

TOP 40 AIRPLAY Monitor

• We Listen To Radio •

March 8, 1996 \$ 4.95 Volume 4 • No. 11

TOP 40 HIGHLIGHTS

MAINSTREAM

#1

EVERYTHING BUT THE GIRL

Missing (ATLANTIC)

AIR POWER

BRANDY • *Sittin' Up In My Room (ARISTA)*

NEW RELEASES

† & THE NPG • *Girl 6 (PAISLEY PARK/WARNER BROS.)*

ALL-4-ONE • *These Arms (BLITZ/ATLANTIC)*

TINA ARENA • *Chains (EPIC)*

JACKSON BROWNE • *Some Bridges (ELEKTRA/EEG)*

THE BOTTLE ROCKETS • *I'll Be Comin' Around (ESD/TAG/ATLANTIC)*

GARBAGE • *Only Happy When It Rains (ALMO SOUNDS/GEFFEN)*

RED HOT CHILI PEPPERS • *Aeroplane (WARNER BROS.)*

LIONEL RICHIE • *Don't Wanna Lose You (MERCURY)*

STONE TEMPLE PILOTS • *Big Bang Baby (ATLANTIC)*

BONNIE TYLER • *Two Out Of Three Ain't Bad (ATLANTIC)*

RHYTHM CROSSOVER

#1

BRANDY

Sittin' Up In My Room (ARISTA)

AIR POWER

R. KELLY FEAT. RONALD ISLEY • *Down Low (Nobody Has To Know) (JIVE)*

D'ANGELO • *Lady (EMI)*

NEW RELEASES

† & THE NPG • *Girl 6 (PAISLEY PARK/WARNER BROS.)*

69 BOYZ • *Hoop In Yo Face (FLAVOR UNIT/EASTWEST/EEG)*

TINA ARENA • *Chains (EPIC)*

LIONEL RICHIE • *Don't Wanna Lose You (MERCURY)*

SILK • *Don't Rush (ELEKTRA/EEG)*

ADULT TOP 40 & ADULT CONTEMPORARY

#1

MARIAH CAREY & BOYZ II MEN

One Sweet Day (COLUMBIA)

AIR POWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

NEW RELEASES

ALL-4-ONE • *These Arms (BLITZ/ATLANTIC)*

TINA ARENA • *Chains (EPIC)*

THE BOTTLE ROCKETS • *I'll Be Comin' Around (ESD/TAG/ATLANTIC)*

BILLY MANN • *Turn Down The World (A&M)*

ALANNAH MYLES • *You Love Who You Love (TNT)*

CHYNNA PHILLIPS • *Remember Me (EMI)*

LIONEL RICHIE • *Don't Wanna Lose You (MERCURY)*

MICHAEL STANLEY • *Sha La La La (INTERSOUND)*

BONNIE TYLER • *Two Out Of Three Ain't Bad (ATLANTIC)*

Foreground Personality: Now It's For Afternoon Drive, Too

by Kevin Carter

Outside morning drive, top 40 radio has traditionally kept the music logs full and its DJs tight. But several mutant morning-show offspring, in markets from New York to L.A. to Harrisburg, Pa., are infusing afternoons with an a.m. sensibility, generating ratings and revenue with less music and more bits.

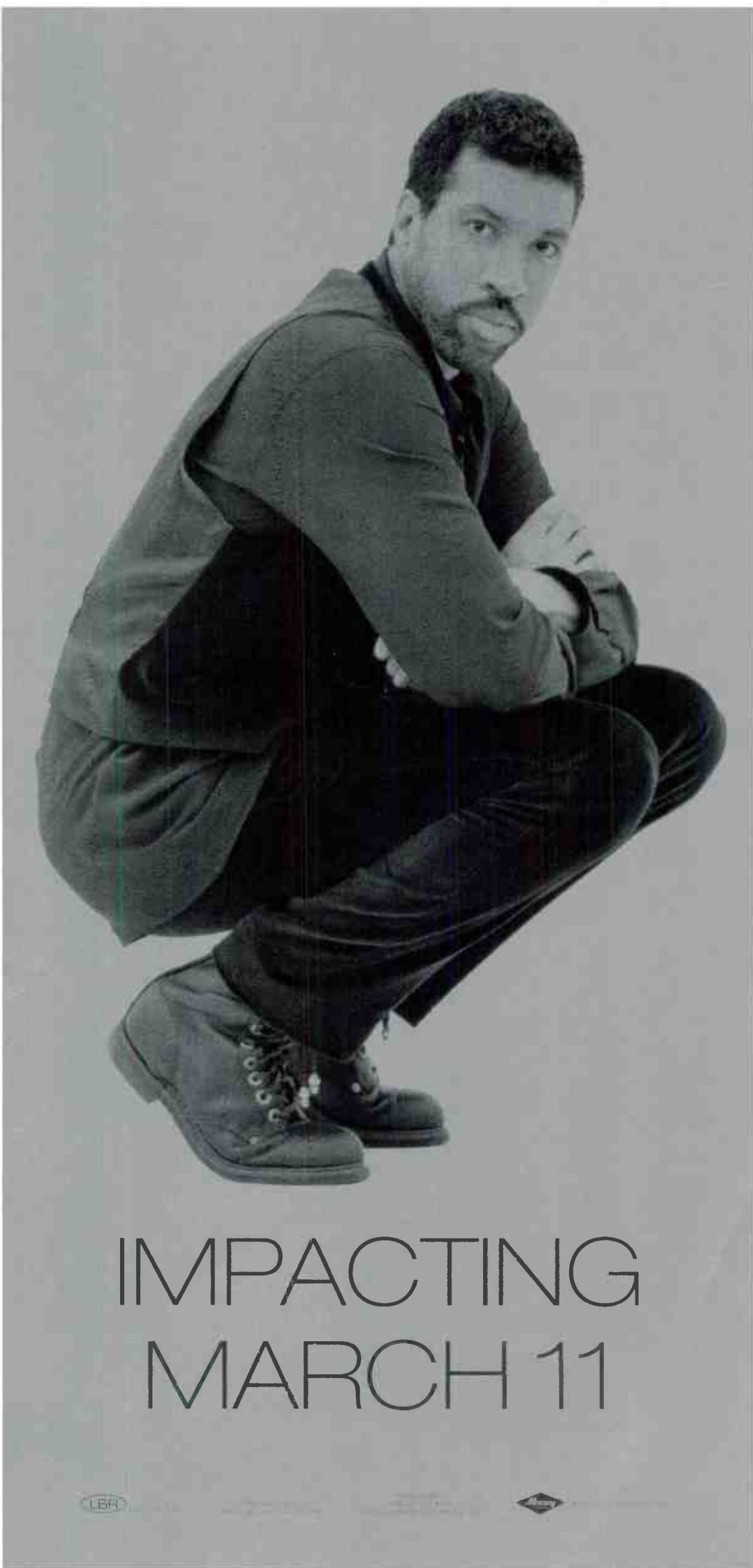
WPLJ New York's "Rocky Allen Showgram" has become the model for the high-profile afternoon show since former morning man Allen rejoined the station from WPRO-FM Providence, R.I., three years ago. According to the latest ratings, Allen is No. 1 25-54 and No. 2 18-34, just a .4 share behind crosstown WHQT (Hot 97). "Even be-

fore I came back, I had no doubt this concept would work," says Allen. "People just want to be entertained."

The afternoon "Showgram" debuted with a heavy music log, but as Allen found his niche, the music was gradually whittled down. "If stuff is happening, we'll play less music," Allen says. "Right now, my music log contains eight songs an hour, just in case I need that many."

WPLJ PD Scott Shannon adds, "Rocky is an expert at integrating the music flow of the station into what he does. We have never let the actual song count dictate the flow of his show, which happens to sound nothing like my [morning] show or the rest of the sta-

Continued on page 4



IMPACTING
MARCH 11

LBR

Alamy

Tina Arena

Chains

The worldwide hit from a dazzling new star.

Discover what the rest
of the world already has.

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and Pam Reswick.

Produced by David Tyson.
Management: Ralph Carr for RCM International

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World Radio History



TOP 40 TOPICS BY SEAN ROSS

Top 40 Radio: America's Mood Ring

One more column, with your indulgence, prompted by the debut of New York's new WKTU.

When WKTU signed on last month, group PD **Steve Rivers** commented that his competitors, **WHTZ** (Z100), **WPLJ**, and **WQHT** (Hot 97) were "all outstanding radio stations, but I feel the overall tone of the market seems a little angry right now. This is a good opportunity for us to be a positive, fun, upbeat radio station." Since then, WKTU's promos have emphasized the slogan "A new way to feel good," a variant on the "picks you up and makes you feel good" line that consultant **Guy Zapoleon** has used at his hot AC clients.

So if top 40 radio in the mid-'90s is angry, what has it been historically?

Until the early '70s, the mood of top 40 radio was clearly happy. There were the sardonic guys—**Dan Ingram**, **Dale Dorman**, **Dave Diamond**, **Robert W. Morgan**—but they're remembered now as the exceptions. When the early progressive stations made their first run at top 40 in the late '60s/early '70s, it was at least partially on the premise, correct or not, that shiny happy DJs were no longer relevant in an era of massive social upheaval.

In recognition of this, the mood at top 40 then became "heavy," in the early '70s sense of the word. The energy level didn't change; where album rock jocks sounded spliffed or lulled out, top 40 jocks were meant to sound coked up. But the context changed, and while top 40 jocks never embraced hippie culture—well, maybe the free-love part—they did manage to co-opt it. "Keep on truckin'" became a liner for hundreds of top 40s. Jocks no longer gave the weather, they told you the "environment" for your market. It was still top 40 as we knew it, it was just heavy with portent. Or the appearance of portent.

The mood at top 40 in the late '70s was earnest. Jocks suddenly sounded more like their album rock counterparts. They made a point of not talking over intros, then reminding you at length that they weren't talking over intros. It wasn't that much of a stretch from there to the mood of early '80s top 40, which was one of total indifference. How excited, after all, could you sound about playing "Every Woman In The World" by **Air Supply**?

The early '80s top 40 revival? Depends what you see as the cornerstone. The guys who imitated Z100's **Scott Shannon** were more sardonic. The ones who imitated **KIIS** L.A.'s **Rick Dees** were friendly (almost to the point of earnest). Those who came on after 10 a.m. were imitating the relentlessly upbeat jocks of **Mike Joseph**'s "Hot Hits." And by the mid-'80s, those jocks who came on after 10 a.m. weren't getting to do more than four breaks an hour anyway.

Even before **WFLZ** (the Power Pig) Tampa, Fla., the mood of late-'80s top 40 was

nasty, in both senses of the word. Around 1986, a friend of mine sent me a tape of the three Dallas top 40s trying to out-porn one another. The night jock on **KTKS** (now **KHKS**) was having listeners fake orgasm to win. Crosstown **KHYI** (Y95) was doing a school-spirit contest and ran a phone call from one teen who commented that a rival high school "sucks out the ass." Sometimes it was reflected in the music. I remember one PD commenting in a trade article that songs like "Push It" and "Touch Me (I Want Your Body)" were signs of an unwell society.

By the early '90s, nasty had given way to outright abusive. Top 40 stations didn't just beat on one another at great length. They beat on the listener: witness the "don't be a dickhead" liners of that era. Listeners were no longer just cume. They were co-dependents.

So is "angry" the current mood in New York radio, where one top 40 reporter is predominantly modern rock and the other bills itself as hip-hop? That might be how somebody from outside those formats sees it. Listeners who bemoan the grappiness of hip-hop are usually not referring to the hip-hop songs they know. (Unless you hear something inherently angry in "Bust A Move," "Shoop," "You Can't Touch This," and "Whoomp! There It Is.") Instead, they're usually thinking of something they heard for 15 seconds blaring from a passing car. Or their perception of the audience. With hip-hop's reputation being what it is, most young-end R&B stations spend a lot of time between the records being as relentlessly pro-social as possible. How many AC stations have to promote "peace on the street" just to justify their own existence?

As for modern-leaning top 40, I'd call the MTV-influenced presentation more offhand than angry. And more self-consciously offhand than truly offhand. Like the late '70s, stations spend a lot of time hyping you on how unhipped they are. As for the music, the texture might be angry. Lyrically, its artists who are more likely to be "Sick Of Myself," to quote **Matthew Sweet**, than other people.

All of this just shows how top 40 reflects society, right? But the format tends to do better when it doesn't try so hard to reflect society. When the national mood is down, listeners don't look for a station to match their own desperation. They search for the "good times, great oldies" station and try to recapture the vibe of "irrelevant" '60s top 40 as best they can. When listeners have embraced top 40 for an extended period, it has usually been when top 40 was indeed friendly and upbeat.

Being friendly and upbeat is a challenge in these times. There's plenty to be scared of in the outside world. There's plenty to be scared about in the ever-changing industry. (Everybody owned by someone different this week, please raise your hand.) Happy is a challenge these days. And it's for that reason that Rivers is right to recognize that as a hole.

PUBLISHER: MICHAEL ELLIS
EDITOR: SEAN ROSS
MANAGING EDITOR: KEVIN CARTER
DIRECTOR OF CHARTS: JERRY MCKENNA
TOP 40/ADULT CHART MANAGER: STEVEN GRAYBOW
CHART PRODUCTION MANAGER: MICHAEL CUSSON
ASST. CHART PRODUCTION MANAGER: PAUL PAGE
EDITORIAL PRODUCTION MANAGER: BARRY BISHIN
ASSOC. EDITORIAL PRODUCTION MANAGER: MARCIA REPINSKI
EDITORIAL PRODUCTION: MARC GIAQUINTO, MORRIS KLEIGMAN
COPY EDITOR: CARL ROSEN
ADVERTISING PRODUCTION MANAGER: LYDIA MIKULKO
ADVERTISING PRODUCTION ASST.: CINDEE WEISS
ADVERTISING ART DIRECTOR: RAY CARLSON

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212-536-5039 For subscriptions call: 800-722-2346

NATIONAL ADVERTISING MANAGER: JON GUYNN
ADVERTISING SALES: ART PHILLIPS, ANDREA THOMPSON
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Airplay Monitor Revamps AC Section: Splits Adult Contemporary And Adult Top 40 Charts

Beginning this week, Top 40 Airplay Monitor announces an expanded adult contemporary/adult top 40 section. The previous top 40/adult chart, which encompassed both mainstream AC stations and their top 40/adult counterparts, has been replaced by two new charts: Adult Top 40 on page 22 and Adult Contemporary on page 24.

The division of top 40/adult into two charts recognizes that recent years have seen "hot AC" or "adult top 40" stations introduce new modern rock, dance, and R&B acts into their ranks, as the scope of "adult" music broadens. At the same time, traditional mainstream acts have continued to thrive and achieve notable levels of success at traditional AC stations that were often not represented enough in the top 40/adult reporter panel to allow those records' stories to emerge. While the two formats still share many acts and records, each format has developed its own distinct personality, which will be recognized by our expanded section and new charts.

The mainstream AC section features its own Power Playlist and Song Activity Report sections reflecting the 33 mainstream AC panelists, only a handful of whom moved from the top 40/adult section. The Adult Top 40 chart is similar to the Top 40/Adult chart and includes 43 reporting stations.

The Weeks On column for both charts will reflect the number of weeks that a record has already logged on the previous Top 40/Adult chart. However, each chart carries Last Week chart positions from test charts that were run internally. The lineage of chart histories compiled on the Top 40/Adult chart will continue through the Adult Contemporary chart.

Both mainstream AC and adult top 40 stations will be reflected in Airplay Monitor's The Big Picture chart on page 26 and in the radio panel of Billboard's Hot 100. Both charts are compiled solely from actual monitored airplay provided by Broadcast Data Systems.

STEVE GRAYBOW



RADIO ACTIVE BY KEVIN CARTER

Infinity Buys Granum Outlets As Sales Grow

As the sales glut continues, Infinity picks up the Granum stations for \$410 million, netting it outlets in Dallas, Baltimore, Atlanta, Boston, and Orlando, Fla. It also acquires Shadow Broadcast Services. Also, Osborn sells WAYV Atlantic City, N.J., to SW Networks' **Gary Fisher** and partner **Steve Gormley** for \$3.1 million.

The San Jose (Calif.) Mercury-News reports that a 21-year-old college student was beaten to death in a Feb. 22 scuffle at a local club during a gig sponsored by KYLD (Wild 107.9) San Francisco. KYLD PD **Michael Martin** says that, despite the presence of a KYLD jock, the club night was not station-sponsored. He also denies the paper's claim that morning man J.V. made an on-air offer of \$107 for punching a listener wearing a T-shirt from rival KMEL. Police say the incident was not related to the alleged comment and that the victim was not wearing a KMEL shirt.

PROGRAMMING: KS104 CREW JAMS

EXCL Communications' newly acquired KNRX (92X) Denver flips from album rock to top 40/rhythm as Jammin' 92.1 and picks up PD **Mark Feather** and his staff from 92X's former duopoly partner **KQKS** (KS104). Former KNRX owner Century Broadcasting was operating KS104 under an LMA with owner Western Cities that expires March 31. Former KWIN Stockton, Calif., owner **Mike Murphy** is named GM. **Dave Shakes** is now consulting Jammin' 92.1, which has applied for the calls KJMN. Century is operating KQKS jockless, but taps 92X's **Mike Wilson** for morning news.

KPWR (Power 106) L.A.'s **GSM**, **Marie Kordus**, is upped to GM, replacing **Doyle Rose**. Also, **Pete Manriquez** becomes assistant MD.

Consultant **Jerry Clifton**'s new company, NPR LLC, officially LMA'd KBZR (the Blaze) Phoenix March 1. Rather than use Clifton's trademark rhythmic format, the Blaze will remain a mainstream top 40 that also plays hit-based alternative music, according to GM **Jim Seemiller**.

KUTQ/KZHT Salt Lake City OM **Brian deGeus** has resigned.

Suburban Washington, D.C., top 40 WINX Rockville, Md., was the one-time home of many D.C. notables: **Steve Kingston**, **Barry Richards**, **Bob Duckman**, **Jack Alix**, etc. Now the legendary calls move to FM, as WINX—now an oldies station—enters into an LMA-to-buy with Northern Virginia outlet **WQRA** Warrenton, Va.

Former Viacom group PD **Bob Kaake** launch-

es his own consultancy... **WJHM** (102 Jamz) Orlando, Fla., VP/GM **Dave Donahue** transfers to new Beasley property **WKIS** Miami as VP/GM

PEOPLE: SAY HELLO TO HOLLYWOOD

The stunting continues on **WKTU** New York this week: **Hollywood Hamilton** (ex-KGGI Riverside, Calif.) is guest-hosting mornings this week with celebrity co-hosts including New York mayor **Rudy Giuliani**, wrestler "Macho Man" **Randy Savage**, **Donna Summer**, MTV's **Idalis**, **Tony Rich**, and the **Village People**.

WKQI (Q95) Detroit morning man **Dick Puritan**'s last day at that station is March 15. Local rumors have him showing up at oldies **WOMC** a month later... **Cleveland Wheeler** joins oldies **WYUU** Tampa, Fla., in mornings... **Manny Pacheco**, currently with Original Sound Records, returns to R&B oldies **KRLA** Los Angeles for afternoons; it's his *fourth* stint there.

KYSR (Star 98.7) L.A. inks **Ryan Seacrest** for nights. Seacrest (ex-WSTR Atlanta DJ and host of the syndicated "Gladiators 2000" and the Family Channel's "Wild Animal Games") replaces **Bill Alexander**, who moves to overnights.

WKSS Hartford, Conn., inks **Kathy "Wild" West** from **WPRO** Providence, R.I., for middays, filling the late **Tina Simonet**'s air shift.

With the sale of top 40 **WWST** (Star 93.1) Knoxville, Tenn. from Jacor to Heritage, former PD **Todd Shannon** has been spotted at Jacor's country **WQIK** Jacksonville, Fla., along with **WWST** production director **Dave Savage**. Former OM **Jim Richards** has been with **Marc Chase** at Jacor flagship **WEBN** Cincinnati for now. Newsmeister **Dain Weister** segues to Jacor's **WFIA/WFLZ** Tampa, Fla.

WIOQ Philly PD **Glenn Kalina** goes from middays to mornings, replaced by **Tony Carlo**.

WSTW Wilmington, Del., morning co-host **Scott Porter** exits. P.M. driver **John Wilson** replaces him, teaming up with **Jill Quale**. P/T **Dana McDonald** is now doing 1-4 p.m., with PD **Mike Sommers** doing 4-6 p.m. **Kelly Green** of **WPOC** Baltimore is new to weekends.

AC **CKFM** (Mix 99.9) Toronto night jock **Bob Callahan** moves to middays. **Punch Andrews** goes from overnights to nights. **Dave Reynolds**, previously with **CKIS** Montreal, joins for P/T... AC **WNAP** Indianapolis needs an MD; **Darla Coop Armbruster** leaves for her own business.

Chris Knight (ex-WVAQ Morgantown, W.Va.) takes his job quest to his new Web site (<http://www.mountain.net/hp/knight>).

Foreground Personality: It Isn't Just For Morning Drive Anymore

Continued from page 1

tion." Says Allen, "During morning drive, there has to be more news and information; listeners still have their whole workday ahead of them. But our show only has three stopsets an hour, two traffic breaks, and no news. That leaves a ton of time for entertainment and lifestyle content."

In recognition of WPLJ listeners' unique commuting habits, Allen's show runs from 4 to 8 p.m. "We realize that's not a normal afternoon-drive shift," says Allen. "But we figure no one is leaving work until 4 or 5 p.m."

Shannon adds, "I never believed in putting a night jock on at 6 p.m., when adults are stuck in traffic. What adult is going to want to hear Johnny Holiday screaming the top five countdown and putting 9-year-olds on the air?"

"Showgram" accomplices include co-host Blaine Ensley, who has been with Allen for nine years. He handles the production, creative, and writing, along with producer Al Reinoso, in-studio producer Harry Kapsalis, and the infamous Onions, master of character voices and assorted outdoor capers.

Allen and company meet weekly to discuss upcoming events they can tie into promotionally, like Valentine's Day, during which they gave away matching "His & Hers" tattoos. After reading about an alleged "fertility statue" in Florida, Allen, on short notice, flew a barren woman to Florida to rub the statue. Having his own promo budget, Allen can react quickly to the headlines and purchase fun stuff. "We still go to [VP of programming] Tom Cuddy for any big-ticket items," says Allen. "Since Tom is a radio guy, and he's right down the hall, we don't have to wait for the corporate wheels to turn to get an answer."

IN-HOUSE COMPETITION

Because "Showgram" was designed as a morning show in the afternoon, Allen often finds himself in competition with Shannon's morning show. "Sometimes, it's almost as if Scott and [co-host Todd Pettengill] are on another radio station," says Allen. "When we are booking guests, whoever gets them, gets them. To be fair, we will pass along guests if we really can't use them, and vice versa."

Given the industry trend to clone any successful concept, Allen says, "I'm surprised it hasn't happened here yet. Look at Gary Burbank at WLW Cincinnati—he's a giant talent in afternoons. He just kicked ass, and everybody talked about him."

"When I worked at the old Z100, I used to listen to WNBC when Howard Stern was doing afternoons," says Shannon. "Guys like Joey Reynolds were doing their version of a morning show in afternoon drive. As a guy who was actually outside the target demo of Z100, that type of radio entertained me as much as Rocky does today."

Allen says the industry's lack of true afternoon-drive shows may reflect a shortage of available talent. "It's tough enough finding decent morning talent today, let alone [having] the luxury of finding a full-blown afternoon show."

As for the threat of competition, Allen notes that "Showgram" enjoys a three-year head start. "Luckily, we've generated the revenue to warrant the expense of doing this type of show," he says. "It takes time, patience, and a management team who gets it and is willing to let you find your niche. [GM] Mitch Dolan and Tom Cuddy were willing to take a chance on me. They put their money up and hung in there. By doing a show of this nature, we are going against conventional wisdom. Remember, we're not breaking format, we're creating a new format that complements the other dayparts."

STACY: 'SOUND REAL'

Rick Stacy left the PD spot at KKFR Phoenix last year for a full-service afternoon show in L.A. at Viacom's adult top 40, KYSR (Star 98.7). Stacy, who had done mornings for 90% of his career, says, "[Former PD Randy Lane] had the idea, based on Rocky Allen's success in New York. He realized morning radio in this market is much too cluttered. While afternoons may not be the most viable daypart revenue-wise, we figured [that] in order to build a benchmark show, we could make an impact much more quickly in afternoons."

The fall book shows Stacy making gains, up 4.0-5.4 in 18-34, ahead of KIIS-FM (5.0), as well as

Star's midday shift (4.8) and mornings (3.7), which have been music-intensive for several months.

Stacy had been off the air for two years before joining Star. "My first goal was to stop sucking and to find a rhythm. Luckily, after doing middays at Wendy's for a year, I felt I was ready." Stacy's sidekick, Leah Brandon, was doing afternoon traffic when he started. "She would only speak when spoken to, but it was obvious she had personality, so I began integrating her into the show," he says. PD Dave Beasing says that when Stacy and Brandon first hit the air, the fact that they were talking at all disturbed many AC core listeners. Now, having tweaked audience expectations, the duo has graduated to such regular bits as "The Battle Of The Sexual Orientations," a quiz with straight and gay participants, which has earned a commendation from GLAAD, the gay/lesbian media-watch group.

"One major reason more stations have not attempted big afternoon shows is research," Beasing notes. "When [you research the audience's wants] before building a morning show, music is usually near the top of the list. But once the show is running and develops other content, the audience enjoys it. It's difficult to research entertainment value before the fact. If you tell respondents up front that a new show will be doing jokes and phone bits, they'll probably say, 'Just shut up and play the hits.'"

Beasing adds, "Hopefully, as Rick and Leah's show grows, we'll feel more comfortable doing more and more of what seems to be working."

Stacy also sees the show as a work in progress. He runs a 12-song music log between 3 and 5 p.m. From 5 to 7 p.m., the music drops to nine songs. "The most important thing is for us is to exercise patience and wait for the resources to build a bigger show. Ideally, we need an experienced morning-show producer, a ministaff, and a separate budget like Rocky Allen [has] so we'll be able to react quickly." In order for that to happen, Stacy says, his show will have to reach the point where clients specifically request to be involved in his time slot.

"We have to get past the old top 40 mentality that [believes] when a jock starts talking, people start tuning out," says Stacy. "We were taught to speed up our talk breaks, which made us sound unnatural. The key to being successful in this type of radio is to sound like a real person . . . If you're confident enough to sound like you're supposed to be talking for four minutes, they'll listen to you. Remember, just like in real life, everything you say is not always going to be profound or a home run, but we still listen. Just look at Pat Buchanan."

3-SONG-AN-HOUR SUCCESS

WNNK Harrisburg, Pa., p.m. driver (and former PD) Bruce Bond began his less music/more talk shift in 1985. Unlike Allen or Stacy, Bond is not a transplanted morning jock, although he did make a brief career detour to do mornings in New Orleans, returning in 1993. "Bruce is the first jock I know of who started doing a fully produced afternoon show," says WNNK PD John O'Dea. "It's not new for this market, but it appears to be a fairly new phenomenon for most of the country."

Bond, along with co-host Bubbles, news guy John Paul Shaffer, intern Stretch, and assorted guests is No. 1 12-plus in afternoons with an 11.3 share. Bond plays about three songs an hour. O'Dea admits that the musical drought during mornings and afternoons may hurt WNNK's music image, but, he adds, "we heavily promote the 'more music' aspect of middays between 9 a.m. and 3 p.m., as well as the other dayparts and weekend programming, which is music-intensive."

Last year, the station gave Bond some new tools: producer Frank Schofield, a phone screener, and a delay system. Bond also has more uptempo music, including an eclectic crop of bumper music out of stopsets, ranging from funky oldies to new alternative songs. "Sometimes I'll hear [a cut] the station isn't playing yet, and I'll ask [O'Dea for it] to test it as bumper music," Bond says.

Like Allen, Bond feels friendly competition from the morning team of Tim Burns and Sue Campbell. "Their show is heavy on information," Bond says. "Our show is a little more hip in approach."

"This is what I do," he adds. "I find it difficult to talk up a record after doing it for 18 years. I'm a personality, not a generic radio DJ."

MONITOR PROFILE

Back In Top 40, Parker Finds Rhythm, Turns Up The Power At Phoenix's KKFR

It's a wonder that Don Parker isn't suffering from a debilitating case of format whiplash. The PD of top 40/rhythmic KKFR (Power 92) Phoenix has spent the last few years shuttling between rhythmic top 40 and modern rock. But then again, so has Power 92, which has gone 5.2-5.4-6.4-7.0 over the last three books.

Parker succeeded Rick Stacy seven months ago, shortly after KKFR began the transition from a modern-leaning mainstream top 40 back to its traditional rhythmic bent. Parker had just spent a year programming Shamrock's modern rock KBZB (the Buzz) Houston, formerly KRQT (the Rocket). Before that, Parker had done two tours of duty as PD of top 40/rhythmic KBOS (B95) in his hometown of Fresno, Calif., separated by stints as PD of modern rockers KEDG (the Edge) Las Vegas and KKDJ Fresno.

So what was it like making the dance-to-modern transition at a time when modern was just starting to explode? Well, there was the vocal reaction of the core audience to get used to. Parker came in with "a tight list . . . and a lot of top 40 formatics," he says. "People started calling to say how much they hated us . . . After a bunch of

I've known," says Parker. "He knows this market and is able to separate the different needs of a New York and a Phoenix audience. He knows he's not in this market every day, and he's able to defer to my judgment."

Parker cites the success of such new dance acts as Lina Santiago and Planet Soul as evidence of listeners' ever-changing tastes. "Many Hispanic listeners have become disenchanted with the negative connotations of some rap music . . . We have found that rap has evolved into its own format and that people who are into hip-hop won't even accept an artist like Janet Jackson, who they feel has no street credibility. Rap and hip-hop excludes more than it includes, and when dealing with any genre of music that has the potential to exclude that many people, you must be extremely careful which ones you play, if any."

Parker is also careful about any mainstream records Power 92 plays, such as Hootie & the Blowfish or Sophie B. Hawkins. "They must sound compatible to our audience," he says, adding that no mainstream or fringe hip-hop record hits the air without being researched. "It's become clear that what they don't want is hardcore hip-hop or rock." There are plenty of rock outlets in Phoenix, he notes.

Here's a recent 2 p.m. hour of Power 92: Mariah Carey, "Always Be My Baby"; Montell Jordan, "This Is How We Do It"; Chantay Savage, "I Will Survive"; UB40, "Here I Am (Come And Take Me)"; La Bouche, "Be My Lover"; TLC, "Diggin' On You"; Sophie B. Hawkins, "Only Love"; Boyz II Men, "Water Runs Dry"; En Vogue, "Hold On"; Max-A-Million, "Sexual Healing"; Adina Howard, "Freak Like Me"; Selena, "I'm Getting Used To You"; and Johnny Gill, "Rub You The Right Way."

The latest KKFR perceptual shows the station has a well-defined musical image, according to Parker. "People are getting exactly what they want and expect from this radio station and are no longer listening by default," he says. "They're now listening to Power 92 because they want to."

A major reason Parker came to Power 92 was the great staff already in place: market legend Bruce Kelly does mornings with co-host Maggie Brock; afternoon driver Supersnake has been with KKFR for five years and "knows everybody in town," says Parker; midday talent Jackie West has been on board for four years; MD/night jock Brian Douglas was hired by Stacy from WPST Trenton, N.J., "and I can't thank him enough," says Parker; and overnighter Roxanne Steele is "talented enough to do any shift," Parker says.

Power 92's marketing efforts are spearheaded by promotion queen Nancy Stevens. "She's plugged into the market, has no ego, just dives in, and gets things done," says Parker, who also enjoys the advantage of having owner Fred Weber on-site. "There are no management layers in between, so I can go directly to Fred so he can green-light a project," says Parker.

In recent weeks, Phoenix has become one of the most volatile radio markets in the country, with PD changes at Nationwide's top 40/adult KVRY and modern rock KEDJ (the Edge), and rumors of an coming format change at KVRY. There are also rumors of an impending head-to-head rhythm battle between KKFR and KBZR (the Blaze), now co-owned by consultant Jerry Clifton. Parker remains philosophical: "[KBZR] may try to come after us, but they have a .8 share, and we have a 7 share. We're going to remain focused. This is the type of situation that makes everybody scrutinize everything they do; it gets jocks pumped for every break. This is no time to get complacent."

KEVIN CARTER



Don Parker
Program Director
KKFR Phoenix

*Today, I realize
you must play
the hits, regard-
less of format'*

'you suck' phone calls, it's easy to start second-guessing yourself—"Am I screwing this up?"

Once Parker saw that each successive trend was going up, he realized he'd been dealing with a vocal minority. "Today, I realize you must play the hits, regardless of format," he says. "But there were certainly those times when I didn't even hang a shower curtain in the bathroom, because I figured I wouldn't be here that long."

Despite the modern rock purists, Parker says it was much easier going from top 40 to alternative than coming back. "I kept feeling like I was starting over again, trying to get reacquainted with each format's music," he says. "The top 40 audience is not as vocally passionate as the modern rock audience, plus top 40 music seems to be more disposable, and thus it changes a lot more often. In the two years since I had left this format, there was a good chunk of the music that I wasn't as familiar with as I would've liked."

To cram for his new gig, Parker spent a week listening to everything in the radio station. He even went through the older station playlists, listening to hits he wasn't familiar with, regardless of whether the station still played them.

Parker came away with a positive feeling after his initial meeting with owner/GM Fred Weber and consultant Steve Smith. "[Our visions] for Power 92 all coincided, and the perceptual research confirmed it," says Parker. "The station must have a rhythmic feel to it, without leaning quite so street, like in the old days, when it was fighting with [KOY-FM] Y95. The station had to have a pop feel, be uptempo, and sound fun." Although Smith specializes in hip-hop at WQHT (Hot 97) New York, KKFR plays little hip-hop. "Steve is one of the best programmers

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KHOM +33, WBHT +26, WIOQ +24, KKRK +23, KKRZ +21, WHOT +20, WLAN +19, WYCR +17, WWST +16, WFLZ +16	
MARIAH CAREY • <i>Always Be My Baby</i> (COLUMBIA)	+444
KKRD +26, WVS +24, WWST +22, WEDJ +21, WTWR +19, KHKS +18, KKM +16, WDCG +16, KWMX +16, WZJM +15	
BODEANS • <i>Closer To Free</i> (SLASH/REPRISE)	+315
KHTO +21, WNOK +19, WHHY +17, WZJM +17, WXKS +16, WEDJ +15, KDWB +13, KRBE +13, KQKQ +12, WRVQ +12	
BRANDY • <i>Sittin' Up In My Room</i> (ARISTA)	+293
WWST +21, WWCK +20, WBHT +19, WXKB +17, KHOM +14, WNVZ +14, WNCI +14, KHKS +13, WXXL +12, WLAN +11	
ACE OF BASE • <i>Lucky Love</i> (ARISTA)	+262
WBZ +27, WRVW +25, WPRO +24, KHKS +18, KKM +15, WHYI +12, WSNX +10, WFLY +10, WLAN +9, WIXX +9	
CELINE DION • <i>Because You Loved Me</i> (550 MUSIC)	+256
WZNY +16, WNNK +16, WZPL +15, WXLK +14, WFLZ +14, KALC +14, KKR +13, WNCI +13, WFBC +11, WVKS +10	
DOG'S EYE VIEW • <i>Everything Falls Apart</i> (COLUMBIA)	+254
KLRZ +24, WDCG +23, KKR +16, WXXX +12, WKCI +11, WFBC +11, WDDJ +10, WHYI +10, WKRZ +10, WFLZ +10	
GIN BLOSSOMS • <i>Follow You Down</i> (A&M)	+236
WDCG +27, WNCI +25, WHTZ +19, WSSX +16, WTC +16, WTWR +14, WWCK +14, WRVW +14, KKR +13, KALC +13	
THE PRESIDENTS OF THE UNITED STATES • <i>Peaches</i> (COLUMBIA)	+232
KHOM +25, WVS +20, KLRZ +18, WHOT +18, WZPL +17, WSSX +10, WXXL +10, WDJK +9, WXXX +8, WLAN +7	
SMASHING PUMPKINS • <i>1979</i> (VIRGIN)	+228
WDCG +32, KHF +21, WFBC +19, WPST +17, WRVW +13, WHTZ +13, WEDJ +12, WFLZ +11, WKSE +10, KJYO +10	

VIDEO PLAYLISTS



	TW	LW
1 Mariah Carey & Boyz II Men, One Sweet Day	38	36
2 Joan Osborne, One Of Us	36	31
3 Hootie & The Blowfish, Time	33	26
4 Whitney Houston, Exhale (Shoop Shoop)	32	35
5 Melissa Etheridge, I Want To Come Over	32	27
6 Beatles, Real Love	27	0
7 Collective Soul, The World I Know	24	22
8 Seal, Don't Cry	21	20
9 Deep Blue Something, Breakfast At Tiffany's	21	18
10 Natalie Merchant, Wonder	21	21
11 Everything But The Girl, Missing	19	10
12 Madonna, You'll See	16	22
13 Blues Traveler, Hook	15	16
14 The Tony Rich Project, Nobody Knows	13	9
15 Seal, Kiss From A Rose	12	5
16 Blues Traveler, Run Around	12	9
17 TLC, Waterfalls	12	8
18 Janet Jackson, Runaway	11	13
19 Son Volt, Drown	11	12
20 Sting, Let Your Soul Be Your Pilot	11	8
21 Celine Dion, Because You Loved Me	11	10
22 Sophie B. Hawkins, Only Love	11	7
23 Hootie & The Blowfish, Let Her Cry	10	6
24 Mariah Carey, Fantasy	10	6
25 Oasis, Wonderwall	10	10
26 Whitney Houston & Cece Winans, Count On Me	10	10
27 Gin Blossoms, Follow You Down	10	8
28 Natalie Merchant, Carnival	9	10
29 Alanis Morissette, Hand In My Pocket	9	4
30 Alanis Morissette, Ironic	8	4
31 Rod Stewart, So Far Away	8	5
32 Tom Petty, You Don't Know How It Feels	7	4
33 John Mellencamp, Wild Night	6	4
34 Sophie B. Hawkins, As I Lay Me Down	6	4
35 The Rembrandts, I'll Be There For You	6	3
	50	50

ADULT CONTEMPORARY

INCREASE
IN PLAYS

CELINE DION • <i>Because You Loved Me</i> (550 MUSIC)	+234
KEZR +23, WJDX +22, KGBX +16, WMAG +16, WMQ +16, WSLQ +15, WLTF +14, WLAC +14, WLHT +13, KISC +12	
WHITNEY HOUSTON & CECE WINANS • <i>Count On Me</i> (ARISTA)	+139
WASH +23, WJDX +15, KESZ +13, WGSY +11, KIOI +9, WMGS +8, WRVF +8, KKWC +7, KGBX +6, WMQ +6	
THE TONY RICH PROJECT • <i>Nobody Knows</i> (LAFACE/ARISTA)	+85
KMZG +20, WJDX +18, WAHR +12, WLTF +9, WMGS +7, WTMF +7, WSLQ +5, WARM +4, WLHT +3, WALK +2	
MARIAH CAREY • <i>Always Be My Baby</i> (COLUMBIA)	+64
WMQ +20, WGSY +18, WLAC +16, KGBY +6, WALK +4, WSLQ +4	
SEAL • <i>Don't Cry</i> (ZTT/WARNER BROS.)	+49
WMGS +16, WJDX +14, WRVF +8, WLTF +6, WSLQ +4, KGBX +3, WGSY +3, WBEB +2, KURB +2, WDEF +1	

ADULT TOP 40

INCREASE
IN PLAYS

CELINE DION • <i>Because You Loved Me</i> (550 MUSIC)	+185
WMXL +24, KHM +23, WQLH +20, KDMX +18, WPNT +16, WYYY +13, WVAF +11, WQAL +11, WMTX +8, WRMF +6	
MARIAH CAREY • <i>Always Be My Baby</i> (COLUMBIA)	+95
KKLQ +20, WVTY +16, KPLZ +12, WBMX +11, WQLH +9, WIVY +7, WMTX +7, WKDD +7, WMXL +5, WWSN +5	
HOOTIE & THE BLOWFISH • <i>Time</i> (ATLANTIC)	+92
WAEV +36, WQAL +21, WVAF +20, WPNT +14, KHM +9, WRQX +9, WIVY +8, WZPK +7, WWMX +6, WRMF +5	
BODEANS • <i>Closer To Free</i> (SLASH/REPRISE)	+87
WWSN +15, KSTP +13, WBMX +11, KHM +10, WPLJ +10, KSTZ +8, WVTY +7, WYYY +6, WTKI +6, WRQX +6	
MELISSA ETHERIDGE • <i>I Want To Come Over</i> (ISLAND)	+84
WVTY +19, WCSO +18, WZPK +15, WIVY +15, KHM +11, WRQX +9, WKDD +8, WKZL +8, WVAF +6, WQLH +6	



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TOP 10 PHONES AT: KTFM, KJMN, WJMH, WJMN

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KMEL	17x		KDON	13x	KCAQ	13x	KGGI	8x

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POWER PLAYLISTS[™]

For Week Ending March 3, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 128 radio markets, electronically monitored 24 hours a day, 7 days a week; songs ranked by number of plays in monitored week.

G105

WDGC Raleigh PD: Brian Burns MD: Kip Taylor

TW LW	
1 Nanis Morissette, Ironic	59 57
2 Smashing Pumpkins, 1979	57 25
3 Blues Traveler, Hook	53 53
4 3T, Anything	49 22
5 Gin Blossoms, Follow You Down	48 42
6 Natalie Merchant, Wonder	41 45
7 Everything But The Girl, Missing	38 32
8 Mariah Carey & Boyz II Men, One Sweet Day	37 36
9 Deep Blue Something, Breakfast At Tiffany	33 43
10 Edwyn Collins, A Girl Like You	33 28
11 Toad The Wet Sprocket, Good Intentions	32 30
12 Dog's Eye View, Everything Falls Apart	32 9
13 Alanis Morissette, Hand In My Pocket	30 34
14 Melissa Etheridge, I Want To Come Over	28 19
15 Seal, Don't Cry	26 23
16 Presidents Of The United States, Peaches	25 23
17 Bush, Glycerine	25 23
18 Hootie & The Blowfish, Time	24 11
19 Oasis, Wonderwall	24 31
20 Edwin McCain, Sorry To A Friend	20 19
21 No Doubt, Just A Girl	20 19
22 Folk Implosion, Natural One	19 20
23 Seven Mary Three, Cumbesome	19 17
24 Green Day, When I Come Around	18 13
25 Mariah Carey, Always Be My Baby	16 0
26 Stone Temple Pilots, InterStates Love Song	16 15
27 Smashing Pumpkins, Bullet With Butterfly	16 18
28 Dave Matthews Band, What Would You Say	15 12
29 Toad The Wet Sprocket, All I Want	13 12
30 Hootie & The Blowfish, Go Blind	13 0
31 Collective Soul, December	13 13
32 Paarl Jam, Daughter	13 11
33 Spacetime, In The Mantine	13 5
34 The Rembrandts, I'll Be There For You	11 10
35 Goo Goo Dolls, Name	11 14
36 Stone Temple Pilots, Push	11 15
37 Counting Crows, Mr Jones	11 7
38 Natalie Merchant, Carnival	11 19
39 Emi, Unbelievable	10 8
40 George Michael, Jesus To A Child	10 14

Z100

KKRZ Portland PD: Ken Benson APD/MD: Chet Buchanan

TW LW	
1 Goo Goo Dolls, Name	62 64
2 Blues Traveler, Hook	62 62
3 The Tony Rich Project, Nobody Knows	59 62
4 Natalie Merchant, Wonder	56 59
5 Joan Osborne, One Of Us	56 47
6 Mariah Carey & Boyz II Men, One Sweet Day	47 35
7 Hootie & The Blowfish, Time	45 43
8 Brandi, Sittin' Up In My Room	43 36
9 Mariah Carey, Always Be My Baby	42 40
10 Dave Matthews Band, Ants Marching	41 59
11 Deep Blue Something, Breakfast At Tiffany	37 37
12 Adina Howard, Freak Like Me	37 33
13 Joan Osborne, One Of Us	36 16
14 Everything But The Girl, Missing	34 45
15 Natalie Merchant, Wonder	33 44
16 Gin Blossoms, Follow You Down	33 27
17 Collective Soul, The World I Know	32 23
18 Seal, Don't Cry	32 11
19 Alanis Morissette, Ironic	31 30
20 Sophie B. Hawkins, As I Lay Me Down	29 22
21 Del Amitri, Roll To Me	27 44
22 Los Del Rio, Macarena, Bayside Boys Mix	26 35
23 Blessid Union Of Souls, Let Me Be The On	25 19
24 Whitney Houston, Exhale	23 35
25 Natalie Merchant, Carnival	22 33
26 Sophie B. Hawkins, As I Lay Me Down	20 17
27 Seal, Don't Cry	20 15
28 Collective Soul, The World I Know	19 11
29 Sophie B. Hawkins, As I Lay Me Down	18 20
30 Del Amitri, Roll To Me	17 15
31 Seal, Kiss From A Rose	17 18
32 Collective Soul, The World I Know	16 5
33 Natalie Merchant, Carnival	15 11
34 Sophie B. Hawkins, As I Lay Me Down	14 15
35 Pearl Jam, Better Man	13 19
36 Del Amitri, Roll To Me	10 11
37 Counting Crows, Mr Jones	10 10
38 Collective Soul, December	10 8
39 TLC, Diggin' On You	10 10
40 Duran Duran, Come Undone	10 10

ALICE 106

KALC Denver PD: Greg Cassidy MD: Jim Lawson

TW LW	
1 Blues Traveler, Hook	49 47
2 Bodeans, Closer To Free	44 37
3 Natalie Merchant, Carnival	41 34
4 Everything But The Girl, Missing	40 37
5 Del Amitri, Roll To Me	39 34
6 Collective Soul, The World I Know	39 35
7 Goo Goo Dolls, Name	38 44
8 Edwin McCain, Solitude	38 34
9 Dave Matthews Band, Ants Marching	37 36
10 Live, Lightning Crashes	37 37
11 Gin Blossoms, Follow You Down	37 24
12 Natalie Merchant, Wonder	35 37
13 Alanis Morissette, You Learn	34 45
14 Oasis, Wonderwall	29 20
15 Alanis Morissette, Ironic	28 30
16 Dave Matthews Band, Satellite	27 29
17 Seal, Don't Cry	25 37
18 Jann Arden, Intensive	24 9
19 Smashing Pumpkins, 1979	24 21
20 Sophie B. Hawkins, Only Love	24 26
21 Chris Isaak, Somebody's Crying	22 20
22 Lisa Loeb & Nine Stories, Do You Sleep?	22 21
23 Better Than Ezra, Good	22 20
24 Hootie & The Blowfish, Time	22 33
25 Sophie B. Hawkins, As I Lay Me Down	20 17
26 Folk Implosion, Natural One	19 11
27 Seal, Kiss From A Rose	18 20
28 Collective Soul, The World I Know	17 18
29 Sophie B. Hawkins, As I Lay Me Down	16 5
30 Del Amitri, Roll To Me	15 11
31 Seal, Don't Cry	14 15
32 Natalie Merchant, Carnival	13 11
33 Sophie B. Hawkins, As I Lay Me Down	12 20
34 Pearl Jam, Better Man	10 15
35 TLC, Diggin' On You	10 10
36 Duran Duran, Come Undone	10 10

THE RIVER

WRVW Nashville PD: Charlie Quinn MD: Tom Peace MD: Jim McDonald

TW LW	
1 Goo Goo Dolls, Name	57 48
2 Natalie Merchant, Carnival	55 32
3 Backstreet Boys, We've Got It Goin' On	42 49
4 La Bouche, Be My Lover	59 59
5 Everything But The Girl, Missing	35 39
6 Deep Blue Something, Breakfast At Tiffany	42 30
7 Blessid Union Of Souls, Let Me Be The On	38 40
8 Hootie & The Blowfish, Time	36 32
9 Collective Soul, The World I Know	36 23
10 Collective Soul, December	36 29
11 Melissa Etheridge, I Want To Come Over	37 24
12 Whitney Houston, Exhale	35 44
13 Everything But The Girl, Missing	35 26
14 Ace Of Base, Lucky Love	31 39
15 Joan Osborne, One Of Us	31 6
16 Max-A-Million, Sexual Healing	31 35
17 Hootie & The Blowfish, Time	31 31
18 Fun Factory, I Wanna B With U	30 26
19 Planetsoul, Set U Free	30 23
20 Mariah Carey, Always Be My Baby	30 21
21 Gin Blossoms, Follow You Down	28 33
22 Coolio Feat. L.V., Gangsta's Paradise	27 45
23 Natalie Merchant, Wonder	27 27
24 Seal, Kiss From A Rose	27 9
25 Collective Soul, The World I Know	25 44
26 Seal, Don't Cry	25 22
27 Coolio Feat. L.V., Gangsta's Paradise	24 34
28 Gin Blossoms, Follow You Down	24 33
29 Collective Soul, December	24 32
30 Seal, Don't Cry	24 31
31 Seal, Kiss From A Rose	24 30
32 Natalie Merchant, Carnival	23 43
33 Seal, Don't Cry	23 42
34 Seal, Kiss From A Rose	23 41
35 Seal, Don't Cry	23 40
36 Seal, Kiss From A Rose	23 39
37 Seal, Kiss From A Rose	23 38
38 Seal, Kiss From A Rose	23 37
39 Seal, Kiss From A Rose	23 36
40 Seal, Kiss From A Rose	23 35

JAMMIN' 92

WZJM Cleveland PD: Lisa Rodman MD: Dave Eubanks

TW LW	
1 Goo Goo Dolls, Name	48 45
2 Natalie Merchant, Ironic	47 49
3 Backstreet Boys, We've Got It Goin' On	42 43
4 La Bouche, Be My Lover	59 62
5 Deep Blue Something, Breakfast At Tiffany	35 39
6 Max-A-Million, Sexual Healing	38 46
7 Hootie & The Blowfish, Time	38 24
8 Blues Traveler, Hook	37 35
9 Planetsoul, Set U Free	36 35
10 Mariah Carey, Always Be My Baby	36 35
11 The Tony Rich Project, Nobody Knows	35 35
12 Coolio Feat. L.V., Gangsta's Paradise	33 38
13 Ace Of Base, Lucky Love	32 30
14 Natalie Merchant, Wonder	31 31
15 Jon L. Feal, Babyface, Someone To Love	31 35
16 Whitney Houston, Exhale	31 31
17 Sophie B. Hawkins, Only Love	30 26
18 Planetsoul, Set U Free	29 20
19 Planetsoul, Set U Free	28 31
20 Mariah Carey, Always Be My Baby	27 35
21 Gin Blossoms, Follow You Down	27 24
22 Coolio Feat. L.V., Gangsta's Paradise	27 23
23 Natalie Merchant, Wonder	26 35
24 Seal, Don't Cry	26 34
25 Seal, Kiss From A Rose	25 33
26 Seal, Kiss From A Rose	25 32
27 Seal, Kiss From A Rose	25 31
28 Seal, Kiss From A Rose	25 30
29 Seal, Kiss From A Rose	25 29
30 Seal, Kiss From A Rose	25 28
31 Seal, Kiss From A Rose	25 27
32 Seal, Kiss From A Rose	25 26
33 Seal, Kiss From A Rose	25 25
34 Seal, Kiss From A Rose	25 24
35 Seal, Kiss From A Rose	25 23
36 Seal, Kiss From A Rose	25 22
37 Seal, Kiss From A Rose	25 21
38 Seal, Kiss From A Rose	25 20
39 Seal, Kiss From A Rose	25 19
40 Seal, Kiss From A Rose	25 18

XL106.7

WXXL Orlando PD/MD: Adam Cook

TW LW	
1 The Tony Rich Project, Nobody Knows	61 39
2 Everything But The Girl, Missing	61 63
3 Goo Goo Dolls, Name	59 59
4 La Bouche, Be My Lover	59 62
5 Deep Blue Something, Breakfast At Tiffany	54 42
6 Joan Osborne, One Of Us	43 53
7 Hootie & The Blowfish, Time	40 42
8 Los Del Rio, Macarena, Bayside Boys Mix	40 40
9 Planet Soul, Set U Free	40 34
10 Blues Traveler, Hook	39 36
11 All Cried Out	39 33
12 Coolio Feat. L.V., Gangsta's Paradise	38 47
13 Ace Of Base, Lucky Love	37 47
14 Natalie Merchant, Wonder	37 46
15 Mariah Carey & Boyz II Men, One Sweet Day	37 45
16 Whitney Houston, Exhale	37 44
17 Seal, Kiss From A Rose	37 43
18 Planetsoul, Set U Free	37 42
19 Collective Soul, The World I Know	37 41
20 Seal, Kiss From A Rose	37 40
21 Coolio Feat. L.V., Gangsta's Paradise	37 39
22 Seal, Kiss From A Rose	37 38
23 Seal, Kiss From A Rose	37 37
24 Seal, Kiss From A Rose	37 36
25 Seal, Kiss From A Rose	37 35
26 Seal, Kiss From A Rose	37 34
27 Seal, Kiss From A Rose	37 33
28 Seal, Kiss From A Rose	37 3

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Heidi Othmer • Promotions Director, KLAX FM & KXED AM Los Angeles

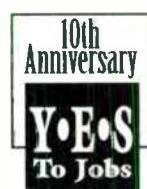
Eric Reed • Jazz Pianist, Impulse! Records

James Staten • Field Director, Rock the Vote

Derrick Wade • Business and Legal Affairs Assistant, Hanna Barbera

“People Can’t Be What They Don’t Know Exists”

To give a chance to a 16-18 year old minority, high-school student, contact:
Y.E.S. TO JOBS • JALEESA HAZZARD • 213 • 469 • 2411 x3598



For Week Ending March 3, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

98PXY

WPXY
Rochester
OM/PD: Clarke Ingram
APD/MD: J.J. Rice

WDJX

WDJX
Louisville
TW LW

1 Deep Blue Something, Breakfast At Tiffany
2 Everything But The Girl, Missing
3 Mariah Carey, Fantasy
4 Mts., I'll Be Alright
5 La Bouche, Be My Lover
6 Hootie & The Blowfish, Time
7 Mariah Carey & Boyz II Men, One Sweet Day
8 Los Del Rio, Macarena- Bayside Boys Mix
9 Joan Osborne, One Of Us
10 Goo Goo Dolls, Name
11 Whitney Houston, Exhale
12 Alanis Morissette, Ironic
13 Sophie B. Hawkins, As I Lay Me Down
14 The Tony Rich Project, Nobody Knows
15 Denille, All Cried Out
16 Ace Of Base, Lucky Love
17 Blessed Union Of Souls, Let Me Be The On
18 Coolio Feat. L.V., Gangsta's Paradise
19 Mariah Carey, Always Be My Baby
20 Backstreet Boys, We've Got It Goin' On
21 Seal, Kiss From A Rose
22 Del Amitri, Roll To Me
23 Sophie B. Hawkins, Only Love
24 Selena, Dreaming Of You
25 Gin Blossoms, Follow You Down
26 Selena, I Could Fall In Love
27 Melissa Etheridge, I Want To Come Over
28 Oasis, Wonderwall
29 Blues Traveler, Hook
30 Brandy, Sittin' Up In My Room
31 Blues Traveler, Run Around
32 Planet Soul, Set Free
33 Hootie & The Blowfish, Only Wanna Be Wit
34 Real McCoy, Another Night
35 Alanis Morissette, Hand In My Pocket
36 3T, Anything
37 Montell Jordan, This Is How We Do It
38 2 Unlimited, Get Ready For This
39 Ace Of Base, Beautiful Life
40 Fun Factory, I Wanna B With U

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For Week Ending March 3, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play, Markets listed in order of population.

Total Plays/Gain

2PAC (FEAT. DR. DRE & ROGER TROUTMAN) 654/69
California Love (Death Row/Interscope)

Total Stations: 61 Chart Move: 40-39

	TW	LW	2W	IP	TW	LW	2W	IP	TW	LW	2W	IP	TW	LW	2W	IP	TW	LW	2W	IP	TW	LW	2W	IP	TW	LW	2W	IP	TW	LW	2W	IP	TW	LW	2W	IP																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
MTV	37	36	36	36	Albany	WFLY	17	17	19	94	WFLC	2	1	1	4	MTV	8	11	12	17	Albany	WFLY	33	28	27	224	New York	WHTZ	1	1	4	Scranton	WBHT	2	2	2	14	Scranton	WBHT	1	1	4	Green.	WBFC	55	36	44	387	L.A.	KIIS	64	67	76	546	WBKR	12	13	20	62	WBKR	25	19	11	55	New York	WHTZ	2	2	2	14	Scranton	WBHT	1	1	4	Green.	WBFC	27	26	17	70	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR	25	19	11	55	New York	WHTZ	2	1	4	Scranton	WBHT	-	-	-	-	WBKR	-	-	-	-	L.A.	KIIS	3	2	5	1	WBKR	26	27	14	67	WBKR



SONG ACTIVITY REPORTS



For Week Ending March 3, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Total Plays/Gain

MELISSA ETHERIDGE 1880/92
I Want To Come Over (Island)

Total Stations: 82 Chart Move: 17-16

	TW	LW	2W	IP	TW	LW	2W	IP		
MTV	9	8	9	47	Albany	WFLY	54	56	351	
VH1	32	27	32	154	Greenv.	WFBC	17	15	141	
New York	WHTZ	14	12	11	Scranton	WBHT	54	24	175	
L.A.	KIIS	3	3	3	13	WKRZ	43	45	361	
Phila.	WHDQ	1	1	1	Tulsa	KHTT	20	18	98	
Oasis	KHKS	1	1	1	Tucson	KRQQ	12	15	15	
Boston	WXKS	9	8	8	34	Gr.Rap.	WSNX	36	30	100
Houston	KRBE	7	3	11	Syracuse	WNTQ	35	32	317	
Miami	WHYI	22	25	25	123	McAllen	WTRX	2	2	10
Atlanta	WSTR	36	37	37	314	Alma	WCRB	12	13	19
Minn.	KDWB	1	1	1	2	Knox.	WWST	17	27	157
St. Louis	WBKQ	1	4	13	139	Plumb.	WTRX	45	50	261
Pitts.	WBZ	24	22	33	152	Toledo	WTWR	34	32	100
Tampa	WFLZ	14	18	16	135	Wilming.	WTKS	34	32	147
Clevel.	WZJM	4	1	5	101	WSTW	32	30	213	
Denver	KALC	41	34	37	288	E.Rouge.	WFMF	22	21	127
Cincinn.	KWMX	39	45	40	391	Charl. SC	WSXO	45	42	222
Port., OR	WKRQ	4	1	2	16	Youngst.	WHTO	16	20	17
Kan.Cty	KKRR	2	2	2	7	Wichita	KRDO	26	21	183
Provid.	KMVX	23	11	17	92	Mobile	WABB	29	32	235
Prov.	WFHN	15	15	15	15	Col. SC	WNOK	34	32	310
Norfolk	WPRD	39	34	37	319	New Haven	WNCI	41	34	326
Colum.	WNVZ	2	2	3	8	Johns.C.	WIXS	21	20	224
Ohio	WNCI	50	31	31	145	Spokane	KZZU	1	2	3
Salt Lake	KUTO	7	1	1	61	Ciattan.	WIKJ	31	29	222
Indian.	WZPL	2	2	1	5	WSTW	28	30	208	
Charl.	WEJD	11	6	9	72	Lancaster	WLAN	35	34	144
New Crl.	KHOM	19	9	11	93	Roanoke	WXLK	36	37	292
KLRZ	45	46	49	251	York	WYCR	49	51	260	
Buffalo	WPKS	38	37	40	Co.Spr.	WKEK	1	1	2	
Orlando	WXXL	14	16	12	Hunts.	WXXL	25	24	174	
Hartford	WTC	11	11	6	41	8 Ft.Sag.	WPKS	28	32	235
Rochest.	WPKY	-	-	-	Aug. GA	WXXL	21	22	124	
Nashv.	WRWV	35	27	24	184	Trenton	WPSL	17	18	346
Dayton	WGTZ	13	10	13	74	Montgom.	WHTY	26	25	39
Jacksonv.	WAPE	10	24	21	146	Charl. WV	WPSR	40	38	76
Okla.Cty	KJYO	12	9	10	46	Spring.	WPSR	39	37	141
Louisv.	WOJX	29	27	27	128	Santa Barb.	WPSR	22	21	142
Ral.Dur.	WOCG	28	19	19	145	Gr.Bay	WPSR	32	32	240
Birming.	WNNX	14	14	18	102	Burling.	WPSR	35	46	280
Austin	KHFI	1	1	1	4	Paducah	WPSR	31	22	58
Richmond	WRVQ	12	1	1	4	-	WPSR	31	22	58

DIANA KING 403/25
Ain't Nobody (Work)

Total Stations: 21

	TW	LW	2W	IP	TW	LW	2W	IP		
MTV	-	-	-	-	Albany	WFLY	-	1	2	
VH1	-	-	-	-	Greenv.	WFBC	-	2	4	
New York	WHTZ	33	21	18	1	1	1	1		
L.A.	KIIS	3	3	3	21	Scranton	WBHT	26	27	358
Phila.	WHDQ	-	-	-	Tulsa	KHTT	46	41	274	
Dallas	KHKS	-	-	-	Tucson	KRQQ	57	61	504	
Boston	WXKS	-	-	-	WNTQ	WNSX	21	24	125	
Houston	KRBE	-	-	-	Youngst.	WYCR	31	33	348	
Miami	WHYI	8	17	19	117	McAllen	WYCR	16	11	174
Atlanta	WSTR	-	-	-	Omaha	KOQK	16	11	214	
Minn.	KDWB	-	-	-	Know.	WWST	22	22	167	
St. Louis	WBKQ	19	14	19	43	Hamps.	WNSX	22	22	279
Pitts.	WBZ	-	-	-	Roanoke	WPKS	24	21	185	
Tampa	WFLZ	26	23	27	293	Wilming.	WPKS	45	46	517
Clevel.	WZJM	20	20	22	147	WSTW	12	11	6	
Denver	KALC	-	-	-	E.Rouge.	WPKS	35	47	400	
Cincinn.	KWMX	-	-	-	Charl. SC	WPKS	35	47	400	
Port., CR	WKRQ	-	-	-	WPSL	WPSL	36	37	400	
Kan.Cty	KMVX	-	-	-	Youngst.	WPSL	36	37	400	
Provid.	WFHN	-	-	-	WPSL	WPSL	36	37	400	
Norfolk	WNVZ	47	40	36	164	Johns.C.	WPSL	36	37	400
Colum.	WNCI	47	40	36	164	Spokane	WPSL	36	37	400
Salt Lake	KUTO	-	-	-	Charl. SC	WPSL	36	37	400	
Indian.	WZPL	1	1	1	3	Roanoke	WPSL	36	37	400
Charl. NC	WEJD	-	-	-	Lancaster	WPSL	27	26	229	
New Or.	KHOM	12	15	6	45	Mobile	WPSL	27	26	229
KLRZ	23	27	21	111	York	WYCR	47	45	499	
Buffalo	WNSX	-	-	-	Col.Spr.	WPKS	37	26	220	
Orlando	WAXL	-	-	-	Hunts.	WPKS	24	22	246	
Harford	WNSX	-	-	-	Flt.Sag.	WPKS	47	45	499	
Rochest.	WPKY	-	-	-	Charl. SC	WPKS	47	45	499	
Nashv.	WRWV	35	27	24	184	WPSL	47	45	499	
Dayton	WGTZ	10	9	10	39	Montgom.	WPSL	47	45	499
Jackson.	WAPE	-	-	-	Charl. WV	WPSL	47	45	499	
Okla.Cty	KJYO	-	-	-	Spring. MO	WPSL	47	45	499	
Louisv.	WDJX	22	22	13	164	McGilm.	WPSL	47	45	499
Ral.Dur.	WDCG	40	34	33	231	Charl. WV	WPSL	47	45	499
Birming.	WNNX	-	-	-	Charl. WV	WPSL	47	45	499	
Austin	KHFI	-	-	-	Charl. WV	WPSL	47	45	499	
Richmond	WRVQ	-	-	-	Charl. WV	WPSL	47	45	499	

THE PRESIDENTS OF THE UNITED STATES 1128/232
Peaches (Columbia)

Total Stations: 74 Chart Move: 31-26

	TW	LW	2W	IP	TW	LW	2W	IP	
MTV	27	22	19	175	Albany	WFLY	16	13	43
VH1	-	-	-	-	Greenv.	WFBC	20	16	47
New York	WHTZ	34	34	35	24	Scranton	WBHT	17	18
L.A.	KIIS	2	-	2	1	1	1	1	
Phila.	WHDQ	-	-	-	Tulsa	KHTT	45	46	442
Dallas	KHKS	-	-	-	Tucson	KRQQ	1	1	5
Boston	WXKS	1	1	1	3	Gr.Rap.	WNTQ	3	3
Houston	KRBE	-	-	-	Syracuse	WYCR	39	40	351
Miami	WHYI	-	-	-	McAllen	WYCR	39	40	351
Atlanta	WSTR	-	-	-	Alma	WYCR	39	40	351
Minn.	KDWB	-	-	-	Know.	WWST	22	22	167
St. Louis	WBKQ	19	14						

POWER PLAYLISTS™

For Week Ending March 3, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

HOT 97WQHT
New York
APD/MD: Steve Smith
Tracy Cloherty**POWER 106**KPWR
Los Angeles
PD: Michelle Mercer
MD: Bruce St. James

	TW LW
1 Total, No One Else	45 54
2 Fugues, Killing Me Softly	43 48
3 Mona Lisa, Can't Be Wasting My Time	41 37
4 BRANDY, Sittin' Up In My Room	41 40
5 LL Cool J, Don It	41 47
6 Mary J. Blige, Not Gon' Cry	37 29
7 Lost Boyz, Renee	34 0
8 Faith Evans, Ain't Nobody	34 41
9 Fugues, Fu-Ge-La	33 39
10 Monica, Before You Walk Out Of My Life	32 46
11 R. Kelly, Down Low	32 38
12 Groove Theory, Keep Tryn'	32 22
13 D'Angelo, Lady	31 25
14 Joe, All The Things	31 46
15 LL Cool J, I Shot Ya	31 38
16 Mariah Carey, Always Be My Baby	29 38
17 MC Lyte, Keep On Keppin' On	26 18
18 Ghostface Killah, Masta Killa, Winter W	26 22
19 Busta Rhymes, Woo-Hah!! Got You All In C	25 25
20 Skin Deep, More Games	24 0
21 Kris Kross, Tonite's Tha Night	22 30
22 Patra W/Aaron Hall, Scent of Attraction	22 0
23 TLC, This Is How It Works	22 38
24 Intruder, Feel Like The First	17 22
25 Toni Braxton, Let It Flow	12 18
26 Yvette Michelle, Everyday & Everynight	11 29
27 MC Lyte, Got My Mind Made Up	11 2
28 Monchelant, 5 O'clock	10 12
29 Bahamadia, Unknownwedu	10 28
30 Jay-Z, Deaf Presidents	9 21
31 Horace Brown, One For The Money	9 6
32 LL Cool J, Hey Lover	9 30
33 Heltah Skeltah & G.C.A. (Elaif, Leflair L)	9 7
34 Shaggy, Boombastic	8 6
35 Redman, Fuukarma	8 9
36 Mariah Carey, Fantasy	8 6
37 Pharcyde, Drop	8 0
38 Groove Theory, Tell Me	7 8
39 Redman/Method Man, How High	7 5
40 Soul For Real, Every Little Thing I Do	7 4

	TW LW
1 2Pac, California Love	70 69
2 Tha Dogg Pound, Let's Play House	66 60
3 LL Cool J, Hey Lover	65 66
4 L.A.D., Ridin' Low	59 57
5 Lila Santiago, Feels So Good	54 58
6 L.B.C. Crew, Beware Of My Crew	43 44
7 Fresht, La Familia	41 42
8 Groove Theory, Tell Me	41 40
9 Iris Kross, Tonite's Tha Night	35 31
10 Tha Dogg Pound, New York, New York	35 24
11 Slow Pain, Money Mad	31 42
12 Coolio, 1,2,3,4	30 8
13 Salt-N-Pepa, Shop	30 26
14 Angelina, Release Me	26 5
15 La Bouche, Sweet Dreams	28 14
16 Imaani, Feels So Good	23 25
17 Mariah Carey & Boyz II Men, One Sweet Day	22 38
18 Planet Soul, Set U Free	16 18
19 Mack 10, Feat. L.C. & W.C., Westside	16 0
20 Mariah Carey, Fantasy	15 14
21 Solana, Dreaming Of You	15 14
22 Ruffneck Fast, Yavahn, Everybody Be Some	12 12
23 Monica, Before You Walk Out Of My Life	11 11
24 Jodeci, Love U 4 Life	10 41
25 Runflock Fast, Yavahn, Everybody Be Some	12 28
26 Maria, Before You Walk Out Of My Life	29 26
27 2Pac, California Love	13 23
28 Bone Thugs-N-Harmony, 1st Of Tha Month	14 18
29 Frost, East Side Rendezvous	13 11
30 My Cousin, Smooth	13 15
31 Devone, Energy	11 17
32 Debbie Deb, Lookout Weekend	9 7
33 Midnight Star, Not Parinig On The Dance F	26 26
34 Hootie & the Blowfish, Anyways And Forever	28 28
35 M.C. Breed & Dic, Ain't No Future In Yo'	7 2
36 I.C. Breed & Dic, Ain't No Future In Yo'	7 2
37 Gap Band, You Dropped A Bomb On Me	6 6
38 Pirates Of The Caribbean, Rumba	5 6
39 Warren G, This O.J.	5 3
40 2Pac, I Get Around	5 2

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1 2Pac, California Love	70 69
2 Tha Dogg Pound, Let's Play House	66 60
3 LL Cool J, Hey Lover	65 66
4 Groove Theory, Tell Me	59 57
5 Iris Kross, Tonite's Tha Night	54 58
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32 Debbie Deb, Lookout Weekend	9 7

POWER PLAYLISTS

AIRPLAY
Monitor®For Week Ending
March 3, 1996MM
Broadcast Data SystemsPlaylists supplied by Broadcast Data Systems' Radio
Track service. Stations selected from panel of leading
broadcasters in 125+ radio markets, electronically
monitored 24 hours a day, 7 days a week. Songs
ranked by number of days in monitored weeks.

102 JAMZ

WJMH
Greensboro
PD: Brian Douglas
MD: Horse Raney

	TW	LW
1. R. Kelly, Down Low	67 68	1. L.Y., Throw Your Hands Up
2. Fugees, Killing Me Softly	66 43	2. Mary J. Blige, Not Gon' Cry
3. Mariah Carey, Always Be My Baby	66 50	3. 2Pac, California Love
4. Last Boyz, Renee	63 70	4. Mariah Carey, Always Be My Baby
5. 2Pac, California Love	60 71	5. The Tony Rich Project, Nobody Knows
6. LL Cool J, Don't	58 58	6. Mariah Carey, Always Be My Baby
7. Fugees, Killing Me Softly	56 41	7. Brandy, Sittin' Up In My Room
8. Brandy, Sittin' Up In My Room	56 69	8. Diana King, Feels So Good
9. Mary J. Blige, Not Gon' Cry	53 65	9. Diana King, Ain't Nobody
10. R. Kelly, Freak Tonight	49 50	10. Diana King, Ain't Nobody
11. Mariah Carey & Boyz II Men, One Sweet Day	46 43	11. Jon B., Isn't It Scary
12. Xscape, Do You Want To	42 51	12. Deborah Cox, Who Do U Love
13. Total, No One Else	41 42	13. Joe, All The Things
14. Art N' Soul, Ever Since You Went Away	40 0	14. Xscape, Do You Want To
15. LL Cool J, Hey Lover	40 48	15. Quincy Jones, Brandy & Heavy D, Rock Wit
16. Faith Evans, Soon As I Get Home	40 33	16. Everything But The Girl, Missing
17. Joe, All The Things	39 18	17. Jon B., Take A Look
18. Kris Kross, Tonto's Tha Night	36 44	18. Mokenestef, He's Mine
19. Pharcyde, Drop	31 2	19. Adina Howard, Freak Like Me
20. Monica, Like This And Like That	28 21	20. Soul For Real, Every Little Thing I Do
21. D'Angelo, Lady	28 39	21. Angelica, Release Me
22. Junior M.A.F.I.A., Get Money	27 30	22. Devone, Energy
23. Prince, Girl	26 7	23. Total, Can't You See
24. Whitney Houston, Exhale	23 28	24. TLC, Watedals
25. Mona Lisa, Can't Be Wasting My Time	23 39	25. TLC, Digg'n On You
26. Groove Theory, Tell Me	22 25	26. Soul For Real, If You Want It
27. Nonchalant, 5 O'clock	22 15	27. 4hero, Mr. Juk
28. Immature, We Got It	19 13	28. R. Kelly, Down Low
29. Kiki, Nasty Dancer	19 9	29. Montell Jordan, This Is How We Do It
30. 2Pac, All Eyez On Me	19 15	30. Yvette Michelle, Everyday & Verynight
31. TLC, Digg'n On You	17 23	31. Max-A-Million, Take Your Time
32. Faith Evans, You Used To Love Me	17 17	33. D'Angelo, Lady
33. Chantay Savage, I Will Survive	16 7	34. Groove Theory, Tell Me
34. Domino, Physical Funk	15 1	35. Kris Kross, Tonto's Tha Night
35. Fugees, How Many Nics	15 18	36. Janet Jackson, Runaway
36. Coolio Feat. L.V., Gangsta's Paradise	14 19	37. Anything
37. Mariah Carey, Fantasy	14 15	38. La Bouche, Fallin' In Love
38. Jodeci, Love U 4 Life	14 20	39. After 7, 'Til You Do Me Right
39. The Notorious B.I.G., One More Chance	14 12	40. Janet Jackson, Twenty Playplay
40. Blahzay Blahzay, Danger	12 7	Slow Pain, Money Mand

KDON

KDON
Monterey/Salinas
PD: Michael Newman
MD: Jennifer Wilde

POWER 102

KPRR
El Paso
PD: John Candelaria

	TW	LW
1. LL Cool J, Don't	77 67	1. 3T, Anything
2. Fugees, Killing Me Softly	74 59	2. 2Pac, California Love
3. Mariah Carey, Always Be My Baby	74 54	3. The Tony Rich Project, Nobody Knows
4. Last Boyz, Renee	73 63	4. Mariah Carey & Boyz II Men, One Sweet Day
5. 2Pac, California Love	73 59	5. L.A.D., India, Low
6. LL Cool J, Don't	71 58	6. La Bouche, Be My Lover
7. Fugees, Killing Me Softly	70 62	7. Mariah Carey, Always Be My Baby
8. Brandy, Sittin' Up In My Room	69 65	8. Planet Soul, Set U Free
9. Mary J. Blige, Not Gon' Cry	61 26	9. Groove Theory, Tell Me
10. R. Kelly, Freak Tonight	59 60	10. Everything But The Girl, Missing
11. Mariah Carey & Boyz II Men, One Sweet Day	54 46	11. Mary J. Blige, Not Gon' Cry
12. Xscape, Do You Want To	54 58	12. N-Trance, Stayin' Alive
13. Total, No One Else	50 46	13. Ace Of Base, Lucky Love
14. Art N' Soul, Ever Since You Went Away	50 45	14. Brandy, Sittin' Up In My Room
15. LL Cool J, Hey Lover	49 20	15. Artie T. Man Party, A Mover Ia Colita
16. Faith Evans, Soon As I Get Home	44 24	16. Monica, Better Walk Out Of My Life
17. Joe, All The Things	39 24	17. Whitney Houston, Exhale
18. Kris Kross, Tonto's Tha Night	36 44	18. LL Cool J, Hey Lover
19. Pharcyde, Drop	31 2	19. Selena, I'm Getting Used To You
20. Monica, Like This And Like That	28 21	20. R. Kelly, Down Low
21. D'Angelo, Lady	28 39	21. Buffy, Lovin' K.
22. Junior M.A.F.I.A., Get Money	27 30	22. Mighty Dub Kats, Magic Carpet Ride
23. Prince, Girl	26 7	23. C+C Music Factory, Rnb-Ron's Bribu An
24. Whitney Houston, Exhale	23 28	24. Lina Santiago, Feels So Good
25. Mona Lisa, Can't Be Wasting My Time	23 39	25. Montell Jordan, This Is How We Do It
26. Groove Theory, Tell Me	22 25	26. Mariah Carey, I Fantasy
27. Nonchalant, 5 O'clock	22 15	27. Shaggy, Boombastic
28. Immature, We Got It	19 13	28. Adina Howard, Freak Like Me
29. Kiki, Nasty Dancer	19 9	29. Seal, Jess From A Rose
30. 2Pac, All Eyez On Me	19 15	30. Janet Jackson, Runaway
31. TLC, Digg'n On You	17 23	31. Jon B., Pretty Girl
32. Faith Evans, You Used To Love Me	17 17	32. Devone, Energy
33. Chantay Savage, I Will Survive	16 7	33. LL Cool J, Don't
34. Domino, Physical Funk	15 1	34. George Michael, Jesus Is A Child
35. Fugees, How Many Nics	15 18	35. Ruffneck Feat. Yayah, Everybody Be Some
36. Coolio Feat. L.V., Gangsta's Paradise	14 19	36. TLC, Crying
37. Mariah Carey, Fantasy	14 15	37. Cascio, I Do You Want To
38. Jodeci, Love U 4 Life	14 20	38. Xscape, Do You Want To
39. The Notorious B.I.G., One More Chance	14 12	39. Frost, A Family
40. Blahzay Blahzay, Danger	12 7	40. Boyz II Men, I'll Make Love To You/Yo Te

KLUC

KLUC
Las Vegas
PD: Jerry Dean
MD: Cat Thomas

KIX 106

WWIK
Providence
PD: Joe Dawson
Interim MD: B.B. Good

HOOSIER 96.3

WHHH
Indianapolis
PD: Scott Wheeler
MD: Carl Frye

	TW	LW
1. The Tony Rich Project, Nobody Knows	64 65	1. Mary J. Blige, Not Gon' Cry
2. 2Pac, California Love	63 56	2. Brandy, Sittin' Up In My Room
3. Everything But The Girl, Missing	61 62	3. 2Pac, California Love
4. Mary J. Blige, Not Gon' Cry	61 53	4. Deborah Cox, Who Do U Love
5. Groove Theory, Tell Me	60 71	5. Kris Kross, Tonto's Tha Night
6. Brandy, Sittin' Up In My Room	59 58	6. LL Cool J, Don't
7. Mariah Carey, Always Be My Baby	58 68	7. LL Cool J, Do It
8. J'son, Take A Look	58 64	8. Deborah Cox, Who Do U Love
9. Whitney Houston, Exhale	52 43	9. D'Angelo, Lady
10. Monica, Before You Walk Out Of My Life	51 45	10. Mariah Carey & Boyz II Men, One Sweet Day
11. Lina Santiago, Feels So Good	51 46	11. The Tony Rich Project, Nobody Knows
12. LL Cool J, Hey Lover	50 60	12. R. Kelly, Down Low
13. Devone, Energy	47 42	13. Coolio, I, 3, 4
14. Jon B., Pretty Girl	46 46	14. George Michael, Jesus To A Child
15. Xscape, Who Can I Run To	45 45	15. Immature, We Got It
16. Slick, Hooked On You	45 50	16. Junior M.A.F.I.A., Get Money
17. Quincy Jones, Brandy & Heavy D, Rock Wit	43 55	17. Yvette Michelle, Everyday & Verynight
18. 3T, Anything	42 48	18. Lina Santiago, Feels So Good
19. R. Kelly, Down Low	39 38	19. Selena, I'm Getting Used To You
20. Coolio, I, 2, 3, 4	38 37	20. Groove Theory, Keep Tryn'
21. Joe, All The Things	37 36	21. Planet Soul, Set U Free
22. Planet Soul, Set U Free	36 9	22. Real McCoy, Automatic Lover
23. Selena, I'm Getting Used To You	35 13	23. Total, No One Else
24. Outkast Brothers, Boom Boom Boom	33 38	24. La Bouche, Be My Lover
25. Max-A-Million, Sexual Healing	30 36	25. Mariah Carey, Always Be My Baby
26. Barrilo Boyzz, How We Toll	29 28	26. Dreamworld, Movin' Up
27. D'Angelo, Lady	27 23	27. Ace Of Base, Beautiful Life
28. Toya Thompson, I Wanna Love Like That	26 28	28. Busta Rhymes, Wo-Hah! Cut You All In C
29. Deborah Cox, Who Do U Love	25 24	29. Me & My Cousin, Smooth
30. Mariah Carey, Open Arms	21 11	30. Groove Theory, Tell Me
31. Naughty By Nature, Feels So Good	21 19	31. Jodeci, Love U 4 Life
32. Raphael Saadiq, Ask Or You	20 21	32. Max-A-Million, Sexual Healing
33. Frost, La Familia	20 23	33. Blahzay Blahzay, Dancer
34. Total, No One Else	20 12	34. Bone Thugs-N-Harmony, 1st Of That Month
35. Kris Kross, Tonto's Tha Night	19 20	35. Selena, Dreaming Of You
36. LL Cool J, Don't	19 23	36. Coolio Feat. L.V., Gangsta's Paradise
37. Los Del Rio, Macarena	15 11	37. Ace Of Base, Lucky Love
38. Mariah Carey & Boyz II Men, One Sweet Day	15 47	38. AZ, Sugar Hill
39. Rappin' 4-Tay, Ain't No Playa	14 0	39. MC Lyte, Keep On Keepin' On
40. Quad City DJs, C'mon I Ride It	14 0	40. Mariah Carey, Fantasy

94.1 JAMZ

KUMZ
Las Vegas
PD: Mike Marino
APD: M.C. Sorappy
MD: Kid Stevenz

KZHT

KZHT
Salt Lake City
OM: Brian deGeus
PD/MD: Geronomo

KISS 97.3

KKSS
Albuquerque
PD: Roy Jaynes
MD: Jackie James

	TW	LW
1. 3T, Anything	69 69	1. Brandy, Sittin' Up In My Room
2. Mariah Carey & Boyz II Men, One Sweet Day	67 67	2. LL Cool J, Hey Lover
3. The Tony Rich Project, Nobody Knows	65 60	3. The Tony Rich Project, Nobody Knows
4. Whitney Houston, Exhale	60 58	4. Groove Theory, Tell Me
5. Everything But The Girl, Missing	48 45	5. Coolio Feat. L.V., Gangsta's Paradise
6. Selena, I Could Fall In Love	46 33	6. L.A.D., Ridin' Low
7. Monica, Before You Walk Out Of My Life	45 42	7. Mariah Carey & Boyz II Men, One Sweet Day
8. Mariah Carey, Abreys Be My Baby	44 43	8. Everything But The Girl, Missing
9. Groove Theory, Tell Me	44 57	9. Brandy, Sittin' Up In My Room
10. LL Cool J, Hey Lover	44 46	10. TLC, Digg'n On You
11. Mariah Carey, Open Arms	42 25	11. Selena, Dreaming Of You
12. Brandy, Sittin' Up In My Room	42 31	12. L.A.D., Ridin' Low
13. Joe, Pretty Girl	41 57	13. Ace Of Base, Lucky Love
14. Mariah Carey, Fantasy	41 34	14. Real McCoy, Sleepin' With An Angel
15. Selena, Dreaming Of You	38 36	15. D'Angelo, Lady
16. Jon B. Feat. Babyface, Someone To Love	36 35	16. Monica, Before You Walk Out Of My Life
17. Xscape, Who Can I Run To	36 35	17. Rappin' 4-Tay, Ain't No Playa
18. Planet Soul, Set U Free	36 39	18. Seal, Don't Cry
19. Mariah Carey, Not Gon' Cry	36 46	19. George Michael, Jesus To A Child
20. All 4 One, I Can Love You Like That	35 45	20. L.B.C. Crew, Beware Of My Crew
21. Sophie B. Hawkins, As I Lay Me Down	34 34	21. Lina Santiago, Feels So Good
22. J'son, Take A Look	33 39	22. Deborah Cox, Who Do U Love
23. Seal, Kiss From A Rose	32 37	23. Mariah Carey, Always Be My Baby
24. Jane Jackson		

For Week Ending March 3, 1996

COMBINED TOP 40 AIRPLAY

TW	LW	WKS	TITLE (LABEL)	ARTIST	THIS WEEK		LAST WEEK		MAINSTREAM		RHYTHM		ADULT TOP 40		AC		MODERN	
					Audience (millions)	Detections No. Rank												
1	2	18	MISSING (ATLANTIC)	EVERYTHING BUT THE GIRL	64.1893	5848 1	64.5981	5915 2	33.5262	3457 1	12.5718	950 6	14.8808	1009 5	2.2004	342 15	1.0101	90 —
2	1	21	ONE SWEET DAY (COLUMBIA)	MARIAH CAREY & BOYZ II MEN	61.2030	5649 2	68.0049	6074 1	24.5964	2708 8	11.4289	820 11	17.3038	1284 1	7.8569	836 1	0.0170	1 —
3	3	27	NAME (METAL BLADE/WARNER BROS.)	GOO GOO DOLLS	50.0104	5003 4	51.2347	5085 3	26.5510	3105 3	0.0990	15 —	16.7037	1192 2	1.6721	122 30	4.9846	569 —
4	4	16	TIME (ATLANTIC)	HOOTIE & THE BLOWFISH	45.4441	4400 6	46.1210	4427 5	24.2904	2774 6	0.1099	15 —	17.1999	1188 3	3.0703	325 17	0.7736	98 —
5	6	7	IRONIC (MAVERICK/REPRISE)	ALANIS MORISSETTE	42.0879	4779 5	38.4925	4244 8	22.0193	2728 7	0.0416	11 —	5.7599	238 32	0.0001	1 —	14.2670	1801 1
6	5	8	NOBODY KNOWS (LAFACE/ARISTA)	THE TONY RICH PROJECT	41.6554	5190 3	40.8814	4847 4	23.9261	3163 2	13.6420	1253 5	1.9691	351 27	2.1012	422 13	0.0170	1 —
7	10	4	ALWAYS BE MY BABY (COLUMBIA)	MARIAH CAREY	40.3622	2955 19	35.8620	2239 27	13.6066	1405 24	24.3093	1254 4	1.2273	176 36	1.2190	120 —	—	—
8	9	7	SITTIN' UP IN MY ROOM (ARISTA)	BRANDY	39.0189	3222 17	35.6087	2883 18	11.8197	1694 19	27.1668	1508 1	0.0324	20 —	—	—	—	—
9	8	17	ONE OF US (BLUE GORILLA/MERCURY)	JOAN OSBORNE	37.4244	4226 8	35.8890	4345 7	24.6858	3017 4	0.1092	15 —	9.1973	687 16	0.1356	26 —	3.2965	481 —
10	7	14	WONDERWALL (EPIC)	OASIS	35.7841	4345 7	36.6740	4420 6	16.4252	2385 11	0.0528	9 —	4.3998	281 30	0.0001	1 —	14.9062	1669 5
11	14	16	1979 (VIRGIN)	SMASHING PUMPKINS	35.7750	3918 10	33.4124	3759 10	15.5654	1977 15	0.1499	30 —	2.4913	157 37	0.0001	1 —	17.5683	1753 3
12	11	14	THE WORLD I KNOW (ATLANTIC)	COLLECTIVE SOUL	35.5201	3805 11	34.9641	3705 13	17.9355	2383 12	0.0593	12 —	7.6336	394 24	0.0390	18 —	9.8527	998 23
13	12	12	BE MY LOVER (RCA)	LA BOUCHE	34.0400	3618 13	33.9439	3683 14	25.4865	2824 5	8.3720	695 13	0.1645	98 —	—	—	0.0170	1 —
14	16	12	WONDER (ELEKTRA/EEG)	NATALIE MERCHANT	32.5192	3787 12	31.6457	3711 12	17.2092	2410 10	0.0951	16 —	10.6523	750 15	0.5649	166 25	3.9977	445 —
15	17	5	FOLLOW YOU DOWN (A&M)	GIN BLOSSOMS	31.7651	3975 9	30.0372	3763 9	16.2531	2137 13	0.0560	10 —	5.7641	278 31	0.0001	1 —	9.6918	1549 9
16	13	19	EXHALE (SHOOP SHOOP) (ARISTA)	WHITNEY HOUSTON	31.3837	3262 16	36.1889	3752 11	15.4254	1641 20	6.2649	517 20	4.9583	571 18	4.7046	528 5	0.0305	5 —
17	15	22	BREAKFAST AT TIFFANY'S (RAINMAKER/INTERSCOPE)	DEEP BLUE SOMETHING	31.1871	3430 14	34.0310	3627 15	15.8632	1990 14	0.0528	9 —	12.5441	1037 4	1.6959	184 22	1.0311	210 —
18	19	33	AS I LAY ME DOWN (COLUMBIA)	SOPHIE B. HAWKINS	29.0849	2487 23	30.6952	2668 20	12.4448	1084 —	0.8799	81 —	11.0725	893 7	4.6859	426 11	0.0018	3 —
19	26	3	CLOSER TO FREE (SLASH/REPRISE)	BODEANS	28.7423	2643 22	23.7312	2246 25	16.8898	1858 17	0.0483	11 —	9.2515	507 21	0.1297	30 —	2.4230	237 —
20	22	7	CALIFORNIA LOVE (DEATH ROW/INTERSCOPE)	2PAC	28.0551	1986 36	25.5608	1855 42	5.0537	654 39	22.9710	1328 2	—	—	—	—	0.0304	4 —
21	18	10	HOOK (A&M)	BLUES TRAVELER	26.9577	3329 15	27.7540	3297 16	18.4918	2559 9	0.0828	14 —	5.5388	364 25	0.0020	2 —	2.8423	390 —
22	24	6	I WANT TO COME OVER (ISLAND)	MELISSA ETHERIDGE	26.5819	2879 20	24.7694	2734 19	11.7848	1880 16	0.0626	11 —	13.2830	809 12	1.0621	106 —	0.3894	73 —
23	20	25	TELL ME (EPIC)	GROOVE THEORY	25.6001	1953 38	27.1620	2043 36	11.3332	1066 28	14.2088	837 10	0.0506	49 —	—	—	0.0075	1 —
24	23	7	DON'T CRY (ZTT/WARNER BROS.)	SEAL	24.9227	3191 18	26.2487	3180 17	11.5660	1819 18	0.5116	76 —	10.4504	858 11	2.3824	434 10	0.0123	4 —
25	38	37	KISS FROM A ROSE (ZTT/SIRE/WARNER BROS.)	SEAL	24.6857	2188 27	22.0302	2000 38	7.4567	798 —	2.1436	221 —	9.2285	682 17	5.3310	425 12	0.5259	62 —
26	29	5	NOT GON' CRY (ARISTA)	MARY J. BLIGE	24.6314	1836 46	23.3116	1631 56	2.9834	560 —	21.6480	1276 3	—	—	—	—	—	—
27	25	7	ANYTHING (MJJ/550 MUSIC)	3T	24.5922	2442 24	23.8141	2370 23	13.9338	1490 21	10.4929	901 8	0.1451	48 —	—	—	0.0204	3 —
28	28	31	ROLL TO ME (A&M)	DEL AMITRI	24.4027	2294 25	25.9962	2372 22	8.3717	1032 —	0.0098	3 —	11.7735	892 8	3.8408	285 —	0.4069	82 —
29	31	35	ONLY WANNA BE WITH YOU (ATLANTIC)	HOOTIE & THE BLOWFISH	23.2851	2053 33	25.3994	2208 28	7.5108	796 —	0.6262	45 —	10.2886	786 13	4.1127	327 16	0.7468	99 —
30	30	32	TIL I HEAR IT FROM YOU (A&M)	GIN BLOSSOMS	23.0996	2056 32	25.0440	2356 24	6.1399	774 —	2.6445	206 —	13.2321	882 10	2.6445	206 —	1.0831	194 —
31	27	28	FANTASY (COLUMBIA)	MARIAH CAREY	22.4008	1957 37	23.7816	2156 31	10.2628	1077 —	8.9922	539 17	2.8318	262 —	0.3051	77 —	0.3602	2 —
32	21	17	HEY LOVER (DEF JAM/RAL/ISLAND)	LL COOL J	22.1633	1435 58	26.7973	1639 54	5.7663	495 —	16.3000	929 7	0.0497	6 —	0.0202	2 —	0.0271	3 —
33	40	29	BACK FOR GOOD (ARISTA)	TAKE THAT	21.8736	2130 29	21.7153	2068 33	5.0876	619 —	—	—	10.3065	891 9	6.4795	620 4	—	—
34	32	32	CARNIVAL (ELEKTRA/EEG)	NATALIE MERCHANT	21.2616	2015 35	21.8298	2122 32	9.6540	1125 —	0.0381	10 —	8.4086	519 —	0.8662	66 —	2.2947	295 —
35	34	42	RUN-AROUND (A&M)	BLUES TRAVELER	21.2598	2085 31	22.4591	2163 30	6.6788	874 —	—	—	10.8728	768 14	—	—	1.5920	286 —
36	REENTRY	BLESSED (ROCKET/ISLAND)	ELTON JOHN	19.9244	1884 44	20.1372	1923 41	2.1265	242 —	2.1162	157 —	11.2471	963 6	6.5508	679 2	—	—	
37	37	2	SANTA MONICA (WATCH THE WORLD DIE) (TIM KERR/CAPITOL)	EVERCLEAR	19.8047	1943 39	19.0490	2049 35	3.3420	421 —	—	—	—	—	—	16.4627	1522 10	
38	33	13	BEFORE YOU WALK OUT OF MY LIFE (ROWDY/ARISTA)	MONICA	19.1514	1581 53	21.1474	1726 48	4.5840	765 33	14.5286	7						



JANN ARDEN

In sensitive

THE NEW SINGLE FROM LIVING UNDER JUNE

LISTEN TO WHAT THEY'RE SAYING...

"BELIEVE WHAT THEY TELL YOU - THE SONG'S A HIT! THE PHONES GO CRAZY! EVERYBODY CAN RELATE TO THIS SONG!"
ANGELA PERELLI, KYSR

"COULD BE THE SLEEPER RECORD OF THE QUARTER! WE GET ADULT CALLS EVERYTIME WE PLAY IT!"
KEN MEDEK, WKRZ

"THE FIRST TIME WE PUT JANN ON THE AIR, WE GOT FIVE OR SIX CALLS FROM 18-34 FEMALES ASKING WHO SANG 'INSENSITIVE'. THAT WAS SIX WEEKS AGO, AND IT'S BEEN TOP 5 PHONES EVERY WEEK SINCE! THIS IS A HIT RECORD!"
JERI BANTA, WYKS

"FOR THE PAST MONTH, JANN ARDEN HAS CONSISTENTLY BEEN TOP 3 IN CALLOUT WITH SEVERAL WEEKS AT #1.
STRONG SALES ALONG WITH #1 REQUESTS."
RICH ANHORN, KHMX

"IF YOU ARE A WOMAN BETWEEN THE AGE OF 25-44, YOU'RE GONNA LOVE THIS SONG... IT'S A HIT - THERE'S NO
QUESTION ABOUT IT!"
KIM ASHLEY, KDMX

"IT'S A BIG RECORD FOR US... #2 PHONES AFTER 4 WEEKS OF AIRPLAY. IF YOU'RE TRYING TO TARGET WOMEN 25-34,
THIS RECORD REALLY HITS HOME!"
TOM LAND, KMXV

"'INSENSITIVE' REACTS VERY WELL WITH OUR FEMALE AUDIENCE. WE RECEIVE CURIOUSITY CALLS EACH TIME IT'S PLAYED."
LEE CAGLE, KWMX

"YOUR LISTENERS AREN'T 'INSENSITIVE' TO A HIT - TOP TEN PHONES 18-34 FEMALES!"
DANA LONDON, Z104

"JANN ARDEN IS AN AMAZINGLY ACTIVE RECORD AND SOUNDS GREAT ON THE AIR."
LINDA SILVER, WMXV



Produced and Mixed by Jim Cuddy - Self Produced by Jann Arden
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THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM			
			TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
			★★★ NO. 1 ★★★			
1	1	16	MISSING ATLANTIC	4 weeks at No. 1	EVERYTHING BUT THE GIRL	3457 3552
2	5	11	NOBODY KNOWS LAFACE/ARISTA	THE TONY RICH PROJECT	3163 2948	
3	2	24	NAME METAL BLADE/WARNER BROS.	GOO GOO DOLLS	3105 3115	
4	3	16	ONE OF US BLUE GORILLA/MERCURY	JOAN OSBORNE	3017 3074	
5	7	14	BE MY LOVER RCA	LA BOUCHE	2824 2835	
6	6	19	TIME ATLANTIC	HOOTIE & THE BLOWFISH	2774 2865	
7	12	5	IRONIC MAVERICK/REPRISE	ALANIS MORISSETTE	2728 2222	
8	4	19	ONE SWEET DAY COLUMBIA	MARIAH CAREY & BOYZ II MEN	2708 3006	
9	8	14	HOOK A&M	BLUES TRAVELER	2559 2518	
10	9	13	WONDER ELEKTRA/EEG	NATALIE MERCHANT	2410 2356	
11	11	9	WONDERWALL EPIC	OASIS	2385 2274	
12	10	13	THE WORLD I KNOW ATLANTIC	COLLECTIVE SOUL	2383 2301	
13	15	5	FOLLOW YOU DOWN A&M	GIN BLOSSOMS	2137 1901	
14	13	31	BREAKFAST AT TIFFANY'S RAINMAKER/INTERSCOPE	DEEP BLUE SOMETHING	1990 2215	
15	18	7	1979 VIRGIN	SMASHING PUMPKINS	1977 1749	
16	17	8	I WANT TO COME OVER ISLAND	MELISSA ETHERIDGE	1880 1790	
17	19	7	CLOSER TO FREE SLASH/REPRISE	BODEANS	1858 1543	
18	16	13	DON'T CRY ZTT/WARNER BROS	SEAL	1819 1876	
19	20	5	SITTIN' UP IN MY ROOM BRANDY	BRANDY	1694 1401	
20	14	18	EXHALE (SHOOP SHOOP) ARISTA	WHITNEY HOUSTON	1641 1965	
21	21	8	ANYTHING MJJ/550 MUSIC	3T	1490 1395	
22	22	4	ONLY LOVE (THE BALLAD OF SLEEPING BEAUTY) COLUMBIA	SOPHIE B. HAWKINS	1478 1333	
23	25	4	LUCKY LOVE ARISTA	ACE OF BASE	1441 1179	
24	30	3	ALWAYS BE MY BABY COLUMBIA	MARIAH CAREY	1405 961	
25	24	6	OH VIRGINIA EMI	BLESSID UNION OF SOULS	1365 1289	
26	31	3	PEACHES COLUMBIA	THE PRESIDENTS OF THE UNITED STATES OF AMERICA	1128 896	
27	23	22	HAND IN MY POCKET MAVERICK/REPRISE	ALANIS MORISSETTE	1096 1321	
28	27	17	TELL ME EPIC	GROOVE THEORY	1066 1097	
29	26	21	DIGGIN' ON YOU LAFACE/ARISTA	TLC	1059 1155	
30	28	6	GLYCERINE TRAUMA/INTERSCOPE	BUSH	1045 1019	
31	29	23	GOOD INTENTIONS COLUMBIA/REPRISE	TOAD THE WET SPROCKET	875 977	
32	39	2	BECAUSE YOU LOVED ME 550 MUSIC	CELINE DION	859 603	
33	33	6	BEFORE YOU WALK OUT OF MY LIFE ROWDY/ARISTA	MONICA	765 886	
34	36	2	WHO DO U LOVE ARISTA	DEBORAH COX	742 701	
35	NEW►		EVERYTHING FALLS APART COLUMBIA	DOG'S EYE VIEW	740 486	
36	34	19	YOU'LL SEE MAVERICK/WARNER BROS.	MADONNA	734 823	
37	35	5	SATELLITE RCA	DAVE MATTHEWS BAND	694 743	
38	37	6	SET U FREE STRICTLY RHYTHM	PLANET SOUL	683 700	
39	40	2	CALIFORNIA LOVE DEATH ROW/INTERSCOPE	2PAC (FEAT. DR. DRE AND ROGER TROUTMAN)	654 585	
40	38	25	GANGSTA'S PARADISE MCA SOUNDTRACKS/MCA	COOLIO FEATURING L.V.	621 647	

THIS WEEK	LAST WEEK	WKS. ON CHART	RHYTHM-Crossover			
			TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
			★★★ NO. 1 ★★★			
1	1	14	SITTIN' UP IN MY ROOM ARISTA	BRANDY	1508 1446	
2	2	9	CALIFORNIA LOVE DEATH ROW/INTERSCOPE	2PAC (FEAT. DR. DRE AND ROGER TROUTMAN)	1328 1265	
3	3	12	NOT GON' CRY ARISTA	MARY J. BLIGE	1276 1253	
4	5	7	ALWAYS BE MY BABY COLUMBIA	MARIAH CAREY	1254 1137	
5	4	14	NOBODY KNOWS LAFACE/ARISTA	THE TONY RICH PROJECT	1253 1222	
6	10	18	MISSING ATLANTIC	EVERYTHING BUT THE GIRL	950 867	
7	6	19	HEY LOVER DEF JAM/RAL/ISLAND	LL COOL J	929 1032	
8	8	24	ANYTHING MJJ/550 MUSIC	3T	901 920	
9	11	8	FEELS SO GOOD (SHOW ME YOUR LOVE) GROOVE NATION/UNIVERSAL	LINA SANTIAGO	881 864	
10	9	29	TELL ME EPIC	GROOVE THEORY	837 896	
11	7	22	ONE SWEET DAY COLUMBIA	MARIAH CAREY & BOYZ II MEN	820 1001	
12	12	22	BEFORE YOU WALK OUT OF MY LIFE ROWDY/ARISTA	MONICA	789 823	
13	13	19	BE MY LOVER RCA	LA BOUCHE	695 771	
14	15	6	DOWN LOW (NOBODY HAS TO KNOW) JIVE	R. KELLY FEAT. RONALD ISLEY	660 585	
15	18	6	LADY EMI	D'ANGELO	603 528	
16	22	4	ALL THE THINGS (YOUR MAN WON'T DO) ISLAND	JOE	547 479	
17	19	28	FANTASY COLUMBIA	MARIAH CAREY	539 525	
18	20	9	DOIN IT DEF JAM/RAL/ISLAND	LL COOL J	537 523	
19	16	23	SET U FREE STRICTLY RHYTHM	PLANET SOUL	536 538	
20	14	20	EXHALE (SHOOP SHOOP) ARISTA	WHITNEY HOUSTON	517 596	
21	17	12	TONITE'S THA NIGHT RUFFHOUSE/COLUMBIA	KRIS KROSS	492 531	
22	21	8	WHO DO U LOVE ARISTA	DEBORAH COX	468 480	
23	25	5	DO YOU WANT TO SO SO DEF/COLUMBIA	XSCAPE	447 421	
24	35	2	KILLING ME SOFTLY RUFFHOUSE/COLUMBIA	FUGEES	429 274	
25	NEW►		1, 2, 3, 4 (SUMPIN' NEW) TOMMY BOY	COOLIO	409 232	
26	26	12	WE GOT IT MCA	IMMATURE (FEATURING SMOOTH)	402 415	
27	23	7	EVERYDAY & EVERYNIGHT LOUD/RCA	YVETTE MICHELLE	389 455	
28	24	19	RIDIN' LOW HOLLYWOOD	L.A.D. FEATURING DARVY TRAYLOR	375 447	
29	30	7	NO ONE ELSE BAD BOY/ARISTA	TOTAL	353 343	
30	31	4	KEEP TRYIN' EPIC	GROOVE THEORY	351 338	
31	29	4	LUCKY LOVE ARISTA	ACE OF BASE	333 344	
32	32	23	SEXUAL HEALING S.O.S./ZOO	MAX-A-MILLION	312 321	
33	27	24	DIGGIN' ON YOU LAFACE/ARISTA	TLC	305 411	
34	28	26	WHO CAN I RUN TO SO SO DEF/COLUMBIA	XSCAPE	300 347	
35	37	2	I WILL SURVIVE RCA	CHANTAY SAVAGE	294 257	
36	39	2	FU-GEE-LA RUFFHOUSE/COLUMBIA	FUGEES	287 250	
37	33	7	ENERGY AQUA BOOGIE/WING/MERCURY	DEVONE	277 297	
38	NEW►		AIN'T NO PLAYA CHRYSALIS/EMI	RAPPIN' 4-TAY	276 243	
39	38	3	TAKE A LOOK HOLLYWOOD	J'SON	251 256	
40	NEW►		LA FAMILIA RUTHLESS/RELATIVITY	FROST	244 212	

► Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1500 detections (mainstream) or 600 detections (rhythm) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.



#1 BIGGEST GAINER +177 RHYTHM-CROSSOVER

DEBUT AT # 25 MONITOR RHYTHM-CROSSOVER CHART

OVER 8 MILLION LISTENERS

OVER 4 TO TOP 40 DETECTIONS +125

TV #5
WITH 29 DETECTIONS

