

INTERNET RADIO: UNTIED



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COUNTRY SPECIAL

2009 R&R Country
Readers' Poll. **PLUS:**
What Have We Learned
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Far? New Faces Of
Country Music pp.40-48



R&R

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MARCH 6, 2009 NO. 1804 \$6.50

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WATCH HIM
BLOW!

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NAME

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CARRIES
AN ENTIRE
PROMO
TEAM

CHARLIE - BEARDED LADY!

CUT IT
OFF... IT
COMES BACK
STRONGER!

PAT THE FIRE EATER!

HIDE YOUR
MATCHES!
AND YOUR
PLAYLIST!

ROYCE THE HALF MAN!

WATCH HIM
ROLL OUT
THE HITS!

DAMON - 3 LEGGED MAN!

NO! HE WILL
SNAP RICK
YOU WITH HIS
EXTRA LEG

LEGALAN SIAMOSE TWINS!

SURGERY IS
NOT AN
OPTION.

SALLY - HEADLESS WOMAN!

CALL HER
BACK OR
SHE'LL
LOSE IT

JOE THE HUMAN PRETZEL!

WATCH AS
HE NOT ONLY
TWISTS HIS
ARM... BUT
FOURS!

LINDSAY - STAKE CHARMER!

LOOK INTO
HER EYES...
WE DARE YOU!

BRUCE THE HUMAN PHOTOBOOTH!

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R&R News Focus

Pilat Named PD At KYSR/L.A.

Clear Channel/Los Angeles vet Julie Pilat has been given PD stripes for alternative KYSR (98-7), where she's been APD/MD since January 2008. She maintains APD/MD duties at CHR/top



Pilat

40 sister KIIS and fills the gap at 98-7 created when Michael Martin departed in December. Pilat has been with the cluster since November 2002, when she transferred after a second run at rhythmic sister KUBE/Seattle, where she'd been APD/MD/midday jock for four years.—Keith Berman

Arbitron Signs GAP For Diary Service

Arbitron has signed multiyear agreements with GAP Broadcasting and GAP West for diary-based radio ratings services in 17 markets. The agreement includes software services and Arbitrends monthly rolling-average reports in Shreveport, La., a market that Arbitron measures year-round. The other markets covered by the Arbitron agreements include Abilene, Texas; Amarillo, Texas; Billings, Mont.; Casper, Wyo.; Cheyenne, Wyo.; Duluth, Minn.; Lawton, Okla.; Lake Charles, La.; Lubbock, Texas; Lufkin-Nacogdoches, Texas; Odessa-Midland, Texas; Texarkana, Texas; Tri-Cities (Richland-Kennewick-Pasco), Wash.; Tyler-Longview, Texas; Wichita Falls, Texas; and Yakima, Wash.

Nielsen Radio's forthcoming sticker diary service will also be measuring audiences in Abilene, Amarillo, Lake Charles, Odessa-Midland, Shreveport and Wichita Falls. The Nielsen Co. is parent to R&R.—Mike Boyle

Alternative 'X102-9' Debuts In Jacksonville

Cox Radio '80s WMXQ (102.9 the Point)/Jacksonville has flipped to alternative and is positioning itself as "X102-9, Jacksonville's New Rock Alternative." With the flip, Cox places itself into a head-to-head format battle with crosstown Clear Channel alternative WPLA (Planet Radio 107.3). Taking shots at the Planet early on, produced liners on X102-9 include "They're old, we're new" and "You've been fooled long enough."

In the fall '08 Arbitron ratings, the Planet went 6.1-5.9 12+, while WMXQ faded 2.2-1.6.—Mike Boyle

Arbitron Extends Settlement Terms To All PPM Markets

After Arbitron agreed to a raft of efforts to boost participation of minorities on its PPM ratings panels in New York and Philadelphia to settle suits brought by the attorneys general of New York and New Jersey, R&R asked the ratings provider if those treatments would be extended to all PPM markets (R&R, Jan. 16). The company's answer then: "to be determined." Seven weeks and one settlement later, the answer is "yes."

In late January, Arbitron said it would increase cell phone-only household sample targets to an average of 12.5% in PPM markets by the end of the year and to 15% by year-end 2010. Now newly named CEO Michael Skarzynski, prodded by minority broadcasters, has extended other settlement terms to all PPM markets. The company says it will use address-based sampling for at least 10% of recruitment efforts by late 2009 and at least 15% by the end of December 2010; apply an average daily in-tab benchmark of 75% of installed sample; and provide installation and in-tab data by individual zip code, along with market population data for blacks, Hispanics and others (nonblack or non-Hispanic) for each individual zip code. Arbitron has also informed the Media Rating Council that it hopes to achieve a 21% Sample Performance Indicator average across all PPM markets by the end of 2010.

Meanwhile, Arbitron has conducted a test of three markets selected by the Spanish Radio Assn. (Houston, Los Angeles and New York) to determine if asking a country-of-origin question during regular status calls to PPM households would have an adverse impact on the sample. While early results indicate there wouldn't be an adverse affect, a decision about tracking country of origin is pending a full analysis of the test.—Mike Boyle and Paul Heine

Strada Gets New York 'Kiss'

Ebro Darden, PD of Emmis rhythmic WQHT (Hot 97) and urban AC WRKS (98.7 Kiss FM)/New York, will no longer program both stations. He has relinquished Kiss programming duties to Hot 97 APD/MD Jill Strada but will continue to oversee Hot 97's programming.

Darden annexed the Kiss FM PD role last year, replacing 20-year station vet Toya Beasley. Strada joined Hot 97 in summer 2007 and previously programmed Cox rhythmic WPYO (Power 95.3)/Orlando. Kiss APD/MD Julie Gustines continues in that capacity.—Darnella Dunham



A COMMON CAUSE: The Boston Ad Club hosted Boston Radio Day Feb. 25 at the Ritz Carlton Boston Common. Clear Channel Radio CEO John Hogan, Entercom CEO David Field and Greater Media chairman/CEO Peter Smyth, along with popular Beantown radio personalities, were among the featured speakers. From left: Greater Media/Boston classic hits WROR PD Ken West, talk sister WTKK PD Grace Blazer and VP/market manager Tom Baker.

Anti-Fairness Doctrine Measure Passes Senate

By a wide margin of 87-11, the Senate on Feb. 26 approved an amendment prohibiting the FCC from reviving the Fairness Doctrine. Abolished in 1987, the policy required broadcasters to air diverse opinions on controversial issues due to a scarcity of broadcasting licenses.

While proponents argue the airwaves are overflowing with one-sided views, opponents say scarcity is no longer an issue in light of an explosion of news and information distribution outlets.

Brian Jennings, former VP of news, talk and sports programming for Citadel and an expert on the doctrine, says, "Democrats hope this will put out the furious debate about the Fairness Doctrine, but it won't. Their new plan to censor conservative talk radio has just begun."

Jennings' warning refers to an amendment introduced by Sen. Dick Durbin, D-Ill., and approved by the Senate, that would give the FCC the authority to "encourage and promote diversity in communication media ownership and to ensure that the public airwaves are used in the public interest."

Paul Woodhull, president of Media Syndication Services and co-author of "The Cultural Imbalance of Talk Radio," agrees that the doctrine isn't necessary. "There's underlying responsibility for station owners to provide responsible opposing viewpoints."—Mike Stern

ON THE WEB Obama Picks Genachowski To Head FCC

As widely expected, President Barack Obama on March 3 nominated Julius Genachowski as FCC chairman. The appointment, which awaits Senate confirmation, was applauded by his soon-to-be-colleagues at the FCC and by the NAB.



Genachowski

NAB president/CEO David Rehr says Genachowski has "a deep understanding of the important role that free and local broadcasting plays in American life." However, phone companies may be closely watching the ex-senior adviser to former FCC chairman Reed Hundt because of his clear interest in net neutrality and spurring keener competition in phone service.

"He will bring to the job diverse and unparalleled experience in communications and technology, with two decades of accomplishment in the private sector and public service," Obama said of his former college chum and the senior telecommunications and technology adviser during Obama's campaign for the White House.

—Jeffrey Yorke

Clear Channel Hires 'Revenue Booster'

Advertising evaporated in the fourth quarter, driving Clear Channel Media Holdings down 14% to \$1.6 billion, the radio and outdoor operator reported March 2.

For the year, Clear Channel posted a \$4 billion loss. Revenue declined 3% to \$6.7 billion. Radio revenue fell 13% in Q4 to \$788.8 million. About 43% of the division's decline occurred during Q4, sending full-year revenue down 7% to \$3.3 billion.

Hours after announcing huge losses, Clear Channel created a new senior executive position, appointing John Kaufman senior VP of revenue management. Kaufman is a hotelier—new blood to the business. He'll hire a team of up to 40 revenue managers to be deployed across 150 markets to back cash-generating efforts.

—Jeffrey Yorke and Katy Bachman

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Executive Shuffle At Arbitron

Arbitron's new president/CEO Michael Skarzynski has begun to reorganize the company's executive suite, according to a Form 8-K filing with the Securities and Exchange Commission. Two president-level positions were eliminated: Owen Charlebois, president of technology, research and development, is exiting the company March 22. Pierre Bouvard's position as president of sales and marketing was also eliminated. He will remain with the company as executive VP of sales.



Bouvard

In the meantime, Skarzynski bestowed interim titles on a trio of execs: Tim Smith, executive VP/chief legal officer of legal and business affairs, assumes additional responsibilities as acting executive VP of strategy and business development; Beth Webb, director of PPM research, adds acting VP of research duties; and senior VP of press and investor relations Thom Mocarsky tacks on the title of acting executive VP/chief marketing officer.

Meanwhile, R&R has also learned that senior VP/chief research officer Bob Patchen has decided to leave the company.—Mike Boyle

NCBA Boosts Bay Area Car Dealers With Ad Campaign

The Northern California Broadcasters Assn. launched a marketing campaign promoting the benefits of buying a new vehicle. Spots will run free of charge to San Francisco Bay Area dealers and highlight how the current buyer's market and an upcoming state sales tax increase make it an ideal time to purchase a new car. "Radio and the automotive industry have a long-term, mutually beneficial relationship and the NCBA Board wanted to do something to help a valued partner," NCBA's Terry De Voto says. Three spots, created pro bono by Hoffman/Lewis, are running March 2-29 in nine counties. Sixty member stations will run a total of 6,000 spots valued at \$1.5 million.—Alexandra Cahill

Party Over At KPTY/Houston

Univision has flipped rhythmic KPTY (Party 93.3)/Houston to regional Mexican (Que Buena 93.3). Rumors about a format change began to circulate Feb. 27 after local full-time personalities were notified they were being let go, which coincided with Univision's announcement that 300—or 6%—of the company's employees were being laid off. Univision regional PD/Party 93.3 PD Cindy Hill remains onboard.

—Darnella Dunham

Business Briefing By Jeffrey Yorke

WW1 Restructures \$241M Debt

Westwood One is restructuring its \$241 million debt, the financially troubled radio network said March 3. The Gores Group will increase its equity to 72.5%, thereby acquiring control of the company, home to talkers Dennis Miller and Fred Thompson. "The refinancing is an essential part of our turnaround plan," said WW1 president/CFO Rod Sherwood, who took over the top spot in late October. Sherwood is former CFO of operations of the Gores Group, a private equity firm based in Los Angeles. Sherwood has reorganized executive management and sales organizations, and the company is consolidating its Metro Traffic division. WW1 was delisted from the New York Stock Exchange in late November and now trades over the counter.—Katy Bachman

Saga Cuts Salaries 5%

Full- and part-time employees at Saga Communications will get paychecks that are 5% lighter effective March 13 as part of the company's attempt to reduce expenses. In exchange, Saga will give employees two additional floating holidays this year. In an internal memo, Saga president/CEO Ed Christian wrote, "Despite aggressive sales initiatives and significant cost reductions, we need to build in additional expense savings to offset severe revenue shortfalls. This is not for cor-

porate enrichment. This move, along with others (including current negotiations with our bank group), will allow us to serve our audiences, clients and banks." Christian says that the move isn't permanent, and he hopes to restore previous levels of pay soon.

Sirius Delays Filing Annual Report To SEC

Sirius XM told the Securities and Exchange Commission March 2 in an 8-K filing that it and its subsidiaries XM Satellite Radio Holdings and XM Satellite Radio Inc. will not file annual reports on Form 10-K for the year ended Dec. 31, 2008, on the due date of March 2. Sirius XM said it expects to file reports by March 17. The company said senior management has been focused on recent refinancing transactions and needs additional time to complete its Form 10-K.

Entravision Revenue Falls 16%

Entravision says its fourth-quarter revenue slipped to \$52.8 million from \$62.5 million. Its net loss grew 190% to \$136.5 million (\$1.58 per share) compared with \$47.1 million (a 48-cent-per-share loss). Its full-year revenue fell 7% to \$232.3 million from \$250 million, or a per-share loss of \$5.39 compared with a 42-cent-per-share loss. The radio division's revenue fell 16% in Q4.

Transactions at a Glance

Daniel Broadcasting's KWXI-AM/Glenwood, Ark., to Robert DelGiorno Jr.'s MLS Broadcasting for \$169,500 . . . Horne Radio's WATO-AM/Oak Ridge, Tenn., to Sheepdog Broadcasting for \$25,000 . . . Maria E. Juarez's construction permit for KDIL-AM/Jerome, Idaho, to Maria Rosario Ortega for \$5,000 . . . Proactive Communications/Fresno's KVPW-FM/Kingsburg, Calif., to Educational Media Foundation. Seller filed for bankruptcy protection in July 2008.

Deal of the Week

WURH-FM/Waterbury (New Haven), Conn.

PRICE: \$7.9 million **TERMS:** Asset sale for cash

BUYER: John Fuller. Phone: 860-883-4292. It owns two other stations. This represents its entry into this market.

SELLER: Aloha Station Trust, headed by sole member Jeanette Tully. Phone: 310-779-6890

FORMAT: Alternative

BROKER: Media Venture Partners

COMMENT: Aloha Station Trust's WURH-FM/Waterbury, Conn., to John Fuller's Red Wolf Broadcasting for \$7.9 million, payable in cash at closing. \$2.5 million escrow deposit.

2009 Deals to Date

Dollars to Date:	\$30,513,835	(Last Year: \$155,017,036)
Dollars This Quarter:	\$30,513,835	(Last Year: \$155,017,036)
Stations Traded This Year:	113	(Last Year: 96)
Stations Traded This Quarter:	113	(Last Year: 96)

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JAMIE FOXX TOPS URBAN FOR A SECOND ISSUE WITH "BLAME IT." THE SONG'S VIDEO FEATURES CAMEOS FROM FELLOW STAR ACTORS, INCLUDING SAMUEL L. JACKSON, JAKE GYLLENHALL, RON HOWARD AND CEDRIC THE ENTERTAINER.

R&R No.1

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LA 5A ESTACION ASCENDS TO ITS FIRST LATIN POP NO. 1, AS "QUE TE QUIERA" LIFTS 2-1. AMONG ITS PRIOR NINE CHART TITLES, THE GROUP HAD CLIMBED AS HIGH AS NO. 2 WITH "ALGO MAS" IN 2005 AND "ME MUERC" IN 2007.



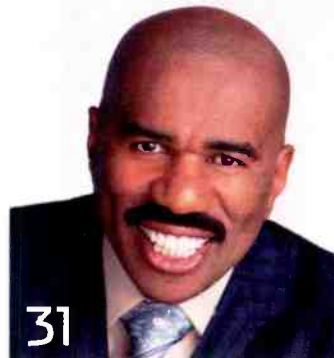
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What's New This Week Online

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March 9
Winter phase 1 Arbitrends roll. Catch Greensboro, N.C.; Norfolk; Oklahoma City; and Richmond, among others. [▶ Click on Ratings](#)

T

March 10
Updated charts and playlists from across the street to across the nation. [▶ Click on Charts](#)

W

March 11
Saga Communications reports fourth-quarter and full-year results followed by a 2 p.m. ET teleconference. [▶ Bookmark Radioand-Records.com for coverage and analysis](#)

T

March 12
Phase 1 winter Arbitrends are released for Albuquerque, Bakersfield and West Palm Beach. [▶ Click on Ratings](#)

F

March 13
Discover tomorrow's hits today with HitPredictor. [▶ Click on Charts](#)

With rise of mobile technology, new apps, partnerships boost audience growth in the digital space

Internet Radio: UNTIED

By Alexandra Cahill

Multimedia mobile handheld devices, from the iPhone to the BlackBerry, have transformed how Americans consume entertainment and share information.

Steadfast technophobes who previously shunned social networking sites and text messaging are updating their Facebook profiles with iPhone apps, microblogging on Twitter and streaming audio from their favorite Web sites. ■ Some of the biggest headlines of 2009 so far have underscored how indispensable mobile technology has become. When U.S. Airways flight 1549 landed in New York's Hudson River Jan. 15, the first photo to be widely circulated by news organizations was taken by a passenger on a nearby ferry boat; Janis Krums immediately uploaded his picture to the Twitpic Web site before rescuers and photographers from traditional media outlets arrived on the scene. And shortly after President Barack Obama's inauguration, reports surfaced that he had reached a compromise with his security staff to continue using his beloved BlackBerry despite some e-mail security issues.

The demand for mobile devices shows no sign of waning among consumers who have embraced the convenience and feeling of community they provide. (For example, Apple reported that it sold 4.4 million iPhone units in first-quarter 2009 alone, bringing the total to around 17.4 million as of Jan. 21. Q1 sales represented an 88% increase over Q1 2008.) Their popularity has compelled many broadcasters to focus on content and adopt a platform-agnostic strategy, making audio streams from terrestrial radio stations available to listeners regardless of the mobile device they are using.

As consumers continue to incorporate mobile devices and Internet radio into their daily lives, pre-





From left: the Pandora application on the iPhone, the Slacker app on the BlackBerry and the iHeartRadio app on the iPhone



dicting how these trends will affect online radio growth becomes increasingly complicated. Although Ando Media's monthly Internet Radio Top 20 and comScore Arbitron Online Radio Ratings provide audience estimates for Internet radio use on PCs and Macs, an industrywide ratings system that can measure usage on mobile devices like the iPhone and BlackBerry doesn't exist.

However, such major broadcasters as Clear Channel and CBS Radio, and pure-play Internet radio service Pandora, have their own methods for determining how new partnerships and applications drive traffic to their audio streams.

CBS Radio, the No. 1 Internet radio company according to Ando Media and comScore Arbitron, ramped up its efforts in the digital space when Dan Mason joined the company in April 2007 as president/CEO. "Besides being a fantastic programmer," CBS Radio president of digital media and integrated marketing David Goodman says, "Dan clearly has a vision around the digital landscape.

"We are seeing significant amounts of listenership streaming through the iPhone," Goodman says. "We had 102,000 people streaming the inauguration concurrently through our AOL Radio powered by CBS Radio iPhone app, which is measured by server log data from StreamTheWorld. We're able to see where our streams are being served from within our own systems."

When CBS Radio partnered with Yahoo Music's Launchcast Radio Feb. 16, Goodman immediately saw a significant boost in traffic. "That's no surprise, which is why we did the deal with Launchcast—that added to our total overall audience. When we added AOL Radio, our audience increased by over 100,000 concurrent listeners."

Mobile: In Radio's DNA

For Goodman, mobile devices that stream audio are a natural progression since radio has long been a mobile entertainment medium. "It's in its DNA. Radio has always been ubiquitous in terms of distribution. Clearly, it's a natural evolution in terms

of distribution for radio to be integrated into mobile devices because it's fundamentally been based there for the last 50 years."

Pandora, a music recommendation and Internet radio service founded by the Music Genome Project, went live in November 2005. As of Dec. 3, 2008, 2 million users have downloaded and installed the mobile version of its software for the iPhone and iPod Touch through Apple's iTunes music store.

"We have about 45,000 new registered listeners a day, and currently about 20,000 of those are from the iPhone every day," Pandora chief strategy officer/founder Tim Westergren says. "It's a substantial piece of our new listenership. And about three-fourths of those listeners on the iPhone are new to Pandora."

According to Westergren, between 10% and 20% of Pandora's daily listening, depending on the time of day, occurs on the iPhone or iPod Touch. "It tends to be heavier during commuting hours, weekends and evenings," he says. "Beyond just the growth in listenership and new listeners it's also driving adoption for Pandora on a bunch of new platforms." Consumers are understanding that they can take Pandora's technology with them wherever they go—in the car, at the gym or at home through a docking station.

Westergren says mobile measurement is an area that Pandora plans to focus on soon. "Eventually I think PPM and the various ways of measuring radio listenership are going to start capturing this, but right now there's definitely a void." For now, Pandora, like traditional radio broadcasters, is focused on "ubiquity—the broad availability of the service. So any device and environment that we can move to, we're going to," Westergren says.

Clear Channel Online Music & Radio ranks second behind CBS Radio in Ando Media's monthly Internet Radio Top 20 and comScore

'There's going to be a new audience that is experiencing our content because of the ease of getting it on devices like the iPhone.'

—Evan Harrison

Arbitron Online Radio Ratings

for January but is the market leader in ad-supported music listening. According to a Feb. 12 AccuStream iMedia Research report, Clear Channel has a 16.5% share followed by AOL Radio with 13.2%.

More than four years ago, Clear Channel Radio began focusing resources on making its network of Web sites more compelling to listeners. Some 800 of the company's Web sites attract nearly 20 million unique visitors every week, according to Clear Channel Radio executive VP and Online Music & Radio division president Evan Harrison. The company uses third-party server-based metric company Omniture to provide audience measurement figures.


One Destination, 850,000 Downloads

On Oct. 9, Clear Channel Radio launched iHeartRadio, a network/application that enables users to access the company's terrestrial and Internet radio streams on the iPhone or iPod Touch. iHeartRadio was introduced in conjunction with iHeartMusic.com, the Internet destination where users can stream more than 760 of the company's stations, plus find music news, ringtones and lyrics, hear live performances and artist interviews, and submit music. The free, one-time download of the application is available through Apple's iTunes and the iPhone application store.

"The concept there is, 'Let's give our listeners one destination where they can easily sort by genre or format or city so they can listen to the stream of those 800 radio stations plus a plethora of on-demand content,'" Harrison says. iHeartRadio has become a top five Clear Channel Radio Web site and "now makes it easier for listeners to stay connected to the company's audio streams on mobile devices under one brand."

According to Harrison, iHeartRadio is the iPhone's No. 1-ranked music app and the No. 69

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free application. "Through the iPhone, 850,000 people have downloaded the app," Harrison says. "We've already upgraded our version several times. We are now on version 2.1 and . . . more than 82% [of the users] have upgraded to the newest version, so it's an engaged audience."

Although breaking down the exact number of listeners the iHeartRadio app has added to the existing Internet radio audience is complicated, Harrison estimates it's adding between 5% and 10% to digital time spent listening already, "which is a pretty good sign considering we've only been on the iPhone for several months. I believe now there's going to be a new audience that is experiencing our content because of the ease of getting it on devices like the iPhone."

Internet radio ad agency TargetSpot recently joined forces with Ronning Lipset Radio, and the combined entity now represents 15.3 million unique cume listeners per month through its Internet radio partners, according to comScore Arbitron data. TargetSpot CEO/co-founder Doug Perlson, who works with such partners as CBS Radio, Entercom and Slacker, says TargetSpot is seeing mobile become "a bigger part of the listening experience with some of our partners, as high as 10% listenership . . . Businesses like Slacker have just recently rolled out their BlackBerry and iPhone applications and everything that we're hearing is that they are enormously popular. It's still early in the game, but there's every indication that it's progressing as expected."

Perlson predicts it's only a matter of time before a third-party measurement service comes along that tracks unique visitors to mobile devices. "Typically an audience will need to reach some sort of critical mass before there's interest in tracking it independently. At this point, we're not selling the mobile audience independently because it's still growing and I would say that it's probably not big enough to sell independently, but I think we're definitely getting close to seeing that happen."

From Harrison's perspective, third-party measurement of Internet radio makes dealing with advertisers and agencies much easier. "It's exciting that Ando [Media] is a third party and you're not looking at panel-based information, but real-time usage. Advertisers are asking more and more for true transparency and how many people they are actually reaching. To be able to go into an agency in New York right now and show them that [Clear Channel Radio's] New York cluster of radio stations has, say, 25,000 people right now digitally listening to our radio stations is pretty impactful."

Tempered Mobile Expectations

Like Perlson, Arbitron senior VP of business and marketing development Bill Rose says the number of people listening to Internet radio on mobile devices hasn't reached critical mass and that a huge gap still exists between terrestrial radio and Internet radio listening. Because

Arbitron's next "Infinite Dial" survey of satellite, HD radio and podcasting won't be released until April, Rose referred to numbers from the 2008 study to compare the popularity of Internet radio with over-the-air listening.

On a weekly basis about 13% of those 12+ listen to Internet radio, Rose says. However, traditional radio reaches 93% or 94% of Americans each week, according to Arbitron. So, while Internet radio has grown, a substantial difference remains between the two types of radio in audience size.

"Streaming radio as we know it doesn't reflect iPhone usage and portable device usage," Rose says, cautioning that the industry temper its expectations somewhat. "We all get very excited about the number of people in the street or in our families who tell us about their new iPhones. They are exciting devices and a lot of people are using them, but the number is not so large that it would change the 13%."

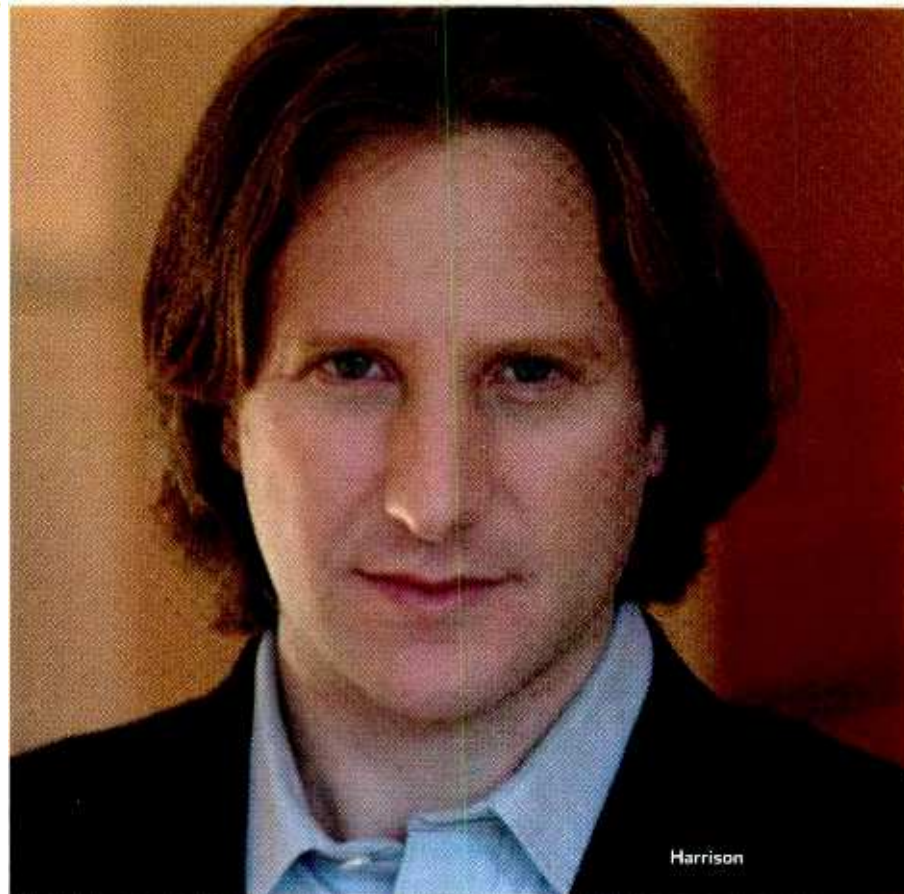
Rose says that Arbitron studies have confirmed that the impact of Internet radio on over-the-air radio usage has been less dramatic than expected. And although many people believe that Internet radio users are no longer listening to regular radio, that's not the case. Heavy users of AM and FM radio also tend to be heavy users of new forms of audio distribution, too, because they enjoy the content radio offers and want to try it on other platforms.

If broadcasters figure out how to make new channels of distribution work for them, "it may take from their stick, but it may come back to them in terms of online radio and mobile plays. The net may be the same or higher at the end of the day."

CBS Radio's Goodman believes that Internet radio extends the time listeners spend with the medium. "They tend to use it in ways that they previously weren't using radio. So much of Internet radio is between the hours of 9 a.m. to 5 p.m. at work. It really extends the period of time you listen to radio. Prime time was about morning and afternoon drive. For Internet radio, prime time is at work and it's really creating an entirely new daypart."

Lack Of Mobile Measurement

Rose says that although there isn't a standard method to measure Internet radio listening on mobile devices, he believes it's coming. Radio companies may be able to provide audience estimates now, "but the way that everybody calculates them is different and they are kind of hard to pin down in terms of 'What does it really mean?'"



'The iPhone is a substantial piece of our new listenership. And about three-fourths of listeners on the iPhone are new to Pandora.'

—Tim Westergren

The current environment, where stats and metrics from different companies don't mean the same thing, is typical of early-stage media, Rose says. As the measurement methods mature, "they tend to coalesce under a common form of measurement that makes it easier to make comparisons."

Rose says that "mobile devices are without question the next frontier," likely followed by in-car mobile Web access.

Pandora's Westergren also considers automobiles an area for pure-play Internet broadcasters to grow. "We see cars as a wide-open space that we want to go after that we haven't been in. We've wanted access to it for a long time. We certainly have designs on being ubiquitous in that space. Whatever opportunities come up we will certainly chase them."

TargetSpot's Perlson is enthusiastic about other mobile devices that are catching on. "We're starting to see developers create Internet radio applications for the Android Google operating system and the Palm operating system. It's not just going to be about the iPhone; it's going to be about several different mobile platforms, and that's going to dramatically increase the penetration because there's this whole group of people that wouldn't give up their BlackBerry who are only now getting the opportunity to listen to Internet radio on the phone."

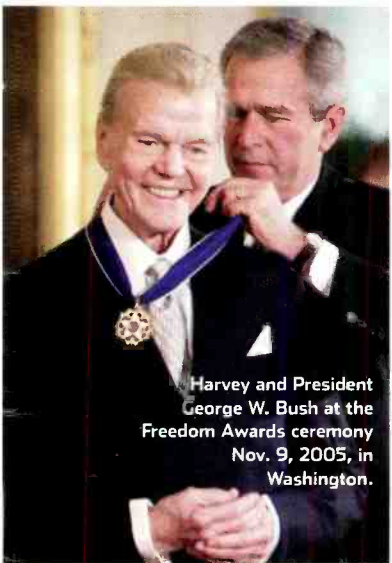
Perlson calls the Slacker BlackBerry application phenomenal and the best mobile application out there. "It caches the radio for a short time so there are no connectivity issues. Users can go into the subway in New York City, for example, and continue to listen to Internet radio without losing the connection. "I know that just about every builder of these applications is also building applications for Android right now, which is for the new Google GPhone. Folks are also talking about the new [smart phone] Palm Pre and making sure they have applications at work for that device as well."

Perlson predicts that all these new gadgets will be widely used. Broadcasters must ensure they are platform-agnostic so that they can distribute content wherever listeners are. "That's been the approach and that will continue to be the approach."

Harrison echoes this sentiment: "There's a lot of iPhone envy right now and we're poised to go when the time is right on each of these devices." **R&R**

Paul Harvey Touched Millions With Singular Style

By Mike Boyle and Mike Stern



Harvey and President George W. Bush at the Freedom Awards ceremony Nov. 9, 2005, in Washington.

'When you think of radio, you think of Paul Harvey.'

—Sean Hannity

News of Paul Harvey's death spread rapidly Feb. 28, and not just in the radio community. The man who made a name for himself expertly reading and interpreting the headlines quickly became one himself on newspapers and Web sites around the world. The radio legend died in Phoenix at the age of 90 with his family by his side. Cause of death wasn't immediately available.

Harvey's death followed that of his wife and business partner of 68 years, Lynne "Angel" Harvey, who died in May 2008.

Paul Harvey Jr., who frequently filled in for his father, correctly noted that his father and mother "created from thin air what one day became radio and television news." During a Jan. 31, 2003, interview with Larry King, Harvey described himself as "a professional parade watcher."

Response to Harvey's death came from far and wide. Former President George W. Bush called Harvey "a friendly and familiar voice in the lives of millions of Americans." CBS News' Charles Osgood, who was a colleague of Harvey's at ABC, said that when Harvey came on the air, everyone in the newsroom would listen. "You might listen with half an ear to somebody else doing a newscast, but when Paul Harvey came on, you could not *not* listen."

ABC Radio Networks president Jim Robin-

son called Harvey "one of the most gifted and beloved broadcasters in our nation's history. As he delivered the news each day with his own unique style and commentary, his voice became a trusted friend in American households." Arbitron president/CEO Michael Skarzynski noted that the commercials Harvey read "were a seamless part of his program. He considered the words of his sponsors as 'good news' that a friend would tell a neighbor about a product or service."

ABC/Premiere syndicated host Sean Hannity called meeting Harvey one of the greatest moments of his career. "If you think of baseball, you think of Babe Ruth, Lou Gehrig, you think of some of the modern heroes. When you think of radio, you think of Paul Harvey." Tribune news/talk WGN/Chicago VP/GM Tom Langmyer said that Harvey "wove stories of life together in a way that will never be matched. He provided inspiration to countless journalists and broadcasters and touched millions."

Born Paul Harvey Aurandt Sept. 4, 1918, and raised in Tulsa, Harvey began his radio career in 1933 at KVOO-AM/Tulsa while he was still in high school. For the rest of the '30s, Harvey managed, read the news and worked as a roving reporter at stations in the Midwest. He moved to Hawaii in 1940 to cover the U.S. Navy as it began to build up its fleet in the Pacific Ocean. After a

stint in the Army Air Corps, Harvey moved to Chicago, where in June 1944 he began broadcasting from the ABC affiliate WENR-AM.

Harvey reached audiences beyond Chicago in 1951, when he began his coast-to-coast "News and Comment" on the ABC Radio Networks. On May 10, 1976, he began another series of programs on the ABC Radio Networks, the cherished "The Rest of the Story."

Bruce DuMont, founder/president of the Museum of Broadcast Communications, said that the museum will name its special events venue the Paul and Angel Harvey Center and use the site for future Radio Hall of Fame inductions.

Among the dozens of professional honors Harvey received, he was inducted into the National Radio Hall of Fame and, in 1992, received the Paul White Award, the highest honor presented by the Radio-Television News Directors Assn. President Bush bestowed the Presidential Medal of Freedom on Harvey in 2005.

Harvey also received the R&R Lifetime Achievement Award at the 2003 Talk Radio Seminar in Washington. Art Vuolo Jr., who videotaped Harvey's 17-minute speech, says it was the last time Harvey addressed members of the radio industry. "When WGN/Chicago morning personality Bob Collins was killed in a light-plane crash in February 2000, Paul Harvey... did an on-air eulogy that could make a grown man cry," Vuolo recalls. "He concluded with a statement that 'someone will take his job... no one will take his place.' That certainly applies as well to Mr. Harvey himself?"

R&R

DESPITE DEPRESSED DEAL-MAKING AND REVENUE, RADIO MAINTAINS RESOLVE

By Jeffrey Yorke and Paul Heine

Radio deal-makers have hit the brakes—and hard. A new SNL Kagan study shows "a huge decline" in deal dollar volume in 2008, a trend expected to persist in 2009. Station sales dropped from \$2.2 billion in 2007 to \$932 million in 2008, with the average price-per-station falling from \$2.9 million to \$1.6 million. By comparison, station owners—during deregulation's early days—bought, sold or swapped \$12.2 billion worth of stations during the first nine months of 1997.

Kagan expects the first half of 2009 to bring more forced sales, Chapter 11 reorganizations and declining cash-flow multiples as station owners cope with the weak ad market. And for now, the weak overall ad market looks like it's in a holding pattern and may not improve until 2013, according to a new study by BIA's Kelsey Group.

Total U.S. ad revenue will decline from \$155.3 billion in 2008 to \$144.4 billion in 2013, a negative 1.4% compound annual growth rate, according to BIA. "Local media will experience marginal to rapid declines in the next 18-36 months," BIAfn CEO Tom

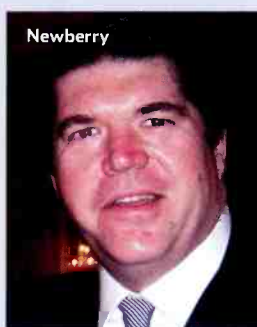
Buono says. "A small number of traditional media will rebound with a revived economy beginning in 2011, though most traditional media will continue to decline, albeit at a slower pace."

Commonwealth Broadcasting president/CEO Steve Newberry has been on the front lines of this fire,

forced to lay off 16% of his work force—"all hardworking people," Newberry says. But he's optimistic that the 24-station, Kentucky-based group will be able to avert further reductions. He also hopes the business will turn around as soon as April or May.

"Our business is going to look a lot different but it will be stronger when we come through this," Newberry says. "Whenever you go through a rough patch, you end up finding new ways to do things and get your priorities straight."

At family-run Beasley Broadcast Group, a 5% salary cut for staff, and even more for



Newberry

executives, has been instituted. But Beasley has managed to save jobs. CFO Caroline Beasley says "there's been a sense of relief among employees that they could move on" and focus on the tasks at hand.

Greater Media VP of radio Rick Feinblatt recommends keeping the world of radio in

perspective: "Revenue may be down but the margins are still good. Other businesses would kill to have them," he says, adding, "It's also important to remember that economic conditions are tough all over—it's not just radio."

One bright spot in the forecast is online. Radio operators have made significant strides as they jockey for position in the digital media landscape, which is expected to continue an upward trajectory, especially in the local interactive segment. According to the BIA study, the interactive share of local ad spending will more than double from 9% in 2008 to 22.2% in 2013.

"As the shift to online accelerates, and the demand for accountability metrics grows, there is an increased urgency for traditional media companies to develop and embrace new business models that incorporate digital strategies in order to drive business over the next decade," BIA's Buono says.

But for now, grim fourth-quarter financial results and companywide cutbacks continue as broadcasters focus on reducing expenses and debt. However, SNL Kagan senior analyst Robin Flynn sees a light at the end of the tunnel. "They will emerge from the current economic crisis with a more conservative business model, leading to revenue growth and at least partial recovery in station values off of today's historically depressed levels," he says. "With more than 235 million listeners, broadcast radio still remains a viable business in the long term."

John Fuller certainly agrees with that assessment. His Red Wolf Broadcasting has agreed to pay \$7.9 million—mostly his own money—for alternative WURH/Waterbury, Conn., in the Hartford market, his fourth New England station. "This is the time to jump the competition and grow. I think I got a pretty good deal," Fuller says about the station Clear Channel had parked in the Aloha Trust. "We'll probably tweak the programming, the promotions and its on-air presence. And we're going to hit the streets hard."

R&R

Successful sales teams partner with researchers and vendors to seek information and solutions

Researchers: 'Hobbits' Or Sales' Best Friend?

'This year promises to be one of the most challenging in the broadcast industry. The successful sales teams will be those that partner with their researchers and vendors to seek information and solutions.'

—Susan Knoll

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Most account executives, researchers are mysterious, Hobbit-like creatures who scurry around carrying reams of reports, are introverted and seldom have a sense of humor. ■ Let's clear a few research myths up: First, not all research reports can be produced in two minutes with just the push of a button. (Well, maybe if every researcher had an "Easy" button.) Second, researchers are not introverted Hobbits; most just feel a bit misunderstood. And finally, researchers are not geeks simply because they like to play with numbers all day.

As most broadcasting groups are centralizing research duties up to corporate, stations with a local researcher (part-time or full-time) are an exception. Combine the volume of cutbacks, and everyone is asked to take on more despite there still only being 24 hours each day. Overwhelming as this is, it can be less daunting by building a collaborative partnership between sales and research. And it all starts with working smart.

The Automated Way

Start by asking yourself, "Is there a faster way this can be done?" Usually the answer is yes, as many reports can be automated. While there is a significant time investment upfront in preprogramming the reports, the time savings on the back end is well worth the time and effort.

The next consideration is: Does our sales team have easy access to all the tools needed to empower them to generate revenue? With the proliferation of computers and technology, every station and station group should have a shared drive dedicated to sales. This can be done internally or externally (i.e., a Web site). This site should contain only the information (reports, demo analyses and articles) that will generate revenue. It should be positioned to sales as the first stop for gathering information and needs to be universally supported by all management.

Given the economic climate, sales motivation is more challenging than ever. This site is a perfect solution to unilaterally distribute these



materials to sales. Any piece that can benefit sales should be on this site.

Prior to entering the world of geeks and hobbits, I was a media account executive, selling everything from general-market airtime to Yellow Pages to Spanish-language airtime. I understand the account executive's challenges.

Generally, there has been a gap between sales and research. There are several ways to close this gap; one is to include your researcher in the sales process. Invite them along on a sales call. It allows the researcher to see how the sales world works every day while creating a more collaborative environment for sales and research. Additionally, my experience has been that most clients are flattered you cared enough to bring in research. By the customer seeing that there is a living, breathing human being behind the data, they tend to let

their guard down and open up a bit more. Lastly, it allows your client to put a face on research.

The key is to expose your researcher to your most challenging clients. Just as you know your active clients better than your local researcher, each researcher knows their resources and the data available better than sales. Most important, allow your researcher to participate in the meeting by being a part of the conversation. Researchers are problem-solvers by nature. They use the answer to their questions to determine which research tool would be the best to use. Another advantage is to prevent tunnel vision by having a fresh perspective.

Learn How To Access Data Yourself

Education is vital. This applies to both sales and research. Every sales manager, account executive and sales assistant should be educated on all the research resources available. This includes knowing how to pull basic reports, interpret the data and create the slides. Note to sales: If you believe this is not your responsibility, think again. There will be times your researcher isn't available to handle an emergency request. Your stress level can be significantly decreased through knowing how to access the data yourself. Isn't the best position for any account executive to be viewed by a client as his or her unpaid marketing expert?

Conversely, local researchers also need to be on their game. This may mean learning a new software or reading non-media business publications after business hours. Just as an account executive drops off an article to a client, researchers should be knowledgeable of sales and clients to put that article in the hands of sales.

Finally, reach out to your research vendors. Communicate the information and tools that will allow you to set the sales team up for success. This also applies to vendors. Ask your customers what you can do to help them. Inquire about what is needed most: a category one-sheet, overcoming a client objection, a custom study? You don't know until you ask.

This is especially true for ethnic media. There is always one more objection ethnic stations need to address that general-market stations typically don't: demonstrating to a client the importance of this audience. For Spanish-language stations, this objection takes the form of the client believing they can reach the audience through their current general-market stations.

Additionally, the PPM is accompanied by ratings compression. Qualitative data has never been more important. The challenge in this economy is that maybe your station's qualitative possibly did not survive the budget process. If this is the case, as a researcher, it is your responsibility to proactively seek as much information as possible. There are many free research sites available.

This year promises to be one of the most challenging in the broadcast industry in recent memory. The successful sales teams will be those that partner with their researchers and vendors to seek information and solutions.

R&R

Susan Knoll is former VP of research for Entravision Communications. She is available for consulting and training, and can be reached at 805-587-5056.

How to know if you had a good show—or not

Morning Show Self-Exam

'If you go in well prepared and end up doing nothing that you prepared because something "happened" and fell into your lap, you probably had a good show.'

—Paul Castronovo

Don Anthony
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Everyone knows when they've had a good show. It's like throwing a party and knowing if people had a good time. But understanding why something works, or why it isn't working, is different: like when a car's "Service Engine Soon" light turns on, we often say, "Gee, the car's running fine," but after bringing it to the shop, we uncover a problem.

Unfortunately, morning shows don't have such warning signs, but you can develop your own self-exam. Simply create a checklist of 10 or more components of your program that are most critical to its success or entertainment value and then evaluate them at the end of a show.

Here's a sample:

- Did our show compel listeners to stay tuned?
- Did we connect with our audience emotionally?
- Did we stir curiosity? Create talk?
- Did our stories create vivid pictures in the audience's mind?
- Did we make people laugh?
- Did the show keep moving, or were there lulls?
- Did we poke fun at ourselves?
- How well did we cover the hot topics?
- How effective were we at keeping listeners around after the breaks?
- How many reasons did we give our audience to tune in tomorrow?

Of course, these are my examples. I asked some of radio's top shows to weigh in as well:

Paul Castronovo (Paul & Young Ron), Miami/West Palm Beach

- Exhaustion. If I am wiped out after a show, that usually means we did a good job.
- If you go in well prepared and end up doing nothing that you prepared because something "happened" and fell into your lap, you probably had a good show.
- The laugh factor. In our world, we don't want to shock, we don't want controversy, we want the funny. If we were laughing a lot during the show, it was a good show.
- And the No. 1 way to know you had a good

show: If you are still employed to do another one tomorrow.

JB Hager, KHMV/Austin

- I know we had a good show when we throw out most of the things we had planned.

Jack Diamond, WRQX (Mix 107.3)/Washington

■ Many used to think if you had material left over at 10 a.m., then you had a good show. That wasn't the only barometer, but an indication that we had a lot of content.

■ We try to create a bridge to a listener on an emotional level and a "story arc" to the next hour or day or week, almost like episodic TV. Think "24" and how it ties up some loose ends every episode but leaves enough unsaid or unresolved that you have to come back for the next episode. You think about what happened and can't wait for the next episode. We try to have some of those elements in every show.

■ In a PPM world it isn't quite as important to pound names and call letters, but it is for you to get word-of-mouth credit and for people to find you again. Don't be lulled into losing the branding part of the show—maybe just lose a bit of the hype. It helps the show sound more sincere and relatable.

Corey Foley, KWBF (the Wolf)/San Francisco

■ I know it's a good show when none of the members are looking at the clock. The time flies by when everything is clicking.

Danny Czekalinski, WRMF/West Palm Beach

■ The sign of a good show is if you immedi-

ately document the show as one you would send out to a potential employer if he asked for a full scope.

■ I have found that when you listen back to a show it's never as good as you thought it was and never as bad as you feared.

Janet Snyder, WKSE/Buffalo

■ You know you had a good show when you walk out and the phones are still going. You also know you've had a good show when your PD leaves you alone.

Dave Ryan, KDWB/Minneapolis

■ How to tell if you didn't have a good show? Listen to how salespeople or the PD talk to you. If they say, "You had a great show today," then you did. But if they say, "How did things go today?," that's a bad sign. What they're really saying is, "You sounded like crap today, but I don't want to hurt your feelings, but I'm also not going to blow smoke and say you sounded great."

Skip Mahaffey, Tampa

- When you walk out of the studio with more show prep than when you arrived.
- When the TV crews are loading up and leaving my studio by 8 a.m.
- When I sit and watch the local, national and world news, then "Entertainment Tonight" and "TMZ," and I can say, "We did that this morning."
- When I go to bed that night eagerly waiting for the next morning.

Gary Bryan, KRTH (K-Earth)/Los Angeles

■ I know we've had a good show when I feel we've somehow woven all the hot topics of the day in our own style, with attitude and comedy. And along the way, we've jammed together so that everyone's character is developed and their stories are told. You can feel whether the audience is with you or not.

Rachel Giordano, producer of 'Mojo in the Morning,' WKQI (Channel 955)/Detroit

- We kept things moving so the morning didn't drag: shorter bits, topics and interviews so you can fit more entertainment into their TSL, which means they don't feel like they are listening to commercials the whole ride into work.
- We had well thought-out teases that kept people coming back for more content.
- We had great communication about what we were doing next so the team could move forward together with the content and not in different directions because they didn't know what the end result was supposed to be.

There's nothing better than wrapping up a great show. Keeping tabs on what makes it great will help ensure many greats to come. Have something you'd like to add to our checklist? E-mail me at themouth@tds.net.

R&R

Don Anthony is president of TalentMasters.



Conservative programmer guards against return of restrictive regulations

Brian Jennings Vs. The Fairness Doctrine

Mike Stern

MStern@RadioandRecords.com

brian Jennings clearly remembers when he started down this path. Working for Citadel as VP of news, talk and sports programming, he was in South Carolina making station visits. Faced with two hours of driving between markets, he found himself with time to do something fairly rare when you travel every day: listen and think.

He tuned in to Dial Global syndicated host Neal Boortz, who was warning listeners about the potential return of the Fairness Doctrine. Jennings' initial reaction was dismissive. "Nah. No way," he thought. But the longer he listened, the more he became convinced something of substance was indeed brewing. That was his first step toward becoming an author. Less than two years later, Jennings' first book, "Censorship: The Threat to Silence Talk Radio," is scheduled for a May 5 release by publisher Simon & Schuster.

A History Lesson

According to West's Encyclopedia of American Law, the Fairness Doctrine stems from a time when federal regulators attempted to guarantee that the broadcasting industry would present a balanced viewpoint. It isn't an actual statute, but instead "a set of rules and regulations imposing controls on the content of the broadcasting media. Its two main tenets were that broadcasters had to cover controversial issues and had to carry contrasting viewpoints on such issues."

While the courts upheld the doctrine against chal-

'Let the marketplace of free ideas be the regulator. If Michael Savage has 8 million-10 million people listening, they are the regulators.'

—Brian Jennings

lengers who insisted it violated freedom of speech, in 1985 the FCC determined that the doctrine hurt the public interest and violated the First Amendment. Pointing to the advent of cable—which provided consumers with multiple channels—the FCC decided that broadcasting was no longer a limited resource, making the restrictive regulations unnecessary. The doctrine was abolished in 1987.

Jennings remembers working in radio when the doctrine was in effect. "We were afraid," he says. "We were always fearful of potentially losing a broadcast license and as a result, stayed away from controversial matters. If we couldn't address the other side, we oftentimes didn't go on air with one side."

All of that changed when the doctrine was abolished, Jennings says: "That was a major shift in broadcast history." Soon after, he became PD of KVI/Seattle and perhaps not so ironically, under his leadership, the station evolved into one of the first all-conservative talk stations.

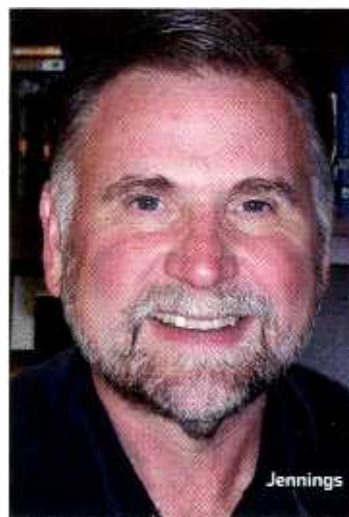
The timing, he explains, was ideal, as political correctness was sweeping across the country. "That was a growing movement at the time. There were a lot of conservatives that felt like they did not have a voice. We felt like we were censored from our own thoughts."

In slightly more than three years, the station grew to be No. 1 in adults 25-54, unseating the market's heritage talker KIRO for the first time in 25 years, Jennings says. Understandably proud of the format's growth, he also worries about its future. "I feel a lot of responsibility toward this format," he says.

Facing The Threat

Early on, Jennings established that he doesn't back down from a fight. Receiving literally thousands of complaint letters in the early days of

Continued on page 18



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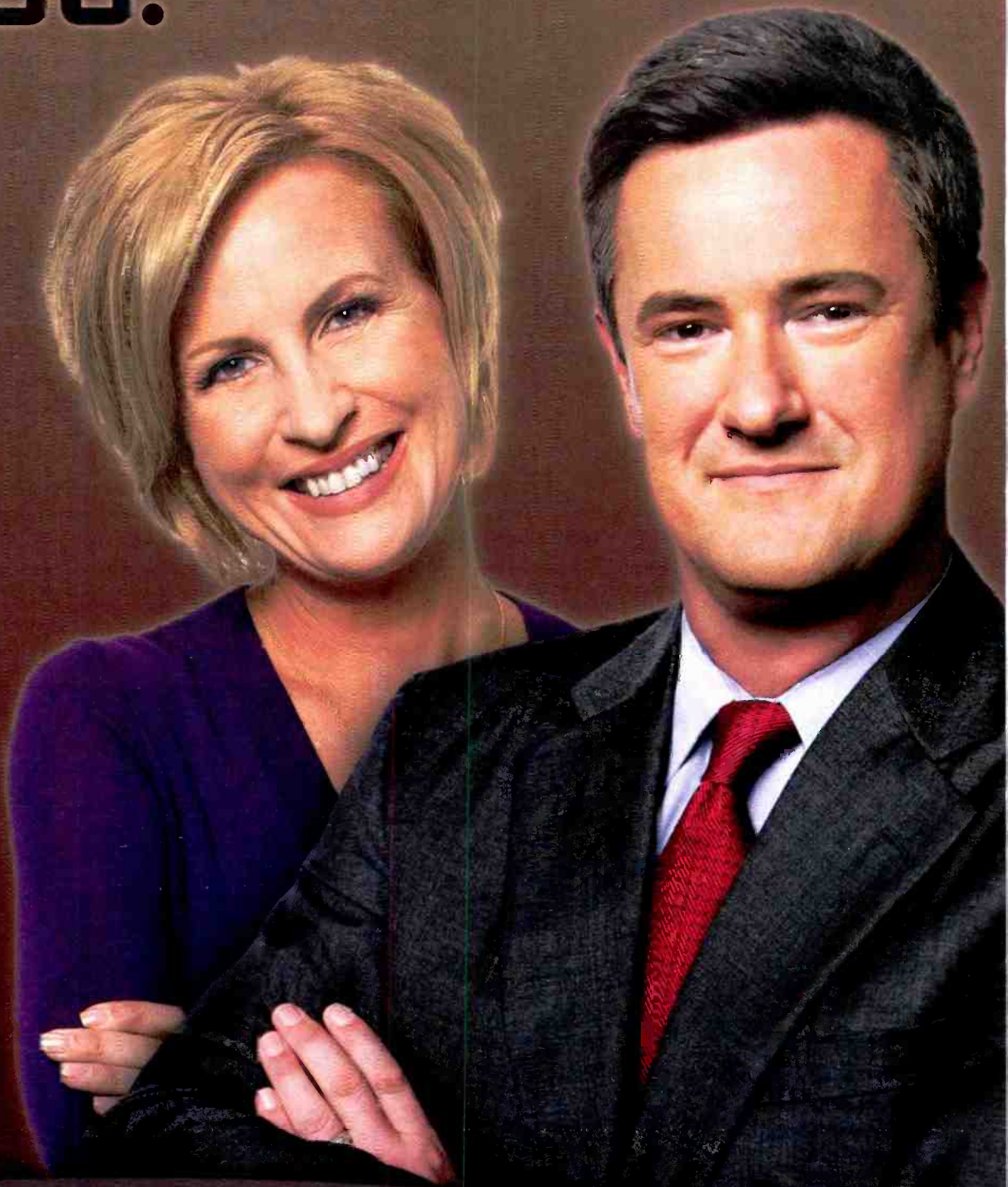
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R&R

TALK RADIO SEMINAR

THURSDAY, MARCH 12

12:00-7:00PM

REGISTRATION OPEN

3:30-4:45PM

ANNUAL ROUNDTABLE: THE TALKING HEADS OF TALK RADIO

A distinguished panel of industry leaders offer their assessment of the opportunities and challenges facing the format.

CO-MODERATORS



Cyndee Maxwell
R&R



Mike Stern
R&R



Kevin Magee
Fox News



Mark Masters
Talk Radio Network



Alex Nogales
National Hispanic
Media Coalition



Oscar Ramos
ESPN Deportes



Bruce Reese
Bonneville



Neal Schore
Triton Media
Group



Michael Weiss
CBS Radio

5:00-7:00PM

R&R OPENING NIGHT TALKTAIL PARTY *Sponsored by Talk Radio Network*



FRIDAY, MARCH 13

8:00AM-6:00PM

REGISTRATION OPEN

8:30-9:00AM

CONTINENTAL BREAKFAST



Sponsored by ABC News Radio

9:00-10:00AM

THE STATE OF THE (RATINGS) NATION



Jon Coleman
Coleman Insights



Lorraine Hadfield
The Nielsen Company



Bill Rose
Arbitron

It's more important than ever in our business to understand the business of ratings. Not only are they the report card programmers measure success against, they play a major role in a station's revenue success. This session will provide a full update on issues like new vendors, new measurement systems and new recruitment challenges.

10:30-11:45AM

DRILLING FOR TALENT: NEW SOURCES AND ALTERNATIVE SOLUTIONS



Phil Tower
Moderator
The Allen Hunt Show



Robin Bertolucci
KFI/Los Angeles



Cory Calhoun
Second City



Eric Logan
Harc Productions



John Salley
Radio/
Television Host



Jack Silver
Morning Shows Inc.

Just like oil, talk radio talent is a rare commodity, which means, just like America, radio needs to drill in new areas to develop alternatives to our current dependence on small markets and broadcast schools. Learn about ways to build pipelines to new sources of fresh talent.

12:00-1:45PM

LUNCHEON



Bob Rosner
Author/Columnist

Bob Rosner is co-author of the nationally syndicated column "workplace 911" and author of the best-selling "The Boss's Survival Guide." A recognized management expert, he has contributed to many publications, including the Wall Street Journal and Fortune, and has been interviewed by "60 Minutes," CNN, Fox News and others. He will share his experience and provide advice to help managers through the tough times our industry is facing.

MARCH 12-14, 2009

2:15-3:30PM

DID YOU HEAR THAT? HOW TO LISTEN TO YOUR STATION MORE EFFECTIVELY



Gabe Hobbs
Moderator



Jennifer Ferro
KCRW/Los Angeles



David Hall
KABC/Los Angeles



Greg Mocerri
Mocerri Media



Ror Rodriguez
Arbitron



Chris Stigall
KCMO/Kansas City



Kirk Tanter
Radio One

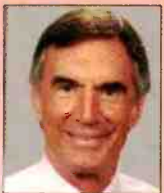
As programmers are asked to take on ever-increasing workloads, including overseeing multiple stations, there is significantly less time being devoted to actually listening to and critiquing our product. A panel of experts will provide useful suggestions you can implement immediately, enabling you to not just listen to your station but to actually hear what's on the air.

3:45-5:00PM

WHO SAID LIFE'S FAIR? THE FAIRNESS DOCTRINE DEBATE



Rita Cosby
Moderator/ Author,
Radio & Television Host



Roger Hedgecock
Radio America



Brian Jennings
Radio Programmer



Congressman Mike Pence
(R-Ind)



Thom Hartmann
Air America



Congressman Greg Walden
(R-Ore)



Paul Woodhull
Radio Media
Syndication Services

With renewed interest and some senators calling for reinstatement of the Fairness Doctrine, it's time to examine all sides of the issue, including the likelihood of its return, the potential ramifications and even the possible upside for talk radio.

SATURDAY, MARCH 14

8:00AM-12:00PM

REGISTRATION OPEN

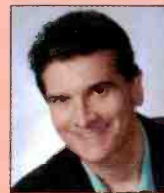
8:30-9:00AM

CONTINENTAL BREAKFAST *Sponsored by Real Estate Today*



9:00-9:45AM

TAKING TIME TO THINK



Charles S. Feldman
Author/Journalist

Charles S. Feldman, an investigative reporter at CBS Radio news KNX/Los Angeles, is the co-author of "No Time to Think," a new book focused on how the increasing amount of news, due to the dangerously extreme speed at which it is produced, is only "half thought-out half true and sometimes lazily repeated from anonymous sources interested in selling opinion and wild speculation as news." Hear about the examples Feldman researched and the conclusions he draws in the book at the Talk Radio Seminar.

10:00-11:15AM

YOU'RE THE BOSS, NOW ACT LIKE IT



Tim Moore
Moderator
Audience Development
Group



Phil Boyce
Talk Radio Network



Mickey Luckoff
Citadel/
San Francisco



Roger Reiss
The CEO Show



Curtis Sliwa
ABC Radio
Networks



Bennett Zier
Air America

Most broadcasters find it easy to learn the mechanics of radio, but not as many learn how to effectively handle the hardest part of the job – managing a staff. A panel of experts will provide easy-to-implement suggestions to help you lead your staff in this time of unprecedented change.

11:15AM-12:30PM

IT'S NOT JUST RADIO ANYMORE. MAXIMIZE YOUR INTERACTIVE EFFORTS



Ruth Presslaff
Moderator
Presslaff Interactive
Revenue



Colby Atwood
Borrell and
Associates



Chris Baffe
Mercury Radio Arts



Thom Callahan
Associated Press



Caitlin Hill
Hitviews



Paul Krasinski
Ando Media

There is no single bigger challenge facing broadcasters than maximizing their use of new digital technologies in ways that lead to generating revenue. The problem is we're not tech people, we're radio people. A panel of digital people will provide practical suggestions for improving your online effort.

12:30-2:00PM



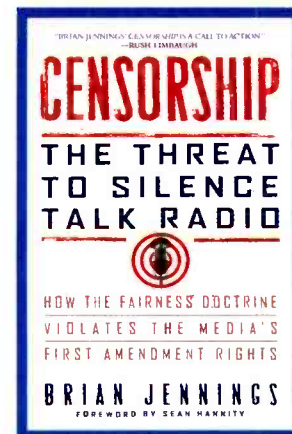
Larry King

R&R ANNUAL NEWS/TALK/SPORTS INDUSTRY ACHIEVEMENT AWARDS LUNCHEON

TRS closes out with our annual R&R News/Talk/Sports Industry Achievement Awards. This year we will recognize the best of the best in 12 categories, including three new additions: Producer of the Year, Web Site of the Year, and Station of the Year in markets 51+. This year's ceremony will also include Larry King as the first-ever recipient of the new R&R Career Excellence Award.

Agenda subject to change

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Continued from page 14

KVI, he responded by creating "Letters to the Program Director," a 60-second feature where he would read the inflammatory complaints on the air.

Now he sees a new challenge. While he was researching the subject, Sen. John Kerry, D-Mass., and House speaker Nancy Pelosi voiced support for reinstating the doctrine. Then, in an interview on Citadel talk KKOB/Albuquerque, Sen. Jeff Bingaman, D-N.M., said its return would "elevate talk radio to a higher calling," adding that without the regulation, "radio has become less intelligent."

That interview circulated among talk hosts across the country and laid the groundwork for Jennings' project by making people nationwide aware of the potential "threat" to talk radio.

Since, a White House representative has reiterated what President Barack Obama said on the campaign trail: telling Fox News that he doesn't support the return of the doctrine. Despite that and the Senate's Feb. 26 approval of the

Broadcaster Freedom Act, an amendment that would outlaw a reinstatement of the Fairness Doctrine, Jennings remains concerned. "Democrats were more than happy to allow the vote because Sen. Dick Durbin [D-Ill.] attached yet another amendment giving the FCC authority 'to encourage and promote diversity in communication media ownership and to ensure that the public airwaves are used in the public interest.' That is the new Fairness Doctrine."

The code word, he says, is localism. "That's the big buzzword. They want more localism and diversity of ownership and programming. The way they will do that is with stiffer requirements and regulations for broadcasters at the local level."

One idea being put forward is the creation of permanent community advisory boards for station programming, "and they would have teeth," he says. "With tougher licensing requirements, the FCC could create censorship boards." To Jennings, it's the Fairness Doctrine, just without the name.

The potential for new localism regulations isn't the only threat Jennings writes about. "There are groups that would love to silence conservative talk radio and are using the banner of hate speech to try and do that."

He believes that some Hispanic groups are tagging conservative talk with this label. "I have seen firsthand conservative talk show hosts that talk about immigration and as soon as the word 'illegal' is inserted, the host is labeled a hate-speech host."

He feels these groups are using the guise of political correctness and worries that the notion that a program traffics in hate speech is a tough one to dispel, true or not.

Of course none of the methods for stifling free speech will necessarily succeed. "There will be legal challenges to the new approach as well," Jennings predicts. "Any time government gets in the business of managing language and viewpoints, they get into First Amendment concerns."

For his part, Jennings favors an easier solution: "Let the marketplace of free ideas be the regulator. If [TRN-syndicated conservative talker] Michael Savage has 8 million-10 million people listening, they are the regulators." Plus, when all else fails, "the fact of the matter is there is such a thing as an 'Off' button. You don't have to listen." **R&R**

Stoking The Fire

Recent comments by politicians indicate interest in a renewal of the Fairness Doctrine:

"Well, you either ought to have the Fairness Doctrine or we ought to have more balance on the other side, because essentially there's always been a lot of big money to support the right-wing talk shows."

—former President Bill Clinton

"It's absolutely time to pass a standard. Whether it's called the Fairness Standard, whether it's called something else, I absolutely think it's time to be bringing accountability to the airwaves."

—Sen. Debbie Stabenow, D-Mich.

"I would want this station and all stations to have to present a balanced perspective and different points of view, instead of hammering away at one side."

—Sen. Jeff Bingaman, D-N.M.

Talk Radio's Imbalance

Media Syndication Services president Paul Woodhull helped prepare a report in conjunction with the Center for American Progress titled "The Cultural Imbalance of Talk Radio." Released in June 2007, the report is a statistical comparison of the amount of conservative and progressive talk programming aired weekly in the United States.

"The survey revealed for every hour of progressive there were nine hours of conservative talk," Woodhull

says. The group also examined results by ownership. "Stations owned and operated by a large group are statistically more likely to air conservative talk," Woodhull says. "If it's owned locally and/or by a woman or minority, they are statistically more likely to air progressive talk."

That doesn't mean Woodhull favors bringing back the Fairness Doctrine. "It should not be reinstated," he says. "It doesn't make sense.

However, there's an underlying responsibility in the current FCC licenses for station owners to operate in the public interest and provide responsible opposing viewpoints." He adds, "Verizon pays a lot of money to use the [mobile] spectrum.

Stations don't, but they do sign a contract saying they will operate in the public interest."

Instead, the group suggests other ideas, such as limiting ownership caps in markets to promote diversity. "Encourage local, minority and women owners, which will lead to a diversity of voices," Woodhull says. "Also, some true oversight in license renewal needs to be reinstated, including transparency in the process and a shortening of the license term." —MS



Woodhull

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Mike Huckabee



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TIMELINE

1 YEAR AGO Greater Media ups Doug Podell to director of rock programming for Detroit. ■ Duncan Payton becomes OM of KVGS and KOAS/Las Vegas. ■ Brother Wease becomes the morning man at WFXF/Rochester, N.Y.



Podell

5 YEARS AGO Steve Allan arrives at WOMC/Detroit as PD. ■ WLYT/Charlotte PD Nick Allen adds duties for WWMG. ■ Ellen Flaherty selected to be PD of KCPX/Salt Lake City.



Lindahl

10 YEARS AGO Gregg Lindahl named executive VP/COO for Eagle Group. ■ Rick Baumgarten joins Atlantic/Nashville as VP of promotion. ■ Matthew Ross tapped to be VP/GM of WAXQ/New York.

15 YEARS AGO Scott Borchetta rises to VP of national promotion at MCA/Nashville. ■ Al Brady Law booked as OM of KABC/Los Angeles. ■ Tom Jackson accepts the PD chair at WBT-FM/Charlotte.

20 YEARS AGO Rick Starr set as VP/GM of WMAQ/Chicago. ■ Ted Atkins advances to GM of WWSW/Pittsburgh. ■ Bernie Moody becomes OM/PD of KSOL/San Francisco.

25 YEARS AGO Jan Jeffries recruited to be PD of WXFM/Chicago. ■ Gary Berkowitz named PD of WHYT/Detroit. ■ Dene Hallam hired as PD of KUDL/Kansas City.

30 YEARS AGO John Sebastian selected as PD of KKKQ and KUPD/Phoenix. ■ Beth Rosengard tapped to be national album promotion director at MCA Records. ■ Jim Robinson hired as an account executive at WEEL/Washington.



Rosengard

35 YEARS AGO Jefferson-Pilot buys WQXI/Atlanta and KIMN/Denver for \$15 million. ■ Chuck Britton goes from KICY/Nome, Alaska, to afternoons at KUPD/Phoenix.

—Compiled by Hurricane Heeran (hheeran@radioandrecords.com)

Hegwood Leaves Radio One

Steve Hegwood has wrapped up his second tour of duty with Radio One, as he resigns as OM of Radio One/Atlanta and PD of urban WHTA (Hot 107.9) to focus efforts on expanding the stations he owns and operates through his company, Hegwood Media. “I

would truly like to thank Cathy Hughes, Alfred Liggins, Michele Williams and Bruce Demps for the opportunity to be a part of Radio One for a second term,” Hegwood said. “It has been a very rewarding experience.”

Energy Interrupts Dancing For Karel

Flying Bear dance outlet KNGY (Energy 92.7)/San Francisco has had the foresight to scoop up controversial market vet Karel to do a nightly talk show, which will be set up for syndication. Karel used to do a similar show on KFI/Los Angeles but most recently worked across the street at KGO-AM.

Energy consultant/PD Don Parker sees a definite upside in cultivating the talents of Karel: “At a time when all the big broadcast companies are cutting back on personality, we’re proud to be expanding as the flagship radio station of ‘The Karel Show.’ It may be a bit unorthodox to add a talk show to evenings on a

music radio station, but that’s the beauty of being a completely independent operation. We can still take chances while everyone else does what’s safe.” “The Karel Show” will air on Energy 92.7 from 9 p.m. to midnight Monday through Thursday and will soon be available on a syndicated basis.



Karel just a smidge excited to be back on the air.

Quick Hits

■ **Joey B** is back in Philly as executive producer/co-host of “Chio in the Morning” on Beasley rhythmic WRDW (Wired 96.5). He replaces Justice, who left last month after three years. It’s a homecoming for Mr. B, who used to work in the same capacity with Chio across the street at Clear Channel’s WIOQ (Q102) from 2001 to 2005. Most recently, Joey had been executive producer of the Tampa-based MJ Radio Network.

the Los Angeles offices of Nielsen Radio, where she’ll work with Dave Van Dyke on the ABCRN side, and Catriona McGinn of Nielsen, which produces BDSRadio and SpotScan products for ABCRN. (Nielsen is the parent company of R&R.) Guarino can be reached at 323-817-1507 or kristen.guarino@citcomm.com.

■ Former Jive Records West Coast promo manager Rod “Roddy Rod” Edwards has launched Stop! Look & Listen, which

affiliate in its home state of Louisiana: Please welcome the monster signal of KNOE (Star 101.9)/Monroe, which joins a dozen or so other affiliates in Birmingham; Greenville, N.C.; and the show’s home base of WNKS/Charlotte. Ace & TJ are affiliated by Adam Goodman’s 7 to 8 Media. “I’m glad my mom can listen . . . I just hope she can handle it,” TJ says. “If my dad and I were speaking, he’d be excited by the news.”

■ **Kristen Guarino** joins ABC Radio Networks as manager of affiliate relations. Her extensive industry background includes radio stints at WMXJ and WSHE/Miami, WROR and WRKO/Boston, an affiliate relations gig with Westwood One and a few years with the late trade mag Network 40. She will be based out of



Guarino’s future’s so bright . . .

not only does record promotion but provides that little added something that Edwards likes to call “360-degree marketing solutions.” Hit him up at 323-646-8064 or roddyrod6@gmail.com.

■ Due to circumstances beyond anyone’s control, the syndicated “Ace & TJ Morning Show” has commandeered a new

■ **Jacki** moves up from nights to afternoons at Scott Broadcasting hot AC duo WZEB and WKDB (101-7 and 95-3 the B)/Salisbury-Ocean City, Md., teaming with Mike Bradley to create [hit echo EFX], the first male-female co-hosted afternoon show in the Delmarva area! area! area! With this groundbreaking news comes a more streamlined shift: Instead of ending at 7 p.m., the show will now run 2 p.m.-6 p.m. Nights will be taken over by the talented Otto Mation for now.

Booouch, Luuuucek On Same Team!

That loud “boom!” heard somewhere over Burbank, Calif., last week was the sound of two promo titans meeting up under the same roof for the first time: **Kenny Lucek** and **Dave Bouchard**. Lucek first joined the company as VP of promo for Warner and Reprise. Now, more good news for one of our other favorite follically challenged pals: Bouchard has landed with Reprise as Los Angeles local. Bouchard



Ken Lucek (fake parrot sold separately)

is known and loved for his 11 years at Island Def Jam and, most recently, his stint at Roadrunner Records. As a special bonus, Bouchard will now utilize his many years of building amazing connections around the country to “call all of his radio friends,” according to his new boss, **Mike Rittberg**. Hit up Bouchard in his new digs: 818-953-2198 or david.bouchard@wbr.com.

The Programming Department

■ Congrats to that dues-paying workhorse **Buhrm Gotti**, programming assistant at Lincoln Financial rhythmic **KQKS (KS 107.5)/Denver**, who is rewarded for his efforts with bonus assistant MD stripes. Despite his lofty new position, Gotti has graciously agreed to hang on to his late-night/weekend airshifts. PD **John E. Kage** retains his longtime MD duties.

■ **WAPE/Jacksonville** APD/MD **Chase Daniels** has been awarded similar duties at just-launched alternative neighbor **WMXQ (X102-9)**.

■ The budget reaper got off the bus in Tucson and paid an unfortunate visit to PD **Darrin Arriens**, taking him out of Citadel classic hits **KHYT** after two years. Prior to joining **KHYT** in December 2006, Arriens programmed rock and CHR/top 40 combo **WKLQ** and **WHTS/Grand Rapids**. Before that, he was MD of CHR/top 40 **WJIM/Lansing, Mich.** He's ready for his next challenge and can be reached at 520-240-7626 or darrinarriens@yahoo.com.

■ **Dale O'Brian** has been released into the wild, yet again. This time, he leaves the PD position at LM Broadcasting hot AC **WCDA (Your 106.3)/Lexington,**

Ky., where he had been working since April of last year. O'Brian's previous programming stints include the late **WWZZ (Z104)/Washington**, **WBTS/Atlanta** and two stints at Clear Channel's **WMXL/Lexington**. While he begins the search for a new gig, he will keep himself occupied as creator of the syndicated "Retro Country USA," now in its 12th year and heard on 120 affiliates. Reach out to O'Brian at 859-433-4933 or dale@retrocountrysusa.com.

■ NextMedia hot AC **WGER/Saginaw, Mich.**, has a new PD to accompany its new "Mix 106.3" brand: Say howdy to **Brian "Fig" Figula**, who arrives from Detroit, where he was creative services/imaging director at Citadel hot AC/adult hits combo **WDVD** and **WDRQ (93.1 Doug FM)**. He replaces **Lauren "Ren" Davis**, who has left the building. Señor Fig is also well-known for his time as APD/afternoon guy at **WQAL (Q104)/Cleveland** and PD/afternoon driver at **WWCK/Flint, Mich.**

■ We're talking "job security" for **McConnell "Man @ Large" Adams**, PD of New Northwest rhythmic **KFAT/Anchorage, Alaska**, who was upped to director of programming, Alaska top 40 for the company, which means

he annexes programming duties at CHR/top 40 sibling **KWLF (Wolf 98)/Fairbanks**. That gig has been open since **Jerry Evans** left **KWLF** last August to join the University of Alaska/Fairbanks Public Radio. Adams will continue to do middays on **KFAT** and voice-track nights on **KWLF**.

■ **Jami Landis** earns MD stripes at Clear Channel rocker **KIOC/Beaumont, Texas**. Landis had been doing nights, but moved into afternoons Jan. 2, after former PD/MD **Mike Davis** left to pursue a career in law enforcement. OM **Trey Poston** is serving as interim PD until a more permanent situation is decided.

■ Afternoon jock **Nicky G** has been upped to MD at Equity hot AC **WAYV/Atlantic City, N.J.**, cheerfully reporting to OM/PD **Rob Garcia**. Sadly, Nicky's promotion festivities were marred when that giant Kool-Aid pitcher-dude suddenly burst through the wall, causing everyone to freak out.

■ **Jack Lawson** is currently on the loose in Duluth, Minn., after leaving his gig as OM of Midwest Communications rock **KHQG (102.5 the Hog)** and news/talk **KDAL**.

Shrinkage Showcase

■ A dude named **Mahoney** has left the morning co-host gig at **Finest City** alternative **XTRA-FM (91X)/San Diego**, another budget victim. Prior to joining 91X a year ago, he spent four years at CBS Radio alternative **KXTE/Las Vegas**. Reach him at mahoney1075@gmail.com.

■ The Budget Gnome paid an unfortunate visit to Bonneville's Salt Lake City cluster, where five people were laid off, including **Bob Nelson**, who did middays on AC **KSFI (FM100.3)**. A traffic reporter, news reporter, salesperson and producer were also among those affected.

■ Even the heavily fortified U.S./Canada border can't stop the flow of lost jobs: As part of its efforts to reduce expenses, Canada's **CHUM** Radio eliminated 40 positions: 17 people were let go and 23 vacant positions will not be filled. Not exactly a great conversation-starter leading into the upcoming Canadian Music Week conference in Toronto. **CHUM** confirmed the cutbacks will affect its stations in Victoria, British Columbia; Vancouver; Edmonton, Alberta; Winnipeg, Manitoba; London, Ontario; Toronto; Peterborough, Ontario; Ottawa; and Montreal.

■ As a result of the flip of Cox Radio's **WMXQ/Jacksonville** from '80s to alternative, there was some human fallout—namely morning guy/MD/public affairs director **Greg Tanner** and several salespeople. Tanner, a six-year station vet and the only live jock on **WMXQ**, can be reached at 904-838-8283, greg@gregtannermedia.com or gregtannermedia.com.

■ The Budget Hacksaw slices through Cumulus/Macon, Ga., removing PD/morning guy **David Nolin** from AC **WPEZ (Lite Rock Z93.7)**; he also programmed oldies **WAYS**. He's



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1 a: Decals that **please or delight** a rebel - a person who resists authority or control; a.k.a. radio listeners. b: Tasty decals that are screen-printed with UV ink that please even the **hardest-rocker**. c: Printed by the company **preferred** by more stations since 1973, Communication Graphics.

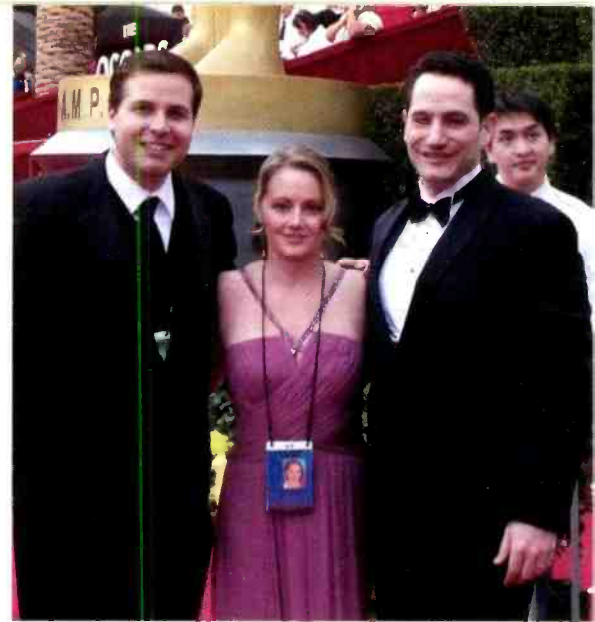
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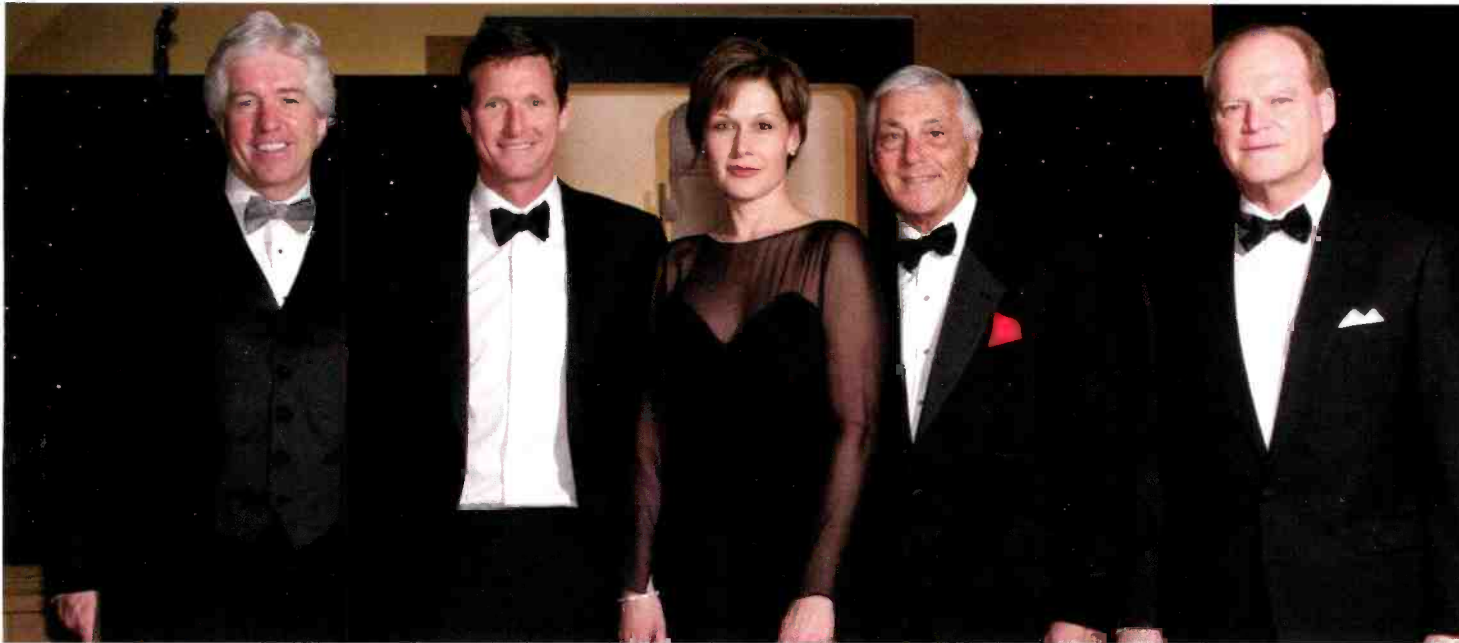
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Kodak Moment

The ABC News Radio team mingled with celebrities on the red carpet at the 81st annual Academy Awards at the Kodak Theatre in Hollywood. From left are ABC News Radio correspondent Alex Stone, ABC News producer Jessica Ruthertord and ABC News Radio entertainment correspondent David Blaustein.



Mission Accomplished

Greater Media CEO Peter Smyth was honored Feb. 23 at the 2009 Golden Mike benefit at New York City's Waldorf-Astoria Hotel. The event, hosted by the Broadcasters Foundation of America, raised more than \$200,000 for the foundation's mission to provide financial assistance to broadcasters in need. From left are Smyth; Peter Bordes Jr., son of the late Peter Bordes, who co-founded Greater Media in 1956; Greater Media VP of communications Heidi Raphael; Broadcasters Foundation of America chairman Phil Lombardo; and Scott Knight, head of the Norman Knight Charitable Foundation, which donated \$50,000 to the Broadcasters Foundation. Photo courtesy of Wendy Moger-Bross Photography



Golden Melba

R&R Washington, D.C., bureau chief/business editor Jeffrey Yorke chatted with featured entertainer Melba Moore at the 2009 Golden Mike benefit gala hosted by the Broadcasters Foundation of America at the Waldorf-Astoria Hotel in New York.



Midas Touch

ESPN chairman emeritus Herb Granath; his wife, actress Anne Flood; and broadcast veteran Gordon Hastings enjoyed the festivities at the Broadcasters Foundation's 2009 Golden Mike benefit at the Waldorf-Astoria Hotel in New York. The gala, which was organized by Hastings, featured performances by Melba Moore and Martina McBride. From left are Granath, Flood and Hastings.

Ready, Willing And Able

Virgin Records act Saving Abel is touring the country with Seether and Nickelback to support its self-titled major-label debut. The quintet dropped in on CHR/top 40 WIFC PD Tony Waitkus during a recent visit to Wausau, Wis. From left are Saving Abel guitarist Jason Null, Waitkus and Saving Abel vocalist Jared Weeks and guitarist Scott Bartlett.



Fly Guys

Albany Broadcasting's WFLY (Fly 92.3)/Albany, N.Y., PD/midday personality Terry O'Donnell and his staff welcomed Atlantic singer/songwriter Jason Mraz to the CHR/top 40 outlet. Mraz is promoting his third studio album, "We Sing. We Dance. We Steal Things," which dropped in May 2008. From left are "FLY Morning Rush" co-host Jim Clark, APD/night guy Tanch, O'Donnell, Mraz, MD/afternoon personality Marissa, "FLY Morning Rush" co-host Brian Cody and promotion director Justin Chabot.



Tattoo Artist

19 Entertainment/Jive Records artist Jordin Sparks received a plaque marking the platinum sales of her self-titled debut album. The combined digital and mobile sales of her three singles—"Tattoo," the Grammy Award-nominated "No Air" and "One Step at a Time"—have collectively sold in excess of 8 million units. The "American Idol" season-six winner is in the studio working on her sophomore album. From left are RCA/Jive Label Group chairman/CEO Barry Weiss, Sparks, 19 Entertainment representative Stirling McIlwaine and Jive Label Group executive VP/GM Tom Carrabba.

Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN SPOTLIGHT



Maroon 5

Bands Of Gold

Ascending 2-1 at CHR/Top 40 with "Gives You Hell," the All-American Rejects join a select group of eight lead pop/rock bands to rule

CHR/Top 40 in the last five years. (OneRepublic was billed as a featured act on Timbaland's "Apologize.") The groups have accounted for just nine—listed below—of the format's 67 No. 1s in that span.

Artist, Song, Date Reached No. 1

The All-American Rejects, "Gives You Hell," March 6, 2009

Gym Class Heroes, "Cupid's Chokehold/Breakfast in America," April 6, 2007

Daughtry, "It's Not Over," March 23, 2007

Hinder, "Lips of an Angel," Nov. 3, 2006

Nickelback, "Far Away," Oct. 20, 2006

Green Day, "Boulevard of Broken Dreams," Feb. 25, 2005

Maroon 5, "She Will Be Loved," Sept. 24, 2004

Hoobastank, "The Reason," May 21, 2004

Maroon 5, "This Love," April 30, 2004

Men At Work

Justin Timberlake matches the mark for most CHR/Top 40 top 10s among solo males, as T.I.'s "Dead and Gone," on which he guests, pushes 11-10. Here's a look at the male artists with the most top 10s in the Nielsen BDS-based chart's 16-year history.



Timberlake

Total Top 10s, Artist(s)

12, Nelly, Justin Timberlake

11, Akon, Usher

9, Ludacris

8, Eminem

7, 50 Cent

6, Diddy, Sean Paul, Will Smith

5, Chris Brown, Ja Rule, T.I., Kanye West

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Rejects Accepted Atop CHR/Top 40



The All-American Rejects notch their first CHR/Top 40 No. 1, as "Gives You Hell" (Interscope) burns 2-1. The group first appeared in May 2003 with the eventual No. 17-peaking "Swing, Swing" and added three top 10s prior to its current hit. Of those, "Dirty Little Secret" (No. 4) rose the highest in 2006.

The coronation of "Hell" marks the first CHR/Top 40 No. 1 by a

lead band since "Cupid's Chokehold/Breakfast in America" by Gym Class Heroes led for five weeks in spring 2007. Since, 26 leaders by solo artists had reigned consecutively. The Rejects, who also raise "Hell" into the Hot AC top 10 (11-10), are one of only eight pop/rock groups to crown CHR/Top 40 in the last five years (see Spin Spotlight, left).

'Back At One

Nickelback earns its first Active Rock No.

1 in more than three years, as "Something in Your Mouth" (RRP) climbs 2-1. The song is the Canadian quartet's first leader since "Animals" reigned for three weeks beginning in February 2006. "Mouth" marks the band's sixth No. 1, matching the chart-topping sums of Disturbed and Metallica. Only Creed and Linkin Park (eight each) have made more visits to the penthouse.

Depeche Mode Starts In Fast Fashion

Depeche Mode's "Wrong" (Capitol) opens on Alternative at No. 27, claiming Most Increased Plays (up 414). The entrance marks the venerable British act's highest debut since "Barrel of a Gun" blasted in at No. 22 on the Jan. 10, 1997, chart.

"Wrong" marks the act's 17th chart appearance, a sum that includes six top 10s and four No. 1s. "Dream On" produced the group's highest peak this decade (No. 12 in 2001).

A Debut, By George

Seether starts on Active Rock (No. 33) and Alternative (No. 39) with an amped-up cover of Wham's 1985 smash ballad "Careless Whisper" (Wind-up).

The track was recorded as part of a promotion for Rhapsody and made available as a digital download, though positive early response has prompted the song's inclusion on future pressings of the group's "Finding Beauty in Negative Spaces" album.

"Whisper" isn't the first unlikely rock remake of a George Michael tune: Limp Bizkit's take on "Faith" reached the top 30 at Active Rock and Alternative in 1999.

Urban Tops Country; Cyruses Cash In

Keith Urban pushes his No. 1 total at Country to double digits, as "Sweet Thing" (Capitol Nashville) becomes his 10th leader (3-1). Urban topped the tally in January on the duet "Start a Band" with Brad Paisley; "Sweet Thing" marks his first No. 1 as a sole lead artist since "You Look Good in My Shirt" in August.

Further down the Country list, Miley Cyrus debuts at No. 48 with "The Climb" (Walt Disney/Hollywood/Lyric Street), while dad Billy Ray bows at No. 59 with "Back to Tennessee" (Walt Disney/Lyric Street). Both songs appear in "Hannah Montana: The Movie," which opens April 10. The last father and daughter to chart concurrently at the format with separate songs? On the Oct. 5, 1990, Nielsen BDS-driven Country chart, Rosanne Cash ranked at No. 53 with "What We Really Want," while Johnny Cash placed "Goin' by the Book" at No. 69.

A year ago, Billy Ray and Miley teamed for the No. 4-peaking "Ready, Set, Don't Go."

Timberlake Ties Male Top 10 Mark

Justin Timberlake equals the record for most CHR/Top 40 top 10s by a male artist, as T.I.'s "Dead and Gone" (Atlantic), on which he's featured, lifts 11-10. The song is Timberlake's 12th top 10, matching Nelly's dozen (see Spin Spotlight, left). Among all artists, only Mariah Carey (16) and Madonna (14) own more top 10s. Timberlake also made nine visits to the top 10 as part of 'N Sync from 1998 to 2002.

"Dead" concurrently becomes T.I.'s sixth No. 1 at Rap and leads Rhythmic for a second issue. The song is T.I.'s 18th top 10 at Urban, where it charges 13-10 with Most Increased Plays (up 486). T.I. ties Jay-Z for third-most top 10s among rappers, trailing only Ludacris (22) and Lil Wayne (21).

Timberlake additionally debuts in a second featured role, guesting on Ciara's "Love Sex Magic" (JLG), which takes twin No. 38 bows on CHR/Top 40 and Rhythmic.



The evolution of the Eli Young Band

From Regional Hero To National Hitmaker

Ken Tucker

KTucker@RadioandRecords.com

The number of live dates may be down, but the time the Eli Young Band spends away from home is up, for sure. Not a bad record for a touring band that averages 250 dates per year, then scales back to a mere 200 dates to account for promotional visits to radio stations. “Since Christmas we’ve had an enormous four days at home,” lead singer Mike Eli says with a chuckle. “But we’re lucky. There are people that would kill to be in our shoes. You have to make sure to enjoy it while you’re living it.”

The group, made up of Eli (lead vocals, guitars), James Young (lead guitar, backing vocals), Jon Jones (bass, backing vocals) and Chris Thompson (drums), has its roots firmly planted in Denton, Texas, where Eli and Young met and performed as a duo at the University of North Texas. The pair evolved into a band in 2000 and began playing an ever-expanding radius around the university. “We started making the circle bigger and bigger and occasionally we’d shoot out to the Southeast or the Midwest, but most of our touring for the last few years has been in the Southwest,” Eli says.

Late in 2003, producer Frank Liddell attended

a show at the Gypsy Tea Room in Dallas where the band was playing with Miranda Lambert, whom Liddell co-produces with Mike Wrucke. Impressed, he signed the act to his label, Carnival Recording. In 2005, the Eli Young Band released “Level,” its first album for Carnival.

Lincoln Financial country KYGO/Denver PD Joel Burke heard about the band during a trip home to Austin in 2007. He contacted its manager George Couri, who also works with Jack Ingram, and asked for more information. After hearing the group’s music, Burke was convinced that like Texas acts Pat Green and Cross Canadian Ragweed, Eli Young’s music would

‘This is an act that’s so unique that they can bridge the gap between being a country act and, out of curiosity, bringing in some noncore country fans in their 20s.’

—Joel Burke

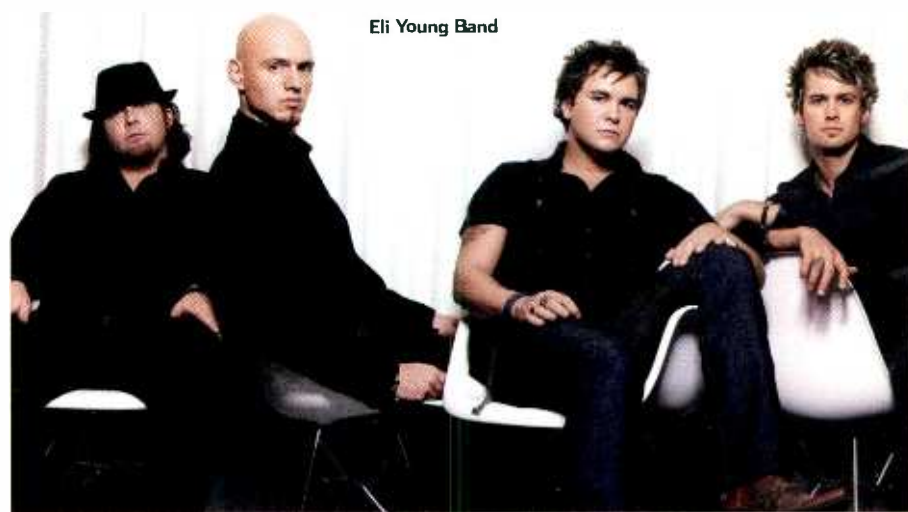
work in Denver. “That whole sound is part of the radio station,” Burke says, noting that a number of Lone Star transplants live in the Denver area.

Knowledge in hand, Burke began playing “Level” track “When It Rains,” which spent 38 weeks on R&R’s Country chart, peaking at No. 34. The song also appears on the group’s current album, “Jet Black and Jealous” (Republic/Universal South), which has sold 60,000 copies since its Sept. 16, 2008, release, according to Nielsen SoundScan.

“I thought, ‘This is an act that’s so unique that they can bridge the gap between being a country act and, out of curiosity, bringing in some noncore country fans in their 20s,’” Burke says. “We’ve kind of forced them on our listeners—‘You must like these guys,’” he adds with a laugh. “They’ve done well here for us.”

Universal South executives also took notice and signed the band. Current single “Always the Love Songs,” written by David Lee Murphy and George Ducas, is No. 22 on the Country chart.

The group is nominated for the Academy of Country Music’s top new vocal group or duo award. “We always felt like an underdog in this whole music scene, so it’s nice to get recognized as a legitimate national act,” Eli says. “Music is our priority but we’ve always had an eye on conquering the world.”



Eli Young Band

Sunday’s Best

2007 was a breakthrough year for gospel artist Shari Addison. Appearing on BET’s gospel talent competition “Sunday Best,” Addison ended up in the final two. Though not named the winner, she earned a recording contract with Zomba Gospel.

On a whirlwind media tour coming off her momentous run on the show, Addison appeared on BET’s “Celebration of Gospel,” “Bobby Jones Gospel” and Trinity Broadcasting Network’s “Praise the Lord” before kicking off the promotional tour for her self-titled debut. First single “No Battle, No Blessing” entered R&R’s Gospel chart at No. 28 and six weeks later the song is holding the No. 16 spot.

Lee Michaels, PD/promotions director for Clear Channel gospel WCAO



(Heaven 600)/Baltimore, recognizes the song’s impact on listeners who are feeling the pressure in a time of recession. “Shari has captured an on-time, in-season word for many who are going through [hard times],” he says. “There is no blessing without a battle, but know that the battle’s not yours.”

The song caught on with listeners immediately, Michaels says, “and after her visit to our studios it took off. People are going through it, and they need a word to help them get through. This is that word.”

The Rev. Clarence “JC Loves” Thornton, PD for Clear Channel’s KHLR (94.9 Hallelujah FM)/Little Rock, agrees, noting that there’s a difference between singing what you live and living what you’ve sung. “Shari has a

very mature sound to her voice,” he says. “This newcomer possesses that uncanny ability to share with her audience. Her singing tends to wrap its loving arms around you and allows you to hear from heaven in unsettling times.”

Inner City gospel WLIB/New York MD Brown says, “Addison has a powerful voice, and she is one of the rising stars to watch this year in gospel.”

Originally from Chicago, the 45-year-old mother of four is a minister in her hometown at Bright Star Church of God in Christ. “I honestly believe that this CD is so relevant,” she says. “It’s a project that will meet people wherever they are.”

The album, Addison says, “exposes many different layers of my faith. It’s uplifting and encouraging and I believe that no matter what you’re going through during your day there’s something that will minister to you.”

Addison’s album was released in January and has sold 10,000 units, according to Nielsen SoundScan.—Foladé Bell

ELI YOUNG BAND: KRISTIN BARLOWE



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A unique station launch in Saskatoon sets the table for current success

Christmas In April Generates Festive Ratings

Kevin Carter

KCarter@RadioandRecords.com

In April 2008, after four months of unforeseen delays, bureaucratic and otherwise, the crew of Harvard Broadcasting finally blew the cobwebs off the big red button and launched CHR/top 40 CFWD (Wired 96.3)/Saskatoon, Saskatchewan. Like all new stations, Wired started life with a net rating of “0.” Today, however, thanks to a memorable launch stunt and some aggressive marketing, Wired stands at a 10.2, which, most industry experts contend, doesn’t suck.

It was November 2007 when promotional provocateur Paige Nienaber of Clifton Promo Ranch arrived in Saskatoon to help his pal Chris Myers brainstorm the launch of Myers’ new station. Nienaber had previously worked with the programmer at CFBT (94.5 the Beat)/Vancouver, and Myers’ new company wanted to make lightning strike again, this time on a blank radio canvas. “Paige is a machine,” Myers says. “Give him a promotional request and he comes back with a hundred ideas . . . granted, 90 of them are X-rated or super-illegal, but the other 10 are home runs. He’s an inspiration, to say the least, and a bad influence—but in a good way.”

Harvard Broadcasting had hired Myers some seven months before Wired’s launch, which was originally scheduled for the week before Christmas 2007. After four years in Vancouver, the chance to return home to Saskatoon was a welcome opportunity. “I met Wired’s soon-to-be-GM Carly Caverly at her home, where they were basing their operations until the facility was built,” Nienaber recalls. “We sat around, ate perogies, drank beer and brainstormed a mother of a stunt to launch this thing—because the first five hours are the most important in the life of any radio station.”

Launch Stunt

Once Nienaber, Myers and Caverly agreed on the proper stunt, Nienaber flew home to Minnesota and waited for the launch. And that’s when things went

horribly wrong. “At the very last moment they were told by corporate that because of a filing error, they couldn’t ‘turn the keys’ until the [Canadian Radio-television Telecommunications Commission] gave them the word,” Nienaber says. Being a “glass-half-full” guy, Myers was philosophical: “That unexpected delay gave us plenty of time to get things in order for the launch, needless to say.” That being said, Myers, along with Caverly and a full staff, ended up cooling their heels for nearly four months of a long Canadian winter, waiting for a green light. “Did I mention that Carly had the jocks crashing at her house at the time?” Nienaber adds.



Myers

Finally, on April 10, 2008, Harvard received the nod from the CRTC and was able to launch the next day, using the stunt it had originally designed the previous November for pre-Christmas use: “96.3 Santa FM.” So what if it was April? As it turned out, the delay only enhanced the size and effect of this now outlandish-sounding concept.

“We did two days of nothing but Christmas music, aided by a whole army of street teamers stationed on every corner, wearing Santa suits, waving at cars,” Nienaber says. “It ended up being one of the larger launch stunts in history.” Two days later, following the script exactly, and with the entire market buzzing about this weird “Santa FM,” the new station “suddenly” came to the realization that “maybe all-Christmas isn’t a 24/7/365 thing,” Nienaber says. And with the attention of the entire market upon it, Santa flipped to its permanent format:

‘The launches that were considered to be the most historic were free. The most memorable launches used only smoke and mirrors and that elusive “cineplex of the mind.”’

—Paige Nienaber



“Wired 96.3”—yes, the one that has the 10.2 share today. “Wired ended up taking away about a third of their CHR competitor’s numbers [CFMC] and eviscerated the rock station [CJD],” he says.

A Thing Of Beauty

“Launching a radio station used to be a thing of beauty,” Nienaber says. “An exercise in barely controlled insanity; a challenge to make the most freaking noise for the least amount of money. American radio began to suck at this well before the economic downturn. So that’s not a viable excuse. In fact, it’s a reason why we should be over the top and creative with these things, because the launches that were considered to be the most historic were free. The most memorable launches used only smoke and mirrors and that elusive ‘cineplex of the mind.’”

Nienaber runs his launch concepts through his reliable internal filter, which he has dubbed “WWMD”: short for “What Would Monty Do?” He swears channeling the former “Let’s Make a Deal” ringmaster works. “Would Monty Hall send out a press release touting ‘branding’ and ‘platforms’ and ‘transient melding of the peripheral audience threads’? No. Monty would make noise. Thank God for Monty . . . and for people like Carly and Chris and everyone at Wired.”

That same, seemingly devil-may-care attitude is what sets Wired apart from the pack, Myers says. “It’s not just the promotions, it’s the overall feel and attitude of the station. The guys across the street add our songs two to four weeks later, almost to a science. Because of that, everything we do promotionally

needs to stand out to have that ‘water-cooler effect,’ ” meaning “big and memorable,” like Wired’s launch. “When the competition blew their wad with an outdoor campaign, we knew we couldn’t compete with their quantity,”



The legion of street-team Santas deployed for Wired’s launch.

Myers says. Instead, Wired went with the time-honored tradition of going controversial, with a campaign specially designed to generate immediate reaction, no matter if it was positive or negative.

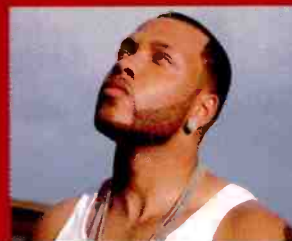
“We bought three strategically placed billboards and ran a risqué campaign called ‘Everybody’s Wired.’ One billboard featured a picture of an old lady with the quotation, ‘I kissed a girl and I liked it.’ Immediately the whole city was talking about that one billboard. We had religious groups jamming our phones demanding its removal,” Myers says.

Nienaber has no doubt that his unique Christmas-themed launch will be long remembered: “I guarantee that if you visit Saskatoon in 2020 and ask about the station that had all those Santas, people would instantly reply, ‘Oh, that was Wired 96.3,’” he says. “Congrats to everyone at Harvard Broadcasting for reminding us that in today’s sterile radio environment, fun, compelling, occasionally stupid, not-overly-thought-out content costs nothing and will always win . . . and good things come to good people.” *R&R*

R&R CHR/TOP 40

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WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	AUDIENCE MILLIONS	RANK
1	2	15	THE ALL-AMERICAN REJECTS NO. 1 (1 WK) GIVES YOU HELL	NO. 1 (1 WK)	☆ DOGHOUSE/DGC/INTERSCOPE	9228	+567	52.835
2	1	12	BRITNEY SPEARS CIRCUS	11	☆ JIVE/JLG	9122	+133	58.790
3	5	13	PINK SOBER	11	☆ LAFACE/JLG	8170	+16	42.288
4	6	13	KANYE WEST HEARTLESS	11	☆ ROC-A-FELLA/DEF JAM/IDJMG	8113	+83	49.243
5	3	17	TAYLOR SWIFT LOVE STORY	11	☆ BIG MACHINE/UNIVERSAL REPUBLIC	7805	-678	46.901
6	7	7	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU	11	☆ RCA/RMG	7545	+541	43.630
7	4	18	LADY GAGA FEATURING COLBY O'DONIS JUST DANCE	11	☆ STREAMLINE/KON-LIVE/CHERRYTREE/INTERSCOPE	7401	-766	45.759
8	10	7	FLO RIDA FEAT. KE\$HA RIGHT ROUND	11	☆ MOST INCREASED PLAYS POE BOY/ATLANTIC	6461	+1078	41.950
9	9	12	THE FRAY YOU FOUND ME	11	☆ EPIC	6421	+480	36.435
10	11	8	T.I. FEATURING JUSTIN TIMBERLAKE DEAD AND GONE	11	☆ GRAND HUSTLE/ATLANTIC	6127	+927	38.290
11	8	15	BEYONCE SINGLE LADIES (PUT A RING ON IT)	11	☆ MUSIC WORLD/COLUMBIA	5597	-1388	31.609
12	12	15	THE PUSSYCAT DOLLS I HATE THIS PART	11	☆ INTERSCOPE	5063	-25	32.208
13	14	8	NE-YO MAD	11	☆ DEF JAM/IDJMG	4968	+558	29.631
14	16	6	LADY GAGA POKER FACE	11	☆ STREAMLINE/KON-LIVE/CHERRYTREE/INTERSCOPE	4836	+869	28.394
15	13	15	THE VERONICAS UNTOUCHED	11	☆ ENGINEER ROOM/SIRE/WARNER BROS.	4581	-270	21.796
16	15	20	T.I. FEATURING RIHANNA LIVE YOUR LIFE	11	☆ DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	3687	-637	22.871
17	19	9	KATY PERRY THINKING OF YOU	11	☆ CAPITOL	3526	+1	17.792
18	17	28	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK	11	☆ CASH MONEY/UNIVERSAL REPUBLIC	3472	-287	21.654
19	20	25	JASON MRAZ I'M YOURS	11	☆ ATLANTIC/RRP	3139	-329	16.030
20	23	7	AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL BEAUTIFUL	11	☆ AIRPOWER KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	3002	+286	16.304
21	22	5	JESSE MCCARTNEY FEATURING LUDACRIS HOW DO YOU SLEEP?	11	☆ HOLLYWOOD	2971	+243	15.047
22	21	10	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT	11	☆ G.O.O.D./COLUMBIA	2842	-338	10.692
23	27	3	SOULJA BOY TELL 'EM FEATURING SAMMIE KISS ME THRU THE PHONE	11	☆ COLLIPARK/INTERSCOPE	2695	+1007	14.115
24	25	6	EMINEM, DR. DRE & 50 CENT CRACK A BOTTLE	11	☆ SHADY/AFTERMATH/INTERSCOPE	2667	+265	12.917
25	24	7	LEONA LEWIS I WILL BE	11	☆ SYCO/RMG	2332	-187	10.898
26	28	6	THE WHITE TIE AFFAIR CANDLE (SICK AND TIRED)	11	☆ SLIGHTLY DANGEROUS/EPIC	1910	+244	5.803
27	31	2	MILEY CYRUS THE CLIMB	11	☆ WALT DISNEY/HOLLYWOOD	1636	+443	9.259
28	26	17	DAVID COOK LIGHT ON	11	☆ 19/RCA/RMG	1626	-384	5.636
29	29	16	THRIVING IVORY ANGELS ON THE MOON	11	☆ WIND-UP	1359	-297	4.131
30	33	3	BEYONCE HALO	11	☆ MUSIC WORLD/COLUMBIA	1330	+272	9.204
31	30	20	KANYE WEST LOVE LOCKDOWN	11	☆ ROC-A-FELLA/DEF JAM/IDJMG	1330	-219	8.948
32	32	4	MATT NATHANSON COME ON GET HIGHER	11	☆ VANGUARD/CAPITOL	1319	+214	6.276
33	35	2	KERI HILSON FEATURING LIL WAYNE TURNIN ME ON	11	☆ MOSLEY/ZONE 4/INTERSCOPE	1233	+266	6.381
34	40	2	BRITNEY SPEARS IF U SEEK AMY	11	☆ JIVE/JLG	1183	+377	6.630
35	34	4	SAVING ABEL 18 DAYS	11	☆ SKIDD CO/VIRGIN/CAPITOL	1165	+118	3.522
36	37	2	SHINEDOWN SECOND CHANCE	11	☆ ATLANTIC	1158	+234	3.858
37	38	3	KID CUDI DAY 'N' NITE	11	☆ FOOL'S GOLD/DOWNTOWN	1025	+131	4.284
38	NEW		CIARA FEAT. JUSTIN TIMBERLAKE LOVE SEX MAGIC	11	☆ MOST ADDED LAFACE/JLG	876	+797	6.543
39	36	20	BEYONCE IF I WERE A BOY	11	☆ MUSIC WORLD/COLUMBIA	819	-130	5.313
40	NEW		FALL OUT BOY AMERICA'S SUITEHEARTS	11	☆ DECA/DANCE/FUELED BY RAMEN/ISLAND/IDJMG	732	+83	1.335

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

CIARA FEAT. JUSTIN TIMBERLAKE 51
Love Sex Magic (LaFace/JLG)

SOULJA BOY TELL 'EM FEAT. SAMMIE 28
Kiss Me Thru The Phone (Collipark/Interscope)

A.R. RAHMAN & THE PUSSYCAT DOLLS FEAT. NICOLE SCHERZINGER 23
Jai Ho! (You Are My Destiny) (Interscope)

ASHER ROTH 20
I Love College (SchoolBoy/Loud/SRC/Universal Motown)

BRITNEY SPEARS 18
If U Seek Amy (Jive/JLG)

THE BLACK EYED PEAS 14
Boom Boom Pow (Hope Boy/Interscope)

V FACTORY 12
Love Struck (Reprise)

ADDED AT... **SIRIUS XM HITS 1**

Satellite
OM: Kid Kelly
APD/MD: Ryan Sampson
Per Gessle, Silly Really, 10
Asher Roth, I Love College, 0
Ciara Feat. Justin Timberlake, Love Sex Magic, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ASHER ROTH I Love College (SchoolBoy/Loud/SRC/Universal Motown)	666/372	THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP)	556/25
TOTAL STATIONS: 88		TOTAL STATIONS: 34	
WE T HE KINGS Secret Valentine (S-Curve)	654/39	3OH!3 Don't Trust Me (Photo Finish/Atlantic/RRP)	503/230
TOTAL STATIONS: 47		TOTAL STATIONS: 35	
DAVID ARCHULETA A Little Too Not Over You (19/Jive/JLG)	593/24	SHONTELLE FEAT. AKON Stuck With Each Other (SRP/SRC/Universal Motown)	487/11
TOTAL STATIONS: 47		TOTAL STATIONS: 44	
3 DOORS DOWN Let Me Be Myself (Universal Republic)	574/61	KEVIN RUDOLF FEAT. RICK ROSS Welcome To The World (Cash Money/Universal Republic)	484/159
TOTAL STATIONS: 41		TOTAL STATIONS: 52	
THE TING TINGS That's Not My Name (Columbia)	558/58	A.R. RAHMAN & THE PUSSYCAT DOLLS FEAT. NICOLE SCHERZINGER Jai Ho! (You Are My Destiny) (Interscope)	477/476
TOTAL STATIONS: 50		TOTAL STATIONS: 59	

MOST INCREASED PLAYS

+1078 ☆ FLO RIDA FEAT. KE\$HA Right Round (Poe Boy/Atlantic)	KKHH +65, KWNZ +41, KDWB +37, KZCH +32, KKRZ +29, WKST +28, KIIS +26, SX20 +26, WXXS +26, KHTS +25
+1007 ☆ SOULJA BOY TELL 'EM FEAT. SAMMIE Kiss Me Thru The Phone (Collipark/Interscope)	KKHH +39, KDWB +29, WFKS +26, WKGS +25, KDND +24, WXXS +24, WHYI +24, WNOU +23, KQCH +23, WJWQ +23
+927 ☆ T.I. FEAT. JUSTIN TIMBERLAKE Dead And Gone (Grand Hustle/Atlantic)	KKHH +60, KHHT +57, KKPX +53, WFBZ +38, KIIS +34, KSPW +30, KZZP +29, WAPE +27, KSAS +25, WQEN +24
+869 ☆ LADY GAGA Poker Face (Streamline/KonLive/Cherrytree/Interscope)	KKHH +36, KZZP +30, WIOQ +28, KSPW +28, WXLK +25, WFKS +25, WNOU +25, WKKF +24, WFMF +23, KHHT +22
+797 ☆ CIARA FEAT. JUSTIN TIMBERLAKE Love Sex Magic (LaFace/JLG)	WBZW +36, WWHY +35, KKPX +33, WIOQ +32, KHHT +32, KKHH +30, KHKS +28, KWNZ +28, WNOU +28, WXXX +26

FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
129 CHR/top 40 and 20 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 62 reporters. © 2009 Nielsen Business Media, Inc. All rights reserved.



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CHR/TOP 40 MONITORED REPORTERS

- | | | | |
|--|--|--|--|
| WFLY/Albany, NY
OM: Kevin Callahan
PD: Terry O'Donnell
APD: Brian Cody
MD: Marissa Lanchak | WCGQ/Columbus, GA
PD: Dave Arwood | WDJX/Louisville, KY
APD/MD: Ben Davis | WKGS/Rochester, NY
PD: Erick Anderson
MD: Jesse Graff |
| WKKF/Albany, NY
PD: Randy McCarten | WNCL/Columbus, OH
PD: Michael McCoy
APD: Erin Rafferty | WZKF/Louisville, KY
PD/MD: Matt Ryan | WPXY/Rochester, NY
PD: Mike Danger |
| KKOB/Albuquerque, NM
OM: Eddie Haskell
PD: Justin Riley
APD: Mark Anderson
MD: Carlos Duran | KKPN/Corpus Christi, TX
OM/MD: Scott Holt
APD/MD: Dave Ross | WZEE/Madison, WI
OM: Mike Ferris
PD: Jon Reilly | KDND/Sacramento, CA
PD: Dan Mason
MD: Christopher K. |
| WAEB/Allentown, PA
PD: Laura St. James | KHKS/Dallas, TX
PD: Patrick Davis
APD/MD: Billy The Kidd | WAOA/Melbourne, FL | WIOG/Saginaw, MI
PD: Jerry Noble
APD: Demas |
| WXXX/Appleton, WI
PD: Jason Hillery
MD: David Burns | WDFK/Dayton, OH
OM/MD: Ryan Drake | WBVD/Melbourne, FL
OM: Ken Holiday
PD: Mike Klein | KZHT/Salt Lake City, UT
OM: Jeff Cochran
PD: Jeff McCartney
MD: Tricia Jenkins |
| WKSZ/Appleton, WI
PD: Dayton Kane
APD/MD: Brian Davis | WVYB/Daytona Beach, FL
PD: Ammie Olson | WHBQ/Memphis, TN
OM: Tony Tifford
APD/MD: Ryan Drake | KXXM/San Antonio, TX
OM: George King
PD: Tony Travatto
APD/MD: Russell Rush |
| WSTR/Atlanta, GA
PD/APD: JR Ammons
MD: Michael Chase | KKDM/Des Moines, IA
OM/MD: Greg Chance
MD: Scotty Cage | WHYI/Miami, FL
OM/MD: Rod Phillips
MD: Michael Yo | KHTS/San Diego, CA
PD: Jimmy Steele
APD/MD: Hitman Haze |
| WWWQ/Atlanta, GA
OM/MD: Rob Roberts
APD/MD: Johnny O | WKQI/Detroit, MI
PD: Sharon Dastur
APD/MD: Beau Daniels | WXSS/Milwaukee, WI
OM/MD: JoJo Martinez | Sirius XM 20 on 20/Satellite
OM: Kid Kelly
PD: Mike Abrams
MD: Priestly |
| WHHD/Augusta, GA
PD: Chuck Whitaker
APD: Kris Fisher | WVCK/Flint, MI
PD/MD: Shawn Powers | KDWB/Minneapolis, MN
OM/MD: Rob Morris
MD: Lucas | Sirius XM Hits 1/Satellite
OM: Kid Kelly
APD/MD: Ryan Sampson |
| KHFI/Austin, TX
OM: Mac Daniels
PD: Jay Shannon
MD: Tony Cortez | WVYB/Flint, MI
PD/MD: Shawn Powers | WABB/Mobile, AL
PD: Chris Michaels
APD/MD: QTIP | WAEV/Savannah, GA
PD/MD: Russ Francis |
| WFME/Baton Rouge, LA
PD: Kevin Campbell | WYKS/Gainesville, FL
OM/MD: Kevin Quinn | KHOP/Modesto, CA
OM: Richard Perry
PD: Mo Joe Roberts
APD: Madden | KBKS/Seattle, WA
PD: Becky Brenner
APD: Bender
MD: Eric Tyler |
| KQXY/Beaumont, TX
PD/MD: Brandin Shaw
APD: Patrick Sanders | WHTS/Grand Rapids, MI
PD: Jack Spade | WHHY/Montgomery, AL
OM: Bill Jones
PD/MD: Steve Smith | KRUF/Shreveport, LA
OM: Gary McCoy
PD: Erin Bristol
MD: Andrew "A.G." Gordon |
| WXKX/Biloxi, MS
OM: Kenny Vest
PD: Lucas | WVYB/Grand Rapids, MI
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes | WRVW/Nashville, TN
OM/MD: Rich Davis
MD: Tommy Butler | KSLZ/St. Louis, MO
OM/MD: Mark Anderson
MD: Taylor J. |
| WQEN/Birmingham, AL
OM: Tom Hanrahan
PD: Keith Allen
APD/MD: Madison Reeves | WVYB/Grand Rapids, MI
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes | WBLI/Nassau, NY
OM: Nancy Cambino
PD: Jeremy Rice
APD: Al Levine | KSPW/Springfield, MO
PD: Valerie Knight
MD: Noah Sherwood |
| KSAS/Boise, ID
PD: Steve "Keke Luv"
Kicklighter
APD: Chris "Lucky" Stewart | WVYB/Grand Rapids, MI
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes | WVYB/Grand Rapids, MI
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes | KSLZ/St. Louis, MO
OM/MD: Mark Anderson
MD: Taylor J. |
| KZMG/Boise, ID
MD: Miggy Santos | WVYB/Grand Rapids, MI
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes | WVYB/Grand Rapids, MI
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes | WVYB/Grand Rapids, MI
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OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes | WVYB/Grand Rapids, MI
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes |



► "LOVEGAME," LADY GAGA'S FOLLOW-UP TO HER CAREER-OPENING NO. 1s "JUST DANCE" AND "POKER FACE," SHOOTs 35-27 AT CANADA CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	14	THE ALL-AMERICAN REJECTS GIVES YOU HELL	DOGHOUSE/DGC/INTERSCOPE	3543	+198
2	2	12	BRITNEY SPEARS CIRCUS	JIVE/JLG	3513	+98
3	3	13	PINK SOBER	LAFACE/JLG	3226	-51
4	4	18	TAYLOR SWIFT LOVE STORY	BIG MACHINE/UNIVERSAL REPUBLIC	3191	-299
5	5	7	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU	RCA/RMG	3179	+185
6	6	12	KANYE WEST HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	3081	+34
7	7	18	LADY GAGA FEAT. COLBY O'DONIS JUST DANCE	STREAMLINE/KONLIVE/CERRYTREE/INTERSCOPE	3028	-182
8	8	14	THE FRAY YOU FOUND ME	EPIC	2512	+173
9	9	15	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	2500	-456
10	10	6	FLO RIDA FEAT. KESHA RIGHT ROUND	POE BOY/ATLANTIC	2479	+371
11	11	14	THE PUSSYCAT DOLLS I HATE THIS PART	INTERSCOPE	2293	+84
12	12	8	T.I. FEAT. JUSTIN TIMBERLAKE DEAD AND GONE	GRAND HUSTLE/ATLANTIC	2166	+242
13	13	15	THE VERONICAS UNTOUCHED	ENGINEER/SIRE/WARNER BROS.	2016	-171
14	14	8	NE-YO MAD	DEF JAM/IDJMG	1921	+89
15	15	5	LADY GAGA POKER FACE	STREAMLINE/KONLIVE/CERRYTREE/INTERSCOPE	1914	+361
16	16	9	KATY PERRY THINKING OF YOU	CAPITOL	1691	+14
17	17	5	AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL BEAUTIFUL	KONVICT/UFFRONTI/SRC/UNIVERSAL MOTOWN	1545	+117
18	18	20	T.I. FEAT. RIHANNA LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	1475	-262
19	19	28	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	1354	-116
20	20	6	JESSE MCCARTNEY FEAT. LUDACRIS HOW DO YOU SLEEP?	HOLLYWOOD	1341	+175
21	21	7	LEONA LEWIS I WILL BE	SYCO/JRMG	1156	-30
22	22	9	JOHN LEGEND FEAT. ANDRE 3000 GREEN LIGHT	G.O.O.D./COLUMBIA	1152	-113
23	23	3	SOULJA BOY TELL'EM FEAT. SAMMIE KISS ME THRU THE PHONE	COLLIPARK/INTERSCOPE	1132	+213
24	24	6	EMINEM, DR. DRE & 50 CENT CRACK A BOTTLE	SHADY/AFTERMATH/INTERSCOPE	1028	+135
25	25	2	MILEY CYRUS THE LEMONADE	WALT DISNEY/HOLLYWOOD	784	+359
26	26	5	THE WHITE TIE AFFAIR CANDLE (SICK AND TIRED)	SLIGHTLY DANGEROUS/EPIC	780	+85
27	27	17	DAVID COOK LIGHT ON	19/RCA/RMG	763	-164
28	28	3	BEYONCE HALO	MUSIC WORLD/COLUMBIA	715	+230
29	29	16	THRIVING IVORY ANGELS ON THE MOON	WIND-UP	713	-88
30	30	4	SAVING ABEL 18 DAYS	SKIDCO/VIRGIN/CAPITOL	657	+36
31	31	3	SHINEDOWN SECOND CHANCE	ATLANTIC	634	+93
32	32	3	KERI HILSON FEAT. LIL WAYNE TURNIN ME ON	MOSLEY/ZONE 4/INTERSCOPE	594	+74
33	33	2	MATT NATHANSON COME DN GET HIGHER	VANGUARD/CAPITOL	464	+116
34	34	2	KID CUDI DAY 'N' NITE	FOOL'S GOLD/DOWNTOWN	449	+88
35	NEW	6	6SONORTH AFRAID OF FALLING	BREAKOUT	406	+60
36	36	3	FALL OUT BOY AMERICA'S SUITEHEARTS	ISLAND/IDJMG	397	+36
37	37	20	KANYE WEST LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/IDJMG	394	-130
38	38	3	THEORY OF A DEADMAN BAD GIRLFRIEND	604/ROADRUNNER/RRP	305	-47
39	NEW	3	BRITNEY SPEARS IF U SEEK AMY	JIVE/JLG	303	+193
40	RE-ENTRY	6	HINDER WITHOUT YOU	UNIVERSAL REPUBLIC	287	-19

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	6	FLO RIDA FEATURING KESHA RIGHT ROUND	POE BOY/ATLANTIC/WARNER	919	+78
2	2	12	BRITNEY SPEARS CIRCUS	JIVE/SONY MUSIC	789	-23
3	3	14	PINK SOBER	LAFACE/SONY MUSIC	753	+31
4	4	14	TAYLOR SWIFT LOVE STORY	BIG MACHINE/UNIVERSAL	698	-1
5	5	14	KANYE WEST HEARTLESS	ROC-A-FELLA/DEF JAM/UNIVERSAL	660	-55
6	6	8	T.I. FEATURING JUSTIN TIMBERLAKE DEAD AND GONE	GRAND HUSTLE/ATLANTIC/WARNER	637	+44
7	7	19	LADY GAGA POKER FACE	STREAMLINE/KONLIVE/CERRYTREE/INTERSCOPE/UNIVERSAL	621	-93
8	8	7	THE ALL-AMERICAN REJECTS GIVES YOU HELL	DOGHOUSE/DGC/UNIVERSAL	585	+42
9	9	7	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU	RCA/SONY MUSIC	559	-6
10	10	15	THE PUSSYCAT DOLLS I HATE THIS PART	INTERSCOPE/UNIVERSAL	550	-41
11	11	4	NICKELBACK IF TODAY WAS YOUR LAST DAY	EMI	545	+100
12	12	12	THE VERONICAS UNTOUCHED	ENGINEER/SIRE/WARNER	523	+29
13	13	13	MARIANAS TRENCH CROSS MY HEART	604/UNIVERSAL	522	-11
14	14	7	AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL BEAUTIFUL	KONVICT/UFFRONTI/SRC/UNIVERSAL MOTOWN/UNIVERSAL	506	+27
15	15	6	CLASSIFIED ANYBODY LISTENING	SONY MUSIC	460	+10
16	16	14	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA/SONY MUSIC	460	-147
17	17	16	DANNY FERNANDES FANTASY	CP	457	-51
18	18	5	NE-YO MAD	DEF JAM/UNIVERSAL	384	+68
19	19	7	KATY PERRY THINKING OF YOU	CAPITOL/EMI	374	+6
20	20	5	KARL WOLF FEATURING CULTURE AFRICA	LW/EMI	366	+51
21	21	6	HEDLEY DYING TO LIVE AGAIN	UNIVERSAL	360	+15
22	22	10	THE FRAY YOU FOUND ME	EPIC/SONY MUSIC	337	+3
23	23	22	NICKELBACK GOTTA BE SOMEBODY	EMI	329	-59
24	24	22	T.I. FEAT. RIHANNA LIVE YOUR LIFE	SRP/DEF JAM/GRAND HUSTLE/ATLANTIC/UNIVERSAL/WARNER	327	-72
25	25	21	JASON MRAZ I'M YOURS	ATLANTIC/WARNER	311	-1
26	26	9	THEORY OF A DEADMAN NOT MEANT TO BE	604/UNIVERSAL	300	+1
27	27	3	LADY GAGA LOVEGAME	STREAMLINE/KONLIVE/CERRYTREE/INTERSCOPE/UNIVERSAL	289	+60
28	28	10	KID CUDI DAY 'N' NITE	FOOL'S GOLD	279	+16
29	29	4	EMINEM, DR. DRE & 50 CENT CRACK A BOTTLE	SHADY/AFTERMATH/UNIVERSAL	275	+15
30	30	6	DIVINE BROWN SUNGLASSES	WARNER MUSIC CANADA/WARNER	274	0

FOR WEEK ENDING MARCH 1, 2009

◆ indicates fanCon



JV's triumphant return to mornings on KYLD (Wild 94.9)/San Francisco

Guess Who's Back?

Darnella Dunham

DDunham@RadioandRecords.com

JV's first day in radio was more than a tad symbolic: it was the day of the 1989 San Francisco earthquake. Little did he know that the natural disaster would foreshadow his turbulent radio career, one marked by firings from two top-five-market stations for offensive remarks. ■ Born Jeff Vanderbilt, the controversial personality is best-known for a nearly 10-year stretch as one-half of morning show "The Dog House" on KYLD (Wild 94.9)/San Francisco. He returned to the Clear Channel station Feb. 23 but the tone of "JV Mornings" is markedly different from the "crazy stuff" that marked his "Dog" days, which came to an end in 2005 after he and the rest of the morning crew were dismissed after a show member reportedly made offensive comments to a woman who was in the studio.

By the end of 2005, JV and co-host Elvis (Dan Lay) had landed on the East Coast, hosting mid-days on now-defunct CBS Radio hot talker WFNY/New York. But the duo was released again in May 2007, after a prank call to an Asian restaurant led to protests. The pair took a racier version of "The Dog House" to the Internet, but Elvis quit to pursue an acting career and commercial voice work.

Support From Above

JV is returning to a familiar place—the Bay Area is his hometown—under completely different circumstances. The radio climate has changed dramatically since his first run at KYLD. In 2006, the FCC increased indecency fines ten-fold. The use of syndicated programming is at an all-time high. And the September 2008 arrival of Arbitron's PPM is causing him and other personalities to learn how to entertain while being measured by a vastly different ratings methodology.

While confident in JV's talent as a personality, station management wasn't interested in re-creating "The Dog House." JV is now paired with midday host Christie James (see story, below

right). And he made it clear to listeners that the new show would be different from what they experienced during his first run on Wild.

"I prepared myself for the 'Dog House' fans to be like, 'This ain't the show,'" he says after his third morning back on the air. "I was ready to weather that storm but there hasn't been a storm.

Mostly what I get is, 'It's so good to have you back.' So I think they're ready for what's next."

Coming back did trigger some nerves but they were assuaged by management. JV says that when he first talked with PD Cat Collins, market manager Dave Pugh and regional VP of programming Michael Erickson, he had "never had a group of guys make me feel more comfortable. They were like, 'We are a team in this, we are going to win, we're going to have our road bumps, but when we hit them we all hit them together.' By the time it was day one for me to get on I just felt good."

Lessons Learned

After losing two high-profile jobs for bits deemed too outrageous for broadcast, how does



JV

Whatever Happened To . . . ?

"The Dog House" featured four players and all have gone their separate ways. What about the rest of the team?

Hollywood: The producer exited radio in 2005 for a job outside of the industry and remained in the Bay Area. He's married with four kids, enjoys his job and speaks with JV almost daily.

Elvis: After leaving the online edition of "The Dog House," Elvis focused on acting and voice-over work and now lives in L.A. Despite the end of their partnership, he offers his congrats to JV on his new gig.

Ruth: JV says Ruth was the glue of "The Dog House." She didn't make the move to New York with JV and Elvis and accepted a job outside of radio. She and JV have lost touch.

he toe the line while still delivering the type of radio that Bay Area listeners expect from him? "You have to know the times and you have to know the situation," he says. "You have to be smart. With the exception of New York, I knew where that line was and how far we could go and, yeah, this could bring some trouble, but the ratings that we're going to get are worth it. I also now know how much things have changed and how important it is not to lose a single client, not to have any problems, not to have issues. This is a business at the end of the day. You have to be conscious of the times. We were suspended and it was a lot of crazy stuff going on, but that's what radio was for us—that's the environment we were in and that's what we did."

JV says not crossing the line of what's considered acceptable doesn't diminish his ability to entertain his audience. "I have the same energy and the same creative mind. I don't need to have two people—nor can I or should I have two people in the studio doing something sexual to make people laugh. You can make people laugh without doing that."

While it's his first experience with electronic measurement, JV doesn't fear the meter. That's because he's getting daily guidance from Collins. "We have a programmer here and that's what he lives for, that's what he's good at, what he understands so he studies that. He wants to take all of my talent—he doesn't want to lose JV and what I am to these people. I've learned so much from Cat already, like the art of teasing, why people tune out, why they stay—stuff that I really didn't get but makes so much sense now.

"If I were to go back to my old situation in a PPM world, I would probably be dead—I'd be really screwed in the ratings," he says. "You have to have a PD that knows what they're doing, or it doesn't matter how talented you are." **R&R**

Estrogen Injection

"The Dog House" has been dismantled, and JV has a new team backing him up. Jon Manuel, who began handling the Wild 94.9 morning show on an interim basis in September after "The T-Man Show" ended its run, is the producer; midday personality Christie James is co-host.

It was PD Cat Collins' idea to pair JV with James. JV describes the partnership as "landing on a gold mine. I wanted a female because I really would like to represent the audience. With Elvis and I, I'm not even sure how we got female listeners because we were both sometimes so crude and the



James

female perspective was never really given."

JV says he didn't want a female onboard just for the sake of having a female. "They

tested me with a couple of other females outside of the station and [management] knew and I knew that it's not going to work. But Christie was an automatic connection."

According to JV, James has the goods even though she's new to a.m. drive. "I would put her up against any morning female talent out there—she doesn't sound like someone that's just started days ago. She sounds like morning talent that's been doing this a long time." —DD



Manuel



► **BOW WOW** AND SINGER/SONGWRITER **JOHNTA AUSTIN'S** THIRD CHARTED COLLABORATION, "YOU CAN GET IT ALL," BOWS AT NO. 35. THEIR FIRST PAIRING, "SHORTIE LIKE MINE," WITH ADDITIONAL FEATURED ARTIST **CHRIS BROWN**, REACHED NO. 4 IN NOVEMBER 2006, AND "OUTTA MY SYSTEM," WITH **T-PAIN**, STRODE TO NO. 2 IN MAY 2007.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	12	T.I. FEAT. JUSTIN TIMBERLAKE DEAD AND GONE	ND. 1 (2 WKS)	★	5799 +42	39.977	1
2	2	17	KANYE WEST HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	112	4707 -533	29.550	2
3	3	15	NE-YO MAD	DEF JAM/IDJMG	11	4518 -166	28.031	4
5	5	9	AKON FEAT. COLBY D'ONIS & KARDINAL OFFISHALL BEAUTIFUL	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	★	4248 +266	27.019	5
7	7	12	KERI HILSON FEATURING LIL WAYNE TURNIN ME ON	MOSLEY/ZONE 4/INTERSCOPE	★	4090 +401	23.436	9
9	9	5	SOULJA BOY TELL 'EM FEATURING SAMMIE KISS ME THRU THE PHONE	COLLIPARK/INTERSCOPE	★	3838 +660	24.782	7
7	8	6	FLO RIDA FEATURING KESHA RIGHT ROUND	POE BOY/ATLANTIC	★	3838 +475	25.167	6
8	10	5	JAMIE FOXX FEAT. T-PAIN MOST INCREASED PLAYS BLAME IT	J/RMG	★	3769 +776	29.309	3
4	21	4	LADY GAGA FEATURING COLBY D'ONIS JUST DANCE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	112	3722 -415	23.334	10
6	8	6	EMINEM, DR. DRE & 50 CENT CRACK A BOTTLE	SHADY/AFTERMATH/INTERSCOPE	★	3694 +2	23.675	8
15	10	10	KID CUDI DAY 'N' NITE	FOOL'S GOLD/DOWNTOWN	★	2779 +311	18.742	11
13	7	7	BEYONCE DIVA	MUSIC WORLD/COLUMBIA	★	2775 +33	14.153	14
14	11	11	THE-DREAM ROCKIN' THAT THANG	RADIO KILLA/DEF JAM/IDJMG	★	2618 -7	14.963	13
12	23	12	T.I. FEATURING RIHANNA LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	113	2376 -414	15.567	12
15	11	20	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	112	2047 -816	10.055	17
16	18	8	MIKE JONES AIRPOWER NEXT TO YOU	ICE AGE/ASYLUM	★	1804 +85	9.176	20
19	11	11	MIMS MOVE (IF YOU WANNA)	AMERICAN KING/CAPITOL	★	1760 +111	8.097	21
20	8	8	BABY BASH FEATURING LIL JON & MARIO THAT'S HOW I GO	ARISTA/RMG	★	1561 -27	9.352	18
17	30	17	T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	113	1541 -254	10.662	16
16	18	16	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK	DTP/DEF JAM/IDJMG	11	1511 -386	11.524	15
21	19	21	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/EE	11	1308 -279	9.242	19
28	3	28	LADY GAGA POKER FACE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	★	1252 +408	8.006	22
26	3	26	ASHER ROTH I LOVE COLLEGE	SCHDOLBOY/LOUD/SRC/UNIVERSAL MOTOWN	★	1169 +251	6.669	24
22	12	22	GORILLA ZOE LOST	BLOCK/BAD BOY SOUTH/ATLANTIC	★	1160 -124	5.793	26
30	4	30	PITBULL I KNOW YOU WANT ME (CALLE OCHO)	ULTRA	★	1044 +346	5.868	25
25	7	25	BRITNEY SPEARS CIRCUS	JIVE/JLG	11	1027 +58	5.397	27
24	6	24	THE PUSSYCAT DOLLS I HATE THIS PART	INTERSCOPE	★	889 -103	4.623	33
23	15	23	BOBBY V FEATURING YUNG JOC BEEP	BLU KOLLA DREAMS/CAPITOL	★	857 -405	4.325	34
29	6	29	NE-YO FEATURING JAMIE FOXX & FABOLOUS SHE GOT HER OWN	DEF JAM/IDJMG	★	757 -56	7.822	23
27	19	27	BRITNEY SPEARS WOMANIZER	JIVE/JLG	112	720 -168	4.631	32
36	2	36	DJ FELLI FEL FEAT. T-PAIN, SEAN PAUL, FLO RIDA & PITBULL FEEL IT	DEF JAM/IDJMG	★	704 +74	4.894	28
34	3	34	LUDACRIS CO-STARRING PLIES NASTY GIRL	DTP/DEF JAM/IDJMG	★	695 +48	2.894	-
32	7	32	SLIM THUG IRUN	BOSS HOGG OUTLAWZ/EE	★	646 -25	3.470	38
31	5	31	50 CENT I GET IT IN	SHADY/AFTERMATH/INTERSCOPE	★	623 -72	4.817	29
NEW			BOW WOW FEATURING JOHNTA AUSTIN YOU CAN GET IT ALL	COLUMBIA	★	608 +297	2.494	-
33	19	33	AKON FEATURING LIL WAYNE & YOUNG JEEZY I'M SO PAID	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	★	578 -70	4.813	30
37	4	37	DAVID RUSH FEATURING KEVIN RUDOLF & PITBULL SHOOTING STAR	XEQUITIVE/MR. 305/UNIVERSAL REPUBLIC	★	550 -62	2.891	-
38	NEW		CIARA FEAT. JUSTIN TIMBERLAKE MOST ADDED LOVE SEX MAGIC	LAFACE/JLG	★	525 +432	3.014	-
39	38	39	LMFAO I'M IN MIAMI TRICK	PARTY ROCK/INTERSCOPE	★	494 -92	2.464	-
40	NEW		GS BOYZ STANKY LEGG	SWAGG TEAM/DIVE/BATTERY	★	491 +108	2.474	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
CIARA FEAT. JUSTIN TIMBERLAKE Love Sex Magic (LaFace/JLG) KBMB, KBOS, KCHZ, KDDB, KDGS, KDLW, KHTN, KISV, KKWD, KPWR, KSEQ, KVYB, KXJM, KYZZ, WAJZ, WBTT, WJFX, WLTO, WNHT, WRDW, WRVZ, WXIS, XHTO, XHTZ	24
LADY GAGA Poker Face (Streamline/KonLive/Cherrytree/Interscope) KBFB, KBOS, KGGI, KKKR, KTBT, KXJM, WHZT, WBTT, WJJS, WNHT, XHTZ	11
BOW WOW FEAT. JOHNTA AUSTIN You Can Get It All (Columbia) KDGS, KKSS, KKWD, KTTB, KVEG, KVYB, WBTT, WLTO, WMBX, XHTO, XMOR	11
DRAMA FEAT. AKON, SNOOP DOGG & T.I. Day Dreaming (Grand Hustle/Atlantic) KBFB, KISV, KOHT, KSEQ, KVEG, KWIN, KYZZ, WZBZ, XHTO	9
ELECTRIK RED So Good (Radio Killa/Def Jam/IDJMG) KBMB, KDDB, KVEG, KVPW, WNHT, WRDW, WXIS, XHTZ	8
ASHER ROTH I Love College (SchoolBoy/Loud/SRC/Universal Motown) KGGI, KPHW, WBTS, WHZT, WNVZ, WPOW, XMOR	7
JAMIE FOXX FEAT. T-PAIN Blame It (J/RMG) KLUC, KTBT, KVYB, WJJS, WLTO, WWKL	6
THE-DREAM FEAT. MARIAH CAREY My Love (Def Jam/IDJMG) KSEQ, KVEG, KYZZ, WJQM, WMBX, WZBZ	6
MAINO FEAT. T-PAIN All The Above (Hustle Hard/Atlantic) KBFB, KDLW, WAJZ, WJQM, WXIS, XHTO	6
KID CUDI Day 'N' Nite (Fool's Gold/Downtown) KLUC, KPWT, WBBM, WBTT, WNVZ	5

ADDED AT... **WQHT**
New York, NY
PD: Ebro Darden
Black Eyed Peas, Boom Boom Pow, 23
The Dream Feat. Kanye West, Walking On The Moon, 23
Webstar, Dancing On Me, 21

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
PLIES FEAT. ASHANTI Want It, Need It (Big Gates/Slip-N-Slide/Atlantic) TOTAL STATIONS: 39	467/28	YUNG L.A. FEAT. YOUNG DRD & T.I. Ain't I (Grand Hustle/Interscope) TOTAL STATIONS: 44	392/107
MADCON Beggin' (Next Plateau/Universal Republic) TOTAL STATIONS: 39	4E7/135	BEYONCE Halo (Music World/Columbia) TOTAL STATIONS: 27	391/111
PINK Sober (LaFace/JLG) TOTAL STATIONS: 15	4E9/14	PAUL WALL Bizzy Body (Swishahouse/Asylum) TOTAL STATIONS: 18	340/70
ELIJAH KING Cry No More (V.I.P.) TOTAL STATIONS: 29	4E3/66	BUSTA RHYMES FEAT. T-PAIN Hustler's Anthem '09 (Universal Motown) TOTAL STATIONS: 41	333/135
KELLY CLARKSON My Life Would Suck Without You (RCA/RMG) TOTAL STATIONS: 14	4E1/81	RICK ROSS FEAT. JOHN LEGEND Magnificent (Slip-N-Slide/Def Jam/IDJMG) TOTAL STATIONS: 34	306/134

MOST INCREASED PLAYS

+776 ★ JAMIE FOXX FEAT. T-PAIN Blame It (J/RMG) WRDW +46, WQHT +40, KLUC +37, KUBE +31, KPHW +30, KYLD +29, KBFB +26, KDGS +26, KKKR +24, WZBZ +23
+660 ★ SOULJA BOY TELL 'EM FEAT. SAMMIE Kiss Me Thru The Phone (Collipark/Interscope) KKFR +43, WNHT +33, KDGS +31, KKND +29, KIBT +29, KPHW +27, WJFX +27, WBBM +25, WRDW +25, KCAQ +25
+475 ★ FLO RIDA FEAT. KESHA Right Round (Poe Boy/Atlantic) KPWR +38, WRDW +36, KPWT +27, WJJS +26, XHTZ +26, KBMB +25, WWKL +25, WJQM +23, WHZT +20, KGGI +18
+432 ★ CIARA FEAT. JUSTIN TIMBERLAKE Love Sex Magic (LaFace/JLG) XHTZ +39, KWIN +37, KHTN +31, KISV +29, WKHT +27, KKWD +23, WJFX +22, KSEQ +22, KBOS +21, WBBM +20
+408 ★ LADY GAGA Poker Face (Streamline/KonLive/Cherrytree/Interscope) KISV +34, KHTN +25, WHZT +25, KWIN +17, KTBT +17, WNVZ +17, KIBT +16, KBFB +16, WJJS +16, WBTT +5

FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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How Steve Harvey turned a popular on-air bit into a best seller

It Started With 'The Strawberry Letter'

Darnella Dunham

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With success in radio, TV, film and stand-up comedy, Steve Harvey was already making progress in qualifying as the king of all media. Now the syndicated morning man has conquered another medium. On Jan. 27, he made his publishing debut with "Act Like a Lady, Think Like a Man: What Men Really Think About Love, Relationships, Intimacy, and Commitment" (Amistad). Less than three weeks later, the book debuted at No. 1 on the New York Times Best Seller list.

The book's concept stems from "The Strawberry Letter," a popular relationship advice segment heard daily on his Premiere Radio Networks-syndicated show. Co-host Shirley Strawberry reads a listener's e-mail and shares her thoughts on it from the female perspective. Then Harvey follows up with his own brutally honest and often funny advice.

Truth be told, it wasn't Harvey's idea to adapt and expand the on-air segment into print. Writing a book "had never been an ambition of mine," he says. However, after female listeners prodded him to compile and publish his advice, Harvey gave the idea serious consideration in January 2008. By November the suggestion had manifested itself into a book co-authored by Denene Millner, a columnist for Parenting magazine who is also an entertainment/political journalist for New York's Daily News and the author of "The Sistahs' Rules" and other books.

According to Harvey, it's the universal theme of relationship issues that has attracted female readers to his book. Likewise, he also believes that color, socioeconomic background, marital status and age are nonexistent lines among men when it comes to relationships. "I wrote it from the expertise of manhood. I'm not an expert on relationships; I'm an expert on manhood," he says. "The entire book is written from the perspective of a man: How we

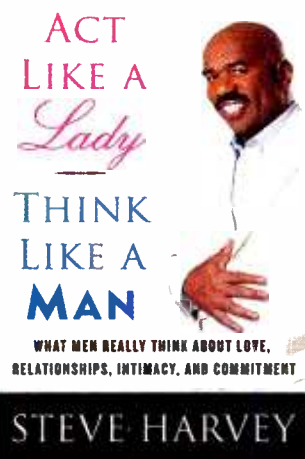
think on subjects like love, commitment, romance, intimacy, children—all of that. And even though men are diverse culturally we're the same."

Time And Trepidations

With a rigorous schedule as a syndicated morning host heard in more than 60 markets, dedicating the necessary time to writing a book was a challenge. In addition to his day job, he tours as a stand-up comic, making time constraints even more of an issue. "Everybody's got 24 hours in the day," Harvey says. "You've just got to manage your time and get it done."

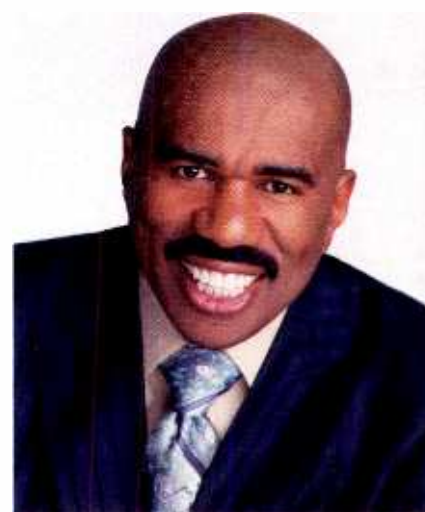
Harvey also had some initial reservations about writing and openly admits it was daunting for him to enter the publishing world. He overcame those woes with this advice to himself: "If I can walk out onstage in front of 15,000 people and attempt to make them laugh for 90 minutes, that's a pretty tall order. I've learned over years to overcome my fears; I've just learned that the best way to face a fear is head-on. I was nervous about it because I've never done it before. I just didn't know how to go about the process of writing a book, how to get it published, how to promote it. I was really apprehensive but once I started the process, my only goal really was to get on the New York Times Best Seller list, whatever that was.

"Not only did God bless me and allow me to



'I wrote it from the expertise of manhood. I'm not an expert on relationships; I'm an expert on manhood.'

—Steve Harvey



'I think I might have run into something that I'm really, really good at.'

—Steve Harvey

be on the list, but [I got] to be No. 1 on the list for a couple of weeks in a row now."

In its first week on store shelves, Harvey exceeded his own goal when the title also landed on the Wall Street Journal best-seller list.

"I'm really surprised by its success. I know the content is great in the book. I know that the content is valuable to all women. I don't care if you're married, [a] single mother with kids, married with kids, engaged, single [and] trying to get yourself together—any woman can benefit from some of the information in the book."

A Sequel?

Given the success of the title—it has sold 123,000 copies, according to Nielsen BookScan—it's possible that Amistad will be interested in publishing

a follow-up or even a series.

Harvey hasn't started writing or preparing for a second tome, but he does have an idea for one: the ties that bind men and women. "I think I have some very valuable information in that regard," he says.

A large part of Harvey's ability to discuss relationships so openly comes from what's transpired in his personal life: his divorce from his wife of more than a decade and subsequent marriage to a woman he dated more than

20 years ago. These relationships inform the advice he dispenses. Harvey says, "I'm so different now than I was five years ago, because I think for the first time in my adult life I'm actually at peace. I'm in a healthy relationship. I'm in a supportive relationship and my relationship is loving and it's filled with trust, and I've never been in that before. I've become better and because of that I now have found a lot of peace, and this peace has allowed me to be more me and more open about what I really think and be in a position to share."

Harvey recognizes that his work as a stand-up comedian was the launching pad for his careers in radio and TV. Sitcom "The Steve Harvey Show" ran from 1996 to 2002, followed by the variety show "Steve Harvey's Big Time Challenge" from 2003 to 2005. Both aired on the WB network. Now, with writing added to his plate, he says he is considering closing the stand-up chapter very soon but isn't intending to leave his day job. "I haven't been famous for 25 years but I've been doing it for 25 years," he says. "I didn't get on TV with my stand-up until I was 38 years old. Before that I was just an unknown traveling the country telling jokes. 2010 will mark 25 years and I might do one big show in 2010 to say good-bye. Stand-up has been amazing to me. I think with the books though, I think I might have run into something that I'm really, really good at."

R&R



▶ ASCENDING 21-19 WIT - AIRPOWER HONORS (NO. 20 ON THE AUDIENCE LIST; 9 MILLION IMPRESSIONS), **PLIES** EXTENDS HIS STREAK OF CONSECUTIVE TOP 20 HITS TO EIGHT WITH "WANT IT, NEED IT." WITH THE SONG'S RISE, FEATURED ARTIST **ASHANTI** CLAIMS HER 16TH TOP 20 TITLE SINCE HER CAREER STARTED IN 2001.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	7	JAMIE FOXX FEAT. T-PAIN BLAME IT	NO. 1 (2 WKS)	J/RMG	5061 +295	43.004	1
2	2	12	KERI HILSON FEATURING LIL WAYNE TURNIN ME ON		MOSLEY/ZONE 4/INTERSCOPE	4631 +63	37.240	2
3	3	11	BEYONCE DIVA		MUSIC WORLD/COLUMBIA	4312 -1	34.590	3
4	4	12	THE-DREAM ROCKIN' THAT THANG		RADIO KILLA/DEF JAM/IDJMG	4259 +152	33.394	4
5	5	19	BOBBY V FEATURING YUNG JOC BEEP		BLU KOLLA DREAMS/CAPITOL	3379 +121	24.165	6
6	9	16	NE-YO MAD		DEF JAM/IDJMG	3216 +407	26.727	5
7	8	12	KEYSHIA COLE YOU COMPLETE ME		IMANI/GEFFEN/INTERSCOPE	3093 +210	20.733	10
8	10	6	SOULJA BOY TELL 'EM FEATURING SAMMIE KISS ME THRU THE PHONE		COLLIPARK/INTERSCOPE	3072 +457	22.923	9
9	11	12	YUNG L.A. FEATURING YOUNG DRO & T.I. AIN'T I		GRAND HUSTLE/INTERSCOPE	2905 +380	23.782	7
10	13	7	T.I. FEAT. JUSTIN TIMBERLAKE DEAD AND GONE	MOST INCREASED PLAYS	GRAND HUSTLE/ATLANTIC	2821 +486	20.651	1
11	6	15	NE-YO FEATURING JAMIE FOXX & FABOLOUS SHE GOT HER OWN		DEF JAM/IDJMG	2767 -452	23.681	8
12	7	16	KANYE WEST HEARTLESS		ROC-A-FELLA/DEF JAM/IDJMG	2663 -437	20.553	12
13	15	8	GS BOYZ STANKY LEGG		SWAG TEAM/JIVE/BATTERY	2189 +84	14.199	15
14	12	16	JAMIE FOXX FEATURING T.I. JUST LIKE ME		J/RMG	2095 -326	18.535	13
15	17	7	JAZMINE SULLIVAN LIONS, TIGERS & BEARS		J/RMG	1810 -45	12.131	17
16	14	19	JIM JONES & RON BROWZ FEATURING JUELZ SANTANA POP CHAMPAGNE		ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/EI	1808 -360	13.790	16
17	16	21	BEYONCE SINGLE LADIES (PUT A RING ON IT)		MUSIC WORLD/COLUMBIA	1681 -370	14.730	14
18	18	19	GORILLA ZOE LOST		BLOCK/BAD BOY SOUTH/ATLANTIC	1665 -97	10.597	18
19	21	5	PLIES FEATURING ASHANTI WANT IT, NEED IT	AIRPOWER	BIG GATES/SLIP-N-SLIDE/ATLANTIC	1610 +133	9.046	20
20	20	11	J. HOLIDAY IT'S YOURS	AIRPOWER	MUSIC LINE/CAPITOL	1606 0	9.885	19
21	26	4	OJ DA JUICEMAN FEATURING GUCCI MANE MAKE THA TRAP SAY AYE		32/MIZAY/ASYLUM	1377 +147	9.025	21
22	23	7	MIMS MOVE (IF YOU WANNA)		AMERICAN KING/CAPITOL	1254 -20	7.314	24
23	25	5	JENNIFER HUDSON IF THIS ISN'T LOVE		ARISTA/RMG	1182 -50	6.545	27
24	30	4	MUSIQ SOULCHILD SO BEAUTIFUL		ATLANTIC	1150 +148	7.969	23
25	29	4	SO CENT I GET IT IN		SHADY/AFTERMATH/INTERSCOPE	1085 +47	5.890	28
26	34	3	PLEASURE P BOYFRIEND #2		ATLANTIC	1073 +185	7.020	25
27	31	5	CIARA FEATURING YOUNG JEEZY NEVER EVER		LAFACE/JLG	1067 +104	5.877	29
28	33	4	LUDACRIS CO-STARRING PLIES NASTY GIRL		DTP/DEF JAM/IDJMG	979 +62	3.957	39
29	22	18	PLIES FEATURING CHRIS J PUT IT ON YA		BIG GATES/SLIP-N-SLIDE/ATLANTIC	966 -325	6.737	26
30	27	8	RON BROWZ JUMPING (OUT THE WINDOW)		ETHER BOY/UNIVERSAL MOTOWN	961 -220	5.305	32
31	28	20	KEYSHIA COLE FEATURING 2PAC PLAYA CARDZ RIGHT		AMARU/IMANI/GEFFEN/INTERSCOPE	937 -116	8.358	22
32	35	4	SLIM THUG I RUN		BOSS HOGG/OUTLAWZ/EI	920 +86	4.950	33
33	24	6	T-PAIN FEATURING CHRIS BROWN FREEZE		KONVICT/NAPPY BOY/JIVE/JLG	892 -378	5.607	31
34	37	3	BOW WOW FEATURING JOHNTA AUSTIN YOU CAN GET IT ALL		COLUMBIA	820 +108	3.997	37
35	NEW		RICK ROSS FEATURING JOHN LEGEND MAGNIFICENT		SLIP-N-SLIDE/DEF JAM/IDJMG	771 +401	5.761	30
36	38	3	JOHN LEGEND EVERYBODY KNOWS		G.O.O.D./COLUMBIA	712 +8	3.142	-
37	32	19	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK		DTP/DEF JAM/IDJMG	701 -253	4.796	34
38	NEW		YOUNG JEEZY WHO DAT		CTE/DEF JAM/IDJMG	663 +239	4.776	35
39	36	20	MUSIQ SOULCHILD FEATURING MARY J. BLIGE IF I LEAVE		ATLANTIC	588 -158	4.254	36
40	40	3	UNLADYLIKE BARTENDER		VMG/IDJMG	585 -10	1.777	-

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

MAINO FEAT. T-PAIN 31
All The Above (Hustle Hard/Atlantic)
KATZ, KBTT, KIPR, KJMM, KKDA, KNDA, KOPW, KVSP, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WERQ, WEUP, WFXA, WFXE, WJMS, WJMI, WJTT, WJUC, WJWZ, WJZD, WQHH, WRBJ, WRBP, WTMG, WWWZ, WZFX, WZHT

BRUTHA 24
She's Gone (Goodfellas/Def Jam/IDJMG)
KBTT, KIPR, KJMM, KNDA, KOPW, KVSP, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WFXA, WFXE, WJMS, WJMI, WJTT, WJUC, WJWZ, WJZD, WQHH, WRBJ, WTMG, WZFX, WZHT

BIRDMAN FEAT. LIL WAYNE 23
Always Strapped (Cash Money/Universal Motown)
KBTT, KIPR, KKDA, KOPW, KRRQ, WAMO, WBFA, WBLK, WBTF, WEMX, WEUP, WFXE, WJMS, WJMI, WJTT, WJUC, WJWZ, WJZD, WQHH, WRBJ, WTMG, WZFX, WZHT

HURRICANE CHRIS FEAT. SUPERSTAR 22
She's Fine (Polo Grounds/J/RMG)
KBTT, KIPR, KJMM, KOPW, KRRQ, KVSP, WBFA, WBLK, WBTF, WDKX, WEUP, WFXA, WFXE, WJMI, WJTT, WJUC, WJWZ, WJZD, WQHH, WRBJ, WTMG, WZFX

RICK ROSS FEAT. JOHN LEGEND 9
Magnificent (Slip-N-Slide/Def Jam/IDJMG)
KBXX, WHHL, WHTA, WHTD, WJHM, WJLB, WPEG, WPPX, WXBT

TWANK STAR & T-PAIN 9
Everybody Else (Nappy Boy Digital)
KIPR, KJMM, KVSP, WBTF, WDKX, WFXA, WJLB, WPRW, WZHT

T.I. FEAT. JUSTIN TIMBERLAKE 7
Dead And Gone (Grand Hustle/Atlantic)
WENZ, WERQ, WHTA, WHTD, WJLB, WUBT, WUSL

MIKE JONES 7
Next To You (Ice Age/Asylum)
WDKX, WQZB, WHXT, WJBT, WPEG, WWWZ, WZHT

OJ DA JUICEMAN FEAT. GUCCI MANE 7
Make Tha Trap Say Aye (32/Mizay/Asylum)
WDKX, WEAS, WIKS, WPEG, WPGC, WQUE, WRBP

ADDED AT... WFXE
Columbus, GA
PD: Michael Soul
MD: Kenya White
Hurricane Chris Feat. SuperStar, She's Fine, 12 Birdman Feat. Lil Wayne, Always Strapped, 3 Maino Feat. T-Pain, All The Above, 3 Brutha, She's Gone, O LeToya, Not Anymore, O

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN
RICHGIRL FEAT. BUN B 24's (Richcraft/Jive/JLG) TOTAL STATIONS: 60	577/37	CHRISTETTE MICHELE Epiphany (Def Jam/IDJMG) TOTAL STATIONS: 40	444/44
BUSTA RHYMES FEAT. T-PAIN Hustler's Anthem '09 (Universal Motown) TOTAL STATIONS: 59	547/96	FAT JOE FEAT. AKON One (Terror Squad/Capitol) TOTAL STATIONS: 60	438/146
AKON FEAT. COLEBY O'DONIS & KARDINAL OFFSHALL Beautiful (Konvict/Upfront/SRC/Universal Motown) TOTAL STATIONS: 47	543/132	GUCCI MANE Stoopid (Big Cat/Tommy Boy) TOTAL STATIONS: 46	436/148
YO GOTTI Sold Out (STP) TOTAL STATIONS: 54	523/23	SOULJA BOY TELL 'EM Turn My Swag On (Collipark/Interscope) TOTAL STATIONS: 44	431/14
ELECTRIK RED So Good (Radio Killa/Def Jam/IDJMG) TOTAL STATIONS: 30	474/130	JIM JONES FEAT. NOE & BRITNEY TAYLOR Na Na Nana Na Na (EI/Columbia) TOTAL STATIONS: 58	408/95

MOST INCREASED PLAYS

+486 ☆ **T.I. FEAT. JUSTIN TIMBERLAKE**
Dead And Gone (Grand Hustle/Atlantic)
WENZ +30, WHHL +29, WHTA +28, WPPX +28, WQOK +25, WJLB +24, WUBT +23, WXBT +22, WQHH +20, WDCX +19

+457 ☆ **SOULJA BOY TELL 'EM FEAT. SAMMIE**
Kiss Me Thru The Phone (Collipark/Interscope)
KBTT +30, WEMX +25, WHXT +24, WHRK +22, WUBT +22, WBHL +20, WDCX +19, WPEG +19, WJWZ +18, WJBT +18

+407 ☆ **NE-YO**
Mad (Def Jam/IDJMG)
WENZ +30, WXBT +30, WCKX +27, WPRW +27, WJWZ +26, WPPX +24, WQUE +20, WHTA +20, WPPR +19, KBXX +19

+401 ☆ **RICK ROSS FEAT. JOHN LEGEND**
Magnificent (Slip-N-Slide/Def Jam/IDJMG)
WQZB +35, WJWZ +29, WHTD +19, WJZD +18, WXBT +17, WHHL +17, KIPR +16, WHXT +16, WBFA +16, WHTA +15

+380 ☆ **YUNG L.A. FEAT. YOUNG DRO & T.I.**
Ain't I (Grand Hustle/Interscope)
WQZB +30, WENZ +30, KATZ +25, WHHL +23, WQOK +21, WPEG +20, WHHL +19, KVSP +19, KMEL +16, WAMO +16

FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ WITH "SPOTLIGHT," HER FORMER NO. 1 AND THE LEAD TRACK FROM HER SELF-TITLED DEBUT ALBUM, RANKING AT NO. 10 **JENNIFER HUDSON** SENDS FOLLOW-UP "IF THIS ISN'T LOVE" 11-8 WITH MOST INCREASED PLAYS (UP 163). THE SONG IS HER THIRD TOP 10; "AND I AM TELLING YOU I'M NOT GOING" REACHED NO. 3 TWO YEARS AGO THIS MONTH.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	-/+	AUDIENCE MILLIONS	RANK
1	2	22	MUSIQ SOULCHILD FEAT. MARY J. BLIGE IF U LEAVE	NQ. 1 (8 WKS) ATLANTIC	1656	-22	12.054	1
2	3	20	CHARLIE WILSON THERE GOES MY BABY	JIVE/JLG	1646	+125	10.629	3
3	1	28	USHER HERE I STAND	LAFACE/JLG	1643	-65	11.488	2
4	4	25	AVANT WHEN IT HURTS	CAPITOL	1449	-25	8.369	7
5	5	24	ROBIN THICKE THE SWEETEST LOVE	STAR TRAK/INTERSCOPE	1298	-130	9.016	5
6	6	25	ANTHONY HAMILTON FEATURING DAVID BANNER COOL	MISTER'S MUSIC/SO SO DEF/JLG	1241	-40	8.822	6
7	7	14	INDIA.ARIE FEATURING MUSIQ SOULCHILD CHOCOLATE HIGH	SOULBIRD/UNIVERSAL REPUBLIC	1134	+155	7.344	10
8	11	14	JENNIFER HUDSON IF THIS ISN'T LOVE	ARISTA/RMG	1005	+163	7.706	9
9	10	8	MUSIQ SOULCHILD SO BEAUTIFUL	ATLANTIC	1005	+58	8.147	8
10	8	38	JENNIFER HUDSON SPOTLIGHT	ARISTA/RMG	1003	+22	9.281	4
11	9	42	KEYSHIA COLE HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	851	-23	5.796	12
12	12	33	MINT CONDITION NOTHING LEFT TO SAY	CAGED BIRD/IMAGE	806	-35	4.560	14
13	13	14	KEYSHIA COLE FEATURING 2PAC PLAYA CARDZ RIGHT	AMARU/IMANI/GEFFEN/INTERSCOPE	761	+53	6.357	11
14	14	44	ERIC BENET YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BRDS.	700	-25	4.344	15
15	15	28	NE-YO MISS INDEPENDENT	DEF JAM/IDJMG	605	-19	5.195	13
16	16	19	KENNY "BABYFACE" EDMONDS I NEED A LOVE SONG	MERCURY/IDJMG	587	-10	4.045	17
17	17	20	LAURA IZIBOR FROM MY HEART TO YOURS	ATLANTIC	560	+21	3.573	19
18	20	15	JAZMINE SULLIVAN LIONS, TIGERS & BEARS	J/RMG	511	-95	4.275	16
19	18	16	JOE WE NEED TO ROLL	563/KEDAR	465	-65	2.220	27
20	19	13	BRANDY LONG DISTANCE	EVEPIC	421	-83	1.594	30
21	21	3	ERIC BENET CHOCOLATE LEGS	FRIDAY/REPRISE/WARNER BRDS.	414	+17	2.405	23
22	22	10	JAMES FORTUNE & FIYA I TRUST YOU	BLACKSMOKE/WORLDWIDE	365	+31	3.645	18
23	25	3	CHRISSETTE MICHELE EPIPHANY	DEF JAM/IDJMG	364	+54	1.672	29
24	23	5	HEATHER HEADLEY FEATURING SMOKIE NORFUL JESUS IS LOVE	EMI GOSPEL	325	+1	2.294	26
25	24	10	CASE LOVELY	INDIGO BLUE	322	+1	1.129	35
26	26	16	JAZMINE SULLIVAN BUST YOUR WINDOWS	J/RMG	303	+21	2.635	22
27	31	2	RAPHAEL SAADIQ FEAT. STEVIE WONDER & CJ HILTON NEVER GIVE YOU UP	COLUMBIA	284	+98	1.262	33
28	27	16	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	249	-1	2.349	24
29	34	2	K'JON ON THE OCEAN	UP&UP/DEH TYME/UNIVERSAL REPUBLIC	237	+97	1.881	28
30	37	13	USHER TRADING PLACES	LAFACE/JLG	223	+100	3.159	20
31	NEW		NE-YO MAD	DEF JAM/IDJMG	209	+102	3.130	2
32	30	8	SLIQUE YOUR BODY	ROSEHIP	190	-5	1.087	38
33	29	4	LIONEL RICHIE JUST GO	DEF JAM/IDJMG	188	-19	0.780	40
34	28	16	JAMIE FOXX FEATURING T.I. JUST LIKE ME	J/RMG	184	-24	1.265	34
35	RE-ENTRY		AVANT SAILING	CAPITOL	142	+35	1.116	36
36	36	6	NE-YO FEATURING JAMIE FOXX & FABOLOUS SHE GOT HER OWN	DEF JAM/IDJMG	132	+9	2.340	25
37	RE-ENTRY		JAMIE FOXX FEATURING T-PAIN BLAME IT	J/RMG	124	+13	1.532	31
38	NEW		LEE CARR BREATHE	3RD STREET/JIVE/JLG	124	+12	0.282	-
39	NEW		GINUWINE LAST CHANCE	NOTIFI/ASYLUM/WARNER BRDS.	123	+60	0.257	-
40	40	19	DWELE A FEW REASONS (TRUTH PT.2)	RT/EI	111	-7	0.265	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
GINUWINE Last Chance (Notifi/Asylum/Warner Bros.) KDKS, KJLH, KMEZ, KNEK, KOKY, KQXL, WAGH, WAKB, WGPR, WHUR, WKSP, WLXC, WMGL, WMKS, WMPZ, WPHR, WQMG, WSRB, WTLZ, WUHT, WVBE	21
ROBIN THICKE Dreamworld (Star Trak/Interscope) KDKS, KMEZ, KNEK, KOKY, KQXL, WAGH, WBL5, WHUR, WKXI, WLXC, WMGL, WVBE	12
K'JON On The Ocean (Up&Up/Deh Tyme/Universal Republic) KMJM, KNEK, KOKY, WBAV, WFXC, WKSP, WKXI, WPHR, WYLD	9
INDIA.ARIE FEAT. MUSIQ SOULCHILD Chocolate High (Soulbird/Universal Republic) KMJQ, KRNB, WCFB, WVAZ, WXMJ	5
RAPHAEL SAADIQ FEAT. STEVIE WONDER & CJ HILTON Never Give You Up (Columbia) WBL5, WKSP, WPHR, WTLZ, WYLD	5
MUSIQ SOULCHILD sobautiful (Atlantic) WCFB, WDAS, WHQT, WMJM	4
NE-YO Mad (Def Jam/IDJMG) KMJM, WKSP, WMKS, WMXD	4
JENNIFER HUDSON If This Isn't Love (Arista/RMG) WJMR, WMJM, WWIN	3
LAURA IZIBOR From My Heart To Yours (Atlantic) WDAS, WKJS, WSOL	3
JAMES FORTUNE & FIYA I Trust You (Blacksmoke/WorldWide) WAKB, WBAV, WTLZ	3

**ADDED AT...
WVBE**
Roanoke, VA
PD: Walt Ford
Ginuwine, Last Chance, 0
Macy Gray & Marsha Ambrosius, Still Hurts, 0
Robin Thicke, Dreamworld, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
DEBORAH COX Saying Goodbye (DECO/EI) TOTAL STATIONS: 18	101/79	KURT CARR & THE KURT CARR SINGERS Peace And Favor Rest On Us (KCC/JLG) TOTAL STATIONS: 34	54/25
TOMEX Blend (Jive/Battery) TOTAL STATIONS: 15	97/12	KEYSHIA COLE You Complete Me (Imani/Geffen/Interscope) TOTAL STATIONS: 11	48/5
MACY GRAY & MARSHA AMBROSIOUS Still Hurts (Stadium) TOTAL STATIONS: 10	79/5	URBAN MYSTIC The Best Part Of The Day (Sobe) TOTAL STATIONS: 5	42/8
DONALD LAWRENCE & CO. Back II Eden (Que! Water/Verity/JLG) TOTAL STATIONS: 38	71/34	KANYE WEST Heartless (Roc-A-Fella/Def Jam/IDJMG) TOTAL STATIONS: 6	38/3
BC NEY JAMES INTRODUCING QUINN Don't Let Me Be Lonely Tonight (Concord/CMG) TOTAL STATIONS: 9	64/0	MARVIN SAPP Praise Him In Advance (Verity/JLG) TOTAL STATIONS: 26	37/16

MOST INCREASED PLAYS

+163	JENNIFER HUDSON If This Isn't Love (Arista/RMG) WWIN +4, WSRB +3, WKSP +2, KOKY +1, WSOL +8, WVBE +8, WUHT +7, WJMR +7, WYLD +7, WYLD +7
+155	INDIA.ARIE FEAT. MUSIQ SOULCHILD Chocolate High (Soulbird/Universal Republic) KRNB +8, WAKB +1, KDKS +9, WTYB +9, KMJQ +9, WAGH +8, KMJM +8, WXST +8, KMJK +8, KOKY +7
+125	CHARLIE WILSON There Goes My Baby (Jive/JLG) KMJQ +2, WCFB +1, KVMA +9, WROU +9, KMJK +8, WKUS +8, WHQT +8, WRKS +8, WZZZ +7, KOKY +7
+102	NE-YO Mad (Def Jam/IDJMG) WBL5 +3, WXST +7, WKSP +6, WJMR +6, WRKS +5, WMKS +5, WMXD +5, WAGH +4, WVBE +4, WAMJ +4
+100	USHER Trading Places (LaFace/JLG) WBL5 +6, WMXD +4, WXST +4, KJMS +4, WZZZ +4, WRKS +3, WJMR +3, WNEW +3, KJLH +3, WMKS +3

FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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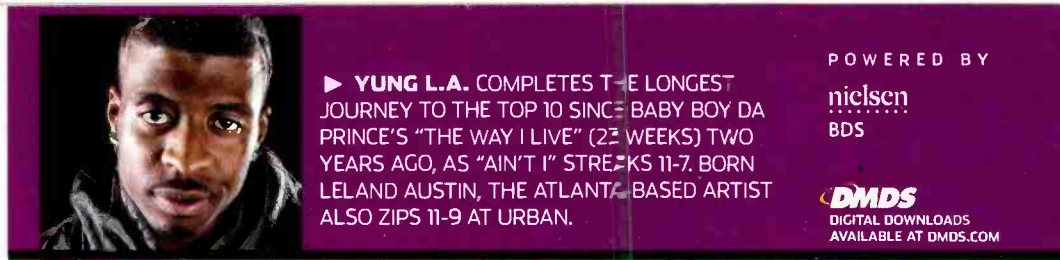
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► **YUNG L.A. COMPLETES THE LONGEST JOURNEY TO THE TOP 10 SINCE BABY BOY DA PRINCE'S "THE WAY I LIVE" (23 WEEKS) TWO YEARS AGO, AS "AIN'T I" STREAKS 11-7. BORN LELAND AUSTIN, THE ATLANTA-BASED ARTIST ALSO ZIPS 11-9 AT URBAN.**

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	14	T.I. FEAT. JUSTIN TIMBERLAKE	DEAD AND GONE	GRAND HUSTLE/ATLANTA-TIC	8620 +528	60.628	1
2	1	16	KANYE WEST	HEARTLESS	ROC-A-FELLA/DEF JAM/JCL/MG	7370 -970	50.104	2
3	3	8	SOULJA BOY TELL 'EM FEAT. SAMMIE	KISS ME THRU THE PHONE	COLLIPARK/INTERSCOPE	6910 +1117	47.705	3
4	5	8	EMINEM, DR. DRE & 50 CENT	CRACK A BOTTLE	SHADY/AFTERMATH/INTERSCOPE	4241 -47	26.877	4
5	7	7	FLO RIDA FEATURING KESHA	RIGHT ROUND	POE BOY/ATLANTA-TIC	4120 +549	26.565	5
6	4	24	T.I. FEATURING RIHANNA	LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTA-TIC	3728 -810	25.703	7
7	11	21	YUNG L.A. FEATURING YOUNG DRO & T.I.	AIN'T I	GRAND HUSTLE/INTERSCOPE	3297 +487	26.108	6
8	6	22	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA	POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA	3116 -639	23.032	8
9	9	13	MIMS	MOVE (IF YOU 'WANNA)	AMERICAN KING/CAPITOL	3014 +91	15.411	13
10	8	21	GORILLA ZOE	LOST	BLOCK/BAD BOY SOUTH/ATLANTA-TIC	2825 -221	6.390	11
11	13	18	GS BOYZ	STANKY LEGG	SWAGG TEAM/JIVE/BATFEE	2680 +192	6.673	10
12	12	32	T.I.	WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTA-TIC	2375 -393	16.999	9
13	10	20	LUDACRIS CO-STARRING T-PAIN	ONE MORE DRINK	DTP/DEF JAM/IDJMG	2212 -639	16.321	12
14	16	11	MIKE JONES	NEXT TO YOU	ICE AGE/ASYLUM	2149 +226	10.566	17
15	15	7	PLIES FEATURING ASHANTI	WANT IT, NEED IT	BIG GATES/SLIP-N-SLIDE/ATLANTA-TIC	2087 +161	10.902	15
16	14	31	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD	MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	1814 -185	1.782	14
17	18	7	50 CENT	I GET IT IN	SHADY/AFTERMATH/INTERSCOPE	1708 -25	10.708	16
18	20	6	LUDACRIS CO-STARRING PLIES	NASTY GIRL	DTP/DEF JAM/IDJMG	1674 +110	6.851	24
19	19	11	BABY BASH FEATURING LIL JON & MARIO	THAT'S HOW I GO	ARISTA/RMG	1608 -27	9.610	19
20	21	12	SLIM THUG	IRUN	AIRPOWER BOSS HOGG/OUTLAWZ/VEI	1566 +61	8.419	20
21	23	6	OJ DA JUICEMAN FEATURING GUCCI MANE	MAKE THA TRAP SAY AYE	32/MIZAY/ASYLUM	1550 +193	10.041	18
22	24	5	BOW WOW FEATURING JOHNTA AUSTIN	YOU CAN GET IT ALL	COLUMBIA	1428 +405	6.491	25
23	17	20	PLIES FEATURING CHRIS J	PUT IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTA-TIC	1309 -498	8.395	21
24	25	5	ASHER ROTH	I LOVE COLLEGE	SCHOOLBOY/LOUD/ARC/UNIVERSAL MOTOWN	1224 +274	6.920	23
25	22	9	RON BROWZ	JUMPING (OUT THE WINDOW)	ETHER BOY/UNIVERSAL MOTOWN	1091 -290	6.144	26
26	32	2	RICK ROSS FEATURING JOHN LEGEND	MAGNIFICENT	SLIP-N-SLIDE/DEF JAM/IDJMG	1077 +535	7.737	22
27	26	5	PITBULL	I KNOW YOU WANT ME (CALLE OCHO)	ULTRA	1058 +354	5.932	27
28	28	3	BUSTA RHYMES FEATURING T-PAIN	HUSTLER'S ANTHEM '09	UNIVERSAL MOTOWN	880 +231	4.940	31
29	33	2	YOUNG JEEZY	WHO DAT	CTE/DEF JAM/IDJMG	752 +269	5.496	29
30	29	3	DJ FELLI FEL FEAT. T-PAIN, SEAN PAUL, FLO RIDA & PITBULL	FEEL IT	DEF JAM/IDJMG	725 +80	4.925	30
31	36	2	FAT JOE FEATURING AKON	ONE	TERROR SQUAD/CAPITOL	724 +265	4.479	33
32	30	11	YO GOTTI	SOLD OUT	STP	625 +22	3.015	-
33	27	6	DAVID RUSH FEATURING KEVIN RUDOLF & PITBULL	SHOOTING STAR	XEQUITIVE/MR. 305/UNIVERSAL REPUBLIC	601 -63	3.027	-
34	35	4	DRAMA FEATURING AKON, SNOOP DOGG & T.I.	DAY DREAMING	GRAND HUSTLE/ATLANTA-TIC	593 +129	3.352	38
35	NEW		JIM JONES FEATURING NOE & BRITTNEY TAYLOR	NA NA NANA NA NA	ET/COLUMBIA	592 +173	3.847	36
36	31	5	UNLADYLIKE	BARTENDER	VMG/IDJMG	587 -8	1.784	-
37	37	3	PAUL WALL	BIZZY BODY	SWISHAHOUSE/ASYLUM	520 +77	4.076	34
38	RE-ENTRY		GUCCI MANE	STOOPID	BIG CAT/TOMMY BOY	488 +149	2.852	-
39	34	4	JADAKISS FEATURING AYANNA IRISH	CAN'T STOP ME	DEF JAM/IDJMG	459 -16	2.607	-
40	38	2	SOULJA BOY TELL 'EM	TURN MY SWAGON	COLLIPARK/INTERSCOPE	456 +15	4.777	32

FOR WEEK ENDING MARCH 1, 2009

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► **SMOKIE NORFUL** STARTS AT NO. 24, NETTING MOST ADDED, WITH "JUSTIFIED," THE LEAD SINGLE FROM HIS ALBUM "LIVE," DUE APRIL 7. THE SONG IS THE SINGER AND MINISTER'S FIRST AS A LEAD ARTIST SINCE "CELEBRATE" IN 2007. AS A FEATURED ACT, NORFUL STEPS 13-11 ON HEATHER HEADLEY'S "JESUS IS LOVE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	55	JAMES FORTUNE & FIYA TRUST YOU	NO. 1 (29 WKS) BLACKSMOKE/WORLDWIDE	1158 -60	4.666 1
2	23		HEZEKIAH WALKER & LFC SOULED OUT	VERITY/JLG	1079 +52	4.392 2
3	18		KURT CARR & THE KURT CARR SINGERS PEACE AND FAVOR REST ON US	KCG/JLG	950 -10	4.067 3
4	28		MARY MARY GET UP	MY BLOCK/COLUMBIA	831 -55	3.750 4
5	6	15	DONALD LAWRENCE & CO. BACK II EDEN	MOST INCREASED PLAYS QUIET WATER/VERITY/JLG	765 +111	3.088 7
5	38		21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS COVER ME	PAJAM/COSPO CENTRIC/JLG	671 -149	3.300 5
9	14		MAURETTE BROWN-CLARK IT AIN'T OVER (UNTIL GOD SAYS IT'S OVER)	AIR GOSPEL/MALACO	602 +20	2.222 9
7	60		JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	600 -46	3.271 6
9	10	30	KIERRA "KIKI" SHEARD PRAISE HIM NOW	EMI GOSPEL	594 +4	1.999 11
10	8	32	ARKANSAS GOSPEL MASS CHOIR LIFT MY HANDS	T/EMTRO GOSPEL	593 -35	1.901 12
11	13	14	HEATHER HEADLEY FEATURING SMOKIE NORFUL JESUS IS LOVE	EMI GOSPEL	589 +75	1.900 13
12	11	22	KATHY TAYLOR AND FAVOR OH HOW PRECIOUS	KATCO/TYSCOT	512 -47	1.860 14
13	12	46	THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME	EMI GOSPEL	500 -45	1.439 18
14	15	12	MARVIN SAPP PRAISE HIM IN ADVANCE	VERITY/JLG	498 +47	2.189 10
15	14	16	ISAIAH D. THOMAS & ELEMENTS OF PRAISE SAID HE WOULD BE WITH ME	HABAKKUK	487 +29	1.545 16
16	16	6	SHARI ADDISON NO BATTLE, NO BLESSING	BET/VERITY/JLG	388 +40	1.639 15
17	21	5	MARY MARY FEAT. KIERRA "KIKI" SHEARD GOD IN ME	AIRPOWER MY BLOCK/COLUMBIA	373 +70	2.565 8
18	17	6	JOE LEAVELL & ST. STEPHEN TEMPLE CHOIR GOD IS ABLE	EMTRO GOSPEL	339 +3	0.771 25
19	18	19	JIMMY HICKS & THE VOICES OF INTEGRITY GOD'S GOT IT	BLACKSMOKE/WORLDWIDE	324 +7	0.763 26
20	24	4	PERFECTION WHAT IS THIS	JEAT/TESTIMONY	305 +24	0.585 -
21	19	8	JAMES INGRAM DON'T LET GO	INTEGRITY/MUSIC ONE	305 -19	1.278 20
22	22	5	BISHOP PAUL S. MORTON PRESENTS THE FGBCFMC CRY YOUR LAST TEAR	TEHILL/ALH/LIGHT	302 +19	0.741 28
23	23	12	THE WILLIAMS BROTHERS STILL STRONG	BLACKBERRY	298 +8	0.668 29
24	NEW		SMOKIE NORFUL JUSTIFIED	MOST ADDED EMI GOSPEL	296 +87	1.449 17
25	26	19	REGINA BELLE I CALL ON JESUS	PENDULUM	280 +14	1.136 21
26	20	19	THE MURRILLS FRIEND OF MINE	QUIET WATER/VERITY/JLG	270 -41	0.753 27
27	28	3	ISRAEL HOUGHTON JUST WANNA SAY	INTEGRITY	259 +17	1.374 19
28	25	5	CRYSTAL AIKIN I DESIRE MORE	BET/VERITY/JLG	250 -39	1.017 22
29	27	8	BLESSED GOTTA TAKE MY TIME	ULTIMATE	248 -2	0.570 -
30	29	2	KEITH "WONDERBOY" JOHNSON & THE SPIRITUAL VOICES TIME TO GET CLOSE TO JESUS	GOSPEL TRUTH	233 -5	0.825 23

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
SMOKIE NORFUL Justified (EMI Gospel)	6
DONNIE MCCLURKIN FEAT. KAREN CLARK-SHEARD Wait On The Lord (Verity/JLG)	6
DONALD LAWRENCE & CO. Back II Eden (Quiet Water/Verity/JLG)	3
MARVIN SAPP Praise Him In Advance (Verity/JLG)	2
SHARI ADDISON No Battle, No Blessing (BET/Verity/JLG)	2
TED WINN God Believes In You (Teddysjazz)	2
GENITA PUGH You Made It Possible (Eternity)	2
TROY SNEED With You Always (Emtro Gospel)	2
BISHOP BOBBY HILTON & THE WORD OF DELIVERANCE MASS CHOIR God Did That Thing (BVHILTON)	2

ADDED AT...

WTLC
Indianapolis, IN
PD/MD: The First Lady Raye
Shekinah Glory Ministry, Stomp, 12
Mary Mary Feat. Kierra "Kiki" Sheard, God In Me, 9

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
GI Ge: Up (BGA/Blacksmoke/Worldwide)	158/20	LUTHER BARNES & THE RED BUDD GOSPEL CHOIR Spirit Fall Down (AIR Gospel/Malaco)	124/19
TOTAL STATIONS:	79	TOTAL STATIONS:	8
BRIAN COURTNEY WILSON All I Need (Spirit Rising/Music World)	148/20	STEPHEN HURD Amazing (Integrity)	122/12
TOTAL STATIONS:	11	TOTAL STATIONS:	12
GENITA PUGH You Made It Possible (Eternity)	143/57	DAVID FRAZIER Favor (God's Music)	116/3
TOTAL STATIONS:	12	TOTAL STATIONS:	21
DONNIE MCCLURKIN FEAT. KAREN CLARK-SHEARD Wait On The Lord (Verity/JLG)	142/75	PHIL TARVER Better Than That (Kingdom)	103/25
TOTAL STATIONS:	13	TOTAL STATIONS:	17
BROWN BOYZ FEAT. SPANKY WILLIAMS Love Like That (Blacksmoke/WorldWide)	133/16	GEORGIA MASS CHOIR Holy Ghost (Savoy)	96/18
TOTAL STATIONS:	12	TOTAL STATIONS:	13

MOST INCREASED PLAYS

+111	DONALD LAWRENCE & CO. Back II Eden (Quiet Water/Verity/JLG)
+87	SMOKIE NORFUL Justified (EMI Gospel)
+75	HEATHER HEADLEY FEAT. SMOKIE NORFUL Jesus Is Love (EMI Gospel)
+75	DONNIE MCCLURKIN FEAT. KAREN CLARK-SHEARD Wait On The Lord (Verity/JLG)
+70	MARY MARY FEAT. KIERRA "KIKI" SHEARD God In Me (My Block/Columbia)

RECURENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	MARVIN SAPP NEVER WOULD HAVE MADE IT (Verity/JLG)		539 536
2	SHEKINAH GLORY MINISTRY JESUS (KINGDOM)		472 480
3	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT (EMTRO GOSPEL)		460 499
4	HEZEKIAH WALKER & LFC GRATEFUL (Verity/JLG)		380 367
5	JASON CHAMPION ALWAYS (BROOKS/EMI GOSPEL)		341 345

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	KIRK FRANKLIN JESUS (FO YO SOUL/COSPO CENTRIC/JLG)		340 313
7	DEWAYNE WOODS & WHEN SINGERS MEET LET GO (QUIET WATER/VERITY/JLG)		336 318
8	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		331 329
9	DAMITA NO LOOKING BACK (TYSCOT)		293 287
10	PASTOR GREGG PATRICK & THE BRIDGE PROJECT I AM A WITNESS (CROSSOVER/TYSCOT)		278 278

GOSPEL REPORTERS

- | | | | | | | | |
|--|---|--|---|--|--|--|---|
| <p>WPZE/Atlanta, GA*
PD/MD: Derek Harper</p> <p>WTHB/Augusta, GA*
OM/MD: Terry Monday</p> <p>WCAO/Baltimore, MD*
OM: Thea Mitchem
PD: Lee Michaels
APD/MD: Danielle Brown</p> <p>WWIN/Baltimore, MD*
PD: Mike Roberts</p> <p>WXOK/Baton Rouge, LA*
OM: LeBron "LBJ" Joseph
APD/MD: J. Michael Francois</p> <p>WUFO/Buffalo, NY*
PD: Lee Pettigrew
MD: James Cornelius</p> <p>WJNI/Charleston, SC*
OM: Michael Baynard
PD/MD: Sctonia Kelly</p> | <p>WPZS/Charlotte, NC*
PD/MD: Alvin Stowe</p> <p>WNOO/Chattanooga, TN*
OM: Lee Clear
PD/MD: Sam Terry</p> <p>WGRB/Chicago, IL*
PD: Sonya M. Blakey
APD/MD: Monica Washington</p> <p>WJMO/Cleveland, OH*
PD/MD: Kim Johnson</p> <p>WFMV/Columbia, SC*
PD: Tony "Gee" Green
APD/MD: Michael Soul</p> <p>WEAM/Columbus, GA*
OM: Carl Conner, Jr.
PD/MD: Michael Soul</p> <p>WAJV/Columbus, MS
OM: GQ Riley
PD: Sebastian Riley</p> | <p>WJYD/Columbus, OH*
OM: Jerry Smith
PD: Dawn Mosby</p> <p>KHVN/Dallas, TX*
PD: Dion Mortenson
MD: Jerome Thomas</p> <p>WCHB/Detroit, MI*
OM/MD: Bo Money</p> <p>WFLT/Flint, MI*
OM/MD: Sammie L. Jordan, Jr.</p> <p>WEAL/Greensboro, NC*
PD/MD: Joseph Level</p> <p>KROI/Houston, TX*
OM/MD: Terri Thomas</p> <p>WDJL/Huntsville, AL*
PD/MD: Walter Peavey</p> <p>WEUP/Huntsville, AL*
OM: Hundley Batts
PD: Steve Murry
MD: Ricky Sykes</p> | <p>WTLC/Indianapolis, IN*
OM: Brian Wallace
PD: The First Lady Raye</p> <p>WHLH/Jackson, MS*
OM: Steve Kelly
PD: Torrez Harris
MD: Lance Fuller</p> <p>WOAD/Jackson, MS*
OM: Stan Branson
PD/MD: Percy Davis</p> <p>KPRT/Kansas City, MO
OM: Myron Fears
APD: Freddie Bell
MD: Debbie Dee Johnson</p> <p>KHLR/Little Rock, AR*
OM: Sonny Victory
PD: JC Loves</p> <p>KPKZ/Little Rock, AR
OM: Mark Dylan
PD/MD: Billy St. James</p> | <p>WLOU/Louisville, KY*
PD: Bill Price</p> <p>WBBP/Memphis, TN
MD: Doreen Graves</p> <p>WHL/Memphis, TN*
PD: Eileen Collier
APD/MD: Tracy Bethea</p> <p>WLOK/Memphis, TN*
PD/MD: Kim Harper</p> <p>WMBM/Miami, FL
PD/MD: Greg Cooper</p> <p>WHLW/Montgomery, AL*
OM: Michael Long
PD/MD: Conny Bryant</p> <p>WXVI/Montgomery, AL*
PD: Ginda Perkins</p> <p>WTHE/Nassau, NY*
MD: Clara Mack</p> | <p>Rejoice! Musical Soulfood/Network
PD: Willie Mae McIver</p> <p>Rejoy Radio/Network
OM: Frankie Hemphill
PD: RaShaun Green
MD: Samuel Priestler</p> <p>WPRF/New Orleans, LA*
PD/MD: JoJo Walker</p> <p>WYLD/New Orleans, LA*
PD: Derrick Corbett
APD/MD: Loretta Petit</p> <p>WLIB/New York, NY*
OM/MD: Skip Dillard</p> <p>WFMI/Norfolk, VA*
OM: Neal Williams
PD: Mike Chandler</p> <p>WXEZ/Norfolk, VA*
OM: John Shorby
PD: Dale Murray</p> | <p>WPPZ/Philadelphia, PA*
OM/MD: Elroy Smith
APD/MD: CeCe McGhee</p> <p>WNNL/Raleigh, NC*
OM/MD: Jerry Smith
MD: Melissa Wade</p> <p>WPZZ/Richmond, VA*
OM: Jeff Anderson
PD: Reggie Baker</p> <p>Sheridan Gospel Network/Satellite
PD: Michael Gamble
APD: Morgan Dukes
MD: Ace Alexander</p> <p>Sirius XM Praise/Satellite*
OM: B.J. Stone
PD: Pat McKay</p> <p>WSOK/Savannah, GA*
PD: E. Larry McDuffie</p> | <p>KOKA/Shreveport, LA*
PD: Eddie Giles
APD/MD: Sharon Flournoy</p> <p>KATZ/St. Louis, MO*
PD: Darrel Eason
MD: Dwight Stone</p> <p>WING/Trenton, NJ
OM/MD: Felicia Brannon
APD/MD: Robyn McCollum</p> <p>WTSK/Tuscaloosa, AL
OM: Greg Tomascello
PD/MD: Charles Anthony</p> <p>WPRS/Washington, DC*
PD: Matt Anderson</p> <p>WFAI/Wilmington, DE
OM: Melvin Brittingham
PD/MD: Manuel Mena</p> |
|--|---|--|---|--|--|--|---|

* Monitored Reporters



Christian music heats up the Great White North

Sister Christian Stations Ignite Winnipeg

Kevin Peterson

KPeterson@RadioandRecords.com

In most markets there aren't two Christian music stations in town, much less two owned and operated by the same company. In Winnipeg, Golden West Broadcasting has operated Christian AC CHVN since 2004, and last fall it added Christian rock/CHR CFEQ (Ignite 107). Wade Kehler launched both stations and is also their manager.

Kehler started CHVN himself in 2000, but it took the idea 14 years to come to fruition. "In 1986 my wife and I traveled down to the Black Hills, and there's a station there, KSLT/Rapid City, S.D.," he recalls. "We spent a week-and-a-half or two weeks in the area, and I looked at my wife and said, 'God wants us to start a Christian radio station in Canada.'"

After their vacation he returned home and contacted the Canadian Radio-television and Telecommunications Commission (CRTC) about signing on a new Christian station but his application was denied. However, Kehler says, "They changed the rules in the mid-'90s. I

was running an accounting business at the time and I told them that was it, I was going to work on this radio project, and God just opened doors. That was 1997, and in January 2000 we got our license and launched it in September 2000." He sold the station to Golden West in 2004 and stayed on as manager.

'Heaven In The Real World'

The CHVN call letters were secured with the idea of using "Heaven in the Real World" as a positioning statement, borrowed from the Steven Curtis Chapman song. Kehler even went as far as approaching Chapman to get his

blessing. The station made its debut with Salem's Today's Christian Music satellite feed and continues to use that positioner alongside live and local programming.



Kehler

Even in tough financial times Kehler has managed to keep local personalities on the air, but they are working longer shifts than traditional dayparts. "In the morning we have Gerald Trudeau from 6 a.m. to noon and in afternoons we have a young lady named Christy Fabbri working from noon to 6 p.m. Jon Penner is on in the evening, and we use several people during the weekends."

Because Golden West has 30 stations across Canada, the company has been able to share resources. Trev Schellenberg is PD of one of the company's stations outside of Winnipeg, but also serves as PD for both Winnipeg stations, working closely with Kehler. "We also have two or three different production houses in our company, so all of our creative and production is often done outside of the building," he says. "We have a local producer in the building, which happens to be Jon Penner, but we have a creative department that's based in one of our other stations that does a lot of the creative stuff for us."

Having already launched CHVN on his own, when the opportunity arose for Golden West to

'Back in 1986 my wife and I traveled down to the Black Hills and there's a station there, KSLT/Rapid City, S.D. I looked at my wife and said, "God wants us to start a Christian radio station in Canada."'

—Wade Kehler

acquire CFEQ, Kehler looked forward to another sign-on. "There was a license here in the city for a station called 'FREQ 107' since 1999 and the company that was running it got away from the Christian rock music that it was licensed for," he says. "They also wanted to sell because they were having a difficult time financially, so they came to our company to see if we wanted to buy it. We worked out a deal and took it back to the Christian rock format." (Unlike in the United States, when someone applies for a license in Canada that person has to specify the format, and if the decision is made to change formats, the station must apply to the CRTC for permission to do so.)

Ready To Go

Kehler says that until he was ready to return CFEQ to Christian rock, the station continued playing the music the previous owner had in the system. "We didn't want to jump ahead and get everything ready until we were actually given approval for the station," says Kehler, who took over in June 2008. "From July to September we hired new on-air talent so they would be in place when we launched in October; we did our research and got our music library ready; we got our marketing campaign ready and got our opening promotion ready."

Ignite 107 signed on Oct. 7, 2008, with a Christian rock format that includes some CHR songs. For the two weeks leading up to the kick-off, the station aired a three-minute promo playing sound bites of the music it would soon be airing.

"We launched our new staff, our new contest that we ran for the opening promotion and went from there," Kehler says. "We ran a strong viral campaign using e-mail and Facebook contacts, which ended up being quite large for us." He adds that the station used a bookmark campaign around Winnipeg inviting people to visit the new Web site, ignite107.com, and to enter a contest centered on the station's launch. Through local churches, the station handed out upwards of 30,000 bookmarks.

The promotion was called 107 in 107 and offered 107 prizes during the first 107 hours the station was on the air. "We gave away everything from a \$100 pizza party to clothing to large-screen TVs," he says. "We had all kinds of things."

Like CHVN, the personalities on Ignite 107 also work longer shifts. "We hired a new morning guy, Kyle Ruddle," Kehler says. "He was brand-new to radio, but he's one of those guys who just has natural talent. He was involved with a local improv comedy troop." The station also brought in Adrian Daniels to host the drive-home show. Kehler says she had done radio before, left the industry and wanted to get back into Christian radio. "We did bring one person over from the old station," he adds, "Aelean Semenowich, who is a natural fit for us. She knows the music very well and does promotions. She does some evening work and weekends on the air."

R&R



Station Info

Call letters: CHVN

Frequency: 95.1

Format: Christian AC

Positioning: "Today's Christian Music"

Launch date:

September 2000

Owner: Golden West Broadcasting

Station manager:

Wade Kehler

PD: Trev Schellenberg

Mornings: Gerald

Trudeau

Afternoons: Christy

Fabbri



Call letters: CFEQ

Format: Christian rock/CHR

Positioning: "Ignite 107"

Launch date: October 2008

Owner: Golden West Broadcasting

Station manager:

Wade Kehler

PD: Trev Schellenberg

Mornings: Kyle Ruddle

Afternoons: Aelean

Semenowich

R&R CHRISTIAN AC

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► TEXAS A&M GRADUATE **JIMMY NEEDHAM** MAKES HIS FIRST CHRISTIAN AC CHART APPEARANCE WITH "FORGIVEN AND LOVED" AT NO. 27 (262 PLAYS, UP 45%). NEEDHAM ENJOYED A 19-WEEK CHART RUN ON THE CHRISTIAN AC INDICATOR TALLY WITH "HURRICANE," WHICH CLIMBED TO NO. 20 IN THE OCT. 10, 2008, ISSUE.

LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	11 NIelsen BDS CERTIFICATIONS / IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS +/-	AUDIENCE MILLIONS	RANK
1	24	THIRD DAY / REVELATION	NO. 1 (3 WKS) / ESSENTIAL/PLG	1905	+17	4.354	1
2	1	JEREMY CAMP / THERE WILL BE A DAY	BEC/TOOTH & NAIL	1657	-48	4.119	2
3	3	TENTH AVENUE NORTH / BY YOUR SIDE	REUNION/PLG	1397	-57	3.435	4
4	9	FRANCESCA BATTISTELLI / FREE TO BE ME	FERVENT/WORD-CURB	1368	+55	3.223	5
5	9	MERCYME / FINALLY HOME	INO	1480	+65	3.158	6
6	7	TOBYMAC FEATURING KIRK FRANKLIN & MANDISA / LOSE MY SOUL	FOREFRONT/EMI CMG	1389	+10	3.100	7
7	6	BRANDON HEATH / GIVE ME YOUR EYES	MONOMODE/REUNION/PLG	1388	-56	3.489	3
8	15	MATTHEW WEST / THE MOTIONS	MOST INCREASED PLAYS/MOST ADDED / SPARROW/EMI CMG	1237	+17	2.593	8
9	18	JOSH WILSON / SAVIOR, PLEASE	SPARROW/EMI CMG	1225	+35	2.065	10
10	6	NEWSBOYS / IN THE HANDS OF GOD	INPOP	958	+106	1.488	13
11	10	CHRIS TOMLIN / JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	388	-25	2.085	9
12	11	NATALIE GRANT / OUR HOPE ENDURES	CURB	352	-44	1.053	17
13	5	CHRIS TOMLIN / I WILL RISE	SIXSTEPS/SPARROW/EMI CMG	839	-10	1.605	12
14	24	ADDISON ROAD / HOPE NOW	INO	832	21	1.140	16
15	23	BUILDING 429 / END OF ME	INO	808	-78	1.748	11
16	11	THE MICHAEL GUNGOR BAND / ANCIENT SKIES	BRASH	575	+2	0.334	-
17	20	MEREDITH ANDREWS / YOU INVITE ME IN	WORD-CURB	520	60	1.206	14
18	9	IAN ESKELIN, MARK STUART & VICKY BEECHING / LORD	INTEGRITY	482	+10	1.029	18
19	9	MARK HARRIS / ONE TRUE GOD	INO	460	+1	0.620	24
20	3	MANDISA / MY DELIVERER	AIRPOWER / SPARROW/EMI CMG	448	+72	1.167	15
21	17	POINT OF GRACE / I WISH	WORD-CURB	435	-101	0.872	21
22	5	ABOVE THE GOLDEN STATE / I'LL LOVE YOU SO	SPARROW/EMI CMG	420	+40	0.748	23
23	2	BIG DADDY WEAVE / YOU FOUND ME	FERVENT/WORD-CURB	400	+108	0.534	27
24	4	LINCOLN BREWSTER / GOD YOU REIGN	INTEGRITY	368	+53	0.368	-
25	5	THE FRAY / YOU FOUND ME	EPIC/INO	334	+57	0.934	19
26	9	DAVID CROWDER BAND / O, FOR A THOUSAND TONGUES TO SING	SIXSTEPS/SPARROW/EMI CMG	316	-38	0.263	-
27	NEW	JIMMY NEEDHAM / FORGIVEN AND LOVED	INPOP	262	+81	0.902	20
28	3	SARAH REEVES / SWEET SWEET SOUND	SPARROW/EMI CMG	252	+46	0.557	25
29	7	AARON SHUST / CREATE AGAIN	BRASH	241	+9	0.186	-
30	NEW	JARS OF CLAY / TWO HANDS	GRAY MATTERS/ESSENTIAL/PLG	223	+22	0.118	-

MOST ADDED

ARTIST / LABEL	NEW STATIONS
MATTHEW WEST / The Motions (Sparrow/EMI CMG) / KFSH, KKFS, WLGH, WMUZ	4
MANDISA / My Deliverer (Sparrow/EMI CMG) / KCMS, KPEZ, WBSN, WMUZ	4
JOSH WILSON / Savior, Please (Sparrow/EMI CMG) / WAKW, WJKL, WMUZ	3
CHRIS TOMLIN / I Will Rise (Sixsteps/Sparrow/EMI CMG) / WBOX, WGT5, WMUZ	3
BIG DADDY WEAVE / You Found Me (Fervent/Word-Curb) / KNWI, WBSN, WJTL	3
JONNY DIAZ / More Beautiful You (INO) / KLJC, KSBJ, WJQK	3
NEWSBOYS / In The Hands Of God (Inpop) / KFSH, WRDM	2
LINCOLN BREWSTER / God You Reign (Integrity) / Sirius XM The Message, WBDX	2
BEBO NORMAN / Pull Me Out (BEC/Tooth & Nail) / WCSG, WLGH	2

ADDED AT... WLGH / Lansing, MI / PD/MD: Jenn Czelada / Bebo Norman, Pull Me Out, O / Matthew West, The Motions, O

FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

NEW AND ACTIVE

ARTIST / LABEL	PLAYS / GAIN	ARTIST / LABEL	PLAYS / GAIN
BEBO NORMAN / Pull Me Out (BEC/Tooth & Nail) / TOTAL STATIONS: 12	185/14	KUTLESS / I Do Not Belong (BEC/Tooth & Nail) / TOTAL STATIONS: 9	129/19
JEREMY RIDDLE / Bless His Name (Vireyard) / TOTAL STATIONS: 12	176/13	REVIVE / Chorus Of The Saints (Essential/PLG) / TOTAL STATIONS: 9	124/3
BLUETREE / Goa Of This City (Lucid) / TOTAL STATIONS: 12	163/32	RUSH OF FOOLS / Lose It All (Midas) / TOTAL STATIONS: 13	119/47
MKESCHAIR / Can't Take Away (Curb) / TOTAL STATIONS: 9	132/33	ISRAEL HOUGHTON / My Tribute (Integrity) / TOTAL STATIONS: 10	115/15
REMEDY DRIVE / All Along (Word-Curb) / TOTAL STATIONS: 11	131/22	MATT MAHER / Empty & Beautiful (Essential/PLG) / TOTAL STATIONS: 6	108/4

MOST INCREASED PLAYS

+117	MATTHEW WEST / The Motions (Sparrow/EMI CMG) / WJKL +25, WGT5 +19, KTT5 +18, KVMJ +14, WFFH +13, WJIE +12, WPAR +11, WBSN +9, WCRJ +6, KPEZ +6
+108	BIG DADDY WEAVE / You Found Me (Fervent/Word-Curb) / KKSP +17, KAIM +16, KNWI +16, WMSJ +16, WBDX +15, WDJC +14, WAFJ +9, KPEZ +6, KSBJ +3, KCMS +3
+106	NEWSBOYS / In The Hands Of God (Inpop) / KAIM +34, KTSY +19, KBIQ +13, WPAR +11, KSEJ +6, WMSJ +6, SXMS +6, WJKL +5, WRDM +5, WLJF +4
+81	JIMMY NEEDHAM / Forgiven And Loved (Inpop) / KSEJ +22, KAIM +16, WMHK +15, WDJC +8, KKFS +6, KPEZ +5, WAKW +4, WCSG +3, WBHY +3, WJIE +2
+72	MANDISA / My Deliverer (Sparrow/EMI CMG) / KLTY +13, KCMS +13, WPAR +13, WCRJ +10, WDJC +8, WAFJ +5, KPEZ +5, KXJ +3, WJKL +2, WCIE +2

FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
 58 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 33 reporters. Christian CHR 26, Christian rock 26 and soft AC/inspirational 20. © 2009 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST / TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
1	DOWNHERE / HERE I AM (CENTRICITY)		890	945
2	BIG DADDY WEAVE / WHAT LIFE WOULD BE LIKE (FERVENT/WORD-CURB)		882	933
3	LAURA STORY / MIGHTY TO SAVE (INO)		775	768
4	CASTING CROWNS / SLOW FADE (BEACH STREET/REUNION/PLG)		742	858
5	MERCYME / YOU REIGN (INO)		704	750

THIS WEEK	ARTIST / TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
6	TREE63 / BLESSED BE YOUR NAME (INPOP)		606	620
7	AARON SHUST / MY SAVIOR MY GOD (BRASH)		601	601
8	ROBBIE SEAY BAND / SONG OF HOPE (SPARROW/EMI CMG)		569	585
9	CHRIS TOMLIN / HOW GREAT IS OUR GOD (SIXSTEPS/SPARROW/EMI CMG)		561	558
10	LINCOLN BREWSTER / EVERLASTING GOD (INTEGRITY)		560	569

SARAH REEVES

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 KHZR KSWP WCRJ WJQK WQME

AC Monitored 28 +46 spins!
AC Indicator debut 29 +35 spins!

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► **FRANCESCA BATTISTELLI** LEADS THE CHRISTIAN CHR CHART FOR THE FIRST TIME, AS "FREE TO BE ME" RISES 3-1 (UP 72 PLAYS). THE SINGER'S PREVIOUS ENTRY, "I'M LETTING GO," PEAKED AT NO. 3 ON THE JULY 25, 2008, CHART. THE NEW SINGLE CONCURRENTLY BULLETS AT NO. 4 ON THE MONITORED CHRISTIAN AC CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	3	8	FRANCESCA BATTISTELLI FREE TO BE ME	FERVENT/WORD-CURB	1042	+72
2	2	26	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	983	-9
3	1	25	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	887	-108
4	5	17	RUSH OF FOOLS LOSE IT ALL	MIDAS	884	+50
5	4	14	MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	860	-14
6	6	14	RED NEVER BE THE SAME	ESSENTIAL/PLG	819	+37
7	7	25	GROUP 1 CREW KEYS TO THE KINGDOM	FERVENT/WORD-CURB	792	+16
8	8	13	VOTA HARD TO BELIEVE	INO	728	+26
9	9	22	THIRD DAY RUN TO YOU	ESSENTIAL/PLG	646	-12
10	11	9	FRAY YOU FOUND ME	EPIC/INO	614	+18
11	10	16	DISCIPLE WHATEVER REASON	INO	596	-20
12	13	19	ARTICLE ONE TAKEN BY THE STORM	INPOP	475	0
13	12	39	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	475	-9
14	15	6	NEWSBOYS IN THE HANDS OF GOD	INPOP	417	+35
15	20	3	JARS OF CLAY TWO HANDS	GRAY MATTERS/ESSENTIAL/PLG	403	+77
16	16	13	KRYSTAL MEYERS LOVE IT AWAY	ESSENTIAL/PLG	388	+15
17	17	4	KUTLESS TO KNOW THAT YOU'RE ALIVE	BEC/TOOTH & NAIL	363	+27
18	21	2	DOWNHERE MY LAST AMEN	CENTRICITY	360	+64
19	18	12	JON FOREMAN YOUR LOVE IS STRONG	CREDENTIAL/EMI CMG	348	+13
20	22	6	SEVENGLORY ALL OF THIS FOR YOU	7 SPIN	330	+37
21	19	8	THIS BEAUTIFUL REPUBLIC BEAUTIFULLY BROKEN	FOREFRONT/EMI CMG	321	-7
22	25	2	REMEDY DRIVE ALL ALONG	WORD-CURB	317	+66
23	23	4	B. REITH MESS	GOTEE	308	+42
24	24	3	BEO NORMAN BRITNEY	BEC/TOOTH & NAIL	306	+52
25	26	3	ADDISON ROAD THIS COULD BE OUR DAY	INO	267	+40
26	30	4	MARVIN WINANS JR. YOU NEVER LET ME DOWN	M2	257	+46
27	28	2	NEVERTHELESS IT'S TRUE	FLICKER/PLG	244	+30
28	29	3	FIREFLIGHT YOU GAVE ME A PROMISE	FLICKER/PLG	239	+26
29	RE-ENTRY		MAINSTAY BECOME WHO YOU ARE	BEC/TOOTH & NAIL	211	+10
30	RE-ENTRY		HELLO KELLY FALL OVER ME	7 SPIN	206	-5

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	14	FAMILY FORCE 5 RADIATOR	TMG	302	+13
2	2	9	NEVERTHELESS CROSS MY HEART	FLICKER/PLG	283	+2
3	6	6	HAWK NELSON LET'S DANCE	BEC/TOOTH & NAIL	264	+19
4	3	9	CHILDREN 18:3 HOMEMADE VALENTINE	TOOTH & NAIL	264	0
5	5	15	RELIENT K THE LAST, THE LOST, THE LEAST	GOTEE	252	+1
6	8	12	IVORYLINE HEARTS AND MINDS	TOOTH & NAIL	245	+7
7	4	17	CLASSIC CRIME SING	TOOTH & NAIL	244	-17
8	10	9	THIS BEAUTIFUL REPUBLIC SURRENDER SAVED MY LIFE	FOREFRONT/EMI CMG	227	+3
9	11	6	ABANDON HOLD ON	FOREFRONT/EMI CMG	216	+5
10	16	4	DECYFER DOWN FADING	INO	210	+30
11	7	20	CAPITAL LIGHTS OUTRAGE	TOOTH & NAIL	205	-39
12	12	22	WEDDING RETURN	BRAVE NEW WORLD	201	-7
13	14	16	SECRET AND WHISPER ANCHORS	TOOTH & NAIL	189	+2
14	9	18	RED FIGHT INSIDE	ESSENTIAL/PLG	189	-40
15	18	4	PHILMONT THE DIFFERENCE	FOREFRONT/EMI CMG	184	+13
16	13	16	REMEDY DRIVE STAND UP	WORD-CURB	184	-18
17	20	5	RUN KID RUN SET THE DIAL	TOOTH & NAIL	176	+11
18	27	4	FALLING UP STREAMS OF WOE AT ACHERON	BEC/TOOTH & NAIL	159	+40
19	22	7	THE CONTACT BLACK SEA	7 SPIN	158	+4
20	25	2	FIREFLIGHT STAND UP	FLICKER/PLG	155	+14
21	21	16	SEARCH THE CITY THE RESCUE	TOOTH & NAIL	146	-9
22	26	3	PILLAR STATE OF EMERGENCY	ESSENTIAL/PLG	145	+12
23	23	12	A ROTTERDAM NOVEMBER ENOUGH	ARN	145	-7
24	NEW		DISCIPLE ROMANCE ME	INO	135	+35
25	19	17	KUTLESS TO KNOW THAT YOU'RE ALIVE	BEC/TOOTH & NAIL	135	-33
26	29	2	SUPERCHIC(K) CROSS THE LINE	INPOP	133	+24
27	28	2	FLYNN ADAM SUCH A TIME	GOTEE	129	+14
28	24	20	RUTH WHO I WAS AND WHO I AM	TOOTH & NAIL	123	-24
29	NEW		FM STATIC THE UNAVOIDABLE BATTLE OF FEELING ON THE OUTSIDE	TOOTH & NAIL	122	+30
30	30	4	FRAY YOU FOUND ME	EPIC/INO	119	+11

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	8	MERCYME FINALLY HOME	INO	363	-2
2	1	16	MARK HARRIS ONE TRUE GOD	INO	348	-31
3	3	13	NATALIE GRANT OUR HOPE ENDURES	CURB	332	+28
4	7	6	CHRIS TOMLIN I WILL RISE	SIXSTEPS/SPARROW/EMI CMG	290	+20
5	4	21	JAMIE SLOCUM DEPENDENCE	CURB	273	-26
6	6	23	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	258	-36
7	9	5	LINCOLN BREWSTER GOD YOU REIGN	INTEGRITY	232	+29
8	8	6	CARMEN D'ARCY WE ADORE THEE	BRICK STREET/MARTINGALE	230	+24
9	10	10	JUSTIN UNGER BEHOLD	HEIGHTS	229	+27
10	12	11	THIRD DAY REVELATION	ESSENTIAL/PLG	227	+47

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
11	14	3	AVALON STILL MY GOD	SPARROW/EMI CMG	196	+39
12	13	5	JOSH WILSON SAVIOR, PLEASE	SPARROW/EMI CMG	194	+19
13	11	7	MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	190	+4
14	17	3	KATINAS PRAYING FOR YOU	CESTINY-EXECUTIVE	154	+14
15	NEW		BEO NORMAN THE ONLY HOPE	BEC/TOOTH & NAIL	149	+48
16	16	3	FRANCESCA BATTISTELLI FREE TO BE ME	FERVENT/WORD-CURB	142	+1
17	NEW		ISRAEL HOUGHTON MY TRIBUTE	INTEGRITY	137	+24
18	19	4	TWILA PARIS NOT FORGOTTEN	EI	135	+11
19	15	14	CURT COLLINS JESUS PAID IT ALL	FSS	131	-15
20	18	19	JARED ANDERSON GLORIFIED	INTEGRITY	124	-4

CHRISTIAN ROCK REPORTERS

KLYT/Albuquerque, NM*
OM: Johann "Yo" Snyder
MD: Joey Belville

KBNJ/Corpus Christi, TX*
PD: Arron Daniels

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WJLZ/Norfolk, VA*
OM/PD: Anne Verebely
APD: Troy Alan

Sirius XM The Message/Satellite*
PD: Al Skop

KCLC/St. Louis, MO
MD: Dave Merkel

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard

KVRK/Dallas, TX*
PD: Chris Goodwin
MD: Drue Mitchell

KIBZ/Lincoln, NE
PD/MD: Ron Drury

WITR/Rochester, NY
PD/MD: Samme Palermo
APD: Will "The Tuna" Benson

The Sound Of Light/Satellite
PD: Bill Scott
MD: Jack Eason

WBVM/Tampa, FL*
OM: Chris Sampson
PD/MD: Olivia Paff

WVOF/Bridgeport, CT
PD/MD: Bob Felberg

WSNL/Flint, MI*
MD: Brian Goodman

WDML/Marion, IL
MD: Tom Schroeder

WPRJ/Saginaw, MI
OM/PD: Aaron Dicer
MD: Josh Thompson

Whip Of Cords/Satellite
OM/PD: Matt Rhodes

WCIE/Tampa, FL*

WCWP/Brookville, NY
PD: Peter Bellotti
MD: Reena Temburni

WBFJ/Greensboro, NC*
OM: Dana Evans
PD/MD: Wally Decker
APD: Darren Stevens

WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing

Firecape/Satellite
PD/MD: Joe Hayes

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OM: Michele Brady
PD: Britt Dillard
APD: Matthew Bishop
MD: Cale Nelson

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PD/MD: Jeff Howe

WUFM/Columbus, OH*
OM: Michael Buckingham
PD/MD: Nikki Cantu

Effect Radio/Network*
PD/MD: Brian Harman
APD: Amanda Harman

* Monitored Reporters

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KGZ/Abilene, TX PD/MD: Gary Hill	KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin	New Life Media/Network PD/MD: Joe Buchanan
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WFSH/Atlanta, GA* PD: Mike Blakemore MD: Mike Stoult	KZKZ/Ft. Smith, AR OM/PD: Dave Burdue	KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux
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WMHK/Columbia, SC* PD: Steve Sunshine	KFSH/Los Angeles, CA* PD: Chuck Tyler APD: Bob Shaw MD: Lara Scott	KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy
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KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast	WNWC/Madison, WI* PD: Bruce Barrows	KXOJ/Tulsa, OK* PD: Bob Thornton
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WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase	KTIS/Minneapolis, MN* PD: Jason Sharp	WGNV/Wausau, WI OM: Karen Benke PD: Mark Bystrom MD: Todd Christopher
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* Monitored Reporters



▶ JUNO AWARD-WINNING CANADIAN QUARTET **DOWNHERE** ARRIVES WITH "HOPE IS RISING" AT NO. 28. LAST TIME OUT, THE GROUP ROSE TO NO. 5 WITH "HERE I AM." BOTH TRACKS APPEAR ON THE ACT'S FOURTH STUDIO ALBUM, "ENDING IS BEGINNING."

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THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR			PLAYS +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	
1	1	26	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	872	-88
2	4	8	FRANCESCA BATTISTELLI FREE TO BE ME	FERVENT/WORD-CURB	867	+62
3	3	17	MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	861	+22
4	5	9	MERCYME FINALLY HOME	IND	796	+37
5	2	23	THIRD DAY REVELATION	ESSENTIAL/PLG	782	-83
6	6	27	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	768	+12
7	10	7	NEWSBOYS IN THE HANDS OF GOD	INPOP	669	+80
8	7	21	JOSH WILSON SAVIOR, PLEASE	SPARROW/EMI CMG	622	-41
9	8	38	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	586	-22
10	11	16	NATALIE GRANT OUR HOPE ENDURES	CURB	566	-20
11	9	15	MICHAEL GUNGOR BAND ANCIENT SKIES	BRASH	544	-45
12	13	4	CHRIS TOMLIN I WILL RISE	SIXSTEPS/SPARROW/EMI CMG	531	+51
13	14	38	TOBYMAC FEAT. KIRK FRANKLIN & MANOISA LOSE MY SOUL	FORERONT/EMI CMG	465	-1
14	16	4	BEBO NORMAN PULL ME OUT	BEC/TOOTH & NAIL	413	+47
15	17	9	MARK HARRIS ONE TRUE GOD	IND	400	+44
16	19	5	MANDISA MY DELIVERER	SPARROW/EMI CMG	394	+89
17	25	3	BIG DADDY WEAVE YOU FOUND ME	FERVENT/WORD-CURB	348	+117
18	18	8	DAVID CROWDER BAND O, FOR A THOUSAND TONGUES TO SING	SIXSTEPS/SPARROW/EMI CMG	316	-34
19	24	3	JARS OF CLAY TWO HANDS	GRAY MATTERS/ESSENTIAL/PLG	281	+44
20	23	5	KUTLESS I DO NOT BELONG	BEC/TOOTH & NAIL	277	+26
21	20	19	POINT OF GRACE I WISH	WORD-CURB	272	-20
22	22	5	ABOVE THE GOLDEN STATE I'LL LOVE YOU SO	SPARROW/EMI CMG	270	+18
23	21	14	IAN ESKELIN, MARK STUART & VICKY BEECHING LORD	INTEGRITY	237	-28
24	28	2	JIMMY NEEDHAM FORGIVEN AND LOVED	INPOP	230	+61
25	26	6	JAMIE SLOCUM DEPENDENCE	CURB	220	+7
26	27	3	REMEDY DRIVE ALL ALONG	WORD-CURB	208	+23
27	29	2	LINCOLN BREWSTER GOD YOU REIGN	INTEGRITY	198	+32
28	NEW		DOWNHERE HOPE IS RISING	CENTRICITY	175	+28
29	NEW		SARAH REEVES SWEET SWEET SOUND	SPARROW/EMI CMG	171	+35
30	30	5	REVIVE CHORUS OF THE SAINTS	ESSENTIAL/PLG	164	+3



CHRISTIAN CHR MUSIC RESEARCH

Hit Music Research

ARTIST TITLE	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	4.39	95%	11%	4.37	4.34	4.36
MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	4.32	89%	12%	4.31	4.22	4.27
JOSH WILSON SAVIOR, PLEASE	SPARROW/EMI CMG	4.21	90%	15%	4.32	3.23	4.31
JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	4.21	98%	22%	4.07	4.20	4.13
KUTLESS TO KNOW THAT YOU'RE ALIVE	BEC/TOOTH & NAIL	4.20	83%	10%	4.00	3.86	3.89
THIRD DAY RUN TO YOU	ESSENTIAL/PLG	4.14	87%	21%	3.78	4.25	4.03
LIFEHOUSE BROKEN	GEFFEN/INTERSCOPE	4.12	90%	16%	4.03	4.19	4.12
FRANCESCA BATTISTELLI FREE TO BE ME	FERVENT/WORD-CURB	4.12	87%	15%	4.08	4.20	4.15
BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	4.12	100%	28%	4.18	3.88	4.04
THE FRAY YOU FOUND ME	EPIC/IND	4.12	92%	12%	4.15	4.09	4.12
GROUP 1 CREW KEYS TO THE KINGDOM	FERVENT/WORD-CURB	4.11	93%	22%	4.13	4.10	4.12
PHIL WICKHAM TRUE LOVE	SIMPLE/IND	4.06	70%	19%	4.00	4.14	4.06
JON FOREMAN YOUR LOVE IS STRONG	CREDENTIAL/EMI CMG	4.01	82%	17%	4.10	3.95	4.03
RUSH OF FOOLS LOSE IT ALL	MIDAS	4.00	91%	18%	4.06	3.82	3.94
RED NEVER BE THE SAME	ESSENTIAL/PLG	3.95	79%	16%	3.82	3.93	3.87
VOTA HARD TO BELIEVE	IND	3.88	84%	18%	3.67	3.89	3.76
SHAWN MCDONALD CLARITY	SPARROW/EMI CMG	3.87	84%	16%	3.65	3.96	3.82
KRYSTAL MEYERS LOVE IT AWAY	ESSENTIAL/PLG	3.84	69%	24%	4.09	3.69	3.90
HELLO KELLY FALL OVER ME	7SPIN	3.78	59%	14%	4.19	3.56	3.79
NEWSBOYS IN THE HANDS OF GOD	INPOP	3.75	66%	17%	4.00	3.38	3.67

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 778 respondents. Total average favorability estimates are based on a scale of 1-5. (1 = don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



2009 R&R Readers' Poll

Comfort Food

R.J. Curtis

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There are several familiar aspects to the 2009 Country R&R Readers' Poll, starting with the number of ballots received. For the third straight year, a record number of readers voted. In fact, this year's totals shattered last year's, which eclipsed the year before by a wide margin. ■ Second, based on the 2009 selections, it appears R&R nation is desperately seeking stability in an otherwise uncertain world. Four of the six winners are repeats from last year. Kenny Chesney, Rascal Flatts and Carrie Underwood have each compiled a three-year streak on the list. Sugarland is back as the duo of the year. Keith Urban, while not a repeat winner, is certainly a familiar face. Lady Antebellum, the newest act included, is the best new artist. ■ The repeat winners suggest this group is just hitting the sweet spot of their careers. It's also quite evident that all winners should be considered the current Mount Rushmore crop of country stars—artists who have spent years building successful bodies of work.

Entertainer Of The Year: Kenny Chesney

In a March interview with *Playboy*, Kenny Chesney said of his live show: "I lie in bed at night trying to think of ways to give people the best experience I can." Mission accomplished. That's not just our assessment: Chesney has been selected entertainer of the year in the annual Readers' Poll for the third consecutive year. He also won the same award from the Country Music Assn. (CMA) in November and the Academy of Country Music (ACM) last May. His 2008 Poets & Pirates tour raked in an estimated \$86 million. When you consider that Chesney has the most affordable ticket prices of any top 10 gross-

ing artist, it's even more impressive.

Nothing, it seemed, could stop Chesney in 2008, not even a faulty hydraulic lift at William Brice Stadium in Columbia, S.C. During the opening segment, his boot was wedged between the lift and the stage, causing severe pain, but no significant injuries, and the show went on, as did the tour. He didn't postpone any dates and played before 1 million fans for the seventh consecutive year. In 2009, his show will be called the Sun City Carnival tour and will once again visit NFL stadiums along the way.

When notified of his latest entertainer of the year crown, Chesney said, "I try to live this music in a way that never takes it for granted, that makes



'I try to live this music in a way that never takes it for granted, that makes the fans feel like they're the most important thing in the world.'

—Kenny Chesney

the fans feel like they're the most important thing in the world—and with all of it, you can't worry about whether people notice. But it's moments like this, when I know people recognize how hard not just me, but all the people around me—my band, my crew, my management, my label—work to give people the very best, and I can't say 'thank you' enough for this recognition. It's nice knowing people know how much we—all of us—give to what I do out here."

Female Performer Of The Year: Carrie Underwood

Ponder the enormity that is Carrie Underwood's career so far. Start with the fact that she has been voted female country performer of the year in the R&R Readers' Poll for the third consecutive time.

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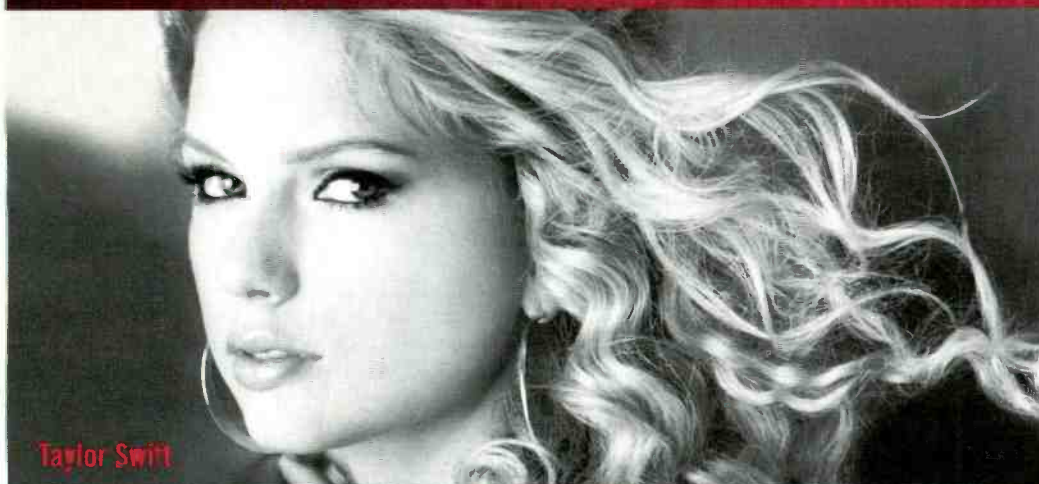
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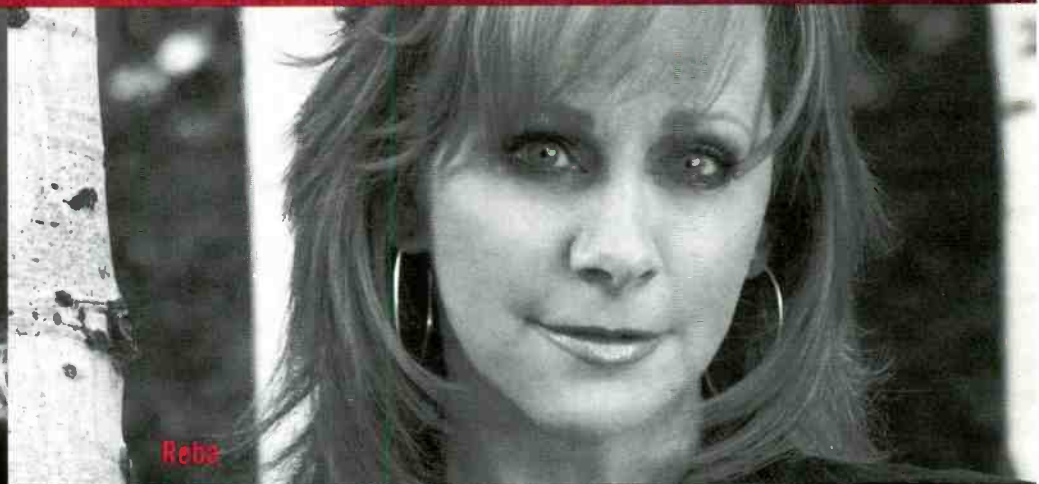
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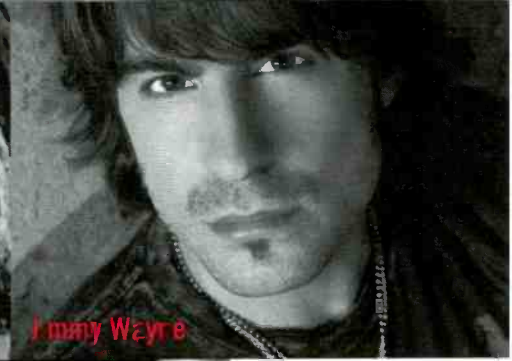
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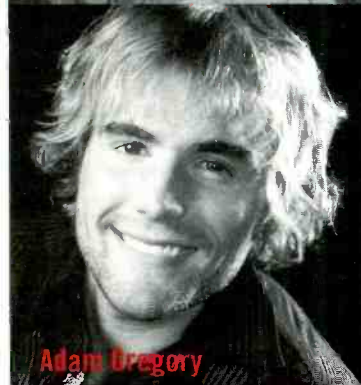
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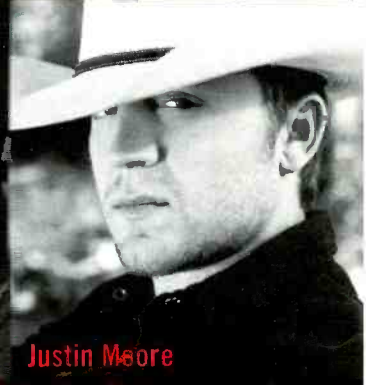
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The Oklahoma native already has multiple female vocalist of the year awards from the CMA and the ACM. Her first two albums, "Some Hearts" and "Carnival Ride," are both multiplatinum, and she made the move to headliner in 2008, as evidenced by her recent ACM nomination for entertainer of the year. Last year Underwood racked up three more No. 1 songs on the Country chart: "Last Name," "Just a Dream" and "All-American Girl," which brought her chart-topper career total to seven. Almost from the moment Underwood was crowned an American Idol in season four, followed by the delivery of "Jesus, Take the Wheel" to country radio, she's been the biggest female country star in the format.

Equally impressive is that Underwood is only 26. So it's quite possible she hasn't even hit her stride yet. After hearing of her third straight win, Underwood told R&R: "I am thrilled to be selected as the best female country performer in the R&R Readers' Poll and am so appreciative of everyone who voted. Thanks to country radio for playing and supporting my music and for helping me reach my fans."

Male Performer Of The Year: Keith Urban

Even though Keith Urban isn't one of the four repeat artists from last year's poll, it sure feels like it. Since arriving on the scene in 2001, when he captured the best new artist award from the ACM and the Horizon Award from the CMA, Urban has been a mainstay on country radio and on the road. Even before he embarked on a headlining arena tour in 2007, Urban had been recognized as CMA's entertainer of the year in 2005. Urban has charted 21 singles since first appearing with "Love Thing" in August 1999. Of those songs, 19 have been top 10s, with 10 going all the way to No. 1. Three arrived in the last year: the rerelease of "You Look Good in My Shirt"; his duet with fellow guitar slinger Brad Paisley, "Start a Band"; and current single "Sweet Thing," which moves 3-1 this issue. When R&R told Urban about his selection in this year's Readers' Poll, he said: "This is awesome. The thing I strive for every night out there on the road is to feel that connection with the audience so that we all become one. So to be awarded by them in this way, I'm honored."

Vocal Group Of The Year: Rascal Flatts

Rascal Flatts has a new album due April 7 titled "Unstoppable," which just about sums up the band's career for the past decade. Gary LeVox, Joe Don Rooney and Jay DeMarcus have been putting up hall of fame numbers since signing with Lyric Street Records in 1999. Things started quickly when the trio's first single, "Prayin' for Daylight," reached the top five. The act has since logged 19 more top 10 songs, reaching No. 1 nine times. It has also proved to be formidable live, playing to sold-out arenas since 2006. The band

follows 2008's Bob That Head tour with this year's Unstoppable American Living trek.

The 2009 win for vocal group of the year is Rascal Flatts' third consecutive R&R trophy. The band has won the CMA's group of the year trophy for six straight years, and the ACM has honored it as group of the year seven times in a row. According to lead singer LeVox, "It's an honor to be chosen the best group in the R&R Readers' Poll, and we want to thank country radio for their support and playing the music we love to make."

Vocal Duo Of The Year: Sugarland

When Sugarland was honored by the R&R Readers' Poll as vocal duo of the year in 2008, it seemed to signal a changing of the guard, since Brooks & Dunn appeared to have a tight grip on the category. And it looks like Sugarland is on a hot streak. This is its second straight Readers' Poll win and matches the two consecutive CMA Awards for vocal duo the Atlanta act has received. Sugarland was a double winner at last month's Grammy Awards too, for the song "Stay." Jennifer Nettles and Kristian Bush added two more No. 1 records this past year and have nine top 10 songs in their career, which ignited with the 2005 single "Baby Girl."

Sugarland will find itself on a very large stage in 2009, starting with this month's European tour, which hits seven countries. Once back in the United States, the pair has dates lined up with two other poll-winning superstars: Urban and Chesney. After hearing of the results, Nettles told R&R, "Thanks to all our supporters in the industry and R&R. Here's looking forward to another year of doubling your pleasure in the duo category both on the radio and on the road."

Best New Country Performer: Lady Antebellum

This will be a memorable week for Lady Antebellum, the trio consisting of Charles Kelley, Hilary Scott and Dave Haywood. If being select-



Urban



Rascal Flatts

'The thing I strive for every night is to feel that connection with the audience so that we all become one.'

—Keith Urban



Sugarland

ed as best new country performer in the R&R Readers' Poll wasn't enough excitement, the act is one of the five New Faces of Country Music that will close the 40th Country Radio Seminar March 6 in Nashville.

It might be hard to believe, but Lady Antebellum released its self-titled debut CD less than one year ago and the impact has been immediate. Among the accolades the band has received: The ACM named Lady Antebellum its top new duo or vocal group in May 2008; the CMA followed suit in November, heralding the trio as its top new artist; the act earned two Grammy nominations in December; and in February the album was certified gold by the RIAA and the group received an ACM vocal group of the year nod.

Lady Antebellum's first three singles have made the trio a regular on country radio since the debut of "Love Don't Live Here" in late 2007. In short, the group couldn't have planned a better launch. Speaking for the group, Scott said of the Readers' Poll selection. "We are so honored that the radio community and the industry continue to support us by voting us the best new act. With so many other amazing acts out there, we feel like we have a lot to prove. Thank you, especially country radio, for allowing us the opportunity to do what we love."

R&R



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Education process is a marathon, not a sprint

PPM: What Have We Learned So Far?

By **R.J. Curtis**

There's a list of 20 PPM Talent Tips working its way across the industry. Scott Mahalick, PD of Entercom's KBWF (the Wolf)/San Francisco and KKWF (the Wolf)/Seattle, calls it "the holy grail." The list was compiled by consultants John Stevens and Jaye Albright, journalist Tom Taylor and Emmis Radio president of programming Rick Cummings. They adapted it from a presentation at the 2008 Morning Show Boot Camp, the annual talent convention presented by TalentMasters president Don Anthony.

All 20 tips are enlightening—but perhaps the final entry on the list perfectly sums up the current status of electronic measurement's learning curve: "No matter what anyone says, there are no PPM experts yet."

When you think about it, how could there be? After all, this technology is so new. By 2010, the top 50 markets will be utilizing the PPM. But as recently as one year ago, there were only two markets with PPM currency: Houston and Philadelphia. Today, 14 markets are live, with 19 more coming online before the end of this year. Almost everyone who has closely followed this new measurement system agrees: The knowledge base is still a moving target.

The industry has heard a lot about what broadcasters in Houston and Philly have discovered about the PPM in the last two years, thanks in large part to the generosity of country programmers in those markets: Bob McKay of Beasley Broadcasting's WXTU/Philadelphia, Johnny Chiang of Cox Radio's KKBQ/Houston and Jeff Garrison of CBS Radio's crosstown KILT. But we wanted some different first impressions of the PPM from PDs in cities that are new to this industry-changing gadget. Los Angeles, San Francisco and San Jose are three of the eight markets that went live with PPM currency in September 2008. Broadcasters we spoke to in those markets have been watching Philly and Houston carefully, listening intently to what Garrison, Chiang and McKay have learned. Arbitron has provided training, too, while several research vendors have done extensive data evaluation. With six months of this new methodology under their belts and more information rolling out all the time, were programmers in the recently

added markets adequately prepared the moment the PPM "on" switch was flipped?

Be Prepared

Mahalick calls the available information "overwhelming. It's an enormous amount of data, even for the data queens." On top of the sheer volume of info that's churned out weekly, Mahalick says, "You can look at it so many ways."

Charlie Cook, senior manager of programming for Mt. Wilson FM Broadcasters' KKGQ (Go Country 105)/Los Angeles, says things were different for him because he wasn't on-site at the station when the PPM hit the market. Cook was consulting stations at the time for McVay Media, which he says may have given him an advantage by having extra time because he wasn't in-house. He was still going through training, some of which was the equivalent of home schooling: "I got into the material and really looked at it."

Nate Deaton, GM of Empire's KRTY/San Jose, credits the PPM sessions at the last two Country Radio Seminars for getting him up to speed, saying, "Nothing could have prepared me better for what was coming." The information shared by PDs in Philly and Houston helped, too, but Deaton also says, "When Arbitron came to our station, we did not spend any time complaining about how much it cost, but rather listened to what they had to say about the data."

Eye-Openers

Once all three were able to start digging into the

PPM Talent Tips

Among the list of top 20 PPM talent tips circulating the radio industry are the following:

- The PPM loves compelling content, whether it's great music or engaging talk. Don't risk losing your audience when opening the microphone. Relevance and engagement are the name of the game.

- Find out what really works and do it with greater frequency. Ask your PD or check your audience research. Find out what doesn't work and stop doing it entirely.

- There's no such thing as exclusive cume. Fortunately, your cume is much larger than you ever thought it was, based on recall measurement.

- For morning shows, make it a point to reduce even the good things by 30%. If it's funny in 90 seconds, it's hysterical in 30. Efficiency matters in this "rubber meets the road" world.

- The art of the musical segue will be reborn in the PPM. Keep them listening, and don't give them reasons to tune out.

actual data for their respective stations, naturally, there were some surprises. For Cook, the biggest one was that there are so few panelists. "When you're able to look at minute-by-minute information in a day, you can see, for example, at 6:20 on a Monday morning there's only two meters listening [to KKGQ]."

Of course, Cook knows it's more than just two people when "we do a contest and get 1,000 texts, but what if one of those panelists has a cold that day, stays home from work and doesn't listen?" Deaton says for San Jose, "Our embedded market is getting much better showings." (In addition to its status as a separate market, San Jose is also part of the larger San Francisco market.) With the PPM, he says five of the top 10 adult stations in the San Jose market are San Jose-based, "compared with three previously. That's what we thought and what we have talked about all these years, but it was a pleasant surprise to see it actually pan out."

For Mahalick, the difference in listening levels between the employed versus the unemployed was a head-turner in San Francisco. "We have almost no unemployed or part-time people listening to the Wolf during the work day compared to some stations that are as high as 20%-30%."

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Five promising acts will close out the Country Radio Seminar

2009 New Faces Of Country Music

By R.J. Curtis

When you think of artists like Tim McGraw, Faith Hill and Toby Keith, you picture a trio of country legends who seem to have been famous and successful forever. However, 15 years ago, all three were just getting started. Can you imagine those three artists sharing the same stage? It happened at Country Radio Seminar's New Faces of Country Music Show in 1994. ■ It wasn't the first time—and won't be the last—that future superstars play New Faces together. In 2000, Keith Urban, Brad Paisley and Montgomery Gentry were all New Faces. Ditto 1980, when Reba McEntire and Alabama were fresh-faced acts.

New Faces is a significant coming-out party for those who perform and if the past is any indicator, at least one of the five New Faces of 2009 will go on to become something very special for country music. James Otto, Kelli Pickler, the Zac Brown Band, Chuck Wicks and Lady Antebellum will play the CRS signature event March 6 in Nashville.

Here's a brief introduction to each act:

James Otto

If we conducted a pop quiz, asking people to recall which artist had the No. 1 song on R&R's year-end top 100 song list from 2008, how many of them would say James Otto? Those who did would get a gold star, because his breakout single, "Just Got Started Lovin' You," was indeed the

most-played single of 2008.

Born in Washington state, Otto moved to Alabama while in junior high and was soon exposed to Southern rock and country music. A self-taught guitarist, Otto had formal training on the violin and as a choir member. After high school, a stint in the military followed; next came the move to Nashville where he originally signed to Mercury. When his career didn't gain immediate traction he moved on, eventually landing another deal with Warner Bros. By this time, he had already begun writing and performing with the MuzikMafia. It was the period where he found his artistic sweet spot, he says. Otto also found a strong creative team in Paul Worley of Warner Bros. and Jay DeMarcus, who is not only a member of country super group Rascal Flatts but also Otto's brother-in-law. The result was Otto's CD, "Sunset Man," which contains "Just Got Started Lovin' You."

Kelli Pickler

Although she's part of this year's New Faces show, there are actually many faces to Kelli Pickler. She was recently a correspondent for ABC-TV's "Dick Clark's New Year's Rockin' Eve," working the crowd in Times Square. There was that episode of "Are You Smarter Than a 5th Grader?" where Pickler didn't quite know her geography. Then there was a poignant moment during the 2007 Country Music Assn. (CMA) Awards when Pickler sang "I Wonder" and knocked it out of the park with her show of genuine emotion during the performance. She even-



Pickler

There are many faces to Kelli Pickler. She was a correspondent for ABC-TV's 'Dick Clark's New Year's Rockin' Eve,' and there was that episode of 'Are You Smarter Than a 5th Grader?' where she didn't quite know her geography.

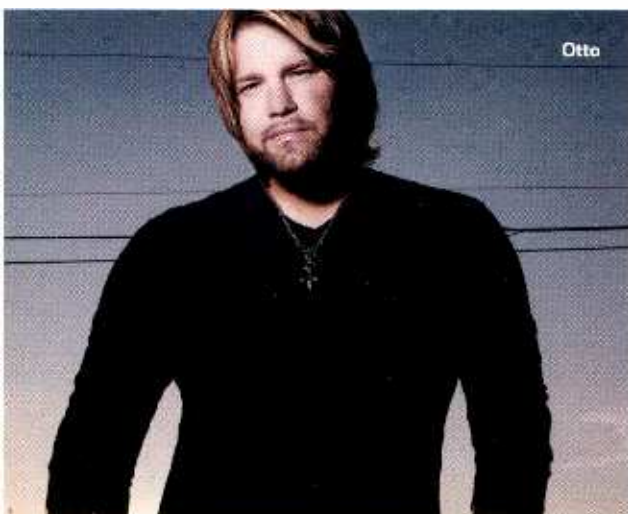
tually won a CMT Music Award for that moment, one of three CMT trophies she picked up in 2008.

Pickler is about as honest and real as it gets. She caught the country's attention during her run on "American Idol" in 2006 where she made the top 12, eventually finishing sixth. Quickly signed to BNA Records in Nashville, Pickler's first single was "Red High Heels." During her time on Brad Paisley's tour in 2007, she became close friends with Taylor Swift; this year, Pickler will support Swift's Fearless tour.

Zac Brown Band

It's probably safe to say the Zac Brown Band will be more than ready for its closeup during the

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Otto



Zac Brown Band

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Make It Compelling, Entertaining

One programming issue that the PPM has exposed on a global level is the sometimes drastic effect on-air interviews can have on listening levels. In many cases, listening dips substantially, which has led to caution when it comes to artists visiting on-air talent in the studio. That's a subject that's highly relevant to country programmers, because the relationship between radio and artists is so unique. Traditionally, radio has served as an important conduit between artists and their fans, and the on-air visit has been a mainstay of country radio for years.

According to Mahalick, "If the artist is really interesting and entertaining, I'll put them on the air," citing a recent example at the Wolf in San Francisco. "We had Steve Azar in the studio. He's a gregarious guy; we challenged listeners to help him write a song, with everyone contributing a line." By the end of Azar's 45 minutes with the morning show, he'd written and performed a complete song. "We had John Rich in the studio. He's an interesting, fun, compelling person."

Mahalick mentions two other big stars that will remain nameless because he says they were simply boring. The bottom line, he says, is "finding compelling and entertaining ways to use celebrity status to help drive things. Having a big name on just doesn't mean anything." And where does the accountability for driving compelling and entertaining material fall? "It's on the talent, of course."

Cook says that some on-air visits may indeed create tune-out for PPM panelists, but he adds, "I don't think that's the case for country." At KKGO, he says his morning show has welcomed Rich, Blake Shelton, Darius Rucker and Jack Ingram. "We do them in short segments. On this station, you have to bring some entertainment and give a behind-the-scenes look." While visiting another market recently, Cook says he heard a station bring an act on the morning show and

described it as "all about the artist and the jocks just congratulating each other, and it was boring."

With so much available information, how much PPM data are the jocks exposed to? When we originally spoke to McKay, he said it was very little—by design. According to Deaton, some jocks see more than others. The morning show sees more than middays or afternoons, primarily because KRTY PD Julie Stevens is part of the morning show. Deaton says, "I would never show them quarter-hour or hour-by-hour breakouts. It would make their head explode." Cook limits his jocks to "only good stuff" and Mahalick shows his airstaff "a continuous trend, not just a weekly." That way, he says, "they can see 32 weeks, the average and the latest week."

Contesting Tip: Go Big

One thing that seems universal with the PPM is that significant events drive listening. Deaton has seen what he calls a dramatic increase in listening patterns around contesting, with both a come and quarter-hour spike on a specific contest period in December. "The day we actually gave away the prize, we saw a 300% increase over normal listening to that day and daypart." The prize matters a lot too, says Mahalick, who notes that in the past, he may have conducted a weekend contest where the station cleaned out the prize closet to get rid of a bunch of ordinary prizes. "No more. If it's not front-row tickets to Kenny Chesney or Taylor Swift tickets—where the majority of people are going to want that prize—it's straight music. [Giving away] junk on the air can really hurt you." KBWF weekends have continued to grow, consistently landing in the top five, thanks to focusing on music. When it comes to contesting, "If we go big, we really go big, otherwise we don't do it," Mahalick says.

Cook, Mahalick and Deaton each offer one additional random observation. For Cook, it's weekly reports. "The beauty of this format and this town, where we're the only country station,

'It's an enormous amount of data, even for the data queens.'

—Scott Mahalick

is that I don't see big bounces one week to another." Additionally, he has seen the influence of the oldies station in town, CBS Radio's KRTH, the station KKGO listeners share the most with overall. KKGO also shares male listeners with alternative KROQ and classic rock KLOS and female listeners with AC KOST.

Random Notes

Deaton believes the recession and shortage of ad dollars are "making the transition even more difficult than ever." In some cases, he says nearby San Francisco stations are selling spots for less than San Jose outlets simply to generate business. "It is a buyer's market right now. Stations that look good on [cost per thousand] get bought on [cost per point]; stations that look good on CPP get bought on CPM. It is a damn nightmare."

Hopefully, he adds, when the economy rebounds and ad sales improve, "we can move forward with this great new tool." Mahalick, referring to the list of 20 tips for on-air talent, calls them "the key things you need to know when

dealing with PPM." All of them can really help talent, he believes.

"Basically, if you are producing really compelling, good radio, you win and it works. There's so much accountability, it makes you rethink the basics. 'This is and that was' doesn't cut it anymore. You have to put time into prepping and give people something to keep them interested. You can't just sit there and coast. You must always produce great radio." **R&R**



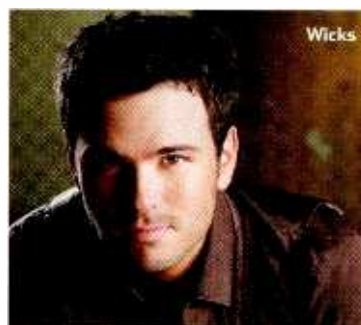
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New Faces show. The only thing really new about the act is the recent flood of notoriety. This is a true working band—a point Zac Brown will repeatedly make onstage, and he's not exaggerating. With 200 gigs per year and more than 3,000 career shows under their belt, these musicians are clearly comfortable and in total command while they perform. When the band's CD "The Foundation" was released in November 2008, momentum was already in full swing, thanks to lead single "Chicken Fried," which has made a strong connection with fans. On the radio its strong hook and real-life theme draw listeners in. In concert, the tune takes on an anthem-like quality, with audience members robustly participating in the singalong. "Chicken Fried" was clearly the phenomenon record of 2008. The song spent two weeks atop the R&R chart and debuted as the second-most-downloaded song on iTunes.

Lady Antebellum

We're tempted here to simply say, "Refer to the R&R Readers' Poll results" (see page 40) for information on this New Face. Lady Antebellum pulled off a rare double this year with its selection as best new act by R&R readers and a performance at the New Faces show. Ordinarily when a group plays New Faces, it only has one single of note on the résumé. Lady Antebellum is working on its third single, "I Run to You," part of a very deep self-titled debut album. The trio of Charles Kelley, Hilary Scott and Dave Haywood already boasts CMA and Academy of Country Music honors for best new artist. For Kelley and Scott, pursuing a music career is in their blood. Kelley's brother is successful pop artist Josh Kelley. Scott's mother is Linda Davis, who famously duetted with Reba McEntire on the song "Does He Love You" and later had a solo career.

Chuck Wicks is one of the contestants on the current season of 'Dancing With the Stars.'

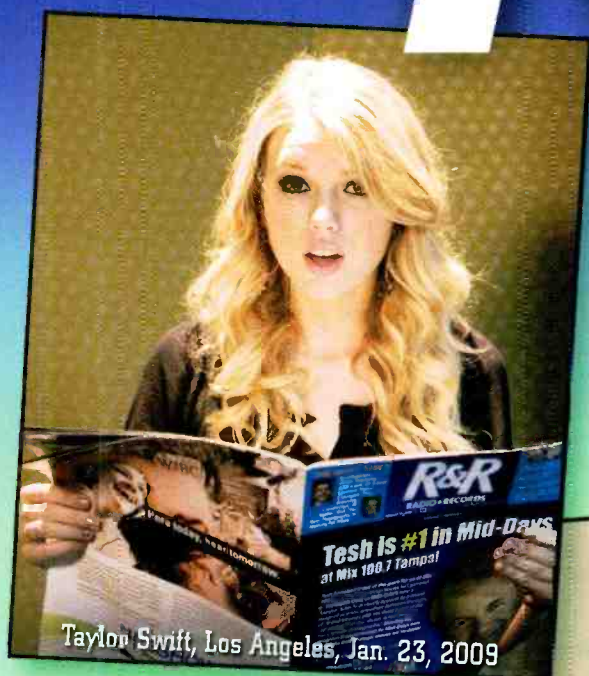


Chuck Wicks

If things go really well during the next few months, expect to see a lot of Chuck Wicks. The RCA artist is not only starting to build a solid career in country music, he's also one of the contestants on the current season of "Dancing With the Stars," partnering with real-life love interest Julianne Hough, a two-time "DWTS" champ. If Wicks completes a successful run on the show, his dancing prowess will add to an already formidable arsenal of skills. The singer/songwriter (the Delaware native co-write 10 of the 11 songs on "Starting Now") has a silky-smooth voice and movie star looks, and he's already developed serious performing chops. (Wicks spent most of last year touring with Brad Paisley, playing in front of arena-sized crowds.) "Stealing Cinderella," Wicks' debut single, was a top five hit in 2007. Next came "All I Ever Wanted," a top 15 finisher. His current single is "Man of the House." **R&R**

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2	1	19	TOBY KEITH GOD LOVE HER		SHOW DOG NASHVILLE	33.372 -1.907	4784 2
3	6	20	DARIUS RUCKER IT WON'T BE LIKE THIS FOR LONG		CAPITOL NASHVILLE	31.058 +2.978	4351 5
4	2	19	KENNY CHESNEY WITH MAC MCANALLY DOWN THE ROAD		BLUE CHAIR/BNA	30.427 -3.409	4352 4
5	4	21	BROOKS & DUNN FEAT. REBA MCENTIRE COWGIRLS DON'T CRY		ARISTA NASHVILLE	29.941 -0.287	4430 3
6	7	17	GEORGE STRAIT RIVER OF LOVE		MCA NASHVILLE	27.514 +1.046	4101 6
7	8	14	TAYLOR SWIFT WHITE HORSE		BIG MACHINE	26.019 +1.559	3779 7
8	5	24	DIERKS BENTLEY FEEL THAT FIRE		CAPITOL NASHVILLE	24.609 -4.083	3257 9
9	10	29	JAKE OWEN DON'T THINK I CAN'T LOVE YOU		RCA	23.788 +1.794	3430 8
10	11	11	TIM MCGRAW NOTHIN' TO DIE FOR		CURB	20.786 +1.773	3054 11
11	12	16	RODNEY ATKINS IT'S AMERICA		CURB	20.558 +1.703	3088 10
12	14	6	RASCAL FLATTS HERE COMES GOODBYE		LYRIC STREET	20.021 +2.521	2973 12
13	13	7	CARRIE UNDERWOOD I TOLD YOU SO		19/ARISTA NASHVILLE	19.803 +2.072	2677 15
14	16	15	JASON ALDEAN SHE'S COUNTRY		BROKEN BOW	18.158 +2.154	2888 13
15	15	34	LEE ANN WOMACK LAST CALL		MCA NASHVILLE	17.280 +0.689	2682 14
16	17	18	MARTINA MCBRIDE RIDE		RCA	16.281 +0.869	2468 16
17	18	5	JOHN RICH SHUTTIN' DETROIT DOWN		WARNER BROS./WRN	16.273 +2.534	2383 17
18	19	22	JACK INGRAM THAT'S A MAN		BIG MACHINE	14.415 +0.688	2283 18
19	21	9	TRACE ADKINS MARRY FOR MONEY	AIRPOWER	CAPITOL NASHVILLE	12.502 +0.539	2101 19
20	20	28	MIRANDA LAMBERT MORE LIKE HER		COLUMBIA	12.419 -0.896	2059 20
21	23	21	JIMMY WAYNE I WILL		VALORY	10.510 -0.156	1967 21
22	24	26	ELI YOUNG BAND ALWAYS THE LOVE SONGS		REPUBLIC/UNIVERSAL SOUTH	10.288 +1.126	1685 22
23	29	3	SUGARLAND IT HAPPENS	MOST INCREASED AUDIENCE	MERCURY	9.085 +4.413	1323 26
24	27	6	MONTGOMERY GENTRY ONE IN EVERY CROWD		COLUMBIA	8.487 +2.142	1423 24
25	25	21	THE LOST TRAILERS HOW 'BOUT YOU DON'T		BNA	8.014 +0.105	1378 25
26	26	15	JASON MICHAEL CARROLL WHERE I'M FROM		ARISTA NASHVILLE	7.233 +0.715	1587 23
27	30	19	DEAN BRODY BROTHERS		BROKEN BOW	5.165 +0.549	1045 27
28	28	7	LADY ANTEBELLUM I RUN TO YOU		CAPITOL NASHVILLE	5.139 +0.461	856 29
29	32	22	JOHN MICHAEL MONTGOMERY FOREVER		STRINGTOWN	4.657 +0.268	850 30
30	33	17	HEIDI NEWFIELD CRY CRY ('TIL THE SUN SHINES)		CURB	4.581 +0.635	940 28

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS IMPRINT / PROMOTION LABEL	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	31	16	KELLIE PICKLER BEST DAYS OF YOUR LIFE		19/BNA	4.343 -0.099	772 31
32	34	8	ZAC BROWN BAND WHATEVER IT IS	BREAKER	HOME GROWN/ATLANTIC/BIG PICTURE	4.105 +0.636	703 32
33	39	3	ALAN JACKSON SISSY'S SONG		ARISTA NASHVILLE	3.919 +1.503	702 33
34	37	9	CRAIG MORGAN GOD MUST REALLY LOVE ME		BNA	3.100 +0.469	644 36
35	36	11	JOSH GRACIN TELLURIDE		LYRIC STREET	2.423 -0.381	649 35
36	42	9	TRENT TOMLINSON THAT'S HOW IT STILL OUGHTA BE		CAROLWOOD	2.362 +0.549	488 33
37	38	19	JAMES OTTO THESE ARE THE GOOD OLD DAYS		WARNER BROS./WRN	2.261 -0.228	528 37
38	NEW		DIERKS BENTLEY SIDEWAYS	HOT SHOT DEBUT/MOST ADDED	CAPITOL NASHVILLE	2.091 +1.771	271 38
39	40	7	CHUCK WICKS MAN OF THE HOUSE		RCA	2.001 -0.178	445 33
40	41	16	ADAM GREGORY WHAT IT TAKES		MIDAS/BIG MACHINE	1.962 -0.088	528 35
41	47	6	GLORIANA WILD AT HEART		EMBLEM/NEW REVOLUTION	1.656 +0.792	341 41
42	59	2	RANDY HOUSER BOOTS ON		UNIVERSAL SOUTH	1.555 +1.008	326 42
43	43	4	JAMEY JOHNSON HIGH COST OF LIVING		MERCURY	1.408 -0.009	302 44
44	55	3	ERIC CHURCH LOVE YOUR LOVE THE MOST		CAPITOL NASHVILLE	1.280 +0.655	316 43
45	60	2	BLAKE SHELTON I'LL JUST HOLD ON		WARNER BROS./WRN	1.160 +0.620	234 50
46	44	5	DARRYL WORLEY SOUNDS LIKE LIFE TO ME		STROUD/AVARIOUS	1.143 -0.241	347 40
47	48	7	CARRIE UNDERWOOD THE MORE BOYS I MEET		19/ARISTA/ARISTA NASHVILLE	1.067 +0.265	69 47
48	NEW		MILEY CYRUS THE CLIMB		WALT DISNEY/HOLLYWOOD/LYRIC STREET	0.956 +0.898	112 48
49	46	14	JAMIE O'NEAL LIKE A WOMAN		1720	0.922 -0.067	248 46
50	54	6	KID ROCK BLUE JEANS AND A ROSARY		TOP DOG/ATLANTIC/COS	0.862 +0.218	150 57
51	52	4	JUSTIN MOORE SMALL TOWN USA		VALORY	0.852 +0.178	294 45
52	56	3	BOMSHEL FIGHT LIKE A GIRL		CURB	0.800 +0.204	195 54
53	45	12	LITTLE BIG TOWN GOOD LORD WILLING		CAPITOL NASHVILLE	0.785 -0.380	151 56
54	51	3	CHRIS YOUNG GETTIN' YOU HOME (THE BLACK DRESS SONG)		RCA	0.710 +0.018	219 55
55	53	3	PAT GREEN COUNTRY STAR		BNA	0.709 +0.043	129 58
56	50	5	TRAILER CHOIR WHAT WOULD YOU SAY		SHOW DOG NASHVILLE	0.682 -0.014	230 59
57	58	9	POINT OF GRACE I WISH		WORD-CURB/WRN	0.641 +0.084	108 60
58	NEW		DAVID NAIL RED LIGHT		MCA NASHVILLE	0.614 +0.235	243 49
59	NEW		BILLY RAY CYRUS BACK TO TENNESSEE		WALT DISNEY/LYRIC STREET	0.572 +0.210	288 49
60	NEW		LOVE AND THEFT RUNAWAY		CAROLWOOD	0.569 +0.193	100 60

MOST INCREASED AUDIENCE
(IN MILLIONS)

+4.413
SUGARLAND

It Happens
(Mercury)
KZOO +0.266, WDSY +0.254, HMLB +0.235, KILT +0.220, KVEY +0.204, WKHX +0.176, KYGO +0.165, WRN +0.152, WMLF +0.139, WKKT +0.135

+2.978
DARIUS RUCKER

It Won't Be Like This For Long
(Capitol Nashville)
WUSN +0.761, WQYK +0.392, WCTO +0.194, KHXK +0.182, WFLS +0.191, WXTU +0.189, KYGO +0.169, KPLX +0.156, KRWF +0.105, WQKQ +0.100

+2.534
JOHN RICH

Shuttin' Detroit Down
(Warner Bros./WRN)
KEEY +0.278, KMLE +0.174, WDSY +0.144, KUPL +0.142, KSON +0.141, WKHX +0.139, KILT +0.132, KTEX +0.116, W3EE +0.105, WFLS +0.098

+2.521
RASCAL FLATTS

Here Comes Goodbye
(Lyric Street)
KHBQ +0.340, WUSN +0.268, W3OC +0.181, WVKV +0.158, KUPL +0.121, WMLF +0.108, KYGO +0.082, WBEE +0.079, WQKQ +0.078, KZGO +0.074

+2.154
JASON ALDEAN

She's Country
(Broken Bow)
WJBE +0.235, WDSY +0.173, KSD +0.137, WYCD +0.132, KNTY +0.124, W3OC +0.111, KZGO +0.111, WCOL +0.107, WJBL +0.106, WCTK +0.102

NEW AND ACTIVE

ARTIST / LABEL	AUDIENCE / GAIN	ARTIST / LABEL	AUDIENCE / GAIN	ARTIST / LABEL	AUDIENCE / GAIN
HOLLY WILLIAMS Keep The Change (Mercury)	0.560/0.305	SARA EVANS Low (Essential/Arista Nashville/RCA)	0.236/0.025	JAMES OTTO Where Angels Hang Around (Warner Bros./WRN)	0.118/0.072
TOTAL STATIONS: 50		TOTAL STATIONS: 4		TOTAL STATIONS: 5	
BILLY CURRINGTON People Are Crazy (Mercury)	0.426/0.403	CAITLIN & WILL Even Now (Columbia)	0.210/0.090	JAKE OWEN Green Bananas (RCA)	0.107/0.107
TOTAL STATIONS: 24		TOTAL STATIONS: 14		TOTAL STATIONS: 23	

MOST ADDED

DIERKS BENTLEY 25 SideWAYS (Capitol Nashville) KAJA, KASE, KEELY, KRST, KSON, KUZZ, KVOO, KWJL, WAMZ, WBCT, WCTO, WFBE, WGGY, WGH, WGKX, WIOV, WITL, WKHX, WKMK, WKXC, WQHK, WQYK, WUSJ, WYQK, WYPY	KBOI, KDRK, KFKF, KIIM, KKGO, KKNG, KMLE, KMPJ, KUPL, KWJL, WFLS, WGGY, WGNV, WGNL, WKCC, WQDR, WUBL, WUSJ, WYQK, WYQM, WXBW, WYPR, WYRK	RANDY HOUSER 17 Boots On (Universal South) KBUL, KIZN, KKGO, KKNG, KMOL, KUBL, WGAR, WGNV, WIOV, WKHX, WPAW, WPCV, WQMX, WSIX, WUSY, WYBM, WYPY	MONTGOMERY GENTRY 15 One In Every Crowd (Columbia) KFDI, KHEY, KNCL, KSON, KTST, KWNR, KKKS, WBCT, WDSY, WEZL, WIRK, WMLL, WPKX, W3OC, WYVZ
ALAN JACKSON 23 Sissy's Song (Arista Nashville)	KASE, KFDI, KFKF, KFRG, KILT, KMLE, KSKS, KTST, KUPL, KUZZ, KXKT, WBEE, WDSY, WFLS, WKCC, WKDF, WKKT, WKSJ, WMLL, WOGI, WQMX, W3OC	SUGARLAND 22 It Happens (Mercury) KASE, KFDI, KFKF, KFRG, KILT, KMLE, KSKS, KTST, KUPL, KUZZ, KXKT, WBEE, WDSY, WFLS, WKCC, WKDF, WKKT, WKSJ, WMLL, WOGI, WQMX, W3OC	LOVE AND THEFT 16 Runaway (Carolwood)

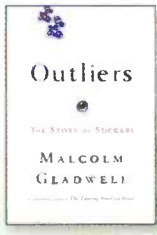
FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
121 country and 29 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 119 reporters.
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A CONVERSATION WITH MALCOLM GLADWELL



Wednesday, April 23

Malcolm Gladwell
Bestselling Author
and Journalist,
Outliers



Book Signing
10:30 a.m. - 12 noon
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► **KENNY CHESNEY'S "DOWN THE ROAD"** HOLDS ATOP CANADA COUNTRY FOR A FIFTH WEEK, THE CHART'S LONGEST REIGN SINCE HIS OWN "EVERYBODY WANTS TO GO TO HEAVEN" LED FOR SEVEN WEEKS IN THE FALL.

COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	WQRB/Eau Claire, WI PD/MD: Mike McKay	KDBR/Kalispell, MT OM/MD: John Michaels	KEGA/Salt Lake City, UT* PD: Alan Hague
KRRV/Alexandria, LA PD: Hollywood Harrison APD/MD: Melissa Frost	WRSF/Elizabeth City, NC OM/MD: Cuervo Curtis	WKOA/Lafayette, IN OM: Jim Roberts PD: Mark Allen APD: Annie James MD: Bob Vizta	KGKL/San Angelo, TX OM/MD: Boomer Kingston
KGNC/Amarillo, TX OM/MD: Tim Butler APD/MD: Patrick Clark	WTWF/Erie, PA OM: Joe Lang PD: Ron Kline APD: Chuck Rambaldo	WBNN/Laurel, MS OM/MD: Stephen St. James	KUSS/San Diego, CA* OM: Bill Pugh PD: Mike O'Brian APD/MD: Cindy Spicer
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	WXTA/Erie, PA OM/MD: Adam Reese	KZKX/Lincoln, NE PD: Hoss Michaels APD/MD: Carol Turner	KKJG/San Luis Obispo, CA OM/MD: Pepper Daniels
WPUR/Atlantic City, NJ* PD: Joe Kelly	KKNU/Eugene, OR PD/MD: Jim Davis	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
KYKR/Beaumont, TX OM/MD: Trey Poston	WKDQ/Evansville, IN PD/MD: Jon Prell	WMAJ/Madison, WI* OM: Mike Ferris PD: Jon Reilly	KSNI/Santa Maria, CA OM: Mark Mitchell PD/MD: Jay Turner
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	KVQX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KIAI/Mason City, IA PD/MD: Jared Allen	KFCY/Santa Rosa, CA* PD: Rob Taylor APD/MD: Stacy Hobbittzell
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	WKML/Fayetteville, NC PD/MD: Dean O	KRWQ/Medford, OR OM/MD: Larry Neal MD: Scott Schuler	Dial Global Hot Country/Satellite* OM/MD: Jim Murphy MD: Rick Morgan
WZKX/Biloxi, MS* OM/MD: Bryan Rhodes	KAFF/Flagstaff, AZ PD: Shaun Holly MD: Jenny Brawn	KUBB/Merced, CA OM/MD: Rene Roberts APD: Greg Edwards MD: Dee Kelly	Dial Global Mainstream Country/Satellite* OM/MD: Penny Mitchell MD: Joani Williams
WHWK/Binghamton, NY PD: Don Brake	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	WOKK/Meridian, MS PD: Todd Rupe	Music Choice Today's Country/Satellite* PD: Justin Prager MD: Tiffany Sinder
WNCB/Birmingham, AL* OM/MD: Justin Case	WEGX/Florence, SC OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	WBAM/Montgomery, AL*	Sirius XM The Highway/Satellite* PD: Jon Anthony MD: Jay Thomas
WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens	WFRE/Frederick, MD* PD: Jess Wright MD: Will Robinson	WLWI/Montgomery, AL* OM: Bill Jones PD/MD: Bill Dollar	WJCL/Savannah, GA* PD/MD: Boomer Lee
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	WFSL/Fredericksburg, VA* OM/MD: Paul Johnson APD: Todd Grimsted	WMDH/Muncie, IN PD/MD: Shane Goad	WBFM/Sheboygan, WI PD: Eddie Ybarra MD: Jonathan Henseler
KQFC/Boise, ID* PD/MD: Wes McShay	KHGE/Fresno, CA OM/MD: Paul Wilson	WMUS/Muskogee, MI* OM: Dave Taft PD: Mark Dixon	KSUX/Sioux City, IA PD/MD: Tony Michaels
KAGG/Bryan, TX APD/MD: Adam Drake	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	WGTR/Myrtle Beach, SC OM: Johnny Walker PD: Brian Sims MD: Korby Ray	WBYT/South Bend, IN PD: Dave Allen APD: Stinger
WOKO/Burlington, VT* OM/MD: Steve Pelkey MD: Bill Sargent	WCKT/Ft. Myers, FL* PD/MD: Mark Wilson APD: Dave Logan	KJCS/Nacogdoches, TX PD/MD: Robby Lynn	KIXZ/Spokane, WA* OM: Robert Harder PD: Paul "Coyote" Neumann MD: Lyn Daniels
WIXY/Champaign, IL PD: Jonathan Drake APD: Andy Roberts MD: Nicole Beals	KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	KHKK/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WTHI/Terre Haute, IN OM/MD: Barry Kent
WIVF/Charleston, SC* PD: Brian Driver	WBTU/Ft. Wayne, IN OM: Phil Becker PD: Chris Sargent	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
WKWS/Charleston, WV OM: Rick Johnson PD/MD: John Anthony	WTRS/Gainesville, FL* OM/MD: Shane Finch MD: Dave Tyler	WPAP/Panama City, FL PD: Todd Berry APD: David Howard MD: Shane Collins	WTCM/Traverse City, MI OM/MD: Jack O'Malley MD: Carey Carlson
WOGT/Chattanooga, TN* PD: Duane Shannon	WTNR/Grand Rapids, MI* OM: Brent Alberts OM/MD: Steve Stewart APD/MD: Nick Alan	WYCT/Pensacola, FL* PD: Kevin King	WWZD/Tupelo, MS OM: Rick Stevens PD: Bill Hughes
KCCY/Colorado Springs, CO* OM: Bob Richards PD: Jesse Garcia APD/MD: Chris Brooks	WNCY/Green Bay, WI* PD: Dan Stone APD: Chance Lewis MD: Charli McKenzie	WFYR/Peoria, IL OM/MD: Ric Morgan	WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Monk
WKCN/Columbus, GA* PD/MD: Brian Thomas	WAYZ/Hagerstown, MD MD: Tori Anderson	WRPD/Poughkeepsie, NY PD: Paty Quyn	WFRG/Utica, NY OM/MD: Bill McAdams
WCLT/Columbus, OH* PD: Curtis Newland MD: Olivia Jenkins	WCTY/Hampton, NY PD: Dave Elder APD/MD: Jimmy Lehn	WRDU/Raleigh, NC* OM: Chris Shebel APD/MD: Zac Davis	KJUG/Visalia, CA PD: Dave Daniels MD: Adam Jeffries
WCSQ/Cookeville, TN PD: Gator Harrison APD: Philip Gibbons MD: Stewart James	WCAT/Harrisburg, PA* PD/MD: Rich Creeger	KOUT/Rapid City, SD OM: Dan Larkin PD: Mark Houston MD: Dean Taylor	WDEZ/Wausau, WI APD/MD: Vanessa Ryan
KFTX/Corpus Christi, TX* PD: Chuck Abel MD: "Dr. Bruce Nelson" Stratton	WDGG/Huntington, WV OM/MD: Jeff "CrawDawg" Crawford	KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart	WVOK/Wheeling, WV PD/MD: Jim Elliott
KOUL/Corpus Christi, TX* OM/MD: Clayton Allen	WTRC/Huntington, WV PD: Judy Eaton	WYYD/Roanoke, VA* OM: Steve Cross PD/MD: Kenny Shelton	KZSN/Wichita, KS* OM: Lyman James PD: Cody Carlson
KRYS/Corpus Christi, TX* OM: Paula Newell PD: Frank Edwards	KTHK/Idaho Falls, ID OM: Mike Nelson PD/MD: Dale Desmond	WDLQ/Williamsport, PA OM/MD: Ted Miner APD/MD: John O'Brien	WILQ/Williamsport, PA OM/MD: Ted Miner APD/MD: John O'Brien
KHKI/Des Moines, IA* OM: Steve Brill PD/MD: Andy Elliott	KIXQ/Joplin, MO OM: Chad Elliot PD: Rob Meyer MD: Jack White	KXDD/Yakima, WA OM/MD: Dewey Boynton APD/MD: Joel Baker	
WTYY/Dothan, AL OM/MD: Kris Van Dyke	WNWN/Kalamazoo, MI PD: Woody Houston APD/MD: Scott Wagner	WCEN/Saginaw, MI* PD/MD: Joby Phillips	
KKCB/Duluth, MN OM/MD: David Drew	WYZO/Kalamazoo, MI OM: Brian Hayes PD: P.J. Lacey MD: Dan Diggler	WWFG/Salisbury, MD OM/MD: Dick Raymond	
WAXX/Eau Claire, WI OM/MD: George House APD/MD: Alex Edwards			

COUNTRY INDICATOR HIGHLIGHTS

		NO. 1			
ARTIST TITLE		IMPRINT / PROMOTION LABEL			
KEITH URBAN SWEET THING		CAPITOL NASHVILLE			
		MOST ADDED			
ARTIST TITLE		IMPRINT / PROMOTION LABEL		NEW STATIONS	
DIERKS BENTLEY SIDWAYS		CAPITOL NASHVILLE		33	
RANDY HOUSER BOOTS ON		UNIVERSAL SOUTH		21	
BILLY CURRINGTON PEOPLE ARE CRAZY		MERCURY		18	
ALAN JACKSON SISSY'S SONG		ARISTA NASHVILLE		16	
SUGARLAND IT HAPPENS		MERCURY		12	
BLAKE SHELTON I'LL JUST HOLD ON		WARNER BROS./WRN		9	
LOVE AND THEFT RUNAWAY		CAROLWOOD		9	
		MOST INCREASED PLAYS			
ARTIST TITLE		IMPRINT / PROMOTION LABEL		GAIN	
SUGARLAND IT HAPPENS		MERCURY		+631	
DIERKS BENTLEY SIDWAYS		CAPITOL NASHVILLE		+605	
ALAN JACKSON SISSY'S SONG		ARISTA NASHVILLE		+373	
JOHN RICH SHUTTIN' DETROIT DOWN		WARNER BROS./WRN		+346	
RASCAL FLATTS HERE COMES GOODBYE		LYRIC STREET		+343	
MONTGOMERY GENTRY ONE IN EVERY CROWD		COLUMBIA		+294	
		INDICATOR EXCLUSIVES			
TW	LW	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
42	44	ERIC CHURCH LOVE YOUR LOVE THE MOST	CAPITOL NASHVILLE	338	+45
45	47	JULIA BURTON WHAT A WOMAN WANTS	EMERALD RIVER/SPINVILLE	296	+47
50	—	BILLY CURRINGTON PEOPLE ARE CRAZY	MERCURY	207	+189
51	52	ZONA JONES YOU SHOULD'VE SEEN HER THIS MORNING	ROCKY COMFORT/NINE NORTH	192	-5
54	58	HOLLY WILLIAMS KEEP THE CHANGE	MERCURY	163	+28
56	—	LANCE MILLER GEORGE JONES & JESUS	BIG 7/LOFTON CREEK	149	+50
58	60	BLUEFIELD READY TO LOVE YOU NOW	COUNTRY THUNDER	124	+14
		CANADA COUNTRY			
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS
1	1	17	KENNY CHESNEY WITH MAC MCANALLY DOWN THE ROAD	BLUE CHAIR/BNA/SONY MUSIC	788 +28
2	3	16	KEITH URBAN SWEET THING	CAPITOL NASHVILLE/EMI	777 +41
3	4	14	DARIUS RUCKER IT WON'T BE LIKE THIS FOR LONG	CAPITOL NASHVILLE/EMI	704 -4
4	5	16	TOBY KEITH GOD LOVE HER	SHOW DOG NASHVILLE/UNIVERSAL	679 -13
5	2	23	DIERKS BENTLEY FEEL THAT FIRE	CAPITOL NASHVILLE/EMI	671 -81
6	9	7	JOHNNY REID A WOMAN LIKE YOU ♦	OPEN ROAD/UNIVERSAL	619 -4
7	6	15	GEORGE STRAIT RIVER OF LOVE	MCA NASHVILLE/UNIVERSAL	605 -35
8	7	12	TAYLOR SWIFT WHITE HORSE	BIG MACHINE/OPEN ROAD/UNIVERSAL	591 -38
9	8	19	BROOKS & DUNN FEATURING REBA MCGENTRE COWGIRLS DON'T CRY	ARISTA NASHVILLE/SONY MUSIC	573 -54
10	12	7	TIM MCGRAW NOTHING TO DIE FOR	CURB/EMI	562 +29
11	10	15	EMERSON DRIVE BELONGS TO YOU ♦	VALORY/OPEN ROAD/UNIVERSAL	558 -49
12	15	10	ADAM GREGORY WHAT IT TAKES ♦	BIG MACHINE/OPEN ROAD/UNIVERSAL	534 +21
13	7	7	GORD BAMFORD LITTLE GUY ♦	ROYALTY	529 0
14	11	14	THE ROAD HAMMERS HOMEGROWN ♦	OPEN ROAD/UNIVERSAL	525 -30
15	17	7	CARRIE UNDERWOOD I TOLD YOU SO	19/ARISTA NASHVILLE	517 +41
16	21	6	TRACE ADKINS MARRY FOR MONEY	CAPITOL NASHVILLE/EMI	513 +62
17	19	4	RASCAL FLATTS HERE COMES GOODBYE	LYRIC STREET/UNIVERSAL	512 +55
18	18	3	CRYSTAL SHAWANDA DAWN OF A NEW DAY ♦	RCA/SONY MUSIC	503 +44
19	14	17	DOC WALKER ONE LAST SUNDOWN ♦	OPEN ROAD/UNIVERSAL	478 -38
20	20	7	DERIC RUTTAN CALIFORNIA PLATES ♦	ON RAMP/EMI	472 +17
21	16	21	BLAKE SHELTON SHE WOULDN'T BE GONE	WARNER BROS./WARNER	424 -65
22	24	12	MARTINA MCBRIDE RIDE	RCA/SONY MUSIC	418 -6
23	25	5	GEORGE CANYON ALL OR NOTHING ♦	UNIVERSAL	406 +32
24	23	12	ONE MORE GIRL I CAN LOVE ANYONE ♦	EMI	397 -36
25	22	17	BILLY CURRINGTON DON'T	MERCURY/UNIVERSAL	391 -55
26	30	3	JOHN RICH SHUTTIN' DETROIT DOWN	WARNER BROS./WARNER	381 +70
27	29	20	DEAN BRODY BROTHERS ♦	BROKEN BOW/SONY MUSIC	351 +39
28	27	20	AARON PRITCHETT HOW DO I GET THERE ♦	OPM/604	347 -13
29	26	14	TARA ORAM 538 STARS ♦	OPEN ROAD/UNIVERSAL	316 -53
30	31	23	ZAC BROWN BAND CHICKEN FRIED	HOME GROWN/ATLANTIC/BIG PICTURE	304 +6

FOR WEEK ENDING MARCH 1, 2009

♦ indicates CanCon



Astral Media dumps a heritage brand in Canada's largest market

Canada's First Virgin . . . Radio

Keith Berman

KBerman@RadioandRecords.com

In August 2008, Astral Media ditched the almost-20-year-old Mix 99.9 moniker on hot AC CKFM/Toronto, repainting the station as Virgin Radio 999 and extending Richard Branson's popular brand to North American radio. Not only that, the lineup of the station was partially redone, including installing the ubiquitous Ryan Seacrest at night.

What possessed PD Martin Tremblay, who'd been brought in only a few months earlier from Montreal's French-language Energie outlet, CKMF (Energie 94.3), to do such a thing?

"The basic thing with Mix is that the station had good numbers, but over the years, there were so many changes in the format with the same name that the brand had kind of an identity problem," Tremblay says. "In the time that I've been here, over the past nine or 10 months, we've morphed from a pop-rock station to more pop-leaning. So when the Virgin Radio opportunity came up, the timing was great to jump on the bandwagon."

Tremblay says he and Astral Media were already considering changing the station's name and thought that the Virgin brand had an international flair that lent itself well to a city like Toronto, where around half of the population comprises non-white, non-primary-English-speaking, non-

Canadian-born residents.

"The basic idea behind Virgin is to make it a fun, entertaining, uplifting, energetic music station with a different sound," Tremblay says. One of the main ways to make Virgin sound distinctive when compared with other stations in the market, and even the country, was incorporating customized jingles made in London using a U.K. voice, so none of the imaging can be duplicated in the market since there's no way to buy a package. "It's not a big thing, but it gives us kind of a different feel," he says, commenting that such elements make people realize they're listening to Virgin Radio 999 without explicitly being told.

Shift Into Action

"Because we changed the sound of the station, I wasn't expecting a home run—I was expecting to get to first base and be happy with it," he says, but adds that the station received positive comments right out of the gate. "We're doing tracking research, and I'm very pumped to see what's going to happen in the next four or five months. Every report shows we're gaining a lot of momentum and, honestly, without overmarketing the city."

It wasn't a huge shock for the audience when the Virgin brand was rolled out since Tremblay and company had taken a few months to steer the musical direction into a new lane, even though some listeners had expressed displeasure about the music change. However, between that, the brand, on-air sound and name change, it was enough to generate some excitement in a city that hadn't seen any major programming shifts in roughly a decade: After a single book, Virgin experienced a



Music Monitor

CKFM (Virgin Radio 999)/Toronto

Feb. 23, 2 p.m.

Bon Jovi, "Livin' on a Prayer"

Pink, "Sober"

Ne-Yo, "Miss Independent"

Eva Avila, "Damned"

Kevin Lyttle, "Turn Me On"

Dragonette, "I Get Around"

Leona Lewis, "Run"

Flo Rida Featuring Keshia, "Right Round"

Keshia Chante, "Bad Boy"

Depeche Mode, "Strangelove"

Anjulie, "Boom"

The Killers, "Human"

Nelly Furtado, "Say It Right"

Source: Nielsen BDS

20% increase in cume and a sizable jump in TSL as well. "We went from 850,000 listeners a week to over a million for the first time in many, many, many years," Tremblay says.

Another major shift in the station's sound was the addition of a two-personality afternoon drive show. Tremblay likens it to duplicating his clock, kind of giving him two morning shows—except that one is in the afternoons. "No one else has that here," he says. "We're the only station with two co-hosts in a talk/music/entertainment environment in the market."

Tremblay says that bringing in Seacrest was also a reflection of the station's desire to offer the best entertainment to Toronto. While he believes that Canada is still Hollywood-driven in the entertainment world, from movies to a good portion of the music, he wouldn't have taken the show if he didn't consider it to be a well-packaged presentation that's heavy on entertainment news.

Come Alive Again

One other piece that Virgin Radio 999 uses to expand its horizons and pump up the international flavor is London-based countdown show "Hit 40 U.K.," which airs the 40 biggest tracks in England. "Our station targets 25- to 34-year-olds, but the younger listeners are listening to iPods and discovering music very, very quickly and exchanging music; they know artists like Adele, Estelle and the Script way before we play it on radio," Tremblay says. Since it's easy for listeners to find music from other sources, why not make his station a competitive outlet for listeners' ears, he reasons.

"People want to discover things, and radio used to be the medium where music was discovered," he says. "The Beatles were discovered on radio, and people didn't wait 15 months to put them on. The planet is getting smaller, the U.K. and Europe aren't too far away—and there is great music there. We've had this show in the past three months, and it gives the brand an international texture, but we still are very local."

Having shows like "Hit 40 U.K." and "On-Air With Ryan Seacrest" helps give Virgin the image of having the most variety in its playlist, which are some of the exclusivities Tremblay highlights to perpetuate that perception despite admitting that the station probably isn't the most eclectic outlet. "We're taking risks, we're not playing it safe," he observes. "Yes, we have research and we look at it, but we're not paranoid about it. When a song is good but 50% of people don't know what it is, why not play it and expose people to it?"

Tremblay firmly believes that radio needs to come alive again and stop cutting back in order to remain attractive to listeners. "Our gamble is to put spirit and fun into radio; we're investing in radio, and results will hopefully come," he says. So far, the numbers seem to be proving his theories true—to the point where Astral Media remade three more of its stations in Canada into Virgin Radio outlets. "Yes, it costs much more money to operate, but, so far, it's been great. We're in a culture of playing it safe and not making mistakes, and if that was what my philosophy was, I wouldn't be in radio. You have to be able to still create things in radio." R&R



Virgin Group chairman Richard Branson (left) and CKFM (Virgin Radio 999)/Toronto PD Martin Tremblay



► **JOURNEY** STRETCHES ITS AC CHART SPAN TO 27 YEARS AND SEVEN MONTHS, AS ITS 13TH ENTRY, "WHERE DID I LOSE YOUR LOVE," DEBUTS AT NO. 29. THE BAND'S LATEST ALBUM, FEATURING NEW LEAD SINGER ARNEL PINEDA, HAS SOLD 594,000 COPIES SINCE ITS JUNE 2008 RELEASE, ACCORDING TO NIELSEN SOUNDSCAN.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IM-PRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	30	3	JASON MRAZ I'M YOURS	NO. 1 (5 WKS)	11 ³ ☆ ATLANTIC/RRP	2193 +71	16.189	2
2	33	2	COLDPLAY VIVA LA VIDA		11 ³ CAPITOL	2037 +39	16.213	1
3	19	3	TAYLOR SWIFT LOVE STORY		11 ² ☆ BIG MACHINE/UNIVERSAL REPUBLIC	1911 +92	14.033	4
4	41	4	DAVID COOK THE TIME OF MY LIFE		11 ☆ 19/RCA/RMG	1871 +107	16.006	3
5	7	20	LEONA LEWIS BETTER IN TIME	MOST INCREASED PLAYS	11 ² ☆ SYCO/J/RMG	1568 +144	12.944	6
6	37	3	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ³ PHONOGENIC/EPIC	1538 +25	13.465	5
7	6	24	DAUGHTRY WHAT ABOUT NOW	MOST ADDED	11 ☆ RCA/RMG	1514 +36	12.758	7
8	29	8	DAVID ARCHULETA CRUSH		11 19/JIVE/JLG	1359 +58	7.195	9
9	47	9	LEONA LEWIS BLEEDING LOVE		11 ⁵ SYCO/J/RMG	999 -18	7.764	8
10	19	10	GAVIN ROSSDALE LOVE REMAINS THE SAME		11 ² INTERSCOPE	891 -56	4.356	10
11	27	11	MISSY HIGGINS WHERE I STOOD		☆ ELEVEN/REPRISE	753 -4	3.928	12
12	12	12	JAMES TAYLOR IT'S GROWING		☆ HEARST/CMG	500 +20	2.627	14
13	13	7	JIM BRICKMAN FEATURING RUSH OF FOOLS NEVER FAR AWAY		TIME LIFE	437 +101	1.200	19
14	17	14	O.A.R. SHATTERED (TURN THE CAR AROUND)		11 EVERFINE/ATLANTIC/RRP	345 +32	2.979	13
15	15	15	JORDIN SPARKS ONE STEP AT A TIME		11 ² 19/JIVE/JLG	344 +46	4.015	11
16	17	4	LIONEL RICHIE JUST GO		DEF JAM/DJMG	313 +70	0.948	21
16	9	16	BEYONCE IF I WERE A BOY		11 MUSIC WORLD/COLUMBIA	283 +29	2.216	15
18	20	10	NICKELBACK GOTTA BE SOMEBODY		11 ² ROADRUNNER/RRP	232 +29	1.838	16
19	18	4	SEAL IF YOU DON'T KNOW ME BY NOW		☆ 143/WARNER BROS.	231 +7	0.672	23
20	19	8	DAVID COOK LIGHT ON		11 ☆ 19/RCA/RMG	205 -15	1.282	18
21	23	3	MATT NATHANSON COME ON GET HIGHER		VANGUARD/CAPITOL	166 +36	0.629	27
22	24	6	THE FRAY YOU FOUND ME		11 ☆ EPIC	162 +42	1.762	17
23	21	5	SIMPLY RED GO NOW		SIMPLYRED.COM/RAZOR & TIE	156 -17	0.210	-
24	22	9	KATY PERRY HOT N COLD		11 ³ ☆ CAPITOL	143 +2	1.048	20
25	27	9	ADELE CHASING PAVEMENTS		XL/COLUMBIA	126 +42	0.650	26
26	25	6	DUFFY STEPPING STONE		MERCURY/DJMG	125 +10	0.862	22
27	26	4	TAYLOR HICKS WHAT'S RIGHT IS RIGHT		MODERN WHOMP/AZOFFMUSIC	123 +11	0.137	-
28	28	20	CELINE DION MY LOVE		COLUMBIA	70 -12	0.193	-
29	NEW		JOURNEY WHERE DID I LOSE YOUR LOVE		NOMOTA	63 +24	0.044	-
30	30	2	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU		RCA/RMG	57 +3	0.114	-

+ MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
DAUGHTRY What About Now (RCA/RMG) KGBX, KMGA, KOSI, KSNE, WEBE, WLFQ, WMXS, WRAL, WRRM	9
LIONEL RICHIE Just Go (Def Jam/DJMG) KEZK, KMGL, KTOY, WEBE, WLRQ, WMXS, WRRM	7
GAVIN ROSSDALE Love Remains The Same (Interscope) KKMJ, KSOF, WFPG, WLTE, WMGF, WKCB	6
TAYLOR SWIFT Love Story (Big Machine/Universal Republic) KBZ, KKCW, KOST, KRNO, KSOF	5
JIM BRICKMAN FEAT. RUSH OF FOOLS Never Far Away (Time Life) KGBX, KRNO, KSNE, WCRZ, WGSY	5
LEONA LEWIS Better In Time (SYCO/J/RMG) KKCW, WMGF, WRAL, WSNY	4
MERCYME Finally Home (INO/Columbia) KKBA, KQIS, KWAV, WTCB	4
O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) Sirius XM The Blend, WLIT, WYYY	3
SIMPLY RED Go Now (simplyred.com/Razor & Tie) KUMU, KRWF, WSFS	3

ADDED AT... KBEZ
Tulsa, OK
PD: Tod Tucker
Taylor Swift, Love Story, 2
Adele, Chasing Pavements, O
Ballas Hough Band, Do It For You, C

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BEYONCE Single Ladies (Put A Ring On It) (Music World/Columbia) TOTAL STATIONS: 7	55/14	PINK Sober (LaFace/JLG) TOTAL STATIONS: 6	33/7
GREG LONDON Everything I Own (MVP/Landicons) TOTAL STATIONS: 11	47/7	JASON MRAZ & COLBIE CAILLAT Lucky (Atlantic/RRP) TOTAL STATIONS: 5	32/2
MILEY CYRUS The Climb (Walt Disney/Hollywood) TOTAL STATIONS: 5	46/14	JOHN LEGEND FEAT. ANDRE 3000 Green Light (G.O.O.D./Columbia) TOTAL STATIONS: 2	26/1
BILLY HUFSEY Better Man (Blaste) TOTAL STATIONS: 10	39/10	BALLAS HOUGH BAND Do It For You (Hollywood) TOTAL STATIONS: 5	17/12
DAVID ARCHULETA A Little Too Not Over You (19/Jive/JLG) TOTAL STATIONS: 3	34/5	LADY GAGA FEAT. COLBY O'DONIS Just Dance (Streamline/KonLive/Cherrytree/Interscope) TOTAL STATIONS: 4	14/0

↑ MOST INCREASED PLAYS

+144	☆ LEONA LEWIS Better In Time (SYCO/J/RMG) WSPA +13, WTFM +11, WCRZ +10, KSOF +10, WOOD +9, WHUD +7, WFPG +7, WVAZ +7, KKCW +7, WKJY +6
+107	☆ DAVID COOK The Time Of My Life (19/RCA/RMG) WFPS +12, WTFM +9, KXLT +8, WLHT +7, WZLD +6, WGSY +6, KMXX +6, WSNY +5, WMGN +5, WJXB +5
+101	☆ JIM BRICKMAN FEAT. RUSH OF FOOLS Never Far Away (Time Life) WLNP +8, WWLJ +7, WOOD +6, WHUD +5, WYJB +5, WMGV +4, WFMJ +4, KGBX +3, WVAZ +3, WRVF +3
+92	☆ TAYLOR SWIFT Love Story (Big Machine/Universal Republic) WALK +9, WCDV +9, WWDE +10, WRSA +10, KNEV +9, KXLT +9, WMJX +7, KKCW +6, WLNP +6, WHUD +5
+71	☆ JASON MRAZ I'm Yours (Atlantic/RRP) WTFM +7, KEZK +7, KXLT +6, WHUD +5, KTSM +5, WTCB +5, WAHR +4, WRVF +4, WDEF +4, KESZ +4

FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
103 AC, 26 Canada AC and 24 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IM-PRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	SARA BAREILLES LOVE SONG (EPIC)	11 ⁵	1176 1210
2	LIFEHOUSE WHATEVER IT TAKES (Geffen/Interscope)	11 ²	925 975
3	COLBIE CAILLAT REALIZE (UNIVERSAL REPUBLIC)	11 ²	880 818
4	DAUGHTRY FEELS LIKE TONIGHT (RCA/RMG)	11 ²	855 796
5	COLBIE CAILLAT BUBBLY (UNIVERSAL REPUBLIC)	11 ⁵	848 940

THIS WEEK	ARTIST TITLE / IM-PRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	FERGIE BIG GIRLS DON'T CRY (WILL.I.AM/A&M/Interscope)	11 ⁶	845 830
7	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE (MOSLEY/BLACKGROUND/Interscope)	11 ⁷	787 708
8	JOHN MAYER SAY (AWARE/COLUMBIA)	11 ²	723 825
9	THE FRAY HOW TO SAVE A LIFE (EPIC)	11 ⁷	694 693
10	DAUGHTRY HOME (RCA/RMG)	11 ⁵	651 706

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► **NICK LACHEY** PREVEWS HIS THIRD SOLO ALBUM, "COMING UP FOR AIR," DUE IN MAY, WITH FIRST SINGLE "PATIENCE" AT NO. 40. HIS LAST SET, 2006'S "WHAT'S LEFT OF ME," PRODUCED THE NO. 3 AC AND NO. 5 CHR/TOP 40 TITLE CUT. THE NEW RELEASE IS EXPECTED TO INCLUDE A DUET WITH "AMERICAN IDOL" JUDGE KARA DIOGUARDI.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	WEEKS	AUDIENCE MILLIONS	RANK
1	1	14	THE FRAY YOU FOUND ME	NO. 1 (3 WKS)	11 ☆	3437	+63	16.987	2
2	2	22	NICKELBACK GOTTA BE SOMEBODY		11 ² ☆	3168	-77	17.061	1
3	3	15	TAYLOR SWIFT LOVE STORY		11 ²	2939	+144	15.086	3
4	5	20	DAVID COOK LIGHT ON		11 ☆	2710	-15	13.111	5
5	4	23	KATY PERRY HOT N COLD		11 ³ ☆	2707	-73	14.730	4
6	8	11	PINK SOBER		11 ☆	2565	+186	12.842	7
7	6	7	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU		11 ☆	2565	+45	12.593	8
8	7	49	JASON MRAZ I'M YOURS		11 ³ ☆	2276	-121	12.911	6
9	9	36	O.A.R. SHATTERED (TURN THE CAR AROUND)		11 ☆	1990	-184	10.766	10
10	11	16	THE ALL-AMERICAN REJECTS GIVES YOU HELL		11 ☆	1985	+141	10.074	12
11	10	36	DAUGHTRY WHAT ABOUT NOW		11 ☆	1747	-162	11.458	9
12	13	23	3 DOORS DOWN LET ME BE MYSELF		11 ☆	1744	-45	7.460	14
13	12	28	PINK SO WHAT		11 ³ ☆	1649	-160	10.457	11
14	16	13	LADY GAGA FEATURING COLBY O'DONIS JUST DANCE		11 ² ☆	1567	+126	7.510	13
15	18	19	PLAIN WHITE T'S 1, 2, 3, 4	MOST INCREASED PLAYS		1529	+268	6.334	17
16	20	11	BEYONCE SINGLE LADIES (PUT A RING ON IT)		11 ²	1317	+95	7.219	15
17	22	7	JASON MRAZ & COLBIE CAILLAT LUCKY	AIRPOWER	11 ☆	1290	+153	5.221	18
18	17	19	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK		11 ²	1237	-68	6.512	16
19	21	22	MISSY HIGGINS WHERE I STOOD		11 ☆	1199	+3	4.135	19
20	23	15	THEORY OF A DEADMAN NOT MEANT TO BE		11 ☆	956	+22	3.604	21
21	19	18	THE KILLERS HUMAN		11 ☆	932	-331	3.912	20
22	24	17	ERIC HUTCHINSON ROCK & ROLL		11 ☆	864	-12	2.975	23
23	25	7	KATY PERRY THINKING OF YOU	MOST ADDED	11 ☆	846	+166	3.165	22
24	26	19	THRIVING IVORY ANGELS ON THE MOON		11 ☆	701	+81	1.833	27
25	30	7	THE VERONICAS UNTOUCHED		11 ☆	647	+134	2.177	26
26	28	5	BRITNEY SPEARS CIRCUS		11 ☆	594	+50	2.254	25
27	29	6	U2 GET ON YOUR BOOTS		11 ☆	556	+38	1.682	29
28	32	12	BUCKCHERRY DON'T GO AWAY		11 ☆	544	+63	1.584	32
29	33	5	NATASHA BEDINGFIELD SOULMATE		11 ☆	542	+86	1.662	30
30	35	4	LILY ALLEN THE FEAR		11 ☆	510	+87	1.252	35
31	34	6	HOOBASTANK SO CLOSE, SO FAR		11 ☆	491	+48	1.433	34
32	31	19	CHRISTINA AGUILERA KEEPS GETTIN' BETTER		11 ☆	416	-85	2.494	24
33	37	2	O.A.R. THIS TOWN		11 ☆	399	+53	1.710	28
34	39	2	LEONA LEWIS I WILL BE		11 ☆	386	+56	1.124	37
35	27	17	COLDPLAY LOVERS IN JAPAN		11 ☆	361	-256	1.510	33
36	NEW		THE PUSSYCAT DOLLS I HATE THIS PART		11 ☆	360	+101	1.631	31
37	NEW		ERIN MCCARLEY LOVE, SAVE THE EMPTY		11 ☆	345	+45	0.904	-
38	38	4	GAVIN ROSSDALE FOREVER MAY YOU RUN		11 ☆	332	-1	0.698	-
39	36	17	HINDER WITHOUT YOU		11 ☆	310	-55	1.247	36
40	NEW		NICK LACHEY PATIENCE		11 ☆	298	+33	0.959	39

MOST ADDED

- KATY PERRY**
Thinking Of You (Capitol)
KCAL, KIOI, KYIS, WHYN, WINK, WPTX, WRQX
- THE OFFSPRING**
Kristy, Are You Doing OK? (Columbia)
KCAL, KMXB, KSCF, WKDD, WMCX, WRMF, WXMA
- PLAIN WHITE T'S**
1, 2, 3, 4 (Hollywood)
KALC, KSTZ, KYIS, KZZO, WRQX, WTSS
- NATASHA BEDINGFIELD**
Soulmate (Phonogenic/Epic)
KJMY, KMYI, KPEK, WPTX, WTIC, WXMA
- THE SCRIPT**
The Man Who Can't Be Moved (Phonogenic/Epic)
KLZR, KSII, KYIS, WAYV, WCDA, WZPL
- JASON MRAZ & COLBIE CAILLAT**
Lucky (Atlantic/RRP)
KAMX, KIOI, KZZO, WJLK, WMC
- LADY GAGA FEAT. COLBY O'DONIS**
Just Dance (Streamline/KonLive/Cherrytree/Interscope)
KLLC, KSCF, KVLV, WCDA, WHBC
- LEONA LEWIS**
I Will Be (SYCO/J/RMG)
KGBY, KJMY, KMHX, WBMX, WJLK
- BRITNEY SPEARS**
Circus (Jive/JLG)
KALZ, KCDU, KLCA, KZZU, WJLK
- MILEY CYRUS**
The Climb (Walt Disney/Hollywood)
KSII, KYKY, WKRR, WOMX, WZPL

ADDED AT... WRMF
97.9 fm
West Palm Beach, FL
PD: Bob Neumann
APD/MD: Amy Navarro
James Morrison Feat. Nelly Furtado, Broken Strings, O
The Offspring, Kristy, Are You Doing OK?, O
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
CAROLINA LIAR Show Me What I'm Looking For (Atlantic) TOTAL STATIONS: 21	274/57	JAMES MORRISON FEAT. NELLY FURTADO Broken Strings (Polydor/Interscope) TOTAL STATIONS: 16	170/97
THE OFFSPRING Kristy, Are You Doing OK? (Columbia) TOTAL STATIONS: 20	248/72	SAVING ABEL 18 Days (Skidco/Virgin/Capitol) TOTAL STATIONS: 14	161/87
BRETT DENNEN FEAT. FEMI KUTI Make You Crazy (Downtown/Dualtone) TOTAL STATIONS: 22	227/10	LADY GAGA Poker Face (Streamline/KonLive/Cherrytree/Interscope) TOTAL STATIONS: 13	158/30
THE SCRIPT The Man That Can't Be Moved (Phonogenic/Epic) TOTAL STATIONS: 16	207/69	SHINEDOWN Second Chance (Atlantic) TOTAL STATIONS: 8	156/16
GABRIELLA CIMMI Sweet About Me (Universal Republic) TOTAL STATIONS: 16	206/14	MILEY CYRUS The Climb (Walt Disney/Hollywood) TOTAL STATIONS: 9	138/96

MOST INCREASED PLAYS

- +268** **PLAIN WHITE T'S**
1, 2, 3, 4 (Hollywood)
WOMX +26, KFVY +22, WQVJ +21, WAJL +19, KUDD +17, KPEK +17, KFBZ +15, WKRR +12, KALZ +12, WJLK +11
- +186** **PINK**
Sober (LaFace/JLG)
KBBY +21, KLCA +17, KVLV +16, KSTZ +14, KYKY +14, WMYX +14, WWWW +13, KFVY +10, KDMX +10, WQAL +9
- +166** **KATY PERRY**
Thinking Of You (Capitol)
KLZR +29, KLLC +17, WXMA +17, KLCA +16, KCIX +15, KCDA +14, WINK +13, KFVY +11, KMXB +9, WSNE +9
- +153** **JASON MRAZ & COLBIE CAILLAT**
Lucky (Atlantic/RRP)
KLCA +14, KFVY +13, WKDD +12, KAMX +12, WSNE +11, KZZO +10, KSRZ +9, WINK +8, KIOI +8, WZPL +7
- +144** **TAYLOR SWIFT**
Love Story (Big Machine/Universal Republic)
WINK +22, KDMX +17, KLLC +16, KYKY +15, WOMX +15, WHBC +14, KCDA +9, KEZR +9, KFVY +9, WXMA +9

FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts & charts section for rules and symbol explanations.
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▶ FORMER SKY VOCALIST **KARL WOLF** LANDS HIS FIRST SOLO TOP 10 AT CANADA HOT AC, AS "AFRICA," HIS COVER OF TOTO'S 1982 SMASH, LEAPS 11-7.

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APD/MD: Jill Roen

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APD: John Chimpco
MD: Tammy Cruise

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OM/PD: Lou Russo
MD: Steve Ardolina

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OM/PD: Kenny Allen

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PD/MD: Steve Nichols
APD: Jeff Garfield

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PD: Scott Shannon
MD: Tony Mascaro

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MD: Heather Branch

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OM/PD: Chris Baker
MD: Cisco

WMMX/Olean, NY
MD: Tom Power

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KSRZ/Omaha, NE*
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MD: Jessica Dol

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MD: Connie Wray

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MD: Ian McCain

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OM/PD: Brian Michel

KMYI/San Diego, CA*
PD: Jimmy Steele
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KSCF/San Diego, CA*
PD: Charese Fruge
APD: Jeff Stewart
MD: Cristy Westfall

KIOI/San Francisco, CA*
OM: Michael Erickson
PD: Andrew Jeffries

KLLC/San Francisco, CA*
PD: Michael Martin
APD: Marcus D. Najera
MD: Jayn

KEZR/San Jose, CA*
PD: Dana Jang
MD: Kirk Peffer

KRUZ/Santa Barbara, CA*
PD: Matt Stone

KMHX/Santa Rosa, CA*
PD: Danny Wright

Dial Global Hot AC Network/Satellite
PD: Bill O'Brien

Music Choice Adult Top 40/Satellite
PD: Justin Prager

Sirius XM The Pulse/Satellite*
OM: Kid Kelly
PD/MD: Jim Ryan

KPLZ/Seattle, WA*
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisa Hashimoto

KCDA/Spokane, WA*
OM/PD: Robert Harder

KZZU/Spokane, WA*
OM: Roger Nelson
PD: Ken Hopkins

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MD: Jen Myers

WQKX/Sunbury, PA
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APD: Chad Evans
MD: Rob Senter

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APD/MD: Kurt Schreiner

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PD: Dale Kovar

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APD: Beth Richards

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MD: Carol Parker

WRWF/West Palm Beach, FL*
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APD/MD: Amy Navarro

KJIN/Wichita Falls, TX
OM: Chris Walters
PD: Liz Ryan

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PD: Jimmy Steele
APD/MD: Hitman Haze

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA AC	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	22	JASON MRAZ I'M YOURS	ATLANTIC/WARNER		392	+34
2	2	16	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY MUSIC		389	+1
3	3	28	LEONA LEWIS BETTER IN TIME	SYCO/SONY MUSIC		384	+19
4	4	32	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI		372	+10
5	5	34	DAVID COOK THE TIME OF MY LIFE	19/RCA/SONY MUSIC		319	+7
6	7	16	DEBORAH COX BEAUTIFUL UR	DECO/EMI		311	+16
7	6	31	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC		279	-16
8	8	29	SARAH MCLACHLAN U WANT ME 2	NETTWERK		276	-13
9	9	39	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY MUSIC		261	-17
10	14	9	TAYLOR SWIFT LOVE STORY	BIG MACHINE/OPEN ROAD/UNIVERSAL		259	+61
11	10	40	KRESHA TURNER DON'T CALL ME BABY	EMI		256	-20
12	17	6	CARLY RAE JEPSEN TUG OF WAR	MAPLEMUSIC		250	+77
13	12	22	SIMON COLLINS UNCONDITIONAL	RAZOR & TIE/SONY MUSIC		218	-13
14	13	19	DAVID ARCHULETA CRUSH	19/JIVE/SONY MUSIC		210	-10
15	18	19	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE/UNIVERSAL		191	+21
16	16	39	DIVINE BROWN LAY IT ON THE LINE	WARNER		179	+2
17	11	25	ALI SLAIGHT GREAT EXPECTATIONS	UNIVERSAL		178	-60
18	19	20	BRYAN ADAMS SHE'S GOT A WAY	BADMAN/UNIVERSAL		171	+21
19	15	51	JOHN MAYER SAY	AWARE/COLUMBIA/SONY MUSIC		148	-29
20	23	8	DAUGHTRY WHAT ABOUT NOW	RCA/SONY MUSIC		139	+22
21	22	27	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL		123	+3
22	21	16	SEAL A CHANGE IS GONNA COME	143/WARNER BROS./WARNER		121	-8
23	27	20	BURTON CUMMINGS DREAM	SONY MUSIC		107	+14
24	25	21	CELINE DION MY LOVE	COLUMBIA/SONY MUSIC		101	-1
25	29	5	KATY PERRY HOT N COLD	CAPITOL/EMI		88	+6
26	30	6	IMA DROLE DE VIE	DIVINE ANGEL/SELECT		83	+3
27	26	6	GAROU FIRST DAY OF MY LIFE	SONY MUSIC		83	-11
28	31	8	LADY GAGA POKER FACE	STREAMLINE/KONLIVE/CHERRY TREE/INTERSCOPE/UNIVERSAL		82	+10
29	32	25	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC/UNIVERSAL		79	+11
30	40	9	SERENA RYOER LITTLE BIT OF RED	EMI		70	+18

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA HOT AC	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	12	PINK SOBER	LAFACE/SONY MUSIC		766	-4
2	3	13	THE FRAY YOU FOUND ME	EPIC/SONY MUSIC		742	+55
3	6	7	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU	RCA/SONY MUSIC		733	+76
4	7	11	TAYLOR SWIFT LOVE STORY	BIG MACHINE/OPEN ROAD/UNIVERSAL		663	+28
5	5	11	BRITNEY SPEARS CIRCUS	JIVE/SONY MUSIC		646	-27
6	2	12	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA/SONY MUSIC		645	-44
7	11	5	KARL WOLF FEATURING CULTURE AFRICA	LW/EMI		618	+107
8	4	17	LADY GAGA POKER FACE	STREAMLINE/KONLIVE/CHERRY TREE/INTERSCOPE/UNIVERSAL		614	-61
9	9	9	THE PUSSYCAT DOLLS I HATE THIS PART	INTERSCOPE/UNIVERSAL		572	0
10	8	5	NICKELBACK IF TODAY WAS YOUR LAST DAY	EMI		569	-24
11	12	18	DAVID COOK LIGHT ON	19/RCA/SONY MUSIC		456	-38
12	10	23	JASON MRAZ I'M YOURS	ATLANTIC/WARNER		434	-102
13	22	6	THE VERONICAS UNTOUCHED	ENGINEER/EMI/SONY MUSIC		433	+67
14	18	6	KATY PERRY THINKING OF YOU	CAPITOL/EMI		432	+52
15	21	6	THEORY OF A DEADMAN NOT MEANT TO BE	604/UNIVERSAL		417	+47
16	13	11	HEDLEY DYING TO LIVE AGAIN	UNIVERSAL		408	-19
17	16	6	DIVINE BROWN SUNGLASSES	WARNER MUSIC CANADA/WARNER		392	+7
18	17	12	DANNY FERNANDES FANTASY	CP		380	-2
19	19	22	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL		365	-14
20	14	22	NICKELBACK GOTTA BE SOMEBODY	EMI		358	-39
21	20	17	CARLY RAE JEPSEN TUG OF WAR	MAPLEMUSIC		340	-35
22	25	4	THE ALL-AMERICAN REJECTS GIVES YOU HELL	DOCHOUSE/DGC/UNIVERSAL		331	+20
23	15	13	RIHANNA REHAB	SRP/DEF JAM/UNIVERSAL		321	-70
24	23	11	T.I. FEAT. RIHANNA LIVE YOUR LIFE	SRP/DEF JAM/GRAND HUSTLE/ATLANTIC/UNIVERSAL/WARNER		316	-7
25	24	24	DEBORAH COX BEAUTIFUL UR	DECO/EMI		293	-25
26	30	3	LILY ALLEN THE FEAR	REGAL/PARLOPHONE/EMI		283	+51
27	27	7	EVA AVILA DAMNED	SONY MUSIC		278	+8
28	29	8	THE LATENCY TONIGHT, I LOVE YOU	THE LATENCY		267	+32
29	26	18	THE MIDWAY STATE NEVER AGAIN	REMEDY/EMI		263	-15
30	36	2	FLO RIDA FEATURING KESHA RIGHT ROUND	POE BOY/ATLANTIC/WARNER		257	+56

+ indicates CanCon



Blue Note sounded a true note

Bruce Lundvall, 'A Jazz Fan'

Carol Archer

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When Paul Zilk, CEO of the global music conference MIDEM, named jazz recording industry giant Bruce Lundvall, president of Blue Note Records, the personality of the year a few years ago, he stated: "Under his leadership, Blue Note has gone from strength to strength. Bruce proves that you can have a flare for identifying and nurturing musical talent and be a great businessman." Truer words were never spoken.

Last week, R&R traced Lundvall's youthful love of jazz to 1960, when he landed his first job in marketing at Columbia Records. Fifteen years later, he'd risen to become the label's president. Subsequently, he held the same title at Elektra's Musician label before joining Blue Note in 1984. This week, we continue the tale of Lundvall's fascinating journey in jazz.

Reflecting on his tenure with Columbia, Lundvall says, "The whole thing got very ponderous for me, because I ran everything in the U.S.: manufacturing, the Columbia and Epic labels, Masterworks, publishing, the sales force—all of it. I was constantly putting out fires, constantly going up to [CBS chairman William Paley] and making presentations for things like the Carrollton [pressing] plant in Georgia. The first couple of years were great, but soon I wasn't enjoying myself. I was working for [CBS Records worldwide chairman Walter] Yetnikoff and [deputy president] Dick Asher and although I had signed a lot of artists, I was getting far away from the music with the way the business was growing. The responsibilities became really ominous."

'So I Left'

Although it was his life's dream to be president of Columbia, and he still had a year left on his contract, Elektra chairman and Country Music Assn. chairman Joe Smith hounded Lundvall about joining his label. He told Smith he would love to do something with artists—something smaller—and quietly forged a new deal for him-

self, because he really wanted to focus on jazz. When he told Yetnikoff he was leaving, the chairman erupted with "You're fucking crazy."

"I couldn't deliver one more speech at Columbia's twice-yearly conventions," Lundvall recalls. "I couldn't have one more meeting with Mr. Paley. I wanted to do something that interested me, so I left Columbia."



Lundvall

In 1982 at Elektra, he formed a jazz label "from scratch." When Bob Krasnow replaced Smith, Lundvall was appointed president of Elektra and ended up doing just what he'd done at Columbia, except in a smaller context. The stage was set for a transformative event: Capitol chairman Baskar Menon asked if Lundvall would like to restart Blue Note, which had been dormant since Capitol bought it. "It was tempting, because Blue Note was my favorite label, so I left [Elektra]," he says.

He notes that although coming to Blue Note was a thrill, at the same time he was stepping into some giant shoes, because in 1939 company founders Alfred Lion and Francis Wolff had created an extraordinary, unique label. As well, times had changed. Lion, for example, gave artists a full day of studio rehearsal time, plus "you couldn't have all the artists record at Rudy Van Gelder's studio, because now they wanted to record in different places. You couldn't have album covers that looked the way they used to, because [Blue Note's storied former art director] Reid Miles was, by then, making a fortune doing TV commercials in Hollywood," Lundvall says.

Blue Note Records' All-Time Best-Selling Titles

- Norah Jones, "Feels Like Home" (2004), 4.5 million
- Norah Jones, "Come Away With Me" (2002), 10.5 million
- Norah Jones, "Not Too Late" (2007), 1.6 million
- Us3, "Hand on the Torch" (1993), 847,000
- Bobby McFerrin, "Simple Pleasures" (1988), 94,000*
- Cassandra Wilson, "Blue Light 'Til Dawn" (1993), 213,000
- Cassandra Wilson, "New Moon Daughter" (1996), 269,000
- John Coltrane, "Blue Trane" (2003), 128,000
- Lee Morgan, "Side Winder" (1999), 107,000
- Herbie Hancock, "Maiden Voyage" (1999), 145,000
- Horace Silver, "Song for My Father" (1999), 110,000

Source: Nielsen SoundScan; figures reflect sales since SoundScan began in 1991

Blue Note Records won the R&R Industry Achievement Award for smooth jazz label of the year in 2001, 2003, 2007 and 2008.

'A Passion For The Music'

He wanted first and foremost to maintain the quality of the label but had to create a measure of commercial success to keep it afloat. Initially, heading the legendary jazz label was intimidating, but the debut release from Lundvall's first signing, guitarist Stanley Jordan, spent 23 weeks at No. 1 on Billboard's Top Jazz Albums chart and 85 total weeks on the list. "Alfred loved that," he recalls.

Lundvall says it all comes down to having people in each market who are really passionate about the music. "If someone is not into jazz but is thrown in as a responsibility, that can be a problem. But when someone has a passion for the music, you can triple your business."

A self-described jazz fan since age 12, Lundvall embodies that ethic. And he possesses an ear for musical originality, as witnessed by his countless auspicious signings through the years—many of whom were listed in last week's column.

The secret to Blue Note's success is constant communication. The label has a small, highly engaged team, and by keeping overhead low and having a staff that loves jazz, it has generated a profit every year for nearly the past dozen, with the exception of 2008.

The back catalog, which represents 50% of the company's business, is amortized, so a big success with someone like Norah Jones allows the label to stay with young, straight-ahead artists who may not turn a profit. "They are the heart and soul of this music, and I want to keep them. You have to keep them, because otherwise you betray the artist and the art form," Lundvall says.

R&R

Vocalists, Crossover Artists

When founders Alfred Lion and Francis Wolff launched Blue Note Records in 1939, the label was



their personal property. They invested their money in it and they signed artists that interested them specifically—but they were probably a step of creditors most of the time.

They never signed singers, unlike current Blue Note president Bruce Lundvall, who has always had a passion for good jazz vocalists. He brought onboard Dianne Reeves and Cassandra Wilson, both of whom have garnered impressive sales. To diversify Blue Note's portfolio within the pure jazz realm, he also signed Charlie Hunter and Medeski, Martin & Wood and went to Cuba to sign Gonzalo Rubalcaba, then Chucho Valdés.

"For better or worse, it's a broader palate as a label," Lundvall says. "We also have crossover artists [such as Norah Jones] because you have to pay a lot of bills."

He applies simple criteria when signing new acts: "Musicianship, integrity and originality."—CA

R&R SMOOTH JAZZ

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▶ **RICHARD ELLIOT TIES BONEY JAMES FOR MOST CAREER ENTRIES (EIGHT) ON THE NIELSEN BDS-BASED SMOOTH JAZZ CHART, AS "MOVE ON UP" BOWS AT NO. 21 (UP 50 PLAYS, THE FORMAT'S SECOND-BEST GAIN). ELLIOT IS PERFORMING WITH RICK BRAUN AND JONATHAN BUTLER ON THE JAZZ ATTACK 2009 TOUR, WHICH INCLUDES DATES THROUGH OCTOBER.**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS INPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	1	9	BONEY JAMES STOP, LOOK, LISTEN (TO YOUR HEART)	NO. 1 (2 WKS) CONCORD/CMG	308	-25	2.884	1
2	2	27	MICHAEL LINGTON YOU AND I	NUGROOVE	288	-9	1.956	4
3	3	27	EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL	272	-20	2.213	3
4	4	35	WARREN HILL LA DOLCE VITA	EVOLUTION/EI	239	-13	2.478	2
5	9	27	FOURPLAY FORTUNE TELLER	HEADS UP	209	+43	1.199	14
6	6	15	KIM WATERS LET'S GET ON IT	SHANACHIE	207	+0	1.265	11
7	7	19	OLI SILK CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	204	+13	1.603	6
8	5	34	TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	191	-59	1.658	5
9	8	13	SEAL A CHANGE IS GONNA COME	143/WARNER BROS.	185	-4	1.594	7
10	10	28	WAYNE BRADY ORDINARY	PEAK/CMG	160	-6	1.325	10
11	12	6	DAVE KOZ FEATURING JEFF GOLUB BADA BING	MOST ADDED CAPITOL	154	-10	1.197	15
12	16	9	KENNY LATTIMORE AND I LOVE HER	VERVE	146	+20	1.235	12
13	13	17	BEYONCE AT LAST	MUSIC WORLD/COLUMBIA	145	+1	1.217	13
14	14	34	KENNY G TANGO	STARBUCKS/CONCORD/CMG	136	-5	1.180	17
15	15	37	PAUL HARDCASTLE MARIMBA	TRIPPIN' N' RHYTHM	133	+5	1.185	16
16	22	2	JACKIEM JOYNER I'M WAITING FOR YOU	AIRPOWER/MOST INCREASED PLAYS ARTISTRY	124	+63	1.494	8
17	20	3	KENNY G RITMO Y ROMANCE (RHYTHM & ROMANCE)	STARBUCKS/CONCORD/CMG	120	+25	1.469	9
18	7	7	WALTER BEASLEY STEADY AS SHE GOES	HEADS UP	106	+6	0.600	21
19	19	19	CHRIS STANDING HAVE YOUR CAKE & EAT IT	ULTIMATE VIBE	101	+2	0.755	20
20	17	16	JESSE COOK HAVANA	COACH HOUSE/EI	96	-17	1.042	19
21	NEW		RICHARD ELLIOT MOVE ON UP	ARTISTRY	86	+50	0.315	30
22	26	3	THE RIPPINGTONS PARIS GROOVE	PEAK/CMG	69	+6	0.230	-
23	24	3	GREGG KARUKAS MANHATTAN	TRIPPIN' N' RHYTHM	69	+14	0.191	-
24	21	4	BRIAN SIMPSON FEATURING KIRK WHALUM JUICY	RENDEZVOUS	66	+4	0.115	-
25	25	13	KYLE WOLVERTON MISS PEACHES	SMOOTH RIDE	59	-4	0.465	23
26	23	3	PIECES OF A DREAM VISION ACCOMPLISHED	HEADS UP	54	-2	0.157	-
27	27	4	BRIAN CULBERTSON LET'S STAY IN TONIGHT	GRP/VERVE	50	-6	0.236	-
28	NEW		JEFF KASHIWA WHEN IT FEELS GOOD	SHANACHIE	46	+39	0.113	-
29	28	8	CANDY DULFER SMOKIN' GUN	HEADS UP	43	+2	0.158	-
30	29	3	EARL KLUGH OCEAN BLUE	861/EI	42	+1	0.179	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
DAVE KOZ FEAT. JEFF GOLUB Bada Bing (Capitol) KKSF, KYOT, WSJW	3
MICHAEL LINGTON You And I (NuGroove) KOAS, WNUA	2
KENNY G Ritmo Y Romance (Rhythm & Romance) (Starbucks/Concord/CMG) WDSJ, WVMV	2
BONEY JAMES Stop, Look, Listen (To Your Heart) (Concord/CMG) KOAS	1
SEAL A Change Is Gonna Come (143/Warner Bros.) KYOT	1
OLI SILK Chill Or Be Chilled (Trippin' N' Rhythm) KOAS	1
KENNY LATTIMORE And I Love Her (Verve) WNWV	1
WALTER BEASLEY Steady As She Goes (Heads Up) WSJW	1
JACKIEM JOYNER I'm Waiting For You (Artistry) KIFM	1
GREGG KARUKAS Manhattan (Trippin' N' Rhythm) WSJW	1

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	+/-
1	1	8	BONEY JAMES STOP, LOOK, LISTEN (TO YOUR HEART)	CONCORD/CMG	159	+8
2	2	26	MICHAEL LINGTON YOU AND I	NUGROOVE	138	-2
3	5	7	WALTER BEASLEY STEADY AS SHE GOES	HEADS UP	129	+6
4	3	26	FOURPLAY FORTUNE TELLER	HEADS UP	127	-3
5	4	27	OLI SILK CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	124	0
6	6	6	DAVE KOZ FEAT. JEFF GOLUB BADA BING	CAPITOL	115	0
7	10	2	JACKIEM JOYNER I'M WAITING FOR YOU	ARTISTRY	106	+15
8	17	16	WAYMAN TISDALE ONE ON ONE	RENDEZVOUS	99	+18
9	27	27	EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL	97	+1
10	12	7	ERIC ESSIX SHUTTLESWORTH DRIVE	ESSENTIAL	96	+9
11	8	24	ANDRE DELANO SISTA CALIENTE	NUGROOVE	95	0
12	13	5	GREGG KARUKAS MANHATTAN	TRIPPIN' N' RHYTHM	89	+4
13	9	7	VIBES ALIVE AFTER HOURS	SWINGING	89	-3
14	21	4	EARL KLUGH OCEAN BLUE	861/EI	87	+13
15	11	7	CHRIS STANDING HAVE YOUR CAKE & EAT IT	ULTIMATE VIBE	81	-7
16	24	3	PIECES OF A DREAM VISION ACCOMPLISHED	HEADS UP	76	+6
17	16	17	SHAUN LABELLE DESERT NIGHTS	INNERVISION	76	-6
18	20	7	MATT MARSHAK FEAT. DR. MARTIN LUTHER KING, JR. BROTHERHOOD	NUANCE	74	-3
19	23	6	FUNKEE BOY BODY MUSIC	FUNKEE BOY	73	+2
20	27	2	BRIAN SIMPSON FEAT. KIRK WHALUM JUICY	MACAVENUE	71	+8
21	18	7	INCOGNITO I REMEMBER A TIME	HEADS UP	71	-8
22	30	2	DARREN RAHN TALK OF THE TOWN	NUGROOVE	70	+13
23	19	11	BRIAN CULBERTSON LET'S STAY IN TONIGHT	GRP/VERVE	70	-7
24	15	14	MINDI ABAIR OUT OF THE BLUE	23/PEAK/CMG	70	-13
25	NEW		RICHARD ELLIOT MOVE ON UP	ARTISTRY	69	+18
26	25	11	KIM WATERS LET'S GET ON IT	SHANACHIE	69	+3
27	NEW		NILS JAZZ CRUISE	BAJA/TSR	67	+25
28	26	7	DAVID BOSWELL I LIKE THAT	MY QUIET MOON	67	+2
29	22	20	GERALD VEASLEY YOUR MOVE	HEADS UP	64	-10
30	NEW		NORMAN CONNORS FEAT. RAY PARKER, JR. & KIRK WILSON ROCK WITH YOU	SHANACHIE	60	+5

MOST INCREASED PLAYS

+63	JACKIEM JOYNER I'm Waiting For You (Artistry) KTWW +15, WVMV +10, KSSJ +10, WNVV +9, WGRV +7, SXWR +4, KIFM +3
+50	RICHARD ELLIOT Move On Up (Artistry) WGRV +26, KRVR +11, WLOQ +7, SXWR +3, KSSJ +1, WNWV +1, WVMV +1
+43	FOURPLAY Fortune Teller (Heads Up) WDSJ +19, KKSF +4, WLOQ +9, KYOT +2, WNUA +2, KSSJ +1
+39	JEFF KASHIWA When It Feels Good (Shanachie) WGRV +18, SXWR +9, WLOQ +8, KKSF +3, KIFM +2
+25	KENNY G Ritmo Y Romance (Rhythm & Romance) (Starbucks/Concord/CMG) KTWW +18, WLOQ +8, WNVV +4, WGRV +1, WDSJ +1

FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
 17 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 15 reporters.
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NEW AND ACTIVE					
ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN
WAYMAN TISDALE One On One (Rendezvous)	41/24	NILS Jazz Cruise (Baja/TSR)	34/5	CLONING EINSTEIN I Still Haven't Found What I'm Looking For (Toucan Cove)	31/9
TOTAL STATIONS:	7	TOTAL STATIONS:	5	TOTAL STATIONS:	3
BLAKE AARON Will It Go Round In Circles (InnerVision)	38/0	FUNKEE BOY Body Music (Funkee Boy)	32/2	JASON MRAZ I'm Yours (Atlantic/RRP)	28/2
TOTAL STATIONS:	2	TOTAL STATIONS:	2	TOTAL STATIONS:	3

ADDED AT... WGRV
 Melbourne, FL
 OM/PD: Randy Bennett
 APD: Jan Julian
 Cloning Einstein, I Still Haven't Found What I'm Looking For, 7 Bernie Williams, Go For It, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

SMOOTH JAZZ REPORTERS

WEAA/Baltimore, MD PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard	WVMV/Detroit, MI* OM/PD: Tom Sleeper MD: Sandy Kovach	WQTQ/Hartford, CT PD/MD: Stewart Stone	KUAP/Little Rock, AR PD/MD: Michael Nellums	KRVR/Modesto, CA* OM/MD: Doug Wulfi PD: James Bryan	KYOT/Phoenix, AZ* PD/MD: Russ Egan	KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton	Sirius XM Watercolors/Satellite* OM/PD: Trinity MD: Lynette White
WVSU/Birmingham, AL OM/PD: Andy Parrish	WZJZ/Ft. Myers, FL APD/MD: Randi Bachman	KPVU/Houston, TX PD: Cheryl Brooks MD: Jeff Kelley	KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip	WVAS/Montgomery, AL OM: Candy Capel PD: Mel Marshall MD: Jay Holcay	KSSJ/Sacramento, CA* PD/MD: Lee Hansen	DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews	KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
WNUA/Chicago, IL* OM/PD: Tony Coles	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards	KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson	KTWW/Los Angeles, CA* PD: Paul Goldstein APD/MD: Blake Florence	WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson	KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Weidenheimer MD: Kelly Cole	DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews	KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrrett Grogan
WNWV/Cleveland, OH* PD/MD: Angie Handa	WSJW/Harrisburg, PA* PD/MD: Paul Scott	KOAS/Las Vegas, NV* OM/PD: Duncan Payton APD/MD: Carmy Ferreri	WGRV/Melbourne, FL* OM/PD: Randy Bennett APD: Jan Julian	WLOQ/Orlando, FL* PD: Paul Lavoie APD: Brian Morgan MD: Patricia James	KKSF/San Francisco, CA* OM/PD: Michael Erickson	Music Choice Smooth Jazz/Satellite APD: Will Kinnally	

* Monitored Reporters



U.S. programmers focus on home markets while also cultivating loyal Canadian listeners

Broadcasting Over The Border

Mike Boyle

MBoyle@RadioandRecords.com

Some might question why stations in markets whose signals penetrate Canada would spend time or resources catering to their neighbors to the north; not out of any disrespect, but for the simple reason that they won't get any Arbitron ratings credit. Others, however, look at it as an opportunity to cultivate revenue by growing what several programmers say is a fiercely loyal audience.

A pair of North Coast outlets—Citadel active rock WEDG (103.3 the Edge)/Buffalo and Hall Communications alternative WBTZ (99.9 the Buzz)/Burlington, Vt.—have significant Canadian audiences and employ separate, across-the-border sales forces to monetize them.

WEDG midday host Jim Kurdziel says there was a time when his station went out of its way to make it seem like it was a Buffalo/Canadian outlet. "I don't do that now," he says. "No Canadian listener is going to get an Arbitron diary, so I try to not overly think about them when I'm programming because they are not going to help our cause."

The Edge booms into what is referred as Canada's "Golden Horseshoe," which encompasses the cities of Fort Erie and Niagara Falls just cross the Niagara River from Buffalo and extends further into southern Ontario to encompass St. Catharines, Hamilton and Toronto. (Many Buffalo radio and TV signals reach Toronto and vice versa, beaming unimpeded across the western end of Lake Ontario.)

Kurdziel acknowledges that about 30% of the calls the station fields during its Shredd & Ragan afternoon show are from Canadian listeners. "Long before I was at the station," Kurdziel says, "Shredd & Ragan were quite adversarial with our Canadian brethren—the people, not any radio station. They would fire them up during contests, call them out and just generally get a rise out of them."

The Edge doesn't play many Canadian acts in regular rotation—they're mostly confined to such specialty features as "Across the Border," which airs

on weekends. "Now if Our Lady Peace puts out a new song, we'll be all over it because they are so huge here," Kurdziel says. "That they're Canadian doesn't much matter at this point in their career. There are also some Canadian bands that we played a few years ago that we no longer go out of our way to play, but again, that goes back to playing for the people that really count to our bottom line, the people that will get diaries in Buffalo."



Kurdziel

'Showing Off' Up North

With a 100,000-watt flamethrower signal, WBTZ covers all of Montreal, which is a solid hour-and-a-half drive from Burlington. The Buzz embraces its northern neighbors, and even includes Montreal in its legal top-of-the-hour I.D.: "WBTZ, Plattsburgh, Burlington, Montreal." According to PD Matt Grasso, "The calls we get from Montreal outweigh those we get from listeners in the U.S 2-to-1.

"We live and die by what happens in the Plattsburgh, N.Y., and Burlington, Vt., markets in terms of the ratings, and that's a big reason why we don't feature a lot of Canadian artists," he says. "Of course that is a little hard to swallow when your cume is around 50,000 in Plattsburgh and Burlington and your cume is above 200,000 north of the border."

Theorizing why the Buzz has such a large fan base in Montreal, Grasso says that audience perceives his station as programming an underground format compared with what it gets from

'We live and die by what happens in the Plattsburgh, N.Y., and Burlington, Vt., markets in terms of the ratings, and that's a big reason why we don't feature a lot of Canadian artists.'

—Matt Grasso



local outlets in the bilingual city of Montreal. "We play a lot of bands that are popular in Montreal because they are popular with the audience, but we don't play extra bands from Canada because everyone else up there has to because of government-imposed Canadian content rules. And that's what makes us different to the Montreal audience."

Like WEDG does in Toronto, the Buzz sponsors a number of shows every month in Montreal, Grasso says. However, the station discontinued a weekly Saturday night show from downtown Montreal after he discovered a group of underage drinkers from upstate New York and Vermont "that had driven up there to drink." (In Ontario, the legal drinking age is 19; in New York it's 21.) "I just cancelled the whole thing; that's not what it was meant to be. To that point it had been a great time with people from ages 21 to 34 hanging out in Montreal on a Saturday night. We probably slashed \$150,000 a year from our revenue because I didn't want to get into a drinking-and-driving situation with underage drinkers."

Buffalo's Edge and Burlington's Buzz have separate sales forces across the border and, Grasso says, "we don't find it hard at all to sign up advertisers." That's probably why his station is known for having aired, from time to time, French-language commercials. "When we run those commercials," Grasso adds, "we limit them to just one per spot break."

R&R

The Reverse Broadcast

CTVglobemedia alternative CIMX (89X)/Windsor-Detroit's biggest area of concentration is its Windsor backyard and Southwestern Ontario, but it also has a large audience in Detroit, where the station ranked No. 4 with a 7.2 share in persons 18-34 in the Holiday 2008 PPM ratings.

Commenting on how the station promotes to its American audience, 89X PD/afternoon host Vince Cannova says, "It's a little strange being on the border of Detroit and Windsor with both markets being so different in size. We're in Detroit a little bit more because there tends to be a lot more going on, but at the same time, we are also heavily involved with the Windsor community." And like its

American counterparts along the border do in Canada, 89X employs a second sales staff in Detroit apart from the team at its main office and studios in Windsor.

Cannova says the 89X staff will be out in full force at Canadian Music Week, March 11-14 in Toronto, to support weekend/overnight/fill-in guy Armand "Arms" Bumanlag, who is nominated for the first Steve Young Broadcaster of the Year Award. A Canadian native, Young programmed rock stations in New York and Seattle, among other markets. He died Dec. 8. Cannova says, "Steve was all about up-and-coming broadcasters and we think Arms definitely meets the requirements."

—MB



Cannova

R&R ALTERNATIVE

POWERED BY nielsen BDS

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► PEARL JAM REGISTERS ITS 16TH TOP 10, AS "BROTHER" LEAPS 18-7 (UP 388 PLAYS) IN ITS SECOND CHART WEEK. THE SONG'S RAPID RISE MARKS THE SEATTLE-BASED QUINTET'S NINTH TOP 10 ASCENSION IN TWO WEEKS OR LESS, A FEAT IT HAS ACCOMPLISHED WITH FOUR OF ITS FIVE TOP 10S THIS DECADE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	2	20	INCUBUS LOVE Hurts	NO. 1 (2 WKS)	☆	1698	+20	9.510	1
2	1	24	SHINEDOWN SECOND CHANCE		☆	1609	-78	6.177	3
3	3	28	KINGS OF LEON SEX ON FIRE		☆	1552	-34	8.876	2
4	5	30	THE AIRBORNE TOXIC EVENT SOMETIME AROUND MIDNIGHT		☆	1256	+38	5.779	4
5	7	7	PAPA ROACH Lifeline		☆	1249	+112	4.446	12
6	4	24	SEETHER Breakdown		☆	1202	-126	4.799	9
7	18	2	PEARL JAM Brother		☆	1146	+388	4.731	11
8	12	12	THE KILLERS SpaceMan		☆	1138	+17	4.348	13
9	10	7	KINGS OF LEON Use Somebody		☆	1127	+132	5.368	7
10	13	22	ANBERLIN Feel Good Drag		☆	1080	+103	5.232	8
11	14	16	MGMT Kids		☆	1015	+46	3.968	16
12	6	6	U2 Get On Your Boots		☆	1006	-134	3.145	17
13	9	13	THE OFFSPRING Kristy, Are You Doing Ok?		☆	998	-40	2.973	18
14	17	9	RISE AGAINST Audience of One		☆	988	+74	4.033	15
15	11	35	APOCALYPTICA FEATURING ADAM GONTIER I Don't Care		☆	985	-1	5.741	5
16	9	9	BLUE OCTOBER DIRT ROOM		☆	966	+40	4.148	14
17	12	32	THE OFFSPRING You're Gonna Go Far, Kid		☆	934	-44	5.740	6
18	15	21	PARAMORE Decode		☆	841	-92	4.741	10
19	9	21	DISTURBED Indestructible		☆	735	-7	2.009	23
20	21	12	METALLICA Cyanide		☆	651	+13	1.717	25
21	22	11	STAIN'D All I Want		☆	635	0	2.268	21
22	23	19	FRAMING HANLEY Lollipop		☆	608	-13	2.157	22
23	25	5	MY CHEMICAL ROMANCE Desolation Row		☆	604	+22	1.620	27
24	24	15	SLIPKNOT Dead Memories		☆	603	+3	1.417	30
25	27	13	NICKELBACK Something in Your Mouth		☆	515	-4	1.480	29
26	26	12	SHINY TOY GUNS Ghost Town		☆	510	-15	1.230	34
27	NEW		DEPECHE MODE Wrong		☆	490	-44	2.718	20
28	30	8	THEORY OF A DEADMAN Hate My Life		☆	475	+22	1.235	33
29	33	3	COLDPLAY Life in Technicolor II		☆	474	+71	1.787	24
30	32	6	THE ALL-AMERICAN REJECTS Gives You Hell		☆	437	+13	2.733	19
31	31	20	HOLLYWOOD UNDEAD Undead		☆	383	-41	0.989	38
32	28	16	THE RED JUMPSUIT APPARATUS You Better Pray		☆	376	-25	1.399	31
33	34	6	AVENGED SEVENFOLD Scream		☆	357	+28	0.990	37
34	29	13	FRANZ FERDINAND Ulysses		☆	350	-105	1.121	35
35	35	4	IGLU & HARTLY In This City		☆	330	+4	0.928	40
36	NEW		YEAH YEAH YEAHS Zero		☆	310	+169	1.055	36
37	39	3	DEATH CAB FOR CUTIE Grapevine Fires		☆	274	+27	0.701	-
38	36	7	THE GASLIGHT ANTHEM The '99 Sound		☆	274	-32	0.819	-
39	NEW		SEETHER Careless Whisper		☆	246	+101	1.266	32
40	38	2	THE FRAY You Found Me		☆	246	-3	1.582	28

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
DEPECHE MODE Wrong (Mute/Virgin/Capitol)	14
PEARL JAM Brother (Epic)	9
SEETHER Careless Whisper (Wind-up)	8
YEAH YEAH YEAHS Zero (Dress Up/DGC/Interscope)	7
U2 Magnificent (Island/Interscope)	7
FRANZ FERDINAND No You Girls (Domino/Epic)	5
KINGS OF LEON Use Somebody (RCA/RMG)	4
PEOPLE IN PLANES Last Man Standing (Wind-up)	4
IDA MARIA I Like You So Much Better When You're Naked (Upper 11)	4
THE AIRBORNE TOXIC EVENT Sometime Around Midnight (Island/DJMG)	3

ADDED AT... **WCYY**
 Portland, ME
 PD: Herb Ivy
 MD: Brian James
 Seether, Careless Whisper, 11 Coldplay, Life In Technicolor II, 4

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ASHER ROTH I Love College (Schoo Boy/Loud/SRC/Universal Motown)	243/76	AUDRYE SESSIONS Turn Me Off (Black Seal)	163/41
DEAD CONFEDERATE The Rat (Razor & Tie)	216/9	RED Death Of Me (Essential/RED)	150/46
POP EVIL 100 In A 55 (Pazze/Jard Star)	188/8	GLASVEGAS Geraldine (Columbia)	140/12
AC/C Big Jack (Columbia)	182/28	3 DOORS DOWN Citizen/Soldier (Universal Republic)	133/16
FRANZ FERDINAND No You Girls (Domino/Epic)	178/60	DISTURBED The Night (Reprise)	132/21

MOST INCREASED PLAYS

+414	DEPECHE MODE Wrong (Mute/Virgin/Capitol)
+388	PEARL JAM Brother (Epic)
+169	YEAH YEAH YEAHS Zero (Dress Up/DGC/Interscope)
+132	KINGS OF LEON Use Somebody (RCA/RMG)
+112	PAPA ROACH Lifeline (E! Tonal/DGC/Interscope)

FOR WEEK ENDING MARCH 1, 2009
 LEGEND: See legend to charts in charts section for rules and symbol explanations.
 68 alternative and 27 Canada rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in plays. Country

titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER: Awarded solely on the Country chart

to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT: Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED: A listing of songs with the total number of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will

also be highlighted if on chart.

NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and

Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrences and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrences and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays, or if they rank below No. 10 and post a third consecutive week of audience decline, regardless of total chart weeks. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they

rank below No. 20 in both audience and plays.

Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

R&R ACTIVE ROCK

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ **ALL THAT REMAINS** SEWS ON AIRPOWER STRIPES, AS "TWO WEEKS" CLIMBS 17-14 IN ITS 23RD CHART WEEK. THE SPRINGFIELD, MASS., QUINTET'S FIRST CHART ENTRY APPEARS ON ITS FOURTH STUDIO ALBUM, "OVERCOME," WHICH HAS SOLD 127,000 COPIES, ACCORDING TO NIELSEN SOUNDSCAN, SINCE ITS SEPTEMBER RELEASE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	16	NICKELBACK SOMETHING IN YOUR MOUTH	NO. 1 (1 WK) ROADRUNNER/RRP	1638 +46	5.396 2
2	1	23	MUDVAYNE DO WHAT YOU DO	EPIC	1628 -42	6.367 1
3	4	19	SLIPKNOT DEAD MEMORIES	ROADRUNNER/RRP	1410 +67	4.606 5
4	6	14	METALLICA CYANIDE	WARNER BROS.	1373 +68	4.808 4
5	3	26	SHINEDOWN SECOND CHANCE	ATLANTIC	1305 -165	4.894 3
6	9	7	PAPA ROACH LIFELINE	EL TONAL/DGC/INTERSCOPE	1281 +103	4.544 6
7	8	14	THEORY OF A DEADMAN HATE MY LIFE	604/ROADRUNNER/RRP	1199 +31	3.734 10
8	7	24	AVENGED SEVENFOLD SCREAM	HOPELESS/WARNER BROS.	1191 +16	3.965 8
9	5	28	SEETHER BREAKDOWN	WIND-UP	1153 -184	3.955 9
10	10	28	DISTURBED INDESTRUCTIBLE	REPRISE	992 -8	4.247 7
11	12	10	AC/DC BIG JACK	COLUMBIA	913 +29	3.114 12
12	16	26	DROWNING POOL 37 STITCHES	ELEVEN SEVEN	872 +67	2.527 14
13	26	2	PEARL JAM BROTHER	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED EPIC	857 +313	3.283 11
14	17	23	ALL THAT REMAINS TWO WEEKS	AIRPOWER PROSTHETIC/RAZOR & TIE	817 +40	1.783 20
15	13	36	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	1) 20-20/JIVE/JLG	802 -40	2.968 13
16	15	16	BUCKCHERRY RESCUE ME	ELEVEN SEVEN/ATLANTIC	798 0	2.527 15
17	27	27	SAVING ABEL 18 DAYS	SKIDD/CD/VIRGIN/CAPITOL	692 -234	2.107 18
18	21	8	HINDER UP ALL NIGHT	AIRPOWER UNIVERSAL REPUBLIC	684 +88	2.126 17
19	4	26	HOLLYWOOD UNDEAD UNDEAD	A&M/OCTONE/INTERSCOPE	681 -136	2.132 16
20	18	15	POP EVIL 100 IN A 55	PAZZO/JARD STAR	637 -17	1.586 22
22	9	9	RED DEATH OF ME	ESSENTIAL/RED	631 +46	1.599 21
22	27	4	DISTURBED THE NIGHT	REPRISE	589 +119	2.051 19
23	11	11	3 DOORS DOWN CITIZEN/SOLDIER	UNIVERSAL REPUBLIC	588 +24	1.576 23
24	13	13	STAINED ALL I WANT	FLIP/ATLANTIC	583 +28	1.428 25
28	12	12	BLACK STONE CHERRY PLEASE COME IN	IN DE COOT/ROADRUNNER/RRP	457 +24	1.196 27
31	4	4	HURT WARS	AMUSEMENT	452 +62	0.917 28
27	23	19	SALIVA FAMILY REUNION	ISLAND/IDJMG	440 -205	1.351 26
28	29	13	FRAMING HANLEY LOLLIPOP	SILENT MAJORITY/JLG/WARNER BROS.	427 -6	0.737 29
30	11	11	KINGS OF LEON SEX ON FIRE	RCA/RMG	425 +32	1.473 24
36	3	3	TRAPT CONTAGIOUS	ELEVEN SEVEN	284 +54	0.670 31
34	5	5	BLUE OCTOBER DIRT ROOM	UNIVERSAL MOTOWN	284 +11	0.524 34
37	5	5	ARANDA STILL IN THE DARK	ASTONISH	255 +30	0.633 32
34	NEW	NEW	SEETHER CARELESS WHISPER	WIND-UP	243 +105	0.707 30
35	5	5	BURN HALO DIRTY LITTLE GIRL	RAWKHEAD/JLG	241 +3	0.523 35
36	RE-ENTRY	RE-ENTRY	(HED) P.E. RENEGADE	SUBURBAN NOIZE	240 +69	0.358 -
39	2	2	DOPE ADDICTION	EI	238 +34	0.504 36
37	32	6	U2 GET ON YOUR BOOTS	ISLAND/INTERSCOPE	233 -81	0.617 33
38	6	6	THE OFFSPRING KRISTY, ARE YOU DOING OK?	COLUMBIA	188 -19	0.493 37
39	33	12	THE RED JUMPSUIT APPARATUS YOU BETTER PRAY	VIRGIN/CAPITOL	185 -84	0.318 -
41	NEW	NEW	STATIC-X STINGWRAY	REPRISE	161 +40	0.335 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
PEARL JAM Brother (Epic)	10
THE VEER UNION Seasons (Universal Motown)	8
REV THEORY Far From Over (Van Howes/Maloo/DGC/Interscope)	8
ROYAL BLISS We Did Nothing Wrong (Merovigian/Caroline/Capitol)	8
SEETHER Careless Whisper (Wind-up)	7
DISTURBED The Night (Reprise)	6
MUDVAYNE Scarlet Letters (Epic)	6
SALIVA How Could You? (Island/IDJMG)	6
ALL THAT REMAINS Two Weeks (Prosthetic/Razor & Tie)	4
HINDER Up All Night (Universal Republic)	4

ADDED AT...

KISW
Seattle, WA
OM/PA: Dave Richards
APD: Ryan Castle
Disturbed, The Night, 4
Saliva, How Could You?, 3
Seether, Careless Whisper, 2

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
HOLLYWOOD UNDEAD Young (A&M/Octone/Interscope)	47/71	STEADY LUR Bumpin' (Roadrunner/RRP)	105/14
TOTAL STATIONS: 28		TOTAL STATIONS: 16	
SINCE OCTOBER Guilty (Tooth & Nail/Capitol)	134/36	SKINDRED Electric Avenue (Bieler Bros.)	97/5
TOTAL STATIONS: 15		TOTAL STATIONS: 22	
LAMB OF GOD Set To Fail (Epic)	134/20	REV THEORY Far From Over (Van Howes/Maloo/DGC/Interscope)	84/30
TOTAL STATIONS: 22		TOTAL STATIONS: 15	
THE VEER UNION Seasons (Universal Motown)	133/83	MUDVAYNE Scarlet Letters (Epic)	81/36
TOTAL STATIONS: 21		TOTAL STATIONS: 32	
POWERMAN 5000 Super Villain (Mighty Loud)	128/29	BLACK TIDE Shout (Interscope)	74/1
TOTAL STATIONS: 17		TOTAL STATIONS: 12	

MOST INCREASED PLAYS

+313	PEARL JAM Brother (Epic) WZMR +27, KTEG +21, WRXV +19, WRZK +19, KHTQ +17, KOMP +15, KISS +15, KDJE +14, WKQZ +14, KRXQ +14
+119	DISTURBED The Night (Reprise) KZRQ +1, KOMP +13, WCPR +12, KLAQ +11, WRXW +10, KNCN +5, WAAF +7, KXXR +6, KZZQ +5, WZOR +5
+105	SEETHER Careless Whisper (Wind-up) WRZK +17, KDOT +17, WMMR +13, WCPR +11, KQXR +6, KDJE +6, WXZZ +6, WWJZ +6, SXDC +6, WRTT +6
+103	PAPA ROACH Lifeline (El Tonal/DGC/Interscope) KXFX +1E, WBYR +13, KDOT +11, WWJZ +9, WBLZ +9, WJL +8, KZRQ +7, WTPT +6, WLRS +6, KRXQ +6
+88	HINDER Up All Night (Universal Republic) WRTT +1E, KZRQ +10, WXQR +10, WTPT +8, KIOZ +6, KXFX +6, WJJO +5, WXZZ +5, KBPI +4, WNFZ +4

FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **KID ROCK** BECOMES THE FIRST SOLO ARTIST TO CHART FIVE HITS FROM ONE ALBUM, AS "LOWLIFE (LIVING THE HIGHLIFE)," FROM "ROCK N ROLL JESUS," OPENS AT NO. 27. AMONG ALL ACTS, LINKIN PARK WAS THE MOST RECENT TO POST FIVE CHART ENTRIES FROM A SINGLE SET WITH "MINUTES TO MIDNIGHT" FROM APRIL 2007 THOUGH LAST SEPTEMBER.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	25	SHINEDOWN SECOND CHANCE	NO. 1 (8 WKS) ATLANTIC	425 +5	1.363 2
2	2	16	NICKELBACK SOMETHING IN YOUR MOUTH	ROADRUNNER/RRP	402 +19	1.535 1
3	3	10	AC/DC BIG JACK	COLUMBIA	317 -1	0.878 5
4	4	22	METALLICA CYANIDE	WARNER BROS.	299 +15	1.186 3
5	7	13	THEORY OF A DEADMAN HATE MY LIFE	604/ROADRUNNER/RRP	256 +3	0.776 8
6	8	25	DISTURBED INDESTRUCTIBLE	REPRISE	252 +5	1.035 4
7	5	23	SEETHER BREAKDOWN	WIND-UP	249 -5	0.573 13
8	6	31	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	11 20-2D/JIVE/JLG	238 -23	0.841 6
9	9	24	SAVING ABEL 18 DAYS	SKIDDCO/VIRGIN/CAPITOL	237 -25	0.738 9
10	10	6	PAPA ROACH LIFELINE	EL TONAL/DGC/INTERSCOPE	220 +13	0.590 12
11	17	2	PEARL JAM BROTHER	MOST INCREASED PLAYS/MOST ADDED EPIC	219 +81	0.795 7
12	11	40	THEORY OF A DEADMAN BAD GIRLFRIEND	11 604/ROADRUNNER/RRP	203 +3	0.675 11
13	15	15	BUCKCHERRY RESCUE ME	ELEVEN SEVEN/ATLANTIC	179 +2	0.530 14
14	18	12	STAINED ALL I WANT	FLIP/ATLANTIC	153 +2	0.427 16
15	14	23	MUDVAYNE DO WHAT YOU DO	EPIC	148 +3	0.722 10
16	15	12	3 DOORS DOWN CITIZEN/SOLDIER	UNIVERSAL REPUBLIC	144 -E	0.250 19
17	16	6	U2 GET ON YOUR BOOTS	ISLAND/INTERSCOPE	123 -35	0.461 15
18	19	18	SLIPKNOT DEAD MEMORIES	ROADRUNNER/RRP	112 +9	0.272 18
19	20	16	GUNS N' ROSES BETTER	BLACK FROG/GEFFEN/INTERSCOPE	86 -21	0.207 20
20	24	11	AVENGED SEVENFOLD SCREAM	HOPELESS/WARNER BROS.	82 +9	0.171 23
21	22	12	POP EVIL 100 IN A 55	PAZZO/JARD STAR	82 +1	0.069 -
22	27	10	KINGS OF LEON SEX ON FIRE	RCA/RMG	76 +11	0.311 17
23	26	9	BLACK STONE CHERRY PLEASE COME IN	IN DE COOT/ROADRUNNER/RRP	69 -4	0.121 29
24	23	4	HINDER UP ALL NIGHT	UNIVERSAL REPUBLIC	68 -2	0.107 -
25	25	19	GUNS N' ROSES CHINESE DEMOCRACY	BLACK FROG/GEFFEN/INTERSCOPE	59 -17	0.132 26
26	21	17	SALIVA FAMILY REUNION	ISLAND/IDJMG	50 -10	0.045 -
27	NEW		KID ROCK LOWLIFE (LIVING THE HIGHLIFE)	TOP DOG/ATLANTIC	43 -14	0.110 -
28	NEW		INCUBUS LOVE HURTS	IMMORTAL/EPIC	42 -5	0.181 22
29	NEW		DISTURBED THE NIGHT	REPRISE	40 +5	0.111 -
30	RE-ENTRY		THE OFFSPRING YOU'RE GONNA GO FAR, KID	COLUMBIA	37 -1	0.108 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
PEARL JAM Brother (Epic) KIOC, KZRR, WGIR, WHJY, WVRK	5
AVENGED SEVENFOLD Scream (Hopeless/Warner Bros.) KIOC, KMOD	2
U2 Magnificent (Island/Interscope) WONE, WXMM	2
STEEL PANTHER Death To All But Metal (Universal Republic) KUFO, WKLC	2
REV THEORY Far From Over (Van Howes/Maloot/DGC/Interscope) KAZR, WKLC	2
NICKELBACK Something In Your Mouth (Roadrunner/RRP) KBER	1
METALLICA Cyanide (Warner Bros.) KMOD	1
THEORY OF A DEADMAN Hate My Life (604/Roadrunner/RRP) WRQK	1

ADDED AT...

WKLC **ROCK 105**
Charleston, WV
OM/PD: Jay Nunley
APD/MD: Brian Thompson
Last Vegas, I'm Bad, O
Rev Theory, Far From Over, O
Royal Bliss, We Did Nothing Wrong, O
Since October, Guilty, O
Steel Panther, Death To All But Metal, O
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
HURT Wars (Amusement) TOTAL STATIONS: 7	32/9	ROYAL BLISS I Was Drunk (Merovingian/Contraband/Caroline) TOTAL STATIONS: 2	25/3
THE ANSWER On An I On (The End/RED) TOTAL STATIONS: 3	28/16	QUEENSRYCHE If I Were King (Atco/Rhino) TOTAL STATIONS: 5	24/12
SAMMY HAGAR Loud (Loud & Proud/Roadrunner/RRP) TOTAL STATIONS: 6	27/6	RED Death Of Me (Essential/RED) TOTAL STATIONS: 9	24/4

MOST INCREASED PLAYS

+81	PEARL JAM Brother (Epic) WGIR +8, WHJY +4, KZRR +2, WZZO +8, WAFX +5, WXMM +5, KIOC +5, WKLC +5, WNOR +4, KAZR +4
+19	NICKELBACK Something In Your Mouth (Roadrunner/RRP) KMOD +16, WDMA +5, WEBN +4, WGIR +4, KAZR +2, WZZO +1, WJXQ +1, WRQK +1, KSHE +1
+16	THE ANSWER On An I On (The End/RED) WVRK +7, WDMA +5, WKLC +4
+15	METALLICA Cyanide (Warner Bros.) WRQK +6, KIOC +5, KMOD +5, WHJY +3, WVRK +3, WMMS +2, WKLC +2, KTUX +1, WNOR +1, KSHE +1
+14	KID ROCK Lowlife (Living The Highlife) (Top Dog/Atlantic) KMOD +12, KAZR +4

FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	SIXX: A.M. LIFE IS BEAUTIFUL (ELEVEN SEVEN)		149 152
2	AC/DC ROCK N ROLL TRAIN (COLUMBIA)		142 184
3	METALLICA THE DAY THAT NEVER COMES (WARNER BROS.)		124 122
4	SEETHER FAKE IT (WIND-UP)		119 111
5	PUDDLE OF MUDD PSYCHO (FLAWLESS/GEFFEN/INTERSCOPE)		104 113

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	AEROSMITH SWEET EMOTION (COLUMBIA)		101 88
7	GUNS N' ROSES SWEET CHILD O' MINE (GEFFEN/INTERSCOPE)		99 101
8	PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		98 93
9	SAVING ABEL ADDICTED (SKIDDCO/VIRGIN/CAPITOL)		96 121
10	RUSH TOM SAWYER (ANTHEM/MERCURY/UMG)		91 85

ROCK REPORTERS

- | | | | | | | |
|--|--|---|--|---|--|--|
| WONE/Akron, OH*
OM: Chuck Collins
PD: T.K. O'Grady
APD/MD: Tim Daugherty | KIOC/Beaumont, TX*
OM: Trey Poston
MD: Jamil Landis | WEBN/Cincinnati, OH*
OM/PD: Scott Reinhart
MD: Dave Fritz | WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder | WDHA/Morristown, NJ*
APD: Curtis Kay | WHJY/Providence, RI*
PD: Dennis O'Heron | KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza |
| KZRR/Albuquerque, NM*
PD: Phil Mahoney
MD: Rob Brothers | WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster | WMMS/Cleveland, OH*
OM: Keith Abrams
PD: Bo Matthews | WRVC/Huntington, WV
PD: Reeves Kirtner | WNOR/Norfolk, VA*
PD: Mike Beck
APD: Sonja Morrell
MD: Tim Parker | WXRX/Rockford, IL
PD: Jim Stone
MD: Jon Schulz | KMOD/Tulsa, OK*
OM/PD: Don Cristi |
| WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Moyer | WRQK/Canton, OH*
PD: Greg Ausham | WVRK/Columbus, GA*
PD: Chris Chaos | WJXQ/Lansing, MI*
PD: Sheri Vegas | WXMM/Norfolk, VA*
OM/PD: John Shomby | KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox | WMZK/Wausau, WI
MD: Larry Offerman |
| KWHL/Anchorage, AK
PD: Brad Stennett
MD: Matthew Collins | WPXC/Cape Cod, MA
PD/MD: Suzanne Tonaire | KAZR/Des Moines, IA*
OM: Scott Allen
PD: Ryan Patrick
MD: Andy Hall | WGIR/Manchester, NH*
PD: Chris "Doc" Garrett | KCLB/Palm Springs, CA
OM/PD: Jen Shevlin
MD: Shelly Brown | KZOZ/San Luis Obispo, CA
OM: Pepper Daniels
PD/MD: Dusty Rhoads | KBZS/Wichita Falls, TX
PD: Liz Ryan |
| WTOS/Augusta, ME
OM/PD: Jack O'Brien
APD: Mark Smith | WKLC/Charleston, WV*
OM/PD: Jay Nunley
APD/MD: Brian Thompson | KHQG/Duluth, MN
PD: Scott Klohr | WHDR/Miami, FL*
PD: Kevin Vargas
MD: Dave Hanson | KUFO/Portland, OR*
OM/PD: Chris Patyk | KTUX/Shreveport, LA*
OM: Gary McCoy
PD: Mary Martin | |
| | | WXFX/Montgomery, AL*
PD: Rick Hendrick | | | | |

* Monitored Reporters

▶ WITH JUST THREE DAYS OF AIRPLAY, **THE TRAGICALLY HIP'S** "LOVE IS A FIRST" ROARS ONTO CANADA ROCK AT NO. 18. THE TRACK PREVIUES THE ALBUM "WE ARE THE SAME," DUE IN APRIL.

THIS WEEK		LAST WEEK		WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
1	2	3	4				TW	+/-
1	1	6		6	U2 GET DN YOUR BOOTS	ISLAND/INTERSCOPE/UNIVERSAL	578	+1
2	5	8		8	KINGS OF LEON USE SOMEBODY	RCA/SONY MUSIC	508	+78
3	2	22		22	SHINEDOWN SECOND CHANCE	ATLANTIC/WARNER	506	-37
4	4	17		17	NICKELBACK SOMETHING IN YOUR MOUTH	EMI	463	+14
5	3	14		14	AC/DC BIG JACK	COLUMBIA/SONY MUSIC	463	+5
6	6	11		11	THORNLEY MAKE BELIEVE	604/UNIVERSAL	432	+16
7	7	21		21	SEETHER BREAKDOWN	WIND-UP	376	-35
8	9	14		14	ARKELLS OH, THE BOSS IS COMING!	DINE ALONE	352	-6
9	8	28		28	KINGS OF LEON SEX ON FIRE	RCA/SONY MUSIC	340	-62
10	10	8		8	RISE AGAINST AUDIENCE OF ONE	DGC/UNIVERSAL	339	+37
11	22	2		2	PEARL JAM BROTHER	EPIC/SONY MUSIC	281	+110
12	11	15		15	SAVING ABEL 18 DAYS	SKIDCO/VIRGIN/EMI	262	-10
13	17	13		13	THEORY OF A DEADMAN HATE MY LIFE	604/UNIVERSAL	259	+30
14	16	4		4	THE TREWS CAN'T STOP LAUGHING	THE BUMSTEAD/UNIVERSAL	256	+23
15	14	7		7	RESPECTABLES SUGAR	UNIVERSAL	253	+14
16	13	15		15	FRANZ FERDINAND ULYSSES	COMINO/EPIC/SONY MUSIC	253	+1
17	15	5		5	PAPA ROACH LIFELINE	E-TONAL/DGC/UNIVERSAL	250	+16
18	NEW				THE TRAGICALLY HIP LOVE IS A FIRST	UNIVERSAL	247	+247
19	20	16		16	MGMT KIDS	COLUMBIA/SONY MUSIC	233	+23
20	19	38		38	THE STILLS BEING HERE	ARTS & CRAFTS	214	-5
21	21	13		13	METALLICA CYANIDE	WARNER BROS./WARNER	181	-1
22	23	8		8	THE AIRBORNE TOXIC EVENT SOMETIME AROUND MIDNIGHT	MAJOF/DMD/SHOUT! FACTORY	171	0
23	25	17		17	METRIC HELP I'M ALIVE	LAST GANG	169	+4
24	31	4		4	SAM ROBERTS FIXED TO RUIN	UNIVERSAL	160	+39
25	27	5		5	INWARD EYE SHAME	SONY MUSIC	156	+11
26	29	11		11	STAINED ALL I WANT	FLIP/ATLANTIC/WARNER	136	+9
27	37	8		8	THE OFFSPRING KRISTY, ARE YOU DOING OK?	COLUMBIA/SONY MUSIC	134	+33
28	24	24		24	MATT MAYS & EL TORPEDO BUILDING A BOAT	SONIC/WARNER	126	-42
29	28	19		19	INCUBUS LOVE HURTS	IMMORTAL/EPIC/SONY MUSIC	115	-20
30	34	28		28	RISE AGAINST RE-EDUCATION (THROUGH LABOR)	DGC/UNIVERSAL	111	-6

FOR WEEK ENDING MARCH 1, 2009 ♦ indicates CanCon

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM: Willabee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

WJSE/Atlantic City, NJ
OM/MD: Paul Kelly
MD: Scott Reilly

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/MD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

WBCN/Boston, MA*
PD: Mike Thomas
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
APD: Fletcher
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/MD: Matt Grasso
APD/MD: Kevin Mays

WZJQ/Charleston, WV*
OM: Jeff Whitehead

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Jay Kruz
APD/MD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/MD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

KFRR/Fresno, CA*
PD: Jason Squires
APD/MD: Ryan Oldfield

WJXB/Ft. Myers, FL*
PD: Matt Johnson
MD: Jeff Zito

WGRD/Grand Rapids, MI*
OM/MD: Jerry Tarrants

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

WURH/Hartford, CT*
PD: Brian Ram

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBZ/Houston, TX*
PD: John Jantzen
MD: Karah Leigh

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM: Bill Hagy
PD/MD: Jay Patrix

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Lazlo
APD/MD: Jason Ulanet

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Josh Boulanger

KXTE/Las Vegas, NV*
PD: Chris Ripley

WFRD/Lebanon, VT
OM: Heath Cole
PD: David Kastner
APD: Matt Knight
MD: Chris Garrett

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

KYSR/Los Angeles, CA*
PD/MD: Julie Pilot

KROG/Medford, OR
PD/MD: Cosmo

WMFS/Memphis, TN*
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
APD: Stephen Kallao

WKZQ/Myrtle Beach, SC
OM/MD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/MD: Jay Michaels
MD: James Steele

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

WWCT/Peoria, IL
PD: Don "Big D" Black

WRFF/Philadelphia, PA*
OM: Thea Mitchem
PD/MD: John Allers
APD: Wendy Rollins

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM: Alex Tear
PD: John Moschitta

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Wendell Clough
APD: Gabrielle Greenfield
MD: Alex Korzec

KRZQ/Reno, NV*
OM: Mark Keeffe
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Mojo

WRXL/Richmond, VA*
OM: Dave Symonds
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
OM: Mike Ninnie
PD: Nik Rivers

KWOD/Sacramento, CA*
OM/MD: Curtiss Johnson
MD: Andy Hawk

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD/MD: Corey O'Brien

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Capone
MD: Christy Taylor

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
MD: Gary Susalis

**Sirius XM
Alt Nation/Satellite***
OM: Gregg Steele
PD: Jeff Regan
APD: Jordan Gremli

WFXH/Savannah, GA*
OM: Jon Robbins
MD: Marci Stanley

KNDD/Seattle, WA*
PD: Mike Kaplan
APD/MD: Andrew Harms

KQRA/Springfield, MO*
OM: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
PD: Nixon

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Chris Firmage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
OM: Thea Mitchem
PD: Dave Wellington
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
APD/MD: Ross Mahoney

WSFM/Wilmington, NC
PD/MD: Mike Kennedy

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/MD: Frank Pain

WZMR/Albany, NY*
OM/MD: Kevin Callahan

KTEG/Albuquerque, NM*
PD: Phil Mahoney
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WIYY/Baltimore, MD*
PD: Dave Hill

WCPR/Biloxi, MS*
OM/MD: Kenny Vest
MD: Denver Crabb

WKGB/Binghamton, NY
OM/MD: Jim Free
APD/MD: Tim Boland

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jerem Smith

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Bufalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/MD: Mike Allen
MD: Matthew Potter

WRXR/Chattanooga, TN*
PD: Boner

WILL/Chicago, IL*
OM/MD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

KNCN/Corpus Christi, TX*
OM/MD: Paula Newell
APD/MD: Monte Montana

KEGL/Dallas, TX*
OM: Vince Richards
PD: Chris Ryan

KBPI/Denver, CO*
PD: Willie B.

WRIF/Detroit, MI*
OM: Doug Pottell
PD: Mark Pennington

KLAQ/El Paso, TX*
OM/MD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/MD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: J. Patrick
PD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/MD: Paul Wilson
APD/MD: Skippy

WBVR/Ft. Wayne, IN*
APD/MD: Stiller

WRUF/Gainesville, FL*
OM/MD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

WKLQ/Grand Rapids, MI*
OM: Steve Stewart
PD: Michael Grey
APD: Jay Deacon
MD: Darcy

WZOR/Green Bay, WI*
PD: Joe Calgari
APD: Cutler
MD: Borna Velic

WXQR/Greenville, NC*
OM: Mark McKinney
PD: Wes Styles

WTPT/Greenville, SC*
OM/MD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/MD: Ken Carson

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM/MD: Lee Reynolds
APD/MD: Clay Sanders

WRXW/Jackson, MS*
PD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/MD: Bob Edwards
MD: Paul Marshall

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Crittter" Brown
APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY*
PD: Johnny Maze
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Petterson
MD: Adam Peterson

WLRS/Louisville, KY*
OM: George Lindsey
PD: Tommy Lee

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/MD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
PD: Alex Duran
MD: Keith West

KBRE/Merced, CA
PD/MD: Jason LaChance

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/MD: Carl Craft
APD/MD: Robyn Lane

WCLG/Morgantown, WV
OM/MD: Jeff Miller

WBUZ/Nashville, TN*
OM/MD: Troy Hanson
OM: Dean Warfield
APD: Zigz

KATT/Oklahoma City, OK*
OM/MD: Chris Baker
MD: Jake Daniels

WYYX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM/MD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tyszyler

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KODX/Rapid City, SD
OM/MD: Jim Kallias

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

KRXQ/Sacramento, CA*
OM/MD: Jim Fox

WKQZ/Saginaw, MI*
PD: Hoser
APD/MD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KHTB/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox

KZZQ/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM/MD: Mark Mitchell
APD/MD:



Not one—but two—stations serve the Pacific Northwest city

Triple A Comes To Vancouver

John Schoenberger
JSchoenberger@RadioandRecords.com

Vancouver has always been a haven for singer/songwriters who have fared well at triple A in North America, so it was only a matter of time before the market was destined to have a signal of its own. That happened last November with the launch of CKPK (100.5 the Peak).

Owned by the Jim Patterson Broadcast Group, the triple A is also a new FM signal, approved by the Canadian Radio-television and Telecommunications Commission (CRTC) last May. The station offers a mix of music unique to the region and, according to GM Gerry Siemens, is committed to a long-term local music campaign.

In addition, a second new signal was approved at the same time as the Peak, and later this year triple A CHHR (the Shore) will go live (see story, below).

R&R spoke to Siemens about the format and the two new stations.

There have been attempts at triple A in Canada before with mixed results—so why now and why Vancouver?

We think it makes a lot of sense for a city like Vancouver. I think formats such as this have been slow to come to Canada largely because we were not as overlicensed as our broadcasting friends in the States. But now that the CRTC has been increasing the number of signals in many markets,

so as well as the great new talent of today."

Most Canadian triple As historically have leaned in a younger adult-alternative direction, but with the flurry of new licenses recently, there is an opportunity for the Shore to develop into a station that can have a much broader musical pallet and a deeper library.

"We have a 15% category-three commitment, too, which means

we have to play artists who lean in a more rootsy or folksy direction," Mackowycz adds. "This includes the more traditional artists as well as new talent and genres such as bluegrass, blues, world beat and a few other subgenres. We don't see that as a restriction to what we would like to do, but rather the salt and pepper flavor of the station. The defining aspect of the Shore will be its authenticity. Triple A is a very elastic format, and I think now is the right time for it to flower in this country."—JS



Get Ready For The Shore

A second triple A is in the works for Vancouver, also a new signal granted by the Canadian Radio-television and Telecommunications Commission last May. The stand-alone Shore Media Group's CHHR (the Shore 104) has already opened offices and studio construction is almost complete. Look for a launch in mid-2009 under the guidance of veteran Canadian programmer Bob Mackowycz.

Like CKPK (100.5 the Peak), Shore 104 has committed to Canadian Content Development funding during the next seven years, which will allow for a series of innovative programs dedicated to assisting Canadian artists and performers.

According to Mackowycz, "We are going to be tapping into the rich history of the singer/songwriter as it pertains to artists from Canada as well as the U.S. and abroad. We feel that these acts can blend naturally with the newer artists who have come on the scene in the last decade or



Siemens



Music Monitor

Feb. 20, 3 p.m.

The Wallflowers, "6th Avenue Heartache"

Jeremy Fisher, "High School"

John Mayer, "Free Fallin'"

U2, "Get On Your Boots"

Tokyo Police Club, "Cheer It On"

The Presidents of the United States of America, "Lump"

Said the Whale, "This City's a Mess"

The Police, "Spirits in the Material World"

Sloan, "Believe in Me"

Ben Folds featuring Regina Spektor, "You Don't Know Me"

DDT, "Walkabout"

The Verve Pipe, "The Freshmen"

Mazzy Star, "Fade Into You"

Sam Roberts, "Fixed to Ruin"

R.E.M., "Losing My Religion"

Source: Nielsen BDS

it makes more sense to do a targeted format.

Further, it is no secret that many Canadian artists do very well at triple A radio in America, so we have a nice pool of artists to tap into to fulfill our Canadian content requirement. Frankly, these are among the artists we would be playing anyway. As an added plus, many of them live here in Vancouver.

Is supporting the local music scene part of your commitment to the CRTC?

Yes, and we intend to fulfill that commitment from an airplay point of view as well as putting nearly \$800,000 per year into local Canadian content and development through our Peak Performance Project. But we would be doing this even if we didn't have to.

This project will go on for the next seven years and it officially kicks off March 26 during the Juno Awards, which take place in Vancouver this year. Each year we will identify the top 20 local acts. They will then be taken to a one-week retreat called the Peak Performance Bootcamp.

From there, we will whittle it down to the top three. The top act will get \$150,000 worth of money and services toward their career development. The second gets \$75,000 and the third gets \$50,000.

Does the Peak have a veteran programming staff?

Gord Eno is a veteran programmer in the market; he has been the PD for our group for 15 years now. Gord oversees CJJR-FM, which was Canada's country music station of the year last year and he also oversaw our AM adult standards station. That's gone now; we had to let that [AM] signal go to get the new FM outlet.

He has great people working with him, including music director James Sutton and APD Tamara Stanners. They, along with the airstaff, are very passionate about this format.

We have SBR Creative Media involved as well and they have proven to be a great resource for us about this format. I will also say that we have joined forces with Presslaff Interactive to help build our VIP club and database.

What is the station's music mix?

Most Canadian stations have to make a 35% commitment to playing Canadian artists, but to get the license we have committed to 40%. We are targeting a somewhat younger adult audience—in broad terms it is 25-44, with a narrower target of 25-34. We are seeing slightly more women than men at this point. Our music goes back to the early '90s and a bit of the '80s, with a strong preference for choices from the last decade or so.

How is the station doing so far?

We haven't seen any ratings yet, but the feedback we've gotten from listeners since the launch has been overwhelming. I grant you, it is all anecdotal at this point, but everywhere we go they are tuned in to the Peak and the folks we talk to like what we are doing. Judging from the growth of Web site visits and our streaming, I think we can expect some nice results from the first ratings that are in progress right now.

R&R



► **CHRIS ISAAK** EXTENDS HIS STREAK OF TOP 10 HITS TO NINE, HIS ENTIRE CHART OUTPUT, AS "WE LET HER DOWN" RISES 11-10. THE ACTOR/SINGER PULLS INTO A SECOND-PLACE TIE AMONG SOLO ARTISTS FOR MOST CONSECUTIVE TOP 10s WITH JOHN MAYER, BOTH OF WHOM TRAIL ONLY JACK JOHNSON'S 10 TOP 10 TRIPS FROM 2002 TO 2006.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	THE FRAY YOU FOUND ME	NO. 1 (7 WKS) EPIC	579 -5	2.151 1
2	3	15	SNOW PATROL CRACK THE SHUTTERS	POLYDOR/FICTION/GEFFEN/INTERSCOPE	564 +35	2.120 2
3	2	6	U2 GET ON YOUR BOOTS	ISLAND/INTERSCOPE	408 -136	1.494 5
4	4	12	COLDPLAY LOVERS IN JAPAN	CAPITOL	385 +10	1.511 4
5	6	21	JAMES MORRISON NOTHING EVER HURT LIKE YOU	POLYDOR/INTERSCOPE	384 +17	1.253 6
6	7	27	RAY LAMONTAGNE YOU ARE THE BEST THING	RCA/RED	337 +1	1.513 3
7	5	14	BRUCE SPRINGSTEEN WORKING ON A DREAM	COLUMBIA	327 -25	1.215 7
8	9	14	ADELE RIGHT AS RAIN	XL/COLUMBIA	294 -1	0.961 8
9	8	9	PRETENDERS LOVE'S A MYSTERY	SHANGRI-LA	291 -2	0.902 10
10	11	3	CHRIS ISAAK WE LET HER DOWN	REPRISE	268 +26	0.891 11
11	10	33	ERIC HUTCHINSON ROCK & ROLL	LET'S BREAK/WARNER BROS.	267 -27	0.827 13
12	16	7	COUNTING CROWS WHEN I DREAM OF MICHELANGELO	DGC/GEFFEN/INTERSCOPE	261 +54	0.811 14
13	13	13	DEATH CAB FOR CUTIE NO SUNLIGHT	ATLANTIC	226 +23	0.609 18
14	15	16	SHERYL CROW DETOURS	A&M/INTERSCOPE	221 +8	0.464 23
15	17	20	KEANE THE LOVERS ARE LOSING	INTERSCOPE	207 -1	0.382 -
16	21	4	SERENA RYDER LITTLE BIT OF RED	ATLANTIC	195 +13	0.291 -
17	19	20	KINGS OF LEON SEX ON FIRE	RCA/RMG	191 -1	0.736 16
18	23	5	JASON MRAZ & COLBIE CAILLAT LUCKY	ATLANTIC/RRP	185 +10	0.395 30
19	20	6	ANDREW BIRD FITZ AND THE DIZZYSPELLS	FAT POSSUM/RED	178 +13	0.466 22
20	18	16	MEIKO BOYS WITH GIRLFRIENDS	LUCKY EAR/DGC/MYSPACE	178 -15	0.438 26
21	25	4	KINGS OF LEON USE SOMEBODY	RCA/RMG	176 +18	0.755 15
22	NEW		U2 MOST INCREASED PLAYS/MOST ADDED MAGNIFICENT	ISLAND/INTERSCOPE	154 +86	0.905 9
23	NEW		INDIGO GIRLS WHAT ARE YOU LIKE	IG/VANGUARD	153 +44	0.666 17
24	24	2	LILY ALLEN THE FEAR	CAPITOL	147 +6	0.448 24
25	22	7	THE DEREK TRUCKS BAND DOWN IN THE FLOOD	VICTOR	142 -12	0.411 27
26	NEW		THE KILLERS SPACEMAN	ISLAND/IDJMG	138 +29	0.505 20
27	26	7	DONAVON FRANKENREITER YOUR HEART	LOST HIGHWAY	138 -15	0.242 -
28	30	2	RYAN ADAMS & THE CARDINALS MAGIC	LOST HIGHWAY	135 +18	0.445 25
29	28	4	MATT NATHANSON ALL WE ARE	VANGUARD	132 +14	0.398 29
30	RE-ENTRY		ERIN MCCARLEY LOVE, SAVE THE EMPTY	UNIVERSAL REPUBLIC	126 +13	0.133 -

MOST ADDED

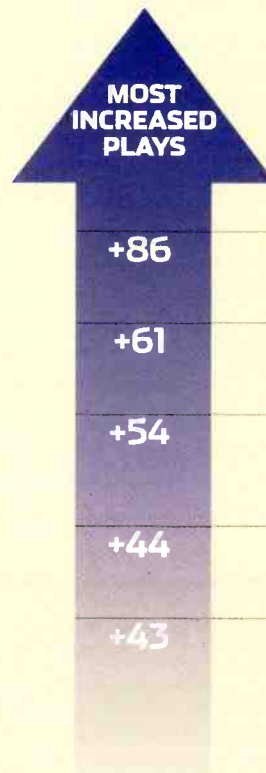
ARTIST TITLE / LABEL	NEW STATIONS
U2 Magnificent (Island/Interscope) KBCO, KFOG, KGSR, KINK, KPRI, KRVB, KTCZ, KTHX, WRNR, WZEW	10
CHRIS ISAAK We Let Her Down (Wicked Game/Reprise) CIOR, KGSR, KTHX, WRNR, WRNX, WZEW	6
GOMEZ Airstream Driver (ATO/RED) KRVB, KTHX, WCOO, WNCS, WRNX, WXRV	6
U2 I'll Go Crazy If I Don't Go Crazy Tonight (Island/Interscope) KBCO, KFOG, KPRI, KTCZ	4
O.A.R. This Town (Everfine/Atlantic/RRP) KRVB, KXLY, WCOO, WMMM	4
COUNTING CROWS When I Dream Of Michelangelo (DGC/Geffen/Interscope) KTHX, WMMM, WMMM	3
SERENA RYDER Little Bit Of Red (Atlantic) WMMM, WRLL, WMMM	3
INDIGO GIRLS What Are You Like (IG/Vanguard) KGSR, KTHX, WZEW	3

ADDED AT... WRNR
Baltimore, MD
OM/PD: Bob Waugh
APD/MD: Alex Cortright
U2, Magnificent, 14
Morrissey, Something Is Squeezing My Skull, 4
Madeleine Peyroux, You Can't Do Me, 3
Chris Isaak, We Let Her Down, 2

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS 'GAIN	ARTIST TITLE / LABEL	PLAYS 'GAIN
U2 I'll Go Crazy If I Don't Go Crazy Tonight (Island/Interscope) TOTAL STATIONS: 17	102/43	MAT KEARNEY Closer To Love (Aware/Columbia) TOTAL STATIONS: 9	74/38
BRUCE SPRINGSTEEN My Lucky Day (Columbia) TOTAL STATIONS: 15	37/4	J.J. CALE Roll On (Rounder) TOTAL STATIONS: 10	71/19
U2 Stand Up Comedy (Island/Interscope) TOTAL STATIONS: 17	95/41	DEPECHE MODE Wrong (Mute/Virgin/Capitol) TOTAL STATIONS: 10	65/61
GAVIN ROSSDALE Can't Stop The World (Interscope) TOTAL STATIONS: 11	94/7	ERIC HUTCHINSON OK, It's Alright With Me (Let's Break/Warner Bros.) TOTAL STATIONS: 11	60/22
OREN LAVIE Her Morning Elegance (Quarter Past Wonderful/AMG) TOTAL STATIONS: 3	75/18	THE ALTERNATE ROUTES The Future's Nothing New (Vanguard) TOTAL STATIONS: 5	60/21



FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
31 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 53 reporters.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	MATT NATHANSON COME ON GET HIGHER (VANGUARD)		204 192
2	THE KILLERS HUMAN (ISLAND/IDJMG)		196 204
3	O.A.R. SHATTERED (TURN THE CAR AROUND) (EVERFINE/ATLANTIC/RRP)		179 200
4	BRETT DENNEN FEATURING FEMI KUTI MAKE YOU CRAZY (DOWNTOWN/DUALTONE)		174 207
5	MICHAEL FRANTI & SPEARHEAD SAY HEY (I LOVE YOU) (BOO BOO WAX/ANTI-/EPITAPH)		152 154

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	JASON MRAZ I'M YOURS (ATLANTIC/RRP)		150 151
7	GAVIN ROSSDALE LOVE REMAINS THE SAME (INTERSCOPE)		145 132
8	COLDPLAY VIVA LA VIDA (CAPITOL)		139 145
9	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER (LOST HIGHWAY)		130 129
10	NEEDTOBREATHE MORE TIME (ATLANTIC)		128 127

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► **INDIGO GIRLS** LEAP 25-14 ON TRIPLE A INDICATOR (AND DEBUT ON THE MONITORED LIST AT NO. 23), AS "WHAT ARE YOU LIKE" POSTS THE FORMAT'S SECOND-LARGEST GAIN (UP 99 PLAYS). THE DUO OF EMILY SALIERS AND AMY RAY RELEASES ITS 11TH STUDIO SET, "POSEIDON AND THE BITTER BUG," ITS FIRST ON ITS OWN IG RECORDINGS IMPRINT, MARCH 24.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	6	U2 GET ON YOUR BOOTS	ISLAND/INTERSCOPE	589 0
2	3	9	COLDPLAY LOVERS IN JAPAN	CAPITOL	499 -2
3	4	7	ANDREW BIRD FITZ AND THE DIZZYSPELLS	FAT POSSUM/FED	466 +27
4	5	7	THE DEREK TRUCKS BAND DOWN IN THE FLOOD	VICTOR	460 +27
5	2	14	BRUCE SPRINGSTEEN WORKING ON A DREAM	COLUMBIA	449 -69
6	8	5	RYAN ADAMS & THE CARDINALS MAGIC	LOST HIGHWAY	446 +78
7	6	9	PRETENDERS LOVE'S A MYSTERY	SHANGHAI-LA	434 +21
8	10	5	BEN HARPER & RELENTLESS7 SHIMMER AND SHINE	VIRGIN/AFITOL	413 +89
9	7	4	THE FRAY YOU FOUND ME	EPIC	396 -9
10	9	14	ONAVON FRANKENREITER YOUR HEART	LOST HIGHWAY	358 -9
11	1	6	RAY LAMONTAGNE LET IT BE ME	RCA/RED	331 +11
12	8	8	SNOW PATROL CRACK THE SHUTTERS	POLYDOR/FICTION/GEFFEN/INTERSCOPE	326 +30
13	15	2	GOMEZ AIRSTREAM DRIVER	ATO/RED	324 +59
14	25	2	INDIGO GIRLS WHAT ARE YOU LIKE	IG/VANGUARD	316 +99
15	NEW		CHRIS ISAAK WE LET HER DOWN	WICKED GAME/REPRISE	297 +114
16	15	4	SAM ROBERTS THEM KIDS	ZO/ROUNDER	290 +20
17	14	8	AMY MACDONALD THIS IS THE LIFE	MERCURY/DECCA	284 +13
18	19	3	JJ CALE ROLL ON	ROUNDER	282 +35
19	21	5	NEKO CASE PEOPLE GOT A LOTTA NERVE	ANTI/EPITAPH	273 +33
20	22	7	LILY ALLEN THE FEAR	CAPITOL	265 +23
21	17	16	ADELE RIGHT AS RAIN	KL/COLUMBIA	263 +2
22	20	3	THE RACONTEURS TOP YOURSELF	THIRD MAN/WARNER BROS.	258 +5
23	13	5	DAVID BYRNE & BRIAN ENO LIFE IS LONG	OPAL/TODD MUNDY	252 -28
24	23	3	SERENA RYDER LITTLE BIT OF RED	ATLANTIC	245 +0
25	22	2	M. WARD NEVER HAD NOBODY LIKE YOU	MERGE	244 +41
26	18	3	MICHAEL FRANTI & SPEARHEAD HEY WORLD	BOO BOO WAXYAN/T/EPITAPH	242 -10
27	21	2	THE KILLERS SPACE MAN	ISLAND/IDJMG	240 -40
28	24	4	G. LOVE & SPECIAL SAUCE SOFT AND SWEET	BRUSHFIRE	236 +7
29	26	3	MADELEINE PEYROUX YOU CAN'T DO ME	ROUNDER	231 +15
30	30	2	MORRISSEY I'M THROWING MY ARMS AROUND PARIS	ATTACK/LOST HIGHWAY	206 +21

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		PLAYS +/-	CUMULATIVE	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL			
1	1		WILLIE NELSON AND ASLEEP AT THE WHEEL	BISMEAUX	373	+33	1493
2	3		BUDDY & JULIE MILLER	NEW WEST	359	+44	1033
3	2		THE COURDS	YEP-ROC	323	+8	2207
4	5		OTIS GIBBS	WANAMAKER	273	+9	1733
5	4		THE TEJAS BROTHERS	SMITH	259	-9	3853
6	6		RUTHIE FOSTER	BLUE CORN	254	+10	1004
7	7		THE DEREK TRUCKS BAND	VICTOR	240	+6	1373
8	12		JASON ISBELL AND THE 400 UNIT	LIGHTNING ROD	238	+21	916
9	11		RAUL MALO	FANTASY/CMG	236	+16	1447
10	13		GURF MORLIX	ROOTBALL	227	+11	1118
11	14		BIG HOUSE	BIG HOUSE	226	+23	1885
12	10		JORMA KAUKONEN	RED HOUSE	218	-3	1199
13	8		MARK OLSON & GARY LOURIS	NEW WEST	199	-34	1127
14	9		LUCINDA WILLIAMS	LOST HIGHWAY	196	-33	7060
15	88		JUSTIN TOWNES EARLE	BLOODSHOT	192	+137	247
16	15		BEN KWELLER	ATO/RED	188	0	1681
17	29		J.J. CALE	ROUNDER	173	+31	469
18	18		GUY DAVIS	RED HOUSE	171	+2	857
19	16		RYAN ADAMS & THE CARDINALS	LOST HIGHWAY	165	-13	4740
20	17		BRUCE SPRINGSTEEN	COLUMBIA	165	-12	1077
21	22		TONY FURTADO	FUNZALO	158	+3	862
22	24		WSNB	WSNB	158	+10	1004
23	23		ANTSY MCCLAIN AND THE TRAILER PARK TROUBADOURS	OPR	150	-3	942
24	25		HANK WILLIAMS III	CURB	149	+2	4128
25	28		BRANDON JENKINS	SMITH	147	+4	798
26	19		THE BRIDGE	HYENA	139	-23	2483
27	30		BRIAN MOLNAR AND THE NAKED HEARTS	AVENUE A	139	+2	684
28	34		THE REFUGEES	WABUHO	139	+9	895
29	20		OLD CROW MEDICINE SHOW	NETTWERK	137	-25	6129
30	106		NEKO CASE	ANTI/EPITAPH	137	+91	183

MOST ADDED

BELL XI 15 The Great Defector (Yep Roc) KMTN, KNBA, KOHO, KTAO, Sirius XM The Loft, WCBE, WDST, WEXT, WFPK, WMVY, WNRN, WTMD, WXPB, WXPB, WYEP	DEPECHE MODE 6 Wrong (Mute/Virgin/Capitol) WAPS, WCNR, WEXT, WJCU, WOCM, WXPB	STEVE FORBERT 5 Stolen Identity (429/SLG) KNBA, KSUT, WJBB, WDST, WMVY, WXPB	ERIC HUTCHINSON 4 Ok, It's Alright With Me (Let's Break/Varnier Bros.) KMTN, KPND, Music Choice Adult Alternative, WJCU	O.A.R. 4 This Town (Everfine/Atlantic/RRP) KDAL, KPND, KROK, KTAO	BECK 4 Leopard-Skin Pill-Box Hat (Astralwerks/Capitol) KFMU, KTBB, WFUW, WXPB
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FOR WEEK ENDING MARCH 1, 2009

MOST ADDED

J.J. CALE 16 Roll On (Rounder)	DALLAS WAYNE 15 I'll Take The Fifth (Smith)	CONNOR CHRISTIAN & SOUTHERN GOTHIC 11 90 Proof Lullabies (Vintage Earth)	MICHELLE MALONE 10 Debris (SBS)
JUSTIN TOWNES EARLE 16 Midnight At The Movies (Bloodshot)	NEKO CASE 13 Middle Cyclone (Anti-/Epitaph)	GRETCHEN PETERS WITH TOM RUSSELL 10 One To The Heart, One To The Head (Scarlet Letter)	

FOR WEEK ENDING MARCH 1, 2009

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2009 Americana Music Association.

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GM Alfredo Rodríguez opens up about the format, the music and the future

La Preciosa's Staying Power

Jackie Madrigal
 JMadrigal@RadioandRecords.com

La Preciosa GM Alfredo Rodríguez, a 35-year-plus radio veteran, heads a radio network that caters to a '70s, '80s and '90s music-loving audience. In addition to managing the Clear Channel property, Rodríguez is hands-on with programming—just the right task for an executive with an encyclopedic knowledge of Mexican music.

Rodríguez took over La Preciosa in May 2006, after the oldies format's initial 2004-05 boom. Although that explosion has subsided somewhat, La Preciosa continues strong with outlets in 16 markets: 12 Clear Channel stations and four affiliates.

In an interview with R&R, Rodríguez speaks candidly about the success of the oldies format, the current state of Mexican music and the future of La Preciosa.

What caused the oldies format boom?

Much of Mexican music right now is deficient, because many current hits are remakes of old songs that had been previously recorded by the original artists and that had been properly done. Now, those old songs are popping up again with a duranguense beat, for example, but are badly done by people who are not really musicians and don't really sing. And record labels are supporting and releasing these remakes.

Few labels really "produce" music nowadays. They just put out an album hoping to capture an audience and sell. All of this has had an effect on listeners who were looking for new alternatives. When La Preciosa came in to play the best music from the '70s, '80s and '90s by the original artists, the audience threw all their support behind this format. Some stations do get lots of ratings based mostly on their personalities, but people supported La Preciosa because it was an alternative.



La Preciosa was so successful that other companies jumped on the bandwagon and launched their own oldies stations. But the boom has since subsided, as the format lost stations.

Several factors influenced [this]. Univision's oldies format, *Recuerdo*, was established when La Preciosa first launched, but only in Los Angeles. After they saw La Preciosa's success, they launched the format nationally.

Then after the initial boom, the numbers leveled out, which is normal. In addition, last year Clear Channel had to sell several stations below market No. 100, and La Preciosa lost a few outlets. But in other markets, like Santa Barbara and Santa Maria, Calif., those stations decided to keep the format, even though they were no longer Clear Channel properties. The same thing happened in Las Vegas. In San Diego, the outlet that carried the format was brokered and the Mexican owners decided to sell it.

La Preciosa is still strong, and the audience is still fascinated with the format. We now have a station in Salt Lake City [Clear Channel's KTMV] with an excellent signal, and the audience is loving it.

Alex "El Genio" Lucas recently left as the network's morning show host and was replaced by Humberto Luna. How's that working out?

Alex left for personal reasons. He felt it was time to leave and we hired Humberto, who has a long history in radio and TV. He's an actor with 25

'As long as we don't have quality productions to replace this wave of mediocrity in which regional Mexican music finds itself, catalog will continue to prevail.'

—Alfredo Rodríguez



movies under his belt and is the first Hispanic radio guy to receive a star on the Hollywood Walk of Fame. He's incredibly well-known. By simply saying, "We have Humberto Luna," the advertisers say, "Wow, we want to be there."

He's still adjusting to being on a network, instead of one single market. It's not the same thing to speak to an audience in one market than to speak to people in multiple markets. On the other hand, the public also has to get used to listening to him in the mornings, after so many years of listening to his predecessor. It's all part of the process, and very normal.

Are you planning any changes to La Preciosa?

I don't think we need to make any drastic changes right now, because if our formula is working, it's best not to touch it. In terms of programming, what can we change to a station that is based on recurrences and gold? We can make small tweaks to the imaging or jingles to refresh the sound, but that's it.

Some have speculated that there is an exodus of Latinos moving back to their home countries, due to the economic recession, and that this and other issues could affect Spanish-language radio.

The economy, is affecting all of us equally. As a network, we have to be part of the solution and not part of the problem. We are the alternative—and I don't say that lightly because I don't like seeing radio people lose their jobs—because a network is a viable option for stations, given the economic situation.

As for losing audience because Latinos are returning to their countries, it's a possibility but only among those newly arrived to this country and who may be undocumented. For those of us who have been here our whole lives and raised a family, we have no other alternative but to stay, to keep going and find a way out of this. We have to contribute to get the economy moving again.

What does the future hold for La Preciosa and the oldies format in general?

As long as there isn't an improvement in the current music offerings, the old will continue to dominate. Nowadays, an artist sells 25,000 albums and they're already a star. That wasn't the standard of the past. That's only 25,000 people buying that one album. What happened to the millions of others who didn't? As long as we don't have quality productions to [replace] this wave of mediocrity in which regional Mexican music finds itself, catalog will continue to prevail. People will not stop listening to their favorite artists, those whose music is part of their personal library, to listen to bands that barely sing, bands whose music I call "commercial noise." Labels will soon realize that if catalog music is selling and new music isn't, there's something wrong. At some point they will have to go back to creating true artists.

R&R

R&R REGIONAL MEXICAN

POWERED BY **nielsen** BDS



► **PATRULLA 81** EARNS ITS 10TH TOP 10 IN AS MANY TRIES, AS "QUIEREME MAS" PUSHES 12-8. THE ACT'S NEW ALBUM OF THE SAME NAME BOWED LAST WEEK ATOP BILLBOARD'S TOP LATIN ALBUMS CHART, ITS FIRST NO. 1 ON THE LIST AMONG 19 ENTRIES DATING TO ITS ARRIVAL IN EARLY 2004.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	AUDIENCE MILLIONS	RANK
1	1	8	BANDA EL RECODO TE PRESUMIO	NO. 1 (5 WKS) FONOVISIA	2008	+70	12.505
2	2	14	VICENTE FERNANDEZ EL ULTIMO BESO	SONY MUSIC LATIN	1744	+42	10.334
3	3	23	GRUPO MONTEZ DE DURANGO ESPERO	DISA	1713	+22	10.694
4	4	22	EL CHAPO DE SINALOA MALDITO LICOR	DISA	1461	-4	7.954
5	5	21	BANDA MS EL MECHON	ASL	1236	+7C	7.365
6	7	19	LOS TUCANES DE TIJUANA SE FUE MI AMOR	FONOVISIA/MUSIVISA	1165	+35	5.198
7	6	24	PESADO OJALA	ASL	1159	+2	5.952
8	12	11	PATRULLA 81 QUIEREME MAS	DISA	1061	-63	4.966
9	9	23	EL GUERO Y SU BANDA CENTENARIO VEN TU	A.R.C.	1043	-4	3.692
10	10	32	ALACRANES MUSICAL DAME TU AMOR	FONOVISIA/MUSIVISA	1011	-2	6.457
11	13	10	CONJUNTO PRIMAVERA MI PRIMERA VEZ	FONOVISIA	1006	+82	5.196
12	8	30	LA ARROLLADORA BANDA EL LIMON Y QUE QUEDE CLARO	DISA/EDIMONSA	995	-91	5.683
13	11	23	EL POTRO DE SINALOA DEJAME VACIO	FONOVISIA/MUSIVISA	968	-42	5.463
14	14	30	ESPINOZA PAZ EL PROXIMO VIERNES	ASL	911	-3	5.596
15	15	15	LOS DAREYES DE LA SIERRA QUE TE ENTREGUES HOY	DISA	873	-10	3.399
16	16	14	LOS PRIMOS DE DURANGO FUEGO EN TU PIEL	ASL	865	+31	4.561
17	27	5	PALOMO EL OTRO	AIRPOWER/MOST INCREASED PLAYS DISA	850	-172	4.263
18	18	7	EL TRONO DE MEXICO ALMAS GEMELAS	FONOVISIA/MUSIVISA	840	-128	6.034
19	17	6	HECHIZEROS BAND EL SONIDITO	NERFY/FONOVISIA/MUSIVISA	776	+2	3.230
20	20	5	JENNI RIVERA CHUPER AMIGOS	FONOVISIA	729	+30	3.463
21	23	5	LOS HURACANES DEL NORTE LA HIQUERA	DISA	665	+9	2.102
22	21	11	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ Y POR ESA CALLE VIVE	DISA/EDIMONSA	660	-29	2.342
23	36	4	BANDA MACHOS LA NOVIA COJA	SONY MUSIC LATIN	642	-1	3.508
24	34	53	LOS DAREYES DE LA SIERRA HASTA EL DIA DE HOY	DISA	638	-13	4.353
25	25	17	GLORIA TREVI & LOS HOROSCOPOS DE DURANGO CINCO MINUTOS	UNIVERSAL MUSIC LATINO	635	-12	3.351
26	31	2	LA ARROLLADORA BANDA EL LIMON YA ES MUY TARDE	DISA/EDIMONSA	606	+149	2.379
27	30	12	LOS TEMERARIOS LUZ DE LUNA	FONOVISIA	585	+124	1.365
28	29	4	LOS RIELEROS DEL NORTE VOY A DEJARTE	FONOVISIA	525	+50	2.813
29	28	4	LOS PIKADIENTES DE CABORCA LA MACHACA	SONY MUSIC LATIN	520	+27	2.343
30	27	15	EL COYOTE Y SU BANDA TIERRA SANTA CITA CON UN INVENTO	FONOVISIA/MUSIVISA	46	-41	2.602
31	33	7	EL PODER DEL NORTE ULTIMAS NOTICIAS	DISA	435	+6	1.620
32	32	17	LOS INVASORES DE NUEVO LEON AHORA VA LA M.A.	SERCA	427	-23	2.228
33	34	15	TIERRA CALI PERRA SOLEDAD	VENEMUSIC	409	0	1.738
34	37	5	DUELO NECESITO MAS DE TI	FONOVISIA/MUSIVISA	397	+22	1.102
35	35	3	PANCHO BARRAZA PAPA SOLTERO	MUSART/BALBOA	387	-8	1.820
36	38	3	LOS INQUIETOS DEL NORTE MI RECORRIDO	EAGLE	375	+14	1.458
37	39	3	COLMILLO NORTENO EL CID	EDIMAL/VIVA	363	+5	1.805
38	36	4	FIDEL RUEDA Y TU QUE HARIAS	FONOVISIA	362	-29	1.298
39	40	12	GRUPO INNOVACION A MI MODO	GARMEX	358	+15	0.703
40	NEW		LA AUTENTICA DE ZACATECAS EL INVISIBLE	VIVA	350	+39	1.381

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
FIDEL RUEDA & LOS BUITRES Eso Es Quererte (Las Quintas/Sony Music Latin) KCMT, KJFA, KTAA, KWEI, KXLM, KXSB, XOCL	7
LA ARROLLADORA BANDA EL LIMON Ya Es Muy Tarde (Disa/Edimonsa) KLBN, KOND, KXLM, KXSB, XHTY	5
LA APUESTA No Me Dejes De Amar (Serca) KXPD, WEDJ, WLCC, XHTY	4
PALOMO El Otro (Disa) KLVO, KSTN, KTUZ	3
LOS TEMERARIOS Luz De Luna (Fonovisa) KLN, KOND, KSAB	3
EL TRONO DE MEXICO Almas Gemelas (Fonovisa/Musivisa) KBNO, KFZO, KIWI	3
LOS PIKADIENTES DE CABORCA La Machaca (Sony Music Latin) KIWI, KROM, KSAH	3
DIANA REYES Quedate Junto A Mi (DBC) KLAX, KOND, WYMY	3
ALACRANES MUSICAL Fue Su Amor (Aguila/Fonovisa) KMYX, KTUZ, XHTY	3
K-PAZ DE LA SIERRA Como Un Tatuaje (Disa/Edimonsa) KOND, KSTN, KTUZ	3

ADDED AT...
KLTN
Houston, TX
PD: Raul Brindis
MD: Angel Basulto
Los Herederos De Nuevo Leon, Tu Dices Cuando, 8

RDR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LOS HEREDEROS DE NUEVO LEON Tu Dices Cuando (Serca) TOTAL STATIONS: 16	297/33	LUPILLO RIVERA Epoca De Oro (ASL) TOTAL STATIONS: 10	227/33
EL TIGRILLO PALMA Gente De Alto Poder (Fonovisa) TOTAL STATIONS: 19	292/33	LA NOBLEZA DE AGUILILLA Quiero Verte Mi Amor (Simon) TOTAL STATIONS: 12	208/19
MARCO ANTONIO SOLIS Nadé Que Me Recuerde A Ti (Fonovisa) TOTAL STATIONS: 16	286/15	EL COMPA CHUY El Katch (Sony Music Latin) TOTAL STATIONS: 13	191/62
DIANA REYES Quedate Junto A Mi (DBC) TOTAL STATIONS: 18	274/19	CANADA MUSICAL Ya No Puedo Vivir Sin Ti (Eagle) TOTAL STATIONS: 12	191/7
ALACRANES MUSICAL Fue Su Amor (Aguila/Fonovisa) TOTAL STATIONS: 24	245/26	LOS CANARIOS No Se Vivir (Garmex) TOTAL STATIONS: 11	186/9

MOST INCREASED PLAYS

+172 PALOMO El Otro (Disa) WLCC +26, KLVO +20, KWIZ +18, KHHL +16, KESO +14, KSTN +12, KTUZ +11, KBNO +10, KKPS +10, KMYX +10	+149 LA ARROLLADORA BANDA EL LIMON Ya Es Muy Tarde (Disa/Edimonsa) XHNZ +25, KLVO +22, KOND +18, KXLM +14, WLCC +13, KTJM +11, KLBN +10, XHTY +10, KXSB +9, KIST +8
+128 EL TRONO DE MEXICO Almas Gemelas (Fonovisa/Musivisa) KRYP +20, WLEY +15, WOJO +11, KBNO +11, KTJM +10, KHHL +10, WYMY +9, KLN +8, KISF +8, KXPD +7	+128 FIDEL RUEDA & LOS BUITRES Eso Es Quererte (Las Quintas/Sony Music Latin) XOCL +21, KTAA +20, KWEI +16, KXSB +15, KXLM +13, KSTN +11, XHNZ +10, KCMT +7, KLVO +6, KLN +4
+124 LOS TEMERARIOS Luz De Luna (Fonovisa) WLCC +22, KLN +14, KLHB +12, KDUT +11, KSKD +11, KLVO +10, KMYX +10, KOND +9, KSAB +8, KTAA +7	

FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
56 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

REGIONAL MEXICAN MONITORED REPORTERS

KJFA/Albuquerque, NM
PD: Henry Gonzalez
KLVO/Albuquerque, NM
PD/MD: Rene Leon
KRYP/Astoria, OR
OM: Dave Arthur
PD/MD: Jose Elias Cruz
WBZY/Atlanta, GA
OM: Scott Lindy
PD: Raffy Contigo
APD: Aly Young
KHHL/Austin, TX
PD: Josh Villa
KIWI/Bakersfield, CA
PD/MD: Raul Evangelista
KMQA/Bakersfield, CA
OM: Irene Escalante
PD/MD: Yesenia De Luna
APD: Victor Martinez

KMYX/Bakersfield, CA
OM: Robert Chavez
PD: Cesar Chavez
KWEI/Boise, ID
OM: Steve Ramirez
PD: Melvin Albanez
WLEY/Chicago, IL
PD: Jose "Cheque" Gonzalez
WOJO/Chicago, IL
OM: Cesar Canales
PD: Rafael Bautista
KLHB/Corpus Christi, TX
OM: Clayton Allen
PD/MD: Luis Munoz
KSAB/Corpus Christi, TX
OM: Paula Newell
PD/MD: Dan Pena
KFZO/Dallas, TX
PD: Oscar Rios

KBNO/Denver, CO
PD: Jose Ramon Bravo
MD: Zenon Ferrufino
KXPK/Denver, CO
PD: Napoleon Sanchez
XHNZ/El Paso, TX
PD: Francisco Acuirre
KLBN/Fresno, CA
PD/MD: Jorge Guillen
KOND/Fresno, CA
PD: Juan Fernando
KLTN/Houston, TX
PD: Raul Brindis
MD: Angel Basulto
KTJM/Houston, TX
PD/MD: Eddie Leon
WEDJ/Indianapolis, IN
PD/MD: Manuel Sepulveda

KISF/Las Vegas, NV
PD: Jose Ramon Bravo
KBUE/Los Angeles, CA
PD: Pepe Garza
KLAX/Los Angeles, CA
OM: Pio Ferro
PD: Juan Carlos Hidalgo
MD: Lupita Del Castillo
KSCA/Los Angeles, CA
PD: Veronica Nava
KWIZ/Los Angeles, CA
PD: Eddie Leon
KESO/McAllen, TX
OM: Romeo Herrera
PD: Mario Facundo
KGBT/McAllen, TX
PD: Hugo De La Cruz
MD: Armando Almazan

KKPS/McAllen, TX
PD: Mando San Roman
MD: Robert Montalvo
KSKD/Merced, CA
OM: Debbie Gomez
PD: Nelson F. Gomez
KRAY/Monterey, CA
PD: Vicente Romero
WQBU/New York, NY
PD: Gerardo Lopez
APD: Gabriel Pino
KTUZ/Oklahoma City, OK
OM/MD: Kevin Christopher
MD: Gabriel Ocoqueda
KXLM/Oxnard, CA
PD/MD: Salvador Prieto
KHOT/Phoenix, AZ
OM/MD: Nelson Oseida

KXPD/Portland, OR
OM/MD: Paul Danitz
APD/MD: Nancy Corcuera
WYMY/Raleigh, NC
PD: Julie Garza
KXSB/Riverside, CA
PD/MD: Salvador Prieto
KTAA/Sacramento, CA
PD: Juan Gonzalez
KDUT/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Cesar Valdiosera
KLEY/San Antonio, TX
OM/MD: Alfonso Flores
APD/MD: Edgar Monsivais
KROM/San Antonio, TX
PD: Rogelio Leal

KSAH/San Antonio, TX
OM: Robin Flores
PD: Alfonso Flores
APD: Minnie Ochoa
MD: Juan Martinez
KXTN/San Antonio, TX
PD: Jon Ramirez
APD: Pete A. Morales III
KLN/San Diego, CA
PD: Antonio Covarrubias
APD: Gabriel Alvarez
XHTY/San Diego, CA
PD: Elvis Valle
XOCL/San Diego, CA
PD: Marylu Ramos
APD: Gisel Moreno
KRZZ/San Francisco, CA
OM: Olga Rosales
PD: Jesse Portillo

KSOL/San Francisco, CA
PD/MD: Jose Luis Gonzalez
KIST/Santa Barbara, CA
OM: Keith Royer
PD: Jose Fierros
KXTS/Santa Rosa, CA
OM: Krista Bowker
PD: Alex Ballesteros
KSTN/Stockton, CA
PD: Kent Rodriguez
WLCC/Tampa, FL
PD: Luis Briceno
KCMT/Tucson, AZ
PD/MD: Enrique Mayans
KYQQ/Wichita, KS
OM: Beverlee Brannigan
PD: Arnoldo Gonzalez

R&R LATIN POP

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► **RICARDO MONTANER** CHARTS HIS 24TH TITLE DATING TO HIS FIRST IN 1994, AS "PARA UN POCO" STARTS AT NO. 36. THE ARGENTINE/VENEZUELAN SINGER/SONGWRITER HAS COLLECTED 13 TOP 10s, THREE OF WHICH SCALED THE SUMMIT: "ES ASI" (1997), "EL PODER TU AMOR" (1999) AND "YO PUEDO HACER" (2002).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	8	LA SA ESTACION QUE TE QUERIA	NO. 1 (7 WK) SONY MUSIC LATIN	923 +101	6.360 3
2	5	6	LUIS FONSI AQUI ESTOY YO	MOST INCREASED PLAYS/MOST ADDED UNIVERSAL MUSIC LATINO	870 +147	7.149 2
3	6	18	FANNY LU TU NO ERES PARA MI	UNIVERSAL MUSIC LATINO	786 +135	5.729 5
4	1	35	LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL MUSIC LATINO	748 -108	7.185 1
5	3	36	ENRIQUE IGLESIAS LLORO POR TI	UNIVERSAL MUSIC LATINO	736 -67	6.063 4
6	4	29	REIK INOLVIDABLE	SONY MUSIC LATIN	698 -49	4.933 8
7	7	15	PLAYA LIMBO ASI FUE	SONY MUSIC LATIN	678 +53	3.653 16
8	9	19	LAURA PAUSINI EN CAMBIO	WARNER LATINA	608 -5	3.652 17
9	13	16	ALEXANDER ACHA TE AMO	WARNER LATINA	602 +73	3.911 15
10	10	42	GLORIA TREVI CINCO MINUTOS	UNIVERSAL MUSIC LATINO	583 -20	4.405 12
11	12	49	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	580 +15	5.542 6
12	16	6	RICARDO ARJONA SIN TI... SIN MI	WARNER LATINA	550 +78	4.751 10
13	8	22	RICARDO ARJONA COMO DUELE	WARNER LATINA	548 -71	4.597 11
14	11	23	RKM & KEN-Y TE REGALO AMORES	PINA/MACHETE	525 -50	4.010 13
15	15	8	FRANCO DE VITA CUANDO TUS OJOS ME MIRAN	SONY MUSIC LATIN	491 +11	4.876 9
16	14	16	KALIMBA SE TE OLVIDO	SONY MUSIC LATIN	476 -41	1.930 36
17	17	7	REIK FUJ	SONY MUSIC LATIN	470 +45	2.406 28
18	20	7	CRISTIAN CASTRO NO ME DIGAS	UNIVERSAL MUSIC LATINO	449 +68	2.739 23
19	19	6	TOMMY TORRES IMPARABLE	WARNER LATINA	430 +45	5.269 7
20	21	7	FLEX DIME SI TE VAS CON EL	EMI TELEVISA	396 +72	2.518 26
21	22	13	MAKANO TE AMO	PANAMA/MACHETE	363 +55	2.485 27
22	18	13	AVENTURA POR UN SEGUNDO	PREMIUM LATIN	353 -61	2.258 31
23	27	4	AMAIA MONTERO QUIERO SER	SONY MUSIC LATIN	289 +47	2.975 21
24	24	15	WISIN & YANDEL FEATURING NESTY ME ESTAS TENTANDO	WY/MACHETE	272 -21	1.757 37
25	25	5	LA OREJA DE VAN GOGH INMORTAL	SONY MUSIC LATIN	252 -15	3.339 19
26	26	6	PAT-RICH VS. NICOLA FASANO 75, BRAZIL STREET	ULTRA	251 -14	3.549 18
27	28	20	NEGROS EN UN SOLO DIA	PREMIUM LATIN	247 +7	3.924 14
28	36	3	TATI AMAME	ROYAL	228 +48	2.114 34
29	31	8	LA SECTA ALL-STAR DEJALOS QUE HABLEN	SONY MUSIC LATIN	215 +4	2.261 30
30	29	20	VICTOR & LEO NADA ES NORMAL (NADA NORMAL)	SONY MUSIC LATIN	210 -13	3.251 20
31	38	6	LOS TEMERARIOS LUZ DE LUNA	FONOVISA	187 +26	2.247 32
32	32	20	CALLE 13 FEATURING CAFE TACUBA NO HAY NADIE COMO TU	SONY MUSIC LATIN	187 -20	0.722 -
33	33	7	KATY PERRY HOT N COLD	CAPITOL	183 -15	2.557 25
34	35	19	ROSARIO NO DUDARIA	UNIVERSAL MUSIC LATINO	176 -13	2.343 29
35	NEW		TITO "EL BAMBINO" EL AMOR	SIENTE	173 +25	1.560 39
36	NEW		RICARDO MONTANER PARA UN POCO	EMI TELEVISA	169 +35	2.768 22
37	34	3	DON OMAR VIRTUAL DIVA	VI/MACHETE	166 -25	1.478 -
38	37	3	ZORRO VIEJO NO QUEDAN LAGRIMAS	NU	160 -13	2.179 33
39	39	3	LA MUZA FEATURING ANDRES JIMENEZ EL JIBARO MI BANDERA	LUAR	144 -8	2.563 24
40	RE-ENTRY		LUZ RIOS FEATURING JOAN SEBASTIAN AIRE	LCR	143 +6	1.341 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LUIS FONSI Aqui Estoy Yo (Universal Music Latino) KAMA, WFID, WPAT	3
FANNY LU Tu No Eres Para Mi (Universal Music Latino) KAMA, WFID	2
RICARDO ARJONA Sin Ti...Sin Mi (Warner Latina) KAMA, XHFG	2
FRANCO DE VITA Cuando Tus Ojos Me Miran (Sony Music Latin) KRIO, XHFG	2
FLEX Dime Si Te Vas Con El (EMI Televisa) KBMG, WMGE	2
TATI Amame (Royal) WIDA, XAVO	2
BETO CUEVAS Hablame (Warner Latina) KBMG, XGLX	2
RBD Para Olvidarte De Mi (Capitol) KBMG, XHPX	2
LA SA ESTACION Que Te Queria (Sony Music Latin) XLTN	1
CRISTIAN CASTRO No Me Digas (Universal Music Latino) WFID	1

MOST INCREASED PLAYS

+147	LUIS FONSI Aqui Estoy Yo (Universal Music Latino) WFID -32, KXXS +22, WRMA +21, XGLX +18, KAMA +16, KPSS +11, XHFG +10, XAVO +8, WWA +6, KSSE +5
+135	FANNY LU Tu No Eres Para Mi (Universal Music Latino) WJAC +34, XGLX +30, KAMA +26, WFID +25, KESS +15, KLOL +7, KRIO +6, XAVO +3, WKAQ +2, KPSS +2
+101	LA SA ESTACION Que Te Queria (Sony Music Latin) KSSS +40, KXXS +22, XGLX +18, KAMA +11, XLTN +11, WJAC +8, KLOL +7, KPSS +5, KQOQ +5, KTCY +4
+78	RICARDO ARJONA Sin Ti...Sin Mi (Warner Latina) KAMA +21, WRMA +20, KXOB +14, XHFG +10, XAVO +8, WIDA +7, KBMG +7, WPAT +7, KLLO +5, WKAQ +3
+73	ALEXANDER ACHA Te Amo (Warner Latina) WRMA +26, KSSE +17, WIDA +12, XGLX +11, KPSS +9, KGSX +7, WJAC +5, XAVO +4, KRIO +3, KTCY +2

ADDED AT...
XLTN
San Diego, CA
PD: Libia Souza
La 5A Estacion, Que Te Queria, 11

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

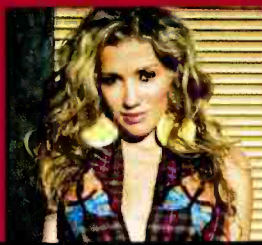
NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BETO CUEVAS Hablame (Warner Latina)	130/6	VICTOR MANUELLE Dime (Kiyari/VM)	86/8
ABRAHAM & BETHLIZA Contigo (Luar)	128/28	ANGEL & KHRIZ Na De Na (VI/Machete)	82/7
ALEX UBAGO Me Arrepiento (Warner Latina)	112/61	WILLY CHIRINO Los Campeones De La Salsa (Eventus/Latinum)	76/7
BRITNEY SPEARS Circus (Jive/JLG)	105/15	ELVIS CRESPO Me Gusta, Me Gusta (Universal Music Latino)	68/5
MODERATTO Mil Demonios (Capitol)	87/9	LOLA Masoquismo (EMI Televisa)	65/14

FOR WEEK ENDING MARCH 1, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
30 Latin pop, 17 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL	WSKQ/New York, NY PD: Tony Luna MD: Polito Vega	WPMZ/Providence, RI PD: Dilson Mendez, Jr.	WLZL/Washington, DC PD: Aracely Rivera	WTLQ/Ft. Myers, FL PD: Hector Velazquez	KVIB/Phoenix, AZ PD: Bobby Ramos APD: Mark Garcia
WEST/Allentown, PA OM: Jeffrey Maddox PD: Tony Rodriguez APD: Jay Miguel	WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez	WPRM/Puerto Rico PD: Jorge Pabon	WORC/Worcester, MA OM: Lilly Guzman PD: Andres Perez APD/MD: Sergio Toribio	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	WODA/Puerto Rico OM: Jose Nelson PD/MD: Roggie Gallart
WNNW/Boston, MA OM: Kevin Wright PD: Johnny McKenzie	WRUM/Orlando, FL PD: Raymond Torres	WZNT/Puerto Rico PD: Pedro Arroyo	LATIN RHYTHM	WRTO/Miami, FL OM: Loretta Anaya PD: Walo Davila	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz
WLAT/Hartford, CT PD: Robbie "DJ" Triguero	WEMG/Philadelphia, PA PD: Maria Del Pilar	WSPR/Springfield, MA PD: Nelson Brudys	KZZA/Dallas, TX PD: Raqueneil Villarreal MD: Juan Tapia	WCAA/New York, NY OM: Pete Manriquez PD: Tony Santos MD: DJ Kazzanova	KVVZ/San Francisco, CA PD: Bismarck Espinoza
WXDJ/Miami, FL PD: Pio Ferro MD: "Jammin" Jimmy Caride	WUBA/Philadelphia, PA PD: Milca Madera	WYUU/Tampa, FL OM: Mike Culotta PD: George Mier MD: Carlos Jose Peralta	KLLE/Fresno, CA PD: Al Sanchez MD: Ramona Rivera		
	WKKB/Providence, RI PD: DJ Frankie				



► **FANNY LU'S** APTLY-TITLED SECOND ALBUM, "DOS," GRANTS THE SINGER HER FIRST LATIN RHYTHM TOP 10, AS "TU NO ERES PARA MI" RISES 11-10. HER DEBUT SET, "LAGRIMAS CALIDAS," SPAWNED THE NO. 33-PEAKING "NO TE PIDO FLORES" AND THE NO. 30 "Y SI TE DIGO" IN 2007.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	TROPICAL	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	17	AVENTURA POR UN SEGUNDO	NO. 1 (9 WKS)	PREMIUM LATIN	386 +3	2.575	2
2	2	25	RKM & KEN-Y TE REGALO AMORES		PINA/MACHETE	273 -10	1.696	8
3	3	18	WISIN & YANDEL FEATURING NESTY ME ESTAS TENTANDO		WY/MACHETE	246 +2	2.627	1
4	4	36	ADOLESCENT'S ORQUESTA EN QUEL LUGAR		KORTA/VENEMUSIC	245 +2	2.079	3
5	7	13	GRUPO MANIA MARIALOLA		WV/NEW	237 +17	1.946	4
6	5	8	GILBERTO SANTA ROSA LLEGO EL AMOR		SONY MUSIC LATIN	236 -4	1.931	5
7	6	21	TITO NIEVES MI ETERNO AMOR SECRETO		MACHETE	213 -13	0.896	20
8	8	24	ENRIQUE IGLESIAS LORO POR TI		UNIVERSAL MUSIC LATINO	197 -7	0.828	21
9	10	2	EDDY HERRERA COMO DIABLOS		PREMIUM LATIN	193 +14	0.807	22
10	9	34	LUIS FONSI NO ME DOY POR VENCIDO		UNIVERSAL MUSIC LATINO	172 -9	0.570	27
11	15	13	BACHATA HEIGHTZ ME PUEDO MATAR		NU LIFE	165 +18	0.495	30
12	11	16	DON OMAR VIRTUAL DIVA		VU/MACHETE	159 -14	1.745	7
13	12	6	DOMENIC MARTE ERES ASI		M.P./JVN/J & N	156 -10	0.313	-
14	21	16	MAKANO TE AMO		PANAMA/MACHETE	154 +34	1.387	12
15	13	14	HECTOR ACOSTA CON QUE OJOS		D.A.M./VENEMUSIC	149 -12	1.590	10
16	14	15	RICARDO ARJONA COMO DUELE		WARNER LATINA	137 -17	0.524	28
17	23	3	JERRY RIVERA QUIEN DE LOS DIOS		PLATINUM MELODIES	123 +8	0.521	29
18	26	5	ELVIS CRESPO ME GUSTA, ME GUSTA	AIRPOWER	UNIVERSAL MUSIC LATINO	122 +29	1.401	11
19	18	8	RAFELY ROSARIO ME LIBERE		D.A.M./VENEMUSIC	122 -11	1.103	16
20	16	7	DE LA GHETTO TU TE IMAGINAS		FIGHT KLUB NATION/PREMIUM LATIN	122 -18	0.447	33
21	30	2	REY RUIZ SI TU TE VAS		SONY MUSIC LATIN	117 +38	0.341	-
22	24	13	N'KLABE AMOR DE AGUA		NU LIFE/MACHETE	102 +5	0.479	31
23	19	20	JUANES ODIO POR AMOR		UNIVERSAL MUSIC LATINO	102 -31	0.356	-
24	33	5	FLEX DIME SI TE VAS CON EL		EMI TELEVISA	93 +18	1.759	6
25	28	4	LUIS FONSI AQUI ESTOY YO		UNIVERSAL MUSIC LATINO	89 +5	0.210	-
26	17	12	JORGE CELEDON & JIMMY ZAMBRANO ESTA VIDA		SONY MUSIC LATIN	88 -50	0.279	-
27	29	16	FANNY LU TU NO ERES PARA MI		UNIVERSAL MUSIC LATINO	87 +5	0.375	37
28	25	7	OSCAR D'LEON HASTA QUE VUELVAS		SONY MUSIC LATIN	85 -12	0.414	35
29	32	3	KEVIN CEBALLO POR ESO TE QUIERO		M.P./JVN/J & N	84 +8	0.289	-
30	40	2	INDIO QUIERO AMAR A OTRA		NU TRIBE	82 +27	0.976	18

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	LATIN RHYTHM	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	20	WISIN & YANDEL FEATURING NESTY ME ESTAS TENTANDO	NO. 1 (7 WKS)	WY/MACHETE	457 +3	4.157	1
2	3	17	AVENTURA POR UN SEGUNDO		PREMIUM LATIN	401 +31	4.068	2
3	4	26	RKM & KEN-Y TE REGALO AMORES		PINA/MACHETE	355 +4	2.458	7
4	2	29	MAKANO TE AMO		PANAMA/MACHETE	348 -37	3.360	4
5	5	19	DON OMAR VIRTUAL DIVA		VU/MACHETE	340 +1	3.847	3
6	7	7	PITBULL I KNOW YOU WANT ME (CALLE OCHO)		ULTRA	302 0	3.185	5
7	6	32	IVY QUEEN DIME		DRAMA/MACHETE	298 -10	2.109	11
8	9	33	LUIS FONSI NO ME DOY POR VENCIDO	MOST ADDED	UNIVERSAL MUSIC LATINO	284 +13	1.300	18
9	10	12	ARCANGEL POR AMAR A CIEGAS		MAS FLOW/MACHETE	273 +5	2.592	6
10	11	15	FANNY LU TU NO ERES PARA MI		UNIVERSAL MUSIC LATINO	253 +34	1.724	14
11	8	13	RKM & KEN-Y CUERPO SENSUAL		PINA/MACHETE	206 -72	2.168	9
12	13	25	REIK INOLVIDABLE		SONY MUSIC LATIN	198 +5	0.938	24
13	14	3	TITO "EL BAMBINO" EL AMOR		SIENTE	175 +10	2.158	10
14	12	10	FLEX DIME SI TE VAS CON EL		EMI TELEVISA	159 -57	1.981	12
15	15	6	DE LA GHETTO TU TE IMAGINAS		FIGHT KLUB NATION/PREMIUM LATIN	156 -2	2.367	8
16	16	5	CALLE 13 ELECTRO MOVIMIENTO		SONY MUSIC LATIN	148 -1	1.147	22
17	17	29	ENRIQUE IGLESIAS LORO POR TI		UNIVERSAL MUSIC LATINO	123 -18	0.412	-
18	22	7	AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL BEAUTIFUL	AIRPOWER	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	122 +5	1.402	16
19	18	14	BABY RASTA & GRINGO TIEMBLO		LOUDES68/EME/UNIVERSAL MUSIC LATINO	119 -17	1.213	20
20	17	4	YOMO SECRETO		BLACK PEARL	114 -13	1.381	17
21	21	10	LADY GAGA FEATURING COLBY O'DONIS JUST DANCE		STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	112 -10	1.172	21
22	23	4	DOMENIC MARTE ERES ASI		M.P./JVN/J & N	109 -5	0.693	36
23	24	4	PLAYA LIMBO ASIFUE		SONY MUSIC LATIN	107 -4	0.567	40
24	20	10	BEYONCE SINGLE LADIES (PUT A RING ON IT)		MUSIC WORLD/COLUMBIA	104 -19	0.576	38
25	33	3	FLO RIDA FEATURING KESHA RIGHT ROUND		POE BOY/ATLANTIC	99 +33	1.726	13
26	25	6	LA 5A ESTACION QUE TE QUERIA		SONY MUSIC LATIN	95 0	0.569	39
27	NEW		T.I. FEATURING JUSTIN TIMBERLAKE DEAD AND GONE		GRAND HUSTLE/ATLANTIC	91 +42	1.634	15
28	31	21	AKON RIGHT NOW (NA NA NA)		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	88 +17	0.440	-
29	26	7	DADDY YANKEE QUE TENGO QUE HACER		EL CARTEL	74 -9	0.719	35
30	27	6	ILEGALES YA NO ESTOY PA' ESO		PLANET	72 -10	0.315	-

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	ROCK/ALTERNATIVE	IMPRINT / PROMOTION LABEL
1	2	8	CALLE 13 FEAT. CAFE TACUBA NO HAY NADIE COMO TU		SONY MUSIC LATIN
2	1	5	LOS FABULOSOS CADILLACS PADRE NUESTRO		NACIONAL
3	3	6	MENORES MUERE LA ILUSION		D.P.
4	5	20	PLASTILINA MOSH PERVERT POP SONG		NACIONAL
5	4	14	D-MENTE LUZ		RAMHAUS RECORDS/V&J
6	10	9	KINKY AVION		NETTWERK
7	8	16	BETO CUEVAS VUELVO		WARNER LATINA
8	NEW		SON LOCUAZ ENFERMAL		CARTEL
9	15	9	ALLISON ALGO QUE DECIR		SONY MUSIC LATIN
10	7	14	AUDITIVO SINCERA		PISTOLERO
11	6	8	ZOE REPTILECTRIC		CAPITOL
12	12	22	ATERCIOPELADOS RIO		NACIONAL
13	9	17	KINKY HASTA QUE MARNOS		NETWORK
14	14	26	JAGUARES ENTRE TUS JARDINES		EMI TELEVISA
15	NEW		DON TETTO ADICTO AL DOLOR		786/CABEZA DE RATON
16	NEW		DON TETTO AUTO ROJO		786
17	13	7	JUANES ODIO POR AMOR		UNIVERSAL MUSIC LATINO
18	NEW		BETO CUEVAS HABLAME		WARNER LATINA
19	11	16	GONZALO YANEZ DISPARA		NACIONAL
20	19	2	BYE SAMI TAL VEZ NUNCA REGRESARAS		SOURPOP

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	RECORD POOL	IMPRINT / PROMOTION LABEL
1	1	12	BABY RASTA Y GRINGO TIEMBLO		LOUDES68/EME/UNIVERSAL LATIN
2	3	12	PENA SUAZO Y LA BANDA GORDA ELLA TIENE UNA CDSA QUE AMARRA		M.P./JVN/J&N
3	2	15	AVENTURA POR UN SEGUNDO		PREMIUM LATIN
4	4	8	FANNY LU TU NO ERES PARA MI		UNIVERSAL MUSIC LATINO
5	5	15	WISIN & YANDEL FEAT. NESTY ME ESTAS TENTANDO		WY/MACHETE
6	6	13	BRENDALY RITMO LATINO		SOUTHERN PEARL
7	7	7	NANDA MY BIZ		A4 PRODUCTIONS
8	7	6	MAKANO TE AMO		MACHETE
9	10	14	DANIEL MONCION CULPABLE		M.P./JVN/J&N
10	9	5	GRUPO RUSH JASMINE		M.P./JVN/J&N
11	11	16	XTREME THROUGH THAT WINDOW (ENAMORADO ESTOY)		MACHETE
12	13	19	TITO NIEVES MI ETERNO AMOR SECRETO		MACHETE
13	12	21	CHARLIE CRUZ SIGO TRATANDO		SONY MUSIC LATIN
14	14	3	TITO ROJAS NO ME ABANDONES		M.P./JVN/J&N
15	19	5	KEVIN CEBALLO POR ESO TE QUIERO		M.P./JVN/J&N
16	NEW		GILBERTO SANTA ROSA LLEGO EL AMOR		NORTE/5ML
17	20	2	EDDY HERRERA COMO DIABLOS		PREMIUM LATIN
18	17	12	ISSAC DELGADO NO VALE LA PENA		MACHETE
19	NEW		EDGAR DANIEL AY CORAZON		M.P./JVN/J&N
20	NEW		OSCAR D'LEON HASTA QUE VUELVAS		SONY MUSIC LATIN

R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY nielsen BDS

BILLBOARD CHARTS nielsen COMPILLED BY SoundScan

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Album	CERT.	PEAK POSITION
1	1	16	TAYLOR SWIFT	Fearless	11 WKS	1
2	NEW	1	LAMB OF GOD	Wrath		2
3	NEW	1	JONAS BROTHERS	Jonas Brothers: The 3D Concert Experience (Soundtrack)		3
4	22	48	GREATEST SOUNDTRACK	Slumdog Millionaire		4
5	4	11	NICKELBACK	Dark Horse		2
6	5	12	BEYONCE	I Am... Sasha Fierce		2
7	10	26	LADY GAGA	The Fame		
8	3	4	THE FRAY	The Fray		1
9	6	14	JAMIE FOXX	Intuition		3
10	8	16	KANYE WEST	808s & Heartbreak		1
11	12	18	T.I.	Paper Trail		1
12	15	19	KEYSHIA COLE	A Different Me		
13	NEW	1	JAKE OWEN	Easy Does It		13
14	14	8	COLDPLAY	Viva La Vida or Death And All His Friends		2
15	7	3	INDIA.ARIE	Testimony: Vol. 2, Love & Politics		1
16	9	2	ROBERT PLANT / ALISON KRAUSS	Raising Sand		2
17	17	20	SOUNDTRACK	Twilight		1
18	13	6	BRUCE SPRINGSTEEN	Working On A Dream		1
19	18	23	PINK	Funhouse		
20	2	-	CHARLIE WILSON	Uncle Charlie		2
21	23	28	VARIOUS ARTISTS	NOW 29		
22	21	17	JASON MRAZ	We Sing. We Dance. We Steal Things.		
23	28	34	KINGS OF LEON	Only By The Night		5
24	25	13	BRITNEY SPEARS	Circus		
25	29	25	NE-YO	Year Of The Gentleman		2

The Billboard 200 is based on a national sample of retail store, mass merchant, direct-to-consumer transactions and Internet sales (both physical albums via Internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid download songs sold via the Internet.

VIDEO CHANNELS

Channel	Artist	Title	TW	LW
VH1	1	Kanye West, Heartless	46	44
	2	The Fray, You Found Me	23	23
	3	Plies, Want It, Need It	21	17
	4	The All-American Rejects, Gives You Hell	20	23
	5	Kelly Clarkson, My Life Would Suck Without You	19	17
	6	U2, Get On Your Boots	19	17
	7	Taylor Swift, Love Story	18	18
	8	Plain White T's, 1, 2, 3, 4	18	19
	9	David Cook, Light On	18	17
	10	Katy Perry, Thinking Of You	14	12
	11	Jason Mraz & Colbie Caillat, Lucky	14	15
	12	Nickelback, Gotta Be Somebody	14	18
	13	John Legend, Green Light	13	11
	14	The Pussycat Dolls, I Hate This Part	13	11
	15	Lady Gaga, Just Dance	13	12
	16	Leona Lewis, I Will Be	13	13
	17	Britney Spears, Circus	13	15
	18	Brincey Spears, The Wrestler	13	20
	19	Brincey Spears, Single Ladies (Put A Ring On It)	11	0
	20	Carolina Liar, Show Me What I'm Looking For	11	9
	21	Missy Higgins, Where I Stood	11	10
	22	Ne-Yo, Mad	8	5
	23	Gabriella Cilmi, Sweet About Me	8	8
	24	Natasha Bedingfield, Soulmate	8	9
	25	Joshua Radin, Father Be With You	7	9
	26	Sarah McLachlan, Answer	7	10
	27	Thriving Ivory, Angels On The Moon	7	17
	28	Brett Dennen, Make You Crazy	6	5
	29	Katy Perry, Hot N Cold	6	5
	30	The Ting Tings, That's Not My Name	6	6
	A+	Bruce Springsteen, The Wrestler	11	0
A+	Ne-Yo, Mad	8	5	
A+	Brett Dennen, Make You Crazy	6	5	
CMT	1	Jason Aldean, She's Country	21	14
	2	Keith Urban, Sweet Thing	21	18
	3	Miranda Lambert, More Like Her	21	17
	4	Marina McBride, Ride	19	17
	5	Carter Iwinski, Heart Like Memphis	18	16
	6	Toby Keith, Got Love Her	17	14
	7	Taylor Swift, White Horse	17	17
	8	Sugarland, Love	17	18
	9	Carrie Underwood, I Told You So	17	20
	10	Gloriana, Wild At Heart	15	0
	11	Zac Brown Band, Chicken Fried	15	17
	12	Alan Jackson, Country Boy	15	17
	13	James Otto, These Are The Good Ole Days	15	18
	14	Jake Owen, Don't Think I Can't Love You	14	14
	15	Dierks Bentley, Feel That Fire	14	15
	16	Brad Paisley Duet With Keith Urban, Start A Band	13	14
	17	Kevin Costner & Modern West, Backyard	7	7
	18	Josh Turner, Everything Is Fine	7	7
	19	Taylor Swift, Love Story	7	8
	20	Jimmy Wayne, I Will	6	5
	21	Kenny Chesney With The Waitresses, Everybody Wants To Go To Heaven	6	5
	22	Darius Rucker, It Won't Be Like This For Long	6	5
	23	James O'Neal, Like A Woman	6	5
	24	Brooks & Dunn, Cowgirls Don't Cry	6	7
	25	Lady Antebellum, Lookin' For A Good Time	6	7
	26	Lee Ann Womack, Last Call	6	9
	27	John Rich, Another You	6	12
	28	Taylor Swift, Picture To Burn	5	4
	29	Juan Pablo, My Hallelujah Song	5	4
	30	Etch Young Band, Always The Love Songs	5	5
A+	Gloriana, Wild At Heart	15	0	
FUSE	1	My Chemical Romance, Desolation Row	28	20
	2	Flo Rida, Right Round	27	22
	3	The O'Jays, Kristy, Are You Doing OK?	27	25
	4	Slipknot, Dead And Gone	26	21
	5	Britney Spears, Circus	25	26
	6	Kanye West, Heartless	24	27
	7	Akon, Beautiful	22	0
	8	U2, Get On Your Boots	22	21
	9	Jim Jones & Ron Browz, Pop Champagne	22	21
	10	The All-American Rejects, Gives You Hell	22	22
	11	T.I., Dead And Gone	21	0
	12	Theory Is A Dreamman, Hate My Life	21	0
	13	Kelly Clarkson, My Life Would Suck Without You	21	21
	14	Ken Hixon, Turn Me On	21	22
	15	David Cook, Light On	20	19
	16	The Killers, Spaceman	20	21
	17	Ne-Yo, Mad	20	22
	18	The Pussycat Dolls, I Hate This Part	19	23
	19	Metallica, All Nightmare Long	18	12
	20	The Fray, You Found Me	18	15
	21	The Veronicas, Untouched	18	22
	22	Shinedown, Second Chance	17	14
	23	Plink, Sober	16	22
	24	Fall Out Boy, America's Sweethearts	15	15
	25	T-Pain, Freeze	15	16
	26	Kings Of Leon, Use Somebody	15	16
	27	Katy Perry, Thinking Of You	15	12
	28	Coldplay, Life In Technicolor II	14	15
	29	Plain White T's, 1, 2, 3, 4	14	15
	30	Chris Cornell, Screaming	13	15
A+	Akon, Beautiful	22	0	
A+	T.I., Dead And Gone	21	0	
A+	Bow Wow, You Can Get It All!	12	0	
BET	1	Jazmine Sullivan, Lions, Tigers & Bears	10	9
	2	Ciara, Never Ever	10	10
	3	The-Dream, Rockin' That Thing	9	5
	4	GS Boyz, Stanky Legg	9	9
	5	Shmoo, I Run	8	6
	6	Plies, Want It, Need It	7	3
	7	Gorilla Zoe, Lost	7	9
	8	Bobby V, Sleep	6	5
	9	Soulja Boy Tell'em, Kiss Me Thru The Phone	6	6
	10	Keyshia Cole, You Complete Me	6	6
	11	Mims, Move (If You Wanna)	5	5
	12	J. Holiday, It's Yours	5	3
	13	Ron Brown, Jumpin' (Dut The Window)	5	3
	14	YG, A.I.M.	5	6
	15	Keri Hilson, Turn Me On	5	8
	16	John Legend, Green Light	3	1
	17	Kanye West, Heartless	3	2
	18	Micado, So Special	3	2
	19	Ludacris, Nasty Girl	3	4
	20	Jamie Foxx, Blame It	2	0
	21	Bow Wow, You Can Get It All	2	0
	22	Rage Against The Machine, Calm Like A Bomb	2	0
	23	Fluke, I Can	2	0
	24	Ciara, Goodies	2	0
	25	Donnie McClurkin, Wait On The Lord	2	1
	26	Ne-Yo, Mad	2	1
	27	Beyonce, Dva	2	1
	28	T.I., Dead And Gone	2	1
	29	Jamie Foxx, Blame It	2	1
	30	India.Arie, Chocolate Right	2	1
A+	The-Dream, Rockin' That Thing	9	5	
A+	Plies, Want It, Need It	7	3	
Great American Country	1	Came Underwood, I Told You So	33	22
	2	Josh Turner, Everything Is Fine	33	32
	3	Darius Rucker, It Won't Be Like This For Long	33	33
	4	Bilkie Shelton, She Wouldn't Be Gone	32	34
	5	Brooks & Dunn, Cowgirls Don't Cry	31	33
	6	Keith Urban, Sweet Thing	31	37
	7	Taylor Swift, White Horse	28	25
	8	Alan Jackson, Country Boy	28	28
	9	Marina McBride, Ride	28	29
	10	Dierks Bentley, Feel That Fire	28	31
	11	Toby Keith, Got Love Her	27	24
	12	Etch Young Band, Always The Love Songs	26	18
	13	James Otto, These Are The Good Ole Days	22	14
	14	Jake Owen, Don't Think I Can't Love You	22	16
	15	Ken Hixon, Turn Me On	21	19
	16	Jamie O'Neal, Like A Woman	19	20
	17	Lee Ann Womack, Last Call	19	23
	18	Emerson Drive, Belongs To You	19	24
	19	John Rich, Another You	18	14
	20	Billy Ray Cyrus, Somebody Said A Prayer	18	19
	21	Miranda Lambert, More Like Her	16	22
	22	Phil Vassar, Prayer Of A Common Man	15	11
	23	Katie Amiger, Trail Of Lies	15	19
	24	Sugarland, Love	15	14
	25	Kenny Chesney, Got A Little Crazy	14	16
	26	Adam Gregory, What It Takes	14	17
	27	Jonny Lee Miller, Lord Willing	13	13
	28	Matt Snider, Shine	13	15
	29	Brittini Black, Good Happens	13	15
	30	John Rich, Another You	12	11
A+	Justin Moore, Small Town USA	9	0	
MTV2	1	Bow Wow, You Can Get It All!	12	0
	2	Flo Rida, Right Round	10	0
	3	The-Dream, Rockin' That Thing	10	8
	4	Dead And Gone	10	10
	5	Drama, Day Dreaming	8	0
	6	Cam Ron, I Get It In The O'Jays	7	0
	7	Jamie Foxx, Blame It	7	0
	8	Jim Jones, Next To You	7	1
	9	Gorilla Zoe, Lost	7	5
	10	Kanye West, Heartless	7	5
	11	Jim Jones, Next To You	6	0
	12	Keyshia Cole, You Complete Me	6	0
	13	Ron Brown, Jumpin' (Dut The Window)	6	5
	14	B.o.B., I'll Be In The Sky	5	5
	15	Asher Roth, I Love College	5	6
	16	Kings Of Leon, Use Somebody	5	7
	17	Rise Against, Audience Of One	5	8
	18	Razorkid, Wire To Wire	4	0
	19	Chesler French, She Loves Everybody	4	6
	20	Coldplay, Life In Technicolor II	4	7
	21	U2, Get On Your Boots	4	7
	22	Escape The Fate, Something	3	4
	23	Keri Hilson, Turn Me On	3	4
	24	Shinedown, Second Chance	3	5
	25	Bow Wow, Roc The Mic	3	5
	26	My Chemical Romance, Desolation Row	3	5
	27	Mike Jones, Next To You	2	0
	28	Mike Jones, Next To You	2	0
	29	Flo Rida, Low	2	0
	30	Soulja Boy Tell'em, Kiss Me Thru The Phone	2	1
A+	Bow Wow, You Can Get It All!	12	0	
A+	Flo Rida, Right Round	10	0	
A+	Drama, Day Dreaming	8	0	
MuchMusic Canada	1	Lady Gaga, Lovegame	31	12
	2	K-OS, 4321	23	11
	3	Britney Spears, Circus	22	19
	4	Jonas Brothers, Tonight	21	13
	5	Miranda Lambert, Ride	20	12
	6	Kelly Clarkson, My Life Would Suck Without You	18	29
	7	Miley Cyrus, The Climb	15	0
	8	Classified, Anybody Listening	15	12
	9	Rise Against, Audience Of One	15	13
	10	T.I., Dead And Gone	14	6
	11	Nickelback, Gotta Be Somebody	14	11
	12	Danny Fernandes, Fantasy	14	14
	13	Lights, February Air	13	4
	14	The White Lies, To Lose My Life	13	4
	15	My Chemical Romance, Desolation Row	13	11
	16	Taylor Swift, Love Story	13	14
	17	The Veronicas, Untouched	12	6
	18	Kings Of Leon, Use Somebody	12	10
	19	The Cancer Bats, Deathmarch	11	8
	20	The Fray, You Found Me	11	13
	21	K'Nass, ABC's	10	5
	22	Metro Station, Seventeen Forever	10	12
	23	Katy Perry, Thinking Of You	10	14
	24	Kanye West, Heartless	10	18
	25	Flo Rida, Right Round	9	0
	26	Inward Eye, Shame	9	6
	27	Ne-Yo, Mad	9	9
	28	Shihab, Operator (A Girl Like Me)	8	5
	29	Addictiv, Just Breathe	8	5
	30	Mayhem, Go Dumb	8	6
A+	Miley Cyrus, The Climb	15	0	
A+	The White Lies, To Lose My Life	13	4	
A+	Flo Rida, Right Round	9	0	
CMT Canada	1	Keith Urban, Sweet Thing	21	24
	2	Sugarland, Love	20	23
	3	Taylor Swift, White Horse	19	19
	4	Toby Keith, Got Love Her	16	12
	5	Darius Rucker, It Won't Be Like This For Long	15	12
	6	Higgins, Second Hand Cer	16	14
	7	Brooks & Dunn, Cowgirls Don't Cry	16	23
	8	Carrie Underwood, I Told You So	14	0
	9	Marina McBride, Ride	12	9
	10	The Road Hammers, Homegrown	14	16
	11	Tara Darrin, 538 Stars	13	14
	12	Alan Jackson, Country Boy	13	23
	13	Dier		

NATIONAL

relevant radio

Air Talent – Catholic Radio

Are you passionate about radio and your Catholic faith? Our national Catholic talk network is seeking experienced air talent for our faith based programs. 3 to 5 years on-air experience preferred. Please send demo and resume to hr@relevantradio.com.

NORTHEAST

Times-Shamrock Communications

Times-Shamrock Communications, [WEZX, WPZX, WQFM, WQFN, WEJL, WBAX], located in Scranton/Wilkes-Barre, PA. Our 4th generation, family-owned company has a rare opening for a Director of Sales.

We're not looking for the usual or typical experienced manager who dictates policy from behind a desk. We're searching for a true leader with exceptional sales instincts.

These instincts drive you to: do the right thing, lead by example, develop new ideas and business categories, brainstorm unique promotions, and develop a dream team of talent behind you.

Can you make things happen? Can you turn challenges into opportunities? Does the thought of winning occupy your mind 24/7?

If so, I want to talk with you. This position will oversee a Local Sales Manager and a staff of 10 Salespeople.

We do radio the right way. And, Northeast Pennsylvania is nice place to live, work, and play. The cost of living is reasonable and you're 2 hours from New York City and Philadelphia.

Please contact me, Brett Beshore, General Manager, with your verifiable success stories and track record. bbeshore@shamrocknepa.com. All replies will be held in strict confidence. EOE.



Account Executive

HOT 98-1/WHZT-FM Cox Radio
Greenville Market #59

Wanted – An Account Executive who understands young adults/echo-boomers and has the track record to prove it. Can you sell a CHR? Can you turn ideas into great promotions, events and marketing campaigns? Do you want to work for a company that supports sales with the tools to get the job done? High commissions at radio's best company, with great stations in a great market. Cox Radio Greenville is an EOE.

Apply to: David Abel, GSM Cox Radio Greenville 220 N. Main St., Ste. 402 Greenville, SC 29601 david.abel@coxradio.com.

WEST



Delivering EXPLOSIVE Results!

DO YOU HAVE A PASSION FOR RADIO?

Our growing radio advertising firm has a need for a contractor to help us manage our new workload. Based in Orange, CA, RadioActive Media, specializes in helping our clients drive more sales by effectively using direct response radio. We are seeking an individual who is flexible to work on a multitude of projects including: trafficking spot time to clients, creating insertion orders, developing client proposals, and a variety of other client management needs. Must be proficient with MS Excel (and formulas), Powerpoint, and Word. Must have a clear understanding of radio terminology and Arbitron measurements. Past radio sales experience a plus. Position is hourly, and has the potential to lead to a full time position. To apply please send cover letter and resume to info@radioactivemedia.net.

CHR Morning Show

Can you inject personality into a music-intensive CHR morning show? Would you love living in Denver, and working for a company that treats people with respect? If so, email your stuff to gigs@burnsradio.com.

General Manager - Rockies

Sales oriented GM for dynamic, independent 3-FM cluster.

Rated, competitive market. Experience the fun and benefits of "non-corporate" radio in a city that offers the western lifestyle you've dreamed of. EOE Letter and resume to browevt@aol.com.

Morning Personality

Show Wanted In Las Vegas For Heritage

Alternative Station KXTE X-107.5 Xtreme Radio

Can you keep it quick, simple, and entertaining? Do you know when to shut up? Can you plug into sin city and sound like a local and not a tourist? Do you know how to make the internet work for you? Can you make an insurance seminar sound fun, can you interview guests intelligently and without fear, can you make fun of yourself and sound likable doing it? Are you willing to do all the hard work and heavy lifting yourself with no drama or diva outbursts? Are you a wiz in the production studio? Do you have knowledge of alternative rock music, all sports, current events, pop culture, internet communication, and possess the ability to work a crowd and advertisers? All applicants must have a minimum of five (5) years full time on air experience. Responsibilities include running a broadcast board, on air announcing, following music logs, maintaining commercial and broadcast logs, client relations, public appearances, executing all eas and fcc regulations. Production skills a must!

All applicants must submit a resume to www.cbsradio.com in the Career Center for Las Vegas/KXTE and send mp3 air-check to ripleyx1075@gmail.com which should include your on-air name and the legal name along with a contact email and phone number to be considered.

No Calls Please. "It is the continuing policy of CBS Radio to afford equal employment opportunity to qualified individuals regardless of their race, color, religion, sex, or sexual preference, national origin, age or physical or mental disability, veteran or disabled veteran status, and to conform to applicable laws and regulations. We solicit your assistance on these openings and future openings."

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CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	15	THE ALL-AMERICAN REJECTS	NO. 1 (1 WK) GIVES YOU HELL		☆	DOGHOUSE/DCG/INTERSCOPE
2	1	12	BRITNEY SPEARS	CIRCUS		11 ☆	JIVE/JLG
3	5	13	PINK	SOBER		11 ☆	LAFACE/JLG
4	6	13	KANYE WEST	HEARTLESS		11 ²	ROC-A-FELLA/DEF JAM/IDJMG
5	3	17	TAYLOR SWIFT	LOVE STORY		11 ² ☆	BIG MACHINE/UNIVERSAL REPUBLIC
6	7	7	KELLY CLARKSON	MY LIFE WOULD SUCK WITHOUT YOU		☆	RCA/RMG
7	4	18	LADY GAGA FEATURING COLBY O'DONIS	JUST DANCE		11 ² ☆	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE
8	10	7	FLO RIDA FEAT. KESHA	MOST INCREASED PLAYS RIGHT ROUND		☆	POE BOY/ATLANTIC
9	12		THE FRAY	YOU FOUND ME		11 ☆	EPIC
10	8		T.I. FEATURING JUSTIN TIMBERLAKE	DEAD AND GONE		☆	GRAND HUSTLE/ATLANTIC

NO. 1 MOST ADDED

CIARA FEAT. JUSTIN TIMBERLAKE Love Sex Magic (LAFACE/JLG)

NO. 1 MOST INCREASED PLAYS

FLO RIDA FEAT. KESHA Right Round (POE BOY/ATLANTIC)

TOP 5 NEW AND ACTIVE

ASHER ROTH I Love College (SCHOOLBOY/LOUD/SRC/UNIVERSAL MOTOWN)

WE THE KINGS Secret Valentine (S-CURVE)

DAVID ARCHULETA A Little Too Not Over You (JIVE/JLG)

3 DOORS DOWN Let Me Be Myself (UNIVERSAL REPUBLIC)

THE TING TINGS That's Not My Name (COLUMBIA)

COMPLETE CHR/TOP 40 CHART ON PAGE 27

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	12	T.I. FEAT. JUSTIN TIMBERLAKE	NO. 1 (2 WKS) DEAD AND GONE		☆	GRAND HUSTLE/ATLANTIC
2	2	17	KANYE WEST	HEARTLESS		11 ² ☆	ROC-A-FELLA/DEF JAM/IDJMG
3	3	15	NE-YO	MAD		11 ☆	DEF JAM/IDJMG
4	5	9	AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL	BEAUTIFUL		☆	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
5	7	12	KERI HILSON FEATURING LIL WAYNE	TURNIN ME ON		☆	MOSLEY/ZONE 4/INTERSCOPE
6	9	5	SOULJA BOY TELL 'EM FEATURING SAMMIE	KISS ME THRU THE PHONE		☆	COLLIPARK/INTERSCOPE
7	8	6	FLO RIDA FEATURING KESHA	RIGHT ROUND		☆	POE BOY/ATLANTIC
8	10	5	JAMIE FOXX FEAT. T-PAIN	MOST INCREASED PLAYS BLAME IT		☆	J/RMG
9	4	21	LADY GAGA FEATURING COLBY O'DONIS	JUST DANCE		11 ²	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE
10	6	8	EMINEM, DR. DRE & 50 CENT	CRACK A BOTTLE		☆	SHADY/AFTERMATH/INTERSCOPE

NO. 1 MOST ADDED

CIARA FEAT. JUSTIN TIMBERLAKE Love Sex Magic (LAFACE/JLG)

NO. 1 MOST INCREASED PLAYS

JAMIE FOXX FEAT. T-PAIN Blame It (J/RMG)

TOP 5 NEW AND ACTIVE

PLIES FEAT. ASHANTI Want It, Need It (BIG GATES/SLIP-N-SLIDE/ATLANTIC)

MADCON Begg'n' (NEXT PLATEAU/UNIVERSAL REPUBLIC)

PINK Sober (LAFACE/JLG)

ELIJAH KING Cry No More (V.I.P.)

KELLY CLARKSON My Life Would Suck Without You (RCA/RMG)

COMPLETE RHYTHMIC CHART ON PAGE 30

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	7	JAMIE FOXX FEAT. T-PAIN	NO. 1 (2 WKS) BLAME IT		☆	J/RMG
2	2	12	KERI HILSON FEATURING LIL WAYNE	TURNIN ME ON		☆	MOSLEY/ZONE 4/INTERSCOPE
3	3	11	BEYONCE	DIVA		☆	MUSIC WORLD/COLUMBIA
4	4	12	THE-DREAM	ROCKIN' THAT THANG		☆	RADIO KILLA/DEF JAM/IDJMG
5	5	19	BOBBY V FEATURING YUNG JOC	BEEP		☆	BLU KOLLA DREAMS/CAPITOL
6	9	16	NE-YO	MAD		11	DEF JAM/IDJMG
7	8	12	KEYSHIA COLE	YOU COMPLETE ME		☆	IMANI/GEFFEN/INTERSCOPE
8	10	6	SOULJA BOY TELL 'EM FEATURING SAMMIE	KISS ME THRU THE PHONE		☆	COLLIPARK/INTERSCOPE
9	11	12	YUNG L.A. FEATURING YOUNG DRO & T.I.	AIN'T I		☆	GRAND HUSTLE/INTERSCOPE
10	13	7	T.I. FEAT. JUSTIN TIMBERLAKE	MOST INCREASED PLAYS DEAD AND GONE		☆	GRAND HUSTLE/ATLANTIC

NO. 1 MOST ADDED

MAINO FEAT. T-PAIN All The Above (HUSTLE HARD/ATLANTIC)

NO. 1 MOST INCREASED PLAYS

T.I. FEAT. JUSTIN TIMBERLAKE Dead And Gone (GRAND HUSTLE/ATLANTIC)

TOP 5 NEW AND ACTIVE

RICHGIRL FEAT. BUN B 24's (RICH CRAFT/JIVE/JLG)

BUSTA RHYMES FEAT. T-PAIN Hustler's Anthem '09 (UNIVERSAL MOTOWN)

AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL Beautiful (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

YO GOTT! Sold Out (STP)

ELECTRIK RED So Good (RADIO KILLA/DEF JAM/IDJMG)

COMPLETE URBAN CHART ON PAGE 32

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	22	MUSIQ SOULCHILD FEAT. MARY J. BLIGE	NO. 1 (8 WKS) IF U LEAVE		☆	ATLANTIC
2	3	20	CHARLIE WILSON	THERE GOES MY BABY		☆	JIVE/JLG
3	1	28	USHER	HERE I STAND		☆	LAFACE/JLG
4	4	25	AVANT	WHEN IT HURTS		☆	CAPITOL
5	5	24	ROBIN THICKE	THE SWEETEST LOVE		☆	STAR TRAK/INTERSCOPE
6	6	25	ANTHONY HAMILTON FEATURING DAVID BANNER	COOL		☆	MISTER S MUSIC/SO SO DEF/JLG
7	7	14	INDIA.ARIE FEATURING MUSIQ SOULCHILD	CHOCOLATE HIGH		☆	SOULBIRD/UNIVERSAL REPUBLIC
8	11	14	JENNIFER HUDSON	MOST INCREASED PLAYS IF THIS ISN'T LOVE		☆	ARISTA/RMG
9	8	8	MUSIQ SOULCHILD	SO BEAUTIFUL		☆	ATLANTIC
10	9	38	JENNIFER HUDSON	SPOTLIGHT		11	ARISTA/RMG

NO. 1 MOST ADDED

GINUWINE Last Chance (NOTIFY/ASYLUM/WARNER BROS.)

NO. 1 MOST INCREASED PLAYS

JENNIFER HUDSON If This Isn't Love (ARISTA/RMG)

TOP 5 NEW AND ACTIVE

DEBORAH COX Saying Goodbye (DECO/EI)

TONEX Blend (JIVE/BATTERY)

MICKEY GRAY & MARSHA AMBROSIOUS Still Hurts (STADIUM)

LAWRENCE & CO. Back II Eden (QUIET WATER/VERITY/JLG)

BOUCING QUINN Don't Let Me Be Lonely Tonight (CONCORD/CMG)

COMPLETE URBAN AC CHART ON PAGE 33

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	17	KEITH URBAN	NO. 1 (1 WK) SWEET THING		☆	CAPITOL NASHVILLE
2	1	19	TOBY KEITH	GOD LOVE HER		11 ☆	SHOW DOG NASHVILLE
3	6	20	DARIUS RUCKER	IT WON'T BE LIKE THIS FOR LONG		☆	CAPITOL NASHVILLE
4	2	19	KENNY CHESNEY WITH MAC MCANALLY	DOWN THE ROAD		☆	BLUE CHAIR/BNA
5	4	21	BROOKS & DUNN FEATURING REBA MCENTIRE	COWGIRLS DON'T CRY		11 ☆	ARISTA NASHVILLE
6	7	17	GEORGE STRAIT	RIVER OF LOVE		☆	MCA NASHVILLE
7	8	14	TAYLOR SWIFT	WHITE HORSE		☆	BIG MACHINE
8	5	24	DIERKS BENTLEY	FEEL THAT FIRE		11 ☆	CAPITOL NASHVILLE
9	10	29	JAKE OWEN	DON'T THINK I CAN'T LOVE YOU		☆	RCA
10	11	11	TIM MCGRAW	NOTHIN' TO DIE FOR		☆	CURB

NO. 1 MOST ADDED

DIERKS BENTLEY Sideways (CAPITOL NASHVILLE)

NO. 1 MOST INCREASED AUDIENCE

SUGARLAND It Happens (MERCURY)

TOP 5 NEW AND ACTIVE

HOLLY WILLIAMS Keep The Change (MERCURY)

BILLY CURRINGTON People Are Crazy (MERCURY)

SARA EVANS Low (ESSENTIAL/ARISTA NASHVILLE/RCA)

CAITLIN & WILL Even Now (COLUMBIA)

JAMES OTTO Where Angels Hang Around (WARNER BROS./WRN)

COMPLETE COUNTRY CHART ON PAGE 50

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	30	JASON MRAZ	NO. 1 (5 WKS) I'M YOURS		11 ³ ☆	ATLANTIC/RRP
2	2	33	COLDPLAY	VIVA LA VIDA		11 ³	CAPITOL
3	3	19	TAYLOR SWIFT	LOVE STORY		11 ² ☆	BIG MACHINE/UNIVERSAL REPUBLIC
4	4	41	DAVID COOK	THE TIME OF MY LIFE		11 ☆	19/RCA/RMG
5	7	20	LEONA LEWIS	MOST INCREASED PLAYS BETTER IN TIME		11 ² ☆	SYCO/J/RMG
6	5	37	NATASHA BEDINGFIELD	POCKET FULL OF SUNSHINE		11 ³	PHONOGENIC/EPIC
7	6	24	DAUGHTRY	MOST ADDED WHAT ABOUT NOW		11 ☆	RCA/RMG
8	8	29	DAVID ARCHULETA	CRUSH		11	19/JIVE/JLG
9	9	47	LEONA LEWIS	BLEEDING LOVE		11 ⁵	SYCO/J/RMG
10	10	19	GAVIN ROSSDALE	LOVE REMAINS THE SAME		11 ²	INTERSCOPE

NO. 1 MOST ADDED

DAUGHTRY What About Now (RCA/RMG)

NO. 1 MOST INCREASED PLAYS

LEONA LEWIS Better In Time (SYCO/J/RMG)

TOP 5 NEW AND ACTIVE

BEYONCE Single Ladies (Put A Ring On It) (MUSIC WORLD/COLUMBIA)

GREG LONDON Everything I Own (MVP/LONDONICONS)

MILEY CYRUS The Climb (WALT DISNEY/HOLLYWOOD)

BILLY HUFSEY Better Man (BLASTER)

DAVID ARCHULETA A Little Too Not Over You (19/JIVE/JLG)

COMPLETE AC CHART ON PAGE 53

HOT AC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	14	THE FRAY YOU FOUND ME	NO. 1 (3 WKS)	11 ☆ EPIC
2	2	22	NICKELBACK GOTTA BE SOMEBODY		112 ☆ ROADRUNNER/RRP
3	3	15	TAYLOR SWIFT LOVE STORY		112 ☆ BIG MACHINE/UNIVERSAL REPUBLIC
4	5	20	DAVID COOK LIGHT ON		11 ☆ 19/RCA/RMG
5	4	23	KATY PERRY HOT N COLD		113 ☆ CAPITOL
6	8	11	PINK SOBER		11 ☆ LAFACE/JLG
7	6	7	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU		☆ RCA/RMG
8	7	49	JASON MRAZ I'M YOURS		113 ☆ ATLANTIC/RRP
9	9	36	O.A.R. SHATTERED (TURN THE CAR AROUND)		11 ☆ EVERFINE/ATLANTIC/RRP
10	11	16	THE ALL-AMERICAN REJECTS GIVES YOU HELL		☆ DOGHOUSE/DCG/INTERSCOPE

SMOOTH JAZZ					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	9	BONEY JAMES STOP, LOOK, LISTEN (TO YOUR HEART)	NO. 1 (2 WKS)	CONCORD/CMG
2	2	27	MICHAEL LINGTON YOU AND I		NUGROOVE
3	3	27	EUGE GROOVE RELIGIFY		NARADA JAZZ/CAPITOL
4	4	35	WARREN HILL LA DOLCE VITA		EVOLUTION/EI
5	9	27	FOURPLAY FORTUNE TELLER		HEADS UP
6	15	15	KIM WATERS LET'S GET ON IT		SHANACHIE
7	19	19	OLI SILK CHILL OR BE CHILLED		TRIPPIN' N' RHYTHM
8	5	34	TIM BOWMAN SWEET SUNDAYS		TRIPPIN' N' RHYTHM
9	13	13	SEAL A CHANGE IS GONNA COME		143/WARNER BROS.
10	28	28	WAYNE BRADY ORDINARY		PEAK/CMG

ALTERNATIVE					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	20	INCUBUS LOVE HURTS	NO. 1 (2 WKS)	11 ☆ IMMORTAL/EPIC
2	1	24	SHINEDOWN SECOND CHANCE		☆ ATLANTIC
3	3	28	KINGS OF LEON SEX ON FIRE		☆ RCA/RMG
4	5	30	THE AIRBORNE TOXIC EVENT SOMETIME AROUND MIDNIGHT		☆ MAJORDOMO/SHOUT! FACTORY
5	7	7	PAPA ROACH LIFELINE		EL TONAL/DCG/INTERSCOPE
6	4	24	SEETHER BREAKDOWN		WIND-UP
7	18	2	PEARL JAM BROTHER		☆ EPIC
8	12	12	THE KILLERS SPACEMAN		☆ ISLAND/IDJMG
9	10	7	KINGS OF LEON USE SOMEBODY		☆ RCA/RMG
10	13	22	ANBERLIN FEEL GOOD DRAG		☆ UNIVERSAL REPUBLIC

NO. 1 MOST ADDED

KATY PERRY Thinking Of You (CAPITOL)

NO. 1 MOST INCREASED PLAYS

PLAIN WHITE T'S 1, 2, 3, 4 (HOLLYWOOD)

TOP 5 NEW AND ACTIVE

- CAROLINA LIAR** Show Me What I'm Looking For (ATLANTIC)
- THE OFFSPRING** Kristy, Are You Doing OK? (COLUMBIA)
- BRETT DENNEN FEAT. FEMI KUTI** Make You Crazy (DOWNTOWN/DUALTONE)
- THE SCRIPT** The Man That Can't Be Moved (PHONOGENIC/EPIC)
- GABRIELLA CILMI** Sweet About Me (UNIVERSAL REPUBLIC)

COMPLETE HOT AC CHART ON PAGE 54

NO. 1 MOST ADDED

DAVE KOZ FEAT. JEFF GOLUB Bada Bing (CAPITOL)

NO. 1 MOST INCREASED PLAYS

JACKIEM JOYNER I'm Waiting For You (ARTISTRY)

TOP 5 NEW AND ACTIVE

- WAYMAN TISDALE** One On One (RENDEZVOUS)
- BLAKE AARON** Will It Go Round In Circles (INNERVISION)
- NILS** Jazz Cruise (BAJA/TSR)
- FUNKIE BOY** Body Music (FUNKIE BOY)
- CLONING EINSTEIN** I Still Haven't Found What I'm Looking For (TOUCAN COVE)

COMPLETE SMOOTH JAZZ CHART ON PAGE 57

NO. 1 MOST ADDED

DEPECHE MODE Wrong (MUTE/VIRGIN/CAPITOL)

NO. 1 MOST INCREASED PLAYS

DEPECHE MODE Wrong (MUTE/VIRGIN/CAPITOL)

TOP 5 NEW AND ACTIVE

- ASHER ROTH** I Love College (SCHOOLBOY/LOUD/SRC/UNIVERSAL MOTOWN)
- DEAD CONFEDERATE** The Rat (RAZOR & TIE)
- POP EVIL** 100 In A 55 (PAZZO/JARD STAR)
- AC/DC** Big Jack (COLUMBIA)
- FRANZ FERDINAND** No You Girls (DOMINO/EPIC)

COMPLETE ALTERNATIVE CHART ON PAGE 59

ACTIVE ROCK					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	16	NICKELBACK SOMETHING IN YOUR MOUTH	NO. 1 (1 WK)	ROADRUNNER/RRP
2	1	23	MUDVAYNE DO WHAT YOU DO		EPIC
3	4	19	SLIPKNOT DEAD MEMORIES		ROADRUNNER/RRP
4	6	14	METALLICA CYANIDE		WARNER BROS.
5	3	26	SHINEDOWN SECOND CHANCE		ATLANTIC
6	9	7	PAPA ROACH LIFELINE		EL TONAL/DCG/INTERSCOPE
7	8	14	THEORY OF A DEADMAN HATE MY LIFE		604/ROADRUNNER/RRP
8	7	24	AVENGED SEVENFOLD SCREAM		HOPELESS/WARNER BROS.
9	5	28	SEETHER BREAKDOWN		WIND-UP
10	10	28	DISTURBED INDESTRUCTIBLE		REPRISE

NO. 1 MOST ADDED

PEARL JAM Brother (EPIC)

NO. 1 MOST INCREASED PLAYS

PEARL JAM Brother (EPIC)

TOP 5 NEW AND ACTIVE

- HOLLYWOOD UNDEAD** Young (A&M/OCTONE/INTERSCOPE)
- SINCE OCTOBER** Guilty (TOOTH & NAIL/CAPITOL)
- LAMB OF GOD** Set To Fail (EPIC)
- VEER UNION** Seasons (UNIVERSAL MOTOWN)
- POWERMAN 5000** Super Villain (MIGHTY LOUD)

COMPLETE ACTIVE ROCK CHART ON PAGE 60

ROCK					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	25	SHINEDOWN SECOND CHANCE	NO. 1 (8 WKS)	ATLANTIC
2	2	16	NICKELBACK SOMETHING IN YOUR MOUTH		ROADRUNNER/RRP
3	3	10	AC/DC BIG JACK		COLUMBIA
4	4	22	METALLICA CYANIDE		WARNER BROS.
5	7	13	THEORY OF A DEADMAN HATE MY LIFE		604/ROADRUNNER/RRP
6	8	25	DISTURBED INDESTRUCTIBLE		REPRISE
7	5	23	SEETHER BREAKDOWN		WIND-UP
8	6	31	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	11	20-20/JIVE/JLG
9	9	24	SAVING ABEL 18 DAYS		SKIDCO/VIRGIN/CAPITOL
10	10	6	PAPA ROACH LIFELINE		EL TONAL/DCG/INTERSCOPE

NO. 1 MOST ADDED

PEARL JAM Brother (EPIC)

NO. 1 MOST INCREASED PLAYS

PEARL JAM Brother (EPIC)

TOP 5 NEW AND ACTIVE

- HURT** Wars (AMUSEMENT)
- THE ANSWER** On And On (THE END/RED)
- SAMMY HAGAR** Loud (LOUD & PROUD/ROADRUNNER/RRP)
- ROYAL BLISS** I Was Drunk (MEROVINGIAN/CONTRABAND/CAROLINE)
- QUEENSRYCHE** If I Were King (ATCO/RHINO)

COMPLETE ROCK CHART ON PAGE 61

TRIPLE A					
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	15	THE FRAY YOU FOUND ME	NO. 1 (7 WKS)	11 ☆ EPIC
2	3	15	SNOW PATROL CRACK THE SHUTTERS		POLYDOR/FICTION/GEFFEN/INTERSCOPE
3	2	6	U2 GET ON YOUR BOOTS		ISLAND/INTERSCOPE
4	4	12	COLDPLAY LOVERS IN JAPAN		CAPITOL
5	6	21	JAMES MORRISON NOTHING EVER HURT LIKE YOU		POLYDOR/INTERSCOPE
6	7	27	RAY LAMONTAGNE YOU ARE THE BEST THING		RCA/RED
7	5	14	BRUCE SPRINGSTEEN WORKING ON A DREAM		COLUMBIA
8	9	14	ADELE RIGHT AS RAIN		XL/COLUMBIA
9	8	9	PRETENDERS LOVE'S A MYSTERY		SHANGRI-LA
10	11	3	CHRIS ISAAK WE LET HER DOWN		WICKED GAME/REPRISE

NO. 1 MOST ADDED

U2 Magnificent (ISLAND/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

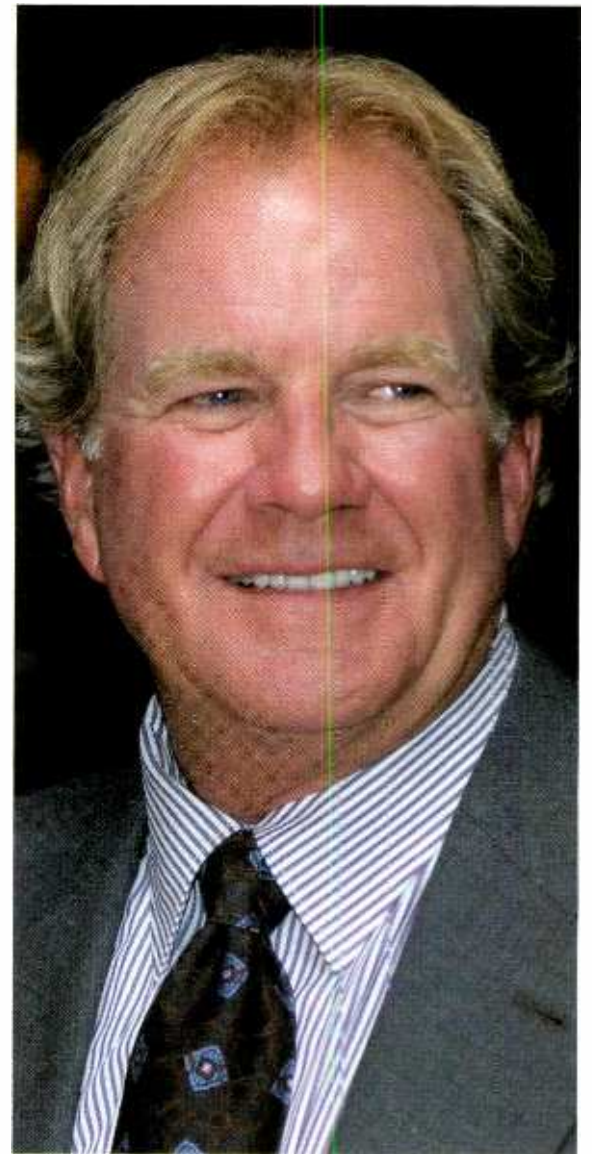
U2 Magnificent (ISLAND/INTERSCOPE)

TOP 5 NEW AND ACTIVE

- U2** I'll Go Crazy If I Don't Go Crazy Tonight (ISLAND/INTERSCOPE)
- BRUCE SPRINGSTEEN** My Lucky Day (COLUMBIA)
- U2** Stand Up Comedy (ISLAND/INTERSCOPE)
- GAVIN ROSSDALE** Can't Stop The World (INTERSCOPE)
- OREN LAVIE** Her Morning Elegance (QUARTER PAST WONDERFUL/AMG)

COMPLETE TRIPLE A CHART ON PAGE 64

Luke Lewis



16

Seasoned label exec is bullish on country music, the album as art form and fair compensation for artists and songwriters

Cyndee Maxwell
CMaxwell@RadioandRecords.com

Luke Lewis is chairman/CEO at Universal Music Group Nashville (UMGN). The label group includes MCA Nashville, Mercury Nashville and Lost Highway and is home to such acts as George Strait, Sugarland, Lee Ann Womack, Gary Allan, Hayes Carll, Josh Turner and Jamey Johnson, among others.

How did you get into the record business? How long have you been involved in country music?

I started my career as a clerk in a record store, worked for regional record distributors for a few years, was the Southeastern editor for Record World magazine for a year and went to work for CBS Records in 1977. I worked a lot of country records while at CBS but didn't immerse myself in the country industry until 1992, when I moved back to Nashville to run Mercury Records.

You just signed a new multiyear deal at UMGN. What do you plan for the label's future?

I am blessed with an amazing roster of artists and co-workers at UMGN. I don't have a five or 10-year plan. I wish for that kind of vision, but instead I just focus on the immediate future and hope to provide a healthy, productive and lucrative environment for our company and its partners.



How do you see the record business changing in the next five years, and how you think the label can best address those changes?

I don't know what the record business will look like in the future. I do know that there is an enormous appetite for music in the world, and hopefully it can continue to be monetized to the extent that artists and songwriters can be fairly compensated for their work.

To speak specifically about country music, I am cer-

tain that it will endure. It is a uniquely American genre that speaks to matters of the heart. It's folk music: American folks.

I am also a believer in the album as an important art form. Some people want to write it off these days. I don't think so. It has lived next to the singles business for over 50 years. They both have viable constituencies.

Talk about Lost Highway. It's not a country label—how does it fit with UMGN's mission?

Lost Highway was created as a home primarily for singer/songwriters who are not radio-driven. Their albums are more difficult to market and sell than mainstream country records that have the benefit of massive radio exposure. We have released over 50 albums in eight years—all were released on vinyl—and have had over 50 Grammy nominations. It is an incredible catalog and has remained profitable every year. It isn't easy, though.

The Jamey Johnson project isn't a straight-ahead country record. What was it that caught your attention and drove you to take a chance?

You say the Jamey Johnson project is not a straight-ahead country record. I beg to differ. To me it's a definitive country record: a concept album full of great songs delivered as honest and emotive as any I've ever heard. It's not shiny and perfect like most contemporary country albums, but that is part of its charm. The Mercury promotion staff did an incredible job convincing radio to take a chance on the record.

We haven't heard from Shania Twain in a while. Is she coming back anytime soon?

Hopefully Shania Twain will have new music for us in 2010. She is writing and raising her son currently.

Country has a history of longtime, success-

ful duos—the Judds, Brooks & Dunn—and now Sugarland is primed to fill that slot for the foreseeable future. What is so special about it?

Jennifer Nettles and Kristian Bush are gifted songwriters and performers, but as importantly, they are seasoned. They spent years honing their craft. The collaborative nature of their writing, recording and performing has a magic to it. They both have diverse musical backgrounds and tastes, and they are good, nice people. People at record labels dream of working with artists like them.

What are your thoughts about the state of the music business today?

I have always loved radio. I just used to love it more. I think consolidation and research have done great harm. As the business climate has become more difficult, programmers have become more and more risk-averse and I don't think that works well in the entertainment business. It is certainly less "local." Playlists are too repetitive. Listeners are not generally told what they are hearing and it has lost its position as the place for people to discover new music and artists. The fact that there is a debate over performance royalties is a shame. It's unconscionable that content creators and owners are not compensated by terrestrial broadcasters. I also feel that to suggest that those rightful payments are a "tax" presupposes that payments to songwriters are also a "tax."

I still listen, though—a lot. And I have nothing but respect for the many passionate people who continue to try and make it better.

'I have always loved radio. I just used to love it more. I think consolidation and research have done great harm.' —Luke Lewis

PHOTOGRAPH BY PEYTON HOGE



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