

BLOCKBUSTERS ARE BACK



Rihanna Tallies Five
CHR/Top 40 Top 10s
From 'Good Girl Gone
Bad' as 'Disturbia'
Jumps 11-9. Five
Is Also A Lucky

Number For Daughtry, As Its
Self-Titled Debut Set Spawns
A Fifth CHR/Top 40 Chart Hit,
'What About Now' p.19

R&R

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AUGUST 22, 2008 NO. 1776 \$6.50

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PROGRAMMING: News & Information's
Role At Music Formats pp.32, 45, 50, 53

INTERACTIVE: Listener Loyalty
Programs Benefit From Tech Revolution p.12

RATINGS: Spring Arbitron Bookmakers
Share Winning Strategies pp.22, 36

REVENUE: Meeting Projectors
Despite Dwindling Resources p.6

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He Can Rock Donavon Frankenreiter's return engagement at the Fox Theatre on Thursday evening, Aug. 7, was a real crowd-pleaser, as he and his band showcased songs from his new album, plus a few favorites.



They've Come A Long Way Augustana proved they are truly headline material during the show at the Fox Theatre on Thursday evening, Aug. 7. Here, frontman Dan Layus quiets things down at the piano.



The Lass Can Sing Scotty's talent Amy MacDonald is already a huge success in the U.K. and Europe, and she showed us why with her captivating performance at the Fox Theatre on Wednesday evening, Aug. 6.



The Dude Rules Michael Franti and his band Spearhead literally had the audience dancing in the aisles with their Wednesday evening, Aug. 6 headline performance at the Fox Theatre.



One-Man Band U.K. sensation Newton Faulstich dazzled the audience with his guitar prowess and commanding stage presence at the Fox Theatre on Friday evening, Aug. 8.



Rising To The Occasion Band co-founder Joey Burns (rec shirt) pulled together several fellow Tucson-based musicians for a special Calexico lineup to headline the Fox Theatre on Friday evening, Aug. 8.

R&R TRIPLE A 2008 SUMMIT

TRIPLE A SUMMIT PERFORMANCE HIGHLIGHTS



They Are Him Luke Reynolds (formerly of Blue Merle) stepped out on his own as Pictures and Sound, and he proved he's got what it takes to carry on with his performance on Wednesday evening, Aug. 6 at the Fox Theatre.



Canada's Finest Already a huge draw in his native country and throughout Europe, Justin Nozuka impressed everyone who went to the Fox Second Stage on Thursday, Aug. 7.



Eouler Boogie Southern roots rocker JJ Grey and his outfit MOFO drew a capacity crowd at the Fox Second Stage on Thursday evening, Aug. 7.



A Man And His Piano Eric Hutchinson had been building a fan base on his own for a couple of years before signing with a major label, and they came out in force to support his performance on Friday evening, Aug. 8 at the Fox Theatre.



Debut Darling This was Nashville-based Enin McCarley's first chance to present herself to the attendees of the 2008 Triple A Summit, and she certainly impressed them, as well as the public during her opening set at the Fox Theatre on Thursday evening, Aug. 7.



The Girl Can Rock Daniella Jotton rocked the Fox Second Stage on Wednesday evening, Aug. 6. These shows were free to the public in addition to the Summit attendees.

R&R News Focus

MOVER Vaughn Takes On Kiss/Chicago

Rick Vaughn is transferring from the PD chair at Clear Channel CHR/top 40 WIOQ (Q102)/Philadelphia to take over programming at sister WKSC (103.5 Kiss FM)/Chicago, replacing Rick Gillette, who is leaving after two years at Kiss to be with his family in California.



Vaughn

Vaughn has been at Q102 since February 2006, when he moved from the PD post at CHR/top

40 sister WKSS (Kiss 95.7)/Hartford after spending four years there.—Keith Berman

SHAKER Laughlin To Lead CBS Radio/L.A.

Los Angeles radio veteran Roy Laughlin is named senior VP/market manager of CBS Radio's seven-station L.A. cluster, effective Sept. 2. He replaces Jeff Federman, who exits. Federman had also served as GM of the cluster's alternative KROQ, adult hits KCBS-FM and news KNX. As market manager, Laughlin will oversee those three stations, as well as news KFWB, talk KLSX, classic hits KRTH and smooth jazz KTWV. Laughlin was most recently a partner in Magic Broadcasting; he also served as co-market manager of Clear Channel/L.A.

"Roy is a creative thinker who knows the radio business from the ground up," says CBS Radio president/CEO Dan Mason, to whom Laughlin reports.—Julie Gidlow

Deportes Adds D.C. Affil

Red Zebra Broadcasting will flip sports WXTR/Washington to ESPN Deportes' Spanish-language sports format Sept. 1. Red Zebra, which owns a four-station sports simulcast in the Washington region, is led by principal investor Daniel Snyder, who also owns the Washington Redskins. In addition to expanding the Redskins radio network's audience, the move averts a potential problem following Red Zebra's acquisition of WTEM at 980 AM. A simulcast on WXTR's frequency may have violated FCC rules, which prohibit more than a 50% city-grade overlap between two simulcast stations. The flip marks affiliate No. 28 for Deportes.—Mike Stern

Atlanta, Detroit, Washington PPM Panels Near Targets



Bouvard

Arbitron told nearly 100 attendees of its Aug. 13 Consultant Fly-In that it has nearly reached its PPM panelist goals in three cities scheduled to convert to the electronic ratings service in December and exceeded panel goals in a fourth market. President of sales and marketing Pierre Bouvard reported 92% of the 1,755 planned Atlanta panelists, 87% of Detroit's 1,920 panelists and 70% of Washington's 1,775 panelists are already aboard. The Dallas panel has 1,869 PPM carriers, 3% higher than its goal of 1,815.

The company said it has begun signing up panelists for Boston, which adopts the PPM service in March 2009, and will begin recruiting in September for panels in Phoenix and Miami and in October for Minneapolis, San Diego and Seattle—all of which are set to flip next June.

In July, Arbitron began encoding online streams of AM/FM stations and HD side channels and will report stations that meet a 0.495 weekly cume rating minimum reporting standard.

Arbitron also noted that panels have been beefed up in size from when the controversial service was originally introduced and that particular attention has been paid to 18- to 24- and 18- to 34-year-old demographics.—Jeffrey Yorke



Arbitron Fly-In: 'Bah Humbug' For All-Christmas Formats?

Christmas delivers gifts to some stations in the form of massive seasonal ratings. But they don't stick around in the new year, so do they really amount to anything? Based on the latest PPM data presented Aug. 14 at the Arbitron Consultant Fly-In, stations switching to all-Christmas music just after Thanksgiving risk alienating their P1 listeners—as many as half of them.

In his presentation, Direct Marketing Results president/CEO Tripp Eldredge wasn't pooch-pooching the notion that all-Christmas-music flips deliver impressive ratings—Clear Channel ACs KODA/Houston and WLTW/New York and Jerry Lee's AC WBEB/Philadelphia all see an average audience increase of nearly 250%—but he posed the question, How does a station make itself stickier? And with up to 50% of the regular audience wandering off to other listening points, how can it be kept on a short leash?

Eldredge said, "If you go Christmas, stream your original brand—offer the primary listeners who do not want Christmas music an online option." He also recommended that the station keep its major programming franchises and nonmusical elements that drive listening and identify the "at risk" primary listeners through surveys, phone contact and e-mail. Station that aren't into the Christmas format should program against it—there are many primary listeners who can be lured to a new spot on the dial with counterprogramming and incentives.—Jeffrey Yorke



Eldredge

ON THE WEB 'Mad Dog' Russo Joins Sirius XM

Chris "Mad Dog" Russo joins Sirius XM Radio to launch his own channel, Mad Dog Radio, on Sirius channel 123 and XM channel 144. Russo's "Mad Dog Radio,"



Russo

which will air weekdays 2 p.m.–7 p.m. starting Sept. 15, will be the first original show available on both systems. Russo left CBS Radio sports WFAN/New York, ending a 19-year partnership with Mike Francesca to sign a five-year deal reportedly worth \$15 million. Russo and Francesca, known as "Mike & the Mad Dog," were dominant in New York, ranking No. 1 with men 25-54 in three of the last four rating books. Francesca remains at WFAN hosting afternoons.—Mike Stern

Premiere, City Of Hope Partner For XM Channel

Premiere Radio Networks is partnering with City of Hope to program the Pink Channel on XM Satellite Radio. The first channel to target the fight against cancer, particularly those forms that affect women, will air a mix of pop hits from the last three decades as well as segments on health, wellness and personal development. The City of Hope will provide select programming segments on the latest cancer research and treatment breakthroughs, receiving a share of the advertising and online retail sales revenue. It is the 10th channel Clear Channel has provided for satellite radio.—Katy Bachman, Mediaweek

Lakamp To Oversee Digital Strategy At Premiere

Premiere Radio Networks names Brian Lakamp executive VP of digital media, reporting to president Charlie Rahilly. Lakamp replaces Brian Glicklich, who left for a position with Soundmind. Before joining Premiere, Lakamp served as CEO of Fluxe, a digital media startup he co-founded in 2007. At Premiere, Lakamp will oversee interactive business and create new forms of content delivery and online business opportunities.—Alexandra Cahill

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Arbitron, AHAA Discuss PPM Impact On Hispanic Listenership

In May the Assn. of Hispanic Advertising Agencies formed a task force to discuss challenges associated with Arbitron's PPM ratings service and to ensure that the methodology accurately reflects the Hispanic population and its listening habits. The AHAA Council on PPM—led by Isabella Sánchez, president/managing director of ad agency Tapestry—includes executives from broadcasting companies, Hispanic-specialized agencies and Arbitron.

The council met with Arbitron executives Aug. 18, when Arbitron explained why it believes the methodology is sound. But the council was not completely satisfied, according to Sánchez. "The bottom line is that we still have a lot of questions," she says.

Although the council expected differences between ratings reported by the diary and those from the PPM, Sánchez says it has concerns about the size of the disparities for Hispanic stations. "It varies by market, but I've seen quotes that say that English-language stations are down 23%-30% and Hispanic stations are down listener-wise 40%-50%," she says. Regarding the New York City Council's plan to ask the FCC to investigate the PPM ratings service and delay commercialization, Sánchez says, "It would be the right thing to do because there are obviously so many questions." —Alexandra Cahill

Key Clear Channel Execs Promoted

Clear Channel Radio extends the contracts of six senior executives: Evan Harrison, Susan Karis, Mark Kopelman, Gene Romano, Tom Schurr and George Toulas. The company also promoted Harrison, Kopelman and Toulas to newly created positions that will expand their roles.

Harrison is named president of online music and radio. Kopelman and Toulas rise from senior VPs to executive VPs of operations for mid-major markets. Kopelman and Toulas join Karis and Schurr, who now lead major markets in the Eastern and Western regions, respectively, as executive VPs. As previously reported by R&R, senior VP of programming Romano was elevated to executive VP of programming July 3, working with Karis in the Western major markets. —Alexandra Cahill

Fruge & Alice: A Match Made In S.F.

Charese Fruge is named PD of CBS Radio hot AC KLLC (Alice@97.3)/San Francisco, taking over for cluster VP of programming Mike Preston, who will continue overseeing KCBS-AM and KFRC-FM, as well as handling day-to-day responsibilities at KMQV (MOViN 99.7). Fruge will also remain PD of hot AC sister KSCF (Sophie@103.7)/San Diego.

Format vet Fruge took the gig as Sophie's inaugural PD in January and has also programmed KALC (Alice 105.9)/Denver and KMXB (Mix 94.1)/Las Vegas.



Fruge

—Keith Berman

Industry Legend Jerry Wexler Dies At 91

Music industry legend Jerry Wexler, who kick-started his career as a Billboard journalist in the late '40s and went on to cultivate the careers of Ray Charles, Aretha Franklin and Led Zeppelin while a partner at Atlantic Records, died Aug. 14 at 91 at his home in Siesta Key, Fla.



Wexler

Wexler was hired by BMI in 1947 to write continuity copy for radio stations and plug the organization's songs. Later that year, he went to work at Billboard, where he invented the term "rhythm & blues" to replace the "race records" chart.

In 1951, he went to work for Big Three, the music publishing arm of MGM Records. Wexler eventually joined Atlantic Records as a partner. In 1965, he signed a distribution deal for Memphis-based Satellite Records, which would later be known as Stax. Wexler grew more involved with producing and less with running Atlantic in the '60s, although he was still closely involved in signing Led Zeppelin and the J. Geils Band. He left Atlantic in 1975, but resurfaced two years later as VP of A&R for Warner Bros. Records. With the help of Karen Berg, they signed the B-52s, Dire Straits and Gang of Four.

Later in life, Wexler was involved with the soundtrack to "The Wiz," the Bob Dylan album "Saved" and recordings by a young George Michael and Billy Vera.

—Ed Christman, Billboard

Spring Arbs Reissued For New Orleans, Providence

Arbitron has reissued two spring 2008 ratings books. In New Orleans the frequency swap of KKND and KMEZ was not represented properly in the original report. Audience estimates for stations other than the two Citadel properties were not affected. A revised book was released Aug. 15, where urban AC KMEZ fell from 3.7 to 3.1 12+ (winter to spring) while rhythmic KKND grew from 0.8 to 1.5. The Providence spring 2008 ratings were reissued due to six diaries coming from a "media-affiliated household," favoring Citadel talk WPRO-AM's morning show, which dropped from No. 4 to 25-54 in the original spring report to No. 9 in the reissue but was still No. 1 in the market 12+.—Mike Stern

Fox To Clear 'Wendy Williams' For All Markets

Proving her brand is as successful on TV as it is on radio, Wendy Williams' daily "The Wendy Williams Show" is headed for broader TV distribution. Following a successful multiweek preview on Fox stations in four markets, Fox announced plans Aug. 18 to clear the one-hour program in mid-2009 in all 18 of its markets. According to Fox, the program posted key demo rating increases in New York and L.A. May sweeps. Williams' TV show broadcasts from New York, also the originating market for her four-hour syndicated radio show, launched Feb. 4 by Westwood One through a programming partnership with Inner City Broadcasting.

—Katy Bachman, Mediaweek

R&R 35 PIVOTAL RADIO EVENTS IN R&R HISTORY 1986

Payola Rears Its Ugly Head Again

A great deal of time had passed since early rock'n'roll DJ Alan Freed saw his reputation tarnished by a payola scandal in the early '60s. However, the word "payola" reared its ugly head again in the early '80s as major labels were tiring of paying what some called "third-party payola," which amounted to large sums of money paid to independent record promoters for the exclusive access they had to specific stations and their influence over the music added to those stations' playlists. That influence was fueled by a "promotional fee" the independent promoters paid the stations on a yearly basis. A suggested investigation into that relationship by the RIAA never materialized.

Fast-forwarding to Feb. 24, 1986, NBC journalist Brian Ross aired a report connecting independent promoters with organized crime and the term "payola" once again became national headlines.

As a result of Ross' reporting, such major labels as Capitol and MCA Records announced they were no longer using independent promoters. Concurrently, then-U.S. attorney in New York Rudy Giuliani launched a federal grand jury investigation into independent promotion and several weeks later then-Sen. Al Core, D-Tenn., announced he was launching a Senate probe into payola. In the end, neither amounted to a full-blown indictment of the pay-for-play system.—Mike Boyle

Transactions at a Glance

Salem Communications' WRVI-FM/Valley Station, Ken., to WAY-FM Media Group for \$3 million . . . Ritchy Broadcasting's WGOS-AM/High Point, N.C., to Iglesia Nueva Vida of High Point for \$750,000 . . . Educational Media Foundation's WPRZ-FM/Newton Grove, N.C., to Grace Missionary Baptist Church D/B/A Grace Christian School for \$300,000 . . . Maranatha Broadcasting's WXA-FM/Charleston, W.Va., to Sofar Broadcasting for \$250,000 . . . Southern Vermont College's WBTN-AM/Bennington, Vt., to Shires Media Partnership for \$100,000 . . . Millennium Broadcasting's KPIT-FM/Pittsburg, Texas, to Jabella Broadcasting Network for \$56,500 . . . Shaffer Communications Group/Third Coast Joint Venture's KOPA-FM/Woodward, Okla., to Cameron University for \$50,000 . . . Old Time Gospel Ministries' construction permit for a new FM in Lynchburg, Tenn., to Network of Glory for \$12,000.

Deal of the Week

KRTX-AM/Rosenburg-Richmond (Houston-Galveston), Texas

PRICE: \$3 million TERMS: Asset sale

BUYER: Aleluya Christian Broadcasting, headed by president Roberto Villareal. Phone: 713-589-1336. It owns three other stations, including KBRZ-AM and KFTC-FM/Houston-Galveston.

SELLER: Univision, headed by Gary Stone, president/COO of radio. Phone: 212-455-5200

FORMAT: Tejano BROKER: John W. Saunders and Kalil & Co.

COMMENT: Univision's Tichenor License Corp.'s KRTX-AM/Rosenburg-Richmond, Texas, to Aleluya Christian Broadcasting for \$3 million.

2008 Deals to Date

Dollars to Date:	\$630,141,437	(Last Year: \$2,751,076,678)
Dollars Traded This Quarter:	\$74,465,345	(Last Year: \$1,492,230,320)
Stations Traded This Year:	516	(Last Year: 1,326)
Stations Traded This Quarter:	134	(Last Year: 438)

WEXLER: MICHAEL DOCH ARCHIVES/GETTY IMAGES

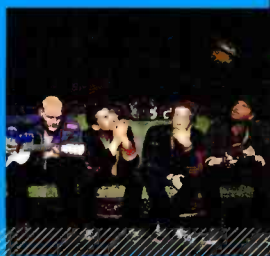


TAYLOR SWIFT TOPS COUNTRY FOR A SECOND WEEK WITH "SHOULD'VE SAID NO," HER SECOND NO. 1. AT NO. 57, SHE ALSO BOWS WITH "CHANGE," A NEW SONG FROM THE AT&T TEAM USA 2008 BEIJING OLYMPICS SOUNDTRACK.

R&R NO.1

FORMAT	Page	Artist / Title
CHR/TOP 40	21	Chris Brown / Forever
RHYTHMIC	26	Lil Wayne / A Milli
RAP	27	Lil Wayne / A Milli
URBAN	29	Young Jeezy Featuring Kanye West / Put On
URBAN AC	30	Keyshia Cole / Heaven Sent
GOSPEL	31	James Fortune & FIYA / I Trust You
CHRISTIAN AC	33	Third Day / Call My Name
CHRISTIAN CHR	34	Skillet / Those Nights
CHRISTIAN ROCK	34	Capital Lights / Out Of Control
SOFT AC / INSPIRATIONAL	34	MercyMe / You Reign
COUNTRY	37	Taylor Swift / Should've Said No
AC	40	Sara Bareilles / Love Song
HOT AC	41	3 Doors Down / It's Not My Type
SMOOTH JAZZ	44	The Sax Pack / Ball'n' For You
ALTERNATIVE	46	Coldplay / Viva La Vida
ACTIVE ROCK	47	Shinedown / Daviour
ROCK	48	Saving Abel / Addicted
TRIPLE A	51	Coldplay / Viva La Vida
AMERICANA	52	Reckless Kelly / Bulletproof
REGIONAL MEXICAN	54	Vicente Fernandez / Para Siempre
LATIN POP	56	Luis Fonsi / No Me Da Por Vencido
TROPICAL	57	Gilberto Santa Rosa / No Te Vayas
LATIN RHYTHM	57	Wisn & Yandel / Siggelo
LATIN ROCK / ALTERNATIVE	57	Allison / Memorama

"VIVA LA VIDA" BECOMES COLDPLAY'S FIRST ALTERNATIVE CHART-TOPPER. THE SONG ALSO HOLDS ATOP TRIPLE A FOR AN EIGHTH FRAME, TRAILING ONLY JACK JOHNSON'S "IF I HAD EYES" (10 WEEKS) FOR THE FORMAT'S LONGEST REIGN THIS YEAR.



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Contents

ISSUE #1776 • AUGUST 22, 2008



20

FEATURES

12 HIGH TECH, HIGH REWARDS
Listener loyalty programs benefit from technological revolution.

32, 45, 50, 53 FORMAT FOCUS
The roles that news and information play at music formats.

62 PUBLISHER'S PROFILE
Jaye Albright, a partner with country consultant Michael O'Malley, aims to take on the world.



43

DEPARTMENTS

6 MANAGEMENT/MARKETING/SALES
How to meet cume expectations and revenue projections in an era of shrinking budgets and dwindling resources.

8 MARKET PROFILE
AC and contemporary Hawaiian music formats dominate the upper echelon of the 31 rated stations in Honolulu, Arbitron market No. 64.

10 STREET TALK
Longtime PD Dan Bowen exits Lincoln Financial CHR/top 40 Star 94/Atlanta after more than a decade.

16 NEWS/TALK/SPORTS
Two cable TV shows find ways to reach young males. What radio can learn.

19 THE SPIN
Rihanna tallies five CHR/Top 40 top 10s from "Good Girl Gone Bad" as "Disturbia" jumps 11-9. It's her fourth 2008 top 10 and 10th overall since July 2005.

20 SOUND DECISIONS
Hugs equal hits as Keith Anderson's radio and Web bearhug pays back in sales. Plus: Brett Dennen teams with Afrobeat scion Femi Kuti.



39



12

R&R
FOR 35 YEARS

'It's not about affecting recall—it's about affecting behavior. That's a fundamental shift because almost every single technique radio used to drive awareness is out the window. Now, it's about how you build loyalty and an ongoing dialogue with that consumer.' p.12



19

COLUMNS

- 22 CHR/Top 40
- 25 Rhythmic
- 28 Urban
- 32 Christian
- 36 Country
- 39 AC/Hot AC
- 43 Smooth Jazz
- 45 Rock
- 50 Triple A
- 53 Latin
- 58 National Airplay



16

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What's New This Week Online

M

Aug. 25
Phase 1 summer Arbitrends arrive from Indianapolis; Las Vegas; Portland, Ore.; and Salt Lake City.
▶ [Click on Ratings](#)

T

Aug. 26
More phase 1 summer Arbitrends are released. See Charlotte, Oklahoma City, San Antonio and Sacramento.
▶ [Click on Ratings](#)

W

Aug. 27
Discover tomorrow's hits today with HitPredictor.
▶ [Click on Charts](#)

T

Aug. 28
Phase 1 summer Arbitrends continue to roll. Catch Albuquerque, Austin and Orlando in today's batch.
▶ [Click on Ratings](#)

F

Aug. 29
Deeper as-it-happens news coverage, more exclusives.
▶ [Click on News](#)

How to meet cume expectations and revenue projections in an era of shrinking budgets and dwindling resources

Your Diet Requires Vitamin 'C'



Karen Tobin
karen@karentobin.com

'Guerrilla marketing will become more important than ever in the PPM world, where cume is king. Playing the radio station at events and appearances will count even more.'

—Karen Tobin

In the last year radio has had to painfully tighten its belt. Revenue is down everywhere, and in spite of the tremendous cash flow radio provides its parent corporations, the years of promises of revenue increases could not be sustained. Without the revenue, the only way to keep profits high is to cut costs. People and marketing are the easiest cuts to make. After two years of downward sales trends and cost reductions, it's hard to imagine how much more consolidated radio can become.

Station marketers must constantly address shrinking budgets and dwindling resources while meeting expectations to achieve ever-increasing cume and revenue projections. In large markets, major budget cuts and staff reductions have created marketing reactionaries who must constantly cut and change rather than strategize. In smaller markets, where the marketing/promotion director also does an airshift, appearances and production, it's hard to imagine how budgets can be reduced further.

These times challenge the resourcefulness of the radio marketer. For everyone making marketing decisions, there are five methodologies that keep a marketing department going: communication, collaboration, creativity, content and cash.

Communication

Marketing is the hub of the wheel in a radio station—dead center between programming and sales. Marketers must constantly protect their brand, while maintaining sensitivity to the needs of sales in a challenging revenue market. At the same time, marketers identify and create sales and revenue opportunities that help the station achieve its programming and audience goals.

The marketer defends the programmer from an overzealous sales staff while fulfilling the needs of sellers to provide the perception of added value to advertisers. Communication is the key to finding solutions and common ground. Everyone must communicate clear objectives. No hidden agendas. No malicious attitudes.

The best managers engage in face-to-face communication with solutions, and never blame. Documentation is our friend. Most stations have promotion request forms, approved promotion forms, recaps of sales promotion

meeting minutes and some kind of promotional inventory tracking methodology. These kinds of controls eliminate misunderstandings.

Collaboration

Collaborate with your promotional partners and ask them to share their assets and resources. Work toward a mutually beneficial outcome. Smart marketers are able to leverage their Web pages, HD channels, streaming audio, TV promos, outdoor media and events to add revenue opportunities while diverting promotional clutter from the primary broadcast. The marketing director, more than the local sales manager, is tasked with providing the new vertical and cross-platform positioning and value proposition to the sales staff.

Creativity

The marketing director can facilitate creative solutions with a brainstorming committee of programming, sales and marketing for station and client promotions. Empower other staffs and ask them to participate and offer ideas. You'll be amazed at the new clothes you can put an old idea/promotion.

Guerrilla marketing will become more important than ever in the PPM world, where cume is king. Playing the radio station at events and appearances will count even more. Shrinking budgets dictate memorable creative positioning that can be virally magnified by user-generated marketing messages.

Opt-in marketing and your own listener database are your most important assets next to your transmitter. Since TV is an expensive medium, a cross-promotion with a local TV partner and a sponsor could gain you exposure and money. Since you must be creative and have no budget, pick the most prom-

ising zip codes and intersections, and saturate those neighborhoods rather than spread yourself too thin. Creative community service can allow you to partner with an outdoor company using unsold boards to provide cause-related marketing programs.

Content

Content is vital to attracting and keeping an audience. People want fresh topical content. Fed to them as text messages with links to rich media accessible on a cell phone. Video news, downloadable video files and video e-mail are the wave of the future. Shared and on-demand content is here now. With the ubiquity of blogs and the advent of Wikipedia, modern news is being written by users who generate their own unregulated material.

While there will always be a market for radio audio, podcasts can just as easily include video now, so marketers and art designers must become fluent in graphic, video and small-screen design. Creative content must consider all future media, forced media and user-generated viral marketing as well as word-of-mouth.

Cash

Radio and airlines are a lot alike in the way they price inventory and market dreams and convenience. They also are changing to a business model where things you used to get for free now cost money. Radio is packaging together spots with on-air promotion, Web advertising and promotion, sponsored database marketing and NTR programs and events.

Like airline travelers, advertisers are becoming accustomed to paying extra for upgraded services. Additional targeted reach, brand equity association and ability to reach people in their cars, homes and offices help radio maintain its stature as the medium with the best opportunity to provide advertisers a full menu of advertising and promotion opportunities across a big plate of media categories, each of which has value that can be monetized.

Marketing directors are increasingly called upon to develop sales promotions and provide creative marketing solutions directly to advertisers. A good marketing director can be a partner to the sales managers in defining sales promotions, both on-air and off-air. Defining station "A," "B" and "C" promotions can provide a template, guidelines and criteria for sellers in proposing advertising and promotion plans to advertisers.

Everyone likes to attach their name to a big promotion. If you still do creative on-air promotions, you should have no shortage of advertisers ready to provide prize. Right now businesses have more inventory than customers. The trick is to get incremental promotional dollars in addition to prizing and, of course, an incremental cash spot buy. You can use the same prize pool across all your media and provide one central point of entry—your VIP Club membership page—but still charge for each additional item of advertising and promotion. **R&R**

Karen Tobin is an award-winning radio, TV and Internet marketing executive providing sales and marketing consulting services for a digital software company and broadcast programming producers.

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A graphic of an Ace of Hearts playing card. The top left corner has a red "A" and a red heart. The center features a blue sunburst logo with "R&R" in large white letters and a circular emblem that says "CELEBRATING 35 YEARS". Below the logo, the text reads "CONVENTION SEPTEMBER 17-19" and "Hilton Austin Hotel • Austin, Texas". At the bottom, it says "It's no bluff — only 200 players will be accepted! Only registered attendees are eligible. Don't miss this chance to show you know when to hold 'em!" followed by "SIGN UP TO PLAY NOW!" in red and a red heart with a "V" symbol.



To play, visit radioandrecords.com for details

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Honolulu

a

dult contemporary and Hawaiian music formats dominate the upper echelon of the 31 rated stations in Hawaii's capital city and Arbitron market No. 64. Honolulu supports four AC outlets, three of which ranked in the top 10 among persons 12+ in the spring 2008 Arbitron. Clear Channel AC KSSK is the market's overall ratings leader, where Michael W. Perry and Larry Price have hosted the "Perry & Price" morning show since 1983. The pair is consistently No. 1 in its time slot and just celebrated its 25th anniversary Aug. 9.

Cox Radio's Hawaiian AC KINE, AC KRTR and Hawaiian CHR KCCN ranked second, third and fourth in the spring ratings, respectively, while Salem adult standards KHUI rounded out the top five.

Honolulu has three rhythmic stations, but only Cox-owned KPHW (Power 104.3) ranks inside the top 10 (at No. 8). During the last year, KPHW made an impressive leap from No. 15 in spring 2007 to No. 5 in winter 2008. Clear Channel alternative KUCI climbed to No. 10 in spring 2008 from No. 14 in winter.

Hawaii went without a smooth jazz station from the late '90s until June, when Hochman Hawaii Media returned the format to the market on KORL, becoming the 24th affiliate of

Broadcast Architecture's Smooth Jazz Network.

Clear Channel's seven-station cluster is the market leader with a 30.2 ratings share, followed by Cox with 24.7 and Salem with 15.2. While mainland-based operators dominate, the market is also home to stations owned by local broadcasters, such as Honolulu-headquartered Visionary Related Entertainment and Kauai-based Hochman Hawaii.

Ratings leaders KSSK, KRTR and KCCN are also the top-billing stations in the market. AC powerhouse KSSK leads with \$8.6 million in estimated 2007 revenue, according to BIA Financial Networks, followed by KRTR (\$3.4 million), KCCN (\$3.1 million) and Clear Channel rhythmic KIKI (\$2.9 million).—Alexandra Cahill

FOR THE RECORD

In the Aug. 8 Market Profile, Renda Broadcasting WGNE (99.9 Gator Country) should have been identified as one of two country stations in Jacksonville.



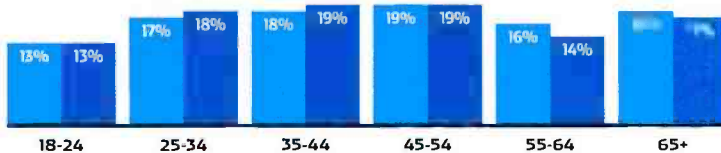
- Radio Metro Rank: 64
- Population 12+: 771,400
- No. Of Radio Stations (Rated): 31
- TV DMA Rank: 73
- Population 2+: 1,201,155
- TV Households: 424,010
- No. Of TV Stations (Net./Ind./Public/Loc. Cable): 16/8/2/0

WHO THEY ARE

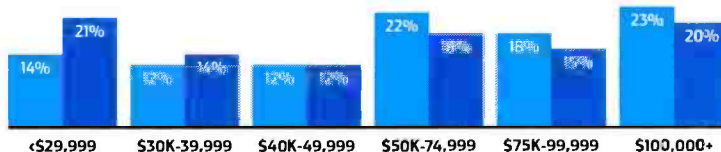
	Honolulu DMA %	US %
Men	49%	49%
Women	51%	51%
Married	55%	57%
Never Married (Single)	29%	25%
Widowed/Legally Separated/Divorced	16%	18%
White	34%	83%
Black/African-American	--	12%
Hispanic	9%	13%
Other	19%	3%
Employed Full-Time (35 Hours Or More)	52%	50%
Employed Part-Time (Less Than 35 Hours)	14%	15%
Not Employed	34%	35%
No Children In Household (Under 18)	57%	59%
One Or More Children	44%	41%
Two Or More Children	26%	25%
Three Or More Children	10%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Spot Television	\$71.6M	\$77.2M	8%
Radio	20.0M	12.7M	-36%
Outdoor	.4M	.5M	20%
Local Magazine	0M	0M	0%
Newspaper	0M	0M	0%

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pure Play	\$33.1M	\$85.0M	\$122.1M	67.3%
Newspapers	15.6M	2.6M	18.2M	10.0%
Magazines	0.7M	15.0M	15.7M	8.7%
Television	2.9M	10.3M	13.4M	7.3%
Directories	6.4M	3.9M	10.3M	5.7%
Radio	0.9M	0.1M	1.1M	0.6%
Other Print	0.8M	0.23M	0.9M	0.5%
Total	\$60.4M	\$121.0M	\$181.4M	100%

© 2008, Borrell Associates, estimates based on Q1 figures, DMA

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
July '08	▼\$77	▼\$105	▼\$142	▼\$110
June '08	▲\$89	▲\$114	▲\$156	▲\$112
March '08	▲\$83	▼\$96	▼\$127	▼\$98
December '07	81	107	128	116

SOURCE: SQAD Q2 2008, DMA

SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
July '08	▲\$68	▲\$56	▲\$68
June '08	▲\$66	▼\$55	▼\$64
March '08	▼\$65	▼\$56	▼\$67
December '07	68	59	69

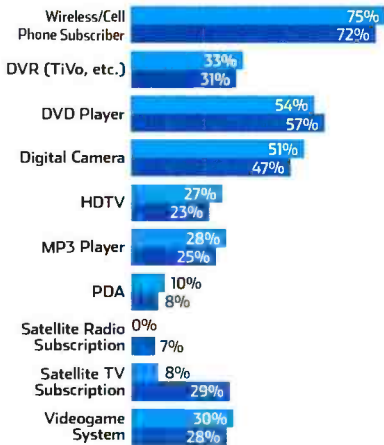
SOURCE: SQAD Q2 2008, METRO

COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward

MEDIA

Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 2 2007, DMA

Newspaper Readers

Any Daily (Cume)	57%
Any Sunday (Average)	64%
Online (Past 30 Days)	24%

Out-Of-Home COMMUTING TIME

(To Work, One-Way)

< 10 Minutes	26%
10-19 Minutes	20%
20-29 Minutes	20%
30-59 Minutes	24%
60+ Minutes	6%
Don't Commute	5%
MODE OF TRAVEL	
Carpool	--
Drive (Not Carpool)	92%
Public Transportation (Combination of bus, moped/ motorcycle, taxi or other)	18%

Newspaper, OOH and Web: Scarborough Honolulu Local Market Study, Release 1 2008; Cable: Nielsen; TV: Nielsen Winter 2008 Live+7, all DMA

Web Connection (HHLd)

Cable Modem	40%
Dial-Up	7%
DSL	24%
Other Connection	5%
None	25%

Cable Penetration

Cable, Non ADS	90%
Alternate Delivery Sys.	5%
Digital Cable	--
Cable With Pay	42%

Television Usage

Early AM (5-9a)	19%
Early Fringe (3-5p)	26%
Early News (5-5:30p)	36%
Prime Access (6-7p)	44%
Prime	43%
Late News (11-11:30p)	43%

Audio/Video Stores Shopped Past 12 Months (HHLd)

Best Buy	20%	Kmart	10%	Wal-Mart	28%
Circuit City	15%	Radio Shack	10%	Other Store	19%
CompUSA	12%	Sam's Club	9%	Did Not Shop For Audio/Video Items	35%
Costco	26%	Sears	16%	Any Audio/Video Store Shopped	65%
Don Quijote	7%	Shirokiya	5%		

SOURCE: Scarborough Honolulu Local Market Study, Release 1 2008, DMA

RADIO

Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-JUL	08-JUN	08-MAY	08-APR	08-MAR
Berkshire Hathaway	\$15	\$11	\$13	\$12	\$14
Tony Hawaii Automotive Group	16	15	11	13	13
Hawaiian Electric Industries	21	11	16	15	9
Verizon	11	8	11	9	9
Servco Pacific	4	3	4	13	15
Ibiquity Digital	13	9	10	10	5
Time Warner	10	8	13	13	11
Pipeline Café & Sports Bar	28	4	6	5	5
Safeway	8	10	8	8	6
Hawaii, State Of	10	11	9	7	11

SOURCE: Nielsen SpotScan, Metro

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Clear Channel	4 FM, 3 AM (7)	30.2
Cox	4 FM, 2 AM (6)	24.7
Salem	4 FM, 2 AM (6)	15.2

SOURCE: Arbitron Winter 2008, Metro

Radio Formats

4 AC, 4 ethnic, 4 news/talk, 3 rhythmic, 2 adult standards, 2 Christian AC, 2 Hawaiian CHR, 2 sports, 1 alternative, 1 CHR/top 40, 1 Christian talk, 1 classic rock, 1 country . . . and 3 others

Ratings

PERSONS 12+ WINTER 08-SPRING 08 (RANK)	PERSONS 18-34 SPRING 08 (RANK)	PERSONS 25-54 SPRING 08 (RANK)
KSSK-FM 11.1-9.3 (1)	KONN-FM (1)	KSSK-FM (1)
KINE-FM 6.0-7.1 (2)	KCCN-FM (2)	KINE-FM (2)
KRTR-FM 5.9-6.0 (3)	KRTR-FM (3)	KRTR-FM (3)
KCCN-FM 5.8-5.9 (4)	KUCD-FM (4)	KCCN-FM (4)
KHUI-FM 4.5-4.9 (5)	KDOB-FM (5)	KDNN-FM/KUCD-FM (5)

SOURCE: Arbitron Winter 2008, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 SOUNDTRACK	MAMMA MIA!	6 FIJI	INDIGENOUS LIFE
2 MILEY CYRUS	BREAKOUT	7 ISRAELI KAMAKAWIWO'OLE	FACING FUTURE
3 ISRAELI KAMAKAWIWO'OLE	WONDERFUL WORLD	8 LIL WAYNE	THA CARTER III
4 REBEL SOULJAHZ	NOTHING TO HIDE	9 RIHANNA	GOOD GIRL GONE BAD
5 BROTHERS CAZIMERO	DESTINY	10 COLDPLAY	VIVA LA VIDA OR DEATH AND ALL HIS FRIENDS

SOURCE: Nielsen SoundScan, for week ending: 08/10/2008

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TIMELINE

1 YEAR AGO Michael Martin is selected to be VP of programming for Clear Channel/Los Angeles. ■ Al Fuentes named PD of KZZA/Dallas. ■ Shawn Stewart returns to KMTT/Seattle as APD/MD/midday host.

5 YEARS AGO Johnnie Walker to head urban promotion for DreamWorks Records. ■ WJZZ and WUSL/Philadelphia PD Anne Gress moves to crosstown WOGL. ■ Randall Bloomquist becomes OM/PD of WMAL/Washington.



Gress

10 YEARS AGO Kraig Kitchin elevated to president/COO of Premiere Radio Networks. ■ Oscar Fields is picked as executive VP/IGM of Motown Records. ■ Bob Kaake chosen to be PD of WNUA/Chicago.

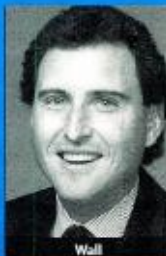


Fields

15 YEARS AGO Jon Leshay boosted to senior VP of promotion for Elektra Entertainment. ■ David Manning made GM of WRBQ-AM & FM/Tampa. ■ Sarah Markheim set as head of Giant International department.

20 YEARS AGO Donna McCrey ascends to president/GM of WQXP-AM & FM/New York. ■ Jan Jeffries accepts the PD chair at WQXI-AM & FM/Atlanta. ■ Suzanne Berg elevated to national NAC and jazz promotion for Elektra Records.

25 YEARS AGO Rick Starr returns to KDKA/Pittsburgh as station manager. ■ Carry Wall tapped to be PD at WTIC-FM/Hartford. ■ Steve Feinstein joins R&R as AOR editor.



Wall

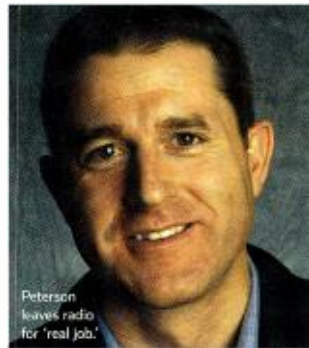
30 YEARS AGO Russ Knight chosen as PD of WHK/Cleveland. ■ The True Don Bleu becomes morning man of KHJ/Los Angeles. ■ Charlie & Harnigan named new morning team for WRKO/Boston. —Compiled by Hurricane Heeran @heeran@radioandrecords.com

Bowen Exits Star 94

In what had to be a very tough day around the office for everyone concerned, longtime PD **Dan Bowen** left the building at Lincoln Financial CHR/top 40 **WSTR (Star 94)/Atlanta** after more than a decade. Bowen's tenure with the company dates back to the Jefferson-Pilot days in Denver, when he launched **KQKS (KS107.5)**. He also spent many

years at **WNCI/Columbus, Ohio**, where he worked with **Dave Robbins** and **John Dimick**. Ironically, Robbins appears in the following story, while Dimick, Lincoln Financial Media's VP of programming and operations, will oversee Star 94 programming until a replacement is named. Bowen can be reached at danbowendb@gmail.com.

Peterson's Shady Business Venture



Peterson leaves radio for 'real job.'

Good luck and godspeed to **Mike Peterson**, PD of CBS Radio AC/country combo **WCFS (Fresh 105.9)** and **WUSN (US99)/Chicago**, who is leaving the industry Aug. 29 to devote efforts to his "Plan B": his family's thriving shade tree nursery in Oregon. No, seriously. Since 1999, Anderson has been part-owner of the family business, which recently expanded, requiring his full

attention. "While the decision to leave was very hard for Mike and we will miss him greatly, the combination of this business potential and a return home to Oregon were simply too powerful to ignore," says VP/GM **Dave Robbins**, who will put his years of programming prowess back to work and personally pick up the PD reins of both stations until a replacement is located.

Hamilton Up For Grabs

After a decade programming Lincoln Financial classic hits **WMXJ (Majic 102.7)/Miami**, PD **Bob Hamilton** has left the station. "I've spent a wonderful 10 years in Miami, and I love it here. The

company is great, the station is great, but it's time for me to move on," Hamilton tells ST. "My consulting business is still happening, but I just needed a change." People interested in talking with Hamilton

can contact him at bham101@aol.com or 954-767-8384. Majic APD **Mindy Lang** temporarily takes over the command chair while the search for Hamilton's replacement commences.

Great Moments In Syndication

■ **Ryan Seacrest** annexes noon-3 p.m. at Clear Channel CHR/top 40 **WRVW (107.5 the River)/Nashville**, starting Aug. 25. Fortunately, no lives will be lost in the process: The lovely **Madison** will simply adjust her voice-tracking skills to fit neatly into the 10 a.m.-noon time frame.

■ **Ryan Seacrest** will soon smash through the imaginary barrier that separates us from our neighbors to the north, as "On-Air With Ryan Seacrest" lands in middays at **CIBK (Vibe 98.5)/Calgary, Alberta**. "Never before has Calgary had

the opportunity to listen to a radio show with so much star power and hit music, and now Ryan will deliver it straight from Hollywood to Calgary every single weekday," says PD **Chad Martin**, who also says that the station is working to keep soon-to-be-ex-midday jock **Amber Lee** employed elsewhere in the cluster.

■ **ABC Radio Networks'** syndicated "Big Boy's Neighborhood" has debuted in mornings on **Morris** rhythmic **KKUU (U-92.7)/Palm Springs, Calif.**, replacing morning duo **Casey Dolan** and **Erin DeVeaux**.

Dolan exits, but **DeVeaux** remains aboard; she relinquishes her APD stripes but will continue to host her Sunday morning hip-hop specialty show, "Holy Heat."



Big Boy loves that dry heat.

Attack Of The Shrinkage Machine

■ The CBS Budget Yacht of Unhappiness drops anchor at its Portland, Ore., cluster: First stop, active rocker **KUFD**, where it picks up "lucky passenger" **Dan Bozyk**, who vacates his APD/MD/midday throne after nearly five years. Bozyk can be reached at 503-833-2627 or bozyk@comcast.net. PD **Chris Patyk** will absorb MD duties; for now, the Rotating Wheel of In-House Meat will fill middays, and we hear a permanent replacement should be coming soon. Additional passengers include **Dave Hood**, **Vicky Martinez** and **Carol Batchelor**, who vacate mornings at classic hits **KLTH (K-Hits 106.7)**. As a result, night jock **Jeff Thomas** makes the caffeine-intensive move to mornings, and **Tom Kent** is installed in nights.

■ Due to label downsizing, **Louise Coogan** has exited **Decca Label Group**. She can be reached at 914-882-8944 or louisecoogan@gmail.com. **David Leach** will now handle the heavy lifting at Decca; he's at 212-333-8007 or david.leach@umusic.com.

■ The budget bug bites 1 p.m.-7 p.m. personality **Thunder Reynolds**, causing him to abruptly get up and leave **Citadel** classic rock **WAAL (99.1 the Whale)/Binghamton, N.Y.**, as his position is eliminated. Reynolds nearly reached the quarter-century mark with the company: Nov. 9, 2009, would have been his 25th anniversary. Find him at tr9@verizon.net.

Quick Hits

■ Thanks for calling—but we have a winner! **Jeff Miles** is the newest member of the WPLJ/New York family, where he will serve as the midday meat in a “Scott & Todd in the Morning”/afternoon jock **Race Taylor** sandwich; in fact, he plugs the hole created when Taylor moved to afternoons in March. “Jeff will not have to worry about informing the IRS about changing employers, since he is already part of the Citadel family in Dallas,” VP of programming **Tom Cuddy** reports to ST. We checked, and he’s right: Miles has been hosting the ABC Radio Networks-syndicated “Cruz in the ‘80s” and waking up ungodly early to executive-produce “The Dorsey Gang” in mornings on Citadel country **KSCS/Dallas**. Before that, he was midday dude at **KHKS (106.1 Kiss FM)/Dallas**, and he’s also known for his many years at **WWWQ (Q100)/Atlanta**. “WPLJ and New York City, who could ask for anything more in their career?” Miles says. “Add to that the chance of working with two of the best people in this business: Tom Cuddy and [WPLJ PD/morning co-host] **Scott Shannon**. Now if I can just find some tickets to a Yankees game in this final season of the old stadium.”

■ Set your alarm for 6 a.m. on Nov. 17. That’s when **Brother Wease** takes over mornings on Clear Channel classic rock **WFXF (95.1 the Fox)/Rochester, N.Y.** Ever the gracious host, PD/morning dude **JP Hastings** will move to another shift when Wease makes his start. It has been well-documented that Wease, who’s been off the air since last December, famously left crosstown **WCMF** Feb. 7 after management was unable to reach a suitable contract renewal with the market legend. Wease joined the Fox shortly thereafter and has been cooling his heels in the sales department dressed like Herb Tarlek while he waits for a noncompete to tick down to zero come Nov. 17.

■ After beating the bushes across America for a new night jock, Cox rhythmic **WBTS (95.5 the Beat)/Atlanta** discovered the right person was sitting right across the street all along. PD Cagle has hired **Mami Chula** away from Radio One urban rival **WHTA (Hot 107.9)**. The shift has been vacant for several months. Chula has worked in various capacities as a mixer/on-air personality at Hot, most recently doing overnights, so moving over to do nights at the Beat is a definite body chemistry upgrade.

■ **Zak Szabo** has been firmly fastened into afternoons at Steel City **AC WLTJ (Q92.9)/Pittsburgh**, where he’ll handle 2 p.m.-7 p.m. He’s the first guy to do the shift since the station relaunched March 24 and went jockless; so far, only

Label Love

■ Promo princess **Allyson Levy** has been persuaded to join **Gary Marella’s** Universal Motown team to do national top 40 promotion. Levy segues from **Downtown Records**, where she’s been national director of pop and rhythm promotion since October 2007. Before that she spent five years at **Jive**, where she rose to Northeast promo manager.

■ **Jeff Gillis** is heading to **RCA/J**, where he’ll take over as senior director of rock and alternative promo, caulking the hole created when **Bonnie Slifkin** left in July. Gillis, who’s been Reprise national rock promo dude since August ‘04, will report to RCA VP of all things rock **Bill Burrs**.

morning duo **John Cline** and **Kerri Griffith** are the only other humans on **Q92.9**.

■ **Entercom CHR/top 40 KDND (107.9 the End)/Sacramento** is preparing for life after **Doug Lazy**. The station’s veteran night jock has opted not to renew his contract when it expires in October because he’s going to pursue a future in afternoon drive somewhere. “Doug has been with the station for over eight years, and we hate to lose him,” PD **Dan Mason** says. “However, every cloud has a silver lining. The true story is that Doug is actually the biological father of **Rielle Hunter’s** love child and has resigned to spend more time with his new family. Not only is this good news for **John Edwards**, it’s good for guys like me who donated substantial amounts of money to **Edwards’** campaign, only to fear that it had all been used as hush money . . . We’re all sleeping easier in light of these revelations.” Lazy will remain on the air through the

remainder of his deal, but he’s free to talk about openings in other markets. Chat with him at 916-207-3684. Mason is actively trolling for a new night jock, so rush your best stuff to hireme1079@yahoo.com.

■ Congrats to **Ryan Lindsay** (also known to the masses in **Fredericton, New Brunswick**, as **Farley**) as he scores the big upgrade from afternoons at **Newcap’s CFRK (92.3 Fred FM)** to nights at **CHR/top 40 sister CIHT (Hot 89.9)/Ottawa**.

■ Morning jock **Devan Mitchell** grabs the PD reins at **Morris hot AC KMXS (Mix 103.1)/Anchorage, Alaska**, filling the gap created by **Roxi Lennox’s** departure in May; she now programs **KMBQ** in rural **Wasilla, Alaska**. Market vet **Mitchell’s** résumé also includes stops at **AC KYMG (Magic 98.9)** and rocker **KWHL (K-Whale)**. You are cordially invited—by us—to bombard **Mitchell** with gratuitous and annoying moose jokes at 907-275-2347 or devanm@anchoragemediagroup.com.

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High High

As if radio programmers and marketers weren't already bombarded with competition from emerging technologies, expanding workloads and job descriptions that have become virtually elastic, now one more item can be affixed to their already unwieldy tool belts. In 2008 a new fundamental need exists in radio: developing audience loyalty by engaging listeners via the multiple platforms that make up today's radio brands. Not only are the stakes higher than ever, so is the degree of difficulty. Never before has radio been challenged by so many competing sources of stimuli, all fighting for the most cherished prize available these days: consumers' attention span.

The New Blocking And Tackling

Just about any programmer in any format or market size will tell you that cultivating an ongoing, interactive relationship with listeners is part of the day-to-day blocking and tackling already taking place. Maverick Media country WAXX/Eau Claire, Wis., PD George House refers to such tactics as texting, interactive database marketing, listener rewards and streaming as "table stakes. If you aren't staying with it, it'll just pass you over; it has to be part of the modern, successful radio station."

Clear Channel country WGAR/Cleveland PD Brian Jennings says that if programmers consider themselves "just a radio signal, we're going to get a smaller share." Those call letters represent something beyond a mere station frequency, so much so that he refers to WGAR as a "media outlet." With consumer entertainment

'It's not about affecting recall—it's about affecting behavior and how you build loyalty and an ongoing dialogue with the consumer.'

—Rey Mena

and information choices exploding, Direct Marketing Res. Its president Tripp Eldridge believes it is critical for every station to develop "a richer relationship with the heavy radio listeners who are deeply loyal to the station. What radio can offer is to enhance the companionship with that key segment of listeners. Not everyone; not the entire cume, but the key listeners."

In the technological revolution well under way, people love their gadgets. For broadcasters, the presence of a particular gadget helping drive this increasingly aggressive movement toward listener loyalty programs will become commonplace in the top 50 radio markets by 2010: Arbitron's PPM. According to Emmis Interactive co-president Rey Mena, radio has already taken into account the changes necessitated by the advent of metered ratings. "It's not about affecting recall—it's about affecting behavior. That's a fundamental shift because almost every single technique radio has used to drive that awareness is out the window. Now, it's about how you build loyalty and an ongoing dialogue with that consumer."

Fortunately, radio isn't a helpless victim of this technology onslaught. In the last five years, the industry has embraced it, studied it and turned it into a valuable competitive tool.

That doesn't mean radio as an industry has created its own infrastructure for high-tech, high-touch listener loyalty programs. Most of the radio groups R&R polled say they outsource a majority of these services. That has resulted in tremendous growth for such vendors as Enticent, which provides a listener rewards product called Sticky Fish. Of the estimated 500 stations running points-based listener programs, Sticky Fish claims to handle more than 200 of them, in addition to several TV stations and print outlets.

Enticent president/CEO Chris Bell helped make the distinction between a true listener loyalty program and e-mail clubs. The term "listener loyalty club" is almost a generic one these days, he says, with most stations inviting listeners to sign up for a station e-mail in order to receive

contest and station information on a regular basis. The next tier is occupied by the several hundred stations offering points-based programs.

According to Bell, "When you move into points programs, you're saying to the database, 'I'm going to provide incentives for you to take actions that support the station or its advertisers.'" As listeners take advantage of those incentives, they accumulate points that can later be redeemed for prizes that vary in size and value.

"The basic concept is, rather than focusing on the number of people in the database, it's the actions taken by these people that you can measure and feel," Bell says. After enrolling in the points-based program on a station's Web site, listeners choose from a menu of 15-20 actions ranging from simply tuning in to the station to keeping specific listening appointments, taking an online survey or attending an event.

For example, CBS Radio's country WQYK/Tampa has put together sweepstakes for such prizes as concert tickets, backstage passes and even a cruise. To sign up for the current hot item prize—backstage passes plus a meet-and-greet with country act Sugarland—listeners must turn in 500 points.

Since signing up with Sticky Fish in December 2007, WQYK promotions and marketing director Heidi Heinz says its listener database has doubled and that Web activity has increased dramatically. "Our traffic increased 64% in page views and unique visitors increased 75%, which means people who didn't visit before are starting to come," Heinz says, attributing the surge to station fans racking up points from the promotionally active station. "That increase in Web traffic is typical," Bell says. "From day one, our clients see increases that go from 15% on the low end to a 1,000% increase in Web traffic."

The cost for the Sticky Fish service is based on a station's market size, ranging from a few hundred dollars per month to a few thousand, according to Bell. Clients are not required to share revenue generated from the program.

Tech, Rewards

Listener loyalty programs benefit from technological revolution

By R.J. Curtis

Similar, Yet Different

Tracy Johnson is COO of Mass 2 One (M2O), which he describes as "an audience engagement company." Johnson's affiliation with M2O dates back to its formation in 1998 when he was in the middle of a storied run programming Midwest TV's then-hot AC KFMB/San Diego. At the time, KFMB was one of two stations in America to install a loyalty program. "Honestly, we were ahead of our time and the audience. The technology wasn't there yet to really take advantage of it," Johnson says.

However, around 2003, the pace of change in technology and functionality began to take off, and so did the station's loyalty program. "It really exploded. Everybody had an e-mail address; everybody spent more and more time online, especially adults—the kids were already there."

When comparing the services offered by M2O—whose product is called Eco—to the Sticky Fish program, Johnson says there are far more similarities than differences. One key point of differentiation for Eco is the availability of social networking tools that allow members to upload profiles and pictures, participate in forums, blogs and media sharing, and interact with the station brand. "We give them a chance to identify station personalities as auto-friends so it keeps that personality page high-profile," Johnson says.

Eco also provides a research and survey center overseen by Mercury Research founder Mark Ramsey. According to Johnson, "We have a deep music testing engine that has resulted in a lot of our clients canceling traditional music testing in favor of using the one that comes bundled into our system." The program offers roughly 100 features and works closely with stations to customize and match them to the station's strategic goals. Johnson says he consults stations on how to maximize the program in the areas of programming, marketing, promotion and sales. Jamie Dicken, a former national sales manager for KFMB, is VP of sales.

Loyalty In A PPM World

The execs behind each rewards program believe they offer effective tools for programmers as the industry adopts electronic audience measurement. Bell says part of what Sticky Fish does best is something programmers know is crucial to the PPM methodology: setting appointments with listeners to drive listening occasions. Many of Bell's clients have created what he calls "listening loops," "where they say something on the air and the listener earns points to feed it back into the system."

Similarly, Johnson says his team works with stations to create three steps. First, attract loyal and casual listeners. Second, hook them on collecting points. Third, create specific appointment tune-ins multiple times per day.

The radio programmer in Johnson re-emerges when talking about the PPM. "What I think we have to do as programmers is come to the realization that we can't control how often they use the radio." Instead, he says, when listeners make a choice to engage with radio, "what we can do is figure out how to craft our stations and our industry into being more appealing when they are available to us, so we can be more relevant to them."

Listener rewards programs also offer sales potential. WQYK's Heinz says the station has used the program to sell permission-based listener surveys and build micro-sites for clients. "We've seen enormous response rates with clients shocked at the traffic they are getting," she says. "It builds traffic and makes everybody happy." WGAR quickly began monetizing its program, according to Jennings. "We're not talking about block ads on the Web site. We're talking about people specifically asking for things."

Start With The Programmers

So who's the first person Johnson and Bell seek when pitching prospective radio clients to their services? Bell says Sticky Fish markets exclusively to programmers, even though there are significant sales



"When you move into points programs, you're saying to the database, 'I'm going to provide incentives for you to take actions that support the station or its advertisers.'"

—Chris Bell

benefits attached to the program. "If a sales guy walks into even the most progressive PD in the world, the programmer's immediate reaction is always, 'OK, I'm going to compromise something to do this.'" On the other hand, Bell adds, "once programming gets excited and finds their win in appointment listening, research participation, Web traffic and more participation at live events, sales cannot get out of the way of the money."

Most programmers have bonus incentives tied to station revenue; many now have financial incentives attached to Web revenue or even Web activity.

Johnson, too, says he takes his pitch directly to programmers. "If you do the right thing for the listeners and it brings them closer to the radio station, it ends up being good for everything else. If the PD understands it and champions it, it works all through the building. The PD is the key to making all these engagement tools work inside the radio station."

Despite the initial appeal of an additional tool to help stimulate listening, Bell says the usual timetable for convincing a PD is about six months. "There's a ton of education that needs to happen if you're willing to make accommodations in the broadcast to integrate these systems. We've been able to show programmers these accommodations are reasonable and manageable, and we always say the program should bend to the needs of the station."

An on-air car giveaway is an example of the type of accommodation to which Bell refers. Typically, listeners would be encouraged to call the station when they heard the contest trigger and would win one of 100 keys that may start the car. "The accommodation you would make is saying there are five more keys available in your VIP program and you invite them there for another chance to win. In other words, integrating this into your broader promotional strategy, such that your loyalty program becomes another way and in some cases, the best chance to win."

Typically, Bell says, there are two kinds of reactions.

Continued on page 14

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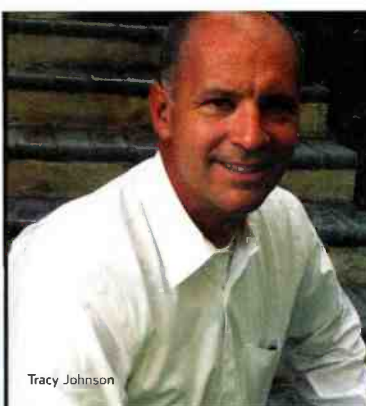


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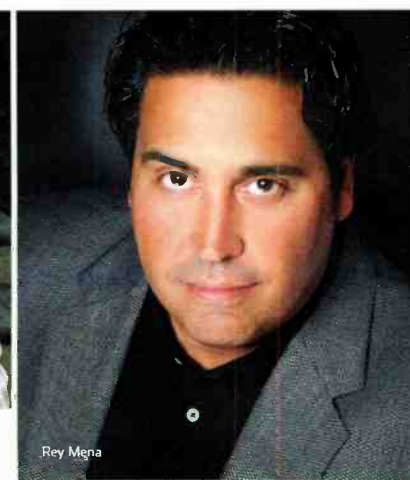
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Tracy Johnson



Rey Mena

Continued from page 13

"There are a lot of PDs out there who see this environment as a great opportunity to expand their personal horizons and the value they deliver their audiences with these multiple platforms. Then there are some people with their heels dug in that are convinced this will all go away and they won't have to deal with it anymore."

Tech Guys: Your New Best Friends

Once a listener loyalty program is in place, a bit of a transformation must occur. For years, programming and sales have had to learn to work closely together. In the technological renaissance, there's another component: the technology experts in the building. As WGAR's Jennings puts it, "Programming and sales probably have to have a great relationship, but programming and IT pretty much have to sleep together."

Helping these three areas become synchronized is considered an area of support for Johnson and Bell. Johnson has observed more sales managers acknowledging having to pay close attention to listeners' needs, just as programmers have become more sensitive to sales. "Now you also have the technology people becoming more involved, so our job is to bring all these parts together so they are complementary to each other." Similarly, Bell says, "The resources stations seem to have available is decreasing as opposed to five years ago, so any vendor who does this has to put a big service wrapper around it."

Mena and his team at Emmis Interactive believe stations will have to take that process one step further and develop a 360-degree approach to interactive programs so they become "a function woven into the process, as opposed to a third leg." That's an evolution from five years ago, he says, when most broadcasters were largely disconnected from station webmasters. Mena believes that by fully integrating interactive programs with programming and sales, stations can "turn it into a business. But if you don't make that transformation to the way the organization thinks, then all you have to do is have your Web guy find another job and it goes away. We educate broadcasters on everything from how they're staffed and processes to how they use all these tools to weave it into what they do."

Speaking of those tools, shouldn't the station and the listeners be moving at the same speed when it comes to technology? "Some of the stations are more advanced than the listeners are, but in some cases the stations are behind the technology levels of their audience," Johnson says.

One common assumption for some is that adult formats, such as news/talk, AC or country, are slower to adapt. But as it turns out the opposite is true, according to Johnson, who believes the technology gap has closed a great deal among adults in the past year. To illustrate this evolution, he points to Rogers Broadcasting's CHFI/Toronto, a 45-64-targeted AC, as the best-performing station of M2O's 300 clients. "The bulk of their participation levels are 45- to 54-year-olds," Johnson says. "It all comes down to making it easy for the audience to understand." His favorite format to work with? "Country ... they're aggressive, promotionally oriented and they have superstar artists with a lot of hits."

So are listener rewards programs a tool to increase listening or an innovative NTR machine? The answer, according to programmers and vendors, is both. At WAXX, PD House has been using the Sticky Fish program since 2005 exclusively as a programming tool, saying the station has yet to maximize its sales potential. "You can liquidate this, but my management has given this to me as a programming and marketing tool. They're not putting pressure on us and saying if we don't sell it [they'll] take it away."

Jennings says, "If programming is smart about how they set it up and looks at it as a programming tool, then you also have control over what involvement you give sales. It's a benefit to sales and programming and everybody wins."

Mena agrees loyalty programs offer benefits to programming and sales, but adds, "Not all programs are created equal. I look at loyalty a lot broader than the points aspect of it." If a station doesn't have a well-developed digital strategy, Mena says, rewards programs can help and will even add value. "But you're almost seeing just half the picture. It's more of a tactic that doesn't replace a bad Web site. It just provides one mechanism."

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Two G4 TV shows find ways to reach young males

Back To School Part 3: Advanced Geek 222

Mike Stern

MStern@RadioandRecords.com

For radio industry executives, the idea of successful programming focused on 18- to 34-year-old males is frequently synonymous with images of porn stars, “Jackass”-style stunts and potential FCC fines. The G4 Network, a Comcast-owned cable and satellite TV channel targeting men 17-36, takes a different approach to reaching that elusive audience. It provides credible information and commentary on subjects guys that age are interested in with such programs as the Web culture-focused “Attack of the Show” and the videogame-themed “X-Play.”

Both shows have evolved several times in pursuit of the right formula for communicating with this demo, and their perseverance is paying off. According to Nielsen, each show had more than 1 million viewers in the male 18-34 demographic in May, accounting for nearly one-third of their total audience.

The success of these shows provides an interesting model that might yield some valuable lessons for talk radio.

Talking To A Smarter Audience

“We don’t talk down to the viewer,” says Wade Beckett, executive producer of “X-Play,” a 30-minute daily show about videogames, hosted by Adam Sessler and Morgan Webb. The show, which has produced more than 700 episodes, frequently features clever pop culture references. In reviewing the new “Madden ’09” NFL game, the hosts say, “For all the Chad Johnson fans out there, user celebrations are also available in ‘Madden

‘09.’ Yes, you can even ‘Crank That Soulja Boy’ in the end zone,” a reference to the 2007 No. 1 hit.

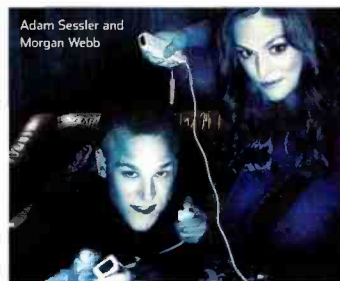
“It’s important to us to be as smart and witty with our writing as possible,” Beckett says. “We love making references to books, movies and other things that are outside of the videogame space.”

Gavin Purcell, executive producer of “Attack of the Show,” believes the audience is smart and inquisitive. “I truly believe our audience likes to learn new things. That’s something that traditional media undervalues for this audience.” He points to the success of shows like the Discovery Channel’s “Deadliest Catch,” a documentary-style reality TV show chronicling life aboard Alaskan fishing boats during king crab season as proof that “young men like learning new stuff or about different worlds.”

Purcell describes “Attack of the Show,” an hourly weeknight program hosted by Kevin Pereira and Olivia Munn, as “journalism, but for nerds.” Among its features is a CNN/ESPN-type scroll covering topics like games, gadgets, tech, music, cars and girls. Purcell sees it as “covering stuff that is interesting in a news-based way. But a lot of stuff that’s interesting and new isn’t necessarily traditional news.”

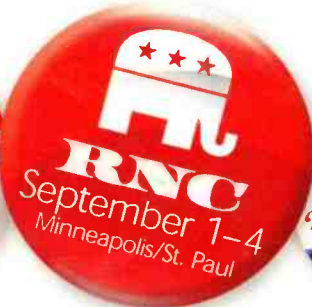
He also has to negotiate the treacherous topic of sex, the downfall of many shows aimed at younger males. “I think a lot of guys are interested in sexual stuff, but not only from a titillating standpoint but from an informational standpoint,” he says. “I don’t think we ever go blue just for the sake of being blue. There has to be another reason behind it. It’s much more about what the story is.” Such advice segments as “Sex on the Streets” and “In Your Pants” allow the show latitude to be “a little more explicit, but in a fun way.”

—Gavin Purcell



Adam Sessler and Morgan Webb

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Compelling Never Goes Out Of Style

According to Purcell, the basis of "Attack of the Show" is what a 25-year-old wants to talk about at the water cooler. "I think that's the reason sports talk has worked so well for so long. It's about what guys are into. But now there are a lot more things guys talk about besides sports. There are a lot of guys talking about 'Grand Theft Auto IV' or the iPhone around the water cooler." Purcell adds, "I'm a really big fan of topical. We try to find what's most compelling. What's the big story of the day for our audience?"

That can be as simple as a new viral video or a story as big as Apple's World Wide Developers Conference where the company announces its biggest innovations for the upcoming year. During the annual event, most of the program is devoted to Apple. "We'll have a long [video report] from there. We'll also do an interview with someone who was there and

we'll look at the details of new announcements," Purcell says.

Even a more niche show like "X-Play" feels like it has become mainstream. "You go to a party nowadays and you're going to hear somebody talk about the [Nintendo] Wii or make a reference to a videogame," Beckett says. "It's cool to be a geek. Geek is mainstream." He points to popular movies like "Knocked Up" and "The 40-Year-Old Virgin," which feature positive portrayals of videogamers as evidence of the medium's acceptance. "They're even playing Wii on the Academy Awards. Even casual gamers want to know what's going on because guys want to be in the loop."

In today's competitive media landscape, Purcell believes it's important to get beyond just being topical. "I think you have to prove to these guys why you matter. You have to have a strong editorial voice both journalistically and creatively. If your voice isn't strong enough, you run the risk of being run over by the million other voices out there."

The Importance Of Being Interactive

To say that 18- to 34-year-old men can be an elusive audience target is probably an understatement.

"There's so many options for them, trying to get them to tune into your show on a daily basis is definitely a challenge," says Wade Beckett, executive producer of the videogame-focused "X-Play" on the G4 network.

Interactivity, he says, is key to building loyalty with the demo. "Having a fan say, 'I'm taking part in "X-Play" right now,' is really important. It gives them a sense of ownership. They can say, 'This is my show. I'm involved.'"

Gavin Purcell, executive producer of G4's Internet culture-focused "Attack of the Show," wants viewers to become part of the show. "We have a segment called 'The Virtual Audience,' which allows eight users to interact live with our hosts from their Web cams at home."

"X-Play" isn't afraid of what some might consider the enemy. "One of the things we try to do is involve ourselves with other videogame Web sites," Beckett says. "We don't look at them as competitors. They're just other journalists covering this topic and we invite them onto the show because we value other opinions."—MS

Advice From Another Medium

So what can radio take from Purcell's experience in reaching a younger male audience? "Think Internet first. These guys live and die on the Internet." Case in point: the front page of YouTube. During the show's daily production meeting, producers routinely visit the site to see what the most popular video is and figure out a way to make it part of the show. "In my mind, that's more important for this audience than, say, what's coming down the AP newswire."

Luke, Use The Force

The G4 Network recently unveiled plans for an extensive research project delving into the attitudes and habits of its demographic bull's-eye, "Hunting With Lightsabers: A Field Guide to Men 18-34."

Amelia Stewart, director of media relations and corporate communications for G4 parent Comcast Entertainment Group, says the pur-

pose of the yearlong project is to "help the network and its clients gain a deeper understanding into the preferences, trends and attitudes of today's complex young male demographic."

The initiative kicked off in March during a series of road show presentations to advertisers called The Future of Tech '08, featuring G4's

tech experts and Comcast network ad sales reps presenting clients with information about new technology-related products announced at the 2008 Consumer Electronics Show.

Stewart hopes offering "a fresh look at young men's attitudes, beliefs and habits" will help G4 debunk advertisers' "antiquated assumptions about the demo."—MS



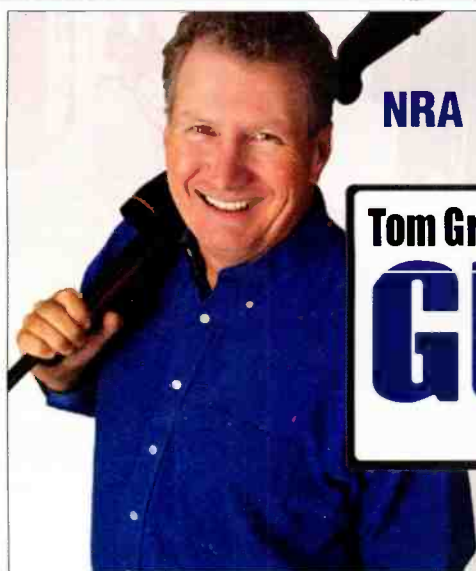
Kevin Pereira and Olivia Munn

Purcell says two factors appear frequently in studies of the millennial generation: depth and tone. "The best thing that radio can do is get into stuff a little bit more. You can actually get more in depth, and I think the younger audience of 18- to 34-year-old guys really will respond to deeper discussion on topics they care about." As for tone, he says, "There's probably space for somebody who's a little bit more positive, a cool guy who's funny but not totally snarky, not having to be the jerk."

Beckett also suggests watching early adopters and not being afraid of the cutting edge. "Some of our success really has come from not being afraid to try new things, especially when it comes to guys. Don't be afraid to tackle things that are a little bit ahead of the curve."

Above all else, Purcell says success will come from "finding people that can talk about the topics and care about them."

R&R



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Now And Zen

Interscope artist and former Bush frontman Gavin Rossdale, right, performed three songs for 100 lucky Entercom CHR/top 40 WXSS listeners in Milwaukee. His solo debut, "Wanderlust," dropped June 3. Pictured with Rossdale is WXSS PD Brian Kelly.



As Good As It Gets

Sony BMG Nashville hosted an invitation-only event to honor the first artist signed to the Arista Nashville imprint in 1939, singer/songwriter Alan Jackson. The country superstar recently reached a career milestone of 50 million albums sold. From left are Arista Nashville VP of national promotion Skip Bishop, Sony BMG Nashville executive VP Butch Waugh, Jackson, Sony BMG Nashville chairman Joe Galante and Jackson manager Craig Fruin. Photo courtesy of Alan Poizner



The Snap Shot

Jake, pictured here with his father—Entercom rhythmic AC WSNA (Snap 94.1)/Memphis PD Brad Carson—modeled his new R&R baby T.



Waking Life

KSCS APD/MD Chris Huff welcomed multiplatinum RCA Nashville artist Martina McBride to the Citadel Dallas/Fort Worth country station on a recent Waking Up Laughing tour stop.

The Paper Chase

Grand Hustle/Atlantic rapper T.I. hit the road with Atlantic Northeast promotions manager Dwight Willacy in support of his sixth studio album, "Paper Trail," which streets Sept. 30. From left are Willacy, Clear Channel urban WUSL (Power 99)/Philadelphia MD Kashon Powell, T.I. and WUSL PD Thea Mitchem.



Choice Of A New Generation

Firm Music pop duo Savvy & Mandy filmed an interview for Music Choice's original series "Choice Cuts" and chatted with director of rock and pop programming Justin Prager. The sisters' first single, "Waiting for the Heartbreak," premiered early this year on Radio Disney. From left are Savvy, Prager and Mandy.



Hot Wheels

South Central adult hits WCJK (96.3 Jack-FM)/Nashville has a new promotional vehicle—a 1988 Chevy ice cream truck with a slime green paint job and purple flames. Station staffers plan to hand out more than 20,000 free ice cream samples at 40 stops throughout the summer. The truck made its first official stop at a Fourth of July fireworks display in Gallatin, Tenn.

Formats

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R&R SPIN SPOTLIGHT



High Fives

Rihanna owns just the eighth album in the Nielsen BDS-tueled CHR/Top 40 chart's 16-year history to feature five top 10 hits. Janet Jackson additionally notched a

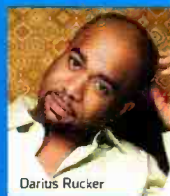
sixth, while a No. 11 peak for last summer's "Shut Up and Drive" leaves Rihanna one position shy of the same feat. Notably, six of the eight hit-packed sets have assaulted the chart since 2004.

Artist, Album, Years

Rihanna, "Good Girl Gone Bad," 2007-08
 Fergie, "The Dutchess," 2006-08
 Justin Timberlake, "FutureSex/LoveSounds," 2006-07
 Nickelback, "All the Right Reasons," 2005-07
 Kelly Clarkson, "Breakaway," 2004-06
 Usher, "Confessions," 2004-05
 Alanis Morissette, "Jagged Little Pill," 1995-96
 Janet Jackson, "Janet," 1993-94

Hootie's Hottest Hits

Darius Rucker posts his first Country top 10 as a solo artist—but he's no stranger to charting in the upper bracket. With



Darius Rucker

Hootie & the Blowfish, he sent nine songs into the top 10 at four pop/rock formats. Following is a look at the band's top 10 hits and the charts on which they rose the highest.

Title, Chart, Peak, Year

"Hold My Hand," CHR/Top 40, No. 2, 1995
 "Let Her Cry," CHR/Top 40, No. 2, 1995
 "Only Wanna Be With You," CHR/Top 40, No. 1, 1995
 "Time," Hot AC, No. 1, 1996
 "Old Man & Me (When I Get to Heaven)," Triple A, No. 1, 1996
 "Tucker's Town," Triple A, No. 7, 1996
 "I Go Blind," Hot AC, No. 2, 1997
 "I Will Wait," Hot AC, No. 3, 1998
 "One Love," AC, No. 5, 2006

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

What Brown Can Do

Chris Brown becomes the first artist to score a pair of No. 1 CHR/Top 40 titles in 2008, as "Forever" (Zomba) climbs 2-1. The track is his third chart-topper overall and follows fellow "Exclusive" album track "With You," which led for two weeks in March. He first reigned with debut single "Run It!" for seven weeks in late 2005/early 2006. "Forever" meanwhile holds at No. 5 (up 247 plays) on the Rhythmic chart.



Lil Wayne Logs Third No. 1

Lil Wayne earns his third career Rhythmic No. 1, and the second from his double-platinum album "The Carter III," as "A Milli" (Universal Motown) lifts 3-1. With this track and "Lollipop," which spent a decade-best 12 weeks at No. 1 atop the chart, the rapper lands in the company of T-Pain ("Epiphany") and Chris Brown ("Exclusive") as the only artists in the last 16 months to earn multiple chart-toppers from one album. Previously, Wayne was featured on Lloyd's No. 1 "You" in February 2007.

M.I.A. Soars With 'Planes'

M.I.A. becomes the first female artist this decade to claim the Alternative Most Increased Plays title for three consecutive weeks as "Paper Planes" (Interscope) glides 28-22 (up 162 spins). In fact, only two other solo women—Poe ("Hey Pretty," March 2001) and Courtney Love ("Mono," January 2004)—have even claimed the honor in a single frame this decade. Two female-led groups, however, led the Most Increased list for two consecutive weeks during the 2000s: No Doubt ("Ex-Girlfriend," February 2000) and Paramore ("Crushcrusher," November 2007).

Swift Takes Close Race

Taylor Swift's "Should've Said No" (Big Machine) holds for a second week atop the Country chart, fending off Keith Urban's "You Look Good in My Shirt" (Capitol Nashville) by a mere 91,000 listener impressions (30.3 million to 30.2 million). It is the third time this year, all within the last three months, that the gap between the top two titles has been less than 100,000 impressions, the most occurrences in a calendar year since ranking methods on the Nielsen BDS-driven list changed to total audience impressions from detections in January 2005. In the June 13 issue, 57,000 impressions lifted Carrie Underwood's "Last Name" over Brad Paisley's "I'm Still a Guy" (No. 2), while the following week's list saw Kenny Chesney's "Better As a Memory" just 74,000 impressions ahead of Underwood's single.

Rihanna, Daughtry In Fifth Gear

Rihanna makes it five CHR/Top 40 top 10 smashes from her album "Good Girl Gone Bad" as "Disturbia" (JDMG) jumps 11-9. The set, including its recent "Reloaded" relaunch, becomes just the eighth in the list's ledger to produce a handful of top 10s (see Spin Spotlight, left). With former No. 1 "Take a Bow" at No. 10, Rihanna is the first female lead artist to place two songs simultaneously in the top 10 since she herself did so on the July 1, 2006, chart with "Unfaithful" and "SOS."

Five is also a lucky number for Daughtry, as its self-titled debut set spawns a fifth CHR/Top 40 chart hit, "What About Now" (RMG), a debut at No. 35. The last group to send that many songs onto the list from a maiden release was the Pussycat Dolls in 2006.

Happy Days For Fonsi

Luis Fonsi notches his second Latin Pop chart-topper, as "No Me Doy Por Vencido" coasts 2-1. He first led with "Nada Es Para Siempre" for five weeks in summer 2005. Fonsi has charted 23 titles dating to 1998, 12 of which have reached the top 10. The new track is the fourth song to hold the No. 1 perch for the Universal Latino label this year, following a pair by Juanes and one by Enrique Iglesias. Only two other titles have led in 2008, one each on EMI Televisa (RBD) and Warner Latina (Maná).

Fortune Cooks At Gospel

James Fortune & FIYA earn their first No. 1 since the Nielsen BDS-based Gospel chart launched in 2005 as "I Trust You" (WorldWide) outpaces Marvin Sapp's monster No. 1, "Never Would Have Made It" (Zomba), by 10 plays. Sapp's track has resided at the top for an R&R all-format chart-record 46 weeks, first reaching No. 1 in the Aug. 17, 2007, issue. One should not discount the title returning to the summit, as "Never" was temporarily displaced twice before, for four weeks following its 26th week at No. 1 and for an additional three frames following its 28th week in the lead.



Anderson's radio and Web embrace pays sales dividends

Hugs = Hits

Ken Tucker

KTucker@RadioandRecords.com

Life is good for country artist Keith Anderson. His single "I Still Miss You" became his first top five as an artist last week on R&R's Country chart (it now sits at No. 3), and sophomore album "C'mon!" debuted last week at No. 3 on Billboard's Top Country Albums and No. 12 on the Billboard 200, shifting 32,000 copies, according to Nielsen SoundScan.

"Everything's clicking on all cylinders," says Anderson, who scored his first No. 1 as a songwriter when Big & Rich took "Lost in This Moment" to the top of R&R's Country chart for two weeks in July 2007.

And while he has a new label—he moved from Arista Nashville to sister Columbia Nashville—he says he didn't approach his second album any different from his first. "We brought back the three amigos," Anderson says of himself, producer Jeffrey Steele and engineer Chip Matthews. "It's so relaxing and so fun to work with those guys. It never feels like you're making music. It just feels like you're having fun and goofing off in the garage."

Anderson's debut single, "Pickin' Wildflowers," reached No. 8 on the Nielsen BDS Country chart in July 2005 and "Every Time I Hear Your Name" peaked at No. 7 a year later. Three other singles failed to reach the top 20, but his album "Three Chords and American Rock & Roll" wound up selling 458,000 units.

Anderson, who co-wrote 10 of the new album's 11 cuts, turned to heroes Rodney Foster and Bill Lloyd for the remaining song. With their help in the studio, he tracked a cover of the duo's 1987 hit "Crazy Over You," which reached the top five that year. The new set also includes Anderson's version of "Lost in This Moment."

To help spread the word about "C'mon!," Anderson and his label launched the hilarious SomebodyNeedsAHug.com, based on a song that has turned into a concert favorite. The Web site allows visitors to send a virtual hug to a friend. "They gave me a camera and a bottle of alcohol and said, 'Go be funny,'" Anderson says.

Columbia Nashville director of artist develop-

ment and marketing Tanya Welch says the idea was born out of the need to let Anderson's fans know that the album, which had been twice delayed, was finally coming. "He's got a rabid fan base, and we wanted to engage them and let them be our street warriors," she says, noting that Anderson is "famous for his big old bearhugs."

In a genre in which radio is still the most important marketing tool, Anderson has worked hard at developing and maintaining relationships. CBS Radio country WQYK/Tampa MD Jay Roberts says, "Keith has become a good friend to the station and has given his time and talent participating in various charitable events."

Anderson's visits to the market have provided valuable insight for Roberts. "Having seen Keith in concert several times and witnessing the crowd's reaction to his performance, I know that he has all the qualities to become a superstar in our format," he says.

CBS Radio country WDSY/Pittsburgh APD Stoney Richards says Anderson's confidence in his music shows. "I get the feeling every time I speak with him that the underlying conversation is not 'Play my song' but instead, 'I've got a good song whether you play it or not,'" he says.



'Some people can score a radio hit or get a song in a movie or TV show, but you can't bank on that. You can bank on playing shows and winning a crowd over.'

—Brett Dennen

Brett To The Beat

Having already established himself as a touring artist to watch, Brett Dennen is hoping to take his recorded-music career to the next level with the Oct. 21 release of "Hope for the Hopeless" (Dualtone/Downtown). First single

"Make You Crazy," featuring Afrobeat scion Femi Kuti, was rush-released to iTunes after early adds from such stations as Enemis triple A KGSR/Austin.

KGSR MD Susan Castle says that while the station has played Dennen's songs in the past, his latest was brought to their attention by night jock Andy Langer, who "gave it to us to consider at [the] music meeting. It stood out among the 20 songs we were considering."

"Having Femi Kuti on the song made it even more bad-ass, so we happily added it," Castle adds.

The pairing was orchestrated by Downtown head Josh Deutsch, whose company publishes Kuti's music.

"He's been wanting to break me into a mainstream format, but to also break Femi that way as well," Dennen says. "When he heard me demo the song, he was like, 'Man, I hear Femi on this.' I was like, 'How are you going to get Femi Kuti?' He says, 'Well, I happen to publish him.' So we met in the studio—he flew in from Lagos [Nigeria] to be a part of the record."

Kuti's appearance crowns an album that finds Dennen moving away from the "wholesome-sounding, Americana singer/songwriter" sounds of 2006's "So Much More," which has sold more than 78,000 copies in the United States, according to Nielsen SoundScan.

"It's all over the map, but the vocal and the narrative is a good common thread between all of it," Dennen says. "The grooves are heavier and it's way more direct."

The artist, who is distinguished by his red hair and lanky six-foot-five-inch frame, admits he's still getting comfortable in the studio, after having spent so much time on the road in the past four years. Most recently, he served as the supporting artist on John Mayer's summer amphitheater tour.

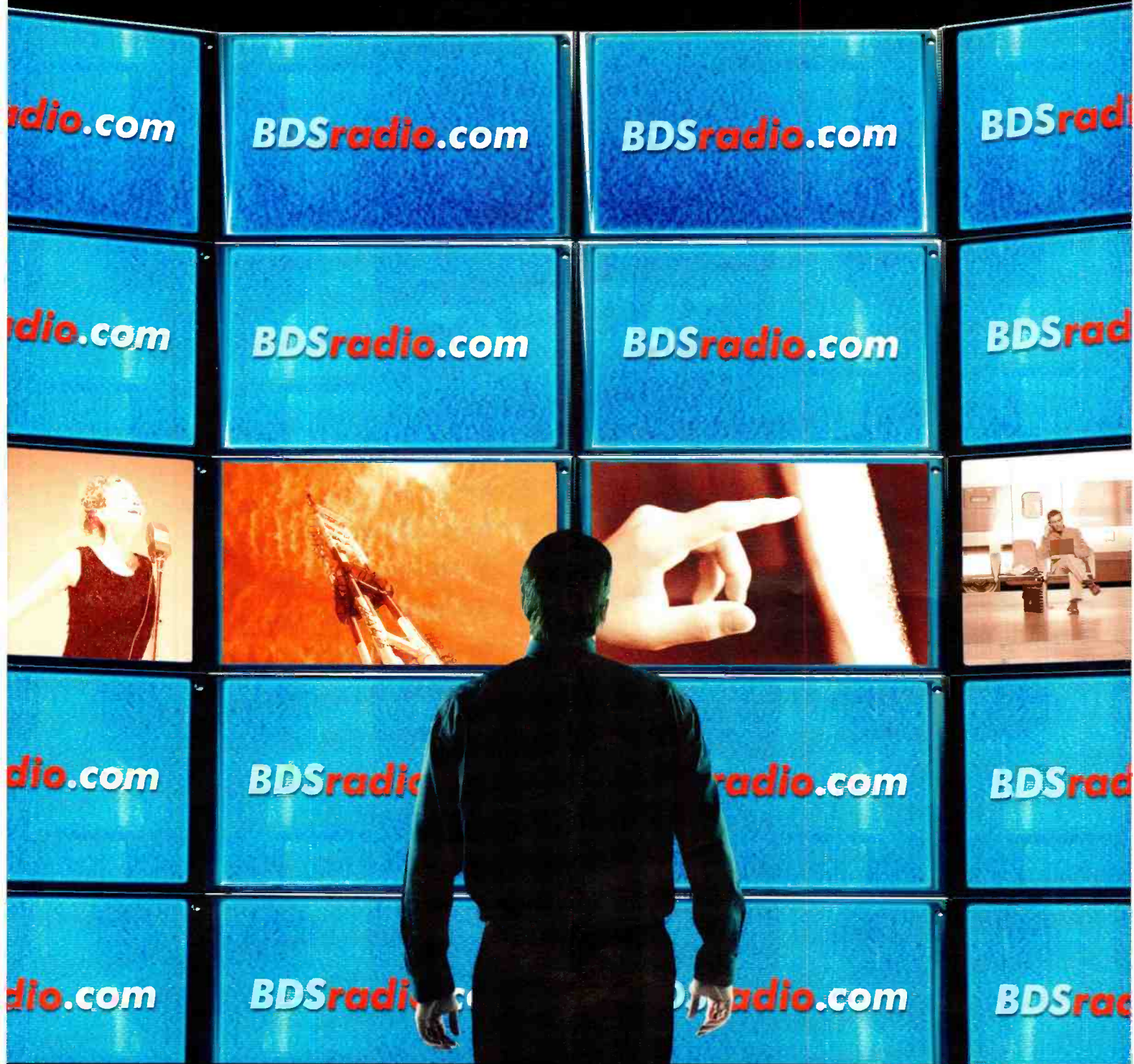
"I learned early on as an artist that the one sure thing that'd get me to where I want to be is touring," he says. "Some people can score a radio hit or get a song in a movie or TV show, but you can't bank on that. You can bank on playing shows and winning a crowd over. I've been touring nonstop and getting more comfortable, and now I can do a show with a bigger band and make it more of an experience."

Dennen is also just as in demand as a solo performer, and he plans to reward hardcore fans with a one-man-band club tour in the fall.

"Brett is a textbook example that great songs, great musicianship and great personality win with the live music fan," veteran Denver-area promoter Don Strausburg says. "His ticket sales increase exponentially on every trip to Colorado. He has gone from the smallest clubs to theaters in short time. We're absolutely certain this sales pattern will continue." —Jonathan Cohen, *Billboard*; with additional reporting by Ken Tucker



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Format shines brightly in San Diego, Minneapolis and Phoenix

Spring Book-A-Palooza: The Sequel

Kevin Carter

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Two weeks ago I focused the spotlight of love on several high-profile CHR/top 40 stations that kicked serious butt in the spring Arbitron. Thankfully for our format, that story is several delicious layers deep, so this week I'm featuring Jimmy Steele, Rob Morris and Mark Medina, all of whom share their thoughts about the necessary and deliberate steps they took to make their stations shine in the spring.

KZZP (104.7 Kiss FM)/Phoenix

In a nutshell, PD Mark Medina credits KZZP's spring success to "a little bit of focus and a whole lot of John Jay & Rich. They've definitely been our springboard." According to Medina, their show was No. 2 with persons 12+, No. 2 18-34 and No. 3 25-54.

Outside of morning drive, Medina says KZZP refocused the station. "We started 2008 with some budget constraints and staff reductions, which put us in 'experiment mode,'" he says. "We tried lots of nontraditional concepts. As we brought things back to center and regained focus, we saw the results in the numbers."

Medina is quick to credit his airstaff for its role in the station's spring numbers. "Special K is kicking butt for us in middays, and our MD/afternoon guy Chino has also been a big part of our success. Finding the best use of his talents and tapping into his knowledge of the product has been huge for us."

KZZP also relies on a squadron of mixers, whose skills are heard all week long: DJ Aaron Taylor, DJ Astonish, DJ Amen and DJ Earth. "It often scares people when they hear a pop station mixes three hours a day, plus weekends, but our team of mixers is unique in meeting our musical goals. These guys are really dialed into the core music values of the radio station and hit the mark every day," Medina says. "Our imaging director Trevor Stern has also worked closely with me to create an exciting image for the station, but is still focused on being listener-centric."

A large measure of any music station's signature is, naturally, the music. According to Medina, KZZP's mix, well, mixed beautifully in this book.

"Pop music has evolved so much, especially on the rhythmic side, that it's really played into our strat-

egy," he says. "Rhythmic stations are finding themselves with less and less exclusive music. In many cases, it violates the brand and sounds ill-placed for rhythmic stations to try and play mass-appeal monsters like Leona Lewis or Katy Perry, and that's been an advantage for us as well. We don't claim to be hip-hop or rock or pop, so if we're playing a hit song for Phoenix, we're meeting expectation, regardless of genre."

One last thing Medina cites in the station's spring success: "Paying people's bills didn't hurt, either."

KDWB/Minneapolis

PD Rob Morris only needs one word to summarize KDWB's spring Arbitron: "Great!"

The station pulled its highest shares with persons 18-34 and 12+ since 2002, he says, and notched several No. 1s: 18-34, 12-17, women 18-49 and women 18-34. KDWB was also up book to book and year to year, "a testament to a great team win



Morris

from everyone, from our on-air talent to promotions." Along with "solid as ever" morning numbers from Dave Ryan, Morris says the station had "big increases with Lucas in afternoons and a huge number posted at night with Wazz and Tommy Fox. After 7 p.m., KDWB was No. 1 with persons 12+, 18-34, teens, women 18-49 and women 18-34. We were even No. 2 with 25-54 adults at night."

'We don't claim to be hip-hop or rock or pop, so if we're playing a hit song for Phoenix, we're meeting expectation, regardless of genre.'

—Mark Medina



'If we fail to entertain and offer compelling content, we enter the iPod game, and in that game, the iPod will win.'

—Jimmy Steele

By The Numbers

Winter-Spring (Rank)

KZZP/Phoenix

Persons 12+: 3.1-3.8

(No. 6)

Persons 18-34: 6.1-6.4

(No. 2)

Women 18-34: 10.0-8.8

(No. 1)

KDWB/Minneapolis

Persons 12+: 5.1-6.0

(No. 4)

Persons 18-34: 9.7-11.7

(No. 1)

Women 18-34: 12.1-16.3

(No. 1)

KHTS/San Diego

Persons 12+: 4.1-5.1

(No. 2T)

Persons 18-34: 7.2-8.0

(No. 1T)

Women 18-34: 10.9-11.1

(No. 1)

Source: Arbitron

KHTS (Channel 933)/San Diego

"The road to success begins in the halls, and this is apparent by listening to Channel 933." So says PD Jimmy Steele, who is up for a 2008 R&R Industry Achievement Award, along with APD/MD Hitman Haze and the station.

Steele says KHTS hit several station highs in rank and share in the spring, finishing No. 1 in persons 18-34 (English-speaking), No. 1 with persons 18-49 and, for the first time, tied for No. 2 persons 25-54. "Improvements include the music, casting of personalities, smart promotions, fun and tight imaging," he says.

"AJ's Playhouse" has grown by leaps and bounds in mornings, Steele adds. "We've evolved the show in a very real, human and topical direction, plugged into the lifestyle of our core life group, all delivered with a strong chemistry. We also hired Geena the Latina from KIIS-FM/Los Angeles, who is among the best in being plugged into the world of entertainment. Her personality [Web] page is consistently among the most-viewed in the company. Producer Hula has really grown into the job. His work ethic is strong and his Rolodex grows thicker by the day."

Steele says the station took the morning show strategy of casting roles around AJ to strengthen the "Playhouse" and applied it to other dayparts. "My talented and passionate right hand Haze sounds fantastic in middays, and Boy Toy Jesse Lozano kills it in afternoons." Frankie V, who arrived in nights from WKSS/Hartford and WXKS/Boston a year-and-a-half ago for nights, "brought a much needed hipness and plugged-in street-smart sound to the station."

When it comes to promoting the brand, Steele says Channel 933 had some hurdles to climb during the past year. "Our promotional challenge has



Steele

been to analyze all of our promotional strategies, objectives and retool our execution," he says. "In this tough economy, we've had to find ways to do more with less, which has led to our not only finding more efficient ways of executing traditional promotions, but more importantly, finding much improved and more efficient promotions and marketing tactics." To get the job done, Steele relied on his "second right hand"—promotions director Geoff Alan—who "truly gets the CHR brand and lifestyle. We're also fortunate to have Jean Arrolodo, who brings a fantastic marketing mind to the team."

"We're also very active online," Steele adds. "Our Web site has truly evolved from being a delivery vehicle for an extension of the Channel 933 brand to being a multilayered, interactive brand in itself, highlighting a very important aspect of the personality of Channel 933, which can't be presented solely on the air."

The bottom line, according to Steele, is, "We've tightened up the station, but have not, by any means, dumbed it down. If we fail to entertain and offer compelling content, we enter the iPod game, and in that game, the iPod will win." **R&R**

R&R CHR/TOP 40

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	CHG	AUDIENCE MILLIONS	RANK
1	2	16	CHRIS BROWN FOREVER	NO. 1 (1WK)	11 ☆ JIVE/ZOMBA	9259	-127	57.235	1
2	1	21	JESSE MCCARTNEY LEAVIN'		11 HOLLYWOOD	9145	-398	52.270	2
3	3	14	KATY PERRY KISSED A GIRL		11 CAPITOL	7901	-825	47.671	3
4	5	13	KID ROCK ALL SUMMER LONG		11 ☆ TOP DOG/ATLANTIC	6843	+496	34.190	8
5	6	11	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		11 ☆ KON LIVE/ICEFRENZ/INTERSCOPE	6750	+501	41.980	5
6	4	20	METRO STATION SHAKE IT		11 COLUMBIA	6736	-82	32.468	10
7	9	8	NE-YO CLOSER		11 DEF. JAM/DMG	6340	+664	42.575	4
8	8	9	THE PUSSYCAT DOLLS WHEN I GROW UP		11 INTERSCOPE	6203	+334	37.617	6
9	11	9	RIHANNA DISTURBIA		11 ☆ SRP/DEF. JAM/DMG	5630	+463	34.866	7
10	7	21	RIHANNA TAKE A BOW		11 ☆ SRP/DEF. JAM/DMG	5410	-573	32.550	9
11	13	8	JORDIN SPARKS ONE STEP AT A TIME		11 ☆ 19/JIVE/ZOMBA	5297	+644	31.962	11
12	12	8	JONAS BROTHERS BURNIN' UP		11 ☆ HOLLYWOOD	4842	+83	21.141	17
13	17	10	SECONDHAND SERENADE FALL FOR YOU		11 GLASSNOTE/ATLANTIC	4535	+512	25.062	14
14	16	8	COLDPLAY VIVA LA VIDA		11 CAPITOL	4418	+314	25.843	13
15	10	25	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ☆ PHONOGENIC/EPIC	4248	-1076	20.535	18
16	19	11	ESTELLE FEATURING KANYE WEST AMERICAN BOY		11 HOME SCHOOL/ATLANTIC	4106	+506	26.977	12
17	20	5	LEONA LEWIS BETTER IN TIME		11 ☆ SYCO/JRMG	4051	+587	24.107	15
18	14	19	3 DOORS DOWN IT'S NOT MY TIME		11 ☆ UNIVERSAL REPUBLIC	3888	-393	14.919	22
19	18	26	LEONA LEWIS BLEEDING LOVE		11 ☆ SYCO/JRMG	3437	-398	22.358	16
20	15	21	GAVIN DEGRAW INVOLVE WITH A GIRL		11 ☆ JRMG	3262	-849	14.450	25
21	24	7	THREE 6 MAFIA FEAT. PROJECT PAT , YOUNG D & SUPERPOWER LOLLIPOP (POP THAT BODY)		11 MYPHOTIZIE MINDS/COLUMBIA	3036	+200	15.403	20
22	26	7	FLO RIDA FEATURING WILL.I.A.M IN THE AYER		11 POE BOY/ATLANTIC	2969	+425	14.832	24
23	25	8	PARAMORE THAT'S WHAT YOU GET		11 FUELED BY RAMEN/WRP	2865	+146	15.259	21
24	21	18	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		11 KON LIVE/ICEFRENZ/INTERSCOPE	2582	-440	20.000	19
25	22	19	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		11 ☆ CASH MONEY/UNIVERSAL MOTOWN	2530	-476	14.854	23
26	27	11	BOYS LIKE GIRLS THUNDER		11 ☆ COLUMBIA	2410	+82	10.866	27
27	29	5	MARIAH CAREY I'LL BE LOVIN' U LONG TIME		11 ISLAND/DMG	1960	+159	8.638	29
28	34	5	WE THE KINGS CHECK-YE JULIET (RUN BABY RUN)		11 ☆ S-CURVE/CAPITOL	1672	+390	8.090	32
29	32	9	DAVID COOK THE TIME OF MY LIFE		11 ☆ 19/RCR/RMG	1669	+115	8.150	31
30	28	12	PLIES FEATURING NE-YO BLUST IT BABY PART 2		11 BIG GATES/SLIP-N-SLIDE/ATLANTIC	1427	-550	8.367	30
31	NEW		M.I.A. PAPER PLANES		11 XL/INTERSCOPE	1398	-665	8.709	28
32	30	7	FLOBOTS HANDLEBARS		11 UNIVERSAL REPUBLIC	1312	-445	4.157	-
33	38	3	SEPTEMBER CRY FOR YOU		11 ROBBINS	1189	+193	10.879	26
34	36	3	ONE BLOCK RADIUS YOU GOT ME		11 PROPERTY/MERCURY/DMG	1159	+104	5.948	36
35	NEW		DAUGHTRY WHAT ABOUT NOW		11 ☆ RCA/RMG	1105	+298	3.674	-
36	37	5	MENUDO LOST		11 EPIC	1026	-10	5.238	40
37	31	9	SARA BAREILLES BOTTLE IT UP		11 ☆ EPIC	1015	-588	3.344	-
38	33	12	MILEY CYRUS 7 THINGS		11 HOLLYWOOD	967	-411	2.834	-
39	NEW		SAVING ABEL ADDICTED		11 SKWDDO/VIRGIN/CAPITOL	951	+214	2.341	-
40	NEW		DAVID ARCHULETA CRUSH		11 19/JIVE/ZOMBA	939	+505	8.027	33

MOST ADDED

ARTIST	TITLE / LABEL	NEW STATIONS
PINK	So What (LaFace/Zomba)	40
NATASHA BEDINGFIELD	Angel (Phonogenic/Epic)	27
M.I.A.	Paper Planes (XL/Interscope)	23
DAVID ARCHULETA	Crush (19/Jive/Zomba)	21
KEVIN RUDOLF FEAT. LIL WAYNE	Let It Rock (Cash Money/Universal Republic)	20
FLO RIDA FEAT. WILL.I.A.M	In The Ayer (Poe Boy/Atlantic)	14
DAUGHTRY	What About Now (RCA/RMG)	12
USHER FEAT. WILL.I.A.M	What's Your Name (LaFace/Zomba)	12

ADDED AT... WSTR
Atlanta, GA
PD: John Dimick
MD: Michael Chase
David Archuleta, Crush, 11
Daughtry, What About Now, 3
Paramore, That's What You Get, 3
Saving Abel, Addicted, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST	TITLE / LABEL	PLAYS /GAIN	ARTIST	TITLE / LABEL	PLAYS /GAIN
DAVID BANNER FEAT. CHRIS BROWN Get Like Me (b.i.g. i.a.c.e./SRC/Universal Motown)	B99/6	66	THE DREAM I Luv Your Girl (Rado Killa/Def Jam/DMG)	667/32	49
SHONTELLE T-Shirt (SRC/Universal Motown)	876/222	49	SEETHER Rise Above This (Wind-up)	646/25	32
PINK So What (LaFace/Zomba)	850/730	69	LIL WAYNE FEAT. T-PAIN Cash Money (Cash Money/Universal Republic)	645/62	61
SAVING JANE SuperGirl (Alert/Toucan Cove)	841/16	33	KEVIN RUDOLF FEAT. LIL WAYNE Let It Rock (Cash Money/Universal Motown)	572/372	52
LIL WAYNE A Milli (Cash Money/Universal Motown)	743/81	80	THE TING TINGS Shut Up And Let Me Go (Columbia)	514/78	42

MOST INCREASED PLAYS

+730	PINK So What (LaFace/Zomba) WAEV -39, WSTR -37, SMI -33, WHB +28, WXLX +28, WBLJ +26, WQEN +26, WHIZ +25, WKKS +24, KHOP +24
+665	M.I.A. Paper Planes (XL/Interscope) KOOB -30, KSLZ -30, KXZD -28, WKXK +21, KKRZ +19, WFMF +19, WERO +18, KJYO +12, WHB +12, KKPN +16
+664	NE-YO Closer (Def Jam/DMG) WOKS +33, WFAF +33, KKMG -32, WLAN +30, KOMQ +28, VEZB +24, WAFB +24, WPKY +22, WKST +21, WQOG +19
+644	JORDIN SPARKS One Step At A Time (19/Jive/Zomba) WQOG +35, WRVQ +30, KSLZ +25, WPKY +24, KHKS +23, KKPN +23, WAFB +22, WFKS +22, WFMF +22, KHTS +20
+587	LEONA LEWIS Better In Time (SYCO/JRMG) KSLZ +56, WQOG +33, WKST +29, WQOG +27, WHFS +27, WPKS +26, KQMR +20, WDFW +18, KSA5 +18, WYVR +16

FOR WEEK ENDING AUGUST 17, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
129 CHR/Top 40 and 19 Canada CHR/Top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 60 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.

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CHR/TOP 40 MONITORED REPORTERS

- WF1Y/Albany, NY
OM: Kevin Callahan
PD: Terry O'Donnell
APD: Brian Cody
MD: Marissa Lanchak
- WKKF/Albany, NY
PD: Randy McCarten
- KKGB/Albuquerque, NM
OM: Eddie Haskell
PD: Justin Riley
APD: Mark Anderson
MD: Carlus Duran
- WAEB/Allentown, PA
PD: Laura Sr. James
- W1XX/Appleton, WI
PD: Jason Hillery
MD: David Burns
- WKSZ/Appleton, WI
PD: Dayton Kane
APD:MD: Brian Davis
- WSTR/Atlanta, GA
PD: John Dimick
MD: Michael Chase
- WWQJ/Atlanta, GA
OM: PD: Rob Roberts
APD:MD: Johnny D
- WZBZ/Atlanta City, NJ
PD: Rob Garcia
- WHHD/Augusta, GA
PD: Chuck Whitaker
APD: Kris Fisher
- KHFI/Austin, TX
DM: Mac Daniels
PD: Jay Shannon
MD: Tony Cortez
- WFMF/Baton Rouge, LA
PD: Kevin Campbell
- KQXY/Beaumont, TX
PD:MD: Brandon Shaw
APD: Patrick Sanders
- WXYK/Biloxi, MS
OM: Kenny Vest
PD: Lucas
- WQEN/Birmingham, AL
DM: Tom Hanrahan
PD: Keith Allen
APD:MD: Madison Reeves
- KSAS/Boise, ID
PD: Steve "Keke Luv"
Kiddinger
APD: Chris "Lucky" Stewart
- KZMG/Boise, ID
MD: Miggy Santos
- WXKS/Boston, MA
OM: Caitlan Jack
PD: Chris Tyler
MD: Jim Clerkin
- CKEY/Buffalo, NY
PD:MD: Dave Universal
- WKSE/Buffalo, NY
OM:PD: Sue O'Neil
- WXXX/Burlington, VT
OM:PD: Ben Hamilton
MD: Pete Belar
- WDJQ/Canton, OH
PD: John Stewart
MD: Nikolina
- WIHB/Charleston, SC
OM:PD: Bryan Taylor
MD: Dave Ryan
- WSSX/Charleston, SC
OM:PD: Mike Edwards
- WVSR/Charleston, WV
OM:PD: Jeff Whitehead
PD: Wade Hill
MD: Jason Reed
- WNKS/Charlotte, NC
OM:PD: John Reynolds
MD: Otis
- WKSJ/Chicago, IL
MD: Jeff Murray
- WKFS/Cincinnati, OH
OM: Scott Reinhart
PD: Mark Anderson
- WAKS/Cleveland, OH
OM: Jeff Zukauskas
PD: Bo Matthews
APD:MD: Kasper
- KKMG/Colorado Springs, CO
OM: Bobby Irwin
PD: John Fox
- KVUU/Colorado Springs, CO
PD: Chris Pickett
MD: Darren McKee
- WNOK/Columbia, SC
WCCQ/Columbia, GA
PD: Dave Arwood
- WNCI/Columbus, OH
PD: Michael McCoy
APD: Erin Rafferty
MD: Maxwell
- KKPN/Corpus Christi, TX
OM:PD: Scott Holt
APD:MD: Dave Ross
- KHKS/Dallas, TX
PD: Patrick Davis
APD:MD: Billy The Kidd
- WDFK/Dayton, OH
OM: Tony Talford
APD:MD: Ryan Drake
- WVYB/Daytona Beach, FL
OM: Frank Scott
PD: Ammie Olson
- WAEB/Des Moines, IA
PD:APD: Greg Chance
MD: Scotty Cage
- WKQJ/Detroit, MI
PD: Don Theodore
APD:MD: Beau Daniels
- WVKF/Flint, MI
OM: Jeff Wade
PD: Jeff Andrews
- WXBK/Ft. Myers, FL
PD: Matt Johnson
MD: Bruce The Moose
- WYKJ/Gainesville, FL
OM: Kevin Quinn
PD:MD: Riggs
- WHTS/Grand Rapids, MI
OM: Steve Stewart
PD: Jack Spade
- WHSX/Grand Rapids, MI
DM: Doug Montgomery
PD: Eric D'Brien
APD: Holmes
- WKZL/Greensboro, NC
PD: Jason Goodman
APD: Josie
- WERO/Greenville, NC
PD: Chris "Hollywood" Mann
- WFBZ/Greenville, SC
PD: Chase Murphy
- WHFK/Harrisburg, PA
MD: Chris Tyler
PD: JT Bosch
APD: Mike Miller
MD: DC
- WKSS/Hartford, CT
PD: Stan "The Man" Priest
MD: Brian "Munchie" Donovan
- KQMQ/Honolulu, HI
MD: Ryan Sean
- KKHH/Houston, TX
PD: Mark Adams
APD:MD: Greg Morgan
- KRBE/Houston, TX
PD: Leslie Whittle
- WZYP/Huntsville, AL
APD: Ally "Lisa" Elliott
- WNJU/Indianapolis, IN
OM: Brian Wallace
PD: Tim Rainey
- WYDY/Jackson, MS
PD: Zak Tyler
APD:MD: Nate West
- WAEJ/Jacksonville, FL
PD: JR Ammons
APD:MD: Chase Daniels
- WFKS/Jacksonville, FL
OM: Gail Austin
PD: Todd Shannon
APD: Jonathan Reed
- WAEZ/Johnson City, TN
OM: Bill Hagy
PD:MD: Jason Reed
- WKST/Jacksonville, MO
OM: Mike Rowen
PD: Ponch
- WWST/Knoxville, TN
PD: Rich Bailey
MD: Scott Bohannon
- KSMB/Lafayette, LA
OM: Keith LeBlanc
PD: Bobby Novasad
MD: Chris Reed
- WLAN/Lancaster, PA
PD: Jeff Hurley
- WJIM/Lansing, MI
PD: Josh Strickland
- WLKT/Lexington, KY
PD: JB Wilde
- KLAL/Little Rock, AR
OM:PD: Randy Gain
APD: Ed Johnson
MD: Charlotte
- KIIS/Los Angeles, CA
PD: John Ivey
APD:MD: Julie Pilat
- WDJX/Louisville, KY
PD: Shane Collins
APD:MD: Ben Davis
- WZKF/Louisville, KY
PD:MD: Matt Ryan
- WZEE/Madison, WI
OM: Mike Ferris
PD: Jon Reilly
- WAOA/Melbourne, FL
PD: Tony Banks
- WBVD/Melbourne, FL
OM: Ken Holiday
PD: Mike Klein
- WHBO/Memphis, TN
OM: Chris Taylor
MD: Joe Mack
- WHYI/Miami, FL
OM:PD: Rod Phillips
MD: Michael Yo
- WXSS/Milwaukee, WI
OM:PD: Brian Kelly
APD:MD: JoJo Martinez
- KDWB/Minneapolis, MN
OM:PD: Rob Morris
MD: Lucas
- WABB/Mobile, AL
PD: Chris "Beaver" Smith
APD:MD: QTP
- KHDP/Modesto, CA
OM: Richard Perry
PD: Mo Joe Roberts
APD: Madden
MD: Orphan Andrew
- WHHY/Montgomery, AL
DM: Bill Jones
PD:MD: Steve Smith
- WRVW/Nashville, TN
DM:PD: Rich Davis
MD: Tommy Butter
- WBLI/Nassau, NY
OM: Nancy Cambino
PD: Jeremy Rice
APD: Al Levine
MD: Tim Clarke
- WFHN/New Bedford, MA
PD: Jim Riezt
MD: Michael Rock
- WKCI/New Haven, CT
PD: Chad Kelly
MD: Mike "Jagger" Thomas
- WEZB/New Orleans, LA
PD: Tom "Jammer" Naylor
MD: Steve G.
- WHTZ/New York, NY
OM: Tom Poleman
PD: Sharon Dastur
MD: Romeo
- KJYO/Oklahoma City, OK
OM: Tom Travis
PD: Mike McCoy
MD: Frito
- KOCH/Omaha, NE
PD: Mark Todd
MD: Corey Young
- WXLL/Olando, FL
PD: Michael Bryan
APD:MD: Jana Sutter
- WIOQ/Philadelphia, PA
APD:MD: Jo Jo Brooks
- KZZP/Phoenix, AZ
PD: Mark Medina
MD: Greg "DJ Greggory D"
D'Angelo
- WBZW/Pittsburgh, PA
PD: Ryan Mill
APD:MD: Kobe
- WKST/Pittsburgh, PA
PD: Alex Tear
APD: Drew Hall
MD: Dylan
- WJBQ/Portland, ME
OM:PD: Tim Moore
MD: Mike Adams
- KKRZ/Portland, OR
PD: Brian Bridgman
APD: Mick Lee
- WPRO/Providence, RI
OM:PD: Tony Bristol
APD:MD: Davey Morris
- WDCC/Raleigh, NC
OM: Chris Shebel
PD: Randi West
APD:MD: Brody
- KWNZ/Reno, NV
PD: Justin Tyme
APD: Johnny B
- KWYL/Reno, NV
OM:PD: Nick Elliott
APD: Rude Boy
MD: Amy Black
- WRVQ/Richmond, VA
PD: Boomer
- WLXL/Roanoke, VA
PD: Kevin Scott
APD: Danny Meyers
MD: Bob Patrick
- WKGS/Rochester, NY
PD: Erick Anderson
MD: Jesse Graff
- WPXX/Rochester, NY
PD: Mike Danger
- KNDI/Sacramento, CA
PD: Dan Mason
MD: Christopher K.
- WIOG/Saginaw, MI
PD: Jerry Noble
APD: Demas
- KZHT/Salt Lake City, UT
OM: Jeff Cochran
PD: Jeff McCartney
MD: Vic Jenkins
- KXXM/San Antonio, TX
OM: George King
PD: Tony Travatto
APD:MD: Russell Rush
- KHYS/San Diego, CA
PD: Jimmy Steele
APD:MD: Hirman Haze
- Sirius Hits 1/Satellite
OM: Kid Kelly
APD:MD: Ryan Sampson
- XM Top 20 on 20/Satellite
OM: Jon Zeller
APD: Vickie Cartier
MD: Priestly
- WAEV/Savannah, GA
PD:MD: Russ Francis
- KBKS/Seattle, WA
PD: Becky Brenner
APD: Bender
MD: Eric Tyler
- KRUF/Shreveport, LA
OM: Gary McCoy
PD: Erin Bristol
MD: Andrew "A.G." Gordon
- KSPW/Springfield, MO
OM:PD: Chris Cannon
- KSJZ/St. Louis, MO
PD: Tommy Austin
MD: Taylor J.
- WNTQ/Syracuse, NY
DM:PD: Tom Mitchell
MD: Rick Roberts
- WVHT/Syracuse, NY
PD: Burt Charles
MD: Jeff Wise
- WFLZ/Tampa, FL
OM: Doug Hamand
PD: Tommy Chuck
MD: Frito
- WTWR/Toledo, OH
PD: Chris Reynolds
- WVKS/Toledo, OH
DM: Bill Michaels
PD: Nathan Reed
MD: Boomer
- KRQJ/Tucson, AZ
OM:PD: Tim Richards
MD: Chris Peters
- KHTT/Tulsa, OK
OM:PD: Tod Tucker
APD: Billy "The Baby DJ"
Seauar
MD: Mikey B.
- WIHT/Washington, DC
APD: Toby Knapp
MD: Gillian Sussman
- WLDI/West Palm Beach, FL
OM: Dave Denver
PD: PJ
APD:MD: Valentine
- KZCH/Wichita, KS
OM: Lyman James
PD:MD: Sammy Suarez
- WBHT/Wilkes Barre, PA
PD: A.J.
MD: Marino
- WKRZ/Wilkes Barre, PA
PD: Mike O'Donnell
APD:MD: Kelly K.
- WSTW/Wilmington, DE
PD: Mike Yeager
APD:MD: Mike Rossi
- WAKZ/Youngstown, OH
OM: Dan Rivers
PD: Sean Stevens
MD: Krissy Taylor
- WHOT/Youngstown, OH
PD: J-Dub

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHR/TOP 40 INDICATOR		PLAYS TW +/-
			ARTIST	TITLE	
1	1	16	CHRIS BROWN	FOREVER	JIVE/ZOMBA 3647 +113
2	2	21	JESSE MCCARTNEY	LEAVIN'	HOLLYWOOD 3475 -222
3	3	13	KATY PERRY	I KISSED A GIRL	CAPITOL 3310 -175
4	4	19	METRO STATION	SHAKE IT	COLUMBIA 3094 -170
5	5	13	KID ROCK	ALL SUMMER LONG	TOP DOC/ATLANTIC 2992 +141
6	6	10	THE PUSSYCAT DOLLS	WHEN I GROW UP	INTERSCOPE 2755 +187
7	7	8	KARDINAL OFFISHALL FEAT. AKON	DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE 2623 +219
8	8	6	NE-YO	CLOSER	DEF JAM/JAM 2316 +406
9	9	21	RIHANNA	TAKE A BOW	SRP/DEF JAM/JAM 2224 -335
10	11	9	RIHANNA	DISTURBIA	SRP/DEF JAM/JAM 2202 +222
11	10	7	JONAS BROTHERS	BURNIN' UP	HOLLYWOOD 2199 +9
12	12	9	JORDIN SPARKS	ONE STEP AT A TIME	19/JIVE/ZOMBA 2160 +183
13	13	10	SECONDHAND SERENADE	FALL FOR YOU	GLASSNOTE/ILG/ATLANTIC 2015 +48
14	9	26	NATASHA BEDINGFIELD	POCKETFUL OF SUNSHINE	PHONOCENTRIC 2004 -366
15	14	8	COLDPLAY	VIVA LA VIDA	CAPITOL 1994 +69
16	19	5	LEONA LEWIS	BETTER IN TIME	SYCO/JRMG 1648 +262
17	16	18	3 DOORS DOWN	IT'S NOT MY TIME	UNIVERSAL REPUBLIC 1612 -283
18	17	20	GAVIN DEGRAW	IN LOVE WITH A GIRL	JRMG 1433 -241
19	20	7	THREEMAFIA FEAT. PROJECT PAT, YOUNG G & SUPERPOWER	LOLLIPOP (POP MY BODY)	HYMNOCIZEMINDS/COLUMBIA 1420 +109
20	22	9	ESTELLE FEAT. KANYE WEST	AMERICAN BOY	HOME SCHOOL/ATLANTIC 1416 +250
21	23	6	PARAMORE	THAT'S WHAT YOU GET	FUELED BY RAMEN/WRP 1207 +90
22	25	8	BOYS LIKE GIRLS	THUNDER	COLUMBIA 1168 +78
23	24	19	LIL WAYNE FEAT. STATIC MAJDR	LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN 1078 -96
24	27	5	FLO RIDA FEAT. WILL.I.AM	IN THE AYER	POE BOY/ATLANTIC 1054 -153
25	26	11	FLOBOTS	HANDJOBARS	CANESBY UNIVERSAL REPUBLIC 886 -116
26	30	4	MARIAN CARLEY	I'LL BE LOVIN' U LONG TIME	ISLAND/IMG 869 +118
27	28	11	DAVID COOK	THE TIME OF MY LIFE	19/JRMG 792 +21
28	33	2	WE THE KINGS	CHECK YES JULIE (RUN BABY RUN)	S-CURVE/CAPITOL 712 +144
29	34	3	SEPTEMBER	CRY FOR YOU	ROBBINS 635 +142
30	NEW	NEW	DAUGHTRY	WHAT ABOUT NOW	19/JRMG 610 +250
31	31	12	MILEY CYRUS	7	HOLLYWOOD 584 -177
32	NEW	NEW	SAVING ABEL	ADICTED	SKIDDOW/IRGIN/CAPITOL 508 -166
33	32	12	PLIES FEAT. NE-YO	BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC 502 -197
34	37	17	DAVID BANNER FEAT. CHRIS BROWN	GET LIKE ME	B.L.G.F.A.C.E./SRC/UNIVERSAL MOTOWN 480 +60
35	NEW	NEW	M.I.A.	PAPER PLANES	XJ/INTERSCOPE 461 +325
36	35	4	JASON MRAZ	IT'S YOURS	ATLANTIC/RRP 461 +7
37	36	4	SAVING JANE	SUPERGIRL	TOUCAN COVE/EALENT 460 +18
38	NEW	NEW	ONE BLOCK RADIUS	YOU GOT ME	PROPERTY OF MERCURY/IMG 425 +81
39	39	3	SARA BAREILLES	BOTTLE IT UP	EPIK 405 -21
40	38	14	KASPERFRONTHEK	WHAT HAGONDO	ED 405 -31

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA CHR/TOP 40		PLAYS TW +/-
			ARTIST	TITLE	
1	1	12	LADY GAGA FEAT. COLBY O'DONIS	JUST DANCE	STREAMLINE/KONLIVE/INTERSCOPE/UNIVERSAL 779 +3
2	4	9	RIHANNA	DISTURBIA	SRP/DEF JAM/UNIVERSAL 768 +36
3	2	16	CHRIS BROWN	FOREVER	JIVE/SONY BMG 746 -27
4	3	13	KATY PERRY	I KISSED A GIRL	CAPITOL/EMI 719 -34
5	5	20	KARDINAL OFFISHALL FEATURING AKON	DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL 703 -103
6	6	8	THE PUSSYCAT DOLLS	WHEN I GROW UP	INTERSCOPE/UNIVERSAL 695 +37
7	8	10	KID ROCK	ALL SUMMER LONG	TOP DOC/ATLANTIC/WARNER 594 +20
8	7	17	JESSE MCCARTNEY	LEAVIN'	HOLLYWOOD/UNIVERSAL 593 -23
9	9	8	THEORY OF A DEADMAN	ALL OR NOTHING	604/UNIVERSAL 534 +20
10	10	17	METRO STATION	SHAKE IT	COLUMBIA/SONY BMG 470 -20
11	12	8	LIGHTS	DRIVE MY SOUL	LIGHTS MUSIC 463 +23
12	13	15	ESTELLE FEATURING KANYE WEST	AMERICAN BOY	HOME SCHOOL/ATLANTIC/WARNER 450 +20
13	11	20	NE-YO	CLOSER	DEF JAM/UNIVERSAL 438 -10
14	15	8	COLDPLAY	VIVA LA VIDA	PARLOPHONE/EMI 419 -1
15	14	6	JONAS BROTHERS	BURNIN' UP	HOLLYWOOD/UNIVERSAL 408 -22
16	22	6	JORDIN SPARKS	ONE STEP AT A TIME	19/JIVE/SONY BMG 389 +101
17	19	9	DANNY FERNANDES	PRIVATE DANCER	CP 374 +31
18	16	15	COLBY O'DONIS FEATURING AKON	WHAT YOU GOT	KONLIVE/GEFFEN/UNIVERSAL 347 -58
19	17	18	KRESHA TURNER	DON'T CALL ME BABY	EMI 343 -30
20	20	10	STATE OF SHOCK	BEST I EVER HAD	CORDOVA BAY 331 -6
21	18	22	ADOVICTO	TONITE	URBAN HEAT 328 -29
22	23	4	HEDEY	OLD SCHOOL	UNIVERSAL 297 +14
23	30	5	SEPTEMBER	CRY FOR YOU	AWESOME/EMI 258 +34
24	24	11	CREATURE	POP CULTURE	BONASOUND/UNIVERSAL 249 -30
25	25	19	HEDEY	NEVER TOO LATE	UNIVERSAL 244 -30
26	21	21	RIHANNA	TAKE A BOW	SRP/DEF JAM/UNIVERSAL 244 -73
27	38	3	LEONA LEWIS	BETTER IN TIME	SYCO/SONY BMG 231 +54
28	34	3	FLO RIDA FEATURING WILL.I.AM	IN THE AYER	POE BOY/ATLANTIC/WARNER 228 +34
29	27	26	USHER FEATURING YOUNG JEEZY	LOVE IN THIS CLUB	LAFACE/SONY BMG 223 -25
30	31	15	3 DOORS DOWN	IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL 219 0

FOR WEEK ENDING AUGUST 17, 2008

+ indicates CanCon



2008 R&R Convention sessions not to miss

Everybody Loves Austin

Darnella Dunham

DDunham@RadioandRecords.com

The Hilton Austin will host the 2008 R&R Convention, and while the city of Austin is a draw in and of itself, the best reason to attend this year's event is the content. In addition to offering rhythmic sessions, the confab will present general sessions that are of interest to programmers and label executives from any format. Arbitron's PPM, new media and new music discovery are some of the primary issues that will be addressed. Also, engaging younger listeners, marketing, technology and the performance royalties debate will be points of discussion in their own respective sessions.

Opening Day

The first sessions of this year's convention will take place 10:15 a.m.-11:45 a.m. Sept. 17 and the "PPM Prep School" is expected to draw quite a few attendees. The panel will consist of programmers, consultants and executives who are working in a PPM world. Topics include how the panelists prepared for the transition to the new ratings methodology, how the results are being applied and how PPM data has affected the way stations are programmed. It will also address Arbitron's ongoing efforts to recruit panelists, work on proportionality and get a larger sample of 18- to 34-year-olds.

The first awards luncheon will be held immediately after the session from noon to 1:30 p.m., with the winners of the station of the year and national radio R&R Industry Achievement Awards announced. Syndicated talk show host Dave Ramsey will also deliver a keynote.

Next up is the first rhythmic format-specific session, "If You Build It..." This panel will address how stations are extending their brands online by programming Web sites that have become listener destinations. How do you bring attention to your site without diminishing your on-air product? Several rhythmic programmers have found ways to

marry music and media, extend their brands online and establish destination sites that generate revenue. This session, moderated by Emmis/Austin OM Chase, will explain how.

Following the "If You Build It..." panel is "Why 'Y' Is a Challenge and What to Do About It," a session about targeting, reaching and connecting with listeners 13-30. Lindsay Schutte of Frank Magid & Associates will make a presentation and Edison Media Research's Larry Rosin will lead a discussion on how radio and record executives can engage the Generation Y audience. This session will run 3:30 p.m.-5:00 p.m. and is part one of a two-part series.

An hour later the opening-night cocktail party begins, and immediately following, the MusicMaster-sponsored Texas Hold 'Em Party will take place.

Day 2

The PPM will again be addressed during a morning session Sept. 18. "PPM on a Roll: Lessons Learned" will start at 10:15 a.m., with programmers and promotions and sales executives discussing their firsthand experience with the new methodology. They'll also provide exclusive insights on how various aspects of stations have adapted to electronic



Rounding Out The Panel

Among the panelists and moderators participating in the 2008 R&R

Convention:

Bruce St. James,
Riviera/Phoenix OM
and KKFR/Phoenix PD

Chase, Emmis/Austin
FM OM and
KDHT/Austin PD

Deuce, KDHT/Austin
MD/night show host

E-Man, KPWR/Los
Angeles APD/MD

Eric V, XMOR/San
Diego morning show
host

Erik Bradley, WBBM-
FM/Chicago APD/MD

Jill Strada, WQHT/New
York APD/MD

Jimmy Steal, Emmis
VP of programming
and KPWR/Los Angeles
PD

Kevin Cruise,
KUUU/Salt Lake City
APD/MD/afternoon
personality

Pattie Moreno,
KBMB/Sacramento PD

Sam Elliott, Northern
Lights Broadcasting
director of operations
and KTTB/Minneapolis
PD

audience measurement, from programming and music philosophy to air talent and sales.

At noon, the Publisher's Profile Lunch will begin and more R&R award winners will be unveiled. Awards in the OM/PDs, MDs and personalities of the year categories will be handed out, and R&R president/publisher Erica Farber will conduct a one-on-one interview with actor/comedian/singer Wayne Brady.

"Mixing Music & Marketing" is next, running 1:45 p.m.-3:15 p.m. This session will explore how mix show DJs have successfully branded themselves on a local, national and even international level—many can be considered masters of marketing. As radio and record labels look for creative ways to reach today's harder-to-engage 18- to 34-year-olds, hear from some of the hottest DJs about how they get it done. A must-attend for anyone trying to reach younger hip-hop listeners.

From 3:30 p.m. to 5 p.m., part two of "Engaging Generation Y" will take place.

Wrapping It Up

The final batch of 2008 R&R Industry Achievement Awards will be announced Sept. 19 during the always lively Rate-a-Record lunch, from noon to 1:30 p.m. Categories covered will be the national music, label promotion executives and labels of the year.

Immediately after, it's all about the music in the "Discovery Channels" 1:45 p.m.-3:15 p.m. session. Even though rhythmic is one of the most musically active formats, listeners no longer have to wait for radio to introduce them to new music. Now that technology has provided listeners with more music outlets than ever before, this session will reveal what programmers can do to stay ahead of the curve. Panelists will also discuss how they filter out the hits from the overwhelming amount of music options available.

Last but not least, the "High Tech Happy Hour" will expose the audience to the latest station-related technology in a cocktail hour setting. Check it out from 3:30 p.m. to 5 p.m.

R&R

Are You Ready For Some Football?

It feels like forever since the end of the last college football season, but it will be back by the time the 2008 R&R Convention touches down in Austin. If you've ever seen a University of Texas at Austin home game, you've seen how lively the crowd

gets. You can experience the excitement for yourself Sept.

20 when the UT Longhorns take on Rice at Texas Memorial Stadium. It should be an easy win for the Long-

horns, but a very cool experience for college football fans.—DD



R&R RHYTHMIC

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▶ SINCE HIS DEBUT IN 2005, **T-PAIN** HAS LANDED MORE TOP 20 HITS THAN ANY ARTIST. THE LATEST LINE ON HIS RÉSUMÉ, "CAN'T BELIEVE IT," DARTS 23-20 WITH AIRPOWER AND MOST INCREASED PLAYS MEDALS (UP 537) TO BECOME HIS 16TH TRIP TO THE CHART'S UPPER HALF.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	3	12	LIL WAYNE A Milli	NO. 1 (1 WK) CASH/MONEY/UNIVERSAL MOTOWN	☆	4898 +36	35.183 1
2	1	16	THE-DREAM I LUV YOUR GIRL	☆ RADIO KILL/DEF JAM/DJMG	☆	4833 -358	30.201 5
3	2	17	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	☆ KONLIVE/GEFFEN/INTERSCOPE	☆	4799 -203	32.466 2
4	19	19	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME	☆ B.I.G./F.A.C.E./SRC/UNIVERSAL MOTOWN	☆	4485 -294	31.758 4
5	5	14	CHRIS BROWN FOREVER	☆ JIVE/ZOMBA	☆	4109 +247	28.905 6
6	6	13	LIL WAYNE FEATURING T-PAIN GOT MONEY	☆ CASH/MONEY/UNIVERSAL MOTOWN	☆	3851 +31	31.804 3
7	8	18	NE-YO CLOSER	☆ DEF JAM/DJMG	☆	3663 +259	25.125 7
7	17	17	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLL (POP THAT BODY)	☆ HYPNOTIZE MINDS/COLUMBIA	☆	3264 -527	18.628 10
9	21	19	PLIES FEATURING NE-YO BUST IT BABY PART 2	☆ BIG GATES/SLIP-N-SLIDE/ATLANTIC	☆	3150 -195	20.957 8
10	13	12	YUNG BERC FEATURING CASHA THE BUSINESS	☆ YUNG BOSS/EPIC/KOCH	☆	2966 +403	18.306 11
11	11	11	YOUNG JEEZY FEATURING KANYE WEST PUT ON	☆ CTE/DEF JAM/DJMG	☆	2728 -102	20.900 9
10	22	11	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	☆ CASH/MONEY/UNIVERSAL MOTOWN	☆	2644 -401	17.522 14
12	18	11	RIHANNA TAKE A BOW	☆ SRP/DEF JAM/DJMG	☆	2431 -157	17.719 13
14	11	11	FLO RIDA FEATURING WILL.I.AM IN THE AYER	☆ PDE BOY/ATLANTIC	☆	2396 +121	14.244 16
15	9	9	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM	☆ SLIP-N-SLIDE/DEF JAM/DJMG	☆	2267 +97	18.009 12
16	16	6	MARIAH CAREY I'LL BE LOVIN' U LONG TIME	AIRPOWER ISLAND/DJMG	☆	2223 +159	12.018 18
17	17	8	KATY PERRY KISSED & GIRL	☆ CAPITOL	☆	2001 -21	9.712 21
18	20	7	SAVAGE FEATURING SOULJA BOY TELL'EM SWING	☆ DAWN RAID/UNIVERSAL REPUBLIC	☆	1980 +222	7.349 29
19	18	9	NELLY FEATURING ASHANTI & AKON BODY ON ME	AIRPOWER DEBT/UNIVERSAL MOTOWN	☆	1939 +100	10.431 19
20	23	3	T-PAIN FEAT. LIL WAYNE CAN'T BELIEVE IT	AIRPOWER/MOST INCREASED PLAYS NAPPY BOY/KOVIC/JIVE/ZOMBA	☆	1806 +537	12.410 17
21	21	4	MIKE JONES FEAT. TREY SONGZ, LIL WAYNE & TWISTA CLUDY BUDDY	☆ EE ACE/ASYLUM	☆	1763 +198	7.754 27
22	24	4	LL COOL J FEATURING THE-DREAM BABY	☆ DEF JAM/DJMG	☆	1548 +296	14.316 15
23	22	12	JESSE MCCARTNEY I FAVIN'	☆ HOLLYWOOD	☆	1364 0	9.210 23
24	26	18	ESTELLE FEATURING KANYE WEST AMERICAN BOY	☆ HOME SCHOOL/ATLANTIC	☆	1174 -72	8.784 25
25	31	4	SLIM FEATURING YUNG JOC SO FLY	☆ M3/ASYLUM	☆	1127 +175	6.067 34
26	39	2	T.I. WHATEVER YOU LIKE	☆ GRAND HUSTLE/ATLANTIC	☆	1123 +499	9.326 22
27	28	6	RIHANNA DISTURBIA	☆ SRP/DEF JAM/DJMG	☆	1050 +44	6.491 31
28	34	5	THE PUSSYCAT DOLLS WHEN I GROW UP	☆ INTERSCOPE	☆	899 +114	4.131 37
29	27	14	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN	☆ Geffen/Interscope	☆	874 -146	9.872 20
30	33	6	ONE BLOCK RADIUS YOU GOT ME	☆ PROPERTY OF MARY J. BLIGE/DJMG	☆	799 -16	2.283 -
31	30	11	KEYSHIA COLE HEAVEN SENT	☆ IMANI/Geffen/Interscope	☆	794 -169	8.394 26
32	35	3	JAZMINE SULLIVAN NEED U BAD	☆ J/RMG	☆	793 +86	3.727 40
33	40	2	E-40 FEATURING AKON WAKE IT UP	☆ SICK WID IT/BME/REPRISE/WARNER BROS.	☆	764 +164	3.853 39
34	36	5	ICE CUBE DO YOUR THANG	☆ FIRMLENCH MOB	☆	762 +80	3.340 -
35	32	13	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD	☆ THE INC./UNIVERSAL MOTOWN	☆	748 -108	8.861 24
36	25	15	V.I.C. GET SILLY	☆ YOUNG MOCUL/REPRISE/WARNER BROS.	☆	721 -416	3.608 -
37	37	3	KERI HILSON ENERGY	☆ MOSLEY/ZONE 4/INTERSCOPE	☆	711 +33	3.987 38
38	NEW		PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS	☆ BIG GATES/SLIP-N-SLIDE/ATLANTIC	☆	705 -115	3.641 -
39	29	8	HOT STYLZ FEATURING YUNG JOC LOKIN' UP	☆ SWAGG TEAM/BLOCK/JIVE/ZOMBA	☆	697 -295	3.605 -
40	38	4	SHAWTY PUTT FEATURING TOO SHORT & LIL JON DAT BABY	☆ BME/RAZOR & TIE	☆	632 +2	2.461 -

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT 27
What Them Girls Like (DTP/Def Jam/DJMG)
KBMV, KCAQ, KDOB, KDGS, KDLW, KHTN, KISV, KKFR, KKSS, KKWD, KSEF, KTBT, KUJL, KWIN, KXBT, KYZZ, KZFM, WAJZ, WJQM, WHHT, WRCL, WRDW, WRFD, WRVZ, WVKX, WXIS, XHTZ

THE GAME FEAT. LIL WAYNE 19
My Life (Geffen/Interscope)
KBOS, KBWB, KCAQ, KDOB, KOHT, KOLW, KHTN, KISV, KKSS, KSEF, KUBE, KUJL, KVEG, KYZZ, WHHT, WRCL, WRDW, WRFD, WRVZ, WVKX, XHTZ, XMOR

JOHN LEGEND 15
Green Light (G.D.O./Columbia)
KBOS, KCAQ, KDOB, KDLW, KISV, KSEF, KXBT, KYZZ, WJQM, WRDW, WRFD, WRVZ, XHTD, XHTZ, XMOR

T.I. 8
Whatever You Like (Grand Hustle/Atlantic)
KBOS, KDHT, KIKI, KTBT, WBTT, WHZT, WJFX, XMOR

DAVID BANNER 8
Shawty Say (B.I.C./F.A.C.E./SRC/Universal Motown)
KDGS, KDHT, KIKI, KKSS, KRKA, KXBT, KUJL, WHHT

BIG BOI FEAT. MARY J. BLIGE 8
Sumthin's Gotta Give (LaFace/Zomba)
KBMV, KDOB, KHTN, WRDW, WRFD, WRVZ, WVKX, XHTZ

JAY-Z 7
Jockin' Jay-Z (Roc-A-Fella/Def Jam/DJMG)
KXHT, WJMN, WHHT, WHHT, WVKX, WZMX, XMOR

T-PAIN FEAT. LIL WAYNE 6
Can't Believe It (Nappy Boy/Kovic/Jive/Zomba)
KDHT, KSEF, KUBE, KZON, WBTT, WJJS

LL COOL J FEAT. THE-DREAM 6
Baby (Def Jam/DJMG)
KCAQ, KGGI, KKFR, KOHT, WKHT, WMBX

E-40 FEAT. AKDN 4
Wake It Up (Sick Wid It/BME/Reprise/Warner Bros.)
KEZE, KRKA, WMBX, WXIS

ADDED AT... **WVKX**
Providence, RI
PD: Dan Hunt
Jay-Z, Jockin' Jay-Z, 37
Ludacris, What Them Girls Like, 12
Keri Hilson, Energy, 3

HOT 106
FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LEONA LEWIS Better In Time (SYCO/JRMG) TOTAL STATIONS: 27	508/107	JAY-Z Jockin' Jay-Z (Roc-A-Fella/Def Jam/DJMG) TOTAL STATIONS: 43	345/345
COLBY O'DONIS Don't Turn Back (KonLive/Geffen/Interscope) TOTAL STATIONS: 37	396/89	M.I.A. Paper Planes (XL/Interscope) TOTAL STATIONS: 42	343/193
THE GAME FEAT. LIL WAYNE My Life (Geffen/Interscope) TOTAL STATIONS: 31	384/59	JORDIN SPARKE One Step At A Time (19/Jive/Zomba) TOTAL STATIONS: 18	319/77
LIL WAYNE FEAT. JAY-Z Mr. Carter (Cash Money/Universal Motown) TOTAL STATIONS: 16	360/12	DAVID BANNER FEAT. LIL WAYNE Shawty Say (B.I.C./F.A.C.E./SRC/Universal Motown) TOTAL STATIONS: 47	300/168
NE-YO Mis Independent (Def Jam/DJMG) TOTAL STATIONS: 35	353/73	ALICIA KEYS Superwoman (M&K/Interscope) TOTAL STATIONS: 26	282/12

MOST INCREASED PLAYS

T-PAIN FEAT. LIL WAYNE Can't Believe It (Nappy Boy/Kovic/Jive/Zomba) KBOS +25, KIKI +22, WJQM +17, KZON +17, KDGS +16	+499	T.I. Whatever You Like (Grand Hustle/Atlantic) WJMN +32, WRDW +25, WAJZ +24, WLLD +22, WPPYO +22, WZMX +21, WKHT +21, KBO5 +21, KUJL +21, WJMN +20
YUNG BERC FEAT. CASHA The Business (Yung Boss/EPIC/Koch) WHZT +39, WRCL +37, KUJL +25, KPHW +23, KBMB +22, WLLD +21, WBTS +20, KIBT +20, KKKR +18, WPPYO +16	+403	JAY-Z Jockin' Jay-Z (Roc-A-Fella/Def Jam/DJMG) WHHT +71, WZMX +39, WVKX +37, KPMR +23, KBMB +20, SHZT +17, WJMN +16, KTBT +16, WJJS +16, WJMN +16, KRKA +15
LL COOL J FEAT. THE-DREAM Baby (Def Jam/DJMG) WPPYO +22, WPPYO +21, WAJZ +21, WRVZ +20, KTBT +17, KCAQ +17, KHTN +16, KIBT +16, WJMN +16, KRKA +15	+345	
	+296	

FOR WEEK ENDING AUGUST 17, 2008
LEGEND: See legend to charts in Charts section for rules and symbol explanations.
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▶ WITH MILLIONS AWAITING HIM IN HIS LIVE NATION DEAL, **JAY-Z** READIES HIS FINAL DEF JAM ALBUM "BLUEPRINT III." FIRST SINGLE "JOCKIN' JAY-Z," WHICH OPENS AT NO. 34, IS HIS 58TH RAP DEBUT, EXTENDING HIS LEAD FOR MOST APPEARANCES ON THE LIST.

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RHYTHMIC REPORTERS

- | | | | |
|---|--|--|---|
| WAJZ/Albany, NY*
OM: Kevin Callahan
PD: Russ Allen | WBTT/Ft. Myers, FL*
PD: Scrap Jackson
APD/MD: Omar "The Big O" | KBFM/McAllen, TX*
OM: Billy Santiago
PD: Johnny O
MD: Jay Z | WJJS/Roanoke, VA*
OM: Steve Cross
PD/MD: Cisoq |
| KDLW/Albuquerque, NM*
OM: Dave Anderson
PD: Eddie (Go) George
MD: Chico Suave | WFFY/Ft. Walton Beach, FL
OM/MD: Scott "Lugnut" Dwyer | KXHT/Memphis, TN*
PD: Mo Better | KBMB/Sacramento, CA*
PD: Pattie Moreno
MD: DJ Short-E |
| KKSS/Albuquerque, NM*
PD: D.J. Lopez
MD: Matthew Candelaria | WJFX/Ft. Wayne, IN*
PD: Phil Becker
APD/MD: Weasel | WPQM/Miami, FL*
OM/MD: Tom Calococci
APD: Eddie Mix | KSMF/Sacramento, CA*
PD: Byron Kennedy
APD: Randy Fox |
| KFAT/Anchorage, AK
OM: Tom Oakes
PD/MD: McConnell
"Man@Large" Adams
APD: Brad Erickson | WNHT/Ft. Wayne, IN*
PD/MD: Shady Spencer | KTTB/Minneapolis, MN*
OM/MD: Sam Elliott
MD: Zannie K. | WCOQ/Salisbury, MD
PD: Deelite
MD: Bill Baker |
| WBTS/Atlanta, GA*
PD: Lee Cagle
APD/MD: Mavekick | WDLN/Hagerstown, MD
OM: Rick Alexander
PD/MD: Artie Shultz | KDON/Monterey, CA*
OM/MD: Sam Diggedy
APD/MD: Eric "The Funky 1" | KBBT/San Antonio, TX*
PD: Homie Marco Arias |
| KDHT/Austin, TX*
OM/MD: Chase
APD: Boogie
MD: Deuce | WWKL/Harrisburg, PA*
OM/MD: John O'Dea
APD/MD: Venetia | KVYZ/Monterey, CA*
PD: Tommy Del Rio
MD: Amy Chalis | KPWT/San Antonio, TX*
OM: Roger Allen
PD: Eric Sean |
| KXBT/Austin, TX*
PD: Rudy Ramos
APD: Chico Rico | WZMX/Hartford, CT*
OM: Steve Sallitany
PD/MD: DJ Buck
APD: David Simpson | WQHT/New York, NY*
PD: Ebro Darden
APD/MD: Jill Strada | XHTZ/San Diego, CA*
PD: Rick Thomas
APD: DJ Tre |
| KBDS/Bakersfield, CA*
PD: Robert Chavez
APD: Adial "DJ D-Lay" Wilson | KDDB/Honolulu, HI*
PD: Ryan Sean | WNVZ/Norfolk, VA*
OM: Don London
PD: Tias Schuster
MD: Shaggy | XMOR/San Diego, CA*
OM/MD: Lee Cornell
APD: Chris Loos
MD: Vanya |
| KISV/Bakersfield, CA*
PD/MD: J. Reed | KPHW/Honolulu, HI*
OM: Wayne Maria
PD: KC Bejerran
MD: Kevin Alkake | WPYO/Orlando, FL*
OM: Steve Holbrook
PD: Stevie DeMann | KWVV/San Luis Obispo, CA
OM: Drew Ross
PD: JoJo Lopez
APD/MD: Mr. Clean |
| WJMN/Boston, MA*
OM: Cadillac Jack
PD: Chris Tyler
APD: Dennis O'Heron
MD: DJ Pup Dawg | KPTY/Houston, TX*
OM: Arnulfo Ramirez
PD: Cindy Hill
APD/MD: Crisco Kidd | KCAQ/Oxnard, CA*
PD: Brian "Big Bear" Davis
MD: Quay | KPAT/Santa Maria, CA
PD/MD: DJ E-Wrek |
| WCZQ/Champaign, IL
PD/MD: Roderick "Suava" Lake | WXIS/Johnson City, TN*
PD/MD: Todd Ambrose | KVVB/Oxnard, CA*
PD: Jan Jeffries | KUBE/Seattle, WA*
OM: Shelle Hart
PD: Eric Powers
APD/MD: Karen Wild |
| WRVZ/Charleston, WV*
OM: Rick Johnson
PD/MD: Woody Woods | KCHZ/Kansas City, MO*
OM/MD: Maurice DeVoe
MD: Sweet Lenny | KKUU/Palm Springs, CA
PD: Anthony "Antdog" Quiroz
MD: Ron T. | WYPW/South Bend, IN
APD/MD: Mike Jackson |
| WIBT/Charlotte, NC*
OM: Bruce Logan
PD: Rob Wagman
APD/MD: JoJo | WKHT/Knoxville, TN*
OM: Rick Bailey
PD: Darren Stephens
APD: Eric Bennett
MD: Joey Tack | WZPW/Peoria, IL
OM: Matt Bahan
PD: Jason Parkinson | KEZE/Spokane, WA*
OM: Roger Nelson
PD: Boomer Davis |
| WBBM/Chicago, IL*
PD: Todd Cavanah
APD/MD: Erik Bradley | KRKA/Lafayette, LA*
PD: Chris Logan
MD: DJ Digital | WRDW/Philadelphia, PA*
PD: Leo "Kid Leo" Baldwin
MD: Marian Newsome-McAdam | KWIN/Stockton, CA*
PD: Louie Diaz |
| KIBT/Colorado Springs, CO*
PD: Chris Pickett
MD: Madboy | KNEX/Laredo, TX
PD: Arturo Serna III | KKFR/Phoenix, AZ*
PD: Bruce St. James
APD: Karlie Hustle
MD: DJ Joey Boy | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Kristi Reif |
| KZFM/Corpus Christi, TX*
OM/MD: Ed Ocanas
MD: Arlene M. Cordell | KLUC/Las Vegas, NV*
OM/MD: Cat Thomas
APD/MD: J.B. King | KZON/Phoenix, AZ*
PD: Byron Kennedy
APD: Strawberry
MD: DJ Mikee Mike | KOHT/Tucson, AZ*
OM: Tim Richards
PD: Fred Rico |
| KQKS/Denver, CO*
PD: Cat Collins
APD/MD: John E. Kage | KVEG/Las Vegas, NV*
PD: Sherita Saulsberry
MD: Jesse "J-Noise" Garcia | WRPD/Portland, ME*
OM/MD: Buzz Bradley
MD: DJ Jon | KTBT/Tulsa, OK*
OM: Don Cristl
PD: Corbin Pierce
MD: Jonathan Shulford |
| KPRR/EI Paso, TX*
PD: Patti Diaz
APD/MD: DJ Slo Motion | WLTO/Lexington, KY*
OM: Robert Lindsey
PD: Tabatha Levaullt | KXJM/Portland, OR*
PD: Lisa Adams | KBLZ/Tyler, TX
PD/MD: Charlie O'Douglas
MD: J. Dominguez |
| XHTO/EI Paso, TX*
OM/MD: Francisco Aguirre
APD/MD: Alex "Big Al" Flora | KPWR/Los Angeles, CA*
PD: Jimmy Steal
APD/MD: E-Man | WPKF/Poughkeepsie, NY
PD: Aaron "Dave" McCord
APD/MD: C.J. McIntyre | WMBX/West Palm Beach, FL*
OM/MD: Mark McCray
MD: Preston Lowe |
| WRCL/Flint, MI*
OM: J. Patrick
PD: Clay Church
MD: Ian Richards | KBTE/Lubbock, TX
OM: Jeff Scott
PD: Dee Brown
MD: Magoo | WWKX/Providence, RI*
OM: Tony Bristol
PD/MD: Dan Hunt
APD: Joey Foxx | KDGS/Wichita, KS*
PD: Greg "Hitman" Williams
MD: Dave "Deuce" Jacobson |
| KBOS/Fresno, CA*
PD: Greg Hoffman
MD: Danny Salas | KSTQ/Lubbock, TX
PD: Eddie Moreno
APD: Vince Carrillo
MD: Gilbert Saldana | KEWB/Redding, CA
OM: Rick Healy
PD: Chuck "Manic" Wright | KHHK/Yakima, WA
OM/MD: Dewey Boynton |
| KSEQ/Fresno, CA*
OM/MD: Tommy Del Rio
MD: DJ Lace | WJQM/Madison, WI*
OM: Randy Hawke
PD: JD Garfield
MD: Brandon Marshall | KGGI/Riverside, CA*
PD: Jesse Duran
MD: DJ KC | |

* Monitored Reporters

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	WEEKS ON CHART	AUDIENCE MILLIONS	RANK
1	1	16	LIL WAYNE	A MILLI	CASH/MONEY/UNIVERSAL MOTOWN	NO. 1 (5 WEEKS)	8626	-361	75.092	1
2	2	21	DAVID BANNER FEATURING CHRIS BROWN	GET LIKE ME	B.I.G./F.A.C.E./SRC/UNIVERSAL MOTOWN	11	7819	-140	60.438	2
3	3	15	YOUNG JEEZY FEATURING KANYE WEST	PUT ON	CTE/DEF JAM/JMG		7033	+118	58.504	3
4	5	13	YUNG BERG FEATURING CASHA	THE BUSINESS	YUNG BOSS/EPIC/MOCH		6307	+628	43.916	6
5	4	14	LIL WAYNE FEATURING T-PAIN	LOT MONEY	CASH/MONEY/UNIVERSAL MOTOWN		5876	+173	49.461	4
6	8	11	RICK ROSS FEATURING NELLY & AVERY STORM	HERE I AM	SLIP-N-SLIDE/DEF JAM/JMG		5482	+65	44.227	5
7	18	18	KARDINAL OFFISHALL FEATURING AKON	DANGEROUS	KONLIVE/CEFFEN/INTERSCOPE	11	5216	-246	34.859	8
8	6	24	PLIES FEATURING NE-YO	BUST IT BABY PART 2	BIG CATES/SLIP-N-SLIDE/ATLANTIC	11	4871	-722	37.048	7
9	18	18	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOW	LOU LOLLU (POP THAT BODY)	YYPN/TIZE MINDS/COLUMBIA		4150	-913	22.313	13
10	10	23	LIL WAYNE FEATURING STATIC MAJOR	LOU LOP	CASH/MONEY/UNIVERSAL MOTOWN	11 ³	4139	-637	31.113	10
11	14	4	T.I.	WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC		3688	+1073	31.910	9
12	11	10	PLIES FEATURING JAMIE FOXX & THE DREAM	PLEASE EXCUSE MY HANDS	BIG CATES/SLIP-N-SLIDE/ATLANTIC		3360	+223	24.564	12
13	13	7	LL COOL J FEATURING THE-DREAM	BABY	DEF JAM/JMG		3030	+401	24.795	11
14	15	12	FLO RIDA FEATURING WILL.I.A.M	IN THE AYER	POE BOY/ATLANTIC		2568	+170	15.107	16
15	16	10	NELLY FEATURING ASHANTI & AKON	BODY ON ME	AIRPOWER DERRY/UNIVERSAL MOTOWN		2477	+103	2.092	20
16	18	5	MIKE JONES FEAT. TREY SONCZ, LIL WAYNE & TWISTA	CUDDY BUDDY	ICE AGE/ASYLUM		2328	+378	11.695	21
17	12	15	HOT STYLZ FEATURING YUNG JOC	LOOKIN BOY	SWAG TEAM/BLOCK/JIVE/ZOMBA		2196	-634	17.226	15
18	19	8	SAVAGE FEATURING SOULJA BOY TELL'EM	SWING	DAM N RAID/UNIVERSAL REPUBLIC		2134	+210	7.583	27
19	17	10	DJ HALEO FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL BOOSIE	OUT HERE GRINDIN	TERROR SQUAD/MOCH		2096	-3	13.365	17
20	21	9	MAINO	HATER	HUSTLE HARD/ATLANTIC		1452	-319	8.428	25
21	20	20	V.I.C.	GET SILLY	YOUNG MODUL/REPRISE/WARNER BROS.		1329	-547	7.784	26
22	17	17	THE GAME FEATURING KEYSHIA COLE		CEFFEN/INTERSCOPE		1249	-286	12.385	19
23	24	14	SHAWTY PUTT FEATURING TOO SHORT & LIL JON	DAT BABY	BIG RAZOR & TIE		1173	+42	5.391	31
24	23	13	SOULJA BOY TELL'EM	DONK	COLLIPARK/INTERSCOPE		1156	-96	8.699	23
25	25	7	ICE CUBE	DO YOUR THANG	FIRMA/ENCMOBB		1009	+49	4.112	36
26	26	5	LIL WAYNE FEATURING JAY-Z	MR. CARTER	CASH/MONEY/UNIVERSAL MOTOWN		970	+28	18.577	14
27	29	3	E-40 FEATURING AKON	WAKE IT UP	SICK WID TIME/REPRISE/WARNER BROS.		955	+239	4.690	33
28	31	3	LIL WAYNE FEATURING BOBBY VALENTINO	MRS. OFFICER	CASH/MONEY/UNIVERSAL MOTOWN		921	+280	12.800	22
29	35	2	BOW WOW FEATURING SOULJA BOY TELL'EM	MARCO POLO	COLUMBIA		888	+389	4.961	32
30	28	4	ALFAMEGA	UHURU	GRAND HUSTLE/CAPITOL		836	+48	3.485	39
31	27	8	ONE BLOCK RADIUS	YOU GOT ME	PROPERTY/MERCURY/JMG		799	-16	2.283	-
32	32	3	THE GAME FEATURING LIL WAYNE	MY LIFE	PROPERTY/MERCURY/JMG		759	+177	8.679	24
33	NEW		LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT	WHAT THEM GIRLS LIKE	DEF JAM/JMG		733	+433	6.460	29
34	NEW		JAY-Z	JOCKIN' JAY-Z	ROC-A-FELLA/DEF JAM/JMG		707	+707	12.650	18
35	33	5	TAY DIZM FEATURING T-PAIN & RICK ROSS	BEAM ME UP	NAPPY BOY		580	-2	2.801	-
36	30	19	SHAWTY LO	FOOLISH	D4L/ASYLUM		536	-111	3.748	38
37	NEW		DAVID BANNER FEATURING LIL WAYNE	SHAWTY SAY	B.I.G./F.A.C.E./SRC/UNIVERSAL MOTOWN		512	+219	4.181	35
38	37	2	PRETTY RICKY	KNOCKIN' BOOTS	BLUESTAR/ATLANTIC		473	-79	1.709	-
39	39	2	ACE HOOD FEATURING TREY SONCZ	RIDE	WE THE BEST/DEF JAM/JMG		455	+137	4.322	34
40	NEW		BUN-B FEAT. RICK ROSS, DAVID BANNER, 8-BALL & MJG	YOURFE EVERYTHING	J PRINCE/TRILL/RAP-A-LOT & LIFE/ASYLUM		423	+139	3.152	-

FOR WEEK ENDING AUGUST 17, 2008

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The PPM, personalities, breaking new artists and spreading the gospel take center stage in urban sessions

R&R Convention Preview

Darnella Dunham
DDunham@RadioandRecords.com

Radio & Records has a reputation for hosting unparalleled radio conventions, and as we celebrate our 35th anniversary, this year will be no exception. Once again co-located with the NAB Radio Show and featuring the annual Jacobs Media Summit, the 2008 R&R Convention offers a wide menu of sessions covering topics of importance for radio and record executives in all formats. Taking place Sept. 17-19 at the Hilton Hotel in Austin, this year's convention will devote multiple sessions to Arbitron's PPM, a subject of great interest to all programmers, especially those in urban formats. The following is a closer look at sessions specifically focused on urban, urban AC and gospel radio.

Plenty Of PPM

As the PPM becomes the new ratings currency in eight additional markets next month and is scheduled to replace the diary in all top 50 markets by 2010, understanding the new ratings methodology has become essential for programmers. The first of three PPM sessions takes place 10:15 a.m.-11:45 a.m. Sept. 17. During "PPM Prep School," a panel of programmers, consultants and executives from multiple formats working in new and existing PPM markets will discuss how they prepared for the transition to metered ratings and how they're using the audience data to improve their stations' programming and marketing. The session will also address some issues of concern for programmers targeting African-American listeners, including Arbitron's progress in getting



Abernathy

minority samples to where they should be.

A second session on the topic, "PPM on a Roll: Lessons Learned," is set for 10:15 a.m.-11:45 a.m. Sept. 18. Panelists include Radio One regional VP of programming Doug Abernathy, Emmis VP of programming Jimmy Steal, Radio One/Houston urban KBXX (97.9 the Box) and gospel KROI (Praise 92.1) PD Terri Thomas, Radio One urban AC KMJQ (Majic 102.1)/ Houston PD/MD Jeff Harrison, Emmis urban AC WRKS (98.7 Kiss FM)/New York APD/MD Julie Gustines and Arbitron director of urban media services Julian Davis. These programmers will offer insight on how their stations have adapted to the change in ratings methodology, from programming and music philosophy to air talent and sales.



Davis



McIver

The Big Announcements

The winners of the 2008 R&R Industry Achievement Awards will be revealed during three luncheons at the R&R Convention, held noon-1:30 p.m. Sept. 17-19 at the Hilton Austin Hotel. Here's a look at when specific award winners will be announced:

Wednesday, Sept. 17: Stations of the year and national radio awards

Thursday, Sept. 18: OM/PDs, MDs and personalities of the year awards

Friday, Sept. 19: National music, label promotion executives and labels of the year awards

"United We Stand in a PPM World" (3:30 p.m.-5 p.m. Sept. 18) combines executives from urban and Latin formats to address issues and concerns both formats are facing. The session is intended to serve as a meeting of the minds to explore solutions and opportunities to help urban and Latin formats survive and prosper in a PPM world.

Format Specifics

The signature line from Atlantic Records executive VP of promotion Morace Landy's e-mail reads, "Let's win together." Those words were the inspiration for a session of the same name, taking place 3:30 p.m.-5 p.m. Sept. 17. In a world of shrinking resources, stations and labels need each other more than ever. What can be done differently to create mutually beneficial relationships? Panelists and the audience will discuss the impact syndication has had on breaking new artists, new media options for exposing new music and how urban and urban AC



Landy

outlets can take ownership of artists before they cross over to other formats. Moderated by Radio One/St. Louis OM Boogie D, panelists include Landy, Radio One/Dallas director of operations John Candelaria, Radio One/Atlanta OM

Steve Hegwood and Def Jam senior VP of urban promotion Benji Pough.

The contemporary sound of today's gospel music is more accessible to a broader audience. At the annual gospel brunch, programmers and personalities from the format will talk about how they can super-serve their core audience while appealing to P2 and P3 listeners who can help drive cume. Panelists will also offer ideas on how to help gospel stations attract



Walker

more fringe listeners and drive more traffic to their Web sites and address the role personalities should play. Set for 10:15 a.m. Sept. 19, "The Gospel According to Radio" will be moderated by Willie Mae McIver, PD of the nationally syndicated

Rejoice Musical Soulfood gospel music network. Panelists include Radio One gospel OM Jerry Smith, Clear Channel WGRB-AM/Chicago PD Sonya Blakey, CBS Radio WPGC-AM/Washington OM/PD John Deadwyler and Inner City WLIB-AM/New York afternoon personality Pastor Hezekiah Walker.

The last session for the urban/urban AC/gospel community, "The Voice of the People" (3:30 p.m.-5 p.m. Sept. 19), will focus on getting personalities from those formats to return to the roles they played before the advent of the "more music, less talk" philosophy. Now that some syndicated personalities have galvanized listeners socially and politically, this session will discuss if and how more local personalities can follow suit.

R&R

Special Events

One of the most anticipated social events of the 2008 R&R Convention, the Texas Hold 'Em Party, takes place at 8 p.m. Sept. 17 in Salons J & K on the sixth floor of the Hilton Austin Hotel. Only 200 registered R&R or NAB Radio Show attendees will be eligible to play in this official World Poker Tour tournament, and there aren't any additional fees to join. Those interested



in watching the action are also welcome to attend. Sept. 18 is the date of the Publisher's Profile luncheon with singer/actor/dancer/improv comedian Wayne Brady. In addition to chatting with R&R president/publisher Erica Farber, Brady will perform his new Concord Records single "Ordinary," which was No. 1 Most Added at urban in the Aug. 15 issue.—DD



Terri



► **PLIES** CAPTURES HIS THIRD TOP 10 AS A LEAD ARTIST, AND FOURTH OVERALL, WITH THE 11-9 LIFT OF "PLEASE EXCUSE MY HANDS." HIS PRIOR LEAD APPEARANCES TO THIS TERRITORY, "SHAWTY" AND "BUST IT BABY PART 2," EACH SPENT ONE WEEK AT NO. 1.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW	W/F	AUDIENCE MILLIONS	RANK
1	1	13	YOUNG JEEZY FEAT. KANYE WEST PUT ON		NO. 1 (2 WKS) CTE/DEF JAM/DJ/MG	4305	+16	37.604	2
2	3	12	JAZMINE SULLIVAN NEED U BAD		JRM/C	4057	+287	34.995	4
3	2	14	LIL WAYNE		CASH MONEY/UNIVERSAL MOTOWN	3728	-397	39.909	1
4	4	15	RIHANNA TAKE A BOY		SRP/DEF JAM/DJ/MG	3616	-85	35.620	3
5	8	12	YUNG BERG FEATURING CASHA THE BUSINESS		YUNG, ROSS/EPIC/KOCH	3341	-225	25.610	9
6	7	19	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		B.L.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	3334	+154	28.680	5
7	11	11	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		SLIP-N-SLIDE/DEF JAM/DJ/MG	3215	-32	26.218	7
8	5	19	THE-DREAM I LUV YOU GIRL		RADIO KILLA/DEF JAM/DJ/MG	3086	-271	28.028	6
9	11	9	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS		BIG GATES/SLIP-N-SLIDE/ATLANTIC	2655	-108	20.923	12
10	9	18	KEYSHIA COLE HEAVEN SENT		IMANI/CEFFNE/INTERSCOPE	2598	-209	25.308	10
11	13	4	T.I. WHATEVER YOU LIKE		GRAND HUSTLE/ATLANTIC	2565	-574	22.584	11
12	10	19	CHRIS BROWN TAKE YOU DOWN		JIVE/ZOMBA	2388	-232	26.055	8
13	20	4	T-PAIN FEATURING LIL WAYNE CAY I BELIEVE IT		NAPPY BOY/KONVICT/JIVE/ZOMBA	2122	+420	16.993	14
14	15	11	LIL WAYNE FEATURING T-PAIN COTI MONEY		CASH MONEY/UNIVERSAL MOTOWN	2025	+142	17.657	13
15	17	9	ROBIN THICKE M.A.C.I.		STAR TRAK/INTERSCOPE	1921	+111	11.801	17
16	18	7	MARIAH CAREY I'LL BE LOVIN' U LONG TIME		ISLAND/DJ/MG	1752	-30	8.399	31
17	12	23	PLIES FEATURING NE-YO BUST IT BABY PART 2		BIG GATES/SLIP-N-SLIDE/ATLANTIC	1721	-527	16.091	15
18	21	8	DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE Hood, TRICK DADDY & LIC BOOSIE OUT HERE...RINDIN		TERROR SQUAD/KOCH	1632	+6	9.736	27
19	22	8	SLIM FEATURING YUNG JOC SO FLY		M3/ASYLUM	1610	+53	11.285	20
20	14	14	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		THE INC./UNIVERSAL MOTOWN	1575	-393	10.502	23
21	23	4	KERI HILSON ENERGY		MOSLEY/ZONE 4/INTERSCOPE	1509	+99	8.852	30
22	16	14	HOT STYLZ FEATURING YUNG JOC LOOKIN' HOT		SHAGG TEAM/BLACKJAZZ/ZOMBA	1499	-339	13.621	16
23	24	6	LL COOL J FEATURING THE-DREAM BURN		DEF JAM/DJ/MG	1482	+105	10.479	24
24	26	8	JENNIFER HUDSON SPOTLIGHT		ARISTARQUE	1355	+92	11.448	18
25	32	8	PLEASURE P. DID YOU WOND		BLUESTAR/ATLANTIC	1101	+93	6.956	34
26	27	7	MAINO HI HATER		HUSTLE HARD/ATLANTIC	1056	-170	5.821	37
27	28	17	USHER FEATURING BEYONCÉ & LIL WAYNE LOVE IN THIS CLUB PART II		LAFACE/ZOMBA	1053	-160	9.389	29
28	30	10	SOULJA BOY TELL'EM BONK		COLLIPARK/INTERSCOPE	1042	-109	7.852	33
29	33	6	ASHANTI GOOD GOOD		THE INC./UNIVERSAL MOTOWN	1027	+139	4.837	40
30	NEW		NE-YO MISS INDEPENDENT		DEF JAM/DJ/MG	1018	+332	9.464	28
31	29	17	ALICIA KEYS TEENAGE LOVE AFFAIR		MBK/JRM/C	935	-241	9.881	26
32	35	2	ALICIA KEYS SUPERMOM		MBK/JRM/C	915	+148	6.605	35
33	25	10	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG B & SUPERPOWER LOLLI LOLL (POP THAT BOY)		HYPNOTIZE WINDS/COLUMBIA	886	-386	3.685	-
34	NEW		LIL WAYNE FEATURING BOBBY VALENTINO MRS. OFFICER		CASH MONEY/UNIVERSAL MOTOWN	878	+260	10.768	22
35	NEW		BOW WOW FEATURING SOULJA BOY TELL'EM MARCO POLO		COLUMBIA	847	+358	4.771	-
36	39	2	ALFAMEGA URHUH		GRAND HUSTLE/CAPITOL	774	+49	3.095	-
37	36	5	MUSIQ SOULCHILD RADIO		ATLANTIC	768	+21	4.014	-
38	31	11	USHER MOVING MOUNTAINS		LAFACE/ZOMBA	747	-384	6.259	36
39	34	9	DAY26 SINCE YOU'VE BEEN GONE		BAD BOYZ/ATLANTIC	657	-150	3.153	-
40	3	3	CHRIS BROWN FOREVER		JIVE/ZOMBA	650	-44	2.986	-

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT 46

What Them Girls Like (OTW/Def Jam/DJ/MG)
KBBT, KHTT, KHTT, KIPR, KJMM, KKDA, KNDK, KOPW, KPFS, KRQK, KVSP, Sirius Hot Jamz, WAMO, WBFA, WBLK, WBTF, WBTP, WDKX, WEMX, WEUP, WFXA, WFXE, WFKK, WHTD, WHKT, WJBT, WJKS, WJML, WJTT, WJUC, WJZZ, WJZE, WKYS, WPEG, WPRW, WPMX, WQBT, WQHH, WRBJ, WTMG, WWWW, WZFX, WZHT, XM The City

THE GAME FEAT. LIL WAYNE 33
My Life (Coffin/Interscope)
KBBT, KHTT, KIPR, KKDA, KNDK, KOPW, KPFS, KRQK, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WEUP, WFXE, WFKK, WHTD, WHKT, WJBT, WJKS, WJML, WJTT, WJUC, WJZZ, WJZE, WKYS, WPEG, WPRW, WPMX, WQBT, WQHH, WRBJ, WTMG, WWWW, WZFX, WZHT, XM The City

JOHN LEGEND 29
Green Light (C.O.O./Columbia)
KBBT, KHTT, KIPR, KKDA, KNDK, KOPW, KRQK, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WEUP, WFXE, WFKK, WHTD, WHKT, WJBT, WJKS, WJML, WJTT, WJUC, WJZZ, WJZE, WPEG, WPMX, WRBJ, WTMG, WWWW, WZFX, WZHT, XM The City

R. KELLY 28
Skin (Jive/Zomba)
KBBT, KHTT, KIPR, KJMM, KKDA, KNDK, KOPW, KPFS, KRQK, KVSP, WBFA, WBTF, WDKX, WEMX, WEUP, WFXA, WFXE, WJML, WJTT, WJUC, WJZZ, WJZE, WPEG, WRBJ, WTMG, WWWW, WZFX, WZHT

Q-TIP 23
Gettin Up (Universal Motown)
KBBT, KHTT, KIPR, KOPW, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WEUP, WFXE, WFKK, WHTD, WHKT, WJBT, WJKS, WJML, WJTT, WJUC, WJZZ, WJZE, WPEG, WRBJ, WTMG, WZHT

9TH WARD 21
Supermodel (Island/Universal/DJ/MG)
KBBT, KHTT, KIPR, KJMM, KNDK, KOPW, KVSP, WBFA, WBTF, WDKX, WEMX, WFXA, WFXE, WJML, WJTT, WJUC, WJZZ, WJZE, WRBJ, WTMG, WWWW, WZHT

JAY-Z 8
Jockin' Jay-Z (Roc-A-Fella/Def Jam/DJ/MG)
KMEL, WCDX, WERQ, WKYS, WDWL, WQOK, WLSL, WUPR

ADDED AT... KJMM
Tulsa, OK
PD: Terry Monday
Ludacris, What Them Girls Like. 2
9th Ward, Supermodel, 0
R. Kelly, Skin, 0

FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LIL WAYNE FEAT. JAY-Z Mr. Carter (Cash Money/Universal Motown)	610/16	SHAWTY PUTT FEAT. TODD SHORT & LIL JON Dat Babay (BME/Razor & Taz)	541/40
RAHEEM DEVAUGHN Text Messages (Jive/Zomba)	594/56	LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT What Them Girls Like (OTW/Def Jam/DJ/MG)	53
MIKE JONES FEAT. TREY SONGZ, LIL WAYNE & TWISTA Cuz My Buddy (Ice Age/Asylum)	565/180	TAY DIZM FEAT. T-PAIN & RICK ROSS Beam Me Up (Nappy Boy)	470/295
RYAN LESLIE FEAT. CASSIE & FABOLJUS Addiction (Next Selection/Casablanca/Universal Motown)	560/39	YOUNG STEFF Professional (Roc-A-Fella/Atlantic)	46/84
AVANT When It Hurts (Capitol)	552/131	PRETTY RICKY Knockin' Boots (BlueStar/Atlantic)	49
	56		39

MOST INCREASED PLAYS

+574	T.I. Whatever You Like (Grand Hustle/Atlantic) WPEG +36, WPRX +26, WQOK +26, WPRW +25, KBBT +24, KKDA +21, WHH +21, WLSL +21, WEDR +21, KVSP +19
+420	T-PAIN FEAT. LIL WAYNE Can't Believe It (Nappy Boy/Konvict/Jive/Zomba) WPEG +28, WEMX +28, WPKF +24, WKYS +24, WJZE +23, WCKX +22, WHTD +21, WFXE +19, KBBT +17, KTCX +17
+362	JAY-Z Jockin' Jay-Z (Roc-A-Fella/Def Jam/DJ/MG) WKYS +20, WPMX +20, WCDX +15, WDWL +14, WTMG +14, WERQ +13, WLSL +13, KAMEL +12, WKYS +12, WUPR +12
+358	BOW WOW FEAT. SOULJA BOY TELL'EM Marco Polo (Columbia) WZFX +32, WZHT +28, WQOK +24, WQBT +19, WQBT +17, WJML +16, WPRW +15, WPRW +15, WPRW +15, WPRW +15, WPRW +15
+332	NE-YO Miss Independent (Def Jam/DJ/MG) WJUC +38, KNDK +36, WPKK +29, WENZ +27, WBFA +22, WTMG +21, WLSL +14, WBTF +14, WAMO +10, WRBJ +9

FOR WEEK ENDING AUGUST 17, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
B2 where applicable is electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Top chart is comprised of 62 Urban and 76 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media, Inc. All rights reserved.



CONVENTION

SEPTEMBER 17-19

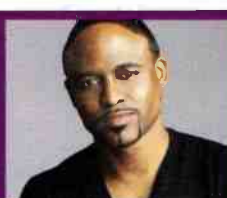
Hilton Austin Hotel • Austin, Texas

08

REGISTER TODAY!

CO-LOCATED WITH **THE NAB RADIO SHOW**

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▶ **WAYNE BRADY** SHOWS HE IS MORE THAN "ORDINARY" WITH HIS DEBUT AT NO. 36. THE EMMY AWARD-WINNING STAR WILL APPEAR AT THE PUBLISHER'S PROFILE LUNCH DURING THE R&R CONVENTION, SET FOR SEPT. 17-19 IN AUSTIN. LET'S HOPE HE DOESN'T FORGET THE LYRICS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	W/ W	AUDIENCE MILLIONS	RANK
1	14	14	KEYSHIA COLE HEAVEN SENT	NO. 1 (3 WKS) MANI/GEFFEN/INTERSCOPE	1831	+6	15.854	1
2	3	16	ERIC BENET YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.	1819	+107	15.659	3
3	25	2	NOEL GOURDIN THE RIVER	EPIC	1720	-49	10.574	8
4	10	10	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE	1541	+184	15.663	2
5	17	4	ALICIA KEYS TEENAGE LOVE AFFAIR	MBK/JRMG	1470	-108	13.365	6
6	10	10	JENNIFER HUDSON SPOTLIGHT	ARISTA/RMG	1338	+110	14.292	4
7	47	5	RAHEEM DEVAUGHN WOMAN	JIVE/ZOMBA	1303	-145	10.636	7
8	35	4	MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	1263	-90	13.724	5
9	44	1	JAHEIM NEVER	DIVINE MILL/ATLANTIC	996	-104	7.761	9
10	18	10	DWELE I'M CHEATIN'	RTKOCH	989	-51	7.468	10
11	5	16	JOE E.R. (EMERGENCY ROOM)	KEDAR	756	+188	5.633	14
12	45	1	MARY J. BLIGE JUST FINE	MATRIARCH/GEFFEN/INTERSCOPE	744	+26	7.203	11
13	20	13	AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	727	+30	5.794	12
14	20	11	JAHEIM FEATURING KEYSHIA COLE I'VE CHANGED	DIVINE MILL/ATLANTIC	724	-165	5.025	16
15	41	13	KEYSHIA COLE REMEMBER	IMAN/GEFFEN/INTERSCOPE	699	-42	5.638	13
16	5	20	MINT CONDITION NOTHING LEFT TO SAY	CAGED BIRD/IMAGE	501	+73	2.071	27
17	16	17	ANTHONY DAVID FEATURING INDIA.ARIE WORDS	SOUL BIRD/UNIVERSAL REPUBLIC	469	+17	3.165	21
18	15	19	JILL SCOTT FEATURING GEORGE DUKE WHENEVER YOU'RE AROUND	HIDDEN BEACH	442	+5	2.152	25
19	3	27	ALICIA KEYS SUPERWOMAN	MBK/JRMG	418	+143	3.968	17
20	19	21	LALAH HATHAWAY LET GO	STAX/CMG	401	-3	3.265	20
21	11	23	JANET CAN'T BE GOOD	ISLAND/DMG	368	+10	1.993	28
22	10	22	KEITH SWAT FEATURING ATHENA CAGE BUTTERSICUT	KEIA/A&C/PHINO	360	-34	1.575	30
23	10	18	USHER MOVING MOUNTAINS	LAFACE/ZOMBA	335	-104	2.117	26
24	7	24	CHARLIE WILSON HOMELESS	JIVE/ZOMBA	299	-48	1.349	35
25	13	25	CHANTÉ MOORE IT AIN'T SUPPOSED TO BE THIS WAY	PEAK/CMG	274	-8	1.383	32
26	4	30	JON B OH SO SEXY	VIBEZ/ELECTRA/SENAL	254	+25	0.854	40
27	3	31	MARY MARY GET UP	COLUMBIA	227	+26	0.873	39
28	18	26	RAHSAAN PATTERSON FEELS GOOD	ARTISTRY	227	-50	1.511	31
29	4	33	LEDISI JOY	VERVE FORECAST/VERVE	223	+37	0.825	-
30	6	35	CHRIS BROWN TAKE YOU DOWN	JIVE/ZOMBA	211	+40	2.598	22
31	6	28	RIHANNA TAKE A BOW	SRP/DEF JAM/DJMC	209	-34	3.526	19
32	6	29	URBAN MYSTIC FEATURING BETTY WRIGHT LET'S DO IT AGAIN	SOBE	195	-35	0.640	-
33	11	34	CHAZ BY MY SIDE	PRK	191	-9	0.717	-
34	2	38	LEIGH JONES FREE FALL	PEAK/CMG	183	+38	0.770	-
35	13	36	CALVIN RICHARDSON SANG NO MORE	NU MO/SHANACHE	158	-12	0.343	-
36	NEW	35	WAYNE BRADY ORDINARY	PEAK/CMG	152	+114	0.541	-
37	8	39	Q STEAL MY SHOW	BLACKGROUND	147	+11	0.464	-
38	15	34	WILL DOWNING FANTASY (SPENDING TIME WITH YOU)	PEAK/CMG	143	-33	0.699	-
39	13	37	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	JIVE/ZOMBA	139	-14	2.514	23
40	NEW	36	TONY RICH PROJECT PART THE WAVES	HIDDEN BEACH	131	+39	0.381	-

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

USHER
Here I Stand (LaFace/Zomba)
KOKS, KJLH, KMEZ, KNEK, KOKY, KQXL, Sirius Heart & Soul, WAGH, WAKB, WGPR, WHUR, WMX, WKXL, WLXC, WMGL, WMPZ, WSRB, WTLZ, WUHT, WVBE, WXST

JAZMINE SULLIVAN
Need U Bad (JRMG)
KOKS, KMEZ, KNEK, KOKY, KQXL, WAKB, WGPR, WKXL, WLXC, WMGL, WMPZ, WQMG, WTLZ, WVAZ, WVBE, WXST, XM Suite 62

LYFE JENNINGS
Will I Ever (Columbia)
KJLH, KMEZ, KOKY, KQXL, KRND, WAGH, WGPR, WHUR, WMX, WKXL, WLXC, WMGL, WQMG, WTLZ, WUHT, WVBE, WXST

RAHEEM DEVAUGHN
Text Messages (Jive/Zomba)
KMEZ, KOKY, KQXL, WAGH, WAKB, WLXC, WMGL, WMPZ, WUHT, WXST

JOE
E.R. (Emergency Room) (Kedar)
WCFB, WFUN, WKJS, WMOJ, WRKS, WRDU, WYXL, WZAK

ALICIA KEYS
Superwoman (MBK/JRMG)
KMJK, WDLT, WDOZ, WFXC, WHRR, WQOK, WRKS, WTYB

NE-YO
Miss Independent (Def Jam/DJMC)
KJLH, KNEK, KQXL, WKSP, WRNB, WWOM

CHRIS BROWN
Take You Down (Jive/Zomba)
KJMS, KVM, WHRR, WKUS, WLVH

MINT CONDITION
Nothing Left To Say (Caged Bird/Image)
KMMJ, WDOZ, WHRR, WQOK

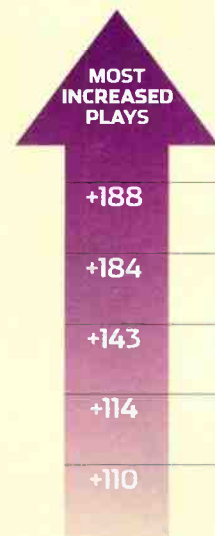
TERRY DEXTER
I'm Free (Penny's Gang)
KOKS, WHUR, WKXI

ADDED AT... **WUHT**
Birmingham, AL
PD: John Long
Usher, Here I Stand, 25
Lyfe Jennings, Will I Ever, 11
Raheem DeV Vaughn, Text Messages, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN
JAZMINE SULLIVAN Need U Bad (JRMG) TOTAL STATIONS: 28	128/42	EMILY BELL Messin' Around (DEE/COS) TOTAL STATIONS: 11	91/28
LIVIN OUT LOUD I Can't Stop (Kin) TOTAL STATIONS: 18	122/20	IRENE CARA How Can I Make U Lov Me (Carame Goddess) TOTAL STATIONS: 14	89/14
TERRY DEXTER I'm Free (Penny's Gang) TOTAL STATIONS: 17	106/21	PHYLLISIA Fairy Tale (Soh) TOTAL STATIONS: 12	82/5
NE-YO Miss Independent (Def Jam/DJMC) TOTAL STATIONS: 19	105/88	RALPH TRESVANT Faint (Soh) TOTAL STATIONS: 10	58/1
USHER Here I Stand (LaFace/Zomba) TOTAL STATIONS: 7	93/22	THE-DREAM I Must Be You (Radio Kita/Def Jam/DJMC) TOTAL STATIONS: 11	45/8



+188
+184
+143
+114
+110

JOE
E.R. (Emergency Room) (Kedar)
KOKY +5, WKJS +2, WFUN +1, WKJL +9, WAKB +9, WZAK +9, WCFB +8, WMOJ +7, WRDU +7, WAGH +6

ROBIN THICKE
Magic (Star Trak/Interscope)
WRKS +17, WMQJ +14, WYLD +11, KDKS +11, WDLT +9, WXST +9, WQOK +9, KMJK +8, WHRR +8, WTLZ +7

ALICIA KEYS
Superwoman (MBK/JRMG)
WRKS +32, WDLT +14, WTYB +14, WQOK +12, KMJK +11, WHRR +10, WDOZ +9, WFXC +9, KQXL +8, SHS +5

WAYNE BRADY
Ordinary (Peak/CMG)
KMEZ +11, SHS +11, WTLZ +9, WFXC +8, WKXI +8, WBVA +6, KQXL +5, KBLX +5, WMPZ +5

JENNIFER HUDSON
Spotlight (Arista/RMG)
WRNB +13, WMGL +11, WMJL +11, WRKS +10, KJLH +8, WCFB +8, WTLZ +6, KNEK +5, WXST +5, WMOJ +5

CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

▲ Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER:
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT:
Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS:
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:
Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART:
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz: top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in

both audience and plays.

N Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

♣ Indicated solely on the Canadian charts for songs meeting Canadian content requirements.



▶ **DESTINY PRAISE'S** "HIS WILL" TAKES THE MOST INCREASED PLAYS (UP 56) AS IT NUDDGES FORWARD 19-18. THE SONG IS THE FIRST CHARTED TITLE FOR THE GROUP, WHICH FORMED IN 2001, AND THE LEAD SINGLE FROM T-HE ACT'S NEW ALBUM, "DRIVEN."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL)	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	27	JAMES FORTUNE & FIYA I TRUST YOU	NO. 1 (1 WK) BLACK SMOKE/WORLDWIDE	111E +13	4.345	2
1	65		MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	110B -23	4.927	1
3	37		TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	979 +9	3.962	3
4	24		REGINA BELLE GOD IS GOOD	PENDULUM	901 -51	2.605	8
5	31		DORINDA CLARK-COLE TAKE IT BACK	GOSPO CENTRIC/ZOMBA	784 +30	3.737	4
6	39		SHEKINAH GLORY MINISTRY JESUS	KINGDOM	717 -25	3.224	6
7	17		KIRK FRANKLIN JESUS	FO YO SOUL/GOSPO CENTRIC/ZOMBA	706 +31	3.226	5
8	15		JASON CHAMPION ALWAYS	BROOKS/EMI GOSPEL	607 +24	2.869	7
9	49		BEVERLY CRAWFORD HE'S DONE ENOUGH	JDI	565 -12	2.001	12
10	32		JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	517 -14	2.025	9
12	10		21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS COVER ME	PAJAM/GOSPO CENTRIC/ZOMBA	476 -18	2.008	10
11	43		RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT	NUSPRING	463 -43	2.004	11
14	24		CECE WINANS WAGING WAR	PURES SPRINGS GOSPEL	438 +6	1.681	14
13	21		BYRON CAGE RC VALTY (LIVE AT THE APOLLO)	GOSPO CENTRIC/ZOMBA	424 -10	1.512	15
15	18		THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME	EMI GOSPEL	421 +30	1.972	13
17	7		PASTOR GREGG PATRICK & THE BRIDGE PROJECT I AM A WITNESS	CROSSOVER/TYSCOT	350 +19	0.907	19
16	8		DAMITA NO LOOKING BACK	TYSCOT	327 -13	1.075	17
18	19		DESTINY PRAISE HIS WILL	DESTINY STYLE	314 +56	1.508	16
18	12		NATHANIEL & NECY SERVE NOBODY BUT YOU	WOCC	266 -33	0.528	28
20	8		RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) ONE MORE CHANCE	NUSPRING/EMI GOSPEL	251 -4	0.577	26
23	4		ARKANSAS GOSPEL MASS CHOIR LIFT MY HANDS	T/EMTRO GOSPEL	246 +8	0.519	30
21	20		ISRAEL & NEW BREED IF NOT FOR YOUR GRACE	COLUMBIA/INTEGRITY	241 -10	0.774	22
26	16		J MOSS REUNION	PAJAM/GOSPO CENTRIC/ZOMBA	238 +19	0.881	21
22	14		JEFF MAJORS GLORY GLORY	MUSIC ONE	233 -17	0.990	18
25	13		NORMAN HUTCHINS IT'S YOUR SEASON	IR	221 -9	0.904	20
24	3		DOUG WILLIAMS & PASTOR TIM ROGERS THE LOVE OF JESUS	BLACKBERRY/MALACO	220 -14	0.505	-
29	2		KIERRA KIKI SHEARD PRAISE HIM NOW	EMI GOSPEL	214 +34	0.619	24
27	7		TYE TRIBETT & G.A. HOLD ON	COLUMBIA/INTEGRITY	206 -7	0.631	23
28	4		DOTTIE PEOPLES DC ITI	DP	197 +4	0.610	25
30	3		DAVE HOLLISTER STRIVING	GOSPO CENTRIC/ZOMBA	190 -18	0.478	-

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		558	563
2	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)		538	518
3	THE CLARK SISTERS LIVING (EMI GOSPEL)		454	497
4	J MOSS PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)		446	457
5	BISHOP MCKEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US (ALPHA DOG/TYSCOT)		428	436

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
51	MAURETTE BROWN CLARK ONE GOD (ATLANTA INTERNATIONAL/MALACO)		403	409
52	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS ENCOURAGE YOURSELF (EMI GOSPEL)		388	383
53	THE NEW LIFE COMMUNITY CHOIR FEATURING JOHN P. KEE RIGHT NOW PRAISE (TYSCOT/NEW LIFE/VERITY/ZOMBA)		356	392
54	RUBEN STUDDARD, DEITRICK HADDON & MARY MARY LOVE HIM LIKE I DO (VERITY/ZOMBA)		339	403
55	KIRK FRANKLIN DECLARATION (THIS IS IT) (GOSPO CENTRIC/ZOMBA)		326	322

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
PAUL PORTER What Did You Do? (Light) (WCAO, WKEZ)	2
ANN NESBY I Found A Place (It's Time Child) (Sirius Praise, XM The Spirit)	2
JAMES FORTUNE & FIYA I Trust You (Black Smoke/WorldWide)	1
TROY SNEED PRESENTS BONAFIDE PRAISERS Work It Out (Emtro Gospel)	1
JASON CHAMPION Always (Brooks/Emi Gospel)	1
DAMITA No Looking Back (Tyscot)	1
ARKANSAS GOSPEL MASS CHOIR Lift My Hands (T/Emtro Gospel)	1
KIERRA KIKI SHEARD Praise Him Now (Emi Gospel)	1

ADDED AT... WHLH
Jackson, MS
PD: Torrey Harris
MO: Lance Fuller
Dooney Da Priest, Pull Your Pants Up!, 5

FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
NIYOKI Joy (D2G-Executive) TOTAL STATIONS: 16	179/19	LEE WILLIAMS AND THE SPIRITUAL CC'S He Led His Hands On Me (MCC) TOTAL STATIONS: 26	104/17
MARY MARY Get Up (Columbia) TOTAL STATIONS: 19	177/36	EUCLID GRAY Let Me Praise Him (Malaco) TOTAL STATIONS: 9	101/10
KATHY TAYLOR Oh How Precious (Kato) TOTAL STATIONS: 9	142/10	TRIN-I-TEE 5-7 I Will Lift (Spirit Rising/Music World) TOTAL STATIONS: 8	101/0
KEVIN JARIDO & NU VIRTUE Sunday Morning (Emtro Gospel) TOTAL STATIONS: 15	122/10	BILLY RIVERS & THE ANGELIC VOICES OF FAITH He'll Never Leave You (Right Now) TOTAL STATIONS: 12	98/11
JIMMY HICKS & THE VOICES OF INTEGRITY God's Got It (Black Smoke/WorldWide) TOTAL STATIONS: 8	108/14	ISAIAH D. THOMAS & ELEMENTS OF PRAISE Said He Would Be With Me (Yisabakal) TOTAL STATIONS: 10	94/3

MOST INCREASED PLAYS

DESTINY PRAISE His Will (Destiny Style) WNLH +8, WNNI +13, WNOO +5, WCAO +4, WPZE +3, WOAD +3, WRLT +3, WEAL +3, WFMJ +3, WWOX +3	+56
MARY MARY Get Up (Columbia) WCAO +5, WUFD +8, WMLH +7, SPR +7, WVVN +7, WCHB +6, WTHE +5, XSRT +4, WFMJ +3, WMLM +2	+34
KIERRA KIKI SHEARD Praise Him Now (Emi Gospel) WGRB +0, WCHB +5, WPZE +4, SFR +4, WUFD +4, WOAD +2, KCKA +2, KATZ +2, WTHB +2, WRLT +1	+31
KIRK FRANKLIN Jesus (Fo Yo Soul/Gospo Centric/Zomba) WPZE +8, WPZE +6, WNNI +6, WMLH +5, WPZE +5, WKEZ +4, WFLC +4, KRCL +3, WNNI +3, WUBJ +3	+30
DORINDA CLARK-COLE Take It Back (Gospo Centric/Zomba) WUFD +8, W-LAL +6, KRCL +6, WWOX +5, KHLR +4, WPZE +3, WTHB +3, WMLM +3, WGRB +2, WEAL +2	+29

FOR WEEK ENDING AUGUST 17, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
44 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

GOSPEL REPORTERS

- WPZE/Atlanta, GA* OM: Steve Hegwood PD/MO: Derek Harper
- WTHB/Augusta, GA* OM/PD: Terry Monday APD: Jaytek
- WCAO/Baltimore, MD* PD: Lee Michaels APD/MO: Danielle Brown
- WWIN/Baltimore, MD* PD: Mike Roberts
- WXOK/Baton Rouge, LA* OM: LeBron "LBJ" Joseph PD/MO: J. Michael Francois
- WUFO/Bufalo, NY* MD: Duane Price
- WJNI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter
- WXTG/Charleston, SC* PD: Michael Tee APD: Edwin "Che" Wight
- WPZS/Charlotte, NC* PD: Alvin Stowe MD: Tonya Rivers
- WNOO/Chattanooga, TN* OM: Lee Clear PD/MO: Sam Terry
- WGRB/Chicago, IL* PD: Sonya M. Blakey APD/MO: Elie Rolle
- WJMO/Cleveland, OH* PD: Kim Johnson
- WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MO: Monica Washington
- WEAM/Columbus, GA OM: Carl Conner, Jr. PD: Pam Dixon
- WJVI/Columbus, MS OM: GO Riley PD: Sebastian Riley
- WJYD/Columbus, OH* PD: Jerry Smith PD: Dawn Mosby
- KHVN/Dallas, TX* PD: Antonio Johnson
- WCHB/Detroit, MI* OM/PD: Bo Money
- WFLT/Flint, MI* OM/PD: Sammie L. Jordan, Jr.
- WEAL/Greensboro, NC* PD/MO: Joseph Level
- KROI/Houston, TX* OM/PD: Terri Thomas
- WDLJ/Huntsville, AL* PD/MO: Walter Peavey
- WEUP/Huntsville, AL* OM: Huddle Batts PD: Steve Murry MD: Ricky Sykes
- WTLC/Indianapolis, IN* OM: Brian Wallace PD: The First Lady Ray
- WHLH/Jackson, MS* OM: Steve Kelly PD: Torrey Harris MD: Lance Fuller
- WOAD/Jackson, MS* OM: Stan Branson PD/MO: Percy Davis
- KPRT/Kansas City, MO OM: Andre Carson PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson
- KHLR/Little Rock, AR* OM: Sonny Victory PD: JC Loves
- KPKZ/Little Rock, AR OM: Mark Dylan PD/MO: Billy St. James
- WLOU/Louisville, KY* PD: Bill Price
- WBBP/Memphis, TN MD: Doreen Graves
- WHAL/Memphis, TN* PD: Eileen Collier APD/MO: Tracy Bethae
- WLOK/Memphis, TN* PD/MO: Kim Harper
- WMBM/Miami, FL PD/MO: Greg Cooper
- WHLW/Montgomery, AL* OM: Michael Long PD/MO: Connye Bryant
- WXVI/Montgomery, AL* PD: Glinda Perkins
- WTHE/Nassau, NY* MD: Clara Mack Rejoice! Musical Soulfood/Network OM/PD: Willie Mae McIver
- Rejoy Radio/Network MD: Frankie Hemphill PD: RaShaun Green PD: Samuel Priestner
- WPRF/New Orleans, LA PD/MO: Jojo Walker
- WYLD/New Orleans, LA* PD: Derrick Corbett APD/MO: Loretta Petit
- WNLB/New York, NY* PD: Denise Hill
- WFMI/Norfolk, VA* OM: Neal Williams PD: Mike Chandler
- WXEJ/Norfolk, VA* OM: John Shomby PD: Dale Murray
- WPZZ/Philadelphia, PA* APD/MO: CeCe McChee
- WNNL/Raleigh, NC* OM/PD: Jerry Smith MD: Melissa Wade
- WPZZ/Richmond, VA* OM/PD: Jeff Anderson PD: Reggie Baker
- Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander
- Sirius Praise/Satellite* OM: B.J. Stone PD: Pat McKay
- XM The Spirit/Satellite* PD/MO: Jay Bryant
- WSOK/Savannah, GA* PD: E. Larry McDuffie
- KOKA/Sharpeport, LA* PD: Eddie Giles APD/MO: Sharon Flournoy
- KATZ/St. Louis, MO* MD: Dwight Stone
- WIMG/Trenton, NJ OM/PD: Felicia Branton APD/MO: Robyn McCollum
- WTSK/Tuscaloosa, AL OM: Greg Bionascello PD/MO: Charles Anthony
- WPRS/Washington, DC* PD: Matt Anderson
- WFMI/Wilmington, DE OM: Melvin Brantingham PD/MO: Manuel Mena

* Monitored Reporters



Blending information with music

News Listeners Can Use

Kevin Peterson

KPeterson@RadioandRecords.com

Since contemporary Christian stations focus primarily on music, personalities, promotion and marketing, a great deal of column space here is typically devoted to those aspects of programming and how to do them better. Another topic that's discussed less but still important to many listeners is how music stations cover news and information.

Most programmers interviewed for this column say they do some type of daily news, ranging from casts confined exclusively to morning drive to every hour all day long, and that they strive to present it in a manner consistent with station values.

To maintain a competitive edge, KTSY/Boise,

Idaho, PD Jerry Woods says the Gem State Adventist Academy noncommercial Christian AC has to cover the news that matters to its typical listener. With that said, he adds, "We only do news during morning drive because that's what numerous listener research studies have told us is what our PI

Survival Information

"When something is stirring out in the Atlantic, people here don't talk about anything else."

So says WSCF/Fort Pierce president/GM Jon Hamilton, illustrating the challenge stations located along the Atlantic Ocean and Gulf of Mexico face during hurricane season. In 2000 the station signed a contract with the Indian River County commission to be the official emergency management voice in times of crisis. Ever since, the station has maintained a remote studio at the County Emergency Operations Center.

"When we made the deal, we never knew how important it would prove," Hamilton says. "In 2004, we were hit dead center with two hurricanes, just two weeks apart. We wound up broadcasting for nearly a month on generators, but with all the government response telling the public to keep their radios on Christian FM for info about food and ice distribution, curfews, etc., we had quite an audience in our county for that time. It became a matter of survival."

Sitting smack dab in the middle of America's tornado alley in Tulsa, KKCM PD Chris Kelly says

the station sticks to the facts during severe weather. "In the event of life-threatening weather in Tulsa, we carry our sister news/talk station, as they are in continuous coverage."

KTSY/Boise, Idaho, PD Jerry Woods says the station goes into survival mode during severe weather or a catastrophic event, and that information takes precedence over everything else.

"During these times the audience needs to know that they are safe or what they need to do to protect their families and their property," he adds. "When the initial catastrophe is over, that's when we can bring our audience comfort and hope as Christian radio is uniquely positioned to do."

When it comes to the tough stories, like school shootings, hurricanes, earthquakes or 9/11, WLAB/Fort Wayne, Ind., morning man Ace McKay says, "We want to hold our listeners' hands through it. I might say something like, 'If you are a praying person, you may want to remember the families in China this morning.' This angle helps us deliver the news that is hard to swallow, like you would to a family member or friend." —KP



Hamilton

'We only do news during morning drive because that's what numerous listener research studies have told us is what our PI listeners want.'

—Jerry Woods



News Tips For Christian Music Stations

- Only deliver news that is useful and reliable to John and Jane Doe.
- News and traffic in morning drive can prevent listeners from migrating to other formats.
- Avoid irresponsible hyping of news events.
- Strive to provide compelling local angles.
- Look for uplifting stories.

listeners want. By providing news and traffic in morning drive we are preventing our listeners from migrating to news/talk or other formats to get their critical information."

KPEZ/Austin PD/morning man Gary Walsh says that in the spectrum of why people listen to the radio, current and breaking news rates just behind hearing their favorite songs, and that current, local, credible news is the most important factor differentiating terrestrial from satellite radio. The Clear Channel Christian AC does news, mostly in the morning.

"We do not participate in the salacious, irresponsible hyping of news events that titillate and tear down the moral fabric of our society, but we do handle news that directly impacts the American family," he says. "We handle it honestly and completely, but where a general description can get the word across to adults while not perking little ears, we'll take that opportunity."

Cox Radio Christian AC KKCM/Tulsa also reports the news in morning drive, but PD Chris Kelly says it doesn't go overboard. "It is just enough news that the listener is not out of the loop going into the day. It is information that is reliable and useful. If it does not fit within those parameters, it is not part of the newscasts. Depending on the subject matter, we will refrain from details that could potentially be too scary or disturbing."

Local news is also integral to Northwestern College Christian AC KNWI/Des Moines PD Dave St. John. Top-rated Clear Channel news/talk rival WHO-AM has "set the gold standard in the listener's mind that compelling local content is key," he says. "Local matters here more than I've seen in other markets—people want to know what's happening in their community and really expect us to be a part of the Des Moines metro. What's critical for us is that we uphold the values and characteristics people expect from Life 107.1: material that isn't edgy, stories that are uplifting, words and phrases that don't force a mom to lunge for the volume to turn it down before her kids hear it."

According to WLAB/Fort Wayne, Ind., morning man Ace McKay, placement of the news is important, too. The Lutheran Church-owned noncomm Christian AC does news twice per hour during morning drive. "We strategically have it set at :25 and :55 because our competition does news at :30 and the top of the hour. It secures us back into music when they go into news."

While many stations leave the news to a morning show co-host, others make the newscaster part of the morning show. For example, Central Educational Broadcasting noncomm Christian CHR WSCF/Fort Pierce news personality Bruce Douglas, a co-host on the station's morning show, delivers live or prerecorded 60- or 90-second headlines twice per hour. Triad Family Network noncomm Christian AC WBFJ/Winston-Salem, N.C., also employs a news director, airing news every 30 minutes during morning drive; a 60-second network feed at noon, 5 p.m. and 6 p.m.; and every three hours on the weekend.

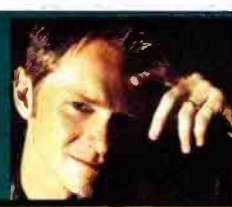
Bangor Baptist Church noncomm soft AC/inspo WHCF/Bangor, Maine, carries the one-minute SRN News at the top of every hour, except during drive time, when it runs the two-minute version.

R&R

R&R CHRISTIAN AC

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▶ **FORMAT VETERAN STEVEN CURTIS CHAPMAN** SNARES THE HCT 5-HOT DEBUT (NO. 25) AND MOST INCREASED PLAYS (JP 224) WITH "YOURS," THE THIRD SINGLE FROM HIS 2007 ALBUM "THIS MOMENT." TWO PRIOR TRACKS PEAKED AT NO. 3.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	11 NIELSEN BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL)	PLAYS TW	W	AUDIENCE MILLIONS	RANK
1	1	19	THIRD DAY CALL MY NAME	NO. 1 (11 WKS) ESSENTIAL/PLG	1566	-79	4.537	1
2	2	11	MERCYME YOU'RE GON	IND	1541	-3	4.428	2
3	3	13	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENTWORD-CURB	1299	+53	3.304	3
4	4	9	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	1267	+27	3.056	4
5	5	20	NATALIE GRANT I WILL NOT BE MOVED	CURB	1143	-55	2.858	5
6	7	10	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	1111	+104	2.698	7
7	9	10	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENTWORD-CURB	1009	+95	1.844	13
8	8	23	CHRIS SLIGH EMPTY ME	BRASH	927	-36	2.318	8
9	10	16	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	910	+46	1.648	15
10	6	27	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	905	-111	2.794	6
11	13	22	LAURA STORY MIGHTY TC SAVE	IND	780	-13	1.426	18
12	14	45	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	776	-6	2.124	11
13	11	51	ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	762	-60	2.186	9
14	12	28	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	737	-60	2.171	10
15	15	34	JEREMY CAMP LET T FADE	BEC/TOOTH & NAIL	700	-66	1.697	14
16	19	9	ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	658	+92	2.123	12
17	17	16	PLUMB MY ARTIST	CURB	657	+3	1.269	21
18	7	19	LINCOLN BREWSTER TODAY'S THE DAY	INTEGRITY	649	+18	0.886	28
19	16	19	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	598	-70	1.622	16
20	22	5	DOWNHERE HERE I AM	AIRPOWER CENTRICITY	555	+53	1.293	20
21	5	20	TOBYMAC FEATURING KIRK FRANKLIN & MANDISA LOSS MY SOUL	FOREFRONT/EMI CMG	546	-29	1.409	19
22	20	20	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	503	-34	1.152	23
23	3	27	CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	494	+76	1.046	27
24	4	25	33MILES ONE LIFE TO LIVE	IND	452	+50	0.562	-
25	NEW	25	STEVEN CURTIS CHAPMAN YOURS	MOST INCREASED PLAYS SPARROW/EMI CMG	399	+224	1.100	26
26	24	13	LIFEHOUSE WHATEVER IT TAKES	GEFFEN/INTERSCOPE	372	-35	1.543	17
27	26	12	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	370	-13	0.561	-
28	27	4	BROOKE FRASER SHADOWFEET	WOOD AND BONE	366	+33	1.221	22
29	NEW	29	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	310	+86	1.110	25
30	28	2	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	292	+8	1.115	24

MOST ADDED

ARTIST / TITLE / LABEL	NEW STATIONS
BRANDON HEATH Give Me Your Eyes (Reunion/PLG)	8
STEVEN CURTIS CHAPMAN Yours (Sparrow/EMI CMG)	7
TENTH AVENUE NORTH By Your Side (Reunion/PLG)	5
MICHAEL W. SMITH A New Hallelujah (Reunion/PLG)	5
DOWNHERE Here I Am (Centricity)	4
BEBO NORMAN Britney (BEC/Tooth & Nail)	4
ABOVE THE GOLDEN STATE Sound Of Your Name (Sparrow/EMI CMG)	3
BROOKE FRASER Shadowfeet (Wood And Bone)	2

ADDED AT... WDJC
Birmingham, AL
PDM/D: Ronnie Bruce
Julian Drive, From His Hands, 9
Fireflight, Brand New Day, 8
Tenth Avenue North, By Your Side, 8

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST / LABEL	PLAYS /GAIN	ARTIST / LABEL	PLAYS /GAIN
SALVADOR Aware (Word-Curb) TOTAL STATIONS: 17	270/20	DAVID CROWDER BAND Remedy (Sixsteps/Sparrow/EMI CMG) TOTAL STATIONS: 17	205/34
RUSH OF FOOLS Wonder Of The World (Midast) TOTAL STATIONS: 14	246/39	ADDISON ROAD Hope New (INC) TOTAL STATIONS: 15	150/25
MICHAEL W. SMITH A New Hallelujah (Reunion/PLG) TOTAL STATIONS: 23	233/88	NEEDTOBREATHE Streets Of Gold (Atlantic/Word-Curb) TOTAL STATIONS: 12	138/33
KUTLESS Complete (BEC/Tooth & Nail) TOTAL STATIONS: 15	219/10	MATT MAHER As It Is In Heaven (Essential/PLG) TOTAL STATIONS: 14	134/12
MANDISA Voice O' A Savior (Sparrow/EMI CMG) TOTAL STATIONS: 10	206/18	CONNERSVINE Glory Be (INC) TOTAL STATIONS: 9	126/7

MOST INCREASED PLAYS

+224	STEVEN CURTIS CHAPMAN Yours (Sparrow/EMI CMG) WPAR +26, WLAB +23, KDM5 +20, SST +18, WJIE +17, KSBJ +6, WAWZ +6, KXJZ +3, WRBS +3, KBNJ +3
+104	BRANDON HEATH Give Me Your Eyes (Reunion/PLG) KHZR +5, KWMD +5, WBSN +4, KLTJ +2, KKFS +1, SST +1, WFSH +1, WVFJ +1, WMMK +1, WCVO +1
+95	BIG DADDY WEAVE What Life Would Be Like (Fervent/Word-Curb) KBQ +6, SST +4, WVFJ +1, KDM5 +3, WLFJ +3, WDJC +3, WQCR +3, WLFJ +3, WVFJ +3, KLLC +4
+92	ABOVE THE GOLDEN STATE Sound Of Your Name (Sparrow/EMI CMG) WKRL +23, WAKW +19, KHZR +16, WLPJ +14, WBOB +13, WVFJ +9, KGBI +5, KPEZ +4, WFSH +3, WMSJ +2
+88	MICHAEL W. SMITH A New Hallelujah (Reunion/PLG) WNET +19, WMSJ +18, WMMZ +14, WCSG +11, KKSP +9, KXJZ +8, SST +7, WCRU +6, AMES +5, KSBJ +2

RECURRENTS

THIS WEEK	ARTIST / TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	FEE ALL BECAUSE OF JESUS (IND)		678	681
2	MERCYME GO WITH US (IND)		617	629
3	AARON SHUST MY SAVIOR MY GOD (BRASH)		568	609
4	TREE63 BLESS ED BE YOUR NAME (NPOP)		553	521
5	TENTH AVENUE NORTH LOVE 5 HERE (REUNION/PLG)		549	612

THIS WEEK	ARTIST / TITLE / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
6	CASTING CROWNS EAST TO WEST (BEACH STREET/REUNION/PLG)		536	564
7	AARON SHUST WATCH OVER ME (BRASH)		527	597
8	LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)		518	526
9	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE) (SIXSTEPS/SPARROW/EMI CMG)		510	505
10	CASTING CROWNS EVERY MAN (BEACH STREET/REUNION/PLG)		506	534

CHRISTIAN CHR REPORTERS

KLYT/Albuquerque, NM DM: Johann "Yo" Snyder MD: Joey Belville	WJRF/Duluth, MN PD/MD: Terry Michaels	WYLV/Knoxville, TN* PD: Marshall Stewart MD: Kris Love	KJTH/Ponca City, OK PD/MD: Tony Weir	KLFF/San Luis Obispo, CA* PD: Matt Williams MD: Noone Fugler	WYSZ/Toledo, OH PD/MD: Jeff Howe
KAFC/Anchorage, AK OM/PD: Mark Guy APD/MD: Mike Carrier	KNMI/Farmington, NM OM/PD: Darren Nez MD: Kenny Montano	WAYM/Nashville, TN* OM: Dave Senes PD: Jeff Brown MD: Zach Boehm	KZRI/Portland, OR* OM: Mike Novak PD: David Pierce APD: Eric Allen	WBVO/Sellersville, PA OM: David Baker PD/MD: Kristine McClain	KDUV/Visalia, CA* PD: Joe Croft APD/MD: Shannon Steele
WHMX/Bangor, ME OM/PD: Tim Collins APD/MD: Morgan Smith	WSCF/Ft. Pierce, FL PD/MD: Jon Hamilton APD: Brian Strickland	WNAZ/Nashville, TN* OM/PD: Dave Queen APD: Jennifer Houchin MD: Seth Routzahn	KTPT/Rapid City, SD OM: Tom Schoenstedt PD: Jennifer Walker	KADI/Springfield, MO* PD/MD: Rod Kittleman	WCLQ/Wausau, WI OM: Nate Thomas PD/MD: Matt Deane
WONU/Chicago, IL* PD/MD: Johnathon Eltrevoog	WORQ/Green Bay, WI OM/PD: Jim Raider	WJLZ/Norfolk, VA* OM/PD: Anne Verebely	WPRJ/Saginaw, MI OM/PD: Aaron Dicer MD: Josh Thompson	WBVM/Tampa, FL* OM: Chris Sampson PD/MD: Olivia Paff	
KXWA/Denver, CO PD: Scott Veigel	WAYK/Kalamazoo, MI PD/MD: Mike Couchman				

* Monitored Reporters



► TULSA-BASED QUARTET **CAPITAL LIGHTS** SURCES 4th ON THE CHRISTIAN ROCK LIST WITH DEBUT SINGLE "OUT OF CONTROL." THE GROUP'S FIRST ALBUM, "THIS IS AN OUTRAGE," WAS RELEASED IN EARLY JULY.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN CHR		IMPRINT / PROMOTION LABEL	PLAYS	
			TW	+/-		TW	+/-
1	1	17	SKILLET	THOSE NIGHTS	ARDENT/SRE/INO	893	-10
2	11	BRANDON HEATH	GIVE ME YOUR EYES	REUNION/PLG	881	+18	
4	14	FRANCESCA BATTISTELLI	I'M LETTING GO	FERVENT/WORD-CURB	798	+5	
5	14	SWITCHFOOT	THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	759	+8	
3	19	THIRD DAY	CALL MY NAME	ESSENTIAL/PLG	719	-132	
8	7	ADDISON ROAD	STICKING WITH YOU	INO	652	+57	
6	11	SUPERCHIC(K)	HOLD	INO	633	-22	
10	9	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA	LOSE MY SOUL	FOREFRONT/EMI CMG	588	+18	
17	4	HAWK NELSON	ONE LITTLE MIRACLE	BEC/TOOTH & NAIL	574	+145	
9	18	SANCTUS REAL	WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	571	-11	
15	8	BROOKE FRASER	SHADOWFEET	WOOD AND BONE	570	+33	
7	20	PILLAR	SMILING DOWN	ESSENTIAL/PLG	552	-97	
12	8	KUTLESS	COMPLETE	BEC/TOOTH & NAIL	543	-6	
14	11	KRYSTAL MEYERS	SHINE	ESSENTIAL/PLG	537	0	
13	15	CHASEN	DROWN	OMG	511	-34	
18	7	JIMMY NEEDHAM	A BREATH OR TWO	INO	479	+85	
11	16	BRITT NICOLE	BELIEVE	SPARROW/EMI CMG	470	-90	
21	6	MERCYME	YOU REIGN	INO	366	+28	
26	3	BEBO NORMAN	PULL ME OUT	BEC/TOOTH & NAIL	353	+29	
22	6	AFTERS	WE ARE THE SOUND	COLUMBIA/INO	345	+11	
20	11	MATTHEW WEST	SOMETHING TO SAY	SPARROW/EMI CMG	342	0	
27	6	CHRIS TOMLIN	JESUS MESSIAH	SIX STEPS/SPARROW/EMI CMG	324	+7	
19	12	NATALIE GRANT	I WILL NOT BE MOVED	CLURB	321	-31	
16	14	FALLING UP	GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	317	-117	
23	5	REMEDY DRIVE	DAYLIGHT	WORD-CURB	308	-23	
24	3	JAYMES REUNION	FINE	BEC/TOOTH & NAIL	306	-19	
28	7	LEELAND	OPPOSITE WAY	ESSENTIAL/PLG	299	-18	
25	18	NEWSBOYS	STAY STRONG	SPARROW/EMI CMG	286	-39	
29	NEW	RELIENT K	I JUST WANT YOU TO KNOW	GOTEE	274	+34	
30	2	NEVERTHELESS	SLEEPING IN	FLICKER/PLG	262	+19	

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK		IMPRINT / PROMOTION LABEL	PLAYS	
			TW	+/-		TW	+/-
1	4	11	CAPITAL LIGHTS	OUT OF CONTROL	TOOTH & NAIL	299	+45
2	1	10	IVORYLINE	REMEMBER I'M ALIVE	TOOTH & NAIL	299	+5
3	3	12	A ROTTERDAM NOVEMBER	CRIPPLING MACHINE	ARN	288	+24
4	2	11	WEDDING	RECEIVE	BRAVE NEW WORLD	288	+4
5	9	7	CHILDREN 18:3	ALL MY BALLOONS	TOOTH & NAIL	254	+38
6	5	6	SKILLET	WHISPERS IN THE DARK	ARDENT/SRE/INO	246	+10
7	7	8	FALLING UP	GOODNIGHT GRAVITY	BEC/TOOTH & NAIL	244	+16
8	8	11	HOUSE OF HEROES	IN THE VALLEY OF THE DYING SUN	GOTEE	230	+6
9	10	6	THIS BEAUTIFUL REPUBLIC	NO TURNING BACK	FOREFRONT/EMI CMG	211	+8
10	13	7	RELIENT K	THE SCENE AND THE HERD	GOTEE	206	-17
11	6	14	FIREFLIGHT	THE HUNGER	FLICKER/PLG	201	-31
12	17	8	HAWK NELSON	YOU HAVE WHAT I NEED	BEC/TOOTH & NAIL	194	+16
13	12	6	DECYFER DOWN	CRASH	INO	187	-2
14	14	8	SANCTUS REAL	TURN ON THE LIGHTS	SPARROW/EMI CMG	186	-3
15	9	9	CLASSIC CRIME	CLOSER THAN WE THINK	TOOTH & NAIL	184	-8
16	15	5	FAMILY FORCE 5	FEVER	TOOTH & NAIL	179	-8
17	16	12	MANAFEST	SO BEAUTIFUL	BEC/TOOTH & NAIL	168	-12
18	19	11	FOLD	BESIDE YOU NOW	TOOTH & NAIL	165	-3
19	18	5	NEVERTHELESS	SLEEPING IN	FLICKER/PLG	162	-6
20	20	4	P.O.D.	SHINE WITH ME	COLUMBIA/INO	157	+3
21	21	3	DIZMAS	THIS IS A WARNING	CREDENTIAL/EMI CMG	142	+1
22	22	9	KUTLESS	THE FEELING	BEC/TOOTH & NAIL	135	+4
23	23	8	SWITCHFOOT	THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	114	-9
24	26	3	WAVORLY	FORGIVE AND FORGET	FLICKER/PLG	113	+5
25	25	2	ALMOST...	STOP IT	TOOTH & NAIL	112	+1
26	27	3	PHILMONT	I CAN'T STAND TO FALL	FOREFRONT/EMI CMG	110	+2
27	NEW	RED	LOST	ESSENTIAL/PLG	99	+2	
28	24	12	SUPERCHIC(K)	HEY HEY	INO	99	-20
29	29	16	SEARCH THE CITY	CLOCKS AND TIME PIECES	BEC/TOOTH & NAIL	97	-6
30	NEW	PROJECT 86	PUT YOUR LIPS TO THE TV	TOOTH & NAIL	96	+5	

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		IMPRINT / PROMOTION LABEL	PLAYS	
			TW	+/-		TW	+/-
1	12	MERCYME	YOU REIGN	INO	410	+10	
2	9	CHRIS TOMLIN	JESUS MESSIAH	SIX STEPS/SPARROW/EMI CMG	363	+11	
4	11	BIG DADDY WEAVE	WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	285	+5	
3	13	POINT OF GRACE	HEAL THE WOUND	WORD-CURB	265	-41	
5	12	SONFLOWERZ	MY ADORATION	SONFLOWERZ	249	+2	
6	18	MEREDITH ANDREWS	YOU'RE NOT ALONE	WORD-CURB	228	-15	
11	6	MOLLYE REES & JAMIE SLOCUM	DIFFERENT	HOLLOW OAK	227	+29	
9	17	MICHAEL W. SMITH FEAT. ISRAEL HOUGHTON & CHRISTY NOCKELS	SO GREAT	REUNION/PLG	209	-9	
8	17	SALVADOR	AWARE	WORD-CURB	202	-23	
13	4	BRETT RUSH	WHEN I'M ALONE WITH YOU	CREATIVE SOUL	201	+40	

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		IMPRINT / PROMOTION LABEL	PLAYS	
			TW	+/-		TW	+/-
11	10	8	MARK HARRIS	ALL FOR THE GLORY OF YOU	INO	199	0
12	12	16	FEE	ALL BECAUSE OF JESUS	INO	182	-6
13	16	3	RICHIE McDONALD	I TURN TO YOU	LUCID	170	+37
14	14	5	ASHMONT HILL	SONG OF GLORY	AXIOM	169	+13
15	8	15	MANDISA	VOICE OF A SAVIOR	SPARROW/EMI CMG	165	-54
16	15	3	BART MILLARD	I STAND AMAZED	INO	161	+12
17	18	9	CURT COLLINS	ANOTHER DAY	FSS	124	+1
18	NEW	CECE WINANS	THE TEST OF TIME	PURESPRINGS/COSEL	117	+24	
19	NEW	33MILES	ONE LIFE TO LOVE	INO	115	+49	
20	20	6	SARA GROVES	IT MIGHT BE HOPE	INO	109	+2

CHRISTIAN ROCK REPORTERS

KLYT/Albuquerque, NM
OM: Johanna "Yo" Snyder
MD: Joey Belleville

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard

WVOF/Bridgeport, CT
PD/MD: Bob Felberg

WCWP/Brookville, NY
PD: Peter Bellotti
MD: Reena Temburni

WUFM/Columbus, OH*
OM: Michael Buckingham
PD/MD: Nikki Cantu
APD: Laine Moneyhon

KVRK/Dallas, TX*
PD: Chris Goodwin
MD: Druce Mitchell

WSNL/Flint, MI
MD: Brian Goodman

WORQ/Green Bay, WI*
DM/PD: Jim Raider

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

KIBZ/Lincoln, NE
PD/MD: Ron Drury

WDML/Marion, IL
MD: Tom Schroeder

WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing

Effect Radio/Network
PD/MD: Brian Harman
APD: Amanda Harman

WJLZ/Norfolk, VA*
OM/PD: Anne Verebely
APD: Troy Alan

WITR/Rochester, NY
PD/MD: Sammie Palermo
APD: Will "The Tuna" Benson

WPRJ/Saginaw, MI
OM/PD: Aaron Dicer
MD: Josh Thompson

WJIS/Sarasota, FL
OM: Kris Beyerly
PD: Michelle Tellone
MD: Elisha Skorski

Firecape/Satellite
PD/MD: Joe Hayes

Sirius Spirit 66/Satellite*
PD: Al Skop

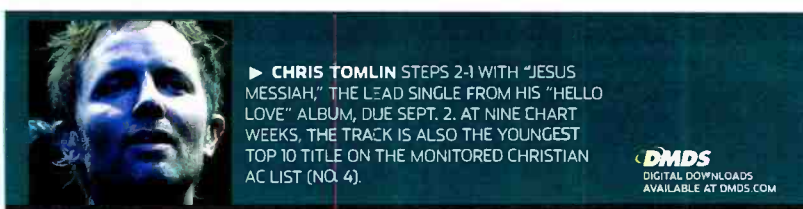
The Sound Of Light/Satellite
PD: Bill Scott
MD: Jack Eason

Whip Of Cords/Satellite
OM/PD: Matt Rhodes

KCLC/St. Louis, MO
MD: Dave Merkel

WBVM/Tampa, FL*
OM: Chris Sampson
PD/MD: Olivia Paff

WYSZ/Toledo, OH*
PD/MD: Jeff Howe



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CHRISTIAN AC REPORTERS

- | | | |
|--|--|--|
| KGZV/Abilene, TX
PD/MD: Gary Hill | WCLN/Fayetteville, NC
OM/MD: Dan DeBruler
APD: Syndi Long
MD: Steve Turley | WBSN/New Orleans, LA*
OM: Julie Headrick
PD: Tom Krimsier
MD: Libby Krimsier |
| WMIT/Asheville, NC*
OM/MD: Tom Greene
MD: Matt Stockman | KCCB/Flagstaff, AZ
OM: Daniel White
PD/MD: Mike Medlin | KGBI/Omaha, NE*
OM: Melody Miller
MD: Jeff Devereaux |
| WFSH/Atlanta, GA*
PD: Mike Blakemore
MD: Mike Stout | WPER/Fredericksburg, VA
PD: Frankie Morea | WPOZ/Orlando, FL*
OM/MD: Dean O'Neal
APD: Jeff Cruz |
| WVFX/Atlanta, GA*
OM/MD: Don Schaeffer
APD: Steve Williams | KZKZ/Ft. Smith, AR
OM/MD: Dave Burdud | WMSJ/Portland, ME*
OM/MD: Paula K.
MD: Kenny Robinson |
| WAFJ/Augusta, GA*
PD/MD: Steve Swanson | WLAB/Ft. Wayne, IN*
PD: Don Buettner
MD: Melissa Montana | KFIS/Portland, OR*
PD: Dave Arthur
MD: Kat Taylor |
| KPEZ/Austin, TX*
OM: Mac Daniels
PD: Gary Walsh
APD/MD: Steve Etheridge | WCSG/Grand Rapids, MI*
PD: Chris Lemke | KSLT/Rapid City, SD
OM: Tom Schoenstedt
PD/MD: Dave Masters |
| WRBS/Baltimore, MD*
PD: David Paul
MD: Chris Scotland | WJQK/Grand Rapids, MI*
OM: Troy West
PD/MD: Gary Thompson | KSGN/Riverside, CA*
PD: Bryan O'Neal
MD: Brandi Lanai |
| WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce | WBEJ/Greensboro, NC
APD: Darren Stevens | WPAR/Roanoke, VA*
OM: Jackie Howard
MD: Brian Sumner |
| KTSY/Boise, ID*
OM: Chris Gilbreth
PD: Jerry Woods
APD/MD: Travis Culver | WLFJ/Greenville, SC*
PD/MD: Rob Dempsey
MD: Gary Miller | WQFL/Rockford, IL
PD/MD: Johnny V. |
| WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard | KAIM/Honolulu, HI*
OM: Jack Waters
PD/MD: Mike Gravatt | KKFS/Sacramento, CA*
PD/MD: Max Miller |
| WAYR/Brunswick, GA
PD/MD: Bart Wagner | KSBH/Houston, TX*
PD: Jon Hull
MD: Phil Beeler | Sirius Spirit 66/Satellite*
PD: Al Skop |
| WRMC/Charlotte, NC*
OM: Gary Morland
PD: Dwayne Harrison | WCRJ/Jacksonville, FL*
PD: Chris Wayne
MD: Theresa Ross | XM The Message/Satellite*
OM: Jon Zellner
PD: Mike Abrams
MD: Jim Epperlein |
| WBOX/Chattanooga, TN*
OM/MD: Jason McKay
MD: Justin Wade | WCQR/Johnson City, TN*
PD: Chalmer Harper | KCMS/Seattle, WA*
PD: Scott Huntley
MD: Sarah Taylor |
| WJKL/Chicago, IL* | KOBC/Joplin, MO
OM/MD: Lisa Davis | WFRN/South Bend, IN
PD: Jim Carter
MD: Doug Moore |
| WAKW/Cincinnati, OH*
PD: Rob Lewis
MD: Daryl Pierce | KLJC/Kansas City, MO*
PD/MD: Michael Grimm | WHPZ/South Bend, IN
PD: Gary Hegland
MD: Jay Michaels |
| WFHM/Cleveland, OH*
PD: Len Howser
MD: Josh Booth | WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith | KWNO/Springfield, MO*
PD/MD: Jeremy Morris |
| KGTS/College Place, WA
PD/MD: Ernest Beck | WLGH/Lansing, MI
PD: Jenn Czelda | KKJM/St. Cloud, MN
OM/MD: Diana Madsen |
| KBIQ/Colorado Springs, CO*
PD: Bret Stevens
MD: Jack Hamilton | KKSP/Little Rock, AR*
PD: Don Burns | KHZR/St. Louis, MO*
OM: Jim Tinker
PD: Chuck Tyler
APD/MD: Bob Shaw |
| KCYO/Columbia, MO
OM/MD: Jim McDermott | KFSH/Los Angeles, CA*
OM: Jim Tinker
PD: Chuck Tyler
APD/MD: Bob Shaw | WLPJ/Tampa, FL*
PD: Carmen Brown
APD: Dave Cruise
MD: Jeff MacFarlane |
| WMHK/Columbia, SC*
PD: Steve Sunshine | WJIE/Louisville, KY*
PD: Jim Galipeau
APD/MD: Chris Crain | KKCM/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly |
| WCVO/Columbus, OH*
PD: Todd Stach
MD: Mike Russell | WRV/Louisville, KY
OM/MD: CC Matthews
APD: Dave Reichel | KXOJ/Tulsa, OK*
PD: Bob Thornton
APD: Dave Gordon |
| KBNJ/Carpus Christi, TX*
PD: Joe Fahl | KVMV/McAllen, TX*
PD: James Gambelin
APD/MD: Bob Malone | WGTS/Washington, DC*
PD: Becky Wilson Aligned
MD: Rob Conway |
| KLTY/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast | KJIL/Meade, KS
PD/MD: Michael Luskey | WGNV/Wausau, WI
OM: Karen Benke
PD: Mark Bystrom
MD: Todd Christopher |
| KNWJ/Des Moines, IA
PD/MD: Dave St. John | WAWZ/Middlesex, NJ*
OM: Scott Taylor
PD: Johnny Stone
APD/MD: Keith Stevens | WGRC/Williamsport, PA
OM: Don Castelle
PD/MD: Larry Weidman |
| WMUZ/Detroit, MI*
PD: Miranda Belcher
MD: Jon Culbert | KTIS/Minneapolis, MN*
PD: Jason Sharp | WXHL/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal April |
| WWIB/Eau Claire, WI
OM: Paul Anthony
PD/MD: Greg Steward | KBMQ/Monroe, LA
PD/MD: Phillip Brooks | |
| WCTL/Erie, PA
OM: Ronald Raymond
PD/MD: Adam Frase | WFFH/Nashville, TN*
PD/MD: Vance Dillard | |
| KHPE/Eugene, OR
MD: Paul Hernandez | Family Life Ministries/Network
PD: John O'Leary
APD: Kevin VanBuren
MD: Cecil Van Houten | |
| KYTT/Eugene, OR
OM: Dave DeAndrea
PD/MD: Rick Stevens | New Life Media/Network
PD/MD: Joe Buchanan | |
| KLRC/Fayetteville, AR
PD/MD: Mark Michaels | | |

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
2	10	2	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	912 +28
2	1	20	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	891 -10
3	3	12	MERCYME YOU REIGN	INO	864 +2
4	13	6	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	825 +7
5	14	5	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	815 +32
6	10	6	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	647 +33
7	7	18	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	539 -9
8	10	7	LINCOLN BREWSTER TODAY IS THE DAY	INTEGRITY	500 +35
9	8	21	NATALIE GRANT I WILL NOT BE MOVED	CURB	491 -10
10	11	7	DOWNHERE HERE I AM	CENTRICITY	471 +15
11	9	23	LAURA STORY MIGHTY TO SAVE	INO	470 +1
12	12	24	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	418 -37
13	14	10	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	416 +20
14	13	23	CHRIS SLIGH EMPTY ME	BRASH	391 -36
15	15	22	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	380 +3
16	18	4	33 MILES ONE LIFE TO LOVE	INO	359 +54
17	19	4	CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	329 +36
18	16	14	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY'S SPARROW/EMI CMG	324 -40
19	17	6	ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	279 +3
20	21	9	MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	272 -92
21	20	8	KUTLESS COMPLETE	BEE/TOOTH & NAIL	263 -14
22	22	13	PLUMB IN MY ARMS	CURB	258 +5
23	24	9	LEELAND OPPOSITE WAY	ESSENTIAL/PLG	235 +16
24	25	5	MICHAEL ENGLISH FEELS LIKE REDEMPTION	CURB	230 +14
25	NEW		STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	227 +147
26	23	9	SANCTUS REAL WHATEVER YOU'RE DOING, (SOMETHING HEAVENLY)	SPARROW/EMI CMG	225 -1
27	30	4	BROOKE FRASER SHADOWFEET	WOOD AND BONE	224 +39
28	26	2	RUSH OF FOOLS WONDER OF THE WORLD	MIDAS	210 +13
29	28	3	ADDISON ROAD HOPE NOW	INO	202 +7
30	29	2	NEEDTOBREATHE STREETS OF GOLD	ATLANTIC/WORD-CURB	199 -6

TroyResearch		CHRISTIAN AC RESEARCH				
ARTIST TITLE	IMPRINT / PROMOTION LABEL	FAM%	W 25-54	W 25-34	W 35-44	W 45-54
CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	100%	4.38	4.27	4.37	4.49
LAURA STORY MIGHTY TO SAVE	INO	95%	4.19	4.29	4.16	4.13
CHRIS SLIGH EMPTY ME	BRASH	92%	4.14	3.97	4.10	4.35
BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	78%	4.13	4.11	4.10	4.19
THIRD DAY CALL MY NAME	ESSENTIAL/PLG	96%	4.10	4.09	4.11	4.10
NATALIE GRANT I WILL NOT BE MOVED	CURB	96%	4.09	4.04	4.13	4.09
BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	83%	4.09	4.11	4.06	4.09
MERCYME GOD WITH US	INO	100%	4.09	3.99	4.06	4.21
MERCYME YOU REIGN	INO	91%	4.08	3.95	4.06	4.22
CASTING CROWNS EVERY MAN	REUNION/PLG	100%	4.06	4.00	4.06	4.13
NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	96%	4.06	4.14	4.05	3.97
MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	97%	4.04	3.95	4.04	4.13
JADON LAVIK COME THOU FOUNT	BEE/TOOTH & NAIL	98%	4.04	4.00	3.94	4.18
MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	95%	4.03	4.00	3.99	4.09
ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	96%	4.01	3.95	3.97	4.10
JEREMY CAMP LET IT FADE	BEE/TOOTH & NAIL	98%	4.00	3.97	4.01	4.03
STORYSIDE B BESTILL	SLIENT MAJORITY/VIDEEE	95%	3.95	3.90	3.90	4.07
MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	97%	3.95	4.03	3.92	3.89
P.LUMB IN MY ARMS	CURB	77%	3.83	3.90	3.82	3.76
FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	91%	3.78	3.93	3.78	3.62

Total Sample size is 1846. These are average scores for music in the Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. On-line panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.

FOR WEEK ENDING AUGUST 17, 2008



Country had a great spring, especially these guys

A Spring In Their Step

R.J. Curtis

RCurtis@RadioandRecords.com

We're closing in on the last few weeks of summer, which can mean only one thing: Complete results from the spring book are finally in. After carefully poring over the most recent numbers, we decided to put a few stations on a pedestal. The calls will seem suspiciously familiar because all of them are habitually top-ranked stations. That said, each station outdid even their usual, excellent selves.

What makes two of our featured stations even more impressive is the head-to-head battle they have been waging for years. Another station is a large-market stand-alone with a history of success in what has always been considered a rock town.

The Great Northwest

Just how long have Entercom's KWJJ (the Wolf) and CBS Radio's KUPL been duking it out in Portland, Ore.? It seems like forever. In the spring book, KWJJ pulled ahead, improving 3.5-5.5 12+ to rank second. But KUPL increased too, moving 4.5-4.7 to finish fifth.

Although Portland is a relentless battle, it's waged on the high road. Wolf PD Mike Moore, who doubles as Entercom's director of country programming, and his counterpart at KUPL, John Paul, could easily be co-presidents of the mutual admiration society.

But Moore says the latest results are a bit deceiving, noting that the stations had a "horribly bad" winter book. Though KUPL beat KWJJ in persons 25-54 in winter, both stations fell out of the top 10, something Moore says is historically "unheard of."

He says he had to look all the way back to 1994 to find a four-book average of the two stations' combined 25-54 shares that weren't at least a 10 share. After the recently released spring numbers, he jokingly says, "It looks like we're both geniuses and exploded out of nowhere. Well, the fact is, we both kind of rebounded to what we're accustomed to doing."

KWJJ posted a 5.8 in spring while KUPL had a

5.3 to finish third and fourth 25-54, respectively. As close as the two stations are in demo, Moore says there is a difference. "We skew much younger. When they beat us in a book 25-54 it's because they got a pop 45-54." The Wolf is the second-ranked station in Portland 18-34 with a 7.9, while KUPL is seventh with a 4.9.

Pressed about any specific promotions, marketing or major concert events that may have injected extra energy into the country lifegroup, Moore notes that Toby Keith, Tim McGraw and other big artists toured the market.



Moore

Country Rocks Cleveland

Brian Jennings, who programs Clear Channel's WGAR/Cleveland, will tell you that Cleveland is a rock town. After spring 2008 however, you could easily say that when it comes to Cleveland, country rocks.

WGAR is ranked No. 2 and is the top-ranked music station in the city 12+, having just improved a full share, 6.6-7.6. The station's 18-34 numbers (8.8) are even better and WGAR is beyond competitive 25-54 (7.3).

Those 18-34 figures are the highest in more than a decade for WGAR, according to Jennings. "We've been blessed with unbelievable events where country has been highlighted," he says as a partial explanation of the ratings. "People who aren't even country fans knew about [Kenny] Chesney and [Keith] Urban playing at Browns Stadium.

"Right now we have Taylor Swift in the format; we have Carrie Underwood, Rascal Flatts and artists like Miley Cyrus on country radio," he adds.

'We don't want to be considered a niche format in a market where rock and top 40 is considered the real music.'

—Brian Jennings



Battle Of The Alamo City

Cox Radio's KCYY (Y100) and Clear Channel's KAJA (KJ 97)/San Antonio have been going at it for more than 20 years. The stations have traded country bragging rights in the Alamo City for the last 13 or so after years of domination by Y100, which launched big in 1987 and didn't look back for nearly a decade.

One person who has perhaps the best perspective on this head-to-head battle is veteran programmer George King. After all, he's programmed both stations. Since last year, King has taken on



King

day-to-day chores at KAJA in addition to serving as the cluster OM for Clear Channel/San Antonio. When King calculated a 10-book average in April 2007, KJ had a 5.5 and Y100 had a 5.4 25-54. That's how

back-and-forth this competition has been.

After spring though, KJ has regained superiority, at least for now. The station jumped 5.4-6.2 12+ for a five-book high and a No. 2 market ranker. So how did it do it? King says, "To me the biggest news is that it's Randy Carroll's 25th anniversary."

Carroll, who's nominated for an R&R Industry Achievement Award for personality of the year, is KJ's venerable morning man. King describes him as "the mainstay, the foundation of the radio station. He exudes, lives, eats, breathes the South Texas mentality."

KJ has dedicated the year to Carroll, including a contest called 25th Anniversary Cash. "We did billboards with him," King says. "In spring, we did the 'hometown handshake tour' with Randy. We can absolutely say that's been a driving force for 2008 and certainly in spring."

Both stations marketed in the spring and Y100 did the "birthday game." But King also praises the other on-air talent on KJ. "My midday girl [Jamie Martin] and my afternoon guy [Kactus Lou] both have done mornings before. They're able to bring personality to their dayparts without making it a morning show, and to me that's been really important." **R&R**

Springing Forward

12+
Portland, Ore.
KWJJ: 3.5-5.5
KUPL: 4.5-5.7

San Antonio
KAJA: 5.4-6.2
KCYY: 5.2-4.2

Cleveland
WGAR: 6.6-7.6

25-54
Portland, Ore.
KWJJ: 3.5-5.8
KUPL: 3.7-5.3

San Antonio
KAJA: 6.2-6.9
KCYY: 5.6-4.4

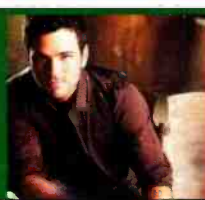
Cleveland
WGAR: 6.7-7.3

Source: Arbitron

R&R COUNTRY

ERED BY nielsen BDS

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▶ WITH 8.7 MILLION IMPRESSIONS COMING FROM ALL BUT ONE OF THE 113 STATIONS MONITORED FOR THE CHART, **CHUCK WICKS** CROSSES THE AIRPOWER THRESHOLD WITH "ALL I EVER WANTED" (#21-20), THE SECOND SINGLE FROM HIS DEBUT ALBUM, "STARTING NOW."

LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	11 NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS
				IMPRINT / PROMOTION LABEL		TW +/-	TW RANK
1	14	KEITH URBAN	YOU LOOK GOOD IN MY SHIRT	CAPITOL NASHVILLE	☆	30.204 +0.654	4217 2
2	13	KEITH ANDERSON	I STILL MISS YOU	COLUMBIA	☆	28.703 -0.998	4143 3
4	29	JIMMY WAYNE	DO YOU BELIEVE ME NOW	VALORY	☆	25.739 +2.336	3722 5
8	21	BRAD PAISLEY	WAITIN' ON A WOMAN	ARISTA NASHVILLE	☆	25.403 +1.460	3760 4
7	10	BROOKS & DUNN	PUT A GIRL IN IT	ARISTA NASHVILLE	☆	23.212 -4.143	3574 7
5	17	SUGARLAND	ALL I WANT TO DO	MERCURY	☆	23.134 -4.691	3536 6
3	13	ALAN JACKSON	GOOD TIME	ARISTA NASHVILLE	11 ☆	21.043 -3.850	3033 9
6	19	GEORGE STRAIT	TROUBADOUR	MCA NASHVILLE	☆	20.964 +1.151	3030 8
9	12	DARIUS RUCKER	DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE	☆	20.282 +2.736	2923 10
12	18	TOBY KEITH	SHE NEVER CRIED IN FRONT OF ME	SHOW DOG NASHVILLE	☆	19.527 +1.603	2813 12
11	8	THE LOST TRAILERS	HOLLERBACK	BNA	☆	19.484 +0.651	2859 11
10	26	KENNY CHESNEY	EVERYBODY WANTS TO GO TO HEAVEN	BLUE CHAIR/BNA	☆	19.417 +4.274	2637 13
15	3	KID ROCK	ALL SUMMER LONG	TOP DOC/ATLANTIC/COGOS	11 ☆	19.052 +1.773	2624 14
13	14	CARRIE UNDERWOOD	JUST A DREAM	19/ARISTA/ARISTA NASHVILLE	☆	15.953 +2.374	2504 15
17	6	RASCAL FLATTS	BOB THAT HEAD	LYRIC STREET	☆	13.916 +0.051	2306 16
16	9	LUKE BRYAN	COUNTRY MAN	CAPITOL NASHVILLE	☆	13.293 -0.503	2034 17
18	24	HEIDI NEWFIELD	JOHNNY & JUNE	CURB	☆	11.634 +0.629	1979 18
20	20	JESSICA SIMPSON	COME ON OVER	EPIC/COLUMBIA	☆	10.744 -0.902	1724 19
19	15	CHUCK WICKS	ALL I EVER WANTED	RCA	☆	8.771 +1.055	1624 20
20	21	CRYSTAL SHAWANDA	YOU CAN LET GO	RCA	☆	8.018 +0.549	1325 24
22	22	JASON ALDEAN	RELENTLESS	BROKEN BIRD	☆	7.598 -0.810	1553 21
24	17	BUCKY COVINGTON	ILL WALK	LYRIC STREET	☆	7.562 +0.590	1449 22
23	17	CRAIG MORGAN	LOVE REMEMBERS	BNA	☆	6.763 -0.195	1331 23
24	25	JAMEY JOHNSON	IN COLOR	MERCURY	☆	6.364 +1.133	1066 26
25	27	TIM MCGRAW	LET IT GO	CURB	☆	6.041 +2.405	1085 25
26	30	LADY ANTEBELLUM	LOOKIN' FOR A GOOD TIME	CAPITOL NASHVILLE	☆	5.866 +1.072	967 28
27	28	KELLIE PICKLER	DON'T YOU KNOW YOU'RE BEAUTIFUL	19/BNA	☆	5.691 +0.345	1051 27
28	26	ASHTON SHEPHERD	SOUNDS SO GOOD	MCA NASHVILLE	☆	4.559 -0.255	867 29
29	14	ZAC BROWN BAND	CHICKEN FRIED	LIVE NATION	☆	4.421 +0.988	810 30

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	11 NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS
					IMPRINT / PROMOTION LABEL		TW +/-	TW RANK
31	31	10	PAT GREEN	LET ME	BNA	☆	3.833 +0.369	604 34
32	33	11	RANDY HOUSER	ANYTHING GOES	UNIVERSAL SOUTH	☆	3.614 +0.297	691 32
33	35	16	ADAM GREGORY	CRAZY DAYS	NSA/MIDAS/NEW REVOLUTION	☆	3.330 +0.141	694 31
34	38	4	MONTGOMERY GENTRY	ROLL WITH ME	COLUMBIA	☆	3.299 +1.226	645 33
35	36	5	BILLY CURRINGTON	DONT	MERCURY	☆	2.986 +0.405	549 35
36	45	2	TRACE ADKINS	MUDDY WATER	CAPITOL NASHVILLE	☆	2.691 +1.185	404 40
37	37	13	CHRIS YOUNG	VOICES	RCA	☆	2.305 +0.161	497 36
38	39	6	LITTLE BIG TOWN	FINE LINE	CAPITOL NASHVILLE	☆	2.301 +0.237	407 39
39	41	8	JEWEL	100	VALORY	☆	2.191 +0.323	419 37
40	42	5	PHIL VASSAR	I WOULD	UNIVERSAL SOUTH	☆	2.056 +0.399	398 42
41	40	10	JAMES OTTO	FOR YOU	WARNER BROS./WRN	☆	1.878 -0.005	411 38
42	46	3	BILLY RAY CYRUS	SOMEBODY SAID A PRAYER	WALT DISNEY/LYRIC STREET	☆	1.798 +0.336	355 44
43	44	6	LEE ANN WOMACK	LAST CALL	MCA NASHVILLE	☆	1.758 +0.216	404 41
44	47	9	LEE BRICE	UPPER MIDDLE CLASS WHITE TRASH	CURB	☆	1.439 +0.021	380 43
45	43	6	GRETCHEN WILLSON	DON'T DO ME NO GOOD	COLUMBIA	☆	1.348 -0.250	255 45
46	60	3	KRISTY LEE COOK	15 MINUTES OF SHAME	19/ARISTA NASHVILLE	☆	1.159 +0.589	220 47
47	48	18	KEVIN FOWLER	BEST MISTAKE I EVER MADE	EQUITY	☆	1.119 -0.043	90 59
48	52	2	BLAKE SHELTON	SHE WOULDN'T BECOME	WARNER BROS./WRN	☆	1.110 +0.348	249 46
49	51	4	RANDY OWEN	LIKE I NEVER BROKE HER HEART	BROKEN BOW	☆	0.953 +0.143	191 48
50	55	2	JUSTIN MOORE	EACH THAT THING UP	VALORY	☆	0.791 +0.106	178 50
51	NEW	DIERKS BENTLEY	SWEET & WILD	CAPITOL NASHVILLE	☆	0.773 +0.333	76 -	
52	56	4	CARTER'S CHORD	DIFFERENT BREED	SHOW DOG NASHVILLE	☆	0.704 +0.019	185 49
53	58	3	CAROLINA RAIN	AMERICAN RADIO	EQUITY	☆	0.695 +0.074	159 52
54	57	4	ONE FLEW SOUTH	MY KIND OF BEAUTIFUL	DECCA/ROUNDER	☆	0.643 +0.003	128 56
55	54	4	TRISHA YEARWOOD	THEY CALL IT FALLING FOR A REASON	BIG MACHINE	☆	0.612 -0.110	166 51
56	59	7	THE ROAD HAMMERS	GIRL ON THE BILLBOARD	MONTAGE	☆	0.606 -0.004	143 54
57	NEW	TAYLOR SWIFT	CHANGE	BIG MACHINE	☆	0.477 +0.397	45 -	
58	50	15	RISSE PALMER	HO AIR	1720	☆	0.450 -0.405	146 53
59	RE-ENTRY	KENNY CHESNEY	EAT A LITTLE CRAZY	BNA	☆	0.445 -0.053	66 -	
60	NEW	JAKE OWEN	DON'T THINK I CAN'T LOVE YOU	RCA	☆	0.413 +0.116	74 -	

MOST INCREASED AUDIENCE (IN MILLIONS)

+4.274
KENNY CHESNEY
☆
Everybody Wants To Go To Heaven (Capitol Nashville)
KESN +0.236, WWSN +0.159, KUPD +0.123, WJZZ +0.114, WYFF +0.102, WYCF +0.098, WKYC +0.094, WWSB +0.082, KSNV +0.078, WWSY +0.074

+2.736
DARIUS RUCKER
☆
Don't Think I Don't Think About It (Capitol Nashville)
WWSN +0.236, KSNV +0.123, WWSB +0.114, WYFF +0.102, WYCF +0.098, WKYC +0.094, WWSY +0.074

+2.405
TIM MCGRAW
☆
Let It Go (Curb)
KEEY +0.236, WKYC +0.159, WWSN +0.123, WWSB +0.114, WYFF +0.102, WYCF +0.098, WKYC +0.094, WWSY +0.074

+2.374
CARRIE UNDERWOOD
☆
Just A Dream (19/Arista Nashville)
WWSN +0.236, WWSB +0.114, WYFF +0.102, WYCF +0.098, WKYC +0.094, WWSY +0.074, KSNV +0.078, WWSY +0.074

+2.275
CHUCK WICKS
☆
All I Ever Wanted (RCA)
WWSN +0.236, WWSB +0.114, WYFF +0.102, WYCF +0.098, WKYC +0.094, WWSY +0.074, KSNV +0.078, WWSY +0.074

NEW AND ACTIVE			
ARTIST	AUDIENCE / GAIN	ARTIST	AUDIENCE / GAIN
DARRYL WORLEY	0.299/0.072	ELI YOUNG BAND	0.260/0.016
Tequila On Ice (Stroud/Various)		Always The Love Songs (Republic/Universal South)	
TOTAL STATIONS:	19	TOTAL STATIONS:	1
LEANN RIMES	0.294/0.215	JOSH TURNER	0.258/0.041
What I Can Not Change (Asylum/Curb)		Everything Is Fine (MCA Nashville)	
TOTAL STATIONS:	12	TOTAL STATIONS:	19
KENNY CHESNEY	0.241/0.035	MIRANDA LAMBERT	0.229/0.177
Demons (BNA)		More Like Her (Columbia)	
TOTAL STATIONS:	2	TOTAL STATIONS:	16

MOST ADDED	
MONTGOMERY GENTRY 20	KRISTY LEE COOK 12
Roll With Me (Columbia) KBWF, KCYE, KFRC, KIIM, KIZZ, KIZN, KSKS, KLZZ, KWJL, KKKY, KYCD, WBCF, WDTW, WGL, WKCF, WKLB, WPAW, WQMX, WYUU, WYUW	15 Minutes Of Shame (19/Arista Nashville) KBOI, KBLU, KIZN, KSKS, KSKS, WCTO, WKCO, WSOC, WYFF, WYUW
TIM MCGRAW 16	ZAC BROWN BAND 10
Let It Go (Curb) KBEQ, KFKE, KMOL, KUBL, KLZZ, WCTO, WDAF, WGY, WGX, WYUW, WYUW, WYUW, WRNS, WUBE, WYUU	Chicken Fried (Live Nation) KRST, KTM, KUPD, KXKT, WDAF, WGL, WOC, WPKX, WYUW
JOSH TURNER 15	BILLY RAY CYRUS 10
Everything Is Fine (MCA Nashville) KBEQ, KFKE, KMOL, KUBL, KLZZ, WCTO, WDAF, WGY, WGX, WYUW, WYUW, WYUW, WRNS, WUBE, WYUU	Sombody Said A Prayer (Walt Disney/Lyric Street) KJLJ, KSOB, KUPD, KXKT, WDAF, WGL, WOC, WYUW, WYUW

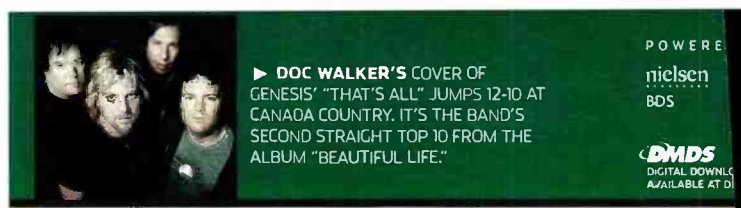
FOR WEEK ENDING AUGUST 17, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
113 country and 28 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 111 reporters.
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COUNTRY MONITORED REPORTERS

WQMX/Akron, OH OM: Chuck Collins PD: Sue Wilson APD/MD: Ken Steel	KJJY/Des Moines, IA OM: Steve Brill PD: Andy Elliott MD: Eddie Hatfield	WBUL/Lexington, KY PD: Mark Grantin	KFRG/Riverside, CA OM/MD: Lee Douglas MD: Don Jeffrey
WGNA/Albany, NY OM/MD: Tom Jacobsen	WDTW/Detroit, MI PD: John Traganis APD: Scott Gaines	KSSN/Little Rock, AR PD/MD: Chad Heritage	WSLC/Roanoke, VA PD: Brett Sharp MD: Robynn Jaymes
KBOJ/Albuquerque, NM DM/MD: Bill May MD: Bev Rainey	WYCD/Detroit, MI PD: Tim Roberts APD/MD: Mike Scott	KKGO/Los Angeles, CA OM: Mike Johnson PD: Tonya Carnos	WBEE/Rochester, NY PD: Billy Kidd APD/MD: Weslea Neas
KRST/Albuquerque, NM OM/MD: Eddie Haskell MD: Paul Bailey	KHEV/El Paso, TX MD: Marty Austin	WANZ/Louisville, KY PD: Cycyle Earbout MD: Night Train Lane	KNCI/Sacramento, CA PD: Mark Evans APD/MD: Greg Cole
WCTO/Allentown, PA OM/MD: Shelly Easton APD/MD: Jerry Padden	WFBE/Flint, MI PD: April Rose APD: Keith Allen	WMAD/Madison, WI OM: Mike Ferris PD: Jon Reilly APD/MD: Tyler Reese	KNTY/Sacramento, CA PD/MD: Bob McNeill
WKSF/Asheville, NC OM/MD: Jeff Davis MD: Brian Hatfield	KSXS/Fresno, CA PD: Tom Jordan	KTEX/McAllen, TX OM: Billy Santiago PD: JoJo Cerda APD: Frankie Dee MD: Patches	WKCC/Saginaw, MI OM/MD: Mike Skot APD: Kevin Profit MD: John Richards
WKHX/Atlanta, GA OM/MD: Mark Richards MD: Mike Macho	WWRW/Ft. Myers, FL PD/MD: Justin Tyler APD: Steve Hart	WKWX/Memphis, TN PD: Tim Jones MD: Kay Manley	KEGA/Salt Lake City, UT OM/MD: Cody Alan
WUBL/Atlanta, GA OM/MD: Clay Hunicutt APD/MD: Lance Houston	WQHK/Ft. Wayne, IN OM/MD: Rob Kelley MD: Dave Michaels	KSOP/Salt Lake City, UT APD/MD: Debby Turpin	KUBI/Salt Lake City, UT PD: Ed Hill MD: Pat Garrett
WKXC/Augusta, GA PD: T Gentry MD: Chris O'Kelley	WOGK/Gainesville, FL PD: Mr. Bob MD: Big Red	WML/Milwaukee, WI OM/MD: Kerry Wolfe APD: Scott Dolphini MD: Mitch Morgan	KSON/San Diego, CA PD: John Marks APD/MD: Brooks O'Brian
KASE/Austin, TX OM/MD: Mac Daniels APD/MD: Bob Pickett	WBCT/Grand Rapids, MI OM/MD: Doug Montgomery APD/MD: Dave Taff	KEEY/Minneapolis, MN OM/MD: Greg Swedberg MD: Mary Galias	KBNF/San Francisco, CA PD: Scott Mahallick APD: Keola MD: Nikki Landry
KUZZ/Bakersfield, CA PD: Evan Bridwell APD/MD: Donna James	WPAW/Greensboro, NC PD: Randall Bliss APD: Clay J.D. Walker	WKSJ/Mobile, AL OM: Steve Powers PD: Bill Black	KRTY/San Jose, CA PD/MD: Julie Stevens
WYPY/Baton Rouge, LA PD/MD: Dave Dunaway	WRNS/Greenville, NC PD/MD: Wayne Carlyle	KTOM/Monterey, CA OM: Sam Oagey PD: Wes Poe APD/MD: Jim Pearson	KKWF/Seattle, WA PD: Lance Tidwell MD: Michele Michaels
KIZN/Boise, ID OM/MD: Rich Summers APD: Steve Shannon MD: Spencer Burke	WRBT/Harrisburg, PA PD: JT Bosch APD/MD: Newman	WKDF/Nashville, TN DM/MD: Larry Stone	KMPS/Seattle, WA OM: Becky Brenner MD: Tony Thomas
WKLB/Boston, MA OM: Don Kelley PD: Mike Brophy APD/MD: Ginny Rogers	WWTZ/Hartford, CT PD: Pete Salant	WGH/Norfolk, VA OM/MD: John Shombay APD/MD: Mark McKay	KXKS/Shreveport, LA OM: Gary McCoy PD: Chris Evans
WYRK/Bufallo, NY PD: Wendy Lynn	KILT/Houston, TX PD: Jeff Garrison MD: Greg Frey	KKNQ/Oklahoma City, OK OM/MD: Kevin Christopher MD: Lynn Waggoner	KIXZ/Spokane, WA OM: Robert Haider PD: Paul "Coyote" Neumann MD: Lynn Daniels
WFZL/Charleston, SC OM: Steve Burke PD: Bill West	KKBQ/Houston, TX OM/MD: Johnny Chiang APD/MD: Christi Brooks	KTST/Oklahoma City, OK OM/MD: Tom Travis	WPKX/Springfield, MA OM/MD: Paul McKay APD: Marc Spencer
WQBE/Charleston, WV OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy	WFMS/Indianapolis, IN PD: Bob Richards MD: J.D. Cannon	KXKT/Omaha, NE PD: Erik Johnson MD: Craig Allen	KTTT/Springfield, MO OM/MD: Chris Cannon APD/MD: Carly Clark
WKKT/Charlotte, NC OM/MD: Bruce Logan APD/MD: Ryan Dolkie	WUSJ/Jackson, MS PD: Russ Williams	WXBM/Pensacola, FL PD/MD: Lynn West	KATM/Stockton, CA OM: Richard Perry PD: Randy Black MD: Nikki Thomas
WSDC/Charlotte, NC PD: D.J. Stout APD/MD: Rick McCracken	WGNE/Jacksonville, FL OM: Chuck Beck PD: Randy Hill	WXTU/Philadelphia, PA OM/MD: Roy Land PD: Bob McKay	WQYK/Tampa, FL OM/MD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
WUSV/Chattanooga, TN PD: Jay Cruze MD: Bill Pondexter	WXBQ/Johnson City, TN PD/MD: Bill Hagy	KMLE/Phoenix, AZ PD: Kris Abrams APD: Andrew Bland MD: Gwen Foster	KIIM/Tucson, AZ OM: Herb Crowe PD: Buzz Jackson MD: Lois Lewis
WUSN/Chicago, IL PD: Mike Peterson MD: Marci Braun	KBQE/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire	KNIX/Phoenix, AZ PD: Ray Massie	KVOD/Tulsa, OK PD: Luke Jensen MD: Dave Austin
WUBE/Cincinnati, OH OM: Patti Marshall PD: Travis Moon APD: Kathy O'Connor MD: Ouke Hamilton	KFKP/Kansas City, MO OM/MD: Dale Carter APD/MD: Tony Stevens	WDSY/Pittsburgh, PA OM/MD: Keith Clark APD/MD: Stoney Richards	WIRK/West Palm Beach, FL PD: Mitch Mahan MD: JR Jackson
WGAR/Cleveland, OH PD: Brian Jennings APD/MD: Chuck Collier	WDAF/Kansas City, MO OM: Thom McGinty PD: Michael Cruise	WOGI/Pittsburgh, PA OM: Frank Bell PD: Dave Anthony	KFDI/Wichita, KS OM/MD: Beverlee Brannigan APD/MD: Carol Hughes
KATC/Colorado Springs, CO OM: Bobby Invan PD: Jim West MD: Wingnut	WVOK/Knoxville, TN OM/MD: Mike James APD/MD: Jenn Taylor	KUPL/Portland, OR PD: John Paul APD/MD: Rick Taylor	WGCY/Wilkes Barre, PA PD: Doc Medek MD: Jessie Roberts
WWNU/Columbia, SC PD/MD: Tyler On The Radio	WDAF/Kansas City, MO OM: Thom McGinty PD: Michael Cruise	KWJL/Portland, OR OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones	WXCX/Wilmington, DE OM/MD: Dave Hovel APD: Mike Joseph MD: Chris Duff
WCOL/Columbus, OH PD: John Crenshaw APD/MD: Dan E. Zuko	WVOW/Lancaster, PA OM: Ken Carson PD: Al Brock	WOKO/Portsmouth, NH OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie	WGTY/York, PA PD: Scott Donato MD: Dan Douglas
KSCS/Dallas, TX PD: Crash Potete APD/MD: Chris Huff	WITL/Lansing, MI OM: Brent Alberts PD/MD: Chris Tyler APD: Jordan Lee	WQDR/Raleigh, NC OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes	
KYGD/Denver, CO PD: Joel Burke MD: Garrett Doll	KCYE/Las Vegas, NV PD/MD: R.W. Smith	KBUL/Reno, NV PD: Brad Hansen APD/MD: Derek Gunn	
	KWNR/Las Vegas, NV MD: Bill Lubitz		

COUNTRY INDICATOR HIGHLIGHTS

NO. 1			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	
KEITH URBAN	YOU LOOK GOOD IN MY SHIRT	CAPITOL NASHVILLE	
MOST ADDED			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
TRACE ADKINS	MUDDY WATER	CAPITOL NASHVILLE	19
BLAKE SHELTON	SHE WOULDN'T BE GDNE	WARNER BROS./WRN	18
MONTGOMERY GENTRY	ROLL WITH ME	COLUMBIA	15
JOSH TURNER	EVERYTHING IS FINE	MCA NASHVILLE	15
ZAC BROWN BAND	CHICKEN FRIED	LIVE NATION	13
BILLY RAY CYRUS	SOMEBODY SAID A PRAYER	WALT DISNEY/RYRIC STREET	12
MOST INCREASED PLAYS			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN
KENNY CHESNEY	EVERYBODY WANTS TO GO TO HEAVEN	BLUE CHAIR/BNA	+537
MONTGOMERY GENTRY	ROLL WITH ME	COLUMBIA	+407
TOBY KEITH	SHE NEVER CRIED IN FRONT OF ME	SHOW DOG NASHVILLE	+300
KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/COS	+255
JIMMY WAYNE	DO YOU BELIEVE ME NOW	VALORY	+243
CARRIE UNDERWOOD	JUST A DREAM	19/ARISTA/ARISTA NASHVILLE	+203
TRACE ADKINS	MUDDY WATER	CAPITOL NASHVILLE	+197

INDICATOR EXCLUSIVES

TW	LW	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
51	54	JEFF BATES	RIVERBANK	BLACK RIVER	200	+27
52	56	DARRYL WORLEY	TEQUILA ON ICE	STROUDA/VARIOUS	194	+23
53	-	JOSH TURNER	EVERYTHING IS FINE	MCA NASHVILLE	190	+143
55	57	TODD O'NEILL	CAN I COME OVER TONIGHT	ARIA NASHVILLE/QUARTERBACK	182	+19
56	-	DEREK SHOLL	HERE	SALT CREEK/SPINVILLE	172	+31
58	60	DARREN KOZELSKY	SHE GOT ME THERE	SPINVILLE/NINE NORTH	167	+18
59	59	BAILEY GREY	BEACH WEEKEND	LOFTON CREEK	158	+9
60	58	STEPHEN COCHRAN	THINKIN' I'M DRINKIN'	ARIA NASHVILLE/QUARTERBACK	157	0

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit www.radioandrecords.com.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA COUNTRY		PLAYS	+/-
			ARTIST	TITLE		
1	1	11	KEITH URBAN	YOU LOOK GOOD IN MY SHIRT	730	-10
2	1	8	BRAD PAISLEY	WAITIN' ON A WOMAN	706	+43
3	2	16	BROOKS & DUNN	PUT A GIRL IN IT	670	-20
4	5	12	SUGARLAND	ALL I WANT TO DO	631	-11
5	8	9	GEORGE STRAIT	TROUBADOUR	600	-20
6	6	12	TAYLOR SWIFT	SHOULDN'T HAVE SAID NO	591	+25
7	7	11	CRYSTAL SHAWANDA	WHAT DO I HAVE TO DO	580	-10
8	9	11	JOHNNY REID	OUT OF THE BLUE	566	-7
9	4	18	ALAN JACKSON	GOOD TIME	563	-80
10	12	7	DOC WALKER	THAT'S ALL	525	+30
11	11	14	KEITH ANDERSON	I STILL MISS YOU	522	-18
12	16	4	KID ROCK	ALL SUMMER LONG	507	+62
13	13	9	JAYDEE BIXBY	OLD FASHIONED GIRL	486	+4
14	10	12	PAUL BRANDT	RISK	485	-56
15	19	4	CARRIE UNDERWOOD	JUST A DREAM	480	+68
16	20	7	DARIUS RUCKER	DON'T THINK I DON'T THINK ABOUT IT	434	+24
17	17	10	AARON PRITCHETT	LET'S GET ROWDY	424	-8
18	23	5	TOBY KEITH	SHE NEVER CRIED IN FRONT OF ME	423	+37
19	14	12	JASON BLAINE	MY FIRST CAR	421	-50
20	21	8	LISA BROKOP	BREAK IT	413	+10
21	25	4	TARA ORAM	FLY GIRL	395	-52
22	15	14	ADAM GREGORY	CRAZY DAYS	360	-88
23	27	4	JIMMY WAYNE	DO YOU BELIEVE ME NOW	355	+30
24	45	2	KENNY CHESNEY	EVERYBODY WANTS TO GO TO HEAVEN	343	+168
25	18	19	KENNY CHESNEY	BETTER AS A MEMORY	341	-74
26	24	13	MIRANDA LAMBERT	CUNPOWDER & LEAD	332	-27
27	22	10	JESSICA SIMPSON	COME ON OVER	317	-85
28	26	5	RASCAL FLATTS	BOB THAT HEAD	293	-46
29	3	3	ERIC RUTTAN	LOVIN' YOU IS KILLIN' ME	286	+69
30	39	2	TIM MCGRAW	LET IT GO	285	+81

FOR WEEK ENDING AUGUST 17, 2008

+ indicates CanCon
AUGUST 22, 2008

Radio has changed. Have you?

Then Vs. Now

Guest Column By Mike Abrams

Mike.abrams@xmradio.com

There was a time not too long ago when everyone listened to the radio to get music. That was the only way to get it. It was the time when AM ruled and when everyone, no matter how old, how young, how suburban or how urban, listened to the same thing. ■ Then came FM. Stations started narrowcasting into niches, and the more specialized and focused each was, the more reason for people to tune in and become passionate about something on the dial. It was their station, not everyone else's. Each listener was as passionate as the PD who put together something special—not because of the research, but because he or she knew the format and lived the lifestyle.

The public accepted these stations as part of their everyday lives. Radio no longer had to give a reason for people to listen. They just had to keep the people tuned in as long as they could and have as many listeners as they could (what we now call "TSL" and "cume").

Next came research. It gave nice black-and-white numbers and told you what tested. It made sense—and still does if used as a tool. But in time research became a mandate. The skill of being a good PD or MD with passion was sucked out of the process, but it didn't matter because radio and records loosely had a pseudo-monopoly. There was only one place to hear music (radio) and one place to buy music (the brick-and-mortar record store).

Today the landscape has experienced a big change. No longer is music just heard on the radio or purchased at the store. Now it can be heard in many places, like MTV, satellite radio, cell phones and the Internet.

Are We Evolving?

When music transformed from vinyl to a digital medium, we were happy that there would be no more scratches or cue burns. But when that digital medium changed from CDs to transferrable files, control left the broadcasters and record companies. Listeners were now more intelligent about their music. They could be exposed to it in more places. "On demand" became the buzzword.

With the amount of choice available, radio will probably never experience the incredible listenership of the past. TV has stepped up with content that is unique and worth viewing. Even show openers and production on TV have evolved. What has radio done?

From a music standpoint, we are still basically researching the same way: We don't care about how

people like stations as much as how they like songs. In this area, we never progressed. But technology has with the advent of caller ID. Imagine how lonely someone must be if he or she participates in call-out. Is that the person you want to represent your station: someone with nothing to do?

To combat the industry's years of being tight-listened and overfocused, we have new formats like "Jack" on which we say we play everything and go all over the road. But Apple co-founder/CEO Steve Jobs already cornered that market, and a mass medium cannot be everyone's iPod. Slogans like "Playing what we want" are trite. People don't care what radio wants. How about "Playing what you want"? At least that doesn't sound so self-serving.

What about breaks? There is still a "DJ sound" on many stations that is so dated that comedy routines and TV shows often make fun of it. Why are we still not talking like people yet? Talking at an audience is not the same as talking to it. Do your jocks sound like people and not announcers? We are in a social networking world. People talk in normal conversation. Try sending an instant message to someone that says, "We're going to have a great day weather-wise on this bright, sunny Monday," and see if they think you are feeling OK.

We have taken the "local" out of local. Local is being in the market: talking about the stores, the people, the mall, the accident on Central Avenue that morning and having people on the phone that don't sound like they're from El Paso when you're in Cincinnati (thanks to voice-tracking).

Take A Step Back

The world has changed. Radio and record companies are not the only ways to get music today, but we still act like we are. Working at XM, one of the things I have learned is that it is easy to get so close

'We need to get back to giving people a product that they care about and that we care about. We are not alone in the music space anymore.'

—Mike Abrams

Mike Abrams is a senior PD at Sirius XM Radio and oversees several channels, including the Heart, the Blend and Flight 26. Keith Bernau's column returns next week.

to something that you lose sight of the forest for the trees. Sometimes you need to step back and take it back to the basic reason for existing. Throw everything else away. So much of what we do is about mechanics, like stopset placement or how to say the station slogan.

We tend to lose the mission at hand as well as the reason people used to always turn on a radio whenever they were. It was for entertainment, information, talk or music, and it was presented by people having fun who were informed and passionate. DJs put on a show that you wanted to listen to.

It is not inaccurate to say that as a business we have been failing. We talk about ways to get people back. But we do not explore the main issues: Are we entertaining? Do we sound like we care and are passionate? Are we creative? Can we paint a picture? Or are we happy to hang our hats on the fact that the gods rotate properly?

We use words and audio as our tools to paint. We need to use them the right way. We need to get back to giving people a product that they care about and that we care about. We are not alone in the music space anymore. Soon, Internet radio will be built into dashboards. We have to give people a reason to listen to AM, FM and HD.

As long as radio is everywhere—clock radios, car radios and home receivers—it is still a mass medium. But without a big step back and a hard look at what can be done to win people back, there will be no hope.

By the way, you don't need an elevator operator anymore like you did back in the '60s. You can now go to the floor you want by pressing the button yourself.

R&R

Get To Know Mike Abrams

R&R asked guest columnist Mike Abrams to share a little about his career and what he enjoys outside the station.

Brief career recap: WHTZ (Z100)/New York, WQHT (Hot 97)/New York, WAPP/New York, KKFR (Power 92)/Phoenix,

Satellite One Operations, WBTS (95.5 the Beat)/Atlanta, WJLK/Monmouth-Ocean
What possessed you to get into this business? "When I

was 7, I used to imitate the WABC (New York) DJs on cassette, so I guess it was something I always wanted to do."

Early influences: "Gary Spears, Steve Smith, Bill Tanner, David DuBose, Carey Edwards, Alfrecc Liggins. Just a few that helped me not be working at Safeway."

First exciting radio gig: "WRCN/Nassau-Suffolk, my first on-air gig, and WAPP/New

York, my first paid gig. I still have the stub"

What CDs are in your car player? "A big ol' DVD-Audio of 200 songs of mixed variety from disco to '70s and '80s hits to today's hits."

Secret passion: "Chess?"

One gadget you can't live without: "iPhone 3G, I hope—when I get it."

What do you drive? "Acura TL."

Favorite sports teams: New York Mets

Favorite vacation destination: Los Angeles

Favorite TV show: "24"

Last movie you saw: "Hancock"

Favorite non-rade publication: The Onion

Ever gone toi et-papering? "I'm from Brooklyn . . . we were a bit more destructive than that."

Which store would you choose to max out your credit card? "Best Buy."



Abrams



► TWO ACTS RETURN TO THE TOP 10: NATASHA BEDINGFIELD (NO. 3) AND JOURNEY (NO. 10), WHICH, WITH NEW LEAD SINGER ARNEL PINEDA, IS BACK IN THE TOP TIER FOR THE FIRST TIME IN ALMOST 12 YEARS. THE BAND LAST RESIDED IN THE TOP 10 WITH ITS SOLE AC NO. 1, "WHEN YOU LOVE A WOMAN," WHICH LED FOR THREE WEEKS IN DECEMBER 1996.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS LW	AUDIENCE MILLIONS	RANK
1	2	32	SARA BAREILLES Love Song	NO. 1 (4 WKS)	11 ⁴ ☆	Epic	2082	-93	16,581	2
2	1	19	LEONA LEWIS Bleeding Love		11 ⁴	SYCO/RMG	2080	-105	17,798	1
3	3	13	DAVID COOK The Time of My Life		11 ² ☆	19/REA/RMG	1530	+59	14,943	3
4	4	24	JOHN MAYER Say		11	AWARE/COLUMBIA	132	-5	13,535	4
5	5	42	TIMBALAND FEATURING ONEREPUBLIC Apologize		11 ² ☆	MOSLEY/BLACKGROUND/INTERSCOPE	1473	-28	10,490	6
6	6	25	DAUGHTRY Feels Like Tonight		11 ²	RCR/RMG	1649	+47	12,049	5
7	34		TAYLOR SWIFT Teardrops on My Guitar		11 ² ☆	BIG MACHINE/UNIVERSAL REPUBLIC	1250	+70	5,839	10
8	33		JORDIN SPARKS Tattoo		11 ² ☆	19/JIVE/ZOMBA	1165	-55	9,684	7
9	11	9	NATASHA BEDINGFIELD Pocketful of Sunshine	MOST ADDED	11 ² ☆	PHONOGENIC/Epic	1039	+175	9,222	8
10	12	15	JOURNEY After All These Years		11	NONMOTIA	11	+128	3,512	15
11	13	16	COLBIE CAILLAT Realize		11	UNIVERSAL REPUBLIC	691	+11	5,124	11
12	14	19	LIFHOUSE Whatever It Takes		11	CEFFEN/INTERSCOPE	660	+7	4,344	13
13	17	5	COLDPLAY Viva La Vida	MOST INCREASED PLAYS	11	CAPITOL	645	+225	4,375	12
14	15	15	JORDIN SPARKS DUET WITH CHRIS BROWN No Air		11 ³	19/JIVE/ZOMBA	605	+41	6,632	9
15	18	21	MARON 5 Won't Go Home Without You		11	AS/MC/DOT/NE/INTERSCOPE	331	+45	4,168	14
16	19	8	KID ROCK All Summer Long		11	TOP DOG/ATLANTIC	347	-30	3,186	16
17	16	19	JOSH GROBAN Awake		14/3/REPRISE		298	-165	0,981	22
18	20	14	ROOM FOR TWO Roots Before Branches		11	CURB/WARNER BROS.	292	-4	0,547	27
19	24	4	MICHAEL McDONALD Enemy Within		11	UNIVERSAL MOTOWN	239	+60	0,250	-
20	23	10	ONEREPUBLIC Stop and Stare	AIRPOWER	11 ⁴ ☆	MOSLEY/INTERSCOPE	186	+26	1,430	20
21	22	17	BRYAN ADAMS I Thought I'd Seen Everything		11	BADMAN	151	-43	0,187	-
22	25	7	HILARY MCRAE Every Day (When You Be Mine)		11	HEAR/CMG	149	+2	0,165	-
23	21	19	NELLY FURTADO FEATURING KEITH URBAN In God's Hands		11	MOSLEY/CEFFEN/INTERSCOPE	138	-75	0,511	28
24	30	2	JASON MRAZ I'm Yours		11	ATLANTIC/RRP	135	+45	1,474	19
25	27	3	JOHN MELLENCAMP My Sweet Love		11	HEAR/CMG	17	+10	0,152	-
26	26	5	KARMINA The Kiss		11	CBS	17	+4	0,107	-
27	28	3	RIHANNA Take a Bow		11 ²	SRP/DEF JAM/JMG	11	+6	2,281	17
28	NEW		CNOTE Still		11	JKH ENT	3	+19	0,080	-
29	NEW		DAVID ARCHULETA Crush		11	19/JIVE/ZOMBA	91	+67	0,840	24
30	29	4	MINDI ABAIR Stars		11	PEAK/CMG	67	-4	0,059	-

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
1	COLBIE CAILLAT Bubbly (Universal Republic)	11 ⁴	1235	1381
2	FERGIE Big Girls Don't Cry (Will.i.am/AM/INTERSCOPE)	11 ⁶	984	1036
3	MICHAEL BUBLE Lost (43/REPRISE)		874	985
4	PINK Who Knew (LaFace/Zomba)	11 ⁴	842	827
5	PLUMB In My Arms (Curb/Reprise)		825	894

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
6	DAUGHTRY Home (RCR/RMG)	11 ⁴	800	773
7	PLAIN WHITE T'S Hey There Delilah (Fearless/Hollywood)	11 ⁴	709	620
8	NATASHA BEDINGFIELD Unwritten (Epic)	11 ⁶	705	752
9	ALICIA KEYS No One (JMG/RMG)	11 ⁶	698	767
10	JOHN MAYER Waiting on the World to Change (Aware/Columbia)	11 ⁵	664	668

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

NATASHA BEDINGFIELD 10
Pocketful Of Sunshine (Phonogenic/Epic)
KIS, KIS, KMGA, WMA, WMCF, WMJ, WRRM, WSPA, WSR, WYYY

SIMON COLLINS 9
Unconditional (Razor & Tie)
KUMJ, WDEF, WHLG, WJKK, WLHT, WLTA, WMJX, WTCB, WYJB

COLBIE CAILLAT 8
Realize (Universal Republic)
KIS, KSNE, WFG, WHLG, WJXB, WSPA, WTVR, WYYY

JOSH KELLEY 7
To Remember (DNK)
KTS, WDEF, WHLG, WMJX, WRS, WRFV, WYJB

KID ROCK 6
All Summer Long (Top Dog/Atlantic)
KTDY, WHUD, WMGN, WMG, WRAL, WRS

JASON MRAZ 6
I'm Yours (Atlantic/RRP)
KDS, KTS, WMJX, WOOD, WRS, WTVR

MISSY HIGGINS 6
Where I Stood (Eleven/Reprise)
KMGA, KTS, WHLG, WHOM, WLDB, WZD

COLDPLAY 5
Viva La Vida (Capitol)
KIS, KMGL, KYK, WJBR, WRAL

ADDED AT... WMJX **MAGIC 106.7**

Boston, MA
OM/PD: Don Kelley
APD: Candy O'Terry
MD: Mark Laurence

Josh Kelley, To Remember, 0
Simon Collins, Unconditional, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL
NATALIE GRANT In Better Hands (Curb/Warner Bros.) TOTAL STATIONS: 14	72/6	GAVIN ROSSDALE Love Remains The Same (Interscope) TOTAL STATIONS: 2
FOREIGNER Too Late (Atlantic/Rhino) TOTAL STATIONS: 14	71/5	RIHANNA Don't Stop The Music (SRP/Def Jam/JMG) TOTAL STATIONS: 2
MISSY HIGGINS Where I Stood (Eleven/Reprise) TOTAL STATIONS: 9	62/21	SARA BAREILLES Bottle It Up (Epic) TOTAL STATIONS: 24
ADELE Chasing Pavement (XL/Columbia) TOTAL STATIONS: 8	54/39	KATY PERRY I Kissed A Girl (Capitol) TOTAL STATIONS: 24
DAUGHTRY What A Soul Now (RCR/RMG) TOTAL STATIONS: 7	46/22	JOSH KELLEY To Remember (DNK) TOTAL STATIONS: 22/2

MOST INCREASED PLAYS

+225 **COLDPLAY**
Viva La Vida (Capitol)
WMJX +6, WCRZ +3, WJBR +3, WMGZ +2, WHOM +9, WZD +9, KFRH +7, WNIC +7, WRRV +7, WHLG +6

+175 **NATASHA BEDINGFIELD**
Pocketful Of Sunshine (Phonogenic/Epic)
WMSX +20, KMJY +12, WYJB +12, KRNO +9, WSR, KRBB +7, KSNE +7, KMGN +6, KMJY +6

+128 **JOURNEY**
After All These Years (NonMota)
WMSX +24, WRRM +13, WMGZ +11, ESNE +10, SISL +9, WARM +7, WLHT +4, WTFM +4, WJUD +4, WHLG +4

+78 **TAYLOR SWIFT**
Teardrops On My Guitar (Big Machine/Universal Republic)
WMSX +14, KTS +7, WEFZ +7, WTVR +6, KRBB +6, WYYY +5, SISL +4, WDEF +4, WDDK +4, WMJY +4

+67 **DAVID ARCHULETA**
Crush (19/Jive/Zomba)
KBEZ +31, WALK +11, WWL1 +9, KSSB +8, WKYJ +7, KMZC +5, WOOD +1

FOR WEEK ENDING AUGUST 17, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
103 AC, 27 Canada AC and 24 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.



"How Do We Manage (and Sell) This Digital Stuff?"

Learn from experts RAB CEO Jeff Haley and Emmis Interactive's Deb Esayan - they've got war stories and solutions on how to manage the digital transition at your station, cluster & company.



September 18, 1:30-5:30 pm
Austin Hilton Hotel
Details: www.jacobssummit.com
RSVP: Lisa@jacobsmedia.com

R&R HOT AC

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► **MAROON 5** NOTCHES ITS SEVENTH CONSECUTIVE TOP 10. AS "IF I NEVER SEE YOUR FACE AGAIN" CLIMBS 12-10, THE BAND MISSED THE TOP TIER ONLY WITH ITS FIRST RELEASE, "HARDER TO BREATHE," WHICH REACHED NO. 15 IN 2003. "NEVER" MARKS THE FIRST HOT AC TOP 10 FOR FEATURED ARTIST RIHANNA.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
2	22	3 DOORS DOWN IT'S NOT MY TIME	NO. 1 (2 WKS)	11 ² ☆ UNIVERSAL REPUBLIC	3166	+31	14.806	2
1	12	COLDPLAY VIVA LA VIDA		☆ CAPITOL	3145	-93	14.591	3
3	18	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ² PHONOGENIC/EPIC	2923	+3	13.805	4
5	17	KID ROCK ALL SUMMER LONG		11 TOP DOG/ATLANTIC	2912	-166	14.923	1
4	20	LEONA LEWIS BLEEDING LOVE		11 ⁴ ☆ SYCO/JRMG	2699	-144	12.565	5
6	17	GAVIN ROSSDALE LOVE REMAINS THE SAME		☆ INTERSCOPE	2582	+92	11.432	6
7	12	DAVID COOK THE TIME OF MY LIFE		☆ 19JIVE/RCA/RMG	2454	+47	11.184	7
9	21	JASON MRAZ I'M YOURS		☆ ATLANTIC/RRP	2335	+194	10.263	8
8	31	ONEREPUBLIC STOP AND STARE		11 ² ☆ MOSLEY/INTERSCOPE	1981	-195	8.714	12
12	14	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN		ASMO/DCTONE/INTERSCOPE	1929	+119	8.694	13
14	8	DAUGHTRY WHAT ABOUT NOW		RCAR/RMG	1882	+260	8.714	11
10	32	DAUGHTRY FEELS LIKE TONIGHT		11 ² ☆ RCAR/RMG	1804	-213	9.951	9
11	27	GAVIN DEGRAW I LOVE WITH A GIRL		11 ☆ JRMG	1660	-156	7.546	14
16	8	O.A.R. SHATTERED (TURN THE CAR AROUND)		☆ EVERFINE/ATLANTIC/RRP	1641	+179	6.217	15
13	41	LIFHOUSE WHATEVER IT TAKES		11 ☆ CEFFEN/INTERSCOPE	1637	-83	9.249	10
16	17	KATY PERRY KISSED A GIRL		11 CAPITOL	1454	-3	6.095	16
17	15	SARA BAREILLES BOTTLE FLIP		☆ EPIC	1406	+36	4.636	17
18	20	METRO STATION SHAKE IT		11 COLUMBIA	1145	+133	3.804	19
19	19	MATT NATHANSON COME ON GET HIGHER		☆ VANGUARD	1142	+124	3.359	20
20	22	LIFHOUSE BROKEN		☆ CEFFEN/INTERSCOPE	797	+121	2.872	22
21	23	JESSE MCCARTNEY LEAVY		11 HOLLYWOOD	725	+88	4.269	18
22	30	COLBIE CAILLAT THE LITTLE THINGS		☆ UNIVERSAL REPUBLIC	652	+222	1.521	27
23	26	ADELE CHASING PAVEMENTS		XL/COLUMBIA	601	+99	1.196	29
24	25	SEETHER RISE ABOVE THIS		11 WIND-UP	541	+27	2.020	24
25	28	DELTA GOODREM IN THIS LIFE		☆ MERCURY/DECCA	536	+78	1.010	35
26	31	JORDIN SPARKS ONE STEP AT A TIME		19JIVE/ZOMBA	491	+100	2.194	23
27	24	RIHANNA TAKE A BOY		11 ² SRP/DEF JAM/DJMG	477	-85	2.923	21
28	27	TRISTAN PRETTYMAN MADLY		VIRGIN/CAPITOL	468	-10	1.183	30
29	32	PUDDLE OF MUDD WE DON'T HAVE TO LOOK BACK NOW		FLAWLESS/CEFFEN/INTERSCOPE	409	+18	1.377	28
30	35	JONAS BROTHERS BURNIN' UP		HOLLYWOOD	383	+33	1.885	25
31	37	CARRIE UNDERWOOD LAST NAME		11 ☆ 19JIVE/ARISTA NASHVILLE/RMG	373	+41	1.729	26
32	36	JON MCLAUGHLIN BEATING MY HEART		ISLAND/DJMG	343	-1	0.592	-
33	40	STAIN'D BELIEVE		FLIP/ATLANTIC	329	+69	0.381	-
34	29	FLYLEAF ALL AROUND ME		11 ASMO/DCTONE/INTERSCOPE	326	-112	0.812	37
35	34	PANIC AT THE DISCO NINE IN THE AFTERNOON		DEC/DANCE/FUELED BY RAMEN/RRP	303	-51	1.028	34
36	38	LESLEY ROY I'M COME, I'M GOING		19JIVE/ZOMBA	296	+15	0.438	-
37	33	WEEZER PORK AND BEANS		DCC/CEFFEN/INTERSCOPE	286	-104	0.445	-
38	NEW	ESTELLE FEATURING KANYE WEST AMERICAN BOY		HOME/SCHOOL/ATLANTIC	279	+55	0.889	36
39	NEW	LEONA LEWIS BETTER IN TIME		SYCO/JRMG	261	+79	1.176	32
40	NEW	JOHN MAYER FREE FALLIN'		COLUMBIA	225	+50	1.155	33

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
PINK So What (LaFace/Zomba) KCOL, KJMY, KLTC, KMXP, KSH, KVLV, WAVY, WBWX, WBNS, WKRQ, WTTX, WXLO	12
GAVIN DEGRAW Cheated On Me (JRMG) KCDU, KCIK, KLCA, KILY, KLTC, KMKB, KSH, Sirius The Pulse, WPST, WXLO	10
DAUGHTRY What About Now (RCAR/RMG) KBYY, KHMN, KMY, KSRZ, WKTI, WLNK, WOMX, WYWW	8
COLBIE CAILLAT The Little Things (Universal Republic) KBYY, KCOA, KPLZ, KZZO, WAJI, WPLJ, WRMF, WSNB	8
JORDIN SPARKS One Step At A Time (19Jive/Zomba) KCIK, KJMY, KLZR, KMXX, WMBE, WSNB	6
MATT NATHANSON Come On Get Higher (Vanguard) KLLC, KRKX, WKTI, WRVE, WTSS	5
SAFETYSUIT Someone Like You (Universal Motown) KLCA, KQKG, KSCF, WCOA, WPST	5
DAVID ARCHULETA Crush (19Jive/Zomba) KLLY, KSH, KUDD, KVLV, WAVY	5
CHARLOTTE SOMETIMES How I Could Just Kill A Man (Ceffen/Interscope) KCDU, KLTC, KSH, KVLV, WAVY	5
ADELE Chasing Pavements (XL/Columbia) KALZ, KAMX, KPLZ, WMMX	4

ADDED AT...
KCDU
Monterey, CA
OMP/D: Kerry Allen
Charlotte Sometimes, How I Could Just Kill A Man, 17
Gavin DeGraw, Cheated On Me, 0
Pink, So What, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
JUSTIN MOZUKA After Tonight (Classmate/FEO) TOTAL STATIONS: 15	222/25	DUFFY Warwick Avenue (Mercury/DJMG) TOTAL STATIONS: 12	148/56
ECHO JET Wave (Machine) TOTAL STATIONS: 13	196/11	SECONDHAND SERENADE Fall For You (Cassnote/ILG/Atlantic) TOTAL STATIONS: 10	142/4
DAVID ARCHULETA Crush (19Jive/Zomba) TOTAL STATIONS: 15	193/40	SAFETYSUIT Someone Like You (Universal Motown) TOTAL STATIONS: 17	129/44
PINK So What (LaFace/Zomba) TOTAL STATIONS: 25	190/171	LENKA The Show (Epic) TOTAL STATIONS: 11	101/45
RIHANNA Disturbia (SRP/Def Jam/DJMG) TOTAL STATIONS: 10	161/8	CHARLOTTE SOMETIMES How I Could Just Kill A Man (Ceffen/Interscope) TOTAL STATIONS: 9	90/11

MOST INCREASED PLAYS

+260	DAUGHTRY What About Now (RCAR/RMG) WKTI -36, WOMX -25, WCOA -19, WMBE -18, WTTX -18, WAVY -12, WYWW -14, KFBZ -14, KBYY -12, WTSS -11
+222 ☆	COLBIE CAILLAT The Little Things (Universal Republic) WMMX +24, KPEX +21, KZZU +19, WMMN +18, KZZO +16, KBYY +3, KUDD +3, WNNK -1, WMBE -11, KRZ +9
+194 ☆	JASON MRAZ I'm Yours (Atlantic/RRP) WKRQ +35, KCD -19, KPYV -12, WAJI -12, WAVY -12, KSTP -10, KCDL -10, WBWX +10, KSCF +9, WQAL +7
+179 ☆	O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) WQVD -21, KPEX +20, WKDD -19, KVLV +19, KMXX -13, KMXX +9, KMXP +9, WLNK -9, WPTX -8, KZZU -7
+171	PINK So What (LaFace/Zomba) WBWX +24, WKRQ +21, WTTX -21, KRKX +18, KJMY +16, WMMN +15, KMKB +10, WXLO +9, KSTZ +8, KZZO +6

FOR WEEK ENDING AUGUST 17, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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HOT AC REPORTERS

- | | | | |
|---|---|--|--|
| WKDD/Akron, OH*
OM/ PD: Keith Kennedy | KIMN/Denver, CO*
PD: John Roberts
MD: Hollywood Henderson | KSTP/Minneapolis, MN*
PD: Leighton Peck
APD/MD: Jill Roen | KIOI/San Francisco, CA*
OM: Michael Erickson
PD: Andrew Jeffries |
| WVRE/Albany, NY*
OM/ PD: Randy McCarten
APD: Kevin Rush
MD: Ted Hulse | KSTZ/Des Moines, IA*
OM/ PD: Scott Allen
MD: Jimmy Wright | KOSO/Modesto, CA*
PD: Angie Good
APD: John Chimp
MD: Tammy Cruise | KLLC/San Francisco, CA*
OM: Mike Preston
PD: Charese Fruge
APD: Marcus D. Najera
MD: Jayn |
| KPEK/Albuquerque, NM*
PD: Tony Manero
MD: Jamie Frye | WQVD/Detroit, MI*
OM/ PD: Ron Harrell
MD: Jesse Addy | WJLK/Monmouth, NJ*
OM/ PD: Lou Russo
MD: Steve Ardolina | KEZR/San Jose, CA*
PD: Dana Jang
MD: Kirk Peffer |
| KDBZ/Anchorage, AK
OM/ PD: Tom Oakes | KBMX/Duluth, MN
OM: David Drew
PD: Corey Carter | KCDU/Monterey, CA*
OM/ PD: Kenny Allen | KRUZ/Santa Barbara, CA*
PD: Matt Stone |
| KMX5/Anchorage, AK
PD: Devan Mitchell
APD/MD: Amber O'Neill | KSII/EI Paso, TX*
OM: Courtney Nelson
PD: Jerry Kidd | WGMT/Montpelier, VT
OM/ PD: Steve Nichols
APD: Jeff Garfield | KMHX/Santa Rosa, CA*
PD: Danny Wright |
| WAYV/Atlantic City, NJ*
PD: Rob Garcia | WBQB/Fredricksburg, VA
OM/ PD: Chris Carmichael | WPLJ/New York, NY*
OM: Tom Cuddy
PD: Scott Shannon
MD: Tony Mastro | Music Choice Adult Top 40/Satellite
PD: Justin Prager
MD: Michael Schwab |
| KAMX/Austin, TX*
PD: Cat Thomas
APD/MD: Carey Edwards | KALZ/Fresno, CA*
OM/ PD: Paul Wilson
APD: Laurie West | WPTE/Norfolk, VA*
PD: Dany McKay
MD: Heather Branch | Sirius The Pulse/Satellite*
OM: Kid Kelly
PD/MD: Jim Ryan |
| KLLY/Bakersfield, CA*
OM/ PD: E.J. Tyler
APD: Erik Fox
MD: Darci Dawn | KKPL/Ft. Collins, CO
OM/ PD: Mark Callaghan
MD: Beano | KYIS/Oklahoma City, OK*
OM/ PD: Chris Baker
MD: Cisco | XM Flight 26/Satellite*
OM: Jon Zellner
PD/MD: Mike Abrams |
| WWMX/Baltimore, MD*
OM: Dave LaBrotti
PD: Greg Carpenter | WINK/Ft. Myers, FL*
PD: Chad Ruffer
APD: Dave Alexander | WMXO/Olean, NY
PD/MD: Chris Hicks | KPLZ/Seattle, WA*
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisa Hashimoto |
| WMRV/Binghamton, NY
OM/ PD: Jim Free | WAJF/Ft. Wayne, IN*
OM: Lee Tobin
PD: Barb Richards
MD: Marti Taylor | KSRZ/Omaha, NE*
OM: Mark Todd
PD: J. Pat Miller
MD: Jessica Dol | KCDA/Spokane, WA*
OM/ PD: Robert Harder |
| KCIX/Boise, ID*
PD/MD: Brent Carey | WMEE/Ft. Wayne, IN*
OM/ PD: Rob Kelley
APD/MD: Dave Michaels | WOMX/O'lando, FL*
PD: Jeff Cushman
APD: Bobby Smith
MD: Laura Francis | KZZU/Spokane, WA*
OM: Roger Nelson
PD: Ken Hopkins |
| WBXM/Boston, MA*
PD: Jay Beau Jones
APD/MD: Mike Mullaney | WQLH/Green Bay, WI*
PD: Jimmy Clark | KBBY/Oxnard, CA*
PD: Todd Violette
MD: Keli Reynolds | WHY/NSpringfield, MA*
OM: Roger Nelson
MD: Kevin Johnson |
| WUHU/Bowling Green, KY
PD/MD: Brooke Summers | WKIK/Hagerstown, MO
OM/ PD: Rick Alexander
MD: Jeff Roteman | WNNK/Harrisburg, PA*
OM/ PD: John O'Dea
MD: Denny Logan | KYKY/St. Louis, MO*
PD: Mark Edwards
MD: Jen Myers |
| WTSS/Buffalo, NY*
OM: Sue O'Neill
PD: Brian Demay
MD: Rob Lucas | WTFIC/Hartford, CT*
OM: Steve Salliano
PD/MD: Jeannine Jersey | KFYV/Oxnard, CA*
OM: Brian "Big Bear" Davis
APD/MD: Maverick | WMTV/Springfield, MO*
OM: Roger Nelson
MD: Kevin Johnson |
| WHBC/Canton, OH*
PD: Jerry Mac
APD/MD: Kayleigh Kriss | KLAZ/Hot Springs, AR
OM/ PD: Keith Michaels
APD/MD: Aaron Garrett | KPSI/Palm Springs, CA
PD: Connie Breeze
MD: Bradley Ryan | WQXX/Sunbury, PA
PD: Drew Kelly
APD: Chad Evans
MD: Rob Senter |
| WCOD/Cape Cod, MA
OM: Steve McKay
PD: Kevin Matthews | KHMX/Houston, TX*
OM: Ken Charles
PD: Keith Scott
MD: John Whalen | KMX/Phoenix, AZ*
OM: Alan Sledge
PD: Ron Price
APD: Allen Frey
MD: Chris Marino | WMTX/Tampa, FL*
OM/ PD: Doug Hamand
APD/MD: Kurt Schreiner |
| WLNK/Charlotte, NC*
PD: Neal Sharpe
APD: Anthony Michaels
MD: Todd Haller | WZPL/Indianapolis, IN*
OM/ PD: Scott Sands
APD: Kari Joffe
MD: Dave Decker | WMGX/Portland, ME*
OM: Chris Mac
PD: Randi Kirshbaum
APD/MD: Shelly Kincaid | WBOW/Terre Haute, IN
PD/MD: Adam Michaels |
| WTMX/Chicago, IL*
PD: Mary Ellen Kachinske
MD: Nikki Chuminato | KQR/Laredo, TX
PD: AL Guevara | KRSK/Portland, OR*
OM/ PD: Clark Ryan
MD: Sheryl Stewart | WWWM/Toledo, OH*
PD: Ron Finn |
| WKRO/Cincinnati, OH*
OM/ PD: Patti Marshall
APD: Grover Collins
MD: Brian Douglas | KMXB/Las Vegas, NV*
PD: Justin Chase
MD: Brandon Bell | WBWZ/Poughkeepsie, NY
OM/ PD: Reggie Osterhoudt
MD: Chris Chase | WVST/Trenton, NJ*
OM/ PD: Dave McKay
APD/MD: Matt Sneed |
| WNNF/Cincinnati, OH*
PD: Mark Anderson | WCDA/Lexington, KY*
OM: Charlie Kendall
PD: Dale O'Brian
MD: Chris Elliott | WSNE/Providence, RI*
PD: Chris Duggan | KLRK/Waco, TX
OM: Tom Barfield
PD/MD: Dustin Drew
APD: Beth Richards |
| WQAL/Cleveland, OH*
PD: Dave Popovich | KLCA/Reno, NV*
OM: Bill Schelz
PD: Beq Bretz
MD: Connie Wray | KLRC/Wichita Falls, TX
OM: Chris Duran
APD/MD: Amy Navarro | WRQX/Washington, DC*
OM/ PD: Kenny King
MD: Carol Parker |
| WBNS/Columbus, OH*
OM/ PD: Jay Taylor
MD: Sue Leighton | KURB/Little Rock, AR*
OM/ PD: Randy Cain
APD/MD: Becky Rogers | KJMY/Salt Lake City, UT*
OM: Jeff Cochran
PD: Rob Boshard | WRFM/West Palm Beach, FL*
OM/ PD: Mary Knight |
| WLNH/Concord (Lakes Region), NH
OM: Andy Mack
PD: Molly King | WXMA/Louisville, KY*
PD: George Lindsey
MD: Katrina Blair | KZSO/Sacramento, CA*
OM: Byron Kennedy
PD: Jeff Z. | KNIN/Wichita Falls, TX
OM: Chris Duran
APD/MD: Liz Ryan |
| KLTC/Corpus Christi, TX*
OM: Clayton Allen
PD: Chris Roberts | KVLY/McAllen, TX*
PD: Alex Duran
APD/MD: Meridie | WGER/Saginaw, MI
PD: Bob Moore | KFBZ/Wichita, KS*
PD: Dusty Hayes |
| KDMX/Dallas, TX*
PD: Rick O'Brian
MD: Lisa Thomas | KJMY/Salt Lake City, UT*
OM: Jeff Cochran
PD: Rob Boshard | KMYI/San Diego, CA*
PD: Jimmy Steele
MD: Jen Sorenson | WINC/Winchester, VA
OM/ PD: Jeff Adams
APD/MD: Paula Kidwell |
| WDAQ/Danbury, CT
PD: Zach Dillon
MD: Nate Mumford | KUDD/Salt Lake City, UT*
DM/ PD: Brian Michel | WXLO/Worcester, MA*
OM/ PD: Jerry McKenna
APD/MD: Mary Knight | WMMX/Dayton, OH*
OM/ PD: Jeff Stevens
APD: Shaun Vincent |
| WMTI/Milwaukee, WI*
OM: Tom Land
PD: Bob Walker | KMYI/San Diego, CA*
PD: Charese Fruge
APD: Jeff Stewart
MD: Crisly Westfall | | |
| WMMX/Dayton, OH*
OM/ PD: Jeff Stevens
APD: Shaun Vincent | WMYX/Milwaukee, WI*
OM: Brian Kelly
PD: Mike Nelson | | |
| KALC/Denver, CO*
PD: Dylan Sprague
APD/MD: Sam Hill | | | |

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	3	11	DIVINE BROWN	LAY IT ON THE LINE	WARNER	362	+48
2	1	24	LEONA LEWIS	BLEEDING LOVE	SYCO/J/SONY BMG	352	-15
3	5	12	KREESHA TURNER	DON'T CALL ME BABY	EMI	339	+39
4	2	28	SARA BAREILLES	LOVE SONG	EPIC/SONY BMG	329	-4
5	4	23	JOHN MAYER	SAY	AVAREE/COLUMBIA/SONY BMG	321	+9
6	7	25	NELLY FURTADO FEATURING KEITH URBAN	IN GOD'S HANDS	MOSLEY/GEFFEN/UNIVERSAL	280	+10
7	8	32	ALICIA KEYS	NO ONE	MIRAGE/SONY BMG	269	-4
8	5	28	BRYAN ADAMS	I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	266	-27
9	3	21	CELINE DION	ALONE	COLUMBIA/SONY BMG	262	+20
10	13	40	TIMBALAND FEAT. ONEREPUBLIC	APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	238	+6
11	10	49	MICHAEL BUBLE	LOST	143/REPRISE/WARNER	234	-4
12	12	11	NATASHA BEDINGFIELD	POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	225	-10
13	11	47	COLBIE CAILLAT	BUBBLY	UNIVERSAL REPUBLIC/UNIVERSAL	215	-21
14	14	45	FEIST	1234	ARTS & CRAFTS	208	-5
15	18	16	JULY BLACK	UNTIL I STAY	UNIVERSAL	207	-19
16	16	27	HEDLEY	FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	206	+5
17	15	22	SARAH LEAH	GET HOME	WARNER	196	-15
18	17	58	FERGIE	BIG GIRLS DON'T CRY	WILLIAMS/AM/INTERSCOPE/UNIVERSAL	175	-15
19	22	30	SHERYL CROW	LOVE IS FREE	AGM/INTERSCOPE/UNIVERSAL	152	+13
20	23	15	DAUGHTRY	FEELS LIKE TONIGHT	RCFA/SONY BMG	149	+19
21	21	10	MAROON 5	WONT GO HOME WITHOUT YOU	AGM/OCTONE/INTERSCOPE/UNIVERSAL	148	+9
22	20	21	DUFFY MERCY		MERCURY/UNIVERSAL	144	-11
23	19	12	GAROU	HEAVEN'S TABLE	SONY BMG	143	-21
24	25	12	INGRID MICHAELSON	THE WAY I AM	CABIN 24	127	-14
25	30	6	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	113	+38
26	27	6	DAVID COOK	THE TIME OF MY LIFE	19/RCFA/SONY BMG	99	+1
27	26	12	BLUE RODEO	3 HOURS AWAY (WHERE I WAS BEFORE)	WEA/WARNER	97	-4
28	24	29	MICHAEL MCDONALD	(YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN/UNIVERSAL	95	-29
29	28	14	JORDIN SPARKS	QUET WITH CHRIS BROWN	19/JIVE/SONY BMG	87	-3
30	32	3	CARLY RAE JEPSEN	SUNSHINE ON MY SHOULDERS	MAPLE MUSIC	85	+14

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	11	KATY PERRY	I KISSED A GIRL	CAPITOL/EMI	927	0
2	2	10	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	783	+37
3	3	9	COLODOLAY	VIVA LA VIDA	PARLOPHONE/EMI	742	+27
4	6	13	CHRIS BROWN	FOREVER	JIVE/SONY BMG	657	+37
5	4	12	KARDINAL OFFISHALL FEATURING AKON	DANGEROUS	KON/CLIVE/GEFFEN/UNIVERSAL	642	+13
6	7	16	3 DOORS DOWN	IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	633	+27
7	5	16	METRO STATION	SHARE IT	COLUMBIA/SONY BMG	595	-25
8	12	12	LIGHTS	DRIVE MY SOUL	LIGHTS MUSIC	534	+33
9	8	22	NATASHA BEDINGFIELD	POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	524	-76
10	16	9	JESSE MCCARTNEY	LEAVIN'	HOLLYWOOD/UNIVERSAL	515	+60
11	19	8	JORDIN SPARKS	ONE STEP AT A TIME	19/JIVE/SONY BMG	501	+74
12	10	18	KREESHA TURNER	DON'T CALL ME BABY	EMI	499	-16
13	11	14	MAROON 5 FEATURING RIHANNA	IF I NEVER SEE YOUR FACE AGAIN	AGM/OCTONE/UNIVERSAL	489	-14
14	9	19	RIHANNA	TAKE A BOW	SRP/DEF. JAM/UNIVERSAL	478	-99
15	15	22	GAVIN DEGRAW	IN LOVE WITH A GIRL	J/SONY BMG	464	-23
16	13	24	SIMPLE PLAN	YOUR LOVE IS A LIE	LAVA/ATLANTIC/WARNER	460	-34
17	18	6	THEORY OF A DEADMAN	ALL OR NOTHING	604/UNIVERSAL	439	-10
18	25	4	HEDLEY	OLD SCHOOL	UNIVERSAL	435	+97
19	20	7	LADY GAGA FEATURING COLBY O'DONNIS	JUST DANCE	STREAMLINE/KON/CLIVE/INTERSCOPE/UNIVERSAL	428	+23
20	17	14	NEW KIDS ON THE BLOCK	SUMMERTIME	INTERSCOPE/UNIVERSAL	393	-51
21	21	12	ADOCTIV	TONITE	URBAN HEAT	361	-19
22	14	20	HEDLEY	NEVER TOO LATE	UNIVERSAL	353	-139
23	26	9	DIVINE BROWN	LAY IT ON THE LINE	WARNER	348	-17
24	22	7	MADONNA	GIVE IT 2 ME	WARNER BROS./WARNER	342	-29
25	31	4	THE PUSSYCAT DOLLS	WHEN I GROW UP	INTERSCOPE/UNIVERSAL	336	+60
26	27	6	LEONA LEWIS	BETTER IN TIME	SYCO/J/SONY BMG	322	+22
27	23	20	DUFFY MERCY		MERCURY/UNIVERSAL	322	-38
28	32	4	RIHANNA	DISTURBIA	SRP/DEF. JAM/UNIVERSAL	321	+61
29	33	7	ESTELLE FEATURING KANYE WEST	AMERICAN BOY	HOME SCHOOL/ATLANTIC/WARNER	313	+55
30	24	28	LEONA LEWIS	BLEEDING LOVE	SYCO/J/SONY BMG	308	-34

♦ indicates CanCon



For KTWV/L.A. morning host Brian McKnight, the magic's literally in the music

The Sun Rises On The Wave

Carol Archer

CArcher@RadioandRecords.com

an indescribable frisson comes through the speakers when superstar vocalist and CBS Radio KTWV (the Wave)/Los Angeles morning host Brian McKnight sings live on the air three times each weekday during the "Sunrise Serenade." It's the intimacy of hearing him draw a breath. And the immediacy of his lush, soulful, expressive vocal performance is, well, thrilling.

"The Brian McKnight Morning Show With Pat Prescott" gives the Wave powerful differentiation. A natural personality from day one, after 20 months on the air, McKnight has progressed tremendously, thanks in great measure to his chemistry with co-host Prescott. He came into the position as a novice, but with an open mind, because he wanted to learn from a pro. "The tendency would have been for an artist to be a diva, but to be good at something you have to listen and respect someone enough to let them tell you how to improve," McKnight says. "I wanted to become a broadcaster. It had been years

since I'd learned something new."

McKnight auditioned for one week, and Prescott says they were in synch from the start. "In some ways I feel like I've found my long-lost brother," she says.

"Now we finish one another's sentences," they add simultaneously.

Positive Indicators

The show's ratings have been incremental. And they span widening demos, according to

Arbitron diary-based data supplied by the station. In the last three four-book averages, weekday mornings on the Wave grew 0.8-1.0-1.1 among prized, if elusive, women 18-34. Additionally, McKnight rose 25% in women 18-34 and 34% among women 18-49 from winter to spring 2008. And in newly released, pre-currency July

monthly PPM results, he ranked ninth 25-34 (sixth among English-language stations) and eighth 35-64 (sixth English-language).

KTWV VP of programming Paul Goldstein says McKnight's appeal scores are "huge and continue to grow."

The Wave, classic hits KRTH and news KFWB/Los Angeles VP/GM Dan Weiner says, "The image and

brand recognition is critical, and as Brian has his hands in many projects—from movies to a weekly TV show to his current BET show to his stint on Broadway in 'Chicago'—he exposes the smooth jazz/smooth AC brand to a much larger and more mass-appeal audience, which can only help distinguish the Wave."

McKnight broadens the station's listener base, not to mention listeners' minds, according to Prescott. "He can bring in his fans who become Wave fans. And people can experience the other side of his talent, as one of the finest songwriters and one of the sexiest, most soulful singers. But there is so much more to this guy than that."

'Accountable To Great Radio'

Goldstein believes Arbitron's PPM, which will become ratings currency in Los Angeles this fall, affords broadcasters "a great opportunity" because, while not a perfect system, it will hold the station "more accountable to create great radio," since it is measured on actual listener behavior rather than recall. "People listen to the Wave for the music, so to have a music-intensive morning show hosted by a world-famous artist and an extraordinary co-host delivers one-of-a-kind programming which is helping make the Wave even more memorable in Southern California," he says.

In addition to the serenade, McKnight interviews and performs live on the air with artists, including such larger-than-life figures as Stevie Wonder, Al Jarreau, Patti Austin, Sergio Mendes, Dave Koz, Chaka Kahn and Marcus Miller. And he regularly pays tribute to celebrities on their birthdays by singing their material (recent homages include Barbra Streisand, Sting and Nat "King" Cole). Additionally, he presents the daily Wave entertainment report.

"I want people to say, 'Man, have you listened to the Wave lately? They really sound good.'" McKnight says of his immediate goal. He's clearly on the right track.



Prescott, left, and McKnight

Sunrise Serenades

Brian McKnight's sunrise serenades are archived on station

Web site 947thewave.com. Here are just a few of the titles he has performed:

- "Song for You"
- "Ribbons in the Sky"
- "Let's Stay Together"
- "Someone to Watch Over Me"
- "I Can't Go for That"
- "Maggie Mae"
- "People Get Ready"
- "Unchained Melody"
- "Signed, Sealed and Delivered"
- "That's What Friends Are For"
- "I'll Be Home for Christmas"
- "We Are the Champions"
- "Send One Your Love" (with Stevie Wonder)
- "Dance With My Father"
- "Brown-Eyed Girl"

Convention Countdown

The R&R Convention in Austin kicks off at 10:15 a.m. Sept. 17 with a multiformat PPM session. R&R's opening-night cocktail party follows that evening from 6 p.m. to 8 p.m.

Interactive multiformat session "How to Develop Your Morning Show in a Time-Crunched World" with talent coach Randy Lane bows at 1:45 p.m. Sept. 18.

Peak Records and Concord Music Group have a treat in store for the smooth jazz community at 1:45 p.m. Sept. 19 as they present a special live set by comedian/actor/singer

Wayne Brady, whose song "Ordinary" is showing strong upward momentum. It is No. 1 New & Active this week.

We will then segue to the format's most pressing issue, "The Evolution of the Smooth Jazz Species: The Time Is Now."

Among the session's distinguished panelists are WSJT/Tampa PD Ross Block, KWJZ/Seattle PD Carol Handley, McVay Media founder Mike McVay and Strategic Radio Solutions VP Bob Kaake. Former WSMJ/Baltimore PD Lori Lewis and yours true y will moderate the discussion.

Immediately following is our second smooth jazz session, "The Intersection of Art & Commerce," in which we explore the inter-relationship of radio, the music industry and the state of music sales. Panelists

include WLOQ/Orlando PD Paul Lavoie, Concord Music Group senior VP of promotion Jill Weindorf and Verve Music Group director of national promotion Casey Silcock. The session's moderator is Koch Music VP of adult and jazz Chuck Mitchell.—CA



R&R SMOOTH JAZZ

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► **ERIC DARIUS** IS "GOIN' ALL OUT" AS HIS LATEST TRACK ZOOMS INTO THE TOP 10 WITH MOST INCREASED PLAYS AN CHART'S LARGEST POSITION MOVE (13-6, UP 55). HE IS SET FOR THE NINTH ANNUAL AFTER 5 DENVER JAZZ & BLUES FESTIVAL AUG. 23-24, WHICH WAS MOVED FROM JULY 4 WEEKEND TO COINCIDE WITH THE DEMOCRATIC NATIONAL CONVENTION.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	25	THE SAX PACK FALLIN' FOR YOU	NO. 1 (5 WKS) SHANACHE	457 +15	4.880 1
2	3	28	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	383 +8	3.341 2
3	2	21	BRIAN CULBERTSON ALWAYS REMEMBER	GRPVERVE	382 -8	3.173 5
4	4	38	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	328 -11	2.311 10
5	5	31	JESSY J TEQUILA MOON	PEAK/CMG	278 -41	1.971 14
6	13	14	ERIC DARIUS GOIN' ALL OUT	MOST INCREASED PLAYS BLUE NOTE/CAPITOL	268 +55	3.211 4
7	8	18	EARL KLUGH DRIFTIN'	KOCH	259 +8	2.384 9
8	6	19	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	253 -14	2.694 7
9	7	22	JESSE COOK CAFE KOCHA	COACH-HOUSE/KOCH	250 -13	2.179 11
10	9	5	DAVE KOZ LIFE IN THE FAST LANE	CAPITOL	248 +3	3.262 3
11	15	9	PAUL HARDCASTLE MARIMBA	TRIPPIN' N' RHYTHM	241 +45	3.131 6
12	10	28	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3 DELICES/CMG	226 -18	2.016 13
13	12	30	CHRIS STANDRING LOVE & PARAGRAPHS	ULTIMATE VIBE	221 0	1.794 17
14	14	24	MINDI ABAIR SMILE	PEAK/CMG	202 0	1.771 18
15	11	11	MICK HUCKNALL FARTHER UP THE ROAD	SIMPLYRED.COM/ATCO/RHINO	200 -33	1.869 15
16	18	6	TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	170 +27	1.848 16
17	16	6	KENNY G TANGO	STARBUCKS/CONCORD/CMG	159 -18	2.073 12
18	17	10	BONEY JAMES THE WAY SHE WALKS	CONCORD/CMG	155 -7	2.419 8
19	20	7	WARREN HILL LA DOLCE VITA	AIRPOWER EVOLUTION/KOCH	143 +10	1.608 19
19	8	19	AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	129 -5	1.469 20
22	6	6	NAJEE OUT OF A DREAM	HEADS UP	114 +9	0.687 24
22	23	16	JAY SOTO STAY AWHILE	NUGROOVE	93 +1	0.947 23
23	21	14	DAVID BENOIT HUMAN NATURE	PEAK/CMG	93 -36	1.037 21
24	24	19	BOB BALDWIN THIRD WIND	NUGROOVE	83 -8	1.019 22
25	6	6	MELODY GARDOT WORRISSOME HEART	VERVE	76 -3	0.511 28
26	NEW	NEW	NICK COLIONNE NO LIMITS	KOCH	73 +21	0.529 27
27	27	15	CANDY DULFER BACK TO JUAN	HEADS UP	59 -1	0.351 -
28	28	8	GERALD VEASLEY SLIP N' SLIDE	HEADS UP	58 0	0.206 -
29	NEW	NEW	DAVID SANBORN FEATURING DEREK TRUCKS BROTHER RAY	DECCA	57 +6	0.256 -
30	NEW	NEW	SERGIO MENDES FEATURING NATALIE COLE SOAK UP THE BEACH (DUNCAN PAYTON REMIX)	WILLIAMS/STARBUCKS/CONCORD/CMG	54 +8	0.263 -

NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
WAYNE BRADY Ordinary (Peak/CMG)	52/14	EUGE GROOVE Religify (Narada Jazz/Capitol)	33/23	CHANTE MOORE It Ain't Supposed To Be This Way (Peak/CMG)	29/12
TOTAL STATIONS:	4	TOTAL STATIONS:	5	TOTAL STATIONS:	3
JOHN WAYER Say (Ashore/Columbia)	40/15	ROGER SMITH Sittin' In (There)	33/4	JEFF LORBER Rehab (Peak/CMG)	28/28
TOTAL STATIONS:	3	TOTAL STATIONS:	3	TOTAL STATIONS:	3

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JEFF LORBER Rehab (Peak/CMG) KSSJ, WNNV, XM Watercolors	3
WARREN HILL La Dolce Vita (Koch) KBZN, WLOQ	2
TIM BOWMAN Sweet Sundays (Trippin' N' Rhythm) KIFM, WLOQ	2
KENNY G Tango (Starbucks/Concord/CMG) KYOT, WJZZ	2
WAYNE BRADY Ordinary (Peak/CMG) WJZZ, WJZZ	2
MICHAEL LINGTON You And I (NuGroove) WJZZ, XM Watercolors	2
DAVE KOZ Life In The Fast Lane (Capitol) KYOT	1
EARL KLUGH Driftin' (Koch) KWJZ	1
MICK HUCKNALL Farther Up The Road (simplyred.com/Atco/Rhino) KYOT	1
PAUL HARDCASTLE Marimba (Trippin' N' Rhythm) WNJA	1

SMOOTH JAZZ INDICATOR

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	PLA
1	19	19	EARL KLUGH DRIFTIN'	KOCH	186	
2	18	18	WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	175	
3	7	7	TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	140	
4	7	9	PAUL HARDCASTLE MARIMBA	TRIPPIN' N' RHYTHM	139	
5	11	11	GERALD ALBRIGHT KNOCK ON WOOD	PEAK/CMG	136	
6	16	16	BONEY JAMES THE WAY SHE WALKS	CONCORD/CMG	133	
7	25	25	THE SAX PACK FALLIN' FOR YOU	SHANACHE	131	
8	17	17	BRIAN CULBERTSON ALWAYS REMEMBER	GRPVERVE	130	
9	5	5	DAVE KOZ LIFE IN THE FAST LANE	CAPITOL	118	
10	8	8	ESPERANZA SPALDING PRECIOUS	HEADS UP	118	
11	8	8	WARREN HILL LA DOLCE VITA	KOCH	117	
12	11	11	NAJEE OUT OF A DREAM	HEADS UP	110	
13	14	14	KENNY G TANGO	STARBUCKS/CONCORD/CMG	110	
14	29	29	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	110	
15	12	12	KEN NAVARRO DADDY-O	POSITIVE	109	
16	16	15	GAIL JHONSON PEARLS	NUCROOVE	107	
17	10	10	LAWSON ROLLS FEAT. FLORA PURIMANTA INFANTINA/BAJA-TSR	KIFM	102	
18	17	7	RICK BRAUN & RICHARD ELLIOT QUE PASO	ARTIZEN	102	
19	19	11	ERIC DARIUS GOIN' ALL OUT	BLUE NOTE/CAPITOL	100	
20	21	7	AL GREEN FEAT. JOHN LEGEND STAY...	BLUE NOTE/CAPITOL	99	
21	6	6	MICHAEL MANSON BRING IT ON	NUCROOVE	96	
22	20	5	INCOGNITO N.O.T.	HEADS UP	95	-6
23	25	3	LARRY CARLTON ALL IN GOOD TIME (RECORDED)	JAZZ/CMG	94	+4
24	18	16	CANDY DULFER BACK TO JUAN	HEADS UP	93	-13
25	29	2	PHILLIP BROOKS RUSH HOUR	MOJOY	92	+8
26	30	2	BLAKE AARON SHINE	INNERVISION	89	+8
27	8	8	NICK COLIONNE NO LIMITS	KOCH	89	-3
28	27	8	TOM SCOTT & SPECIAL GUESTS JVESAMBA	CONCORD JAZZ/CMG	88	+2
29	NEW	NEW	VIBES ALIVE LIGHTHOUSE	SWING/CMG	87	+9
30	NEW	NEW	NATIVE VIBE FEAT. JEFF KASHIWA NOW'S THE TIME	THIRD BEAT	85	0

MOST INCREASED PLAYS

+55	ERIC DARIUS Goin' All Out (Blue Note/Capitol) KTWW +9, WJZZ +16, SLIC +7, WNNV +4, WLVE +4, KSSJ +3, KWJZ +3, KIFM +3, KYOT +2, WNJA +2
+45	PAUL HARDCASTLE Marimba (Trippin' N' Rhythm) KTWW +8, KWJZ +13, WNNV +3, WNNV -3, SLIC +2, XWRC +2, KYOT +2, WLVE +2, KISSF +1, WNJA +1
+38	JEFF LORBER Rehab (Peak/CMG) SLIC +13, KSSJ +9, WNNV +6
+27	TIM BOWMAN Sweet Sundays (Trippin' N' Rhythm) KBZN +4, KIFM +5, WNNV +3, WLOQ +3, SLIC +2, KRVR +1, KTWW +1, WNJA +1, WJZZ +1
+23	EUGE GROOVE Religify (Narada Jazz/Capitol) KWJZ +1, XWRC +7, WJZZ +6, DSJ +3, KIFM +1

FOR WEEK ENDING AUGUST 17, 2008

LEGEND: See legend to charts in charts section for rules and symbol explanations.
23 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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ADDED AT... WJZZ

Atlanta, GA

DM: Steve Hegwood
PD/MD: Dave Kosh

Al Green Feat. John Legend, Stay With Me (By The Sea), 19
Wayne Brady, Ordinary, 16
Kenny G
Nick Colionne, No Limits, 10

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

SMOOTH JAZZ REPORTERS

- | | | | | | | | |
|---|---|--|--|---|--|--|---|
| WJZZ/Atlanta, GA*
DM: Steve Hegwood
PD/MD: Dave Kosh | WDSJ/Dayton, OH*
OM/MD: Jeff Stevens | WQTO/Hartford, CT
PD/MD: Stewart Stone | KUAP/Little Rock, AR
PD/MD: Michael Nellums | KRRV/Modesto, CA*
OM/MD: Doug Wolff
PD: James Bryan | KYOT/Phoenix, AZ*
PD: Smokey Rivers
APD/MD: Angie-Handa | KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/MD: Rob Singleton | Sirius Jazz Cafe/Satellite*
DM: Gregg Steele
PD: Shirley Maldonado |
| WEAA/Baltimore, MD
PD: Sandi Mallory
APD/MD: Marcellus "Bassman" Shepard | WYMN/Detroit, MI*
OM/MD: Tom Steeler
MD: Sandy Kovach | KPVU/Houston, TX
PD: Larry Coleman | KSBR/Los Angeles, CA
OM/MD: Terry Wedel
MD: Vienna Yip | WVAS/Montgomery, AL
OM: Candy Capel
PD: Mel Marshall
MD: Jay Holley | KSSJ/Sacramento, CA*
PD/MD: Lee Hansen | Dial Global Radio Networks/Satellite*
OM/MD: Steve Hilliard
APD/MD: Laurie Cobb | XM Watercolors/Satellite*
MD: Shirilita Colon
MD: Lynette White |
| WWSU/Birmingham, AL
OM/MD: Andy Parrish | WZJZ/Ft. Myers, FL
OM: Louis Kaplan
APD/MD: Randi Bachman | KJLU/Jefferson City, MO
OM: Mike Downey
PD/MD: Dan Turner
APD: LaVaughn Wilson | KTWW/Los Angeles, CA*
PD: Paul Goldstein
APD/MD: Blake Florvnce | WHOV/Norfolk, VA
PD: Kevin "The Moose" Anderson | KBZN/Salt Lake City, UT*
OM/MD: Dan Jes-op | DMX Jazz Vocal Blend/Satellite
PD/MD: Rochelle Matthews | KWJZ/Seattle, WA*
PD: Carol Handley
MD: Dianna Rose |
| WNJA/Chicago, IL*
OM/MD: Darren Davis
MD: Rick O'Dell | WSBZ/Ft. Walton Beach, FL
PD: Mark Carter
MD: Mark Edwards | KOAS/Las Vegas, NV*
OM/MD: Duncan Payton
MD: Lynn Briggs | WGRV/Melbourne, FL*
PD/MD: Terry Bennett
APC: Jan Julian | WLOQ/Olando, FL*
PD: Paul Lavoie
APD: Brian Morgan
MD: Patricia James | KIFM/San Diego, CA*
PD: Mike Vasquez
APD: J. Weidenheimer
MD: Kelly Cole | DMX Smooth Jazz/Satellite
PD/MD: Rochelle Matthews | KCOZ/Springfield, MO
OM: Jae Jones
PD/MD: Jarrett Grogan |
| WNWV/Cleveland, OH*
PD: Tom Murphy | WSJW/Harrisburg, PA*
PD/MD: Paul Scott | | WLVE/Miami, FL*
OM/MD: Rich McMillan | WJZZ/Philadelphia, PA*
MD: Michael Tozz
MD: Frank Childs | KKSF/San Francisco, CA*
PD/MD: Ken Jones | Music Choice Smooth Jazz/Satellite
APD: Will Kinnally | WSJT/Tampa, FL*
PD: Ross Block
MD: Kathy Curtis |

* Monitored Reporters



Rock formats lean toward 'Daily Show' approach

Hard News Scarce At Rock Formats

Mike Boyle

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News programming on rock radio isn't what it used to be—and hasn't been for a long time. Gone are the one- or two-person news departments; the bean counters took care of that. However, another reason for eliminating hard news points in the direction of stations not wanting or needing to compete with all-news radio, cable TV and more recently, the Web—all outlets consumers instinctively visit when news breaks.

On the other hand, acknowledging listeners' genuine curiosity and insatiable appetite for news, many stations—and not just rock-formatted outlets—have taken a more tongue-in-cheek, "Daily Show"-like approach to delivering the news, mainly because it makes good fodder for morning shows.

Clear Channel rock WZZO/Allentown PD/afternoon host Tori Thomas says the station recently revamped how it handles the news on the Bearman & Keith morning show.

"Bearman is the guy that has read the news for a number of years," Thomas says. "But we came to the realization that we were kidding ourselves with the way we were handling it; nobody was coming to WZZO to get the actual latest news. So we thought our niche is that we will cover local and national stories, but it will be as if Bearman is sit-

ting across the table from you at a coffee shop explaining the news to you as a friend and with his own spin."

For example, when Hillary Clinton lost the Democratic presidential nomination to Barack Obama, the grizzled, no-nonsense morning man may have delivered the news with this headline: "The wench from New York got her ass kicked."

Thomas also says that some of the news covered on the morning show is "news of the weird."

However, not all stations shy from the hard news beat. At Greater Media/Detroit, director of rock programming and WRIF PD/midday personality Doug Podell says that while news is important to the active rock station, it is largely confined to the "Mike in the Morning" show under the



Thomas

'We have a four-and-a-half-hour talk show in the morning, and to bring any more information like that into the fold keeps us away from the music.'

—Doug Podell



direction of news director Trudi Daniels.

"They cover all of the in-depth news and then talk about it," Podell says. "But after that, I'm not prepared to go there anymore throughout the day. We have a four-and-a-half-hour talk show in the morning, and to bring any more information like that into the fold keeps us away from the music, which is the most important thing on this radio station."

Meanwhile, fellow Greater Media active rock WRAT/Monmouth-Ocean PD/morning co-host Carl Craft says he's actually thinking about adding some hard news in mornings because the station has free access to a trusted source, along with the ability "to skew it and have a lot of content control because it would be done locally." Craft also thinks the upcoming presidential election points toward a need and want for some of that information. He adds, "There's a reason why news and talk stations' ratings go up during election seasons, plus in a recent Jacobs Media poll a lot of rock listeners said they plan on being involved in this campaign. So that is something we ought to pay attention to in some way."

Public Affairs Dilemma

Let's be honest: Many stations run public affairs programming because "it's good for the license." It's usually a show that they don't produce themselves and one often shared with sister stations. However, WRIF has been doing the locally produced "Nightcall" from 10 p.m. to 1 a.m. on Sundays for 20 years.

"It deals with all things Detroit and in-depth," Podell says. "Our public affairs director, Peter Werbe, hosts the show, which gives us a lot of leeway and flexibility to bring in topics like what's going on in the city of Detroit right now with the city council and the mayor or the Iraq war or the upcoming presidential election. It's not in prime time, but it's also not in overnights and we do give it a bit of shine and promotion, too."

R&R

Countdown To Austin

Mentoring talent is the subject of the alternative session at this year's R&R Convention in Austin, running 1:45 p.m.-3:15 p.m. Sept. 17.

Moderated by Press Communications WHTG (GRock)/Monmouth-Ocean PD Terrie Carr, the session will focus on proven tactics that help personalities reach their full potential, regardless of daypart or format.

Joining Carr on the panel will be Jacobs Media

morning show and talent development specialist Keith Cunningham, Entravision alternative KDLD/KDLE (Indie 103.1)/Los Angeles PD Max

Tolkoff, Edison Media Research VP of music and programming Sean Ross and Greater Media classic rock WMGK/Philadelphia PD Charley Lake.

Make your plans now to join us Sept.

17-19 in Austin by visiting radioandrecords.com and clicking on the Conventions link.



R&R ALTERNATIVE

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► WEEZER'S "TROUBLEMAKER" SCORES THE CHART'S SECOND-LARGEST INCREASE IN WEEKS UP 157) AS IT VAULTS 23-16 IN ITS SIXTH CHART WEEK. THE FOLLOW-UP TO THE GROUP'S THIRD NO. 1, "PORK AND BEANS," MARKS THE QUARTET'S 14TH CAREER TOP 20 APPEARANCE.

TITLE WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	NIELSEN EDS CERTIFICATIONS	HIT PREDICTOR STATUS	TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	2	11	COLDPLAY VIVALA VIDA		★	NO. 1 (1 WK)	CAPITOL	1803	-121	8.549	1
2	1	20	FOO FIGHTERS LET IT DIE		★		RD SWELL/RCA/RMG	1613	-127	7.418	2
3	4	8	STAINED BEET		★		FLIP/ATLANTIC	1499	+71	5.670	4
4	3	18	WEEZER PORK AND BEANS		★		DGC/INTERSCOPE	1426	-161	7.089	3
5	5	21	DISTURBED INSIDE THE FIRE		★		REPRISE	1355	-48	4.635	6
6	6	16	CAROLINA LIAR I'M NOT OVER		★		ATLANTIC	1276	-29	4.345	9
7	7	22	SAVING ABEL ADDICTED		★		SKIDCO/VIRGIN/CAPITOL	1155	-57	3.412	13
8	10	22	LUDO LOVE ME DEAD		★		REDBIRD/SLAND/DIG	1086	+51	3.820	11
9	8	15	THE OFFSPRING HAMMERHEAD		★		COLUMBIA	1011	-117	4.692	5
10	9	24	LINKIN PARK OPEN UP		★		WARNER BROS.	1010	-71	4.572	7
11	11	11	REHAB BARTENDER SONG (AKA SITTING AT A BAR)		★		UNIVERSAL REPUBLIC	987	-47	2.643	18
12	12	26	SEETHER RISE ABOVE THIS		11		WIND-UP	887	-133	3.304	15
13	13	15	SHINEDOWN DEVOURS		★		ATLANTIC	824	-37	2.690	17
14	14	17	ALKALINE TRIO HELP ME		★	AIRPOWER	EPIC	823	+9	2.515	20
15	20	7	APOCALYPTICA FEAT. ADAM GONTIER I DON'T CARE		★	AIRPOWER	20-20 ENT/LIVE/ZOMBA	809	+111	2.562	19
16	23	6	WEEZER TROUBLEMAKER		★	AIRPOWER	DGC/INTERSCOPE	785	-157	3.351	14
17	17	9	THEORY OF A DEADMAN BAD GIRLFRIEND		★		604/ROADRUNNER/RP	780	+53	1.938	25
18	18	8	ATREYU SLOW BURN		★		HOLLYWOOD	752	+33	1.723	26
19	26	4	THE OFFSPRING YOU'RE GONNA GO FAR, KID		★	AIRPOWER	COLUMBIA	739	-153	3.924	10
20	15	13	SCARS ON BROADWAY THEY SAY		★		VELVET HAMMER/INTERSCOPE	726	-80	1.938	24
21	19	8	BECK GAMMA RAY		★		DGC/INTERSCOPE	716	-1	2.152	22
22	28	2	M.I.A. PAPER PLANES		★	MOST INCREASED PLAYS	XL/INTERSCOPE	703	-162	4.522	8
23	29	3	LINKIN PARK LEAVE OUT ALL THE REST		★		WARNER BROS.	632	+119	3.596	12
24	21	7	SLIPKNOT PSYCHOSOCIAL		★		ROADRUNNER/RP	628	-14	1.339	33
25	27	4	ONE DAY AS A LION WILD INTERNATIONAL		★		ANTI-EPI/TAPH	609	+55	3.069	16
26	25	5	HINDER USE ME		★		UNIVERSAL REPUBLIC	602	+15	1.693	27
27	24	19	AVENGED SEVENFOLD AFTERLIFE		★		HOPELESS/WARNER BROS.	556	-65	1.625	29
28	22	20	FLOBOTS HANDLEBARS		★		UNIVERSAL REPUBLIC	553	-85	2.277	21
29	31	4	BUCKCHERRY TOO DRUNK		★		ELEVEN SEVEN/ATLANTIC	494	+38	2.25	35
30	32	9	3 DOORS DOWN TRAIN		★		UNIVERSAL REPUBLIC	453	-1	1.220	36
31	33	8	TRAPT WHO'S GOING HOME WITH YOU TONIGHT?		★		ELEVEN SEVEN	416	+8	1.251	34
32	30	17	NINE INCH NAILS DISCIPLINE		★		THE NULL CORPORATION/RED	397	-84	1.431	30
33	34	16	COLDPLAY VIOLET HILL		★		CAPITOL	360	-41	2.103	23
34	37	2	THE AIRBORNE TOXIC EVENT SOMETIME AROUND MIDNIGHT		★		MAJORDOMO/SHOUT! FACTORY	334	+18	1.662	28
35	35	20	THE KOOLS ALWAYS WHERE I NEED TO BE		★		ASTRALWORKS/CAPITOL	333	-46	1.387	32
36	40	2	SANTOGOLD L.E.S. ARTISTES		★		LIZARD KING/DOWNTOWN	299	+6	0.713	-
37	RE-ENTRY		THE RAconteurs MANY SHADES OF BLACK		★		THIRD MAN/WARNER BROS.	298	+34	1.107	37
38	RE-ENTRY		TANTRIC DOWN AND OUT		★		SILENT MAJORITY/VLG	256	-15	0.466	-
39	RE-ENTRY		RED ALREADY OVER		★		ESSENTIAL/RED/EPIC	245	-77	0.892	-
40	RE-ENTRY		FLOGGING MOLLY FLOAT		★		SIDEONE/DUMMAY	240	-1	0.622	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
OASIS The Shock Of The Lightning (Big Brother/Reprise)	17
THE OFFSPRING You're Gonna Go Far, Kid (Columbia)	8
JACK'S MANNEQUIN The Resolution (Sire/Warner Bros.)	8
SHINY TOY GUNS Ricochet (Universal Motown)	7
APOCALYPTICA FEAT. ADAM GONTIER I Don't Care (20-20/Live/Zomba)	6
KINGS OF LEON Sex On Fire (RCA/RMG)	6
ONE DAY AS A LION Wild International (Anti-/Epitaph)	5
PLAIN WHITE T'S Natural Disaster (Hollywood)	5
WEEZER Troublemaker (DGC/InterScope)	4
LINKIN PARK Leave Out All The Rest (Warner Bros.)	4

ADDED AT... KNDD Seattle, WA
 PD: Mike Kaplan
 APD/MD: Andrew Harris
 Oasis, The Shock Of The Lightning, 11 Jack's Mannequin, The Resolution, 10 Cold War Kids, Something Is Not Right With Me, 1 Shiny Toy Guns, Ricochet, 1 Plain White T's, Natural Disaster, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
INNERPARTYSYSTEM Don't Stop (Siren Transmission/Island/DJMG)	237/17	COLD WAR KIDS Something Is Not Right With Me (DownTown)	213/17
PLAIN WHITE T'S Natural Disaster (Hollywood)	233/53	LOW VS DIAMOND Heart Attack (Epic)	207/17
KINGS OF LEON Sex On Fire (RCA/RMG)	231/127	MGMT Electric Feel (Columbia)	195/17
FIVE FINGER DEATH PUNCH Never Enough (Firm)	225/21	JACK'S MANNEQUIN The Resolution (Sire/Warner Bros.)	193/17
FLOBOTS Rise (Universal Republic)	215/21	DEATH CAB FOR CUTIE Cath... (Atlantic)	170/17

MOST INCREASED PLAYS

+162	M.I.A. Paper Planes (XL/InterScope)
+157	WEEZER Troublemaker (DGC/InterScope)
+155	OASIS The Shock Of The Lightning (Big Brother/Reprise)
+153	THE OFFSPRING You're Gonna Go Far, Kid (Columbia)
+127	KINGS OF LEON Sex On Fire (RCA/RMG)

FOR WEEK ENDING AUGUST 17, 2008
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► **PUDDLE OF MUDD** CHARTS THE FOURTH SINGLE FROM ITS "FAMOUS" ALBUM, AND 11TH OVERALL, AS "LIVIN' ON BORROWED TIME" OPENS AT NO. 35, WINNING MOST ADDED AND MOST INCREASED PLAYS HONORS (UP 119). THE QUARTET ALSO LANDED FOUR TRACKS FROM ITS 2001 RELEASE, "COME CLEAN."

WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW	WEEKS	AUDIENCE MILLIONS	RANK
16	SHINEDOWN	DEVOUR	NO. 1 (2 WKS)	ATLANTIC	1704	-6	5.247	2
21	DISTURBED	INSIDE THE FIRE		REPRISE	1514	-59	5.351	1
13	THEORY OF A DEADMAN	BAD GIRL/FR END		604/ROADRUNNER/RRP	1447	+25	4.730	3
6	HINDER	USE ME		UNIVERSAL REPUBLIC	1222	+88	3.941	4
8	STAINED BELIEVE			FLIP/ATLANTIC	1173	-58	3.085	7
29	SAVING ABEL	ASPECT		SKIDD/CD/VIRGIN/CAPITOL	1166	-54	3.855	5
26	TANTRIC	DOWN AND OUT		SILENT MAJORITY/ILG	1142	-2	3.051	8
18	FIVE FINGER DEATH PUNCH	NEVER ENOUGH		FIRM	1100	+62	2.783	9
17	FOO FIGHTERS	LET IT BE		ROS/WELL/RC/A/RMG	1076	-57	3.305	6
8	SLIPKNOT	PSYCHOSODAL		ROADRUNNER/RRP	582	+17	2.251	12
13	3 DOORS DOWN	TRAIN		UNIVERSAL REPUBLIC	505	+10	2.561	10
8	APOCALYPTICA FEATURING ADAM GONTIER	100% CAR		20-20 ENT./JIVE/ZOMBA	894	+11	2.181	13
5	BUCKCHERRY	TOO DRUNK		ELEVEN SEVEN/ATLANTIC	891	+34	2.414	11
9	ATREYU	SLOW BURN	AIRPOWER	HOLLYWOOD	763	+72	1.548	18
26	SEETHER	RISE ABOVE THIS		WIND-UP	738	-138	2.087	14
25	LINKIN PARK	GIVEN UP		WARNER BROS.	618	-95	1.897	15
24	AVENGED SEVENFOLD	AFTERLIFE		HOPELESS/WARNER BROS.	608	-129	1.469	20
19	REV THEORY	HELL YEAH		VAN HOWES/MALOOFF/INTERSCOPE	592	+11	1.497	19
18	MOTLEY CRUE	SAINTS OF LOS ANGELES		MOTLEY	543	-163	1.625	17
14	CANDLEBOX	STAND		SILENT MAJORITY/ILG	529	-143	1.344	21
13	SCARS ON BROADWAY	THEY SAY		VELVET HAMMER/INTERSCOPE	494	+12	1.062	23
11	REHAB	BARTENDER'S SONG (AKA SITTIN' AT A BAR)		UNIVERSAL REPUBLIC	490	+17	1.093	22
15	POP EVIL	HERO		PAZZO/JARD STAR	486	+37	0.804	27
7	BLACK STONE CHERRY	BLIND MAN		ROADRUNNER/RRP	480	-16	1.022	25
10	TRAPT	WHO'S GOING HOME WITH YOU TONIGHT?		ELEVEN SEVEN	474	+17	0.723	30
15	THE OFFSPRING	HAMMERHEAD		COLUMBIA	389	-86	1.730	16
10	JET BLACK STARE	READY TO ROLL		ISLAND/DIVINE	368	-18	0.750	29
5	BULLET FOR MY VALENTINE	HEARTS BURST INTO FIRE		20-20 ENT./JIVE/ZOMBA	366	+53	0.511	33
17	WEEZER	PORK AND BEANS		DGC/GEFFEN/INTERSCOPE	364	-19	1.041	24
4	12 STONES	ADRENALINE		WIND-UP	360	+43	0.800	28
4	METALLICA	REMEMBER TOMORROW		KERRANG	280	+58	0.840	26
2	THE OFFSPRING	YOU'RE GONNA GO FAR, KID		COLUMBIA	252	+104	0.714	31
8	MIDNIGHT TO TWELVE	SLAM		JK ENT	238	-3	0.384	38
7	EGYPT CENTRAL	TAKING YOU DOWN		FAT LADY/ILG	226	+5	0.261	-
NEW	PUDDLE OF MUDD	LIVIN' ON BORROWED TIME	MOST INCREASED PLAYS/MOST ADDED	FLAWLESS/GEFFEN/INTERSCOPE	221	+119	0.547	32
10	EARSHOT	MISSUNDERSTOOD		IN DE COOT	219	+13	0.291	-
2	SEVENDUST FEATURING CHRIS DAUGHTRY	THE PAST		7BROS/ASVYLUM/ILG	207	+19	0.238	-
3	ROYAL BLISS	SAVE ME		MEROVINGIAN/CAROLINE/CONTRABAND	189	+18	0.269	-
3	RA	BROKEN HEARTED SOUL		SAHAJA	180	+25	0.430	36
13	AIRBOURNE	RUNNIN' WILD		ROADRUNNER/RRP	179	-91	0.367	39

MOST ADDED

ARTIST	TITLE / LABEL	NEW STATIONS
PUDDLE OF MUDD	13	13
LINKIN PARK	11	11
SEETHER	10	10
SEETHER	7	7
DROWNING POOL	5	5
THE OFFSPRING	4	4
TAPROOT	3	3
ANOTHER BLACK DAY	3	3
TOADIES	3	3
TANTRIC	2	2
ADDED AT...	WCCC	Hartford, CT
PD:	Michael Piccozz	
APD/MD:	Mike Kar-slyi	
Linkin Park, Leave Out All The Rest. 13		
Seether, Breakdown. 13		
Oasis, The Shock Of Lightning. 0		
The Offspring, You're Gonna Go Far, Kid. 0		
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NEW AND ACTIVE

ARTIST / LABEL	PLAYS / GAIN	ARTIST TITLE / LABEL	PLAYS / GAIN
LINKIN PARK Leave Out All The Rest (Warner Bros.)	173/41	HEAD Flash (Drive)	105/22
SIXX: A.M. Tomorrow (Eleven Seven)	155/43	TAPROOT Wherever I Stand (Velvet Hammer/RED)	96/14
ONE DAY AS A LION Wild International (Anti/Epitaph)	144/25	ANOTHER BLACK DAY Another Black Day (Bleed Bros.)	85/30
SEETHER Breakdown (Wind-up)	141/62	DROWNING POOL 37 Stitches (Eleven Seven)	84/32
P.D.D. Shine With Me (INO/Columbia)	120/3	SERJ TANKIAN Lie Lie Lie (Sergeal Strike/Reprise)	84/12
TOTAL STATIONS:	29	TOTAL STATIONS:	25
TOTAL STATIONS:	29	TOTAL STATIONS:	16
TOTAL STATIONS:	13	TOTAL STATIONS:	13
TOTAL STATIONS:	19	TOTAL STATIONS:	11
TOTAL STATIONS:	16	TOTAL STATIONS:	10

MOST INCREASED PLAYS

+119	PUDDLE OF MUDD Livin' On Borrowed Time (Flawless/Geffen/Interscope) WCHR +8, KQXR +2, WJLD +8, WMMX +10, WBLZ +9, WRIF +6, XSOU +5, WBYR +5, HRRQ +4, WRTT +4
+104	THE OFFSPRING You're Gonna Go Far, Kid (Columbia) WZLW +8, KQXR +2, WJLD +8, WMMX +10, WBLZ +9, WRIF +6, XSOU +5, WBYR +5, HRRQ +4, WRTT +4
+88	HINDER Use Me (Universal Republic) WHOR +5, KLAG +3, WQXR +1, WCHZ +9, WAAF +9, KFRQ +9, KQXR +8, WJLD +8, WCHZ +7, WBSX +5
+72	ATREYU Slow Burn (Hollywood) KQXR +8, WJLD +9, KQXR +8, WCHZ +9, WQXR +5, KOMP +4, KZRR +6, WCPH +6, KQXR +4, KRZR +4
+62	FIVE FINGER DEATH PUNCH Never Enough (Firm) KZRR +5, KQXR +9, WMMX +7, KQXR +6, WYBB +6, XSOU +6, KBPI +5, WMMX +4, KHTQ +4, KRZR +4

FOR WEEK ENDING AUGUST 17, 2008
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► **STAIND** EARNs ITS SIXTH TOP FIVE AND WINS THE MOST INCREASED PLAYS TITLE (UP 36) AS "BELIEVE" RISES 8-5. THE GROUP LAST HIT THE TOP FIVE IN JULY 2005 WITH "RIGHT HERE," WHICH WENT ON TO SPEND FOUR WEEKS ATOP THE CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1 ¹ NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	24		SAVING ABEL ADDICTED	NO. 1 (2 WKS) SKIDCO/VIRGIN/CAPITOL	426 +2	1,249 2
2	21		DISTURBED INSIDE THE FIRE	REFRUSE	413 +16	1,326 1
3	15		SHINEDOWN DEVOUR	ATLANTIC	368 -16	0,980 4
4	26		SEETHER RISE ABOVE THIS	WIND-UP	360 -60	1,047 3
5	8	8	STAIND BELIEVE	MOST INCREASED PLAYS FLIP/ATLANTIC	315 +36	0,861 6
6	6	12	THEORY OF A DEADMAN BAD GIRLFRIEND	604/ROADRUNNER/RRP	304 -2	0,706 11
7	17		FOO FIGHTERS LET IT DIE	ROSWELL/CA/RMG	301 +11	0,961 5
8	11	6	HINDER USE ME	UNIVERSAL REPUBLIC	286 +29	0,756 7
9	5	18	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	286 -39	0,733 8
10	26		3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC	251 -7	0,717 10
11	9	43	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	243 -21	0,725 9
12	5		BUCKCHERRY TOO DRUNK...	ELEVEN SEVEN/ATLANTIC	217 +23	0,523 12
13	22		KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	207 +20	0,470 14
14	14		CANDLEBOX STAND	SILENT MAJORITY/VLG	196 -20	0,493 13
15	12		3 DOORS DOWN TRAIN	UNIVERSAL REPUBLIC	178 +20	0,314 15
16	7		SLIPKNOT PSYCHOSOCIAL	ROADRUNNER/RRP	144 +30	0,290 16
17	14		AIRBOURNE RUNNIN' WILD	ROADRUNNER/RRP	90 -8	0,134 25
18	16		TANTRIC DOWN AND OUT	SILENT MAJORITY/VLG	83 -9	0,073 -
19	5		ROYAL BLISS SAVE ME	MEROVINGIAN/CAROLINE/CONTRABAND	79 +17	0,253 17
20	25	3	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	20-20 ENT/JIVE/ZOMBA	68 +20	0,141 24
21	22	2	PUDDLE OF MUDD LIVIN' ON BORROWED TIME	FLAWLESS/GEFFEN/INTERSCOPE	67 +17	0,119 29
22	19	15	THE OFFSPRING HAMMERHEAD	COLUMBIA	64 -4	0,175 20
23	4		JESSE JAMES DUPREE & DIXIE INC. REV IT UP AND GO GO	MIGHTY LOUD	59 +15	0,056 -
24	7		BLACK STONE CHERRY BLIND MAN	ROADRUNNER/RRP	54 +4	0,083 -
25	RE-ENTRY		ARANDA STILL IN THE DARK	ASTONISH	49 +9	0,124 27
26	21	6	FIVE FINGER DEATH PUNCH NEVER ENOUGH	FIRM	48 -4	0,071 -
27	26	7	REHAB BARTENDER SONG (AKA SITIN' AT A BAR)	UNIVERSAL REPUBLIC	47 0	0,088 -
28	23	18	REV THEORY HELL YEAH	VAN HOVES/MALOOFF/INTERSCOPE	46 -4	0,051 -
29	NEW		ATREYU SLOW BURN	HOLLYWOOD	44 +14	0,102 30
30	29	2	METALLICA REMEMBER TOMORROW	KERRANG	41 +1	0,176 19

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
THE OFFSPRING You're Gonna Go Far, Kid (Columbia) KUFO, WKLC	2
LINKIN PARK Leave Out All The Rest (Warner Bros.) KBER, WERN	2
SAVING ABEL 18 Days (Skidco/Virgin/Capitol) KBER, WKLC	2
THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) KAZR	1
HINDER Use Me (Universal Republic) WRQK	1
BUCKCHERRY Too Drunk... (Eleven Seven/Atlantic) KUFO	1
SLIPKNOT Psychosocial (Roadrunner/RRP) WXMM	1
PUDDLE OF MUDD Livin' On Borrowed Time (Flawless/Geffen/Interscope) KTUX	1
ROYAL BLISS Save Me (Merovingian/Caroline/Contraband) KUFO	1

ADDED AT... KBER
Salt Lake City, UT
PD: Kelly Hammer
APD/MD: Darby Wilcox
Linkin Park, Leave Out All The Rest, 0
Saving Abel, 18 Days, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL
FOREIGNER Too Late (Atlantic/Finis) TOTAL STATIONS: 3	40/0	SERJ TANKIAN Sky Is Over (Serjical Strike/Reprise) TOTAL STATIONS: 2
POP EVIL Hero (Passion/Star) TOTAL STATIONS: 6	34/3	THE BLACK CROWES Oh Josephine (Silver Arrow) TOTAL STATIONS: 2
GARY HOEY Only Human (Vazoo) TOTAL STATIONS: 2	33/17	WEEZER Pork And Beans (DGC/Geffen/Interscope) TOTAL STATIONS: 2

MOST INCREASED PLAYS

+36	STAIND Believe (Flip/Atlantic) KTUX +5, WNOR +11, WAQX +7, KIOC +3, KAZR +2, WXFX +2, KBER +1, WMMS +1, WDHA +1, WKNE +1
+30	SLIPKNOT Psychosocial (Roadrunner/RRP) WVRR +7, KUFO +6, WERN +6, KAZR +3, WMMS +2, KTUX +2, WNOR +2, WRQK +2, KIOC +2, WKLC +1
+29	HINDER Use Me (Universal Republic) KTUX +2, WRQK +5, WERN +4, KEER +3, WDHA +2, WXMM +2, WNOR +2, KMDD +2, WJXQ +1, KSHE +1
+20	BUCKCHERRY Too Drunk... (Eleven Seven/Atlantic) KUFO +16, WKLC +5, WZZO +4, WEHA +2, KTUX +2, WJXQ +2, WERN +2, WNOR +1, WCR +1, WVRK +1
+20	3 DOORS DOWN Train (Universal Republic) KAZR +7, WERN +3, KTUX +2, WAFX +2, WJXQ +1, WKLC +1

FOR WEEK ENDING AUGUST 17, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1 ¹ NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	SIXX: A.M. LIFE IS BEAL TIFUL (ELEVEN SEVEN)		206 193
2	SEETHER FAKE IT (WIND-UP)		179 141
3	THEORY OF A DEADMAN SO HAPPY (604/ROADRUNNER/RRP)		146 152
4	PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		111 106
5	FINGER ELEVEN PARALYZER (WIND-UP)		109 114

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1 ¹ NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	AEROSMITH SWEET EMOTION (COLUMBIA)		101 96
7	OZZY OSBOURNE I DON'T WANNA STOP (EPIC)		101 103
8	GUNS N' ROSES SWEET CHILD O' MINE (Geffen/Interscope)		101 113
9	LINKIN PARK WHAT I'VE DONE (WARNER BROS.)		100 87
10	GUNS N' ROSES PARADISE CITY (Geffen/UMI)		99 99

WONE/Akron, OH* OM: Chuck Collins PD: T.K. O'Grady APD/MD: Tim Daugherty	KIOC/Beaumont, TX* OM: Trey Poston	WEBN/Cincinnati, OH* OM/PD: Scott Reinhart MD: Dave Fritz	WOCM/Hagerstown, MD OM: Rick Alexander PD/MD: Mike Holder	WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Sonja Morrell	WXRK/Rockford, IL PD: Jim Stone MD: Jon Schulz	KSHE/St. Louis, MO* OM: Rick Ballis APD: Katy Krueze MD: Guy Favazza
KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney MD: Rob Brothers	WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster	WMMS/Cleveland, OH* PD: Bo Matthews	WRVC/Huntington, WV PD: Reeves Kirtner	WXMM/Norfolk, VA* OM/PD: John Shombly	KBER/Salt Lake City, UT* PD: Kelly Hammer APD/MD: Darby Wilcox	WAQX/Syracuse, NY* OM: Tom Mitchell PD: Alexis APD/MD: Don Kelley
WZZO/Allentown, PA* PD: Teri Thomas MD: Keith Meyer	WRQK/Canton, OH* PD: Greg Ausham	WVRK/Columbus, GA* OM: Brian Waters PD: Chris Chaos	WJXQ/Lansing, MI* PD: Sheri Vegas	KCLB/Palm Springs, CA MD: Jerr Brevski	KZQZ/San Luis Obispo, CA OM: Pepper Daniels PD/MD: Dusty Rhoads	KMOD/Tulsa, OK* OM/PD: Don C'isti
KWHL/Anchorage, AK PD: Brad Stenott MD: Matthew Collins	WPXC/Cape Cod, MA PD/MD: Suzanne Tonaire	KAZR/Des Moines, IA* OM: Scott Allen PD: Ryan Patrick MD: Andy Hall	WGIR/Manchester, NH* PD: Chris "Doc" Garrett	KUFD/Portland, OR* OM/PD: Chris Patyk	KTUX/Shreveport, LA* OM: Gary McCoy PD/MD: Randy Hill	WMZK/Wausau, WI MD: Steve Resnick
WTOS/Augusta, ME PD: Jack O'Brien	WKLC/Charleston, WV* OM/PD: Jay Nunley APD: Briant Thompson MD: Dawn Cox	KHGG/Duluth, MN OM/PD: Jack Lawson	WAFX/Montgomery, AL* PD: Rick Hendrick	WHJY/Providence, RI* PD: Scott Laudani		KBZS/Wichita Falls, TX PD: Liz Ryan

* Monitored Reporters

ROCK REPORTERS

WONE/Akron, OH* OM: Chuck Collins PD: T.K. O'Grady APD/MD: Tim Daugherty

KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahoney MD: Rob Brothers

WZZO/Allentown, PA* PD: Teri Thomas MD: Keith Meyer

KWHL/Anchorage, AK PD: Brad Stenott MD: Matthew Collins

WTOS/Augusta, ME PD: Jack O'Brien

KIOC/Beaumont, TX* OM: Trey Poston

WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster

WRQK/Canton, OH* PD: Greg Ausham

WPXC/Cape Cod, MA PD/MD: Suzanne Tonaire

WKLC/Charleston, WV* OM/PD: Jay Nunley APD: Briant Thompson MD: Dawn Cox

WEBN/Cincinnati, OH* OM/PD: Scott Reinhart MD: Dave Fritz

WMMS/Cleveland, OH* PD: Bo Matthews

WVRK/Columbus, GA* OM: Brian Waters PD: Chris Chaos

KAZR/Des Moines, IA* OM: Scott Allen PD: Ryan Patrick MD: Andy Hall

KHGG/Duluth, MN OM/PD: Jack Lawson

WOCM/Hagerstown, MD OM: Rick Alexander PD/MD: Mike Holder

WRVC/Huntington, WV PD: Reeves Kirtner

WJXQ/Lansing, MI* PD: Sheri Vegas

WGIR/Manchester, NH* PD: Chris "Doc" Garrett

WAFX/Montgomery, AL* PD: Rick Hendrick

WDHA/Morristown, NJ* PD: Tony Paige APD: Curtis Kay

WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Sonja Morrell

WXMM/Norfolk, VA* OM/PD: John Shombly

KCLB/Palm Springs, CA MD: Jerr Brevski

KUFD/Portland, OR* OM/PD: Chris Patyk

WHJY/Providence, RI* PD: Scott Laudani

WXRK/Rockford, IL PD: Jim Stone MD: Jon Schulz

KBER/Salt Lake City, UT* PD: Kelly Hammer APD/MD: Darby Wilcox

KZQZ/San Luis Obispo, CA OM: Pepper Daniels PD/MD: Dusty Rhoads

KTUX/Shreveport, LA* OM: Gary McCoy PD/MD: Randy Hill

KSHE/St. Louis, MO* OM: Rick Ballis APD: Katy Krueze MD: Guy Favazza

WAQX/Syracuse, NY* OM: Tom Mitchell PD: Alexis APD/MD: Don Kelley

KMOD/Tulsa, OK* OM/PD: Don C'isti

WMZK/Wausau, WI MD: Steve Resnick

KBZS/Wichita Falls, TX PD: Liz Ryan



Triple A takes the job of keeping listeners informed seriously

Where News Still Matters

John Schoenberger

JSchoenberger@RadioandRecords.com

Triple A radio—commercial and noncommercial outlets alike—is known for attracting an intelligent adult audience that wants to discover new music but also keep abreast of what is happening in the world, the nation and the local community. ■ Underscoring this listener need is the fact that the format shares much of its audience with public radio, where news and information serve as programming cornerstones. As such, most triple As offer news and information packaged in a variety of ways to keep listeners informed while they are being entertained.

Tuned In's WRLT/Nashville OM/PD David Hall grew up listening to rock stations that carried brief, hourly newscasts, often provided by the ABC News network. In the early '80s, NBC's young adult radio network, the Source, fed newscasts specifically tailored for its mostly rock-formatted affiliates.

"After deregulation, it seemed all music stations dropped their hourly newscasts, and frankly I

missed it," Hall says. WRLT relies on the resources of CNN, augmented by a 20- to 30-second "Lightning 100 Update." Hall says, "In the times we're living in today, post-9/11, a war going on, a presidential election happening, the economy uncertain, I think the audience we attract with the triple A format has at least a passing interest in what's going on in the world and appreciates a quick update to keep them in touch."

Fulfilling A Mission

News and information play even more important roles at noncommercial radio, partly due to the makeup of the audience, but also because informing the local community is a key part of public radio's core mission. One of the challenges for Fordham University's WFUV/New York is working this commitment into what is predominantly a music station.

"Although we are a music station, we continue to win state and national awards for our news programming and coverage," PD Chuck Singleton says. "I think WFUV and other stations such as [University of Pennsylvania-owned] WXPB/Philadelphia are good representations of how the noncommercial segment of triple A handles news and information."

While many noncomm triple As are NPR affiliates, they usually don't carry the network's

benchmark "Morning Edition" and "All Things Considered" programs. But in morning drive, WXPB and others do run NPR's top-of-the-hour national and international headlines, augmented by a local news segment.



Singleton

For WFUV, a commitment to news and information goes hand in hand with the station's role in providing training opportunities for students and interns. (WFUV is not run by students but they do play a significant role in station operations.) "We have a very large training program that involves about 70 paid students a year," Singleton says. "The largest area of training is in news and public affairs. We pride ourselves on the training we offer students in broadcast journalism, and we have a long line of alumni who have gone on to have successful careers in broadcast journalism." —JS



Constantine

The 411

Shortform information programs offered by:

KINK/Portland, Ore.
"KINK Considers": Daily editorial opinion pieces by Jacob Lewin
"Home Page": Family issues insights (airs in all daytime shifts on Monday)

"Discover the Great Northwest": Explores life in Oregon (runs in all daytime shifts on Tuesday)

"Subject Earth": Environmental reports (airs in all daytime shifts on Thursday)

WXRT/Chicago

"The Regular Guy": Weekly movie reviews and news

"Local Anesthetic": Daily spotlight on Chicago music and other local interests by Richard Milne

"Len & Lin": Sports talk with Lin Brehmer and Cubs TV broadcaster Len Kasper

"Eclectic Company": Nicholas Tremulis and Jon Langford talk with local and national luminaries from the worlds of TV, theater and film

Dedicated Department

CBS Radio's KINK/Portland, Ore., has maintained a dedicated news department for most of its 40-year history. Station news director Sheila Hamilton delivers the news daily during the morning show and hosts "Speaking Freely," a Sunday morning half-hour public affairs program. Further, Jacob Lewin writes and delivers editorials ("KINK Considers") that air in mornings, middays and afternoons semiweekly.

"As far as I know, KINK is the only music station in America that does editorials on a regular basis," PD Dennis Constantine says. "The station takes stands on issues that are important to our listeners."

WXRT/Chicago employs a morning news anchor with impressive credentials as a Lisagor and AP award-winning reporter on investigative, business and features-related stories. Mary Dixon first joined Lin Brehmer's show in 1993. "Her contributions as a serious journalist, as well as the counterpoint she brings to Lin's intelligent yet often befuddled approach, provide the program with a distinctive identity," CBS Radio VP of rock programming/WXRT PD Norm Winer says.

"With the primary drivetime competition being the incomparable news and information provided by NPR, our consistent and reliable daily efforts offer an alternative for those desiring a more concise approach. Although we could never compete with their resources or remarkable staff, WXRT does keep its listeners informed," he adds.



Winer

Channeling Resources

Absent the budget and manpower needed to produce all news and information programming internally, many stations rely on outside services to help them round out their on-air product. CHET-5's WDST/Woodstock, N.Y., uses a combination of national news from CBS and local news from resident newscaster Franz Kaisik twice an hour in mornings and once an hour in afternoons.

Local issues are tackled on the station's long-running Sunday morning "Woodstock Roundtable," hosted by Doug Grunther, one of WDST's founders. "Among Doug's guests have been Pulitzer Prize-winning playwright Edward Albee, comedian Jackie Mason, Buddhist scholar Robert Thurman and the Lovin' Spoonful's John Sebastian," WDST PD Jimmy Buff says.

News is a big deal for stations embedded in their community, especially in Northern California's Mendocino County during wildfires earlier this summer. California Radio Partners' KOZT (the Coast)/Fort Bragg, Calif., served as the central source of news for its market during the emergency.

"We regularly schedule six broadcasts a day in morning drive with news director Joe Regelski and have ratings—and a waiting list of sponsors—to vouch for what a seriously appreciated programming element news is," co-owner/PD Tom Yates says. "But when the fires broke out, the whole station crew jumped in and broadcast updates 24 hours a day for 36 days straight. It's the same drill with power outages, storms and other emergencies, and it plays a big part in our relationship with Coast listeners." *R&R*

R&R TRIPLE A

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► **THE PRETENDERS** (CHRISSEE HYNDE PICTURED) MAKE THEIR FIRST APPEARANCE AT TRIPLE A IN MORE THAN FIVE YEARS AS "BOOTS OF CHINESE PLASTIC" OPENS AT NO. 24. THE TRACK, THE FORMER'S LONG NEW ENTRY THIS WEEK, EARNS MOST INCREASED PLAYS HONORS (UP 67 PLAYS). THE BAND WAS LAST ON THE LIST WHEN "COMPLEX PERSON" REACHED NO. 10 IN JANUARY 2003.

LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	CHG	AUDIENCE MILLIONS	RANK
1	12	COLDPLAY	VIVA LA VIDA	N.O. 1 (8 WKS) CAPITOL	630	-8	4.159	1
2	14	JACK JOHNSON	HOPES	BRUSHFIRE/UNIVERSAL REPUBLIC	532	-9	2.238	4
4	8	O.A.R.	SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	456	+16	1.662	8
3	23	MATT NATHANSON	COME ON GET HIGHER	VANGUARD	453	-15	2.037	5
7	9	COUNTING CROWS	COME AROUND	DCC/GEFFEN/INTERSCOPE	409	+38	1.859	6
5	16	MY MORNING JACKET	I'M AMAZED	ATD/RED	390	-27	1.520	10
6	25	JASON MRAZ	I'M YOURS	ATLANTIC/RRP	376	-49	1.623	9
12	19	NEEDTOBREATHE	MORE TIME	ATLANTIC	329	+3	1.178	18
9	13	R.E.M.	HOLLOW MAN	WARNER BROS.	329	-14	1.253	15
14	6	BECK	ORPHANS	DGC/INTERSCOPE	326	+17	2.579	2
15	12	THE RACONTEURS	OLD ENOUGH	THIRD MAN/WARNER BROS.	322	+21	2.350	3
10	10	JOHN MELLENCAMP	MY SWEET LOVE	HEARST/CMG	320	-10	0.955	23
11	14	LOS LONELY BOYS	STAYING WITH ME	EPIC	312	-16	1.071	21
8	19	DUFFY	MERCY	MERCURY/ADMJMG	334	-40	1.414	13
19	14	GAVIN ROSSDALE	LOVE REMAINS THE SAME	INTERSCOPE	274	+12	1.422	12
16	18	SARA BAREILLES	BOTTLE UP	EPIC	271	+5	1.103	20
17	8	G. LOVE & SPECIAL SAUCE	PEACE, LOVE & HAPPINESS	BRUSHFIRE	254	-2	0.746	29
20	6	DONAVON FRANKENREITER	LIFE, LOVE & LAUGHTER	LOST HIGHWAY	254	+29	0.728	30
19	15	AMOS LEE	LISTEN	BLUE NOTE/CAPITOL	216	-48	0.573	-
24	4	SHERYL CROW	MOTIVATION	A&M/INTERSCOPE	215	+41	0.753	28
21	10	AIMEE MANN	FREEMAN	SUPEREGO	236	-7	1.363	14
22	23	ERIC HUTCHINSON	ROCK & ROLL	LET'S BREAK/WARNER BROS.	195	-7	0.699	-
18	22	BIG BLUE BALL FEATURING PETER GABRIEL	BURN YOUR LIPS BURN YOUR DOWN	REAL WORLD	173	-39	0.573	-
24	NEW	PRETENDERS	BOOTS OF CHINESE PLASTIC	SHANGRI-LA	162	+67	1.1E1	17
25	25	WEEZER	PORK AND BEANS	DCC/GEFFEN/INTERSCOPE	141	-22	1.831	7
30	2	DELTA SPIRIT	TRASH CAN	ROUNDER	133	+14	0.959	22
27	26	RADIOHEAD	HOUSE OF CARDS	TBD/ATO	120	-23	1.193	16
28	27	ADELE	CHASING PAVEMENTS	XL/COLUMBIA	116	-12	0.227	-
29	29	COLBIE CAILLAT	THE LITTLE THINGS	UNIVERSAL REPUBLIC	115	-6	0.378	-
30	28	ALEJANDRO ESCOVEDO	ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	114	-11	0.415	-

MOST ADDED

ARTIST	TITLE / LABEL	NEW STATIONS
INGRID MICHAELSON	Be Ok (Cabin 24/Original Signal/RED)	7
PRETENDERS	Boots Of Chinese Plastic (Shangri-La)	5
SARAH MCLACHLAN	U Want Me 2 (Arista/RMG)	5
MICHAEL FRANTI & SPEARHEAD	Say Hey (I Love You) (Anti-Epiphany)	4
AUGUSTANA	I Still Ain't Over You (Epic)	3
SARA BAREILLES	Bottle It Up (Epic)	2
JOHN MAYER	Free Fallin' (Columbia)	2
BOB DYLAN	Dreamin' Of You (Columbia)	2

ADDED AT...
WZEW
Mobile, AL
PD: Gene Murrell
MD: Lee Ann Korkin, Camp
Sheryl Crow, Motivation; 10
Michael Franti & Spearhead, Say Hey (I Love You); 0
Mudcrutch, Lover Of The Bayou; 0
Pretenders, Boots Of Chinese Plastic; 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST	TITLE / LABEL	PLAYS /GAIN	ARTIST	TITLE / LABEL	PLAYS /GAIN
JOHN MAYER	Free Fallin' (Columbia)	107/23	MUDCRUTCH	Lover Of The Bayou (Reprise)	89/1
COLDPLAY	Lost! (Capitol)	107/8	THE VERVE	Love Is Noise (On Our Own/RED)	89/0
THE HOLC STEADY	Sequestered Triumphs (Vagrant)	100/23	DAR WILLIAMS	It's Alright (Razo & Tie)	84/27
MISSY HIGGINS	Where I Stand (eleven/tonic)	100/8	BOB DYLAN	Dreamin' Of You (Columbia)	74/12
MICHAEL FRANTI & SPEARHEAD	Say Hey (I Love You) (Anti-Epiphany)	95/35	LINSEY BUCKINGHAM	Did You Miss Me (Reprise)	65/19

MOST INCREASED PLAYS

+67	PRETENDERS Boots Of Chinese Plastic (Shangri-La) WCOO +3, KPRI +0, KSWD +8, KTHX +8, WRXP +2, WRNF +5, KFOG +6, KRSH +5, KOLV +6, WCLZ +2
+56	SARAH MCLACHLAN U Want Me 2 (Arista/RMG) KENZ +43, KBCO +7, DDKL +4, KFOZ +1, KRVB +1, KXLY +1, WMMW +1, WTTTS +1
+46	INGRID MICHAELSON Be Ok (Cabin 24/Original Signal/RED) KENZ +33, KTCZ +10, KOLV +3, KPRT +1, KRSH +1, KWMT +1, WCOO +1
+41	SHERYL CROW Motivation (A&M/InterScope) KMTT +1, WZEW +10, WRXP +9, KBCO +6, KOLV +4, WNCN +3, WRLL +3, KRVB +2, KPRI +2, KTHX +1
+38	COUNTING CROWS Come Around (DCC/Geffen/InterScope) WMMW +9, KCSR +2, KTHX +4, KTCZ +3, KBCO +2, KFOZ +2, KINK +2, KPRI +2, WRXP +2, WNCN +2

RECURRENTS

THIS WEEK	ARTIST	TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	PLAYS LW	THIS WEEK	ARTIST	TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
1	AUGUSTANA	SWEET AND LOW (EPIC)		243	248	6	EDDIE VEDDER	HAVE SUN (MON-KEY WRENCH/JRMG)		112	103
2	DEATH CAB FOR CUTIE	I WILL POSSESS YOUR HEART (ATLANTIC)		238	319	7	SARA BAREILLES	LOVESONG (EPIC)		112	115
3	JAKOB DYLAN	SOMETHING GOOD THIS WAY COMES (STARBUCKS/COLUMBIA)		230	256	8	NEWTON FAULKNER	DREAM CATCHER (AWARE/COLUMBIA)		110	124
4	SPOON	DON'T YOU EVAH (MERGE)		226	206	9	JACK JOHNSON	IF I HAD EYES (BRUSHFIRE/UNIVERSAL REPUBLIC)		105	102
5	INGRID MICHAELSON	THE WAY I AM (CABIN 24/ORIGINAL SIGNAL/RED)		121	119	10	SNOW PATROL	SHUT YOUR EYES (POLYGRAM/ADM/INTERSCOPE)		103	106

FOR WEEK ENDING AUGUST 17, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
Triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reports.
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► **BOB DYLAN** OPENS AT NO. 18 ON THE TRIPLE A INDICATOR LIST WITH "DREAMIN' OF YOU." THE TRACK, RECORDED DURING SESSIONS FOR 1997'S "TIME OUT OF MIND" ALBUM, IS TAKEN FROM THE OCT. 7 RELEASE "TELL TALE SIGNS: THE BOOTLEG SERIES VOL. 8."

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	9	1	COLDPLAY VIVA LA VIDA	CAPITOL	529 +23
2	7	2	BECK ORPHANS	DGC/INTERSCOPE	477 +13
3	9	3	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	472 +13
4	10	5	JOHN MELLENCAMP MY SWEET LOVE	HEAR/CMG	453 +5
5	4	13	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	443 -7
6	8	8	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER	LOST HIGHWAY	424 +16
7	7	15	MY MORNING JACKET I'M AMAZED	ATORO	404 -29
8	13	6	DELTA SPIRIT TRASHCAN	ROUNDER	392 +38
9	9	9	THE HOLD STEADY SEQUESTERED IN MEM'HS	VAGRANT	388 -4
10	6	12	BIG BLUE BALL FEAT. PETER GABRIEL BURN YOU UP, BURN YOU DOWN	REAL WORLD	383 -56
11	11	14	LOS LONELY BOYS STAYING WITH ME	EPIC	355 -27
12	12	8	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RIP	348 -18
13	10	13	R.E.M. HOLLOW MAN	WARNER BROS.	336 -56
14	15	3	DAR WILLIAMS IT'S ALRIGHT	RAZOR & TIE	335 +38
15	14	16	ALEJANDRO ESCOVEDO ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	308 -38
16	2	2	MICHAEL FRANTI & SPEARHEAD SAY HEY (I LOVE YOU)	ANTI-EPITAPH	295 +99
17	5	5	AMY MACDONALD MR. ROCK & ROLL	DECCA	276 +19
18	NEW	18	BOB DYLAN DREAMIN' OF YOU	COLUMBIA	263 +101
19	25	3	CONOR OBERST SAUSALITO	MERGE	259 +48
20	20	5	ERIC HUTCHINSON ROCK & ROLL	LET'S BREAK/WARNER BROS.	254 +10
21	NEW	21	PRETENDERS BOOTS OF CHINESE PLASTIC	SHANGRI-LA	249 +70
22	19	4	MUDCRUTCH LOVER OF THE BAYOU	REPRISE	245 -7
23	26	4	COUNTING CROWS COME AROUND	DGC/GEFFEN/INTERSCOPE	232 +23
24	21	6	AOELE CHASING PAVEMENTS	XL/COLUMBIA	227 -2
25	22	3	BUDDY GUY SKIN DEEP	SILVERTONE/ZOMBA	223 +8
26	16	18	OLD 97'S DANCE WITH ME	NEW WEST	209 -60
27	27	16	AMOS LEE LISTEN	BLUE NOTE/CAPITOL	198 -11
28	23	10	ROBERT PLANT / ALISON KRAUSS RICH WOMAN	ROUNDER	197 -18
29	28	11	THE RACONTEURS OLD ENOUGH	THIRD MAN/WARNER BROS.	196 -11
30	17	15	AIMEE MANN FREEWAY	SUPEREGO	194 -73

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		PLAYS
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1			RECKLESS KELLY BULLETPROOF	YEP ROC	443 +27
2			ALEJANDRO ESCOVEDO REAL ANIMAL	BACK PORCH/MANHATTAN/CAPITOL	390 -1
3			THE BAND OF HEATHENS THE BAND OF HEATHENS	BOH	389 -6
4			JOHN HIATT SAME OLD MAN	NEW WEST	362 -24
5			EMMYLOU HARRIS ALL INTENDED TO BE	NONESUCH/WARNER BROS.	335 -29
6			HAYES CARLL TROUBLE IN MIND	LOST HIGHWAY	330 -27
7			CARRIE RODRIGUEZ SHE AIN'T ME	BACK PORCH/MANHATTAN/CAPITOL	326 +49
8			JOHN MELLENCAMP LIFE, DEATH, LOVE AND FREEDOM	HEAR/CMG	302 -22
9			GIRLS GUNS & GLORY INVERTED VALENTINE	GIRLS GUNS & GLORY	279 -29
10			DONNA THE BUFFALO SILVERLINED	SUGAR HILL	276 +14
11			CHIP TAYLOR NEW SONGS OF FREEDOM	TRAIN WRECK	266 -37
12			DARRELL SCOTT MODERN HYMNS	APPLESEED	266 +48
13			THE BOXMASTERS THE BOXMASTERS	VANGUARD	240 +39
14			LITTLE FEAT AND FRIENDS JOIN THE BAND	429/SLG	239 +62
15			CHRIS KNIGHT HEART OF STONE	DRIFTER'S CHURCH	239 +110
16			RED MOLLY LOVE AND OTHER TRAGEDIES	RED MOLLY	230 -8
17			ELEVEN HUNDRED SPRINGS COUNTRY JAM	PALO DURO	228 -30
18			SONNY LANDRETH FROM THE REACH	LANDFALL	228 -22
19			DAN TYMINSKI WHEELS	ROUNDER	222 -2
20			JAMES MCMURTRY JUST US KIDS	LIGHTNING ROD	221 -48
21			HONEYBROWNE MILE BY MILE	SMITH	220 +1
22			WILLIE NELSON AND WYNTON MARSALIS TWO MEN WITH THE BLUES	BLUE NOTE/CAPITOL	217 -7
23			FRED EAGLESMITH TINDERBOX	LONESOME DAY	214 -16
24			OLD 97'S BLAME IT ON GRAVITY	NEW WEST	203 -32
25			THE HACIENDA BROTHERS ARIZONA MOTEL	HACIENDA/PROPER AMERICAN	196 -20
26			JUSTIN TOWNES EARLE THE GOOD LIFE	BLOODSHOT	196 -17
27			THE DUHKS FAST PACE WORLD	SUGAR HILL	184 +38
28			RAILROAD EARTH AMEN CORNER	SCIFIDELITY	181 -3
29			DREW EMMITT LONG ROAD	COMPASS	181 +9
30			VARIOUS ARTISTS RIBBON OF HIGHWAY, ENDLESS SKYWAY	MUSIC ROAD	180 -22

MOST ADDED

- RAY LAMONTAGNE 16** You Are The Best Thing (RCA/RED) KBAC, KCMP, KFMLJ, KSPN, KTBC, KUT, Music Choice Adult Alternative, WBJB, WEHM, WEXT, WFUV, WMMY, WOCM, WUIN, WXPX, XM The Loft
- PRETENDERS 13** Boots Of Chinese Plastic (Shangri-La) KCMP, KQBB, KFMLJ, KPIC, KTAO, KTBC, KUT, KYSL, WCEB, WDSY, WFPK, WNRN, WYEP
- INGRID MICHAELSON 13** Be Ok (Cabin 24/Original Signal/RED)
- DMX** Folk Rock, KMTN, KOHO, KTAO, KTBC, Music Choice Adult Alternative, WCEB, WEXT, WJCU, WNRN, WTMD, WUIN, WXPX
- CALEXICO 12** Two Silver Trees (Touch & Go) KMTN, KNBA, KPND, KSUT, KTBC, KUT, WFPK, WNCW, WNRN, WRSL, WTMD, WYEP
- JOAN OSBORNE 11** Sweeter Than The Rest (Womanly) Hipa/Plum/Saguaro Road/Music Alliance) KNBA, KOZZ, KPIC, KSUT, KTAO, WBJB, WDSY, WMMY, WRSL, WTMD, WXPX

MOST ADDED

- JOAN BAEZ 26** Day After Tomorrow (Razor & Tie)
- BRUCE ROBISON 12** The New World (Premium)
- CHRIS KNIGHT 12** Heart Of Stone (Drifter's Church)
- CATIE CURTIS 11** Sweet Life (Compass)
- THE DUHKS 10** Fast Paced World (Sugar Hill)
- MICKY AND THE MOTORCARS 10** Naive (Smith)
- RANDY NEWMAN 9** Harps And Angels (Nonesuch/Warner Bros.)
- LUDON WAINWRIGHT III 9** Recovery (Yep Roc)

FOR WEEK ENDING AUGUST 17, 2008

FOR WEEK ENDING AUGUST 17, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanmusic.org. © 2008 Americana Music Association.

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Market size, other media options influence music station commitments to news programming

Music Plus News: Not So Much

Jackie Madrigal

JMadrigal@RadioandRecords.com

There are more 24/7 Spanish-language news/talk and sports stations in the United States than ever where Hispanics can satisfy their information needs. Since launching in 2004, the national RadioCadena Univision news/talk AM network has grown to 11 affiliates, while ESPN Deportes Radio now boasts 28, including stations in Los Angeles, Miami, Dallas and San Diego. GLR Networks introduced Spanish talk XEWW (Radio W) to the San Diego market in 2006; Radio W is also heard in and targets L.A.

In addition, such programming providers as GLR and Radio Fórmula offer syndicated news/talk and sports offerings to affiliates.

Still, music stations dominate the U.S. Latin radio market, and unless they are located in medium or small markets with limited media outlets, they rarely carry any news or sports programming.

In fact, short of an immediate threat or major news event, such as the recent earthquake in L.A., large-market music stations rarely break format to provide news or sports updates. The reason? Radio executives say consumers have plenty of other sources to keep them informed, including TV, the Internet and in some markets all-news radio stations. Their job, they insist, is to entertain.

It's not that music stations aren't interested in informing the public, says Elvis Valle, OM for Uni-Radio's San Diego cluster and PD of regional Mexican XITTY. But news can easily become "old news" in large markets where the audience has multiple media sources to keep them up to date. Music stations, he says, "do break from music to give breaking news when it's something urgent and huge that the public must be aware of."

While Valle has observed a shift at music stations to playing less music and adding more talk shows, he notes that they are typically entertainment-based programs. Listeners want to be entertained and a chance to escape the world's problems for a little while, he says. "Sure, [the audience] may

want to be informed, but they are mostly looking for entertainment, and that's where the ratings come from."

Brief Updates Preferred

In contrast to large-market FMs, some stations in medium and small markets with limited Hispanic media sources have found it beneficial to pick up news/talk and sports programming. GLR Networks director of programming Jimmy Pérez says such stations are more open to adding brief news or sports updates. "They also understand the value of good programming, and that a three-minute newscast like 'Minuto 60' will not change their programming," he says. However, such large Hispanic markets as L.A. and Houston have untouchable music formats and rarely carry any news programming, he notes. Still, Pérez says not all stations have closed the door to news completely and will consider a compact newscast tailored for their market that includes local news. GLR is developing a 90-second newscast.

Julie Garza, PD at Curtis regional Mexican WYMY (La Ley)/Raleigh, which airs "Minuto 60," says some stations shy away from news out of fear that adding more talk to a music station could cause listeners to tune out. "However, providing information to your audience doesn't have to drive them away. It should actually enrich and help your programming, but it needs to be the right con-



Pérez



Garza

'The audience may want to be informed, but they are mostly looking for entertainment, and that's where the ratings come from.'

—Elvis Valle



'This is one of the first Spanish-language stations in Idaho and it's tradition to have news segments. We believe that within entertainment, people also need to be informed.'

—Melvin Albanez

tent in the right delivery," she says.

Depending on the maturity of the market and the availability of news, some stations carry more content than others, Garza says. Raleigh, she adds, has limited Spanish-language news options, therefore, it is vital that La Ley provide such content. In addition to such syndicated shortform news programming as "Minuto 60," WYMY jocks do live and local stories during their shifts. "We need to keep our listeners informed because if we don't, many may not get the necessary information at the time needed," Garza says.

Treasure Valley regional Mexican KWEI (Radio Variedades)/Boise, Idaho, PD Melvin Albanez faces a similar situation. For him, having a brief top-of-the-hour newscast is a no-brainer. "This is one of the first Spanish-language stations in Idaho and it's tradition to offer news segments. Our format was designed this way because we believe that within entertainment, people also need to be informed," Albanez says. "If we didn't have news on the air, our listeners wouldn't know what's happening in the country." Although the market is home to two other regional Mexican stations, both are Bustos Media outlets that carry the company's La Gran D and Ke Buena regional Mexican network programming. Even the market's Hispanic TV stations—one is a Telemundo affiliate, the other Azteca América—carry programming that originates in L.A. "We are [the public's] main source of information. They call us to ask for the doctor's or the school's number, to find job opportunities, etc. We are tied to the community," Albanez says.

Albanez and Garza say their stations also provide public service programming. For La Ley, Garza says that entails interviews with representatives of the police department, nonprofits, the consulate and other local officials twice per week. The station also carries a health show, a sports program and live broadcasts of local soccer matches on Sundays.

"I understand there are markets where this can't be done, but you need to really study your market and know what their needs are and what may work and help your ratings," Garza says. **R&R**



López's Biggest Fan

Comedian George López, left, visits Eddie "Piolin" Sotelo, right, during his "P olin por la Mañana" morning show on Univision Radio's regional Mexican KSCA (La Nueva)/Los Angeles. During the visit, they met Daniel, a huge fan of the comedian. López was so touched by the young man that he gave him a free lifetime pass to all his shows.

R&R REGIONAL MEXICAN

POWERED BY **nilsen** BDS



► LA ARROLLADORA BANDA EL LIMON SNARES AIRPOWER STRIPES AS "Y QUE QUEDE CLARO" SOARS 30- THE ACT SPENT 20 WEEKS AT NO. 1 WITH "SOBRE MIS PIES STARTING IN DECEMBER 2007, THE LONGEST STINT AT THE SINCE THE NIELSEN BDS-BASED LIST SWITCHED TO DETECT FROM AUDIENCE IMPRESSIONS IN OCTOBER 2006.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	13	VICENTE FERNANDEZ PARA SIEMPRE	NO. 1 (2 WKS) SONY BMG NORTE	1553 -21	10,005 2
2	2	25	DAREYES DE LA SIERRA HASTA EL DIA DE HOY	DISA	1529 -19	11,213 1
3	3	16	LUISILLOS VIVÉ Y DE JAMÉ VIVIR	MUSART/BALBOA	1370 -17	7,649 4
4	4	17	INTOCABLE TU ADIOS NO MATA	EMI TELEVISION	1158 -157	6,986 7
5	7	6	LOS PIKADIENTES DE CABORCA LA CUMBIA DEL RIO	SONY BMG NORTE	1096 +7	7,861 3
6	5	18	LOS RIELEROS DEL NORTE A PUNTO DE LLORAR	FONOVISA	1085 -138	6,906 8
7	6	12	LOS TEMERARIOS SI TU TE VAS	FONOVISA	1048 -78	5,578 11
8	13	4	ALACRANES MUSICAL DAME TU AMOR	FONOVISA	1028 +197	7,192 6
9	8	29	GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	988 -61	7,322 5
10	9	17	LOS TUCANES DE TIJUANA QUE TE PERDONO TU MADRE	UNIVISION	939 -53	4,458 17
11	10	12	EL CHAPO DE SINALOA EL PALETERO	DISA	891 -28	4,875 15
12	11	9	PATRULLA 81 LOS REPROCHES DEL VIENTO	DISA	885 +6	5,029 13
13	12	19	EL GUERO Y SU BANDA CENTENARIO ANTES	A.R.C.	827 -6	3,237 27
14	14	14	GRUPO MONTEZ DE DURANGO LA IMAGEN DE MAL VERDE	DISA	760 -43	3,907 20
15	16	10	K-PAZ DE LA SIERRA VOLVERE	DISA/EDIMONSA	728 -21	3,410 26
16	15	22	PALOMO SUPRIRIAS	DISA	722 -64	3,645 24
17	17	5	JULIO CHAIDEZ EL AMOR EN CARRO	ASL	711 +21	6,097 9
18	18	13	URANIO MUSICAL DULCE VENENO	ASL	627 -24	3,954 19
19	19	31	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ POR QUIEN ME DEJAS	DISA/EDIMONSA	596 -51	3,829 22
20	30	2	LA ARROLLADORA BANDA EL LIMON Y QUE QUEDE CLARO	AIRPOWER DISA/EDIMONSA	573 -154	5,589 10
21	21	6	FLEX TE QUIERO	EMI TELEVISION	568 -20	5,241 12
22	22	10	LOS INQUIETOS DEL NORTE LA BARRACHERA	EAGLE	557 +24	3,886 21
23	23	7	JOAN SEBASTIAN SIGO VIVO	MUSART/BALBOA	541 +27	2,184 31
24	26	9	LA NOBLEZA DE AGUILILLA CON MENTIRAS NO	SIMON	503 +7	1,343 -
25	28	3	FIDEL RUEDA NO PUEDO PERDONARTE	FONOVISA	490 +41	1,326 -
26	24	10	GRUPO CONTROL SE TAMBALEA	DEGO	484 -22	1,750 36
27	27	6	LOS HURACANES DEL NORTE EL AZABACHE DEL DIABLO	FONOVISA	475 +2	1,292 -
28	29	6	LOS HOROSCOPOS DE DURANGO NIEGALO	UNIVISION	444 +1	2,398 29
29	NEW	NEW	JENNI RIVERA CULPABLE O INOCENTE	FONOVISA	440 +237	4,882 14
30	37	2	ESPINOZA PAZ EL PROXIMO VIERNES	ASL	434 +96	4,657 16
31	NEW	NEW	BANDA EL RECODO NO HAY NOVEDAD	FONOVISA	428 +174	1,500 40
32	33	2	EL POTRO DE SINALOA EL INICIO	FONOVISA	407 +40	1,183 -
33	31	12	SERGIO VEGA MI BUEN AMANTE	SONY BMG NORTE	395 -21	3,714 23
34	30	3	TIERRA CALI MAS ALLA DE LA DISTANCIA	VENEMUSIC	389 +53	1,944 33
35	NEW	NEW	EL TIGRILLO PALMA EL BAZUCAZO	FONOVISA	366 +81	3,522 25
36	34	11	LOS INVASORES DE NUEVO LEON DECIAS QUE NO	SERCA	356 +3	1,517 39
37	36	11	CONJUNTO ATARDECER SE VA MURIENDO MI ALMA	CAMPANARIO	312 -27	2,250 30
38	35	9	LA APUESTA POR TI	SERCA	311 -14	1,551 38
39	35	5	ADAN ROMERO SOLO UN DIA (AHORA TE AMO)	LA SIERRA	307 -32	4,058 18
40	32	8	LA ARROLLADORA BANDA EL LIMON PRIMER TIEMPO	DISA/EDIMONSA	298 -109	1,340 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
BANDA MACHOS No Hay Problema (Sony BMG Norte)	10
LOS ANGELES DE NUEVO LEON El Hyphy (Jai-Fi) (Solo)	8
CONJUNTO PRIMAVERA Senti (Fonovisa)	8
LOS TIGRES DEL NORTE Sangre Caliente (Fonovisa)	7
EL TIGRILLO PALMA El Bazucazo (Fonovisa)	6
ALACRANES MUSICAL Dame Tu Amor (Fonovisa)	5
BANDA EL RECODO No Hay Novedad (Fonovisa)	5
LOS PIKADIENTES DE CABORCA La Cumbia Del Rio (Sony BMG Norte)	4
LOS HOROSCOPOS DE DURANGO Niegalo (Fonovisa)	4
LA ARROLLADORA BANDA EL LIMON Y Que Quede Claro (Disa/Edimonsa)	4

ADDED AT... KLNW
San Diego, CA
PD: Antonio Covarrubias
APD: Gabriel Alvarez
Alacranes Musical, Dame Tu Amor, 21 El Tigrillo Palma, El Bazucazo, 11 Banda El Recodo, No Hay Novedad, 10 Fidel Rueda, No Puedo Perdonarte, 10 KLNW -10, KLNW -10, KIST -9, KCHT -8, XOCL -7

FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BANDA MACHOS No Hay Problema (Sony BMG Norte)	260/177	VAGON CHICANO Sigues Arrasando (ASL)	209
LIBERACION Como Se Olvida (Disa)	258/22	LOS TREMENDOS Aunque Me Dijas Adi (Musart/Balboa)	166
LA AUTORIDAD DE LA SIERRA Amor A Gotas (Disa)	248/31	MAZIVO MUSICAL Queda Tan Poco De Ti (Fonovisa)	164
LOS ANGELES DE NUEVO LEON El Hyphy (Jai-Fi) (Solo)	238/238	LA AUTENTICA DE JEREZ Como Extranos A Zarcetas (ASL)	161
HUICHOL MUSICAL Cumbia Cuauclino (ASL)	218/2	BETO Y SUS CANARIOS Muchacha Encantadora (ASL)	150

MOST INCREASED PLAYS

+238	LOS ANGELES DE NUEVO LEON El Hyphy (Jai-Fi) (Solo)
+237	JENNI RIVERA Culpable O Inocente (Fonovisa)
+197	ALACRANES MUSICAL Dame Tu Amor (Fonovisa)
+177	BANDA EL RECODO No Hay Novedad (Fonovisa)

FOR WEEK ENDING AUGUST 17, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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REGIONAL MEXICAN MONITORED REPORTERS

KJFA/Albuquerque, NM PD: Henry Gonzalez	KWEJ/Boise, ID OM: Steve Ramirez PD: Melvin Albanez	KBNQ/Denver, CO PD: Sergio Rios MD: Zenon Ferrufino	KISF/Las Vegas, NV PD: Jose Ramon Bravo	KKPS/McAllen, TX OM: Mario Montalvo MD: Robert Montalvo	KXPD/Portland, OR OM: Paul Danilic APD/MD: Nancy Corcuera	KSAH/San Antonio, TX OM: Robin Flores APD: Minnie Ochoa MD: Juan Martinez	KSQL/San Francisco, CA PD/MD: Jose Luis Gonzalez
KLVO/Albuquerque, NM PD/MD: Rene Leon	WLEY/Chicago, IL PD: Lequeel Gonzalez	KXPK/Denver, CO PD: Napoleon Sanchez	KBJE/Los Angeles, CA PD: Pepe Garza	KSKD/Merced, CA OM: Debbie Gomez PD: Saul Fiallos	WYMY/Raleigh, NC PD: Julie Garza	KXTN/San Antonio, TX PD: Jon Ramirez APD: Pete A. Morales III	KIST/Santa Barbara, CA PD: Jose Fierros
WBZY/Atlanta, GA PD: Raffy Contigo APD: Aly Young	WOJO/Chicago, IL OM: Cesar Canales PD: Rafael Bautista	XHNZ/El Paso, TX PD: Francisco Aguirre	KLAX/Los Angeles, CA OM: Pio Ferro PD: Juan Carlos Hidalgo MD: Lupita Del Castillo	KRAY/Monterey, CA PD: Vicente Romero	KXSB/Riverside, CA PD/MD: Salvador Prieto	KXTN/Santa Rosa, CA OM: Krista Bowker PD: Alex Ballesteros	KXTS/Santa Rosa, CA OM: Krista Bowker PD: Alex Ballesteros
KHHL/Austin, TX PD: Jose "Jime" Martinez	KLHB/Corpus Christi, TX OM: Clayton Allen PD/MD: Luis Munoz	KLBN/Fresno, CA PD/MD: Jorge Guillen	KSCA/Los Angeles, CA PD: Veronica Nava	WQBU/New York, NY PD: Gerardo Lopez APD: Gabriel Pina	KTTS/Sacramento, CA PD: Juan Gonzalez	KLNW/San Diego, CA PD: Antonio Covarrubias APD: Gabriel Alvarez	KSTN/Stockton, CA PD: Kent Rodriguez
KIWI/Bakersfield, CA PD/MD: Reul Evangelista	KSAB/Corpus Christi, TX OM: Paula Newell PD/MD: Dan Pena	KOND/Fresno, CA PD: Juan Fernando	KWIZ/Los Angeles, CA PD: Eddie Leon	KTUU/Oklahoma City, OK OM/MD: Kevin Christopher MD: Gabriel Ocegueda	KDUT/Salt Lake City, UT OM: Carlos Martin Valdez PD: Cesar Valdivieso	XHTY/San Diego, CA PD: Elvis Valle	WLCC/Tampa, FL PD: Luis Briceo
KMQA/Bakersfield, CA OM: Irene Escalante PD/MD: Yesenia De Luna APD: Viktor Martinez	KDXX/Dallas, TX OM: Andy Lockridge PD: Jesus Espiricueta	KLTN/Houston, TX PD: Raul Brindis MD: Angel Basulto	KESO/McAllen, TX OM: Romeo Herrera PD: Mario Facundo	KXLM/Qxnard, CA PD/MD: Salvador Prieto	KLEY/San Antonio, TX OM/MD: Alfonso Flores APD/MD: Edgar Monsivais	XOCL/San Diego, CA PD: Marilyn Ramos APD: Gisel Moreno	KCMT/Tucson, AZ PD: Enrique Mayans
KMYX/Bakersfield, CA OM: Robert Chavez PD: Cesar Chavez	KESS/Dallas, TX PD: Oscar Rios	KTJM/Houston, TX PD/MD: Eddie Leon	KGBT/McAllen, TX PD: Hugo De La Cruz MD: Armando Almazan	KHOT/Phoenix, AZ OM: Eleazar Garcia PD: Nelson Oseida	KROM/San Antonio, TX PD: Rogelio Leal	KRZZ/San Francisco, CA OM: Olga Rosales PD: Jesse Portillo	KYQQ/Wichita, KS OM: Beverlee Brannigan PD: Arnoldo Gonzalez

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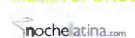
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► SISTER DUO **HA*ASH** ENJOYS ITS SECOND TOP 10, AND FIRST SINCE "ESTES DONDE ESTES" REACHED NO. 9 FOUR YEARS AGO THIS WEEK, AS "NO TE QUIERO NADA" LIFTS 13-9 WITH AIRPOWER HONORS (UP 85 PLAYS, THE FORMAT'S SECOND-GREATEST GAIN). THE SONG LEADS OFF THE ACT'S NEW ALBUM, "HABITACION DOBLE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	7	LUIS FONSI NO ME Doy POR VENCIDO	NO. 1 (1 WK) UNIVERSAL LATINO	970 +71	10.885 1
2	1	21	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	913 -65	9.963 2
3	3	28	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	706 -34	8.686 3
4	5	42	FLEX TE QUIERO	EMI TELEVISIA	682 -79	7.481 4
5	5	14	GLORIA TREVI CINCO MINUTOS	UNIVERSAL LATINO	670 +4	4.666 9
6	7	12	JUANES TRES	UNIVERSAL LATINO	645 -47	4.062 15
7	3	18	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE	600 -149	5.755 6
8	8	9	CAMILA ME DA IGUAL	SONY BMG NORTE	598 -31	4.483 12
9	13	6	HA*ASH NO TE QUIERO NADA	AIRPOWER SONY BMG NORTE	563 +85	4.514 11
10	9	8	ENRIQUE IGLESIAS Lloro Por Ti	UNIVERSAL LATINO	540 -11	5.800 5
11	10	20	LUIS MIGUEL SI TU TE ATREVES	WARNER LATINA	530 -40	4.136 14
12	11	34	JUANES COTAS DE AGUA DULCE	UNIVERSAL LATINO	504 -10	4.612 10
13	16	24	TOMMY TORRES FEGADITO	WARNER LATINA	423 -26	2.424 31
14	17	5	MANA ARDE EL CIELO	WARNER LATINA	397 +19	3.839 17
15	14	30	BELANOVA CADA QUE	UNIVERSAL LATINO	390 -43	3.228 20
16	18	5	TOMMY TORRES TABETE O TRAMPOLINO	WARNER LATINA	373 -3	5.495 7
17	12	14	KANY GARCIA ESTA SOLEADO	SONY BMG NORTE	369 -113	3.516 19
18	26	2	FRANCO DE VITA MI SUEÑO	AIRPOWER/MOST INCREASED PLAYS SONY BMG NORTE	355 +130	4.228 13
19	19	50	JUANES ME EMBAJORA	UNIVERSAL LATINO	349 +2	5.038 8
20	22	10	MJ ME VENIDO	MACHETE	334 +59	2.174 34
21	23	11	AVENTURA EL PERDODOR	PREMIUM LATIN	315 +58	2.129 35
22	20	15	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISIA	289 -5	3.146 21
23	21	10	LOS TEMERARIOS SI TU TE VAS	FONOVISA	288 +24	3.725 18
24	24	16	PEPE AGUILAR PERDONO Y OLVIDO	EMI TELEVISIA	273 -10	2.940 23
25	29	5	PLAYA LIMBO EL TIEMPO DE TI	SONY BMG NORTE	242 +37	0.917 -
26	27	4	ALEJANDRO FERNANDEZ SIN CONSIDERACION	SONY BMG NORTE	238 +17	3.096 22
27	25	19	ALEJANDRO FERNANDEZ BRES	SONY BMG NORTE	232 -22	1.225 -
28	28	14	BABY BOY YA NO LLORAS (LET ME LOVE YOU)	786/SIENTE	228 +13	1.723 -
29	32	3	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	222 +34	1.086 -
30	30	2	CHAYANNE AMOR INMORTAL	SONY BMG NORTE	211 +8	4.042 16
31	RE-ENTRY		LOLA SI ME BESAS	EMI TELEVISIA	198 +75	2.623 27
32	NEW		REIK INOLVIDABLE	SONY BMG NORTE	197 +75	0.826 -
33	33	2	EDNITA NAZARIO FEATURING NATALIA JIMENEZ NO	SONY BMG NORTE	188 +1	2.555 29
34	38	17	WISIN & YANDEL AHORAS	MACHETE	182 +25	1.210 -
35	31	9	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	179 -10	2.282 32
36	34	4	COLDPLAY VIVA LA VIDA	CAPITOL	160 +5	2.548 30
37	NEW		BELANOVA ONE, TWO, THREE, GO! (1, 2, 3 GO!)	UNIVERSAL LATINO	155 +36	-
38	39	3	THALIA TEN PACIENCIA	EMI TELEVISIA	152 +14	2.853 24
39	RE-ENTRY		DADDY YANKEE ROSE	EL CARTEL	152 +10	2.623 26
40	37	2	EDDY LOVER LUNA	MACHETE	142 -6	0.735 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ADRIANNA FOSTER Pienso En Ti (Viva) WFO, WIAC, WJLP	3
LUIS FONSI No Me Doy Por Vencido (Universal Latino) KVVU, WRLLX	2
MJ He Venido (Machete) KGSX, WRLLX	2
FRANCO DE VITA Mi Sueño (Sony BMG Norte) KVVU, XAVO	2
PEPE AGUILAR Perdono Y Olvido (EMI Televisa) KSSS, WRLLX	2
REIK Inolvidable (Sony BMG Norte) KGSX, KXXX	2
LOLA Si Me Besas (EMI Televisa) KVVU, WFO	2
LOLA Masoquismo (EMI Televisa) KQQK, KTCY	2
LA OREJA DE VAN GOGH El Ultimo Vals (Sony BMG Norte) WFO, WIAC	2
JONAS BROTHERS Burnin' Up (Hollywood) WFO, WKAQ	2

ADDED AT...
WIAC
San Juan, PR
PD: Valerie Mejia
La Oreja De Van Gogh, El Ultimo Vals 12
Adrianna Foster, Pienso En Ti, 8

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PL /G
MARCOS YAROIDE FEAT. DIVINO Todo Se Lo Debo A El (Lusa) TOTAL STATIONS: 5	137/53	LA SECTA ALLSTAR No Puedes Parar (No Little Fish) TOTAL STATIONS: 98	10
LEONA LEWIS Bleeding Love (SYCO/JRMG) TOTAL STATIONS: 5	137/1	ANA VICTORIA Siempre Pude Ver (Diam/Cover/oura) TOTAL STATIONS: 96	98
VICTOR MANUELLE No Soy Quien (Kiyav/V/M) TOTAL STATIONS: 5	131/48	KATY PERRY I Kissed A Girl (Capitol) TOTAL STATIONS: 87	96
MOTEL FEAT. PATY CANTU Oso Palabras (Warner Latina) TOTAL STATIONS: 9	117/4	LIL WAYNE FEAT. STATIC MAJOR Lollipop (Cash Money/Universal Motown) TOTAL STATIONS: 87	87
MARALA Quiero Tenerte (RVA) TOTAL STATIONS: 5	103/16	TOBY LOVE Llover Lloverando (Sony BMG Norte) TOTAL STATIONS: 73/1	73/1

MOST INCREASED PLAYS

+130	FRANCO DE VITA Mi Sueño (Sony BMG Norte) XAVO +22, KVVU +20, WVAZ +18, KXOB +16, WQYX +15, KBMG +11, WFO +8, WIAC +5, KRIO +4, KLVE +4
+85	HA*ASH No Te Quiero Nada (Sony BMG Norte) WCA +30, WPAT +20, WQYX +14, KRIO +10, KXXX +6, WKAQ +4, WFO +4, XAVO +2, KXOB +2, WIAC +2
+75	LOLA Si Me Besas (EMI Televisa) WDA +23, WFO +16, KVVU +5, WKAQ +1, KQQK +6, WQYX +2
+75	REIK Inolvidable (Sony BMG Norte) KGSX +29, KXOB +16, KBMG +14, KXXX +12, XHFG +5, WFO +4, KRIO +4, XAVO +1
+71	LUIS FONSI No Me Doy Por Vencido (Universal Latino) WVU +20, KVVU +19, KXXX +9, KXOB +9, WAMR +8, KTCY +7, WRLLX +7, WRMA +6, WIAC +4, KPSS +4

FOR WEEK ENDING AUGUST 17, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
29 Latin pop, 17 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen
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TROPICAL & LATIN RHYTHM MONITORED REPORTERS

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| TROPICAL
WEST/Allentown, PA
CM: Jeffrey Maddox
PD: Tony Rodriguez
APD: Jay Miguel | WNNW/Boston, MA
OM: Kevin Wright
PD: Johnny McKenzie | WLAT/Hartford, CT
PD: Robbie "DJ" Triguero | WXDJ/Miami, FL
PD: Gino "Latino" Reyes | WSKQ/New York, NY
PD: Tony Luna | WNUE/Orlando, FL
PD: Rafael Grullon
MD: Jose Martinez | WRUM/Orlando, FL
PD: Raymond Torres | WEMG/Philadelphia, PA
PD: Maria Del Pilar | WUBA/Philadelphia, PA
PD: Milca Madera | WKKB/Providence, RI
PD: Darvin Garcia | WPMZ/Providence, RI
PD: Dilson Mendez, Jr. | WPRM/Puerto Rico
PD: Jorge Pabon | WZNT/Puerto Rico
PD: Pedro Arroyo | WSPR/Springfield, MA
PD: Nelson Brudys | WYUU/Tampa, FL
OM: Thea Mitchem
PD: Ricardo Blanco
MD: Carlos Jose Peralta | WLZL/Washington, DC
PD: Aracely Rivera | WORC/Worcester, MA
OM: Lilly Guzman
PD: Andres Perez
APD/MD: Sergio Toribio | LATIN RHYTHM
KFZO/Dallas, TX
OM: Andy Lockridge
APD: Alejandro Covarrubias
MD: Jesus Lopez | KZZA/Dallas, TX
PD: Raqueneil Villarreal
MD: Juan Tapia | KLLE/Fresno, CA
PD: Al Sanchez
MD: Ramona Rivera | WTLQ/Ft. Myers, FL
PD: Hector Velazquez | KXOL/Los Angeles, CA
OM: Pio Ferro
PD: Jerry Pulles | WCAA/New York, NY
OM: Pete Manriquez
PD: Tony Santovito
MD: DJ Kazanova | KVIB/Phoenix, AZ
PD: Bobby Ramos
APD: Mark Garcia | WODA/Puerto Rico
OM: Jose Nelson
PD/MD: Rogie Gallart | WVOZ/Puerto Rico
PD: Jamie Ortiz
MD: Edgar Diaz | KVVZ/San Francisco, CA
PD: Bismarck Espinoza |
|--|---|--|--|---|--|---|---|--|---|--|--|---|--|--|--|---|--|--|---|---|--|---|--|--|--|--|



► **VICTOR MANUELLE** TAKES HOME MOST INCREASED PLAYS (UP 59) AND MOST ADDED HONORS AT TROPICAL WITH "NO SOY QUIEN" (33-24). THE TRACK IS THE SECOND SINGLE FROM THE ALBUM "SOY" AND THE FOLLOW-UP TO NO. 2 HIT "YO NO SE PERDONARTE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	25	1	GILBERTO SANTA ROSA NO. 1 (6 WKS) NO TE VAYAS	SONY BMG NORTE	361	-2	2.220	5
2	22	2	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISIA	324	+6	2.023	11
3	21	4	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE	320	+21	2.059	10
4	39	3	AVENTURA EL PERDEDOR	PREMIUM LATIN	281	-24	1.955	12
5	25	5	WISIN & YANDEL AHORAS	MACHETE	280	-4	2.161	7
6	9	8	MJ HE VENIDO	MACHETE	270	+24	2.778	1
7	41	6	FRANK REYES AMOR DESPERDIADO	M.P./UNIV & N	254	-8	2.697	3
8	16	7	VICTOR MANUELLE YO NO SE PERDONARTE	KIYAVI/M	223	-26	1.890	13
9	39	9	FLEX TE QUIERO	EMI TELEVISIA	220	+45	2.576	4
10	13	9	DADDY YANKEE POSE	EL CARTEL	213	-27	1.504	17
11	20	11	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	211	+15	1.029	18
12	10	15	JORGE CELEON & JIMMY ZAMBRANO ME VILLORAR	SONY BMG NORTE	204	-20	1.768	15
13	16	8	ADDESCEANT ORQUESTA EN AQUEL LUGAR	KORTA/UNION	181	-18	2.153	8
14	35	13	NG2 ELLA MENEJA	SONY BMG NORTE	172	-15	1.008	19
15	14	20	EL CHAVAL DONDE ESTAN ESOS AMICOS	MAS/VE/MUSIC	168	-7	2.168	6
16	20	6	LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL LATINO	164	+14	0.854	21
17	5	19	ANGEL & KHRIZ NA DE NA	VIV/MACHETE	160	+8	1.646	16
18	12	26	DLG QUIERO DE ORTE QUE TE AME	LA CALLE/UNIVISION	160	-29	0.829	22
19	7	17	ANDY ANDY PORQUE FUE QUE TE AME	EMI TELEVISIA	150	-6	0.330	-
20	3	23	EDDY LOVER LUNA	MACHETE	138	+9	0.311	-
21	10	21	NG2 POR AMARTE	SONY BMG NORTE	137	-3	0.692	26
22	9	18	JUANES TRES	UNIVERSAL LATINO	137	-17	0.579	30
23	37	22	HECTOR ACOSTA SIN PERDON	VE/MUSIC	136	0	1.880	14
24	2	33	VICTOR MANUELLE MOST INCREASED PLAYS/MOST ADDED NO SOY QUIEN	KIYAVI/M	132	+59	2.150	9
25	15	25	KEVIN CEBALLO EL MILAGRO DE TU AMOR	M.P./UNIV & N	129	+15	0.922	20
26	6	29	FUEGO MI ALMA SE MUERE	CHOSEN FEW/EMERALD/DONE	106	+11	0.767	25
27	18	26	MARLON BACHATA ROSA	LA CALLE/UNIVISION	106	-7	0.803	24
28	9	30	BAT'S N ROME FEATURING DOMENIC MARTE ME INVADE ESTA SOLEDAD	DIRECT BALANCE	102	-10	0.112	-
29	8	27	NEGROS SE MURIO DE PENA	PREMIUM LATIN	98	-12	0.162	-
30	6	32	FLEX ESCAPATE	EMI TELEVISIA	91	+7	0.247	-

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	9	ALLISON MEMORAMA	SONY BMG NORTE
2	10	2	JULIETA VENEGAS EL PRESENTE (MTV UNPLUGGED)	SONY BMG
3	2	3	TRIBAL TEQUILA	MAXIMO SONIDO RECORDS
4	23	5	MOTEL UNO DOS TRES	WARNER LATINA
5	18	4	BABASONICOS PUMAS	UNIVERSAL LATINO
6	3	6	PLASTILINA MOSH LET US KNOW	NACIONAL
7	3	7	MONTECRISTO TERESA	MTC/MUSIC
8	9	8	CAFE TACVBA ESTA VEZ	UNIVERSAL LATINO
9	15	9	NORTEC COLLECTIVE PRESENTS BOSTITCH & FUSIBLE TUIJANA SOUND MACHINE	NACIONAL
10	3	11	MANA ARDE EL CIELO	WARNER LATINA
11	2	10	DILDO UN VICIO CARO ES EL AMOR	UNIVERSAL MEXICO
12	22	13	CAFE TACVBA S3100	UNIVERSAL LATINO
13	5	12	MOLTOV BIEN	UNIVERSAL LATINO
14	NEW	14	BAJOFONDO TUVE SOL	SURCO
15	3	15	ELJURI JAULA	MANOVILL
16	3	17	FATIMA HUSH HUSH	FATIMA
17	12	16	MANU CHAO POLITIK KILLS	BECAUSE/NACIONAL
18	5	19	SEKRETO VUELVE A LA CARGA	SONES DEL MEXICO
19	RE-ENTRY	18	NATA SIEMPRE ENTRETENES	PISTOLERO
20	NEW	20	ELLI NOISE ASFIXIA	SOURPOP

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	1	13	WISIN & YANDEL NO. 1 (3 WKS) SICUELO	MACHETE	493	-7	7.011	1
2	2	10	ANGEL & KHRIZ NA DE NA	VIV/MACHETE	472	+7	6.625	2
3	4	20	BABY BOY YA NO LLORAS (LET ME LOVE YOU)	786/SIENTE	432	+24	5.808	3
4	3	14	DADDY YANKEE POSE	EL CARTEL	386	-50	4.867	4
5	5	19	MJ HE VENIDO	MACHETE	327	-20	3.296	6
6	8	22	TONY DIZE PERMITAME	WY/MACHETE	293	-6	4.564	5
7	7	39	AVENTURA EL PERDEDOR	PREMIUM LATIN	291	-14	3.222	7
8	6	42	FLEX TE QUIERO	EMI TELEVISIA	269	-65	2.006	17
9	12	5	EDDY LOVER AIRPOWER LUNA	MACHETE	244	-39	2.662	10
10	9	8	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE	241	-30	2.475	12
11	10	8	TITO "EL BAMBINO" VIVIS PAI AGUA	EMI TELEVISIA	234	+6	2.389	14
12	22	4	IVY QUEEN MOST INCREASED PLAYS DIME	MACHETE	220	+102	1.731	22
13	11	21	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	214	-5	0.917	-
14	13	26	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	198	+1	1.103	35
15	19	3	ALEXIS & FIDD SUBETE	SONY BMG NORTE	184	+58	3.146	8
16	14	5	LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL LATINO	172	+17	1.260	30
17	15	5	MANA ARDE EL CIELO	WARNER LATINA	146	-8	0.734	-
18	28	28	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	133	+1	0.414	-
19	16	6	CHRIS BROWN FOREVER	JIVE/ZOMBA	132	-2	3.001	9
20	23	3	RKM & KEN-Y FEATURING PLAN B TUVE UN SUEÑO	PINA/UNIVERSAL LATINO	119	+7	1.594	24
21	8	24	JUANES TRES	UNIVERSAL LATINO	112	+1	0.920	-
22	18	23	DE LA GHETTO EL DIFICIL	CMC/SRC/UNIVERSAL MOTOWN	103	+10	1.576	25
23	17	19	COLBY O'DONIS FEATURING AKON WHAT YOU GOT	KONLINE/GEFFEN/INTERSCOPE	103	-30	1.101	37
24	16	23	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	100	+12	1.723	23
25	NEW	25	DE LA GHETTO NA DE NA	FK NATION	98	+69	1.252	31
26	2	26	MIGUELITO MI GENERACION	LOS CANCARIEL/CARTEL/MACHETE	94	+31	1.103	36
27	4	4	BABY RANKS FEATURING ANGEL LOPEZ EL AMOR SE FUE	STAR/DOME LATINO	90	+13	0.870	-
28	14	26	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE	89	-1	0.448	-
29	6	6	THREE 6 MAFIA FEATURING PROJECT PAT, YOUNG D & SUPERPOWER LOLLIPOP (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	88	+3	2.558	11
30	21	8	KARDINAL OFFSHALL FEATURING AKON DANGEROUS	KONLINE/GEFFEN/INTERSCOPE	87	-35	1.529	26

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	8	1	ANGEL & KHRIZ FEAT. COCHO & JON ERIC NA DE NA	MACHETE
2	6	3	CARIBBEAN CONNECTION INTRO	VIV/MACHETE
3	11	2	BRENDALY NA NA NA	SOUTHERN PEARL
4	8	9	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE
5	11	4	DLG TORO MATA	LA CALLE/UNIVISION
6	12	3	CHAMBAO PAPELES MOJADOS	SONY BMG NORTE
7	8	8	LOS HERMANOS ROSARIO TE ECHE DE MENOS	M.P./UNIV & N
8	15	3	JUANES TRES	UNIVERSAL LATINO
9	11	6	MAELO RUIZ AROMA DE MUJER	CODISCOS/TROPISOUNDS
10	6	10	WISIN & YANDEL SICUELO	MACHETE
11	7	8	KALIMETE TAKA TAKA	CUTTING LATINO
12	14	4	DOMENIC MARTE FEAT. GERALDINE CON LOS OJOS CERRADOS	M.P./UNIV & N
13	5	10	NG2 POR AMARTE	SONY BMG NORTE
14	16	6	PUERTO RICAN POWER ENSENAME	M.P./UNIV & N
15	11	9	EL-BODDAH FEAT. J-COST DIRTY PAPA	LOUDES 68/UNIVERSAL LATINO
16	19	5	NIHO MI TEQUETEQUE	HOLA HOLA
17	18	3	BELANOVA CADA QUE...	UNIVERSAL LATINO
18	20	8	JORGE CELEON Y JIMMY ZAMBRANO ME VIO LLORAR	SONY BMG NORTE
19	17	20	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE
20	19	19	KEVIN CEBALLO EL MILAGRO DE TU AMOR	M.P./UNIV & N

OPPORTUNITIES

NATIONAL

MUSIC RESEARCHER WANTED

We need a freelance music researcher. The position is part-time and you will work from your home. You should have expertise in Pop/Rock from the 90's focusing on top one hundred recording artists, groups and back-up's. Send an e-mail to mwortsmen@hotmail.com with qualifications please.

WEST

Experienced Morning Air Talent

Must be a great, compelling, one-on-one communicator. Send resume and non-returnable air check to: Human Resources, KXLY Broadcast Group, 500 W. Boone Ave., Spokane, WA 99201. Please specify "FT River Announcer" position. No phone calls. EOE.

JOB OPPS

WEST

Experienced AE

Syndicated show seeking an experienced AE. Sell ads locally in L.A. Commission based. Submit resume and cover letter to: producerkim@afterliveshow.com.

EAST

Night Jock

Jam'n 94.5 Boston needs a Night Jock! Send demo and resume to hrboston@clearchannel.com Clear Channel is an Equal Opportunity Employer.

POSITIONS SOUGHT

Warm and relational, with quick wit! Experience with broadcast equipment/software. Great copywriting ability, and strong board skills. Terri 817-723-4903; matlock.terri@yahoo.com.

Last call before vacation! Hard working NorCal veteran seeks return to radio before August 16/after August 28th. Contact Frank at (510) 223-1534.

Extensive music knowledge/recording studios, and digital editing experience. Personable, good on-air/copywriting ability. Determined, positive, and considerate. Seth 903-407-1039, sethkabs@yahoo.com.

Good on-air relations, connects with listener. Fresh energy, friendly and enthusiastic. Extremely motivated, dedicated, plus bilingual. Gloria (214) 315-6862; gmoney79@gmail.com.

Great Audio Editing talent - Cool Edit, Fruity Loops. Strong boards, plus producer skills/ beat mixing. Positive attitude. Sylvester 214-554-5241; dunte_henderson@yahoo.com.

Great sense of humor, extremely personable. Proficient at tasks, motivated, technical, boards/on-air talent. Creative copy/strong news writing. LaVaughn 972-491-7274; lavbraddy@verizon.net.

Very seasoned and successful classic hits PD seeks Top 100 market slot. Serious inquires only to: tor2424@yahoo.com.

(DETROIT) 1) Hard working 2) works well with you 3) Ladies love my voice. E-mail me for my resume and demo. djmartin88@hotmail.com.

Positive, upbeat, "Living in the Moment". Charisma, knowledgeable, phones, humor, topical. Oldies, classic rock, country. 20 years experience. Mike, 210-454-9775 LivingInMoment@aol.com.

Talk Show Host. 20 year radio pro, upbeat, varied topics, motivational, family values, phone friendly, vast life experience. 210-454-9775, LivingInMoment@aol.com.

Talk Show Host/Producer seeks gig in Southern California. Law degree . 7years major market experience. ZLmedia@aol.com.

Tony The Tiger, former PD of Power 96 in Miami ready to "Light Up" your radio station. ca:tivo@bellsouth.net.

New Media Whiz Former Yahoo Music programmer seeks employment in the New Media world. Skilled in many genres of music. ulysses.garrett@gmail.com.

Extremely social/outgoing. Passionate and driven. Strong copywriting ability. Notable news and research skills. Very detail-oriented and organized. Tasha 817-874-7463; aiimu21@yahoo.com.

Extremely friendly persona. Very natural on-air ability. Focused, industrious, and dependable. Punctual, and reliable. Seeking on-air/promotions. Merideth Peterson 469-223-6103; Meripete@sbcglobal.net.

Laughter, Joy, Upbeat attitude for good health and strong hearts. Back into radio for all the right reasons! heyns57@gmail.com (504) 228-1918.

Veteran music director/on air pro, seeking fresh return. My desire is to work live. Adult formats. Jeff (210) 281-5949 roadman210@qgames.com.

Current college radio personality and former KYLD/S.F Air Talent wants back in the game! PLEASE e-mail me for CD&R. wild949hanky@yahoo.com.

Detail-oriented, reliable, driven to succeed broadcaster, seeking a position with a radio/media organization behind the scenes/on-air. Contact Tim 210-382-2651; think_tank_tim@yahoo.com.

The Pajama Bar hosted by Jimi B. Theatre of the Mind radio with charisma looking now. Please request demo Pajamabar@yahoo.com.

Major league talent looking for major market, FT gig in TV/Radio. PDFunny@aol.com.

Creative copywriting ability. Extremely dependable. Good show prep. Tight studio and board work. Very good behind scenes. Kayla 817-230-9245; kaylam1029@yahoo.com.

Good studio/board skills. Strong production/technical ability. Young and hip, with energetic sound. Reliable, loyal and committed to company. AJ 682-203-8078.

Seasoned personality, APD, MD looking for next opportunity in Detroit or Houston. Urban AC and Oldies formats. bgray1059@comcast.net.

All Request Music Format developed on the internet is available for broadcast stations. Inexpensive. Bill Elliott. www.3DSJ.com 305-230-6834.

Seeking paid political/current event radio show in NYC. Have degree, do comedy, and strong ability to connect with audience contact: oceanreemer2002@yahoo.com.

Music/sports knowledge with good copy/production. Very determined to succeed in broadcasting. Reliable, professional, and takes initiative. Michael 214-372-6276; ianikasimmons@yahoo.com.

Sports enthusiast knowledge football/basketball; budding in other sports. Strong opinions, with no fear, and a way with words. Moona 214-586-9629; anniekwhite@att.net.

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Friday 4 p.m. (IPST), seven days prior to issue date. Free Opportunities listings can be emailed to: rcorrea@radioandrecords.com, faxed to: (323) 954-3411, or sent to: 5055 Wilshire Blvd., Suite 600, Los Angeles, CA. 90036. Free opportunities or job sought ads have a 20-word maximum. Will only accept typewritten or printed on 8 1/2" x 11" company/station letterhead.

R&R THE BACK PAGES

POWERED BY **nielsen** BDS

CDMS DIGITAL DOWNLOADS AVAILABLE AT DMS.COM

CHR/TOP 40				11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	2	16	CHRIS BROWN FOREVER	NO. 1 (1 WK)	11 ☆ JIVE/ZOMBA
2	1	21	JESSE MCCARTNEY LEAVIN'		11 HOLLYWOOD
3	3	14	KATY PERRY I KISSED A GIRL		11 CAPITOL
4	5	13	KID ROCK ALL SUMMER LONG		11 ☆ TOP DOG/ATLANTIC
5	6	11	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		11 ☆ KONLIVE/GEFFEN/INTERSCOPE
6	4	20	METRO STATION SHAKE IT		11 COLUMBIA
7	9	8	NE-YO CLOSER		11 DEF JAM/DJMG
8	8	9	THE PUSSYCAT DOLLS WHEN I GROW UP		11 INTERSCOPE
9	11	9	RIHANNA DISTURBIA		11 ☆ SRP/DEF JAM/DJMG
10	7	21	RIHANNA TAKE A BOW		11 ☆ SRP/DEF JAM/DJMG

NO. 1 MOST ADDED

PINK So What (LAFACE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

PINK So What (LAFACE/ZOMBA)

TOP 5 NEW AND ACTIVE

DAVID BANNER FEAT. CHRIS BROWN Get Like Me (B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN)

SHONTELLE T-Shirt (SRC/UNIVERSAL MOTOWN)

PINK So What (LAFACE/ZOMBA)

SAVING JANE SuperGirl (ALERT/TOUCAN COVE)

LIL WAYNE A Milli (CASH MONEY/UNIVERSAL MOTOWN)

COMPLETE CHR/TOP 40 CHART ON PAGE 23

RHYTHMIC				11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	3	12	LIL WAYNE A MILLI	NO. 1 (1 WK)	11 ☆ CASH MONEY/UNIVERSAL MOTOWN
2	1	16	THE-DREAM I LUV YOUR GIRL		11 ☆ RADIO KILLA/DEF JAM/DJMG
3	2	17	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		11 ☆ KONLIVE/GEFFEN/INTERSCOPE
4	4	19	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		11 B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN
5	5	14	CHRIS BROWN FOREVER		11 ☆ JIVE/ZOMBA
6	6	13	LIL WAYNE FEATURING T-PAIN GOT MONEY		11 CASH MONEY/UNIVERSAL MOTOWN
7	8	18	NE-YO CLOSER		11 ☆ DEF JAM/DJMG
8	7	17	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLU LOULU (POP THAT BODY)		11 HYPNOTIZE MINDS/COLUMBIA
9	9	21	PLIES FEATURING NE-YO BUST IT BABY PART 2		11 BIG GATES/SLIP-N-SLIDE/ATLANTIC
10	13	12	YUNG BERG FEATURING CASHA THE BUSINESS		11 YUNG BOSS/EPIC/KOCH

NO. 1 MOST ADDED

LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT What Them Girls Like (OTI/DEF JAM/DJMG)

NO. 1 MOST INCREASED PLAYS

T-PAIN FEAT. LIL WAYNE Can't Believe It (NAPPY BOY/KONVICT/JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

LEONA LEWIS Better In Time (SYCO/JRMG)

COLBY O'DONIS Don't Turn Back (KONLIVE/GEFFEN/INTERSCOPE)

THE GAME FEAT. LIL WAYNE My Life (Geffen/INTERSCOPE)

LIL WAYNE FEAT. JAY-Z Mr. Carter (CASH MONEY/UNIVERSAL MOTOWN)

NE-YO Miss Independent (DEF JAM/DJMG)

COMPLETE RHYTHMIC CHART ON PAGE 26

URBAN				11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	13	YOUNG JEEZY FEAT. KANYE WEST PUT ON	NO. 1 (2 WKS)	11 ☆ CTE/DEF JAM/DJMG
2	3	12	JAZMINE SULLIVAN NEED U BAD		11 ☆ JRMG
3	2	14	LIL WAYNE A MILLI		11 ☆ CASH MONEY/UNIVERSAL MOTOWN
4	4	15	RIHANNA TAKE A BOW		11 ☆ SRP/DEF JAM/DJMG
5	8	12	YUNG BERG FEATURING CASHA THE BUSINESS		11 YUNG BOSS/EPIC/KOCH
6	7	19	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		11 B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN
7	6	11	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		11 ☆ SLIP-N-SLIDE/DEF JAM/DJMG
8	5	19	THE-DREAM I LUV YOUR GIRL		11 ☆ RADIO KILLA/DEF JAM/DJMG
9	11	9	PLIES FEATURING JAMIE FOX X & THE-DREAM PLEASE EXCUSE MY HANDS		11 ☆ B.I.G. GATES/SLIP-N-SLIDE/ATLANTIC
10	9	18	KEYSHIA COLE HEAVEN SENT		11 MANI/GEFFEN/INTERSCOPE

NO. 1 MOST ADDED

LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT What Them Girls Like (OTI/DEF JAM/DJMG)

NO. 1 MOST INCREASED PLAYS

T.I. Whatever You Like (GRAND Hustle/ATLANTIC)

TOP 5 NEW AND ACTIVE

LIL WAYNE FEAT. JAY-Z Mr. Carter (CASH MONEY/UNIVERSAL MOTOWN)

RAHEEM DEVAUGHN Text Messages (JIVE/ZOMBA)

MIKE JONES FEAT. TROY SONGZ, LIL WAYNE & TWISTA Cuckky Bucky (ICE ASSE/ASYLUM)

RYAN LESLIE FEAT. CASSIE & FABOLOUS Addiction (NEXT SELECT/EMCASAR/UNIVERSAL MOTOWN)

AVANT When It Hurts (CAPITO.)

COMPLETE URBAN CHART ON PAGE 29

URBAN AC				11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	14	KEYSHIA COLE HEAVEN SENT	NO. 1 (3 WKS)	11 ☆ MANI/GEFFEN/INTERSCOPE
2	3	16	ERIC BENET YOU'RE THE ONLY ONE		11 FRIDAY/REPRISE/WARNER BROS.
3	2	25	NOEL GOURDIN THE RIVER		11 EPIC
4	6	10	ROBIN THICKE MAGIC		11 STAR TRAK/INTERSCOPE
5	4	17	ALICIA KEYS TEENAGE LOVE AFFAIR		11 MBK/JRMG
6	8	10	JENNIFER HUDSON SPOTLIGHT		11 ARISTA/RMG
7	5	47	RAHEEM DEVAUGHN WOMAN		11 JIVE/ZOMBA
8	7	35	MARVIN SAPP NEVER WOULD HAVE MADE IT		11 VERITY/ZOMBA
9	9	44	JAHEIM NEVER		11 DIVINE/MILL/ATLANTIC
10	10	18	DWELE I'M CHEATIN'		11 REV/KOCH

NO. 1 MOST ADDED

USHER Here I Stand (LAFACE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

JOE E.R. (Emergency Room) (KEDAR)

TOP 5 NEW AND ACTIVE

JAZMINE SULLIVAN Need U Bad (JRMG)

LIVIN OUT LOUD! I Can't Stop (KIN)

TERRY DEXTER I'm Free (PENNY'S GANG)

NE-YO Miss Independent (DEF JAM/DJMG)

USHER Here I Stand (LAFACE/ZOMBA)

COMPLETE URBAN AC CHART ON PAGE 30

COUNTRY				11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	14	TAYLOR SWIFT SHOULD'VE SAID NO	NO. 1 (2 WKS)	11 ☆ BIC/MACHINE
2	2	13	KEITH URBAN YOU LOOK GOOD IN MY SHIRT		11 CAPITOL/NASHVILLE
3	4	29	KEITH ANDERSON I STILL MISS YOU		11 COLUMBIA
4	8	21	JIMMY WAYNE DO YOU BELIEVE ME NOW		11 VALORY
5	7	10	BRAD PAISLEY WAITIN' ON A WOMAN		11 ARISTA/NASHVILLE
6	5	17	BROOKS & DUNN PUT A GIRL IN IT		11 ARISTA/NASHVILLE
7	3	13	SUGARLAND ALL I WANT TO DO		11 MERCURY
8	6	19	ALAN JACKSON GOOD TIME		11 ARISTA/NASHVILLE
9	9	12	GEORGE STRAIT TROUBADOUR		11 MCA/NASHVILLE
10	12	18	DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT		11 CAPITOL/NASHVILLE

NO. 1 MOST ADDED

MONTGOMERY GENTRY Roll With Me (COLUMBIA)

NO. 1 MOST INCREASED AUDIENCE

KENNY CHESNEY Everybody Wants To Go To Heaven (BLUE CHAIR/BNA)

TOP 5 NEW AND ACTIVE

DARRYL WORLEY Tequila On Ice (STROUD/AVARIOS)

LEANN RIMES What I Can Not Change (ASYLUM/CURB)

ELI YOUNG BAND Always The Love Songs (REPUBLIC/UNIVERSAL SOUTH)

JOSH TURNER Everything Is Fine (MCA/NASHVILLE)

KENNY CHESNEY Demons (BNA)

COMPLETE COUNTRY CHART ON PAGE 37

AC				11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	2	32	SARA BAREILLES LOVE SONG	NO. 1 (4 WKS)	11 ☆ EPIC
2	1	19	LEONA LEWIS BLEEDING LOVE		11 ☆ SYCO/JRMG
3	3	13	DAVID COOK THE TIME OF MY LIFE		11 BIRCA/RMG
4	4	24	JOHN MAYER SAY		11 AWARE/COLUMBIA
5	5	42	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ☆ MDSLEY/BLACKGROUND/INTERSCOPE
6	6	25	DAUGHTRY FEELS LIKE TONIGHT		11 RCA/RMG
7	8	34	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ☆ BIC MACHINE/UNIVERSAL REPUBLIC
8	7	33	JORDIN SPARKS TATTOO		11 ☆ JRMG/ZOMBA
9	11	9	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	MOST ADDED	11 ☆ PHONOGENIC/EPIC
10	12	15	JOURNEY AFTER ALL THESE YEARS		11 ☆ NOMOTA

NO. 1 MOST ADDED

NATASHA BEDINGFIELD Pocketful Of Sunshine (PHONOGENIC/EPIC)

NO. 1 MOST INCREASED PLAYS

COLDPLAY Viva La Vida (CAPITO.)

TOP 5 NEW AND ACTIVE

NATALIE GRANT In Better Hands (CURB/WARNER BROS.)

FOREIGNER Too Late (ATLANTIC/RHINO)

MISSY HIGGINS Where I Stood (ELEVEN/REPRISE)

ADELE Chasing Pavements (XL/COLUMBIA)

DAUGHTRY What About Now (RCA/RMG)

COMPLETE AC CHART ON PAGE 40

R&R THE BACK PAGES

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HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
2	22	11	3 DOORS DOWN IT'S NOT MY TIME	NO. 1 (2 WKS)	11 ² ☆	UNIVERSAL/REPUBLIC
1	12	12	COLDPLAY VIVA LA VIDA		☆	CAPITOL
3	18	11	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ²	PHONOGENIC/EPIC
5	17	11	KID ROCK ALL SUMMER LONG		11	TOP DOG/ATLANTIC
4	20	11	LEONA LEWIS BLEEDING LOVE		11 ⁴ ☆	SYCO/UMG
6	17	11	GAVIN ROSSDALE LOVE REMAINS THE SAME		☆	INTERSCOPE
7	12	11	DAVID COOK THE TIME OF MY LIFE		☆	19/RCA/UMG
9	21	11	JASON MRAZ I'M YOURS		☆	ATLANTIC/RIR
8	31	11	ONEREPUBLIC STOP AND STARE		11 ² ☆	MOSLEY/INTERSCOPE
10	14	11	MARON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN		☆	A&M/OCTONE/INTERSCOPE

NO. 1 MOST ADDED

PINK So What (LAFACE/ZOMBA)

NO. 1 MOST INCREASED PLAYS

DAUGHTRY What About Now (RCA/UMG)

TOP 5 NEW AND ACTIVE

JUSTIN NOZUKA After Tonight (GLASSNOTED/RED)

ECHO JET Wave (MACHINE)

DAVID ARCHULETA Crush (9/11/VE/ZOMBA)

PINK So What (LAFACE/ZOMBA)

RIHANNA Disturbia (SRP/DEF JAM/JMG)

COMPLETE HOT AC CHART ON PAGE 41

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	25	THE SAX PACK FALLIN' FOR YOU	NO. 1 (5 WKS)	☆	SHANACHIE
2	3	28	NORMAN BROWN POP'S COOL GROOVE		☆	PEAK/CMG
3	2	21	BRIAN CULBERTSON ALWAYS REMEMBER		☆	GRV/VERVE
4	4	38	CHUCK LOEB WINDOW OF THE SOUL		☆	HEADS UP
5	5	31	JESSY J TEQUILA MOON		☆	PEAK/CMG
6	13	14	ERIC DARIUS GOIN' ALL OUT	MOST INCREASED PLAYS	☆	BLUE NOTE/CAPITOL
7	8	18	EARL KLUGH DREPTIN		☆	ROCK
8	6	19	WAYMAN TISDALE THROWIN' IT DOWN		☆	RENDEZVOUS
9	7	22	JESSE COOK CAFÉ MEDITERRANÉE		☆	COACH HOUSE/ROCK
10	9	5	DAVE KOZ LIFE IN THE FAST LANE		☆	CAPITOL

NO. 1 MOST ADDED

JEFF LORBER Rehab (PEAK/CMG)

NO. 1 MOST INCREASED PLAYS

ERIC DARIUS Goin' All Out (BLUE NOTE/CAPITOL)

TOP 5 NEW AND ACTIVE

WAYNE BRADY Ordinary (PEAK/CMG)

JOHN MAYER Say (AWAR/COLUMBIA)

EUGE GROOVE Relify (NARADA JAZZ/CAPITOL)

ROGER SMITH Sittin' In (THERE)

CHANTE MOORE It Ain't Supposed To Be This Way (PEAK/CMG)

COMPLETE SMOOTH JAZZ CHART ON PAGE 44

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	11	COLDPLAY VIVA LA VIDA	NO. 1 (1 WK)	☆	CAPITOL
2	3	20	FOO FIGHTERS LET IT DIE		☆	ROSWELL/RCA/UMG
3	8	8	STAINED BELIEVE		☆	FLIP/ATLANTIC
4	18	18	WEEZER PORK AND BEANS		☆	DGC/GEFFEN/INTERSCOPE
5	5	21	DISTURBED INSIDE THE FIRE		☆	REPRISE
6	16	16	CAROLINA LIAR I'M NOT OVER		☆	ATLANTIC
7	7	22	SAVING ABEL ADDICTED		☆	SKIDD/OVIRGIN/CAPITOL
8	10	22	LUDO LOVE ME DEAD		☆	REDBIRD/ISLAND/UMG
9	8	15	THE OFFSPRING HAMMERHEAD		☆	COLUMBIA
10	9	24	LINKIN PARK GIVEN UP		☆	WARNER BROS.

NO. 1 MOST ADDED

OASIS The Shock Of The Lightning (BIC BROTHER/REPRISE)

NO. 1 MOST INCREASED PLAYS

M.I.A. Paper Planes (XU/INTERSCOPE)

TOP 5 NEW AND ACTIVE

INNERPARTYSYSTEM Don't Stop (STOLEN TRANSMISSION/ISLAND/UMG)

PLAIN WHITE T'S Natural Disaster (HOLLYWOOD)

KINGS OF LEON Sex On Fire (RCA/UMG)

FIVE FINGER DEATH PUNCH Never Enough (FIRM)

FLOBOYS Rise (UNIVERSAL/REPUBLIC)

COMPLETE ALTERNATIVE CHART ON PAGE 46

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	16	SHINEDOWN DEVOUR	NO. 1 (2 WKS)	☆	ATLANTIC
2	2	21	DISTURBED INSIDE THE FIRE		☆	REPRISE
3	13	13	THEORY OF A DEADMAN BAD GIRL FRIEND		☆	604/RDADR/UMG/RRP
4	6	6	HINDER USE ME		☆	UNIVERSAL/REPUBLIC
5	8	8	STAINED BELIEVE		☆	FLIP/ATLANTIC
6	4	29	SAVING ABEL ADDICTED		☆	SKIDD/OVIRGIN/CAPITOL
7	5	26	TANTRIC DOWN AND OUT		☆	SILENT MAJORITY/UMG
8	9	18	FIVE FINGER DEATH PUNCH NEVER ENOUGH		☆	FIRM
9	7	17	FOO FIGHTERS LET IT DIE		☆	ROSWELL/RCA/UMG
10	10	8	SLIPKNOT PSYCHOSOCIAL		☆	ROADRUNNER/RRP

NO. 1 MOST ADDED

PUDDLE OF MUDD Livin' On Borrowed Time (FLAWLESS/GEFFEN/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

PUDDLE OF MUDD Livin' On Borrowed Time (FLAWLESS/GEFFEN/INTERSCOPE)

TOP 5 NEW AND ACTIVE

LINKIN PARK Leave Out All The Rest (WARNER BROS.)

SIXX: A.M. Tomorrow (ELEVEN SEVEN)

ONE DAY AS A LION Wild International (ANTI-/EPITAPH)

SEETHER Breakdown (WIND-UP)

P.O.D. Shine With Me (BMG/COLUMBIA)

COMPLETE ACTIVE ROCK CHART ON PAGE 47

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	24	SAVING ABEL ADDICTED	NO. 1 (2 WKS)	☆	SKIDD/OVIRGIN/CAPITOL
2	3	21	DISTURBED INSIDE THE FIRE		☆	REPRISE
3	4	15	SHINEDOWN DEVOUR		☆	ATLANTIC
4	2	26	SEETHER RISE ABOVE THIS		11	WIND-UP
5	8	8	STAINED BELIEVE	MOST INCREASED PLAYS	☆	FLIP/ATLANTIC
6	6	12	THEORY OF A DEADMAN BAD GIRL FRIEND		☆	604/RDADR/UMG/RRP
7	7	17	FOO FIGHTERS LET IT DIE		☆	ROSWELL/RCA/UMG
8	11	6	HINDER USE ME		☆	UNIVERSAL/REPUBLIC
9	5	18	MOTLEY CRUE SAINTS OF LOS ANGELES		☆	MOTLEY
10	10	26	3 DOORS DOWN IT'S NOT MY TIME		11 ²	UNIVERSAL/REPUBLIC

NO. 1 MOST ADDED

THE OFFSPRING You're Gonna Go Far, Kid (COLUMBIA)

NO. 1 MOST INCREASED PLAYS

STAINED Believe (FLIP/ATLANTIC)

TOP 5 NEW AND ACTIVE

FOREIGNER Too Late (ATLANTIC/RHINO)

POP EVIL Hero (PAZZ/JAZZ/STAR)

GARY HOEY Only Human (WAZOO)

SERJ TANKIAN Sky Is Over (SERJICAL STRIKE/REPRISE)

THE BLACK CROWES Oh Josephine (SILVER ARROW)

COMPLETE ROCK CHART ON PAGE 48

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	12	COLDPLAY VIVA LA VIDA	NO. 1 (8 WKS)	☆	CAPITOL
2	2	14	JACK JOHNSON HERE		☆	BRUSH/FIRE/UNIVERSAL/REPUBLIC
3	4	8	O.A.R. SHATTERED (TURN THE CAR AROUND)		☆	EVERFINE/ATLANTIC/RRP
4	3	23	MATT NATHANSON COME ON GET HIGHER		☆	VANGUARD
5	7	9	COUNTING CROWS COME AROUND		☆	DGC/GEFFEN/INTERSCOPE
6	5	16	MY MORNING JACKET FM AMAZED		☆	ATO/RED
7	6	25	JASON MRAZ FM YOURS		☆	ATLANTIC/RRP
8	12	19	NEEOTOBREATH IADRE TIME		☆	ATLANTIC
9	9	13	R.E.M. HOLLOW MAN		☆	WARNER BROS.
10	14	6	BECK ORPHANS		☆	DGC/INTERSCOPE

NO. 1 MOST ADDED

INGRID MICHAELSON Be Ok (CABIN 24/ORIGINAL SK/NAL/RED)

NO. 1 MOST INCREASED PLAYS

PRETENDERS Boots Of Chinese Plastic (SHAN/R/LA)

TOP 5 NEW AND ACTIVE

JOHN MAYER Free Fallin' (COLUMBIA)

COLDPLAY Lost! (CAPITOL)

THE HOLD STEADY Sequestered In Memphis (VAGRANT)

MISSY HIGGINS Where I Stood (ELEVEN/REPR SE)

MICHAEL FRANTI & SPEARHEAD Sav Hey (I Love You) (ANTI-/EPITAPH)

COMPLETE TRIPLE A CHART ON PAGE 51

Country consultancy aims to take on the world

Jaye Albright

By Erica Farber

Lixer Notes

Profile: Albright & O'Malley Country Consulting partner
Title: Albright & O'Malley Country Consulting partner
Favorite radio format: "Country, NPR and any station that plays current music."
Favorite TV shows: "The Colbert Report," "The Daily Show With Jon Stewart," "Boston Legal," "The View"
Favorite song: "The River" by Garth Brooks and Frank Sinatra's "Put Your Dreams Away for Another Day"
Favorite movie: "Tootsie"
Favorite book: "I'm reading 'Results That Last' by Quince Studer. Other great books are 'The Green Apron Book' from Starbucks, Tim Sanders' 'Saving the World at Work' and 'Three Cups of Tea' by Greg Mortenson and David Oliver Relin."
Favorite restaurant: The Four Swallows in Bainbridge Island, Wash.
Beverage of choice: Sleeman Honey Brown Ale
Hobbies: "Travel."
E-mail address: jaye@albright-andomalley.com

With a career spanning 45 years, Jaye Albright is one of the most respected and honored radio programming consultants. With a thirst for knowledge and a passion for competition, she continues to set the example for hard work, time management and staying ahead of the game. Albright is a partner with Michael O'Malley in the world's largest country consultancy.

Getting into the business: When I grew up in Salem, Ohio, my heroes were Hugh Downs and Barbara Walters on the "Today" show. My first career report in junior high school was that I wanted to be a radio announcer. A local radio/TV repairman, Russ Jones, bought the FM transmitter that had been KDKA-FM, which Westinghouse gave up on because they didn't think FM was going anywhere and signed on WSOM, "the Wonderful Sound of Music at 105.1" [in Youngstown, Ohio]. Ironically it's a country station today, WQXX. I started there in high school spotting for the play-by-play sports announcer. Then I worked weekends and became the news director. I went to Kent State University and worked at WKNT, then all over Ohio, in Youngstown, Cleveland, Akron and Dayton in the '60s.

Becoming a consultant: I owe Larry Daniels this favor. Drake-Chenault started the first syndicated country format in the early '70s, Great American Country, and Lee Bailey consulted it. Lee left and they were looking for someone to replace him. Some of the biggest country stations in America were Great American Country and often had 18, 19, 20 shares. Chenault decided they wanted to take the stations more live so they called Larry and asked if he wanted to join them. He was happily ensconced in Phoenix working with Mike Owens and was kind enough to mention my name. Out of the blue they called and asked if I'd be interested in interviewing. I didn't know what a consultant did but Drake-Chenault, Los Angeles, you bet! They hired me. It was a great experience and I loved it.

Founding Albright & O'Malley: After my gender change, I was prepared to, if need be, give up my career and figure out what other skills I had. I took what was a very frightening decision and got nothing but wonderful support from the vast majority of people in country music and the radio business. Edie Hilliard was a terrific supporter and helped me

a lot and approached that change as a marketing problem; however, the people at Broadcast Electronics and the owner at that time were concerned. They renegotiated a separation agreement where they encouraged me to no longer be a full-time employee so if it didn't go well, they could just terminate me, so I became an independent contractor of BE. Since it went well, I went back and asked if I could join the company full-time again—and they said no. Michael O'Malley, Keith Hill and I got together; three independents supporting one another. I found through the process that Mike and I had a similar personality. After 9/11, Keith and his wife decided to get into real estate. He still consults, but our partnership of three just kind of eroded. It went from Albright, Hill & O'Malley to Albright & O'Malley, holistically. As Keith's priorities changed, Mike and I worked closer together.

Mission of the company: We listen to listeners and help stations understand what they are telling them to do. If you really stay in touch with what the audience wants, stations do well. Between the two of us, we work with about 70 stations.

Long-range plans: Over the last five or six years there have been a lot of new licenses issued and

companies growing in Canada, and country is doing well there. About a third of our business is in Canada these days, which has been a good decision with the Canadian dollar versus the American dollar. As the economy is becoming more global, we think our company is in the best position to do more global consulting to help country music develop around the world.

Biggest challenge: The American people have not figured out yet that it's highly likely our standard of living is never going to be as good as it has been in the past. These are very challenging times. Trying to run any business is a challenge. My personal mantra has always been, "Follow your passion and the money will follow."

State of radio: I think it's great. What I love most about consulting is focus groups where we'll spend a couple nights in various cities talking to listeners about what they like about their radio stations. I can tell you they're very passionate and they don't think radio is any worse than it ever was. Not to say we don't have problems, but most have been self-inflicted, bad short-term decisions. The basic fundamentals of our business are still quite good.

Career highlight: In Bakersfield working for Buck Owens at KUZZ. At that time with our AOR station, KKXX, together we had a 45 share of all the listening in Bakersfield, and that was pretty cool. Leaving that situation was probably the biggest mistake of my career. Another high point was Hank Williams Jr., who suggested Young Country as a format name; I launched the very first Young Country in the world in Little Rock at KPPK. The folks at Alliance Broadcasting heard it and liked it so much they adopted it. It was exciting to see that go so big in the early '90s.

Most influential individual: Bob Martin, PD at WUZZ/Akron when I was there as production director. He was the first to see talent in me and make me feel like I could do this successfully. I'd love to tell him how much he meant to me. He really set me on the path I'm on today. Another is Bob Kingsley. Every Monday night at about 9:30, I would call Bob and go over the music for "Great American Country"—for 20 years. Even after I left I continued to call him and we would share our insights on what was going on. And now, Mike O'Malley. He and his wife, Wanda, make my life richer and better every day with their knowledge, positive attitude and outlook. He gives me books to read, guidance and advice.

Advice for broadcasters: Have fun, enjoy what you do, stick around with listeners, not with analysts. The more you spend time with listeners the better you'll feel about the business we're in. **R&R**



'Stick around with listeners, not with analysts. The more you spend time with listeners the better you'll feel about the business we're in.'

—Jaye Albright



A Special Treat The Triple A Summit attendees were given a very special performance by the legendary Lindsey Buckingham at the Friday afternoon, Aug. 8 cocktail party, which celebrated the 50th anniversary of the Warner Music Group.



Kicking Things Off Priscilla Ahn was our very first performance (of a total of 321) at the Triple A Summit on Wednesday afternoon, Aug. 6, when she played a few songs before the Q&A between CBS Radio president and CEO Dan Mason and R&R president and publisher Erica Faber.



Gentle Giant Not only does Bret Cerber stomp tall, he is also a giant when it comes to talent. The singer-songwriter packed the Club R&R on Thursday, Aug. 7 after everyone returned from the Fox Theatre.



Indie Rock Fave Jenny Lewis of the indie rock band Rilo Kiley also played at the Friday afternoon, Aug. 8 cocktail party, representing the younger generation of artists signed with Warner Bros.



Young And Talented Newcomer Sharon Little gave us one of the most-talked-about performances at the Summit this year with her set at the Thursday, Aug. 7 luncheon in the big top next to the St. Julien Hotel.



From The Cafe To The Club Hotel Cafe alumnus Jessie Baylin played the first of the Club R&R shows held at midnight at the St. Julien Hotel on Wednesday evening, Aug. 6.



TRIPLE A SUMMIT PERFORMANCE HIGHLIGHTS



All Dressed Up Aussie sensation Lenka certainly had somewhere to go too, when she dazzled the Summit attendees at the Thursday afternoon, Aug. 7 cocktail party.



More Than A Pretty Face Not only is Amie Minello pleasing to the eye, this gal can also belt out a song when she puts her mind to it, and she made a lot of friends during her Friday, Aug. 8 luncheon performance.



Soul Man Marc Broussard and his Soul'em soul band rocked everyone out during their Thursday afternoon, Aug. 7 cocktail performance. Marc, the boy, can sing!



Impressive Performance Gabe Dixon has been backing up many well-known artists for the past several years, but it was time for him and his band to step in the spotlight when they showcased at the Friday, Aug. 8 luncheon in the big top.



Sensitive Artist Brendan James presented his latest collection of insightful and heartfelt songs during the Industry Achievement Award brunch on Saturday morning, Aug. 9.



Remember Her Name The attendees of the Summit were among the first to witness someone who is destined to be a big star. Ireland's Lauralynn Hill mesmerized everyone who came to the final Club R&R on Friday night, Aug. 8.

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