

SPECIAL REPORT
CENTER STAGE



Economy, Localism,
 Digital And The PPM
 Command The
 Spotlight At R&R
 Convention

And NAB Radio Show
PLUS: Two Pages Of
 Convention Big Shots
 In Living Color pp.12-17



R&R



RADIO & RECORDS

SEPTEMBER 26, 2008 NO. 1781 \$6.50

www.RadioandRecords.com



ONLINE: Search Engine
 Optimization Generates NTR For
 WEEI/Boston p.18

PROMOTIONS: 'Crack The Code'
 Heightens Listener Interactivity p.6

Q&A: Dan Mason Talks Tough About
 Radio Climate p.51

THE SPIN: Darius Rucker Breaks A
 Record With Country No. 1 p.21

ADVERTISEMENT

You Decide.



KEVIN RUDOLF
 "LET IT ROCK" f. LIL WAYNE
 100+ STATIONS
 EXPLOSIVE SALES / MASSIVE PHONES
 DIGITAL SALES +125%



SAVAGE
 "SWING"
 TOP 15 RHYTHM
 30+ TOP 40 STATIONS
 500K DIGITAL TRACKS SOLD



REHAB
 "BARTENDER SONG"
 30+ TOP 40 STATIONS
 TOP 10 REQUESTS CMT
 600K DIGITAL TRACKS SOLD



HINDER
 "WITHOUT YOU"
 MOST ADDED TOP 40
 NEW ALBUM TAKE IT TO THE LIMIT
 IN STORES 11/4



TAYLOR SWIFT
 "LOVE STORY"
 IMPACTING COUNTRY RADIO NOW
 #1 AUDIENCE / #1 GREATEST GAINER
 NEW ALBUM FEARLESS IN STORES 11/11



3 DOORS DOWN
 "LET ME BE MYSELF"
 #1 MOST ADDED HOT AC
 SOLD OUT HEADLINING TOUR
 ALBUM CERTIFIED GOLD



JACK JOHNSON
 "HOPE"
 TOP 5 AAA
 VH-1 MEDIUM ROTATION
 2 MILLION ALBUMS SOLD WORLDWIDE



FLOBOTS
 "RISE"
 300K ALBUMS SOLD
 800K DIGITAL TRACKS SOLD
 SOLD OUT HEADLINING TOUR



COLBIE CAILLAT
 "THE LITTLE THINGS"
 #1 GREATEST GAINER HOT AC
 2.5 MILLION ALBUMS SOLD WORLDWIDE
 DELUXE ALBUM IN STORES 10/28

WE BREAK NEW ARTISTS

WWW.UNIVERSALREPUBLIC.COM © 2008 UNIVERSAL REPUBLIC RECORDS, A DIVISION OF UMG RECORDINGS, INC.



INSTANTANEOUS EXPLOSION!



**KEEPS
GETTIN'
BETTER**

**#1 MOST ADDED
TWO WEEKS IN A ROW PRIOR TO IMPACT!**

From her forthcoming album *KEEPS GETTIN' BETTER - A DECADE OF HITS* available 11/11



www.christinaaguilera.com • www.rcarecords.com THE RCA RECORDS LABEL IS A UNIT OF SONY BMG MUSIC ENTERTAINMENT. TM(S) & REGISTERED. © MARCA(S)
REGISTRADA(S) RCA TRADEMARK MANAGEMENT S.A. BMG LOGO IS A REGISTERED TRADEMARK OF SONY BMG MUSIC ENTERTAINMENT. © 2008 RCA RECORDS, A UNIT OF SONY BMG MUSIC ENTERTAINMENT

R&R News Focus

Weatherly, Moore, Weiner Upped At CBS/L.A.

Esteemed programmer Kevin Weatherly, who programs alternative KROQ and adult hits KCBS-FM (93.1 Jack FM) in Los Angeles, has been promoted to senior VP of programming for the company's L.A. cluster, which includes smooth jazz KTWW (94.7 the Wave), news/talkers KNX and KFWB, classic hits KRTH (K-Earth 101) and talk KLSX (Free FM).



Weatherly

Additionally, Bob Moore is upped from KLSX VP/GM to station manager for all of CBS Radio's Southern California stations as the company eliminates the GM-level post. Dan Weiner, who's been VP/GM of the Wave, KFWB and K-Earth, becomes senior VP/director of sales for the cluster.

Market manager Roy Laughlin says the cluster is "pushing more decision-making power down to where it should be. We'll be far more nimble and cohesive than we ever would be with the additional layer of management that comes with operating what is, in essence, seven separate companies, all in the same market."—Keith Berman

WMG Changes At Home, Abroad

Warner Music Group has promoted Lyor Cohen and Michael D. Fleisher as part of a major international restructuring. Warner Music Group International chairman/CEO Patrick Vien will leave the company. WMG has established an office of the chairman, headed by Cohen and Fleisher in New York, that will be responsible for unified strategy as the major looks to run operations on a global basis.

Cohen, who has headed WMG's U.S. recorded-music operations, has been named vice chairman of WMG and chairman/CEO of recorded music for the Americas and United Kingdom. Fleisher, WMG executive VP/CFO, becomes vice chairman of strategy and operations. WMG CEO Edgar Bronfman Jr. says WMG "can no longer organize the company as simply "U.S. and non-U.S. operations."

Meanwhile, Warner Bros. Records COO Diarmuid Quinn has added duties as president of Reprise Records. WBR executive VP of promotion Tom "Grover" Biery will now pull double duty as GM of that label, and WBR senior VP of A&R Craig Aaronson is promoted to president of Sire Records.

—Andre Paine, Billboard, and Keith Berman

Radio Revenue Decline Spreads To 90% Of Markets

The way C.L. King & Associates media analyst Jim Boyle sees it, the real story about August's sharp decline in radio revenue is not that it was a whopping 11% but that "more than 90% of [the] markets were down." In a client report issued Sept. 23, the veteran analyst writes, "The breadth of decline spread to a discouraging 40 out of 43 markets' data we've garnered so far. It has never been so broadly negative."

A comparison with August 2007 revenue figures underscores the scope of the current slump: Last August only 28 of 46 markets, or roughly 60%, had year-over-year revenue declines. One year later the decline widened to almost 95% of markets.

The RAB numbers were bleak on their own, without the aid of Boyle's insight. Local revenue fell 11%, national revenue slipped 14%, combined revenue was off 12% and off-air revenue was up 10%. All told, total revenue was off 11%, according to accounting firm Miller Arase.

"Perhaps August was a very unfortunate single month that may turn out to be a fluke," Boyle writes, almost wistfully. "But then again, perhaps not, if one considers the 16 consecutive negative months, plus six out of the eight months in 2008 to date were off anywhere from -6% to -11% revenue for the radio industry year over year."

Boyle's closing line to investors is probably the most direct: "With deep revenue declines and margins increasingly compressed affecting more and more markets, it is difficult for investors to profit near-term in radio, we feel."—Jeffrey Yorke



Boyle



CBS Reports 'Compelling Offers' For Station Spinoffs



Moonves

Weeks ago, CBS began trolling for offers for about 50 of its radio stations in a dozen markets outside the top 20. By its Sept. 22 bid deadline, it had "received a number of compelling offers," CBS Radio spokeswoman Karen Mateo says. "We're evaluating them and will sit down with possible buyers soon. There is no specific timetable because we don't have to sell."

In narrowing its focus to the largest radio markets, CBS has launched the first major property offerings since the collapse of some of Wall Street's deepest pockets. The outcome will give the radio industry a clearer picture where it stands value-wise. The New York Post reported that during a recent Wall Street conference, CBS CEO Les Moonves said, "We don't know what the marketplace is. If we don't get the right price for it, we're not going to sell."

The stations up for grabs are in such markets as Baltimore, Cleveland, Pittsburgh, Las Vegas and San Diego. The usual suspects—Cumulus, Entercom, Bonneville—are expected to make bids, along with Jeffrey Warshaw's Connoisseur and Randy Michaels' wing of the new Tribune Co. Michaels' old buddy Bobby Lawrence from the former Jacor Communications and ex-CBS Radio CEO Joel Hollander are also expected to make offers. Hollander was spotted Sept. 17 having a friendly but intense conversation with his successor at CBS Radio, Dan Mason, at the NAB Radio Show in Austin.—Jeffrey Yorke

ON THE WEB

Inouye, Leahy Press Arbitron On PPM

Sens. Daniel Inouye and Patrick Leahy sent a letter to Arbitron president/CEO Stephen Morris Sept. 19 asking the company to ensure the new ratings service "accurately measures the listening behavior in a market and that no station is unfairly harmed."

Acknowledging that the PPM has received only Media Rating Council accreditation in Houston, Inouye, chairman of the Committee on Commerce, Science and Transportation, and Leahy, chairman of the Committee on the Judiciary, wrote, "If the methodology used in the unaccredited markets is underreporting listenership in certain urban or Hispanic-oriented programming—thereby distorting the market—it will harm the important broadcast policy of diversity." The senators "strongly" encouraged Arbitron to continue its efforts to receive MRC accreditation in all PPM markets.

In response, Morris said the company will keep the senators informed of its progress "to deliver PPM radio ratings services that are valid, fair and representative of the diversity of the radio markets we measure."—Julie Gidlow

St. Louis' First FM Sports Talker

St. Louis gets another sports station, its first on FM, as Bonneville announces a Jan. 1 format change for hot AC WMVN. Former Big League Broadcasting sports KFNS-AM & FM/St. Louis PD Jason Barrett is slated as PD. The new station joins a crowded sports market that includes Simmons Media stations KSLG and WFFX along with KFNS and sister KRFT, which loses its current ESPN affiliation to WMVN.—Mike Stern

Proffitt Joins CBS/Vegas

Bob Proffitt is named senior VP/market manager of CBS Radio's Las Vegas cluster, which comprises rhythmic KLUC, hot AC KMXB, talk KXNT, alternative KXTE, adult hits KKJJ and sports KSFN. He succeeds Tom Humm, who moves to the general sales manager post, as Frank Feder exits. Proffitt previously spent five years as president/COO of Citadel Broadcasting.—Julie Gidlow

NEWS UPDATES AROUND THE CLOCK:
www.RadioandRecords.com

Study: Cell Phone-Only Households Reach 17%

A new study from Nielsen Mobile says that more than 20 million U.S. telephone households (17%) are wireless substitutes—homes without landlines that rely solely on a mobile phone for their home telecommunications. The new research also suggests that one in five U.S. households could be wireless-only by the end of 2008.

As the U.S. economy tightens and consumers look for ways to cut household spending, many are eyeing their landline phone bill, which averages \$40 per month per landline household.

"As wireless network quality improves and unlimited calling becomes increasingly pervasive, we expect the trend toward wireless substitution to continue," Nielsen Mobile VP of client services Alison LeBreton said in a statement.

The study is significant in light of Arbitron's recent announcement that it would include cell phone-only households in the survey sample in 125 diary markets in hopes of boosting the participation of 18- to 34-year-olds. The initiative is tentatively set to begin with the fall 2009 survey.

Coleman Insights VP John Boyne says his company already includes cell phone-only households in its research and that the percentage is dependent upon client needs. "The younger you are the bigger the number is. You may have 40% of your audience that's cell only if you're targeting 18-34."

Bullseye Marketing Research founder John Hart says his company will follow Arbitron's lead on cell phone-only households. Hart says that while such households are on the increase, "our research indicates these are largely persons who are not likely to be diary holders or PPM respondents."—Ken Tucker with additional reporting by Julie Gidlow

Bortnick Spark-les With Jack

Chuck Bortnick is the new executive VP of SparkNet's Jack-FM Radio, working with existing affiliates and network partner Dial Global, as well as expanding the franchise to new markets. Most recently VP/GM of CBS Radio sports WFAN/New York, Bortnick is best-known for 13 years at Metro Networks/Westwood One, where he became COO of WW1 in 2002. He's also been VP/GM of WMMS and WHK/Cleveland, KKHT/Houston, and WSHE and WSRF/Miami.

"Few people have excelled at the network and local station levels, and Chuck has done both." SparkNet Communications president Garry Wall says.—Keith Berman

WMC/Memphis Taps Roberts

John Roberts is the new PD of Entercom hot AC WMC-FM (FM 100)/Memphis, replacing Lance Ballance, who exited in August. Roberts, a 20-plus-year industry vet, most recently spent two years programming CBS Radio hot AC KIMN (Mix 100)/Denver until he was downsized last month. Before Denver, Roberts was the corporate PD for First Broadcasting. Programming stops include KEGE and KHKS/Dallas, during its first run as the Eagle; WEZB (B97) and WKZN/New Orleans; and KHFI/Austin. He also served as VP of programming and operations for Clear Channel/Dallas.

—Keith Berman

Business Briefing By Jeffrey Yorke

Westwood One Gets NYSE Delisting Letter

Westwood One has joined a growing list of publicly traded radio companies with notification from the New York Stock Exchange that it has fallen below the NYSE's listing standard, which requires a minimum share price of \$1 for 30 consecutive trading days. Under NYSE rules, the company has 10 business days to notify the NYSE of its intent to resolve the deficiency and six months to actually cure it or be subject to suspension and delisting.

The company says it intends to notify the NYSE of its plans to bring the stock price back up by the deadline.

such advertising issues as congressional oversight of digital billboards.

The amount is considerably more than the \$763,347 spent by radio's largest company to lobby Washington during the first quarter of the year.

NAB VP/CFO Mike Williams Resigns

After 19 months on the job, NAB executive VP/CFO Michael S. Williams has resigned from the powerful lobbying organization to open a financial consulting business. His resignation, submitted to NAB/CEO David Rehr, is effective Oct. 10. Williams says he gave notice June 1 and "began working my transitional plan so that I could go back to doing my entrepreneurial thing." He calls Rehr "a very inspiring guy who has a very clear vision for where the industry is going."

Clear Channel Lobbying Payments Snowball

Clear Channel reported spending \$1.1 million during the second quarter to influence lawmakers on local radio ownership rules, broadcast indecency enforcement, the proposed return of the Fairness Doctrine, LPFM issues and the merger between satellite broadcasters Sirius and XM, according to a company report filed with the Clerk of the House of Representatives.

The seven-page report indicates that the company lobbied in the House and Senate on a slew of issues affecting broadcasters and even on

Emmis Declares Dividend On Convertible Preferred Stock

Investors holding shares of Emmis 6.25% preferred stock, convertible to 2.44 shares of Emmis class A common stock, will earn a dividend of slightly more than 78 cents per share, payable Oct. 15 to shareholders of record on Oct. 1, the board of directors announced Sept. 17.

Transactions at a Glance

Ingstad Brothers Broadcasting's KYMN-AM/Northfield, Minn., to Northfield Media for \$290,000 . . . College Creek Media's KAYF-FM/Bayfield, Colo., to Winton Road Broadcasting for \$250,000 . . . Metropolitan Radio Group's KIOU-AM/Shreveport, La., to Wilkins Communications Network for \$150,000 . . . Augusta Radio Fellowship Institute's construction permit for KHCX-FM/Soda Springs, Idaho, to Houston Christian Broadcasters as a donation for no consideration . . . Aloha Station Trust's WBUK-FM/Ottawa, Ohio, to Blanchard River Broadcasting for an undisclosed price.

Deal of the Week

KVIB-FM/Sun City West (Phoenix), Ariz.

PRICE: \$15 million

TERMS: Asset sale for cash

BUYER: Liberman Broadcasting, headed by executive VP Lenard Liberman. Phone: 818-729-5300. It owns 23 other stations. This represents its entry into this market.

SELLER: Sun City Communications, headed by president Michael Cutchall. Phone: 713-963-0888


FORMAT: Spanish AC

BROKER: Kalil & Co.

COMMENT: Sun City Communications' KVIB-FM/Sun City West, Ariz., to Liberman Broadcasting for \$15 million in cash.

2008 Deals to Date

Dollars to Date:	\$654,550,947	(Last Year: \$1,473,773,242)
Dollars This Quarter:	\$99,754,855	(Last Year: \$301,037,820)
Stations Traded This Year:	556	(Last Year: 1,012)
Stations Traded This Quarter:	176	(Last Year: 232)



35 PIVOTAL RADIO EVENTS IN R&R HISTORY

1974

FCC Requires AM Radios To Also Carry FM

Imagine how HD radio would receive a much-needed jump-start if the feds required moving forward that all radios include the technology. That's exactly what the government mandated in 1974 to push along acceptance of FM amid a broadcast landscape that was still dominated by the AM band. That year, the Senate passed a bill to give the FCC authority to require that all radios selling for more than \$15 be able to receive AM and FM. The bill followed a pattern set years earlier when Congress passed legislation requiring that UHF and VHF reception be built into TV sets. Sen. Frank Moss, D-Utah, sponsor of the bill, said at the time, "The American consumer is probably not aware that we have reached the limit on AM frequencies and that virtually all new radio stations will be on the FM band. People buy radios today unaware that they are limiting their listening opportunities." In 1974, 40% of the public at home or in a car was unable to receive FM broadcasts. In 1978, FM listening would at last overtake AM for the first time in the United States, decades before Internet and satellite radio would again fragment consumer listening habits.—Chuck Taylor



AC/DC RULES ROCK FOR A SECOND WEEK WITH "ROCK N ROLL TRAIN." THE LEGENDARY QUINTET'S BLACK ICE WORLD TOUR KICKS OFF WITH A LEG OF U.S. ARENA SHOWS OCT. 28 IN WILKES-BARRE, PA., TO BE FOLLOWED BY STADIUM DATES NEXT SUMMER.

R&R
FOR 35 YEARS

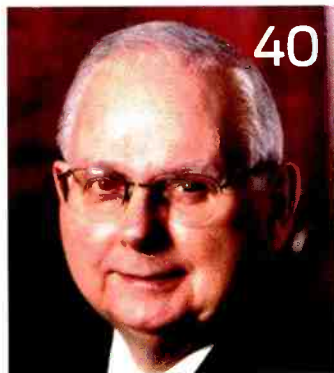
Contents

ISSUE #1781 • SEPTEMBER 26, 2008

'My advice to the folks in the trenches is to not get too hung up in the day-to-day garbage out there about radio's imminent demise. Leave that battle to us in management.' p.51

R&R NO.1

FORMAT	Page	Artist / Title
CHR/TOP 40	24	Rihanna / Disturbia
RHYTHMIC	27	T.I. / Whatever You Like
URBAN	29	T.I. / Whatever You Like
URBAN AC	30	Eric Benet / You're The Only One
RAP	31	T.I. / Whatever You Like
GOPEL	32	James Fortune & FIYA / I Trust You
CHRISTIAN AC	34	Brandon Heath / Give Me Your Eyes
CHRISTIAN CHR	35	Brandon Heath / Give Me Your Eyes
CHRISTIAN ROCK	35	Skillet / Whispers In The Dark
SOFT AC / INSPIRATIONAL	35	Chris Tomlin / Jesus Messiah
COUNTRY	38	Darius Rucker / Don't Think I Don't Think About It
AC	41	Leona Lewis / Bleeding Love
HOT AC	42	Coldplay / Viva La Vida
SMOOTH JAZZ	45	The Sax Pack / Fallin' For You
ALTERNATIVE	47	The Offspring / You're Gonna Go Far, Kid
ACTIVE ROCK	48	Theory Of A Deadman / Bad Girlfriend
ROCK	49	AC/DC / Rock N Roll Train
TRIPLE A	52	Counting Crows / Come Around
AMERICANA	53	Kasey Chambers & Shane Nicholson / Rattlin' Bones
REGIONAL MEXICAN	55	Alacranes Musical / Dame Tu Amor
LATIN POP	56	Luis Fonsi / No Me Doy Por Vencido
TROPICAL	57	Juan Luis Guerra Y 440 / Como Yo
LATIN RHYTHM	57	Ivy Queen / Dame
LATIN ROCK / ALTERNATIVE	57	Victimas Del Doctor Cerebro / El Cadaver Del Amor



40

FEATURES

12 SPECIAL REPORT CENTER STAGE

The economy, localism, digital and electronic measurement command the spotlight at the R&R Convention and NAB Radio Show. A squadron of R&R editors fan out across both confabs to deliver an in-depth report.

16 BIG SHOTS

Two pages of R&R Convention photos in living color.

62 PUBLISHER'S PROFILE

Homespun radio host Dottie Ray has held on to her 15 minutes of fame on KXIC/Iowa City, Iowa, for more than 50 years.



16

DEPARTMENTS

6 MANAGEMENT/MARKETING/SALES
"Crack the Code" contest uses interactivity to add high-tech elements to on-air promotion.

8 MARKET PROFILE
Locally owned Hubbard Broadcasting commands two top-rated stations in Minneapolis-St. Paul, radio's 15th-largest market: hot AC KSTP-FM and news/talk KSTP-AM.

10 STREET TALK
Boston market icon Dale Dorman, who has been on the air for almost 40 years, shifts from mornings to weekends at CBS Radio oldies WODS. Karen Blake and market vet Bob Lobel handle a.m. drive for now.

18 NEWS/TALK/SPORTS
Boston's WEEI gets to know SEO—search engine optimization—to generate Web site revenue.

21 THE SPIN
Darius Rucker is the first solo artist in 21 years to crown Country after enjoying initial stardom outside the format.

22 SOUND DECISIONS
Pretty Ricky sets a sexy mood for third album "80's Babies."



23



54



21

COLUMNS

- 23 CHR/Top 40
- 26 Rhythmic
- 28 Urban
- 33 Christian
- 37 Country
- 40 AC/Hot AC
- 44 Smooth Jazz
- 46 Rock
- 51 Triple A
- 54 Latin
- 58 National Airplay



33

WWW.RADIOANDRECORDS.COM:

What's New This Week Online

M

Sept. 29
Updated charts and playlists from across the street to across the nation.
▶ [Click on Charts](#)

T

Sept. 30
Discover tomorrow's hits today with HitPredictor.
▶ [Click on Charts](#)

W

Oct. 1
Deeper as-it-happens news coverage, more exclusives.
▶ [Click on News](#)

T

Oct. 2
Connect yourself with the whole industry: Get listed in the R&R Directory.
▶ [Click on R&R Directory](#)

F

Oct. 3
Find out who's ruling radio in the Great White North with R&R's Canada charts.
▶ [Click on Charts](#)

IVY QUEEN CROWNS LATIN RHYTHM FOR THE FIRST TIME WITH "DIME." THE SONG'S ASCENSION MAKES HER THE FIRST FEMALE ARTIST TO ENJOY A NO. 1 IN THE NIELSEN BDS-POWERED CHART'S THREE YEARS OF EXISTENCE.



Radio and Records is published weekly, except the last week of December and the first week of January. Subscriptions are available for \$325.00 per year (plus applicable sales tax in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas U.S. funds only from Radio & Records Inc., PO Box 16555, North Hollywood, California 91615-9338. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

© 2008 The Nielsen Company

POSTMASTER: Send address changes to R&R, PO Box 16555, North Hollywood, California 91615-9338
Under Canadian Publication Mail Agreement No. 877859 Return undeliverable Canadian addresses to DHL Global Mail, 7496 Bath Road Unit 2, Mississauga, ON L4T 1L2

Game uses interactivity and technology to move radio promotions into a new era

Crack The Code

'Most stations still rely on theater of the mind and a stack of carts to create suspense in on-air gaming, and in the age of Xbox, Wii and PlayStation, listeners can spot a fake a mile away.'

—Shawn Smith

Alexandra Cahill
ACahill@RadioandRecords.com

When Momentum Media Marketing president Shawn Smith received a demo for the “Crack the Code” radio promotion about three years ago, he played with the interactive game for a while, then started pacing around his office. ■ Smith was thinking about ways to extend the game—which asks users to enter a four-number sequence with a phone keypad until they guess the correct number—to online. He had received the demo courtesy of its creator, U.K.-based Rasprodz director Richard Spears.

The idea to use more interactivity for games on the radio occurred to Spears in 1997, while working as an imaging producer at a Brisbane, Australia, AM gold station. As he was creating yet another promo for “The Phrase That Pays,” he started “thinking about how listeners could use their phones in more creative ways,” by using Dual-Tone Multi-Frequency (DTMF) phone tones.

By the time it launched in the United States earlier this year, “Crack the Code” had already made an impressive debut at

Johannesburg AC station Highveld Stereo in January 2004, blending traditional contesting with the excitement of gaming. International markets including London, Sydney and Dublin followed, and “Crack the Code” was named the best new media initiative at the 2007 European Radio Awards at the NAB conference in Barcelona.

Smith was impressed by “Crack the Code” because of its sophisticated approach to contesting and high production values. “Most stations still rely on theater of the mind and a stack of carts to create suspense in on-air gaming, and in the age of Xbox, Wii and PlayStation, listeners can spot a fake a mile away.”

The game uses DTMF telephone technology and patent-pending software to allow listeners to interact with the on-air game in real time using virtually any telephone touch-tone key pad, Smith says. “Based on listener input, the appropriate production elements are fired automatically, freeing personalities to focus on being great personalities.”

The software randomly generates the winning numbers and not even station personnel know the code until a listener deciphers it.

Smith was considering a U.S. launch for “Crack the Code” when he received a phone call from his friend Gary Thompson, PD of classic rock KDBN (the Bone)/Dallas. Thompson needed a spring 2008 promotion that had never been done before.

“It’s so completely unique, both in on-air production value and execution, as well as the online game to support it,” Thompson says. Station management also had a positive reaction to the promotion.

According to Smith, once the Bone presented “Crack the Code” to advertisers, it was able to sell “14 of 16 nonspot packages a week before air,” which more than covered the cost of the yearly license fee.

The Bone’s agreement with Momentum gave it a market-exclusive license to air the game, feature it online and play it on remote for two ratings periods for up to eight weeks each, for a maximum of 16 weeks during the year. The game could be played up to five times daily during weekdays.

“Momentum also provided an in-studio computer and software interface, all music and production beds, Web game and sales materials” in addition to any consultations the Bone needed to get the game started, Smith says.

All of Momentum’s customized sales materials “were exceptionally well-produced and effective. We were all shocked at how quickly we sold it,” Thompson says.

Although Bone staffers were initially intimidated by “Crack the Code,” after the first week they warmed up to the process and it became the first topic of conversation between jocks off-air. The station’s listeners immediately loved it and Thompson was “blown away by how many people played in each round. I also expected there to be a rather

steep learning curve, but they got it right away.”

Thompson and Bone staffers set appointments weekdays at 7:20 a.m., 12:20 p.m. and 5:20 p.m. for listeners to play the game, which officially debuted April 15. “The ‘Crack the Code’ computer listened ‘live’ to listeners as they entered their sequence of four different numbers on the phone.” Once the numbers were selected, “an elegant British lady repeated each number as it was entered. If the contestant entered the correct sequence of numbers, they opened the vault and the cash was theirs.” Only the “Crack the Code” computer knew the correct sequence and in order to guess it, listeners had to keep track of all of the numbers played in each round of the game. Plus, Thompson says, “Crack the Code” sounded “awesome” on air.

The Bone was responsible for any prizes it gave winners. “We started each game with a different cash value, then changed it as the game progressed,” Thompson says. “A standard game averaged 11 plays for us, so about every three-



and-a-half days we had a winner.”

The station was random with cash amounts, ranging from \$930 to \$5,093 so that “listeners never knew what it was going to be next.”

After the success of “Crack the Code” at the Bone, Smith has been on the road pitching the game. Astral Media hot AC CKFM-FM (Virgin Radio 999)/Toronto will air the contest next as part of its first major ratings initiative starting Sept. 29.

“Our real competitors are not other stations—rather, [they’re] other mediums. ‘Crack the Code’ gives stations an opportunity to create an interactive experience in three places: on-air, online and on-remote by playing the game at sponsor locations on a laptop.”

Although “Crack the Code” remains Rasprodz’s star performer, the company has other products that showcase its philosophy. “We’ve always believed that the technology and the idea of listeners controlling what’s happening on the air with their phone is the all-important part—not so much the games,” Spears says. “That’s why we have a patent pending on the method and technology.”

Since Spears doesn’t want to create only number-based games, the company is working on a game called “Snapster.” Based on a card game called “Snap,” it uses two callers and has an application that turns a radio station into a virtual iPod where listeners can control which song is played next live on the air using their keypads.

Thompson says that although it was tough to tell what impact “Crack the Code” had on ratings because the Bone was changing other elements at the same time, he plans to continue using it. “I would expect to see the greatest benefit from our fall 2008 and spring 2009 books.”

R&R



THE ONLY WAY TO SPEND YOUR AFTERNOONS...

*Sit back, relax,
and enjoy*

theRide

with

**DOUG
and
DEDE**

*Urban radio's
hottest show*

Now in 31 markets!



For **affiliate** information, call Angela Freeman at 972-448-3358. www.abcradionetworks.com  RADIO NETWORKS

Minneapolis-St. Paul

Since Nielsen converted to local people meter measurement in the market in August, TV stations have been expecting some change in rankings. Nielsen's inclusion of cell phone-only households in LPMs is also expected to be a factor. ■ Up until LPMs, KARE, Gannett's NBC affiliate, has been the station to beat in most newscasts. WCCO, CBS' owned-and-operated station, took early news at 5 p.m. in the adults 25-54 demo. The late-news race is tightening with Fox's O&O KMSP tying for No. 2 with WCCO. KMSP also carries NFL Vikings games while sister WFTC, a MyNetworkTV affiliate, carries Major League Baseball's Minnesota Twins.

KSTP, Hubbard Broadcasting's ABC affiliate, is the only locally owned station. Hubbard also owns two top-rated stations in the market, hot AC KSTP-FM (No. 5) and news/talk KSTP-AM (No. 8). The Hubbard Radio Network also syndicates its programming to other stations in the region.

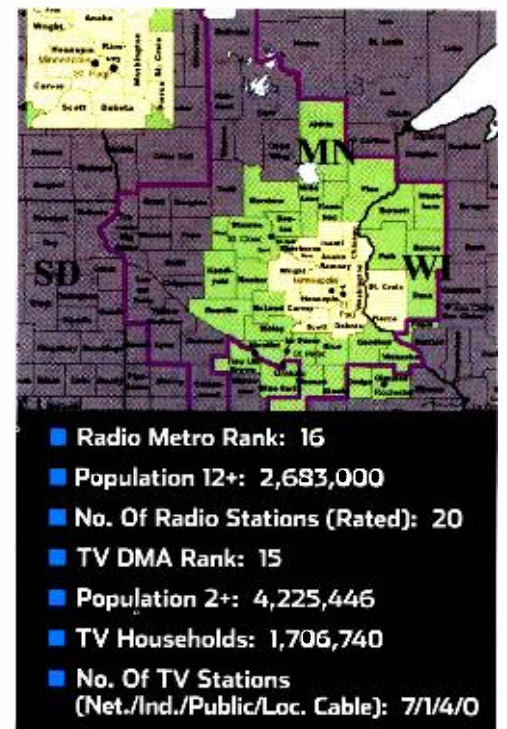
CBS also owns three stations, including No. 2-ranked news/talk powerhouse WCCO-AM. The two local outlets share Don Shelby, the TV station's main anchor and daily host of an afternoon radio show. WCCO-TV's sportscaster, Mark Rosen, also hosts a daily show on Clear Channel's sports KFAN-AM. Despite the strong news brands, the top station

in the market by far is Citadel's classic rock KQRS.

The Twin Cities have twin newspapers: the Star Tribune, the largest, and the St. Paul Pioneer Press, which focuses on the state capital.

A big commuting market, Minneapolis-St. Paul bristles with digital out-of-home media. Clear Channel has a network of 16 digital billboards, in addition to more than 1,700 static faces. Adspace Mall Network just added its "smart screen" digital network to several malls. And CBS Malls has advertising in the gargantuan Mall of America.

—Katy Bachman, Mediaweek

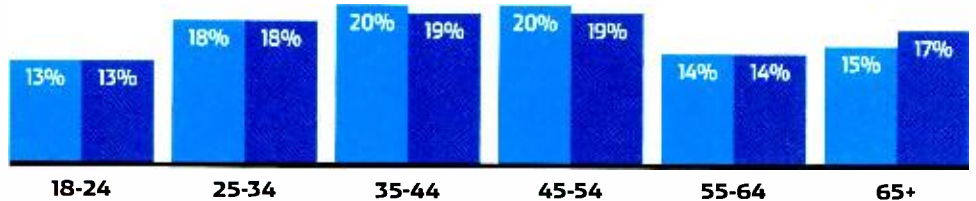


WHO THEY ARE

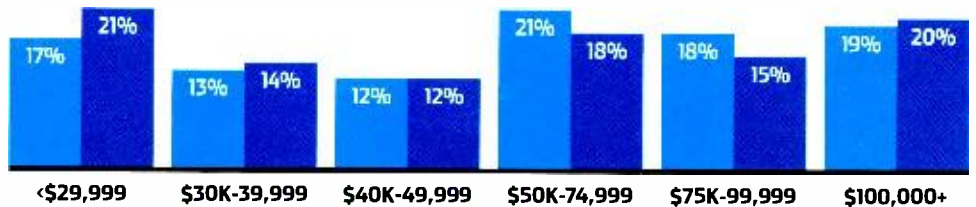
	Minneapolis-St. Paul DMA %	US %
Men	49%	49%
Women	51%	51%
Married	59%	57%
Never Married (Single)	26%	25%
Widowed/Legally Separated/Divorced	14%	18%
White	91%	83%
Black/African-American	--	12%
Hispanic	--	13%
Other	--	3%
Employed Full-Time (35 Hours Or More)	53%	50%
Employed Part-Time (Less Than 35 Hours)	19%	15%
Not Employed	29%	35%
No Children In Household (Under 18)	60%	59%
One Or More Children	40%	41%
Two Or More Children	24%	25%
Three Or More Children	9%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Spot Television	\$456.8M	\$286.4M	-37%
Newspaper	292.9M	267.4M	-9%
Radio	85.6M	88.6M	4%
Outdoor	54.0M	52.9M	-2%
Local Magazine	42.7M	40.8M	-5%
Total	\$932.1M	\$736.1M	-21%

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pure Play	\$117.5M	\$407.3M	\$524.8M	70.8%
Newspapers	61.1M	22.1M	83.2M	11.2%
Television	8.9M	46.6M	55.5M	7.5%
Magazines	1.6M	39.6M	41.2M	5.6%
Directories	15.0M	15.3M	30.2M	4.1%
Other Print	3.0M	0.2M	3.3M	0.4%
Radio	2.1M	1.2M	3.2M	0.4%
Total	\$209.2M	\$532.3M	\$741.4M	

© 2008, Borrell Associates, estimates based on Q1 figures, DMA

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
August '08	▲\$239	▼\$237	▲\$630	▲\$347
July '08	▼232	▼242	▲620	▼344
June '08	▲237	▲277	▲625	▲352
March '08	215	230	574	323

SOURCE: SQAD Q3 2008, DMA

SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
August '08	▼\$205	▼\$199	▼\$202
July '08	▲214	▲207	▼207
June '08	▲211	▲202	▲208
March '08	210	180	211

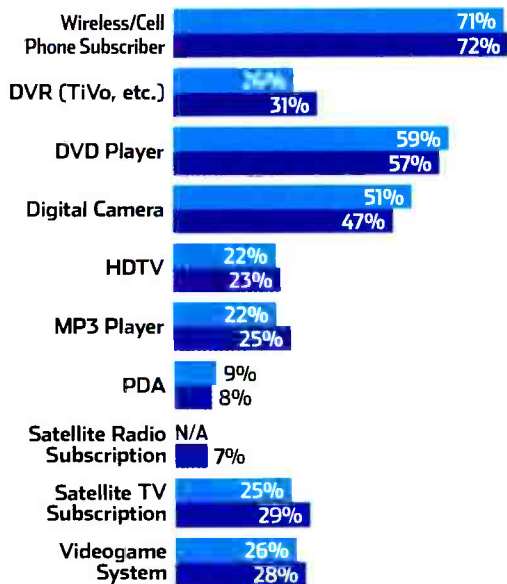
SOURCE: SQAD Q3 2008, METRO

COLOR KEY:

▲ Trending Upward
▼ Trending Downward

MEDIA

Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 2 2007, DMA

Newspaper Readers

Any Daily (Cumulative)	62%
Any Sunday (Average)	59%
Online (Past 30 Days)	25%

Out-Of-Home COMMUTING TIME (To Work, One-Way)

< 10 Minutes	22%
10-19 Minutes	24%
20-29 Minutes	22%
30-59 Minutes	21%
60+ Minutes	--
Don't Commute	8%

MODE OF TRAVEL

Carpool	--
Drive (Not Carpool)	97%
Public Transportation (Combination of bus, rail, motorcycle, taxi or other)	19%

Newspaper, OOH and Web: Scarborough Minneapolis-St. Paul Local Market Study, Release 1 2008; Cable: Nielsen; TV: Nielsen Spring 2008 Live+7, all DMA

Web Connection (HHLd)

Cable Modem	24%
Dial-Up	17%
DSL	29%
Other Connection	5%
None	28%

Cable Penetration

Cable, Non ADS	57%
Alternate Delivery Sys.	25%
Digital Cable	34%
Cable With Pay	26%

Television Usage

Early AM (5-9a)	24%
Early Fringe (3-5p)	32%
Early News (5-5:30p)	42%
Prime Access (6-7p)	48%
Prime	60%
Late News (11-11:30p)	58%

Audio/Video Stores Shopped Past 12 Months (HHLd)

Best Buy	35%	Sears	5%	Did Not Shop For Audio/Video Items	42%
Circuit City	13%	Target	27%	Any Audio/Video Store Shopped	58%
Radio Shack	5%	Wal-Mart	21%		
Sam's Club	8%	Other Store	10%		

SOURCE: Scarborough Minneapolis-St. Paul Local Market Study, Release 1 2008, DMA

RADIO

Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-AUG	08-JUL	08-JUN	08-MAY	08-APR
Western Stone & Metal	\$148	\$131	\$112	\$100	\$121
Willis Stein & Partners	119	82	102	84	92
McDonald's	120	104	124	69	83
Verizon	107	84	89	73	70
Toyota	157	41	29	92	88
Comcast	106	68	57	74	78
Supervalu	43	55	64	93	113
Signet Group	--	--	35	81	72
Menard	64	62	64	52	62
Ibiquity Digital	74	66	61	41	67

SOURCE: Nielsen SpotScan, Metro

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Clear Channel	5 FM, 1 AM	25.8
Citadel	5 FM	16.1
CBS Radio	2 FM, 1 AM	13.1

SOURCE: Arbitron Spring 2008, Metro

Radio Usage

AM Drive (6a-10a)	80%	PM Drive (3p-7p)	80%
Midday (10a-3p)	70%	Evening (7p-Mid)	49%

SOURCE: Arbitron Spring 2008, Persons 12+, Metro

Ratings

PERSONS 12+, WINTER 08-SPRING 08 (RANK)

KQRS-FM	8.6-10.2 (1)
WCCO-AM	6.8-6.5 (2)
KEEY-FM	6.2-6.2 (3)
KDWB-FM	5.1-6.0 (4)
KSTP-FM	4.3-4.9 (5)

PERSONS 18-34 SPRING 08 (RANK)

KDWB-FM	(1)
KQRS-FM	(2)
KXXR-FM	(3)
KTTB-FM	(4)
KEEY-FM	(4)

PERSONS 25-54 SPRING 08 (RANK)

KQRS-FM	(1)
KEEY-FM	(2)
KSTP-FM	(3)
KTCZ-FM	(3)
KXXR-FM	(4)

SOURCE: Arbitron Spring 2008, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 METALLICA	DEATH MAGNETIC	6 SLIPKNOT	ALL HOPE IS GONE
2 JESSICA SIMPSON	DO YOU KNOW	7 SOUNDTRACK	MAMMA MIA!
3 KID ROCK	ROCK N ROLL JESUS	8 SUGARLAND	LOVE ON THE INSIDE
4 YOUNG JEEZY	RECESSION	9 LIL WAYNE	THA CARTER III
5 MITCH HEDBERG	DO YOU BELIEVE IN GOSH?	10 JASON MRAZ	WE SING. WE DANCE. WE STEAL THINGS

SOURCE: Nielsen SoundScan, for week ending: 09/14/2008

EDITORIAL

Associate Publisher/Editorial Director
Cyndee Maxwell
CMaxwell@RadioandRecords.com
(323) 954-3420

Executive Editor Paul Heine
PHeine@RadioandRecords.com
(646) 654-4669

Senior Editor (News, Rock Editor)
Mike Boyle
MBoyle@RadioandRecords.com
(646) 654-4727

Senior Editor (Features)
Chuck Taylor
CTaylor@RadioandRecords.com
(646) 654-4729

CHR/Top 40 Editor Kevin Carter
KCarter@RadioandRecords.com
(323) 954-3433

Washington, D.C. Bureau
Chief/Business Editor Jeffrey Yorke
JYorke@RadioandRecords.com
(301) 773-7005

Country Editor R.J. Curtis
RCurtis@RadioandRecords.com
(323) 954-3444

Radio Editor Ken Tucker
KTucker@RadioandRecords.com
(615) 321-4286

Latin Formats Editor Jackie Madrigal
JMadrigal@RadioandRecords.com
(323) 954-3427

Urban/Rhythmic/Gospel Editor
Darnella Dunham
DDunham@RadioandRecords.com
(323) 954-3421

Assistant Editor Foladé Bell
FBell@RadioandRecords.com
(323) 954-3450

Christian Editor Kevin Peterson
KPeterson@RadioandRecords.com
(850) 916-9933

Triple A Editor John Schoenberger
JSchoenberger@RadioandRecords.com
(323) 954-3429

Smooth Jazz Editor Carol Archer
CArcher@RadioandRecords.com
(323) 954-3419

AC/Hot AC Editor Keith Berman
KBerman@RadioandRecords.com
(323) 954-3432

News/Talk/Sports Editor Mike Stern
MStern@RadioandRecords.com
(773) 857-2693

News Editor Julie Gidlow
JGidlow@RadioandRecords.com
(323) 954-3417

Online Editor Alexandra Cahill
ACahill@RadioandRecords.com
(646) 654-4679

Ratings Editor Hurricane Heeran
HHeeran@RadioandRecords.com
(323) 954-3425

Copy Chief Chris Woods

Copy Editors
Wayne Robins, Christa Titus

CHARTS

Director of Charts Silvio Pietroluongo
SPietroluongo@RadioandRecords.com
(646) 654-4624

Nashville Director of Operations and Charts Wade Jessen
(Country, Christian & Gospel)
WJessen@RadioandRecords.com
615-641-6080

Chart Managers
Anthony Colombo
(Alternative, Active Rock, Heritage Rock, Triple A)
AColombo@RadioandRecords.com
(646) 654-4640

Raphael George
(Urban, Rhythmic, Rap)
RGeorge@RadioandRecords.com
(646) 654-4623

Gordon Murray
(Smooth Jazz)
GMurray@RadioandRecords.com
(646) 654-4638

Gary Trust
(Hot AC, AC)
GTrust@RadioandRecords.com
(646) 654-4659

Director of Music Operations

Josh Bennett
JBennett@RadioandRecords.com
(323) 954-3431

Charts & Music Manager
Michael Vogel
MVogel@RadioandRecords.com
(323) 954-3439

Chart Assistant Mary DeCroce
(Country, Christian, Gospel)
MDeCroce@RadioandRecords.com
615-332-8339

Chart Production Manager
Michael Cusson

Associate Chart Production Manager
Alex Vitoulis

ART

Art Director Ray Carlson

Advertising Artist Ken Diamond

PRODUCTION

Production Director Terrence Sanders

Senior Editorial Production Manager
Barry Bishin

Editorial Production Manager
Susan Chicola

Editorial Production
Rodger Leonard, Anthony T. Stallings

Advertising Production Manager
Chris Dexter

Director of Digital Products
Susan Shankin

Design Albert Escalante,
Glorioso Fajardo, Patricia McMahon

SALES

Director of Sales Henry Mowry
HMowry@RadioandRecords.com
(323) 954-3424

Sales Manager Kristy Scott
KScott@RadioandRecords.com
(323) 954-3435

Sales Representatives

Alison Cooper
ACooper@RadioandRecords.com
(323) 954-3437

Rosalina Correa
RCorrea@RadioandRecords.com
(323) 954-3434

Melissa Carn
MCarn@RadioandRecords.com
(615) 321-4283

Gabrielle Graf
GGrat@RadioandRecords.com
(614) 937-4088

Jessica Harrell
JHarrell@RadioandRecords.com
(615) 497-7299

Meredith Hupp
MHupp@RadioandRecords.com
(615) 321-4282

Steve Resnik
SResnik@RadioandRecords.com
(323) 954-3445

Michelle Rich
MRich@RadioandRecords.com
(812) 303-7676

Sales Assistant Jana Rockwell
JRockwell@RadioandRecords.com
(323) 954-3428

NEW BUSINESS DEVELOPMENT

Senior Director/Digital Initiatives
John Fagot
JFagot@RadioandRecords.com
(323) 954-3430

ADMINISTRATION

Executive Assistant Lisa Linares
LLinares@RadioandRecords.com
(323) 954-3436

SUBSCRIPTIONS

(800) 562-2706 (U.S.);
(818) 487-4582 (outside U.S.)
radioandrecords@espcorp.com

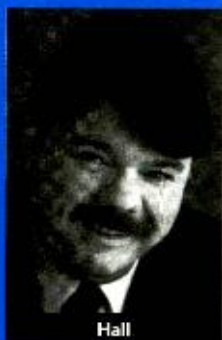
R&R Radio & Records is a registered trademark.
No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.



TIMELINE

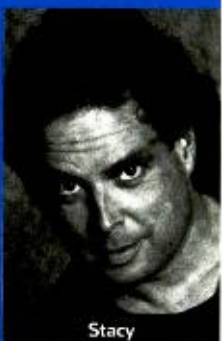
1 YEAR AGO Debbie Brazier boosted to VP of programming for KGOW/Houston. ■ Bob Kaake becomes VP of programming and strategic implementation at Strategic Radio Solutions. ■ Steve Versnick tapped as PD of KTLK/Minneapolis.

5 YEARS AGO David G. Hall hired as VP of AM programming for Infinity/Los Angeles. ■ Stella Schwartz elevated to PD of KOST/Los Angeles. ■ Mike Stern selected as PD of WKQX/Chicago.



10 YEARS AGO Pete Rosenblum rises to senior director of alternative and rock promotion for Arista Records. ■ Margarita Vasquez promoted to PD of WLEY/Chicago. ■ Gary Cee officially named PD of WLIR/Nassau-Suffolk.

15 YEARS AGO Thomas Mottola ascends to president/COO of Sony Music Entertainment. ■ Charlie Seraphin upped to VP/GM of KRLD/Dallas and Texas State Network. ■ Rick Stacy recruited as PD of KKFR/Phoenix.



20 YEARS AGO Smokey Rivers appointed VP of programming at Stoner Broadcasting. ■ Bill Cahill chosen as PD of WBZZ (B94)/Pittsburgh. ■ KRZQ/Reno, Nev., APD Dale Kelly becomes PD of KZEW/Dallas.

25 YEARS AGO Sandusky president Toney Brooks adds GM duties for KEGL/Dallas. ■ Joe Kelly selected as VP/GM of WROR/Boston. ■ Jason Kane promoted to PD of WPKX-AM & FM/Washington.



30 YEARS AGO Bobby Hattrik appointed PD of KWK-FM/St. Louis. ■ Dene Hallem hired as PD of KBZT/San Diego. ■ Kevin Metheny named PD of WXKX (96KX)/Pittsburgh.

—Compiled by Hurricane Heeran (hheeran@radioandrecords.com)

The Programming Department

■ Nixon has been sworn in as the new PD of Galaxy alternative WKRL/Syracuse and active rocker WKLL/Utica, N.Y., both known as “K-Rock.” Nixon arrives from the APD chair at Citadel active rocker WQXA (105.7 the X)/Harrisburg and fills the void made last month when Ty left for WCHH (Channel 104.3)/Baltimore. “Nixon is a helluva talent—out of the box, over the top, in your face, bold . . . just like K-Rock,” VP of programming Mimi Griswold tells ST.



New PD Nixon (left) greets an eager K-Rock fan.

■ Bob Moore exits the PD/afternoon chair at NextMedia hot AC WGER (Magic 106.3)/Saginaw, Mich. Offer him a new gig at 989-992-6717 or kidneybob@gmail.com. Coming in to replace him is Lauren Davis. Feel free to offer her congrats at ren@magic1063.com.

■ A man known simply as Maynard is the new PD at Clear Channel alternative WXSX (X101.5)/Tallahassee, Fla. The gig

has been open since Greg “Gonzo” Sutton left in May to go into artist management. Maynard makes his way along the Gulf Coast from the APD/MD/mid-day chair at Triad active rocker WCPR/Biloxi-Gulfport, Miss. Look for Maynard to be in the house like shag carpet Sept. 29; hit him up for a Tallahassee crash pad at jjmx@hotmail.com.

■ After a year-and-a-half in afternoons at Cox AC WEZN (Star 99.9)/Bridgeport, Conn., Steven E.

Roy has exited. Chris Eagan comes in to plug the gap and also picks up Day-Glo APD stripes.

■ Congrats to Carmel Holt, who’s been upped from assistant MD to “Actual Damn MD” of triple A WDST/Poughkeepsie, N.Y. But wait! There’s more! Apparently not busy enough, Ms. Holt will also take on morning show producer duties and do middays. Current MD/night jock Dave Doud has been upped to APD and moves to weekends/fill-in. PD Jimmy Buff takes over nights.

Executive Sweet

■ Clear Channel’s Online Music and Radio division continues to bolster its stable of high-profile executive talent with the addition of Michael Jackel as senior VP of digital sales. Jackel, who’s transferring into his new gig from the general sales manager chair at Clear Channel CHR/top 40 powerhouse KIIS/ Los Angeles, won’t even have to change the address on his magazine subscriptions since

he’ll continue to be L.A.-based but will oversee CCOMR sales nationwide.

■ At CBS Radio, triple A WXRT/Chicago fixture Tom Lisack is also heading to the company’s Digital Media Group: He’s the new director of digital music media and brand loyalty, which will really impress his parents and neighbors. Lisack is packing for a move to L.A. from the

director of new media and marketing chair at ‘XRT.

■ Speaking of ‘XRT, after nearly a decade as executive producer/morning show producer at the station, Pete Crozier is hitting the road as a solo act by launching his own creative production company, creatively titled Crozier Radio Productions. For more info on how you can meld with Crozier’s creative mind,

e-mail him at petecrozier@ameritech.net or hear samples at crozierradio-productions.com.

■ Chris Cline has been named director of affiliate relations for Seattle’s ReelWorld. Cline is co-founder of jingle production company N2 Effect. He can be reached in his new digs at 972-898-9922 or chris@reelworld.com.

‘Nudge At Night’ Debuts, Well, At Night

The news was announced Sept. 17 at the R&R Convention’s opening-night cocktail party—and in a bizarre twist, the press release was dated September 2009, so we’re actually way ahead of the curve on this: Nudge has been handed the keys to his own nationally syndicated night show, factually titled “Nudge at Night,”

that will run live 7 p.m.-midnight ET on Dial Global’s top 40 “Hits Now!” format (and refeed conveniently for a time zone near you), starting sometime next month. You may remember Mr. Nudge for his most recent gig in nights at WSTR (Star 94)/Atlanta, as well as his time at WHYI (Y100)/Miami and WIOQ (Q102)/Philadelphia.

Condolences

Veteran programmer Neil McIntyre died Sept. 11 after a battle with cancer. McIntyre is best-known for his stints in New York radio, most notably at WINS, WPIX and WNEW. He also worked with Quincy McCoy at WKTU in the early ‘80s during the station’s transition from disco to top 40. “Neil was the best,” says McCoy, now with Rhaphsody in San Francisco. “He

was one of my radio heroes who worked with the best personalities radio had to offer. Neil was there from the beginning of top 40 radio. Calling him ‘a great storyteller’ is an understatement, but, more importantly, he was a guy who programmed from the gut and led his jocks with humor and honor. I was really blessed to have him as friend and mentor. Mac

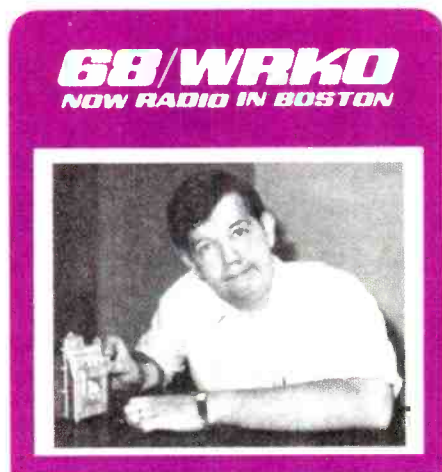
saved my life. I never would have made it through my early years in New York without his counsel. It was guys like Neil who put up with all the corporate shenanigans and questionable GMs, so talented jocks would be free to do their thing. Few have the courage to program from the heart like that anymore. I’ll miss Mac, and I’ll never forget what he taught me.”

Quick Hits

■ Big news out of Boston, as market icon **Dale Dorman** shifts from mornings to weekends at CBS Radio oldies **WODS (Oldies 103.3)**. Dorman has been a veritable radio institution in Boston for nearly 40 years: He joined WODS in 2003 after a 23-year run across the street at **WXKS (Kiss 108)** and a decade at **WRKO**. Right now, **Karen Blake** and Boston institution **Bob Lobel** are doing mornings.

■ "On-Air With Ryan Seacrest" also rolls into the Valley of the Sun on Trumper rhythmic AC **KMVA (MOVIN 97.5)/Phoenix**. PD **Bob Lewis**, who we know personally, shuffles the jock deck to accommodate **Seacrest's** arrival: **Lukas & Nina** roll 5 a.m.-10 a.m., followed by MD **Darrin Stone** 10 a.m.-1 p.m. Seacrest is on 1 p.m.-4 p.m., followed by the dulcet tones of Lewis himself until 7 p.m. After that, "it's all the MOVIN hits a human can choke on from 7 p.m. to 5 a.m.," Lewis says.

■ Speaking of the planet-sized juggernaut that is Seacrest, he also grabs noon-3 p.m. on NextMedia CHR/top 40 **WERO (Bob 93.3)/Greenville, N.C.**, as **Jamie** slides back to part-time as she gets ready to move to Italy next month. Luckyyyy! Not only that, but afternoon goddess **Gina Gray**



Dale Dorman back in the day at WRKO/Boston.

is now sporting fashionable APD stripes. **Ace & TJ** remain in mornings, followed by PD **Chris "Hollywood" Mann** in the cushy 10 a.m.-noon shift, then **Seacrest** and **Gray** 3 p.m.-7 p.m.

■ Is **Bubba the Love Sponge** eyeing some additional Florida radio real estate? Señor Sponge, already beloved on Cox classic rock pals **WHPT/Tampa** and **WFYV/Jacksonville** (as well as his Sirius XM show), was heard dropping some hints that his show could soon be expanding into Orlando and Miami. Intrigued, we queried **Bubba's**

spokeswoman, **Elise Brown**, who offered up a hearty "no comment." Awesome! We must be close, so please stay tuned.

■ The lovely and multitalented **Anita Bonita** has left the friendly confines of Greater Media classic hits **WJRZ/Monmouth-Ocean**, where she had been morning show co-host/news director for the past three years. Ms. Bonita is more than ready to get back on the horse, as it were, and is extremely reachable through her very own personalized Web site, anitabonita.net.

■ Market vet **Kitty Kinnin** has returned to Clear Channel/Raleigh to do mornings on classic hits **WRVA (100.7 the**

River). No stranger to the cluster, Kinnin previously spent 12 years in middays on sister **WRDU** and host of "Sunday Jazz Brunch," four years in middays across the street on Radio One urban AC **WFXC/WFKK (Foxy 107.1/104.3)** and did a brief stint at Curtis Media. **Sybil McGuire** is sandwiched between Kinnin and **Taylor** from 9 a.m. to 2 p.m.



■ **Grossmann** goes Rogue . . . and not in that X-Men kind of way: **Laura Grossmann** is the newly installed morning co-host on Opus alternative **KROG (96.9 the Rogue)/Medford, Ore.**, holding down "The Rude Awakening" alongside PD **Cosmo**. She arrives from **KLAD/KAGO (99.5 the Rock)/Klamath Falls, Ore.**, and replaces a jock known simply as **JP**.

■ After a few years in the private sector (which included starting her own Pampered Chef business), **Dana Lundon (Masucci)** has cranked up her lady-headphones again, landing a weekend shift at Citadel hot AC **WDVD/Detroit**. No stranger to the Motor City, Lundon most recently did middays in the market at CBS Radio oldies **WOMC**.

Q Primed For Awesomeness

After years of managing artists, the folks at Q Prime have cannonballed into the record-label end of the pool with their shiny new venture: a label they've named mom&pop music company. [Ed. note: No, our "shift" key isn't broken—the name is lowercase on purpose.] **Michael Gladstone** (ex-DreamWorks, Epic), who became part of the Q

Prime family in May after running Sire Records, will head up mom&pop, and **RED** will handle distribution. "In continuing Q Prime's legacy of building careers, we've decided to make the long-term commitment to add recorded music and publishing to our family; hence, mom&pop," Q Prime's **Cliff Burnstein** said, speaking to a captive audience

of interns in the break room. "Our ambition is not to be 'indie' or 'major.' Instead, we are striving toward what would now be considered a boutique label." Look for mom&pop to roll out "Simple Times" from **Joshua Radin** Sept. 30—a song that conquered the album and alternative charts on iTunes in a mere 48 hours.

Discover **Oasis Gold™**
worth up to \$10,000 in
real marketing dollars.



Contact **Phil Strider** or **Adam Wilbur**
at 920-271-1000. oasispreview.com

Economy, localism, digital, electronic measurement command the spotlight at R&R Convention, NAB Radio Show

Center Stage

An R&R Staff Report

The days leading up to the R&R Convention and the NAB Radio Show in Austin were especially dramatic as Hurricane Ike swept across the Texas coast during the weekend of Sept. 13, displacing more than 1 million people. Meanwhile, an already sluggish U.S. economy suffered a major body blow Sept. 15 when 158-year-old investment bank Lehman Brothers filed for the biggest bankruptcy in U.S. history. A rapid-fire series of equally dire developments in the financial sector triggered the largest drop in stocks since Sept. 12, 2001, as a full-scale economic crisis unfolded.

These events sparked discussion and debate at both conventions in sessions dedicated to the importance of serving the community through localism and forecasting radio's financial future. As in recent years, technology and Arbitron's Portable People Meter (PPM) ratings service were discussed at length and inspired the most impassioned responses from panelists.

During his Sept. 17 "State of the Industry" address, NAB president/CEO David Rehr touched on a variety of hot topics, including technological innovation in radio, localism, performance royalties and the need for broadcasters to serve as industry advocates, a sentiment frequently echoed by panelists. Negativity about radio, particularly from those in the medium, is "pervading the radio business and threatens to paralyze us," Rehr warned. He praised broadcasters in general and Texans in particular for their efforts to inform listeners about upcoming storms and available aid after their communities were devastated by wind and water. He also called the FCC's inquiry into whether broadcasters ought to be regulated by certain localism rules "misguided."

FCC chairman Kevin Martin and commissioner Jonathan Adelstein discussed the localism issue at length during two separate NAB gatherings. During his "Breakfast With the Chairman" Sept. 18, Martin said that Congress was concerned that broadcasters weren't taking their public service commitment to heart. Speaking one-on-one with NAB radio board member Russ Withers, he encouraged broadcasters to "come forward" with a plan offering solutions to address Congress' concerns over overnight

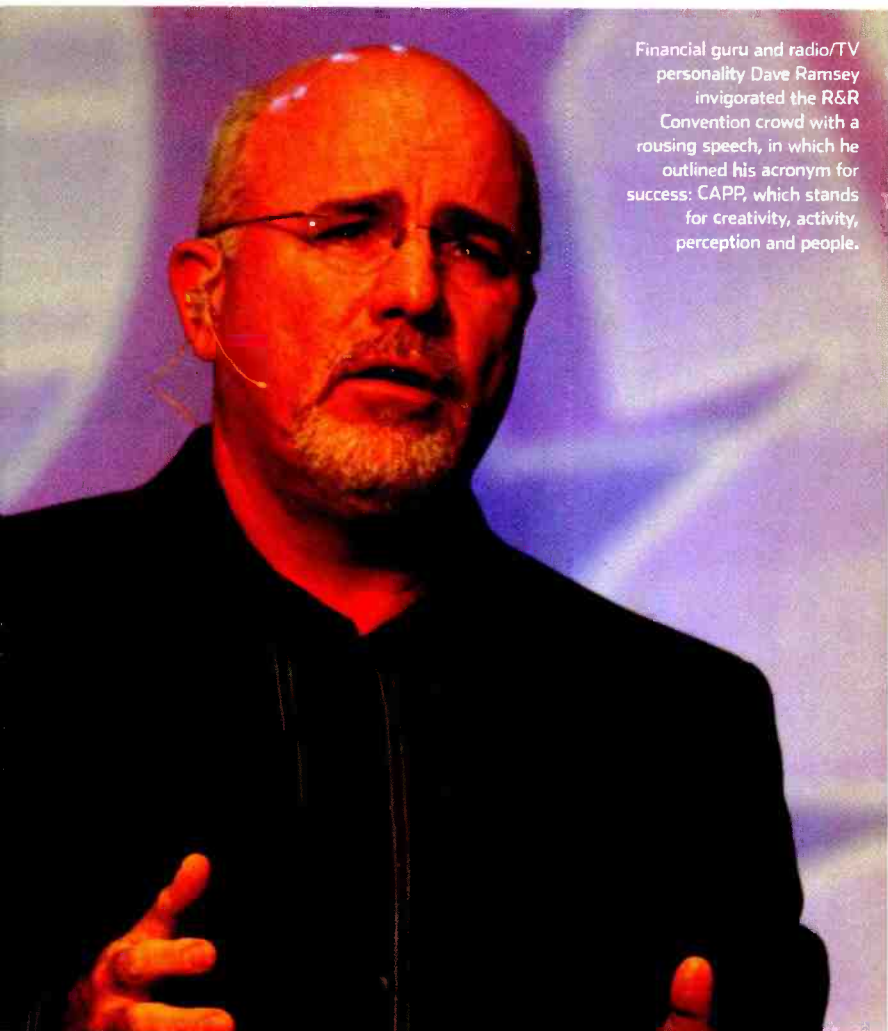
staffing of radio facilities and voice-tracking.

Martin added that among members of Congress, "there is concern about broadcasters as a whole. This is an opportunity for you all to get it resolved by the end of the year. I have a true belief that broadcasters have a desire to serve the public. There are people on the Hill who don't think broadcasters have that concern."

The next morning, Adelstein told Commonwealth Broadcasting president/CEO Steve Newberry that "radio has a good future if it really sticks to local communities" and praised local content and the portability of radio. He said he would prefer to see broadcasters develop their own set of "best practices" to adhere to over any mandatory FCC guidelines.

Greater Media active rock WMMR/Philadelphia PD Bill Weston addressed the issue from a front-lines perspective during an active rock session Sept. 19 at the R&R Convention. "Localism is radio; localism is us and it's what we do," Weston said. "We're not channel 325 on XM. We're a radio station that is part of the city. And, hopefully, you are lucky enough to work for a company that believes in talent and you're not voice-tracking three out of the five dayparts. Hopefully, you've got people on the air that are speaking to selling music and telling listeners where your street team is going to be that night."

The PD credited his veteran airstaff with knowing how to sell the local aspects of the city and singled out his 2008 R&R active rock Industry Achievement Award-winning morning show, "Preston & Steve," for having a "work ethic" about promoting Philadelphia.



Financial guru and radio/TV personality Dave Ramsey invigorated the R&R Convention crowd with a rousing speech, in which he outlined his acronym for success: CAPP, which stands for creativity, activity, perception and people.



NAB president/CEO David Rehr discusses radio's future during his State of the Industry Address at the NAB Radio Show.



Eighties hitmaker and Clear Channel KUFX/San Jose morning show host Greg Kihn appeared at the Jacobs Media Summit 13 "President of Radio" session.



Clear Channel urban AC KHHT (Hot 92.3)/Los Angeles PD R Dub, left, and veteran programmer Cruze weighed in on alternative business models at the R&R Convention.

Hurdles Ahead

When Rehr spoke about negativity among broadcasters during his address, he may have been referring to the dour predictions made Sept. 17 at the annual Dickstein Shapiro-sponsored broadcast finance seminar, "Financing Parameters."

Garrett Komjathy, managing director for loan originations at GE Commercial Finance, was almost apologetic as he outlined the hurdles for radio that lie ahead. He expected radio ownership to hit a rough patch ahead, in the next six to nine months. "We will see more stations come on the market as overleveraged companies sell their properties. Unfortunately, some people will have to sell." Some of those properties, he added, will be stand-alone operations and he said there is "limited money" for those properties. "There will be more downward pressure before it gets better."

When Dickstein Shapiro partner and panel moderator Lew Paper asked if radio would be aided more by having the Democrats or Republicans in office next year, few could speculate on the advantages of one party over the other.

"We still have a lot to go through," said Bruce Levy, managing director of media and communications investment banking for Wachovia Securities. "We're going to take some pain as part of moving forward. I don't know about the administration, but I know there is going to be a lot of trading between the parties [concerned] and cleaning up the balance sheets."

The panelists, which included executives at lead-

ing radio groups, had a more upbeat outlook at the "Operation & Acquisition Strategies" session, the second part of the Dickstein Shapiro seminar. All agreed that the industry is facing tough times but were optimistic that radio would pull through by working harder. They also made it clear that radio isn't in some sort of solo funk—it's everyone's problem.

"The economy kind of mutters along right now," Cumulus Media chairman/CEO Lew Dickey said. "We can diversify our business away from other businesses that are in downward cycles right now." Dickey said there was a "reverse auction" of sorts going on these days as "buyers set the price, they say how much they are going to spend, then broadcasters run out and compete for that business. It's a jump ball. That makes it difficult to get traction on that pricing."

Dickey said he expected business to continue this way for a while and that "2009 will be a challenge. There is no doubt about it. Consumers are pretty much tapped, and they can't use their homes as an ATM anymore."

RBS Greenwich Capital managing director James Kuster was optimistic that online revenue would bolster radio's sagging balance sheets. "Radio is late to the party in designating resources to off-air revenue streams, but revenues will hit 10% sooner than anyone thought," he said. "It's still a small piece of the pie but it's a good sign."

All agreed that the industry needs to be its own best PR agency and promote the core reasons that the medium attracts listeners and delivers for

'We need to go back to the basics that got us consolidated in '96. If we do not go back to basics, we'll be sitting here next year talking about how bad 2009 is.'

—Lew Dickey

advertisers. "We need to go back to the basics that got us consolidated in '96. If we do not go back to basics," Dickey said, "we'll be sitting here next year talking about how bad 2009 is."

Saga chairman Ed Christian reminded the others that "radio as a medium has not lost its luster at all. But if you talk about radio as a business, then you have a lot of naysayers."

He then had a little fun with former Vice President Spiro Agnew's famous line about "the nattering nabobs of negativism" that made his colleagues on the panel and in the room chortle. Then, referring to the naysayers again, Christian cracked, "I really want to punch their lights out."

Noted financial guru and radio/TV personality Dave Ramsey took the R&R Convention stage Sept. 17 to give an invigorating speech, in which he outlined his acronym for success, CAPP, which stands for "creativity, activity, perception and people." Speaking to creativity, Ramsey noted it's something that needs to be developed and polished, not something you're born with. "Creativity is about 98% sweat," he said. "Push stuff back. Tell the creative people to do better. Use the phrase 'That's not good enough.'" Ramsey also advised people to roll up their sleeves and get passionate about their work.

Radio Party Platforms

The panelists at Jacobs Media's Summit 13, held Sept. 18 in conjunction with the R&R Convention, were full of suggestions about how they would improve radio if appointed "president" of the medium. Syndicated host Greg Kihn, based at Clear Channel classic rock KUFEX (98.5 KFOX)/San Jose, was boldly honest.

"I am truly a virgin," Kihn said. "I don't know what I'm doing, never have. I am truly making it up as I go along, and now they call that 'content.' I don't know what programmers want, I only know what listeners want. As president, I would encourage programmers to not micromanage performers and let them be creative."

R&R president/publisher Erica Farber said, "Absolutely no one is allowed to complain about anything unless they have a valid plan to fix it." She would also require all stations to pay 50% higher commission for all new business written for advertisers who have not been on the air for at least a year. Another suggestion was that all stations must tell listeners what songs they are playing and who the artists are, and that all employees will be required to listen to the stations they work for, "because if they listened, maybe some improvements would be made to the stations."

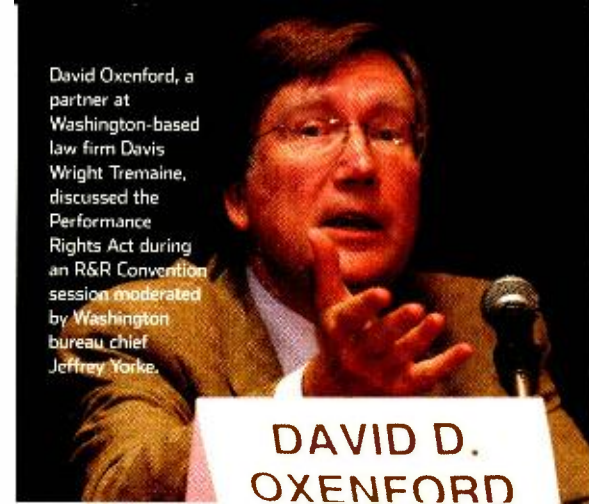
Syndicated morning show host Kidd Kraddick warned the industry that "we are selling our business short" and encouraged attendees to be the

Continued on page 14

From left, Cherry Creek Radio president/CEO Joe Schwartz, Clear Channel Communications CEO Mark Mays, CBS Radio president/CEO Dan Mason and Cumulus Media president/CEO Lew Dickey address NAB Radio Show attendees during the Broadcast Financing 2008 info session.



David Oxenford, a partner at Washington-based law firm Davis Wright Tremaine, discussed the Performance Rights Act during an R&R Convention session moderated by Washington bureau chief Jeffrey Yorke.



DAVID D. OXFENFORD

Continued from page 13

alpha wolves of the entertainment industry and not take a back seat to any other medium, in particular the Internet.

He complained that jocks are constantly sending their listeners to a station's Web site to "get details. I am a little disappointed that radio has become little more than a carnival barker for the Internet," he said. "The only way we win is by taking control of radio." Kraddick said. "Let's take control of our medium and stop being the Internet's bitch."

Despite another month of tumbling radio revenue, the group PDs session Sept. 18 at the NAB confab focused on promising recent developments in the industry.

CBS Radio senior VP of programming Greg Strassell said HD side channels in New York and other markets showing PPM audience detections for the first time was a positive indicator. "That's a hell of a story," Strassell said. "Ford and Volvo are making HD part of standard packages. We're having more meetings to step up our HD efforts, because there are going to be more radios and more detections with the PPM."

Addressing the gloomy economic indicators, Border Media Partners (BMP) VP of Spanish-language radio programming Jose Santos said it's crucial that programmers keep their chins up. "A lot of it has to do with attitude, being positive. Coach the talent, make them feel good. Believe in your product and have some fun," he said.

Most of the programmers were positive about radio finally catching up with other media in the area of electronic audience measurement. Strassell said CBS repositioned WXRK (K-Rock)/New York in February and saw the impact in pre-currency PPM data by the end of the next month. "The listener wins with electronic measurement," Strassell said. "Now we're not guessing, playing diary games or overresearching our radio stations."

But Santos, like most broadcasters specializing in Latin formats, had concerns about whether PPM samples adequately represent Hispanic audiences. "It's very scary for Hispanic radio right now," he said.

However, Santos, who also consults stations not owned by BMP, said he is most concerned about the PPM in markets with relatively small Hispanic populations, such as Philadelphia (6%) and Portland, Ore. (10.3%). "In major markets like Philly where you don't have high percentages of Hispanics, I'm asking, 'Can we get larger sample sizes of Hispanic panelists?' And I'm very concerned about continuous rollouts."

Acknowledging that problems exist with the PPM, Lincoln Financial Media VP of programming and operations John Dimick noted that broadcasters taking issue with Arbitron over sample sizes is nothing new. "Differential survey treatment was a problem, too," he said. "Country and alternative took a beating from DST."

Adapting To Electronic Measurement

Three sessions at the NAB Radio Show and four at the R&R Convention were devoted to discussing some aspect of the PPM ratings service,

'I am a little disappointed that radio has become little more than a carnival barker for the Internet. The only way we win is by taking control of radio. Let's take control of our medium and stop being the Internet's bitch.'

—Kidd Kraddick

including programmers' mastery of the methodology, former PPM panelists' listening habits and controversy surrounding its rollout in eight new U.S. markets. Subpoenas issued by the New York and New Jersey attorneys general asking Arbitron for information about its sampling methods and the FCC's request for public comments about starting an investigation have kept the issue in the spotlight.

Minority broadcasters got an opportunity to share their PPM concerns Sept. 18 at the R&R Convention's joint Latin/urban panel "United We Stand in a PPM World." The key word uttered by many of the panelists was "frustration" over recruitment issues and accountability. Isabella Sanchez, chairwoman of the Assn. of Hispanic Advertising Agencies' PPM Council, also brought up another major bone of contention: the mechanics of electronic measurement. "Why should we allow the flaws in measurement to continue?" she asked. BMP president/CEO Jeff Hinson agreed. "Accurate measurement of an audience is one of the core issues to our business," while Interep senior VP/director of urban marketing Sherman Kizart added, "African-American broadcasters aren't anti-electronic measurement—they're just pro-getting it right."

Arbitron VP of Latin America marketing Clara Carneiro gamely kept pace—she swiftly acknowledged the panelists' issues and offered measured responses: "United we stand is an important concept," she said, while discussing recent meetings with AHAA, the Spanish Radio Assn. and the National Assn. of Black Owned Broadcasters. "We are here to service the ultimate customer . . . the advertiser."

She also noted that "there are pain points at every crossroad this industry is facing" and agreed on the need for accountability. "What does 'representation' mean? Is it proportionality? Globally speaking, PPM requires the greatest level of compliance and offers a methodological improvement over the diary service. We are prepared to be held accountable," she said.

Kizart said minority broadcasters were looking for "follow-up and follow-through, but it has to be very real. The alarm here is very real. Arbitron has a real opportunity here to form a real partnership,

but this effort has to be more than hollow words."

In addition to Carneiro, other Arbitron executives appeared at both conventions to inform programmers about the PPM and, in some cases, defend their products. Director of urban media services Julian Davis advised attendees at R&R's "PPM on a Roll: Lessons Learned" to "start training." Davis gave the audience a brief tutorial on PPM basics, discussed the rules for participants and provided a statistical overview of how the ratings service performed in certain markets. "You are training for a brand-new system and in order to be successful you have to know the system," he said.

At the NAB session "Hey, My Market May Never Get PPM," Arbitron VP of diary market development Tom O'Sullivan defended recent criticism of the diary methodology by saying that "it is the best mechanism out there right now." He also pointed out that TV ratings provider Nielsen "has three different methodologies that agencies use every day. Having multiple measurement systems is not unheard of."

A new study presented Sept. 17 at the NAB Show by Arbitron and Edison Media Research raised questions about whether TV campaigns are effective at increasing listening to the radio stations that place them. The first study of its kind in the radio industry examined the impact of specific TV campaigns for AC powerhouse WBEB (B101) and now-defunct Greater Media smooth jazz WJZZ in Philadelphia by encoding their TV commercials and then tracking the radio behavior of those who were exposed to them, as measured by the PPM. In both cases, the TV campaigns failed to produce significant listening increases.

In an interview with R&R after the presentation, B101 owner Jerry Lee, who estimates he spent \$30 million on TV marketing in the last 11 years, said he'll still use the medium to keep his station top of mind. "You just can't use it to hype



From left, Bustos Media president/CEO Amador Bustos, Entercom Communications president/CEO David Field, NRG Media president/CEO Mary Quass, Emmis Communications chairman Jeff Smulyan and CBS Radio president/CEO Dan Mason during the Group Executives Super Session at the NAB Radio Show.



Bonneville International president/CEO Bruce Reese was honored as the winner of this year's NAB National Radio Award during a luncheon. From left are Commonwealth Broadcasting president/CEO and NAB Radio Board chairman Steve Newberry, NAB president/CEO David Rehr, Reese, and Belo Corp. senior adviser and Joint NAB Board chairman Jack Sander.

the ratings anymore," Lee said.

The onset of electronic measurement will help spur the growth of minute-to-minute content research for radio, a top research executive said Sept. 18 during an R&R panel. Coleman Insights VP Chris Ackerman predicted that content testing will become "the next big thing" in radio research. "Our clients are increasingly asking us to help them understand the moment-to-moment product appeal of their stations," Ackerman said.

There were also success stories from programmers who had learned how to make the PPM service work for their stations. At the "This Just In! The Latest on PPM" session Sept. 17 at the NAB Show, Arbitron president of sales and marketing Pierre Bouvard insisted that "despite what you read in some of the trades, there is a lot of good news for Hispanic and urban stations" in the PPM. He quoted extensively from recent R&R articles about how programmers and management are not only dealing with, but thriving in the PPM environment.

During R&R's Sept. 17 "PPM Prep School Comes to Austin" panel, Beasley Broadcasting rhythmic WRDW (Wired 96.5)/Philadelphia PD Leo Baldwin offered up one of these examples. "It forced us to put the whole radio station under a microscope," he said. "In the diary, we had the No. 2-rated morning show. In PPM it was No. 13 and at one point dropped to No. 17. We needed to stop and ask ourselves whether it was the format or the content. What we did was trim the fat on content and added a few more songs and we're currently back up again—No. 3 18-34. We had to do that to every single daypart, too. We really had to zoom in and understand how people are consuming our format."

Finally, in the NAB session presented by Coleman Insights, "Even With PPM, It's Still Radio" attendees learned about the habits of 30 former PPM panelists. The study, which was conducted with Arbitron, revealed how the participants discovered stations, what it was like for them to carry the device and why

they decided to become involved in the audience measurement process in the first place.

Destination: Digital

Broadcasters across several panels were particularly excited about exploring the digital space and finding ways to boost interest in HD radio. It's important to "have a proactive philosophy towards new technology opportunities," Emmis/New York director of marketing and digital media Brian D'Aurelio said at R&R's Sept. 17 "Lessons Learned in the Digital Space" session. "And just keep trying when you're looking into which digital initiatives fit your station," Bonneville national director of promotions Sammy Simpson said, "because everything is out there, it's at your fingertips, it's free and online, and if you're looking for a solution for something, you can find it."

HD radio has several hurdles to overcome, including insufficient signals, before it can make the leap from novelty to commodity, a panel of radio techies said Sept. 19 during an NAB panel. Emmis Communications VP of integrated technologies Paul Brenner said electronics manufacturers considering whether to add HD radios to their devices have voiced concerns about existing HD signal coverage. "The power increase—the ability to reach the coverage area that our analog signals reach—is essential to getting HD added to devices," Brenner said. (In June, a group of more than 20 radio companies filed a petition with the FCC proposing a power increase for HD radio broadcasts on FM.) Clear Channel executive VP of distribution development Jeff Littlejohn said the power boost is necessary for HD signals to penetrate buildings and be received on mobile devices.

During his NAB breakfast session, the FCC's Adelstein addressed the merger of Sirius and XM, saying that he had

'If you have a laptop, you can do radio. You no longer have a monopoly in your market. If you're worried about having 70 competitors, wait until you have 70,000.'

—Leo Laporte

wanted to force inclusion of HD radio receivers as part of the deal to combine the satellite radio companies, but it didn't happen. He questioned whether the FCC has the legal authority to force manufacturers to put all receivers into one box after the negotiations with the satcasters were over.

"What's the likelihood of achieving receiver parity? I'm unsure if we have the legal authority to do that. With Sirius XM we had the authority because it was voluntary." He noted that the FCC is investigating the issue through its recent Notice of Inquiry on the topic.

"We didn't have the authority outside of the merger to require that," he added. "I will be surprised if we can come up with a good legal basis to require HD on receivers."

Leo Laporte, an author and Web guru who hosts a weekly show from Clear Channel talk KFI/Los Angeles, had a wealth of information and advice for broadcasters trying to harness the power of the Internet to engage their audiences.

"We're faced with a very changed world," said Laporte, who appeared Sept. 18 as part of the Jacobs Media Summit. "The trains thought they were in the train business until they got hit by a truck. We're in the content business. The audience has changed and the advertisers have changed."

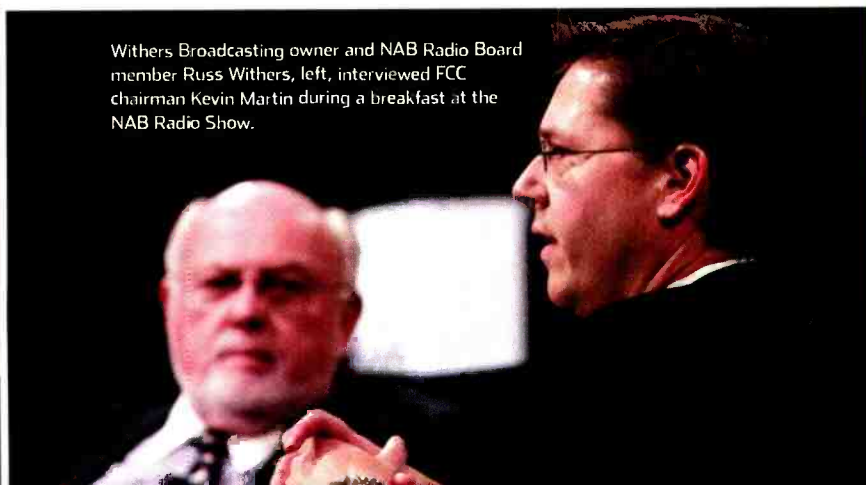
"If you have a laptop, you can do radio," he said. "You no longer have a monopoly in your market. If you're worried about having 70 competitors, wait until you have 70,000."

"How do we compete against the iPod?" Laporte asked. "Radio is live, iPods are not live. Radio's local, iPods are not local." According to Laporte, the key to success in a changing world is something radio is already doing but needs to do better: Build community. "It's a conversation, not a monologue," he said, citing Internet forums and bulletin boards as examples of ways radio and its listeners can converse. "The Internet is giving us a lot of tools to do this better and better."

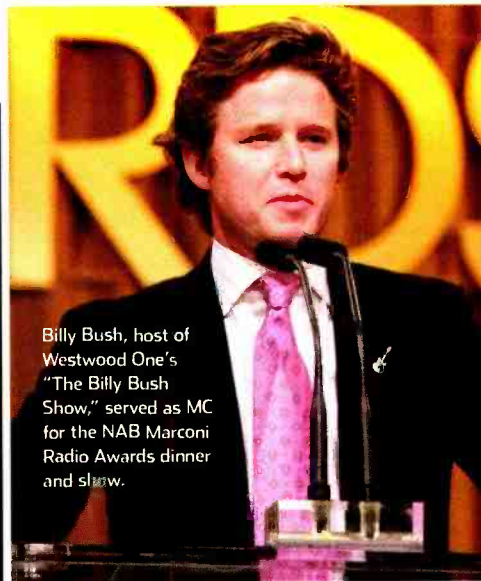
In today's world, advertisers are looking not only for targeted audiences, but also engaged ones, Laporte said. "When you're building community, you're building engaged listeners." **R&R**

Written by Alexandra Cahill, with reporting by Folade Bell, Keith Berman, Mike Boyle, Kevin Carter, Paul Heine, Jackie Madrigal, Mike Stern, Ken Tucker and Jeffrey Yorke.

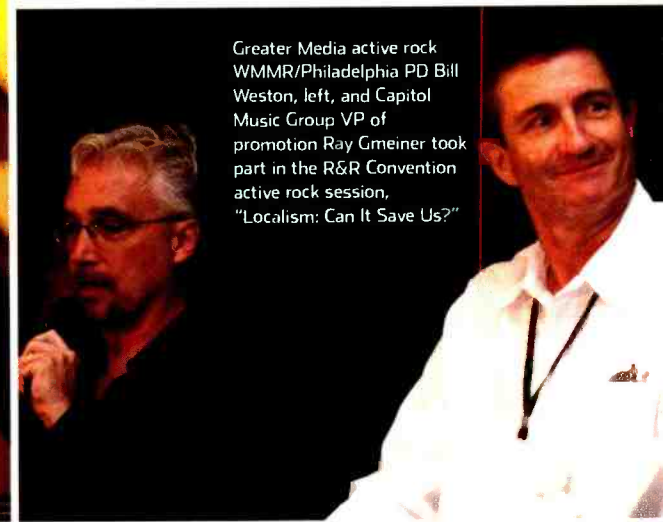
OXENFORD, WESTON, GMEINER, SOREIN, McCARTY



Withers Broadcasting owner and NAB Radio Board member Russ Withers, left, interviewed FCC chairman Kevin Martin during a breakfast at the NAB Radio Show.



Billy Bush, host of Westwood One's "The Billy Bush Show," served as MC for the NAB Marconi Radio Awards dinner and show.



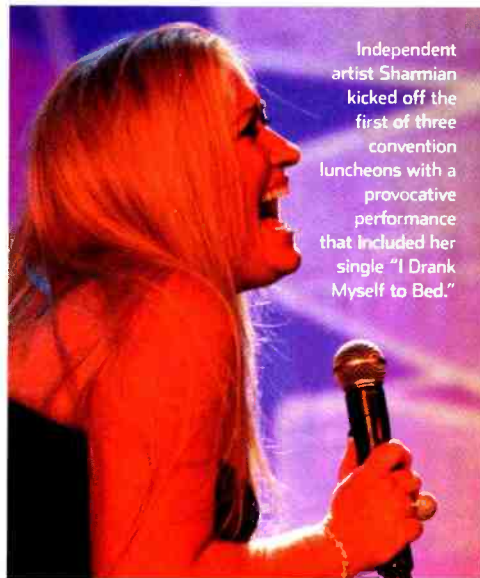
Greater Media active rock WMMR/Philadelphia PD Bill Weston, left, and Capitol Music Group VP of promotion Ray Gmeiner took part in the R&R Convention active rock session, "Localism: Can It Save Us?"

Convention Big Shots

The radio and record industries descended on Austin Sept. 17-19 as the 'Live Music Capital of the World' hosted the annual R&R Convention ■ **Photographs By Soren McCarty**



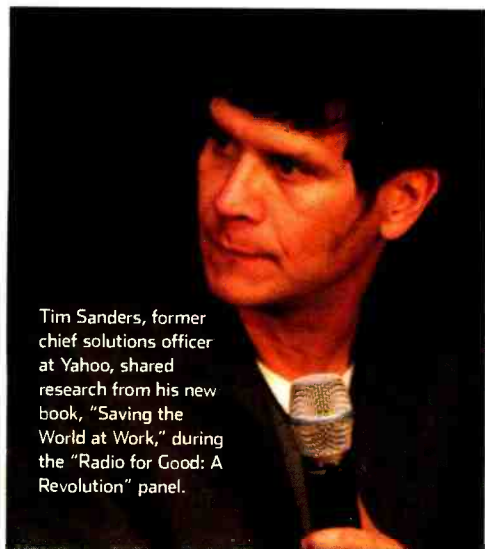
Following his speech at the convention's opening-day lunch, radio/TV personality Dave Ramsey took a moment to hang with the R&R crew. From left: R&R president/publisher Erica Farber, Ramsey, "The Dave Ramsey Show" executive VP Bill Hampton and R&R sales rep Meredith Hupp.



Independent artist Sharmian kicked off the first of three convention luncheons with a provocative performance that included her single "I Drank Myself to Bed."



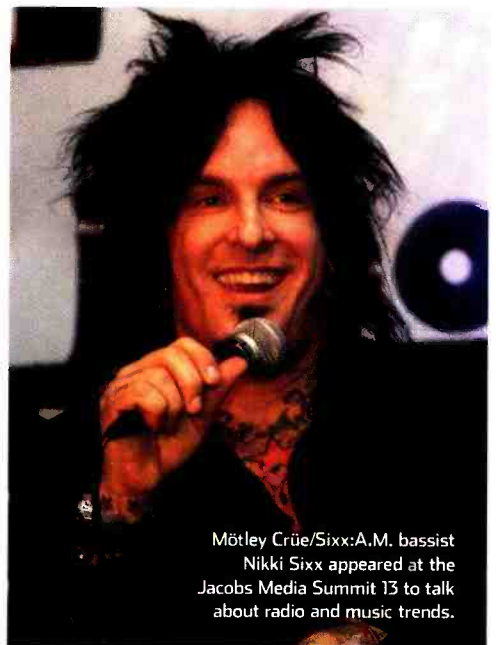
There were some serious poker players at R&R's World Poker Tour Texas Hold 'Em Party during the convention's opening night. While R&R news/talk/sports editor Mike Stern came in fourth, Sovereign City Communications affiliate sales executive Adam Wilbur won the whole shebang. From left: R&R CHR/top 40 editor Kevin Carter, Wilbur and editorial director/associate publisher Cyndee Maxwell.



Tim Sanders, former chief solutions officer at Yahoo, shared research from his new book, "Saving the World at Work," during the "Radio for Good: A Revolution" panel.



During the Publisher's Profile luncheon, actor/comedian/singer Wayne Brady entertained and amused in an interview with R&R president/publisher Erica Farber, then busted out a few tunes from his new album, "A Long Time Coming."



Mötley Crüe/Sixx:A.M. bassist Nikki Sixx appeared at the Jacobs Media Summit 13 to talk about radio and music trends.

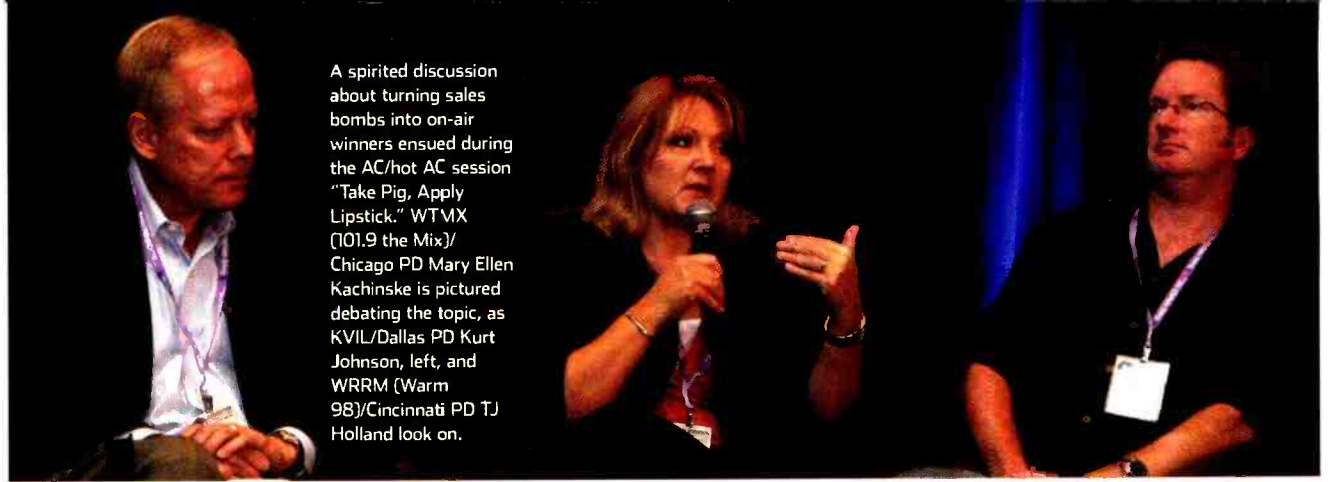
Latin industry experts gathered to discuss the success of the Latin CHR format during the "Comeback Kid: Latin CHR Explosion" session. From left: Warner Latina marketing director Albert Ramírez; XAVO (Digital)/McAllen PD Mario Facundo; Border Media Partners VP of programming/Latin and Santos Latin Media president José Santos; XGTS (Digital)/Laredo, Texas, PD Arturo Sandoval; and Casa Blanca Entertainment president Frank White.



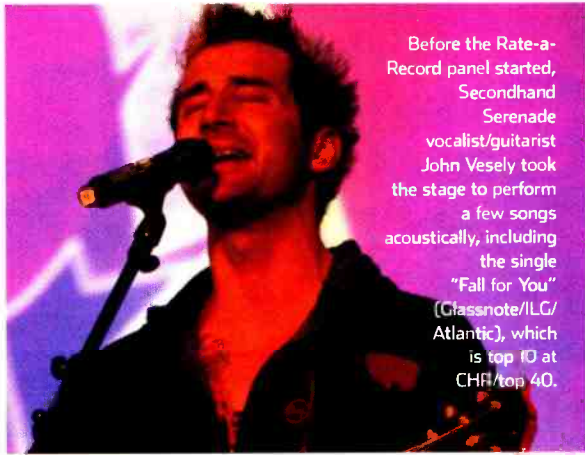
Border Media Partners president Jeff Hinson and Assn. of Hispanic Advertising Agencies PPM Council chairwoman and Tapestry managing director Isabella Sánchez were among the panelists at the "United We Stand in a PPM World" Latin/Urban session.



Syndication One and KBFB (97.9 the Beat)/Dallas morning show host Rickey Smiley introduced the exclusive convention premiere of forthcoming film "Soul Men."



A spirited discussion about turning sales bombs into on-air winners ensued during the AC/hot AC session "Take Pig, Apply Lipstick." WTVX (101.9 the Mix)/Chicago PD Mary Ellen Kachinske is pictured debating the topic, as KVIL/Dallas PD Kurt Johnson, left, and WRRM (Warm 98)/Cincinnati PD TJ Holland look on.



Before the Rate-a-Record panel started, Secondhand Serenade vocalist/guitarist John Vesely took the stage to perform a few songs acoustically, including the single "Fall for You" (Classnote/LC/Atlantic), which is top 10 at CHR/top 40.



Participating in the Rate-a-Record panel, from left, are Vanguard/Capitol artist Matt Nathanson; Mark Andes, bassist for Heart and a founding member of Spirit, JoJo Gunne and Firefall; Ian McLagan, founding member of Small Faces and Faces; R&R head of digital sales John Fagot; Freddy Fletcher, owner/operator of Pedernales and Arlyn Studios; and Broadcast Architecture senior VP of domestic operations Elliott Wood. The panel selected State of Shock's "Money Honey" as its highest-rated track.



The Sept. 17 alternative session tackled the subject of mentoring talent. From left: Session moderator and Press Communications alternative WHTG/Monmouth-Ocean assistant station manager/PD/midday host Terrie Carr, Jacobs Media morning show/talent development specialist Keith Cunningham, Greater Media classic rock WMGK/Philadelphia PD Charley Lake, Edison Media Research VP of music and programming Sean Ross and Emmis Communications alternative WKQX (Q101.1)/Chicago PD Marc Young.



Genuine Sun lead singer Dave Ritz rocked the crowd during the Cleveland-based band's opening-night cocktail party performance.



"Survival of the Smooth Jazz Species: The Time Is Now" produced a lively discussion about the format's future. From left: McVay Media founder Mike McVay, Strategic Radio Solutions VP of programming Bob Kaake and KWJZ/Seattle PD Carol Handley.



The popularity of the Texas music scene was one of many topics discussed during the country format session, "Across the Country in 90 Minutes," which featured, from left, panelists George Couri of Triple 8 Management, Enzo Devincenzo of 377 Management and Bob Mitchell of Smith Music Group.



D2G Records OM Sherita Anderson introduced Niyoki at the R&R Gospel Brunch.



In2une Music founder Dale Connone, left, and Capitol Music Group executive VP of promotion Greg Thompson shared their thoughts during the "Can Radio and Records Thrive Under Alternative Business Models?" panel.



Why the new WEEI/Boston Web site will generate revenue

Do You Know SEO?

Mike Stern

MStern@RadioandRecords.com

Research company Borrell and Associates predicts that local online advertising will balloon to \$13.1 billion this year, up from \$8.7 billion in 2007—but radio is expected to capture a paltry \$255 million of that sum. While it seems everyone knows a big part of radio's future is online, monetary success stories in that area are rare at best.

Undaunted, Entercom Boston VP/market manager Julie Kahn and VP of AM programming and operations Jason Wolfe have set out to increase the profitability of sports WEEI/Boston's Web site (WEEI.com).

They started by hiring a Web site GM, lifelong Bostonian and WEEI fan Tim Murphy, who joined the New York Times Co. in 1999 to create a digital content platform and advertising model for brands like the Boston Globe, which is owned by the Times.

"We made a lot of mistakes, learned a lot and kind of figured out how you take a traditional media company and expand it into the digital

space," Murphy says. "It's not just about getting your content out there, but actually building a meaningful advertising strategy around it."

While there isn't a set formula for accomplishing that, there are fundamentals. "We have to build up our audience," Murphy says. "We need critical mass of audience to be a meaningful player with a lot of the digital agencies and larger regional media buyers. Most radio Web sites are not large enough on their own."

That means no more package deals. "You have to establish the independent value of the digital media stream even if it makes you slightly afraid you might cannibalize the mother ship," he says.

'You have to establish the independent value of the digital media stream even if it makes you slightly afraid you might cannibalize the mothership.'

—Tim Murphy

"That's the first bridge any traditional media company has to cross—realizing that for long-term viability, their Web site, on its own, needs to have a value proposition."

After taking the job, Murphy observed that nearly 90% of the station's Web traffic is direct, meaning people are typing the site's URL directly into their browser. If that persists, he says the Web site will never reach the critical mass necessary to become profitable. His goal is to have 50% of site traffic coming in directly, with the other half hitting the site from links from search engines and blogs.

Accomplishing this will mean practicing SEO—search engine optimization—which focuses on content organization and management, affecting how the site appears in search results. "We're going to rebuild this site in a way that our great content actually gets indexed, sorted, ranked and all the other things you have to do to make sure it appears on the front page when someone searches 'Red Sox' on Google," Murphy says. "It's intimidating when you first hear about it, but it's really very straightforward."



Tim Murphy

Even Online It's About Content

To reach the level of traffic he wants, Murphy needs original proprietary content from three areas: "First, the site needs a hard-hitting news component," he says. "The second are the shows, which need to be vibrant and alive on the

VOTE abc 08

ALEX STONE ★ JIM HICKEY ★ AARON KATERSKY ★ ANN COMPTON ★ STEVEN PORTNOY ★ CHERI PRESTON ★ VIC RATNER

The Best Political Coverage on Radio

abc NEWS RADIO

Programming Information: andrew.l.kalb@abc.com Affiliation Information: mary.mccarthy@citcomm.com

site. Then there is fun, too.”

Initial audience research showed the biggest hurdle to overcome would be in the news area. “The site wasn’t viewed as having any journalistic credibility,” Murphy says. So naturally, that’s where he started. He began building an editorial team, starting with editor Rob Bradford, who was with the Boston Herald and is known in the Boston sports community.

Building credibility also meant sacrificing a mainstay of most sports station sites: girls in bikinis. “We’re trying to earn a seat at the table with journalistic credibility,” Murphy says. “Obviously, the fastest way to ruin that would be the ‘hot chick of the day.’ People would see us and say this is just sophomoric.”

Murphy thinks the toughest part may be maximizing the content that WEEI’s hosts create. He’s concerned after seeing how busy hosts are in preparing and executing their shows. “I told them not to worry. At this point I have plenty of work to do just trying to optimize the content they already provide for the Web. As long as they keep providing unbelievably great audio content everything’s fine.”

When To Ask For A Commitment

In order to even listen to the Web stream at Entercom sports WEEI/Boston, visitors are required to sign up for the station’s Clubhouse Insider database. WEEI.com GM Tim Murphy plans to change that. “It’s finding out at what point it’s a fair exchange for you to give us some registration information so we can sell more targeted advertising against the people listening to the stream,” he says.

Hoping to find a happy medium between required sign-up and listening without giving out any information, Murphy says, “I’m guessing it will be somewhere around the third time someone streams. At that point they are a regular user and it is acceptable to ask for some information in return for this free service.—MS

The final element will be adding some entertainment value. “We’re developing partnerships for content along the lines of [parody newspaper] the Onion,” he says. “With a topic like Boston sports, there’s so much fertile ground for that approach.”

Then You Have To Sell It

Murphy is trying to find the proper balance of text, audio and video content. He wants to increase the amount of video available because that’s where the money is. “The CPMs in online video are significantly higher than for online text or audio,” he says.

Video content comes in two forms—user-generated, like YouTube, and professionally produced. The former is less prized by buyers, while the latter is very expensive. To circumvent the high cost of professionally produced video content, the WEEI.com sales team is shopping concepts to advertisers ahead of time. “For us to go out and create original video content at a high level without guaranteed revenue dollars would be a difficult task,” Murphy says.

Taking the ideas to advertisers are his “embedded Web sales staff,” a group of sellers located on the sales floor with the WEEI-AM sales team. The interactive sellers work with the station’s existing staff to bring interactive ideas to clients, which Murphy plans to continue for the long term. “One thing the station brings to the Web effort in spades is phenomenal sales talent and great relationships. I’d be a fool not to embed myself into that.”

The interactive seller’s initial focus are the station’s top 200 radio advertisers. “To me that’s the low-hanging fruit,” Murphy says. “These are brands that already like our brand, our value proposition and our audience. We just go with the radio reps to make sure that we try for an integrated sales presence.”

To keep interactive sales a priority for WEEI’s sellers, they continue to be commissioned on programs sold with their interactive counterparts.

“In the early stages of Web growth, your cost of sale is going to be higher than the traditional radio cost of sale,” Murphy says. “But over time, your cost of sale will go down because your core sellers will become more adept at selling digital.”

‘One thing the station brings to the Web effort in spades is phenomenal sales talent and great relationships. I’d be a fool not to embed myself into that.’ —Tim Murphy

Just Stop!

Offering pointers for others trying to build their sites, Murphy suggests: “Get away from ‘Gee whiz, that’s a cool widget’ and ‘This company just called and we can add this in, too’ and the sales guy who says, ‘I can sell this thing.’” The challenge is that “no one owns the overall vision for the site. No one ever sits down and says, ‘Wait a second, let’s build a site architecture map.’ I’m not talking a complex one. Just take a piece of paper and a pen and outline what you think your site should be.”

He adds, “Get senior management together to determine what you want the site to be. You don’t need big dollars to have an effective site.” R&R

Read, Optimize, Repeat

One of WEEI.com GM Tim Murphy’s goals is to improve the site’s SEO—search engine optimization—so that the site’s content appears at the top of related Web searches.

To start optimizing your site’s content, make a list of words related to your station that people might type into a search engine. Then pick one word to use on each page of your site in these areas:

Page title: This is one of the most important things search engines use to evaluate what is on a Web page.

URL: Search engines use the text of the page’s URL to determine content of the Web page.

H1 text: Search engines see the H1 text—larger or bold text at the top of your page—and place extra importance on it.

Content: Using the keyword in your page content signals that the page is actually about that topic and should appear in search results.

Source: “The Shortest Tutorial Ever on SEO,” as reported on Hubspot’s Inbound Internet Marketing Blog.



THE BEST HOME IMPROVEMENT SHOW ON RADIO

homefront

DON ZEMAN

102 E.39th Street, Savannah, Georgia 31401
Phone: 912-232-9901 • Fax: 912-232-9903
www.homefront.com • radio@homefront.com

Available through ABC Sat Services, CD or Download

Compiled by Alexandra Cahill
 ACahill@RadioandRecords.com



Central Perk

Alternative act Paramore was honored with platinum plaques marking the multiplatinum success of second CD "Riot!" during a visit to New York. The Franklin, Tenn.-based band, led by vocalist Hayley Williams, was in town to headline a SummerStage show in Central Park. From left are Atlantic Records VP of A&R Steve Robertson; Atlantic Records president Julie Greenwald; Paramore's Williams, Josh Farro, Jeremy Davis, Zac Farro and Taylor York; and Fueled by Ramen president/CEO John Janick. Photo: Courtesy of Andrew Zaeh



Fresh Start

Delmarva Broadcasting country WXCX/Wilmington, Del., PD Dave Hovel, right, caught up with RCA Nashville artist Chuck Wicks during a Paisley Park tour stop in Hershey, Pa. "All I Ever Wanted" is the second single from Wicks' debut album, "Starting Now."

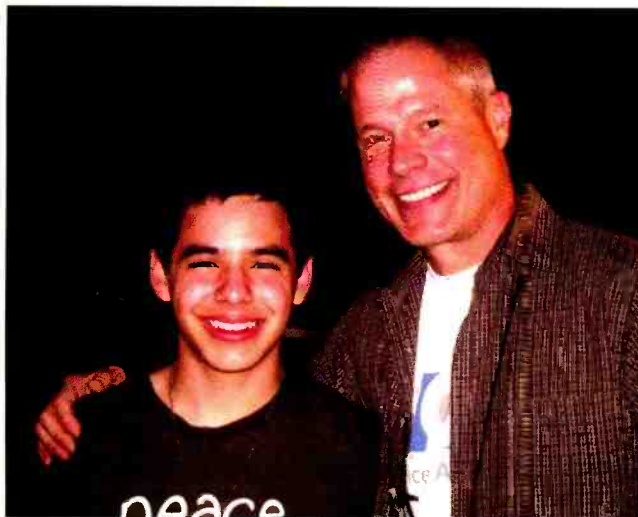


Get Into The Grove

Rapper/actor Ice Cube recently performed for fans at a sold-out show at the Grove of Anaheim in Anaheim, Calif. He is touring in support of his new Lench Mob CD "Raw Footage" and second single "Do Ya Thang," which is scoring at rhythmic radio. From left are Grove of Anaheim GM Adam Millar, Grove of Anaheim/Nederlander Concerts talent buyer Shane Shuart, Ice Cube and Grove of Anaheim/Nederlander Concerts director of marketing Carrie Steen. Photo: Courtesy of Dan Hogle

High School Crush

David Archuleta stopped by Voice of America's offices in Washington to chat with Music Mix DJ Larry London. The "American Idol" runner-up has been promoting his 19/Jive/Zomba debut single, "Crush," currently at CHR/top 40.



Hometown Heroes

Fantasy Records trio the Gabe Dixon Band visited its hometown triple A station, Tuned In Broadcasting's WRLT/Nashville, for an interview and performance. From left are WRLT OM/PD David Hall and vocalist Gabe Dixon, drummer Jano Rix and bassist Winston Harrison.

Midnight Run

Westwood One hosted the "Backstage Access at the MTV Video Music Awards" event at the VMAs in Las Vegas. Linkin Park's Chester Bennington and Joe Hahn were among the celebrities interviewed live by participating radio stations from all over the country. From left are Westwood One senior director of affiliate sales Michele Roberts, Westwood One Entertainment Division senior VP Max Krasny, Bennington, Hahn, MTV Radio VP Roger Coletti and MTV Radio director Heather Stas.



Be True To Your School

Carrie Underwood returned to her alma mater, Northeastern State University, in Tahlequah, Okla., for a campus concert. Lance Smith, host of Country Music Television's "Top 20 Countdown," chatted with the 19/Arista Nashville singer/songwriter before she took the stage. Photo: Courtesy of Kristi Boyd

Formats

The gateway to music formats, the week in charts and airplay data.



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

R&R SPIN SPOTLIGHT

THE SPIN



Mariah Carey

Girl Power

With a third CHR/Top 40 No. 1, Rihanna joins a group of women to historically notch at least as many chart champs on the Nielsen BDS-based list, which bowed exactly 16 years ago this week.

Total No. 1s, Artist(s)

- 6, Mariah Carey
- 5, Avril Lavigne
- 4, Christina Aguilera, Beyoncé, Jennifer Lopez, Alanis Morissette, Pink
- 3, Kelly Clarkson, Celine Dion, Rihanna, Britney Spears

Patience Is A Virtue

Juan Luis Guerra Y 440's "Como Yo" tops Tropical in its 27th week, tying the mark for longest climb to No. 1 in the chart's history, first established by El Gran Combo De Puerto's "Se Nos Perdio El Amor" in 2003. It's also one of seven songs across all formats this year to be rewarded with No. 1 status after a journey of more than six months.



Juan Luis Guerra

Weeks to No. 1, Artist, Title, Chart

- 31, Chuck Loeb, "Window of the Soul," Smooth Jazz
- 30, Marvin Sapp, "Never Would Have Made It," Urban AC
- 29, Raheem DeVaughn, "Woman," Urban AC
- 29, James Otto, "Just Got Started Lovin' You," Country
- 28, Sara Bareilles, "Love Song," Hot AC
- 27, James Fortune & FIYA, "I Trust You," Gospel
- 27, Juan Luis Guerra Y 440, "Como Yo," Tropical

Rihanna's 'Disturb'-ing No. 1



Rihanna rises to the summit of CHR/Top 40 with "Disturbia" (IDJMG), her third leader on the list (see Spin Spotlight, left). In June, she began a three-week rule with "Take a Bow." Her first No. 1, "SOS," spent a week on top in May 2006. The ascension of "Disturbia" makes 2008 the fourth consecutive calendar year that a female artist has collected a pair of No. 1s, following Pink (2007), Beyoncé (2006) and Mariah Carey and Kelly Clarkson (2005). The five females to accomplish the feat in that span outpace the three men to double up: Chris Brown (2008), Timbaland (2007) and Justin Timberlake (two apiece in 2006 and 2007).

'Eyes' Shine At Christian AC

Brandon Heath collects his second Christian AC No. 1 as "Give Me Your Eyes" (Reunion/PLG) climbs 2-1. The song is Heath's first No. 1 since "I'm Not Who I Was" spent one week on top in the July 6, 2007, issue. Heath becomes one of just seven acts with multiple chart-toppers in the Nielsen BDS-based tally's three-year history, joining MercyMe (eight), Third Day (seven), Jeremy Camp and Casting Crowns (six each), Chris Tomlin (four) and Matthew West (two).

Offspring's 'Kid' Is Alright

The Offspring claims its third career Alternative chart-topper, as the prophetically titled "You're Gonna Go Far, Kid" (Columbia) steps 2-1 with Most Increased Plays honors (up 167). The quartet hit the top spot on its first try with "Come Out and Play (Keep 'Em Separated)" in July 1994 and waited nearly a decade for its second pole vault, "Hit That," in February 2004. The nine-week climb to No. 1 for "Kid" is the group's quickest, besting the 10-week rise of "Play."

AC Debuts, Then And 'Now'

Daughtry is the first act to pull five AC chart entries from a debut album in 17 years, as "What About Now" (RMG) bows at No. 29. The ballad follows "It's Not Over" (No. 18), "Home" (No. 1 for 11 weeks), "Over You" (No. 16) and "Feels Like Tonight" (No. 5). The last new act to arrive with a quintet of AC hits was Wilson Phillips in 1990-91. The Grammy Award-winning trio, comprising sisters Carrie and Wendy Wilson and Chynna Phillips, topped the chart with "Hold On," "Release Me" and "You're in Love" and added top fives in "Impulsive" (No. 2) and "The Dream Is Still Alive" (No. 4).

T.I. Tops Rhythmic

T.I. earns his first Rhythmic No. 1 as "Whatever You Like" (Atlantic) completes a seven-week trip to the penthouse with five consecutive frames as the Most Increased Plays winner (up 965). Anchored at No. 1 on Urban and Rap for a third week on each list, "Whatever" is the first song since Lil Wayne's "Lollipop" in April to string together five weeks as Rhythmic's top gainer. T.I.'s previous best ranking was a No. 2 peak for "What You Know" in 2006.

With Pop In Rearview, Rucker Rules Country

Darius Rucker is the first solo artist in 21 years to crown Country after enjoying initial stardom outside the format, as "Don't Think I Don't Think About It" (Capitol Nashville) rises 3-1. No solo artist has crossed from pop to the Country apex since Michael Johnson scored back-to-back Country No. 1s in 1987 with "Give Me Wings" and "The Moon Is Still Over Her Shoulder." Johnson's prior pop hits included signature song "Bluer Than Blue" in 1978. In recent years, Uncle Kracker teamed with an established star (Kenny Chesney) for a No. 1, while among bands, Bon Jovi and Michelle Branch's side project the Wreckers have similarly segued to No. 1 success. As frontman for Hootie & the Blowfish, Rucker reigned thrice at pop/rock formats. "Only Wanna Be With You" led CHR/Top 40 in 1995, "Time" topped Hot AC in 1996, and "Old Man & Me (When I Get to Heaven)" triumphed at Triple A in '96.

Lil Wayne's Big Chart Shares

Lil Wayne becomes the first artist to place six songs in the top 20 at Rhythmic and nine titles on the entire Rhythmic and Urban surveys. With a 24-18 leap at Rhythmic for "Mrs. Officer" (Universal Motown), Wayne bests a tie for the best weekly top 20 sum he held with T-Pain and 50 Cent. Concurrently, Lil Wayne's nine simultaneous hits at Rhythmic and Urban surpass records he set earlier this month on both charts. "Officer" also cops Most Increased Plays at Urban (6-4, up 516).



'Hootie' finds No. 1 success on the country chart

Rucker's Country Home

Ken Tucker

KTucker@RadioandRecords.com

for all he's accomplished with Hootie & the Blowfish—14 million albums sold in the United States, according to Nielsen SoundScan, including 10.1 million of “Cracked Rear View,” the 13th-biggest-selling album in the SoundScan era; radio hits; two Grammy Awards; and numerous other achievements—it took making a country record for Darius Rucker, the band's lead singer, to get the attention of Maya Angelou.

“I'm still in awe,” Rucker says of the phone call he got from the poet/playwright/author the day before his new set “Learning to Live” (Capitol Nashville) was released Sept. 16. “She's a big country music fan and somebody had gotten her my record. I was just blown away. She's Maya Angelou, for goodness sakes.”

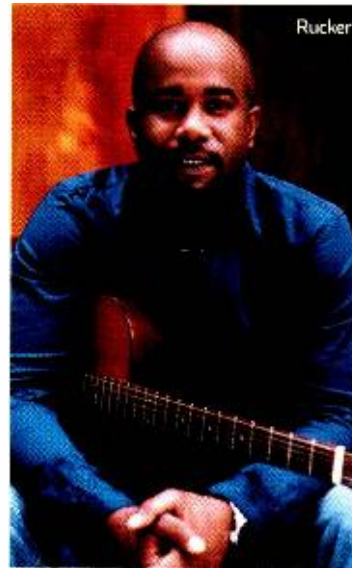
As if that weren't enough, Rucker's wistful country debut single, “Don't Think I Don't Think About It,” which he co-wrote with Clay Mills, is No. 1 on R&R's Country chart. “I'm just [as] giddy as a little schoolgirl,” he says with a laugh.

Despite his past success, Rucker has been paying his dues by visiting country radio stations across the United States: “I wanted to meet everybody. I

wanted them to know that I know I'm the new kid on the block. I know where I'm starting.”

Gwen Foster, MD at CBS Radio country KMLE/Phoenix, says Rucker's single caught her ear. “The first thing that attracted me was the song itself. It is crafted well and has a great hook.” The fact that Rucker came from a pop background wasn't a factor, she adds. “We didn't have any hesitation about playing it at all. There is a lot of crossover right now, with Jewel, Jessica Simpson, Kid Rock and others.”

Rucker says he and producer Frank Rogers, who also works with Brad Paisley, “became instant best friends” when they met. “He knew how important it was for me to make a career in country music.



‘We told the musicians, “If you think you can play it one of two ways, more poppy country or more dirt country, play it more dirt country.”’

—Darius Rucker

He knew it wasn't a joke and not a one-off.”

The two agreed that anything less than a stellar effort would not result in a successful transition. “We would talk about how a good record wasn't going to cut it—we had to make a great record,” Rucker says.

When they went in the studio, Rucker and Rogers made a conscious effort to avoid a pop-country album. “That was a rule we made the first day of recording,” he says. “What we said to everybody was that my voice being what it is, it's gonna sound like Hootie no matter what we do—I can make a Merle Haggard record and someone's gonna say, ‘It sounds like Hootie’—but we told the musicians, ‘If you think you can play it one of two ways, more poppy country or more dirt country, play it more dirt country.’”

Rucker co-wrote with some of Music Row's top tunesmiths for the new set, including Rivers Rutherford,

Dave Berg and Chris DuBois. “The acceptance in Nashville has been so amazing,” Rucker says. “The big names said, ‘Yeah, c'mon, let's write.’”

Rucker intended to write or co-write the whole album, but when he heard “I Hope They Get to Me in Time,” a country thriller with a twist written by Monty Criswell and Wade Kirby, he changed his mind. “I just couldn't say no,” he says. “I called and said, ‘I'm cutting it.’”

Of “All I Want,” a honky-tonk shuffle that includes the classic line “All I want is you to leave me alone,” Rucker says, “If that ain't country, I don't know what is.” He and Rogers wrote the song shortly after they first met.

After Hootie & the Blowfish finished touring in August, Rucker hit the road with his own band. “I'm playing the clubs again, which is awesome,” he says of what has become a grass-roots campaign. “I want to build a career.”

Rucker will head out with Paisley, who lends his guitar talents to Rucker's record, in January.

RUCKER: RUSS HARRINGTON; PRETTY RICKY: ROXANNE LOWIT

Knock Knock

Pretty Ricky is getting fans warmed up for its new album with a remake of H-Town's 1993 hit “Knockin' Da Boots.” The act's version, slightly retitled as “Knockin' Boots,” preceded the album “'80's Babies,” released Sept. 23 via Atlantic.

“We went into the studio, dimmed the lights and set the tone with incense, all to make you feel sexy,” group member Baby Blue says. “We just want to make sure that these records feel real.”

Feeling real has become the salacious boy band's calling card, and the young men have fostered excitement as wild performers during their concerts. Despite weathering steep competition in the teen-skewed market primarily ruled by Bow Wow and Omarion, Pretty Ricky's two albums have sold a combined 1.4 million copies in the United States, according to Nielsen SoundScan.

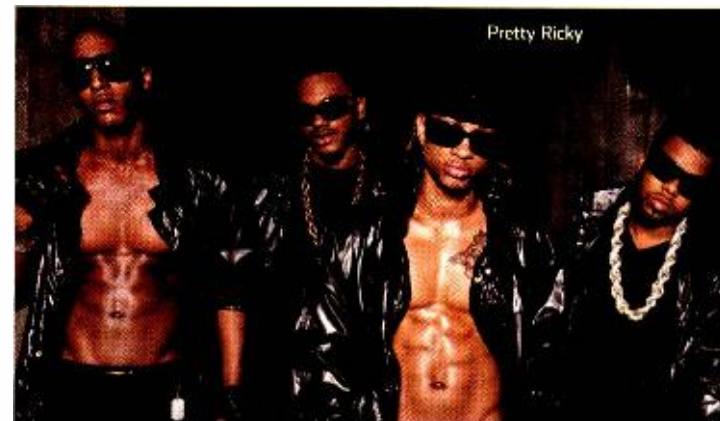
2005's “Bluestars” and 2007's “Late Night Special” were

led by spicy first singles that didn't shoot up the Urban chart, but rose at a steady pace. “Grind With Me” took 14 weeks to hit No. 6, while “On the Hotline” peaked at the same position in 15 weeks.

Atlantic is hoping “Knockin' Boots” follows a similar path. The cut has sold 6,000 digital copies since its early-August release on the heels of first official single “Cuddle Up,” which has shifted 10,000 downloads.

“We're watching the sales develop before the record develops at radio, largely due to kids finding the record in other ways,” Atlantic executive VP of urban promotion Morace Landy says.

Atlantic has partnered with several large-market Radio One radio stations for a video blog initiative called Follow Me. During the past three months, Pretty Ricky filmed numerous video blogs, which were posted on its own site as well as the station sites, and also taped a segment for the label's “How I Got On” vlog initiative, in which it talks about its rise to prominence.



“Online interaction helps a lot our artists,” Landy says. “Lupe Fiasco is an example—he's a huge artist but hasn't garnered the airplay he should. Still, we've sold a lot of records with him because there are so many other ways for consumers to find music.”—Hillary Crosley and Gail Mitchell



After two years in Aussie radio, Tracy Austin's home and ready to work

Austin's Back! Her Stint Down Under Is Over

Kevin Carter

KCarter@RadioandRecords.com

Tracy Austin now speaks with the occasional trace of an Australian accent, a souvenir of her two-year stint Down Under, where she programmed Nova 106.9 in Brisbane. She and her husband, Mark, recently returned and are dividing their time between Houston and Austin while Austin plans her next stateside radio move.

Along with the accent, Austin brought back some new perspective as well as some career and life lessons learned. "I've kept a few of those 'Aussie-isms,'" says Austin, whose American radio pedigree includes four-and-a-half years programming KRBE/Houston, three years at the PD helm of WKSS/Hartford and a notable stint in the programming department at KIIS-FM/Los Angeles from 1994 to 1999. One thing she notes upon her return is the incredible shrinking American radio talent pool. "The biggest thing that stands out for me was the emphasis on personality in Australia," she says. "What concerns me, from what I'm reading and hearing since I've been back, is that American radio is getting by with more syndicated shows and smaller airstaffs."

Austin had 11 full-time people to manage: "a high-personality [morning] show with four people, personality afternoon drive and nights, producers for afternoons and [mornings], three creative/imaging producers and an off-air music director. I also had an APD who would fill in on the air. They never put me on the air because I was the American with a Yank accent who talked funny," she says with a laugh.

A sizable segment of Australian jocks (or "announcers," as they're called there) sprung from the ranks of stand-up comedians, like the centerpiece of Nova's morning show, Meshel Laurie, about whom Austin shares this fun fact: "Three years before her big break, her claim to fame was that she was a receptionist in a brothel—seriously. She did a whole comedy routine about that," Austin says. "Melbourne has a big comedy festival every year, and a lot of talent comes out of that."

She notes that many comics have successfully made the transition to on-air talent, mostly because of the old radio adage, "You can teach radio to someone with

personality; you can't teach personality." While the disciplines of radio formatics can't be taught to all comics, the rate of success appears to be rather high. Austin mentions another nationally syndicated team, Hamish & Andy, who work for another major radio group there, Austereo: "Hamish is a talented improv actor and has learned the mechanics of radio. Many of these comics have a lot of time invested in building these radio careers and not just in the Nova network," she says. The Brisbane outlet is one of five Nova stations owned by DMG Radio Australia.

"They have been taught a system and understand the mechanics of a [morning] show and all the service elements. They do great phones, and they have those disciplines instilled in them. It's crazy when you talk about a country that has a total population that's less than the two biggest markets in the U.S.," she says. "Becoming nationally famous in Australia isn't as difficult as it would be here."

Aussie Online

Just like American radio, the rapidly growing online space is also the new revenue frontier in Aussie radio. "That was a big priority, front and center," Austin says. As a matter of fact, just before she left, the role of webmaster was moved under the programming department umbrella. "We recently redid all the Web sites and did a lot of podcasts and [video] vodcasts." And yes, Virginia, everything that hits the Web is a sales opportunity: "When you talk about a station that doesn't run more than 10-12 units an hour and was built around the slogan, 'Never more than two ads in a row,' you've got to have nonspot revenue available at every turn," she says. In order to perform the air traffic control on all this on- and off-air national and local

'When you talk about a station that doesn't run more than 10-12 units an hour and was built around the slogan, 'Never more than two ads in a row,' you've got to have nonspot revenue available at every turn.'

—Tracy Austin



Stops Along Austin's Radio Career

KIIS-FM/Los Angeles
WKSS/Hartford
KRBE/Houston
Nova 106.9/Brisbane, Australia

Tracy Austin can be reached at tracya1@mac.com.

ad traffic, Nova 106.9 enjoyed the relative luxury of having—get this—full-time promotions people to manage each daypart. No kidding.

Programming And Music

In conjunction with the promotions and marketing team, Austin's role as PD was to ride shotgun on the station's many promotions and create survey tactics, set against a backdrop of eight ratings surveys per year (as provided by Nielsen, R&R's parent company).

"They happened every five weeks, with several big breaks in between: two weeks off in June, two in September and over a month off in December and January, when the media kind of shuts down," she says. "That's why the talent gets five and six weeks of vacation."

The main promotions start in the morning show and spread from there. Ideas came from everyone. "It was a very creative environment; everybody would brainstorm," says Austin, who admits that once in a while, "stuff would get a little edgy. Sometimes, my female instincts would kick in and I would worry if we were being female enough, but we targeted such a wide audience, 10-39 male and female, so it was a constant balancing act to keep everyone happy."

Much like Canadian radio, which requires an average of about 35% Canadian musical content, Austin says that Australian radio has a similar dictate, in this case 25%. Music meetings with her MD and labels happened every Monday. "Nova has always been known for 'new music first,' which made us pretty popular with the labels," she says. "In Brisbane, our MD was really on it, and we played some stuff early that the other Novas later got on. Yes, Aussie acts got a little more priority, but when something like Katy Perry was blowing up in America, we certainly paid attention," says Austin, who adds that she brought back a few select Aussie songs on her iPod for that rainy day: "I listen to them and think, 'Somebody should be playing this, it would be so great.'" Without much prompting, Austin shares one top-secret musical nugget: "One group I think will be huge here is the Presets."

Lessons Learned

After two years living and working halfway around the world, Austin says she's learned many valuable lessons, in radio and in life. "I grew a lot, as far as my management skills go. I believe I'm better now at managing people," she says. "It was also amazing to be able to learn about a different culture. My husband and I had a wonderful Aussie adventure and got to see and do a lot of things we never would have, plus I had the privilege of working with some great people."

As for the immediate future, Austin is spending time with family in Texas and weighing her options, noting that she's had "a few conversations," but, "after living across the world, I want to be pretty picky about where we end up," she says. "I want to find a good situation where I can use everything that I've learned. I want to work with good talent, some people who get me and have a chance to really contribute, not just execute," she says.

"There are fewer and fewer PD jobs out there, but some other opportunities may arise, maybe something to do with Web sites or working specifically with talent or promotions. We'll see."

R&R

R&R CHR/TOP 40

POWERED BY nelsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **PINK** POSTS HER 10TH TOP 10, AS "SO WHAT" SHOOTS 11-8 (UP 890 PLAYS). FOUR OF HER FIRST NINE TOP 10s WENT TO NO. 1, WHILE ANOTHER FOUR ROSE TO NO. 2. WITH THE SONG'S PUSH, PINK TIES CHRISTINA AGUILERA AND RIHANNA FOR MOST TOP 10s BY A FEMALE ARTIST THIS DECADE. NELLY LEADS OVERALL WITH 12 TOP 10s IN THAT SPAN.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	14	RIHANNA DISTURBIA	NO. 1 (1 WK)	11	9211 +671	54.371 2
2	3	13	NE-YO CLOSER		11	8748 +381	54.381 1
3	1	21	CHRIS BROWN FOREVER		11	8168 -518	49.778 3
4	5	13	JORDIN SPARKS ONE STEP AT A TIME		11	7648 +319	44.685 5
5	4	16	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		11	7515 -311	45.176 4
6	8	10	LEONA LEWIS BETTER IN TIME		11	6519 +642	38.725 6
7	7	15	SECONDHAND SERENADE FALL FOR YOU		11	6336 +312	32.514 10
8	11	5	PINK SO WHAT		11	5966 +890	32.538 9
9	6	26	JESSE MCCARTNEY LEAVIN'		11	5849 -937	33.509 8
10	10	16	ESTELLE FEATURING KANYE WEST AMERICAN BOY		11	5206 -18	34.983 7
11	14	6	M.I.A. PAPER PLANES		11	4654 +481	24.921 12
12	13	12	FLO RIDA FEATURING WILL.I.AM IN THE AYER		11	4527 +260	23.474 14
13	18	4	KATY PERRY HOT N COLD	MOST INCREASED PLAYS	11	4330 +1220	27.178 11
14	9	18	KID ROCK ALL SUMMER LONG		11	4199 -1193	19.507 17
15	20	6	DAVID ARCHULETA CRUSH		11	3673 +666	18.202 19
16	12	13	COLDPLAY VIVA LA VIDA		11	3656 -739	19.485 18
17	15	25	METRO STATION SHAKE IT		11	3545 -498	21.081 15
18	16	19	KATY PERRY I KISSED A GIRL		11	3171 -498	24.126 13
19	24	5	KEVIN RUDDOLF FEAT. LIL WAYNE LET IT ROCK	AIRPOWER	11	3025 +695	18.042 20
20	23	6	DAUGHTRY WHAT ABOUT NOW		11	2794 +353	12.316 23
21	26	6	SAVING ABEL ADDICTED		11	2766 +680	9.234 27
22	17	14	THE PUSSYCAT DOLLS WHEN I GROW UP		11	2658 -714	20.715 16
23	24	2	T.I. WHATEVER YOU LIKE		11	2508 +1073	13.842 22
24	37	5	SHONTELLE T-SHIRT		11	2257 +336	10.589 25
25	16	16	BOYS LIKE GIRLS THUNDER		11	2192 -484	10.422 26
26	27	2	CHRISTINA AGUILERA KEEPS GETTIN' BETTER	MOST ADDED	11	2098 +963	10.599 24
27	32	3	JESSE MCCARTNEY IT'S OVER		11	2028 +471	8.903 29
28	29	5	NATASHA BEDINGFIELD ANGEL		11	2026 +254	6.097 34
29	25	10	WE THE KINGS CHECK YES JULIET (RUN BABY RUN)		11	1891 -193	6.745 32
30	31	8	SEPTEMBER CRY FOR YOU		11	1736 +58	14.196 21
31	21	13	PARAMORE THAT'S WHAT YOU GET		11	1687 -1001	9.074 28
32	19	2	JASON MRAZ I'M YOURS		11	1615 +690	7.342 30
33	36	4	DAVID COOK THE TIME OF MY LIFE		11	1256 -61	5.244 36
34	11	4	ARTISTS STAND UP TO CANCER JUST STAND UP!		11	1232 -463	6.331 33
35	40	4	GAVIN ROSSDALE LOVE REMAINS THE SAME		11	1154 +250	3.803 -
36	28	2	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLLI (POP THAT BODY)		11	1110 -620	4.088 -
37	NEW		LIL WAYNE FEATURING T-PAIN GOT MONEY		11	1024 +221	4.328 38
38	38	3	THE TING TINGS SHUT UP AND LET ME GO		11	987 +37	2.699 -
39	38	13	JONAS BROTHERS BURNIN' UP		11	971 -522	3.865 -
40	NEW		SEETHER RISE ABOVE THIS		11	878 +44	2.125 -

MOST ADDED

ARTIST / LABEL	NEW STATIONS
CHRISTINA AGUILERA Keeps Gettin' Better (RCA/RMG)	39
FALL OUT BOY I Don't Care (Island/IDJMG)	37
T.I. Whatever You Like (Grand Hustle/Antic)	31
JASON MRAZ I'm Yours (Atlantic/RRP)	19
BRANDY Right Here (Departed) (Epic)	19
HINDER Without You (Universal Republic)	18
NE-YO Miss Independent (Def Jam/IDJMG)	17

ARTIST / LABEL	NEW STATIONS
JASON MRAZ I'm Yours (Atlantic/RRP)	19
BRANDY Right Here (Departed) (Epic)	19
HINDER Without You (Universal Republic)	18
NE-YO Miss Independent (Def Jam/IDJMG)	17

ARTIST / LABEL	NEW STATIONS
JASON MRAZ I'm Yours (Atlantic/RRP)	19
BRANDY Right Here (Departed) (Epic)	19
HINDER Without You (Universal Republic)	18
NE-YO Miss Independent (Def Jam/IDJMG)	17

ARTIST / LABEL	NEW STATIONS
JASON MRAZ I'm Yours (Atlantic/RRP)	19
BRANDY Right Here (Departed) (Epic)	19
HINDER Without You (Universal Republic)	18
NE-YO Miss Independent (Def Jam/IDJMG)	17

ARTIST / LABEL	NEW STATIONS
JASON MRAZ I'm Yours (Atlantic/RRP)	19
BRANDY Right Here (Departed) (Epic)	19
HINDER Without You (Universal Republic)	18
NE-YO Miss Independent (Def Jam/IDJMG)	17

ADDED AT... WIHB
Charleston, SC
PD: Bryan Taylor
MD: Dave Ryan
Akon, Right Now (Na Na Na), 1
Ludacris Co-starring Chris Brown & Sean Garrett, What Them Girls Like, 1
Nelly Feat. Ashanti & Akon, Body On Me, O
Rihanna, Rehab, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE			
ARTIST / LABEL	PLAYS /GAIN	ARTIST / LABEL	PLAYS /GAIN
O.A.R. Shattered (Turn The Car Around) (Everfine/Antic/RRP)	817/198	NEW KIDS ON THE BLOCK & NE-YO Single (Interscope)	619/ 59
TOTAL STATIONS:	34	TOTAL STATIONS:	62
SAVAGE FEAT. SOULJA BOY TELL'EM Swing (Dawn Raid/Universal Republic)	759/155	REHAB Bartender Song (Universal Republic)	607/ 28
TOTAL STATIONS:	75	TOTAL STATIONS:	33
JONAS BROTHERS Lovebug (Hollywood)	752/379	YUNG BERG FEAT. CASHA The Business (Yung Boss/Epic)	558/137
TOTAL STATIONS:	58	TOTAL STATIONS:	45
T-PAIN FEAT. LIL WAYNE Can't Believe It (Nappy Boy/Konvict/Jive/Zomba)	730/172	LINKIN PARK Leave Out All The Rest (Warner Bros.)	499/65
TOTAL STATIONS:	64	TOTAL STATIONS:	41
NE-YO Miss Independent (Def Jam/IDJMG)	724/395	GAVIN DEGRAW Cheated On Me (J/RMG)	444/178
TOTAL STATIONS:	84	TOTAL STATIONS:	54

MOST INCREASED PLAYS

+1220	★	KATY PERRY Hot N Cold (Capitol) KZMG +42, WKCI +41, WWHT +35, WKSS +31, KKPN +30, WAKZ +29, WAEB +28, KZZP +26, WKSZ +26, KSLZ +26
+1073		T.I. Whatever You Like (Grand Hustle/Antic) WKSC +37, KKRZ +36, WKSS +35, KJYO +34, XT20 +28, KHFI +27, WIOQ +27, WKXS +25, WXXB +23, WJBQ +23
+963		CHRISTINA AGUILERA Keeps Gettin' Better (RCA/RMG) WAPE +41, KDWB +34, XT20 +28, KWNZ +26, WDJQ +23, WXXL +23, WBVD +23, WEZB +22, KRUF +22, WIOG +21
+890	★	PINK So What (LaFace/Zomba) WPXY +40, WIXX +30, WWHT +30, WKXS +29, KRUF +29, WBZV +28, KZZP +25, KZMG +25, WKQI +24, WIOG +23
+695		KEVIN RUDDOLF FEAT. LIL WAYNE Let It Rock (Cash Money/Universal Republic) WKQI +33, WKSS +32, WXXK +30, WEZB +26, WAKZ +26, WVSR +25, WNDU +25, WXXS +24, WAEZ +22, WKSC +22

FOR WEEK ENDING SEPTEMBER 21, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
130 CHR/top 40 and 19 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart composed of 59 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.

It's About The Music!

Get a complete collection of **R&R's** year-end chart packs from 1974 through 2007.
Included in the package are the year-end charts for every R&R format throughout the years.
It's an invaluable resource!

For telephone service call
800-562-2706
or
818-487-4582
(between 5am and 5pm Pacific)
Fax: 818-487-4550
E-mail: radioandrecords@pubservice.com



► **M.I.A.** NOTCHES HER FIRST TOP 10 AS "PAPER PLANES" SOARS 15-9 ON THE CANADA CHR/TOP 40 CHART.

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA PD: Squirrel MD: Jessica	WSTO/Evansville, IN OM: Tim Huelsing PD: Jason Addams	WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
KXSS/Amarillo, TX OM: Rick Andrews PD: Marshal Blevins MD: Tomi Hurtado	WDAY/Fargo, ND PD: Troy Dayton MD: Zander Kelly	KCRS/Odessa, TX PD/MD: Nate Rodriguez
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart	KMXF/Fayetteville, AR OM: Dave Ashcraft PD/MD: Jay Steele	WILN/Panama City, FL PD: Chris Alan MD: Spoon
KRSQ/Billings, MT OM/PD: Kyle McCoy	WMSR/Florence, AL PD: Jon "Fatguy" Marte	WPIA/Peoria, IL OM: Gabe Reynolds PD/MD: Don "Big D" Black
WWYL/Binghamton, NY PD: Matt Johnson	WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD: Denis Davis	KRCS/Rapid City, SD PD/MD: Spanky
WBNQ/Bloomington, IL OM: Dan Westhoff PD: Dave Adams MD: Mason Schreader	KISR/Ft. Smith, AR OM: Mike "Mike at Night" Oldham PD/MD: "Big Dog" Rick Hayes	KJCK/Salina, KS OM: Robert Elfman MD: Justin Carson
KNOE/Bryan, TX OM/PD: Tucker Young	KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr
WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran	WQPO/Harrisonburg, VA PD/MD: Ryan O'Bryan	Music Choice Hit List/Satellite PD: Justin Praeger MD: Michael Schwab
KTRS/Casper, WY OM/PD: Donovan Short	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	WXER/Sheboygan, WI OM: Patrick Pendergast PD/MD: Ron Simonet
KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon APD: Chris Jackson MD: Ric Swann	KSYN/Joplin, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	WNDV/South Bend, IN OM: Karen Rite MD: Scotty Wylde
WQQB/Champaign, IL OM: Morgan Kane PD: Joe McIntyre	WAZY/Lafayette, IN PD/MD: Jimmy Knight	KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday
WHTE/Charlottesville, VA OM: Vinnie Kice PD/MD: PJ Styles	WWSR/Lima, OH OM: Brian Steel PD: Daniel "Kennedy" Baisden	WHTF/Tallahassee, FL PD/MD: Brian O'Conner
WJYY/Concord (Lakes Region), NH PD/MD: AJ Dukette	KFRX/Lincoln, NE PD: Matt McKay APD/MD: JJ Ryan	WMGI/Terre Haute, IN OM/PD: Bill Cain APD/MD: Kolene Kaye
WGIC/Cookeville, TN OM: Marty McFly PD/MD: Freaky Dave	KZII/Lubbock, TX OM: Wes Nessmann PD: Ethan Dometrius	WKHQ/Traverse City, MI OM: Heather Leigh PD: Lunchbox
WKMX/Dothan, AL OM: Kris Van Dyke PD: Aaron Tyler	WCIL/Marion, IL PD: Jon E. Quest MD: Ivy	KUJ/Tri-Cities, WA PD: AJ Brewster
WBIZ/Eau Claire, WI OM: Mike Cushman PD/MD: Jare E Jordan	KIFS/Medford, OR PD/MD: Geminey Mayers	WWKZ/Tupelo, MS OM/PD: Rick Stevens
WNKI/Elmira, NY OM/PD: Scott Free	KNOE/Monroe, LA OM/PD: Bobby Richards	WIFC/Wausau, WI PD: Tony Waitekus
WRTS/Erie, PA PD: Jessica Curry APD: Danial Baxter	WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff	WAZO/Wilmington, NC
WDKS/Evansville, IN OM: Mike Sanders PD: Ryan Lewis APD/MD: Rob Hirschbuhl	WWXM/Myrtle Beach, SC OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha
	WQGN/New London, CT PD: Matt Girard	

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	14	RIHANNA DISTURBIA	SRP/DEF JAM/IDJMG	3471	+136
2	3	11	NE-YO CLOSER	DEF JAM/IDJMG	3322	+74
3	5	14	JORDIN SPARKS ONE STEP AT A TIME	19/JIVE/ZOMBA	3229	+136
4	6	15	SECONDHAND SERENADE FALL FOR YOU	CLASSNOTE/ILG/ATLANTIC	3155	+202
5	2	21	CHRIS BROWN FOREVER	JIVE/ZOMBA	3145	-127
6	4	13	KARDINAL OFFISHALL FEAT. AKON DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	3100	-15
7	8	10	LEONA LEWIS BETTER IN TIME	SYCO/J/RMG	2912	+265
8	11	5	PINK SO WHAT	LAFACE/ZOMBA	2373	+307
9	7	26	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD	2236	-440
10	10	14	ESTELLE FEAT. KANYE WEST AMERICAN BOY	HOME SCHOOL/ATLANTIC	1989	-93
11	9	18	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	1974	-406
12	14	5	DAVID ARCHULETA CRUSH	19/JIVE/ZOMBA	1850	+292
13	15	6	M.I.A. PAPER PLANES	XL/INTERSCOPE	1786	+358
14	12	13	COLDPLAY VIVA LA VIDA	CAPITOL	1776	-227
15	15	10	FLO RIDA FEAT. WILL.I.AM IN THE AYER	POE BOY/ATLANTIC	1680	+123
16	23	4	KATY PERRY HOT N COLD	CAPITOL	1640	+480
17	19	6	DAUGHTRY WHAT ABOUT NOW	RCA/RMG	1482	+168
18	13	24	METRO STATION SHAKE IT	COLUMBIA	1475	-188
19	22	5	KEVIN RUDDLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	1412	+250
20	24	5	SAVING ABEL ADDICTED	SKIOOCO/VIRGIN/CAPITOL	1260	+193
21	20	13	BOYS LIKE GIRLS THUNDER	COLUMBIA	1146	-154
22	18	8	KATY PERRY I KISSED A GIRL	CAPITOL	1044	-277
23	17	15	THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE	1019	-307
24	30	5	SHONTELLE T-SHIRT	SRC/UNIVERSAL MOTOWN	969	+251
25	25	8	SEPTEMBER CRY FOR YOU	ROBBINS	969	-54
26	21	11	PARAMORE THAT'S WHAT YOU GET	FUELED BY RAMEN/RRP	949	-293
27	31	4	NATASHA BEDINGFIELD ANGEL	PHONOGENIC/EPIC	889	+180
28	36	2	T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	867	+444
29	26	7	WE THE KINGS CHECK YES JULIET (RUN BABY RUN)	S-CURVE/CAPITOL	861	-112
30	NEW		CHRISTINA AGUILERA KEEPS GETTIN' BETTER	RCA/RMG	814	+583
31	35	9	JASON MRAZ I'M YOURS	ATLANTIC/RRP	773	+232
32	34	3	JESSE MCCARTNEY IT'S OVER	HOLLYWOOD	747	+206
33	29	3	ARTISTS STAND UP TO CANCER JUST STAND UP!	SUZC/IDJMG	656	-103
34	27	12	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLU LOLU (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	567	-279
35	28	12	JONAS BROTHERS BURNIN' UP	HOLLYWOOD	528	-308
36	33	16	DAVID COOK THE TIME OF MY LIFE	19/RCA/RMG	471	-117
37	57	2	LIL WAYNE FEAT. T-PAIN GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	446	+119
38	32	6	ONE BLOCK RADIUS YOU GOT ME	PROPERTY/MERCURY/IDJMG	315	-311
39	40	2	GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE	305	+31
40	NEW		JONAS BROTHERS LOVEBUG	HOLLYWOOD	299	+221

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	14	RIHANNA DISTURBIA	SRP/DEF JAM/UNIVERSAL	873	-21
2	2	17	LADY GAGA FEAT. COLBY O'DONIS JUST DANCE	STREAMLINE/KONLIVE/INTERSCOPE/UNIVERSAL	831	-17
3	3	13	THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE/UNIVERSAL	782	-63
4	9	5	PINK SO WHAT	LAFACE/SONY BMG	631	+131
5	4	21	CHRIS BROWN FOREVER	JIVE/SONY BMG	582	-23
6	5	11	JORDIN SPARKS ONE STEP AT A TIME	19/JIVE/SONY BMG	542	-5
7	6	13	THEORY OF A DEADMAN ALL OR NOTHING	6D4/UNIVERSAL	515	-19
8	14	8	LEONA LEWIS BETTER IN TIME	SYCO/J/SONY BMG	511	+75
9	15	6	M.I.A. PAPER PLANES	XL/BEGGARS GROUP	503	+69
10	11	9	HEDLEY OLD SCHOOL	UNIVERSAL	498	+17
11	13	14	DANNY FERNANDES PRIVATE DANCER	CP	483	+44
12	7	25	NE-YO CLOSER	DEF JAM/UNIVERSAL	469	-42
13	8	25	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	462	-45
14	20	4	KATY PERRY HOT N COLD	CAPITOL/EMI	458	+103
15	12	13	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	429	-35
16	17	8	FLO RIDA FEATURING WILL.I.AM IN THE AYER	POE BOY/ATLANTIC/WARNER	409	+18
17	10	15	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	409	-80
18	22	4	KEVIN RUDDLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	403	+54
19	21	5	SIMPLE PLAN SAVE YOU	LAVA/ATLANTIC/WARNER	359	+9
20	18	20	ESTELLE FEATURING KANYE WEST AMERICAN BOY	HOME SCHOOL/ATLANTIC/WARNER	336	-32
21	19	13	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC	323	-42
22	16	18	KATY PERRY I KISSED A GIRL	CAPITOL/EMI	319	-75
23	28	3	EVA AVILA GIVE ME THE MUSIC	SONY BMG	311	+38
24	23	15	STATE OF SHOCK BEST I EVER HAD	CORDOVA BAY	308	0
25	25	10	SEPTEMBER CRY FOR YOU	AWESOME/EMI	294	+5
26	24	9	SECONDHAND SERENADE FALL FOR YOU	CLASSNOTE/ILG/ATLANTIC/WARNER	286	-6
27	26	7	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE/UNIVERSAL	281	-2
28	44	2	CHRISTINA AGUILERA KEEPS GETTIN' BETTER	RCA/SONY BMG	271	+141
29	27	22	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD/UNIVERSAL	246	-30
30	31	3	DAVID ARCHULETA CRUSH	19/JIVE/SONY BMG	234	+7

FOR WEEK ENDING SEPTEMBER 21, 2008

♦ indicates CanCon



Konvict Entertainment's R. City Comes To Conquer The States Because Akon Said So

Darnella Dunham

DDunham@RadioandRecords.com

as a solo and featured artist, SRC/Universal Motown's Akon has delivered hits consistently since his 2003 debut, "Locked Up." But he doesn't just make his own hits for radio—he also has a keen ear for talent. Artists signed to Akon's Kon Live and Konvict Music have earned No. 1 spots on the Nielsen BDS-driven R&R Rhythmic chart. Toronto's Kardinal Offishall was the latest to hold the honor with "Dangerous," Colby O'Donis reached the summit with "What You Got," and T-Pain has consistently released chart-topping hits for Rhythmic and Urban.

Rock City is hoping to continue the trend with its single "Losin' It," which is finally receiving its formal introduction to radio after building a buzz. The duo's members—brothers Theron and Timothy Thomas—built a name for themselves as artists in their native Virgin Islands, aka Rock City, after performing in numerous talent shows and releasing three independent albums while in high school. Despite local fame, Rock City decided it wanted to conquer the United States.

The duo's first stop was Miami before settling in Atlanta. Prior to Akon gaining fame with "Locked Up," the act and artist were intro-

duced and forged a relationship based on their mutual admiration for each other's music. As Rock City returned to the talent show circuit and aimed to solidify a record deal, the members began to work as songwriters—a role they are well-known for today.

"A lot of people think we are songwriters-turned-artists, not knowing we're artists-turned-songwriters," Timothy says. "As far as the Virgin Islands is concerned, they know us as artists, not songwriters. Even the streets of Atlanta, they know us as artists, not songwriters. Songwriting was our foot in the door."

Recent credits for the duo include "When I Grow Up" by the Pussycat Dolls, "Music for Love"

by Mario, "Rollercoaster" for Janet Jackson and "Misses Glass" for Leona Lewis, in addition to other titles for Ashanti, Usher, Busta Rhymes, Nicole Scherzinger and Eve. Even though the brothers are hip-hop artists, their work for acts that frequent R&R's CHR/Top 40 chart comes as a result of, as Theron says, writing "all the way pop. I think our songwriting thing is still under the radar. The people who need to know, know."



R. City

Songwriting didn't deter Timothy and Theron from their goal of getting signed, and the duo entertained offers from several labels. In September 2006, they went with Akon's Konvict Entertainment because he wasn't interested in changing their image. "Akon was the only person who said, 'I like y'all the way y'all are.' He said he loved everything we do, and we wanted to be at Interscope. We heard so many things about Jimmy Iovine and what he did for certain artists. We wanted to be over there because we [wanted] to be a part of that machine."

There was one noticeable change that came after getting signed: Rock City became known as R. City. Some thought the original moniker was a drug reference, but Theron says, "We never sold drugs, we don't smoke, we don't drink, and we don't do none of that."

The duo has generated excitement from within

R. City In Your City

Theron and Timothy Thomas are simultaneously touring on the BET and allhiphop.com college tours.

Following are upcoming stops:

Sept. 26, Bowie State University, Bowie, Md.

Sept. 29, Clark Atlanta University, Atlanta

Oct. 3, Fayetteville State University, Fayetteville, N.C.

Oct. 6, North Carolina A&T State University, Greensboro, N.C.

Oct. 8, Alabama A&M University, Normal, Ala.

Oct. 10, Bethune Cookman University, Daytona Beach, Fla.

Oct. 11, Howard University, Washington

Oct. 15, Grambling State University, Grambling, La.

Oct. 16, Delaware State University, Dover, Del.

Oct. 22, Alabama State University, Montgomery, Ala.

Oct. 24, Morehouse College, Atlanta

Oct. 27, Hampton University, Hampton, Va.

Oct. 28, Florida A&M University, Tallahassee, Fla.

Oct. 29, Florida A&M University, Tallahassee, Fla.

Nov. 7, Southern University, Baton Rouge

Nov. 12, Prairie View A&M University, Prairie View, Texas

Nov. 14, Texas Southern University, Houston

the Interscope offices. A&R executive Erica Grayson says about its forthcoming album "Wake the Neighbors." "This is one of the most exciting things I've had the pleasure of working with in my career, because I think that they are as credible as they are talented."

There are many more R. City cheerleaders in the building, and Grayson says, "The people working on the project—from marketing to promotions to whatever department—become in-house fans the same way that their outside fans are. Everyone becomes a die-hard fan, just like I am."

Grayson established a relationship with R. City after seeing the act perform at a talent show in Atlanta. Even though it decided to sign with Akon, she was requested to A&R the project since Kon Live falls under the Interscope umbrella. "From a music standpoint, they're so capable of doing so many things, whether it's records that they've written for other people or the depth of their abilities and the songs that they write for themselves—everything from hip-hop to a more Caribbean style music to pop music or world music. The records that have come in as we've been doing this project have really been extraordinary."

Grayson adds, "Coupled with the fact that they're unbelievable performers and they do the same show, whether it's for four people or 1,000 people in the audience. They take time to meet every person and give each and every drop, and it's very motivating for me to see somebody that wants it so bad and is doing everything that they have to—and actually has the talent to really make it. It's like watching the whole story, but being a part of it at the same time. It's very exciting."

Still, company support isn't enough for Theron and Timothy. They both realize the need to be actively involved in their careers. "We've been going place to place, sitting down with people and saying, 'This is who we are. We're humble people.'"

After leaving the comfort of their homeland, making it as artists is the only option for the brothers. "Fear is a good thing because it keeps you humble," Theron says. "It's good to be nervous and scared and not sure, because it makes you keep going extra hard." Regarding their work ethic, he says, "When they sleep we work, when they party we work, when they work we work. So at the end of the day we win." R&R

'Just A Spoonful of Sugar'

Lady Gaga has nice buzz surrounding her as "Just Dance," featuring fellow Kon Live labelmate Colby O'Donis, begins to impact rhythmic radio. The native New Yorker and self-trained singer/songwriter/pianist is trying to change the flavor of today's pop music. Gaga says, "My goal as an artist is to funnel a pop record to the world in a very interesting way. I almost want to trick people into hanging with a pop song that is something really cool. It's like the spoonful of sugar and I'm the medicine." —DD



► THE BRITISH-ARE COMING! M.I.A. IS THE SECOND U.K. ARTIST TO CRASH THE TOP 10 THIS YEAR, AS "PAPER PLANES" TAKES A 12-6 FLIGHT. IN JUNE, LEONA LEWIS PEAKED AT NO. 6 WITH "BLEEDING LOVE."

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	7	T.I. WHATEVER YOU LIKE	NO. 1 (1 WK)/MOST INCREASED PLAYS	GRAND HUSTLE/ATLANTIC	5285 +965	37.125 1
2	1	18	LIL WAYNE FEATURING T-PAIN GOT MONEY		CASH MONEY/UNIVERSAL MOTOWN	4561 +213	36.878 3
3	5	8	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		NAPPY BOY/KONVICT/JIVE/ZOMBA	4557 +591	37.015 2
4	4	19	CHRIS BROWN FOREVER		JIVE/ZOMBA	3596 -393	22.913 7
5	3	22	KARDINAL OFFISHALL FEATURING AKON DANCEFOUS		KONLIVE/GEFFEN/INTERSCOPE	3568 -585	22.533 8
6	12	4	M.I.A. PAPER PLANES		XL/INTERSCOPE	3503 +893	26.055 4
7	6	23	NE-YO CLOSER		DEF JAM/IDJMG	3380 -238	24.742 5
8	10	14	NELLY FEATURING ASHANTI & AKON BODY ON ME		DESSERTY/UNIVERSAL MOTOWN	3054 +183	19.078 11
9	8	17	YUNG BERG FEATURING CASHA THE BUSINESS		YUNG BOSS/KOCH/EPIC	3017 -276	16.873 13
10	7	24	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	2832 -549	21.055 10
11	9	16	YOUNG JEEZY FEATURING KANYE WEST PUT ON		CTE/DEF JAM/IDJMG	2726 -422	17.315 12
12	20	4	NE-YO MISS INDEPENDENT		DEF JAM/IDJMG	2434 +639	23.590 6
13	11	21	THE-DREAM I LUV YOUR GIRL		RADIO KILLA/DEF JAM/IDJMG	2357 -403	15.882 14
14	14	12	SAVAGE FEATURING SOULJA BOY TELL'EM SWING		DAWN RAID/UNIVERSAL REPUBLIC	2341 +52	10.832 21
15	15	9	MIKE JONES FEAT. TREY SONGZ, LIL WAYNE & TWISTA CUDDY BUDDY		ICE AGE/ASYLUM	2339 +90	9.241 22
16	17	5	THE GAME FEATURING LIL WAYNE MY LIFE		GEFFEN/INTERSCOPE	2319 +375	22.258 9
17	19	11	RIHANNA DISTURBIA		SRP/DEF JAM/IDJMG	2063 +236	13.072 17
18	24	3	LIL WAYNE FEAT. BOBBY VALENTINO MRS. OFFICER	AIRPOWER	CASH MONEY/UNIVERSAL MOTOWN	2030 +770	15.487 15
19	13	17	LIL WAYNE A MILLI		CASH MONEY/UNIVERSAL MOTOWN	1972 -518	12.857 19
20	18	9	LL COOL J FEATURING THE-DREAM BABY		DEF JAM/IDJMG	1951 +121	13.749 16
21	21	9	SLIM FEATURING YUNG JOC SO FLY		M3/ASYLUM	1695 +168	10.861 20
22	16	14	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		SLIP-N-SLIDE/DEF JAM/IDJMG	1611 -433	12.995 18
23	22	8	JAZMINE SULLIVAN NEED U BAD		J/RMG	1419 +85	7.598 26
24	25	4	LJUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT WHAT THEM GIRLS LIKE		DTP/DEF JAM/IDJMG	1374 +186	6.786 27
25	29	3	PITBULL FEATURING LIL JON KRAZY		M.R. 305/FAMOUS ARTISTS/THE ORCHARD	1292 +270	8.854 23
26	7	26	E-40 FEATURING AKON WAKE IT UP		SICK WID IT/BME/REPRISE/WARNER BROS.	1236 -67	5.246 32
27	23	16	FLO RIDA FEATURING WILL.I.A.M IN THE AYER		POE BOY/ATLANTIC	1078 -254	6.096 29
28	30	5	LEONA LEWIS BETTER IN TIME		SYCO/J/RMG	1053 -79	5.625 31
29	27	13	KATY PERRY TRIPPED A GIRL		CAPITOL	872 -257	4.713 36
30	28	17	JESSE MCCARTNEY LEAVIN'		HOLLYWOOD	858 -188	5.677 30
31	34	3	DAVID BANNER FEATURING LIL WAYNE SHAWTY SAY		B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	793 +117	3.847 40
32	37	2	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK		CASH MONEY/UNIVERSAL REPUBLIC	771 +229	4.841 34
33	31	6	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS		BIG GATES/SLIP-N-SLIDE/ATLANTIC	765 -137	4.673 38
34	36	2	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT		HOME SCHOOL/C.O.O.D./COLUMBIA	759 +170	6.456 28
35	33	3	BRANDY RIGHT HERE (DEPARTED)		KOCH/EPIC	758 +42	4.694 37
36	32	10	ICE CUBE DO YA THANG		LENCH MOB	643 -122	3.456 -
37	35	3	JAY-Z JOCKIN' JAY-Z		ROC-A-FELLA/DEF JAM/IDJMG	619 -5	5.219 33
38	NEW		JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE SWAGGA LIKE US		ROC-A-FELLA/DEF JAM/IDJMG	590 +184	7.996 24
39	35	2	JORDIN SPARKS ONE STEP AT A TIME		19/JIVE/ZOMBA	505 +41	2.387 -
40	NEW		KANYE WEST LOVE LOCKDOWN		ROC-A-FELLA/DEF JAM/IDJMG	445 +343	4.813 35

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
AKON Right Now (Na Na Na) (SRC/Universal Motown) KBBT, KBDS, KBMB, KCAQ, KDDB, KDHT, KDLW, KHTN, KISV, KKSS, KPWT, KPWR, KQKS, KSEQ, KVEG, KWIN, KXBT, KYZZ, KZFM, WBTT, WJQM, WPOW, WRDW, WRVZ, WXIS, XHTZ	26
CASSIE FEAT. LIL WAYNE Official Girl (NextSelection/Bad Boy/Atlantic) KBDS, KBMB, KDDB, KDLW, KHTN, KISV, KUULU, KWIN, KZFM, WRDW, WXIS, XHTZ	12
LADY GAGA FEAT. COLBY O'DONIS Just Dance (Streamline/KonLive/Interscope) KCAQ, KDDB, KDLW, KHTN, KSEQ, KWIN, KYZZ, KZFM, WRDW, WRVZ	10
LIL WAYNE FEAT. BOBBY VALENTINO Mrs. Officer (Cash Money/Universal Motown) KBDS, KCHZ, KIKI, KUBE, KUULU, KQKS, WBTS, WJIS, WLTO	9
THE GAME FEAT. LIL WAYNE My Life (Geffen/Interscope) KLUC, KZON, WBBM, WIBT, WLTO, WMBX, WPOW, XHTO	8
NE-YO Miss Independent (Def Jam/IDJMG) KBBT, KCHZ, KPWT, KQKS, KZON, WBTS, WIBT	7
M.I.A. Paper Planes (XL/Interscope) KLUC, KPWT, KUBE, WMBX, WWKX, WZMX	6
KANYE WEST Love Lockdown (Roc-A-Fella/Def Jam/IDJMG) KEZE, KKWD, KQKS, KTBT, WMBX, WXIS	6
JAZMINE SULLIVAN Need U Bad (J/RMG) KQKS, K5FM, KYLD, KZON, WPYO	5
T.I. FEAT. RIHANNA Live Your Life (Grand Hustle/Atlantic) KPHW, KPWT, WHZT, WJMN, XHTO	5

ADDED AT... WXIS
Johnson City, TN
PD: Todd Ambrose
Cassie Feat. Lil Wayne, Official Girl, 1
Akon, Right Now (Na Na Na), 0
GhostWridah, Make You A Star, 0
Kanye West, Love Lockdown, 0
Pleasure P., Did You Wrong, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
NINA SKY FEAT. RICK ROSS Curtain Call (Polo Grounds/Jack Move/J/RMG)	40E/192	GYM CLASS HEROES FEAT. THE-DREAM Cookie Jar (Decaydance/Fueled By Ramen/RRP)	297/28
TOTAL STATIONS:	39	TOTAL STATIONS:	24
T.I. FEAT. RIHANNA Live Your Life (Grand Hustle/Atlantic)	390/219	ACE HOOD FEAT. TREY SONGZ Ride (We The Best/Def Jam/IDJMG)	291/27
TOTAL STATIONS:	27	TOTAL STATIONS:	24
PLEASURE P. Did You Wrong (BlueStar/Atlantic)	359/71	LIL WAYNE FEAT. JAY-Z Mr. Carter (Cash Money/Universal Motown)	268/39
TOTAL STATIONS:	35	TOTAL STATIONS:	17
SHONTELLE T-Shirt (SRC/Universal Motown)	358/95	RYAN LESLIE FEAT. CASSIE & FABOLOUS Addiction (NextSelection/Casablanca/Universal Motown)	243/37
TOTAL STATIONS:	14	TOTAL STATIONS:	16
ALFAMEGA Uh Huh (Grand Hustle/Capitol)	351/75	CIARA FEAT. T-PAIN Go Girl (LaFace/Zomba)	237/119
TOTAL STATIONS:	30	TOTAL STATIONS:	32

MOST INCREASED PLAYS

+965	☆ T.I. Whatever You Like (Grand Hustle/Atlantic) KDDB +46, WKHT +36, WWKX +36, KDHT +35, KLUC +35, KYZZ +34, KUBE +34, KXJM +31, WLTO +30, WNVZ +29
+893	☆ M.I.A. Paper Planes (XL/Interscope) KHTN +51, XHTZ +42, KLUC +36, KXBT +35, WPYO +32, KBDS +30, WJFX +28, KIBT +27, WNHZ +27, KKWD +27
+770	☆ LIL WAYNE FEAT. BOBBY VALENTINO Mrs. Officer (Cash Money/Universal Motown) KEZE +50, WBTT +33, KWIN +33, KZON +31, WBTS +31, KDHT +30, KDDB +28, KCHZ +28, KBBT +25, WXIS +25
+639	☆ NE-YO Miss Independent (Def Jam/IDJMG) WHZT +36, KCHZ +35, KEZE +30, KDDB +28, WBTS +27, WBBM +24, KQKS +24, WBTT +22, XHTO +22, K5FM +21
+590	☆ T-PAIN FEAT. LIL WAYNE Can't Believe It (Nappy Boy/Konvict/Jive/Zomba) KDLW +40, KQKS +35, WQHT +31, KLUC +31, WJFX +30, KUBE +30, KDHT +30, KYLD +29, KTBT +28, KCGI +28

FOR WEEK ENDING SEPTEMBER 21, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
75 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

Hey DJs!

FREE WEEKLY EMAIL

NEW MUSIC
DJs Pick The Next Hits

LATEST NEWS
In The Mix Show Community

CHART
BDS Mixshow Chart

SUBSCRIBE NOW www.RADIOANDRECORDS.COM/SUBSCRIBE.ASP

Mix Blast

ACCURATE
TRUSTWORTHY
COMPREHENSIVE



New York, New Jersey attorneys general file subpoenas

The PPM Heads To A Higher Court

Darnella Dunham

DDunham@RadioandRecords.com

during the past several months, Arbitron has announced sizable increases in its PPM sample of minorities and 18- to 34-year-olds, in some cases, surpassing benchmarks. These were key concerns for the National Assn. of Black Owned Broadcasters, and it seemed that adequate progress was being made by the ratings company. However, all is still not well, according to several groups of minority broadcasters.

Legal Action

In early September, NABOB joined other minority-interest groups, including the Spanish Radio Assn. and the Minority Media Telecommunications Council with a petition filed at the FCC, demanding an investigation of the PPM. NABOB executive director/general counsel Jim Winston has been quite vocal with his contention that the new ratings service lacks accurate representation of minority and younger listeners, while the FCC petition expresses more of the same. In addition, the petition uses a model similar to that issued July 28 by the FCC's Committee on Diversity for Communications in the Digital Age, which also called for the PPM methodology to be investigated.

"NABOB has been meeting with Arbitron for almost two years seeking improvement in Arbitron's PPM system," Winston says. "From the beginning, NABOB has advised Arbitron that its PPM methodology showed deficiencies in the recruitment, retention and participation of the sample panel, and these deficiencies have resulted in a significant underrepresentation of younger African-Americans in the PPM results. In addition, NABOB has objected to PPM's attribution of sporadic listening and the failure to have a metric that reflects listener engagement."

Act Swiftly

The petition urges the FCC to act swiftly since the PPM is due to become ratings currency with the Oct. 8 release of September data in the four largest radio markets: New York, Los Angeles, Chicago and San Francisco. NABOB feels that

the PPM's lack of minority representation could financially devastate minority-owned stations in those markets, as well as others where the technology is due to be adopted.

On Sept. 15, New Jersey Attorney General Anne Milgram issued a subpoena "concerning allegations that [Arbitron's] new method for measuring radio station listenership in New Jersey is flawed, statistically unreliable and undercounts the listening habits of minority consumers." The Affirmative Litigation Unit within the Division of Law is conducting New Jersey's investigation into the PPM. New York Attorney General Andrew Cuomo issued a similar subpoena Sept. 9.

In response to the subpoena filed by Milgram, Arbitron maintains that the "Portable People Meter radio ratings services are valid, fair and representative of the diversity of the radio markets measured." Arbitron president/CEO Steve Morris says, "Once again, the media industry should be concerned about these continued political encroachments on the valuable role that the Media Rating Council fulfills. The MRC oversees a well-established, widely accepted process that has served television, radio, print, Internet and other ad-supported media for more than four decades. The MRC has also been a driving force behind the important and continuing quality improvements in the ratings services that the media industry counts on."

Cause For Concern

But Winston says, "During this two-year period, we have seen PPM denied accreditation in New



INTO THE OZONE: Attending last month's Ozone Awards in Houston are Radio One urban KBXX (97.9 the Box)/Houston morning show host Madd Hatta (left) and co-host Nnete (right), flanking DJ Drama, mixer at urban sister WHTA (Hot 107.9)/Atlanta.

York and Philadelphia, which confirms the issues NABOB has been raising about PPM. Yet, Arbitron proposes to replace its accredited diary service with the PPM service that has been denied accreditation. In response to our concerns we have received only vague assurances from Arbitron that PPM will be perfected by 2010. We can't wait that long for Arbitron to get it right. If they don't fix PPM now, some of our member stations may not be in business in 2010."

Winston isn't opposed to electronic measurement but feels that accuracy is essential. "NABOB, like the rest of the radio industry, wants an electronic rating service," he says. "However, we need a service that measures our actual audience and provides reliable and credible information. At this point, government intervention is necessary to stop the rollout of PPM until Arbitron gets it right."

Responding to news Sept. 2 of the PPM Coalition's emergency petition with the FCC, Arbitron issued a statement that said, "Arbitron does not believe that the FCC has jurisdiction over the company or its operations and assets and consequently lacks the authority to commence a Section 403 investigation. Nevertheless, we are committed to continue our voluntary meetings with the FCC."

R&R

Additional reporting by Mike Boyle.



'If they don't fix PPM now, some of our member stations may not be in business in 2010.'

—Jim Winston

The Dialogue Continues

On Sept. 26 Arbitron president/CEO Steve Morris will come face to face with urban and Hispanic broadcasters during the "PPM: Continuing the Dialogue" panel discussion at the National Assn. of Black Owned Broadcasters' 32nd annual fall broadcast management conference.

Other panelists include American Urban Radio Networks senior VP of operations/affiliate relations Glenn Bryant, Spanish Broadcasting System/New York market manager Frank Flores, consultant Randy Kabrich, WBL5 and WLIB-AM/New York VP/GM Deon Levingston and KJLH/Los Angeles

VP/national sales manager Al Ward.

The focus of the session, moderated by ICBC Broadcast Holdings president/COO Charles Warfield Jr., will be the current condition of the PPM and how issues previously raised have or have not been resolved. "PPM: Continuing the Dialogue" will be held 9 a.m.-11 a.m. at the Park Hyatt Hotel in Washington.

Visit radioandrecords.com to see highlights of the discussion the afternoon of the 26th. A more detailed account will run in an October issue of R&R in the urban/urban AC/gospel section.—DD



► **KERI HILSON** RECEIVES AN "ENERGY" BOOST, SURGING 19-15 (UP 132 PLAYS). HER SONG IS ONE OF THREE TRACKS CROSSING THE AIRPOWER THRESHOLD, JOINED BY TITLES FROM BOW WOW (21-19) AND THE GAME (25-20).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	9	T.I. WHATEVER YOU LIKE	NO. 1 (3 WKS)	☆	4964 +309	48.017	1
2	9	9	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		☆	4521 +480	44.035	2
3	17	17	JAZMINE SULLIVAN NEED U BAD		☆	3981 -21	41.328	3
4	6	6	LIL WAYNE FEAT. BOBBY VALENTINO MRS. OFFICER	MOST INCREASED PLAYS	☆	3505 +516	38.560	4
5	7	6	NE-YO MISS INDEPENDENT		☆	3284 +484	31.299	5
6	4	18	YOUNG JEEZY FEATURING KANYE WEST PUT ON		☆	3102 -238	28.183	6
7	5	17	YUNG BERG FEATURING CASHA THE BUSINESS		☆	2850 -361	21.595	10
8	9	14	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS		☆	2645 +106	21.963	9
9	8	16	LIL WAYNE FEATURING T-PAIN GOT MONEY		☆	2576 -19	23.894	8
10	11	13	JENNIFER HUDSON SPOTLIGHT		☆	2551 +267	24.834	7
11	16	5	LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT WHAT THEM GIRLS LIKE		☆	2100 +185	15.350	14
12	13	13	SLIM FEATURING YUNG JOC SO FLY		☆	2100 -3	16.258	13
13	10	24	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		☆	1892 -551	14.349	16
14	12	20	RIHANNA TAKE A BOY		☆	1883 -246	19.863	11
15	19	9	KERI HILSON ENERGY	AIRPOWER	☆	1739 +132	12.772	17
16	17	16	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		☆	1707 -279	15.171	15
17	14	14	ROBIN THICKE MAGIC		☆	1687 -377	11.100	18
18	15	19	LIL WAYNE A MILLI		☆	1588 -346	18.565	12
19	21	6	BOW WOW FEAT. SOULJA BOY TELL'EM MARCUS PULO	AIRPOWER	☆	1569 +114	10.759	19
20	25	4	THE GAME FEATURING LIL WAYNE MY LIFE	AIRPOWER	☆	1540 +356	10.649	20
21	18	11	LL COOL J FEATURING THE-DREAM BABY		☆	1504 -244	10.053	21
22	23	7	ALICIA KEYS SUPERWOMAN		☆	1405 +155	9.206	24
23	24	4	BRANDY RIGHT HERE (DEPARTED)		☆	1337 +123	7.625	26
24	22	11	ASHANTI GOOD GOOD		☆	1329 -15	8.703	25
25	27	13	PLEASURE P. DID YOU WRONG		☆	1238 +192	7.013	27
26	26	5	MIKE JONES FEAT. TREY SONGZ, LIL WAYNE & TWISTA CUDDY BU B'DY		☆	1117 +18	6.475	29
27	38	2	CIARA FEATURING T-PAIN GO GIRL		☆	1083 +420	9.393	22
28	28	13	DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL BOOSIE OUT HERE GRINDIN'		☆	936 -159	6.229	31
29	29	3	USHER TRADING PLACES		☆	928 +3	6.394	30
30	33	2	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT		☆	914 +134	5.878	32
31	30	3	ACE HOOD FEATURING TREY SONGZ RIDE		☆	914 +118	4.949	36
32	31	5	AVANT WHEN IT HURTS		☆	860 +72	4.322	-
33	36	7	NELLY FEATURING ASHANTI & AKON BODY ON ME		☆	802 +104	3.350	-
34	NEW	NEW	YOUNG JEEZY VACATION		☆	796 +275	4.234	-
35	39	2	DEM FRANCHIZE BOYZ FEATURING LLOYD TURN HEADS		☆	726 +59	2.737	-
36	37	7	ALFAMEGA UH HUH		☆	716 +27	3.790	-
37	NEW	NEW	DAVID BANNER FEATURING LIL WAYNE SHAWTY S.W.Y.		☆	714 +180	4.841	37
38	34	5	LIL WAYNE FEATURING JAY-Z MR. CARTER		☆	663 -50	6.916	28
39	32	14	DAY26 SINCE YOU'VE BEEN GONE		☆	655 -148	2.589	-
40	NEW	NEW	JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE SWAGGA LIKE US		☆	619 +49	9.265	23

MOST ADDED

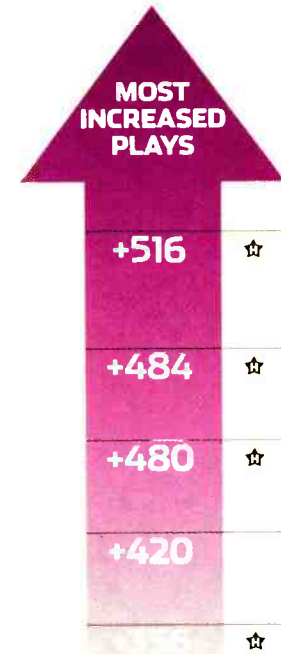
ARTIST TITLE / LABEL	NEW STATIONS
JAZMINE SULLIVAN Bust Your Windows (J/RMG)	31
NAS FEAT. CHRIS BROWN & THE GAME Make The World Go Round (Def Jam/IDJMG)	29
CIARA FEAT. T-PAIN Go Girl (LaFace/Zomba)	10
THE GAME FEAT. LIL WAYNE My Life (Geffen/Interscope)	8
T.I. FEAT. RIHANNA Live Your Life (Grand Hustle/Atlantic)	7
BRANDY Right Here (Departed) (Koch/Epic)	5
PLEASURE P. Did You Wrong (BlueStar/Atlantic)	5
UNK Show Out (Big Oomp/Koch)	5
NINA SKY FEAT. RICK ROSS Curtain Call (Polo Grounds/J/RMG)	5
JENNIFER HUDSON Spotlight (Arista/RMG)	4

ADDED AT ...
WJZE
Toledo, OH
PD: Rocky Love
Myko, Late Nite Creep, B
Anthony Hamilton, Cool, O
Nina Sky Feat. Rick Ross, Curtain Call, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LYFE JENNING'S Will I Ever (Columbia)	561/76	NOVAKANE Shawty Said (STP)	489/31
ARTISTS STAND UP TO CANCER Just Stand Up! (SUZC/IDJMG)	544/13	JAY-Z Jockin' Jay-Z (Roc-A-Fella/Def Jam/IDJMG)	442/24
JAZMINE SULLIVAN Bust Your Windows (J/RMG)	523/304	LLOYD FEAT. PLIES Year Of The Lover (The Inc./Universal Motown)	426/37
RYAN LESLIE FEAT. CASSIE & FABOLOUS Addiction (NextSelection/Casablanca/Universal Motown)	518/1	T.I. FEAT. RIHANNA Live Your Life (Grand Hustle/Atlantic)	401/257
E-40 FEAT. AKON Wake It Up (Sick Wid It/BME/Reprise/Warner Bros.)	507/45	NINA SKY FEAT. RICK ROSS Curtain Call (Polo Grounds/Jack Move/J/RMG)	365/109
TOTAL STATIONS:	47	TOTAL STATIONS:	33
TOTAL STATIONS:	39	TOTAL STATIONS:	60
TOTAL STATIONS:	54	TOTAL STATIONS:	34
TOTAL STATIONS:	55	TOTAL STATIONS:	47
TOTAL STATIONS:	41	TOTAL STATIONS:	50



+516	☆ LIL WAYNE FEAT. BOBBY VALENTINO Mrs. Officer (Cash Money/Universal Motown)
+484	☆ NE-YO Miss Independent (Def Jam/IDJMG)
+480	☆ T-PAIN FEAT. LIL WAYNE Can't Believe It (Nappy Boy/Konvict/Jive/Zomba)
+420	☆ CIARA FEAT. T-PAIN Go Girl (LaFace/Zomba)
+356	☆ THE GAME FEAT. LIL WAYNE My Life (Geffen/Interscope)

FOR WEEK ENDING SEPTEMBER 21, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
81 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 81 urban and 75 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media, Inc. All rights reserved.

clear. consistent. quality.

With so many options for testing your music, one thing is **CLEAR**. Whether you test with dials, paper and pencil or online, you must have **CONSISTENT** hooks or your research could be unreliable. An incorrect or poor quality hook can ruin your research no matter what method you prefer.

Hooks Unlimited's digital **QUALITY** hooks, unmatched library of music, custom hooks, fast turnaround and dependable service ensures your music research provider can deliver results you can trust.

Contact Michael Pelaia today about your next project: hooks@hooks.com • 404.835.0205 • www.hooks.com

R&R URBAN AC

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► HAVING DUETTED ON HIS LAST FOUR CHART APPEARANCES WITH HIS WIFE CHANTE MOORE, **KENNY LATTIMORE** TAKES A TURN ON HIS OWN. AT NO. 36, "YOU ARE MY STARSHIP" MARKS THE SINGER'S FIRST SOLO ENTRY SINCE 2002.

WEEKS ON CHART	ARTIST	TITLE	11 NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	ERIC BENET	YOU'RE THE ONLY ONE	NO. 1 (4 WKS)	FRIDAY/REPRISE/WARNER BROS.	1737 -54	14.317	3
2	JENNIFER HUDSON	SPOTLIGHT		ARISTA/RMG	1736 -22	15.849	2
3	KEYSHIA COLE	HEAVEN SENT		IMANI/GEFFEN/INTERSCOPE	1611 -14	12.968	4
4	ROBIN THICKE	MAGIC		STAR TRAK/INTERSCOPE	1503 -35	15.945	1
5	NOEL GOURDIN	THE RIVER		EPIC	1396 -20	9.328	7
6	RAHEEM DEVAUGHN	WOMAN		JIVE/ZOMBA	1082 +10	7.588	8
8	JOE	E.R. (EMERGENCY ROOM)		KEDAR	1050 +14	7.440	9
7	MARVIN SAPP	NEVER WOULD HAVE MADE IT		VERITY/ZOMBA	1030 +12	10.791	6
10	ALICIA KEYS	SUPERWOMAN		MBK//J/RMG	1024 +114	10.858	5
12	MINT CONDITION	NOTHING LEFT TO SAY		CAGED BIRD/IMAGE	895 +100	5.709	15
9	JAHEIM	NEVER		DIVINE MILL/ATLANTIC	862 +9	6.460	13
15	JAZMINE SULLIVAN	NEED U BAD		J/RMG	710 +142	6.526	12
11	MARY J. BLIGE	JUST FINE		MATRIARCH/GEFFEN/INTERSCOPE	689 -36	6.328	14
13	ALICIA KEYS	TEENAGE LOVE AFFAIR		MBK//J/RMG	662 -84	6.684	11
18	USHER	HERE I STAND		LAFACE/ZOMBA	565 +101	3.795	18
20	WAYNE BRADY	ORDINARY		PEAK/CMG	465 +55	2.040	25
17	JILL SCOTT FEATURING GEORGE DUKE	WHENEVER YOU'RE AROUND		HIDDEN BEACH	454 -20	2.032	26
19	MARY MARY	GET UP		COLUMBIA	438 +35	2.905	21
22	LYFE JENNINGS	WILL I EVER		COLUMBIA	407 +59	1.598	29
25	NE-YO	MISS INDEPENDENT	AIRPOWER	DEF JAM/IDJMG	384 +147	6.883	10
23	JANET	CAN'T B GOOD		ISLAND/DJMG	350 +27	2.363	24
30	ERIC BENET	THE HUNGER	MOST INCREASED PLAYS	FRIDAY/REPRISE/WARNER BROS.	330 +153	4.417	17
21	RIHANNA	TAKE A BOW		SRP/DEF JAM/IDJMG	317 -17	4.907	16
24	JON B	OH SO SEXY		VIBEZLECT/ARSENAL	301 +17	1.285	31
26	DEBORAH COX	DID YOU EVER LOVE ME		DECO/IMAGE	222 +16	0.729	-
36	ANTHONY HAMILTON FEATURING DAVID BANNER	COOL		MISTER'S MUSIC/SO SO DEF/ZOMBA	216 +69	1.873	27
27	LEIGH JONES	FREE FALL		PEAK/CMG	213 +7	1.008	36
35	RAPHAEL SAADIQ	LOVE THAT GIRL		COLUMBIA	208 +55	0.968	38
31	TONY RICH PROJECT	PART THE WAVES		HIDDEN BEACH	202 +21	0.844	39
NEW	NOEL GOURDIN	ONE LOVE		EPIC	190 +71	0.779	40
29	LEDISI	JOY		VERVE FORECAST/VERVE	181 -9	0.727	-
28	KEITH SWEAT FEATURING ATHENA CAGE	BUTTERSOTCH		KEIA/ATCO/RHINO	155 -45	0.709	-
34	CHANTE MOORE	IT AIN'T SUPPOSED TO BE THIS WAY		PEAK/CMG	136 -24	1.143	33
37	RAHEEM DEVAUGHN	TEXT MESSAGES		JIVE/ZOMBA	133 -19	0.247	-
40	AVANT	WHEN IT HURTS		CAPITOL	120 -3	1.032	35
NEW	KENNY LATTIMORE	YOU ARE MY STARSHIP		VERVE FORECAST/VERVE	115 +29	0.582	-
NEW	ROBIN THICKE	THE SWEETEST LOVE		STAR TRAK/INTERSCOPE	113 +86	1.006	37
32	CHARLIE WILSON	HOMELISS		JIVE/ZOMBA	113 -53	0.487	-
39	LIVIN OUT LOUD	I CAN'T STOP		KIN	112 -17	0.242	-
RE-ENTRY	CALVIN RICHARDSON	SANG NO MORE		NU MO/SHANACHE	111 +8	0.213	-

MOST ADDED

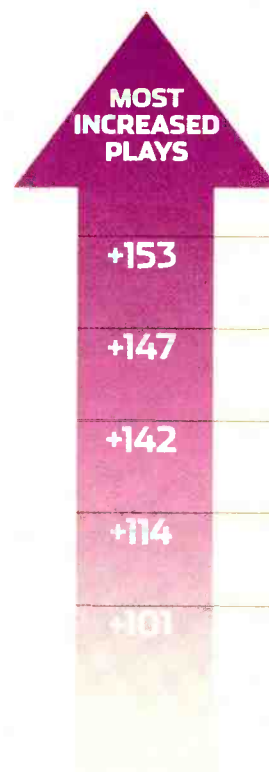
ARTIST TITLE / LABEL	NEW STATIONS
BRANDY Right Here (Departed) (Koch/Epic)	22
JOHN LEGEND FEAT. ANDRE 3000 Green Light (G.O.O.D./Columbia)	15
REGINA BELLE Love Forever Shines (Pendulum)	11
ERIC BENET The Hunger (Friday/Reprise/Warner Bros.)	9
RAPHAEL SAADIQ Love That Girl (Columbia)	8
ANTHONY HAMILTON Cool (Jive/Zomba)	7
KENNY LATTIMORE You Are My Starship (Verve Forecast/Verve)	5
JAZMINE SULLIVAN Need U Bad (J/RMG)	4
NE-YO Miss Independent (Def Jam/IDJMG)	4
KINDRED THE FAMILY SOUL House Of Love (Hidden Beach)	4

ADDED AT... WRKS
New York, NY
PD: Ebro Darden
MD: Julie Gustines
Ne-Yo, Miss Independent, 31
Brandy, Right Here (Departed), 12

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ANGIE STONE Pop Pop (Stax/CMG)	106/36	NE-YO Closer (Def Jam/IDJMG)	75/44
TOTAL STATIONS:	14	TOTAL STATIONS:	45
KINDRED THE FAMILY SOUL House Of Love (Hidden Beach)	105/76	ARTISTS STAND UP TO CANCER Just Stand Up! (SU2C/IDJMG)	74/18
TOTAL STATIONS:	17	TOTAL STATIONS:	14
MARIAH CAREY I'm That Chick (Island/IDJMG)	104/6	21-03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS Cover Me (PA JAM/Gospro Centric/Zomba)	48/14
TOTAL STATIONS:	32	TOTAL STATIONS:	26
BRANDY Right Here (Departed) (Koch/Epic)	98/65	BIG BOI FEAT. MARY J. BLIGE Sumthin's Gotta Give (LaFace/Zomba)	42/40
TOTAL STATIONS:	20	TOTAL STATIONS:	41
CHAZ Chemical Reaction (PRK)	95/10	IRENE CARA How Can I Make U Luv Me (Caramel Goddess)	39/2
TOTAL STATIONS:	19	TOTAL STATIONS:	9



ERIC BENET
The Hunger (Friday/Reprise/Warner Bros.)
KRNB +23, WPHR +13, WXST +13, WTLZ +8, KQXL +8, WKXI +8, KDKS +7, WAGH +6, WDAS +6, WAMJ +5

NE-YO
Miss Independent (Def Jam/IDJMG)
WMBL +12, WXST +11, WBLB +10, KMJM +8, WKSP +7, WMXD +7, WUFT +5, WAGH +5, KVMA +5, WHRP +5

JAZMINE SULLIVAN
Need U Bad (J/RMG)
WVCL +17, WNEW +16, KVMA +15, WTYB +14, KQXL +11, WAKB +11, WQMG +11, WHRP +10, WDLT +8, WDDZ +8

ALICIA KEYS
Superwoman (MBK//J/RMG)
WKSP +21, WWIN +18, WWDW +10, WHQT +8, WRNB +7, WDAS +7, WXST +6, WVKL +6, WXMG +6, WJMR +5

USHER
Here I Stand (LaFace/Zomba)
KQXL +20, WNEW +14, WMGL +10, WWDW +10, KOKY +5, KBLX +9, WDAS +7, WSRB +5, KRNB +3, KDKS +3

FOR WEEK ENDING SEPTEMBER 21, 2008
LEGEND: See legend to charts in chart's section for rules and symbol explanations.
71 urban AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

Rollasign™
Disposable Plastic Banners

TOLLFREE 1.800.231.6074

www.rollasign.com

FREE SET OF PLATES
WITH INITIAL ORDER!
CALL US TODAY
for more details
713.507.4251

▶ GOOD THINGS COME IN THREES FOR THE GAME. FOR THE SECOND TIME IN HIS CAREER, HE POSTS THREE CONSECUTIVE TOP 10S, AS "MY LIFE" (15-8) FOLLOWS THE RECENT "GAME'S PAIN" (NO. 8) AND 2007'S "WOULDN'T GET FAR" (NO. 10). HE ENJOYED HIS FIRST TOP 10 STREAK IN 2005.

POWERED BY

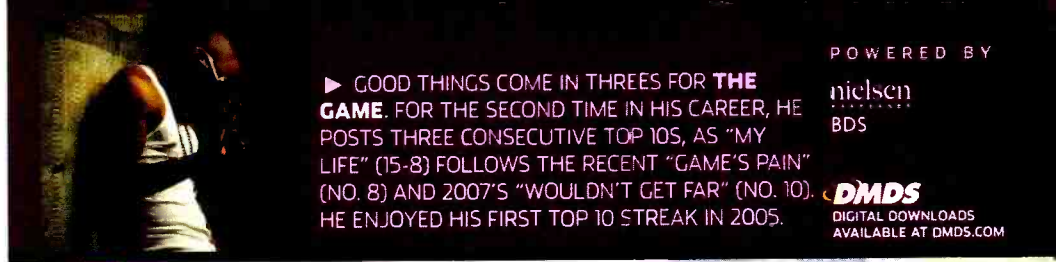
nelsen
BDS

DMDS
DIGITAL DOWNLOADS
AVAILABLE AT DMDS.COM

URBAN AC REPORTERS

WMRZ/Albany, GA PD/MD: Paul "Precious Paul" Edwards	KRNB/Dallas, TX* OM: Gary Saunders PD: Shay Moore APD/MD: Nate Quick	KJLH/Los Angeles, CA* PD/MD: Aundrae Russell	KBLX/San Francisco, CA* PD: Kevin Brown MD: Kimmie Taylor
WAMJ/Atlanta, GA* OM: Steve Hegwood PD/MD: Derek Harper	WROU/Dayton, OH* OM: Steve Weed PD: Garth Adams	KJMS/Memphis, TN* PD: Eileen Collier MD: Nikki French	Music Choice R&B Soul/Satellite OM/MD: Damon Williams APD: Mecca Thames MD: Lamonda Williams
WAKB/Augusta, GA* OM/MD: Terry Monday MD: JayTek	WGPR/Detroit, MI* PD: Carolyn James MD: Karen Addison	WHQT/Miami, FL* PD: Phil Michaels-Trueba APD: Karen Vaughn	Sirius Heart & Soul/Satellite* OM/MD: B.J. Stone
WKSP/Augusta, GA* OM: Steve Burke PD/MD: Tim "Fattz" Snell APD: Cher Best	WMXD/Detroit, MI* OM: KJ Holiday PD: Jamillah Muhammad APD: Oneil Stevens	WMIB/Miami, FL* PD: Nate Bell MD: Vanessa Benedetty Jerome	The Touch/Satellite PD: Ken Johnson APD/MD: Hollywood Hernandez
WWIN/Baltimore, MD* PD: Tim Watts MD: Keller Wynder	WBBK/Dothan, AL OM: Kris Van Dyke PD: JJ "Big Daddy" Davis	WJMR/Milwaukee, WI* PD/MD: Lauri Jones	XM Suite 62/Satellite* PD: Vic Clemons MD: Cayman Kelly
KQXL/Baton Rouge, LA* PD: J'Michael Francois	WUKS/Fayetteville, NC PD: Ray Thomas	WDLT/Mobile, AL* OM/MD: James Alexander MD: Cathy Barlow	WL VH/Savannah, GA* PD/MD: Gary Young
WBHK/Birmingham, AL* PD: Darryl Johnson APD: Chris Coleman	WDZZ/Ft. Pierce, FL* OM: Jim Kennedy PD: Trey Michaels	KJMG/Monroe, LA PD: Chris Collins	WTYB/Savannah, GA* OM: Jim Kennedy PD: Yolanda Neely
WUHT/Birmingham, AL* PD: John Long	WZTF/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Denis Davis	WWMG/Montgomery, AL PD/MD: Darryl Elliott	KDKS/Shreveport, LA* OM/MD: Quenn Echols
WMGL/Charleston, SC* OM/MD: Terry Base	WFLM/Ft. Pierce, FL* PD: Joe Fisher MD: Joseph Jenkins	WYLD/New Orleans, LA* OM: Derrick Corbett	KVMA/Shreveport, LA* OM: Jim Kennedy
WXST/Charleston, SC* OM/MD: Michael Tee	WQMG/Greensboro, NC* PD: Shilynne Cole	WBL S/New York, NY* PD: Skip Dillard APD: Cynthia Smith	KMJM/St. Louis, MO* PD: Darrel Eason
WBAV/Charlotte, NC* PD/MD: Terri Avery	WJMJ/Greenville, SC* OM/MD: Steve Crumbley APD/MD: Kelly Mac	WRKS/New York, NY* PD: Ebro Darden APD/MD: Julie Gustines	WFUN/St. Louis, MO* OM/MD: Jowcol "Boogie D" Gilchrist APD/MD: Niccy Davis
WQNC/Charlotte, NC* PD: Alvin Stowe MD: Chris James	KMJQ/Houston, TX* OM: Terri Thomas PD/MD: Jeff Harrison	WKUS/Norfolk, VA* PD: DJ Law	WPHR/Syracuse, NY* OM: Rich Lauber PD: Butch Charles APD/MD: Kenny Dees
WMPZ/Chattanooga, TN* OM: Keith Landecker PD: Andrea Perry MD: Eric Foster	WHRP/Huntsville, AL* OM: Jim Kennedy APD/MD: Toni Terrell	WVKL/Norfolk, VA* OM/MD: Don London MD: Theresa Brown	WIMX/Toledo, OH* PD: Rocky Love APD/MD: Brandi Brown
WSRB/Chicago, IL* PD/MD: Tracie Reynolds	WTLC/Indianapolis, IN* OM/MD: Brian Wallace APD/MD: The First Lady Raye	WCFB/Orlando, FL* OM: Steve Holbrook PD: Kevin Gardner	WTUG/Tuscaloosa, AL OM: Greg Tomasello PD/MD: Charles Anthony
WVAZ/Chicago, IL* PD/MD: Derrick Brown	WZAK/Cleveland, OH* OM/MD: Kim Johnson	WOAS/Philadelphia, PA* PD: Joe Tamburro APD/MD: Jo Gamble	WGOV/Valdosta, GA OM/MD: Jammin' Jammie Brooks
WLXC/Columbia, SC* PD/MD: Doug Williams	WSOL/Jacksonville, FL* OM: Gail Austin PD/MD: KJ Brooks	WRNB/Philadelphia, PA* OM/MD: Elroy Smith APD/MD: MoShay LaRen	WHUR/Washington, DC* PD: Dave Dickinson MD: Traci LaTrelle
WWDM/Columbia, SC* PD/MD: Mike Love	KMJK/Kansas City, MO* OM: Jim Kennedy PD: Jerold Jackson MD: Yvonne Daniels	WFXC/Raleigh, NC* OM/MD: Cy Young APD/MD: Jodi Berry	WMMJ/Washington, DC* PD: Kathy Brown MD: Mike Chase
WAGH/Columbus, GA* OM: Brian Waters PD: Derrick "Lil' D" Greene MD: Edward Lewis	KNEK/Lafayette, LA* PD: D-Rock	WKJS/Richmond, VA* OM/MD: Jeff Anderson MD: Freddy Fox	WNEW/West Palm Beach, FL* OM/MD: Mark McCray APD: Kyle Stewart MD: Patrice Wright
WKZJ/Columbus, GA OM/MD: Carl Conner, Jr. MD: Brandon Conner	KZWA/Lake Charles, LA OM: Antony Bartie MD: Tammy Tasant	WVBE/Roanoke, VA* OM/MD: Walt Ford	
WXMG/Columbus, OH* OM: J.D. Kunes PD: Warren Stevens	KOKY/Little Rock, AR* OM/MD: Mark Dylan	WTLZ/Saginaw, MI* PD/MD: Eugene Brown	

* Monitored Reporters



WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	9	1	T.I.	WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	10249 +1274	85.142	1
2	19	2	LIL WAYNE FEATURING T-PAIN	GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	7137 +194	60.772	2
4	18	4	YUNG BERG FEATURING CASHA	THE BUSINESS	YUNG BOSS/KOCH/EPIC	5867 -637	38.468	5
3	20	3	YOUNG JEEZY FEATURING KANYE WEST	PUT ON	CTE/DEF JAM/IDJMG	5828 -660	45.498	4
5	8	8	LIL WAYNE FEATURING BOBBY VALENTINO	MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	5535 +1286	54.047	3
5	26	5	DAVID BANNER FEATURING CHRIS BROWN	GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	4724 -1100	35.404	6
6	23	6	KARDINAL OFFSHALL FEATURING AKON	DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	4030 -661	26.365	12
15	8	15	THE GAME FEATURING LIL WAYNE	MY LIFE	GEFFEN/INTERSCOPE	3859 +731	32.907	7
10	15	10	NELLY FEATURING ASHANTI & AKON	BODY ON ME	DERRTY/UNIVERSAL MOTOWN	3856 +287	22.429	14
16	5	16	M.I.A.	PAPER PLANES	XL/INTERSCOPE	3819 +1027	28.157	10
21	7	21	LIL WAYNE	A MILLI	CASH MONEY/UNIVERSAL MOTOWN	3560 -864	31.421	8
14	6	14	LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT	WHAT THEM GIRLS LIKE	DTP/DEF JAM/IDJMG	3474 +370	22.135	15
13	10	13	MIKE JONES FEATURING TREY SONGZ, LIL WAYNE & TWISTA	CUDDY BUDDY	ICE AGE/ASYLUM	3456 +108	15.717	17
11	12	11	LL COOL J FEATURING THE-DREAM	BABY	DEF JAM/IDJMG	3455 -123	23.801	13
12	15	12	PLIES FEATURING JAMIE FOXX & THE-DREAM	PLEASE EXCUSE MY HANDS	BIG GATES/SLIP-N-SLIDE/ATLANTIC	3410 -31	26.636	11
9	16	9	RICK ROSS FEATURING NELLY & AVERY STORM	HERE I AM	SLIP-N-SLIDE/DEF JAM/IDJMG	3318 -712	28.167	9
18	13	18	SAVAGE FEATURING SOULJA BOY TELL'EM	SWING	DAWN RAID/UNIVERSAL REPLUBLIC	2467 +40	11.225	21
17	29	17	PLIES FEATURING NE-YO	BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC	2179 -267	15.577	18
19	28	19	LIL WAYNE FEATURING STATIC MAJOR	LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	1799 -202	13.002	20
21	8	21	E-40 FEATURING AKON	WAKE IT UP	SICK WID IT/BME/REPRISE/WARNER BROS.	1743 +112	7.007	28
22	7	22	BOW WOW FEATURING SOULJA BOY TELL'EM	MARCO POLO	COLLU/VBIA	1664 +154	11.162	22
25	6	25	DAVID BANNER FEATURING LIL WAYNE	SHAWTY SAY	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	1507 +297	8.688	27
26	3	26	PITBULL FEATURING LIL JON	KRAZY	MR. 305/FAMOUS ARTISTS/THE ORCHARD	1368 +293	9.057	25
24	17	24	FLO RIDA FEATURING WILL.I.A.M	IN THE AYER	POE BOY/ATLANTIC	1240 -274	6.839	29
25	15	25	DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL BOOSIE	OUT HERE GRINDIN	TERROR SQUAD/KOCH	1237 -251	8.841	26
29	3	29	JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE	SWAGGA LIKE US	ROC-A-FELLA/DEF JAM/IDJMG	1209 +233	17.261	16
27	7	27	ACE HOOD FEATURING TREY SONGZ	RIDE	WE THE BEST/DEF JAM/IDJMG	1205 +145	6.657	30
28	6	28	JAY-Z	JOCKIN' JAY-Z	ROC-A-FELLA/DEF JAM/IDJMG	1061 +19	9.711	24
31	9	31	ALFAMEGA	UHHUH	GRAND HUSTLE/CAPITOL	1047 +102	4.929	34
30	10	30	LIL WAYNE FEATURING JAY-Z	MR. CARTER	CASH MONEY/UNIVERSAL MOTOWN	931 -11	14.779	19
38	2	38	YOUNG JEEZY	VACATION	CTE/DEF JAM/IDJMG	848 +313	4.829	35
32	12	32	T.I. FEATURING RIHANNA	LIVE YOUR LIFE	GRAND HUSTLE/ATLANTIC	791 +476	10.392	23
32	12	32	ICE CUBE	DO YA THANG	LENCE/ MOB	769 -149	3.743	39
35	5	35	DEM FRANCHIZE BOYZ FEATURING LLOYD	TURN HEADS	KOCH	750 +42	2.824	-
34	18	34	SOULJA BOY TELL'EM	DONK	COLLIPARK/INTERSCOPE	666 -102	5.114	32
37	6	37	BUN-B FEATURING RICK ROSS, DAVID BANNER, B-BALL & MJG	YOU'RE EVERYTHING	J PRINCE/TRILL/RAP-A-LOT 4 LIFE/ASYLUM	616 +37	3.781	37
33	19	33	SHAWTY PUTT FEATURING TOO SHORT & LIL JON	DAT BABY	BME/RAZOF & TIE	599 -188	2.705	-
38	NEW	38	THREE 6 MAFIA	THAT'S RIGHT	HYPNOTIZE MINDS/COLUMBIA	500 +138	1.774	-
38	NEW	38	NOVAKANE	SHAWTY SAID	STP	494 +36	1.345	-
40	20	40	HOT STYLZ FEATURING YUNG JOC	LOOKIN BOY	SWAGG TEAM/BLOCK/JIVE/ZIMBA	468 -148	2.658	-

FOR WEEK ENDING SEPTEMBER 21, 2008

DID YOUR SPRING RESEARCH GET YOU TO WHERE YOU NEED TO BE THIS FALL?

Switch to Radio's Thought Leaders. Call 908-707-4707. www.edisonresearch.com



R&R GOSPEL

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ REGISTERING 206 PLAYS AT 12 STATIONS, **DEITRICK HADDON** BOWS AT NO. 28 WITH "I'M ALIVE." HADDON'S CHART HISTORY INCLUDES THREE CONSECUTIVE TOP FIVES FROM 2005 THROUGH 2007 AND A TOP 10 EARLIER THIS YEAR, THE NO. 9-PEAKING "LOVE HIM LIKE I DO," ON WHICH HE TEAMED WITH RUBEN STUDDARD AND MARY MARY.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	32	JAMES FORTUNE & FIYA I TRUST YOU	NO. 1 (6 WKS) BLACK SMOKE/WORLDWIDE	1176 +57	4.829 1
2	2	42	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	948 +11	3.690 3
3	4	20	JASON CHAMPION ALWAYS	MOST INCREASED PLAYS/MOST ADDED BROOKS/EMI GOSPEL	836 +126	3.302 5
4	3	70	MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	791 +8	4.214 2
5	5	22	KIRK FRANKLIN JESUS	FO YO SOUL/GOSPO CENTRIC/ZOMBA	760 +44	3.620 4
6	6	44	SHEKINAH GLORY MINISTRY JESUS	KINGDOM	636 +23	2.700 7
7	9	36	DORINDA CLARK-COLE TAKE IT BACK	GOSPO CENTRIC/ZOMBA	562 +27	2.127 10
8	7	29	REGINA BELLE GOD IS GOOD	PENDULUM	553 -42	1.833 13
9	14	5	MARY MARY GET UP	COLUMBIA	552 +105	2.528 8
10	8	37	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	552 +20	1.893 12
11	13	26	BYRON CAGE ROYALTY (LIVE AT THE APOLLO)	GOSPO CENTRIC/ZOMBA	531 +67	2.106 11
12	12	23	THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME	EMI GOSPEL	517 +56	2.744 6
13	11	15	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS COVER ME	PAJAM/GOSPO CENTRIC/ZOMBA	497 +8	2.404 9
14	15	29	CECE WINANS WAGING WAR	PURESPRINGS GOSPEL	395 +22	1.767 14
15	16	13	DAMITA NO LOOKING BACK	TYSCOT	388 +25	1.413 16
16	17	12	PASTOR GREGG PATRICK & THE BRIDGE PROJECT I AM A WITNESS	CROSSOVER/TYSCOT	387 +31	1.124 17
17	18	9	ARKANSAS GOSPEL MASS CHOIR I LIFT MY HANDS	T/EMTRO GOSPEL	334 +16	0.893 22
18	20	14	DESTINY PRAISE HIS WILL	DESTINY STYLE	319 +18	1.545 15
19	19	12	TYE TRIBBETT & G.A. HOLD ON	COLUMBIA/INTEGRITY	314 +9	0.988 19
20	22	8	DAVE HOLLISTER STRIVING	AIRPOWER GOSPO CENTRIC/ZOMBA	291 +33	0.956 20
21	24	21	J MOSS ABUNDANTLY	PAJAM/GOSPO CENTRIC/ZOMBA	250 +4	0.809 24
22	23	7	KIERRA KIKI SHEARD PRAISE HIM NOW	EMI GOSPEL	249 -4	0.573 29
23	25	17	NATHANIEL & NECY SERVE NOBODY BUT YOU	WOGG	247 +23	0.359 -
24	27	8	DOTTIE PEDPLES DO IT!	DP	244 +43	0.813 23
25	26	8	DOUG WILLIAMS & PASTOR TIM ROGERS THE LOVE OF JESUS	BLACKBERRY/MALACO	239 +26	0.574 28
26	29	3	NIYOKI JOY	D2G-EXECUTIVE	225 +26	0.774 25
27	21	13	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) ONE MORE CHANCE	NUSPRING/EMI GOSPEL	224 -31	0.702 26
28	NEW		DEITRICK HADDON I'M ALIVE	VERITY/ZOMBA	206 +47	0.906 21
29	28	18	NORMAN HUTCHINS IT'S YOUR SEASON	IR	192 -17	1.062 18
30	30	2	PAUL PORTER WHAT DID YOU DO?	LIGHT	188 +3	0.429 -

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		550 565
2	BEVERLY CRAWFORD HE'S DONE ENOUGH (JDI)		507 512
3	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)		453 500
4	J MOSS PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)		407 416
5	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT (NUSPRING)		373 361

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS ENCOURAGE YOURSELF (EMI GOSPEL)		346 364
7	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US (ALPHA OGG/TYSCOT)		314 353
8	THE CLARK SISTERS LIVIN' (EMI GOSPEL)		294 294
9	RUBEN STUDDARD, DEITRICK HADDON & MARY MARY LOVE HIM LIKE I DO (VERITY/ZOMBA)		286 315
10	THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE RIGHT NOW PRAISE (TYSCOT/NEW LIFE/VERITY/ZOMBA)		268 282

WPZE/Atlanta, GA*
OM: Steve Hegwood
PD/MD: Derek Harper

WTHB/Augusta, GA*
OM/MD: Terry Monday
APD: Jay Tek

WCAO/Baltimore, MD*
OM: Thea Mitchem
PD: Lee Michaels
APD/MD: Danielle Brown

WWIN/Baltimore, MD*
PD: Mike Roberts

WUFO/Buffalo, NY*
MD: Duane Price

WJNI/Charleston, SC*
OM: Michael Baynard
PD: Belinda Parker
MD: Anthony Baxter

WXTX/Charleston, SC*
PD: Michael Tee
APD: Edwin "Chef" Wright

WPZZ/Charlotte, NC*
PD: Alvin Stowe
MD: Tonya Rivens

WNOO/Chattanooga, TN*
OM: Lee Clear
PD/MD: Sam Terry

WGRB/Chicago, IL*
PD: Sonya M. Blakey
APD/MD: Effie Rolle

WJMO/Cleveland, OH*
PD/MD: Kim Johnson

WFMV/Columbia, SC*
PD: Tony "Lee" Green
APD/MD: Monica Washington

WEAM/Columbus, GA
OM: Carl Conner, Jr.
PD: Pam Dixon

WAJV/Columbus, MS
OM: CQ Riley
PD: Sebastian Riley

WJYD/Columbus, OH*
OM: Jerry Smith
PD: Dawn Mosby

KHVN/Dallas, TX*
PD: Antonio Johnson

WCHB/Detroit, MI*
OM/PD: Bo Money

WFLT/Flint, MI*
OM/MD: Sammie L. Jordan, Jr.

WEAL/Greensboro, NC*
PD/MD: Joseph Level

KROI/Houston, TX*
OM/MD: Terri Thomas

WEUP/Huntsville, AL*
OM: Hundley Batts
PD: Steve Murry
MD: Ricky Sykes

WTLC/Indianapolis, IN*
OM: Brian Wallace
PD: The First Lady Raye

WHLH/Jackson, MS*
OM: Steve Kelly
PD: Torrez Harris
MD: Lance Fuller

WOAD/Jackson, MS*
OM: Stan Branson
PD/MD: Percy Davis

KPRT/Kansas City, MO
OM: Andre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Dee Johnson

KHLR/Little Rock, AR*
OM: Sonny Victory
PD: JC Loves

KPZK/Little Rock, AR
OM: Mark Dylan
PD/MD: Billy St. James

WBBP/Memphis, TN
MD: Doreen Graves

WHAL/Memphis, TN*
PD: Eileen Collier
APD/MD: Tracy Bethea

WLOK/Memphis, TN*
PD/MD: Kim Harper

WMBM/Miami, FL
PD/MD: Greg Cooper

WHLW/Montgomery, AL*
OM: Michael Long
PD/MD: Conny Bryant

WXVI/Montgomery, AL*
PD: Glinda Perkins

WTHE/Nassau, NY*
MD: Clara Mack

Rejoice! Musical
Souflood/Network
PD: Willie Mae McIver

Rejoy Radio/Network
OM: Frankie Hemphill
PD: RaShaun Green
MD: Samuel Priestner

WYLD/New Orleans, LA*
APD/MD: Loretta Petit

WLIB/New York, NY*
PD: Denise Hill

WFMI/Norfolk, VA*
OM: Neal Williams
PD: Mike Chandler

WXEZ/Norfolk, VA*
OM: John Shorby
PD: Dale Murray

WPPZ/Philadelphia, PA*
OM/MD: Eloy Smith
APD/MD: CeCe McChae

WNNL/Raleigh, NC*
OM/MD: Jerry Smith
MD: Melissa Wade

WPZZ/Richmond, VA*
OM: Jeff Anderson
PD: Reggie Baker

Sheridan Gospel
Network/Satellite
PD: Michael Gamble
APD: Morgan Dukes
MD: Ace Alexander

Sirius Praise/Satellite*
OM: B.J. Stone
PD: Pat McKay

XM The Spirit/Satellite*
PD/MD: Jay Bryant

WSOK/Savannah, GA*
PD: E. Larry McDuffie

KOKA/Shreveport, LA*
PD: Eddie Giles
APD/MD: Sharon Flournoy

KATZ/St. Louis, MO*
MD: Dwight Stone

WIMG/Trenton, NJ
OM/MD: Felicia Brannon
APD/MD: Robyn McCollum

WTSK/Tuscaloosa, AL
OM: Greg Tomascello
PD/AM/D: Charles Anthony

WPRS/Washington, DC*
PD: Matt Anderson

WFAL/Wilmington, DE
OM: Melvin Brittingham
PD/MD: Manuel Mena

* Monitored Reporters

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JASON CHAMPION Always (Brooks/EMI Gospel) WGRB, WSOK, WYLD	3
MARY MARY Get Up (Columbia) WJYD, WPZS, WTHB	3
HEZEKIAH WALKER & LFC Souled Out (Verity/Zomba) WTHE, WXVI, XM The Spirit	3
JONATHAN NELSON FEAT. PURPOSE My Name Is Victory (Integrity) WCHB, WXEZ	2
NIYOKI Joy (D2G-Executive) WFLT, WTLIC	2
JIMMY HICKS & THE VOICES OF INTEGRITY God's Got It (BlackSmoke/WorldWide) KOKA, WNOO	2
VIP MASS CHOIR Yes We Can (Verity/Zomba) WCAO, WEUP	2
REGINA BELLE I Call On Jesus (Pendulum) WHLW, WTHE	2
THE MURRILLS Friend Of Mine (Quiet Water/Verity/Zomba) WEUP, WXEZ	2

**ADDED AT...
WXEZ**
Norfolk, VA
PD/MD: Dale Murray
Jonathan Nelson Feat. Purpose, My Name Is Victory, 10
The Murrills, Friend Of Mine, 9

FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ISAIAH D. THOMAS & ELEMENTS OF PRAISE Said He Would Be With Me (Habakkuk)	137/0	KEITH WONDERBOY JOHNSON I'm Ready (BlackBerry/Malaco)	115/8
TOTAL STATIONS:	10	TOTAL STATIONS:	10
KATHY TAYLOR Oh How Precious (Katco)	128/1	TRIN-I-TEE 5:7 I Will Lift (Spirit Rising/Music World)	106/2
TOTAL STATIONS:	8	TOTAL STATIONS:	8
JOHN TILLERY PROJECT Look At Me (Danbla)	127/10	KENNY LEWIS & ONE VOICE I Am (Icee Inspirational/Icee)	102/6
TOTAL STATIONS:	9	TOTAL STATIONS:	13
VIP MASS CHOIR FEAT. PASTOR JOHN P. KEE & LOWELL PYE Yes We Can (Tyscot/Verity/Zomba)	123/37	TED WINN God Believes In You (Teddyjamz)	97/13
TOTAL STATIONS:	14	TOTAL STATIONS:	7
CANDI STATION Just Jesus (Emtro Gospel)	122/14	JAMES INGRAM Mercy (Music One)	94/50
TOTAL STATIONS:	11	TOTAL STATIONS:	8

MOST INCREASED PLAYS

+126	JASON CHAMPION Always (Brooks/EMI Gospel) WCHB +30, WWIN +22, WPZS +13, WSOK +12, WEAL +11, KOKA +9, WXTC +8, WJNI +7, WFLT +6, WFMV +6
+105	MARY MARY Get Up (Columbia) KOKA +28, WJYD +22, WPZS +19, WEUP +18, XSRT +8, WXTC +8, WNOO +7, WPRS +4, WTHB +4, WWIN +3
+67	BYRON CAGE Royalty (Live At The Apollo) (Gospo Centric/Zomba) WTHB +15, WFMV +7, WXVI +7, WNNL +6, WPZE +5, WJNI +5, S1PR +4, WFLI +4, WEAL +4, WSKC +3
+61	HEZEKIAH WALKER & LFC Souled Out (Verity/Zomba) WFLT +19, WLB +15, WXVI +14, WOAD +9, WPRS +4, WTHE +3, WFMV +2, WPZS +2, WXTC +1
+61	JAMES FORTUNE & FIYA I Trust You (Black Smoke/WorldWide) WCHB +18, WTLIC +14, WSOK +8, WHLW +7, WTHB +5, KHVN +5, WPZS +5, WPPZ +4, WJYD +4, WFMV +4

FOR WEEK ENDING SEPTEMBER 21, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 45 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hour a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

GOSPEL REPORTERS



A new album, a church and participation in a mightily inspired tour

Chris Tomlin Lives With 'Passion'

Kevin Peterson

KPeterson@RadioandRecords.com

Passion" may be the name of the tour that Chris Tomlin is currently participating in, but it also describes the way he takes on everything in his life. Whether writing songs for the church, recording songs for an album, performing live for sold-out crowds around the world or helping to start a new church, he does it all with just that—passion. ■ Tomlin helped plan Austin's Stone Community Church in 2002, so it comes as no surprise that he now intends to help open the Passion Church in Atlanta, alongside a few other familiar names from the Christian arena.

"I just moved to Atlanta," he says. "I'm going there with my friend Louie Giglio and Matt Redman." The church doors will open in 2009, though a location and exact date remain TBA.

Meanwhile, the Passion "conferences" have evolved from an annual event to multiple regional gatherings around the country and now comprise a 17-nation world tour. "It's definitely been the most fun I've ever had playing music," Tomlin says. "It's nothing like the U.S.; I wish the U.S. was more like it. We're blessed to have so much, but the scripture teaches that those who are poor are rich in faith, and it's so true."

Among the cities that he and the Passion crew have visited, Tomlin says Kampala,

Uganda, made a big impact on him. "I got to visit Watoto, which is an AIDS orphanage," he says. "Passion is partnering with them and helping build some of their villages. The Watoto Children's Choir is also on my new record." Tomlin says there were around 25,000 students that attended the Passion conference in Kampala, making it the second-largest event he's done in the confab's 10-year history.

He also got to meet a child that he's been

supporting through Compassion International for the past 12 years. "He had no idea what I did, so he was a little freaked out with everything that was going on. He said to me, 'You didn't tell me you did all this stuff.' There were a lot of cool things like that that happened in Uganda that didn't happen in the other cities," he says.

Another amazing experience started in Kampala and carried over to Paris, Tomlin says. "What's amazing is that we've been taking offerings every night for different cities, because we're trying to do this for a very low cost to students," he says. "So São Paulo, Brazil, took an offering to help pay for the Kampala event." He says they weren't sure if they should even ask the students in Kampala, one of the

poorest places in the world, to help pay for Paris, one of the wealthiest cities, but Tomlin says the students were into it.

He adds that the students also got a wristband with the name of the next city on the inside, and that's the city they pray for.

Tomlin says Paris was actually one of the smallest events they've ever done, yet it was the largest college gathering they've ever had in the city. "You see an amazing generation of students who



Tomlin

'I want everyone in America to go see the Brazilians. They're the craziest people I've ever seen in my life. I want to be Brazilian so bad now.'

—Chris Tomlin

are unbelievably passionate about God" in Paris, he says.

Taking It To The Streets

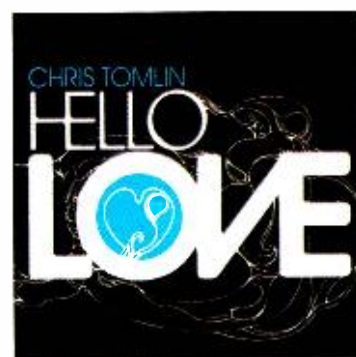
When it comes to Passion, Tomlin says the Brazilians lead the way. "I want everyone in America to go see the Brazilians," he says with a smile. "They're the craziest people I've ever seen in my life. I want to be Brazilian so bad now. You may finish the conference and the building may have closed, but they're not done. They stay there another three or four hours. They just take it out on the street. It's great."

Even in the middle of moving from Austin to Atlanta and touring the globe with Passion, Tomlin still found time to write and record songs for his new album, "Hello Love," released Sept. 2. First single "Jesus Messiah" hit No. 1 on R&R's Christian AC Indicator and Soft AC/ Inspirational charts and is up to No. 3 on the Christian AC monitored chart.

For Tomlin, success is about more than just the charts. "The heart of 'Hello Love' is just the

idea of loving each other," he says.

"I wanted this record to be more than just 12 new songs coming down the pike. I always want my music to inspire people beyond just the song—to inspire them to worship God. I want these songs to find their way into people's lives, into the church and hopefully make people aware of something bigger than ourselves."



Passion Tour

Remaining dates on the Passion tour that Chris Tomlin is participating in:
 Oct. 3-4, Mexico City
 Oct. 6, Vancouver
 Oct. 10-11, Seoul
 Oct. 13, Tokyo
 Oct. 16, Hong Kong
 Oct. 21, Sydney

We All Can Help

Tomlin also wants to make listeners aware of other things going on in the world and how they can help. He mentions the Watoto Children's Choir that sings on the record and says he hopes people will hear their voices and want to know more about the kids and to check out watoto.com to see how much need there is in the world.

Something else he points to is onemillioncan.com, which is mentioned in the CD packaging. Tomlin says it's "a new movement and campaign that I'm a part of to unite people to love the world. That's the heart of One Million Can. There are seven different causes right now. It's about what \$1 million could do right now in the world."

Tomlin adds that he is proud of the songs on the new project. "I Will Rise" is already becoming our biggest feedback song, really hitting people in a strong way. "God of This City" is the anthem that we've been taking around for this whole world tour, and that has been amazing. "Jesus Messiah" is doing well on the radio and people are using it in the church."

The Passion world tour continues in Mexico City in early October and wraps Oct. 21 in Sydney. Tomlin will get some well-deserved rest in November and December before taking his passion for worship back on the road in January for a 35-city tour with Israel Houghton & New Breed. R&R

CHRISTIAN AC REPORTERS

KGNZ/Abilene, TX
PD/MD: Gary Hill

WMIT/Asheville, NC*
OM/PD: Tom Greene
MD: Matt Stockman

WFSH/Atlanta, GA*
PD: Mike Blakemore
MD: Mike Stoudt

WVEJ/Atlanta, GA*
OM/PD: Don Schaeffer
APD: Steve Williams

WAFJ/Augusta, GA*
PD/MD: Steve Swanson

KPEZ/Austin, TX*
OM: Mac Daniels
PD: Gary Walsh
APD/MD: Steve Etheridge

WRBS/Baltimore, MD*
PD: David Paul
MD: Chris Scotland

WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce

KTSY/Boise, ID*
OM: Chris Gilbreth
PD: Jerry Woods
APD/MD: Travis Culver

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard

WAYR/Brunswick, GA
PD/MD: Bart Wagner

WRCM/Charlotte, NC*
OM: Gary Morland
PD: Dwayne Harrison

WBDX/Chattanooga, TN*
OM/PD: Jason McKay
MD: Justin Wade

WFHM/Cleveland, OH*
PD: Len Howser
MD: Gina Hart

KGTS/College Place, WA
PD/MD: Ernest Beck

KBIQ/Colorado Springs, CO*
PD: Bret Stevens
MD: Jack Hamilton

KCVO/Columbia, MO
OM/PD: Jim McDermott

WMHK/Columbia, SC*
PD: Steve Sunshine

WCVO/Columbus, OH*
PD: Todd Stach
APD/MD: Mike Russell

KBNJ/Corpus Christi, TX*
PD: Joe Fahle

KLTY/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast

KNWI/Des Moines, IA
PD/MD: Dave St. John

WMUZ/Detroit, MI*
PD: Julia Belcher

WWIB/Eau Claire, WI
OM: Paul Anthony
PD/MD: Greg Steward

WCTL/Erie, PA
OM: Ronald Raymond
PD/MD: Adam Frase

KHPE/Eugene, OR
MD: Paul Hernandez

KYTT/Eugene, OR
OM: Dave DeAndrea
PD/MD: Rick Stevens

KLRC/Fayetteville, AR
PD/MD: Mark Michaels

WCLN/Fayetteville, NC
OM/PD: Dan DeBruler
APD: Syndi Long
MD: Steve Turley

KCCB/Flagstaff, AZ
OM: Daniel White
PD/MD: Mike Medlin

WPER/Fredericksburg, VA
PD: Frankie Morea

KZKZ/Ft. Smith, AR
OM/PD: Dave Burdud

WLAB/Ft. Wayne, IN*
PD: Don Buettner
MD: Melissa Montana

WCSG/Grand Rapids, MI*
PD: Chris Lemke

WJQK/Grand Rapids, MI*
OM: Troy West
PD/MD: Gary Thompson

WBFJ/Greensboro, NC*
OM: Dana Evans
PD/MD: Wally Decker
APD: Darren Stevens

WLFJ/Greenville, SC*
PD/MD: Rob Dempsey
APD: Gary Miller

KAIM/Honolulu, HI*
OM: Jack Waters
PD/MD: Mike Gravatt

KSBH/Houston, TX*
PD: Jon Hull
MD: Jim Beeler

WCRJ/Jacksonville, FL*
PD: Chris Wayne
MD: Theresa Ross

WCQR/Johnson City, TN*
APD/MD: Brian Sumner

KOBC/Joplin, MO
OM/PD: Lisa Davis

KLJC/Kansas City, MO*
PD/MD: Michael Grimm

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WLGH/Lansing, MI
PD: Jenn Czelada

KSOS/Las Vegas, NV*
PD: Scott Herrold

KKSP/Little Rock, AR*
PD: Don Burns

KFSH/Los Angeles, CA*
OM: Jim Tinker
PD: Chuck Tyler
APD/MD: Bob Shaw

WJIE/Louisville, KY*
PD: Jim Galipeau
APD/MD: Chris Crain

WRVI/Louisville, KY
OM/PD: CC Matthews
APD: Dave Reichel

KSWP/Lufkin, TX
OM/PD: Al Ross
APD/MD: Michelle Ross

KVMV/McAllen, TX*
PD: James Gambin
APD/MD: Bob Malone

KJIL/Meade, KS
PD/MD: Michael Luskey

WAWZ/Middlesex, NJ*
OM: Scott Taylor
PD: Johnny Stone
APD/MD: Keith Stevens

KTIS/Minneapolis, MN*
PD: Jason Sharp

KBMQ/Monroe, LA
PD/MD: Phillip Brooks

WFFH/Nashville, TN*
PD/MD: Vance Dillard

Family Life Ministries/Network
PD: Cecil Van Houten
APD: Kevin VanBuren
MD: Bruce Barrows

New Life Media/Network
PD/MD: Joe Buchanan

WBSN/New Orleans, LA*
OM: Julie Headrick
PD: Tom Krimmier
MD: Libby Krimmier

KGBI/Omaha, NE*
PD: Melody Miller
MD: Jeff Devereaux

WPOZ/Orlando, FL*
OM/PD: Dean O'Neal
APD: Jeff Cruz

WMSJ/Portland, ME*
OM/PD: Paula K.
MD: Kenny Robinson

KFIS/Portland, OR*
OM/PD: Dave Arthur
MD: Kat Taylor

KSLT/Rapid City, SD
PD/MD: Dave Masters

KSGN/Riverside, CA*
PD: Bryan O'Neal
MD: Brandi Lanai

WPAR/Roanoke, VA*
OM/MD: Jackie Howard

WQFL/Rockford, IL
PD/MD: Johnny V.

KKFS/Sacramento, CA*
PD/MD: Max Miller

Sirius Spirit 66/Satellite*
PD: AI Skop

XM The Message/Satellite*
OM: Jon Zellner
PD: Mike Abrams
MD: Jim Epperlein

KCMS/Seattle, WA*
PD: Scott Huntley
MD: Sarah Taylor

WFRN/South Bend, IN
PD: Jim Carter
MD: Doug Moore

WHPZ/South Bend, IN
PD: Gary Hegland
MD: Jay Michaels

KWND/Springfield, MO*
PD/MD: Jeremy Morris

KKJM/St. Cloud, MN
OM/PD: Diana Madsen
MD: Dawn Madsen

KHZR/St. Louis, MO*
OM: Sandi Brown
PD/MD: Greg Cassidy

WLPJ/Tampa, FL*
PD: Carmen Brown
APD: Dave Cruse
MD: Jeff MacFarlane

KKCM/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly

KXOJ/Tulsa, OK*
PD: Bob Thornton
APD: Dave Gordon

WAJS/Tupelo, MS
OM: Marvin Sanders
PD: Rick Robertson
MD: John Riley

KVNE/Tyler, TX
PD: Mike Harper
MD: Jennifer Winborn

WGTS/Washington, DC*
PD: Becky Wilson Aligned
MD: Rob Conway

WGNV/Wausau, WI
OM: Karen Benke
PD: Mark Bystrom
MD: Todd Christopher

WGRC/Williamsport, PA
OM: Don Casteline
PD/MD: Larry Weidman

WXHL/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal April



▶ **CHRIS TOMLIN** RETURNS TO NO. 1 WITH "JESUS MESSIAH," WHICH LED THE AUG. 25 CHART, THEN SPENT THREE WEEKS AT NO. 2 WHILE MERCYME'S "YOU REIGN" DOMINATED THE LIST. TOMLIN'S TRACK GAINS 17 PLAYS, WHILE THE MERCYME SONG DIPS 35 SPINS (1-2).

DMDS
DIGITAL DOWNLOADS
AVAILABLE AT DMDS.COM

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
2	15	15	CHRIS TOMLIN	JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	1005	+17
2	1	17	MERCYME	YOU REIGN	INO	962	-35
3	4	15	BRANDON HEATH	GIVE ME YOUR EYES	REUNION/PLG	896	+15
4	3	18	BIG DADDY WEAVE	WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	893	-49
5	5	19	FRANCESCA BATTISTELLI	I'M LETTING GO	FERVENT/WORD-CURB	701	-111
6	12	12	LINCOLN BREWSTER	TODAY IS THE DAY	INTEGRITY	683	+9
8	12	12	DOWNHERE	HERE I AM	CENTRICITY	677	+79
7	15	15	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA	LOSE MY SOUL	FOREFRONT/EMI CMG	639	+36
10	9	9	33MILES	ONE LIFE TO LOVE	INO	557	+20
10	9	25	THIRD DAY	CALL MY NAME	ESSENTIAL/PLG	535	-14
11	13	9	CASTING CROWNS	SLOW FADE	BEACH STREET/REUNION/PLG	512	+34
12	12	6	STEVEN CURTIS CHAPMAN	YOURS	SPARROW/EMI CMG	479	+8
13	11	23	MATTHEW WEST	SOMETHING TO SAY	SPARROW/EMI CMG	477	-53
14	14	11	ABOVE THE GOLDEN STATE	SOUND OF YOUR NAME	SPARROW/EMI CMG	469	+37
15	15	28	LAURA STORY	MIGHTY TO SAVE	INO	406	-29
16	5	5	MICHAEL W. SMITH	A NEW HALLELUJAH	REUNION/PLG	404	+24
18	7	7	NEEDTOBREATHE	STREETS OF GOLD	ATLANTIC/WORD-CURB	369	+17
18	23	3	JEREMY CAMP	THERE WILL BE A DAY	BEC/TOOTH & NAIL	349	+60
19	20	4	TENTH AVENUE NORTH	BY YOUR SIDE	REUNION/PLG	348	+18
20	17	8	ADDISON ROAD	HOPE NOW	INO	347	-14
21	19	9	BROOKE FRASER	SHADOWFEET	WOOD AND BONE	341	+38
22	22	7	RUSH OF FOOLS	WONDER OF THE WORLD	MIDAS	330	+29
23	26	3	JIMMY NEEDHAM	HURRICANE	INPOP	293	+38
24	24	10	MICHAEL ENGLISH	FEELS LIKE REDEMPTION	CURB	289	+8
25	25	13	KUTLESS	COMPLETE	BEC/TOOTH & NAIL	272	+2
26	29	4	BEBO NORMAN	BRITNEY	BEC/TOOTH & NAIL	225	+30
27	27	14	SANCTUS REAL	WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	224	-12
28	21	19	SWITCHFOOT	THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	221	-49
29	28	5	AYIESHA WOODS	LOVE LIKE THIS	GOTEE	210	-12
30	NEW		BUILDING 429	END OF ME	INO	187	+41



CHRISTIAN CHR MUSIC RESEARCH

ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
BRANDON HEATH	GIVE ME YOUR EYES	REUNION/PLG	4.26	96%	18%	4.23	4.21	4.22
NATALIE GRANT	I WILL NOT BE MOVED	CURB	4.24	84%	12%	4.29	4.39	4.35
GROUP 1 CREW	KEYS TO THE KINGDOM	FERVENT/WORD-CURB	4.23	74%	8%	4.00	4.46	4.22
MAINSTAY	BECOME WHO YOU ARE	BEC/TOOTH & NAIL	4.16	92%	30%	4.10	4.33	4.21
SKILLET	THOSE NIGHTS	ARDENT/SRE/INO	4.15	93%	27%	4.13	4.09	4.11
CASTING CROWNS	SLOW FADE	BEACH STREET/REUNION/PLG	4.14	79%	10%	4.11	4.19	4.19
CHASEN	DROWN	OMG	4.12	76%	10%	4.19	4.11	4.15
TENTH AVENUE NORTH	BY YOUR SIDE	REUNION/PLG	4.10	68%	8%	3.67	4.23	3.96
BIG DADDY WEAVE	WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	4.10	79%	15%	4.05	4.04	4.05
SWITCHFOOT	THIS IS HOME	SPARROW/EMI CMG	4.07	93%	23%	4.09	3.94	4.03
TOBYMAC FEAT. KIRK FRANKLIN AND MANDISA	LOSE MY SOUL	FOREFRONT/EMI CMG	4.06	95%	25%	4.02	4.10	4.06
STELLAR KART	INNOCENT	WORD-CURB	4.01	66%	14%	4.17	3.80	4.00
ADDISON ROAD	STICKING WITH YOU	INO	4.01	86%	16%	3.86	3.91	3.88
JIMMY NEEDHAM	A BREATH OR TWO	INPOP	3.96	76%	20%	4.00	4.30	4.13
PHIL WICKHAM	TRUE LOVE	INO	3.93	83%	23%	3.80	3.43	3.65
THE AFTERS	WE ARE THE SOUND	INO	3.92	74%	22%	3.89	3.78	3.84
CHRIS TOMLIN	JESUS, MESSIAH	SIXSTEPS/SPARROW/EMI CMG	3.91	92%	28%	3.75	4.26	4.01
SUPERCHICK	HOLD	INPOP	3.90	88%	24%	4.03	3.70	3.87
DOWNHERE	HERE I AM	CENTRICITY	3.89	66%	16%	4.23	3.56	3.95
BARLOWGIRL	MILLION VOICES	FERVENT/WORD-CURB	3.88	95%	27%	3.86	4.03	3.91

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 733 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com

* Monitored Reporters



What do you mean, you didn't go to the concert?

A Reward, Not A Task

R.J. Curtis

RCurtis@RadioandRecords.com

When veteran programmer Jay McCarthy—former PD of country KMLE/Phoenix and WQIK and WROO/Jacksonville—told me the following story, I knew I had an idea worth sharing. But he's so adamant about why programmers should keep loving the concert experience, it's probably better to have him tell you in his own words. It's a great read—but more importantly, a great reminder.

Without further delay, I present Mr. Jay McCarthy:

Long before I ever got into radio, I was a huge music fan. My dad was a jazz pianist, so I grew up on Bill Evans, Thelonious Monk and Dave Brubeck. To this day, the genre remains my first and greatest musical love. However, I still recall listening to the radio the day that I heard the rock band that would change my musical life forever.

They were fresh, they were fun, and they didn't sound like anything else I'd ever heard. The lead singer made having one name cool, long before we'd heard of Madonna or the Artist Who Would Later Be Known as the Artist Formerly Known as Prince. The song was called "De Do Do Do, De Da Da Da." The hook snared me and I was reeled in like a marlin to a deep-sea fishing boat. Much to the chagrin of my family, I immediately added the song to heavy rotation, both on my cassette player and my singing repertoire. A Police fan was born; by the age of 12, I would have sold my pride and joy, a silver and blue Schwinn Predator BMX bike, for a ticket to see them live, but it wouldn't be until they reunited that I finally made it to a show. More on the Police later.

'Over The Live Music Thing'

A couple of months back, I was talking radio with a PD I know, and concerts were a main topic of discussion. We delved into the bevy of shows in his town this summer and like Barbara Walters, I dug deeper, asking, "Which was your favorite?" He said he'd skipped all of them, and in fact, wasn't planning on attending any concerts this year. "I'm just over the live music thing," he told me.

Flabbergasted is how I felt, and I'm fairly sure that

he heard me choke through the phone when I heard him say that. For all of the pencil-pushing, administration and fire-extinguishing that a PD has to endure every day, concerts should be the reward, not another task. It's understood that the responsibility of a programmer is to gauge their audience's trends; to know their passions, both good and bad; to experience the things they do and the way they do them. Programmers are tastemakers. This is part of what the companies we work for pay us to do. If you don't feel the passion that your audience does for a particular artist, go see them perform. If you don't get them, go again. Even if you don't end up a fan, at the very least you'll develop an appreciation for what makes fans love that artist. After all, responsible programming has prompted many a PD to add a record they didn't love because they knew their audience would.

The fact that my colleague wasn't doing his job isn't what got to me—it was the disconnect from the personal encounter with his audience and the experience that is live music that sent me over the edge. The next time you go to a show, stand in the middle of the venue and look around at the faces of the people. Your people. It doesn't matter the size of the venue or the star power of the artist.

Whether it's a major tour or a baby act, everyone in the audience is there because they want to be, or because someone brought them because of their own passion for that artist. Remember that these people paid to be there. Chances are, you didn't and you haven't in years. Many are lucky if they can afford to attend three concerts per year at the very most. Accordingly, they are forced to pick and choose which of the great shows in your market they can afford to attend. Fly away to a show? Unthinkable.

Being in the industry, we have the ability to attend as many shows as we care to and never worry about paying for tickets. Over time, we become jaded, sometimes to the point of taking this gift for granted, not to mention the perks that come along with it, like one-on-one time with artists and the special VIP rooms that bigger acts have set up backstage.

Meanwhile, there are fervent, passionate, diehard fans on the other side of the fence who would give anything for a 20-second conversation and a quick picture with their favorite singer. It would be the experience of a lifetime for them—and yet some of us choose to stay home.

De-Grinching Process

To drive the point home more clearly, the next time you're a little burned out

on the music industry or feel like you're "over the live music thing," take someone who's not in the industry to a show they're dying to see—you know, one of those people we call fans.

Don't watch the artist perform; watch your friend as they watch the show. Notice how into the music they are, the way a certain grin stretches across their face all night, how they belt out the words to every song without a care or worry about who's watching. And be sure to take careful note of the part where they get whipped into a frenzy when they're convinced the guy or girl with the microphone pointed at them. Know that everyone there that night shares their passion. Before long, you'll get it, like the Grinch did when Cindy Lou Who made his heart grow three sizes on Christmas Day.

So now let's get back to the Police. They came to Cricket Pavilion in Phoenix this summer. I bought tickets and paid full price. There was no meet-and-greet, no free beer, no special parking, just my sister, who had endured my insufferable repetition of every song on "Zenyatta Mondatta" as a kid—me and about 15,000 of our new closest friends. For me, it was a good reminder of what got me into this business in the first place. Unadulterated passion, not just for the Police, but for music in general and live music most of all.

That night, the Police played their hits. All of them. A certain grin stretched across my face the whole night, I belted out the words to every song, and I swear, Sting pointed at me. R&R



'For all of the pencil-pushing, administration and fire-extinguishing that a PD has to endure every day, concerts should be the reward, not another task. Over time, we become jaded, sometimes to the point of taking this gift for granted.'

—Jay McCarthy



POLICE: DANNY CLINCH



After two decades in middays, Rick O'Dell takes on programming challenge in Chicago

WNUA's 'New' PD

Carol Archer

CArcher@RadioandRecords.com

a successful major-market air personality who has anchored the same shift for nearly two decades must be highly attuned to his radio station's audience. That's certainly the case with Clear Channel smooth jazz WNUA/Chicago's midday personality Rick O'Dell, who has 20 No. 1 books to his credit. More recently, O'Dell ranked first in 35-64 in three of the last five Arbitron surveys and placed No. 1 or No. 2 in 25-54 in two of the past five.

O'Dell was upped to PD two months ago, joining an august pantheon of previous programmers at the station: Entercom KSSJ/Sacramento station manager Lee Hansen, CBS Radio VP of programming Paul Goldstein, Strategic Radio Solutions VP of programming and implementation Bob Kaake, Citadel/ABC Radio Networks VP of music format programming Carl Anderson, Steve Stiles, and most recently, Clear Channel regional VP Darren Davis, who recommended O'Dell for the post.

Not only does O'Dell have big shoes to fill, he has his work cut out for him, as his appointment coincides with the Chicago market's PPM pre-currency period. Clearly, this is no position for the faint of heart. I caught up with O'Dell during a whirlwind of debriefings following Clear Channel's recent programmers' meetings.

What made you fall in love with radio in the first place, enough to pursue it as a career?

Back in high school, when my friends were listening to hear their favorite songs, I started charting how often mine would play on my two favorite [Chicago] stations—top 40 WLS-AM and WCFL-AM—because I didn't want to tune in, dial around and wait, hit and miss, to hear it come up. I noticed that current songs rotated differently and found out the No. 1 song came around about every 60 minutes. I also became aware of other formatic elements, such as news, weather, traffic and even when specific jingles

were played. WLS had rules about certain jingles that came before particular songs, so I began to connect the dots and learned that there was much less randomness to how songs were played, compared to a jukebox.

In what ways has your thinking concerning programming changed since being named PD?

The biggest transition is adjusting your thinking from little picture—your little corner of the world, your daypart, putting everything you have into each break, making sure you have fresh content on your page on the Web site—to big-picture thinking and what will benefit the station as a whole. You need to step back and consider ways to amp up everybody's show.



O'Dell

How does your on-air experience contribute to your programming insight?

I'm on the front lines every day and I talk to and exchange messages with our listeners constantly. Like all of us at the station, I meet people face to face at station events, and it's great to see what people really like about WNUA. Whenever I interact with somebody, it's an individual focus group. We do formal research projects, but being on the air every day gives me the opportunity to see trends and patterns developing, and in what directions our listeners want to take the station.

What are your goals for WNUA?

The most immediate goal—mine, just as everyone else's in the business—is to adjust to PPM

'The game's still the same—score more runs than the other guy—but what can we do to enhance our score running in the new, opposite direction?'

—Rick O'Dell

Career Highlights

- A lifelong Chicagoan, O'Dell honed his on-air chops on the campus station at the University of Illinois.
- 1987: AC WCLR/Chicago launched the first "Smooth Jazz Sunday Brunch" program, which O'Dell produced and hosted.
- Segues to WNUA in fall 1989 and has hosted the midday show ever since.
- Adds APD and MD duties in May 2006.
- Promoted to PD in August 2008, retaining the midday shift.

thinking. In WNUA's case, we're being asked to accept that we were a top five or top six radio station for 10 years running, then overnight, in a flash, say that we're breaking into the top 20.

How might the suggestion that issues surrounding African-American sampling under PPM impact WNUA's music mix, which leans heavily urban?

The danger is overreacting, especially since we're pre-currency. It's all about knowing when to pull the trigger when you've discerned enough of a pattern. To me, PPM is the Lords of Baseball saying that, "From this point on, we want you to run the bases clockwise." We'll go through trial and error, do some research and add in some common sense, and in essence, determine everything that gives us an advantage running clockwise, rather than counterclockwise and hopefully come up with those things before others do. The game is still the same—score more runs than the other guy—but what can we do to enhance our score running in the new, opposite direction?

How do you define "compelling" when it's applied to radio?

It takes a lot to make the hair on someone's neck stand up, but compelling is music that makes you stop what you're doing and turn up the volume. And hearing something you want to tell someone else about.

What challenges does WNUA face going forward?

A successful heritage smooth jazz station like ours has a solid older audience as its foundation. Going from there and doing research on our listener base gives us indications of how we can tweak the sound to ratchet the numbers up under PPM: adjusting the instrumental-to-vocals ratio, skewing vocals more—or less—urban and issues of tempo. When we query our P1s and P2s, we're able to draw general conclusions. I'll be content to see how our numbers play out over a good six months before making adjustments, because each represents a major change listeners can viscerally feel.

And for all the guff Clear Channel takes in the media and the eyes of critics, they've given us respectable marketing research and marketing budgets, which I appreciate more every day, hearing stories from other markets. Plus we have really solid intelligence in our cluster—human capital, that is.

R&R

Music Monitor

The following songs were played on WNUA/Chicago during Rick O'Dell's midday shift, in the noon-1 p.m. hour on Sept. 15:

- Miles Davis, "Human Nature"
- Stan Getz/João Gilberto, "The Girl From Ipanema"
- David Sanborn, "Chicago Song"
- Norah Jones, "Don't Know Why"

- Bob Baldwin, "Third Wind"
- Count Basic, "Joy and Pain"
- Luther Vandross, "Love the One You're With"
- Kirk Whalum, "Same Ole Love"
- Mick Hucknall, "Farther Up the Road"
- The Commodores, "Sail On"
- Walter Beasley, "Why Not You"
- Kool & the Gang, "Too Hot"

Source: Nielsen BDS

R&R SMOOTH JAZZ

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **SERGIO MENDES** DOUBLE DIPS FROM HIS LATEST SET, "ENCANTO": "SOMEWHERE IN THE HILLS (O MORRO NAO TEM VEZ)," FEATURING NATALIE COLE, HOLDS AT NO. 30, WHILE "THE LOOK OF LOVE," FEATURING FERGIE, IS THE TOP DEBUT AT NO. 27.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS +/-	RANK
1	1	30	THE SAX PACK FALLIN' FOR YOU	NO. 1 (10 WKS) SHANACHIE	351 -40	3.953	1
2	6	10	DAVE KOZ LIFE IN THE FAST LANE	MOST INCREASED PLAYS CAPITOL	340 +52	3.847	3
3	5	23	EARL KLUGH DRIFTIN'	KOCH	335 +39	3.189	6
4	3	26	BRIAN CULBERTSON ALWAYS REMEMBER	GRP/VERVE	335 -18	3.018	7
5	2	19	ERIC DARIUS GOIN' ALL OUT	BLUE NOTE/CAPITOL	333 -25	3.915	2
6	4	33	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	318 -11	3.262	5
7	7	14	PAUL HARCASTLE MARIMBA	TRIPPIN' N' RHYTHM	250 -21	3.479	4
8	8	24	WAYMAN TISOALE THROWIN' IT DOWN	RENDEZVOUS	246 -11	2.621	8
9	12	16	MICK HUCKNALL FARTHER UP THE ROAD	SIMPLYRED.COM/ATCO/RHINO	226 +27	2.147	10
10	10	11	TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	213 -6	2.177	9
11	9	27	JESSE COOK CAFE MOCHA	COACH HOUSE/KOCH	210 -20	2.018	12
12	13	43	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	205 +8	1.593	16
13	11	12	WARREN HILL LA DOLCE VITA	EVOLUTION/KOCH	196 -4	1.798	14
14	14	33	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3 DEJES/C/MG	173 -1	1.401	19
15	16	11	KENNY G TANGO	STARBUCKS/CONCORD/CMG	169 +3	2.057	11
16	17	11	NAJEE OUT OF A DREAM	HEADS UP	153 +21	1.485	17
17	18	13	AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	142 +25	1.596	15
18	20	15	BONEY JAMES THE WAY SHE WALKS	CONCORD/CMG	119 +16	1.869	13
19	21	4	EUGE GROOVE RELIGIFY	AIRPOWER/MOST ADDED NARADA JAZZ/CAPITOL	111 +12	1.203	20
20	19	21	JAY SOTO STAY AWHILE	NUGROOVE	111 +3	1.190	21
21	23	6	NICK COLIONNE NO LIMITS	ON THE EDGE/KOCH	107 +32	0.987	22
22	24	4	MICHAEL LINGTON YOU AND I	NUGROOVE	86 +13	0.313	-
23	22	5	JEFF LORBER REHAB	PEAK/CMG	81 +1	0.733	24
24	26	4	FOURPLAY FORTUNE TELLER	HEADS UP	70 +4	0.237	-
25	25	5	WAYNE BRADY ORDINARY	PEAK/CMG	64 -6	0.372	30
26	29	19	DAVID BENOIT HUMAN NATURE	PEAK/CMG	62 +4	0.726	25
27	NEW	11	SERGIO MENDES FEATURING FERGIE THE LOOK OF LOVE	WILL.I.AM/STARBUCKS/CONCORD/CMG	60 +20	0.664	26
28	27	11	MELODY GARDOT WORRISOM: HEART	VERVE	59 -6	0.262	-
29	28	5	DAVID SANBORN FEATURING DEREK TRUCKS BROTHER RAY	DECCA	54 -5	0.165	-
30	30	3	SERGIO MENDES FEATURING NATALIE COLE SOMEWHERE IN THE HILLS (O MORRO NAO TEM VEZ)	WILL.I.AM/STARBUCKS/CONCORD/CMG	48 -1	0.148	-

NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
PAUL TAYLOR Streamline (Peak/CMG)	46/14	ROGER SMITH Sittin' In (There)	38/0	LAWSON ROLLINS FEAT. FLORA PURIM Infinita (Infinita/Baja/TSR)	36/0
TOTAL STATIONS:	4	TOTAL STATIONS:	3	TOTAL STATIONS:	4
STEVE WINWOOD Fly (Columbia)	40/0	OLI SILK Chill Or Be Chilled (Trippin' N' Rhythm)	36/0	DAVID BENOIT Never Can Say Goodbye (Peak/CMG)	32/5
TOTAL STATIONS:	3	TOTAL STATIONS:	5	TOTAL STATIONS:	1

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
EUGE GROOVE Religify (Narada Jazz/Capitol) KIFM, KTWV, WSJW	3
MINDI ABAIR Out Of The Blue (Peak/CMG) WNWV, XM Watercolors	2
WARREN HILL La Dolce Vita (Koch) WDSJ	1
NICK COLIONNE No Limits (Koch) WLOQ	1
MICHAEL LINGTON You And I (NuGroove) KIFM	1
JEFF LORBER Rehab (Peak/CMG) WNJA	1
SERGIO MENDES FEAT. FERGIE The Look Of Love (will.i.am/Starbucks/Concord/CMG) Sirius Jazz Cafe	1
WAYNE BRADY Ordinary (Peak/CMG) WVMV	1
LIN ROUNTREE Sumthin' Good (BDK) WVMV	1
PHIL PERRY Shower The People (Shanachie) WNJA	1

ADDED AT... WVMV
Detroit, MI
OM/PD: Tom Sleecker
MD: Sandy Kovach
Lin Rountree, Sumthin' Good, 9
Wayne Brady, Ordinary, 6

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	10	DAVE KOZ LIFE IN THE FAST LANE	CAPITOL	178 +17
2	6	14	PAUL HARCASTLE MARIMBA	TRIPPIN' N' RHYTHM	156 +14
3	3	23	WAYMAN TISOALE THROWIN' IT DOWN	RENDEZVOUS	153 +1
4	5	16	ERIC DARIUS GOIN' ALL OUT	BLUE NOTE/CAPITOL	150 +2
5	4	24	EARL KLUGH DRIFTIN'	KOCH	148 -3
6	2	12	TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	147 -5
7	8	13	NICK COLIONNE NO LIMITS	KOCH	140 +5
8	7	13	WARREN HILL LA DOLCE VITA	KOCH	138 -1
9	9	16	NAJEE OUT OF A DREAM	HEADS UP	131 -2
10	12	3	FOURPLAY FORTUNE TELLER	HEADS UP	129 +19
11	10	7	BLAKE AARON SHINE	INNERVISION	124 +5
12	13	13	ESPERANZA SPALDING PRECIOUS	HEADS UP	110 +2
13	15	4	SHILTS BACK ON THE HUDSON	NUGROOVE	109 +5
14	14	4	EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL	109 +4
15	22	3	MICHAEL LINGTON YOU AND I	NUGROOVE	107 +10
16	18	14	KEN NAVARRO DADY-O	POSITIVE	103 +1
17	20	4	OLI SILK CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	101 0
18	16	8	LARRY CARTON ALL IN GOOD TIME (RECORDED)	335	101 -3
19	17	10	INCOGNITO N.O.T.	HEADS UP	100 -3
20	26	5	VIBES ALIVE LIGHTHOUSE	SWINGING	97 +7
21	24	3	JEFF LORBER REHAB	PEAK/CMG	96 +4
22	23	12	RICK BRAUN & RICHARD ELLIOT QUE PASO	ARTIZEN	95 +1
23	19	16	GERALD ALBRIGHT KNOCK ON WOOD	PEAK/CMG	95 -7
24	NEW	11	MIKE CATALANO RIGHT ON TIME	CATMAN	91 +6
25	RE-ENTRY	11	DAVID SANBORN FEAT. DEREK TRUCKS BROTHER RAY	DECCA	90 +17
26	NEW	11	WAYNE BRADY ORDINARY	PEAK/CMG	88 +14
27	28	5	MICK HUCKNALL FARTHER UP THE ROAD	SIMPLYRED.COM/ATCO/RHINO	88 0
28	21	15	LAWSON ROLLINS FEAT. FLORA PURIM INFINITA	INFINITA/BAJA/TSR	85 -16
29	NEW	11	DAVID WELLS BAHAMAS BLUES	NUANCE	84 +7
30	NEW	11	ANORE DELANO SIS'A CALIENTE	NUGROOVE	84 +6

PLAYS	ARTIST TITLE
+52	DAVE KOZ Life In The Fast Lane (Capitol) KOAS +7, WDSJ +4, WSJT +5, WLVE +5, WVMV +4, KIFM +3, KRVR +2, KKSJ +2, KYOT +2, WLOQ +1
+39	EARL KLUGH Driftin' (Koch) WSJW +21, WJZZ +4, KYOT +4, WLVE +4, KKSJ +4, WNJA +3, SJC +3, WNNV +2, KOAS +2, WLOQ +1
+32	NICK COLIONNE No Limits (On The Edge/Koch) SJC +16, WVMV +6, WJZZ +3, KBZJ +3, WLOQ +3, KSSJ +2, KIFM +1, WSJT +1
+27	MICK HUCKNALL Farther Up The Road (simplyred.com/Atco/Rhino) KKSJ +5, KRVR +4, WLOQ +3, WNJA +3, XWRC +3, WLVE +2, WSJW +2, KOAS +2, WJZZ +1, KJZY +1
+25	AL GREEN FEAT. JOHN LEGEND Stay With Me (By The Sea) (Blue Note/Capitol) KOAS +8, WLVE +3, KYOT +2, WJZZ +1, WNJA +1, KWJZ +1, KTWV +1, WSJT +1, KJZY +1, KRVR +1

FOR WEEK ENDING SEPTEMBER 21, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
22 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
© 2008 Nielsen Business Media, Inc. All rights reserved.

SMOOTH JAZZ REPORTERS

WJZZ/Atlanta, GA* OM: Steve Hegwood PD/V.D: Dave Kosh	WDSJ/Dayton, OH* OM/PD: Jeff Stevens	WQTQ/Hartford, CT PD/MD: Stewart Stone	KSBR/Los Angeles, CA CM/PD: Terry Wede MD: Vienna Yip	WVAV/Montgomery, AL OM: Candy Capel PD: Mel Marshall MD: Jay Holzey	KBZN/Salt Lake City, UT* OM/PD: Dan Jessop	DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews	KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
WEAA/Baltimore, MD PD: Sandy Mallory AP/V.D: Marcellus "Bassmar" Sheppard	WVMV/Detroit, MI* OM/PD: Tom Sleecker MD: Sandy Kovach	KPVU/Houston, TX PD: Larry Coleman	KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Blake Florance	WHDV/Norfolk, VA PD: Kevin "The Moose" Anderson	KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Weidenheimer MD: Kelly Cole	DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews	KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan
WVSJ/Birmingham, AL OM/FD: Andy Parrish	WZJZ/Ft. Myers, FL OM: Louis Kaplan APD/MD: Randi Bachman	KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson	WGRV/Melbourne, FL PD/MD: Randy Bennett APD: Jan Julian	WLOQ/Orlando, FL* PD: Paul Lavioie APD: Brian Morgan MD: Patricia James	KKSJ/San Francisco, CA* PD/MD: Ken Jones	Music Choice Smooth Jazz/Satellite APD: Will Kinnally	WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis
WNJA/Chicago, IL* OM: Darrin Davis PD: Rick C'Dell	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards	KOAS/Las Vegas, NV* OM/PD: Duncan Payton MD: Lynn Briggs	WLVE/Miami, FL* CM/PD: Rich McMillin	KYOT/Phoenix, AZ* PD/MD: Russ Egan	KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singeton	Sirius Jazz Cafe/Satellite* OM: Gregg Steele PD: Shirley Maldorado	XM Watercolors/Satellite* PD: Shirlitta Colon MD: Lynette White
WNNV/Cleveland, OH* PD/V.D: Argie Handa	WSJW/Harrisburg, PA* PD/MD: Paul Scott	KUAP/Little Rock, AR PD/MD: Michael Nellums	KRVR/Modesto, CA* CM/MD: Doug Wolf PD: James Bryan	KSSJ/Sacramento, CA* PD/MD: Lee Hansen	Dial Global Radio Networks/Satellite* OM/PD: Steve Hibbard APD/MD: Laurie Coble		

* Monitored Reporters



▶ **WEEZER'S "TROUBLEMAKER" STIRS UP A 14-9 MOVE ON THE CANADA ROCK CHART. THE SONG IS THE SECOND STRAIGHT TOP 10 FOLLOWING "PORK AND BEANS" FROM THE BAND'S THIRD SELF-TITLED ALBUM (ALSO KNOWN AS "THE RED ALBUM").**

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willobee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

WJSE/Atlantic City, NJ
OM: Paul Kelly
PD: Rich DeSisto
MD: Scott Reilly

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Krish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremy Smith

WBGN/Boston, MA*
PD: Mike Thomas
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
APD: Fletcher
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZJQ/Charleston, WV*
OM: Jeff Whitehead

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Jay Kruz
APD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

KFRF/Fresno, CA*
PD: Jason Squires
APD/MD: Ryan Oldfield

WJBY/Ft. Myers, FL*
PD: Matt Johnson
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
OM/PD: Jerry Tarants

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

WURH/Hartford, CT*
OM: Todd Thomas
PD: Becky Pohotsky

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBY/Houston, TX*
PD: Don Jantzen
MD: Karah Leigh

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM: Bill Hagy
PD/MD: Jay Patrix

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

KYSR/Los Angeles, CA*
PD: Michael Martin
APD/MD: Julie Pilat

KROG/Medford, OR
PD/MD: Cosmo

WMFS/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
APD: Stephen Kallao

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels
MD: Tamo Sein

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

WRFF/Philadelphia, PA*
OM: Thea Mitchem
PD/MD: John Allers
APD: Wendy Rollins

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Chris Novello
APD: Tom Ghiden
MD: Nick Castillo

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Mojo

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
OM: Mike Ninmie
PD: Nik Rivers

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXRX/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanatek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM/PD: Gregg Steele
APD: Khaled Elsebai

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Murray

WFXH/Savannah, GA*
OM: Jon Robbins
PD: Boomer
APD/MD: Leslie Scott

KNDD/Seattle, WA*
PD: Mike Kaplan
APD/MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
PD: Nixon

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
OM/PD: Mike McIntock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Chris Firmage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
OM: Thea Mitchem
PD: Dave Wellington
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
PD/MD: Mike Kennedy

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/AMD: Frank Pain

WZMR/Albany, NY*
OM/PD: Kevin Callahan

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WVWX/Appleton, WI*
PD/MD: Guy Dark

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
PD: Boner

WIL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randail

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KEGL/Dallas, TX*
OM: Vince Richards
PD: Chris Ryan

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/PD: Doug Podell
APD/MD: Mark Pennington

KLAQ/El Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: J. Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYP/Ft. Wayne, IN*
APD/MD: Stiller

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	CANADA ROCK	
						PLAYS TW	+/-
1	1	4	AC/DC	ROCK N ROLL TRAIN	COLUMBIA/SONY BMG	601	-18
2	4	5	METALLICA	THE DAY THAT NEVER COMES	WARNER BROS./WARNER	433	+27
3	5	5	OASIS	THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE/WARNER	428	+94
4	3	16	THEORY OF A DEADMAN	BAD GIRLFRIEND	604/UNIVERSAL	426	+14
5	2	14	COLDPLAY	VIVA LA VIDA	PARLOPHONE/EMI	403	-50
6	6	18	SLOAN	BELIEVE IN ME	MURDERRECORDS/SONY BMG	373	-4
7	11	11	STAINED	BELIEVE	FLIP/ATLANTIC/WARNER	361	+47
8	11	11	MOBILE	THE KILLER	UNIVERSAL	359	+45
9	8	8	WEEZER	TROUBLEMAKER	DCC/UNIVERSAL	337	+44
10	9	10	HINDER	USE ME	UNIVERSAL REPUBLIC/UNIVERSAL	337	+13
11	5	22	AIRBOURNE	RUNNIN' WILD	ROADRUNNER/UNIVERSAL	329	-58
12	17	8	THE OFFSPRING	YOU'RE GONNA GO FAR, KID	COLUMBIA/SONY BMG	314	+63
13	14	14	APOCALYPTICA FEATURING ADAM GONTIER	I DON'T CARE	2D-2D/JIVE/SONY BMG	310	+16
14	15	15	THE STILLS	BEING HERE	ARTS & CRAFTS	295	+51
15	7	26	FOO FIGHTERS	LET IT DIE	ROSWELL/RCA/SONY BMG	283	-61
16	25	25	DISTURBED	INSIDE THE FIRE	REPRISE/WARNER	271	-49
17	30	30	SEETHER	RISE ABOVE THIS	WIND-UP	245	-34
18	7	7	SAM ROBERTS	DETROIT '67	SECRET BRAIN/UNIVERSAL	237	+77
19	8	8	BUCKCHERRY	TOO DRUNK...	ELEVEN SEVEN/UNIVERSAL	227	+14
20	25	25	FINGER ELEVEN	TALKING TO THE WALLS	WIND-UP	211	-46
21	20	20	CITY AND COLOUR	SLEEPING SICKNESS	DINE ALONE	198	-7
22	5	5	RISE AGAINST	RE-EDUCATION (THROUGH LABOR)	DCC/UNIVERSAL	195	+43
23	24	24	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	171	-11
24	20	20	REV THEORY	HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE/UNIVERSAL	165	-3
25	30	30	3 DOORS DOWN	IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	165	-23
26	23	23	THE TREWS	PARANOID FREAK	THE BUMSTEAD/UNIVERSAL	160	-91
27	16	16	SAVING ABEL	ADDICTED	SKIDCO/VIRGIN/EMI	146	-6
28	20	20	THE OFFSPRING	HAMMERHEAD	COLUMBIA/SONY BMG	146	-64
29	5	5	KINGS OF LEON	SEX ON FIRE	RCA/SONY BMG	139	+13
30	6	6	M.I.A.	PAPER PLANES	XL/BEGGARS GROUP	138	+18

FOR WEEK ENDING SEPTEMBER 21, 2008 ♦ indicates CanCon

WRUF/Gainesville, FL* OM/PD: Harry Guscott APD: Kyle Baldry MD: Jack Wich	KZCD/Lawton, OK PD: Don "Citter" Brown APD: J.C. "Kelso" Kellison	WYYX/Panama City, FL PD: Chris Alan APD/MD: Stroke	Sirius Octane/Satellite* OM: Gregg Steele PD: Jeff Regan
WKLQ/Grand Rapids, MI* OM: Steve Stewart PD: Michael Grey APD: Jay Deacon MD: Darcy	WXZZ/Lexington, KY* OM: Robert Lindsey PD: Johnny Maze APD: Twitch	WTKX/Pensacola, FL* PD: Joel Sampson APD/MD: Mark The Shark	XM Squizz/Satellite* PD: Bodhi Ebright MD: Grant Random
WZOR/Green Bay, WI* PD: Joe Calgario APD: Cutter MD: Borna Velic	KDJE/Little Rock, AR* OM: Sonny Victory PD: Jeff Petterson MD: Adam Peterson	WMMR/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszier	WHBZ/Sheboygan, WI PD: Ron Simonet MD: Dave Nelson
WXQR/Greenville, NC* OM: Mark McKinney PD: Wes Styles	WLRS/Louisville, KY* OM: George Lindsey PD: Joe Stamm	KUPD/Phoenix, AZ* PD/MD: Larry McFeele	WRBR/South Bend, IN PD: Tommy Carroll APD: Maximus
WTPT/Greenville, SC* OM/PD: Mark Hendrix MD: Twisted Todd	WTFX/Louisville, KY* PD: Charlie Steele MD: Frank Webb	KDDX/Rapid City, SD OM/PD: Jim Kallas	KHTQ/Spokane, WA* APD/MD: Barry Bennett APD: Kris Siebers
WQXA/Harrisburg, PA* OM/PD: Ken Carson	KFMX/Lubbock, TX OM/PD: Wes Nessmann	KDOT/Reno, NV* OM: Jim McClain PD/MD: Jave Patterson	WLZX/Springfield, MA* PD/MD: Courtney Quinn
WCCC/Hartford, CT* PD: Michael Picozzi APD/MD: Mike Karolyi	WJJO/Madison, WI* PD: Randy Hawke APD/MD: Blake Patton	KRXQ/Sacramento, CA* OM/PD: Jim Fox	KZRQ/Springfield, MO* OM: Valerie Knight PD: Simon Nytes
WAMX/Huntington, WV PD/MD: Erik Raines APD: Robin Wilds	KFRQ/McAllen, TX* OM/PD: Mike Quinn	WKQZ/Saginaw, MI* PD: Hoser APD/MD: Matt Bingham	WXTB/Tampa, FL* OM: Brad Hardin PD: Double Down APD: Mike Killabrew
WRTT/Huntsville, AL* OM/PD: Lee Reynolds APD/MD: Clay Sanders	KBRE/Merced, CA PD/MD: Jason LaChance	WZBH/Salisbury, MD OM: Sue Timmons PD: Sean McHugh MD: Chris Steele	WKLL/Utica, NY PD: Nixon
WRXW/Jackson, MS* PD/MD: Brad Stevens	WRAT/Monmouth, NJ* OM/PD: Carl Craft APD/MD: Robyn Lane	KZZQ/Salt Lake City, UT* PD: Kayvon Motiee APD/MD: Roger Orton	KFMW/Waterloo, IA OM/PD: Michael Cross
WRZK/Johnson City, TN* PD/MD: Scott Onks	WCLG/Morgantown, WV OM/PD: Jeff Miller	KISS/San Antonio, TX* PD/MD: LA Lloyd	WBSX/Wilkes Barre, PA* PD/MD: James McKay
KQRC/Kansas City, MO* OM/PD: Bob Edwards MD: Paul Marshall	WBUZ/Nashville, TN* OM/PD: Troy Hanson OM: Dean Warfield APD: Zigz	KIOZ/San Diego, CA* PD/MD: Shauna Moran-Brown	KATS/Yakima, WA OM/PD: Ron Harris
WNFZ/Knoxville, TN* OM: Terry Gillingham PD: Shane Cox APD/MD: Valerie Hale	KATT/Oklahoma City, OK* OM/PD: Chris Baker MD: Jake Daniels	KURQ/San Luis Obispo, CA OM/PD: Mark Mitchell	WWIZ/Youngstown, OH* OM/PD: Scott Kennedy
KOMP/Las Vegas, NV* PD: John Griffin MD: Carlota	Music Choice Rock/Satellite PD: Justin Prager MD: Gary Susalis		

* Monitored Reporters



A conversation with CBS Radio president/CEO Dan Mason

The View From The Top

John Schoenberger

JSchoenberger@RadioandRecords.com

CBS Radio president/CEO Dan Mason recently participated in a one-on-one keynote interview with R&R president/publisher Erica Farber to launch this year's R&R Triple A Summit. ■ CBS Radio has been at the forefront of addressing many of the issues facing the radio industry, and Mason's insights proved invaluable to attendees. Among the subjects discussed were radio stock prices, the PPM rollout, new media initiatives and the debate over proposed performance royalties for radio.

What is the reasoning behind CBS wanting to sell many of its radio stations outside the top 15 markets?

The industry's overall strategy right now is to pare back the number of stations they own and get things in a more manageable setup. More is not necessarily better in today's economic climate. If you look at our stock, it was \$34 a share a year ago and it is now down to \$16. The strategy is to sell some assets so we can

repurchase stock at this lower rate. That is a good investment for the long-term health of the company.

If you look at stock prices for all the radio broadcast companies, you see that CBS is not in this alone. There are even a few companies who have incredibly successful radio stations in major markets and their shares are worth less than a dollar. That is unbelievable to me.

We all have to keep in mind there is Main Street and then there is Wall Street, and now traditional over-the-air radio is considered a mature business with limited growth potential. Investors don't get excited by that. So when a company like ours sees the stock going down, we have to come up with some kind of strategy. We can't just sit around and hope things get better.

CBS Radio is very involved in new media, committing major dollars to the effort and actively seeking out synergistic partnerships. How's that working?

Frankly, it was a big deal for us to become the largest Internet streaming company in the world, and with the AOL deal we made, that is exactly what happened. That's pretty amazing for a company that didn't stream one radio station four years ago.

Now you can pick up any of our stations on the iPhone and soon other devices. We have another product called PlayIt that is ready to launch. It allows you to create your own radio station that uses our database of music and other archived content. We want to get advertising into these new services.

So we went out and did a sophisticated, multimedia presentation all over the country that we called ReThink and ended up hitting about 4,000 advertisers in the process. It was a chance for us to talk with them about having to reassess everything we

'At this point, I am no longer married to appliances; I am married to content, because I believe appliances are going to change more quickly as time goes on.'

—Dan Mason



CBS Radio's Top Cash Cows

Below are the top revenue generators in CBS Radio's portfolio.

1. KROQ-FM/Los Angeles, \$67.6 million
2. WINS-AM/New York, \$57.7 million
3. KCBS-FM/Los Angeles, \$56.5 million
4. WCBS-AM/New York, \$53.7 million
5. WBBM-AM/Chicago, \$47.5 million
6. WVEE-FM/Atlanta, \$42.3 million
7. KTWV-FM/Los Angeles, \$40.2 million
8. WFAN-AM/New York, \$37.5 million
9. WBZ-AM/Boston, \$34.5 million
10. KYW-AM/Philadelphia, \$33.3 million

Source: 2007 BIA Financial Networks

do—starting with the product itself and how we are adapting to the changing new-media times.

The idea was to get these advertisers and agencies to think about content and product in a broader way. That is what radio does best: packaging unique and original content. At this point, I am no longer married to appliances; I am married to content, because I believe appliances are going to continue to change more quickly as time goes on—especially once WiMax is in place.

What is your position on the performance royalty issue?

The whole idea is ridiculous. Why would the record industry spend so much money promoting their music to radio and why would record people dedicate so much time talking with program and music directors if they didn't already recognize the colossally important role radio plays in exposing music to the public?

Then there is the question of profitability in radio. It is true that certain major-market stations are very profitable, but most stations across the country have very slim margins. If this "tax" were to be imposed, the vast majority of radio stations simply could not afford it. It would encourage more of radio to get out of programming music completely, or they would close the doors and go dark.

CBS Radio is a big supporter of the PPM.

We are. The diary system is totally antiquated. The sampling and demo issues you see people talking about right now are nothing new. Those problems have existed for a long time and we will always have problems in that area. It is the same with any ratings or measuring service out there for any industry.

As far as programming to the PPM system, if you have a good radio station day in and day out and you don't overreact to the information you get, your station will do just fine. The results you will see with PPM vs. diary are going to be different, though, but that is simply the nature of the new system. The whole industry is going to have to adjust to what basically is a more accurate reading of how people use and are exposed to radio.

We will also have to pay special attention to how we get in and out of breaks to make sure we are getting the quarter-hour credit. It is also not a very forgiving system for a lot of chatter and clutter. Stations need to be streamlined to keep playing music and keep people entertained. Some morning shows will do well and others that did well in the diary will have to adjust to PPM.

It is all still early but I do think that many programmers will concentrate mostly on eliminating the negatives and spend less time trying to create exciting new ideas that will draw listeners in. Then there will be those pioneers who will come up with new ways to use the PPM system to their advantage.

Why is radio still a good business to be in?

It generates great cash flow, it has the potential for a lot of profitability, and it has low entry cost in terms of capital. There is no better call-to-action medium than radio, in my opinion.

My advice to the folks in the trenches is to try not to get too hung up in the day-to-day garbage out there about radio's imminent demise. Leave that battle to us in management. It is their job to make sure individual radio stations are the best they can be and to make sure they have an important impact in the markets they serve. It is important not to lose sight of the more noble goal of serving the community. *R&R*

Top Streamer

CBS Radio had the most-streamed radio network in June. Here's how the numbers broke down:

- Cume 12+ Monday-Friday 6 a.m.-midnight: 1,381,278
- AQH 12+ Monday-Friday 6 a.m.-midnight: 343,402
- Cume 12+ Monday-Sunday 6 a.m.-midnight: 1,880,952
- AQH 12+ Monday-Sunday 6 a.m.-midnight: 206,217

Top 10 streamed CBS Radio stations (Aug. 25-29)

1. WFAN-AM/New York
2. KLSX-FM/Los Angeles
3. KROQ-FM/Los Angeles
4. KTWV-FM/Los Angeles
5. WVEE-FM/Atlanta
6. WIP-AM/Philadelphia
7. WWFS-FM/New York
8. WXRT-FM/Chicago
9. WCBS-FM/New York

R&R TRIPLE A

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **SNOW PATROL** SCORES MOST INCREASED PLAYS (UP 146) AND MOST ADDED HONORS AS "TAKE BACK THE CITY" STARTS AT NO. 21. THE TRACK, WHICH MARKS THE GROUP'S EIGHTH CHART APPEARANCE, INTRODUCES THE OCT. 27 RELEASE "A HUNDRED MILLION SUNS."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	14	COUNTING CROWS COME AROUND	NO. 1(2 WKS) DGC/GEFFEN/INTERSCOPE	570 -3	2.266 4
2	2	17	COLDPLAY VIVA LA VIDA	11 CAPITOL	543 -27	3.586 1
3	13	3	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	530 +17	2.018 7
6	19	6	GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE	388 +29	1.668 11
5	4	28	MATT NATHANSON COME ON GET HIGHER	VANGUARD	370 -30	1.682 10
10	11	11	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER	AIRPOWER LOST HIGHWAY	361 +37	1.008 19
9	11	11	BECK ORPHANS	DGC/INTERSCOPE	355 +22	2.741 2
5	21	5	MY MORNING JACKET I'M AMAZED	ATO/RED	349 -34	1.496 14
13	6	6	PRETENDERS BOOTS OF CHINESE PLASTIC	SHANGRI-LA	340 +53	1.928 8
7	17	7	THE RACONTEURS OLD ENOUGH	THIRD MAN/WARNER BROS.	336 +1	2.036 6
11	5	5	SARAH MCLACHLAN I WANT ME 2	ARISTA/RMG	328 +28	0.987 20
8	19	8	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	312 -38	0.934 22
16	4	4	COLDPLAY LOST!	AIRPOWER CAPITOL	307 +67	2.039 5
12	30	12	JASON MRAZ I'M YOURS	ATLANTIC/RRP	303 -18	1.529 12
18	10	18	ERIC HUTCHINSON ROCK & ROLL	LET'S BREAK/WARNER BROS.	272 +28	0.858 25
21	4	4	RAY LAMONTAGNE YOU ARE THE BEST THING	AIRPOWER RCA/RED	256 +31	1.346 15
20	5	5	MICHAEL FRANTI & SPEARHEAD SAY HEY (I LOVE YOU)	AIRPOWER BOO BOO WAX/A&T/EPIC/J&H	237 +21	1.036 18
14	9	14	SHERYL CROW MOTIVATION	A&M/INTERSCOPE	235 -18	0.715 -
15	13	15	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	227 -27	0.827 27
23	19	23	LOS LONELY BOYS STAYING WITH ME	EPIC	224 -5	0.962 21
21	NEW	21	SNOW PATROL TAKE BACK THE CITY	MOST INCREASED PLAYS/MOST ADDED POLYDOR/FICTION/GEFFEN/INTERSCOPE	221 +146	2.661 3
24	5	24	INGRID MICHAELSON BE OK	CABIN 24/ORIGINAL SIGNAL/RED	209 +13	0.590 -
17	15	17	JOHN MELLENCAMP MY SWEET LOVE	HEAR/CMG	200 -58	0.751 30
19	18	19	R.E.M. HOLLOW MAN	WARNER BROS.	186 -65	0.613 -
25	3	25	DEATH CAB FOR CUTIE CATH...	ATLANTIC	184 +20	1.150 16
22	5	22	JOHN MAYER FREE FALLIN'	COLUMBIA	180 -22	0.687 -
27	3	27	LUCINDA WILLIAMS REAL LOVE	LOST HIGHWAY	156 +5	0.509 -
26	7	26	DELTA SPIRIT TRASHCAN	ROUNDER	155 0	1.095 17
29	2	29	BRETT DENNEN FEATURING FEMI KUTI MAKE YOU CRAZY	DOWNTOWN/DUALTONE	144 +23	0.542 -
NEW	NEW	30	ERIN MCCARLEY PONY (IT'S OK)	UNIVERSAL REPUBLIC	126 +33	0.131 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
SNOW PATROL Take Back The City (Polydor/Fiction/Geffen/Interscope) KFOG, KINK, KMTT, KPRI, KPTL, KRVB, WMMM, WRXP, WXRT, WZEW	10
JAMES MORRISON Nothing Ever Hurt Like You (Geffen/Interscope) KBCO, KRVB, WNCS, WRLT, WXRV	5
LUCINDA WILLIAMS Real Love (Lost Highway) KFOG, WMMM, WNCS, WRNR	4
COLDPLAY Lost! (Capitol) WMMM, WRNX, WXRT	3
BRETT DENNEN FEAT. FEMI KUTI Make You Crazy (Downtown/Dualtone) KMTT, KTHX, KWMT	3
TRISTAN PRETTYMAN Hello (Virgin/Capitol) KWMT, WCLZ, WCOO	3
JOHN MELLENCAMP Troubled Land (Hear/CMG) KTHX, WCLZ, WCOO	3
RAY LAMONTAGNE You Are The Best Thing (RCA/RED) WRNX, WRXP	2

ADDED AT...

WRXP
New York, NY
PD: Leslie Fram
MD: Bryan Schock
Snow Patrol, Take Back The City, 23
Ray Lamontagne, You Are The Best Thing, 11
Airborne Toxic Event, Sometime Around Midnight, 5



FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MISSY HIGGINS Where I Stood (eleven/Reprise) TOTAL STATIONS: 9	113/2	CONOR OBERST Sausalito (Merge) TOTAL STATIONS: 8	79/6
AMOS LEE What's Been Going On (Blue Note/Capitol) TOTAL STATIONS: 15	108/12	DUFFY Warwick Avenue (Mercury/IDJMG) TOTAL STATIONS: 8	74/20
AUGUSTANA I Still Ain't Over You (Epic) TOTAL STATIONS: 12	105/18	DAVID BYRNE & BRIAN ENO Strange Overtones (Todo Mundo) TOTAL STATIONS: 9	74/14
MUDCRUTCH Lover Of The Bayou (Reprise) TOTAL STATIONS: 8	96/2	LINDSEY BUCKINGHAM Did You Miss Me (Reprise) TOTAL STATIONS: 12	74/3
JAMES MORRISON Nothing Ever Hurt Like You (Geffen/Interscope) TOTAL STATIONS: 14	90/11	JACKSON BROWNE Off Of Wonderland (Inside) TOTAL STATIONS: 4	66/46

MOST INCREASED PLAYS

+146

SNOW PATROL
Take Back The City
(Polydor/Fiction/Geffen/Interscope)
KSWD +17, WTTT +17, WCLZ +14, KINK +14, KFOG +11,
SISP +11, WXRT +7, KTHX +7, WXRX +7, KXLY +6

+67

COLDPLAY
Lost!
(Capitol)
KRVB +15, KFOG +10, WRNX +9, KPRI +8, KSWD +7,
WXRT +4, WCOO +3, WRXP +3, WTTT +2, WCLZ +2

+53

PRETENDERS
Boots Of Chinese Plastic (Shangri-La)
WRNX +10, KOSR +10, WMMM +9, KPRI +8, WRXP +6,
KXLY +5, WCLZ +5, WCOO +2, KTHX +2, WXRX +2

+46

JACKSON BROWNE
Off Of Wonderland (Inside)
SISP +48, KFOG +2

+37

DONAVON FRANKENREITER
Life, Love & Laughter (Lost Highway)
WRNX +8, WTTT +7, KPRI +6, KRVB +5, KRSH +5,
WXRX +5, KXLY +4, KTCZ +3, CIDR +2, WZEW +2

FOR WEEK ENDING SEPTEMBER 21, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
31 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
© 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	NEEDTOBREATHE MORE TIME (ATLANTIC)		236 272
2	SPOON DON'T YOU EVAH (MERGE)		214 233
3	SARA BAREILLES BOTTLE IT UP (EPIC)		204 218
4	AUGUSTANA SWEET AND LOW (EPIC)		184 200
5	DUFFY MERCY (MERCURY/IDJMG)		182 209

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART (ATLANTIC)		180 173
7	JACK JOHNSON IF I HAD EYES (BRUSHFIRE/UNIVERSAL REPUBLIC)		123 123
8	ROBERT PLANT / ALISON KRAUSS GONE, GONE, GONE (DONE MOVED ON) (ROUNDER)		116 113
9	EDDIE VEDDER HARD SUN (MONKEY WRENCH/J&R/MG)		106 122
10	INGRID MICHAELSON THE WAY I AM (CABIN 24/ORIGINAL SIGNAL/RED)		105 105



KEATON SIMONS "Without Your Skin"

from the critically acclaimed CD Can You Hear Me

ON YOUR DESK NOW, IMPACTING TRIPLE A 9/29



R&R TRIPLE A/ AMERICANA

POWERED BY **nicsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ AUSTRALIAN HUSBAND-AND-WIFE TEAM **KASEY CHAMBERS & SHANE NICHOLSON** LEAD AMERICANA FOR A SECOND WEEK WITH "RATTLIN' BONES." ALTHOUGH IT'S THE PAIR'S FIRST RELEASE AS A DUO, CHAMBERS HAS PLACED FOUR SOLO ALBUMS ON BILLBOARD'S U.S. CHARTS, WHILE NICHOLSON HAS RELEASED TWO SOLO SETS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
			TW	+/-				TW	+/-
1	1	7	MICHAEL FRANTI & SPEARHEAD	SAY HEY (I LOVE YOU)	BOD BOO WAX/ANTI-EPITAPH	508	+17		
2	4	5	RAY LAMONTAGNE	YOU ARE THE BEST THING	RCA/RED	488	+48		
3	5	5	PRETENDERS	ROOTS OF CHINESE PLASTIC	SHANGRI-LA	459	+29		
4	2	3	DONAVON FRANKENREITER	LIFE, LOVE & LAUGHTER	LOST HIGHWAY	455	-3		
5	3	2	BECK	OF PHANS	DGC/INTERSCOPE	422	-19		
6	6	8	DAR WILLIAMS	IT'S ALRIGHT	RAZOR & TIE	415	+10		
7	18	2	COLDPLAY	LOST!	CAPITOL	380	+99		
8	7	11	DELTA SPIRIT	TRASHCAN	ROUNDER	366	-20		
9	12	3	BRETT DENNEN FEAT. FEMI KUTI	MAKE YOU CRAZY	DOWNTOWN/DUALTONE	362	+46		
10	10	3	LUCINDA WILLIAMS	REAL LOVE	LOST HIGHWAY	358	+26		
11	8	13	O.A.R.	SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	332	-37		
12	9	14	G. LOVE & SPECIAL SAUCE	PEACE, LOVE & HAPPINESS	BRUSHFIRE	322	-45		
13	11	6	BOB DYLAN	DREAMIN' OF YOU	COLUMBIA	314	-4		
14	14	5	BLUES TRAVELER	YOU, ME AND EVERYTHING	VERVE FORECAST/VERVE	307	+4		
15	13	14	THE HOLD STEADY	SEQUESTERED IN MEMPHIS	VAGRANT	296	-14		
16	20	4	DEATH CAB FOR CUTIE	CATH...	ATLANTIC	294	+27		
17	19	4	JJ GREY & MOFRO	ORANGE BLOSSOMS	ALLIGATOR	287	+10		
18	15	8	CONOR OBERST	SAUSALITO	MERGE	274	-21		
19	21	9	COUNTING CROWS	COME AROUND	DGC/GEFFEN/INTERSCOPE	262	+11		
20	17	14	COLDPLAY	VIVA LA VIDA	CAPITOL	252	-32		
21	16	20	MY MORNING JACKET	I'M AMAZED	ATO/RED	250	-43		
22	23	3	INGRID MICHAELSON	BE OK	CABIN 24/ORIGINAL SIGNAL/RED	248	+15		
23	27	2	SARAH MCLACHLAN	U WANT ME 2	ARISTA/RMG	233	+18		
24	25	2	CALEXICO	TWO SILVER TREES	QUARTERSTICK	233	+9		
25	26	2	BEN FOLDS FEAT. REGINA SPEKTOR	YOU DON'T KNOW ME	EPIC	230	+12		
26	28	2	AUGUSTANA	I STILL AIN'T OVER YOU	EPIC	217	+3		
27	29	10	ERIC HUTCHINSON	ROCK & ROLL	LET'S BREAK/WARNER BROS.	216	+2		
28	22	18	JACK JOHNSON	HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	212	-38		
29	NEW	OASIS	THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE	202	+18			
30	RE-ENTRY	JOHN MELLENCAMP	MY SWEET LOVE	HEAR/CMG	199	-4			

THIS WEEK	LAST WEEK	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS		
					TW	+/-	CUMULATIVE
1	1	KASEY CHAMBERS & SHANE NICHOLSON	RATTLIN' BONES	SUGAR HILL	407	+34	1547
2	6	RODNEY CROWELL	SEX AND GASOLINE	WORK SONG/YEP ROC	392	+45	1365
3	3	LITTLE FEAT AND FRIENDS	JOIN THE BAND	429/SLG	381	+18	2238
4	2	CARRIE RODRIGUEZ	SHE AIN'T ME	BACK PORCH/MANHATTAN/CAPITOL	374	+1	2648
5	5	CHRIS KNIGHT	HEART OF STONE	DRIFTER'S CHURCH	352	-3	1953
6	4	THE BAND OF HEATHENS	THE BAND OF HEATHENS	BOH	344	-14	6708
7	7	DARRELL SCOTT	MODERN HYMNS	APPLESEED	322	-10	2194
8	9	DONNA THE BUFFALO	SILVERLINED	SUGAR HILL	318	+14	2751
9	8	RECKLESS KELLY	BULLET PROOF	YEP ROC	298	-28	5735
10	10	JOHN HIATT	SAME OLD MAN	NEW WEST	287	-14	7378
11	11	ALEJANDRO ESCOVEDO	REAL ANIMAL	BACK PORCH/MANHATTAN/CAPITOL	271	-19	6810
12	13	THE DUHKS	FAST PACED WORLD	SUGAR HILL	271	+19	1721
13	19	TODD SNIDER	PEACE QUEER	AIMLESS	271	+72	823
14	21	OLD CROW MEDICINE SHOW	TENNESSEE PUSHER	NETTWERK	257	+62	452
15	16	BRUCE ROBISON	THE NEW WORLD	PREMIUM	241	+18	1160
16	12	EMMYLOU HARRIS	ALL INTENDED TO BE	NONESUCH/WARNER BROS.	240	-29	4259
17	17	MICKY AND THE MOTORCARS	NAIVE	SMITH	227	+17	1290
18	14	HAYES CARLL	TROUBLE IN MIND	LOST HIGHWAY	221	-6	10543
19	18	DAN TYMINSKI	WHEELS	ROUNDER	207	+2	2750
20	20	GIRLS GUNS & GLORY	INVERTED VALENTINE	GIRLS GUNS & GLORY	200	+3	3387
21	22	DREW EMMITT	LONG ROAD	COMPASS	188	-1	1881
22	15	JOHN MELLENCAMP	LIFE DEATH LOVE AND FREEDOM	HEAR/CMG	183	-41	3973
23	24	THE BOXMASTERS	THE BOXMASTERS	VANGUARD	183	+1	2848
24	28	JOAN BAEZ	DAY AFTER TOMORROW	RAZOR & TIE	181	+7	926
25	30	RED MOLLY	LOVE AND OTHER TRAGEDIES	RED MOLLY	171	+2	3129
26	25	FRED EAGLESMITH	TINDERBOX	LONESOME DAY	168	-12	2475
27	27	CHIP TAYLOR	NEW SONGS OF FREEDOM	TRAIN WRECK	167	-9	3631
28	29	MITCH WEBB & THE SWINDLES	LONELY KIND	SUPREME	167	-4	1941
29	32	THE DEDRINGERS	SWEETHEART OF THE NEIGHBORHOOD	DEDCROW	164	+6	1214
30	34	CALEXICO	CARRIED TO DUST	QUARTERSTICK	162	+8	666

MOST ADDED

SNOW PATROL 10 Take Back The City (Polydor/Fiction/Geffen/Interscope) KFMJ, KLRR, KRVO, KSPN, KYSL, Music Choice Adult Alternative, WBJB, WEHM, WEXT, WFIV	WJCU, WRSI, WYMS	Whole Thing (Real World) KBAC, KOHO, WDST, WJCU, WKZE, WNRN	(Virgin/Capitol) DMX Folk Rock, KFMJ, KMTN, Music Choice Adult Alternative, WOCM
R.E.M. 6 Until The Day Is Done (Warner Bros.) KMTN, KPND, Music Choice Adult Alternative, WBJB, WNRN, WTYD	DAVID BYRNE & BRIAN ENO 5 Strange Overtones (Todo Mundo) KBAC, KNBA, KUT, WDST, WUIN	JOHN MELLENCAMP 4 Troubled Land (Hear/CMG) KPIG, KROK, KTBC, WMWV	
COLDPLAY 6 Lost! (Capitol) KPND, WAPS, WFIV	TRISTAN PRETTYMAN 5 Hello		
BIG BLUE BALL FEAT. PETER GABRIEL 6			

FOR WEEK ENDING SEPTEMBER 21, 2008

MOST ADDED

OLD CROW MEDICINE SHOW 13 Tennessee Pusher (Nettwerk)	GRAYSON CAPPIS & THE STUMPKNOCKERS 9 Rott-N-Roll (Hyena)	PATTY LOVELESS 6 Sleepless Nights (Saguaro Road)	TODD SNIDER 5 Peace Queer (Aimless)
TAJ MAHAL 13 Maestro (Hears Up/CMG)	CHARLIE HADEN FAMILY & FRIENDS 8 Rambling Boy (Decca)	RODNEY CROWELL 5 Sex And Gasoline (Work Song/Yep Roc)	GOLDEN SMOG 5 Smog: The Best Of Golden Smog (Rykodisc)
			B.B. KING 5 One Kind Favor (Geffen/Interscope)

FOR WEEK ENDING SEPTEMBER 21, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanmusic.org. © 2008 Americana Music Association.



DECALS GO EVERYWHERE

Grab attention by printing decals.



Decals Static Labels Magnets Media Folders Artwork

Communication Graphics Inc
THE DECAL COMPANY

(800) 331-4438 www.cgilink.com

Call us today!

Samples of our printing

© 2008 COMMUNICATION GRAPHICS INC.



A look at two new artists getting love from Latin radio

New, Hot And A Hit

Jackie Madrigal

JMadrigal@RadioandRecords.com

baby Boy and Los Pikadientes de Caborca may be different types of artists, but both are heating up the Latin airwaves. The first is a bilingual-multicultural artist, born and raised in New Jersey with a Puerto Rican background, who describes his music as pop/urban. The latter is a Mexican band that has managed to land on R&R's Regional Mexican chart at No. 2 with its first single, "La Cumbia del Río."

Who are they and what do they offer the U.S. Latin music scene? Here's a look at these successful acts, whose music and uniqueness have positioned them at the top of R&R's charts.

First Solo Project

After recording two albums with the band Afixiao, Baby Boy's first solo album, "Ya No Llores (I et Me Love You)," which is also the title of the first single, has proved he's got what it takes to go it alone. The single is No. 11 on R&R's Latin Rhythm chart and is getting plenty of plays on tropical and pop radio. Among the tropical stations spinning the song are WLZI/Washington and WXDJ/Miami, while in pop he's getting airplay on WRIX/West Palm Beach, KQQK/Houston, XAVO/McAllen and WVIV/Chicago, among others.

Baby Boy says he's thankful to the fans, his team and God: "We're doing great work with this album." On the set, he says he's doing what comes naturally to him—a bilingual project that highlights his Latino background but also the fact that he was born and raised in the United States. "I'm bilingual, and I wanted to reflect who I was as an artist and as a multicultural person. That's what the whole album is: bilingual, with dance beats, pop/urban ballad songs and upbeat songs for the clubs." Although the album has an urban feel, he says he's not a reggaetón artist, because "there are no reggaetón songs in the album."

"Ya No Flores" is the first release with 786/Siente, and 786 co-founder Fabio Acosta says he's honored to work with Baby Boy and position him

as "one of the most important new artists in the urban movement in the U.S. and Puerto Rico."

The label, Acosta says, has been able to help Baby Boy reach the No. 1 slot on R&R's Latin Rhythm chart for three nonconsecutive weeks, which confirms how well he's been received by the public.

Baby Boy understands that success with a first solo album is a tremendous accomplishment, and his goal is to go even further. "I'd also like to conquer all of the Latin market and chart in pop, tropical and urban; and after that, hit the mainstream market and succeed," he says. "Getting played in both markets would be an honor, and getting played on English radio would simply be



Los Pikadientes de Caborca

'I'm bilingual, and I wanted to reflect who I was as an artist and as a multicultural person.'

—Baby Boy



great," especially because that audience is much larger than the Latin urban crowd. But he's taking baby steps and hopes that with the support of his team and continued success with current and future projects, it will materialize in time. "We hope to reach that goal soon."

For now, Baby Boy continues to enjoy the success of "Ya No Llores" across formats and is preparing to launch second single "Dónde Estás."

The Unexpected

Los Pikadientes de Caborca is unlike any regional Mexican band that's hit the States in quite a while. Band vocalist Pancho wrote the act's song "La Cumbia del Río" a couple of years ago while partying with friends. There wasn't any strategy behind it, nor any intention of presenting it to a label or getting radio support. It's simply a song

Pancho wrote and sang with his buddies while hanging out drinking at Emilianos Restaurant in their hometown of Caborca, in the state of Sonora, Mexico.

Then the unexpected happened: The song caught on with the locals; it spread as a ringtone and radio eventually picked it up. Sony BMG took notice and came knocking. What was an excuse to party turned into an opportunity of a lifetime for Pancho and his friends—El Chino (clarinet), Fatigo (alto sax), Chalomo (tuba) and El Flaco (guitar)—to sign with a major label and make a career

out of what, until then, had been a gathering of friends at a local eatery. Each of the group's members played with other bands when Sony BMG's offer came, and they dropped those projects to form Los Pikadientes.

"We're just different," Pancho says of his band. "We came up with this just for fun, and now here we are up and down, all over the place promoting the album." A mix of norteño, banda and sierrero, "Vámonos Pa'l Río" was recorded live, within a party atmosphere, and includes original songs penned by Pancho as well as covers.

"Pikadientes has some elements that other bands also have, but they have their own feel," Sony BMG promotions director Manuel Prado says. "They are 100% organic and pueblo," he adds, and that's why the song "translates to the people and that's why it's worked so well."

Entravision Radio's La Tricolor network PD Napo Sánchez says he first played the song as background music for his jocks, but people continually asked for it. He now has it in rotation. "People like simple because it's easy to digest, and this song is very simple," he says of the track, which clocks in at less than two minutes. "It doesn't have much of a lyric, but has a catchy beat that stays with you."

XOCL (La Mejor)/San Diego PD Marylú Ramos says that as soon as she heard the song, she immediately added it because "it got stuck in my head. That's when you usually know the song is going to be a hit. It had not even been on the air one week when it became the most-requested song." **R&R**

R&R REGIONAL MEXICAN

POWERED BY **nielsen**
BDS



► **ESPINOZA PAZ** APPEARS PRIMED FOR HIS FIRST TOP 10, AS "EL PROXIMO VIERNES" MAKES THE CHART'S LARGEST POSITION LEAP (25-16). THE TRACK, FROM THE SINGER/SONGWRITER'S SET "EL CANTA AUTOR DEL PUEBLO," ALSO ADDS AIRPOWER HONORS AND VALLTS 15-9 ON THE AUDIENCE LIST.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	9	ALACRANES MUSICAL DAME TU AMOR	NO. 1 (2 WKS) FONOVISIA	1676 +132	12.348	2
3	11		LOS PIKADIENTES DE CABORCA LA CUMBIA DEL RIO	SONY BMG NORTE	1602 +146	12.680	1
2	30		LOS DAREYES DE LA SIERRA HASTA EL DIA DE HOY	DISA	1466 +7	10.933	3
4	18		VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	1397 -55	10.442	4
6	7		LA ARROLLADORA BANDA EL LIMON Y QUE QUEDE CLARO	DISA/EDIMONSA	1250 +112	9.347	5
5	21		CUISILLOS VIVE Y DEJAME VIVIR	MUSART/BALBOA	1172 -42	7.495	7
7	10		JULIO CHAIDEZ EL AMOR EN CARRO	ASL	1015 +103	7.088	8
9	34		GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	821 -30	7.981	6
11	17		LOS TEMERARIOS SI TU TE VAS	FONOVISIA	815 -20	4.422	14
10	14		PATRULLA 81 LOS REPROCHES DEL VIENTO	DISA	815 -29	5.011	12
13	6		JENNI RIVERA CULPABLE O INOCENTE	FONOVISIA	788 +103	4.723	13
8	22		INTOCABLE TU ADIOS NO MATA	EMI TELEVISION	788 -93	3.803	16
12	23		LOS RIELEROS DEL NORTE A PUNTO DE LLORAR	FONOVISIA	778 -46	5.084	11
18	5		CONJUNTO PRIMAVERA SENTI	FONOVISIA	699 +145	2.840	23
15	17		BANDA EL RECODO NO HAY NOVEDAD	AIRPOWER FONOVISIA	670 +113	4.271	15
15	25		ESPINOZA PAZ EL PROXIMO VIERNES	AIRPOWER ASL	643 +126	5.667	9
15	12		JOAN SEBASTIAN SIGO VIVO	AIRPOWER MUSART/BALBOA	613 +29	3.175	20
21	14		LOS NOBLEZA DE AGUILILLA CON MENTIRAS NO	SIMON	582 +44	1.803	35
22	5		BANDA MACHOS NO HAY PROBLEMA	SONY BMG NORTE	570 +39	2.865	22
19	15		LOS INQUIETOS DEL NORTE LA BORRACHERA	EAGLE	549 +3	3.432	17
23	8		FIDEL RUEDA NO PUEDO PERDONARTE	FONOVISIA	522 -9	1.969	30
38	2		MARCO ANTONIO SOLIS NO MOLESTAR	FONOVISIA	514 +208	1.757	37
29	6		EL TIGRILLO PALMA EL BAZUCAZO	FONOVISIA	506 +25	2.736	24
28	8		TIERRA CALI MAS ALLA DE LA DISTANCIA	VENEMUSIC	486 -9	2.393	25
27	11		FLEX TE QUIERO	EMI TELEVISION	479 -23	3.380	19
31	17		SERGIO VEGA MI BUEN AMANTE	SONY BMG NORTE	436 -11	5.270	10
26	19		GRUPO MONTEZ DE DURANGO LA IMAGEN DE MAL VERDE	DISA	431 -84	2.223	27
20	15		K-PAZ DE LA SIERRA VOLVERE	DISA/EDIMONSA	421 -121	2.384	26
14	17		EL CHAPO DE SINALOA EL PALETERO	DISA	408 -195	1.537	-
24	7		EL POTRO DE SINALOA EL INICIO	FONOVISIA	398 -130	1.234	-
33	11		LOS HURACANES DEL NORTE EL AZABACHE DEL DIABLO	FONOVISIA	397 -24	1.027	-
34	4		LOS TIGRES DEL NORTE SANGRE CALIENTE	FONOVISIA	390 +15	1.123	-
32	18		URANIO MUSICAL DULCE VENENO	ASL	380 -54	2.028	29
35	9		ADAN ROMERO SOLO UN DIA (AHORA TE AMO)	LA SIERRA	322 -44	3.416	18
NEW			CARDENALES DE NUEVO LEON YA LO SE	ASL	320 +114	1.815	34
NEW			PESADO OJALA	MOST INCREASED PLAYS/MOST ADDED ASL	306 +306	1.430	-
37	2		LA AUTORIDAD DE LA SIERRA AMOR A GOTAS	DISA	299 -16	1.046	-
36	15		GRUPO CONTROL SE TAMBALEA	DEGO	292 -65	1.017	-
NEW			ISABELA MIS OJOS LLORAN POR TI	DISA	270 -8	0.899	-
RE-ENTRY			LOS INVASORES DE NUEVO LEON DECIAS QUE NO	SERCA	265 -32	0.889	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
PESADO Ojala (ASL) KDXX, KESO, KESS, KGBT, KKPS, KLAX, KLEY, KLHB, KLTN, KLVO, KSAH, KYQQ, WBZY, WLCC, WOJO	15
MARCO ANTONIO SOLIS No Molestar (Fonovisa) KBNO, KCMT, KLVO, KSOL, KWEI, KXPD, KYQQ, WEDJ, WOJO, WQBU, XHTY	11
MONTEZ DE DURANGO Espero (Disa) KES, KIWI, KLAX, KLVO, KRAY, KXSB, WBZY, WLEY, WOJO, XHTY	10
POTRAS Todos Me Miran (DBC) KBNO, KDUT, KTUZ, KWEI, KWIZ, KYQQ, WLCC, WYMY	8
EL POTRO DE SINALOA Dejame Vacio (Musivisa) KBUE, KDUT, KLVO, KSTN, KTJM, KYQQ, XHTY, XOCL	8
JENNI RIVERA Culpable O Inocente (Fonovisa) KBNO, WEDJ, WQBU, WYMY	4
LALO MORA El Asalta Cunas (Disa/Edimonsa) KIST, KLBN, KLHB, KOND	4
LOS RIELEROS DEL NORTE Auxilio (Fonovisa) KES, KMYX, WLEY, XHTY	4
EL CHAPO DE SINALOA Maldito Licor (Disa) KDUT, KHOT, KLBN, KXSB	4
LOS PIKADIENTES DE CABORCA La Cumbia Del Rio (Sony BMG Norte) KLEY, KLTN, WQBU	3

ADDED AT... WYMY
Raleigh, NC
PD: Julie Garza
Potras, Todos Me Miran, 14
Jenni Rivera, Culpable O Inocente, 7

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
EL GUERO Y SU BANDA CENTENARIO Ven Tu (A.R.C.) TOTAL STATIONS: 12	220/25	BANDA MS El Mechon (ASL) TOTAL STATIONS: 22	175/35
LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ Si Yo Fuera Otro (Disa/Edimonsa) TOTAL STATIONS: 17	209/23	DUERO Me Trague Mi Lianto (Univision) TOTAL STATIONS: 9	158/13
GRUPO MONTEZ DE DURANGO Espero (Disa) TOTAL STATIONS: 19	194/157	POTRAS Todos Me Miran (DBC) TOTAL STATIONS: 12	157/157
LABERINTO La Soraya (Musart/Balboa) TOTAL STATIONS: 14	181/5	ANDRES MARQUEZ "EL MACIZO" Mas Que Amigos (Disa) TOTAL STATIONS: 13	156/-1
LOS TREMENDOS Aungue Me Digas Adios (Musart/Balboa) TOTAL STATIONS: 9	176/19	LALO MORA El Asalta Cunas (Disa/Edimonsa) TOTAL STATIONS: 10	152/81

MOST INCREASED PLAYS

+306	PESADO Ojala (ASL) KLEY +37, WLCC +29, KDXX +27, KGBT +27, KKPS +26, KSAH +25, KESO +21, KLTN +20, KLHB +16, KYQQ +15
+208	MARCO ANTONIO SOLIS No Molestar (Fonovisa) KWEI +19, KBNO +19, KCMT +19, KLVO +19, XHTY +18, WQBU +16, KYQQ +13, KSOL +12, KOND +11, KSTN +9
+157	GRUPO MONTEZ DE DURANGO Espero (Disa) WBZY +23, KLAX +21, KLVO +20, KTTA +17, XHTY +16, WLEY +10, KXSB +9, KESS +7, WOJO +7, KRAY +6
+157	POTRAS Todos Me Miran (DBC) WLCC +37, KDUT +30, KWEI +24, WYMY +14, KTUZ +12, KBNO +11, KYQQ +10, KWIZ +9, KRAY +5, KJFA +3
+146	LOS PIKADIENTES DE CABORCA La Cumbia Del Rio (Sony BMG Norte) KLEY +22, WQBU +21, KDXX +18, KBNO +16, KRAY +15, KGBT +14, WOJO +14, KLTN +13, KESS +12, XHTY +9

FCR WEEK ENDING SEPTEMBER 21, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
57 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

1 CHR/Pop Countdown Radio Show
among Latinos Worldwide
Now in the US
Sat-Sun, 2 hours

Hosted by expert
Julio Cesar Ramirez



PRINCIPALES



Affiliation
305 438 2571 • jperez@glrnetworks.com
Ad Sales
305 438 2572 • lgutierrez@glrnetworks.com
www.glrnetworks.com

R&R LATIN POP

POWERED BY **nielsen** BDS



▶ WITH AN 18-14 RISE (WITH AIRPOWER STRIPES) FOR "DOS PALABRAS," **MOTEL** REACHES ITS HIGHEST RANKING YET. PREVIOUSLY, THE BAND PEAKED AS HIGH AS NO. 16 WITH ITS FIRST ENTRY, "DIME VEN," IN 2006. FEATURED ARTIST PATY CANTU ENJOYED A TOP 10 IN 2005 AS A MEMBER OF LU.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	12	LUIS FONSI NO ME DOY POR VENCIDO	NO. 1 (6 WKS) UNIVERSAL LATINO	1283 +20	13.525	1
2	2	13	ENRIQUE IGLESIAS LLORO POR TI	UNIVERSAL LATINO	975 +84	9.185	2
3	3	19	GLORIA TREVI CINCO MINUTOS	UNIVERSAL LATINO	818 -17	7.765	4
4	4	11	HA*ASH NO TE QUIERO NADA	SONY BMG NORTE	801 +21	7.047	6
5	6	6	REIK INOLVIDABLE	SONY BMG NORTE	740 +43	5.262	11
6	5	26	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	720 -34	9.043	3
7	7	47	FLEX TE QUIERO	EMI TELEVISA	605 -6	5.986	8
8	9	7	FRANCO DE VITA MISUEÑO	SONY BMG NORTE	601 +9	7.664	5
9	10	14	CAMILA ME DA IGUAL	SONY BMG NORTE	579 -12	3.864	14
10	8	33	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	552 -57	6.945	7
11	11	39	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	477 -46	3.188	19
12	10	10	MANA ARDE EL CIELO	WARNER LATINA	471 +4	3.591	16
13	13	10	TOMMY TORRES TARDE O TEMPRANO	WARNER LATINA	398 -46	4.815	12
14	18	5	MOTEL FEATURING PATY CANTU DOS PALABRAS	AIRPOWER WARNER LATINA	392 +39	3.706	15
15	15	25	LUIS MIGUEL SITU TE ATREVES	WARNER LATINA	392 -33	2.989	21
16	17	7	CHAYANNE AMOR INMORTAL	SONY BMG NORTE	380 +15	5.789	9
17	20	5	LA OREJA DE VAN GOGH EL ULTIMO VALS	SONY BMG NORTE	371 +32	3.381	18
18	27	2	JUANES ODIO POR AMOR	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED UNIVERSAL LATINO	368 +128	5.348	10
19	14	17	JUANES TRES	UNIVERSAL LATINO	332 -94	2.161	29
20	19	16	AVENTURA EL PERDEDOR	PREMIUM LATIN	314 -30	2.220	28
21	25	4	KALIMBA JAMAS	SONY BMG NORTE	291 +46	0.653	-
22	24	3	JESSE & JOY ESTO ES LO QUE SOY	WARNER LATINA	291 +36	3.150	20
23	22	10	PLAYA LIMBO EL TIEMPO DE TI	SONY BMG NORTE	284 -29	0.802	-
24	23	4	FONSECA ARROYITO	EMI TELEVISA	275 +10	4.006	13
25	21	9	ALEJANDRO FERNANDEZ SIN CONSIDERACION	SONY BMG NORTE	269 -60	2.639	23
26	26	7	LOLA SI ME BESAS	EMI TELEVISA	230 -13	2.122	30
27	28	21	PEPE AGUILAR PERDONO Y OLVIDO	EMI TELEVISA	217 -12	3.538	17
28	37	4	BELANOVA ONE, TWO, THREE, GO! (1, 2, 3 GO!)	UNIVERSAL LATINO	208 +44	0.733	-
29	29	15	MJ HE VENIDO	MACHETE	199 -20	1.085	-
30	34	15	LOS TEMERARIOS SITU TE VAS	FONOVISA	181 0	2.755	22
31	32	5	MARCOS YAROIDE FEATURING DIVINO TODO SE LO DEBO A EL	LUAR	177 -8	2.512	26
32	33	20	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISA	172 -12	1.784	39
33	31	14	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	168 -18	2.121	31
34	30	8	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	166 -24	0.975	-
35	36	3	KATY PERRY KISSED A GIRL	CAPITOL	158 -10	1.601	-
36	35	2	TERCER CIELO YO TE EXTRANARE	KASA	153 -26	1.835	37
37	38	2	LA SECTA ALLSTAR NO PUEDES PARAR	NO LITTLE FISH	149 0	2.055	33
38	RE-ENTRY		EDDY LOVER LUNA	MACHETE	146 +11	0.716	-
39	40	7	DADDY YANKEE POSE	EL CARTEL	142 0	2.579	25
40	39	7	EDNITA NAZARIO FEATURING NATALIA JIMENEZ NO	SONY BMG NORTE	142 -2	2.018	35

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JUANES Odio Por Amor (Universal Latino) XHPX, XLTN	2
JESSE & JOY Esto Es Lo Que Soy (Warner Latina) KBMG, XHPX	2
MARCO ANTONIO SOLIS No Molestar (Fonovisa) WJAC, WVJP	2
BETO CUEVAS Vuelvo (Warner Latina) WXYX, XHPX	2
ALEX CAMPOS Te Quiero (Venemusic) WIOA, WKAQ	2
VICTOR & LEO Nada Es Normal (Sony BMG Norte) XHFG, XLTN	2
CHENOA Absurda Cenicienta (Universal Latino) WIOA, WVJP	2
DANIEL CALVETI Yo Te Pienso (Venemusic) WFID, WKAQ	2
ENRIQUE IGLESIAS Lloro Por Ti (Universal Latino) WVJP	1
GLORIA TREVI Cinco Minutos (Universal Latino) WIOA	1

ADDED AT... WIOA
San Juan, PR
PD: Fernando De Hostos
Gloria Trevi, Cinco Minutos, 38
Chenoa, Absurda Cenicienta, 24
Alex Campos, Te Quiero, 21
Adrianna Foster, Pienso En Ti, 16

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
RKM & KEN-Y Te Regalo Amores (Pina/Machete) TOTAL STATIONS: 9	135/38	LADY GAGA FEAT. COLBY O'DONIS Just Dance (Streamline/KonLive/Interscope) TOTAL STATIONS: 3	103/1
MARCO ANTONIO SOLIS No Molestar (Fonovisa) TOTAL STATIONS: 10	133/11	MILEY CYRUS 7 Things (Hollywood) TOTAL STATIONS: 4	91/0
TOBY LOVE Llorar Lloviendo (Sony BMG Norte) TOTAL STATIONS: 8	131/10	ANGEL & KHRIZ Na De Na (Vi/Machete) TOTAL STATIONS: 11	85/0
MARALA Quiero Tenerte (RVM) TOTAL STATIONS: 7	123/11	ADRIANNA FOSTER Pienso En Ti (Viva) TOTAL STATIONS: 6	83/22
KUDAI Lejos De Aqui (EMI Televisa) TOTAL STATIONS: 5	122/7	RIHANNA Disturbia (SRP/Def Jam/DJMG) TOTAL STATIONS: 4	83/13

MOST INCREASED PLAYS

+128	JUANES Odio Por Amor (Universal Latino) KBMG +22, WPAT +15, XLTN +15, KGSX +14, XHPX +12, WIOA +8, WKAQ +8, WRMA +7, KLVE +6, WVVVA +6
+84	ENRIQUE IGLESIAS Lloro Por Ti (Universal Latino) WRLX +17, WRMA +15, KLOL +14, WVJP +14, WVVVA +13, KXXS +9, XAVO +7, KBMG +7, KTCY +6, KPSSL +5
+46	KALIMBA Jamás (Sony BMG Norte) XHPX +31, KGSX +22, KXXS +11, XGLX +6, KRIO +3, KQKQ +1
+44	BELANOVA One, Two, Three, Go! (1, 2, 3 Go!) (Universal Latino) KTCY +15, WJAC +12, XHPX +8, XGLX +6, KBMG +5, KQKQ +5
+43	REIK Inolvidable (Sony BMG Norte) WRLX +16, XLTN +12, XAVO +7, KGSX +6, WXYX +4, KRIO +3, KLOL +3, KLVE +3, XHFG +2, KSSE +2

FOR WEEK ENDING SEPTEMBER 21, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
30 Latin pop, 17 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

WVVA/Atlanta, GA
PD: Raffy Contigo
KXXS/Austin, TX
OM: Romeo Herrera
PD: Rudy Ramos
MD: Julieta Jil
KPSL/Bakersfield, CA
PD: Isidro Roman
WVIV/Chicago, IL
OM/PD: Cesar Canales
APD: Lucy Herrera
MD: Armando Reyes
KTCY/Dallas, TX
PD: Javier Casanova

XHPX/EI Paso, TX
PD: David Castillo
KXOB/Fresno, CA
PD: Jorge Guillen
KLOL/Houston, TX
PD: Omar Romero
KQKQ/Houston, TX
PD: Eddie Leon
MD: Raquenell Villarreal
KLVE/Los Angeles, CA
PD: Fernando Perez

KSSE/Los Angeles, CA
OM: Elias Autran
PD: Nestor Rocha
APD: Andrea Becerra
XAVO/McAllen, TX
OM: Jeff Koch
PD: Juan Facundo
WAMR/Miami, FL
PD: Pedro Javier Gonzalez
WMGE/Miami, FL
OM: Rod Phillips
PD: Rogelio Alfonso
MD: Raymond Hernandez

WRMA/Miami, FL
OM/PD: Tony Campos
WPAT/New York, NY
PD: Tony Luna
KVVA/Phoenix, AZ
PD: Edgar Pineda
WFID/Puerto Rico
PD: Lucy-Ann Ramos
WJAC/Puerto Rico
PD: Valerie Mejia
WIOA/Puerto Rico
PD: Fernando De Hostos

WKAQ/Puerto Rico
PD: Carlos Gonzalez
APD: Natalia Cuevas
WVJP/Puerto Rico
OM/PD: Junior Torres
APD: Gloria Garced
WXYX/Puerto Rico
PD/MD: Herman Davila
KBMG/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Ana Perez
KGSX/San Antonio, TX
PD: Manny Herrera

KRIO/San Antonio, TX
OM/PD: Alfonso Flores
XGLX/San Diego, CA
PD: Marylu Ramos
APD: Jorge Rivera
XHFG/San Diego, CA
OM: Elvis Valle
PD: Robbie Ramirez
XLTN/San Diego, CA
PD: Libia Sauza
WRLX/West Palm Beach, FL
PD: Raymond Hernandez



► **DADDY YANKEE** DELIVERS A 1-2-3 PUNCH AT LATIN RHYTHM, AS "LLAMADO DE EMERGENCIA" (25-13) SCORES AIRPOWER, MOST INCREASED PLAYS (UP 138) AND MOST ADDED HONORS (THREE NEW STATIONS).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	27	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISIA	370 +35	3.177	1
2	1	26	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE	325 -18	1.650	14
3	4	11	LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL LATINO	308 +9	1.767	11
4	5	30	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE	301 -8	1.494	16
5	3	44	AVENTURA EL PERDEDOR	PREMIUM LATIN	284 -28	1.280	18
6	8	44	FLEX TE QUIERO	EMI TELEVISIA	257 +9	2.506	4
7	6	13	ADOLESCENT ORQUESTA EN AQUEL LUGAR	KORTA/UNION	257 -16	2.774	2
8	7	30	WISIN & YANDEL AHORA ES	MACHETE	254 +5	2.758	3
9	10	10	ANGEL & KHRIZ NA DE NA	VIVMACHETE	234 +8	2.101	9
10	20	20	JORGE CELEDON & JIMMY ZAMBRANO ME VIO LLORAR	SONY BMG NORTE	202 -20	1.916	10
11	17	2	RKM & KEN-Y TE REGALO AMORES	PINA/MACHETE	199 +45	0.645	34
12	9	46	FRANK REYES AMOR DESPERDIADO	M.P./JVN/J & N	199 -47	2.364	6
13	12	25	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	194 -30	1.120	19
14	11	14	MJ HE VENIDO	MACHETE	180 -58	0.848	26
15	18	8	EDDY LOVER LUNA	MACHETE	166 +5	0.603	37
16	22	7	DOMENIC MARTE YO ME EQUIVOCO	M.P./JVN/J & N	164 +22	0.245	-
17	24	12	ANDY ANDY PORQUE FUE QUE TE AME	EMI TELEVISIA	143 +14	0.699	30
18	14	40	NG2 ELLA MENEÁ	SONY BMG NORTE	143 +1	0.976	21
19	29	2	IVY QUEEN DIME	MACHETE	140 +25	0.659	33
20	15	25	EL CHAVAL DONDE ESTAN ESOS AMIGOS	MAS/VENEMUSIC	140 -10	2.254	7
21	32	11	FUEGO MI ALMA SE MUERE	CHOSEN FEW EMERALD/ONE	131 +34	0.910	22
22	19	16	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE	129 +6	1.676	13
23	20	20	KEVIN CEBALLO EL MILAGRO DE TU AMOR	M.P./JVN/J & N	128 +12	0.893	24
24	26	18	DADDY YANKEE POSE	EL CARTEL	120 -12	0.644	35
25	28	2	OSCAR D'LEON NI FRIO NI CALOR	SONY BMG NORTE	118 +29	0.857	25
26	23	7	VICTOR MANUELLE NO SOY QUIEN	KIYAVI/VIM	114 +3	1.384	17
27	30	8	MARCY PLACE FEATURING DON OMAR TODO LO QUE SOY	EL ORFANATO	113 +9	2.227	8
28	16	15	NG2 POR AMARTE	SONY BMG NORTE	106 -30	0.766	29
29	21	14	JUANES TRES	UNIVERSAL LATINO	102 -22	0.628	36
30	25	12	FRANK REYES TE REGALO EL MAR	M.P./JVN/J & N	98 -4	0.769	28

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	3	9	IVY QUEEN DIME	MACHETE	441 +65	4.422	3
2	15	15	ANGEL & KHRIZ NA DE NA	VIVMACHETE	433 -36	5.698	2
3	1	18	WISIN & YANDEL SIGUELO	MACHETE	406 -63	5.706	1
4	5	19	DADDY YANKEE POSE	EL CARTEL	341 +17	4.075	6
5	3	10	EDDY LOVER LUNA	MACHETE	313 +18	2.528	12
6	31	3	RKM & KEN-Y TE REGALO AMORES	PINA/MACHETE	306 +40	3.488	8
7	4	24	MJ HE VENIDO	MACHETE	302 -39	2.879	10
8	3	44	AVENTURA EL PERDEDOR	PREMIUM LATIN	283 +2	2.731	11
9	10	10	LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL LATINO	270 0	3.097	9
10	47	47	FLEX TE QUIERO	EMI TELEVISIA	266 -13	1.677	20
11	7	25	BABY BOY YANO LLORES (LET ME LOVE YOU)	786/SIENTE	264 -19	2.260	13
12	27	27	TONY DIZE PERMITAME	WY/MACHETE	245 0	4.206	5
13	25	2	DADDY YANKEE LLAMADO DE EMERGENCIA	EL CARTEL	240 +138	4.397	4
14	16	6	ENRIQUE IGLESIAS LLORO POR TI	UNIVERSAL LATINO	233 +17	1.273	28
15	26	26	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	226 +14	1.105	34
16	18	4	PITBULL FEATURING LIL JON KRAZY	MR. 305/FAMOUS ARTISTS/THE OFFHARD	210 +28	3.806	7
17	13	13	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE	203 -23	1.969	14
18	31	31	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	200 -21	1.328	26
19	13	8	ALEXIS & FIDO SUBETE	SONY BMG NORTE	145 -97	1.884	15
20	21	8	RKM & KEN-Y FEATURING PLAN B TUVE UN SUEÑO	PINA/MACHETE	131 -6	1.747	18
21	20	5	LOS YETSONS NADIE COMO TU	ROTARI	128 -12	1.409	23
22	19	9	BABY RANKS FEATURING ANGEL LOPEZ EL AMOR SE FUE	STAR DOME LATINO	126 -19	1.298	27
23	23	13	JUANES TRES	UNIVERSAL LATINO	112 +1	0.929	-
24	22	10	MANA ARDE EL CIELO	WARNER LATINA	109 -18	0.640	-
25	39	2	CAMILA ME DA IGUAL	SONY BMG NORTE	98 +26	0.311	-
26	27	5	MENUDO PERDIDO SIN TI	EPIC	98 -1	0.705	-
27	33	6	GLORIA TREVI CINCO MINUTOS	UNIVERSAL LATINO	97 +13	0.367	-
28	35	2	REIK INOLVIDABLE	SONY BMG NORTE	96 +17	0.243	-
29	31	6	MAKANO TE AMO	HANANA	96 +10	0.774	-
30	4	4	HA*ASH NO TE QUIERO NADA	SONY BMG NORTE	95 +5	0.288	-

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	2	2	VICTIMAS DEL DOCTOR CEREBRO EL CADAVER DEL AMOR	ONE AMERICA
2	3	7	TRIBAL TEQUILA	MAXIMO SONIDO RECORDS
3	1	14	ALLISON MEMORAMA	SONY BMG NORTE
4	10	8	PLASTILINA MOSH LET U KNOW	NACIONAL
5	7	15	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE
6	9	28	MOTEL UNO, DOS, TRES	WARNER LATINA
7	8	5	JAGUARES VISIBLE	EMI TELEVISIA
8	5	8	MONTECRISTO TERESA	MTC MUSIC
9	4	3	LILA DOWNS & ENRIQUE BUNBURY JUSTICIA	EMI LATIN/VIRGIN
10	RE-ENTRY	CAFE TACVBA	ESTA VEZ	UNIVERSAL LATINO
11	6	8	MANA ARDE EL CIELO	WARNER LATINA
12	RE-ENTRY	FATIMA	HUSH HUSH	FATIMA
13	15	4	ELJURI UNA OLA	MANOVILL
14	7	3	JAGUARES ENTRE TUS JARDINES	EMI TELEVISIA
15	12	23	BABASONICOS PIJAMAS	UNIVERSAL LATINO
16	16	10	SEKRETO VUELVE A LA CARGA	SONES DEL MEXSIDE
17	14	3	BAJOFONDO EL MAREO	SURCO
18	NEW	ATERCIOPELADOS	28	NACIONAL
19	RE-ENTRY	MONTE NEGRO	GIVE ME LOVE (NO LLORES)	FEED THE HUNGRY
20	20	5	ELLI NOISE ASFIXIA	SOURPOP

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	13	ANGEL Y KHRIZ NA DE NA	MACHETE
2	2	8	CHAMBAO PAPELES MOJADOS	SONY BMG NORTE
3	3	11	WISIN & YANDEL SIGUELO	MACHETE
4	4	5	MARALA QUIERO TENERTE	RVM
5	15	3	THALIA TEN PACIENCIA	EMI TELEVISIA
6	5	8	JUANES TRES	UNIVERSAL LATINO
7	12	11	PUERTO RICAN POWER ENSENAME	M.P./JVN/J&N
8	6	16	MAELO RUIZ AROMA DE MUJER	CODISCOS/TROPISOUNDS
9	8	4	EDDY LOVER LUNA	MACHETE
10	7	11	CARIBBEAN CONNECTION INTRO	VIVMACHETE
11	14	2	OSCAR D'LEON NI FRIO NI CALOR	SONY BMG NORTE
12	11	13	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE
13	15	15	NG2 POR AMARTE	SONY BMG NORTE
14	9	13	LOS HERMANOS ROSARIO TE ECHE DE MENOS	M.P./JVN/J&N
15	13	16	BRENDALY NA NA NA	SOUTHEARN PEARL
16	NEW	OPTIMO	YA TE PERDI	SONY BMG NORTE
17	17	10	NIHO MI TEQUETEQUE	HOLA HOLA
18	16	4	MJ HE VENIDO	MACHETE
19	NEW	ISMAEL MIRANDA	AMIGO	TROPISOUNDS
20	18	8	BELANOVA CADA QUE...	UNIVERSAL LATINO

R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen** BDS BILLBOARD CHARTS **nielsen** COMPILLED BY SoundScan

The Billboard 200 is based on a national sample of retail store, mass merchant, direct-to-consumer transactions and internet sales (both physical albums via internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid download songs sold via the internet.

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	IMPRINT & NUMBER / DISTRIBUTING LABEL (PRICE)	Title	CERT.	PEAK POSITION
1	1	2	METALLICA	UNIVERSAL BROS. 500732 (13.95)	Death Magnetic	1	1
2	NEW	1	NE-YO	DEF JAM 01418 (13.95)	Year Of The Gentleman	2	2
3	NEW	1	NELLY	DERRITY UNIVERSAL 010150 UMRG (13.95)	Brass Knuckles	3	3
4	3	4	KID ROCK	TOP DOG ATLANTIC 290556* AG (18.98)	Rock N Roll Jesus	2	1
5	NEW	1	DARIUS RUCKER	CAPITOL NASHVILLE 85506 (18.98)	Learn To Live	5	5
6	2	1	YOUNG JEEZY	CTE/DEF JAM 011536* DJMG (13.98)	The Recession	1	1
7	NEW	1	DJ KHALED	WE THE BEST TERROR SQUAD 4564 KOCH (17.99)	We Global	7	7
8	NEW	1	BUCKCHERRY	ELEVEN SEVEN ATLANTIC 511262 AG (18.98)	Black Butterfly	8	8
9	8	10	LIL WAYNE	CASH MONEY UNIVERSAL MOTOWN 011477*UMRG (13.98)	Tha Carter III	2	1
10	7	3	THE GAME	GEFFEN 011485* GA (13.98)	LAX	2	2
11	6	6	JONAS BROTHERS	HOLLYWOOD 001944 (18.98) +	A Little Bit Longer	1	1
12	5	5	SLIPKNOT	ROADRUNNER 617938 (18.98) +	All Hope Is Gone	1	1
13	10	7	SOUNDTRACK	DECCA 011439 (18.98)	Mamma Mia!	1	1
14	12	13	RIHANNA	SRP/DEF JAM 008968* DJMG (13.98)	Good Girl Gone Bad	2	2
15	13	11	SUGARLAND	MERCURY NASHVILLE 011273* UMGN (13.98)	Love On The Inside	1	1
16	NEW	1	ALL THAT REMAINS	PROSPECT 82999/RAZOR & T.E. (16.98)	Overcome	16	16
17	15	12	COLDPLAY	CAPITOL 16886* (18.98)	Viva La Vida or Death And All His Friends	1	1
18	4	-	JESSICA SIMPSON	EPIC/COLUMBIA (NASHVILLE) 21746 SBN (15.98) +	Do You Know	4	4
19	NEW	1	RAPHAEL SAADIQ	COLUMBIA 08585*/SONY MUSIC (15.98)	The Way I See It	19	19
20	17	14	MILEY CYRUS	HOLLYWOOD 002129 (18.98)	Breakout	1	1
21	22	20	LEONA LEWIS	SYCO J 02554 RMG (18.98)	Spirit	1	1
22	20	16	JASON MRAZ	ATLANTIC 448508* AG (18.98)	We Sing. We Dance. We Steal Things.	3	3
23	21	23	KATY PERRY	CAPITOL 04249 (12.98)	One Of The Boys	9	9
24	NEW	1	AVENGED SEVENFOLD	HOPELESS 466684 WARNER BROS. (20.98 CD/DVD) +	Live In The LBC & Diamonds In The Rough	24	24
25	24	25	TAYLOR SWIFT	BIG MACH NE 079012 (18.98) +	Taylor Swift	5	5

VIDEO CHANNELS

VH1

Exec VP Talent & Music: Rick Krim
SVP Music & Talent: Bruce Gilmer
VP Music & Talent: Sandy Aboveite
Viacom 212-258-7800



1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
Little Jackie	Adele	Matt Nathanson	Natasha Bedingfield	New Kids On The Block & Ne-Yo	Rihanna	Estelle	Coldplay	Leona Lewis	Pink	Jordin Sparks	Kid Rock	Ne-Yo	Daughtry	Jason Mraz	Secondhand Serenade	Duffy	Gavin Rossdale	John Legend	Delta Goodrem	John Mayer	Jack Johnson	Staind	Brittany Spears	Jennifer Hudson	O.A.R.	Grandt Carille	Thriving Ivory	3 Doors Down	Katy Perry
25	23	24	19	17	17	18	18	19	20	16	17	16	19	16	14	14	18	13	14	11	10	5	10	9	11	11	10	7	10
TW LW																													

BET

VP/Music Prog: Stephen Hill
MD: Kelly G
Viacom 212-975-4055



1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
The Game	TL	Jamie Foxx	Young Jeezy	Ne-Yo	Jazzmine Sullivan	DJ Khaled	Ne-Yo	DJ Khaled	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo	Ne-Yo
13	10	12	11	13	9	8	10	11	7	5	6	4	3	2	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
TW LW																													

CMT

VP Music & Talent: Chns Parr
Dir Music: Pamg Evan Kraft
Viacom 615-335-8400



1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
Kenny Chesney	Kid Rock	George Strait	Carrie Underwood	Taylor Swift	Alan Jackson	Darius Rucker	Sugarland	Rehab	Jimmy Wayne	Heidi Newfield	96 Special	Jessica Simpson	Jason Aldean	Keith Urban	Brad Paisley	Kellie Pickler	Lady Antebellum	Billy Currington	Whitney Duncan	Taylor Swift	Montgomery Gentry	Little Big Town	Sugarland	Miranda Lambert	Eli Young Band	Carrie Underwood	The Loss Trailers	Blake Shelton	Crystal Shawanda
24	20	21	22	26	21	22	20	22	19	17	18	16	17	16	17	14	14	8	8	4	6	8	8	7	7	4	5	7	7
TW LW																													

Great American Country

MD: Tony Trivato
Scopus 615-327-7525



1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
Darius Rucker	Heidi Newfield	Jimmy Wayne	George Strait	Kellie Pickler	Carrie Underwood	Kenny Chesney	Keith Anderson	Brooks & Dunn	Keith Urban	Brad Paisley	Little Big Town	Trace Adkins	Lady Antebellum	The Loss Trailers	Sugarland	Kellie Pickler	Keith Urban	Chuck Wicks	Lee Ann Womack	Trace Adkins	Carrie Underwood	Jason Aldean	Alan Jackson	Taylor Swift	Janet Jackson	Montgomery Gentry	Craig Morgan	Darryl Worley	Crystal Shawanda
33	22	26	26	23	24	22	23	24	23	23	18	14	16	16	16	16	13	12	10	10	11	11	12	12	10	11	11	12	12
TW LW																													

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.	THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	5	SO WHAT	PINK (A&R/COLUMBIA)	3 WKS	26	19	20	I KISSED A GIRL	KATY PERRY (CAPITOL)	26
2	-	1	LOVE LOCKDOWN	KANYE WEST (ROC-A-FELLA/DEF JAM/DJMG)		27	26	11	LOVE REMAINS THE SAME	GAVIN ROSSDALE (INTERSCOPE)	11
3	2	5	WHATEVER YOU LIKE	TL (GRAND HUSTLE ATLANTIC)		28	70	2	GREEN LIGHT	JOHN LEGEND FEAT. ANDRE 3000 (HOME SCHOOL G.O.O.D./COLUMBIA)	2
4	8	2	LOVE STORY	TAYLOR SWIFT (BIG MACHINE)		29	30	12	SWING	SAVAGE FEAT. SOULJA BOY TELLEM (DAMI/RAID/UNIVERSAL REPUBLIC)	12
5	3	14	DISTURBIA	RIHANNA (SRP/DEF JAM/ DJMG)		30	27	22	A MILLI	LIL WAYNE (CASH MONEY UNIVERSAL MOTOWN)	22
6	5	18	PAPER PLANES	M.I.A. (XL/INTERSCOPE)		31	25	18	DANGEROUS	KARDINAL OFFSHALL FEAT. AKON (KON/LIVE/GEFFEN)	18
7	6	9	HOT N COLD	KATY PERRY (CAPITOL)		32	29	25	SHAKE IT	METRO STATION (COLUMBIA)	25
8	7	23	I'M YOURS	JASON MRAZ (ATLANTIC/RRP)		33	10	2	I DON'T CARE	FALL OUT BOY (FUELED BY RAMEN/ISLAND/DJMG)	2
9	9	19	AMERICAN BOY	ESTELLE FEAT. KANYE WEST (HOME SCHOOL ATLANTIC)		34	32	16	PUT ON	YOUNG JEEZY FEAT. KANYE WEST (CTE/DEF JAM/DJMG)	16
10	22	6	CRUSH	DAVID ARCHULETA (19 JIVE/ZOMBA)		35	-	1	GO HARD	DU KHALID FEAT. KANYE WEST & T-PAIN (WE THE BEST TERROR SQUAD/KOCH)	1
11	4	2	SWAGA LIKE US	JAY-Z & T.I. FEAT. KANYE WEST & LIL WAYNE (ROC-A-FELLA/DEF JAM/DJMG)		36	41	13	DANGEROUS	REHAB (UNIVERSAL REPUBLIC)	13
12	21	4	LET IT ROCK	KEVIN RUDDOLF FEAT. LIL WAYNE (CASH MONEY/UNIVERSAL REPUBLIC)		37	-	7	BODY ON ME	NELLY FEAT. ASHANTI & AKON (DERRITY/UNIVERSAL MOTOWN)	7
13	11	14	IN THE AYER	FLO RIDA FEATURING WILL.I.A.M. (POE BOY/ATLANTIC)		38	48	10	ADDICTED	SAVING ABEL (SKIDDCC/VIRGIN CAPITOL)	10
14	12	8	CAN'T BELIEVE IT	T-PAIN FEAT. LIL WAYNE (HAPPY BOY/KOCH/CTE/DEF JAM/DJMG)		39	35	19	LOLLI LOLLI (POP THAT BODY)	THREE & MAFIA (HYPNOTIC/ MINDS COLUMBIA)	19
15	-	1	ALL SUMMER LONG	THE ROCK HERDS (BIG EYE)		40	37	12	OUT HERE GRINDIN'	DJ KHALED (TERROR SQUAD KOCH)	12
16	18	22	CLOSER	NE-YO (DEF JAM/DJMG)		41	44	7	SHATTERED (TURN THE CAR AROUND)	O.A.R. (EVERFINE/ATLANTIC RRP)	7
17	14	17	GOT MONEY	LIL WAYNE FEAT. T-PAIN (CASH MONEY UNIVERSAL MOTOWN)		42	33	13	BURNIN' UP	JONAS BROTHERS (HOLLYWOOD)	13
18	20	15	FALL FOR YOU	SECONDHAND SERENADE (GLASSNOTE ILG)		43	31	4	COOKIE JAR	GYM CLASS HEROES FEAT. THE DREAM (DECA/DANCE FUELED BY RAMEN/RRP)	4
19	15	20	VIVA LA VIDA	COLDPLAY (CAPITOL)		44	55	3	T-SHIRT	SHOWTELLE (SRC/UNIVERSAL MOTOWN)	3
20	17	12	BETTER IN TIME	LEONA LEWIS (SYCO J/RMG)		45	49	3	MRS. OFFICER	LIL WAYNE FEAT. BOBBY VALENTINO (CASH MONEY UNIVERSAL MOTOWN)	3
21	16	22	FOREVER	CHRIS BROWN (JIVE ZOMBA)		46	38	27	LOLLIPOP	LIL WAYNE FEAT. STATIK MAJOR (CASH MONEY UNIVERSAL MOTOWN)	27
22	28	7	MY LIFE	THE GAME FEAT. LIL WAYNE (GEFFEN/INTERSCOPE)		47	40	10	JUST DANCE	LADY GAGA FEAT. COLBY DORNIS (STREAMLINE/KOCH/INTERSCOPE)	10
23	36	4	MISS INDEPENDENT	NE-YO (DEF JAM/DJMG)		48	34	16	SHUT UP AND LET ME GO	THE TING TINGS (COLUMBIA)	16
24	23	13	ONE STEP AT A TIME	JORDIN SPARKS (19 JIVE ZOMBA)		49	47	4	WHAT THEM GIRLS LIKE	LUDACRIS CO-STARING CHRIS BROWN & SEAN GARRETT (HIPDEF JAM/LLA)	4
25	13	17	WHEN I GROW UP	THE PUSSYCAT DOLLS (INTERSCOPE)		50	-	1	CHICKEN FRIED	ZAC BROWN BAND (HOAR LIVE NATION)	1

FUSE

Dir: Pmgg Jans Unterwiesing
Rainbow-Media 212-324-3416



1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
Slipknot	Kardinal Offishall	Coldplay	Buckcherry	Secondhand Serenade	Rihanna	Hawthorne Heights	Staind	Metallica	Jonas Brothers	T-Pain	Young Jeezy	Lil Wayne	M.I.A.	Foo Fighters	The Chemical Brothers	Linkin Park	John Mayer	Hinder	Katy Perry	Gym Class Heroes	Gaslight Anthem	Boys Like Girls	Ludacris Co-Starring Chris Brown & Sean Garrett	Farmer	Bullet For My Valentine	The Game	Pink	Flo Rida	Beck
26	24	15	23	24	22	22	20	23	18	12	18	19	17	16	14	14	11	14	14	16	13	13	12	12	12	12	12	12	
TW LW																													

MTV2

Sr VP/Music & Talent: Amy Doyle
VP/Music & Talent: Peter Baron
Viacom 212-258-9000



1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
TL	The Cool Kids	The Game	Kid Rock	Young Jeezy	Pink	Rihanna	TL	TL	Jonas Brothers	Christina Aguilera	Kanye West	E-40	Ace Hood	M.I.A.	My Morning Jacket	Metal Mulisha	Yung Berg	Tackle Me Pink	Lil Wayne	Young Jeezy	Plain White T's	Tantric	Shinedown	David Byrne	Ozzy Osbourne	Reba McEntire	Coldplay	Paramore	Slim
19	9	6	6	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
TW LW																													

MuchMusic Canada

Dir: Pmgg Sheila Sullivan
CUMM Limited 416-581-5757



1</

OPPORTUNITIES

SOUTH



Market Manager/Austin

Entercom Communications Corp. has an incredible opportunity to work in "The Live Music Capital of the World." Austin is the 3rd fastest growing city in the US and has largely avoided the real estate crash with a 4+% growth. We are seeking a dynamic leader for our AC, Hot AC and News Talk. Perfect candidates must have a solid sales/programming background with proven experience in maximizing resources while possessing impressive leadership expertise and exceptional communication skills. Must have the vision and ability to lead our stations to reach their maximum potential.

Entercom is one of the 5 largest, progressive radio broadcasting companies in the US, with a nationwide portfolio of stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City. We focus on creating effective integrated marketing solutions for our customers that incorporate audio, digital and experiential assets.

GM/Market Management exp. preferred, but will consider major market DOS exp.

Send resume to Noreen McCormack, VP of HR at nmccormack@entercom.com.

All inquiries will be handled in strict confidence. EOE

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Friday 4 p.m. (PST), seven days prior to issue date. Free Opportunities listings can be emailed to: rcorrea@radioandrecords.com, faxed to: (323) 954-3411, or sent to: 5055 Wilshire Blvd., Suite 600, Los Angeles, CA. 90036. Free opportunities or job sought ads have a 20-word maximum. Will only accept typewritten or printed on 8 1/2" x 11" company/station letterhead.

Radio Marketing and Promotion

Wanted: High energy leader for busy Marketing Department in one of Orlando's premier music stations. A people person, detail-oriented and extremely organized. Knows how to plan and execute fun events and on-air promotions. Winning attitude is essential. Please send resume to: rcorrea@radioandrecords.com, Job #1191

Radio Traffic Director

WCMC-FM needs a top-notch, seasoned traffic professional to manage our traffic department. This individual must have a background in sports or talk radio. The successful candidate will be responsible for inputting orders and creating commercial logs for WCMC-FM.

Will be expected to reconcile logs; process co-op scripts for client invoices; enter and update agency and client info as needed; and coordinate processing of invoicing with accounting department. This person will assist the administrative assistant and provide administrative support to the sales department as needed.

Must be detail oriented, have strong computer and organizational skills, and the ability to multi-task and meet daily deadlines. Good communication skills, a strong work ethic, and the ability to work effectively across department lines are necessary. Previous broadcast traffic experience and knowledge of traffic software required. A pre-employment drug screening is required. To be considered for this position candidates must apply online at www.cbc-raleigh.com. EOE M/F. All Capitol Broadcasting Company properties are tobacco free.

MIDWEST

On-Air Radio Show Host

If you love music and realize the healing power its message can offer listeners, you're on the right track.

And, if you've earned a Ph. D. from the School of Hard Knocks and know how to relate to listeners, you're sprinting toward our finish line.

If your faith is something that informs everything you are and you don't feel the need to apologize for it, we'd welcome you to consider joining our winning team of broadcast professionals.

We are seeking an experienced on-air host with a minimum of 3-5 years of music and/or talk experience to anchor our new afternoon show and make a positive impact on our listeners' lives.

Please send your resume, air check, references and salary requirements to fitbwp@gmail.com.

We are an equal opportunity employer.

We are currently looking for Payroll and Accountants, Job comes with great benefits, applicants should kindly email resumes to Johninc001@yahoo.com for info.

POSITIONS SOUGHT

Quick Turnaround for Troubled AM or FM Stations. Two experienced radio guys will do it inexpensively. Negotiable! billelliott@3DSJ.com 305-230-6834.

Music Director/On Air veteran looking for fresh start. Extensive music knowledge, great copywriting and former agency voice talent. Adult formats. Jeff (210) 281-5949 roadman210@games.com.

Crazy and creative Emcee/Announcer. Solid performer, on-air, production and copywriting ability. Helpful, adaptable, and dependable worker Dean 682-478-9966; grimslayer28@yahoo.com.

Strong sports knowledge, especially soccer. Notable on-air, play-by-play/color commentary/stats and bilingual. Creative copywriting, and digital ability. Manuel 214-606-1190; isaacalaniz@yahoo.com.

50.4, 46.5, 38.7 share! Top 120 mornings or 80 afternoons in CHR, Country, HOT AC, or CCM. www.scholarbrad.com, Brad@scholarbrad.com.

The Pajama Bar is "Theatre of the Mind" Radio with charisma! And is looking for a home station to help pay the bills. Request demo from Pajamabar@yahoo.com.

Well-spoken, articulate and charismatic on-air talent energetic and ready to work! Versatile programming, production, copywriting, and promotions. Jacob 214-718-2414; jdsl11@comcast.net.

Awesome on-air presence, production and vocals. Astute show prep, copywriting, with exceptional work ethic. Classic Rock/Oldies. Dan Marquess 817-808-0078; danmarquess@aol.com.

Creative on-air talent/writer with international experience wants to relocate. Email Tom at vsop@kc.rr.com.

Warm and relational, with quick wit! Experience with broadcast equipment/software. Great copywriting ability, and strong board skills. Terri 817-723-4903; matlock.terri@yahoo.com.

Extensive music knowledge/recording studios, and digital editing experience. Personable, good on-air/copywriting ability. Determined, positive, and considerate. Seth 903-407-1039, sethkabs@yahoo.com.

Good on-air relations, connects with listener. Fresh energy, friendly and enthusiastic. Extremely motivated, dedicated, plus bilingual. Gloria (214) 315-6862; gmoney79@tmail.com.

R&R THE BACK PAGES

POWERED BY **n**IELSEN
BDS

DIGITAL **M**USIC **D**OWNLOADS **S**YSTEMS **S**OLUTIONS
DIGITAL DOWNLOADS AVAILABLE AT DMD5.COM

CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	14	RIHANNA DISTURBIA	NO. 1 (1 WK)	11 ☆
2	3	13	NE-YO CLOSER		11
3	1	21	CHRIS BROWN FOREVER		112 ☆
4	5	13	JORDIN SPARKS ONE STEP AT A TIME		19/JIVE/ZOMBA
5	4	16	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		112 ☆
6	8	10	LEONA LEWIS BETTER IN TIME		SYCO/J/RMG
7	15		SECONDHAND SERENADE FALL FOR YOU		GLASSNOTE/ILG/ATLANTIC
8	11	5	PINK SO WHAT		LAFACE/ZOMBA
9	6	26	JESSE MCCARTNEY LEAVIN'		112 ☆
10	10	16	ESTELLE FEATURING KANYE WEST AMERICAN BOY		11

NO. 1 MOST ADDED

CHRISTINA AGUILERA Keeps Gettin' Better (RCA/RMG)

NO. 1 MOST INCREASED PLAYS

KATY PERRY Hot N Cold (CAPITOL)

TOP 5 NEW AND ACTIVE

- O.A.R.** Shattered (Turn The Car Around) (EVERFINE/ATLANTIC/RRP)
- SAVAGE FEAT. SOULJA BOY TELL'EM** Swing (DAWN RAID/UNIVERSAL REPUBLIC)
- JONAS BROTHERS** Lovebug (HOLLYWOOD)
- T-PAIN FEAT. LIL WAYNE** Can't Believe It (NAPPY BOY/KONVICT/JIVE/ZOMBA)
- NE-YO** Miss Independent (DEF JAM/IDJMG)

COMPLETE CHR/TOP 40 CHART ON PAGE 24

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	7	T.I. WHATEVER YOU LIKE	NO. 1 (1 WK)/MOST INCREASED PLAYS	11 ☆
2	1	18	LIL WAYNE FEATURING T-PAIN GOT MONEY		CASH MONEY/UNIVERSAL MOTOWN
3	5	8	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		NAPPY BOY/KONVICT/JIVE/ZOMBA
4	4	19	CHRIS BROWN FOREVER		112 ☆
5	3	22	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		112 ☆
6	12	4	M.I.A. PAPER PLANES		XL/INTERSCOPE
7	6	23	NE-YO CLOSER		11 ☆
8	10	14	NELLY FEATURING ASHANTI & AKON BODY ON ME		DESSERTY/UNIVERSAL MOTOWN
9	8	17	YUNG BERG FEATURING CASHA THE BUSINESS		YUNG BOSS/KOCH/EPIC
10	7	24	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		11

NO. 1 MOST ADDED

AKON Right Now (Na Na Na) (SRC/UNIVERSAL MOTOWN)

NO. 1 MOST INCREASED PLAYS

T.I. Whatever You Like (GRAND HUSTLE/ATLANTIC)

TOP 5 NEW AND ACTIVE

- NINA SKY FEAT. RICK ROSS** Curtain Call (POLO GROUNDS/JACK MOVE/J/RMG)
- T.I. FEAT. RIHANNA** Live Your Life (GRAND HUSTLE/ATLANTIC)
- PLEASURE P.** Did You Wrong (BLUESTAR/ATLANTIC)
- SHONTELLE** T-Shirt (SRC/UNIVERSAL MOTOWN)
- ALFAMEGA** Uh Huh (GRAND HUSTLE/CAPITOL)

COMPLETE RHYTHMIC CHART ON PAGE 27

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	9	T.I. WHATEVER YOU LIKE	NO. 1 (3 WKS)	11 ☆
2	2	9	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		NAPPY BOY/KONVICT/JIVE/ZOMBA
3	3	17	JAZMINE SULLIVAN NEED U BAD		J/RMG
4	6	6	LIL WAYNE FEAT. BOBBY VALENTINO MRS. OFFICER	MOST INCREASED PLAYS	CASH MONEY/UNIVERSAL MOTOWN
5	7	6	NE-YO MISS INDEPENDENT		DEF JAM/IDJMG
6	4	18	YOUNG JEEZY FEATURING KANYE WEST PUT ON		CTE/DEF JAM/IDJMG
7	5	17	YUNG BERG FEATURING CASHA THE BUSINESS		YUNG BOSS/KOCH/EPIC
8	9	14	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS		BIG GATES/SLIP-N-SLIDE/ATLANTIC
9	8	16	LIL WAYNE FEATURING T-PAIN GOT MONEY		CASH MONEY/UNIVERSAL MOTOWN
10	11	13	JENNIFER HUDSON SPOTLIGHT		ARISTA/RMG

NO. 1 MOST ADDED

JAZMINE SULLIVAN Bust Your Windows (J/RMG)

NO. 1 MOST INCREASED PLAYS

LIL WAYNE FEAT. BOBBY VALENTINO Mrs. Officer (CASH MONEY/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

- LYFE JENNINGS** Will I Ever (COLUMBIA)
- ARTISTS STAND UP TO CANCER** Just Stand Up! (SU2C/IDJMG)
- JAZMINE SULLIVAN** Bust Your Windows (J/RMG)
- RYAN LESLIE FEAT. CASSIE & FABOLOUS** Addiction (NEXTSELECTION/CASABLANCA/UNIVERSAL MOTOWN)
- E-40 FEAT. AKON** Wake It Up (SICK WID IT/BME/REPRISE/WARNER BROS.)

COMPLETE URBAN CHART ON PAGE 29

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	21	ERIC BENET YOU'RE THE ONLY ONE	NO. 1 (4 WKS)	FRIDAY/REPRISE/WARNER BROS.
2	2	15	JENNIFER HUDSON SPOTLIGHT		ARISTA/RMG
3	3	19	KEYSHIA COLE HEAVEN SENT		11
4	4	15	ROBIN THICKE MAGIC		STAR TRAK/INTERSCOPE
5	5	30	NOEL GOURDIN THE RIVER		EPIC
6	6	52	RAHEEM DEVAUGHN WOMAN		JIVE/ZOMBA
7	8	10	JOE E.R. (EMERGENCY ROOM)		KEDAR
8	7	40	MARVIN SAPP NEVER WOULD HAVE MADE IT		11
9	10	8	ALICIA KEYS SUPERWOMAN		MBK/J/RMG
10	12	10	MINT CONDITION NOTHING LEFT TO SAY		CAGED BIRD/IMAGE

NO. 1 MOST ADDED

BRANDY Right Here (Departed) (KOCH/EPIC)

NO. 1 MOST INCREASED PLAYS

ERIC BENET The Hunger (FRIDAY/REPRISE/WARNER BROS.)

TOP 5 NEW AND ACTIVE

- ANGIE STONE** Pop Pop (STAX/CMG)
- KINDRED THE FAMILY SOUL** House Of Love (HIDDEN BEACH)
- MARIAH CAREY** I'm That Chick (ISLAND/IDJMG)
- BRANDY** Right Here (Departed) (KOCH/EPIC)
- CHAZ** Chemical Reaction (PRK)

COMPLETE URBAN AC CHART ON PAGE 30

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	3	23	DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT	NO. 1 (1 WK)	CAPITOL NASHVILLE
2	4	8	KENNY CHESNEY EVERYBODY WANTS TO GO TO HEAVEN		BLUE CHAIR/BNA
3	1	26	JIMMY WAYNE DO YOU BELIEVE ME NOW		VALORY
4	5	19	KID ROCK ALL SUMMER LONG		11
5	6	13	TOBY KEITH SHE NEVER CRIED IN FRONT OF ME		SHOW DOG/ATLANTIC/COS
6	2	15	BRAD PAISLEY WAITIN' ON A WOMAN		ARISTA NASHVILLE
7	8	11	CARRIE UNDERWOOD JUST A DREAM		19/ARISTA/ARISTA NASHVILLE
8	7	17	GEORGE STRAIT TROUBADOUR		MCA NASHVILLE
9	10	31	THE LOST TRAILERS HOLLER BACK		BNA
10	9	18	KEITH URBAN YOU LOOK GOOD IN MY SHIRT		11 ☆

NO. 1 MOST ADDED

BRAD PAISLEY DUET WITH KEITH URBAN Start A Band (ARISTA NASHVILLE)

NO. 1 MOST INCREASED AUDIENCE

TAYLOR SWIFT Love Story (BIG MACHINE)

TOP 5 NEW AND ACTIVE

- ALAN JACKSON** Country Boy (ARISTA NASHVILLE)
- AARON WATSON** Love Makin' Song (BIG LABEL)
- JESSICA SIMPSON** Remember That (EPIC/COLUMBIA)
- KENNY CHESNEY** Demons (BNA)
- KENNY CHESNEY** Boston (BNA)

COMPLETE COUNTRY CHART ON PAGE 38

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	24	LEONA LEWIS BLEEDING LOVE	NO. 1 (4 WKS)	114 ☆
2	2	18	DAVID COOK THE TIME OF MY LIFE		19/RCA/RMG
3	3	37	SARA BAREILLES LOVE SONG		114 ☆
4	5	14	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	MOST INCREASED PLAYS	112 ☆
5	4	29	JOHN MAYER SAY		11
6	6	30	DAUGHTRY FEELS LIKE TONIGHT		112 ☆
7	9	10	COLDPLAY VIVA LA VIDA		11
8	7	47	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		116 ☆
9	8	39	TAYLOR SWIFT TEARDROPS ON MY GUITAR		113 ☆
10	10	20	JOURNEY AFTER ALL THESE YEARS		11 ☆

NO. 1 MOST ADDED

CELINE DION My Love (COLUMBIA)

NO. 1 MOST INCREASED PLAYS

NATASHA BEDINGFIELD Pocketful Of Sunshine (PHONOGENIC/EPIC)

TOP 5 NEW AND ACTIVE

- GAVIN ROSSDALE** Love Remains The Same (INTERSCOPE)
- CHRIS BROWN** With You (JIVE/ZOMBA)
- WAYNE BRADY** Ordinary (PEAK/CMG)
- LEONA LEWIS** Better In Time (SYCO/J/RMG)
- CHRIS RICE** So Much For My Sad Song (INO/COLUMBIA)

COMPLETE AC CHART ON PAGE 41

R&R THE BACK PAGES

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	17	COLDPLAY	VIVA LA VIDA	NO. 1 (5 WKS)	11 ☆	CAPITOL
2	2	22	KID ROCK	ALL SUMMER LONG		11 ²	TOP DOG/ATLANTIC
3	8	26	JASON MRAZ	I'M YOURS		☆	ATLANTIC/RRP
4	3	22	GAVIN ROSSDALE	LOVE REMAINS THE SAME		☆	INTERSCOPE
5	4	27	3 DOORS DOWN	IT'S NOT MY TIME		11 ² ☆	UNIVERSAL REPUBLIC
6	6	13	DAUGHTRY	WHAT ABOUT NOW			RCA/RMG
7	13	13	O.A.R.	SHATTERED (TURN THE CAR AROUND)		☆	EVERFINE/ATLANTIC/RRP
8	7	23	NATASHA BEDINGFIELD	POCKETFUL OF SUNSHINE		11 ²	PHONOGENIC/EPIC
9	10	25	LEONA LEWIS	BLEEDING LOVE		11 ⁴ ☆	SYCO/J/RMG
10	9	17	DAVID COOK	THE TIME OF MY LIFE		☆	19/RCA/RMG

NO. 1 MOST ADDED

3 DOORS DOWN Let Me Be Myself (UNIVERSAL REPUBLIC)

NO. 1 MOST INCREASED PLAYS

PINK So What (LAFACE/ZOMBA)

TOP 5 NEW AND ACTIVE

JUSTIN NOZUKA After Tonight (GLASSNOTE/RED)

KATY PERRY Hot N Cold (CAPITOL)

CHRIS BROWN Forever (JIVE/ZOMBA)

CHARLOTTE SOMETIMES How I Could Just Kill A Man (Geffen/Interscope)

MISSY HIGGINS Where I Stood (ELEVEN/REPRISE)

COMPLETE HOT AC CHART ON PAGE 42

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	30	THE SAX PACK	FALLIN' FOR YOU	NO. 1 (10 WKS)		SHANACHIE
2	6	10	DAVE KOZ	LIFE IN THE FAST LANE	MOST INCREASED PLAYS		CAPITOL
3	5	23	EARL KLUGH	DRIFTIN'			KOCH
4	3	26	BRIAN CULBERTSON	ALWAYS REMEMBER			GRP/VERVE
5	2	19	ERIC DARIUS	GOIN' ALL OUT			BLUE NOTE/CAPITOL
6	4	33	NORMAN BROWN	POP'S COOL GROOVE			PEAK/CMG
7	7	14	PAUL HARDCASTLE	MARIMBA			TRIPPIN' N' RHYTHM
8	24	24	WAYMAN TISDALE	THROWIN' IT DOWN			RENDEZVOUS
9	12	16	MICK HUCKNALL	FARTHER UP THE ROAD			SIMPLYRED.COM/ATCO/RHINO
10	10	11	TIM BOWMAN	SWEET SUNDAYS			TRIPPIN' N' RHYTHM

NO. 1 MOST ADDED

EUGE GROOVE Religify (NARADA JAZZ/CAPITOL)

NO. 1 MOST INCREASED PLAYS

DAVE KOZ Life In The Fast Lane (CAPITOL)

TOP 5 NEW AND ACTIVE

PAUL TAYLOR Streamline (PEAK/CMG)

STEVE WINWOOD Fly (COLUMBIA)

ROGER SMITH Sittin' In (THERE)

OLI SILK Chill Or Be Chilled (TRIPPIN' N' RHYTHM)

LAWSON ROLLINS FEAT. FLORA PURIM Infinita (INFINITA/BAJA/TSR)

COMPLETE SMOOTH JAZZ CHART ON PAGE 45

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	9	THE OFFSPRING	YOU'RE GONNA GO FAR, KID	NO. 1 (1 WK)/MOST INCREASED PLAYS	☆	COLUMBIA
2	1	13	STAINED	BELIEVE		☆	FLIP/ATLANTIC
3	4	11	WEEZER	TROUBLEMAKER		☆	DGC/INTERSCOPE
4	5	21	CAROLINA LIAR	I'M NOT OVER			ATLANTIC
5	8	5	RISE AGAINST	RE-EDUCATION (THROUGH LABOR)		☆	DGC/INTERSCOPE
6	7	5	METALLICA	THE DAY THAT NEVER COMES		☆	WARNER BROS.
7	3	25	FOO FIGHTERS	LET IT DIE		☆	ROSWELL/RCA/RMG
8	9	12	APOCALYPTICA FEATURING ADAM GONTIER	I DON'T CARE		☆	20-20/JIVE/ZOMBA
9	6	16	COLDPLAY	VIVA LA VIDA		11 ☆	CAPITOL
10	11	26	DISTURBED	INSIDE THE FIRE		☆	REPRISE

NO. 1 MOST ADDED

THE KILLERS Human (ISLAND/DJMG)

NO. 1 MOST INCREASED PLAYS

THE OFFSPRING You're Gonna Go Far, Kid (COLUMBIA)

TOP 5 NEW AND ACTIVE

PUDDLE OF MUDD Livin' On Borrowed Time (FLAWLESS/GEFFEN/INTERSCOPE)

ANBERLIN Feel Good Drag (UNIVERSAL REPUBLIC)

SNOW PATROL Take Back The City (POLYDOR/FICTION/GEFFEN/INTERSCOPE)

INNERPARTYSYSTEM Don't Stop (STOLEN TRANSMISSION/ISLAND/DJMG)

FIVE FINGER DEATH PUNCH Never Enough (FIRM)

COMPLETE ALTERNATIVE CHART ON PAGE 47

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	THEORY OF A DEADMAN	BAD GIRLFRIEND	NO. 1 (4 WKS)		604/ROADRUNNER/RRP
2	2	5	METALLICA	THE DAY THAT NEVER COMES			WARNER BROS.
3	3	11	HINDER	USE ME			UNIVERSAL REPUBLIC
4	4	4	AC/DC	ROCK N ROLL TRAIN			COLUMBIA
5	5	13	APOCALYPTICA FEATURING ADAM GONTIER	I DON'T CARE			20-20/JIVE/ZOMBA
6	6	13	STAINED	BELIEVE			FLIP/ATLANTIC
7	7	13	SLIPKNOT	PSYCHOSOCIAL			ROADRUNNER/RRP
8	9	10	BUCKCHERRY	TOO DRUNK...			ELEVEN SEVEN/ATLANTIC
9	8	23	FIVE FINGER DEATH PUNCH	NEVER ENOUGH			FIRM
10	11	18	3 DOORS DOWN	TRAIN			UNIVERSAL REPUBLIC

NO. 1 MOST ADDED

MUDVAYNE Do What You Do (EPIC)

NO. 1 MOST INCREASED PLAYS

DISTURBED Indestructible (REPRISE)

TOP 5 NEW AND ACTIVE

RISE AGAINST Re-Education (Through Labor) (DGC/INTERSCOPE)

IN THIS MOMENT Forever (CENTURY MEDIA)

ALL THAT REMAINS Two Weeks (PROSTHETIC/RAZOR & TIE)

OPIATE FOR THE MASSES Burn You Down (CENTURY MEDIA)

WEEZER Troublemaker (DGC/INTERSCOPE)

COMPLETE ACTIVE ROCK CHART ON PAGE 48

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	4	AC/DC	ROCK N ROLL TRAIN	NO. 1 (2 WKS)		COLUMBIA
2	2	5	METALLICA	THE DAY THAT NEVER COMES			WARNER BROS.
3	4	17	THEORY OF A DEADMAN	BAD GIRLFRIEND			604/ROADRUNNER/RRP
4	3	13	STAINED	BELIEVE			FLIP/ATLANTIC
5	6	11	HINDER	USE ME			UNIVERSAL REPUBLIC
6	5	29	SAVING ABEL	ADDICTED		11	SKIDD/O/VIRGIN/CAPITOL
7	9	10	BUCKCHERRY	TOO DRUNK...			ELEVEN SEVEN/ATLANTIC
8	7	26	DISTURBED	INSIDE THE FIRE			REPRISE
9	8	22	FOO FIGHTERS	LET IT DIE			ROSWELL/RCA/RMG
10	10	31	3 DOORS DOWN	IT'S NOT MY TIME		11 ²	UNIVERSAL REPUBLIC

NO. 1 MOST ADDED

SHINEDOWN Second Chance (ATLANTIC)

NO. 1 MOST INCREASED PLAYS

SHINEDOWN Second Chance (ATLANTIC)

TOP 5 NEW AND ACTIVE

SEETHER Breakdown (WIND-UP)

LINKIN PARK Leave Out All The Rest (WARNER BROS.)

QUEEN + PAUL RODGERS C-lebrity (HOLLYWOOD)

MOTLEY CRUE Mutherfucker Of The Year (MOTLEY/ELEVEN SEVEN)

GARY HOEY Only Human (WAZOO)

COMPLETE ROCK CHART ON PAGE 49

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	14	COUNTING CROWS	COME AROUND	NO. 1 (2 WKS)		DGC/GEFFEN/INTERSCOPE
2	2	17	COLDPLAY	VIVA LA VIDA		11	CAPITOL
3	3	13	O.A.R.	SHATTERED (TURN THE CAR AROUND)			EVERFINE/ATLANTIC/RRP
4	6	19	GAVIN ROSSDALE	LOVE REMAINS THE SAME			INTERSCOPE
5	4	28	MATT NATHANSON	COME ON GET HIGHER			VANGUARD
6	10	11	DONAVON FRANKENREITER	AIRPOWER			LOST HIGHWAY
7	9	11	BECK	ORPHANS			DGC/INTERSCOPE
8	5	21	MY MORNING JACKET	I'M AMAZED			ATO/RED
9	13	6	PRETENDERS	BOOTS OF CHINESE PLASTIC			SHANGRI-LA
10	7	17	THE RACONTEURS	OLD ENOUGH			THIRD MAN/WARNER BROS.

NO. 1 MOST ADDED

SNOW PATROL Take Back The City (POLYDOR/FICTION/GEFFEN/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

SNOW PATROL Take Back The City (POLYDOR/FICTION/GEFFEN/INTERSCOPE)

TOP 5 NEW AND ACTIVE

MISSY HIGGINS Where I Stood (ELEVEN/REPRISE)

AMOS LEE What's Been Going On (BLUE NOTE/CAPITOL)

AUGUSTANA I Still Ain't Over You (EPIC)

MUDCRUTCH Lover Of The Bayou (REPRISE)

JAMES MORRISON Nothing Ever Hurt Like You (GEFFEN/INTERSCOPE)

COMPLETE TRIPLE A CHART ON PAGE 52

Homespun radio host has commanded her 15 minutes of fame on KXIC/Iowa City, Iowa, for more than 50 years

Dottie Ray

By Erica Farber

many believe one of radio's greatest strengths is providing local content. Well, Dottie Ray personifies that statement. This month marks her 50th year of broadcasting live on KXIC in Iowa City, Iowa. She has 15 minutes of fame literally every Monday through Friday—and at 86, Ray doesn't seem to be slowing down one bit.

Beginning your career: I was a journalist and radio major in college. In 1950 I went on our university station, WSUI. A friend had purchased and built KXIZ and asked me to come on. I started with KXIZ as President Alice on Saturday mornings. Youngsters who had a birthday the week before or in the coming week would come and the bakery gave us cupcakes and the dairy gave us chocolate milk, and we had a half-hour party on the air.

I did that for a couple of years and then Gene Clausen, who built the radio station, asked me to start the "Dottie Ray Show." I had two preschoolers and our oldest daughter was profoundly handicapped, so I couldn't leave during the week. I could do the President Alice thing because it was on Saturdays and my husband would be there. So I said I couldn't, and Gene said, "We'll bring the mic to your house." That's how it happened.

When you are on the air: For 45 years it was on at quarter to 12 and then five years ago I was thinking it would be graceful to stop the show. They said no and finally we agreed to do it at 8:45 in the morning. I thought it would gracefully die immediately. Well, it didn't and a whole new batch of people came because they're in cars then, so there's a whole new audience.

Describe the show: A cup of a coffee and a conversation, put together with bubble gum. I'm a one-arm paper hanger. I book the show, they come and talk, I do the commercial, and they go home. You mustn't make too much of it because it's just someone who comes, has a cup of coffee and they leave. And yes, they come to my house.

I stay away from controversial things. It's a friendly show. When I first started, my audience

was women at home. It was just wonderful; I loved it.

A story a mother told me years ago: My theme song was played every day before I went on at 11:45 a.m., and then at 3 o'clock in the afternoon the piece of music played again. This woman's child would go get the peanut butter then, because he linked the song with lunchtime.

That has changed as the community has changed over the 50 years. Now the listenership is totally different. Everybody is working or doing something and they are in cars, men and women equally. I even have two listeners, a man and a woman, who ride modern tractors—which have also changed throughout the years, now with air conditioning and AM/FM radio.

Biggest change you've seen: Radio has changed. There was no television 50 years ago and the newspapers were our link. Radio served a different purpose. Now it seems that radio is coming

back, certainly in cars. Interstate 80 runs through Iowa City and the AAA guides link the stations. I have listeners who are just driving through Interstate 80.

Biggest challenge: Say the Chamber of Commerce has lined up a show and John Jones is supposed to come, and John gets lost or doesn't come, or we have a blizzard. I have to fill 15 minutes. And yes, it's happened!

Celebrating 50 years on the air: I was only going to do it for a couple of years and I just kept saying, "One more year." Sitting here looking at what is scheduled, I just had a call for someone who wants to come in March of next year; that's what happens. Community theater will set a schedule and then they will call and reserve a spot [to discuss] four or five upcoming plays. That's the joy and the luxury of this show.

Forty-three years ago, a minister and a woman came on the show saying that we need to have a retirement home in the community. Three years later, Oak Knoll Retirement Home opened. It just celebrated its 40th birthday and actually they're one of my sponsors, which I'm very grateful for. I've had three sponsors for 50 years on three of the days, along with First National Bank and Iowa Book & Supply. It just works.

Career highlight: Being able to be on the ground floor of so many issues and keep pushing them forward. We never had a Ronald McDonald House, and I followed it through and kept talking about it. While I have been on the air, we have built many new schools and pushed through bond issues. A couple of my friends were on the school board and were on my show saying we need another high school in Iowa City; we only had one public high school. And now they're celebrating their 40th anniversary. That's the thrill.

Career disappointment: I'm very lucky; there really aren't any. I have always enjoyed the show, but I think I really learned to appreciate it after my husband died 26 years ago, when this one phase of my life didn't change. We had been married 35 years and your life changes enormously. Now I have nuisance knees, so to have people come to my home is wonderful.

Advice for broadcasters: Be kind. I'm sure anyone listening, knowing or hearing my show would say it is a puff show, and I am perfectly content with that.

R&R



'Radio has changed. There was no television 50 years ago and the newspapers were our link. Radio served a different purpose. Now it seems that radio is coming back, certainly in cars.' —Dottie Ray

CAMEO HD

The Future of Online Video

Your Web Site

Use Cameos to:

- ✓ Increase On/Off-Air Revenue
- ✓ Innovative Station Promotion
- ✓ Promote On-Air Personalities
- ✓ PSA Community Affairs
- ✓ Unique Advertising Vehicle
- ✓ Requires No Special Programming
- ✓ Attractive Rates for Multiple Stations

95.5 WPLJ
SCOTT & TODD IN THE MORNING

PLJ Listener Club

EMAIL ADDRESS: _____ PASSWORD: _____ SAVE LOGIN LOGIN SIGN UP FORGOT PASSWORD

HOME THE BIG SHOW RACE TAYLOR DJS MUSIC VIDEO PLJ PATROL CONCERTS CONTESTS PHOTOS COME

FEATURE STORY
NEW KIDS ON THE BLOCK Win your free tickets!

WHAT'S GOING ON
8th Annual Scott-tournament - NEW
Scott & Todd Stu
The Scott & Todd
Check out The 'P
'PLJ jobs & inter
'PLJ All Request!

VIDEOS

CAMEO HD



"CameoHD is a great way to have your web site come alive- Literally!"

Erica Farber
President and Publisher
Radio & Records

Our Hi Def Video

Scott Shannon & Todd Pettengill
WPLJ Radio, New York City

www.CameoHD.com

Available in all 50 States

877-CAMEO-50 David Ross X719



Jackie "The Joke Man" Martling
www.Jokeland.com



Rick Derringer
www.RickDerringer.com



"The Big Show" WPLJ 95.5
"PrisonBreak" Promotion

Congratulations

to the following
Programmers on their
awards at the

2008 R&R Convention
in Austin

Eileen Woodbury
KIIS & KYSR/Los Angeles

Bill Weston
WMMR/Philadelphia

Chuck Knight
WBEB/Philadelphia

Kevin Weatherly
KROQ/Los Angeles

John Ivey
KIIS-FM/Los Angeles

Dave Hamilton
KQRS/Minneapolis

Joel Burke
KYGO/Denver

Elroy Smith
WPPZ/Philadelphia

Mary Ellen Kachinske
WTMX/Chicago

Jhani Kaye
KRTH/Los Angeles

Rick Balis
KSHE/St. Louis

Darren Davis
WNUA/Chicago

Kathy Brown
WMMJ/ Washington

Thea Mitchem
WUSL/ Philadelphia

Selector[®]
Music
Scheduling

www.rcsworks.com

© Copyright 2008 RCS, Inc. All Rights Reserved. RCS, RCS Sound Software, and Selector and their logos are registered trademarks of RCS, Inc.

THE
BEST
USE
THE **BEST**