

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

February 28, 1997 \$ 4.95 Volume 5 • No. 9

COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

TOBY KEITH

Me Too (MERCURY NASHVILLE)

★★★★ AIRPOWER ★★★★★

TRACY BYRD • *Don't Take Her She's All I Got* (MCA)
KENNY CHESNEY • *When I Close My Eyes* (BNA)

NEW RELEASES

SUZIE BOGGUSS • *She Said, He Heard* (CAPITOL NASHVILLE)
JOE DIFFIE • *This Is Your Brain* (EPIC)
GREG HOLLAND • *Divine Intervention* (ASYLUM)
KENTUCKY HEADHUNTERS • *Singin' The Blues* (BNA)
JEFFREY STEELE • *A Girl Like You* (CURB)

Three-Way Battle, Heavy Sales, Make Kansas City Unique To Country Format

by Phyllis Stark

With almost 21 shares of listening, album sales that dramatically outpace the market size, and a three-way battle among an AM heavy-weight and two unhappily allied FM sister stations, Kansas City is one of the most unique radio markets for country music.

The market's three main players are KFKF, WDAF (61 Country), and KFKF's sister station, KBEQ (Q104), but the country niche is also served by AM farm station WHB and KFKF's AM, KOWW (the Cow), which targets a 45-plus audience with ABC's Real Country format.

Each station has its own particular niche. KFKF is the straight-ahead mainstream station; KBEQ positions itself as "Young Country"; and 61 Country, which is heavy on service elements, such as news, weather, and traffic, skews older. "Just about every way you can do country is represented here," says KFKF OM Dale Carter. "[We] clearly have the broad spectrum covered."



CARTER

"I can go to almost any other market, and, if there are two or three [country] stations, a lot of them do sound the same," agrees KBEQ PD Mike Kennedy. "[We] really do have three very distinct country music stations. The overall texture of the three stations is very, very different."

All three stations were off dramatically last summer, and all three were able to rebound in the fall Arbitron survey. KFKF's 12-plus numbers have gone 7.7-5.9-7.6 since last spring; it's currently the market's No. 2 station. WDAF's 8.4-6.9-7.3 move was good for No. 3. KBEQ has gone 6.3-5.3-5.5 since spring and is No. 6 12-plus.

Programmers at all three stations point to poor diary placement in key country counties as the problem in the summer



KENNEDY

book, something Carter says he verified by going to Arbitron headquarters and "tearing the books apart. Certain counties that are kind to us just didn't get diaries," he says. "KFKF hasn't had a book that bad since the '80s." Recognizing the problem for what it was, all three stations say they made no programming changes and still bounced back in the fall.

Carter says the format gets almost 21 shares of listening because "they very much have the country lifestyle in this market, so we're not pretending."

PDs say that even though the market is ranked No. 27 by Arbitron, it is frequently in the top 10 or even the top five in sales of specific albums. "Kansas City is one of the best markets in the country for selling product," says Carter.

Kennedy cites figures that show Kansas City indexing at 127 on album sales on a scale where 100 represents an average population-to-sales ratio. "If we have a specific artist KBEQ believes in and gets behind, like Stephanie Bentley, if we play it, it sells here," says Kennedy, who can cite more than a few tracks doing better on his station than nationally. "This is a great market for new artists."

AND IN THIS CORNER

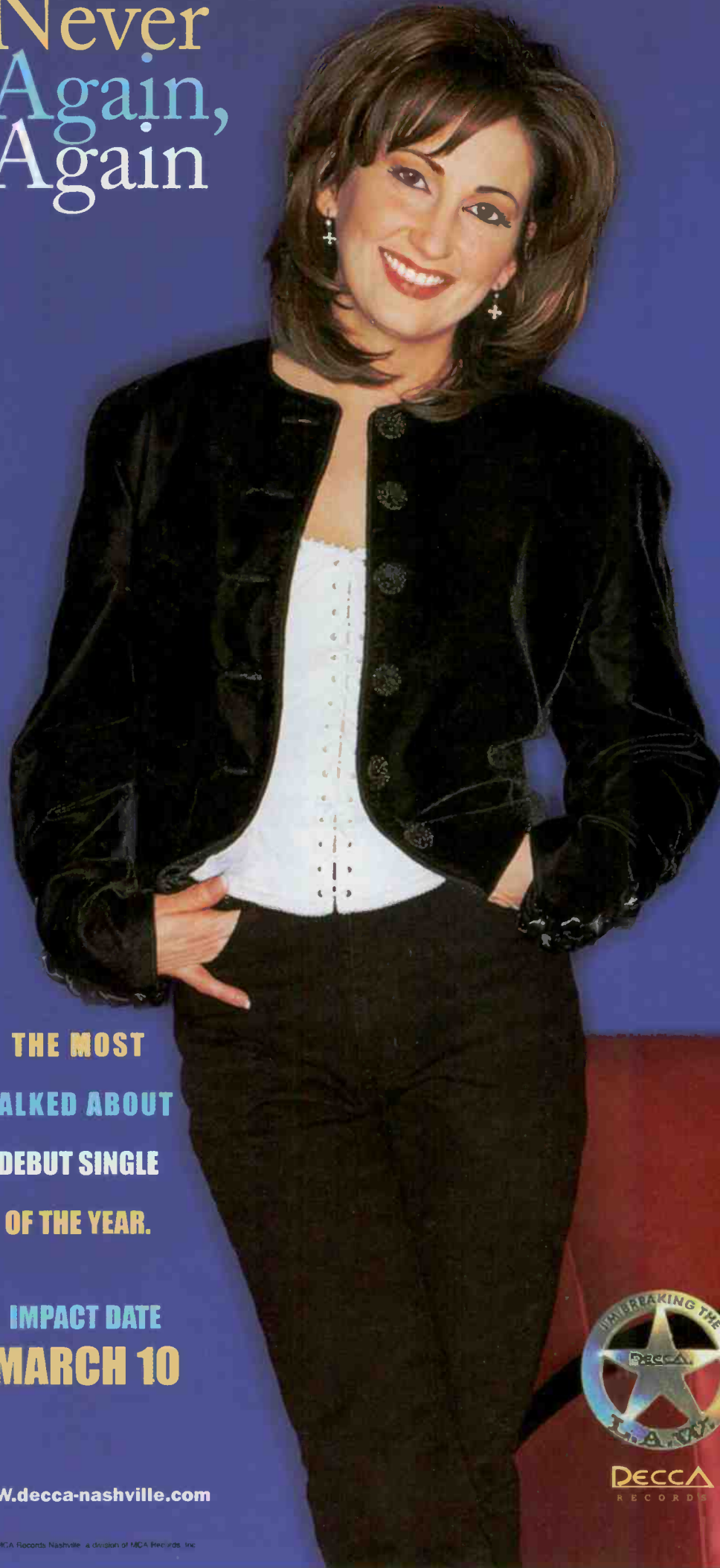
Here's how Kansas City's stars differ:

- KFKF reinforces its mainstream position with the slogan "It's how Kansas City spells country, KFKF." It plays 35 to 40 currents,

Continued on page 5

Lee Ann Womack

Never Again, Again



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MARCH 10

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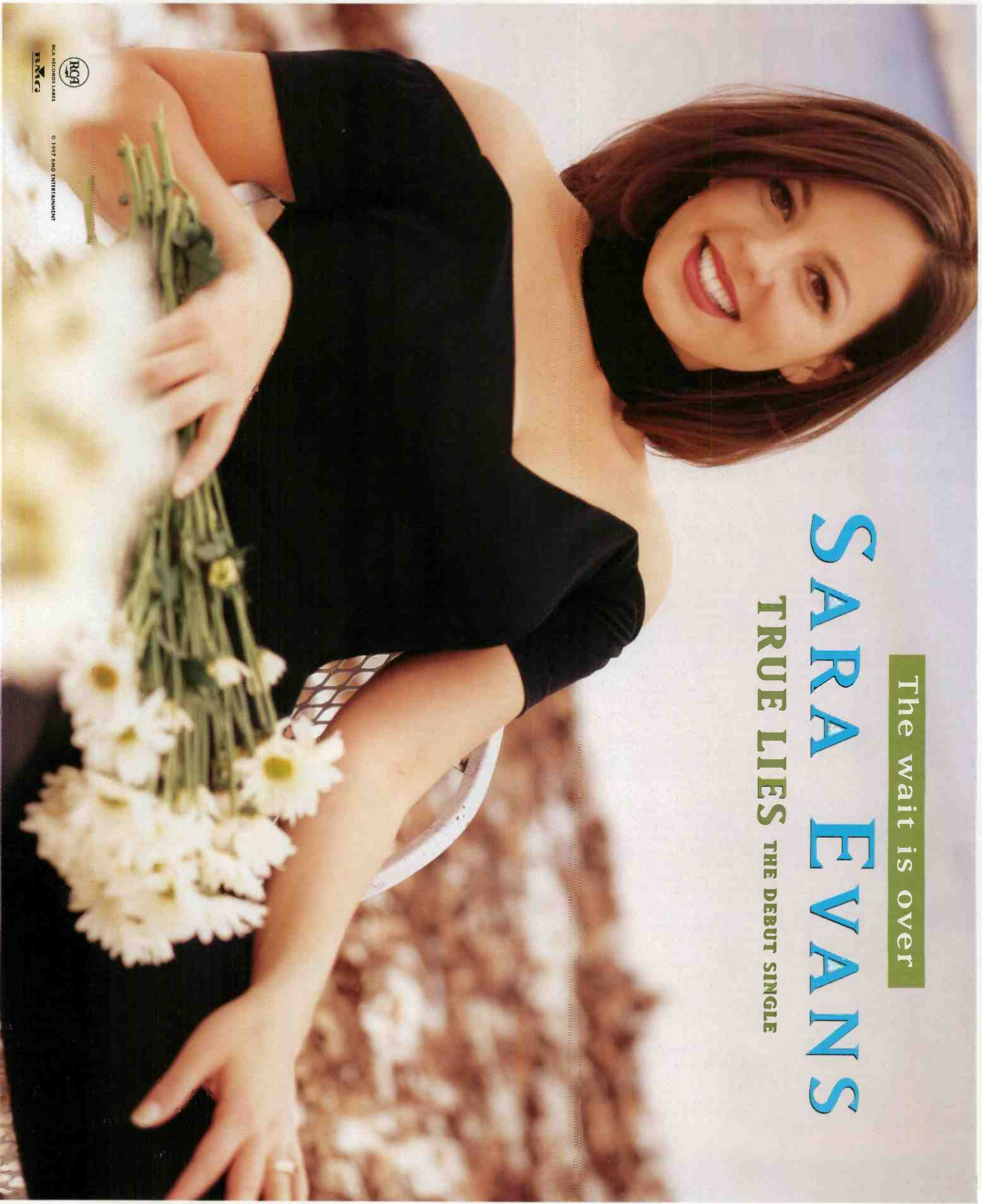


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Strawberry Guitar



Capitol Nashville artist Deana Carter embraces a strawberry red guitar during a recent guest appearance on SW Networks' weekly syndicated show, "Country's Most Wanted With Carl P. Mayfield." Pictured with Carter are host Mayfield, left, and co-host "P-Team Dean" Warfield, right.



RADIOACTIVE BY PHYLLIS STARK

WYCD Goes For Joe; Ongaro Exits WMIL

Joe Armao is named WYCD Detroit GM, succeeding Scott Meier, who assumes GM duties at sister station WXYT, as tipped here three weeks ago. Armao was GM at KVEN/KHAY/KBBY Ventura, Calif., and was previously VP/GM at WDSY Pittsburgh.

Terry Wood, GM of Clear Channel's WKVY Milwaukee, adds those duties at WMIL/WOKY in the wake of Clear Channel's takeover of the stations. Longtime GM Brian Ongaro exits.

Gail Austin, PD of KBOB Davenport, Iowa, is the new PD at WQIK Jacksonville, Fla., replacing Jon Allen.

As expected, WKSI Greensboro, N.C., has changed format, flipping to modern AC as the Point Feb. 21. PD Chuck Finley remains, along with newperson Marty Ryan, but the rest of the airstaff is out.

Jefferson-Pilot's second Denver country FM, the former KQKS, picks up new calls this week, KCKK (Kick 104.3).

Guaranty Broadcasting, owner of WTGE (Cat Country) Baton Rouge, La., picks up WZRH New Orleans, currently a modern rock outlet. Darrell Picou, GM of Guaranty's country WHMD Hammond, La., will also be GM of WZRH when the sale closes.

In similar news, WKYQ Paducah, Ky., GM Gary Morse adds PD duties over Bristol Broadcasting's new duop partner WDDJ, as that station returns from rock to top 40 under new PD T.J. McKay and MD Mark Summer from country WWZD Tupelo, Miss.

Suburban WIRE Indianapolis is sold from Boone County Broadcasters to crosstown WHHH and WGGP. WIRE will remain country.

With a format change to modern reportedly pending, PD Melissa McConnell exits KRAZ Santa Rosa, Calif.; reach her at 510-432-1957.

Zoe Zuest, PD of co-owned triple-A KRSH, is now PD.

Oldies KASM-FM St. Cloud, Minn., picks up Radio One Networks' Go Country! format and new calls KDDG (the Dog).

KIXQ Joplin Mo., PD Chris Cannon exits. Sister top 40 KSYN OM Spyder will cover programming duties, while KIXQ night jock Mitch McMann moves to Cannon's midday slot. Afternoon host J.C. Walker adds MD stripes. Dee Williams, last at modern WKRL Syracuse, N.Y., comes aboard as morning co-host, replacing Cody Carlson.

OM Jon McGann exits KASH Anchorage, Alaska.

John Kimel, owner of WLFE Burlington, Vt., enters into an LMA with New England Broadcasting and gives up his MD and night shift duties. PD Kevin Greenan picks up the MD title, and midday host Peter Murray moves to nights. AE Dee Raleigh takes on middays, with former WJFB Burlington morning host Chris Cameron joining WLFE for the same duties.

KYCW Seattle morning co-host Lisa Dent exits March 14. PD Matt Bruno wants T&Rs.

Former WSSL Greenville, S.C., morning news reporter Wendy White, who recently resigned with plans to move to Nashville, instead lands at WTDR Charlotte, N.C., in a similar capacity.

WNCY Appleton, Wis., loses morning man J. Davis and midday jock Amber Thomas. PD Randy Shannon wants T&Rs.

Sorry to report the Feb. 21 death of former KSO Des Moines, Iowa, PD Jarrett Day, 53, of cancer. Day, who most recently worked at KMGO Centerville, Iowa, was named to the Midwest Country Hall of Fame last October. Contributions to Day's Memorial Fund can be made to 1706 E. 14th St., Des Moines, Iowa 50316.



COUNTRY CONFIDENTIAL BY WADE JESSEN

Some Friends Lost In Country's Move Uptown

Country music is now speaking to a much broader constituency than at any time in its history. We're a national, urbanized format, no longer confined to specific regions of the country. But in our move uptown, we may have overlooked some important segments of our audience.

I think about the things country music has always delivered best, like blue-collar themes, patriotism, and the values of the average Joe. We recently went through one of the nastiest presidential elections in history, and country music didn't stand up to be counted. Seems to me that the time would have been prime for songs like Merle Haggard's "Rainbow Stew" or "Are The Good Times Really Over."

When I learned that Sawyer Brown was reviving Dave Dudley's 1963 hit "Six Days On The Road" it reminded me that the cryin', lovin', and leavin' thing might have had the upper hand in the format a little too long. And I thought about it more when I heard the ode to a trucker, "18 Wheels," on Lee Ann Womack's new album. It seems to me we've had a bit of a dry spell with themes other than love's little ups and downs.

Try to list recent hit songs that reflect the real blue-collar America. There's "Home" and "Little Bitty" by Alan Jackson, "American Honky-Tonk Bar Association" by Garth Brooks, "Heartland" by George Strait, "Time Marches On" by Tracy Lawrence, "Cowboy Love" by John Michael Montgomery, and "All I Want Is A Life" by Tim McGraw. Neal McCoy sings about being born dirt-poor on a dead-end country road in "The City Put The Country Back In Me."

There's also Travis Tritt's "Where Corn Don't Grow," which originally appeared on Waylon Jennings' 1990 album "The Eagle," and Lyle Lovett's "Don't Touch My Hat." Tritt's song uses a son-of-the-soil analogy to make its point and carries a powerful message. Lovett's song, while not a major hit, speaks of an old-time cowboy value, although it may have been too quickly dismissed as a tongue-in-cheek novelty.

I'm not suggesting we flood the market with unrelatable, outdated themes like train wrecks and trucks that talk to one another, but being more conscious of everyday themes might not be a bad idea. "Six Days On The Road" isn't just talking about truckers' hearts growing fonder in the absence of their mates. Nor are "Big Wheels In The Moonlight" by Dan Seals or "Mama Knows The Highway" by Hal Ketchum. Songs about the road appeal to the restlessness that's inside everyone. You don't have to be a truck driver to relate. You only need to feel the urge to roam. You may think certain trucking songs or tunes about the open road are limited in appeal, but they probably are not. The mood and feeling of "On The Road" by Lee Roy Parnell proves that, as does Kathy Mattea's love song to a car, "455 Rocket."

As for socially conscious material, the timing is perfect for an occasional politically incorrect song. Songs like that may be polarized in their appeal, but the passions they ignite may ultimately be a shot in the arm for the format. Besides, if they stir people up too much, we always have the cryin', lovin', and leavin' songs to break the fall.

ON THE ROW

Rimes' Apparel Line; Rose Alters State

LeAnn Rimes has unveiled a line of girls' and juniors' apparel as part of a global licensing agreement with Sony Signatures Licensing, according to Billboard Bulletin. The initial line includes shirts, a vest, and a hat, and plans call for expanding the merchandise line to include gifts, novelties, stationery, back-to-school items, and collectibles depicting Rimes.

Jennifer Rose joins Rick Alter Management as director of media and artist relations. She previously was GM at Midtown Tone & Volume Recording Studios. Rick Alter Management represents BlackHawk, new Decca artist Chris Knight, and Nicolette Larson.

Ellen Caldwell had been hired as director of media relations and publicity at Rising Tide. She previously was director of media relations at the Recording Industry Assn. of America.

Eddie Rabbitt has signed a recording deal with Roswell, Ga.-based Intersound Entertainment. His debut album for the label is set to be released in late summer and features six of Rabbitt's hits and six new songs. Crystal Gayle, the Bellamy Brothers, and Dan Seals are also on the Intersound roster.

River North artist Ronna Reeves has signed a booking agreement with the Bobby

Roberts Agency for live bookings. Movie and TV bookings will still be handled by William Morris.

Consultancy Albright, Hill & O'Malley is hosting a client meeting March 5 at Nashville's Opryland Hotel just prior to the start of Country Radio Seminar. Speakers will include Arbitron's Bob Michaels and BNA artist Mindy McCready. Also, Broadcast Programming's annual client-only "seminar before the seminar" in Nashville March 5 has been shortened an hour and will run from 11 a.m.-2 p.m. to eliminate a conflict with the second phase of the artist-taping session at CRS.

San Antonio, Texas-based publishing company Bill Green Music has opened a Nashville office and hired Brandon Kinney, previously with Patrick Joseph Music, as creative director.

Photographer Karen Will Rogers is assembling a hardcover photography book, "Music Row Dogs & Nashville Cats," featuring photos of country stars and their pets. Participating artists include Tracy Byrd, Holly Dunn, Steve Kolander, Little Texas, and Ronna Reeves. A percentage of the book's proceeds will be donated to the Nashville Humane Assn. and other animal-rights groups in the artists' names.

Dallas-based TCWR Records is releasing on March 1 "These Colors Won't Run," an album of 14 patriotic songs about war. Performers include Bobby Bare, Charley Pride, Moe Bandy, Johnny Paycheck, Riders In The Sky, and Curb artist Jeff Moore. A portion of the proceeds will go to the Military Order of the Purple Heart, victims of Gulf War syndrome, and various veterans organizations. The album is available only through mail and phone orders.

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PROMOTIONS

Jell-O Shots, Go-Cart Race For St. Jude

KCLR (Clear 99) Columbia, Mo., raised more than \$63,000 for St. Jude Children's Research Hospital in Memphis at its seventh annual radiothon by staging stunts like hiding a pair of **George Strait** concert tickets in a pair of jeans at a JC Penney store. Hundreds of listeners stormed the store, where evening jock **Garrett Brown** was waiting in a pair of size-72 jeans, which he asked listeners to stuff with \$1 bills. It took more than 500 bills to fill the oversized jeans. Among the events leading up to the 12-hour radiothon was a Jell-O for Jude's night at a local bar, where more than 500 Jell-O shots were sold for \$1 each, with proceeds going to the hospital.

Magnatone artist **Caryl Mack Parker** joined Winston Cup drivers and other celebrities in **WGNE** Daytona Beach, Fla.'s go-cart race fundraiser for St. Jude Children's Research Hospital. The Feb. 11 event was dubbed the Race for Their Lives.

KVET Austin, Texas, morning hosts **Bob Cole** and **Sammy Allred** raced lawn mowers on asphalt

at speeds approaching five miles an hour Feb. 21 to kick off the station's penny-a-thon fund-raiser to benefit Make-A-Wish Foundation. The goal of the fund-raiser was to collect 2 million pennies from listeners.

WYGY (Y96.5) Cincinnati staged a benefit show Feb. 9 for the families who lost everything at an apartment fire in Fairfield, Ohio, Jan. 29. **Danny Frazier** of **Frazier River** was among the performers. Attendees had a chance to bid on a guitar signed by Fairfield native **Brady Seals**.

KYCY San Francisco is marketing the "JD Made Me Do It!" greatest-hits CD, which features clips of the jock getting listeners to do crazy things to win a "JD made me do it!" T-shirt. The CD is being sold only at **JD's** live appearances, and proceeds benefit charity. **KYCY** recently donated the proceeds from other merchandise sales and \$125,000 worth of public-service announcements to the City of Hope clinical-research center in Southern California.

WDSY (Y108) Pittsburgh gave 25 qualifiers a chance to win a five-day trip to Hawaii by bringing them to a local car dealership, giving them each a cup full of sand, and having them use a sand sifter to search for a pearl. The participant who found the pearl got the trip.

WMJC Long Island, N.Y., had its logo placed on the dancefloor of local nightclub **Matty T's** Nashville USA using an advertising tool recently introduced by Nashville-based the Floor Advertising Co. The ad, which resembles a sticker with a protective coating, uses a specially designed laminating film over an adhesive-backed graphic. The ad measures 17" by 35." **PHYLLIS STARK**

KBUL Teriyaki



While in Reno, Nev., for a show, staffers from Career Records and MCA Records joined KBUL personnel for a night on the town. Pictured in front row, from left, are **Tona Graham** (a guest of MD **Chuck Reeves**); Career's **Denise Nichols**; and PD **Randy Black's** wife, **Dineen**. Pictured in the back row, from left, are a **Benihana** of Tokyo waitress; MCA's **Bill Mackey**; Mackey's wife, **Suzi**; **Black**; **Reeves**; and a **Benihana** chef.

No Excuses, No Regrets



Word Nashville's debut country artist, **Brent Lamb**, recently visited stations to promote his album, "No Excuses, No Regrets," and introduce his first single, "Love Lives On." Pictured, from left, are **WIVK** Knoxville, Tenn., PD **Les Acree**, **Lamb**, and **Word Nashville** director of promotion **Lee Durham**.

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Big House

"COLD OUTSIDE" (MCA)

The six members of Big House, all veterans of the Bakersfield, Calif., music scene, got together just a year ago and were quickly signed to MCA. Since then, the group has opened for **Travis Tritt**, **Wynonna**, **Patty Loveless**, and **Collin Raye**, in between recording dates for a self-titled debut album, which is due March 25. Harmonies are shared by all of the group members: brothers **Monty** and **Tanner Byrom**, **David Neuhauser**, **Chuck Seaton**, **Sonny California**, and **Ron Mitchell**.



Kippi Brannon

"DADDY'S LITTLE GIRL" (CURB/UNIVERSAL)

Kippi Brannon was signed to MCA at age 14 and charted with such singles as "If I Could See You Tonight," "He Don't Make Me Cry," "In My Dreams," and a remake of **Webb Pierce's** "Slowly" between age 15 and 17. In



1982, she was a top new female vocalist nominee at the Academy of Country Music Awards. But after four singles and without having recorded a full album, she quit the business to attend college. During her break from music, Brannon married twice and worked as a secretary and an accounting assistant, among other jobs. Now 30 and the single mother of a 9-year-old girl, Brannon makes her **Curb/Universal** debut, "I'd Be With You."

The Buffalo Club

"IF SHE DON'T LOVE YOU" (RISING TIDE)

Three musically diverse artists came together to form this band. Guitarist **Charlie Kelley** grew up on a farm listening to everything from **Bryan Adams** to **Willie Nelson**. Lead vocalist **Ron Hemby**, a former member



of the **Imperials**, brings in a strong gospel background from his native Missouri. Drummer **John Dittrich**, formerly of **Restless Heart**, hails from New York and Texas, where he enjoyed jazz and top 40. The band's self-titled debut is scheduled for release in March.

Bill Engvall

"HERE'S YOUR SIGN (GET THE PICTURE)" (WARNER BROS.)

Comedian **Bill Engvall**, a native of Galveston, Texas, originally planned to be a teacher until he discovered that he loved making people laugh. He has made several appearances on "The Tonight Show" and, in 1992, won the American Comedy Award for best male stand-up comedian. Engvall, who currently lives in Los Angeles, released his debut come-



dy album on **Warner Bros.** last May. Engvall will be hosting the **New Faces** show during **Country Radio Seminar** March 8.

★ Jack Ingram

"THAT'S NOT ME" (RISING TIDE)

Houston native **Jack Ingram** began performing in the early '90s while attending **Southern Methodist University** in Dallas, where he had a standing gig every Tuesday night at local night-spot **Adair's**. A series of self-made albums produced between 1992 and 1995 helped the singer/songwriter become a fixture on the Texas and Southeastern college circuit and led



to his 1996 signing with **Rising Tide**. His current album, "Livin' Or Dyin'," was produced by **Steve Earle** and **Ray Kennedy** and was cut live in the studio with Ingram's own band. The set includes a duet with **Jerry Jeff Walker** on "Picture On My Wall," plus covers of **Guy Clark's** "Rita Ballou" and **Jimmie Dale Gilmore's** "Dallas."

★ Sons Of The Desert

"WHATEVER COMES FIRST" (EPIC)

The Texas-based **Sons Of The Desert** honed their skills in dance halls and nightclubs, playing everything from **Vince Gill** to **Elton John** covers and traveling for two years in a '72 **Dodge Apollo RV**. Group members are lead singer **Drew Womack**, guitarist **Tim Womack** (Drew's older brother), bassist **Doug Virden**, keyboardist **Scott Saunders**, and drummer **Brian Westrum**, a Minnesota native who once played in a polka group. In an unusual move for Nashville, album producers **Doug Johnson** and **Johnny Slate** let the band members play on their **Epic** debut album, which includes a cover of the **Monkees'** "Last Train To Clarksville." **Drew Womack** penned most of the material on the 12-song set.

Lee Ann Womack

"NEVER AGAIN, AGAIN" (DECCA)

Lee Ann Womack grew up in the east Texas town of **Jackson** listening to **Grand Ole Opry** broadcasts from Nashville and picturing herself on the Opry stage. The daughter of a part-time country DJ, **Womack** often accom-



panied her father to the radio station, where he would let her play her favorite records, which usually included **Bob Wills**, **Ray Price**, and **Glen Campbell**. Now 30 years old and the mother of 5-year-old daughter **Aubrie**, **Womack** is hoping to finally realize her Opry dream. Her self-titled debut album, due May 13, was produced by **Mark Wright** and includes a duet with label-mate **Mark Chesnut**, "Make Memories With Me."

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in **Country Airplay Monitor**. Send information on new artists to **Sue Falco** c/o **Country Airplay Monitor**, 1515 Broadway, 15th Floor, New York, N.Y. 10036.

Three-Way Battle, Heavy Sales, Make Kansas City Unique To Country Format

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going back to about 1989 for gold, although Carter will play "some older stuff if the artist is still relevant, such as 'Tennessee River' by Alabama."

Both KFKF and KBEQ had their marketing budgets cut toward the end of the fall and finished the year with almost no promotion. Now, both are back on TV, and KFKF is giving away a trip to Hawaii every day.

WDAF recently celebrated its 20th anniversary by re-creating its first day on the air, complete with lots of gold from 1977 and its original jocks in their original dayparts. (KFKF, by the way, is the successor to '60s AM powerhouse KCKN, programmed by Ted Cramer, now PD at WDAF. Carter says, "We wish [WDAF] well on their 20th, but we've been around for 34 years.")



CRAMER

While WDAF plays a lot of music, it also incorporates more service elements for its 45-plus-year-old audience, with Cramer noting that his is the only station in the market doing news after 9 a.m. WDAF will go further back on gold; it will also sit out songs with lyrics that Cramer believes don't relate to an older audience, such as "Mama Don't Get Dressed Up For Nothing."

KBEQ targets the 18-34 demo—something that Kennedy says accounts for its ratings fluctuation, particularly what he sees as the volatility of Arbitron's measurement of 18-24 year olds. KBEQ gives those listeners a lot more attitude on the air, much of it in the form of Randy Miller, who hosts what KFKF's Carter terms "a mean-spirited morning show." ("Sounds like somebody's skin's too soft," Kennedy responds.) Kennedy also notes that MD/p.m. driver T.J. McEntire "has the same kind of magnetism that Randy has in the morning."

Kennedy plays an average of 40 to 45 currents, and the music mix is about 70% current and recurrent to 30% gold. He has no specific cutoff on gold but says, "I'll go back as far as we need to . . . It's not necessarily a year; it's a song and the texture and what it sounds like."

KBEQ also plays songs by such artists as Steve Azar, whose singles were big on his station but not national hits, and newcomer Harley Allen, who has not yet made a dent nationally. Kennedy has been playing Allen's album cut, "Love Ain't Supposed To Hurt," for about six weeks. In fact, Kennedy plays a lot of album cuts, which he rotates as currents, including current Tim McGraw's "She Didn't Ask And I Didn't Say."

THE TRUCE SHALL SET YOU FREE?

KFKF and KBEQ became co-owned almost two years ago, and it has been an uneasy alliance between the once-bitter rivals ever since. "Hate might be the right word" to



Tracy Lawrence, "Is That A Tear"
Sammy Kershaw, "Politics, Religion And Her"
Vince Gill, "You Better Think Twice"
Terri Clark, "Emotional Girl"
Alabama, "Sad Lookin' Moon"
Faith Hill, "You Can't Lose Me"
Alan Jackson, "Little Bitty"
Reba McEntire, "How Was I To Know"
Paul Brandt, "I Meant To Do That"
The Buffalo Club, "If She Don't Love You"
Brooks & Dunn, "Boot Scootin' Boogie"
Mila Mason, "Dark Horse"
Patty Loveless, "She Drew A Broken Heart"
Mindy McCready, "A Girl's Gotta Do (What A Girl's Gotta Do)"
Garth Brooks, "Friends In Low Places"



Aaron Tippin, "That's As Close As I'll Get To Loving You"
Tracy Byrd, "Holdin' Heaven"
Deana Carter, "We Danced Anyway"
Vince Gill, "No Future In The Past"
Reba McEntire, "How Was I To Know"
Tim McGraw, "I Like It, I Love It"
Joe Diffie, "Whole Lotta Gone"
Mark Chesnutt, "It's A Little Too Late"
Mark Wills, "Jacob's Ladder"
George Strait, "Blue Clear Sky"
Patty Loveless, "Here I Am"
Lonestar, "Heartbroke Every Day"
Diamond Rio, "Love A Little Stronger"
Mila Mason, "Dark Horse"

describe their relationship prior to being co-owned, says Carter, "and it's still something that emerges."

"Sometimes it can get ugly, but we're having fewer and fewer of those days because we're trying to make money for EZ Communications, then ARS," he adds. (EZ is set to be taken over by American Radio Systems any day.)

"Ours is a unique situation. There's two stations—we're pretty aggressive competitors for almost three years, so to think we can all get together and hold hands and skip down the hallway is unrealistic," says Kennedy. "But we've come together, and we understand that the goal is to maximize ratings and revenues for both stations. Some of our agendas do cross paths; quite often they don't."



James House, "This Is Me Missing You"
Clay Walker, "Rumor Has It"
Toby Keith, "Does That Blue Moon Ever Shine On You"
Patty Loveless, "Blame It On Your Heart"
Ricochet, "Ease My Troubled Mind"
Lorrie Morgan and Jon Randall, "By My Side"
Kenny Chesney, "When I Close My Eyes"
Patsy Cline, "Walkin' After Midnight"
Lonestar, "Heartbroke Every Day"
John Berry, "She's Taken A Shine"
Tanya Tucker, "Little Things"
Alabama, "Reckless"
Shania Twain, "You Win My Love"
David Ball, "When The Thought Of You Catches Up With Me"
Wynonna, "Heaven Help My Heart"

KBEQ runs liners and sweepers poking fun at KFKF, such as "If you hate your job, you must be listening to KFKF at work" and "If you listen to KFKF, your friends will laugh at you." Carter says, "My response is always, if I'm where I am in the ratings and they are where they are in the ratings, I don't care. I appreciate them using my calls on the air." He also believes that "it will just confuse the listeners and, historically, confusion always benefits the leaders."

Kennedy says those liners are part of Q104's attitude. "We've had an attitude on this station from day one, and if we start diluting [it] . . . we're going to start losing some of the appeal of the station." Kennedy says that's understood at the corporate level, where he's been told to "do what brought you to the table."

Since the merger, Carter says, the challenge has been, "how do we grow KBEQ without it coming at the expense of KFKF?" Carter says he probably doesn't have the answer, but adds, "I don't know that I need to have the answer. My job is to keep KFKF at or near No. 1 25-54 and near No. 1 12-plus."

MONITOR PROFILE

WPOC's 'Unknown' PD Scott Lindemulder Wants To Walk The Walk For Country

After a lengthy search for a replacement for Bob Moody, WPOC Baltimore GM Jim Dolan recently announced that the station's new PD would be Scott "O'Brien" Lindemulder. The announcement sparked a one-word reaction throughout the country music community—"who?"

Because he's never worked in country before, Lindemulder is an unknown, but he says he has been a fan of the music for some time. He took the reins at WPOC Feb. 24 after a four-year stint programming soft AC WTVR Richmond, Va., which he helped take from outside the top 10 to No. 1 in its core demo of 35- to 44-year-old women, he says, and No. 4 in the market overall in the fall '96 ratings.

Prior to WTVR, he was MD/nights at album rock WGCX Mobile, Ala., and previously was production/public-affairs director and p.m. driver at classic rock WAFX Montgomery, Ala.

At WTVR, Lindemulder says success came in



Scott Lindemulder
Program Director
WPOC Baltimore

*I'm not the guy
replacing Moody,
I'm the guy
programming
WPOC*

spite of limited resources, so he is now looking forward to having the tools that come with a major-market operation like WPOC. "We are a good operation for this level, but we're limited," he says of WTVR. "We don't have the best salaries, promotional van, or facilities, and we make more money than anybody else in this market," he claims. "I'll have more to work with in a market the size of Baltimore." But Lindemulder knows those tools aren't all it takes to win. "You don't have to have the best research or be paid the most to be No. 1. You have to know what you're doing," he says. And while he believes he's a pro, Lindemulder is also not afraid to admit he has a lot to learn.

"I screw up almost every week. That's why I learn so much," he says. "I'm not afraid to say I don't know all there is to know about radio." That includes not knowing all there is to know about country, which is why Lindemulder will be relying heavily on newly upped APD Greg Cole.

"If I'm going to learn from somebody, it's going to be Greg," he says. "He's going to be a great ally for me. He's going to teach me what he knows, and I'm going to teach him what I know."

Among the things Lindemulder says he has to learn at WPOC are artist history and how to not let his personal tastes get in the way of the programming. "Because I am so open to a lot of musical styles, I'll probably have an abundance of songs I want to play that I'll have to temper my personal involvement with . . . to what the audience wants to hear," he says. As for artist history, he says, "I know Joe Diffie's 'Third Rock From The Sun,' but I don't know what Diffie was doing three albums ago or if he's even had three albums."

In Richmond, he learned about country from rival WKHK, which shares a lot of audience with WTVR. In AC, he says, the target listener is "upper-demo females who tend to make more money than the average, have kids, and their biggest problem in life is finding . . . a

second of the day that isn't accounted for." But what he learned from being next to WKHK's booth at the state fair is that country attracts a much more diverse audience. He recalls watching a man "in a denim jacket spitting tobacco" telling the WKHK jock about his favorite song. Minutes later, a "well-dressed lady" came up to the same booth and told the jock about her favorite song, which turned out to be the same title. "There is such a wide appeal in this format," he says. "The lyrics are so straightforward, the music is so relatable, you don't have to pigeon-hole it into one particular demographic."

One element he may bring to country is the programming clock that served him well in AC. "Country music listeners seem to be, from a lot of stations I've heard and others I've picked apart on paper, more forgiving about where you put the stopsets and how many you have." For instance, some country stations put a stopset in the first quarter-hour, something he says AC would never do. But though WTVR stops at :17 and :48, don't look for WPOC to automatically do the same. "I need to analyze it a lot more," he says. "The station and I need to spend time together. I don't think you'll see any changes in the first few weeks."

Lindemulder is looking forward to team building with WPOC's staff. "I don't like to be called boss," he says. "I don't like to say people work for me. I need people working with me . . . I expect a lot from the people I work with, but I give a lot, too. What we do isn't hard, but it's got to be fun."

He's particularly looking forward to working with morning host Laurie DeYoung, whom he describes as "an incredible talent . . . I've heard her show once, and I'm so psyched to work with her." He's already decided that he'd like DeYoung to do her show from live remotes more often to boost her visibility. DeYoung's visibility will also be enhanced shortly with the launch of a new TV spot that pairs her with Vince Gill.

Asked what he'd like the country community to know about him, he says, "This is going to continue to be a great radio station through a great relationship with them. I'm open to all ideas, [I] return all phone calls, time permitting, and any way I can help the country community help my radio station, that's where my energies are going to be."

One thing he isn't concerned about is filling Moody's sizable shoes. "That's not where my thoughts are," he says. "Bob is well-known coast to coast and built a great thing there. I have to . . . keep a great station doing what it's doing and keep the evolution going. There will [always] be elements of Bob in there, and in time it will also sound like a Scott Lindemulder-programmed station. I'm not the guy replacing Bob Moody, I'm the guy programming WPOC."

Lindemulder knows his programming philosophy, "find out what they want and give it to them," is the oldest cliché in the book, but he says if every programmer who "talked the talk walked the walk, we'd have a more competitive situation out here in radio . . . If everybody who was saying those generalities [was] doing that, we'd have such great radio on such a bigger lever that we wouldn't be coughing up all this extra revenue that radio should get but TV gets and newspapers get [instead]. Radio touches more people, head and shoulders above the rest."

As for country, Lindemulder says, "I'm excited about the format. It's a challenge for me but one that I want. I can't get my mind off of it." And while he is aware of country's recent downturn in sales and ratings, Lindemulder looks at it with the practical eye of an outsider. "Country formats and sales are no longer kicking ass," he says. "Now they're just winning."

PHYLLIS STARK

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EVENT/ISSUE	ISSUE DATE	CLASSIFIED AD DEADLINE
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■ Impact Convention (April 17 - 20)	April 18	April 9
■ Nomination Ballots Inserted for 1997 Billboard/Airplay Monitor Radio Awards	May 2	April 23
■ Mid West Conclave (July 16 - 20)	July 18	July 9
■ Final Ballots Inserted for 1997 Billboard/Airplay Monitor Radio Awards		
■ NAB Show (Sept. 17 - 20)	Sept. 19	Sept. 10
■ Billboard/Airplay Monitor Radio Seminar and Awards (Oct. 16 - 18)	Oct. 17	Oct. 8

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AIRPLAY Monitor GREATEST GAINERS

Broadcast Data Systems
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Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

TRACY LAWRENCE • <i>Better Man, Better Off</i> (ATLANTIC)	+897
KPLX +24, WCOL +20, WKXC +19, WKXK +18, WIL +18, KRTY +17, WTQR +16, WGKX +15, WTDR +15, WNOE +15	
COLLIN RAYE • <i>On The Verge</i> (EPIC)	+636
KYNG +18, WQDR +16, WBOB +14, WKIX +13, KRMD +13, WXBM +13, KVOO +13, WKXC +12, WHSL +11, WKCN +11	
ALABAMA • <i>Sad Lookin' Moon</i> (RCA)	+590
KYNG +21, WFRE +14, KYCW +13, WWGR +12, WKSF +12, KGMV +12, KKCS +12, KJJY +12, WQDR +12, KIKF +12	
KEVIN SHARP • <i>She's Sure Taking It Well</i> (143/ASYLUM)	+520
WGRL +20, KTST +18, KYCY +18, KNIX +15, KZSN +14, WKIX +12, WBOB +12, KRMD +12, KRST +12, WCMS +12	
DAVID KERSH • <i>Another You</i> (CURB)	+519
KFKF +16, WKXK +14, WKCN +14, WVLL +14, KMDL +13, WPOC +12, WKCO +11, KZSN +11, WFMS +11, WCOS +10	
THE BUFFALO CLUB • <i>If She Don't Love You</i> (RISING TIDE)	+509
WPOC +16, WESC +15, KIKF +15, WBOB +14, KFMS +14, KYCW +13, WXBM +12, WDOD +12, WMZQ +12, WBBS +11	
SAWYER BROWN • <i>Six Days On The Road</i> (CURB)	+446
KKBQ +18, WYAY +17, WSTH +16, WRNS +15, KKAT +15, WBOB +14, WKSF +13, WYGY +13, KWJJ +13, KYCW +13	
DIAMOND RIO • <i>Holdin'</i> (ARISTA)	+427
KPLX +23, WBOB +19, WGRL +18, WSM +16, WRNS +15, KTST +14, KJJY +14, WZZK +13, KYCW +12, KUBL +10	
TRACY BYRD • <i>Don't Take Her She's All I Got</i> (MCA)	+403
KPLX +18, WIRK +16, WTQR +15, WDOD +14, KKBQ +14, KSN +13, WLWI +11, KRMD +10, WFRE +10, KMDL +9	
TOBY KEITH • <i>Me Too</i> (MERCURY NASHVILLE)	+380
WKCO +27, WQIK +19, WHSL +15, WCOS +13, WFMS +13, KUPL +12, WMJC +11, KFGR +11, KFDI +11, WTGE +10	
MINDY MCCREADY • <i>A Girl's Gotta Do (What A Girl's Gotta Do)</i> (BNA)	+367
WYCD +17, KBQ +17, WYAY +17, WWGR +16, WPOC +13, WKIX +12, KKCS +12, WAMZ +12, KGMV +11, WIRK +11	
CLAY WALKER • <i>Rumor Has It</i> (GIANT)	+366
WMZQ +17, WGRL +14, WWGR +12, KOUL +11, KTTS +11, WPOC +11, WTGE +10, KSKS +10, KFGR +10, WXTU +10	
KENNY CHESNEY • <i>When I Close My Eyes</i> (BNA)	+359
WGRL +21, KRTY +16, KYCW +16, KPLX +16, WQXK +14, WCOS +12, WNCY +11, WQMX +10, KSSN +10, WOKO +9	
MILA MASON • <i>Dark Horse</i> (ATLANTIC)	+321
WBOB +13, WQXK +11, WZZK +11, WCLB +10, KWNR +10, WKKO +10, WYYD +10, WBUB +9, KYGO +9, WKHX +9	
BRYAN WHITE • <i>Sitting On Go</i> (ASYLUM)	+316
KYNG +17, WIL +17, KBQ +15, WUBE +13, WQBE +11, WYAY +11, WSTH +10, WXBQ +10, WKCO +10, WGAR +10	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
ALABAMA <i>Sad Lookin' Moon</i> (RCA)	43	SONS OF THE DESERT <i>Whatever Comes First</i> (Epic)	25
TRACY LAWRENCE <i>Better Man, Better Off</i> (Atlantic)	41	COLLIN RAYE <i>On The Verge</i> (Epic)	22
KEVIN SHARP <i>She's Sure Taking It Well</i> (143/Asylum)	39	SAWYER BROWN <i>Six Days On The Road</i> (Curb)	22
MINDY MCCREADY <i>A Girl's Gotta Do (What A Girl's Gotta Do)</i> (BNA)	33	JOHN MICHAEL MONTGOMERY <i>I Miss You A Little</i> (Atlantic)	21
BRYAN WHITE <i>Sitting On Go</i> (Asylum)	27	MILA MASON <i>Dark Horse</i> (Atlantic)	20

VIDEO PLAYLISTS

CMT
COUNTRY MUSIC TELEVISION.

DTNN
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The Heart of Country

		TW	LW
1	Brooks & Dunn, A Man This Lonely	5	5
2	Daryle Singletary, Amen Kind Of Love	5	4
3	Deana Carter, We Danced Anyway	5	3
4	Rick Trevino, Running Out Of Reasons To Run	4	3
5	Sammy Kershaw, Politics, Religion And Her	4	4
6	Alison Krauss, Baby Mine	4	4
7	BR5-49, Even If It's Wrong	4	4
8	John Berry, She's Taken A Shine	4	4
9	Cledus "T." Judd, Cledus Went Down To Florida	4	0
10	Terri Clark, Emotional Girl	4	4
11	Shania Twain, God Bless The Child	3	4
12	Toby Keith, Me Too	3	4
13	Ty Herndon, She Wants To Be Wanted Again	3	4
14	Travis Tritt, Where Corn Don't Grow	3	4
15	Trisha Yearwood, I Need You	3	0
16	Paul Brandt, I Meant To Do That	3	1
17	Deryl Dodd, That's How I Got To Memphis	3	3
18	Mark Chesnut, Let It Rain	3	2
19	Tracy Lawrence, Better Man, Better Off	3	0
20	Martina McBride, Cry On The Shoulder Of The Road	3	3
21	Billy Ray Cyrus, Three Little Words	3	3
22	Tracy Byrd, Don't Take Her She's All I Got	3	3
23	Doug Sappanaw & Herschel Walker, Four Score And Seven Beers Ago	3	2
24	Kathy Mattea, 455 Rocket	3	2
25	Clay Walker, Rumor Has It	3	3
26	Sawyer Brown, Six Days On The Road	3	4
27	James Bonamy, All I Do Is Love Her	2	2
28	Thrasher Shiver, Be Honest	2	2
29	Kevin Sharp, She's Sure Taking It Well	2	0
30	Great Plains, Wolverton Mountain	2	2

COUNTRY RECURRENT AIRPLAY

RANK	PLAYS	TW	LW	TITLE	ARTIST (LABEL)
1	2487	2799		NOBODY KNOWS	KEVIN SHARP (143/ASYLUM)
2	1937	1986		ONE WAY TICKET (BECAUSE I CAN)	LEANN RIMES (CURB)
3	1783	2231		I CAN'T DO THAT ANYMORE	FAITH HILL (WARNER BROS.)
4	1726	1915		FRIENDS	JOHN MICHAEL MONTGOMERY (ATLANTIC)
5	1633	1636		BIG LOVE	TRACY BYRD (MCA)
6	1616	1649		HER MAN	GARY ALLAN (DECCA)
7	1486	1540		EVERY LIGHT IN THE HOUSE	TRACE ADKINS (CAPITOL NASHVILLE)
8	1390	1580		THE FEAR OF BEING ALONE	REBA MCENTIRE (MCA)
9	1369	1332		STRAWBERRY WINE	DEANA CARTER (CAPITOL NASHVILLE)
10	1217	1286		MY MARIA	BROOKS & DUNN (ARISTA)
11	1204	1190		SO MUCH FOR PRETENDING	BRYAN WHITE (ASYLUM)
12	1195	1272		MAYBE WE SHOULD JUST SLEEP ON IT	TIM MCGRAW (CURB)
13	1185	1303		LIVING IN A MOMENT	TY HERNDON (EPIC)
14	1150	1256		LIKE THE RAIN	CLINT BLACK (RCA)
15	1141	1200		LONELY TOO LONG	PATTY LOVELESS (EPIC)
16	1132	1169		THAT OL' WIND	GARTH BROOKS (CAPITOL NASHVILLE)
17	1125	1033		DADDY'S MONEY	RICOCHE (COLUMBIA)
18	1090	1230		GOODNIGHT SWEETHEART	DAVID KERSH (CURB)
19	1060	1162		BELIEVE ME BABY (I LIED)	TRISHA YEARWOOD (MCA)
20	1052	1065		ME AND YOU	KENNY CHESNEY (BNA)
21	1029	1095		BLUE CLEAR SKY	GEORGE STRAIT (MCA)
22	1015	1067		CHECK YES OR NO	GEORGE STRAIT (MCA)
23	1000	990		GUYS DO IT ALL THE TIME	MINDY MCCREADY (BNA)
24	993	943		NO ONE NEEDS TO KNOW	SHANIA TWAIN (MERCURY NASHVILLE)
25	975	990		I CAN STILL MAKE CHEYENNE	GEORGE STRAIT (MCA)

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.



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Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly came, beginning with the highest-cumulative station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitration surveys. The number of stations shown each week varies depending upon space.

COUNTRY

Grid of country music playlists for stations KZLA, WUSN, WXTU, WKHX, WMZQ, and KSCS. Each station's playlist includes song titles, artists, and cumulative play counts.

Grid of country music playlists for stations KKBQ, KILT, KYGO, KYNG, WWWW, and WIL. Each station's playlist includes song titles, artists, and cumulative play counts.

Grid of country music playlists for stations KKK, WYCD, KPLX, KMPS, KEY, and WGAR. Each station's playlist includes song titles, artists, and cumulative play counts.

Grid of country music playlists for stations WBOB, WDSY, KNIX, WYAY, KMLE, and WPOC. Each station's playlist includes song titles, artists, and cumulative play counts.

Broadcast Data Systems logo and text: Playlists supplied by Broadcast Data Systems' Radio Track service...

COUNTRY

Grid of country music charts for stations WKXX, WFMS, WQYK, KFRG, WTQR, and WIVK. Columns include station name, PD, MD, and a list of songs with their TW and LW values.

Grid of country music charts for stations WUBE, WSIX, WHKO, WSOC, WWKA, and WSM. Columns include station name, PD, MD, and a list of songs with their TW and LW values.

Grid of country music charts for stations WAMZ, KSAN, WKLB, WRBQ, WKIS, and WZZK. Columns include station name, PD, MD, and a list of songs with their TW and LW values.

Grid of country music charts for stations KFKF, WTDR, KWJJ, WDAF, WWYZ, and WMIL. Columns include station name, PD, MD, and a list of songs with their TW and LW values.

Playlists supplied by Broadcast Data Systems' Radio Track service...

For Week Ending February 23, 1997

Grid of 48 country music playlists for stations like KXXY, WUSY, KUPL, KSON, WVLK, WSSL, WQDR, KBEQ, WXBQ, WKKK, KYCW, WESC, KYY, WBCT, KYCY, WGNA, WCOL, WNOE, KSSN, WYNK, KAJA, KASE, KWEN, WGKX.

MONITOR SOUNDTRACK REPORTS

For Week Ending February 23, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

Total Plays/Gain				Total Plays/Gain				Total Plays/Gain				Total Plays/Gain				Total Plays/Gain			
TRACE ADKINS 3888/248				ALABAMA 1486/590				JOHN BERRY 4299/296				THE BUFFALO CLUB 2340/509				TRACY BYRD 3395/403			
<i>(This Ain't) No Thinkin' Thing (Capitol Nashville)</i>				<i>Sad Lookin' Moon (RCA)</i>				<i>She's Taken A Shine (Capitol Nashville)</i>				<i>If She Don't Love You (Rising Tide)</i>				<i>Don't Take Her She's All I Got (MCA)</i>			
Total Stations: 161 Chart Move: 14-11				Total Stations: 141 Chart Move: 45-38				Total Stations: 159 Chart Move: 12-9				Total Stations: 158 Chart Move: 33-27				Total Stations: 160 Chart Move: 19-17			
City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain
Albany	WXXX	20	1	Albany	WXXX	20	1	Albany	WXXX	20	1	Albany	WXXX	20	1	Albany	WXXX	20	1

Total Stations: 162 Chart Move: 5-2				Total Stations: 160 Chart Move: 20-18				Total Stations: 160 Chart Move: 23-21				Total Stations: 159 Chart Move: 16-13				Total Stations: 152 Chart Move: 29-29			
DEANA CARTER 4975/240				KENNY CHESNEY 3349/359				TERRI CLARK 3092/263				DIAMOND RIO 3831/427				BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT 2250/86			
<i>We Danced Anyway (Capitol Nashville)</i>				<i>When I Close My Eyes (BNA)</i>				<i>Emotional Girl (Mercury Nashville)</i>				<i>Holdin' (Arista)</i>				<i>Here's Your Sign (Get The Picture) (Warner Bros.)</i>			
City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain
Albany	WXXX	20	1	Albany	WXXX	20	1	Albany	WXXX	20	1	Albany	WXXX	20	1	Albany	WXXX	20	1

COUNTRY AIRPLAY MONITOR

SING ACTIVITY REPORTS

For Week Ending February 23, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

TY HERNDON 1959/13					ALAN JACKSON 3671/256					TOBY KEITH 5088/380					DAVID YERUSH 2514/519					TRACY LAWRENCE 2199/897				
She Wants To Be Wanted Again (Epic)					Everything I Love (Arista)					Me Too (Mercury Nashville)					Another Yeh (Curb)					Better Man, Better Off (Atlantic)				
Total Stations: 156 Chart Move: 21-22					Total Stations: 162 Chart Move: 15-15					Total Stations: 161 Chart Move: 6-1					Total Stations: 158 Chart Move: 31-25					Total Stations: 156 Chart Move: 38-30				
City	Station	Plays	Gain	IP	City	Station	Plays	Gain	IP	City	Station	Plays	Gain	IP	City	Station	Plays	Gain	IP	City	Station	Plays	Gain	IP
L.A.	CMT	22	33	18	L.A.	CMT	21	21	12	L.A.	CMT	27	28	37	L.A.	CMT	10	5	7	L.A.	CMT	37	10	10
Chicago	WKXK	18	6	6	Chicago	WKXK	20	18	9	Chicago	WKXK	37	34	22	Chicago	WKXK	18	5	5	Chicago	WKXK	18	18	18
San Fran.	KSAN	3	2	3	San Fran.	KSAN	22	20	19	San Fran.	KSAN	36	36	34	San Fran.	KSAN	18	15	3	San Fran.	KSAN	13	6	18
Phila.	WXTU	5	2	1	Phila.	WXTU	14	18	23	Phila.	WXTU	62	57	37	Phila.	WXTU	25	22	15	Phila.	WXTU	39	34	8
Dallas	WYCD	29	15	13	Dallas	WYCD	25	26	29	Dallas	WYCD	46	46	36	Dallas	WYCD	17	12	7	Dallas	WYCD	10	10	10
Wash. DC	WFLS	2	2	2	Wash. DC	WFLS	23	24	14	Wash. DC	WFLS	30	30	30	Wash. DC	WFLS	24	26	10	Wash. DC	WFLS	20	7	2
Houston	WKIK	2	2	1	Houston	WKIK	25	24	25	Houston	WKIK	46	47	27	Houston	WKIK	23	17	1	Houston	WKIK	7	7	2
Boston	WKLB	11	11	6	Boston	WKLB	17	11	10	Boston	WKLB	19	14	10	Boston	WKLB	3	3	2	Boston	WKLB	32	29	11
Miami	WKIS	18	15	12	Miami	WKIS	26	25	18	Miami	WKIS	35	35	27	Miami	WKIS	16	17	10	Miami	WKIS	1	1	4
Atlanta	WKHX	8	7	18	Atlanta	WKHX	24	24	21	Atlanta	WKHX	34	31	26	Atlanta	WKHX	17	13	5	Atlanta	WKHX	3	3	2
Seattle	KMPS	3	3	3	Seattle	KMPS	27	27	17	Seattle	KMPS	24	24	24	Seattle	KMPS	17	18	17	Seattle	KMPS	11	9	4
Long Isl.	WJMC	3	1	1	Long Isl.	WJMC	16	18	20	Long Isl.	WJMC	30	29	24	Long Isl.	WJMC	17	10	7	Long Isl.	WJMC	6	6	15
San Diego	KSDN	3	3	3	San Diego	KSDN	25	25	21	San Diego	KSDN	30	30	33	San Diego	KSDN	3	3	1	San Diego	KSDN	5	5	2
Minneapolis	KEYE	9	12	11	Minneapolis	KEYE	34	31	16	Minneapolis	KEYE	35	37	34	Minneapolis	KEYE	21	22	12	Minneapolis	KEYE	12	11	6
St. Louis	WDBB	21	23	9	St. Louis	WDBB	25	23	16	St. Louis	WDBB	20	20	20	St. Louis	WDBB	13	13	13	St. Louis	WDBB	18	18	18
Baltimore	WYMD	19	20	21	Baltimore	WYMD	19	20	21	Baltimore	WYMD	19	20	21	Baltimore	WYMD	19	20	21	Baltimore	WYMD	19	20	21
Pittsburgh	WDSY	23	25	23	Pittsburgh	WDSY	23	25	23	Pittsburgh	WDSY	23	25	23	Pittsburgh	WDSY	23	25	23	Pittsburgh	WDSY	23	25	23
Phoenix	KMLF	1	1	1	Phoenix	KMLF	26	22	14	Phoenix	KMLF	26	28	5	Phoenix	KMLF	20	16	21	Phoenix	KMLF	14	14	3
Tampa	KNIX	34	37	26	Tampa	KNIX	34	37	26	Tampa	KNIX	34	37	26	Tampa	KNIX	34	37	26	Tampa	KNIX	34	37	26
Cleveland	WGAR	26	25	22	Cleveland	WGAR	26	25	22	Cleveland	WGAR	26	25	22	Cleveland	WGAR	26	25	22	Cleveland	WGAR	26	25	22
Denver	WYGO	12	16	13	Denver	WYGO	12	16	13	Denver	WYGO	12	16	13	Denver	WYGO	12	16	13	Denver	WYGO	12	16	13
Port. OR	KUPL	28	27	25	Port. OR	KUPL	28	27	25	Port. OR	KUPL	28	27	25	Port. OR	KUPL	28	27	25	Port. OR	KUPL	28	27	25
Cincinnati	WUAB	5	12	11	Cincinnati	WUAB	5	12	11	Cincinnati	WUAB	5	12	11	Cincinnati	WUAB	5	12	11	Cincinnati	WUAB	5	12	11
Kan. City	KBEQ	16	18	19	Kan. City	KBEQ	16	18	19	Kan. City	KBEQ	16	18	19	Kan. City	KBEQ	16	18	19	Kan. City	KBEQ	16	18	19
Rivers	WDFW	19	17	21	Rivers	WDFW	19	17	21	Rivers	WDFW	19	17	21	Rivers	WDFW	19	17	21	Rivers	WDFW	19	17	21
Milwaukee	KFRG	19	17	21	Milwaukee	KFRG	19	17	21	Milwaukee	KFRG	19	17	21	Milwaukee	KFRG	19	17	21	Milwaukee	KFRG	19	17	21
Sacramento	KNCI	6	6	7	Sacramento	KNCI	6	6	7	Sacramento	KNCI	6	6	7	Sacramento	KNCI	6	6	7	Sacramento	KNCI	6	6	7
San Jose	KRTY	23	26	8	San Jose	KRTY	23	26	8	San Jose	KRTY	23	26	8	San Jose	KRTY	23	26	8	San Jose	KRTY	23	26	8
Providence	WCTK	19	18	19	Providence	WCTK	19	18	19	Providence	WCTK	19	18	19	Providence	WCTK	19	18	19	Providence	WCTK	19	18	19
Colum. OH	WCMS	23	22	23	Colum. OH	WCMS	23	22	23	Colum. OH	WCMS	23	22	23	Colum. OH	WCMS	23	22	23	Colum. OH	WCMS	23	22	23
Norfolk	WWSL	17	18	14	Norfolk	WWSL	17	18	14	Norfolk	WWSL	17	18	14	Norfolk	WWSL	17	18	14	Norfolk	WWSL	17	18	14
San Antonio	WGH	14	15	16	San Antonio	WGH	14	15	16	San Antonio	WGH	14	15	16	San Antonio	WGH	14	15	16	San Antonio	WGH	14	15	16
Salt Lake	KKAT	43	25	22	Salt Lake	KKAT	43	25	22	Salt Lake	KKAT	43	25	22	Salt Lake	KKAT	43	25	22	Salt Lake	KKAT	43	25	22
Indian	KUBL	19	18	15	Indian	KUBL	19	18	15	Indian	KUBL	19	18	15	Indian	KUBL	19	18	15	Indian	KUBL	19	18	15
Indianapolis	WGRL	31	30	25	Indianapolis	WGRL	31	30	25	Indianapolis	WGRL	31	30	25	Indianapolis	WGRL	31	30	25	Indianapolis	WGRL	31	30	25
Charl. NC	WSDC	20	20	17	Charl. NC	WSDC	20	20	17	Charl. NC	WSDC	20	20	17	Charl. NC	WSDC	20	20	17	Charl. NC	WSDC	20	20	17
New Or.	WDR	23	15	11	New Or.	WDR	23	15	11	New Or.	WDR	23	15	11	New Or.	WDR	23	15	11	New Or.	WDR	23	15	11
Orlando	WTKA	16	15	11	Orlando	WTKA	16	15	11	Orlando	WTKA	16	15	11	Orlando	WTKA	16	15	11	Orlando	WTKA	16	15	11
Buffalo	WYRK	13	14	16	Buffalo	WYRK	13	14	16	Buffalo	WYRK	13	14	16	Buffalo	WYRK	13	14	16	Buffalo	WYRK	13	14	16
Buffalo	WYRK	13	14	16	Buffalo	WYRK	13	14	16	Buffalo	WYRK	13	14	16	Buffalo	WYRK	13	14	16	Buffalo	WYRK	13	14	16
Greensboro	WWSL	17	18	14	Greensboro	WWSL	17	18	14	Greensboro	WWSL	17	18	14	Greensboro	WWSL	17	18	14	Greensboro	WWSL	17	18	14
Memphis	WTKR	16	15	12	Memphis	WTKR	16	15	12	Memphis	WTKR	16	15	12	Memphis	WTKR	16	15	12	Memphis	WTKR	16	15	12
Nashville	WSM	33	30	24	Nashville	WSM	33	30	24	Nashville	WSM	33	30	24	Nashville	WSM	33	30	24	Nashville	WSM	33	30	24
Rochester	WBEE	18	21	13	Rochester	WBEE	18	21	13	Rochester	WBEE	18	21	13	Rochester	WBEE	18	21	13	Rochester	WBEE	18	21	13
W.P. Beach	WVLA	14	16	15	W.P. Beach	WVLA	14	16	15	W.P. Beach	WVLA	14	16	15	W.P. Beach	WVLA	14	16	15	W.P. Beach	WVLA	14	16	15
Las Vegas	KFNM	36	33	14	Las Vegas	KFNM	36	33	14	Las Vegas	KFNM	36	33	14	Las Vegas	KFNM	36	33	14	Las Vegas	KFNM	36	33	14
Louisville	KNWR	13	15	10	Louisville	KNWR	13	15	10	Louisville	KNWR	13	15	10	Louisville	KNWR	13	15	10	Louisville	KNWR	13	15	10
Rail/Dur.	WAMZ	20	21	20	Rail/Dur.	WAMZ	20	21	20	Rail/Dur.	WAMZ	20	21	20	Rail/Dur.	WAMZ	20	21	20	Rail/Dur.	WAMZ	20	21	20
Louisville	KNWR	13	15	10	Louisville	KNWR	13	15	10	Louisville	KNWR	13	15	10	Louisville	KNWR	13	15	10	Louisville	KNWR	13	15	10
Okla. City	KTST	12	14	4	Okla. City	KTST	12	14	4	Okla. City	KTST	12	14	4	Okla. City	KTST	12	14	4	Okla. City	KTST	12	14	4
Dayton	WKHO	34	36	29	Dayton	WKHO	34	36	29	Dayton	WKHO	34	36	29	Dayton	WKHO	34	36	29	Dayton	WKHO	34	36	29

LONESTAR 3171/271					PATTY LOVELESS 4570/149					MILA MASON 1552/321					KATHY MATTEA 1513/241					MARTINA MCBRIDE 1310/185				
Heartbroke Every Day (BNA)					She Drew A Broken Heart (Epic)					Dark Rocket (Atlantic)					455 Rocket (Mercury Nashville)					Cry On The Shoulder Of The Road (RCA)				
Total Stations: 157 Chart Move: 22-20					Total Stations: 161 Chart Move: 9-7					Total Stations: 145 Chart Move: 40-36					Total Stations: 134 Chart Move: 39-37					Total Stations: 122 Chart Move: 41-39				
City	Station	Plays	Gain	IP	City	Station	Plays	Gain	IP	City	Station	Plays	Gain	IP	City	Station	Plays	Gain	IP	City	Station	Plays	Gain	IP
L.A.	CMT	23	22	206	L.A.	CMT	22	26	24	L.A.	CMT	15	13	14	L.A.	CMT	13	12	13	L.A.	CMT	15	10	66
Chicago	WKXK	18	6	6	Chicago	WKXK	22	21	12	Chicago	WKXK	11	11	11	Chicago	WKXK	4	4	6	Chicago	WKXK	10	7	12
San Fran.	KSAN	3	2	3	San Fran.	KSAN	35	34	26	San Fran.	KSAN	1	1	2	San Fran.	KSAN	13	14	5	San Fran.	KSAN	10	7	12
Phila.	WXTU	5	2	1	Phila.	WXTU	14	18	23	Phila.	WXTU	38	35	25	Phila.	WXTU	9	9	3	Phila.	WXTU	10	8	7
Dallas	WYCD	29	15	13	Dallas	WYCD	25	26	29	Dallas	WYCD	17	12	7	Dallas	WYCD	17	12	7	Dallas	WYCD	10	10	10
Wash. DC	WFLS	2	2	2	Wash. DC	WFLS	23	24	14	Wash. DC	WFLS	30	30	30	Wash. DC	WFLS	24	26	10	Wash. DC	WFLS	20	7	2
Houston	WKIK	2	2	1	Houston	WKIK	25	24	25	Houston	WKIK	46	47	27	Houston	WKIK	23	17	1	Houston	WKIK	7	7	2
Boston	WKLB	11	11	6	Boston	WKLB	17	11	10	Boston	WKLB	19	14	10	Boston	WKLB	3	3	2	Boston	WKLB	32	29	11
Miami	WKIS																							

MOTOROLA AIRPLAY **SONG ACTIVITY REPORTS**

For Week Ending February 23, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

NEAL MCCOY 1628/233										REBA MCENTIRE 4303/250										LORRIE MORGAN 1949/303										COLLIN RAYE 2267/636										RICOCHET 2673/287									
That Woman Of Mine (Atlantic)										How Was I To Know (MCA)										Good As I Was To You (BNA)										On The Verge (Epic)										Ease My Troubled Mind (Columbia)									
Total Stations: 138 Chart Move: 37-35										Total Stations: 161 Chart Move: 11-8										Total Stations: 138 Chart Move: 35-33										Total Stations: 155 Chart Move: 35-28										Total Stations: 156 Chart Move: 24-23									
City	Stn	W	L	W	Z	W	W	W	IP	City	Stn	W	L	W	Z	W	W	W	IP	City	Stn	W	L	W	Z	W	W	W	IP	City	Stn	W	L	W	Z	W	W	W	IP	City	Stn	W	L	W	Z	W	W	W	IP
LA	KMTV	10	13	9	122					LA	KMTV	24	22	14	162					LA	KMTV	14	14	7	45					LA	KMTV	14	14	7	45					LA	KMTV	14	14	7	45				

LEANN RIMES 4673/19										KEVIN SHARP 1123/520										MARTY STUART 2503/214										TRAVIS TRITT 4572/188										CLAY WALKER 3766/366									
Unchained Melody (Curb)										She's Sure Taking It Well (143/Asylum)										You Can't Stop Love (MCA)										Where Corn Don't Grow (Warner Bros.)										Rumor Has It (Giant)									
Total Stations: 162 Chart Move: 7-5										Total Stations: 129 Chart Move: 51-40										Total Stations: 157 Chart Move: 26-26										Total Stations: 160 Chart Move: 10-6										Total Stations: 161 Chart Move: 17-14									
City	Stn	W	L	W	Z	W	W	W	IP	City	Stn	W	L	W	Z	W	W	W	IP	City	Stn	W	L	W	Z	W	W	W	IP	City	Stn	W	L	W	Z	W	W	W	IP	City	Stn	W	L	W	Z	W	W	W	IP
LA	KMTV	34	31	26	224					LA	KMTV	33	31	34	401					LA	KMTV	33	31	34	401					LA	KMTV	35	26	276						LA	KMTV	35	26	276					

She sings like an **ANGEL**

and plays like the **DEVIL**

-Neil Pond/Country America

The debut single from **Anita Cochran** **I COULD LOVE A MAN LIKE THAT**



Written by
ANITA COCHRAN
Produced by
ANITA COCHRAN for
Thunderbird Productions
and JIM ED NORMAN
for JEN Productions, Inc.

Going for airplay **March 17**

From the
forthcoming album
BACK TO YOU.

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 182 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1	6	16	ME TOO MERCURY NASHVILLE 1 week at No. 1	TOBY KEITH	5088	4708	
2	5	13	WE DANCED ANYWAY CAPITOL NASHVILLE	DEANA CARTER	4975	4735	
3	1	20	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	4942	5085	
4	2	22	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	4717	5005	
5	7	12	UNCHAINED MELODY CURB	LEANN RIMES	4673	4654	
6	10	16	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	4572	4384	
7	9	12	SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	4570	4421	
8	11	11	HOW WAS I TO KNOW MCA	REBA MCENTIRE	4303	4053	
9	12	14	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	4299	4003	
10	3	14	A MAN THIS LONELY ARISTA	BROOKS & DUNN	4150	4872	
11	14	7	(THIS AIN'T) NO THINKIN' THING CAPITOL NASHVILLE	TRACE ADKINS	3888	3640	
12	8	15	HALF WAY UP RCA	CLINT BLACK	3843	4539	
13	16	13	HOLDIN' ARISTA	DIAMOND RIO	3831	3404	
14	17	6	RUMOR HAS IT GIANT	CLAY WALKER	3766	3400	
15	15	8	EVERYTHING I LOVE ARISTA	ALAN JACKSON	3671	3415	
16	4	18	PRETTY LITTLE ADRIANA MCA	VINCE GILL	3596	4751	
			★ ★ ★ AIRPOWER ★ ★ ★				
17	19	7	DON'T TAKE HER SHE'S ALL I GOT MCA	TRACY BYRD	3395	2992	
			★ ★ ★ AIRPOWER ★ ★ ★				
18	20	12	WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	3349	2990	
19	13	23	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	3173	3765	
20	22	14	HEARTBROKE EVERY DAY BNA	LONESTAR	3171	2900	
21	23	9	EMOTIONAL GIRL MERCURY NASHVILLE	TERRI CLARK	3092	2829	
22	21	19	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	2959	2946	
23	24	8	EASE MY TROUBLED MIND COLUMBIA	RICOCHE	2673	2386	
24	18	19	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	2524	3140	
25	31	8	ANOTHER YOU CURB	DAVID KERSH	2514	1995	
26	26	20	YOU CAN'T STOP LOVE MCA	MARTY STUART	2503	2289	
27	33	8	IF SHE DON'T LOVE YOU RISING TIDE	THE BUFFALO CLUB	2340	1831	
28	35	3	ON THE VERGE EPIC	COLLIN RAYE	2267	1631	
29	29	7	HERE'S YOUR SIGN (GET THE PICTURE) WARNER BROS. BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT		2250	2164	
30	38	3	BETTER MAN, BETTER OFF ATLANTIC	TRACY LAWRENCE	2199	1302	
31	30	20	LITTLE BITTY ARISTA	ALAN JACKSON	2007	2083	
32	28	18	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	1977	2194	
33	34	7	GOOD AS I WAS TO YOU BNA	LORRIE MORGAN	1949	1646	
34	25	18	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	1815	2374	
35	37	13	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	1628	1395	
36	40	5	DARK HORSE ATLANTIC	MILA MASON	1552	1231	
37	39	8	455 ROCKET MERCURY NASHVILLE	KATHY MATTEA	1513	1272	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	45	2	SAD LOOKIN' MOON RCA	ALABAMA	1486	896	
39	41	7	CRY ON THE SHOULDER OF THE ROAD RCA	MARTINA MCBRIDE	1310	1125	
40	51	5	SHE'S SURE TAKING IT WELL 143/ASYLUM	KEVIN SHARP	1123	603	
41	36	18	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	966	1440	
42	46	6	I WANT TO BE YOUR GIRLFRIEND COLUMBIA	MARY CHAPIN CARPENTER	959	832	
43	47	5	COLD OUTSIDE MCA	BIG HOUSE	890	752	
44	48	8	FOREVER AND A DAY DECCA	GARY ALLAN	706	724	
45	50	7	CHANGE HER MIND STEP ONE	GENE WATSON	685	634	
46	59	2	A GIRL'S GOTTA DO (WHAT A GIRL'S GOTTA DO) BNA	MINDY MCCREADY	681	314	
47	68	2	SIX DAYS ON THE ROAD CURB	SAWYER BROWN	613	167	
48	42	17	I MEANT TO DO THAT REPRISE	PAUL BRANDT	587	1107	
49	43	20	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	527	1062	
50	52	4	THAT'S WHAT HAPPENS WHEN I HOLD YOU RCA	AARON TIPPIN	526	489	
51	67	2	I MISS YOU A LITTLE ATLANTIC JOHN MICHAEL MONTGOMERY		476	181	
52	58	2	PLACES I'VE NEVER BEEN MERCURY NASHVILLE	MARK WILLS	470	321	
53	75	2	SITTIN' ON GO ASYLUM	BRYAN WHITE	439	123	
			★ ★ ★ HOT SHOT DEBUT ★ ★ ★				
54	NEW		WHATEVER COMES FIRST EPIC	SONS OF THE DESERT	427	116	
55	64	2	LITTLE THINGS CAPITOL NASHVILLE	TANYA TUCKER	409	248	
56	70	2	I NEED YOU MCA	TRISHA YEARWOOD	399	155	
57	57	5	DADDY'S LITTLE GIRL CURB/UNIVERSAL	KIPPI BRANNON	390	323	
58	55	5	LONG TRAIL OF TEARS CAPITOL NASHVILLE	GEORGE DUCAS	374	327	
59	56	4	I'D LOVE YOU TO LOVE ME CAPITOL NASHVILLE	EMILIO	354	323	
60	69	3	THE HOPECHEST SONG EPIC	STEPHANIE BENTLEY	353	161	
61	62	4	SAY YES CURB	BURNIN' DAYLIGHT	347	273	
62	54	20	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	344	372	
63	61	3	BE HONEST ASYLUM	THRASHER SHIVER	343	292	
64	49	12	KING OF THE MOUNTAIN MCA	GEORGE STRAIT	311	653	
65	71	2	BAD FOR US WARNER BROS.	LITTLE TEXAS	294	151	
66	63	3	PRICE TO PAY WARNER BROS.	RANDY TRAVIS	254	255	
67	66	3	LITTLE RAMONA (GONE HILLBILLY NUTS) ARISTA	BR5-49	228	198	
68	65	5	THREE LITTLE WORDS MERCURY NASHVILLE	BILLY RAY CYRUS	223	228	
69	NEW		THIS IS YOUR BRAIN EPIC	JOE DIFFIE	182	0	
70	60	8	MORE THAN I WANTED TO KNOW GIANT	REGINA REGINA	180	314	
71	74	3	STILL STANDING TALL REPRISE	BRADY SEALS	163	138	
72	53	3	VALENTINE WINDHAM HILL JIM BRICKMAN WITH MARTINA MCBRIDE		162	456	
73	72	5	DO THE RIGHT THING MCA	GEORGE STRAIT	157	149	
74	RE-ENTRY		YOU JUST GET ONE IMPRINT	JEFF WOOD	120	113	
75	RE-ENTRY		CHEROKEE BOOGIE ARISTA	BR5-49	115	91	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

Wake up with us...



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COUNTRY AIRPLAY Monitor

• We Listen To Radio •

February 21, 1997 \$ 4.95 Volume 5 • No. 8

COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

RICK TREVINO

Running Out Of Reasons To Run (COLUMBIA)

★★★★ AIRPOWER ★★★★★

DIAMOND RIO • *Holdin'* (ARISTA)
CLAY WALKER • *Rumor Has It* (GIANT)

NEW RELEASES

RHETT AKINS • *Somebody Knew* (DECCA)
BEKKA & BILLY • *Patient Heart* (ALMO SOUNDS)
JACK INGRAM • *That's Not Me* (RISING TIDE)
LITTLE TEXAS • *Bad For Us* (WARNER BROS.)
LYLE LOVETT • *That's Right (You're Not From Texas)* (CURB/UNIVERSAL)
DAVID LEE MURPHY • *Breakfast In Birmingham* (MCA)
NIKKI NELSON • *Too Little Too Much* (COLUMBIA)
JOE NICHOLS • *I Hate The Way I Love You* (INTER SOUND)
SAWYER BROWN • *Six Days On The Road* (CURB)
BRYAN WHITE • *Sittin' On Go* (ASYLUM)
JEFF WOOD • *Use Mine* (IMPRINT)

Country Slips, N/T Up, AC Rebounds In Fall '96 National Arbitrons

by Sean Ross

Bill Clinton probably figured it out for himself on the night of this year's State of the Union address, but O.J. Simpson is bigger news than he is, at least in terms of impact on radio ratings.

News/talk radio took the biggest jump of any format in Billboard and Airplay Monitor's exclusive national Arbitron numbers last fall, but while N/T was up 16.2-16.8 12-plus in the presidential-election book, it didn't get the same kind of boost this fall that it got from the first Simpson verdict last year, when

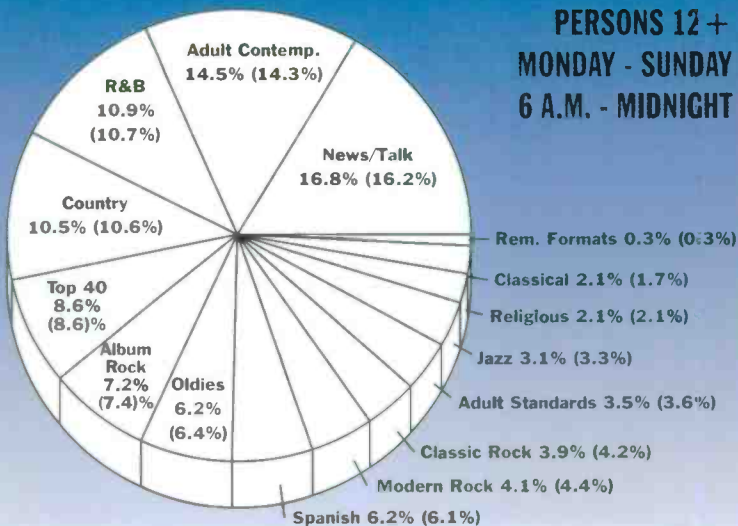
the format was up 15.5-16.9. Still, that puts N/T within a tenth of a share of its best number ever.

In other format highlights, AC rebounded from a devastating summer book and, as was once customary, was up 14.3-14.5 in the fall book, although that was less than some observers expected, judging from some of the strong AC numbers in the first individual market returns. R&B continued to cement its hold on third place, up 10.7-10.9, even with teens back in school, and again posted record numbers in many key demos and

Continued on page 5

ARBITRON FORMAT SHARE FALL '96

PERSONS 12 +
MONDAY - SUNDAY
6 A.M. - MIDNIGHT



(Numbers in parentheses represent Summer '96 shares)

Monitor Classifieds

pg. 6

She sings like an **ANGEL** and plays like the **DEVIL**

-Neil Pond/Country America

Anita Cochran

The debut single from

I COULD LOVE A MAN LIKE THAT

Written by
ANITA COCHRAN
Produced by
ANITA COCHRAN for
Thunderbird Productions
and JIM ED NORMAN
for JEN Productions, Inc.

From the
forthcoming album
BACK TO YOU.

Going for airplay
March 17

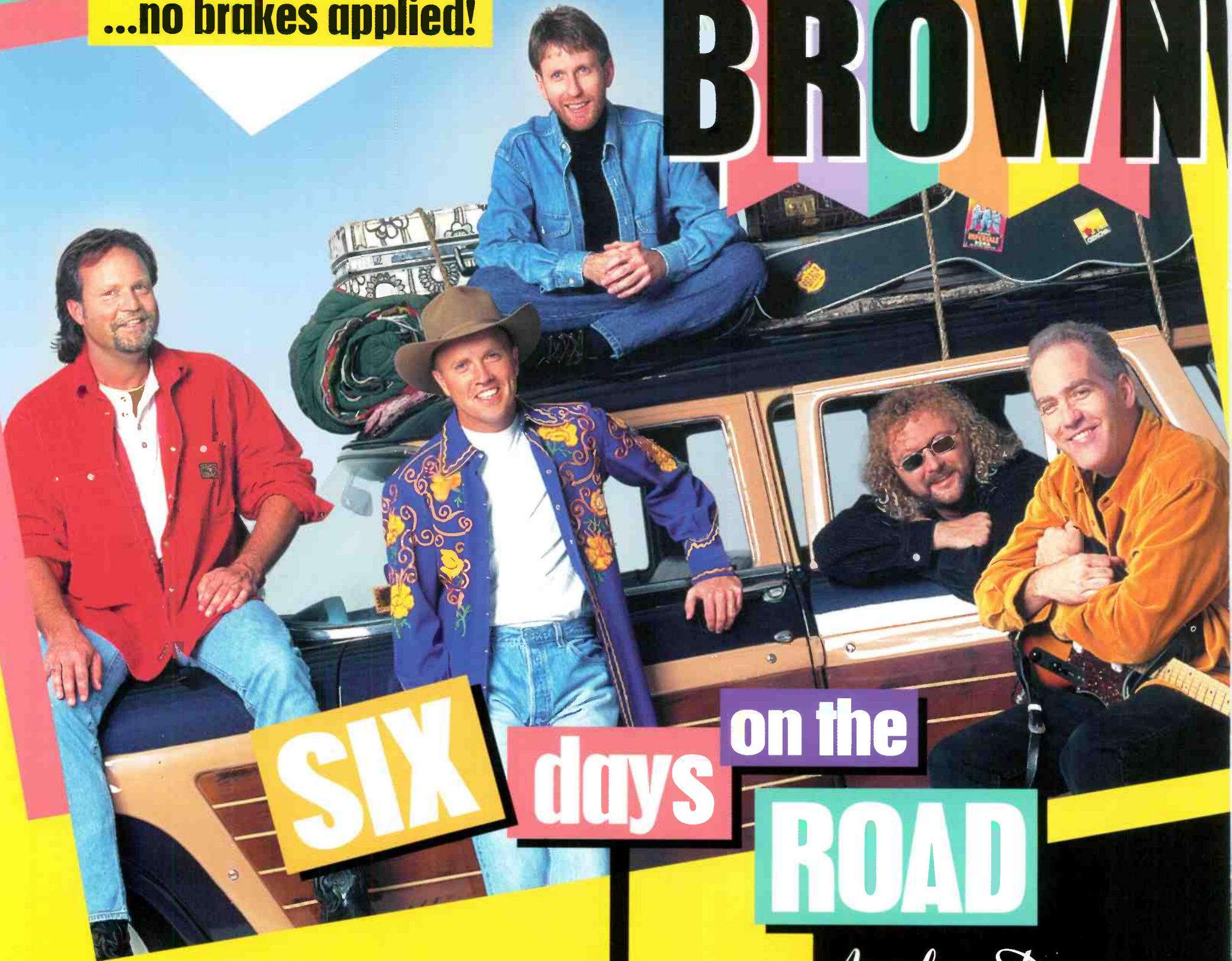


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Introducing
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Sawyer **BROWN**



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Airplay Date
February 24th

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SIX days on the **ROAD SHOW '97** Coming to a town near you!

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CURB
RECORDS

Country Radio Music Awards To Honor Hall

Tom T. Hall, who has made a strong comeback as a songwriter in the past year, will be presented with the Legend Award during Entertainment Radio Networks' fourth annual Country Radio Music Awards, set to take place at Nashville's Ryman Auditorium 8-10 p.m. CST March 4.

Bryan White will host the show, which is expected to be carried live on more than 250 stations. Performers will include Clint Black, Tracy Lawrence, James Bonamy, Kevin Sharp, Mindy McCready, Ricochet, and Ty Herndon. Following are the nominees:

Best female artist: Terri Clark, Patty Loveless, LeAnn Rimes, Shania Twain, Trisha Yearwood.

Best male artist: Clint Black, Garth Brooks, Alan Jackson, Tracy Lawrence, Bryan White.

Best group or duo: Brooks & Dunn, Diamond Rio, Lonestar, Ricochet, Sawyer Brown.

Best new artist: James Bonamy, Paul Brandt, Deana Carter, Mindy McCready, LeAnn Rimes.

Album of the year: Brooks & Dunn, "Borderline"; Vince Gill, "High Lonesome Sound"; Patty Loveless, "The Trouble With The Truth"; LeAnn Rimes, "Blue"; Bryan White, "Between Now And Forever."

Single of the year: Brooks & Dunn, "My Maria"; Billy Dean, "It's What I Do"; Toby Keith, "Does That Blue Moon Ever Shine On You"; Tracy Lawrence, "Time Marches On"; George Strait, "Blue Clear Sky."

Song of the year: "Blue" (Bill Mack); "I Think About You" (Don Schlitz and Steve Seskin); "The River And The Highway" (Gerry House and Don Schlitz); "Strawberry Wine" (Matraca Berg and Gary Harrison); "Worlds Apart" (Vince Gill).

Winners are determined by radio listeners who vote by 800 number Feb. 10-28.

PHYLLIS STARK



RADIOACTIVE BY PHYLLIS STARK

Chancellor, Evergreen, Viacom Become One

Chancellor Broadcasting Co. and Evergreen Media Corp. are merging in a deal valued at \$3.9 billion. The new Chancellor Media Corp. plans to buy all 10 Viacom radio stations for \$1.07 billion, which will give it 103 properties. Chancellor chairman **Tom Hicks** will be chairman of the new entity. Evergreen chairman/CEO **Scott Ginsburg** becomes president/CEO of the new company. Chancellor's **Steven Dinetz** and Evergreen's **Jimmy deCastro** are the new co-CEOs.

KSHE St. Louis VP/GM **John Beck** is upped to senior VP of Emmis Broadcasting, putting him over country **WKKX** (Kix 106.5).

Boston-based syndicator Superadio goes into the country overnight-syndication business, launching the nightly "Silver Grill" show featuring **KPLX** Dallas p.m. driver **Cody Alan**. The show will be fed nightly starting at 7 p.m., so that affiliates have the option of using it in nights or overnights.

Susquehanna Radio swaps **WGH-FM** Norfolk, Va., and its duop partners to Heritage Media in exchange for jazz **WVAE** Cincinnati.

WVQM (Q106)/**WHIT** Madison, Wis., are sold by Enterprise Media Partners to Mid-West Family Broadcast Group for \$6.4 million.

KSON-AM San Diego returns to simulcasting its country FM in the wake of children's radio syndicator KidStar folding.

WNSX Poughkeepsie, N.Y., drops ABC's adult modern format, becoming **WTND** (Thunder Country). **WTND** now simulcasts Westwood One satellite country with co-owned regional outlets **WTHN** and **WTHK**. The trio is local in mornings.

KLAA Alexandria, La., flips from AC to True Country, LA103.5. **Dave Graichen** from **KDEA** Lafayette, La., is the new PD.

Barry Hill (aka **Stormin' Norman**) exits the PD/morning host job at **WBTU** Fort Wayne, Ind., to work with New York-based music scheduling company **RCS**. Also, production director **Johnny Roberts** exits radio. **GM Richard Young** is looking to replace both and wants T&Rs.

KKUS Tyler, Texas, morning man **Bobby Bell** is upped to PD/afternoons, replacing former PD/midday host **J.D. Patrick**, who moves to album rock **KKTX** Long-

view, Texas, as PD. **Nikki Allen** from **KJCS** (KJ103) Nacogdoches, Texas, joins for middays. **Cornbread** joins for mornings from that shift at top 40 **KNRV** Killeen, Texas. **Jess Wright** from **KNRV** joins for nights, replacing **Pamela Page**, who will continue in weekends.

MD Chuck Reeves is upped to APD/MD at **KBUL** Reno, Nev.

WVCN Columbus, Ga., names p.m. driver **Andy Woods** MD, replacing **Sheryn Green**, who will be reassigned. Night jock **Rimi Daniels** gets middays. Overnighter **James Marcus** goes to nights; P/T **Brian Thomas** is now in overnights.

WXTU Philadelphia morning co-host **Dr. Michael Lynn** exits; reach him at 215-878-9301. He will not be replaced.

Steve Jordan is upped from P/T to overnights at **KYCY** San Francisco. He will assist in the programming department, including music calls.

P/T jock **Greg Anthony** moves to overnights at **KBUQ** Phoenix.

KKNU Eugene, Ore., morning co-host **Amy King** moves to that job at **KUPL** Portland, Ore.

WPFB Dayton, Ohio, ups morning co-host **Tammy Puckett** to the vacant midday slot.

KIIM Tucson, Ariz., morning member **Texas Terry Phillips** exits for afternoons at **AC WIOG** Saginaw, Mich. **John Collins** joins **KIIM** in nights from afternoons at classic hits sister **KHYT**, as **Michael Thomas** returns to overnights.

Ed Paoline segues from afternoons to middays at **WDSB** Wilmington, Del., replacing **Brenda Bessett**, who moves to **WASH** Washington, D.C. Former **WCAU** Philadelphia jock **David Fleetwood** joins **WDSB** for afternoons.

KIXQ Joplin, Mo., morning co-host **Cody Carlson** exits.

ABC Radio's "American Country Countdown With Bob Kingsley" picks up affiliate **WGRX** (Froggy 100.7) Baltimore.

NARAS will debut the RadioActive Award to honor stations in the top 50 markets that consistently front- and back-announce acts and song titles. It will be presented at the Grammy-nominee reception in New York Feb. 25. No country stations are among the winners. It is co-sponsored by ASCAP, BMI, and MJJ Broadcasting.



COUNTRY CONFIDENTIAL BY WADE JESSEN

What's New And In Demand On Music Row

We all know that labels send out advances of music to give us quality time with the latest sounds, and sometimes it works wonders. Here's the word on three advances that seem to be in demand at radio and along Music Row.

• "Lee Ann Womack" (Decca): The folks at the label tell me that the commercial album will be self-titled, but the advance disc, "Make Memories With Me," is named for Womack's duet with labelmate Mark Chesnutt. This set of 11 songs could easily be called "Hey, Just In Case You Forgot What Country Music Sounded Like, Check This Out." Only the art and graphics people at the label would object, because it would be too hard to fit on the spine of the CD.

Womack is equal parts mountain and prairie, and despite being a gifted singer, she doesn't do anything fancy here. Apparently, she's been singing long enough to have learned the art of subtlety. Don't get me wrong, Womack's voice is an elaborate, complex, and elegant instrument—she just doesn't rub it in or put it in your face. But you damn sure know she could.

The material on this set was chosen carefully. I related so completely to "Montgomery To Memphis" that even being reminded of those ancient emotional wounds was both pleasant and healing. I've talked to at least five people who like "Am I The Only Thing You've Done Wrong" best of all, and "The Fool" sounds like a single contender. Womack sings to the significant others of truck drivers on "18 Wheels," and I can't recall the last time someone did that. I laugh out loud when I hear "Buckaroo," since it's a textbook example of proclaiming country tastes and roots. This woman, unapologetically, is looking for a lover without uptown tastes and pretenses. She warns, "If you aspire to sophistication, I'll tell you now, you're in the wrong location. Get out of here before this country girl gets to you, buckaroo."

• "Big House" (MCA): Small wonder that everyone is so curious about this band. It is not

a hair band, the band members aren't all 22 years old, and I don't think they were ever on "You Can Be A Star." When the eponymous advance disc came out, I kept hearing comparisons to the Tractors and the Eagles. First time I heard "You Ain't Lonely Yet," I understood the Tractors comparison, but the Eagles thing still puzzles me. About the third or fourth time through the album, I lost all comparisons and got really hooked on Big House. In this case, any comparisons might be unfair because I've never heard anything like this before. The album was produced in only two days and, according to label sources, wasn't modified once it reached the label's desks.

I often lose interest in groups once I've listened a few times. Big House is an exception, and I'm dying to know how listeners will like this stuff. After all, they're the boss.

• "Three Chords And The Truth," by Sara Evans (RCA): This is one instance where song sequencing on an advance disc was really important. By the time I got to the Justin Tubb classic "Imagine That," I was already sold. Had I heard that cut first, I might have been more skeptical, since Patsy Cline's 1962 hit is sacred ground. But Evans didn't try to outdo Cline's take on the song. She quite respectfully reads it pretty much like the original, and it's probably the best showcase for Evans' vocals on the entire project.

Evans is a country singer of the first order, and she handles the ballads just as well as the uptempo songs. I was drawn to the uptempo stuff such as "Shame About That" and "If You Ever Want My Lovin'," because that type of butt-twitching country music is in embarrassingly short supply these days. And Evans doesn't stop short with these two toe-tappers, proving that they weren't just an exercise.

I'm daydreaming about hearing "Walk Out Backwards" in heavy rotation, but "Unopened" and the album's title track are more likely singles.

ON THE ROW

New CRS Performers And Sessions Added

Several performers have been added to the lineup for Country Radio Seminar. **Cledus "T." Judd** will appear at the first-time attendee reception March 5. **The Kentucky Headhunters** will perform at the ASCAP and Premiere Radio Networks-sponsored lunch March 7. **Raul Malo** has been added to the otherwise all-female lineup at the Country Music Assn.'s lunch March 8. **Bill Engvall** will host the New Faces Show March 8.

In other CRS news, a last-minute panel has been added March 8 in the afternoon just prior to "WGRS Live!" Airplay Monitor editor **Sean Ross** will moderate "Niche Country: A Fragment Of Our Imagination?" The panelists—**WSM-AM-FM** Nashville's **Kyle Cantrell**, **WMLB** Cumming, Ga.'s **Chris Marino**, **KNCI/KRAK** Sacramento, Calif.'s **Doug McGuire**, **WGRL** Indianapolis' **Sam McGuire**, **KYGO-AM/KQKS** (Country 104.3) Denver's **Chuck St. John**, and Gavin's **Rob Bleetstein**—will discuss both the country gold and progressive country niches.

Also at CRS, BP Consulting Group's annual "seminar before the seminar" will be held March 5, 11 a.m.-3 p.m., in Nashville's Opryland Hotel, the day before CRS activities swing into full gear. The lineup will include BNA artist **Lorrie Mor-**

gan, RCA Label Group's **Joe Galante**, Benchmark Co.'s **Rob Balon**, Arbitron's **Bob Michaels**, EZ Communications' **Becky Brenner**, and **KZLA** Los Angeles PD **John Sebastian**.

Garth Brooks surprised the 2 millionth ticket buyer on his current concert tour in Charleston, W.Va., with a new car, a four-day trip to either the U.S. Virgin Islands or the Cayman Islands, snorkeling equipment, a video camera, a still camera, and Garth Brooks merchandise. In July, Brooks surprised the 1 millionth ticket buyer in Denver with a Camaro and other gifts.

Imprint Records marketing department staffer **Beth Gunn** is upped to the newly created product manager position at the label.

Effective March 1, Borman Entertainment is relocating to 1208 17th Ave. S., Nashville, Tenn. 37212. Phone and fax numbers remain the same.

Capitol Nashville VP of artist development **Susan Levy** and her husband, **Greg O'Brien**, are expecting their first child at the end of May.

R.I.G. Label Group chairman **Joe Galante** presented BNA artist **Mindy McCready** with a platinum belly-button ring during her platinum-record party Feb. 11.

Ty England and his wife, **Shanna**, welcomed their third child, son **Levi Wyatt**, Feb. 14.

Trisha Yearwood, **Marty Stuart**, **Kim Richey**, and the **Mavericks' Robert Reynolds** and **Paul Deakin** will appear at the National Assn. of Campus Activities Feb. 22-26 in Philadelphia as part of a CMA-sponsored educational session, "Promoting Country Music On Campus."

Juno Award-winning Canadian country band **Prairie's Oyster's** fifth album, "Blue Plate Special," will be the debut release from **Walter Yetnikoff's** New York-based **Vel Vel Records** March 18.

Letter: Don't Trash The Safe List

To the editor:

I would like to respond to the comment in a recent Monitor Profile, "If we spent more time getting to know the listeners in our markets and less time pondering generic safe lists, we'd be much better served" (Country Airplay Monitor, Feb. 7). I totally agree with the value of getting to know the listeners in the market your radio station serves. However, I would like to argue that a reliable, generic safe list is also very valuable to radio programmers who can't get hold of reliable in-house research because of budgetary or other constraints.

I have successfully programmed in various markets around the nation. Each time I have used research from outside the market in determining my playlists. Whether it

be from a reliable research firm, consultant, or simply culled from friends who have access to research in their market, the information I get has always served me well in the market I was programming at the time. Why? I believe it is for the same reason that Reba McEntire, George Strait, and Garth Brooks sell out concert auditoriums in any market and other acts don't—because the cream always rises to the top.

My point is that a reliable, generic safe list can give you information to put you in much better shape than you'll be in if you try to guess what songs to play for your listeners.

Art Opperman
Competitive Edge Music Logs
Green Bay, Wis.

Buses, Planes, And Coverters



So anxious was WKIS Miami PD Bob McKay to have BR5-49 play at the station's recent chili cook-off that he arranged for helicopters to pick up the band at the airport so it could make the gig on time. They did, with just 15 minutes to spare. Pictured arriving by helicopter, from left, are BR5-49's "Hawk" Shaw Wilson, "Smilin'" Jay McDowell, Don Herron, Gary Bennett, and Chuck Mead. The helicopter ride ended a day of travel that included a seven-hour bus ride from Sault Sainte Marie, Mich., to Detroit, followed by a flight from Detroit to Fort Lauderdale, Fla.

Show Me The Money



KSAN San Francisco's new morning men Welch, right, and Woody made an early splash in the market with their "handfuls of cash" promotion. The pair set off one Saturday morning in a limousine with a security guard and a briefcase full of cash and made surprise visits all over town to hand out the money.

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Big House

"COLD OUTSIDE" (MCA)

The six members of Big House, all veterans of the Bakersfield, Calif., music scene, got together just a year ago and were quickly signed to MCA. Since then, the group has opened for Travis Tritt, Wynonna, Patty Loveless, and Collin Raye, in between recording dates for a self-titled debut album, which is due March 25. Harmonies are shared by all of the group members: brothers Monty and Tanner Byrom, David Neuhauser, Chuck Seaton, Sonny California, and Ron Mitchell.



Kippi Brannon

"DADDY'S LITTLE GIRL"
(CURB/UNIVERSAL)

Kippi Brannon was signed to MCA at age 14 and charted with such singles as "If I Could See You Tonight," "He Don't Make Me Cry," "In My Dreams," and a remake of Webb Pierce's "Slowly" between age 15 and 17. In



1982, she was a top new female vocalist nominee at the Academy of Country Music Awards. But after four singles and without having recorded a full album, she quit the business to attend college. During her break from music, Brannon married twice and worked as a secretary and an accounting assistant, among other jobs. Now 30 and the single mother of a 9-year-old girl, Brannon makes her Curb/Universal debut, "I'd Be With You."

The Buffalo Club

"IF SHE DON'T LOVE YOU"
(RISING TIDE)

Three musically diverse artists came together to form this band. Guitarist Charlie Kelley grew up on a farm listening to every-



thing from Bryan Adams to Willie Nelson. Lead vocalist Ron Hemby, a former member of the Imperials, brings in a strong gospel background from his native Missouri. Drummer John Dittrich, formerly of Restless Heart, hails from New York and Texas, where he enjoyed jazz and top 40. The

band's self-titled debut is scheduled for release in March.

Bill Engvall

"HERE'S YOUR SIGN (GET THE PICTURE)"
(WARNER BROS.)

Comedian Bill Engvall, a native of Galveston, Texas, originally planned to be a teacher until he discovered that he loved making people laugh. He has made several appearances on "The Tonight Show" and, in 1992, won the American Comedy Award for best male stand-up comedian. Engvall, who currently lives in Los Angeles, released his debut comedy album on Warner Bros. last May.

Regina Regina

"MORE THAN I WANTED TO KNOW"
(GIANT)

The newest female duet was indirectly brought together by Reba McEntire. Regina Leigh spent nearly three years on the road as a background vocalist for McEntire. Regina Nicks spent nearly six years working as McEntire's personal assistant at Starstruck Entertainment. Overheard singing to herself at Starstruck, Nicks was encouraged to meet with a producer who, in turn, reintroduced her to Leigh.

★ Lee Ann Womack

"NEVER AGAIN, AGAIN" (DECCA)

Lee Ann Womack grew up in the east Texas town of Jackson listening to Grand Ole Opry broadcasts from Nashville and picturing herself on the Opry stage. The daughter of a part-time country DJ, Womack often accompanied her father to the radio station,



where he would let her play her favorite records, which usually included Bob Wills, Ray Price, and Glen Campbell. Now 30 years old and the mother of 5-year-old daughter Aubrie, Womack is hoping to finally realize her Opry dream. Her self-titled debut album was produced by Mark Wright and includes a duet with labelmate Mark Chesnutt, "Make Memories With Me."

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor. Send information on new artists to Sue Falco c/o Country Airplay Monitor, 1515 Broadway, 15th Floor, New York, NY 10036.

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Country Slips, N/T Up, AC Rebounds In Fall '96 National Arbitrons

Continued from page 1

dayparts. Country continued to slip, off 10.6-10.5, but that's almost flat, suggesting that the format may be close to bottoming out. More important, those results suggested that the size of country's core audience has stabilized and will not continue to decline as the number of available stations declines.

Top 40 was flat at an 8.6 share after two books of growth—not so bad when you consider that the format usually has a bad fall and that the number of stations coming into the format wasn't growing at the time. All three rock formats were off: album (7.4-7.2), modern (4.4-4.1), and classic (4.2-3.9), despite an abundance of superstar product in that format this fall. Oldies stations continued to slip, going 6.4-6.2, tying them with the Spanish-language format, which posted its best-ever 12-plus number, up 6.1-6.2.

The national ratings reflect a combination of numbers in Arbitron's four-book-a-year continuous-measurement markets. With the release of the fall book, the ratings begin their eighth year in Billboard.

COUNTRY'S LONG DECLINE SLOWS

Remember two years ago, before top 40's turnaround, when the only good news about the format was that it wasn't collapsing quite so quickly? If it seemed like a stretch then, top 40 did eventually reverse, albeit modestly, and country is indeed falling more slowly now. It's down a tenth in some demos and dayparts, up a tenth or so in others.

The best news is that country held more or less steady despite the loss of more rated stations, from 285 to 267 in the fall. Initially, it looked like country stations were changing to other formats and taking their listeners with them. This time it looked like the size of the country core has leveled out, and if one station goes away, another picks up the slack.

It's still the case that country is worse off in 35-64 than it was before the boom started. It's down 12.2-12.0 there, well short of the 13.1 it had in spring '89, when we started measuring national ratings info. Same now goes for men, by the way. While women are up 11.4-11.5, men are off 10.1-9.9, the first time country has been below a 10 share with adult men since we started in '89. It'll be interesting to see if the new crop of gold-based country FMs does anything to turn that around.

There's also some pretty noticeable continued erosion with teens. They're off 8.1-7.6, putting them about where they were in the summer of '92, just after Billy Ray Cyrus broke through.

LISTENERS DON'T ROCK THE VOTE

Even with its customary post-baseball dropoff at night (15.0-13.2), N/T stations (including all-sports outlets) were up sharply in middays (16.3-17.6) and afternoons (14.7-15.3). The format was down in mornings, 20.6-20.2. The midday and afternoon spikes point toward some extra election-time attention for Rush Limbaugh and the groundswell of publicity around Dr. Laura Schlessinger's show this fall.

N/T's station count held steady during the fall at about 350 in the continuous-measurement markets. With Airplay Monitor's exclusive M Street Format Monitor issue showing a boom for both sports and N/T stations again at year's end, the number of new outlets could start driving the format past even the record 16.9 share it received last fall. The brutal fall and winter weather will probably be a plus for the format also.

The success of N/T in the fall, particularly with men, probably had something to do with the continued sluggish numbers for all rock formats, despite a reasonably heavy slate of superstar releases: Bush, Counting Crows, R.E.M., Pearl Jam, Sheryl Crow, and, at modern, the snowballing success of No Doubt.

Album rock was off a tenth of a share across the board, except among teens, where it was off 7.4-7.0. Since album rock hasn't done

much to solicit teens in the past 10 years or so, except picking them up by default when a market has no top 40, its drop in that demo probably reflects the availability of top 40 in more markets again. As for classic rock, which tends to seesaw from book to book, its 3.9 share is still ahead of the 3.4 it had last fall.

As for modern, its three-tenths drop was its first measurable downtick since the format's growth spurt began in winter '93. And this in a book during which the number of available stations in the format held steady. And a book during which the format should have profited by having more exclusive music, given top 40's lesser interest in modern crossovers.

Modern was down 4.0-3.4 in middays, something explained by teens going back to school and no longer controlling workplace or home listening, but it wasn't up significantly in other dayparts to compensate. It was down 5.0-4.8 with men; 2.8-2.4 with women, its lowest female number in nearly two years.

You might have expected modern to look younger and more male this fall, given that format's increased emphasis on harder, non-crossover music (at least between the No Doubt hits). Surprise: Modern was off more at the younger end (11.2-10.9 teens; 7.9-7.6 18-34) than with upper demos (3.8-3.7 25-54; 1.8-1.7 35-64).

TOP 40, R&B SURVIVE AC FALL CLASSIC

AC is used to good fall books, and this was one. The format's 14.3-14.5 rise puts it ahead of last fall, when it was off 14.7-14.1. While AC outlets continue to disappear, new modern AC stations are keeping the number of available stations constant. AC also had a great winter last year, while top 40 was clobbered, and it will be interesting to see whether the cold weather favors long stretches indoors with soft, relaxing favorites or long stretches on N/T radio.

AC was up sharply during middays (16.3-16.8), largely because teens were out of the picture. But it was also up nicely at night, 11.6-12.3.

As for top 40, it's reasonable to expect some changes in male and adult numbers at a time when many of the format's stations were becoming less rock- and more rhythm-driven. But top 40 held flat in most places. And the good news is that where it usually caves in the fall, when school reconvenes, top 40 held steady. It was off in middays as expected (7.9-7.0), but it was up in mornings (7.2-7.8) and nights (11.3-12.2) to compensate, something it didn't do on the same scale last fall.

The biggest demo boost for top 40 this time was teens, up 26.9-29.1. The format was off slightly 18-34 (13.3-13.2), 25-54 (7.0-6.9), and flat in 35-64 (4.2). With women, it was up a hair (7.9-8.0), but with men, it was off 6.3-5.9, belying the format's less rocking nature today.

We've suggested over the past year that part of R&B's boom was a function of top 40's refusal to play a significant amount of R&B crossovers. We'll have a better sense of that theory in the winter, since many of the R&B ballads that are quickly becoming a prevalent flavor in top 40 were only starting to cross at the end of the fall book. R. Kelly, Keith Sweat, Toni Braxton, BLACKstreet, and the return of New Edition and En Vogue, however, were definitely good to R&B, which had its best book ever—the second time in six months R&B shattered its own record 12-plus number.

R&B radio was down sharply in middays (9.7-8.4), but it was up 9.0-9.4 in mornings and 10.4-10.8 in afternoons, breaking its own records in those dayparts, too. Same for 18-34, where it was up 13.4-13.9. The adult R&B format, were you to measure it separately, was flat at a 3.7 share 12-plus, although it still beats mainstream R&B in the 35-64 demo, 4.5 to 4.2.

MONITOR PROFILE

Rising Tide's Matraca Berg, A Songwriting Winner, Seeks Success As A Performer

If you hear a song with a strong female viewpoint, chances are good that Matraca Berg was one of the writers. Her recent hits include Deana Carter's "Strawberry Wine" and "We Danced Anyway," Martina McBride's "Cry On The Shoulder Of The Road" and "Wild Angels," Patty Loveless' "You Can Feel Bad," and Trisha Yearwood's "Everybody Knows" and "XXXs and OOOs." She also co-wrote Reba McEntire's "The Last One To Know." Berg considers her songwriting talent to be a gift. "I feel like it's sometimes Christmas morning, and I'm getting up wondering what's going to be under the tree for me today," she says of her craft. Sometimes, it comes easy to her. "Cry On The Shoulder Of The Road," for example, literally "came out of the shower spigot. As soon as I turned on the water it hit me." Other times, it's not so easy. "You have to hate your job sometimes in order to love it," she says. "It's rarely ever easy... You have to sweat over 50 songs before you



Matraca Berg
Recording Artist
Rising Tide Records

*Just because
you've written
hit songs
doesn't mean you
have a career
as an artist*

get that totally inspired 20 minutes."

Berg says she's "not a 9-to-5 writer. I tend to work on inspiration. I do co-write, but I like to have something to bring to the table before I show up."

She had her first hit, the Karen Brooks and T.G. Sheppard duet "Faking Love," when she was just 18 years old. Berg co-wrote that song with Bobby Braddock, who will be appearing with her at the Country Radio Seminar session "WCRS Live!" March 8. More recently, she co-wrote a song with another "WCRS Live!" participant, Clint Black, whom she met years ago when she opened for him on tour. The song, "Holding Onto You," may become a Black/McBride duet.

Berg is also a recording artist, but her success on that side of the business hasn't come as easily as her songwriting credits. She recorded two albums for RCA. The first, "Lying To The Moon" (1990), was worked country. The second, "The Speed Of Grace" ('94), was worked to triple-A radio. Now signed to Rising Tide, Berg will release her next country album, produced by Rising Tide's Emory Gordy, Jr., in the fall.

Berg says she recorded a second country album for RCA, but it was rejected. Label head Joe Galante had moved to New York, and Berg says briefly making her a triple-A artist was "his way of trying to protect me and bail me out." Berg calls that period of her career "strange. It was almost like I was sleepwalking at that time. I was told frequently by many people that I was not a country artist when my first record came out six years ago, and, at that time, I started believing them, because I wasn't getting much headway [with country radio]. Back then, if you were a female, they only gave you so many different slots. There were few females on the playlist, other than Mary Chapin Carpenter, that made different-sounding, singer/songwriter records."

But when she heard about the formation of Rising Tide, headed by former manager Ken Levitan, Berg wanted to again pursue a country

career. "I admired Ken's work as a manager with artists like Lyle Lovett. He seems to know what to do with the stepchildren."

Unfortunately, Berg had sold the lion's share of her best songs shortly before signing with Rising Tide, keeping only "a couple that are very special to me." Berg says selling her songs was a move made out of frustration. "I was going to do a record with another label, and that fell through. I was just pissed off, and I walked into my publishers office—he'd been sitting on those songs for a year—and I said, 'Pitch everything.'" She admits that was painful at first, but given the success her songs have had in the last year, she says, "It doesn't break my heart so much this year."

Although she is now happily married to Jeff Hanna of the Nitty Gritty Dirt Band (which was also recently signed to Rising Tide), Berg says marital happiness hasn't had a negative effect on her songwriting, which tends to center on themes of lost and broken relationships. "Sometimes you continue to write good when you're happy and you don't worry about paying the bills."

No one is more surprised than Berg that her biggest hit to date turned out to be "Strawberry Wine." "I wouldn't have thought that would be the biggest song I'd ever written," she says. "I was as surprised as anyone when that thing started moving like it did. I was almost certain I was going to ruin Deana's career before it even started. A five-minute waltz about losing your virginity is not an [obvious] first single choice."

Her favorite song on her upcoming album is called "The Resurrection," which Berg says is about Nashville and its "out with the old in with the new" attitude.

Berg is well aware that there is a lot riding on what country radio thinks of her new set, but she is grateful that the format has always embraced her songwriting talents, particularly in the last few years. In a recent trade ad for McBride's "Cry On The Shoulder Of The Road," Berg was given an opportunity to write a brief note to programmers thanking them for supporting her songs. She says that ad "was a great opportunity to say 'thank you,' because radio took some big chances with 'Strawberry Wine'."

But because of her experiences as an artist, she has mixed feelings about country radio. "Right now, I love them," she says, but "I did get my feelings hurt a little bit when my first record didn't do so well and the first single off the second record didn't even chart. But looking back, I feel also that I wasn't quite ready ready at that time. I was like a deer in headlights, and maybe that came across... I don't blame radio as much as I used to because I am a bit of a fatalist and I think things happen for a reason."

A lot has changed for Berg professionally since "The Speed Of Grace" was released. Most notably, she gained a lot of experience performing. "When I put out my triple-A record, I played a lot of small clubs and got comfortable with performing," she says. "When I made my first records, I hadn't performed a lot, and that's not a good thing when all of a sudden you're opening for Clint Black in front of 10,000 people."

Even with that experience, she is reluctant to predict what will happen with her as-yet-untitled new set. "There's too many factors involved that I have no control over," she says. "I've seen Gretchen Peters put a record out, so you can't say you've got it in the bag because you've had some hits [for other people]." Berg is a huge fan of Peters' but says her style and album are different from Peters' Imprint Records '96 debut set.

"Just because you've written hit songs for people doesn't mean you have a career as an artist," she says. "There's too many factors involved, but I have the advantage of experience and I keep coming back for more." **PHYLLIS STARK**

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ALABAMA • <i>Sad Lookin' Moon</i> (RCA)	+830
KASE +25, WYAY +22, KSOP +18, WWGR +17, KVET +17, WGAR +17, WXBO +16, WEZL +16, KMPS +16, WQMX +15	
CLAY WALKER • <i>Rumor Has It</i> (GIANT)	+674
KYCY +22, KSSN +22, WWGR +18, WFRE +15, WKCN +14, KIIM +14, WVLC +13, WRBQ +13, WMJC +12, KGMV +12	
COLLIN RAYE • <i>On The Verge</i> (EPIC)	+562
KPLX +25, WGRL +20, KYNG +19, WCOL +18, KDDK +16, WCMS +15, WUSN +15, WWGR +14, KXKT +14, KIKF +14	
TRACY BYRD • <i>Don't Take Her She's All I Got</i> (MCA)	+553
WZZK +17, WKCN +16, KXXY +16, KYCY +15, KYNG +15, KVOO +15, WGGY +14, WCLB +13, WMSI +12, WOKO +12	
LEANN RIMES • <i>Unchained Melody</i> (CURB)	+378
KIKK +20, KJYJ +16, WMJC +15, KIIM +15, WBEE +15, KMPS +15, KZSN +14, KDRK +14, WQXK +13, KNAX +13	
KENNY CHESNEY • <i>When I Close My Eyes</i> (BNA)	+358
KPLX +16, WBOB +14, WTQR +14, WKXK +13, KCCY +12, KIKF +12, KIIM +11, WYRK +10, WSTH +9, WCTK +9	
DIAMOND RIO • <i>Holdin'</i> (ARISTA)	+331
WBOB +19, WGGY +18, WYCD +15, WQIK +14, KSOP +14, WMZQ +14, KXXY +13, WGRL +12, KEKY +12, KRMD +11	
MILA MASON • <i>Dark Horse</i> (ATLANTIC)	+312
KKCS +16, WGRL +13, WCOL +13, WPOC +13, WXTU +12, KGMV +11, KZLA +11, KCCY +10, WBUB +10, KYCY +10	
KATHY MATTEA • <i>455 Rocket</i> (MERCURY NASHVILLE)	+307
KPLX +15, WQXK +13, KSON +13, WCHY +11, WCLB +10, WKLB +10, KYCY +9, KXKT +8, WYYD +8, WQDR +8	
DEANA CARTER • <i>We Danced Anyway</i> (CAPITOL NASHVILLE)	+305
WGGY +17, WKXK +16, WFMS +16, WYNK +15, KKAT +15, WBOB +13, WHYL +13, KYCY +12, WQXK +12, WKJN +12	
JIM BRICKMAN WITH MARTINA MCBRIDE • <i>Valentine</i> (WINDHAM HILL)	+285
KPLX +26, KGMV +19, WKTF +18, WKXC +17, WTDR +16, KBEQ +15, WPOC +13, WUSN +13, WXTU +10, KSCS +9	
LORRIE MORGAN • <i>Good As I Was To You</i> (BNA)	+282
WGRL +24, KBEQ +17, WGAR +16, WYNK +13, KTST +12, WCOL +10, KWNR +10, WSSL +10, WTDR +9, WGH +9	
TRACE ADKINS • <i>(This Ain't) No Thinkin' Thing</i> (CAPITOL NASHVILLE)	+280
WDAF +14, WCTK +12, KMDL +10, WVLC +10, KSSN +10, WKHK +10, WQIK +10, WTDR +10, WSTH +9, KGMV +9	
RICOCHET • <i>Ease My Troubled Mind</i> (COLUMBIA)	+276
WBOB +15, WFRE +15, WKCN +13, WIRK +13, KTST +12, WCLB +11, WSSL +11, WRBQ +10, WPOC +10, WVLC +9	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
TRACY LAWRENCE <i>Better Man, Better Off</i> (Atlantic)	69	KATHY MATTEA <i>455 Rocket</i> (Mercury Nashville)	20
ALABAMA <i>Sad Lookin' Moon</i> (RCA)	58	MINDY MCCREADY <i>A Girl's Gotta Do (What A Girl's Gotta Do)</i> (BNA)	17
COLLIN RAYE <i>On The Verge</i> (Epic)	50	LORRIE MORGAN <i>Good As I Was To You</i> (BNA)	17
KEVIN SHARP <i>She's Sure Taking It Well</i> (143/Asylum)	24	MARK WILLS <i>Places I've Never Been</i> (Mercury Nashville)	16
MILA MASON <i>Dark Horse</i> (Atlantic)	21	JIM BRICKMAN WITH MARTINA MCBRIDE <i>Valentine</i> (Windham Hill)	14

VIDEO PLAYLISTS

TNN
THE NASHVILLE NETWORK
The Heart of Country

	TW	LW		TW	LW
1	Brooks & Dunn, A Man This Lonely	5	4	1	Sawyer Brown, Six Days On The Road
2	Shania Twain, God Bless The Child	4	4	2	Ty Herndon, She Wants To Be Wanted Again
3	Toby Keith, Me Too	4	4	3	Mindy McCready (Feat. Lonestar's R. McDonald), Maybe He'll Notice Her Now
4	Faith Hill, I Can't Do That Anymore	4	4	4	Brooks & Dunn, A Man This Lonely
5	Ty Herndon, She Wants To Be Wanted Again	4	4	5	Nikki Nelson, Too Little, Too Much
6	Travis Tritt, Where Corn Don't Grow	4	4	6	Trace Adkins, (This Ain't) No Thinkin' Thing
7	Sammy Kershaw, Politics, Religion And Her	4	4	7	Travis Tritt, Where Corn Don't Grow
8	Allison Krauss, Baby Mine	4	4	8	John Berry, She's Taken A Shine
9	Daryle Singletary, Amen Kind Of Love	4	4	9	Toby Keith, Me Too
10	Mindy McCready (Feat. Lonestar's R. McDonald), Maybe He'll Notice Her Now	4	3	10	Daryle Singletary, Amen Kind Of Love
11	BR5-49, Even If It's Wrong	4	2	11	Deana Carter, We Danced Anyway
12	John Berry, She's Taken A Shine	4	2	12	Rick Trevino, Running Out Of Reasons To Run
13	Trace Adkins, (This Ain't) No Thinkin' Thing	4	2	13	Trisha Yearwood, Everybody Knows
14	Terry Clark, Emotional Girl	4	2	14	Tracy Lawrence, Is That A Tear
15	Sawyer Brown, Six Days On The Road	4	0	15	Bryan White, That's Another Song
16	Rick Trevino, Running Out Of Reasons To Run	3	5	16	Tracy Byrd, Don't Take Her She's All I Got
17	Trisha Yearwood, Everybody Knows	3	4	17	Gary Allan, Forever And A Day
18	Tracy Lawrence, Is That A Tear	3	4	18	Mark Chesnut, Let It Rain
19	Deryl Dodd, That's How I Got To Memphis	3	3	19	John Jennings, Everybody Loves Me
20	Deana Carter, We Danced Anyway	3	5	20	David Lee Murphy, Genuine Rednecks
21	Emilio, I'd Love You To Love Me	3	0	21	Martina McBride, Cry On The Shoulder Of The Road
22	Martina McBride, Cry On The Shoulder Of The Road	3	2	22	Billy Ray Cyrus, Three Little Words
23	Billy Ray Cyrus, Three Little Words	3	3	23	Terry Clark, Emotional Girl
24	Bill Engvall With Special Guest Travis Tritt, Here's Your Sign (Get The Picture)	3	2	24	Clay Walker, Rumor Has It
25	Lorrie Morgan, Good As I Was To You	3	3	25	Emilio, I'd Love You To Love Me
26	Tracy Byrd, Don't Take Her She's All I Got	3	3	26	Bill Engvall With Special Guest Travis Tritt, Here's Your Sign (Get The Picture)
27	Clay Walker, Rumor Has It	3	4	27	Caryl Mack Parker, One Night Stand
28	James Bonamy, All I Do Is Love Her	2	4	28	Lorrie Morgan, Good As I Was To You
29	Thrasher Shiver, Be Honest	2	1	29	Brent Lamb, Love Lives On
30	Great Plains, Wolverton Mountain	2	2	30	Ricochet, Ease My Troubled Mind
				31	Shania Twain, God Bless The Child
				32	BR5-49, Even If It's Wrong
				33	Kathy Mattea, 455 Rocket
				34	Patricia Conroy, I Don't Wanna Be The On
				35	Sammy Kershaw, Politics, Religion And Her
				36	Paul Brandt, I Meant To Do That
				37	Jo Dee Messina, Do You Wanna Make Something Of It
				38	The Mavericks, I Don't Care If You Love Me Anymore
				39	Charlie Major, This Crazy Heart Of Mine
				40	Regina Regina, More Than I Wanted To Know
				41	Thrasher Shiver, Be Honest
				42	Noel Haggard, Once You Learn
				43	Kippi Brannon, Daddy's Little Girl
				44	Big House, Cold Outside
				45	Bryan Smith, Jack Of All Trades
				46	Royal Wade Kimes, Another Man's Sky
				47	James Bonamy, All I Do Is Love Her
				48	Reba McEntire, The Fear Of Being Alone
				49	Deryl Dodd, That's How I Got To Memphis
				50	Jeff Wood, Use My Love

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2799	3422	NOBODY KNOWS KEVIN SHARP (143/ASYLUM)	14	1200	1280	LONELY TOO LONG PATTY LOVELESS (EPIC)
2	1986	2302	ONE WAY TICKET (BECAUSE I CAN) LEANN RIMES (CURB)	15	1190	1233	SO MUCH FOR PRETENDING BRYAN WHITE (ASYLUM)
3	1649	1970	HER MAN GARY ALLAN (DECCA)	16	1169	1398	THAT OL' WIND GARTH BROOKS (CAPITOL NASHVILLE)
4	1636	1866	BIG LOVE TRACY BYRD (MCA)	17	1162	1159	BELIEVE ME BABY (I LIED) TRISHA YEARWOOD (MCA)
5	1580	1713	THE FEAR OF BEING ALONE REBA MCENTIRE (MCA)	18	1095	1023	BLUE CLEAR SKY GEORGE STRAIT (MCA)
6	1540	1670	EVERY LIGHT IN THE HOUSE TRACE ADKINS (CAPITOL NASHVILLE)	19	1067	1079	CHECK YES OR NO GEORGE STRAIT (MCA)
7	1430	2865	MAYBE HE'LL NOTICE HER NOW MINDY MCCREADY (FEAT. LONESTAR'S RICHIE McDONALD) (BNA)	20	1065	1118	ME AND YOU KENNY CHESNEY (BNA)
8	1332	1483	STRAWBERRY WINE DEANA CARTER (CAPITOL NASHVILLE)	21	1033	1126	DADDY'S MONEY RICOCHET (COLUMBIA)
9	1303	1388	LIVING IN A MOMENT TY HERNDON (EPIC)	22	990	1080	I CAN STILL MAKE CHEYENNE GEORGE STRAIT (MCA)
10	1286	1206	MY MARIA BROOKS & DUNN (ARISTA)	23	990	909	GUYS DO IT ALL THE TIME MINDY MCCREADY (BNA)
11	1272	1570	MAYBE WE SHOULD JUST SLEEP ON IT TIM MCGRAW (CURB)	24	988	974	MORE THAN YOU'LL EVER KNOW TRAVIS TRITT (WARNER BROS.)
12	1256	1318	LIKE THE RAIN CLINT BLACK (RCA)	25	983	999	TIME MARCHES ON TRACY LAWRENCE (ATLANTIC)
13	1230	1337	GOODNIGHT SWEETHEART DAVID KERSH (CURB)				

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

SAVE THESE DATES

1997 **Billboard & Monitor** AIRPLAY
Radio Seminar & Awards
October 16 - 18, 1997
The Renaissance Orlando Resort

Orlando

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

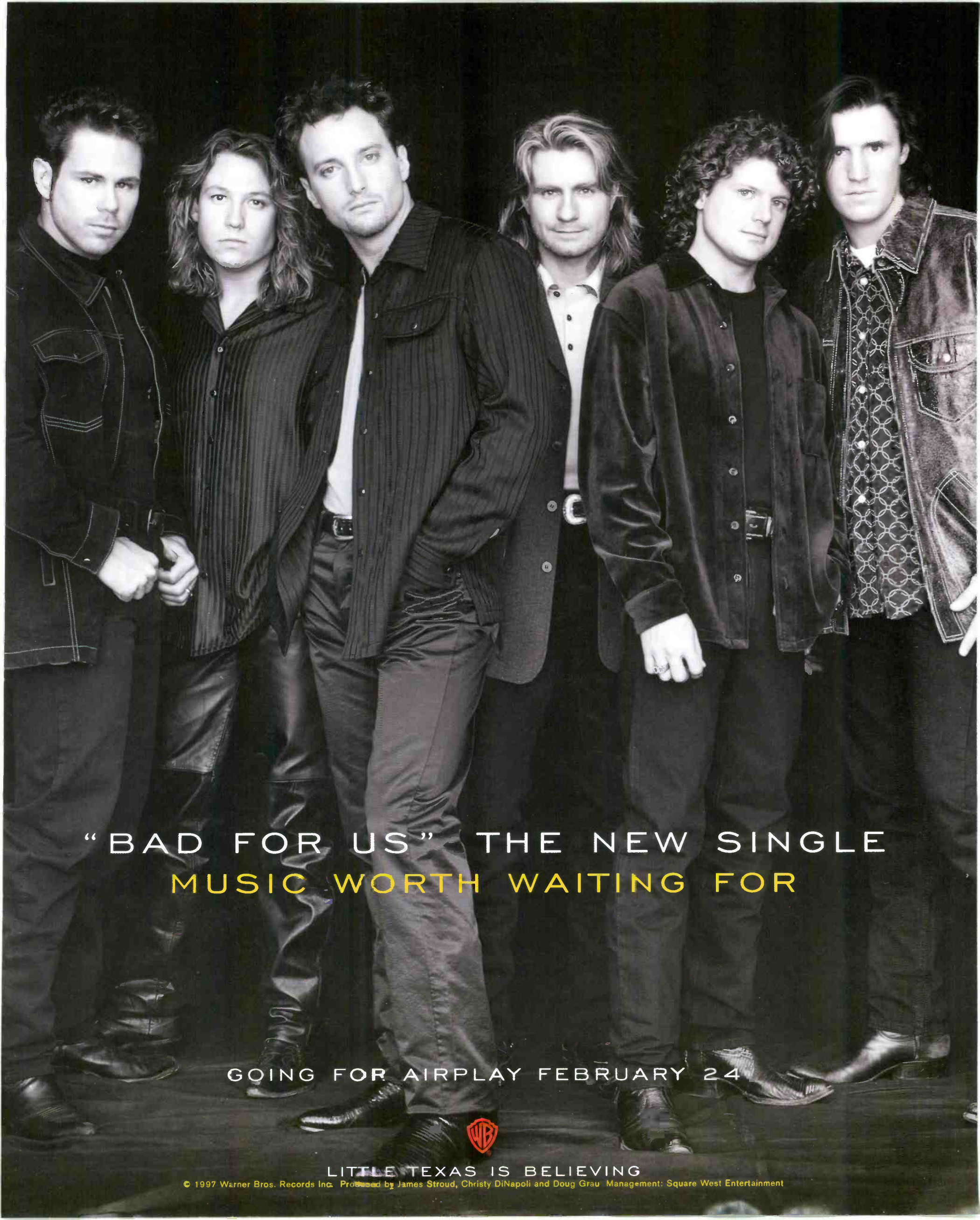
COUNTRY

Grid of country music playlists for stations KZLA, WUSN, WXTU, WKHX, WMZQ, and KSCS. Includes station names, PDs, and song lists with play counts.

Grid of country music playlists for stations KKBQ, KILT, KYGO, KYNG, WWWW, and WIL. Includes station names, PDs, and song lists with play counts.

Grid of country music playlists for stations KIKK, WYCD, KPLX, KMPS, KEYE, and WGAR. Includes station names, PDs, and song lists with play counts.

Grid of country music playlists for stations WBOB, WDSY, KNIX, WYAY, KMLE, and WPOC. Includes station names, PDs, and song lists with play counts.



“BAD FOR US” THE NEW SINGLE
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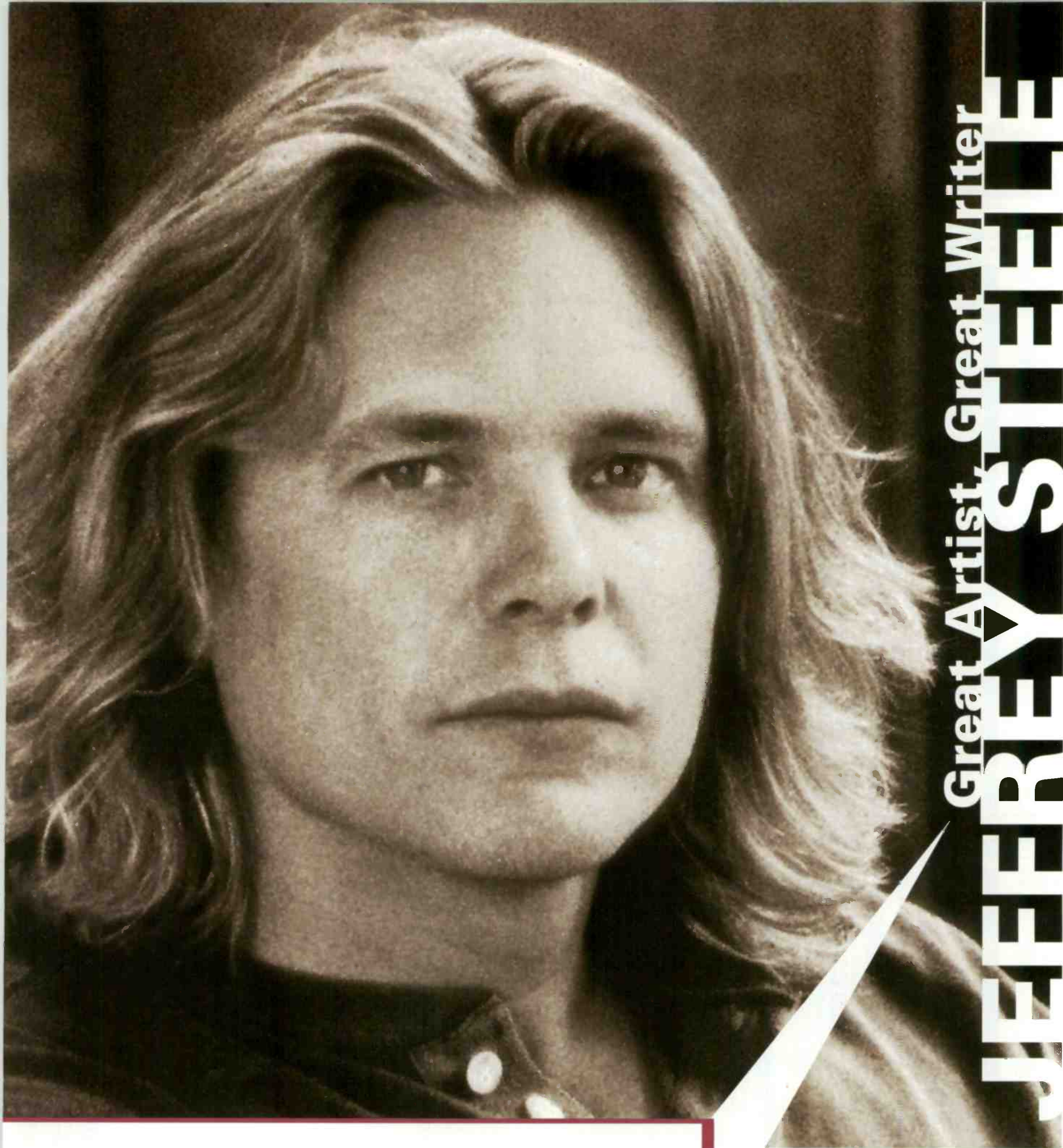
COUNTRY

Grid of country music playlists for stations WKXX, WFMS, WQYK, KFRG, WTQR, and WIVK. Each station's playlist includes song titles, artists, and numerical rankings.

Grid of country music playlists for stations WUBE, WSIX, WHKO, WSOC, WWKA, and WSM. Each station's playlist includes song titles, artists, and numerical rankings.

Grid of country music playlists for stations WAMZ, KSAN, WKLB, WRBQ, WKIS, and WZZK. Each station's playlist includes song titles, artists, and numerical rankings.

Grid of country music playlists for stations KFKF, WTDR, KWJJ, WDAF, WWYZ, and WMIL. Each station's playlist includes song titles, artists, and numerical rankings.



Great Artist, Great Writer

JEFFREY STEELE

- **Three Top 10 singles:**

“They Don’t Make Them Like That Anymore”

“She’d Give Anything”

“A Cowboy’s Born With A Broken Heart”

- **Co-Writer on 3 Kevin Sharp cuts**

- **Current Grammy Award nominee**

**Watch for his forthcoming
album available April 15th.**

All songs co-written by

Jeffrey Steele



S U Z Y B O G G U S S
" S H E S A I D , H E H E A R D "

THE NEW SINGLE FROM THE ALBUM,
GIVE ME SOME WHEELS

WRITTEN BY SUZY BOGGUSS & DON SCHLITZ

PRODUCED BY TREY BRUCE & SCOTT HENDRICKS

ADD DATE: MARCH 3



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor, 162 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections by 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★ ★ ★ NO. 1 ★ ★ ★				
1	3	19	RUNNING OUT OF REASONS TO RUN COLUMBIA 1 week at No. 1	RICK TREVINO	5085	4925	
2	4	21	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	5005	4900	
3	1	13	A MAN THIS LONELY ARISTA	BROOKS & DUNN	4872	5335	
4	2	17	PRETTY LITTLE ADRIANA MCA	VINCE GILL	4751	5094	
5	8	12	WE DANCED ANYWAY CAPITOL NASHVILLE	DEANA CARTER	4735	4430	
6	7	15	ME TOO MERCURY NASHVILLE	TOBY KEITH	4708	4501	
7	10	11	UNCHAINED MELODY CURB	LEANN RIMES	4654	4276	
8	6	14	HALF WAY UP RCA	CLINT BLACK	4539	4554	
9	11	11	SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	4421	4175	
10	9	15	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	4384	4278	
11	12	10	HOW WAS I TO KNOW MCA	REBA MCENTIRE	4053	4013	
12	14	13	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	4003	3729	
13	5	22	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	3765	4584	
14	19	6	(THIS AIN'T) NO THINKIN' THING CAPITOL NASHVILLE	TRACE ADKINS	3640	3360	
15	17	7	EVERYTHING I LOVE ARISTA	ALAN JACKSON	3415	3430	
			★ ★ ★ AIRPOWER ★ ★ ★				
16	20	12	HOLDIN' ARISTA	DIAMOND RIO	3404	3073	
			★ ★ ★ AIRPOWER ★ ★ ★				
17	23	5	RUMOR HAS IT GIANT	CLAY WALKER	3400	2726	
18	13	18	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	3140	3789	
19	28	6	DON'T TAKE HER SHE'S ALL I GOT MCA	TRACY BYRD	2992	2439	
20	26	11	WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	2990	2632	
21	22	18	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	2946	2839	
22	24	13	HEARTBROKE EVERY DAY BNA	LONESTAR	2900	2720	
23	25	8	EMOTIONAL GIRL MERCURY NASHVILLE	TERRI CLARK	2829	2714	
24	33	7	EASE MY TROUBLED MIND COLUMBIA	RICOCHET	2386	2110	
25	15	17	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	2374	3470	
26	29	19	YOU CAN'T STOP LOVE MCA	MARTY STUART	2289	2278	
27	16	20	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	2231	3466	
28	30	17	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	2194	2199	
29	34	6	HERE'S YOUR SIGN (GET THE PICTURE) WARNER BROS. BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT	2164	2031		
30	32	19	LITTLE BITTY ARISTA	ALAN JACKSON	2083	2163	
31	36	7	ANOTHER YOU CURB	DAVID KERSH	1995	1738	
32	27	20	FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	1915	2463	
33	38	7	IF SHE DON'T LOVE YOU RISING TIDE	THE BUFFALO CLUB	1831	1640	
34	43	6	GOOD AS I WAS TO YOU BNA	LORRIE MORGAN	1646	1364	
35	44	2	ON THE VERGE EPIC	COLLIN RAYE	1631	1069	
36	37	17	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	1440	1724	
37	42	12	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	1395	1381	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	55	2	BETTER MAN, BETTER OFF ATLANTIC	TRACY LAWRENCE	1302	382	
39	46	7	455 ROCKET MERCURY NASHVILLE	KATHY MATTEA	1272	965	
40	47	4	DARK HORSE ATLANTIC	MILA MASON	1231	919	
41	45	6	CRY ON THE SHOULDER OF THE ROAD RCA	MARTINA MCBRIDE	1125	1003	
42	40	16	I MEANT TO DO THAT REPRISE	PAUL BRANDT	1107	1500	
43	31	19	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	1062	2192	
44	41	20	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	1005	1485	
			★ ★ ★ HOT SHOT DEBUT ★ ★ ★				
45	NEW		SAD LOOKIN' MOON RCA	ALABAMA	896	66	
46	49	5	I WANT TO BE YOUR GIRLFRIEND COLUMBIA	MARY CHAPIN CARPENTER	832	721	
47	50	4	COLD OUTSIDE MCA	BIG HOUSE	752	610	
48	51	7	FOREVER AND A DAY DECCA	GARY ALLAN	724	600	
49	35	11	KING OF THE MOUNTAIN MCA	GEORGE STRAIT	653	1775	
50	52	6	CHANGE HER MIND STEP ONE	GENE WATSON	634	479	
51	57	4	SHE'S SURE TAKING IT WELL 143/ASYLUM	KEVIN SHARP	603	339	
52	59	3	THAT'S WHAT HAPPENS WHEN I HOLD YOU RCA	AARON TIPPIN	489	309	
53	69	2	VALENTINE WINDHAM HILL	JIM BRICKMAN WITH MARTINA MCBRIDE	456	171	
54	54	19	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	372	395	
55	60	4	LONG TRAIL OF TEARS CAPITOL NASHVILLE	GEORGE DUCAS	327	295	
56	62	3	I'D LOVE YOU TO LOVE ME CAPITOL NASHVILLE	EMILIO	323	254	
57	61	4	DADDY'S LITTLE GIRL CURB/UNIVERSAL	KIPPI BRANNON	323	264	
58	NEW		PLACES I'VE NEVER BEEN MERCURY NASHVILLE	MARK WILLS	321	103	
59	NEW		A GIRL'S GOTTA DO (WHAT A GIRL'S GOTTA DO) BNA	MINDY MCCREADY	314	94	
60	53	7	MORE THAN I WANTED TO KNOW GIANT	REGINA REGINA	314	415	
61	65	2	BE HONEST ASYLUM	THRASHER SHIVER	292	219	
62	63	3	SAY YES CURB	BURNIN' DAYLIGHT	273	252	
63	66	2	PRICE TO PAY WARNER BROS.	RANDY TRAVIS	255	192	
64	NEW		LITTLE THINGS CAPITOL NASHVILLE	TANYA TUCKER	248	87	
65	70	4	THREE LITTLE WORDS MERCURY NASHVILLE	BILLY RAY CYRUS	228	155	
66	68	2	LITTLE RAMONA (GONE HILLBILLY NUTS) ARISTA	BR5-49	198	171	
67	NEW		I MISS YOU A LITTLE ATLANTIC	JOHN MICHAEL MONTGOMERY	181	71	
68	NEW		SIX DAYS ON THE ROAD CURB	SAWYER BROWN	167	35	
69	73	2	THE HOPECHEST SONG EPIC	STEPHANIE BENTLEY	161	128	
70	NEW		I NEED YOU MCA	TRISHA YEARWOOD	155	0	
71	NEW		BAD FOR US WARNER BROS.	LITTLE TEXAS	151	6	
72	71	4	DO THE RIGHT THING MCA	GEORGE STRAIT	149	141	
73	58	11	IT'S OVER MY HEAD COLUMBIA	WADE HAYES	148	323	
74	75	2	STILL STANDING TALL REPRISE	BRADY SEALS	138	113	
75	NEW		SITTIN' ON GO ASYLUM	BRYAN WHITE	123	50	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

THANKS
COUNTRY RADIO
for making
"Amen Kind Of Love"
A TOP 5 HIT!



The follow-up
SINGLE,
"The Used To Be's"
is on your desk
NOW!

Going for
AIRPLAY: 2/24

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COUNTRY AIRPLAY Monitor

• We Listen To Radio •

February 14, 1997 \$ 4.95 Volume 5 • No. 7

COUNTRY HIGHLIGHTS

★★★★ NO. 1 ★★★★★

#1

BROOKS & DUNN

A Man This Lonely (ARISTA)

★★★★ AIRPOWER ★★★★★

TRACE ADKINS • *(This Ain't) No Thinkin' Thing* (CAPITOL NASHVILLE)

NEW RELEASES

CRYSTAL BERNARD • *State Of Mind* (RIVER NORTH)
 CLEDUS "T." JUDD • *Cledus Went Down To Florida* (RAZOR & TIE)
 JOHN MICHAEL MONTGOMERY • *I Miss You A Little* (ATLANTIC)
 CARYL MACK PARKER • *One Night Stand* (MAGNATONE)
 KEVIN SHARP • *She's Sure Taking It Well* (143/ASYLUM)
 SONS OF THE DESERT • *Whatever Comes First* (EPIC)
 TANYA TUCKER • *Little Things* (CAPITOL NASHVILLE)
 THREE HANKS: HANK WILLIAMS SR., JR. & III • *Moanin' The Blues* (CURB)
 TRISHA YEARWOOD • *I Need You* (MCA)

'Young Country': 'Format That Wouldn't Last' Celebrates Its Fifth Birthday

by Phyllis Stark

The "Young Country" handle, now used by about 17 stations, has meant different things to different stations throughout its five-year history, but it continues to be perhaps the most misunderstood positioner in the industry.

Just over five years ago, on Jan. 27, 1992, Alliance Broadcasting's KYNG Dallas was the first to sign on using the handle Young Country. Over the next few years, the name spread to sister stations WYCD Detroit, KYCW Seattle, and KYCY San Francisco and, at its peak, was licensed to about 16 more stations, according to KYNG PD Dan Pearman.

But almost immediately, the country industry began to equate "young country" with "young demos," which, Pearman says, were never the primary target. As a result, PDs at Young Country stations—those that used the positioner, as opposed to the handful of (usually) short-lived country stations that actually leaned significantly younger and rockier—were frequently pitched by labels on rock-sounding songs or songs by younger artists and told, "This is a Young Country record."

In fact, signing on at a time when country stations were increasingly cur-

rent-based, most of the Alliance Young Country outlets were actually more conservative musically than the industry mean. Throughout the stations' history, Pearman has taken the tack that "Young Country is an attitude, not an age," that 25-54 is the primary demo, and that the station's high-profile personalities are what really set the stations apart. "We talk too much for kids," he says. "It takes an adult to keep up with us and to be entertained by us."

As for the demos they actually attract, in the fall Arbitrons, KYNG's best demo was 35-44, where it had an average composition of 12.6% among males and 13.7% among females, according to a Tapscan demographic profile report. KYCW scored best in average composition among men 25-34 (11.9%), but scored almost as high among men 45-54 (11.6%).

Among women, KYCW had an average composition of 12.8% 25-34, but scored 12% 35-44 and 11.9% 45-54. WYCD scored highest (15.3%) among women 45-54. Only KYCY came close to fitting the young-demo stereotype with 12.8% composition among men 25-34 and 15.8% among women 18-24.

"All of our stations have demonstrated that we can generate ratings in a lot

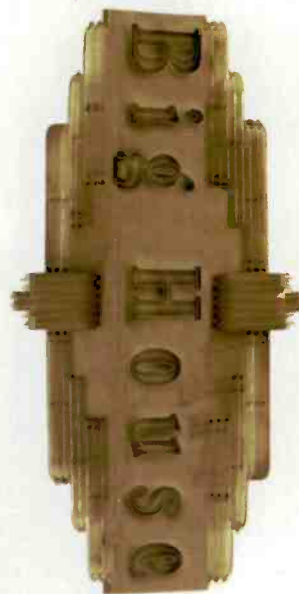
Continued on page 6

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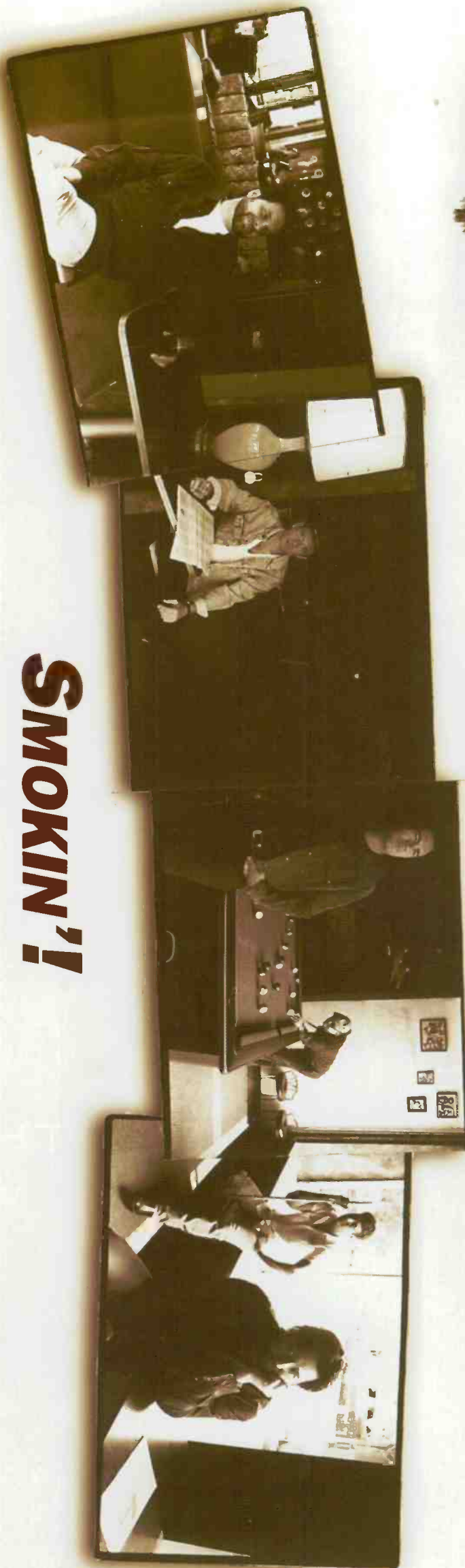
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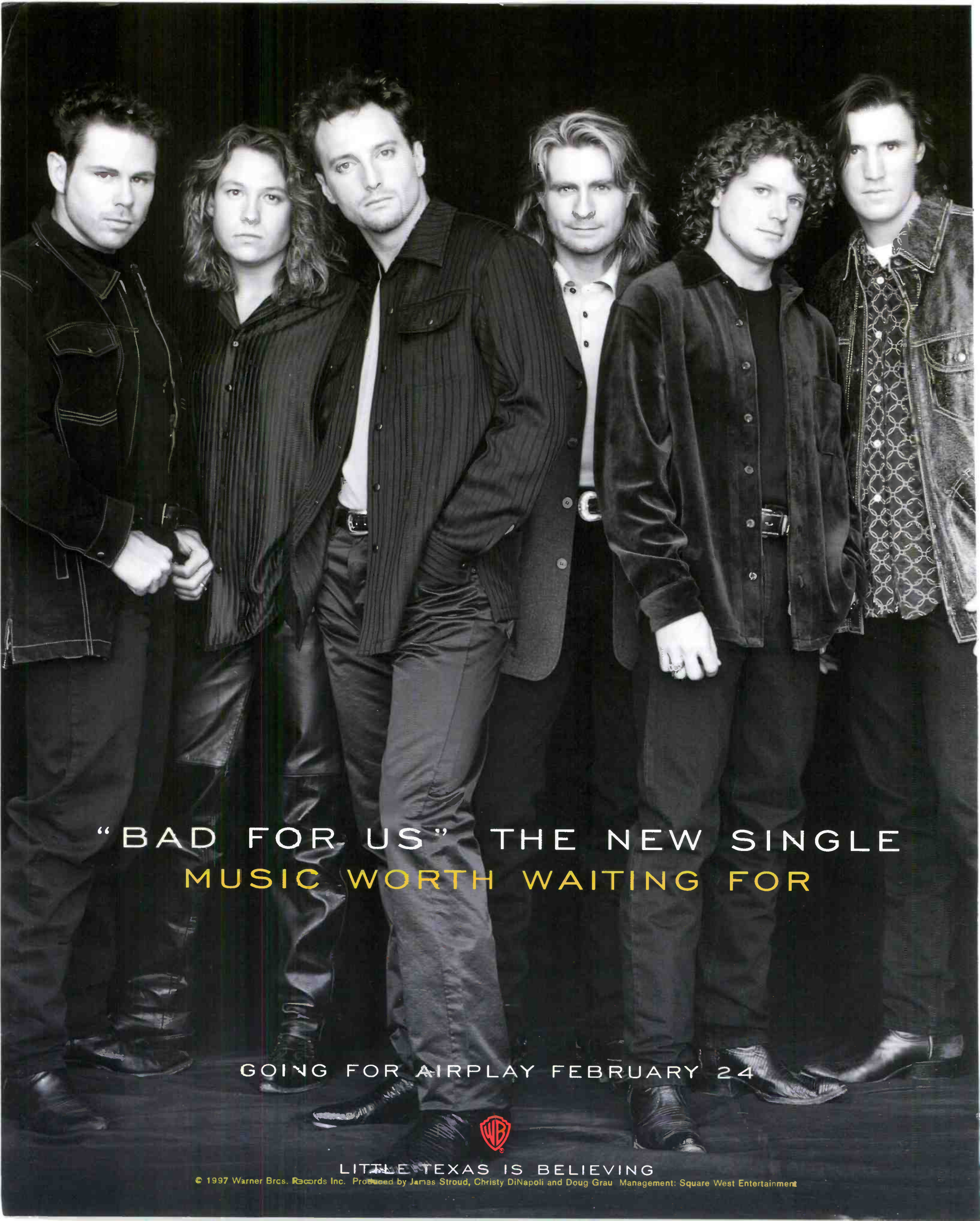
OUTSIDE



THIS WEEK In Country Airplay Monitor

- 3 Scott O'Brien Named WPOC PD
- 3 MCA Sets Up 1-Watt Station
- 6 Monitor Profile: KCYY's R.J. Curtis

Monitor Classifieds pg. 8



“BAD FOR US” THE NEW SINGLE
MUSIC WORTH WAITING FOR

GOING FOR AIRPLAY FEBRUARY 24



LITTLE TEXAS IS BELIEVING

© 1997 Warner Bros. Records Inc. Produced by James Stroud, Christy DiNapoli and Doug Grau Management: Square West Entertainment

Westinghouse/CBS To Acquire TNN, CMT

Westinghouse/CBS is acquiring cable networks TNN: The Nashville Network and CMT: Country Music Television from Gaylord Entertainment for \$1.55 billion in stock. Gaylord Communications Group president David Hall will join CBS Cable as president of TNN and CMT at the close of the transaction, which is expected later this year.

Other Gaylord assets to be merged into Westinghouse/CBS are CMT Canada, a joint venture with Shaw Cable of Canada, plus several cable production companies and a chain of NASCAR-themed retail stores. Gaylord Entertainment will retain

ownership of the Grand Ole Opry, Opryland Hotel and theme park, two TV stations, three Nashville radio stations, including WSM-AM-FM, Opryland Music Group, Word Records and Music, CMT International, and cable network Z Music Television.

Westinghouse's Group W Satellite Communications and Gaylord have had an affiliation since 1982 under which GWSC provided affiliate relations, advertising sales, and marketing. Westinghouse/CMT also holds a one-third interest in CMT International, which it will transfer back to Gaylord.

PHYLLIS STARK



RADIOACTIVE BY PHYLLIS STARK

WPOC Taps O'Brien; Another Duop Country Gone

Scott "O'Brien" Lindemulder is named PD at WPOC Baltimore. O'Brien, who starts Feb. 24, is currently PD at AC WTVR Richmond, Va., and previously programmed WGCX Mobile, Ala. He replaces Bob Moody, now a consultant with McVay Media. Also, Greg Cole is promoted from MD to APD at WPOC.

Amaturo Group's KFRG Riverside, Calif., will simulcast on two additional signals effective Feb. 14. The first, the previously tipped KXFG, is brand-new at 92.9 and licensed to Sun City, Calif. KFRG also begins temporarily simulcasting on sister KXEZ, which recently changed its call letters from KOOJ (Country Airplay Monitor, Jan. 24). KXEZ had been a separately programmed country station. The simulcast on KXEZ is expected to last until March 15, when KXEZ will begin trimulcasting a new format along with sister stations KNJO Thousand Oaks, Calif., and KRCI Avalon, Calif. All three are at 92.7 FM. The new trimulcast format is not expected to be country.

Gone from KXEZ are MD/morning man Gary Cruise and overnight host Mercedes Robin Diamond, who did promotions and middays at KXEZ, moves to KFRG for promotions. KXEZ night jock Jimmy Steele moves to overnights at KFRG as Jimmy Hoppa. He replaces Davy Croakett. KXEZ p.m. driver Doug Vincent also moves to KFRG in an undetermined capacity.

As expected, former WUSY Chattanooga, Tenn., PD Bob Sterling heads to WKHK (K95) Richmond, Va., as PD at the end of the month. He replaces Mark Richards, who ex-

its Feb. 28.

Bob Case returns to Phoenix as GM of KBUQ (Young Buck Country). Case is currently VP of programming at New Century Broadcasting's KJR-AM-FM/KUBE Seattle. He replaces Reid Reker, who exits.

McVay Media's Bob Moody signs on to consult WKIX Raleigh, N.C.

Osborn Communications will close this week on WACT Tuscaloosa, Ala., where it already owns country rival WTXT. Look for WACT to change format before the spring book.

Afternoon jock Hunter Scott adds PD duties at WKKW Morgantown, W.Va. He replaces PD/midday host Travis Jones, who moves to the sports department. No new midday host has been named.

KTPI Lancaster, Calif., PD Mark Collard steps down to concentrate on mornings. He is also handling MD duties for now in the wake of former MD/night jock Marshall Thomas' move to crosstown AC KGMX.

J. Davis, formerly the OM for WNCY (Y100) Appleton, Wis., resurfaces as PD of AC WLEV Allentown, Pa.

KNAX Fresno, Calif., morning host Kevin Musso exits; he is replaced by night host Stefan Carpenter.

WCTQ Venice, Fla., ups its power from 6,000 to 25,000 watts, according to PD Rich Stevens. The tower and transmitter have been moved to Sarasota, and the studios will follow. Also, WCTQ picks up the syndicated evening show "Country Heartlines With John Crenshaw" and the syndicated overnight show "After MidNite With Blair Garner." Stevens needs record service.

MCA Sets Up Station To Promote Acts

Borrowing an idea pioneered by Atlantic Records in New York several years ago, MCA Records will become the first Nashville label to utilize a low-powered radio outlet to promote its product when it signs on a station atop a billboard this month. The 1-watt station, which does not require an FCC license, is expected to sign on at 106.9 FM by Feb. 17.

MCA has a long-term lease on a 1,600-square-foot billboard, which sits more than six stories high over the high-traffic intersection at 21st and West End avenues in Nashville. MCA senior director of artist development/A&R Stephen McCord, who developed the low-powered radio station idea for the record label, says its potential audience is huge. Citing Tennessee Audit Bureau figures, McCord says 70,000 cars pass by the billboard daily, and it generates 44,000 visual impressions in each 24-hour period.

The board will change every 30-60 days to feature a different artist signed to MCA or sister label Decca. The station will be promoted with a permanent banner on the board that says "Tune in now to 106.9 FM—MCA radio." Decca's Gary Allan will be the first artist featured.

In most cases, McCord says, the artist being featured on the station will correspond to who's pictured on the board. Programming will include music, interview snippets, and ads for MCA product. According to McCord, the label is considering an advertising tie-in with parent the Seagram Co., which does not advertise most of its liquor products on FCC-licensed radio stations.

McCord says the label will master a new CD each month or two with a 30- to 60-minute program, which will be permanently looped to repeat itself on the station.

PHYLLIS STARK



COUNTRY CONFIDENTIAL BY WADE JESSEN

Time Didn't Run Out At 'Midnight Cinderella'

In order to maintain credibility and continuity on our airplay chart, we have to have rules, but we've had to break one chart rule a few times in the past several months in order to accurately reflect what's happening at radio.

If you read the fine print at the bottom of the chart, you'll find a brief explanation of why certain titles are removed. It reads "Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks." However, you'll occasionally notice a title that has accumulated more than 20 weeks and is below No. 20 that remains on the chart, such as Collin Raye's "What If Jesus Comes Back Like That" and Garth Brooks' "It's Midnight Cinderella."

The Brooks title had accumulated almost 20 weeks at the lower end of the chart from unsolicited album play, and "What If Jesus Comes Back Like That" darted in and out of the lower rungs of the chart for the same reasons, accumulating more than 10 weeks of chart activity. When the labels for those titles began soliciting airplay for them as singles, we decided to let those songs ascend the chart without regard to chart weeks accumulated prior to the official release.

As complicated and sophisticated as technology-based charts are, there are times when the rules must be broken in order to follow radio's lead and mirror national airplay activity. The Raye and Brooks titles are examples of how man must work with machine to get it right. Currently, we allow titles that may have accumulated unsolicited album play to remain on the chart after 20 weeks, provided that they have been serviced to radio as promo singles and as long as they continue to show increases.

However, a concern is whether there is a trend at radio toward releases that develop slower. If we observe an increase in the number of titles for which this rule must be suspended, modifications to this rule will be proposed. The Raye and Brooks titles may be isolated cases, but the issue is worthy of close observation. Since it's our goal to provide the most accurate information possible and offer a true reflection of the marketplace, we may occasionally consider such modifications.

As always, your input is critical, regardless of your affiliation. If you have comments on this or any chart-related issue, please call me at 615-321-4291 or E-mail wjessen@billboard-group.com.

KFRG Takes The Cake



Walt Disney Records staffers brought a cake to KFRG Riverside, Calif., to thank the station for supporting the album "The Best Of Country Sing The Best Of Disney." Unfortunately, station jocks ate half the cake before this photo could be taken. Pictured with the leftovers, from left, are KFRG electronic-marketing director Tina Mastramico, KFRG OM Ray Massie, and Walt Disney Records' Rob Hershenson and Tim Hyde.

ON THE ROW

Asylum Adds Byrd; MCA Signs McEntire

Artist manager Stan Byrd is named VP of promotion at Asylum Records, replacing Denny Mosesman, who exited in December. Byrd's management company, BDM Management, manages Mark Chesnutt. His partner, Joe Ladd, assumes day-to-day responsibilities for Chesnutt's career. Byrd also has been operating independent promotion company Chart Attack since 1984.

Reba McEntire has signed a new, long-term contract with MCA, her label of the past 14 years. The deal includes the development of film and TV projects for McEntire to star in and produce through her company, Star-

struck Films, which will be based at MCA parent Universal Studios in Los Angeles. Veteran Hollywood executive Shelley Browning will be head of production at Starstruck Films. Browning told Billboard Bulletin that Starstruck has acquired the rights to a current best-selling mystery book for seven figures and a screenplay.

Adrian Michaels from Third Coast Entertainment joins RCA as Dallas-based Southwest regional, replacing Suzette Tucker, who returns to Nashville to do mid-Atlantic promotion for the label. Tucker replaces Tony Benken.

Former BNA West Coast regional Greg Stevens joins Rising Tide as Southwest regional, replacing Rosie Fitchpatrick, who exits. Stevens relocates to Dallas. Also, Mercury Nashville Gavin promoter Wes Hall exits.

Helen Darling has been dropped from the Decca roster. Paul Jefferson has been dropped by Almo Sounds.

Claire Cook is named director of media and artist relations at Magnatone Records. She previously was public relations and advertising manager at Windsor Publications.

WMJC Dances With Deana



Capitol Nashville artist Deana Carter, left, poses with WMJC Long Island, N.Y., MD/midday host Suzanne Alexander during a recent station visit to promote her second single, "We Danced Anyway."

That Woman Of Neal's



Country Star American Music Grill in Las Vegas has become a regular stop for many country artists as they pass through town. KFMS air personality Shari Singer, right, gets to meet and interview many of them at the restaurant, including Atlantic's Neal McCoy. McCoy's current single is "That Woman Of Mine."

Ty Seizes The Moment



Epic's Ty Herndon recently spoke to Westwood One Radio Networks' affiliates during a live satellite interview for the "Celebrity Connection" program. Pictured, from left, are WW1 president of formats Ed Salamon, Herndon, WW1 director of artist relations Pam Green, and producer Andrea Dresdale.

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Big House

"COLD OUTSIDE" (MCA)

The six members of Big House, all veterans of the Bakersfield, Calif., music scene, got together just a year ago and were quickly signed to MCA. Since then, the group has opened for Travis Tritt, Wynonna, Patty Loveless, and Collin Raye, in between recording dates for a self-titled debut album, which is due March 25. Harmonies are shared by all of the group members: brothers Monty and Tanner Byrom, David Neuhauser, Chuck Seaton, Sonny California, and Ron Mitchell.



Drummer John Dittrich, formerly of Restless Heart, hails from New York and Texas, where he enjoyed jazz and top 40. The band's self-titled debut is scheduled for release in March.

Bill Engvall

"HERE'S YOUR SIGN (GET THE PICTURE)" (WARNER BROS.)

Comedian Bill Engvall, a native of Galveston, Texas, originally planned to be a teacher until he discovered that he loved making people laugh. He has made several appearances on "The Tonight Show" and, in 1992, won the American Comedy Award for best male stand-up comedian. Engvall, who currently lives in Los Angeles, released his debut comedy album on Warner Bros. last May.



Kippi Brannon

"DADDY'S LITTLE GIRL" (CURB/UNIVERSAL)

Kippi Brannon attended high school in her native Goodlettsville, Tenn., with Deana Carter and Mila Mason, but it was Brannon who first made her mark as a country singer. She was signed to MCA at age 14 and charted with such singles as "If I Could See You Tonight," "He Don't Make Me Cry," "In My Dreams," and a remake of Webb Pierce's "Slowly" between age 15 and 17. In 1982, she was a top new female vocalist nominee at the Academy of Country Music Awards. But after four singles and without having recorded a full album, she quit the business to attend college. During her break from music, Brannon married twice and worked as a secretary and an accounting assistant, among other jobs. Now 30 and the single mother of a 9-year-old girl, Brannon makes her Curb/Universal debut, "I'd Be With You."



Noel Haggard

"ONCE YOU LEARN" (ATLANTIC)

Noel Haggard spent most of his childhood on the sidelines watching his legendary father, Merle Haggard, perform. At the age of 9, Noel was playing guitar for Bob Wills. He played regularly in a band through his mid-20s, quit for a time, and two years later went out again, this time opening for his father. It was during that tour he decided Nashville was the road to take. His debut album, "One Lifetime," is due in March. Abilene Boot Co. has already signed on to sponsor the artist.



Regina Regina

"MORE THAN I WANTED TO KNOW" (GIANT)

The newest female duet was indirectly brought together by Reba McEntire. Regina Leigh spent nearly three years on the road as a background vocalist for McEntire. Regina Nicks spent nearly six years working as McEntire's personal assistant at Starstruck Entertainment. Overheard singing to herself at Starstruck, Nicks was encouraged to meet with a producer who, in turn, reintroduced her to Leigh.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor. Send information on new artists to Sue Falco c/o Country Airplay Monitor, 1515 Broadway, 15th Floor, New York, NY 10036.

The Buffalo Club

"IF SHE DON'T LOVE YOU" (RISING TIDE)

Three musically diverse artists came together to form this band. Guitarist Charlie Kelley grew up on a farm listening to everything from Bryan Adams to Willie Nelson. Lead vocalist Ron Hemby, a former member of the Imperials, brings in a strong gospel background from his native Missouri.



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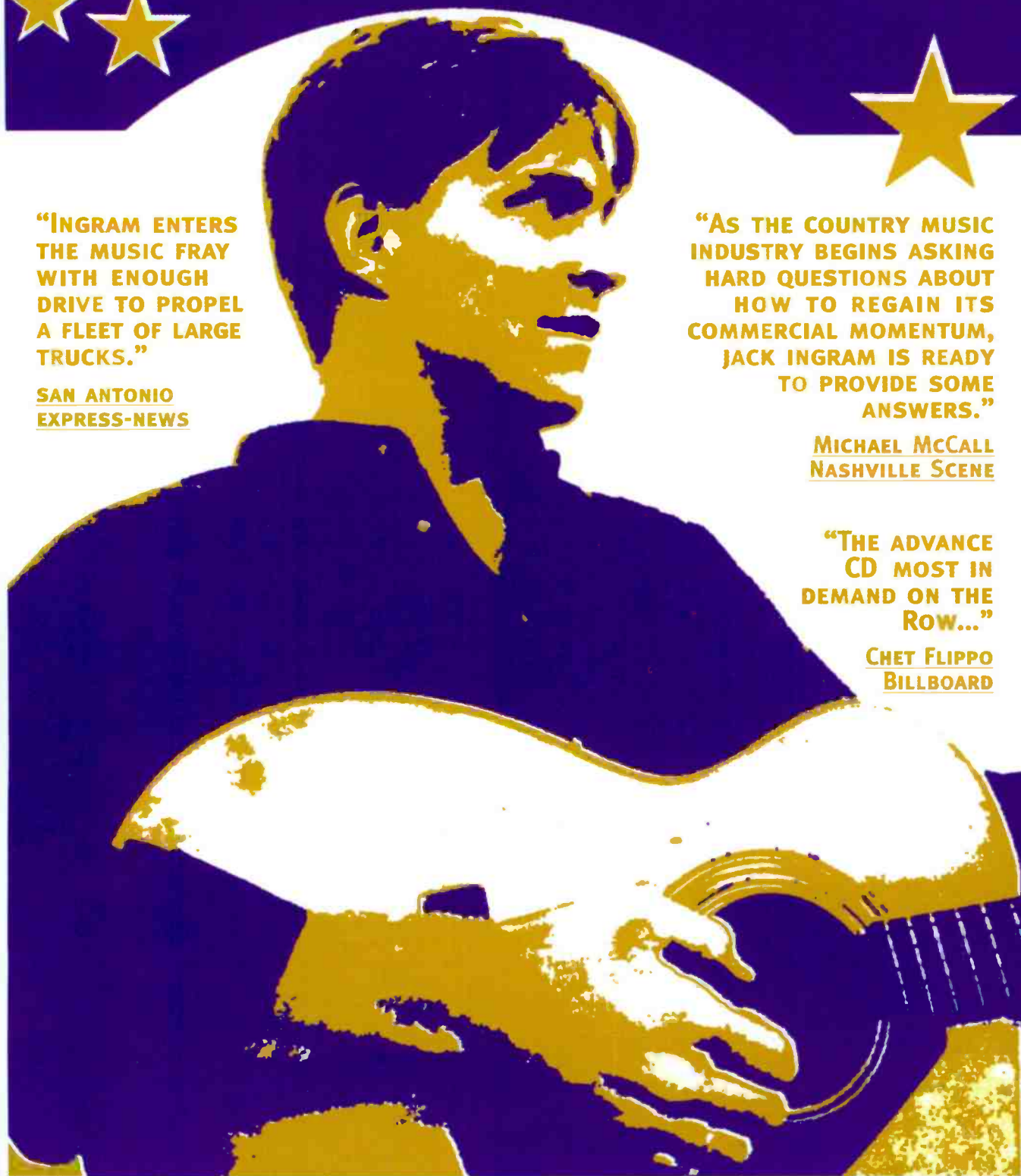
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LISTENING FOR AIRPLAY ON FEBRUARY 24TH

'Young Country': 'Format That Wouldn't Last' Celebrates Its Fifth Birthday

Continued from page 1

of different demos," says KYCY PD Eric Logan, who previously programmed KYCW.

Still, the name can be a potential drawback when it comes to attracting older demos. At KRAK Sacramento, Calif., the management had made the decision to take the station in a Young Country direction late last year, then very suddenly shifted gears and opted for classic country instead because, VP/GM Doug McGuire says, "I was lying awake at night thinking, 'This is the wrong move.'"

McGuire says the positioner has strengths, but also weaknesses, most notably a limited appeal. "The name is very powerful because it positions the station as fresh, new, and fun and repositions the competition as old country," he says. "The problem that comes with it is it also advertises itself as being a youth radio station and makes it difficult getting demos over 34."

But despite that eleventh-hour change of heart at KRAK, McGuire says he still believes in the Young Country concept, which is in place on co-owned KYCW and KBEQ Kansas City.

THE GOLD RUSH

While they have evolved musically almost every year, the Young Country stations have almost always been as gold-based as their competitors, despite the perception that they exclusively focused on new music. In some cases, such as at KYCW, they are actually *more* gold-based than their rivals. In other cases, just the opposite is true. KYNG, for example, is "playing less gold today than two or three years ago in part due to our competitors going more gold-based," says Pearman.

That strikes at the heart of another lingering misconception about the Young Country stations, which is that they are musically identical. But, according to Pearman, "no two Young Country stations sound the same," although playing album cuts, such as Garth Brooks' cover of Kiss' "Hard Luck Woman," has been a hallmark of most of them.

So if it's not a demo or a music position, what does Young Country actually mean? For Logan, Young Country refers to a lifestyle and is defined by "stations that are made up of the markets they are in." While he says the stations have "the same philosophy, we let the talent interpret that philosophy." KYCY jocks, for example, have been known to ask visiting celebrities to fill their mouths with crackers, then answer questions on the air.

One part of the Young Country philosophy that's true of every station is having high-personality shows on the air around the clock.

"Young Country is all about doing things a different way and having fun and trying to put a smile on somebody's face," Logan says. It's also about being completely relatable, which sometimes means switching gears quickly. On Feb. 7, for example, KYCY spent the morning broadcasting live from a memorial service for a beloved San Francisco columnist, then staged a "honey-money roll" in the afternoon.

"To me, it has very little to do with music," says KYCW PD Matt Bruno of the Young Country concept. "[We're] not in competition with other stations, we're trying to cut through the noise in people's lives. [That] idea is what sets us apart. We have a saying—'It's everything in between the records.' It's also the production," which Bruno says is designed "to give a sense of attitude," including lots of self-deprecating humor that "creates a sense of being human."

AN EVOLVING POSITION

While Logan defines the Young Country phi-

losophy as "nonstatic," there are a few things about it that haven't changed in its five-year history. Chief among them, KYNG's Pearman says, is "the philosophy of getting noticed."

KYCY's Logan says the biggest evolution the Young Country concept has undergone is in what its staffers have learned about personality radio. "It's a consistent series of checks and balances," he says. "Are we over the edge or not going far enough?"

Both have had to weather snipes from the industry, which predicted an early demise for Young Country. Pearman recalls quotes in the trades when KYNG signed on that said it wouldn't last six months. Logan recalls a Country Radio Seminar a few years ago at which "everyone was accusing the Young Country stations of putting down country and not being proud of its roots. A lot of people were saying the Young Country stations are the reason the format's going to die."

KYCW's Bruno says Young Country has also had to overcome the perceptions that "it's a talk format that plays music" and that the humor is blue. "It's really a mouthpiece for the audience [that] does most of the talking," he says. "We're just mirroring what the audience wants to talk about."

But like anything that stands the test of time, people's attitudes about Young Country have changed. "Now, instead of being perceived as the new kids on the block, people realize we're not going away," says Pearman.

"People now somewhat understand what we're trying to do," adds Logan. "I think the philosophy is going to stand the test of time, whether we keep the name or not. This is a philosophy . . . I will probably will take with me wherever I go."

Bruno says the stations have also matured a little bit along with their audiences. "At first, the audiences may have thought 'Young Country equals fun.' Just the entertainment aspect was emphasized, but then the listeners got to know who the personalities are, and they became like friends," he says. "Their expectations have changed for the station . . . [Now] they look to us to be informed and brighten their spirits."

Now owned by CBS, KYNG, KYCY, and WYCD continue to be the flagship stations for Young Country. KYCW is now a licensee of the name, as are about 14 other stations, including KBEQ Kansas City and WYGY Cincinnati, according to Pearman.

Bruno says the biggest challenge Young Country will face in the Telecom Act era is trying to convince large-group owners who are revenue-driven that the concept is worthwhile. "There is a loss of intimacy and a sense of shared purpose," he says. "People think now in terms of revenues being important. Before, it was about creating something of worth. That's my job now, to try to hold it all together and do something special when we're one of 90 stations and you're not really sure if it matters if you do something special when there is such a demand for cash flow."

But Bruno believes the Young Country concept is more viable now than it was five years ago. "More than ever, you need to have that human element on the radio," he says. "It's self-evident everywhere in America that 'more music' works. Much as I hate to admit it, it does. But in the face of that, it's so important that somebody have more of a community focus and be centered on what's going on in people's lives. It's more of a challenge now than it was in [1992] to get management committed to it."

MONITOR PROFILE

R.J. Curtis Returns To Radio As Y100 Returns 'Country Favorites' To The Mix

Ratings success for one station often comes at a rival's expense. But San Antonio, Texas, competitors KCYY (Y100) and KAJA both showed healthy fall Arbitron gains; even Y100 sister classic country KKYX was up two-tenths of a share.

Y100 PD R.J. Curtis believes the fall numbers were primarily a rebound from the summer, when Y100 and KAJA were off sharply. "What the fall was all about is a recovery of what reality is for country shares in this market," says Curtis.

KCYC is currently No. 4 12-plus and was up 5.3-6.7 in the fall. KAJA is right behind it, at No. 5, thanks to a 5.3-5.9 fall spike. Both stations were marketed with fall TV campaigns.

Despite the close battle, Curtis takes the high road on the station-rivalry issue. "I haven't seen it get ugly. It won't get ugly from our side," he says. "One of the biggest challenges we're going to face is P2 and P3 listeners going away from the format . . . The best thing both stations can do is promote country music and build the lifegroup."



R.J. Curtis
Program Director
KCYY San Antonio, Texas

"The pulse on older music is going to get a little louder"

His diplomacy extends to describing KAJA as "an outstanding radio station—solid, very focused, and executed very well. They don't veer off the road and make weird mistakes."

Still, he sees an opportunity for both stations to benefit by taking different musical positions, something that has already happened to a certain extent. "We go back a little further in terms of ages of music we play," he says. "They are 'hot country KAJA,' and they live up to that . . . Y100 had been 'today's hot new country' for a long time, and right now we are 'good times and continuous country favorites.' That opens you up to play some stuff that goes back a little further . . . We play stuff from the '80s, and I think they do too, but when you listen to the two stations you'll get more of an [oldies presence] on Y100."

"There is a need to play some older music on the radio right now, [but] we've got to be careful about how we do that," says Curtis. "There is a fine line between mixing it correctly and going overboard and becoming an oldies station. It's where you play it in the hour, what you surround it with, texturing the hour so it's there, but it's a flavor. It's like putting seasoning on your dinner."

"The pulse on older music is going to get a little louder for a lot of people," says Curtis. "They feel a void of that on the radio."

Curtis says KAJA is "living large off playing a lot of new music." As for Y100, "one key benefit we have is a music-quantity position. Every hour starts with 12 in a row; we guarantee 50 minutes of music every hour. That's very powerful."

Y100 is about 40% gold right now and plays about 38 currents. Here's a recent afternoon hour: Daryle Singletary, "Amen Kind Of Love"; Clint Black and Wynonna, "A Bad Goodbye"; Brooks & Dunn, "My Maria"; Faith Hill, "I Can't Do That Anymore"; Pam Tillis, "Maybe It Was Memphis"; George Strait, "I Can Still Make Cheyenne" and "The Fireman"; Vince Gill, "Pretty Little Adriana"; Mary Chapin Carpenter, "Down At The Twist And Shout"; John Michael

Montgomery, "Friends"; Randy Travis, "Too Gone Too Long"; Patty Loveless, "She Drew A Broken Heart"; Bryan White, "I'm Not Supposed To Love You Anymore"; Kathy Mattea, "18 Wheels And A Dozen Roses"; and David Kersh, "Another You."

Curtis, a Los Angeles native, worked at hometown KBIG while in college. He later moved to KDUO Riverside, Calif., and was upped to PD at the beautiful music station six months later. Two weeks after country KZLA signed on in L.A. in 1980, he got a job there doing weekends and worked his way up to nights, then mornings, and then APD/MD. That landed him the PD job at KNIX Phoenix, where he stayed for six years before returning to KZLA as OM. He spent most of last year working at syndicator After MidNite Entertainment before joining KCYY in October.

Curtis says the six weeks he was unemployed between the KZLA and After MidNite jobs and the 10 months he spent out of clay-to-day programming at the syndicator taught him a lesson. "I love radio," he says. "If this last year taught me anything, it's that I missed it and this is what I'm supposed to do." In that year, Curtis says, "there were label opportunities . . . I never went for one of those because I knew I'd miss radio."

Curtis chose his next radio opportunity carefully, walking into a successful station, where "you just have to get on board the train and get up to speed with it, as opposed to having everyone on the train [accommodate] your pace."

There were a few minor things that needed his attention. "I felt we may have been a little bit cluttered, and I wasn't completely comfortable with the mix of music on the radio station. I felt we may have been playing a few clunkers."

On the clutter front, Curtis says, "there were a lot of promotional things on-air; a lot of messages we were sending out, too many statements we were making." Those messages have been scaled down, Curtis says, but there are some things on-air he's not crazy about. "If you come into a situation like this, you have to understand certain things need to be on the station, even if you don't like them, heritage-type things that are a part of Y100." For example, a top of the hour ID that includes twin fiddles playing a few seconds of "Deep In The Heart Of Texas." Curtis says, "It sounds kind of dated, [but] that's been on-air since the station went on-air." He is in the process of updating the ID, but will keep the fiddles.

"The other fear for me was I didn't want to come in and be too produced for the room," he says. "I do like a produced sound. I like something happening all the time, but I didn't want to get too caught up in creative calisthenics that were just for me. That's the fine line you walk."

Curtis' consultant at Y100, Scott Huskey, is also his predecessor there. Huskey is now with Rusty Walker Consulting.

In discussing country's future, Curtis quotes a President Clinton line from the presidential debates: "It's not midnight in America, Sen. Dole." Curtis says, "We're not faced with the carriage turning back into a pumpkin here real quickly."

One thing he feels will help the format is if competing stations finally take different music positions. "I'd like to see, in particular in this market, listeners be able to distinguish between the two stations," he says. "There are camps of Y100 and KAJA listeners, but there is a big camp of shared listeners that go back and forth and are just there for the right song."

"The challenge is, there are listeners going away from country radio . . . We've got to find ways of keeping [them] interested in listening . . . That's a tremendous challenge. Because the P2s and P3s are going away, we need to spend a lot of time listening to what the P1s want."

PHYLLIS STARK

ON THE AIR

NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

Effective immediately, WTGE Baton Rouge, La., joins the country panel, which now totals 162 reporters. PD/MD Randy Chase may be reached at 504-388-9898. Also this week, the power playlist section has been revised to reflect the fall 1996 Arbitron results. Stations are shown in descending order of TSA cume.

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WBOB +23, WKXC +21, WCOL +17, KAJA +17, KWJJ +16, WXTU +16, WGRL +15, KXKC +15, WDRM +15, WYNK +15	
CLAY WALKER • Rumor Has It (GIANT)	+593
WBOB +25, KXXY +19, KYCW +19, KHEY +17, WSM +16, KXKC +14, KRST +14, WYNK +14, WGRL +13, KWEN +13	
THE BUFFALO CLUB • If She Don't Love You (RISING TIDE)	+464
WYCD +20, KPLX +17, WKXC +16, WKIX +14, WZZK +14, WIRK +13, KSON +13, KMDL +12, WWWW +12, KJJY +11	
TOBY KEITH • Me Too (MERCURY NASHVILLE)	+446
WQXK +23, WWGR +16, WYNK +15, WJCL +15, KIKK +15, KTOM +14, WBUB +13, WBEE +13, KNCI +13, WKIS +12	
TERRI CLARK • Emotional Girl (MERCURY NASHVILLE)	+444
KTST +16, WKIX +14, WYYD +13, WXBO +11, WQBE +11, WKXX +11, WIL +11, WCLB +10, WMSI +10, WSOC +10	
LEANN RIMES • Unchained Melody (CURB)	+428
WGRL +20, WQMX +17, WKTF +17, WCOS +15, WKXX +15, KFMS +13, WHKO +13, KSON +13, WKXK +12, KYNG +12	
RICK TREVINO • Running Out Of Reasons To Run (COLUMBIA)	+407
WMJC +20, KPLX +20, WWKA +17, WBOB +16, KIKK +16, KFDI +14, WOW +13, WFMS +13, KRYS +11, KDRC +11	
TRACY LAWRENCE • Better Man, Better Off (ATLANTIC)	+382
KOUL +22, KYNG +21, WYAY +16, WRNS +15, KSOP +15, KASE +13, WSTH +12, WBCT +11, KKBO +11, WGAR +9	
TRACE ADKINS • (This Ain't) No Thinkin' Thing (CAPITOL NASHVILLE)	+372
WYNK +13, WJCL +13, WKXK +12, WFRE +12, WKN +11, WXTU +11, KSCS +11, KVOO +10, WYRK +10, KXXY +10	
MILA MASON • Dark Horse (ATLANTIC)	+358
KYNG +18, WYCD +17, WKXC +16, KXKT +13, KYCW +13, WEZL +12, WKIX +11, WOW +11, WFMS +11, WFRE +11	
LORRIE MORGAN • Good As I Was To You (BNA)	+349
WQBE +23, WXBO +20, WCOL +17, KWEN +14, WJCL +14, KDDK +13, WXTU +13, WQMX +12, WBCT +12, KUZZ +11	
DAVID KERSH • Another You (CURB)	+340
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BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT • Here's Your Sign (Get The Picture) (WARNER BROS.)	+335
WQIK +25, WDAF +22, KRST +21, WAMZ +18, WBCT +15, KSOP +15, KCCY +13, KYNG +13, WKCO +12, WRBO +12	
DARYLE SINGLETARY • Amen Kind Of Love (GIANT)	+328
KYCY +16, WKXK +14, KTST +14, KTOM +14, KYNG +14, KFKF +14, KMDL +13, WBCT +13, KSAN +13, WGRL +12	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
COLLIN RAYE <i>On The Verge (Epic)</i>	76	LORRIE MORGAN <i>Good As I Was To You (BNA)</i>	27
THE BUFFALO CLUB <i>If She Don't Love You (Rising Tide)</i>	32	CLAY WALKER <i>Rumor Has It (Giant)</i>	27
BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT <i>Here's Your Sign (Get The Picture) (Warner Bros.)</i>	31	TRACY LAWRENCE <i>Better Man, Better Off (Atlantic)</i>	24
TRACY BYRD <i>Don't Take Her She's All I Got (MCA)</i>	30	BIG HOUSE <i>Cold Outside (MCA)</i>	23
MILA MASON <i>Dark Horse (Atlantic)</i>	29	DAVID KERSH <i>Another You (Curb)</i>	21

VIDEO PLAYLISTS



	LW	TW		LW	TW
1			Bryan White, That's Another Song	33	31
2			John Berry, She's Taken A Shine	33	18
3			Mindy McCready (Feat. Lonestars R. McDonald), Maybe He'll Notice Her Now	30	28
4			Toby Keith, Me Too	29	28
5			Rick Trevino, Running Out Of Reasons To Run	29	27
6			Brooks & Dunn, A Man This Lonely	28	27
7			Trisha Yearwood, Everybody Knows	28	32
8			Tracy Lawrence, Is That A Tear	28	28
9			Deana Carter, We Danced Anyway	28	33
10			Travis Tritt, Where Corn Don't Grow	27	28
11			Daryle Singletary, Amen Kind Of Love	27	29
12			Billy Ray Cyrus, Three Little Words	25	21
13			Mark Chesnutt, It's A Little Too Late	25	29
14			Faith Hill, I Can't Do That Anymore	24	29
15			David Lee Murphy, Genuine Rednecks	22	20
16			Martina McBride, Cry On The Shoulder Of The Road	22	20
17			Trace Adkins, (This Ain't) No Thinkin' Thing	22	21
18			Tracy Byrd, Don't Take Her She's All I Got	22	21
19			Clay Walker, Rumor Has It	22	21
20			Lorrie Morgan, Good As I Was To You	21	21
21			Terri Clark, Emotional Girl	21	21
22			Gary Allan, Forever And A Day	21	21
23			John Jennings, Everybody Loves Me	21	20
24			Bill Engvall With Special Guest Travis Tritt, Here's Your Sign (Get The Picture)	20	23
25			Mark Chesnutt, Let It Rain	20	21
26			Ty Herndon, She Wants To Be Wanted Again	18	15
27			Daryl Dodd, That's How I Got To Memphis	15	14
28			Kippi Brannon, Daddy's Little Girl	15	14
29			Patricia Conroy, I Don't Wanna Be The One	14	14
30			Shania Twain, God Bless The Child	14	14
31			Paul Brandt, I Meant To Do That	14	14
32			Crystal Bernard, Have We Forgotten What Love Is	14	14
33			Alan Jackson, Little Bit	14	14
34			Harley Allen, Boy She Did	14	14
35			Charlie Major, This Crazy Heart Of Mine	14	14
36			Regina Regina, More Than I Wanted To Know	14	14
37			Thrasher Shiver, Be Honest	14	14
38			Great Plains, Wolverton Mountain	14	14
39			Big House, Cold Outside	14	13
40			Bryan Smith, Jack Of All Trades	14	14
41			Royal Wade Kimes, Another Man's Sky	14	14
42			Brent Lamb, Love Lives On	13	14
43			Ricochet, Ease My Troubled Mind	13	14
44			James Bonamy, All I Do Is Love Her	13	15
45			Sammy Kershaw, Politics, Religion And Her	13	14
46			Reba McEntire, The Fear Of Being Alone	13	14
47			BR5-49, Even If It's Wrong	13	14
48			Jo Dee Messina, Do You Wanna Make Something Of It	13	15
49			The Mavericks, I Don't Care If You Love Me Anymore	13	15
50			Kathy Mattea, 455 Rocket	13	15

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2302	2567	ONE WAY TICKET (BECAUSE I CAN) LEANN RIMES (CURB)	14	1159	1302	BELIEVE ME BABY (I LIED) TRISHA YEARWOOD (MCA)
2	1970	2275	HER MAN GARY ALLAN (DECCA)	15	1126	1175	DADDY'S MONEY RICOCHET (COLUMBIA)
3	1866	2277	BIG LOVE TRACY BYRD (MCA)	16	1118	1141	ME AND YOU KENNY CHESNEY (BNA)
4	1713	1824	THE FEAR OF BEING ALONE REBA MCENTIRE (MCA)	17	1080	1133	I CAN STILL MAKE CHEYENNE GEORGE STRAIT (MCA)
5	1670	1865	EVERY LIGHT IN THE HOUSE TRACE ADKINS (CAPITOL NASHVILLE)	18	1079	1043	CHECK YES OR NO GEORGE STRAIT (MCA)
6	1483	1605	STRAWBERRY WINE DEANA CARTER (CAPITOL NASHVILLE)	19	1023	1163	BLUE CLEAR SKY GEORGE STRAIT (MCA)
7	1398	1565	THAT OL' WIND GARTH BROOKS (CAPITOL NASHVILLE)	20	1012	1141	SHE NEVER LETS IT GO TO HER HEART TIM MCGRAW (CURB)
8	1388	1398	LIVING IN A MOMENT TY HERNDON (EPIC)	21	999	1020	TIME MARCHES ON TRACY LAWRENCE (ATLANTIC)
9	1337	1459	GOODNIGHT SWEETHEART DAVID KERSH (CURB)	22	974	1075	MORE THAN YOU'LL EVER KNOW TRAVIS TRITT (WARNER BROS.)
10	1318	1305	LIKE THE RAIN CLINT BLACK (RCA)	23	954	962	I LIKE IT, I LOVE IT TIM MCGRAW (CURB)
11	1280	1370	LONELY TOO LONG PATTY LOVELESS (EPIC)	24	953	1067	NO ONE NEEDS TO KNOW SHANIA TWAIN (MERCURY NASHVILLE)
12	1233	1417	SO MUCH FOR PRETENDING BRYAN WHITE (ASYLUM)	25	941	912	NO NEWS LONESTAR (BNA)
13	1206	1325	MY MARIA BROOKS & DUNN (ARISTA)				

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

SAVE THESE DATES

1997

Billboard & Monitor

Radio Seminar & Awards

October 16 - 18, 1997

The Renaissance Orlando Resort

Orlando

MONITOR COUNTRY PANEL (162)

Akron, OH	WQMX	Las Vegas, NV	KFMS
Albany, NY	WGNA		KWNR
Albuquerque, NM	KRST	Lexington, KY	WLK
Asheville, NC	WKSF	Little Rock, AR	KDDK
Atlanta, GA	WKHX		KSSN
	WYAY	Long Island, NY	WMJC
Augusta, GA	WKXC	Los Angeles, CA	KIKF
Austin, TX	KASE		KZLA
	KVET	Louisville, KY	WAMZ
Bakersfield, CA	KUZZ	McAllen/Brownsville, TX	KTEX
Baltimore, MD	WPOC	Memphis, TN	WGKX
Baton Rouge, LA	WKJN	Miami, FL	WKIS
	WTGE*	Milwaukee, WI	WMIL
	WYNK	Minneapolis/St. Paul, MN	KEYE
Birmingham, AL	WZZK		WBOB
Boston, MA	WKLB	Mobile, AL	WKSJ
Buffalo, NY	WYRK	Modesto, CA	KATM
Burlington, VT	WOKO	Monterey/Salinas, CA	KTOM
Charleston, SC	WEZL	Montgomery, AL	WLWI
	WBUB	Nashville, TN	WSIX
Charleston, WV	WQBE		WSM
Charlotte, NC	WSOC	New Bern, NC	WRNS
	WTRD	New Orleans, LA	WNOE
Chattanooga, TN	WDOD	Norfolk, VA	WCMS
	WUSY		WGH
Chicago, IL	WKXK	Oklahoma City, OK	KTST
	WUSN		KXXY
Cincinnati, OH	WUBE	Omaha, NE	KXKT
	WGY		WOW
Cleveland, OH	WGAR	Orlando, FL	WKKA
Colorado Springs, CO	KKCS	Oxnard, CA	KHAY
Columbia, SC	WCOS	Pensacola, FL	WXBW
Columbus, GA	WKCN	Philadelphia, PA	WXTU
	WSTH	Phoenix, AZ	KMLE
Columbus, OH	WCOL		KNIX
Corpus Christi, TX	KOUL	Pittsburgh, PA	WDSY
	KRYS	Portland, ME	WPOR
Dallas, TX	KPLX	Portland, OR	KUPL
	KSCS		KWJJ
	KYNG	Providence, RI	WCTK
Dayton, OH	WHKO	Pueblo, CO	KCCY
Denver, CO	KYGO	Raleigh, NC	WKIX
Des Moines, IA	KJYY		WQDR
Detroit, MI	WWWW	Richmond, VA	WKHK
	WYCD	Riverside/	
El Paso, TX	KHEY	San Bernardino, CA	KFRG
Flint, MI	WKCQ	Roanoke, VA	WYYD
Ft. Myers, FL	WCKT	Rochester, NY	WBEE
	WWGR	Sacramento, CA	KNCI
Frederick, MD	WFRE	St. Louis, MO	WIL
Fredericksburg, VA	WFLS		WKXK
Fresno, CA	KNAX	Salt Lake City, UT	KKAT
	KSKS		KSOP
Grand Rapids, MI	WBCT		KUBL
	WCUZ	San Antonio, TX	KAJA
Green Bay, WI	WNCY		KCY
Greensboro, NC	WHSL	San Diego, CA	KSON
	WTQR	San Francisco, CA	KSAN
Greenville, SC	WESC		KYCY
Harrisburg, PA	WHYL	San Jose, CA	KRTY
	WRKZ	Savannah, GA	WCHY
Hartford, CT	WVYZ		WJCL
Houston, TX	KIKK	Seattle, WA	KMPS
	KILT		KYCW
	KKBQ	Shreveport, LA	KRMD
Huntsville, AL	WDRM	Spokane, WA	KDKR
Indianapolis, IN	WFMS	Springfield, MO	KGMV
	WGRL		KTTS
Jackson, MS	WKTF	Syracuse, NY	WBBS
	WMSI	Tampa, FL	WQYK
Jacksonville, FL	WQIK	Toledo, OH	WRBQ
	WROO	Tucson, AZ	WKKO
Johnson City, TN	WBQB		KIIM
Kansas City, MO	KBEQ	Tulsa, OK	KVOO
	KFKF		KWEN
Knoxville, TN	WDAF	Washington, DC	WMZQ
Lafayette, LA	WVVK	West Palm Beach, FL	WCLB
	KMDL		WIRK
Lancaster, PA	KXKC	Wichita, KS	KFDI
	WIOV	Wilkes-Barre, PA	KZSN
		Youngstown, OH	WGSY
			WQXK

*New to panel.

POWER PLAYLISTS

AIRPLAY
Monitor

For Week Ending
February 9, 1997

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

KZLA			WUSN			WXTU		
Los Angeles			Chicago			Philadelphia		
PD: John Sebastian APD/MD: Bill Fink			PD: Alan Sledge MD: Tricia Biondo			OM/PD: Gary McCartie MD: Jim Radler		
TW	LW		TW	LW		TW	LW	
1	31	Ty Herndon, She Wants To Be Wanted Again	1	36	Vince Gill, Pretty Little Adriana	1	37	Clint Black, Half Way Up
2	29	Rick Trevino, Running Out Of Reasons To	2	32	Daryle Singletary, Amen Kind Of Love	2	32	Rick Trevino, Running Out Of Reasons To
3	27	John Berry, She's Taken A Shine	3	34	LeAnn Rimes, Unchained Melody	3	30	Faith Hill, I Can't Do That Anymore
4	27	Mindy McCready, Maybe He'll Notice Her N	4	32	Deana Carter, We Danced Anyway	4	33	Trisha Yearwood, Everybody Knows
5	26	Vince Gill, Pretty Little Adriana	5	29	Brooks & Dunn, A Man This Lonely	5	30	Brooks & Dunn, A Man This Lonely
6	26	Toby Keith, Me Too	6	29	Trisha Yearwood, Everybody Knows	6	30	Daryle Singletary, Amen Kind Of Love
7	24	Brooks & Dunn, A Man This Lonely	7	29	Clint Black, Half Way Up	7	30	Tracy Lawrence, Is That A Tear
8	22	David Kersh, Another You	8	27	Reba McEntire, How Was I To Know	8	32	Vince Gill, Pretty Little Adriana
9	22	Buffalo Club, If She Don't Love You	9	27	Faith Hill, I Can't Do That Anymore	9	27	Toby Keith, Me Too
10	21	Patty Loveless, She Drew A Broken Heart	10	24	Patty Loveless, She Drew A Broken Heart	10	24	Deana Carter, We Danced Anyway
11	21	John Michael Montgomery, Friends	11	22	Mark Chesnut, It's A Little Too Late	11	24	Alan Jackson, Everything I Love
12	20	Ricochet, Ease My Troubled Mind	12	21	Toby Keith, Me Too	12	24	James Bonamy, All I Do Is Love Her
13	20	Rick Trevino, Running Out Of Reasons To	13	20	Rick Trevino, Running Out Of Reasons To	13	23	Mark Chesnut, It's A Little Too Late
14	20	Sammy Kershaw, Politics, Religion And He	14	20	Bryan White, That's Another Song	14	23	Reba McEntire, How Was I To Know
15	20	Stephanie Bentley, The Hopesong	15	19	Travis Tritt, Where Corn Don't Grow	15	23	John Berry, She's Taken A Shine
16	19	Neal McCoy, That Woman Of Mine	16	18	Diamond Rio, Holdin'	16	22	Kevin Sharp, Nobody Knows
17	19	Reba McEntire, How Was I To Know	17	17	Gary Allan, Her Man	17	22	Patty Loveless, She Drew A Broken Heart
18	19	Clay Walker, Rumor Has It	18	17	John Berry, She's Taken A Shine	18	21	Trace Adkins, (This Ain't) No Thinkin' T
19	18	Paul Brandt, I Meant To Do That	19	17	Alan Jackson, Everything I Love	19	21	Ty Herndon, She Wants To Be Wanted Again
20	18	James Bonamy, All I Do Is Love Her	20	15	Kevin Sharp, Nobody Knows	20	19	LeAnn Rimes, Unchained Melody
21	18	Clint Black, Half Way Up	21	15	Ty Herndon, She Wants To Be Wanted Again	21	19	Lonestar, Heartbreak Every Day
22	17	Trisha Yearwood, Everybody Knows	22	15	Bill Engvall, Here's Your Sign	22	17	John Michael Montgomery, Friends
23	17	Marty Stuart, You Can't Stop Love	23	15	Lonestar, Heartbreak Every Day	23	17	Sammy Kershaw, Politics, Religion And He
24	17	Daryle Singletary, Amen Kind Of Love	24	14	Alan Jackson, Little Bitty	24	17	David Lee Murphy, The Road You Leave Beh
25	16	Diamond Rio, Holdin'	25	14	Sammy Kershaw, Politics, Religion And He	25	16	Garth Brooks, The Old Stuff
26	16	Deana Carter, We Danced Anyway	26	14	Clay Walker, Rumor Has It	26	16	Patty Loveless, Lonely Too Long
27	16	Brady Seals, Another You, Another Me	27	14	Ruby Keeler, 455 Rocket	27	16	Alan Jackson, Little Bitty
28	16	Kenny Chesney, When I Close My Eyes	28	14	Big House, Cold Outside	28	16	Reba McEntire, The Fear Of Being Alone
29	15	Mark Chesnut, It's A Little Too Late	29	13	George Strait, King Of The Mountain	29	17	Tim McGraw, Maybe We Should Just Sleep O
30	14	Tracy Lawrence, Is That A Tear	30	13	Paul Brandt, I Do	30	16	Terri Clark, Emotional Girl

WKHX			WMZQ			KSCS		
Atlanta			Washington, DC			Dallas		
PD: Neil McGinley MD: Johnny Gray			PD: Mac Daniels MD: Jon Anthony			PD: Dean James MD: Linda O'Brian		
TW	LW		TW	LW		TW	LW	
1	38	Brooks & Dunn, A Man This Lonely	1	37	Kevin Sharp, Nobody Knows	1	33	Alan Jackson, Everything I Love
2	36	Vince Gill, Pretty Little Adriana	2	36	Reba McEntire, How Was I To Know	2	33	Daryle Singletary, Amen Kind Of Love
3	35	Rick Trevino, Running Out Of Reasons To	3	35	Gary Allan, Her Man	3	28	Gene Watson, Change Her Mind
4	35	Mark Chesnut, It's A Little Too Late	4	35	Mark Chesnut, It's A Little Too Late	4	27	Patty Loveless, She Drew A Broken Heart
5	32	Clint Black, Half Way Up	5	35	Vince Gill, Pretty Little Adriana	5	25	LeAnn Rimes, Unchained Melody
6	32	Daryle Singletary, Amen Kind Of Love	6	35	Deana Carter, We Danced Anyway	6	21	Toby Keith, Me Too
7	32	Deana Carter, We Danced Anyway	7	33	Trisha Yearwood, Everybody Knows	7	20	Travis Tritt, Where Corn Don't Grow
8	32	Toby Keith, Me Too	8	36	Mark Chesnut, It's A Little Too Late	8	23	Clint Black, Half Way Up
9	29	Travis Tritt, Where Corn Don't Grow	9	36	John Michael Montgomery, Friends	9	20	Clint Black, Half Way Up
10	29	Trisha Yearwood, Everybody Knows	10	31	Rick Trevino, Running Out Of Reasons To	10	18	Brooks & Dunn, A Man This Lonely
11	28	Tracy Lawrence, Is That A Tear	11	31	Alan Jackson, Everything I Love	11	18	Sammy Kershaw, Politics, Religion And He
12	28	LeAnn Rimes, Unchained Melody	12	31	Clint Black, Half Way Up	12	17	Lonestar, Heartbreak Every Day
13	28	Reba McEntire, How Was I To Know	13	29	Daryle Singletary, Amen Kind Of Love	13	17	Deryl Dodd, That's How I Got To Memphis
14	27	Faith Hill, I Can't Do That Anymore	14	28	David Kersh, Goodnight Sweetheart	14	16	Kevin Sharp, Nobody Knows
15	27	Kenny Chesney, When I Close My Eyes	15	28	Toby Keith, Me Too	15	16	Jim Brickman, Valentine
16	27	Patty Loveless, She Drew A Broken Heart	16	28	Reba McEntire, How Was I To Know	16	16	Trace Adkins, (This Ain't) No Thinkin' T
17	26	Kevin Sharp, Nobody Knows	17	28	Tracy Lawrence, Is That A Tear	17	15	Deana Carter, We Danced Anyway
18	26	Trace Adkins, (This Ain't) No Thinkin' T	18	27	James Bonamy, All I Do Is Love Her	18	13	Vince Gill, Pretty Little Adriana
19	26	John Berry, She's Taken A Shine	19	27	Patty Loveless, She Drew A Broken Heart	19	13	Tim McGraw, Maybe We Should Just Sleep O
20	26	Alan Jackson, Everything I Love	20	25	LeAnn Rimes, Unchained Melody	20	14	Mark Chesnut, It's A Little Too Late
21	26	Diamond Rio, Holdin'	21	21	Bill Engvall, Here's Your Sign	21	14	Tracy Byrd, Don't Take Her She's All I G
22	26	Ty Herndon, She Wants To Be Wanted Again	22	21	LeAnn Rimes, One Way Ticket	22	13	Tracy Lawrence, Is That A Tear
23	25	Lonestar, Heartbreak Every Day	23	21	Alan Jackson, Little Bitty	23	13	Alan Jackson, Little Bitty
24	25	Tim McGraw, Maybe We Should Just Sleep O	24	23	John Michael Montgomery, Friends	24	11	John Michael Montgomery, Friends
25	25	LeAnn Rimes, One Way Ticket	25	23	George Strait, I Can Still Make Cheyenne	25	10	Kenny Chesney, When I Close My Eyes
26	25	Reba McEntire, The Fear Of Being Alone	26	23	George Strait, Carried Away	26	12	Reba McEntire, How Was I To Know
27	25	Mary Chapin Carpenter, Let Me Into Your	27	23	John Berry, She's Taken A Shine	27	12	Patty Loveless, Lonely Too Long
28	25	Mindy McCready, Maybe He'll Notice Her N	28	23	Lonestar, Heartbreak Every Day	28	11	David Kersh, Goodnight Sweetheart
29	25	Tracy Byrd, Big Love	29	23	Patty Loveless, Lonely Too Long	29	11	Diamond Rio, Holdin'
30	25	James Bonamy, All I Do Is Love Her	30	23	Brady Seals, Another You, Another Me	30	12	Trace Adkins, Every Light In The House

KKBQ			KILT			KYGO		
Houston			Houston			Denver		
PD: Dene Hallam APD: John Trapani			PD/MD: Debbie Pipia			PD: John St. John MD: Jennifer Page		
TW	LW		TW	LW		TW	LW	
1	50	Kenny Chesney, When I Close My Eyes	1	42	Mark Chesnut, It's A Little Too Late	1	33	LeAnn Rimes, One Way Ticket
2	49	Little Texas, Kiss The Girl	2	35	Tracy Lawrence, Is That A Tear	2	31	Daryle Singletary, Amen Kind Of Love
3	49	George Strait, I'd Just As Soon Go	3	35	Trisha Yearwood, Everybody Knows	3	27	Clint Black, Half Way Up
4	48	Clay Walker, Rumor Has It	4	30	Vince Gill, Pretty Little Adriana	4	32	Mindy McCready, Maybe He'll Notice Her N
5	48	Kevin Sharp, Nobody Knows	5	30	Brooks & Dunn, A Man This Lonely	5	33	Kenny Chesney, When I Close My Eyes
6	48	Deana Carter, We Danced Anyway	6	32	Daryle Singletary, Amen Kind Of Love	6	31	John Michael Montgomery, Friends
7	48	Trace Adkins, (This Ain't) No Thinkin' T	7	32	Deana Carter, We Danced Anyway	7	30	Toby Keith, Me Too
8	48	Brooks & Dunn, A Man This Lonely	8	33	Gary Allan, Her Man	8	29	Brooks & Dunn, A Man This Lonely
9	48	Vince Gill, Pretty Little Adriana	9	31	Toby Keith, Me Too	9	29	Mark Chesnut, It's A Little Too Late
10	48	Mark Chesnut, It's A Little Too Late	10	31	Patty Loveless, She Drew A Broken Heart	10	28	Vince Gill, Pretty Little Adriana
11	48	Patty Loveless, She Drew A Broken Heart	11	31	Faith Hill, I Can't Do That Anymore	11	28	James Bonamy, All I Do Is Love Her
12	48	Gary Allan, From Where I'm Sitting	12	31	Clint Black, Half Way Up	12	29	John Berry, She's Taken A Shine
13	48	Deryl Dodd, That's How I Got To Memphis	13	31	George Strait, King Of The Mountain	13	21	Trace Adkins, (This Ain't) No Thinkin' T
14	48	Tracy Byrd, Don't Take Her She's All I G	14	31	Reba McEntire, How Was I To Know	14	20	Rick Trevino, Running Out Of Reasons To
15	48	David Kersh, Another You	15	31	Rick Trevino, Running Out Of Reasons To	15	19	Alan Jackson, Everything I Love
16	48	Ty Herndon, Loved Too Much	16	31	Tim McGraw, Maybe We Should Just Sleep O	16	19	Patty Loveless, She Drew A Broken Heart
17	48	Kevin Sharp, She's Sure Taking It Well	17	31	John Berry, She's Taken A Shine	17	19	Lonestar, Heartbreak Every Day
18	48	Mark Chesnut, Let It Rain	18	31	LeAnn Rimes, Unchained Melody	18	19	Bill Engvall, Here's Your Sign
19	48	Gary Allan, Forever And A Day	19	31	Alan Jackson, Everything I Love	19	18	Deana Carter, We Danced Anyway
20	48	LeAnn Rimes, Unchained Melody	20	31	Ty Herndon, She Wants To Be Wanted Again	20	18	John Berry, She's Taken A Shine
21	48	Alan Jackson, Everything I Love	21	31	Terril Clark, Emotional Girl	21	18	Trace Adkins, (This Ain't) No Thinkin' T</

COUNTRY

KIKK		WYCD		KPLX			
Houston PD: John Roberts MD: Jay Kelly		Detroit PD: Eddie Haskell MD: Katie Marroso		Dallas PD: Smokey Rivers MD: Theresa Whitney			
TW	LW	TW	LW	TW	LW		
1	Vince Gill, Pretty Little Adriana	46	44	1	Patty Loveless, She Drew A Broken Heart	43	27
2	Rick Trevino, Running Out Of Reasons To	45	29	2	Mark Chesnut, It's A Little Too Late	43	46
3	Brooks & Dunn, A Man This Lonely	44	42	3	Reba McEntire, How Was I To Know	41	29
4	Toby Keith, Me Too	42	27	4	Brooks & Dunn, A Man This Lonely	41	42
5	Darley Singletary, Amen Kind Of Love	38	43	5	LeAnn Rimes, Unchained Melody	40	38
6	Faith Hill, I Can't Do That Anymore	37	44	6	Toby Keith, Me Too	38	39
7	Trisha Yearwood, Everybody Knows	36	44	7	Tracy Byrd, Don't Take Her She's All I G	29	25
8	Patty Loveless, She Drew A Broken Heart	30	24	8	Rick Trevino, Running Out Of Reasons To	29	9
9	Kevin Sharp, Nobody Knows	26	25	9	Terri Clark, Emotional Girl	28	28
10	LeAnn Rimes, Unchained Melody	26	24	10	Stephanie Bentley, The Hopechest Song	27	1
11	Clay Walker, Rumor Has It	26	19	11	Deana Carter, We Danced Anyway	26	29
12	Mindy McCready, Maybe He'll Notice Her N	25	24	12	Bill Engvall, Here's Your Sign	26	18
13	Tim McGraw, Maybe We Should Just Sleep O	25	21	13	John Berry, She's Taken A Shine	26	27
14	John Berry, She's Taken A Shine	25	22	14	Trisha Yearwood, Everybody Knows	26	41
15	Alan Jackson, Everything I Love	25	24	15	Clay Walker, Rumor Has It	26	30
16	Kenny Chesney, When I Close My Eyes	25	21	16	Travis Tritt, Where Corn Don't Grow	25	25
17	Reba McEntire, How Was I To Know	25	21	17	Ty Herndon, She Wants To Be Wanted Again	24	40
18	Alan Jackson, Little Bitty	24	21	18	Vince Gill, Pretty Little Adriana	24	40
19	Clint Black, Half Way Up	24	24	19	Ricochet, Ease My Troubled Mind	23	0
20	Deana Carter, We Danced Anyway	24	25	20	LeAnn Rimes, One Way Ticket	22	25
21	Ty Herndon, She Wants To Be Wanted Again	24	25	21	Deana Carter, We Danced Anyway	22	26
22	Tracy Lawrence, Is That A Tear	23	39	22	Buffalo Club, If She Don't Love You	20	0
23	LeAnn Rimes, One Way Ticket	23	22	23	Clint Black, Half Way Up	19	20
24	John Michael Montgomery, Friends	22	25	24	Tracy Byrd, Don't Take Her She's All I G	19	18
25	Trace Adkins, (This Ain't) No Thinkin' T	22	20	25	Marty Stuart, You Can't Stop Love	18	16
26	Sawyer Brown, Six Days On The Road	21	0	26	Mila Mason, Dark Horse	17	0
27	Diamond Rio, Holdin'	19	16	27	Trace Adkins, (This Ain't) No Thinkin' T	16	7
28	Travis Tritt, Where Corn Don't Grow	19	10	28	Ty Herndon, She Wants To Be Wanted Again	13	10
29	Little Texas, Kiss The Girl	17	8	29	Trace Adkins, Every Light In The House	12	43
30	Deryl Dodd, That's How I Got To Memphis	17	20	30			

KMPS		KEYE		WGAR			
Seattle MD: Tony Thomas		Minneapolis PD: Gregg Swedberg APD/MD: Travis Moon		Cleveland PD: Denny Nugent MD: Chuck Collier			
TW	LW	TW	LW	TW	LW		
1	Mark Chesnut, It's A Little Too Late	39	32	1	John Berry, She's Taken A Shine	37	32
2	Trisha Yearwood, Everybody Knows	39	36	2	Travis Tritt, Where Corn Don't Grow	35	37
3	Brooks & Dunn, A Man This Lonely	38	37	3	Vince Gill, Pretty Little Adriana	34	32
4	Tracy Lawrence, Is That A Tear	37	36	4	Mark Chesnut, It's A Little Too Late	33	34
5	Clint Black, Half Way Up	36	39	5	Darley Singletary, Amen Kind Of Love	33	37
6	Vince Gill, Pretty Little Adriana	35	36	6	Mindy McCready, Maybe He'll Notice Her N	32	30
7	Faith Hill, I Can't Do That Anymore	35	37	7	Patty Loveless, She Drew A Broken Heart	32	25
8	Travis Tritt, Where Corn Don't Grow	34	33	8	Rick Trevino, Running Out Of Reasons To	31	24
9	John Michael Montgomery, Friends	34	33	9	Clint Black, Half Way Up	30	25
10	Gary Allan, Her Man	33	36	10	Toby Keith, Me Too	28	23
11	Patty Loveless, She Drew A Broken Heart	31	28	11	LeAnn Rimes, Unchained Melody	27	28
12	Reba McEntire, How Was I To Know	29	27	12	Alan Jackson, Everything I Love	27	27
13	Alan Jackson, Everything I Love	29	27	13	Marty Stuart, You Can't Stop Love	26	25
14	Trace Adkins, (This Ain't) No Thinkin' T	29	30	14	Reba McEntire, How Was I To Know	26	27
15	George Strait, King Of The Mountain	27	26	15	Deana Carter, We Danced Anyway	25	26
16	Mindy McCready, Maybe He'll Notice Her N	27	25	16	James Bonamy, All I Do Is Love Her	24	23
17	Deana Carter, We Danced Anyway	26	30	17	Terri Clark, Emotional Girl	24	25
18	Toby Keith, Me Too	25	25	18	Mary Chapin Carpenter, I Want To Be Your	21	22
19	Rick Trevino, Running Out Of Reasons To	24	19	19	LeAnn Rimes, One Way Ticket	21	20
20	John Berry, She's Taken A Shine	24	19	20	Deryl Dodd, That's How I Got To Memphis	21	20
21	Marty Stuart, You Can't Stop Love	24	24	21	Trace Adkins, (This Ain't) No Thinkin' T	21	19
22	Kevin Sharp, Nobody Knows	23	36	22	John Michael Montgomery, Friends	21	18
23	Collin Raye, On The Verge	20	0	23	Alan Jackson, Little Bitty	20	20
24	Terri Clark, Emotional Girl	18	17	24	Paul Brandt, I Do That	18	10
25	Diamond Rio, Holdin'	17	17	25	Kevin Sharp, Nobody Knows	18	25
26	David Kersh, Another You	17	15	26	Clay Walker, Rumor Has It	19	15
27	Buffalo Club, If She Don't Love You	17	13	27	Tracy Byrd, Big Love	18	22
28	Darley Singletary, Amen Kind Of Love	16	15	28	Trace Adkins, Every Light In The House	18	16
29	LeAnn Rimes, One Way Ticket	16	20	29	Lonestar, Heartbroke Every Day	18	19
30	Trace Adkins, Every Light In The House	15	11	30	John Michael Montgomery, I Miss You A Li	16	0

WBOB		WDSY		KNIX			
Minneapolis PD/MD: Bob Wood		Pittsburgh PD: Justin Case Acting MD: Rick Daulton		Phoenix QM: Larry Daniels MD: Buddy Owens			
TW	LW	TW	LW	TW	LW		
1	Clint Black, Half Way Up	49	38	1	Rick Trevino, Running Out Of Reasons To	37	36
2	Brooks & Dunn, A Man This Lonely	48	48	2	Toby Keith, Me Too	35	37
3	Rick Trevino, Running Out Of Reasons To	48	32	3	Paul Brandt, I Mean To Do That	35	36
4	Vince Gill, Pretty Little Adriana	47	47	4	Darley Singletary, Amen Kind Of Love	33	35
5	Darley Singletary, Amen Kind Of Love	46	45	5	Mark Chesnut, It's A Little Too Late	32	36
6	Mark Chesnut, It's A Little Too Late	44	45	6	Trace Adkins, (This Ain't) No Thinkin' T	32	22
7	Deana Carter, We Danced Anyway	32	40	7	Clint Black, Half Way Up	31	36
8	Terri Clark, Emotional Girl	32	30	8	Brooks & Dunn, A Man This Lonely	31	38
9	Reba McEntire, How Was I To Know	30	32	9	Bill Engvall, Here's Your Sign	28	29
10	John Berry, She's Taken A Shine	30	30	10	Vince Gill, Pretty Little Adriana	27	18
11	LeAnn Rimes, Unchained Melody	30	41	11	Ty Herndon, She Wants To Be Wanted Again	26	21
12	Travis Tritt, Where Corn Don't Grow	29	12	12	Tracy Byrd, Don't Take Her She's All I G	25	23
13	Tracy Lawrence, Is That A Tear	29	45	13	Deana Carter, We Danced Anyway	25	28
14	Patty Loveless, She Drew A Broken Heart	29	29	14	Deryl Dodd, That's How I Got To Memphis	23	22
15	Toby Keith, Me Too	28	28	15	LeAnn Rimes, Unchained Melody	23	21
16	Clay Walker, Rumor Has It	25	0	16	Lonestar, Heartbroke Every Day	22	22
17	Kevin Sharp, Nobody Knows	24	28	17	Clay Walker, Rumor Has It	22	21
18	Bryan White, So Much For Pretending	23	20	18	Faith Hill, I Can't Do That Anymore	22	31
19	Alan Jackson, Everything I Love	23	10	19	Kenny Chesney, When I Close My Eyes	22	20
20	LeAnn Rimes, One Way Ticket	23	23	20	Collin Raye, On The Verge	22	0
21	John Michael Montgomery, Friends	23	22	21	Trisha Yearwood, Everybody Knows	21	36
22	Tracy Byrd, Don't Take Her She's All I G	23	0	22	Alan Jackson, Little Bitty	21	16
23	Mary Chapin Carpenter, I Want To Be Your	23	2	23	Patty Loveless, She Drew A Broken Heart	21	23
24	Little Texas, Kiss The Girl	22	21	24	Travis Tritt, Where Corn Don't Grow	21	21
25	Trace Adkins, (This Ain't) No Thinkin' T	21	12	25	Reba McEntire, How Was I To Know	20	25
26	Alan Jackson, Little Bitty	21	23	26	John Michael Montgomery, Friends	19	17
27	Reba McEntire, The Fear Of Being Alone	14	14	27	Reba McEntire, The Fear Of Being Alone	19	17
28	George Strait, Blue Clear Sky	14	9	28	Tim McGraw, Maybe He Should Just Sleep O	19	19
29	Trisha Yearwood, Everybody Knows	14	31	29	Alan Jackson, Everything I Love	19	22
30	Ricochet, Daddy's Money	13	11	30	Terri Clark, Emotional Girl	18	12

WYAY		KMFL		WPOC			
Atlanta PD: Neil McGinley MD: Johnny Gray		Phoenix PD: Jeff Garrison APD/MD: Jon Allen		Baltimore PD: Scott O'Brien APD/MD: Greg Cole			
TW	LW	TW	LW	TW	LW		
1	Rick Trevino, Running Out Of Reasons To	38	39	1	Clint Black, Half Way Up	42	39
2	Clint Black, Half Way Up	37	36	2	Travis Tritt, Where Corn Don't Grow	40	38
3	Deana Carter, We Danced Anyway	37	34	3	LeAnn Rimes, Unchained Melody	38	37
4	Patty Loveless, She Drew A Broken Heart	36	37	4	Vince Gill, Pretty Little Adriana	37	37
5	Travis Tritt, Where Corn Don't Grow	34	33	5	Deana Carter, We Danced Anyway	36	33
6	Reba McEntire, How Was I To Know	33	31	6	Brooks & Dunn, A Man This Lonely	36	36
7	Vince Gill, Pretty Little Adriana	33	34	7	Patty Loveless, She Drew A Broken Heart	34	27
8	Trace Adkins, (This Ain't) No Thinkin' T	32	33	8	Rick Trevino, Running Out Of Reasons To	34	27
9	Darley Singletary, Amen Kind Of Love	32	30	9	Tracy Byrd, Don't Take Her She's All I G	32	17
10	Toby Keith, Me Too	32	30	10	Reba McEntire, How Was I To Know	30	29
11	Brooks & Dunn, A Man This Lonely	32	30	11	John Berry, She's Taken A Shine	30	27
12	John Berry, She's Taken A Shine	32	31	12	Trace Adkins, (This Ain't) No Thinkin' T	29	27
13	Clay Walker, Rumor Has It	31	28	13	Toby Keith, Me Too	29	25
14	Lonestar, Heartbroke Every Day	31	29	14	Marty Stuart, You Can't Stop Love	29	27
15	Tracy Byrd, Don't Take Her She's All I G	31	27	15	Sammy Kershaw, Politics, Religion And He	28	23
16	Diamond Rio, Holdin'	31	30	16	Deryl Dodd, That's How I Got To Memphis	28	26
17	LeAnn Rimes, Unchained Melody	31	33	17	Lonestar, Heartbroke Every Day	28	31
18	Alan Jackson, Everything I Love	30	25	18	Alan Jackson, Everything I Love	27	25
19	Kathy Mattea, 455 Rocket	29	30	19	Terri Clark, Emotional Girl	27	27
20	Terri Clark, Emotional Girl	29	28	20	James Bonamy, All I Do Is Love Her	26	27
21	Kenny Chesney, When I Close My Eyes	28	27	21	Little Texas, Kiss The Girl	25	22
22	Marty Stuart, You Can't Stop Love	27	31	22	Kathy Mattea, 455 Rocket	25	20
23	Mark Chesnut, It's A Little Too Late	26	38	23	Darley Singletary, Amen Kind Of Love	25	28
24	Trisha Yearwood, Everybody Knows	26	34	24	Ty Herndon, She Wants To Be Wanted Again	25	25
25	Buffalo Club, If She Don't Love You	25	32	25	Tracy Byrd, Big Love	25	23
26	Big House, Cold Outside	25	30	26	George Strait, King Of The Mountain	23	26
27	Lorrie Morgan, Good As I Was To You	24	26	27	Diamond Rio, Holdin'	21	17
28	Bill Engvall, Here's Your Sign	24	24	28	Clay Walker, Rumor Has It	19	19
29	Mila Mason, Dark Horse	23	26	29	Thrasher Shiver, Be Honest	14	0
30	Neal McCoy, That Woman Of Mine	23	26	30	Ricochet, Ease My Troubled Mind	14	15

RICOCHET



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Great year!

20 Weeks...the #1 selling band

in country music

3 Top Charting Singles from
our debut album

3 ACM Nominations

"Daddy's Money"
SINGLE RECORD OF THE YEAR

Top Vocal Group
Top New Vocal Group or Duet

4th Single "Ease My Troubled Mind"

Hot on the charts

THANKS TO YOU WE'RE

Gold!!!

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

For Week Ending February 9, 1997

Grid of 48 country music playlists for stations including WKXX, WFMS, WQYK, KFRG, WTQR, WIVK, WUBE, WSIX, WHKO, WSOC, WKKA, WSM, WAMZ, KSAN, WKLB, WRBQ, WKIS, WZZK, KFKF, W'DR, KWJJ, WDAF, WWYZ, and WMIL. Each station's playlist includes song titles, artists, and weekly/total play counts.



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POWER PLAYLISTS

For Week Ending February 9, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cume, beginning with the highest-cumulating station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

KXXY			WUSY			KUPL			KSON			WVLK			WSSL		
Oklahoma City PD: Charlie Harrigan MD: Bill Reed			Chattanooga PD: Clay Hunnicutt MD: Bill Poindexter			Portland, OR PD: Lee Rogers MD: Rick Taylor			San Diego PD: Mike Shepard MD: Nick Upton			Lexington PD/MD: Matt Austin			Greenville PD: Bruce Logan MD: Dude Walker		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	34	34	1	34	34	1	34	34	1	34	34	1	34	34	1	34	34
2	33	33	2	33	33	2	33	33	2	33	33	2	33	33	2	33	33
3	32	32	3	32	32	3	32	32	3	32	32	3	32	32	3	32	32
4	31	31	4	31	31	4	31	31	4	31	31	4	31	31	4	31	31
5	30	30	5	30	30	5	30	30	5	30	30	5	30	30	5	30	30
6	29	29	6	29	29	6	29	29	6	29	29	6	29	29	6	29	29
7	28	28	7	28	28	7	28	28	7	28	28	7	28	28	7	28	28
8	27	27	8	27	27	8	27	27	8	27	27	8	27	27	8	27	27
9	26	26	9	26	26	9	26	26	9	26	26	9	26	26	9	26	26
10	25	25	10	25	25	10	25	25	10	25	25	10	25	25	10	25	25
11	24	24	11	24	24	11	24	24	11	24	24	11	24	24	11	24	24
12	23	23	12	23	23	12	23	23	12	23	23	12	23	23	12	23	23
13	22	22	13	22	22	13	22	22	13	22	22	13	22	22	13	22	22
14	21	21	14	21	21	14	21	21	14	21	21	14	21	21	14	21	21
15	20	20	15	20	20	15	20	20	15	20	20	15	20	20	15	20	20
16	19	19	16	19	19	16	19	19	16	19	19	16	19	19	16	19	19
17	18	18	17	18	18	17	18	18	17	18	18	17	18	18	17	18	18
18	17	17	18	17	17	18	17	17	18	17	17	18	17	17	18	17	17
19	16	16	19	16	16	19	16	16	19	16	16	19	16	16	19	16	16
20	15	15	20	15	15	20	15	15	20	15	15	20	15	15	20	15	15
21	14	14	21	14	14	21	14	14	21	14	14	21	14	14	21	14	14
22	13	13	22	13	13	22	13	13	22	13	13	22	13	13	22	13	13
23	12	12	23	12	12	23	12	12	23	12	12	23	12	12	23	12	12
24	11	11	24	11	11	24	11	11	24	11	11	24	11	11	24	11	11
25	10	10	25	10	10	25	10	10	25	10	10	25	10	10	25	10	10
26	9	9	26	9	9	26	9	9	26	9	9	26	9	9	26	9	9
27	8	8	27	8	8	27	8	8	27	8	8	27	8	8	27	8	8
28	7	7	28	7	7	28	7	7	28	7	7	28	7	7	28	7	7
29	6	6	29	6	6	29	6	6	29	6	6	29	6	6	29	6	6
30	5	5	30	5	5	30	5	5	30	5	5	30	5	5	30	5	5

Monitor AIRPLAY SONG ACTIVITY REPORTS



For Week Ending February 9, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain not include video play. Markets listed in order of population.

COUNTRY

DERYL DODD 1724/50 <i>That's How I Got To Memphis (Columbia)</i> Total Stations: 149 Chart Move: 39-37													BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT 2031/335 <i>Here's Your Sign (Get The Picture) (Warner Bros.)</i> Total Stations: 141 Chart Move: 38-34													VINCE GILL 5094/82 <i>Pretty Little Adriana (MCA)</i> Total Stations: 162 Chart Move: 3-2													TY HERNDON 2839/88 <i>She Wants To Be Wanted Again (Epic)</i> Total Stations: 158 Chart Move: 23-22													ALAN JACKSON 3430/123 <i>Everything I Love (Arista)</i> Total Stations: 162 Chart Move: 19-17												
City	Station	TP	W	L	W	W	W	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W										
L.A.	KTN	3	3	3	3	3	3	3	3	3	3	3	L.A.	KTN	3	3	3	3	3	3	3	3	3	3	L.A.	KTN	3	3	3	3	3	3	3	L.A.	KTN	3	3	3	3	3	3	3	L.A.	KTN	3	3	3	3	3	3	3	L.A.	KTN	3	3	3	3	3	3	3				
Chicago	WZZM	1	2	1	1	1	1	1	1	1	1	1	Chicago	WZZM	1	2	1	1	1	1	1	1	1	1	1	Chicago	WZZM	1	2	1	1	1	1	1	Chicago	WZZM	1	2	1	1	1	1	1	Chicago	WZZM	1	2	1	1	1	1	1	Chicago	WZZM	1	2	1	1	1	1	1			
San Fran	KSAA	1	1	1	1	1	1	1	1	1	1	1	San Fran	KSAA	1	1	1	1	1	1	1	1	1	1	San Fran	KSAA	1	1	1	1	1	1	1	San Fran	KSAA	1	1	1	1	1	1	1	San Fran	KSAA	1	1	1	1	1	1	1	San Fran	KSAA	1	1	1	1	1	1	1				
Phila	WYD	1	1	1	1	1	1	1	1	1	1	1	Phila	WYD	1	1	1	1	1	1	1	1	1	1	Phila	WYD	1	1	1	1	1	1	1	Phila	WYD	1	1	1	1	1	1	1	Phila	WYD	1	1	1	1	1	1	1	Phila	WYD	1	1	1	1	1	1	1				
Dallas	KPLX	1	1	1	1	1	1	1	1	1	1	1	Dallas	KPLX	1	1	1	1	1	1	1	1	1	1	Dallas	KPLX	1	1	1	1	1	1	1	Dallas	KPLX	1	1	1	1	1	1	1	Dallas	KPLX	1	1	1	1	1	1	1	Dallas	KPLX	1	1	1	1	1	1	1				
Wash., DC	WFLS	1	1	1	1	1	1	1	1	1	1	1	Wash., DC	WFLS	1	1	1	1	1	1	1	1	1	1	Wash., DC	WFLS	1	1	1	1	1	1	1	Wash., DC	WFLS	1	1	1	1	1	1	1	Wash., DC	WFLS	1	1	1	1	1	1	1	Wash., DC	WFLS	1	1	1	1	1	1	1				
Houston	WYCD	1	1	1	1	1	1	1	1	1	1	1	Houston	WYCD	1	1	1	1	1	1	1	1	1	1	Houston	WYCD	1	1	1	1	1	1	1	Houston	WYCD	1	1	1	1	1	1	1	Houston	WYCD	1	1	1	1	1	1	1	Houston	WYCD	1	1	1	1	1	1	1				
Boston	WBOS	1	1	1	1	1	1	1	1	1	1	1	Boston	WBOS	1	1	1	1	1	1	1	1	1	1	Boston	WBOS	1	1	1	1	1	1	1	Boston	WBOS	1	1	1	1	1	1	1	Boston	WBOS	1	1	1	1	1	1	1	Boston	WBOS	1	1	1	1	1	1	1				
Miami	WKIS	1	1	1	1	1	1	1	1	1	1	1	Miami	WKIS	1	1	1	1	1	1	1	1	1	1	Miami	WKIS	1	1	1	1	1	1	1	Miami	WKIS	1	1	1	1	1	1	1	Miami	WKIS	1	1	1	1	1	1	1	Miami	WKIS	1	1	1	1	1	1	1				
Atlanta	WKHX	1	1	1	1	1	1	1	1	1	1	1	Atlanta	WKHX	1	1	1	1	1	1	1	1	1	1	Atlanta	WKHX	1	1	1	1	1	1	1	Atlanta	WKHX	1	1	1	1	1	1	1	Atlanta	WKHX	1	1	1	1	1	1	1	Atlanta	WKHX	1	1	1	1	1	1	1				
Seattle	KYCW	1	1	1	1	1	1	1	1	1	1	1	Seattle	KYCW	1	1	1	1	1	1	1	1	1	1	Seattle	KYCW	1	1	1	1	1	1	1	Seattle	KYCW	1	1	1	1	1	1	1	Seattle	KYCW	1	1	1	1	1	1	1	Seattle	KYCW	1	1	1	1	1	1	1				
Long Isl.	WJVC	1	1	1	1	1	1	1	1	1	1	1	Long Isl.	WJVC	1	1	1	1	1	1	1	1	1	1	Long Isl.	WJVC	1	1	1	1	1	1	1	Long Isl.	WJVC	1	1	1	1	1	1	1	Long Isl.	WJVC	1	1	1	1	1	1	1	Long Isl.	WJVC	1	1	1	1	1	1	1				
San Diego	KEEY	1	1	1	1	1	1	1	1	1	1	1	San Diego	KEEY	1	1	1	1	1	1	1	1	1	1	San Diego	KEEY	1	1	1	1	1	1	1	San Diego	KEEY	1	1	1	1	1	1	1	San Diego	KEEY	1	1	1	1	1	1	1	San Diego	KEEY	1	1	1	1	1	1	1				
St. Louis	WBOB	1	1	1	1	1	1	1	1	1	1	1	St. Louis	WBOB	1	1	1	1	1	1	1	1	1	1	St. Louis	WBOB	1	1	1	1	1	1	1	St. Louis	WBOB	1	1	1	1	1	1	1	St. Louis	WBOB	1	1	1	1	1	1	1	St. Louis	WBOB	1	1	1	1	1	1	1				
Balt.	WDSY	1	1	1	1	1	1	1	1	1	1	1	Balt.	WDSY	1	1	1	1	1	1	1	1	1	1	Balt.	WDSY	1	1	1	1	1	1	1	Balt.	WDSY	1	1	1	1	1	1	1	Balt.	WDSY	1	1	1	1	1	1	1	Balt.	WDSY	1	1	1	1	1	1	1				
Pitts.	WDSY	1	1	1	1	1	1	1	1	1	1	1	Pitts.	WDSY	1	1	1	1	1	1	1	1	1	1	Pitts.	WDSY	1	1	1	1	1	1	1	Pitts.	WDSY	1	1	1	1	1	1	1	Pitts.	WDSY	1	1	1	1	1	1	1	Pitts.	WDSY	1	1	1	1	1	1	1				
Phoen.	KMLE	1	1	1	1	1	1	1	1	1	1	1	Phoen.	KMLE	1	1	1	1	1	1	1	1	1	1	Phoen.	KMLE	1	1	1	1	1	1	1	Phoen.	KMLE	1	1	1	1	1	1	1	Phoen.	KMLE	1	1	1	1	1	1	1	Phoen.	KMLE	1	1	1	1	1	1	1				
Tampa	WYD	1	1	1	1	1	1	1	1	1	1	1	Tampa	WYD	1	1	1	1	1	1	1	1	1	1	Tampa	WYD	1	1	1	1	1	1	1	Tampa	WYD	1	1	1	1	1	1	1	Tampa	WYD	1	1	1	1	1	1	1	Tampa	WYD	1	1	1	1	1	1	1				
Cleveland	WGAR	1	1	1	1	1	1	1	1	1	1	1	Cleveland	WGAR	1	1	1	1	1	1	1	1	1	1	Cleveland	WGAR	1	1	1	1	1	1	1	Cleveland	WGAR	1	1	1	1	1	1	1	Cleveland	WGAR	1	1	1	1	1	1	1	Cleveland	WGAR	1	1	1	1	1	1	1				
Denver	WYD	1	1	1	1	1	1	1	1	1	1	1	Denver	WYD	1	1	1	1	1	1	1	1	1	1	Denver	WYD	1	1	1	1	1	1	1	Denver	WYD	1	1	1	1	1	1	1	Denver	WYD	1	1	1	1	1	1	1	Denver	WYD	1	1	1	1	1	1	1				
Port., OR	KUPL	1	1	1	1	1	1	1	1	1	1	1	Port., OR	KUPL	1	1	1	1	1	1	1	1	1	1	Port., OR	KUPL	1	1	1	1	1	1	1	Port., OR	KUPL	1	1	1	1	1	1	1	Port., OR	KUPL	1	1	1	1	1	1	1	Port., OR	KUPL	1	1	1	1	1	1	1				
Cincinnati	KWJW	1	1	1	1	1	1	1	1	1	1	1	Cincinnati	KWJW	1	1	1	1	1	1	1	1	1	1	Cincinnati	KWJW	1	1	1	1	1	1	1	Cincinnati	KWJW	1	1	1	1	1	1	1	Cincinnati	KWJW	1	1	1	1	1	1	1	Cincinnati	KWJW	1	1	1	1	1	1	1				
Kan. City	KBEO	1	1	1	1	1	1	1	1	1	1	1	Kan. City	KBEO	1	1	1	1	1	1	1	1	1	1	Kan. City	KBEO	1	1	1	1	1	1	1	Kan. City	KBEO	1	1	1	1	1	1	1	Kan. City	KBEO	1	1	1	1	1	1	1	Kan. City	KBEO	1	1	1	1	1	1	1				
Rivers	KFRF	1	1	1	1	1	1	1	1	1	1	1	Rivers	KFRF	1	1	1	1	1	1	1	1	1	1	Rivers	KFRF	1	1	1	1	1	1	1	Rivers	KFRF	1	1	1	1	1	1	1	Rivers	KFRF	1	1	1	1	1	1	1	Rivers	KFRF	1	1	1	1	1	1	1				
Milwaukee	WMIL	1	1	1	1	1	1	1	1	1	1	1	Milwaukee	WMIL	1	1	1	1	1	1	1	1	1	1	Milwaukee	WMIL	1	1	1	1	1	1	1	Milwaukee	WMIL	1	1	1	1	1	1	1	Milwaukee	WMIL	1	1	1	1	1	1	1	Milwaukee	WMIL	1	1	1	1	1	1	1				
Sacram.	KNCI	1	1	1	1	1	1	1	1	1	1	1	Sacram.	KNCI	1	1	1	1	1	1	1	1	1	1	Sacram.	KNCI	1	1	1	1	1	1	1	Sacram.	KNCI	1	1	1	1	1	1	1	Sacram.	KNCI	1	1	1	1	1	1	1	Sacram.	KNCI	1	1	1	1	1	1	1				
San Jose	KRTY	1	1	1	1	1	1	1	1	1	1	1	San Jose	KRTY	1	1	1	1	1	1	1	1	1	1	San Jose	KRTY	1	1	1	1	1	1	1	San Jose	KRTY	1	1	1	1	1	1	1	San Jose	KRTY	1	1	1	1	1	1	1	San Jose	KRTY	1	1	1	1	1	1	1				
Provid.	WCTK	1	1	1	1	1	1	1	1	1	1	1	Provid.	WCTK	1	1	1	1	1	1	1	1	1	1	Provid.	WCTK	1	1	1	1	1	1	1	Provid.	WCTK	1	1	1	1	1	1	1	Provid.	WCTK	1	1	1	1	1	1	1	Provid.	WCTK	1	1	1	1	1	1	1				
Colum., OH	WDSL	1	1	1	1	1	1	1	1	1	1	1	Colum., OH	WDSL	1	1	1	1	1	1	1	1	1	1	Colum., OH	WDSL	1	1	1	1	1	1	1	Colum., OH	WDSL	1	1	1	1	1	1	1	Colum., OH	WDSL	1	1	1	1	1	1	1	Colum., OH	WDSL	1	1	1	1	1	1	1				
Norfolk	WGSN	1	1	1	1	1	1	1	1	1	1	1	Norfolk	WGSN	1	1	1	1	1	1	1	1	1	1	Norfolk	WGSN	1	1	1	1	1	1	1	Norfolk	WGSN	1	1	1	1	1	1	1	Norfolk	WGSN	1	1	1	1	1	1	1	Norfolk	WGSN	1	1	1	1	1	1	1				
San Antonio	K																																																															

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 3200 detections for the first time)

TRACE ADKINS 3360/372

(This Ain't) No Thinkin' Thing (Capitol Nashville)
Total Stations: 161/Chart Move: 21-19
Heavy (35+ plays): 4 KKBQ, KMLE, KSOP, KYCY
Medium (25-34): 41 KASE, KCCY, KDDK, KIKF, KMPS, KNCI, KNIX, KOUL, KRMD, KRYS, KSN, KTEX, KTST, KUZZ, KXKC, KXXY, KYCW, KYNG, KZSN, WAMZ, WBCT, WCHY, WCOL, WDDO, WFRE, WGH, WGR, WIRK, WKIX, WKJN, WMSI, WNCY, WPOC, WQBE, WQDR, WRNS, WSIX, WWGR, WXBQ, WYAY, WYYD
Light (Under 25): 116
New Airplay This Week: 4 KSCS, WBBS, WGGY, WMZQ

Total Plays/Gain

NEAL MCCOY 1381/63

That Woman Of Mine (Atlantic)
Total Stations: 122/Chart Move: 42-42
Heavy (35+): 0
Medium (25-34): 2 KMDL, WVVZ
Light (Under 25): 120
New Airplay This Week: 6 KIKK, KOUL, KPLX, KWEN, KYGO, WBEE

LORRIE MORGAN 1364/349

Good As I Was To You (BNA)
Total Stations: 125/Chart Move: 44-43
Heavy (35+): 0
Medium (25-34): 3 KSOP, KXKC, WSTH
Light (Under 25): 122
New Airplay This Week: 27 KATM, KDDK, KGMV, KIKK, KJYY, KMPS, KNAX, KWEN, KXXY, WBCT, WCOL, WFMS, WJCL, WKHK, WMIL, WMJC, WMSI, WPOC, WQBE, WQMX, WQYK, WSOC, WTDR, WTQR, WUSN, WXBQ, WXTU

★ **COLLIN RAYE 1069/1059**

On The Verge (Epic)
Total Stations: 101/Chart Move: Debut 44
Heavy (35+): 0
Medium (25-34): 2 KASE, WSTH
Light (Under 25): 99
New Airplay This Week: 76 KASE, KATM, KCCY, KEEY, KFDD, KFKF, KFMS, KHAY, KHEY, KKAT, KKBQ, KKCS, KMDL, KMPS, KNAX, KNCI, KNIX, KRST, KRTY, KRYS, KSON, KSOP, KTEX, KTOM, KTST, KTTS, KUBL, KUPL, KUZZ, KVET, KVOO, KWJN, KWNR, KXKC, KZLA, KZSN, WBCT, WCHY, WCKT, WCTK, WCUZ, WDDO, WDSY, WESC, WEZL, WFLS, WGAR, WGXK, WHYL, WIOV, WIVK, WKHK, WKKO, WKXK, WKLB, WKTF, WMIL, WNOE, WOKO, WPOC, WQBE, WQIK, WQMX, WQXK, WROO, WSIX, WSTH, WTDR, WTGE, WTQR, WVVZ, WXBQ, WYAY, WYGY, WYYD, WZZK

MARTY STUART 2278/310

You Can't Stop Love (MCA)
Total Stations: 157/Chart Move: 33-29
Heavy (35+): 4 KMDL, KTEX, WKLB, WSOC
Medium (25-34): 17 KBEQ, KDDK, KHAY, KIKF, KXKT, KYCY, KYNG, WDDO, WGAR, WPOC, WQDR, WQXK, WRKZ, WRNS, WSIX, WVVZ, WYAY
Light (Under 25): 136
New Airplay This Week: 4 KIIM, KVET, WGGY, WKCO

MARTINA MCBRIDE 1003/247

Cry On The Shoulder Of The Road (RCA)
Total Stations: 121/Chart Move: 48-45
Heavy (35+): 0
Medium (25-34): 2 KTST, WGR, WGR, WGR
Light (Under 25): 119
New Airplay This Week: 12 KNCI, KRMD, KRST, KRYE, KYCY, WBU, WFLS, WHSL, WRNS, WTGE, WXTU, WYAY

KEVIN SHARP 339/153

She's Sure Taking It Well (143/Asylum)
Total Stations: 89/Chart Move: 63-57
Heavy (35+): 1 KMLE
Medium (25-34): 1 KKBQ
Light (Under 25): 87
New Airplay This Week: 9 KFKF, KNAX, KNCI, KSN, KSOP, WGAR, WQMX, WQXK, WYRK

AARON TIPPIN 309/139

That's What Happens When I Hold You (RCA)
Total Stations: 68/Chart Move: 64-59
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 68
New Airplay This Week: 8 KFKF, WGH, WKC, WKSJ, WOV, WRKZ, WRNS, WSM

GEORGE DUCAS 295/65

Long Trail Of Tears (Capitol Nashville)
Total Stations: 38/Chart Move: 60-60
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 38
New Airplay This Week: 9 KDRK, KNAX, KSOP, KTEX, WCMS, WDDO, WPOC, WROO, WXB

KIPPI BRANNON 264/102

Daddy's Little Girl (Curb/Universal)
Total Stations: 35/Chart Move: 65-61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 35
New Airplay This Week: 7 KHAY, KTST, KZLA, WFRE, WGH, WKC, WKLB

EMILIO 254/64

I'd Love You To Love Me (Capitol Nashville)
Total Stations: 30/Chart Move: 62-62
Heavy (35+): 1 KYNG
Medium (25-34): 2 KASE, KTTS
Light (Under 25): 27
New Airplay This Week: 11 KFDD, KIKF, KMDL, KOUL, KSKS, KTST, KVET, KVOO, WHYL, WSI

BURNIN' DAYLIGHT 252/119

Say Yes (Curb)
Total Stations: 59/Chart Move: 68-63
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 59
New Airplay This Week: 8 KBEQ, KHAY, KYGO, WCMS, WKJN, WKSF, WSIX, WXB

★ **THRASHER SHIVER 219/177**

Be Honest (Asylum)
Total Stations: 32/Chart Move: Debut 65
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 32
New Airplay This Week: 16 KFKF, KMDL, KSOP, KTTS, KXKT, KYGO, WBCT, WDAF, WHYL, WIOV, WKTF, WPOC, WRNS, WSIX, WSM, WVVZ

GARY ALLAN 600/103

Forever And A Day (Decca)
Total Stations: 68/Chart Move: 52-51
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 68
New Airplay This Week: 16 KNIX, KPLX, KXKT, WFLS, WQXK, WJCL, WKJN, WLV, WOV, WQBE, WSSL, WUSY, WKA, WXB

BIG HOUSE 610/268

Cold Outside (MCA)
Total Stations: 62/Chart Move: 57-50
Heavy (35+): 0
Medium (25-34): 2 WXBQ, WYAY
Light (Under 25): 60
New Airplay This Week: 23 KASE, KFKF, KHAY, KIKF, KKCS, KSOP, KTOM, KUZZ, KWJN, KZSN, WBCT, WCHY, WDDO, WFMS, WIOV, WJCL, WKC, WKTF, WQBE, WSIX, WXB, WXBQ, WYGY

MARY CHAPIN CARPENTER 721/94

I Want To Be Your Girlfriend (Columbia)
Total Stations: 85/Chart Move: 50-49
Heavy (35+): 0
Medium (25-34): 1 KSN
Light (Under 25): 84
New Airplay This Week: 16 KDDK, KDRK, KMDL, KRYS, KXKC, WBOB, WEZL, WKXK, WMJC, WNOE, WOV, WPOC, WQYK, WRNS, WROO, WYRK

MILA MASON 919/358

Dark Horse (Atlantic)
Total Stations: 100/Chart Move: 51-47
Heavy (35+): 0
Medium (25-34): 3 KYCY, KYNG, WRNS
Light (Under 25): 97
New Airplay This Week: 29 KDRK, KILT, KNIX, KOUL, KRYS, KSKS, KSON, KTST, KXKC, KXKT, KYCW, WCMS, WDAF, WEZL, WFMS, WFRE, WIOV, WKC, WKXK, WKSJ, WKTF, WKXK, WLV, WMJC, WOV, WTGE, WWWW, WXB, WYCD

MARY CHAPIN CARPENTER 721/94

I Want To Be Your Girlfriend (Columbia)
Total Stations: 85/Chart Move: 50-49
Heavy (35+): 0
Medium (25-34): 1 KSN
Light (Under 25): 84
New Airplay This Week: 16 KDDK, KDRK, KMDL, KRYS, KXKC, WBOB, WEZL, WKXK, WMJC, WNOE, WOV, WPOC, WQYK, WRNS, WROO, WYRK

499 - 75 DETECTIONS

GENE WATSON 479/217

Change Her Mind (Step One)
Total Stations: 69/Chart Move: 59-52
Heavy (35+): 0
Medium (25-34): 2 KSCS, WUSY
Light (Under 25): 67
New Airplay This Week: 13 KIKK, KOUL, KTEX, KXKC, KYCW, WESC, WGXK, WHYL, WIOV, WKSJ, WQDR, WRNS, WTGE

REGINA REGINA 415/12

More Than I Wanted To Know (Reprise)
Total Stations: 51/Chart Move: 55-53
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 51
New Airplay This Week: 3 WGH, WGR, WKLB

LITTLE TEXAS 395/12

Kiss The Girl (Walt Disney)
Total Stations: 34/Chart Move: 56-54
Heavy (35+): 2 KKBQ, WYGY
Medium (25-34): 3 WKIX, WPOC, WUBE
Light (Under 25): 29
New Airplay This Week: 1 WIL

★ **TRACY LAWRENCE 382/382**

Better Man, Better Off (Atlantic)
Total Stations: 96/Chart Move: Debut 55
Medium (25-34): 0
Light (Under 25): 96
New Airplay This Week: 24 KASE, KCCY, KEEY, KKBQ, KNAX, KOUL, KSOP, KWJN, KYCW, KYCY, KYNG, WBCT, WDAF, WDRM, WGAR, WIVK, WKJN, WKTF, WQMX, WRNS, WSIX, WSTH, WTGE, WYAY

KEVIN SHARP 339/153

She's Sure Taking It Well (143/Asylum)
Total Stations: 89/Chart Move: 63-57
Heavy (35+): 1 KMLE
Medium (25-34): 1 KKBQ
Light (Under 25): 87
New Airplay This Week: 9 KFKF, KNAX, KNCI, KSN, KSOP, WGAR, WQMX, WQXK, WYRK

AARON TIPPIN 309/139

That's What Happens When I Hold You (RCA)
Total Stations: 68/Chart Move: 64-59
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 68
New Airplay This Week: 8 KFKF, WGH, WKC, WKSJ, WOV, WRKZ, WRNS, WSM

GEORGE DUCAS 295/65

Long Trail Of Tears (Capitol Nashville)
Total Stations: 38/Chart Move: 60-60
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 38
New Airplay This Week: 9 KDRK, KNAX, KSOP, KTEX, WCMS, WDDO, WPOC, WROO, WXB

KIPPI BRANNON 264/102

Daddy's Little Girl (Curb/Universal)
Total Stations: 35/Chart Move: 65-61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 35
New Airplay This Week: 7 KHAY, KTST, KZLA, WFRE, WGH, WKC, WKLB

EMILIO 254/64

I'd Love You To Love Me (Capitol Nashville)
Total Stations: 30/Chart Move: 62-62
Heavy (35+): 1 KYNG
Medium (25-34): 2 KASE, KTTS
Light (Under 25): 27
New Airplay This Week: 11 KFDD, KIKF, KMDL, KOUL, KSKS, KTST, KVET, KVOO, WHYL, WSI

BURNIN' DAYLIGHT 252/119

Say Yes (Curb)
Total Stations: 59/Chart Move: 68-63
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 59
New Airplay This Week: 8 KBEQ, KHAY, KYGO, WCMS, WKJN, WKSF, WSIX, WXB

★ **THRASHER SHIVER 219/177**

Be Honest (Asylum)
Total Stations: 32/Chart Move: Debut 65
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 32
New Airplay This Week: 16 KFKF, KMDL, KSOP, KTTS, KXKT, KYGO, WBCT, WDAF, WHYL, WIOV, WKTF, WPOC, WRNS, WSIX, WSM, WVVZ

GARY ALLAN 600/103

Forever And A Day (Decca)
Total Stations: 68/Chart Move: 52-51
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 68
New Airplay This Week: 16 KNIX, KPLX, KXKT, WFLS, WQXK, WJCL, WKJN, WLV, WOV, WQBE, WSSL, WUSY, WKA, WXB

MARY CHAPIN CARPENTER 721/94

I Want To Be Your Girlfriend (Columbia)
Total Stations: 85/Chart Move: 50-49
Heavy (35+): 0
Medium (25-34): 1 KSN
Light (Under 25): 84
New Airplay This Week: 16 KDDK, KDRK, KMDL, KRYS, KXKC, WBOB, WEZL, WKXK, WMJC, WNOE, WOV, WPOC, WQYK, WRNS, WROO, WYRK

★ **RANDY TRAVIS 192/171**

Price To Pay (Warner Bros.)
Total Stations: 34/Chart Move: Debut 66
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 34
New Airplay This Week: 15 KASE, KHAY, KHEY, KSKS, KSOP, KVET, KXKC, WFLS, WHYL, WKC, WKSJ, WRKZ, WSIX, WSM, WUSY

★ **BR-49 171/118**

Little Ramona (Gone Hillbilly Nuts) (Arista)
Total Stations: 52/Chart Move: Debut 68
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 52
New Airplay This Week: 7 KHAY, KMDL, KTTS, KXKC, WKIS, WKTF, WVVZ

JIM BRICKMAN WITH MARTINA MCBRIDE 171/96

Valentine (Windham Hill)
Total Stations: 20/Chart Move: Debut 69
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 52
New Airplay This Week: 7 KHAY, KMDL, KTTS, KXKC, WKIS, WKTF, WVVZ

GEORGE STRAIT 141/19

Do The Right Thing (MCA)
Total Stations: 14/Chart Move: 69-71
Heavy (35+): 1 KYNG
Medium (25-34): 1 KBEQ
Light (Under 25): 12
New Airplay This Week: 1 WGAR

GARTH BROOKS 139/30

The Old Stuff (Capitol Nashville)
Total Stations: 9/Chart Move: 71-72
Heavy (35+): 1 KYCY
Medium (25-34): 1 KYNG
Light (Under 25): 7
New Airplay This Week: 1 KYNG

STEPHANIE BENTLEY 128/45

The Hopechest Song (Epic)
Total Stations: 17/Chart Move: Debut 73
Heavy (35+): 0
Medium (25-34): 1 KPLX
Light (Under 25): 16
New Airplay This Week: 3 KIKF, KPLX, WKJN

★ **BRADY SEALS 113/113**

Still Standing Tall (Reprise)
Total Stations: 49/Chart Move: Debut 75
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 49
New Airplay This Week: 2 WSIX, WYGY

★ **MARK WILLS 103/103**

Places I've Never Been (Mercury Nashville)
Total Stations: 28
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 28
New Airplay This Week: 5 KNIX, WRNS, WSIX, WUSY, WYAY

★ **MINDY MCCREADY 94/94**

A Girl's Gotta Do (What A Girl's Gotta Do) (BNA)
Total Stations: 33
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 33
New Airplay This Week: 5 KSOP, KXKC, WKJN, WSTH, WYGY

★ **TANYA TUCKER 87/87**

Little Things (Capitol Nashville)
Total Stations: 41
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 41
New Airplay This Week: 4 KNCI, KWJN, KYGO, WPOC

NOEL HAGGARD 85/9

Once You Learn (Atlantic)
Total Stations: 16
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 16
New Airplay This Week: 3 KYGO, WDDO, WKJN

★ **CHRIS LEDOUX 80/30**

When I Say Forever (Capitol Nashville)
Total Stations: 19
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 19
New Airplay This Week: 3 KYGO, WDDO, WKJN

3199 - 1000 DETECTIONS

DIAMOND RIO 3073/276

Holdin' (Arista)
Total Stations: 159/Chart Move: 22-20
Heavy (35+ plays): 3 KXKC, KYCY, KYNG
Medium (25-34): 28 KAJA, KBEQ, KCCY, KHEY, KIIM, KMDL, KTST, KUZZ, KZSN, WBBS, WBCT, WCHY, WCKT, WDDO, WFRE, WGR, WJCL, WKJN, WMSI, WQDR, WQMX, WRBQ, WSIX, WWGR, WXB, WYAY, WYYD
Light (Under 25): 128
New Airplay This Week: 5 KFRG, KILT, KNIX, KWJN, WTDR

TY HERNDON 2839/88

She Wants To Be Wanted Again (Epic)
Total Stations: 158/Chart Move: 23-22
Heavy (35+): 3 KTST, KYNG, WFMS
Medium (25-34): 22 KCCY, KMDL, KNIX, KWEN, KXKC, KXXY, KYCY, KZLA, WCOL, WDDO, WJCL, WKJN, WMSI, WQDR, WQMX, WRBQ, WSIX, WWGR, WXB, WYAY, WYYD
Light (Under 25): 128
New Airplay This Week: 5 KFRG, KILT, KNIX, KWJN, WTDR

CLAY WALKER 2726/593

Rumor Has It (Giant)
Total Stations: 159/Chart Move: 31-23
Heavy (35+): 5 KKBQ, KMLE, KWJN, KYCY, KYNG
Medium (25-34): 18 KBEQ, KIKK, KMDL, KPLX, KSN, KSOP, KTST, KXKC, WBCT, WBOB, WGR, WIVK, WNCY, WQBE, WSM, WXBQ, WYAY, WYCD
Light (Under 25): 136
New Airplay This Week: 27 KDRK, KMPS, KOUL, KSCS, KWEN, KXXY, KYCW, WBEE, WBOB, WJCL, WCKT, WCLB, WGH, WIL, WKHX, WRNS, WSIX, WSM, WWGR, WXB, WYAY, WZZK
Light (Under 25): 136
New Airplay This Week: 27 KDRK, KMPS, KOUL, KSCS, KWEN, KXXY, KYCW, WBEE, WBOB, WJCL, WCKT, WCLB, WGH, WIL, WKHX, WRNS, WSIX, WSM, WWGR, WXB, WYAY, WZZK
Light (Under 25): 136
New Airplay This Week: 27 KDRK, KMPS, KOUL, KSCS, KWEN, KXXY, KYCW, WBEE, WBOB, WJCL, WCKT, WCLB, WGH, WIL, WKHX, WRNS, WSIX, WSM, WWGR, WXB, WYAY, WZZK

LONESTAR 2720/165

Heartbroke Every Day (BNA)
Total Stations: 155/Chart Move: 25-24
Heavy (35+): 2 KYNG, WDDO
Medium (25-34): 29 KAJA, KBEQ, KGMV, KKCS, KMDL, KOUL, KRTY, KTEX, KTST, KUPL, KUZZ, KWNR, KZSN, WBCT, WCKT, WFMS, WGR, WHYL, WJCL, WKC, WPOC, WQMX, WRKZ, WRNS, WSIX, WWGR, WXB, WYAY, WYYD, WZZK
Light (Under 25): 124
New Airplay This Week: 3 KATM, WIRK, WKCO

TERRI CLARK 2714/444

Emotional Girl (Mercury Nashville)
Total Stations: 157/Chart Move: 30-25
Heavy (35+): 0
Medium (25-34): 28 KBEQ, KCCY, KDDK, KHAY, KNCI, KPLX, KRTY, KTST, KUPL, KXKC, KYCW, WBCT, WBOB, WESC, WGR, WKXC, WPOC, WQMX, WRKZ, WRNS, WSIX, WSTH, WWGR, WXB, WYAY, WYRK, WYYD, WZZK
Light (Under 25): 129
New Airplay This Week: 12 KILT, KNAX, KUBL, WCUZ, WDSY, WIRK, WKHX, WKKO, WKLB, WMIL, WQYK, WROO

KENNY CHESNEY 2632/296

When I Close My Eyes (BNA)
Total Stations: 158/Chart Move: 28-26
Heavy (35+): 1 KKBQ
Medium (25-34): 31 KBEQ, KFMS, KIKK, KKCS, KMDL, KMLE, KNCI, KSOP, KSSN, KTST, KXKC, KYGO, KYNG, WAMZ, WCOL, WDDO, WDRM, WFLS, WHYL, WIVK, WKIX, WKTF, WLVI, WPOC, WRNS, WSM, WSTH, WWGR, WXB, WYAY, WZZK
Light (Under 25): 126
New Airplay This Week: 9 KCCY, KIIM, KJYY, WCOS, WGGY, WQDR, WRBQ, WXTU, WYRK

TRACY BYRD 2439/663

Don't Take Her She's All I Got (MCA)
Total Stations: 157/Chart Move: 37-28
Heavy (35+): 2 KMLE, KYCY

Medium (25-34): 19 KKBQ, KMDL, KNIX, KPLX, KRYS, KSOP, KTST, KUPL, KWJN, KXKC, KYNG, WBCT, WCMS, WEZL, WIVK, WPOC, WRNS, WSTH, WYAY
Light (Under 25): 136
New Airplay This Week: 30 KAJA, KDRK, KEEY, KFKF, KILT, KKAT, KSON, KWNR, KXXY, WBOB, WBUB, WCOL, WDRM, WGH, WHSL, WKCO, WKHX, WKXC, WKXK, WMSI, WMZQ, WPOR, WQIK, WRBQ, WROO, WVLK, WWWW, WXTU, WYNK, WYYD

MARTY STUART 2278/310

You Can't Stop Love (MCA)
Total Stations: 157/Chart Move: 33-29
Heavy (35+): 4 KMDL, KTEX, WKLB, WSOC
Medium (25-34): 17 KBEQ, KDDK, KHAY, KIKF, KXKT, KYCY, KYNG, WDDO, WGAR, WPOC, WQDR, WQXK, WRKZ, WRNS, WSIX, WVVZ, WYAY
Light (Under 25): 136
New Airplay This Week: 4 KIIM, KVET, WGGY, WKCO

SAMMY KERSHAW 2199/148

Politics, Religion And Her (Mercury Nashville)
Total Stations: 154/Chart Move: 32-30
Heavy (35+): 1 KXKC
Medium (25-34):

A portrait of Bryan White, a young man with light brown hair, looking slightly to the right. He is wearing a dark, high-collared jacket. The background is a solid, deep blue color.

Bryan White

Sittin' On Go

The new single from his second platinum album, *Between Now And Forever*

Airplay: February 24

Produced by **BILLY JOE WALKER, JR.** and **KYLE LEHNING**
Management: **GC MANAGEMENT**



Asylum Records © 1997 Elektra Entertainment Group, a division of Warner Communications Inc., a Time Warner Company.

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 162 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★ ★ ★ NO. 1 ★ ★ ★						
1	2	12	A MAN THIS LONELY ARISTA 1 week at No. 1	BROOKS & DUNN	5335	5188
2	3	16	PRETTY LITTLE ADRIANA MCA	VINCE GILL	5094	5012
3	7	18	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	4925	4518
4	6	20	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	4900	4572
5	1	21	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	4584	5324
6	8	13	HALF WAY UP RCA	CLINT BLACK	4554	4486
7	12	14	ME TOO MERCURY NASHVILLE	TOBY KEITH	4501	4055
8	11	11	WE DANCED ANYWAY CAPITOL NASHVILLE	DEANA CARTER	4430	4204
9	13	14	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	4278	3996
10	15	10	UNCHAINED MELODY CURB	LEANN RIMES	4276	3848
11	14	10	SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	4175	3928
12	16	9	HOW WAS I TO KNOW MCA	REBA MCENTIRE	4013	3756
13	5	17	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	3789	4570
14	17	12	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	3729	3489
15	4	16	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	3470	4945
16	10	19	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	3466	4261
17	19	6	EVERYTHING I LOVE ARISTA	ALAN JACKSON	3430	3307
18	9	22	NOBODY KNOWS 143/ASYLUM	KEVIN SHARP	3422	4354
★ ★ ★ AIRPOWER ★ ★ ★						
19	21	5	(THIS AIN'T) NO THINKIN' THING CAPITOL NASHVILLE	TRACE ADKINS	3360	2988
20	22	11	HOLDIN' ARISTA	DIAMOND RIO	3073	2797
21	18	20	MAYBE HE'LL NOTICE HER NOW BNA MINDY MCCREADY (FEATURING LONESTAR'S RICHIE McDONALD)		2865	3380
22	23	17	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	2839	2751
23	31	4	RUMOR HAS IT GIANT	CLAY WALKER	2726	2133
24	25	12	HEARTBROKE EVERY DAY BNA	LONESTAR	2720	2555
25	30	7	EMOTIONAL GIRL MERCURY NASHVILLE	TERRI CLARK	2714	2270
26	28	10	WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	2632	2336
27	20	19	FRIENDS ATLANTIC JOHN MICHAEL MONTGOMERY		2463	3053
28	37	5	DON'T TAKE HER SHE'S ALL I GOT MCA	TRACY BYRD	2439	1776
29	33	18	YOU CAN'T STOP LOVE MCA	MARTY STUART	2278	1968
30	32	16	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	2199	2051
31	27	18	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	2192	2457
32	29	18	LITTLE BITTY ARISTA	ALAN JACKSON	2163	2282
33	35	6	EASE MY TROUBLED MIND COLUMBIA	RICOCHET	2110	1854
34	38	5	HERE'S YOUR SIGN (GET THE PICTURE) WARNER BROS. BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT		2031	1696
35	24	10	KING OF THE MOUNTAIN MCA	GEORGE STRAIT	1775	2750
36	41	6	ANOTHER YOU CURB	DAVID KERSH	1738	1398
37	39	16	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	1724	1674

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	43	6	IF SHE DON'T LOVE YOU RISING TIDE	THE BUFFALO CLUB	1640	1176
39	34	20	MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	1570	1944
40	40	15	I MEANT TO DO THAT REPRISE	PAUL BRANDT	1500	1547
41	26	19	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	1485	2484
42	42	11	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	1381	1318
43	44	5	GOOD AS I WAS TO YOU BNA	LORRIE MORGAN	1364	1015
★ ★ ★ HOT SHOT DEBUT ★ ★ ★						
44	NEW		ON THE VERGE EPIC	COLLIN RAYE	1069	10
45	48	5	CRY ON THE SHOULDER OF THE ROAD RCA	MARTINA MCBRIDE	1003	756
46	49	6	455 ROCKET MERCURY NASHVILLE	KATHY MATTEA	965	737
47	51	3	DARK HORSE ATLANTIC	MILA MASON	919	561
48	45	20	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	911	1002
49	50	4	I WANT TO BE YOUR GIRLFRIEND COLUMBIA MARY CHAPIN CARPENTER		721	627
50	57	3	COLD OUTSIDE MCA	BIG HOUSE	610	342
51	52	6	FOREVER AND A DAY DECCA	GARY ALLAN	600	497
52	59	5	CHANGE HER MIND STEP ONE	GENE WATSON	479	262
53	55	6	MORE THAN I WANTED TO KNOW GIANT	REGINA REGINA	415	403
54	56	18	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	395	383
55	NEW		BETTER MAN, BETTER OFF ATLANTIC	TRACY LAWRENCE	382	0
56	53	5	GENUINE REDNECKS MCA	DAVID LEE MURPHY	366	501
57	63	3	SHE'S SURE TAKING IT WELL 143/ASYLUM	KEVIN SHARP	339	186
58	47	10	IT'S OVER MY HEAD COLUMBIA	WADE HAYES	323	766
59	64	2	THAT'S WHAT HAPPENS WHEN I HOLD YOU RCA	AARON TIPPIN	309	170
60	60	3	LONG TRAIL OF TEARS CAPITOL NASHVILLE	GEORGE DUCAS	295	230
61	65	3	DADDY'S LITTLE GIRL CURB/UNIVERSAL	KIPPI BRANNON	264	162
62	62	2	I'D LOVE YOU TO LOVE ME CAPITOL NASHVILLE	EMILIO	254	190
63	68	2	SAY YES CURB	BURNIN' DAYLIGHT	252	133
64	54	17	YOU JUST GET ONE IMPRINT	JEFF WOOD	223	423
65	NEW		BE HONEST ASYLUM	THRASHER SHIVER	219	42
66	NEW		PRICE TO PAY WARNER BROS.	RANDY TRAVIS	192	21
67	58	9	ALL OF THE ABOVE RCA	TY ENGLAND	186	297
68	NEW		LITTLE RAMONA (GONE HILLBILLY NUTS) ARISTA	BR5-49	171	53
69	NEW		VALENTINE WINDHAM HILL JIM BRICKMAN WITH MARTINA MCBRIDE		171	75
70	66	3	THREE LITTLE WORDS MERCURY NASHVILLE	BILLY RAY CYRUS	155	155
71	69	3	DO THE RIGHT THING MCA	GEORGE STRAIT	141	122
72	71	4	THE OLD STUFF CAPITOL NASHVILLE	GARTH BROOKS	139	109
73	NEW		THE HOPECHEST SONG EPIC	STEPHANIE BENTLEY	128	83
74	73	19	CHEROKEE BOOGIE ARISTA	BR5-49	115	107
75	NEW		STILL STANDING TALL REPRISE	BRADY SEALS	113	0

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

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COUNTRY AIRPLAY Monitor

• We Listen To Radio •

February 7, 1997 \$ 4.95 Volume 5 • No. 6

COUNTRY HIGHLIGHTS

★★★ NO. 1 ★★★

#1

MARK CHESNUTT

It's A Little Too Late (DECCA)

★★★ AIRPOWER ★★★

ALAN JACKSON • *Everything I Love* (ARISTA)

NEW RELEASES

BR5-49 • *Little Ramona* (Gone Hillbilly Nuts) (ARISTA)

TRACY LAWRENCE • *Better Man, Better Off* (ATLANTIC)

COLLIN RAYE • *On The Verge* (EPIC)

BRADY SEALS • *Still Standing Tall* (REPRISE)

MARK WILLS • *Places I've Never Been* (MERCURY NASHVILLE)

Is Seeing Still Believing? Some Labels Forgo Tours For The 'Showcase In A Box'

by Phyllis Stark

A year ago, programmers and labels began complaining that increased traffic was making radio tours for new acts less effective (Country Airplay Monitor, Jan. 19, 1996). In an average week at any given station, two or three acts were making scheduled visits to meet the staff and perform in the station's conference room, and that pace hasn't slowed at all since that time. More recently, the effectiveness of fly-in showcases for radio has been the subject of similar scrutiny. Last fall, for example, several showcases were canceled because not enough radio people were available to attend due to conflicting events. Already this year, there is a showcase scheduled almost every weekend until Country Radio Seminar in March.

In light of this environment, a handful of labels are choosing to forgo the showcase and, in some cases, the radio tour, in favor of more creative and considerably less expensive ways of making an impact at radio.

Late last year, for example, Giant Records supplemented a radio tour for new act Regina Regina by sending programmers a "showcase in a box." According to label GM Alan Shapiro, the box contained "things you'd find at a showcase," including a "backstage pass" laminate, a T-shirt, a color photo of the artists personalized for each programmer, pretzels, and a

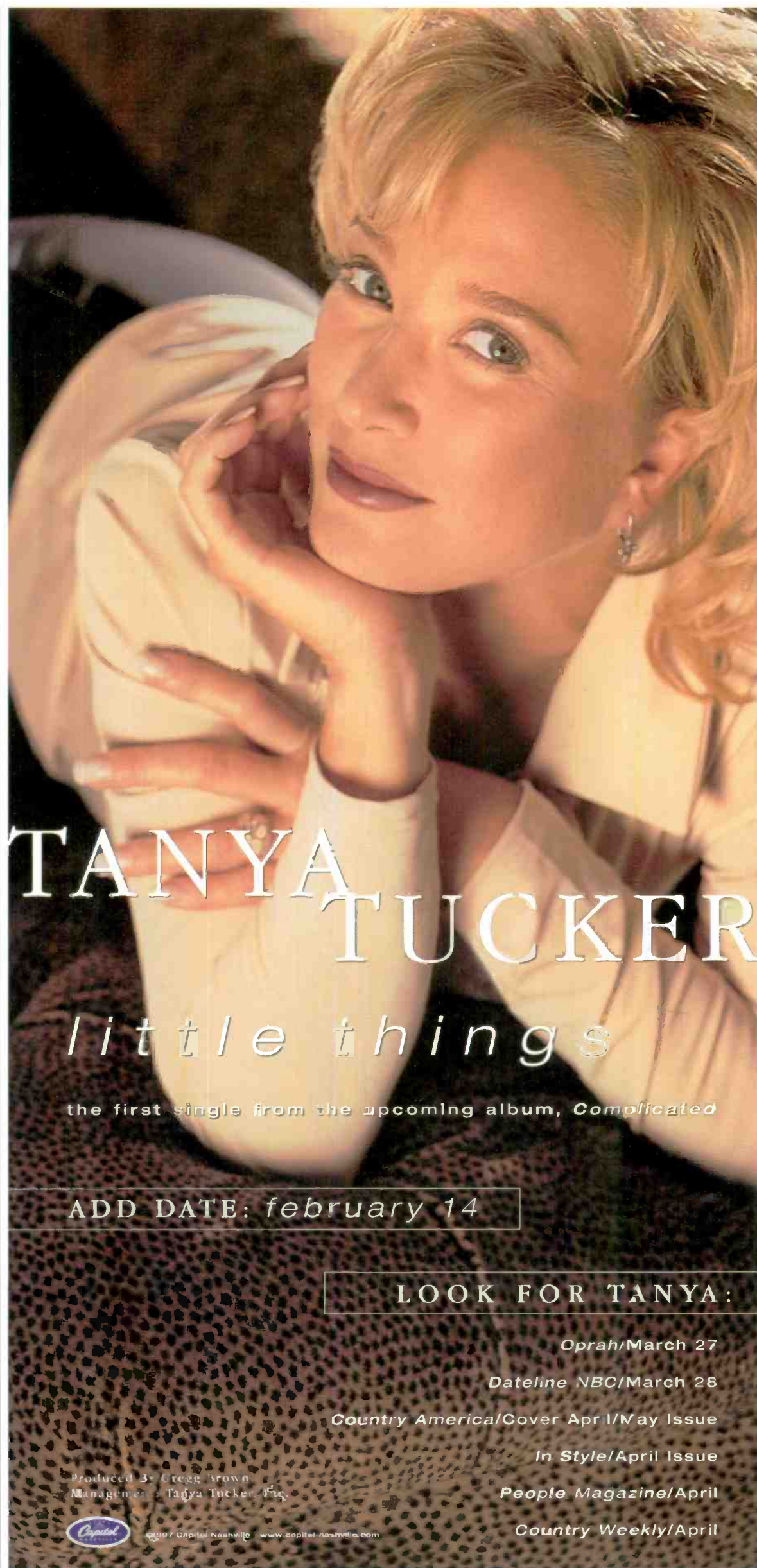
four-song performance video professionally shot with five cameras at a Nashville club. The box also contained a contest flier with five questions about the act that programmers could fill out to qualify to win a cruise. One cruise winner was drawn from each of the label's five regional divisions.

A week and a half prior to mailing the "showcase in a box," the label sent programmers invitations to the "showcase" that read "When: at your convenience. Where: in your living room."

More recently, Columbia/DKC launched former Highway 101 singer Nikki Nelson's solo career by sending videos, to about 300 programmers, that were customized for each recipient. The beginning and end of each video was the same, but in a middle portion Nelson sat near a mannequin dressed in merchandise from the station being targeted and sent a personal message to each programmer relating information she had learned about the programmer to something about herself. The label's regional staff gathered the station merchandise and provided Nelson with the data about the PDs.

Last fall the video idea was also used by Asylum Records, which staged a short scene in a bar/pool hall in which artist Royal Wade Kimes was interviewed by members of the label's

Continued on page 5



TANYA TUCKER

little things

the first single from the upcoming album, *Complicated*

ADD DATE: february 14

LOOK FOR TANYA:

Oprah/March 27

Dateline NBC/March 28

Country America/Cover Apr/1/May Issue

In Style/April Issue

People Magazine/April

Country Weekly/April

Produced By: Gregg Brown
Management: Tanya Tucker, Inc.

Capitol 1997 Capitol Nashville www.capitol-nashville.com

THIS WEEK

In Country Airplay Monitor

- 3 Jackson, Gill Lead TNN/MCN Noms
- 4 M Street: Country's Slide Continues
- 5 The Many Opinions Of Dale Van Horn

Monitor Classifieds

pg. 6

AIRPLAY: FEBRUARY 24

beckka & billy

PATIENT HEART

ALM ©
SOUNDS

Jackson, Gill Lead TNN Music City News Noms

Alan Jackson and Vince Gill lead the nominations in the TNN Music City News Awards, with Jackson scoring seven nominations and Gill following with six.

The awards will be held June 16, the first day of Fan Fair, at Nashville's Grand Ole Opry House. In addition to the 14 fan-voted categories, winners of the Music City News Living Legend Award and the Minnie Pearl Award will be announced during the telecast on TNN. Following is a partial list of nominees:

Entertainer of the year: Billy Ray Cyrus, Vince Gill, Alan Jackson, Reba McEntire, George Strait

Female artist of the year: Terri Clark, Faith Hill, Patty Loveless, Reba McEntire, Lorrie Morgan

Male artist of the year: Billy Ray Cyrus, Vince Gill, Alan Jackson, George Strait, Bryan White

Star of tomorrow (female): Deana Carter, Mindy McCready, Jo Dee Messina, M.C. Potts, LeAnn Rimes

Star of tomorrow (male): Trace Adkins, Paul Brandt, Ty England, Wade Hayes, Ty Herndon

Album of tomorrow: Bryan White, "Between Now and Forever"; George Strait, "Blue Clear Sky"; Alan Jackson, "Everything I Love"; Vince Gill, "High Lonesome Sound"; Billy Ray Cyrus, "Trail Of Tears"

Vocal duo: Bellamy Brothers, Brooks &

Dunn, Daryl & Don Ellis, Regina Regina, Sweethearts Of The Rodeo

Vocal band: Alabama, BlackHawk, Diamond Rio, Sawyer Brown, the Mavericks

Vocal group: 4 Runner, the Forester Sisters, the Moffatts, Oak Ridge Boys, Statler Brothers

Vocal collaboration: Alan Jackson and Jeff Foxworthy, "Games Rednecks Play"; Dolly Parton and Vince Gill, "I Will Always Love You"; Eddy Arnold and LeAnn Rimes, "Cattle Call"; Lorrie Morgan and Jon Randall, "By My Side"; Travis Tritt and Marty Stuart, "Honky Tonkin's What I Do Best"

Single: LeAnn Rimes, "Blue"; George Strait, "Blue Clear Sky"; Alan Jackson, "Little Bitty"; Billy Ray Cyrus, "Trail Of Tears"; Vince Gill, "World's Apart"

Video: Alan Jackson and Jeff Foxworthy, "Games Rednecks Play"; Alan Jackson, "Little Bitty"; Neal McCoy, "Then You Can Tell Me Goodbye"; Billy Ray Cyrus, "Trail Of Tears"; Vince Gill, "World's Apart"

In other award news, initial nominees for the Academy of Country Music Awards have been selected and will be included on a preliminary ballot mailing to ACM voting members Feb. 6. Nominees will be narrowed down to a final list to be mailed to voting members March 10. Winners will be announced April 23 on the ACM Awards telecast on NBC. **PHYLLIS STARK**



RADI ACTIVE BY PHYLLIS STARK

Albright, Hill, O'Malley Form Consultancy

Jaye Albright's Radio IQ consultancy has merged with **Keith Hill** and **Michael O'Malley's** consulting partnership. The new venture is dubbed "Albright, Hill & O'Malley—Radio IQ, The Country Radio Specialists." The partners estimate that the merger makes the new entity country radio's second-largest consultancy, with nearly 70 clients.

KWNR Las Vegas GM **Mike Ginsburg** adds GM duties of rival **KFMS**, as part of the merger of those two stations under Jacor. Former GM **Fred Murr** will continue to oversee oldies/AC combo **KBGO/KSNE**. **KWNR** GSM **Steve Groesbeck** becomes GSM of **KFMS**. **NSM Lynn Becker** replaces him. In other Jacor GM news, with the arrival of **Tom Sly** at Jacor's Salt Lake City outlets, **Bill Hurley** is now concentrating his GM duties on the two country properties, **KKAT** and **KBKK**.

Country veteran **Bruce Blevins**, most recently with Nationwide's San Diego outlets, will be the new GM of classic hits **KHTC** Phoenix when Nationwide closes on that property.

Look for **WXYT/WYCD** Detroit GM **Scott Meier** to relinquish those duties at **WYCD** to concentrate on **WXYT**. **WYCD** afternoon co-host **Lori Rigato** adds co-producer duties for that daypart, along with song parodist **Greg Stryker**.

WCKT Fort Myers, Fla., OM **Ron Ellis** exits. Former PD **Jay Orr** returns to replace him. Orr most recently was at **KKTX** Longview, Texas.

WKSF Asheville, N.C., PD **Dale Mitchell** is the new PD/morning host at Patterson's **WCHY** Savannah, Ga., replacing **Bruce Logan**. Also, Patterson country group PD **Bruce Clark** gets another FM to oversee as OM of Patterson's Pensacola, Fla., stations, where AC **WMEZ** becomes country **WXBM's** duop partner.

WPZM Huntsville, Ala., PD/afternoon jock **Tex Carter** relinquishes PD duties to move to mornings, replacing **Catfish Kelly**, who exits. Carter will continue to handle music duties, but owner/GM **Bill Dunnivant** is looking for a new PD. Also, night jock **Biscuit** becomes morning co-host and has not been replaced.

Top 40 **WFBC-FM** (B93.7) Greenville, S.C., morning co-host **Marty McFly** is now VP of programming at **WGSQ** Cookeville, Tenn., replacing **Kimberly Vance**. His co-host in Greenville was **Hawk Harrison**. His morning man in Cookeville

will be Hawk's brother, **Gator Harrison**.

In sale news, the \$30 million sale of **WWWW** Detroit and sister station **WDFN** from Chancellor Broadcasting to Evergreen Media closed Jan. 31. **WAKT** Panama City, Fla., and '70s oldies sister **WRBA** have been sold by Styles Broadcasting Co. to Root Communications for \$3.4 million. **WKDQ** Evansville, Ind., is sold by Bristol Broadcasting Co. to **Alan Brill's** TSB IV, L.C.C., for \$8 million. Also, the sale of **WNCY** Green Bay, Wis., and its sisters from Central States Network to Midwest Communications has closed.

WHOK (K95.5) Columbus, Ohio, morning hosts **Michael C. Bandy** and **Jason Bailey** are now simulcasting their show on sister station **WHQK** (Kix Country 105). **Charlie Cook** moves from mornings to overnights at **WHQK**. At crosstown rival **WCOL**, **Mike Tyler** is upped from weekends to morning-show producer. He replaces **Eric Schneider**, who exited.

ABC Radio's "American Country Countdown With Bob Kingsley," which finally picked up a Nashville affiliate at **WZPC** (PC103) last October, added another important market in January with the addition of suburban New York's **WRGX** (Y107). Also, **Alan Ross** joins Y107 for the vacant morning shift. He hosted nights at **AC WMXV** New York for more than 10 years.

WYXY (Y93.9) Springfield, Ill., morning host **Jim Shea** heads to mornings at **WKWS** (Kicks 96) Charleston, W.Va., where he'll join **Johnny Walker**. **Willie Fox** exits.

KSON San Diego night host **Kathy White** moves to jazz sister **KIFM**. **Terese Arena** joins **KSCS** Dallas as news director from sister **WBAP**, where she was midday news anchor. She replaces **Paul Bottoms**.

Betsy Geise from rival **KCCI-TV** joins mornings at **KHKI** (the Hawk) Des Moines, Iowa. Also, **Chris Carson** from rival **KJYY** joins **KHKI** for nights, replacing **Dave Mason**.

KRMD Shreveport, La., adds "Country Heartlines With John Crenshaw," a syndicated evening show, and ups P/T **Charlie Jackson** to late nights.

WLS Chicago president/GM **Zemira Jones** adds those duties at sister station **WKXX**, replacing **Gregg Lindahl**, who exits.

Small Planet picks up syndication of **WRBQ** Tampa, Fla.-produced Sunday-morning Christian country show "Rise-Up," effective Feb. 23.



COUNTRY CONFIDENTIAL BY WADE JENSEN

Fan Choices Show Music Row Who's Boss

Nominees for the fan-voted TNN Music City News Awards have been announced, and the list shows what can happen when fans flex their muscles (see story, this page).

This is the one time of the year when fans are tapped to single out their favorites, and the results are often quite different from that of industry-voted shows, such as the Academy of Country Music and Country Music Assn. Awards. For example, Billy Ray Cyrus, who garnered five TNN/MCN nominations, has been absent from the podiums of industry awards shows since "Achy Breaky Heart" took the CMA single of the year trophy in '92. These new nominations for Cyrus demonstrate the gap that sometimes exists between consumer tastes, radio, and Music Row.

(TNN/MCN nominees resulted from preliminary balloting in the December and February issues of consumer publication Music City News, and final votes will be cast via 900 numbers, which are being promoted on TNN.)

Final nominations in several TNN/MCN categories show how initial ballots can be influenced by fans. A good example is the vocal duo of the year category, which consists of the Bellamy Brothers, Brooks & Dunn, Darryl & Don Ellis, new Giant duo Regina Regina, and Sweethearts Of The Rodeo. In this category, it's not hard to identify dedicated fans and fan clubs at work. Brooks & Dunn are perennial favorites, and the Bellamy Brothers have enjoyed a loyal following both domestically and abroad. The Ellis brothers have an active, loy-

al audience built on exposure from their days on the Epic roster and small-venue performances. In this category, even Sweethearts Of The Rodeo aren't a surprise, since they have hits under their belt and have remained active in recording and performing since their Columbia days in the mid-'80s. But it's a curiosity to me how a duo as new as Regina Regina could be nominated from a constituency of fans when its debut single is only now beginning to gain ground at country radio, and an album wasn't available at retail during the initial balloting process. Giant Records publicist Ray Crabtree offers one possible explanation. Regina Leigh, one-half of Regina Regina, spent nearly three years on the road as a backup singer for Reba McEntire. Crabtree suggests that the duo's TNN/MCN nomination may have resulted from recognition by die-hard McEntire fans.

The relative dearth of vocal duos may also account for some of the surprising nominations at the TNN/MCN Awards and at the CMAs, where the nominees don't look that much different. Only the ACM has opted to combine duos that regularly perform into one category with vocal duet collaborations. Not that all awards shows should use the same methodology, but the current CMA and TNN/MCN systems show one duo with an almost embarrassing advantage over the other nominees. At least for now, it might be worthwhile for TNN/MCN and CMA to follow the ACM's lead and combine the group and duo category until the duo field becomes a bit more even.

ON THE ROW

RCA Drops England; CMT Adds Chris Parr

Ty England is dropped from the Nashville artist roster at RCA after recording two albums for the label and charting five singles. His self-titled debut album peaked at No. 13 on the Top Country Albums Chart in '95. The follow-up, "Two Ways To Fall," peaked at No. 54 in October '96.

Billboard Bulletin reports that **Chris Parr** is named director of programming at CMT, replacing **Tracy Rogers**, who resigned in November. Parr formerly was VP of label relations for home-shopping channel MOR Music Television.

George Strait, **Jeff Foxworthy**, and **Crystal Bernard** will co-host the Academy of Country Music Awards April 23 in Los Angeles.

Country winners in the Jan. 27 American Music Awards were **Garth Brooks** (favorite male artist), **Shania Twain** (favorite female artist), **Brooks & Dunn** (favorite band, duo or group), **LeAnn Rimes** (favorite new artist), and **George Strait's** "Blue Clear Sky" (favorite album).

Reba McEntire has hired the Creative Artists Agency to represent her in film, TV, music, and live-performance ventures.

Arista Records president **Clive Davis** will be interviewed by Arista/Nashville president **Tim DuBois** during a one-day music-law symposium sponsored by Leadership Music and scheduled for April 17 at the Regal Maxwell House in Nashville. The symposium, "The Client—The Firm—The Deal," will include sessions on music-law principles, contract negotiation, and hiring and compensating attorneys.

The Country Music Assn. has announced that the SRO '97 will be held Sept. 29-Oct. 1 at the Nashville Convention Center. The annual event, which previously began the day after the CMA

Awards, will now be held the following week. SRO targets professionals in the live entertainment and touring businesses.

Alan Jackson will open the 14,000-square-foot Showcar Cafe in Pigeon Forge, Tenn., this summer. The decor will feature a country theme, with Jackson recording and touring memorabilia, including his first tour bus. The menu will include Jackson family recipes. The \$5.6 million construction project will hold 300 patrons.

WSIX Nashville morning man **Gerry House** will host a songwriter's night for the Songwriters Guild of America Feb. 7 at Nashville's 12th & Porter. Performers will include **Bob DiPiero**, **John Scott Sherrill**, **Craig Karp**, **Larry Cordle**, and **Carl Jackson**. The event is being held in conjunction with the Songwriters Guild Foundation's "Building A Songwriting Career" seminar, set for Feb. 7-9 at Nashville's Union Station Hotel.

Wood's Biker Fantasy



Imprint Records artist **Jeff Wood**, right, lived a biker fantasy when he joined **KNIX** Phoenix jock **W. Steven Martin**, left, for Martin's annual Charity Riders Toy Ride. The event contributed 2 1/2 truckloads of new toys and \$2,000 cash to Martin's 22nd annual drive. The toys are used by Arizona law enforcement officers who come in contact with needy children while on duty.

M Street Format Monitor**Country Slide Continues; Modern Rebounds**

The country format lost outlets for the fifth straight month, with a net loss of 7 stations in January, according to the M Street Format Monitor. While top 40's resurgence ground to a halt, modern rock had its best month of station growth in some time, due to a rash of small-market start-ups.

News/talk, after a relatively fallow period, got its best bounce in a while, but the format receiving the best news was sports/talk, which received

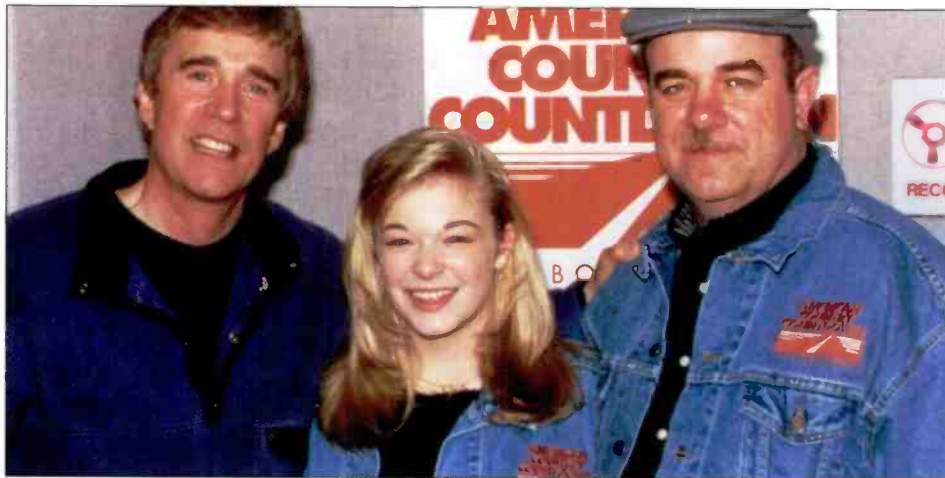
up 20 stations over the past two months, muscling ahead of mainstream R&B, which had a net loss of three outlets in January. But adult R&B and R&B oldies were up, with R&B oldies having its best showing to date (46 stations).

M Street is a Nashville-based provider of radio station data to the broadcast and music industries. The M Street Format Monitor appears in the first issue of Monitor each month.

SEAN ROSS

RANK		The M Street FORMAT MONITOR	STATION COUNT		
THIS MONTH	LAST MONTH		JAN. '97	DEC. '96	NET GAIN OR LOSS
1	1	Country	2,511	2,518	-7
2	2	News/Talk	1,119	1,112	7
3	3	Adult Contemporary	932	935	-3
4	4	Oldies	734	735	-1
5	5	Religion (Music)	604	606	-2
6	6	Adult Standards	509	505	4
7	7	Spanish	468	467	1
8	8	Religion (Talk)	423	426	-3
9	9	Soft AC/Easy Listening	392	390	2
10	10	Classic Rock/Hits	358	357	1
11	11	Top-40/Mainstream/Rhythm	332	336	-4
12	12	Top-40/Adult	284	279	5
13	13	Mainstream Rock	263	265	-2
14	15	Sports	181	171	10
15	14	R&B	178	181	-3
16	16	R&B Adult/Oldies	166	164	2
17	17	Miscellaneous	158	157	1
18	18	Modern Rock	156	149	7
19	19	Triple-A	120	120	0
20	20	Jazz	93	94	-1
21	21	Classical	40	41	-1
Total commercial operating stations			10,021	10,008	
Stations off the air			257	274	

○ Formats showing an increase in station count over the previous chart, regardless of chart movement.

'Blue' Denim

Bob Kingsley, host of ABC Radio's "American Country Countdown With Bob Kingsley," chatted with Grammy-nominated artist LeAnn Rimes just before she took off on a promotional tour of Australia and outfitted the artist and her father with "ACC" denim jackets. Pictured, from left, are Kingsley and LeAnn and Wilbur Rimes.

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AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

★ **Big House**

"COLD OUTSIDE" (MCA)

The six members of Big House, all veterans of the Bakersfield, Calif., music scene, got together just a year ago and were quickly signed to MCA. Since then, the group has opened for Travis Tritt, Wynonna, Patty Loveless, and Collin Raye, in between recording dates for a self-titled debut album, which is due March 25. Harmonies are shared by all of the group members: brothers Monty and Tanner Byrom, David Neuhauser, Chuck Seaton, Sonny California, and Ron Mitchell.



won the American Comedy Award for best male stand-up comedian. Engvall, who currently lives in Los Angeles, released his debut comedy album on Warner Bros. last May.

★ **Noel Haggard**

"ONCE YOU LEARN" (ATLANTIC)

Noel Haggard spent most of his childhood on the sidelines watching his legendary father, Merle Haggard, perform. At the age of 9, Noel was playing guitar for Bob Wills. He played regularly in a band through his mid-20s, quit

for a time, and two years later went out again, this time opening for his father. It was during that tour he decided Nashville was the road to take. His debut album, "One Lifetime," is due in March. Abilene Boot Co. has already signed on to sponsor the artist.

★ **Kippi Brannon**

"DADDY'S LITTLE GIRL" (CURB/UNIVERSAL)

Kippi Brannon attended high school in her native Goodlettsville, Tenn., with Deana Carter and Mila Mason, but it was Brannon who first made her mark as a country singer. She was signed to MCA at age 14 and charted with such singles as "If I Could See You Tonight," "He Don't Make Me Cry," "In My Dreams," and a remake of Webb Pierce's "Slowly" between age 15 and 17. In 1982, she was a top new female vocalist nominee at the Academy of Country Music Awards. But after four singles and without having recorded a full album, she quit the business to attend college. During her break from music, Brannon married twice and worked as a secretary and an accounting assistant, among other jobs. Now 30 and the single mother of a 9-year-old girl, Brannon makes her Curb/Universal debut, "I'd Be With You."

★ **Regina Regina**

"MORE THAN I WANTED TO KNOW" (GIANT)

The newest female duet was indirectly brought together by Reba McEntire. Regina Leigh spent nearly three years on the road as a background vocalist for McEntire. Regina Nicks spent nearly six years working as McEntire's personal assistant at Starstruck Entertainment. Overheard singing to herself at Starstruck, Nicks was encouraged to meet with a producer who, in turn, reintroduced her to Leigh.

★ **Jeff Wood**

"YOU JUST GET ONE" (IMPRINT)

Oklahoma native Jeff Wood's first musical memory is being 6 years old at Disneyland and ending up onstage with one of the performing bands. Through high school and college, Wood performed acoustically and spent a lot of weekends watching Garth Brooks at the local Holiday Inn. After graduating from Oklahoma State University, Wood asked Brooks to show him around Nashville. He moved there a year later, was signed to a publishing deal, and penned "Cowboy Love" for John Michael Montgomery. He was signed briefly to Liberty before landing at Imprint.

★ **Bill Engvall**

"HERE'S YOUR SIGN (GET THE PICTURE)" (WARNER BROS.)

Comedian Bill Engvall, a native of Galveston, Texas, originally planned to be a teacher until he discovered that he loved making people laugh. He has made several appearances on "The Tonight Show" and, in 1992,

40. The band's self-titled debut is scheduled for release in March.

Is Seeing Still Believing? Some Labels Forgo Tours For The 'Showcase In A Box'

Continued from page 1

promotion staff while playing darts and pool and sitting at the bar. That video was also sent to radio to introduce the artist in place of a radio tour or showcase.

AN ISSUE OF TIME

Shapiro says the "showcase in a box" idea emerged from a discussion about how hard it is to get programmers out to showcases in the fourth quarter. "One of the reasons we did it is because every time we spoke to someone about a showcase at that time of the year, we heard that showcases were getting canceled for lack of response, [or] eight people would show up," he says. Label publicist Ray Crabtree hit upon the idea of "taking the concert to them . . . We've never seen it done before, and we just took a shot on it."

Programmers' time constraints figured into the Nikki Nelson strategy. According to Columbia VP of national country promotion Debi Fleischer, programmers not only "get a kick out of [the video] being personalized" and "appreciate the time and effort that was taken to personalize each of them," but also "seem to very much appreciate the fact that we're trying to be respectful of their obligations and their lack of time, and we're trying to cut down the process . . . Every time we talked to a station, it seemed that there was another artist they were expecting. We were out there too crossing paths with other labels, [and] we were hearing more and more that it was starting to take up a little too much time" for radio. In Nelson's case, the time issue tied nicely into the title of her debut single, "Too Little, Too Much."

In addition to saving time, another advantage to the video, as opposed to a personal visit, Fleischer says, is that programmers "feel like they can be very honest" about the music. "It doesn't put them in an uncomfortable position" with the artist sitting right in front of them as they hear it.

MAKING AN IMPACT

But do these alternatives have as much of an impact on programmers as showcases and personal visits? Shapiro points to the fact that Regina Regina got airplay on more than 30 stations the week before Christmas as evidence that the "showcase in a box" concept was effective. Fleischer says her expectations for the Nelson video are no different from what they would be for a showcase or radio tour. But programmers have differing opinions about their effectiveness.

WYYD Roanoke, Va., PD Robynn Jaymes says showcases, and particularly station visits, still have more of an impact. "I'm still of the old school of 'I want to see you sing to believe you,'" she says. "I know it's a real pain to put together showcases or have an artist come to a market, but a visual really grabs me . . . I guess I am probably going to be more passionate about somebody I've seen."

And although she thought the packaging for Regina Regina was "very creative," Jaymes still

hasn't played the record, saying "the product's got to be there, too."

KRMD Shreveport, La., PD John Swan prefers a visit. "No matter how busy I am, I love to meet the new artists when they come to the station," he says. "Those are all great ideas, but I still think it's really something when they take the time to come to the station . . . I've been in the business 17 years but I [still] like to meet them . . . I still like the warm fuzzy."

KSON San Diego OM Mike Shepard, who oversees programming at three stations, prefers the idea of an alternative to a visit or a showcase that he can view on his own time. "If I get something like a showcase in a box, when I do have some spare time, I can break out the video at my convenience as opposed to [the label rep] saying they're coming Friday at noon and I have three meetings stacked up," he says. The same goes for showcases. Shepard says, "Everybody at our stations has been given added responsibilities, so if you go to a showcase, you're three days behind."

As for what impact the video ideas actually have, Shepard says that depends on whether the point is "to get attention or to influence. If it's to get attention it may work, but if it's to influence, I don't know that it's effective."

"I tend to go right for the music," says KCYY (Y100) San Antonio, Texas, PD R.J. Curtis. "Bottom line is, What does it sound like? I don't think great packaging or a great showcase ever [matters]. When you get down to the music meeting, it's really about that piece of music . . . It does get your attention, but it's about what's on the disk."

Swan says neither creative packaging nor an artist visit will have much sway over his playlist decisions. "It doesn't affect me when it comes down to playing the music," he says. "I have to hear what it sounds like." But he adds that if an artist doesn't come around personally, it has no negative impact either. "There are a lot that haven't [visited]," he says. "Shania certainly hasn't come to my station, but I've got to play her records."

SEEING IS BELIEVING

They may be getting more creative with the packaging, but labels still know that seeing is believing. That's why Giant still took Regina Regina out on a 12-week radio tour to visit more than 120 stations and why Columbia is staging a "Nikki Night" at Country Radio Seminar that will include gambling tables and an acoustic set.

And Fleischer says the label has not scrapped the idea of ever doing showcases and label tours again, given the right environment. For the next artist the label introduces, she says, "if we feel the best thing to do is a huge weekend blowout . . . we'll still do it. If traffic slows down for artist visits, that's not to say we won't take another artist around on visits. You have to customize to the artist and the time. Right now there is a glut of artists visiting radio stations, and every weekend there's a showcase."

Good As She Was To Him



BNA artist Lorrie Morgan recently stopped by KWNR and KFMS Las Vegas while she was in town for the National Finals Rodeo performing at the Las Vegas Hilton. Pictured with Morgan, left, is KWNR event coordinator Sean Cassidy.

MONITOR PROFILE

Van Horn Focuses On The Listeners, Not The Labels, At Kelly's Peoria Outlets

Kelly Communications VP of programming Dale Van Horn has a few things to get off his chest.

"We need to get back to spending more time with our CD players than our computer terminals," says Van Horn, who oversees programming for four Peoria, Ill., stations, including country WXCL. "We need to think more about who's listening to the music, not who's looking at our playlists . . . We are allowing numbers to manipulate our format, rather than listeners and their hearts and ears . . . In programming today, we seem to be more concerned about where our next job is coming from, rather than the job we're hired to do."

"We have created a generation of country programmers who have no passion for the music or the performers who make it," Van Horn continues. "If we spent more time getting to know the listeners in our markets and less time pondering generic safe lists, we'd be much better served."

Playlists from different markets that look vir-



Dale Van Horn
VP of Programming
Kelly Communications

'We're allowing members to manipulate our format, rather than listeners and their hearts and ears'

tually identical are one of Van Horn's key peeves. "Our slogan is 'Peoria's Country,' [and] if I had to have a credo for my programming philosophy, that would be it," he says. "Many programmers have gotten away from the philosophy that they were hired to program a station in their market, not to follow a trend, not to follow what John Sebastian is doing at KZLA [Los Angeles]. It's interesting but has as much to do with Peoria as Bob Dole has to do with Little League baseball."

Prior to moving to Peoria, Van Horn worked at WKIX and WQDR Raleigh, N.C., where, he says, "Aaron Tippin was way too twangy. In Peoria, with 20,000 Caterpillar workers and [Tippin] being the anthem of the working man, I can't afford not to play him. We must, as programmers, understand that each market is a fingerprint."

He's also concerned about how quickly hit records come and go in country. "Donna Lewis can maintain a No. 1 status on [top 40] chart for nine weeks and then drop to No. 2 or 3. In country, a record is No. 1 and then drops to No. 22. I don't believe that records are born or die the same week. I can't believe we should all add the George Strait record the same week and discard it the same week because we've been motivated by record companies to do that. We are all so concerned about declining country shares but don't take the time to look at our own individual markets and decide if it's right for us."

Among Van Horn's other key concerns for the country format are that older artists aren't getting a fair shake and that core artists aren't being properly maintained. "We've gotten to the point where it's easier for a label to break a new artist than to jump-start [an] artist that may be considered not cool anymore. That bothers me. I am interested in exposing the best material I can, whether it comes from Alan Jackson or Gene Watson. [Some programmers] said 'no' to Watson because he is perceived as passé and because he's on Step One Records. We are saying 'no' to product for the wrong reasons. We seem to be

concerned about declining shares, and yet we're not playing the best music we can play. When I do my music each week I look for the sound my station needs each week, not who's bulletted on the chart . . . Atlantic is going to have a lot more success launching Noel Haggard than Curb will have rejuvenating Merle Haggard. There's something wrong with that.

"We will stand for five minutes and applaud Merle at the Opry House, but God forbid we play his records. Don't get me wrong. We shouldn't play a tune simply because it is by a country legend if the tune doesn't merit consideration. In these days of declining audience, we can't afford to play bad music by anyone. However, to eliminate a song because the artist isn't young, pretty, or a cowboy is sheer madness."

"The name of the game is, always has been, and will continue to be . . . play the best music available," Van Horn says. "You will never convince me that 'A Good Year For The Roses' by George [Jones] and Alan [Jackson] wouldn't elicit more response than some of the ear candy we've allowed on our station. We owe these great talents an apology, but the biggest apology should go to our listeners. We are doing them a major disservice."

Van Horn, who also programs adult standards WOAM, top 40 WKZW, and modern WIHN, says country is lucky to have so many exclusive core artists, but it seems unconcerned about maintaining them. "I look at my CHR and say on that station I would be so blessed to have the core artists that country has now . . . artists that are indigenous to our format. In CHR, if you break an artist like Mariah Carey, all of a sudden you're sharing her with hot AC and urban."

Van Horn may have strong opinions, but he's probably also had to overcome more obstacles than most other PDs. "Being blind, I had so many people tell me early in my career, 'You can't make it as a broadcaster,'" he says. "Fortunately . . . I was taught very early on you will succeed or fail based on your own abilities."

Under Van Horn's guidance, WXCL is No. 1 in the market, 16.3 12-plus, and maintains an almost 5-share lead over the No. 2 station. He says WXCL "has been allowed to maintain our status as mainstream. We were never forced to be either young country or traditional country."

WXCL's playlist is about 60% current/recurrent and 30% gold. The remaining 10% is comprised of what Van Horn calls "texture cuts that fit the sound of our station but defy year categorizations," including Jones' "He Stopped Loving Her Today," Mel McDaniel's "Louisiana Saturday Night," and several Keith Whitley records. "I've seen so many quotes in the trades of stations that cut off at '86 or '87. That's ridiculous," he says. "I don't want my station to be predictable. One of the reasons we have a problem in our format right now is we've become predictable."

The station, which has no consultant, airs 38-42 currents and rotates powers 42 times a week, mediums 28 times, and lights 14 times.

Here's a recent afternoon hour on WXCL: Garth Brooks, "American Honky-Tonk Bar Association"; LeAnn Rimes, "One Way Ticket (Because I Can)"; Patty Loveless, "Lonely Too Long"; Brooks & Dunn, "A Man This Lonely"; the Mavericks, "Here Comes The Rain"; Jo Dee Messina, "You're Not In Kansas Anymore"; Mark Chesnutt, "It's A Little Too Late"; Randy Travis, "Before You Kill Us All"; Wynonna, "Tell Me Why"; Travis Tritt, "Where Corn Don't Grow"; Diamond Rio, "It's All In Your Head"; Daryle Singletary, "Too Much Fun"; George Strait, "Ocean Front Property"; Tracy Byrd, "Big Love"; BlackHawk, "I'm Not Strong Enough To Say No"; and Sammy Kershaw, "Politics, Religion, And Her."

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DIAMOND RIO • <i>Holdin'</i> (ARISTA)	+348
WKIX +15, WQDR +14, WDOD +13, KYCY +12, KIIM +12, WBEE +11, WFLS +10, KNAX +9, KHAY +8, WKSF +8	
LORRIE MORGAN • <i>Good As I Was To You</i> (BNA)	+313
WKSF +11, WCUZ +11, KTST +10, KXKC +10, WHSL +9, WSTH +9, WWGR +8, WIOV +8, WYCD +8, KRYS +8	
RICOCHET • <i>Ease My Troubled Mind</i> (COLUMBIA)	+298
WQDR +18, WWGR +15, WYCD +14, KWEN +14, WBCT +13, WGH +13, WHSL +10, KVET +10, WAMZ +10, WGGY +9	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
CLAY WALKER <i>Rumor Has It (Giant)</i>	42	TRACE ADKINS <i>(This Ain't) No Thinkin' Thing (Capitol Nashville)</i>	19
TRACY BYRD <i>Don't Take Her She's All I Got (MCA)</i>	31	LORRIE MORGAN <i>Good As I Was To You (BNA)</i>	19
MILA MASON <i>Dark Horse (Atlantic)</i>	25	THE BUFFALO CLUB <i>If She Don't Love You (Rising Tide)</i>	16
DAVID KERSH <i>Another You (Curb)</i>	22	MARY CHAPIN CARPENTER <i>I Want To Be Your Girlfriend (Columbia)</i>	16
BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT <i>Here's Your Sign (Get The Picture) (Warner Bros.)</i>	21	RICOCHET <i>Ease My Troubled Mind (Columbia)</i>	15

VIDEO PLAYLISTS

TNN
THE NASHVILLE NETWORK
The Heart of Country

	TW	LW		TW	LW
1	Travis Tritt, Where Corn Don't Grow	5	4	1	Deana Carter, We Danced Anyway
2	Mindy McCready (Feat. Lonestars R. McDonald), Maybe He'll Notice Her Now	5	4	2	Trisha Yearwood, Everybody Knows
3	Shania Twain, God Bless The Child	4	4	3	Bryan White, That's Another Song
4	Brooks & Dunn, A Man This Lonely	4	4	4	Faith Hill, I Can't Do That Anymore
5	Toby Keith, Me Too	4	4	5	Mark Chesnutt, It's A Little Too Late
6	Rick Trevino, Running Out Of Reasons To Run	4	4	6	Daryle Singletary, Amen Kind Of Love
7	Faith Hill, I Can't Do That Anymore	4	5	7	Toby Keith, Me Too
8	Trisha Yearwood, Everybody Knows	4	4	8	Travis Tritt, Where Corn Don't Grow
9	Bryan White, That's Another Song	4	4	9	Tracy Lawrence, Is That A Tear
10	Mark Chesnutt, It's A Little Too Late	4	4	10	Mindy McCready (Feat. Lonestars R. McDonald), Maybe He'll Notice Her Now
11	Alison Krauss, Baby Mine	4	3	11	Brooks & Dunn, A Man This Lonely
12	Daryle Singletary, Amen Kind Of Love	4	4	12	Rick Trevino, Running Out Of Reasons To Run
13	John Berry, She's Taken A Shine	4	4	13	Kevin Sharp, Nobody Knows
14	Trace Adkins, (This Ain't) No Thinkin' Thing	4	3	14	Bill Engvall With Special Guest Travis Tritt, Here's Your Sign (Get The Picture)
15	Lorrie Morgan, Good As I Was To You	4	2	15	Billy Ray Cyrus, Three Little Words
16	Doug Supernaw & Herschel Walker, Four Score And Seven Beers Ago	4	2	16	Trace Adkins, (This Ain't) No Thinkin' Thing
17	Clay Walker, Rumor Has It	4	0	17	Lorrie Morgan, Good As I Was To You
18	James Bonamy, All I Do Is Love Her	3	3	18	Tracy Byrd, Don't Take Her She's All I Got
19	Ty Herndon, She Wants To Be Wanted Again	3	4	19	Terri Clark, Emotional Girl
20	Tracy Lawrence, Is That A Tear	3	5	20	Gary Allan, Forever And A Day
21	BRS-49, Even If It's Wrong	3	3	21	Mark Chesnutt, Let It Rain
22	Deryl Dodd, That's How I Got To Memphis	3	3	22	Clay Walker, Rumor Has It
23	Deana Carter, We Danced Anyway	3	3	23	David Lee Murphy, Genuine Rednecks
24	Ricochet, Ease My Troubled Mind	3	3	24	Martina McBride, Cry On The Shoulder Of The Road
25	David Lee Murphy, Genuine Rednecks	3	0	25	John Jennings, Everybody Loves Me
26	Martina McBride, Cry On The Shoulder Of The Road	3	2	26	John Berry, She's Taken A Shine
27	Billy Ray Cyrus, Three Little Words	3	3	27	James Bonamy, All I Do Is Love Her
28	Tracy Byrd, Don't Take Her She's All I Got	3	3	28	Ty Herndon, She Wants To Be Wanted Again
29	Terri Clark, Emotional Girl	3	4	29	Reba McEntire, The Fear Of Being Alone
30	Gary Allan, Forever And A Day	3	0	30	BRS-49, Even If It's Wrong
				31	Deryl Dodd, That's How I Got To Memphis
				32	Deana Carter, We Danced Anyway
				33	Ricochet, Ease My Troubled Mind
				34	Alan Jackson, Little Bitty
				35	Deryl Dodd, That's How I Got To Memphis
				36	Harley Allen, Boy She Did
				37	Regina Regina, More Than I Wanted To Know
				38	Thrasher Shiver, Be Honest
				39	Great Plains, Wolverton Mountain
				40	Kippi Brannon, Daddy's Little Girl
				41	Bryan Smith, Jack Of All Trades
				42	Royal Wade Kimes, Another Man's Sky
				43	
				44	
				45	
				46	
				47	
				48	
				49	
				50	

COUNTRY RECURRENT AIRPLAY

RANK	TW	LW	TITLE	ARTIST (LABEL)	RANK	TW	LW	TITLE	ARTIST (LABEL)
1	2549	2826	ONE WAY TICKET (BECAUSE I CAN)	LEANN RIMES (CURB)	14	1171	1173	DADDY'S MONEY	RICOCHET (COLUMBIA)
2	2257	3155	BIG LOVE	TRACY BYRD (MCA)	15	1156	1076	BLUE CLEAR SKY	GEORGE STRAIT (MCA)
3	2256	2624	HER MAN	GARY ALLAN (DECCA)	16	1137	1259	ME AND YOU	KENNY CHESNEY (BNA)
4	1851	1982	EVERY LIGHT IN THE HOUSE	TRACE ADKINS (CAPITOL NASHVILLE)	17	1136	1136	SHE NEVER LETS IT GO TO HER HEART	TIM MCGRAW (CURB)
5	1598	1783	STRAWBERRY WINE	DEANA CARTER (CAPITOL NASHVILLE)	18	1130	1154	I CAN STILL MAKE CHEYENNE	GEORGE STRAIT (MCA)
6	1556	1881	THAT OL' WIND	GARTH BROOKS (CAPITOL NASHVILLE)	19	1071	1074	MORE THAN YOU'LL EVER KNOW	TRAVIS TRITT (WARNER BROS.)
7	1452	1609	GOODNIGHT SWEETHEART	DAVID KERSH (CURB)	20	1062	1074	NO ONE NEEDS TO KNOW	SHANIA TWAIN (MERCURY NASHVILLE)
8	1414	1351	SO MUCH FOR PRETENDING	BRYAN WHITE (ASYLUM)	21	1055	1045	GUYS DO IT ALL THE TIME	MINDY MCCREADY (BNA)
9	1393	1418	LIVING IN A MOMENT	TY HERNDON (EPIC)	22	1036	1028	CHECK YES OR NO	GEORGE STRAIT (MCA)
10	1360	1473	LONELY TOO LONG	PATTY LOVELESS (EPIC)	23	1014	1032	TIME MARCHES ON	TRACY LAWRENCE (ATLANTIC)
11	1318	1288	MY MARIA	BROOKS & DUNN (ARISTA)	24	966	908	ANY MAN OF MINE	SHANIA TWAIN (MERCURY NASHVILLE)
12	1298	1301	BELIEVE ME BABY (I LIED)	TRISHA YEARWOOD (MCA)	25	955	953	I LIKE IT, I LOVE IT	TIM MCGRAW (CURB)
13	1296	1428	LIKE THE RAIN	CLINT BLACK (RCA)					

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.



SAVE THESE DATES

1997 **Billboard & Monitor** AIRPLAY

Radio Seminar & Awards

October 16 - 18, 1997

The Renaissance Orlando Resort

Orlando

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly come, beginning with the highest-cumulative station. Comes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

WUSN Chicago PD: Alan Sledge MD: Tricia Biondo
1 Brooks & Dunn, A Man This Lonely 36 22
2 Vince Gill, Pretty Little Adriana 35 30
3 Trisha Yearwood, Everybody Knows 34 32
4 Deana Carter, We Danced Anyway 34 24
5 Clint Black, Half Way Up 34 34
6 Gary Allan, Her Man 33 37
7 John Michael Montgomery, Friends 33 36
8 Daryle Singletary, Amen Kind Of Love 32 23
9 Faith Hill, I Can't Do That Anymore 32 30
10 LeAnn Rimes, Unchained Melody 28 25
11 Mark Chesnut, It's A Little Too Late 23 23
12 Patty Loveless, She Drew A Broken Heart 23 20
13 John Berry, She's Taken A Shine 23 19
14 Kevin Sharp, Nobody Knows 22 32
15 Travis Tritt, Where Corn Don't Grow 22 18
16 Bill Engvall, Here's Your Sign 22 17
17 Tracy Lawrence, Is That A Tear 20 21
18 Bryan White, That's Another Song 19 17
19 Diamond Rio, Holdin' 18 16
20 Reba McEntire, How Was I To Know 17 19
21 Alan Jackson, Everything I Love 17 16
22 Toby Keith, Me Too 17 20
23 Alan Jackson, Little Bitty 16 22
24 LeAnn Rimes, One Way Ticket 16 20
25 Mindy McCreedy, Maybe He'll Notice Her N 16 15
26 Rick Trevino, Running Out Of Reasons To 15 18
27 Sammy Kershaw, Politics, Religion And He 15 18
28 George Strait, King Of The Mountain 15 13
29 Ricochet, Love Is Stronger Than Pride 14 11
30 George Strait, Carried Away 14 10

KZLA Los Angeles PD: John Sebastian APD/MD: Bill Fink
1 John Michael Montgomery, Friends 32 31
2 Ty Herndon, She Wants To Be Wanted Again 32 27
3 Rick Trevino, Running Out Of Reasons To 31 26
4 Brooks & Dunn, A Man This Lonely 30 25
5 Toby Keith, Me Too 27 27
6 John Berry, She's Taken A Shine 26 25
7 Neal McCoy, That Woman Of Mine 24 30
8 Kevin Sharp, Nobody Knows 24 30
9 James Bonamy, All I Do Is Love Her 23 27
10 David Kersh, Nobody Knows 22 11
11 Mindy McCreedy, Maybe He'll Notice Her N 21 28
12 Patty Loveless, She Drew A Broken Heart 20 22
13 Paul Brandt, I Meant To Do That 20 18
14 Reba McEntire, How Was I To Know 20 20
15 Bryan White, (This Ain't) No Thinkin' T 20 19
16 Buffalo Club, Where Corn Don't Grow 20 17
17 Marty Stuart, You Can't Stop Love 18 21
18 Deryl Dodd, That's How I Got To Memphis 18 10
19 Ricochet, Ease My Troubled Mind 17 18
20 LeAnn Rimes, Unchained Melody 17 17
21 Mark Chesnut, It's A Little Too Late 17 17
22 Alan Jackson, Everything I Love 17 17
23 Toby Keith, Me Too 17 20
24 Alan Jackson, Little Bitty 16 22
25 LeAnn Rimes, One Way Ticket 16 20
26 Mindy McCreedy, Maybe He'll Notice Her N 16 15
27 Tracy Lawrence, Is That A Tear 16 15
28 Alan Jackson, Little Bitty 15 14
29 Daryle Singletary, Amen Kind Of Love 15 17
30 Clint Black, Half Way Up 14 21
31 Kenny Chesney, When I Close My Eyes 14 13
32 Faith Hill, I Can't Do That Anymore 13 17

WKHX Atlanta PD: Neil McGinley MD: Johnny Gray
1 Tracy Lawrence, Is That A Tear 38 35
2 Rick Trevino, Running Out Of Reasons To 36 31
3 Clint Black, Half Way Up 36 29
4 Brooks & Dunn, A Man This Lonely 36 32
5 Toby Keith, Me Too 36 36
6 Trisha Yearwood, Everybody Knows 35 35
7 Faith Hill, I Can't Do That Anymore 35 35
8 Vince Gill, Pretty Little Adriana 32 34
9 Daryle Singletary, Amen Kind Of Love 29 21
10 David Kersh, Nobody Knows 26 41
11 LeAnn Rimes, Unchained Melody 23 23
12 Mindy McCreedy, Maybe He'll Notice Her N 22 21
13 Deana Carter, We Danced Anyway 22 22
14 Patty Loveless, She Drew A Broken Heart 21 21
15 Toby Keith, Me Too 21 21
16 Travis Tritt, Where Corn Don't Grow 20 20
17 Reba McEntire, How Was I To Know 20 18
18 Deryl Dodd, That's How I Got To Memphis 18 10
19 LeAnn Rimes, One Way Ticket 18 19
20 Tim McGraw, Maybe We Should Just Sleep O 17 18
21 Mary Chapin Carpenter, Let Me Into Your 18 18
22 Trace Adkins, (This Ain't) No Thinkin' T 18 9
23 James Bonamy, All I Do Is Love Her 18 16
24 Diamond Rio, Holdin' 18 11
25 Tracy Byrd, Big Love 17 19
26 LeAnn Rimes, Unchained Melody 17 19
27 Deana Carter, Strawberry Wine 16 15
28 Garth Brooks, That Ol' Wind 16 13
29 Alan Jackson, Everything I Love 16 17
30 Ty Herndon, She Wants To Be Wanted Again 16 18
31 David Lee Murphy, The Road You Leave Beh 15 15

KSCS Dallas PD: Dean James MD: Linda O'Brian
1 Alan Jackson, Everything I Love 31 31
2 Daryle Singletary, Amen Kind Of Love 32 32
3 Brooks & Dunn, A Man This Lonely 32 31
4 Rick Trevino, Running Out Of Reasons To 30 33
5 Clint Black, Half Way Up 28 27
6 Ty Herndon, She Wants To Be Wanted Again 23 21
7 Toby Keith, Me Too 19 19
8 George Strait, King Of The Mountain 18 28
9 LeAnn Rimes, Unchained Melody 18 22
10 Patty Loveless, She Drew A Broken Heart 17 17
11 Kevin Sharp, Nobody Knows 16 13
12 Gene Watson, Change Her Mind 16 17
13 Faith Hill, I Can't Do That Anymore 14 16
14 Deana Carter, We Danced Anyway 16 13
15 Travis Tritt, Where Corn Don't Grow 15 10
16 Tim McGraw, Maybe We Should Just Sleep O 14 14
17 Sammy Kershaw, Politics, Religion And He 14 14
18 Deryl Dodd, That's How I Got To Memphis 14 10
19 LeAnn Rimes, One Way Ticket 13 15
20 Vince Gill, Pretty Little Adriana 13 21
21 Trace Adkins, (This Ain't) No Thinkin' T 13 13
22 Lonestar, Heartbreak Every Day 13 6
23 Trace Adkins, Every Light In The House 12 11
24 Patty Loveless, Loney Too Long 12 10
25 Reba McEntire, How Was I To Know 12 8
26 Mark Chesnut, It's A Little Too Late 11 13
27 John Michael Montgomery, Friends 11 7
28 Deana Carter, Strawberry Wine 11 11
29 Alabama, The Maker Said Take Her 10 9
30 David Kersh, Goodnight Sweetheart 10 9

WMZQ Washington, DC PD: Mac Daniels MD: Jon Anthony
1 Brooks & Dunn, A Man This Lonely 38 36
2 John Michael Montgomery, Friends 36 34
3 Vince Gill, Pretty Little Adriana 36 34
4 Mark Chesnut, It's A Little Too Late 36 36
5 Kevin Sharp, Nobody Knows 36 37
6 Gary Allan, Her Man 35 37
7 Trace Adkins, Every Light In The House 33 32
8 Trisha Yearwood, Everybody Knows 33 25
9 Alan Jackson, Everything I Love 32 32
10 LeAnn Rimes, One Way Ticket 32 35
11 Reba McEntire, How Was I To Know 32 31
12 Tracy Lawrence, Is That A Tear 31 29
13 Travis Tritt, Where Corn Don't Grow 30 32
14 Toby Keith, Me Too 30 29
15 James Bonamy, All I Do Is Love Her 30 31
16 Reba McEntire, How Was I To Know 29 29
17 Deana Carter, We Danced Anyway 29 29
18 Rick Trevino, Running Out Of Reasons To 28 28
19 David Kersh, Goodnight Sweetheart 27 29
20 Daryle Singletary, Amen Kind Of Love 25 14
21 Billy Engvall, Here's Your Sign 19 19
22 Garth Brooks, That Ol' Wind 18 37
23 Ty Herndon, Living In A Moment 17 16
24 Patty Loveless, Loney Too Long 15 17
25 Alan Jackson, Little Bitty 15 15
26 Clint Black, Half Way Up 15 17
27 James Bonamy, I Don't Think I Will 15 15
28 LeAnn Rimes, Unchained Melody 15 16
29 Diamond Rio, Holdin' 15 15
30 Vince Gill, Worlds Apart 14 13

WXTU Philadelphia OM/PD: Gary McCarty MD: Jim Radler
1 Clint Black, Half Way Up 34 31
2 Rick Trevino, Running Out Of Reasons To 33 31
3 Tracy Lawrence, Is That A Tear 32 32
4 Mark Chesnut, It's A Little Too Late 32 33
5 Kevin Sharp, Nobody Knows 31 31
6 Faith Hill, I Can't Do That Anymore 30 29
7 Brooks & Dunn, A Man This Lonely 30 32
8 Trisha Yearwood, Everybody Knows 29 29
9 Vince Gill, Pretty Little Adriana 28 31
10 Bryan White, That's Another Song 27 30
11 Daryle Singletary, Amen Kind Of Love 24 21
12 Alan Jackson, Everything I Love 24 21
13 Toby Keith, Me Too 24 24
14 James Bonamy, All I Do Is Love Her 24 23
15 John Berry, She's Taken A Shine 24 23
16 Deana Carter, We Danced Anyway 24 21
17 Ty Herndon, She Wants To Be Wanted Again 24 22
18 Patty Loveless, She Drew A Broken Heart 22 14
19 Travis Tritt, Where Corn Don't Grow 21 20
20 Mindy McCreedy, Maybe He'll Notice Her N 19 19
21 Alan Jackson, Little Bitty 19 18
22 LeAnn Rimes, Unchained Melody 19 15
23 Tim McGraw, Maybe We Should Just Sleep O 18 20
24 Reba McEntire, The Fear Of Being Alone 17 17
25 Clint Black, Half Way Up 17 16
26 Lonestar, Heartbreak Every Day 17 16
27 LeAnn Rimes, One Way Ticket 16 18
28 LeAnn Rimes, One Way Ticket 16 17
29 LeAnn Rimes, One Way Ticket 16 17
30 David Lee Murphy, The Road You Leave Beh 16 19

KYNG Dallas PD/MD: Dan Pearman
1 Reba McEntire, How Was I To Know 47 33
2 Toby Keith, Me Too 45 38
3 Tracy Lawrence, Is That A Tear 43 38
4 Mindy McCreedy, Maybe He'll Notice Her N 42 54
5 Rick Trevino, Running Out Of Reasons To 42 36
6 David Kersh, Another You 41 41
7 Mark Chesnut, It's A Little Too Late 40 45
8 Trisha Yearwood, Everybody Knows 37 46
9 John Berry, She's Taken A Shine 37 14
10 Deana Carter, We Danced Anyway 37 42
11 Clay Walker, Rumor Has It 33 59
12 LeAnn Rimes, One Way Ticket 32 54
13 Diamond Rio, Holdin' 32 24
14 Lonestar, Heartbreak Every Day 31 49
15 George Strait, Don't Take Her She's All I G 31 49
16 Ty England, All Of The Above 31 44
17 Brooks & Dunn, A Man This Lonely 29 34
18 Kenny Chesney, When I Close My Eyes 29 29
19 Marty Stuart, You Can't Stop Love 29 40
20 George Strait, I'd Just As Soon Go 27 37
21 Vince Gill, Pretty Little Adriana 26 48
22 Daryle Singletary, Amen Kind Of Love 25 22
23 Collin Raye, What If Jesus Comes Back L 25 22
24 Trace Adkins, (This Ain't) No Thinkin' T 25 21
25 Alan Jackson, Everything I Love 21 54
26 LeAnn Rimes, Unchained Melody 21 22
27 Ty Herndon, She Wants To Be Wanted Again 21 44
28 Tracy Byrd, Don't Take Her She's All I G 19 20
29 Terri Clark, Emotional Girl 19 33
30 Bill Engvall, Here's Your Sign 16 33

KILT Houston PD/MD: Debbie Pipia
1 Gary Allan, Her Man 43 44
2 Trisha Yearwood, Everybody Knows 39 35
3 Tim McGraw, Maybe We Should Just Sleep O 38 39
4 Tracy Lawrence, Is That A Tear 35 40
5 Kevin Sharp, Nobody Knows 35 38
6 Mark Chesnut, It's A Little Too Late 30 18
7 Vince Gill, Pretty Little Adriana 30 38
8 Mary Chapin Carpenter, Let Me Into Your 28 35
9 Deana Carter, We Danced Anyway 27 24
10 Deana Carter, We Danced Anyway 26 40
11 Daryle Singletary, Amen Kind Of Love 24 25
12 Brooks & Dunn, A Man This Lonely 22 19
13 LeAnn Rimes, Unchained Melody 22 13
14 Faith Hill, I Can't Do That Anymore 20 13
15 Bryan White, That's Another Song 19 15
16 Patty Loveless, She Drew A Broken Heart 17 16
17 Clint Black, Half Way Up 17 17
18 George Strait, King Of The Mountain 15 16
19 Rick Trevino, Running Out Of Reasons To 14 16
20 Alan Jackson, Everything I Love 14 15
21 Reba McEntire, How Was I To Know 13 20
22 John Michael Montgomery, Friends 13 20
23 LeAnn Rimes, One Way Ticket 13 15
24 Clay Walker, Rumor Has It 13 12
25 Alan Jackson, Little Bitty 13 17
26 Ty Herndon, She Wants To Be Wanted Again 13 7
27 Randy Travis, Forever And Ever Amen 13 10
28 Deryl Dodd, That's How I Got To Memphis 13 28
29 Deana Carter, Strawberry Wine 12 30
30 Bryan White, So Much For Pretending 11 10

KIKK Houston PD: John Roberts MD: Jay Kelly
1 Vince Gill, Pretty Little Adriana 44 44
2 Faith Hill, I Can't Do That Anymore 44 41
3 Trisha Yearwood, Everybody Knows 44 43
4 Daryle Singletary, Amen Kind Of Love 43 27
5 Brooks & Dunn, A Man This Lonely 42 47
6 Trace Adkins, (This Ain't) No Thinkin' T 42 32
7 Mark Chesnut, It's A Little Too Late 36 46
8 Rick Trevino, Running Out Of Reasons To 29 25
9 Toby Keith, Me Too 27 24
10 Tracy Byrd, Big Love 27 24
11 John Michael Montgomery, Friends 25 23
12 Ty Herndon, She Wants To Be Wanted Again 25 25
13 Deana Carter, We Danced Anyway 25 20
14 LeAnn Rimes, Unchained Melody 24 25
15 Mindy McCreedy, Maybe He'll Notice Her N 24 26
16 Patty Loveless, She Drew A Broken Heart 24 26
17 Alan Jackson, Everything I Love 24 26
18 Clint Black, Half Way Up 24 24
19 LeAnn Rimes, One Way Ticket 22 23
20 John Berry, She's Taken A Shine 22 25
21 Tim McGraw, Maybe We Should Just Sleep O 21 21
22 Brady Seals, Another You, Another Me 21 19
23 Alan Jackson, Little Bitty 21 26
24 Kenny Chesney, When I Close My Eyes 21 15
25 Reba McEntire, How Was I To Know 21 18
26 Garth Brooks, That Ol' Wind 21 18
27 Trace Adkins, (This Ain't) No Thinkin' T 20 16
28 Deryl Dodd, That's How I Got To Memphis 20 17
29 Clay Walker, Rumor Has It 19 18
30 George Strait, King Of The Mountain 19 25

WWWW Detroit PD: Mark Hamlin MD: Carl E.
1 Vince Gill, Pretty Little Adriana 35 31
2 Trisha Yearwood, Everybody Knows 33 33
3 Clint Black, Half Way Up 33 31
4 Faith Hill, I Can't Do That Anymore 33 25
5 Tracy Lawrence, Is That A Tear 32 33
6 Mark Chesnut, It's A Little Too Late 32 32
7 Kevin Sharp, Nobody Knows 31 29
8 Toby Keith, Me Too 31 29
9 Brooks & Dunn, A Man This Lonely 31 29
10 Deana Carter, We Danced Anyway 25 24
11 Daryle Singletary, Amen Kind Of Love 25 24
12 Travis Tritt, Where Corn Don't Grow 24 23
13 Rick Trevino, Running Out Of Reasons To 22 21
14 John Berry, She's Taken A Shine 21 19
15 James Bonamy, All I Do Is Love Her 21 23
16 Reba McEntire, How Was I To Know 21 23
17 George Strait, King Of The Mountain 20 20
18 Bryan White, That's Another Song 20 19
19 Alan Jackson, Everything I Love 20 23
20 Mindy McCreedy, Maybe He'll Notice Her N 20 21
21 Patty Loveless, She Drew A Broken Heart 20 22
22 LeAnn Rimes, Unchained Melody 19 22
23 Lorrie Morgan, Good As I Was To You 19 18
24 Ricochet, Ease My Troubled Mind 18 13
25 Ty Herndon, She Wants To Be Wanted Again 17 21
26 Trace Adkins, (This Ain't) No Thinkin' T 17 15
27 Terri Clark, Emotional Girl 15 13
28 Lonestar, Heartbreak Every Day 15 15
29 Kenny Chesney, When I Close My Eyes 15 12
30 Neal McCoy, That Woman Of Mine 14 12

KPLX Dallas PD: Smokey Rivers MD: Theresa Whitney
1 Vince Gill, Pretty Little Adriana 46 45
2 Brooks & Dunn, A Man This Lonely 42 36
3 Mark Chesnut, It's A Little Too Late 42 43
4 Trisha Yearwood, Everybody Knows 41 10
5 Ty Herndon, She Wants To Be Wanted Again 40 34
6 Toby Keith, Me Too 39 24
7 LeAnn Rimes, Unchained Melody 38 30
8 Clay Walker, Rumor Has It 37 30
9 Deana Carter, We Danced Anyway 29 28
10 Reba McEntire, How Was I To Know 29 27
11 Terri Clark, Emotional Girl 28 0
12 Patty Loveless, She Drew A Broken Heart 27 26
13 John Berry, She's Taken A Shine 27 23
14 Trace Adkins, (This Ain't) No Thinkin' T 25 26
15 Travis Tritt, Where Corn Don't Grow 25 28
16 Deryl Dodd, That's How I Got To Memphis 25 16
17 Tracy Byrd, Don't Take Her She's All I G 24 7
18 Sammy Kershaw, Politics, Religion And He 24 7
19 George Strait, King Of The Mountain 22 23
20 Mindy McCreedy, Maybe He'll Notice Her N 21 20
21 Faith Hill, I Can't Do That Anymore 20 19
22 Bill Engvall, Here's Your Sign 18 21
23 Milla Watson, Dark Horse 15 18
24 Gary Allan, Wake Up Screaming 14 12
25 Kenny Chesney, When I Close My Eyes 14 22
26 Ty Herndon, Don't Tell Mama 14 16
27 Alan Jackson, Little Bitty 13 17
28 Alan Jackson, Everything I Love 13 12
29 LeAnn Rimes, Blue 13 7
30 David Kersh, Goodnight Sweetheart 12 12

KKBK Houston PD: Dene Hallam APD: John Trapani
1 Kenny Chesney, When I Close My Eyes 52 40
2 Little Texas, Kiss The Girl 49 38
3 Kevin Sharp, Nobody Knows 48 42
4 Trace Adkins, (This Ain't) No Thinkin' T 38 32
5 Brooks & Dunn, A Man This Lonely 37 36
6 Deana Carter, We Danced Anyway 37 30
7 Mark Chesnut, It's A Little Too Late 36 36
8 Patty Loveless, She Drew A Broken Heart 36 30
9 George Strait, I'd Just As Soon Go 35 36
10 Vince Gill, Pretty Little Adriana 34 35
11 Gary Allan, From Where I'm Sitting 34 31
12 Mark Chesnut, Let It Rain 33 28
13 Clay Walker, Rumor Has It 31 29
14 Deryl Dodd, 13 Muz 31 29
15 Clint Black, Half Way Up 30 38
16 Trish Brando, Don't Take Her She's All I G 30 10
17 David Kersh, Another You 30 28
18 Gary Allan, Forever And A Day 30 30
19 Reba McEntire, How Was I To Know 29 30
20 Ty Herndon, Loved Too Much 29 4
21 Kevin Sharp, She's Sure Taking It Well 28 31
22 Alan Jackson, Little Bitty 19 32
23 Brooks & Dunn, My Maria 18 16
24 LeAnn Rimes, Unchained Melody 18 18
25 Deana Carter, Strawberry Wine 18 17
26 Ricochet, Daddy's Money 17 18
27 John Michael Montgomery, Friends 17 19
28 Ty Herndon, Living In A Moment 17 18
29 Tracy Lawrence, Is That A Tear 16 10
30 David Kersh, Goodnight Sweetheart 16 14

WGAR Cleveland PD: Denny Nugent MD: Chuck Collier
1 Daryle Singletary, Amen Kind Of Love 37 36
2 Travis Tritt, Where Corn Don't Grow 37 36
3 Trisha Yearwood, Everybody Knows 36 36
4 Mark Chesnut, It's A Little Too Late 34 36
5 Vince Gill, Pretty Little Adriana 32 33
6 Faith Hill, I Can't Do That Anymore 32 33
7 John Berry, She's Taken A Shine 32 25
8 Mindy McCreedy, Maybe He'll Notice Her N 30 25
9 Brooks & Dunn, A Man This Lonely 30 30
10 LeAnn Rimes, Unchained Melody 28 25
11 Alan Jackson, Everything I Love 27 27
12 Reba McEntire, How Was I To Know 27 25
13 Deana Carter, We Danced Anyway 26 25
14 Marty Stuart, You Can't Stop Love 25 26
15 Patty Loveless, She Drew A Broken Heart 25 22
16 Clint Black, Half Way Up 25 22
17 Tracy Byrd, Don't Take Her She's All I G 25 19
18 Trace Adkins, (This Ain't) No Thinkin' T 25 19
19 Rick Trevino, Running Out Of Reasons To 23 27
20 Toby Keith, Me Too 23 27
21 Jim Brickman, Valentine 23 23
22 Ricochet, Ease My Troubled Mind 23 23
23 Ty Herndon, She Wants To Be Wanted Again 23 24
24 Diamond Rio, Holdin' 22 17
25 Tracy Lawrence, Is That A Tear 22 34
26 Clay Walker, Rumor Has It 22 24
27 Kenny Chesney, When I Close My Eyes 22 17
28 George Strait, King Of The Mountain 22 22
29 Neal McCoy, That Woman Of Mine 22 26
30 Kevin Sharp, Nobody Knows 20 23

WYCD Detroit PD: Eddie Haskell MD: Katie Marrosso
1 Mark Chesnut, It's A Little Too Late 50 29
2 Rick Trevino, Running Out Of Reasons To 48 48
3 Daryle Singletary, Amen Kind Of Love 43 43
4 Trace Adkins, Every Light In The House 43 49
5 Gary Allan, Her Man 43 35
6 Tracy Byrd, Big Love 42 37
7 Kevin Sharp, Nobody Knows 38 47
8 Patty Loveless, She Drew A Broken Heart 35 20
9 Tracy Lawrence, Is That A Tear 35 33
10 Toby Keith, Me Too 35 24
11 Collin Raye, What If Jesus Comes Back L 31 31
12 Crystal Bernard, Have We Forgotten What 31 45
13 Bryan White, That's Another Song 29 24
14 Mindy McCreedy, Maybe He'll Notice Her N 27 30
15 Brooks & Dunn, A Man This Lonely 27 6
16 Trisha Yearwood, Everybody Knows 26 34
17 LeAnn Rimes, Unchained Melody 26 17
18 Deana Carter, We Danced Anyway 26 18
19 Reba McEntire, How Was I To Know 21 31
20 Vince Gill, Pretty Little Adriana 21 16
21 Clay Walker, Rumor Has It 21 24
22 Clint Black, Half Way Up 20 22
23 LeAnn Rimes, One Way Ticket 20 17
24 Alan Jackson, Everything I Love 20 18
25 Ty Herndon, She Wants To Be Wanted Again 18 7
26 Ricochet, Ease My Troubled Mind 17 7
27 Randy Travis, Forever And Ever Amen 16 5
28 Reba McEntire, The Fear Of Being Alone 16 22
29 John Berry, She's Taken A Shine 15 12
30 Tim McGraw, Maybe We Should Just Sleep O 14 41

WIL St. Louis PD: Bob Barnett APD/MD: Mark Langston
1 Trisha Yearwood, Everybody Knows 46 46
2 Kevin Sharp, Nobody Knows 46 42
3 Tracy Lawrence, Is That A Tear 43 43
4 Vince Gill, Pretty Little Adriana 43 37
5 Brooks & Dunn, A Man This Lonely 42 37
6 Clint Black, Half Way Up 42 47
7 Faith Hill, I Can't Do That Anymore 41 40
8 Mark Chesnut, It's A Little Too Late 40 45
9 LeAnn Rimes, Unchained Melody 32 23
10 George Strait, King Of The Mountain 28 25
11 Daryl Doss, That's How I Got To Memphis 27 26
12 Mindy McCreedy, Maybe He'll Notice Her N 27 28
13 John Berry, She's Taken A Shine 26 24
14 Deana Carter, We Danced Anyway 25 27
15 Brooks & Dunn, A Man This Lonely 23 25
16 Patty Loveless, She Drew A Broken Heart 23 23
17 Kenny Chesney, When I Close My Eyes 23 21
18 Travis Tritt, Where Corn Don't Grow 23 25
19 Daryle Singletary, Amen Kind Of Love 23 20
20 Deryl Dodd, That's How I Got To Memphis 22 21
21 Ty Herndon, She Wants To Be Wanted Again 21 21
22 Rick Trevino, Running Out Of Reasons To 21 22
23 Reba McEntire, How Was I To Know 21 21
24 Lonestar, Heartbreak Every Day 21 19
25 Diamond Rio, Holdin' 18 22
26 Tracy Byrd, Don't Take Her She's All I G 17 9
27 LeAnn Rimes, One Way Ticket 16 13
28 Thrasher Shaw, When I Close My Eyes 14 15
29 John Michael Montgomery, Friends 13 22
30 Terri Clark, Emotional Girl 13 0

WPOC Baltimore MD: Greg Cole
1 Clint Black, Half Way Up 39 32
2 Travis Tritt, Where Corn Don't Grow 38 34
3 LeAnn Rimes, Unchained Melody 37 37
4 Vince Gill, Pretty Little Adriana 37 38
5 Brooks & Dunn, A Man This Lonely 36 37
6 Tracy Lawrence, Is That A Tear 36 34
7 Kevin Sharp, Nobody Knows 34 37
8 Collin Raye, What If Jesus Comes Back L 33 35
9 Deana Carter, We Danced Anyway 33 27
10 Lonestar, Heartbreak Every Day 31 27
11 Reba McEntire, How Was I To Know 29 27
12 Daryl Dodd, That's How I Got To Memphis 28 25
13 James Bonamy, All I Do Is Love Her 27 28
14 Terri Clark, Emotional Girl 27 17
15 Patty Loveless, She Drew A Broken Heart 27 29
16 Rick Trevino, Running Out Of Reasons To 27 30
17 Marty Stuart, You Can't Stop Love 27 30
18 John Berry, She's Taken A Shine 27 24
19 Trace Adkins, (This Ain't) No Thinkin' T 26 28
20 George Strait, King Of The Mountain 26 28
21 Deryl Dodd, That's How I Got To Memphis 26 24
22 Bryan White, That's Another Song 26 24
23 Alan Jackson, Everything I Love 25 25
24 Toby Keith, Me Too 25 27
25 Ty Herndon, She Wants To Be Wanted Again 25 25
26 Sammy Kershaw, Politics, Religion And He 23 25
27 Kenny Chesney, When I Close My Eyes 23 20
28 Little Texas, Kiss The Girl 22 25
29 Kathy Mattea, 455 Rocket 20 15
30 Clay Walker, Rumor Has It 19 0

KEYE Minneapolis PD: Gregg Swedberg APD/MD: Travis Moon
1 Trisha Yearwood, Everybody Knows 38 35
2 Daryle Singletary, Amen Kind Of Love 37 37
3 Patty Loveless, She Drew A Broken Heart 35 33
4 Mark Chesnut, It's A Little Too Late 35 34
5 Mark Chesnut, It's A Little Too Late 35 36
6 Toby Keith, Me Too 34 32
7 Deana Carter, We Danced Anyway 34 36
8 Travis Tritt, Where Corn Don't Grow 33 38
9 Brooks & Dunn, A Man This Lonely 32 31
10 Alan Jackson, Everything I Love 24 20
11 Clint Black, Half Way Up 23 13
12 James Bonamy, All I Do Is Love Her 23 19
13 Rick Trevino, Running Out Of Reasons To 22 22
14 Mary Chapin Carpenter, I Want To Be Your 22 19
15 LeAnn Rimes, Unchained Melody 22 24
16 Tracy Byrd, Big Love 22 20
17 Sammy Kershaw, Politics, Religion And He 21 22
18 Reba McEntire, How Was I To Know 21 16
19 Kenny Chesney, When I Close My Eyes 20 20
20 Paul Brandt, I Meant To Do That 20 20
21 Deryl Dodd, That's How I Got To Memphis 20 17
22 Alan Jackson, Little Bitty 20 17
23 LeAnn Rimes, One Way Ticket 20 23
24 Gary Allan, Her Man 19 18
25 Trace Adkins, (This Ain't) No Thinkin' T 19 17
26 Lonestar, Heartbreak Every Day 19 18
27 Ricochet, Ease My Troubled Mind 19 16
28 Reba McEntire, The Fear Of Being Alone 18 21
29 John Michael Montgomery, Friends 18 17
30 Kevin Sharp, Nobody Knows 18 10

WBOB Minneapolis PD/MD: Bob Wood
1 Brooks & Dunn, A Man This Lonely 48 39
2 Tracy Lawrence, Is That A Tear 45 45
3 Mark Chesnut, It's A Little Too Late 45 41
4 Daryle Singletary, Amen Kind Of Love 45 25
5 Vince Gill, Pretty Little Adriana 45 36
6 LeAnn Rimes, Unchained Melody 41 25
7 Deana Carter, We Danced Anyway 40 41
8 Clint Black, Half Way Up 38 9
9 Reba McEntire, How Was I To Know 32 38
10 Rick Trevino, Running Out Of Reasons To 32 23
11 Trisha Yearwood, Everybody Knows 31 40
12 Faith Hill, I Can't Do That Anymore 30 32
13 Tracy Byrd, Big Love 29 31
14 Terri Clark, Emotional Girl 30 26
15 Patty Loveless, She Drew A Broken Heart 29 25
16 Kevin Sharp, Nobody Knows 28 34
17 Toby Keith, Me Too 28 27
18 Mindy McCreedy, Maybe He'll Notice Her N 27 26
19 LeAnn Rimes, One Way Ticket 27 23
20 Alan Jackson, Little Bitty 23 19
21 Tracy Byrd, Don't Take Her She's All I G 23 23
22 Paul Brandt, I Meant To Do That 22 9
23 John Michael Montgomery, Friends 22 34
24 Little Texas, Kiss The Girl 21 18
25 Bryan White, So Much For Pretending 20 15
26 Tim McGraw, Maybe We Should Just Sleep O 16 32
27 Reba McEntire, The Fear Of Being Alone 14 21
28 Mary Chapin Carpenter, Let Me Into Your 14 17
29 Tim McGraw, She Never Lets It Go To Her 13 8
30 Shania Twain, No One Needs To Know 13 10

WVWK Knoxville PD: Les Acree MD: Chris Huff
1 Mark Chesnut, It's A Little Too Late 34 31
2 Billy Dean, I Wouldn't Be A Man 31 27
3 Sammy Kershaw, Politics, Religion And He 31 28
4 Daryle Singletary, Amen Kind Of Love 30 35
5 Rick Trevino, Running Out Of Reasons To 29 32
6 Brady Seals, Another You, Another Me 29 28
7 Vince Gill, Pretty Little Adriana 28 33
8 Toby Keith, Me Too 28 33
9 Tracy Lawrence, Is That A Tear 27 33
10 Kenny Chesney, When I Close My Eyes 27 26
11 Brooks & Dunn, A Man This Lonely 26 29
12 LeAnn Rimes, Unchained Melody 25 28
13 Trace Adkins, (This Ain't) No Thinkin' T 25 27
14 Trisha Yearwood, Everybody Knows 24 28
15 Travis Tritt, Where Corn Don't Grow 24 25
16 John Berry, She's Taken A Shine 24 23
17 Diamond Rio, Holdin' 24 23
18 James Bonamy, All I Do Is Love Her 23 18
19 Deryl Dodd, That's How I Got To Memphis 23 24
20 Clay Walker, Rumor Has It 23 26
21 Tracy Byrd, Don't Take Her She's All I G 22 15
22 Reba McEntire, How Was I To Know 22 19
23 Bill Engvall, Here's Your Sign 20 20
24 Lonestar, Heartbreak Every Day 20 20
25 Patty Loveless, She Drew A Broken Heart 20 25
26 Joe Diffie, Down In A Orch 19 17
27 Alan Jackson, Everything I Love 19 22
28 Kevin Sharp, Nobody Knows 18 18
29 Deana Carter, We Danced Anyway 18 16
30 John Michael Montgomery, Friends 18 28

WYAY Atlanta PD: Neil McGinley MD: Johnny Gray
1 Rick Trevino, Running Out Of Reasons To 39 40
2 Mark Chesnut, It's A Little Too Late 38 35
3 Patty Loveless, She Drew A Broken Heart 37 34
4 Trisha Yearwood, Everybody Knows 36 38
5 Clint Black, Half Way Up 36 35
6 Vince Gill, Pretty Little Adriana 34 35
7 Deana Carter, We Danced Anyway 34 31
8 Trace Adkins, (This Ain't) No Thinkin' T 33 32
9 LeAnn Rimes, Unchained Melody 33 32
10 Travis Tritt, Where Corn Don't Grow 33 33
11 Brooks & Dunn, A Man This Lonely 32 31
12 Daryle Singletary, Amen Kind Of Love 31 30
13 Reba McEntire, How Was I To Know 31 30
14 Mary Stuart, You Can't Stop Love 31 29
15 Diamond Rio, Holdin' 30 28
16 Toby Keith, Me Too 30 28
17 Big House, Cold Outside 30 21
18 Kathy Mattea, 455 Rocket 30 23
19 Brooks & Dunn, A Man This Lonely 30 19
20 Lonestar, Heartbreak Every Day 29 25
21 Clay Walker, Rumor Has It 28 25
22 Terri Clark, Emotional Girl 28 27
23 Tracy Byrd, Don't Take Her She's All I G 27 26
24 Mary Chapin Carpenter, I Want To Be Your 27 25
25 Kenny Chesney, When I Close My Eyes 27 24
26 Ricochet, Ease My Troubled Mind 26 23
27 Regina Regina, More Than I Wanted To Know 26 26
28 Lorrie Morgan, Good As I Was To You 26 25
29 Deana Carter, That Woman Of Mine 26 22
30 Deryl Dodd, That's How I Got To Memphis 26 22

KYGO Denver OM/PD: John St. John MD: Jennifer Page
1 Kenny Chesney, When I Close

For those of us who have spent
Valentine's Day alone ...

Kevin Sharp

She's Sure Taking It Well

The second single and video
from his gold debut,

Measure Of A Man

Produced by Chris Farrer

Management: Sound & Serenity Management



Airplay:
Valentine's Day



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

For Week Ending February 2, 1997

Grid of 48 country music playlists for stations including WTQR, WDSY, WSIX, KMLE, KFRG, WSOC, WUBE, WQYK, WKXK, WRBQ, WWKA, WHKO, WAMZ, WKLB, WWYZ, KSAN, WSSL, WMIL, WSM, KWJJ, WKIS, KBEQ, WZZK, and WDAF. Each station's playlist includes song titles, artists, and numerical rankings.

COUNTRY AIRPLAY **SONG ACTIVITY REPORTS**

For Week Ending February 2, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain	
JOHN BERRY 3466/244									
<i>She's Taken A Shine (Capitol Nashville)</i>									
Total Stations: 158 Chart Move: 20-17									
LA	1	1	1	1	1	1	1	1	1
CLINT BLACK 4453/143									
<i>Half Way Up (RCA)</i>									
Total Stations: 160 Chart Move: 7-8									
LA	1	1	1	1	1	1	1	1	1
JAMES BONAMY 2438/96									
<i>All I Do Is Love Her (Epic)</i>									
Total Stations: 155 Chart Move: 28-27									
LA	1	1	1	1	1	1	1	1	1
PAUL BRANDT 1538/105									
<i>I Meant To Do That (Reprise)</i>									
Total Stations: 143 Chart Move: 39-40									
LA	1	1	1	1	1	1	1	1	1
BROOKS & DUNN 5155/380									
<i>A Man This Lonely (Arista)</i>									
Total Stations: 160 Chart Move: 6-2									
LA	1	1	1	1	1	1	1	1	1
TRACY BYRD 1757/668									
<i>Don't Take Her She's All I Got (MCA)</i>									
Total Stations: 137 Chart Move: 44-37									
LA	1	1	1	1	1	1	1	1	1
DEANA CARTER 4178/285									
<i>We Danced Away (Capitol Nashville)</i>									
Total Stations: 161 Chart Move: 12-11									
LA	1	1	1	1	1	1	1	1	1
KENNY CHESNEY 2321/511									
<i>When I Close My Eyes (BNA)</i>									
Total Stations: 155 Chart Move: 36-28									
LA	1	1	1	1	1	1	1	1	1
TERRI CLARK 2260/415									
<i>Emotional Girl (Mercury Nashville)</i>									
Total Stations: 155 Chart Move: 35-30									
LA	1	1	1	1	1	1	1	1	1

Monitor **SONG ACTIVITY REPORTS**

Broadcast Data Systems
A Division of

For Week Ending February 2, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased plays this week. Total plays and gain do not include replay. Markets listed in order of population.

COUNTRY

Total Plays/Gain

DIAMOND RIO 2783/348

Holdin' (Arista)

Market	TW	LW	2W	IP
L.A.	13	11	95	Austin
Chicago	18	16	49	Birmingham
San Fran.	15	12	20	Albany
Phila.	13	13	15	Tulsa
Dallas	12	14	18	Scranton
Wash. DC	12	14	18	Tucson
Houston	16	13	12	Gr. Rap.
Boston	14	15	17	Akron
Miami	13	15	18	Syracuse
Atlanta	18	11	21	El Paso
Seattle	17	10	23	Albany
Long Isl.	12	16	16	Harrisb.
San Diego	12	16	16	Minneapolis
St. Louis	18	22	11	Monterey
Balt. Pts.	16	13	14	New Bern
Phoenix	16	13	14	B. Rouge
Tampa	14	14	19	Mobile
Cleveland	16	16	18	Bakersf.
Port. OR	12	14	18	Charl., SC
Cincinnati	14	11	16	Wichita
Kan. City	14	11	16	Wichita
Rivers	14	11	16	Wichita
Milwaukee	14	11	16	Wichita
Sacram.	14	11	16	Wichita
San Jose	14	11	16	Wichita
Provid.	14	11	16	Wichita
Col. OH	14	11	16	Wichita
Norfolk	14	11	16	Wichita
San Antonio	14	11	16	Wichita
Salt Lake	14	11	16	Wichita
Indian	14	11	16	Wichita
Charl. NC	14	11	16	Wichita
New Or.	14	11	16	Wichita
Buffalo	14	11	16	Wichita
Hartford	14	11	16	Wichita
Greensb.	14	11	16	Wichita
Memphis	14	11	16	Wichita
Nashv.	14	11	16	Wichita
Roche.	14	11	16	Wichita
W.P. Beach	14	11	16	Wichita
Las Vegas	14	11	16	Wichita
Louisv.	14	11	16	Wichita
Rai./Dur.	14	11	16	Wichita
Okl. City	14	11	16	Wichita
Dayton	14	11	16	Wichita

DERYL DODD 1663/43

That's How I Got To Memphis (Columbia)

Market	TW	LW	2W	IP
L.A.	14	11	23	Jacksonv.
Chicago	14	11	23	Austin
San Fran.	14	11	23	Birmingham
Phila.	14	11	23	Richmond
Dallas	14	11	23	Albany
Wash. DC	14	11	23	Greeny.
Houston	14	11	23	Richmond
Boston	14	11	23	Albany
Miami	14	11	23	Greeny.
Atlanta	14	11	23	Richmond
Seattle	14	11	23	Albany
Long Isl.	14	11	23	Harrisb.
San Diego	14	11	23	Minneapolis
St. Louis	14	11	23	Monterey
Balt. Pts.	14	11	23	New Bern
Phoenix	14	11	23	B. Rouge
Tampa	14	11	23	Mobile
Cleveland	14	11	23	Bakersf.
Port. OR	14	11	23	Charl., SC
Cincinnati	14	11	23	Wichita
Kan. City	14	11	23	Wichita
Rivers	14	11	23	Wichita
Milwaukee	14	11	23	Wichita
Sacram.	14	11	23	Wichita
San Jose	14	11	23	Wichita
Provid.	14	11	23	Wichita
Col. OH	14	11	23	Wichita
Norfolk	14	11	23	Wichita
San Antonio	14	11	23	Wichita
Salt Lake	14	11	23	Wichita
Indian	14	11	23	Wichita
Charl. NC	14	11	23	Wichita
New Or.	14	11	23	Wichita
Buffalo	14	11	23	Wichita
Hartford	14	11	23	Wichita
Greensb.	14	11	23	Wichita
Memphis	14	11	23	Wichita
Nashv.	14	11	23	Wichita
Roche.	14	11	23	Wichita
W.P. Beach	14	11	23	Wichita
Las Vegas	14	11	23	Wichita
Louisv.	14	11	23	Wichita
Rai./Dur.	14	11	23	Wichita
Okl. City	14	11	23	Wichita
Dayton	14	11	23	Wichita

BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT 1693/490

Here's Your Sign (Get The Picture) (Warner Bros.)

Market	TW	LW	2W	IP
L.A.	16	9	6	Austin
Chicago	16	9	6	Birmingham
San Fran.	16	9	6	Richmond
Phila.	16	9	6	Albany
Dallas	16	9	6	Greeny.
Wash. DC	16	9	6	Richmond
Houston	16	9	6	Albany
Boston	16	9	6	Greeny.
Miami	16	9	6	Richmond
Atlanta	16	9	6	Albany
Seattle	16	9	6	Greeny.
Long Isl.	16	9	6	Harrisb.
San Diego	16	9	6	Minneapolis
St. Louis	16	9	6	Monterey
Balt. Pts.	16	9	6	New Bern
Phoenix	16	9	6	B. Rouge
Tampa	16	9	6	Mobile
Cleveland	16	9	6	Bakersf.
Port. OR	16	9	6	Charl., SC
Cincinnati	16	9	6	Wichita
Kan. City	16	9	6	Wichita
Rivers	16	9	6	Wichita
Milwaukee	16	9	6	Wichita
Sacram.	16	9	6	Wichita
San Jose	16	9	6	Wichita
Provid.	16	9	6	Wichita
Col. OH	16	9	6	Wichita
Norfolk	16	9	6	Wichita
San Antonio	16	9	6	Wichita
Salt Lake	16	9	6	Wichita
Indian	16	9	6	Wichita
Charl. NC	16	9	6	Wichita
New Or.	16	9	6	Wichita
Buffalo	16	9	6	Wichita
Hartford	16	9	6	Wichita
Greensb.	16	9	6	Wichita
Memphis	16	9	6	Wichita
Nashv.	16	9	6	Wichita
Roche.	16	9	6	Wichita
W.P. Beach	16	9	6	Wichita
Las Vegas	16	9	6	Wichita
Louisv.	16	9	6	Wichita
Rai./Dur.	16	9	6	Wichita
Okl. City	16	9	6	Wichita
Dayton	16	9	6	Wichita

VINCE GILL 4981/137

Pretty Little Adriana (MCA)

Market	TW	LW	2W	IP
L.A.	31	31	307	Jacksonv.
Chicago	31	31	307	Austin
San Fran.	31	31	307	Birmingham
Phila.	31	31	307	Richmond
Dallas	31	31	307	Albany
Wash. DC	31	31	307	Greeny.
Houston	31	31	307	Richmond
Boston	31	31	307	Albany
Miami	31	31	307	Greeny.
Atlanta	31	31	307	Richmond
Seattle	31	31	307	Albany
Long Isl.	31	31	307	Harrisb.
San Diego	31	31	307	Minneapolis
St. Louis	31	31	307	Monterey
Balt. Pts.	31	31	307	New Bern
Phoenix	31	31	307	B. Rouge
Tampa	31	31	307	Mobile
Cleveland	31	31	307	Bakersf.
Port. OR	31	31	307	Charl., SC
Cincinnati	31	31	307	Wichita
Kan. City	31	31	307	Wichita
Rivers	31	31	307	Wichita
Milwaukee	31	31	307	Wichita
Sacram.	31	31	307	Wichita
San Jose	31	31	307	Wichita
Provid.	31	31	307	Wichita
Col. OH	31	31	307	Wichita
Norfolk	31	31	307	Wichita
San Antonio	31	31	307	Wichita
Salt Lake	31	31	307	Wichita
Indian	31	31	307	Wichita
Charl. NC	31	31	307	Wichita
New Or.	31	31	307	Wichita
Buffalo	31	31	307	Wichita
Hartford	31	31	307	Wichita
Greensb.	31	31	307	Wichita
Memphis	31	31	307	Wichita
Nashv.	31	31	307	Wichita
Roche.	31	31	307	Wichita
W.P. Beach	31	31	307	Wichita
Las Vegas	31	31	307	Wichita
Louisv.	31	31	307	Wichita
Rai./Dur.	31	31	307	Wichita
Okl. City	31	31	307	Wichita
Dayton	31	31	307	Wichita

TY HERNDON 2737/71

She Wants To Be Wanted Again (Epic)

Market	TW	LW	2W	IP
L.A.	15	13	43	Jacksonv.
Chicago	15	13	43	Austin
San Fran.	15	13	43	Birmingham
Phila.	15	13	43	Richmond
Dallas	15	13	43	Albany
Wash. DC	15	13	43	Greeny.
Houston	15	13	43	Richmond
Boston	15	13	43	Albany
Miami	15	13	43	Greeny.
Atlanta	15	13	43	Richmond
Seattle	15	13	43	Albany
Long Isl.	15	13	43	Harrisb.
San Diego	15	13	43	Minneapolis
St. Louis	15	13	43	Monterey
Balt. Pts.	15	13	43	New Bern
Phoenix	15	13	43	B. Rouge
Tampa	15	13	43	Mobile
Cleveland	15	13	43	Bakersf.
Port. OR	15	13	43	Charl., SC
Cincinnati	15	13	43	Wichita
Kan. City	15	13	43	Wichita
Rivers	15	13	43	Wichita
Milwaukee	15	13	43	Wichita
Sacram.	15	13	43	Wichita
San Jose	15	13	43	Wichita
Provid.	15	13	43	Wichita
Col. OH	15	13	43	Wichita
Norfolk	15	13	43	Wichita
San Antonio	15	13	43	Wichita
Salt Lake	15	13	43	Wichita
Indian	15	13	43	Wichita
Charl. NC	15	13	43	Wichita
New Or.	15	13	43	Wichita
Buffalo	15	13	43	Wichita
Hartford	15	13	43	Wichita
Greensb.	15	13	43	Wichita
Memphis	15	13	43	Wichita
Nashv.	15	13	43	Wichita
Roche.	15	13	43	Wichita
W.P. Beach	15	13	43	Wichita
Las Vegas	15	13	43	Wichita
Louisv.	15	13	43	Wichita
Rai./Dur.	15	13	43	Wichita
Okl. City	15	13	43	Wichita
Dayton	15	13	43	Wichita

ALAN JACKSON 3290/98

Everything I Love (Arista)

Market	TW	LW	2W	IP
L.A.	25	15	62	Jacksonv.
Chicago	25	15	62	Austin
San Fran.	25	15	62	Birmingham
Phila.	25	15	62	Richmond
Dallas	25	15	62	Albany
Wash. DC	25	15	62	Greeny.
Houston	25	15	62	Richmond
Boston	25	15	62	Albany
Miami	25	15	62	Greeny.
Atlanta	25	15	62	Richmond
Seattle	25	15	62	Albany
Long Isl.	25	15	62	Harrisb.
San Diego	25	15	62	Minneapolis
St. Louis	25	15	62	Monterey
Balt. Pts.	25	15	62	New Bern
Phoenix	25	15	62	B. Rouge
Tampa	25	15	62	Mobile
Cleveland	25	15	62	Bakersf.
Port. OR	25	15	62	Charl., SC
Cincinnati	25	15	62	Wichita
Kan. City	25	15	62	Wichita
Rivers	25	15	62	Wichita
Milwaukee	25	15	62	Wichita
Sacram.	25	15	62	Wichita
San Jose	25	15	62	Wichita
Provid.	25	15	62	Wichita
Col. OH	25	15	62	Wichita
Norfolk	25	15	62	Wichita
San Antonio	25	15	62	Wichita
Salt Lake	25	15	62	Wichita
Indian	25	15	62	Wichita
Charl. NC	25	15	62	Wichita
New Or.	25	15	62	Wichita
Buffalo	25	15	62	Wichita
Hartford	25	15	62	Wichita
Greensb.	25	15	62	Wichita
Memphis	25	15	62	Wichita
Nashv.	25	15	62	Wichita
Roche.	25	15	62	Wichita
W.P. Beach	25	15	62	Wichita
Las Vegas	25	15	62	Wichita
Louisv.	25	15	62	Wichita
Rai./Dur.	25	15	62	Wichita
Okl. City	25	15	62	Wichita
Dayton	25	15	62	Wichita

TOBY KEITH 4028/438

Me Too (Mercury Nashville)

Market	TW	LW	2W	IP
L.A.	28	17	25	Jacksonv.
Chicago	28	17	25	Austin
San Fran.	28	17	25	Birmingham
Phila.	28	17	25	Richmond
Dallas	28	17	25	Albany
Wash. DC	28	17	25	Greeny.
Houston	28	17	25	Richmond
Boston	28	17	25	Albany
Miami	28	17	25	Greeny.
Atlanta	28	17	25	Richmond
Seattle	28	17	25	Albany
Long Isl.	28	17	25	Harrisb.
San Diego	28			



COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 3200 detections for the first time)

Total Plays/Gain

ALAN JACKSON 3290/98

Everything I Love (Arista)

Total Stations: 161/Chart Move: 21-19

Heavy (35+ plays): 1 KTST

Medium (25-34): 39 KASE, KGMV, KIKF, KMDL, KMPS, KNCI, KRMD, KRYS, KSCS, KSOP, KXKC, KYCW, WBBS, WBEE, WCOL, WDDO, WFLS, WFMS, WFRE, WGAR, WGKX, WGRL, WHYL, WKCN, WKHK, WKJN, WMSI, WMZQ, WNCY, WPOC, WQDR, WRKZ, WRNS, WSSL, WTQR, WUBE, WWGR, WXBQ, WYAY

Light (Under 25): 121

New Airplay This Week: 3 KDDK, KPLX, WYCD

3199 - 1000 DETECTIONS

Total Plays/Gain

TRACE ADKINS 2971/675

(This Ain't) No Thinkin' Thing (Capitol Nashville)

Total Stations: 160/Chart Move: 29-21

Heavy (35+ plays): 3 KKBQ, KMLE, WGRL

Medium (25-34): 33 KBEQ, KDDK, KMPS, KNCI, KPLX, KRTY, KSAN, KSOP, KTEX, KTST, KUZZ, KXKC, KYCW, KYCY, KZSN, WAMZ, WCOL, WDDO, WFLS, WGAR, WIVK, WKIX, WKSF, WKTF, WPOC, WQBE, WRKZ, WRNS, WSIX, WWGR, WXBQ, WYAY, WYYD

Light (Under 25): 124

New Airplay This Week: 19 KAJA, KFRG, KIIM, KILT, KSOP, KJWJ, KYCY, KYNG, WDSY, WKCO, WKIS, WMSI, WQDR, WTQR, WVLK, WXTU, WYCD, WYNK, WYRK

DIAMOND RIO 2783/348

Holdin' (Arista)

Total Stations: 158/Chart Move: 26-22

Heavy (35+): 1 KYCY

Medium (25-34): 21 KDDK, KMDL, KRTY, KTEX, KTST, KUZZ, KXKC, KYNG, WBBS, WBCT, WDDO, WESC, WFLS, WFRE, WJCL, WKJN, WRKZ, WRNS, WWGR, WYAY, WYYD

Light (Under 25): 136

New Airplay This Week: 3 KSCS, WQDR, WTQR

TY HERNDON 2737/71

She Wants To Be Wanted Again (Epic)

Total Stations: 157/Chart Move: 24-23

Heavy (35+): 5 KFKF, KPLX, KTST, WFMS, WNCY

Medium (25-34): 17 KBEQ, KIKK, KKCS, KMDL, KXKC, KXXY, KYCY, KZLA, WCOL, WJCL, WKCN, WKJN, WMSI, WPOC, WRKZ, WRNS, WWGR

Light (Under 25): 135

New Airplay This Week: 3 KSAN, WBBS, WYCD

LONESTAR 2536/252

Heartbroke Every Day (BNA)

Total Stations: 153/Chart Move: 30-25

Heavy (35+): 0

Medium (25-34): 25 KAJA, KASE, KBEQ, KFKF, KFMS, KHAY, KKCS, KMDL, KTEX, KTST, KWNR, KYNG, WBCT, WDDO, WGRL, WHYL, WLWI, WPOC, WQMX, WRKZ, WWGR, WXBQ, WYAY, WZZK

Light (Under 25): 128

New Airplay This Week: 8 KCCY, KSKS, KZLA, WKHX, WKXX, WMZQ, WQDR, WYCD

JAMES BONAMY 2438/96

All I Do Is Love Her (Epic)

Total Stations: 155/Chart Move: 28-27

Heavy (35+): 1 KTST

Medium (25-34): 24 KBEQ, KCCY, KFKF, KMDL, KOUL, KTEX, KXKC, KXXY, KYGO, WCHY, WCOL, WDDO, WFMS, WGGY, WKCN, WKJN, WPOC, WQBE, WRKZ, WRNS, WSM, WSSL, WWGR, WXBQ

Light (Under 25): 130

New Airplay This Week: 3 KFMS, WSOC, WTQR

KENNY CHESNEY 2321/511

When I Close My Eyes (BNA)

Total Stations: 155/Chart Move: 36-28

Heavy (35+): 2 KKBQ, WSTH

Medium (25-34): 16 KFMS, KMLE, KTEX, KTST, KXKC, KYGO, KYNG, WCOL, WDRM, WFLS, WIVK, WKIX, WRKZ, WRNS, WWGR, WYAY

Light (Under 25): 137

New Airplay This Week: 12 KATM, KILT, KUBL, KWEN, KYNG, WBUB, WCUZ, WDSY, WFMS, WKHX, WQIK, WVKK

TERRI CLARK 2260/415

Emotional Girl (Mercury Nashville)

Total Stations: 155/Chart Move: 35-30

Heavy (35+): 0

Medium (25-34): 13 KPLX, KSOP, KYCW, KYCY, WBCT, WBOB, WGRL, WNCY, WPOC, WRKZ, WRNS, WWGR, WYAY

Light (Under 25): 142

New Airplay This Week: 11 KFMS, KFRG, KHEY, KNIX, KPLX, WIL, WKIX, WQDR, WSTH, WUSN, WYCD

CLAY WALKER 2120/810

Rumor Has It (Giant)

Total Stations: 150/Chart Move: 40-31

Heavy (35+): 3 KMLE, KJWJ, KYCY

Medium (25-34): 8 KBEQ, KKBQ, KPLX, KRTY, KYNG, WQBE, WXBQ, WYAY

Light (Under 25): 139

New Airplay This Week: 42 KATM, KGMV, KHAY, KHEY, KJWJ, KKAT, KNAX, KNCI, KRST, KSON, KUPL, KWNR, KXKT, KZLA, WCHY, WCMG, WCOS, WCTK, WCUZ, WDAF, WDDO, WESC, WEZL, WFMS, WIOV, WJCL, WKHK, WKLB, WKSJ, WKXC, WKXX, WLWI, WMIL, WMSI, WNOE, WPOC, WQYK, WROO, WSSL, WWKA, WYRK, WYYD

SAMMY KERSHAW 2038/139

Politics, Religion And Her (Mercury Nashville)

Total Stations: 152/Chart Move: 33-32

Heavy (35+): 1 KXKC

Medium (25-34): 9 KTST, KYCY, WIVK, WKJN, WQDR, WQMX, WRKZ, WWGR, WXBQ

Light (Under 25): 142

New Airplay This Week: 5 KFMS, KRTY, KZLA, KZSN, WDRM

MARTY STUART 1958/46

You Can't Stop Love (MCA)

Total Stations: 154/Chart Move: 32-33

Heavy (35+): 3 KMDL, KYCY, WKLB

Medium (25-34): 15 KBEQ, KDDK, KFKF, KIKF, KTEX, KYNG, WDDO, WGAR, WPOC, WQDR, WRNS, WSOC, WYYZ, WYAY, WYYD

Light (Under 25): 136

New Airplay This Week: 9 KASE, KCCY, KIKK, KRTY, KSSN, WCOL, WHSL, WNCY, WTDR

RICOCHET 1841/298

Ease My Troubled Mind (Columbia)

Total Stations: 143/Chart Move: 38-35

Heavy (35+): 0

Medium (25-34): 6 KASE, WGRL, WQBE, WRNS, WSTH, WYAY

Light (Under 25): 137

New Airplay This Week: 15 KFMS, KOUL, KVET, KWEN, KWNR, KYCY, WCMG, WGGY, WGH, WHSL, WKCO, WMIL, WMSI, WQDR, WWGR

TRACY BYRD 1757/668

Don't Take Her She's All I Got (MCA)

Total Stations: 137/Chart Move: 44-37

Heavy (35+): 1 KYCY

Medium (25-34): 11 KASE, KKBQ, KMDL, KMLE, KPLX, KRYS, KUPL, WBCT, WGAR, WSTH, WYAY

Light (Under 25): 125

New Airplay This Week: 31 KGMV, KKCS, KMLE, KNCI, KRST, KSCS, KSKS, KTEX, KUBL, KXKT, KYCW, KZLA, KZSN, WAMZ, WCTK, WFRE, WKHK, WKIS, WLWI, WMIL, WNCY, WNOE, WOKO, WQDR, WQYK, WSIX, WSSL, WTDR, WUBE, WUSY, WWGR

BILL ENGVALL WITH

SPECIAL GUEST TRAVIS TRITT 1693/490

Here's Your Sign (Get The Picture) (Warner Bros.)

Total Stations: 127/Chart Move: 41-38

Heavy (35+): 7 KFMS, KMLE, KOUL, KWNR, KYCW, WCMG, WTDR

Medium (25-34): 16 KIIM, KNIX, KSKS, KSSN, KTTS, KUPL, KYCY, WESC, WGH, WHYL, WJCL, WKIS, WLWI, WQYK, WSOC, WYGY

Light (Under 25): 104

New Airplay This Week: 21 KDDK, KKCS, KMDL, KPLX, KRMD, KUBL, KYGO, KYNG, WBEE, WCOS, WGAR, WHYL, WIL, WIRK, WKSF, WKSJ, WKXC, WQXK, WRKZ, WUBE, WYYD

DERYL DODD 1663/43

That's How I Got To Memphis (Columbia)

Total Stations: 145/Chart Move: 37-39

Heavy (35+): 1 WJCL

Medium (25-34): 11 KMDL, KPLX, KWNR, KXKC, KYCW, WDDO, WPOC, WQBE, WRNS, WXBQ, WYAY

Light (Under 25): 133

New Airplay This Week: 5 KOUL, WBUB, WDRM, WFMS, WQDR

PAUL BRANDT 1538/105

I Meant To Do That (Reprise)

Total Stations: 143/Chart Move: 39-40

Heavy (35+): 2 KFKF, KNIX

Medium (25-34): 6 KXKC, WGH, WHYL, WKHK, WNCY, WUSY

Light (Under 25): 135

New Airplay This Week: 4 KRMD, KVOO, WHSL, WRBQ

DAVID KERSH 1387/360

Another You (Curb)

Total Stations: 133/Chart Move: 45-41

Heavy (35+): 1 KYNG

Medium (25-34): 4 KKBQ, KMLE, KSOP, WYAY

Light (Under 25): 128

New Airplay This Week: 22 KAJA, KASE, KATM, KCCY, KCCY, KEEY, KJWJ, KNCI, KRTY, KTON, KTTS, KUBL, KYNG, WCMG, WCTK, WKTF, WNOE, WQIK, WQMX, WQXK, WUSN, WXTU

NEAL MCCOY 1308/148

That Woman Of Mine (Atlantic)

Total Stations: 123/Chart Move: 42-42

Heavy (35+): 0

Medium (25-34): 1 WYAY

Light (Under 25): 122

New Airplay This Week: 7 KHEY, WCOS, WCUZ, WGNA, WIOV, WPOR, WTQR

THE BUFFALO CLUB 1165/244

If She Don't Love You (Rising Tide)

Total Stations: 129/Chart Move: 48-43

Heavy (35+): 0

Medium (25-34): 1 WGRL

Light (Under 25): 128

New Airplay This Week: 16 KAJA, KEEY, KKAT, KKCS, KNIX, KUPL, WFLS, WFMS, WKIX, WKLB, WPOC, WROO, WSSL, WUBE, WUSY, WXTU

LORRIE MORGAN 1009/313

Good As I Was To You (BNA)

Total Stations: 115/Chart Move: 50-44

Heavy (35+): 0

Medium (25-34): 3 KXKC, WSTH, WYAY

Light (Under 25): 112

New Airplay This Week: 19 KAJA, KDRK, KRYS, KTEX, WCHY, WCTK, WCUZ, WGGY, WHSL, WIOV, WJCL, WKLB, WNOE, WOKO, WPOR, WQXK, WROO, WUBE, WYCD

999 - 500 DETECTIONS

Total Plays/Gain

MARTINA MCBRIDE 751/142

Cry On The Shoulder Of The Road (RCA)

Total Stations: 101/Chart Move: 52-48

Heavy (35+): 0

Medium (25-34): 1 WGRL

Light (Under 25): 100

New Airplay This Week: 12 KATM, KDRK, KNAX, KNIX, KTEX, KXKC, KZSN, WCTK, WIRK, WNCY, WSIX, WUSY

KATHY MATTEA 737/187

455 Rocket (Mercury Nashville)

Total Stations: 77/Chart Move: 53-49

Heavy (35+): 0

Medium (25-34): 6 KDDK, WCMG, WGRL, WQBE, WXBQ, WYAY

Light (Under 25): 71

New Airplay This Week: 8 KSOP, KZSN, WKJN, WKTF, WRNS, WSSL, WSTH, WUSN

MARY CHAPIN CARPENTER 625/288

I Want To Be Your Girlfriend (Columbia)

Total Stations: 93/Chart Move: 58-50

Heavy (35+): 0

Medium (25-34): 1 WYAY

Light (Under 25): 92

New Airplay This Week: 16 KCCY, KKCS, KOUL, KSAN, KTOM, KTST, KWNR, WDDO, WIOV, WKHK, WKLB, WKSF, WKSJ, WKTF, WSIX, WYYD

MILA MASON 558/235

Dark Horse (Atlantic)

Total Stations: 77/Chart Move: 60-51

Heavy (35+): 0

Medium (25-34): 1 WYAY

Light (Under 25): 76

New Airplay This Week: 25 KBEQ, KFDI, KFKF, KIKF, KMDL, KMLE, KRMD, KYNG, KZSN, WBCT, WDDO, WGAR, WGKX, WHYL, WIRK, WKIX, WKSF, WPOC, WRBQ, WRKZ, WSIX, WSM, WUSY, WYYZ, WYGY

499 - 75 DETECTIONS

Total Plays/Gain

GARY ALLAN 497/148

Forever And A Day (Decca)

Total Stations: 66/Chart Move: 57-52

Heavy (35+): 0

Medium (25-34): 2 KKBQ, KMLE

Light (Under 25): 64

New Airplay This Week: 10 KEEY, KKCS, KRYS, KTST, WAMZ, WQXK, WRKZ, WROO, WYAY, WYRK

DAVID LEE MURPHY 496/48

Genuine Rednecks (MCA)

Total Stations: 60/Chart Move: 54-53

Heavy (35+): 0

Medium (25-34): 1 KMDL

Light (Under 25): 59

New Airplay This Week: 6 KGMV, KTEX, KYCY, WKSJ, WROO, WXBQ

REGINA REGINA 403/21

More Than I Wanted To Know (Giant)

Total Stations: 45/Chart Move: 55-55

Heavy (35+): 0

Medium (25-34): 1 WYAY

Light (Under 25): 44

New Airplay This Week: 4 KASE, KSOP, WFRE, WRBQ

LITTLE TEXAS 383/17

Kiss The Girl (Walt Disney)

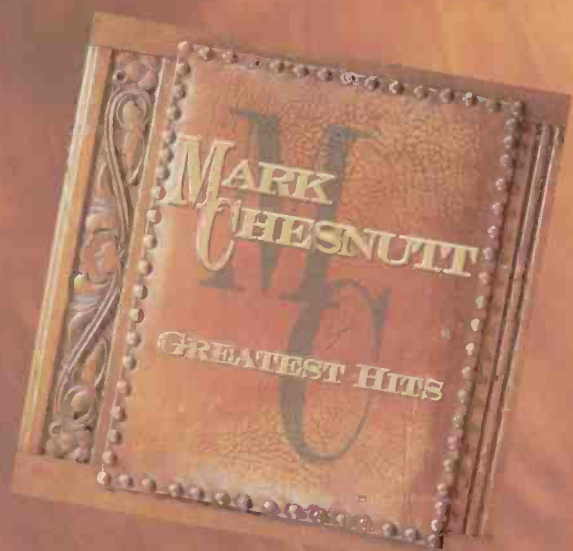
Total Stations: 38/Chart Move: 56-56

Heavy (35+): 2 KKBQ, WYGY

Medium (25-34): 1 WKIX

MARK CHESNUTT

~~11~~
~~TEN~~ HITS
AND ~~TWO~~ ¹
NEW SONGS



Thanks for making
“IT’S A LITTLE TOO LATE”

#1 at Billboard for two weeks

#1 at R&R

#1 at Gavin

#1 at TNN

When it rains it pours...

“LET IT RAIN” the next single
coming soon.



Decca
RECORDS

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			*** No. 1 ***				
1	1	20	IT'S A LITTLE TOO LATE DECCA 2 weeks at No. 1	MARK CHESNUTT	5289	5330	
2	6	11	A MAN THIS LONELY ARISTA	BROOKS & DUNN	5155	4775	
3	4	15	PRETTY LITTLE ADRIANA MCA	VINCE GILL	4981	4844	
4	3	15	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	4913	5100	
5	2	16	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	4551	5125	
6	9	19	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	4537	4150	
7	11	17	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	4487	4090	
8	7	12	HALF WAY UP RCA	CLINT BLACK	4453	4310	
9	5	21	NOBODY KNOWS 143/ASYLUM	KEVIN SHARP	4334	4832	
10	8	18	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	4242	4265	
11	12	10	WE DANCED ANYWAY CAPITOL NASHVILLE	DEANA CARTER	4178	3893	
12	15	13	ME TOO MERCURY NASHVILLE	TOBY KEITH	4028	3590	
13	14	13	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	3965	3671	
14	13	9	SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	3907	3749	
15	16	9	UNCHAINED MELODY CURB	LEANN RIMES	3832	3549	
16	17	8	HOW WAS I TO KNOW MCA	REBA MCENTIRE	3742	3365	
17	20	11	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	3466	3222	
18	19	19	MAYBE HE'LL NOTICE HER NOW BNA MINDY MCCREARY (FEATURING LONESTAR'S RICHIE McDONALD)		3363	3268	
			*** AIRPOWER ***				
19	21	5	EVERYTHING I LOVE ARISTA	ALAN JACKSON	3290	3192	
20	10	18	FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	3035	4101	
21	29	4	(THIS AIN'T) NO THINKIN' THING CAPITOL NASHVILLE	TRACE ADKINS	2971	2296	
22	26	10	HOLDIN' ARISTA	DIAMOND RIO	2783	2435	
23	24	16	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	2737	2666	
24	22	9	KING OF THE MOUNTAIN MCA	GEORGE STRAIT	2733	3126	
25	30	11	HEARTBROKE EVERY DAY BNA	LONESTAR	2536	2284	
26	18	18	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	2464	3335	
27	28	17	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	2438	2342	
28	36	9	WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	2321	1810	
29	25	17	LITTLE BITTY ARISTA	ALAN JACKSON	2268	2467	
30	35	6	EMOTIONAL GIRL MERCURY NASHVILLE	TERRI CLARK	2260	1845	
31	40	3	RUMOR HAS IT GIANT	CLAY WALKER	2120	1310	
32	33	15	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	2038	1899	
33	32	17	YOU CAN'T STOP LOVE MCA	MARTY STUART	1958	1912	
34	27	19	MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	1925	2350	
35	38	5	EASE MY TROUBLED MIND COLUMBIA	RICOCHET	1841	1543	
36	31	20	THE FEAR OF BEING ALONE MCA	REBA MCENTIRE	1824	2093	
37	44	4	DON'T TAKE HER SHE'S ALL I GOT MCA	TRACY BYRD	1757	1089	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	41	4	HERE'S YOUR SIGN (GET THE PICTURE) WARNER BROS.	BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT	1693	1203	
39	37	15	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	1663	1620	
40	39	14	I MEANT TO DO THAT REPRISE	PAUL BRANDT	1538	1433	
41	45	5	ANOTHER YOU CURB	DAVID KERSH	1387	1027	
42	42	10	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	1308	1160	
43	48	5	IF SHE DON'T LOVE YOU RISING TIDE	THE BUFFALO CLUB	1165	921	
44	50	4	GOOD AS I WAS TO YOU BNA	LORRIE MORGAN	1009	696	
45	43	19	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	991	1142	
46	46	20	LET ME INTO YOUR HEART COLUMBIA	MARY CHAPIN CARPENTER	776	1022	
47	47	9	IT'S OVER MY HEAD COLUMBIA	WADE HAYES	766	955	
48	52	4	CRY ON THE SHOULDER OF THE ROAD RCA	MARTINA MCBRIDE	751	609	
49	53	5	455 ROCKET MERCURY NASHVILLE	KATHY MATTEA	737	550	
50	58	3	I WANT TO BE YOUR GIRLFRIEND COLUMBIA	MARY CHAPIN CARPENTER	625	337	
51	60	2	DARK HORSE ATLANTIC	MILA MASON	558	323	
52	57	5	FOREVER AND A DAY DECCA	GARY ALLAN	497	349	
53	54	4	GENUINE REDNECKS MCA	DAVID LEE MURPHY	496	448	
54	49	16	YOU JUST GET ONE IMPRINT	JEFF WOOD	419	833	
55	55	5	MORE THAN I WANTED TO KNOW GIANT	REGINA REGINA	403	382	
56	56	17	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	383	366	
57	64	2	COLD OUTSIDE MCA	BIG HOUSE	342	196	
58	51	8	ALL OF THE ABOVE RCA	TY ENGLAND	297	674	
59	61	4	CHANGE HER MIND STEP ONE	GENE WATSON	262	209	
60	68	2	LONG TRAIL OF TEARS CAPITOL NASHVILLE	GEORGE DUCAS	230	139	
61	63	20	WOULD I WARNER BROS.	RANDY TRAVIS	198	199	
			*** HOT SHOT DEBUT ***				
62	NEW		I'D LOVE YOU TO LOVE ME CAPITOL NASHVILLE	EMILIO	188	1	
63	75	2	SHE'S SURE TAKING IT WELL 143/ASYLUM	KEVIN SHARP	184	98	
64	NEW		THAT'S WHAT HAPPENS WHEN I HOLD YOU RCA	AARON TIPPIN	170	72	
65	RE-ENTRY		DADDY'S LITTLE GIRL CURB/UNIVERSAL	KIPPI BRANNON	162	72	
66	66	2	THREE LITTLE WORDS MERCURY NASHVILLE	BILLY RAY CYRUS	155	160	
67	59	18	HIGH LOW AND IN BETWEEN MERCURY NASHVILLE	MARK WILLS	151	336	
68	NEW		SAY YES CURB	BURNIN' DAYLIGHT	133	26	
69	73	2	DO THE RIGHT THING MCA	GEORGE STRAIT	122	113	
70	72	4	ALWAYS A WOMAN COLUMBIA	LARRY STEWART	114	114	
71	70	3	THE OLD STUFF CAPITOL NASHVILLE	GARTH BROOKS	109	116	
72	67	19	BURY THE SHOVEL GIANT	CLAY WALKER	108	139	
73	RE-ENTRY		CHEROKEE BOOGIE ARISTA	BR5-49	107	88	
74	71	19	AIN'T GOT NOTHIN' ON US ATLANTIC	JOHN MICHAEL MONTGOMERY	103	114	
75	74	15	HAVE WE FORGOTTEN WHAT LOVE IS RIVER NORTH	CRYSTAL BERNARD	95	109	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

country radio seminar 'kən-treɪ'rad-ə-ŋ'sem-ə-nær n 1: time management (7 habits - Covey Seminar) 2: tremendous value (seminars, speakers, food and entertainment all inclusive with full registration) 3: career development (programming, promotion, sales, production and management) 4: future forecast (top industry visionaries and researchers) 5: noted motivational speaker (team builder Lou Holtz) 6: industry camaraderie (radio, record labels and artists come together) 7: entertainment (music from artists such as Clint Black, Patty Loveless, Bryan White, Mary Chapin Carpenter, LeAnn Rimes, and Deana Carter.

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