



Your Listeners Are Talking About The Election And Your Station Should Be, Too. Here's How All Formats Can Get Involved pp.12, 58, 66

COUNTRY SPECIAL

Meet ACM Exec VP Bob Romeo And Stations Of The Year; Cumulus' Jan Jeffries And Superstar Singer Rodney Atkins **PLUS:** Clear Channel Torques Currents pp.36-48

R&R

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SOUND DECISIONS: 3 Doors Down, Intocable Bust Out With Strong Returns p.20

PROFILE: Sony BMG Nashville's Butch Waugh Says Country Is Better Than Ever p.74

ONLINE: It's Time To Take Web Strategies Out Of Town And Around The World p.22

NEWS/TALK/SPORTS: Maximizing Network Resources p.16

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R&R News Focus

MOVER Kosinski Leads WWI Digital

Westwood One announces the appointment of Richard J. Kosinski to senior VP/chief digital officer. Kosinski will be in charge of the company's digital product offerings, including news, sports, music, talk, entertainment programs, features and live events. He will also oversee all product and business development in the digital area. Prior to joining WWI, Kosinski worked for Yahoo as VP of political advertising. Network radio veteran Gary Krantz last oversaw WWI's digital initiatives; he exited the company in March.—*Mike Boyle*



Kosinski

SHAKER Goldstone Joins Q Prime

Michael Goldstone exits his post as president of Sire Records to join artist management firm Q Prime, where he will oversee the day-to-day operations of a soon-to-be-launched independent label. Based in New York, Goldstone will also sign artists as management clients to Q Prime and expects to continue to work closely with a number of Sire artists.

Goldstone joined Sire for its relaunch in 2003; signings there included Regina Spektor, Tegan & Sara, Against Me!, HIM and Spill Canvas. Goldstone's label career has also included stops at MCA, PolyGram, DreamWorks and Epic, where he signed Pearl Jam and Rage Against the Machine, among others.—*Mike Boyle*

L.A.'s 'Sound' Sets Senior Management

Bonneville International's new Los Angeles triple A KRBV (100.3 the Sound) brings in Dave Beasing—who has been a senior consultant with Jacobs Media for the past 13 years—as PD.



Beasing

Bonneville is buying the former urban AC outlet from Radio One for \$137.5 million.

Peter Burton, former director of sales for Lincoln Financial Media's San Diego cluster, assumes VP/GM duties. R&R alum and former KOST/Los Angeles marketing director Julie Kertes joins as director of promotions.

—*John Schoenberger*

Soft Economy Spawns Mixed First-Quarter Results

Clear Channel reports a first-quarter income surge of 70% to \$161.4 million, compared with \$95.1 million for the same period in 2007. Per-share earnings before discontinued operations—the company has sold hundreds of small-market stations—increased 68% to 32 cents, compared with 19 cents for the same period in 2007. But the company's radio division saw a first-quarter revenue drop of \$29.6 million. CEO Mark Mays calls it "a challenging macro-economic climate," but predicted "growth over the long term."

Citadel Broadcasting posted a first-quarter net loss of \$8.3 million, or 3 cents per share, compared with a gain of \$6.8 million, or 6 cents in the same period last year. Citadel CEO Farid Suleman says newly acquired ABC Radio stations in such large markets as Atlanta, Chicago, New York and Washington were hit by a national ad sales decline and subsequently underperformed, but stresses that revenue and programming troubles are being addressed: "We will be back on track by 2010. ABC will turn out to be a really good acquisition."

Other first-quarter results: Cox Radio's net income fell 5.3% to \$12.8 million from \$13.5 million last year but a cost-cutting program held per-share earnings at 14 cents, unchanged from Q1 2007 . . . Emmis had a net loss of \$15.8 million (53 cents per share) for the fiscal fourth quarter ending Feb. 29, compared with a loss of \$10.7 million (23 cents) during the same period in 2007. For the full year, Emmis lost \$1.35 million, compared with a gain of \$113.6 million the previous year . . . Salem's net income increased to \$5 million (21 cents) from \$3 million (12 cents per share).—*Jeffrey Yorke*



Primosphere Waits To Get Spaced Out

It was 16 years ago that the FCC began seeking applicants for its newly conceived satellite radio service. Primosphere Limited Partners was one of four applicants—later paired down to two, which became Sirius and XM. But Primosphere's Cliff Burnstein and Peter Mensch—best-known as the principals in Q Prime, which manages the Red Hot Chili Peppers, Metallica, Shania Twain and others—held onto their hopes of programming a nationwide music radio service with the same fresh appeal they heard on the air while growing up in the early '60s.

While they held onto those dreams, the FCC held onto their \$140,000—\$70,000 for each satellite that they then said they'd need to build—and to their application—which Burnstein says remains on file. Since the original FCC satellite ruling called for two separate license-holders to share the spectrum, Burnstein says Primosphere now wants its slice—if the Sirius-XM merger is approved.

According to Burnstein, new studios for 30 advertising-supported music channels aimed at "the underserved" could be constructed within six months, following FCC approval. Burnstein says Primosphere has met five times with ranking FCC officials, including commissioner Jonathan Adelstein, but has yet to get an answer.—*Jeffrey Yorke*



Burnstein

ON THE WEB Clear Channel To Be Funded At \$36 Per Share

Bain Capital and Thomas H. Lee Partners—the parties taking Clear Channel Communications private—and the six banks funding the deal have agreed with Clear Channel in principal to reduce the sale price \$3.20 per share from the original deal struck 18 months ago, to \$36. The figure, originally worth nearly \$27 billion with about \$19.4 billion in borrowed funds, must now be accepted by shareholders, which could take three months. By funding the deal, Citigroup, Morgan Stanley, Credit Suisse, Royal Bank of Scotland Group, Deutsche Bank and Wachovia dodge a costly pair of breach of contract lawsuits.—*Jeffrey Yorke*

Cumulus Is Staying Public

Cumulus Media will not be going private. The investor group—led by Cumulus chairman/president/CEO Lew Dickey, along with its would-be funder, an affiliate of Merrill Lynch Global Private Equity—pulled the plug on the deal May 12, saying they were unable to agree on terms. They will pay Cumulus a termination fee of \$15 million. "Our business remains fundamentally sound and we intend



Dickey

to continue to operate it aggressively and explore opportunities to create and deliver value for our shareholders," Dickey says. Cumulus' board is reviewing a new stock buy-back plan that would provide liquidity opportunities for stockholders.—*Mike Boyle*

Matthews Is 'My' PD In St. Louis

John Matthews is named PD of Clear Channel classic hits KLOU (My 103.3)/St. Louis; he last programmed Salem oldies KGMZ (Oldies 107.9)/Honolulu and is the first PD at KLOU since it flipped from oldies to classic hits last June. Clear Channel/St. Louis OM Tommy Austin says, "John has the skills and the passion to lead My 103.3 to the next level."

—*Keith Berman*

NEWS UPDATES AROUND THE CLOCK:
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CBS Buys Jammin' Brand From Rose City

CBS Radio acquired the intellectual property of rhythmic KXJM (Jammin')/Portland, Ore., from Rose City Radio and moved it up the dial to KVMX on May 9, replacing rhythmic AC (MOViN 107.5). Rose City, meanwhile, flipped KXJM's old 95.5 address to sports, adding Portland to the growing number of major markets to host an FM sports station. Jammin' morning crew "PK's Playhouse" also made the move, and MOViN PD Lisa Adams is programming the new Jammin' 107.5. CBS is also picking up the station's Web site at jamminfn.com, which continues to stream live.

—Keith Berman

Poteet Official At KSCS/Dallas

After handling programming duties for Citadel country KSCS/Dallas on an interim basis since February, Crash Poteet is given official status. As PD of Dallas country sister KTYS (the Twister), he added KSCS duties in the wake of Tom Hunter's exit during Citadel's sweeping budget cuts. Poteet, who's been with KTYS since February 2005, says, "I'm really pumped and excited," adding that longtime APD Chris Huff would be sticking around, though his title may be changed to "IAPD"—"the 'I' is for 'invaluable,'" he says.—R.J. Curtis

Davidson Named Columbia VP

Capitol Music Group senior director of urban promotion Brad Davidson has exited after several years with the company to become Columbia Records VP of urban promotion. Based in New York, he absorbs some of the duties previously handled by former senior VP of urban and rhythmic promotion CeCe McClendon, who departed in December 2007.—Daniella Dunham

MOVERS & SHAKERS

Jacqui Rossinsky is promoted to the newly created position of executive VP of network operations for Interep NetSolutions. Rossinsky rejoined Interep in 2007 as manager of its redirect initiative after going on hiatus for six years to spend time with her family. Prior to the break, she served as president/CEO of Interep's D&R Radio from 1991 to 2001. . . **Katz Radio Group** names Scott Porretti VP/general sales manager of Christal Radio, replacing Christine Travaglini, now Christal's president. Before joining Christal, Porretti was VP/sales manager for Katz Radio's New York team. In other Katz news, Michael Blauner is elevated from New York sales manager to VP/director of sales for Christal Radio and senior account executive Rich Vicente rises to New York sales manager for Katz Radio. . . **New York-based** senior programming manager Pete Schiecke is named programming director of AOL Radio. Prior to joining the company in October 2004, Schiecke worked at rockers WXTM (Extreme)/Cleveland and KQXR/Boise, Idaho.

Business Briefing By Jeffrey Yorke

Michaels Upped To COO At Tribune

The fast-evolving Tribune Co. promotes former Clear Channel Radio CEO Randy Michaels from executive VP to COO, responsible for all aspects of the company's publishing, broadcasting and interactive divisions.

"Randy is one of the most creative human beings I have ever known," says Tribune chairman/CEO Sam Zell, who took control of the company late last year. "He is exactly what Tribune needs to keep moving forward: smart, decisive, relentless, irreverent, fun and cutting edge."

Michaels' ascent to the top of Tribune has occurred with stunning swiftness. He joined the heritage media operation as executive VP/CEO of its interactive and broadcast divisions last December, when it had just gone private. Since, he has raided former employer Clear Channel, encouraging at least four seasoned executives to join his Chicago-based ranks. He also swiped XM chief programmer Lee Abrams as chief innovation officer.

companies from collecting performance fees from terrestrial radio broadcasters for airing their recordings. The Local Radio Freedom Act argues that broadcasters' airplay of recordings provides "free publicity and promotion to the recording industry and performers of music"—and that should be payment enough. The measure mirrors a House bill introduced last October.

MusicFIRST Coalition spokesman Tod Danhauser said in a statement that it strongly supports the efforts of Senate Judiciary Committee chairman Patrick Leahy, D-Vt., and Sen. Orrin Hatch, R-Utah, "to close the 'corporate radio loophole.' AM and FM stations play over 2 million songs a day without paying one cent for the performances that attract their listeners, who certainly aren't tuning in for the commercials."

WMG Q2 Loss Widens, Drops Dividend

Warner Music Group may be making music, but it's not making money. The company says it lost \$34 million, or 23 cents per share, during first-quarter 2008, eclipsing the \$27 million, or 19 cents per share, it lost during the same period in 2007. The company said May 8 that it has suspended its previous policy of paying a regular quarterly dividend, "in an effort to increase its financial flexibility."

Senate Gets Version Of Anti-Performance Royalty Bill

The long-awaited Senate version of an anti-performance royalty bill was introduced in a bipartisan effort May 12 to prevent Congress from passing legislation that would permit record

Transactions at a Glance

Chesapeake-Portsmouth Broadcasting's WZNZ-AM/Jacksonville to Queen of Peace Radio for \$1.6 million . . . Gore-Overgaard Broadcasting's WR0D-AM/Daytona Beach to Volusia Broadcasting for \$775,000 . . . NRG Media's KWBE-AM/Beatrice, Neb., to Siebert Broadcasting for \$650,000 . . . Metropolitan Radio Group's KIJN-AM & FM/Farwell, Texas, to Joseph Walker for \$150,000 . . . WKS Broadcasting's KDUN-AM/Reedsport, Ore., to Sand & Sea Broadcasting for \$135,000.

Deal of the Week

WZNE-FM/Brighton, WFKL-FM/Fairport and WRMM-FM/Rochester, N.Y.

PRICE: \$13.25 million TERMS: Asset sale for cash

BUYER: Stephens Media Group, headed by president Michael Stephens. Phone: 918-492-2660. It owns 20 other stations. This represents its entry into this market.

SELLER: Entercom, headed by president/CEO David Field. Phone: 610-660-5610

FORMAT: Alternative; AC; soft AC

BROKER: Media Venture Partners

COMMENT: Entercom's WZNE-FM/Brighton, WFKL-FM/Fairport and WRMM-FM/Rochester, N.Y., to Stephens Media Group for \$13.25 million, payable in cash at closing with a \$1.325 million escrow deposit. A time brokerage agreement commenced May 1.

2008 Deals to Date

Dollars to Date:	\$454,713,662	(Last Year: \$634,854,974)
Dollars This Quarter:	\$115,422,734	(Last Year: \$331,655,842)
Stations Traded This Year:	281	(Last Year: 425)
Stations Traded This Quarter:	128	(Last Year: 177)

R&R 35 PIVOTAL RADIO EVENTS IN R&R HISTORY 1997

The Birth Of Voice-Tracking

Jacor began a talent exportation experiment in 1997 that would ultimately alter the way thousands of radio shows are created. Using the Prophet digital automation system, talent and production elements from AC KXIC/Boise, Idaho, were exported across the state to similarly formatted sister stations in Pocatello and Twin Falls, where, like reconstituted orange juice, they were seamlessly integrated with the stations' music programming. Before long, Jacor was sharing an array of content—production elements, air talent and music planning—across most of its Mix stations. The company also initiated a hub-and-spoke news strategy, whereby news/talk powerhouses like WLW/Cincinnati and WTVN/Columbus, Ohio, originated hourly "local" news reports for smaller-market stations in their region.

Voice-tracking took a quantum leap

when KIIS-FM/Los Angeles afternoon personality Valentine began hosting locally tailored morning shows for CHR/top 40 sister stations in Dayton and Lexington, Ky. The Valentine network rapidly grew to include 22 markets.

Widely used by Clear Channel (which acquired Jacor in 1999) and other operators to save money and time, voice-tracking has been derided by the press and media watchdogs for neutering radio localism—and even the FCC has questioned its impact. However, many voice-tracked shows sound virtually indistinguishable from live and local programming, and a 2004 Paragon Media Strategies survey of 400 people between the ages of 15 and 64 found that 54% of respondents said the practice would have no effect on the appeal of stations that used it.—Paul Heine

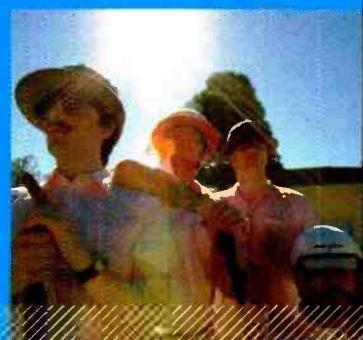


AHEAD OF THE SEASON FINALE OF "AMERICAN IDOL" MAY 20, **DAUGHTRY** TOPS HOT AC FOR A SECOND ISSUE WITH "FEELS LIKE TONIGHT." ITS ALBUM HAS RANKED IN THE TOP 50 OF THE BILLBOARD 200 EACH WEEK SINCE ITS DECEMBER 2006 DEBUT.

R&R NO.1

FORMAT	Page	Artist / Title
CHR/TOP 40	23	Leona Lewis / Bleeding Love
RHYTHMIC	26	Lil Wayne Featuring Static Major / Lollipop
URBAN	28	Lil Wayne Featuring Static Major / Lollipop
URBAN AC	29	Keyshia Cole / I Remember
RAP	30	Lil Wayne Featuring Static Major / Lollipop
GOSPEL	31	Marvin Sapp / Never Would Have Made It
CHRISTIAN AC	33	Jeremy Camp / Let It Fade
CHRISTIAN CHR	34	Jeremy Camp / No Matter What It Takes
CHRISTIAN ROCK	34	Anberlin / Hello Alone
SOFT AC / INSPIRATIONAL	34	Laura Story / Mighty To Save
COUNTRY	50	James Otto / Just Got Started Lovin' You
AC	53	Sara Bareilles / Love Song
HOT AC	54	Daughtry / Feels Like Tonight
SMOOTH JAZZ	57	Jessy J / Tequila Moon
ALTERNATIVE	59	Weezer / Pork And Beans
ACTIVE ROCK	60	Disturbed / Inside The Fire
ROCK	61	3 Doors Down / It's Not My Time
TRIPLE A	64	Death Cab For Cutie / I Will Possess Your Heart
AMERICANA	65	James McMurtry / Just Us Kids
REGIONAL MEXICAN	67	Vicente Fernandez / La Derrota
LATIN POP	68	Mana / Si No Te Hubieras Ido
TROPICAL	69	NG2 / Ella Menea
LATIN RHYTHM	69	Flex / Te Quiero
LATIN ROCK / ALTERNATIVE	69	Babasonicos / Pijamas

WEEZER DIDN'T HAVE TO "WORK WITH TIMBALAND TO REACH THE TOP OF THE CHARTS," AS THE TONGUE-IN-CHEEK LYRICS TO "PORK AND BEANS" SUGGEST. EVEN WITHOUT OUTSIDE HELP, THE BAND STILL LEADS ALTERNATIVE FOR A SECOND WEEK.



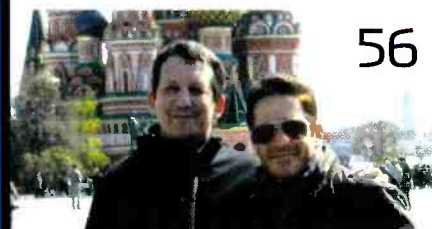
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Contents

ISSUE #1762 • MAY 16, 2008



FEATURES

12 ELECTION CONNECTION
Your listeners are talking about the election and your station should be, too. Here's how all formats can get involved.

36 COUNTRY SPECIAL
WHAT HAPPENS IN VEGAS . . .
ACM executive director Bob Romeo offers a history lesson, but has his eye on the future.

40 CURRENT-INTENSIVE
Some Clear Channel stations torque up their current music percentages—but it's far from a company-wide trend.

42 FROM THE TOP, INTO THE TRENCHES
A conversation with Cumulus senior VP of programming Jan Jeffries.

44 THE ATKINS DIET
Rodney Atkins travels an arduous road to stardom.

74 PUBLISHER'S PROFILE
Sony BMG Nashville executive VP Butch Waugh says country is better than ever.

DEPARTMENTS

6 MANAGEMENT/MARKETING/SALES
Looking at a small Arbitron diary sample is like analyzing baseball stats too early in the season.

8 MARKET PROFILE
Orlando is chock-full of radio and TV stations scrambling to reach a diverse population.

10 STREET TALK
Nevin Dane, PD of NRG Media hot AC KQKQ/Omaha, adds OM stripes for the cluster's adult hits and rhythmic FMs.

16 NEWS/TALK/SPORTS
Maximizing network resources.

'You can't preach, you can't say, "Take your medicine, it's good for you." You have to reach young people in a different way.' p.12



COLUMNS

- 19 The Spin
- 22 CHR/Top 40
- 25 Rhythmic
- 27 Urban
- 32 Christian
- 36 Country
- 52 AC/Hot AC
- 56 Smooth Jazz
- 58 Rock
- 63 Triple A
- 66 Latin
- 70 National Airplay



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M

May 19
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T

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W

May 21
April PPM results are released for Houston and Philadelphia.
▶ [Click on Ratings](#)

T

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Deeper as-it-happens news coverage, more exclusives.
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Looking at an individual week or month of an Arbitron diary sample is like analyzing baseball stats too early in the season

Baseball And Sampling



John Snyder
john.snyder@arbitron.com

'As sample is added, the numbers begin to resemble something more in line with the station's usual performance.'

—John Snyder

It's mid-April in Boston as I write this. As the weather warms, the smell of fresh-cut grass is in the air and my mind turns to lighter fare: baseball with my beloved Boston Red Sox—and Arbitron sampling methodology. You might be asking yourself, “What do sampling and America’s favorite pastime have in common?” Well, a lot, actually. ■ If you’re into player and team statistics like me, there’s no game quite like baseball. The ground ball/fly ball ratio, longest hitting streak by a catcher, most home runs by a shortstop—all great stuff. But around this time of year, Major League Baseball (MLB) has boatloads of stats that make no sense whatsoever.

Most fans of the game know exactly what I’m talking about. Here are a couple of prime examples: As I am writing this, the woeful Baltimore Orioles were in second place in the American League East division, right behind the reigning World Series champion Red Sox and ahead of the New York Yankees. Red Sox slugger David Ortiz, a perennial all-star who batted .332 last year, was hitting .189. Jed Lowrie, after only nine games in the big leagues, was batting .348. Cleveland pitching ace and last year’s Cy Young award winner C.C. Sabathia was 1-3 with an earned run average of 10.3 (his career ERA is 3.93).

What’s behind these crazy stats? Three words: low sample size. Most of the teams played fewer than 20 games. Ortiz and most of his teammates

batted only 50-60 times, and Sabathia started in just four games.

Sufficient Sample = Reliability

As the days and nights roll through spring into summer and fall, the sample grows. The more at-bats a player has, the closer his batting average comes to resembling his career average. As a pitcher accumulates more innings pitched and more wins or losses, a portrait of his performance becomes clearer. In other words, as the sample size grows so does the reliability of the statistic.

What does any of this have to do with radio? When a PD looks at an individual week or month of an Arbitron diary sample, he or she is looking at only a portion of his or her season. As sample is

added, the numbers begin to resemble something more in line with the station’s usual performance.

Does it mean the first wave of sample was “bad” or unusable? No, not at all—it simply didn’t reflect enough of the listening habits of the market—though it did measure something very real.

There is a common perception that a larger sample is better. It’s natural to assume that any time you add more sample (especially in your target demographic) your numbers are likely to go up. This is not a given. Remember J.D. Drew—a lifetime .270 hitter—with the current average of .483 (with four home runs, I might add)? Do you think more at-bats are likely to help his batting average? In fact, more sample (or at-bats in Drew’s case) almost guarantees his average will go down. No MLB player has batted higher than .400 for an entire season since Ted Williams in 1941. That is 67 years of sample.

In a diary or PPM world, a larger sample will not cause listening estimates to go up, even if that sample is in the target demographic. Think about it: If a player is batting .300 by the All-Star Game break, will another 200 at-bats aid in increasing or decreasing his season average? That depends on what happens during the course of those 200 at-bats.

More Sample ≠ Higher Ratings

The baseball example holds true for a radio ratings sample, too. Simply adding additional sample won’t increase a station’s ratings. For that to occur, the additional sample must have listening levels that are higher than its current estimates. However, if the additional sample has levels below the station’s current estimates, the added sample will only bring the levels down. So, yes, it is absolutely possible that additional sample can raise listening estimates but there aren’t any guarantees this will occur.

As sample or at-bats are added, the relative influence of the additional data gets weighted down. So there comes a certain point with baseball and sampling when adding more really has little influence on the overall estimate. Consider the last month of the baseball season. Ninety percent of the at-bats will already be in the books. Unless a player’s hitting dramatically differs from the first 90%, the fans will see little movement in his batting average during the last month.

The same is true with ratings samples. As the sample grows we reach a point where more sample will, in all likelihood, have little impact on the estimates. This is true for two reasons: The sample is already of sufficient size, making the additional sample too small a percentage to affect the overall sample. There may already be enough sample to accurately reflect the estimate and it is likely that the data from additional sample is going to hover right around the current estimates.

In the end, the point of my sports-fueled story is that the Baltimore Orioles and Lowrie should enjoy their time on top, while Ortiz and Sabathia should keep their heads up and not be ashamed of their slow starts. It’s a very long baseball season and you can only run from the sample for so long. **R&R**

John Snyder is VP of Portable People Meter sales for Arbitron.



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Orlando

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Most people associate Orlando with Disney World. But it's hardly all fun and games. The Orlando market is filled with radio and TV stations scrambling to reach a diverse population, about 24% of which is Hispanic, according to Arbitron. There are seven locally produced morning TV news programs, two 4 p.m. newscasts, four 5 p.m. newscasts, four 6 p.m. newscasts, seven newscasts between 10 p.m. and 11 p.m., and Central Florida News, the 24/7 channel on Bright House cable.

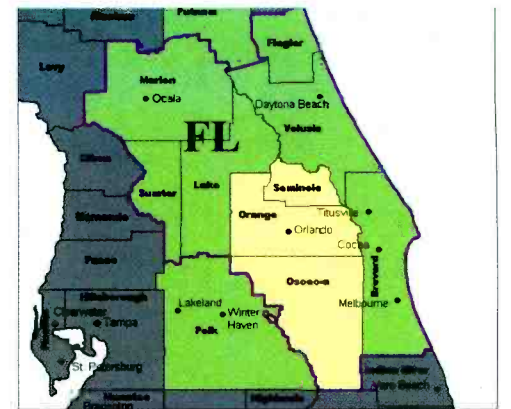
Both WFTV, Cox TV's ABC affiliate, and WESH, Hearst-Argyle Television's NBC affiliate, produce morning news for their duopoly partners, WRDQ (independent) and WKCF (the CW), respectively. WKCF is the highest-rated CW affiliate in the country. WFTV is the morning news leader, and with Oprah Winfrey in afternoons, also holds the top position in early news. But in late news it's Fox Television's WOFL. Its 10 p.m. newscast bests even the newscasts at 11 p.m.

Entravision Communications has a strong Hispanic presence as owner of WVEN-TV, the Univision affiliate and operator of WOTF-TV. Last year, the company purchased WNUE, making it the 11th market where Entravision owns both radio and TV stations. In the winter Arbitron ratings, WNUE's trop-

ical format trailed Clear Channel's tropical WRUM, which moved up to become the market's top-rated Spanish radio station. Cox Radio's seven-station cluster placed four in the winter Arbitron top five: urban AC WCFB, talk WDBO, country WWKA and rhythmic WPYO.

Clear Channel, owner of six radio stations, also has a strong outdoor presence, including six digital boards, five of which are networked. Lamar Advertising also has a big presence. JCDcaux has the airport advertising.

In newspapers, the daily Orlando Sentinel lost its publisher after the management shake-up at parent Tribune Co. and is now being managed out of South Florida, where Tribune owns the daily Sun-Sentinel as well as a TV station.—Katy Bachman



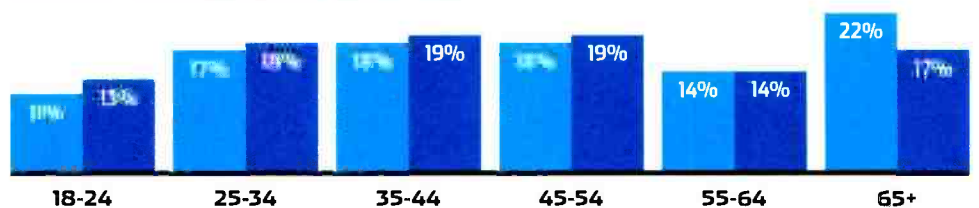
- TV DMA Rank: 19
- Population 2+: 3,466,254
- TV Households: 1,434,050
- No. Of TV Stations (Net./Ind./Public/Loc. Cable): 10/5/3/1
- Radio Metro Rank: 34
- Population 12+: 1,479,900
- No. Of Radio Stations (Rated): 26

WHO THEY ARE

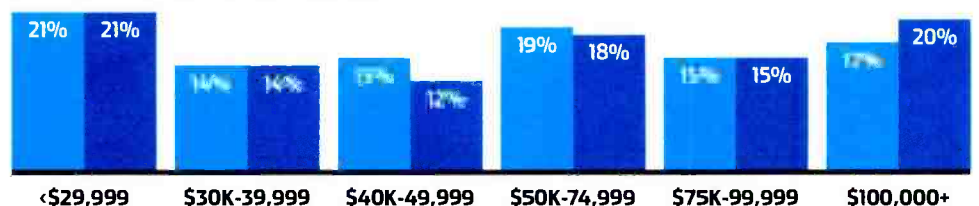
	Orlando DMA %	US %
Men	49%	49%
Women	51%	51%
Married	59%	57%
Never Married (Single)	22%	25%
Widowed/Legally Separated/Divorced	19%	18%
White	86%	83%
Black/African-American	10%	12%
Hispanic	15%	13%
Other	--	3%
Employed Full-Time (35 Hours Or More)	50%	50%
Employed Part-Time (Less Than 35 Hours)	13%	15%
Not Employed	38%	35%
No Children In Household (Under 18)	62%	59%
One Or More Children	38%	41%
Two Or More Children	22%	25%
Three Or More Children	8%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Spot Television	\$220.8M	\$326.3M	48%
Newspaper	338.5M	275.8M	-19%
Outdoor	103.9M	110.3M	6%
Radio	74.1M	52.2M	-30%
Local Magazine	5.3M	5.8M	10%
Total	742.6M	770.5M	4%

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pureplay	\$51.5M	\$205.5M	\$257.0M	68.4%
Newspapers	23.0M	13.5M	36.5M	9.7%
Television	3.9M	29.3M	33.2M	8.8%
Magazines	1.6M	27.3M	28.9M	7.7%
Directories	7.8M	7.8M	15.6M	4.2%
Other Print	2.0M	0.4M	2.4M	0.6%
Radio	1.2M	0.8M	2.0M	0.5%
Total	\$91.0M	\$284.6M	\$375.6M	

© 2007, Borrell Associates, estimates based on Q4 figures, DMA

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
March '08	▲\$220	▲\$287	▲\$537	▲\$347
February '08	▼215	▼284	▼513	▼340
December '07	▲260	▲380	▲585	▲413
September '07	256	348	514	400

SOURCE: SQAD Q1 2008, DMA

SQAD Cost Per Point Radio Monitor

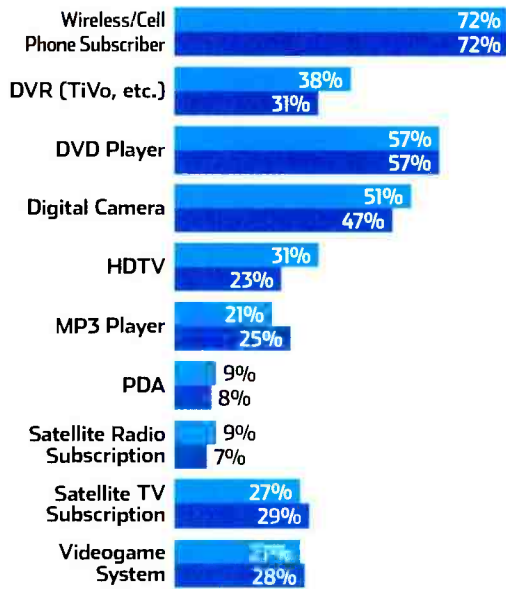
RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
March '08	▲\$152	▲\$165	▲\$184
February '08	▼150	▲158	▼182
December '07	▼165	▼157	▲188
September '07	169	159	186

SOURCE: SQAD Q1 2008, METRO

COLOR KEY:
 ▲ Trending Upward
 ▼ Trending Downward

MEDIA

Items In Household (vs. US)



Newspaper Readers

Any Daily (Cume)	68%
Any Sunday (Average)	61%
Online (Past 30 Days)	17%

Out-Of-Home

COMMUTING TIME

(To Work, Ore-Way)	
< 10 Minutes	11%
10-19 Minutes	18%
20-29 Minutes	12%
30-59 Minutes	14%
60+ Minutes	--
Don't Commute	--

MODE OF TRAVEL

Carpool	--
Drive (Not Carpool)	96%
Public Transportation	8%

Web Connection (HHLd)

Cable Modem	31%
Dial-Up	14%
DSL	25%
Other Connection	4%
None	28%

Cable Penetration

Cable, Non ADS	71%
Alternate Delivery Sys.	22%
Digital Cable	--
Cable With Pay	33%

Television Usage

Early AM (5-9a)	31%
Early Fringe (4-6p)	50%
Early News (6-6:30p)	59%
Prime Access (7-8p)	67%
Prime	71%
Late News (11-11:30p)	57%

SOURCE: Scarborough USA+, Release 2 2007, DMA

Newspaper, OOH and Web: Scarborough Orlando Local Market Study, Release 2 2007; Cable: Nielsen; TV: Nielsen Fall 2007 Live+7, all DMA

Audio/Video Stores Shopped Past 12 Months (HHLd)

Best Buy	32%	Radio Shack	9%	Wal-Mart	28%
Circuit City	22%	Sam's Club	9%	Other Store	14%
Costco	6%	Sears	7%	Did Not Shop For Audio/Video Items	37%
Kmart	7%	Target	15%	Any Audio/Video Store Shopped	64%

SOURCE: Scarborough Orlando Local Market Study, Release 2 2007, DMA

RADIO

Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-APR	08-MAR	08-FEB	08-JAN	07-DEC
AT&T	\$83	\$52	\$51	\$75	\$58
Berkshire Hathaway	56	61	57	66	35
Western Stone & Metal Corp.	49	46	66	68	62
McDonald's	57	46	45	50	45
Walt Disney	49	25	79	53	20
Texas Pacific Group	49	41	37	37	35
General Electric	49	70	84	29	48
News Corp.	52	19	41	48	1
Verizon	32	54	57	41	36
Florida, State Of	44	54	40	60	29

SOURCE: Nielsen SpotScan, Metro

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Cox	6 FM, 1 AM (7)	31.1
Clear Channel	4 FM, 2 AM (6)	26.2
CBS Radio	3 FM	11.6

SOURCE: Arbitron Winter 2008, Metro

Radio Usage

AM Drive (6a-10a)	75%	PM Drive (3p-7p)	73%
Midday (10a-3p)	68%	Evening (7p-Mid)	44%

SOURCE: Arbitron Fall 2007, Persons 12+, Metro

Ratings

PERSONS 12+, FALL 07-WINTER 08 (RANK)		PERSONS 18-34 WINTER 08 (RANK)		PERSONS 25-54 WINTER 08 (RANK)	
WCFB-FM	7.2-6.8 (1)	WJRR-FM	(1)	WCFB-FM	(1)
WDBO-AM	4.4-6.2 (2)	WPYO-FM	(2)	WRUM-FM	(2)
WWKA-FM	4.6-6.2 (3)	WJHM-FM	(3)	WWKA-FM	(3)
WMGF-FM	7.8-5.2 (4)	WXXL-FM	(4)	WOMX-FM	(4)
WPYO-FM	4.4-4.9 (5)	WCFB-FM	(5)	WMMO-FM	(4)

SOURCE: Arbitron Winter 2008, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 MADONNA	HARD CANDY	6 PORTISHEAD	THIRD
2 LEONA LEWIS	SPIRIT	7 ROOTS	RIISING DOWN
3 MARIAH CAREY	E=MC2	8 MUDCRUTCH	MUDCRUTCH
4 DEF LEPPARD	SONGS FROM THE SPARKLE LOUNGE	9 VARIOUS ARTISTS	NOW 27
5 LYFE JENNINGS	LYFE CHANGE	10 VARIOUS ARTISTS	I CAN ONLY IMAGINE

SOURCE: Nielsen SoundScan, for week ending: 05/04/2008.

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TIMELINE

1 YEAR AGO Adam Granite promoted to CM of Epic Records. ■ Tom Carson upped to executive VP/CM of RCA Music Group. ■ Ron Gaylor returns to Roanoke-Lynchburg, Va., as market manager for Centennial.

5 YEARS AGO Steve Bartels boosted to executive VP of promotion for Arista Records. ■ Ron Poore selected as senior VP of rock promotion for Atlantic Records. ■ Bill Betts becomes OM for Clear Channel/Salt Lake City.

10 YEARS AGO Kraig Kitchin ascends to COO of Premiere Radio Network. ■ Jay Meyers recruited as senior VP of radio for Jacor. ■ PD Jim West goes from KBFG/Santa Fe, N.M., to WGRX/Baltimore.



15 YEARS AGO Jenny Sue Rhoades appointed VP/CM for Paxson/Orlando. ■ Bill Pugh picked as PD of KXRX-FM/Seattle. ■ Cyndee Maxwell joins R&R as AOR editor.



20 YEARS AGO Phil Quartararo elevated to senior VP of promotion and marketing at Virgin Records. ■ Bobby O'Jay promoted to OM of WDIA and WHRK/Memphis. ■ Pat Still named PD of KZAP-FM/Sacramento, while Judy McNutt takes KRXQ PD post.



25 YEARS AGO Robyn Kravitz tapped as director of national album promotion for Elektra/Asylum. ■ PD Tony Gray accepts KMJM-FM/St. Louis post. ■ Herb Crowe elevated to PD at WWSW-FM/Pittsburgh.



30 YEARS AGO Leonard Scheer appointed VP of sales and distribution for Arista Records. ■ Scott Christenson promoted to OM of KTSA and KTFM/San Antonio. ■ Steve Rivers named PD of KOPA-FM/Phoenix, while Bobby Rivers becomes PD of KRUX-AM/Phoenix.

Is That Sunshine In Your Pocket?

Selfless giver that he is, **Mark Edwards** of KEZK and KYKY/St. Louis developed a highly effective concept tied into this season of "American Idol," and so far, it's working beautifully: "I've been asking the labels who put artists on 'Idol' to have their artists give me a personal shout-out during the show," he says. "However, despite the insistence by some people that their artists have, in fact, done just that, a 'CSI'-like examination of my TiVo files indicates that none have done so. So when I heard that **Natasha Bedingfield** was going to perform her new single, 'Pocketful of Sunshine,' on 'Idol,' I reminded everyone I know at Epic that I was expecting my personal shout-out. The show comes and goes, again, with no shout-out, no wink . . . nothing. I was let down again," he tells ST.

"About a week later, I received an unmarked package; inside was a T-shirt bearing the logo of the 2008 Centennial Champion® Chicago Cubs and this lovely inscription from Ms. Bedingfield herself: 'To Mark, Go Cubbies! Love, N.B. Now play my record, you bastard!'"



The Programming Department

■ Is there an MD in the house? The answer is yes at Cox top 40 **WBLI/Nassau-Suffolk**, which has filled its MD vacancy from within the family: Say hello to **Tim Clarke**, a two-year station vet, who has been doing swing, traffic reporting, etc.—your basic all-around utility infielder. "Tim is a young, smart and talented up-and-coming programmer," PD **Jeremy Rice** tells ST. "He understands the systems of Cox Radio and is going to kick some ass! The only downside is, he has to work for me." The WBLI MD position has been available since **Gabrielle** left the industry a few months ago. Mr. Clarke can be reached at tim.clarke@coxradio.com.

■ Congrats to **Nevin Dane**, PD of NRG Media hot AC **KQKQ (Q98-5)/Omaha**, who is rewarded bonus OM stripes valid for the cluster's FMs, which means he annexes PD duties for adult hits **KOOO (the Big O 101.9)** as PD/afternoon driver **Billy Shears** exits due to those dreaded budget cuts. As part of his swell new gig, Dane will also work with **KOPW (Power**

106.9) PD **Bizzy Bee**, but he'll take his hands off the wheel in middays on Q98-5. "I'm jacked!" says a clearly jacked Dane, who now needs replacement jocks for his former Q98-5 midday shift, as well as **Shears'** former Big O afternoon shift. Feel free to blow up his inbox at nevin@q985fm.com. **Neil Nelkin** remains firmly untouched as NRG/Omaha OM of All Things AM.

■ Congrats to the Unofficial Musical Mayor of Lexington, Ky., **Dale O'Brian**, who has come off the bench and jumped back in the game as PD/morning guy at LM Communications hot AC **WCDA (CD106.3)** in—surprise—Lexington. O'Brian is known and loved for his many years in the market, including two tours of duty across the street at the station he signed on: now-rival Clear Channel hot AC **WMXL (Mix 94.5)**, which he left Nov. 16, 2007. O'Brian, who has also programmed **WWZZ/Washington** and **WBTS/Atlanta**, takes the WCDA reins from OM **Charlie Kendall**, who's a little tied up overseeing LM's 13 stations, plus he's temporarily

programming AC **WGKS (96.9 Kiss FM)** in the wake of **Rob Poulin's** recent departure. "How many chances do you get these days to be able to work for a local owner who is right up the hall and actually have some direct creative input into the creation of a radio station?" O'Brian wonders aloud. "And let's not forget how much fun it is to go up against your old station . . . plus, the chance to work with and learn from a radio legend like **Charlie Kendall** is amazing."

■ Also on the WCDA team is consultant-to-the-stars **Jack Taddeo**, and this just in: O'Brian just inked the legendary **Dave "the Duke" Sholin** of **KFRC/San Francisco** as the station voice. How cool is that?

■ Bristol Broadcasting alterna twins **WTZR (Z Rock 93.3)/Johnson City, Tenn.**, and **WZJO (Z Rock 94.5)/Charleston, W.Va.**, have a new PD, as mono-monikered afternoon jock **Loki** is upped into the position vacated last month by **Bruce Clark**. Hit up Loki at 276-669-8112 or loki@zrock993.com.

Rapid City Rapid Transit

It's pandemonium of the personnel kind at New Rushmore Radio's cluster in beautiful downtown Rapid City, S.D., as newly named director of programming and operations **Dan Larkin** makes a baker's dozen or so changes; try and follow along, because we're only going to say this once. **Kurt Summers** is the new PD of **AC KKMK (Magic 93.9)**. He's upped from APD, replaces **Charlie O'Douglas** and remains in afternoons. Over at top 40 **KRCS (Hot 93.1)**, "Morning Fix" host **Spanky** is upped from "acting" to

"actual" PD. As a special congratulatory gift, **Spanky** is awarded a new co-host, **Erin Wilde**, who crosses the street from country **KIQK (Kick 104)**, replacing **Crissy**, who resigned earlier this month. Oh, and Hot 93.1 night goddess **Jayden McKay** moves from nights to afternoons and adds APD stripes. Larkin's not done yet! **Kara McKenzie** is upped from part-time to middays at hot AC **KKMK (Magic 93.9)**, while over at classic rock **KFXS (100.3 the Fox)**, afternoon personality **Jay Davis** adds APD stripes.

Quick Hits

■ The famous **George McFly** (not played by **Crispin Glover**) returns to Denver to do afternoons on Clear Channel rhythmic **AC KPTT (95.7 the Party)**. The shift recently opened up when **Issa** moved to mornings to replace **Whoopi**. He doesn't even have to trade in his Colorado plates: McFly transfers up from top 40 sister **KVUU (My 99.9)/Colorado Springs**, but he's known around the Mile-High City of Oxygen Deprivation for his time at **KALC (Alice 105.9)** and one of the Party's previous incarnations: **KFMD (95.7 Kiss FM)**.

■ After a 10-year absence, legendary Philly personality **Mimi Brown** returns to her former longtime radio home, Clear Channel's **WDAS/Philadelphia**, this time for a 3 p.m.-7 p.m. Sunday show. Brown originally spent 20 years at 'DAS, where she did pretty much every conceivable shift and was the station's first APD who happened to be female.

■ **Jackie Selby** is the new midday goddess at Entercom **AC KOSI/Denver**, where she fills the gap caused by APD/midday dude **Steve Hamilton's** recent departure. Selby is a known quantity to the Mile-High area, having been heard most recently on **KTNI (Martini on the Rockies)**, and also spent time at KOSI sister **KALC (Alice 105.9)**.

■ **Rick Rodham** departs mornings at Buckley hot **AC KLLY (Kelly 95.3)/Bakersfield**, leaving co-host **Darci** behind to take over the controls herself, ably backed by producer **Niki**.

■ **Tim Kiesling** is moving to Sin City as the new marketing director of Riviera alternative **KVGS (Area 107.9)** and smooth jazz **KOAS (105.7 the Oasis)**. Kiesling makes the schlep from Clear Channel/Grand Rapids, where he was PD/afternoon guy at **AC WOOD-FM (Star 105.7)** and used to program **WMAX** during its hot AC days. The position has technically been open since **Kevin Gabbay** left in August 2007. Since then, director of interactive and NTR **Sharon Ranieri** has been filling in nicely.

■ That pesky geography issue has been solved, as Toledo is no longer in San Diego: **Kris Toledo** is leaving nights on **CBS AC KYXY (Soft Rock 96.5)** for family reasons. "We hope to announce a new 'Love Songs' host in the next few weeks," OM **Charlie Quinn** tells ST.

■ **Sam Diamond** joins '80s **WSGA (92.3 the Point)/Savannah, Ga.**, for afternoons, as the station has apparently stripped off its "Freedom 92.3" moniker. Diamond knows where the local 7-11 is: He used to work across the street at **WZAT**.



Delicious Pork Helps Humanity

Hey, check out hilarious syndicated afternoon duo **Matt & Ramona**, based at **WLNK (107.9 the Link)/Charlotte**, who are spreading goodwill all over the city like delicious jam as part of their latest superhero adventure: **MR PIG**, which stands for "Matt & Ramona's Partners in Giving." Armed with their new Pepto-pink Piggybank on Wheels, which is really a PT Cruiser tricked out with ears and a pig snout, the duo has been cruising around town, raising more than \$15,000 to buy 52 new beds for Florence Crittenton Services,

which provides a safe haven for pregnant girls, adolescent mothers and at-risk foster care girls. "We're incredibly grateful for the support of our listeners, clients and co-workers," Ramona says. The pair swears that **MR PIG** and the Swine-mobile will roll again to help those in need in Charlotte, and their superhero antics apparently extend to Arbitron numbers. "Matt & Ramona's afternoon drive show was huge in the winter book," their proud PD **Neal Sharpe** says. "They were No. 1 25-54, women 25-54, women 25-44, women 35-54 and women 18+. Plus, now they have Pig to add to their cast of characters."

Condolences

Our thoughts are with **Paige Nienaber**, promo provocateur of Clifton Promo Ranch, whose mom, **Irene**, passed away May 5 in Minneapolis after a long illness. "She was a cool lady," Paige says of his mom. "She loved the Twins, rang the bell

at the New York Stock Exchange and once accidentally went to a Grateful Dead concert—and loved it. She also maintained, to her death, that she once saw a kangaroo on the runway at the Minneapolis airport."

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Your listeners are talking about the election and your station should be, too. Here's how all formats can get involved

By Mike Stern

Illustration By Robert Zammarchi

Only a select few can claim to be truly active participants in a country's defining moments. The looming presidential election certainly has such a feel for those fortunate enough to be part of the news media. ■ "Anyone who's on the air right now is as fortunate as you can be," says ABC Radio Networks syndicated host Michael Baisden, who has embraced discussing the election and other social issues on his show. "This is a dream come true, being able to report this whole episode on the air."

For many stations, Baisden's enthusiasm for seizing the moment runs counter to the confines and rigors of highly structured, carefully researched daily programming. Integrating the election into the fabric of a music-based station, for example, can be challenging.

But the heightened interest in this year's campaign, along with radio's need to reflect the interests of its audience, presents a confluence of community service and ratings potential. Fortunately, there are plenty of readily available resources and myriad ways to incorporate the election into a music format without sounding like a talk station or turning off the audience.

Why Talk About The Election

Baisden, whose afternoon show airs weekdays from 3 p.m. to 7 p.m. ET in 22 of the top 25 urban radio markets, insists that the impetus to talk about the election comes from the audience.

Helping to educate listeners is another reason to be involved. "We really are the voice of the community," says Jon Bloom, GM of Curtis Media regional Mexican WYMY/Raleigh. "We provide education on everything, whether it's HIV issues or the presidential election. We need to provide news and information."

Cox/Greenville OM Steve Crumbley, who oversees urban AC WJMZ and rhythmic WHZT, sees such coverage as a must for successful stations. "You can have great contests, you can give away money, and your competition can still outdo you. But if you are really into your community—and your community believes you are—no one can out-community you."

Mike McVay, president of consultancy McVay Media, points to the advantages from the perspective of on-air personalities. "Air talent that understands their market and their audience already

knows that they must relate to the elections and talk about the race"—a sentiment that Baisden concurs with: "If it's the right person talking about the right issue, the audience will be engaged."

How To Approach The Election

A nearly unanimous opinion among those interviewed for this story is that music stations should approach election discussions with a distinctly nonpartisan point of view. Even people from outside the industry suggest leaving the ideological discussions to talk hosts, especially for stations that target younger listeners.

"You can't preach, you can't say, 'Take your medicine, it's good for you.' You have to reach young people in a different way," says Marc

'You need to understand that people really do want to talk about this. Everyone wants to see something dramatic happen with this country.'

—Michael Baisden

Morgenstern, executive director of Declare Yourself, a youth-voter-focused registration organization. "A lot of it is about encouraging listeners to find out what they are passionate about." He suggests that stations should "encourage listeners to find an issue they feel strongly about, then register and vote for the candidate they feel will address it in the way they feel it should be addressed. It's about passion and getting young people to think about what's important to them."

Morgenstern sees great value in the power of the airwaves. "Radio stations are all about voice—not only the station's voice through on-air personalities, but listeners' voices that are expressed through phone calls and interactivity on station Web sites. That two-way conversation

Radio Rocks The Vote

Rock the Vote, the grandfather of media-based voter registration efforts, launched 18 years ago. Formed out of entertainment and recording industry concerns about free-speech issues, the organization is now starting its largest voter registration campaign to date.

Director of communications Chrissy Faessen says the group will employ online social networks like Facebook and MySpace.

It has also teamed with AT&T for a mobile campaign that will text information to young people, reminding them to register and get to the polls.

The group isn't forgetting traditional strategies, either. Faessen says, "We'll be holding events like concerts and registration drives where we will team with radio and television stations."

The recently launched Radio Rocks the Vote campaign provides talking points to share with listeners about registering to vote, PSAs and a simple online voter registration tool,

Faessen says. The group is planning a contest where the radio outlet that registers the most voters wins an event for its community—"most likely one of our key artists playing a concert in your city." The organization's Web site lists more than 100 acts that support its mission, including Christina Aguilera, the Roots, Tim McGraw, Lil John and John Legend, along with a large number of lesser-known names.

"We'll provide stations whatever resources or information would be helpful, including specific information on their city or state."

Faessen says. She adds that if stations hold events in cities where the organization has field support, "we're happy to team up to really blow out the event or we can connect them with other groups if we don't have local resources."

To get involved, send an e-mail to radiorocksthevote@rockthevote.com or visit rockthevote.com/radiorocksthevote.—MS

radio stations are so good at is a great way to encourage young people to find out what they are passionate about.”

Crumbley's stations in Greenville stand by the nonpartisan approach. His hosts strive to communicate one clear message to the audience: “We’re not here to tell you who to vote for—and we really don’t care who you vote for—but stop sitting at home and acting like nothing matters. Understand why your streets aren’t getting fixed, why there’s no light on that corner and why nobody’s doing anything about your neighborhood. If you’re not important, it’s because [politicians] know which neighborhoods are going to vote. If you’re not planning to vote, then why should they worry about you?”

In Crumbley’s experience, “when you talk to the community that way, a big light comes on over listeners’ heads and they say, ‘Wow, that’s how it works.’”

As an influential station for the Spanish-language community, Bloom’s WYMY takes a different view on partisan issues. He says, “It’s difficult, because we need to take a side that is very pro-Hispanic, siding with our listeners. But we also need to keep that neutral presence.” He and PD Julie Garza deliberate over this challenge weekly. “If it’s a sensitive immigration issue, we have to carry that flag and be pro-Hispanic, but on the other hand, we need to keep a level viewpoint.”

On a holistic level, McVay stresses being clear about your station’s role in the process. “If you are a music station, you have to understand that the news stations in your market owns the credibility position. Your talent should look for interesting angles that create casual talk among the audience.” He also believes it’s important to be aware

Declare Yourself

“The age of cynicism is over,” says Marc Morgenstern, executive director of nonpartisan, nonprofit group Declare Yourself. “It’s cool to care again, and that’s something radio stations can really plug into.”

Tapping into this year’s presidential election is a sure-fire way for stations to create passion with their audiences, Morgenstern says. And his organization is ready to lend a hand.

Founded by the legendary Norman Lear, creator of classic TV shows “All in the Family” and “The Jeffersons,” the group’s goal is straightforward: “Get every 18- to 29-year-old to register to vote and to participate in this upcoming election,” Morgenstern says. The group relies on media partnerships to get exposure for its message, working with a

variety of partners—including Clear Channel.

“Young people are overwhelmed with media,” Morgenstern says. “We have to break through all that clutter and get them to understand you’ve got to register, you’ve got to vote.”

Helping get the message across are spokespeople like TV actors Hayden Panettiere (“Heroes”) and America Ferrera (“Ugly Betty”), who top a lengthy list of celebrities supporting Declare Yourself.

Morgenstern says he is always pleased to have station Web sites provide a link to the online registration tool: “It really simplifies the process.” Other readily available tools include videos for station Web sites and PSAs. For information, go to declareyourself.com or contact Morgenstern at marcm@declareyourself.com.—MS



‘The age of cynicism is over. It’s cool to care again, and that’s something radio stations can really plug into.’

—Marc Morgenstern

of your audience’s priorities. For example, “If you’re a station that targets military-age listeners or the parents of military age children, then the war is of prime importance.”

Getting Started

Crumbley stresses that another key is opening a forum about pertinent community issues. “Start talking to local officials and people that know what’s going on in the city. Let them tell you what the problems are.” That, in turn, simplifies the station’s duties. “Tell them you want to help them take on the issues. They’ll do the leg work, and all you have to do is promote it—and claim it.”

If a station’s staff isn’t accustomed to talking about issues, take the time to ensure that they are educated. Bloom’s station contacted El Pueblo, a North Carolina nonprofit organization focused on the Latino community. “We brought them in to educate our airstaff about what the election and political process are all about. Our air talent are smart, savvy people, but we still wanted to give them an education on what’s happening, just to be sure.”

Crumbley also recommends taking time to remind talent that it’s not how much you say, but how you say it. “We’re not doing big five-minute dissertations. We ask contest winners on the air if they have registered to vote. If they say no, we

Continued on page 14





Continued from page 13

tease them a little, saying, 'I really shouldn't give you these tickets.' Now it's to the point where people in public come up to us, proud that they have registered to vote."

Voter Registration

Undoubtedly, the most universal nonpartisan way to integrate the election into a music-oriented station is advocating that people register to vote. There are numerous resources available to help stations get started.

Organizations like Rock the Vote, Declare Yourself and Mobilize.org provide free resources for stations interested in pursuing voter registration campaigns. Rock the Vote communications director Chrissy Faessen says, "Radio stations really should reach out around the issues their listeners care about."

To help programmers know what those issues are, Rock the Vote conducts research of youth-voter attitudes and posts results on its Web site (rockthevote.com).

Once a station secures the necessary materials, voter registration campaigns dovetail with something that radio arguably does better than any other medium: getting out in the community. WYMY partnered with the local board of elections, which has a Spanish contingent. "On four Saturdays in a row we went to key Hispanic locations in the market and broadcast live for five hours. The hosts told listeners, 'If you're not registered and you're able, get your butt out here,' and it worked. We probably registered 400 people each Saturday," Bloom says.

WJMZ and WHZT teamed with other media outlets for cross-promotion, including a six-hour voter registration drive with a local TV partner. Teaming with the local chapters of the League of Women's Voters and the NAACP, "we had voter registration campaign stops at all our remotes and nightclub appearances."

Their dedication paid unexpected dividends, he says. "We were the only radio stations in the market to have Barack Obama, Hillary Clinton and John Edwards all live on the radio. We were broadcasting live on location and they all sat down with us on the air."

Using listener testimonials, Crumbley has also incorporated voter registration into station imaging. "We recorded listeners saying how they had never paid attention, but now realize the importance of it and they are teaching their kids."

Voter registration and the election are also well-suited for stations' digital platforms, DeMers Programming Media Consultants president Alex DeMers says. "Many stations have developed special Web pages with local voter-registration information and links to organizations like Rock the Vote and the major candidates' Web sites."

Other Election Opportunities

DeMers suggests another way to give station imaging a political twist: "There is enough

Engaging Millennials

As many stations struggle to engage younger audiences, Mobilize.org is offering its services as a partner for broadcasters reaching out to millennials during the presidential campaign. Also known as Generation Y, millennials is the name coined by authors Neil Howe and William Strauss for the children of baby boomers, born roughly between 1982 and 2002.

The nonprofit group works with people ages 16-28 and focuses on applying new ideas to old political problems. The organization's expertise comes from within, senior VP of policy and strategic communications Christina Gagnier says.

"Everyone that works on our staff is a millennial. I'm actually the oldest person on our staff, and I'm 26."

The group formed, she says, because "other nonprofit organizations and members of Congress have their own ideas about the millennial generation. We want to push back

on that image and show that this generation has its own ideas and methods of self-definition."

The group supports "social entrepreneurship," sponsoring projects and initiatives led by members of the millennial generation through grant summits. Two recent recipients are

On the Trail, a nonpartisan training camp teaching skills needed to work on a political campaign, and Lead, which teaches political organizing and campaign involvement in underprivileged communities.

The group also hosts workshops for people who want to do something constructive for their community. "We show them how to form a project, get it off the ground, get press and other things necessary to get

traction about specific issues," Gagnier says.

Always looking for new ways to reach millennials, the organization is also interested in partnering with stations. Learn more at mobilize.org.—MS



'We should all be out there, every station, every format, making sure the audience understands the importance of what's going on.'

—Steve Crumbley

humor in the foibles of most campaigns to provide plenty of fodder for fun positioning elements." He references one station that boasts, "Some of the music we play is as old as McCain, as untested as Obama and, like Hillary, we'll do almost anything to keep you listening to us."

DeMers is certain the candidates will continue to provide stations with countless sound bites that can be integrated into station imaging, though he cautions, "Just make sure that the station does not unintentionally pick on one candidate over another."

Using election-related terminology for on-air promotions is another simple way to be relevant. DeMers suggests turning a traditional all-request feature into a "Freedom of Choice Weekend" or mak-

ing "Block Party Weekends" into "Voters' Blocks." He adds that stations can create imaging elements and work with airstaff to help sell the concept.

Station Web sites can host additional election-related resources. Alan Burns and Associates CEO Alan Burns suggests adding a "candidate matching" quiz that listeners can take to see which one most closely matches their own positions. (There are several at gotoquiz.com.) Burns also points out that listener polls can provide audience feedback and fodder for on-air discussion.

Bloom uses the WYMY Web site to enhance the station's role as educator. "We draw listeners to the site with contests, but find them using it for lots of information on topics, from pregnancy to the election. Usage on our information pages has gone up considerably."

Talking to the candidates can add star power to a station without requiring bland political discussions. "Invite the candidates to call your morning show, then humanize them rather than talk politics," Burns says.

Crumbley's Greenville outlets are involved with town hall meetings organized by the League of Women's Voters focused on local races, "so people can hear these candidates talk, ask them questions and find out what they are going to do in office." He points out that the station is promoting the event only to get listeners there: "Our job is to take the horse to the water," he says. "Whether they want to drink or not is up to them."

The Choice Is Yours

Baisden notes that "this news cycle is not going to last forever," so take advantage of opportunities now. Faessen adds, "The millennial generation is passionate and they are engaged in this election."

Crumbley reiterates that getting involved is essential for every station: "We should all be out there, every station, every format, making sure the audience understands the importance of what's going on."

R&R

A Profile Of Young Voters

Inspired by the record turnout of young voters in primaries and caucuses, Rock the Vote commissioned a poll of 18- to 29-year-old voters that was fielded immediately after Super Tuesday. The results were reported in late February.

The poll found that overall, voters younger than 30 are energized, with 89% believing they have the power to change the country, while 75% say their generation is making a bigger difference than usual in this election.

Other key findings from the study of under-30 voters include:

- Eight in 10 respondents plan to vote in November.
- Their top concern is the economy, followed by the war in Iraq, health care and an affordable college education.
- With regard to the economy, top concerns include a shortage of jobs that pay decent wages, rising health-care costs and such expenses as child care and tuition.
- Slightly more than one-third favor bringing U.S. troops home from Iraq and another one-third support some troop withdrawal, while 20% say the current level of troop commitment should be maintained.
- More than two-thirds feel the country is on the wrong track.
- Their main sources of information about the election are conversations with friends, online videos and campaign Web sites.

For more information, visit the For the Media section at rockthevote.com.—MS



Take full advantage of your network's resources

Maximizing Network Opportunities

Mike Stern

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Take a close look at these four statements: ■ "Whatever we can do to help the radio station become better is what we want."—Harvey Nagler, CBS News VP of radio ■ "My guys are ready to work for our affiliates. If they call and ask for something, they are probably going to get it."—Steve Jones, ABC News Radio VP/GM ■ "We always want stations to use our content and our resources."—Jerry DeMink, CNN Radio VP ■ "We're always trying to think of different ways to help stations programming- and sales-wise."—Kurt Kretzschmar, Fox Sports Radio director of affiliate marketing

This isn't just opportunity knocking, it's opportunity breaking down the door, walking into the house and sitting down on the couch. At a time when station resources have been cut to the bone, network affiliations provide myriad opportunities, yet according to representatives

from four major networks, stations seldom utilize what's available to them.

"It doesn't make a difference whether you are a top 10 radio station or if you are in market 225. Any and all stations should feel free to use the resources of the network," Nagler says.



Jerry DeMink

'Ask for all kinds of things. There's no harm in asking and there's a great likelihood a network can help you out.'

—Steve Jones

Kretzschmar insists that those stations that take advantage of network resources "tend to rise to the top and have success. The more they ask and the more they utilize us, the better they do. We're trying to increase the number of people taking advantage of us."

Where's The Disconnect?

There are a number of potential explanations for stations not utilizing the resources their networks provide. "I think they are unfamiliar with the resources the network has," Nagler says. He also believes that some folks "just don't want to pick up the phone and ask for help."

Turnover is also a culprit. "Decision-makers come and go and people lose track of what we are providing," Jones says. At a time when stations need to maximize every available asset, DeMink sees irony in the situation. "Station cutbacks make

A Network Resource Starter Kit

Among the resources networks make available for their affiliates are:

- **Experts:** Networks can often provide contacts for experts on many subjects.
- **Guests:** Networks sometimes provide affiliates with newsmaker interviews.
- **Imaging:** Well-known network anchors and reporters can voice liners, adding star power to station imaging.
- **Local and international coverage:** Networks can provide access to affiliates across the country and reporters around the globe.
- **On-site capabilities:** Networks frequently have technical and editorial resources that stations can use to broadcast from remote locations.
- **Reporters:** Network correspondents can provide firsthand commentary and answers from major news events.
- **Web content:** Most networks have a variety of digital resources available.

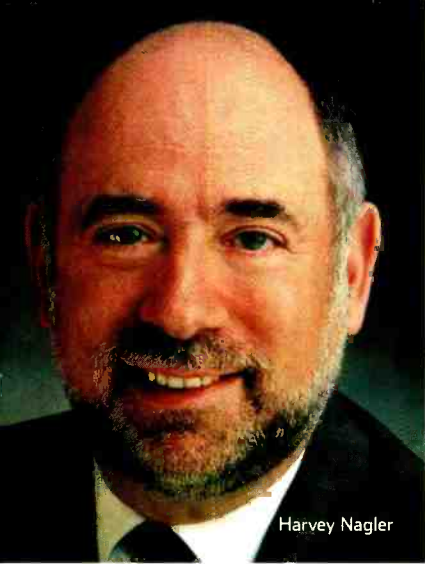
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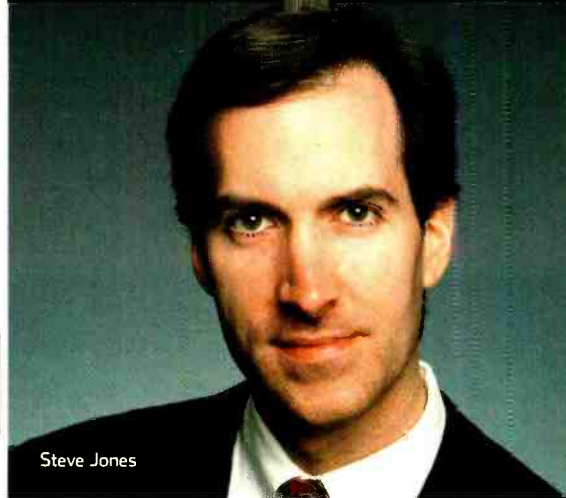
Programming Information: andrew.l.kalb@abc.com Affiliation Information: mary.mccarthy@citcomm.com



Harvey Nagler



Kurt Kretzschmar



Steve Jones

it even more difficult to access the network resources, because they don't know what's there."

Nagler says he hopes that once station employees realize how user-friendly and helpful the networks can be, they will take better advantage of what's available to them.

Getting Started

Making use of network resources is easier than one might think. Nagler points out that station access to a network isn't limited to management. "It can be anybody that reaches out," he says. "We put out a series of coverage notes that are updated three or four times during the day and anybody can be on that e-mail list."

The other three networks also offer this type of service and the same ease of access.

Just by signing up, "you will know in advance what the major stories for the day will be and which correspondents will be covering them," Nagler says. "For better or worse, you'll be inundated with advisories about what the network is doing."

DeMink suggests being disciplined and budgeting time to learn. "Talk to our affiliate folks and get a password for CNN.com. Then carve out 30 minutes and explore the site. Just realize you won't be able to take it all in at one time."

He adds that there is another advantage to being in touch with your network: "Once you call and talk to us, we often hear things that you don't even realize you need."

'Get to know us, because then it will be much easier for us to tailor our services to you or steer you toward content we already have.'

—Jerry DeMink

It's our job to figure out what you are looking for in your network service. Get to know us, because then it will be easier for us to tailor our services to you or steer you toward content we already have."

Taking Advantage

"It's real important for stations not to be shy about calling up their network," Nagler says. Jones suggests that stations "ask for all kinds of things. There's a great likelihood a network can help you out." And DeMink adds, "Affiliates are paying for this service, and we want them to get full value for it."

Kretzschmar reminds that success only comes with effort. "You can't just call it Fox Sports Radio 1250 and walk away. You have to put something into it to be successful." *R&R*

Networks Help Maximize Revenue

ABC News Radio VP/GM Steve Jones says that the network's interest in helping stations generate revenue is not entirely altruistic: "We determined that it's not a great situation when it's renewal time and I'm sitting with the content guys and the general manager is sitting on the other side of the table, wondering why it is [they] have all this network content." He adds, "We need to have a relationship with every department in the radio station."

CBS Radio news VP Harvey Nagler says that politics is clearly going to be top of mind between now and November. To take advantage, he suggests that programming and sales collaborate to maximize network resources. "Stations should figure out

how they are going to maximize revenue by selling political coverage."

Jones has gone a step further. "We started creating content as a result of dialog with sales managers," he says. When pursuing new accounts, Jones is frequently asked for something unique to offer the client, which often revolves around general interest topics. "If there is something that is going to bring money in, provided I can distribute it broadly, tell me what it is and I can create it," Jones says. For example, when Citadel talk WJR/Detroit GM Mike Feezey told Jones that agencies had special budgets for green content, it took ABC just two weeks to roll out a new green feature that Feezey was able to monetize.

Fox Sports Radio director of affiliate marketing Kurt Kretzschmar is aware that sports stations have an even tougher road. "Sports is not a traditional buy and we know that. So we try to make the seller's job easier, because in the end it all comes down to helping with sales."

One powerful weapon Fox Sports Radio provides for sellers is its national hosts, who are available to voice local commercials. "We offer our hosts at a very reasonable rate, similar to what a local afternoon drive guy in the market would get," Kretzschmar says. "That makes it easier for sellers to build that into the buy."

National talent can also host local events. "Football season is the most pop-

ular time to do it," Kretzschmar says. "Hosts can do their show from a local sports bar on Friday, and then take some listeners to a game on Saturday."

The network also develops events they bring to affiliates. "We did a tailgate tour. We picked cities and had a host do shows from the road. We had a couple of sponsors and enabled the local stations to sell into the event," he says.

Kretzschmar tries to arm sellers with information. The network forwards extensive audience research, and "we pass demographic information along to local sales staff. We also teach sellers about the talent, so they know how to pitch national personalities." —MS

The Money Pit Welcomes WBAP-AM Dallas Ft. Worth

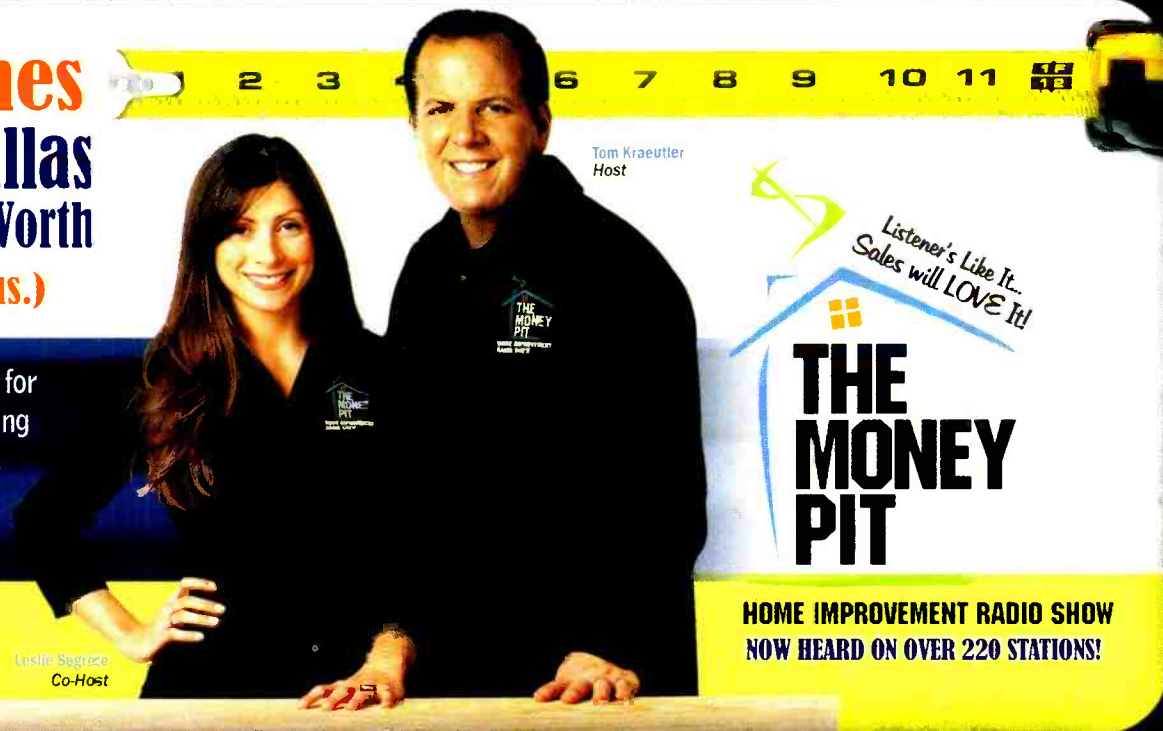
(Will you be our next new affiliate? Join us.)

"Tom, Leslie and the entire team at 'The Money Pit' work for our station as if they were local hosts. They care about making sure the program is timely, interesting and entertaining... and bend over backwards to work with our sales team."

—Tyler Cox, WBAP-AM 820, Dallas, TX

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Comeback Kids

The New Kids on the Block dropped in on Clear Channel CHR/top 40 KIIS-FM personality Ryan Seacrest to preview new single "Summertime." From left are Interscope/Geffen/A&M senior VP Chris Lopes, KIIS-FM APD/MD Julie Pilat, NKOTB's Donnie Wahlberg, KIIS-FM PD John Ivey, NKOTB's Danny Wood, Interscope/Geffen/A&M senior promo executive Brenda Romano and NKOTB's Jordan Knight, Joey McIntyre and Jonathan Knight. Photo: Sadao Turner/KIIS-FM

Peak Performance

Peak/Concord artist Mindi Abair and producer Matthew Hagar performed the instrumental "Smile" in April at Club R&R in Los Angeles. The track is No. 9 at smooth jazz. From left are Chapman Management's Bud Harner, R&R president/publisher Erica Farber, R&R smooth jazz editor Carol Archer, Abair, Hagar, R&R associate publisher/editorial director Cyndee Maxwell and Concord Music Group senior director of promotion Rick Nuhn.



Hello, Goodbye

Singer/songwriters Jewel and Jason Michael Carroll were among the guests on GAC's "Opry Live" TV special. Jewel and Carroll co-wrote and recorded the duet "No Good in Goodbye" for the latter's Arista Nashville debut album, "Waitin' in the Country." From left are GAC president Ed Hardy, Jewel and Carroll.

The Amazing Race

Michael Baisden, left, host of ABC Radio Networks' nationally syndicated "The Michael Baisden Show," interviewed Rep. Chaka Fattah, D-Pa., about the presidential hopefuls from the Democratic presidential debate at the National Constitution Center in Philadelphia.

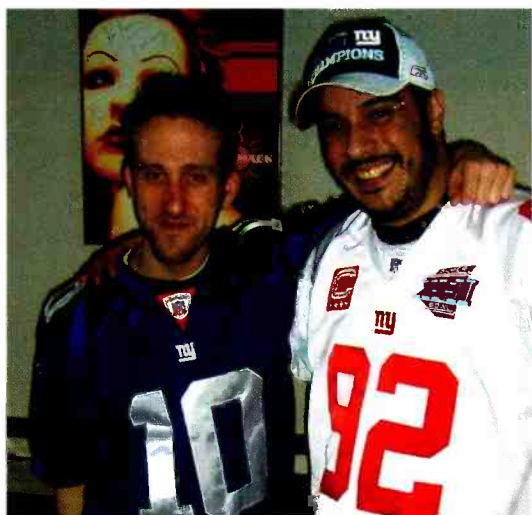


Curb Your Enthusiasm

Curb/Reprise artist Plumb (aka Tiffany Arbuckle Lee) recently performed at a West Coast showcase. "In My Arms," a track from her fifth studio album, "Blink," is No. 27 at Christian AC. From left are Reprise West Coast promotional manager Darice Lee, Clear Channel AC KBIG (104.3 MYfm)/Los Angeles programming coordinator Jason Griffin, KBIG PD Dave "Chachi" Denes, Plumb, Reprise senior VP of promotion Mike Rittberg and Curb Records VP of AC promotion Linde Thurman.

Hall Of Shame

Roadrunner Northeast regional promotion director Phil Kaso, right, and CBS Radio active rock WYSP/Philadelphia midday jock Spike made an agreement before the football playoffs began. Spike, an Eagles fan, said there was no way the Giants would ever win a playoff game or go to the Super Bowl. Kaso challenged Spike's claim by saying, "What happens if they win the Super Bowl and Eli Manning is the MVP?" Spike agreed to buy a Giants Manning jersey with his own money if proved wrong.



Hit Parader

Midday jock Hitman Haze, center, welcomed the stars of upcoming MTV series "Buzzin'" Cisco Adler, left, and Geffen/Suretone artist Shwayze to Clear Channel CHR/top 40 KHTS (Channel 93.3)/San Diego. Shwayze and his musical mentor, Adler, are promoting his first single, also called "Buzzin'."

Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN SPOTLIGHT

Journey Men

With a debut at No. 28 on the AC chart for "After All These Years," Journey joins fellow returning vets Bryan Adams and REO Speedwagon on the list (see page 53). While each enjoyed numerous hits in the 1980s, this is the first time that all three have appeared on the chart simultaneously. Following is a look at the AC top 10 from Dec. 6, 1996, the week that Journey's lone AC No. 1 moved into the top spot. Two songs that week belonged to Adams.

Position, Artist, Title

1. Journey, "When You Love a Woman"
2. Celine Dion, "It's All Coming Back to Me Now"
3. Eric Clapton, "Change the World"
4. Dorna Lewis, "I Love You Always Forever"
5. Toni Braxton, "Un-break My Heart"
6. Barbra Streisand & Bryan Adams, "I Finally Found Someone"
7. Rod Stewart, "If We Fall in Love Tonight"
8. Elton John, "You Can Make History (Young Again)"
9. Bryan Adams, "Let's Make a Night to Remember"
10. Phil Collins, "Dance Into the Light"



The Offspring

High Fives

The Offspring's "Hammerhead" becomes just the sixth song this decade to enter the Alternative chart inside the top five. All five previous titles

reached the summit except for Tool's "Vicarious," which peaked at No. 2:

Debut Position and Date, Artist, Title

- No. 5; May 16, 2008; the Offspring; "Hammerhead"
- No. 1; April 13, 2007; Linkin Park; "What I've Done"
- No. 2; April 28, 2006; Tool; "Vicarious"
- No. 1; April 14, 2006; Red Hot Chili Peppers; "Dani California"
- No. 3; March 17, 2006; Pearl Jam; "World Wide Suicide"
- No. 2; March 7, 2003; Linkin Park; "Somewhere I Belong"

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Girl Power Continues At AC

Sara Bareilles becomes just the fifth female artist in the AC chart's 15-year Nielsen BDS era to reach No. 1 with her first charting track, as "Love Song" (Epic) rises 2-1. Discounting Kimberley Locke and Josh Groban's combined four-week reign during the holidays, three of the five introductory female singles have reigned consecutively: Fergie's "Big Girls Don't Cry" (Interscope) completed a six-week No. 1 run in December, followed by a 19-week hold on the top spot by Colbie Caillat's "Bubbly" (Universal Republic). The previous new female artists to reach the AC summit were Gwyneth Paltrow with "Cruisin'" in 2000 (with Huey Lewis) and Vanessa Carlton with "A Thousand Miles" in 2002.



'Moon' Rises At Smooth Jazz

Jessy J breezes to No. 1 on her first try at Smooth Jazz, as "Tequila Moon" (CMG) ascends 2-1. The Paul Brown-produced piece is the title cut from her pop- and Latin-influenced debut set, which has remained in the top 20 of Billboard's Top Contemporary Jazz chart since its March release. Jessy J (who was born Jessica Spinella and was playing piano by age 4) is currently touring, with several dates on tap with Michael Bolton in June and July.

Higher 'Love'

Leona Lewis' "Bleeding Love" (RMG) takes Most Increased Plays honors for a sixth consecutive week at Hot AC, the first such streak at the format since "When It's Over" by Sugar Ray in 2001. The song zooms 8-5, gaining 311 plays in its sixth week, the format's fastest flight into the top five for a debut single by a female. At AC, "Love" rises 12-10 in its fifth week, marking the fastest top 10 trip for a female introductory single since Kelly Clarkson's "A Moment Like This" reached the top tier in four weeks in 2002. Lewis, meanwhile, holds atop CHR/Top 40 for a fourth frame and climbs 8-7 at Rhythmic.

Shinedown 'Devours' Its Way Up The Charts

Shinedown matches the second-largest position jump in Active Rock history as "Devour" (Atlantic) vaults 38-14 (up 580 plays) in its second chart week. The leap equals the 24-place climb of Seether's "Fake It" (37-13) in the Sept. 7, 2007, issue, and trails only the 35-10 surge of Staind's "It's Been Awhile" in March 2001. "Devour" also debuts at Rock (No. 14) and Alternative (No. 28) and claims Most Increased Plays honors at the former format (up 122). The quintet, which has reached the top 10 in its first seven tries at both Active Rock and Rock, releases third album "The Sound of Madness" June 24.

The Offspring Nails Career-High Debuts

The Offspring earns career-best debuts at Alternative and Active Rock and grabs Most Increased Plays honors at both formats with "Hammerhead" (Columbia). The track opens at No. 5 at Alternative, logging the highest entry point and largest spin increase (up 1,179) for any title since Linkin Park's "What I've Done" debuted at No. 1 in the April 13, 2007, issue with a 1,974-spin gain (see Spin Spotlight, left). This marks the fourth consecutive week that the Alternative chart has hosted a top 25 debut, following Coldplay's "Violet Hill" (Capitol), Nine Inch Nails' "Discipline" (RED) and Weezer's "Pork and Beans" (Interscope), and the longest streak since a five-week stretch of lofty debuts in late summer 1999.

At Active, "Hammerhead" starts at No. 16 (up 658 plays), surpassing the band's No. 25 opening with "Original Prankster" in October 2001. The track also scores a No. 23 start at Rock.

Sweet 16 For Usher

Usher inks his 16th Urban top 10 as "Love in This Club, Part II" (Zomba) hops 11-10 in its third chart week. It is the record-tying seventh time that Usher has placed a song in the top 10 in three weeks or less, matching one-time duet partner R. Kelly. Included in this tally for each is their collaboration "Same Girl," which zipped 16-10 in its third week nearly a year ago (May 25, 2007).





3 Doors Down, Intocable return with strong projects

Reopening Doors

Ken Tucker

KTucker@RadioandRecords.com

The difference between 3 Doors Down's self-titled new album, due May 20 on Universal Republic, and its last, "Seventeen Days," is day and night. Or more appropriately, months and days. ■ After selling 1.4 million copies of "Seventeen Days," far less than the 9.2 million combined that it tallied on its first two Universal Republic releases, band and label decided to slow the process down. "The record company just said, 'Guys, go write, and when you've got it done, we'll be here,'" lead singer Brad Arnold says.

Unlike its last album, which—as its title indicated—was recorded in 17 days, the new set was a months-long labor of love written and recorded while the band hunkered down in Franklin, Tenn., and Orlando, Fla. In both locations 3 Doors Down converted rented homes into studios and moved in. Only when mixing the set did the band enter an actual studio.

Reminded that he once told R&R sister publication *Billboard*, "I like having pressure" when referring to the quick turnaround on the band's last album, Arnold laughs. "Maybe it just seemed like I liked having pressure, because it sure was nice having all that time this time around," he says.

Longtime observers will notice a more positive tone on the new set, the first single from which, "It's Not My Time," is already No. 1 on R&R's Rock chart. "Besides the time issue, I

think the biggest difference is where we all are in our personal lives," Arnold says. "I always mean for it to be positive, but sometimes it comes out in a bit of a negative way. This time it's staring into the light rather than staring into the dark."

Johnny K, who produced the band's last set, took the reins again. "He didn't get a fair shot to really make '17 Days,' because of deadlines," guitarist Chris Henderson says. "We literally marathoned it—four or five 24-hour days for him and the band. It was a grueling process. This time he got his shot."

The new album campaign began during the holiday season, when the track "Citizen Soldier" appeared in a National Guard campaign that was shown in movie theaters.

Now, the quick success of "It's Not My Time" has 3 Doors Down teed up for another platinum release. The song is also No. 4 at Active Rock,

No. 12 at Alternative, No. 12 at Hot AC and No. 25 at CHR/Top 40.

"We have had great success with every single they have released thus far," Clear Channel alternative WEND (the End)/Charlotte PD Jack Daniel says. "We put 'It's Not My Time' right into rotation the moment we got our hands on it." Clear

Channel active rock KFNK/Seattle MD Abbey Still has a similar take. "We added it to rotation right when we got it because I knew the song would blow up with our listeners, and it did."

Journal active rock KZRQ/Springfield, Mo., PD Simon Nytes calls 3 Doors Down

"the Lynyrd Skynyrd for the new millennium" and says the group appeals equally to older and younger listeners. "It's mainstream [and] it's highly familiar," he says. "Almost as soon as you hear it, you know it's 3 Doors Down."

"We get a lot of airplay on this band, so it's about connecting the dots," Universal senior VP of marketing and artist development Kim Garner says, adding that advertising campaigns are under way at print, radio and TV.

The band was featured in a TV spot for Coke Zero during the NCAA Final Four weekend, and will have a sponsored car in NASCAR's All-Star Shootout May 17 in Charlotte. 3 Doors Down is also video blogging from the road, sharing content on 3doorsdown.com, MySpace and YouTube.

Extensive touring is key to the album campaign. 3 Doors Down is currently playing headlining and radio station festival dates in the South and Midwest. The band then visits the United Kingdom for five shows (May 30-June 4) and will play the Arrow Rock Festival in the Netherlands June 15 with Kiss, Whitesnake, Def Leppard and Journey. After returning from Europe, the band will head out with Staind and Hinder July 8, starting in St. Louis and wrapping Sept. 9 in West Palm Beach, Fla.

"At the end of the first six years on the road, we were worn out, so we took some time off," Arnold says. "It's done us a lot of good to go home and get hungry for music again."



3 Doors Down's "It's Not My Time" is active on five R&R charts:

Alternative, No. 12
Active Rock, No. 4
CHR/Top 40, No. 25
Hot AC, No. 12
Rock, No. 1

'We have had great success with every single they have released thus far. We put "It's Not My Time" right into rotation the moment we got our hands on it.'

—Jack Daniel

Intocable On Top

When Intocable's "Tu Adios No Mata" recently debuted at No. 1 on Nielsen BDS' Regional Mexican audience chart, the band achieved a feat that hadn't been accomplished since Los Tigres del Norte's "Lágrimas" debuted in the top spot in 1999.

Intocable's two-year absence from the recording studio may mean there's a pent-up demand at radio for the group's signature mix of norteño with rock and country touches.

Lead singer Ricky Muñoz says Intocable's "2C" album,

due June 10 on EMI Televisa, does contain "futuristic" elements—but unlike the strong country feel of Intocable's last album, this one "retakes a little more of the style we started."

"Tu Adios No Mata," by composer Oswaldo Villarreal, arrived as a demo with nothing more than piano behind it. Muñoz and bandmate

René Martínez co-produced the album, creating arrangements as they recorded in the studio.

The single starts with a pop-rock intro, then kicks in with accordion; at the end of the song, it comes back to a spare, modern arrangement.

"You could say all the music

we listen to is in that song," Muñoz says, citing '80s rock from Van Halen and Def Leppard as just as much of an influence on the group as norteño legend Ramón Ayala.

Muñoz also credits the team working the single for its powerhouse debut. Martin Fabian, a leading regional Mexican radio promoter, was brought in for the project.

Musically, "the guys take care of all the details," Fabian says. "When you listen to the song it doesn't sound like it was made in a hurry."

Fabian is putting together a tour for Intocable, starting in June, in which the band will headline about 40 shows nationwide with duranguense group Los Horoscopos de Durango and soloist El Gringo. (Fabian manages the latter two acts.)

Zapata, Texas-based Intocable is currently touring Mexico.

—Ayala Ben-Yehuda, *Billboard*



3 DOORS DOWN: CHAPMAN BAEHLER



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Tommy Chuck and Michael Bryan help perfect Clear Channel's online empire. Part two of two

Casting A Wider Net

Kevin Carter

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In last week's exciting Part 1, Clear Channel's Tommy Chuck and Michael Bryan described their company's comprehensive commitment to everything online, which is personified by their recent promotions to regional directors of interactive services—in addition to their other full-time jobs programming WFLZ/Tampa and WXXL/Orlando, respectively.

In Part 2, the boys discuss what works and what doesn't, the importance of social networking and how they manage to juggle all this stuff without losing their last dangling thread of sanity.

"Radio people sometimes get trapped in the mindset that their Web site is just for people who live in their city and listen to their radio station," Chuck says. "Your Web site gives your brand the potential to reach every human being on the planet with an Internet connection." In other words, it's important that your staff starts thinking globally as well as locally.

"Sure, our site reaches the 420,000 people that listen to WFLZ every week, but millions more people worldwide are now reachable via the Web—it's time to change the thinking," he says. "It's so cool working with a collection of Web sites, because you have the entire world to play in," Bryan says. "You're not just limited to just your market or just your cume."

Fishin' Where The Fish Are

Both guys fervently believe that the key to any station's successful online presence is to develop a strong social networking component, whether it's MySpace, Facebook, a home-grown version or all of the above. "It's like fishing where the fish are," Chuck says. "The key is to put things interesting enough on our pages to link them back to our Web site, so we can reel them in." Bryan adds, "Our goal is that every personality is contributing content daily, whether it's celebrity stories, music news, blogs, pictures, home movies, whatever. We're trying to create content that people care about that fits the target."

WFLZ's own in-house social network, the Pig Pen, is now a year old. "The Pig Pen is like the kiddie pool we have out back . . . with an ocean down

the road in MySpace and Facebook," Chuck says, offering some scale. "So far it has over 21,000 people, adding a few hundred people a day. We try to tie everything we do, contesting, a chat room, a streaming player, etc., into the social network."

WXXL launched its own social network, XI Wired, a month ago. It now has nearly 3,600 profiles, and is adding several hundred new members per day. "These are new people coming back to the site daily," Bryan says. "That's the brilliance of a social network: Anytime anybody makes a comment or interacts with you, you get an e-mail that reminds you to go back to the site, and it becomes a destination."

Chuck and Bryan admittedly use the majority of their waking hours for the care and feeding of their stations. "As far as the interactive stuff goes, my role is big picture," Chuck says. "It's about sharing best practices and great content across the region, new tips, new tricks, making sure we have our priorities straight, making sure deadlines are met and lines of communication remain open."

The only reason both guys are able to also handle regional online duties is that both are fortunate to have strong support staffs. In Chuck's case, that brings us to not-so-secret weapon Mike Baker, Clear Channel/Tampa online content director. "Without Mike, I wouldn't have taken on this job," Chuck says. "His strengths perfectly complement my weaknesses. He's great at the technical stuff, but he also gets the on-air aspect of what we do. He's extremely versatile, and whenever our team thinks of something cool, he's able to get it done."

In the same vein, Bryan also shares the credit: "I have a tremendous API/D/MD in Jana Sutter, who is my No. 2 at XL, and a great online content director, Amanda Fraser, who is my No. 2 online. If I didn't

have them, I couldn't do this job," he says. "This was the perfect time to expand and do some stuff that I enjoy just as much as programming. Creating online content for radio stations is a new frontier."

Welcome To The Pig Pen



Launched one year ago, WFLZ/Tampa's in-house social network, the Pig Pen, has more than 21,000 members, according to station estimates.



WXXL/Orlando jumped into social networking one month ago with XL Wired, which now boasts nearly 3,600 profiles.

'Creating online content for radio stations is a new frontier.'

—Michael Bryan

Finding The Formula

Chuck and Bryan are already on familiar ground with the radio formula. For these programmers-turned-Web wizards, the trick now is developing some sort of Web template as well. "We're still forging new ground on the online side, and we don't know what the team should look like," Bryan says. What he does know is, you just can't imprint the same radio formula into online. "If we do that, we're totally defeating the purpose," he says. "With radio you have to be brief and communicate pretty succinctly; online you can go into so much more detail, which adds such a great new component."

To that end, Bryan's online department in Orlando launched a video arm in January, boasting a full-time video producer who creates custom online content. The goal is to expand that aspect further into Bryan's 60-station online region. "Orlando has the biggest history of success online in the region right now, so we treat this area as a petri dish," he says. "We start things here, perfect them and then move them to other markets."

On the flip side, it's also important to find out what's not working and delete it. Using clicks as a virtual report card, Chuck says, "every month we'll run an analysis of our home page to see what elements people are actually clicking on. Those that work, we highlight more; other times, we find out that something we thought was a good idea at the time has no clicks after a month, so we move it out."

Bryan adds, "What I'm trying to do in both of



'Your Web site gives your brand the potential to reach every human being on the planet with an Internet connection.'

—Tommy Chuck

these roles is to get people to think of our radio stations first when it comes to cool celebrity news, music news, or some insane video we did this morning. You probably have three or four Web sites you check out every day, whether that's MSNBC.com, CNN.com, RadioandRecords.com, whatever . . . I just want to be one of your presets. We have seven stations in Orlando, and each PD is trying to find a way to make their site a destination, whether they check out the radio station as much—or not. We want people interacting with our radio stations, period. If that's through listening or checking out cool stuff we do on the Web site, great."

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LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	12	LEONA LEWIS BLEEDING LOVE	NO. 1 (4 WKS)	11	10597	-68	66.749	1
2	16	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11	8980	-291	50.594	2
3	12	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		11	8069	+101	48.319	3
4	9	RAY J & YUNG BERG SEXY CAN I		11	7062	+690	43.745	4
5	22	MILEY CYRUS SEE YOU AGAIN		11	6430	-952	35.539	5
6	8	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		11	6275	+121	35.345	6
7	19	SARA BAREILLES LOVE SONG		11	5995	-837	31.832	8
8	23	ONEREPUBLIC STOP AND STARE		11	5968	-461	30.059	9
9	10	RIHANNA TAKE A BOW	MOST INCREASED PLAYS	11	5497	+711	28.082	10
10	7	DANITY KANE DAMAGED		11	4960	+493	33.562	7
11	5	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		11	4702	+556	25.587	13
12	27	FLO RIDA FEATURING T-PAIN LOW		11	4522	-400	27.141	11
13	26	BUCKCHERRY SORRY		11	4167	-502	19.311	16
14	21	CHRIS BROWN WITH YOU		11	4093	-551	26.602	12
15	13	COLBIE CAILLAT REALIZE		11	3958	+514	17.322	20
16	11	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11	3958	+228	20.243	15
17	13	MARIAH CAREY TOUCH MY BODY		11	3670	-782	20.420	14
18	7	JESSE MCCARTNEY LEAVIN'	AIRPOWER	11	3559	+477	17.572	19
19	11	FLYLEAF ALL AROUND ME	AIRPOWER	11	3352	+215	17.873	18
20	10	TAYLOR SWIFT OUR SONG		11	3202	-199	12.725	23
21	18	LIFEHOUSE WHATEVER IT TAKES		11	3099	-168	10.281	26
22	10	BRITNEY SPEARS BREAK THE ICE		11	3088	+254	19.235	17
23	6	METRO STATION SHAKE IT		11	3074	+463	14.159	22
24	4	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		11	2601	+620	16.733	21
25	5	3 DOORS DOWN IT'S NOT MY TIME		11	2555	+220	8.844	30
26	3	MARIAH CAREY BYE BYE		11	2425	+691	11.320	24
27	7	GAVIN DEGRAW IN LOVE WITH A GIRL		11	2419	+329	10.754	25
28	17	DAUGHTRY FEELS LIKE TONIGHT		11	2335	-633	10.101	28
29	9	FERRAS HOLLYWOOD'S NOT AMERICA		11	1635	-47	5.087	39
30	4	JOHN MAYER SAY		11	1530	+223	6.891	32
31	4	SEAN KINGSTON FEAT. ELAN & JUELZ SANTANA THERE'S NOTHING		11	1527	+257	6.885	33
32	2	CHRIS BROWN FOREVER		11	1449	+580	9.652	29
33	12	CHERISH FEATURING YUNG JOC KILLA		11	1394	-752	10.270	27
34	6	SIMPLE PLAN YOUR LOVE IS A LIE		11	1327	+167	5.966	36
35	10	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT		11	1097	-440	6.029	35
36	NEW ENTRY	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		11	960	+222	3.676	-
37	6	FLO RIDA FEATURING TIMBALAND ELEVATOR		11	808	-366	3.621	-
38	6	C-SIDE FEATURING KEYSHIA COLE BOYFRIEND/GIRLFRIEND		11	742	-64	4.410	-
39	NEW	DAVID GUETTA & CHRIS WILLIS LOVE IS GONE		11	724	+186	7.878	31
40	5	LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR		11	721	-338	5.664	37

MOST ADDED

NEW KIDS ON THE BLOCK 30
Summertime (Interscope)
KBKS, KHHS, KHHT, KKOB, KKP, KLAL, KSM, KZMG, KZZP, WAGA, WBHT, WCCQ, WFLZ, WHHD, WHHY, WHKF, WHOT, WHTZ, WKSE, WKSZ, WKZL, WSSX, WTVR, WVSR, WVYB, WWWQ, WXXS, WXXX, WYKS, WZYP

CHRIS BROWN 23
Forever (Jive/Zomba)
KDWB, KHHS, KJYO, KKDM, KKOB, KQCH, WADA, WBHT, WBLI, WDJX, WFKS, WHOT, WIOQ, WIOQ, WKKF, WKZL, WPRO, WSNX, WWHT, WWST, WYOY, WZEE, WZKF

KATY PERRY 28
I Kissed A Girl (Capitol)
CKEY, KHFI, KHKS, KHCP, KHHT, KKM, KKOB, KQMG, KSLZ, KSM, KWVZ, KWYL, KZCH, WBHT, WERO, WFHN, WIHT, WIOQ, WIXX, WJBO, WKKS, WNOK, WPRO, WPKY, WYKS, WXXB, WXYK

KANYE WEST FEAT. CHRIS MARTIN 22
Homecoming (Roc-A-Fella/Def Jam/IDJMG)
CKEY, KHOP, KHHS, KHHT, KJYO, KKM, KKOB, KQMG, KSA, KWVZ, KWYL, KZMG, KZZP, WFHN, WFLY, WJBO, WPKY, WSNX, WYB, WXXX, WXYK, WZEE

MAROON 5 FEAT. RIHANNA 19
If I Never See Your Face Again (A&M/Octone/Interscope)
KBKS, KKM, KKOB, KQMG, KSM, KWVZ, KXXM, KZMG, Sirius Hit 1, WBHT, WFBC, WHKF, WIXX, WKZL, WKSE, WLN, WNOU, WYB, WXYK

MARIAH CAREY 15
Bye Bye (Island/IDJMG)
KDWB, KRQQ, WAEV, WAKS, WDJX, WDKF, WIOQ, WKFS, WKKF, WLDI, WLKT, WNOU, WPKY, WYKS, WWST

PLIES FEAT. NE-YO 12
Bust It Baby (Part 2) (Big Gates/Slip-N-Slide/Atlantic)
CKEY, KSA, KSPW, KWVZ, KZ-FT, WBVD, WDKF, WHKF, WKSE, WYKS, WXXX

ADDED AT... KHOP
Modesto, CA
PD: Joe Roberts
APD: Madden
MD: Regan Marks
Secondhand Serenade, Fall For You, 9
Kanye West Feat. Chris Martin, Homecoming, O
Katy Perry, I Kissed A Girl, O
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
NEW KIDS ON THE BLOCK Summertime (Interscope) TOTAL STATIONS: 102	708/708	KATY PERRY I Kissed A Girl (Capitol) TOTAL STATIONS: 55	529/388
THE SPILL CANVAS ☆ All Over You (One Eleven/Sire/Reprise) TOTAL STATIONS: 54	679/114	FOREVER THE SICKEST KIDS Whoa Oh! (Me Vs. Everyone) (Universal Motown) TOTAL STATIONS: 50	524/56
DUFFY Mercy (Mercury/IDJMG) TOTAL STATIONS: 64	623/308	KID ROCK All Summer Long (Top Dog/Atlantic) TOTAL STATIONS: 26	459/156
SHWAYZE FEAT. CISCO ADLER Buzzin' (Suretone/Geffen/Interscope) TOTAL STATIONS: 42	572/79	ESTELLE FEAT. KANYE WEST American Boy (Home School/Atlantic) TOTAL STATIONS: 40	448/134
SECONDHAND SERENADE Fall For You (Glassnote/ILG) TOTAL STATIONS: 36	562/76	PARAMORE That's What You Get (Fueled By Ramen/RRP) TOTAL STATIONS: 30	445/123

MOST INCREASED PLAYS

+711	☆	RIHANNA Take A Bow (SRP/Def Jam/IDJMG) WNOU +45, WBVD +43, WHHD +39, WFRQ +38, WVYB +37, WHBQ +33, WFKS +30, WKSZ +27, WHKF +25, SHH +24
+708		NEW KIDS ON THE BLOCK Summertime (Interscope) KZMG +60, WYKS +54, KHOP +41, KHHS +30, WXYK +21, KZZP +19, WHOT +19, WVSR +19, WAEZ +18, WFHN +17
+691	☆	MARIAH CAREY Bye Bye (Island/IDJMG) WNOU +39, KRQQ +27, KQCH +24, WAEV +24, WPKY +23, WABB +18, WKSZ +18, WZKF +16, KDND +15, WKFS +15
+690		RAY J & YUNG BERG Sexy Can I (Knockout/DEJA 34/Koch/Epic) KHHT +30, WBLI +30, WSNX +30, WKSS +24, WFKS +24, KKMG +24, KHKS +23, WAKS +21, WJIM +21, WYKS +20
+620		COLBY O'DONIS FEAT. AKON What You Got (KonLive/Geffen/Interscope) KWYL +37, KHKS +37, WKKF +32, KQCH +23, WDKF +22, WJBO +22, WKFS +21, XT20 +20, WNOK +20, WAKS +18

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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PD: Terry O'Donnell
APD: Brian Cody
MD: Marissa Lanchak
- WKKF/Albany, NY**
PD: Randy McCarten
- KKOB/Albuquerque, NM**
OM: Eddie Haskell
PD: Justin Riley
APD: Mark Anderson
MD: Carlos Duran
- WAEB/Allentown, PA**
PD: Laura St. James
- WIXX/Appleton, WI**
PD: Jason Hillery
MD: David Burns
- WKSZ/Appleton, WI**
PD: Dayton Kane
APD/MD: Brian Davis
- WSTP/Atlanta, GA**
PD: Dan Bowen
MD: Michael Chase
- WWWQ/Atlanta, GA**
OM/PD: Rob Roberts
APD/MD: Johnny D
- WHHD/Augusta, GA**
PD: Chuck Whitaker
APD: Kris Fisher
- KHFI/Austin, TX**
OM: Mac Daniels
PD: Jay Shannon
MD: Tony Cortez
- WFME/Baton Rouge, LA**
PD: Kevin Campbell
- KQXY/Beaumont, TX**
PD/MD: Brandin Shaw
APD: Patrick Sanders
- WYXK/Biloxi, MS**
OM: Kenny Vest
PD: Lucas
- WQEN/Birmingham, AL**
OM: Tom Hanrahan
PD: Keith Allen
APD/MD: Madison Reeves
- KSAS/Boise, ID**
PD: Steve "Keke Luv"
Kicklighter
APD: Chris "Lucky" Stewart
- KZMG/Boise, ID**
MD: Miggy Santos
- WKKS/Boston, MA**
OM: Cadillac Jack
PD: Chris Tyler
MD: Jim Clerkin
- CKEY/Buffalo, NY**
PD/MD: Dave Universal
- WKSE/Buffalo, NY**
OM/PD: Sue O'Neil
- WXXX/Burlington, VT**
OM/PD: Ben Hamilton
MD: Pete Belair
- WDJQ/Canton, OH**
PD: John Stewart
MD: Nikolina
- WHB/Charleston, SC**
OM/PD: Bryan Taylor
MD: Dave Ryan
- WSSX/Charleston, SC**
OM/PD: Mike Edwards
APD/MD: Special Ed
- WVSR/Charleston, WV**
OM: Jeff Whitehead
PD: Wade Hill
MD: Jason Reed
- WNKS/Charlotte, NC**
OM/PD: John Reynolds
MD: Otis
- WKSC/Chicago, IL**
PD: Rick Gillette
MD: Jeff Murray
- WKFS/Cincinnati, OH**
OM: Scott Reinhart
PD: Mark Anderson
- WAKS/Cleveland, OH**
OM: Kevin Metheny
MD: Jeff Zukauckas
PD: Bo Matthews
APD/MD: Kasper
- KKMG/Colorado Springs, CO**
OM: Bobby Irwin
PD: John Fox
MD: Kat Jensen
- KVUU/Colorado Springs, CO**
PD: Chris Pickett
MD: Darren McKee
- WNOK/Columbia, SC**
- WCCQ/Columbus, GA**
PD: Dave Arwood
- WNCI/Columbus, OH**
PD: Michael McCoy
MD: Maxwell
- KKPN/Corpus Christi, TX**
OM/PD: Scott Holt
APD/MD: Billy The Kidd
- KHKS/Dallas, TX**
PD: Patrick Davis
APD/MD: Billy The Kidd
- WDKF/Dayton, OH**
OM: Tony Tilford
APD/MD: Ryan Drake
- WVYB/Daytona Beach, FL**
OM: Frank Scott
PD: Ammie Olson
- KKDM/Des Moines, IA**
PD/APD: Greg Chance
MD: Scotty Cage
- WKQI/Detroit, MI**
OM: Dom Theodore
APD/MD: Beau Daniels
- WWCK/Flint, MI**
OM: Jeff Wade
PD: Jeff Andrews
- WXKB/Ft. Myers, FL**
PD: Matt Johnson
MD: Bruce The Moose
- WYKS/Gainesville, FL**
OM: Kevin Quinn
PD/MD: Riggs
- WHTS/Grand Rapids, MI**
OM: Brent Alberts
PD: Jack Spade
- WSNX/Grand Rapids, MI**
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes
- WKZL/Greensboro, NC**
PD: Jason Goodman
APD: Josie
- WERO/Greenville, NC**
PD: Chris "Hollywood" Mann
APD/MD: Beaver
- WFBC/Greenville, SC**
PD: Chase Murphy
MD: Natalie Randall
- WHKF/Harrisburg, PA**
OM: Chris Tyler
PD: JT Bosch
APD: Mike Miller
MD: OC
- WKSS/Hartford, CT**
PD: Stan "The Man" Priest
MD: Brian "Munchie" Donovan
- KQMQ/Honolulu, HI**
MD: Ryan Sean
- KRBE/Houston, TX**
PD: Leslie Whittle
- WZYP/Huntsville, AL**
APD: Ally "Lisa" Elliott
- WNOU/Indianapolis, IN**
OM: Brian Wallace
PD: Tim Rainey
- WYOY/Jackson, MS**
PD: Zak Tyler
APD/MD: Nate West
- WAPE/Jacksonville, FL**
PD: JR Ammons
APD/MD: Chase Daniels
- WFKS/Jacksonville, FL**
OM: Gail Austin
MD: Todd Shannon
APD: Jonathan Reed
- WAEZ/Johnson City, TN**
OM: Bill Hagy
PD/MD: Jason Reed
- KMXV/Kansas City, MO**
OM: Mike Rowen
PD: Ponch
- WWST/Knoxville, TN**
PD: Rich Bailey
MD: Scott Bohannon
- KSMB/Lafayette, LA**
OM: Keith LeBlanc
PD: Bobby Novosad
MD: Chris Reed
- WLAN/Lancaster, PA**
OM: Jeff Hurley
- WJIM/Lansing, MI**
PD: Josh Strickland
- WLKT/Lexington, KY**
PD: JB Wilde
- KLAL/Little Rock, AR**
OM/PD: Randy Cain
APD: Ed Johnson
MD: Charlotte
- KIIS/Los Angeles, CA**
PD: John Ivey
APD/MD: Julie Pilat
- WDJX/Louisville, KY**
PD: Shane Collins
APD/MD: Ben Davis
- WZKF/Louisville, KY**
PD/MD: Matt Ryan
- WZEE/Madison, WI**
OM: Mike Ferris
PD: Jon Reilly
- WAOA/Melbourne, FL**
PD: Tony Banks
- WBVD/Melbourne, FL**
OM: Ken Holiday
PD: Mike Klein
- WHBQ/Memphis, TN**
OM: Chris Taylor
MD: Joe Mack
- WHYI/Miami, FL**
OM/PD: Rod Phillips
MD: Michael Yo
- WXSS/Milwaukee, WI**
OM/PD: Brian Kelly
APD/MD: JoJo Martinez
- KDWB/Minneapolis, MN**
OM/PD: Rob Morris
MD: Lucas
- WABB/Mobile, AL**
PD: Zac Davis
APD/MD: QTIP
- KHOP/Modesto, CA**
OM: Richard Perry
PD: Joe Roberts
APD: Madden
MD: Reagan Marks
- WHHY/Montgomery, AL**
OM: Bill Jones
PD/MD: Steve Smith
- WRVW/Nashville, TN**
OM/PD: Rich Davis
MD: Tommy Butter
- WBLI/Nassau, NY**
OM: Nancy Cambino
PD: Jeremy Rice
APD: Al Levine
MD: Tim Clarke
- WFHN/New Bedford, MA**
PD: Jim Reitz
MD: Michael Rock
- WKCI/New Haven, CT**
PD: Chaz Kelly
MD: Mike "Jagger" Thomas
- WEZB/New Orleans, LA**
OM/PD: Mike Kaplan
MD: Stevie G.
- WHTZ/New York, NY**
OM: Tom Poleman
PD: Sharon Dastur
MD: Romeo
- KJYO/Oklahoma City, OK**
OM: Tom Travis
PD: Mike McCoy
MD: Frito
- KQCH/Omaha, NE**
OM: Tom Land
MD: Corey Young
- WXXL/Orlando, FL**
PD: Michael Bryan
APD/MD: Jana Sutter
- WIOQ/Philadelphia, PA**
PD: Rick Vaughn
APD/MD: Jo Jo Brooks
- KZZP/Phoenix, AZ**
PD: Mark Medina
MD: Greg "DJ Gregory D"
D'Angelo
- WBZW/Pittsburgh, PA**
PD: Ryan Mill
APD/MD: Kobe
- WKST/Pittsburgh, PA**
PD: Alex Tear
APD: Drew Hall
MD: Dylan
- WJBQ/Portland, ME**
OM/PD: Tim Moore
MD: Mike Adams
- KKRZ/Portland, OR**
PD: Brian Bridgman
APD: Mick Lee
- WPRO/Providence, RI**
OM/PD: Tony Bristol
APD/MD: Davey Morris
- WDCG/Raleigh, NC**
OM: Chris Shebel
PD: Randi West
APD/MD: Brody
- KWNZ/Reno, NV**
PD: Justin Tyme
MD: Johnny B
- KWYL/Reno, NV**
OM/PD: Nick Elliott
APD: Rude Boy
- WRVQ/Richmond, VA**
PD: Boomer
- WXLK/Roanoke, VA**
PD: Kevin Scott
APD: Danny Meyers
MD: Bob Patrick
- WKGS/Rochester, NY**
PD: Erick Anderson
MD: Jesse Graif
- WPXY/Rochester, NY**
PD: Mike Dangler
- KDND/Sacramento, CA**
PD: Dan Mason
MD: Christopher K.
- WIOG/Saginaw, MI**
PD: Jerry Noble
APD: Demas
- KZHT/Salt Lake City, UT**
OM: Jeff Cochran
PD: Jeff McCartney
MD: Tricia Jenkins
- KXXM/San Antonio, TX**
OM: George King
PD: Tony Travatto
APD/MD: Russell Rush
- KHTS/San Diego, CA**
PD: Jimmy Steele
APD/MD: Hitman Haze
- Sirius Hits 1/Satellite**
OM: Kid Kelly
APD/MD: Ryan Sampson
- XM Top 20 on 20/Satellite**
OM: Jon Zellner
PD: Michelle Cartier
MD: Priestly
- WAEV/Savannah, GA**
PD/MD: Russ Francis
- KBKS/Seattle, WA**
PD: Steve Rivers
APD: Marcus D.
MD: Eric Tyler
- KRUF/Shreveport, LA**
OM: Gary McCoy
PD: Erin Bristol
MD: Andrew "A.G." Gordon
- KSPW/Springfield, MO**
OM/PD: Chris Cannon
- KS LZ/St. Louis, MO**
PD: Tommy Austin
MD: Taylor J
- WNTQ/Syracuse, NY**
OM/PD: Tom Mitchell
MD: Rick Roberts
- WWHT/Syracuse, NY**
PD: Butch Charles
MD: Jeff Wise
- WFLZ/Tampa, FL**
OM: Doug Hamand
PD: Tommy Chuck
- WTWR/Toledo, OH**
PD: Steve Marshall
- WVKS/Toledo, OH**
OM: Bill Michaels
PD: Nathan Reed
MD: Boomer
- KRQQ/Tucson, AZ**
OM/PD: Tim Richards
MD: Chris Peters
- KHTT/Tulsa, OK**
OM/PD: Tod Tucker
APD: Billy "The Baby DJ"
Sexaur
MD: Mikey B.
- WIHT/Washington, DC**
PD: Jeff Kapugi
APD: Toby Knapp
MD: Gillian Sussman
- WLDI/West Palm Beach, FL**
OM: Dave Denver
PD: PJ
APD/MD: Valentine
- KZCH/Wichita, KS**
OM: Lyman James
PD/MD: Sammy Suarez
- WBHT/Wilkes Barre, PA**
PD: A.J.
MD: Marino
- WKRZ/Wilkes Barre, PA**
PD: Mike O'Donnell
APD/MD: Kelly K
- WSTW/Wilmington, DE**
OM: Dan Rivers
PD: Sean Stevens
APD/MD: Mike Rossi
- WAKZ/Youngstown, OH**
OM: Dan Rivers
PD: Sean Stevens
APD/MD: Mike Rossi
- WHOT/Youngstown, OH**
MD: J-Dub

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	12	LEONA LEWIS BLEEDING LOVE	SYCO/J/RMG	3844 +79
2	2	16	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/ZOMBA	3508 -120
3	3	12	USHER FEAT. YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/ZOMBA	3246 +115
4	6	8	MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS.	2905 +91
5	5	19	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD	2750 -172
6	7	20	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE	2637 -116
7	9	8	RAY J & YUNG BERG SEXY CAN I	KNOCKOUT/DEJA 34/KOCH/EPIC	2614 +287
8	4	19	SARA BAREILLES LOVE SONG	EPIC	2532 -550
9	11	7	RIHANNA TAKE A BOW	SRP/DEF JAM/IDJMG	2247 +372
10	8	12	MARIAH CAREY TOUCH MY BODY	ISLAND/IDJMG	1987 -415
11	14	12	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC	1880 +177
12	15	7	DANITY KANE DAMAGED	BAD BOY/ATLANTIC	1846 +325
13	12	27	BUCKCHERRY SORRY	ELEVEN SEVEN/ATLANTIC	1688 -103
14	20	5	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	1634 +294
15	17	13	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC	1610 +141
16	13	25	FLO RIDA FEAT. T-PAIN LOW	POE BOY/ATLANTIC	1545 -183
17	10	19	CHRIS BROWN WITH YOU	JIVE/ZOMBA	1525 -394
18	22	7	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD	1438 +180
19	23	10	FLYLEAF ALL AROUND ME	A&M/OCTONE/INTERSCOPE	1405 +152
20	24	5	METRO STATION SHAKE IT	RED INK/RED/COLUMBIA	1318 +149
21	18	9	TAYLOR SWIFT OUR SONG	BIG MACHINE/UNIVERSAL REPUBLIC	1282 -140
22	27	4	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC	1229 +177
23	21	19	LIFEHOUSE WHATEVER IT TAKES	GEFFEN/INTERSCOPE	1200 -137
24	19	20	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/IDJMG	1177 -226
25	26	6	GAVIN DEGRAW IN LOVE WITH A GIRL	J/RMG	1151 +97
26	16	18	DAUGHTRY FEELS LIKE TONIGHT	RCA/RMG	1070 -432
27	25	9	BRITNEY SPEARS BREAK THE ICE	JIVE/ZOMBA	1062 -5
28	29	13	COLBY O'DONIS FEAT. AKON WHAT YOU GOT	KONLIVE/GEFFEN/INTERSCOPE	985 +269
29	31	3	MARIAH CAREY BYE BYE	ISLAND/IDJMG	860 +185
30	39	2	CHRIS BROWN FOREVER	JIVE/ZOMBA	744 +290
31	37	4	JOHN MAYER SAY	AWARE/COLUMBIA	639 +133
32	40	2	SEAN KINGSTON FEAT. ELAN & JUELZ SANTANA THERE'S NOTHIN	BELUGA HEIGHTS/EPIC	592 +147
33	28	10	CHERISH FEAT. YUNG JOC KILLA	SHO'NUFF/CAPITOL	590 -369
34	34	8	FERRAS HOLLYWOOD'S NOT AMERICA	CAPITOL	535 -34
35	32	6	FLO RIDA FEAT. TIMBALAND ELEVATOR	POE BOY/ATLANTIC	509 -107
36	38	3	SIMPLE PLAN YOUR LOVE IS A LIE	LAVA/ATLANTIC/RRP	504 +38
37	33	14	JONAS BROTHERS WHEN YOU LOOK ME IN THE EYES	HOLLYWOOD	497 -85
38	30	11	WEBBIE, LIL' PHAT & LIL BOOSIE INDEPENDENT	TRILLIASYLM/ATLANTIC	495 -196
39	36	7	LONDON ONLY 20	MTRIARCH	480 -30
40	35	15	LUPE FIASCO FEAT. MATTHEW SANTOS SUPERSTAR	1ST & 15TH/ATLANTIC	397 -137

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	8	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS./WARNER	807 -21
2	2	14	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	651 -22
3	3	12	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/SONY BMG	625 -25
4	4	15	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/SONY BMG	588 -3
5	7	10	RAY J & YUNG BERG SEXY CAN I	KNOCKOUT/DEJA 34/EPIC/KOCH	500 +36
6	6	6	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	498 +10
7	5	18	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD/UNIVERSAL	475 -18
8	8	12	BRITNEY SPEARS BREAK THE ICE	JIVE/SONY BMG	469 +11
9	10	5	HEDLEY NEVER TOO LATE	UNIVERSAL	452 +7
10	9	12	SIMPLE PLAN YOUR LOVE IS A LIE	LAVA/ATLANTIC/WARNER	446 -11
11	14	7	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL	411 +35
12	11	18	CHRIS BROWN WITH YOU	JIVE/SONY BMG	364 -69
13	16	4	KREESHA TURNER DON'T CALL ME BABY	EMI	359 +10
14	12	13	MARIAH CAREY TOUCH MY BODY	ISLAND/UNIVERSAL	357 -67
15	13	13	JULLY BLACK UNTIL I STAY	UNIVERSAL	336 -56
16	2	8	ADDICTIV TONITE	URBAN HEAT	331 +38
17	20	5	ELISE ESTRADA THESE THREE WORDS	ROCKSTAR	329 +25
18	22	9	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	313 +28
19	15	23	FLO RIDA FEATURING T-PAIN LOW	POE BOY/ATLANTIC/WARNER	311 -44
20	23	4	DANITY KANE DAMAGED	BAD BOY/ATLANTIC/WARNER	303 +19
21	26	4	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL	296 +39
22	17	16	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	286 -42
23	30	3	METRO STATION SHAKE IT	RED INK/COLUMBIA/SONY BMG	279 +76
24	24	11	CRASH PARALLEL WORLD WE KNOW	BLACK BOX RECORDINGS/SONY BMG	275 -9
25	19	10	FLO RIDA FEATURING TIMBALAND ELEVATOR	POE BOY/ATLANTIC/WARNER	272 -49
26	25	16	FABER DRIVE WHEN I'M WITH YOU	UNIVERSAL REPUBLIC/UNIVERSAL	253 -11
27	18	9	CHERISH FEATURING YUNG JOC KILLA	SHO'NUFF/CAPITOL/EMI	231 -90
28	42	2	MARIAH CAREY BYE BYE	ISLAND/UNIVERSAL	211 +73
29	40	3	BELLY & KESHIA CHANTE GET TO KNOW YOU	CP	194 +50
30	27	7	AVRIL LAVIGNE THE BEST DAMN THING	RCA/SONY BMG	194 -29

FDR WEEK ENDING MAY 11, 2008

♦ indicates CanCon



Rhythmic radio highlights from the winter 2008 Arbitron survey

Winter Ratings Conquests

Darnella Dunham

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a revamped airstaff, a competitor changing format, a new PD and a new morning show are among the factors that apparently triggered ratings spikes at a handful of rhythmic stations in the latest Arbitron quarterly results. For these and other outlets that turned in noteworthy performances, there was nothing cold about the winter 2008 survey, which covered the period of Jan. 10–April 2.

Head-To-Head Battles

KIDLW (Wild 97.7)/Albuquerque launched in December 2007 after American General Media flipped the station from regional Mexican. In its maiden survey, Wild 97.7 placed No. 6 overall in the market, up 2.3–3.7. The station is almost finished assembling an airstaff—middays remain the only open day-part. But already it has pulled ahead of Univision's rhythmic KKSS (Kiss 97.3), which fell 5.5–3.0.

For years, KBBT (98.5 the Beat), also owned by Univision, has dominated San Antonio. It remained on top in the latest survey with a 6.1 share, but direct competitor KPWT (Power 106.7) is beginning to emerge as a potential threat. At the end of 2007, the Cox station picked up "Big Boy's Neighborhood," recently launched into syndication from KPWR (Power 106)/Los Angeles by ABC Radio Networks. Another notable addition was PD Eric Sean's arrival at KPWT in January. The programming changes helped the rhythmic outlet reach its highest 12+ ratings in the last year, moving from 2.7 in the fall to 3.6 in the winter.

Tias Schuster joined Entercom's WNVZ (Z104)/Norfolk as PD/afternoon personality on April 16, 2007, and the latest Arbitron survey shows that he has the station on the right track. With a 5.1–6.1 spurt, WNVZ posted its highest 12+ numbers in more than a year.

As the calendar flipped from 2007 to 2008, KOHT (Hot 98.3)/Tucson experienced several changes that apparently contributed to

the Clear Channel station's 4.1–5.5.12+ winter increase. In January, Pablo Sato took over the morning show, replacing C.K., who had departed in early November. Prior to Sato's arrival, night show host D-Wayne Chavez, middayer "Jazzi" Jessica Buckner and mixer Andrew "Hospe" Hospedales—collectively known as "D-Wayne & the Crew"—handled the shift in the interim. But with Sato's arrival in January, Hospedales remained in morning drive drive as a co-host and Chavez returned to nights—this time, accompanied by Buckner. A month earlier, in December 2007, APD/MD/afternoon personality Rico Villalobos left the station. His replacement came from within the cluster: Spanish oldies KTZR/Tejano KXEW-AM promotions director and former CHR/top 40 sister KRQQ midday personality Melissa Santa Cruz.

CBS Radio's WZMX (Hot 93.7)/Hartford received an early Christmas gift in late October when Clear Channel's WPIII (Power 104.1) flipped back to alternative after four years in the urban format. The rhythmic outlet seems to be enjoying the benefits of owning the hip-hop and R&B lane in the market, ranking No. 3 overall with a 7.1 share.

Gains In Share Or Rank

Clear Channel's KPRR (Power 102)/El Paso posted its highest 12+ share in a year—a 7.0, which put the station in fifth place.

Although American General Media's KISV

(Hot 94.1)/Bakersfield took a dip in the winter ratings, the station remained on top in the market with an 8.7 share. Things are also looking up in 2008 for Clear Channel's KBOS/Fresno, which surged 4.7–5.0 to rank third.

While KLUC/Las Vegas was flat at a 5.1, the CBS Radio rhythmic outlet rose in rank from fifth to second.

In a market where three rhythmic stations compete, Cox's KPHW (Power 104.3)/Honolulu not only won the format battle but also finished fifth overall in the market. In addition, the station reached a yearlong ratings high, moving from 5.0 in the fall to 5.7 in the winter.

Keeping its team intact, Clear Channel's KUBE/Seattle held on to the market's No. 1 position with a 5.2.

KTTB (B96)/Minneapolis powered up a full share in 12+ (3.6–4.6) to claim fifth place. The Northern Lights station finished first in 18–34.

Clear Channel powerhouse KIDON landed atop the Monterey ratings heap with a 6.6, its highest 12+ share in more than a year.

Another dominant station owned by Clear Channel is WJMN (Jam'n 94.5)/Boston. In his last book as hands-on PD, Cadillac Jack showed why he was deserving of the promotion to OM/PI of urban sister WWPR (Power 105.1)/New York by guiding Jam'n to a 6.7–7.0 rise.

KGGL continues to rule Riverside. The Clear Channel station registered a yearlong ratings high of 6.8 among 12+ listeners.

Although Emmis' heritage KPWR (Power 106)/Los Angeles doesn't have a direct rhythmic competitor, rhythmic-leaning CHR/top 40 KIIS, urban KDAY/KWIE and Latin rhythm KXOL play many of the same titles. Nevertheless, Power 106 grew from 3.5 to 3.8 in the winter survey. R&R



www.jamn945.com

Staying On Top

Clear Channel's WJMN (Jam'n 94.5)/Boston has ranked No. 1 in 18–34 for the last six years. In the winter 2008 survey—his last as hands-on PD—Cadillac Jack maintained the winning streak.

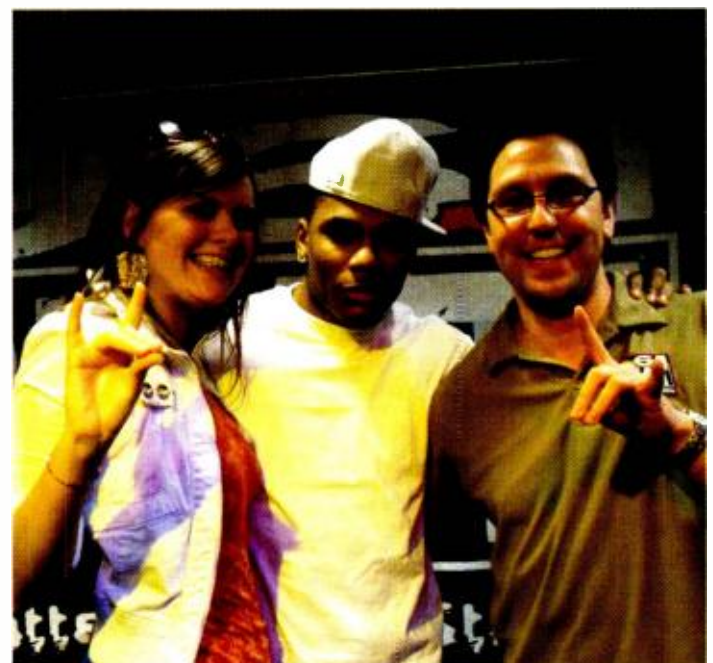
Jam'n 94.5 is also a consistent winner with 12+ listeners. Here's how the station has fared in the last four surveys:

Winter '08: 7.0 (No. 1)

Fall '07: 6.7 (No. 1)

Summer '07: 6.9 (No. 1)

Spring '07: 6.2 (No. 2)



During Universal Motown artist Nelly's recent station visit to Clear Channel's WIBT (96.1 the Beat)/Charlotte, promotion director Sarah Lee, left, and PD Rob Wagman, right, threw up their Bambi and Thumper signs.

R&R RHYTHMIC

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► **PLIES** MAKES ITS THREE-FOR-THREE FOR TOP 10s AS A LEAD ARTIST AS "BUST IT BABY (PART 2)" CLIMBS 11-8 WITH MOST INCREASED PLAYS (UP 607). PRIOR TO HIS CURRENT HIT, THE RAPPER CARRIED HIS DEBUT TRACK "SHAWTY" TO NO. 1 LAST SEPTEMBER, THEN FOLLOWED UP WITH A NO. 2 PEAK FOR "HYPNOTIZED" IN JANUARY.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	8	LIL WAYNE FEATURING STATIC MAJOR NO. 1 (3 WKS) LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	☆	6505 +67	55.133	1
2	2	13	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/ZOMBA	11 ☆	5130 -237	41.603	2
3	3	16	RAY J & YUNG BERG SEXY CAN I	KNOCKOUT/DEJA 34/EPIC/KOCH	11	4708 -608	32.176	3
4	5	14	COLBY O'DONIS FEATURING AKON WHAT YOU GOT	KONLIVE/GEFFEN/INTERSCOPE	☆	4388 +40	31.961	4
5	4	13	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/ZOMBA	11 ☆	4351 -92	27.435	6
6	7	10	RICK ROSS FEATURING T-PAIN THE BOSS	SLIP-N-SLIDE/DEF JAM/IDJMG	11	3869 +314	27.989	5
7	8	10	LEONA LEWIS BLEEDING LOVE	SYCO/J/RMG	11	3527 +269	22.866	8
8	11	7	PLIES FEATURING NE-YO MOST INCREASED PLAYS BUST IT BABY (PART 2)	BIG GATES/SLIP-N-SLIDE/ATLANTIC	☆	3250 +607	21.643	9
9	6	13	MARIAH CAREY TOUCH MY BODY	ISLAND/IDJMG	11 ☆	3155 -615	24.431	7
10	9	9	DANITY KANE DAMAGED	BAD BOY/ATLANTIC	☆	2693 -9	16.520	11
11	10	17	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT	UNIVERSAL REPUBLIC	☆	2462 -210	17.050	10
12	14	9	DJ FELLI FEL FEAT. NE-YO, FABOLOUS, KANYE WEST & JERMAINE DUPRI FINER THINGS	SO SO DEF/IDJMG	☆	2166 +109	12.744	14
13	12	35	FLO RIDA FEATURING T-PAIN LOW	POE BOY/ATLANTIC	114	2115 -166	13.885	13
14	16	4	MARIAH CAREY BYE BYE	ISLAND/IDJMG	☆	2106 +391	11.993	15
15	13	23	CHRIS BROWN WITH YOU	JIVE/ZOMBA	113 ☆	1919 -260	15.860	12
16	15	23	WEBBIE, LIL' PHAT & LIL' BOOSIE INDEPENDENT	TRILL/ASYLUM/ATLANTIC	11	1810 -165	9.812	18
17	18	4	NE-YO AIRPOWER CLOSER	DEF JAM/IDJMG	☆	1744 +320	10.988	17
18	21	4	RIHANNA TAKE A BOW	SRP/DEF JAM/IDJMG	☆	1490 +218	7.136	23
19	23	5	DAVID BANNER FEAT. CHRIS BROWN AIRPOWER GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	☆	1454 +293	8.391	20
20	34	2	USHER FEAT. BEYONCE & LIL WAYNE AIRPOWER LOVE IN THIS CLUB, PART II	LAFACE/ZOMBA	☆	1350 +405	11.358	16
21	27	3	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	☆	1292 +262	9.735	19
22	24	6	NELLY FEATURING FERGIE PARTY PEOPLE	DERRTY/UNIVERSAL MOTOWN	☆	1195 +105	5.344	35
23	17	14	CHERISH FEATURING YUNG JOC KILLA	SHO'NUFF/CAPITOL	☆	1154 -341	6.504	27
24	29	4	ASHANTI THE WAY THAT I LOVE YOU	THE INC./UNIVERSAL MOTOWN	☆	1115 +106	7.055	25
25	25	7	WIZ KHALIFA SAY YEAH	ROSTRUM/WARNER BROS.	☆	1095 -14	6.076	29
26	28	6	BABY BASH FEATURING KEITH SWEAT DON'T STOP	ARISTA/RMG	☆	1092 +34	5.716	32
27	19	12	FLO RIDA FEATURING TIMBALAND ELEVATOR	POE BOY/ATLANTIC	☆	1042 -352	4.774	39
28	22	16	MARIO CRYING OUT FOR ME	3RD STREET/J/RMG	11 ☆	1032 -168	5.821	31
29	37	3	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER I OLLI OLLI (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	☆	1028 +217	4.503	36
30	33	5	SEAN KINGSTON FEAT. ELAN & JUELZ SANTANA THERE'S NOTHIN	BELUGA HEIGHTS/EPIC/KOCH	☆	1026 +74	5.554	33
31	30	6	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS.	☆	1026 +6	7.281	22
32	40	2	THE-DREAM I LUV YOUR GIRL	RADIO KILLA/DEF JAM/IDJMG	☆	1022 +318	6.804	26
33	39	4	ESTELLE FEATURING KANYE WEST AMERICAN BOY	HOME SCHOOL/ATLANTIC	☆	1014 +237	5.301	36
34	31	5	SNOOP DOGG FEATURING TOO SHORT & MISTAH F.A.B. LIFE OF DA PARTY	DOGGYSTYLE/GEFFEN/INTERSCOPE	☆	941 -2	4.912	38
35	38	6	PITBULL FEATURING TRINA & YOUNG BOSS GO GIRL	FAMOUS ARTISTS/TVT	☆	829 +13	5.359	34
36	26	8	C-SIDE FEATURING KEYSHIA COLE BOYFRIEND/GIRLFRIEND	1720/UNIVERSAL REPUBLIC	☆	802 -245	4.650	40
37	32	18	SHAWTY LO DEY KNOW	04L/ASYLUM	☆	800 -162	5.059	37
38	36	18	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/IDJMG	112 ☆	794 -72	6.070	30
39	35	18	LUPE FIASCO FEATURING MATTHEW SANTOS SUPERSTAR	1ST & 15TH/ATLANTIC	11	683 -237	6.461	28
40	NEW		V.I.C. GET SILLY	YOUNG MUGUL/WARNER BROS.		666 +261	3.847	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
KANYE WEST FEAT. CHRIS MARTIN Homecoming (Roc-A-Fella/Def Jam/IDJMG) KBMB, KCAQ, KDDB, KHTN, KISV, KKFR, KKSS, KOHT, KPTY, KRKA, KSEQ, KVEG, KWIN, KXBT, KYZZ, KZZA, WJFX, WJQM, WRDW, WRD, WRVZ, WVKX, WXIS, XHTZ	25
LLOYD FEAT. LIL WAYNE Girls Around The World (The Inc./Universal Motown)	24
ALICIA KEYS Teenage Love Affair (MBK/J/RMG) KBBT, KBMB, KDDB, KEZE, KHTN, KISV, KKWD, KRKA, KSEQ, KTTB, KVEG, KWIN, KYZZ, KZON, WJQM, WRDW, WRD, WRVZ, WZMX, XHTZ	20
2 PISTOLS FEAT. RAY J You Know Me (Universal Republic) KBMB, KCAQ, KDDB, KDHT, KHTN, KISV, KKWD, KPTY, KQKS, KSEQ, KVEG, KWIN, KYZZ, KZFM, WJQM, WLLD, WRD, WRVZ, WXIS, XHTZ	20
THE GAME FEAT. KEYSHIA COLE Game's Pain (Geffen/Interscope) KBDS, KBMB, KCAQ, KDDB, KHTN, KISV, KKSS, KPTY, KVEG, KZFM, KZZA, WKHT, WNHT, WQHT, WRDW, WRD, WRVZ, XHTZ	18
USHER FEAT. BEYONCE & LIL WAYNE Love In This Club, Part II (LaFace/Zomba) KBFB, KBOS, KDHT, KKSS, KPHW, KPWT, KZON, WBTS, WHZT, WIBT, WNVZ, WPYO, XHTO	13
THE-DREAM I Luv Your Girl (Radio Killa/Def Jam/IDJMG) KCAQ, KGGI, KKSS, KTBT, KTTB, KXBT, WKHT, WNVZ, WQHT	9
STATIC MAJOR FEAT. LIL WAYNE I Got My (Blackground/Universal Motown) KBDS, KHTN, KSEQ, KUJUI, KYZZ, KZFM, KZZA, WRD	8

ADDED AT...
WJFX
HOT 107.9
Ft. Wayne, IN
PD: Phil Becker
MD: Weasel
T.I., No Matter What, I
Jesse McCartney, Leavin', O
Kanye West Feat. Chris Martin, Homecoming, O
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
CHRIS BROWN Forever (Jive/Zomba) TOTAL STATIONS: 45	645/136	PLEASURE P. Did You Wrong (Not Listed) TOTAL STATIONS: 8	365/25
CHRIS BROWN ☆ 442/113 Take You Down (Jive/Zomba) TOTAL STATIONS: 34		BUN B FEAT. SEAN KINGSTON That's Gangsta (Rap-A-Lot 4 Life/Asylum) TOTAL STATIONS: 16	359/31
LLOYD FEAT. LIL WAYNE 400/237 Girls Around The World (The Inc./Universal Motown) TOTAL STATIONS: 42		SHAWTY PUTT Oat Baby (BME) TOTAL STATIONS: 30	275/33
THE GAME FEAT. KEYSHIA COLE 400/80 Game's Pain (Geffen/Interscope) TOTAL STATIONS: 40		KARINA ☆ 268/26 16 @ War (Def Jam/IDJMG) TOTAL STATIONS: 25	
WEBBIE FEAT. LETOYA LUCKETT 399/54 I Miss You (Trill/Asylum/Atlantic) TOTAL STATIONS: 33		SARA BAREILLES Love Song (Epic) TOTAL STATIONS: 13	249/17

MOST INCREASED PLAYS

- +607** ☆ **PLIES FEAT. NE-YO**
Bust It Baby (Part 2)
(Big Gates/Slip-N-Slide/Atlantic)
WAJZ +51, KDON +43, KCHZ +35, WKHT +32, KTTB +30, KKWD +27, KPWT +26, KZFM +26, KHTN +24, WPOW +23
- +405** ☆ **USHER FEAT. BEYONCE & LIL WAYNE**
Love In This Club, Part II (LaFace/Zomba)
KTTB +31, WNVZ +30, KBFM +26, WKHT +23, WRVZ +22, WBTS +21, KKWD +20, WIBT +17, WPYO +17, KWIN +16
- +391** ☆ **MARIAH CAREY**
Bye Bye (Island/IDJMG)
WHZT +46, KDHT +26, KVEG +26, WLLD +26, KEZE +24, KBFM +22, WBTT +22, KKFR +20, KTTB +17, WNVZ +16
- +320** ☆ **NE-YO**
Closer (Def Jam/IDJMG)
WRDW +24, KZZA +23, WQHT +21, KHTN +20, KDHT +19, WIBT +14, KTTB +13, WMBX +12, KXJM +12, KCAQ +12
- ☆ **THE-DREAM**
I Luv Your Girl (Radio Killa/Def Jam/IDJMG)
KYZZ +29, KZFM +24, KSEQ +21, KXBT +19, KTTB +18, XMOR +18, WQHT +17, KKFR +15, KKWD +14, KTBT +10

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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From programmers to personalities, Phillip David March has discovered some of urban radio's best

Talent Scout

Darnella Dunham

DDunham@RadioandRecords.com

Phillip David March has a rich radio career that transcends his lengthy résumé. Now PD/afternoon personality at Radio One urban AC WMOJ (Mojo 100.3)/Cincinnati, perhaps his most significant accomplishment is mentoring a group of programmers and personalities who have since climbed the ladder to positions in Houston, Atlanta, Charlotte, Birmingham and other markets.

Although several of those who benefited from his tutelage have reciprocated by giving him a job when he needed one, March says he is most proud of his protégés who returned the favor by mentoring emerging talent themselves.

Recruiting Ground

After landing his first PD gig in Columbus, Ga., March discovered an unexpected fertile resource for new talent. Conducting a job search for part-time personalities, he'd hoped to uncover a wide variety of candidates but instead found that high school students were the most interested applicants. March recalls, "I wasn't getting a lot of people from ads and the local newspaper. I did a 'DJ for a day' contest [to] win a chance to host a show and the winner actually was a high school student.

"I could see that she had the ability," March says of the contest winner. "I worked with her for a while and then I decided to let her be a board op. I was testing to see how reliable she would be, because a lot of times you'll find high school kids and they'll blow stuff off." The student ultimately co-hosted a show with March.

March says his initial assessment of high schoolers' work ethic was wrong. "I saw that they were very reliable. The more I would see that, the more I would work with them."

A handful of high school students that March groomed has gone on to successful careers in the business, including CBS Radio urban WPEG (Power 98)/Charlotte nighttime host Danny Diaz, who March hired as a board op/mixer.

March says he never regarded working with

beginners as a challenge—he saw it as an opportunity. "I was blessed to have a lot of great talent that I was able to recruit to come down there," he says. "I knew that Columbus, Ga., was where I was going to get people who were just beginning and I prided myself that I would get these people and I would help them prepare themselves for the next move in their careers."

The Big Payback

Selflessly mentoring newcomers has paid dividends that March could have never foreseen. He first hired Terri Thomas (now PD of Radio One/Houston's urban KBXX [97.9 the Box] and gospel KROI [Praise 92.1]) to host middays on Davis urban WFXE (Foxy 105)/Columbus. She's just one of several programmers and personalities he mentored at the station.

"When you look at the people that came through Foxy 105 when I programmed it that are now program directors or very successful in radio—it's a long list," he says. Among them:

- Former part-timer Long John, now PD/afternoon personality at Citadel urban AC WUHT (Hot 107.7)/Birmingham.

- Former night show duo Al Irving and Bill Black, currently PD of URBan Radio's urban KBCE/Alexandria, La., and APD/MD of Radio One urban WHTA (Hot 107.9)/Atlanta, respectively.

- Overnight personality Chris Coleman, now APD/afternoon personality at Cox Radio urban AC WBHK (98.7 Kiss)/Birmingham.

Of all his prominent protégés, March says he's most proud of Thomas, whom he hired straight

WHRP/Huntsville Honor Roll

Cumulus urban AC WHRP/Huntsville, Ala., was hip-hop when it first launched under Phillip David March, who spent two years cultivating his team there. "I'm really proud of that staff," March says. "They were young and hungry and listened to what I told them to do. I would always plug them into the network that I had established." Now that several have moved up to more desirable positions, it's difficult to deny March's ability to spot and groom talent.

Brandi Garcia

Then: Midday personality
Now: KBXX/Houston midday personality

Derrick "Lil' D" Greene

Then: MD/night show personality
Now: Clear Channel/Georgia director of urban programming (Columbus/Albany/Lagrange)

Ghost

Then: Production director/producer of "The Doug Banks Morning Show"
Now: WHUR/Washington production director

DJ Infamous

Then: Weekend mixer
Now: WVEE/Atlanta night show mixer

DJ E-Feezy

Then: Weekend mixer
Now: WGZB/Louisville night show host/mixer

out of college and worked with for five years in Columbus, helping her hone on-air skills and promoting her to MD. "One day I was driving in [to do] my shift and I heard Terri, and she sounded so good, so professional. When I got to the station I said, 'Get your résumé, your tape together. It's time for you to go—you cannot grow anymore in this market. You need to go somewhere else to learn more.'"

While some managers do everything in their power to hang on to talented individuals, March took pride in helping his employees grow, even if it meant losing them to other stations. "I want people around me who want bigger and better things," he says.

Thomas landed at Radio One's urban WIZF (100.9 the Wiz)/Cincinnati, where she worked her way up the ranks from midday personality to MD to PD. Along the way, she stayed in touch with March. When the PD position opened at co-owned KBXX, it was March who encouraged her to go for the gig after getting word that she was a contender.

"Terri had not applied for the job because one of our other friends, Long John, was going to apply,"



March says. "I was like, 'Terri, you need to go for that.' She was like, 'You think I could do the job?' I said, 'There's no doubt in my mind you are capable of doing that job.' So she went after it with a vengeance and got it."

Thomas' move to Houston created a PD opening at WIZF, a station March programmed for eight months in 1999. It wasn't long before Thomas recommended her mentor for the position.

March says, "My initial feeling was, 'I'm never going back to Cincinnati because it was such a bad experience [under previous ownership]. But I really did feel as though I had some unfinished business there, because I really felt that I could make an impact.'"

After leaving WIZF, March stepped away from radio for two years until another one of his protégés offered assistance. This time, it was someone he trained in college radio at Emerson College: Ken Johnson, then VP of urban programming for Cumulus. Johnson offered him a job, as PD of WHRP/Huntsville, Ala., and March went on to work for Cumulus for four years.

Throughout a career full of mentoring others, March says there has been one lesson he always went out of his way to teach: "Always reach back and help someone. Don't keep the position to yourself and don't keep the knowledge to yourself. Share it."

R&R



► **LIL WAYNE'S "LOLLIPOP"** TACKLES ON MORE ACCOLADES. WITH 1,562 PLAYS SEPARATING THE TRACK FROM RICK ROSS' "THE BOSS," IT IS THE LARGEST MARGIN BETWEEN THE TOP TWO ON URBAN SINCE T-PAIN'S "BUY U A DRANK (SHAWTY SNAPPIN')" HAD A LEAD OF 1,703 PLAYS OVER R. KELLY'S "I'M A FLIRT" IN THE MAY 18, 2007, ISSUE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	8	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	NO. 1 (3 WKS)	★	5312 -2	52.717	1
2	2	15	RICK ROSS FEATURING T-PAIN THE BOSS			3750 -254	31.909	3
3	8	9	PLIES FEATURING NE-YO BUST IT BABY (PART 2)			3652 +301	31.040	5
4	4	9	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR			3635 -24	31.497	4
5	5	11	ASHANTI THE WAY THAT I LOVE YOU			3589 +50	31.035	6
6	3	13	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB			3430 -425	34.458	2
7	6	15	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT			3366 -58	24.555	11
8	7	16	RAY J & YUNG BERG SEXY CANI			2873 -539	24.733	9
9	9	13	MARIAH CAREY TOUCH MY BODY			2778 -365	24.726	10
10	11	3	USHER FEATURING BEYONCE & LIL WAYNE LOVE IN THIS CLUB, PART II			2776 +407	24.279	12
11	10	13	TREY SONGZ LAST TIME			2719 +275	27.165	7
12	13	5	CHRIS BROWN TAKE YOU DOWN			2370 +493	24.225	13
13	15	15	RAHEEM DEVAUGHN CUSTOMER			2355 +158	19.912	15
14	15	4	KEYSHIA COLE HEAVEN SENT	MOST INCREASED PLAYS		2327 +655	25.405	8
15	19	5	THE-DREAM I LUV YOUR GIRL			2015 +596	21.364	14
16	16	4	V.I.C. GET SILLY			1915 +284	16.019	16
17	22	3	ALICIA KEYS TEENAGE LOVE AFFAIR	AIRPOWER		1643 +378	15.364	18
18	14	25	SHAWTY LO DEY KNOW			1292 -398	11.653	19
19	17	22	THE-DREAM FALSETTO			1287 -339	15.364	17
20	24	5	NE-YO CLOSER			1282 +98	6.356	25
21	21	9	SEAN GARRETT FEATURING LUDACRIS GRIPPIN			1193 -130	5.476	27
22	31	2	MARIAH CAREY BYE BYE			1079 +183	5.317	30
23	25	15	LYFE JENNINGS NEVER NEVER LAND			1043 -133	7.417	22
24	37	2	SHAWTY LO FOOLISH			1025 +234	7.548	21
25	23	14	MIKE JONES FEATURING HURRICANE CHRIS DROP & GIMME 50			976 -249	5.278	31
26	32	4	SEAN KINGSTON FEATURING ELAN & JUELZ SANTANA THERE'S NOTHING			956 +70	3.773	-
27	30	5	KARINA 16 @ WAR			942 -1	5.357	29
28	33	4	MARIO MUSIC FOR LOVE			937 +91	9.242	20
29	28	6	SNOOP DOGG FEATURING TOO SHORT & MISTAH F.A.B. LIFE OF DA PARTY			877 -122	5.397	28
30	35	3	NELLY FEATURING FERGIE PARTY PEOPLE			841 +39	4.244	36
31	27	7	MARY J. BLIGE STAY DOWN			810 -305	4.648	33
32	36	3	R. KELLY HAIR BRAIDER			793 -2	3.890	40
33	38	5	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME			783 -3	4.560	34
34	40	2	ACE HOOD FEATURING T-PAIN & RICK ROSS CASH FLOW			756 +69	3.111	-
35	39	5	TRINA FEATURING KEYSHIA COLE I GOTTA THANK FOR YOU			756 -8	3.979	39
36	34	7	WEBBIE FEATURING LETOYA LUCKETT I MISS YOU			748 -87	3.144	-
37	26	10	DAY26 GOT ME GOING			716 -459	3.620	-
NEW			RIHANNA TAKE A BOW			671 +48	2.707	-
NEW			CHERISH AMNESIA			607 +82	2.169	-
NEW			T.I. NO MATTER WHAT			601 +229	6.663	24

MOST ADDED

THE GAME FEAT. KEYSHIA COLE
Game's Pain
(Geffen/Interscope)
TOTAL STATIONS: 50

KANYE WEST FEAT. CHRIS MARTIN
Homecoming
(Roc-A-Fella/Def Jam/IDJMG)
TOTAL STATIONS: 37

LLOYD FEAT. LIL WAYNE
Girls Around The World
(The Inc./Universal Motown)
TOTAL STATIONS: 36

BIG BOI FEAT. ANDRE 3000 & RAEKWON
Royal Flush
(LaFace/Zomba)
TOTAL STATIONS: 32

LUPE FIASCO
Hip-Hop Saved My Life
(1st & 15th/Atlantic)
TOTAL STATIONS: 16

Q
Steal My Show
(Blackground/Universal Motown)
TOTAL STATIONS: 14

SHAWTY LO
Foolish
(D4L/Asylum)
TOTAL STATIONS: 11

ADDED AT... WJTT
Chattanooga, TN
PD: Keith Landecker
MD: Magic Crutcher
Big Boi, Royal Flush, 13
Q, Steal My Show, 4
The Game Feat. Keyshia Cole, Game's Pain, 2
Kanye West Feat. Chris Martin, Homecoming, 0
Lloyd Feat. Lil Wayne, Girls Around The World, 0
Lupe Fiasco, Hip-Hop Saved My Life, 0
Tynisha Keli, I Wished You Loved Me, 0
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NEW AND ACTIVE

THE GAME FEAT. KEYSHIA COLE
Game's Pain
(Geffen/Interscope)
TOTAL STATIONS: 66

LLOYD FEAT. LIL WAYNE
Girls Around The World
(The Inc./Universal Motown)
TOTAL STATIONS: 50

HOT STYLZ FEAT. YUNG JOC
Lookin Boy
(Swagg Team/Block/Jive/Zomba)
TOTAL STATIONS: 65

FAT JOE FEAT. PLIES & DRE
Ain't Sayin' Nothin'
(Terror Squad/Imperial/Capitol)
TOTAL STATIONS: 57

LIL WAYNE
A Milli
(Cash Money/Universal Motown)
TOTAL STATIONS: 52

KAROLINA OFFSHALL FEAT. AKON
Dangerous
(Kor.Live/Geffen/Universal)
TOTAL STATIONS: 58

BUN B FEAT. SEAN KINGSTON
That's Gangsta
(Rap-A-Lot 4 Life/Asylum)
TOTAL STATIONS: 51

PLEASURE P.
Did You Wrong
(Not Listed)
TOTAL STATIONS: 17

JAHEIM FEAT. KEYSHIA COLE
I've Changed
(Divine Mill/Atlantic)
TOTAL STATIONS: 39

YOUNG JEEZY FEAT. KANYE WEST
Put On
(Corporate Thugz/Def Jam/IDJMG)
TOTAL STATIONS: 46

MOST INCREASED PLAYS

- +655** **KEYSHIA COLE**
Heaven Sent (Imani/Geffen/Interscope)
WWRP +56, WZHT +44, WKYS +35, WPEG +27, WJBT +26, KNDA +25, WHHH +24, WEDR +21, WGGC +19, WJLB +19
- +596** **THE-DREAM**
I Luv Your Girl (Radio Killa/Def Jam/IDJMG)
WPRP +44, WJZE +39, KBFB +31, KBTT +25, WJKS +25, WHTD +22, WJLB +21, KOPW +21, WERQ +20, WXBT +18
- +493** **CHRIS BROWN**
Take You Down (Jive/Zomba)
WPEG +39, WWRP +36, WJBT +28, WZHT +28, WQUE +25, KBFB +21, WXBT +20, WJLB +19, WJKS +18
- +407** **USHER FEAT. BEYONCE & LIL WAYNE**
Love In This Club, Part II (LaFace/Zomba)
WOWI +44, KBFB +33, WJMI +18, WJZE +18, WFXE +17, WBFA +17, XCTY +19, WJBT +19, WJKS +18, WBLK +17

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ HAVING TOPPED OUT AT NO. 15 WITH "BED" LAST OCTOBER, **J. HOLIDAY** HAS HIS FIRST URBAN AC TOP 10 AS "SUFFOCATE" RISES 11-9.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	27	KEYSHIA COLE I REMEMBER	NO. 1 (7 WKS) IMANI/GEFFEN/INTERSCOPE	1761 -57	13.343 3
2	3	33	RAHEEM DEVAUGHN WOMAN	JIVE/ZOMBA	1696 +30	12.785 4
3	2	30	JAHEIM NEVER	DIVINE MILL/ATLANTIC	1680 -7	14.638 1
4	4	27	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	MBK/J/RMG	1311 -171	13.462 2
5	5	31	MARY J. BLIGE JUST FINE	MATRIARCH/GEFFEN/INTERSCOPE	1206 -168	10.610 7
6	6	25	ERYKAH BADU HONEY	UNIVERSAL MOTOWN	1190 -50	8.936 8
7	10	21	MARVIN SAPP NEVER WOULD HAVE MADE IT	MOST INCREASED PLAYS VERITY/ZOMBA	1184 +255	11.969 6
8	7	13	MARIAH CAREY TOUCH MY BODY	ISLAND/IDJMG	1117 +23	12.243 5
9	11	21	J. HOLIDAY SUFFOCATE	MUSIC LINE/CAPITOL	960 +108	8.594 9
10	12	29	JILL SCOTT MY LOVE	HIDDEN BEACH	885 +41	6.742 11
11	9	16	KEITH SWEAT FEATURING PAISLEY BETTIS SUGA SUGA SUGA	KEIA/ATCO/RHINO	856 -90	4.448 17
12	8	17	ANGIE STONE SOMETIMES	STAX/CMG	809 -156	6.715 12
13	14	15	LYFE JENNINGS NEVER NEVER LAND	COLUMBIA	752 +81	5.822 15
14	13	11	NOEL GOUDIN THE RIVER	EPIC	733 +35	5.854 14
15	16	20	MARY J. BLIGE WORK THAT	MATRIARCH/GEFFEN/INTERSCOPE	564 +32	7.797 10
16	15	15	CHARLIE WILSON FEATURING T-PAIN SUPA SEXXY	JIVE/ZOMBA	507 -113	3.201 22
17	17	14	LEDISI IN THE MORNING	VER/VE FORECAST/VERVE	506 +35	3.877 20
18	23	3	ALICIA KEYS TEENAGE LOVE AFFAIR	AIRPOWER MBK/J/RMG	482 +148	4.009 19
19	20	4	DWELE I'M CHEATIN'	KOCH	451 +100	2.246 26
20	18	6	AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	427 -37	2.481 24
21	19	6	JAHEIM FEATURING KEYSHIA COLE I'VE CHANGED	DIVINE MILL/ATLANTIC	413 +3	2.553 23
22	22	5	ASHANTI THE WAY THAT I LOVE YOU	THE INC./UNIVERSAL MOTOWN	371 +36	5.963 13
23	24	12	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3 DEUCES/CMG	323 -6	1.256 32
24	21	5	LALAH HATHAWAY LET GO	STAX/CMG	323 -24	1.738 30
25	25	8	CHRISTETTE MICHELE LOVE IS YOU	DEF JAM/IDJMG	321 -1	1.767 29
26	26	10	RAHEEM DEVAUGHN CUSTOMER	JIVE/ZOMBA	311 +8	4.465 16
27	4	4	RAHSAAN PATTERSON FEELS GOOD	ARTISTRY	268 +3	1.187 33
28	29	11	JANET LUV	ISLAND/IDJMG	220 +18	2.137 27
29	31	3	ALGEBRA RUN AND HIDE	KEDAR	205 +38	0.672 -
30	28	12	MINT CONDITION BABY BOY BABY GIRL	CAGED BIRD/IMAGE	205 +2	0.598 -
31	37	2	ERIC BENET YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.	203 +83	3.730 21
32	35	2	ANTHONY DAVID FEATURING INDIA.ARIE WORDS	SOUL BIRD/UNIVERSAL REPUBLIC	185 +42	0.974 38
33	33	5	MARIO MUSIC FOR LOVE	3RD STREET/J/RMG	160 +1	0.834 -
34	30	15	MARY J. BLIGE HURT AGAIN	MATRIARCH/GEFFEN/INTERSCOPE	145 -26	0.984 37
35	NEW		WILL DOWNING FANTASY (SPENDING TIME WITH YOU)	PEAK/CMG	127 +75	0.531 -
36	32	11	BOYZ II MEN JUST MY IMAGINATION (RUNNING AWAY WITH ME)	DECCA	122 -37	0.947 40
37	39	2	JILL SCOTT FEATURING GEORGE DUKE WHENEVER YOU'RE AROUND	HIDDEN BEACH	119 +16	2.275 25
38	36	5	JANET CAN'T B GOOD	ISLAND/IDJMG	113 -30	0.536 -
39	NEW		KEYSHIA COLE HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	111 +72	2.133 28
40	NEW		MARIAH CAREY BYE BYE	ISLAND/IDJMG	106 +6	1.017 36

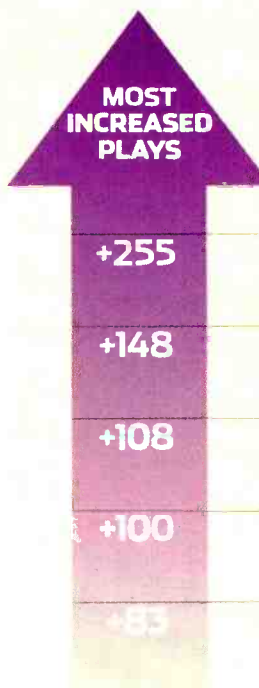
MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
CHANTE MOORE It Ain't Supposed To Be This Way (Peak/CMG) KDKS, KJLH, KMEZ, KNEK, KOKY, KQXL, Sirius Heart & Soul, WAGH, WAKB, WGPR, WHUR, WLXC, WMGL, WSRB, WXST	15
CHAZ By My Side (PRK) KJLH, KMEZ, KNEK, KOKY, KQXL, WAGH, WLXC, WMGL, WMIB, WMPZ, WXST	11
Q Steal My Show (Blackground/Universal Motown) KMEZ, KNEK, KOKY, KQXL, WAGH, WGPR, WVBE, WXST	8
MARY J. BLIGE Work That (Matriarch/Geffen/Interscope) KMEZ, KMJK, WDLT, WZZ, WHP, WJMR, WQQK	7
WILL DOWNING Fantasy (Spending Time With You) (Peak/CMG) KJLH, KNEK, WAGH, WNEW, WWDM, WYLD, XM Suite 62	7
LYFE JENNINGS Never Never Land (Columbia) KMJK, Sirius Heart & Soul, WPMJ, WHP, WKUS, WWIN	6
ERYKAH BADU Soldier (Universal Motown) KJLH, WAGH, WLVH, WMOJ, WWDM, XM Suite 62	6
MARVIN SAPP Never Would Have Made It (Verity/Zomba) WCFB, WFXC, WJMJ, WJMJ, WROU	5
DWELE I'm Cheatin' (Koch) KVMA, WDLT, WMMJ, WTLC, WUHT	5
LALAH HATHAWAY Let Go (Stax/CMG) KBLX, KJMS, WNEW, WUHT, WVBE	5

**ADDED AT...
WGPR**
Detroit, MI
PD: Carolyn James
MD: Karen Addison
April Hill, I Wanna Be Free, Q
Chante Moore, It Ain't Supposed To Be This Way, Q
Q, Steal My Show, Q
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
KEANTHONY I Ain't Tryna (Reprise/Warner Bros.) TOTAL STATIONS: 21	102/39	APRIL HILL I Wanna Be Free (Jazzy Peach) TOTAL STATIONS: 11	59/24
CALVIN RICHARDSON Sang No More (Nu Mo/Shanachie) TOTAL STATIONS: 12	101/35	LIV WARFIELD I Decided (B&M) TOTAL STATIONS: 30	52/4
USHER FEAT. BEYONCE & LIL WAYNE Love In This Club, Part II (LaFace/Zomba) TOTAL STATIONS: 19	86/7	LEONA LEWIS Bleeding Love (SYCO/J/RMG) TOTAL STATIONS: 10	47/36
ERYKAH BADU Soldier (Universal Motown) TOTAL STATIONS: 14	80/62	CHAZ By My Side (PPK) TOTAL STATIONS: 9	46/17
JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba) TOTAL STATIONS: 8	65/0	CHANTE MOORE It Ain't Supposed To Be This Way (Peak/CMG) TOTAL STATIONS: 6	34/6



+255 **MARVIN SAPP**
Never Would Have Made It (Verity/Zomba)
WYLD +34, WJMR +13, WMPZ +11, WKSP +11, WFUN +9,
WVBE +9, KMJQ +8, WSHK +8, WDLT +7, WQQK +7

+148 **ALICIA KEYS**
Teenage Love Affair (MBK/J/RMG)
KRNB +17, SIHS +9, WYLD +8, KMJM +8, KNEK +7,
WBAV +7, KQXL +7, WLVH +6, WAGH +6, WROU +5

+108 **J. HOLIDAY**
Suffocate (Music Line/Capitol)
KQXL +14, KNEK +12, WKJS +10, WXMG +8, WZZ +7,
KMJK +7, KMJM +7, WLVH +6, WAGH +6, WROU +5

+100 **DWELE**
I'm Cheatin' (Koch)
WTLC +14, WYLD +9, WMMJ +9, WDLT +9, KMJM +6,
WFUN +6, KQXL +6, KNEK +6, WIMX +5, KVMA +5

+83 **ERIC BENET**
You're The Only One
(Friday/Reprise/Warner Bros.)
WNEW +13, WHUR +12, WMXD +8, WQAS +8, WJMR +8,
SIHS +7, WFXC +7, KJLH +3, WMIB +3, WVAZ +3

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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URBAN REPORTERS

- | | | | |
|--|--|--|---|
| WJZ/Albany, GA
PD/MD: Big Scoop | WCKX/Columbus, OH*
PD: J.D. Kunes
MD: B-Slim | WBTF/Lexington, KY*
PD/MD: Jay Alexander | WCDX/Richmond, VA*
OM/MD: Jeff Anderson |
| KBCE/Alexandria, LA
PD: Al Irvin | KNDA/Corpus Christi, TX*
OM/MD: Napp-I
PD: Richard Leal | KHTE/Little Rock, AR*
OM/MD: Joe Ratliff
APD/MD: Toni Seville | WDXK/Rochester, NY*
OM/MD: Andre Marcel
APD: Jim Jordan
MD: Tariq Spence |
| KKST/Alexandria, LA
OM/MD: Jay Stevens
APD: Wade Hampton
MD: Corey B. | KBFB/Dallas, TX*
OM/MD: John Candelaria
MD: DJ Big Bink Theodore
Turner | KIPR/Little Rock, AR*
OM: Mark Dylan
PD: Joe Booker | KMEL/San Francisco, CA*
OM: Michael Erickson
PD: Stacy Cunningham
MD: Von "Big Von" Johnson |
| WHTA/Atlanta, GA*
OM/MD: Steve Hegwood
APD: Bill Black
MD: Stix Malone | KKDA/Dallas, TX*
OM/APD: Gary Saunders
PD/MD: Skip Cheatham | KDAY/Los Angeles, CA*
PD: Theo | Music Choice R&B-Hip Hop/Satellite
OM/MD: Damon Williams
APD: Mecca Thames
MD: Lamonda Williams |
| WVEE/Atlanta, GA*
PD: Reggie Rouse | WDHT/Dayton, OH*
OM: Steve Weed
PD: Scott Sharp | WFXM/Macon, GA
PD: Talus Knight | Music Choice Rap/Satellite
OM/MD: Damon Williams
APD: Mecca Thames
MD: Lamonda Williams |
| WFXA/Augusta, GA*
OM/MD: Terry Monday
MD: JayTek | WHTD/Detroit, MI*
OM/MD: Al Payne
APD/MD: Ms. Smiley | WHRK/Memphis, TN*
PD: Devin Steel
APD/MD: Big Sue Purnell | Sirius Hip Hop Nation/Satellite
OM: Geronimo
PD: Reggie Hawkins |
| WPRW/Augusta, GA*
OM: Steve Burke
PD: Tim "Fattz" Snell
MD: TuTu | WJLB/Detroit, MI*
PD: KJ Holiday
APD/MD: Cheron Mans | WJXM/Meridian, MS
PD: Jigga JT | Sirius Hot Jamz/Satellite*
OM: Geronimo
PD: Tonya Byrd |
| WERQ/Baltimore, MD*
PD/MD: Neke Howse | WJNN/Dothan, AL
OM/MD: JR Wilson | WKKV/Milwaukee, WI*
PD: Bailey Coleman
APD/MD: Reggie Brown | XM Raw/Satellite
PD: Leo G. |
| WEMX/Baton Rouge, LA*
PD: J-Tweezy
MD: Kool DJ Supa Mike | WZFX/Fayetteville, NC*
OM: Jeff Anderson
APD: Mike Tech
MD: Sherman "DJ Drocc" Howze | WBLX/Mobile, AL*
OM: James Alexander
OM: Maurice DeVoe
PD: Al Weeden
APD: Cortney Hicks | XM The City/Satellite*
PD: Lisa M. Ivery
MD: DJ Xclusive |
| KTCX/Beaumont, TX*
OM: Maurice DeVoe
PD: Doug Harris
APD/MD: Adrian Scott | WTMG/Gainesville, FL*
PD/MD: Jamie "DJ Babyface" Pendleton | KRVV/Monroe, LA
PD: Chris Collins | WEAS/Savannah, GA*
OM: Maurice DeVoe
APD/MD: Lil G |
| WJZD/Biloxi, MS*
PD: Rob Neal | WJMH/Greensboro, NC*
OM/MD: Brian Douglas
MD: Tap Money | WJWZ/Montgomery, AL*
OM: Terry Barber
PD/MD: Marvin "Doughboy" Nugent | WQBT/Savannah, GA*
PD: Bo Money
APD: Jeff Nice |
| WBHJ/Birmingham, AL*
PD: Mary K.
MD: Lil Homie | WIKS/Greenville, NC*
PD: J-Dot
APD: Teresa Terry | WZHT/Montgomery, AL*
OM/MD: Michael Long
PD: Darryl Elliott | KBTT/Shreveport, LA*
PD/MD: Quann Echols |
| WBLK/Buffalo, NY*
PD: Chris Reynolds | KBXX/Houston, TX*
PD: Terri Thomas
APD: Kevin Jackson
MD: J Mac | WUBT/Nashville, TN*
OM: Rich Davis
PD/MD: Pamela Aniese | KMJJ/Shreveport, LA*
OM: Maurice DeVoe |
| WWWZ/Charleston, SC*
OM/MD: Terry Base
MD: Yonni "Da Rude Bwoi" Rude | WEUP/Huntsville, AL*
PD: Anthony "Big Ant" Simmons
MD: Jeffrey "DJ Illie III" Rice | WQUE/New Orleans, LA*
PD: Derrick Corbett | KATZ/St. Louis, MO*
PD: Taylor J |
| WPEG/Charlotte, NC*
PD: Terri Avery
MD: Deon Cole | WHHH/Indianapolis, IN*
PD: Brian Wallace
MD: Don "DJ Wreck 1" Williams | WWPR/New York, NY*
PD: Cadillac Jack
APD/MD: Nadine Santos | WHHL/St. Louis, MO*
OM/MD: Jowol "Boogie D" Gilchrist
APD/MD: Staci Static |
| WUVA/Charlottesville, VA
OM/MD: Tanisha R. Thompson | WJMI/Jackson, MS*
OM/MD: Stan Branson
APD: Alice Marie | WOWI/Norfolk, VA*
OM: Travis Dylan
PD: DJ Law
MD: DJ Fountz | WBTP/Tampa, FL*
PD: Ron "Jomama" Shepard
MD: Coka-Lani Kimbrough |
| WJTT/Chattanooga, TN*
PD: Keith Landecker
MD: Magic Crutcher | WRBJ/Jackson, MS*
PD: Kwasi Kwa | KVSP/Oklahoma City, OK*
OM/MD: Terry Monday
MD: Jo Corleone | WJUC/Toledo, OH*
PD: Charlie Mack |
| WGCI/Chicago, IL*
PD: Kris Kelley
MD: Kenard "K2" Karter | WJBT/Jacksonville, FL*
OM: Gail Austin
PD: G-Wiz | KOPW/Omaha, NE*
PD: Bryant McCain
MD: Albert "Big Al" Harper | WJZE/Toledo, OH*
PD: Rocky Love
APD: Brandi Brown |
| WPWX/Chicago, IL*
PD: Jay Alan
MD: Barbara McDowell | KPRS/Kansas City, MO*
OM: Andre Carson
PD/MD: Myron Fears | WJHM/Orlando, FL*
PD: Michael Saunders
APD: Keith Memoly
MD: Dawn Campbell | KJMM/Tulsa, OK*
OM/MD: Terry Monday
APD: Aaron Bernard |
| WIZF/Cincinnati, OH*
MD: Greg Williams | KRRQ/Lafayette, LA*
PD: D-Rock | WPHI/Philadelphia, PA*
PD: Colby Colb
MD: Bent Roc | WJUC/Toledo, OH*
PD: Rocky Love
APD: Brandi Brown |
| WENZ/Cleveland, OH*
OM/MD: Kim Johnson
APD: Robin Simone
MD: DJ Latin Assassin | KJMH/Lake Charles, LA
OM: Bryan Taylor
PD/MD: Erik Thomas
APD: Gina Cook | WUSL/Philadelphia, PA*
PD: Thea Mitchem
APD/MD: Kashon Powell | WJUC/Toledo, OH*
PD: Rocky Love
APD: Brandi Brown |
| WHXT/Columbia, SC*
PD: Chris Connors
MD: Shanik Mincie | KZWA/Lake Charles, LA
OM: Antony Bartie
MD: Tammy Tousand | WAMO/Pittsburgh, PA*
PD: DJ Boogie
MD: Kode Wred | WJUC/Toledo, OH*
PD: Rocky Love
APD: Brandi Brown |
| WXBT/Columbia, SC*
OM: LJ Smith
PD/MD: Brian Paiz | WQHH/Lansing, MI*
OM/MD: Mike Skot
MD: J. Hicks | WQOK/Raleigh, NC*
OM/MD: Cy Young
APD/MD: Shawn Alexander | WJUC/Toledo, OH*
PD: Rocky Love
APD: Brandi Brown |
| WBFA/Columbus, GA*
OM: Brian Waters
PD: Derrick "Lil D" Greene | KJMZ/Lawton, OK
OM/MD: Terry Monday
APD: Tony Tone | WBTJ/Richmond, VA*
PD: Aaron Maxwell
APD/MD: Mike Street | WJUC/Toledo, OH*
PD: Rocky Love
APD: Brandi Brown |
| WFXE/Columbus, GA*
OM: Carl Conner, Jr.
PD: Michael Soul
MD: Kenya White | | | WJUC/Toledo, OH*
PD: Rocky Love
APD: Brandi Brown |
| WMSU/Columbus, MS
OM: GQ Riley
PD: Sebastian Riley
MD: Shawna Young | | | WJUC/Toledo, OH*
PD: Rocky Love
APD: Brandi Brown |

* Monitored Reporters



► CHICAGO TRIO **HOT STYLZ** BEGINS ITS RAP CHART CAREER WITH "LOOKIN BOY" AT NO. 30, THE HIGHEST DEBUT BY A NEW ARTIST SINCE YUNG BERG BOWED AT NO. 29 WITH "SEXY LADY" IN THE APRIL 13, 2007, ISSUE.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	9	LIL WAYNE FEATURING STATIC MAJOR	LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	11817 +64	107.850	1
2	2	16	RICK ROSS FEATURING T-PAIN	THE BOSS	SLIP-N-SLIDE/DEF JAM/IDJMG	7619 +57	59.898	2
3	4	10	PLIES FEATURING NE-YO	BUST IT BABY (PART 2)	BIG GATES/SLIP-N-SLIDE/ATLANTIC	6902 +908	52.683	3
4	3	18	2 PISTOLS FEATURING T-PAIN & TAY DIZM	SHE GOT IT	UNIVERSAL REPUBLIC	5828 -268	41.605	4
5	6	37	FLO RIDA FEATURING T-PAIN	LOW	POE BOY/ATLANTIC	2841 -227	19.450	6
6	5	32	WEBBIE, LIL' PHAT & LIL' BOOSIE	INDEPENDENT	TRILL/ASYLUM/ATLANTIC	2774 -296	17.290	7
7	8	11	DJ FELLI FEL FEAT. NE-YO, FABOLOUS, KANYE WEST & JERMAINE DUPRI	FINER THINGS	SO SO DEF/IDJMG	2685 +45	15.105	9
8	9	6	V.I.C.	GET SILLY	YOUNG, MOGUL/WARNER BROS.	2581 +526	19.867	5
9	10	7	DAVID BANNER FEATURING CHRIS BROWN	GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	2237 +290	12.951	10
10	7	28	SHAWTY LO	DEY KNOW	D4L/ASYLUM	2092 -560	16.712	8
11	12	7	NELLY FEATURING FERGIE	PARTY PEOPLE	DEERTRY/UNIVERSAL MOTOWN	2036 +144	9.588	16
12	11	8	SNOOP DOGG FEATURING TOO SHORT & MISTAH F.A.B.	LIFE OF DA PARTY	DOGGYSTYLE/GEFFEN/INTERSCOPE	1818 -124	10.309	14
13	15	4	KARDINAL OFFISHALL FEATURING AKON	DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	1682 +332	11.238	13
14	14	24	ROCKO	UMMA DO ME	ROCKY ROAD/ISLAND URBAN/IDJMG	1408 -166	11.600	12
15	13	14	FLO RIDA FEATURING TIMBALAND	ELEVATOR	POE BOY/ATLANTIC	1359 -490	5.978	23
16	23	5	SHAWTY LO	FOOLISH	D4L/ASYLUM	1190 +280	8.269	18
17	20	8	WIZ KHALIFA	SAY YEAH	ROSTRUM/WARNER BROS.	1188 -6	6.729	20
18	21	10	WEBBIE FEATURING LETOYA LUCKETT	I MISS YOU	TRILL/ASYLUM/ATLANTIC	1147 -33	4.600	32
19	22	8	BABY BASH FEATURING KEITH SWEAT	DON'T STOP	ARISTA/RMG	1097 +35	5.723	24
20	18	17	MIKE JONES FEATURING HURRICANE CHRIS	DROP & GIMME 50	ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.	1068 -256	5.642	25
21	26	4	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER	LULLI LULLI (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	1048 +217	4.586	33
22	16	12	C-SIDE FEATURING KEYSHIA COLE	BOYFRIEND/GIRLFRIEND	172D/UNIVERSAL REPUBLIC	1010 -308	5.420	28
23	30	3	THE GAME FEATURING KEYSHIA COLE	GAME'S PAIN	GEFFEN/INTERSCOPE	987 +453	7.681	19
24	25	8	ACE HOOD FEATURING T-PAIN & RICK ROSS	CASH FLOW	WE THE BEST/DEF JAM/IDJMG	969 +123	4.678	31
25	28	8	BUN B FEATURING SEAN KINGSTON	THAT'S GANGSTA	RAP-A-LOT 4 LIFE/ASYLUM	867 +61	6.560	21
26	27	10	PITBULL FEATURING TRINA & YOUNG BOSS	GO GIRL	FAMOUS ARTISTS/TVT	839 +12	5.379	29
27	24	8	TRINA FEATURING KEYSHIA COLE	I GOTTA THANG FOR YOU	SLIP-N-SLIDE	826 -39	4.253	34
28	32	2	T.I.	NO MATTER WHAT	GRAND HUSTLE/ATLANTIC	785 +323	8.826	17
29	31	2	LIL WAYNE	A MILLI	CASH MONEY/UNIVERSAL MOTOWN	750 +249	9.749	15
30	NEW	NEW	HOT STYLZ FEATURING YUNG JOC	LOOKIN BOY	SWAGG TEAM/BLOCK/JIVE/ZOMBA	680 +388	5.442	27
31	29	18	LIL' WIL	MY DOUGIE	RUDEBWOY/UNAUTHORIZED/ASYLUM	679 -29	5.557	26
32	39	2	FAT JOE FEATURING PLIES & DRE	AIN'T SAVIN' NOTHIN'	TERROR SQUAD/IMPERIAL/CAPITOL	473 +119	2.366	-
33	NEW	NEW	YOUNG JEEZY FEATURING KANYE WEST	PUT ON	CORPORATE THUGZ/DEF JAM/IDJMG	460 +454	6.153	22
34	37	3	BIG BOI FEATURING ANDRE 3000 & RAEKWON	ROYAL FLUSH	LAFACE/ZOMBA	456 +80	2.983	-
35	34	3	SHAWTY PUTT	DAT BABY	BME	455 +16	2.484	-
36	38	4	G UNIT	I LIKE THE WAY SHE DO IT	G UNIT/INTERSCOPE	446 +89	5.237	30
37	33	9	SHAWTY LO	DUNN, DUNN	D4L/ASYLUM	420 -29	3.582	36
38	36	17	JAY-Z FEATURING PHARRELL	I KNOW	ROC-A-FELLA/DEF JAM/IDJMG	397 -24	12.172	11
39	NEW	NEW	BLOOD RAW FEATURING YOUNG JEEZY	LOUIE	CTE/DEF JAM/IDJMG	373 +82	2.279	-
40	NEW	NEW	CAMP22	CRANK DAT YANK	CINEMATIC/EPIC	328 -7	1.732	-

FOR WEEK ENDING MAY 11, 2008

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► GOSPEL VETERAN **NORMAN HUTCHINS** OPENS AT NO. 30 WITH "IT'S YOUR SEASON," THE LEAD SINGLE FROM "SPONTANEOUS PRAISE, VOL. 1," AND HIS FIRST CHART DEBUT SINCE "GET READY FOR YOUR MIRACLE" IN JUNE 2006.

LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS / PROMOTION LABEL	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	51	MARVIN SAPP NEVER WOULD HAVE MADE IT	NO. 1 (33 WKS) / VERITY/ZOMBA	1017	+27	4.821	1
2	41	THE CLARK SISTERS LIVIN'	EMI GOSPEL	892	-37	3.041	7
3	17	DORINDA CLARK-COLE TAKE IT BACK	GOSPO CENTRIC/ZOMBA	828	+17	3.518	2
4	23	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	824	+41	3.304	4
5	4	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT	NUSPRING	741	-51	2.826	9
6	35	BEVERLY CRAWFORD HE'S DONE ENOUGH	JDI	725	-34	3.396	3
7	10	REGINA BELLE GOD IS GOOD	PENDULUM	710	+21	3.169	6
8	9	MAURETTE BROWN CLARK ONE GOD	AIR GOSPEL/MALACO	632	+17	3.191	5
9	8	KIRK FRANKLIN DECLARATION (THIS IS IT!)	GOSPO CENTRIC/ZOMBA	612	-46	2.535	10
10	11	SHEKINAH GLORY MINISTRY JESUS	KINGDOM	608	+37	2.434	11
11	10	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US	ALPHA DGG/TYSCOT	588	0	2.841	8
12	14	THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE RIGHT NOW PRAISE	TYSCOT/NEW LIFE/VERITY/ZOMBA	471	+43	1.985	12
13	12	RUBEN STUDDARD, DEITRICK HADDON & MARY MARY LOVE HIM LIKE I DO	VERITY/ZOMBA	429	-88	1.890	13
14	16	JAMES FORTUNE & FIYA I TRUST YOU	BLACK SMOKE/WORLDWIDE	400	+14	1.543	16
15	13	ANGELA SPIVEY & THE VOICES OF VICTORY EYES ON THE PRIZE	JEG	400	-95	1.142	19
16	15	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	384	-20	1.412	17
17	18	CECE WINANS WAGING WAR	PURESPRINGS GOSPEL	375	+11	1.088	20
18	17	DONALD LAWRENCE INTRODUCES: THE MURRILLS FAMILY (THERE'S A HEALING)	QUIET WATER/VERITY/ZOMBA	356	-25	1.149	18
19	16	CANTON JONES MY DAY	ARROW	342	0	1.726	15
20	21	JIMMY HICKS & THE VOICES OF INTEGRITY MOVE	WORLDWIDE	330	+8	1.074	21
21	22	CHRISTOPHER YES	JEG	321	+24	0.942	23
22	20	ISAIAH D. THOMAS & ELEMENTS OF PRAISE THE GREATEST	HABAKKUK	318	-20	1.050	22
23	27	KIRK FRANKLIN JESUS	FO YO SOUL/GOSPO CENTRIC/ZOMBA	285	+68	1.768	14
24	25	BYRON CAGE ROYALTY (LIVE AT THE APOLLO)	GOSPO CENTRIC/ZOMBA	282	+25	0.725	27
25	23	ISRAEL & NEW BREED IF NOT FOR YOUR GRACE	INTEGRITY	268	-15	0.355	-
26	24	DEWAYNE WOODS FEATURING THE TRI-CITY SINGERS GOD IS	QUIET WATER/VERITY/ZOMBA	225	-47	0.897	24
27	28	DEITRICK HADDON PRESENTS VOICES OF UNITY HE'S ABLE	TYSCOT	199	-5	0.411	-
28	26	THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME	EMI GOSPEL	197	-23	0.739	25
29	29	J MOSS ABUNDANTLY	PAJAM/GOSPO CENTRIC/ZOMBA	152	-34	0.418	-
30	NEW	NORMAN HUTCHINS IT'S YOUR SEASON	IR	150	+14	0.424	-

MOST ADDED

ARTIST / LABEL	NEW STATIONS
JEFF MAJORS Glory Glory (Music One)	8
KIRK FRANKLIN Jesus (Fo Yo Soul/Gospo Centric/Zorra)	2
BYRON CAGE Royalty (Live At The Apollo)	2
JASON CHAMPION Always (Brooks/EMI Gospel)	2
TYE TRIBETT Stand Out (Columbia)	2
REGINA BELLE God Is Good (Pendulum)	1
SHEKINAH GLORY MINISTRY Jesus (Kingdom)	1
JAMES FORTUNE & FIYA I Trust You (Blacksmoke)	1
ISAIAH D. THOMAS & ELEMENTS OF PRAISE (E.O.P.) The Greatest (Habakkuk)	1

ADDED AT... WTLC
Indianapolis, IN
PD: The First Lady
MD: Donovan Hartwell
Byron Cage, Royalty (Live at the Apollo), 7

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www.RadioandRecords.com

NEW AND ACTIVE

ARTIST / LABEL	PLAYS /GAIN	ARTIST / LABEL	PLAYS /GAIN
JASON CHAMPION Always (Brooks/EMI Gospel)	150/9	TYE TRIBETT & G.A. Hold On (Integrity)	101/20
NATHANIEL & NECY Serve Nobody But You (WOGG)	139/11	LEE WILLIAMS AND THE SPIRITUAL QCS He Laid His Hands On Me (MCG)	98/4
KEVIN JARIDO & NU VIRTUE Sunday Morning (Emtro Gospel)	137/20	BISHOP LEONARD SCOTT Mighty God (Tyscot)	90/7
JEFF MAJORS Glory Glory (Music One)	102/102	SHAWN MCLEMORE AND NEW IMAGE Sunday Morning (WorldWide)	87/18
DESTINY PRAISE His Will (Destiny Style)	102/11	EUCLID GRAY Let Me Praise Him (Malaco)	80/3
	9		10

MOST INCREASED PLAYS

+102	JEFF MAJORS Glory Glory (Music One)
+68	KIRK FRANKLIN Jesus (Fo Yo Soul/Gospo Centric/Zorra)
+52	DR. ED MONTGOMERY The Lord Is Blessing Me Right Now (Abilife)
+41	TROY SNEED PRESENTS BONAFIDE PRAISERS Work It Out (Emtro Gospel)
+38	TYE TRIBETT & G.A. Stand Out (Columbia)

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST / TITLE / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
1	J MOSS PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)		615	545
2	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		601	616
3	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)		405	369
4	YOLANDA ADAMS HOLD ON (COLUMBIA)		367	384
5	MYRON BUTLER & LEVI STRONGER (EMI GOSPEL)		351	330

THIS WEEK	ARTIST / TITLE / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
6	REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR YOU MUST COME IN AT THE DOOR (MQM/JEG)		338	379
7	ISRAEL & NEW BREED FEATURING T-BONE WITH LONG LIFE (INTEGRITY)		315	302
8	DEWAYNE WOODS & WHEN SINGERS MEET LET GO (QUIET WATER/VERITY/ZOMBA)		289	283
9	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS ENCOURAGE YOURSELF (EMI GOSPEL)		285	238
10	BRUCE PARHAM CALL JESUS (EMTRO GOSPEL)		278	373

GOSPEL REPORTERS

- | | | | | | | | |
|---|--|---|--|---|---|--|--|
| WPZE/Atlanta, GA*
OM: Steve Hegwood
PD/MD: Derek Harper | WJVC/Charleston, SC*
OM: Bryan Taylor
PD: Michael Tee
APD: Edwin "Chef" Wright | WAJV/Columbus, MS
OM: GQ Riley
PD: Sebastian Riley | WEUP/Huntsville, AL*
OM: Hundley Batts
PD: Steve Murry
MD: Ricky Sykes | KPZK/Little Rock, AR
OM: Mark Dylan
PD/MD: Billy St. James | Rejoice Radio/Network
OM: Frankie Hemphill
PD: RaShaun Green
MD: Samuel Priestner | WPPZ/Philadelphia, PA*
OM/PD: Elroy Smith
APD/MD: CeCe McGhee | WSOK/Savannah, GA*
PD: E. Larry McDuffie |
| WCAO/Baltimore, MD*
PD: Lee Michaels
APD/MD: Danielle Brown | WPZS/Charlotte, NC*
PD: Alvin Stowe
MD: Tonya Rivens | WJYD/Columbus, OH*
OM: Jerry Smith
PD: Dawn Mosby | WTLC/Indianapolis, IN*
OM: Brian Wallace
PD: The First Lady
MD: Donovan Hartwell | WLOU/Louisville, KY*
PD: Bill Price | Rejoice! Musical Soulfood/Network
PD: Willie Mae McIver | WNNL/Raleigh, NC*
OM/PD: Jerry Smith
MD: Melissa Wade | KOKA/Shreveport, LA*
APD/MD: Sharon Flournoy |
| WWIN/Baltimore, MD*
PD: Mike Roberts | WNOO/Chattanooga, TN*
OM: Lee Clear
PD/MD: Sam Terry | KHVN/Dallas, TX
PD: Antonio Johnson | WHLH/Jackson, MS*
OM: Steve Kelly
MD: Lance Fuller | WBPP/Memphis, TN
MD: Doreen Graves | WPRF/New Orleans, LA
PD: Kris "Cap'n Kris" McCoy | WPZZ/Richmond, VA*
OM: Jeff Anderson
PD: Reggie Baker | KATZ/St. Louis, MO*
MD: Dwight Stone |
| WXOK/Baton Rouge, LA*
OM: LeBron "LBJ" Joseph
PD/MD: J'Michael Francois | WGRB/Chicago, IL*
PD: Sonya M. Blakey
APD/MD: Effie Roife | WCHB/Detroit, MI*
OM/PD: Al Payne | WHLW/Montgomery, AL*
OM: Michael Long
PD/MD: Conny Bryant | WHAL/Memphis, TN*
PD: Eileen Collier
APD/MD: Tracy Betha | WYLD/New Orleans, LA*
PD: Derrick Corbett
APD/MD: Loretta Petit | Sheridan Gospel Network/Satellite
PD: Michael Gamble
APD: Morgan Dukes
MD: Ace Alexander | WIMG/Trenton, NJ
OM/PD: Felicia Brannon
APD/MD: Robyn McCollum |
| WUFO/Buffalo, NY*
PD: Dwayne "Landers" Cumberlander
MD: Duane Price | WJMO/Cleveland, OH*
PD/MD: Kim Johnson | WFLT/Flint, MI*
OM/PD: Sammie L. Jordan, Jr. | WLOK/Memphis, TN*
PD/MD: Greg Cooper | WMBM/Miami, FL
PD/MD: Greg Cooper | WLBI/New York, NY*
PD: Denise Hill | Sirius Praise/Satellite*
OM: B.J. Stone
PD: Pat McKay | WTSK/Tuscaloosa, AL
OM: Greg Tomascello
PD/AMD: Charles Anthony |
| WJN/Charleston, SC*
OM: Michael Baynard
PD: Belinda Parker
MD: Anthony Baxter | WFMV/Columbia, SC*
PD: Tony "Gee" Green
APD/MD: Monica Washington | WEAL/Greensboro, NC*
PD/MD: Joseph Level | WMBM/Miami, FL
PD/MD: Greg Cooper | WHLW/Montgomery, AL*
OM: Michael Long
PD/MD: Conny Bryant | WFMI/Norfolk, VA*
OM: Neal Williams
PD: Mike Chandler | XM The Spirit/Satellite*
PD/MD: Jay Bryant | WPRS/Washington, DC*
PD: Matt Anderson |
| | WEAM/Columbus, GA
OM: Carl Conner, Jr.
PD: Pam Dixon | KROI/Houston, TX*
OM/PD: Terri Thomas | WDLH/Huntsville, AL*
PD/MD: Walter Peavey | WXXVI/Montgomery, AL*
PD: Glinda Perkins | WXEZ/Norfolk, VA*
OM: John Shomby
PD: Dale Murray | | WFAI/Wilmington, DE
OM: Melvin Brittingham
PD/MD: Manuel Mena |

* Monitored Reporters



WLAB uplifts and encourages Northeast Indiana

A Star Will Lead Them

Kevin Peterson

KPeterson@RadioandRecords.com

When Melissa Montana joined WLAB (Star 88.3)/Fort Wayne, Ind., some 19 years ago, it was her intention to “just help out” for a little while. ■ The station had been purchased a few years earlier by Indiana District Lutheran Church Missouri Synod. It programmed Christian music during the day, classical at night and then signed off at midnight.

Apparently, God had another plan. Not only did Montana stay, she worked her way up as an air personality, MD, GM—all of which she still handles—to the role of OM. Eight years ago, she explains, “The former GM left and felt called to do something else, and I was put in the interim position. After about nine months of that, the board voted me in as GM, and I was very excited.”

Montana appointed Don Buettner, who began with the station in 1996 and had several years of mainstream radio experience in the market, as her PD; and then within a couple years, decided to bring in Goodratings Strategic Services consultant John Frost.

Rising Star

At that stage, the station’s Star truly began to rise.

“We went by our call letters, as many stations do. But our call letters were confusing in this community, because there were other stations with similar calls and we realized that we had an identity crisis,” Montana says. That’s when the station changed its name to Star 88.3—and ratings began to soar soon after. “Branding was a big one for us.”

She adds, “When we started becoming servants, serving the listener, and quit being about us, it was amazing,” she says. “Having a profile of whom we’re serving made a huge difference. Even though we knew we were supposed to be

one-person oriented, we were still focused on everybody out there. We realized it was a mom and her kids that we were serving, so now we talk about her and her life and her husband.”

Buettner actually credits two books for some of Star 88.3’s success: Jim Collins’ “Good to Great” and “Finding Common Ground” by Tim Downs. “The second one was huge in learning how to communicate to our listener,” he says.

Montana and Buettner are quick to credit the entire staff for the success of the station. “I have to say, we have the most amazing women in the office,” she says. “If you’re not having great things happen in the hallways, then it affects the whole team. It’s been a huge revelation to me, as I’ve hired people to realize that those who don’t fit on the bus have to be taken off the bus. My heart and passion to other radio people is to encour-

age them that if someone is a cancer on their staff—on the air or in the office—you need to protect your team and get rid of that by the roots. Hiring the right people makes such a difference.”

As an example, Montana recently brought in industry veteran Ace McKay, who spent several years with the WAY-FM Media Group, to join the morning show with John O’Rourke, who offers years of experience from secular radio. McKay took over for Tim Dawson, who hosted the morning show for 15 years, before recently leaving for the mission field in Ecuador with HCJB Global.



Montana



Fast Facts

Call letters: WLAB

Station name:

Star 88.3

Market: Fort Wayne, Ind.

Owner: Indiana District Lutheran Church Missouri Synod

GM/MD: Melissa Montana

PD: Don Buettner

Morning show

personalities:

Ace McKay & John O’Rourke

Most-Played Songs

May 1-7

Artist, Title, Spins

Robbie Seay Band,

“Song of Hope,” 46

Matthew West, “You

Are Everything,” 45

Jeremy Camp, “Let It

Fade,” 45

TobyMac Featuring

Siti Monroe, “One

World,” 45

Fee, “All Because of

Jesus,” 44

Needtobreathe,

“Washed by the

Water,” 43

MercyMe, “God With

Us,” 43

DecembeRadio, “Find

You Waiting,” 34

Laura Story, “Mighty

to Save,” 33

Natalie Grant, “I Will

Not Be Moved,” 33

Chris Sligh, “Empty

Me,” 33

Phillips, Craig & Dean,

“Top of My Lungs,”

33

33Miles, “Thank You,”

33

Casting Crowns,

“Every Man,” 32

Matt Maher, “Your

Grace Is Enough,” 32

Source: Nielsen BDS

Uplifting And Encouraging

With a good vibe inside the building, a solid staff and advice from a proven consultant, the radio station continues to grow, as evidenced by the fall 2007 Arbitron ratings. Star 88.3 ranks No. 4 in the Fort Wayne market with its target of women 25-54.

“One of the things that people have told us and that we use on the air is that we’re uplifting and encouraging. That’s not something we made up. That’s what they say describes us,” Montana says. “We also hear people say that we’re their lifeline, their hope and encouragement. And they say they love it when they can listen in the car with their kids because it’s music that they all love.”

Buettner adds, “People love it that we’re safe to come to. They know that when they have the kids in the back seat, they’re not going to hear anything offensive. Like many other stations, we have our Star promise, and when we did the rebranding four years ago, we took off certain programs that we felt didn’t match up with our safe promise.”

Another connection that Star 88.3 has made with Fort Wayne is community involvement. Events like a Renew Your Vows Valentine

Banquet and an annual Adoption Celebration

build a bond between the station and its listeners—and also attract local TV coverage. “Since

I’m an adoptive mom, we

do that every year. This year will be the 10th,” Montana says.

Buettner recalls a particular incident of how the station serves its listeners: “I think one of the highlights of my whole time here is when the Colts went to the Super Bowl and played the Bears. We were actually able to send a listener who was dying of brain cancer to the Super Bowl. We sent him and his wife in a limo, took care of their hotel and the whole works.”

After naming several other charity events and promotions that the station is involved with, Montana says she’d like to think that Star 88.3 is the most involved station in the locale when it comes to community outreach.

“The cool thing is that we’ve had all of this success, we’ve seen our ratings go up and so many wonderful things happen,” she says. “We know the Lord’s hand is all over it, but we know we’re not done. It would be great to say we made it to this point and just cruise on and enjoy where we are, but we want to continue growing. We still see opportunities that keep coming our way and that’s an honor and a blessing.”



Buettner

R&R CHRISTIAN AC

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► **JEREMY CAMP** LOGS A SEVENTH WEEK AT NO. 1 WITH "LET IT FADE," HIS LONGEST-RUNNING CHART-TOPPER SINCE "THIS MAN" INKED THE LAST OF 10 WEEKS AT THE SUMMIT ON THE FEB. 24, 2006, CHART. "FADE" IS CAMP'S SIXTH NO. 1.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	20	JEREMY CAMP LET IT FADE	NO. 1 (7 WKS) BEC/TOOTH & NAIL	1423 +5	3.324 4
3	17	FEE ALL BECAUSE OF JESUS	INO	1309 +48	3.022 7
2	31	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	1231 -61	3.908 2
4	16	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	1176 -47	3.245 5
5	15	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	1174 +4	2.768 10
7	14	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	1116 +54	2.381 14
6	37	ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	1047 -19	4.088 1
8	14	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	1032 -3	2.993 8
10	13	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	1029 +84	3.573 3
9	32	MERCYME GOD WITH US	INO	996 -29	2.558 12
11	5	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	970 +49	2.461 13
12	14	33MILES THANK YOU	INO	919 +1	2.305 15
14	17	DECEMBERADIO FIND YOU WAITING	SLANTED/SPRING HILL	914 +2	1.854 18
13	37	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE)	SIXSTEPS/SPARROW/EMI CMG	894 -19	2.838 9
15	15	JADON LAVIK COME THOU FOUNT	BEC/TOOTH & NAIL	708 -5	3.031 6
16	10	AARON SHUST WATCH OVER ME	BRASH	695 +43	2.174 17
17	6	NATALIE GRANT I WILL NOT BE MOVED	CURB	661 +44	1.160 24
18	9	CHRIS SLIGH EMPTY ME	BRASH	583 +41	1.249 21
19	12	RUSH OF FOOLS CAN'T GET AWAY	MIDAS	541 +27	1.196 22
20	18	CONNERSVINE LIVE FOR YOU	INO	465 -1	2.745 11
21	20	BUILDING 429 SINGING OVER ME	WORD-CURB	443 -15	1.465 19
23	6	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	442 +15	1.003 25
22	5	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	430 -11	0.790 -
25	8	LAURA STORY MIGHTY TO SAVE	INO	415 +13	0.689 -
24	13	PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS	INO	390 -14	0.776 -
27	2	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	389 +61	0.824 30
30	2	PLUMB IN MY ARMS	CURB	381 +60	0.779 -
26	7	THE AFTERS KEEPING ME ALIVE	INO	355 -24	0.861 29
28	12	DAVID CROWDER BAND NEVER LET GO	SIXSTEPS/SPARROW/EMI CMG	318 -10	0.881 27
RE-ENTRY		FIREFLIGHT BRAND NEW DAY	FLICKER/PLG	304 +13	1.255 20

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
FRANCESCA BATTISTELLI I'm Letting Go (Fervent/Word-Curb) KBNJ, KLJC, KVMV, KXOJ, WAFJ, WBSN, WJQK, WLPJ, XM The Message	9
BIG DADDY WEAVE What Life Would Be Like (Fervent/Word-Curb) KBNJ, KKSP, WBDX, WМУZ	4
THIRD DAY Call My Name (Essential/PLG) KTSY, WLAB, WPAR	3
NATALIE GRANT I Will Not Be Moved (Curb) KFIS, KPEZ, WMHK	3
LAURA STORY Mighty To Save (INO) WAWZ, WCVU, XM The Message	3
SALVADOR Aware (Word-Curb) KTSL, WCRJ, WDJC	3
SWITCHFOOT This Is Home (Sparrow/EMI CMG) KXOJ, WCVU, WМУZ	3
BRANDON HEATH Give Me Your Eyes (Reunion/PLG) KKSP, KXOJ, WLPJ	3
NEEDTOBREATHE Washed By The Water (Atlantic/Word-Curb) KKCM, WFFH	2

ADDED AT... WMHK
Columbia, SC
PD/MD: Steve Sunshine
Natalie Grant, I Will Not Be Moved, 8

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS GAIN	ARTIST TITLE / LABEL	PLAYS GAIN
JEFF JOHNSON BAND Ruin Me (NuSpring)	276/45	MANDISA Voice Of A Savior (Sparrow/EMI CMG)	160/36
TOTAL STATIONS:	13	TOTAL STATIONS:	19
JOSH WILSON 3 Minute Song (Sparrow/EMI CMG)	247/5	DIZMAS Yours (ForeFront/EMI CMG)	152/27
TOTAL STATIONS:	21	TOTAL STATIONS:	12
MIKESCHAIR Otherside (Curb)	190/7	FRANCESCA BATTISTELLI I'm Letting Go (Fervent/Word-Curb)	126/89
TOTAL STATIONS:	14	TOTAL STATIONS:	12
WARREN BARFIELD Love Is Not A Fight (Essential/PLG)	161/14	BUILDING 429 You Carried Me (Word-Curb)	98/6
TOTAL STATIONS:	11	TOTAL STATIONS:	13
SALVADOR Aware (Word-Curb)	172/27	SKILLET The Older I Get (Ardent/SRE/INO)	92/D
TOTAL STATIONS:	12	TOTAL STATIONS:	10



+89	FRANCESCA BATTISTELLI I'm Letting Go (Fervent/Word-Curb) KCMS +13, KTSL +13, WCSG +18, WLPJ +14, WJQK +9, KKSP +8, WМУZ +3, WBDX +1, KFSH +1, KLJC +1
+84	MATT MAHER Your Grace Is Enough (Essential/PLG) WJIE +22, WFFH +15, KTSY +12, WQOR +7, WAFJ +6, SIST +4, WAKW +4, WAFJ +4, KXOJ +3, WDJC +3
+61	MATTHEW WEST Something To Say (Sparrow/EMI CMG) WQOR +9, WBSN +7, WJTL +7, WAFJ +6, XMES +6, WRBS +4, WMSJ +3, WJQK +3, KXOJ +3, WPAR +2
+61	SWITCHFOOT This Is Home (Sparrow/Columbia/EMI CMG) WBSN +20, KBNJ +12, WCRJ +8, KCMS +7, WCVU +6, KWND +3, KBIQ +1, KGBI +1, KKFS +1, KKSP +1
+61	BIG DADDY WEAVE What Life Would Be Like (Fervent/Word-Curb) KSEJ +20, SIST +14, WRBS +10, WBDX +7, KCMS +5, KFIS +3, KKSP +2

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	CASTING CROWNS EAST TO WEST (BEACH STREET/REUNION/PLG)		671 685
2	AARON SHUST MY SAVIOR MY GOD (BRASH)		644 639
3	LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)		603 587
4	TREE63 BLESSSED BE YOUR NAME (INPOP)		562 576
5	MERCYME BRING THE RAIN (INO)		561 575

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	BRANDON HEATH I'M NOT WHO I WAS (MONOMODE/REUNION/PLG)		546 521
7	RUSH OF FOOLS UNDO (MIDAS)		529 569
8	BIG DADDY WEAVE EVERY TIME I BREATHE (FERVENT/WORD-CURB)		515 523
9	CHRIS TOMLIN HOLY IS THE LORD (SIXSTEPS/SPARROW/EMI CMG)		508 495
10	TOBYMAC MADE TO LIVE (FOREFRONT/EMI CMG)		506 503

CHRISTIAN CHR REPORTERS

- KLYT/Albuquerque, NM**
OM: Johann "Yo" Snyder
MD: Joey Belville
- KAFC/Anchorage, AK**
OM: PD: Mark Guy
AP: MD: Mike Carrier
- WTMX/Bangor, ME**
OM: PD: Tim Collins
AP: MD: Morgan Smith
- WJNU/Chicago, IL***
OM: Justin Knight
PD/MD: Johnathon Eltrevoog
- KXWA/Denver, CO**
PD: Scott Veigel
- WJRF/Duluth, MN**
PD/MD: Terry Michaels
- KNMI/Farmington, NM**
OM/PD: Darren Nez
MD: Kenny Montano
- WSCF/Ft. Pierce, FL**
PD/MD: Jon Hamilton
APD: Brian Strickland
- WORQ/Green Bay, WI**
OM/PD: Jim Raider
- WAYK/Kalamazoo, MI**
PD/MD: Mike Couchman
- WYLV/Knoxville, TN***
PD: Marshall Stewart
MD: Kris Love
- WAYM/Nashville, TN***
OM: Dave Senes
PD: Jeff Brown
MD: Stace Whitmore
- WNAZ/Nashville, TN***
OM/PD: Dave Queen
APD: Jennifer Houchin
MD: Seth Routzahn
- WJLZ/Norfolk, VA***
OM/PD: Anne Verebely
- KJTH/Ponca City, OK**
PD/MD: Tony Weir
APD: Jes Wes
- KZRI/Portland, OR***
OM: Mike Novak
PD: David Pierce
APD: Eric Allen
- KTPT/Rapid City, SD**
OM/PD: Dave Queen
PD: Jennifer Walker
- WPRJ/Saginaw, MI**
OM: Aaron Dicer
MD: Josh Thompson
- KLFF/San Luis Obispo, CA***
PD: Matt Williams
MD: Noonie Fugler
- WBYO/Sellersville, PA**
OM: David Baker
PD/MD: Kristine McClain
- KADI/Springfield, MO***
PD/MD: Rod Kittleman
- WBVM/Tampa, FL***
OM: Chris Sampson
PD/MD: Olivia Paff
- WYSZ/Toledo, OH**
PD/MD: Jeff Howe
APD: Rob Fairchild
- KDUV/Visalia, CA***
PD: Joe Croft
APD/MD: Shannon Steele
- WCLQ/Wausau, WI**
PD/MD: Matt Deane



► ACOUSTIC FOLK SINGER **LAURA STORY** RISES 3-1 ON SOFT AC/INSPIRATIONAL WITH HER DEBUT SINGLE, "MIGHTY TO SAVE." SHE IS ALSO THE WOMEN'S PASTOR FOR ARTS AND MUSIC AT ATLANTA'S PERIMETER CHURCH.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	17	1	JEREMY CAMP NO MATTER WHAT IT TAKES	BEAC/TOOTH & NAIL	904	+12
2	16	3	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	883	+76
3	18	2	HAWK NELSON FRIEND LIKE THAT	BEAC/TOOTH & NAIL	822	+4
4	13	4	RELIENT K THE BEST THING	CAPITOL/GOTEE	780	+7
5	16	7	STELLAR KART JESUS LOVES YOU	WORD-CURB	755	+39
6	16	8	FIREFLIGHT UNBREAKABLE	FLICKER/PLG	724	+8
7	13	10	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	707	+28
8	19	6	ADDISON ROAD ALL THAT MATTERS	INO	685	-46
9	20	9	TOBYMAC FEAT. SITI MONROE ONE WORLD	FOREFRONT/EMI CMG	670	-10
10	24	3	AFTERS NEVER GOING BACK TO OK	INO	635	-129
11	5	11	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	588	+20
12	9	13	ARTICLE ONE WITHOUT YOU	INPOP	539	+57
13	9	12	PAUL ALAN TO BRING YOU BACK	WHIPLASH	528	+25
14	9	15	DIZMAS YOURS	FOREFRONT/EMI CMG	518	+61
15	10	14	EVERYDAY SUNDAY TELL ME YOU'LL BE THERE	INPOP	498	+35
16	6	17	PILLAR SMILING DOWN	ESSENTIAL/PLG	497	+88
17	14	18	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	471	+23
18	15	18	THE MYRIAD A THOUSAND WINTERS MELTING	KOCH	430	-12
19	18	16	SEVENGLORY LET IT BE LOVE	7 SPIN	414	-41
20	4	20	SANCTUS REAL WHAT EVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARRROW/EMI CMG	400	+66
21	3	24	SKILLET THOSE NIGHTS	ARDENT/SRE/INO	390	+83
22	2	29	BRITT NICOLE BELIEVE	SPARROW/EMI CMG	355	+103
23	7	23	CHRIS SLIGH EMPTY ME	BRASH	343	+32
24	7	24	CHRIS TAYLOR TAKE ME ANYWHERE	BEAC/TOOTH & NAIL	324	+11
25	13	25	RUSH OF FOOLS WE ALL	MIDAS	309	-10
26	4	26	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	296	+38
27	9	27	FLYLEAF ALL AROUND ME	SRE/OCTONE	266	0
28	2	28	FALLING UP GOOD MORNING PLANETARIUM	BEAC/TOOTH & NAIL	248	-7
29	NEW	29	CHASEN DROWN	OMG	239	+11
30	2	30	INHABITED I WANT TO KNOW	7 SPIN	232	-11

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	14	2	ANBERLIN HELLO ALONE	TOOTH & NAIL	299	+29
2	16	1	RELIENT K DEVASTATION AND REFORM	CAPITOL/GOTEE	266	-11
3	14	3	FAMILY FORCE 5 FACE DOWN	MAVERICK/GOTEE	251	-9
4	15	4	THOUSAND FOOT KRUTCH THE FLAME IN ALL OF US	TOOTH & NAIL	248	-22
5	11	6	STELLAR KART SHINE LIKE THE STARS	WORD-CURB	224	+17
6	14	9	EVERYDAY SUNDAY APATHY FOR APOLOGIES	INPOP	214	+11
7	6	12	RUN KID RUN CAPTIVES COME HOME	TOOTH & NAIL	206	+22
8	9	11	DEMON HUNTER FADING AWAY	SOLID STATE/TOOTH & NAIL	205	+15
9	10	8	PROJECT 86 MOLOTOV	TOOTH & NAIL	205	+2
10	7	17	MXPX SECRET WEAPON	TOOTH & NAIL	197	+34
11	3	21	PILLAR RECKLESS YOUTH	ESSENTIAL/PLG	185	+41
12	8	14	P.O.D. ADDICTED	COLUMBIA/INO	184	+9
13	12	10	EMERY THE PARTY SONG	TOOTH & NAIL	183	-18
14	16	5	WEDDING I'LL SLEEP WHEN I'M DEAD	BRAVE NEW WORLD	182	-57
15	11	13	SPOKEN TRADING IN THIS TROUBLED HEART	TOOTH & NAIL	181	+1
16	15	7	DISCIPLE LOVE HATE (ON AND ON)	SRE/INO	181	-25
17	7	15	RED LOST	ESSENTIAL/PLG	171	+1
18	13	19	DEAS VAIL ANYTHING YOU SAY	BRAVE NEW WORLD	161	+10
19	10	22	SEVENTH DAY SLUMBER LAST REGRET	BEAC/TOOTH & NAIL	159	+18
20	16	18	SECRET AND WHISPER VANISHINGS	TOOTH & NAIL	149	-9
21	2	28	EVER STAYS RED RUN	VERTICAL SHIFT	135	+20
22	7	27	EOWYN SILENT SCREAMS	EOWYN	127	+11
23	6	23	DIZMAS YOURS	FOREFRONT/EMI CMG	125	+3
24	17	16	FALLING UP GOOD MORNING PLANETARIUM	BEAC/TOOTH & NAIL	125	-43
25	12	20	NUMBER ONE GUN WAKE ME UP	TOOTH & NAIL	121	-26
26	2	29	SEARCH THE CITY CLOCKS AND TIME PIECES	BEAC/TOOTH & NAIL	115	+10
27	18	24	SKILLET LIVE FREE OR LET ME DIE	ARDENT/SRE/INO	113	-12
28	RE-ENTRY	28	HAWK NELSON FRIEND LIKE THAT	BEAC/TOOTH & NAIL	103	-2
29	17	28	WAVORLY STAY WITH ME	FLICKER/PLG	103	-16
30	NEW	30	SINCE OCTOBER DISASTER	TOOTH & NAIL	97	+29

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	10	3	LAURA STORY MIGHTY TO SAVE	INO	337	+110
2	15	1	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	300	+61
3	13	2	JADON LAVIK COME THOU FOUNT	BEAC/TOOTH & NAIL	262	+31
4	10	4	WAYBURN DEAN THROUGH THE RAIN	WAYJADE	239	+25
5	7	8	RUSH OF FOOLS PEACE BE STILL	MIDAS	231	+51
6	5	12	MARK ROACH SURROUNDED	MYRRH/WORD-CURB	228	+86
7	13	6	JEREMY CAMP LET IT FADE	BEAC/TOOTH & NAIL	222	+28
8	4	11	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	221	+75
9	13	7	TWILA PARIS LIVE TO PRAISE	MOUNTAIN SPRING	219	+37
10	3	15	SALVADOR AWARE	WORD-CURB	213	+81

SOFT AC/INSPIRATIONAL

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	11	FEE ALL BECAUSE OF JESUS	INO	192	+42
2	15	5	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	177	-32
3	10	9	KEITH & KRISTYN GETTY THE POWER OF THE CROSS	MARTINGALE	175	+17
4	3	15	MICHAEL W. SMITH FEAT. ISRAEL HOUGHTON & CHRISTY NOCKELS SO GREAT	REUNION/PLG	172	+64
5	10	20	KATHRYN SCOTT I BELONG	INTEGRITY	163	+55
6	10	13	PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS	INO	132	-2
7	NEW	17	MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	131	+43
8	8	18	LESTER & HOLLY THERE'S NOT A CROWN WITHOUT A CROSS	LESTER & HOLLY	130	+14
9	RE-ENTRY	19	GORDON MOTE DON'T LET ME MISS THE GLORY	SPRING HILL	128	+45
10	RE-ENTRY	20	CHRIS RICE TELL ME THE STORY AGAIN	EB+FLO/INO	124	+24

CHRISTIAN ROCK REPORTERS

KLYT/Albuquerque, NM
OM: Johanna "Yo" Snyder
MD: Joey Belville

KVRK/Dallas, TX*
PD: Chris Goodwin
MD: Drue Mitchell

KIBZ/Lincoln, NE
PD/MD: Ron Drury

WITR/Fochester, NY
PD/MD: Sammie Palermo
APD: Wil "Tha Tuna" Benson

Sirius Spirit 66/Satellite*
PD: Al Skop

WYSZ/Toledo, OH
PD/MD: Jeff Howe

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard

WSNL/Flint, MI
MD: Brian Goodman

WDML/Marion, IL
MD: Tom Schroeder

WPRJ/Saginaw, MI
OM: Aaron Dicer
MD: Josh Thompson

The Sound Of Light/Satellite
PD: Bill Scott
MD: Jack Eason

WCLQ/Wausau, WI
PD/MD: Matt Deane

WVOF/Bridgeport, CT
PD/MD: Bob Felberg

WORQ/Green Bay, WI*
OM/PD: Jim Raider

WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing

WJIS/Sarasota, FL
OM: Kris Byerly
PD: Michael Tallone
MD: Elissa Skorski

Whip Of Cords/Satellite
OM/PD: Matt Rhodes

WCWP/Brookville, NY
PD: Peter Belotti
MD: Reena Tembuni

WBEJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

Effect Radio/Network
PD/MD: Brian Harman
APD: Amanda Harman

Firecape/Satellite
PD/MD: Joe Hayes

KCLC/St. Louis, MO
MD: Dave Merkel

WUFM/Columbus, OH*
OM: Michael Buckingham
PD/MD: Nikk Cantu
APD: Laine Moneyhon

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WJLZ/Norfolk, VA*
OM/PD: Anne Verebely
APD: Troy Alan

WBVM/Tampa, FL*
OM: Chris Sampson
PD/MD: Olivia Paff

CHRISTIAN AC REPORTERS

KGNZ/Abilene, TX
PD/MD: Gary Hill

WFSH/Atlanta, GA*
MD: Mike Stoult

WVFJ/Atlanta, GA*
OM/PD: Don Schaeffer
APD: Steve Williams

WAFJ/Augusta, GA*
PD/MD: Steve Swanson

KPEZ/Austin, TX*
OM: Mac Daniels
PD: Gary Walsh
APD/MD: Steve Etheridge

WRBS/Baltimore, MD*
PD: David Paul
MD: Chris Scotland

WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce

KTSY/Boise, ID*
OM: Chris Gilbith
PD: Jerry Woods
APD/MD: Travis Culver

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard

WAYR/Brunswick, GA
PD/MD: Bart Wagner

WRCM/Charlotte, NC*
OM: Gary Morland
PD: Dwayne Harrison

WBDX/Chattanooga, TN*
OM/PD: Jason McKay
MD: Justin Wade

WJKL/Chicago, IL*

WAKW/Cincinnati, OH*
PD: Rob Lewis
MD: Daryl Pierce

WFHM/Cleveland, OH*
PD: Len Howser
MD: Josh Booth

KGTS/College Place, WA
PD: Elizabeth Nelson
MD: Ernest Beck

KBIQ/Colorado Springs, CO*
PD: Bret Stevens
MD: Jack Hamilton

KCVO/Columbia, MO
OM/PD: Jim Mc Dermott

WMHK/Columbia, SC*
PD: Steve Sunshine

WCVO/Columbus, OH*
PD: Todd Stach
MD: Mike Russell

KBNJ/Corpus Christi, TX*
PD: Joe Fahl

KLTY/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast

KNWI/Des Moines, IA
PD/MD: Dave St. John

WMUZ/Detroit, MI*
PD: Miranda Belcher
MD: Jon Culbert

WWIB/Eau Claire, WI
OM: Paul Anthony
PD/MD: Greg Steward

WCTL/Erie, PA
OM: Ronald Raymond
PD/MD: Adam Frase

KHPE/Eugene, OR
MD: Paul Hernandez

KYTT/Eugene, OR
OM: Dave DeAndrea
PD/MD: Rick Stevens

KLRC/Fayetteville, AR
PD/MD: Mark Michaels

WCLN/Fayetteville, NC
OM/PD: Dan DeBruler
APD: Syndi Long
MD: Steve Turley

KGCB/Flagstaff, AZ
OM: Daniel White
PD/MD: Mike Medlin

WPER/Fredericksburg, VA
PD: Frankie Morea

KZKZ/Ft. Smith, AR
OM/PD: Dave Burdud

WLAB/Ft. Wayne, IN*
PD: Don Buettner
MD: Melissa Montana

WCSG/Grand Rapids, MI*
PD: Chris Lemke

WJQK/Grand Rapids, MI*
OM: Troy West
PD/MD: Gary Thompson

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

WLFJ/Greenville, SC*
PD/MD: Rob Dempsey
APD: Gary Miller

KAIM/Honolulu, HI*
OM: Jack Waters
PD/MD: Corry Reynolds

KSBJ/Houston, TX*
PD: Chuck Pryor
MD: Jim Beeler

WCRJ/Jacksonville, FL*
PD: Roger Henderson
MD: Theresa Ross

WCQR/Johnson City, TN*
PD: Chalmer Harper

KOBC/Joplin, MO
OM/PD: Lisa Davis

KLJC/Kansas City, MO*
PD/MD: Michael Grimm

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WLGH/Lansing, MI
PD: Jenn Czelada

KKSP/Little Rock, AR*
PD: Don Burns

KFSH/Los Angeles, CA*
OM: Jim Tinker
PD: Chuck Tyler
APD/MD: Bob Shaw

WJIE/Louisville, KY*
PD: Jim Galipeau
APD/MD: Chris Crain

WRVI/Louisville, KY
OM/PD: CC Matthews
APD: Dave Reichel

KSWP/Lufkin, TX
OM/PD: Al Ross
APD/MD: Michelle Ross

KVMV/McAllen, TX*
PD: James Gamblin
APD/MD: Bob Malone

KJIL/Meade, KS
PD/MD: Michael Luskey

WAWZ/Middlesex, NJ*
OM: Scott Taylor
PD: Johnny Stone
MD: Keith Stevens

KTIS/Minneapolis, MN*
PD: Jason Sharp

KBMQ/Monroe, LA
PD/MD: Phillip Brooks

WFFH/Nashville, TN*
PD/MD: Vance Dillard

Family Life Ministries/Network
PD: John Owens
APD: Kevin VanBuren
MD: Cecil VanHouten

New Life Media/Network
PD/MD: Joe Buchanan

WBSN/New Orleans, LA*
OM: Julie Headrick
PD: Tom Krimmier
MD: Libby Krimmier

KGBI/Omaha, NE*
PD: Melody Miller
MD: Jeff Devereaux

WPOZ/Orlando, FL*
OM/PD: Dean O'Neal
APD: Jeff Cruz

WMSJ/Portland, ME*
OM/PD: Paula K.
MD: Kenny Robinson

KFIS/Portland, OR*
PD: Dave Arthur
MD: Kat Taylor

KSLT/Rapid City, SD
OM: Tom Schoenstedt
PD/MD: Dave Masters

KSGN/Riverside, CA*
PD: Bryan O'Neal
MD: Brandi Lanai

WPAR/Roanoke, VA*
OM: Jackie Howard
MD: Brian Sumner

WQFL/Rockford, IL
PD/MD: Johnny V.

KKFS/Sacramento, CA*
PD/MD: Max Miller

Sirius Spirit 66/Satellite*
PD: Al Skop

XM The Message/Satellite*
OM: Jon Zellner
PD: Mike Abrams
MD: Jim Epperlein

KCMS/Seattle, WA*
PD: Scott Valentine
MD: Sarah Taylor

WFRN/South Bend, IN
PD: Jim Carter
MD: Doug Moore

WHPZ/South Bend, IN
PD/MD: Tom Scott

KTSL/Spokane, WA*
PD/MD: Beau Tyler

KWND/Springfield, MO*
PD/MD: Jeremy Morris

KKJM/St. Cloud, MN
OM/PD: Diana Medsen

KHZR/St. Louis, MO*
OM: Sandi Brown
PD/MD: Greg Cassidy

WLPJ/Tampa, FL*
PD: Carmen Brown
APD: Dave Cruise
MD: Jeff MacFarlane

KKCM/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly

KXOJ/Tulsa, OK*
PD: Bob Thornton
APD: Dave Gordon

WGTS/Washington, DC*
PD: Becky Wilson Aligned
MD: Rob Conway

WGRC/Williamsport, PA
OM: Don Casteline
PD/MD: Larry Weidman

WXHL/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal April

Family Life Ministries/Network
PD: John Owens
APD: Kevin VanBuren
MD: Cecil VanHouten

New Life Media/Network
PD/MD: Joe Buchanan

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PD/MD: Joe Buchanan

** Monitored Reporters*



▶ BELMONT UNIVERSITY'S 2004 CHRISTIAN MUSIC SHOWCASE WINNER **JOSH WILSON** BOWS AT NO. 28 ON CHRISTIAN AC INDICATOR WITH "3 MINUTE SONG," THE LEAD SINGLE FROM "TRYING TO FIT THE OCEAN IN A CUP."

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THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	18	1	FEE ALL BECAUSE OF JESUS	IND	918 +39
2	3	16	CASTING CROWNS EVERY MAN	BEACH STREET/REUNION/PLG	791 +7
3	2	18	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	784 -39
4	6	13	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	729 +72
5	5	14	AARON SHUST WATCH OVER ME	BRASH	684 +4
6	7	10	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	665 +15
7	4	15	STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	653 -114
8	8	6	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	634 +57
9	10	13	33MILES THANK YOU	IND	534 -36
10	9	14	DECEMBERADID FIND YOU WAITING	SLANTED/SPRING HILL	534 -39
11	11	11	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	529 +2
12	8	8	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	472 +2
13	13	11	AFTERS KEEPING ME ALIVE	IND	456 +23
14	16	8	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	426 +31
15	17	9	CHRIS SLIGH EMPTY ME	BRASH	389 +11
16	18	7	NATALIE GRANT I WILL NOT BE MOVED	CURB	385 +38
17	21	5	MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	376 +62
18	19	9	LAURA STORY MIGHTY TO SAVE	IND	344 +4
19	22	7	RUSH OF FOOLS CAN'T GET AWAY	MIDAS	322 +21
20	20	15	TOBYMAC FEAT. SITI MONROE ONE WORLD	FOREFRONT/EMI CMG	319 -1
21	23	7	MARK HARRIS ALL FOR THE GLORY OF YOU	IND	318 +35
22	24	4	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	292 +26
23	25	10	DANIEL DOSS BAND GOD IN ME	SPARROW/EMI CMG	206 -57
24	28	5	WARREN BARFIELD LOVE IS NOT A FIGHT	ESSENTIAL/PLG	192 +11
25	29	3	JADON LAVIK COME THOU FOUNT	BEC/TOOTH & NAIL	184 +4
26	27	17	PHILLIPS, CRAIG & DEAN TOP OF MY LUNGS	IND	182 -12
27	26	12	DAVID CROWDER BAND NEVER LET GO	SIXSTEPS/SPARROW/EMI CMG	177 -57
28	NEW		JOSH WILSON 3 MINUTE SONG	SPARROW/EMI CMG	165 0
29	NEW		SALVADOR AWARE	WORD-CURB	158 +17
30	NEW		STELLAR KART JESUS LOVES YOU	WORD-CURB	153 +29



Hit Music Research

CHRISTIAN CHR MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
FALLING UP GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	4.22	84%	11%	4.31	4.11	4.19
FEE ALL BECAUSE OF JESUS	IND	4.21	80%	6%	4.53	4.1	4.28
STARFIELD REIGN IN US	SPARROW/EMI CMG	4.21	75%	7%	4.16	4.05	4.09
NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	4.14	96%	22%	4.07	4.21	4.04
THIRD DAY CALL MY NAME	ESSENTIAL/PLG	4.13	72%	8%	3.69	4.11	3.97
NATALIE GRANT I WILL NOT BE MOVED	CURB	4.12	73%	14%	4.12	4.19	4.16
THOUSAND FOOT KRUTCH WISH YOU WELL	TOOTH & NAIL	4.12	89%	17%	3.87	4.11	4
FIREFLIGHT UNBREAKABLE	FLICKER/PLG	4.11	92%	19%	4.06	4.03	4.05
CASTING CROWNS EVERY MAN	BEACHSTREET/REUNION/PLG	4.10	94%	28%	3.72	4.1	3.95
THE AFTERS NEVER GOING BACK TO OK	IND	4.10	94%	19%	4.13	3.96	4.04
JEREMY CAMP NO MATTER WHAT IT TAKES	BEC/TOOTH & NAIL	4.09	89%	17%	4.03	4.08	4.05
HAWK NELSON FRIEND LIKE THAT	BEC/TOOTH & NAIL	4.08	92%	18%	3.94	3.9	3.92
RED PIECES	ESSENTIAL/PLG	4.07	87%	23%	4.15	4.11	4.13
STELLAR KART JESUS LOVES YOU	WORD-CURB	4.06	90%	17%	3.67	3.74	3.72
PILLAR SMILING DOWN	ESSENTIAL/PLG	4.05	74%	14%	4.14	4.15	4.14
STEVEN CURTIS CHAPMAN CINDERELLA	SPARROW/EMI CMG	4.04	97%	24%	3.76	3.7	3.72
PAUL ALAN TO BRING YOU BACK	WHPLASH	4.03	62%	17%	4.12	3.79	3.92
TOBYMAC ONE WORLD	FOREFRONT/EMI CMG	4.00	95%	25%	3.91	4.1	4.02
MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	4.00	74%	11%	3.5	3.81	3.69
TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	3.99	90%	18%	3.81	4.01	3.92

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 920 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



ACM executive director Bob Romeo offers a history lesson, but has his eye on the future

What Happens In Vegas . . .

R.J. Curtis

RCurtis@RadioandRecords.com

In the interest of preserving stability for the tourism economy in Las Vegas, R&R respectfully submits this advice for Sin City's civic leaders: If you truly value the yearly pilgrimage of the country music industry to your fair city for the Academy of Country Music (ACM) Awards, if you enjoy the onslaught of rabid country music fans eager to see their favorite stars, if you appreciate the amount of time and money both factions spend in your casinos, then for goodness sake, never, ever run out of Crown Royal.

You see, that's what did happen in Los Angeles. For 38 years, the L.A.-based ACM held its annual awards show there, but on a spring evening prior to the awards not so long ago, a couple of ACM big shots tried to order one more toddy for the road—and they were turned away. One of the pair was longtime promotion executive Jack Lamier, then-ACM president and a man who loves his Crown and water. His drinking buddy that night was the academy's then-chairman, Bob Romeo, who prefers Crown and Coke.

Romeo was willing to let it slide, but remembers, "Jack, he put on a little show and started stomping around, getting all wound up. He said to me, 'You know, we have to go somewhere that'll never run out of Crown.' I said, 'Jack, where is that?,' and right away he said, 'I bet they never run out of booze in Las Vegas!'"

The way Romeo tells it, "Running out of Crown truly changed the complexion and the future of the academy."

The process of exploring Las Vegas as a destination for the ACM Awards "made us have a bunch of meetings with the industry and we

found that at that time, there was a feeling that the show was getting stagnant," he says.

Romeo and his executive committee discovered that perhaps the artists weren't being treated well, which led to questions about why they would want to support the academy. "It cost our friends in Nashville a lot of money to come to L.A. If there's no benefit and it's not fun, at some point somebody will ask why they're spending so much to do this."

Avoiding The Gorilla

A positive response from record labels about the notion of moving the awards to a different city led to a kind of domino effect, Romeo says. "Up to this year, Dick Clark Productions [which previously owned the ACM telecast] always paid us a fee to license the ACM name." Dick Clark Productions was first sold to Mosaic, who then dealt it to Dan Snyder's Red Zone Capital. Red Zone then began negotiating with the ACM and the resulting agreement made the academy full partners in the awards show broadcast.

Now the ACM is more involved in crucial

decisions about the show with CBS, the TV network that airs the awards program, such as what night the show will air. That's an important point, because in the recent past CBS has placed the ACM Awards head to head with the season finale and semifinals of ratings juggernaut "American Idol."

That led Romeo to pose a rhetorical question: "Do [we] want to continue fighting that 800-pound gorilla? I don't care how good our show is and what great shape we're in. We're going to get clobbered every time, and 'Idol' is a phenomenon that isn't dying anytime soon. So it's just got to be better."

Now that the ACM Awards have secured a better night—this year's show takes place Sunday, May 18—Romeo's only concern is the lasting impact of the recent writers' strike. "All networks got hit in terms of viewership and the question is, Will that impact us? We won't know until the ratings come out; we might not get an accurate number until 2009."

During the ACM's transition from Los Angeles to Las Vegas, Romeo was also in flux, interviewing for (and ultimately landing) the job as executive director. Part of the interview process was sharing his vision for the show with members of the board. He envisioned an event that felt more like a concert. "We needed to embrace more fans; if we got to a bigger facility, more of them would support the show—which they have."

During its first four years in Las Vegas, the awards were held at Mandalay Bay Hotel & Casino, with a capacity of 7,600. The 2008 ACM Awards will be held in the 11,300-capacity MGM Grand Garden Arena. "It's funny looking back," Romeo says. "There were only two places to look at; we went to the MGM and said, 'Oh no, we'll never fill this.'" But after two sold-out shows at Mandalay Bay, a bigger facility was needed.

Continued on page 38



Bob Romeo

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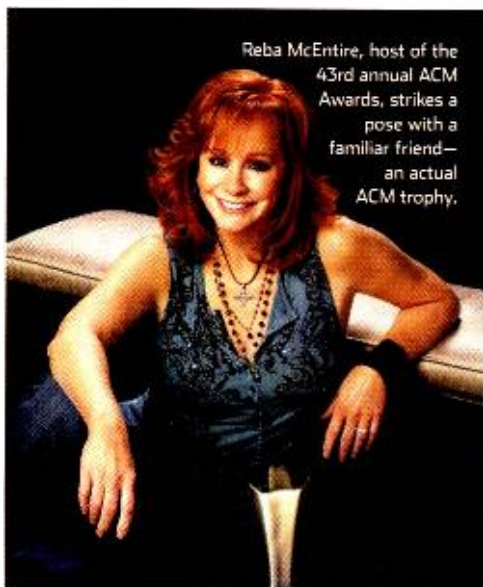


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Continued from page 36

Engage The Fans, Grow The Brand

In 2008, the goal of engaging fans has evolved to the point where their votes will determine the entertainer of the year winner. Romeo notes, "At the end of the day, where are we as an organization and where is the genre without the fans? If they're not tuning in, our numbers are down and they won't buy the music or concert tickets and consequently, we go into a downward spiral."

The decision to make the academy's most coveted award a fan-driven decision was not reached without a strong debate among its board members, he says. "This is about the industry narrowing this down to the top five nominees. [This year's nominees are Kenny Chesney, Rascal Flatts, Brad Paisley, George Strait and Keith Urban.] When it's said and done, if the membership [comprising representatives from the radio, label, publishing and management sectors] voted correctly, the industry should be supportive and proud of anyone who wins entertainer of the year. Ultimately, you have to give the fans the power and we have to get the industry comfortable in letting go of that control." Though it won't happen this year, Romeo says that in his mind, future ACM Awards will move fan voting into more categories.

In addition to fans having a greater say in how the ACM hardware is distributed, the academy has worked hard to create a greater fan presence during the show. "We needed to have fans up in front of the stage," Romeo says. "When an act comes out onstage, I want them to see the fans' eyes. If they do that, it will make for better performances."

Romeo says his hunch paid off the first year this was done, when Montgomery Gentry received a standing ovation. "They no longer saw it as 'the industry'; they saw it as a room full of fans and put a whole different spin on their performance."

Pre-Event Activities

In the days that precede the awards, there are now myriad events for fans and industry members to attend. May 17 alone features the annual ACM golf tournament, a Harley Ride and the new-artist showcase, featuring all the nominees in the best new male vocalist, female vocalist and group categories. The Fremont Street Experience pres-

ents two nights of free entertainment to the public—open-air concerts that have quickly grown to become one of the biggest annual events in the old downtown part of Las Vegas, surpassing attendance at the city's New Year's Eve show.

In the past, when people thought of a country music experience in Las Vegas, it centered on the National Finals Rodeo, taking place this year from Dec. 4-13 at the 17,000-capacity Thomas & Mack Center. Now, the ACM Awards and NFR serve as blockbuster bookend events with the potential for each to grow even bigger. The ACM is a sponsor during NFR week, promoting its mega country event, which takes place six months later. "We have a great relationship with Las Vegas Events," Romeo says. "They have, in turn, sponsored our Fremont Street Experience two-day festival and I think they see the power of country music in Las Vegas."

If there is a problem surfacing this year, Romeo says, it's a good one to have: juggling all the activities happening at one time, each of which is becoming a success of its own.

In addition to being the ACM's fifth year in Las Vegas, this is Romeo's fifth year as executive director. He says he became more involved with the ACM when he was elected chairman. "You become emerged in this web called the ACM and you start to say, 'I think we can do some things here. It bit me like a bug and challenged my creative side.'" Romeo would be the first to tell you that some members of his board occasionally interpret that creative side as him being a bit out of his mind, but he also heaps praise on the ACM board. "They're open-minded; that's the beauty of this group. I can honestly tell you as executive director, I'm not afraid to take any idea to my board or executive committee."

Romeo On Radio

So what about radio? Before his five years as ACM executive director, Romeo had a successful business booking concerts and dealt with country radio all the time. In fact, he still books a few accounts and spends a lot of his summer on the road, which gives him a chance to interface with radio. "To me, radio is still the No. 1 vehicle to get the word out, whether it's selling a concert ticket or publicizing the awards show."

This is the first year the ACM broadcast will be held on a Sunday, a change that takes away radio's ability to prepromote the event on weekday morning shows the day before. Roughly 30-40 stations send personalities to the ACM Awards to interview performers and nominees in an annual remote broadcast produced by Westwood One, which pays a fee to be the show's official radio network. With cooperation from the ACM and the show producers, WWI books the artists who participate in the radio row-type event.

Asked to share his take on the state of radio, Romeo says: "Sometimes we bitch about radio; is it even about the music anymore or is it about how a computer selects the songs? But when you really talk to these guys, they have it in their heart and it is about the music; it is about the act and the relationship."

On the other hand, Romeo remembers sitting in a daylong seminar focused on radio sponsored by nonprofit Leadership Music, calling it "my

'Ultimately, you have to give the fans the power and we have to get the industry comfortable in letting go of that control.'

—Bob Romeo

most educational, yet disheartening" day there. As he explains, "I'm sitting there listening to people tell us it's about familiarity, about being safe. Is that how we thought when a bunch of us took a gamble on George Strait or Garth Brooks? I think it stifles what we built the business on."

Romeo says he doesn't claim to know the business of radio and therefore is "speaking from the fringe here." But he remembers a time years ago when he was cutting his teeth in the business, and says, "There wasn't a show I went to that I didn't have lunch or dinner with radio guys and we'd talk about acts and who we liked. No one talked about computers and what you could and couldn't play. It was about the music. Over the years, I've seen that power stripped away from people that I think, in their heart, really care." R&R

ACM AWARDS: The Last Five Years On The Charts

Sales gains on Billboard's Top Country Albums chart in the first week following the annual Academy of Country Music Awards telecast are sometimes more obvious than others, but one thing remains true every year: Performing on the show brings more sales spurts than being nominated or winning the trophy in a particular category.

History also proves, however, that other factors can trump the sales gained by performing at the ceremony. For example, the biggest percentage-based gain the week after the 2005 show went to an artist that had died more than 40 years prior, and a group shunned by country radio that didn't appear on the show at all took the largest gain in overall units following the 2006 awards.

Here's a look back at the past five years of ACM sales gains, which include each year's Greatest Gainer (biggest gain in overall units), Pacesetter (biggest increase in percentage over the previous week) and the Hot Shot Debut (the chart's highest debut by a new album), along with their respective chart moves:

2003:

Greatest Gainer: Toby Keith, "Unleashed" (1-2). Performed, won entertainer, album and video of the year.

Pacesetter: Lonestar, "I'm Already There" (45-29). Performed.

Hot Shot Debut: Jo Dee Messina, "Greatest Hits" (No. 1).

2004:

Greatest Gainer: Toby Keith, "Shock 'N Y'all" (5-4). Performed.

Pacesetter: Toby Keith, "20th Century Masters: The Millennium Collection" (43-33).

Hot Shot Debut: Lonestar, "Let's Be Us Again" (No. 2). Performed.

2005:

Greatest Gainer: Rascal Flatts, "Feels Like Today" (3-3). Performed, won vocal group of the year.

Pacesetter: Patsy Cline, "Gold" (70-52).

Hot Shot Debut: Toby Keith, "Honkytonk University" (No. 1).

Performed via satellite from Iraq.

2006:

* **Greatest Gainer:** Dixie Chicks, "Taking the Long Way" (69-1).

Pacesetter: Brooks & Dunn, "Hillbilly Deluxe" (19-9). Performed, won song and vocal duo of the year.

Hot Shot Debut: The Wreckers, "Stand Still, Look Pretty" (No. 4).

2007:

Greatest Gainer: Taylor Swift, "Taylor Swift" (4-3). Performed.

Pacesetter: George Strait, "It Just Comes Natural" (25-13). Won single and song of the year.

Hot Shot Debut: Gretchen Wilson, "One of the Boys" (No. 1).

Compiled by Wade Jessen, Billboard senior chart manager/R&R Nashville director of charts and operations

*Album debuted the previous week due to street-date violations.

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Some Clear Channel stations torque up their current music percentages—but it's far from a company-wide trend

Current-Intensive

By Ken Tucker

While companies like Cumulus are cutting back on currents—the company once had six stations on R&R's monitored country reporting panel and now has one because of low current music percentages—some Clear Channel stations have actually boosted theirs in the last year. While WGAR/Cleveland's current percentage has gone up significantly, WFUS (US 103.5)/Tampa has tripled the percentage of currents in its music mix.

WFUS PD Travis Daily says his station's current increase is actually a return to the way the station entered the country battle with crosstown CBS Radio heritage country WQYK in 2005. "We launched with a more current-based strategy and then we got a little off track in the last few books," he says. "So we brought it from 4% to 30% current and had our best book ever."

The station jumped from 15th to fourth 25-54 in Arbitron's winter survey, increasing share 3.1-5.3. (WQYK moved 5.1-5.5 and is No. 3 25-54.)

According to BDS Radio, 22% of WFUS' top 50 most-played songs during the week ending May 6, 2007, were currents. Similarly, 22% of the station's top 50 spins came from songs that were on R&R's Country chart. A year later, a look at WFUS during the week ending May 4, shows 66% of its songs were currents and 52% of its spins came from current records.



Clay Hunnicutt

WFUS/Tampa

2007

Current songs: 22%

Current spins: 22%

2008

Current songs: 66%

Current spins: 52%

WGAR/Cleveland

2007

Current songs: 34%

Current spins: 53%

2008

Current songs: 44%

Current spins: 61%

The percentage of current songs and spins on each station's top 50 most-played songs during a seven-day period. 2007 information based on week ending May 6, 2007. 2008 information based on week ending May 4.

SOURCE: BDS Radio

Robust Appetite For New Music

Clear Channel VP of country programming Clay Hunnicutt says that while the ratings jump is important, it wasn't the reason for the current move. "Nobody said playing more new music's going to get me more ratings. We saw a lot of pieces of information that said we may want to move in this direction. We decided to give the listeners a little more of what they want and what they're asking for."

Daily agrees. "Tampa's appetite for new music is huge and as long as we are careful [about] what's on our menu and don't go too far, we just might end up being the market leader," he says.

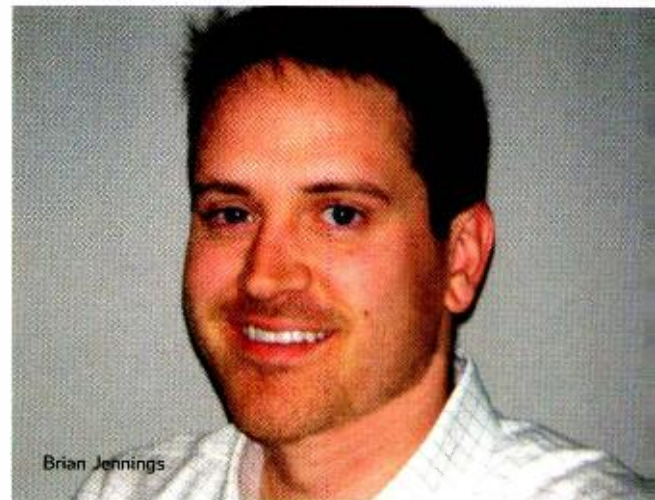
WQYK also has high current percentages. A year ago, 62% of songs from the station's top 50 were on the chart and 69% of its spins came from currents. For the week ending May 4, 62% of WQYK's songs in its top 50 were on the chart and 72% of overall spins were currents.

WFUS has increased the number of current titles and the frequency of current spins. "Lucky for us Nashville is putting out great stuff," Daily says. "The fact that James Otto has a No. 1 record and Jack Ingram has several songs that have charted gives me hope about two things. One, Nashville is going to let artists be artists. Two, other PDs . . . are listening to the whole album and telling Nashville what is great. I was starting to get concerned that on the PD side people had quit listening to music."

"We are in a good position," Hunnicutt agrees. "There's some really good music coming out of Nashville right now. There's a lot of great new artists and there's a lot of established artists putting out great new music," he says, citing George Strait, Toby Keith, Kenny Chesney and Tim McGraw as examples. "You've also got the Taylor Swifts and the Lady Antebellums and the Dierks Bentleys."



Travis Daily



Brian Jennings

Responding To Research

WGAR PD Brian Jennings has also increased his station's percentage of current music. A year ago, 34% of its top 50 songs were currents. This year the number stands at 44%. Likewise, the percentage of current spins went up; last year it was at 53% and this year they account for 61%.

"The best music out there right now is coming from new artists," Jennings says. "There have been a lot of stations out there going tighter and tighter. Our research indicated that one of the basic things country listeners look for in their station is new music from artists they like. The expansion began with familiar artists and grew as the quality improved."

While some Clear Channel country stations are increasing their current percentages it is far from a company-wide trend. "Every market is different," Hunnicutt says. "I don't think you can put any kind of policy or any kind of criteria in place across every single market."

"When the music is good and hot we should be prepared to respond to that and when it's not, we should be prepared to respond to that," Hunnicutt continues. "There is no black and white. We're all dealing in a completely gray area of trying to figure out what is the exact balance of new music and older music, satisfying both cravings for the listener. They still love Alan Jackson's 'Chattahoochee,' but they also want to hear 'Small Town Southern Man.' That's a unique thing to our format that other formats don't enjoy. You can still play Alan Jackson and his library can span 15 years."

"There's only so many songs we can play in a day, and I think we're all trying to find what is the best balance of current versus recurrent versus gold," Hunnicutt says.

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A conversation with Cumulus senior VP of programming Jan Jeffries

From The Top, Looking Into The Trenches

By R.J. Curtis

Jan Jeffries has a unique programming perspective these days. On one hand, he's got an aerial view of the industry in his role as senior VP of programming for Cumulus Media, where he oversees all formats for the nation's fourth-largest radio company. Then again, he's also back in the trenches, having assumed day-to-day programming responsibilities for the company's legendary country KPLX (99.5 the Wolf)/Dallas after veteran programmer John Sebastian's exit earlier this year.

Jeffries began his career as an air personality but quickly scaled the ladder to PD, working at WLS/Chicago and crosstown WCKG. Other on-air/programming stops en route to Cumulus include WBSB/Baltimore, WLCY/Tampa,WSTR/Atlanta and others. Jeffries was president of his own consulting firm, Jeffries Communications Consulting, from 1990-1994, and then became executive VP of operations at Burkhart/Douglas & Associates in 1995.

In 1997, he joined Cumulus as executive format director, then segued to the company's research arm, Stratford Research, before being named VP of programming in 2006 and rising to senior VP of programming last year.

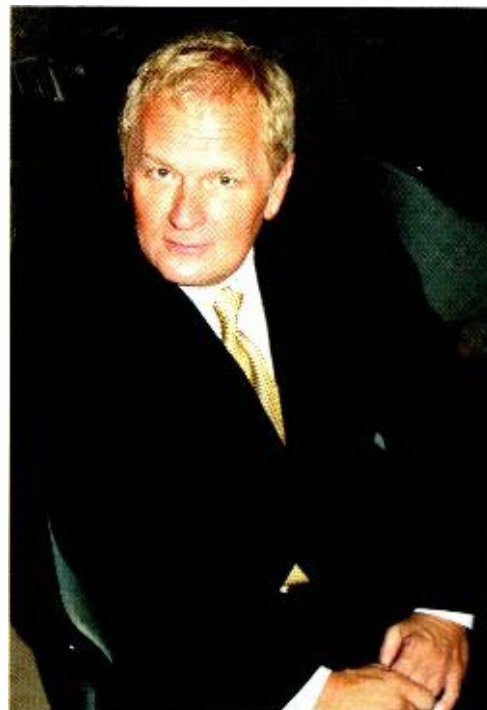
In a conversation with R&R, Jeffries shares his views on country radio and its relationship with Nashville. He also addresses questions about Cumulus music policies, technology and what skills he looks for when evaluating programming candidates.

How are you juggling the new day-to-day responsibilities at the Wolf with all your national duties?

Simply put, I have lots of help and work for the best-run radio company in the country. Cumulus has systems that we have developed over the past 11 years that allow us to prioritize and effectively execute programming decisions. CEO/president Lew Dickey and co-COO John Dickey set the gold standard early on for Cumulus with what is now a decade of polishing the systems at every station in all formats across the platform. We pride ourselves on having some of the most talented and dedicated people in the business, on both the corporate and local levels. It is for that reason, along with the ear and guiding hand of John Dickey, that

'Success will always rely on good, solid programming. However, the future now requires fresh thinking on how we continue to reach and resonate with our targets.'

—Jan Jeffries



I'm able to oversee the various formats. We are a team at Cumulus. I just happen to be fortunate to be captain.

As someone whose background is primarily contemporary formats, what are your general observations about country radio and the state of the music?

Actually, my role has always included overseeing all Cumulus country stations, in addition to the contemporary stations. Singling out the Wolf in Dallas to program is only a testament of my love for the business of programming and my interest in country radio. My first on-air jobs as a baby DJ were at country stations and my interest in the music and format have never diminished. Country music and radio are sexier and better than ever. That is a combination I find contemporary and exciting. Programming country is not unlike programming contemporary stations: Concentrate and refine nonmusic elements to meet core expectations and play the hits.

What's been your biggest "ah-ha" moment since getting more involved with this format?

The biggest has come from comments from the country side of the industry regarding their surprise and shock that I elected to include country programming as part of my programming wheelhouse.

What can other formats learn from country radio right now—and vice versa?

All programming camps can certainly learn from each other. However, I think we as an industry must explore and develop new ways of increasing the "sticky" factor of programming and the varied methods of delivery to the entertainment consumer. "Jetsons" technology is here. We must embrace it and investigate possibilities of expanding the delivery vehicle of our product regardless of format. Success will always rely on good, solid programming. However, the future is now requiring addi-

tional and fresh thinking of how we continue to reach and resonate with our targets. The music business has certainly gone through and continues to deal with the upside and downside of delivery of their product and how it has affected the bottom line.

The R&R panels of monitored and indicator stations have just two Cumulus stations listed: WFMS/Indianapolis is a reporter, and WJCL/Savannah is an indicator. Is being a country reporter a priority for the Wolf or any of your other country stations?

It is important from a standpoint of maintaining a healthy working relationship with everyone. There are many longtime label friends of ours in Nashville. We value their friendship and contribution of product and information. Obviously, our No. 1 priority is driving ratings and revenue. Everyone in the business has a theory and opinion of what music policy works best. Cumulus does not have a "one-size-fits-all" mind-set. In fact, if you check rotations, you will see it varies market to market with the one common thread that they are hits in their market at that point in time.

We've heard there's a companywide mandate about length of playlists, or a formula for when songs will be added. Is this fact or fiction?

Fiction. There is not a mandate regarding length of our playlists. Songs are not required to be top 10 to be considered.

Dallas has been a huge sales market for country, which would indicate a desire for newer music, and yet the entire country radio landscape there is tighter than ever. Why?

Local record sales are noted weekly as part of the consideration process. I have not noticed any glaring discrepancy of album sales and the music played on the Wolf.

What skill sets are mandatory for programming candidates for Cumulus?

Successful candidates have a keen sense for the importance of developing and maintaining relevance in his or her market, driving strategy, ability to effectively develop and direct talent, create and maintain a positive working environment that is self-motivating and the ability to apply his or her skills in interpreting and implementing programming data. And finally, a love for radio.

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Rodney Atkins travels an arduous road to stardom, but perseverance finally pays big dividends

The Atkins Diet

By R.J. Curtis

Many factors have led to Rodney Atkins' recent surge of career momentum—which includes four consecutive No. 1 songs, the most-played country track of 2006, platinum-selling CD “If You're Going Through Hell,” last year's win for best new male vocalist at the Academy of Country Music (ACM) Awards—and six nominations for this year's show. ■ First, consider song selection. Then there's Atkins' own songwriting and trusted producer Ted Hewitt. Add a team of true believers and good old-fashioned tenacity. ■ Or perhaps it could be the wardrobe. To understand why takes a brief stroll down memory lane. It was 2003 when Atkins released his album “Honesty.” On the cover, he is pictured in leather pants and a fine cowboy hat.

Compare that with the cover of “If You're Going Through Hell.” Atkins is a hat guy, no doubt about it, but the kind he prefers is actually a cap that looks beat to hell, usually with some sort of agricultural product logo on it. Ditto for the T-shirt, jeans and work boots—well-worn. Now that's more like it.

It's ironic that an album titled “Honesty” (the title track garnered Atkins a top five hit) projected an image not entirely true to the artist. Shortly after that project ran its course, he decided to change management. By 2003, he'd been on Curb Records for nearly six years, gaining little if any traction. When he met current manager Greg Hill, Atkins recalls, “He pulled out that ‘Honesty’ album, where I was hipped up a lot.”

Hill knew Atkins already, but the guy he knew came around wearing the same stuff every day. His advice, Atkins says, was “to be exactly who I am and let the music be what I'm comfortable with, instead of selling an image. He said I'd get tired of wearing a costume.”

Hill put together a photo shoot with Atkins wearing pretty much what we see on him these days: ball cap, John Deere T-shirt, etc. As Atkins remembers, none of those photos were for the label to see. “We printed an 8x10, and every time we found a song we thought we liked, we asked ourselves, ‘Would this guy do this song?’”

So the adage must be true, even if it wasn't exactly intended for this context: Clothes do make the man.

It Didn't Happen Overnight

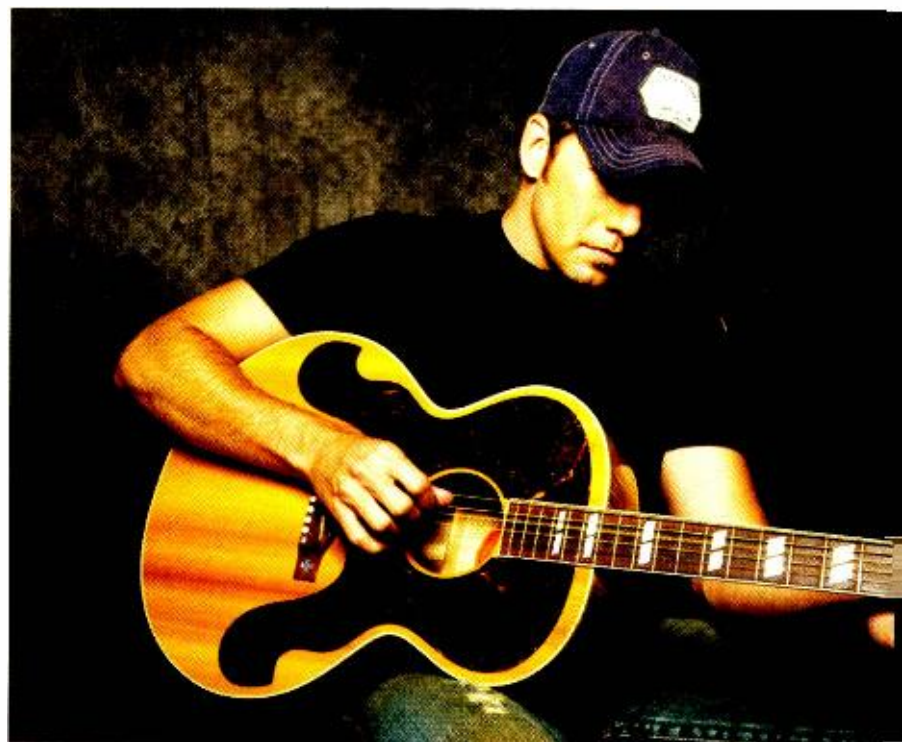
Even after those six years on Curb, with two albums and two radio tours under his belt, Atkins says now, “I was still trying to figure out who I was” as an artist.

To those unfamiliar with the singer, he might appear to be the latest overnight sensation, with the past two years crammed with major chart and sales success and industry recognition. But consider that labelmate LeAnn Rimes signed to Curb Records the same year as Atkins, in 1997. Rimes has sold more than 30 million albums since, while Atkins struggled to get programmers' attention. Other than the single “Honesty,” he had no career to speak of.

He says, “You sit and ask yourself why it takes so long to get where we're meant to be in life; then there's that old quote about how you can reach further on your knees sometimes.”

After encouraging Atkins to find a comfort level with his image and appearance, Hill turned to the music, and the advice was nearly identical. “Greg said, ‘You have to decide what territory to stick your flag in and who you're going to be,’” he says. “The easiest thing is to be yourself; that will separate you from a lot of other artists.”

Atkins decided he wanted to be “the guy that people can relate to, where there's no facade and you're not perfect.” When it was time to start putting the music together, he turned to longtime collaborator Hewitt, who had produced the last few tracks recorded for “Honesty” with Atkins. “He is a guy that I started writing songs with and



‘Every time we found a song we thought we liked, we asked ourselves, “Would this guy do this song?”’

—Rodney Atkins

helped me put bands together. He knew who I was, my family, where I came from. And he allowed me to chase that stuff.”

The process of putting together the album “If You're Going Through Hell” was the result of Atkins going on eBay and purchasing a microphone, laptop computer and a gadget called an Mbox, which he used to start recording demos at home.

Atkins credits the ability to do most of the work on the album at home, near his family, as one reason that Curb changed gears. “The label guys said they thought it was the best stuff I'd ever done.”

Atkins and Hewitt share producing credit on “If You're Going Through Hell,” a move he says was inspired by another labelmate: “Tim McGraw was always hands-on with his music, and I loved that. You had that feeling early on that he wasn't just showing up, singing and leaving. I did that too and constantly thought about that. Ted and I have gone through the entire next album together.”

No Time To Waste

The decision to stick close to home during this creative process cannot be understated, because in addition to Atkins' realization that being true to

Continued on page 46

Congratulations

Lia, Danny Wright, and Bill Cody are 2008 Nominees for
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of The Year.**



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CODY**
Classic COUNTRY WEEKEND

Continued from page 44

himself on a musical level was important, he also concluded that his family mattered most of all. This was an epiphany of sorts, one he describes as an effort not to waste anyone's time. "I didn't know if I was even going to get to do another album," since "Honesty" wasn't a hit, Atkins recalls. "It finally hit me: You don't want to waste your family's time. If I'm going to go on the road, I want to sing great songs that touch people's lives, that they relate to, so I'm not wasting my time either. That was the goal."

It all came back to the priorities that drove him, Atkins says: "Family, people I'm around and the things you love being around." Ironically, some of the biggest songs on "If You're Going Through Hell" were not written with the goal of trying to create a hit. As an example, when he turned in the song "Watching You" to the label, "it got no response" Atkins says. Curb A&R chief Phil Gernhart, who has since passed away, told him, "I don't get it, [mainly because] that wasn't the world he was living in. But it was right smack in mine."

Still, Gernhart encouraged Atkins to continue writing and searching for the right material. "He's the one who always stuck with Rodney when he was delivering firewood to Alan Jackson's house or putting down tile floors in his father-in-law's doughnut shop," Curb VP of promotion Carson James says. "[Label founder] Mike Curb and Phil showed a lot of patience, but Rodney showed incredible patience, and it just shows how much he wanted it."

Atkins' fans at radio were also willing to wait it out. "All he really needed was a couple of solid hit songs to break through," Wilks KBEQ/Kansas City PD Mike Kennedy says. "Many people talk about writing songs from the heart but, with Rodney, you always knew it was coming from the heart because it felt so honest and real."

Crowd reaction to an early club show in Knoxville made a believer out of Mike Hammond, PD at Citadel's WIVK/Knoxville. "When we started playing his songs, the phones always rang with people asking who he was," Hammond says. "Rodney is who he is, and he's just a nice guy. He hasn't forgotten where he came from or lost his appreciation for what fans have done for him."

Now that Atkins seems to have cracked the comfort level code for himself, the next logical career progression was to take his live show to a new level. He's seen firsthand how that has made a difference in Brad Paisley's career, after supporting his tour last year. He applies that same philosophy of planting the flag to live shows, just as in the recording process. "When I started writing songs, my problem was that I loved music but I never thought I could get up in front of an audience."

Atkins says that when he first started appearing in front of live crowds, it was nerve-racking—but he soon got over it. "Once you get a response from the crowd and you realize the encouragement, how they can carry you and the music is touching people, the performance comes way up." Watching artists like Garth Brooks and Bruce Springsteen—both renowned for epic live shows—Atkins is inspired to



continue honing his own live craft skills. "You have to. You become an artist that becomes known for live performances or you kind of disappear. It's the difference between hard tickets and soft tickets."

Beyond Stunned

When the ACM hands out its awards for the 43rd consecutive year, Atkins has an opportunity to have a career night. A nominee for male vocalist, album, song and video for "Watching You," plus producer nods for album and song, Atkins may need an extra suitcase to get out of Las Vegas and a new trophy case back home in Baxter, Tenn.

Surely he knew he was having a great year, but how did he react to hearing his six nominations? "I was completely stunned. Beyond stunned, actually." Yes, he knew the album was solid. Single "Cleaning This Gun" had gone to No. 1. "If You're Going Through Hell (Before the Devil Even Knows)" was the most-played country song of 2006, yet it didn't receive any nominations last year.

'The easiest thing is to be yourself; that will separate you from a lot of other artists.'

—Rodney Atkins

Chart History

Title, Peak, Date

- "If You're Going Through Hell (Before the Devil Even Knows)," No. 1 (four weeks), Aug. 4, 2006
- "Watching You," No. 1 (four), Jan. 19, 2007
- "Cleaning This Gun," No. 1 (two), Feb. 22, 2008
- "These Are My People," No. 1, Aug. 31, 2007
- "Honesty," No. 4, Dec. 27, 2003
- "My Old Man," No. 36, Nov. 30, 2002
- "Sing Along," No. 37, Aug. 2, 2002
- "Someone to Share It With," No. 41, May 7, 2004
- "Invisibly Shaken," No. 43, May 2, 2008
- "In a Heartbeat," No. 74, Aug. 22, 1997

SOURCE: Nielsen BDS

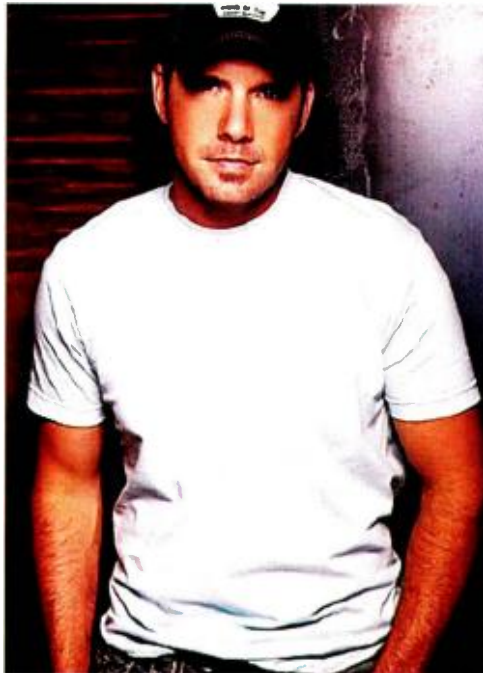
"I guess my brain froze when they announced we were nominated for song and video for 'Watching You.' I can remember sitting on the front porch writing it, then playing it for my wife—and now it's the biggest song I've ever had."

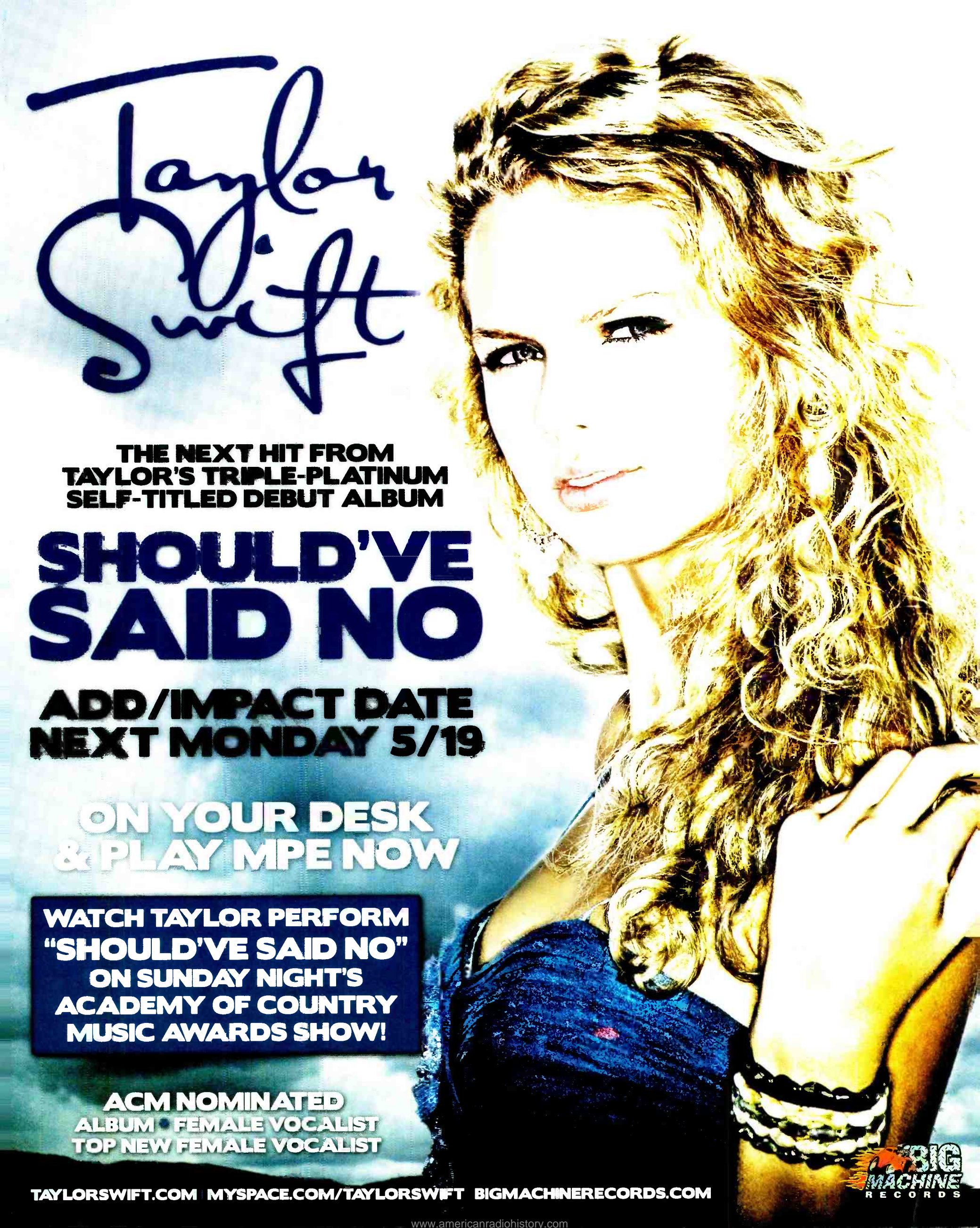
Out of six nominations, Atkins admits that the most meaningful is the album nod: "It means you didn't put out just one or two good songs; you're giving people their money's worth. Just to be nominated for [the] album [category] is huge." Also gratifying is the recognition coming 10 years into what he describes as "the ups and downs" of a challenging career. "I mean, I'm not a great singer. Not a good-looking guy. Just trying to be myself, and it proves that it comes down to the songs."

One probably couldn't blame Atkins if he looked back on the years when he didn't receive strong radio support with a little frustration, but he says that is not that case. "Radio is so important; sometimes we forget how important. They're people that I trust. I never lost faith in radio when we had songs dying in the 70s." Beyond the issue of spins, Atkins says radio is reliable, and "what you turn on when it starts to storm outside. It keeps you grounded to what's going on. That's what radio still is to me." In spite of the bad rap and negative press radio sometimes gets, Atkins remains positive about the medium. "They're not a bunch of giants out to get you. It's an honor when they start trusting songs you bring them; [it's] an amazing feeling."

Atkins is probably more qualified to sing about going through hell than most, after logging 10 tough years in a challenging business. Still, he says, "I'm thankful that we've been successful now, instead of when I was 28 or 21."

He doesn't believe he would have survived at another label, giving credit to Curb. "They really cared. [Mike] Curb was pushing me the whole time to be autonomous, to produce my own music. They had the confidence to say, 'You can do all of this.' And that's what the ACM Awards do—they reinforce you. Winning new male vocalist last year gives credibility to all those people who encouraged and believed in me for so long." **R&R**



A close-up portrait of Taylor Swift with long, wavy, light brown hair. She is wearing a blue top and several bracelets on her left wrist. The background is a soft, out-of-focus blue and white.

Taylor Swift

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Clear Channel sweeps awards in all market sizes

ACM Station Winners: Triple Play Is All In The Family

By R.J. Curtis

The Academy of Country Music's award winners for stations of the year represented a clean sweep for Clear Channel. The three outlets that picked up trophies for large, medium and small markets are all members of the Clear Channel family, and two are practically neighbors: Medium-market winner WUSY/Chattanooga, Tenn., is fewer than 80 miles from small-market recipient WGSQ/Cookeville, Tenn.; while 491 miles away, WMIL/Milwaukee took large-market kudos.

All of this year's ACM radio winners have tasted industry recognition before, but station executives make it clear that it's never old hat and always a thrill.

Following is a recap of the victorious trio:

Large-market station of the year: WMIL/Milwaukee

This is the first ACM station of the year award for WMIL, but the outlet does have prior, albeit recent experience accepting industry hardware. It was just six months ago that the Country Music Assn. (CMA) honored WMIL as station of the year. That was the first win for OM Kerry Wolfe and his staff. The timing is perfect, too: WMIL is celebrating its 25th anniversary as a country station in Milwaukee.

Want more icing on the cake? The station had a great ratings book as well. In the winter 2008 Arbitron, it moved 5.8-7.4 12+ to rank at No. 2 in the market. "Hard work has paid off, and this year, people have noticed," says Wolfe, who refuses to take credit, instead deferring to his staff, "who've been here and been dedicated for so long."

Airstaff longevity is part of the station's recipe for success. The morning "Moo Crew" with

Karen, Scott and Radar has been together for 10 years; midday jock Mitch Morgan, who doubles as MD, is a 25-year station vet. Though after-nooner Mark Richards has only three years under his belt, Wolfe says, "He's been in the market for 25 years and has always loved country."

One criteria the ACM used in judging stations is community involvement, an area that WMIL has made a priority. Part of its 25th-anniversary celebration is the station's Countryfest concert, an event that WMIL has produced since it signed on. "That's 100% our show," Wolfe says. "It started in a bar, and then went to a field, then this year we went to the biggest venue in town."

Not surprisingly, Wolfe maintains excitement about the format—especially now. "I think it's better than ever; the acts are interesting and there's great variety. We're seeing increased TSL and come in all demos and age groups."

Medium-market station of the year: WUSY/Chattanooga

WUSY is accustomed to receiving accolades from the country music industry. The ACM honored the station just two years ago, and it has won nine CMA station trophies. But according to 15-year station vet and MD/afternoon host Bill Poindexter, this win is "a different animal." Like many stations around the country, WUSY has suffered staff cutbacks during the past couple of years, "so everyone here has really pitched in with a true team effort. We have a good bunch around here and they deserve it."

Nobody wins station of the year by themselves, Poindexter adds. "We have some of the best folks in the world here. Our listeners have always been behind us on everything we do; the award is more

for them than us. They get a big kick out of it," he says.

Like many country stations, WUSY's anchor charity is St. Jude's Children's Hospital; it does events year-round for the hospital, in addition to an annual radiothon. According to Poindexter, WUSY organizes "about a dozen events all year, like rodeos, car shows and bowl-a-thons. We also provide Christmas for 3,500 underprivileged children through our Christmas for Kids campaign, which we've done for 15 years now."

The station is a model of consistency. In addition to Poindexter's 15 years of service, the morning show of "Bearman & Ken" has remained intact for 20 years, midday personality Kim Carson has logged five years with the station, and some members of the sales staff have been with WUSY since it flipped to country 25 years ago.

Small-market station of the year: WGSQ/Cookeville

Less than 80 miles from Clear Channel sisters WUSY and WSIX/Nashville, WGSQ (the Country Giant)/Cookeville, Tenn., is a country giant—literally. It lives in the shadow of both larger cities, but the people who work there wouldn't have it any other way. According to Clear Channel/Cookeville market manager Bruce Welker, "I think everybody on the air here is either from Cookeville or Sparta," just 10 miles away. "All of them have worked other places at one time or another, such as Phoenix, Nashville and Greensboro, but they've all come back here. Something has a hold on the staff here; it's a terrific group of guys."

Whatever it is about Cookeville, it's working. This is the station's second ACM win.

A major part of WGSQ's community service efforts are made on behalf of St. Jude's and the station posts surprisingly strong radiothon totals, given its location in such a small market. "We did \$121,000 this year," Welker says. "For a town with 27,000 people, that's not too shabby. We also do events for returning servicemen; we get involved in a little bit of everything here."

Due to its close proximity to Nashville—"just an hour from downtown"—Welker says, the Country Giant aligns itself with big sister WSIX when major country shows come through the Nashville region. Welker says WGSQ has a great relationship with the team at the Big 98.

There is also an individual celebrity factor to WGSQ. Welker says, "Aaron Tippin lives out here and calls occasionally; Rodney Atkins lives here, too, and stops by a couple times a month." **R&R**

'The country format is better than ever; the acts are interesting and there's great variety. We're seeing increased TSL and come in all demos and age groups.'

—Kerry Wolfe

Academy Of Country Music Broadcast Award Winners

National On-Air Personality:

Tie: Big D & Bubba (Premiere Radio Networks), Lia Knight (Jones Radio Networks)

On-Air Personality, Major Market:

Gerry House & the House Foundation (WSIX/Nashville)

On-Air Personality, Medium Market:

Valleri St. John (WWGR/Fort Myers)

On-Air Personality, Small Market:

Gator & the Styckman (WGSQ/Cookeville, Tenn.)



Small-market personality winners Gator & the Styckman

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KNNN-FM/Redding, CA

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KNAH-FM/Merced, CA

KHNK-FM/Kalispell, Montana

KKHK-FM 95.5/Monterey, CA

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*source: Arbitron

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Station Playlist Featuring R&R EPKs

Station Info Rank, Owner, PDs, MDs

50	Linkin Park
25	33 Incubus Anna
18	25 Tim Armstrong
28	22 Silversun Pick
23	22

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS TW RANK
1	1	30	JAMES OTTO JUST GOT STARTED LOVIN' YOU	NO. 1 (2 WKS)	☆☆	31.501 -0.857	4371 1
2	5	12	BRAD PAISLEY I'M STILL A GUY		☆	28.535 +1.860	4124 2
3	6	28	PHIL VASSAR LOVE IS A BEAUTIFUL THING		☆	27.332 +0.683	3915 4
4	3	18	TAYLOR SWIFT PICTURE TO BURN		☆	26.884 -0.530	3946 3
5	2	14	GEORGE STRAIT I SAW GOD TODAY		☆	25.618 -4.424	3731 5
6	7	12	RASCAL FLATTS EVERY DAY		☆	24.988 +0.448	3703 6
7	4	23	TRACE ADKINS YOU'RE GONNA MISS THIS		☆☆	23.608 -3.384	3210 8
8	32		LADY ANTEBELLUM LOVE DON'T LIVE HERE		☆	23.045 +2.647	3364 7
9	8		KENNY CHESNEY BETTER AS A MEMORY		☆	20.753 +1.226	3034 9
10	10	9	CARRIE UNDERWOOD LAST NAME		☆☆	20.064 +0.553	2999 10
11	11	12	MONTGOMERY GENTRY BACK WHEN I KNEW IT ALL		☆	18.984 +0.508	2730 11
12	16		BLAKE SHELTON HOME		☆	18.007 +1.824	2693 12
13	18		DIERKS BENTLEY TRYING TO STOP YOUR LEAVING		☆	16.936 +1.132	2562 13
14	17		JEWEL STRONGER WOMAN		☆	13.790 -0.432	2085 15
15	16	11	TOBY KEITH SHE'S A HOTTIE		☆	13.684 +1.160	2186 14
16	19	5	ALAN JACKSON GOOD TIME	MOST INCREASED AUDIENCE	☆☆	12.900 +2.925	1968 16
17	18	19	JOSH TURNER FEAT. TRISHA YEARWOOD ANOTHER TRY		☆☆	11.510 +0.546	1911 17
18	17	19	JOE NICHOLS IT AIN'T NO CRIME		☆	11.115 -0.862	1856 18
19	20	11	TIM MCGRAW KRISTOFFERSON		☆☆	10.475 +0.919	1676 19
20	21	19	MIRANDA LAMBERT GUNPOWDER & LEAD	AIRPOWER	☆☆	8.866 +0.648	1579 20
21	22	30	JOSH GRACIN WE WEREN'T CRAZY		☆☆	8.653 +0.569	1560 21
22	23	15	KEITH ANDERSON I STILL MISS YOU		☆☆	8.346 +0.811	1486 22
23	24	15	REBA MCENTIRE EVERY OTHER WEEKEND		☆☆	7.957 +0.612	1221 23
24	26	8	GARY ALLAN LEARNING HOW TO BEND		☆☆	6.243 +0.959	1162 24
25	25	19	TRISHA YEARWOOD THIS IS ME YOU'RE TALKING TO		☆☆	6.074 +0.237	1106 25
26	30	15	JASON MICHAEL CARROLL I CAN SLEEP WHEN I'M DEAD		☆☆	5.411 +1.065	1055 26
27	37	3	BROOKS & DUNN PUT A GIRL IN IT	BREAKER/MOST ADDED	☆☆	5.143 +2.241	891 30
28	27	17	SARA EVANS SOME THINGS NEVER CHANGE		☆☆	4.836 +0.389	920 28
29	29	12	THE LOST TRAILERS HOLLER BACK		☆☆	4.805 +0.454	894 29
30	32	8	SUGARLAND FEAT. LITTLE BIG TOWN & JAKE OWEN LIFE IN A NORTHERN TOWN	BREAKER	☆☆	4.795 +0.622	659 34

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS TW RANK
28	16		PHIL STACEY IF YOU DIDN'T LOVE ME		☆	4.723 +0.309	1033 27
31	11		JULIANNE HOUGH THAT SONG IN MY HEAD		☆	4.383 +0.194	885 31
33	33	6	HEIDI NEWFIELD JOHNNY & JUNE		☆☆	4.061 +0.067	732 33
36	7		JIMMY WAYNE DO YOU BELIEVE ME NOW		☆☆	3.765 +0.521	796 32
35	34	22	TRACY LAWRENCE TIL I WAS A DADDY TOO		☆☆	3.625 -0.205	658 36
36	35	10	LUKE BRYAN COUNTRY MAN		☆☆	3.461 +0.184	659 35
39	11		LEANN RIMES GOOD FRIEND AND A CLASS OF WINE	BREAKER	☆☆	2.874 +0.853	573 38
38	8		GARTH BROOKS MIDNIGHT SUN		☆☆	2.584 -0.179	577 37
41	11		EMILY WEST ROCKS IN YOUR SHOES		☆☆	2.165 +0.375	395 41
40	40	10	JO DEE MESSINA I'M DONE	BREAKER	☆☆	2.076 +0.272	478 39
41	44	4	CHUCK WICKS ALL I EVER WANTED	BREAKER	☆☆	1.861 +0.315	475 40
42	45	4	DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT		☆☆	1.717 +0.431	279 46
43	42	8	CRYSTAL SHAWANDA YOU CAN LET GO		☆☆	1.697 -0.011	296 44
44	47	3	JASON ALDEAN RELENTLESS		☆☆	1.508 +0.403	293 45
45	43	6	JAMEY JOHNSON IN COLOR		☆☆	1.457 -0.223	299 43
46	46	5	RODNEY ATKINS INVISIBLY SHAKEN		☆☆	1.356 +0.112	347 42
47	48	4	ERIC CHURCH HIS KIND OF MONEY (MY KIND OF LOVE)		☆☆	1.337 +0.364	249 48
48	49	25	ELI YOUNG BAND WHEN IT RAINS		☆☆	1.141 +0.191	155 52
49	50	3	DAVID NAIL I'M ABOUT TO COME ALIVE		☆☆	0.845 -0.055	231 49
50	55	6	LONESTAR LET ME LOVE YOU		☆☆	0.767 +0.161	158 51
51	56	3	BUCKY COVINGTON I'LL WALK		☆☆	0.736 +0.220	173 50
52	53	2	ADAM GREGORY CRAZY DAYS		☆☆	0.720 +0.034	269 47
53	NEW		CHRIS CAGLE NO LOVE SONGS	HOT SHOT DEBUT	☆☆	0.679 +0.365	144 53
54	NEW		CRAIG MORGAN LOVE REMEMBERS		☆☆	0.673 +0.446	121 57
55	52	4	KEVIN FOWLER BEST MISTAKE I EVER MADE		☆☆	0.621 -0.083	57 -
56	54	5	POINT OF GRACE HOW YOU LIVE (TURN UP THE MUSIC)		☆☆	0.598 -0.069	89 59
57	58	9	MICA ROBERTS FEATURING TOBY KEITH THINGS A MAMA DON'T KNOW		☆☆	0.566 +0.121	138 55
58	NEW		RISSI PALMER NO AIR		☆☆	0.529 +0.165	138 54
59	RE-ENTRY		CROSS CANADIAN RAGWEED CRY LONELY		☆☆	0.463 +0.176	57 -
60	51	16	CLAY WALKER SHE LIKES IT IN THE MORNING		☆☆	0.463 -0.329	53 -

MOST INCREASED AUDIENCE (IN MILLIONS)

+2.925
ALAN JACKSON
Good Time (Arista Nashville)
KYGO +0.274, KKGO +0.270, WJMN +0.197, WMIL +0.190, WSOC +0.152, KIMM +0.145, KWNR +0.139, KSCS +0.134, WKKT +0.107, KILT +0.095

+2.647
LADY ANTEBELLUM
Love Don't Live Here (Capitol Nashville)
WQYK +0.375, WJMN +0.372, KMIL +0.301, WKKT +0.287, WMLN +0.270, KILT +0.174, WULB +0.152, KSCS +0.147, WXBQ +0.135, KBWF +0.112

+2.241
BROOKS & DUNN
Put A Girl In It (Arista Nashville)
KEYE +0.340, WKHX +0.303, KYGO +0.214, KPFX +0.133, WXBQ +0.100, WKXK +0.093, KILT +0.086, WYRK +0.075, KBEQ +0.072, WGH +0.067

+1.860
BRAD PAISLEY
I'm Still A Guy (Arista Nashville)
WUSN +0.422, KNIX +0.395, WYCD +0.293, KILT +0.242, WYRZ +0.148, WSIX +0.145, WULB +0.138, WKXK +0.108, WPMF +0.104, KKGO +0.085

+1.574
THE LOST TRAILERS
Holler Back (BNA)
WXTU +0.251, KKGO +0.226, WKXK +0.163, WDAF +0.147, KMPS +0.126, KYGO +0.125, KPFX +0.120, KNIX +0.106, KVOD +0.096, WSIX +0.091

NEW AND ACTIVE	
ARTIST TITLE / LABEL	AUDIENCE / GAIN
KID ROCK All Summer Long (Toa Dog/Atlantic)	0.461/0.024
ASHLEY GEARING Our: The Window (Curb)	0.445/0.041
RASCAL FLATTS Secret Smile (Lyric Street)	0.376/0.106
RANDY TRAVIS Faith In You (Warner Bros./WRN)	0.354/0.030
BLUEFIELD Butterfly (Country Thunder)	0.339/0.085
ASHTON SHEPHERD Sounds So Good (MCA Nashville)	0.306/0.248

MOST ADDED	
BROOKS & DUNN 23 Put A Girl In It (Arista Nashville) KCYE, KEYE, KFRR, KIXZ, KKGO, KKWF, KZZZ, KWNR, WBCT, WBEE, WBUL, WEZL, WGH, WKKT, WPXK, WQBE, WSLC, WSOC, WUBL, WUSJ, WUSY, WWGR, WXBQ	KMPS, KNTY, KSKS, KUBL, WDAF, WGN, WGTU, WVK, WKCC, WKXK, WQHK, WQMX, WRNS, WXCX, WYRK
JASON ALDEAN 16 Relentless (Broken Bow) KATC, KHKI, KIZN, KZZZ, WBEE, WCTO, WGTU, WPCV, WQBE, WQHK, WSLC, WUBL, WXBQ, WXCX, WYCD, WYPY	KATC, KHKI, KIZN, KZZZ, WBEE, WCTO, WGTU, WPCV, WQBE, WQHK, WSLC, WUBL, WXBQ, WXCX, WYCD, WYPY
CRAIG MORGAN 19 Love Remembers (BNA) KBUL, KEYE, KIZN, KMDL	
BUCKY COVINGTON 11 I'll Walk (Lyric Street) KRTY, WCTK, WITL, WKXC, WMIL, WRNS, WSOC, WNNW, WXCX, WXTU, WYPY	
CHRIS YOUNG 11 Voices (RCA) KATM, KNTY, KRKY, KUBL, KVOD, WCTO, WKCC, WKDF, WKHX, WRNS, WWGR	
ALAN JACKSON 10 Good Time (Arista Nashville) KAJA, KILT, KTOM, KTST, KWNR, WGGY, WKXK, WQBE, WUSN, WXBQ	
THE LOST TRAILERS 10 Holler Back (BNA) KILM, KMDL, KNCL, KTOM, KVOD, WCTK, WOGI, WRBT, WUSN, WYRK	

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER: Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT: Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED: A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in both audience and plays.

N Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

🇨🇦 Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

COUNTRY MONITORED REPORTERS

WQMX/Akron, OH* OM: Chuck Collins PD: Sue Wilson APD/MD: Ken Steel	WFBE/Flint, MI* PD: April Rose APD: Keith Allen	WMAD/Madison, WI* OM: Mike Ferris PD: Jon Reilly APD/MD: Tyler Reese	KNCI/Sacramento, CA* PD: Mark Evans APD: Greg Cole
WGNA/Albany, NY* OM/PD: Tom Jacobsen	KSKS/Fresno, CA* PD: Tom Jordan	KTEX/McAllen, TX* OM: Billy Santiago PD: JoJo Cerda APD: Frankie Dee MD: Patches	KNTY/Sacramento, CA* PD/MD: Bob McNeill
KRST/Albuquerque, NM* OM/PD: Eddie Haskell MD: Paul Bailey	WWGR/Ft. Myers, FL* PD/MD: Justin Tyler APD: Steve Hart	WGKX/Memphis, TN* PD: Tim Jones	WKQC/Saginaw, MI* OM/PD: Mike Skot APD: Kevin Profitt MD: John Richards
WCTO/Allentown, PA* OM/PD: Shelly Easton APD/MD: Jerry Padden	WQHK/Ft. Wayne, IN* OM/PD: Rob Kelley MD: Dave Michaels	WML/Milwaukee, WI* OM/PD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan	KEGA/Salt Lake City, UT* PD: Cody Alan
WKSF/Asheville, NC* OM/PD: Jeff Davis MD: Brian Hatfield	WOGK/Gainesville, FL* PD: Mr. Bob MD: Big Red	KEEY/Minneapolis, MN* OM/PD: Gregg Swedberg MD: Mary Gallas	KSOP/Salt Lake City, UT* APD/MD: Debby Turpin
WKHX/Atlanta, GA* OM/PD: Mark Richards MD: Mike Macho	WBCT/Grand Rapids, MI* OM/PD: Doug Montgomery APD/MD: Dave Taft	KTOM/Monterey, CA* OM: Sam Diggedy PD: Wes Poe APD: Jim Pearson	KUJ/San Antonio, TX* OM/PD: George King MD: Kactus Lou
WUBL/Atlanta, GA* OM/PD: Clay Hunicutt APD/MD: Lance Houston	WPAW/Greensboro, NC* PD: Randall Bliss APD: Clay J.D. Walker	KSON/San Diego, CA* PD: John Marks APD/MD: Brooks O'Brian	KBWF/San Francisco, CA* PD: Scott Mahalik APD: Keola MD: Nikki Landry
WKXC/Augusta, GA* PD: T Gentry	WRNS/Greenville, NC* PD/MD: Wayne Carlyle	WKDF/Nashville, TN* OM: Dave Kelly PD: Bud Ford	KRTY/San Jose, CA* PD/MD: Julie Stevens
KUZZ/Bakersfield, CA* PD: Evan Bridwell APD/MD: Donna James	WRBT/Harrisburg, PA* PD: Joe Kelly APD/MD: Newrman	WSIX/Nashville, TN* OM: Rich Davis PD: Keith Kaufman	KKWF/Seattle, WA* PD: Lance Tidwell
WYPY/Baton Rouge, LA* PD: Dave Dunaway APD/MD: Jimmy Brooks	WWYZ/Hartford, CT* PD: Pete Salant	WGH/Norfolk, VA* OM/PD: John Shomby APD/MD: Mark McKay	KMPS/Seattle, WA* PD: Becky Brenner MD: Tony Thomas
KIZN/Boise, ID* OM/PD: Rich Summers APD: Steve Shannon MD: Spencer Burke	KILT/Houston, TX* PD: Jeff Garrison MD: Greg Frey	KKNG/Oklahoma City, OK* OM/PD: Kevin Christopher MD: Lynn Waggoner	KTTS/Springfield, MO* OM/PD: Chris Cannon APD/MD: Curly Clark
WKL/Boston, MA* OM: Don Kelley PD: Mike Brophy APD/MD: Ginny Rogers	WFMS/Indianapolis, IN* PD: Bob Richards MD: J.D. Cannon	KTST/Oklahoma City, OK* OM/PD: Tom Travis	KXKS/Shreveport, LA* OM: Gary McCoy PD: Chris Evans
WYRK/Buffalo, NY* PD: Wendy Lynn	WUSJ/Jackson, MS* PD: Russ Williams	KXKT/Omaha, NE* PD: Erik Johnson MD: Craig Allen	KIXZ/Spokane, WA* OM: Robert Harder PD/AM: Paul "Coyote" Neumann
WEZL/Charleston, SC* OM: Steve Burke PD: Bill West	WGNE/Jacksonville, FL* OM/PD: Chuck Beck	WXBM/Pensacola, FL* PD/MD: Lynn West	WPKX/Springfield, MA* OM/PD: Pat McKay APD: Marc Spencer
WQBE/Charleston, WV* OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy	WXBQ/Johnson City, TN* PD/MD: Bill Hagy	WXTU/Philadelphia, PA* OM/APD: Roy Land PD: Bob McKay	KATM/Stockton, CA* OM: Richard Perry PD: Randy Black MD: Nikki Thomas
WKKT/Charlotte, NC* OM/PD: Bruce Logan APD/MD: Ryan Dokke	KBEQ/Kansas City, MO* PD: Mike Kennedy MD: T.J. McEntire	KML/Phoenix, AZ* PD: Kris Abrams APD: Andrew Bland MD: Gwen Foster	WQYK/Tampa, FL* OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
WSO/Charlotte, NC* PD: D.J. Stout APD/MD: Rick McCracken	KFKF/Kansas City, MO* OM/PD: Dale Carter APD/MD: Tony Stevens	KNIX/Phoenix, AZ* PD: Ray Massie	KIIM/Tucson, AZ* OM: Herb Crowe PD/MD: Buzz Jackson
WUSY/Chattanooga, TN* MD: Bill Poindexter	WDAF/Kansas City, MO* OM: Thom McGinty PD: Michael Cruise	WDSY/Pittsburgh, PA* OM/PD: Keith Clark APD/MD: Stoney Richards	KVOO/Tulsa, OK* PD: Luke Jensen MD: Dave Austin
WUSN/Chicago, IL* MD: Mike Peterson MD: Marci Braun	WIVK/Knoxville, TN* OM/PD: Mike Hammond MD: Colleen Addair	WOGI/Pittsburgh, PA* OM: Frank Bell PD: Dave Anthony	WIRK/West Palm Beach, FL* PD: Mitch Mahan MD: JR Jackson
WUBE/Cincinnati, OH* OM: Patti Marshall PD: Travis Moon APD: Kathy O'Connor MD: Duke Hamilton	KMDL/Lafayette, LA* PD: Scott Bryant MD: T.D. Smith	KUPL/Portland, OR* PD: John Paul APD/MD: Rick Taylor	KFDI/Wichita, KS* OM/PD: Beverlee Brannigan APD/MD: Carol Hughes
KATC/Colorado Springs, CO* OM: Bobby Irwin PD: Jim West MD: Wingnut	WPCV/Lakeland, FL* OM/PD: Mike James APD/MD: Jeni Taylor	KWJ/Portland, OR* OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones	WGGY/Wilkes Barre, PA* PD: Doc Medek MD: Jessie Roberts
WWNU/Columbia, SC* PD: Rick Taylor MD: Tyler On The Radio	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes	WQYK/Wilmington, DE* OM/PD: Dave Hovel APD: Mike Joseph MD: Chris Duff	WCTY/York, PA* PD: Scott Donato MD: Dan Douglas
WCOL/Columbus, OH* PD: John Crenshaw APD/MD: Dan E. Zuko	WIOV/Lancaster, PA* OM: Ken Carson PD: Al Brock	WOKQ/Portsmouth, NH* OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes
KSOS/Dallas, TX* PD: Crash Poteet APD/MD: Chris Huff	WITL/Lansing, MI* OM: Brent Alberts PD/MD: Chris Tyler APD: Jordan Lee	WCTK/Providence, RI* PD/MD: Stephen Giuttari APD: Sam Stevens	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes
KYGO/Denver, CO* PD: Joel Burke MD: Garrett Doll	KCYE/Las Vegas, NV* PD/MD: R.W. Smith	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes
KHKI/Des Moines, IA* OM: Jack O'Brien PD/MD: Andy Elliott	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes
WYCD/Detroit, MI* PD: Tim Roberts APD/MD: Mike Scott	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes	WQDR/Raleigh, NC* OM: Paul Michaels PD: Lisa McKay MD: Billy Dukes

COUNTRY INDICATOR HIGHLIGHTS

NO. 1		
ARTIST TITLE	IMPRINT / PROMOTION LABEL	
BRAD PAISLEY I'M STILL A GUY	ARISTA NASHVILLE	

MOST ADDED		
ARTIST TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
BROOKS & DUNN PUT A GIRL IN IT	ARISTA NASHVILLE	25
DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE	15
JASON ALDEAN RELENTLESS	BROKEN BOW	11
LUKE BRYAN COUNTRY MAN	CAPITOL NASHVILLE	9
BUCKY COVINGTON I'LL WALK	LYRIC STREET	8
CRAIG MORGAN LOVE REMEMBERS	BNA	8
REBA MCENTIRE EVERY OTHER WEEKEND	MCA NASHVILLE	7

MOST INCREASED PLAYS			
ARTIST TITLE	IMPRINT / PROMOTION LABEL	GAIN	
BROOKS & DUNN PUT A GIRL IN IT	ARISTA NASHVILLE	+478	
ALAN JACKSON GOOD TIME	ARISTA NASHVILLE	+305	
CARRIE UNDERWOOD LAST NAME	ARISTA/ARISTA NASHVILLE	+204	
REBA MCENTIRE EVERY OTHER WEEKEND	MCA NASHVILLE	+195	
DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE	+186	
JASON ALDEAN RELENTLESS	BROKEN BOW	+185	
GARY ALLAN LEARNING HOW TO BEND	MCA NASHVILLE	+173	
KEITH ANDERSON I STILL MISS YOU	COLUMBIA	+154	

INDICATOR EXCLUSIVES					
TW	LW	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
46	46	TRENT WILLMON BROKEN IN	COMPADRE/MUSIC WORLD/QUARTERBACK	373	+12
49	48	JEFF BATES DON'T HATE ME FOR LOVIN' YOU	BLACK RIVER	293	-18
54	54	RICK HUCKABY I GOT YOU COVERED	HEADCOACH	255	+6
55	56	MARK CHESNUTT WHEN YOU LOVE HER LIKE CRAZY	LCFTON CREEK	253	+21
59	60	CHARLIE ALLEN SEE IF I CARE	SPINVILLE	181	+2

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit www.radioandrecords.com.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA COUNTRY		PLAYS
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	11	11	BRAD PAISLEY I'M STILL A GUY	ARISTA NASHVILLE/SONY BMG	733 -1
2	2	14	TAYLOR SWIFT PICTURE TO BURN	BIG MACHINE/UNIVERSAL	646 -47
3	3	13	GEORGE STRAIT SAW GDD TODAY	MCA NASHVILLE/UNIVERSAL	623 -64
4	5	11	JAMES OTTO JUST GOT STARTED LOVIN' YOU	RAYBAW/WARNER BROS./WARNER	615 +1
5	6	11	OOO WALKER BEAUTIFUL LIFE	OPEN ROAD/UNIVERSAL	578 -20
6	4	16	TRACE ADKINS YOU'RE CONNNA MISS THIS	CAPITOL NASHVILLE/EMI	577 -61
7	7	7	CARRIE UNDERWOOD LAST NAME	ARISTA/ARISTA NASHVILLE/SONY BMG	573 +16
8	11	9	RASCAL FLATTS EVERY DAY	LYRIC STREET/UNIVERSAL	559 +42
9	8	10	AARON LINES MOMENTS THAT MATTER	OUTSIDE THE LINES	542 +9
10	14	5	KENNY CHESNEY BETTER AS A MEMORY	BNA/SONY BMG	535 +79
11	10	14	DERIC RUTTAN FIRST TIME IN A LONG TIME	ON RAMP/EMI	499 -20
12	9	15	CRYSTAL SHAWANDA YOU CAN LET GO	RCA/SONY BMG	493 -28
13	21	4	ALAN JACKSON GOOD TIME	ARISTA NASHVILLE/SONY BMG	490 +102
14	15	8	MONTGOMERY GENTRY BACK WHEN I KNEW IT ALL	COLUMBIA/SONY BMG	461 +11
15	13	13	DIERKS BENTLEY TRYING TO STOP YOUR LEAVING	CAPITOL NASHVILLE/EMI	459 -5
16	16	6	SHANE YELLOWBIRD DRIVE ME HOME	306/KOCH	453 +10
17	12	15	JASON ALDEAN LAUGHED UNTIL WE CRIED	BROKEN BOW/SONY BMG	418 -69
18	18	7	THE HIGGINS FLOWER CHILD	OPEN ROAD/UNIVERSAL	410 -5
19	17	7	TOBY KEITH SHE'S A HOTTIE	SHOW DOG NASHVILLE/UNIVERSAL	409 -6
20	19	15	LADY ANTEBELLUM LOVE DON'T LIVE HERE	CAPITOL NASHVILLE/EMI	401 -7
21	20	11	JESSIE FARRELL BEST OF ME	UNIVERSAL	392 -1
22	25	14	PHIL VASSAR LOVE IS A BEAUTIFUL THING	UNIVERSAL SOUTH/UNIVERSAL	363 +5
23	23	17	GORD BAMFORD STAYED 'TIL T'WO	ROYALTY	360 -20
24	24	16	PAUL BRANDT THAT'S WORTH FIGHTIN' FOR	BRAND-T/UNIVERSAL	357 -14
25	26	6	WILLIE MACK GOLDEN YEARS	OPEN ROAD/UNIVERSAL	343 -5
26	22	18	CHRIS CAGLE WHAT KINDA CONE	CAPITOL NASHVILLE/EMI	326 -61
27	27	5	TIM MCGRAW KRISTOFFERSON	CURB/EMI	311 +17
28	31	5	REBA MCENTIRE EVERY OTHER WEEKEND	MCA NASHVILLE/UNIVERSAL	269 +28
29	28	23	EMERSON DRIVE EVERYDAY WOMAN	MIDAS/KOCH	261 -6
30	30	10	RIDLEY BENT HEARTLAND HEARTBREAK	OPEN ROAD/UNIVERSAL	244 -9

FOR WEEK ENDING MAY 11, 2008

♦ indicates CanCon



Bonus knowledge from your industry compadres. Second in a two-part series

More Of What You've Learned

Keith Berman

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The response to the call for material for the initial "What You've Learned" column was so overwhelming, it couldn't fit onto a single page . . . or even two, since some of it had to spill over into the AC and Hot AC Updates. Here's the final piece of your friends' wisdom.

Rob Mise, CKCE (Energy 101.5)/Calgary PD

- "Sticking to my values doesn't make the road easier, but it has made me a stronger person."
- "It's often easier to tell others what's wrong than to model what's right."
- "Develop the discipline to walk away from a situation if it's not right for you."
- "'No' is a complete sentence and an acceptable answer."
- "Time spent on strengthening my own weakness is far better spent delegating tasks to others whose strength is my weakness! You should not confuse your career with your life."
- "When you hear the toilet flush in a radio station and the words, 'Uh-oh,' it's already too late."
- "There are essentially two types of companies: those that are changing constantly and those that are going out of business."
- "When you can thrill an audience, it's second only to being able to cure a disease."
- "I can't sit here and lie to you and say I don't care about my reputation. I love my reputation. I worked hard to get where I am right now."
- "We live in a competitive world, but that doesn't mean you have to stab people in the back to get ahead."
- "For every winner, there's a loser. And that person didn't really need to lose. They just didn't understand the game plan."
- "Look for really smart people who have tremendous passion, great conviction and courage, and a little bit of willingness to go out there and take a risk, because when you're working in an industry that is evolving so rapidly, no one person has the right answer for anything."
- "Encourage people to take risks and make mistakes. Just don't make the same mistake twice."

- "Get some lieutenants you trust, and make sure they know they can bring you the bad news."

Steve Davis, Zapoleon Media Strategies senior VP

- "Always work in situations you believe in. Don't stay with a job or position just to keep a paycheck. Very early in my programming career, I accepted a job that I hoped would turn out OK simply because I wanted to work in a particular market. The station developed a totally different strategy than what I believed was correct. It wasn't a match made in heaven, and I ended up leaving for an opportunity I did believe in. The station finally adopted the strategy I recommended after I left and had huge success."
- "Don't let yourself get caught in an 'I could have had a V-8' moment. Don't be afraid to reach out to programmers and stations you respect. Early in my career, I thought I wasn't good enough for a particular radio station that I loved and grew up listening to. I never sent a tape and résumé because I made the decision as to my abilities, not the station. Fast-forward to a few years later when I finally met the PD of this legendary station and told him I never applied for any open positions, and was informed that he was sad to hear that because he knew of my work, would have loved to have worked with me and probably would have hired me."

Mikey Nelson, WMYX/Milwaukee PD

- "Good, cheap, fast. Pick two."
- "You can learn behavior just as much from someone's negative example—on how not to be."
- "You can go from the young punk jock who breaks all the rules to the PD that everyone looks

to for making and enforcing the rules in one job change. When you get the PD gig, those rules you used to break make a lot more sense."

- "Be brilliant at the basics. Update that imaging. Watch that horizontal separation. Coach the morning show."
- "Never talk when you can nod, never nod when you can wink, and never write an e-mail, because it's death. Thanks, Eliot Spitzer."
- "You can pay yourself in money, time, job satisfaction or education."
- "One gallon equals 3.78 liters. I know this because American Standard prints the amount of water per flush (in both gallons and liters) on the top of each of their urinals."
- "If you stick your neck out on a record, and they quote you in the trades, the record will tank. At least the first two times. I haven't done it a third time."
- "Your first PD was right: One thought per break."

Brian DePoe, CJEZ (97.3 EZ Rock)/Toronto PD and Astral Media VP of AC and country programming

- "Find a mentor and listen to their advice, even when you think it may be wrong."
- "When you get a new job, the best thing to do when you start is nothing. Listen, learn, absorb and analyze, but don't go charging in and change things that you don't understand."
- "Dull razor blades will cut you more often than sharp ones. I don't know why that is."
- "Just when you think you're doing something really important, something will be shown to you that is far more important and puts it all in perspective. If you think your work is the most important thing you do, unless you're saving lives, it isn't."
- "People will follow you if you just let them in on why they should. Giving orders without context is what they do in the army, not workplaces. Share the vision—and if you articulate it correctly, they'll follow it."
- "When you renovate your basement, the hot water tank that you didn't replace won't burst until the carpet is installed."
- "The next time your 7-year-old asks you to play with him, do it. He's going to stop asking soon, and he definitely isn't going to want to do stuff with you because it will be incredibly dorky to him."
- "When your vision fails, get glasses. Your arms aren't going to be long enough, and you're going to look like an idiot trying to read under any circumstance that doesn't include a light brighter than the sun."
- "When your morning talent is being cranky, difficult, high-maintenance and obstinate, ask yourself how you'd be if you got up at 3 a.m. and had to work in a small, airless room with three people you didn't like. Then take them out for breakfast."
- "Pick a day a week when no e-mail is allowed. Phone people. Go and see them. Ask them about something other than what you went to see them about. Send someone a handwritten note or card. And don't send e-cards on birthdays. Yes, they're better for the environment, but they don't really send much meaning unless they're really good and most of the ones I've seen aren't." **R&R**



Mise



Davis



Nelson



► **JOURNEY** VISITS THE AC CHART FOR THE FIRST TIME SINCE 2001, AS "AFTER ALL THESE YEARS" DEBUTS AT NO. 28. THE SONG LEADS OFF THE CD/DVD "REVELATION," DUE JUNE 3 EXCLUSIVELY AT WAL-MART STORES. HOW DID NEW LEAD SINGER ARNEL PINEDA JOIN THE BAND? MEMBER NEAL SCHON DISCOVERED HIM COVERING "FAITHFULLY" ON YOUTUBE. FOR MORE ON JOURNEY, SEE SPIN SPOTLIGHT, PAGE 19.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	18	SARA BAREILLES LOVE SONG	NO. 1 (1 WK)	11 ☆ EPIC	1983 -28	17.851 1
2	1	41	COLBIE CAILLAT BUBBLY		114 ☆ UNIVERSAL REPUBLIC	1878 -189	15.360 2
3	3	18	MICHAEL BUBLE LOST		143/REPRISE ☆	1634 -91	13.294 4
4	5	28	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		115 ☆ MOSLEY/BLACKGROUND/INTERSCOPE	1583 +29	13.495 3
5	6	20	TAYLOR SWIFT TEARDROPS ON MY GUITAR		113 ☆ BIG MACHINE/UNIVERSAL REPUBLIC	1449 +2	10.907 9
6	4	46	FERGIE BIG GIRLS DON'T CRY		115 ☆ WILL.I.AM/A&M/INTERSCOPE	1381 -233	12.597 5
7	8	40	PINK WHO KNEW		113 ☆ LAFACE/ZOMBA	1178 -62	11.709 6
8	9	19	JORDIN SPARKS TATTOO		112 ☆ 19/JIVE/ZOMBA	1162 +8	11.063 8
9	10	20	ALICIA KEYS NO ONE		115 ☆ MBK/J/RMG	1031 -99	10.888 10
10	12	5	LEONA LEWIS BLEEDING LOVE	MOST INCREASED PLAYS	11 SYCO/J/RMG	989 +167	11.306 7
11	11	18	MICHAEL McDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER		UNIVERSAL MOTOWN	847 -182	3.991 14
12	14	15	PLUMB IN MY ARMS		☆ CURB/REPRISE	769 +57	2.299 18
13	16	13	LONDON PIGG FALLING IN LOVE AT A COFFEE SHOP		RCA/RMG	683 +80	3.354 15
14	13	14	EAGLES BUSY BEING FABULOUS		☆ ERC	677 -95	4.515 13
15	15	11	DAUGHTRY FEELS LIKE TONIGHT		11 RCA/RMG	630 +16	8.907 11
16	18	10	JOHN MAYER SAY	MOST ADDED	AWARE/COLUMBIA	581 +69	7.325 12
17	17	12	CNOTE FORGIVE ME		JKH ENT	528 -69	1.550 25
18	19	10	KIMBERLEY LOCKE FALL		CURB/REPRISE	400 +18	0.957 -
19	20	5	JOSH GROBAN AWAKE	AIRPOWER	143/REPRISE	378 +61	2.264 19
20	21	5	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS		MOSLEY/GEFFEN/INTERSCOPE	240 +20	0.967 -
21	22	7	MAROON 5 WON'T GO HOME WITHOUT YOU		A&M/OCTONE/INTERSCOPE	210 -9	1.721 22
22	24	3	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING		BADMAN	199 +33	0.389 -
23	25	5	LIFEHOUSE WHATEVER I TAKE		11 ☆ GEFFEN/INTERSCOPE	168 +13	1.481 28
24	23	7	REO SPEEDWAGON FIND YOUR OWN WAY HOME		SPEEDWAGON/MAIL BOAT	164 -6	0.185 -
25	27	2	COLBIE CAILLAT REALIZE		UNIVERSAL REPUBLIC	158 +39	1.504 26
26	28	7	BUCKCHERRY SORRY		112 ELEVEN SEVEN/ATLANTIC/RRP	123 +9	1.022 -
27	26	16	INGRID MICHAELSON THE WAY I AM		☆ CABIN 24/ORIGINAL SIGNAL/RED	117 -11	2.710 16
28	NEW		JOURNEY AFTER ALL THESE YEARS		NOMOTA	104 +76	0.284 -
29	NEW		JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 19/JIVE/ZOMBA	95 +30	1.824 20
30	29	6	PAULA ABDUL & RANDY JACKSON DANCE LIKE THERE'S NO TOMORROW		DREAM MERCHANT 2/CMC	90 -16	0.253 -

+ MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JOHN MAYER Say (Aware/Columbia) KESZ, KNEV, KSOF, KTDY, WHLG, WLEV, WLRQ, WMGF, WOBN, WQVR, WWFS, XM The Blend	12
LEONA LEWIS Bleeding Love (SYCO/J/RMG) KBAY, KKMJ, KSOF, KVKI, WCRZ, WLRQ, WMXC, WRAL, WSLQ, WS-PA	10
JOURNEY After All These Years (Nomota) KKBA, KNEV, KQIS, KTSN, WHLG, WJXB, WRSA, WSPA	8
DAUGHTRY Feels Like Tonight (RCA/RMG) KKMY, KMGL, KSOF, WLRQ, WJGN, WMG, WMXC	7
JOSH GROBAN Awake (143/Reprise) KGBX, KISC, WDOK, WLRG	4
CNOTE Forgive Me (JKH Ent) WDOK, WMJY, WSPA	3
NELLY FURTADO FEAT. KEITH URBAN In God's Hands (Geffen/Interscope) KKMJ, KNEV, WLRQ	3
COLBIE CAILLAT Realize (Universal Republic) KBIG, KUMU, WHUD	3

ADDED AT ...
KNEV
 Reno, NV
 OM/PO: Nick Elliott
 John Mayer, Say, O
 Jordin Sparks Duet With Chris Brown, No Air, O
 Journey, After All These Years, O
 Nelly Furtado Feat. Keith Urban, In God's Hands, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ROOM FOR TWO Roots Before Branches (Curb/Reprise)	79/15	WILL HEDGECOCK I Don't Know (Kipling/Aspirin)	47/10
FERGIE Clumsy (will.i.am/A&M/Interscope)	75/0	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	47/8
SHERYL CROW Love Is Free (A&M/Interscope)	60/20	NEIL DIAMOND Pretty Amazing Grace (Columbia)	46/3
MARIAH CAREY Touch My Body (Island/IDJMG)	57/6	CLAY AIKEN On My Way Here (5/19/RCA/RMG)	44/18
SARAH MCLACHLAN Ordinary Miracle (Arista/RMG)	53/0	ONEREPUBLIC Stop And Stare (Mosley/Interscope)	40/7

↑ MOST INCREASED PLAYS

+167	LEONA LEWIS Bleeding Love (SYCO/J/RMG) KRCW +13, WSNL +13, WNIC +1, KKMJ +10, WTFM +10, WYJB +10, WMGS +9, WYBW +8, WSNY +8, KSSK +8
+80	LONDON PIGG Falling In Love At A Coffee Shop (RCA/RMG) KSNE +8, WAHR +4, KWAV +4, KMGL +4, WOOD +3, WMGN +3, KEZK +3, KRWM +3, KUJL +3, WASH +3
+76	JOURNEY After All These Years (Nomota) KBAY +10, WTCB +9, WHOM +6, WHUD +6, WYJB +6, KISC +4, WCOV +4, WTVR +4, KWAV +3, WFMK +3
+69	JOHN MAYER Say (Aware/Columbia) WHLG +17, WRRM +17, WMXS +11, WLHT +9, WKJY +6, WMJY +5, KESZ +4, WSHH +4, WTVR +4, KSOF +3
+61	JOSH GROBAN Awake (143/Reprise) V/SRS +10, KSOF +10, KSSK +6, KISC +5, WDEF +5, S/SLS +4, WMGN +4, XBLN +4, KUMU +4, KGBX +3

FOR WEEK END NG MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	DAUGHTRY HOME (RCA/RMG)	114	1245 1439
2	PLAIN WHITE T'S HEY THERE DELILAH (FEARLESS/HOLLYWOOD)	114	872 883
3	ELLIOTT YAMIN WAIT FOR YOU (HICKORY/RED)	113	853 883
4	JOHN MAYER WAITING ON THE WORLD TO CHANGE (AWARE/COLUMBIA)	114	831 837
5	NATASHA BEDINGFIELD UNWRITTEN (EPIC)	116	823 834

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	GWEN STEFANI FEATURING AKON THE SWEET ESCAPE (INTERSCOPE)	114	803 788
7	THE FRAY HOW TO SAVE A LIFE (EPIC)	116	769 904
8	DANIEL POWTER BAD DAY (WARNER BROS.)	115	756 750
9	LIFEHOUSE YOU AND ME (GEFFEN/INTERSCOPE)	117	708 540
10	CARRIE UNDERWOOD BEFORE HE CHEATS (ARISTA/AF-151 NASHVILLE/RMG)	115	698 707

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► **GAVIN ROSSDALE** MAKES THE CHART'S LARGEST LEAP, AS "LOVE REMAINS THE SAME" JUMPS 30-24 (UP 186 PLAYS, MOST ADDED). JUST LIKE WIFE GWEN STEFANI, HE HAS NOW CHARTED SOLO AND WITH A GROUP, AS BUSH PLACED 14 TITLES ON THE ALTERNATIVE TALLY BETWEEN 1994 AND 2002. HIS DEBUT SOLO SET, "WANDERLUST," DROPS JUNE 3.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	18	DAUGHTRY Feels Like Tonight	NO. 1 (2 WKS)	11 ☆	3014 +20	15.264	1
2	38	1	SARA BAREILLES Love Song		11 ²	2738 -222	14.043	2
3	27	1	LIFEHOUSE Whatever It Takes		11 ☆	2715 -11	13.045	4
4	22	1	MAROON 5 Won't Go Home Without You			2632 -162	11.959	6
5	8	6	LEONA LEWIS Bleeding Love	MOST INCREASED PLAYS	11 ☆	2587 +311	13.367	3
6	5	31	BUCKCHERRY Sorry		11 ²	2503 -37	12.281	5
7	6	17	ONEREPUBLIC Stop And Stare		11 ☆	2437 +61	11.729	7
8	7	21	JOHN MAYER Say			2299 -27	10.505	9
10	17	1	COLBIE CAILLAT Realize		☆	2180 +98	9.069	11
11	13	1	GAVIN ROSSDALE Love Remains The Same			2147 +133	9.518	10
11	9	21	MATCHBOX TWENTY These Hard Times		☆	2093 -78	8.617	12
13	8	1	3 DOORS DOWN It's Not My Time		☆	1800 +170	7.230	14
13	12	42	FINGER ELEVEN Paralyzer		11 ⁴	1713 -49	10.574	8
14	14	32	TIMBALAND FEATURING ONEREPUBLIC Apologize		11 ⁵ ☆	1436 -126	7.990	13
15	17	7	JORDIN SPARKS DUET WITH CHRIS BROWN No Air		11	1255 +184	6.170	15
16	16	11	FERRAS Hollywood's Not America		☆	1223 -62	4.149	17
17	19	11	THE LAST GOODNIGHT Stay Beautiful			1058 +98	2.876	21
18	18	14	JACK JOHNSON If I Had Eyes			1055 +47	3.946	18
18	20	8	Yael Naim New Soul		☆	943 +119	4.594	16
20	21	9	DUFFY Mercy	AIRPOWER		854 +157	3.174	19
21	23	13	MARIE DIGBY Say It Again			705 +34	2.310	23
22	24	7	MADONNA FEATURING JUSTIN TIMBERLAKE 4 Minutes			677 +45	2.901	20
23	27	4	NATASHA BEDINGFIELD Pocketful Of Sunshine			670 +154	2.115	24
24	30	3	GAVIN ROSSDALE Love Remains The Same	MOST ADDED		668 +186	1.964	26
25	22	15	MILEY CYRUS See You Again		11	653 -23	2.382	22
26	25	7	JASON MRAZ I'm Yours			629 +44	2.102	25
26	9	1	THE SPILL CANVAS All Over You			551 +21	1.587	28
28	31	4	PANIC AT THE DISCO Nine In The Afternoon			542 +96	1.876	27
29	28	14	THE BRAVERY Believe			399 -107	0.879	34
30	32	12	RIHANNA Don't Stop The Music		11 ²	365 -56	1.567	29
31	33	11	VANESSA CARLTON Hands On Me			353 -60	0.549	40
32	35	2	ALANIS MORISSETTE Underneath			349 +49	1.359	30
33	29	17	SHERYL CROW Love Is Free			330 -154	1.177	32
34	36	8	AUGUSTANA Sweet And Low		☆	297 +2	0.484	-
35	34	12	CHRIS BROWN With You		11 ³	285 -39	1.225	31
36	38	3	KID ROCK All Summer Long			270 +27	0.843	35
37	37	4	KATE VOEGELE Only Fooling Myself			257 -18	0.530	-
38	NEW		SARA BAREILLES Bottle It Up		☆	235 +74	0.335	-
39	40	2	ANNA NALICK Shine			234 +6	0.499	-
40	NEW		NEWTON FAULKNER Dream Catch Me			223 +18	0.237	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
GAVIN ROSSDALE Love Remains The Same (Interscope) KMXB, KYKY, WINK, WKDD, WMGX, WMMX, WXMA, XM Flight 26	8
DUFFY Mercy (Mercury/IDJMG) KALZ, KEZR, WKDD, WMMX, WTMX, WXMA	6
NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic) KHMX, KLZR, KYKY, WMMX, WPLJ, WTMX	6
SARA BAREILLES Bottle It Up (Epic) KCDA, KEZR, KLTV, KLZR, KMXB, KZZU	6
TRISTAN PRETTYMAN Madly (Virgin/Capitol) KCDU, KLCA, KLTV, KSII, Sirius The Pulse, WAVV	6
ADELE Chasing Pavements (XL/Columbia) KLLY, KLTV, KSII, Sirius The Pulse, WAVV, WTMX	6
LEONA LEWIS Bleeding Love (SYCO/J/RMG) KBYY, KIMN, WMYX, WNNK, WQLH	5
Yael Naim New Soul (Tot Ou Tard/Atlantic) KCDA, KLTV, WHYN, WMGX, WMMX	5
MAROON 5 FEAT. RIHANNA If I Never See Your Face Again (A&M/Octone/Interscope) KEZR, KLLY, WKRQ, WMC, WMEE	5
SHERYL CROW Out Of Our Heads (A&M/Interscope) KLLY, KLZR, KVLV, KYKY, WHBC	5

ADDED AT... KCIX
Boise, ID
PD/MD: Brent Carey
Alanis Morissette, Underneath, 0
Panic At The Disco, Nine In The Afternoon, 0
The Spill Canvas, All Over You, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MATT NATHANSON Come On Get Higher (Vanguard)	167/44	COLDPLAY Violet Hill (Capitol)	101/24
TOTAL STATIONS: 18		TOTAL STATIONS: 12	
FLYLEAF All Around Me (A&M/Octone/Interscope)	136/21	METRO STATION Shave It (Red Ink/RED/Columbia)	99/27
TOTAL STATIONS: 8		TOTAL STATIONS: 12	
BRYAN ADAMS I Thought I'd Seen Everything (Badman)	131/1	RIHANNA Take A Bow (SRP/Def Jam/IDJMG)	98/22
TOTAL STATIONS: 15		TOTAL STATIONS: 4	
SEETHER Rise Above This (Wind-up)	128/42	SIMPLE PLAN Your Love Is A Lie (Lava/Atlantic/RRP)	80/27
TOTAL STATIONS: 8		TOTAL STATIONS: 4	
MAROON 5 FEAT. RIHANNA If I Never See Your Face Again (A&M/Octone/Interscope)	123/59	JESSE MCCARTNEY Leavin' (Hollywood)	71/17
TOTAL STATIONS: 13		TOTAL STATIONS: 4	

MOST INCREASED PLAYS

+311	☆ LEONA LEWIS Bleeding Love (SYCO/J/RMG) KYKY +22, WQVD +21, KZZU +20, WINK +20, WXLO +20, WNNK +20, KMXB +17, KMLX +17, KLCA +15, KBYY +15
+186	GAVIN ROSSDALE Love Remains The Same (Interscope) KPEK +23, XF26 +22, WINK +20, KYKY +17, KQKQ +13, WMMX +13, WCDA +13, KMXB +12, WPST +10, KCDA +7
+184	JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19.Jive/Zomba) KHMX +28, WMGX +27, KLZR +10, WCDA +10, WTSS +10, KCDU +9, KAMX +8, SIPL +8, KLLY +7, KMYI +7
+170	☆ 3 DOORS DOWN It's Not My Time (Universal Republic) KEZR +34, WQVD +30, KYKY +12, WQAL +12, KLLY +10, KMXB +10, WJLK +9, WJLK +9, WHBC +9, SIPL +7
+157	DUFFY Mercy (Mercury/IDJMG) KALZ +20, WJGX +15, WRMF +13, WMMX +11, KEZR +10, KOSO +8, KCDA +8, KQKQ +7, KCDU +7, WINK +7

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ "UNTIL I STAY," THE FOLLOW-UP SINGLE TO JULY BLACK'S NO. 6 HIT "SEVEN DAY FOOL," JUMPS 31-24 ON THE CANADA AC CHART.

HOT AC REPORTERS

- | | | | |
|--|--|---|--|
| WKDD/Akron, OH*
OM/PD: Keith Kennedy | WMMX/Dayton, OH*
OM/PD: Jeff Stevens
APD: Shaun Vincent | WMYX/Milwaukee, WI*
OM: Brian Kelly
PD: Mike Nelson | KIOI/San Francisco, CA*
OM: Michael Erickson
PD: Andrew Jeffries |
| WRVE/Albany, NY*
OM/PD: Randy McCarten
APD: Kevin Rush
MD: Tred Hulse | KALC/Denver, CO*
PD: Dylan Sprague
APD/MD: Sam Hill | KSTP/Minneapolis, MN*
PD: Leighton Peck
APD/MD: Jill Roen | KLLC/San Francisco, CA*
OM/PD: Mike Preston
APD: Marcus D. Najera
MD: Jayn |
| KPEK/Albuquerque, NM*
PD: Tony Manero
MD: Jamie Frye | KIMN/Denver, CO*
PD: John Roberts
MD: Hollywood Henderson | KOSO/Modesto, CA*
PD: Angie Good
APD: John Chimpo
MD: Alicia Pecorino | KEZR/San Jose, CA*
PD: Dana Jag
MD: Kirk Pepper |
| KDBZ/Anchorage, AK
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PD/MD: Erik O'Connor | KSTZ/Des Moines, IA*
OM/PD: Scott Allen
MD: Jimmy Wright | WJLK/Monmouth, NJ*
OM/PD: Lou Russo
MD: Steve Ardolina | KRUZ/Santa Barbara, CA* |
| KMXS/Anchorage, AK
PD/MD: Roxi Lennox
APD: Joe Campbell | WDVD/Detroit, MI*
OM/PD: Ron Harrell
MD: Jesse Addy | KCDU/Monterey, CA*
OM/PD: Kenny Allen | Music Choice
Adult Top 40/Satellite
PD: Justin Prager
MD: Michael Schwab |
| WAYV/Atlantic City, NJ*
PD: Paul Kelly | KBMX/Duluth, MN
OM: David Drew
PD: Corey Carter | WGMT/Montpelier, VT
PD/MD: Steve Nichols
APD: Jeff Garfield | Sirius
The Pulse/Satellite*
OM: Tom Cuddy
PD: Scott Shannon
MD: Tony Mascaro |
| KAMX/Austin, TX*
PD: Cat Thomas
APD/MD: Carey Edwards | KSII/El Paso, TX*
OM: Courtney Nelson
PD: Jerry Kidd | WPLJ/New York, NY*
OM: Tom Cuddy
PD: Scott Shannon
MD: Tony Mascaro | XM Flight 26/Satellite*
OM: Jon Zellner
PD/MD: Mike Abrams |
| KLLY/Bakersfield, CA*
OM/PD: E.J. Tyler
APD: Erik Fox
MD: Darci Dawn | WBQB/Fredericksburg, VA
OM/PD: Chris Carmichael | WPTE/Norfolk, VA*
PD: Barry McKay
MD: Heather Branch | KPLZ/Seattle, WA*
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisha Hashimoto |
| WWMX/Baltimore, MD*
OM: Dave LaBrozzi
PD: Greg Carpenter | KALZ/Fresno, CA*
OM/PD: Paul Wilson
APD: Laurie West | KYIS/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Cisco | KCDA/Spokane, WA*
OM: Robert Harder |
| WLTB/Binghamton, NY
OM/PD: Dana Potter
APD: Dan Michaels
MD: Steve Gilinsky | KKPL/Ft. Collins, CO
OM/PD: Mark Callaghan
MD: Beano | WMXO/Olean, NY
PD/MD: Chris Hicks | KZZU/Spokane, WA*
OM: Roger Nelson
PD: Ken Hopkins |
| WMRV/Binghamton, NY
OM/PD: Jim Free | WINK/Ft. Myers, FL*
PD: Chad Rufer
APD: Dave Alexander | KQKQ/Omaha, NE*
OM/PD: Nevin Dane
MD: Heather Lee | WHYN/Springfield, MA*
OM/PD: Pat McKay
MD: Kevin Johnson |
| KCIX/Boise, ID*
PD/MD: Brent Carey | WAJI/Ft. Wayne, IN*
OM: Lee Tobin
PD: Barb Richards
MD: Marti Taylor | KSRZ/Omaha, NE*
OM: Tom Land
PD: J. Pat Miller
MD: Jessica Dol | KYKY/St. Louis, MO*
PD: Mark Edwards
MD: Jen Myers |
| WBMX/Boston, MA*
PD: Jay Beau Jones
APD/MD: Mike Mullaney | WMEE/Ft. Wayne, IN*
OM/PD: Rob Kelley
APD/MD: Dave Michaels | WOMX/Orlando, FL*
PD: Jeff Cushman
APD: Bobby Smith
MD: Laura Francis | WQKX/Sunbury, PA
PD: Drew Kelly
APD: Chad Evans
MD: Rob Senter |
| WUHU/Bowling Green, KY
PD/MD: Brooke Summers | WQLH/Green Bay, WI*
PD: Jimmy Clark | KBBS/Oxnard, CA*
PD: Todd Violette
MD: Keli Reynolds | WMTX/Tampa, FL*
OM/PD: Doug Hamand
APD/MD: Kurt Schreiner |
| WTSS/Buffalo, NY*
OM: Sue O'Neil
PD: Brian Demay
MD: Rob Lucas | WIKZ/Hagerstown, MD
OM/PD: Rick Alexander
MD: Jeff Roteman | KFYV/Oxnard, CA*
OM: Brian "Big Bear" Davis
APD/MD: Maverick | WBOW/Terre Haute, IN
PD/MD: Adam Michaels |
| WHBC/Canton, OH*
PD: Hunter Scott
APD/MD: Kayleigh Kriss | WNNK/Harrisburg, PA*
PD: Hunter Scott
APD/MD: John O'Dea
MD: Denny Logan | KPSI/Palm Springs, CA
PD: Connie Breeze
MD: Bradley Ryan | WWW/Toledo, OH*
PD: Ron Finn |
| WCOD/Cape Cod, MA
OM: Steve McVie
PD: Kevin Matthews | WTIC/Hartford, CT*
OM: Steve Salthany
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PD: AL Guevara | WBWZ/Poughkeepsie, NY
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MD: Chris Chase | WRQX/Washington, DC*
OM/PD: Kenny King
MD: Carol Parker |
| WNNF/Cincinnati, OH*
PD: Mark Anderson | WCDA/Lexington, KY*
OM: Charlie Kendall
PD: Dale O'Brian
MD: Chris Elliott | KLCA/Reno, NV*
OM: Bill Schulz
PD: Beej Bretz
MD: Connie Wray | WRMF/West Palm Beach, FL*
PD: Bob Neumann
APD/MD: Amy Navarro |
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PD: Dave Popovich | KURB/Little Rock, AR*
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PD: Liz Ryan | KNIN/Wichita Falls, TX
OM: Chris Walters
PD: Liz Ryan |
| WBNS/Columbus, OH*
OM/PD: Jay Taylor
MD: Sue Leighton | WXMA/Louisville, KY*
PD: Andy Mack
MD: Molly King | KZZO/Sacramento, CA*
OM: Byron Kennedy
PD: Jeff Z. | KFBZ/Wichita, KS*
PD: Dusty Hayes |
| WLNH/Concord (Lakes Region), NH
OM: Andy Mack
PD: Molly King | KLTC/Corpus Christi, TX*
OM: Clayton Allen
PD: Chris Roberts | WGER/Saginaw, MI
PD: Bob Moore | WINC/Winchester, VA
OM/PD: Jeff Adams
APD/MD: Paula Kidwell |
| KDMX/Dallas, TX*
PD: Rick O'Bryan
MD: Lisa Thomas | WMC/Memphis, TN*
OM: Jerry Dean
PD: Lance Ballance
MD: Jill Bucco | KJMY/Salt Lake City, UT*
OM: Jeff Cochran
PD: Rob Boshard | WXLO/Worcester, MA*
OM/PD: Jerry McKenna
APD/MD: Mary Knight |
| WDAQ/Danbury, CT
PD: Chris Duggan
MD: Zach Dillon | WKTI/Milwaukee, WI*
PD: Bob Walker | KUDD/Salt Lake City, UT*
OM/PD: Brian Michel | KMYI/San Diego, CA*
PD: Jimmy Steele
MD: Jen Sorenson |

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	14	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	367	+5
2	2	35	MICHAEL BUBLE LOST	143/REPRISE/WARNER	345	-1
3	7	10	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	340	+49
4	4	26	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	333	+9
5	5	33	COLBIE CAILLAT BUBBLY	UNIVERSAL REPUBLIC/UNIVERSAL	306	-16
6	3	18	ALICIA KEYS NO ONE	MBK/J/SONY BMG	304	-23
7	6	14	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	290	-19
8	8	31	FEIST 1234	ARTS & CRAFTS	265	+8
9	10	44	FERGIE BIG GIRLS DON'T CRY	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	237	+2
10	9	8	SARAH SLEAN GET HOME	WARNER	230	-5
11	13	16	SHERYL CROW LOVE IS FREE	A&M/INTERSCOPE/UNIVERSAL	200	-5
12	12	39	JULY BLACK SEVEN DAY FOOL	UNIVERSAL	196	-12
13	14	15	MICHAEL McDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN/UNIVERSAL	193	+4
14	17	7	CELINE DION ALONE	COLUMBIA/SONY BMG	189	+14
15	11	37	ENRIQUE IGLESIAS SOMEBODY'S ME	UNIVERSAL LATINQ/INTERSCOPE/UNIVERSAL	187	-23
16	22	11	NELLY FURTADO FEAT. KEITH URBAN IN GOD'S HANDS	MOSLEY/GEFFEN/UNIVERSAL	176	+64
17	20	13	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	163	+6
18	18	32	BLUE RODEO THIS TOWN	WARNER	163	-4
19	16	40	PLAIN WHITE T'S HEY THERE DELILAH	FEARLESS/HOLLYWOOD/UNIVERSAL	160	-21
20	15	35	CELINE DION TAKING CHANCES	COLUMBIA/SONY BMG	154	-29
21	19	13	JORDIN SPARKS TATTOO	19/JIVE/SONY BMG	148	-14
22	23	9	JOHN MAYER SAY	AWA RE/COLUMBIA/SONY BMG	141	+37
23	21	30	BRIAN MELO ALL I EVER WANTED	SONY BMG	110	-14
24	31	2	JULY BLACK UNTIL I STAY	UNIVERSAL	99	+39
25	25	7	DUFFY MERCY	MERCURY/UNIVERSAL	88	0
26	32	6	Yael Naim NEW SOUL	TOT OU TARD/WARNER	83	+24
27	48	3	ARIANE MOFFATT JE VEUX TOUT	AUDIOGRAM	79	+39
28	28	5	SYLVAIN COSSETTE ROCKET MAN	VEGA	79	-1
29	27	8	RYANDAN LIKE THE SUN/COMME LE SOLEIL	UNIVERSAL	79	-3
30	26	14	JULIE CROCHETIERE PRECIOUS LOVE	SOMERSET	79	-4

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	14	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	879	+3
2	2	8	MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS./WARNER	876	+41
3	3	13	MILEY CYRUS SEE YOU AGAIN	HOLLYWOOD/UNIVERSAL	693	-35
4	6	20	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE/UNIVERSAL	687	-1
5	5	16	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	667	-34
6	4	18	FABER DRIVE WHEN I'M WITH YOU	UNIVERSAL REPUBLIC/UNIVERSAL	664	-63
7	8	11	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/SONY BMG	656	+15
8	13	6	HEDLEY NEVER TOO LATE	UNIVERSAL	646	+168
9	7	17	DAUGHTRY FEELS LIKE TONIGHT	RCA/SONY BMG	600	-55
10	12	10	SIMPLE PLAN YOUR LOVE IS A LIE	AVA/ATLANTIC/WARNER	580	+61
11	10	10	CRASH PARALLEL WORLD WE KNOW	BLACK BOX RECORDINGS/SONY BMG	554	+31
12	10	19	THREE DAYS GRACE NEVER TOO LATE	JIVE/SONY BMG	506	-69
13	14	8	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	503	+36
14	9	23	BUCKCHERRY SORRY	ELEVEN SEVEN/UNIVERSAL	488	-91
15	17	4	KREESHA TURNER DON'T CALL ME BABY	EMI	419	+19
16	18	10	BRITNEY SPEARS BREAK THE ICE	JIVE/SONY BMG	412	+18
17	15	12	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	410	-43
18	23	8	GAVIN DEGRAW IN LOVE WITH A GIRL	J/SONY BMG	395	+42
19	19	11	MARIAH CAREY TOUCH MY BODY	ISLAND/UNIVERSAL	371	-21
20	20	8	USHER FEAT. YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/SONY BMG	369	-11
21	16	17	CHRIS BROWN WITH YOU	JIVE/SONY BMG	363	-41
22	22	12	JULY BLACK UNTIL I STAY	UNIVERSAL	362	+4
23	25	10	SUM 41 WITH ME	AQUARIUS	335	+6
24	30	5	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL	333	+76
25	21	24	MAROON 5 WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE/UNIVERSAL	328	-37
26	24	21	ELISE ESTRADA UNLOVE YOU	ROCKSTAR	319	-21
27	27	17	JOHN MAYER SAY	AWARE/COLUMBIA/SONY BMG	280	-22
28	32	6	DUFFY MERCY	MERCURY/UNIVERSAL	259	+21
29	29	7	STATE OF SHOCK HEARTS THAT BLEED	CORDOVA BAY	241	-44
30	33	7	FERRAS HOLLYWOOD'S NOT AMERICA	CAPITOL/EMI	232	-3

♦ indicates CanCon



East opens up as a lucrative touring destination for jazz acts

Hit The Road

Carol Archer

CArcher@RadioandRecords.com

Given the tumultuous state of the music industry and precipitous decline in music sales, for jazz artists to flourish, touring is now virtually requisite. ■ A number of lucrative ventures are in place, providing artists with numerous opportunities: a vibrant domestic and international jazz festival circuit, Jazz Cruises' North Sea Jazz Festival Cruise, the soon-to-launch Playboy Jazz Festival Cruise and smooth jazz-branded cruises sponsored by the likes of Dave Koz and Wayman Tisdale.

Now, Asian nations and the post-communist former Soviet Union are providing untapped opportunities for touring artists. Among those who have already toured Russia and markets surrounding China in 2008 (or will shortly) are Koz, Eric Marienthal, Jeff Lorber, Chris Botti and Mindi Abair.

Saxophonist Marienthal tours extensively overseas, particularly in Japan and Eastern Europe. Earlier this year, he led an all-star band—Lorber on keys, guitarist Chuck Loeb, Yellowjackets founder Jimmy Haslip, bassist Brian Bromberg and drummer Will Kennedy—on a 15-day Russian tour. Their gigs encompassed Moscow club B1 ("Like the House of Blues, only bigger and much nicer," Lorber notes), the residence of the American ambassador and venues in Kiev and Odessa in the Ukraine.

Marienthal also makes regular educational trips abroad, as a guest artist with high school and college-level jazz bands, and he conducts music clinics.

Keyboardist/composer/producer Lorber is also a seasoned road warrior. He annually plays Indonesia's Jakarta Jazz Festival and during the past two years, performed in Scandinavia, Spain and Budapest with a band that featured the enviable likes of Dave Weckl, Randy Brecker, Bromberg and Marienthal. He returned recently from another Russian tour.

"What surprises me most is that these audiences are really young, 25 to 35. It makes you feel like there is a future," Lorber says. Fans appreciate the musician-ship—and the melodic, rhythmic and harmonic content, he says. "They definitely love the fusion thing" and seeing name-brand virtuosos jamming and playing funky, ambitious music. His most recent proved a contrast, with Koz headlining.

Lorber says, "Dave's music is much more melodic and definitely not fusion; but they respond to him just as well, because he's such a great performer and his music has enough substance to respond to as enthusiastically as the fusion stuff."

The East-West Divide

Koz and Lorber credit classically trained jazz pianist Sergey Chipenko and his promoter wife, Valeria, for Russia's burgeoning jazz scene. Koz describes them as "wonderful, truly hospitable people who are completely committed to bridging the East-West musical gap by promoting American jazz artists in Russia."

Koz's itinerary included two small towns without airports. Everyone piled into a van and drove eight hours through the night on bumpy roads to get there. Lorber's and Koz's relationship dates back to



Jeff Lorber, left, and Dave Koz in Moscow's Red Square.

Chris Botti: Across The Sea

In the late 1990s, Chris Botti put his solo career on hold for two years to tour the world as a featured soloist in Sting's band. After performing before millions around the globe, the trumpeter resumed his own endeavors and went on to record two successful orchestral duets projects on Columbia and a PBS special—with a second such telecast in the works. He is now embarking on a 10-week Asian tour of Japan, South Korea and Singapore, following a two-week press junket in China.

Botti says that audiences in Asia feel a deep connection with instrumental music: in Japan, already a bountiful market for contemporary jazz, and especially in China, which he calls a "brand-new world," where classical music is appreciated.

When foreign artists come to China, "people are into it, and that's so uplifting. In a lot of places in the world, as far out or exotic as they are, people aren't interested in jazz or instrumental music, only pop," he says.

During his publicity tour, Botti served as a judge/performer on Taiwan's version of "American Idol." On the air with 15 "young, inquisitive finalists," they discussed their dreams, only to realize that—unlike their American counterparts, who have a potential worldwide audience—they are ultimately limited because they sing in Chinese. That is another point in favor of



young artists striving for a career as a musician instead of a singer.

Botti recalls, "Whenever we played, people were so receptive. Their outpouring of interest and excitement is something I don't usually see on a first visit to new markets." Botti is a platinum artist in Poland, but it took a half dozen or so visits to achieve that level of success. He was amazed to arrive in China and literally be front-page news: "That's rare for any jazz musician."

A significant issue for any artist in Asia is the rampant bootlegging that takes place of CDs and DVDs. Botti weighs in:

"Kenny G sold 4 million records in Korea alone. Imagine what sales would have been without bootlegging," but stresses that a musician has to focus on what they can control: their band, the playing and the fans immediately in front of them. He says, "If you get involved in the global record company's ups and downs, your heart will be broken too many times." —CA

when Lorber hired the saxophonist to play in his band. "It was really interesting to see Dave in a situation like this—totally on his own, without an assistant, a crew or buffers, and completely comfortable, not having any problems at all," Lorber says. "Success hasn't spoiled him at all. He's still ready to mix it up in the chitlin circuit."

Both sides of Koz's family originated in the Ukraine, near Kiev, and his concert in that city proved a meaningful personal experience. He describes it as "a kind of homecoming. I communicated that in Russian and I fumbled through it onstage, but the meaning was not lost on the audience, or on me."

Koz believes Russia and other Eastern European countries will emerge as increasingly important markets for instrumental pop music. "With all the happenings with our format in the U.S., it's exciting to see a new audience emerge and warmly embrace this music," he says.

"The coolest thing is that audiences are young, hip and plentiful, including lots of young musicians who are starved to see American artists play." R&R

'What surprises me most is that these audiences are really young, 25-35. It makes you feel like there is a future.'

—Jeff Lorber

R&R SMOOTH JAZZ

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► NBA PLAYER TURNED SMOOTH JAZZ STAR **WAYMAN TISDALE** TAKES HOME MOST INCREASED PLAYS HONORS WITH "THROWIN' IT DOWN" (19-16, UP 45). TISDALE'S "REBOUND" ALBUM, DUE JUNE 3, IS NOT ONLY A PLAY ON HIS HOOPS CAREER, BUT ALSO A REFERENCE TO HIS BATTLE WITH BONE CANCER AND KNEE REPLACEMENT SURGERY.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	17	JESSY J TEQUILA MOON	NO. 1 (1 WK) PEAK/CMG	513 +16	5.421 1
2	3	16	CHRIS STANDRING LOVE & PARAGRAPHS	ULTIMATE VIBE	502 +11	4.515 2
3	1	16	KENNY G SAX-O-LOCO	STARBUCKS/CONCORD/CMG	470 -52	4.430 3
4	4	21	EUGE GROOVE MR. GROOVE	NARADA JAZZ/CAPITOL	395 -37	3.518 4
5	5	20	PAUL BROWN OL' SKOOL N'	PEAK/CMG	372 -1	3.120 6
6	6	28	EVERETTE HARP OLD SCHOOL	SHANACHIE	314 -44	2.304 9
7	8	7	BRIAN CULBERTSON ALWAYS REMEMBER	MOST ADDED GRP/VERVE	303 +30	3.322 5
8	7	24	CHUCK LOEB WINDOW OF THE SOUL	HEADS UP	299 +11	2.179 13
9	11	14	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE	3 DEUCES/CMG	278 +21	2.244 12
10	10	14	NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	267 +5	1.939 16
11	9	10	MINDI ABAIR SMILE	PEAK/CMG	261 -2	2.362 7
12	12	27	PAUL HARDCASTLE LUCKY STAR	TRIPPIN' N' RHYTHM	230 -26	1.963 15
13	15	10	JOHN LEGEND EACH DAY GETS BETTER	G.O.O.D./COLUMBIA	224 -6	1.521 18
14	13	15	MICHAEL McDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN	224 -10	2.264 10
15	16	11	THE SAX PACK FALLIN' FOR YOU	SHANACHIE	223 +23	2.062 14
16	19	5	WAYMAN TISDALE THROWIN' IT DOWN	MOST INCREASED PLAYS RENDEZVOUS	207 +45	2.253 11
17	17	15	RICK BRAUN & RICHARD ELLIOT BETTER TIMES	ARTIZEN	199 +10	1.325 21
18	18	8	JESSE COOK CAFE MOCHA	COACH HOUSE/KOCH	197 +11	2.321 8
19	20	11	ROBIN THICKE CAN U BELIEVE	STAR TRAK/INTERSCOPE	136 0	1.481 19
20	23	4	EARL KLUGH DRIFTIN'	KOCH	130 +18	1.157 22
21	21	8	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	MBK/J/RMG	115 -10	1.356 20
22	24	7	SEAL ROLLING	WARNER BROS.	113 +3	0.875 24
23	25	8	SOUL BALLET DA DA DIAMONDS	ARTIZEN	84 -4	0.672 28
24	29	10	MARC ANTOINE SPOOKY	PEAK/CMG	76 +6	1.661 17
25	NEW		CANDY DULFER BACK TO JUAN	HEADS UP	74 +27	0.591 -
26	26	6	BOB BALDWIN THIRD WIND	NUGROOVE	74 +1	0.446 -
27	28	13	NILS DREAMIN'	BAJA/TSR	73 +1	0.497 -
28	27	4	GERALD VEASLEY SLIP N SLIDE	HEADS UP	70 -2	0.175 -
29	30	9	STEVE OLIVER FEATURING WARREN HILL ON THE UPSIDE	SDM	64 -5	0.329 -
30	RE-ENTRY		JAY SOTO STAY AWHILE	NUGROOVE	62 -4	0.596 -

NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
ERIC DARIUS Goin' All Out (Blue Note/Capitol)	50/27	RAUL MIDON Pick Somebody Up (Manhattan/Capitol)	44/0	NICK COLIONNE Keepin' It Cool (Narada Jazz/Capitol)	43/2
TOTAL STATIONS:	9	TOTAL STATIONS:	4	TOTAL STATIONS:	6
U-NAM Keep The Faith (Trippin' N' Rhythm)	49/3	DAVID BENOIT Human Nature (Peak/CMG)	43/12	CHAKA KHAN One For All Time (Burgundy/Columbia)	42/4
TOTAL STATIONS:	6	TOTAL STATIONS:	9	TOTAL STATIONS:	3



ARTIST TITLE / LABEL	NEW STATIONS
BRIAN CULBERTSON Always Remember (GRP/Verve) Jones Radio Networks, KKSF, WDSJ	3
WAYMAN TISDALE Throwin' It Down (Rendezvous) KSSJ, WJZZ	2
JESSE COOK Cafe Mocha (Koch) WJZZ, WVMV	2
EARL KLUGH Driftin' (Koch) KKSF, KSSJ	2
CANDY DULFER Back To Juan (Heads Up) WSJW, WSMJ	2
JAY SOTO Stay Awhile (NuGroove) Sirius Jazz Cafe, WSMJ	2
BONEY JAMES The Way She Walks (Concord/CMG) Jones Radio Networks, WNUA	2
CHRIS STANDRING Love & Paragraphs (Ultimate Vibe) WLVE	1
SAX PACK Fallin' For You (Shanachie) WDSJ	1
BOB BALDWIN Third Wind (NuGroove) WNUA	1

ADDED AT... KSSJ
Sacramento, CA
PD/MD: Lee Hansen
Wayman Tisdale, 'Throwin' It Down, 1
Earl Klugh, 'Driftin', 0

FOR REPORTING STATIONS PLAY LISTS GO TO:
www.RadioandRecords.com

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	19		JESSY J TEQUILA MOON	PEAK/CMG	199 -10
2	19		EUGE GROOVE MR. GROOVE	NARADA JAZZ/CAPITOL	169 +5
3	5		EARL KLUGH DRIFTIN'	KOCH	149 +22
4	3		KENNY G SAX-O LOCO	STARBUCKS/CONCORD/CMG	147 -16
4	4		WAYMAN TISDALE THROWIN' IT DOWN	RENDEZVOUS	146 +5
7	12		STEVE OLIVER FEAT. WARREN HILL ON THE UPSIDE	SOM	144 +7
8	3		BRIAN CULBERTSON ALWAYS REMEMBER	GRP/VERVE	141 +7
11	10		MINDI ABAIR SMILE	PEAK/CMG	137 +5
9	6		NORMAN BROWN POP'S COOL GROOVE	PEAK/CMG	135 -3
10	9		GERALD VEASLEY SLIP N SLIDE	HEADS UP	134 0
11	5		SAX PACK FALLIN' FOR YOU	SHANACHIE	134 -5
12	10		NILS DREAMIN'	BAJA/TSR	133 -1
13	13		MARCUS MILLER FEAT. CORINNE BAILEY RAE FREE	3 DEUCES/CMG	124 -3
14	16		SEKOU BUNCH TAKE 5 IN THREE	TRIPPIN' N' RHYTHM	120 +1
18	19		RICK BRAUN & RICHARD ELLIOT BETTER TIMES	ARTIZEN	118 +4
16	14		BOB BALDWIN THIRD WIND	NUGROOVE	118 -3
17	15		CHRIS STANDRING LOVE & PARAGRAPHS	ULTIMATE VIBE	118 -3
18	19		DWAYNE KERR SMOOTH	DMANNS	117 +5
19	17		JIMMY SOMMERS FEAT. BRIAN CULBERTSON KICKIN' IT	GEMINI	113 -2
20	22		MATT MARSHAK I'M ON FIRE	NUANCE	112 +9
21	2		CANDY DULFER BACK TO JUAN	HEADS UP	109 +5
22	20		TOM BRAXTON FEAT. BRIAN SIMPSON ESCAPE	PACIFIC COAST JAZZ	102 -9
24	2		DAVID WELLS FRIDAY AFTERNOON	NUANCE	101 +6
26	4		JESSE COOK CAFE MOCHA	KOCH	97 +4
25	23		JAY SOTO STAY AWHILE	NUGROOVE	97 -1
25	8		JAY LEACH CLEARED FOR TAKEOFF	PLAYLIST	96 +1
27	2		BONEY JAMES THE WAY SHE WALKS	CONCORD/CMG	95 +3
28	7		SOUL BALLET DA DA DIAMONDS	ARTIZEN	94 +4
NEW			GAIL JHONSON PEARLS	NU GROOVE	87 +21
NEW			NATE HARASIM FEEL THE LOVE	NUGROOVE	86 +5



+45	WAYMAN TISDALE Throwin' It Down (Rendezvous) WDSJ +8, JSJ +7, WJZZ +5, KJZS +5, KBZN +4, KKSF +4, WLVE +3, KIFM +2, KOAS +2, KYOT +2
+30	BRIAN CULBERTSON Always Remember (GRP/Verve) WJZZ +17, WNUA +11, KBZN +4, KKSJ +3, WSJT +3, JSJ +3, XWRC +2, KYOT +2, WLVE +2, KRVR +1
+27	CANDY DULFER Back To Juan (Heads Up) KRVR +9, KKSJ +4, XWRC +4, KBZN +2, WSMJ +1, WSJW +1, KIFM +1, KJZS +1, KSSJ +1, KYOT +1
+27	ERIC DARIUS Goin' All Out (Blue Note/Capitol) KRVR +9, KBZN +6, SJJC +5, WSJT +3, KYOT +1, WNWV +1, KIFM +1, WSMJ +1
+23	THE SAX PACK Fallin' For You (Shanachie) WNUA +11, KOAS +10, SJJC +3, KIFM +3, WJZZ +2, WNWV +2, KKSJ +2, KJZS +1

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
25: smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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SMOOTH JAZZ REPORTERS

WJZZ/Atlanta, GA* OM: Steve Hegwood PD/MD: Dave Kosh	WDSJ/Dayton, OH* OM/PD: Jeff Stevens	KPVU/Houston, TX PD: Larry Coleman	KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Blake Florence	WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson	KSSJ/Sacramento, CA* PD/MD: Lee Hansen	DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews	XM Watercolors/Satellite* PD: Shirrita Colon MD: Lynette White
WEAA/Baltimore, MD PD: Sendi Mallory APD/MD: Marcellus "Bassmar" Shepard	WVMV/Detroit, MI* OM/PD: Tom Sleeker MD: Sandy Kovach	KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson	WGRV/Melbourne, FL PD/MD: Randy Bennett APD: Jan Julian	WLOQ/Orlando, FL* PD: Paul Lavoie APD: Brian Morgan MD: Patricia James	KBZN/Salt Lake City, UT* OM/PD: Dan Jessop	DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews	KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
WSMJ/Baltimore, MD* PD/MD: Lori Lewis	WZJZ/Ft. Myers, FL OM: Louis Kaplan APD/MD: Randi Bachman	KOAS/Las Vegas, NV* OM/PD: Duncan Payton MD: Lynn Briggs	WLVE/Miami, FL* OM/PD: Rich McMillan	WJZZ/Philadelphia, PA* PD: Michael Tozzi MD: Frank Childs	KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Wiedenheimer MD: Kelly Cole	Jones Radio Networks/Satellite* OM/PD: Steve Hibbard APD/MD: Laurie Cobb	KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan
WVSU/Birmingham, AL OM/PD: Andy Parrish	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards	KUAP/Little Rock, AR PD/MD: Michael Neilums	KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan	KYOT/Phoenix, AZ* PD: Smokey Rivers APD/MD: Angie Handa	KKSF/San Francisco, CA* PD/MD: Ken Jones	Music Choice Smooth Jazz/Satellite APD: Will Kinnally	WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis
WNUA/Chicago, IL* OM/PD: Darren Davis MD: Rick O'Dell	WSJW/Harrisburg, PA* PD/MD: Paul Scott	KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip	WVAS/Montgomery, AL OM: Candy Capel MD: Jay Holcley	KJZS/Reno, NV* OM: Mark Keeffe PD/MD: Jay Davis	KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton	Sirius Jazz Cafe/Satellite* OM: Gregg Steele PD: Shirley Maldonado	
WNWV/Cleveland, OH* OM/PD: Bernie Kimble	WQTQ/Hartford, CT PD/MD: Stewart Stone						

* Monitored Reporters



Serj Tankian has figured out a way to do both

Mixing Rock With Politics

Mike Boyle

MBoyle@RadioandRecords.com

born in Beirut, Lebanon, in 1967 to Armenian parents, Serj Tankian grew up against a backdrop of inter-religious strife in the Lebanese capital. Just as the country's brutal civil war broke out in 1975, his family moved to Los Angeles. Tankian went on to graduate with a marketing and business degree from California State University, Northridge.

In 1993, Tankian founded the band Soil. Two years later he co-founded System of a Down. The politically outspoken band subsequently released five studio albums, including 2001's triple-platinum "Toxicity," but has been on an extended hiatus since August 2006.

Not one to rest, Tankian holed himself up in his home studio in Los Angeles writing, producing and playing most of the instruments on his first solo album, "Elect the Dead," released on his own Serjical Strike/Reprise label in October 2007. It featured "Empty Walls," which reached No. 4 at active rock Dec. 21, and "Sky Is Over," which peaked at No. 24 March 28.

Tankian is touring the United States and Europe through August. Along the way, the never shy singer/songwriter/activist is striving to increase awareness of ways to combat what he views as social and political injustices.

Serj's Other Day Job

Tankian found a kindred spirit in fellow musician/activist Tom Morello (Rage Against the Machine, Audioslave, the Nightwatchman). In 2002, the pair co-founded nonprofit organization Axis of Justice, "to bring together musicians, fans of music and grass-roots political organizations to fight for social justice together." It also serves as a political mouthpiece for his and Morello's ideologies.

Of Axis, Tankian says, "It's really a two-fold organization—political and philanthropic—that we started in 2002 almost as an umbrella organization for other nongovernmental organizations to have some type of presence at festivals and those types of events to disburse information from organizations such as Greenpeace and Amnesty International."

On the philanthropic side, Tankian says Axis hosts benefit concerts to raise funds for homeless chari-

Fraser Challenges Radio

Andy Fraser, who penned the 1970 rock anthem "All Right Now" as a member of British rock group Free, is no stranger to politics. The songwriter/musician, who also wrote hits for Robert Palmer ("Every Kinda People"), Joe Cocker, Chaka Khan, Rod Stewart and Paul Young, is a tireless supporter of causes related to AIDS and education.

Fraser has now turned his attention to the presidential election. He supports Sen. Barack Obama, D-Ill., and has released his campaign



Fraser

song, "Obama, Yes We Can," as a free download at obamarocks08.com.

"We're challenging radio to encourage youth to take an active role in the election process and weigh in on the country's most pressing issues by offering iPods to those listeners who call in to volunteer their fervent hopes," Fraser says. "Hopefully, this

song will not only draw attention to Obama's revolutionary campaign, but spur young people to get involved, which is their privilege in a democratic system."—MB

'Imagine citizens being able to vote on spending \$3 trillion on education and health care instead of on a war. Let's take this democracy back.'

—Serj Tankian



Voter Registration Sites

Rockthevote.com
Declareyourself.com
Vote411.org

State-by-state Listing Of Voter Registration Sites

fvap.gov/vao/stregissites.html

Tankian's Sites

Electthedead.com
Axisofjustice.org
Serjtankian.com

Tankian On The Radio

Serj Tankian and Tom Morello's biweekly "Axis of Justice" radio show airs on Pacifica public radio KPFK (90.7)/Los Angeles and XM Satellite Radio. The shows' podcasts are available at axisofjustice.org.

ties, disaster relief, food banks and other causes.

As a presidential campaign of historic proportion continues to unfold, Tankian has also launched a Web site—electthedead.com—in an effort to mobilize change and "revolutionize" the U.S. democratic process.

"The anticipation of change is exciting for Americans, but one thing to always keep in mind is that it doesn't start and end with putting a vote in every four years; that's the least we can do," Tankian says. "It's about being a responsible citizen and organizing ourselves to a point where no matter who our leaders are, that they actually listen to us as a democracy and that their decisions are forced upon them based on majority rule and knowledgeable public opinion."

The site points visitors to five electoral changes that Tankian advocates: 1) Get rid of the electoral college. 2) Equalize corporate funding in elections. 3) Taxation by multiple choice. 4) Instant run-off in the electoral process. 5) Abolish all paid and professional lobby firms.

Information collected by those who sign up to join Tankian's cause is sent to Congress in an effort to promote and initiate national referendums to change the electoral process.

"It's important to vote with our dollars in the sense that we should have a say on where our dollars go," Tankian says. "If I'm paying federal taxes to help schools I should be able to have some say as to where that money goes. That way it's really our choice. Imagine citizens being able to vote on spending \$3 trillion on education and health care instead of on a war ... Let's take this democracy back."

Tankian's Candidate Isn't Running

As for whom Tankian is supporting for president in 2008, his candidate of choice, Rep. Dennis Kucinich, D-Ohio, is no longer in the race.

"People like Kucinich are going to find it hard to become president because they do not have corporate sponsors, and it shouldn't be that way," Tankian says. "It should be based on the wishes of the people. Just because you don't have a McDonald's logo behind you is no reason to not be elected to represent the people."

So with Kucinich out of the running, Tankian has thrown his support behind Sen. Barack Obama, D-Ill. "However," he adds, "I have recently found out that much like the other candidates, he has pledged to increase defense spending, which disappoints me greatly. What's wrong with making sure that every kid in America is fed, clothed and educated before we spend trillions of dollars on a war or elsewhere?"

R&R

R&R ALTERNATIVE

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► NINE INCH NAILS RECORDS ITS SIXTH STRAIGHT TOP 10 AS "DISCIPLINE" VAULTS 15-10 (UP 283 PLAYS). PRIOR TO MARCH 2005, WHEN THE STREAK BEGAN, THE TRENT REZNOR-LED GROUP REACHED THE TOP 10 JUST ONCE IN 10 APPEARANCES OVER NINE YEARS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	4	WEEZER PORK AND BEANS	NO. 1 (2 WKS)	☆	1826 +92	8.030 1
2	2	12	SEETHER RISE ABOVE THIS		WIND-UP	1628 -18	7.467 2
3	3	6	FLOBOTS HANDLEBAR'S		UNIVERSAL REPUBLIC	1598 +31	7.123 3
4	5	16	ATREYU FALLING DOWN		HOLLYWOOD	1301 -112	3.880 15
5	NEW		THE OFFSPRING HAMMERHEAD	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	COLUMBIA	1271 +1179	6.693 5
6	6	7	THE RACONTEURS SALUTE YO' JR SOLUTION		THIRD MAN/WARNER BROS.	1253 -15	4.712 13
7	4	28	PUDDLE OF MUDD PSYCHO		FLAWLESS/GEFFEN/INTERSCOPE	1244 -206	5.816 7
8	7	10	LINKIN PARK GIVEN UP		WARNER BROS.	1233 +19	6.166 6
9	8	8	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART		ATLANTIC	1223 +28	5.151 9
10	15	3	NINE INCH NAILS DISCIPLINE		THE NULL CORPORATION/RED	1201 +283	4.953 11
11	12	6	FOO FIGHTERS LET IT DIE		ROSWELL/RCA/RMG	1166 +152	5.092 10
12	9	12	3 DOORS DOWN IT'S NOT MY TIME		UNIVERSAL REPUBLIC	1153 -42	4.451 14
13	10	7	DISTURBED INSIDE THE FIRE		REPRISE	1090 -38	2.934 17
14	17	2	COLDPLAY VIOLET HILL		CAPITOL	1066 +200	4.864 12
15	11	32	THE BRAVERY BELIEVE		ISLAND/IDJMG	986 -96	5.602 8
16	13	41	FOO FIGHTERS THE PRETENDER		ROSWELL/RCA/RMG	930 -23	6.778 4
17	14	13	10 YEARS BEAUTIFUL		UNIVERSAL REPUBLIC	839 -93	2.811 18
18	19	15	THEORY OF A DEADMAN SO HAPPY		604/ROADRUNNER/RRP	836 +4	2.615 20
19	18	13	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS		20-20 ENT./JIVE/ZOMBA	800 -45	2.395 21
20	20	8	SAVING ABEL ADDICTED		SKIDD/CO/VIRGIN/CAPITOL	730 0	1.643 26
21	16	15	PANIC AT THE DISCO NINE IN THE AFTERNOON		DECAYDANCE/FUELED BY RAMEN/RRP	681 -190	2.631 19
22	21	21	THREE DAYS GRACE RIOT		JIVE/ZOMBA	635 -44	1.683 23
23	23	8	LUDO LOVE ME DEAD		REDBIRD/ISLAND/IDJMG	615 -13	1.668 24
24	24	12	MGMT TIME TO PRETEND		COLUMBIA	591 -14	1.944 22
25	25	10	PENNYWISE THE WESTERN WORLD		MYSPACE	583 +26	3.350 16
26	27	4	SAFETYSUIT SOMEONE LIKE YOU		UNIVERSAL MOTOWN	494 +21	1.186 35
27	28	6	THE KOOKS ALWAYS WHERE I NEED TO BE		ASTRALWERKS/CAPITOL	471 -1	1.539 28
28	NEW		SHINEDOWN DEVOUR		ATLANTIC	466 +381	1.401 29
29	22	16	ASHES DIVIDE THE STONE		ISLAND/IDJMG	437 -220	1.213 34
30	30	5	AVENGED SEVENFOLD AFTERLIFE		HOPELESS/WARNER BROS.	433 -27	0.777 -
31	26	16	SIXX: A.M. LIFE IS BEAUTIFUL		ELEVEN SEVEN	396 -106	1.650 25
32	34	2	CAROLINA LIAR I'M NOT OVER		ATLANTIC	369 +59	1.340 32
33	29	13	VAMPIRE WEEKEND A-PUNK		XL/BEGGARS GROUP	348 -118	0.980 37
34	33	3	ALKALINE TRIO HELP ME		EPIC	347 +24	0.747 -
35	32	4	RED ALREADY OVER		ESSENTIAL/RED/EPIC	343 +12	0.793 40
36	31	6	FINGER ELEVEN I'LL KEEP YOUR MEMORY VAGUE		WIND-UP	333 -87	1.343 31
37	38	3	GAVIN ROSSDALE LOVE REMAINS THE SAME		INTERSCOPE	263 -4	1.361 30
38	35	4	FLOGGING MOLLY REQUIEM FOR A DYING SONG		SIDEDONUMMY	263 -29	0.823 39
39	37	15	BUCKCHERRY SORRY		ELEVEN SEVEN/ATLANTIC/RRP	255 -31	1.278 33
40	NEW		THE WHIGS RIGHT HAND ON MY HEART		ATO/RED	230 +18	0.557 -

+ MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
THE OFFSPRING Hammerhead (Columbia) CIMX, KDGE, KHBZ, KMYZ, KRAB, KTBZ, KTCL, KWOD, WBCN, WDYL, WFXH, WHRL, WJBX, WKRK, WKRL, WQBZ, WRWK, WRXL, WZNE	19
SHINEDOWN Devour (Atlantic) KDGE, KHBZ, KMYZ, KTBZ, KXTE, WFXH, WGRD, WHRL, WJBX, WJRR, WERL, WLUM, WPBZ, WRWK, WRXL, WXDX	16
THE CURE The Only One (Geffen/Interscope) KJEE, KNDD, KROQ, KXRK, WBPU, WEQX, WFNX, WHTG, WROX, WWCD	10
NINE INCH NAILS Discipline (Null Corporation/RED) KCXX, KDGE, KFTE, KTBZ, WXEZ, WZNE	6
COLDPLAY Violet Hill (Capitol) KFMA, KMYZ, WTZR, WXDX, WZJO	5
SAFETYSUIT Someone Like You (Universal Motown) KQRA, WSWD, WTZR, WZJO	4
CAROLINA LIAR I'm Not Over (Atlantic) KNXX, WGRD, WMFS, WWCD	4
FOO FIGHTERS Let It Die (Roswell/RCA/RMG) KUCC, WJRR, WKRL	3
PENNYWISE The Western World (MySpace) KCNL, KHBZ, KTCL	3
GAVIN ROSSDALE Love Remains The Same (Interscope) KNXX, WTZR, WZJO	3

ADDED AT... WFXH

Savannah, GA
 PD: Boomer
 APD/MD: Leslie Scott
 Shinedown, Devour, 15
 The Offspring, Hammerhead, 5
 Ludo, Love Me Dead, 4
 Tantric, Down And Out, 2

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
KID ROCK All Summer Long (Top Dog/Atlantic) TOTAL STATIONS: 15	220/14	EVERLAST Letters Home From The Garden Of Stone (Martyr) TOTAL STATIONS: 16	146/12
THE BLACK KEYS Strange Times (Nonesuch/Warner Bros.) TOTAL STATIONS: 24	216/12	THE SPILL CANVAS All Over You (One Eleven/Sire/Reprise) TOTAL STATIONS: 7	132/19
PARAMORE That's What You Get (Fueled By Ramen/RRP) TOTAL STATIONS: 16	214/20	JIMMY EAT WORLD Let It Happen (Tiny Evil/Interscope) TOTAL STATIONS: 15	111/7
TANTRIC Down And Out (Silent Majority/ILG) TOTAL STATIONS: 17	212/26	PHANTOM PLANET Do The Panic (Fueled By Ramen/RRP) TOTAL STATIONS: 12	107/12
SCARS ON BROADWAY They Say (Interscope) TOTAL STATIONS: 14	153/44	MOTLEY CRUE Saints Of Los Angeles (Motley) TOTAL STATIONS: 17	102/24

↑ MOST INCREASED PLAYS

+1179	THE OFFSPRING Hammerhead (Columbia) KXRX +53, WROX +50, KFMA +41, KRBZ +33, WXNR +31, KITS +30, KJEE +30, KRZZ +30, SIAN +30, KCXX +29
+381	SHINEDOWN Devour (Atlantic) KTBZ +22, WXNR +21, WRXZ +18, WARQ +18, WRWK +18, WZJO +18, KHBZ +16, WTZR +16, WNFZ +14, KXTE +14
+283	NINE INCH NAILS Discipline (The Null Corporation/RED) KNXX +26, WZJO +23, KMYZ +18, KRAB +17, KDGE +17, KQRA +16, WTZR +16, KTBZ +14, WZNE +14, WBTZ +10
+200	COLDPLAY Violet Hill (Capitol) KNXX +32, KFTE +14, KRAB +13, WRXL +13, WRWK +11, KWOD +10, KROX +10, XETH +10, KEDJ +10, WLUM +9
+152	FOO FIGHTERS Let It Die (Roswell/RCA/RMG) WKRL +17, KYSR +16, WZJO +14, KDGE +13, KRAB +13, WZNE +10, SIAN +9, KFMA +9, WTZR +9, KNKK +9

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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R&R ACTIVE ROCK

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► **DROWNING POOL** MAKES ITS FIRST VISIT TO THE TOP 15 IN MORE THAN FOUR YEARS AS "ENEMY" JUMPS 19-15. THE QUARTET LAST HIT THAT AREA OF THE CHART WITH "STEP UP," WHICH PEAKED AT NO. 5, IN JUNE 2004.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	7	DISTURBED INSIDE THE FIRE	NO. 1 (3 WKS) REPRISE	1673 +29	5.753	1
2	4	15	SAVING ABEL ADDICTED	SKIDD/CO/VIRGIN/CAPITOL	1431 +58	4.638	2
3	5	12	SEETHER RISE ABOVE THIS	WIND-UP	1381 +57	4.124	4
4	3	13	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC	1375 -15	4.312	3
5	2	16	THEORY OF A DEADMAN SO HAPPY	604/ROADRUNNER/RRP	1296 -131	3.746	5
6	7	14	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS	20-20 ENT./JIVE/ZOMBA	1188 -9	3.175	8
7	6	16	ATREYU FALLING DOWN	HOLLYWOOD	1187 -105	3.203	7
8	11	11	LINKIN PARK GIVEN UP	WARNER BROS.	1080 +4	3.144	9
9	9	14	10 YEARS BEAUTIFUL	UNIVERSAL REPUBLIC	1051 +17	2.428	14
10	13	4	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	975 +82	3.082	10
11	11	29	THREE DAYS GRACE RIOT	JIVE/ZOMBA	950 +23	2.685	12
12	14	10	AVENGED SEVENFOLD AFTERLIFE	HOPELESS/WARNER BROS.	874 +24	2.056	16
13	10	32	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	864 -109	3.354	6
14	38	2	SHINEDOWN DEVOUR	AIRPOWER ATLANTIC	749 +580	2.301	15
15	19	22	DROWNING POOL ENEMY	ELEVEN SEVEN	659 +24	1.488	20
16	NEW		THE OFFSPRING HAMMERHEAD	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED COLUMBIA	658 +658	2.677	13
17	18	12	SEVENDUST PRODIGAL SON	7BR05/ASYLUM/ILG	646 +2	1.237	22
18	16	11	RED ALREADY OVER	ESSENTIAL/RED/EPIC	637 -14	1.180	23
19	17	44	SIXX: A.M. LIFE IS BEAUTIFUL	ELEVEN SEVEN	632 -15	2.713	11
20	12	17	ASHES DIVIDE THE STONE	ISLAND/IDJMG	627 -276	1.513	19
21	22	4	FIVE FINGER DEATH PUNCH NEVER ENOUGH	FIRM	588 +82	1.266	21
22	23	3	FOO FIGHTERS LET IT DIE	ROSWELL/RCA/RMG	586 +108	1.752	17
23	20	8	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	557 +19	1.590	18
24	21	12	TANTRIC DOWN AND OUT	SILENT MAJORITY/ILG	534 +3	1.157	24
25	24	7	ANOTHER BLACK DAY WICKED SOULS	BIELER BROS.	461 +36	0.693	28
26	25	5	REV THEORY HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE	394 -3	0.822	26
27	27	8	FILTER SOLDIERS OF MISFORTUNE	PULSE	376 +21	0.637	30
28	26	13	12 STONES ANTHEM FOR THE UNDERDOG	WIND-UP	362 -26	0.382	32
29	35	3	NINE INCH NAILS DISCIPLINE	THE NULL CORPORATION/RED	345 +106	0.892	25
30	28	6	THE RACONTEURS SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS.	299 -12	0.666	29
31	32	5	HURT LODED	CAPITOL	267 +17	0.245	-
32	37	3	WEEZER PORK AND BEANS	DGC/GEFFEN/INTERSCOPE	257 +62	0.621	31
33	31	9	SIXX: A.M. PRAY FOR ME	ELEVEN SEVEN	245 -7	0.289	37
34	29	9	P.O.D. ADDICTED	IND./COLUMBIA	241 -31	0.311	36
35	36	2	ALTER BRIDGE BEFORE TOMORROW COMES	UNIVERSAL REPUBLIC	235 +19	0.727	27
36	34	10	THOUSAND FOOT KRUTCH FALLS APART	TOOTH & NAIL	217 -32	0.227	-
37	NEW		POP EVIL HERO	PAZZO/JARD STAR	198 +56	0.278	38
38	30	17	CHEVELLE THE FAO	EPIC	183 -82	0.270	39
39	33	13	BLACK TIDE SHOCKWAVE	INTERSCOPE	172 -78	0.345	34
40	NEW		BULLET FOR MY VALENTINE WAKING THE DEMON	JIVE/ZOMBA	145 +8	0.220	-

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

THE OFFSPRING 18
Hammerhead (Columbia)
KBPI, KDJE, KIOZ, KLAQ, KRXQ, KTEG, KXFX, WBSX, WBYR, WIYY, WRIF, WRXK, WTFX, WTKX, WWIZ, WWWX, WXTB, WXZZ

SHINEDOWN 16
Devour (Atlantic)
KATT, KDJE, KIOZ, KISW, KRXQ, KRZR, KUPD, WBSX, WIYY, WMMR, WRXR, WTFX, WWIZ, WWWX, WXTB, WXZZ

CANDLEBOX 14
Stand (Silent Majority/ILG)
KDOT, KILQ, KRXQ, Sirius Octane, WBUZ, WCCC, WJJO, WKLQ, WRIF, WRTT, WRXK, WWEB, WZMR, XM Squizz

3 DOORS DOWN 12
Train (Universal Republic)
KHTQ, KOMP, KXFX, KXXR, Sirius Octane, WCCC, WIL, WKLQ, WRXW, WXQR, WZOR, XM Squizz

NINE INCH NAILS 9
Discipline (Null Corporation/RED)
KATT, KBPI, KDJE, KLAQ, KTEG, WBSX, WIYY, WQXA, WWEB

PUDDLE OF MUDD 9
We Don't Have To Look Back Now (Flawless/Geffen/Interscope)
KDJE, KHTB, KHTQ, KRXQ, KXXR, WCCC, WIL, WTKX, XM Squizz

AIRBOURNE 7
Runnin' Wild (Roadrunner/RRP)
WBYR, WCCC, WIL, WRIF, WRTT, WXQR, XM Squizz

FOO FIGHTERS 5
Let It Die (Roswell/RCA/RMG)
KIOZ, KRXQ, WCPR, WIYY, WTKX

FIVE FINGER DEATH PUNCH 5
Never Enough (Firm)
KATT, KLAQ, KNEN, WRUF, WRXR

POP EVIL 5
Hero (Pazzo/Jard Star)
KUPD, WRXR, WRXW, WWIZ, WXZZ

ADDED AT... **WBSX**
Wilkes-Barre, PA
PD/MD: James McKay
The Offspring, Hammerhead, 37
Nine Inch Nails, Discipline, 21
Shinedown, Devour, 14
Leo, Lake, 9

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

CANDLEBOX 116/66
Stand (Silent Majority/ILG)
TOTAL STATIONS: 26

FROM FIRST TO LAST 69/3
Worlds Away (Suretone/Interscope)
TOTAL STATIONS: 12

ANEW REVOLUTION 116/22
Done (Koch)
TOTAL STATIONS: 12

GAVIN ROSSDALE 67/6
Love Remains The Same (Interscope)
TOTAL STATIONS: 12

FLOBOTS 88/21
Handlebars (Universal Republic)
TOTAL STATIONS: 14

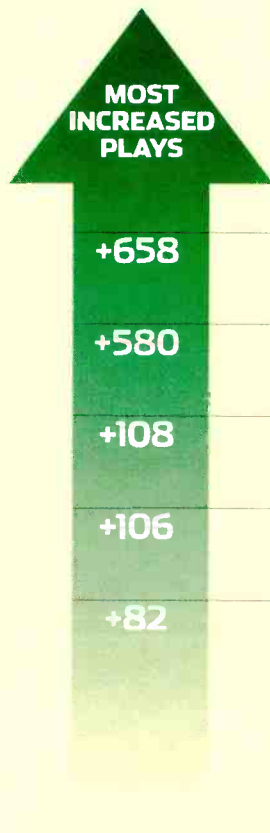
AIRBCURVE 52/32
Runnin' Wild (Roadrunner/RRP)
TOTAL STATIONS: 12

PUDDLE OF MUDD 83/52
We Don't Have To Look Back Now (Flawless/Geffen/Interscope)
TOTAL STATIONS: 17

SCARS ON BROADWAY 52/13
The Say (Interscope)
TOTAL STATIONS: 8

ENDEVERAFTER 83/21
Baby Baby Baby (Razor & Tie)
TOTAL STATIONS: 12

THE BLACK KEYS 43/0
Strange Times (Nor esuch/Warner Bros.)
TOTAL STATIONS: 5



THE OFFSPRING
Hammerhead (Columbia)
KXXR +39, KILQ +37, WBSX +37, KDOT +24, WMMR +22, WJJO +21, WWWX -21, WAAF +20, WTEF +20, WEDG +19

SHINEDOWN
Devour (Atlantic)
KHTB +20, WXTB +20, KZRQ +20, WWWX +19, KDJE +18, WRXR +18, WRXZ +18, WIYY +17, WTFX +17, WTPT +17

FOO FIGHTERS
Let It Die (Roswell/RCA/RMG)
WMMR +14, WZMR +10, WTKX +9, WTPT +9, WRXW +8, WQXA +7, KIOZ +6, KOMP +5, KRZR +5, WRIF +5

NINE INCH NAILS
Discipline (The Null Corporation/RED)
KBPI +19, WIYY +10, WKLQ +9, KDJE +9, KRZR +9, WRXW +9, WBUZ +8, WCHZ +7, WBSX +6, WBYR +6

MOTLEY CRUE
Saints Of Los Angeles (Motley)
WMMR +14, WRXW +12, KOMP +9, KRZR +5, WKLQ +5, WIL +5, WRTT +5, KFRZ +4, WJJO +4, WLXZ +4

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ **ALTER BRIDGE** MAKES ITS SIXTH CHART APPEARANCE AS "BEFORE TOMORROW COMES" ENTERS AT NO. 29. THE TRACK IS THE BAND'S THIRD FROM ITS ALBUM "B...ACKBIRD" FOLLOWING "RISE TODAY" AND "WATCH OVER YOU."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	12	3 DOORS DOWN IT'S NOT MY TIME	NO. 1 (2 WKS) UNIVERSAL REPUBLIC	477 +29	1.508 1
2	2	29	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	418 -17	1.299 3
3	3	45	SIXX: A.M. LIFE IS BEAUTIFUL	ELEVEN SEVEN	368 +10	1.367 2
4	6	12	SEETHER RISE ABOVE THIS	WIND-UP	342 +47	1.134 4
5	5	4	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	330 +27	0.811 9
6	4	16	THEORY OF A DEADMAN SO HAPPY	604/ROADRUNNER/RRP	326 -25	0.888 7
7	8	7	DISTURBED INSIDE THE FIRE	REPRISE	288 +29	0.977 5
8	7	37	SEETHER FAKE IT	WIND-UP	249 -17	0.915 6
9	9	53	THREE DAYS GRACE NEVER TOO LATE	JIVE/ZOMBA	213 +10	0.837 8
10	12	10	SAVING ABEL ADDICTED	SKIDD/CO/VIRGIN/CAPITOL	208 +26	0.493 13
11	10	18	THE BLACK CROWES GOODBYE LAUGHTERS OF THE REVOLUTION	SILVER ARROW	197 +3	0.653 10
12	16	9	DEF LEPPARD FEATURING TIM MCGRAW NINE LIVES	ISLAND/CURB/UME	170 +9	0.526 12
13	13	14	10 YEARS BEAUTIFUL	UNIVERSAL REPUBLIC	150 -21	0.398 17
14	NEW		SHINEDOWN DEVOUR	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED ATLANTIC	145 +122	0.623 11
15	17	8	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	145 -9	0.297 22
16	14	12	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS	20-20 ENT./JIVE/ZOMBA	144 -24	0.404 16
17	21	15	THREE DAYS GRACE RIOT	JIVE/ZOMBA	129 +25	0.378 19
18	20	10	LINKIN PARK GIVEN UP	WARNER BROS.	126 +12	0.423 15
19	19	20	BUCKCHERRY SORRY	ELEVEN SEVEN/ATLANTIC/RRP	120 -2	0.378 18
20	22	11	ATREYU FALLING DOWN	HOLLYWOOD	103 +8	0.243 24
21	18	15	ASHES DIVIDE THE STONE	ISLAND/IDJMG	98 -29	0.228 25
22	24	3	FOO FIGHTERS LET IT DIE	ROSWELL/RCA/RMG	91 +20	0.432 14
23	NEW		THE OFFSPRING HAMMERHEAD	COLUMBIA	66 +55	0.369 20
24	23	8	RUSH WORKING THEM ANGELS	ANTHEM/ATLANTIC	59 -15	0.147 27
25	26	4	REV THEORY HELL YEAH	VAN HOWES/MALDOFF/INTERSCOPE	55 -1	0.074 -
26	NEW		THE RACONTEURS SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS.	49 +21	0.254 23
27	25	12	R.E.M. SUPERNATURAL SUPERSERIOUS	WARNER BROS.	48 -21	0.103 29
28	28	2	AVENGED SEVENFOLD AFTERLIFE	HOPELESS/WARNER BROS.	45 -1	0.095 30
29	NEW		ALTER BRIDGE BEFORE TOMORROW COMES	UNIVERSAL REPUBLIC	44 +13	0.180 26
30	27	11	BLACK TIDE SHOCKWAVE	INTERSCOPE	41 -14	0.045 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
SHINEDOWN Devour (Atlantic) KIOC, KMOD, WHJY, WJXQ, WNMS, WAFX, WZZO	7
THE OFFSPRING Hammerhead (Columbia) KAZR, WEBN, WJXQ, WNOR	4
SAVING ABEL Addicted (Skidco/Virgin/Capitol) WHJY, WRQK	2
FOO FIGHTERS Let It Die (Roswell/RCA/RMG) KIOC, WRQK	2
ANOTHER BLACK DAY Wicked Souls (Bieler Bros.) KIOC, WRQK	2
ALTER BRIDGE Before Tomorrow Comes (Universal Republic) KIOC, KMOD	2
AIRBOURNE Runnin' Wild (Roadrunner/RRP) KIOC, WKLC	2
CANDLEBOX Stand (Silent Majority/ILG) WHJY, WVRK	2
SEETHER Rise Above This (Wind-up) WHJY	1

ADDED AT ...

WJXQ
Lansing, MI
OM: Paul Cashin
PD: Sheri Vegas
Shinedown, Devour, 1
The Offspring, Hammerhead, 0

Q106
Lansing, MI

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MUDVAYNE Dull Boy (Epic)	35/7	AIRBOURNE Runnin' Wild (Roadrunner/RRP)	18/16
TOTAL STATIONS:	1	TOTAL STATIONS:	3
ANOTHER BLACK DAY Wicked Souls (Bieler Bros.)	31/8	JUDAS PRIEST Visions (Epic)	18/15
TOTAL STATIONS:	5	TOTAL STATIONS:	8
NINE INCH NAILS Discipline (The Null Corporation/RED)	23/5	CANDLEBOX Stand (Silent Majority/ILG)	17/15
TOTAL STATIONS:	4	TOTAL STATIONS:	4

MOST INCREASED PLAYS

+122	SHINEDOWN Devour (Atlantic) WNOR +21, WAFX +9, WEBN +17, KBER +10, KIOC +10, WZZO +8, KMOD +7, WHJY +6, KAZR +6, WGR +6
+55	THE OFFSPRING Hammerhead (Columbia) WEBN +20, KUFO +17, KBER +13, WKLC +3, WDHA +1, WAFX +1
+47	SEETHER Rise Above This (Wind-up) WNOR +9, WKLC +9, WZZO +8, WMMS +7, WHJY +7, WRQK +3, KMOD +2, WDHA +2, WVRK +2, WAFX +1
+29	3 DOORS DOWN It's Not My Time (Universal Republic) WMMS +10, WRQK +5, WGR +5, WHJY +3, WKLC +3, WVRK +3, KMOD +2, WDHA +2, WAFX +2, KTUX +1
+29	DISTURBED Inside The Fire (Reprise) KUFO +8, WZZO +8, WEBN +6, WMMS +6, KTUX +3, KMOD +3, WRQK +2, WDHA +2, KBER +1, KZRR +1

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
24 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	FOO FIGHTERS LONG ROAD TO RUIN (ROSWELL/RCA/RMG)		143 186	6	HELLYEAH ALCOHAULIN' ASS (EPIC)		120 127
2	FINGER ELEVEN PARALYZER (WIND-UP)		141 150	7	GUNS N' ROSES SWEET CHILD O' MINE (GEFFEN/INTERSCOPE)		118 114
3	AIRBOURNE TOO MUCH, TOO YOUNG, TOO FAST (ROADRUNNER/RRP)		136 166	8	NICKELBACK ROCKSTAR (ROADRUNNER/RRP)		114 117
4	OZZY OSBOURNE I DON'T WANNA STOP (EPIC)		130 102	9	PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		104 100
5	FOO FIGHTERS THE PRETENDER (ROSWELL/RCA/RMG)		122 123	10	AC/DC BACK IN BLACK (1 EGACY/EPIC)		102 101

ROCK REPORTERS

- | | | | | | | |
|--|---|---|--|--|--|--|
| WONE/Akron, OH*
OM: Chuck Collins
PD: T.K. O'Grady
APD/MD: Tim Daugherty | KIOC/Beaumont, TX*
OM: Trey Poston
PD: Joey Armstrong | WEBN/Cincinnati, OH*
OM/PD: Scott Reinhart
MD: Dave Fritz | WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder | WDHA/Morristown, NJ*
PD: Tony Page
APD: Curtis Kay | KCAL/Riverside, CA*
PD: Steve Hoffman
APD/MD: Daryl Norsell | KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza |
| KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers | WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster | WMMS/Cleveland, OH*
PD: Bo Matthews | WRVC/Huntington, WV
PD: Reeves Kirtner
APD: Stephen Perry | WNOR/No-folk, VA*
PD: Harvey Fojan
APD/MD: Scnja Morrell | WXRX/Rockford, IL
PD: Jim Stone
MD: Jon Schulz | WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Don Kelley |
| WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Moyer | WRQK/Canton, OH*
PD: Greg Ausham | WVRK/Columbus, GA*
OM: Brian Waters
PD: Chris Chaos | WJXQ/Lansing, MI*
OM: Paul Cashin
PD: Sheri Vegas | WXMM/Norfolk, VA*
OM/PD: John Shomby | KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox | KMOD/Tulsa, OK*
OM/PD: Don Cristi |
| KWHL/Anchorage, AK
PD/MD: Brad Stennett | WPXC/Cape Cod, MA
PD/MD: Suzanne Tonaire | KAZR/Des Moines, IA*
OM: Scott Allen
PD: Ryan Patrick
MD: Andy Hall | WGIR/Manchester, NH*
PD: Chris "Doc" Garrett | KCLB/Palm Springs, CA
OM/PD: Jen Shevlin
MD: Jenn Brewski | KZOO/San Luis Obispo, CA
OM: Pepper Daniels
PD/MD: Dusty Rhoads | WMZK/Wausau, WI
MD: Steve Resnick |
| WTOS/Augusta, ME
OM/PD: Steve Smith
APD: Chris Rush | WKLC/Charleston, WV*
OM/PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox | KHQG/Duluth, MN
OM/PD: Jack Lawson | WAFX/Montgomery, AL*
PD: Rick Hendrick | KUFO/Portland, OR*
PD: Chris Pa yk
APD/MD: Dean Bozyk | KTUX/Shreveport, LA*
OM: Gary McCoy
PD/MD: Randy Hill | KBZS/Wichita Falls, TX
PD: Liz Ryan |

* Monitored Reporters

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willabee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremi Smith

WBCN/Boston, MA*
PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
MD: Paul Driscoll

WBTV/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZLJ/Charleston, WV*
OM: Jeff Whitehead

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
APD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

WJBX/Ft. Myers, FL*
PD: Matt Johnson
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrants

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBZ/Houston, TX*
PD/MD: Don Jantzen

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM: Bill Hagy

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTF/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

KYSR/Los Angeles, CA*
PD: Michael Martin
APD/MD: Julie Pilat

WMFS/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
MD: Chris Calef

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta
MD: Vinnie Ferguson

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Chris Novello
APD: Tom Ghiden
MD: Nick Castillo

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Fisher

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

WSFM/Wilmington, NC
OM: Jerry Mac
PD/MD: Mike Kennedy

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
PD/MD: Danni

KWOD/Sacramento, CA*
DM/PD: Curtis Johnson
MD: Andy Hawk

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Cutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: Gregg Steele
PD: Rich McLaughlin
APD: Khaled Elsebai

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Range

WFXH/Savannah, GA*
OM: Jon Robbins
PD: Boomer
APD/MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lazlo
APD/MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
MD: Ty

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
APD: Chris Firmage
MD: Greg Rampage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYP/Ft. Wayne, IN*
APD/MD: Stiller

ACTIVE

KEYJ/Abilene, TX
DM: Randy Jones
PD/AMD: Frank Pain

WZMR/Albany, NY*
OM: Kevin Callahan
PD: Nik Rivers

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WJSE/Atlantic City, NJ
OM/PD: Rich DeSisto
APD/MD: Scott Reilly

WCHZ/Augusta, GA*
DM: Harley Drew
PD: Chuck Williams

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
PD: Ron Valero
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
PD: Boner

WIL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/PD: Doug Podell
APD/MD: Mark Pennington

KLAQ/El Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: J. Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYP/Ft. Wayne, IN*
APD/MD: Stiller

WBYR/Ft. Wayne, IN*
APD/MD: Stiller



▶ "TALKING TO THE WALLS" CLIMBS 16-8 ON THE CANADA ROCK CHART, GIVING FINGER ELEVEN ITS FOURTH TOP 10 HIT FROM THE ALBUM "THEM VS. YOU VS. ME."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	10	SAM ROBERTS THEM KIDS	UNIVERSAL	497	+23
2	4	11	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	478	-1
3	3	22	QUEENS OF THE STONE AGE MAKE IT WIT CHU	REKORDS REKORDS/INTERSCOPE/UNIVERSAL	421	-24
4	7	11	SEETHER RISE ABOVE THIS	WIND-UP	404	+75
5	5	16	THEORY OF A DEADMAN SO HAPPY	604/UNIVERSAL	390	-10
6	4	22	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/UNIVERSAL	357	-49
7	8	4	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	339	+27
8	16	6	FINGER ELEVEN TALKING TO THE WALLS	WIND-UP	332	+95
9	9	7	FOO FIGHTERS LET IT DIE	ROSSELL/RCA/SONY BMG	332	+41
10	6	7	THE RACONTEURS SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS./WARNER	328	-6
11	17	4	WEEZER PORK AND BEANS	DCC/GEFFEN/UNIVERSAL	265	+60
12	10	13	R.E.M. SUPERNATURAL SUPERSERIOUS	WARNER BROS./WARNER	263	-27
13	11	17	AGAINST ME! STOP	SIRE/REPRISE/WARNER	252	-29
14	21	2	COLDPLAY VIOLET HILL	PARLOPHONE/EMI	244	+64
15	13	25	STATE OF SHOCK HEARTS THAT BLEED	COROONA BAY	231	-25
16	37	4	THE TREWS PARANOID FREAK	THE BUMSTEAD/UNIVERSAL	221	+73
17	12	28	AIRBOURNE TOO MUCH, TOO YOUNG, TOO FAST	ROADRUNNER/WARNER	217	-43
18	14	11	GOB UNDERGROUND	AQUARIUS/EMI	212	-29
19	19	14	RIDES AGAIN INFECTED	PUT IT ON/UNIVERSAL	201	-14
20	NEW		THE OFFSPRING HAMMERHEAD	COLUMBIA/SONY BMG	198	+198
21	22	5	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	191	+8
22	15	24	THE TREWS HOLD ME IN YOUR ARMS	THE BUMSTEAD/UNIVERSAL	189	-49
23	25	8	WINTERSLEEP OBLIVION	DEPENDENT/EMI	187	+32
24	23	22	AGE OF DAZE AFFLICTED	WIDEAWAKE	172	-6
25	18	27	FOO FIGHTERS LONG ROAD TO RUIN	ROSSELL/RCA/SONY BMG	160	-40
26	24	9	THE ART OF DYING GET THROUGH THIS	THORNY BLEEDER/UNIVERSAL	158	-11
27	20	11	ASHES DIVIDE THE STONE	ISLAND/UNIVERSAL	155	-39
28	28	8	LINKIN PARK GIVEN UP	WARNER BROS./WARNER	150	+20
29	26	9	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS	2D-2D ENT./JIVE/SONY BMG	134	-18
30	35	2	NINE INCH NAILS DISCIPLINE	THE NULL CORPORATION	132	+32

FOR WEEK ENDING MAY 11, 2008

indicates CanCon

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

WXZZ/Lexington, KY*
OM: Robert Lindsey
PD: Johnny Maze
APD: Twitch

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susalis

WKLQ/Grand Rapids, MI*
OM: Brent Alberts
PD/MD: Michael Grey

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Petterson
MD: Adam Peterson

WIXO/Peoria, IL
OM/PD: Matt Bahan

Sirius Octane/Satellite*
OM: Gregg Steele
PD: Jeff Regan

WZOR/Green Bay, WI*
PD: Joe Galgano
APD: Cutter
MD: Borna Velic

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Darnico
MD: Sean "The Rabbi" Tysler

XM Squizz/Satellite*
PD: Bodhi Ebricht
MD: Grant Random

WXQR/Greenville, NC*
PD/MD: Dave Tripp

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WYSP/Philadelphia, PA*
PD: John Cook
APD: Spike
MD: Jeff Sottolano

KISW/Seattle, WA*
OM/PD: Dave Richards
APD: Ryan Castle

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

WHBZ/Sheboygan, WI
PD: Ron Simonet
MD: Dave Nelson

WQXA/Harrisburg, PA*
OM/PD: Ken Carson
APD/MD: Nixon

KFRQ/McAllen, TX*
OM/PD: Mike Quinn

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

WRBR/South Bend, IN
PD: Tommy Carroll

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

KBRE/Merced, CA
PD/MD: Jason LaChance

KRXQ/Sacramento, CA*
OM/PD: Jim Fox

KHTQ/Spokane, WA*
PD/MD: Barry Bennett
APD: Kris Siebers

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WHDR/Miami, FL*
OM: David Israel
PD: Kevin Vargas
MD: Dave Hanson

WKQZ/Saginaw, MI
PD: Hoser
APD/MD: Matt Bingham

WLBZ/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

WRTT/Huntsville, AL*
OM/PD: Lee Reynolds
APD/MD: Clay Sanders

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Pablo

WZBZ/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

WXTB/Tampa, FL*
OM: Brad Hardin
PD: Double Down
APD: Mike Kilbraw

WRXW/Jackson, MS*
PD/MD: Brad Stevens

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

KHTB/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

WKLL/Utica, NY
MD: Ty

WRZK/Johnson City, TN*
PD/MD: Scott Onks

WCLG/Morgantown, WV
OM/PD: Jeff Miller

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KFMW/Waterloo, IA
OM/PD: Michael Cross

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

WBUX/Nashville, TN*
OM: Dean Warfield
PD/MD: Troy Hanson
APD: Zigz



Americana Music Assn.'s Jed Hilly on the genre's past, present and future

Peace, Love And Americana

John Schoenberger
JSchoenberger@RadioandRecords.com

It's been nearly a decade since the Americana Music Assn. was formed—and longer than that since an Americana airplay chart first emerged. The term “Americana” has gradually seeped into the musical lexicon. In the guest column that follows, AMA executive director Jed Hilly brings us up to date on what the organization has been up to.

I still get the question, “What is Americana?” But there are more ways to answer that these days, beginning with the single best place to experience the totality of Americana—and that is the annual Americana Music Festival & Conference.

This year will mark the ninth anniversary of the event, which takes place Sept. 17-20 in Nashville. This gathering of the Americana community brings together the music industry and fans. As Emmylou Harris described it last November: “I am surrounded by like souls, fellow travelers on the outskirts of the mainstream. Americana, here we are, and we are here to stay.”

There are other ways to learn about Americana, too. For years now, R&R has published our Americana Airplay chart, verifying the legitimacy of the genre to the industry. In February, Rolling Stone began reprinting the chart's top 10 alongside truncated versions of the Billboard 200, the Billboard Hot 100 and the iTunes top 10, solidifying Americana as a bona fide genre.

The biggest night of the year in the music business is the Grammy Awards, and with his “Washington Square Serenade” release, Steve Earle picked up the contemporary folk/Americana award this year. And following this year's awards show, the AMA hosted its first Salute to the Grammys after-party (with the blessing of the Recording Academy) and featured performances by Grammy winner Jim Lauderdale and nominees Lucinda Williams and Charlie Louvin.

So perhaps now the question will change from “What is Americana?” to “Is that Americana?” Much like a jazz debate over the question “Is Norah Jones a jazz artist or a pop artist or both?,” many artists in the Americana

category straddle genres.

Now That's Americana

Where exactly “Americana” comes from as it relates to a music genre is debatable, but it was first used by the Gavin radio airplay chart in 1995. So when a group of industry professionals got together in 1999 in Austin to begin shaping the organization that would be called the AMA, they sought to give a voice and support to those artists who were making great music, whether or not it fit into the sales and marketing mechanisms of the mainstream music industry.

Despite the challenge of limited airplay and the absence of major marketing machines to support its goals, this fledgling nonprofit association has worked as an army of volunteers to forward the artists and their music. And slowly but surely, over time more record labels have released CDs and more artists are making music independently in the Americana genre.

While the music business searches for the next new business model, Americana artists and labels have been living it for years and will continue—regardless of any financial setbacks, label consolidations, file-sharing or any other unforeseen calamity.

Artists like Steve Earle, Lucinda Williams and Levon Helm will continue to make music because it's their passion. The message is spread by the likes of Alison Krauss, Patty Griffin and Rodney Crowell. The baton will be passed, constantly, and maybe Old Crow Medicine Show, Todd Snider or the Avett Brothers will become the next household names.

Riding With The King

The Americana Music Assn. will honor John Hiatt with its Lifetime Achievement in Songwriting Award during an awards ceremony at the association's annual musical festival and conference, to be held Sept. 17-20 in Nashville.



‘Perhaps now the question will change from “What is Americana?” to “Is that Americana?”’

—Jed Hilly



Support From Many Places

From the artists' perspective, Americana isn't necessary to define. Buddy Miller says, “It's the bin in the record store with that stuff that fell in between the cracks.” But beyond the record store, Americana is everywhere; it is the backbone of major festivals like Bonnaroo and Merlefest. Sam Bush says, “We are not just waiting for the next big trend; in Americana we are the trend.”

Last year Helm brought his Woodstock, N.Y.-based Midnight Ramble show to the historic Ryman Auditorium in Nashville for the first AMA benefit concert. It featured walk-on performances by John Hiatt, Ricky Skaggs, Sheryl Crow, Miller, Bush and Harris. Others who have performed for the association include artists ranging in style and stature from Lyle Lovett, Mavis Staples and John Prine to Alejandro Escovedo, Mary Gauthier and James McMurtry, and further on to Elvis Costello and Johnny Cash.

In addition to bedrock sponsors like BMI, EchoMusic, the Gibson Foundation and SESAC, Americana is also growing its partnership base. In a unique move for a music festival or industry conference, AMA has partnered with the Rock and Roll Hall of Fame and the Country Music Hall of Fame on multiple events at last year's Americana Conference, ranging from keynote interviews with Lovett and Harris to songwriter sessions with Ray Wylie Hubbard, Chris Knight and Scott Miller. The interviews were designated for conference attendees only, but the songwriter sessions were open to attendees and the general public.

And the general public seems to be open to the idea of Americana, in some ways more than the broader music industry itself. They don't argue about whether a song is Americana; they just appreciate great music.

Despite the trials our industry has been through and the uncertainly felt by many, Americana will endure. The landscape has changed but our business is cyclical. From the '70s to the '90s, we watched thousands of records stores give way to big-box outlets and department store sections.

Yet today the coolest places to shop are still stores like Waterloo in Austin and Grimey's in Nashville, and thanks to the Internet, there are more music distribution outlets than we can count. Plus, new independent labels are popping up daily, and more people are listening to music and seeing live music more than ever before.

R&R

Factoids

- Formed in 1999 and based in Nashville, the Americana Music Assn. now has more than 1,200 active members.
- The organization has 19 board members, including XM Satellite Radio programmer Jessie Scott as president; artist manager Tim McFadden, VP; Performing Songwriter magazine's Abby White, secretary; and Avenue Bank's Van Tucker, treasurer.
- 2008 is the ninth year of the Americana Music Festival & Conference and the seventh year of the Honors & Awards Show.
- Executive director Jed Hilly has been with the organization since February 2007.
- For more info, go to americana-music.org.

R&R TRIPLE A

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► **TIFT MERRITT** VISITS THE CHART FOR THE FIRST TIME AS "BROKEN" ENTERS AT NO. 28. THE TRACK COMES FROM MERRITT'S THIRD STUDIO RELEASE, AND HER CONCORD MUSIC GROUP DEBUT, "ANOTHER COUNTRY."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	7	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	NO. 1 (2 WKS) ATLANTIC	546	+16	1.859	2
2	5	2	COLDPLAY VIOLET HILL	MOST INCREASED PLAYS CAPITOL	497	+104	1.942	1
3	4	11	JASON MRAZ I'M YOURS	ATLANTIC/RRP	468	+19	1.335	6
4	3	14	R.E.M. SUPERNATURAL SUPERSERIOUS	WARNER BROS.	444	-13	1.339	5
5	2	14	COUNTING CROWS YOU CAN'T COUNT ON ME	DCC/GEFFEN/INTERSCOPE	418	-45	1.597	3
6	7	24	JACK JOHNSON IF I HAD EYES	BRUSHFIRE/UNIVERSAL REPUBLIC	356	-9	1.579	4
7	9	6	MUDCRUTCH SCARE EASY	REPRISE	354	+22	1.146	7
8	6	11	STEVE WINWOOD FEATURING ERIC CLAPTON DIRTY CITY	COLUMBIA	346	-37	0.801	16
9	8	13	AUGUSTANA SWEET AND LOW	EPIC	340	+8	1.076	9
10	11	22	SPOON DON'T YOU EVAH	MERCE	287	+4	0.894	15
11	10	9	Yael Naim NEW SOUL	TOT OU TARD/ATLANTIC	281	-11	1.104	8
12	14	8	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	COLUMBIA	271	+24	0.896	14
13	21	5	DUFFY MERCY	AIRPOWER MERCURY/DJMG	251	+48	0.901	13
14	17	10	NEWTON FAULKNER DREAM CATCH ME	AWARE/COLUMBIA	248	+16	0.798	17
15	18	9	MATT NATHANSON COME ON GET HIGHER	VANGUARD	247	+20	0.928	12
16	12	15	THE B-52S FUNPLEX	ASTRALWERKS/CAPITOL	223	-51	0.528	23
17	24	3	ALANIS MORISSETTE UNDERNEATH	AIRPOWER MAVERICK/REPRISE	212	+27	0.962	10
18	22	11	LONDON PIGG FALLING IN LOVE AT A COFFEE SHOP	AIRPOWER RCA/RMG	209	+6	0.953	11
19	20	8	TRISTAN PRETTYMAN MADLY	VIRGIN/CAPITOL	207	+1	0.524	24
20	23	5	NEEDTOBREATHE MORE TIME	ATLANTIC	204	+5	0.322	-
21	15	16	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	194	-48	0.418	-
22	25	4	FEIST I FEEL IT ALL	CHERRYTREE/POLYDOR/INTERSCOPE	183	+6	0.314	-
23	NEW		AMOS LEE LISTEN	BLUE NOTE/CAPITOL	181	+67	0.541	21
24	26	4	SARA BAREILLES BOTTLE IT UP	EPIC	178	+14	0.501	26
25	16	11	VAN MORRISON THAT'S ENTRENMENT	LOST HIGHWAY	170	-64	0.434	29
26	28	20	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE	157	+4	0.446	28
27	29	2	MY MORNING JACKET I'M AMAZED	ATO/RED	152	+28	0.429	30
28	NEW		TIFT MERRITT BROKEN	FANTASY/CMG	135	+12	0.188	-
29	30	2	GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE	128	+4	0.404	-
30	NEW		OLD 97'S DANCE WITH ME	NEW WEST	118	-1	0.257	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LOS LONELY BOYS Staying With Me (Epic) KCLV, KINK, KRSH, KTHX, WCLZ, WMMM, WNCN, WXRW	8
ROBERT PLANT / ALISON KRAUSS Rich Woman (Rounder) KCLV, KRSH, KTHX, WCOO, WXRW	5
JAKOB DYLAN Something Good This Way Comes (Columbia) KFOG, WMMM, WRNR	3
RADIOHEAD House Of Cards (TBD/ATO) KCLV, KRSH, KRVB	3
COLDPLAY Violet Hill (Capitol) WRNX, XM Cafe	2
Yael Naim New Soul (Tot Ou Tard/Atlantic) KWMT, WTTS	2
MY MORNING JACKET I'm Amazed (ATO/RED) KTHX, WTTS	2
ELVIS COSTELLO & THE IMPOSTERS No Hiding Place (Lost Highway) KPRI, WXRT	2

ADDED AT... WMMM
Madison, WI
PD: Pat Gallagher
MD: Gabby Parsons
Los Lonely Boys, Staying With Me, 4
Jakob Dylan, Something Good This Way Comes, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
THE RACONTEURS Old Enough (Third Man/Warner Bros.)	116/1	AIMEE MANN Freeway (SuperEgo)	94/9
TOTAL STATIONS:	17	TOTAL STATIONS:	14
LINKIN PARK Shadow Of The Day (Warner Bros.)	108/1	RADIOHEAD House Of Cards (TBD/ATO)	90/22
TOTAL STATIONS:	5	TOTAL STATIONS:	10
ELVIS COSTELLO & THE IMPOSTERS No Hiding Place (Lost Highway)	107/38	ALEJANDRO ESCOVEDO Always A Friend (Bac + Parch/Manhattan/Capitol)	87/1
TOTAL STATIONS:	18	TOTAL STATIONS:	10
KT TUNSTALL Little Favours (Relentless/Virgin/Capitol)	102/10	COUNTING CROWS Come Around (DCC/Geffen/Interscope)	78/18
TOTAL STATIONS:	13	TOTAL STATIONS:	10
JACK JOHNSON Hope (Brushfire/Universal Republic)	99/14	SHERYL CROW Out Of Our Heads (A&M/Interscope)	77/31
TOTAL STATIONS:	8	TOTAL STATIONS:	9

MOST INCREASED PLAYS

+104	COLDPLAY Violet Hill (Capitol) WRNX +17, SISP +14, KPRL +10, KMTT +9, XMCF +9, WTTS +8, WXRW +8, WCLZ +8, WZEW +8, WMMM +8
+67	AMOS LEE Listen (Blue Note/Capitol) SISP +8, KRVB +9, WMMM +8, KTHX +7, KCSR +5, WRNR +5, KINK +4, WCLZ +3, KFOG +3, WCOO +2
+51	LOS LONELY BOYS Staying With Me (Epic) KMTT +8, KBCC +8, KINK +7, KFOG +6, KRSH +6, KPRL +5, WMMM +4, KCLV +3, KPRI +3, KCSR +1
+48	DUFFY Mercy (Mercury/DJMG) WRNX +12, KMTT +9, WZEW +8, WXRW +8, KBCC +5, KFOG +4, SISP +3, WCLZ +3, WMMM +2, WXRT +1
+38	ELVIS COSTELLO & THE IMPOSTERS No Hiding Place (Lost Highway) SISP +12, WCOO +8, KTHX +7, WXRT +5, WRNR +4, KRSH +3, KBCC +3, WTTS +3, WCLZ +2, KCSR +2

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
29 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 51 reporters.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		PLAYS TW	PLAYS LW
		TW	LW		
1	INGRID MICHAELSON THE WAY I AM (CABIN 24/ORIGINAL SIGNAL/RED)	232	265		
2	SARA BAREILLES LOVE SONG (EPIC)	172	182		
3	SHERYL CROW LOVE IS FREE (A&M/INTERSCOPE)	162	219		
4	EDDIE VEDDER HARD SUN (MONKEY WRENCH/RRMG)	138	143		
5	MIKE DOUGHTY 27 JENNIFERS (ATO/RED)	134	137		

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		PLAYS TW	PLAYS LW
		TW	LW		
6	DAVID GRAY YOU'RE THE WORLD TO ME (ATO/RED)	134	152		
7	SNOW PATROL SHUT YOUR EYES (POLYDOR/A&M/INTERSCOPE)	125	133		
8	ROBERT PLANT / ALISON KRAUSS CONE, CONE, CONE (DONE MOVED ON) (ROUNDNER)	117	114		
9	BRANDI CARLILE TURPENTINE (COLUMBIA)	115	116		
10	MAT KEARNEY BREATHE IN BREATHE OUT (HOLLYWOOD/AWARE/COLUMBIA)	103	109		

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—Stella Schwartz, PD
KOST-FM, Los Angeles

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R&R TRIPLE A/ AMERICANA

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► **AIMEE MANN** LEADS FOUR NEW ENTRIES ONTO THE TRIPLE A INDICATOR LIST AS "FREEWAY" ZOOMS IN AT NO. 23. THE TRACK IS THE FIRST FROM MANN'S SEVENTH SOLO ALBUM, "@#%&*! SMILERS," WHICH ARRIVES JUNE 3.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PAYS +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1	7	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	ATLANTIC	647 -5
2	2	13	R.E.M. SUPERNATURAL SUPERSERIOUS	WARNER BROS.	550 -35
3	3	8	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	COLUMBIA	497 0
4	7	5	MUDCRUTCH SCARE EASY	REPRISE	456 +42
5	4	13	COUNTING CROWS YOU CAN'T COUNT ON ME	DGC/GEFFEN/INTERSCOPE	453 -9
6	27	2	COLDPLAY VIOLET HILL	CAPITOL	452 +255
7	5	11	STEVE WINWOOD FEAT. ERIC CLAPTON DIRTY CITY	COLUMBIA	434 -20
8	6	10	JASON MRAZ I'M YOURS	ATLANTIC/RRP	429 +11
8	4	4	OLD 97'S DANCE WITH ME	NEW WEST	421 +45
16	2	2	AMOS LEE LISTEN	BLUE NOTE/CAPITOL	324 +61
11	11	7	JACKIE GREENE SHAKEN	429/SLG	318 -5
15	9	9	AUGUSTANA SWEET AND LOW	EPIC	312 +31
13	9	11	VAN MORRISON THAT'S ENTRAINMENT	LOST HIGHWAY	312 -42
14	10	21	JACK JOHNSON IF I HAD EYES	BRUSH/FIRE/UNIVERSAL REPUBLIC	297 -37
14	4	4	THE CAT EMPIRE SO MANY NIGHTS	VELOUR	293 +8
16	12	14	THE BLACK CROWES GOODBYE DAUGHTERS OF THE REVOLUTION	SILVER ARROW	292 -25
17	13	7	THE KOOKS ALWAYS WHERE I NEED TO BE	ASTRALWERKS/CAPITOL	277 -15
18	18	4	DUFFY MERCY	MERCURY/IMG	269 +12
21	2	2	ALEJANDRO ESCOVEDO ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	259 +20
20	17	13	TRISTAN PRETTYMAN MADLY	VIRGIN/CAPITOL	248 -13
21	19	7	NEWTON FAULKNER DREAM CATCH ME	AWARE/COLUMBIA	247 -7
25	4	4	KT TUNSTALL LITTLE FAVOURS	RELENTLESS/VIRGIN	246 +33
23	NEW		AIMEE MANN FREEWAY	SUPEREGO	228 +78
24	NEW		MY MORNING JACKET I'M AMAZED	ATO/RED	219 +116
25	29	2	WILCO GLAD IT'S OVER	NBC/ADRENALINE	211 +22
26	NEW		ELVIS COSTELLO AND THE IMPOSTERS NO HIDING PLACE	LOST HIGHWAY	210 +63
27	24	7	JIM WHITE CRASH INTO THE SUN	LUAKA BOP	205 -13
28	NEW		SARA BAREILLES BOTTLE IT UP	EPIC	204 +35
29	23	14	KATHLEEN EDWARDS THE CHEAPEST KEY	ZOE/ROUNDER	202 -25
30	30	2	FEIST I FELT IT ALL	CHERRY TREE/POLYDOR/INTERSCOPE	199 +10

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		PLAYS +/-	CUMULATIVE
			ARTIST TITLE	IMPRINT / PROMOTION LABEL		
1	1		JAMES MCMURTRY JUST US KIDS	LIGHTNING ROD	592 +14	4148
2	2		HAYES CARLL TROUBLE IN MIND	LOST HIGHWAY	556 +33	2351
3	3		VAN MORRISON KEEP IT SIMPLE	LOST HIGHWAY	348 -31	2433
4	4		PAUL THORN A LONG WAY FROM TUPELO	PERPETUAL OBSCURITY	332 -36	5340
5	5		KATHLEEN EDWARDS ASKING FOR FLOWERS	ZOE/ROUNDER	329 -6	3073
6	9		TIM O'BRIEN CHAMELEON	PROPER AMERICAN	292 +15	2029
7	7		THE WAYBACKS LOADED	COMPASS	274 -14	2097
8	6		TIFT MERRITT ANOTHER COUNTRY	FANTASY/CMG	263 -40	6871
9	8		THE WAIFS SUNDIRT WATER	COMPASS	259 -21	2825
10	24		OLD 97'S BLAME IT ON GRAVITY	NEW WEST	252 +64	566
11	13		BELLEVILLE OUTFIT WANDERIN'	INDEPENDENT	246 -2	2783
12	11		KATHY MATTEA COAL	CAPTAIN POTATO/THIRTY TIGERS	242 -24	2248
13	12		THE STEELDRIVERS THE STEELDRIVERS	ROUNDER	241 -15	4045
14	16		CHATHAM COUNTY LINE IV	YEP/ROC	235 -2	2012
15	10		RYAN BINGHAM MESCALITO	LOST HIGHWAY	234 -33	8332
16	15		JIM LAUDERDALE & THE DREAM PLAYERS HONEY SONGS	YEP/ROC	230 -10	2765
17	14		DRIVE-BY TRUCKERS BRIGHTER THAN CREATION'S DARK	NEW WEST	224 -18	4957
18	20		MARCIA BALL PEACE, LOVE & BBQ	ALLICATOR	213 -2	1029
19	17		SOUTH AUSTIN JUG BAND STRANGE INVITATION	JANK JANKINS	210 -15	2358
20	18		DOC MARSHALLS HONEST FOR ONCE	INDEPENDENT	208 -8	1719
21	22		JUSTIN TOWNES EARLE THE GOOD LIFE	BLOODSHOT	207 +14	1027
22	21		THE WOOD BROTHERS LOADED	BLUE NOTE/CAPITOL	187 -8	1092
23	18		BODEANS STILL	RESOLUTION	181 -38	3281
24	29		BUZZ CASON HATS OFF TO HANK	PALO DURO	160 -6	1898
25	27		JACKIE GREENE GIVING UP THE GHOST	429/SLG	159 -18	1291
26	28		MANDO SAENZ BUCKET	CARNIVAL	154 -13	4200
27	26		ALLISON MOORER MOCKINGBIRD	NEW LINE	153 -27	3715
28	23		GARY LOURIS VAGABONDS	RYKODISC	149 -4	2824
29	40		ALEJANDRO ESCOVEDO REAL ANIMAL	BACK PORCH/MANHATTAN/CAPITOL	144 +14	397
30	30		CAROLYN WONDERLAND MISS UNDERSTOOD	BISMEAUX	140 -25	2465

MOST ADDED

- LOS LONELY BOYS** 23 Staying With Me (Epic) DMX Folk Rock. KLRR, KMTN, KNBA, KOZT, KPIC, KPND, KROK, KTAO, KTBC, KYSL. Music Choice Adult Alternative. WJLB, WDST, WEXT, WFIV, WJCU, WMVY, WMWV, WNRN, WTYD, WXPB, WYEP
- ELVIS COSTELLO AND THE IMPOSTERS** 13 No Hiding Place (Lost Highway) KBAC, KMTN, KNBA, KPIC, KROK, KSUT, WCNR, WFIV, WJCU, WNCW, WRSI, WTMD, WUIN
- ROBERT PLANT / ALISON KRAUSS** 13 Hard Livin' (SCI Fidelity) KPIC, KPND, KSUT, KTAO, KTBC, KYSL
- Rich Woman** (Rounder) DMX Folk Rock. KLRR, KMTN, KDHO, KOZT, KROK, KSUT, KTAO, KTBC, KYSL, WMWV, WNRN, WOCM
- RAILROAD EARTH** 12 Hard Livin' (SCI Fidelity) KPIC, KPND, KSUT, KTAO, KTBC, KYSL
- WCBE, WDST, WKZE, WNCW, WNRN, WUIN**
- JOE COCKER** 7 Long As I Can See The Light (Fantasy/CMG) KDBB, KNBA, KPIC, KSUT, KTAO, KYSL, WNRN

FOR WEEK ENDING MAY 11, 2008

MOST ADDED

- BAND OF HEATHENS** 22 Band of Heathens (BOH)
- RAILROAD EARTH** 19 Amen Corner (SCI Fidelity)
- ELIZA GILKYSON** 16 Beautiful World (Red House)
- ELVIS COSTELLO AND THE IMPOSTERS** 16 Momofuku (Lost Highway)
- ELEVEN HUNDRED SPRINGS** 13 Country Jam (Palo Duro)
- THE INFAMOUS STRINGDUSTERS** 12 The Infamous Stringdusters (Sugar Hill)

FOR WEEK ENDING MAY 11, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org © 2008 Americana Music Association.

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Voter registration drives and immigration bills are among Latin radio election year initiatives

Waking Up The Sleeping Giant

Jackie Madrigal

JMadrigal@RadioandRecords.com

the current U.S. political landscape presents an ideal opportunity for Hispanics to get involved in the political process. Not only are we concerned about issues like the faltering economy, rising gas prices and the war in Iraq—but the immigration debate cuts to the heart for many Latinos.

The story of the Hispanic immigrant hits close to home, because whether one's arrival in the United States was with a visa in hand or by birth, many know an undocumented person who left his or her country of origin in search of a better way of life. The plight of the immigrant is palpable in the lyrics of many songs blaring on Spanish-language radio—and regional Mexican isn't the only genre spreading the message. Songs in multiple Latin genres—from alternative to pop to urban—tell emotionally charged stories of immigrant struggles. Los Tigres del Norte, Ricardo Arjona, Molotov, El Tri, Calle 13 and other acts have released songs that speak to the toils of immigration, soldiers at war and the proposed fence between Mexico and the States.

But with few powerful, nationally known political figures to rely on, and no Hollywood heavyweights volunteering to step up to the plate, it is Spanish-language radio and TV that have taken on the role of creating a movement to stir political activism within the Hispanic community. Eddie "Piolín" Sotelo, who hosts morning show "El Piolín por la Mañana" on Univision Radio regional Mexican KSCA (La Nueva)/Los Angeles, has long had a motto for his listeners: "Why do we come to this country? To succeed." That success involves motivating his large national audience—his show can be heard in 42 markets—to learn English, become U.S. citizens, register to vote and be counted. And

his colleagues at other Spanish-language stations have been campaigning to motivate Hispanics to speak out through their vote.

Leadership Role

Some Latin radio executives have also taken a leadership role, especially in emerging markets where tough immigration bills have been introduced and, in some cases, passed. Curtis Media regional Mexican WYMY (La Ley)/Raleigh joined forces with local Univision affiliate WUVC-TV and the North Carolina Board of Elections for a voter registration drive. La Ley visited four cities in the state, staging live remotes to register new Hispanic voters.

Along with helping to educate the Hispanic community at large on the importance of exercising the right to vote, WYMY PD Julie Garza says the station especially wanted to reach younger Latinos. It was also important to inform listeners that they now have the option to mark "Hispanic" as their ethnicity on the ballot in North Carolina, she says, an option they didn't have prior to Jan. 1, 2002.

"Three-hundred-plus people showed up [at the remotes], and although that may seem like a small number, for a state like North Carolina, with a recent influx of Hispanics, that number is huge," Garza says. In addition to the registration drive, WYMY has been airing PSAs encourag-



Garza

'It is our duty to let the people know we need to be counted and to work toward bettering the conditions of our Hispanic brothers and sisters.'

—Julie Garza

ing listeners to register. "We tried to personalize those messages," she says, adding that it's important for broadcasters to serve as an example for those who aren't quite sure how to register.

The station's outreach program has been rewarding, Garza says. "Even people who were waiting to receive their citizenship in a few months showed up to get information on how to register once their citizenship came in." Garza says La Ley will continue to promote the importance of being politically active. "It is our duty to do this, to let the people know we need to be counted and to work toward bettering the conditions of our Hispanic brothers and sisters."



'Because we had already dealt with a potentially damaging immigration bill passing, a lot of people recognized that if they had the opportunity to become a citizen, they'd better take it.'

—Russ Dodge

Immigration Legislation

In Indiana, which, like North Carolina, held presidential primaries May 6, Continental Broadcasting GM Russ Dodge says regional Mexican WEDJ (Radio Latina)/Indianapolis has also been pushing for Hispanics to register to vote. In March, the state dodged a bullet, when an immigration bill (SB 335) introduced by state Sen. Mike Delph died in a committee—at least for now.

"Because we had already dealt with the issue of a potentially very damaging immigration bill passing, a lot of people recognized that if they had the opportunity to move down the path of becoming a citizen, they'd better take it," Dodge says.

The station's current efforts are focused on registering Hispanics who were already citizens, especially 18- to 34-year-olds. With support from the Secretary of State's office, the station held voter registration drives for the state's primaries. "I was pleasantly surprised how many people registered, because it was up to the deadline," Dodge says, adding that those who missed it expressed interest in registering to vote in the general election.

Dodge says the emphasis of Radio Latina's on-air message was that by registering to vote, Hispanics could oppose legislation similar to SB 335 that may be placed on the ballot as well as the lawmakers who introduce such bills. Dodge and the station recognized the role that local officials played in opposing the bill, including Indiana State Hispanic Chamber of Commerce president/CEO Mary Jane González, who became the spokeswoman for the Hispanic community in the fight against it, and the Black Legislative Caucus, which called the bill "racist."

"As someone who worked in African-American radio for a number of years, I was thrilled to see that the Black Caucus was unanimously against this legislation. We made plenty of recognition of that fact on the air," Dodge says.

Doing its part to help register Hispanics to vote will remain a top priority for the station until the election, Dodge says. Next year, when there aren't any local or national elections, its emphasis will shift to other efforts, including preparing listeners to participate in the 2010 census.

R&R

Politically Minded Songs

Ricardo Arjona

Featuring Intocable, "Mojado"

Los Tigres del Norte,

"José Pérez León," "Jaula de Oro," "Mi Soldado"

El Tri, "El Muro"

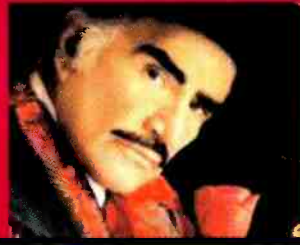
Molotov, "Frijolero"

Calle 13, "Pal Norte"

Los Originales de San Juan, "Basta"

R&R REGIONAL MEXICAN

POWERED BY **nielsen** BDS



► **VICENTE FERNANDEZ** HOLDS ON TO THE TOP SPOT FOR A SECOND CONSECUTIVE WEEK WITH "LA DERROTA" (UP 78 PLAYS), THE SECOND SINGLE FROM THE ALBUM "PARA SIEMPRE." HIS PREVIOUS HIT "ESTOS CELOS" HELD THE COVETED SPOT FOR 11 WEEKS STARTING LAST OCTOBER.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	16	VICENTE FERNANDEZ LA DERROTA	NO. 1 (2 WKS) SONY/BMG NORTE	1296 +78	9.092 1
2	5	11	LOS DAREYES DE LA SIERRA HASTA EL DIA DE HOY	DISA	1205 +139	8.085 2
3	2	30	LA ARROLLADORA BANDA EL LIMON SOBRE MIS PIES	DISA/EDIMONSA	1095 -6	7.805 4
4	3	18	CONJUNTO PRIMAVERA TE LLORO	FONOVISA	1061 -32	7.425 5
5	4	24	EL CHAPO DE SINALOA SI TE AGARRAN LAS GANAS (CIERRA LOS OJOS)	DISA	1052 -27	5.933 12
6	6	12	BANDA EL RECODO TOMAME O DEJAME	FONOVISA	1034 -39	7.181 6
7	8	25	EL POTRO DE SINALOA EL VASO DERRAMA	MACHETE	1022 +10	7.027 7
8	7	17	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ POR QUIEN ME DEJAS	DISA/EDIMONSA	1007 -65	6.218 10
9	9	11	JENNI RIVERA INOLVIDABLE	FONOVISA	917 +19	5.719 13
10	13	4	LOS RIELEROS DEL NORTE A PUNTO DE LLORAR	FONOVISA	872 +106	6.324 8
11	12	8	PALOMO SUFRIRAS	DISA	823 +45	3.667 21
12	10	24	PATRULLA 81 TE QUIERO MUCHO	DISA	797 -57	5.014 15
13	18	28	ALACRANES MUSICAL SIN TU AMOR	UNIVISION	796 +101	7.855 3
14	11	13	DIANA REYES ME MUERO	DBC	794 -62	3.141 25
15	15	15	GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	769 +49	5.955 11
16	14	16	LOS TIGRES DEL NORTE RUMBO AL SUR	FONOVISA	688 -54	4.496 18
17	19	14	LOS INQUIETOS DEL NORTE AMOR MORTAL	EAGLE	678 +6	3.534 23
18	16	9	LOS HOROSCOPOS DE DURANGO TE AMO	UNIVISION	678 -30	6.291 9
19	20	8	LUPILLO RIVERA DE QUE ME PRESUMES	AIRPOWER ASL	669 +40	4.403 19
20	25	3	INTOCABLE TU ADIOS NO MATA	EMI TELEVISION	642 +103	4.628 17
21	22	16	PONZONA MUSICAL TAL VEZ	ASL	617 +13	2.715 27
22	17	29	K-PAZ WITH FRANCO DE VITA UN BUEN PERDEDOR	DISA/EDIMONSA	617 -65	5.140 14
23	23	12	ALIADOS DE LA SIERRA TE AMO	ASL	575 +21	3.689 20
24	36	2	CUISILLOS VIVE Y DEJAME VIVIR	MOST INCREASED PLAYS MUSART/BALBOA	570 +178	2.849 26
25	21	20	GRUPO MONTEZ DE DURANGO COMO EN LOS BUENOS TIEMPOS	DISA	550 -64	3.427 24
26	26	11	CARDENALES DE NUEVO LEON Y DINORA FLOR DE LAS FLORES	ASL	522 +5	3.552 22
27	28	4	BANDA MACHOS EL PROXIMO TONTO	SONY/BMG NORTE	516 +17	2.713 28
28	38	3	VICENTE FERNANDEZ ESTOS CELOS	SONY/BMG NORTE	502 -24	4.677 16
29	29	3	LOS TUCANES DE TIJUANA QUE TE PERDONE TU MADRE	UNIVISION	485 +16	2.082 33
30	27	15	JOAN SEBASTIAN PIENSO EN TI	MUSART/BALBOA	467 -28	2.175 32
31	30	5	EL GUERO Y SU BANDA CENTENARIO ANTES	A.R.C.	419 -39	1.094 -
32	32	8	MARCO ANTONIO SOLIS TE VOY A ESPERAR	FONOVISA	417 -12	2.239 31
33	31	9	FORASTEROS DE SAN LUIS DONDE ESTA MAMA	DISA	392 -45	1.449 -
34	35	8	LOS HEREDEROS DE NUEVO LEON TRES VUELTAS	SERCA	390 +6	1.744 39
35	40	7	LINDEROS DEL NORTE VUELVE AMOR	A.R.C.	378 +14	0.646 -
36	37	16	VAGON CHICANO COMO ARRANJATE	ASL	375 -15	1.830 36
37	33	6	LOS TIGRES DEL NORTE EL HIJO DEL PUEBLO	FONOVISA	366 -48	1.580 -
38	39	4	LA AUTORIDAD DE LA SIERRA TODO CAMBIO	DISA	364 -8	2.281 29
39	RE-ENTRY	15	PEDRO FERNANDEZ AMIGA POR FAVOR	MACHETE	351 +60	1.818 37
40	34	15	ALEGRES DE LA SIERRA ESTA VEZ SIN MENTIRAS	VIVA	348 -51	1.661 -

MOST ADDED

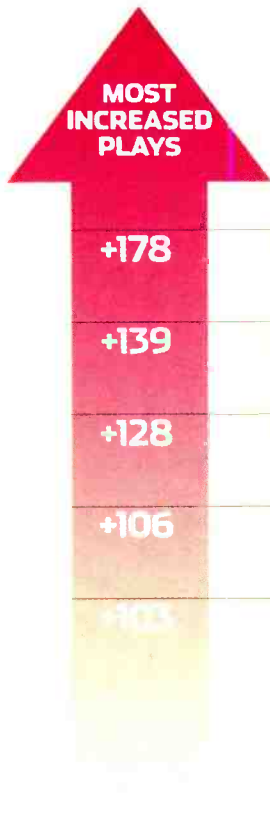
ARTIST TITLE / LABEL	NEW STATIONS
GRUPO MONTEZ DE DURANGO La Imagen De Mal Verde (Disa) KBNO, KCMT, KISF, KRAY, KSTN, KXLM, KXPK, KXSB	8
INTOCABLE Tu Adios No Mata (EMI Televisa) KBLU, KDX, KGBT, KWIZ, KXPD, KXTS, WYMY	7
CUISILLOS Vive Y Dejame Vivir (Musart/Balboa) KLBN, KRZZ, KSTN, KXPD, KXPK	5
DAREYES DE LA SIERRA Hasta El Dia De Hoy (Disa) KLEY, KLTN, KYQQ, WLCC	4
PALOMO Sufriras (Disa) KTJM, WLCC, XOCL	3
LOS TUCANES DE TIJUANA Que Te Perdone Tu Madre (Univision) KSAH, KXPK, KXTS	3
BETO Y SUS CANARIOS Muchacha Encantadora (ASL) KYQQ, WEDJ, WLEY	3
ALACRANES MUSICAL Sin Tu Amor (Univision) KHOT, KSOL	2
LOS RIELEROS DEL NORTE A Punto De Llorar (Fonovisa) KLBN, WYMY	2
LOS HURACANES DEL NORTE Medio Pueblo (Univision) KBNO, KDUT	2

ADDED AT...
KLBN
Fresno, CA
PD: Juan Fernando
Los Rieleros Del Norte, A Punto De Llorar, 13 Cuisillos, Vive Y Dejame Vivir, 12 Daniel Ortiz, El Vino Y La Parranca, 9

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
CONJUNTO PRIMAVERA La Gran Senora (Fonovisa) TOTAL STATIONS: 20	326/10	LOS HURACANES DEL NORTE Medio Pueblo (Univision) TOTAL STATIONS: 24	254/24
TIERRA CALI Vuelve Conmigo (Venemusic) TOTAL STATIONS: 14	308/42	NESTOR EN BLOQUE Una Calle Nos Separa (Campanario) TOTAL STATIONS: 13	250/10
SERGIO VEGA Mi Buen Amante (Sony BMG Norte) TOTAL STATIONS: 21	284/4	GRUPO MONTEZ DE DURANGO La Imagen De Mal Verde (Disa) TOTAL STATIONS: 21	236/128
TEMOH GONZALEZ A Pasos De Gigante (Disa) TOTAL STATIONS: 25	276/6	CONJUNTO ATARDECER Se Va Muriendo Mi Alma (Campanario) TOTAL STATIONS: 20	233/14
LOS INVASORES DE NUEVO LEON Decias Que No (Serca) TOTAL STATIONS: 13	270/11	GRUPO INNOVACION El Quinto Elemento (Garmex) TOTAL STATIONS: 16	231/67



CUISILLOS
Vive Y Dejame Vivir (Musart/Balboa)
KSTN +20, KLVO +19, KHOT +16, KXTS +15, KBNO +14, XOCL +14, KLBN +12, KLAX +11, KTJM +11, XHTY +11

LOS DAREYES DE LA SIERRA
Hasta El Dia De Hoy (Disa)
KLVO +16, WLCC +16, KXTS +15, KXLM +14, KXPK +13, KLEY +11, KMXX +10, KXSB +10, KLTN +10, WYMY +9

GRUPO MONTEZ DE DURANGO
La Imagen De Mal Verde (Disa)
KSTN +31, KBNO +17, KXPK +16, WOJO +15, KXLM +10, KCMT +9, KXSB +7, KRAY +6, KISF +6, KLBN +6

LOS RIELEROS DEL NORTE
A Punto De Llorar (Fonovisa)
XOCL +17, KLVO +14, KSTN +14, KIWI +13, WOJO +13, WYMY +13, KLBN +13, KDUT +11, KRZZ +9, KLEY +8

INTOCABLE
Tu Adios No Mata (EMI Televisa)
KSKD +31, KDX +16, KGBT +16, KBLU +13, KMXX +12, KSAB +9, WYMY +9, WLCC +8, KXPD +8, KHHL +7

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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REGIONAL MEXICAN MONITORED REPORTERS

KJFA/Albuquerque, NM
PD: Henry Gonzalez
KLVO/Albuquerque, NM
PD/MD: Rene Leon
WBZY/Atlanta, GA
PD: Robbie Ramirez
APD: Aly Young
KHH/Austin, TX
PD: Jose Jimenez Martinez
KIWW/Bakersfield, CA
PD/MD: Paul Evangelista
KMQA/Bakersfield, CA
OM: Irene Escalante
PD/MD: Ysenia De Luna
APD: Victor Martinez
KMYX/Bakersfield, CA
OM: Robert Chavez
PD: Cesar Chavez

KWEI/Boise, ID
OM: Steve Ramirez
PD: Melvin Albanez
WLEY/Chicago, IL
PD: Ezequiel Gonzalez
WOJO/Chicago, IL
OM: Cesar Canales
PD: Rafael Bautista
KLHB/Corpus Christi, TX
OM: Clayton Allen
PD/MD: Luis Munoz
KSAB/Corpus Christi, TX
OM: Paula Newell
PD/MD: Dan Pena
KDXX/Dallas, TX
OM: Andy Lockridge
PD: Jesus Espinosa
KESS/Dallas, TX
PD: Oscar Rios

KBNO/Denver, CO
OM: Socorro Rios
MD: Zenon Ferrufino
KXPK/Denver, CO
PD: Napoleon Sanchez
XHNZ/El Paso, TX
PD: Francisco Aquirre
KLBN/Fresno, CA
PD/MD: Jorge Guillen
KOND/Fresno, CA
PD: Juan Fernando
KLTN/Houston, TX
PD: Raul Brindis
MD: Angel Basulto
KTJM/Houston, TX
PD/MD: Eddie Leon
WEDJ/Indianapolis, IN
PD/MD: Manuel Sepulveda

KISF/Las Vegas, NV
PD: Jose Ramon Bravo
KBUE/Los Angeles, CA
PD: Pepe Garza
KLAX/Los Angeles, CA
OM: Pio Ferro
PD: Juan Carlos Hidalgo
MD: Lupita Del Castillo
KSCA/Los Angeles, CA
PD: Veronica Nava
KWIZ/Los Angeles, CA
PD: Eddie Leon
KGBT/McAllen, TX
PD: Hugo De La Cruz
MD: Armando Almazan
KKPS/McAllen, TX
PD: Mando San Romar
MD: Robert Montalvo

KSKD/Merced, CA
OM: Debbie Gomez
PD: Saul Fiallos
KRAY/Monterey, CA
PD: Vicente Romero
WQBU/New York, NY
PD: Gerardo Lopez
APD: Gabriel Pino
KTUZ/Oklahoma City, OK
OM/MD: Kevin Christopher
MD: Gabriel Ocequeda
KXLM/Oxnard, CA
PD/MD: Salvador Prieto
KHOT/Phoenix, AZ
OM: Eleazar Garcia
PD: Nelson Osaida
KXPD/Portland, OR
OM/MD: Paul Dantz
APD/MD: Nancy Corcuera

WYMY/Raleigh, NC
PD: Juli Garza
KXSB/Riverside, CA
PD/MD: Salvador Prieto
KTTA/Sacramento, CA
PD: Juan Gonzalez
KDUT/Salt Lake City, UT
OM/MD: Alfonso Flores
APD/MD: Edgar Monsivais
KLEY/San Antonio, TX
OM/MD: Alfonso Flores
APD/MD: Edgar Monsivais
KROM/San Antonio, TX
PD: Rogelio Leal
KSAH/San Antonio, TX
OM: Robin Flores
PD: Alfonso Flores
APD: Marnie Ochoa
MD: Juan Martinez

KXTN/San Antonio, TX
PD: Jon Ramirez
APD: Petz A. Morales III
KLNV/San Diego, CA
PD: Antonio Covarrubias
APD: Gabriel Alvarez
XHTY/San Diego, CA
PD: Elvis Valle
XOCL/San Diego, CA
PD: Mary Ramos
APD: Gisel Moreno
KRZZ/San Francisco, CA
OM: Olga Rosales
PD: Jesse Portillo
KSOL/San Francisco, CA
PD/MD: Jose Luis Gonzalez
KIST/Santa Barbara, CA
OM: Keith Royer
PD: Jose Ferreros

KXTS/Santa Rosa, CA
OM: Krista Bowker
PD: Alex Ballesteros
KSTN/Stockton, CA
PD: Kent Rodriguez
WLCC/Tampa, FL
PD: Luis Briceo
KCMT/Tucson, AZ
PD/MD: Enrique Mayans
KYQQ/Wichita, KS
OM: Beverlee Brannigan
PD: Arnoldo Gonzalez

R&R LATIN POP

POWERED BY nielsen BDS



► **JUAN LUIS GUERRA** AND HIS BAND 440 HAVE THE CHART'S HIGHEST DEBUT AT NO. 35 WITH "COMO YO." IN SLIGHTLY MORE THAN A YEAR, THE ALBUM "LA LLAVE DE MI CORAZON" HAS LANDED FIVE SONGS ON THIS CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	7	MANA SI NO TE HUBIERAS IDO	NO. 1 (4 WKS) WARNER LATINA	1120 +9	13.285 1
2	2	20	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	955 -100	8.282 5
3	3	14	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	933 -71	9.836 2
4	4	16	BELANOVA CADA QUE...	UNIVERSAL LATINO	852 +13	8.507 3
5	5	28	FLEX TE QUIERO	EMI TELEVISIA	737 -18	8.497 4
6	7	15	CAMILA YO QUIERO	SONY BMG NORTE	639 +6	4.650 11
7	6	14	JESSE & JOY LLEGASTE TU	WARNER LATINA	606 -33	4.018 14
8	10	5	ALEJANDRO FERNANDEZ ERES	SONY BMG NORTE	519 +31	4.006 15
9	11	10	PLAYA LIMBO ID PARA LAS 10	SONY BMG NORTE	500 +26	2.262 31
10	12	36	JUANES ME ENAMORA	UNIVERSAL LATINO	485 +21	7.876 6
11	8	29	YURIDIA AHORA ENTENDI	SONY BMG NORTE	462 -59	4.903 10
12	13	10	TOMMY TORRES PEGADITO	WARNER LATINA	449 +6	6.328 7
13	17	4	JULIETA VENEGAS EL PRESENTE	MOST INCREASED PLAYS SONY BMG NORTE	427 +78	2.214 34
14	20	6	LUIS MIGUEL SI TU TE ATREVES	WARNER LATINA	387 +54	5.047 9
15	19	6	ALEJANDRA GUZMAN HASTA EL FINAL	EMI TELEVISIA	372 +26	1.733 -
16	14	14	LA NUEVA BANDA TIMBIRICHE TU, TU, TU	EMI TELEVISIA	352 -21	1.203 -
17	22	51	MANA OJALA PUDIERA BORRARTE	WARNER LATINA	347 +21	3.655 16
18	16	11	ALEKS SYNTEK HASTA EL FIN DEL MUNDO	EMI TELEVISIA	330 -27	2.528 27
19	24	7	RBD EMPEZAR DESDE CERO	AIRPOWER EMI TELEVISIA	322 +32	3.134 19
20	18	11	ENUR FEATURING NATASJA CALABRIA 2008	ULTRA	317 -32	2.412 28
21	15	35	ENRIQUE IGLESIAS ALGUIEN SOY YO	INTERSCOPE/UNIVERSAL LATINO	313 -46	5.359 8
22	23	5	FONSECA ENREDAME	EMI TELEVISIA	312 +9	4.266 12
23	21	16	KANY GARCIA AMIGO EN EL BANDO	SONY BMG NORTE	283 -47	1.858 -
24	29	2	RIHANNA FEATURING NE-YO HATE THAT I LOVE YOU	SRP/DEF JAM/IDJMG	257 +75	2.664 26
25	26	10	EDNITA NAZARIO DESPUES DE TI	SONY BMG NORTE	255 -1	3.532 17
26	25	15	MIGUEL BOSE FEATURING BIMBA BOSE COMO UN LOBO	WARNER LATINA	219 -62	2.282 30
27	27	31	MARCO ANTONIO SOLIS NO PUEDO OLVIDARLA	FONOVISA	210 -10	4.123 13
28	30	5	MOTEL Y TE VAS	WARNER LATINA	204 +25	0.981 -
29	28	4	JUAN BUSCANDO TU SOMBRA	FONOVISA	194 +2	2.736 25
30	36	5	WISIN & YANDEL AHORA ES	MACHETE	168 +19	1.708 -
31	34	3	ANA ISABELLE QUIEN DIJO AMIGOS	LA CALLE/UNIVISION	165 +8	1.990 38
32	39	2	PEPE AGUILAR PERDONO Y OLVIDO	EMI TELEVISIA	164 +23	2.932 23
33	38	2	CASA DE LEONES NO TE VEO	WARNER LATINA	158 +13	1.588 -
34	33	15	CHAYANNE LOLA	SONY BMG NORTE	157 -5	2.967 22
35	NEW		JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISIA	155 +30	2.190 36
36	35	20	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	155 +3	2.779 24
37	31	2	VICTOR MANUELLE YO NO SE PERDONARTE	KIYAVI/VM	153 -25	3.014 20
38	40	2	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE	150 +12	2.228 33
39	NEW		SARA BAREILLES LOVE SONG	EPIC	141 +31	2.211 35
40	NEW		ABRAHAM VELAZQUEZ AMARTE	MACHETE	139 +29	2.320 29

MOST ADDED

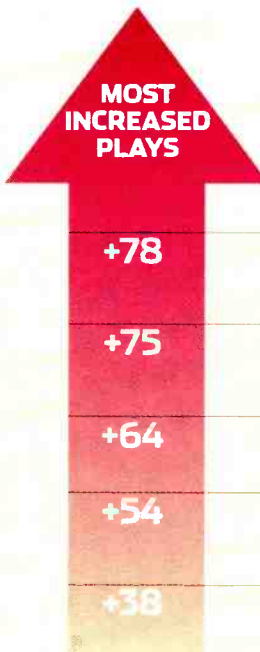
ARTIST TITLE / LABEL	NEW STATIONS
KANY GARCIA Esta Soledad (Sony BMG Norte) WJAC, XHFG, XHPX, XLTN	4
LUIS MIGUEL Si Tu Te Atreves (Warner Latina) KLVE, WAMR, WRMA	3
JULIETA VENEGAS El Presente (Sony BMG Norte) KXOB, KXXS	2
ALEJANDRA GUZMAN Hasta El Final (EMI Televisa) WJAC, WXYX	2
RBD Empezar Desde Cero (EMI Televisa) WVIV, XAVO	2
RIHANNA FEAT. NE-YO Hate That I Love You (SRP/Def Jam/IDJMG) KRIO, KXXS	2
LEONA LEWIS Bleeding Love (SYCO/J/RMG) WKAQ, WXYX	2
ALEJANDRO FERNANDEZ Eres (Sony BMG Norte) WVVA	1
ALEKS SYNTEK Hasta El Fin Del Mundo (EMI Televisa) XHFG	1
BLACK: GUAYABA Sin Tu Amor (Machete) KQKQ	1

ADDED AT... XHFG
San Diego, CA
PD: Elvis Valle
Aleks Syntek, Hasta El Fin Del Mundo, 15
Aleks Syntek, Historias De Danzon & De Arrabal, 14
Kany Garcia, Esta Soledad, 12
Juan Luis Guerra Y 440, Solo Tengo Ojos Para Ti, 10

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
BABY BOY Ya No Llores (Let Me Love You) (786/Siente) TOTAL STATIONS: 8	128/1	ANGEL & KHRIZ La Vecina (V/Machete) TOTAL STATIONS: 7	97/9
MADONNA FEAT. JUSTIN TIMBERLAKE 4 Minutes (Warner Bros.) TOTAL STATIONS: 6	125/36	ALEXIS & FIDO Soy Igual Que Tu (Sony BMG Norte) TOTAL STATIONS: 6	85/2
MARIAH CAREY Touch My Body (Island/IDJMG) TOTAL STATIONS: 5	104/16	PITBULL FEAT. LIL JON The Anthem (Famous Artists/TVT) TOTAL STATIONS: 6	75/11
ZORRO VIEJO Duele Perder (Nu) TOTAL STATIONS: 4	99/38	N'KLABE El Dia De Tu Suerte (Hoy) (Nu Life/Machete) TOTAL STATIONS: 3	75/0
LOS CAFRES Bastara (Luar/Machete) TOTAL STATIONS: 2	97/10	BUSTAMANTE Al Filo De La Irrealidad (Universal Latino) TOTAL STATIONS: 3	69/8



+78	JULIETA VENEGAS El Presente (Sony BMG Norte) KPSL +23, KXOB +18, KXXS +17, WJAC +10, XLTN +9, WJDA +7, WXYX +3, KTCY +3, XHPX +3, XHFG +2
+75	RIHANNA FEATURING NE-YO Hate That I Love You (SRP/Def Jam/IDJMG) WXYX +21, KRIO +19, KXXS +17, KBMG +12, WFDI +5, WKAQ +5, KL3L +4, XAVO +2, WVIV +1
+64	KANY GARCIA Esta Soledad (Sony BMG Norte) WJAC +21, XHFG +12, XHPX +12, XLTN +9, WKAQ +6, WFDI +4
+54	LUIS MIGUEL Si Tu Te Atreves (Warner Latina) KRIO +21, WRMA +17, WJDA +6, XLTN +6, KLVE +6, WKAQ +4, XHFG +3, KTCY +3, KBMG +2, KQKQ +2
+38	ZORRO VIEJO Duele Perder (NU) WFDI +17, WKAQ +10, WJAC +9, WXYX +2

FOR WEEK ENDING MAY 11, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
27 Latin pop, 16 tropical and 9 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL WNNW/Boston, MA OM: Kevin Wright PC: Johnny McKenzie	WNUE/Orlando, FL PD: Rafael Grullon MD: Jose Martinez	WPMZ/Providence, RI PD: Zoilo Garcia MD: Dilson Mendez, Jr.	WLZL/Washington, DC PD: Aracely Rivera	WTLQ/Ft. Myers, FL PD: Hector Velazquez	WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart
WLAT/Hartford, CT PC: Robbie "DJ" Triguero	WRUM/Orlando, FL PD: Raymond Torres	WPRM/Puerto Rico PD: Jorge Pabon	WORC/Worcester, MA OM: Lilly Guzman PD/AMD: Sergio Toribio	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz
WXDJ/Miami, FL PC: Gire "Latino" Reyes	WEMG/Philadelphia, PA PD: Maria Del Pilar	WZNT/Puerto Rico PD: Pedro Arroyo	LATIN RHYTHM KFZO/Dallas, TX OM: Andy Lockridge APD: Alejandro Covarrubias MD: Jesus Lopez	WCAA/New York, NY OM: Pete Manriquez PD: Tony Santos MD: DJ Kazzanova	KVVZ/San Francisco, CA PC: Bismarck Espinoza
WSKQ/New York, NY PC: Tony Luna	WUBA/Philadelphia, PA OM: Thea Mitchem PD: Milca Madera	WSPR/Springfield, MA PD: Nelson Brudys	KLLE/Fresno, CA PD: Al Sanchez MD: Ramona Rivera	KVIB/Phoenix, AZ PD: Bobby Ramos APD: Mark Garcia	
	WKKB/Providence, RI PD: Darvin Garcia	WYUU/Tampa, FL OM: Mike Culotta PD: Ricardo Blanco MD: Carlos Jose Peralta			



► **TOMMY TORRES** ENTERS LATIN RHYTHM AT NO. 30 WITH "PEGADITO," THE CHART'S MOST INCREASED PLAYS (UP 77) AND MOST ADDED WINNER.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	21	NG2 ELLA MENEA NO. 1 (9 WKS)	SONY BMG NORTE	350 -27	1,249 14
2	2	25	FLEX TE QUIERO	EMI TELEVISIA	312 -34	3,707 2
3	3	32	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	281 -40	2,413 7
4	10	35	JUANES ME ENAMORA	UNIVERSAL LATINO	222 +22	1,205 16
5	4	11	WISIN & YANDEL AHORA ES	MACHETE	222 -30	1,944 10
6	8	25	AVENTURA EL PERDEDOR	PREMIUM LATIN	221 +10	0,991 20
7	6	17	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	216 -16	1,099 18
8	13	11	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE	212 +23	1,152 17
9	7	10	N'KLABE EL DIA DE TU SUERTE (HOY)	NU LIFE/MACHETE	209 +15	2,013 8
10	9	8	JUAN LUIS GUERRA Y 440 COMO YO MOST ADDED	EMI TELEVISIA	204 +2	0,921 23
11	27	2	VICTOR MANUELLE YO NO SE PERDONARTE AIRPOWER/MOST INCREASED PLAYS	KIYAVI/VM	190 +83	2,866 5
12	23	23	HECTOR ACOSTA SIN PERDON	VENEMUSIC	188 -46	2,934 3
13	13	13	ANGEL & KHRIZ LA VECINA	VI/MACHETE	182 -45	1,281 13
14	5	5	WILLY CHIRINO PA'LANTE	LATHIUM	181 -2	2,878 4
15	12	12	DLG QUIERO DECIRTE QUE TE AMO	LA CALLE/UNIVISION	180 -13	1,300 12
16	7	7	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE	179 +34	0,954 22
17	6	6	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	172 +15	0,857 25
18	10	10	DOMENIC MARTE FEATURING GERALDINE CON LOS OJOS CERRADOS	M.P./JVN/J & N	169 0	0,792 26
19	14	14	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	167 -2	1,951 9
20	6	6	EL CHAVAL DONDE ESTAN ESOS AMICOS	MAS	157 +14	4,309 1
21	15	15	OLGA TANON FEATURING MILLY QUEZADA COSAS DEL AMOR	UNIVISION	155 -30	0,629 29
22	27	27	FRANK REYES AMOR DESPERDIADO	M.P./JVN/J & N	144 +8	2,666 6
23	14	14	ANDY ANDY ME VAS A PERDER	EMI TELEVISIA	121 +8	1,502 11
24	9	9	MARC ANTHONY EL DIA DE SUERTE	SONY BMG NORTE	114 -8	0,452 36
25	19	19	XTREME FEATURING ADRIENNE NO ME DIGAS QUE NO	LA CALLE/UNIVISION	111 +22	0,593 31
26	6	6	FONSECA ENREDAME	EMI TELEVISIA	102 -33	0,561 33
27	12	12	TITO "EL BAMBINO" EN LA DISCO	EMI TELEVISIA	88 -27	0,172 -
28	3	3	LENY AYER CUANDO TE VI	UNIVERSAL LATINO	87 +25	0,311 -
29	4	4	MARLON BACHATA ROSA	LA CALLE/UNIVISION	83 +17	0,970 21
30	14	14	EL GRAN COMBO DE PUERTO RICO YO NO MENDIGO AMOR	SONY BMG NORTE	83 -14	0,321 -

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	28	FLEX TE QUIERO NO. 1 (11 WKS)	EMI TELEVISIA	446 +29	5,362 1
2	2	17	WISIN & YANDEL AHORA ES	MACHETE	383 +13	5,009 2
3	5	8	TONY DIZE PERMITAME	WY/MACHETE	267 +35	4,374 3
4	7	7	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	257 +32	1,085 36
5	10	18	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	251 +45	0,919 40
6	3	14	ANGEL & KHRIZ LA VECINA	VI/MACHETE	228 -54	1,823 18
7	6	46	LA FACTORIA PERDONAME	UNIVERSAL LATINO	222 -9	3,882 4
8	4	25	AVENTURA EL PERDEDOR	PREMIUM LATIN	222 -58	1,978 13
9	12	6	BABY BOY YA NO LLORES (LET ME LOVE YOU) AIRPOWER	786/SIENTE	214 +36	1,863 15
10	9	14	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	194 -19	0,634 -
11	20	12	MIGUELITO FEATURING DIVINO MOCHILA DE AMOR AIRPOWER	LOS CANGRI/MACHETE	180 +42	1,861 17
12	8	25	ALEXIS & FIDO SOY IGUAL QUE TU	SONY BMG NORTE	171 -49	1,340 29
13	14	30	WISIN & YANDEL SEXY MOVIMIENTO	MACHETE	165 -5	2,042 12
14	11	30	DON OMAR CANCION DE AMOR	VI/MACHETE	162 -22	0,907 -
15	16	12	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	155 +9	1,386 28
16	13	10	BELANOVA CADA QUE...	UNIVERSAL LATINO	154 -22	0,736 -
17	17	16	RIHANNA DON'T STOP THE MUSIC	SRP/DEF JAM/DMG	139 -7	1,757 20
18	5	5	ALEXIS & FIDO SOBRENATURAL	SONY BMG NORTE	138 -4	2,864 6
19	21	4	DE LA GHETTO EL DIFICIL	CMG/SRC/UNIVERSAL MOTOWN	137 -1	3,304 5
20	22	21	FLO RIDA FEATURING T-PAIN LOW	POE BOY/ATLANTIC	135 0	2,366 9
21	8	8	YOMO TU TE LAS TRAE	BLACK PEARL	131 +4	1,882 14
22	11	11	CAMILA YO QUIERO	SONY BMG NORTE	127 +6	0,758 -
23	32	2	LIL WAYNE FEATURING STATIC MAJOR LOLL IPOP	CASH MONEY/UNIVERSAL MOTOWN	106 +18	2,630 7
24	29	5	MJ HE VENIDO	MACHETE	104 +14	1,448 24
25	31	2	VOLTIO FEATURING ARCANGEL UN AMOR COMO TU	SONY BMG NORTE	103 +15	1,426 27
26	25	13	JOWELL & RANDY LET'S DO IT	WARNER LATINA	98 -25	0,906 -
27	27	2	R.K.M. & KEN-Y FEAT. JCO TE AMARE	PINA/UNIVERSAL LATINO	97 -17	1,203 33
28	15	13	KUMBIA ALL STARZ FEATURING FLEX POR TI BABY	EMI TELEVISIA	96 -61	0,476 -
29	40	5	COLBY O'DONIS FEATURING AKON WHAT YOU GOT	KONLIVE/GEFFEN/INTERSCOPE	86 +23	2,387 8
30	PEW	PEW	TOMMY TORRES MOST INCREASED PLAYS/MOST ADDED PEGADITO	WARNER LATINA	79 +77	0,225 -

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	2	4	BABASONICOS PIJAMAS	UNIVERSAL LATINO
2	1	16	DISIDENTE ENEMIGO	PISTOLERO/V&J
3	10	9	MOTEL UNO, DOS, TRES	WARNER LATINA
4	8	8	MONTE NEGRO ME DUELE NO ESTAR JUNTO A TI	FEED THE HUNGRY
5	4	12	SEÑOR FLAVIO MALITO	NAC ONAL
6	13	6	MANU CHAO 15 DIAS	NAC ONAL
7	6	32	CAFE TACVBA VOLVER A COMENZAR	UNIVERSAL LATINO
8	11	18	BELANOVA CADA QUE...	UNIVERSAL LATINO
9	5	10	CIRCO ALGUIEN	SONY BMG NORTE
10	12	10	DON TETTO HA VUELTO A SUCEDER	786/CABEZA DE FATON
11	10	11	TODOS TUS MUERTOS ANDATE	NAC ONAL
12	RE-ENTRY	RE-ENTRY	THE WHITE STRIPES CONQUISTA	WARNER LATINA
13	RE-ENTRY	RE-ENTRY	SEÑOR FLAVIO MINISTRA	NAC ONAL
14	7	24	MANU CHAO ME LLAMAN CALLE	BECAUSE/NAC ONAL
15	17	19	ALEJANDRA GUZMAN SOY SOLO UN SECRETO	EMI TELEVISIA
16	RE-ENTRY	RE-ENTRY	JORGE VILLAMIZAR NINGUNA	WARNER LATINA
17	20	5	DJ BITMAN TROPILOVE	NAC ONAL
18	18	2	NORTEC COLLECTIVE BOSTITCH & FUSSIBLE THE CLAP	NAC ONAL
19	RE-ENTRY	RE-ENTRY	LOS MONO PROMESAS	SON C 360
20	NEW	NEW	NORTEC COLLECTIVE PRESENTS BOSTITCH & FUSSIBLE TIJUANA SOUND MACHINE	NAC ONAL

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	2	9	GLORIA ESTEFAN PINTAME DE COLORES	BURGUNDY/SONY BMG NORTE
2	3	7	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE
3	1	13	NG2 ELLA MENEA	SONY BMG NORTE
4	10	6	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE
5	6	6	PEDRO JESUS QUE ES MALO	M.P./JVN/J&N
6	7	5	DEL PATIO LO PALO	TIBURON
7	8	8	WISIN & YANDEL AHORA ES	MACHETE
8	5	8	ANGEL Y KHRIZ LA VECINA	VI/MACHETE
9	9	9	MARC ANTHONY EL DIA DE SUERTE	SONY BMG NORTE
10	4	14	NICKY JAM FEAT. RKM GAS PELA	PINA/UNIVERSAL LATINO
11	13	11	EL GRAN COMBO DE PUERTO RICO YO NO MENDIGO AMOR	SONY BMG NORTE
12	11	9	AKWID Y LOS TUCANES DE TIJUANA OMBLICO A OMBLICO	UNIVISION
13	12	9	RKM & KEN-Y MIS DIAS SIN TI	UNIVERSAL LATINO
14	14	5	KEVIN CEBALLO EL MILAGRO DE TU AMOR	M.P./JVN/J&N
15	16	2	TONY DIZE PERMITAME	WY/MACHETE
16	17	3	SAMMY GARCIA Y EL SABOR DE PUERTO RICO AMOR DESPIADADO	CODISCOS/TROPISOUNDS
17	15	13	MARIANA ATREVETE A MIRARME DE FRENTE	UNIVISION
18	16	3	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO
19	RE-ENTRY	RE-ENTRY	N'KLABE SI YA NO ESTAS	NU LIFE/MACHETE
20	PEW	PEW	WILLY CHIRINO PA'LANTE	LATHIUM

OPPORTUNITIES

INTERNATIONAL



You're the one!

You've got more radio savvy than anyone knows and you want to prove it! You want to move . . . and move on up! You want to live in a clean, vibrant, exciting city . . . with one of the best healthcare systems in the world! Canada's the place you ought to be . . . with Astral Media, one of the country's leading multi-media companies! Three exceptional opportunities are now open for the Program Director who dreams about being number one and has the vision and smarts to make it happen.

TORONTO

North America's 5th largest market is looking for the next Superstar programmer at a CHR that's on it's way from good to Google! You're the one with the programming experience, the jock background and the inspirational skills to make the competition wish they worked at that other station . . . ESSO. The phrase, "That's never been done", is like your starter flag at Indy. You've got it, you know it, and you wrap it in a passion for making magic come out of the radio. We've all heard it a thousand times. Radio just ain't what it used to be. I believe it's phrased, "It sucks". They're 99.9% right . . . except for this job and this company. Want to join the .1%?

If you're the one, go to www.999mixfm.com/dreamjob right now.

VANCOUVER

Create, innovate and generate the success you know you can with a job you will actually love! 95 Crave FM, is Hot AC in Canada's hottest place to live! You know potential for greatness when you hear it. Your talent for programming, your awesome people skills, your proven track record and team approach are what 95 Crave is, well . . . craving! Got energy? Passion? On-line savvy? We're looking for you! You are a program director or have large market programming experience you'd like to bring to a place where your voice will be heard and your creative ideas will fly. Make your mark at 95 Crave.

Contact Brad Phillips, Vice-President and General Manager, Vancouver at: pd@95crave.com.

OTTAWA

106.9 FM, The Bear rocks our nation's capital. It's only fitting the city MoneySense Magazine ranks as the best place in the country to live is looking for the best rock Program Director in North America. At least 3 years of PD experience has sharpened your radio senses, polished your people skills, and added intellect to your attitude. Mediocrity doesn't cut it for you, you have to be the best: the best music programmer, imager, station promoter, team leader...on air and on-line. You rock . . . literally . . . you're on a mission to be number 1. You're relentless, you're passionate . . . you're going to pursue this.

You're the one!

Contact Eric Stafford, Vice-President & General Manager, Ottawa at estafford@radio.astral.com or call (613) 225-1069.

Deadline: May 31st, 2008

As an equal opportunity employer, Astral Media is committed to accommodating the needs of people living with disabilities. If you have any health or physical limitations which may adversely affect your performance during any phase of the appointment process, please identify the accommodation needed. Moreover, Astral Media is committed to providing equal opportunities to candidates and employees, regardless of age, gender, disability, visible minority status, Native status, marital status, cultural or national background, religion, or sexual orientation. All candidates are encouraged to apply with confidence.

Please note that while we appreciate all expressions of interest, we can only respond to those candidates who will be interviewed.

NATIONAL

Entertaining Talk Hosts Needed

Entertaining talk hosts/shows sought for National Radio Network. Seeking creative, smart, humorous, and unique personalities. Resume and demo material to radiotalkhost@gmail.com. EOE.

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Friday 4 p.m. (PST), seven days prior to issue date. Free Opportunities Listings can be emailed to: rcorrea@radioandrecords.com, faxed to: (323) 954-3411, or sent to: 5055 Wilshire Blvd., Suite 600, Los Angeles, CA. 90036. Free opportunities or job sought ads have a 20-word maximum. Will only accept typewritten or printed on 8 1/2" x 11" company/station letterhead.

SOUTH



Citadel Broadcasting Company

Director of Sales - Citadel Broadcasting Company

Citadel Broadcasting is looking for a dynamic leader to take the Citadel Lafayette, Louisiana sales team to new heights. This person will oversee a staff of 13-17 people including sales reps and a sales manager/sales manager and is responsible for the sales success of 5 market-leading radio stations. This person must have vision, enthusiasm and integrity. Broadcast sales experience is a must, management experience preferred.

Please send resume to: Mary Galyean, Citadel Market Manager, via email only at mary.galyean@citcomm.com.

Resumes must be received by Tuesday, May 27th, 2008.

Citadel Broadcasting Company is an Equal Opportunity Employer

POSITIONS SOUGHT

LA veteran sportscaster - ISDN ready, is available for sports talk, sports updates, copy reading etc. Bob Harvey 951-963-4292.

Great personality, extremely dedicated, and very reliable - with notable Cool Edit abilities. Pleasantly persistent, and goal-oriented! Mike 972-240-1560, ghostgetter88@yahoo.com.

Toledo Ohio . Part-time news anchor gig sought in or around Toledo, Ohio. 35+ years on air. cwmichael@voicework1.com.

Great personality with strong voice. On-air talent, commercial writing, and production skills and more. For more information call 469-474-5368 dmartin515@aol.com.

Sharp production and voice talent. Professional presentation, artistic writing and extensive editing abilities. Young, hip, energetic sound. LP 817-449-9742; pihon101@yahoo.com

Heart for Christ and Kids - passionate, dedicated, honest female with a caring voice, plus outgoing personality. Natasha 972-748-6615 tsims_love@yahoo.com

Familiar with mixing beats and music/broadcast edits, very creative, honest, industrious, friendly, and catches on quickly. Clyde 817-495-7626; clydewebber77@yahoo.com.

R&R THE BACK PAGES

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CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	12	LEONA LEWIS BLEEDING LOVE	NO. 1 (4 WKS)	☆	SYCO/J/RMG
2	2	16	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		☆	19/JIVE/ZOMBA
3	3	12	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		☆	LAFACE/ZOMBA
4	7	9	RAY J & YUNG BERG SEXY CAN I		☆	KNOCKOUT/DEJA 34/EPIC/KOCH
5	4	22	MILEY CYRUS SEE YOU AGAIN		☆	HOLLYWOOD
6	8	8	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		☆	WARNER BROS.
7	5	19	SARA BAREILLES LOVE SONG		☆	EPIC
8	6	23	ONEREPUBLIC STOP AND STARE		☆	MOSLEY/INTERSCOPE
9	10	7	RIHANNA TAKE A BOW	MOST INCREASED PLAYS	☆	SRP/DEF JAM/IDJMG
10	13	7	DANITY KANE DAMAGED		☆	BAD BOY/ATLANTIC

NO. 1 MOST ADDED

NEW KIDS ON THE BLOCK Summertime (INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

RIHANNA Take A Bow (SRP/DEF JAM/IDJMG)

TOP 5 NEW AND ACTIVE

NEW KIDS ON THE BLOCK Summertime (INTERSCOPE)

THE SPILL CANVAS All Over You (ONE ELEVEN/SIRE/REPRISE)

DUFFY Mercy (MERCURY/IDJMG)

SHWAYZE FEAT. CISCO ADLER Buzzin' (SURETONE/GEFFEN/INTERSCOPE)

SECONDHAND SERENADE Fall For You (GLASSNOTE/ILG)

COMPLETE CHR/TOP 40 CHART ON PAGE 23

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	8	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	NO. 1 (3 WKS)	☆	CASH MONEY/UNIVERSAL MOTOWN
2	2	13	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		☆	LAFACE/ZOMBA
3	3	16	RAY J & YUNG BERG SEXY CAN I		☆	KNOCKOUT/DEJA 34/EPIC/KOCH
4	5	14	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		☆	KONLIVE/GEFFEN/INTERSCOPE
5	4	13	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		☆	19/JIVE/ZOMBA
6	7	10	RICK ROSS FEATURING T-PAIN THE BOSS		☆	SLIP-N-SLIDE/DEF JAM/IDJMG
7	8	10	LEONA LEWIS BLEEDING LOVE		☆	SYCO/J/RMG
8	11	7	PLIES FEATURING NE-YO BUST IT BABY (PART 2)	MOST INCREASED PLAYS	☆	BIG GATES/SLIP-N-SLIDE/ATLANTIC
9	6	13	MARIAH CAREY TOUCH MY BODY		☆	ISLAND/IDJMG
10	9	9	DANITY KANE DAMAGED		☆	BAD BOY/ATLANTIC

NO. 1 MOST ADDED

KANYE WEST FEAT. CHRIS MARTIN Homecoming (ROC-A-FELLA/DEF JAM/IDJMG)

NO. 1 MOST INCREASED PLAYS

PLIES FEAT. NE-YO Bust It Baby (Part 2) (BIG GATES/SLIP-N-SLIDE/ATLANTIC)

TOP 5 NEW AND ACTIVE

CHRIS BROWN Forever (JIVE/ZOMBA)

CHRIS BROWN Take You Down (JIVE/ZOMBA)

LLOYD FEAT. LIL WAYNE Girls Around The World (THE INC./UNIVERSAL MOTOWN)

THE GAME FEAT. KEYSHIA COLE Game's Pain (GEFFEN/INTERSCOPE)

WEBBIE FEAT. LETOYA LUCKETT I Miss You (TRILL/ASYLUM/ATLANTIC)

COMPLETE RHYTHMIC CHART ON PAGE 26

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	8	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	NO. 1 (3 WKS)	☆	CASH MONEY/UNIVERSAL MOTOWN
2	2	15	RICK ROSS FEATURING T-PAIN THE BOSS		☆	SLIP-N-SLIDE/DEF JAM/IDJMG
3	8	9	PLIES FEATURING NE-YO BUST IT BABY (PART 2)		☆	BIG GATES/SLIP-N-SLIDE/ATLANTIC
4	4	9	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		☆	19/JIVE/ZOMBA
5	5	11	ASHANTI THE WAY THAT I LOVE YOU		☆	THE INC./UNIVERSAL MOTOWN
6	3	13	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		☆	LAFACE/ZOMBA
7	6	15	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT		☆	UNIVERSAL REPUBLIC
8	7	16	RAY J & YUNG BERG SEXY CAN I		☆	KNOCKOUT/DEJA 34/EPIC/KOCH
9	9	13	MARIAH CAREY TOUCH MY BODY		☆	ISLAND/IDJMG
10	11	3	USHER FEATURING BEYONCE & LIL WAYNE LOVE IN THIS CLUB, PART II		☆	LAFACE/ZOMBA

NO. 1 MOST ADDED

THE GAME FEAT. KEYSHIA COLE Game's Pain (GEFFEN/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

KEYSHIA COLE Heaven Sent (IMANI/GEFFEN/INTERSCOPE)

TOP 5 NEW AND ACTIVE

THE GAME FEAT. KEYSHIA COLE Game's Pain (GEFFEN/INTERSCOPE)

HOT STYLZ FEAT. YUNG JOC Lookin' Boy (SWAGG TEAM/BLOCK/JIVE/ZOMBA)

LIL WAYNE A Milli (CASH MONEY/UNIVERSAL MOTOWN)

BUN B FEAT. SEAN KINGSTON That's Gangsta (RAP-A-LOT 4 LIFE/ASYLUM)

JAHEIM FEAT. KEYSHIA COLE I've Changed (DIVINE MILL/ATLANTIC)

COMPLETE URBAN CHART ON PAGE 28

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	27	KEYSHIA COLE I REMEMBER	NO. 1 (7 WKS)	☆	IMANI/GEFFEN/INTERSCOPE
2	3	33	RAHEEM DEVAUGHN WOMAN		☆	JIVE/ZOMBA
3	2	30	JAHEIM NEVER		☆	DIVINE MILL/ATLANTIC
4	4	27	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN		☆	MBK/J/RMG
5	5	31	MARY J. BLIGE JUST FINE		☆	MATRIARCH/GEFFEN/INTERSCOPE
6	6	25	ERYKAH BADU HONEY		☆	UNIVERSAL MOTOWN
7	10	21	MARVIN SAPP NEVER WOULD HAVE MADE IT	MOST INCREASED PLAYS	☆	VERITY/ZOMBA
8	7	13	MARIAH CAREY TOUCH MY BODY		☆	ISLAND/IDJMG
9	11	21	J. HOLIDAY SUFFOCATE		☆	MUSIC LINE/CAPITOL
10	12	29	JILL SCOTT MY LOVE		☆	HIDDEN BEACH

NO. 1 MOST ADDED

CHANTE MOORE It Ain't Supposed To Be This Way (PEAK/CMG)

NO. 1 MOST INCREASED PLAYS

MARVIN SAPP Never Would Have Made It (VERITY/ZOMBA)

TOP 5 NEW AND ACTIVE

KEANTHONY I Ain't Tryna (REPRISE/WARNER BROS.)

CALVIN RICHARDSON Sang No More (NU MO/SHANACHIE)

USHER FEAT. BEYONCE & LIL WAYNE Love In This Club, Part II (LAFACE/ZOMBA)

ERYKAH BADU Soldier (UNIVERSAL MOTOWN)

JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/JIVE/ZOMBA)

COMPLETE URBAN AC CHART ON PAGE 29

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	30	JAMES OTTO JUST GOT STARTED LOVIN' YOU	NO. 1 (2 WKS)	☆	RAYBOW/WARNER BROS./WRN
2	5	12	BRAD PAISLEY I'M STILL A GUY		☆	ARISTA NASHVILLE
3	6	28	PHIL VASSAR LOVE IS A BEAUTIFUL THING		☆	UNIVERSAL SOUTH
4	3	18	TAYLOR SWIFT PICTURE TO BURN		☆	BIG MACHINE
5	2	14	GEORGE STRAIT I SAW GOD TODAY		☆	MCA NASHVILLE
6	7	12	RASCAL FLATTS EVERY DAY		☆	LYRIC STREET
7	4	23	TRACE ADKINS YOU'RE GONNA MISS THIS		☆	CAPITOL NASHVILLE
8	8	32	LADY ANTEBELLUM LOVE DON'T LIVE HERE		☆	CAPITOL NASHVILLE
9	9	8	KENNY CHESNEY BETTER AS A MEMORY		☆	BNA
10	10	9	CARRIE UNDERWOOD LAST NAME		☆	ARISTA/ARISTA NASHVILLE

NO. 1 MOST ADDED

BROOKS & DUNN Put A Girl In It (ARISTA NASHVILLE)

NO. 1 MOST INCREASED AUDIENCE

ALAN JACKSON Good Time (ARISTA NASHVILLE)

TOP 5 NEW AND ACTIVE

KID ROCK All Summer Long (TOP DOG/ATLANTIC)

ASHLEY GEARING Out The Window (CURB)

RASCAL FLATTS Secret Smile (LYRIC STREET)

RANDY TRAVIS Faith In You (WARNER BROS./WRN)

BLUEFIELD Butterfly (COUNTRY THUNDER)

COMPLETE COUNTRY CHART ON PAGE 50

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	18	SARA BAREILLES LOVE SONG	NO. 1 (1 WK)	☆	EPIC
2	1	41	COLBIE CAILLAT BUBBLY		☆	UNIVERSAL REPUBLIC
3	3	18	MICHAEL BUBLE LOST		☆	143/REPRISE
4	5	28	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		☆	MOSLEY/BLACKGROUND/INTERSCOPE
5	6	20	TAYLOR SWIFT TEARDROPS ON MY GUITAR		☆	BIG MACHINE/UNIVERSAL REPUBLIC
6	4	46	FERGIE BIG GIRLS DON'T CRY		☆	WILL.I.AM/A&M/INTERSCOPE
7	8	40	PINK WHO KNEW		☆	LAFACE/ZOMBA
8	9	19	JORDIN SPARKS TATTOO		☆	19/JIVE/ZOMBA
9	10	20	ALICIA KEYS NO ONE		☆	MBK/J/RMG
10	12	5	LEONA LEWIS BLEEDING LOVE	MOST INCREASED PLAYS	☆	SYCO/J/RMG

NO. 1 MOST ADDED

JOHN MAYER Say (AWARE/COLUMBIA)

NO. 1 MOST INCREASED PLAYS

LEONA LEWIS Bleeding Love (SYCO/J/RMG)

TOP 5 NEW AND ACTIVE

ROOM FOR TWO Roots Before Branches (CURB/REPRISE)

FERGIE Clumsy (WILL.I.AM/A&M/INTERSCOPE)

SHERYL CROW Love Is Free (A&M/INTERSCOPE)

MARIAH CAREY Touch My Body (ISLAND/IDJMG)

SARAH MCLACHLAN Ordinary Miracle (ARISTA/RMG)

COMPLETE AC CHART ON PAGE 53

R&R THE BACK PAGES

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	DAUGHTRY FEELS LIKE TONIGHT	NO. 1 (2 WKS)	11 ☆	RCA/RMG
2	2	38	SARA BAREILLES LOVE SONG		11 ²	EPIC
3	4	27	LIFEHOUSE WHATEVER IT TAKES		11 ☆	GEFFEN/INTERSCOPE
4	3	22	MAROON 5 WON'T GO HOME WITHOUT YOU			A&M/OCTONE/INTERSCOPE
5	8	6	LEONA LEWIS BLEEDING LOVE	MOST INCREASED PLAYS	11 ☆	SYCO/J/RMG
6	5	31	BUCKCHERRY SORRY		11 ²	ELEVEN SEVEN/ATLANTIC/RRP
7	6	17	ONEREPUBLIC STOP AND STARE		11 ☆	MOSLEY/INTERSCOPE
8	7	21	JOHN MAYER SAY			AWARE/COLUMBIA
9	10	17	COLBIE CAILLAT REALIZE		☆	UNIVERSAL REPUBLIC
10	11	13	GAVIN DEGRAW IN LOVE WITH A GIRL		☆	J/RMG

NO. 1 MOST ADDED

GAVIN ROSSDALE Love Remains The Same (INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

LEONA LEWIS Bleeding Love (SYCO/J/RMG)

TOP 5 NEW AND ACTIVE

MATT NATHANSON Come On Get Higher (VANGUARD)

FLYLEAF All Around Me (A&M/OCTONE/INTERSCOPE)

BRYAN ADAMS I Thought I'd Seen Everything (BADMAN)

SEETHER Rise Above This (WIND-UP)

MAROON 5 FEAT. RIHANNA If I Never See Your Face Again (A&M/OCTONE/INTERSCOPE)

COMPLETE HOT AC CHART ON PAGE 54

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	2	17	JESSY J TEQUILA MOON	NO. 1 (1 WK)	PEAK/CMG
2	3	16	CHRIS STANDRING LOVE & PARAGRAPHS		ULTIMATE VIBE
3	1	16	KENNY G SAX-O-LOCO		STARBUCKS/CONCORD/CMG
4	4	21	EUGE GROOVE MR. GROOVE		NARADA JAZZ/CAPITOL
5	5	20	PAUL BROWN OL' SKOOLIN'		PEAK/CMG
6	6	28	EVERETTE HARP OLD SCHOOL		SHANACHIE
7	8	7	BRIAN CULBERTSON ALWAYS REMEMBER	MOST ADDED	GRP/VERVE
8	7	24	CHUCK LOEB WINDOW OF THE SOUL		HEADS UP
9	11	14	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE		3 DEUCES/CMG
10	10	14	NORMAN BROWN POP'S COOL GROOVE		PEAK/CMG

NO. 1 MOST ADDED

BRIAN CULBERTSON Always Remember (GRP/VERVE)

NO. 1 MOST INCREASED PLAYS

WAYMAN TISDALE Throwin' It Down (RENDEZVOUS)

TOP 5 NEW AND ACTIVE

ERIC DARIUS Goin' All Out (BLUE NOTE/CAPITOL)

U-NAM Keep The Faith (TRIPPIN' N' RHYTHM)

RAUL MIDON Pick Somebody Up (MANHATTAN/CAPITOL)

DAVID BENOIT Human Nature (PEAK/CMG)

NICK COLIONNE Keepin' It Cool (NARADA JAZZ/CAPITOL)

COMPLETE SMOOTH JAZZ CHART ON PAGE 57

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	4	WEEZER PORK AND BEANS	NO. 1 (2 WKS)	☆	DGC/GEFFEN/INTERSCOPE
2	2	12	SEETHER RISE ABOVE THIS			WIND-UP
3	3	6	FLOBOTS HANDLEBARS			UNIVERSAL REPUBLIC
4	5	16	ATREYU FALLING DOWN		☆	HOLLYWOOD
5	NEW		THE OFFSPRING HAMMERHEAD	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED		COLUMBIA
6	6	7	THE RACONTEURS SALUTE YOUR SOLUTION		☆	THIRD MAN/WARNER BROS.
7	4	28	PUDDLE OF MUDD PSYCHO			FLAWLESS/GEFFEN/INTERSCOPE
8	7	10	LINKIN PARK GIVEN UP		☆	WARNER BROS.
9	8	8	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART		☆	ATLANTIC
10	15	3	NINE INCH NAILS DISCIPLINE			THE NULL CORPORATION/RED

NO. 1 MOST ADDED

THE OFFSPRING Hammerhead (COLUMBIA)

NO. 1 MOST INCREASED PLAYS

THE OFFSPRING Hammerhead (COLUMBIA)

TOP 5 NEW AND ACTIVE

KID ROCK All Summer Long (TOP DOC/ATLANTIC)

THE BLACK KEYS Strange Times (NONESUCH/WARNER BROS.)

PARAMORE That's What You Get (FUELED BY RAMEN/RRP)

TANTRIC Down And Out (SILENT MAJORITY/ILG)

SCARS ON BROADWAY They Say (SCARS ON BROADWAY)

COMPLETE ALTERNATIVE CHART ON PAGE 59

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	7	DISTURBED INSIDE THE FIRE	NO. 1 (3 WKS)	REPRISE
2	4	15	SAVING ABEL ADDICTED		SKIDDCO/VIRGIN/CAPITOL
3	5	12	SEETHER RISE ABOVE THIS		WIND-UP
4	3	13	3 DOORS DOWN IT'S NOT MY TIME		UNIVERSAL REPUBLIC
5	2	16	THEORY OF A DEADMAN SO HAPPY		604/ROADRUNNER/RRP
6	7	14	APOCALYPTICA FEATURING COREY TAYLOR I'M NOT JESUS		20-20 ENT./JIVE/ZOMBA
7	6	16	ATREYU FALLING DOWN		HOLLYWOOD
8	8	11	LINKIN PARK GIVEN UP		WARNER BROS.
9	9	14	10 YEARS BEAUTIFUL		UNIVERSAL REPUBLIC
10	13	4	MOTLEY CRUE SAINTS OF LOS ANGELES		MOTLEY

NO. 1 MOST ADDED

THE OFFSPRING Hammerhead (COLUMBIA)

NO. 1 MOST INCREASED PLAYS

THE OFFSPRING Hammerhead (COLUMBIA)

TOP 5 NEW AND ACTIVE

CANDLEBOX Stand (SILENT MAJORITY/ILG)

ANEW REVOLUTION Done (KOCH)

FLOBOTS Handlebars (UNIVERSAL REPUBLIC)

PUDDLE OF MUDD We Don't Have To Look Back Now (FLAWLESS/GEFFEN/INTERSCOPE)

ENDEVERAFTER Baby Baby Baby (RAZOR & TIE)

COMPLETE ACTIVE ROCK CHART ON PAGE 60

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	12	3 DOORS DOWN IT'S NOT MY TIME	NO. 1 (2 WKS)	UNIVERSAL REPUBLIC
2	2	29	PUDDLE OF MUDD PSYCHO		FLAWLESS/GEFFEN/INTERSCOPE
3	3	45	SIXX: A.M. LIFE IS BEAUTIFUL		ELEVEN SEVEN
4	6	12	SEETHER RISE ABOVE THIS		WIND-UP
5	5	4	MOTLEY CRUE SAINTS OF LOS ANGELES		MOTLEY
6	4	16	THEORY OF A DEADMAN SO HAPPY		604/ROADRUNNER/RRP
7	8	7	DISTURBED INSIDE THE FIRE		REPRISE
8	7	37	SEETHER FAKE IT	11	WIND-UP
9	9	53	THREE DAYS GRACE NEVER TOO LATE	11 ²	JIVE/ZOMBA
10	12	10	SAVING ABEL ADDICTED		SKIDDCO/VIRGIN/CAPITOL

NO. 1 MOST ADDED

SHINEDOWN Devour (ATLANTIC)

NO. 1 MOST INCREASED PLAYS

SHINEDOWN Devour (ATLANTIC)

TOP 5 NEW AND ACTIVE

MUDVAYNE Dull Boy (EPIC)

ANOTHER BLACK DAY Wicked Souls (BIELER BROS.)

NINE INCH NAILS Discipline (THE NULL CORPORATION/RED)

AIRBOURNE Runnin' Wild (ROADRUNNER/RRP)

JUDAS PRIEST Visions (EPIC)

COMPLETE ROCK CHART ON PAGE 61

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	7	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	NO. 1 (2 WKS)	ATLANTIC
2	5	2	COLOPLAY VIOLET HILL	MOST INCREASED PLAYS	CAPITOL
3	4	11	JASON MRAZ I'M YOURS		ATLANTIC/RRP
4	3	14	R.E.M. SUPERNATURAL SUPERHEROIDS		WARNER BROS.
5	2	14	COUNTING CROWS YOU CAN'T COUNT ON ME		DGC/GEFFEN/INTERSCOPE
6	7	24	JACK JOHNSON IF I HAD EYES		BRUSHFIRE/UNIVERSAL REPUBLIC
7	9	6	MUDCRUTCH SCARE EASY		REPRISE
8	6	11	STEVE WINWOOD FEATURING ERIC CLAPTON DIRTY CITY		COLUMBIA
9	8	13	AUGUSTANA SWEET AND LOW		EPIC
10	11	22	SPOON DON'T YOU EVAH		MERCE

NO. 1 MOST ADDED

LOS LONELY BOYS Staying With Me (EPIC)

NO. 1 MOST INCREASED PLAYS

COLDPLAY Violet Hill (CAPITOL)

TOP 5 NEW AND ACTIVE

THE RACONTEURS Old Enough (THIRD MAN/WARNER BROS.)

LINKIN PARK Shadow Of The Day (WARNER BROS.)

ELVIS COSTELLO & THE IMPOSTERS No Hiding Place (LOST HIGHWAY)

KT TUNSTALL Little Favours (RELENTLESS/VIRGIN/CAPITOL)

JACK JOHNSON Hope (BRUSHFIRE/UNIVERSAL REPUBLIC)

COMPLETE TRIPLE A CHART ON PAGE 64

Sony BMG Nashville executive VP says 'the system will work if the music is great.' And guess what: 'It's better now than ever'

Butch Waugh

By Erica Farber

from musician to sales and promotion in pop music, for the last 11 years, Butch Waugh has made his home in country. As Sony BMG Nashville executive VP, Waugh is directly responsible for overseeing all promotion and marketing efforts of the group's four country labels, representing some of the most important country acts, including Kenny Chesney, Brooks & Dunn, Martina McBride and Carrie Underwood.

Getting into the business: I was a guitar player and singer and got to know a lot of folks in the music industry in Atlanta. When I wanted to get into the music business, a friend got me a job in shipping and receiving at London Records. We also had A&M. I met [A&M head of promotion] Charlie Minor and he kind of mentored me and said, "If we ever have an opening in promotion, I'm going to keep you in mind." I moved over to sales at a distribution company called Together, which was actually the same folks from London when it closed. I moved to the Carolinas and was in charge of the Record Bar chain and the Carolina portion of School Kids Records and sold to many other accounts. A&M moved into RCA for distribution and that left Motown alone at Together. They made an attempt to bring some other independent labels in, but there wasn't enough volume so I went to A&M in promotion. Charlie was at EMI at that time, although he was influential in me getting the job. Then I left in 1980 and went to work for Capitol Records, for Bruce Wendell and Steve Meyer.

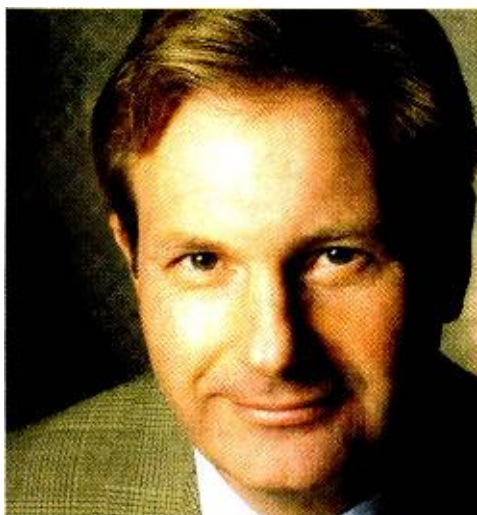
Joining RCA: In 1982, Eddie Mascola, the regional and national for RCA, offered me a position in Atlanta. All this time, I'm in pop. The other strange thing is that other than my stint at Capitol, I've been with the same people, just with different names of companies.

Moving into country promotion: Atlanta was happening in the '80s. Many country records were breaking with Jeff McCartney at 94Q [WQXI] and John Young at Z93 [WZGC]. [RCA Records executive] Joe Galante would come to Atlanta on a regular basis to play records for them. If they felt a record fit, they didn't care which format it was coming from. Joe and I developed a relationship where he would send me music and I was working the country crossovers. In '85, Eddie moved to New York to become VP of

promotion. I took his position, so I had the Southeast and the Southwest and six local promotion people reporting to me. In 1986 they changed presidents and I became head of promotion and Eddie moved to senior VP. By March '87, I moved to New York to be head of all pop formats at RCA. Then I became senior VP of promotion for all formats, with video reporting to me. Joe was in New York from '90 to '95, so I worked with him again for five years. Then in '97 Joe asked me to come to Nashville to be general manager of RLG.

On the label's success: We have incredible people. Everybody challenges everybody, and we really work hard. This is a great team, but it starts with the music.

Balancing the needs of all the labels: All four labels [RCA, Columbia, BNA, Arista Nashville] are completely different. Our four VPs meet and work together to strategize and make sure we're not coming out with our superstars at the same



time or trying to release two new males at the same time. Sometimes you can't avoid it. When it comes down to getting your record played, it's very competitive. When two different labels are going for No. 1, I stay out of the halls.

Biggest challenge: How to get the attention of the consumer. Our consumer is the 37-plus female, the ones supplying disposable income for teenagers and preteens. Take a family with two cars. If the average tank of gas is costing \$12 more now than it did a few months ago, and you have four tanks of gas a month, that's almost a hundred bucks. It's not disposable anymore.

State of country music: Better than we've ever had right now. There's a huge appetite for country music. The system will work if the music is great. Radio is great as long as the music is great. It's our job to give radio the best possible music we can. We're having more exposure on TV. Five years ago it was almost impossible to get a country act on a morning show. Now they see the value in country artists.

Career highlight: "Dirty Dancing." I loved everything that went on with that, because every day was a surprise. "Frampton Comes Alive" was great. I also enjoyed being a part of Dave Matthews Band and seeing him go from Wetlands in New York, which had 400 people; to Roseland, which had 1,500; to Madison Square Garden to the Meadowlands. And now, seeing what's going on with Kenny Chesney. Alan Jackson and all the great things that have happened with him. I'm thrilled every time I get to hear Martina McBride sing. And the incredible success we have enjoyed with Carrie Underwood.

Career disappointment: There have been so many talented people who I believed in that didn't make it and I would have bet everything that they would. When an artist is doing everything they're supposed to do and they have that desire and you can't get it through the system, that's what hurts the most.

Most influential individual: I got to work with Harold Childs. Jerry Moss was incredible. Herb Albert was incredible to me. Joe Galante, of course. Steve Meyer, Bruce Wendell. Ole Jimmy Davenport. John Young at Z93 in Atlanta. I learned most of everything I know about radio just sitting around with him.

Something about your company that might surprise readers to learn: How much we fight over a single. We call it a contact sport. Joe Galante, [VP of marketing] Tom Baldrice, our head of A&R Renee Bell and head of sales Paul Barnaby battle over what a single should be, what the sequence on singles should be. It's exhilarating, it gets nasty, but it's incredible. R&R

'When it comes down to getting your record played, it's very competitive. When two different labels are going for No. 1, I stay out of the halls.' —Butch Waugh

Liner Notes

Profile: Butch Waugh

Title: Sony BMG Nashville executive VP

Favorite radio format: Country

Favorite TV show: "All the CSIs."

Favorite song: "Sympathy for the Devil," the Rolling Stones

Favorite movie: "The Shining"

Favorite book: "Stranger in a Strange Land"

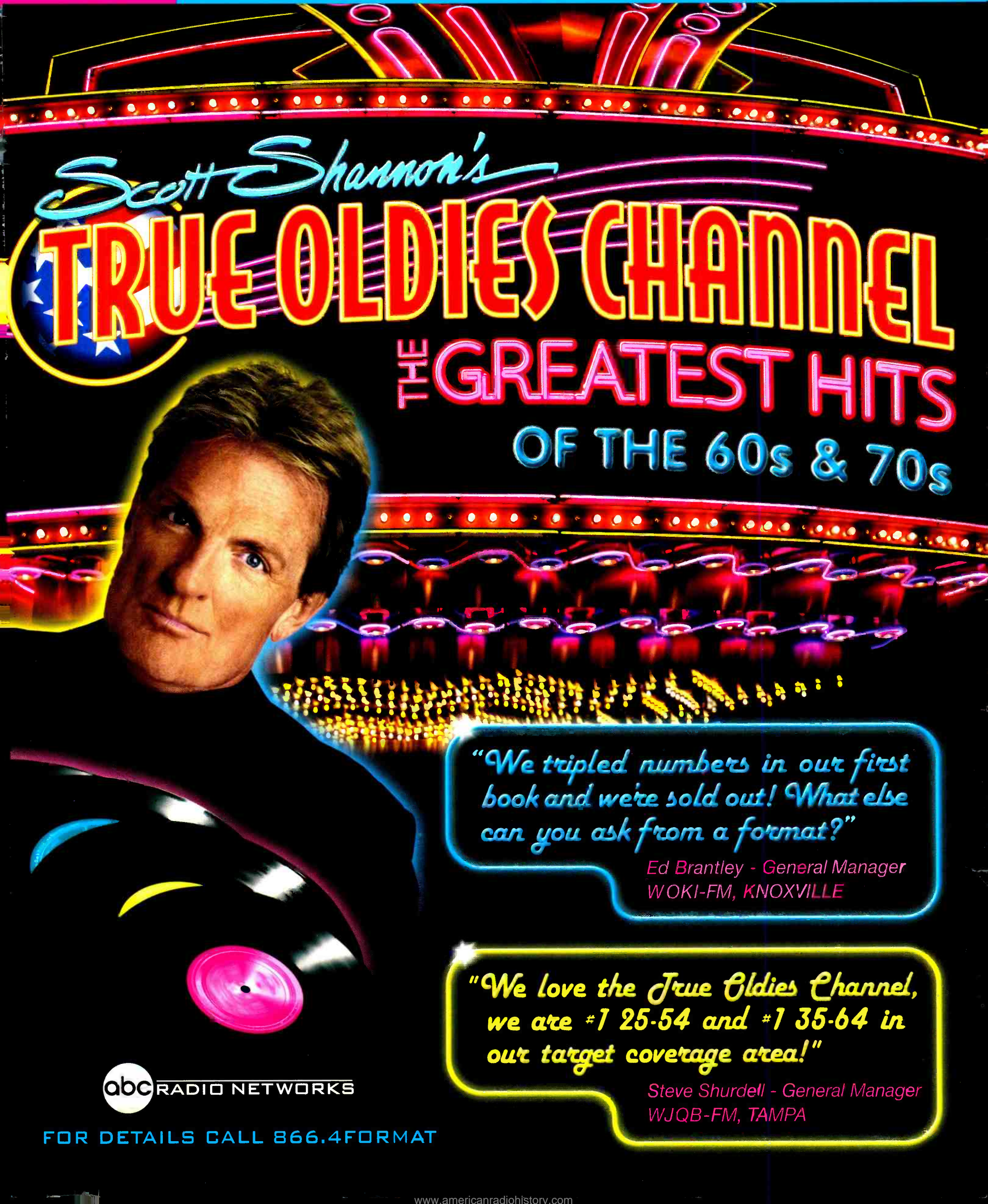
Favorite restaurant: "The Chophouse in Chicago."

Beverage of choice: "Nonalcoholic beer."

Hobbies: "Antiquing, spending time with my family, movies, all sports and sporting events."

E-mail address: butch.waugh@sonybm.com

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WOKI-FM, KNOXVILLE

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Steve Shurdell - General Manager
WJQB-FM, TAMPA

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JOHN STONE

BABY COME BACK,



on Tootsie's Records, is a great upbeat love song that showcases John's strong vocals.

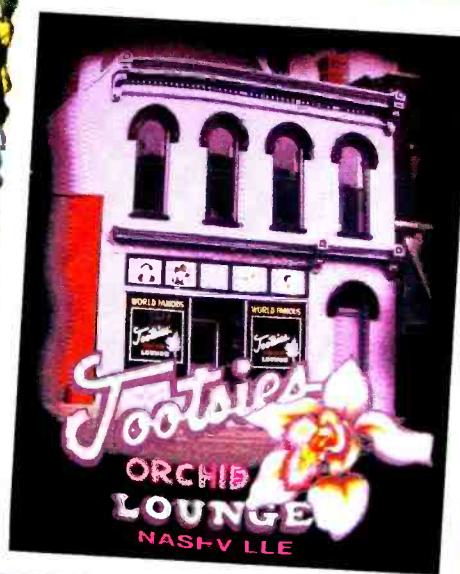
"I feel that this is the strongest song I have ever released to radio. Give it a test spin and see for yourself."

John Stone

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