

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

November 29, 1996 \$ 4.95 Volume 4 • No. 49

COUNTRY HIGHLIGHTS

#1

★★★ NO. 1 ★★★

ALAN JACKSON
Little Bitty (ARISTA)

★★★ AIRPOWER ★★★

KEVIN SHARP • *Nobody Knows* (ASYLUM)
TRACY LAWRENCE • *Is That A Tear* (ATLANTIC)
GARY ALLAN • *Her Man* (DECCA)

NEW RELEASES

ALABAMA • *The Blessing* (RCA)
BROOKS & DUNN • *A Man This Lonely* (ARISTA)
ALAN JACKSON • *Rudolph The Red-Nosed Reindeer* (ARISTA)
RICOCHET • *Let It Snow, Let It Snow, Let It Snow* (COLUMBIA)
KENNY ROGERS FEATURING WYNONNA • *Mary, Did You Know* (MAGNATONE)
WESTERN FLYER • *Lost In You* (STEP ONE)

Long After Chart Run, Tom T. Hall Inspires Artists As A Songwriter

by Phyllis Stark

"It makes me nervous to be in a country station. All the computers and everything, you never know when you're on the air," says Tom T. Hall, who worked as a DJ in the early '60s, before his songwriting and recording career took off.



TOM T. HALL

"We used to sit down and play records. Now, they stand up and laugh and talk and have weather people flying around in helicopters."

Unlike some artists of his generation, Hall, whose last charted single as an artist came 10 years ago, is not the least bit bitter toward country radio for no longer playing his records. "I'm not one of these old fogies that think [radio's] not doing it right," he says. "I did my time in the sun and had a lot of fun... I understand radio because I was in the radio business for so many years," including several in which he wrote copy and sold advertising. Hall says he understands that radio's top priority is making money. "I say if you can't make a living playing my records, play someone else's."

Hall's records may not be getting played, but his songs suddenly are. The Hall-penned tune, "Little Bitty," went to No. 1 this week and his "That's How I Got To Memphis" is climbing the chart. Hall, who is still signed to a recording deal with Mercury Nashville, is suddenly enjoying a renaissance as a songwriter. On his most recent set, labelmate Billy Ray Cyrus even recut Hall's best-known song, "Harper Valley, P.T.A.," which was a huge country and pop hit for Jeannie C. Riley in 1968, sold 6 million singles, and inspired a film and TV series.

Now, Hall says, his phone is ringing, with "big, important people" looking for new songs. "I say, 'How did you know I was alive?' They say, 'I heard your songs on the radio.'"

Hall is delighted to be back in the limelight but thinks he's better off behind the pen than behind the microphone with the younger artists for one simple reason. "I don't think I'd look good with my belly-button showing on TV."

But Hall admits to being a fan of the younger artists. "I love these kids," he says. "This generation, they're real honest and open and straightforward. They don't have all the hang-ups that kids of my generation did, [like] being shy." One of his favorite new songs is "Strawberry Wine," which he describes as being

Continued on page 4

THIS WEEK

In Country Airplay Monitor

3 WDRM's Bramlett Is Now \$23 Million Man

3 Crook & Chase Return To TNN

3 Jessen: Girls, Women, Song Titles



FOR THE AMOUNT OF MONEY THIS AD COST...

- A. WE COULD SUBSIDIZE A COUPLE OF RADIO LISTENER APPRECIATION SHOWS.
- B. WE COULD BUY A MONTH'S SUPPLY OF FAX PAPER FOR REGIONAL PROMOTION MANAGERS.
- C. WE COULD FUND A FEW MIKE WILSON RADIO CLIENT DINNERS.
- D. ALL OF THE ABOVE.

TY ENGLAND

"ALL OF THE ABOVE"



**AIRPLAY
IMPACT-
DECEMBER 9**

From the album
"TWO WAYS TO FALL"

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BHG



RCA RECORDS LABEL

The Jocks You Leave Behind



On a recent visit to Nashville, WBBS (B104.7) Syracuse, N.Y., PD/afternoon host Rich Lauber, left, and morning man Ron Bee, right, buddied up with MCA artist David Lee Murphy at Emerald Sound Studios.



RADIOACTIVE BY PHYLLIS STARK

S.D.'s 2nd Country FM; Osborn Buys WDRM

Nationwide's KUPR San Diego flipped from album rock to "fresh country" Nov. 22, kicking off jockless with 10,000 songs in a row. KUPR, which is also using the slogan New Country 95.7 has liners that slam rival KSON, including, "The other guys say they'll give you 50 minutes of music an hour. Wonder what they're doing with the other 10?" KSON has retaliated with a "10,000 dollars in a row" giveaway. Here's an sample of KUPR: Alabama, "Mountain Music"; Trace Adkins, "Every Light In The House"; John Anderson, "Seminole Wind"; LeAnn Rimes, "One Way Ticket"; Patty Loveless, "You Can Feel Bad"; Travis Tritt, "I'm Gonna Be Somebody"; Tracy Lawrence, "Is That A Tear"; David Lee Murphy, "Party Crowd"; Clint Black, "Like The Rain"; Mindy McCready, "Ten Thousand Angels"; and Joe Diffie, "Home."

WDRM and sister AMs WBHP/WHOS Huntsville, Ala., are sold by GM/PD/MD Mack Bramlett and partner Wilton Pollard Jr. to Osborn Communications Corp. for \$23 million. Bramlett will consult WDRM and handle PD/MD chores there along with some local ad sales, but will likely be replaced as GM after closing.

WSSL Greenville, S.C., PD Mike Chapman exits and will be replaced Dec. 16 by WCHY Savannah, Ga., PD/afternoon host Bruce Logan. Chapman can be reached at 864-288-3988.

Larry Kent, group PD for Stellar Communications stations, will launch an outside consultancy Jan. 1. He'll retain the Stellar outlets as clients.

George Toulas is upped from executive VP/regional manager to senior executive VP at Chancellor Broadcasting, adding duties at the group's New York and Long Island, N.Y. stations. Also, VP/regional manager Skip Weller adds the Long Island and Pittsburgh properties to his duties.

SFX Broadcasting and Multi-Market Radio have completed their previously announced merger. MMR president Mike Ferrel becomes president/CEO at SFX, the surviving entity. Former MMR chairman "Cousin Brucie" Morrow is expected to enter into a two-year consulting agreement with SFX. At press time, however, there were indications that SFX's deal for EZ Communications' Charlotte, N.C., stations would unravel by the time you read this.

WOKI Knoxville, Tenn., PD Brian Landrum exits. Sister WNFZ PD Jeff Pirkle adds programming responsibilities at WOKI.

AC WIMJ Harrisburg, Pa., the source of recent format-change rumors, is now running Christmas music. Boyd Arnold is named GM, replacing Ron Roy, as Dame Media's LMA takes effect.

Steve O'Brien, midday host of AC WNSN South Bend, Ind., is now PD/p.m. driver at WLJE Valparaiso, Ind., replacing Phil King.

KDAL-FM Duluth, Minn., PD Mike Longevin adds OM duties over duop partner KTCO (Cat Country). David Drew remains PD.

WYGC Gainesville, Fla., PD Doug Rockwell exits. Production director Jeff McKeel takes on

PD/MD/midday duties. The new p.m. host/production director is Clinton James, last heard P/T on crosstown WRUF. In p.m. drive, he replaces Pat James, who's now at KYQQ Wichita, Kan.

KWWR Columbia, Mo., PD Chuck Thomas exits radio. MD Greg Holman is upped to PD.

Salt Lake City veteran Geronimo, most recently with hot AC KQMB, joins rival KUBL-FM as MD/afternoons. Current MD Greg Thomas stays on in middays. . . KDDK Little Rock, Ark., MD Chris Johnson exits.

Randy Schell joins KKBQ (93Q) Houston as production director. He previously ran his own production firm. . . WMJC Long Island, N.Y., morning host Addie Triolo exits. PD Jim Asker needs a morning person, preferably nearby.

KPLX Dallas moves overnightrick Rick DeVoe to nights, replacing Teresa Brown, who's now at ABC Radio. P/T John Zenor goes to overnights.

Shelly King joins KYNG (Young Country) Dallas as director of marketing. King, previously in the restaurant business, replaces Kimberley Morgan, now at ABC's Radio Disney. Also, promotion director Suzy Straight is upped to director of promotions. Martha Martinez, from sister KEWS, joins KYNG as morning news anchor, replacing Toni Trueblood, who exits to start a ministry.

KFRC-AM-FM San Francisco marketing director Linda Clark adds marketing consultant duties at sister station KYCY.

WDWG Mobile, Ala., picks up ABC Radio's syndicated morning man, Moby. He replaces Bill Dotson, who's now in middays, and GM Wayne Gardner, who comes off the air.

WKHK Richmond, Va., morning producer Mike Wheelless becomes morning co-host at WZZU Raleigh, N.C. Also, night jock Tony Hamilton exits for WWST Knoxville.

Dennis Mitchel joins WRKZ Harrisburg for nights, replacing Gina Hart, now at KNEV Reno, Nev. Also, former WHP Harrisburg ND Valerie Baldwin fills the same position at WRKZ.

WTGE Baton Rouge, La., overnight jock Greg Michaels moves to nights, replacing former APD/MD Bob Pittman, now at rival WYNK for evenings, not as APD/MD as reported here Nov. 8.

WQRB Eau Claire, Wis., middayer Jim Craig is upped to afternoons, replacing Billy The Kid, now at WGKX Memphis. New in middays is Becky Nichols, who vacates her midday/promotions roles at WIAL Eau Claire. Tiffany Hanson from KFMS Las Vegas replaces Nichols at WIAL.

New to afternoons at WOBB Albany, Ga., is radio newcomer "Mustang" Mike Kelley. He replaces Kit Garrett, now at crosstown WKCN.

Look for McVay Media to hire another country consultant within the first 90 days of the new year to assist newly hired consultant Bob Moody.

Finally, we're very sorry to report the Nov. 21 death of WSOC Charlotte, N.C., midday host Bill Dollar, 46, in an automobile accident. Dollar, a 16-year veteran of the station, also hosted the nationally syndicated "NASCAR Country" radio show.



COUNTRY CONFIDENTIAL BY WADE JESSEN

Hit Titles? Don't Forget The 'Girl'

Are songs with the word "girl" in the title automatic hits? KKBQ (93Q) Houston VP of programming Dene Hallam thinks so, according to 93Q's consultant, Steve Warren, who mentioned it in the review of Little Texas' "Kiss The Girl" in his weekly newsletter. Warren writes, "Hallam says songs with 'girl' in the title are more genetically predisposed to be hits."

Hallam's opinion has made me rethink an old pet peeve of mine. I've been harboring this unspoken bias against records that are almost unintentionally gender specific. I'm not talking about songs sung from an obvious female perspective, such as "The Woman In Me," by Shania Twain, or "You Ain't Woman Enough To Take My Man," by Loretta Lynn, but songs that toss in an occasional gender pronoun to make a lyric flow better or to accentuate a particular thought. I've often been caught up in the emotion and message of the song and then an extraneous gender reference will ruin most of the hard work that the songwriter or singer did. Suddenly, as much as I wanted it to, the song doesn't apply to me.

Hallam's theory, which he says was included in Warren's sheet as something of a joke, focuses on "girl" as a term of endearment.

Songs that center on the words "girl" or "guy," he says, make a song likable immediately, because they have a much less serious connotation than "man" or "woman." Hallam cites Tim McGraw's "Don't Take The Girl," Joe Diffie's "So Help Me Girl," and Collin Raye's "My Kind Of Girl" and "One Boy, One Girl." Putting the word "girl" in the title of songs like "Rock My World (Little Country Girl)" by Brooks & Dunn and "My Kind Of Girl" increased their relatability factor, he says, adding, "It's not unique to country music, either. Pop songs have done it forever," citing "My Girl" and "My Guy" as prime examples.

My own theory is merely a subtle suggestion to songwriters that whenever possible, superfluous gender references should be avoided. Then again, without gender-specific songs, country music would be entirely too neutral, and the war between the sexes has always been an important focal point for the genre. Imagine life without "Stand By Your Man," "It Was Always So Easy (To Find An Unhappy Woman)," "Your Squaw Is On The Warpath," and "Guys Do It All The Time." Besides, I'd hate to have the task of rewriting "Papa Loved Mama" in a gender-neutral world.

Parnell Wakes Up Pearman



Career artist Lee Roy Parnell, left, who is known for running a little behind schedule, recently missed an interview with KYNG (Young Country) Dallas. When the interview was rescheduled, Parnell showed up with a "wake-up" basket for PD Dan Pearman, right, containing espresso, No-Doz, and an alarm clock. Parnell told Pearman, "These things work real well for me, so I thought I'd bring them to you in case you ever need them."

ON THE ROW

Crook & Chase Return; Gaylord Buys Word

Lorianne Crook and Charlie Chase are returning to TNN next year as hosts of the twice-weekly prime-time show "Today's Country," which debuts Jan. 6. The hourlong show, which will air on Monday and Thursday nights, will focus on breaking country music news and interviews. TNN will also launch a one-hour Saturday show, "This Week In Country Music," next year. A host for that show has not yet been named. Both programs are produced by Jim Owens & Associates.

Gaylord Entertainment Co. has agreed to purchase Nashville-based Christian label Word Records and Music from Thomas Nelson for

\$110 million.

Congratulations to Debi Fleischer, Columbia's VP of national country promotion, who got engaged to Charlie Robin Nov. 21. The couple plans a late spring wedding.

Also congratulations to Capitol Nashville artist Trace Adkins and Arista manager of media and publicity Rhonda Forlaw, who got engaged on-stage during Adkins' Grand Ole Opry debut Nov. 23 in front of a soldout audience.

Get-well wishes to SOR regional Roy Perry, who recently suffered his fourth heart attack and was in critical condition at press time.

Sorry to report the Nov. 22 death of Bruce Honick, 46, chief correspondent for Country Weekly, following a lengthy battle with cancer. Donations may be made to the Joe Kraft Foundations, 210 23rd Ave. N., Nashville, Tenn. 37203.

Lorrie Morgan has inked a deal with the Ballantine Publishing Group to write a book about her life with the late Keith Whitley. The book, titled "Forever Yours Faithfully," will be co-written by author George Vescey, who penned "Coal Miner's Daughter."

Long After Chart Run, Tom T. Hall Inspires Artists As A Songwriter

Continued from page 1

"about a young lady that lost her virginity. That's a universal thought," Hall says. "If you're lucky, it happens to everyone."

It's not surprising that he singles out that song, because it is probably the best current example of the kind of story-song that Hall, known as "the Storyteller," is most known for. While story-songs have been largely absent from radio in recent years, Hall predicts they will make a comeback because everything in Nashville revolves in a cycle he's seen repeat itself three or four times over the course of his 30-year career.

"We do this in country music," he says. "We get hot and sell a lot of records, and we get kind of huffy and fluffy. We peaked out [the last time] when Kenny Rogers and Dolly Parton did 'Islands In The Stream.' I never knew what that song was about and never did care. Then Randy Travis came out and started singing through his nose and [saved us] . . . One time way back we got a lot of violins and choruses going, and then Buck Owens came around with a five-piece band and turned it all around."

Hall calls the business of songwriting "a strange, wonderful, weird job." But contrary to the current trend of co-writing, he continues to work alone, even as such contemporaries as Bill Anderson are enjoying a creative renaissance by writing with newer artists like Vince Gill. "I never could co-write, I'm too stubborn and independent," Hall says. "Songwriting is a very solitary business. You get three people in a room and you ruin it." Not surprisingly, Hall says he has no particular favorites among the current Nashville writers and can't understand why some of them are getting so much attention. "Writers should be seen and not heard," he says.

Hall resists any attempts to analyze his songs, saying, "If you hear it and you like it, you don't have to know why." He will concede, however, that he wrote "Harper Valley, P.T.A." during the Vietnam era as a metaphor. "It was a song about hypocrisy," he says. "Those were the innocent times, the simpler times. The whole society was in a closet. Then we find out the butcher, the baker, and the candlestick maker had their problems, and it all came out in 'Harper Valley.' I knew what it was when I wrote it. It wasn't just about a housewife. It was [about] national consciousness."

The renewed interest in his songs comes on the heels of a 10-year period in which Hall says "nobody cared anything about my songs. I wasn't upset about it. I took the time off and wrote some books and went hunting and fishing and never lamented it." Hall's third novel and seventh book, a satire titled "What A Book!," has just been published by Longstreet Press.

As a teenager, Hall performed in a bluegrass band, the Kentucky Travelers, which would appear on WMOR Morehead, Ky. When his bandmates were drafted for the Korean War, he remained at the station as a DJ. After a three-year stint in the Army, he resumed his DJ career, working at seven stations in West Virginia, Kentucky, and Virginia. He

was signed to Mercury in 1967 and, with the exception of one stint at RCA Victor, has remained with the label ever since. His career has spawned 33 albums, including two children's recordings, 51 charted country singles, including several that crossed over to the pop chart, plus numerous hits of his songs recorded by other artists. Mercury recently released a boxed-set retrospective of his career titled "Storyteller, Poet, Philosopher."

Hall is grateful for the label's continued faith in him. "All these labels in town, they come along every once in a while and fire everyone and kick them out on the street, but Mercury always sends me a Christmas present and never kicked me out on the street."

In addition to the boxed set, Mercury recently released a compilation of Hall's children's recordings and an album of brand-new material, "Songs From Sopchoppy," which contained Hall's recording of "Little Bitty," a song he finished writing in 1996 and which Alan Jackson just took to the top of the chart.

Hall says the inspiration for the song came from one of his frequent walks during which he passed a house "with a little dog, and a little yard, and a little car, and I thought, 'That is the American dream.' There are a lot of happy people in America that don't get credit for being happy, a lot of good news out there that isn't getting reported."

Hall counts himself among those happy people. He performs live "if the phone rings," which nets him a booking about every two weeks, and he recently did a monthlong tour in Australia. Asked if his priority is his songwriting or his book writing, the 60-year-old Hall reports, "I don't have any priorities. I just get up in the morning and see what's in the mail."

He likes Jackson's recording of "Little Bitty" and is pleased at the unexpected attention it has brought him. "Alan took me along with him and made me a celebrity again," he says. "Alan is a big star, a great kid, and I got kind of carried along."

Hall finds it ironic that producer Keith Stegall had Jackson sing the last verse of "Little Bitty" in a much slower tempo than the rest of the song, which unintentionally reflects the way it was written. Hall wrote all but the last verse in 1995, then threw the unfinished song in a drawer and didn't pull it out to finish it until a year later.

He is also happy with Deryl Dodd's recording of "That's How I Got To Memphis," which was first a hit for Bobby Bare in 1970, and Cyrus' "Harper Valley, P.T.A.," in which Hall says Cyrus "was able to capture some of the same magic." Cyrus invited Hall to play in his band at Fan Fair, where Hall says he "learned something about modern music" and the energy level of today's performers when "I got ran over four times by Billy Ray onstage."

Hall says his favorite recent development in country music is line dancing, because it gives people a reason to get involved in the music. Asked if he's ever tried it, Hall responds with his typical humor: "No. I got out of the Army and said I'd never get in another line."

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Gary Allan

"HER MAN" (DECCA)

At age 13, Gary Allan walked into a bar a few blocks from his home in La Mirada, Calif. to audition for a singing job he'd seen advertised. Despite protests from the club owner that he was too young, Allan convinced the man to let him perform the following weekend. At 15, he was offered a record deal but followed his parents' advice to let it wait. Years later, and within weeks of arriving in Nashville, Allan had his choice of several major-label deals. "Used Heart For Sale" is his debut album.

Crystal Bernard

"HAVE WE FORGOTTEN WHAT LOVE IS" (RIVER NORTH)

Crystal Bernard has played Helen Chappel on NBC's "Wings" for the past eight years, but she spent most of her childhood singing onstage. Bernard traveled across the country with her evangelical-preacher father, performing at church functions and gospel jubilees. At 14, she was asked to become part of Bobbie Gentry's Las Vegas show. Her AC duet with Chicago's Peter Cetera, "(I Wanna Take) Forever Tonight," brought her to the attention of River North. She co-wrote this single with Billy Dean. Her debut album is titled "The Girl Next Door."

Burnin' Daylight

"LOVE WORTH FIGHTING FOR" (CURB)

Marc Beeson (a former solo artist and author of Restless Heart's "When She Cries"), Sonny LeMaire (bassist, vocalist, and songwriter for Exile), and Kurt Howell (keyboardist and vocalist for Southern Pacific) make up this trio, which set out with the sole intention of getting its songs recorded by other artists. In fact, its first showcase invitations read, "We don't want a record deal, just cut our songs." Nevertheless, the act's shows attracted a slew of label execs with offers. Curb struck the right chord to change the group members' minds.

Deana Carter

"STRAWBERRY WINE" (CAPITOL NASHVILLE)

Growing up in Music City, Deana Carter didn't have to go much farther than her own back yard for a career in music. While her father, studio guitarist Fred Carter Jr., was recording with everyone from Neil Young to Tony Bennett, the rest of the Carter clan was singing in church choirs and musicals. Her debut album is titled "Did I Shave My Legs For This?" The video for her next single, "We Danced Anyway," was recently shot in Puerto Rico.

Groove Grass Boyz

"MACARENA" (IMPRINT)

Just when you think it's over, "Macarena" is given a country spin by producer Scott Rouse, who's known for his wacky musical background work on Jeff Foxworthy's records. Rouse gathered veteran bluegrass pickers Doc Watson, Mac Wiseman, and Ron McCurry into the studio for this interpretation of the song that won't go away. It is available as a commercial CD single and cassette single with three mixes.

Mila Mason

"THAT'S ENOUGH OF THAT" (ATLANTIC)

After graduating from high school in Dawson Springs, Ky., Mila Mason moved to Nashville, where she modeled, sang jingles, wrote songs, and recorded demos until a showcase landed her a record deal with Atlantic. Her

debut set is titled "That's Enough Of That."

Caryl Mack Parker

"BETTER LOVE NEXT TIME" (MAGNATONE)

An accomplished pianist, guitarist, and mandolin player, Caryl Mack Parker grew up in Abilene, Texas, but it wasn't until entering talent shows in high school that she considered a career in music. While in college, Parker toured for the USO with husband/co-writer Scott Parker. After she got her degree in education, the Parkers moved to Portland, Ore., where she received recognition as a singer/songwriter before moving to Nashville. Her self-titled debut is co-produced by Little Texas co-producer Christy DiNapoli.

Brady Seals

"ANOTHER YOU, ANOTHER ME" (REPRISE)

Fairfield, Ohio, native Brady Seals is flying solo after a successful run with Little Texas, which, over its seven-year history, received many accolades, including the Academy of Country Music's vocal group of the year award in 1994. Seals co-wrote nine of the 10 tracks on his debut album, "The Truth," produced by Rodney Crowell.

Kevin Sharp

"NOBODY KNOWS" (ASYLUM)

Kevin Sharp's family, which included seven children and numerous foster children, lived in Idaho and Sacramento, Calif. His high school years were spent singing in choirs and playing sports. During his senior year, however, he was diagnosed with bone cancer. Many operations, painful treatments, and experimental drugs followed, and Sharp was given little chance to live. Surprisingly, he went into remission in 1991. Two years later, he returned to performing and was signed to Asylum with the help of mentor David Foster. This single is a country remake of a pop hit by the Tony Rich Project. "Measure Of A Man" is Sharp's debut album. A TV movie about his life is planned and will star Fred Savage of "The Wonder Years."

Ray Vega

"REMEMBER WHEN" (BNA)

As a boy in El Paso, Texas, Ray Vega followed in his father's and older brother's footsteps by singing in church. He grew up listening to the Eagles and Linda Ronstadt, while his brothers instilled in him their own musical preferences for Gene Pitney, Roy Orbison, and Marty Robbins. In the mid-'80s, Vega interrupted his studies at Boston's Berklee College of Music to sing professionally with his brother as part of the Vega Brothers. This track is from his solo debut, for which he co-wrote seven of the 11 tracks.

Jeff Wood

"YOU JUST GET ONE" (IMPRINT)

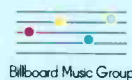
Oklahoma native Jeff Wood's first musical memory is being 6 years old at Disneyland and ending up onstage with one of the performing bands. Through high school and college, Wood performed acoustically and spent a lot of weekends watching Garth Brooks at the local Holiday Inn. After graduating from Oklahoma State University, Wood asked Brooks to show him around Nashville. He moved there a year later, was signed to a publishing deal, and penned "Cowboy Love" for John Michael Montgomery. He was signed briefly to Liberty before landing at Imprint.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor. Send information on new artists to Sue Falco at 11 W. 42nd St., 12th Floor, New York, N.Y. 10036.

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Immediate opening for midday, professional, experienced, smooth communicator, and possibly other full and parttime on-air positions at **WMXQ-FM/Soft Rock 94.5, Birmingham.** Send tapes and resumes to **Jeff Tyson, WMXQ, 244 Goodwin Crest Drive, Suite 300, Birmingham, AL 35209.** **NO CALLS. EOE**

WJZA
Air Talent
WJZA is conducting a nationwide talent search for air personalities. Send T&Rs to: **4380 East Livingston Columbus, Ohio 43227** Attn: Mr. Phil Davis
WOMEN ARE ENCOURAGED TO APPLY.
NO PHONE CALLS.
EOE

MUSIC DIRECTOR/ AIR TALENT ...
for Richmond's B-103.7. All applicants should know selector inside/out and be great on the air. *Is this you?* Come be part of a "New" team in beautiful Richmond Virginia. Send your tape and resume to:
BARRY MCKAY
PROGRAM DIRECTOR
WMXB-B 103.7
812 MOOREFIELD PARK DR. #200
RICHMOND, VIRGINIA 23236
E.O.E.

HELP WANTED

B 100.3 FM
MORNING MONSTER
The New B-100.3/Los Angeles is still looking for America's best morning show. Here's what we're going to do. Beginning immediately we are offering on-air auditions. If you've ever wanted to win in LA, here's your chance. In order to get an audition, don't just send a tape. Show us you are thinking like a morning monster. The more creative you are at getting our attention, the more likely we'll spring for airfare and the best hotel we can trade. **KIBB/B-100.3** is a Viacom Radio Group station and encourages women, minorities and cool guys to apply. Here's the PD's home address: **3500 West Olive Avenue, Suite 250, Burbank, CA 91505. EOE**

106.1 Jammin' WJJS 101.7
The Best of The City
Virginia's premier rhythm chr is seeking air talent. Personality required, able to develop relationship with listeners, strong production skills a must! This position is not for the timid! Must desire to have fun and win! **RUSH, T&R with photo to:**
David Lee Michaels, PD
1105 Main Street
Madison Heights, VA 24572
CAVALIER COMMUNICATIONS IS AN EQUAL OPPORTUNITY EMPLOYER.

Today's **Hot New Country**
KTOM
100.7 FM/1380 AM
ON-AIR PROGRAM DIRECTOR
Come live and play in the Monterey Bay Area
Heritage country leader needs motivated leader to guide a great staff to number one. 3-5 years programming in small/medium markets a plus. Tape & resume to:
Doug Grimm, KTOM AM/FM,
933 N. Main St., Salinas, CA 93906
EEO

HELP WANTED

93.3 WSNE
BRIGHT & TIGHT AIR TALENT
Providence, RI — Market #31 SFX Broadcasting, WSNE, Top 5-rated Bright AC looking for exceptional AT for possible future openings. Naturally enthusiastic delivery, top-notch production skills & impeccable references a must. Minimum 3 yrs fulltime experience. No calls, T&R to **Jack Casey, APD, 100 Boyd Ave., E. Providence, RI 02914.**
EOE M/F

Today's **Hot New Country**
K95 **MORNING SHOW PRODUCER**
Richmond's top rated morning show is looking for the country's most creative producer. On-air experience and outstanding digital production skills required. Must have great organizational and people skills and ability to produce on-air imaging, schedule guests, write bits, create and participate in stunts, and appearances. Send T&R by 12/15/96 to **Mark Richards, PD, WKHK-FM, 300 Arboretum Place, Suite 590, Richmond, VA 23236 NO CALLS! EOE**

NY BASED AFFILIATE RELATIONS POSITION
SJS Entertainment has positions open within its Urban Affiliate Relations Department. Past Urban radio programming and/or affiliate relations experience required. Fax resume to: **J.B. at (212) 679-3310.**

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The Airplay '96 Special Year-End Combined Issue
* Most complete chart wrap-up of 1996 includes:
• Top artist for combined formats
• Record of the year
• Each format's song with most weeks at #1
• Each format's artist with most weeks at #1
* Special features include an interview with a big hitmaker in each format.
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ISSUE DATE: December 20, 1996
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1515 Broadway
New York, NY 10036
Phone: 212-536-5058
Fax: 212-536-5055

AIRPLAY Monitor[®] GREATEST GAINERS

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Strongest Increase In Airplay This Week

INCREASE IN PLAYS

TRISHA YEARWOOD • Everybody Knows (MCA)	+833
KYCY +30, WBEE +20, WDRM +18, KKAT +18, KNCL +18, KTST +15, WBUB +15, KXXY +15, WKCN +14, WQXK +14	
CLINT BLACK • Half Way Up (RCA)	+750
KXKC +20, KVET +20, KTTS +19, WKIX +15, KYCY +15, KRYS +15, WUSY +15, WKXC +14, KBEQ +14, KASE +14	
VINCE GILL • Pretty Little Adriana (MCA)	+606
KYNG +29, WQDR +18, WRBQ +16, KXXY +15, WVJK +14, KKAT +14, KIIM +13, WSM +13, WKCN +12, WIVK +12	
TRAVIS TRITT • Where Corn Don't Grow (WARNER BROS.)	+541
WRNS +16, WWGR +15, KRAK +15, WIRK +14, KIKF +14, WYAY +14, WNCY +13, WKIX +13, WSTH +13, WQBE +13	
KEVIN SHARP • Nobody Knows (ASYLUM)	+514
WGRL +19, WKJN +17, KIIM +15, KSSN +15, KSAN +15, WTQR +14, WKIX +13, KXXY +13, WBOB +12, WNCY +11	
BROOKS & DUNN • A Man This Lonely (ARISTA)	+482
KYCY +45, KNIX +23, KCYCY +19, WYAY +16, WWGR +15, WGAR +15, KASE +14, WKXC +13, KSAN +13, WBCT +12	
MINDY MCCREADY FEAT. LONESTAR'S RICHIE MCDONALD • Maybe He'll Notice Her Now (BNA)	+450
WYCD +15, KTST +14, WBOB +14, KWEN +14, WWWW +13, KXKC +12, KFMS +12, WAMZ +12, WGAR +12, WRKZ +10	
LEANN RIMES • One Way Ticket (Because I Can) (CURB)	+443
WGRL +23, WBOB +16, WHYL +15, KWEN +15, KJYJ +14, WIOV +13, WDSY +13, WKTF +12, WXBM +11, WKJN +11	
GARTH BROOKS • That Ol' Wind (CAPITOL NASHVILLE)	+441
WYGY +23, WKCQ +23, KXKC +15, WEZL +15, KRST +14, KSCS +13, KSON +12, WKTF +11, KOUL +11, KXKT +11	
JOHN MICHAEL MONTGOMERY • Friends (ATLANTIC)	+433
WKSF +17, WAMZ +17, KSOP +17, KYNG +14, WQMX +13, WKLB +13, KJYJ +12, KXXY +12, WNOE +12, WZZK +11	
TY HERNDON • She Wants To Be Wanted Again (EPIC)	+425
KYNG +22, WCOL +15, WKTF +14, WIL +13, WBOB +12, WYGY +11, WYNK +11, KVOO +11, WGKX +11, KPLX +11	
BRYAN WHITE • That's Another Song (ASYLUM)	+409
KYNG +24, WCOL +18, WORM +15, WQIK +15, WHSL +14, KYCY +14, KCYCY +14, WQDR +13, KXXY +12, KIKF +11	
RICK TREVINO • Running Out Of Reasons To Run (COLUMBIA)	+400
KRTY +18, WORM +14, WCLB +13, KXKC +13, KTST +10, KFRG +10, KXXY +10, WMSI +9, KRMD +9, KFKF +9	
LONESTAR • Heartbroke Every Day (BNA)	+387
WGRL +18, WSOC +16, KCYCY +13, WQMX +12, KWNR +12, KIKF +11, KKAT +11, KTST +10, KYNG +10, WHYL +10	
BRADY SEALS • Another You, Another Me (REPRISE)	+378
WIRK +15, KEKY +15, WDDO +14, WCMS +14, KASE +14, KZSN +13, WGGY +12, WKJN +11, WCHY +9, KYGO +9	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
CLINT BLACK <i>Half Way Up (RCA)</i>	61	LONESTAR <i>Heartbroke Every Day (BNA)</i>	27
TRAVIS TRITT <i>Where Corn Don't Grow (Warner Bros.)</i>	36	JAMES BONAMY <i>All I Do Is Love Her (Epic)</i>	22
TOBY KEITH <i>Me Too (Mercury Nashville)</i>	30	TRISHA YEARWOOD <i>Everybody Knows (MCA)</i>	21
TY HERNDON <i>She Wants To Be Wanted Again (Epic)</i>	29	BRADY SEALS <i>Another You, Another Me (Reprise)</i>	19
BROOKS & DUNN <i>A Man This Lonely (Arista)</i>	27	DARYLE SINGLETARY <i>Amen Kind Of Love (Giant)</i>	19

VIDEO PLAYLISTS

CMT
COUNTRY MUSIC TELEVISION

TNN
THE NASHVILLE NETWORK
The Heart of Country

	TW	LW		TW	LW
1	Ricochet	5	4	1	Chris Ward, When You Get To Be You
2	Kenny Chesney, Me And You	5	4	2	Terri Clark, Poor, Poor Pitiful Me
3	LeAnn Rimes, One Way Ticket (Because I Can)	5	3	3	David Lee Murphy, She's Really Something To See
4	Alan Jackson, Little Bitty	5	4	4	LeAnn Rimes, One Way Ticket (Because I Can)
5	Trace Adkins, Every Light In The House	4	4	5	Brooks & Dunn, Mama Don't Get Dressed Up For Nothing
6	Brooks & Dunn, Mama Don't Get Dressed Up For Nothing	4	4	6	Deana Carter, Strawberry Wine
7	Patty Loveless, Lonely Too Long	4	4	7	Trace Adkins, Every Light In The House
8	Deana Carter, Strawberry Wine	4	5	8	John Michael Montgomery, Ain't Got Nothin' On Us
9	Mary Chapin Carpenter, Let Me Into Your Heart	4	4	9	Reba McEntire, The Fear Of Being Alone
10	Reba McEntire, The Fear Of Being Alone	4	4	10	Tim McGraw, Maybe We Should Just Sleep On It
11	Terri Clark, Poor, Poor Pitiful Me	4	4	11	David Kersh, Goodnight Sweetheart
12	Gary Allan, Her Man	4	3	12	Mary Chapin Carpenter, Let Me Into Your Heart
13	Tim McGraw, Maybe We Should Just Sleep On It	4	4	13	Tracy Byrd, Big Love
14	Randy Travis, Would I	4	2	14	Ricochet, Love Is Stronger Than Pride
15	Bryan White, That's Another Song	4	3	15	Patty Loveless, Lonely Too Long
16	Deryll Dodd, That's How I Got To Memphis	4	0	16	Alan Jackson, Little Bitty
17	Shania Twain, God Bless The Child	3	3	17	Billy Dean, I Wouldn't Be A Man
18	James Bonamy, All I Do Is Love Her	3	3	18	Toby Keith, Me Too
19	Rick Trevino, Running Out Of Reasons To Run	3	3	19	Mindy McCready Feat. Lonestar's R. McDonald, Maybe He'll Notice Her Now
20	Ty Herndon, She Wants To Be Wanted Again	3	3	20	Shania Twain, God Bless The Child
21	Tracy Byrd, Big Love	3	5	21	Trisha Yearwood, Everybody Knows
22	Mark Chesnut, It's A Little Too Late	3	3	22	Paul Brandt, I Meant To Do That
23	Daryle Singletary, Amen Kind Of Love	3	2	23	Faith Hill, I Can't Do That Anymore
24	Paul Brandt, I Meant To Do That	3	4	24	The Mavericks, I Don't Care If You Love Me Anymore
25	Billy Dean, I Wouldn't Be A Man	3	3	25	Faith Hill, I Can't Do That Anymore
26	Toby Keith, Me Too	3	0	26	Sammy Kershaw, Politics, Religion And Her
27	Faith Hill, I Can't Do That Anymore	3	3	27	Deryll Dodd, That's How I Got To Memphis
28	Sammy Kershaw, Politics, Religion And Her	3	3	28	Kevin Sharp, Nobody Knows
29	Tracy Lawrence, Is That A Tear	3	3	29	Ty Herndon, She Wants To Be Wanted Again
30	Mindy McCready Feat. Lonestar's R. McDonald, Maybe He'll Notice Her Now	3	3	30	Bryan White, That's Another Song

COUNTRY RECURRENT AIRPLAY

RANK	TW	LW	TITLE	ARTIST (LABEL)	RANK	TW	LW	TITLE	ARTIST (LABEL)
1	2668	3503	ME AND YOU	KENNY CHESNEY (BNA)	14	1237	1396	GUYS DO IT ALL THE TIME	MINDY MCCREADY (BNA)
2	1850	1993	BELIEVE ME BABY (I LIED)	TRISHA YEARWOOD (MCA)	15	1184	1177	TIME MARCHES ON	TRACY LAWRENCE (ATLANTIC)
3	1814	1964	LIVING IN A MOMENT	TY HERNDON (EPIC)	16	1178	1290	I DON'T THINK I WILL	JAMES BONAMY (EPIC)
4	1762	1849	I DO	PAUL BRANDT (REPRISE)	17	1162	1167	DON'T GET ME STARTED	RHETT AKINS (DECCA)
5	1686	1852	SO MUCH FOR PRETENDING	BRYAN WHITE (ASYLUM)	18	1108	1138	I THINK ABOUT YOU	COLLIN RAYE (EPIC)
6	1486	1521	SHE NEVER LETS IT GO TO HER HEART	TIM MCGRAW (CURB)	19	1099	1111	NO NEWS	LONESTAR (BNA)
7	1455	1648	THE MAKER SAID TAKE HER	ALABAMA (RCA)	20	1050	1128	ON A GOOD NIGHT	WADE HAYES (COLUMBIA)
8	1375	1398	DADDY'S MONEY	RICOCHET (COLUMBIA)	21	1008	1147	CHECK YES OR NO	GEORGE STRAIT (MCA)
9	1369	1324	MY MARIA	BROOKS & DUNN (ARISTA)	22	983	950	I LIKE IT, I LOVE IT	TIM MCGRAW (CURB)
10	1290	1275	NO ONE NEEDS TO KNOW	SHANIA TWAIN (MERCURY NASHVILLE)	23	978	1021	EVERY TIME I GET AROUND YOU	DAVID LEE MURPHY (MCA)
11	1288	1346	LEARNING AS YOU GO	RICK TREVINO (COLUMBIA)	24	932	953	MEANT TO BE	SAMMY KERSHAW (MERCURY NASHVILLE)
12	1273	1426	CARRIED AWAY	GEORGE STRAIT (MCA)	25	928	960	HEADS CAROLINA, TAILS CALIFORNIA	JO DEE MESSINA (CURB)
13	1242	1163	BLUE CLEAR SKY	GEORGE STRAIT (MCA)					

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

Announcing
Airplay 1996
AIRPLAY MONITOR'S
Combined 4-in-1 Year-End Issue

Special Features
will include:

TOP RECORDS, ARTISTS, AND LABELS OF THE YEAR
IN ALL MUSIC FORMATS, TOGETHER IN ONE MAGAZINE.

DECEMBER 27, 1996!!!

Distributed week of December 16

AIRPLAY
Monitor

Lee Ann Photoglo: 615-321-4294 • Gary Nuell: 213-525-2331 • Robert Massey: 213-525-2325 • Jack Fulmer: 212-536-5272

Playlists supplied by Broadcast Data Systems' RadioTrack service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly curve, beginning with the highest-cumulating station. Cumps are updated twice yearly following the release of the Spring and Fall Arbitration surveys. The number of stations shown each week varies depending upon space.

COUNTRY

WUSN			KZLA			WKHX			KSCS			WMZQ			WXTU					
Chicago PD: Dean McNeil MD: Tricia Biundo			Los Angeles PD: John Sebastian APD/MD: Bill Fink			Atlanta PD: Neil McGinley MD: Johnny Gray			Dallas PD: Dean James MD: Linda O'Brian			Washington, DC PD/MD: Mac Daniels			Philadelphia PD: Kevin O'Neal MD: Jim Radler					
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW				
1	1	Patty Loveless, Lonely Too Long	1	1	Kevin Sharp, Nobody Knows	1	1	David Kersh, Goodnight Sweetheart	1	1	Garth Brooks, That Ol' Wind	1	1	George Strait, I Can Still Make Cheyenne	1	1	David Kersh, Goodnight Sweetheart	1	1	Mila Mason, That's Enough Of That
2	2	Deana Carter, Strawberry Wine	2	2	Mark Chesnut, It's A Little Too Late	2	2	Garth Brooks, That Ol' Wind	2	2	Alan Jackson, Little Bitty	2	2	Patty Loveless, Lonely Too Long	2	2	Mila Mason, That's Enough Of That	2	2	Deana Carter, Strawberry Wine
3	3	David Kersh, Goodnight Sweetheart	3	3	Gary Allan, Her Man	3	3	Trace Adkins, Every Light In The House	3	3	Reba McEntire, The Fear Of Being Alone	3	3	Deana Carter, Strawberry Wine	3	3	George Strait, I Can Still Make Cheyenne	3	3	LeAnn Rimes, One Way Ticket
4	4	Alan Jackson, Little Bitty	4	4	Alan Jackson, Little Bitty	4	4	Alan Jackson, Little Bitty	4	4	Alan Jackson, Little Bitty	4	4	Deana Carter, Strawberry Wine	4	4	Trace Adkins, Every Light In The House	4	4	Kevin Sharp, Nobody Knows
5	5	Reba McEntire, The Fear Of Being Alone	5	5	David Kersh, Goodnight Sweetheart	5	5	Ricochet, Love Is Stronger Than Pride	5	5	Trace Adkins, Every Light In The House	5	5	James Bonamy, I Don't Think I Will	5	5	Alan Jackson, Little Bitty	5	5	Paul Brandt, I Do
6	6	Ricochet, Love Is Stronger Than Pride	6	6	LeAnn Rimes, One Way Ticket	6	6	John Michael Montgomery, Friends	6	6	Garth Brooks, That Ol' Wind	6	6	George Strait, Carried Away	6	6	Tim McGraw, Maybe We Should Just Sleep O	6	6	Tim McGraw, Maybe We Should Just Sleep O
7	7	Terri Clark, Poor, Poor Pitiful Me	7	7	Garth Brooks, That Ol' Wind	7	7	Tim McGraw, Maybe We Should Just Sleep O	7	7	Clay Walker, Bury The Shovel	7	7	David Lee Murphy, The Road You Leave Beh	7	7	Garth Brooks, That Ol' Wind	7	7	Sawyer Brown, She's Gettin' There
8	8	Trace Adkins, Every Light In The House	8	8	Trace Adkins, Every Light In The House	8	8	Trace Adkins, Every Light In The House	8	8	LeAnn Rimes, One Way Ticket	8	8	Randy Travis, Would I	8	8	Trace Adkins, Every Light In The House	8	8	Reba McEntire, The Fear Of Being Alone
9	9	George Strait, I Can Still Make Cheyenne	9	9	Clay Walker, Bury The Shovel	9	9	Mary Chapin Carpenter, Let Me Into Your	9	9	Mary Chapin Carpenter, Let Me Into Your	9	9	Trace Adkins, Every Light In The House	9	9	Dolly Parton, Just When I Needed You Mos	9	9	John Michael Montgomery, Friends
10	10	Clay Walker, Bury The Shovel	10	10	Mary Chapin Carpenter, Let Me Into Your	10	10	LeAnn Rimes, One Way Ticket	10	10	Vince Gill, Pretty Little Adriana	10	10	Brooks & Dunn, Mama Don't Get Dressed Up	10	10	Trace Adkins, Every Light In The House	10	10	Clint Black, Like The Rain
11	11	Vince Gill, Pretty Little Adriana	11	11	Bryan White, That's Another Song	11	11	Kevin Sharp, Nobody Knows	11	11	Mark Chesnut, It's A Little Too Late	11	11	Trace Adkins, Every Light In The House	11	11	Reba McEntire, The Fear Of Being Alone	11	11	LeAnn Rimes, One Way Ticket
12	12	LeAnn Rimes, One Way Ticket	12	12	Reba McEntire, The Fear Of Being Alone	12	12	Patty Loveless, Lonely Too Long	12	12	John Michael Montgomery, Friends	12	12	Vince Gill, Pretty Little Adriana	12	12	Trace Adkins, Every Light In The House	12	12	Clint Black, Like The Rain
13	13	Kevin Sharp, Nobody Knows	13	13	Collin Raye, What If Jesus Comes Back L	13	13	Mary Chapin Carpenter, Let Me Into Your	13	13	Travis Tritt, More Than You'll Ever Know	13	13	Travis Tritt, More Than You'll Ever Know	13	13	Kevin Chesney, Me And You	13	13	David Lee Murphy, The Road You Leave Beh
14	14	Bryan White, That's Another Song	14	14	Vince Gill, Pretty Little Adriana	14	14	Terri Clark, Poor, Poor Pitiful Me	14	14	John Berry, Change My Mind	14	14	John Michael Montgomery, Friends	14	14	LeAnn Rimes, One Way Ticket	14	14	Tim McGraw, Maybe We Should Just Sleep O
15	15	Tracy Byrd, Big Love	15	15	Ty Herndon, She Wants To Be Wanted Again	15	15	Ty Herndon, She Wants To Be Wanted Again	15	15	Mila Mason, That's Enough Of That	15	15	Faith Hill, I Can't Do That Anymore	15	15	Brooks & Dunn, Mama Don't Get Dressed Up	15	15	Brooks & Dunn, Mama Don't Get Dressed Up
16	16	John Michael Montgomery, Friends	16	16	John Michael Montgomery, Friends	16	16	Marty Stuart, You Can't Stop Love	16	16	John Michael Montgomery, Friends	16	16	Travis Tritt, More Than You'll Ever Know	16	16	Travis Tritt, More Than You'll Ever Know	16	16	Travis Tritt, More Than You'll Ever Know
17	17	Mila Mason, That's Enough Of That	17	17	Marty Stuart, You Can't Stop Love	17	17	Marty Stuart, You Can't Stop Love	17	17	John Michael Montgomery, Friends	17	17	Travis Tritt, More Than You'll Ever Know	17	17	Travis Tritt, More Than You'll Ever Know	17	17	Travis Tritt, More Than You'll Ever Know
18	18	Randy Travis, Would I	18	18	Tracy Lawrence, Is That A Tear	18	18	Tracy Lawrence, Is That A Tear	18	18	John Michael Montgomery, Friends	18	18	Travis Tritt, More Than You'll Ever Know	18	18	Travis Tritt, More Than You'll Ever Know	18	18	Travis Tritt, More Than You'll Ever Know
19	19	Garth Brooks, That Ol' Wind	19	19	Ricochet, Love Is Stronger Than Pride	19	19	Ricochet, Love Is Stronger Than Pride	19	19	John Michael Montgomery, Friends	19	19	Travis Tritt, More Than You'll Ever Know	19	19	Travis Tritt, More Than You'll Ever Know	19	19	Travis Tritt, More Than You'll Ever Know
20	20	Tracy Lawrence, Is That A Tear	20	20	John Berry, Change My Mind	20	20	John Berry, Change My Mind	20	20	John Michael Montgomery, Friends	20	20	Travis Tritt, More Than You'll Ever Know	20	20	Travis Tritt, More Than You'll Ever Know	20	20	Travis Tritt, More Than You'll Ever Know
21	21	Gary Allan, Her Man	21	21	Reba McEntire, The Fear Of Being Alone	21	21	Reba McEntire, The Fear Of Being Alone	21	21	John Michael Montgomery, Friends	21	21	Travis Tritt, More Than You'll Ever Know	21	21	Travis Tritt, More Than You'll Ever Know	21	21	Travis Tritt, More Than You'll Ever Know
22	22	Alan Jackson, Little Bitty	22	22	Reba McEntire, The Fear Of Being Alone	22	22	Reba McEntire, The Fear Of Being Alone	22	22	John Michael Montgomery, Friends	22	22	Travis Tritt, More Than You'll Ever Know	22	22	Travis Tritt, More Than You'll Ever Know	22	22	Travis Tritt, More Than You'll Ever Know
23	23	Kevin Sharp, Nobody Knows	23	23	Mila Mason, That's Enough Of That	23	23	Mila Mason, That's Enough Of That	23	23	John Michael Montgomery, Friends	23	23	Travis Tritt, More Than You'll Ever Know	23	23	Travis Tritt, More Than You'll Ever Know	23	23	Travis Tritt, More Than You'll Ever Know
24	24	Reba McEntire, The Fear Of Being Alone	24	24	Terri Clark, Poor, Poor Pitiful Me	24	24	Terri Clark, Poor, Poor Pitiful Me	24	24	John Michael Montgomery, Friends	24	24	Travis Tritt, More Than You'll Ever Know	24	24	Travis Tritt, More Than You'll Ever Know	24	24	Travis Tritt, More Than You'll Ever Know
25	25	David Kersh, Goodnight Sweetheart	25	25	John Michael Montgomery, Friends	25	25	John Michael Montgomery, Friends	25	25	John Michael Montgomery, Friends	25	25	Travis Tritt, More Than You'll Ever Know	25	25	Travis Tritt, More Than You'll Ever Know	25	25	Travis Tritt, More Than You'll Ever Know
26	26	Ricochet, Love Is Stronger Than Pride	26	26	Tracy Byrd, Big Love	26	26	Tracy Byrd, Big Love	26	26	John Michael Montgomery, Friends	26	26	Travis Tritt, More Than You'll Ever Know	26	26	Travis Tritt, More Than You'll Ever Know	26	26	Travis Tritt, More Than You'll Ever Know
27	27	Terri Clark, Poor, Poor Pitiful Me	27	27	John Michael Montgomery, Friends	27	27	John Michael Montgomery, Friends	27	27	John Michael Montgomery, Friends	27	27	Travis Tritt, More Than You'll Ever Know	27	27	Travis Tritt, More Than You'll Ever Know	27	27	Travis Tritt, More Than You'll Ever Know
28	28	Trace Adkins, Every Light In The House	28	28	John Michael Montgomery, Friends	28	28	John Michael Montgomery, Friends	28	28	John Michael Montgomery, Friends	28	28	Travis Tritt, More Than You'll Ever Know	28	28	Travis Tritt, More Than You'll Ever Know	28	28	Travis Tritt, More Than You'll Ever Know
29	29	George Strait, I Can Still Make Cheyenne	29	29	Clay Walker, Bury The Shovel	29	29	Clay Walker, Bury The Shovel	29	29	John Michael Montgomery, Friends	29	29	Travis Tritt, More Than You'll Ever Know	29	29	Travis Tritt, More Than You'll Ever Know	29	29	Travis Tritt, More Than You'll Ever Know
30	30	Clay Walker, Bury The Shovel	30	30	Mary Chapin Carpenter, Let Me Into Your	30	30	Mary Chapin Carpenter, Let Me Into Your	30	30	John Michael Montgomery, Friends	30	30	Travis Tritt, More Than You'll Ever Know	30	30	Travis Tritt, More Than You'll Ever Know	30	30	Travis Tritt, More Than You'll Ever Know

Three Hanks

Men With Broken Hearts

WDAF

"...The addition of Hank III makes this a truly unique display of Hank Sr. classics. His style and vocal quality is hauntingly like that of his grandfather..."—David Bryan,

"...In short this is what I call 'A Genius Album'... A must have for all true country music fans.

God Bless Hank Williams!"—

Don Jeffrey,

KFRG

"MOVE IT ON OVER"
The First Single
From The
Extraordinary
ALBUM...



MCG
CURB

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSM weekly count, beginning with the highest-cumulative station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

For Week Ending November 24, 1996

COUNTRY											
WTQR		WDSY		WSIX		KMLE		KFRG		WSOC	
Greensboro PD: Paul Franklin MD: Deano		Pittsburgh PD: Justin Case Acting MD: Rick Daulton		Nashville PD/MD: Dave Kelly		Phoenix PD/MD: Jeff Garrison		San Bernardino OM: Ray Massie MD: Don Jefferies		Charlotte PD: Paul Johnson MD: Rick McCracken	
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	Deana Carter, Strawberry Wine	1	Travis Tritt, More Than You'll Ever Know	1	Alan Jackson, Little Bitty	1	Alan Jackson, Little Bitty	1	David Kersh, Goodnight Sweetheart	1	Reba McEntire, The Fear Of Being Alone
2	Alan Jackson, Little Bitty	2	Tracy Lawrence, Stars Over Texas	2	Ricochet, Love Is Stronger Than Pride	2	Clint Black, Like The Rain	2	David Lee Murphy, The Road You Leave Behind	2	Terri Clark, Poor, Poor Pitiful Me
3	Trace Adkins, Every Light In The House	3	Clint Black, Like The Rain	3	John Michael Montgomery, Friends	3	Trace Adkins, Every Light In The House	3	Mia Mason, That's Enough Of That	3	George Strait, I Can Still Make Cheyenne
4	Patty Loveless, Lonely Too Long	4	Trace Adkins, Every Light In The House	4	Terri Clark, Poor, Poor Pitiful Me	4	Garth Brooks, That Ol' Wind	4	Garth Brooks, That Ol' Wind	4	Deana Carter, Strawberry Wine
5	George Strait, I Can Still Make Cheyenne	5	Alan Jackson, Little Bitty	5	Trace Adkins, Every Light In The House	5	John Michael Montgomery, Friends	5	Reba McEntire, The Fear Of Being Alone	5	Garth Brooks, That Ol' Wind
6	George Strait, Carried Away	6	George Strait, I Can Still Make Cheyenne	6	Tracy Byrd, Big Love	6	Reba McEntire, The Fear Of Being Alone	6	George Strait, I Can Still Make Cheyenne	6	John Berry, Change My Mind
7	Tracy Lawrence, Stars Over Texas	7	George Strait, Carried Away	7	Deana Carter, Strawberry Wine	7	Kevin Sharp, Nobody Knows	7	Ricochet, Love Is Stronger Than Pride	7	Alan Jackson, Little Bitty
8	Travis Tritt, More Than You'll Ever Know	8	Alabama, The Maker Said Take Her	8	Alabama, The Maker Said Take Her	8	LeAnn Rimes, One Way Ticket	8	Deana Carter, Strawberry Wine	8	Deana Carter, Strawberry Wine
9	Terri Clark, Poor, Poor Pitiful Me	9	Reba McEntire, The Fear Of Being Alone	9	David Kersh, Goodnight Sweetheart	9	Randy Travis, Would I	9	Alan Jackson, Little Bitty	9	Mia Mason, That's Enough Of That
10	Reba McEntire, The Fear Of Being Alone	10	Paul Brandt, I Do	10	Garth Brooks, That Ol' Wind	10	Trisha Yearwood, Believe Me Baby	10	Trisha Yearwood, Believe Me Baby	10	Burnin' Daylight, Love Worth Fighting For
11	Ty Herndon, Living In A Moment	11	Alan Jackson, Home	11	George Strait, I Can Still Make Cheyenne	11	Gary Allan, Her Man	11	Tracy Lawrence, Is That A Tear	11	Travis Tritt, More Than You'll Ever Know
12	Brady Seals, Another You, Another Me	12	LeAnn Rimes, One Way Ticket	12	John Michael Montgomery, Friends	12	Mia Mason, That's Enough Of That	12	Toby Keith, Me Too	12	Trace Adkins, Every Light In The House
13	Gary Allan, Her Man	13	Western Flyer, What Will You Do With Me	13	Mia Mason, That's Enough Of That	13	Tracy Lawrence, Is That A Tear	13	Vince Gill, Pretty Little Adriana	13	Ricochet, Love Is Stronger Than Pride
14	LeAnn Rimes, One Way Ticket	14	Bryan White, So Much For Pretending	14	Randy Travis, Would I	14	Vince Gill, Pretty Little Adriana	14	Brooks & Dunn, Mama Don't Get Dressed Up	14	Patty Loveless, Lonely Too Long
15	David Lee Murphy, The Road You Leave Behind	15	Neal McCoy, Then You Can Tell Me Goodbye	15	Vince Gill, Pretty Little Adriana	15	Brooks & Dunn, Mama Don't Get Dressed Up	15	Brooks & Dunn, Mama Don't Get Dressed Up	15	Faith Hill, I Can't Do That Anymore
16	Garth Brooks, That Ol' Wind	16	Kenny Chesney, Me And You	16	Kevin Sharp, Nobody Knows	16	Kevin Sharp, Nobody Knows	16	Kenny Chesney, Me And You	16	Kevin Sharp, Nobody Knows
17	John Berry, Change My Mind	17	Trisha Yearwood, Believe Me Baby	17	Tracy Lawrence, Time Marches On	17	Clay Walker, Bury The Shovel	17	Tracy Lawrence, Time Marches On	17	Tracy Lawrence, Time Marches On
18	Diamond Rio, It's All In Your Head	18	Patty Loveless, Lonely Too Long	18	Toby Keith, A Woman's Touch	18	Brooks & Dunn, Mama Don't Get Dressed Up	18	Tracy Lawrence, Time Marches On	18	Tracy Lawrence, Time Marches On
19	David Kersh, Goodnight Sweetheart	19	Sawyer Brown, Treat Her Right	19	Sawyer Brown, Treat Her Right	19	Mark Chesnut, It's A Little Too Late	19	Tracy Lawrence, Time Marches On	19	Tracy Lawrence, Time Marches On
20	John Michael Montgomery, Friends	20	James Bonamy, I Don't Think I Will	20	James Bonamy, I Don't Think I Will	20	Burnin' Daylight, Love Worth Fighting For	20	Tracy Lawrence, Time Marches On	20	Tracy Lawrence, Time Marches On
21	Faith Hill, I Can't Do That Anymore	21	Ty Herndon, Living In A Moment	21	Ty Herndon, Living In A Moment	21	Trisha Yearwood, Everybody Knows	21	Tracy Lawrence, Time Marches On	21	Tracy Lawrence, Time Marches On
22	Sammy Kershaw, Politics, Religion And Me	22	Faith Hill, Someone Else's Dream	22	George Strait, Blue Clear Sky	22	Faith Hill, I Can't Do That Anymore	22	Tracy Lawrence, Time Marches On	22	Tracy Lawrence, Time Marches On
23	Mary Chapin Carpenter, Let Me Into Your	23	David Lee Murphy, Every Time I Get Around	23	David Lee Murphy, Every Time I Get Around	23	Brooks & Dunn, My Maria	23	Tracy Lawrence, Time Marches On	23	Tracy Lawrence, Time Marches On
24	Tim McGraw, Maybe We Should Just Sleep O	24	Ricochet, Love Is Stronger Than Pride	24	Ricochet, Love Is Stronger Than Pride	24	Brooks & Dunn, My Maria	24	Tracy Lawrence, Time Marches On	24	Tracy Lawrence, Time Marches On
25	Kenny Chesney, Me And You	25	Kevin Sharp, Nobody Knows	25	Kevin Sharp, Nobody Knows	25	Tracy Lawrence, Time Marches On	25	Tracy Lawrence, Time Marches On	25	Tracy Lawrence, Time Marches On
26	Ricochet, Love Is Stronger Than Pride	26	Ricochet, Love Is Stronger Than Pride	26	Ricochet, Love Is Stronger Than Pride	26	Ricochet, Love Is Stronger Than Pride	26	Tracy Lawrence, Time Marches On	26	Tracy Lawrence, Time Marches On
27	Kevin Sharp, Nobody Knows	27	Rhett Akins, Don't Get Me Started	27	Rhett Akins, Don't Get Me Started	27	Rhett Akins, Don't Get Me Started	27	Tracy Lawrence, Time Marches On	27	Tracy Lawrence, Time Marches On
28	Billy Dean, I Wouldn't Be A Man	28	Wade Hayes, On A Good Night	28	Wade Hayes, On A Good Night	28	Wade Hayes, On A Good Night	28	Tracy Lawrence, Time Marches On	28	Tracy Lawrence, Time Marches On
29	Mark Chesnut, It Wouldn't Hurt To Have	29	Aaron Tippin, That's As Close As I'll Ge	29	Aaron Tippin, That's As Close As I'll Ge	29	Aaron Tippin, That's As Close As I'll Ge	29	Tracy Lawrence, Time Marches On	29	Tracy Lawrence, Time Marches On
30	Mindy McCreedy, Maybe He'll Notice Her N	30	Mindy McCreedy, Maybe He'll Notice Her N	30	Mindy McCreedy, Maybe He'll Notice Her N	30	Mindy McCreedy, Maybe He'll Notice Her N	30	Tracy Lawrence, Time Marches On	30	Tracy Lawrence, Time Marches On

For Week Ending November 24, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

Total Plays/Gain			Total Plays/Gain			Total Plays/Gain			Total Plays/Gain			Total Plays/Gain		
TRACE ADKINS 5240/349			GARY ALLAN 3392/313			CLINT BLACK 1520/750			GARTH BROOKS 4499/441			TRACY BYRD 3724/153		
Every Light In The House (Capitol Nashville)			Her Man (Decca)			Half Way Up (RCA)			That Ol' Wind (Capitol Nashville)			Big Love (MCA)		
Total Stations: 161	Chart Move: 5-4		Total Stations: 159	Chart Move: 23-19		Total Stations: 136	Chart Move: 47-34		Total Stations: 160	Chart Move: 8-6		Total Stations: 160	Chart Move: 13-13	
City	Stn	Plays	City	Stn	Plays	City	Stn	Plays	City	Stn	Plays	City	Stn	Plays
L.A.	CMT	28	L.A.	CMT	28	L.A.	CMT	28	L.A.	CMT	28	L.A.	CMT	28
Chicago	WXXK	34	Chicago	WXXK	34	Chicago	WXXK	34	Chicago	WXXK	34	Chicago	WXXK	34
San Fran.	WUSN	30	San Fran.	WUSN	30	San Fran.	WUSN	30	San Fran.	WUSN	30	San Fran.	WUSN	30
Phila.	WYLT	27	Phila.	WYLT	27	Phila.	WYLT	27	Phila.	WYLT	27	Phila.	WYLT	27
Dallas	WYCD	25	Dallas	WYCD	25	Dallas	WYCD	25	Dallas	WYCD	25	Dallas	WYCD	25
Wash. DC	WFLS	23	Wash. DC	WFLS	23	Wash. DC	WFLS	23	Wash. DC	WFLS	23	Wash. DC	WFLS	23
Houston	WZLQ	22	Houston	WZLQ	22	Houston	WZLQ	22	Houston	WZLQ	22	Houston	WZLQ	22
Boston	WBWW	21	Boston	WBWW	21	Boston	WBWW	21	Boston	WBWW	21	Boston	WBWW	21
Miami	WYXX	20	Miami	WYXX	20	Miami	WYXX	20	Miami	WYXX	20	Miami	WYXX	20
Atlanta	WYAT	19	Atlanta	WYAT	19	Atlanta	WYAT	19	Atlanta	WYAT	19	Atlanta	WYAT	19
Seattle	WYAC	18	Seattle	WYAC	18	Seattle	WYAC	18	Seattle	WYAC	18	Seattle	WYAC	18
Long Isl.	WJVC	17	Long Isl.	WJVC	17	Long Isl.	WJVC	17	Long Isl.	WJVC	17	Long Isl.	WJVC	17
San Diego	WJVC	16	San Diego	WJVC	16	San Diego	WJVC	16	San Diego	WJVC	16	San Diego	WJVC	16
Min.	WJVC	15	Min.	WJVC	15	Min.	WJVC	15	Min.	WJVC	15	Min.	WJVC	15
St. Louis	WJVC	14	St. Louis	WJVC	14	St. Louis	WJVC	14	St. Louis	WJVC	14	St. Louis	WJVC	14
Balt.	WJVC	13	Balt.	WJVC	13	Balt.	WJVC	13	Balt.	WJVC	13	Balt.	WJVC	13
Pitts.	WJVC	12	Pitts.	WJVC	12	Pitts.	WJVC	12	Pitts.	WJVC	12	Pitts.	WJVC	12
Phoenix	WJVC	11	Phoenix	WJVC	11	Phoenix	WJVC	11	Phoenix	WJVC	11	Phoenix	WJVC	11
Tampa	WJVC	10	Tampa	WJVC	10	Tampa	WJVC	10	Tampa	WJVC	10	Tampa	WJVC	10
Cleveland	WJVC	9	Cleveland	WJVC	9	Cleveland	WJVC	9	Cleveland	WJVC	9	Cleveland	WJVC	9
Denver	WJVC	8	Denver	WJVC	8	Denver	WJVC	8	Denver	WJVC	8	Denver	WJVC	8
Port., OR	WJVC	7	Port., OR	WJVC	7	Port., OR	WJVC	7	Port., OR	WJVC	7	Port., OR	WJVC	7
Cincinnati	WJVC	6	Cincinnati	WJVC	6	Cincinnati	WJVC	6	Cincinnati	WJVC	6	Cincinnati	WJVC	6
Kan City	WJVC	5	Kan City	WJVC	5	Kan City	WJVC	5	Kan City	WJVC	5	Kan City	WJVC	5
Rivers	WJVC	4	Rivers	WJVC	4	Rivers	WJVC	4	Rivers	WJVC	4	Rivers	WJVC	4
Milwaukee	WJVC	3	Milwaukee	WJVC	3	Milwaukee	WJVC	3	Milwaukee	WJVC	3	Milwaukee	WJVC	3
Sacram.	WJVC	2	Sacram.	WJVC	2	Sacram.	WJVC	2	Sacram.	WJVC	2	Sacram.	WJVC	2
San Jose	WJVC	1	San Jose	WJVC	1	San Jose	WJVC	1	San Jose	WJVC	1	San Jose	WJVC	1
Provid.	WJVC	0	Provid.	WJVC	0	Provid.	WJVC	0	Provid.	WJVC	0	Provid.	WJVC	0
Colum., OH	WJVC	0	Colum., OH	WJVC	0	Colum., OH	WJVC	0	Colum., OH	WJVC	0	Colum., OH	WJVC	0
Norfolk	WJVC	0	Norfolk	WJVC	0	Norfolk	WJVC	0	Norfolk	WJVC	0	Norfolk	WJVC	0
San Antonio	WJVC	0	San Antonio	WJVC	0	San Antonio	WJVC	0	San Antonio	WJVC	0	San Antonio	WJVC	0
Salt Lake	WJVC	0	Salt Lake	WJVC	0	Salt Lake	WJVC	0	Salt Lake	WJVC	0	Salt Lake	WJVC	0
Indian	WJVC	0	Indian	WJVC	0	Indian	WJVC	0	Indian	WJVC	0	Indian	WJVC	0
Char., NC	WJVC	0	Char., NC	WJVC	0	Char., NC	WJVC	0	Char., NC	WJVC	0	Char., NC	WJVC	0
New Or.	WJVC	0	New Or.	WJVC	0	New Or.	WJVC	0	New Or.	WJVC	0	New Or.	WJVC	0
Orlando	WJVC	0	Orlando	WJVC	0	Orlando	WJVC	0	Orlando	WJVC	0	Orlando	WJVC	0
Buffalo	WJVC	0	Buffalo	WJVC	0	Buffalo	WJVC	0	Buffalo	WJVC	0	Buffalo	WJVC	0
Greensb.	WJVC	0	Greensb.	WJVC	0	Greensb.	WJVC	0	Greensb.	WJVC	0	Greensb.	WJVC	0
Memphis	WJVC	0	Memphis	WJVC	0	Memphis	WJVC	0	Memphis	WJVC	0	Memphis	WJVC	0
Nashv.	WJVC	0	Nashv.	WJVC	0	Nashv.	WJVC	0	Nashv.	WJVC	0	Nashv.	WJVC	0
Rochest.	WJVC	0	Rochest.	WJVC	0	Rochest.	WJVC	0	Rochest.	WJVC	0	Rochest.	WJVC	0
W.P. Beach	WJVC	0	W.P. Beach	WJVC	0	W.P. Beach	WJVC	0	W.P. Beach	WJVC	0	W.P. Beach	WJVC	0
Las Vegas	WJVC	0	Las Vegas	WJVC	0	Las Vegas	WJVC	0	Las Vegas	WJVC	0	Las Vegas	WJVC	0
Louisv.	WJVC	0	Louisv.	WJVC	0	Louisv.	WJVC	0	Louisv.	WJVC	0	Louisv.	WJVC	0
Okla./Dur.	WJVC	0	Okla./Dur.	WJVC	0	Okla./Dur.	WJVC	0	Okla./Dur.	WJVC	0	Okla./Dur.	WJVC	0
Ricki City	WJVC	0	Ricki City	WJVC	0	Ricki City	WJVC	0	Ricki City	WJVC	0	Ricki City	WJVC	0
Ola City	WJVC	0	Ola City	WJVC	0	Ola City	WJVC	0	Ola City	WJVC	0	Ola City	WJVC	0
Dayton	WJVC	0	Dayton	WJVC	0	Dayton	WJVC	0	Dayton	WJVC	0	Dayton	WJVC	0

Total Stations: 159			Total Stations: 154			Total Stations: 161			Total Stations: 159			Total Stations: 130			Total Stations: 159		
MARY CHAPIN CARPENTER 3496/165			MARK CHESNUTT 2362/362			TERRI CLARK 4739/377			VINCE GILL 2836/606			TY HERNDON 1254/425					
Let Me Into Your Heart (Columbia)			It's A Little Too Late (Decca)			Poor, Poor Pitiful Me (Mercury Nashville)			Pretty Little Adriana (MCA)			She Wants To Be Wanted Again (Epic)					
Total Stations: 159	Chart Move: 16-16		Total Stations: 154	Chart Move: 33-27		Total Stations: 161	Chart Move: 7-5		Total Stations: 159	Chart Move: 30-21		Total Stations: 130	Chart Move: 45-40				
City	Stn	Plays	City	Stn	Plays	City	Stn	Plays	City	Stn	Plays	City	Stn	Plays			
L.A.	CMT	28	L.A.	CMT	28	L.A.	CMT	28	L.A.	CMT	28	L.A.	CMT	28			
Chicago	WXXK	34	Chicago	WXXK	34	Chicago	WXXK	34	Chicago	WXXK	34	Chicago	WXXK	34			
San Fran.	WUSN	30	San Fran.	WUSN	30	San Fran.	WUSN	30	San Fran.	WUSN	30	San Fran.	WUSN	30			
Phila.	WYLT	27	Phila.	WYLT	27	Phila.	WYLT	27	Phila.	WYLT	27	Phila.	WYLT	27			
Dallas	WYCD	25	Dallas	WYCD	25	Dallas	WYCD	25	Dallas	WYCD	25	Dallas	WYCD	25			
Wash. DC	WFLS	23	Wash. DC	WFLS	23	Wash. DC	WFLS	23	Wash. DC	WFLS	23	Wash. DC	WFLS	23			
Houston	WZLQ	22	Houston	WZLQ	22	Houston	WZLQ	22	Houston	WZLQ	22	Houston	WZLQ	22			
Boston	WBWW	21	Boston	WBWW	21	Boston	WBWW	21	Boston	WBWW	21	Boston	WBWW	21			
Miami	WYXX	20	Miami	WYXX	20	Miami	WYXX	20	Miami	WYXX	20	Miami	WYXX	20			
Atlanta	WYAT	19	Atlanta	WYAT	19	Atlanta	WYAT	19	Atlanta	WYAT	19	Atlanta	WYAT	19			
Seattle	WYAC	18	Seattle	WYAC	18	Seattle	WYAC	18	Seattle	WYAC	18	Seattle	WYAC	18			
Long Isl.	WJVC	17	Long Isl.	WJVC	17	Long Isl.	WJVC	17	Long Isl.	WJVC	17	Long Isl.	WJVC	17			
San Diego	WJVC	16	San Diego	WJVC	16	San Diego	WJVC	16	San Diego	WJVC	16	San Diego	WJVC	16			
Min.	WJVC	15	Min.	WJVC	15	Min.	WJVC	15	Min.	WJVC	15	Min.	WJVC	15			
St. Louis	WJVC	14	St. Louis	WJVC	14	St. Louis	WJVC	14	St. Louis	WJVC	14	St. Louis	WJVC	14			
Balt.	WJVC	13	Balt.	WJVC	13	Balt.	WJVC	13	Balt.	WJVC	13	Balt.	WJVC	13			
Pitts.	WJVC	12	Pitts.	WJVC	12	Pitts.	WJVC	12	Pitts.	WJVC	12	Pitts.	WJVC	12			
Phoenix	WJVC	11	Phoenix	WJVC	11	Phoenix	WJVC	11	Phoenix	WJVC	11	Phoenix	WJVC	11			
Tampa	WJVC	10	Tampa	WJVC	10	Tampa	WJVC	10	Tampa	WJVC	10	Tampa	WJVC	10			
Cleveland	WJVC	9	Cleveland	WJVC	9	Cleveland	WJVC	9	Cleveland	WJVC	9	Cleveland	WJVC	9			
Denver	WJVC	8	Denver	WJVC	8	Denver	WJVC	8	Denver	WJVC	8	Denver	WJVC	8			
Port., OR	WJVC	7	Port., OR	WJVC	7	Port., OR	WJVC	7	Port., OR	WJVC	7	Port., OR	WJVC	7			
Cincinnati	WJVC	6	Cincinnati	WJVC	6	Cincinnati	WJVC	6	Cincinnati	WJVC	6	Cincinnati	WJVC	6			
Kan City	WJVC	5	Kan City	WJVC	5	Kan City	WJVC	5	Kan City	WJVC	5	Kan City	WJVC	5			
Rivers	WJVC	4	Rivers	WJVC	4	Rivers	WJVC	4	Rivers	WJVC	4	Rivers	WJVC	4			
Milwaukee	WJVC	3	Milwaukee	WJVC	3	Milwaukee	WJVC	3	Milwaukee	WJVC	3	Milwaukee	WJVC	3			
Sacram.	WJVC	2	Sacram.	WJVC	2	Sacram.	WJVC	2	Sacram.	WJVC	2	Sacram.	WJVC	2			
San Jose	WJVC	1	San Jose	WJVC	1	San Jose	WJVC	1	San Jose	WJVC	1	San Jose	WJVC	1			
Provid.	WJVC	0	Provid.	WJVC	0	Provid.	WJVC	0	Provid.	WJVC	0	Provid.	WJVC	0			
Colum., OH	WJVC	0	Colum., OH	WJVC	0	Colum., OH	WJVC	0	Colum., OH	WJVC	0	Colum., OH	WJVC	0			
Norfolk	WJVC	0	Norfolk	WJVC	0	Norfolk	WJVC	0	Norfolk	WJVC	0	Norfolk	WJVC	0			
San Antonio	WJVC	0	San Antonio	WJVC	0	San Antonio	WJVC	0	San Antonio	WJVC	0	San Antonio	WJVC	0			
Salt Lake	WJVC	0	Salt Lake	WJVC	0	Salt Lake	WJVC	0	Salt Lake	WJVC	0	Salt Lake	WJVC	0			
Indian	WJVC	0	Indian	WJVC	0	Indian	WJVC	0	Indian	WJVC	0	Indian	WJVC	0			
Char., NC	WJVC	0	Char., NC	WJVC	0	Char., NC	WJVC	0	Char., NC	WJVC	0	Char., NC	WJVC	0			
New Or.	WJVC	0	New Or.	WJVC	0	New Or.	WJVC	0	New Or.	WJVC	0	New Or.	WJVC	0			
Orlando	WJVC	0	Orlando	WJVC	0	Orlando	WJVC	0	Orlando	WJVC	0	Orlando	WJVC	0			
Buffalo	WJVC	0	Buffalo	WJVC	0	Buffalo	WJVC	0	Buffalo	WJVC	0	Buffalo	WJVC	0			
Greensb.	WJVC	0	Greensb.	WJVC	0	Greensb.	WJVC	0	Greensb.	WJVC	0	Greensb.	WJVC	0			
Memphis	WJVC	0	Memphis	WJVC	0	Memphis	WJVC	0	Memphis	WJVC	0	Memphis	WJVC	0			
Nashv.	WJVC	0	Nashv.	WJVC	0	Nashv.	WJVC	0	Nashv.	WJVC	0	Nashv.	WJVC	0			
Rochest.	WJVC	0	Rochest.	WJVC	0	Rochest.	WJVC	0	Rochest.	WJVC	0	Rochest.	WJVC	0			
W.P. Beach	WJVC	0	W.P. Beach	WJVC	0	W.P. Beach	WJVC	0	W.P. Beach	WJVC	0	W.P. Beach	WJVC	0			
Las Vegas	WJVC	0	Las Vegas	WJVC	0	Las Vegas	WJVC	0	Las Vegas	WJVC	0	Las Vegas	WJVC	0			
Louisv.	WJVC	0	Louisv.	WJVC	0	Louisv.	WJVC	0	Louisv.	WJVC	0	Louisv.	WJVC	0			
Okla./Dur.	WJVC	0	Okla./Dur.	WJVC	0	Okla./Dur.	WJVC	0	Okla./Dur.	WJVC	0	Okla./Dur.	WJVC	0			
Ricki City	WJVC	0	Ricki City	WJVC	0	Ricki City	WJVC	0	Ricki City	WJVC	0	Ricki City	WJVC	0			
Ola City	WJVC	0	Ola City	WJVC	0	Ola City	WJVC	0	Ola City	WJVC	0	Ola City	WJVC	0			
Dayton	WJVC	0	Dayton	WJVC	0	Dayton	WJVC	0	Dayton	WJVC	0	Dayton	WJVC	0			

For Week Ending November 24, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

Table with 16 columns: Artist, Song Title, Total Plays, Gain, and 12 radio markets. Rows include FAITH HILL (I Can't Do That Anymore), ALAN JACKSON (Little Bitty (Arista)), DAVID KERSH (Goodnight Sweetheart (Curb)), TRACY LAWRENCE (Is That A Tear (Atlantic)), MILA MASON (That's Enough Of That (Atlantic)), MINDY MCCREARY FEAT. LONESTARS RICHIE MCDONALD (Maybe He'll Notice Her Now (BNA)), REBA MCENTIRE (The Fear Of Being Alone (MCA)), TIM MCGRAW (Maybe We Should Just Sleep On It (Curb)), JOHN MICHAEL MONTGOMERY (Friends (Atlantic)), and COLLIN RAYE (What If Jesus Comes Back Like That (Epic)).

COUNTRY AIRPLAY MONITOR **SONG ACTIVITY REPORTS**

For Week Ending November 24, 1996

Broadcast Data Systems
Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total play and gain do not include video play. Markets listed in order of population.

COUNTRY

RICOCHET			LEANN RIMES			BRADY SEALS			KEVIN SHARP			DARYLE SINGLETARY					
4192/201			4282/443			1277/378			3563/514			1448/363					
<i>Love Is Stronger Than Pride (Columbia)</i>			<i>One Way Ticket (Because I Can) (Curb)</i>			<i>Another You, Another Me (Reprise)</i>			<i>Nobody Knows (Asylum)</i>			<i>Amen Kind Of Love (Giant)</i>					
Total Stations: 158			Total Stations: 160			Total Stations: 112			Total Stations: 158			Total Stations: 128					
Chart Move: 10-9			Chart Move: 12-7			Chart Move: 42-38			Chart Move: 25-14			Chart Move: 38-35					
City	W	L	T	W	L	T	W	L	T	W	L	T	W	L	T		
San Diego	CMT	17	28	28	35	Jacksonv.	WOJK	17	28	28	35	Jacksonv.	WOJK	17	28	28	35
L.A.	TNN	5	4	4	4	Austin	WOJK	24	10	6	4	Austin	WOJK	24	10	6	4
Chicago	KINF	20	22	22	26	Birmingham	KINF	20	22	22	26	Birmingham	KINF	20	22	22	26
San Fran.	WXXK	23	22	22	20	Richmond	WXXK	23	22	22	20	Richmond	WXXK	23	22	22	20
Phil. Phila.	WXSX	32	34	30	23	Albany	WXSX	32	34	30	23	Albany	WXSX	32	34	30	23
Detroit	WYUU	33	30	20	28	Greenv.	WYUU	33	30	20	28	Greenv.	WYUU	33	30	20	28
Dallas	WYCD	22	17	16	21	Tulsa	WYCD	22	17	16	21	Tulsa	WYCD	22	17	16	21
Wash., DC	WYCD	22	17	16	21	Scranton	WYCD	22	17	16	21	Scranton	WYCD	22	17	16	21
Houston	WYCD	22	17	16	21	Tucson	WYCD	22	17	16	21	Tucson	WYCD	22	17	16	21
Boston	WYCD	22	17	16	21	McAllen	WYCD	22	17	16	21	McAllen	WYCD	22	17	16	21
Miami	WYCD	22	17	16	21	Fresno	WYCD	22	17	16	21	Fresno	WYCD	22	17	16	21
Atlanta	WYCD	22	17	16	21	Gr.Rap.	WYCD	22	17	16	21	Gr.Rap.	WYCD	22	17	16	21
Seattle	WYCD	22	17	16	21	L.Rock	WYCD	22	17	16	21	L.Rock	WYCD	22	17	16	21
Long Isl.	WYCD	22	17	16	21	Akron	WYCD	22	17	16	21	Akron	WYCD	22	17	16	21
San Diego	WYCD	22	17	16	21	Syracuse	WYCD	22	17	16	21	Syracuse	WYCD	22	17	16	21
Min.	WYCD	22	17	16	21	Knov.	WYCD	22	17	16	21	Knov.	WYCD	22	17	16	21
St. Louis	WYCD	22	17	16	21	El Paso	WYCD	22	17	16	21	El Paso	WYCD	22	17	16	21
Balt.	WYCD	22	17	16	21	Albuq.	WYCD	22	17	16	21	Albuq.	WYCD	22	17	16	21
Phoen.	WYCD	22	17	16	21	Omaha	WYCD	22	17	16	21	Omaha	WYCD	22	17	16	21
Tampa	WYCD	22	17	16	21	Harrisb.	WYCD	22	17	16	21	Harrisb.	WYCD	22	17	16	21
Cleveland	WYCD	22	17	16	21	Toledo	WYCD	22	17	16	21	Toledo	WYCD	22	17	16	21
Denver	WYCD	22	17	16	21	Monterey	WYCD	22	17	16	21	Monterey	WYCD	22	17	16	21
Port., OR	WYCD	22	17	16	21	New Bern	WYCD	22	17	16	21	New Bern	WYCD	22	17	16	21
Cincinnati	WYCD	22	17	16	21	B.Rouge	WYCD	22	17	16	21	B.Rouge	WYCD	22	17	16	21
Kan.City	WYCD	22	17	16	21	L.Rock	WYCD	22	17	16	21	L.Rock	WYCD	22	17	16	21
Rivers	WYCD	22	17	16	21	Mobile	WYCD	22	17	16	21	Mobile	WYCD	22	17	16	21
Milwaukee	WYCD	22	17	16	21	Bakersf.	WYCD	22	17	16	21	Bakersf.	WYCD	22	17	16	21
Sacram.	WYCD	22	17	16	21	Char., SC	WYCD	22	17	16	21	Char., SC	WYCD	22	17	16	21
San Jose	WYCD	22	17	16	21	Col., SC	WYCD	22	17	16	21	Col., SC	WYCD	22	17	16	21
Provid.	WYCD	22	17	16	21	Lex., KY	WYCD	22	17	16	21	Lex., KY	WYCD	22	17	16	21
Denver	WYCD	22	17	16	21	Lancaster	WYCD	22	17	16	21	Lancaster	WYCD	22	17	16	21
Norfolk	WYCD	22	17	16	21	Onard	WYCD	22	17	16	21	Onard	WYCD	22	17	16	21
San Antonio	WYCD	22	17	16	21	Hunts.	WYCD	22	17	16	21	Hunts.	WYCD	22	17	16	21
Salt Lake	WYCD	22	17	16	21	Flint/Sag	WYCD	22	17	16	21	Flint/Sag	WYCD	22	17	16	21
Indian.	WYCD	22	17	16	21	Aug. Ga.	WYCD	22	17	16	21	Aug. Ga.	WYCD	22	17	16	21
Char., NC	WYCD	22	17	16	21	Jackson	WYCD	22	17	16	21	Jackson	WYCD	22	17	16	21
New Or.	WYCD	22	17	16	21	Modesto	WYCD	22	17	16	21	Modesto	WYCD	22	17	16	21
Orlando	WYCD	22	17	16	21	Fl. Myers	WYCD	22	17	16	21	Fl. Myers	WYCD	22	17	16	21
Buffalo	WYCD	22	17	16	21	WGR	WYCD	22	17	16	21	WGR	WYCD	22	17	16	21
Hartford	WYCD	22	17	16	21	Fi. Pierce	WYCD	22	17	16	21	Fi. Pierce	WYCD	22	17	16	21
Greensb.	WYCD	22	17	16	21	Pensac.	WYCD	22	17	16	21	Pensac.	WYCD	22	17	16	21
Memphis	WYCD	22	17	16	21	Shrev.	WYCD	22	17	16	21	Shrev.	WYCD	22	17	16	21
Nashv.	WYCD	22	17	16	21	C.Christ	WYCD	22	17	16	21	C.Christ	WYCD	22	17	16	21
Roche.	WYCD	22	17	16	21	Hunts.	WYCD	22	17	16	21	Hunts.	WYCD	22	17	16	21
W.P. Beach	WYCD	22	17	16	21	Flint/Sag	WYCD	22	17	16	21	Flint/Sag	WYCD	22	17	16	21
Las Vegas	WYCD	22	17	16	21	Aug. Ga.	WYCD	22	17	16	21	Aug. Ga.	WYCD	22	17	16	21
Louis.	WYCD	22	17	16	21	Jackson	WYCD	22	17	16	21	Jackson	WYCD	22	17	16	21
Rai./Dur.	WYCD	22	17	16	21	Modesto	WYCD	22	17	16	21	Modesto	WYCD	22	17	16	21
Okl. City	WYCD	22	17	16	21	Fl. Myers	WYCD	22	17	16	21	Fl. Myers	WYCD	22	17	16	21
Dayton	WYCD	22	17	16	21	WGR	WYCD	22	17	16	21	WGR	WYCD	22	17	16	21

COUNTRY AIRPLAY

★ ★ ★ AIRPOWER ★ ★ ★

(Minimum 3200 detections for the first time)

KEVIN SHARP 3563/514
Nobody Knows (Asylum)
 Total Stations: 158/Chart Move: 25-14
 Heavy (35+ plays): 15 KFKF, KKBB, KMDL, KNKI, KNIX, KSN, KYCY, KYNG, WKIX, WKJN, WQBE, WSTH, WTD, WYCD, WYGY
 Medium (25-34): 48 KBEQ, KCCY, KEEY, KFMS, KHAY, KHEY, KJJY, KKCS, KMLE, KMPS, KPLX, KRAK, KRMD, KRST, KTEX, KTST, KWN, KXKC, KXXY, KYCW, KYGO, KZLA, WBCT, WBOB, WCHY, WCOL, WDOD, WDRM, WESC, WFLS, WFRE, WGRL, WHYL, WIRK, WIVK, WJCL, WKKO, WKSJ, WKTF, WXXC, WNCY, WPOC, WRNS, WUSY, WXYZ, WYXY, WYZZ, WYZZ
 Light (Under 25): 95
 New Airplay This Week: 7 KIIM, KRTY, KSSN, KUPL, WGGY, WKIS, WTQR

TRACY LAWRENCE 3478/299
Is That A Tear (Atlantic)
 Total Stations: 159/Chart Move: 21-17
 Heavy (35+): 10 KKAT, KMDL, KXKC, KYCY, KYNG, WBCT, WGR, WKXX, WQBE, WXBQ
 Medium (25-34): 35 KCY, KGM, KHAY, KKCS, KMLE, KNKI, KPLX, KRMD, KSKS, KTEX, KTST, KUZ, KWJJ, KYCW, KZSN, WESC, WFLS, WGAR, WHYL, WIOV, WIVK, WJCN, WKJN, WKTF, WXXC, WNCY, WNOE, WQMX, WRNS, WSM, WSOC, WWR, WWWW, WYAY, WYYD
 Light (Under 25): 114
 New Airplay This Week: 1 WKIS

GARY ALLAN 3392/313
Her Man (Decca)
 Total Stations: 159/Chart Move: 23-19
 Heavy (35+): 10 KKBQ, KNIX, KTST, KXKC, KYNG, WFMS, WGKX, WHYL, WNCY, WWA
 Medium (25-34): 35 KAJA, KASE, KGM, KIKK, KKAT, KMDL, KMLE, KMPS, KOUL, KPLX, KRMD, KRTY, KSSN, KUZ, KWJJ, KWN, KYCW, KYGO, KZLA, WAMZ, WDAF, WFLS, WGH, WGN, WIVK, WJCL, WJCN, WKJN, WKSJ, WPOC, WQBE, WQDR, WXB, WXBQ, WYAY
 Light (Under 25): 114
 New Airplay This Week: 8 KFRG, KRAK, WHSL, WKLB, WMZ, WXTU, WYCD, WYRK

3199 - 1000 DETECTIONS

FAITH HILL 2891/349
I Can't Do That Anymore (Warner Bros.)
 Total Stations: 160/Chart Move: 27-20
 Heavy (35+ plays): 2 KKBQ, KYCY
 Medium (25-34): 15 KPLX, KRMD, KTST, KUZ, KWNR, KXKC, WBCT, WIVK, WJCN, WMSI, WPOC, WQDR, WQIK, WXB
 Light (Under 25): 143
 New Airplay This Week: 6 KASE, KSSN, WBBS, WGR, WKLB, WYRK

VINCE GILL 2836/606
Pretty Little Adriana (MCA)
 Total Stations: 159/Chart Move: 30-21
 Heavy (35+): 0
 Medium (25-34): 20 KCY, KKAT, KMLE, KRYS, KTST, KXKC, KYCW, KYNG, WBBS, WBCT, WGR, WIL, WMSI, WQBE, WRBQ, WRKZ, WRNS, WSM, WTD, WXBQ
 Light (Under 25): 139
 New Airplay This Week: 10 KIIM, KOUL, KTTS, KUZ, KWNR, KYNG, WGGY, WGH, WKIS, WQDR

TRISHA YEARWOOD 2834/833
Everybody Knows (MCA)
 Total Stations: 159/Chart Move: 32-22
 Heavy (35+): 1 KYCY
 Medium (25-34): 24 KEEY, KIKF, KMLE, KTST, KUPL, KXKC, KYCW, WBBS, WBCT, WESC, WEZL, WFLS, WGR, WJCN, WKJN, WMSI, WPOC, WRKZ, WRNS, WSM, WUBE, WWR, WYAY, WYYD
 Light (Under 25): 134
 New Airplay This Week: 21 KCCY, KDRK, KFMS, KKCS, KNKI, KSCS, KSSN, KUZ, KWNR, WBEE, WBUB, WDRM, WFMS, WGGY, WKHX, WKIS, WNOE, WQXK, WSSL, WYLK, WXB

BRYAN WHITE 2831/409
That's Another Song (Asylum)
 Total Stations: 158/Chart Move: 29-23
 Heavy (35+): 1 KYNG
 Medium (25-34): 17 KASE, KCCY, KRYS, KTST, KXKC, WBCT, WBOB, WCUZ, WDOD, WFMS, WIOV, WJCN, WKTF, WNCY, WQIK, WQMX, WXB
 Light (Under 25): 140
 New Airplay This Week: 10 KCY, KTTS, WCOL, WDRM, WDSY, WKLB, WSOC, WTQR, WXTU, WYRK

MARK CHESNUTT 2362/362
It's A Little Too Late (Decca)
 Total Stations: 154/Chart Move: 33-27
 Heavy (35+): 3 KFMS, KWJJ, WGR
 Medium (25-34): 17 KMDL, KTEX, KTST, KUPL, KUZ, KXKC, KZLA, WKJN, WNCY, WPOC, WQBE, WRKZ, WRNS, WSTH, WXBQ, WYAY, WYRK
 Light (Under 25): 134
 New Airplay This Week: 14 KFRG, KGM, KHEY, KKAT, KKBQ, KSOP, KWNR, WAMZ, WCOS, WIRK, WKHX, WKXC, WUBE, WZZK

RANDY TRAVIS 2347/247
Would I (Warner Bros.)
 Total Stations: 149/Chart Move: 31-28
 Heavy (35+): 2 KWJJ, WBCT
 Medium (25-34): 17 KMLE, KTEX, KUPL, WGGY, WGH, WGR, WJCL, WKJN, WMZ, WPOC, WQBE, WRNS, WSTH, WUBE, WUSY, WXYZ, WYXY
 Light (Under 25): 130
 New Airplay This Week: 3 KCY, KIKK, KOUL

RICK TREVINO 1923/400
Running Out Of Reasons To Run (Columbia)
 Total Stations: 153/Chart Move: 36-32
 Heavy (35+): 0

Medium (25-34): 11 KAJA, KASE, KHEY, KMDL, KRTY, KTEX, KTST, KXKC, WQBE, WRNS, WYAY
 Light (Under 25): 142
 New Airplay This Week: 8 KIKK, KRMD, KTTS, KXXY, WHSL, WUBE, WYLK, WWA

MINDY MCCREARY FEATURING LONESTAR'S RICHELLE McDONALD 1704/450
Maybe He'll Notice Her Now (BNA)
 Total Stations: 143/Chart Move: 37-33
 Heavy (35+): 0
 Medium (25-34): 6 KTST, KXKC, WBCT, WPOC, WRNS, WYCD
 Light (Under 25): 137
 New Airplay This Week: 16 KIKK, KILT, KNKI, KUPL, KWEN, KXXY, WAMZ, WBOB, WDRM, WGR, WKIS, WQIK, WSSL, WTQR, WWWW, WXYZ

CLINT BLACK 1520/750
Half Way Up (RCA)
 Total Stations: 136/Chart Move: 47-34
 Heavy (35+): 1 KYNG
 Medium (25-34): 4 KASE, KMLE, KTTS, WYAY
 Light (Under 25): 131
 New Airplay This Week: 61 KAJA, KBEQ, KDRK, KGM, KHEY, KIIM, KIKF, KIKK, KILT, KJJY, KKAT, KNKI, KOUL, KPLX, KRYS, KSN, KVET, KXKC, KXKT, KYCY, KYGO, KZSN, WBEE, WCMS, WCOS, WDOD, WEZL, WFMS, WFRE, WGN, WHSL, WIOV, WIRK, WJCL, WJCN, WKHX, WKIS, WKIX, WKJN, WKSJ, WKTF, WLWI, WMJC, WMSI, WNCY, WNOE, WOW, WPOC, WQMX, WQXK, WQYK, WRKZ, WSM, WUSN, WWR, WXYZ, WXB, WYNYK, WYRK, WZZK

DARYLE SINGLETARY 1448/363
Amen Kind Of Love (Giant)
 Total Stations: 128/Chart Move: 38-35
 Heavy (35+): 0
 Medium (25-34): 4 KASE, WJCL, WRKZ, WSTH
 Light (Under 25): 124
 New Airplay This Week: 19 KAJA, KCCY, KFKF, KFRG, KMLE, KSON, KXKC, WDOD, WESC, WFLS, WKHX, WKXK, WMSI, WNOE, WOKO, WUSY, WWWW, WXTU, WYYD

MARK WILLS 1300/298
High Low And In Between (Mercury Nashville)
 Total Stations: 134/Chart Move: 40-37
 Heavy (35+): 0
 Medium (25-34): 4 WGR, WKIX, WRNS, WYAY
 Light (Under 25): 130
 New Airplay This Week: 17 KILT, KTEX, KTOM, KXXY, KYCY, WBEE, WCLB, WCTK, WCUZ, WJCL, WKHX, WKLB, WNCY, WNOE, WQBE, WVLK, WWA

BRADY SEALS 1277/378
Another You, Another Me (Reprise)
 Total Stations: 112/Chart Move: 42-38
 Heavy (35+): 0
 Medium (25-34): 11 KEEY, KFMS, KKBQ, KPLX, WBCT, WCMS, WGH, WIVK, WKIX, WSTH, WUBE
 Light (Under 25): 101
 New Airplay This Week: 19 KHAY, KNKI, KTOM, KZSN, WAMZ, WCHY, WCLB, WDSY, WESC, WEZL, WGGY, WHYL, WIRK, WKHK, WKIS, WKXK, WQIK, WXB, WYYD

COLLIN RAYE 1256/360
What If Jesus Comes Back Like That (Epic)
 Total Stations: 111/Chart Move: 43-39
 Heavy (35+): 0
 Medium (25-34): 4 KSKS, KWJJ, WCOL, WGR
 Light (Under 25): 107
 New Airplay This Week: 16 KCCY, KDRK, KKCS, KMPS, KTOM, KXXY, WESC, WFLS, WIOV, WKIX, WKSJ, WPOC, WROO, WWWW, WYNYK, WZZK

TY HERNDON 1254/425
She Wants To Be Wanted Again (Epic)
 Total Stations: 130/Chart Move: 45-40
 Heavy (35+): 1 KYNG

Medium (25-34): 0
 Light (Under 25): 129
 New Airplay This Week: 29 KATM, KFDI, KFRG, KGM, KILT, KNKI, KSCS, KVOO, KXXY, KYCY, WBOB, WCOL, WCTK, WCUZ, WESC, WIL, WJCN, WKKO, WKTF, WLWI, WMIL, WMJC, WNOE, WOW, WQIK, WQYK, WSTH, WYLK, WYNYK

JAMES BONAMY 1131/252
All I Do Is Love Her (Epic)
 Total Stations: 122/Chart Move: 44-42
 Heavy (35+): 0
 Medium (25-34): 2 KXKC, WBCT
 Light (Under 25): 120
 New Airplay This Week: 22 KAJA, KFKF, KHEY, KIKK, KJJY, KKAT, KNAX, KRST, KUZ, KWEN, KXKT, KXXY, WBOB, WCLB, WCMS, WCOS, WMIL, WOKO, WPOC, WPOR, WTD, WVLK

TRAVIS TRITT 1077/541
Where Corn Don't Grow (Warner Bros.)
 Total Stations: 119/Chart Move: 55-43
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 119
 New Airplay This Week: 36 KASE, KATM, KEEY, KFKF, KIKF, KKAT, KMPS, KNKI, KRAK, KRMD, KTST, KUZ, KVOO, KXKT, KZSN, WBEE, WBOB, WCKT, WCLB, WCMS, WDOD, WFMS, WGR, WIOV, WIRK, WKHK, WKJN, WKXK, WXXK, WMSI, WQBE, WQMX, WRKZ, WSIX, WTD, WWR

999 - 500 DETECTIONS

TOBY KEITH 984/369
Me Too (Mercury Nashville)
 Total Stations: 102/Chart Move: 49-44
 Heavy (35+): 1 KKBQ
 Medium (25-34): 1 KMLE
 Light (Under 25): 100
 New Airplay This Week: 30 KASE, KDDK, KFKF, KHEY, KIKF, KNAX, KRAK, KRYS, KTTS, KXKT, KYCY, WCHY, WDRM, WFLS, WGR, WHSL, WIOV, WIVK, WJCN, WKJN, WKKO, WKXK, WKTF, WMIL, WMSI, WOW, WRKZ, WRNS, WUSY, WWR

MARTY STUART 860/257
You Can't Stop Love (MCA)
 Total Stations: 110/Chart Move: 50-45
 Heavy (35+): 0
 Medium (25-34): 3 KYCW, WRNS, WYAY
 Light (Under 25): 107
 New Airplay This Week: 13 KRMD, KRYS, KTOM, KXXY, KYGO, WCHY, WCMS, WCTK, WDOD, WEZL, WKXK, WRKZ, WUSY

PAUL BRANDT 800/309
I Meant To Do That (Reprise)
 Total Stations: 94/Chart Move: 56-46
 Heavy (35+): 0
 Medium (25-34): 1 KMLE
 Light (Under 25): 93
 New Airplay This Week: 18 KIIM, KKCS, KNKI, KTEX, WBOB, WDAF, WEZL, WFLS, WFMS, WIVK, WRKO, WKXK, WKSJ, WOKO, WOW, WQIK, WYRK, WYZZ

SAMMY KERSHAW 796/205
Politics, Religion And Her (Mercury Nashville)
 Total Stations: 95/Chart Move: 52-47
 Heavy (35+): 0
 Medium (25-34): 1 KXKC
 Light (Under 25): 94
 New Airplay This Week: 18 KAJA, KEEY, KFRG, KHAY, KNAX, KYCY, WCKT, WCMS, WESC, WIRK, WLWI, WMJC, WPOC, WQXK, WQYK, WSM, WUBE, WYNYK

BILLY DEAN 654/190
I Wouldn't Be A Man (Capitol Nashville)
 Total Stations: 85/Chart Move: 57-48
 Heavy (35+): 0
 Medium (25-34): 1 WBCT
 Light (Under 25): 84
 New Airplay This Week: 10 KFDI, KNAX, KRST, KXXY, WCHY, WCKT, WRKZ, WTQR, WUSY, WXB

BLACKHAWK 616/53
King Of The World (Arista)
 Total Stations: 73/Chart Move: 54-50
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 73
 New Airplay This Week: 4 WBOB, WPOR, WQXK, WYLY

BROOKS & DUNN 600/482
A Man This Lonely (Arista)
 Total Stations: 85/Chart Move: Debut 51
 Heavy (35+): 1 KYCY
 Medium (25-34): 2 KMLE, KYNG
 Light (Under 25): 82
 New Airplay This Week: 27 KAJA, KCCY, KCY, KFMS, KNAX, KNIX, KRMD, KSN, KSON, KUPL, KVET, KWEN, KWJJ, KWNR, WBBS, WBCT, WCHY, WCOL, WFLS, WGR, WGXK, WKJN, WKXC, WWR, WYAY, WYGY, WYRK

BURNIN' DAYLIGHT 537/100
Love Worth Fighting For (Curb)
 Total Stations: 73/Chart Move: 58-53
 Heavy (35+): 0
 Medium (25-34): 6 KBEQ, WKIX, WQBE, WRNS, WXBQ, WYAY
 Light (Under 25): 67
 New Airplay This Week: 5 KHAY, KTEX, WBCT, WDOD, WJCN

499 - 75 DETECTIONS

DERYL DODD 498/97
That's How I Got To Memphis (Columbia)
 Total Stations: 68/Chart Move: 59-54
 Heavy (35+): 0
 Medium (25-34): 1 WKSJ
 Light (Under 25): 67
 New Airplay This Week: 6 KATM, KFDI, KILT, KTST, WROO, WSIX

JO DEE MESSINA 444/95
Do You Wanna Make Something Of It (Curb)
 Total Stations: 71/Chart Move: 61-55
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 71
 New Airplay This Week: 5 KIKK, KTST, WDOD, WKSJ, WWR

WYNONNA 434/59
Somebody To Love You (Curb/MCA)
 Total Stations: 63/Chart Move: 60-56
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 63
 New Airplay This Week: 5 KTEX, WGH, WGN, WKSJ, WOKO

★ LONESTAR 392/388
Heartbroke Every Day (BNA)
 Total Stations: 91/Chart Move: Debut 57
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 91
 New Airplay This Week: 27 KBEQ, KCCY, KFMS, KIKF, KKAT, KRST, KSON, KSOP, KTST, KUPL, KWNR, KYNG, KZSN, WDOD, WEZL, WFLS, WFMS, WGR, WHYL, WKIX, WKSJ, WNCY, WQMX, WSIX, WSOC, WUSY, WYGY

CRYSTAL BERNARD 349/66
Have We Forgotten What Love Is (River North)
 Total Stations: 78/Chart Move: 67-58
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 78
 New Airplay This Week: 7 KFKF, KHEY, KZSN, WKCN, WKTF, WROO, WSIX

RAY VEGA 333/32
Remember When (BNA)
 Total Stations: 37/Chart Move: 65-60
 Heavy (35+): 0
 Medium (25-34): 1 WXBQ
 Light (Under 25): 36
 New Airplay This Week: 3 KMDL, KTTS, WKJN

★ JOHN BERRY 285/259
She's Taken A Shine (Capitol Nashville)
 Total Stations: 74/Chart Move: Debut 61
 Heavy (35+): 0
 Medium (25-34): 1 WGR
 Light (Under 25): 73
 New Airplay This Week: 13 KATM, KHAY, KTST, KXKC, WBCT, WDAF, WFMS, WGR, WGR, WKIX, WNCY, WXYZ, WYAY

LITTLE TEXAS 254/34
Kiss The Girl (Walt Disney)
 Total Stations: 24/Chart Move: 70-62
 Heavy (35+): 1 WBOB
 Medium (25-34): 4 KEEY, KYNG, WBEE, WXYZ
 Light (Under 25): 19
 New Airplay This Week: 4 KKBQ, WKLB, WKXK, WSTH

JEFF WOOD 251/7
You Just Get One (Imprint)
 Total Stations: 41/Chart Move: 69-64
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 41
 New Airplay This Week: 2 KRYS, WYYD

SHANIA TWAIN 238/57
God Bless The Child (Mercury Nashville)
 Total Stations: 38/Chart Move: 74-68
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 38
 New Airplay This Week: 9 KDRK, KNAX, WBEE, WEZL, WFRE, WGN, WHYL, WKTF, WSSL

THE MAVERICKS 212/52
I Don't Care If You Love Me Anymore (MCA)
 Total Stations: 43/Chart Move: Re-entry 69
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 43
 New Airplay This Week: 4 KTTS, WCHY, WCTK, WGR

RHETT AKINS 175/26
Every Cowboy's Dream (Decca)
 Total Stations: 45/Chart Move: Debut 74
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 45
 New Airplay This Week: 9 KATM, KFDI, KGM, KIKF, KVET, WHYL, WIL, WKSJ, WSM

GEORGE DUCAS 159/6
Every Time She Passes By (Capitol Nashville)
 Total Stations: 22
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 22

THREE HANKS: HANK WILLIAMS, SR., JR., III 125/41
Move It On Over (Curb)
 Total Stations: 27
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 27
 New Airplay This Week: 3 KZLA, WOW, WXTU

TONY TOLIVER 98/13
He's On The Way Home (Curb/Rising Tide)
 Total Stations: 22
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 22
 New Airplay This Week: 3 KXKC, KXXY, WSM

★ DIAMOND RIO 94/92
Holdin' (Arista)
 Total Stations: 54
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 54

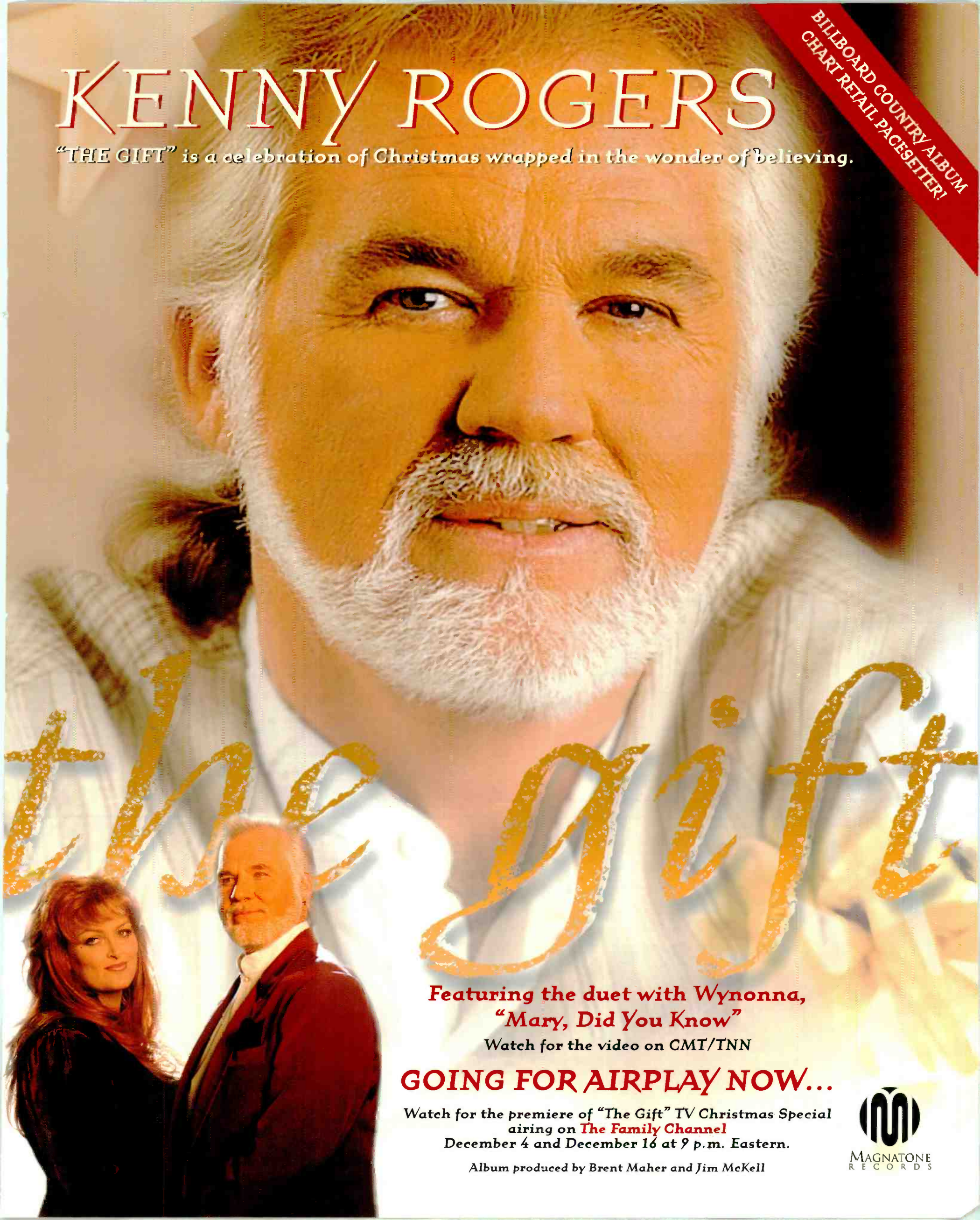
★ LYLE LOVETT 93/82
Private Conversation (Curb/Universal)
 Total Stations: 22
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 22
 New Airplay This Week: 5 KPLX, KVOO, WCMS, WCOL, WKSJ

★ NEAL MCCOY 85/85
That Woman Of Mine (Atlantic)
 Total Stations: 39
 Heavy (35+): 0
 Medium (25-34): 0
 Light (Under 25): 39
 New Airplay This Week: 3 WGR, WQBE, WXBQ

KENNY ROGERS

"THE GIFT" is a celebration of Christmas wrapped in the wonder of believing.

BILLBOARD COUNTRY ALBUM
CHART RETAIL PACESETTER!



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"Mary, Did You Know"

Watch for the video on CMT/TNN

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Watch for the premiere of "The Gift" TV Christmas Special
airing on **The Family Channel**
December 4 and December 16 at 9 p.m. Eastern.

Album produced by Brent Maher and Jim McKell



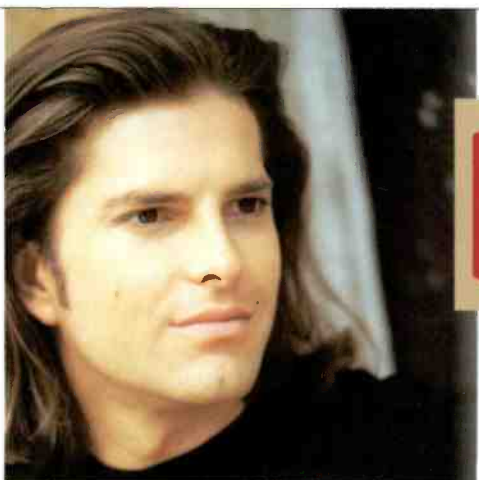
MAGNATONE
RECORDS

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★ ★ ★ NO. 1 ★ ★ ★				
1	2	7	LITTLE BITTY ARISTA 1 week at No. 1	ALAN JACKSON	5860	5559	
2	3	10	THE FEAR OF BEING ALONE MCA	REBA MCENTIRE	5577	5210	
3	1	17	STRAWBERRY WINE CAPITOL NASHVILLE	DEANA CARTER	5353	5581	
4	5	16	EVERY LIGHT IN THE HOUSE CAPITOL NASHVILLE	TRACE ADKINS	5240	4891	
5	7	9	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	4739	4362	
6	8	11	THAT OL' WIND CAPITOL NASHVILLE	GARTH BROOKS	4499	4058	
7	12	11	ONE WAY TICKET (BECAUSE I CAN) CURB	LEANN RIMES	4282	3839	
8	4	16	I CAN STILL MAKE CHEYENNE MCA	GEORGE STRAIT	4270	4910	
9	10	19	GOODNIGHT SWEETHEART CURB	DAVID KERSH	4262	3928	
10	9	17	LOVE IS STRONGER THAN PRIDE COLUMBIA	RICOCHE	4192	3991	
11	6	16	LONELY TOO LONG EPIC	PATTY LOVELESS	3874	4668	
12	17	8	FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	3747	3314	
13	13	12	BIG LOVE MCA	TRACY BYRD	3724	3571	
			★ ★ ★ AIRPOWER ★ ★ ★				
14	25	11	NOBODY KNOWS ASYLUM	KEVIN SHARP	3563	3049	
15	20	9	MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	3533	3268	
16	16	10	LET ME INTO YOUR HEART COLUMBIA	MARY CHAPIN CARPENTER	3496	3331	
			★ ★ ★ AIRPOWER ★ ★ ★				
17	21	6	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	3478	3179	
18	18	17	THAT'S ENOUGH OF THAT ATLANTIC	MILA MASON	3472	3304	
			★ ★ ★ AIRPOWER ★ ★ ★				
19	23	16	HER MAN DECCA	GARY ALLAN	3392	3079	
20	27	8	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	2891	2542	
21	30	5	PRETTY LITTLE ADRIANA MCA	VINCE GILL	2836	2230	
22	32	5	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	2834	2001	
23	29	8	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	2831	2422	
24	11	14	LIKE THE RAIN RCA	CLINT BLACK	2679	3868	
25	24	20	MORE THAN YOU'LL EVER KNOW WARNER BROS.	TRAVIS TRITT	2454	3070	
26	22	11	BURY THE SHOVEL GIANT	CLAY WALKER	2388	3091	
27	33	10	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	2362	2000	
28	31	10	WOULD I WARNER BROS.	RANDY TRAVIS	2347	2100	
29	15	20	CHANGE MY MIND CAPITOL NASHVILLE	JOHN BERRY	2169	3343	
30	28	19	THE ROAD YOU LEAVE BEHIND MCA	DAVID LEE MURPHY	2060	2459	
31	19	13	MAMA DON'T GET DRESSED UP FOR NOTHING ARISTA	BROOKS & DUNN	1934	3296	
32	36	7	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	1923	1523	
33	37	9	MAYBE HELL NOTICE HER NOW BNA MINDY MCCREARY FEATURING LONESTAR'S RICHIE McDONALD		1704	1254	
34	47	2	HALF WAY UP RCA	CLINT BLACK	1520	770	
35	38	9	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	1448	1085	
36	35	20	STARS OVER TEXAS ATLANTIC	TRACY LAWRENCE	1348	1564	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
37	40	8	HIGH LOW AND IN BETWEEN MERCURY NASHVILLE	MARK WILLS	1300	1002	
38	42	14	ANOTHER YOU, ANOTHER ME REPRISE	BRADY SEALS	1277	899	
39	43	16	WHAT IF JESUS COMES BACK LIKE THAT EPIC	COLLIN RAYE	1256	896	
40	45	6	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	1254	829	
41	26	16	IT'S ALL IN YOUR HEAD ARISTA	DIAMOND RIO	1230	2785	
42	44	7	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	1131	879	
43	55	3	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	1077	536	
44	49	3	ME TOO MERCURY NASHVILLE	TOBY KEITH	984	615	
45	50	7	YOU CAN'T STOP LOVE MCA	MARTY STUART	860	603	
46	56	4	I MEANT TO DO THAT REPRISE	PAUL BRANDT	800	491	
47	52	5	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	796	591	
48	57	6	I WOULDN'T BE A MAN CAPITOL NASHVILLE	BILLY DEAN	654	464	
49	48	20	VIDALIA MERCURY NASHVILLE	SAMMY KERSHAW	627	653	
50	54	7	KING OF THE WORLD ARISTA	BLACKHAWK	616	563	
			★ ★ ★ HOT SHOT DEBUT ★ ★ ★				
51	NEW		A MAN THIS LONELY ARISTA	BROOKS & DUNN	600	118	
52	39	18	IRRESISTIBLE YOU RCA	TY ENGLAND	558	1017	
53	58	8	LOVE WORTH FIGHTING FOR CURB	BURNIN' DAYLIGHT	537	437	
54	59	5	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	498	401	
55	61	4	DO YOU WANNA MAKE SOMETHING OF IT CURB	JO DEE MESSINA	444	349	
56	60	4	SOMEBODY TO LOVE YOU CURB/MCA	WYNONNA	434	375	
57	NEW		HEARTBROKE EVERY DAY BNA	LONESTAR	392	4	
58	67	6	HAVE WE FORGOTTEN WHAT LOVE IS RIVER NORTH	CRYSTAL BERNARD	349	283	
59	51	12	CHEROKEE BOOGIE ARISTA	BR5-49	343	593	
60	65	4	REMEMBER WHEN BNA	RAY VEGA	333	301	
61	NEW		SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	285	26	
62	70	7	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	254	220	
63	46	11	GOING, GOING, GONE ATLANTIC	NEAL MCCOY	251	781	
64	69	6	YOU JUST GET ONE IMPRINT	JEFF WOOD	251	244	
65	53	12	WE ALL GET LUCKY SOMETIMES CAREER	LEE ROY PARNELL	248	589	
66	75	15	SWINGIN' DOORS RCA	MARTINA MCBRIDE	243	174	
67	68	19	WHAT WILL YOU DO WITH M-E STEP ONE	WESTERN FLYER	241	277	
68	74	2	GOD BLESS THE CHILD MERCURY NASHVILLE	SHANIA TWAIN	238	181	
69	RE-ENTRY		I DON'T CARE IF YOU LOVE ME ANYMORE MCA	THE MAVERICKS	212	160	
70	72	3	MACARENA (COUNTRY VERNON) IMPRINT	THE GROOVEGRASS BOYZ	187	203	
71	62	11	WHEN COWBOYS DIDN'T DANCE BNA	LONESTAR	187	310	
72	71	13	AIN'T GOT NOTHIN' ON US ATLANTIC	JOHN MICHAEL MONTGOMERY	176	211	
73	64	10	JUST WHEN I NEEDED YOU MOST RISING TIDE	DOLLY PARTON	176	305	
74	NEW		EVERY COWBOY'S DREAM DECCA	RHETT AKINS	175	149	
75	73	4	BETTER LOVE NEXT TIME MAGNATONE	CARYL MACK PARKER	167	189	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.



No need to re-release this one. It's a hit now.

brady seals

another you, another me

Billboard

38

R&R Breaker

PLAY IT AGAIN
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COUNTRY AIRPLAY Monitor

• We Listen To Radio •

November 22, 1996 \$ 4.95 Volume 4 • No. 48

COUNTRY HIGHLIGHTS

★★★★ NO. 1 ★★★★★

#1

DEANA CARTER

Strawberry Wine (CAPITOL NASHVILLE)

★★★★ AIRPOWER ★★★★★

MARY CHAPIN CARPENTER • *Let Me Into Your Heart* (COLUMBIA)

JOHN MICHAEL MONTGOMERY • *Friends* (ATLANTIC)

MILA MASON • *That's Enough Of That* (ATLANTIC)

TIM MCGRAW • *Maybe We Should Just Sleep On It* (CURB)

NEW RELEASES

RHETT AKINS • *Every Cowboy's Dream* (DECCA)

GARY ALLAN • *Please Come Home For Christmas* (DECCA)

DAVID BALL • *I'll Never Make It Through This Fall* (WARNER BROS.)

JOHN BERRY • *She's Taken A Shine* (CAPITOL NASHVILLE)

CLINT BLACK • *Half Way Up* (RCA)

MARK CHESNUTT • *What Child Is This* (DECCA)

WADE HAYES • *It's Over My Head* (COLUMBIA)

JAMES HOUSE • *Until You Set Me Free* (EPIC)

NEAL MCCOY • *That Woman Of Mine* (ATLANTIC)

After The Country Boom, Developing Acts Are A Tough Sell On National TV

by Phyllis Stark

The night after the Country Music Assn. (CMA) Awards were televised on CBS-TV last month, the topic of talk-show host David Letterman's infamous top 10 list was the "top 10 things overheard at the CMAs." Among the more memorable entries was "who do you think is going to win for best song about getting drunk and kicking a tractor tire?" Like it or not, some label publicists say jokes like that reflect the attitude some in the mainstream media still have about country music, despite its phenomenal popularity spurt in the late '80s and early '90s.

Although superstar country acts remain highly visible on TV and in consumer magazines, getting midlevel acts booked on the TV talk-show circuit or placed in consumer-magazine stories is more of a challenge than ever for publicists. A variety of factors contributes to this difficult climate, chief among them the fact that many shows, including "The Tonight Show" and "Late Night With Conan O'Brien," have dramatically cut back their musical segments from five to two or three nights a week.

The thinking behind the cuts, according to "Late Night" talent executive Jim Pitt, is that "in today's multi-

channel environment, these types of shows no longer have an exclusive on music. People know where else to go to find music, and by the time the acts appear on the show, people have either seen them before or seen their video."

But the result for publicists is "a huge problem because there are less slots available," says Lorie Lytle, VP of publicity at Capitol Nashville. "It used to just be about finding someone that would fall in love with the music. There was a time when there weren't so many labels in town and there were more slots, so people were willing to take a few more chances. [Now], we have to be smart about our pitches."

THE SECRET PASSWORD

The second factor, which comes on top of what some believe is a lingering perception in the mainstream media that country may still not be cool, is the outbreak of negative consumer press the format has been getting lately, including several newspaper articles that asked the question "Is country dead?"

"Back about '91-'92, when we had this explosion, we went through a period where the world was basically our oyster," says Atlantic publicity coordinator Mike Crawford. "You'd call Leno or Letterman and 'country' was like

Continued on page 6

THIS WEEK In Country Airplay Monitor

- 3 MCA Signs Comedian Ray Stevens
- 4 Promotions: WHYL Jock Walks 'Naked'
- 6 Profile: KNEW/KSAN's Tim Roberts

THERE'S NOTHING LIKE THE FIRST TIME

DEANA CARTER
Strawberry Wine

#1 BILLBOARD HOT COUNTRY
SINGLES & TRACKS

THANK YOU RADIO
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Coming soon: *We Danced Anyway*

Did I Shave My Legs For This? RIAA CERTIFIED GOLD • LOOK FOR DEANA: "THE TONIGHT SHOW" WITH JAY LENO/Nov. 29 •
"THE LATE SHOW" WITH DAVID LETTERMAN/Dec. 30 • ENTERTAINMENT WEEKLY/ON STANDS Nov. 22 • PEOPLE MAGAZINE/On Stands
Early Dec. • CNN SHOWBIZ TODAY/Late Nov. • DAY & DATE/Dec. 3

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THANKS COUNTRY RADIO!

The New Single "Half Way Up"



RCA RECORDS LABEL



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Nashville Music Awards Noms Named

The third annual Nashville Music Awards show, scheduled for Feb. 12 at the Ryman Auditorium, will honor artists, songwriters, and musicians who live and work primarily in the Nashville area. Nominees were recently announced by Martina McBride and Michael W. Smith at a breakfast at Nashville's Hard Rock Cafe.

Nominees in the country album category are Trisha Yearwood's "Everybody Knows," Randy Travis' "Full Circle," Patty Loveless' "The Trouble With The Truth," Deana Carter's "Did I Shave My Legs For This?," and BR5-49's self-titled set.

Although the awards recognize every genre of music, including bluegrass, blues, jazz, gospel, folk, rock, R&B, pop, rap, children's, and classical, nominees with country roots showed up in many of the non-format-specific categories.

Among the 10 artist/songwriter of the year

nominees are Steve Earle, Vince Gill, Gretchen Peters, and David Lee Murphy. Gill and Ronnie Dunn are among the five male vocalist nominees, while Yearwood and Loveless are among the five nominees in the female vocalist category.

The song of the year nominees include Carter's "Strawberry Wine," written by Matraca Berg and Gary Harrison, and "I Do," written and performed by Paul Brandt. Video of the year nominees include Diamond Rio's "It's All In Your Head," Junior Brown's "My Wife Thinks You're Dead," and McBride's "Wild Angels."

The album artwork category includes "BR5-49," Gill's "High Lonesome Sound," and Garth Brooks' "Fresh Horses." The 10 songwriter nominees are Gary Burr, Mark D. Sanders, Craig Wiseman, Skip Ewing, Bob DiPiero, Bobby Braddock, Tommy Sims, R.S. Field, Berg, and Harrison. **PHYLLIS STARK**



RADIOACTIVE BY PHYLLIS STARK

Bruno Stays Put; WJLK-AM Exits Format

In a surprise announcement, KYCW (Young Country) Seattle PD **Matt Bruno** has withdrawn his resignation. Bruno, who was set to leave Nov. 15 to start a production company, will stay on as PD.

The New York area will lose another country outlet Jan. 1, when **WJLK-AM** Monmouth/Ocean, N.J., drops satellite country for WWI's AM Only standards format. **Gary Guida** remains PD.

The San Diego Reader reports that Nationwide's classical **KFSD** will switch to country in December, moving its present format to Astor Broadcasting's suburban country outlet **KOWF**. According to the reports, Astor would get KFSD's AM, **KCEO**, as well. KFSD GM **Paul Palmer** neither confirms nor denies the rumors; Astor's **Art Astor**, however, confirms that negotiations with Nationwide are taking place, adding, "I expect to know what is up before the end of the year."

KAXT (Cat Country) Monterey, Calif., signed off Nov. 15 and returned the next day as satellite **AC KCDU**. PD **Johnny Morgan** and MD/morning man **Keith Medlin**, who are under contract, will stay with the parent company in an as-yet-undetermined capacity. Promotion director/midday host **Sharon Bonds** moves to middays at jazz sister **KXDC**, where she's been voice-tracking the midday show; 15 other staffers are out.

It's an increasingly small world for fans of classic country. Of four initial affiliates of ABC's Radio Disney children's network, one was former ABC Real Country outlet **WKHX-AM** Atlanta and one was locally programmed country gold **WYDE** Birmingham, Ala. Incidentally, the request-line number for the new net is 800-983-EARS!

On the positive side, **KJUG-AM** Tulare, Calif., drops its simulcast of the FM and flips to a locally programmed classic country format. **KJUG-FM**

PD **Dave Daniels** is programming the AM. Former FM night jock **Kenny Bradley** becomes APD/morning host on the AM.

WOLX Madison, Wis., GM **Jonathan Little** adds GM duties for co-owned country **WYZM** (Y105) and triple-A **WMMM-FM**.

Terre Haute, Ind., gets a new country outlet. **WTHC** signs on with Jones Satellite Network CD Country. GM/PD is **Dan Hester**.

Rival Waterloo, Iowa, country outlets **KKCV** and **KOEL** are now united under new owners. **KKCV** GM **Diane Winkey** and **KOEL** GM **Tom Parsley** exit. The new GM is **Debbie Raborn**, formerly of **KBUL-FM** Reno, Nev. . . **WYTZ** Benton Harbor, Mich., PD **Mike Thomas** leaves for the PD slot at album **WYMG** Springfield, Ill.

Veteran programmer (and current AOL president) **Bob Pittman** teams with **Bob Sherman** to buy four stations in the Four Corners, N.M., area as **Roberts Radio**, including country **KWXA**.

WIXY Champaign, Ill., ups P/T **Chad West** to nights, a shift he'd been handling on an interim basis, replacing **Nicole Beals**, now in middays.

WVYZ Hartford, Conn., morning co-host **Dean Graham**, who relocated to Phoenix for family reasons, joins ABC's Real Country network P/T.

Donna Hughes joins MJI Broadcasting's Nashville-based programming staff, replacing **Shannon Williams**. Hughes was morning co-host/ND at the former **WMMU** (now **WZPC**) Nashville, where she used the air name **Donna Rice**.

KKCT (the Cat) Bismarck, N.D., midday host **Rob Eidemann** leaves the station to sell cars. PD **Sid Hardt** needs T&Rs; the replacement may end up in a shift other than middays.

JSN has introduced "The Nashville News Source," a show-prep package including two daily 90-second news reports, actualities, a faxed daily prep sheet, and a 60-second feature from entertainment reporter **Jimmy Carter**.



COUNTRY CONFIDENTIAL BY WADE JESSEN

Cash Proves The Old Stove Can Still Heat

Country music has been abundantly blessed with iconoclastic genius, but such genius has never been more evident than in Johnny Cash's latest album, "Unchained." While our industry has made it a discipline to sweep more mature performers under the rug, there are those undaunted few who cause a ruckus there.

The majority of the tracks on "Unchained" would meld with most mainstream country playlists about as well as horseradish with molasses, yet it stands as a highly intimate glimpse of Cash's present musical leanings. Perhaps the music has a more personal feel because Cash penned the liner notes, discussing everything from his love for wife June Carter Cash to his distaste for cucumber. In between, he provides fond recollections of his first encounter with the Louvin Brothers in a Memphis radio station and includes their "Kneeding Drunkard's Plea" in tribute.

Each cut on the set breathes with Cash's aura as the quintessential Renaissance man, but perhaps most effective is the cover of Tom Petty's "Southern Accents." In fact, Cash enlisted diverse company for help on the project, including Howie Epstein, Marty Stuart, Lindsey Buckingham, and Mick Fleetwood. Overall, the set is an interesting study in contrasts between energetic eccentricity and the common man's tragedy and triumph that has always been Cash's trademark. A good portion of it has a repentant, spiritual feel.

Owing to his sharecropper roots, Cash gives new brush strokes to Roy Clark's 1970 hit "I Never Picked Cotton" and a new level of be-

lievability to Hank Snow's "I've Been Everywhere." The latter is much less a demonstration of vocal calisthenics than the original, but Cash obviously had fun doing it. Although he's far from the only one to cover Don Gibson's classic "Sea Of Heartbreak," Cash's reading reminds us that great material is timeless.

"Unchained" enters Billboard's Top Country Albums chart at No. 26, with sales of more than 7,000 units, but label executives say that they won't be knocking on mainstream country radio doors to promote it. **Kenny DiDia**, national sales manager for American Recordings, says, "Mainstream [country] stations are tough nuts to crack for artists like Johnny, so our efforts will be concentrated to college, alternative, and triple-A radio." DiDia says several tracks from this set are airing on ABC's Real Country network.

Cash's last appearance on the country album chart was with "American Recordings," which debuted in May '94, opening with 8,500 units. Although his prior set—which was promoted as a rock album—wasn't a chart topper, it sold consistently, and DiDia says that despite sweeping changes in the retail environment, "Unchained" is off to a good start.

Cash charted 131 singles on Billboard's Hot Country Singles & Tracks chart between 1955 and '90; 13 of those peaked at No. 1, with the most recent being "Highwayman" with **Kris Kristofferson**, **Willie Nelson**, and **Waylon Jennings** during the warm months of '85. Although his new project may never be widely accepted by country radio, Cash again proves that there is life after airplay on country stations.

That Ol' Wind Blows Through Portland



Garth Brooks recently sold out five shows in Portland, Maine. Pictured backstage before one of them, from left, are WPOR Portland PD **Tom Hennessey**, **Brooks**, **WPOR MD Hal Knight**, and **Capitol Nashville VP of national promotion Terry Stevens**.

ON THE ROW

MCA Signs Stevens; Pritchett Joins MCG

MCA has signed two-time Grammy-winning comedian **Ray Stevens** to its artist roster. His first set for the label will be the Dec. 3 retail release of his video "Get Serious," which previously was available through direct marketing. He is recording a comedy music album for release in February '97.

Susanna Pritchett joins **MCG/Curb** as Midwest regional, replacing **Nathan Cruise**, who's now with **Arista**. Pritchett previously was with **B.J. Promotions**. She will relocate from Nashville to Chicago in early December.

Target stores and **MCA** have affiliated to sell an album titled "A Country Christmas 1996" exclusively at the 735 Target stores in 38 states. The 10-song album includes six previously unreleased songs recorded specifically for this set, which sells for \$4.99 on CD and \$2.99 on cassette. Featured acts are the **Mavericks**, **Wynonna**, **George Strait**, **Vince Gill**, **George Jones**, **Tracy Byrd**, **Reba McEntire**, **Gary Allen**, and **Trisha Yearwood**.

Mark Chesnutt's recording of the Christmas song "What Child Is This" is being given away free at Blockbuster stores as part of a promotion sponsored by **CMT**. The single will be handed out to anyone who walks into a Blockbuster store and says the catch phrase "Demand CMT and see the music."

Clint Black will be honored with a star on the Hollywood Walk of Fame Dec. 12, when he will become only the fourth country artist ever inducted. Black is developing a TV movie on the life of rodeo champion **Jack Favor** and plans to play the title role.

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PROMOTIONS

The Naked Truth About Morning Show Stunts

WYGY (Y96.5) Cincinnati's morning team, **Terry Young** and **Wild Bill**, accompanied two of their male listeners to a local intersection to preside over a foot race in which the listeners wore nothing but shoes and golf-club covers. The pair was racing for **Garth Brooks** tickets but ended up getting charged with the misdemeanor crime of disorderly conduct and paying a \$136 fine after sheriff cruisers showed up and put a halt to the contest. Young and Wild then hit the streets collecting donations to help pay the fines. Listeners who made a donation got a chance to win Brooks tickets.

After the tickets sold out, Y96.5 collected more than 1,850 wristbands used in the ticket lottery procedure, placed them in a giant fishbowl, hoisted Wild Bill 40 feet in the air on a crane, then lowered him blindfolded into the fishbowl to pull out a wristband with his teeth. The owner of that wristband won a Garth Brooks VIP backstage package, including dinner and a limousine.

After losing a football bet to his morning show partner, PD/MD **Bob Waters**, **WHYL** (Country 102) Harrisburg, Pa.'s **Glenn "the Big Dog" Stoner** fulfilled his bet obligation to walk "naked" in a local park in front of a large crowd. Using every theater of the mind trick known to man, Stoner first mingled with the crowd for an hour wearing a trench coat and running shoes, went into the men's room to "collect himself," then reappeared walking a dog named **Naked** on a leash. The station made a donation to the Hu-

mane Society on behalf of any listeners who may have been disappointed by the stunt's outcome.

Imprint artist **Jeff Wood** will perform at a **WPOC** Baltimore-sponsored charity concert Dec. 11. Proceeds from the show benefit the "One New Toy" program, which provides Christmas gifts to homeless children. WPOC listeners must bring a toy or a \$5 cash donation to attend the show.

WSIX Nashville co-sponsored the George Dickel Tennessee Whiskey Song Discovery Contest, which netted a grand-prize winner a prize package that included having her song played on the **WSIX** morning show by host **Gerry House**, an appearance on a local TV station, lunch with national recording artists, private meetings with label personnel, a Fender guitar, three days of studio time, and a hairstyle, clothing, and photo-shoot image consultation. Three finalists, selected from an entry pool of 1,000, were showcased at Nashville's Trilogy restaurant in front of a celebrity panel of judges that included **Robert Reynolds of the Mavericks**, **WSIX PD Dave Kelly**, **Ken Tucker of Giant/Reprise**, **Larry Hughes of Mercury Nashville**, and **Jody Van-Alin of Shindler-Turner Promotions**.

KSON San Diego was recently awarded the distinguished service award from St. Jude Children's Research Hospital in Memphis for its efforts on behalf of the "Country Cares" radiothon program. The station has raised \$2 million for the hospital over the past nine years.

PHYLLIS STARK

A Mila Aisles



Atlantic artist **Mila Mason** recently helped celebrate the grand opening of a **K's Merchandise** store in Cape Girardeau, Mo., by performing an acoustic set, broadcast live on **Zimmer Radio Group's KEZS** and **WOOZ** Carbondale, Ill. Pictured, from left, are Atlantic VP/GM **Bryan Switzer**, K's Merchandise VP of advertising **Theresa Lee**, Dart Distributors VP of sales **Dennis Sinclair**, **Mason**, and **KEZS** morning man **Kent Crider**.

Bentley Lights Up WDEN's Life



Epic artist **Stephanie Bentley** has a little fun with **WDEN** Macon, Ga., MD **Laura Starling**, left, and PD **Gerry Marshall**, during the pair's recent visit to Nashville.

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Gary Allan

"HER MAN" (DECCA)

At age 13, Gary Allan walked into a bar a few blocks from his home in La Mirada, Calif., to audition for a singing job he'd seen advertised. Despite protests from the club owner that he was too young, Allan convinced the man to let him perform the following weekend. At 15, he was offered a record deal but followed his parents' advice to let it wait. Years later, and within weeks of arriving in Nashville, Allan had his choice of several major-label deals. "Used Heart For Sale" is his debut album.

Crystal Bernard

"HAVE WE FORGOTTEN WHAT LOVE IS" (RIVER NORTH)

Crystal Bernard has played **Helen Chappel** on NBC's "Wings" for the past eight years, but she spent most of her childhood singing on-stage. Bernard traveled across the country with her evangelical-preacher father, performing at church functions and gospel jubilees. At 14, she was asked to become part of **Bobbie Gentry's** Las Vegas show. Her AC duet with **Chicago's Peter Cetera**, "(I Wanna Take) Forever Tonight," brought her to the attention of **River North**. She co-wrote this single with **Billy Dean**. Her debut album is titled "The Girl Next Door."

BR5-49

"CHEROKEE BOOGIE" (ARISTA)

Hailing from Washington, Missouri, Indiana, West Virginia, and Kansas, the five members of **BR5-49** came together in Nashville in 1993 and became regulars at **Robert's Western World**, a boot store/beer joint on lower Broadway, where they performed a mix of classics and their own brand of country music. "BR5-49 Live From Robert's," a six-song EP, was released earlier this year. "BR5-49" is their debut studio release.

Burnin' Daylight

"LOVE WORTH FIGHTING FOR" (CURB)

Marc Beeson (a former solo artist and author of **Restless Heart's** "When She Cries"), **Sonny LeMaire** (bassist, vocalist, and songwriter for **Exile**), and **Kurt Howell** (keyboardist and vocalist for **Southern Pacific**) make up this trio, which set out with the sole intention of getting its songs recorded by other artists. In fact, its first showcase invitations read, "We don't want a record deal, just cut our songs." Nevertheless, the act's shows attracted a slew of label execs with offers. **Curb** struck the right chord to change the group members' minds.

Deana Carter

"STRAWBERRY WINE" (CAPITOL NASHVILLE)

Growing up in Music City, **Deana Carter** didn't have to go much farther than her own back yard for a career in music. While her father, studio guitarist **Fred Carter Jr.**, was recording with everyone from **Neil Young** to **Tony Bennett**, the rest of the **Carter** clan was singing in church choirs and musicals. Her debut album is titled "Did I Shave My Legs For This?"

★ Groove Grass Boyz

"MACARENA" (IMPRINT)

Just when you think it's over, "Macarena" is given a country spin by producer **Scott Rouse**, who's known for his wacky musical background work on **Jeff Foxworthy's** records. Rouse gathered veteran bluegrass pickers **Doc Watson**,

Mac Wiseman, and **Ron McCurry** into the studio for this interpretation of the song that won't go away. It is available as a commercial CD single and cassette single with three mixes.

Mila Mason

"THAT'S ENOUGH OF THAT" (ATLANTIC)

After graduating from high school in **Dawson Springs, Ky.**, **Mila Mason** moved to Nashville, where she modeled, sang jingles, wrote songs, and recorded demos until a showcase landed her a record deal with **Atlantic**. Her debut set is titled "That's Enough Of That."

Brady Seals

"ANOTHER YOU, ANOTHER ME" (REPRISE)

Fairfield, Ohio, native **Brady Seals** is flying solo after a successful run with **Little Texas**, which, over its seven-year history, received many accolades, including the **Academy of Country Music's** vocal group of the year award in 1994. Seals co-wrote nine of the 10 tracks on his debut album, "The Truth," produced by **Rodney Crowell**.

Kevin Sharp

"NOBODY KNOWS" (ASYLUM)

Kevin Sharp's family, which included seven children and numerous foster children, lived in **Idaho** and **Sacramento, Calif.** His high school years were spent singing in choirs and playing sports. During his senior year, however, he was diagnosed with bone cancer. Many operations, painful treatments, and experimental drugs followed, and Sharp was given little chance to live. Surprisingly, he went into remission in 1991. Two years later, he returned to performing and was signed to **Asylum** with the help of mentor **David Foster**. This single is a country remake of a pop hit by the **Tony Rich Project**. "Measure Of A Man" is Sharp's debut album. A TV movie about his life is planned and will star **Fred Savage** of "The Wonder Years."

Ray Vega

"REMEMBER WHEN" (BNA)

As a boy in **El Paso, Texas**, **Ray Vega** followed in his father's and older brother's footsteps by singing in church. He grew up listening to the **Eagles** and **Linda Ronstadt**, while his brothers instilled in him their own musical preferences for **Gene Pitney**, **Roy Orbison**, and **Marty Robbins**. In the mid-'80s, Vega interrupted his studies at **Boston's Berklee College of Music** to sing professionally with his brother as part of the **Vega Brothers**. This track is from his solo debut, for which he co-wrote seven of the 11 tracks.

Jeff Wood

"YOU JUST GET ONE" (IMPRINT)

Oklahoma native **Jeff Wood's** first musical memory is being 6 years old at **Disneyland** and ending up onstage with one of the performing bands. Through high school and college, Wood performed acoustically and spent a lot of weekends watching **Garth Brooks** at the local **Holiday Inn**. After graduating from **Oklahoma State University**, Wood asked Brooks to show him around Nashville. He moved there a year later, was signed to a publishing deal, and penned "Cowboy Love" for **John Michael Montgomery**. He was signed briefly to **Liberty** before landing at **Imprint**.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in *Country Airplay Monitor*. Send information on new artists to **Sue Falco** at 11 W. 42nd St., 12th Floor, New York, N.Y. 10036.



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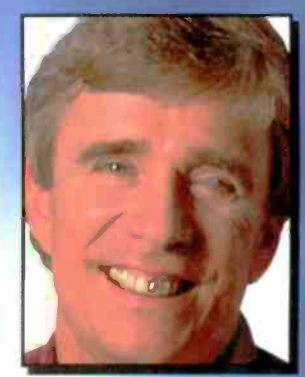
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After The Country Boom, Developing Acts Are A Tough Sell On National TV

Continued from page 1

the secret password. Some of us in the publicity community, myself included, got used to that."

Now, "people say, 'What's going on in Nashville? Is it over?'" says Jules Wortman, senior director of publicity at MCA. "We have to educate these people that it's not over. Go to the Country Music Assn. and get their research and send it to talk-show bookers and editors and freelance writers and say, 'Look, what's being written here is not accurate. Sure the numbers are leveling off, but the piece of the pie is much bigger than it was five years ago.'"

The issue of a lingering bias against country is a little less cut and dried. All of the TV talk-show bookers contacted for this story and many of the publicists say it doesn't exist. But some, like Capitol Nashville's Lytle, are adamant that "there is some sort of bias against country, [and] one of the reasons is there is no country [radio] station in New York right now," she says.

"People in New York live in a fishbowl. . . they don't know what's going on here in rural America, especially now, with no country station and no CMT. They have no way to know that it's a viable format. For me, that's part of what is so difficult. All of the publishing and a major part of television is housed in New York. The hard part is explaining to people that this is a viable format and that people really do relate to these [country acts] more than they can relate to Elle MacPherson."

FINDING A HOOK

But the biggest obstacle Nashville publicists face may be one another. Much like label promotion departments vying against other labels for slots on radio playlists, Nashville publicists are vying for slots on talk shows. But unlike their promotion counterparts, who only compete against other country records and who have a large universe of stations to work, publicists are fighting against every other genre of entertainment in a limited pool of talk shows and magazines.

"We're competing with everything—movie stars, fitness experts, politicians—that's all entertainment," says Wortman.

Lytle says, "When I go to try to get something on 'Access Hollywood' or in 'In Style' magazine, I have to compete against Sting, Harry Connick Jr., John Mellencamp, and Sheryl Crow, as well as LeAnn Rimes, Alan Jackson, and Clint Black."

As a result, finding a compelling "hook" has become a critically important factor for publicists in the serious game of getting artist bookings. "I had dinner with a TV booker who told me, 'The country field is so crowded right now. Everybody is the next so and so.' You need a hook to make your artist stand out," says Janet Bozeman, director of media/publicity at Sony Music Nashville.

TV talk-show bookers say they welcome the right country artists to their shows, and a look at last week's bookings bears that out, although only one of the artists involved can be called a developing artist of any sort. Alan Jackson and Bryan White appeared on "Late Show With David Letterman," K.T. Oslin appeared on "Larry King Live," Reba McEntire and Mary Chapin Carpenter were on "The Rosie O'Donnell Show," and McEntire also made stops at "The Today Show" and "The Charles Grodin Show." Although all of the bookers look at charts and sales info, they say they're primarily on the lookout for that compelling hook in deciding who to book.

Often that hook goes beyond the music. CNN, for example, quickly did a story on then 13-year-old Rimes shortly after her performance at Fan Fair. For Rimes, much of the early press she received focused on her age as much as her music.

"We're looking for something different," says Shari Mesulam, assignment editor for "Showbiz Today" on CNN. "We always joke that we want to find a piano player without hands."

White was featured in a behind-the-scenes segment on E! Entertainment Television when he recently made his acting debut in "The Bold And The Beautiful."

"Basically at E! . . . what we look for is name value, of course, and national appeal, as well as a great hook or story," says director of talent Tisi Aylward, who says the network is open to country,

because "we can't turn our backs on a billion dollar industry."

"When Bryan did 'Regis And Kathie Lee' the hook was the coverage he got for his teen shows and in all the teen magazines," says Wendy Shaffer Pearl, director of publicity and artist development at Asylum, who successfully pitched President's Day for White's appearance on the show. "It was a day in February when millions of kids were home from school," says Pearl. "It was a booking that may not have made sense at any other time." Pearl also got White, an Oklahoma native, booked on "CBS This Morning" on the anniversary of the Oklahoma City bombing.

"You don't just call and beg to have a day," Pearl says. "You make an honest pitch with a real story."

Jim Pitt at "Late Night With Conan O'Brien" admits to having somewhat of an "inconsistent booking policy. . . . We don't go by raw sales data," he says. "If that was everything we booked, we would just be like every other show. I know it frustrates publicists, [but] it's not every time based on who sells the most records. It's very subjective."

For most bookings, Pitt, who chooses artists for the New York-based show from his home in Nashville, says tools like chart numbers and sales figures "come into play, and then [for] some bookings, like Billy Joe Shaver, it doesn't come into play at all. He just did a really cool record that we all liked."

Mesulam at "Showbiz Today" says she's somewhat swayed by the passion Nashville publicists have for their genre. "I hear more from country publicists than mainstream music [publicists]," she says. "They believe in their artists."

MEGASTARS VS. UNKNOWNNS

But label publicists agree that superstar artists are somewhat easy to book, while almost everyone else is a challenge. "The only ones that can get on are the megastars," says Marilyn Arthur, VP of media relations and artist development at the RCA Label Group. "There are five or six that can just do anything they want. The rest of them we have a hard time [booking]."

"Superstars who have a 'high TVQ' . . . are going to get on, especially during sweeps," says MCA's Wortman. "I don't even pretend to call 'The Tonight Show' or 'Rosie' for a midlevel artist during sweeps. I know the stress level for everyone is there."

"You always have to strive to expand your coverage in different ways. It's just more challenging right now," says Susan Niles, national publicity director at Warner Bros. "If you have a great artist, they'll always be open to them. Unknownns are harder to book."

On the print side, Wortman says, "it is difficult, and it is getting more difficult because the media . . . [is] bored with writing about country music. They're ready to move onto something else, so they've created these 'your music doesn't research well to our readers' or 'nothing new is coming out of Nashville' [excuses]. That's what's causing a problem with us trying to get mainstream magazines to do pieces on our artists."

But publicists say there have been some modest victories for print exposure. While women's fashion magazines like Vogue remain virtually impenetrable for country coverage, publicists point to a breakthrough on the teen-magazine front, where such youthful country artists as White and Rimes are starting to get plenty of coverage.

While the task of booking country artists may have gotten harder, Crawford at Atlantic sees the positive side. "We've gained so much ground from where we were when it all started," he says. "We've all built relationships with [media] that before the boom we didn't have."

Asylum's Pearl points to another positive. "Country artists have a loyal following, and that's one of the keys and benefits when we're pitching bookers," she says. "We can promise them a huge audience of fans. They will tune in when they know one of their favorite artists is making an appearance. Plus, there is a real effort on behalf of country to [publicize] TV bookings. All these faxes go around and radio stations will talk about bookings on the air. It's still news for them."

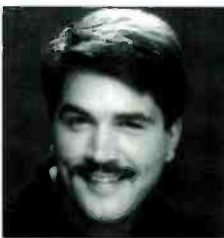
MONITOR PROFILE

KNEW/KSAN PD Roberts Calls On Country Community To 'Roll Up Its Sleeves'

Rather than dwelling on the fact that, as he puts it, "country has cooled a little bit," KNEW/KSAN San Francisco PD Tim Roberts prefers to look toward solutions and calls on the industry to work together to find them.

"We need to be smarter, meaner, and leaner in the country [format] to strengthen our place in the retail and radio markets," he says. "The spirit of Country Radio Seminar in the '80s needs to be recaptured, where the record industry and artists got out of their ivory towers, rolled up their sleeves, and worked together to make country great. Now, [with] cable and all these other distractions going on, we really need to work together to maximize performance for the format."

"We're all in it together," Roberts continues. "The more Alan Jackson and Randy Travis and Shania Twain records we sell, the better it is for radio, because people then want to hear their favorite artists. The more superstars we have in the format, the better it is for the whole format."



Tim Roberts
Program Director
KNEW/KSAN San Francisco

"San Francisco is unique because of the geography and the submarkets"

Addressing radio specifically, Roberts says, "It's important to develop an act to the audience and make them familiar. It's to our benefit, if they have a great song, to make that artist known to our listeners [by] identifying them [and being] consistent about talking about our product."

As for his part in the equation, Roberts says, "We need to make the major markets in country big successes to help lead the industry into the next decade. Los Angeles, San Francisco, and the other big markets need to perform well to lead our industry into ratings and revenue levels that we saw in the surge of 1992. I definitely think it's possible. Great radio will work anywhere."

In recent years, however, country hasn't appeared to be particularly strong in San Francisco. All three country stations have typically been far down the 12-plus Arbitron ratings list. But Roberts says the numbers can be misleading, because it's such a tough market to program.

"San Francisco is a unique market because of the geography and because of all the submarkets, like Oakland and San Jose," he says. "It's a very fragmented area, [which] makes it very difficult to program, not to mention the fact that there are close to 60 stations here. It's a real programming challenge." The perception that San Francisco is a weak country market, Roberts says, stems from "the quantity of signals, the ethnicity of the market . . . and the difficult geography." The market isn't resistant to country, he says, "we just have to work harder at getting credit for it."

After programming KHAK Cedar Rapids, Iowa, and KDRK Spokane, Wash., Roberts made the big jump to market No. 4 June 19, the last day of the spring book. He immediately detected two differences in working in a major market. The first, he says, is that "in bigger markets you get more tools and a bigger budget, and people tend to be more specialized." Second, with regard to record labels, "your weight carries bigger in bigger market in terms of playing a key role, but I always felt I played a key role in

breaking acts in whatever market I was in."

Despite the emphasis on breaking acts, Chancellor-owned KSAN is deliberately less musically aggressive than rival KYCY (Young Country). It plays a 50%-50% mix of currents and recurrences to gold and averages 35 currents in four rotation categories. Roberts describes KSAN as "a modern country station of the '90s with a few hits of the '80s [from] artists that still fit the feel and sound of the station." None of KSAN's music predates '85.

Here's a sample hour on KSAN: Tracy Byrd, "Watermelon Crawl"; Collin Raye, "Love, Me"; John Michael Montgomery, "Sold"; Garth Brooks, "That Ol' Wind"; Reba McEntire, "The Fear Of Being Alone"; John Berry, "Change My Mind"; Mark Chesnut, "It Wouldn't Hurt To Have Wings"; Dwight Yoakam, "Fast As You"; Faith Hill, "I Can't Do That Anymore"; Trisha Yearwood, "Thinkin' About You"; Vince Gill, "Tryin' To Get Over You"; Alan Jackson, "Little Bitty"; Tim McGraw, "I Like It, I Love It"; Gary Allan, "Her Man"; and Toby Keith, "A Little Less Talk And A Lot More Action."

Roberts says he made only a few minor musical adjustments when he arrived from Spokane and instead concentrated on some personnel areas that had been neglected since former PD Alan Sledge left for KMPS Seattle. "The station had been under the direction of [OM] Bob Hamilton, who had to run four stations in the interim between Alan Sledge and me. Because of the hours in the day, he wasn't able to give the loving TLC a programmer needs to give to a station, so attention to detail was one thing" Roberts focused on.

Although he made no personnel changes, Roberts met with each of the jocks to focus them on their goal of "delivering a good, consistent, entertaining product and . . . being proud of what we do. They lost focus on all those things during that interim period. Like in football, when you don't have a coach, you don't play as well. . . . I tried to put the fun back in the radio station."

His efforts paid off in the summer book, when KSAN was up 1.7-2.4 12-plus, bringing it back to exactly where it was a year ago. KYCY remained flat at 1.4. Chancellor's classic country AM station, KNEW, was up .8-1.0.

Roberts did some musical tinkering at KNEW upon his arrival, including restructuring some categories, weeding out and adding titles to the library, and "concentrating on focusing our oldies . . . with a mix going all the way back to Hank Williams right up to about '87."

Here's a recent hour on KNEW: Waylon Jennings, "Lonesome, On'r'y And Mean"; LeAnn Rimes and Eddy Arnold, "Cattle Call"; Mickey Gilley, "Room Full Of Roses"; George Jones, "I'm A One Woman Man"; Larry Gatlin & the Gatlin Brothers, "Broken Lady"; Dan Seals, "Bop"; Keith Whitley, "When You Say Nothing At All"; Jim Ed Brown, "Pop A Top"; Crystal Gayle, "Half The Way"; Cal Smith, "Country Bumpkin"; Mel McDaniel, "Louisiana Saturday Night"; Patsy Cline, "Sweet Dreams"; and Waylon Jennings, "I've Always Been Crazy."

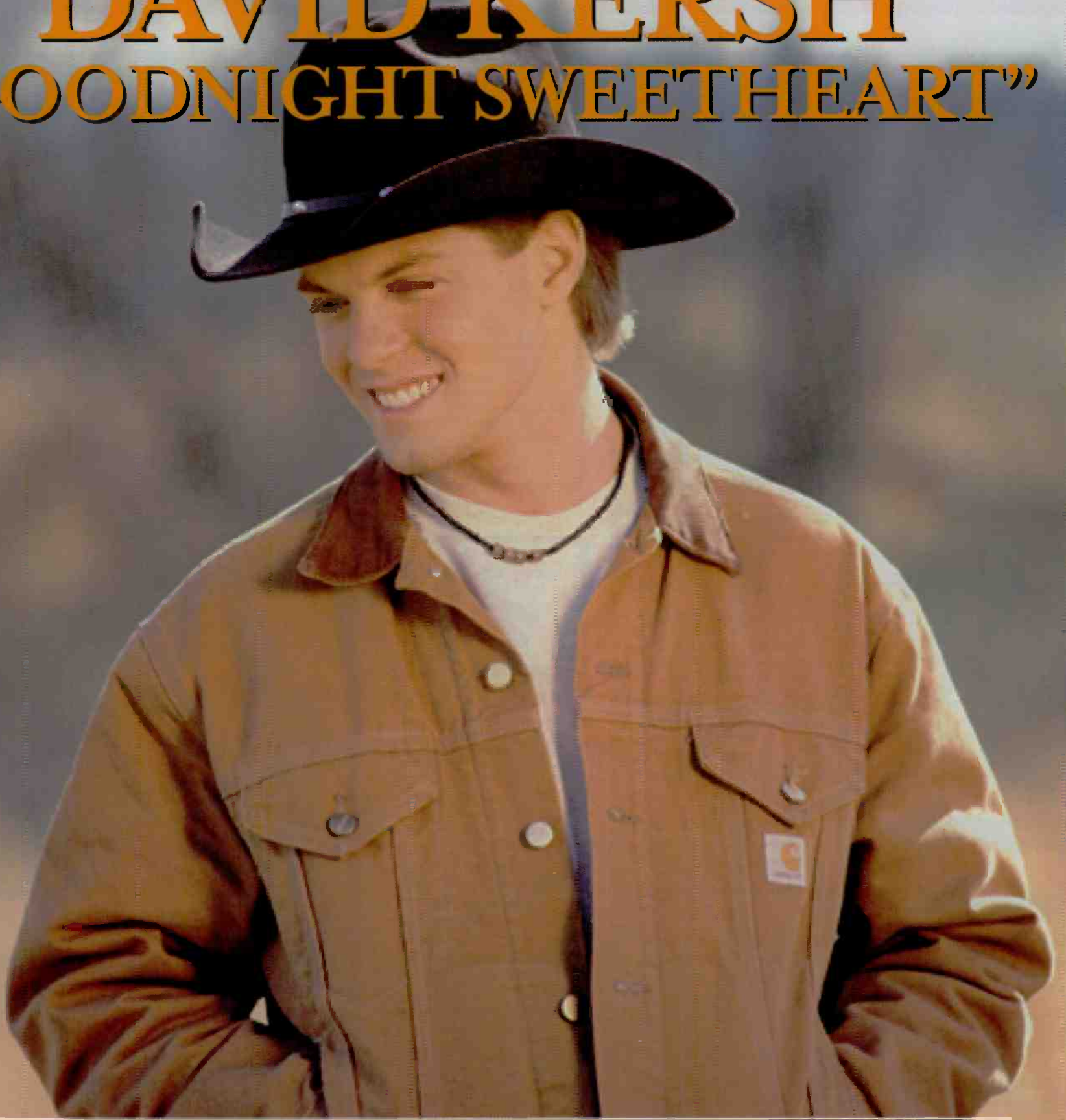
KSAN has been marketed in both the summer and fall as "the vacation station" with a daily trip-giveaway song of the day contest. In the summer, the trip giveaways to Maui were billed as "hear today, gone to Maui." In the fall, week-day prizes are trips to Cabo San Lucas, Mexico, with Disneyland trips awarded on weekends.

Although rival KYCY is one of those stations that is perpetually rumored to be changing format, Roberts says, "I just have to keep on running my radio station like I'm always going to have a competitor. If Young Country decided to bow out of the format, someone else will pop in, so we can never let our guard down."

PHYLLIS STARK

DAVID KERSH

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EMPLOYMENT OPPORTUNITY

KDMX in Dallas is seeking qualified applicants for the position of parttime air personality. Applicant must have at least 3 years of on-air experience in medium or large markets. They must possess a desire to win, ability to get along and work well with others, be a good "self editor" and willing to work holidays, nights, and weekends. Please send aircheck and resume to:
Lisa Thomas
KDMX Radio
14001 N. Dallas Parkway, #1210
Dallas, TX 75240
KOMX/NATIONWIDE COMMUNICATIONS INC. IS AN EQUAL OPPORTUNITY EMPLOYER. WOMEN AND MINORITIES ARE STRONGLY ENCOURAGED TO APPLY.

HELP WANTED

K95 MORNING SHOW PRODUCER

Richmond's top rated morning show is looking for the country's most creative producer. On-air experience and outstanding digital production skills required. Must have great organizational and people skills and ability to produce on-air imaging, schedule guests, write bits, create and participate in stunts, and appearances. Send T&R by 12/15/96 to Mark Richards, PD, WKHK-FM, 300 Arboretum Place, Suite 590, Richmond, VA 23236 NO CALLS! EOE

Z104
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THE MORNING OPPORTUNITY!

If you really relate to your audience, care about them and know how to let it show—you're exactly what Z-104 is looking for. Washington D.C.'s only CHR is ready to give you the tools to make it happen. We'll pay you well and give you great benefits. If you're passionate about winning, know that show prep is a 24 hour process, and have the "magic" that keeps your audience coming back tomorrow morning—lets talk! Rush your tape, resume, and philosophies to:
Dale O'brian
Program Director
WWZZ
5210 Auth Road
Marlow Heights, MD 20746
EOE

WJZA

Air Talent

WJZA is conducting a nationwide talent search for air personalities. Send T&Rs to:
4380 East Livingston
Columbus, Ohio 43227
Attn: Mr. Phil Davis
WOMEN ARE ENCOURAGED TO APPLY.
NO PHONE CALLS.
EOE

HELP WANTED

WBAB
102.3

Chancellor Broadcasting under its L.I. LMA (Market #14) has rare opening at Long Island's perennial rock leader.
PM DRIVE CO-HOST
Strong sports knowledge, great sense of humor and timing. Females strongly encouraged. Rush tape and resume to:
JEFF LEVINE • BOX 1240
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EOE

Be a part of the 1996 re-cap that only AIRPLAY MONITOR can deliver.

The Airplay '96 Special Year-End Combined Issue

* Most complete chart wrap-up of 1996 includes:

- Top artist for combined formats
- Record of the year
- Each format's song with most weeks at #1
- Each format's artist with most weeks at #1

* Special features include an interview with a big hitmaker in each format.

* This issue promises to enjoy a long shelf life.

A CLASSIFIED AD IN THIS EXCITING, COMPREHENSIVE ISSUE WILL REACH RADIO'S TOP PROFESSIONALS.

For more information contact:
Laura Rivchun @ (212) 536-5058 (PH) or (212) 536-5055 (FAX)

ISSUE DATE: December 20, 1996
AD DEADLINE: December 9, 1996

106.1 Jammin' WJJS 101.7
The Beat of The City

Virginia's premier rhythm chr is seeking air talent. Personality required, able to develop relationship with listeners, strong production skills a must! This position is not for the timid! Must desire to have fun and win! RUSH, T&R with photo to:

David Lee Michaels, PD
1105 Main Street
Madison Heights, VA 24572

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Soft Rock 94.5

AC MIDDAY
Immediate opening for midday, professional, experienced, smooth communicator, and possibly other full and parttime on-air positions at WMXQ-FM/Soft Rock 94.5, Birmingham. Send tapes and resumes to Jeff Tyson, WMXQ, 244 Goodwin Crest Drive, Suite 300, Birmingham, AL 35209. NO CALLS. EOE

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26 WEEKS \$55.00 per inch
51 WEEKS \$50.00 per inch

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Laura Rivchun
Airplay Monitor Classified
1515 Broadway
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Phone: 212-536-5058
Fax: 212-536-5055

AIRPLAY **Monitor**® GREATEST GAINERS

Broadcast Data Systems
Airplay Recognition Services

Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

JOHN MICHAEL MONTGOMERY • <i>Friends</i> (ATLANTIC)	+744
WGRL +21, WGXX +21, WOIK +18, KTEX +17, WRKZ +16, WHSL +15, WKIX +15, KNCI +15, KYCW +15, KIIM +14	
VINCE GILL • <i>Pretty Little Adriana</i> (MCA)	+624
WYD +17, KFRG +17, KHEY +16, KYCW +16, KRST +15, KTEX +14, KRTY +14, KSCS +13, WESC +12, KEEY +12	
TRISHA YEARWOOD • <i>Everybody Knows</i> (MCA)	+614
KYCW +19, KYNG +17, KVET +16, WKXC +15, KAJA +14, WRKZ +13, WIRK +13, WYD +12, KIIM +12, WWWW +12	
CLINT BLACK • <i>Half Way Up</i> (RCA)	+609
KYNG +28, KKBO +28, KMLE +22, WGRL +20, KASE +15, KKCS +14, KFKF +14, WBCT +13, KFMS +13, WHYL +13	
MARK CHESNUTT • <i>It's A Little Too Late</i> (DECCA)	+594
WYAY +17, KTST +15, KCCY +13, WIOV +13, WWWW +13, KTEX +12, WYNK +12, KXXY +12, KUPL +12, WUSN +12	
TRACY LAWRENCE • <i>Is That A Tear</i> (ATLANTIC)	+588
KYNG +22, KRTY +17, WKXX +15, WGGY +14, KSSN +14, KYCW +14, WWGR +13, WBEE +13, KXXY +13, WNOE +13	
KEVIN SHARP • <i>Nobody Knows</i> (ASYLUM)	+575
WCOL +17, KCCY +16, WZZK +16, WKCO +15, KRYS +13, WRNS +12, KKCS +12, WIOV +11, KWNR +11, WGXX +11	
ALAN JACKSON • <i>Little Bitty</i> (ARISTA)	+506
KKAT +23, KYNG +17, KXKT +14, WYNK +14, WJCL +14, KKBO +14, WEZL +13, WQYK +13, KTST +12, KDRK +12	
TRACE ADKINS • <i>Every Light In The House</i> (CAPITOL NASHVILLE)	+436
WKCO +28, KOUL +14, KFDI +14, WIRK +14, WQYK +14, KWEN +14, WCUZ +13, WBEE +13, WVLK +12, WMZO +12	
DARYLE SINGLETARY • <i>Amen Kind Of Love</i> (GIANT)	+390
WWGR +15, KRAK +15, WQXK +12, WYAY +12, KXKT +11, WRKZ +11, WWKA +11, WJCL +11, KTST +10, WCTK +10	
TOBY KEITH • <i>Me Too</i> (MERCURY NASHVILLE)	+384
WGXX +16, WKIX +15, WKXC +15, WYAY +14, KCY +13, KMDL +12, KZSN +12, KFMS +12, KUZZ +11, WPOC +11	
RICOCHET • <i>Love Is Stronger Than Pride</i> (COLUMBIA)	+372
WJCL +18, KSN +18, KTST +15, WBEE +15, WQBE +13, WKSJ +13, WDAF +13, WMZO +12, WRBQ +11, WWWW +11	
RICK TREVINO • <i>Running Out Of Reasons To Run</i> (COLUMBIA)	+371
WEZL +14, WPOC +13, WYNK +12, KKAT +12, KGM +11, WCMS +11, WQMX +10, WQXK +10, WYD +10, WIL +10	
MINDY MCCREADY FEAT. LONESTAR'S RICHIE MCDONALD • <i>Maybe He'll Notice Her Now</i> (BNA)	+341
WCLB +16, KRST +15, WKTF +13, WEZL +12, WMSI +11, WESC +11, WCMS +11, KHAY +10, KCCY +10, WQMX +10	
LEANN RIMES • <i>One Way Ticket (Because I Can)</i> (CURB)	+340
KYNG +23, KSN +21, WKCO +15, WSOE +13, KSCS +13, WQBE +12, KDDK +11, WODR +11, WROO +10, WMJC +9	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
CLINT BLACK	7	MARK CHESNUTT	26
<i>Half Way Up (RCA)</i>		<i>It's A Little Too Late (Decca)</i>	
TOBY KEITH	35	RICK TREVINO	26
<i>Me Too (Mercury Nashville)</i>		<i>Running Out Of Reasons To Run (Columbia)</i>	
TRISHA YEARWOOD	34	DARYLE SINGLETARY	23
<i>Everybody Knows (MCA)</i>		<i>Amen Kind Of Love (Giant)</i>	
VINCE GILL	31	MINDY MCCREADY FEAT. LONESTAR'S R. MCDONALD	22
<i>Pretty Little Adriana (MCA)</i>		<i>Maybe He'll Notice Her Now (BNA)</i>	
TRAVIS TRITT	31	MARK WILLS	21
<i>Where Corn Don't Grow (Warner Bros.)</i>		<i>High Low And In Between (Mercury Nashville)</i>	

VIDEO PLAYLISTS

TNN
THE NASHVILLE NETWORK.
The Heart of Country

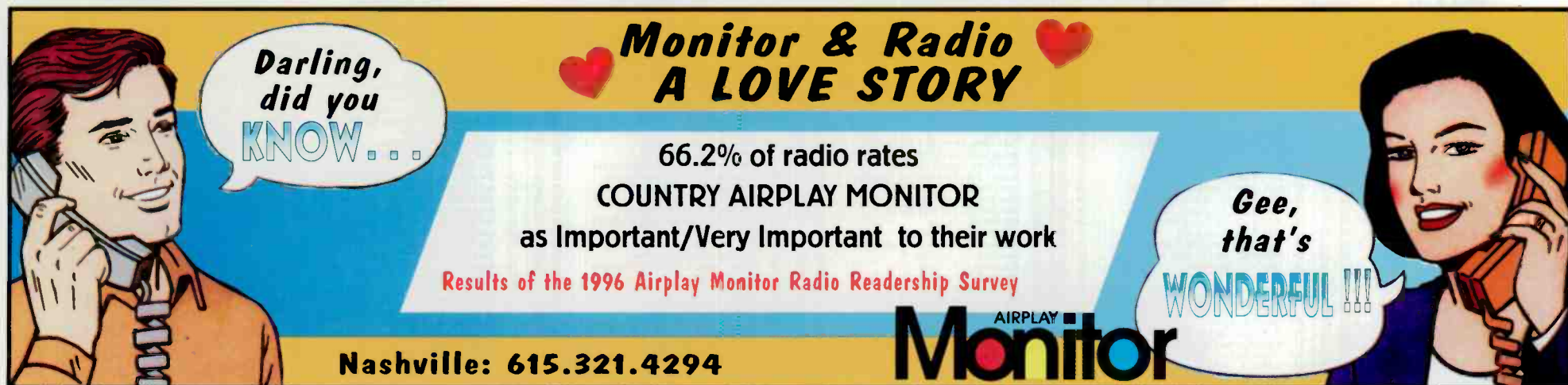
	TW	LW
1 Deana Carter, Strawberry Wine	5	4
2 Tracy Byrd, Big Love	5	4
3 Billy Ray Cyrus, Trail Of Tears	5	4
4 Ricochet, Love Is Stronger Than Pride	4	4
5 Trace Adkins, Every Light In The House	4	4
6 Brooks & Dunn, Mama Don't Get Dressed Up For Nothing	4	3
7 Patty Loveless, Lonely Too Long	4	5
8 Mary Chapin Carpenter, Let Me Into Your Heart	4	3
9 Reba McEntire, The Fear Of Being Alone	4	4
10 Terri Clark, Poor, Poor Pitiful Me	4	4
11 Paul Brandt, I Meant To Do That	4	0
12 Tim McGraw, Maybe We Should Just Sleep On It	4	3
13 Kenny Chesney, Me And You	4	4
14 David Kersh, Goodnight Sweetheart	4	4
15 John Berry, Change My Mind	4	4
16 Alan Jackson, Little Bitty	4	4
17 Shania Twain, God Bless The Child	3	4
18 James Bonamy, All I Do Is Love Her	3	2
19 Rick Trevino, Running Out Of Reasons To Run	3	2
20 Mita Mason, That's Enough Of That	3	1
21 Ty Herndon, She Wants To Be Wanted Again	3	3
22 Billy Dean, I Wouldn't Be A Man	3	3
23 LeAnn Rimes, One Way Ticket (Because I Can)	3	2
24 Faith Hill, I Can't Do That Anymore	3	4
25 Gary Allan, Her Man	3	5
26 Trisha Yearwood, Everybody Knows	3	3
27 Sammy Kershaw, Politics, Religion And Her	3	2
28 Tracy Lawrence, Is That A Tear	3	3
29 Bryan White, That's Another Song	3	3
30 Mark Chesnutt, It's A Little Too Late	3	3

	TW	LW
1 The Mavericks, I Don't Care If You Love Me Anymore	35	10
2 Reba McEntire, The Fear Of Being Alone	33	30
3 Patty Loveless, Lonely Too Long	33	31
4 Toby Keith, Me Too	32	8
5 Deana Carter, Strawberry Wine	30	28
6 Terri Clark, Poor, Poor Pitiful Me	30	22
7 Trace Adkins, Every Light In The House	28	28
8 Tim McGraw, Maybe We Should Just Sleep On It	28	28
9 David Kersh, Goodnight Sweetheart	28	27
10 Mary Chapin Carpenter, Let Me Into Your Heart	28	33
11 Ricochet, Love Is Stronger Than Pride	28	28
12 Brooks & Dunn, Mama Don't Get Dressed Up For Nothing	27	28
13 John Michael Montgomery, Ain't Got Nothin' On Us	27	29
14 John Berry, Change My Mind	25	28
15 Billy Ray Cyrus, Trail Of Tears	25	28
16 Deryl Dodd, That's How I Got To Memphis	22	21
17 Trisha Yearwood, Everybody Knows	21	22
18 Tracy Lawrence, Is That A Tear	21	20
19 Mindy McCready Feat. Lonestar's R. McDonald, Maybe He'll Notice Her Now	21	21
20 Alan Jackson, Little Bitty	21	21
21 Shania Twain, God Bless The Child	21	28
22 Faith Hill, I Can't Do That Anymore	21	22
23 Sammy Kershaw, Politics, Religion And Her	21	20
24 Paul Brandt, I Meant To Do That	20	4
25 Billy Dean, I Wouldn't Be A Man	20	22
26 Crystal Bernard, Have We Forgotten What Love Is	20	21
27 Ty Herndon, She Wants To Be Wanted Again	18	22
28 LeAnn Rimes, One Way Ticket (Because I Can)	17	13
29 Tracy Byrd, Big Love	17	14
30 Rhett Akins, Love You Back	15	13
31 Cary Mack Parker, Better Love Next Time	15	13
32 Neal McCoy, Going, Going, Gone	15	13
33 Kevin Sharp, Nobody Knows	14	14
34 Mark Wills, High Low And In Between	14	14
35 Helen Darling, Full Deck Of Cards	14	14
36 Waylon Jennings, Deep In The West	14	14
37 Ray Vega, Remember When	14	14
38 Lisa Brokop, West Of Crazy	14	13
39 Burnin' Daylight, Love Worth Fighting For	14	14
40 Bryan White, That's Another Song	14	19
41 Alison Krauss, Baby Mine	14	4
42 Baillie & The Boys, Some Kind Of Luck	14	15
43 Gary Allan, Her Man	14	14
44 Dolly Parton, Just When I Needed You Most	14	14
45 Sweethearts Of The Rodeo, Beautiful Lies	14	5
46 Randy Travis, Would I	14	14
47 Diamond Rio, It's All In Your Head	14	13
48 Rick Trevino, Running Out Of Reasons To Run	13	15
49 BR5-49, Cherokee Boogie	13	15
50 Cledus T. Judd, (She's Got A Butt) Bigger Than The Beatles	13	15

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE	ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE	ARTIST (LABEL)
1	1993	2380	BELIEVE ME BABY (I LIED)	TRISHA YEARWOOD (MCA)	14	1167	1159	DON'T GET ME STARTED	RHETT AKINS (DECCA)
2	1964	2178	LIVING IN A MOMENT	TY HERNDON (EPIC)	15	1163	1136	BLUE CLEAR SKY	GEORGE STRAIT (MCA)
3	1852	1996	SO MUCH FOR PRETENDING	BRYAN WHITE (ASYLUM)	16	1147	1193	CHECK YES OR NO	GEORGE STRAIT (MCA)
4	1849	2084	I DO	PAUL BRANDT (REPRISE)	17	1138	1141	I THINK ABOUT YOU	COLLIN RAYE (EPIC)
5	1521	1582	SHE NEVER LETS IT GO TO HER HEART	TIM MCGRAW (CURB)	18	1128	1167	ON A GOOD NIGHT	WADE HAYES (COLUMBIA)
6	1426	1444	CARRIED AWAY	GEORGE STRAIT (MCA)	19	1111	1147	NO NEWS	LONESTAR (BNA)
7	1398	1447	DADDY'S MONEY	RICOCHET (COLUMBIA)	20	1021	986	EVERY TIME I GET AROUND YOU	DAVID LEE MURPHY (MCA)
8	1396	1439	GUYS DO IT ALL THE TIME	MINDY MCCREADY (BNA)	21	990	1051	JACOB'S LADDER	MARK WILLS (MERCURY NASHVILLE)
9	1346	1410	LEARNING AS YOU GO	RICK TREVINO (COLUMBIA)	22	960	922	HEADS CAROLINA, TAILS CALIFORNIA	JO DEE MESSINA (CURB)
10	1324	1396	MY MARIA	BROOKS & DUNN (ARISTA)	23	953	996	MEANT TO BE	SAMMY KERSHAW (MERCURY NASHVILLE)
11	1290	1332	I DON'T THINK I WILL	JAMES BONAMY (EPIC)	24	950	1049	I LIKE IT, I LOVE IT	TIM MCGRAW (CURB)
12	1275	1335	NO ONE NEEDS TO KNOW	SHANIA TWAIN (MERCURY NASHVILLE)	25	946	898	TOO MUCH FUN	DARYLE SINGLETARY (GIANT)
13	1177	1180	TIME MARCHES ON	TRACY LAWRENCE (ATLANTIC)					

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.



Darling, did you KNOW...

Monitor & Radio A LOVE STORY

66.2% of radio rates COUNTRY AIRPLAY MONITOR as Important/Very Important to their work

Results of the 1996 Airplay Monitor Radio Readership Survey

Gee, that's WONDERFUL !!!

Nashville: 615.321.4294

AIRPLAY Monitor

Playlists supplied by Broadcast Data Systems' RadioTrack service. Songs ranked by number of plays in monitored week.

COUNTRY

Grid of 48 country music playlists for stations including WUSN, KZLA, WKHX, KSCS, WMZQ, WXTU, KYNG, KILT, KIKK, WWWW, KPLX, KKBQ, WGAR, WYCD, WIL, WPOC, KEYE, WBOB, WIVK, WYAY, KYGO, KMPS, WFMS, and KNIX. Each station listing includes PD, MD, and a list of 30 songs with their respective TW and LW ratings.

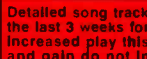
Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

Grid of 48 country music playlists for various stations including WTQR, WDSY, WSIX, KMLE, KFRG, WSOC, WUBE, WQYK, WKXX, WRBQ, WWKA, WHKO, WAMZ, WKLB, WWYZ, KSAN, WSSL, WMIL, WSM, KWJJ, WKIS, KBEQ, WZZK, and WDAF.

AIRPLAY MONITOR **SONG ACTIVITY REPORT**

For Week Ending November 17, 1996


 Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

Total Plays/Gain				Total Plays/Gain				Total Plays/Gain				Total Plays/Gain				Total Plays/Gain			
TRACE ADKINS 4891/436				GARY ALLAN 3079/289				GARTH BROOKS 4058/247				TRACY BYRD 3571/274				MARY CHAPIN CARPENTER 3331/316			
Every Light In The House (Capitol Nashville)				Her Man (Decca)				That Ol' Wind (Capitol Nashville)				Big Love (MCA)				Let Me Into Your Heart (Columbia)			
Total Stations: 160				Total Stations: 159				Total Stations: 160				Total Stations: 160				Total Stations: 158			
Chart Move: 7-5				Chart Move: 24-23				Chart Move: 12-8				Chart Move: 18-13				Chart Move: 23-16			
TW	LW	ZW	IP	TW	LW	ZW	IP	TW	LW	ZW	IP	TW	LW	ZW	IP	TW	LW	ZW	IP
CMT	28	28	27	Jacksonv.	WOJK	22	26	21	Jacksonv.	CMT	17	14	14	Jacksonv.	WOJK	16	11	11	58
TNN	4	4	4	Austin	WRRO	20	23	20	Austin	TNN	5	4	3	Austin	WRRO	16	15	15	27
KNF	21	18	19	Birmingham	KKFF	23	12	7	Birmingham	KNF	25	24	21	Birmingham	KNF	25	21	27	145
KZLA	20	23	34	Richmond	KVET	14	8	2	Richmond	KZLA	19	22	15	Richmond	KVET	19	19	19	27
WKKK	20	14	9	Greenville	WZZK	17	16	2	Greenville	WKKK	22	19	6	Greenville	WZZK	22	17	15	72
KSAN	15	14	11	Albany	WUSN	13	8	2	Albany	KSAN	15	15	17	Albany	WUSN	15	17	19	92
KYCY	37	24	16	Fresno	WGNA	21	22	10	Fresno	KYCY	36	25	3	Fresno	WGNA	24	21	27	106
WXTU	24	18	14	Tulsa	WESQ	20	20	15	Tulsa	WXTU	9	11	6	Tulsa	WESQ	23	20	21	92
WVWC	11	25	12	Scranton	WSSL	18	16	17	Scranton	WVWC	11	11	11	Scranton	WSSL	18	11	9	78
WVWO	9	12	2	Tucson	KWVN	4	3	1	Tucson	WVWO	11	11	11	Tucson	KWVN	18	11	13	127
KPLX	36	35	27	McAllen	WGYY	18	10	8	McAllen	KPLX	35	20	11	McAllen	WGYY	15	17	10	48
KSCS	31	22	18	Fresno	KIHM	18	13	14	Fresno	KSCS	30	14	2	Fresno	KIHM	21	24	8	53
KYNG	47	40	35	Gr.Rap.	KYNG	38	28	18	Gr.Rap.	KYNG	16	14	15	Gr.Rap.	KYNG	25	21	12	95
WFLS	32	32	1	Akron	KNAX	21	16	8	Akron	WFLS	32	32	1	Akron	KNAX	21	22	1	92
WVZQ	22	19	10	Birmingham	KSAS	11	10	7	Birmingham	WVZQ	22	22	1	Birmingham	KSAS	25	22	14	103
KILT	20	19	10	Richmond	WBCT	14	15	14	Richmond	KILT	20	19	10	Richmond	WBCT	14	15	14	103
KRBB	38	34	26	Tulsa	WMOX	19	18	10	Tulsa	KRBB	37	37	31	Tulsa	WMOX	26	29	11	44
KPLX	25	20	11	Scranton	WRBS	30	34	23	Scranton	KPLX	25	20	11	Scranton	WRBS	30	34	23	146
KSCS	31	22	18	Tucson	KIHM	18	13	14	Tucson	KSCS	30	14	2	Tucson	KIHM	21	24	8	53
KYNG	47	40	35	Gr.Rap.	KYNG	38	28	18	Gr.Rap.	KYNG	16	14	15	Gr.Rap.	KYNG	25	21	12	95
WFLS	32	32	1	Akron	KNAX	21	16	8	Akron	WFLS	32	32	1	Akron	KNAX	21	22	1	92
WVZQ	22	19	10	Birmingham	KSAS	11	10	7	Birmingham	WVZQ	22	22	1	Birmingham	KSAS	25	22	14	103
KILT	20	19	10	Richmond	WBCT	14	15	14	Richmond	KILT	20	19	10	Richmond	WBCT	14	15	14	103
KRBB	38	34	26	Tulsa	WMOX	19	18	10	Tulsa	KRBB	37	37	31	Tulsa	WMOX	26	29	11	44
KPLX	25	20	11	Scranton	WRBS	30	34	23	Scranton	KPLX	25	20	11	Scranton	WRBS	30	34	23	146
KSCS	31	22	18	Tucson	KIHM	18	13	14	Tucson	KSCS	30	14	2	Tucson	KIHM	21	24	8	53
KYNG	47	40	35	Gr.Rap.	KYNG	38	28	18	Gr.Rap.	KYNG	16	14	15	Gr.Rap.	KYNG	25	21	12	95
WFLS	32	32	1	Akron	KNAX	21	16	8	Akron	WFLS	32	32	1	Akron	KNAX	21	22	1	92
WVZQ	22	19	10	Birmingham	KSAS	11	10	7	Birmingham	WVZQ	22	22	1	Birmingham	KSAS	25	22	14	103
KILT	20	19	10	Richmond	WBCT	14	15	14	Richmond	KILT	20	19	10	Richmond	WBCT	14	15	14	103
KRBB	38	34	26	Tulsa	WMOX	19	18	10	Tulsa	KRBB	37	37	31	Tulsa	WMOX	26	29	11	44
KPLX	25	20	11	Scranton	WRBS	30	34	23	Scranton	KPLX	25	20	11	Scranton	WRBS	30	34	23	146
KSCS	31	22	18	Tucson	KIHM	18	13	14	Tucson	KSCS	30	14	2	Tucson	KIHM	21	24	8	53
KYNG	47	40	35	Gr.Rap.	KYNG	38	28	18	Gr.Rap.	KYNG	16	14	15	Gr.Rap.	KYNG	25	21	12	95
WFLS	32	32	1	Akron	KNAX	21	16	8	Akron	WFLS	32	32	1	Akron	KNAX	21	22	1	92
WVZQ	22	19	10	Birmingham	KSAS	11	10	7	Birmingham	WVZQ	22	22	1	Birmingham	KSAS	25	22	14	103
KILT	20	19	10	Richmond	WBCT	14	15	14	Richmond	KILT	20	19	10	Richmond	WBCT	14	15	14	103
KRBB	38	34	26	Tulsa	WMOX	19	18	10	Tulsa	KRBB	37	37	31	Tulsa	WMOX	26	29	11	44
KPLX	25	20	11	Scranton	WRBS	30	34	23	Scranton	KPLX	25	20	11	Scranton	WRBS	30	34	23	146
KSCS	31	22	18	Tucson	KIHM	18	13	14	Tucson	KSCS	30	14	2	Tucson	KIHM	21	24	8	53
KYNG	47	40	35	Gr.Rap.	KYNG	38	28	18	Gr.Rap.	KYNG	16	14	15	Gr.Rap.	KYNG	25	21	12	95
WFLS	32	32	1	Akron	KNAX	21	16	8	Akron	WFLS	32	32	1	Akron	KNAX	21	22	1	92
WVZQ	22	19	10	Birmingham	KSAS	11	10	7	Birmingham	WVZQ	22	22	1	Birmingham	KSAS	25	22	14	103
KILT	20	19	10	Richmond	WBCT	14	15	14	Richmond	KILT	20	19	10	Richmond	WBCT	14	15	14	103
KRBB	38	34	26	Tulsa	WMOX	19	18	10	Tulsa	KRBB	37	37	31	Tulsa	WMOX	26	29	11	44
KPLX	25	20	11	Scranton	WRBS	30	34	23	Scranton	KPLX	25	20	11	Scranton	WRBS	30	34	23	146
KSCS	31	22	18	Tucson	KIHM	18	13	14	Tucson	KSCS	30	14	2	Tucson	KIHM	21	24	8	53
KYNG	47	40	35	Gr.Rap.	KYNG	38	28	18	Gr.Rap.	KYNG	16	14	15	Gr.Rap.	KYNG	25	21	12	95
WFLS	32	32	1	Akron	KNAX	21	16	8	Akron	WFLS	32	32	1	Akron	KNAX	21	22	1	92
WVZQ	22	19	10	Birmingham	KSAS	11	10	7	Birmingham	WVZQ	22	22	1	Birmingham	KSAS	25	22	14	103
KILT	20	19	10	Richmond	WBCT	14	15	14	Richmond	KILT	20	19	10	Richmond	WBCT	14	15	14	103
KRBB	38	34	26	Tulsa	WMOX	19	18	10	Tulsa	KRBB	37	37	31	Tulsa	WMOX	26	29	11	44
KPLX	25	20	11	Scranton	WRBS	30	34	23	Scranton	KPLX	25	20	11	Scranton	WRBS	30	34	23	146
KSCS	31	22	18	Tucson	KIHM	18	13	14	Tucson	KSCS	30	14	2	Tucson	KIHM	21	24	8	53
KYNG	47	40	35	Gr.Rap.	KYNG	38	28	18	Gr.Rap.	KYNG	16	14	15	Gr.Rap.	KYNG	25	21	12	95
WFLS	32	32	1	Akron	KNAX	21	16	8	Akron	WFLS	32	32	1	Akron	KNAX	21	22	1	92
WVZQ	22	19	10	Birmingham	KSAS	11	10	7	Birmingham	WVZQ	22	22	1	Birmingham	KSAS	25	22	14	103
KILT	20	19	10	Richmond	WBCT	14	15	14	Richmond	KILT	20	19	10	Richmond	WBCT	14	15	14	103
KRBB	38	34	26	Tulsa	WMOX	19	18	10	Tulsa	KRBB	37	37	31	Tulsa	WMOX	26	29	11	44
KPLX	25	20	11	Scranton	WRBS	30	34	23	Scranton	KPLX	25	20	11	Scranton	WRBS	30	34	23	146
KSCS	31	22	18	Tucson	KIHM	18	13	14	Tucson	KSCS	30	14	2	Tucson	KIHM	21	24	8	53
KYNG	47	40	35	Gr.Rap.	KYNG	38	28	18	Gr.Rap.	KYNG	16	14	15	Gr.Rap.	KYNG	25	21	12	95
WFLS	32	32	1	Akron	KNAX	21	16	8	Akron	WFLS	32	32	1	Akron	KNAX	21	22	1	92
WVZQ	22	19	10	Birmingham	KSAS	11	10	7	Birmingham	WVZQ	22	22	1	Birmingham	KSAS	25	22	14	103
KILT	20	19	10	Richmond	WBCT	14	15	14	Richmond	KILT	20	19	10	Richmond	WBCT	14	15	14	103
KRBB	38	34	26	Tulsa	WMOX	19	18	10	Tulsa	KRBB	37	37	31	Tulsa	WMOX	26	29	11	44
KPLX	25	20	11	Scranton	WRBS	30	34	23	Scranton	KPLX	25	20	11	Scranton	WRBS	30	34	23	146
KSCS	31	22	18	Tucson	KIHM	18	13	14	Tucson	KSCS	30	14	2	Tucson	KIHM	21	24	8	53
KYNG	47	40	35	Gr.Rap.	KYNG	38	28	18	Gr.Rap.	KYNG	16	14	15	Gr.Rap.	KYNG	25	21	12	95
WFLS																			

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 3200 detections for the first time)

Total Plays/Gain
MARY CHAPIN KANTER 3331/316
Let Me Into Your Heart (Columbia)
Total Stations: 158/Chart Move: 23-16
Heavy (35+ plays): 3 KTST, KYNG, WBBS
Medium (25-34): 49 KBEQ, KCCY, KDDK, KFRG, KIKF, KKCS, KMDL, KMPS, KNCL, KTEX, KUPL, KXKC, KYCW, WBCT, WCHY, WCTK, WCUZ, WDDO, WFLS, WFRE, WGAR, WGGY, WGRW, WHYL, WJCL, WVCN, WKIX, WKJN, WKKO, WKSF, WKTF, WMSI, WMZQ, WNCY, WNOE, WPOC, WQBE, WQMX, WRBQ, WRKZ, WRNS, WSTH, WVGW, WWWW, WYYZ, WXBO, WYAY, WYRK, WYYD
Light (Under 25): 106
New Airplay This Week: 3 KIIM, KSCS, WTQR

Total Plays/Gain
JOHN MICHAEL MONTGOMERY 3314/744
Friends (Atlantic)
Total Stations: 160/Chart Move: 26-17
Heavy (35+): 4 KFMS, KKBQ, WGRW, WKIX
Medium (25-34): 35 KASE, KCCY, KCYY, KEEY, KGMV, KMLE, KMPS, KNCL, KRMD, KSSN, KTST, KXKC, KXKT, KYCW, KYCY, KYNG, KZSN, WBCT, WCOL, WFLS, WGXK, WHSL, WHYL, WIL, WKCN, WNCY, WPOC, WQDR, WQYK, WRKZ, WSIX, WSTH, WTDH, WUBE, WYAY
Light (Under 25): 121
New Airplay This Week: 10 KIIM, KIKK, KSCS, KTEX, KVOO, WCUZ, WKIS, WKLB, WOKO, WQIK

Total Plays/Gain
MILA MASON 3304/240
That's Enough Of That (Atlantic)
Total Stations: 158/Chart Move: 22-18
Heavy (35+): 14 KBEQ, KFKF, KFRG, KKAT, KSON, KYCY, KYNG, WJCL, WKXK, WKLB, WPOC, WRBQ, WRNS, WUSY
Medium (25-34): 37 KAJA, KCCY, KGMV, KHAY, KIKF, KILT, KKCS, KMDL, KPLX, KRTY, KSOP, KTEX, KUPL, WCLB, WCTK, WCUZ, WDDO, WEZL, WFMS, WGGY, WHYL, WIL, WIVK, WKCN, WKHK, WKJN, WKTF, WMSI, WQBE, WQIK, WRKZ, WSM, WSOC, WWGR, WXTU, WYAY, WYCD
Light (Under 25): 107
New Airplay This Week: 2 WHSL, WNCY

Total Plays/Gain
TIM MCGRAW 3268/80
Maybe We Should Just Sleep On It (Curb)
Total Stations: 160/Chart Move: 20-20
Heavy (35+): 6 KKBQ, KMDL, KXKC, WAMZ, WBCT, WXBM
Medium (25-34): 35 KAJA, KBEQ, KCCY, KDDK, KJYJ, KMPS, KRMD, KRYS, KTST, KUZZ, KYCW, KYNG, WBBS, WBEE, WFRE, WHYL, WIVK, WJCL, WKCN, WKIS, WKJN, WKKO, WKTF, WMSI, WMZQ, WNCY, WPOC, WQMX, WRBQ, WRNS, WTDH, WUSY, WWGR, WWWW, WXBO
Light (Under 25): 119

RAY VEGA 301/26
Remember When (BNA)
Total Stations: 40/Chart Move: 68-65
Heavy (35+): 0
Medium (25-34): 1 WXBO
Light (Under 25): 39
New Airplay This Week: 4 KYGO, WDDO, WJCL, WTDH

CRYSTAL BERNARD 283/25
Have We Forgotten What Love Is (River North)
Total Stations: 52/Chart Move: 70-67
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 52
New Airplay This Week: 4 KXKC, WCMNS, WCOL, WXTU

JEFF WOOD 244/28
You Just Get One (Imprint)
Total Stations: 38/Chart Move: 74-69
Heavy (35+): 0
Medium (25-34): 1 WKSJ
Light (Under 25): 39
New Airplay This Week: 3 KKAT, WGH, WNCY

LITTLE TEXAS 220/38
Kiss The Girl (Walt Disney)
Total Stations: 20/Chart Move: Re-entry 70
Heavy (35+): 0
Medium (25-34): 6 KEEY, KYNG, WBEE, WBOB, WYYZ, WYAY
Light (Under 25): 14
New Airplay This Week: 3 KBEQ, WKTF, WYGY

THE GROOVEGRASS BOYZ 203/7
Macarena (Country Version) (Imprint)
Total Stations: 38/Chart Move: 75-72
Heavy (35+): 0
Medium (25-34): 1 WSTH
Light (Under 25): 37
New Airplay This Week: 4 WKIX, WKXK, WYCD, WYYD

SHANIA TWAIN 181/93
God Bless The Child (Mercury Nashville)
Total Stations: 64/Chart Move: Debut 74
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 64
New Airplay This Week: 3 WDAF, WMJC, WPOR

THE MAVERICKS 160/63
I Don't Care If You Love Me Anymore (MCA)
Total Stations: 35
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 35
New Airplay This Week: 7 KMDL, KUZZ, WDDO, WGNA, WHYL, WRKZ, WYCD

GEORGE DUCAS 153/28
Every Time She Passes By (Capitol Nashville)
Total Stations: 29
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 29
New Airplay This Week: 1 KHAY

★ RHETT AKINS 149/142
Every Cowboy's Dream (Decca)
Total Stations: 64
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 64
New Airplay This Week: 5 KHAY, KSOP, KUPL, WDAF, WML

★ BROOKS & DUNN 118/80
A Man This Lonely (Arista)
Total Stations: 16
Heavy (35+): 0
Medium (25-34): 1 KMLE
Light (Under 25): 15
New Airplay This Week: 7 KASE, KEEY, KKBQ, KMLE, KYCY, KYNG, WTDH

★ KATHY MATTEA 99/75
Love Travels (Mercury Nashville)
Total Stations: 46
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 46

★ TONY TOLIVER 85/14
He's On The Way Home (Curb/Rising Tide)
Total Stations: 19
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 19
New Airplay This Week: 3 KSON, WHYL, WKSJ

THREE HANKS: HANK WILLIAMS, SR., JR., III 84/7
Move It On Over (Curb)
Total Stations: 21
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 21
New Airplay This Week: 1 KSN

★ TAMMY GRAHAM 78/19
A Dozen Red Roses (Career)
Total Stations: 3
Heavy (35+): 1 KFMS
Medium (25-34): 1 WKJN
Light (Under 25): 1

3199 - 1000 DETECTIONS

Total Plays/Gain
TRACY LAWRENCE 3179/588
Is That A Tear (Atlantic)
Total Stations: 158/Chart Move: 25-21
Heavy (35+ plays): 3 KSN, KYNG, WBCT
Medium (25-34): 37 KASE, KGMV, KKCS, KMDL, KMLE, KNCL, KNIX, KPLX, KRAK, KRYS, KTEX, KTST, KUZZ, KXKC, KYCY, KZSN, WCHY, WCLB, WCOL, WDDO, WESC, WGRW, WKCN, WKJN, WKXK, WKTF, WMSI, WNCY, WQBE, WQMX, WRKZ, WRNS, WSIX, WSM, WWGR, WXBO, WYAY
Light (Under 25): 118
New Airplay This Week: 10 KRTY, KSCS, KSSN, KYCW, WBOB, WDSY, WGGY, WGH, WQDR, WQYK

GARY ALLAN 3079/289
Her Man (Decca)
Total Stations: 159/Chart Move: 24-23
Heavy (35+): 9 KKBQ, KTST, KWJL, KXKC, KYNG, WGXK, WHYL, WKXK, WYAY
Medium (25-34): 30 KCCY, KFMS, KGMV, KHEV, KMDL, KMLE, KNIX, KPLX, KRTY, KSSN, KTEX, KUZZ, KYGO, KZLA, WFMS, WFRE, WGH, WIVK, WJCL, WKSF, WNCY, WPOC, WQBE, WQDR, WRKZ, WTDH, WXBW, WYAY, WYYG
Light (Under 25): 120
New Airplay This Week: 5 KILT, WBEE, WGRW, WIL, WWWW

KEVIN SHARP 3049/575
Nobody Knows (Asylum)
Total Stations: 156/Chart Move: 27-25
Heavy (35+): 8 KEEY, KFKF, KMDL, KYCY, KYNG, WTDH, WYCD, WYGY
Medium (25-34): 33 KBEQ, KFMS, KKBQ, KKCS, KMPS, KNCL, KNIX, KPLX, KSN, KWNK, KXKC, KYCW, KYGO, KZLA, KZSN, WBCT, WCHY, WCMNS, WDRM, WFMS, WHYL, WIVK, WKIX, WKSJ, WQBE, WRKZ, WSTH, WUSY, WYYZ, WXBW, WXBO, WYAY, WYYD
Light (Under 25): 115
New Airplay This Week: 13 KATM, KRYS, KSCS, KXKC, WAMZ, WBBS, WDSY, WGRW, WIOV, WKCO, WSOC, WXTU, WZZK

FAITH HILL 2542/320
I Can't Do That Anymore (Warner Bros.)
Total Stations: 159/Chart Move: 30-27
Heavy (35+): 0
Medium (25-34): 12 KRYS, KTST, KUZZ, KWNK, KXKC, KYNG, WBCT, WCOL, WHYL, WMZQ, WPOC, WSOC
Light (Under 25): 147
New Airplay This Week: 12 KAJA, KILT, KRTY, KYCW, WCMNS, WGGY, WKHX, WKIX, WKSJ, WKXK, WRBQ, WXTU

BRYAN WHITE 2422/297
That's Another Song (Asylum)
Total Stations: 158/Chart Move: 31-29
Heavy (35+): 0
Medium (25-34): 15 KASE, KCCY, KMDL, KTST, KXKC, WAMZ, WBBS, WBCT, WGAR, WGH, WKJN, WNCY, WQMX, WXBW, WYAY
Light (Under 25): 143
New Airplay This Week: 11 KFRG, KNIX, KOUL, WGGY, WJCL, WKHX, WQDR, WRBQ, WSSL, WTDH, WVLK

VINCE GILL 2230/624
Pretty Little Adriana (MCA)
Total Stations: 157/Chart Move: 35-30
Heavy (35+): 0
Medium (25-34): 8 KASE, KMLE, WBBS, WCHY, WNCY, WQBE, WRNS, WXBO
Light (Under 25): 149
New Airplay This Week: 31 KAJA, KFRG, KIKK, KILT, KMDL, KPLX, KRAK, KRST, KRTY, KSN, KSCS, KTEX, KUPL, KYCW, WUBW, WCKT, WCUZ, WGLB, WKHX, WKKO, WKLB, WKSJ, WKSJ, WNOE, WOKO, WQIK, WQMX, WRBQ, WVLK, WYAY

RANDY TRAVIS 2100/186
Would I (Warner Bros.)
Total Stations: 152/Chart Move: 33-31
Heavy (35+): 1 WGRW
Medium (25-34): 15 KILT, KMLE, KRAK, KTEX, KUPL, WBCT, WGGY, WJCL, WMZQ, WQBE, WRNS, WSTH, WUBE, WYYZ, WXBO
Light (Under 25): 136
New Airplay This Week: 5 KNIX, KSKS, WAMZ, WDRM, WQYK

TRISHA YEARWOOD 2001/614
Everybody Knows (MCA)
Total Stations: 144/Chart Move: 38-32
Heavy (35+): 0
Medium (25-34): 10 KMLE, KXKC, WBBS, WBCT, WGRW, WKSJ, WPOC, WRKZ, WRNS, WYAY
Light (Under 25): 134
New Airplay This Week: 34 KAJA, KATM, KFDI, KIKF, KIKK, KILT, KNIX, KOUL, KRMD, KSN, KTEX, KVET, KVOO, KYCW, KYNG, WBOB, WCKT, WCOL, WCUZ, WDAF, WFRE, WIRK, WKCN, WKIX, WKXK, WKXK, WOKO, WQIK, WQYK, WRBQ, WYAY, WYAY, WYAY, WYAY, WYAY

MARK CHESNUTT 2000/594
It's A Little Too Late (Decca)
Total Stations: 149/Chart Move: 37-33
Heavy (35+): 3 KFMS, KMDL, KWJL
Medium (25-34): 11 KTEX, KTST, KUZZ, KXKC, KYNG, KZLA, WGRW, WNCY, WPOC, WSTH, WUSY
Light (Under 25): 135
New Airplay This Week: 26 KFKF, KJYJ, KRMD, KXKC, KYCW, KZSN, WBOB, WCUZ, WESC, WGNA, WKCO, WKIS, WKXK, WKXK, WLWI, WMSI, WNOE, WQIK, WTDH, WUSN, WVLK, WYAY, WWWW, WYAY, WYAY, WYAY, WYAY

RICK TREVINO 1523/371
Running Out Of Reasons To Run (Columbia)
Total Stations: 138/Chart Move: 39-36
Heavy (35+): 0
Medium (25-34): 5 KAJA, KMDL, WGRW, WRNS, WYAY
Light (Under 25): 133
New Airplay This Week: 26 KDDK, KGMV, KKAT, KPLX, KRTY, KYGO, KZSN, WCKT, WCLB, WCMNS, WCUZ, WDRM, WESC, WEZL, WIL, WIOV, WML, WMSI, WOKO, WPOC, WPOR, WQIK, WQMX, WQXK, WSTH, WYAY

MINDY MCCREADY FEATURING LONESTAR'S RICHIE MCDONALD 1254/341
Maybe He'll Notice Her Now (BNA)
Total Stations: 131/Chart Move: 42-37
Heavy (35+): 0
Medium (25-34): 1 WPOC
Light (Under 25): 130
New Airplay This Week: 22 KCCY, KCYY, KRST, KSKS, KTEX, KWNR, WBOB, WCLB, WCMNS, WCOL, WCTK, WESC, WEZL, WGXK, WIL, WKHX, WKTF, WLWI, WPOR, WQMX, WQYK, WYYD

DARYLE SINGLETARY 1085/390
Amen Kind Of Love (Giant)
Total Stations: 109/Chart Move: 50-38
Heavy (35+): 0
Medium (25-34): 2 KASE, WJCL
Light (Under 25): 107
New Airplay This Week: 23 KATM, KKAT, KNCL, KRAK, KRYS, KTEX, KTOM, KTST, KXKT, WCKT, WCLB, WCTK, WHSL, WIOV, WKHK, WLWI, WNCY, WPOC, WQXK, WQYK, WRNS, WYAY, WYCD

MARK WILLS 1002/258
High Low And In Between (Mercury Nashville)
Total Stations: 118/Chart Move: 48-40
Heavy (35+): 0
Medium (25-34): 3 WGRW, WKIX, WYAY
Light (Under 25): 115
New Airplay This Week: 21 KCYY, KFDI, KFMS, KMLE, KRAK, KSKS, KTST, KXKC, WCHY, WCOL, WIL, WIRK, WKIS, WKJN, WKSJ, WLWI, WOV, WPOR, WWWW, WXBW, WYAY

999 - 500 DETECTIONS

Total Plays/Gain
BRADY SEALS 899/127
Another You, Another Me (Reprise)
Total Stations: 86/Chart Move: 47-42
Heavy (35+): 0
Medium (25-34): 10 KFKF, KIKK, KKBQ, KPLX, WBCT, WGH, WKIX, WYAY, WYGY
Light (Under 25): 76
New Airplay This Week: 3 KZLA, WDAF, WJCL

COLLIN RAYE 896/335
What If Jesus Comes Back Like That (Epic)
Total Stations: 106/Chart Move: 53-43
Heavy (35+): 0
Medium (25-34): 1 WGXK
Light (Under 25): 105
New Airplay This Week: 17 KATM, KBEQ, KFDI, KGMV, KHAY, KIKF, KTST, KXKT, WAMZ, WCOL, WGH, WGNA, WHSL, WMJC, WMSI, WPOR, WYAY

JAMES BONAMY 879/211
All I Do Is Love Her (Epic)
Total Stations: 109/Chart Move: 52-44
Heavy (35+): 0
Medium (25-34): 2 KASE, KXKC
Light (Under 25): 107
New Airplay This Week: 14 KATM, KRYS, KTOM, WFMS, WIVK, WKCN, WKHK, WKTF, WMJC, WOV, WQYK, WROO, WYAY, WYAY, WYAY

TY HERNDON 829/299
She Wants To Be Wanted Again (Epic)
Total Stations: 109/Chart Move: 55-45
Heavy (35+): 0
Medium (25-34): 1 KYNG
Light (Under 25): 108
New Airplay This Week: 20 KIKK, KRYS, KSKS, KSON, KTEX, KTOM, KWEN, WAMZ, WCKT, WGXK, WKHK, WKSJ, WOKO, WRBQ, WSSL, WUSN, WUSY, WWWW, WYRK, WYYD

CLINT BLACK 770/609
Half Way Up (RCA)
Total Stations: 118/Chart Move: Debut 47
Heavy (35+): 1 KYNG
Medium (25-34): 2 KKBQ, KMLE
Light (Under 25): 115
New Airplay This Week: 37 KASE, KATM, KCCY, KFKF, KFMS, KHAY, KKBQ, KKCS, KMPS, KNAX, KNIX, KRMD, KRST, KSKS, KTOM, KTS, KUPL, KWJL, KWNK, WAMZ, WBOB, WCHY, WCKT, WCLB, WFLS, WGAR, WGXK, WGRW, WHYL, WKXC, WML, WPOR, WRNS, WROO, WSSL, WUBE, WUSY

TOBY KEITH 615/384
Me Too (Mercury Nashville)
Total Stations: 82/Chart Move: 72-49
Heavy (35+): 1 KKBQ
Medium (25-34): 0
Light (Under 25): 81
New Airplay This Week: 35 KBEQ, KCYY, KEEY, KFMS, KGMV, KHAY, KIIM, KKAT, KMDL, KSKS, KSON, KTST, KUZZ, KVOO, KWEN, KZSN, WBCT, WBEE, WCKT, WCLB, WCOL, WESC, WEZL, WFRE, WGXK, WGNA, WHYL, WKIX, WKXC, WNCY, WPOC, WSSL, WSTH, WUBE, WYYZ

MARTY STUART 603/153
You Can't Stop Love (MCA)
Total Stations: 73/Chart Move: 57-50
Heavy (35+): 0
Medium (25-34): 2 KYCW, WRNS
Light (Under 25): 71
New Airplay This Week: 15 KBEQ, KMLE, KNIX, KPLX, KXKT, KZLA, WBCT, WGH, WIRK, WKJN, WKSJ, WMJC, WOV, WPOC, WWWW

SAMMY KERSHAW 591/195
Politics, Religion And Her (Mercury Nashville)
Total Stations: 85/Chart Move: 60-52
Heavy (35+): 0

Total Plays/Gain
BLACKHAWK 563/50
King Of The World (Arista)
Total Stations: 69/Chart Move: 56-54
Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 68
New Airplay This Week: 5 KRYS, WFMS, WKSJ, WRBQ, WSM

TRAVIS TRITT 536/308
Where Corn Don't Grow (Warner Bros.)
Total Stations: 79/Chart Move: 73-55
Heavy (35+): 0
Medium (25-34): 1 KTTS
Light (Under 25): 78
New Airplay This Week: 31 KFMS, KGMV, KHEV, KJYJ, KNIX, KRST, KTTS, KVET, WCHY, WCOL, WDAF, WEZL, WFLS, WHYL, WKIX, WKSJ, WKSJ, WKTF, WMLC, WNCY, WPOC, WRNS, WSSL, WSTH, WUBE, WWWW, WYYZ, WXBO, WYAY, WYGY, WZZK

499 - 75 DETECTIONS

Total Plays/Gain
PAUL BRANDT 491/156
I Meant To Do That (Reprise)
Total Stations: 62/Chart Move: 64-56
Heavy (35+): 0
Medium (25-34): 1 KMLE
Light (Under 25): 61
New Airplay This Week: 11 KDDK, KHAY, KNAX, KTST, KUZZ, WBEE, WDDO, WKCN, WKSJ, WSTH, WUSY

BILLY DEAN 464/114
I Wouldn't Be A Man (Capitol Nashville)
Total Stations: 92/Chart Move: 63-57
Heavy (35+): 0
Medium (25-34): 1 WBCT
Light (Under 25): 91
New Airplay This Week: 6 KRTY, KTEX, KUPL, WGAR, WKIS, WYAY

BURNIN' DAYLIGHT 437/42
Love Worth Fighting For (Curb)
Total Stations: 45/Chart Move: 59-58
Heavy (35+): 0
Medium (25-34): 2 KBEQ, WYAY
Light (Under 25): 43
New Airplay This Week: 4 KMDL, KRYS, WKJN, WOV

DERYL DODD 401/102
That's How I Got To Memphis (Columbia)
Total Stations: 61/Chart Move: 67-59
Heavy (35+): 0
Medium (25-34): 2 WKSJ, WXBO
Light (Under 25): 59
New Airplay This Week: 8 KEEY, WDDO, WKCN, WKJN, WRBQ, WRNS, WYYZ, WYYD

WYONNA 375/129
Somebody To Love You (Curb/MCA)
Total Stations: 56/Chart Move: 71-60
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 56
New Airplay This Week: 12 KBEQ, KIKF, KMDL, KRST, KTTS, KZSN, WCHY, WDDO, WSSL, WUSN, WWWW, WYRK

JO DEE MESSINA 349/92
Do You Wanna Make Something Of It (Curb)
Total Stations: 44/Chart Move: 69-61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 44
New Airplay This Week: 9 KFDI, KMDL, KUZZ, KYGO, WDAF, WKLB, WLWI, WROO, WSM

Airpower awarded to those records which attain 3200 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

"THAT WOMAN OF MINE"

There's no doubt about it...

NEAL MCCOY

has done it again.



82307

Produced by Barry Beckett



TRUST THE MUSIC

AIRPLAY NOVEMBER 25

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★ NO. 1 ★★★				
1	1	16	STRAWBERRY WINE CAPITOL NASHVILLE 2 weeks at No. 1	DEANA CARTER	5581	5587	
(2)	3	6	LITTLE BITTY ARISTA	ALAN JACKSON	5559	5053	
(3)	5	9	THE FEAR OF BEING ALONE MCA	REBA MCENTIRE	5210	4902	
4	4	15	I CAN STILL MAKE CHEYENNE MCA	GEORGE STRAIT	4910	5032	
(5)	7	15	EVERY LIGHT IN THE HOUSE CAPITOL NASHVILLE	TRACE ADKINS	4891	4455	
6	2	15	LONELY TOO LONG EPIC	PATTY LOVELESS	4668	5392	
(7)	10	8	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	4362	4094	
(8)	12	10	THAT OL' WIND CAPITOL NASHVILLE	GARTH BROOKS	4058	3811	
(9)	14	16	LOVE IS STRONGER THAN PRIDE COLUMBIA	RICOCHE	3991	3619	
(10)	15	18	GOODNIGHT SWEETHEART CURB	DAVID KERSH	3928	3621	
11	8	13	LIKE THE RAIN RCA	CLINT BLACK	3868	4363	
(12)	16	10	ONE WAY TICKET (BECAUSE I CAN) CURB	LEANN RIMES	3839	3499	
(13)	18	11	BIG LOVE MCA	TRACY BYRD	3571	3297	
14	6	20	ME AND YOU BNA	KENNY CHESNEY	3503	4471	
15	11	19	CHANGE MY MIND CAPITOL NASHVILLE	JOHN BERRY	3343	4110	
(16)	23	9	★★★ AIRPOWER ★★★ LET ME INTO YOUR HEART COLUMBIA	MARY CHAPIN CARPENTER	3331	3015	
(17)	26	7	★★★ AIRPOWER ★★★ FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	3314	2570	
(18)	22	16	★★★ AIRPOWER ★★★ THAT'S ENOUGH OF THAT ATLANTIC	MILA MASON	3304	3064	
19	13	12	MAMA DON'T GET DRESSED UP FOR NOTHING ARISTA	BROOKS & DUNN	3296	3654	
(20)	20	8	★★★ AIRPOWER ★★★ MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	3268	3188	
(21)	25	5	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	3179	2591	
22	21	10	BURY THE SHOVEL GIANT	CLAY WALKER	3091	3177	
(23)	24	15	HER MAN DECCA	GARY ALLAN	3079	2790	
24	9	19	MORE THAN YOU'LL EVER KNOW WARNER BROS.	TRAVIS TRITT	3070	4191	
(25)	27	10	NOBODY KNOWS ASYLUM	KEVIN SHARP	3049	2474	
26	17	15	IT'S ALL IN YOUR HEAD ARISTA	DIAMOND RIO	2785	3357	
(27)	30	7	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	2542	2222	
28	19	18	THE ROAD YOU LEAVE BEHIND MCA	DAVID LEE MURPHY	2459	3303	
(29)	31	7	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	2422	2125	
(30)	35	4	PRETTY LITTLE ADRIANA MCA	VINCE GILL	2230	1606	
(31)	33	9	WOULD I WARNER BROS.	RANDY TRAVIS	2100	1914	
(32)	38	4	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	2001	1387	
(33)	37	9	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	2000	1406	
34	32	20	THE MAKER SAID TAKE HER RCA	ALABAMA	1648	2016	
35	34	19	STARS OVER TEXAS ATLANTIC	TRACY LAWRENCE	1564	1754	
(36)	39	6	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	1523	1152	
(37)	42	8	MAYBE HE'LL NOTICE HER NOW BNA	MINDY MCCREADY FEATURING LONESTAR'S RICHIE MCDONALD	1254	913	

○ Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
(38)	50	8	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	1085	695
39	29	17	IRRESISTIBLE YOU RCA	TY ENGLAND	1017	2404
(40)	48	7	HIGH LOW AND IN BETWEEN MERCURY NASHVILLE	MARK WILLS	1002	744
41	40	20	WORLDS APART MCA	VINCE GILL	998	1138
(42)	47	13	ANOTHER YOU, ANOTHER ME REPRISE	BRADY SEALS	899	772
(43)	53	15	WHAT IF JESUS COMES BACK LIKE THAT EPIC	COLLIN RAYE	896	561
(44)	52	6	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	879	668
(45)	55	5	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	829	530
46	36	10	GOING, GOING, GONE ATLANTIC	NEAL MCCOY	781	1557
(47)	NEW▶		★★★ HOT SHOT DEBUT ★★★ HALF WAY UP RCA	CLINT BLACK	770	161
48	51	19	VIDALIA MERCURY NASHVILLE	SAMMY KERSHAW	653	675
(49)	72	2	ME TOO MERCURY NASHVILLE	TOBY KEITH	615	231
(50)	57	6	YOU CAN'T STOP LOVE MCA	MARTY STUART	603	450
51	44	11	CHEROKEE BOOGIE ARISTA	BR5-49	593	838
(52)	60	4	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	591	396
53	46	11	WE ALL GET LUCKY SOMETIMES CAREER	LEE ROY PARNELL	589	816
(54)	56	6	KING OF THE WORLD ARISTA	BLACKHAWK	563	513
(55)	73	2	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	536	228
(56)	64	3	I MEANT TO DO THAT REPRISE	PAUL BRANDT	491	335
(57)	63	5	I WOULDN'T BE A MAN CAPITOL NASHVILLE	BILLY DEAN	464	350
(58)	59	7	LOVE WORTH FIGHTING FOR CURB	BURNIN' DAYLIGHT	437	395
(59)	67	4	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	401	299
(60)	71	3	SOMEBODY TO LOVE YOU CURB/MCA	WYNONNA	375	246
(61)	69	3	DO YOU WANNA MAKE SOMETHING OF IT CURB	JO DEE MESSINA	349	257
62	62	10	WHEN COWBOYS DIDN'T DANCE BNA	LONESTAR	310	367
63	49	9	WHERE DO I GO TO START ALL OVER COLUMBIA	WADE HAYES	307	741
64	66	9	JUST WHEN I NEEDED YOU MOST RISING TIDE	DOLLY PARTON	305	305
(65)	68	3	REMEMBER WHEN BNA	RAY VEGA	301	275
66	54	13	LOVE YOU BACK DECCA	RHETT AKINS	296	518
(67)	70	5	HAVE WE FORGOTTEN WHAT LOVE IS RIVER NORTH	CRYSTAL BERNARD	283	258
68	65	18	WHAT WILL YOU DO WITH M-E STEP ONE	WESTERN FLYER	277	317
(69)	74	5	YOU JUST GET ONE IMPRINT	JEFF WOOD	244	216
(70)	RE-ENTRY		KISS THE GIRL WALT DISNEY	LITTLE TEXAS	220	182
71	61	12	AIN'T GOT NOTHIN' ON US ATLANTIC	JOHN MICHAEL MONTGOMERY	211	373
(72)	75	2	MACARENA (COUNTRY VERNON) IMPRINT	THE GROOVEGRASS BOYZ	203	196
(73)	RE-ENTRY		BETTER LOVE NEXT TIME MAGNATONE	CARYL MACK PARKER	189	147
(74)	NEW▶		GOD BLESS THE CHILD MERCURY NASHVILLE	SHANIA TWAIN	181	88
75	58	14	SWINGIN' DOORS RCA	MARTINA MCBRIDE	174	448

Here's what real Americans like you are saying about **DAVID BALL's** new single "I'LL NEVER MAKE IT THROUGH THIS FALL."

David Ball

"I'll Never Make It Through This Fall"

The new single ★ Going for airplay November 25

"That's not funny."
-Bob, Kansas



COUNTRY AIRPLAY Monitor

• We Listen To Radio •

November 15, 1996 \$ 4.95 Volume 4 • No. 47

COUNTRY HIGHLIGHTS

★★★★ NO. 1 ★★★★★

#1

DEANA CARTER

Strawberry Wine (CAPITOL NASHVILLE)

★★★★ AIRPOWER ★★★★★

LEANN RIMES • *One Way Ticket (Because I Can)* (CURB)
TRACY BYRD • *Big Love* (MCA)

NEW RELEASES

BR-549 • *Even If It's Wrong* (ARISTA)
JIMMY BUFFETT • *Merry Christmas Alabama (Never Far From Home)* (MARGARITAVILLE/MCA)
GEORGE JONES • *Billy B. Bad* (MCA)
STEVE KOLANDER • *Still Crazy 'Bout You* (RIVER NORTH)
LONESTAR • *Heartbroke Every Day* (BNA)
LYLE LOVETT • *Private Conversation* (CURB/UNIVERSAL)
TRAVIS TRITT • *Where Corn Don't Grow* (WARNER BROS.)
SHANIA TWAIN • *God Bless The Child* (MERCURY NASHVILLE)
WESTERN FLYER • *Lost In You* (STEP ONE)

Older Gold, Rodeo Tunes, Local Artists Still Within Reaches Of Cheyenne PDs

by Phyllis Stark

From Patsy Montana's "Shy Anne From Old Cheyenne" to George Strait's "I Can Still Make Cheyenne," writers and artists have been propagating the mystique of the Wyoming capitol for as long as country music has existed.



Chris LeDoux

By all accounts, Cheyenne is a unique radio market with a strong Western culture dominated by the annual Frontier Days rodeo, which celebrated its 100th anniversary this summer. Ranked market No. 260 by Arbitron, Cheyenne has two local country stations and also picks up the signals of KCGY in the nearby college town of Laramie, Wyo., plus KYGO Denver and several other Colorado stations.

For about the last five years, market leader KMUS (K-Moose 102) has had the local country franchise to itself, routinely pulling in shares in the mid-20s. But last April, competitor KKAZ (the Colt) signed on, and it is already giving KMUS a good fight. In the Arbitrons (Cheyenne has been a one-book-a-year market but will go to two books in '97),

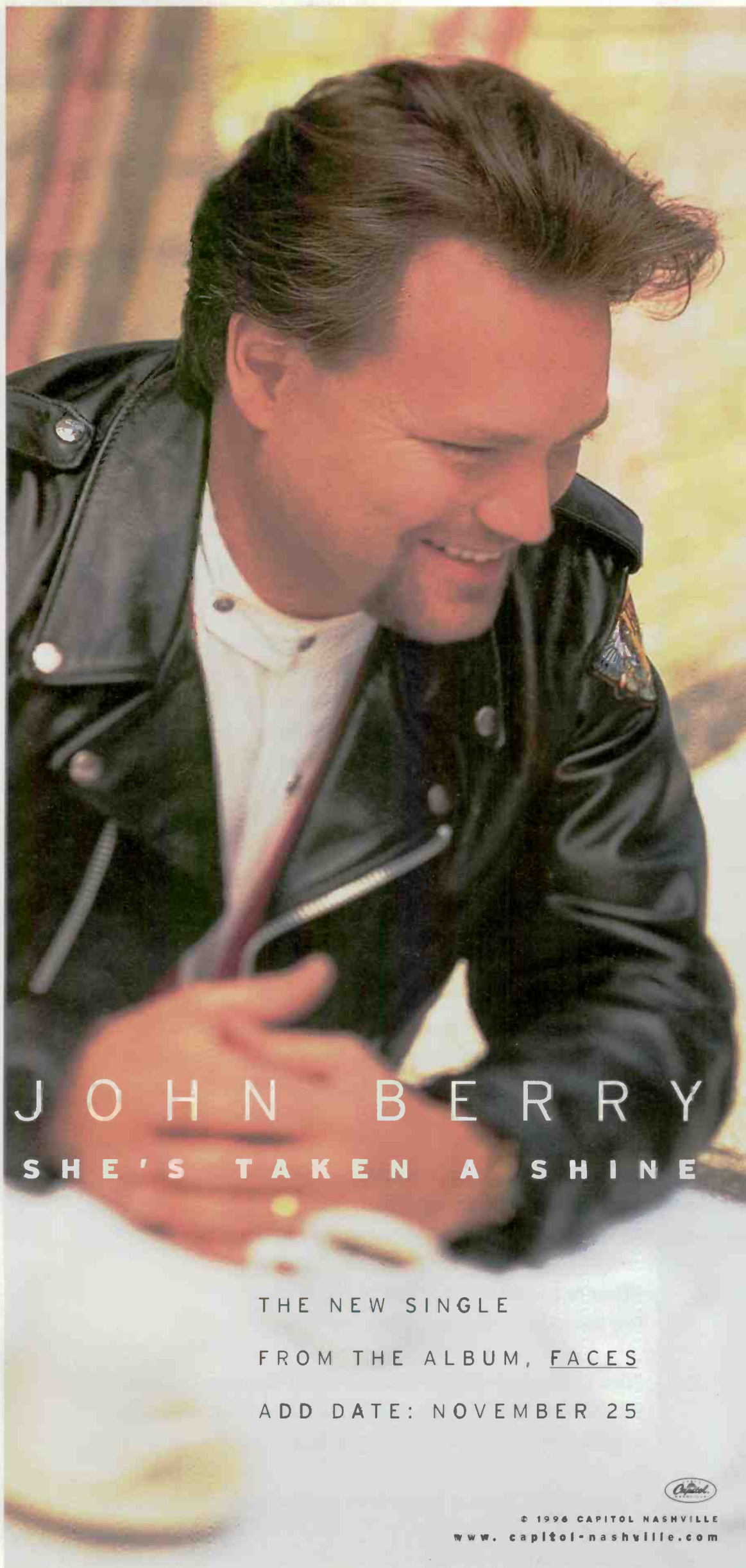
KMUS slipped from a 26.6 12-plus share in the spring of '95 to 14.3 a year later. KKAZ debuted with a 10.5 share, despite signing on three weeks into the book. In both the 18-34 and 25-54 demos, KKAZ was the clear winner.

Since the arrival of its competitor, KMUS has cut back its use of the Jones Satellite Network mainstream country format and is now almost entirely locally programmed.

Although KKAZ skews younger, the two stations do have some programming similarities. Neither one follows the conventional wisdom that country stations should only play oldies from artists still having hits. Both prefer very country-sounding currents from such artists as Wade Hayes and particularly songs about the Western or cowboy way of life. And both program nearly everything recorded by Capitol Nashville artist Chris LeDoux, who attended high school in Cheyenne.

"If Cheyenne determined the No. 1 artist in the nation, it would be Chris," says KMUS PD/morning man Jim Wilson, who even plays cuts from the independent albums LeDoux used to sell at rodeos before he was signed to Capitol. "He outsells Garth Brooks and Alan Jackson here. I call him the Grateful Dead of country because he has [such] a following."

In addition, both Cheyenne country
Continued on page 5



J O H N B E R R Y
S H E ' S T A K E N A S H I N E

THE NEW SINGLE

FROM THE ALBUM, FACES

ADD DATE: NOVEMBER 25

THIS WEEK In Country Airplay Monitor

- 3 A Country Christmas Shopping Guide
- 4 BDS Elves Loading Holiday Goodies
- 5 Monitor Profile: BNA's Tom Baldrice



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Calling all programmers:

BR5-49

“Even If It’s Wrong”

The *new* single
from
the band that
has made Nashville
a safer place
for real country music.

“The last time I was this excited about a group it ended up making the state of Alabama famous. BR5-49 is the only act on record that is hip enough to influence the young and the young at heart and traditional enough to satisfy the rest. They take yesterday’s music and make it tomorrow’s. To see them or hear them is to love them and their music.”

Hazel Smith, *Country Music Magazine*

“Both riotously hip and reverently corny, these guys roll the past, present and (possibly) future of country music into one big, festive haystack of honky-tonk high spirits.”

Neil Pond, *Country America Magazine*

“The music is infectious and exudes a good-time-vitality. In fact, I’ve yet to have it playing in my office and not have someone dance past my desk.”

Richard McVey, *Music City News*

“The self-titled package ensures their reputation as the most promising country band.”

David Zimmerman, BEST BETS, *USA Today*

“They’re a breath of fresh air in Music City.”

Tony Scherman, *Entertainment Weekly*

“One of the best albums to come out of Nashville in years. BR5-49 crackles with wit, energy and hook-filled originality.”

David Weigand, *San Francisco Sunday Examiner & Chronicle*

“It’s a full tilt blast of honky tonk combo energy that sounds best at 70 m.p.h..”

Daniel Cooper, *New Country*

**From their critically
acclaimed debut album,
BR5-49.**

**On your desk and
ready for airplay
*immediately.***

Produced by Jozef Nuyens and
Mike Janas for Castle Productions
Management: Ten Ten Management

ARISTA
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RADIOACTIVE BY PHYLLIS STARK

Massie Goes West; Kingsbury's Long CISS Hello

WIL St. Louis PD Ray Massie is named OM at **KFRG/KOOJ** Riverside, Calif. He replaces **Lee Logan**, now at South Central Communications. Massie will also be OM of **KXFG**, a new sign-on at 92.9 licensed to Sun City, Calif., that will simulcast KFRG to the southern portion of Riverside County beginning in January.

Danny Kingsbury, former PD of album **CILQ** (Q107) Toronto, is the new PD of crosstown country **CISS**. GM **Sharon Taylor** and APD **Al Campagnola** had been splitting those duties.

Chris Wegmann, VP/GM of AC/album outlets **KVLY/KFRQ** McAllen, Texas, is the new GM at **WYNK** Baton Rouge, La., and its duopoly partners, replacing **Manuel Broussard**.

WPCB Atlanta GM **John Hogan** is named senior VP for parent company Jacor and will oversee 26 stations in eight markets, including country outlets **KWNR/KFMS** Las Vegas, **KKAT** Salt Lake City, **WHKW** Louisville, Ky., and **WWYC** Lexington, Ky. In addition, **WFLA/WFLZ/WDUV** Tampa, Fla., GM **Dave Reinhart** becomes "Florida Gulf Coast GM" for Jacor; overseeing its Tampa and Sarasota, Fla., outlets, including country **WCTQ**.

Lesso Inc. has merged into Great Empire, giving the latter multiple country stations in Wichita, Kan., as **KYQQ** joins Great Empire properties **KFDI-AM-FM**. Great Empire also has a sales management agreement with crosstown **KSPG**. **Terry Weinacht**, GSM for Peoria, Ill., stations **WFYR** and classic rock **WGLO**, is the new station manager at **KYQQ**.

Former **KCIN** Seattle morning hosts **Ichabod Caine** and **Kat Sandquist** resurface at crosstown **KKBY** (the Cowboy) as PD and MD, respectively. They expect to start hosting mornings there later this month.

WYCT (Young Country) Baton Rouge, La., flips handles to **WEMX** (Max 94.1) and switches its target from 18-34 to 25-44. PD **Rick Daniels** moves from middays to mornings. **Kim Doherty** goes to middays from afternoons. Morning host **Marty Mouton** goes to p.m. drive. P/T **Carolyn Davenport** takes nights.

KRYS (K99) Corpus Christi, Texas, PD **Danny McWilliams** resigns effective Nov. 15. No replacement yet; T&Rs to GM **Kent Cooper**.

Arbitron has deleted two diaries from the Charleston, S.C., summer book after discovering that they were sent to a radio-affiliated household. The revised report was mailed Nov. 11.

WLJE Valparaiso, Ind., PD **Phil King** exits. And congrats to **WLJE** founder (and pioneering country broadcaster) **Len Ellis** on his induction into the Indiana Pioneers Hall of Fame.

Former **WHEN-FM** Syracuse, N.Y., PD **Wally McCarthy** resurfaces at modern **WXPS** Burlington, Vt., as PD/afternoons.

Dick O'Neil, PD of top 40 **WYOY** (Y101.9) Jackson, Miss., adds OM duties for country duopoly partner **WJKK**, replacing **Scott Mateer**. Mateer won't be replaced in mornings; the rest of the morning team will carry on. In addition, **WJKK** has dropped its Capitol Kountry moniker to become Country 98.7.

WDSY-AM Pittsburgh, which simulcasts the country FM, has been sold to Mortenson Broadcasting and is expected to go religious. It has applied for the calls **WPGR**.

KBUQ Phoenix has unveiled the rest of its lineup: PD **Jeff Daniels** hosts middays; former crosstown **KMLE** production director **Steve Wood** is in afternoons; evenings are hosted by the **Manic Hispanic**, who formerly did mornings at a Tejano station in Tucson, Ariz.

Lee Petti joins **WTQR** Winston-Salem, N.C., for nights from the swing position at **WTDR** Charlotte, N.C. He replaces **Deano**, now the MD/afternoon jock at **WTQR**.

Andrea Veres returns to radio as morning co-host at **WIRK** West Palm Beach, Fla. She replaces **Audrey Lynn**, who exited.

Alexandra joins **KTEX** Brownsville, Texas, for nights from overnights at **KOYE** (Y95) Laredo, Texas. She replaces **Chris Michaels**, who recently moved to Pensacola, Fla. **KTEX** raised \$76,000 for St. Jude Children's Research Hospital in Memphis during its recent two-day radiothon.

KRST Albuquerque, N.M., taps new night host **Jeremy Burgess** from co-owned **KATM** Modesto, Calif., replacing **Chaz Malibu**, now in afternoons. Also at **KRST**, acting morning co-host **Dave Lopshire** is now permanent.

WBBS (B104.7) Syracuse, N.Y., moves night jock **Becky Palmer** to morning co-host, replacing **Dan Meaney**.

Here's new country outlet **WWFX** (the Bear) Bangor, Maine's lineup: **Brett Slater** (6 a.m.-noon), who returns to radio; OM **Jeff Pierce** (noon-6 p.m.); and GM **Mark Osborne** (nights). Also, **Mike Hale** from crosstown AC **WEZQ** joins **WWFX**'s duopartner, country **WLQY**, for mornings.

WMQQ Springfield, Ky., picks up the heritage calls **WAKY-FM**. Those calls were on a Louisville, Ky., AM powerhouse in the '60s and '70s.

WHYB Menominee, Mich., picks up Radio One Networks' Go Country! format... '70s oldies **WYSY** (Y107.9) Chicago midday host **Susan Sullivan** adds weekends at crosstown **WUSN**.

Best wishes to **KTTS** Springfield, Mo., PD **Don Paul**, who's out for the next three or four weeks for elective surgery.

motions, joins Mercury Nashville as national Gavin coordinator. He replaces **Chad Schultz**, who recently was upped to the label's Southwest regional position.

Trace Adkins will flip the switch that turns on thousands of outdoor lights at Opryland Theme Park's Christmas in the Park display Nov. 22. The singer, who will perform a few carols and read the story of Christmas from the Bible, was chosen because of his single "Every Light In The House."

Billy Ray Cyrus is planning a Gathering of the Spirit event to benefit needy children. He has invited members of his fan club, the Spirit, to a Dec. 14 Christmas party at the Bethlehem United Methodist Church in Franklin, Tenn. Admission to the event is an unwrapped toy. Cyrus will perform an acoustic set of spiritual and holiday songs.

Lonestar is sponsoring a Christmas tree prize drawing at Nashville's Hickory Hollow Mall. On Dec. 21, one fan will win the tree in a drawing. All proceeds will benefit St. Jude Children's Research Hospital in Memphis. Members of the band, along with some St. Jude patients, were scheduled to decorate the tree Nov. 13, then perform an acoustic Christmas-carol sing-along.


COUNTRY CONFIDENTIAL BY WADE JESSEN

A Country Christmas Shopping Guide

It'll soon be time for the fat man in the red suit to slide down your chimney. Perhaps it's a symptom of growing older, but it does seem like Christmas comes earlier every year. Stores are starting to string tinsel, and in keeping with the overt commercialization of the season, here's a list of some new Christmas sets to cajole from your reps.

"Christmas/The Gift" by Collin Raye (Epic): This album should become a staple in country Christmas libraries, since most of the material is traditional, and Raye's delivery is as classic as the songs. Pay close attention to the one new song on the set, "It Could Happen Again," which displays Raye's taste for songs of sincerity and substance. That track features a spoken-word intro by Country Music Hall of Famer Johnny Cash and reminds us of the temporary cease-fire between British and German troops during World War I in observance of the holiday. Epic has serviced that track, along with two other cuts, via CDX, accompanied by an hourlong radio special hosted by Raye. Sharp programmers in other adult formats should put an ear to this, too.

"Christmas Volume II" by Alabama (RCA): This album comprises all new material but for a lively reprise of Brenda Lee's "Rockin' Around The Christmas Tree" and the traditional "O Little Town Of Bethlehem" and "Little Drummer Boy." Aside from those cuts, this is a masterpiece of new material that harks back to the group's first holiday set. Bill Anderson and Steve Wariner wrote album highlight "Christmas In Your Arms." "Happy

Birthday Jesus" is wonderfully sentimental and not to be confused with a similarly titled late-'70s song by Mike Douglas. Writer Gretchen Peters offers "New Year's Eve 1999," a lovey-dovey ballad you'll want to haul back out Dec. 31 to ring in the New Year.

"Gifts," by the Nashville Mandolin Ensemble (Columbia): When you live in Nashville and out-of-town guests are making a repeat visit, it gets more and more challenging to find new attractions. I found myself in this predicament last winter with a couple of friends from up North. Keeping in mind that this is Music City U.S.A., I knew that we needed a new musical twist. I called the Station Inn, Nashville's leading bluegrass/acoustic venue, to see what was on tap besides Budweiser. Turns out it was the Nashville Mandolin Ensemble. We enjoyed this 11-piece group and stayed for both sets. Most country stations don't program instrumentals, but for those that do, this set is ideal. The attractive package includes interesting historical text about the mandolin.

"Gift," by Kenny Rogers (Magnatone): This title is already making some retail noise at Christian bookstores and should fare well in the mainstream marketplace as well. Rogers will tape a holiday special at Nashville's Ryman Auditorium to support the set, so watch local listings. Although this album is based on spiritual themes, the songs are adorned with production elements that provide a much more contemporary feel than you might otherwise expect. Country programmers will probably opt to use some of these cuts a bit closer to Christmas Day.

A Marty (And Minnie) Party



To celebrate Halloween, WAAG Galesburg, Ill., afternoon host **Michelle Lopez** and morning man **Jason Bruening** dressed up as **Minnie Pearl** and **Marty Stuart**, respectively, and handed out candy to trick-or-treaters at a local mall. Last year, the pair dressed as **Reba McEntire** and **Garth Brooks** for a similar promotion. Pictured, from left, are **Kelli Bennewitz**, WAAG news director; **Bennewitz's husband, Brad**; **Bruening**; and **Lopez**.

ON THE ROW

Durham Gets Word; Ducas Named VP

Lee Durham joins Word Nashville as director of promotion. He most recently was Southeast regional at A&M Nashville.

Caroline Chustz Ducas is named VP of marketing at Magnatone Entertainment Group. She previously was director of business operations for Magnatone affiliate Speer Communications Ltd. Also, Magnatone promotion coordinator **Jim Fields** exits and has not been replaced.

Heather McBee moves to the manager of strategic business development spot at RCA Label Group. She previously was a manager in the RLG sales department.

Wes "Kramer" Hall, formerly of Marco Pro-

ON THE AIR

NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

Effective this week, **WCLB** West Palm Beach, Fla. (PD Jan Jeffries, MD Dakota, 407-478-9688), and **WKXX** Chicago (PD Ted Stecker, MD Mark Campbell, 312-984-0890) join the country panel, which now totals 161 reporters.

Due to signal problems, monitored data from **KYNG** Dallas was not included in this week's airplay chart.

WADE JESSEN



WATCHING THE DETECTIONS

BY HESTON HOSTEN



BDS Elves Loading Holiday Goodies

As the year closes, Broadcast Data Systems (BDS) staffers are busily creating audio fingerprints for the glut of fourth-quarter releases, including various holiday titles, meaning that you won't see many stations added between now and the end of the year. The extra holiday titles mean that there's less room on each monitor for the 2,500-4,500 new fingerprints that a new station requires. After the holidays, BDS will remove the Christmas titles from the monitor, placing them in our Christmas library for the following year. This will make it easier to add more stations at the beginning of the year. Over the past 11 months, BDS has added nearly 200 stations to the monitored panels, with more than 150 still being considered.

Many of you have asked about the year-end charts. Those charts will be available in a special year-end issue combining all four Airplay Monitors. Such charts as Artist of the Year; Song of the Year; Male, Female, and Group artists of the year; and the top labels will be highlighted. Expect year-end analysis from Billboard/Airplay Monitor chart managers and a special BDS in review column. The issue will mail during the second week of December, at the same time as your last regular issue of Airplay Monitor for '96.

If you can't wait until then for awards,

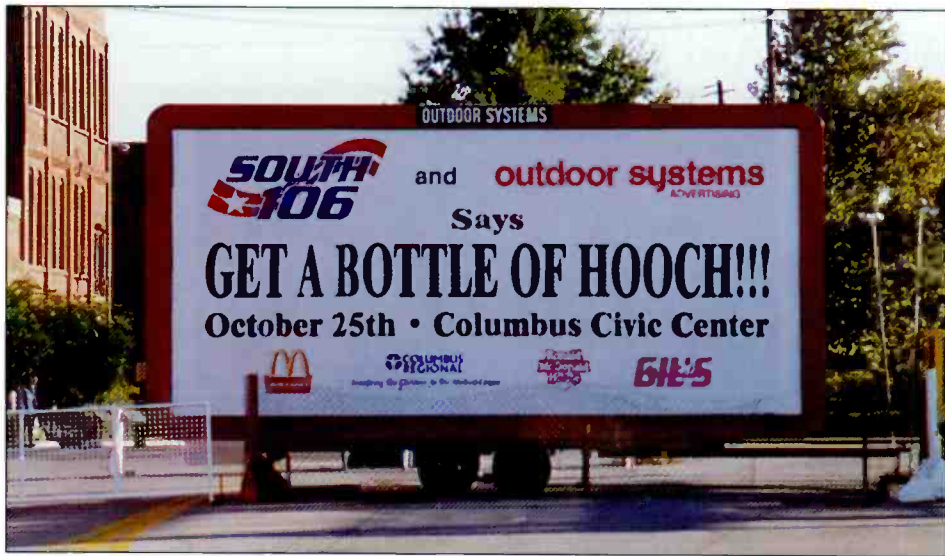
the Billboard Music Awards will be broadcast from Las Vegas Dec. 4 on Fox-TV. Special attractions include **New Edition, Brooks & Dunn, Toni Braxton, and No Doubt.**

One more year-end note: because BDS continuously monitors 24 hours a day, seven days a week, 365 days a year, there will be no "frozen" charts or playlists. All special programming and Christmas titles will be reflected on stations' playlists, and some may even chart. During the two weeks at the end of the year when the printed Airplay Monitor goes on hiatus, you can access the charts through B.I.N. (Billboard Information Networks) or through the Record and Radio Track services provided by BDS.

Thanks for your overwhelming response to the last column, "Shiny New Toys For The 9-7 And Beyond" (Airplay Monitor, Oct. 25). We are as excited as you are about the new BDS products that are coming next year. They will only make the info better and give you more tools to better program your stations and promote your product.

If you have any questions, I can be reached at 212-789-1261 or faxed at 212-789-1270. Or write to BDS, 11 W. 42nd St., 12th Fl., New York, N.Y. 10036. E-mail me at heston@earthlink.net.

South 106 Sells Bottles Of Hooch



At the recent Alan Jackson concert in Columbus, Ga., WSTH (South 106) auctioned off bottles of "hooch" and advertised the giveaway with this billboard. Listeners made a \$5 donation to the Ronald McDonald House for a chance to win the hooch, which turned out to be bottles of Chattahoochie River water autographed by Jackson. The actual content of the bottles was not revealed until the day of the show. The promotion netted \$865 for the charity.

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AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Gary Allan

"HER MAN" (DECCA)

At age 13, Gary Allan walked into a bar a few blocks from his home in La Mirada, Calif., to audition for a singing job he'd seen advertised. Despite protests from the club owner that he was too young, Allan convinced the man to let him perform the following weekend. At 15, he was offered a record deal but followed his parents' advice to let it wait. Years later, and within weeks of arriving in Nashville, Allan had his choice of several major-label deals. "Used Heart For Sale" is his debut album.

Crystal Bernard

"HAVE WE FORGOTTEN WHAT LOVE IS"
(RIVER NORTH)

Crystal Bernard has played Helen Chappel on NBC's "Wings" for the past eight years, but she spent most of her childhood singing onstage. Bernard traveled across the country with her evangelical-preacher father, performing at church functions and gospel jubilees. At 14, she was asked to become part of Bobbie Gentry's Las Vegas show. Her AC hit duet with Chicago's Peter Cetera, "(I Wanna Take) Forever Tonight," brought her to the attention of River North. She co-wrote this single with Billy Dean. Her debut album is titled "The Girl Next Door."

BR5-49

"CHEROKEE BOOGIE" (ARISTA)

Hailing from Washington, Missouri, Indiana, West Virginia, and Kansas, the five members of BR5-49 came together in Nashville in 1993 and became regulars at Robert's Western World, a boot store/beer joint on lower Broadway, where they performed a mix of classics and their own brand of country music. "BR5-49 Live From Robert's," a six-song EP, was released earlier this year. "BR5-49" is their debut studio release.

Burnin' Daylight

"LOVE WORTH FIGHTING FOR" (CURB)

Marc Beeson (a former solo artist and author of Restless Heart's "When She Cries"), Sonny LeMaire (bassist, vocalist, and songwriter for Exile), and Kurt Howell (keyboardist and vocalist for Southern Pacific) make up this trio, which set out with the sole intention of getting its songs recorded by other artists. In fact, its first showcase invitations read, "We don't want a record deal, just cut our songs." Nevertheless, the act's shows attracted a slew of label execs with offers. Curb struck the right chord to change the group members' minds.

Deana Carter

"STRAWBERRY WINE"
(CAPITOL NASHVILLE)

Growing up in Music City, Deana Carter didn't have to go much farther than her own back yard for a career in music. While her father, studio guitarist Fred Carter Jr., was recording with everyone from Neil Young to Tony Bennett, the rest of the Carter clan was singing in church choirs and musicals. Her debut album is titled "Did I Shave My Legs For This?"

Mila Mason

"THAT'S ENOUGH OF THAT" (ATLANTIC)

After graduating from high school in Dawson Springs, Ky., Mila Mason moved to Nashville, where she modeled, sang jingles, wrote songs, and recorded demos until a showcase landed her a record deal with Atlantic. Her debut set is titled "That's Enough Of That."

★ Keith Perry

"ALL I GIVE A DARN ABOUT IS YOU" (CURB)

Keith Perry was only 11 years old when he started playing drums in honky-tonks in and around his home state of West Virginia. He added guitar and fiddle to his repertoire during his teen years. At 16, he graduated from high school, married his girlfriend, and became a father. Those responsibilities meant getting day jobs—which ranged from working at a funeral parlor, as a paramedic, as a coal miner, and in medical-equipment sales—while continuing to perform at night. After a move to Nashville, Perry landed a songwriting job at Zomba Music and later a recording deal with Curb.

Brady Seals

"ANOTHER YOU, ANOTHER ME" (REPRISE)

Fairfield, Ohio, native Brady Seals is flying solo after a successful run with Little Texas, which, over its seven-year history, received many accolades, including the Academy of Country Music's vocal group of the year award in 1994. Seals co-wrote nine of the 10 tracks on his debut album, "The Truth," produced by Rodney Crowell.

Kevin Sharp

"NOBODY KNOWS" (ASYLUM)

Kevin Sharp's family, which included seven children and numerous foster children, lived in Idaho and Sacramento, Calif. His high school years were spent singing in choirs and playing sports. During his senior year, however, he was diagnosed with bone cancer. Many operations, painful treatments, and experimental drugs followed, and Sharp was given little chance to live. Surprisingly, he went into remission in 1991. Two years later, he returned to performing and was signed to Asylum with the help of mentor David Foster. This single is a country remake of a pop hit by the Tony Rich Project. "Measure Of A Man" is Sharp's debut album. A TV movie about his life is planned and will star Fred Savage of "The Wonder Years."

Ray Vega

"REMEMBER WHEN" (BNA)

As a boy in El Paso, Texas, Ray Vega followed in his father's and older brother's footsteps by singing in church. He grew up listening to the Eagles and Linda Ronstadt, while his brothers instilled in him their own musical preferences for Gene Pitney, Roy Orbison, and Marty Robbins. In the mid-'80s, Vega interrupted his studies at Boston's Berklee College of Music to sing professionally with his brother as part of the Vega Brothers. This track is from his solo debut, for which he co-wrote seven of the 11 tracks.

Jeff Wood

"YOU JUST GET ONE" (IMPRINT)

Oklahoma native Jeff Wood's first musical memory is being 6 years old at Disneyland and ending up onstage with one of the performing bands. Through high school and college, Wood performed acoustically and spent a lot of weekends watching Garth Brooks at the local Holiday Inn. After graduating from Oklahoma State University, Wood asked Brooks to show him around Nashville. He moved there a year later, was signed to a publishing deal, and penned "Cowboy Love" for John Michael Montgomery. He was signed briefly to Liberty before landing at Imprint.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor. Send information on new artists to Sue Falco at 11 W. 42nd St., 12th Floor, New York, N.Y. 10036.

Older Gold, Rodeo Tunes, Local Artists Still Within Reach Of Cheyenne PDs

Continued from page 1

stations jump all over songs that mention their city. Finding Cheyenne songs to play has never been a problem for the programmers there. Strait's "I Can Still Make Cheyenne" and Garth Brooks' "The Beaches Of Cheyenne" have been the highest-profile recent songs about the city, but PDs can also choose from "Old Cheyenne" on Joe Nichols' new Intersound album, the title cut from Deryl Dodd's Columbia album "One Ride In Vegas," "Cheyenne" on Ricky Lynn Gregg's self-titled Liberty album, and plenty of others. KMUS is even playing "Twenty Minutes From Cheyenne" by unsigned Missouri artist Rick Crawford.

A trip through the archives will turn up Sons Of The Pioneers' "Cheyenne" from the "Sunset On The Range" album and the Bluegrass Album Band's song of the same name on a more recent Rounder album. Outside of the country format, Cheyenne songs have been recorded by Bo Diddley, Kansas, the Del-Lords, and Hanoi Rocks.

CELEBRATED IN SONG

Surprisingly, however, nearly everyone contacted for this story was at a loss to fully explain why Cheyenne is so often celebrated in song. Most say it has almost everything to do with the rodeo, which draws a quarter of a million people annually. Some say the fact that rodeo star Lane Frost was killed there in 1980 has added to the mystique, and nearly everyone says Cheyenne simply embodies the Wild West, which many writers look on with a nostalgic eye. "It doesn't get

100.7 COLT WYOMING'S BEST COUNTRY KKAZ-FM CHEYENNE

more country than Cheyenne, Wyoming," says Wilson. KKAZ GM Vic Michaels calls it "rural America at its finest."

LeDoux, who estimates he has written or recorded eight to 10 Cheyenne songs in his career, also points out that the name "just has a nice ring to it. Anybody that isn't involved or doesn't understand rodeo will [still] recognize the name

Dueling Country Outlets

Cheyenne, Wyo.'s two country stations are characterized musically by some surprising gold choices, an emphasis on traditional-sounding currents, a large number of songs about rodeos and the Western way of life, and Chris LeDoux. Here are recent afternoon hours on both stations:

KKAZ (the Colt): Linda Davis, "Some Things Are Meant To Be"; George Strait, "Heartland"; John Berry, "Change My Mind"; Suzy Bogguss, "Outbound Plane"; Hank Williams Jr., "Mind Your Own Business"; John Michael Montgomery, "Long As I Live"; Mary Chapin Carpenter, "Let Me Into Your Heart"; Randy Travis, "Better Class Of Losers"; David Lee Murphy, "The Road You Leave Behind"; Doug Stone, "Fourteen Minutes Old"; Alan Jackson, "Little Bitty"; Johnny Paycheck, "Take This Job And Shove It"; Tanya Tucker, "Highway Robbery"; Ricochet, "Love Is Stronger Than Pride"; Garth Brooks, "American Honky-Tonk Bar Association"; Brooks & Dunn, "Little Miss Honky Tonk"; and Ronnie Milsap, "All Is Fair In Love And War."

KMUS (K-MUS 102): Sawyer Brown, "Hard To Say"; Diamond Rio, "It's All In Your Head"; Joe Diffie, "Bigger Than The Beatles"; Travis Tritt, "More Than You'll Ever Know"; Trisha Yearwood, "Thinkin' About You"; Larry Gatlin & the Gatlin Brothers, "Houston"; Mary Chapin Carpenter, "Let Me Into Your Heart"; John Michael Montgomery, "No Man's Land"; Emmylou Harris, "I'm Movin' On"; Vince Gill, "Pretty Little Adriana"; Faith Hill, "You Can't Lose Me"; George Strait, "I Can Still Make Cheyenne"; Sammy Kershaw, "Vidalia"; and Chris LeDoux, "Five Dollar Fine."

Cheyenne," he says. "I figure for Garth writing 'Beaches Of Cheyenne,' he's played there and feels the warmth that I do for that place."

But LeDoux also has a more personal reason for loving Cheyenne. As a former rodeo rider, he remembers it as "the one that got away. One second there one year was the best I ever did." And, as LeDoux once told his Nashville-based manager, "down there you've got the Grand Ole Opry. Cheyenne Frontier Days is my Grand Ole Opry."

THE FINAL FRONTIER

In addition to the world's largest outdoor rodeo, the 10 daylong Cheyenne Frontier Days event in July includes parades, free pancake breakfasts for upward of 15,000 people, an Indian village, and major concerts every evening. The entire nonprofit event is run by a group of about 2,100 volunteers.

Concert promoter Bob Romeo of the Don



Romeo Agency has been booking Cheyenne Frontier Days for 10 years now and says artists are eager to play there because of the event's notoriety. Brooks returned this year on the basis of a handshake deal he made with Romeo two years ago. "To a lot of these entertainers," Romeo says, "Cheyenne holds a special place."

Even with nine shows this year in a 15,000-seat venue, Romeo says nearly every one sold out. The lineup included Brooks, Vince Gill, Brooks & Dunn, Strait, and many others.

STILL COMES FROM THE HEART

On the radio front, the 50,000-watt KMUS targets a 35-plus audience with a music mix that is 40% gold. "Playing the gold helps us keep the core country listeners, the ones that were listening before the country revolution," says Wilson. Twice a day, KMUS will play music as old as the 1969 Merle Haggard hit "Okie From Muskogee," staging such titles as "KMUS classics."

"I'm not afraid to play stuff that nobody else is playing, because we have a lot of older listeners who love it," says Wilson. His list of 44 currents includes 11 heavies, 22 mediums, and 11 lights.

Wilson says his rival, KKAZ, has "more of a young sound. They have nice-sounding jingles and sound more like a big-city station that we do. I don't want to [sound like that] because we're a little country town, not a big city."

For his part, KKAZ's Michaels calls KMUS "a good station, very well packaged." KKAZ's programming is highlighted by three request shows a day, including the evening "Wagon Train" segment, which runs commercial-free from 10 p.m. to midnight. KKAZ is 70% current/recurrent and 30% gold but highlights a gold title from '75-'85 every other hour and may go all the way back to the '60s during request shows. "We'll play anything anyone wants to hear," says Michaels.

The 10,000-watt KKAZ runs about 40 currents, including eight heavies, 22 mediums, and 10 lights. The station's playlist also includes a few unsigned local artists, like Annie and Amy Smith, which Michaels says "adds a little spice to the mix ... and makes us stand apart."

Despite his early victory in two key demos, Michaels remains cautiously optimistic about KKAZ's future. "We know we have to keep earning our audience to continue to win," he says.

Whatever the outcome of the race, both Michaels and Wilson agree that Cheyenne will always be a unique country market. "This is the cowboy West, so we have a rougher edge to our country," says Michaels. "This isn't Nashville; this is where Western music was born."

"We do things a little different here," agrees Wilson. "Big-city PDs will probably read this interview and think, 'God, he's setting country music back 20 years,' but it's country boys like us that put country where it is. It still comes from the heart."

MONITOR PROFILE

BNA's Tom Baldrice Stresses Importance Of Connecting The Audience With The Stars

In the three years that former WCDK Duluth, Minn., PD Tom Baldrice has been in record promotion, the biggest shift he's witnessed has been in programmers' attitude toward hits.

"The prevailing attitude is, 'We play hits, we don't make hits,'" he says. "That's a big change from ... when I was programming and country music was really popping. We were taking a lot of chances. There were a lot of different sounds. I don't hear those different sounds anymore."

But as a former programmer, Baldrice, now the Atlanta-based Southeast regional rep for BNA Records, also understands where that attitude is coming from. "It would be easy for me to say 'pay more attention to the music,' but I know what it was like to be a small-market PD," he says. "These guys now are faced with so many different things ... Radio is no longer about fun ... It's about making the profit-and-loss statement and the bottom line, and people

who they were than 'Cowboys' after 2,000 or 2,500 mentions [of the band] on their radio station in the last year," he says. "I don't understand that thinking."

After five years programming WCDK (now KUSZ), Baldrice made the move to the label side in 1993, after colleagues convinced him he had "the right demeanor and personality" to do the job. For Baldrice, the "right demeanor" means going to stations "every week believing in what you have and building on what you've done in the past." That should be coupled, he says, with a passion for the format, the music, and the people making it.

"The best way to describe me is honest, consistent, and persistent," he says. "People know each and every week in the Southeast region [that] they are going to hear from me. I don't disappear ... You're making some important telephone calls [even] when all you have to do is say 'thank you.'"

For Baldrice, the rewards of his job come from watching a carefully laid plan pay off. "It comes from the thrill of seeing a strategy laid out in a meeting and ... watching that first record get on the air and make an impact and watching a plan come together as it's diagrammed on the chalkboard," he says. "There's still a hell of a thrill in that."

"We've been very fortunate to watch it happen four times in the last two years with Alison Krauss' 'When You Say Nothing At All' [which was worked by the BNA staff], Lonestar, Kenny Chesney, and Mindy McCready."

As for the downside, Baldrice says that comes from the frustration of believing in an artist but being unable to "convince the majority of people in your region ... That stays with you and doesn't go away. That's frustrating, watching talented artists not happen."

Baldrice says his hardest-won victory was the success of the Krauss record and her subsequent Country Music Assn. Awards wins. "People were telling me, 'Don't even bother talking to me about it,'" he recalls. "When it did happen, I got a grin like a cat eating bumblebees saying 'gotcha.'"

Another memorable moment came April 1, when Lonestar unexpectedly jumped over Diamond Rio, Daryle Singletary, and Clay Walker to go to No. 1 in what Baldrice calls a "sneak attack ... Those are the moments that get you through the frustrating parts."

Another challenge for promotion reps is the occasional instances when they must work a record they personally don't "get." Baldrice says managing that challenge is all about attitude. "You learn when to turn it on," he says. "If there is a record you don't believe in, you can't let it show because you're not being fair to the people who've made that record ... When you're being paid by a company, you toe the company line. It's the old unified-front thing."

And just because a promoter doesn't personally care for something doesn't mean it's not a hit. "If there is something I'm not wild about, I can still go out and sell records to radio stations with the stories that are being built," he says.

Baldrice's most important tools for selling those "stories" are sales figures, Broadcast Data Systems spin counts, and "the track record of the artist and the label ... What we're all about is quantifiable, industry-accepted information."

One thing he wishes programmers would use more heavily is SoundScan sales data. "What is a particular concern to me is ... how unimportant SoundScan seems to be [to a lot of PDs]," he says. "I still believe the biggest passion score out there is if Mr. or Ms. America separates themselves from \$15 to buy a CD at the local Wal-Mart."

PHYLLIS STARK



Tom Baldrice
Southeast Regional Rep
BNA Records

"The prevailing attitude is, 'We play hits, we don't make hits' ..."

are not as willing to take chances creating cutting-edge radio.

While many labels are battling that environment by offering programmers what some view as bribes (i.e., trips, free shows, etc.) in exchange for airplay, Baldrice claims BNA has steadfastly resisted this trend. Asked if that puts him at a competitive disadvantage, he says, "I hope not, because if it does, we have a really big problem here. If the record doesn't speak for itself, then nothing you offer them is going to matter. Is it more prevalent? Yeah. Is it scary? Yeah. ... The trend gets reversed by labels that are dealing with their customers in the right way."

Another change Baldrice has witnessed in recent years has been country's much-discussed shift from an artist-driven to a song-driven format. While PDs say their listeners are responsible for the shift, Baldrice puts the responsibility squarely on the shoulders of PDs, whom he calls the "gatekeepers" of what the public hears.

"The mentality of being song-driven is definitely coming from the radio side," he says. "I don't think it's a totally horrible thing to be song-driven, but I don't think you can be song-driven at the expense of being artist-driven. We need to do a better job of connecting the audience with the stars ... The danger we have in being song-to-song [is] you aren't building up that kinship with the audience ... That's a very scary thing."

BNA has felt the effects of that shift twice lately. After notching three top 10 singles and a gold album, the fourth Lonestar record, "When Cowboys Didn't Dance," peaked at No. 45. And Mindy McCready's third single, "Maybe He'll Notice Her Now," is off to a much slower start than her previous two, which went to No. 6 and No. 1, respectively.

Baldrice is at a loss to explain programmers' resistance. "I just got the feeling that people were more willing to take a shot at [Lonestar's first single] 'Tequila Talkin'' when nobody knew

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Each Wednesday 3pm EST, 9 day leadtime.

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Airplay Monitor Classified
1515 Broadway
New York, NY 10036

Phone: 212-536-5058
Fax: 212-536-5055

AIRPLAY **Monitor** GREATEST GAINERS

Broadcast Data Systems
Airplay Recognition Division

Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

JOHN MICHAEL MONTGOMERY • Friends (ATLANTIC)	+805
WCOL +23, WXBQ +21, WBCT +20, KRMD +20, KRKY +19, WGRL +18, KFRG +18, WPOC +17, WQBE +16, KUZZ +15	
TRACY LAWRENCE • Is That A Tear (ATLANTIC)	+698
KFRG +20, KYCY +18, KSAN +18, WCOL +16, WQIK +16, WJCL +15, WIOV +14, KRYS +14, WRBQ +14, WNCY +13	
VINCE GILL • Pretty Little Adriana (MCA)	+686
KMLE +23, KCCY +20, WBOB +19, WAMZ +19, WIRK +16, WDRM +15, WSIX +15, WCLB +14, WKTF +14, KDDK +14	
ALAN JACKSON • Little Bitty (ARISTA)	+591
WKQC +28, KYCY +21, WGRL +18, WHYL +16, KSAN +16, WNCY +15, KWNR +15, WNOE +14, WKXK +13, WSM +13	
DEANA CARTER • Strawberry Wine (CAPITOL NASHVILLE)	+546
WGRL +27, WKQC +26, KSAN +22, KUPL +20, KKCS +19, WQIK +16, KSON +16, KXKT +15, WKTF +14, WBUB +14	
KEVIN SHARP • Nobody Knows (ASYLUM)	+530
KLAN +28, WKIX +16, WYGY +15, WYNK +15, KTST +14, WUSY +14, KWJJ +14, WGAR +13, KEEY +13, KIKK +13	
TRISHA YEARWOOD • Everybody Knows (MCA)	+491
KXKC +21, WCLB +18, WJCL +16, WUBE +15, KHEY +13, WIL +13, WMSI +12, WRKZ +12, KFKF +12, KPLX +12	
FAITH HILL • I Can't Do That Anymore (WARNER BROS.)	+467
KCYC +22, KTST +16, WMZQ +15, WIRK +14, KPLX +13, WBUB +12, KYCY +12, WGAR +11, KXKC +10, WSTH +10	
TRACE ADKINS • Every Light In The House (CAPITOL NASHVILLE)	+455
WNCY +21, WEZL +16, WDAF +16, KRYS +15, WRBQ +15, KYCW +13, WWGR +12, KYCY +12, WSOC +12, KATM +11	
LEANN RIMES • One Way Ticket (Because I Can) (CURB)	+452
WIL +17, KSSN +15, WWGR +14, WKXK +14, KXKC +13, KSOP +13, KUPL +13, KPLX +13, WKCN +12, KYGO +12	
MARK CHESNUTT • It's A Little Too Late (DECCA)	+385
WQMX +16, KKCS +16, KBEQ +15, KNIX +14, WBCT +13, WSOC +11, WGAR +11, WCLB +9, KCCY +9, WXBQ +9	
TERRI CLARK • Poor, Poor Pitiful Me (MERCURY NASHVILLE)	+370
KYCY +18, WRBQ +16, WKTF +15, WMZQ +14, KWJJ +13, KASE +13, WYGY +12, KIIM +11, WROO +11, WKCN +9	
BRYAN WHITE • That's Another Song (ASYLUM)	+324
WFRE +14, WPOC +13, WBUB +12, WRNS +11, WNCY +11, WBBS +11, WXBM +10, KFKF +9, KHEY +8, WIVK +8	
GARY ALLAN • Her Man (DECCA)	+321
WKXC +19, KSSN +16, WDRM +15, WZZK +14, WGH +13, KYCW +13, KGMV +12, WGNA +12, WGKX +12, KYCY +11	
RICOCHET • Love Is Stronger Than Pride (COLUMBIA)	+307
KKAT +23, KYCY +20, WKXK +20, WUSN +14, WGRL +12, WSSL +12, WYNK +12, KASE +12, KIIM +11, KRST +11	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
VINCE GILL <i>Pretty Little Adriana (MCA)</i>	45	RICK TREVINO <i>Running Out Of Reasons To Run (Columbia)</i>	19
JOHN MICHAEL MONTGOMERY <i>Friends (Atlantic)</i>	38	MARK CHESNUTT <i>It's A Little Too Late (Decca)</i>	18
TRISHA YEARWOOD <i>Everybody Knows (MCA)</i>	30	MARK WILLS <i>High Low And In Between (Mercury Nashville)</i>	18
KEVIN SHARP <i>Nobody Knows (Asylum)</i>	26	MINDY MCCREARY FEAT. LONESTAR'S R. MCDONALD <i>Maybe He'll Notice Her Now (BNA)</i>	14
TRACY LAWRENCE <i>Is That A Tear (Atlantic)</i>	21	RANDY TRAVIS <i>Would I (Warner Bros.)</i>	14
SAMMY KERSHAW <i>Politics, Religion And Her (Mercury Nashville)</i>	19		

VIDEO PLAYLISTS

TNN THE NASHVILLE NETWORK *The Heart of Country*

	TW	LW		TW	LW		
1	Patty Loveless, Lonely Too Long	5	4	1	Mary Chapin Carpenter, Let Me Into Your Heart	33	23
2	Gary Allan, Her Man	5	4	2	Patty Loveless, Lonely Too Long	31	29
3	Trace Adkins, Every Light In The House	4	3	3	Reba McEntire, The Fear Of Being Alone	30	22
4	Deana Carter, Strawberry Wine	4	4	4	Travis Tritt, More Than You'll Ever Know	29	31
5	Reba McEntire, The Fear Of Being Alone	4	4	5	John Michael Montgomery, Ain't Got Nothin' On Us	29	29
6	Terri Clark, Poor, Poor Pitiful Me	4	3	6	John Berry, Change My Mind	28	29
7	Ricochet, Love Is Stronger Than Pride	4	4	7	Trace Adkins, Every Light In The House	28	27
8	Shania Twain, God Bless The Child	4	0	8	Brooks & Dunn, Mama Don't Get Dressed Up For Nothing	28	27
9	Tracy Byrd, Big Love	4	3	9	Deana Carter, Strawberry Wine	28	27
10	Kenny Chesney, Me And You	4	4	10	Billy Ray Cyrus, Trail Of Tears	28	32
11	David Kersh, Goodnight Sweetheart	4	4	11	Tim McGraw, Maybe We Should Just Sleep On It	28	33
12	John Berry, Change My Mind	4	4	12	Ricochet, Love Is Stronger Than Pride	28	29
13	Faith Hill, I Can't Do That Anymore	4	2	13	Shania Twain, God Bless The Child	28	8
14	Billy Ray Cyrus, Trail Of Tears	4	4	14	David Kersh, Goodnight Sweetheart	27	29
15	Randy Travis, Would I	4	3	15	Faith Hill, I Can't Do That Anymore	22	21
16	Alan Jackson, Little Bitty	4	4	16	Terri Clark, Poor, Poor Pitiful Me	22	21
17	Brooks & Dunn, Mama Don't Get Dressed Up For Nothing	3	5	17	Billy Dean, I Wouldn't Be A Man	22	36
18	Mary Chapin Carpenter, Let Me Into Your Heart	3	5	18	Ty Herndon, She Wants To Be Wanted Again	22	22
19	Billy Dean, I Wouldn't Be A Man	3	0	19	Trisha Yearwood, Everybody Knows	22	21
20	Diamond Rio, It's All In Your Head	3	1	20	Cristal Bernard, Have We Forgotten What Love Is	21	22
21	Ty Herndon, She Wants To Be Wanted Again	3	2	21	Alan Jackson, Little Bitty	21	29
22	Neal McCoy, Going, Going, Gone	3	3	22	Deryl Dodd, That's How I Got To Memphis	21	20
23	Darley Singletary, Amen Kind Of Love	3	3	23	Mindy McCreary Feat. Lonestar's R. McDonald, Maybe He'll Notice Her Now	21	22
24	Tim McGraw, Maybe We Should Just Sleep On It	3	4	24	Sammy Kershaw, Politics, Religion And Her	20	21
25	Three Hanks: Hank Williams, SR., JR., III Cold, Cold Heart	3	2	25	Tracy Lawrence, Is That A Tear	20	5
26	Trisha Yearwood, Everybody Knows	3	3	26	Bryan White, That's Another Song	19	30
27	Tracy Lawrence, Is That A Tear	3	0	27	BR5-49, Cherokee Boogie	15	14
28	Bryan White, That's Another Song	3	3	28	Cledus "T. Judd," (She's Got A Butt) Bigger Than The Beatles	15	13
29	Mark Chesnutt, It's A Little Too Late	3	4	29	Rick Trevino, Running Out Of Reasons To Run	15	15
30	James Bonamy, All I Do Is Love Her	2	0	30	Mark Chesnutt, It's A Little Too Late	15	15

COUNTRY RECURRENT AIRPLAY

RANK	TW	LW	TITLE	ARTIST (LABEL)	RANK	TW	LW	TITLE	ARTIST (LABEL)
1	2173	2278	LIVING IN A MOMENT	TY HERNDON (EPIC)	14	1164	1152	ON A GOOD NIGHT	WADE HAYES (COLUMBIA)
2	2083	2641	I DO	PAUL BRANDT (REPRISE)	15	1159	1166	DON'T GET ME STARTED	RHETT AKINS (DECCA)
3	1988	2090	SO MUCH FOR PRETENDING	BRYAN WHITE (ASYLUM)	16	1142	1152	NO NEWS	LONESTAR (BNA)
4	1580	1763	SHE NEVER LETS IT GO TO HER HEART	TIM MCGRAW (CURB)	17	1139	1160	I THINK ABOUT YOU	COLLIN RAYE (EPIC)
5	1443	1505	DADDY'S MONEY	RICOCHET (COLUMBIA)	18	1135	1227	BLUE CLEAR SKY	GEORGE STRAIT (MCA)
6	1443	1454	CARRIED AWAY	GEORGE STRAIT (MCA)	19	1047	1119	JACOB'S LADDER	MARK WILLS (MERCURY NASHVILLE)
7	1436	1588	GUYS DO IT ALL THE TIME	MINDY MCCREARY (BNA)	20	1046	992	I LIKE IT, I LOVE IT	TIM MCGRAW (CURB)
8	1409	1623	LEARNING AS YOU GO	RICK TREVINO (COLUMBIA)	21	996	1034	MEANT TO BE	SAMMY KERSHAW (MERCURY NASHVILLE)
9	1392	1374	MY MARIA	BROOKS & DUNN (ARISTA)	22	995	1049	I AM THAT MAN	BROOKS & DUNN (ARISTA)
10	1330	1429	I DON'T THINK I WILL	JAMES BONAMY (EPIC)	23	988	1034	TEN THOUSAND ANGELS	MINDY MCCREARY (BNA)
11	1328	1384	NO ONE NEEDS TO KNOW	SHANIA TWAIN (MERCURY NASHVILLE)	24	984	984	EVERY TIME I GET AROUND YOU	DAVID LEE MURPHY (MCA)
12	1188	1136	CHECK YES OR NO	GEORGE STRAIT (MCA)	25	960	956	ANY MAN OF MINE	SHANIA TWAIN (MERCURY NASHVILLE)
13	1174	1271	TIME MARCHES ON	TRACY LAWRENCE (ATLANTIC)					

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

Announcing

Airplay 1996

AIRPLAY MONITOR'S
Combined 4-in-1 Year-End Issue

Special Features
will include:

TOP RECORDS, ARTISTS, AND LABELS OF THE YEAR
IN ALL MUSIC FORMATS, TOGETHER IN ONE MAGAZINE.

DECEMBER 27, 1996!!!

Distributed week of December 16

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Playlists supplied by Broadcast Data Systems. Radio Track service. Songs ranked by number of plays in monitored week.

Table with 12 columns representing different radio stations (WUSN, KZLA, WKHX, KSCS, WMZQ, WXTU, KILT, KIKK, WWWW, KPLX, KKBQ, WGAR, WYCD, WIL, WPOC, KEYE, WBOB, WIVK, WYAY, KYGO, KMPS, WFMS, KNIX, WTQR) and rows of song titles, artists, and ratings.

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

For Week Ending November 10, 1996

COUNTRY

Grid of 48 radio station playlists including WDSY, WSIX, KMLE, KFRG, WSOC, WUBE, WQYK, WKKK, WRBQ, WWKA, WHKO, WAMZ, WKLB, WWYZ, KSAN, WSSL, WMIL, WSM, KWJJ, WKIS, KBEQ, WZZK, WDAF, KSON.

COUNTRY AIRPLAY MONITOR

For Week Ending November 10, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

WTDR		KFKF		KYCW		WGNA		KUPL		WBCT	
Charlotte	PD/MD: Loyd Ford	Kansas City	PD: Dale Carter MD: Tony Stevens	Seattle	OM: Becky Brenner MD: Penny Coyne	Albany, NY	OM: Fred Horton MD: Bill Earley	Portland, OR	PD: Lee Rogers MD: Rick Taylor	Grand Rapids	OM: Doug Montgomery MD: Kelly Iris
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	Deana Carter, Strawberry Wine	41	38	1	Deana Carter, Strawberry Wine	42	36	1	Ricochet, Love Is Stronger Than Pride	28	27
2	Kenny Chesney, Me And You	37	32	2	Kevin Sharp, Nobody Knows	40	33	2	Alan Jackson, Little Bitty	27	28
3	Clint Black, Like The Rain	36	33	3	Trace Adkins, Every Light In The House	39	39	3	Terri Clark, Poor, Poor Pitiful Me	28	23
4	Patty Loveless, Lonely Too Long	35	39	4	Mia Mason, That's Enough Of That	38	33	4	John Berry, Change My Mind	27	28
5	Kevin Sharp, Nobody Knows	34	30	5	Martha McBride, Swingin' Doors	36	32	5	Clint Black, Like The Rain	27	29
6	Alabama, The Maker Said Take Her	33	34	6	Brady Seals, Another You, Another Me	31	20	6	Deana Carter, Strawberry Wine	34	34
7	David Lee Murphy, The Road You Leave Beh	32	30	7	George Strait, I Can Still Make Cheyenne	30	35	7	Terri Clark, Poor, Poor Pitiful Me	34	37
8	Trisha Yearwood, Believe Me Baby	32	25	8	Ricochet, Love Is Stronger Than Pride	28	20	8	Clint Black, Like The Rain	34	37
9	George Strait, I Can Still Make Cheyenne	32	22	9	Alan Jackson, Little Bitty	27	24	9	Deana Carter, Strawberry Wine	34	37
10	Alan Jackson, Little Bitty	27	28	10	Terri Clark, Poor, Poor Pitiful Me	26	27	10	Kevin Sharp, Nobody Knows	33	32
11	Diamond Rio, It's All In Your Head	24	16	11	Gary Allan, Her Man	24	22	11	Trace Adkins, Every Light In The House	30	23
12	Trace Adkins, Every Light In The House	24	20	12	Reba McEntire, The Fear Of Being Alone	23	21	12	LeAnn Rimes, One Way Ticket	29	16
13	John Berry, Change My Mind	23	20	13	Mia Mason, That's Enough Of That	23	16	13	Reba McEntire, The Fear Of Being Alone	28	22
14	John Michael Montgomery, Friends	23	25	14	Tracy Byrd, Big Love	22	15	14	Tracy Byrd, Big Love	26	22
15	Ricochet, Love Is Stronger Than Pride	23	25	15	David Kersh, Goodnight Sweetheart	22	15	15	Travis Tritt, More Than You'll Ever Know	26	25
16	Gary Allan, Her Man	22	22	16	Patty Loveless, Lonely Too Long	22	13	16	John Berry, Change My Mind	25	11
17	Tim McGraw, Maybe We Should Just Sleep O	20	12	17	Bryan White, That's Another Song	22	13	17	LeAnn Rimes, One Way Ticket	25	11
18	Clay Walker, Bury The Shovel	19	18	18	LeAnn Rimes, One Way Ticket	19	16	18	Tracy Lawrence, Is That A Tear	25	11
19	Vince Gill, Pretty Little Adriana	19	15	19	Mary Chapin Carpenter, Let Me Into Your	18	11	19	Bryan White, That's Another Song	25	11
20	Garth Brooks, That Of Wind	19	17	20	LeAnn Rimes, One Way Ticket	18	11	20	John Berry, Change My Mind	25	11
21	Reba McEntire, The Fear Of Being Alone	19	17	21	LeAnn Rimes, One Way Ticket	18	11	21	John Berry, Change My Mind	25	11
22	Joe Diffie, Whole Lot Gone	18	15	22	Brooks & Dunn, Mama Don't Get Dressed Up	18	11	22	John Berry, Change My Mind	25	11
23	Paul Brandt, My Heart Has A History	16	12	23	Brooks & Dunn, Mama Don't Get Dressed Up	18	11	23	John Berry, Change My Mind	25	11
24	Terrill Clark, Poor, Poor Pitiful Me	16	12	24	Brooks & Dunn, Mama Don't Get Dressed Up	18	11	24	John Berry, Change My Mind	25	11
25	George Strait, Blue Clear Sky	14	18	25	Brooks & Dunn, Mama Don't Get Dressed Up	18	11	25	John Berry, Change My Mind	25	11
26	Joe Diffie, Bigger Than The Beatles	13	9	26	Brooks & Dunn, Mama Don't Get Dressed Up	18	11	26	John Berry, Change My Mind	25	11
27	David Lee Murphy, Every Time I Get Aroun	13	12	27	Brooks & Dunn, Mama Don't Get Dressed Up	18	11	27	John Berry, Change My Mind	25	11
28	Brooks & Dunn, I Am That Man	13	14	28	Brooks & Dunn, Mama Don't Get Dressed Up	18	11	28	John Berry, Change My Mind	25	11
29	George Strait, Carried Away	13	13	29	Brooks & Dunn, Mama Don't Get Dressed Up	18	11	29	John Berry, Change My Mind	25	11
30	Ricochet, Daddy's Money	12	11	30	Brooks & Dunn, Mama Don't Get Dressed Up	18	11	30	John Berry, Change My Mind	25	11

AIRPLAY **Monitor** SONG ACTIVITY REPORTS

Broadcast Data Systems
Apply Recognition System

For Week Ending November 10, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

FAITH HILL 2214/467 <i>I Can't Do That Anymore (Warner Bros.)</i> Total Stations: 158 Chart Move: 33-30										ALAN JACKSON 5018/591 <i>Little Bitty (Arista)</i> Total Stations: 160 Chart Move: 1-32										DAVID KERSH 3580/199 <i>Goodnight Sweetheart (Curb)</i> Total Stations: 159 Chart Move: 16-15										TRACY LAWRENCE 2572/698 <i>Is That A Tear (Atlantic)</i> Total Stations: 155 Chart Move: 30-25										PATTY LOVELESS 5360/43 <i>Lonely Too Long (Epic)</i> Total Stations: 159 Chart Move: 1-2									
City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain																		
L.A.	CMT	22	2	Jacksonv.	WKIK	19	13	L.A.	CMT	20	5	Jacksonv.	WKIK	18	6	L.A.	CMT	20	5	Jacksonv.	WKIK	18	6	L.A.	CMT	20	5	Jacksonv.	WKIK	18	6																		
L.A.	TNN	4	3	Austin	WROD	19	13	L.A.	TNN	4	3	Austin	WROD	19	13	L.A.	TNN	4	3	Austin	WROD	19	13	L.A.	TNN	4	3	Austin	WROD	19	13																		
L.A.	KIKF	9	10	Birmingham	KASE	7	3	L.A.	KIKF	9	10	Birmingham	KASE	7	3	L.A.	KIKF	9	10	Birmingham	KASE	7	3	L.A.	KIKF	9	10	Birmingham	KASE	7	3																		
Chicago	WKXK	11	9	Birmingham	WZZK	24	14	Chicago	WKXK	11	9	Birmingham	WZZK	24	14	Chicago	WKXK	11	9	Birmingham	WZZK	24	14	Chicago	WKXK	11	9	Birmingham	WZZK	24	14																		
San Fran.	KSAN	11	9	Richmond	WKHH	14	16	San Fran.	KSAN	11	9	Richmond	WKHH	14	16	San Fran.	KSAN	11	9	Richmond	WKHH	14	16	San Fran.	KSAN	11	9	Richmond	WKHH	14	16																		
Phila.	WKUU	15	3	Green.	WNSA	10	5	Phila.	WKUU	15	3	Green.	WNSA	10	5	Phila.	WKUU	15	3	Green.	WNSA	10	5	Phila.	WKUU	15	3	Green.	WNSA	10	5																		
Detroit	WWWW	14	15	Tulsa	WSSS	10	8	Detroit	WWWW	14	15	Tulsa	WSSS	10	8	Detroit	WWWW	14	15	Tulsa	WSSS	10	8	Detroit	WWWW	14	15	Tulsa	WSSS	10	8																		
Dallas	WYCD	9	5	Scranton	WYCD	34	25	Dallas	WYCD	9	5	Scranton	WYCD	34	25	Dallas	WYCD	9	5	Scranton	WYCD	34	25	Dallas	WYCD	9	5	Scranton	WYCD	34	25																		
Wash. DC	WFLS	19	16	Tucson	WFLS	30	26	Wash. DC	WFLS	19	16	Tucson	WFLS	30	26	Wash. DC	WFLS	19	16	Tucson	WFLS	30	26	Wash. DC	WFLS	19	16	Tucson	WFLS	30	26																		
Houston	WZQZ	25	10	Fresno	WZQZ	27	31	Houston	WZQZ	25	10	Fresno	WZQZ	27	31	Houston	WZQZ	25	10	Fresno	WZQZ	27	31	Houston	WZQZ	25	10	Fresno	WZQZ	27	31																		
Boston	WBUR	14	12	Gr.Rap.	WBUR	25	29	Boston	WBUR	14	12	Gr.Rap.	WBUR	25	29	Boston	WBUR	14	12	Gr.Rap.	WBUR	25	29	Boston	WBUR	14	12	Gr.Rap.	WBUR	25	29																		
Miami	WKLB	4	2	Akron	WKLB	24	20	Miami	WKLB	4	2	Akron	WKLB	24	20	Miami	WKLB	4	2	Akron	WKLB	24	20	Miami	WKLB	4	2	Akron	WKLB	24	20																		
Atlanta	WKHX	19	11	Syracuse	WKHX	18	24	Atlanta	WKHX	19	11	Syracuse	WKHX	18	24	Atlanta	WKHX	19	11	Syracuse	WKHX	18	24	Atlanta	WKHX	19	11	Syracuse	WKHX	18	24																		
Seattle	KMPS	14	12	Albuq.	KMPS	19	16	Seattle	KMPS	14	12	Albuq.	KMPS	19	16	Seattle	KMPS	14	12	Albuq.	KMPS	19	16	Seattle	KMPS	14	12	Albuq.	KMPS	19	16																		
Long Isl.	WJMC	9	10	Omaha	WJMC	10	11	Long Isl.	WJMC	9	10	Omaha	WJMC	10	11	Long Isl.	WJMC	9	10	Omaha	WJMC	10	11	Long Isl.	WJMC	9	10	Omaha	WJMC	10	11	Long Isl.	WJMC	9	10														
San Diego	WZLX	20	15	Harrisb.	WZLX	21	16	San Diego	WZLX	20	15	Harrisb.	WZLX	21	16	San Diego	WZLX	20	15	Harrisb.	WZLX	21	16	San Diego	WZLX	20	15	Harrisb.	WZLX	21	16	San Diego	WZLX	20	15														
Minn.	KEYE	14	13	Hambs.	KEYE	15	17	Minn.	KEYE	14	13	Hambs.	KEYE	15	17	Minn.	KEYE	14	13	Hambs.	KEYE	15	17	Minn.	KEYE	14	13	Hambs.	KEYE	15	17	Minn.	KEYE	14	13														
St. Louis	WBOB	11	16	Toledo	WBOB	13	18	St. Louis	WBOB	11	16	Toledo	WBOB	13	18	St. Louis	WBOB	11	16	Toledo	WBOB	13	18	St. Louis	WBOB	11	16	Toledo	WBOB	13	18	St. Louis	WBOB	11	16														
Balt.	WYCD	28	17	B.Rouge	WYCD	28	17	Balt.	WYCD	28	17	B.Rouge	WYCD	28	17	Balt.	WYCD	28	17	B.Rouge	WYCD	28	17	Balt.	WYCD	28	17	B.Rouge	WYCD	28	17	Balt.	WYCD	28	17														
Phoenxi	KMLE	28	27	L.Rock	KMLE	28	27	Phoenxi	KMLE	28	27	L.Rock	KMLE	28	27	Phoenxi	KMLE	28	27	L.Rock	KMLE	28	27	Phoenxi	KMLE	28	27	L.Rock	KMLE	28	27	Phoenxi	KMLE	28	27														
Tampa	WKXK	12	9	Mobile	WKXK	12	9	Tampa	WKXK	12	9	Mobile	WKXK	12	9	Tampa	WKXK	12	9	Mobile	WKXK	12	9	Tampa	WKXK	12	9	Mobile	WKXK	12	9	Tampa	WKXK	12	9														
Cleveland	WGAR	11	3	Bakersf.	WGAR	16	4	Cleveland	WGAR	11	3	Bakersf.	WGAR	16	4	Cleveland	WGAR	11	3	Bakersf.	WGAR	16	4	Cleveland	WGAR	11	3	Bakersf.	WGAR	16	4	Cleveland	WGAR	11	3														
Denver	KYGO	8	6	Charl. SC	KYGO	27	24	Denver	KYGO	8	6	Charl. SC	KYGO	27	24	Denver	KYGO	8	6	Charl. SC	KYGO	27	24	Denver	KYGO	8	6	Charl. SC	KYGO	27	24	Denver	KYGO	8	6														
Port. OR	KUPL	15	17	Col. SC	KUPL	37	28	Port. OR	KUPL	15	17	Col. SC	KUPL	37	28	Port. OR	KUPL	15	17	Col. SC	KUPL	37	28	Port. OR	KUPL	15	17	Col. SC	KUPL	37	28	Port. OR	KUPL	15	17														
Cincinnati	WUBE	10	8	Youngst.	WUBE	16	18	Cincinnati	WUBE	10	8	Youngst.	WUBE	16	18	Cincinnati	WUBE	10	8	Youngst.	WUBE	16	18	Cincinnati	WUBE	10	8	Youngst.	WUBE	16	18	Cincinnati	WUBE	10	8														
Kan. City	KBEO	23	14	Wichita	KBEO	23	14	Kan. City	KBEO	23	14	Wichita	KBEO	23	14	Kan. City	KBEO	23	14	Wichita	KBEO	23	14	Kan. City	KBEO	23	14	Wichita	KBEO	23	14	Kan. City	KBEO	23	14														
Rivers	KFRG	10	9	Spokane	KFRG	10	9	Rivers	KFRG	10	9	Spokane	KFRG	10	9	Rivers	KFRG	10	9	Spokane	KFRG	10	9	Rivers	KFRG	10	9	Spokane	KFRG	10	9	Rivers	KFRG	10	9														
Milwaukee	WMIL	20	15	Lafayette	WMIL	20	15	Milwaukee	WMIL	20	15	Lafayette	WMIL	20	15	Milwaukee	WMIL	20	15	Lafayette	WMIL	20	15	Milwaukee	WMIL	20	15	Lafayette	WMIL	20	15	Milwaukee	WMIL	20	15														
Sacram.	KRNC	24	20	Col.Spr.	KRNC	24	20	Sacram.	KRNC	24	20	Col.Spr.	KRNC	24	20	Sacram.	KRNC	24	20	Col.Spr.	KRNC	24	20	Sacram.	KRNC	24	20	Col.Spr.	KRNC	24	20	Sacram.	KRNC	24	20														
San Jose	KRTY	24	23	Chattann.	KRTY	25	26	San Jose	KRTY	24	23	Chattann.	KRTY	25	26	San Jose	KRTY	24	23	Chattann.	KRTY	25	26	San Jose	KRTY	24	23	Chattann.	KRTY	25	26	San Jose	KRTY	24	23														
Portland	WVBC	17	13	Lex. KY	WVBC	17	13	Portland	WVBC	17	13	Lex. KY	WVBC	17	13	Portland	WVBC	17	13	Lex. KY	WVBC	17	13	Portland	WVBC	17	13	Lex. KY	WVBC	17	13	Portland	WVBC	17	13														
Norfolk	WCMS	25	20	Lancaster	WCMS	25	20	Norfolk	WCMS	25	20	Lancaster	WCMS	25	20	Norfolk	WCMS	25	20	Lancaster	WCMS	25	20	Norfolk	WCMS	25	20	Lancaster	WCMS	25	20	Norfolk	WCMS	25	20														
San Antonio	WGH	8	10	Lex. KY	WGH	8	10	San Antonio	WGH	8	10	Lex. KY	WGH	8	10	San Antonio	WGH	8	10	Lex. KY	WGH	8	10	San Antonio	WGH	8	10	Lex. KY	WGH	8	10	San Antonio	WGH	8	10														
Salt Lake	KAJA	4	2	Hunts	KAJA	4	2	Salt Lake	KAJA	4	2	Hunts	KAJA	4	2	Salt Lake	KAJA	4	2	Hunts	KAJA	4	2	Salt Lake	KAJA	4	2	Hunts	KAJA	4	2	Salt Lake	KAJA	4	2														
Indian.	KSOP	18	24	Aug. GA	KSOP	18	24	Indian.	KSOP	18	24	Aug. GA	KSOP	18	24	Indian.	KSOP	18	24	Aug. GA	KSOP	18	24	Indian.	KSOP	18	24	Aug. GA	KSOP	18	24	Indian.	KSOP	18	24														
Charl. NC	WRBL	26	21	Modesto	WRBL	26	21	Charl. NC	WRBL	26	21	Modesto	WRBL	26	21	Charl. NC	WRBL	26	21	Modesto	WRBL	26	21	Charl. NC	WRBL	26	21	Modesto	WRBL	26	21	Charl. NC	WRBL	26	21														
New Or.	WNOE	6	2	Pi. Myers	WNOE	6	2	New Or.	WNOE	6	2	Pi. Myers	WNOE	6	2	New Or.	WNOE	6	2	Pi. Myers	WNOE	6	2	New Or.	WNOE	6	2	Pi. Myers	WNOE	6	2	New Or.	WNOE	6	2														
Orlando	WFLA	22	13	Shrev. LA	WFLA	22	13	Orlando	WFLA	22	13	Shrev. LA	WFLA	22	13	Orlando	WFLA	22	13	Shrev. LA	WFLA	22	13	Orlando	WFLA	22	13	Shrev. LA	WFLA	22	13	Orlando	WFLA	22	13														
Buffalo	WYRK	2	3	Pensac.	WYRK	2	3	Buffalo	WYRK	2	3	Pensac.	WYRK	2	3	Buffalo	WYRK	2	3	Pensac.	WYRK	2	3	Buffalo	WYRK	2	3	Pensac.	WYRK	2	3	Buffalo	WYRK	2	3														
Hartford	WYNY	12	6	C.Christi	WYNY	14	13	Hartford	WYNY	12	6	C.Christi	WYNY	14	13	Hartford	WYNY	12	6	C.Christi	WYNY	14	13	Hartford	WYNY	12	6	C.Christi	WYNY	14	13	Hartford	WYNY	12	6														
Greensb.	WWSL	9	6	Appleton	WWSL	9	6	Greensb.	WWSL	9	6	Appleton	WWSL	9	6	Greensb.	WWSL	9	6	Appleton	WWSL	9	6	Greensb.	WWSL	9	6	Appleton	WWSL	9	6	Greensb.	WWSL	9	6														
Memphis	WWSX	22	21	Spring, MO	WWSX	22	21	Memphis	WWSX	22	21	Spring, MO	WWSX	22	21	Memphis	WWSX	22	21	Spring, MO	WWSX	22	21	Memphis	WWSX	22	21	Spring, MO	WWSX	22	21	Memphis	WWSX	22	21														
Nashv.	WSM	15	10	Spring, MO	WSM	15	10	Nashv.	WSM	15	10	Spring, MO	WSM	15	10	Nashv.	WSM	15	10	Spring, MO	WSM	15	10	Nashv.	WSM	15	10	Spring, MO	WSM	15	10	Nashv.	WSM	15	10														
Rochest.	WBEE	11	9	Savannah	WBEE	11	9	Rochest.	WBEE	11	9	Savannah	WBEE	11	9	Rochest.	WBEE	11	9	Savannah	WBEE	11	9	Rochest.	WBEE	11	9	Savannah	WBEE	11	9	Rochest.	WBEE	11	9														
W.P. Beach	KFMS	15	13	Charl. WV	KFMS	15	13	W.P. Beach	KFMS	15	13	Charl. WV	KFMS	15	13	W.P. Beach	KFMS	15	13	Charl. WV	KFMS	15	13	W.P. Beach	KFMS	15	13	Charl. WV	KFMS	15	13	W.P. Beach	KFMS	15	13														
Las Vegas	KWRN	16	14	Port. ME	KWRN	16	14	Las Vegas	KWRN	16	14	Port. ME	KWRN	16	14	Las Vegas	KWRN	16	14	Port. ME	KWRN	16	14	Las Vegas	KWRN	16	14	Port. ME	KWRN	16	14	Las Vegas	KWRN	16	14														
Louisv.	WKYC	3	5	Col. SC	WKYC	3	5	Louisv.	WKYC	3	5	Col. SC	WKYC	3	5	Louisv.	WKYC	3	5	Col. SC	WKYC	3	5	Louisv.	WKYC	3	5	Col. SC	WKYC	3	5	Louisv.	WKYC	3	5														
Rai./Dur.	WDRB	20	17	Asheville																																													

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 3200 detections for the first time)

Total Plays/Gain	Total Plays/Gain
LEANN RIMES 3473/452 <i>One Way Ticket (Because I Can) (Curb)</i> Total Stations: 159/Chart Move: 19-16 Heavy (35+ plays): 2 KKQB, KWNR Medium (25-34): 57 KCCY, KEEY, KFMS, KHAY, KIKF, KMDL, KMLE, KMPS, KNCI, KNIX, KOUL, KRAK, KRKY, KRYS, KSN, KSKS, KSOP, KTEX, KTOM, KTST, KUPL, KWJJ, KXKC, KYCY, KZLA, WAMZ, WBCT, WBEE, WBOB, WCHY, WCLB, WCOL, WCTK, WDAF, WDD, WGGY, WGR, WHYL, WKCN, WKJN, WKJN, WKLB, WKSF, WMSI, WPCR, WQBE, WRKZ, WRNS, WSM, WSTH, WUSY, WWGR, WYAY, WYCD, WYGY, WZZK Light (Under 25): 100 New Airplay This Week: 4 KASE, KSSN, WIL, WTQR	TRACY BYRD 3283/275 <i>Big Love (MCA)</i> Total Stations: 159/Chart Move: 20-18 Heavy (35+): 4 KKQB, KMLE, KWJJ, WQBE Medium (25-34): 40 KASE, KBEQ, KCCY, KDDK, KGMV, KHEY, KIKF, KMDL, KNIX, KRAK, KTEX, KTOM, KTST, KUPL, KXKC, KYCY, KYGO, WCLB, WEZL, WFMS, WFRE, WGKX, WGR, WHSL, WIL, WIVK, WKCN, WKJN, WKTF, WLWI, WNCY, WPOC, WQMX, WRKZ, WRNS, WSTH, WUSY, WWGR, WXBQ, WYAY Light (Under 25): 115 New Airplay This Week: 4 KSCS, KSSN, WCOL, WTD

3199 - 1000 DETECTIONS

Total Plays/Gain

TIM MCGRAW 3175/165
Maybe We Should Just Sleep On It (Curb)
Total Stations: 159/Chart Move: 21-20
Heavy (35+ plays): 5 KMDL, KRYS, KXKC, WAMZ, WBCT
Medium (25-34): 30 KAJA, KBEQ, KGMV, KIKF, KKQB, KRMD, KTEX, KTOM, KTST, KUPL, KYCW, KZSN, WBBS, WBEE, WCTK, WDD, WFRE, WHYL, WJCL, WKCN, WKJN, WKSF, WKTF, WMZQ, WNCY, WQMX, WRNS, WUSY, WWGR, WYGY
Light (Under 25): 124
New Airplay This Week: 2 KSCS, WTQR

MILA MASON 3027/235
That's Enough Of That (Atlantic)
Total Stations: 157/Chart Move: 23-22
Heavy (35+): 9 KBEQ, KFKF, KFRG, KILT, KYCY, WJCL, WKX, WPOC, WRBQ
Medium (25-34): 31 KCCY, KGMV, KIKF, KKAT, KKCS, KMDL, KPLX, KSOP, KTEK, KUZZ, WCUZ, WDD, WGGY, WGR, WHYL, WIVK, WKCN, WKJN, WKLB, WKSF, WMSI, WPCR, WQBE, WRKZ, WRNS, WUSY, WWGR, WXBQ, WYCD, WXTU, WYCD
Light (Under 25): 117
New Airplay This Week: 3 KIIM, WMZQ, WTD

MARY CHAPIN CARPENTER 2981/248
Let Me Into Your Heart (Columbia)
Total Stations: 156/Chart Move: 24-23
Heavy (35+): 0
Medium (25-34): 30 KCCY, KFRG, KMDL, KTST, KXKC, KYCY, WBBS, WBCT, WCLB, WCMS, WCTK, WDD, WFRE, WGR, WGGY, WGR, WHYL, WJCL, WKJN, WKTF, WMJC, WMZQ, WPOC, WQBE, WRKZ, WRNS, WSTH, WWGR, WXBQ, WYAY
Light (Under 25): 126
New Airplay This Week: 5 KCCY, KSSN, KWNR, WROO, WSM

GARY ALLAN 2762/321
Her Man (Decca)
Total Stations: 157/Chart Move: 27-24
Heavy (35+): 5 KKQB, KWJJ, KXKC, WHYL, WKX
Medium (25-34): 25 KFMS, KHEY, KMDL, KMLE, KNIX, KPLX, KRKY, KSSN, KTEX, KUZZ, KZLA, WCOL, WFMS, WFRE, WGH, WGKX, WIVK, WJCL, WKJN, WQDR, WRKZ, WUBE, WWKA, WXBQ, WYAY
Light (Under 25): 127
New Airplay This Week: 11 KASE, KBEQ, KDDK, KVET, KYCW, WDRM, WKHX, WKXC, WKXK, WRBQ, WZZK

TRACY LAWRENCE 2572/698
Is That A Tear (Atlantic)
Total Stations: 155/Chart Move: 30-25
Heavy (35+): 1 KRYS
Medium (25-34): 19 KASE, KGMV, KMLE, KPLX, KRAK, KSN, KTST, KUZZ, KXKC, WBCT, WCLB, WGAR, WGR, WMSI, WNCY, WQMX, WSIX, WXBQ, WYAY
Light (Under 25): 135
New Airplay This Week: 21 KAJA, KFKF, KFRG, KIKK, KJY, KYCY, WCOL, WCO, WIOV, WJCL, WKX, WNOE, WQ, WQIK, WRBQ, WSTH, WTD, WVLK, WWKA, WXTU, WYD

JOHN MICHAEL MONTGOMERY 2545/805
Friends (Atlantic)
Total Stations: 155/Chart Move: 32-26
Heavy (35+): 2 KKQB, KYCY

Medium (25-34): 19 KASE, KEEY, KFMS, KMLE, KMPS, KRMD, KRKY, KRYS, KSSN, KWJJ, KXKC, KXKT, WBCT, WCOL, WGAR, WKX, WPOC, WYAY, WYCD
Light (Under 25): 134
New Airplay This Week: 38 KATM, KFDI, KFKF, KFRG, KHEY, KMDL, KOUL, KSOP, KTST, KUZZ, KWEN, KXXY, KYCW, WBBS, WBUB, WCTK, WGGY, WGH, WGKX, WGR, WIOV, WKCO, WKHK, WKX, WKSJ, WMZQ, WNOE, WOV, WPCR, WQBE, WRKZ, WSIX, WSM, WWKA, WXBQ, WYCD, WYGY

KEVIN SHARP 2432/530
Nobody Knows (Asylum)
Total Stations: 150/Chart Move: 29-37
Heavy (35+): 7 KFKF, KMDL, KSN, WQBE, WXBQ, WYCD, WYGY
Medium (25-34): 15 KEEY, KFMS, KKQB, KNCI, KXKC, KYCY, WBCT, WIVK, WKJN, WKSF, WSM, WSTH, WTD, WUSY, WYAY
Light (Under 25): 128
New Airplay This Week: 26 KCCY, KIKK, KJY, KTST, KWJJ, WCLB, WCOL, WCO, WCUZ, WESC, WGAR, WGKX, WGR, WHSL, WKHK, WKX, WLWI, WMSI, WMZQ, WNCY, WPOC, WQIK, WQYK, WRNS, WUBE, WYCD

FAITH HILL 2214/467
I Can't Do That Anymore (Warner Bros.)
Total Stations: 158/Chart Move: 33-30
Heavy (35+): 0
Medium (25-34): 11 KMLE, KPLX, KTST, KUZZ, KXKC, WBCT, WCOL, WMZQ, WPOC, WRKZ, WYAY
Light (Under 25): 147
New Airplay This Week: 11 KCCY, KZLA, WBUB, WEZL, WGAR, WIRK, WJCL, WKX, WNOE, WSSL, WYCD

BRYAN WHITE 2108/324
That's Another Song (Asylum)
Total Stations: 154/Chart Move: 31-31
Heavy (35+): 0
Medium (25-34): 11 KASE, KBEQ, KHEY, KMDL, WAMZ, WBBS, WBCT, WKJN, WNCY, WRNS, WSIX
Light (Under 25): 143
New Airplay This Week: 11 KAJA, KIKK, KWNR, KYCY, WBUB, WFRE, WIRK, WKX, WPOC, WQIK, WQYK

RANDY TRAVIS 1914/199
Would I (Warner Bros.)
Total Stations: 145/Chart Move: 34-33
Heavy (35+): 1 KSN
Medium (25-34): 8 KMLE, KRAK, KUPL, WBCT, WMZQ, WQBE, WSTH, WUSY
Light (Under 25): 136
New Airplay This Week: 14 KRMD, KWNR, KXXY, KYGO, WBUB, WDSY, WGR, WMSI, WPOC, WROO, WSOC, WXTU, WYGY, WYCNK

VINCE GILL 1605/686
Pretty Little Adriana (MCA)
Total Stations: 141/Chart Move: 44-35
Heavy (35+): 0
Medium (25-34): 5 KASE, KMLE, WQBE, WRNS, WXBQ
Light (Under 25): 136
New Airplay This Week: 45 KBEQ, KCCY, KDDK, KEEY, KFKF, KGMV, KHEY, KIKF, KJY, KNCI, KNIX, KSKS, KTST, KVOO, KXXY, KZLA, KZSN, WAMZ, WBOB, WCMS, WCOL, WCTK, WDD, WDRM, WESC, WGKX, WHSL, WIOV, WIRK, WJCL, WKCN, WKCO, WKJN, WKTF, WKXK, WMSI, WOV, WPCR, WQXK, WRKZ, WSIX, WWW, WXBQ, WXTU, WYCD

Medium (25-34): 8 KFMS, KMDL, KUZZ, KYGO, KZLA, WGR, WRNS, WUSY
Light (Under 25): 127
New Airplay This Week: 18 KAJA, KBEQ, KKCS, KNIX, KPLX, KSON, KTOM, WBCT, WCLB, WCTK, WGAR, WJCL, WKHK, WMIL, WQMX, WRBQ, WSOC

TRISHA YEARWOOD 1385/491
Everybody Knows (MCA)
Total Stations: 126/Chart Move: 45-38
Heavy (35+): 0
Medium (25-34): 4 KMLE, WBBS, WBCT, WYAY
Light (Under 25): 122
New Airplay This Week: 30 KCCY, KFKF, KGMV, KHEY, KKAT, KMDL, KNAX, KPLX, KRAK, KRYS, KSKS, KTOM, KTST, KWEN, KXKC, KXKT, KXXY, WCLB, WDD, WIL, WIOV, WJCL, WKCO, WKSJ, WMSI, WOV, WRKZ, WSM, WSOC, WWGR

RICK TREVINO 1151/292
Running Out Of Reasons To Run (Columbia)
Total Stations: 125/Chart Move: 48-39
Heavy (35+): 0
Medium (25-34): 2 KMDL, WGR
Light (Under 25): 123
New Airplay This Week: 19 KCCY, KFKF, KFRG, KJY, KNCI, KNIX, KOUL, KUPL, KXKC, KYCY, WBOB, WFMS, WLWI, WMJC, WOV, WSM, WWY, WYD, WZZK

999 - 500 DETECTIONS

Total Plays/Gain

MINDY MCCREARY FEATURING LONESTAR'S RICHIE MCDONALD 899/140
Maybe He'll Notice Her Now (BNA)
Total Stations: 113/Chart Move: 53-42
Heavy (35+): 0
Medium (25-34): 1 WPOC
Light (Under 25): 112
New Airplay This Week: 14 KATM, KDDK, KHAY, KKAT, KTOM, WCHY, WFLS, WKCO, WKHK, WMIL, WMSI, WOV, WUSN, WUSY

BR-549 828/8
Cherokee Boogie (Arista)
Total Stations: 95/Chart Move: 50-44
Heavy (35+): 0
Medium (25-34): 5 KWNR, KXKC, KYCW, WBOB, WGR
Light (Under 25): 90
New Airplay This Week: 1 WMIL

LEE ROY PARNELL 802/6
We All Get Lucky Sometimes (Career)
Total Stations: 85/Chart Move: 51-46
Heavy (35+): 0
Medium (25-34): 4 KASE, WGR, WPOC, WQBE
Light (Under 25): 81
New Airplay This Week: 4 KGMV, KRYS, KYCY, WWW

BRADY SEALS 769/36
Another You, Another Me (Reprise)
Total Stations: 82/Chart Move: 54-47
Heavy (35+): 1 KKQB
Medium (25-34): 4 KFKF, KIKK, WGH, WYGY
Light (Under 25): 77
New Airplay This Week: 3 KFDI, WRBQ, WYAY

MARK WILLS 744/206
High Low And In Between (Mercury Nashville)
Total Stations: 98/Chart Move: 58-48
Heavy (35+): 0
Medium (25-34): 2 WKX, WYAY
Light (Under 25): 96
New Airplay This Week: 18 KATM, KDRK, KFKF, KFRG, KNIX, KSN, KVOO, KXKT, WGR, WKX, WMIL, WMJC, WOKO, WQMX, WRKZ, WUBE, WUSN, WXTU

DARYLE SINGLETARY 695/106
Amen Kind Of Love (Giant)
Total Stations: 71/Chart Move: 56-50
Heavy (35+): 0
Medium (25-34): 1 KASE
Light (Under 25): 70
New Airplay This Week: 9 KIKK, KILT, WBCT, WBOB, WEZL, WKCN, WKX, WOV, WYAY

JAMES BONAMY 667/76
All I Do Is Love Her (Epic)
Total Stations: 95/Chart Move: 55-52
Heavy (35+): 0
Medium (25-34): 2 KASE, KXKC
Light (Under 25): 93
New Airplay This Week: 10 KDRK, KHAY, KKCS, KSON, WGGY, WIOV, WKJN, WKSJ, WRKZ, WWY

COLLIN RAYE 559/244
What If Jesus Comes Back Like That (Epic)
Total Stations: 75/Chart Move: 63-53
Heavy (35+): 0
Medium (25-34): 2 KRYS, WGKX
Light (Under 25): 73
New Airplay This Week: 10 KRMD, KSKS, KTTS, WBOB, WCMS, WFMS, WGR, WNCY, WSIX, WTD

TY HERNDON 514/142
She Wants To Be Wanted Again (Epic)
Total Stations: 90/Chart Move: 60-55
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 90
New Airplay This Week: 10 KNAX, KNIX, KRMD, KSOP, KZLA, WCHY, WFMS, WKX, WRNS, WYGY

BLACKHAWK 513/65
King Of The World (Arista)
Total Stations: 64/Chart Move: 59-56
Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 63
New Airplay This Week: 11 KATM, KDRK, KEEY, KPLX, KRST, KTEX, WCTK, WKJN, WOV, WRKZ, WRNS

499 - 75 DETECTIONS

Total Plays/Gain

MARTY STUART 450/80
You Can't Stop Love (MCA)
Total Stations: 58/Chart Move: 61-57
Heavy (35+): 0
Medium (25-34): 1 KYCW
Light (Under 25): 57
New Airplay This Week: 8 KDRK, KFDI, KTEX, KYCY, WFMS, WKIS, WROO, WYAY

BURNIN' DAYLIGHT 395/167
Love Worth Fighting For (Curb)
Total Stations: 43/Chart Move: 66-59
Heavy (35+): 0
Medium (25-34): 2 KBEQ, WXBQ
Light (Under 25): 41
New Airplay This Week: 13 KFDI, KFKF, KTTS, KUPL, WKX, WKCO, WKSJ, WSOC, WTD, WWW, WXBQ, WXTU, WYAY

SAMMY KERSHAW 394/168
Politics, Religion And Her (Mercury Nashville)
Total Stations: 66/Chart Move: 67-60
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 66
New Airplay This Week: 19 KBEQ, KMPS, KPLX, KSKS, KSON, KTEX, KTST, KXKT, WAMZ, WBCT, WCUZ, WDD, WFMS, WHYL, WKX, WNCY, WSIX, WWY

BILLY DEAN 350/67
I Wouldn't Be A Man (Capitol Nashville)
Total Stations: 52/Chart Move: 64-63
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 52
New Airplay This Week: 6 KASE, KNIX, WCMS, WGH, WHSL, WSM

PAUL BRANDT 334/70
I Meant To Do That (Reprise)
Total Stations: 53/Chart Move: 65-64
Heavy (35+): 0
Medium (25-34): 1 KMLE
Light (Under 25): 52
New Airplay This Week: 11 KBEQ, KFKF, KIKF, KMDL, KSN, WHYL, WKTF, WLWI, WSIX, WXBQ, WYGY

DERYL DODD 299/77
That's How I Got To Memphis (Columbia)
Total Stations: 63/Chart Move: 68-67
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 63
New Airplay This Week: 5 KCCY, KIKF, KTTS, KUZZ, WTD

RAY VEGA 275/69
Remember When (BNA)
Total Stations: 60/Chart Move: 69-68
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 60
New Airplay This Week: 8 KHAY, KVOO, KXKC, WBCT, WCHY, WIOV, WKTF, WPOC

JO DEE MESSINA 256/84
Do You Wanna Make Something Of It (Curb)
Total Stations: 41/Chart Move: 74-69
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 41
New Airplay This Week: 8 KKCS, KOUL, WCHY, WHYL, WPCR, WSIX, WUSY, WXBQ

CRYSTAL BERNARD 255/74
Have We Forgotten What Love Is (River North)
Total Stations: 52/Chart Move: 72-70
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 52
New Airplay This Week: 4 KFDI, WBOB, WGH, WRKZ

WYNONNA 245/49
Somebody To Love You (Curb/MCA)
Total Stations: 53/Chart Move: 70-71
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 53
New Airplay This Week: 13 KATM, KGMV, KKAT, KSOP, WCTK, WEZL, WGR, WHYL, WIOV, WKTF, WSIX, WUSY, WYAY

TOBY KEITH 231/140
Me Too (Mercury Nashville)
Total Stations: 49/Chart Move: Debut 72
Heavy (35+): 1 KKQB
Medium (25-34): 1 KMLE
Light (Under 25): 47
New Airplay This Week: 9 KSOP, KUPL, KXKC, KYGO, WIRK, WQXK, WSIX, WYAY, WYGY

★ **TRAVIS TRITT 228/213**
Where Corn Don't Grow (Warner Bros.)
Total Stations: 76/Chart Move: Debut 73
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 76
New Airplay This Week: 11 KHAY, KNAX, WAMZ, WCOL, WDRM, WGAR, WGKX, WLWI, WMIL, WQXK, WUSY

JEFF WOOD 216/23
You Just Get One (Imprint)
Total Stations: 42/Chart Move: 71-74
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 42
New Airplay This Week: 2 KHEY, KYGO

★ **GROOVEGRASS BOYZ 196/183**
Macarena (Country Version) (Imprint)
Total Stations: 44/Chart Move: Debut 75
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 44
New Airplay This Week: 13 KHEY, KMDL, KVOO, KZSN, WCMS, WDD, WIVK, WJCL, WMSI, WQDR, WQYK, WRBQ, WSTH

LITTLE TEXAS 155/10
Kiss The Girl (Walt Disney)
Total Stations: 14
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 13

★ **CLINT BLACK 147/142**
Half Way Up (RCA)
Total Stations: 43
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 43
New Airplay This Week: 9 KCCY, KMLE, KSOP, KWEN, WBCT, WSIX, WSTH, WYAY, WYGY

★ **GEORGE DUCAS 125/115**
Every Time She Passes By (Capitol Nashville)
Total Stations: 33
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 33
New Airplay This Week: 2 WRKZ, WXBQ

★ **SHANIA TWAIN 88/73**
God Bless The Child (Mercury Nashville)
Total Stations: 22
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 22
New Airplay This Week: 3 WBOB, WYGY, WZZK

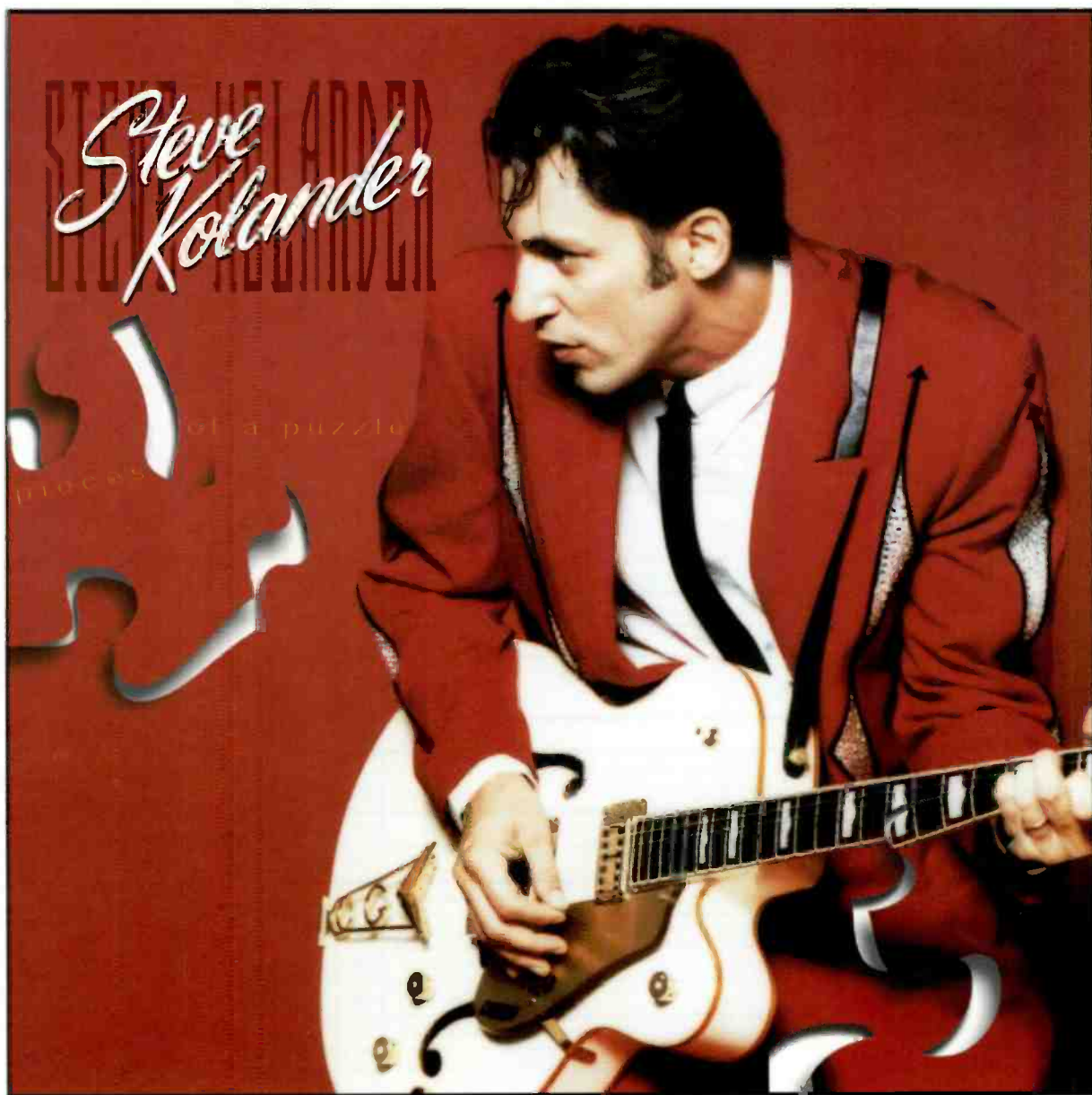
★ **THREE HANKS: HANK WILLIAMS, SR., JR., III 77/26**
Move It On Over (Curb)
Total Stations: 25
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 25
New Airplay This Week: 2 KHAY, KTTS

Get A

Piece

Of The

Action



Steve Kolander

"Still Crazy 'Bout You"

From His New Release

PIECES OF A PUZZLE

Going For Airplay 11/18



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1	3	15	STRAWBERRY WINE CAPITOL NASHVILLE 1 week at No. 1	DEANA CARTER	5540	4994	
2	1	14	LONELY TOO LONG EPIC	PATTY LOVELESS	5360	5317	
3	9	5	LITTLE BITTY ARISTA	ALAN JACKSON	5018	4427	
4	6	14	I CAN STILL MAKE CHEYENNE MCA	GEORGE STRAIT	4991	4934	
5	8	8	THE FEAR OF BEING ALONE MCA	REBA MCENTIRE	4872	4711	
6	4	19	ME AND YOU BNA	KENNY CHESNEY	4441	4968	
7	11	14	EVERY LIGHT IN THE HOUSE CAPITOL NASHVILLE	TRACE ADKINS	4415	3960	
8	2	12	LIKE THE RAIN RCA	CLINT BLACK	4325	5221	
9	5	18	MORE THAN YOU'LL EVER KNOW WARNER BROS.	TRAVIS TRITT	4188	4952	
10	12	7	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	4079	3709	
11	10	18	CHANGE MY MIND CAPITOL NASHVILLE	JOHN BERRY	4075	4086	
12	13	9	THAT OL' WIND CAPITOL NASHVILLE	GARTH BROOKS	3781	3681	
13	14	11	MAMA DON'T GET DRESSED UP FOR NOTHING ARISTA	BROOKS & DUNN	3630	3668	
14	17	15	LOVE IS STRONGER THAN PRIDE COLUMBIA	RICOCHE	3589	3282	
15	16	17	GOODNIGHT SWEETHEART CURB	DAVID KERSH	3580	3381	
			★ ★ ★ AIRPOWER ★ ★ ★				
16	19	9	ONE WAY TICKET (BECAUSE I CAN) CURB	LEANN RIMES	3473	3021	
17	15	14	IT'S ALL IN YOUR HEAD ARISTA	DIAMOND RIO	3328	3440	
			★ ★ ★ AIRPOWER ★ ★ ★				
18	20	10	BIG LOVE MCA	TRACY BYRD	3283	3008	
19	7	17	THE ROAD YOU LEAVE BEHIND MCA	DAVID LEE MURPHY	3277	4805	
20	21	7	MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	3175	3010	
21	18	9	BURY THE SHOVEL GIANT	CLAY WALKER	3166	3212	
22	23	15	THAT'S ENOUGH OF THAT ATLANTIC	MILA MASON	3027	2792	
23	24	8	LET ME INTO YOUR HEART COLUMBIA	MARY CHAPIN CARPENTER	2981	2733	
24	27	14	HER MAN DECCA	GARY ALLAN	2762	2441	
25	30	4	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	2572	1874	
26	32	6	FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	2545	1740	
27	29	9	NOBODY KNOWS ASYLUM	KEVIN SHARP	2432	1902	
28	25	20	BELIEVE ME BABY (I LIED) MCA	TRISHA YEARWOOD	2380	2584	
29	22	16	IRRESISTIBLE YOU RCA	TY ENGLAND	2376	2870	
30	33	6	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	2214	1747	
31	31	6	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	2108	1784	
32	26	19	THE MAKER SAID TAKE HER RCA	ALABAMA	2012	2570	
33	34	8	WOULD I WARNER BROS.	RANDY TRAVIS	1914	1715	
34	28	18	STARS OVER TEXAS ATLANTIC	TRACY LAWRENCE	1752	1950	
35	44	3	PRETTY LITTLE ADRIANA MCA	VINCE GILL	1605	919	
36	35	9	GOING, GOING, GONE ATLANTIC	NEAL MCCOY	1551	1654	
37	41	8	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	1388	1003	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	45	3	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	1385	894	
39	48	5	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	1151	859	
40	37	19	WORLDS APART MCA	VINCE GILL	1138	1336	
41	36	20	LOVE REMAINS EPIC	COLLIN RAYE	1066	1591	
42	53	7	MAYBE HE'LL NOTICE HER NOW BNA MINDY MCCREADY FEATURING LONESTAR'S RICHIE McDONALD		899	759	
43	40	20	A WOMAN'S TOUCH MERCURY NASHVILLE	TOBY KEITH	828	1049	
44	50	10	CHEROKEE BOOGIE ARISTA	BR5-49	828	820	
45	49	20	YOU CAN'T LOSE ME WARNER BROS.	FAITH HILL	802	861	
46	51	10	WE ALL GET LUCKY SOMETIMES CAREER	LEE ROY PARNELL	802	796	
47	54	12	ANOTHER YOU, ANOTHER ME REPRISE	BRADY SEALS	769	733	
48	58	6	HIGH LOW AND IN BETWEEN MERCURY NASHVILLE	MARK WILLS	744	538	
49	42	8	WHERE DO I GO TO START ALL OVER COLUMBIA	WADE HAYES	741	1029	
50	56	7	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	695	589	
51	47	18	VIDALIA MERCURY NASHVILLE	SAMMY KERSHAW	674	853	
52	55	5	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	667	591	
53	63	14	WHAT IF JESUS COMES BACK LIKE THAT EPIC	COLLIN RAYE	559	315	
54	38	12	LOVE YOU BACK DECCA	RHETT AKINS	518	1215	
55	60	4	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	514	372	
56	59	5	KING OF THE WORLD ARISTA	BLACKHAWK	513	448	
57	61	5	YOU CAN'T STOP LOVE MCA	MARTY STUART	450	370	
58	46	13	SWINGIN' DOORS RCA	MARTINA MCBRIDE	447	888	
59	66	6	LOVE WORTH FIGHTING FOR CURB	BURNIN' DAYLIGHT	395	228	
60	67	3	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	394	226	
61	43	11	AIN'T GOT NOTHIN' ON US ATLANTIC	JOHN MICHAEL MONTGOMERY	373	955	
62	52	9	WHEN COWBOYS DIDN'T DANCE BNA	LONESTAR	366	766	
63	64	4	I WOULDN'T BE A MAN CAPITOL NASHVILLE	BILLY DEAN	350	283	
64	65	2	I MEANT TO DO THAT REPRISE	PAUL BRANDT	334	264	
65	57	17	WHAT WILL YOU DO WITH M-E STEP ONE	WESTERN FLYER	315	581	
66	62	8	JUST WHEN I NEEDED YOU MOST RISING TIDE	DOLLY PARTON	305	353	
67	68	3	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	299	222	
68	69	2	REMEMBER WHEN BNA	RAY VEGA	275	206	
69	74	2	DO YOU WANNA MAKE SOMETHING OF IT CURB	JO DEE MESSINA	256	172	
70	72	4	HAVE WE FORGOTTEN WHAT LOVE IS RIVER NORTH	CRYSTAL BERNARD	255	181	
71	70	2	SOMEBODY TO LOVE YOU CURB/MCA	WYNONNA	245	196	
			★ ★ ★ HOT SHOT DEBUT ★ ★ ★				
72	NEW		ME TOO MERCURY NASHVILLE	TOBY KEITH	231	91	
73	NEW		WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	228	15	
74	71	4	YOU JUST GET ONE IMPRINT	JEFF WOOD	216	193	
75	NEW		MACARENA (COUNTRY VERSION) IMPRINT	GROOVEGRASS BOYZ	196	13	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

CHRIS WARD HAS WORN MANY HATS BUT NONE FIT HIM AS WELL AS THIS ONE...



Chris Ward



**WHO ARE YOU GONNA BE
"WHEN YOU GET
TO BE YOU"?**
AIRPLAY DATE: NOVEMBER 11

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COUNTRY AIRPLAY Monitor

• We Listen To Radio •

November 8, 1996 \$ 4.95 Volume 4 • No. 46

COUNTRY HIGHLIGHTS

★★★ NO. 1 ★★★

#1

PATTY LOVELESS
Lonely Too Long (EPIC)

★★★ AIRPOWER ★★★

DAVID KERSH • *Goodnight Sweetheart (CURB)*
RICOCHET • *Love Is Stronger Than Pride (COLUMBIA)*

NEW RELEASES

STEPHANIE BENTLEY • *Once I Was The Light Of Your Life (EPIC)*
TOBY KEITH • *Me Too (MERCURY NASHVILLE)*
THE MAVERICKS • *I Don't Care If You Love Me Anymore (MCA)*
THREE HANKS: HANK WILLIAMS SR., JR., & III • *Move It On Over (CURB)*
CHRIS WARD • *When You Get To Be You (GIANT)*

National Arbs: Country Still Losing Ground, But No Gender Gap; AC Chasing Away Adults?

by Sean Ross

For several years, it's been the country format that debated whether its harder-rockin' posture was chasing up-er demos away. This summer, it's adult contemporary and adult top 40 stations that have to debate the issue of whether they're rockin' too hard for their adults.

AC, while still the most-listened-to music format in the country, was down sharply this summer in the joint Arbitron and Billboard/Airplay Monitor national format rankings, falling from 14.8% of national 12-plus listening in the summer book to 14.3% (putting it second nationally to news/talk, which was up slightly, 16.2-16.3). More significant, while the format's emphasis on rock apparently improved its teen and 18-34 numbers, AC had its lowest-ever numbers in 25-54 and 35-64.

The national ratings, taken from Arbitron's four-book-a-year continuous-measurement markets, showed R&B radio—which surged to a tie with country for third place in the spring—off slightly, 10.8-10.7, but now in firm

control of third place, as country continued to slip, 10.8-10.6.

The summer book also showed good news for two formats that had been all but pronounced dead. Top 40, while still behind its numbers from even nine months ago, managed to post its second-consecutive up book, rising 8.3-8.6 from the spring on the strength of new stations moving into the format. It was the first time in the seven-year history of the national Arbs that top 40 was able to put two up books together.

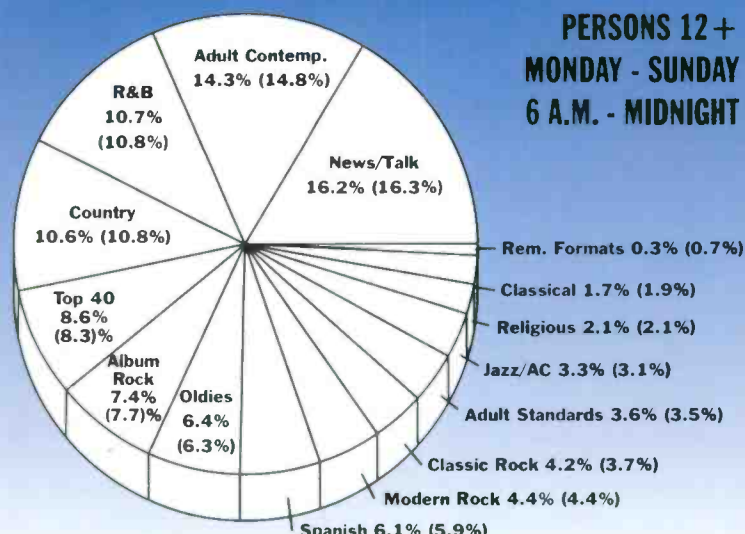
Classic rock, meanwhile, after a score of heavily publicized defections in the winter, was up 3.7-4.2 for its best national number ever, while the more glamorous album rock format was down to its lowest number ever (7.7-7.4) and modern rock stayed flat at 4.4, despite being hit with a slew of defections itself.

In other highlights, Spanish radio, without a major rise in its format count, still managed its best share ever, up 6.1-6.4. And jazz, after a brief leveling-off period, was up again in terms

Continued on page 5

ARBITRON FORMAT SHARE SUMMER '96

PERSONS 12+
MONDAY - SUNDAY
6 A.M. - MIDNIGHT



(Numbers in parentheses represent Spring '96 shares)

TOBY KEITH “ME TOO”

“From day one, ‘Me Too’ was the standout song on this album. We have been playing it for almost three months now - with 400 spins so far, and still counting. That’s why Houston is the #1 sales market in the nation for Toby’s album BLUE MOON. The requests have been consistently strong as well.”

Dene Hallam, VP/Programming
KKBQ - AM/FM, Houston, TX

“If you’re into adding solid country hits that will make the cut a year from now and beyond, I believe this is one of them! If not I’ll drink straight whiskey from a peanut bowl!”

Mark Hamlin, Program Director
WWWW - Detroit, MI

AIRPLAY DATE: NOVEMBER 11

PRODUCED BY NELSON LARKIN AND TOBY KEITH

TKO ARTIST MANAGEMENT





KEVIN SHARP "NOBODY KNOWS"

BILLBOARD TOP COUNTRY ALBUMS

66 - 40

BILLBOARD HOT COUNTRY SINGLES

35 - 29

R&R

35 - 31 BREAKER

"... NOBODY KNOWS IT BUT ME."

THE NUMBERS SPEAK FOR THEMSELVES

BRYAN WHITE "THAT'S ANOTHER SONG"

BILLBOARD TOP COUNTRY ALBUMS

12

BILLBOARD HOT COUNTRY SINGLES

39 - 31

R&R

32 - 29



"... I COULD GO ON AND ON, BUT THAT'S ANOTHER SONG."

Dana Hall Joins Airplay Monitor

Dana Hall, most recently an affiliate manager for syndicator SJS Entertainment, joins the Airplay Monitor publications Nov. 18 as a writer/reporter for all four Airplay Monitors. Hall replaces Marc Schiffman, who was recently promoted to editor of Rock Airplay Monitor.

Hall, who joined SJS earlier this year, is best known as the longtime APD/MD of heritage R&B outlet WILD Boston between 1988 and '96. During that time, she was nominated twice as Billboard/Airplay Monitor's major-market

R&B MD of the year.

"We had a lot of great candidates for this position with a wide variety of backgrounds," says Airplay Monitor editor Sean Ross. "Dana emerged as the winner not just because of her radio background and knowledge of programming, but because she is one of the rare people I've encountered in the radio business who can truly be called 'well-liked' by everybody who knows her."

Hall will be based in Airplay Monitor's New York office and can be reached at 212-536-6430.

RADIACTIVE BY PHYLLIS STARK

Charlie Cook To WW1; KYKF Goes Spanish

Consultant **Charlie Cook** of McVay Media is giving up consulting to become VP of programming at Westwood One. Cook, who expects to start his new job after Jan. 1, will replace **Bob McNeil**.

Chagal Communications' **KYKF** Los Angeles, which had been simulcasting Astor Broadcast Group's country **KIKF** Anaheim, Calif., through an LMA, flipped to Spanish Nov. 1 as part of an LMA-to-purchase deal with Liberman Broadcasting. Also, contrary to reports elsewhere, **Frank Cisco** remains acting PD at KIKF and has not been given the official nod.

Zimmer's country **WKXX** St. Louis and its duopoly partners **WKBQ-AM-FM** go to Emmis for \$42.5 million. Emmis, which also owns crosstown rocker **KSHE**, will take over the Zimmer stations via an LMA Dec. 1.

Morning man **Rick McGee** adds PD duties at **WWGR** Fort Myers, Fla., replacing **Paul Orr**. Also, midday host **Dave Logan** and afternoon driver **Kerry Babb** swap shifts.

TNN's syndicated radio show "The Nashville Record Review," hosted by **Katie Haas** and **Bill Cody**, has been canceled, effective at the end of December. The show had 225 affiliates.

WIRK West Palm Beach, Fla., VP/GM **Lee Strasser** is upped to VP/market GM for ARS' West Palm Beach stations, including **AC WEAT-FM** and classic hits **WOLL**. In addition, ARS—which was forced to terminate its Rochester, N.Y., JSA last week—has voluntarily ended its West Palm Beach JSA with modern **WPBZ**.

Bill Moyes, founder of the Research Group, exits, along with the group's **Don Gilmore**, to launch Moyes Research Associates.

Former **KRAZ** Santa Rosa, Calif., PD/morning host **Rick Jackson** moves across town to those duties at **KFGY** (Froggy 92.9).

WZPK Portland, Maine, picks up the new calls **WPKQ**. As reported here last week, the former top 40 station is now simulcasting country **WOKQ** Portsmouth, N.H.

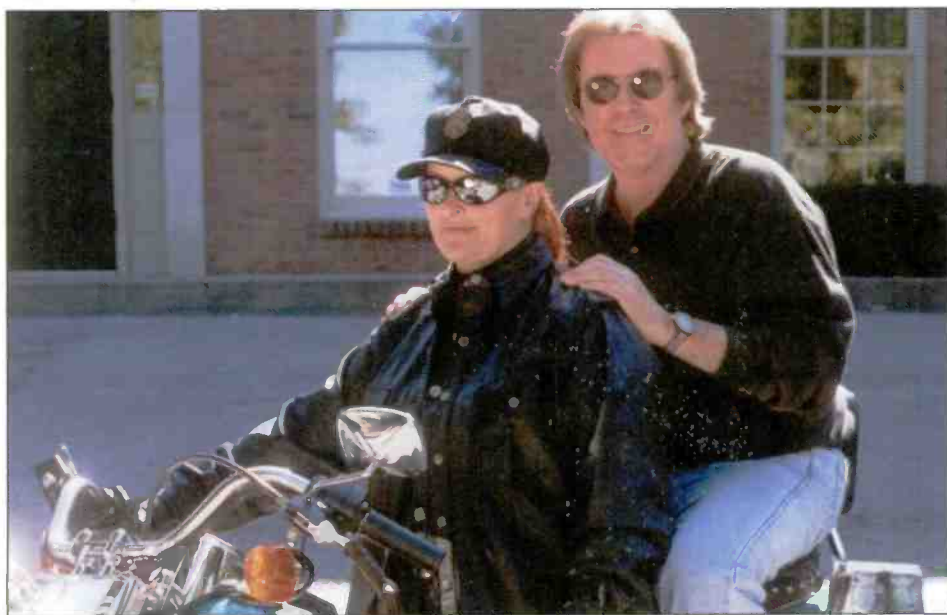
Tracy Christopher joins **KJJY** Des Moines, Iowa, as GSM. She previously was LSM at **WGNA** Albany, N.Y. . . . **WTGE** Baton Rouge, La., APD/MD/night host **Bob Pittman** goes to crosstown **WYNK** as APD/MD.

Congratulations to **WYYD** Roanoke, Va., PD **Robynn Jaymes**, who recently celebrated her 13th anniversary with the station . . . **Billy The Kidd** joins **WGKX** Memphis for evenings from afternoons at **WQRB** (B95) Eau Claire, Wis. He replaces **China Davis**, who exits.

Andrea Shone joins **WGGY** Scranton, Pa., as morning sidekick from crosstown **WKXP**. She replaces **Angie Zamora**, now at **WWYC** Lexington, Ky. . . . **WERK** Muncie, Ind., midday host **Lennie Ray** joins **WIXY** Champaign, Ill., as production director. He replaces **Doug Jean**, who moves to that position at **WBWN** and top 40 sister station **WBNQ** Bloomington, Ill.

John Dalton joins **WBKJ** Jackson, Miss., for mornings. He previously worked in the Tampa, Fla., and Gainesville, Fla., markets . . . **KOUL** Corpus Christi, Texas, moves **Frank Edwards** from P/T to nights.

Queasy Rider



Wynonna recently rode her Harley to the WSIX Nashville studios to tape an interview for SW Networks' "Country's Most Wanted." After the interview, she took program host Carl P. Mayfield, right, for a little ride.



COUNTRY CONFIDENTIAL BY WADE JENSEN

Bring The Storytelling Back To Songwriting

Recently, concern has been expressed that country's songwriting themes are part of the reason for what some see as country radio's homogenous sound. Perhaps Music Row is relying too heavily on briefcase songwriters, who write more from the wallet than the heart. Maybe we're suffering from too much political correctness. I've been sensing lately that, as a format, we're missing more personal, storytelling songwriting, and a reality check might be in order.

Some people believe that country radio should always be uptempo and positive. "Escapism" is the fancy term. They think that country has outgrown its long history of giving true voice to the everyday human experience, whether or not it happens to be pretty. They espouse "rules" that the music should speak from the pulpit of happiness and bliss, that you should always be able to dance to it. If it's sad, make sure it isn't maudlin.

My opposing viewpoint is that country has strayed too far from itself and that the music is boring because it isn't real enough anymore. Perhaps the music has abandoned its soul in retiring its once-prevalent themes of infidelity, sorrow, fearfulness, addictions, and loneliness. In short, we've traded "A Thousand Times A Day" for "Guys Do It All The Time."

Of course, we still have a number of meatier songs on the radio, such as "The Road You Leave Behind" and "Her Man," and it's hard to match the desperation in songs like "Worlds Apart" and "That's How I Got To Memphis." But they seem to be the exception.

San Marcos, Texas-based consultant Steve Warren suggested last week in his weekly client sheet that we might be turning a corner when we see Tom T. Hall songs making it onto the airwaves (Alan Jackson's "Little Bitty," Deryl

Dodd's "That's How I Got To Memphis"), and he has a point.

Hall, along with Bobby Bare, almost single-handedly revived storytelling in country music during the '60s and '70s. Bare's 1970 version of "That's How I Got To Memphis" fell in line with his prior storytelling hits, like Hall's controversial 1969 song "(Margie's At) The Lincoln Park Inn" and Harlan Howard's "Streets Of Baltimore." Hall's songs, in particular, were alive with everyday imagery. I think a '90s audience can still relate to such lyrics as "I sold the farm to take my woman where she longed to be/We left our friends and all our kin back there in Tennessee/I bought those one-way tickets she had often begged me for/And they took us to the streets of Baltimore."

Jackson apparently saw the value of the joyous simplicity in "Little Bitty." Likewise, Dodd recognized that blind love is still as prevalent today as it was 26 years ago, when he chose "That's How I Got To Memphis."

Country radio and music critics have good reason to be wary of remakes. We've gone through periods when covers were forgettable and didn't make much sense. But this time, it's different. We're seeing fabulous songs resurface, songs that make sense in the '90s. We're getting "Just When I Needed You Most" instead of "Slow Hand," and "I Wouldn't Be A Man" instead of "Mr. Sandman."

Mining the catalogs of songwriters who aren't always P.C. or tidy with their themes might help bring back some of country's guts, but if our themes are really to make a powerful connection with the audience, there's more work to do. Until we put life's messy side back on par with its euphoric side in our music, we'll continue to devalue and whitewash what has always been our trump card.

ON THE ROW

Arista And Capitol Nashville Name Drops

Arista has dropped artist **Linda Davis** from its roster; Capitol Nashville has dropped **Lisa Brokop**.

Nathan Cruise joins Arista as Midwest regional Nov. 11. He currently holds that position at MCG/Curb. Cruise replaces **Dave Dame**, who's now director of national promotion at Arista.

Laura Nelson is out at Atlantic Records, where she was director of creative services and product development.

The Oak Ridge Boys have reunited with **Jim Halsey** for personal management. Halsey previously worked with the group from 1974 to 1993. Also, Halsey will be teaching a special credit class titled "Oak Ridge Boys Management" at Oklahoma City University next semester, in which upper-level students will actually participate in the group's management.

Heather Glynn and **Kadi Jones** are upped from assistant AE to AE positions at Trifecta Entertainment. Glynn works with **Doug Stone**. Jones works with **John Berry** and **Emilio**.

Imprint Records has released a novelty country version of the "Macarena" by the **Groove Grass Boyz** to country radio. It will also be available as a commercial CD single and cassette single with three mixes. The record was produced by **Scott Rouse**, who does the musical background work on the **Jeff Foxworthy** records.

Clay Walker will headline the the 15th annual Christmas for Kids concert, set for Nov. 26 at the

Grand Ole Opry House in Nashville. Other performers will include **Martina McBride**, the **Oak Ridge Boys**, **Tracy Lawrence**, and **4 Runner**.

Brooks & Dunn will perform "My Maria" at the Billboard Music Awards, which air live from Las Vegas Dec. 4 and will be televised on Fox-TV.

Free Balloons And Vodka For The Kids



WIVK-FM Knoxville, Tenn., morning team **Tim Wall**, left, and **Darren Wilhite** took their morning show to **Obninsk, Russia**—the sister city of nearby **Oak Ridge, Tenn.**—in early October. On the way back, they visited Moscow and somehow talked one of the locals into posing in **WIVK's** frog mascot costume.

Letters: Everybody's Talkin' 'Bout TSL

To the editor:

I found your story regarding fast spins to not be a surprise ["Can You Have High Spins *And* High TSL? Only A Few Stations Have Both," Country Airplay Monitor, Oct. 11]. The exception to all the examples you cited was KKBQ [Houston]. I contend that the reason this is the exception is the fact that [VP of programming] Dene Hallam is much more aggressive with the music than his competition, and KKBQ is a far more entertaining station.

If Dene would do weekly music research on his currents and really get in sync with Houston, he would see his TSL go even higher. I would venture to say he could also slow down his currents and accomplish the same thing.

Dene has great ears, but no one can accurately predict which songs should really be powers without research. That's what research would do for him—confirm his incredible ability to find music.

Jay Phillips
Program Director
KFMS Las Vegas

To the editor:

Thank you for your article on song spins vs.

TSL. As a programmer whose most recent station [WNCY Green Bay, Wis.] played its heavies in the high 40s each week and still managed to garner a TSL of 9:30 in Appleton, Wis., and 10:00 in Green Bay, I feel qualified to make a few comments on the subject.

Besides playing the best currents, are programmers of radio stations with low TSL doing proper weekly computer maintenance on their libraries? Are they making sure their rotations are even? Are they making sure that on their daily logs similar-sounding songs are properly separated? Are they double-checking their station's overall sound for familiarity and artist strength?

Proper library maintenance to achieve maximum sound quality from the music scheduled takes a lot of extra work on the computer, beyond what even the best music-scheduling software turns out. Programmers who devote the extra time can enjoy high TSL, even with high spins.

Art Opperman
Competitive Edge Music Logs
Green Bay, Wis.

Live In The Lobby



To make the most of artist visits, KRRV Alexandria, La., created the Tuesday-night Live in the Lobby series, for which a different artist plays a private concert in the station's lobby every week. Listeners are given a chance to win V.I.P. seating. The hourlong concert is broadcast live on the station. Pictured at a recent event, from left, are OM Lon Harris, PD Michael Bailey, artist Deana Carter, and Capitol Nashville Southwest regional Jay Jensen.

Strait's Who We Appreciate



KNIX Phoenix morning hosts Carrie Wilson and Steve Harmon are joined by Sparky, the Arizona State University mascot, and ASU cheerleader Michelle Van Horn to welcome George Strait to Phoenix. Strait sold out two shows in 90 minutes at the America West Arena.

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Gary Allan

"HER MAN" (DECCA)

At age 13, Gary Allan walked into a bar a few blocks from his home in La Mirada, Calif., to audition for a singing job he'd seen advertised. Despite protests from the club owner that he was too young, Allan convinced the man to let him perform the following weekend, accompanied by his father and older brother. At 15, he was offered a record deal but followed his parents' advice to let it wait. Years later, and within weeks of arriving in Nashville, Allan had his choice of several major-label deals. "Used Heart For Sale" is his debut album.

Crystal Bernard

"HAVE WE FORGOTTEN WHAT LOVE IS"
(RIVER NORTH)

Crystal Bernard has played Helen Chappel on NBC's "Wings" for the past eight years, but she spent most of her childhood singing onstage. Bernard traveled across the country with her evangelical-preacher father, performing at church functions and gospel jubilees. At 14, she was asked to become part of Bobbie Gentry's Las Vegas show. Her AC hit duet with Chicago's Peter Cetera, "(I Wanna Take) Forever Tonight," brought her to the attention of River North. She co-wrote this single with Billy Dean.

BR5-49

"CHEROKEE BOOGIE" (ARISTA)

Hailing from Washington, Missouri, Indiana, West Virginia, and Kansas, the five members of BR5-49 came together in Nashville in 1993 and became regulars at Robert's Western World, a boot store/beer joint on lower Broadway, where they performed a mix of classics and their own brand of country music. "BR5-49 Live From Robert's," a six-song EP, was released earlier this year. "BR5-49" is their debut studio release.

Burnin' Daylight

"LOVE WORTH FIGHTING FOR" (CURB)

Marc Beeson (a former solo artist and author of Restless Heart's "When She Cries" and other songs), Sonny LeMaire (bassist, vocalist, and songwriter for Exile), and Kurt Howell (keyboardist and vocalist for Southern Pacific) make up this trio, which set out with the sole intention of getting its songs recorded by other artists. In fact, its first showcase invitations read, "We don't want a record deal, just cut our songs." Nevertheless, the act's shows attracted a slew of label execs with offers. Curb struck the right chord to change the group members' minds.

Deana Carter

"STRAWBERRY WINE"
(CAPITOL NASHVILLE)

Growing up in Music City, Deana Carter didn't have to go much farther than her own back yard for a career in music. While her father, studio guitarist Fred Carter Jr., was away recording with everyone from Neil Young to Tony Bennett, the rest of the Carter clan was singing in church choirs and musicals. Her debut album is titled "Did I Shave My Legs For This?"

Royal Wade Kimes

"LEAVE MY MAMA OUT OF THIS" (ASYLUM)

Born the oldest of five children and the only boy, Royal Wade Kimes (who got his unusual first name after his father spotted a Royal Crown Cola sign) was born in Arkansas, where he worked at his father's saw mill until he was 32. An unusual

sequence of events occurred when Kimes went to Nashville in 1983. He had a brief stint working on Loretta Lynn's ranch, lived out of his pickup truck for three months, and later became the top salesman at a car dealership. A chance meeting with Eddy Arnold, who introduced Kimes to a music publisher, inspired him to keep at his music. Kimes wrote or co-wrote the 11 tracks on his debut album, "Another Man's Sky."

Mila Mason

"THAT'S ENOUGH OF THAT" (ATLANTIC)

Mila Mason's grandmother instilled a love of music in her daughter, who took it one step further by singing and touring all over the country. After she graduated from high school in Dawson Springs, Ky., it was the youngest Mason's turn to uphold the family tradition. She moved to Nashville, where she modeled, sang jingles, wrote songs, and recorded demos until a showcase landed her a record deal with Atlantic. Her debut set is titled "That's Enough Of That."

Kevin Sharp

"NOBODY KNOWS" (ASYLUM)

Kevin Sharp's family, which included seven children and numerous foster children, lived in Idaho and Sacramento, Calif. By the age of 3, Sharp was performing at church functions with other family members. At 10, he was auditioning for musicals, and his high school years were spent singing in choirs and playing sports. During his senior year, however, he was diagnosed with bone cancer. Many operations, painful treatments, and experimental drugs followed, and Sharp was given little chance to live. Surprisingly, he went into remission in 1991. Two years later, he returned to performing and was signed to Asylum with the help of mentor David Foster. This single is a country remake of a pop hit by the Tony Rich Project. "Measure Of A Man" is Sharp's debut album. A TV movie about his life is planned and will star Fred Savage of "The Wonder Years."

★ Ray Vega

"REMEMBER WHEN" (BNA)

As a boy in El Paso, Texas, Ray Vega followed in his father's and older brother's footsteps by singing in church. He grew up listening to the Eagles and Linda Ronstadt, while his brothers instilled in him their own musical preferences for Gene Pitney, Roy Orbison, and Marty Robbins. In the mid-'80s, Vega interrupted his studies at Boston's Berklee College of Music to sing professionally with his brother as part of the Vega Brothers. This track is from his solo debut, for which he co-wrote seven of the 11 tracks.

Jeff Wood

"YOU JUST GET ONE" (IMPRINT)

Oklahoma native Jeff Wood's first musical memory is being 6 years old at Disneyland and ending up onstage with one of the performing bands. Through high school and college, Wood performed acoustically and spent a lot of weekends watching Garth Brooks at the local Holiday Inn. After graduating from Oklahoma State University, Wood asked Brooks to show him around Nashville. He moved there a year later, was signed to a publishing deal, and penned "Cowboy Love" for John Michael Montgomery. He was signed briefly to Liberty before settling in at Imprint.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor. Send information on new artists to Sue Falco at 11 W. 42nd St., 12th Floor, New York, N.Y. 10036.

Country Still Losing Ground, But No Gender Gap

Continued from page 1

of sign-ons and in 12-plus share, up 3.1-3.3 for its highest number ever.

The top 10 formats in order were N/T (16.2), AC (14.3), R&B (10.7), country (10.6), top 40 (8.6), album rock (7.4), oldies (6.4), Spanish (6.1), modern rock (4.4), and classic rock (4.2).

COUNTRY KEEPS SLIPPING . . .

During the spring book, a lot of country's continued slippage seemed to stem from its loss of stations: just as new country stations had brought new listeners to the format, the loss of country outlets seemed to be taking some away. But the shrinking station base isn't the culprit this time: 285 country stations showed up in the continuous-measurement markets this time vs. 273 in the spring.

Country was down in mornings (10.8-10.7), middays (11.0-10.7), and afternoons (11.1-10.9). As for the notion that it might have been hurt by baseball, country was actually up at nights, 8.5-8.6. It was down 18-34 (10.1-9.8; the first time it has been below a 10 share in that demo since the summer of '91) and 25-54 (13.1-12.7). It was flat 35-64, holding at 12.2 in the only demo where it was already underperforming its pre-boom numbers.

So what about those men-bashing country songs that some felt hurt the format's male numbers? Unfortunately for that theory, country was down 11.6-11.4 with women and 10.3-10.1 with men, suggesting little support for a "Guys Do It All The Time"/"Any Man Of Mine"-induced gender gap.

. . . BUT THE HITS JUST KEEP COMING

Some of the problems at both AC and country seem to stem from the fact that top 40 has been revitalized, at least slightly. Top 40 usually gets a boon in the summer, when teens are available all day, but last year, it got a boost only in middays, while the rest of the numbers continued to fall. The news was a little more evenhanded this year, with top 40 off in mornings (7.4-7.2) and up sharply in middays (7.0-7.9) but also up in afternoons (8.8-9.1) and flat at night (11.3).

More important, top 40 was up not just in 18-34 (12.9-13.3), making it again third in that demo, behind AC and R&B, but up 25-54 (6.6-7.0) and 35-64 (3.9-4.2). Those numbers, while promising, are still behind where top 40 was as recently as last fall, but it's the first time the format has been able to put together good news for two books in a row.

While top 40's good news seemed to come at the expense of AC and country—two formats that had done the job of top 40 when top 40 was sleeping on the job—R&B radio barely seemed affected by top 40's comeback. R&B stations were off one-tenth of a share from their record-breaking spring book, with similar moves in mornings (9.1-9.0), afternoons (10.6-10.4), and nights (16.2-16.0). In middays, R&B got a boost from the teens being out of school; it was up 8.6-9.7.

That slippage that R&B did show, by the way, seems to come largely from the R&B/adult format, which Arbitron now breaks out separately. Adult R&B, which, by itself, accounts for a 3.7 share nationally, was off a tenth or two in most dayparts and demos, except at night, when it was up 5.0-5.2.

AC: WHAT HAPPENED?

This isn't AC's lowest 12-plus book. That was last fall, when the format bottomed out at 14.1. But it was the format's sharpest down-tick since spring

'94. And, after a year in which we've been trying to figure out what impact AC's musical sea change was having on its ratings, a pattern certainly seems to be emerging, with younger demos moving in and older demos feeling disenfranchised.

AC was up 12-17 (7.9-8.1 for its best teen share in several years) and 18-34 (15.0-15.3) but down 25-54 (16.9-16.7) and 35-64 (17.1-16.3). In both those demos, it was AC's lowest share in recent memory, but did not break the format's hold on the No. 1 music format crown in either demo.

AC was down in all dayparts, most notably in middays (17.2-16.3). And while you'd expect that during the summer, when teens are out of school and controlling the dial, it was down more sharply in that demo than it was a year ago (when it was off 17.1-16.7).

Did AC or other adult formats have stiffer competition from baseball's first full season in several years? N/T stations—which include all-sports outlets for our purposes—were essentially flat, 16.2-16.3 from spring to summer, although N/T was ahead of its 15.5 a year ago. Same goes for nights, where N/T was off slightly, 15.2-15.0, but ahead of where it was last summer, when it was flat at 14.3.

NO FUNERAL FOR A FRIEND

During the spring, we noted that classic rock didn't seem to be getting much of a boost from the new stations that were coming into the format, both former '70s oldies outlets that had segued into the format and new classic rockers that had sprung up to replace those stations, trashing it as a dying entity on their way out.

Classic rock's station count was flat this summer (92 outlets), but its stations were not, showing their best aggregate 12-plus number ever. Mainstream album rock outlets, meanwhile, were off in nearly every demo and daypart.

It's not a new observation that mainstream rockers are being hit from both sides, but with many mainstream rockers having separated themselves musically from modern over the past few months, the possibility exists that the audience is getting confused. The young end, which had just started thinking of mainstream as edgy again, is feeling disenfranchised, while upper demos don't know (or feel) that it's safe to turn on the radio again.

Modern's station count was down significantly for the first time in a year; it was off '94-'87 this year. Despite this, its share held steady at 4.4. It was flat in most demos and dayparts, but like R&B and top 40, it got some help from teens being out of school in middays (3.7-4.0). As many of modern's battles across the country end in death by duopoly, the relatively flat number of shares suggests a healthier existence for the stations remaining in the format.

AND THERE'S MORE

For the last year, we've maintained that the jazz format was growing because it brought new markets into the fold, not because existing stations were growing new listeners. After a stagnant spring, jazz edged up in station count again (183-185) and edged up again in most dayparts and demos.

Spanish had its best numbers across the board, even in the absence of any kind of outcry from GMs at competing stations. Spanish, which hinged forward 5.2-5.9 in the controversial fall '95 book, was up 5.9-6.1, with particularly spectacular rises in 18-34 (7.1-7.5) and 25-54 (6.1-6.5).

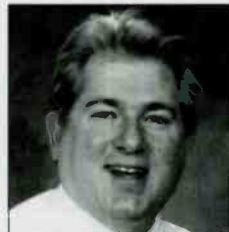
MONITOR PROFILE

WQMX's Mason Adjusts The Tempo—Slowly—In Change-Resistant Market

One of the first things Kevin Mason learned when he moved to Akron, Ohio, as PD of WQMX in September 1995 is that the market accepts any kind of change very slowly. Within a month, he knew what changes needed to be made at the station, but he deliberately took almost a year to implement those changes.

"We took nine months to adjust the music [alone], making adjustments that were so subtle people didn't realize there were adjustments," Mason says. Among the changes: Mason relaxed the tempo requirements, slowing the station down somewhat, while at the same time increasing jock presence and adding a more top 40-like presentation in which, he says, "we do something between every record." The DJs talk every third song outside of morning drive. In June, he changed WQMX's position from 10 in a row to 12.

While the station was up 6.5-7.5 12-plus in the summer Arbitron book, holding the mar-



Kevin Mason
Program Director
WQMX Akron, Ohio

ET . . . tells the masses whether country is cool or not

ket's No. 1 slot, the path to change hasn't always been a smooth one. When Mason arrived, the station had just posted a 7.6 share, the best rating in its country history, but Mason's first three books showed a downward trend (7.2-6.7-6.5).

"It's not always an easy goal," Mason says. "Sometimes you have to go two steps forward and three steps back."

It took a little while to get the right lineup in place. Mason replaced a PD who did mornings, but initially put himself in afternoons and moved p.m. driver Chris Casale to mornings. After nine months, Casale was moved back to afternoons, new morning man Rob Bennett came in from WYCD (Young Country) Detroit in July, and Mason moved himself to middays.

At the same time, Mason says, they were in the midst of what was a terrible spring book. In addition to some programming issues that needed to be fixed, Mason blames the spring-book loss partly on diary placement (half of WQMX's main county is an Akron suburb and the other half is a Cleveland suburb, so diary placement is critical) and on the start of the baseball season.

"Spring is a weird time around here because of Indians baseball," he says. "We go from a 10 share to a 4 share in nights in spring because of the Indians." The games are carried on sister WAKR, owned by Rubber City Radio Group, which has a total of six stations in Akron.

As for the spring programming problems, Mason says, "We were sounding stale . . . The 12 in a row really freshened the radio station. We needed a new coat of paint."

In addition to slowing down the station's tempo, Mason got more conservative on the new artists, made sure "when we did add a new artist, people knew who they were," and added a few more cuts from the mid-'80s "to make sure more of their familiar artists were being heard." He also added new jingles and a new station voice.

When he arrived, Mason says WQMX was

"playing a lot of songs . . . just because of tempo," so Robert Ellis Orrall's uptempo "Boom! It Was Over" was in heavy while Vince Gill's high-testing ballad "I Still Believe In You" was a light oldie playing "once a month, if I was lucky."

Mason evolved the station into what he calls "a bright, fun-sounding radio station [with] a very mainstream playlist—not that early or late on things, kind of middle of the road." He cut back the currents from about 37 when he arrived to 33 and plays 60% current and recurrent music.

Here's a recent afternoon hour on WQMX: Brooks & Dunn, "Boot Scootin' Boogie"; Clint Black, "Like The Rain"; Faith Hill, "Someone Else's Dream"; Rhett Akins, "Love You Back"; Paul Brandt, "I Do"; Mary Chapin Carpenter, "Shut Up And Kiss Me"; John Michael Montgomery, "I Can Love You Like That"; Diamond Rio, "It's All In Your Head"; Wynonna, "I Saw The Light"; John Berry, "Change My Mind"; George Strait, "Love Without End, Amen"; Tim McGraw, "Maybe We Should Just Sleep On It"; Black Hawk, "Almost A Memory Now"; Sammy Kershaw, "National Working Woman's Holiday"; and Collin Raye, "Man Of My Word."

WQMX does little marketing outside of a few billboards, so it relied on visibility and contesting to improve the summer ratings, including giving away 20,000 bumper stickers. Its current contest is "12 in a row for the dough," in which listeners must identify song titles and artists, something designed to boost familiarity.

Although the Nick Anthony-consulted WQMX has no direct format rival in Akron, it competes with WQXK Youngstown, Ohio, which has a 2.5 share in the Akron book and, more notably, with WGAR Cleveland, which has a 4.6 share in Akron and is No. 8 in the market. Mason says that even though he shares more audience with rock sister WONE-FM, WGAR is a "major force" and the staffers at the Cleveland station "try to kick my butt every chance they get. They do their damndest to make sure things don't come easy to us."

Because of the competitive environment, Mason is slow on pop remakes. He added Terri Clark's "Poor, Poor Pitiful Me" just two weeks ago, and was slow on Neal McCoy's "Then You Can Tell Me Goodbye." Mason says, "Because there are so many country stations in this area, we're constantly worried that people know what they're listening to. If you punch in and hear 'Poor, Poor Pitiful Me,' it could be [one of several] stations."

While much ink has been given to the so-called "decline" of country music, Mason says the real problem has "nothing to do with country music. It's what I call the 'Entertainment Tonight' factor. The folks at ET [and other mainstream media] don't think we're cool anymore, and they control the tastes of the world. They are the ones telling the masses whether country music is cool or not."

One real concern of Mason's is the shift from an artist-driven to a song-oriented format. "Three years ago, Neal McCoy or Trisha Yearwood or Mark Chesnutt comes out with a record, I would have been on it. These are records I'm not on right now because of space limitations."

A few years ago, Mason says, there were two kinds of country artists, new artists and stars. Now, he says, there are "four tiers of star—newcomers, superstars, sorta stars, and maybe almost kinda-were stars. I don't know what it takes in listeners' minds to make them a superstar. [It's time to take artists like] Chesnutt, Ty Herndon, Yearwood, and Collin Raye that we've been gestating for a couple of years [and] make them superstars." **PHYLLIS STARK**

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AIRPLAY Monitor® GREATEST GAINERS



Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

JOHN MICHAEL MONTGOMERY • <i>Friends</i> (ATLANTIC)	+951
WKTF +21, KCYY +21, WKIX +20, WQDR +20, WTQR +19, WDRM +17, KJJY +17, WTDR +17, WIL +17, WIRK +16	
LEANN RIMES • <i>One Way Ticket (Because I Can)</i> (CURB)	+673
KWJJ +20, KCYY +17, WGGY +16, WESC +16, WAMZ +16, KKBB +16, WSM +15, KYNG +14, WYYD +14, WDAF +14	
TRACY LAWRENCE • <i>Is That A Tear</i> (ATLANTIC)	+610
KRAK +20, KCYY +20, WDRM +16, WYCD +14, KTOM +13, KGMV +13, WMJC +12, WYNN +12, WIRK +12, WSOC +12	
VINCE GILL • <i>Pretty Little Adriana</i> (MCA)	+603
KYCY +22, WTDR +22, WXBQ +18, KCYY +18, WSSL +15, WZZK +15, WNCY +14, KASE +14, KFMS +13, WIVK +13	
ALAN JACKSON • <i>Little Bitty</i> (ARISTA)	+572
KMDL +19, KXXY +18, KSSN +14, WYCD +13, WSTH +13, WXBW +13, WKXX +13, KYCW +13, WOKO +12, WAMZ +12	
TRACE ADKINS • <i>Every Light In The House</i> (CAPITOL NASHVILLE)	+420
WYNN +17, KXKT +16, KRST +16, KKAT +16, KYCW +16, KTST +15, KWNR +14, KMLE +14, KKCS +13, WDOD +13	
TRACY BYRD • <i>Big Love</i> (MCA)	+391
KRAK +21, WKXC +14, WPOC +14, WOKO +13, WESC +13, WDAF +12, WKKO +11, KMLE +11, WKXX +11, WKCO +10	
MARY CHAPIN CARPENTER • <i>Let Me Into Your Heart</i> (COLUMBIA)	+376
KXXY +15, WWGR +14, KTST +14, WSTH +12, WQMX +11, WYNN +11, KASE +11, WIL +11, WMJC +10, WKHX +9	
KEVIN SHARP • <i>Nobody Knows</i> (ASYLUM)	+357
WGH +18, WIL +16, WYYD +13, KDDK +12, WQXK +12, WQDR +12, WUSY +12, KPLX +12, KGMV +10, WDAF +10	
BRYAN WHITE • <i>That's Another Song</i> (ASYLUM)	+348
WKXC +23, WSTH +15, KRST +12, WSM +11, WWWW +11, WMSI +10, WXBQ +10, KYNG +10, WYNN +10, KSOP +10	
TRISHA YEARWOOD • <i>Everybody Knows</i> (MCA)	+344
KMLE +28, KRTY +18, WBBS +15, KBEQ +14, KDDK +13, KASE +12, WPOC +12, KZSN +10, WYYD +9, WUSY +9	
DAVID KERSH • <i>Goodnight Sweetheart</i> (CURB)	+340
KYCW +17, WNOE +16, WAMZ +15, WWGR +14, KDDK +13, WQXK +13, KILT +13, WHSL +10, WOKO +10, KJJY +10	
FAITH HILL • <i>I Can't Do That Anymore</i> (WARNER BROS.)	+320
WQDR +19, WIL +18, WDRM +17, WTDR +15, KRAK +15, KRST +14, WESC +13, WPOC +13, WMSI +12, WQIK +12	
TIM MCGRAW • <i>Maybe We Should Just Sleep On It</i> (CURB)	+289
WNOE +18, WWGR +14, KSSN +14, WYYD +13, WOKO +12, WDOD +12, WPOC +11, WBBS +9, WKKO +9, WHYI +9	
DEANA CARTER • <i>Strawberry Wine</i> (CAPITOL NASHVILLE)	+252
WGGY +19, KAJA +18, WRBQ +17, WWGR +15, WEZL +15, WQXK +13, WYNN +12, WMJC +11, WKSF +10, WBOB +10	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
JOHN MICHAEL MONTGOMERY 58		KEVIN SHARP 20	
<i>Friends</i> (Atlantic)		<i>Nobody Knows</i> (Asylum)	
VINCE GILL 50		RICK TREVINO 19	
<i>Pretty Little Adriana</i> (MCA)		<i>Running Out Of Reasons To Run</i> (Columbia)	
TRACY LAWRENCE 33		BRYAN WHITE 17	
<i>Is That A Tear</i> (Atlantic)		<i>That's Another Song</i> (Asylum)	
TRISHA YEARWOOD 25		MINDY MCCREADY FEAT. LONESTAR'S R. MCDONALD 13	
<i>Everybody Knows</i> (MCA)		<i>Maybe He'll Notice Her Now</i> (BNA)	
FAITH HILL 22		COLLIN RAYE 12	
<i>I Can't Do That Anymore</i> (Warner Bros.)		<i>What If Jesus Comes Back Like That</i> (Epic)	

VIDEO PLAYLISTS



	TW	LW
1 Brooks & Dunn, Mama Don't Get Dressed Up For Nothing	5	4
2 Travis Tritt, More Than You'll Ever Know	5	4
3 Mary Chapin Carpenter, Let Me Into Your Heart	5	3
4 Ricochet, Love Is Stronger Than Pride	4	4
5 Patty Loveless, Lonely Too Long	4	4
6 Deana Carter, Strawberry Wine	4	3
7 Tim McGraw, Maybe We Should Just Sleep On It	4	4
8 Kenny Chesney, Me And You	4	4
9 David Kersh, Goodnight Sweetheart	4	2
10 LeAnn Rimes, One Way Ticket (Because I Can)	4	3
11 John Berry, Change My Mind	4	3
12 Gary Allan, Her Man	4	3
13 Billy Ray Cyrus, Trail Of Tears	4	4
14 John Michael Montgomery, Ain't Got Nothin' On Us	4	5
15 Mark Chesnut, It's A Little Too Late	4	2
16 Reba McEntire, The Fear Of Being Alone	4	4
17 Alan Jackson, Little Bitty	4	0
18 Neal McCoy, Going, Going, Gone	3	3
19 Rick Trevino, Running Out Of Reasons To Run	3	0
20 David Lee Murphy, The Road You Leave Behind	3	4
21 Chris LeDoux, Five Dollar Fine	3	2
22 Trace Adkins, Every Light In The House	3	4
23 BR5-49, Cherokee Boogie	3	2
24 Randy Travis, Would I	3	4
25 Tracy Byrd, Big Love	3	4
26 Trisha Yearwood, Everybody Knows	3	0
27 Sammy Kershaw, Politics, Religion And Her	3	0
28 Bryan White, That's Another Song	3	3
29 Daryle Singletary, Amen Kind Of Love	3	3
30 Mindy McCready Feat. Lonestar's R. McDonald, Maybe He'll Notice Her Now	3	0



	TW	LW
1 Billy Dean, I Wouldn't Be A Man	36	7
2 Tim McGraw, Maybe We Should Just Sleep On It	33	23
3 Billy Ray Cyrus, Trail Of Tears	32	29
4 Travis Tritt, More Than You'll Ever Know	31	29
5 Bryan White, That's Another Song	30	27
6 Patty Loveless, Lonely Too Long	29	27
7 David Kersh, Goodnight Sweetheart	29	27
8 John Michael Montgomery, Ain't Got Nothin' On Us	29	28
9 John Berry, Change My Mind	29	27
10 Ricochet, Love Is Stronger Than Pride	29	28
11 Alan Jackson, Little Bitty	29	8
12 Deana Carter, Strawberry Wine	27	28
13 Trace Adkins, Every Light In The House	27	28
14 Brooks & Dunn, Mama Don't Get Dressed Up For Nothing	27	33
15 Kenny Chesney, Me And You	26	32
16 David Lee Murphy, The Road You Leave Behind	25	28
17 Mary Chapin Carpenter, Let Me Into Your Heart	23	22
18 Ty Herndon, She Wants To Be Wanted Again	22	20
19 Reba McEntire, The Fear Of Being Alone	22	20
20 Crystal Bernard, Have We Forgotten What Love Is	22	21
21 Mindy McCready Feat. Lonestar's R. McDonald, Maybe He'll Notice Her Now	22	5
22 Faith Hill, I Can't Do That Anymore	21	22
23 Sammy Kershaw, Politics, Religion And Her	21	32
24 Trisha Yearwood, Everybody Knows	21	37
25 Terri Clark, Poor, Poor Pitiful Me	21	21
26 Deryl Dodd, That's How I Got To Memphis	20	5
27 Randy Travis, Would I	19	22
28 Neal McCoy, Going, Going, Gone	16	13
29 Wade Hayes, Where Do I Go To Start All Over	15	14
30 Rick Trevino, Running Out Of Reasons To Run	15	19
31 LeAnn Rimes, One Way Ticket (Because I Can)	15	18
32 Mark Chesnut, Another You, Another Me	15	13
33 Mark Chesnut, It's A Little Too Late	15	15
34 Helen Darling, Full Deck Of Cards	15	14
35 Mark Wells, High Low And In Between	15	14
36 Lisa Brokop, West Of Crazy	14	15
37 Rhett Akins, Love You Back	14	15
38 Gary Allan, Her Man	14	13
39 Milla Mason, That's Enough Of That	14	14
40 BR5-49, Cherokee Boogie	14	13
41 Kevin Sharp, Nobody Knows	14	14
42 Caryl Mack Parker, Better Love Next Time	14	12
43 Daryle Singletary, Amen Kind Of Love	14	19
44 James Bonamy, All I Do Is Love Her	14	14
45 Lonestar, When Cowboys Didn't Dance	14	14
46 Tracy Byrd, Big Love	14	13
47 Burnin' Daylight, Love Worth Fighting For	14	14
48 Diamond Rio, It's All In Your Head	14	15
49 Martina McBride, Swingin' Doors	14	14
50 Dolly Parton, Just When I Needed You Most	13	15

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2608	3634	I DO PAUL BRANDT (REPRISE)
2	2253	2386	LIVING IN A MOMENT TY HERNDON (EPIC)
3	2068	2213	SO MUCH FOR PRETENDING BRYAN WHITE (ASYLUM)
4	1739	1781	SHE NEVER LETS IT GO TO HER HEART TIM MCGRAW (CURB)
5	1597	1758	LEARNING AS YOU GO RICK TREVINO (COLUMBIA)
6	1572	1762	GUYS DO IT ALL THE TIME MINDY MCCREADY (BNA)
7	1499	1545	DADDY'S MONEY RICOCHET (COLUMBIA)
8	1436	1490	CARRIED AWAY GEORGE STRAIT (MCA)
9	1412	1726	I DON'T THINK I WILL JAMES BONAMY (EPIC)
10	1371	1383	NO ONE NEEDS TO KNOW SHANIA TWAIN (MERCURY NASHVILLE)
11	1357	1356	MY MARIA BROOKS & DUNN (ARISTA)
12	1259	1283	TIME MARCHES ON TRACY LAWRENCE (ATLANTIC)
13	1216	1289	BLUE CLEAR SKY GEORGE STRAIT (MCA)
14	1148	1209	DON'T GET ME STARTED RHETT AKINS (DECCA)
15	1143	1185	I THINK ABOUT YOU COLLIN RAYE (EPIC)
16	1140	1138	NO NEWS LONESTAR (BNA)
17	1127	1091	CHECK YES OR NO GEORGE STRAIT (MCA)
18	1123	1229	ON A GOOD NIGHT WADE HAYES (COLUMBIA)
19	1097	1116	JACOB'S LADDER MARK WILLS (MERCURY NASHVILLE)
20	1037	1104	I AM THAT MAN BROOKS & DUNN (ARISTA)
21	1025	1046	TEN THOUSAND ANGELS MINDY MCCREADY (BNA)
22	1015	1010	MEANT TO BE SAMMY KERSHAW (MERCURY NASHVILLE)
23	991	1062	I LIKE IT, I LOVE IT TIM MCGRAW (CURB)
24	977	987	HEADS CAROLINA, TAILS CALIFORNIA JO DEE MESSINA (CURB)
25	966	932	EVERY TIME I GET AROUND YOU DAVID LEE MURPHY (MCA)

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

Announcing
Airplay 1996
AIRPLAY MONITOR'S
Combined 4-in-1 Year-End Issue

Special Features
will include:

TOP RECORDS, ARTISTS, AND LABELS OF THE YEAR
IN ALL MUSIC FORMATS, TOGETHER IN ONE MAGAZINE.

DECEMBER 27, 1996!!!
Distributed week of December 16

AIRPLAY
Monitor

Lee Ann Photoglo: 615-321-4294 • Gary Nuell: 213-525-2331 • Robert Massey: 213-525-2325 • Jack Fulmer: 212-536-5272

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

WUSN Chicago PD: Dean McNeil MD: Tricia Biondo. List of songs and artists including Patty Loveless, Clint Black, David Lee Murphy.

KZLA Los Angeles PD: John Sebastian APD/MD: Bill Fink. List of songs and artists including Travis Tritt, Trace Adkins, Garth Brooks.

WKHX Atlanta PD: Neil McGinley MD: Johnny Gray. List of songs and artists including Kenny Chesney, Trace Adkins, David Lee Murphy.

KSCS Dallas PD: Dean James MD: Linda O'Brian. List of songs and artists including George Strait, Kenny Chesney, Patty Loveless.

WMZQ Washington, DC PD/MD: Mac Daniels. List of songs and artists including Ty Herndon, Vince Gill, Travis Tritt.

WXTU Philadelphia PD: Kevin O'Neal Acting MD: Jim Radler. List of songs and artists including Clint Black, Mia Mason, David Lee Murphy.

KYNG Dallas PD/MD: Dan Pearman. List of songs and artists including Kenny Chesney, Trace Adkins, David Lee Murphy.

KILT Houston PD/MD: Debbie Pipia. List of songs and artists including Mia Mason, Trace Adkins, Garth Brooks.

KIKK Houston PD: John Roberts MD: Jay Kelly. List of songs and artists including Collin Raye, Trace Adkins, David Lee Murphy.

WWWW Detroit PD: Mark Hamlin MD: Carl E. List of songs and artists including Reba McEntire, Trace Adkins, David Lee Murphy.

KPLX Dallas PD: Smokey Rivers MD: Theresa Whitney. List of songs and artists including Patty Loveless, Deana Carter, Trace Adkins.

KKBQ Houston PD: Dene Hallam APD: John Trapani. List of songs and artists including John Michael Montgomery, Garth Brooks, Trace Adkins.

WGAR Cleveland PD: Denny Nugent MD: Chuck Collier. List of songs and artists including Alan Jackson, Clint Black, Trace Adkins.

WYCD Detroit PD: Eddie Haskell MD: Katie Marrosso. List of songs and artists including Kevin Sharp, Trace Adkins, David Lee Murphy.

WIL St. Louis PD: Ray Massie MD: Mark Langston. List of songs and artists including Alan Jackson, Clint Black, Trace Adkins.

WPOC Baltimore PD: Bob Moody MD: Greg Cole. List of songs and artists including Kenny Chesney, Trace Adkins, David Lee Murphy.

KEYY Minneapolis PD: Gregg Swedberg APD/MD: Travis Moon. List of songs and artists including David Lee Murphy, Deana Carter, Trace Adkins.

WBOB Minneapolis PD/MD: Bob Wood. List of songs and artists including Deana Carter, Alan Jackson, Trace Adkins.

WIVK Knoxville PD: Les Acree MD: Chris Huff. List of songs and artists including Terri Clark, Alan Jackson, Trace Adkins.

WYAY Atlanta PD: Neil McGinley MD: Johnny Gray. List of songs and artists including Deana Carter, Trace Adkins, Garth Brooks.

KYGO Denver PD: John St. John MD: Jennifer Page. List of songs and artists including Clint Black, George Strait, Kenny Chesney.

KMPS Seattle PD: Alan Sledge MD: Tony Thomas. List of songs and artists including Alan Jackson, Clint Black, Trace Adkins.

WFMS Indianapolis PD: David Wood MD: J.D. Cannon. List of songs and artists including David Lee Murphy, George Strait, Trace Adkins.

KNIX Phoenix OM: Larry Daniels MD: Buddy Owens. List of songs and artists including Reba McEntire, David Lee Murphy, Trace Adkins.

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TBA weekly count, beginning with the highest-cumulative station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

Grid of country music playlists for stations WTQR, WDSY, WSIX, KMLE, KFRG, and WSOC. Each station's playlist includes song titles, artists, and play counts.

Grid of country music playlists for stations WUBE, WQYK, WRBQ, WWKA, WHKO, and WAMZ. Each station's playlist includes song titles, artists, and play counts.

Grid of country music playlists for stations WKLB, WWYZ, KSAN, WSSL, WMIL, and WSM. Each station's playlist includes song titles, artists, and play counts.

Grid of country music playlists for stations KWJJ, WKIS, KBEQ, WZZK, WDAF, and KSON. Each station's playlist includes song titles, artists, and play counts.

For Week Ending November 3, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

WTDR Charlotte PD/MD: Loyd Ford			KFKF Kansas City PD: Dale Carter MD: Tony Stevens			KYCW Seattle OM: Becky Brenner MD: Penny Coyne			WGNA Albany, NY OM: Fred Horton MD: Bill Earley			KUPL Portland, OR PD: Lee Rogers MD: Rick Taylor			WBCT Grand Rapids OM: Doug Montgomery MD: Kelly Iris					
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW				
1	1	Patty Loveless, Lonely Too Long	1	1	Trace Adkins, Every Light In The House	1	1	Alan Jackson, Little Bit	1	1	Clint Black, Like The Rain	1	1	Clint Black, Like The Rain	1	1	Clay Walker, Bury The Shovel			
2	2	Deana Carter, Strawberry Wine	2	2	John Berry, Change My Mind	2	2	Deana Carter, Strawberry Wine	2	2	John Berry, Change My Mind	2	2	Terrri Clark, Poor, Poor Pitiful Me	2	2	Tim McGraw, Maybe We Should Just Sleep O	2	2	Tim McGraw, Maybe We Should Just Sleep O
3	3	Alabama, The Maker Said Take Her	3	3	Deana Carter, Strawberry Wine	3	3	Terrri Clark, Poor, Poor Pitiful Me	3	3	Colin Raye, Love Remains	3	3	Colin Raye, Love Remains	3	3	Diamond Rio, It's All In Your Head	3	3	Diamond Rio, It's All In Your Head
4	4	Clint Black, Like The Rain	4	4	George Strait, I Can Still Make Cheyenne	4	4	Reba McEntire, The Fear Of Being Alone	4	4	Ricochet, Love Is Stronger Than Pride	4	4	Ricochet, Love Is Stronger Than Pride	4	4	Trace Adkins, Every Light In The House	4	4	Trace Adkins, Every Light In The House
5	5	Kenny Chesney, Me And You	5	5	Kevin Sharp, Nobody Knows	5	5	Patty Loveless, Lonely Too Long	5	5	Deana Carter, Strawberry Wine	5	5	Deana Carter, Strawberry Wine	5	5	Rick Trevino, Learning As You Go	5	5	Rick Trevino, Learning As You Go
6	6	David Lee Murphy, The Road You Leave Beh	6	6	Mia Mason, That's Enough Of That	6	6	Brooks & Dunn, Mama Don't Get Dressed Up	6	6	Travis Tritt, More Than You'll Ever Know	6	6	Travis Tritt, More Than You'll Ever Know	6	6	Tim McGraw, She Never Lets It Go To Her	6	6	Tim McGraw, She Never Lets It Go To Her
7	7	Kevin Sharp, Nobody Knows	7	7	Martina McBride, Swamin' Doors	7	7	David Lee Murphy, The Road You Leave Beh	7	7	George Strait, I Can Still Make Cheyenne	7	7	George Strait, I Can Still Make Cheyenne	7	7	Trace Lawrence, Stars Over Texas	7	7	Trace Lawrence, Stars Over Texas
8	8	Alan Jackson, Little Bit	8	8	David Kersh, Goodnight Sweetheart	8	8	Mary Chapin Carpenter, Let Me Into Your	8	8	Travis Tritt, More Than You'll Ever Know	8	8	Travis Tritt, More Than You'll Ever Know	8	8	George Strait, I Can Still Make Cheyenne	8	8	George Strait, I Can Still Make Cheyenne
9	9	Joe Diffie, Wide Lotta Love	9	9	Patty Loveless, Lonely Too Long	9	9	Clint Black, Like The Rain	9	9	Clint Black, Like The Rain	9	9	Clint Black, Like The Rain	9	9	Brooks & Dunn, Mama Don't Get Dressed Up	9	9	Brooks & Dunn, Mama Don't Get Dressed Up
10	10	Vince Gill, Pretty Little Adriana	10	10	Clint Black, Like The Rain	10	10	Travis Tritt, More Than You'll Ever Know	10	10	Travis Tritt, More Than You'll Ever Know	10	10	Travis Tritt, More Than You'll Ever Know	10	10	Tracy Byrd, Big Love	10	10	Tracy Byrd, Big Love
11	11	John Michael Montgomery, Friends	11	11	Travis Tritt, More Than You'll Ever Know	11	11	Terrri Clark, Poor, Poor Pitiful Me	11	11	Terrri Clark, Poor, Poor Pitiful Me	11	11	Terrri Clark, Poor, Poor Pitiful Me	11	11	Brooks & Dunn, Mama Don't Get Dressed Up	11	11	Brooks & Dunn, Mama Don't Get Dressed Up
12	12	Trisha Yearwood, Believe Me Baby	12	12	Ricochet, Love Is Stronger Than Pride	12	12	Clay Walker, Bury The Shovel	12	12	Clay Walker, Bury The Shovel	12	12	Clay Walker, Bury The Shovel	12	12	Brooks & Dunn, Mama Don't Get Dressed Up	12	12	Brooks & Dunn, Mama Don't Get Dressed Up
13	13	Ricochet, Love Is Stronger Than Pride	13	13	Reba McEntire, The Fear Of Being Alone	13	13	Alan Jackson, Little Bit	13	13	Alan Jackson, Little Bit	13	13	Alan Jackson, Little Bit	13	13	Brooks & Dunn, Mama Don't Get Dressed Up	13	13	Brooks & Dunn, Mama Don't Get Dressed Up
14	14	Travis Tritt, More Than You'll Ever Know	14	14	Gary Allan, Her Man	14	14	Diamond Rio, It's All In Your Head	14	14	Diamond Rio, It's All In Your Head	14	14	Diamond Rio, It's All In Your Head	14	14	Trace Adkins, Every Light In The House	14	14	Trace Adkins, Every Light In The House
15	15	Gary Allan, Her Man	15	15	Trace Adkins, Every Light In The House	15	15	Brooks & Dunn, Mama Don't Get Dressed Up	15	15	Brooks & Dunn, Mama Don't Get Dressed Up	15	15	Brooks & Dunn, Mama Don't Get Dressed Up	15	15	Trace Adkins, Every Light In The House	15	15	Trace Adkins, Every Light In The House
16	16	George Strait, I Can Still Make Cheyenne	16	16	Diamond Rio, It's All In Your Head	16	16	Garth Brooks, That Ol' Wind	16	16	Garth Brooks, That Ol' Wind	16	16	Garth Brooks, That Ol' Wind	16	16	Trace Adkins, Every Light In The House	16	16	Trace Adkins, Every Light In The House
17	17	Terrri Clark, Poor, Poor Pitiful Me	17	17	Reba McEntire, The Fear Of Being Alone	17	17	David Kersh, Goodnight Sweetheart	17	17	David Kersh, Goodnight Sweetheart	17	17	David Kersh, Goodnight Sweetheart	17	17	Trace Adkins, Every Light In The House	17	17	Trace Adkins, Every Light In The House
18	18	Reba McEntire, The Fear Of Being Alone	18	18	Travis Tritt, More Than You'll Ever Know	18	18	Trace Adkins, Every Light In The House	18	18	Trace Adkins, Every Light In The House	18	18	Trace Adkins, Every Light In The House	18	18	Trace Adkins, Every Light In The House	18	18	Trace Adkins, Every Light In The House
19	19	Trace Adkins, Every Light In The House	19	19	Travis Tritt, More Than You'll Ever Know	19	19	Trace Adkins, Every Light In The House	19	19	Trace Adkins, Every Light In The House	19	19	Trace Adkins, Every Light In The House	19	19	Trace Adkins, Every Light In The House	19	19	Trace Adkins, Every Light In The House
20	20	John Berry, Change My Mind	20	20	Randy Travis, Would I	20	20	Ricochet, Love Is Stronger Than Pride	20	20	Ricochet, Love Is Stronger Than Pride	20	20	Ricochet, Love Is Stronger Than Pride	20	20	Trace Adkins, Every Light In The House	20	20	Trace Adkins, Every Light In The House
21	21	George Strait, Blue Clear Sky	21	21	Ricochet, Love Is Stronger Than Pride	21	21	Brooks & Dunn, Mama Don't Get Dressed Up	21	21	Brooks & Dunn, Mama Don't Get Dressed Up	21	21	Brooks & Dunn, Mama Don't Get Dressed Up	21	21	Trace Adkins, Every Light In The House	21	21	Trace Adkins, Every Light In The House
22	22	Clay Walker, Bury The Shovel	22	22	Brooks & Dunn, Mama Don't Get Dressed Up	22	22	Reba McEntire, The Fear Of Being Alone	22	22	Reba McEntire, The Fear Of Being Alone	22	22	Reba McEntire, The Fear Of Being Alone	22	22	Trace Adkins, Every Light In The House	22	22	Trace Adkins, Every Light In The House
23	23	Faith Hill, I Can't Do That Anymore	23	23	David Lee Murphy, The Road You Leave Beh	23	23	Clay Walker, Bury The Shovel	23	23	Clay Walker, Bury The Shovel	23	23	Clay Walker, Bury The Shovel	23	23	Trace Adkins, Every Light In The House	23	23	Trace Adkins, Every Light In The House
24	24	Garth Brooks, That Ol' Wind	24	24	Mark Willis, Jacob's Ladder	24	24	Trace Adkins, Every Light In The House	24	24	Trace Adkins, Every Light In The House	24	24	Trace Adkins, Every Light In The House	24	24	Trace Adkins, Every Light In The House	24	24	Trace Adkins, Every Light In The House
25	25	Mark Willis, Jacob's Ladder	25	25	Ty Herndon, Living In A Moment	25	25	Trace Adkins, Every Light In The House	25	25	Trace Adkins, Every Light In The House	25	25	Trace Adkins, Every Light In The House	25	25	Trace Adkins, Every Light In The House	25	25	Trace Adkins, Every Light In The House
26	26	Ty Herndon, Living In A Moment	26	26	Paul Brandt, I Do	26	26	Trace Adkins, Every Light In The House	26	26	Trace Adkins, Every Light In The House	26	26	Trace Adkins, Every Light In The House	26	26	Trace Adkins, Every Light In The House	26	26	Trace Adkins, Every Light In The House
27	27	Paul Brandt, I Do	27	27	Diamond Rio, It's All In Your Head	27	27	Trace Adkins, Every Light In The House	27	27	Trace Adkins, Every Light In The House	27	27	Trace Adkins, Every Light In The House	27	27	Trace Adkins, Every Light In The House	27	27	Trace Adkins, Every Light In The House
28	28	Diamond Rio, It's All In Your Head	28	28	Bryan White, So Much For Pretending	28	28	Trace Adkins, Every Light In The House	28	28	Trace Adkins, Every Light In The House	28	28	Trace Adkins, Every Light In The House	28	28	Trace Adkins, Every Light In The House	28	28	Trace Adkins, Every Light In The House
29	29	Bryan White, So Much For Pretending	29	29	Mark Willis, High Low And In Between	29	29	Trace Adkins, Every Light In The House	29	29	Trace Adkins, Every Light In The House	29	29	Trace Adkins, Every Light In The House	29	29	Trace Adkins, Every Light In The House	29	29	Trace Adkins, Every Light In The House
30	30	Mindy McCready, 10,000 Angels	30	30	Faith Hill, I Can't Do That Anymore	30	30	Trace Adkins, Every Light In The House	30	30	Trace Adkins, Every Light In The House	30	30	Trace Adkins, Every Light In The House	30	30	Trace Adkins, Every Light In The House	30	30	Trace Adkins, Every Light In The House

WUSY Chattanooga PD/MD: Bob Sterling			WVLK Lexington PD/MD: Matt Austin			WQDR Raleigh OM: Len Shackelford			WNOE New Orleans Acting PD: Eddie Edwards			KAJA San Antonio PD: Keith Montgomery MD: Ron Rice			KXXY Oklahoma City PD: Charlie Harrigan MD: Bill Reed		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	1	Deana Carter, Strawberry Wine	1	1	Clint Black, Like The Rain	1	1	Clint Black, Like The Rain	1	1	Travis Tritt, More Than You'll Ever Know	1	1	George Strait, I Can Still Make Cheyenne	1	1	Travis Tritt, More Than You'll Ever Know
2	2	Patty Loveless, Lonely Too Long	2	2	Reba McEntire, The Fear Of Being Alone	2	2	Reba McEntire, The Fear Of Being Alone	2	2	David Lee Murphy, The Road You Leave Beh	2	2	Alan Jackson, Little Bit	2	2	David Lee Murphy, The Road You Leave Beh
3	3	David Kersh, Goodnight Sweetheart	3	3	George Strait, I Can Still Make Cheyenne	3	3	George Strait, I Can Still Make Cheyenne	3	3	Clint Black, Like The Rain	3	3	Patty Loveless, Lonely Too Long	3	3	Patty Loveless, Lonely Too Long
4	4	Clint Black, Like The Rain	4	4	Travis Tritt, More Than You'll Ever Know	4	4	Deana Carter, Strawberry Wine	4	4	Trisha Yearwood, Believe Me Baby	4	4	Deana Carter, Strawberry Wine	4	4	Deana Carter, Strawberry Wine
5	5	George Strait, I Can Still Make Cheyenne	5	5	Deana Carter, Strawberry Wine	5	5	David Lee Murphy, The Road You Leave Beh	5	5	Alabama, The Maker Said Take Her	5	5	Kenny Chesney, Me And You	5	5	Kenny Chesney, Me And You
6	6	Kenny Chesney, Me And You	6	6	John Berry, Change My Mind	6	6	Trace Adkins, Every Light In The House	6	6	Trace Adkins, Every Light In The House	6	6	Deana Carter, Strawberry Wine	6	6	Deana Carter, Strawberry Wine
7	7	Mia Mason, That's Enough Of That	7	7	Patty Loveless, Lonely Too Long	7	7	George Strait, I Can Still Make Cheyenne	7	7	George Strait, I Can Still Make Cheyenne	7	7	George Strait, I Can Still Make Cheyenne	7	7	George Strait, I Can Still Make Cheyenne
8	8	Travis Tritt, More Than You'll Ever Know	8	8	David Lee Murphy, The Road You Leave Beh	8	8	Kevin Sharp, Nobody Knows	8	8	Kevin Sharp, Nobody Knows	8	8	Kevin Sharp, Nobody Knows	8	8	Kevin Sharp, Nobody Knows
9	9	Trace Adkins, Every Light In The House	9	9	Alabama, The Maker Said Take Her	9	9	Alabama, The Maker Said Take Her	9	9	Patty Loveless, Lonely Too Long	9	9	Tracy Byrd, Big Love	9	9	Tracy Byrd, Big Love
10	10	Terrri Clark, Poor, Poor Pitiful Me	10	10	Alabama, The Maker Said Take Her	10	10	Alabama, The Maker Said Take Her	10	10	Tim McGraw, Maybe We Should Just Sleep O	10	10	Tim McGraw, Maybe We Should Just Sleep O	10	10	Tim McGraw, Maybe We Should Just Sleep O
11	11	LeAnn Rimes, One Way Ticket	11	11	Ricochet, Love Is Stronger Than Pride	11	11	Ricochet, Love Is Stronger Than Pride	11	11	Mary Chapin Carpenter, Let Me Into Your	11	11	Mary Chapin Carpenter, Let Me Into Your	11	11	Mary Chapin Carpenter, Let Me Into Your
12	12	Alan Jackson, Little Bit	12	12	Clay Walker, Bury The Shovel	12	12	Clay Walker, Bury The Shovel	12	12	Brooks & Dunn, Mama Don't Get Dressed Up	12	12	Brooks & Dunn, Mama Don't Get Dressed Up	12	12	Brooks & Dunn, Mama Don't Get Dressed Up
13	13	Brooks & Dunn, Mama Don't Get Dressed Up	13	13	Tim McGraw, Maybe We Should Just Sleep O	13	13	Tim McGraw, Maybe We Should Just Sleep O	13	13	Trace Adkins, Every Light In The House	13	13	Trace Adkins, Every Light In The House	13	13	Trace Adkins, Every Light In The House
14	14	Diamond Rio, It's All In Your Head	14	14	David Kersh, Goodnight Sweetheart	14	14	David Kersh, Goodnight Sweetheart	14	14	Trace Adkins, Every Light In The House	14	14	Trace Adkins, Every Light In The House	14	14	Trace Adkins, Every Light In The House
15	15	Mark Chesnut, I Can Still Make Cheyenne	15	15	LeAnn Rimes, One Way Ticket	15	15	LeAnn Rimes, One Way Ticket	15	15	Trace Adkins, Every Light In The House	15	15	Trace Adkins, Every Light In The House	15	15	Trace Adkins, Every Light In The House
16	16	Reba McEntire, The Fear Of Being Alone	16	16	Diamond Rio, It's All In Your Head	16	16	Diamond Rio, It's All In Your Head	16	16	Trace Adkins, Every Light In The House	16	16	Trace Adkins, Every Light In The House	16	16	Trace Adkins, Every Light In The House
17	17	Tim McGraw, Maybe We Should Just Sleep O	17	17	David Lee Murphy, The Road You Leave Beh	17	17	David Lee Murphy, The Road You Leave Beh	17	17	Trace Adkins, Every Light In The House	17	17	Trace Adkins, Every Light In The House	17	17	Trace Adkins, Every Light In The House
18	18	David Lee Murphy, The Road You Leave Beh	18	18	Garth Brooks, That Ol' Wind	18	18	Garth Brooks, That Ol' Wind	18	18	Trace Adkins, Every Light In The House	18	18	Trace Adkins, Every Light In The House	18	18	Trace Adkins, Every Light In The House
19	19	Ricochet, Love Is Stronger Than Pride	19	19	Brooks & Dunn, Mama Don't Get Dressed Up	19	19	Brooks & Dunn, Mama Don't Get Dressed Up	19	19	Trace Adkins, Every Light In The House	19	19	Trace Adkins, Every Light In The House	19	19	Trace Adkins, Every Light In The House
20	20	John Berry, Change My Mind	20	20	Trace Adkins, Every Light In The House	20	20	Trace Adkins, Every Light In The House	20	20	Trace Adkins, Every Light In The House	20	20	Trace Adkins, Every Light In The House	20	20	Trace Adkins, Every Light In The House
21	21	Randy Travis, Would I	21	21	Alan Jackson, Little Bit	21	21	Alan Jackson, Little Bit	21	21	Trace Adkins, Every Light In The House	21	21	Trace Adkins, Every Light In The House	21	21	Trace Adkins, Every Light In The House
22	22	Tracy Byrd, Big Love	22	22	Mary Chapin Carpenter, Let Me Into Your	22	22	Mary Chapin Carpenter, Let Me Into Your	22	22	Trace Adkins, Every Light In The House	22	22	Trace Adkins, Every Light In The House	22	22	Trace Adkins, Every Light In The House
23	23	John Michael Montgomery, Friends	23	23	Clay Walker, Bury The Shovel	23	23	Clay Walker, Bury The Shovel	23	23	Trace Adkins, Every Light In The House	23	23	Trace Adkins, Every Light In The House	23	23	Trace Adkins, Every Light In The House
24	24	Garth Brooks, That Ol' Wind	24	24	Clay Walker, Bury The Shovel	24	24	Clay Walker, Bury The Shovel	24	24	Trace Adkins, Every Light In The House	24	24	Trace Adkins, Every Light In The House	24	24	Trace Adkins, Every Light In The House
25	25	Reba McEntire, The Fear Of Being Alone	25	25	Paul Brandt, I Do	25	25	Paul Brandt, I Do	25	25	Trace Adkins, Every Light In The House	25	25	Trace Adkins, Every Light In The House	25	25	Trace Adkins, Every Light In The House
26	26	Tim McGraw, Maybe We Should Just Sleep O	26	26	Gary Allan, Her Man	26	26	Gary Allan, Her Man	26	26	Trace Adkins, Every Light In The House	26					

MONITOR SONG ACTIVITY REPORTS

For Week Ending November 3, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

C O U N T R Y

DIAMOND RIO 3419/63				VINCE GILL 913/603				WADE HAYES 1009/123				FAITH HILL 1728/320				ALAN JACKSON 4407/572																									
It's All In Your Head (Arista)				Pretty Little Adriana (MCA)				Where Do I Go To Start All Over (Columbia)				I Can't Do That Anymore (Warner Bros.)				Little Bitty (Arista)																									
Total Stations: 155 Chart Move: 17-15				Total Stations: 102 Chart Move: 63-44				Total Stations: 114 Chart Move: 49-42				Total Stations: 147 Chart Move: 40-33				Total Stations: 159 Chart Move: 9-9																									
City	W	L	W	W	W	W	W	City	W	L	W	W	W	W	W	W	City	W	L	W	W	W	W	W	City	W	L	W	W	W	W	W									
L.A.	CMT	14	15	14	16	15	16	L.A.	CMT	15	14	14	18	17	16	15	16	L.A.	CMT	17	13	12	17	16	15	L.A.	CMT	17	13	12	17	16	15	L.A.	CMT	17	13	12	17	16	15
Chicago	WUSN	19	17	19	15	15	16	Chicago	WUSN	19	17	19	15	15	16	Chicago	WUSN	19	17	19	15	15	16	Chicago	WUSN	19	17	19	15	15	16	Chicago	WUSN	19	17	19	15	15	16		
San Fran.	WYCD	23	23	23	15	15	16	San Fran.	WYCD	23	23	23	15	15	16	San Fran.	WYCD	23	23	23	15	15	16	San Fran.	WYCD	23	23	23	15	15	16	San Fran.	WYCD	23	23	23	15	15	16		

D A V I D K E R S H 3349/340

Goodnight Sweetheart (Curb)				TRACY LAWRENCE 1861/610				PATTY LOVELESS 5273/197				MILA MASON 2784/163				NEAL MCCOY 1650/206																											
Total Stations: 158 Chart Move: 19-16				Total Stations: 148 Chart Move: 43-30				Total Stations: 158 Chart Move: 2-1				Total Stations: 156 Chart Move: 24-23				Total Stations: 139 Chart Move: 37-35																											
City	W	L	W	W	W	W	W	City	W	L	W	W	W	W	W	City	W	L	W	W	W	W	W	City	W	L	W	W	W	W	W	City	W	L	W	W	W	W	W				
L.A.	CMT	29	27	17	29	21	20	L.A.	CMT	16	13	13	17	16	15	16	L.A.	CMT	16	13	13	17	16	15	16	L.A.	CMT	16	13	13	17	16	15	16	L.A.	CMT	16	13	13	17	16	15	16
Chicago	WUSN	22	23	15	16	15	16	Chicago	WUSN	22	23	15	16	15	16	Chicago	WUSN	22	23	15	16	15	16	Chicago	WUSN	22	23	15	16	15	16	Chicago	WUSN	22	23	15	16	15	16				
San Fran.	WYCD	23	23	15	16	15	16	San Fran.	WYCD	23	23	15	16	15	16	San Fran.	WYCD	23	23	15	16	15	16	San Fran.	WYCD	23	23	15	16	15	16	San Fran.	WYCD	23	23	15	16	15	16				

MONITOR SONG ACTIVITY REPORTS



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

For Week Ending November 3, 1996

COUNTRY

REBA MCENTIRE 4686/234 The Fear Of Being Alone (MCA)										TIM MCGRAW 2972/289 Maybe We Should Just Sleep On It (Curb)										JOHN MICHAEL MONTGOMERY 1759/951 Friends (Atlantic)										RICOCHET 3265/132 Love Is Stronger Than Pride (Columbia)										LEANN RIMES 3006/673 One Way Ticket (Because I Can) (Curb)									
Total Plays/Gain					Chart Move: 8-8					Total Plays/Gain					Chart Move: 23-21					Total Plays/Gain					Chart Move: 51-32					Total Plays/Gain					Chart Move: 18-17					Total Plays/Gain					Chart Move: 28-19				
City	Stations	Plays	Gain	IP	City	Stations	Plays	Gain	IP	City	Stations	Plays	Gain	IP	City	Stations	Plays	Gain	IP	City	Stations	Plays	Gain	IP	City	Stations	Plays	Gain	IP	City	Stations	Plays	Gain	IP	City	Stations	Plays	Gain	IP										
L.A.	CMT	22	20	37	91	Jacksonv.	WOJK	20	18	27	101	L.A.	CMT	22	20	37	91	Jacksonv.	WOJK	20	18	27	101	L.A.	CMT	22	20	37	91	Jacksonv.	WOJK	20	18	27	101														
Chicago	TNN	4	4	8	12	Austin	WRRO	29	28	20	136	Chicago	TNN	4	4	8	12	Austin	WRRO	29	28	20	136	Chicago	TNN	4	4	8	12	Austin	WRRO	29	28	20	136														
San Fran.	KINF	16	17	34	185	Birmingham	KKVE	20	20	20	196	San Fran.	KINF	16	17	34	185	Birmingham	KKVE	20	20	20	196	San Fran.	KINF	16	17	34	185	Birmingham	KKVE	20	20	20	196														
Phila.	WUSN	30	25	20	132	Richmond	WZZK	28	24	13	139	Phila.	WUSN	30	25	20	132	Richmond	WZZK	28	24	13	139	Phila.	WUSN	30	25	20	132	Richmond	WZZK	28	24	13	139														
Detroit	KSAN	38	42	27	232	Albany	WKHH	31	29	13	133	Detroit	KSAN	38	42	27	232	Albany	WKHH	31	29	13	133	Detroit	KSAN	38	42	27	232	Albany	WKHH	31	29	13	133														
Dallas	WXIU	25	20	17	90	Green.	WSSC	28	26	24	145	Dallas	WXIU	25	20	17	90	Green.	WSSC	28	26	24	145	Dallas	WXIU	25	20	17	90	Green.	WSSC	28	26	24	145														
Wash. DC	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Wash. DC	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Wash. DC	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Houston	KPLX	32	30	17	171	Scranton	WGGY	30	34	34	171	Houston	KPLX	32	30	17	171	Scranton	WGGY	30	34	34	171	Houston	KPLX	32	30	17	171	Scranton	WGGY	30	34	34	171														
Boston	KYNG	28	41	28	205	Tucson	KIEM	24	25	90	Boston	KYNG	28	41	28	205	Tucson	KIEM	24	25	90	Boston	KYNG	28	41	28	205	Tucson	KIEM	24	25	90																	
Miami	WFLS	28	25	140	McAllen	KXKS	33	31	29	145	Miami	WFLS	28	25	140	McAllen	KXKS	33	31	29	145	Miami	WFLS	28	25	140	McAllen	KXKS	33	31	29	145																	
Atlanta	WHRD	25	20	12	125	Fresno	WSSC	28	26	24	145	Atlanta	WHRD	25	20	12	125	Fresno	WSSC	28	26	24	145	Atlanta	WHRD	25	20	12	125	Fresno	WSSC	28	26	24	145														
Seattle	KIKK	26	28	12	132	Green.	WSSC	28	26	24	145	Seattle	KIKK	26	28	12	132	Green.	WSSC	28	26	24	145	Seattle	KIKK	26	28	12	132	Green.	WSSC	28	26	24	145														
Long Isl.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Long Isl.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Long Isl.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
San Diego	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	San Diego	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	San Diego	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
St. Louis	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	St. Louis	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	St. Louis	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Balt.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Balt.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Balt.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Pitts.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Pitts.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Pitts.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Phoenix	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Phoenix	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Phoenix	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Tampa	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Tampa	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Tampa	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Cleveland	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Cleveland	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Cleveland	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Denver	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Denver	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Denver	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Port. OR	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Port. OR	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Port. OR	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Cincinnati	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Cincinnati	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Cincinnati	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Kan. City	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Kan. City	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Kan. City	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Rivers	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Rivers	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Rivers	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Milwaukee	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Milwaukee	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Milwaukee	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Sacram.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Sacram.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Sacram.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
San Jose	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	San Jose	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	San Jose	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Provd.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Provd.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Provd.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Colum. OH	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Colum. OH	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Colum. OH	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Norfolk	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Norfolk	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Norfolk	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
San Antonio	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	San Antonio	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	San Antonio	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Salt Lake	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Salt Lake	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Salt Lake	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Indian	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Indian	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Indian	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Charl. NC	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Charl. NC	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Charl. NC	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
New OR	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	New OR	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	New OR	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Orlando	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Orlando	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Orlando	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Buffalo	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Buffalo	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Buffalo	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Hartford	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Hartford	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Hartford	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Greensb.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Greensb.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Greensb.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Mempis	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Mempis	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Mempis	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Nashv.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Nashv.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Nashv.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144														
Rochest.	WYCD	44	36	22	151	Tulsa	WSSS	32	23	21	144	Rochest.	WYCD	44	36	22	151	Tulsa	WSSS	32	23																												



COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 3200 detections for the first time)

Total Plays/Gain

Total Plays/Gain

DAVID KERSH 3349/340
Goodnight Sweetheart (Curb)
Total Stations: 158/Chart Move: 19-16
Heavy (35+ plays): 7 KAJA, KIKK, KRYS, KTEX, KWNR, WIL, WKIX
Medium (25-34): 40 KASE, KBEQ, KDDK, KFKF, KFMS, KFRG, KGMV, KHEY, KILT, KJJY, KKBO, KMDL, KNIX, KPLX, KRMD, KSSN, KTOM, KTST, KYGO, KZLA, WCOL, WCTK, WDAF, WDOD, WFLS, WFMS, WGAR, WGH, WJCL, WKTN, WLVN, WMSI, WNCY, WNOE, WQBE, WRBQ, WUSY, WWGR, WXBM, WXTU
Light (Under 25): 111
New Airplay This Week: 2 KSON, KYCW

RICOCHET 3265/132
Love Is Stronger Than Pride (Columbia)
Total Stations: 156/Chart Move: 18-17
Heavy (35+): 7 KCYY, KJJY, KRYS, KXKT, WIL, WNCY, WXBM
Medium (25-34): 38 KAJA, KBEQ, KDDK, KFRG, KGMV, KHEY, KIIM, KIKK, KKCS, KMDL, KPLX, KRAK, KRMD, KSON, KTEX, KTST, KXKC, KYGO, KZSN, WCOL, WGH, WGNV, WJCL, WKCN, WKJN, WKTF, WMSI, WPOC, WQMX, WRKZ, WRNS, WROO, WSIX, WTDI, WWGR, WYYZ, WXTU, WYAY
Light (Under 25): 111

RANDY TRAVIS 1685/227
Would I (Warner Bros.)
Total Stations: 130/Chart Move: 36-34
Heavy (35+): 0
Medium (25-34): 10 KASE, KRAK, KSAN, KWJJ, WBCT, WCUZ, WMZQ, WQBE, WRNS, WXBO
Light (Under 25): 120
New Airplay This Week: 10 KAJA, KMDL, KMLE, KNAX, KTST, WIL, WQDR, WRBQ, WVVA, WXBM

NEAL MCCOY 1650/206
Going, Going, Gone (Atlantic)
Total Stations: 139/Chart Move: 37-35
Heavy (35+): 0
Medium (25-34): 5 KBEQ, KFMS, KTST, KXKC, WRNS
Light (Under 25): 134
New Airplay This Week: 7 KEEY, KNCI, KRMD, WFRE, WKQC, WNOE, WYYD

MARK CHESNUTT 1010/140
It's A Little Too Late (Decca)
Total Stations: 114/Chart Move: 50-41
Heavy (35+): 0
Medium (25-34): 7 KFMS, KMDL, KUZZ, KWJJ, KZLA, WGRL, WUSY
Light (Under 25): 107
New Airplay This Week: 7 KATM, KCYY, KRST, KVET, KYNG, WDAF, WIOV

WADE HAYES 1009/123
Where Do I Go To Start All Over (Columbia)
Total Stations: 114/Chart Move: 49-42
Heavy (35+): 0
Medium (25-34): 1 KMDL
Light (Under 25): 113
New Airplay This Week: 5 WCUZ, WPOR, WQYK, WSTH, WUSY

999 - 500 DETECTIONS

Total Plays/Gain

VINCE GILL 913/603
Pretty Little Adriana (MCA)
Total Stations: 102/Chart Move: 63-44
Heavy (35+): 0
Medium (25-34): 2 KASE, WTDI
Light (Under 25): 100
New Airplay This Week: 50 KATM, KCYY, KDRK, KFMS, KHAY, KKAT, KKCS, KMLE, KMPS, KRMD, KRYS, KSON, KSOP, KTOM, KWEN, KXKC, KXKT, KYCY, KYGO, WBBB, WBEE, WCOS, WDAF, WEZL, WGNV, WHYL, WIL, WIVK, WKHK, WLVN, WMIL, WMJC, WMZQ, WNCY, WPOC, WQBE, WQYK, WROO, WSM, WSSL, WSTH, WTDI, WUBE, WUSN, WUSY, WWGR, WVVA, WXBO, WYGY, WZZK

TRISHA YEARWOOD 891/344
Everybody Knows (MCA)
Total Stations: 98/Chart Move: 57-45
Heavy (35+): 0
Medium (25-34): 4 KMLE, KYCY, WGRL, WYAY
Light (Under 25): 94
New Airplay This Week: 25 KBEQ, KDDK, KFRG, KMLE, KRST, KRTY, KUPL, KZSN, WESC, WHSL, WKHK, WKXK, WNLB, WNCY, WPOR, WQBE, WRNS, WUBE, WUSY, WXTU, WYCD, WYYD, WZZK

RICK TREVINO 852/226
Running Out Of Reasons To Run (Columbia)
Total Stations: 95/Chart Move: 56-48
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 95
New Airplay This Week: 19 KATM, KCYY, KDRK, KEEY, KNAX, KSKS, KTOM, KTST, KWNR, KXKT, WCHY, WCTK, WDOD, WKHK, WKKX, WNOE, WUSY, WXBM, WYAY

BR5-49 833/59
Cherokee Boogie (Arista)
Total Stations: 81/Chart Move: 52-50
Heavy (35+): 1 KYCW
Medium (25-34): 4 KXKC, WQBE, WYYZ, WXBO
Light (Under 25): 76
New Airplay This Week: 4 KEEY, WPOR, WQDR, WRBQ

LEE ROY PARNELL 807/55
We All Get Lucky Sometimes (Career)
Total Stations: 79/Chart Move: 53-51
Heavy (35+): 0
Medium (25-34): 4 KASE, WBCT, WQBE, WYAY
Light (Under 25): 75
New Airplay This Week: 3 WKIX, WPOR, WRBQ

MINDY MCCREARY FEATURING LONESTAR'S RICHIE McDONALD 761/117
Maybe He'll Notice Her Now (BNA)
Total Stations: 100/Chart Move: 55-53
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 100
New Airplay This Week: 13 KRYS, KXKT, WDAF, WGH, WIRK, WKSF, WOKO, WQXK, WRKZ, WROO, WSOC, WVLK, WVVA

BRADY SEALS 733/32
Another You, Another Me (Reprise)
Total Stations: 84/Chart Move: 54-54
Heavy (35+): 0
Medium (25-34): 4 KKBO, WGH, WIVK, WKIX
Light (Under 25): 80
New Airplay This Week: 2 WMIL, WUSN

JAMES BONAMY 592/104
All I Do Is Love Her (Epic)
Total Stations: 95/Chart Move: 59-55
Heavy (35+): 0
Medium (25-34): 2 KASE, KXKC
Light (Under 25): 93
New Airplay This Week: 9 KTEX, KTST, KTTS, WBCT, WCHY, WDOD, WQXK, WSSL, WYAY

DARYLE SINGLETARY 591/72
Amen Kind Of Love (Giant)
Total Stations: 62/Chart Move: 58-56
Heavy (35+): 0
Medium (25-34): 2 KASE, KBEQ
Light (Under 25): 60
New Airplay This Week: 2 WCMS, WGGY

MARK WILLS 536/93
High Low And In Between (Mercury Nashville)
Total Stations: 77/Chart Move: 60-58
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 76
New Airplay This Week: 6 KRYS, WCKT, WCMS, WFRE, WKTF, WYCD

499 - 75 DETECTIONS

Total Plays/Gain

BLACKHAWK 448/10
King Of The World (Arista)
Total Stations: 55/Chart Move: 61-59
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 55
New Airplay This Week: 2 WKXK, WWGR

TY HERNDON 385/84
She Wants To Be Wanted Again (Epic)
Total Stations: 83/Chart Move: 64-60
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 83
New Airplay This Week: 11 KFKF, KYGO, KZSN, WBCT, WDOD, WFLS, WKJN, WKSF, WRKZ, WYAY, WZZK

MARTY STUART 370/45
You Can't Stop Love (MCA)
Total Stations: 56/Chart Move: 62-61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 56
New Airplay This Week: 4 KEEY, KFRG, WCKT, WYCD

DOLLY PARTON 353/92
Just When I Needed You Most (Rising Tide)
Total Stations: 65/Chart Move: 65-62
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 65
New Airplay This Week: 3 WJCL, WKLB, WYYD

COLLIN RAYE 315/117
What If Jesus Comes Back Like That (Epic)
Total Stations: 69/Chart Move: 67-63
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 69
New Airplay This Week: 12 KIIM, KMDL, KOUL, KRYS, KWJJ, WCOL, WGXK, WHYL, WQDR, WSSL, WWGR, WYGY

BILLY DEAN 283/34
I Wouldn't Be A Man (Capitol Nashville)
Total Stations: 56/Chart Move: 66-64
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 56
New Airplay This Week: 8 KIKF, KSAN, WDOD, WKJN, WKXK, WKSF, WKSJ, WSIX

★ **PAUL BRANDT 265/145**
I Meant To Do That (Reprise)
Total Stations: 66/Chart Move: Debut 65
Heavy (35+): 0
Medium (25-34): 1 KMLE
Light (Under 25): 65
New Airplay This Week: 11 KFMS, KSOP, KXKC, KZSN, WCHY, WGXK, WKCO, WKHK, WKJN, WNCY, WYAY

BURNIN' DAYLIGHT 228/40
Love Worth Fighting For (Curb)
Total Stations: 33/Chart Move: 69-66
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 33
New Airplay This Week: 3 WIVK, WKSF, WXBO

★ **SAMMY KERSHAW 226/64**
Politics, Religion And Her (Mercury Nashville)
Total Stations: 82/Chart Move: 72-67
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 82
New Airplay This Week: 7 KIKF, KUZZ, KXKC, WEZL, WGH, WKSJ, WSSL

★ **DERYL DODD 222/49**
That's How I Got To Memphis (Columbia)
Total Stations: 35/Chart Move: 71-68
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 35
New Airplay This Week: 5 KMDL, KPLX, KSKS, WGH, WKXK

★ **RAY VEGA 206/147**
Remember When (BNA)
Total Stations: 37/Chart Move: Debut 69
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 37
New Airplay This Week: 9 KIKF, WHYL, WKSF, WKSJ, WQBE, WRKZ, WRNS, WWGR, WXBM

★ **WYNONNA 197/189**
Somebody To Love You (Curb/MCA)
Total Stations: 74/Chart Move: Debut 70
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 74
New Airplay This Week: 6 KHAY, WCKT, WGAR, WRNS, WYYZ, WYCD

JEFF WOOD 193/31
You Just Get One (Imprint)
Total Stations: 31/Chart Move: 73-71
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 31
New Airplay This Week: 4 KBEQ, KFMS, KIKF, WYCD

LITTLE TEXAS 180/18
Kiss The Girl (Walt Disney)
Total Stations: 11/Chart Move: 74-73
Heavy (35+): 1 KYNG
Medium (25-34): 3 WBOB, WYYZ, WYAY
Light (Under 25): 7

★ **JO DEE MESSINA 173/34**
Do You Wanna Make Something Of It (Curb)
Total Stations: 55/Chart Move: Debut 74
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 55
New Airplay This Week: 9 KIKF, KSOP, KTTS, WBOB, WFLS, WGNV, WKJN, WSTH, WYYZ

★ **THE MAVERICKS 120/120**
I Don't Care If You Love Me Anymore (MCA)
Total Stations: 60/Chart Move: Debut 75
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 60

★ **TOBY KEITH 91/8**
Me Too (Mercury Nashville)
Total Stations: 18
Heavy (35+): 0
Medium (25-34): 2 KKBO, KMLE
Light (Under 25): 16

3199 - 1000 DETECTIONS

Total Plays/Gain

CLAY WALKER 3195/218
Bury The Shovel (Giant)
Total Stations: 157/Chart Move: 21-18
Heavy (35+ plays): 2 WBCT, WGR L
Medium (25-34): 44 KBEQ, KDDK, KFKF, KGMV, KIKF, KNCI, KRAK, KSOP, KTEX, KTOM, KTST, KWNR, KXKC, KZSN, WCHY, WCTK, WDOD, WEZL, WHSL, WHYL, WIL, WJCL, WKHK, WKJN, WKXK, WKSF, WKTF, WMSI, WNCY, WPOC, WQBE, WQMX, WQXK, WRBQ, WRKZ, WRNS, WSIX, WSTH, WWGR, WXBM, WXBO, WYAY, WYCD, WYYD
Light (Under 25): 111

LEANN RIMES 3006/673
One Way Ticket (Because I Can) (Curb)
Total Stations: 158/Chart Move: 28-19
Heavy (35+): 3 KKBO, KWJJ, KYCY
Medium (25-34): 34 KEEY, KFMS, KHAY, KMDL, KMPS, KNIX, KRAK, KRTY, KTOM, KTST, KWNR, WBCT, WBOB, WCHY, WCOL, WDAF, WESC, WEZL, WGRL, WKJN, WKKO, WKXK, WKLB, WKSF, WPOC, WRKZ, WRNS, WSM, WSTH, WUBE, WUSN, WUSY, WYAY, WYCD
Light (Under 25): 121
New Airplay This Week: 8 KCYY, KHEY, KILT, WDSY, WGGY, WOKO, WSOC, WYRK

TRACY BYRD 2990/391
Big Love (MCA)
Total Stations: 158/Chart Move: 25-20
Heavy (35+): 1 WQBE
Medium (25-34): 34 KASE, KBEQ, KDDK, KKBO, KMDL, KMLE, KNIX, KTEX, KTOM, KTST, KXKC, KYGO, WDOD, WEZL, WFLS, WFMS, WFRE, WGRL, WHYL, WIL, WIVK, WKJN, WKXK, WNCY, WOKO, WPOC, WQMX, WRKZ, WRNS, WSM, WSTH, WWGR, WXBO, WYAY
Light (Under 25): 123
New Airplay This Week: 5 KIIM, KRAK, WBBS, WDAF, WYRK

TIM MCGRAW 2972/289
Maybe We Should Just Sleep On It (Curb)
Total Stations: 158/Chart Move: 23-21
Heavy (35+): 3 KMDL, KRYS, WBCT
Medium (25-34): 28 KAJA, KHEY, KIKF, KKBO, KRMD, KSSN, KTEX, KTOM, KTST, KXKC, KZSN, WBBB, WDOD, WHYL, WIVK, WKCN, WKJN, WKXK, WKXK, WMSI, WMZQ, WNCY, WNOE, WQMX, WRNS, WUSY, WWGR, WYYD
Light (Under 25): 127

MILA MASON 2784/163
That's Enough Of That (Atlantic)
Total Stations: 156/Chart Move: 24-23
Heavy (35+): 6 KBEQ, KFRG, KILT, WJCL, WRBQ, WYCD
Medium (25-34): 30 KFKF, KGMV, KIKF, KKCS, KMDL, KNCI, KPLX, KTEX, KUZZ, KYNG, WDOD, WEZL, WGAR, WGGY, WIOV, WIVK, WKCN, WKJN, WKXK, WMSI, WMZQ, WNCY, WNOE, WQBE, WRNS, WUSY, WWGR, WYAY
Light (Under 25): 120
New Airplay This Week: 5 KMPS, WFLS, WGRL, WKHX, WYRK

MARY CHAPIN CARPENTER 2705/376
Let Me Into Your Heart (Columbia)
Total Stations: 155/Chart Move: 29-24
Heavy (35+): 2 KYCY, WBBS
Medium (25-34): 20 KCCY, KTOM, KTST, KXKC, KYCW, WBCT, WDOD, WFRE, WGAR, WGRL, WHYL, WIVK, WKJN, WMZQ, WQBE, WRKZ, WWGR, WXBO, WYAY, WYYD
Light (Under 25): 133
New Airplay This Week: 7 KASE, WDSY, WIL, WKIS, WQIK, WQMX, WYNK

GARY ALLAN 2442/175
Her Man (Decca)
Total Stations: 155/Chart Move: 30-27
Heavy (35+): 5 KKBO, KMDL, KXKC, WHYI, WKIX
Medium (25-34): 18 KFMS, KHEY, KMLE, KRTY, KTST, KUZZ, KWJJ, WDOD, WFMS, WFRE, WIVK, WJCL, WKJN, WNCY, WQDR, WRKZ, WXBO, WYAY
Light (Under 25): 132
New Airplay This Week: 7 KGMV, KSSN, KWNR, WAMZ, WGGY, WGXK, WGNV

KEVIN SHARP 1917/357
Nobody Knows (Asylum)
Total Stations: 140/Chart Move: 35-29
Heavy (35+): 4 KMDL, KYCY, KYNG, WYCD
Medium (25-34): 17 KFKF, KKBO, KMPS, KNCI, KXKC, KYCW, KZLA, WBCT, WIVK, WKSF, WQBE, WTDI, WWWW, WYYZ, WXBO, WYAY, WYGY
Light (Under 25): 119
New Airplay This Week: 20 KDDK, KFDI, KGMV, KSAN, KTEX, WBEE, WBUB, WCKT, WCTK, WDAF, WGH, WIL, WKIX, WMIL, WMJC, WPOR, WQDR, WQXK, WROO, WUSY

TRACY LAWRENCE 1861/610
Is That A Tear (Atlantic)
Total Stations: 148/Chart Move: 43-30
Heavy (35+): 0
Medium (25-34): 4 KASE, KMLE, KXKC, WBCT
Light (Under 25): 144
New Airplay This Week: 33 KCYY, KEEY, KILT, KKAT, KMPS, KOUL, KRAK, KSAN, KTEX, KUPL, KWNR, KXXY, WBEE, WCMS, WCTK, WCUZ, WDOD, WDRM, WFMS, WIRK, WKCO, WKHK, WKLB, WKSF, WMYC, WPOC, WRKZ, WSOC, WTDI, WWGR, WYYZ, WYCD, WYNK

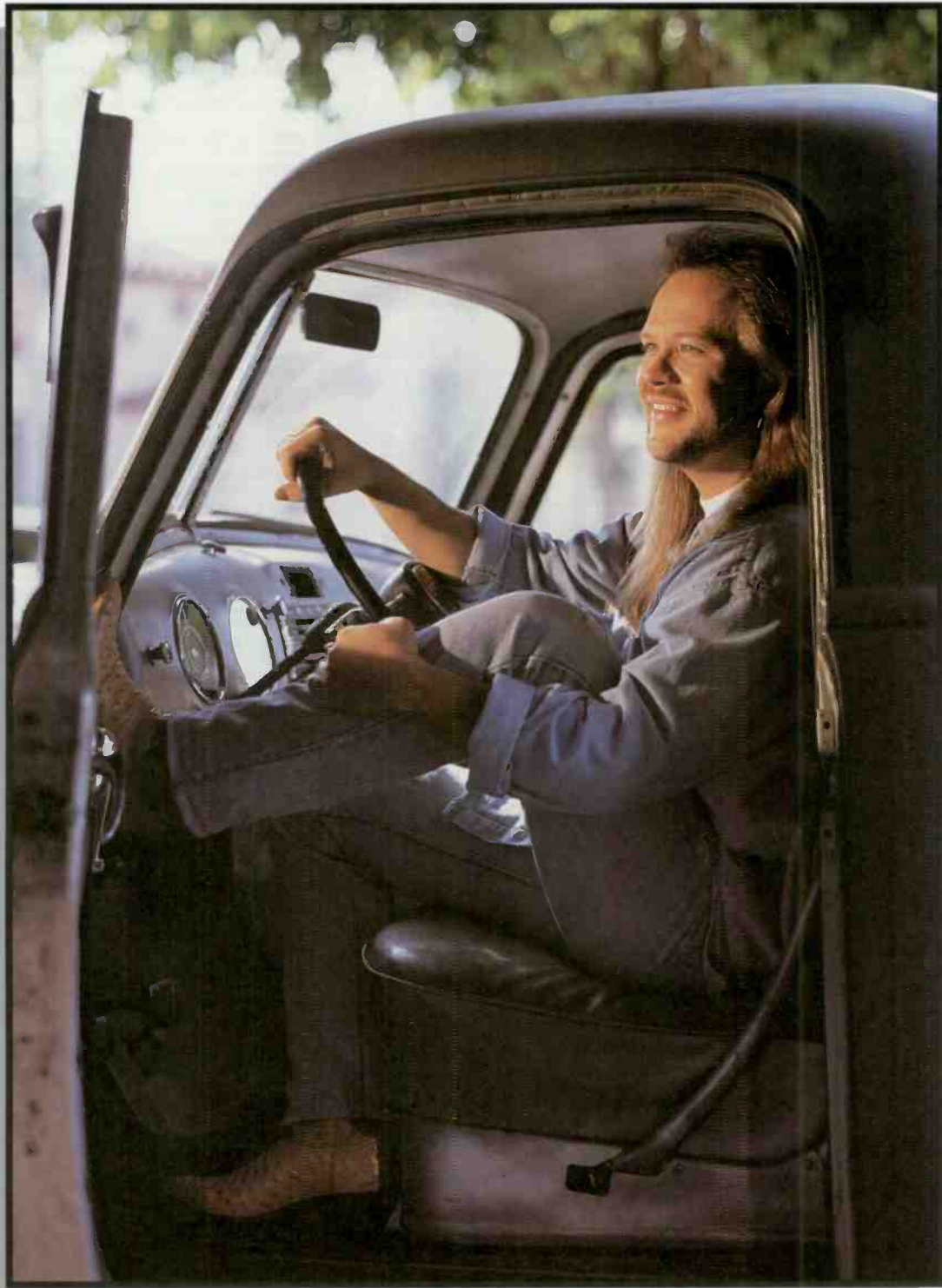
BRYAN WHITE 1764/348
That's Another Song (Asylum)
Total Stations: 147/Chart Move: 39-31
Heavy (35+): 0
Medium (25-34): 6 KASE, KMDL, WAMZ, WBCT, WGAR, WSTH
Light (Under 25): 141
New Airplay This Week: 17 KDDK, KKAT, KRST, KSAN, KTEX, KXXY, KYNG, WCOS, WDAF, WESC, WHSL, WKKO, WKXK, WNOE, WWWW, WYNK, WYYD

JOHN MICHAEL MONTGOMERY 1759/951
Friends (Atlantic)
Total Stations: 142/Chart Move: 51-32
Heavy (35+): 2 KKBO, KYCY
Medium (25-34): 9 KASE, KFMS, KMLE, KRYS, KYNG, WIVK, WKIX, WTDI, WYAY
Light (Under 25): 131
New Airplay This Week: 58 KAJA, KBEQ, KCYY, KDDK, KDRK, KGMV, KHAY, KIKF, KJJY, KKAT, KKCS, KNCI, KRAK, KRMD, KRST, KRTY, KTOM, KUPL, KZLA, KZSN, WBCT, WBEE, WBOB, WCKT, WCMS, WCOS, WDAF, WDOD, WDRM, WESC, WFLS, WFRE, WHSL, WHYL, WIL, WIRK, WJCL, WKCN, WKKO, WKTF, WMJC, WMSI, WNCY, WPOC, WQDR, WQMX, WQXK, WQYK, WRBQ, WRNS, WTDI, WUSN, WWGR, WWWW, WXTU, WYGY, WYYD, WZZK

FAITH HILL 1728/320
I Can't Do That Anymore (Warner Bros.)
Total Stations: 147/Chart Move: 40-33
Heavy (35+): 0
Medium (25-34): 4 KKBO, KMLE, WBCT, WPOC
Light (Under 25): 143
New Airplay This Week: 22 KKAT, KRAK, KRST, KSAN, KTEX, KVET, WCOS, WDRM, WESC, WIL, WKIS, WKTF, WMSI, WOKO, WQDR, WQMX, WSM, WSTH, WTDI, WVLK, WYNK, WYYD

Travis Tritt

“Where Corn Don’t Grow”



The follow up to the #1 single and video
“More Than You’ll Ever Know”

GOING FOR AIRPLAY NOVEMBER 11.



Produced by Travis Tritt and Don Was
Management: Ken Kragen/Kragen & Co. and Gary Falcon/Falcon Management

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 159 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★★ NO. 1 ★★★★★				
1	2	13	LONELY TOO LONG EPIC 1 week at No. 1	PATTY LOVELESS	5273	5076	
2	1	11	LIKE THE RAIN RCA	CLINT BLACK	5192	5631	
3	6	14	STRAWBERRY WINE CAPITOL NASHVILLE	DEANA CARTER	4971	4718	
4	3	18	ME AND YOU BNA	KENNY CHESNEY	4944	4988	
5	4	17	MORE THAN YOU'LL EVER KNOW WARNER BROS.	TRAVIS TRITT	4905	4946	
6	7	13	I CAN STILL MAKE CHEYENNE MCA	GEORGE STRAIT	4895	4661	
7	5	16	THE ROAD YOU LEAVE BEHIND MCA	DAVID LEE MURPHY	4776	4858	
8	8	7	THE FEAR OF BEING ALONE MCA	REBA MCENTIRE	4686	4451	
9	9	4	LITTLE BITTY ARISTA	ALAN JACKSON	4407	3835	
10	10	17	CHANGE MY MIND CAPITOL NASHVILLE	JOHN BERRY	4067	3825	
11	12	13	EVERY LIGHT IN THE HOUSE CAPITOL NASHVILLE	TRACE ADKINS	3952	3531	
12	13	6	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	3667	3529	
13	16	8	THAT OL' WIND CAPITOL NASHVILLE	GARTH BROOKS	3658	3472	
14	15	10	MAMA DON'T GET DRESSED UP FOR NOTHING ARISTA	BROOKS & DUNN	3631	3498	
15	17	13	IT'S ALL IN YOUR HEAD ARISTA	DIAMOND RIO	3419	3351	
			★★★★ AIRPOWER ★★★★★				
16	19	16	GOODNIGHT SWEETHEART CURB	DAVID KERSH	3349	3008	
			★★★★ AIRPOWER ★★★★★				
17	18	14	LOVE IS STRONGER THAN PRIDE COLUMBIA	RICOCHET	3265	3133	
18	21	8	BURY THE SHOVEL GIANT	CLAY WALKER	3195	2976	
19	28	8	ONE WAY TICKET (BECAUSE I CAN) CURB	LEANN RIMES	3006	2333	
20	25	9	BIG LOVE MCA	TRACY BYRD	2990	2598	
21	23	6	MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	2972	2683	
22	22	15	IRRESISTIBLE YOU RCA	TY ENGLAND	2871	2946	
23	24	14	THAT'S ENOUGH OF THAT ATLANTIC	MILA MASON	2784	2621	
24	29	7	LET ME INTO YOUR HEART COLUMBIA	MARY CHAPIN CARPENTER	2705	2328	
25	20	19	BELIEVE ME BABY (I LIED) MCA	TRISHA YEARWOOD	2541	2981	
26	14	18	THE MAKER SAID TAKE HER RCA	ALABAMA	2534	3514	
27	30	13	HER MAN DECCA	GARY ALLAN	2442	2267	
28	27	17	STARS OVER TEXAS ATLANTIC	TRACY LAWRENCE	1932	2345	
29	35	8	NOBODY KNOWS ASYLUM	KEVIN SHARP	1917	1560	
30	43	3	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	1861	1251	
31	39	5	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	1764	1416	
32	51	5	FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	1759	808	
33	40	5	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	1728	1408	
34	36	7	WOULD I WARNER BROS.	RANDY TRAVIS	1685	1458	
35	37	8	GOING, GOING, GONE ATLANTIC	NEAL MCCOY	1650	1444	
36	32	19	LOVE REMAINS EPIC	COLLIN RAYE	1563	2161	
37	34	18	WORLDS APART MCA	VINCE GILL	1316	1848	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	41	11	LOVE YOU BACK DECCA	RHETT AKINS	1215	1372	
39	42	20	YOU'RE NOT IN KANSAS ANYMORE CURB	JO DEE MESSINA	1021	1328	
40	44	19	A WOMAN'S TOUCH MERCURY NASHVILLE	TOBY KEITH	1016	1222	
41	50	7	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	1010	870	
42	49	7	WHERE DO I GO TO START ALL OVER COLUMBIA	WADE HAYES	1009	886	
43	33	10	AIN'T GOT NOTHIN' ON US ATLANTIC	JOHN MICHAEL MONTGOMERY	952	2053	
44	63	2	PRETTY LITTLE ADRIANA MCA	VINCE GILL	913	310	
45	57	2	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	891	547	
46	38	12	SWINGIN' DOORS RCA	MARTINA MCBRIDE	875	1442	
47	47	17	VIDALIA MERCURY NASHVILLE	SAMMY KERSHAW	853	1113	
48	56	4	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	852	626	
49	48	19	YOU CAN'T LOSE ME WARNER BROS.	FAITH HILL	849	1005	
50	52	9	CHEROKEE BOOGIE ARISTA	BR5-49	833	774	
51	53	9	WE ALL GET LUCKY SOMETIMES CAREER	LEE ROY PARNELL	807	752	
52	45	8	WHEN COWBOYS DIDN'T DANCE BNA	LONESTAR	767	1123	
53	55	6	MAYBE HE'LL NOTICE HER NOW BNA MINDY MCCREARY FEATURING LONESTAR'S RICHIE MCDONALD		761	643	
54	54	11	ANOTHER YOU, ANOTHER ME REPRISE	BRADY SEALS	733	701	
55	59	4	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	592	488	
56	58	6	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	591	518	
57	46	16	WHAT WILL YOU DO WITH M-E STEP ONE	WESTERN FLYER	581	1117	
58	60	5	HIGH LOW AND IN BETWEEN MERCURY NASHVILLE	MARK WILLS	536	443	
59	61	4	KING OF THE WORLD ARISTA	BLACKHAWK	448	438	
60	64	3	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	385	301	
61	62	4	YOU CAN'T STOP LOVE MCA	MARTY STUART	370	325	
62	65	7	JUST WHEN I NEEDED YOU MOST RISING TIDE	DOLLY PARTON	353	261	
63	67	13	WHAT IF JESUS COMES BACK LIKE THAT EPIC	COLLIN RAYE	315	198	
64	66	3	I WOULDN'T BE A MAN CAPITOL NASHVILLE	BILLY DEAN	283	249	
			★★★★ HOT SHOT DEBUT ★★★★★				
65	NEW ▶		I MEANT TO DO THAT REPRISE	PAUL BRANDT	265	120	
66	69	5	LOVE WORTH FIGHTING FOR CURB	BURNIN' DAYLIGHT	228	188	
67	72	2	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	226	162	
68	71	2	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	222	173	
69	NEW ▶		REMEMBER WHEN BNA	RAY VEGA	206	59	
70	NEW ▶		SOMEBODY TO LOVE YOU CURB/MCA	WYNONNA	197	8	
71	73	3	YOU JUST GET ONE IMPRINT	JEFF WOOD	193	162	
72	70	3	HAVE WE FORGOTTEN WHAT LOVE IS RIVER NORTH	CRYSTAL BERNARD	182	185	
73	74	5	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	180	162	
74	NEW ▶		DO YOU WANNA MAKE SOMETHING OF IT CURB	JO DEE MESSINA	173	139	
75	NEW ▶		I DON'T CARE IF YOU LOVE ME ANYMORE MCA	THE MAVERICKS	120	0	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

CHRIS WARD HAS WORN MANY HATS BUT NONE FIT HIM AS WELL AS THIS ONE...



Chris Ward



WHO ARE YOU GONNA BE
"WHEN YOU GET TO BE YOU"?
AIRPLAY DATE: NOVEMBER 11

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COUNTRY AIRPLAY Monitor

• We Listen To Radio •

November 1, 1996 \$ 4.95 Volume 4 • No. 45

COUNTRY HIGHLIGHTS

★★★ NO. 1 ★★★

CLINT BLACK
Like The Rain (RCA)

★★★ AIRPOWER ★★★

ALAN JACKSON • Little Bitty (ARISTA)
TERRI CLARK • Poor, Poor Pitiful Me (MERCURY NASHVILLE)
GARTH BROOKS • That Ol' Wind (CAPITOL NASHVILLE)
DIAMOND RIO • It's All In Your Head (ARISTA)

NEW RELEASES

WAYLON JENNINGS WITH JESSI COLTER • Deep In The West (JUSTICE)
COLLIN RAYE • What If Jesus Comes Back Like That (EPIC)
TONY TOLIVER • He's On The Way Home (CURB/RISING TIDE)
WYNNONNA • Somebody To Love You (CURB/MCA)

Can A New Country Station Grow The Core? Or Just Cannibalize It?

by Sean Ross

Can a new country FM still blast its way into contention at a time when the format's life-group is shrinking? Sure, if it finds an opening and markets itself heavily. Can a new country outlet still grow the format's audience, rather than engage the existing stations in a war of attrition? Rarely, judging from a Country Airplay Monitor look at eight markets where new stations have signed on in the last 15 months.

During the country boom, many new country FMs modeled their strategies on KMLE Phoenix. That station signed on in 1988 with a stated goal of creating country converts, rather than engaging heritage country outlet KNIX in hand-to-hand combat. KMLE would eventually overtake KNIX on several occasions—and it leads at the moment—but many other country FMs were able to carve out success in their markets without ever overtaking the incumbent country station.

That changed dramatically when country shares began tapering off. As the number of country stations suddenly duopolized and taken out of the format by their competition has shown, many operators no longer feel the market is big enough for the both of them. Yet, even in this environment, new operators continue to charge into the format, with mixed results.

Among those who dared:

- KUBL (K-Bull 93) Salt Lake City, which had a 3.4 share in the summer of '95 after switching from classic rock to country, now leads the market's four country stations with a 5.1 share 12-plus. By contrast, rival KKAT led the format with a 6.1 last summer. And while Salt Lake City had 18.1 country shares between four stations last summer (including KSOP and KBKK), it now has 15.4 shares between four FMs.

- WTGE (Cat Country) Baton Rouge, La., dropped modern rock for country this summer. Like KUBL, WTGE came into a crowded

country market. Like KUBL, it's shown some quick results. WTGE is now second among four country FMs, up 4.8-5.5, behind WYNK (12.2-10.9) but ahead of WKJN (3.5-3.3) and WYCT (2.9-1.6). Last summer, three country stations were dividing 15.6 shares. This summer, the four are dividing 21.3 shares, although it must be noted that half of WTGE's summer book was in another format and could reflect modern rock listeners who have not gravitated elsewhere yet.

- WHSL (Whistle 100) Greensboro, N.C., signed on last fall and has gone from 1.8 as an AC station to 4.2 in the summer. Like WTGE, WHSL muscled its way to the No. 2 spot in a crowded market. While WTQR leads the format with 11.5, off from 12.8 last summer, WHSL now leads WKSI (down 7.1-3.0 over the last year), WPCM (3.1-2.8), and WFMX (1.9-1.6). Country shares in the market are slightly below a year ago—23.9 vs. last year's 24.9.

- WCLB West Palm Beach, Fla., was up 2.2-3.0 in the summer, while incumbent WIRK was down 6.6-5.5; last summer, WIRK had a 7.6 share. Last summer, before WCLB switched from top 40, there were 9.3 shares between WIRK and nearby WKIS Miami. Now, the three stations account for 9.7 shares.

- WKXX (Kicks Country 94.7) Chicago signed on at the beginning of the year and has gone from 1.1 in its previous N/T format to 1.3 in the summer. Rival WUSN (US99), meanwhile, is down from 4.2 a year ago (and 4.7 in the fall, its last book alone in the format) to 3 this summer, meaning that Kicks' share almost exactly equals WUSN's losses.

- WJKK Jackson, Miss., signed on last summer and has gone from 0.9 to 3.2 over the last year. Format leader WMSI is up 12.3-12.6 over that time. Its duopoly partner, WKTF (Katfish 95), is off 3.1-2.7. In that market, country shares are up from 15.4 a year ago to 18.5.

- Former album rock outlet

Continued on page 5

"I DON'T CARE

IF YOU LOVE ME

ANYMORE"

NEW FROM

THE MAVERICKS

FROM THE UPCOMING
MOTION PICTURE AND
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AIRPLAY NOVEMBER 11

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CHRIS WARD HAS WORN MANY HATS



BUT NONE FIT HIM AS WELL AS THIS ONE...



Chris Ward

WHO ARE YOU GONNA BE
"WHEN YOU GET TO BE YOU"?
AIRPLAY DATE: NOVEMBER 11



RADIOACTIVE BY PHYLLIS STARK

DOJ Acts On ARS JSA; Heritage Adds McNeill

In its third move to date to halt a station sale, the Justice Department has reached a settlement with American Radio Systems that will allow ARS to acquire Lincoln Group's **WHTK/WPXY** Rochester, N.Y., but force it to spin off **WHAM/WVOR**. ARS was also forced to terminate its JSA-to-buy with modern **WNVE** (the Nerve), marking the first time Justice had intervened in a JSA, as opposed to an LMA. ARS will now end up with **WHTK**, **WPXY**, **WCMF-FM**, **WRMM**, and forthcoming **FM WAQB**.

Bob McNeill, VP of programming for Westwood One's eight satellite formats, is the new VP of programming for Heritage Media.

Portland, Ore.'s **KUPL-AM** bows this week as Straight Country 97.0, a gold-based country format programmed by PD **Tony Christopher** and sister **KUPL-FM PD Lee Rogers**. The former **KBBT**, which had been simulcasting **KUPL-FM** this month, will be sprinkled with the most traditional-sounding new product and such pre-'70s artists as **Patsy Cline** and **Jim Reeves**, according to Rogers. He's seeking an a.m. co-host to join **Susan Barr** and **Brad Bean**, as well as a night jock. The move gives Portland two gold-based country stations, since rival **KWJJ-AM** also plays classics.

Dick Harlow, most recently GM of oldies/modern combo **WWMG/WEND** Charlotte, N.C., is the new GM of country **WKSI** Greensboro, N.C., replacing **Stan Thomas**.

WBWN (B104) Bloomington, Ill., PD/morning man **Jon Wailin** returns to Northern California as morning host at **KRAZ** Santa Rosa, Calif. Wailin was previously PD of **KNEW** San Francisco. At B104, APD/MD **Dan Westhoff** is upped to PD and is looking for a new morning host. Overnighter **Ryan Hinthorn** moves to nights.

Eight Toronto broadcasters recently announced that they'll begin digital audio broadcasting by mid-1997 in anticipation of consumer digital receivers showing up by fall '97. The stations will simulcast 15 Toronto outlets.

San Diego and Phoenix are the turf for a three-way swap between Jacor, Nationwide, and Sandusky that sees Jacor getting standards/classic rock combo **KPOP/KGB** San Diego and classic rock **KOPA/KSLX** going from Jacor to Nationwide to Sandusky, which is rumored to be trading **KEGL** Dallas to Nationwide. Meanwhile, Jacor's recently acquired N/T **KCBQ-AM** will go to EXCL Communications and become part of EXCL's Spanish California Network.

SFX Broadcasting acquires Gilmore's **WWYZ** (Country 92.5) Hartford, Conn., for \$25.25 million. SFX already owns, or is acquiring, modern

WMRQ, album **WHCN**, and top 40 **WKSS** in that market. In other sales news, Capstar/Commodore, which already owns five stations in the Vero Beach, Fla., market, moves one market north, picking up five stations from three broadcasters in the Melbourne, Fla., area, including country **WHKR**. And now that Commodore has closed on five more Huntington, W.Va., stations, **Judy Jennings-Riffe** adds GM duties at those Adventure Communications' outlets, including country **WBVB** (B97), replacing **Rich Myhrvold** and putting her over a total of 10 stations!

After weeks of speculation, Fuller-Jeffrey confirms it will simulcast country **WOKQ** Portsmouth, N.H., on former top 40 **WZPK** Portland, Maine. . . . **Chris Cannon**, who recently joined **KJKT** Joplin, Mo., as MD/afternoon jock, adds PD duties. GM **Chuck Dunnaway** had been handling programming chores.

Jerry Austin joins **KCKI** (Kick 99) Tulsa, Okla., as MD/night jock, replacing **Stan Grunewald**, now at **WROR** Boston. Austin was formerly at **KKAJ** Ardmore, Okla. . . . Night jock **Jay Michaels** is upped to MD at **WTRS** Gainesville, Fla. He replaces **Tommy Rockwell**, who becomes MD at sister AC station **WMFQ**.

KBEQ (Q104) Kansas City morning show producer **Brad Cummings** joins **WKXX** St. Louis for nights. He replaces **John Boy**, now at **WIVK-FM** Knoxville, Tenn. . . . **WZPC** (PC103) Nashville moves **Jim Patrick** from afternoons to nights, replacing former MD **Trish Hennessey**.

At **WTXT** Tuscaloosa, Ala., overnighter **Gary Whitfield** moves to afternoons and adds production director duties, replacing **Neil Young**, now in mornings at **KSMX** Clovis, N.M. P/T jock **L.A. West** replaces Whitfield in overnights. Nights are open, following **Joey Thrower's** return to college.

Jeremy Gibson rejoins **KGKL-FM** San Angelo, Texas, for nights, moving from **KRUN** Ballenger, Texas. **Melissa Lewis** moves from nights to mid-days. **Brian Wilkerson** moves from classic country sister **KGKL-AM** to overnights on the FM.

Tim Kostiuk is upped to APD/afternoons at **CFQC** (Hot 93) Saskatoon, Saskatchewan.

Veteran country programmer **Don Keith**, now with Tapscan, is readying his second novel and first radio-themed tome. "Wizard Of The Wind" details the rise of a broadcast mogul who starts out cleaning the transmitter shack at a station remarkably like the old **WVOK** Birmingham, Ala., before inventing satellite radio networks and becoming a home-shopping mogul. Keith's novel, probably the first suspense novel in which picketing plays a part in the cliffhanger, will be published by St. Martin's Press in late January.



COUNTRY CONFIDENTIAL BY WADE JESSEN

It Can Be Better The Second Time Around

During the opening country session of the Billboard/Airplay Monitor Radio Seminar in September, one participant suggested that not staying with records long enough may be one of the symptoms of an ailing industry. David Kersh's "Goodnight, Sweetheart" was cited as one record that got off to a slow start but had the advantages of an early buzz and, subsequently, the renewed determination of the label's promotion department. Kersh's record has been on our chart for 15 weeks and moves 22-19 this week.

That may be why Music Row is now rereleasing two singles that died young but showed promise during their short runs. Two weeks ago, Capitol Nashville announced that it would reserve radio with "Every Time She Passes By" by George Ducas, which spent 10 weeks on our airplay chart, peaking at No. 57. Last week, Epic announced plans to reship "Once I Was The Light Of Your Life" by Stephanie Bentley. That song darted in and out of our airplay list over a 12-week period.

Capitol Nashville VP of national promotion Terry Stevens says, "We have way too much invested in these projects to put them out there for two weeks and then give up on them because they don't blast onto the charts immediately. This is a way to say, 'Hey, we have a hit here,' and [those types of songs] should be given a second chance."

Warner Bros. felt it had a winner with "On The Other Hand" by Randy Travis when it was released in the summer of '85. That song peaked at No. 67, but the follow-up, "1982," made it to No. 6 in early '86. The label then rereleased "On The Other Hand," and it became Travis' first No. 1 hit.

Similarly, John Conlee's "Rose Colored

Glasses" failed to chart its first time out but ended up hitting the top five on the second try and became his signature song.

Epic VP of promotion Rob Dalton says, "This is one of the more prevalent issues facing our industry. Product is moving through the system so fast, that hits are falling through the cracks. Too many great records are being lost nationally before they even have a chance to work." Epic made the decision to rerelease the Bentley track after identifying its hit potential at such stations as **WXBQ** Bristol, Va., **KBEQ** Kansas City, and **WYAY** Atlanta. "We were consistently No. 1 in call-out and requests in many cases once we hit the 300-detection mark, especially in Kansas City, but the critical national support wasn't there, and for all the wrong reasons," says Dalton. He adds that his label's costs are the same whether it chooses to reship a song or move on to another one, so it isn't about money.

As for the commitment on the local level to songs that aren't setting the nation on fire, Dalton says, "This demonstrates a tremendous amount of integrity on the part of programmers, and we're grateful for and encouraged by that. We're already seeing releases on developing artists lasting longer [on the chart], and hopefully, that characteristic will be [evident] across the board."

Whether this strategy will be contagious remains to be seen, but the principle should ultimately serve both radio and records very well, particularly when it comes pedigreed with success stories. While some PDs will undoubtedly dismiss being worked again on records as overkill, others should view it as an opportunity to give more serious consideration to certain releases they simply couldn't accommodate the first time around.

A Well-Heeled Celebration



The Tampa, Fla., stop of the Kraft Women of Country tour coincided with Lorrie Morgan's birthday, so **WQYK-FM** Tampa took the opportunity to present Morgan with champagne and a cake shaped like a high-heeled shoe. Pictured, from left, are afternoon jock **Dave McKay**, OM/morning man **Tom Rivers**, Morgan, and promotion director **Mike Culotta**.

ON THE AIR

NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

Due to a format change, **KASY** Albuquerque, N.M., is no longer used for chart tabulation. This change brings the total number of monitored stations to 159.

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ON THE ROW

CRS Theme Set; Azar Duets With A Packer

Country Radio Seminar, scheduled for March 5-8, 1997, at Nashville's Opryland Hotel, will be themed "Winning Through Learning: How To Keep Country Strong." Notre Dame football coach **Lou Holtz** will be the keynote speaker. Participants in the closing "WCRS Live!" session will be songwriters **Bobby Braddock**, **Jim Weatherly**, **Clint**

Black, and **Dolly Parton**. Also, CRS' previously announced move from Opryland to the downtown convention center is a two-year commitment, beginning in 1998.

Steve Azar has cut a song he wrote, "Born With It," as a duet with **Brett Favre** of the Green Bay Packers. It will be released later this fall on an album project teaming country artists and football players being released by Gridiron Records in conjunction with the NFL.

Lorrie Morgan has re-signed with talent agency Buddy Lee Attractions. Morgan also has begun work on her autobiography, to be released next fall. . . . New DKC/Columbia artist **Nikki Nelson** has signed with Trifecta Entertainment for personal management.

LeAnn Rimes will open nine **Alan Jackson** tour dates between Oct. 30 and Nov. 23.

M Street Format Monitor

Top 40 Nudges Up; More Country Losses

Country radio continued to lose outlets during October, while top 40 continued to nudge forward. But the adult modern rock movement accounted for most station activity last month, spurring rises at both the triple-A and adult top 40 formats, according to the new Airplay Monitor/M Street Format Monitor.

Data from the Nashville-based M Street Journal shows country radio continuing to lose stations at the same pace it did in September, down eight outlets although still clearly ahead of the No. 2 format, news/talk, which, after a few slow months, is again growing at its normal pace, with a net gain of eight stations.

Mainstream AC stations were down again this month, with a net loss of seven. Soft AC and easy listening stations were down even more dramatically, off by 12. But the adult top 40 format, which lost its bullet last month, reclaimed it, up from 278 stations to 283, much of it apparently spurred by the growth of modern ACs. Triple-A also seems to be benefiting from the growth of adult modern, posting another up month with a net rise of five stations, while mainstream, classic, and modern rock remained essentially flat.

Mainstream R&B outlets were also flat during October. The R&B adult format was up slightly,

powered by a net gain in R&B oldies stations of one station, bringing that sub-format's count from 43 outlets nationally to 44.

Adult standards outlets, which were up by 13 in September, continued their march forward, up eight stations during October. The standards format seems to be getting a little help from the continued loss of soft AC/easy outlets, as the standards format inherits the "softest, most relaxing thing on the dial" mantle in many markets.

After several months of running the M Street Format Monitor, it's worth noting that only three current music-based formats are among the top 10: country, mainstream AC, and Spanish. Otherwise, the top 10 most programmed formats are either nonmusic (N/T, religious talk and teaching) or gold-based (soft AC, oldies, standards, classic rock, and most music-based religious formats). The formats on which the music industry expends most of its attention fall largely outside of the top 10.

M Street is a Nashville-based provider of radio station data to the broadcast and music industries and the publisher of the weekly M Street Journal; it can be reached at 800-248-4242. The Format Monitor appears in the first issue of Airplay Monitor each month. **SEAN ROSS**

RANK		The M Street FORMAT MONITOR Copyright M Street Corp. 1996	STATION COUNT		
THIS MONTH	LAST MONTH		OCT. '96	SEPT. '96	NET GAIN OR LOSS
1	1	Country	2,524	2,532	-8
2	2	News/Talk	1,116	1,108	8
3	3	Adult Contemporary	952	959	-7
4	4	Oldies	738	734	4
5	5	Religion (Music)	596	594	2
6	6	Adult Standards	499	491	8
7	7	Spanish	463	462	1
8	8	Religion (Talk)	424	424	0
9	9	Soft AC/Easy Listening	394	406	-12
10	10	Classic Rock/Hits	349	349	0
11	11	Top-40/Mainstream/Rhythm	333	330	3
12	12	Top-40/Adult	283	278	5
13	13	Mainstream Rock	273	276	-3
14	14	R&B	184	184	0
15	16	R&B Adult/Oldies	165	164	1
16	17	Sports	156	154	2
17	15	Miscellaneous	155	154	1
18	18	Modern Rock	147	148	-1
19	19	Triple-A	110	105	5
20	20	Jazz	89	87	2
21	21	Classical	41	41	0
Total commercial operating stations			9,991	9,980	
Stations off the air			270	283	

○ Formats showing an increase in station count over the previous chart, regardless of chart movement.

Nights Like This



KMDL (the Dawg) Lafayette, La., assistant MD Stephanie Crist (aka Kathy Kodak), right, warms up to River North artist Steve Azar.

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Gary Allan

"HER MAN" (DECCA)

At age 13, Gary Allan walked into a bar a few blocks from his home in La Mirada, Calif., to audition for a singing job he'd seen advertised. Despite protests from the club owner that he was too young, Allan convinced the man to let him perform the following weekend, accompanied by his father and older brother. At 15, he was offered a record deal but followed his parents' advice to let it wait. Years later, and within weeks of arriving in Nashville, Allan had his choice of several major-label deals. "Used Heart For Sale" is his debut album.

Crystal Bernard

"HAVE WE FORGOTTEN WHAT LOVE IS" (RIVER NORTH)

Crystal Bernard played Helen Chappel on NBC's "Wings" for the past eight years, but she spent most of her childhood singing onstage. Bernard traveled across the country with her evangelical-preacher father, performing at church functions and gospel jubilees. At 14, she was asked to become part of Bobbie Gentry's Las Vegas show. Years later, after submitting a demo to Chicago's Peter Cetera, she was asked to duet with him, which brought her to the attention of River North. She co-wrote this single with Billy Dean.

BR5-49

"CHEROKEE BOOGIE" (ARISTA)

Hailing from Washington, Missouri, Indiana, West Virginia, and Kansas, the five members of BR5-49 came together in Nashville in 1993 and became regulars at Robert's Western World, a boot store/beer joint on lower Broadway, where they performed a mix of classics and their own brand of country music. "BR5-49 Live From Robert's," a six-song EP, was released earlier this year. "BR5-49" is their debut studio release.

Burnin' Daylight

"LOVE WORTH FIGHTING FOR" (CURB)

Marc Beeson (a former solo artist and author of Restless Heart's "When She Cries" and other songs), Sonny LeMaire (bassist, vocalist, and songwriter for Exile), and Kurt Howell (keyboardist and vocalist for Southern Pacific) make up this trio, which set out with the sole intention of getting its songs recorded by other artists. In fact, its first showcase invitations read, "We don't want a record deal, just cut our songs." Nevertheless, the act's shows attracted a slew of label execs with offers. Curb struck the right chord to change the group members' minds.

Deana Carter

"STRAWBERRY WINE" (CAPITOL NASHVILLE)

Growing up in Music City, Deana Carter didn't have to go much farther than her own back yard for a career in music. While her father, studio guitarist Fred Carter, Jr., was away recording with everyone from Neil Young to Tony Bennett, the rest of the Carter clan was singing in church choirs and musicals. Her debut album is titled "Did I Shave My Legs For This?"

Mila Mason

"THAT'S ENOUGH OF THAT" (ATLANTIC)

Mila Mason's grandmother instilled a love of music in her daughter, who took it one step further by singing and touring all over the country. After she graduated from high school

in Dawson Springs, Ky., it was the youngest Mason's turn to uphold the family tradition. She moved to Nashville, where she modeled, sang jingles, wrote songs, and recorded demos until a showcase landed her a record deal with Atlantic. Her debut set is titled "That's Enough Of That."

Caryl Mack Parker

"BETTER LOVE NEXT TIME" (MAGNATONE)

An accomplished pianist, guitarist, and mandolin player, Caryl Mack Parker grew up in Abilene, Texas, but it wasn't until entering talent shows in high school that she considered a career in music. While in college, Parker toured for the USO with husband/co-writer Scott Parker. After she got her degree in education, the Parkers moved to Portland, Ore., where she received recognition as a singer/songwriter, before moving to Nashville. Her self-titled debut is co-produced by Little Texas co-producer Christy DiNapoli.

Brady Seals

"ANOTHER YOU, ANOTHER ME" (REPRISE)

Fairfield, Ohio, native Brady Seals is flying solo after a successful run with Little Texas, which, over its seven-year history, received many accolades, including the Academy of Country Music's vocal group of the year award in 1994. Seals co-wrote nine of the 10 tracks on his debut album, "The Truth," produced by Rodney Crowell.

Kevin Sharp

"NOBODY KNOWS" (ASYLUM)

Kevin Sharp's family, which included seven children and numerous foster children, lived in Idaho and Sacramento, Calif. By the age of 3, Sharp was performing at church functions with other family members. At 10, he was auditioning for musicals, and his high school years were spent singing in choirs and playing sports. During his senior year, however, he was diagnosed with bone cancer. Many operations, painful treatments, and experimental drugs followed, and Sharp was given little chance to live. Surprisingly, he went into remission in 1991. Two years later, he returned to performing and was signed to Asylum with the help of mentor David Foster. This single is a country remake of a pop hit by the Tony Rich Project. "Measure Of A Man" is Sharp's debut album. A TV movie about his life is planned and will star Fred Savage of "The Wonder Years."

★ Jeff Wood

"YOU JUST GET ONE" (IMPRINT)

Oklahoma native Jeff Wood's first musical memory is being 6 years old at Disneyland and ending up onstage with one of the performing bands. Through high school and college, Wood performed acoustically and spent a lot of weekends watching Garth Brooks at the local Holiday Inn. After graduating from Oklahoma State University, Wood asked Brooks to show him around Nashville. He moved there a year later, was signed to a publishing deal, and penned "Cowboy Love" for John Michael Montgomery. He was signed briefly to Liberty before settling in at Imprint.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor. Send information on new artists to Sue Falco at 11 W. 42nd St., 12th Floor, New York, N.Y. 10036.

Can A New Country Station Grow The Core? Or Just Cannibalize It?

Continued from page 1

WGRX (Froggy 100.7) Baltimore was up 0.9-1.3 this summer, while heritage outlet WPOC was off 8.5-6.5. Last summer, Baltimore's country shares, including outlying signals, were at 10.9. This summer, they're at 9.1.

• KBUQ (Young Buck Country) Phoenix came into the market looking to do what KMLE did eight years ago. It debuted with a 1 share this summer. Total country shares in the market are now at a 15.1 vs. last summer's 14.

WHAT IT TAKES

In the early '90s, when the country life-group was expanding, new stations often figured they could make a living just by picking up the spillover audience and ad business from their competition. Nobody we interviewed for this story still thinks a new country station can thrive just by opening its doors. But most feel a new station can make a place for itself.

Bob Glasco, VP of consulting services for Rusty Walker Programming, was PD of KMLE at its inception and is also involved with KUBL. Asked if it's still possible to enter a market if the other country station isn't visibly asleep at the wheel, he says, "Obviously, that's going to make it easier. Otherwise, you have a war of attrition, and these days with everybody buying their competitor, I don't know how many wars of attrition there are going to be.

"You don't come in anymore and grow the life-group. It just doesn't happen anymore," he says. "What you've got to do is Trout and Reis 101: look for the point of differentiation and make sure you sell that point very hard."

In the '80s, the point of differentiation for new stations was usually quantitative music imagery of some sort—"12 in a row" or "continuous country." In the '90s, it was the "today's hot country" position that stations fought over. While one might expect that as the hot country movement wanes, stations would return to quantitative music as their marketing wedge, Glasco doesn't see any music-based position as the magic bullet enabling a country station to force its way into the market.

"If you're looking to the music for that differentiation, you're going to lose," Glasco says. "You've got to get the music right, but in most cases, everybody's got the music right now." KUBL, Glasco says, was able to set itself apart by being "an entertaining radio station and one that is very promotionally active."

While Chicago's WKXK launched with 10,000 songs in a row, PD Ted Stecker no longer sees quantitative music as the secret weapon either. "The quantity of music issue got settled in the '80s when everybody cut their spotloads," he says. "Most people aren't that vulnerable to a 'more music' attack. And obviously it's something that can be corrected very easily."

Stecker is hoping that the "fun and entertaining" franchise will help establish his station, also. WKXK is doing its first major outside marketing this fall to promote its new morning team. "Tim and Willy and a personality morning show is obviously the foundation the station's built on," he says. "We also have some unique personalities who are allowed to be personalities."

Consultant Ed Shane works with both WGRX and KLCQ (Froggy 92.9) Santa Rosa, Calif., which recently signed on as that market's third country station. Like Glasco, he agrees that "the cume is not growing naturally" but believes that "by putting something new and exciting on, you can grow the cume. The downside is that there's a point at which the share will top out and what you're doing is recycling the cume from station to station."

As you'd expect from a proponent of the "froggy" positioner, Shane is another believer in the "fun and entertaining" franchise for those looking to force their way into a market. "The nice thing about the froggy concept is that it creates its own positioning—it has its own fun factor and its own marketing 2-by-4." Shane warns against new country stations

that would establish themselves through marketing alone. "You can spend your way to attention, but you can't spend your way to loyalty. The station that buys its way in has to show something behind the purchase. They've got to have something on the air that keeps people there. Otherwise, they'll go to the next big spender," he says.

THE BULL AND THE TIGER

Marketing, however, seems to have been a big part of the initial success of both KUBL and WTGE. KUBL ran a major interactive phone contest, backed up by TV, last fall and spring. One market observer estimates that KUBL has spent more than \$500,000 on marketing.

KKAT OM John Marks likens Salt Lake City radio to "the war in Vietnam. You spend all this money to strafe and bomb and make a little progress, and they come back... Right now, what's delineating this war is who can spend the most money in external marketing."

Asked if KUBL had used a distinct position to push its way in, Marks says, "No. We are essentially playing the same songs... They have a high-profile morning show. We have a high-profile morning show. They play lots of music during the day. We play lots of music during the day. The difference in the consumer's mind is that [they have another choice]."

WTGE GM Greg Herpin launched his new format with "250 points of TV for 13 consecutive weeks. We did a telemarketing and direct-mail campaign. We're on transit now. We also put on a couple of free concerts with James Bonamy, Trace Adkins, and this week with David Lee Murphy."

But Herpin also feels that WTGE was able to clear two distinct musical positions for itself. One was 12-in-a-row at a time when, he says, WYNK was still positioned around 30-minute music sweeps. (The battle has since escalated, with both stations running 13 in a row.) He also feels that WYNK "was more traditional sounding... They still play 'Feels So Right' by Alabama, whereas we won't go back past 1989."

Herpin estimates WTGE's audience as 85% existing country partisans and 15% new country cume. Asked about launching at a time when the bloom is off the format, Herpin says, "The product is good enough to create new cume again. Had we launched six months ago, we might not have had the impact that we did initially. There is some good product out now. There might not be name recognition artists yet, but there are a lot of artists who are going to be around for a long time."

WCLB PD Jan Jeffries thinks it might have been easier to have launched his new station earlier, not because the country audience was bigger, but because rival WIRK was less entrenched. "Anytime you've got a station that goes unchallenged for any length of time, it's tougher to attack them," he says. "You've got a habit that you have to break, and the longer an [incumbent] station is a habit for listeners, the better it is for that radio station."

IS IT WORTH IT?

Whether it's worth switching to country at a time when the cume is smaller and the ante is higher depends, of course, on what a station's other prospects are. WGRX has signal limitations in Baltimore and a larger prospective audience in the outlying areas. Even with its modest gains to date, "We're already ahead of where we were as a rock station," Shane notes. "Country, even though the glow is off, is still viable and still has a very strong audience. You just have to [play] something people want to hear."

WKXK's Stecker goes further, saying, "A down cycle may be the best time to launch a battle" in terms of creating station loyalty. In an up cycle, he says, "the music is the primary attraction. Now, you're forced to create some fun and excitement for the core."

MONITOR PROFILE

KNIX's Larry Daniels Fights The Nation's Toughest Country Dogfight

Second in a two-part series.

The battle for country dominance in Phoenix is one of the hottest dogfights in America. In the five Arbitron books released between spring '95 and spring '96, KNIX and KMLE took turns at No. 1 and No. 2, trading positions every quarter. It wasn't until the newly released summer book that either station (in this case, KMLE) took the lead twice in a row.

KNIX has been through three morning teams in the past two years, while KMLE recently lost its drive-time dominators, Tim Hattrick and Willy D. Loon, to WKXK Chicago.

Also this year, KMLE was nominated as Country Music Assn. (CMA) station of the year, while KNIX won the Billboard/Airplay Monitor Radio Award in that category, as well as the PD and MD of the year categories.

Then, to further complicate things, a third country FM, KBUQ, signed on in July calling itself "Young Buck Country," an apparent refer-

would," says Daniels. "We had a fairly weak morning show, but we've fixed that. We feel like we're in great shape now, and it's up from here. This is history."

Daniels says it is hard to gauge what impact the loss of its morning show will ultimately have on KMLE. "The fact that Tim and Willie left the market at some point is going to hurt KMLE, but for us to automatically assume that helps us is not correct," he says. "We hadn't had a strong morning show for a couple of years, according to our research, since [17-year veteran] W. Steven Martin moved out of mornings."

"It's always difficult replacing an icon. It takes people time to grow into personalities. We made a few mistakes—Hawk and Hunter, John and Bobby. Both teams were very talented people but just not right for the station in morning drive. We feel like we scored big this time with Steve and Carrie. They are off to a great start, and we feel like it's a perfect fit... Only time will tell how big they will be, but I'm excited about our chances."

Daniels also won't predict how much of an effect KBUQ may ultimately have. "The fact is, with three country FMs in the market right now, all with new morning shows, it's up for grabs."

One advantage Daniels thinks he has over the competition is KNIX's stable-ownership history. At a recent convention, he says the question was asked, "Do you know who your owner is?" and he was the only one in the room to stand up. And despite KNIX being a family-run enterprise in a world where those are becoming scarce, Daniels has no reason to believe Owens has any plans of cashing out of the radio business.

The heavily researched KNIX is positioned as "today's new country and all-time favorites." Daniels notes that "a couple of years ago we found some dissatisfaction among the fans of country that we had become too current-oriented. Our listeners love current music, and we play tons of it, but they were missing some of the things they heard specifically in the '80s: early Alabama, George Strait, the Judds, and other artists. We play a significant percentage of the music from the '80s. Probably around 40% of our music is beyond 2 years old. KBUQ and KMLE are going head to head playing nothing but new music, and we stand out as the station that plays the favorites."

KNIX plays 33-36 currents and generally goes back 10 years on gold, although it will sprinkle in a few cuts from legendary artists who are no longer hit makers, like Willie Nelson, Merle Haggard, and Waylon Jennings. "We do that occasionally and call them heroes and treat them with the respect they deserve," says Daniels.

Here's a recent afternoon hour on KNIX: Alan Jackson, "Don't Rock The Jukebox"; Ty Herndon, "Living In A Moment"; Little Texas, "Kick A Little"; David Kersh, "Goodnight Sweetheart"; Wynonna, "No One Else On Earth"; the Judds, "Change Of Heart"; Lonestar, "When Cowboys Didn't Dance"; Billy Dean, "You Don't Count The Cost"; George Strait, "Blue Clear Sky"; James Bonamy, "I Don't Think I Will"; Mary Chapin Carpenter, "Let Me Into Your Heart"; Alabama, "If You're Gonna Play In Texas"; Patty Loveless, "You Can Feel Bad"; Wade Hayes, "I'm Still Dancing With You"; and Clay Walker, "Bury The Shovel."

Daniels has been with KNIX for 26 years and previously worked for Owens at KUZZ Bakersfield, Calif. While others predict doom and gloom for country, he remains optimistic. "I have absolutely no concerns about the future of country music," he says. "It's healthier than any other genre in America. People who complain about the bad times we're having aren't tuned into the fact that we are [far] ahead of where we were a decade ago." **PHYLLIS STARK**



Larry Daniels
VP/GPM
KNIX Phoenix

"We believe in the philosophy of letting people know what we're doing"

ence to KNIX owner and recent CMA Hall of Fame inductee Buck Owens.

By all accounts, however, the Phoenix dogfight has been an unusually civil one, according to KNIX VP/general program manager Larry Daniels. "It's been a good, clean fight here in Phoenix without a doubt. It's still a lot of fun."

"We never take potshots at any of our [rivals]," says Daniels, a claim supported by KMLE PD Jeff Garrison. "We think our listeners don't want to hear that," Daniels adds.

But KNIX did raise some eyebrows with a full-page ad in the July issue of its station magazine. The ad declared: "Tim & Willy are gone. Now what? All of a sudden you're bored with repetitions, top 40-sounding country radio. Everything that was unpredictable about it has gone to Chicago. So it's time to shop around. Find out what a nice surprise it is to hear an all-time favorite song you haven't heard in a while, mixed right in with the hottest new tunes. Remember variety? You will. And you'll wonder why you settled for so much less."

Daniels says the ad was not intended to attack KMLE as much as to reinforce what he views as the positives of KNIX. "We've always been aggressive," he says. "We've always believed in the philosophy of letting people know what we're doing. We don't have time to let [them] know what someone else is doing."

The summer was a time of transition for both stations. While KMLE was losing Tim and Willie, KNIX was replacing its morning show as well. The new KNIX team, Steve Harmon and Carrie Wilson, hit the air seven weeks ago. Daniels says he sees early indications that his new show will be successful, but in the summer, KNIX was off 6.6-6.1 12-plus, while KMLE was up 6.7-7.6, holding onto first place. KBUQ, meanwhile, debuted with a 1 share. In 25-54 numbers, KNIX was up (6.6-6.8), but KMLE was up more (7.9-8.5).

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WKXC +19, WGKX +18, WYAY +18, KPLX +18, WXBQ +17, WAMZ +16, KZSN +15, WGNA +15, KBEQ +15, KNIX +15	
LEANN RIMES • <i>One Way Ticket (Because I Can)</i> (CURB)	+712
WRKZ +20, WPOC +18, WKXC +17, WDOD +17, KDDK +16, WQXK +15, KGMV +15, KNIX +15, WBUB +14, KYCY +14	
TIM MCGRAW • <i>Maybe We Should Just Sleep On It</i> (CURB)	+532
WMZQ +22, KHEY +17, KXXY +16, WFRE +15, WBUB +14, KRYS +13, KIKF +13, WDRM +12, KIKK +12, KSKS +11	
MARY CHAPIN CARPENTER • <i>Let Me Into Your Heart</i> (COLUMBIA)	+522
WVWW +19, KBEQ +16, KWEN +16, WBUB +14, KDDK +13, KGMV +13, WZZK +13, WTDR +12, WKCC +11, WKJN +11	
JOHN MICHAEL MONTGOMERY • <i>Friends</i> (ATLANTIC)	+515
WYAY +21, WYCD +18, KXKC +16, KRYS +16, WKXC +16, KYNG +16, WAMZ +16, KNIX +16, KASE +15, KCCY +14	
TRISHA YEARWOOD • <i>Everybody Knows</i> (MCA)	+483
KYCY +23, KTTS +23, WGRL +19, WCMS +17, WYAY +17, WKTF +16, WCOL +16, WBCT +15, WGAR +15, WYGY +14	
TERRI CLARK • <i>Poor, Poor Pitiful Me</i> (MERCURY NASHVILLE)	+471
WNOE +15, KKQB +15, WQMX +14, KRYS +13, KXXY +12, WWGR +11, KOUL +11, KSKS +11, WHSL +10, WKCN +10	
BRYAN WHITE • <i>That's Another Song</i> (ASYLUM)	+449
KPLX +18, KYCW +17, WGKX +15, KXKT +14, WUSY +14, KMDL +12, KUZZ +12, WGH +12, KRAK +12, KNCI +11	
FAITH HILL • <i>I Can't Do That Anymore</i> (WARNER BROS.)	+429
WBCT +17, WRNS +13, KHEY +13, KCCY +12, KXKT +12, WFRE +12, WIOV +11, KOUL +11, KWNR +11, KDRK +11	
PATTY LOVELESS • <i>Lonely Too Long</i> (EPIC)	+388
WBUB +17, KILT +16, KNAX +15, WVWW +15, WIOV +14, WEZL +14, WOW +13, WHYL +13, WFMS +13, WJCL +13	
KEVIN SHARP • <i>Nobody Knows</i> (ASYLUM)	+369
KYNG +36, WNOE +20, WYCD +15, KKCS +15, WDRM +14, WFRE +14, KMPS +10, WVWL +9, WXBM +9, WDOD +9	
DAVID LEE MURPHY • <i>The Road You Leave Behind</i> (MCA)	+352
KYNG +17, WBEE +17, KRST +16, KOUL +15, WSM +13, WHSL +12, KZSN +11, WVWW +11, WUSN +11, KGMV +10	
GARTH BROOKS • <i>That Ol' Wind</i> (CAPITOL NASHVILLE)	+332
WKSJ +16, WNCY +15, KDDK +13, KXKC +12, KJYJ +12, WXBM +12, WHKO +12, KKQB +12, WQDR +11, WHYL +11	
TRACY BYRD • <i>Big Love</i> (MCA)	+321
WIL +19, KWEN +16, WDRM +14, KILT +14, KSOP +13, KDDK +12, KGMV +12, WZZK +11, KJYJ +10, KFRG +10	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
TRACY LAWRENCE	59	BRYAN WHITE	27
<i>Is That A Tear (Atlantic)</i>		<i>That's Another Song (Asylum)</i>	
LEANN RIMES	39	RANDY TRAVIS	23
<i>One Way Ticket (Because I Can) (Curb)</i>		<i>Would I (Warner Bros.)</i>	
TRISHA YEARWOOD	39	RICK TREVINO	23
<i>Everybody Knows (MCA)</i>		<i>Running Out Of Reasons To Run (Columbia)</i>	
FAITH HILL	32	MARY CHAPIN CARPENTER	19
<i>I Can't Do That Anymore (Warner Bros.)</i>		<i>Let Me Into Your Heart (Columbia)</i>	
JOHN MICHAEL MONTGOMERY	32	TY HERNDON	19
<i>Friends (Atlantic)</i>		<i>She Wants To Be Wanted Again (Epic)</i>	

VIDEO PLAYLISTS

DTNN
THE NASHVILLE NETWORK
The Heart of Country


	TW	LW	
1	5	4	John Michael Montgomery, Ain't Got Nuthin' On Us
2	4	4	Travis Tritt, More Than You'll Ever Know
3	4	0	Reba McEntire, The Fear Of Being Alone
4	4	4	David Lee Murphy, The Road You Leave Behind
5	4	4	Tracy Byrd, Big Love
6	4	2	Ricochet, Love Is Stronger Than Pride
7	4	4	Brooks & Dunn, Mama Don't Get Dressed Up For Nothing
8	4	4	Patty Loveless, Lonely Too Long
9	4	3	Tim McGraw, Maybe We Should Just Sleep On It
10	4	4	Kenny Chesney, Me And You
11	4	5	Trace Adkins, Every Light In The House
12	4	3	Rhett Akins, Love You Back
13	4	3	Billy Ray Cyrus, Trail Of Tears
14	4	2	Randy Travis, Would I
15	3	4	Deana Carter, Strawberry Wine
16	3	4	Mary Chapin Carpenter, Let Me Into Your Heart
17	3	4	Daryle Singletary, Amen Kind Of Love
18	3	1	Mila Mason, That's Enough Of That
19	3	3	Neal McCoy, Going, Going, Gone
20	3	3	Pam Tillis, Betty's Got A Bass Boat
21	3	3	Lonestar, When Cowboys Didn't Dance
22	3	2	LeAnn Rimes, One Way Ticket (Because I Can)
23	3	4	John Berry, Change My Mind
24	3	0	Faith Hill, I Can't Do That Anymore
25	3	2	Gary Allan, Her Man
26	3	3	Martina McBride, Swingin' Doors
27	3	2	Bryan White, That's Another Song
28	3	0	Terri Clark, Poor, Poor Pitiful Me
29	2	2	Diamond Rio, It's All In Your Head
30	2	3	Dolly Parton, Just When I Needed You Most

	TW	LW	
1	37	7	Trisha Yearwood, Everybody Knows
2	33	29	Brooks & Dunn, Mama Don't Get Dressed Up For Nothing
3	32	8	Sammy Kershaw, Politics, Religion And Her
4	32	31	Kenny Chesney, Me And You
5	29	27	Travis Tritt, More Than You'll Ever Know
6	29	27	Billy Ray Cyrus, Trail Of Tears
7	28	17	Ricochet, Love Is Stronger Than Pride
8	28	32	David Lee Murphy, The Road You Leave Behind
9	28	18	Trace Adkins, Every Light In The House
10	28	33	Deana Carter, Strawberry Wine
11	28	28	John Michael Montgomery, Ain't Got Nuthin' On Us
12	27	29	Patty Loveless, Lonely Too Long
13	27	28	John Berry, Change My Mind
14	27	17	David Kersh, Goodnight Sweetheart
15	27	27	Bryan White, That's Another Song
16	25	26	Vince Gill, Worlds Apart
17	23	21	Tim McGraw, Maybe We Should Just Sleep On It
18	22	20	Mary Chapin Carpenter, Let Me Into Your Heart
19	22	4	Faith Hill, I Can't Do That Anymore
20	22	21	Randy Travis, Would I
21	21	21	Terri Clark, Poor, Poor Pitiful Me
22	21	4	Crystal Bernard, Have We Forgotten What Love Is
23	20	37	Reba McEntire, The Fear Of Being Alone
24	20	5	Ty Herndon, She Wants To Be Wanted Again
25	19	21	Rick Trevino, Running Out Of Reasons To Run
26	19	21	Daryle Singletary, Amen Kind Of Love
27	18	21	LeAnn Rimes, One Way Ticket (Because I Can)
28	15	13	Chris LeDoux, Five Dollar Fine
29	15	19	Lisa Brokop, West Of Crazy
30	15	13	Rhett Akins, Love You Back
31	15	19	Dolly Parton, Just When I Needed You Most
32	15	30	Cleodius "T. Judd, (She's Got A Butt) Bigger Than The Beatles
33	15	14	Diamond Rio, It's All In Your Head
34	15	14	Suzie Bogguss, No Way Out
35	15	14	Mark Chesnut, It's A Little Too Late
36	15	4	Waylon Jennings, Deep In The West
37	14	14	Wade Hayes, Where Do I Go To Start All Over
38	14	19	James Bonamy, All I Do Is Love Her
39	14	15	Lonestar, When Cowboys Didn't Dance
40	14	13	Mila Mason, That's Enough Of That
41	14	13	The Beach Boys Featuring Doug Supernaw, Long Tall Texan
42	14	14	Kevin Sharp, Nobody Knows
43	14	14	Mark Wills, High Low And In Between
44	14	20	Helen Darling, Full Deck Of Cards
45	14	14	Burnin' Daylight, Love Worth Fighting For
46	14	13	Martina McBride, Swingin' Doors
47	13	15	Pam Tillis, Betty's Got A Bass Boat
48	13	14	BR5-49, Cherokee Boogie
49	13	15	Brady Seals, Another You, Another Me
50	13	14	Tracy Byrd, Big Love

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	1781	1988	SHE NEVER LETS IT GO TO HER HEART TIM MCGRAW (CURB)
2	1762	1887	GUYS DO IT ALL THE TIME MINDY MCCREARY (BNA)
3	1758	1832	LEARNING AS YOU GO RICK TREVINO (COLUMBIA)
4	1726	1647	I DON'T THINK I WILL JAMES BONAMY (EPIC)
5	1545	1624	DADDY'S MONEY RICOCHET (COLUMBIA)
6	1490	1563	CARRIED AWAY GEORGE STRAIT (MCA)
7	1383	1426	NO ONE NEEDS TO KNOW SHANIA TWAIN (MERCURY NASHVILLE)
8	1356	1405	MY MARIA BROOKS & DUNN (ARISTA)
9	1289	1293	BLUE CLEAR SKY GEORGE STRAIT (MCA)
10	1283	1318	TIME MARCHES ON TRACY LAWRENCE (ATLANTIC)
11	1229	1271	ON A GOOD NIGHT WADE HAYES (COLUMBIA)
12	1209	1265	DON'T GET ME STARTED RHETT AKINS (DECCA)
13	1185	1184	I THINK ABOUT YOU COLLIN RAYE (EPIC)
14	1138	1137	NO NEWS LONESTAR (BNA)
15	1116	1385	JACOB'S LADDER MARK WILLS (MERCURY NASHVILLE)
16	1104	1307	I AM THAT MAN BROOKS & DUNN (ARISTA)
17	1091	1082	CHECK YES OR NO GEORGE STRAIT (MCA)
18	1062	1081	I LIKE IT, I LOVE IT TIM MCGRAW (CURB)
19	1050	1195	THAT GIRL'S BEEN SPYIN' ON ME BILLY DEAN (CAPITOL NASHVILLE)
20	1046	1100	TEN THOUSAND ANGELS MINDY MCCREARY (BNA)
21	1010	1070	MEANT TO BE SAMMY KERSHAW (MERCURY NASHVILLE)
22	987	993	HEADS CAROLINA, TAILS CALIFORNIA JO DEE MESSINA (CURB)
23	962	1002	YOU WIN MY LOVE SHANIA TWAIN (MERCURY NASHVILLE)
24	953	949	TOO MUCH FUN DARYLE SINGLETARY (GIANT)
25	932	1075	EVERY TIME I GET AROUND YOU DAVID LEE MURPHY (MCA)

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.



**HAVE YOU HEARD THE NEWS?
THE RESULTS ARE IN...**

COUNTRY AIRPLAY MONITOR 1996 RADIO READERSHIP SURVEY


COUNTRY AIRPLAY MONITOR 99%

R&R 85.6%


Country Network 48%

Gavin 41.7%

**Percent of radio that reads these publications regularly*



THANKS RADIO !!!



SUMMER '96 ARBITRONS

12-plus overall average quarter hour shares (#) indicates Arbitron market rank. Copyright 1996, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Call	Format	Su '95	Fa '95	W '96	Sp '96	Su '96	Call	Format	Su '95	Fa '95	W '96	Sp '96	Su '96							
ORLANDO, FLA.—(39)																				
WJHM	R&B	7.6	6.4	6.4	6.5	9.3	WPJM	religious	1.2	1.1	1.2	1.6	1.9							
WKXA	country	8.2	9.7	8.7	7.9	8.0	WFNQ	country	1.6	1.7	2.5	1.7	1.6							
WXFL	top 40	5.8	6.7	6.8	7.0	6.7	WPEK	triple-A	6	1.2	1.7	1.1	1.4							
WMGF	AC	8.6	6.6	6.1	6.8	6.6	WPEK	triple-A	4	5	9	7	1.4							
WQBO	N/T	6.7	5.6	6.2	5.6	6.3	WMIT	religious	8	9	1.3	8	1.3							
WOMX-FM	AC	8.4	7.6	7.5	7.2	5.5	WSPA-AM	N/T	1.8	1.1	2.0	1.5	1.2							
WOCF	oldies	5.4	5.6	5.8	3.7	5.4	TULSA, OKLA.—(60)													
WHTO	cls rock	3.4	3.6	3.2	4.0	5.1	KWEN	country	11.5	14.2	12.0	9.4	11.2							
WTKS	N/T	4.6	5.9	5.8	6.2	5.0	KRMG	N/T	8.7	9.0	8.7	9.8	9.8							
WCFB	R&B adult	3.8	4.1	4.1	3.9	4.5	KMYZ-FM	modern	6.1	6.4	7.8	6.9	7.8							
WJRR	album	4.5	5.0	4.5	5.2	4.5	KMOD	album	6.7	6.9	5.7	6.2	6.3							
WLOO	jazz	3.2	3.2	4.7	6.1	3.4	KHTT	top 40	7.5	4.8	4.1	3.8	6.0							
WMMO	triple-A	4.6	3.4	3.9	3.8	3.4	KOLL-FM	oldies	3.0	4.2	4.3	5.4	5.7							
WDIZ	AC	4.0	3.2	4.1	4.4	3.2	KREZ	AC	8.4	6.7	6.4	6.6	5.3							
WHDQ	adult std	2.2	3.6	3.2	3.1	2.9	KJRS	cls rock	5.1	6.7	6.6	6.2	5.1							
WONQ	Spanish	1.1	1.3	7	8	1.6	KJMM	country	5.5	4.5	5.7	4.5	4.5							
WTLN-FM	religious	1.3	1.2	1.2	1.4	1.4	KOAS	R&B	2.8	2.9	3.2	2.8	4.0							
WPCV	country	1.1	1.4	1.0	1.3	1.1	KOAS	jazz	1.9	4.9	3.5	4.3	3.9							
WOTM	sports	6	7	1.3	7	1.0	KVOO-AM	country	4.7	3.9	3.2	4.7	3.7							
WEST PALM BEACH, FLA.—(47)																				
WRMF	AC	7.7	7.7	7.8	7.7	8.2	KEMX/KXOI-FM	religious	3.2	2.8	3.8	3.6	3.5							
WRLX	easy	7.2	5.2	6.2	6.9	7.3	KCKI	country	2.6	2.5	2.8	3.3	3.3							
WEAT-FM	AC	6.4	9.3	7.2	7.2	7.2	KGTO	adult std	3.8	2.4	3.7	2.4	3.1							
WIRK	country	7.6	8.1	5.9	6.6	5.5	KRAY	AC	4.1	3.1	4.0	2.8	3.0							
WPBZ	modern	3.0	3.5	4.0	4.9	4.7	KCFM	classical	1.3	9	1.3	2.9	2.4							
WJNO/WJNX	N/T	5.1	6.4	4.8	4.7	4.4	KQLL-AM	sports	—	5	1.1	1.3	1.6							
WKGR	album	4.3	4.4	3.8	4.1	4.1	WILKES BARRE, PA.—(61)													
WJBW	adult std	3.4	2.6	4.0	3.8	3.3	WKRF/WKRF	top 40	11.4	11.9	12.1	12.2	12.7							
WCLB	country	3.1	2.9	2.2	2.2	3.0	WGGY	country	7.7	8.6	8.4	7.7	10.1							
WEDR	R&B	2.9	3.3	3.6	3.3	3.0	WMGS	AC	8.8	8.0	9.6	9.7	8.9							
WQBF	adult std	3.1	2.3	2.3	1.7	2.6	WWEZ	album	7.4	4.4	6.7	5.4	5.2							
WTMI	classical	1.2	2.2	2.1	2.0	2.5	WBHT	top 40	4.2	3.5	3.2	4.8	4.8							
WBZT	N/T	2.3	2.0	2.1	3.4	2.4	WILK/WILT/WGLB/WILP	N/T	3.9	5.0	4.1	4.1	4.6							
WPOW	top 40/rhythm	1.3	1.4	2.5	2.2	2.1	WARM/WKQV-AM-FM	N/T	4.1	6.5	4.6	4.4	4.5							
WLVE	jazz	1.8	2.0	2.0	1.5	2.0	WBAK/WEJL	adult std	3.5	2.4	4.0	4.1	4.2							
WMXJ	oldies	1.2	2.2	1.5	1.4	1.9	WNAK	adult std	4.1	3.8	5.3	3.0	3.6							
WBGJ	cls rock	1.6	1.6	1.5	1.8	1.8	WZMT	album	4.0	5.4	4.1	2.8	3.6							
WZTA	album	1.9	1.6	2.4	1.5	1.8	WVWF/WWSH	AC	3.5	3.1	2.0	2.4	3.3							
WOLL	cls rock	2.7	2.9	2.8	2.2	1.7	WDLS/WSGD	oldies	4.3	4.2	4.4	4.5	2.8							
WEAT-AM	N/T	1.7	1.8	1.4	1.6	1.5	WSBG	top 40	1.3	2.3	1.6	2.3	2.7							
WPLL	AC	1.3	8	1.3	1.7	1.5	WQFM	oldies	2.6	1.7	2.5	1.7	2.3							
WHYI	top 40	1.0	1.0	1.2	1.0	1.4	WHLM	AC	1.2	1.3	1.6	1.8	1.6							
WIOD	N/T	1.0	1.6	1.8	1.4	1.4	WKAB	oldies	1.1	4	1.7	1.4	1.3							
WLYF	AC	2.2	1.4	1.3	1.4	1.3	WRN3-FM	country	1.0	7	9	—	1.3							
WHOT	R&B adult	1.7	1.4	1.8	1.5	1.2	WLEW	N/T	5	6	4	7	1.2							
WKIS	country	1.7	1.3	1.2	1.7	1.2	WFMZ	AC	6	6	1.0	5	1.1							
WYFX	R&B adult	5	8	9	8	1.2	WICK	easy	7	—	8	8	1.1							
WZZR	album	1.6	1.0	1.3	1.9	1.2	WODE	oldies	1.3	1.2	1.1	1.5	1.0							
WQAM	sports	7	7	9	8	1.1	McALLEN, TEXAS—(63)													
WRMA	Spanish	1.1	6	7	8	1.1	KBFM	top 40	12.6	12.8	12.3	12.2	12.4							
WPOM	religious	8	1.1	1.2	1.5	1.0	KGBT	Spanish	8.3	10.9	11.0	13.7	11.9							
LAS VEGAS—(48)																				
KJUL	adult std	8.9	10.0	7.9	9.3	10.0	KIWW	Spanish	11.5	11.0	12.4	9.7	11.3							
KLUC	top 40/rhythm	6.2	7.6	5.3	7.1	8.2	KFRQ	album	7.0	5.8	4.4	7.6	7.8							
KSNE	AC	7.8	7.6	8.9	8.3	6.6	KTEA	country	10.5	7.6	8.7	7.7	7.3							
KFMS	country	4.8	5.2	5.1	5.2	6.2	KKPS	Spanish	6.2	7.1	7.0	9.3	7.2							
KWNR	country	7.0	5.8	6.7	6.7	6.1	KVLY	AC	4.8	5.3	5.4	7.6	6.8							
KMZQ	AC	5.2	6.1	6.5	5.6	6.0	KTJN/KTJX	Spanish	3.8	4.8	5.4	4.7	3.4							
KMXB	AC	3.9	4.8	4.7	4.6	5.7	XAAA	easy	1.6	3.3	3.5	2.5	3.3							
KEDG	modern	6.4	6.4	7.3	7.0	5.0	KRGE	religious	1.5	1.8	2.6	2.0	2.2							
KKLZ	cls rock	3.7	3.8	3.7	4.1	4.0	KURY	N/T	2.2	1.9	2.3	1.4	2.2							
KXTE	modern	3.9	4.0	3.7	3.4	4.0	KQXX	Spanish	4.3	3.9	4.9	1.9	1.8							
KOMP	album	5.8	4.3	5.1	4.4	3.9	KIRT	Spanish	1.4	2.1	2.2	1.7	1.7							
KOOL	oldies	5.1	4.8	4.7	4.7	3.6	KVTH	Spanish	1.2	1.5	1.5	1.2	1.6							
KBGO	oldies	2.3	1.8	1.4	1.4	3.2	KBOR	Spanish	1.6	2.3	1.6	7	1.5							
KDWN	N/T	3.0	2.6	2.2	3.4	2.2	KSOX-FM	oldies	2.4	1.1	1.2	1.2	1.5							
KLSG	Spanish	2.1	2.5	2.0	1.8	2.1	XMLS	Spanish	—	—	—	6	1.5							
KXPT	triple-A	1.8	2.3	2.5	2.4	2.1	GRAND RAPIDS, MICH.—(66)													
KORK	adult std	1.7	1.6	2.0	1.8	1.3	WBCT	country	9.3	10.1	8.8	10.2	10.2							
KRBO	N/T	1.1	8	9	1.0	1.3	WGRD	modern	4.6	5.5	6.8	6.5	7.7							
KVEG	N/T	1.8	7	9	1.1	1.3	WOOD-AM	N/T	6.5	6.8	7.4	6.9	7.5							
KDOL	Spanish	1.7	1.2	1.6	1.1	1.1	WOOD-FM	AC	9.0	7.3	7.5	7.7	7.5							
KENO	sports	5	1.2	9	7	1.1	WVAV	cls rock	7.9	8.3	7.8	7.0	7.3							
KNUU	N/T	1.7	1.2	1.1	1.3	1.0	WSNX-FM	top 40	5.6	5.9	5.4	6.1	6.0							
RALEIGH/DURHAM, N.C.—(50)																				
WDCC	top 40	8.8	6.8	9.3	8.8	8.3	WLHT	AC	6.5	6.4	6.4	6.6	5.3							
WQOK	R&B	7.7	7.5	7.7	8.5	8.1	WKLQ	album	8.9	5.7	5.8	5.0	5.2							
WRAL	AC	6.8	6.0	7.4	6.6	7.4	WODJ	oldies	4.4	4.7	4.5	4.5	4.5							
WTRG	oldies	5.9	6.6	5.5	7.7	6.8	WCUZ-FM	country	3.4	3.4	4.6	3.5	4.5							
WIKX	country	5.9	6.1	5.8	6.7	6.7	WJJK	religious	2.2	1.6	2.8	2.7	2.5							
WPTF	N/T	7.1	7.8	6.3	6.9	6.2	WMUS-FM	country	1.9	2.8	2.8	2.4	2.4							
WRDU	album	5.7	6.0	5.6	4.3	6.0	WFUR-FM	religious	1.4	1.9	1.7	1.6	2.0							
WGDR	country	6.4	7.4	5.9	6.4	5.9	WFRG	classical	1.3	2.4	2.7	1.9	1.9							
WFXX/WFXK	R&B adult	6.0	6.8	5.7	5.5	5.1	WMIJ	adult std	—	—	—	4	1.8							
WZZU	cls rock	3.8	4.6	4.0	3.8	4.7	WAKX	top 40	6	1.2	1.3	1.8	1.7							
WTCD	jazz	1.7	2.1	2.0	1.4	2.3	WKWM	R&B adult	2.1	3.2	1.4	1.8	1.5							
WJMH	R&B	1.4	1.1	1.3	1.6	1.6	WQFN	jazz	1.1	1.2	1.7	2.1	1.4							
WKTC	country	2.0	1.3	1.3	1.8	1.3	WHTC	AC	1.9	1.4	9	1.0	1.0							
WLLE	R&B	1.7	1.3	1.3	1.0	1.2	KNOXVILLE, TENN.—(69)													
KASE	country	13.6	13.7	11.8	12.0	13.1	WVIV-FM	country	23.7	24.7	24.2	24.5	21.5							
KHFI	top 40	9.9	9.1	9.7	9.9	9.0	WJXB	AC	9.4	9.7	10.4	8.3	10.0							
KKMJ	AC	7.0	5.1	5.6	7.3	5.9	WMYU	oldies	5.6	5.1	4.8	8.6	9.2							
KLBJ-AM	N/T	5.5	6.5	6.4	5.7	5.7	WIMZ-FM	album	10.3	10.0	10.0	9.0	8.9							
KLBJ-FM	album	6.5	5.9	7.2	5.7	5.4	WVST	top 40	6.2	6.0	7.2	7.7	8.0							
KVET-FM	country	7.6	6.0	6.1	5.5	5.3	WKOK	country	7.2	7.6	5.1	5.4	6.2							
KEYI	oldies	4.0	6.3	5.8	5.6	4.9	WQBB-FM	adult std	4.7	4.4	4.5	3.8	4.7							
KAMX	AC	2.6																		

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

Grid of 24 country music playlists for stations WUSN, KZLA, WKHX, KSCS, WMZQ, WXTU, KYNG, KILT, KIKK, WWWW, KPLX, KKBQ, WGAR, WYCD, WIL, WPOC, KEYE, WBOB, WIVK, WYAY, KYGO, KMPS, WFMS, and KNIX. Each station listing includes PD/MD, song titles, and play counts.

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

Grid of 48 country music playlists for stations including WTQR, WDSY, WSIX, KMLE, KFRG, WSOC, WUBE, WQYK, WRBQ, WWKA, WHKO, WAMZ, WKLB, WWYZ, KSN, WSSL, WMIL, WSM, KWJ, WKIS, KBEQ, WZZK, WDAF, and KSON. Each station's playlist includes song titles, artists, and weekly/total play counts.

COUNTRY AIRPLAY **SONG ACTIVITY REPORTS** Broadcast Data Systems

For Week Ending October 27, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

TRACE ADKINS 3531/218 <i>Every Light In The House (Capitol Nashville)</i>										GARY ALLAN 2267/284 <i>Her Man (Decca)</i>										JOHN BERRY 3825/290 <i>Change My Mind (Capitol Nashville)</i>										CLINT BLACK 5631/95 <i>Like The Rain (RCA)</i>										BROOKS & DUNN 3498/209 <i>Mama Don't Get Dressed Up For Nothing (Arista)</i>									
Total Stations: 157					Chart Move: 16-12					Total Stations: 150					Chart Move: 33-30					Total Stations: 159					Chart Move: 1-1					Total Stations: 157					Chart Move: 17-15														
City	TR	W	L	W	W	TR	W	L	W	W	TR	W	L	W	W	TR	W	L	W	W	TR	W	L	W	W	TR	W	L	W	W	TR	W	L	W	W	TR	W	L	W	W									
L.A.	CMT	27	18	13	383	Jacksonv.	WOJK	17	10	11	92	CMT	27	18	13	383	Jacksonv.	WOJK	17	10	11	92	CMT	27	18	13	383	Jacksonv.	WOJK	17	10	11	92	CMT	27	18	13	383	Jacksonv.	WOJK	17	10	11	92					

GARTH BROOKS 3472/332 <i>That Ol' Wind (Capitol Nashville)</i>										TRACY BYRD 2598/321 <i>Big Love (MCA)</i>										MARY CHAPIN CARPENTER 2328/522 <i>Let Me Into Your Heart (Columbia)</i>										DEANA CARTER 4718/298 <i>Strawberry Wine (Capitol Nashville)</i>										KENNY CHESNEY 4988/137 <i>Me And You (BNA)</i>									
Total Stations: 157					Chart Move: 18-16					Total Stations: 156					Chart Move: 30-25					Total Stations: 155					Chart Move: 37-29					Total Stations: 158					Chart Move: 7-6														
City	TR	W	L	W	W	TR	W	L	W	W	TR	W	L	W	W	TR	W	L	W	W	TR	W	L	W	W	TR	W	L	W	W	TR	W	L	W	W	TR	W	L	W	W									
L.A.	CMT	23	15	11	84	Austin	WOJK	27	18	13	383	L.A.	CMT	23	15	11	84	Austin	WOJK	27	18	13	383	L.A.	CMT	23	15	11	84	Austin	WOJK	27	18	13	383	L.A.	CMT	23	15	11	84	Austin	WOJK	27	18	13	383		

MONITOR SONG ACTIVITY REPORTS

For Week Ending October 27, 1996



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY																																																										
Total Plays/Gain				Total Plays/Gain				Total Plays/Gain				Total Plays/Gain																																														
TIM MCGRAW 2683/532				DAVID LEE MURPHY 4858/352				RICOCHET 3133/111				LEANN RIMES 2333/712				KEVIN SHARP 1560/369																																										
Maybe We Should Just Sleep On It (Curb)				The Road You Leave Behind (MCA)				Love Is Stronger Than Pride (Columbia)				One Way Ticket (Because I Can) (Curb)				Nobody Knows (Asylum)																																										
Total Stations: 158 Chart Move: 31-23				Total Stations: 157 Chart Move: 5-5				Total Stations: 158 Chart Move: 21-18				Total Stations: 155 Chart Move: 39-28				Total Stations: 112 Chart Move: 43-35																																										
City	Station	PL	W	L	W	Z	W	TP	City	Station	PL	W	L	W	Z	W	TP	City	Station	PL	W	L	W	Z	W	TP	City	Station	PL	W	L	W	Z	W	TP	City	Station	PL	W	L	W	Z	W	TP														
L.A.	CMT	27	2	1	2	1	1	105	Jacksonv.	WOIK	16	13	1	1	1	1	1	105	Jacksonv.	WOIK	16	13	1	1	1	1	1	105	Jacksonv.	WOIK	16	13	1	1	1	1	1	105	Jacksonv.	WOIK	16	13	1	1	1	1	1	105	Jacksonv.	WOIK	16	13	1	1	1	1	1	105

COUNTRY AIRPLAY MONITOR																																																
Total Stations: 159 Chart Move: 6-7				Total Stations: 1458/280				Total Stations: 158 Chart Move: 3-4				Total Stations: 157 Chart Move: 26-21				Total Stations: 135 Chart Move: 28-39																																
City	Station	PL	W	L	W	Z	W	TP	City	Station	PL	W	L	W	Z	W	TP	City	Station	PL	W	L	W	Z	W	TP	City	Station	PL	W	L	W	Z	W	TP	City	Station	PL	W	L	W	Z	W	TP				
L.A.	CMT	27	2	1	2	1	1	105	Jacksonv.	WOIK	16	13	1	1	1	1	1	105	Jacksonv.	WOIK	16	13	1	1	1	1	1	105	Jacksonv.	WOIK	16	13	1	1	1	1	1	105	Jacksonv.	WOIK	16	13	1	1	1	1	1	105

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 3200 detections for the first time)

Total Plays/Gain

Total Plays/Gain

Total Plays/Gain

Total Plays/Gain

ALAN JACKSON 3835/1012
Little Bitty (Arista)

Total Stations: 158/Chart Move: 24-9
Heavy (35+ plays): 10 KAJA, KMLE, KMPS, KRYS, KWJJ, KYCY, KYNG, WGKX, WIL, WYGY
Medium (25-34): 64 KASE, KCCY, KDDK, KEEY, KFMS, KFRG, KGMV, KHEY, KILT, KKBQ, KNCI, KNIX, KPLX, KRST, KRTY, KSKS, KSOP, KTOM, KTST, KUPL, KXKC, KYCW, WAMZ, WBCT, WBEE, WBOB, WCHY, WCMS, WCOL, WDAF, WDOD, WFLS, WGAR, WGH, WGRL, WHYL, WIRK, WIVK, WJCL, WKIX, WKJN, WKXK, WKSF, WKTF, WMSI, WMZQ, WPOC, WQBE, WQDR, WQMX, WRKZ, WRNS, WROO, WSM, WSTH, WTD, WTOR, WUBE, WUSY, WWGR, WWWW, WXBQ, WYAY, WZZK
Light (Under 25): 84
New Airplay This Week: 12 KKCS, KSCS, KWN, KXXY, KZSN, WBUB, WDSY, WKSJ, WOKO, WQIK, WYCD, WYYD

TERRI CLARK 3529/471
Poor, Poor Pitiful Me (Mercury Nashville)

Total Stations: 156/Chart Move: 20-13
Heavy (35+): 6 KRYS, KUPL, KXKC, KYCW, WCOL, WWWW
Medium (25-34): 58 KAJA, KBEQ, KCCY, KCY, KDDK, KEEY, KFKF, KFMS, KHEY, KIKK, KKBQ, KKCS, KMLE, KNIX, KPLX, KRMD, KRTY, KSKS, KSOP, KSSN, KTEX, KTOM, KTST, KVOO, KWN, KXKT, WBCT, WBEE, WBOB, WDOD, WFLS, WFRE, WGAR, WGH, WGRL, WHSL, WIL, WIVK, WJCL, WKIX, WKJN, WKXK, WKTF, WMIL, WMSI, WNCY, WNOE, WPOC, WRKZ, WSM, WSTH, WTD, WUSY, WWGR, WXBQ, WYAY, WYCD, WZZK
Light (Under 25): 92
New Airplay This Week: 1 WQMX

GARTH BROOKS 3472/332
That Ol' Wind (Capitol Nashville)

Total Stations: 157/Chart Move: 18-16
Heavy (35+): 8 KRYS, KSAN, KYCY, KYNG, KZLA, WBBS, WNCY, WXBQ
Medium (25-34): 42 KDDK, KDRK, KEEY, KFRG, KHEY, KIKK, KJJY, KKCS, KMLE, KNCI, KTOM, KTST, KWN, KXKC, WAMZ, WBCT, WCOL, WESC, WFRE, WGH, WGRL, WIVK, WJCN, WKJN, WKXK, WKSJ, WMZQ, WPOC, WQDR, WQMX, WQXK, WRBQ, WRKZ, WROO, WSM, WSSL, WWGR, WXBQ, WYAY, WYCD, WZZK
Light (Under 25): 107
New Airplay This Week: 2 WHKO, WXTU

DIAMOND RIO 3351/241
It's All In Your Head (Arista)

Total Stations: 155/Chart Move: 19-17
Heavy (35+): 10 KFKF, KMDL, KTEX, KYNG, WAMZ, WBCT, WGRL, WHYL, WNCY, WRNS
Medium (25-34): 43 KBEQ, KCCY, KDDK, KEEY, KIKK, KOU, KRMD, KSOP, KTOM, KTST, KVOO, KXKC, KYCW, KZSN, WBOB, WCOL, WCTK, WDOD, WESC, WFMS, WJCN, WKJN, WKXK, WKL, WKSF, WKTF, WKXC, WMIL, WMSI, WPOC, WQIK, WQMX, WRBQ, WRKZ, WSIX, WSSL, WSTH, WUSY, WWGR, WWWW, WXBQ, WYAY, WYCD
Light (Under 25): 102
New Airplay This Week: 1 WROO

★ **TRISHA YEARWOOD 547/483**
Everybody Knows (MCA)

Total Stations: 73/Chart Move: Debut 57
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 73
New Airplay This Week: 39 KASE, KEEY, KHAY, KIIM, KJJY, KMPS, KSON, KSOP, KTTS, KWJJ, KYCY, KYGO, KZLA, WAMZ, WBBS, WBCT, WCHY, WCMS, WCOL, WCTK, WEZL, WFLS, WGAR, WGH, WGKX, WGNA, WGRL, WHYL, WIVK, WKJN, WKTF, WLWI, WMJC, WPOC, WSIX, WSTH, WUSN, WYZZ, WYGY

DARYLE SINGLETARY 518/112
Amen Kind Of Love (Giant)

Total Stations: 61/Chart Move: 57-58
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 61
New Airplay This Week: 13 KCYY, KDDK, KRST, KSOP, KUZZ, WFMS, WHYL, WJCL, WKSF, WKSJ, WMJC, WSOC, WYZZ

499 - 200 DETECTIONS

Total Plays/Gain

JAMES BONAMY 488/133
All I Do Is Love Her (Epic)

Total Stations: 81/Chart Move: 60-59
Heavy (35+): 0
Medium (25-34): 2 KASE, KXKC
Light (Under 25): 79
New Airplay This Week: 10 KFDI, KRMD, WCOL, WEZL, WFLS, WHYL, WLWI, WRNS, WSM, WWGR

MARK WILLS 443/138
High Low And In Between (Mercury Nashville)

Total Stations: 71/Chart Move: 62-60
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 71
New Airplay This Week: 15 KBEQ, KHEY, KKBQ, KRMD, KRST, KSOP, WBOB, WDOD, WFMS, WGNA, WHYL, WIOV, WKSF, WRBQ, WWGR

BLACKHAWK 438/77
King Of The World (Arista)

Total Stations: 64/Chart Move: 59-61
Heavy (35+): 0
Medium (25-34): 1 KYCW
Light (Under 25): 63
New Airplay This Week: 12 KTST, KUPL, KYCY, WCMS, WDOD, WGH, WIOV, WKHK, WKSJ, WMTF, WMJC, WXTU

MARTY STUART 325/97
You Can't Stop Love (MCA)

Total Stations: 56/Chart Move: 68-62
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 56
New Airplay This Week: 9 KKCS, KRST, KSKS, KSOP, KVOO, WGRL, WRNS, WSOC, WYZZ

★ **VINCE GILL 310/309**
Pretty Little Adriana (MCA)

Total Stations: 91/Chart Move: Debut 63
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 91
New Airplay This Week: 16 KASE, KFDI, KNAX, KVET, KWJJ, WBCT, WCHY, WFLS, WFMS, WGAR, WKXK, WKXC, WRNS, WYZZ, WYAY, WYRK

TY HERNDON 301/220
She Wants To Be Wanted Again (Epic)

Total Stations: 70/Chart Move: 75-64
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 70
New Airplay This Week: 19 KBEQ, KDDK, KHAY, KIKF, KMDL, KPLX, KTST, KVET, KXKC, KYNG, WDAF, WEZL, WHYL, WNCY, WROO, WSIX, WSM, WYZZ, WXTU

DOLLY PARTON 261/10
Just When I Needed You Most (Rising Tide)

Total Stations: 40/Chart Move: 66-65
Heavy (35+): 0
Medium (25-34): 1 WPOC
Light (Under 25): 39
New Airplay This Week: 3 KPLX, WLWI, WSOC

BILLY DEAN 249/25
I Wouldn't Be A Man (Capitol Nashville)

Total Stations: 51/Chart Move: 69-66
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 51
New Airplay This Week: 8 KTST, KUZZ, KYGO, WBCT, WIVK, WKCN, WRNS, WSSL

3199 - 1000 DETECTIONS

Total Plays/Gain

RICOCHET 3133/111
Love Is Stronger Than Pride (Columbia)

Total Stations: 158/Chart Move: 21-18
Heavy (35+ plays): 3 KRYS, KXKT, WSIX
Medium (25-34): 36 KAJA, KCYY, KDDK, KDRK, KFRG, KHEY, KIKK, KJJY, KKCS, KMDL, KNCI, KOU, KPLX, KRMD, KSON, KTEX, KTST, KXKC, KYNG, WBCT, WFLS, WFSN, WJCL, WKCN, WMSI, WNCY, WPOC, WQDR, WQMX, WQXK, WRKZ, WRNS, WWGR, WXBQ, WYAY, WYZZ
Light (Under 25): 119

DAVID KERSH 3008/172
Goodnight Sweetheart (Curb)

Total Stations: 157/Chart Move: 22-19
Heavy (35+): 7 KAJA, KFKF, KIKK, KWN, KYNG, WIL, WKIX
Medium (25-34): 26 KBEQ, KCYY, KGMV, KHEY, KKBQ, KMDL, KMLE, KPLX, KRYS, KTEX, KTST, KXXY, KYGO, WCOL, WDAF, WESC, WGH, WKJN, WLWI, WNCY, WQBE, WRBQ, WRKZ, WSOC, WXBQ, WXTU
Light (Under 25): 124
New Airplay This Week: 12 KRAK, KWEN, KYCY, WBBS, WGRL, WHSL, WKIS, WPOC, WQMX, WSSL, WUBE, WYRK

CLAY WALKER 2976/251
Bury The Shovel (Giant)

Total Stations: 157/Chart Move: 26-21
Heavy (35+): 2 WBCT, WGRL
Medium (25-34): 37 KBEQ, KCCY, KGMV, KHAY, KIKF, KKCS, KNCI, KRTY, KRYS, KSOP, KTEX, KTOM, KTST, KUPL, KXKC, KYNG, WDOD, WEZL, WGAR, WHSL, WHYL, WJCL, WKCN, WKJN, WKXK, WKTF, WLWI, WMSI, WNCY, WPOC, WQMX, WRBQ, WRKZ, WRNS, WSIX, WWGR, WYAY
Light (Under 25): 118
New Airplay This Week: 6 KDDK, WBBS, WGH, WSOC, WXTU, WYRK

TY ENGLAND 2946/127
Irresistible You (RCA)

Total Stations: 157/Chart Move: 25-22
Heavy (35+): 7 KPLX, KYNG, WGGY, WGRL, WIL, WJCL, WRBQ
Medium (25-34): 33 KBEQ, KDDK, KIIM, KIKF, KNCI, KRMD, KRTY, KTEX, KTOM, KTST, KXKC, KYCY, WBCT, WCKT, WCOL, WDOD, WESC, WEZL, WFLS, WFMS, WFRE, WGAR, WGH, WHYL, WKCN, WKIX, WKTF, WPOC, WRKZ, WRNS, WSTH, WYCD, WZZK
Light (Under 25): 117

TIM MCGRAW 2683/532
Maybe We Should Just Sleep On It (Curb)

Total Stations: 158/Chart Move: 31-23
Heavy (35+): 3 KMDL, KRYS, WBCT
Medium (25-34): 17 KBEQ, KGMV, KIKF, KKBQ, KTOM, KTST, KXKC, WBEE, WFRE, WIVK, WKJN, WKXK, WMSI, WMZQ, WNCY, WRNS, WZZK
Light (Under 25): 138
New Airplay This Week: 9 KIKK, KILT, KSSN, KTTS, KXXY, WUBU, WIL, WKIS, WYCD

MILA MASON 2621/260
That's Enough Of That (Atlantic)

Total Stations: 153/Chart Move: 28-24
Heavy (35+): 7 KBEQ, KFRG, KILT, KYNG, WJCL, WPOC, WRBQ

Medium (25-34): 29 KAJA, KFKF, KIKF, KKCS, KMDL, KOU, KRTY, KSKS, KTEX, KUPL, KUZZ, KVOO, WCOL, WCUZ, WDOD, WGGY, WIVK, WKJN, WKXK, WKSF, WQBE, WRKZ, WRNS, WSM, WUSY, WYZZ, WXBQ, WYAY, WYCD, WXTU
Light (Under 25): 117
New Airplay This Week: 5 WBBS, WIL, WKXC, WWWW, WZZK

TRACY BYRD 2598/321
Big Love (MCA)

Total Stations: 156/Chart Move: 30-25
Heavy (35+): 1 WQBE
Medium (25-34): 29 KASE, KBEQ, KDDK, KGMV, KHEY, KKBQ, KMDL, KNIX, KTOM, KTST, KXKC, KYCW, KYGO, KYNG, WFMS, WGGY, WGRL, WHYL, WIVK, WKJN, WKSF, WNCY, WRKZ, WRNS, WSIX, WSTH, WYZZ, WXBQ, WYAY
Light (Under 25): 126
New Airplay This Week: 13 KIKK, KILT, KWEN, KYCY, WUBU, WGAR, WGGY, WIL, WKHX, WKLB, WQDR, WSOC, WZZK

LEANN RIMES 2333/712
One Way Ticket (Because I Can) (Curb)

Total Stations: 155/Chart Move: 39-28
Heavy (35+): 1 KYCY
Medium (25-34): 10 KFMS, KMDL, KTST, KWN, WCOL, WGAR, WIVK, WPOC, WUBE, WYAY
Light (Under 25): 144
New Airplay This Week: 39 KAJA, KDDK, KDRK, KFRG, KGMV, KIIM, KIKK, KJJY, KNAX, KNIX, KOU, KRAK, KXKC, KXKT, KXXY, KYNG, WAMZ, WUBU, WCMS, WCOS, WCUZ, WGNA, WHSL, WIOV, WJCL, WKCO, WKHX, WKXC, WNOE, WOW, WQIK, WQXK, WRKZ, WROO, WSIX, WTD, WWGR, WYNK, WYZZ

MARY CHAPIN CARPENTER 2328/522
Let Me Into Your Heart (Columbia)

Total Stations: 155/Chart Move: 37-29
Heavy (35+): 1 KYCY
Medium (25-34): 14 KXKC, KYCW, KYNG, WBBS, WBCT, WFRE, WGRL, WIVK, WKJN, WMZQ, WPOC, WQBE, WRKZ, WXBQ
Light (Under 25): 140
New Airplay This Week: 19 KBEQ, KDDK, KGMV, KIKK, KNCI, KOU, KTEX, KWEN, WUBU, WESC, WKCO, WKHX, WSTH, WTD, WUBE, WUSY, WWWW, WZZK

GARY ALLAN 2267/284
Her Man (Decca)

Total Stations: 150/Chart Move: 33-30
Heavy (35+): 7 KKBQ, KMDL, KMLE, KXKC, KYNG, WHYL, WKIX
Medium (25-34): 13 KFMS, KRTY, KTST, KWJJ, WCHY, WDOD, WIVK, WKXK, WKTF, WNCY, WQDR, WUBE, WYAY
Light (Under 25): 130
New Airplay This Week: 12 KCCY, KIKF, KJJY, KMPS, KNCI, WBOB, WCOL, WCOS, WLWI, WMSI, WPOC, WXBQ

KEVIN SHARP 1560/369
Nobody Knows (Asylum)

Total Stations: 112/Chart Move: 43-35
Heavy (35+): 6 KMDL, KYCY, KYNG, WQBE, WXBQ, WYCD
Medium (25-34): 14 KBEQ, KFKF, KKBQ, KMLE, KSOP, KXKC, KYCW, KZLA, WIVK, WKSF, WTD, WYZZ, WYAY, WYGY
Light (Under 25): 92
New Airplay This Week: 11 KFRG, WCMS, WDRM, WFMS, WFRE, WIRK, WNOE, WUSN, WVLK, WWGR, WXBQ

RANDY TRAVIS 1458/280
Would I (Warner Bros.)

Total Stations: 124/Chart Move: 45-36
Heavy (35+): 0

Medium (25-34): 7 KASE, KSAN, WBCT, WCUZ, WQBE, WRNS, WXBQ
Light (Under 25): 117
New Airplay This Week: 23 KDRK, KHEY, KKBQ, KRYS, KUPL, WCOS, WESC, WGNA, WHSL, WIOV, WIRK, WJCL, WKCO, WKXK, WKXK, WKTF, WQIK, WRKZ, WTOR, WUSN, WVLK, WWGR, WYZZ

NEAL MCCOY 1444/220
Going, Going, Gone (Atlantic)

Total Stations: 135/Chart Move: 42-37
Heavy (35+): 0
Medium (25-34): 3 KFMS, KXKC, WRNS
Light (Under 25): 132
New Airplay This Week: 11 KAJA, KFKF, KILT, KNAX, KOU, KWEN, KYNG, WESC, WJCL, WQYK, WROO

BRYAN WHITE 1416/449
That's Another Song (Asylum)

Total Stations: 135/Chart Move: 48-39
Heavy (35+): 0
Medium (25-34): 2 KASE, WBCT
Light (Under 25): 133
New Airplay This Week: 27 KDRK, KFKF, KIKF, KNCI, KPLX, KRAK, KRMD, KUPL, KXKT, KYCW, KYGO, WCKT, WCUZ, WFMS, WGRL, WKCN, WKSJ, WMSI, WOKO, WOV, WPOC, WQBE, WSTH, WUSN, WUSY, WWWW, WXBQ

FAITH HILL 1408/429
I Can't Do That Anymore (Warner Bros.)

Total Stations: 138/Chart Move: 47-40
Heavy (35+): 0
Medium (25-34): 3 KMLE, WBCT, WIVK
Light (Under 25): 135
New Airplay This Week: 32 KATM, KCCY, KDRK, KFDI, KFRG, KNCI, KOU, KRMD, KWJJ, KWN, KXKT, KXXY, KYCY, KZSN, WBEE, WCKT, WCTK, WCUZ, WDOD, WFMS, WFRE, WGNA, WHSL, WIOV, WKCN, WKCO, WKXK, WKSJ, WPOC, WQIK, WQXK, WQYK

RHETT AKINS 1372/83
Love You Back (Decca)

Total Stations: 127/Chart Move: 41-41
Heavy (35+): 0
Medium (25-34): 8 KDDK, KXKC, KYGO, WFMS, WGRL, WNCY, WQMX, WRNS
Light (Under 25): 119
New Airplay This Week: 5 KILT, WHSL, WMSI, WQXK, WVLK

TRACY LAWRENCE 1251/761
Is That A Tear (Atlantic)

Total Stations: 121/Chart Move: 55-43
Heavy (35+): 0
Medium (25-34): 4 KASE, KMLE, WBCT, WYAY
Light (Under 25): 117
New Airplay This Week: 59 KATM, KBEQ, KCCY, KDRK, KFDI, KGMV, KHEY, KIKF, KKCS, KNAX, KNCI, KNIX, KPLX, KRMD, KRST, KSKS, KSON, KTOM, KTTS, KWJJ, KXKT, KYGO, KYNG, KZLA, KZSN, WUBU, WCKT, WDAF, WESC, WFLS, WFRE, WGGY, WGNA, WHSL, WKCN, WKCO, WKXK, WKSJ, WKTF, WKXC, WLWI, WMIL, WMSI, WNCY, WOV, WPOC, WQBE, WQXK, WROO, WSM, WSSL, WUBE, WUSN, WWWW, WXBQ, WXBQ, WYGY, WYRK, WZZK

LONESTAR 1123/0
When Cowboys Didn't Dance (BNA)

Total Stations: 114/Chart Move: 46-45
Heavy (35+): 0
Medium (25-34): 2 KBEQ, KYGO
Light (Under 25): 112
New Airplay This Week: 3 WKHK, WSSL, WYNK

999 - 500 DETECTIONS

Total Plays/Gain

WADE HAYES 886/20
Where Do I Go To Start All Over (Columbia)

Total Stations: 102/Chart Move: 49-49
Heavy (35+): 0
Medium (25-34): 2 KMDL, KXKC
Light (Under 25): 100
New Airplay This Week: 8 KDDK, KRST, KYCY, WUBU, WKTF, WLWI, WRBQ, WVLK

MARK CHESNUTT 870/70
It's A Little Too Late (Decca)

Total Stations: 94/Chart Move: 50-50
Heavy (35+): 0
Medium (25-34): 5 KFMS, KMDL, KUZZ, KWJJ, WGRL
Light (Under 25): 89
New Airplay This Week: 7 KDRK, KRYS, KUPL, WDOD, WFMS, WMJC, WRKZ

JOHN MICHAEL MONTGOMERY 808/515
Friends (Atlantic)

Total Stations: 85/Chart Move: 64-51
Heavy (35+): 2 KKBQ, KYNG
Medium (25-34): 3 KASE, KMLE, KYCY
Light (Under 25): 80
New Airplay This Week: 32 KCCY, KILT, KMPS, KNAX, KNIX, KPLX, KRYS, KSAN, KSSN, KWJJ, KXKT, KYGO, WAMZ, WCHY, WCOL, WEZL, WFMS, WGAR, WKIX, WKXK, WKXC, WLWI, WMIL, WROO, WSOC, WSSL, WTD, WUBE, WVLK, WYAY, WYCD, WYRK

BR5-49 774/75
Cherokee Boogie (Arista)

Total Stations: 80/Chart Move: 52-52
Heavy (35+): 0
Medium (25-34): 6 KXKC, KYCW, WDAF, WQBE, WYZZ, WXBQ
Light (Under 25): 74
New Airplay This Week: 3 KIKK, KYGO, WBOB

LEE ROY PARNELL 752/53
We All Get Lucky Sometimes (Career)

Total Stations: 77/Chart Move: 53-53
Heavy (35+): 0
Medium (25-34): 2 WPOC, WYAY
Light (Under 25): 75
New Airplay This Week: 3 KAJA, WSSL, WWGR

MINDY MCCREARY FEAT. RICHIE McDONALD 643/152
Maybe He'll Notice Her Now (BNA)

Total Stations: 93/Chart Move: 54-55
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 93
New Airplay This Week: 14 KDRK, KFRG, KIKF, KKCS, KMDL, KTST, WBCT, WFSN, WHSL, WIOV, WJCL, WTD, WXBQ, WYNK

RICK TREVINO 626/227
Running Out Of Reasons To Run (Columbia)

Total Stations: 73/Chart Move: 58-56
Heavy (35+): 0
Medium (25-34): 1 KASE
Light (Under 25): 72
New Airplay This Week: 23 KFDI, KFMS, KKCS, KMDL, KRST, KSON, KTEX, WAMZ, WFLS, WGNA, WHYL, WIVK, WJCL, WKJN, WKKO, WKSJ, WKSJ, WNCY, WRNS, WROO, WSSL, WWGR, WXBQ

God Bless The Child



First off thanks so much for all your support during the course of The Woman In Me. Between the support I've received from you and the fans, I've had an exceptionally fortunate year, and look forward to giving something back to a very personal cause.

It has always been a goal of mine to help hungry children, because I've been there and know what it can do to a child's physical and emotional well-being. When I was growing up, there were times when there was no food to make lunch to carry to school and no dinner on the table when we got home.

A hungry child doesn't understand why other kids are worthy of eating when they're hungry and he or she is not. This is incredibly hard on their self esteem.

A hungry child would snatch up an apple or a glass of milk long before his or her favorite toy. There are a lot of things in life we would rather our children not live without...but without food, they quite simply, can't live.

These days, there are countless children who go to bed with empty tummies every night. By myself, I can't make a substantial difference, but with your help, the sky's the limit! Proceeds generated from the sale of the "God Bless The Child" single will go to feed the hungry children throughout North America.

God Bless You

Produced by Robert John "Mutt" Lange




Jon Landau Management

Compiled from a national sample of airplay supplied by Broadcast Data Systems' RadioTrack service to Country Airplay Monitor. 159 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1	1	10	LIKE THE RAIN RCA	CLINT BLACK	5631	5536	
2	4	12	LONELY TOO LONG EPIC	PATTY LOVELESS	5076	4688	
3	2	17	ME AND YOU BNA	KENNY CHESNEY	4988	4851	
4	3	16	MORE THAN YOU'LL EVER KNOW WARNER BROS.	TRAVIS TRITT	4946	4766	
5	5	15	THE ROAD YOU LEAVE BEHIND MCA	DAVID LEE MURPHY	4858	4506	
6	7	13	STRAWBERRY WINE CAPITOL NASHVILLE	DEANA CARTER	4718	4420	
7	6	12	I CAN STILL MAKE CHEYENNE MCA	GEORGE STRAIT	4661	4464	
8	10	6	THE FEAR OF BEING ALONE MCA	REBA MCENTIRE	4451	4216	
			★ ★ ★ AIRPOWER ★ ★ ★				
9	24	3	LITTLE BITTY ARISTA	ALAN JACKSON	3835	2823	
10	13	16	CHANGE MY MIND CAPITOL NASHVILLE	JOHN BERRY	3825	3535	
11	8	23	I DO REPRISE	PAUL BRANDT	3634	4417	
12	16	12	EVERY LIGHT IN THE HOUSE CAPITOL NASHVILLE	TRACE ADKINS	3531	3313	
			★ ★ ★ AIRPOWER ★ ★ ★				
13	20	5	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	3529	3058	
14	9	17	THE MAKER SAID TAKE HER RCA	ALABAMA	3514	4338	
15	17	9	MAMA DON'T GET DRESSED UP FOR NOTHING ARISTA	BROOKS & DUNN	3498	3289	
			★ ★ ★ AIRPOWER ★ ★ ★				
16	18	7	THAT OL' WIND CAPITOL NASHVILLE	GARTH BROOKS	3472	3140	
			★ ★ ★ AIRPOWER ★ ★ ★				
17	19	12	IT'S ALL IN YOUR HEAD ARISTA	DIAMOND RIO	3351	3110	
18	21	13	LOVE IS STRONGER THAN PRIDE COLUMBIA	RICOCHET	3133	3022	
19	22	15	GOODNIGHT SWEETHEART CURB	DAVID KERSH	3008	2836	
20	11	18	BELIEVE ME BABY (I LIED) MCA	TRISHA YEARWOOD	2981	3787	
21	26	7	BURY THE SHOVEL GIANT	CLAY WALKER	2976	2725	
22	25	14	IRRESISTIBLE YOU RCA	TY ENGLAND	2946	2819	
23	31	5	MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	2683	2151	
24	28	13	THAT'S ENOUGH OF THAT ATLANTIC	MILA MASON	2621	2361	
25	30	8	BIG LOVE MCA	TRACY BYRD	2598	2277	
26	23	20	LIVING IN A MOMENT EPIC	TY HERNDON	2386	2834	
27	14	16	STARS OVER TEXAS ATLANTIC	TRACY LAWRENCE	2345	3451	
28	39	7	ONE WAY TICKET (BECAUSE I CAN) CURB	LEANN RIMES	2333	1621	
29	37	6	LET ME INTO YOUR HEART COLUMBIA	MARY CHAPIN CARPENTER	2328	1806	
30	33	12	HER MAN DECCA	GARY ALLAN	2267	1983	
31	29	20	SO MUCH FOR PRETENDING ASYLUM	BRYAN WHITE	2213	2337	
32	12	18	LOVE REMAINS EPIC	COLLIN RAYE	2161	3624	
33	15	9	AIN'T GOT NOTHIN' ON US ATLANTIC	JOHN MICHAEL MONTGOMERY	2053	3345	
34	27	17	WORLDS APART MCA	VINCE GILL	1848	2593	
35	43	7	NOBODY KNOWS ASYLUM	KEVIN SHARP	1560	1191	
36	45	6	WOULD I WARNER BROS.	RANDY TRAVIS	1458	1178	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
37	42	7	GOING, GOING, GONE ATLANTIC	NEAL MCCOY	1444	1224	
38	40	11	SWINGIN' DOORS RCA	MARTINA MCBRIDE	1442	1450	
39	48	4	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	1416	967	
40	47	4	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	1408	979	
41	41	10	LOVE YOU BACK DECCA	RHETT AKINS	1372	1289	
42	34	19	YOU'RE NOT IN KANSAS ANYMORE CURB	JO DEE MESSINA	1328	1939	
43	55	2	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	1251	490	
44	35	18	A WOMAN'S TOUCH MERCURY NASHVILLE	TOBY KEITH	1222	1826	
45	46	7	WHEN COWBOYS DIDN'T DANCE BNA	LONESTAR	1123	1123	
46	36	15	WHAT WILL YOU DO WITH M-E STEP ONE	WESTERN FLYER	1117	1815	
47	38	16	VIDALIA MERCURY NASHVILLE	SAMMY KERSHAW	1113	1630	
48	44	18	YOU CAN'T LOSE ME WARNER BROS.	FAITH HILL	1005	1189	
49	49	6	WHERE DO I GO TO START ALL OVER COLUMBIA	WADE HAYES	886	866	
50	50	6	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	870	800	
51	64	4	FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	808	293	
52	52	8	CHEROKEE BOOGIE ARISTA	BR5-49	774	699	
53	53	8	WE ALL GET LUCKY SOMETIMES CAREER	LEE ROY PARNELL	752	699	
54	51	10	ANOTHER YOU, ANOTHER ME REPRISE	BRADY SEALS	701	703	
55	54	5	MAYBE HE'LL NOTICE HER NOW BNA	MINDY MCCREARY FEATURING RICHIE MCDONALD	643	491	
56	58	3	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	626	399	
			★ ★ ★ Hot Shot Debut ★ ★ ★				
57	NEW		EVERYBODY KNOWS MCA	TRISHA YEARWOOD	547	64	
58	57	5	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	518	406	
59	60	3	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	488	355	
60	62	4	HIGH LOW AND IN BETWEEN MERCURY NASHVILLE	MARK WILLS	443	305	
61	59	3	KING OF THE WORLD ARISTA	BLACKHAWK	438	361	
62	68	3	YOU CAN'T STOP LOVE MCA	MARTY STUART	325	228	
63	NEW		PRETTY LITTLE ADRIANA MCA	VINCE GILL	310	1	
64	75	2	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	301	81	
65	66	6	JUST WHEN I NEEDED YOU MOST RISING TIDE	DOLLY PARTON	261	251	
66	69	2	I WOULDN'T BE A MAN CAPITOL NASHVILLE	BILLY DEAN	249	224	
67	RE-ENTRY		WHAT IF JESUS COMES BACK LIKE THAT EPIC	COLLIN RAYE	198	87	
68	56	9	NO WAY OUT CAPITOL NASHVILLE	SUZY BOGGUSS	197	410	
69	70	4	LOVE WORTH FIGHTING FOR CURB	BURNIN' DAYLIGHT	188	172	
70	73	2	HAVE WE FORGOTTEN WHAT LOVE IS RIVER NORTH	CRYSTAL BERNARD	185	117	
71	NEW		THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	173	39	
72	NEW		POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	162	33	
73	72	2	YOU JUST GET ONE IMPRINT	JEFF WOOD	162	122	
74	74	4	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	162	109	
75	67	14	HOME AIN'T WHERE HIS HEART IS (ANYMORE) MERCURY NASHVILLE	SHANIA TWAIN	144	242	


Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.



jeff wood
IN CONCERT!

Nov. 8 **Milwaukee** Riverside Theatre
Nov. 10 **Detroit** Royal Oak Music Theatre

OPENING FOR BLACKHAWK



"YOU JUST GET ONE"

BB # 73

Watch the story develop.

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