

TOP 40 AIRPLAY Monitor

• We Listen To Radio •

September 22, 1995 \$ 4.95 Volume 3 • No. 39

TOP 40 HIGHLIGHTS

MAINSTREAM

#1

SEAL

Kiss From A Rose (ZTT/SIRE/WARNER BROS.)

★★★★ AIRPOWER ★★★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

NEW RELEASES

BACKSTREET BOYS • *We've Got It Goin' On* (JIVE)
BLJES TRAVELER • *Hook* (A&M)
ANDRU DONALDS • *Tryin' To Tell Ya* (METRO BLUE/CAPITOL)
MEAT LOAF • *I'd Lie For You (And That's The Truth)* (MCA)
THE PRESIDENTS OF THE UNITED STATES OF AMERICA • *Lump* (COLUMBIA)
RED HOT CHILI PEPPERS • *My Friends* (WARNER BROS.)
SIMPLY RED • *Fairground* (EASTWEST/EEG)
SOLO • *Heaven* (PERSPECTIVE/A&M)

RHYTHM-CROSSOVER

#1

MARIAH CAREY

Fantasy (COLUMBIA)

★★★★ AIRPOWER ★★★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

NEW RELEASES

A-TOWN PLAYERS • *Wassup Wassup* (PREMEDITATED/WARNER BROS.)
BACKSTREET BOYS • *We've Got It Goin' On* (JIVE)
CYPRESS HILL • *Throw Your Set In The Air* (RUFFHOUSE/COLUMBIA)
TERRY ELLIS • *Where Ever You Are* (EASTWEST/EEG)
FUNKDOOBIEST • *XXX Funk* (IMMORTAL/EPIC)
NAUGHTY BY NATURE • *Clap Yo Hands* (TOMMY BOY)
RBX • *A W.O.L.* (PREMEDITATED/WARNER BROS.)
SIMPLY RED • *Fairground* (EASTWEST/EEG)
SOUL FOR REAL • *If You Want It* (UPTOWN/MCA)

ADULT

#1

SEAL

Kiss From A Rose (ZTT/SIRE/WARNER BROS.)

★★★★ AIRPOWER ★★★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

NEW RELEASES

JUDE COLE • *Believe In You* (ISLAND)
ANDRU DONALDS • *Tryin' To Tell Ya* (METRO BLUE/CAPITOL)
MEAT LOAF • *I'd Lie For You (And That's The Truth)* (MCA)
LINDA RONSTADT • *A Dream Is A Wish (Your Heart Makes)* (WALT DISNEY)
DUSTY SPRINGFIELD • *Roll Away* (COLUMBIA)

Stations Spin Web For Fun & Profit

by Kevin Carter

"I'll take hit No. 13 right now on our World Wide Web site. Call now: <http://www.wtc>."

All right, that's not how all concert tickets are given away yet, but the future is now for more than 250 stations nationwide, as programmers take advantage of today's cyber-technology with Internet Web sites, giving audiences a spectrum of ancillary interactive services far beyond the standard "concert line." Average listeners now have the ability to check the latest traffic, request a song, download CD cover art, get a concert date, or buy a station T-shirt while sitting in their underwear, drinking coffee, and smoking a cigarette in front of their home computers.

John Gorman, VP/director of programming for modern rock WMMS

(the Buzzard) Cleveland, explains the recent explosion of Web-mania. "While the government was busy talking about creating the information superhighway, the technology was taken over by the people. The Internet is today's best form of democracy, or to some people, anarchy... [it] allows you to reach a tremendous amount of people relatively inexpensively."

Web sites offer advertising possibilities that are beyond the reach of the FCC. And, as Chris Davis, recently named manager of information services at KALC (Alice 106) KIMN Denver notes, "Your Web site allows radio to add a visual component to an audio medium. Our target demos happen to be young adults, which, coincidentally, are the demos where you find the majority of the Internet users in this area. Only four years

Continued on page 6

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R. KELLY

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TOP 40 MAINSTREAM MONITOR (32) - (28)

BILLBOARD HOT 100 SINGLES (60) - (54)

SOUNDCAN ALTERNATIVE NEW ARTIST ALBUMS: 3

BILLBOARD HEATSEEKERS 6 - 4

Management: Paul Nugent & Mike Swinford



ADD!!



THE ATLANTIC GROUP

More Mod, Less Rod: KYSR (Star 98.7) Los Angeles Completes Evolution

After several months with an increasingly modern-rock lean, adult top 40 KYSR (Star 98.7) Los Angeles will complete its long-standing format evolution by the time you read this to a modern rock-based top 40/adult format similar to KALC (Alice 106) Denver.

In recent weeks, Star has been phasing out most of the music indigenous to the AC format and phasing in more modern rock-leaning gold from the '80s, with artists such as Phil Collins and Rod Stewart making way for Counting Crows, the Gin Blossoms, and the like.

Here's a monitor of Star on Monday, Sept.

18, in the last days of its transition: Soul Asylum, "Runaway Train"; Seal, "Kiss From A Rose"; U2, "Who's Gonna Ride Your Wild Horses"; Bruce Hornsby, "Walk In The Sun"; R.E.M., "Everybody Hurts"; Don Henley, "Dirty Laundry"; the Rembrandts, "I'll Be There For You"; Dave Matthews Band, "What Would You Say"; the Romantics, "What I Like About You"; Enigma, "Sadness Part 1"; Goo Goo Dolls, "Name"; the Gin Blossoms, "Found Out About You"; Natalie Merchant, "Carnival"; Midnight Oil, "Beds Are Burning"; Lisa Loeb & Nine Stories, "Stay."

SEAN ROSS

RADIOACTIVE

Pilot Buys 93Q; WGRD Nabs Former 'Q-Zoo'

Pilot Communications, owner of WAQX (95X) Syracuse, N.Y., has announced the \$12.5 million purchase of crosstown top 40 WNTQ (93Q). **Guy Zapoleon**, who works with Pilot's WMME Augusta, Maine, will also consult 93Q. WAQX GM **Michael Schiefer** will oversee both stations.

WHTZ (Z100) New York morning man **John Lander's** last day at that station was Sept 15. OM **Steve Kingston** says look for a variety of fill-in hosts in mornings and about eight to 10 records per hour "to clear the palate," until a new morning jock is found. **Patti Steele** will continue to do news, with **Elliot** producing. The station is running on-air promos advertising for the gig: "No experience necessary; as a matter of fact, we don't want any DJs." Z100's syndicated "Lovephones" show makes its national Westwood One launch Sept 25. New affiliates include Chancellor country outlet **WYGY** Cincinnati and modern rock **KNNC** Austin, Texas.

WZNY Augusta, Ga., is looking for a 7 p.m.-midnight jock to replace **Joe Steele**. Rush your stuff to PD **Bruce Stevens**.

Modern rock **WGRD** Grand Rapids, Mich., shakes up the market this week by nabbing the morning show of album rock competitor **WKLQ**. The former "Q-Zoo" of **Rick Beckett**, **Darla Jaye**, and **Scott Winners** replaces former syndicated morning man **Kevin Matthews**, who changed shifts at his home station of **WLUP** Chicago. In other modern rock news, **Tommy Nyce** is out as PD of **WXRQ** (the Revolution) Pittsburgh. Also, **KTEG** Albuquerque, N.M., PD **Scott Struber** joins **XETRA-FM** (91X) San Diego; **Sandy Horowitz** from **WWDX** Lansing, Mich., is his replacement.

KUAM Agana, Guam, flips from hot AC to hip-hop-oriented R&B this week as "94 Jamz" under operations director/PD/p.m. driver "**Scrap**" **Jackson**. A veteran of **WJHM** (102 Jamz) Orlando, Fla., and **WQQK** (92Q) Nashville, Jackson was most recently the producer of HBO's "The Vibe." **Frankie Jones**, last a swing jock at **WGCI-FM** Chicago under the name "**Frankie J.**," will do mornings. "**The Jammer**" from **WXYV** (V103) Baltimore joins for nights. **Charles "the Mixologist"** from **WPGC-FM** Washington, D.C., is doing the mixes with the help of former **KPWR** (Power 106) Los Angeles interns **Fatbox** and **Traxx**. **Rick Nauta** (middles), "**Hollywood**" **Harrison** (late nights), and **Gino "the Hitman"** remain from the previous staff. **Marty McCoy**, who worked with

Jackson on "The Vibe," is promotions director.

In other hip-hop news, check out the second summer Arbitrend at young-leaning R&B outlet **WHTA** (Hot 97.5) Atlanta. **Mary Catherine Sneed**, **Steve Hegwood**, and staff go .7-3.0 12-plus (No. 1 time spent listening with 12½ hours), teens: 2.3 to a 12.2 share (No. 1 TSL with 13½ hours), 18-34 demo: 1.2 to 4.9 (No. 1 TSL with 13½ hours), 18-plus men: .6 to 2.4 (No. 1 TSL with 14½ hours).

WJGG Lexington, Ky., the new station we told you about last week, should be up and running in the next few days. Look for the station to be locally programmed and lean to the rhythmic side of the format.

Adult top 40 **WTMX** (Mix 102) Chicago drops its rhythmic and pop product for a rock-leaning AC approach billed as "Chicago's Soft Rock," apparently along the lines of what rival **WPNT** (FM100) was doing several years ago. No personnel changes are involved.

Longtime **WBZZ** (B94) Pittsburgh mid-day man/production director **Ron Chavis** exits. No replacement has been named. Across town at top 40/adult **WHTX** (Variety 96.1), p.m. driver **Bumper Morgan** is out.

WWKX (KIX106) Providence, R.I., loses the syndicated "Matty In The Morning" show, following syndicator SupeRadio's decision to put syndication of the **WXKS-FM** (Kiss 108) Boston morning star on hold. **WWFX** Bangor, Maine, is still running the show for now. **WWKX** PD **Joe Dawson** inks **Bill Keeler** from **WKLL/WRCK** Utica, N.Y., and will team him with morning newscaster **B.B. Goode**, who's currently covering the show solo. Keeler starts on Sept 26.

Jacko, formerly of **KXTZ** (94.1 Jamz) Las Vegas, lands at **WWCK** Flint, Mich., as APD/nights... Longtime **WAPE** (Power 95) Jacksonville, Fla., morning co-host **Marge Fizzy** is now across the street on AC **WIVY**.

WGTV (Z93) Dayton, Ohio, morning talent **Jeff Wicker** exits after nearly four years. PD **Louis Kaplan** is currently pulling out the rest of his bodily hair, as he now needs both nights and mornings. Send your package today—save his scalp.

Former **KKYK** Little Rock, Ark., PD **Don Cristi** resurfaces in mornings at classic rock **KKZQ** (Q102) Fayetteville, Ark.

New top 40 outlet **WXIS** (X104) Johnson City, Tenn., rounds out its lineup with the addition of **Ken Silvers** from sister AM **WEMB** to the previously automated overnight shift.

WMXQ (Mix 94.5) Birmingham, Ala., promotions director **Betsy Stout-Jones** resigns to pursue her own freelance marketing firm. PD **Jeff Tyson** is looking for her replacement.

Your news belongs in this space. Call Kevin Carter at 213-525-2303 or E-Mail: RADIOAKTV@aol.com.

Harding's 'Last Chance'



Tonya Harding, left, poses with one of Jerry's kids at KKRZ (Z100) Portland, Ore.'s Last Chance Summer Dance, held over the Labor Day Weekend to tie in with the Lewis lelethon and benefit kids with muscular dystrophy. Z100's concert was the site of Harding's now infamous singing debut, at which she was pelted with bottles and cans by the audience.



TOP 40 TOPICS

by Sean Ross

Top 40/Adult Deserves Record Co. Respect

Adult top 40 is a format that always evolves. There are always 25-year-olds moving into the demo whose musical tastes are harder than the generation before them. There are always new PDs moving into the format from mainstream top 40 who want to push the envelope. There are stations, such as **WMTX** (Mix 96) Tampa, Fla., or **WPLJ** New York, that get everybody's attention by proving that rock'n'roll is part of the format. Then, a few years later, there are stations, such as **KALC** (Alice 106) Denver or **KHMX** (Mix 96.5) Houston, that upstage them by playing **Collective Soul** or, in **KHMX's** case, **the Goo Goo Dolls**.

Adult top 40 always evolves. The way it is treated within the record industry does not. AC reps are always given fewer tools than their top 40 counterparts. AC reps, even more than their triple-A counterparts, are allowed to be the first line of attack on a project only when there's absolutely nowhere else for a label to go. Adult top 40 stations may be acknowledging modern rock acts now, but few of those acts should be expected to return the favor; since so many image-conscious modern rockers are working so hard to get played at top 40, but not identified with it, adult top 40 could only be expected to receive less recognition for its role in those projects.

Even some of the successes are thankless. At the adult top 40 format round-table session at the National Assn. of Broadcasters convention, one label rep, when asked why this was the case, pointed out that **Martin Page**—the project usually cited as an example of what can happen at AC in a best-case scenario—had never sold more than 7,000 units a week at its peak. AC couldn't blame reps, our friend said, for concentrating on the formats that did sell records.

Those are fighting words.

For starters, whatever **Martin Page** sold, it was 7,000 more units than he would have sold without AC and adult top 40 radio. (I should point out here that this was not a Mercury rep who said this. Presumably, that label would have been a lot more grateful, and **Page** himself has continued to court AC radio, even after having a hit, calling PDs to thank them for playing his record.) Second,

"In The House Of Stone And Light" remained a passive record even after top 40 came on board. Yet nobody has used this fact to suggest that top 40 doesn't move product. (There was also no mention in this discussion of **Sophie B. Hawkins**, an AC-to-top 40 crossover who is starting to sell now.)

Adult top 40 stations are all reporters to the **Billboard** Hot 100. In more than a few cases—**WKTI** Milwaukee and **WSSX** Charleston, S.C., come to mind—they're the only stations in their market that can expose any mainstream top 40 product. Some adult top 40 PDs talk about making an organized group effort to demand industry respect. One, **WYXR** (Star 104.5) Philadelphia, staged an elaborate open house for the industry to publicize the fact that it gives records 55 spins per week and had, at the time, a higher cume than its top 40 rivals. Some stations are too busy counting their billings to be bothered with reaching out.

They shouldn't have to. There's still a tendency within the industry to look at reporting status instead of looking at who exposes records in a market. Both adult top 40 stations and the folks who promote to them ought to be treated as part of the broad thrust on any top 40 project, and the fact that even thinking this out loud opens up a territorial Pandora's box within the labels just shows, again, there needs to be some standardization in the way all stations are treated.

Until that happens, adult top 40 stations should demand more attention. The treatment that modern rock stations get now is the result of years of complaints by PDs that labels brought modern rock artists to modern only before they crossed to top 40 and only after top 40 was done with them. PDs in most formats other than top 40 and country have this complaint, and not only would it be nice for the record industry to rectify this situation, it wouldn't be such a bad thing for top 40 either. If labels put more effort into breaking records at all formats, instead of favoring one or two at any given time, there would be more hits coming from more different places. Ultimately, that means mainstream top 40 can have the balanced diet that it so badly needs.

'Paradise' By The Cart Machine Lights



Dre Force/Rhythm Safari/Priority artists Boyz Of Paradize helped WNVZ (Z104) Norfolk, Va.'s Sean Sellers initiate his new morning show. Shown, from left, are BOP's Jack Hisatake and Ricky Bascones, Priority's Andrea Newton, Z104's Diane Letterman, BOP's Charlie Hisatake and Eric Cortez (kneeling), Sellers, and BOP's Jeff Dela Cruz.

Add 12 Gallons Of Bean Dip, And It's A Party



WNCI Columbus, Ohio, celebrated its eighth annual Dream Home giveaway recently. The brand-new four-bedroom, two-bath house in a fashionable subdivision also came complete with a new Saab 900 in the garage and a suite of master-bedroom furniture, for a total value in excess of \$150,000. Pictured milling about on the day of the giveaway are the key-holding contestants, friends, cousins, assorted deadbeats, and WNCI staffers.

In The House Of Star & Lite



All right, KXEZ (Easy 100) Los Angeles hasn't used the "Lite" nickname for years, but Mercury artist Martin Page did visit the studios of KXEZ's duopoly partner, KYSR (Star 98.7), and it made for a better caption than "In The House Of Star & Easy." OK? Shown, from left, are Mercury's Jim Stein, KYSR MD Angela Perelli, Page, and KYSR PD Randy Lane.

KDWB Putters Around For Charity



KDWB Minneapolis sponsored the Mark Route Memorial Golf Tournament recently, which raised over \$37,000 for charity. Pictured in the back row, from left, are former KDWB PD-turned-consultant Mark Bolke, assistant PD Rob Morris, GM Marc Kalman, PD Dan Kieley, and celebrity golfers Bruce Hornsby and Branford Marsalis. In the front row are RCA's Bob Dickey and Columbia's Dave Ross.

D'Angelo Gives KMEL Some 'Sugar'



EMI artist D'Angelo hangs with the staff of KMEL San Francisco at one of its "House Of Soul" new artist showcases. Shown, from left, are EMI's Jim Burgin; KMEL's Jenny Kim and MD Joey Arbagey; D'Angelo; KMEL's Renel, PD Michelle Santosuosso, Alex Mejia, and Gill Alexander; and EMI senior VP promotion Peter Napoliello.

Ants Shmoozing



Modern rock KDGE (the Edge) Dallas co-assistant PD Alan Smith had the rare thrill of loitering backstage with RCA recording artist Dave Matthews recently. Pictured in the back row, just before being thrown out by burly "security consultants," from left, are RCA's Bob "Bubba" Osborn, Smith, and Dave "Bubba" Matthews. In the front row is the Edge's other co-APD, Alex "Bubba" Vallentine.



BOY GEORGE

SAME THING IN REVERSE

Produced by Jessica Corcoran
from the new album **Cheapness And Beauty**

© 1995 Virgin Records Ltd.

Virgin

Stations Spin Web For Fun And Profit

Continued from page 1

ago, computers were the domain of the affluent. Now they have become a middle-class tool."

The rush to build station Web sites comes with computer awareness at an all-time high. "I think of the promotional blitz Microsoft ran for Windows '95," says Davis. "They paid \$12 million just for the Rolling Stones. All that effort just to show the public that computers are not to be feared."

DON'T FEAR THE BUZZARD

WMMS research director Michael Rose oversees the WMMS Web site (www.wmms.com/wmms/), which draws several hundred hits per day. The site is updated daily, and includes the station playlist, area concert listings, a merchandise center for the Buzzard, photos of the air talent suitable for downloading, and the capability for users to E-mail "cyber-requests" directly to a computer in the studio. Buzzard mouse pads are already found across the city, and at a recent Buzzard Fest, listeners were able to chat on the Web with various artists, including Alanis Morissette, the Goo Goo Dolls, and Green Apple Quick Step.

WMMS is still experimenting with various ways for astute listeners to interact with the Buzzard via the Web. Artist information icons and icons for Cleveland sports teams are being considered. Gorman notes that WMMS is also using the services of RealAudio on the site, and anyone can download the software. If you have a 28.8 modem and enough hard drive, you'll be able to hear WMMS audio in real time. ("How's that for a total survey area?," Davis says. "Now, instead of your consultant calling the listen line, he just has to turn on his computer anywhere in world.")

And for those who used to watch their favorite DJs from a picture window on the street, WMMS is tinkering with real-time video images that will let users access an image of the on-air jock. That opens up another can of worms. "Fortunately, we have an air staff that looks good enough to make it worth your while," says Gorman.

KRBE: WHERE 'HITS' HAPPEN FIRST

"If you read any marketing book, you know how important it is to be first with any important new trend," says KRBE Houston PD Tom Poleman. KRBE was first in its market to jump on the 'net. "We drilled that fact into our listeners' heads by running tons of promos and sweepers, as well as jock talk, to build awareness of this new tool," he notes. "We offer services people really want to see, things that will remain useful once the initial buzz wears off."

Sharon Dastur, programming coordinator and queen of the KRBE Web site (<http://krbe.com/krbe/>), says several features have become breakout hits with users, specifically, "Cyber-Love," an online personals site. The page goes far beyond the standard "men seeking women" categories by exploring many interested subgroups, including "men seeking aliens" and "geeks seeking geeks." Dastur says that feature alone has pulled 10,000 hits in just two months.

Web sites allow stations to distribute information beyond the usual title and artist facts that jocks offer, says Poleman. "We can take the time to be more specific on the 'net," he says. For users who wish to learn even more than the average listener about artists and music, Dastur has connected the KRBE Web site directly to other online services, such as the "Ultimate Band List," which further directs users to other specific artist Web sites, tour information, and album news.

For that reason, Poleman says that compiling var-

ious services for a Web site is "like editing a book. Sharon is the editor of that book, an [assortment] of stuff that she collects and customizes. Stuff our typical listener would enjoy." Dastur adds, "We update our site every week, and we are working on new graphics, which should be ready to go by next week."

KRBE also has a Web link to the local traffic network, updated every 60 seconds. Other features include a playlist, music news, and "Music Around The World," directly connected to other Web sites, including the "Underground Music Archives," where users can download music. There's also a handy request form, a place to see CD cover art, information on upcoming concerts and station events, contest forms, 104 Wear order blanks, and the station's 104 card application form. There's also a place to E-mail the station with comments, and users can download the KRBE screen saver, a marketing tool that has become the station T-shirt of the '90s.

HEY BUDDY, GET ONLINE!

Feeling left out? Here's some advice from KALC/KIMN's Davis, a self-proclaimed computer geek. Davis is currently setting up his own station Web sites. Like many stations experiencing the birth pangs of Web-fever, the Alice 106 and KIMN Web sites are in their late development stages and can't be accessed yet. Davis is developing separate sites for each of the two stations, in his words, "to better reflect the distinctly different attitudes in each audience."

When designing your first Web site, Davis says to keep the following in mind.

1. Structure: Decide where you want to go when you click on your home page. Where will your Web lead? Design a logical road map to tour your site. "They call it the Web because it resembles a giant spider web that stretches in many different directions," Davis says. "Make sure your users don't get lost. Set up the proper 'street signs' and make sure your roads have no potholes."

2. Content: Web sites should be about entertainment, Davis says. And make sure that whatever you put on your Web site is designed to enhance your on-air product, not to compete with it. "Why set up a separate weather phone line... when your listeners should get it from your jock?" asks Davis. "Why send your audience away by telling radio users what's on TV tonight?"

3. Graphics: What works visually with one Web browser may not translate with another. Davis says to remember that the average listener with CompuServe or America Online accounts won't be able to see all your ambitious graphics properly without a better browser. "Be prepared to make some compromises [with your Web site], so that users with any system can enjoy it," says Davis.

DOWNLOADING FOR DOLLARS

One advantage of Web sites is that any advertising outside of standard broadcasting is outside the scope of the FCC, meaning that cigarette and hard liquor clients who cannot be on your airwaves can be on the 'net. Dastur tells how KRBE "tied in with Umbro soccer apparel to create a page with international soccer news, plus a video featuring Pele" she says. "We can also tell a client exactly how many times people are checking out the video." KALC's Davis says that Nielson Media Research and Internet Profiles Corporation are teaming up to measure how many people are checking out the various Web pages, and at some point hopes to put together a monthly or quarterly report to gauge "gross impressions," based on how many hits each Web site takes.

PROGRAMMER PROFILE

XL106.7 PD Cook Provides Orlando With 'Escape From Reality'

In a city that derives most of its revenue from people who wear sandals with black socks careening down Space Mountain, and where the radio landscape has been, literally, a little Goofy of late, WXXL (XL106.7) Orlando, Fla., has navigated a steady course on its own top 40 jungle boat cruise to financial stability.

When PD Adam Cook joined in July 1991 from WSSX Charleston, S.C., and KRBE Houston, WXXL was billing less than \$1 million annually. Today, it's billing \$5 million. XL is one of the few top 40s nationally to make its way from the 3-4 share range to the 6-7 share range, instead of vice versa.

Cook has also seen Orlando become one of the country's fastest-growing markets—No. 39, according to Arbitron, and No. 22 in the latest TV ADI. Orlando also enjoys constant national media attention, mainly because of the Orlando Magic and the city's numerous theme parks,

to put it on the air, but it's working," says Cook. "Instead of playing four or five of those, we now try to narrow it down to the one or two strongest ones, and [new consultant] Bill Richards agrees." Cook notes that because Richards is a local, "He knows the tastes of the market but is able to get out of town enough to [form] an outside perspective and come back in time to have beer and pizza with us."

Here's an afternoon hour on XL: Mariah Carey, "Fantasy"; Hootie & the Blowfish, "Hold My Hand"; A Flock Of Seagulls, "I Ran (So Far Away)"; Seal, "Kiss From A Rose"; Janet Jackson, "Runaway"; Billie Ray Martin, "Your Loving Arms"; Vanessa Williams, "Save The Best For Last"; the Rembrandts, "I'll Be There For You"; 10,000 Maniacs, "Because The Night"; and Michael Jackson, "You Are Not Alone."

XL recently added the syndicated "Love Phones" show at 10 p.m. on weeknights. "You don't automatically pull numbers at night, especially if you're not rappy," Cook explains. "Middays used to be the tough shift, but now it's nights... Younger demos have more choices, like watching TV, playing video games, or surfing the Internet," Cook says. "Love Phones' creates a new buzz... without having to blow up the format." Of course, there is that unspoken, extra-spicy "Love Phones" benefit. "The idea of a late-night, provocative talk show assumes that no kids are allowed," says Cook. "Naturally, they're gonna listen."

Cook's other recent change has been having the jocks "sound less like DJs and more like human beings." In addition, XL has also backed off the traditional heavy-hitting liners. Richards, he says, "felt we were trying to milk stationality out of a prerecorded voice rather than... our own talent." XL went as far as to commission a research project "to find out whether our liner guy was toast." They decided to hold on to veteran voice Mitch Craig, but have gotten the air staff more involved in the promo process.

"Instead of using Mitch Craig's big voice to hype our 'Thousand Dollar Thursday,' we decided to use our receptionist to voice it," Cook says. The station also put a different spin on a routine cash giveaway by running a promo featuring the morning guy getting up, showering, shaving, and thinking out loud about giving away the money that day.

Cook also says that when the second-highest score in his voice-over research went to a female, "That got us thinking about our fall TV campaign, so we're using our midday jock, Hildi, to voice the spots." Cook also strove to avoid the traditional music montage in XL's ads. "We tend to deliberately make the music in commercials very familiar to the 25-44 female demo, but we find the younger demos end up feeling those songs sound too dated and stale." The use of shorter, more lifestyle-oriented spots geared to working women is more effective, Cook says.

XL's air staff has been stable, with only one full-time change in Cook's four-year tenure, when night jock "Just Plain Mark" left for KTJZ Houston. That stability starts at the top, he says. "My GM, Randy Rahe, was also my GM at WXGT (92X) Columbus, Ohio. We've been together for 10 years, and sometimes it feels like we're married," Cook says.

XL became part of the growing Omni-America empire when owner J.J. Taylor was absorbed by Carl Hirsch's company in May. Omni-America is now merging with Citicasters, which will give the new entity 28 radio stations by early next year. "This merger will give us not only financial backing, but serious brainpower," says Cook. "Our conference calls should be great, with guys like Ken Benson, Jimmy Seal, and Cat Thomas all on the same team."

KEVIN CARTER



Adam Cook
Program Director
WXXL (XL106.7) Orlando, Fla.

'Given the balanced product currently available, this is a good time to program top 40'

offering, in Cook's words, "an escape from reality." Orlando radio is crowded with few existing format holes and numerous recent format changes.

Cook surveys the radio landscape: "For the past two years, WJRR used to be known as just the 'Ron & Ron' station, but they've done a good job marketing their modern rock image and forced WDIZ to become more current. WJRR and WDIZ are now very similar... and very grungy. While our female numbers have remained steady... for the past four years, we may actually pick up new females who the rock stations have alienated [as well as] some of the disenfranchised males that may now switch over to us to escape that sound."

Cook also predicts that new "rhythmic AC" WCFB (Star 94.5) will become a major player with females, which could impact both Nationwide's adult top 40 WOMX (Mix 105) and R&B powerhouse WJHM (102 Jamz). The latter, Cook says, is now spiking in more old-school and other upper-demo music to protect its turf. "Their nights are still young and very hip-hop-sounding, and they are holding onto their 25-34 numbers," he says. WOMX, meanwhile, has recently picked up its tempo, becoming more current and less '70s-based.

Against all this, XL was up 5.8-6.0 12-plus in the spring Arbitron, No. 2 in 18-34 women, and tied for No. 2 with 18-49 women. XL had no males to speak of, but Cook says the latest Arbitron trends show that men are sampling again. "We've always gotten in trouble when we've leaned too far one way or the other. When we lean alternative, we tend to lose women. When we lean dance or Hispanic, we lose men," he says. "Fortunately, given the balanced product currently available for the format, this is a good time to program top 40."

Cook also tries to maintain a constant supply of secret-weapon records, for example, "Missing" by Everything But The Girl. "It took guts

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Monitor GREATEST GAINERS

STRONGEST INCREASE IN AIRPLAY

TOP 40/MAINSTREAM

INCREASE
IN PLAYS

MARIAH CAREY • Fantasy (COLUMBIA)	+386
WZJM +25, KHTO +22, KLRZ +20, WXKS +20, WVKX +16, WABB +16, KQKQ +14, WNCI +14, WBZZ +14, WNTQ +12	
LISA LOEB & NINE STORIES • Do You Sleep? (Geffen)	+290
WDJX +20, WKRZ +19, WXXX +16, WLAN +16, WBHT +15, WDCG +14, WKCI +14, WBZZ +14, WHHY +13, KHFI +13	
GOO GOO DOLLS • Name (METAL BLADE/WARNER BROS.)	+264
WZNY +23, WEDJ +18, WTWR +16, WXLK +15, KLRZ +14, KHTY +12, WHHY +12, WNNK +12, KUTQ +9, WHTZ +9	
JANET JACKSON • Runaway (A&M)	+210
KKRD +22, WTWR +18, KHTT +18, WYHY +17, WNCI +15, KIIS +14, KZZU +13, WRVQ +12, KHTO +11, WSTW +10	
MICHAEL JACKSON • You Are Not Alone (EPIC)	+162
KHFI +23, WNVZ +17, KLRZ +16, KRQQ +14, WWCX +12, WZJM +10, KMXV +9, WSNX +9, WTIC +9, KKRZ +9	
DAVE MATTHEWS BAND • Ants Marching (RCA)	+156
WKCI +20, WNTQ +15, WFBC +15, WZPL +15, KBFM +13, WHHY +11, WXXX +10, WIXX +10, WTIC +10, WXLK +9	
BOYZ II MEN • Vibin' (MOTOWN)	+148
KKRD +22, WFLY +18, WFBC +16, WTWR +14, WFHN +14, KMXV +13, WVSR +12, WYCR +11, KKLQ +10, WKRZ +8	
BRANDY • Brokenhearted (ATLANTIC)	+148
WSNX +24, KBFM +23, KHTO +17, KHTT +15, WFBC +14, KJYO +14, WTWR +12, WRVQ +10, WNNK +8, KIIS +8	
COOLIO FEAT. L.V. • Gangsta's Paradise (MCA)	+146
WNVZ +18, WDJX +15, WZPL +13, WVKX +12, KDWB +11, KJYO +10, WBHT +9, KBFM +9, KQKQ +8, WZJM +7	
NATALIE MERCHANT • Carnival (ELEKTRA/EEG)	+146
WBZZ +29, WRVQ +21, WKSE +17, KRBE +16, WNNK +15, WBHT +12, WPST +9, WKCI +9, WPRO +9, WKSS +9	

TOP 40/RHYTHM-CROSSOVER

INCREASE
IN PLAYS

SALT-N-PEPA • Ain't Nuthin' But A She Thing (LONDON/ISLAND)	+221
WERQ +31, KUBE +28, WJMH +25, WJMN +24, KYLD +19, WHHH +18, WVKX +18, KBXX +15, WJJS +8, KKFR +7	
MARIAH CAREY • Fantasy (COLUMBIA)	+200
KZHT +26, KSFM +25, KUBE +24, KKSS +22, KKXX +14, WVKX +13, KCAQ +12, WHHH +10, WJMN +9, WBBM +9	
3T • Anything (MJJ550 MUSIC)	+132
KYLD +33, KSFM +30, KBXX +25, KMEL +14, WHHH +9, KKFR +8, WJJS +7, WJMN +4, KCAQ +2, WVKX -2	
ARTIE THE 1 MAN PARTY • A Mover La Colita (SCOTTI BROS.)	+124
KYLD +31, KSFM +21, KPRR +20, XHTZ +15, KTFM +14, WBBM +13, KCAQ +6, KPWR +3, KLUC +2, WJJS +1	
GROOVE THEORY • Tell Me (EPIC)	+123
KUBE +35, KMEL +32, KGGI +22, WVKX +20, KYLD +15, KCAQ +10, WQHT +9, KKFR +7, KZFM -6, KKSS +6	
TLC • Diggin' On You (LAFACE/ARISTA)	+80
KUBE +34, KPRR +26, XHTZ +18, KYLD +10, WQHT +5, WJJS +2	
SELENA • Dreaming Of You (EMI LATIN/EMI)	+80
KLUC +41, KDON +31, KBXX +7, XHTZ +7, KQKS +6, KTFM +5, KPRR +4, WBBM +2	
TERRY ELLIS • Where Ever You Are (EASTWEST/EEG)	+70
KSFM +23, WPGC +20, KMEL +15, KBXX +12, KCAQ +1	
BRANDY • Brokenhearted (ATLANTIC)	+60
KYLD +21, WJMH +21, KKFR +16, WOVV +15, KCAQ +14, KLUC +9, KQKS +6, WPGC +5, WHHH +4, KBXX +3	
FAITH EVANS • Soon As I Get Home (BAD BOY/ARISTA)	+49
WPGC +26, WERQ +22, WPOW +1	

VIDEO PLAYLISTS




	TW	LW		TW	LW
1 Coolio Feat. L.V., Gangsta's Paradise	33	34	41 Naughty By Nature, Feel Me Flow	6	10
2 Janet Jackson, Runaway	30	29	42 Mokenstef, He's Mine	6	5
3 Red Hot Chili Peppers, Warped	30	26	43 R.E.M., Tongue	6	0
4 Silverchair, Tomorrow	27	26	44 Hootie & The Blowfish, Hold My Hand	5	4
5 Foo Fighters, I'll Stick Around	27	21	45 Weezer, Buddy Holly	5	8
6 TLC, Waterfalls	23	21	46 Korn, Blind	5	2
7 Mariah Carey, Fantasy	22	0	47 Madonna, Take A Bow	5	1
8 Michael Jackson, You Are Not Alone	21	21	48 Naughty By Nature, Clap Yo Hands	5	3
9 Rod Stewart, This	21	17	49 Tripping Daisy, I Got A Girl	5	3
10 D'angelo, Brown Sugar	18	19	50 Blind Melon, Galaxie	5	10
11 Goo Goo Dolls, Name	18	16			
12 Bush, Come Down	17	16			
13 Shaggy, Boomastic	17	22			
14 Soul Asylum, Just Like Anyone	17	15			
15 Gin Blossoms, Til I Hear It From You	17	18			
16 Lenny Kravitz, Rock And Roll Is Dead	17	16			
17 Blues Traveler, Run Around	16	14			
18 Skee-Lo, I Wish	16	21			
19 Hootie & The Blowfish, Only Wanna Be ...	15	24			
20 Bone Thugs-N-Harmony, 1st Of Tha Month	14	8			
21 Rancid, Time Bomb	14	9			
22 Dave Matthews Band, Ants Marching	13	13			
23 Seal, Kiss From A Rose	13	11			
24 Presidents Of The United State, Lump	13	9			
25 Civ, Can't Wait One Minute More	12	16			
26 Bon Jovi, Something For The Pain	12	12			
27 Alanis Morissette, You Oughta Know	11	21			
28 Take That, Back For Good	11	4			
29 Toadies, Possum Kingdom	10	7			
30 Brandy, Brokenhearted	10	7			
31 Dr. Dre, Keep Their Heads Ringin'	10	14			
32 Collective Soul, December	10	7			
33 Live, Discussion	9	12			
34 White Zombie, Electric Head Pt. 2	9	7			
35 David Bowie, The Hears Filthy Lesson	9	0			
36 Rusted Root, Send Me On My Way	8	10			
37 Montell Jordan, Sometim' 4 Da Honeyz	8	11			
38 Natalie Merchant, Carnival	8	6			
39 Bjork, It's Oh So Quiet	8	10			
40 P.M. Dawn, Downtown Venus	8	0			



TOP 40/ADULT

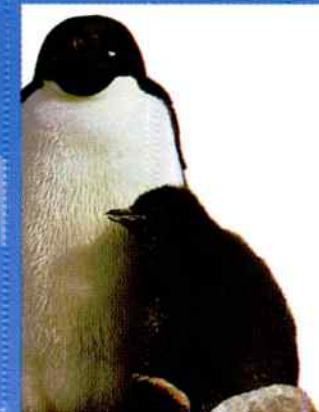
INCREASE
IN PLAYS


MARIAH CAREY • Fantasy (COLUMBIA)	+159
WQAL +24, KVVU +22, WIVY +20, WZPK +16, WLHT +13, KIOI +12, WEZF +10, KTHT +9, WIOG +7, WMC +7	
MICHAEL JACKSON • You Are Not Alone (EPIC)	+122
WQAL +20, WIVY +18, WJDX +13, WLHT +11, KTHT +11, WBMX +11, WMXL +10, KYKY +8, WAHR +7, KIOI +7	
NATALIE MERCHANT • Carnival (ELEKTRA/EEG)	+117
WMJQ +22, KPLZ +19, KWMX +18, KHMV +14, WMXB +13, WQLH +11, WBLI +8, WEZF +6, KYSR +4, WMTX +4	
DEL AMITRI • Roll To Me (A&M)	+99
WVTV +19, KWMX +11, KYKY +9, WMTX +9, WKZL +9, WWSN +8, WIVY +6, WPLJ +6, WALK +5, WMXQ +5	
THE CORRS • Runaway (143/LAVA/ATLANTIC)	+89
KPLZ +16, KWMX +15, WKQI +14, WBLI +12, WMYI +8, WBMX +8, WMXB +5, WKTI +5, WMXL +3, WMTX +3	
JIMMY BUFFETT • Mexico (MARGARITAVILLE/MCA)	+81
WAHR +14, WLHT +13, WKDD +13, WCSO +12, WALK +9, WMXL +7, WDEF +6, WMC +6, WMJQ +4, WVAF +3	
JANET JACKSON • Runaway (A&M)	+75
WKQI +22, WPLJ +16, WEZF +15, WIOG +13, KPLZ +8, KTHT +7, WMXB +6, KIOI +4, KALC +4, WBLI +4	
HOOTIE & THE BLOWFISH • Only Wanna Be With You (ATLANTIC)	+73
WMTX +21, WCSO +21, KISN +13, KYSR +10, WVAF +9, WMXQ +9, WGSY +7, WEZF +7, WMJQ +7, WMXL +6	
SOPHIE B. HAWKINS • As I Lay Me Down (COLUMBIA)	+69
WAEV +12, WCSO +10, WMTX +9, WQAL +8, KIOI +7, KYSR +7, WMXL +6, WRQX +6, KEZR +5, KWMX +5	
PETER CETERA & CRYSTAL BERNARD • (I Wanna Take) Forever Tonight (RNER NORTH)	+55
WALK -15, WJDX +15, WIOG +10, WRMF +9, KGBX +8, WLHT +8, WCSO +6, WZPK +6, WMC +5, KISN +5	
TAKE THAT • Back For Good (ARISTA)	+55
WALK +12, KYSR +12, WMC +12, KGBX +11, WIVY +10, WDEF +8, WMYI +8, WIOG +6, WBLI +6, KMZQ +5	



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Z100 PD: Steve Kingston MD: Andy Shane. List of 40 songs including 'Gin Blossoms, I'll Hear It From You' and 'Natalie Merchant, Carnival'.

KIIS PD: Steve Perun MD: Tracy Austin. List of 40 songs including 'Coolio Feat. L.V., Gangsta's Paradise' and 'Seal, Kiss From A Rose'.

KISS 108 PD: John Ivey MD: Tad Bonvie. List of 40 songs including 'Seal, Kiss From A Rose' and 'Blues Traveler, Run Around'.

Y100 PD: Garett Michaels APD/MD: Chuck Tisa. List of 40 songs including 'Live, All Over You' and 'Sponge, Molly'.

Q102 OM: Dave Allan PD: Glenn Kalina MD: DeDe McGuire. List of 40 songs including 'Alanis Morissette, You Oughta Know' and 'Real McCoy, Come And Get Your Love'.

KISS 106.1 PD: John Cook APD/MD: Mr. Ed Lambert. List of 40 songs including 'Michael Jackson, You Are Not Alone' and 'Coolio Feat. L.V., Gangsta's Paradise'.

KRBE PD: Tom Poleman APD: Scott Sparks MD: Paul 'Cubby' Bryant. List of 40 songs including 'Alanis Morissette, You Oughta Know' and 'Gin Blossoms, I'll Hear It From You'.

KDWB PD: Dan Kiele APD/MD: Rob Morris AMD: Rick Thomas. List of 40 songs including 'TLC, Waterfalls' and 'Hootie & The Blowfish, Only Wanna Be With U'.

STAR 94 OM/PD: Don Benson APD/MD: Kevin Peterson. List of 40 songs including 'TLC, Waterfalls' and 'Hootie & The Blowfish, Only Wanna Be With U'.

B94 PD: Keith Clark APD: David Edgar MD: John Cline. List of 40 songs including 'Blues Traveler, Run Around' and 'Seal, Kiss From A Rose'.

93.3 FLZ PD: B.J. Harris APD: Jeff Kapugi MD: Tom Steele. List of 40 songs including 'Seal, Kiss From A Rose' and 'Michael Jackson, You Are Not Alone'.

WPST PD: Michelle Stevens APD: Dave McKay. List of 40 songs including 'Gin Blossoms, I'll Hear It From You' and 'Deep Blue Something, Breakfast At Tiffan'.

Y100 PD: Casey Keating MD: Al Chio. List of 40 songs including 'Seal, Kiss From A Rose' and 'All-4-One, I Can Love You Like That'.

KISS 95.7 PD: Jay Beau Jones MD: Tina Simonet. List of 40 songs including 'Diana King, Shy Guy' and 'Michael Jackson, You Are Not Alone'.

WTIC PD: Paul Cannon MD: Tony Bristol. List of 40 songs including 'Hootie & The Blowfish, Only Wanna Be With U' and 'Seal, Kiss From A Rose'.

WNCI PD: Dave Robbins APD/MD: Dan Bowen. List of 40 songs including 'Del Amitri, Roll To Me' and 'Seal, Kiss From A Rose'.

Q106 OM: Al Peterson PD: Greg Stevens APD: Ray Kalusa. List of 40 songs including 'Mariah Carey, Fantasy' and 'Del Amitri, Roll To Me'.

92PRO FM PD: David Simpson MD: Tony Mascaro. List of 40 songs including 'Seal, Kiss From A Rose' and 'TLC, Waterfalls'.

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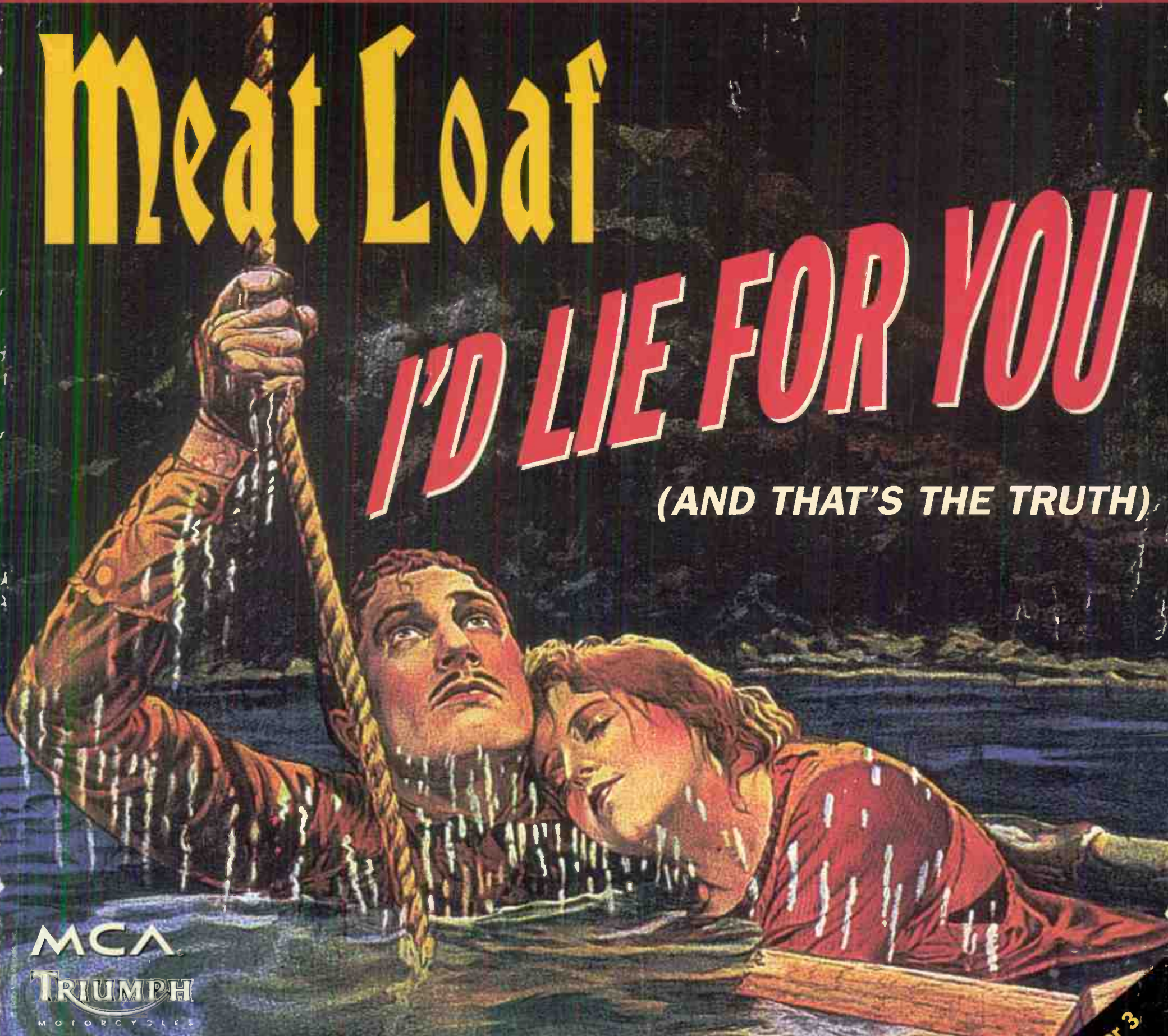
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FOR WEEK ENDING SEPT. 17, 1995

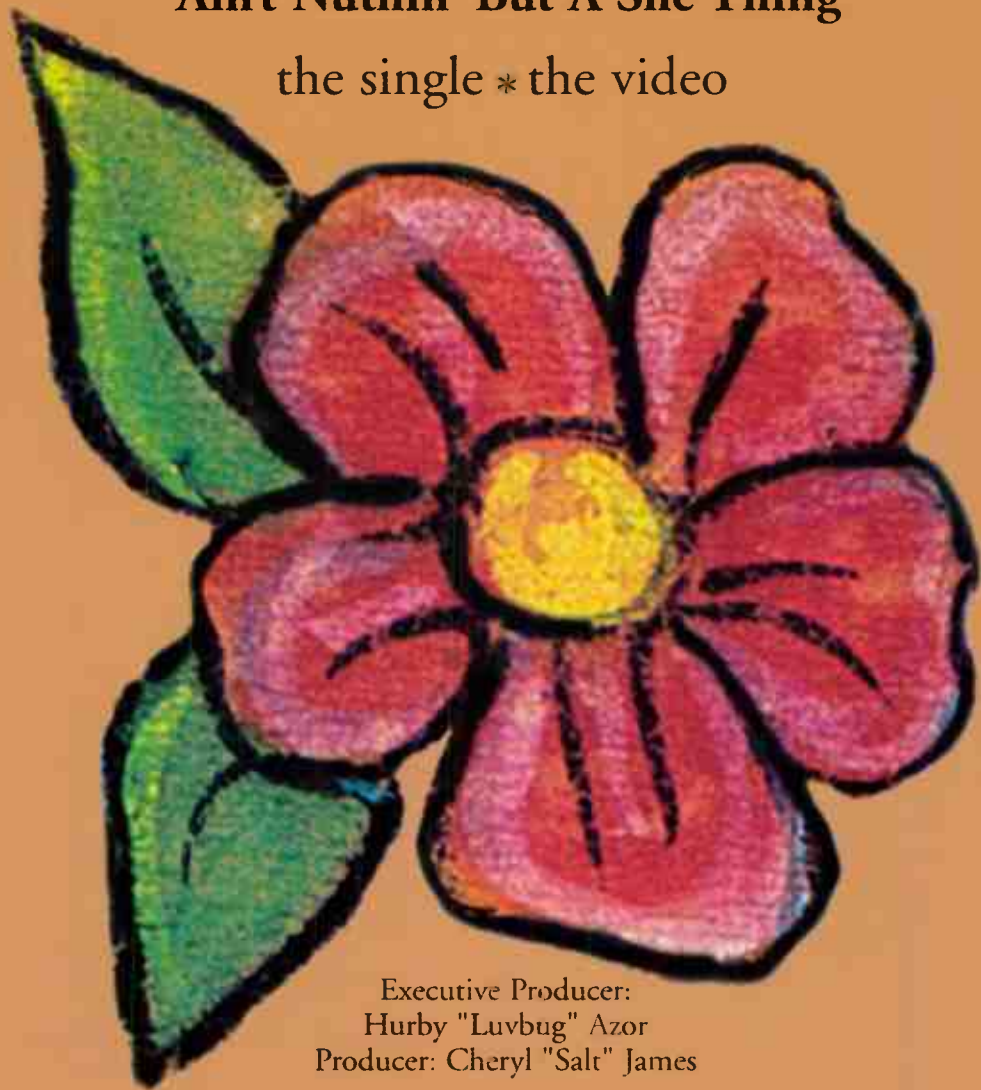
Grid of 20 radio market playlists including WIXX, KHFI, WVKS, WDJX, K92, Q99, KC101, 93Q, B104, SWEET 98, Q94, WHOT, WAPE, WNNK, STAR 93.1, WSNX, WZYP, and WABB. Each market includes station name, PD, MD, and a list of songs with their TW and LW positions.



SALT 'N' PEPA

"Ain't Nuthin' But A She Thing"

the single * the video



Executive Producer:
Hurby "Luvbug" Azor
Producer: Cheryl "Salt" James



FROM THE FORTHCOMING COMPILATION
AIN'T NUTHIN' BUT A SHE THING
A CELEBRATION OF ORDINARY WOMEN
DOING EXTRAORDINARY THINGS.

Executive Producer: Leigh Blake Sebastian
for Good Karma Inc.



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Monitor BDS IMPACT™ DETECTIONS



★ ★ ★ AIRPOWER ★ ★ ★

(Minimum 1500 detections for the first time)

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Plays/Gain

FUN FACTORY 1321/4

I Wanna B With U (Curb-edel)
Total Stations: 75/Chart Move: 22-21
Heavy (40+ plays): 7 KKRZ, KLRZ, WFBC, WNCI, WNVZ, WXLK, WXXL
Medium (20-39): 25 KBFM, KHTO, KQKQ, WAPE, WDJX, WFHN, WFLZ, WHYI, WIOQ, WIXX, WKRZ, WKSE, WKXJ, WLAN, WNTQ, WPRO, WPXY, WSTW, WWSR, WKXB, WYCR, WYHY, WZJM, WZNY, WZPL
Light (Under 20): 43
New Airplay This Week: 1 KHTO

P.M. DAWN 1284/110

Downtown Venus (Gee Street/Island)
Total Stations: 75/Chart Move: 26-22
Heavy (40+): 4 KLRZ, WFLZ, WPST, WZJM
Medium (20-39): 27 KHKS, KHTO, KKMG, KKRZ, KMXV, KUTQ, WDCG, WDDJ, WEZB, WFHN, WFLY, WFMF, WHHY, WKQB, WKRQ, WLAN, WNOK, WNVZ, WPXY, WSTW, WWSR, WWCK, WXLK, WXXL, WYCR, WZNY, WZPL
Light (Under 20): 44
New Airplay This Week: 4 WFBC, WNVZ, WSNX, WYHY

LISA LOEB & NINE STORIES 1284/290

Do You Sleep? (Geffen)
Total Stations: 74/Chart Move: 33-23
Heavy (40+): 1 WPST
Medium (20-39): 35 KHTO, KHTY, KKLO, KKRZ, KLRZ, KQKQ, KRBE, KRQQ, KZZU, WBZZ, WDCG, WDJX, WEDJ, WFBC, WFLY, WHHY, WHTZ, WKCI, WKSS, WKXJ, WLAN, WNNK, WNOK, WNTQ, WNVZ, WPXY, WSTR, WSTW, WWSR, WXLK, WXXL, WYCR, WZNY, WZPL, WZYP
Light (Under 20): 38
New Airplay This Week: 6 KHFI, WBHT, WDJX, WKRZ, WNCI, WXXX

DAVE MATTHEWS BAND 1237/156

Ants Marching (RCA)
Total Stations: 73/Chart Move: 29-24
Heavy (40+): 4 KHTO, WFBC, WHTZ, WNTQ
Medium (20-39): 27 KHTY, KLRZ, KUTQ, WABB, WBHT, WDCG, WDDJ, WEDJ, WEZB, WFLY, WHHY, WKCI, WKRZ, WKXJ, WLAN, WPLY, WPRO, WPST, WSTR, WTVR, WYKS, WWCK, WXLK, WYCR, WZNY, WZPL, WZYP
Light (Under 20): 42
New Airplay This Week: 5 KBFM, WFHN, WIXX, WKCI, WTIC

PAULA ABDUL 1192/58

Crazy Cool (Captive/Virgin)
Total Stations: 74/Chart Move: 27-26
Heavy (40+): 2 KLRZ, WFLY
Medium (20-39): 28 KBFM, KHTO, KKLO, KKRZ, KKRZ, KMXV, WFHN, WFLZ, WHHY, WKQB, WKRZ, WKXJ, WLAN, WNCI, WNTQ, WSNX, WSTR, WSTW, WTVR, WYKS, WWSR, WWCK, WWST, WXXL, WYCR, WZJM, WZPL, WZYP
Light (Under 20): 44
New Airplay This Week: 2 WKSS, WSNX

DEEP BLUE SOMETHING 1155/129

Breakfast At Tiffany's (RainMaker/Interscope)
Total Stations: 76/Chart Move: 32-28
Heavy (40+): 2 WPST, WXXX
Medium (20-39): 27 KHTO, KHTY, KLRZ, KRBE, WABB, WBHT, WDDJ, WDJX, WEDJ, WEZB, WFBC, WFLY, WHHY, WHOT, WKCI, WKRZ, WKSE, WLAN, WNOK, WNTQ, WTVR, WWSR, WWCK, WXLK, WYCR, WZNY, WZYP
Light (Under 20): 47
New Airplay This Week: 1 KKMG

COOLIO FEAT. L.V. 904/146

Gangsta's Paradise (MCA)
Total Stations: 60/Chart Move: 38-35
Heavy (40+): 4 KHKS, KIIS, KZZU, WNVZ
Medium (20-39): 18 KDWB, KHFI, KJYO, KKRZ, KLRZ, KQKQ, KRQQ, WDJX, WFBC, WFHN, WFLY, WFLZ, WGTZ, WIOQ, WKSE, WTVR, WZJM, WZPL
Light (Under 20): 38
New Airplay This Week: 2 WBHT, WWST

MICHAEL BOLTON 891/22

Can I Touch You...There? (Columbia)
Total Stations: 73/Chart Move: 36-36
Heavy (40+): 1 WVKs
Medium (20-39): 15 KHTO, KJYO, WFMF, WHHY, WHYI, WIXX, WKXJ, WNNK, WWSR, WWCK, WYCR, WZJM, WZNY, WZYP
Light (Under 20): 57
New Airplay This Week: 1 WHOT

BON JOVI 669/72

Something For The Pain (Mercury)
Total Stations: 53/Chart Move: Debut 39
Heavy (40+): 0
Medium (20-39): 11 KHTO, KLRZ, WDJX, WKQB, WKRZ, WPST, WTVR, WYKS, WWCK, WYCR, WZNY
Light (Under 20): 42
New Airplay This Week: 5 KHKS, WABB, WKSS, WSTW, WXXX

CHART BOUND

Total Plays/Gain

GOO GOO DOLLS 571/264

Name (Metal Blade/Warner Bros.)
Total Stations: 43
Heavy (40+): 2 KRBE, WPST
Medium (20-39): 8 KHTY, KUTQ, WEDJ, WEZB, WHTZ, WKSE, WPLY, WZNY
Light (Under 20): 33
New Airplay This Week: 16 KHHT, KKMG, KKRZ, KLRZ, KRQQ, WBHT, WFMF, WGTZ, WHHY, WKRZ, WNNK, WNOK, WTVR, WWST, WXLK, WZNY

THE REMBRANDTS 570/120

This House Is Not A Home (EastWest/EEG)
Total Stations: 52
Heavy (40+): 0
Medium (20-39): 10 KLRZ, WBZZ, WKRQ, WLAN, WNNK, WNTQ, WSTW, WYCR, WZJM, WZYP
Light (Under 20): 42
New Airplay This Week: 4 KKLO, WDJX, WNCI, WNTQ

MOST NEW AIRPLAY THIS WEEK

No. Of Stations

GOO GOO DOLLS <i>Name (Metal Blade/Warner Bros.)</i>	16
THE CORRS <i>Runaway (143/Lava/Atlantic)</i>	12
BOYZ II MEN <i>Vibin' (Motown)</i>	10
BUSH <i>Comedown (Trauma/Interscope)</i>	8
REAL MCCOY <i>Automatic Lover (Arista)</i>	8

BRUCE HORNSBY 521/2

Walk In The Sun (RCA)
Total Stations: 48
Heavy (40+): 0
Medium (20-39): 6 KHHT, WDDJ, WNNK, WNTQ, WSTR, WTIC
Light (Under 20): 41
New Airplay This Week: 1 KQKQ

MOKENSTEF 475/31

He's Mine (Outburst/RAL/Island)
Total Stations: 54
Heavy (40+): 3 KZZU, WFHN, WNVZ
Medium (20-39): 5 KHFI, KIIS, KMXV, WFLY, WKSS
Light (Under 20): 46
New Airplay This Week: 1 KRQQ

SILVERCHAIR 440/71

Tomorrow (Epic)
Total Stations: 37
Heavy (40+): 0
Medium (20-39): 5 KHTY, KUTQ, WEDJ, WHTZ, WPST
Light (Under 20): 32
New Airplay This Week: 4 WGTZ, WHHY, WKRZ, WKXJ

BRANDY 439/148

Brokenhearted (Atlantic)
Total Stations: 30
Heavy (40+): 0
Medium (20-39): 9 KBFM, KJYO, KLRZ, KZZU, WFHN, WNVZ, WSNX, WTVR, WYKS
Light (Under 20): 21
New Airplay This Week: 5 KHTO, KHHT, WFBC, WVRQ, WSNX

SHAGGY 369/20

Boombastic (Virgin)
Total Stations: 56
Heavy (40+): 0
Medium (20-39): 7 KHFI, KIIS, KLRZ, KMXV, WFHN, WFLY, WZJM
Light (Under 20): 49

EDWIN MCCAIN 339/115

Solitude (Lava/Atlantic)
Total Stations: 24
Heavy (40+): 0
Medium (20-39): 5 WFBC, WWCK, WYCR, WZNY, WZYP
Light (Under 20): 19
New Airplay This Week: 6 WBHT, WFLZ, WGTZ, WNOK, WTVR, WZNY

EVERYTHING BUT THE GIRL 312/21

Missing (Atlantic)
Total Stations: 18
Heavy (40+): 5 KBFM, KHFI, KLRZ, KRBE, WHYI
Medium (20-39): 1 WXXL
Light (Under 20): 12

ALANIS MORISSETTE 308/53

Hand In My Pocket (Maverick/Reprise)
Total Stations: 17
Heavy (40+): 3 KRBE, WHTZ, WPST

Medium (20-39): 4 KHTY, KUTQ, WEDJ, WPLY
Light (Under 20): 10
New Airplay This Week: 1 WKBQ

BETTER THAN EZRA 286/30

In The Blood (Elektra/EEG)
Total Stations: 19
Heavy (40+): 0
Medium (20-39): 7 KHTY, KRBE, KUTQ, WDCG, WEZB, WPLY, WPST
Light (Under 20): 12
New Airplay This Week: 1 WBZZ

THE BUCKETHEADS 272/7

The Bomb! (These Sounds...) (Henry St./Big Beat/Atlantic)
Total Stations: 28
Heavy (40+): 1 KHFI
Medium (20-39): 5 KHKS, KIIS, KRBE, WFMF, WZJM
Light (Under 20): 22
New Airplay This Week: 1 WPXY

JON B. 252/94

Pretty Girl (Yab Yum/550 Music)
Total Stations: 25
Heavy (40+): 0
Medium (20-39): 5 KBFM, KLRZ, KZZU, WFHN, WVKs
Light (Under 20): 20
New Airplay This Week: 7 KHFI, WFHN, WFLZ, WGTZ, WKSS, WNNK, WTIC

BUSH 244/66

Comedown (Trauma/Interscope)
Total Stations: 29
Heavy (40+): 0
Medium (20-39): 3 KHTY, KUTQ, WHTZ
Light (Under 20): 26
New Airplay This Week: 8 KJYO, WDCG, WEDJ, WFMF, WPLY, WTVR, WWSR, WXXX

★ HEATHER NOVA 239/126

Walk This World (Big Cat/Work)
Total Stations: 34
Heavy (40+): 0
Medium (20-39): 3 KHTY, KUTQ, WWCK
Light (Under 20): 31
New Airplay This Week: 7 KLRZ, KRBE, KRQQ, WABB, WBHT, WKXJ, WNTQ

SELENA 211/27

Dreaming Of You (EMI Latin/EMI)
Total Stations: 5
Heavy (40+): 3 KBFM, KHFI, KZZU
Medium (20-39): 2 KHKS, KIIS
Light (Under 20): 0

★ BOYZ II MEN 209/148

Vibin' (Motown)
Total Stations: 29
Heavy (40+): 0
Medium (20-39): 3 KKRZ, WFHN, WYCR
Light (Under 20): 26
New Airplay This Week: 10 KKLO, KKRZ, KMXV, WFBC, WFLY, WFLZ, WKRZ, WTVR, WWSR, WWST

CYNDI LAUPER 191/19

Hey Now (Girls Just Want To Have Fun) (Epic)
Total Stations: 17
Heavy (40+): 0
Medium (20-39): 2 WKRQ, WNCI
Light (Under 20): 15
New Airplay This Week: 1 WTIC

TRIPPING DAISY 185/9

I Got A Girl (Island)
Total Stations: 21
Heavy (40+): 0
Medium (20-39): 2 KUTQ, WHTZ
Light (Under 20): 19
New Airplay This Week: 1 KKRZ

EDWYN COLLINS 183/32

A Girl Like You (Bar None/A&M)
Total Stations: 43
Heavy (40+): 0
Medium (20-39): 2 WHTZ, WWSR
Light (Under 20): 41
New Airplay This Week: 5 WABB, WEDJ, WPRO, WVRQ, WWCK

★ THE PRESIDENTS OF THE UNITED STATES OF AMERICA 183/68

Lump (Columbia)
Total Stations: 25
Heavy (40+): 0
Medium (20-39): 2 KUTQ, WHTZ
Light (Under 20): 23
New Airplay This Week: 4 WDDJ, WEDJ, WPLY, WWCK

★ LISA MOORISH 164/82

I'm Your Man (Go! Discs/London/Island)
Total Stations: 49
Heavy (40+): 0
Medium (20-39): 0
Light (Under 20): 49
New Airplay This Week: 4 KBFM, KLRZ, WFMF, WNTQ

★ REAL MCCOY 156/117

Automatic Lover (Arista)
Total Stations: 22
Heavy (40+): 0
Medium (20-39): 3 KKRZ, WFHN, WPXY
Light (Under 20): 19
New Airplay This Week: 8 KBFM, KKRZ, KRQQ, WFHN, WKQB, WPXY, WVKs, WWSR

★ THE CORRS 142/140

Runaway (143/Lava/Atlantic)
Total Stations: 20
Heavy (40+): 0
Medium (20-39): 0
Light (Under 20): 20
New Airplay This Week: 12 KDWB, KHHT, KKLO, KLRZ, WFHN, WHYI, WKXJ, WSNX, WSTR, WTIC, WTVR, WWCK

ZIGGY MARLEY 132/4

Power To Move Ya (Elektra/EEG)
Total Stations: 23
Heavy (40+): 0
Medium (20-39): 0
Light (Under 20): 23
New Airplay This Week: 1 KHHT

★ WANDERLUST 128/15

I Walked (RCA)
Total Stations: 10
Heavy (40+): 0
Medium (20-39): 2 WPLY, WPST
Light (Under 20): 8

Airpower awarded to those records which attain 1500 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

2Pac

'TIL YOU DO ME RIGHT



ADD!



Over 1,200 spins!

REFLECTIONS

HUGE CALL-OUT STORY DEVELOPING:

KMEL

#1 Call-Out 25-34
Top 5 Sales
48 Spins

KSFM

Top 5 Phones
Top 7 Sales
23 Spins

92Q

#1 Call-Out
#2 Call-Out Females 25-34
#14 Sales
44 Spins

KBXX

#1 Call-Out
55 Spins

WHHH

Top 10 Sales
42 Spins

KYLD

Testing Positive Black, Asian,
White & Hispanic Females
37 Spins

WJMN

Call-Out improving weekly
#11 Sales
44 Spins

Produced by Babyface



A FORMER #1 ADULT/URBAN RECORD
A FORMER TOP 5 MAINSTREAM/URBAN RECORD
#22 SOUNDCAN SINGLE IN AMERICA
OVER 1/2 MILLION SOLD!

Also Being Heard On:

KMXV • WWKX • KTFM • KS104 • WBMX
Q106 • Z90 • WXKS • WYXR • STAR 94



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KENT BLACKWELDER
MUSIC & MORE

World Radio History

Monitor SONG ACTIVITY REPORTS For Week Ending September 17, 1995



BRUCE HORNSBY 521/2 Walk In The Sun (RCA) Total Stations: 48

JANET JACKSON 2715/210 Runaway (A&M) Total Stations: 77

MICHAEL JACKSON 2795/162 You Are Not Alone (Epic) Total Stations: 76

LISA LOEB & NINE STORIES 1284/290 Do You Sleep? (Geffen) Total Stations: 74

DAVE MATTHEWS BAND 1237/156 Ants Marching (RCA) Total Stations: 73

EDWIN MCCAIN 339/115 Solitude (Lava/Atlantic) Total Stations: 24

NATALIE MERCHANT 1796/146 Carnival (Elektra/EEG) Total Stations: 79

MOKENSTEF 475/31 He's Mine (Outburst/RAL/Island) Total Stations: 54

ALANIS MORISSETTE 2422/138 You Oughta Know (Maverick/Reprise) Total Stations: 78

ALANIS MORISSETTE 308/53 Hand In My Pocket (Maverick/Reprise) Total Stations: 17

P.M. DAWN 1284/110 Downtown Venus (Gee Street/Island) Total Stations: 75

THE REMBRANDTS 570/120 This House Is Not A Home (EastWest/EEG) Total Stations: 52

SHAGGY 369/20 Boombastic (Virgin) Total Stations: 56

SILVERCHAIR 440/71 Tomorrow (Epic) Total Stations: 37

TAKE THAT 1637/58 Back For Good (Arista) Total Stations: 76

Monitor POWER PLAYLISTS

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

FOR WEEK ENDING SEPT. 17, 1995

HOT 97 PD: Steve Smith APD/MD: Tracy Cloherty. List of 40 songs with station KPWR and chart positions.

POWER 106 PD: Michelle Mercer MD: Bruce St. James. List of 40 songs with station WBBM and chart positions.

B96 PD: Todd Cavanah MD: Erik Bradley. List of 40 songs with station KMEL and chart positions.

KMEL PD: Michelle Santosuosso MD: Joey Arbagey. List of 40 songs with station WPGC and chart positions.

WPGC PD: Jay Stevens APD: Bob Holmcrans MD: Albie Dee. List of 40 songs with station KYLD and chart positions.

WILD 107 OM: Bob Hamilton PD/MD: Michael Martin. List of 40 songs with station WQHT and chart positions.

JAM'N 94.5 PD: Cadillac Jack MD: Cat Collins. List of 40 songs with station WJMN and chart positions.

THE BOX PD: Rob Scorpio MD: Greg Head. List of 40 songs with station WPOW and chart positions.

POWER 96 PD: Frank Walsh APD: Leo Vela MD: John Rogers. List of 40 songs with station KUBE and chart positions.

KUBE PD: Mike Tierney MD: Shellie Hart. List of 40 songs with station KKFR and chart positions.

POWER 92 PD: Don Parker MD: Brian Douglas. List of 40 songs with station KGGI and chart positions.

KGGI PD: Carmy Ferreri APD/MD: Sonia Jimenez. List of 40 songs with station WJMN and chart positions.

FM102 PD: Rick Thomas MD: Trejo. List of 40 songs with station KTFM and chart positions.

KTFM PD: Cliff Tredway APD/MD: Charles Chavez. List of 40 songs with station WERQ and chart positions.

92Q PD: Russ Allen MD: Camille Cashwell. List of 40 songs with station KQKS and chart positions.

KS104 PD: Mark Feather APD: Michael Hayes MD: John Dickenson. List of 40 songs with station XHTZ and chart positions.

Z90 OM: Lisa Vazquez APD: Jeff Nelson. List of 40 songs with station KBOS and chart positions.

B95 PD: Mark Adams MD: Mikey Freeman. List of 40 songs with station KSFM and chart positions.

FAST FROST

GOING RECORDS VOLS

Whittier
Blvd



ADDED AND IN ROTATION EARLY:

KMEL
POWER 106
KYLD
KBXX
KPRR

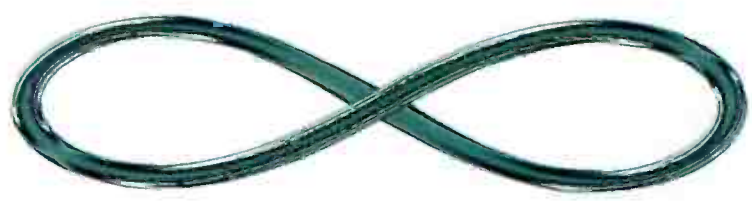
Monitor THE BIG PICTURE

For Week Ending September 17, 1995



COMBINED TOP 40 MONITOR AIRPLAY										AIRPLAY THIS WEEK BY FORMAT												
TW	LW	WKS	TITLE (LABEL)	ARTIST	THIS WEEK			LAST WEEK			MAINSTREAM		RHYTHM		ADULT		MODERN					
					Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank			
1	1	13	KISS FROM A ROSE (ZTT/SIRE/WARNER BROS.)	SEAL	78.9673	7047	1	81.0852	7242	1	40.5600	3846	1	13.1587	1019	6	23.6824	2016	1	1.5662	166	—
2	5	4	FANTASY (COLUMBIA)	MARIAH CAREY	56.6613	5150	4	49.2301	4402	7	23.0916	2702	6	25.4767	1582	1	8.0483	857	16	0.0447	9	—
3	2	10	YOU ARE NOT ALONE (EPIC)	MICHAEL JACKSON	52.8020	5204	3	53.2007	4985	3	24.6917	2795	4	17.0910	1345	3	11.0193	1064	8	—	—	—
4	4	11	ONLY WANNA BE WITH YOU (ATLANTIC)	HOOTIE & THE BLOWFISH	50.6276	5412	2	49.8703	5341	2	29.9607	3562	2	0.5291	43	—	17.5085	1480	4	2.6293	327	—
5	3	16	WATERFALLS (LAFACE/ARISTA)	TLC	46.6990	4552	8	49.9072	4784	6	30.0952	3224	3	13.8321	916	7	2.7593	409	24	0.0124	3	—
6	6	17	I CAN LOVE YOU LIKE THAT (BLITZZ/ATLANTIC)	ALL-4-ONE	46.0241	4656	6	45.7852	4801	5	22.2122	2458	8	6.2795	596	17	17.5324	1602	3	—	—	—
7	8	5	RUNAWAY (A&M)	JANET JACKSON	44.1168	4677	5	41.0711	4349	8	20.0331	2715	5	16.1541	1177	5	7.9296	785	18	—	—	—
8	7	18	RUN-AROUND (A&M)	BLUES TRAVELER	44.0065	4603	7	44.9279	4827	4	22.8994	2680	7	0.1363	15	—	17.3642	1468	5	3.6066	440	—
9	9	5	GANGSTA'S PARADISE (MCA)	COOLIO FEATURING L.V.	41.0907	2356	20	39.7292	2169	21	11.1069	904	35	29.9108	1445	2	0.0086	2	—	0.0644	5	—
10	10	8	TIL I HEAR IT FROM YOU (A&M)	GIN BLOSSOMS	39.5247	4260	9	38.4619	4272	9	21.7390	2345	10	0.1304	17	—	8.4842	563	22	9.1711	1335	7
11	11	9	AS I LAY ME DOWN (COLUMBIA)	SOPHIE B. HAWKINS	38.5643	3980	10	35.3898	3785	10	17.7586	2233	13	1.7716	125	—	19.0341	1622	2	—	—	—
12	15	8	CARNIVAL (ELEKTRA/EGG)	NATALIE MERCHANT	34.1908	3199	14	30.6180	2969	17	17.5270	1796	14	0.0939	14	—	7.0397	478	23	9.5302	911	18
13	17	7	ROLL TO ME (A&M)	DEL AMITRI	33.5151	3538	11	29.6154	3464	12	21.0813	2343	11	0.1308	15	—	10.2847	776	19	2.0183	404	—
14	14	13	YOU OUGHTA KNOW (MAVERICK/REPRISE)	ALANIS MORISSETTE	33.3480	3455	12	32.0515	3547	11	24.2476	2422	9	0.2202	17	—	0.5543	70	—	8.3259	946	17
15	12	12	I COULD FALL IN LOVE (EMI LATIN/EMI)	SELENA	31.7076	3280	13	33.0680	3348	13	12.7591	1645	17	10.5788	787	8	8.3697	848	17	—	—	—
16	13	18	I'LL BE THERE FOR YOU (ELEKTRA/EGG)	THE REMBRANDTS	30.9709	3004	16	32.6696	3336	14	14.9664	1743	15	2.0079	86	—	13.9537	1156	7	0.0429	19	—
17	16	18	WATER RUNS DRY (MOTOWN)	BOYZ II MEN	26.7150	2932	17	29.6271	3232	16	12.8975	1460	20	5.0825	420	—	8.7301	1047	10	0.0049	5	—
18	18	18	DECEMBER (ATLANTIC)	COLLECTIVE SOUL	25.7953	3173	15	26.3800	3312	15	16.0430	2264	12	0.1374	14	—	5.5556	407	25	4.0593	488	38
19	24	3	HAND IN MY POCKET (MAVERICK/REPRISE)	ALANIS MORISSETTE	25.2313	2010	29	22.3928	1745	36	8.5091	308	—	—	—	—	3.0160	114	—	13.7062	1588	5
20	19	10	HE'S MINE (OUTBURST/RAL/ISLAND)	MOKENSTEF	24.2569	1689	37	25.9651	1740	37	4.0721	475	—	20.1848	1214	4	—	—	—	—	—	—
21	20	18	DON'T TAKE IT PERSONAL (JUST ONE OF...) (ROWDY/ARISTA)	MONICA	22.9521	1948	31	24.2714	2061	25	10.2045	1224	25	12.6966	718	13	0.0072	2	—	0.0438	4	—
22	23	18	EVERY LITTLE THING I DO (UPTOWN/MCA)	SOUL FOR REAL	22.3772	1756	36	22.3250	1874	32	11.0229	1100	29	11.3504	655	16	0.0039	1	—	—	—	—
23	33	3	NAME (METAL BLADE/WARNER BROS.)	GOO GOO DOLLS	21.7105	2438	19	17.8133	1905	31	6.9326	571	—	0.0178	1	—	0.4473	40	—	14.3128	1826	2
24	25	18	SOMEONE TO LOVE (Y&B YUM/550 MUSIC)	JON B. FEATURING BABYFACE	21.4683	1988	30	21.9604	2073	24	10.2460	1184	27	9.0146	563	19	2.2077	241	35	—	—	—
25	28	5	BACK FOR GOOD (ARISTA)	TAKE THAT	21.0548	2688	18	19.7980	2555	18	10.4068	1637	18	0.5452	49	—	10.1028	1002	11	—	—	—
26	21	18	LET HER CRY (ATLANTIC)	HOOTIE & THE BLOWFISH	21.0299	2020	28	23.1276	2191	20	8.9203	968	32	0.1007	15	—	11.3259	942	13	0.6830	95	—
27	22	13	COLORS OF THE WIND (HOLLYWOOD)	VANESSA WILLIAMS	20.1984	2111	23	22.5439	2307	19	6.7115	687	38	0.8786	116	—	12.6065	1307	6	0.0018	1	—
28	27	18	I KNOW (COLUMBIA)	DIONNE FARRIS	19.7368	1937	32	19.9263	1998	28	8.6352	990	—	0.7127	42	—	10.3522	887	14	0.0367	18	—
29	31	4	COMEDOWN (TRAUMA/INTERSCOPE)	BUSH	18.8093	2102	24	18.3888	2014	27	2.9346	244	—	—	—	—	—	—	—	15.8747	1858	1
30	30	7	TOMORROW (EPIC)	SILVERCHAIR	18.7135	2115	22	18.7112	2151	22	3.9676	440	—	—	—	—	—	—	—	14.7459	1675	4
31	26	17	SHY GUY (WORK)	DIANA KING	18.3136	1906	33	20.8650	2061	26	14.4500	1528	19	3.8068	341	—	0.0568	37	—	—	—	—
32	38	2	LUMP (COLUMBIA) THE PRESIDENTS OF THE UNITED STATES OF AMERICA		17.7595	1900	34	15.9122	1577	41	3.0726	183	—	—	—	—	—	—	—	14.6869	1717	3
33	36	10	BOOMBASTIC (VIRGIN)	SHAGGY	17.5424	1084	69	15.7719	1039	69	3.3023	369	—	14.2401	715	14	—	—	—	—	—	—
34	32	18	I BELIEVE (EMI)	BLESSID UNION OF SOULS	17.0044	1384	49	17.9654	1557	43	6.9012	603	—	1.7804	90	—	8.3226	689	—	—	—	—
35	NEW		BROKENHEARTED (ATLANTIC)	BRANDY	16.7849	1147	66	14.8155	923	77	2.2161	439	—	14.5446	690	15	0.0181	17	—	0.0061	1	—
36	NEW		TELL ME (EPIC)	GROOVE THEORY	16.6014	781	89	13.2400	655	109	0.1106	46	—	16.4908	735	11	—	—	—	—	—	—
37	NEW		ANTS MARCHING (RCA)	DAVE MATTHEWS BAND	16.4045	2095	25	14.6534	1931	30	10.3948	1237	24	0.0506	11	—	1.3620	110	—	4.5971	737	24
38	29	18	HAVE YOU EVER REALLY LOVED A WOMAN? (A&M)	BRYAN ADAMS	15.9851	1570	40	18.8380	1787	33	5.8373	546	—	1.1976	155	—	8.9502	869	15	—	—	—
39	REENTRY		1ST OF THA MONTH (RUTHLESS/RELATIVITY)	BONE THUGS-N-HARMONY	15.8750	760	92	15.2235	753	97	0.1261	22	—	15.7489	738	10	—	—	—	—	—	—
40	NEW		DO YOU SLEEP? (GEPFEN)	LISA LOEB & NINE STORIES	15.5077	2063	26	12.5399	1604	40	9.4959	1284	23	0.0646	11	—	0.6370	89	—	5.3102	679	29

Records showing an increase in audience over the previous week, regardless of chart movement. Rankings broken down by format (on right side of this page) correspond to 40-position charts printed in this week's Monitor and therefore rankings do not exist for re-entries and records below No. 40. Audience compiled by cross-referencing exact times of airplay with Arbitron listener data. © 1995. Billboard/BPI Communications.



P.M. DAWN

DOWNTOWN
VENUS

Now Over 9.8 Million Listeners
And Over 1340 Plays!!!

Spinning On:

WPST 43x	WZJM 42x	KLRZ 41x
WFLZ 40x	KMXV 33x	WKRQ 24x
KHKS 24x	WKBQ 21x	WNVZ 20x
KDWB 19x	WHTZ 17x	WXKS 15x

(26) - (22) Monitor Top 40/Mainstream

Playing On These Modern Rock Stations:
KDGE, WMMS, WHYT, 91X, WHFS, LIVE 105, WDRE, KEDG



STRESS!

A PolyGram Company

GEESTREET



LIPPMAN ENTERTAINMENT

WE DIDN'T NEED TO...

We didn't need to spend \$7,000,000 on a video for MTV and VH-1. We didn't need to spend over the top with our co-op dollars. We didn't need to buy the press off for their four-star raves or to have Joan perform on the likes of Letterman, The Tonight Show, Crossroads and Good Morning America. We didn't need to bribe Melissa Etheridge and The H.O.R.D.E. tours to take Joan out with them. We just had to release the album.



OSBORNE
RELISH

Since its release, Relish has already sold 200,000 units. So, now that we've seen that we have something here, we're going to release our first single, **"ONE OF US."** We don't think we'll need to do too much.

Heatseekers 15 - 13! Over 6,000 units sold this week!

Joan Osborne. One Of Us. Just Listen.



THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM			
			TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	TW	LW
			*** No. 1 ***			
1	1	14	KISS FROM A ROSE ZTT/SIRE/WARNER BROS. 8 weeks at No. 1	SEAL	3846	3944
2	2	12	ONLY WANNA BE WITH YOU ATLANTIC	HOOTIE & THE BLOWFISH	3562	3544
3	3	15	WATERFALLS LAFACE/ARISTA	TLC	3224	3423
4	5	7	YOU ARE NOT ALONE EPIC	MICHAEL JACKSON	2795	2633
5	7	5	RUNAWAY A&M	JANET JACKSON	2715	2505
6	10	4	FANTASY COLUMBIA	MARIAH CAREY	2702	2316
7	4	26	RUN-AROUND A&M	BLUES TRAVELER	2680	2794
8	6	18	I CAN LOVE YOU LIKE THAT BLITZZ/ATLANTIC	ALL-4-ONE	2458	2547
9	11	8	YOU OUGHTA KNOW MAVERICK/REPRISE	ALANIS MORISSETTE	2422	2284
10	12	8	TIL I HEAR IT FROM YOU A&M	GIN BLOSSOMS	2345	2276
11	9	12	ROLL TO ME A&M	DEL AMITRI	2343	2365
12	8	16	DECEMBER ATLANTIC	COLLECTIVE SOUL	2264	2403
13	13	11	AS I LAY ME DOWN COLUMBIA	SOPHIE B. HAWKINS	2233	2152
14	17	8	CARNIVAL ELEKTRA/EEG	NATALIE MERCHANT	1796	1650
15	14	19	I'LL BE THERE FOR YOU EASTWEST/EEG	THE REMBRANDTS	1743	1950
16	16	8	LET ME BE THE ONE EMI	BLESSID UNION OF SOULS	1724	1673
17	15	9	I COULD FALL IN LOVE EMI LATIN/EMI	SELENA	1645	1724
18	20	9	BACK FOR GOOD ARISTA	TAKE THAT	1637	1579
19	18	15	SHY GUY WORK	DIANA KING	1528	1636
20	19	24	WATER RUNS DRY MOTOWN	BOYZ II MEN	1460	1584
21	22	10	I WANNA B WITH U CURB EDEL	FUN FACTORY	1321	1317
22	26	3	DOWNTOWN VENUS GEE STREET/ISLAND	P.M. DAWN	1284	1174
23	33	3	DO YOU SLEEP? GFFEN	LISA LOEB & NINE STORIES	1284	994
24	29	7	ANTS MARCHING RCA	DAVE MATTHEWS BAND	1237	1081
25	23	11	DON'T TAKE IT PERSONAL (JUST ONE OF DEM DAYS) ROWDY/ARISTA	MONICA	1224	1258
26	27	5	CRAZY COOL CAPTIVE/VIRGIN	PAULA ABDUL	1192	1134
27	24	17	SOMEONE TO LOVE Y&B YUM/550 MUSIC	JON B. FEATURING BABYFACE	1184	1251
28	32	7	BREAKFAST AT TIFFANY'S RAINMAKER/INTERSCOPE	DEEP BLUE SOMETHING	1155	1026
29	25	10	EVERY LITTLE THING I DO UPTOWN/MCA	SOUL FOR REAL	1100	1180
30	21	12	CAN'T CRY ANYMORE A&M	SHERYL CROW	1071	1332
31	31	18	COME AND GET YOUR LOVE ARISTA	REAL MCCOY	973	1065
32	28	26	LET HER CRY ATLANTIC	HOOTIE & THE BLOWFISH	968	1083
33	30	23	TOTAL ECLIPSE OF THE HEART CRITIQUE	NICKI FRENCH	952	1076
34	35	18	GOOD ELEKTRA/EEG	BETTER THAN EZRA	907	966
35	38	2	GANGSTA'S PARADISE MCA	COOLIO FEATURING L.V.	904	758
36	36	4	CAN I TOUCH YOU...THERE? COLUMBIA	MICHAEL BOLTON	891	869
37	34	21	THIS IS HOW WE DO IT PMP/RAL/ISLAND	MONTELL JORDAN	878	968
38	37	13	COLORS OF THE WIND HOLLYWOOD	VANESSA WILLIAMS	687	775
39	NEW		SOMETHING FOR THE PAIN MERCURY	BON JOVI	669	597
40	40	2	SCATMAN (SKI-BA-BOP-BA-DOP-BOP) RCA	SCATMAN JOHN	662	665

THIS WEEK	LAST WEEK	WKS. ON CHART	RHYTHM-CROSSOVER			
			TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	TW	LW
			*** No. 1 ***			
1	3	4	FANTASY COLUMBIA 1 week at No. 1	MARIAH CAREY	1582	1382
2	2	6	GANGSTA'S PARADISE MCA	COOLIO FEATURING L.V.	1445	1407
3	1	12	YOU ARE NOT ALONE EPIC	MICHAEL JACKSON	1345	1404
4	4	14	HE'S MINE OUTBURST/RAL/ISLAND	MOKENSTEF	1214	1296
5	5	5	RUNAWAY A&M	JANET JACKSON	1177	1134
6	6	9	KISS FROM A ROSE ZTT/SIRE/WARNER BROS.	SEAL	1019	1101
7	7	32	WATERFALLS LAFACE/ARISTA	TLC	916	956
8	9	13	I COULD FALL IN LOVE EMI LATIN/EMI	SELENA	787	819
9	10	12	PRETTY GIRL Y&B YUM/550 MUSIC	JON B.	761	756
10	11	11	1ST OF THE MONTH RUTHLESS/RELATIVITY	BONE THUGS-N-HARMONY	738	739
11	17	5	TELL ME EPIC	GROOVE THEORY	735	612
12	12	5	I HATE U NPG/WARNER BROS.		728	725
13	8	22	DON'T TAKE IT PERSONAL (JUST ONE OF DEM DAYS) ROWDY/ARISTA	MONICA	718	795
14	13	16	BOOMBASTIC VIRGIN	SHAGGY	715	690
15	16	5	BROKENHEARTED ATLANTIC	BRANDY	690	630
16	14	23	EVERY LITTLE THING I DO UPTOWN/MCA	SOUL FOR REAL	655	690
17	15	18	I CAN LOVE YOU LIKE THAT BLITZZ/ATLANTIC	ALL-4-ONE	596	653
18	21	6	MACARENA (BAYSIDE BOYS MIX) RCA	LOS DEL RIO	582	563
19	18	25	SOMEONE TO LOVE Y&B YUM/550 MUSIC	JON B. FEATURING BABYFACE	563	599
20	22	9	'TIL YOU DO ME RIGHT VIRGIN	AFTER 7	550	510
21	19	8	SOMETHIN' 4 DA HONEYZ PMP/RAL/ISLAND	MONTELL JORDAN	502	566
22	23	14	I GOT 5 ON IT NOO TRYBE	LUNIZ	472	529
23	24	20	I WISH SUNSHINE/SCOTTI BROS.	SKEE-LO	460	470
24	20	15	ONE MORE CHANCE/STAY WITH ME BAD BOY/ARISTA	THE NOTORIOUS B.I.G.	439	533
25	25	20	BEST FRIEND ATLANTIC	BRANDY	427	430
26	27	7	BROWN SUGAR EMI	D'ANGELO	399	370
27	35	5	DREAMING OF YOU EMI LATIN/EMI	SELENA	358	278
28	26	14	FREEK'N YOU UPTOWN/MCA	JODECI	348	398
29	28	6	FEEL THE FUNK MCA	IMMATURE	345	406
30	30	7	PLAYER'S ANTHEM UNDEAS/BIG BEAT/ATLANTIC	JUNIOR M.A.F.I.A.	334	368
31	31	11	YOU USED TO LOVE ME BAD BOY/ARISTA	FAITH EVANS	322	299
32	32	2	SUGAR HILL EMI	AZ	314	286
33	33	13	THE BOMB! (THESE SOUNDS...) HENRY STREET/BIG BEAT/ATLANTIC	THE BUCKETHEADS	279	291
34	NEW		A MOVER LA COLITA SCOTTI BROS.	ARTIE THE 1 MAN PARTY	256	132
35	34	14	FEEL ME FLOW TOMMY BOY	NAUGHTY BY NATURE	254	267
36	36	2	WHO CAN I RUN TO SO SO DEF/COLUMBIA	XSCAPE	253	216
37	NEW		CRAZY COOL CAPTIVE/VIRGIN	PAULA ABDUL	242	222
38	NEW		SENTIMENTAL ARISTA	DEBORAH COX	241	219
39	39	11	WARM SUMMER DAZE ISLAND	VYBE	236	250
40	NEW		(YOU MAKE ME FEEL LIKE) A NATURAL WOMAN UPTOWN/MCA	MARY J. BLIGE	234	197

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 1500 detections (mainstream) or 600 detections (rhythm) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

You'll never get over a voice like this

brandy

"BROKENHEARTED"

The follow-up to the smash hits
"I WANNA BE DOWN", "BABY" & "BEST FRIEND"

Duet with Wanya Morris of Boyz II Men

Billboard Hot 100 - Greatest Gainer Airplay 37 -22
Mainstream Airplay: +68% This Week / Over 1100 Spins

New:

KIIS	LA	KUBE	65x	WHHH	40x
KYLD	San Francisco	KBXX	55x	HOT 97	35x
WZJM	Cleveland	WPGC	53x	KZHT	32x
WOVV	West Palm	92Q	52x		
WYKS	Gainesville				
WBSS	Atlantic City				
KPSI	Palm Springs				

ACTIVE

HEAVY

CUSTOM

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