted that consolidation and the advent of larger groups meant that there were more resources for promotion and research—not fewer, as many PDs fear.

The modern rock format panel touched on the issue of whether the format had become too dependent on label-supplied concert fly-away trips as a promotional vehicle. Consultants and WKQX (Q101) Chicago PD Bill Gamble, whose station has relied heavily on such contests, told the audience that his station would do fly-aways "if it makes sense, but we'll pay for them." He allowed that doing fly-aways every weekend might lessen their impact.

Despite what other PDs see as a format renaissance, the top 40 format panel heard a lengthy dissertation by veteran programmer Mike Joseph bemoaning the state of the format. Joseph told the audience, "There is no top 40 to-

day. There's no training; only syndication and satellites."

"Radio is the only business in the world that doesn't want teens. Sitcoms, movies, MTV all embrace them. When you blow off the youth, you're blowing off the future," Joseph added.

Emmis VP of programming Rick Cummings noted at the top 40 panel that the group's KPWR (Power 106) Los Angeles had moved from a dancier format back to a more hip-hop approach about three months ago, but said that rather than viewing it as a bellwether for the rapidly expanding dance format that the situation could change again in three to six months.

The R&B panel was dominated by Stratford Research's Lew Dickey and his familiar presentation on "branding." At a time when mainstream R&B stations often find themselves under attack by adult R&B and young-end outlets, WJLB Detroit PD Michael Saunders noted that being a heritage station doesn't automatically give a station brand identification. "Heritage stations can be positioned as old and out of date," he said.

The country format session featured an extensive debate between KZLA Los Angeles PD John Sebastian and KKBQ Houston's Dene Hallam over KZLA's much publicized use of non-country fare, as well as a discussion of whether such female-oriented lyrics as "Guys Do It All The Time" are hurting country's male numbers.

Complaints about the availability of talent were common throughout the format panels. In the AC room, panelists agreed that the talent pool has become the talent puddle. Personality is again king, even in their previously reserved format. "More music mornings don't win," says KODA Houston PD Dave Dillon.

There were calls at several panels for greater PD development. "We're now asking more of today's PDs," said American Radio Systems' John Gehron. "With multiple stations, they're being spread too thin. They need more leadership training." At the AC panel, consultants Gary Berkowitz and Guy Zapoleon paid tribute to outside management training courses they had taken for improving management and people skills.

## Maddux Demos 'Tomahawk Chop' On Annoying Visitor



Atlanta Braves pitcher Greg Maddux, left, is wondering how in hell (1) WBBM (B96) Chicago MD Erik Bradley wormed his way into the Braves dugout and (2) how did Bradley end up wearing a jersey Maddux mysteriously "lost" last year?

## RADI ACTIVE BY KEVIN CARTER

### Arbitron Says No Flag Day For Howard Stern

**H**

oward Stern's on-air rant this summer in which he offered to pay diary-keepers isn't flagged in the newly released summer Arbitron books because nobody complained to the ratings service about it. Stern earned each of his affiliates a page 13 flag in the spring for his on-air thanking of a diary-holder in May. In August, Stern announced, "I don't care about special notices. I am now paying the listeners—any listener who wants to be paid, call me... I want more flags. More flags than Flag Day." While KELI Tulsa, Okla., was de-listed in the mid-'80s for newspaper ads in which it offered to buy diaries, Arbitron says that it won't act when it doesn't have a complaint or documentation.

Jacor's long-awaited announcement of the \$170 million purchase of Regent Broadcasting, including KMXV Kansas City, KZHT Salt Lake City, and WDJX Louisville, Ky., came down Oct. 9. Rumors later circulated through the NAB Radio Show that Jacor was also picking up KKLQ (Q106) San Diego. And longtime KKLQ/KIOZ promotions director Amy Stevens heads north for promotions at KROQ Los Angeles. Meanwhile, the sale of Secret to SFX is expected to be announced soon.

Here's the latest on the Chancellor vs. Steve Kingston saga: Chancellor's latest motion to hold the soon-to-be WXRK New York PD in default of his noncompete clause was denied in its entirety last Friday, according to Kingston's attorney, Mitchell Mandell. Chancellor was seeking \$250,000 and a five-month extension of Kingston's noncompete, which is due to expire Nov. 1.

WXXL (XL106.7) Orlando, Fla., PD Adam Cook is upped to OM for WXXL and R&B WJHM (102 Jamz).

Former triple-A WKOC Norfolk, Va., PD Mark Bradley, most recently at crosstown oldies WLTY, is named PD at modern AC WPTE, replacing Rich Hawkins, now the PD at classic rock KPLN San Diego, where he replaces former OM Bill Conway. Hawkins also programmed soft AC sister WFOG; the new PD there is Mike Smith, also from WLTY.

WXLK (K92) Roanoke, Va., OM/PD Sam-

my Simpson is headed to Washington, D.C., to become marketing director at WWZZ (Z104).

WVKS (Kiss 92.5) Toledo, Ohio, GM Andy Stuart becomes market manager for Jacor/Toledo, adding duties over WCWA/WIOT.

Tucson, Ariz., which already has one bilingual rhythmic top 40/Spanish hybrid, gets another as country KCDI becomes Power 97.

WKQI (Q95.5) Detroit morning man Danny Bonaduce will box Donny Osmond again, around the end of the year. Bonaduce and Osmond will tentatively repeat their highly publicized 1994 bout on Rosie O'Donnell's show.

WGTZ Dayton, Ohio, MD/midday personality Gretchen Corbett resigns. Is she headed west? Isn't that where a former WGTZ PD-turned-KLLC San Francisco PD is?

Look for WZYD Huntsville, Ala., night jock Kramer to start doing nights at WFLZ Tampa, Fla., Oct. 21. We hear Bubba the Love Sponge will take a month off and resurface on sister station WXTB (98 Rock) Dec. 4.

KGGI Riverside, Calif., APD/MD Michael Steele exits ... KCAQ Oxnard, Calif., PD Dan Garite moves from middays to mornings, teaming with D.J. Divine. Former co-host Juanita goes to 9 a.m.-noon.

WMXV (Mix 105) New York night host Bill Neil heads to mornings at oldies WMXJ Miami ... Longtime WIFC Wausau, Wis., APD/MD Jackie Johnson exits. Call 715-355-8252 ... Rhythmic AC KIBB (B100.3) Los Angeles taps Leigh Ann Adams (ex-KHKS Dallas) for middays.

Andi Jackson returns from Dallas for middays at WWST Knoxville, Tenn. ... WKBQ (Q104) St. Louis night jock Boomer the Love Broker joins for nights at KHTS (Channel 93.3) San Diego.

WLSS (Loose 102) Baton Rouge, La., p.m. driver Reggie Louque resigns (on his 30th birthday) to pursue his production business.

Former WZIO Duluth, Minn., PD James "Hojo" Baker takes nights for Westwood One's L.A.-based Bright AC network as Jim Kelly.

KQMQ Honolulu traffic director Sherry Peterson is upped to promotions director, replacing Carol Mariano, now with Kraft Foods.

## ON THE AIR

### NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

Effective this week, WZPK Portland, Maine, has been removed from the adult top 40 panel. There are now 56 adult top 40 reporting stations.





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Heavy  
#5 Most played

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