

URBAN AC SPECIAL

BIG THREE SQUARE OFF

Joyner, Harvey and Baisden Rap About Their Role In Radio And The Future Of National Personalities **Plus:** How Urban AC Programmers Maximize Multiple Syndicated Shows pp.16-20

TIME FOR A SPONSORSHIP MODEL?

Integrating Clients Into Station Programming Offers Upsides For Listeners And Advertisers—But It's Not For Everyone p.12

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PLUS

METAL SPECIAL: ROCK RADIO BANGS ITS HEAD DAILY pp.21-22

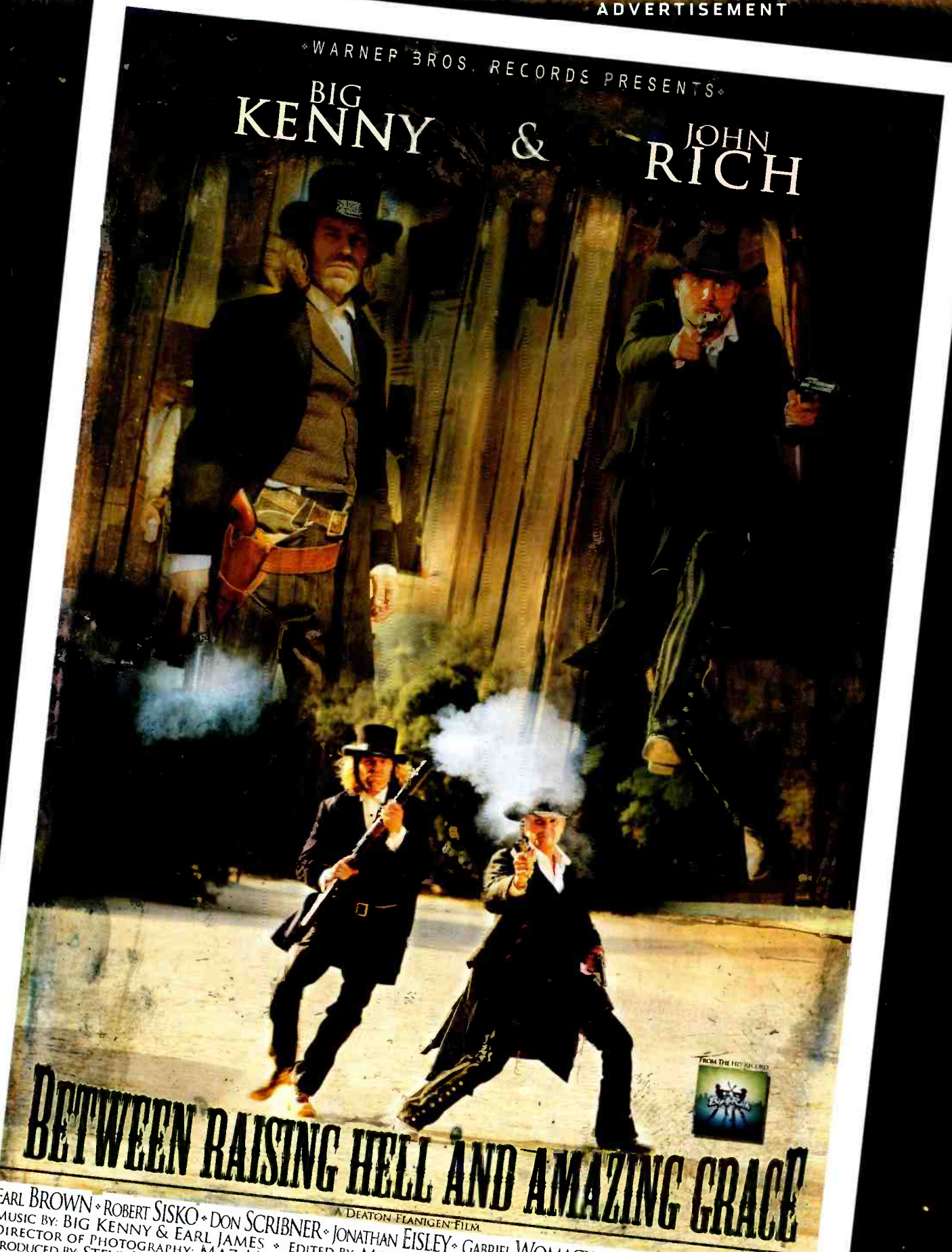
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News Focus

MOVER Bloom Is Back

Veteran programmer Andy Bloom returns to radio and Philadelphia as PD of CBS Radio sports WIP. Bloom, who has been working on Capitol Hill as communications director for Rep. Michael Turner, R-Ohio, replaces Tom Lee, who moved on to ESPN sports KESN/Dallas.

Bloom is best-known for his tenure as PD of the market's WYSP when it became the first station to simulcast Howard Stern in 1986. Bloom cites several reasons for joining WIP, especially the station's high-profile live and local talent lineup, which includes morning show anchor Angelo Cataldi and controversial market veteran Howard Eskin in afternoons. —Mike Stern

SHAKER Strazza Earns Senior VP Wings

Zomba Label Group VP of promotion John Strazza has been promoted to senior VP of promotion.

"I would like to thank both [president/CEO] Barry Weiss and [executive VP of pop promotion] Joe Riccitielli for this incredible opportunity," he says, "and I'm extremely honored to be part of this great pop promotion team."

Strazza began his label career in 1989 at CBS Records. He was later named manager of dance promotion at Columbia Records and then upped to senior director of crossover radio, before joining RCA Records in the same capacity. In 2001, he joined Jive Records as VP of rhythm/crossover radio promotion. —Kevin Carter



Strazza

DEALMAKER Patrick Partners With Sports Illustrated

Calling it "the pinnacle of sports journalism," Dan Patrick announced that he has formed a partnership with Sports Illustrated. The multifaceted agreement includes SI revamping DanPatrick.com with an audio stream, and eventually video, of his new daily show.

Patrick, a former ESPN host and sportscaster, also picks up Clear Channel sports WTEM/Washington to carry his new Content Factory-distributed radio show in middays from 11 a.m. to 1 p.m. —Mike Stern

FCC's Martin Pressured By Capitol Hill, Obama On Localism

Kevin Martin wants to relax cross-ownership rules to allow a company to own a newspaper and broadcast stations in the same market. But now the FCC chairman is feeling the heat from politicians on Capitol Hill, including presidential hopeful Sen. Barack Obama, D-Ill. In a fiery two-page Oct. 18 letter to Martin, Senate Commerce Committee members Sen. Byron Dorgan, D-N.D., and Sen. Trent Lott, R-Miss., reminded the chairman to put "sufficient mechanisms in place to ensure that broadcasters are serving their local communities" before the FCC considers any changes to existing media ownership limits.



Martin

Martin then got an Oct. 22 letter from Obama, who wants to put the brakes on Martin's plan to vote on ownership rule changes during the FCC's Dec. 18 meeting. "I believe both the proposed time line and process are irresponsible," Obama wrote in a heated 700-word letter.

Obama objects to the FCC allowing greater consolidation without first fully understanding "how that would limit opportunities for minority, small-business and women-owned firms."

On the same day Obama's letter arrived, the NAB filed comments with the FCC asking that it relax cross-ownership rules. The NAB noted that the FCC's 10 research studies on media ownership "demonstrate the lack of harm and, indeed, the benefits that would be gained from allowing local broadcasters to adopt more economically viable ownership structures." —Jeffrey Yorke



Howard Rules Satellite Ratings

The most popular channels on satellite radio mirror the most popular formats on free radio, according to the first satellite ratings released from Arbitron. Among the top-rated channels were such hit-based formats as XM Satellite Radio's 20 on 20 channel, such oldies formats as Sirius Satellite Radio's Gold or XM's '60s on 6 channels, country and AC. The ratings, for persons 12+, were based on about 466,000 diaries across 300 markets measured by Arbitron for the spring 2007 survey.

Howard Stern's two channels on Sirius, Howard 100 and Howard 101, were the No. 1- and No. 2-ranked channels by AQH audience with 96,700 and 30,700 listeners, respectively.

With the exception of the Stern channels and No. 10-ranked New Country, XM, with 8.2 million subscribers to Sirius' 7.1 million, dominated the top 10-ranked channels.

In third place was XM's the Blend (AC) with an AQH audience of 27,100, followed by Flight 26 (modern AC), Willie's Place (classic country), Top Tracks (classic rock), 20 on 20 (a countdown of the most popular songs), '60s on 6 (oldies) and the Virus (talk featuring Opie & Anthony). —Katy Bachman, Mediaweek



Stern

ON THE WEB Imus Jockeys For Cable TV Show

Don Imus is talking with RFD-TV, a network focused on rural America, about carrying his as-yet-unnounced new show, according to the New York Times. This would be a dramatic departure from MSNBC, which simulcast the talk show host's radio program before he was fired earlier this year.



Imus

RFD says that it could use Imus to gain entry into additional cable systems.

In September, RFD aired a documentary on Imus' ranch in New Mexico, where the former CBS Radio personality hosts sick children. —Mike Stern

Mozart Moves On

Mount Wilson classical KMZT/Los Angeles will flip to talk Oct. 29. Veteran L.A. talk host Michael Jackson returns to anchor the station in morning drive.

Despite a crowded talk market, owner Saul Levine says that he sees an opening, with Dodgers baseball returning to KABC and the possibility of the Citadel talker picking up a syndicated Don Imus show. "That means a lot of programming that isn't talk or isn't local," he says.

Levine also believes the market's talk offerings are unbalanced. Stations are "either extremely conservative or liberal and way out there," he says. —Mike Stern

Salem Promotes Thiele

Peter Thiele has been promoted to OM for Salem Media/New York, home of Christian talkers WMCA and WWDJ. Thiele brings more than 20 years of experience to the Big Apple, most recently working as program OM for Salem/San Francisco.

Operations VP Michael Reichert says, "Peter's demonstrated leadership and experience in the various programming roles he has held over the years make him a natural choice for operations manager."

—Julie Gidlow and Kevin Peterson

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Hastings To Step Down As BFoA Prez

Broadcasters Foundation of America (BFoA) president Gordon Hastings will step down when his replacement is named and re-establish Gordon Hastings & Associates, the management firm he formed and operated in the early '90s until becoming BFoA president in 1994.



Hastings

Through his firm, Hastings will continue his involvement with the foundation by marketing the Golden Mike Award, Celebrity Golf Tournament, NAB Golf Tournament and the Offshore Fishing and Family Weekend. Hastings will also be a member of the search committee for his replacement, which will be headed by BFoA chairman Philip Lombardo. —Julie Gidlow

Arbitron Revenue Up As PPM Costs Rise

Portable People Meters will be a revenue generator once widely in use, but it's going to cost Arbitron a bunch to get the electronic data collection bank up and running. Arbitron reports that its third-quarter revenue jumped 6.4% to \$96.5 million from \$90.7 million in Q3 2006, but costs and expenses for the quarter rose by 16.4%, to \$66.1 million from \$56.8 million.

Arbitron says the costs were due in part to planned expenditures for the rollout of the PPM in Philadelphia, New York, Nassau-Suffolk, Middlesex-Somerset-Union, Los Angeles, Riverside, Chicago and San Francisco.

Arbitron also reports that net income fell 15.4% to \$17.2 million from \$20.2 million, resulting in 58 cents per share compared with 69 cents per share in Q3 2006. —Jeffrey Yorke

Street Questions Live Nation/Madonna Deal

With its long-rumored Madonna deal in place, Live Nation and the newly formed Artist Nation are now facing doubts from Wall Street and the music industry over the reported \$120 million, 10-year deal.

But Live Nation principals aren't bothered by the chatter. Chairman of global music Arthur Fogel told R&R's sister publication Billboard that "there was more than one bidder in the game with Madonna for this deal, and the reality is that when the spin in our business is, 'They overpaid,' that's always about covering up your failings and your inability to deliver the deal."

—Ken Tucker and Ray Waddell, *Billboard*

KGO Expands S.F. Ratings Lead

It was a great San Francisco summer for KGO: The Citadel newser surged 5.4-5.9 in persons 12+ in the summer 2007 Arbitron ratings survey. Stepping back 4.6-4.2 to finish No. 2 was Entercom AC KOIT. Elsewhere in the top five, Clear Channel urban KMEL improved (3.7-4.1), as did Entercom classical KDFC (3.0-3.5), while Univision regional Mexican KSOL slipped 3.7-3.3.

In Dallas, Service urban KKDA rocketed to the top with a 3.9-5.6 persons 12+ finish. CBS Radio oldies KLUV moved to the No. 2 position (4.1-4.6), while Clear Channel CHR/top 40 KHKS—No. 1 in the spring book—took third (5.0-4.4).

CBS Radio urban WVEE/Atlanta held onto its No. 1 position, climbing 9.4-9.7. Cox news/talk WSB was off (8.1-7.8), but held firm at No. 2.

In Detroit, Clear Channel urban AC WMXD opened its lead with a 5.5-6.1 leap. CBS Radio news WWJ hustled 4.7-5.1 for second place, while smooth jazz sister WVMV also improved (4.3-4.9).

Off, but still No. 1 in Washington, Howard University urban AC WHUR went 6.6-6.0. Right behind was Bonneville news WTOP (5.8-5.6). The No. 3 and No. 4 stations were also down: CBS Radio urban WPGC (6.1-5.5) and Radio One urban AC WMMJ (5.5-5.3). However, Radio One urban WKYS charged into the top five (3.9-4.7).

For complete summer Arbitron ratings, go to radioandrecords.com. —Mike Boyle

Whoopi Out At WLIT

Citing poor ratings, Clear Channel AC WLIT (the Lite 93.9)/Chicago cancelled Whoopi Goldberg's Premiere Radio Networks syndicated show and brought back former morning host Melissa Forman, who had the shift for five years prior to Goldberg joining the station's lineup 14 months ago. Forman rejoined the station in afternoons in February, and will continue voice-tracking the 4 p.m.-7 p.m. show in addition to doing mornings.

"I obviously made a mistake in replacing Melissa a year ago," Clear Channel regional VP of programming Darren Davis says, "and the ratings have suffered." —Mike Boyle



Forman

Packer To Radio America

Michael Packer joins Radio America in the newly created position of VP of programming, tasked with managing all of the conservative network's existing programs while developing new talent. He previously ran Packer Talk Radio Consulting and programmed many of the largest talk stations in the nation. —Mike Stern

BBR Reshuffles Deck

Lee Adams, national director of promotion for Nashville-based indie label Broken Bow Records, has risen to VP of promotion. She replaces Jon Loba, who exited in August.

Meanwhile, Nancy Johnson joins BBR as director of promotion for the Southeast region. She replaces JoJammie Hahr, who is exiting. Johnson has been an independent song-plugger for the past year.

Additionally, BBR Southwest regional Mark Janese exits for the same position at BNA Records. Janese replaces Scott Long, who exits. —Ken Tucker

WSRT Fires Two Over Diary Indiscretion

Northern Broadcasting AC WSRT/Traverse City-Petoskey, Mich., fired two employees who admitted to filling out spring 2007 Arbitron diaries, a violation of the ratings company's policies.

However, the story doesn't end there. Glenda Lee, claiming to be one of the fired WSRT employees and the wife of the other fired employee, a programmer, sent a note to R&R accepting blame for the incident.

"I filled out three of the diaries," Lee wrote, adding that they "were never intended to be submitted" and that her son saw the diaries in a mail pile on her desk and put them out for the carrier.

WSRT GM Charlie Ferguson says Lee's note "does not change the situation."

Arbitron reissued the market report after learning of the violation. —Mike Boyle

CC Recruits Feagan As Western Michigan VP/MM

Tim Feagan is appointed VP/market manager for Clear Channel's Western Michigan stations. In this role, Feagan will oversee operations for the company's seven Grand Rapids stations and the five that make up the Muskegon cluster. Feagan will be based in Grand Rapids and reports to senior VP Dave Crowl.

Michigan native Feagan is a 15-year broadcast veteran. He has managed offices for Katz Radio in Los Angeles, Chicago and Houston, and has served as general sales manager for WVAZ/Chicago and GM for WBCT/Grand Rapids. Most recently, he was president of Team Industries. —Susan Visakowitz



Feagan

Business Briefing

By Jeffrey Yorke

Salem Pays \$12.3M For Radio One's WTPS/Miami

Salem Communications has agreed to pay \$12.3 million for Radio One's news/talk WTPS (the People's Station)/Miami. Salem began an LMA Oct. 18 and says it will expand its local programming using the newly acquired signal, which will now be known as WMCU.

"The programmers who have been heard on our [Christian talk] WKAT-AM 1360 will now have a new and expanded home at 1080 AM, and the coverage of this new 50,000-watt signal is enormous, reaching from the Florida Keys to Boca Raton," Salem's Joe Davis says.

Deals 'N' Squeals

Ivon Gois' Gois Broadcasting has picked up a pair of AM stations in Hartford, Conn., from Steve Brisker's Freedom Communications for \$2.65 million. In a burgeoning Hispanic marketplace, Gois gets tropical WLAT and Spanish news/talk WNEZ. Brisker paid \$3 million for the stations in 2004 but they recently slid into a judge-appointed receivership handled by Larry Patrick. Freedom's other outlet, WKN10/Windsor, Conn., is "potentially available," says brokerage Patrick Communications' Greg Guy, who handled the deal.

Mary Quass' Iowa-based NRG Media has sold three stations to Red Beacon Communications, a Nebraska-based operator headed by Mike Flood. Red Beacon will take over KNEN/Norfolk, Neb., and KTCH and KCTY/Wayne, Neb., in an LMA beginning Nov. 1. No sale price was announced.

Tidbits

CBS Corp. keeps Les Moonves in the saddle as president/CEO through Sept. 30, 2011, under a deal that extends his contract and ties his compensation closer to the company's stock performance. Moonves' salary is \$3.5 million per year, versus \$5.9 million in the previous contract, which included \$2.9 million in deferred compensation. Included in the agreement is a one-time option to purchase 5 million shares of CBS Class B common stock . . . Contrary to rumors, CBS Radio news KFWB/Los Angeles is not going to air brokered shows on the weekends.

BDSradio Power User

SINCE 2006



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R&R NO.1

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JUAN LUIS GUERRA Y 440 IS THE ONLY ARTIST TO TOP THE TROPICAL CHART WITH TWO TITLES IN 2007. "LA TRAVESIA," AT NO. 1 FOR A FIFTH WEEK, FOLLOWS "LA LLAVE DE MI CORAZON," WHICH REIGNED FOR SEVEN WEEKS IN MARCH AND APRIL.



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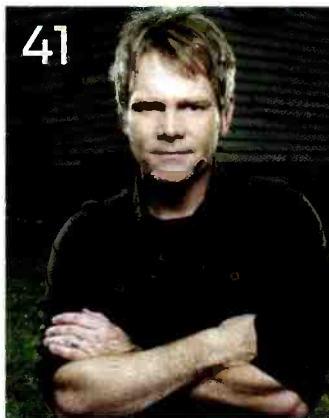
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'The compliance agreements between the major labels and radio have actually helped the relationship.'

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What's New This Week Online

M

Oct. 29
All the summer 2007 Aribtrends have been released. Now's your chance to see how everyone else did.
▶ [Click on Ratings](#)

T

Oct. 30
Sirius unveils its third-quarter financial results today. Stay tuned to R&R for complete coverage.
▶ [Bookmark Radioand-Records.com](#)

W

Oct. 31
Today it's Entravision's turn to share third-quarter numbers. Keep it locked into R&R for all the details.
▶ [Bookmark Radioand-Records.com](#)

T

Nov. 1
Catch up on the latest format flips, personnel changes and other news in your format.
▶ [Click on Format News](#)

F

Nov. 2
Find out who's ruling radio across the pond with R&R Euro charts.
▶ [Click on Charts](#)

MARKET SNAPSHOT:



During Orlando's budget planning, the City Council made a commitment to maintain the same level of funding this fiscal year for human service and community-based agencies and arts and cultural organizations as was awarded last year.

POPULATION: 1,448,600

RADIO MARKET RANK: 34

DEMOGRAPHICS:*

	TOTAL 91-MARKET POPULATION %	ORLANDO ARBITRON METRO %	INOEX
AGE 18-24	13%	13%	102
AGE 25-34	18%	19%	106
AGE 35-44	20%	21%	104
AGE 45-54	19%	19%	100
MALE	48%	49%	101
WHITE	81%	81%	100
AFRICAN AMERICAN	13%	15%	112
HISPANIC ORIGIN	16%	22%	136
VISITED RADIO WEB SITE (PAST 30 DAYS)	6%	10%	160

NO. OF RADIO STATIONS: 25

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
COX	1 AM, 5 FM (6)	30.5%
CLEAR CHANNEL	2 AM, 4 FM (6)	24.0%
CBS	3 FM	10.6%

FORMATS: 2 rhythmic, 2 country, 2 talk, 2 AC, 2 alternative, 2 sports, 1 urban AC, 1 CHR/top 40, 1 tropical, 1 smooth, 12 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
WWKA-FM	COUNTRY	6.1
WCFB-FM	URBAN AC	5.9
WPYO-FM	RHYTHMIC	5.0
WMMO-FM	AC	4.8
WXXL-FM	CHR/TOP 40	4.6
WOMX-FM	HOT AC	4.6

INTERESTING FACT:***

Urban AC listeners in the Orlando metro area are 81% more likely to have spent \$500 or more on fine jewelry in the past 12 months than all other listeners in the market.

* Source: Scarborough Multi-Market Study, Release 12007
**Source: Arbitron Spring 2007 Report
***Source: Scarborough Metro Local Market Study, Release 1

FOR THE RECORD:

In the Oct. 12 issue's Market Snapshot of Albany, N.Y., Regent should have been listed as owning four FMs in the market with a 15.2% ratings share.

Mickey Mouse Blues

All of Orlando's top 10 first-half 2006 radio advertisers slashed and burned their budgets in the market a year later. In fact, each of these advertisers cut roughly \$300,000 or more year over year—the worst performance we've yet seen in this recurring examination of local-market radio spending from 2006 to 2007.

Walt Disney cut more than \$600,000 from its radio ad spending budget in Orlando from first-half '06 to first-half '07, sliding from \$1,147,608 to \$415,228. Also making cuts above the half-million-dollar mark were News Corp., which chopped about \$550,000 from its radio ad spending year over year, and McDonald's and Cox Enterprises, both of which shed about \$500,000.

In the \$400,000-\$499,000 budget-busting range were General Electric, AutoNation, Heard Bill Enterprises and Anheuser-Busch.

Making the smallest—but still deep—cuts from first-half '06 to first-half '07 were National Amusements and AT&T, which shed slightly less than \$300,000 from its Orlando radio advertising outlay year over year.

The spending of the top 10 advertisers of first-half 2006 combined for roughly \$8,131,000. In the same period a year later, these 10 advertisers combined for approximately \$3,400,000. —Susan Visakowitz

Top Orlando Radio Advertisers (Dollars)

PERIOD: JAN. 1-JUN. 30

PARENT COMPANY	1H 2006	1H 2007
ANHEUSER-BUSCH	\$645,794	\$238,175
AT&T	\$897,554	\$599,041
AUTONATION	\$825,175	\$361,330
COX ENTERPRISES	\$704,033	\$169,301
GENERAL ELECTRIC	\$853,525	\$448,164
HEARD BILL ENTERPRISES	\$732,767	\$390,114
MCDONALD'S	\$820,242	\$312,895
NATIONAL AMUSEMENTS	\$653,943	\$203,050
NEWS CORP.	\$849,422	\$294,395
WALT DISNEY	\$1,147,608	\$415,228

Top Orlando Radio Advertisers (By Units)

PERIOD: JAN. 1-JUN. 30

PARENT COMPANY	1H 2006	1H 2007
ANHEUSER-BUSCH	8457	6754
AT&T	10562	13218
AUTONATION	11316	9802
BERKSHIRE HATHAWAY	11822	13563
GENERAL ELECTRIC	12414	12661
HEARD BILL ENTERPRISES	15636	15499
MCDONALD'S	11784	10869
NEWS CORP.	9906	9064
UNITED AUTO GROUP	8758	1535
WALT DISNEY	15228	10513

SOURCE: Nielsen Monitor-Plus

Transactions at a Glance

Radio One's WTPS-AM/Coral Gables, Fla., to Salem Communications for approximately \$12.25 million . . . Archway Broadcasting Group's WDZ-AM, WDZQ-FM, WSOY-AM-FM/Decatur and WCZQ-FM/Monticello, Ill., to Joyner Radio for \$4.4 million.

Deal of the Week

WTPS-AM/Coral Gables (Miami-Fort Lauderdale-Hollywood), Fla.

PRICE: \$12.25 million TERMS: Asset sale

BUYER: Salem Communications, headed by CEO Edward Atsinger III. Phone: 805-987-0400. It owns 97 other stations, including WKAT-AM/Miami-Fort Lauderdale-Hollywood.

SELLER: Radio One, headed by president/CEO/COO Alfred Liggins. Phone: 301-306-1111

FORMAT: News/talk

BROKER: Mark W. Jorgenson of Jorgenson Broadcast Brokerage

COMMENT: Radio One's WTPS-AM/Coral Gables, Fla., to Salem Communications for approximately \$12.25 million. Salem began operating the station Oct. 18 via a local marketing agreement.

2007 Deals to Date

Dollars to Date:	\$3,011,395,678	(Last Year: \$5,902,958,173)
Dollars This Quarter:	\$134,149,000	(Last Year: \$208,647,000)
Stations Traded This Year:	1,539	(Last Year: 841)
Stations Traded This Quarter:	105	(Last Year: 40)

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Intricately produced promotion marries suspense, social commentary and plenty of market attention

Two Strangers And A Wedding

Alexandra Cahill
ACahill@RadioandRecords.com

'By 10 at night the bride was in bed with the television cameraman. It didn't last too long.'

—Phil Dowse

by any standards, the courtship of T.R. Bell and Laura O'Connor would be deemed unorthodox. Their meeting was orchestrated by hot AC WTMX (101.9 the Mix)/Chicago marketing director Dave Karwowski and his team as an extended "social experiment." ■ The bizarre promotion—which included background checks, interviews with parents and exes, and a first date that took place behind an oh-so-unromantic tarp at a local restaurant—culminated in a wedding attended by family and friends, and a performance by R&B singer John Legend.

Checks And Balances

When Bell and O'Connor finally came face to face at Chicago's River East Arts Center, it was not love at first sight. And while in the end they never exchanged vows, *Two Strangers and a Wedding: Is Love Blind?* was an unqualified success for Mix. The stunt created a media frenzy in Chicago and piqued the interest of the producers of ABC-TV's "20/20," who documented the whirlwind courtship in a 15-minute segment.

Mix listeners responded by mobbing the morning show at Kaminsky Park and flooding the station's Web site, eager for footage of the event. "We normally get 1.8 [million]-2 million hits on our Web site per month," Karwowski says. "We got 4 million hits in two days. People were just devouring our site."

Bonneville VP of programming Greg Solk brought the promotion to the attention of WTMX after he was pitched by Absolute &

Dowse—or A&D—a joint venture between Phil Dowse Media and Absolute Radio International that was formed by primary directors Phil Dowse and Clive Dickens in 2006. According to Dowse, he and Dickens felt that "no one was working hard to devise promotional intellectual property" for the broadcast industry. "Compelling

and emotionally engaging content is reasonably rare on U.S. radio."

A&D launched *Two Strangers and a Wedding* on an Australian morning show in the late 1990s. Since, the promotion has been successfully carried out by stations in New Zealand, Ireland, the United Kingdom, Hungary and in the States, at KLOS/Los Angeles, WPLJ/New York and WTMX.

"There was no such thing as reality television or reality radio in the '90s," Dowse says. "The whole concept of *Two Strangers and a Wedding* was unheard-of at the time.

"What we're trying to do here is find people who are really serious about falling in love. Once the radio stations get to that point, they know how to run *Two Strangers and a Wedding*," he adds.

Although Dowse and Dickens strive to guide each station through the process, Dowse cautions that "we can't control what happens on the final day, and indeed, what happens afterward."

In one market, a couple got married "at 9 on a Friday morning and at noon on a Saturday were off to Bali with the television crew along for the ride. By 10 at night the bride was in bed with the television cameraman. It didn't last too long."

To prepare stations for the promotion, Dowse and Dickens go into their markets and stage a two-day boot camp to walk the entire station through every element—from the morning show to the product team to the programming staff.

Once the boot camp ends, Dowse and Dickens conduct "conference calls two or three times a week with the station right up to the beginning of the project, through the seven- or eight-week campaign and right to the end."

The Best Of Strangers

Theresa Angela, a 30-year veteran of hot AC WPLJ/New York and the station's promotion and marketing director, staged *Two Strangers and a Wedding* in 2006. "People couldn't believe we were actually going to do something like this," she says. "We explained that we'll find a bride and then we'll help her find the groom and neither one will be able to see each other or meet each other, but they'll be able to talk with each other. And hopefully, at the altar, they'll decide they want to go through with it and make a go of it."

Ultimately, once again, Lisa Frissora (aka Roxanne) and John Malloy (aka Tommy) didn't officially tie the knot at the wedding hosted by WPLJ morning personalities Scott Shannon and Todd Pettengill, but they dated for several months.

Angela says that she handled most of the logistics, but "everyone had to work on this from programming, sales and promotion, so it was a team effort."

The Mix's Karwowski says that the project required seven staffers. To handle every aspect of the promotion, the work was divided into thirds. Karwowski says that part of the group sifted through applications and qualified people, another third handled on-air content and guest management and the remaining third focused on the wedding itself.

Because *Two Strangers and a Wedding* attracts so much media interest when executed correctly, it is an excellent tool for generating revenue. "I feel with the right sponsorship and right clients onboard, these kinds of reality games can be unbelievably profitable," Dowse says.

Angela adds that doing a promotion of this magnitude requires the support of the sales department and their clients. "Everything was coordinated through our sales and promotion departments: from the wedding gowns to the tuxedos to the wedding bands to the catering. Everything was done from scratch."

The Mix's goal was to secure one main sponsor, which in this case was U.S. Cellular. Karwowski says he was careful to introduce other sponsors like jewelers and florists naturally throughout the promotion, however. "For the audience, we didn't want to come off as this prepackaged, well-thought-out concept—which it was. To the consumer it came off as an idea that grew into a production."

After Karwowski and his team completed *Two Strangers and a Wedding*, he says, "it opened our eyes to what we can accomplish. Until you're pushed outside your safety zone, you don't know what you can or can't do. It showed us interesting things about our radio station and listeners."

Dowse, who plans to launch a new project in the States in which a station gets to "play God" and grant a listener another chance at life, including a new name, job and friends, says that the appeal of A&D's promotions is in creating comment and controversy.

"That equals content, which is one of the things that radio stations need to do in this day and age," he says. "If you just play the best songs for your target, you're incredibly vulnerable." **R&R**



KLOS/Los Angeles morning hosts Mark Thompson, right, and Brian Phelps, left, pose with two strangers about to tie the knot.



Baby Poop

■ And this time, it's poop that comes from one of our own: Congrats and much love to R&R sales manager **Kristy Scott** and her husband, **Aaron**, who are the proud first-time parents of son **Liam Aaron Scott**. The red-headed Liam tipped the scales at 8 lbs., 14 oz., which almost qualifies him to double as a bowling ball. Everyone involved in this project is doing just fine.

■ Congrats to **Rob Barnett**, president/CEO/big giant head of My Damn Channel, and his wife, **Sara MacDonald**, on their latest production: The birth of their twins, daughter **Jesse Isabella MacDonald** and son **Dylan Bernard Barnett**, Oct. 18; Jesse weighed in at 6 lbs., 2 oz., while Dylan was 6 lbs., 10 oz. Everyone involved in this ambitious nine-month project is healthy, in peace and in love—including big sister **Julia**.

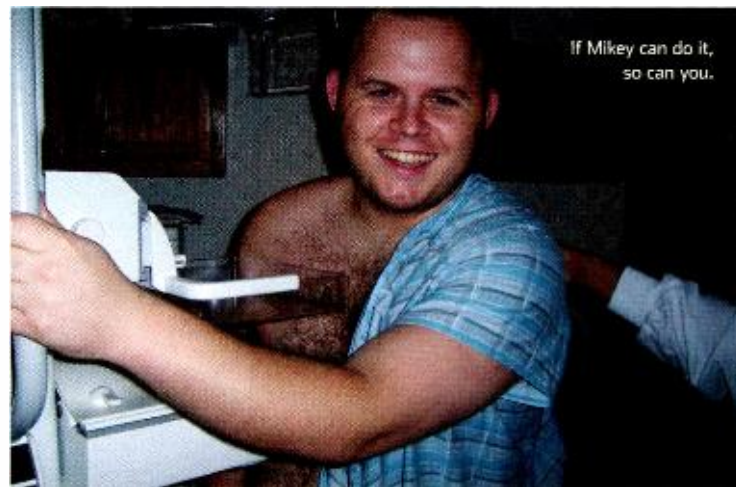
October: Dry-Heave Awareness Month

October was also Breast Cancer Awareness Month, and many stations drew attention to that fact, in some cases using unconventional methods to gain effective results: **WAPE/Jacksonville's** "Big Ape Morning Mess With Mark & Kris" teamed up with the Susan G. Komen Foundation to encourage women—and men—to be examined. "Seven percent of all breast cancer victims are men," the recently enlightened **Mark Kaye** says—so (brace yourself) the 5-foot-9-inch, 230-pound "man-boob-equipped stunt troll" **Mikey P.** was dispatched to "a local mammography facility" for the first live-on-air "Man-o-Gran."

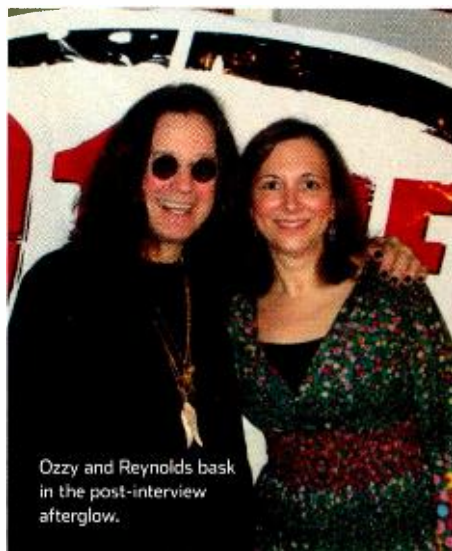
Kaye says, "**Tasha** the mammographer explained that because Mikey P. had such large man-teats, they were easier to photograph and actually hurt less than it would if he had a normal-sized boob." Afterward, Mikey begged to differ: "It hurt like a bitch. They squished my man-boob into a pancake between these two cold black plates. But what really hurt was that my boob hair stuck to the plates and really pulled a lot." Thanks for the desperately unwanted visual, Mikey. "He was amazingly restrained during the whole episode," Kaye says. "Apparently, the cancer people asked him not to act like he was in pain

because they didn't want to dissuade others from getting mammograms. The big puss really contained himself."

Dramatic epilogue: Mikey's test results won't be back for a week, but, in a subsequent self-exam in the shower the next day, Mikey panicked when he found what he thought was a lump. Kaye says, "Turns out it was just an errant gummy bear that got lodged in what medical experts later classified as his 'sub-boobular crease.'" The bear in question has since been successfully removed.



Marketing Princess Meets The Prince



KUFO/Portland, Ore., was the lucky recipient of a recent impromptu visit from the Prince of Friggin' Darkness himself, **Ozzy Osbourne**. Marketing princess **Susan Reynolds** gives us a peek behind the curtain, as it were: "Ozzy was on a tour bus heading north on I-5 from Los Angeles to Seattle, so awesome Epic promo queen **Debi Lipetz** decided they should pull off the freeway in Portland and stop by KUFO." The genial Ozzy hung out with afternoon jock **Marconi** for a candid 25-minute interview that touched on a variety of subjects, like the infamous Osbournes' MTV reality show, his current album and a **Black Sabbath** reunion.

"Ozzy told some great stories," Reynolds says. "Like how his daughter **Kelly** always had friends over at all hours, so he just got in the habit of saying, 'Upstairs, second door on the left' to whoever walked

in, without really knowing who they were. One day, this group of about 15 Japanese kids walked in the door, and he sends them upstairs as usual—Kelly comes flying out of her room and yells, 'Who the f**k are these people?' Turns out they were a bunch of tourists who just happened to find the Osbourne abode and came walking in."

Ozzy gladly stuck around for photos and autographed a Gibson Les Paul guitar for KUFO's upcoming charity fund-raiser, the KUFO Rock-a-thon for Kids. "I also got to take a contest winner aboard Ozzy's tour bus, and it's fabulous—complete with flat-screens, leather couches, a vibrating captain's chair upfront and a copy of **Eric Clapton's** book sitting open on the table," Reynolds says. "He was a great sport, for sure. All in all, it was a pretty great way to start the day here."

Formats You'll Flip Over

Cape Cod Broadcasting spent much of last week celebrating after flipping **WKPE** from classic rock back to its CHR/top 40 roots, thus resurrecting the popular **Cape 104** brand, which enjoyed an eight-year top 40 run from 1983 to 1992. "We're pretty excited and have had good response so far," OM/PD **Wayne White** tells ST. "It's a nice fit for the company as well." **Steve Binder**, who was part of the original incarnation of Cape 104, is back doing mornings, and **Shailene Jackson** is doing afternoons.

Keep A Good Thought . . .

■ **Gwen Roberts**, much loved for her many years in the programming department of **KIIS-FM/Los Angeles**, was recently diagnosed with lung cancer. We are pleased to report that Roberts was released from the hospital and is receiving chemo and physical therapy. Flowers and other best wishes can be sent to her attention c/o the Shelby Ridge Nursing Home, Rehab Select, 881 Third St. NE, Alabaster, Ala. 35007 or by calling 205-620-8500.

■ Our condolences go out to our friend **Ken Anthony**, former R&R rock editor, on the passing of his father, **Matthew Moniz**, who lost his battle with stomach cancer Oct. 17. He was 92. Anthony's father's death comes just eight months after his mom, **Regina**, passed away. Anthony can be reached at radiott@aol.com.

The Programming Department

■ **WBNS (Mix 97.1)/Columbus, Ohio**, PD Jay Taylor has been promoted to the newly created position of director of programming and ops for RadiOhio. He will hang on to his day job at Mix 97.1. Taylor's notable programming stops include **KITS (Live 105)/San Francisco**, **KOME/San Jose** and **KEDG/Las Vegas**. Most recently, he was OM of Triad/Mississippi Media's cluster in Gulfport, Miss. RadiOhio also owns **WBNS-AM (1460 the Fan)**, the Ohio News Network and the Ohio State Sports Network.

■ Big changes at Clear Channel CHR/top 40 **WBVD (Kiss 95.1)/Melbourne** as APD/afternoon driver **B-Rock** is headed home to Pennsylvania while PD **Michael Bryan**—who spends most of his time doing programming stuff at his other station, nearby sister **WXXL (XL106.7)/Orlando**—is taking on more of a big-picture role at Kiss as brand manager and adding on new regional director of interactive services stripes valid for a good chunk of the company's Southeast region.

■ Live, from the **Kidd Kraddick** universe, **Josh Medlock** is upped from OM to VP of marketing for Kraddick's Yea Network, which distributes his syndicated morning show. Not a bad move up for Medlock, who has been with Kraddick only since January. Kraddick's show is carried on 65 affiliates and counting.

■ Changes at Emmis/Austin, as APD/afternoon talent **Picazzo Stevens** has left rhythmic **KDHT (Hot 93.3)** after a two-year run. Mr. Picazzo's previous programming stops include the late **KWIE/Riverside** and two tours of duty at **KISV/Bakersfield**. He can be reached at 512-706-5007 or picazzoboy@gmail.com. FM OM **Chase** has made some interim personnel moves: Night jock **Deuce** slides up to handle afternoons and music duties for now, while **D-Train** fills in on nights.

■ **Bobby Ramos**, former PD of **KPRR/EI Paso** and **KLOL (Mega 101)/Houston**, has landed headfirst in the vacant PD chair at Sun City urban **KVIB (95.1 Latino Vibe)/Phoenix**.

■ After 13 years with Cox Radio/Tampa, PD **Nick Sanders** is leaving '80s hits **WPOI (the Point)/Tampa** at the end of the month as his position is eliminated. Sanders' other notable career stops, all in Florida, include PD of sister **WCOF (Coast 107.3)**, PD of **WOMX/Orlando**, nights on **WAPE/Jacksonville** and afternoons on the late **WHLY (Y-106)/Orlando**. Sanders can be reached at 727-409-5406 (cell) or 813-925-8524 (home).

■ As if he wasn't already busy enough as APD/MD/wacky morning guy at Midwest Radio CHR/top 40 **WMGI (100.7 Mix FM)/Terre Haute, Ind.**, **Jamie Dawson** adds PD stripes. So much for show-and-go. Dawson is an eight-year station vet, starting as an intern. He replaces **Rich O'Brien**, who recently exited.

■ **Tony Bear** is the new PD/afternoon talent at Clear Channel rhythmic oldies **KQOD (Mega 100)/Stockton**, replacing **D. Ferreira**. Mr. Bear's previous programming stops include urban AC **WFLM (104.7 the Flame)/Fort Pierce, Fla.**; APD of rhythmic oldies **KAJM (Mega 104.3)/Phoenix**; and his own online station at tonybear.com.

■ The lovely and talented midday princess **Montana** has been upped from MD to PD of Bicoastal Media rocker **KZZE (Rock 106.3)/Medford, Ore.** She takes over the reins from **Michael Moon**, who will now focus on his other gig: PD/morning guy on AC sister **KLDZ**.

■ A man who calls himself **Squirrel** is already in the building as the new PD at Cenla CHR/top 40 **KQID (Q93)/Alexandria, La.**, replacing **Trent Erikson**, who left earlier this month. Señor Squirrel was last seen in a large oak tree outside **WKMX/Dothan, Ala.** Feel free to offer him nuts at squirrel@q93fm.com.



Can't you see that Squirrel's nuts?

■ **Chris Kellogg** moves away from the Connecticut coastline as he leaves the APD/morning chair at Cox AC **WCTZ (96.7 the Coast)/Stamford-Norwalk, Conn.**, and heads north for mornings at Citadel AC **WMAS-FM/Springfield, Mass.** Kellogg will join existing equipment **Dina McMahon** and **Lopez** to form the tastefully named "Kellogg Krew," and he replaces OM/morning guy **Paul "Boom" Cannon**, who left in August. Word is still pending on Cannon's replacement in the programming realm, but, for now, APD/MD **Rob Anthony** is ably holding things down.

■ **Cumulus** CHR/top 40 **WAOA (WA1A)/Melbourne** is in the hunt for a night jock with mad MD skillz to fill the void created when **Jimmy Knight** recently graduated to his first PD gig at **WAZY/Lafayette, Ind.** Weekender **Damon Free**, who had been acting MD and filling in on nights, has exited.

■ Life in Wilkes-Barre is just now starting to get back to what passes for normal after the populace slowly comes to grips with the chilling news that longtime **WBHT** afternoon jock **Marino** had been awarded . . . wait for it . . . assistant MD stripes by PD **Justin Bryant**.

New Conclave Sheriff In Town

Tim Kelly of Elyria-Lorain Broadcasting has been elected the new board chairman of the Conclave. This infusion of new blood follows the decision of longtime chairman **Danno**

Wolkoff to step down. Wolkoff, owner/founder and president/CEO of Envision Radio Networks, had been a board member of the nonprofit Conclave for 15 years, the past

seven as chairman. Kelly is the corporate director of ops for Cleveland-based Elyria-Lorain and the market manager of Elyria-Lorain's **WKFM** and **WLKR-AM-FM/Sandusky, Ohio**.

Jock-O-Rama

■ For the first time in 17 years, **WSTR (Star 94)/Atlanta** has a new morning show, and it's a deal that's mutually beneficial to both parties: **Marco**, **Shannon** and stunt boy **Superphat Mikey**, aka "The Morning Mess," were most recently enjoyed on **WNOU (RadioNow 93.1)/Indianapolis**, but were thrust into the ranks of the radio homeless two weeks ago when Emmis sold the station's intellectual property out from under them to Radio One and announced 93.1 would become news/talk **WIBC-FM** in January 2008. On a positive note, the trio was reportedly under contract until May 2008, but Emmis graciously voided all of the RadioNow personalities' non-competes, allowing them to actively seek employ-

ment immediately. Coincidentally, Star 94 just happened to be looking for a new morning show: Longtime co-host **Vikki Locke** announced a few months ago that she would leave before the end of the year for health reasons, and the station began the search in earnest to replace her and **Steve McCoy**. *Voilà!* "The Morning Mess" debuts in January.

■ **WJHM (102 Jamz)/Orlando** night jock/mixmeister **DJ Kaye Dunaway** has left the station. No replacement has been named. Ms. Dunaway joined Jamz in May 2006 and previously worked at Clear Channel urban **WBFA/Columbus, Ga.**

■ After a six-week cup of coffee at

Results Radio's **KEWB (Power 94)/Redding, Calif.**, morning guy **Keola** is leaving for larger pastures. "He feels he just couldn't pass on the opportunity to re-enter major-market radio," OM **Rick Healy** says. Mr. Keola, a veteran of **KBKS/Seattle**, **KCHZ/Kansas City**, **KIKI/Honolulu** and **KWIN/Stockton**, will announce his new plans soon.

■ Changes at Cox rhythmic **KPWT (Power 106.7)/San Antonio** as morning personality **UB Rodriguez** has left the building—he will be replaced by ABC's newly syndicated "Big Boy's Neighborhood." Rodriguez just joined the station in February. Earlier this month, after a similarly short stay, his former co-host

Corina returned to Phoenix to join the **Kid & Ruben** morning show on CBS rhythmic **KZON (101.5 JamZ)**. Rodriguez, who started his career at Cox urban AC **WHQT (Hot 105)/Miami**, previously did afternoons on **WMBX (X102.3)/West Palm Beach**, overnights on **KKDA/Dallas** and nights at the now-defunct **KBTB/San Francisco**. He can be reached at ubonair@gmail.com.

■ Another new **Big Boy** believer is Buckley rhythmic **KHTN (Hot 104.7)/Modesto, Calif.**, where he replaces "The Loudmouf Morning Show," according to PD **Rene Roberts**. As a result of Mr. Boy's arrival, **Jay Boogie** exits, and **Izzy Real** moves to afternoons to team up with **Drew Stone**.

Time For A Sponsorship Model?

Integrating Clients Into Station Programming Offers Upsides For Listeners And Advertisers—But It's Not For Everyone

By Chuck Taylor ■ Illustration By Ellen Weinstein

While radio has been searching for years to find creative alternatives to excessive spotloads—which earlier this decade, at their most egregious, reached as high as 16 minutes per hour on music stations—it's hardly been as simple as taking the lawn mower to the shop for a quick fix. ■ As stations continued adding commercial inventory to compensate for excessive prices paid for outlets during the manic buying spree that followed passage of the Telecom Act of 1996, advertising practically mowed over the entertainment element of radio. The well-documented result: New-media competitors boasting fewer interruptions and more variety skimmed listeners and stole cume. ■ In response, Clear Channel Radio—whom many considered the worst offender of cluttering the airwaves with dizzying spotloads—initiated its Less Is More initiative in early 2005, aiming to get advertising messages across in fewer than the traditional 30 or 60 seconds. For the most part, the model hit pay dirt. According to the company, while it varies by station, more than one-third of on-air spots are currently :30 or shorter. ■ Clear Channel is now taking the lead with another novel initiative to redefine how airtime is paid for:

Could sponsorships become the new spots?

For decades, such a model has been the cornerstone of noncommercial radio, where particular shows, blocks and dayparts are “brought to you by . . .” The concept of for-profit FMs offering a similar approach to a single vendor has, so far, been employed in varying degrees at three Clear Channel stations—in Philadelphia, Dallas and Rochester, N.Y. While the program is just off the launching pad, and there are few tangible figures at this point to track its effectiveness, sponsorships have already brewed a share of suspicion in the marketplace. Ad buyers are certainly in favor of new concepts, but insist that the model will appeal to only a handful of brands linked to an equally limited number of music formats. As well, Clear Channel competitors are weighing in with an equally cocked collective brow.

A New Ad Concept

Although unusual, Clear Channel's foray into an alternate advertising model isn't the first. Commercial broadcasters have discussed converting from spots to sponsorships since at least the 1980s. In 2005, the Morey Organization positioned its three eastern Long Island FMs as jockless and commercial-free with a short-lived sponsorship model billed as FM Channel Casting. Last year, Phoenix Media alternative WFNX/Boston cut an exclusive sponsorship deal with beverage maker Snapple and rolled out a 40-Day Snapple Summer Free for All. Eventually, with little fanfare, those stations returned to traditional spots.

Clear Channel Radio CEO John Hogan stresses that as with any innovation that tests the tried and true, there are no hard-and-fast rules. “Each market interprets these new opportunities in their own way. You're seeing us field these new and creative ideas because we believe broadcasters have to improve everything—revenue models, programming, promotion, business systems, every-



Web site and book their travel. It's all about giving them a purpose to use Southwest Airlines."

Southwest spokeswoman Brandy King says that the airline's maverick persona made the Lone Star alliance alluring. "First, Willie Nelson is one of our spokespeople, so there was that natural tie-in. We found the proposal quite appealing. We have a slot in the morning show that allows us to match flexible messaging with personalities that the station's audience knows and trusts," such as veteran Dallas morning men Bo & Jim and afternoon driver Redbeard.

She adds that the company has received appreciative feedback from customers giving the airline credit for Lone Star's "commercial-free" music. "In turn, we hope that listeners will become loyal to our brand with their business."

The company also has prominent branding on Lone Star's Web site (lonestar925.com), as well as the unique benefit of scrolling messaging on car radios equipped with data functions.

Freeman says, "Listeners understand that this is a different thing. We're here for entertainment and the music. There are two things we wanted to do with this format: eliminate the repetition and minimize the disruption, and thus build brand loyalty for the station."

In the spring 2007 Arbitron survey (covering the period from March 30 to June 21), KZPS increased its men 25-54 target demo come by 16,000, growing from 155,900 in winter to 171,900 in spring. Likewise, men 25-54 AQH persons jumped from 9,900 to 10,100 while its share in the demo was flat at 4.5, ranked third in the market.

"We're engaging clients who are interested in associating themselves with the lifestyle of our audience, who doesn't want a lot of bells and whistles or hype," Freeman says.

In line, Freeman explains that the station accepts sponsorships from one brand at a time: "Advertisers get exclusivity on the station. We'll only have one airline, one cellular carrier, one beer, for example."

A recent campaign with Harley-Davidson—whose core consumers mesh with Lone Star's upper-demo male audience—demonstrates the station's effectiveness at moving consumers with a sponsorship model. When the station invited listeners to come to a local dealership, "more than 4,000 people showed up and they sold 24 cycles that day." For emphasis, Freeman repeats: "That day."

Two other Clear Channel outlets feeling their way through the sponsorship model are, first, WCRR (Country 107.3)/Rochester. In August the station rebranded itself on-air and online as Labatt Blue Country 107.3, according to Clear Channel/Rochester OM Dave DeFrois. The partnership with the Canadian beer maker married the Labatt Blue logo with the station's logo—however, the initiative has since vanished from the station's imaging.

Second, alternative WRFF (Radio 104.5)/Philadelphia—which in May flipped from tropical as Rumba 104.5—was considered a particularly relevant testing ground, given the market's adoption of Arbitron's Portable People Meter ratings service. Clear Channel executives, however,

Continued on page 14

thing—to stay successful. We've been happy with these early efforts, so you'll continue to see even more new initiatives from us moving forward."

Leading the sponsorship charge is the company's KZPS/Dallas, which on April 23 flipped from classic rock to a classic rock/Americana hybrid as Lone Star 92.5. The station blends contemporary country with Southern rock and alt-country, running the gamut from ZZ Top and Stevie Ray Vaughan to Old 97's and Pat Green. Willie Nelson serves as the voice of the station. (See page 54 to read more about the station's programming.)

Lone Star's business model allows sponsors one to two minutes of spoken-word content per hour, delivered live in conversational form by on-air personalities. Initial clients include Southwest Airlines, AT&T, Harley-Davidson, Coors and Guitar Center.

"Conceptually, this is a new model for terrestrial radio, where pure sponsorship replaces long-form messaging—which is integrated into the content of the format so that it's more engag-

'Conceptually, this is a new model for terrestrial radio, where pure sponsorship replaces long-form messaging—which is integrated into the content of the format so that it's more engaging and reflective of the lifestyle of the listener.'

—J.D. Freeman

ing and reflective of the lifestyle of the listener," Clear Channel/Dallas market manager J.D. Freeman says. "This is much more engaging than falling into a stopset of eight or nine spots."

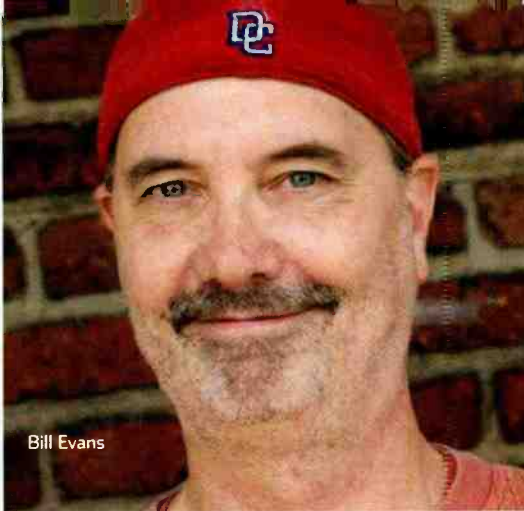
With fewer messages on the airwaves, he says that clients stand out, which is in turn more valuable and more personal for the advertiser. "I compare it to the model that has been used for decades by talents like Paul Harvey."

Fly With Lone Star

Southwest Airlines, for example, is branded by the station's personalities as "the official airline of Lone Star"—its partner to travel across the state or cross country. "We play a lot of artists who participate in the Austin City Limits Music Festival," Freeman says. "We'll announce, 'The festival is coming up next week, this artist is playing there and Southwest Airlines will take you there.' We integrate messaging in three different ways: on-air, online and on the street. So we'll direct listeners to go to our



Richard Cotter



Bill Evans



Brandy King

Continued from page 13

declined to discuss the initiative, citing a desire to protect proprietary information.

The station, which rose to the top of the 18-34 ratings heap in Philly within one month of its sign-on, according to PPM data, runs no more than five minutes of commercials per hour, and keeps jock talk and other non-music elements to a bare minimum. Its Web site doesn't have any links for any sponsored advertisers.

A Clear Channel executive intimately familiar with the company's Philadelphia properties says, "From what I understand, the station was set up to be a unique model and adapt to the new advertising world. One of the tasks involves partnerships for its clients—there are commercials as well as hybrid sponsorships, and the station is on track with its plan to integrate the two."

But a honcho with a competing broadcast company in the market wonders if the muted response has more to do with less-than-stellar vendor response to the initiative. "In my discussions with the ad community, I have not heard of one deal that was successfully sold long-term with the sponsorship model here," the official says. "I know that WRFF is attempting to run a low commercial inventory, but I've heard that there is little interest in broadcasters devoting their dollars to the sponsorship model."

Greater Media/Philadelphia VP of sales Paul Blake acknowledges that advertisers are seeking new and innovative ways to reach the audience and there has been significant discussion across the market about sponsorships. While declining to discuss WRFF specifically, he does address his company's reaction: "We do not have a specific 'off-the-shelf' sponsorship model for advertisers. We achieve results by surrounding the listener/consumer with various integrated marketing programs customized for our advertisers: interactive, mobile messaging, podcasts, rich media, custom events, display ads, category-specific print programs and the like."

John Fullam, VP/market manager for Greater Media/Philadelphia, echoed the importance of searching out new advertising models in an article last month in R&R sister publication Media-week. While not specifically addressing Clear Channel's sponsorship model, he said, "We need to steal a chapter from television's book and create better ways to keep people around during the break." His company has reacted by shortening

station promotions and tightening traffic reports in the market. "Listeners feel that fewer interruptions are better. The PPM has underlined that."

Mixed Emotions

In hand, the media-buying community has greeted the sponsorship concept with mixed emotions. Philly-based Harmelin Media executive VP Lyn Strickler says that when broached about Clear Channel's sponsorship program, "we were concerned that few of our clients were going to fit into such a model. For a club or a beer matched with a particular format, it could be a perfect alliance, but what about health care companies or so many other advertisers? I can't imagine recommending that they become affiliated to that degree. We have some concerns if these stations intend to limit themselves to large sponsorships."

Strickler adds, "It's a huge challenge not just for radio, but for most media to offer more value to listeners and advertisers. I admire that the industry is trying new things and it's great that Clear Channel has come up with this model—as long as they remain flexible and are willing to move to something else if they see that it's not working."

On the other hand, she says, "With Less Is More, we also had concerns, but we saw the big picture—that less clutter was important for the radio industry. Surely it's a good thing for the industry to allow creativity. So we'll see how this plays out."

Likewise, Richard Cotter, managing partner/director of local broadcast/USA for media buyer

'We have some concerns if these stations intend to limit themselves to large sponsorships.'

—Lyn Strickler

Mindshare, says the concept of reducing clutter and allowing an advertiser to "own" an hour offers promise—with a caveat. "I've discussed the sponsorship with our Dallas buyer, who gave us an overall lay of the land about how it works. It's something we will let our clients know is available—but I don't think it would work for everyone. There are too many advertisers out there to include all of them; that, of course, would work against the very concept. I just don't know that a station that's having no problem selling under the standard business model would have any reason to do this, so we have not used it yet for any of our accounts."

Like Strickler, Cotter adds, "I could see it being effective on a couple stations in a market for a very specific advertiser, but I don't see it going beyond that to become a full-time prospect."

Meanwhile, Clear Channel has recently experimented with other nontraditional strategies. In mid-September, the company aligned with NBC for on-air and online promotions in the top 10 markets aiming to drive consumers to the TV net-

A Day In The Life

How three stations with three different advertising models stacked up on Oct. 3.

Sponsorship Model
KZPS/Dallas

Spots aired:

12

In place of heavy spotloads, the sponsorship model used by Clear Channel classic rock/Americana hybrid KZPS (Lonestar 92.5)/Dallas affords clients one to two minutes of spoken-word content per hour, delivered live in conversational form by on-air personalities. The station aired 12 prerecorded spots from four clients. Only eight hours carried spots.

Hybrid Model
WRFF/Philadelphia

Spots aired:

143

A lean, mean music machine, Clear Channel alternative WRFF (Radio 104.5) keeps clutter to a minimum with a hybrid spot/sponsorship model. While some hours of music are "brought to you by" specific clients, the station aired 143 spots of varying lengths, for an average of six units per hour.

Traditional Spot Model
WIOQ/Philadelphia

Spots aired:

288

Clear Channel CHR/top 40 WIOQ (Q102) carries a spotload not unusual for a music station. It aired 288 commercials, or roughly 12 spots of varying lengths per hour.

SOURCE: Nielsen SpotScan



J.D. Freeman

work's new series "Journeyman." Elements included 15-second, preproduced NBC spots integrated with music complementing the show's travel-through-time theme. In addition, on-air spots directed listeners to radio station microsites, where they could select favorite now-and-then music combinations of artists or genres to help create playlists for participating Clear Channel stations. Online previews for "Journeyman" were also posted on station Web sites.

In addition, when the show premiered Sept. 24, NBC sponsored programming for the entire day on Clear Channel CHR/top 40 powerhouses WHYZ (Z100)/New York, KIIS/Los Angeles, WKSC/Chicago and WIOQ/Philadelphia, as well as rhythmic KYLD/San Francisco. Instead of traditional commercials, vignettes from the TV show were hosted hourly by the series' actors.

NBC's new show "Chuck" was also featured on those stations from 6 a.m. to 7 a.m., with its actors rapping conversationally about the program. Each outlet branded itself during the hour as "Chuck-FM."

Clear Channel radio sales president Jeff Howard said in a statement that the NBC alliance enables the radio group to "customize audio and digital messaging for massive impact. We expect the combination of NBC's high-quality production and the massive listenership of five of our largest-reach vehicles to drive viewership in their 18-49 demographic."

Satellite Weighs In

While satellite radio prides itself on offering commercial-free music channels, XM has played into the sponsorship game. XM Cafe (channel 45), a triple A offering that has been part of the subscription-based service since XM launched in September 2001, was recently rebranded as Starbucks XM Cafe. When tuned to the channel, the java giant's name is prominently displayed on receiver display screens.

Starbucks previously had its own Hear Music channel on XM, branded with the coffee maker's boutique record label—and featuring much of the music on-air that it was selling in its stores. The channel was removed from the lineup when XM Cafe was rebranded.

"Their imaging and ours were very similar, so the merger of the two was not a train wreck in any sense of the word," XM programmer Bill Evans says. "I regularly confer with the folks at Starbucks and they express what artists and releases they like and are supporting. That doesn't mean I have a mandate to add or play them all; we still have the freedom to choose what we want to add to the new Starbucks XM Cafe, but frankly, we already generally agree on most of the music."



Toyota's Scion division recently added 17 Internet radio channels to its Scion broadband Web site.

Your New Car Radio

Auto Manufacturers Enter The Internet Radio Race

Welcome to the new generation of corporate radio, coming to you live from an auto dealership near you.

Car manufacturers are racing to establish Internet radio stations and online playlisting tools as part of a new marketing strategy aimed at hip, tech-savvy young adults. The latest—and to date, biggest—effort comes from Toyota's Scion division, which this summer added 17 Internet radio channels to its experimental Scion Broadband microsite. The company tapped Live365 for the Internet radio technology, and 15 jocks from such partners as Vice Records and Ninja Tune Records for programming. Each channel features three hours of music that is looped 24/7 and updated monthly.

It's an interesting time to enter the Web radio game, as new webcasting royalty rates may doom thousands of independent Internet radio outlets. But deep-pocketed auto manufacturers seem unconcerned about paying the higher fees. Scion Radio 17 and the entire Scion Broadband site—which also includes comedy shorts and celebrity interviews—is simply a marketing effort disguised as a source of entertainment.

"We don't look at it as a revenue generator, because that's going to be impossible," says Jeri Yoshizu, Scion sales promotions manager at Toyota. "We sell cars. But as you get further into the generation we're targeting, which is the 18- to 34-year-old male, corporations are advancing in their sophistication in marketing and advertising. It's beyond TV, billboards and the Internet."

Using music to create interest in a brand is hardly new, particularly for the automotive industry. But initiatives like Scion Broadband are raising the bar by blurring the line between online ads and online music services. That line faces further distortion as corporate branding moves increasingly into the sponsored-entertainment field online.

"Corporations have to start creating branded items to find new ways of branding to people who are completely inundat-

ed by communication," Yoshizu says. "We have to spend money to advertise our brand regardless, so why not do things that are going to benefit people?"

But car manufacturers aren't finding this strategy easy, particularly when it comes to licensing music. The music industry considers such microsites and services as advertising, and as such has set licensing rates at levels much higher than these companies anticipated.

This is why companies so far have teamed with existing digital music services instead of trying to go it alone. After dumping its music widget initiative, Nissan struck a deal with Yahoo Music to sponsor a series of live performances filmed at Yahoo's Los Angeles studios, called Nissan Live Sets, with footage appearing on the main Yahoo Music site. According to sources at Yahoo, Nissan is highly involved in selecting artists, and often will tie performances to marketing campaigns for new car models. Santana, for instance, is branded around the new Rogue. Since the program started more than a year ago, more than 10 million fans have viewed the performances, including those attending events live, and Nissan just reupped the initiative for another year.

If Scion's online experiment proves successful, it's likely that more consumer brands of all stripes, and not just automakers, will launch their own online entertainment sites. As yet, the jury's out. While the main Scion Web site averages 750,000 hits per month, the Broadband microsite averages only 10,000—although that's without virtually any marketing so far. With the addition of the Internet radio element, the company plans to begin advertising the service in hopes of increasing traffic.

"I'm not aiming for a Nike-sized audience or iTunes-sized audience," Yoshizu says. "We're aiming for the people that are going to respect what Scion is trying to achieve. And that's the best you can hope for."—Antony Bruno, *Billboard*

'I could see it being effective on a couple stations in a market for a very specific advertiser, but I don't see it going beyond that to become a full-time prospect.'

—Richard Cotter

The channel has also incorporated specialty programming that Starbucks promotes in-store in its daily and weekly calendar of events. Evans adds, "They are very marketing- and music-oriented, and they bring a lot of positive things to the table for our channel. It's a cooperative effort." (See page 59 to read more about Starbucks XM Cafe.)

Radio's flirtation with a sponsorship model and broader industry efforts to offer integrated marketing campaigns across multiple platforms are part of a larger branded entertainment trend affecting all media. "Radio needs to evolve in the media landscape," Clear Channel's Freeman says. "It takes a while to launch any new initiative and it takes courage to succeed—but we see an opportunity to educate clients that sponsorships are just not that unusual. Look at car races,

arenas, even the evening news.

"I've never been at a radio station where people recall advertisers—and now we have listeners going to Guitar Center saying how much they like the relationship with Lone Star. In an over-hyped world, there's something in it for them," he says. "The traditional model is not going away overnight, but well-branded advertisers don't need to beat listeners over the head reiterating why they're the greatest product out there. The wave of the future is going to be about new ways to bond with customers on a personal level. This is a way to separate their messages from the noise. I believe we're off to a great start." **R&R**

Additional reporting by John Schoenberger and Mediaweek senior editor Katy Bachman.

Joyner, Harvey and Baisden rap about their role in radio and the future of national personalities

Big Three Square Off

By Hillary Crosley

Urban AC radio has long charmed listeners with a dependable playlist of targeted music. However, with so many new media distractions, often the difference between audience tuning in and opting out comes down to offering a reliable stable of personalities. ■ Such syndicated hits as “The Tom Joyner in the Morning Show,” “The Steve Harvey Morning Show” and “The Michael Baisden Show” have become indispensable anchors for many urban ACs. Each show’s host delivers a successful concoction of wit, listener interaction and topical material that keeps more than 150 urban ACs happy—and often at the top of their time slots.

“Funny is funny,” says Harvey, who is based at Inner City urban AC WBLS/New York and syndicated on a reported 51 stations via a joint venture of Inner City and Premiere Radio Networks. “Our listeners know they’re going to have a good time listening to our show.”

Even so, the business of syndicated programming often calls for a balancing act between talk and music. As such, Joyner aims to give his audience both.

“People are still looking for music when they go to the urban AC format,” says Joyner, who is syndicated by Reach Media to a reported 115 stations from ABC Radio Networks’ Dallas studios. “But it’s not so much talk vs. music as it is whatever is compelling.”

On Aug. 29, for example, Joyner spent four hours discussing the socio-economic climate in New Orleans on the anniversary of Hurricane Katrina. Listeners called in, and Joyner had a significant discussion about how he and his audience felt about the progress that has been made in rebuilding the flood-ravaged region. The next day, Joyner says the show returned to its normal mix of music and talk.

“On average we play three to four songs an hour,” Harvey says. “But if we’ve got a really good interview, like Hillary Clinton, Barack Obama or the Jena 6, we’re not going to stop that to play a song.”

Baisden, who is syndicated by ABC from its Dallas studios to a reported 50 stations, agrees that he doesn’t feel the need for music to break the flow. “I allow the pace of the show to dictate how much music I play,” he says. “If the conversation is really hot, who cares about the song?”

Even so, he adds, “The music can add emphasis to the show’s topic. If a song can convey the point better than the callers, I let it roll.”

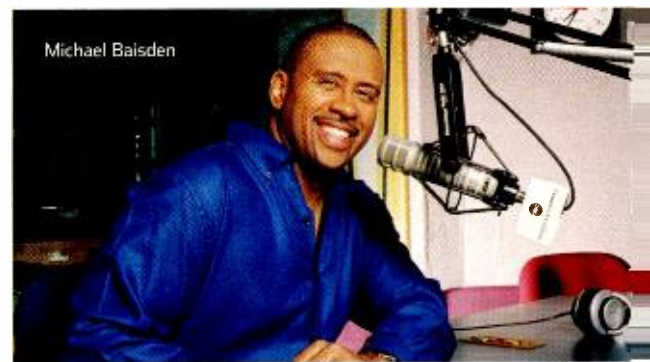
Positioning A Syndicated Show

Syndication is all the more challenging because each show must tailor its content to fit a broad national audience, yet still maintain enough intimacy to appeal on a local level.

Even tougher, Harvey’s morning show airs on urban and urban AC stations, so content must appeal to grandparents, parents and children alike.

“We’re on 32 urban contemporary stations, almost half of our affiliates, so we’ve taken that urban AC mold and thrown it out the window,” Harvey says. “We provide great music, great content and we refuse to draw the line.”

Meanwhile, counting “Pimps in the Pulpit” as



his most popular segment, Baisden’s afternoon show is clearly aimed at adults. However, the bad boy of radio says kids are a wonderful addition and he ensures they are also addressed.

“Make no mistake, this is grown-folks’ radio,” Baisden says, “but we focus on the kids, especially during the last segment when we know they’ll be in the car with their parents.”

Although Baisden is primarily syndicated on urban AC outlets, he refuses to label himself as either an urban or urban AC personality. He says, “I’ll leave the labeling up to the industry people.”

Joyner echoes that the most important thing, beyond any format label, is to superserve anyone who tunes in.

“I’ve learned that the key is serving your audience,” he says. “My show is not really that regionalized or age-specific because, honestly, the needs of black people are the same everywhere.”

Looking Ahead

While this syndicated trio is well-entrenched in the urban landscape—along with “Doug Banks in the Morning” and “The Wendy Williams Experience”—few new faces are on the national horizon, a factor that concerns many in the industry, including these leaders.

“We don’t have a minor league, and that worries me,” Joyner says. He is working toward hatching new content ideas for syndication, which he hopes will develop into spin-offs of his show.

Baisden offers a more tentative big picture: “I’m afraid that urban radio is going to lose its audience in the next five to 10 years.”

He admits that syndicated radio has perhaps hurt the industry “in ways we won’t be able to measure until the three major players are gone. There is very little originality or training for today’s DJs. The corporate takeover of radio has every station sounding exactly alike. It’s madness.”



Harvey Vs. Joyner: Who Wins?

In the 24 markets where both personalities are heard, Steve Harvey was the women 25-54 ratings victor in 12 markets while Tom Joyner prevailed in 11 markets, according to the spring 2007 Arbitron survey. (Discrete demo dayparts for the Portable People Meter market of Philadelphia were not available from Arbitron, although Harvey had a significant lead in fall 2006, the market’s last diary-based survey.)

In the four top 10 markets where the two shows compete, Harvey leads in three (Chicago, Dallas and Washington), Joyner in one (Atlanta).

The charts below list the contested markets each personality wins, followed by his local affiliate’s call letters and morning drive share in women 25-54. The competing host’s name, call letters and share are in parentheses. Markets are listed in descending order. —Matt Gornick

Steve Harvey wins in:

Chicago, WCCJ, 5.1 (Joyner, WVAZ, 5.0)
 Dallas, KRNB, 3.7 (Joyner, KSOC, 3.2)
 Washington, WHUR, 12.2 (Joyner, WMMJ, 6.0)
 Detroit, WMXD, 10.9 (Joyner, WDMK, 2.8)
 Tampa, WBTP, 7.1 (Joyner, WTMP, 1.1)
 Charlotte, WBAV, 13.7 (Joyner, WQNC, 3.4)
 Kansas City, KPRS, 8.4 (Joyner, KMJK, 5.1)
 Norfolk, WVKL, 17.9 (Joyner, WKUS, 7.5)
 Little Rock, KHTE, 4.6 (Joyner, KOKY, 4)
 Columbia, S.C., WWDM, 16.7 (Joyner, WLXC, 6.2)
 New Haven, Conn., WPHH, 10.1 (Joyner, WYBC, 6.7)
 Shreveport, La., KDKS, 15.2 (Joyner, KVMA, 14)

Tom Joyner wins in:

Atlanta, WALR, 8.4 (Harvey, WAMJ, 7.1)
 Miami, WHQT, 8.3 (Harvey, WMIB, 5.9)
 St. Louis, WFUN, 5.7 (Harvey, KATZ, 3.2)
 Orlando, WCFB, 10.1 (Harvey, WJHM, 4.7)
 Milwaukee, WJMR, 7.3 (Harvey, WKKV, 6.3)
 Nashville, WQQK, 6.7 (Harvey, WUBT, 5.4)
 Greensboro, WQMC, 8.3 (Harvey, WMKS, 7.0)
 Memphis, KJMS, 10.0 (Harvey, WRBO, 9.7)
 New Orleans, WYLD, 16.2 (Harvey, WQUE, 14.1)
 Richmond, WKJS, 10.8 (Harvey, WBTJ, 8.4)
 Birmingham, WBHK, 16.3 (Harvey, WUHT, 9.3)

SOURCE: R&R analysis of spring 2007 Arbitron, Mon-Fri., 6 a.m.-10 a.m., women 25-54

Elisabeth Withers



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How urban AC programmers maximize multiple syndicated shows on their stations

Making It Work

By Darnella Dunham

Having more than one syndicated weekday shift is becoming more commonplace on urban AC outlets, so it is all the more essential for programmers to find innovative ways to make the shows work seamlessly for their stations. ■ Having syndicated personalities voice station promos and offer customized liners are standard ways to integrate their presence outside their daypart. Programmers, meanwhile, have flexed their creative muscle by incorporating syndicated talent into the overall vibe of the station's persona, finding ways to align them with local talent and the overall community feel of the outlet. ■ Bridging the gap between national shows and local talent is the ultimate challenge of successfully integrating syndicated programming. Most PDs say that rather than creating the illusion that syndicated personalities are broadcasting solely in the respective market where they are being carried, they embrace the expansive reach of the shows and their focus outside of a single locale.

"Listeners know these shows are national," Citadel-owned WUHT (Hot 107.7)/Birmingham PD John Long says. "What we do is identify the station as many times as possible to make sure we're properly branding the show with the station, and then fill in local news, traffic and weather to make sure local information is being provided. We also have designated slots for station promos in the shows and pipe in call-ins when we're out in the streets, too."

Last Bastion Station's KOKY/Little Rock airs "The Tom Joyner Morning Show" and "The Michael Baisden Show," and PD Mark Dylan takes a similar approach. "We don't attempt to de-emphasize the fact that they're coast-to-coast shows. We emphasize the fact that both are so in tune with black American politics, lifestyle issues and concerns that you're out of the loop nationally if you're not

listening locally. It's worked well for us."

Radio One WWIN (Magic 95.9)/Baltimore program manager Tim Watts says, "I don't treat the audience like they don't know. When I'm localizing, my mission is to make the program more digestible. I don't try and cover the fact that the show originates elsewhere. We use as many local flavor elements as we can, but my audience isn't bombarded with phony-sounding prerecorded drops. I give them a spoonful of sugar to help the medicine go down, and very soon they realize the medicine is what they want anyway."

Execution Is Everything

National contests typically offer bigger prizes for listeners, but if they don't come across as local, they may not be as appealing to listeners. Next-Media's WTLZ (Hot 107)/Saginaw, Mich., enjoyed the benefits of its audience's local perception of a national promotion. "With Tom Joyner giving away \$1,000 every hour, we try to give the impression that we're the station giving away the cash," PD/MD Eugene Brown says. "And believe me, our receptionist gets many calls throughout the day with listeners trying to get the 'toll free number to the studio for the cash.' So we can tweak the situation to fit what we're trying to accomplish in regards to perception."

Clear Channel's WMXD (Mix 92.3)/Detroit broadcasts three syndicated weekday shows: Baisden, Steve Harvey and Keith Sweat. The sta-

tion came out on top in the summer 2007 ratings, ranking No. 1 12+. PD Jamillah Muhammad describes the various ways she utilizes the syndicated personalities: "What we do to localize our syndicated programming is to incorporate a local personality within the shows. The local talent is constantly talking to the national talent within the breaks. We also make sure the national talent has a substantial presence outside of their respective daypart. Often you hear talent during their show and when the show is over, you don't hear them anymore on the station. Make them a part; they are a huge investment to your station, your market and your listeners."

In order to make the personalities, contesting and overall content of the show connect with listeners, it's vital to have talented people working off the air. "I hire producers for these shows rather than board operators," Radio One KSOC (94.5 K Soul)/Dallas OM/PD John Candelaria says. "A board operator is entrusted to making the show local every minute of the day, which requires the producer to be the local eyes and ears for the national show host. Producers must learn to discipline themselves to look at news, water-cooler talk, rummage through magazines and Web sites to give the host every opportunity to talk about the show from a local standpoint."

Continued on page 20

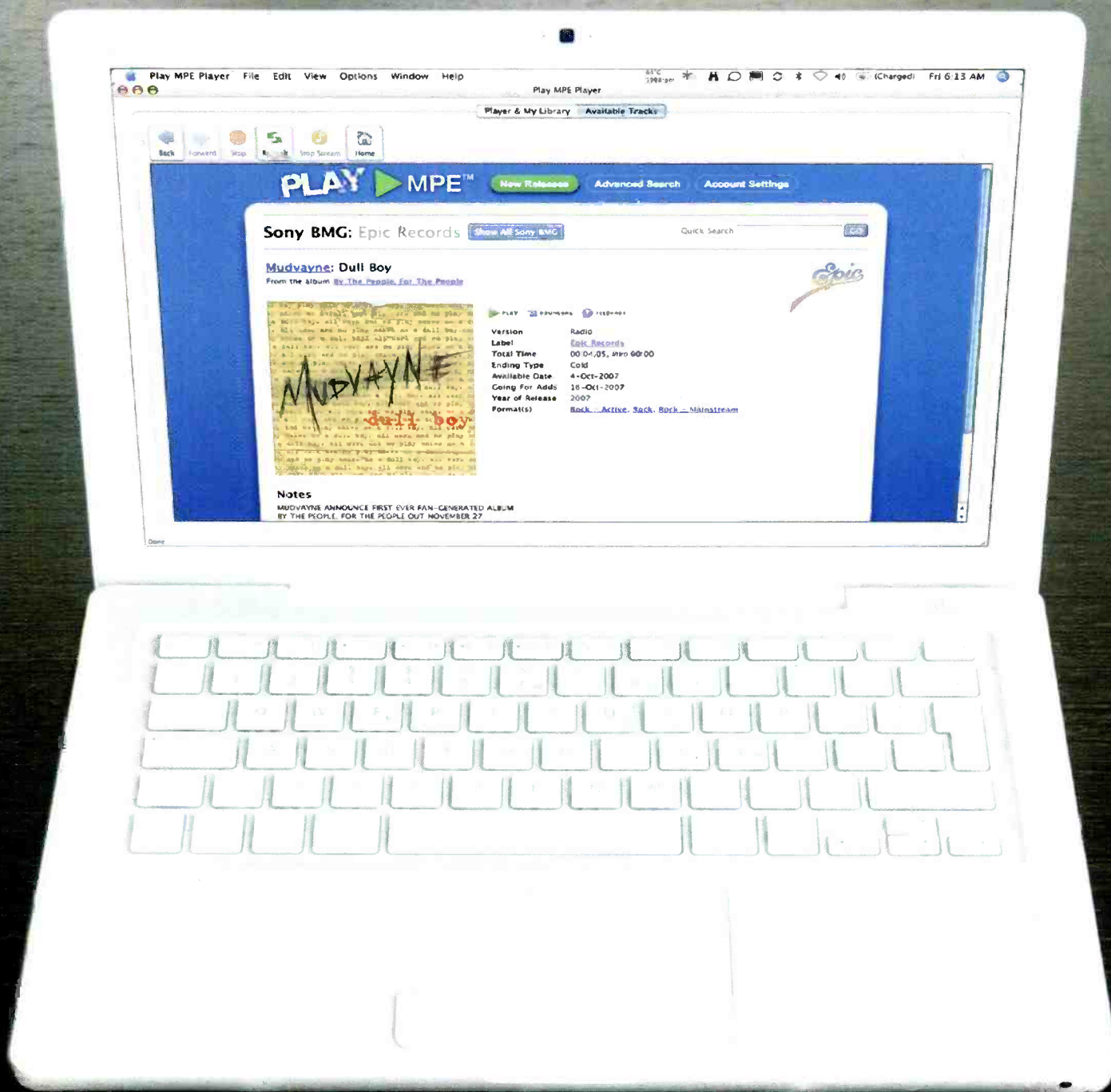


Dave Dickinson



Jamillah Muhammad

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Continued from page 18

Radio One/Richmond OM Jeff “Uzi-D” Anderson programs WKJS, and also recognizes the difference a strong producer can make. “We have the greatest Joyner producer I’ve ever seen. Clovia Lawrence—or ‘Community Clovia,’ as she’s been coined—makes sure that we are very localized. We have updates from Tom about all the various community events where we will be. We own the connection with all of our state and county dignitaries, and all of our local Tom Joyner drop-ins bridge our morning show producer to the show like an extended local arm.”

Live And In Person

Having syndicated personalities visit the market is obviously ideal, but there are other ways for listeners to make a visible connection with a national show. “I have a full-time announcer [Tony Richards], whose duties are to be our man on the streets,” Howard University’s WHUR/Washington PD Dave Dickinson says. “We call the segment ‘Taking It to the Streets,’ and we use two minutes in the 7, 8 and 9 a.m. hours just for the segment. We have him talking to local politicians, civic leaders, area offices and conducting giveaways. Of course, we have scheduled market appearances with Steve [Harvey] at least three or four times a year for promotion and community events.

“We don’t have the opportunity to localize Michael Baisden as easily because of inventory issues—his show makes great money,” Dickinson adds. “However, we do cut material for Mike to throw to traffic and news. We are fortunate that Michael’s sidekick, George Wilborn, was a part of our morning show before Harvey. George is still much in demand in D.C. and has

Keeping It Live And Local

While syndicated programming is stronger than ever at many urban AC outlets, there remain those who insist that local programming continues to work best.

Aundrea Russell, PD at Taxi Productions’ KJLH/Los Angeles for nearly 20 years, says, “We’ve never had anything prerecorded, voice-tracked or syndicated during the week. Owner Stevie Wonder doesn’t like it, and I don’t like it from a programming standpoint. We pride ourselves on being live all the time.”

For Inner City KJLH/San Francisco PD/morning show host Kevin Brown, carrying a syndicated a.m. drive show isn’t likely to happen, since he occupies the morning chair. But live, local content so persists on all other weekday shifts, because “any deviation from what’s made the radio station a success in the fabric of the community for close to 30 years” isn’t warranted, he says. “This radio station is an important part of the San Francisco Bay Area and we’ve never found a syndicated program that reflects the unique perspective that the San Francisco Bay Area audience expects from its radio stations.”

Yes, some syndicated programming is more cost-effective than employing a staff of full-timers for a morning show, and in some instances generates more revenue. However, KJLH has never had the inclination to carry syndication in any full-time shifts.

“We haven’t ever come close,” Russell says. “Sure, it’s been brought up and syndicated shows have been pitched to us, but that’s as far as it’s gotten. I think it’s bringing the radio industry down with all the syndication and voice-tracking. It’s taking jobs away from people; it’s stifling creativity and keeping people from developing.”

Brown acknowledges the bottom-line benefits and says, “If you’re an accountant and you look at the paperwork, I’m sure it’s tempting to run the radio station out of a closet. But thus far, this is the approach that works for KBLX.” The station, which ranked No. 4 in persons 25-54 in the summer Arbitron survey, is “one of the highest-rated urban ACs west of the Mississippi, in a marketplace that has less than a 7% black population. It’s a formula that works,” he says.

One of the benefits of being privately owned is the absence of corporate pressure to pick up a show syndicated by the station’s parent company, especially when the owner—in this case recording artist Wonder—isn’t a fan of this form of broadcasting.

“He and I agree on a lot of these things. Hopefully it’ll catch on and other people will go, ‘Let’s stop the voice-tracking and overnight board ops,’” Russell says.

“We try to deal with everything that’s going on with our people. Back in the day, we had a moniker at KJLH that said, ‘We Are You.’ We still borrow that sometimes, because we are the people, which is why we do radio the way we do,” he adds. “I know people are saying, ‘More music, more music,’ but we like doing it just as we always have.” —DD



Aundrea Russell

comedy shows in the area quite often.”

According to Clear Channel WMIB (103.5 the Beat)/Miami MD/promotions director Vanessa Benecetty. “We always make sure that Steve Harvey and Keith Sweat make appearances in the market as often as possible.” But the station also utilizes them with new media, promoting them on its Web site, thebeatmiami.com.

Inner City’s WWDM (the Big DM)/Columbia, S.C., PD Mike Love adds: “We have our syndicated host post all over our Web site as well, just as if they are part of our local staff.”

Superserving The Community

Syndicated personalities also make themselves available to reach out to the community. Cox’s WCFB (Star 94)/Orlando Kevin Gardner says, “Once we had Tom and Sybil [from ‘The Tom Joyner Morning Show’] voice an entire weekend where we raised money for local tornado victims. It sounded like they were in the studio and several listeners commented on them showing care and concern.”

WTLZ’s Brown says, “One of the

added benefits of having Joyner and Baisden is that when you have events like the Jena 6 march that was held recently, many listeners, even though they were not able to personally be there, felt like they were a part of something great.”

Clear Channel WPHR (Power 106.9)/Syracuse PD Burch Charles says, “Tom Joyner and especially Michael Baisden spent significant time on the issue and the subsequent rally. Power 106.9 mobilized the Syracuse community, inspiring and helping to initiate local vigils and rallies. Baisden invited me and other affiliate programmers on his show to spread the word about what was happening in our respective cities. Power 106.9 devoted all day to discussing the issue. We made contact with Sybil from Tom Joyner’s show after the morning show and Baisden before his program and used them during our midday program to provide updates and perspective of the events in Jena that day. Our listeners should hear from the syndicated personalities in dayparts other than their national shows.”

The way KSOC’s Candelaria sees it, making the syndicated programming work for a local station is just plain hard work. “It is a real challenge to keep the show local and top of mind for a host who has a million things on his mind,” he says. “Get to know the support staff well and work them. They have the host’s eyes and ears and can help you develop a concept.”

R&R



Mike Love



Kevin Gardner

Roadrunner's Amy Sciarretto talks radio, promotion, females and defines 'neo-grind'

Queen Of Metal

By Mike Boyle

If ever the music biz had a well-rounded and versatile mover and shaker, a person who completely and wholeheartedly covers his or her turf, Amy Sciarretto would be the industry's poster child. ■ As Roadrunner Records director of hard rock radio promotion and director of regional video promotion, Sciarretto has made it her business—and personal goal—to blanket the world of metal music as a writer, radio host and label promotion executive.

Getting her start in the business while in college, Sciarretto began writing for Philadelphia-based music mag Chord. To this day her byline is splashed across numerous music magazines worldwide.

In 2001, she was recruited by Roadrunner to handle all things metal in the radio department, both commercial and college, which has since earned her the unofficial title of Reigning Queen of Metal.

Promoting Metal

A major function of Sciarretto's job is promoting baby bands; unlike a lot of other formats, she points directly to metal radio as the place these bands receive their first exposure—not on the Internet, as has become the norm for so many genres.

"I always tell the radio stations I work with that it starts with them," Sciarretto says. "We know that people buy records based on what they hear, not what they read about. Radio drives record sales, especially for baby bands. I know this format likes to be the champion for new music and to claim that they played it first. Even when a band like our Killswitch Engage crosses over to active rock, metal radio will support them because they started it all for that band and will continue to own them."

Sciarretto further credits the success metal bands enjoy today to the willingness of "unsung heroes": programmers and show hosts who give new metal music a shot, regardless of the current raging style.

In her own life, she says, "I grew up listening to 'Rockers' on WYSP in Philadelphia and whenever I came to New York for something, the minute I hit Exit 7A on the Jersey Turnpike, I'd turn on Seton Hall University's WSOU. I never had to bring CDs in the car because I knew these stations would be playing music I wanted to hear. The same thing applies today. When you find the avenue for the music you want, you're going to return to that well, which is why metal radio and these shows have the legion of fans that they do."

Sciarretto notes that many of the specialty metal shows she works with at college and commercial

radio have been on the air for 20-25 years. It's those longtime Friday and Saturday night programs that have made the genre what it is today.

"These metal radio programmers and show hosts are passionate," she says—though sometimes that fervor turns uncomfortably competitive, because many markets have dueling metal shows: "They all want the band to stop by the station and co-host their radio shows or they want a performance."

Such a scenario is Sciarretto's single biggest daily challenge as a label promotion person. "Artists will have done 10 interviews in one day and I'll ask them to do just one more because a certain station has been extra supportive. The most challenging thing, though, is trying to take care of every metal show, whether it's a 500-watt college station or 100,000 watts in a major market. I want to take care of everybody and cover every base."

For rock stations curious about the genre or seeking validation as one of its torchbearers, Sciarretto says, "There's already a ton of shows out there that are successful, so don't be afraid. WAAF in Boston, for example, is doing a one-hour metal feature five nights a week. If that's too much of an initial commitment, give listeners two hours of programming after midnight. There's a ton of starving metal fans. There is a market for this genre, and it will absolutely bring more attention to your station. And remember, some of these artists have and will continue to cross over to active rock and alternative."

Women In Metal

Taking a front-and-center position in the world of metal music these days are female performers. At Roadrunner, Sciarretto has two female-fronted acts from Europe: Within Temptation and the chart-topping Nightwish. Sciarretto says, "Once in a while we'll run into programmers that aren't open to the idea of playing female-fronted bands because



they don't think they sound texturally as good, but I think that my bands and others like Lacuna Coil on Century Media are great because it gives the genre a break from what some call the 'Cookie Monster' vocals of so many metal bands."

Sciarretto adds that, in general, most programmers and hosts are open to exposing female-fronted bands and will let listeners decide.

"Ever been to Ozzfest? There are some scary-looking dudes there," she says. "It's nice to have a female like Maria Brink from [Century Media act] In This Moment to look at. She's an attractive blonde up there screaming her face off. The meet-and-greets for second-stage bands at festivals are always packed because metal dudes want to meet the chick."

'Neo-Grind'

You can't call yourself connected to the metal format unless you're hip to the latest trends. Sciarretto points to a term she has come up with: "neo-grind."

"These are bands like [Metal Blade act] Job for a Cowboy that are so extreme. There is nothing you would ever hear from them on daytime radio, yet they have 300,000 MySpace fans. Their music is not melodic in any way; it's just brutal. The buzz on them and bands like them is huge and they're selling like wildfire." Sciarretto also mentions Through the Eyes of the Dead (Prosthetic Records), Suicide Silence (Century Media) and the Red Chord (Metal Blade) as bands she would slot into the category.

"Radio shows are now playing it because listeners are latching on and demanding it," Sciarretto says. "It's really fast music with modern stuff like keyboards thrown in—but man, it's exhausting to listen to."

'There is a market for this genre of music, and it will absolutely bring more attention to your station.'

—Amy Sciarretto

Upcoming Metal Radio Releases

OCT. 30

BLOODSIMPLE, "Red Harvest" (Reprise)

LIZZY BORDEN, "Appointment With Death" (Metal Blade)

NOV. 6

AGNOSTIC FRONT, "Warriors" (Nuclear Blast)

DEMON HUNTER, "Storm the Gates of Hell" (Solid State/Tooth & Nail)

PAIN PRINCIPLE, "Waiting for the Flies" (Blind Prophecy)

SCARPOINT, "The Silence We Deserve" (Blind Prophecy)

NOV. 13

QUEENSRÿCHE, "Take Cover" (Rhino)

From terrestrial and satellite to the Internet, metal music remains a mighty force on radio

The Merry State Of Metal

By Mike Boyle

For the benefit of those who have never had the good fortune to bang their head, heavy metal is a genre of rock music that first surfaced in the late 1960s and early 1970s, with roots often traced to such legendary bands as Led Zeppelin, Deep Purple and Black Sabbath—even the Beatles’ “Helter Skelter.” ■ Dowsed in blues and psychedelic rock, these bands launched the sound on the premise of a style filled with thick, heavy guitars and drums, lightning-fast electric guitar solos, theatrics and lots of amplified distortion.

By the mid-’70s, heavy metal took on less of a blues-based sound with bands like Judas Priest, which ushered in a British heavy metal wave, followed by bands adding a tinge of punk and even a modicum of speed to their playing.

Many can claim to have survived the heralded heavy metal hair band days of the ’80s—some headbangers are still stuck there—followed by the nu metal of the late ’90s and early 2000s from such bands as Korn and Disturbed.

In 2007, metal music runs the gamut, from such subgenres as death metal or deathcore and metalcore to stoner metal, thrash and Christian metal.

No matter the flavor, this format still represents massively popular specialty programming on hundreds of terrestrial rock stations, now daily in many cities, in addition to satellite and Internet radio outlets that have featured 24/7 metal for years.

Metal On Terrestrial Radio

The excitement generated for metal music on FM begins with the show hosts themselves. Talk to a few and the passion just oozes out. “Metal has never gone away; it just keeps evolving,” says Entercom active rock WAAF/Boston “Harder Faster” host Mike Hsu, who also anchors middays on the station. “In the past few years, metal has caught fire because people have been looking for something different. A lot of the nu metal like Limp Bizkit had run its course and people were looking to get back to the real hard rock—the guitar solos were sorely missed. A lot of bands like Killswitch Engage, Shadows Fall and Unearth have also helped bring that back.”

Hsu adds that bands are putting more hard-core punk into the mix these days and seem to be receptive to bring-

ing in other influences.

“Harder Faster,” which airs weeknights 11 p.m.-midnight, is one of a growing number of metal shows that now air daily and are not relegated to just late Friday or Saturday nights. “PD Ron Valeri gives me total freedom, which is like jamming a knife in his eye,” Hsu says with a laugh. WAAF stretches its metal commitment with a retro metal Saturday night show called “Hairball” from 9 p.m. to midnight, hosted by Mike Wild.

Fifteen-year Clear Channel active rock WTFX/Louisville vet Frank Webb, who serves as MD/overnight host, slips in nightly metal feature “Metal After Midnight” in addition to the station’s weekly two-hour Saturday night metal show, “Attitude Network,” which he also hosts.

Webb says WTFX’s extended commitment to the genre in weeknights was a no-brainer. “Ratings are good on the ‘Attitude Network,’ and other stations that we pay attention to have had success doing weeknight metal shows.”

Regardless of the frequency of these shows, the time relegated to them remains relatively small—anywhere from 30 minutes to three hours—so music maintaining center stage is a must.

Chuck Loesch, who in addition to overnights and various engineering responsibilities, hosts the two-hour Saturday night “No Control” metal show on Emmis alternative KROX/Austin, says, “I only play snippets of interviews into songs, because I want to get to as much music as possible. I direct people to our Web site to download full interviews.”

As for the future of the genre on FM, there seem to be few concerns. “Metal is cycling back in popularity, and you have all of these kids discovering it. Plus, we still have Ozzy Osbourne and Iron Maiden putting out records,” says Anaheim Broadcasting rock KCAL/Riverside-San Bernardino’s Mike Z, who hosts “The Mosh Pit.” “It’s a really cool time in music and metal.”

Loesch adds that despite ups and downs through the years, metal has never gone away: “There’s representation of many different styles of metal—and it’s selling, too.”

Space Invaders

Sirius Satellite Radio’s Jose Mangin, programmer of and a host on the satcaster’s metal channel Hard Attack 27 since its inception, is part

of a group that helped expand metal’s growth.

“I know we’re affecting listeners’ lives with this music that we love,” he says, though he admits that there is definite structure. “It can’t be free-form, college, play-whatever-we-want. Over the years it’s been drilled into my DNA that, yes, I am an ‘über-master fan’ when it comes to metal music and radio, but I’m also a programmer. The cool thing is that I’m playing music as if it was for my friends and we’re just cruising down the road. I get to decide what songs and DJs I’d like to hear, what imaging sounds best—all in an effort to give the listener the ultimate metal experience.”

At XM Satellite Radio, seven-year vet and Liquid Metal (channel 42) PD Ward Cleaver says that his outlet is closer to death metal and hard-core than anything else. “We don’t go the way of active rock at all. It’s brutal straight through. We don’t back down.”

View From The Internet

In his 29 years of programming metal radio on terrestrial, satellite and now the Internet, Hardradio.com founder/president Tracy Barnes believes this is among the most fertile times in the genre’s history. “With the pioneers of hard rock and metal now firmly entrenched as classic, heritage music, a huge groundswell of like-minded bands is appearing worldwide. With format stalwarts such as Iron Maiden selling out stadiums worldwide in minutes, Eddie Van Halen putting his groundbreaking band back together and doing a tour, and Judas Priest still hot rockin’, the door is wide open for upcoming metal bands that play in a traditional vein to find acceptance.”

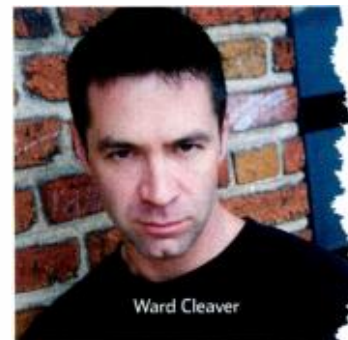
Further illustrating his point, Barnes points to just about any sporting event around the world, where you’re bound to hear AC/DC’s “Back in Black,” Ozzy Osbourne’s “Crazy Train” or Guns N’ Roses’ “Welcome to the Jungle.”

Barnes says that instead of the demo-tape trading that fans participated in during the late ’70s and early ’80s, hearing a new band is now as instantaneous as a quick broadband download.

“So many bands seeking exposure and promotional consideration are contacting us at HardRadio, that 18 months ago we opened HardAxe.net, a site dedicated to upcoming hard rock and metal bands. The site hosts close to a thousand talented worldwide bands. For sure, there is no shortage of developing talent.” **R&R**



Frank Webb



Ward Cleaver

‘Metal is cycling back in popularity now, and all of these kids are discovering it. Plus, we still have Ozzy Osbourne and Iron Maiden putting out records.’ —Mike Z



Mike Hsu

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Four early indicators of how the PPM will affect news, talk and sports stations

This Is Not A Test

Mike Stern

MStern@RadioandRecords.com

In my informal survey of issues that are top of mind with the news/talk/sports community, Arbitron's launch of the Portable People Meter and how it will affect spoken-word stations certainly resonated as a key topic. Obviously, it's still early in the PPM rollout, but already there appear to be four early indicators of the ratings technology's impact on news/talk/sports outlets.

Much like the PPM uses a panel methodology, I worked with a panel of experts on this column. Also, much like the system, I got a large amount of relevant data from my panel. Assisting me were Arbitron VP of programming services and development Gary Marince; Arbitron manager of custom research Mason Meyer; Mark O'Neill with R.O.I. Media Services, which consults clients including Enemis Communications and Spanish Broadcasting System on PPM issues; and Bob Michaels' MediaSense founder Bob Michaels, a 17-year veteran of Arbitron who consults on PPM issues with clients that include Sean Hannity. The first data to come out of the PPM trials is

that came rose significantly while TSL softened. Since R&R has previously explored this in depth, we'll move on to less widely reported aspects of the PPM.

Early Indicator No. 1

Employment is a factor. In a reversal from the diary, the PPM captures more listening from people who are working than people who are unemployed. Marince says, "There is a greater likelihood that someone who is employed will be out and around." That activity creates more listening opportunities. Michaels adds, "People who work rise about 45 minutes earlier, according to early PPM results, so there is more time available to listen."

'The nonemployed are home watching television. The employed, who are still mostly male, are in a position to hear more radio. PPM catches that.'

—Gary Marince

Add that to the fact that they commute to and from work in cars, where radio still dominates, and you can see the opportunities for quarter-hours.

Putting it bluntly, Marince says, "The nonemployed are home watching television. The employed, who are still mostly male, are in a position to hear more radio. PPM catches that."

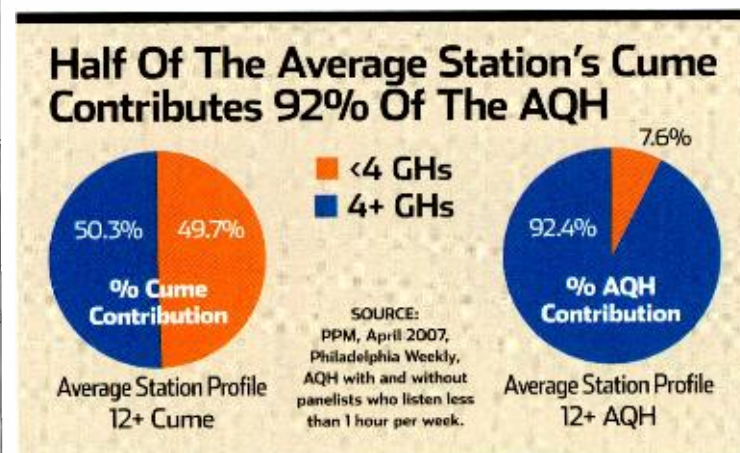
Conclusion: The audience of news/talk/sports stations mainly comprises 25- to 54-year-old working males. That means the PPM should capture listening the diary didn't report.

Early Indicator No. 2

Comparison of diary and PPM results. For his agency presentations about buying radio, O'Neill has built a chart of how different formats' ratings changed with the PPM. "By combining data from Philadelphia and Houston, we were able to build an index of how different formats were doing with PPM compared to how they performed in diary methodology. An index of 100 would mean the ratings are the same from diary to PPM. A score over 100 means the format's ratings have improved, while a score under 100 means the format is receiving softer ratings in the new methodology."

According to O'Neill's calculations, "from the early data, spoken-word stations did well." Both

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news and talk stations indexed right at 100 in 12+ and at nearly 120 in 25-54. Sports stations weren't as strong but still indexed at 70 in 12+ and 85 in 25-54. O'Neill cautions that these are early results: "We don't know if market composition or ethnicity will affect this."

Sports stations with an index of 70 or higher is significant because of adjustments in media buying with the PPM. Arbitron is talking to agencies about how to buy radio with the new measurement system. The company's presentation is titled "How 70 Meter Target Rating Points Can Equal 100 Diary Points." Putting this into simple terms, Marince says, "In the old days [diaries], buying 100 GRPs would reach a certain number of people. With PPM, 70 GRPs will reach the same number of people." While it's not a direct correlation, this makes an index of 70 or higher an important benchmark.

Conclusion: So far, spoken-word formats have all indexed above the important benchmark, with news and talk stations even breaking 100 in key demos. This should be a good indicator that the formats will prosper under the PPM.

Early Indicator No. 3

The 80/20 rule is now the 50/90 rule. A basic rule of thumb in the diary system is that 20% of a station's cume delivers 80% of its AQH. Based on an average of all the stations in Philadelphia, with the PPM, 50% of a station's cume generates more than 90% of its AQH. The other 50% of a station's cume is delivering less than four quarter-hours of listening in a week. The PPM captures a lot of incidental listening that has very little ratings impact, generating only 7% of a station's AQH.

According to O'Neill, "the 50% that listens an hour or more is the core of any station's audience." He notes that "the PIs are a subset of this group and comprise a majority of it. The other 50% who give less than an hour a week are much tougher to reach in any meaningful way."

However, news and talk stations in Philadelphia defy the averages. Nearly 65% of the cumes of CBS Radio news KYW and talk WPHT listen for more than an hour per week. There are several possible explanations for this. It could mean that spoken-word stations get less casual exposure in stores and offices, and therefore attract less random

cume. It might also mean that news and talk listeners are more loyal to their stations than music listeners.

Conclusion: Spoken-word stations have less casual cume than other formats. Since that type of cume generates only 7% of a station's AQH, it shouldn't affect ratings negatively. Conversely, news and talk stations have a greater percentage of heavy users, which may indicate station loyalty.

Early Indicator No. 4

Play-by-play is for real. In building several PPM sports-related presentations for Arbitron, Meyer found that the continuous PPM sample "opens the door to a whole new level of understanding that wasn't available with the diary," because the diary sample sizes were too low to look at specific games. With the continuous measurement in the PPM, it's possible to actually view the audience flow of an individual game.

Some of the first numbers for play-by-play are staggering. In the diary system, the cume for the Philadelphia Eagles' first regular-season game was 87,200. This year with the PPM, it was more than 500,000. The share for the game worked out to a 30.4 6+ and a 48.3 in men 25-54.

Another important observation comes from the Phillies ratings during baseball season. Baseball is bringing a lot of exclusive listeners to WPHT: "Out of 769,000 listeners, the Phillies are responsible for exclusively delivering 39%," Mason says. Day games clearly have higher tune-in than night games.

O'Neill recalls, "During the original test in Houston, the Astros were in the playoffs. You could see the afternoon games start off strong then tail off some as people got home and switched on the television." He also points out that "West Coast stations will benefit most from this, since their teams travel east to play with earlier start times."

Conclusion: The PPM will enable stations to see the actual audience for play-by-play broadcasts. This data will most likely change how play-by-play is sold. While sports has traditionally been an "emotional buy," the PPM will enable agencies that require more specific audience data to consider buying play-by-play broadcasts.

Based on all this early data, the outlook of the PPM for spoken-word stations appears to be positive. Soon we'll have a lot more data to explore as the PPM rolls out in New York, Chicago and Los Angeles. R&R

Survey Says

Thanks to everyone who responded to my informal survey about what people, topics and concerns are most important to you. Many of your suggestions are now on my list of future columns or topics for the Talk Radio Seminar. Here's a look at some of the ideas you suggested.

■ **You Could Have Picked Britney:** But no, you want to read interviews with Rush Limbaugh and Howard Stern. A lot of people want to know where Randy Michaels is today and his thoughts about the state of radio. A few creative interview suggestions included Jesse Ventura and George Steinbrenner.

■ **It's About the Benjamins:** Clearly the budget crunch is a problem everywhere. A lot of you said that marketing with a limited or no budget is your biggest challenge. The proverbial "talent puddle" is also a significant hurdle. Many people responded that finding great talent is extremely difficult.

■ **Teach Me, Yoda:** Topics you would welcome advice on include the Portable People Meter, more effective time management, new research techniques and expanding content onto new digital delivery platforms.

■ **Sing Their Praises:** It's the people behind the scenes that got the nod as unsung heroes of the format. Producers, imaging talent and board ops are the folks who keep the station on the air every day with little or no thanks.

The survey not only yielded excellent feedback, but opened up many great dialogues. Feel free to join the discussion anytime by e-mailing me at MStern@RadioandRecords.com.

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BIG SHOTS

Compiled by Alexandra Cahill

ACahill@RadioandRecords.com



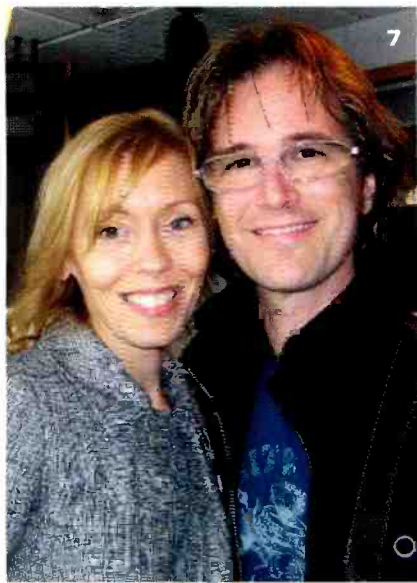
Great Pretenders

1. Northshire alternative WEQX/Manchester, Vt., staffers hosted Foosday after the Foo Fighters performed at the Glen Falls (N.Y.) Civic Center. The band participated in a backstage on-air interview and a meet-and-greet with some 'EQX listeners. From left are Foo Fighter Chris Shiflett, OM/PD Willobee, MD Amber Miller, Foo Fighter Dave Grohl and evening jock Stiller.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. America The Beautiful "Voice of America Music Mix" host Larry London welcomed Columbia artist Beyoncé to VOA's Washington, D.C., studios. London is also the 6 a.m.-noon jock on XM Satellite Radio's the Blend (channel 25). **3. King Of Comedy** Inner City urban AC WBL5/New York morning show host and R&R's 2007 syndicated personality of the year Steve Harvey chatted with Atlantic artist Deemi. Her debut album, "Soundtrack of My Life," dropped July 10. **4. Livin' Legend** Premiere Radio Networks host Blair Garner welcomed country superstar Dolly Parton to his nationally syndicated show "After MidNite With Blair Garner." Parton's new single, "Better Get to Livin'," was released Sept. 24 on her new label, Dolly Records. **5. Jukebox Heroes** Rhino Entertainment executives presented Foreigner founder Mick Jones with a platinum plaque at Los Angeles' Chateau Marmont to mark the double-platinum sales of the band's greatest-hits collection, "The Very Best . . . And Beyond." From left are Foreigner manager Phil Carson, Foreigner vocalist Kelly Hansen, Jones, Rhino executive VP/GM Kevin Gore and Rhino senior VP of strategic marketing, custom product and synch licensing Mark Pinkus. **6. Winning Season** Gracie Henderson won the Lennar Homes \$50,000 Kick Off Contest from CBS Radio country KILT-FM/sports KILT-AM/Houston. She accepted her check from KILT-AM morning duo Andre Ware and Marc Vandermeer and Lennar Homes regional VP Don Luke. From left are Ware, Henderson, Vandermeer and Luke. **7. Sonic Impact** Former Semisonic member Dan Wilson has stepped out on his own. In anticipation of his new American/Columbia solo album, he visited several stations on the West Coast, including Entercom triple A KMTT (the Mountain)/Seattle. From left are midday personality/APD/MD Shawn Stewart and Wilson.

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Formats

The gateway to music formats, the week in charts and airplay data.

R&R TIMELINE

1 YEAR AGO ABC Radio Networks taps Carl Anderson for the newly created position of VP of music programming. ■ Former Clear Channel/Indianapolis VP/GM Chris Wheat joins Entercom/Norfolk in a similar position. ■ Tommy Austin rises to director of programming and operations for Clear Channel's St. Louis cluster.



Austin

5 YEARS AGO Virgin Records hires Steve Leeds as senior VP of promotion. ■ KRLD/Dallas ups Tyler Cox to director of news and operations. ■ Shaun Holly named PD of KNIX/Phoenix.

10 YEARS AGO Smooth jazz WJZW/Washington PD Steve Kosbau adds OM duties at hot AC sister WRQX. ■ Atlantic Records promotes Lisa Velasquez to VP of pop and crossover promotion. ■ APD Darran Davis rises to PD at AC WASH/Washington.



Velasquez

15 YEARS AGO Elektra Records recruits Bob Catania as VP of pop promotion. ■ Jay Clark joins WWJL/Cleveland as PD. ■ WEZW/Milwaukee welcomes Fred Heller as PD.

20 YEARS AGO James Long rejoins WJR/Detroit as president/GM. ■ WQFM/Milwaukee PD Greg Ausham exits to join crosstown rival WLZR in a similar capacity. ■ Jim Bryant is promoted to VP/GM at WKRC/Cincinnati.



Ausham

25 YEARS AGO Ron Travis rises to PD at KOCY/Oklahoma City. ■ WPIX/New York ushers in Alan Anderson as PD. ■ Rick Bisceglia elevated to director of national AC promotion at Arista.

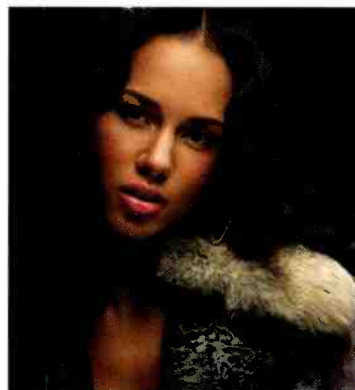
30 YEARS AGO Stan Bly appointed VP of promotion at MCA Records. ■ KROY/Sacramento PD Dave Michaels rises to OM of KROY and KROI-FM. ■ Larry Snider climbs to PD at KYNO/Fresno.

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Women Rule Urban, Urban AC Charts



As "No One" (RMG) rolls 3-1, Alicia Keys has now topped the Urban chart with the lead track from each of her three studio albums. "Fallin'," from her 2001 debut, spent two weeks at No. 1 and "You Don't Know My Name," from her 2003 sophomore set, ruled for five weeks. Keys' chart-topping total stands at four, as she also scored as Usher's duet partner on "My Boo" in 2004.

At Urban AC, Angie Stone claims her second career No. 1 with "Baby" (Concord) and becomes the first woman since Mary J. Blige, with "Take Me As I Am" in the Jan. 19 issue, to reach the chart's apex. Stone hadn't topped the chart since her debut, "No More Rain (In This Cloud)," led the list for 10 weeks starting in December 1999. Between the top billings by Stone and Blige, the list was led by Musiq Soulchild (14 weeks), Tank (10) and Robin Thicke (15). "Baby" also gives legendary featured artist Betty Wright her first Nielsen-BDS era No. 1 on any chart and Concord Records its best Urban AC showing since Regina Belle's "Oooh Baby" peaked at No. 9 in 2002.

Foos Mark 10 Weeks On Top

The Foo Fighters' "The Pretender" (RMG) maintains a firm grip on the Alternative chart's top spot for a 10th consecutive week, marking the first time since 2001 that the format has had two songs spend at least 10 weeks at No. 1 in the same year. With 15 weeks on top between April and July, Linkin Park's "What I've Done" is 2007's other double-digit chart-topper. In 2001, Staind's "It's Been Awhile" held the pole position for 16 weeks, and Nickelback's "How You Remind Me" reigned for 13 weeks.

Strait Shoots Into Third Place For Most Top 10s

Country kingpin George Strait adds more ink to his already remarkable chart history as "How 'Bout Them Cowgirls" (MCA Nashville) sprints 11-9 to become his 76th Country top 10. That moves Strait past Conway Twitty (75) into sole possession of third place behind Eddy Arnold (92) and George Jones (78) for the most top 10s in the chart's 63-year history. Strait began his top 10 run with his debut chart single, "Unwound," a No. 6 hit in 1981.

The chart also welcomes the return of Strait's fellow Texan, Clay Walker. He scores his 16th top 10 with "Fall" (Asylum-Curb), which hops 12-10. Walker most recently cracked the top 10 when "I Can't Sleep" peaked at No. 9 in September 2003.

Linkin Park Casts 'Shadow' Over Alternative Top 20

As "Shadow of the Day" (Warner Bros.) leaps 27-20, Linkin Park becomes the first act in the Nielsen BDS era (and the third in the 19-year history of the Alternative chart) to simultaneously place three tracks in the top 20. "Shadow" joins "Bleed It Out" (No. 2) and "What I've Done" (No. 13) in the chart's upper half. It's the first time an act has landed three top 20 titles in the same week since U2 in February 1992 with "Until the End of the World" (No. 5), "Mysterious Ways" (No. 8) and "One" (No. 18). U2 posted three top 20 tracks on three occasions (for a total of five weeks): twice in 1992 and once in 1988 on the Dec. 10 chart. Coincidentally, that date is the same frame that R.E.M. also scored three top 20 titles. The Alternative chart became driven solely by monitored airplay in January 1994.

Ladies Continue To Lead At Hot AC

On her first foray at the Hot AC format, Colbie Caillat coasts all the way to No. 1 as "Bubbly" (Universal Republic) rises 3-1, continuing an unprecedented success streak for female artists at the format. The track follows Hot AC leaders "Big Girls Don't Cry" (Interscope) by Fergie and "Who Knew" (Zomba) by Pink, marking the first time that a trio of solo female artists has reigned successively in the chart's 11-year history.

Also impressively, with a 9-5 bound at CHR/Top 40 and a 12-9 climb at AC, "Bubbly" (which topped Triple A for three weeks in August) becomes one of only five songs to have topped Hot AC and Triple A while also reaching the top five at CHR/Top 40 and top 10 at AC. It's the first debut single and first by a female to do so. Eric Clapton's "Change the World" was the first in 1996, followed by Train's "Drops of Jupiter (Tell Me)" in 2001-02. Notably, the three most recent members of this elite crossover club all joined within the last year. Prior to "Bubbly," "How to Save a Life" by the Fray and "Hey There Delilah" by Plain White T's scored multiformat success.



Part 2 of 1 . . . OK, so I stretched out the material just a tad . . .

From Zero To Syndication: The Sequel

Kevin Carter

KCarter@RadioandRecords.com

Last week I began to spin the riveting recap of one of my favorite sessions at the recent R&R Convention, “From Zero to Syndication,” which offered insights into the nuts and bolts that power several successful drive-time shows that recently began to syndicate. ■ My panelists consisted of Dave Kaelin & Jimmy Jam of Clear Channel’s WNCI/Columbus, Ohio; Ace & TJ, based at CBS Radio’s WNKS (Kiss 95.1)/Charlotte; and afternoon duo Matt & Ramona, who originate from Lincoln Financial hot AC/talk hybrid WLNK (107.9 the Link)/Charlotte. My co-moderator was Lincoln Financial syndication guru Tony Garcia.

One of the main concerns of any expansion effort was the acknowledgment that you cannot sacrifice the innate quality that made the show so compelling in the first place: its indelible local appeal. “We said we weren’t going to do syndication if we couldn’t serve Charlotte,” Ace said. “We are a low-maintenance show; salespeople walk into our office and if we can do it, we do it. We work extra hard to keep the trust with salespeople and make that commitment to not let Charlotte slide,” he said.

All panelists gave federally mandated props to their local PDs for their syndication support, starting with the extensive butt-kissing laid on WNCI PD Michael McCoy, who was sitting in the front row: “Michael knows we do it right,” Kaelin said. “I don’t care how good the show is, you have to superserve your home base.” His partner Jimmy added, “Michael is the first one to run in and say, ‘The ratings are in from your Dayton affiliate, come look.’ But for the first few months, people were only looking at our Columbus numbers.”

“The staff at WNKS has known us since we’ve been syndicated,” Ace said. “We were already here and established in the market when John Reynolds came in as PD. People have always looked to us to step up and alert John to something. I hope it’s kept us endeared to the staff, and I think they see us as advocates.”

Ramona recalls the day she and Matt were contacted by WLNK PD Neal Sharpe, who used to work with them at WNCI. Sharpe dangled the syndication carrot in front of the duo, who were work-

ing in Norfolk at the time. “Frankly, we were just looking for a free weekend out of town where people didn’t know us,” she said. “But we came here and realized, ‘We can do it here, and we can do it anywhere.’ We knew coming in that Neal would be supportive, especially since [WLNK-based syndicated morning hosts] Bob & Sheri had already climbed the mountain. He knows us, and he trusts us. No one can be harder on us about what went on on-air than us.”

Once Matt & Ramona took the job in Charlotte, the wheels began turning fairly rapidly: “We were too stupid to be afraid,” she said. “We had been doing well in Norfolk, and we believed in the show.” The whole concept of fear appears to be a relative term, according to Ace: “We never thought we weren’t good enough,” he said. “It was more like, ‘Which button does what?’ ”

Jimmy Jam shared a similar experience: “The week leading up to our syndication debut, we were crapping bricks and watching clocks. When we first got into it, it was nerve-racking, but it was more about the mechanical and technical aspects of it.” Indeed, all the talent remarked about a complex internal syndication clock now ticking away in their brains. “Over the past year, we’re becoming more comfortable with juggling this incredible pie chart in our heads,” Kaelin said.

Wondering if those on the panel are actually in the loop to catch potential flack when it comes their way—or if they have “people” to buffer the drama for them—TJ volunteered that executive

producer Pete Herrick “is our filter. If it’s something they really have a concern about, we’ll do conference calls, we’ll sit down when we do an affiliate visit; we’re pretty hands-on with them.”

Some perceived “problems” are nothing more than challenges to be tamed: “We haven’t had anyone bitch about the show,” Jimmy Jam said. “They may be having some music battle and don’t want us to interview someone; if that’s the case, we’ll just cut them a local break to play over the feed.” In other words, they tend not to sweat the small stuff, according to Kaelin. “The local PDs are trusting us for the majority of this show. In many cases, we’re coming into a CHR that needs a little buzz in the mornings, so that’s why they’re coming to us.”

Ramona added, “If there have been complaints, Tony handles them.” And she’s not kidding: “You do have to buffer bad news,” said Garcia, who

considers it part of his job to absorb any negativity before it reaches his talent.

“We now have to prep a local show, then prep a national show and they’re like two different shows,” Kaelin said. For Ace & TJ, their overlapping schedules actually help their show prep. “Ace stays up late and I’ll get up early, then we’ll get together before the show,” TJ said. “We do use some national services with daily stuff, but as far as putting the show together, Ace and I do that ourselves. Everybody else is busy doing everything before the show, and we would prefer them to be in on the bit like a listener would, so we can get their honest response.”

“I feel like I’m prepping all the time because I do a lifestyle show,” Ramona added. “About 20% of what we do on-air is done using a prep service because we assume people have already heard it by the time we get on the air. We do our own prep, we search Web sites and newspapers, and I hit a different women’s magazine every day.”

Some of that show prep might turn out to be subconscious, as evidenced when Ace turned to Matt & Ramona and said, “I had to stop listening to you guys, because I’d be afraid of accidentally using anything from you.”

So, what makes a good show a ripe candidate for syndication? “It’s about content,” Garcia said. “It’s about having the kind of content that can transplant itself.” Matt chimed in: “If local was so great, everyone would watch the public access channel. You’re not going to listen to crap just because it’s local.”

R&R



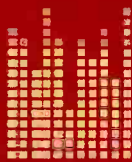
TJ & Ace



Matt & Ramona



Jimmy Jam & Dave Kaelin



CHR/Top 40

► **T-PAIN'S GUEST STINT ON CHRIS BROWN'S "KISS KISS" AT NO. 39 UPS THE FORMER'S TITLE COUNT TO FIVE, EQUALING 50 CENT'S CHART RECORD FROM 2005.**



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WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	1	13	STRONGER Kanye West	NO. 1 (2 WKS)	ROC-A-FELLA/DEF JAM/IDJMG	9018	+81	57.486	2
2	19	11	THE WAY I ARE Timbaland Feat. Keri Hilson		MOSLEY/BLACKGROUND/INTERSCOPE	8550	-228	59.120	1
3	17	11	WHO KNEW Pink		LAFACE/ZOMBA	8217	-413	46.305	4
4	6	11	APOLOGIZE Timbaland Feat. OneRepublic	MOST INCREASED PLAYS	MOSLEY/BLACKGROUND/INTERSCOPE	7956	+1142	55.869	3
5	9	6	BUBBLY Colbie Caillat		UNIVERSAL REPUBLIC	6343	+1068	32.653	8
6	5	16	LOVESTONED Justin Timberlake		JIVE/ZOMBA	5957	-824	36.790	5
7	12	11	OVER YOU Daughtry		RCA/RMG	5913	+196	25.637	13
8	13	13	WAKE UP CALL Maroon 5		A&M/OCTONE/INTERSCOPE	5473	+517	28.337	12
9	7	7	HATE THAT I LOVE YOU Rihanna Feat. Ne-Yo		SRP/DEF JAM/IDJMG	5341	+390	34.582	6
10	6	21	ROCKSTAR Nickelback		ROADRUNNER/ATLANTIC/LAVA	5224	-514	31.106	9
11	12	8	CRANK THAT (SOULJA BOY) Soulja Boy Tell'em		COLLIPARK/INTERSCOPE	5216	+344	33.026	7
12	8	24	BIG GIRLS DON'T CRY Fergie		WILL.I.AM/A&M/INTERSCOPE	5084	-496	28.755	11
13	13	27	WAIT FOR YOU Elliott Yamin		HICKORY/RED	4184	-426	23.467	14
14	13	9	PARALYZER Finger Eleven	AIRPOWER	WIND UP	3847	+659	18.121	17
15	8	8	AYO TECHNOLOGY 50 Cent Feat. Justin Timberlake & Timbaland		SHADY/AFTERMATH/INTERSCOPE	3652	+533	29.743	10
16	23	11	THE GREAT ESCAPE Boys Like Girls		COLUMBIA	3612	-527	23.351	15
17	17	11	WHEN YOU'RE GONE Avril Lavigne		RCA/RMG	3370	-818	16.013	20
18	22	5	CYCLONE Baby Bash Feat. T-Pain	AIRPOWER	ARISTA/RMG	3088	+457	21.722	16
19	21	11	HOW FAR WE'VE COME Matchbox Twenty		MELISMA/ATLANTIC	2978	+321	12.087	26
20	16	22	HEY THERE DELILAH Plain White T's		FEARLESS/HOLLYWOOD	2965	-384	14.498	22
21	23	3	CLUMSY Fergie		WILL.I.AM/A&M/INTERSCOPE	2656	+768	15.224	21
22	17	7	GIMME MORE Britney Spears		JIVE/ZOMBA	2484	-847	17.231	18
23	26	7	I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) Good Charlotte		DAYLIGHT/EPIC	2379	+164	12.853	24
24	20	85	BARTENDER T-Pain Feat. Akon		KONVICT/NAPPY BOY/JIVE/ZOMBA	2361	-753	10.855	28
25	23	9	TEENAGERS My Chemical Romance		REPRISE	2343	-196	6.610	39
26	27	4	TATTOO Jordin Sparks		JIVE/ZOMBA	2338	+409	13.643	23
27	25	18	FIRST TIME Lifehouse		GEFFEN	2114	-111	8.650	31
28	34	2	GOOD LIFE Kanye West Feat. T-Pain		ROC-A-FELLA/DEF JAM/IDJMG	2005	+567	17.090	19
29	29	6	LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim		IMANI/GEFFEN	1933	+98	12.145	25
30	33	3	BED J. Holiday		MUSIC LINE/CAPITOL	1846	+372	11.822	27
31	32	3	I'M LIKE A LAWYER...(ME & YOU) Fall Out Boy		FUELED BY RAMEN/ATLANTIC/LAVA	1776	+285	7.018	36
32	39	2	LOVE LIKE THIS Natasha Bedingfield Feat. Sean Kingston		PHONOGENIC/EPIC	1762	+678	6.805	38
33	5	3	S.O.S. Jonas Brothers		HOLLYWOOD	1733	+227	7.008	37
34	24	2	ME LOVE Sean Kingston		BELUGA HEIGHTS/EPIC	1519	-769	8.138	33
35	38	2	UNTIL THE END OF TIME Justin Timberlake Duet With Beyonce		JIVE/ZOMBA	1486	+326	8.769	30
36	36	5	PICTURES OF YOU The Last Goodnight		VIRGIN	1388	+58	4.028	-
37	30	10	SHAWTY Plies Feat. T-Pain		SLIP-N-SLIDE/ATLANTIC	1227	-486	6.415	40
38	NEW	1	MISERY BUSINESS Paramore		FUELED BY RAMEN/ATLANTIC/LAVA	1121	+199	7.706	34
39	NEW	1	KISS KISS Chris Brown Feat. T-Pain		JIVE/ZOMBA	1061	+456	8.603	32
40	4	4	DO IT WELL Jennifer Lopez		EPIC	926	-257	2.978	-

MOST ADDED

NO ONE
Alicia Keys (J/RMG)
19

CLUMSY
Fergie (WILL.I.AM/A&M/INTERSCOPE)
18

LOVE LIKE THIS
Natasha Bedingfield Feat. Sean Kingston (PHONOGENIC/EPIC)
17

TAKE YOU THERE
Sean Kingston (BELUGA HEIGHTS/EPIC)
17

BED
J. Holiday (MUSIC LINE/CAPITOL)
16

SHADOW OF THE DAY
Linkin Park (WARNER BROS.)
15

KISS KISS
Chris Brown Feat. T-Pain (JIVE/ZOMBA)
13

UNTIL THE END OF TIME
Justin Timberlake Duet With Beyonce (JIVE/ZOMBA)
12

MISERY BUSINESS
Paramore
10

HERO/HEROINE
Boys Like Girls (COLUMBIA)
10

ADDED AT... KSAS
Boise, ID
#D: Steve Kicklighter
Matchbox Twenty, How Far We've Come, 2 - Justin Timberlake Duet With Beyonce, Until The End Of Time, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

BABY LOVE
Nicole Scherzinger Feat. will.i.am (INTERSCOPE)
893/13
TOTAL STATIONS: 63

INTO THE NIGHT
Santana Feat. Chad Kroeger (ARISTA/RMG)
844/159
TOTAL STATIONS: 66

NO ONE
Alicia Keys (J/RMG)
827/472
TOTAL STATIONS: 50

BABY DON'T GO
Fabolous Feat. Jermaine Dupri (DESERT STORM/DEF JAM/IDJMG)
608/82
TOTAL STATIONS: 60

TAKE YOU THERE
Sean Kingston (BELUGA HEIGHTS/EPIC)
577/252
TOTAL STATIONS: 40

SEVEN DAYS OF LONELY
I Nine (J/RMG)
486/55
TOTAL STATIONS: 39

SWEETEST GIRL (DOLLAR BILL)
Wyclef Jean Feat. Akon, Lil Wayne & Niiya (COLUMBIA)
819/138
TOTAL STATIONS: 43

NEVER TOO LATE
Three Days Grace (JIVE/ZOMBA)
646/82
TOTAL STATIONS: 34

LIGHT UP THE SKY
Yellowcard (CAPITOL)
446/20
TOTAL STATIONS: 33

SHADOW OF THE DAY
Linkin Park (WARNER BROS.)
416/264
TOTAL STATIONS: 39

MOST INCREASED PLAYS

+1142
★ **APOLOGIZE**
Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)
XT20 +50, WRVW +47, KBKS +38, KSLZ +37, WBVD +37, KKDM +36, KJYO +34, WDCQ +31, WCCQ +27, WKST +26

+1068
★ **BUBBLY**
Colbie Caillat (Universal Republic)
WXLL +54, WKSS +48, WHHD +38, KKPN +36, WFMF +31, WKST +31, WFMF +21, WWHT +20, WWSR +19, KKPN +18

+768
★ **CLUMSY**
Fergie (WILL.I.AM/A&M/INTERSCOPE)
KQCH +32, WDCQ +28, WKSS +26, KDWB +22, WAKS +21, KBKS +21, WFMF +21, WWHT +20, WWSR +19, KKPN +18

+678
★ **LOVE LIKE THIS**
Natasha Bedingfield Feat. Sean Kingston (PHONOGENIC/EPIC)
WKST +35, WNOK +31, XT20 +30, WXLL +28, KXXM +26, WBLI +24, WZYP +22, KRUF +22, WYKS +21, WQEN +19

+659
★ **PARALYZER**
Finger Eleven (Wind-up)
WKFS +35, XT20 +35, KSLZ +25, WFBC +24, WHHT +24, WABB +23, WKSS +22, WHHD +22, WNKS +21, WJIM +21

FOR WEEK ENDING OCTOBER 21, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations. 127 CHR/top 40 and 17 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 54 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

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Sunday nights
1 with a 23.4 share on WXKS!
1 with a 29.3 share on WFLZ!

Romeo's Playhouse
Hosted by KISS 108
Boston's Romeo
Monday through Friday
7PM-Midnight
Source: Arbitron Spring 2007
Women 18-34

CHR/TOP 40

CHR/TOP 40 MONITORED REPORTERS

- WFLY/Albany, NY**
OM: Kevin Callahan
PD: Terry O'Donnell
APD: Brian Cody
- WKKF/Albany, NY**
PD: Randy McCarten
- KKOB/Albuquerque, NM**
OM: Eddie Haskell
PD: Justin Riley
APD: Mark Anderson
MD: Carlos Duran
- WAEB/Allentown, PA**
PD: Laura St. James
MD: Eric Chase
- WIXX/Appleton, WI**
PD: Tony Waitekus
MD: David Burns
- WKSZ/Appleton, WI**
PD: Dayton Kane
APD/MD: Brian Davis
- WSTR/Atlanta, GA**
PD: Dan Bowen
MD: Michael Chase
- WWWQ/Atlanta, GA**
OM: Rob Roberts
PD: Dylan Sprague
- WHHD/Augusta, GA**
PD: Chuck Whitaker
APD: Kris Fisher
- KHFI/Austin, TX**
OM: Mac Daniels
PD: Jay Shannon
MD: Tony Cortez
- WFMF/Baton Rouge, LA**
PD: Kevin Campbell
- KQXY/Beaumont, TX**
OM: Jim West
PD/MD: Brandin Shaw
APD: Patrick Sanders
- WYXK/Biloxi, MS**
OM: Kenny Vest
PD: Lucas
- WQEN/Birmingham, AL**
OM: Tom Hanrahan
PD: Keith Allen
APD/MD: Madison Reeves
- KSAS/Boise, ID**
PD: Steve "Keke Luv"
Kicklighter
- KZMG/Boise, ID**
MD: Miggy Santos
- WXKS/Boston, MA**
PD: Cadillac Jack
APD/MD: Chris Tyler
- CKEY/Buffalo, NY**
PD/MD: Dave Universal
- WKSE/Buffalo, NY**
OM/MD: Sue O'Neil
APD/MD: Brian Wilde
- WXXX/Burlington, VT**
OM/MD: Ben Hamilton
MD: Pete Belair
- WZKL/Canton, OH**
PD: John Stewart
MD: Nikolina
- WIHB/Charleston, SC**
OM/MD: Bryan Taylor
MD: Dave Ryan
- WSSX/Charleston, SC**
OM/MD: Mike Edwards
APD/MD: Special Ed
- WVSR/Charleston, WV**
OM: Jeff Whitehead
PD: Wade Hill
MD: Jason Reed
- WNKS/Charlotte, NC**
OM/MD: John Reynolds
MD: Otis
- WKSC/Chicago, IL**
PD: Rick Gillette
MD: Jeff Murray
- WKFS/Cincinnati, OH**
OM: Scott Reinhart
PD: Mark Anderson
- WAKS/Cleveland, OH**
OM: Kevin Metheny
OM: Jeff Zukauckas
PD: Bo Matthews
APD/MD: Kasper
- KKMG/Colorado Springs, CO**
OM: Bobby Irwin
PD: John Fox
MD: Kat Jensen
- WNOK/Columbia, SC**
PD: Wes McCain
APD: Brian Paiz
MD: Kelly Nash
- WCGQ/Columbus, GA**
OM/MD: Bob Quick
MD: Rob Carter
- WNCI/Columbus, OH**
PD: Michael McCoy
MD: Maxwell
- KKPN/Corpus Christi, TX**
OM/MD: Scott Holt
APD/MD: Dave Ross
- KHKS/Dallas, TX**
PD: Patrick Davis
APD/MD: Billy The Kidd
- WKDF/Dayton, OH**
OM: Tony Tilford
APD/MD: Ryan Drake
- WCTZ/Dayton, OH**
OM: J.D. Kunes
PD: Scott Sharp
- WVYB/Daytona Beach, FL**
OM: Frank Scott
PD: Ammie Olson
- KKDM/Des Moines, IA**
PD/MD: Greg Chance
MD: Scotty Cage
- WKQI/Detroit, MI**
PD: Dom Theodore
APD/MD: Beau Daniels
- WWCK/Flint, MI**
OM: Jeff Wade
PD: Jeff Andrews
- WXKB/Ft. Myers, FL**
PD: Matt Johnson
MD: Bruce The Moose
- WYKS/Gainesville, FL**
PD/MD: Riggs
- WHTS/Grand Rapids, MI**
OM: Brent Alberts
PD: Jack Spade
- WSNX/Grand Rapids, MI**
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes
- WKZL/Greensboro, NC**
PD: Jason Goodman
APD: Josie
- WERO/Greenville, NC**
PD: Chris "Hollywood" Mann
APD/MD: Beaver
- WFBC/Greenville, SC**
PD: Chase Murphy
MD: Natalie Randall
- WHKF/Harrisburg, PA**
OM: Chris Tyler
PD: JT Bosch
APD: Mike Miller
MD: OC
- WKSS/Hartford, CT**
PD: Stan "The Man" Priest
MD: Brian "Munchie" Donovan
- KQMQ/Honolulu, HI**
MD: Ryan Sean
- KRBE/Houston, TX**
PD: Leslie Whittle
- WZYP/Huntsville, AL**
PD: Michael Storm
APD: Ally "Lisa" Elliott
- WYOY/Jackson, MS**
OM/MD: Johnny O
APD/MD: Nate West
- WAPE/Jacksonville, FL**
PD: JR Ammons
APD: Chade Daniels
- WFKS/Jacksonville, FL**
OM: Gail Austin
PD: Todd Shannon
APD: Jonathan Reed
- WAEZ/Johnson City, TN**
OM: Bill Hagy
PD/MD: Jason Reed
- KMXV/Kansas City, MO**
OM: Mike Rowen
PD: Ponch
MD: Gonzo
- WWST/Knoxville, TN**
PD: Rich Bailey
MD: Scott Bohannon
- KSMB/Lafayette, LA**
OM: Keith LeBlanc
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PD: Josh Strickland
- WLKT/Lexington, KY**
PD: JB Wilde
- KLAL/Little Rock, AR**
OM/MD: Randy Cain
APD: Ed Johnson
MD: Charlotte
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PD: John Ivey
APD/MD: Julie Pilat
- WDJX/Louisville, KY**
PD: Shane Collins
APD/MD: Ben Davis
- WZKF/Louisville, KY**
PD/MD: Chris Randolph
- WZEE/Madison, WI**
OM: Mike Ferris
PD: Jon Reilly
- WAOA/Melbourne, FL**
PD: Tony Banks
- WBVD/Melbourne, FL**
OM: Ken Holiday
PD: Michael Bryan
- WHBQ/Memphis, TN**
OM: Chris Taylor
PD: Karson With a K
MD: Joe Mack
- WHYI/Miami, FL**
OM/MD: Rod Phillips
MD: Michael Yo
- WXSS/Milwaukee, WI**
OM/MD: Brian Kelly
APD/MD: Jo Jo Martinez
- KDWB/Minneapolis, MN**
OM/MD: Rob Morris
MD: Lucas
- WABB/Mobile, AL**
PD: Zac Davis
APD/MD: QTIP
- KHOP/Modesto, CA**
OM: Richard Perry
PD: Joe Roberts
APD: Madden
MD: Reagan Marks
- WHHY/Montgomery, AL**
OM: Bill Jones
PD/MD: Steve Smith
- WRVW/Nashville, TN**
OM/MD: Rich Davis
MD: Tommy Butter
- WBLI/Nassau, NY**
OM: Nancy Cambino
PD: Jeremy Rice
APD: Al Levine
MD: Gabrielle Vaughn
- WFHN/New Bedford, MA**
PD: Jim Reitz
MD: Michael Rock
- WKCI/New Haven, CT**
PD: Chaz Kelly
MD: Mike "Jagger" Thomas
- WEZB/New Orleans, LA**
OM/MD: Mike Kaplan
MD: Stevie G.
- WHTZ/New York, NY**
PD: Stan "The Man" Priest
PD: Sharon Dastur
MD: Romeo
- KJYO/Oklahoma City, OK**
OM: Tom Travis
PD: Mike McCoy
MD: Frito
- KQCH/Omaha, NE**
OM: Tom Land
PD: Erik Johnson
MD: Corey Young
- WXXL/Orlando, FL**
PD: Michael Bryan
APD/MD: Jana Sutter
- WIOQ/Philadelphia, PA**
OM/MD: Rick Vaughn
APD/MD: Jo Jo Brooks
- KZZP/Phoenix, AZ**
PD: Mark Medina
MD: Greg "DJ Greggory D"
D'Angelo
- WKST/Pittsburgh, PA**
PD: Alex Tear
APD: Drew Hall
MD: Dylan
- WJBQ/Portland, ME**
OM/MD: Tim Moore
MD: Mike Adams
- KKRZ/Portland, OR**
PD: Brian Bridgman
APD: Mick Lee
- WPRO/Providence, RI**
OM/MD: Tony Bristol
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PD: Randi West
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APD: Johnny B
- KWYL/Reno, NV**
OM/MD: Nick Elliott
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PD: Boomer
- WXLK/Roanoke, VA**
PD: Kevin Scott
APD: Danny Meyers
MD: Bob Patrick
- WKGS/Rochester, NY**
PD: Erick Anderson
MD: Jesse Graff
- WPXY/Rochester, NY**
PD: Mike Danger
- KDND/Sacramento, CA**
PD: Dan Mason
MD: Christopher K.
- WIOG/Saginaw, MI**
PD: Jerry Noble
APD: Demas
- KZHT/Salt Lake City, UT**
OM: Jeff Cochran
PD: Jeff McCartney
MD: Tricia Jenkins
- KXXM/San Antonio, TX**
OM: George King
PD: Tony Travatto
APD: Russell Rush
- KHTS/San Diego, CA**
PD: Jimmy Steele
APD/MD: Hitman Haze
- Sirius Hits 1/Satellite**
OM: Kid Kelly
PD: Jim Ryan
APD/MD: Ryan Sampson
- XM Top 20 on 20/Satellite**
OM: Jon Zellner
PD: Michelle Cartier
MD: Priestly
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PD/MD: Russ Francis
- WZAT/Savannah, GA**
OM: Sam Nelson
- KBKS/Seattle, WA**
PD: Steve Rivers
APD: Marcus D.
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OM: Gary McCoy
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MD: Chris Peters
- KHTT/Tulsa, OK**
APD: Billy "The Baby DJ"
Sexaur
MD: Dylan
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PD: Jeff Kapugi
APD: Toby Knapp
MD: Gillian Sussman
- WLDI/West Palm Beach, FL**
OM: Dave Denver
PD: Kobe
- KZCH/Wichita, KS**
OM: Lyman James
PD/MD: Sammy Suarez
- WBHT/Wilkes Barre, PA**
PD: Justin Bryant
APD/MD: A.J.
- WKRZ/Wilkes Barre, PA**
OM: Jim Rising
PD: Mike O'Donnell
APD/MD: Kelly K
- WSTW/Wilmington, DE**
PD: Mike Yeager
APD/MD: Mike Rossi
- WAKZ/Youngstown, OH**
OM: Dan Rivers
PD: Sean Stevens
MD: Krissy Taylor
- WHOT/Youngstown, OH**
MD: J-Dub



▶ AFTER SITTING AT NO. 2 FOR THE PAST THREE WEEKS, **KANYE WEST** MOVES INTO THE TOP SLOT OF THE CANADA CHR/TOP 40 CHART WITH "STRONGER."

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHR/TOP 40 INDICATOR		PLAYS TW +/-
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	13	13	STRONGER KANYE WEST	ROC-A-FELLA/DEF JAM/IDJMG	3255 +20
2	22	22	WHO KNEW PINK	LAFACE/ZOMBA	2871 -122
3	6	6	APOLOGIZE TIMBALAND FEAT. ONEREPUBLIC	MOSLEY/BLACKGROUND/INTERSCOPE	2776 +428
4	20	20	THE WAY I ARE TIMBALAND FEAT. KERI HILSON	MOSLEY/BLACKGROUND/INTERSCOPE	2668 -270
5	12	12	OVER YOU DAUGHTRY	RCA/RMG	2592 +153
6	16	16	LOVESTONED JUSTIN TIMBERLAKE	JIVE/ZOMBA	2515 -297
7	11	7	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	2324 +429
8	17	17	WAKE UP CALL MAROON 5	A&M/OCTONE/INTERSCOPE	2182 +135
9	8	8	HATE THAT I LOVE YOU RIHANNA FEAT. NE-YO	SRP/DEF JAM/IDJMG	2161 +299
10	15	15	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM	COLLIPARK/INTERSCOPE	1779 +155
11	28	28	ROCKSTAR NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	1746 -213
12	24	24	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE	1669 -206
13	19	19	THE GREAT ESCAPE BOYS LIKE GIRLS	COLUMBIA	1667 -306
14	7	7	GIMME MORE BRITNEY SPEARS	JIVE/ZOMBA	1568 -166
15	10	10	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/RMG	1556 -387
16	13	13	PARALYZER FINGER ELEVEN	WIND-UP	1492 +275
17	12	12	HOW FAR WE'VE COME MATCHBOX TWENTY	MELISMA/ATLANTIC	1431 +13
18	25	25	WAIT FOR YOU ELLIOTT YAMIN	HICKORY/RED	1399 -48
19	6	6	CYCLONE BABY BASH FEAT. T-PAIN	ARISTA/RMG	1314 +200
20	25	25	CLUMSY FERGIE	WILL.I.AM/A&M/INTERSCOPE	1244 +346
21	24	24	AYO TECHNOLOGY 50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND	SHADY/AFTERMATH/INTERSCOPE	1161 +121
22	6	6	I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) GOOD CH-ARLOTTE	DAYLIGHT/EPIC	1128 +294
23	10	10	TEENAGERS MY CHEMICAL ROMANCE	REPRISE	980 -257
24	29	29	TATTOO JORDIN SPARKS	JIVE/ZOMBA	959 +237
25	18	18	BARTENDER T-PAIN FEAT. AKON	KONVICT/NAPPY BOY/JIVE/ZOMBA	900 -169
26	7	7	LET IT GO KEYSHIA COLE FEAT. MISSY ELLIOTT & LIL' KIM	IMANI/GEFFEN	885 +84
27	16	16	FIRST TIME LIFEHOUSE	GEFFEN	826 -67
28	21	21	ME LOVE SEAN KINGSTON	BELUGA HEIGHTS/EPIC	813 -337
29	5	5	BED J. HOLIDAY	MUSIC LINE/CAPITOL	784 +163
30	33	33	GOOD LIFE KANYE WEST FEAT. T-PAIN	ROC-A-FELLA/DEF JAM/IDJMG	783 +189
31	NEW	NEW	LOVE LIKE THIS NATASHA BEMINGFIELD FEAT. SEAN KINGSTON	PHONOGENIC/EPIC	638 +408
32	36	36	UNTIL THE END OF TIME JUSTIN TIMBERLAKE DUET WITH BEYONCÉ	JIVE/ZOMBA	635 +206
33	35	35	I'M LIKE A LAWYER... (ME & YOU) FALL OUT BOY	FJEBLED BY RAMEN/ISLAND/IDJMG	600 +72
34	NEW	NEW	KISS KISS CHRIS BROWN FEAT. T-PAIN	JIVE/ZOMBA	562 +238
35	37	37	MISERY BUSINESS PARAMORE	FUELED BY RAMEN/ATLANTIC/LAVA	553 +167
36	40	40	S.O.S. JONAS BROTHERS	HOLLYWOOD	496 +141
37	31	31	SHAWTY PLIES FEAT. T-PAIN	SLIP-N-SLIDE/ATLANTIC	425 -249
38	NEW	NEW	BABY LOVE NICOLE SCHERZINGER FEAT. WILL.I.AM	INTERSCOPE	386 +48
39	34	34	MAKE ME BETTER FABOLOUS FEAT. NE-YO	DESERT STORM/DEF JAM/IDJMG	375 -186
40	NEW	NEW	INTO THE NIGHT SANTANA FEAT. CHAD KROEGER	ARISTA/RMG	351 +23

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA CHR/TOP 40		PLAYS TW +/-
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	2	2	STRONGER KANYE WEST	ROC-A-FELLA/DEF JAM/UNIVERSAL	656 +11
2	1	1	THE WAY I ARE TIMBALAND FEAT. KERI HILSON	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	615 -43
3	5	5	APOLOGIZE TIMBALAND FEAT. ONEREPUBLIC	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	570 +82
4	7	7	GIMME MORE BRITNEY SPEARS	JIVE/SONY BMG	541 -22
5	15	15	LOVESTONED JUSTIN TIMBERLAKE	JIVE/SONY BMG	524 -40
6	11	11	WAKE UP CALL MAROON 5	A&M/OCTONE/UNIVERSAL	491 +19
7	15	15	DO IT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	455 -4
8	9	9	DON'T STOP THE MUSIC RIHANNA	SRP/DEF JAM/UNIVERSAL	423 +12
9	8	8	MONEY HONEY STATE OF SHOCK	CORDOVA BAY	416 -12
10	11	11	HATE THAT I LOVE YOU RIHANNA FEATURING NE-YO	SRP/DEF JAM/UNIVERSAL	412 +53
11	10	10	HOT AVRIL LAVIGNE	ARISTA/SONY BMG	402 +12
12	16	16	OVER YOU DAUGHTRY	RCA/SONY BMG	363 +41
13	12	12	TONGUE TIED FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	356 +5
14	17	17	INTO THE NIGHT SANTANA FEATURING CHAD KROEGER	ARISTA/SONY BMG	351 +40
15	9	9	AYO TECHNOLOGY 50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND	SHADY/AFTERMATH/INTERSCOPE/UNIVERSAL	320 -8
16	13	13	WHO KNEW PINK	LAFACE/SONY BMG	299 -35
17	15	15	ME LOVE SEAN KINGSTON	BELUGA HEIGHTS/EPIC/SONY BMG	258 -70
18	3	3	CLUMSY FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	248 +66
19	24	24	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM	COLLIPARK/INTERSCOPE/UNIVERSAL	225 +16
20	20	20	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/SONY BMG	223 -16
21	21	21	HEY THERE DELILAH PLAIN WHITE T'S	FEARLESS/HOLLYWOOD/UNIVERSAL	220 -17
22	18	18	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	216 -47
23	25	25	LAST TIME GEORGE	HC ENTERTAINMENT	209 +3
24	37	37	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC/UNIVERSAL	204 +57
25	23	23	SEVEN DAY FOOL JULY BLACK	UNIVERSAL	204 -7
26	19	19	THE GREAT ESCAPE BOYS LIKE GIRLS	COLUMBIA/SONY BMG	201 -49
27	22	22	HELLO GOODBYE LIVE ON ARRIVAL	ROCKSTAR	196 -16
28	9	9	NEVER TOO LATE THREE DAYS GRACE	JIVE/SONY BMG	193 +8
29	42	42	GOOD LIFE KANYE WEST FEATURING T-PAIN	ROC-A-FELLA/DEF JAM/UNIVERSAL	192 +54
30	27	27	HOW FAR WE'VE COME MATCHBOX TWENTY	MELISMA/ATLANTIC/WARNER	182 -13

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SPOTSCAN



What makes these rhythmic Web sites outstanding?

This Is Why They're Hot

Darnella Dunham

DDunham@RadioandRecords.com

Earlier this month, Emmis' WQHT (Hot 97)/New York's hot97.com was voted best hip-hop radio Web site by VH1 at its Hip-Hop Honors awards show. The station was nominated, along with rhythmic sister KPWR (Power 106)/Los Angeles, Clear Channel-owned urban outlets WGCI/Chicago and WUSL (Power 99)/Philadelphia and CBS Radio's urban WVEE (V-103)/Atlanta. Overall, Hot 97 bested the competition by winning 39% of the online vote.

Emmis is a company that is committed to extending the brand of its stations via new-media platforms, and its Web sites bring it all together. Hot 97 wasn't just recognized for the look of hot97.com, but for its content.

According to webmaster Frank Miller, "The hip-hop dominance of Hot 97 gives us the ability to provide exclusive content that can't be found anywhere else online. We update our content daily with the latest news, music, videos and artist exclusives, because it all happens right down the hall in the Hot 97 studios."

I spend a lot of time on station Web sites learning about personalities, listening online and getting details about on-air and online promotions. But what makes hot97.com exceptional is its ease of navigation. Every time I visit, there seems to be something new to explore, and the biggest

contest is always in plain view. Also, the moving text is visually engaging and not a distraction or annoying. Other bonuses include easy access to podcasts and video from interviews. While most stations highlight core artists at the top of the page, hot97.com utilizes images of its veteran jocks and makes Miss Jones, Angie Martinez and Funkmaster Flex the stars of the site.

There are many more noteworthy rhythmic station Web sites in addition to hot97.com. Here are a few destinations that do an outstanding job of extending on-air brands online.

KEZE (Wired 96.9)/Spokane, keze.com: The first attribute that appeals to me on Wired 96.9's site is its visual aesthetic. The hot pink and bright green colors on top of a black background are stimulating, and the flashing artists keep the home



page alive. The logo is very strong and the overall design of the Web site accents the electric theme of the station logo. The home page offers a good overview of what's happening on the air, and the font is fun and a little quirky. There are also features like "Pick the Music" and "Come Party With Us" that involve listeners in selecting music and joining the street team.

KQKS (KS107.5)/Denver, ks1075.com: It's always been easy for me to find exactly what I'm looking for on ks1075.com. The home page is simple and clean, and advertisers probably love the fact that users don't have to scroll down to see the ads; they are easily visible but don't take away from the rest of the site's content. The jocks and mixers are showcased on top of the home page and constantly rotate. All of the pictures are yummy and MD John E. Kage spotlights new music, which helps familiarize listeners with tunes before they hit the airwaves.

KYLD (Wild 94.9)/San Francisco, wild949.com: Clear Channel's Wild 94.9 uses the same template as other sites owned by the company, but wild949.com really stands out in a good way. It offers more than enough activities to keep visitors tuned in to the site. They can listen to the live stream while chatting and there's video and/or audio links for all the news stories posted, along with vivid images. The Wild Music section allows visitors to instantly rate, request and hear new music. Instead of just listing the most-played songs, the top 20 music videos are prominently displayed with links to the actual clips. The Wild On-Demand area provides instant access to podcasts from the T-Man's morning show and other popular features. And the color and overall appearance of this site is delicious.

WBBM (B96)/Chicago, b96.com: What draws visitors in is the great, high-resolution banner images of the personalities that continue to rotate, and I love the varied transitions that they make as they go by. Also, each banner is customized with a design and font to reflect the style of each jock. Channels and mini banners help make navigating the site easy, but also enhance b96.com, since different colors and fonts are utilized to make those sections more visually interesting. There are only a few words used at most to describe each channel, which makes it easy to skim. There's also a blog section that has posts from all B96 personalities, in addition to daily posts, live chats and videos.

XMOR (Blazin' 98.9)/San Diego, blazin989.com: Graphics really make blazin989.com appealing. While there are channels provided on the left for all categories, there are a couple of banners and several boxes in the center of the home page for special events, contests and shows. Each of these has graphics that capture the essence of the station as well as what it's promoting. The background adds a little something extra and makes the page appear complete and polished. **R&R**

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Online Turnoffs

Many of the elements that make a Web site appealing are subjective. But there are some things station sites should not do.

No maintenance: By mentioning your station Web site, you're inviting listeners to visit online. But dated jock bios aren't likely to keep them coming back. Web sites are living, breathing extensions of your station, and not regularly changing elements is comparable to not changing the music on your station and expecting listeners to keep coming back.

Clutter on the home page: If the majority of your content is here, visitors may become overwhelmed and leave your page entirely.

Outdated artists: If an artist has music on your station that is being played only in the gold category, it's probably time to remove that artist from the home page. Many stations feature core artists here, and your station and site automatically appear dated when not-so-hot acts are the first thing visitors see. —DD

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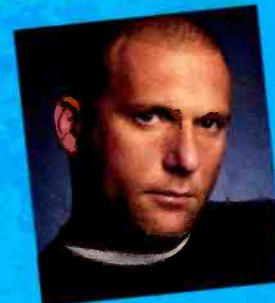
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▶ "KISS KISS" (9-6) BY CHRIS BROWN TAKES MOST INCREASED PLAYS (UP 589) FOR THE THIRD TIME SINCE THE SONG'S DEBUT. ALONG WITH "GOOD LIFE" BY KANYE WEST (NO. 5), THE TWO TRACKS HAVE OWNED THE PLAYS HONOR FOR THE LAST SIX ISSUES.



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WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	1	14	CRANK THAT (SOULJA BOY)	SOULJA BOY TELL'EM	NO. 1 (6 WKS)	11	5594	-219	42.580	1
2	10		BED	J. HOLIDAY		11	4661	-303	33.394	4
3	18		CYCLONE	BABY BASH FEATURING T-PAIN		11	4392	-181	33.847	3
6	11		BABY DON'T GO	FABOLOUS FEATURING JERMAINE DUPRI		11	4164	+97	29.858	6
8	6		GOOD LIFE	KANYE WEST FEATURING T-PAIN		11	4145	+411	36.933	2
9	6		KISS KISS	CHRIS BROWN FEATURING T-PAIN	MOST INCREASED PLAYS	11	4081	+589	32.508	5
16	16		STRONGER	KANYE WEST		11	3819	-559	29.121	7
18	18		SHAWTY	PLIES FEATURING T-PAIN		11	3661	-476	25.330	9
10	6		NO ONE	ALICIA KEYS		11	3544	+445	28.355	8
10	7		LET IT GO	KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM		11	3281	-458	20.747	10
13	13		SHAWTY IS A 10	THE-DREAM		11	2708	+247	16.902	13
11	19		THE WAY I ARE	TIMBALAND FEATURING KERI HILSON		11	2693	-292	19.261	11
12	9		HATE THAT I LOVE YOU	RIHANNA FEATURING NE-YO		11	2658	+197	14.815	14
17	6		UNTIL THE END OF TIME	JUSTIN TIMBERLAKE DUET WITH BEYONCE		11	2233	+397	12.628	17
16	6		HYPNOTIZED	PLIES FEATURING AKON	AIRPOWER	11	2184	+146	11.847	20
14	13		AYO TECHNOLOGY	50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND		11	1975	-244	18.939	12
22	6		LOW	FLO RIDA FEATURING T-PAIN	AIRPOWER	11	1903	+385	12.270	18
20	9		SWEETEST GIRL (DOLLAR BILL)	WYCLEF JEAN FEATURING AKON, LIL WAYNE & NIJA		11	1840	+166	9.772	24
21	11		HOOD FIGGA	GORILLA ZOE	AIRPOWER	11	1790	+150	12.804	16
24	24		MAKE ME BETTER	FABOLOUS FEATURING NE-YO		11	1678	-152	11.764	21
13	13		YOU KNOW WHAT IT IS	T.I. FEATURING WYCLEF JEAN		11	1661	-492	10.740	22
3	3		APOLOGIZE	TIMBALAND FEATURING ONEREPUBLIC		11	1660	+485	12.018	19
10	10		GET BUCK IN HERE	DJ FELLI FEL FEATURING DIDDY, AKON, LUDACRIS & LIL JON		11	1310	+12	13.309	15
20	20		A BAY BAY	HURRICANE CHRIS		11	1276	-205	6.637	28
4	4		THE HAND CLAP	HURRICANE CHRIS FEATURING BIG POPPA OF RATCHET CITY		11	1217	+182	6.181	29
19	19		BIG GIRLS DON'T CRY	FERGIE		11	1086	-250	7.327	27
3	3		DUFFLE BAG BOY	PLAYAZ CIRCLE FEATURING LIL WAYNE		11	973	+312	7.950	26
9	9		WADSYANAME	NELLY		11	950	-363	4.610	36
2	2		SOULJA GIRL	SOULJA BOY TELL'EM FEATURING I-15		11	905	+368	5.151	34
4	4		GIRLS KISS GIRLS	PITTSBURGH SLIM		11	887	+105	3.912	-
8	8		I GET MONEY	50 CENT		11	863	-354	10.548	23
7	7		FREAKY GURL	GUCCI MANE		11	796	-3	5.747	30
15	15		SORRY, BLAME IT ON ME	AKON		11	772	-192	4.760	35
4	4		MY DRINK N' MY 2 STEP	CASSIDY FEATURING SWIZZ BEATZ		11	720	+44	4.330	38
5	5		SECRET ADMIRER	PITBULL FEATURING LLOYD		11	703	+90	4.024	-
4	4		GIMME MORE	BRITNEY SPEARS		11	615	-27	5.744	31
NEW	NEW		TAKE YOU THERE	SEAN KINGSTON		11	609	+183	2.794	-
NEW	NEW		GET IT BIG	TRAP STARZ		11	603	+68	3.571	-
13	13		LOVESTONED	JUSTIN TIMBERLAKE		11	592	-72	4.065	-
NEW	NEW		GIRLFRIEND	BOW WOW & OMARION		11	572	+436	3.741	-

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
ROC BOYS (AND THE WINNER IS)...	Jay-Z (ROC-A-FELLA/DEF JAM/IDJMG)	27
SOULJA GIRL	Soulja Boy Tell'em Feat. I-15 (COLLIPARK/INTERSCOPE)	23
WHAT IS IT	Baby Bash Feat. Sean Kingston (ARISTA/RMG)	11
GIRLFRIEND	Bow Wow & Omarion (T.U.G./COLUMBIA)	9
CHURCH	T-Pain (KONVICT/NAPPY BOY/JIVE/ZOMBA)	9
HATE THAT I LOVE YOU	Rihanna Feat. Ne-Yo (SRP/DEF JAM/IDJMG)	6
DUFFEL BAG BOY	Playaz Circle Feat. Lil Wayne (DTP/DEF JAM/IDJMG)	6
GET BUCK IN HERE	DJ Felli Fel Feat. Diddy, Akon, Ludacris & Lil Jon (ROCK HILL)	6
SUPERSTAR	Lupe Fiasco (1ST & 15TH/ATLANTIC)	6
TAKE YOU THERE	Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH)	5

ADDED AT...
KZZA
Dallas, TX
PD: Al Fuentes
Soulja Boy Tell'em Feat. I-15, Soulja Girl, 1 DJ Felli Fel, Get Buck In Here, 0 Timbaland Feat. OneRepublic, Apologize, 0

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TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
I'M SO HOOD	DJ Khaled Feat. T-Pain, Trick Daddy, Rick Ross & Plies (TERROR SQUAD/KOCH)	544/51	CLUMSY	Fergie (WILL.I.AM/A&M/INTERSCOPE)	368/108
CAN'T HELP BUT WAIT	Trey Songz (SONG BOOK/ATLANTIC)	534/185	JUST FINE	Mary J. Blige (MTRIARCH/GEFFEN/INTERSCOPE)	310/187
COME HOME	Amanda Perez (UPSTAIRS)	486/69	MOVE SHAKE DROP	DJ Laz (DIAZ BROTHERS/TVT)	309/27
BODY	Ja Rule Feat. Ashley Joi (THE INC./UNIVERSAL MOTOWN)	411/8	WHAT IS IT	Baby Bash Feat. Sean Kingston (ARISTA/RMG)	270/195
HYPNOTIZED	Gemini (BIG GUN)	401/5	POP BOTTLES	Birdman Feat. Lil Wayne (CASH MONEY/UNIVERSAL MOTOWN)	258/42

MOST INCREASED PLAYS

+589	KISS KISS Chris Brown Feat. T-Pain (Jive/Zomba) KPWT +44, WNHT +36, KPRR +34, XHTZ +34, WRDW +29, KSFM +29, KKSS +28, WJMN +26, WAJZ +25, KKWD +21
+485	APOLOGIZE Timbaland Feat. OneRepublic (Mosley/Blackground/Interscope) KDCS +60, KLLC +35, WRDW +27, WWKL +27, KIKI +24, WAJZ +22, KEZE +22, WPOW +21, KBOS +21, WIET +19
+445	NO ONE Alicia Keys (J/RMG) KRKA +38, WPOW +38, WNHT +36, KTTB +25, KLLC +25, WJMN +24, KPWW +24, WXIS +22, KKSS +19, KBOS +18
+436	GIRLFRIEND Bow Wow & Omarion (T.U.G./Columbia) WWKX +40, WJFX +38, WJMN +27, KHTN +27, KBOS +26, KISV +26, KCAQ +25, KEZE +25, KXJM +24, KYZZ +21
+411	GOOD LIFE Kanye West Feat. T-Pain (ROC-A-Fella/Def Jam/IDJMG) WKHT +53, KBMB +42, WZMX +37, WWKX +36, XMOR +32, KVVY +26, KCAQ +22, KYZZ +20, KTTB +16, KKSS +14

FOR WEEK ENDING OCTOBER 21, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RHYTHMIC

RHYTHMIC REPORTERS

WAJZ/Albany, NY* OM: Kevin Callahan PD: Rob Ryan MD: JD Redman	WFFY/Ft. Walton Beach, FL OM: Dan Collins PD: Philip "Drex" Renner	KTTB/Minneapolis, MN* OM/PD: Sam Elliot MD: Zannie K.	KBMB/Sacramento, CA* PD: Pattie Moreno MD: DJ Short-E
KKSS/Albuquerque, NM* PD: Homie Marco Arias MD: Matthew Candelaria	WJFX/Ft. Wayne, IN* PD: Phil Becker APD/MD: Weasel	KHTN/Modesto, CA* OM/PD: Rene Roberts	KSFM/Sacramento, CA* PD: Byron Kennedy APD: Randy Fox
KFAT/Anchorage, AK OM: Tom Oakes PD/MD: McConnell "Man@Large" Adams APD: Brad Erickson	WNHT/Ft. Wayne, IN* PD: Vincent "MoJo" Wilson APD/MD: Shady Spencer	KDON/Monterey, CA* OM/PD: Sam Diggedy APD/MD: Eric "The Funky 1"	WOCQ/Salisbury, MD PD: Deelite MD: Bill Baker
WBTS/Atlanta, GA* PD: Lee Cagle APD/MD: Maverick	WDLH/Hagerstown, MD OM: Rick Alexander PD/MD: Artie Shultz	KYZZ/Monterey, CA* PD: Tommy Del Rio APD/MD: Q "Your Boy Q" Meyers	KUUU/Salt Lake City, UT* OM/PD: Brian Michel APD/MD: Kevin Cruise
KDHT/Austin, TX* OM/PD: Chase	WWKL/Harrisburg, PA* OM/PD: John O'Dea APD/MD: Venetia	WQHT/New York, NY* PD: Ebro APD/MD: Jill Strada	KBBT/San Antonio, TX* APD: John Henry Medina
KXBT/Austin, TX* PD: Rudy Ramos APD: Chico Rico	WZMX/Hartford, CT* OM: Steve Salhani PD/MD: DJ Buck APD: David Simpson	WNVZ/Norfolk, VA* OM: Don London PD: Tias Schuster MD: Shaggy	KPWT/San Antonio, TX* OM: Roger Allen PD/MD: Doug Bennett
KBDS/Bakersfield, CA* PD: Robert Chavez APD: Adlai "DJ D-Lay" Wilson	KDDB/Honolulu, HI* PD: Ryan Sean	KMRK/Odessa, TX PD: Christopher Marquez APD/MD: Kid Vicious	XHTZ/San Diego, CA* PD: Rick Thomas APD: DJ Tre
KISV/Bakersfield, CA* OM: Eric Sean PD/MD: J. Reed	KIKI/Honolulu, HI* PD: Tony Tecate APD: Pablo Sato MD: K-Smooth	KKWD/Oklahoma City, OK* OM: Chris Baker PD: Ronnie Ramirez	XMOR/San Diego, CA* OM/PD: Lee Cornell
WJMN/Boston, MA* PD: Cadillac Jack APD: Dennis O'Heron MD: GeeSpin	KPHW/Honolulu, HI* OM: Wayne Maria PD: KC Bejerana MD: Kevin Akitake	WPYO/Orlando, FL* OM: Steve Holbrook PD: Stevie DeMann	KYLD/San Francisco, CA* OM: Michael Martin PD/MD: Jazzy Jim Archer APD/MD: Travis Loughran
WCZQ/Champaign, IL PD/MD: Roderick "SuavA" Lake	KPTY/Houston, TX* OM: Arnulfo Ramirez PD: Cindy Hill	KCAQ/Oxnard, CA* PD/MD: Brian "Big Bear" Davis	KWWV/San Luis Obispo, CA OM: Drew Ross PD/MD: Jo Jo Lopez APD: DJ Mel
WRVZ/Charleston, WV* OM: Rick Johnson PD/MD: Woody Woods	KKUU/Palm Springs, CA PD: Anthony "Antdog" Quiroz APD: Erin Deveaux MD: Ron T.	KPAT/Santa Maria, CA MD: DJ E-Wrek	KUBE/Seattle, WA* OM: Shellie Hart PD: Eric Powers APD/MD: Karen Wild
WIBT/Charlotte, NC* OM: Bruce Logan PD: Rob Wagman APD/MD: JoJo	KCHZ/Kansas City, MO* OM/PD: Maurice DeVoe	WYPW/South Bend, IN OM: Ron Stryker APD/MD: Mike "The Mayor" Mike Jax "Jackson	WYPW/South Bend, IN OM: Ron Stryker APD/MD: Mike "The Mayor" Mike Jax "Jackson
WBBM/Chicago, IL* PD: Todd Cavanah APD/MD: Erik Bradley	WRDW/Philadelphia, PA* PD: Leo "Kid Leo" Baldwin MD: Marian Newsome-McAdam	KEZE/Spokane, WA* OM: Roger Nelson PD: Boomer Davis	KWIN/Stockton, CA* PD: Louie Diaz
KIBT/Colorado Springs, CO* PD: Jared Goldberg MD: Madboy	KKFR/Phoenix, AZ* PD: Bruce St. James APD: Karlie Hustle MD: DJ Joey Boy	WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: Kristi Reif	WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: Kristi Reif
KZFM/Corpus Christi, TX* OM/PD: Ed Ocanas MD: Arlene M. Cordell	KZON/Phoenix, AZ* PD: Dennis Martinez MD: DJ Mikee Mike	KDHT/Tucson, AZ* OM: Tim Richards PD: Fred Rico APD/MD: Rico Villalobos	WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: Kristi Reif
KZZA/Dallas, TX* PD: Al Fuentes	WRED/Portland, ME* OM/PD: Buzz Bradley MD: DJ Jon	KTBT/Tulsa, OK* OM: Don Cristi PD: Corbin Pierce MD: Jonathan Shuford	WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: Kristi Reif
KQKS/Denver, CO* PD: Cat Collins APD/MD: John E. Kage	KXJM/Portland, OR* OM: Tim McNamera PD: Mark Adams APD: Carrie "Careezy" Fisher MD: Big Kid Bootz	KBLZ/Tyler, TX PD: Charlie O'Douglas MD: Marcus "DJ Marcus Love" Love	WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: Kristi Reif
KPRR/EI Paso, TX* OM: Steve Gramzay PD: Patti Diaz APD/MD: DJ Sio Motion	WPKF/Poughkeepsie, NY PD: Aaron "Dave" McCord APD/MD: C.J. McIntyre	WMBX/West Palm Beach, FL* OM/PD: Mark McCray MD: Preston Lowe	WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: Kristi Reif
XHTO/EI Paso, TX* OM/PD: Francisco Aguirre APD/MD: Alex "Big Al" Flora	WPKF/Poughkeepsie, NY PD: Aaron "Dave" McCord APD/MD: C.J. McIntyre	KDGS/Wichita, KS* PD: Greg "Hitman" Williams MD: Dave "Deuce" Jacobsen	WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: Kristi Reif
WRCL/Flint, MI* OM: J. Patrick PD: Nathan Reed MD: Clay Church	WPKF/Poughkeepsie, NY PD: Aaron "Dave" McCord APD/MD: C.J. McIntyre	KHHK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley	WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: Kristi Reif
KBOS/Fresno, CA* PD: Greg Hoffman MD: Danny Salas	WPKF/Poughkeepsie, NY PD: Aaron "Dave" McCord APD/MD: C.J. McIntyre	KGGI/Riverside, CA* PD: Jesse Duran APD: Mike Medina MD: ODM Gutierrez	WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: Kristi Reif
KSEQ/Fresno, CA* OM/PD: Tommy Del Rio MD: DJ Lace	WPKF/Poughkeepsie, NY PD: Aaron "Dave" McCord APD/MD: C.J. McIntyre	WJJS/Roanoke, VA* PD/MD: Cisoq	WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: Kristi Reif
WBTT/Ft. Myers, FL* PD: Scrap Jackson APD/MD: Omar "The Big O"	WPKF/Poughkeepsie, NY PD: Aaron "Dave" McCord APD/MD: C.J. McIntyre		WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: Kristi Reif
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▶ "I'M SO HOOD" RISES 15-10 AT RAP AND 12-8 AT URBAN TO GIVE DJ KHALED HIS FIRST TOP 10 ON BOTH CHARTS.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	RAP		11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
			TITLE ARTIST					
1	1	18	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM	NO. 1 (7 WKS)	COLLIPARK/INTERSCOPE	8432 -620	66.176	2
2	3	7	GOOD LIFE KANYE WEST FEATURING T-PAIN	MOST INCREASED PLAYS	ROC-A-FELLA/DEF JAM/IDJMG	7659 +681	71.731	1
3	2	25	SHAWTY PLIES FEATURING T-PAIN		SLIP-N-SLIDE/ATLANTIC	6468 -740	53.028	3
4	4	12	BABY DON'T GO FABOLOUS FEATURING JERMAINE DUPRI		DESERT STORM/DEF JAM/IDJMG	5535 +216	42.218	4
5	8	13	DUFFLE BAG BOY PLAYAZ CIRCLE FEATURING LIL WAYNE		DTP/DEF JAM/IDJMG	4705 +555	40.857	5
6	21	6	CYCLONE BABY BASH FEATURING T-PAIN		ARISTA/RMG	4691 -145	35.226	6
7	7	20	HOOD FIGGA GORILLA ZOE		BLOCK/BAD BOY SOUTH/ATLANTIC	4635 +95	34.677	7
8	5	17	STRONGER KANYE WEST		ROC-A-FELLA/DEF JAM/IDJMG	4528 -770	33.938	8
9	10	8	HYPNOTIZED PLIES FEATURING AKDN		BIG GATES/SLIP-N-SLIDE/ATLANTIC	3438 +219	18.424	17
10	15	10	I'M SO HOOD DJ KHALED FEAT. T-PAIN, TRICK DADDY, RICK ROSS & PLIES		TERROR SQUAD/KOCH	3393 +333	29.669	9
11	13	12	MY DRINK N' MY 2 STEP CASSIDY FEATURING SWIZZ BEATZ		FULL SURFACE/J/RMG	3263 +175	25.895	11
12	9	17	YOU KNOW WHAT IT IS T.I. FEATURING WYCLEF JEAN		GRAND HUSTLE/ATLANTIC	3240 -754	24.471	12
13	14	14	FREAKY GURL GUCCI MANE		BIG CAT/ASYLUM/ATLANTIC	3110 +37	23.815	13
14	18	5	SOULJA GIRL SOULJA BOY TELL'EM FEATURING I-15		COLLIPARK/INTERSCOPE	2918 +600	20.941	16
15	12	26	MAKE ME BETTER FABOLOUS FEATURING NE-YO		DESERT STORM/DEF JAM/IDJMG	2821 -339	23.465	14
16	19	8	LOW FLO RIDA FEATURING T-PAIN		POE BOY/ATLANTIC	2714 +470	16.669	19
17	20	8	THE HAND CLAP HURRICANE CHRIS FEATURING BIG POPPA OF RATCHET CITY		POLO GROUNDS/J/RMG	2439 +300	12.342	21
18	17	13	AYO TECHNOLOGY 50 CENT FEAT. JUSTIN TIMBERLAKE & TIBALAND		SHADY/AFTERMATH/INTERSCOPE	2324 -251	26.857	10
19	11	14	I GET MONEY 50 CENT		SHADY/AFTERMATH/INTERSCOPE	2311 -891	23.286	15
20	16	9	WADSYANAME NELLY		DERRTY/UNIVERSAL MOTOWN	1917 -696	9.448	25
21	5	5	BLEU MAGIC JAY-Z		ROC-A-FELLA/DEF JAM/IDJMG	1608 -302	10.152	23
22	22	13	GET BUCK IN HERE DJ FELLI FEL FEATURING DIDDY, AKON, LUDACRIS & LIL JON		ROCK HILL	1460 +36	13.710	20
23	23	6	I WANT YOU COMMON		G.O.O.D./GEPFEN/INTERSCOPE	1411 +130	9.653	24
24	25	6	POP BOTTLES BIRDMAN FEATURING LIL WAYNE		CASH MONEY/UNIVERSAL MOTOWN	961 +115	6.239	26
25	24	20	CAN'T TELL ME NOTHING KANYE WEST		ROC-A-FELLA/DEF JAM/IDJMG	946 -195	17.979	18
26	27	4	GIRLS KISS GIRLS PITTSBURGH SLIM		DEF JAM/IDJMG	945 +144	3.979	31
27	26	6	BODY JA RULE FEATURING ASHLEY JOI		THE INC./UNIVERSAL MOTOWN	887 +60	4.266	29
28	29	5	GET IT BIG TRAP STARZ		HIGH 4 LIFE/UNIVERSAL REPUBLIC	775 +84	5.739	27
29	28	4	BOTTLE POPPIN' YUNG JOC FEATURING GORILLA ZOE		BLOCK/BAD BOY SOUTH/ATLANTIC	766 +10	3.756	34
30	37	2	ROC BOYS (AND THE WINNER IS)... JAY-Z		ROC-A-FELLA/DEF JAM/IDJMG	751 +307	10.417	22
31	30	5	SECRET ADMIRER PITBULL FEATURING LLOYD		FAMOUS ARTISTS/TVT	718 +98	4.093	30
32	31	4	DON'T CALL ME NO MO PROJECT PAT		KOCH	624 +35	2.319	-
33	39	3	INDEPENDENT WEBBIE		TRILL/ASYLUM	544 +115	3.089	37
34	35	2	THEME SONG (HOGGS ON DA GRIND) SLIM THUG		STAR TRAK/GEPFEN/INTERSCOPE	514 +23	2.158	-
35	36	7	WATCH MY SHOES 3DEEP		TRILL/ASYLUM	512 +63	3.888	32
36	NEW		BLOW YA MIND STYLES P FEATURING SWIZZ BEATZ		KOCH	485 +93	3.450	35
37	33	7	THINGS U DO DJ ENVY & RED CAFE FEATURING NINA SKY		SHAKEDOWN/GANG BLOK/KOCH	485 -85	3.370	36
38	36	3	LET'S VIBE YO GOTTI		MOUTH OF THE SOUTH/TVT	457 +19	2.042	-
39	34	5	HOT THING TALIB KWELI FEATURING WILL.I.AM		BLACKSMITH/WARNER BROS.	447 -94	3.786	33
40	NEW		LOOK LIKE MONEY YOUNG RALPH		PHATTRAXX/UNIVERSAL REPUBLIC	410 +49	1.235	-

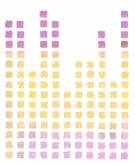
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Syndication One's new president of programming sets his sights on larger-than-life entertainment

Bernstein Is Back

Darnella Dunham

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36

In August 2006, SupeRadio Networks president Gary Bernstein unexpectedly exited the syndication company. During a 14-year run with the program supplier he was best-known for creating its urban and mix-show divisions, which syndicated more than a dozen shows, including Russ Parr's morning show, "Walt Love's Gospel Traxx," "The Wendy Williams Experience," "The Baka Boyz Hip-Hop Master Mix," "The Donnie McClurkin Show," "The BeBe Winans Radio Show," "The Backspin With Spinderella" and "Smashtime Radio With Clinton Sparks."

Rather than immediately hook up with another syndie outfit, Bernstein began to work closely with Radio One urban WHTA (Hot 107.9)/Atlanta personality CoCo Brother to help him land more affiliates for his holy hip-hop program, "The Spirit of Hip-Hop," while continuing to work with recording artist Angelique Cinelu.



Bernstein

with superstar talent in the inspirational field is going to be huge and critical for the gospel stations because we've all seen what can happen when these stations get in trouble by PPM," he says. "So having major star power that's entertainment-oriented will work well in a PPM world and will be critical to these stations."

As for Smiley, who targets 18- to 34-year-olds from his base at Radio One urban KBFB (97.9 the Beat)/Dallas, Bernstein says that "the timing's been perfect for someone like Rickey to come aboard with a new fresh sound and an all-star cast."

Roster Of Shows

After a year of working independently, Bernstein has returned to the syndication ranks full-time as president of programming for Radio One's syndication division. In addition to "The Spirit of Hip-Hop," Syndication One's lineup includes "The Yolanda Adams Morning Show," "The Al Sharpton Show" and "The Rickey Smiley Morning Show" with more expected to be announced.

Naturally, Bernstein is upbeat about the future of the network's offerings, particularly "The Spirit of Hip-Hop," which he has worked with for the past year. "There was a huge hole for a young-end inspirational radio show, and that's proven to be the case because the ratings have been off the charts," he says.

He predicts that gospel singer Adams' foray into morning radio (where she is accompanied by Brother Larry Jones) will benefit gospel stations, especially once they're measured by Arbitron's Portable People Meter. Having "a morning show

Radio Route To Syndication

The hosts of all but one of Syndication One's offerings made names for themselves in other media before crossing over to radio. But Bernstein says that doesn't mean the company isn't open to fresh new talent traveling a radio route to syndication.

"When there's not a huge training ground and there's not a lot of people getting an opportunity, work is more cutthroat," he says.

"But those few that are passionate" and are willing to work their way up from small to medium to large markets "or just come up with a great concept won't be denied. They can cut through and make a difference. So, just because right now there's not a lot of new brands com-

ing out doesn't mean it's impossible for someone in a small market with a big concept to come up with a great syndicated platform. I'm always in the streets looking for the next big thing. I don't like looking for the obvious, I like looking for what's way ahead of the curve, because I always want to be ahead of the curve."



Adams, left, and Jones

While it is owned by Radio One, Syndication One intends to provide content for stations owned by other companies, in the same way that Clear Channel's Premiere Radio Networks does. "I want Syndication One to be first with world-class content," Bernstein says. "We're going to serve every single radio station—it's truly going to be an independent company. For Rickey Smiley, we're getting contracts from Clear Channel to Cumulus, across the board. One of the reasons why I was brought in to run Syndication One was to have that relationship with all the broadcast groups. That's important for a syndication company."

Live Events

In addition to content, Radio One's syndication arm hopes to also provide ancillary events. Plans call for a multi-artist tour branded with "The Spirit of Hip-Hop" to hit multiple cities, modeled after a recent event staged by WHTA that Bernstein says drew 16,000 people. "The goal is to take 12 bands on the road to different markets and do similar events in other cities. Now, when you can do that, you're not just a radio program to a station—you

become a PR machine, an event marketing machine. You become something that the station can make money from."

With many stations forced to operate with bare-bones marketing budgets, Bernstein believes such an approach presents marketing opportunities that can help generate media exposure for affiliates while also providing sponsorships that can be sold to clients. "In Atlanta, ABC Family sponsored the event," he says.

The PPM is top of mind for many programmers, and Bernstein feels that the new ratings



CoCo Brother

methodology will help boost syndication. "There will be a huge awareness that appointment listening is where it's at, and therefore, programs and benchmarks and features that create excitement will be needed," he says. "Weekends and personalities are going to be more important, and the development of personalities in all aspects of urban radio is going to be critical. Developing great entertainment programs that are bigger than life—that's what it's going to come down to."

R&R

► **J. HOLIDAY** MAY HAVE LOST HIS NO. 1 RANKING TO ALICIA KEYS, BUT HIS FOLLOW-UP, "SUFFOCATE," IS THE LIST'S ONLY DEBUT, AT NO. 32, ENTERING WITH MOST INCREASED PLAYS (UP 494).



LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	3	NO ONE ALICIA KEYS	NO. 1 (1 WK)	J/RMG	4758 +370	46.527 1
2	1	BED J. HOLIDAY		MUSIC LINE/CAPITOL	4285 -307	43.585 2
3	2	UNTIL THE END OF TIME JUSTIN TIMBERLAKE DUET WITH BEYONCÉ		JIVE/ZOMBA	4199 -258	40.665 3
4	5	DUFFLE BAG BOY PLAYAZ CIRCLE FEATURING LIL WAYNE		OTF/DEF JAM/IDJMG	3732 +243	32.907 5
5	7	KISS KISS CHRIS BROWN FEATURING T-PAIN		JIVE/ZOMBA	3697 +167	32.256 6
6	5	GOOD LIFE KANYE WEST FEATURING T-PAIN		ROC-A-FELLA/DEF JAM/IDJMG	3514 +270	34.798 4
7	8	SHAWTY IS A 10 THE DREAM		DEF JAM/IDJMG	3489 +351	29.141 8
8	12	I'M SO HOOD DJ KHALED FEATURING T-PAIN, TRICK DADDY, RICK ROSS & PLIES		TERROR SQUAD/KOCH	2849 +282	24.204 11
9	11	HOOD FIGGA CORILLA ZOE		BLOCK/BAD BOY SOUTH/ATLANTIC	2845 -55	21.873 13
10	13	CAN'T HELP BUT WAIT TREY SONGZ		SONG BOOK/ATLANTIC	2838 +392	29.584 7
11	7	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM		COLLIPARK/INTERSCOPE	2838 -401	23.597 12
12	9	SHAWTY PLIES FEATURING T-PAIN		SLIP-N-SLIDE/ATLANTIC	2807 -264	27.698 9
13	14	MY DRINK N' MY 2 STEP CASSIDY FEATURING SWIZZ BEATZ		FULL SURFACE/J/RMG	2543 +131	21.564 14
14	10	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM		IMANI/GEFFEN	2507 -423	25.898 10
15	12	FREAKY GURL GUCCI MANE		BIG CAT/ASYLUM/ATLANTIC	2314 +40	18.069 16
16	17	SHOULDA LET YOU GO KEYSHIA COLE INTRODUCING AMINA		IMANI/GEFFEN	2149 +182	19.010 15
17	19	SOULJA GIRL SOULJA BOY TELL'EM FEATURING I-15	AIRPOWER	COLLIPARK/INTERSCOPE	2013 +232	15.790 18
18	20	INT'L PLAYERS ANTHEM (I CHOOSE YOU) LUCK FEATURING OUTKAST		UGK/JIVE/ZOMBA	1906 -167	16.092 17
19	18	YOU KNOW WHAT IT IS T.I. FEATURING WYCLEF JEAN		GRAND PUSTLE/ATLANTIC	1579 -262	13.731 19
20	16	I GET MONEY 50 CENT		SHADY/AFTERMATH/INTERSCOPE	1448 -537	12.738 20
21	24	BABY DON'T GO FABOLOUS FEATURING JERMAINE DUPRI		DESERT STORM/DEF JAM/IDJMG	1371 +119	12.360 21
22	29	JUST FINE MARY J. BLIGE		MATRIARCH/GEFFEN	1362 +357	11.515 22
23	26	I WANT YOU COMMON		G.O.O.D./GEFFEN	1299 +160	8.747 25
24	21	BLUE MAGIC JAY-Z		ROC-A-FELLA/DEF JAM/IDJMG	1297 -185	7.271 27
25	25	HYPNOTIZED PLIES FEATURING AKON		BIG GATES/SLIP-N-SLIDE/ATLANTIC	1254 +73	6.577 30
26	27	THE HAND CLAP HURRICANE CHRIS FEATURING BIG POPPA OF RATCHET CITY		POLO GROUNDS/J/RMG	1222 +118	6.161 32
27	28	HATE THAT I LOVE YOU RIHANNA FEATURING NE-YO		SRE/DEF JAM/IDJMG	1117 +19	5.205 36
28	30	CRYING OUT FOR ME MARIO		3RD STREET/J/RMG	1115 +122	6.870 28
29	22	CAN'T LEAVE 'EM ALONE CIARA FEATURING 50 CENT		LAFACE/ZOMBA	379 -380	10.649 23
30	23	WADSYANAME NELLY		DERRTY/UNIVERSAL MOTOWN	367 -333	4.837 39
31	38	GIVIN' ME A RUSH TYRAB		WARNER BROS.	363 +230	3.799 -
32	NEW	SUFFOCATE J. HOLIDAY	MOST INCREASED PLAYS	MUSIC LINE/CAPITOL	353 +494	6.767 29
33	35	LOW FLO RIDA FEATURING T-PAIN		POE BOY/ATLANTIC	811 +85	4.399 -
34	32	BARTENDER T-PAIN FEATURING AKON		KONVICT/NAPPY BOY/JIVE/ZOMBA	730 -189	6.178 31
35	37	WOMAN RAHEEM DEVAUGHN		JIVE/ZOMBA	724 +85	5.407 35
36	31	STRONGER KANYE WEST		ROC-A-FELLA/DEF JAM/IDJMG	709 -211	4.816 40
37	39	POP BOTTLES BIRDMAN FEATURING LIL WAYNE		CASH MONEY/UNIVERSAL MOTOWN	703 +73	4.997 38
38	33	CAN'T TELL ME NOTHING KANYE WEST		ROC-A-FELLA/DEF JAM/IDJMG	653 -221	9.771 24
39	34	PUT A LITTLE UMPH IN IT JAGGED EDGE FEATURING ASHANTI		SO SO DEF/ISLAND URBAN/IDJMG	641 -92	5.953 34
40	36	ONLY ONE U FANTASIA		J/RMG	617 -89	4.365 -

MOST ADDED

TITLE
ARTIST / LABEL

ROC BOYS (AND THE WINNER IS)... 43
Jay-Z
(ROC-A-FELLA/DEF JAM/IDJMG)

KBTT, KDAY, K-HTE, KIPR, KJMM, KKDA, KMJJ, KNDA, KOPW, KPRS, KRRQ, KSJM, KTCX, KVSP, Sirius Hot Jamz, WAMO, WBFA, WBLK, WBLX, WBTF, WDCX, WDKX, WEUP, WFXA, WFXE, WHXT, WIKS, WJZF, WJKS, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WPEG, WPHH, WPWX, WQHH, WRBJ, WTMG, WWWZ, WZHT

CUT OFF TIME 34
Omarion Feat. Kat De Luna
(Koch/Epic)

KBTT, KHTe, KIPR, KJMM, KNDA, KOPW, KRRQ, KRRQ, KSJM, KVSP, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WEUP, WFXA, WFXE, WJMI, WJTT, WJUC, WJZD, WPWX, WQHH, WRBJ, WTMG, WZHT, XM The City

SUPERSTAR 24
Lupe Fiasco
(1ST & 15TH/ATLANTIC)

KBTT, KHTe, KIPR, KJMM, KNDA, KOPW, KRRQ, KVSP, WBFA, WBLK, WDKX, WEMX, WEUP, WFXE, WJMI, WJTT, WJUC, WJZD, WPWX, WQHH, WRBJ, WTMG, WZHT, XM The City

GET IT BIG 21
Trap Starz
(HIGH 4 LIFE/UNIVERSAL REPUBLIC)

KBTT, KHTe, KIPR, KJMM, KOPW, KRRQ, KVSP, WBFA, WBLK, WBTF, WDKX, WEUP, WJMI, WJTT, WJUC, WJWZ, WJZE, WQHH, WTMG, WWWZ

SUFFOCATE 12
J. Holiday
(MUSIC LINE/CAPITOL)

KTCX, WBLX, W3TP, WEAS, WEMX, WGCI, WHHL, WIKS, WPHH, WPWX, WQUE, WUJL

JUST FINE 7
Mary J. Blige
(Matriarch/Geffen)

KDAY, WCKX, WENZ, WQZB, WHHL, WJZF, WVEE

GIVIN' ME A RUSH 7
Tera B
(Reprise/Warner Bros.)

WEAS, WJKS, WJZE, WDWI, WPEG, WPWX, WWRP

WOMAN 6
Raheem Devaughn
(Jive/Zomba)

KMJJ, KTCX, Sirius Hot Jamz, WBLX, W-TD, WXBT

CHURCH 6
T-Pain
(Convict/Nappy Boy/Jive/Zomba)

KMJJ, KTCX, WBLX, WHTD, WPRW, WQUE

ADDED AT...
KNDA
Corpus Christi, TX
PE: Richard Leal
MD: Napp-1
Jay-Z, Roc Boys (And The Winner Is)... 1
Lupe Fiasco, Superstar, 0
Omarion Feat. Kat De Luna, Cut Off Time, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
ROC BOYS (AND THE WINNER IS)... Jay-Z (ROC-A-FELLA/DEF JAM/IDJMG)	573/282	THEME SONG (HOGGS ON DA GRIND) Slim Thug (STAR TRAK/GEFFEN)	461/14
TOTAL STATIONS:	68	TOTAL STATIONS:	49
LOST IN LOVE I-15 (ZONE 4/INTERSCOPE)	492/130	INDEPENDENT Webbie (TRILL/ASYLUM)	438/105
TOTAL STATIONS:	45	TOTAL STATIONS:	43
DON'T CALL ME NO MO Project Pat (KOCH)	492/31	BLOW YA MIND Styles P Feat. Swizz Beatz (KOCH)	422/92
TOTAL STATIONS:	54	TOTAL STATIONS:	59
WATCH MY SHOES 3deep (TRILL/ASYLUM)	477/52	LOOK LIKE MONEY Young Ralph (PHATTRAXX/UNIVERSAL REPUBLIC)	397/44
TOTAL STATIONS:	46	TOTAL STATIONS:	40
BODY Ja Rule Feat. Ashley Joi (THE INC./UNIVERSAL MOTOWN)	476/52	LET'S VIBE Yo Gotti (MOUTH OF THE SOUTH/TVT)	383/23
TOTAL STATIONS:	47	TOTAL STATIONS:	28

MOST INCREASED PLAYS

+494

SUFFOCATE
J. Holiday (Music Line/Capitol)
WZHT +67, WTMG +24, WBFA +21, WQHH +20, KTCX +20, WPHH +19, WEAS +18, WHHL +18, WBLK +16, WBLX +16

+392

★ **CAN'T HELP BUT WAIT**
Trey Songz (Song Book/Atlantic)
WWPR +41, WQWI +39, WQBT +36, KRRQ +31, WJMI +23, WZHT +23, XCTY +20, KBFB +19, WJZF +18, WUJL +17

+370

★ **NO ONE**
Alicia Keys (J/RMG)
WGZB +45, WJMI +33, WDCX +27, WDKX +24, WWPR +23, WQUE +23, WJMH +22, WJMI +21, KBXX +18, WGCI +18

+357

★ **JUST FINE**
Mary J. Blige (Matriarch/Geffen)
KNDA +28, WGZB +23, WZFX +22, KIPR +20, WHTD +19, WENZ +19, WDKX +16, WJTT +14, WHHL +13, KBFB +13

+351

★ **SHAWTY IS A 10**
The-Dream (Def Jam/IDJMG)
WGZB +30, WHTA +29, WVEE +29, WZHT +26, WJZF +26, SIHU +24, KBTT +22, WEDR +22, WIKS +18, WQOK +17

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exemplifying the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER:
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT:
Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS:
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:
Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART:
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrences and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrences and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 20

in both audience and plays. **n** Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

★ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listeners and a nationwide sample of carefully profiled music consumers.

★ Indicates title earned Canadian content requirements.



URBAN AC

▶ WITH A CAREER THAT SPANS THE ENTIRE 15-YEAR HISTORY OF THE URBAN AC CHART, **JOE** NOTCHES HIS 13TH TOP 10 WITH "MY LOVE" (11-10). HE ALSO SCORES WITH BACK-TO-BACK TRACKS FOR THE FIRST TIME SINCE 2002.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	14	BABY ANGIE STONE FEATURING BETTY WRIGHT	NO. 1 (1 WK) STAX/CONCORD	1715 +48	14.375 3
2	3	8	NO ONE ALICIA KEYS	J/RMG	1638 +92	16.775 1
3	1	31	TEACHME MUSIQ SOULCHILD	ATLANTIC	1615 -60	16.009 2
4	6	12	ANGEL CHAKA KHAN	BURGUNDY/COLUMBIA	1288 -45	10.125 5
5	5	22	IF I HAVE MY WAY CHRISTETTE MICHELE	DEF JAM/IDJMG	1183 -151	9.550 6
6	7	34	WHEN I SEE U FANTASIA	J/RMG	1181 +51	10.200 4
7	4	28	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE	1163 -194	9.352 7
8	8	55	PLEASE DON'T GO TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1028 -59	6.960 10
9	9	17	HATE ON ME JILL SCOTT	HIDDEN BEACH	976 -78	8.905 9
10	11	11	MY LOVE JOE	JIVE/ZOMBA	905 +57	6.860 12
11	12	17	DO YOU NE-YO	DEF JAM/IDJMG	841 0	9.101 8
12	10	16	FUTURE BABY MAMA PRINCE	NPG/COLUMBIA	744 -177	5.620 13
13	14	14	BRUISED BUT NOT BROKEN JOSS STONE	VIRGIN/CAPITOL	731 +15	4.927 16
14	13	31	DJ DON'T GERALD LEVERT	ATLANTIC	703 -79	6.913 11
15	15	9	BED J. HOLIDAY	MUSIC LINE/CAPITOL	690 -7	4.431 18
16	16	11	HEARTBREAKER TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	644 +83	4.658 17
17	17	8	UNTIL THE END OF TIME JUSTIN TIMBERLAKE DUET WITH BEYONCE	JIVE/ZOMBA	634 +127	5.248 14
18	19	3	PUT YOU UP ON GAME ARETHA FRANKLIN WITH FANTASIA	J/RMG	567 +108	3.541 21
19	18	13	ALRIGHT LEDISI	VERVE FORECAST/VERVE	542 +64	3.876 19
20	20	9	STOP BREAKING MY HEART RAHSAAN PATTERSON	ARTISTRY	472 +50	2.675 24
21	22	4	AFTER TONIGHT WILL DOWNING	PEAK/CONCORD	349 +34	1.802 30
22	21	11	ONLY ONE U FANTASIA	J/RMG	344 -53	2.967 22
23	33	2	JUST FINE MARY J. BLIGE	MOST INCREASED PLAYS MTRIARCH/GEFFEN	321 +147	5.037 15
24	25	6	I APOLOGIZE ANN NESBY	IT'S TIME CHILD/SHANACHIE	315 +81	2.522 25
25	24	3	HEARTSTRINGS ELISABETH WITHERS	BLUE NOTE/CAPITOL	305 +58	1.407 33
26	30	2	DO YOU FEEL ME ANTHONY HAMILTON	DEF JAM/IDJMG	299 +95	1.425 32
27	27	8	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM	IMANI/GEFFEN	231 +3	2.676 23
28	26	4	WOMAN RAHEEM DEVAUGHN	JIVE/ZOMBA	224 -7	2.321 26
29	29	8	CRYING OUT FOR ME MARIO	3RD STREET/J/RMG	208 0	1.295 34
30	23	14	WALK IN MY SHOES EMILY KING	LIFEPRINT/J/RMG	196 -76	1.130 39
31	35	20	YOU SAVED MY LIFE KIERAN	BLACK RAIN	193 +24	0.486 -
32	32	5	ON THE RADIO DEEMI	FAMILY TIES/ATLANTIC	170 -8	1.011 -
33	31	6	COUNT ON ME PEABO BRYSON	PEAK/CONCORD	169 -16	0.660 -
34	28	18	CAN U FEEL ME HOWARD HEWETT	THE GROOVE/THE MACHINE PRODUCTIONS	169 -50	1.845 29
35	36	7	SPEND THE NIGHT DONELL JONES	LAFACE/ZOMBA	146 -9	1.466 31
36	34	20	HOW DO I BREATHE MARIO	3RD STREET/J/RMG	132 -39	1.911 28
37	37	11	I LIKE SAKAI	FAMILY TREE	129 -12	0.527 -
38	38	2	LATE NIGHT RENDEVOUS CARL THOMAS	UMBRELLA/BUNGALO	124 -10	1.134 38
39	NEW		NEVER JAHHEIM	DIVINE MILL/ATLANTIC	117 +54	2.184 27
40	NEW		ALREADY GOT JOY (SIMPLY BECAUSE) DARLENE MCCOY	EMI GOSPEL	109 +6	0.976 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
MY LOVE Jill Scott (HIDDEN BEACH) KDKS, KMEZ, KNEK, KOKY, KQXL, WAGH, WBLS, WDLT, WGPB, WHUR, WJAX, WKXI, WLXC, WMGL, WMPZ, WSRB, WTLZ, WXST	18
POETRY MAN Queen Latifah (FLAVOR UNIT/VERVE) KMEZ, KNEK, KOKY, KQXL, WAGH, WBLS, WGPB, WKXI, WLXC, WMMJ, WMPZ, WTLZ, WVBE, WWDW	14
JUST FINE Mary J. Blige (MTRIARCH/GEFFEN) KMJK, KRNB, WBAV, WDLT, WHRP, WPHR, WQQK, WTYB	8
HEARTBREAKER Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN) KRNB, WJMJ, WKSP, WQNC, WROU, WSOL, WXMG	7
PUT YOU UP ON GAME Aretha Franklin With Fantasia (J/RMG) KJMS, KRNB, WMMJ, WPHR, WQQK, WWIN, WYLD	7
I APOLOGIZE Ann Nesby (IT'S TIME CHILD/SHANACHIE) KRNB, KVMA, Sirius Heart & Soul, WDAS, WGPB, WVBE	6
AFTER TONIGHT Will Downing (PEAK/CONCORD) KJMS, KMJK, KMJQ, WMXD, WQQK	5
HEARTSTRINGS Elisabeth Withers (BLUE NOTE/CAPITOL) KMJK, WBAV, WPHR, WQQK, WYLD	5
NEVER Jaheim (DIVINE MILL/ATLANTIC) Sirius Heart & Soul, WAMJ, WDDZ, WKXI, WRNB	5
IF I KNEW Jimmy Sommers Feat. Vikter Duplaix (GEMINI) KOKY, WAGH, WHUR, WLXC, WVBE	5

ADDED AT...

KNEK
Lafayette, LA
PO: D-Rock
Jill Scott, My Love, 7
Queen Latifah, Poetry Man, 5
Unco Sam, Grown Man Shh... 5

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
HOW DEEP IS YOUR LOVE The Temptations (NEW DOOR) TOTAL STATIONS: 36	98/82	GOOD LIFE Kanye West Feat. T-Pain (ROC-A-FELLA/DEF JAM/IDJMG) TOTAL STATIONS: 18	45/18
NEVER WOULD HAVE MADE IT Marvin Sapp (VERITY/ZOMBA) TOTAL STATIONS: 38	82/20	YOU STILL GOT IT Floyd Taylor (MALACO) TOTAL STATIONS: 7	40/1
SHOULDA LET YOU GO Keyshia Cole Introducing Amina (IMANI/GEFFEN) TOTAL STATIONS: 20	82/10	I REMEMBER Keyshia Cole (IMANI/GEFFEN) TOTAL STATIONS: 6	37/3
RIBBON IN THE SKY Boyz II Men (DECCA) TOTAL STATIONS: 13	56/49	POETRY MAN Queen Latifah (FLAVOR UNIT/VERVE) TOTAL STATIONS: 7	36/26
YOU JUST DON'T WANT TO KNOW Marvin Winans (PURESPRINGS GOSPEL) TOTAL STATIONS: 16	50/11	LIVIN' The Clark Sisters (EMI GOSPEL) TOTAL STATIONS: 28	30/4

MOST INCREASED PLAYS

+147	JUST FINE Mary J. Blige (Matriarch/Geffen) KRNB +21, X562 +12, WTLZ +11, WBAV +10, WHRP +7, WTYB +7, KMJK +7, WXST +7, WDLT +6, WQQK +6
+127	UNTIL THE END OF TIME Justin Timberlake Duet With Beyonce (Jive/Zomba) KQXL +11, WGPB +10, WSRB +8, WRNB +7, KOKY +7, WTLZ +7, WKXI +6, KNEK +6, WPHR +6
+108	PUT YOU UP ON GAME Aretha Franklin With Fantasia (J/RMG) WQQK +6, WWIN +11, KQXL +9, WHRP +8, WSOL +8, WPHR +8, WYLD +8, WDDZ +6, WVBE +6, WMPZ +6
+95	DO YOU FEEL ME Anthony Hamilton (Def Jam/IDJMG) KRNB +23, WVBE +13, WBAV +12, WTLZ +11, KVMA +8, WMMX +7, WPHR +5, WMGL +5, KNEK +4, SHS +3
+92	NO ONE Alicia Keys (J/RMG) WJMJ +21, WMMJ +14, WWIN +10, WBAV +7, KQXL +7, WROU +7, WMB +6, KULH +6, WFLM +6, WGPB +6

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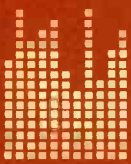
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GOSPEL

▶ BROOKLYN CHURCH LEADER THE REV. TIMOTHY WRIGHT TAKES THE MOST INCREASED PLAYS NOD (UP 79) WITH "YOU MUST COME IN AT THE DOOR" (22-21).



POWERED BY
nielsen
BDS

WEEKS ON CHART	LAST WEEK	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	22	NEVER WOULD HAVE MADE IT MARVIN SAPP	NO. 1 (11 WKS) VERITY/ZOMBA	974 +26	4.914 1
2	27	ONE GOD MAURETTE BROWN CLARK	AIR GOSPEL/MALACO	773 +19	3.957 2
3	25	PRaise ON THE INSIDE J MOSS	PAJAM/GOSPO CENTRIC/ZOMBA	638 -21	3.552 4
4	34	BLESSED AND HIGHLY FAVORED THE CLARK SISTERS	EMI GOSPEL	603 +13	3.789 3
5	20	BRAND NEW DAY JONATHAN BUTLER	MARANATHA!	531 +44	3.189 5
6	27	YOU KEEP ON BLESSING ME LUTHER BARNES & THE RED BUDD GOSPEL CHOIR	AIR GOSPEL/MALACO	528 +22	2.662 7
7	22	CALL JESUS BRUCE PARHAM	EMTRO GOSPEL	522 +35	1.990 15
8	7	RIGHT NOW PRAISE THE NEW LIFE COMMUNITY CHOIR FEATURING JOHN P. KEE	TYSCOT/NEW LIFE/VERITY/ZOMBA	483 +32	1.958 17
9	50	LET GO DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	482 -32	2.433 9
10	12	LIVIN' THE CLARK SISTERS	EMI GOSPEL	478 +43	2.392 10
11	46	ENCOURAGE YOURSELF DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	EMI GOSPEL	452 -71	2.760 6
12	32	NOBODY BUT THE LORD ALVIN DARLING & CELEBRATION	EMTRO GOSPEL	413 -6	1.933 18
13	10	WITH ALL OF MY MIGHT BYRON CAGE	GOSPO CENTRIC/ZOMBA	411 -16	2.032 14
14	10	LISTEN TRIN-I-TEE 5:7	SPIRIT RISING/MUSIC WORLD	405 +41	2.304 11
15	33	PRAYIN' 4 U 7 SONS OF SOUL	SOUL WORLD/VERITY/ZOMBA	403 +2	1.968 16
16	19	NOT ABOUT US BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR	ALPHA DOG/TYSCOT	401 +2	1.681 20
17	10	STRONGER MYRON BUTLER & LEVI	EMI GOSPEL	395 +14	2.511 8
18	11	WITH LONG LIFE ISRAEL & NEW BREED FEATURING T-BONE	INTEGRITY	392 -18	1.621 21
19	6	I RECOMMEND JESUS THE CANTON SPIRITUALS	VERITY/ZOMBA	388 +14	1.830 19
20	6	HE'S DONE ENOUGH BEVERLY CRAWFORD	JDI	387 +54	1.501 22
21	6	YOU MUST COME IN AT THE DOOR REV. TIMOTHY WRIGHT	MQM/JEG	354 +79	1.119 25
24	4	LOVE HIM LIKE I DO RUBEN STUDDARD, DEITRICK HADDON & MARY MARY	VERITY/ZOMBA	321 +58	2.154 13
21	8	TELL IT GEORGIA MASS CHOIR	SAVOY/MALACO	307 +8	0.955 28
24	2	DECLARATION (THIS IS IT!) KIRK FRANKLIN	GOSPO CENTRIC/ZOMBA	275 +58	2.186 12
25	7	BE BLESSED BISHOP PAUL S. MORTON	TEHILLAH/LIGHT	266 +1	0.872 30
26	16	ANOTHER BLESSING MELVIN WILLIAMS FEATURING LEE WILLIAMS	BLACKBERRY/MALACO	243 0	0.796 -
27	3	EVERYBODY CLAP YOUR HANDS JOSHUA'S TROOP	NEW HAVEN	242 +9	1.112 26
28	5	MAGNIFY PASTOR RUDOLPH MCKISSICK JR. AND THE WORD & WORSHIP MASS CHOIR	EMTRO GOSPEL	218 +7	0.549 -
29	2	GIANTS DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	EMI GOSPEL	209 +10	0.923 29
30	12	GRATEFUL HEZEKIAH WALKER & LFC	VERITY/ZOMBA	196 -28	1.382 23

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
DECLARATION (THIS IS IT!) Kirk Franklin (Gospo Centric/Zomba) KOKA, WJMO, WXEZ	3
LOVE God's Chosen (DestinZB) WEUP, WUFO, WXEZ	3
SWEEPING THROUGH THE CITY Shirley Caesar (SHU-BEL/LIGHT) Sirius Praise, WTHe, WXOK	3
HOLD ON Yolanda Adams (COLUMBIA) Sirius Praise, WFLT	2
LISTEN Trin-i-tee 5:7 (SPIRIT RISING/MUSIC WORLD) WFLT	1
LIVIN' The Clark Sisters (EMI GOSPEL) WJMO	1
WITH LONG LIFE Israel & New Breed Feat. T-Bone (INTEGRITY) WJMO	1
I RECOMMEND JESUS The Canton Spirituals (VERITY/ZOMBA) WPZZ	1
HE'S DONE ENOUGH Beverly Crawford (JDI) WXEZ	1

ADDED AT...
WPPZ
Philadelphia, PA
MD: CeCe McGhee
Sister Perri, Say No. O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
GOD IS MY EVERYTHING Chicago Mass Choir (NEW HAVEN)	171/9	WE WORSHIP YOU Youthful Praise (EVIDENCE GOSPEL/LIGHT)	138/26
TOTAL STATIONS: 16		TOTAL STATIONS: 14	
YOU JUST DON'T WANT TO KNOW Marvin Winans (PURESPRINGS GOSPEL)	170/20	JESUS Shekinah Glory Ministry (KINGDOM)	128/43
TOTAL STATIONS: 13		TOTAL STATIONS: 14	
WATCH ME PRAISE HIM Voices Of Unity Feat. Damita Haddon (TYSCOT)	170/16	LORD I LOVE YOU Shei Atkins (SOUL MUZICK/PAID IN FULL)	127/22
TOTAL STATIONS: 19		TOTAL STATIONS: 20	
THE LIGHT Ricky Dillard & "New G" (New Generation Choral) (NUSPRING/EMI GOSPEL)	155/33	SHOW YOURSELF MIGHTY Bishop Albert Jamison (WEIS/LIGHT)	124/26
TOTAL STATIONS: 18		TOTAL STATIONS: 11	
GOD IS KEEPING ME Mississippi Mass Choir (MALACO)	152/5	SUNDAY MORNING Shawn McLemore And New Image (WORLDWIDE)	124/18
TOTAL STATIONS: 12		TOTAL STATIONS: 8	

MOST INCREASED PLAYS

+79	YOU MUST COME IN AT THE DOOR Rev. Timothy Wright (MQM/JEG) WHLW +56, WHLH +8, WPZE +6, WOAD +4, WXTC +4, WPGC +3, WEUP +2, WXVI +2, WLOK +2, WFLT +2
+58	LOVE HIM LIKE I DO Ruben Studdard, Deitrick Haddon & Mary Mary (Verity/Zomba) WXEZ +17, WOAD +13, WEUP +12, WJMO +12, WPZE +6, WLOU +5, KROI +3, KHLL +2, WPZZ +1, WCAO +1
+58	DECLARATION (THIS IS IT!) Kirk Franklin (Gospo Centric/Zomba) WJMO +21, WXEZ +20, WHLH +9, WPPZ +3, WNNL +3, WPZS +2, WLJB +2, WJYD +1, WPZE +1, WPZZ +1
+54	HE'S DONE ENOUGH Beverly Crawford (JDI) WHLW +24, WXVI +8, WJMI +6, WCAO +4, XSRT +3, KROI +3, WLOU +2, WHAL +2, KOKA +2, WN00 +2
+44	BRAND NEW DAY Jonathan Butler (Maranatha!) WHLW +13, WJMO +11, WNNL +9, WTLC +5, WGRB +4, KROI +4, WN00 +4, WLJB +4, WOAD +3, WJYD +2

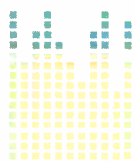
FOR WEEK ENDING OCTOBER 21, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
39 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	BROKEN BUT I'M HEALED BYRON CAGE (GOSPO CENTRIC/ZOMBA)		332 343	6	IMAGINE ME KIRK FRANKLIN (FO YO SOUL/GOSPO CENTRIC/ZOMBA)		256 265
2	STEP ASIDE YOLANDA ADAMS (ATLANTIC)		325 314	7	SO GOOD TO ME VANESSA BELL ARMSTRONG (EMI GOSPEL)		247 243
3	FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC (VERITY/ZOMBA)		308 357	8	I'LL TRUST YOU RICHARD SMALLWOOD (SOUL WORLD/VERITY/ZOMBA)		232 251
4	HIGH PRAISE ANointed PACE SISTERS (TYSCOT)		277 276	9	THE BLOOD JAMES FORTUNE & FIYA (WORLDWIDE)		214 230
5	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR (MQM/JEG)		266 248	10	I'M STILL STANDING BISHOP PAUL S. MORTON (TEHILLAH/LIGHT)		206 189

GOSPEL REPORTERS

- WPZE/Atlanta, GA***
OM: Frank Johnson
PD/D: Derek Harper
- WTHB/Augusta, GA**
OM/PD: Ron Thomas
APD: Sister Mary Kingcannon
- WCAO/Baltimore, MD***
PD: Lee Michaels
APD/MD: Danielle Brown
- WVIN/Baltimore, MD**
PD: Jeff Majors
MD: Lean Alston
- WXCK/Baton Rouge, LA***
OM: LeBron "LBJ" Joseph
PD/MD: J'Michael Francois
- WUFO/Bufalo, NY***
PD: Lwayne "Landers"
Cumberlander
MD: Duane Price
- WJMI/Charleston, SC***
OM: Michael Baynard
PD: Belinda Parker
MD: Anthony Baxter
- WXTC/Charleston, SC***
OM: Bryan Taylor
PD: Michael Tee
APD: Edwin "Chef" Wright
- WPZS/Charlotte, NC***
PD: Alvin Stowe
MD: Tonya Rivens
- WN00/Chattanooga, TN***
OM: Lee Clear
PD/MD: Sam Terry
- WGRB/Chicago, IL***
PD: Sonya M. Blakey
APD/MD: Effie Rolfe
- WJMO/Cleveland, OH***
PD/MD: Terry Bello
- WFMV/Columbia, SC***
OM: Tony "Gee" Green
APD/MD: Monica Washington
- WEAM/Columbus, GA**
OM: Carl Conner, Jr.
PD: Pam Dixon
- WAJV/Columbus, MS**
OM: GQ Riley
PD: Sebastian Riley
- WJYD/Columbus, OH***
OM: Jerry Smith
PD: Dawn Mosby
- KHVN/Dallas, TX**
PD: Antonio Johnson
- WFLT/Flint, MI***
OM/PD: Sammie L. Jordan, Jr.
MD: Anna Johnson
- WEAL/Greensboro, NC***
PD/MD: Joseph Level
- KROI/Houston, TX***
OM/PD: Terri Thomas
- WDJL/Huntsville, AL***
PD/MD: Walter Peavey
- WEUP/Huntsville, AL***
OM: Hundley Batts
PD: Steve Murry
MD: Ricky Sykes
- WTLC/Indianapolis, IN***
OM: Brian Wallace
MD: Donovan Hartwell
- WHLH/Jackson, MS***
OM: Steve Kelly
PD: Jenell Roberts
MD: Lance Fuller
- WOAD/Jackson, MS***
OM: Stan Branson
PD/MD: Percy Davis
- KPRT/Kansas City, MO**
OM: Andre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Dee Johnson
- KHLL/Little Rock, AR***
OM: Sonny Victory
PD: Torrez Harris
- KPZK/Little Rock, AR**
OM: Mark Dylan
PD/MD: Billy St. James
- WLOU/Louisville, KY***
PD: Bill Price
- WBBP/Memphis, TN**
MD: Doreen Graves
- WHAL/Memphis, TN***
PD: Eileen Collier
APD/MD: Tracy Bethea
- WLOK/Memphis, TN***
PD/MD: Kim Harper
- WMBM/Miami, FL**
PD/MD: Greg Cooper
- WHLW/Montgomery, AL***
OM: Michael Long
PD/MD: Connye Bryant
- WXVI/Montgomery, AL***
PD: Glinda Perkins
- WTHe/Nassau, NY***
MD: Clara Mack
- WPRF/New Orleans, LA**
PD: Kris "Cap'n Kris" McCoy
- WYLD/New Orleans, LA***
APD/MD: Loretta Petit
- WLJB/New York, NY***
PD: Denise Hill
- WXEZ/Norfolk, VA***
OM: John Shomby
PD: Dale Murray
- WPPZ/Philadelphia, PA***
OM: Eroy Smith
APD: MoShay LaRen
MD: CeCe McGhee
- WNNL/Raleigh, NC***
OM/PD: Jerry Smith
MD: Melissa Wade
- WPZZ/Richmond, VA***
OM: Jeff Anderson
PD: Reggie Baker
- Rejoice/Satellite**
PD: Willie Mae McIver
- Sheridan Gospel Network/Satellite**
PD: Michael Jambie
APD: Morgan Dukes
MD: Ace Alexander
- Sirius Praise/Satellite***
OM: B.J. Stone
PD: Pat McKay
MD: Sasha Montero
- XM The Spirit/Satellite***
PD/MD: Jay Bryant
- WSOK/Savannah, GA***
PD: E. Larry McDuffie
- KOKA/Shreveport, LA***
PD: Eddie Giles
APD/MD: Sharon Flournoy
- KATZ/St. Louis, MO***
MD: Dwight Stone
- WIMG/Trenton, NJ**
OM/PD: Felicia Brannon
APD/MD: Robyn McCollum
- WTSK/Tuscaloosa, AL**
OM: Greg Tomascello
PD/MD: Charles Anthony
- WPGC/Washington, DC***
PD/MD: Cheryl Jackson
- WFAI/Wilmington, DE**
OM: Melvin Brittingham
PD/MD: Manuel Mena
* Monitored Reporters



A new focus for Steven Curtis Chapman

Living In The Moment

Kevin Peterson

KPeterson@RadioandRecords.com

On the eve of the release of Steven Curtis Chapman's 16th studio album, the 20-year Christian music staple is crossing the country on tour with a band that includes his two sons. During the summer, he spent time with his family living in an orphanage, as he continues to be an advocate for adoption around the world. Even with all of those commitments, Chapman's new focus has become living in the moment. ■ He's so focused on thriving in the here and now that he's titled his new album "This Moment" and first single "Miracle of the Moment." The song has already climbed into the top five at Christian AC radio, a feat for which Chapman never loses appreciation.

"There's just so much great music out right now, so I was really grateful to see radio respond to it and pick it up," he says.

The track "Cinderella," which was written about his young daughters, also carries the theme of focusing on the present. "Because of what's been going on in my life, in the industry and our world, there's so much thinking about what's happening in the future. For me, being at the 20-year mark in my career and looking over my shoulder, it's really easy to think about what happened back there or maybe wanting to go redo something," he says.

"God's just really been saying to me, 'I just want you to be here today, in this moment and watch what I'm teaching you, what I'm revealing to you and through you; don't get wrapped up in the

future.' That's really a message that God's been preaching to me and my spirit, and it's shown up a lot in this record."

One focus that hasn't changed for Chapman is his commitment to help others find the miracle of adoption that he and his wife, Mary Beth, have experienced three times, adopting girls. Together they formed Shaohannah's Hope, a foundation named after their first adopted daughter, and dedicated to helping prospective adoptive parents overcome financial barriers. Chapman says that doesn't mean they act as an adoption agency; their role is to award financial grants to qualified families already in the process of adopting. The size of the grant is determined by several factors, the most important being need.

Chapman employs several methods of raising



Chapman



'We're trying to encourage people to bring their spare change and calling it "change the world for orphans."'

—Steven Curtis Chapman

the money—and he is enjoying utilizing one of those ideas on his fall tour. He says, "We're trying to encourage people to bring their spare change and calling it 'change the world for orphans.' We've all got that little jar that we throw our change in, so I'm encouraging people to throw a few extra dollars in there too, and when they get to church or work or school, we're asking them to set it out, then bring that change to the concert, where we'll also take up a donation. Each night, we're actually bringing a family onstage at the concert who has applied at Shaohannah's Hope and giving them that money." At most concerts, several thousand dollars are collected.

The Chapman family not only puts its money where its mouth is, but walks the walk in addition to talking the talk: "My family and I have spent several months in Asia over the last couple of years," he says. "We lived in an orphanage for a month last summer and about two-and-a-half weeks this summer. We were in Africa and northern Uganda for a while, visiting orphans there. My heart and eyes have been opened up in a lot of ways, and I've been doing this with my family, so it's been so cool to see the lessons God has been teaching us all together."

As for whether the Chapmans will adopt any more children themselves, he says with a smile, "We have come up with another plan. Every year, Lord willing, we're going to China and the foundation is building an orphanage there. We're really close to getting the money we need. We go over and stay in the orphanage and just love on these kids and get to know them. We're starting to develop a history and a relationship with certain children now; with that, we don't necessarily have to bring any more home with us."

Chapman shares a story supporting his new life mantra. "I've got a friend that says he quit wearing a watch because God spoke to him and said, 'Whenever you're looking at your watch, you really just need to be looking at the face of Jesus and asking him what time he wants it to be for you, what does he want you to be about right now, in the moment that he's given you.'

"Obviously we all have stuff that we deal with, but I'm just trying, as best I can with God's grace, to not get so caught up in stuff that I'm missing the moment and what God's doing right now," Chapman says. "Even the hard moments, the bad ones and the painful ones probably teach us more than the rest."

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— Phillip Brooks, KBMQ

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CHRISTIAN AC

► **POINT OF GRACE** CLAIMS MOST INCREASED PLAYS (UP 101) AT NO. 17 WITH THE TITLE TRACK AND SECOND SINGLE FROM ITS ALBUM "HOW YOU LIVE (TURN UP THE MUSIC)."



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	17	EAST TO WEST CASTING CROWNS	NO. 1 (7 WKS) BEACH STREET/REUNION/PLG	1710	+13	5.132	1
2	2	8	AMAZING GRACE (MY CHAINS ARE GONE) CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	1269	+47	3.794	2
3	5	13	MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN	SPARROW/EMI CMG	1107	+47	2.250	12
4	4	17	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	1086	-6	2.691	7
5	3	30	BRING THE RAIN MERCYME	INO	1015	-152	3.746	3
6	6	18	LOVE THE LORD LINCOLN BREWSTER	VERTICAL/INTEGRITY	989	-47	2.339	11
7	7	23	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	951	-43	2.193	13
8	9	9	IN BETTER HANDS NATALIE GRANT	CURB	926	+45	2.139	14
9	8	31	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	890	-38	2.561	9
10	11	41	UNDO RUSH OF FOOLS	MIDAS	845	-23	2.773	5
11	15	3	GOD WITH US MERCYME	AIRPOWER INO	819	+99	1.668	20
12	12	19	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	818	-37	1.484	21
13	10	34	I'M NOT WHO I WAS BRANDON HEATH	MONOMODE/REUNION/PLG	814	-57	2.996	4
14	13	35	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	762	-50	2.772	6
15	16	6	IN WONDER NEWSBOYS	INPOP	755	+53	1.811	19
16	14	15	SUNDAY TREE63	INPOP	731	-6	1.266	24
17	18	5	HOW YOU LIVE (TURN UP THE MUSIC) POINT OF GRACE	MOST INCREASED PLAYS WORD-CURB	729	+101	1.819	18
18	17	7	THE TWENTY-FIRST TIME MONK & NEAGLE	REUNION/PLG	683	+36	2.093	15
19	20	18	COMING BACK TO LIFE ECHOING ANGELS	INO	614	+26	1.970	16
20	19	18	HOME DAUGHTRY	RCA/RMG	604	-6	2.662	8
21	8	8	WHEN OUR HEARTS SING RUSH OF FOOLS	MIDAS	584	+39	0.899	30
22	22	8	SONG OF HOPE ROBBIE SEAY BAND	SPARROW/EMI CMG	552	+31	1.011	26
23	25	2	YOU ARE EVERYTHING MATTHEW WEST	SPARROW/EMI CMG	517	+39	1.019	25
24	24	4	MADE CALEB ROWDEN	SLANTED/SPRING HILL	514	+24	2.369	10
25	26	14	BE STILL STORYSIDE:B	SILENT MAJORITY/GOTEE	497	+21	0.901	29
26	23	14	JESUS HOLD ME ANDREW CARLTON	BAKERTOWN	495	+2	1.926	17
27	29	3	DON'T GET COMFORTABLE BRANDON HEATH	MOST ADDED MONOMODE/REUNION/PLG	404	+49	0.607	-
28	RE-ENTRY		THERE IS A GOD 33MILES	INO	378	+57	0.924	28
29	27	7	BEAUTIFUL NEWS MATT REDMAN	SIXSTEPS/SPARROW/EMI CMG	358	-16	0.881	-
30	28	10	THERE IS A REASON CAEDMON'S CALL	INO	339	-19	0.552	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
DON'T GET COMFORTABLE Brandon Heath (REUNION/PLG) KLTU, WBSN, WFHM, WJTL	4
GOD SPEAKING Mandisa (SPARROW/EMI CMG) WAFJ, WCSG, WDJC, WLAB	4
SET THE WORLD ON FIRE Britt Nicole (SPARROW/EMI CMG) WJQK, WMUZ, WRCI	3
IN WONDER Newsboys (INPOP) WLAB, WVFJ	2
HOW YOU LIVE (TURN UP THE MUSIC) Point Of Grace (WORD-CURB) WMHK, WVFJ	2
YOU ARE EVERYTHING Matthew West (SPARROW/EMI CMG) KSBJ, WCSG	2
THE TWENTY-FIRST TIME Monk & Neagle (REUNION/PLG) KGBI, WLPJ	2
WRITING ON THE WALL Mark Harris (INO) KBIQ, KVMV	2
FIND YOU WAITING DecembeRadio (SLANTED/SPRING HILL) WBDX, WMUZ	2

ADDED AT... WAFJ
Augusta, GA
PD/MD: Steve Swanson
Mandisa, God Speaking, O Ruth, You Are, O

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
AFTER THE WORLD Disciple (SRE/INO) TOTAL STATIONS: 16	337/18	SET THE WORLD ON FIRE Britt Nicole (SPARROW/EMI CMG) TOTAL STATIONS: 12	174/45
CAPTIVATED Shawn McDonald (SPARROW/EMI CMG) TOTAL STATIONS: 11	276/12	OUR GREAT GOD Todd Agnew Feat. Rebecca St. James (ARDENT/INO) TOTAL STATIONS: 12	165/3
WRITING ON THE WALL Mark Harris (INO) TOTAL STATIONS: 19	254/35	HOLD ME Jonny Diaz Band (JONNY DIAZ BAND) TOTAL STATIONS: 5	159/12
GIVE UNTIL THERE'S NOTHING LEFT Relient K (CAPITOL/GOTEE) TOTAL STATIONS: 16	248/4	LIVE FOR YOU Connersvine (INO) TOTAL STATIONS: 12	153/13
WHEN THE SAINTS Sara Groves (INO) TOTAL STATIONS: 11	193/6	HOLD ME JESUS Big Daddy Weave (FERVENT/WORD-CURB) TOTAL STATIONS: 10	141/30

MOST INCREASED PLAYS

+101	HOW YOU LIVE (TURN UP THE MUSIC) Point Of Grace (Word-Curb) WLAB +36, WDJC +17, WCRU +11, WMUZ +8, WAFJ +7, WMHK +7, WVFJ +5, KTSJ +3, KSBJ +3, SIST +3
+99	GOD WITH US MercyMe (INO) WJIE +13, WCRU +12, KTSJ +9, WMSJ +9, WFFH +9, WBDX +9, KKKM +7, XMES +7, WRCI +7, SIST +6
+79	GOD SPEAKING Mandisa (Sparrow/EMI CMG) KSBJ +21, KHZR +20, WCRU +16, WDJC +7, WLAB +6, KXOJ +2, WFHM +2, WJJK +2, KBIQ +1, KWND +1
+57	THERE IS A GOD 33Miles (INO) SIST +17, WRCI +14, WCQR +7, KBNJ +4, KXOJ +3, WRBS +3, KTSY +3, WMSJ +2, WPAR +1, WAFJ +1
+53	IN WONDER Newsboys (Inpop) KTSJ +10, KKKM +9, WCRU +8, KTSJ +4, WMSJ +4, WJQK +4, WJTL +4, WMUZ +4, WVFJ +4, KSGN +4

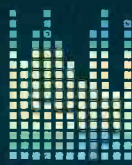
FOR WEEK ENDING OCTOBER 21, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations. 53 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 32 reporters, christian CHR 25, christian rock 28 and inspo 16. © 2007 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	
		TW	LW			TW	LW
1	MY SAVIOR MY GOD AARON SHUST (BRASH)	662	646	6	HOW GREAT IS OUR GOD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	467	471
2	EVERLASTING GOD LINCOLN BREWSTER (VERTICAL/INTEGRITY)	591	618	7	PRAISE YOU IN THIS STORM CASTING CROWNS (BEACH STREET/REUNION/PLG)	460	478
3	BLESSED BE YOUR NAME TREE63 (INPOP)	532	539	8	VOICE OF TRUTH CASTING CROWNS (BEACH STREET/REUNION/PLG)	450	437
4	MADE TO LOVE TOBYMAC (FOREFRONT/EMI CMG)	528	555	9	HE REIGNS NEWSBOYS (SPARROW/EMI CMG)	448	428
5	HOLY IS THE LORD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	483	514	10	STRONG TOWER KUTLESS (BEC/TOOTH & NAIL)	445	445

CHRISTIAN CHR REPORTERS

KLYT/Albuquerque, NM OM: Johann "Yo" Snyder MD: Joey Belville	KXWA/Denver, CO PD: Scott Veigel	WORQ/Green Bay, WI OM/PD: Jim Raider	WNAZ/Nashville, TN* OM/PD: Dave Queen APD: Jennifer Houchin MD: Seth Routzahn	WPRJ/Saginaw, MI OM: Gary Bugh PD/MD: Aaron Dicer	WBVM/Tampa, FL* PD: Wendy Templeton MD: Olivia Paff
KAFC/Anchorage, AK OM/PD: Mark Guy APD/MD: Mike Carrier	KZZQ/Des Moines, IA PD: Mike Schlote	WAYK/Kalamazoo, MI PD/MD: Mike Couchman	KJTH/Ponca City, OK PD/MD: Tony Weir APD: Jes Wes	KLFF/San Luis Obispo, CA* PD: Matt Williams MD: Noonie Fugler	WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Rob Fairchild
WHMX/Bangor, ME OM/PD: Tim Collins APD/MD: Morgan Smith	WJRF/Duluth, MN PD/MD: Terry Michaels	WYLV/Knoxville, TN* PD/MD: Jonathan Unthank	KZRI/Portland, OR* OM: Mike Novak PD: David Pierce APD: Eric Allen	WBVO/Sellersville, PA OM: David Baker PD/MD: Kristine McClain	KDUV/Visalia, CA* PD: Joe Croft APD/MD: Shannon Steele
WONU/Chicago, IL* OM: Justin Knight PD/MD: Johnathon Eltrevoog	KNMI/Farmington, NM OM/PD: Darren Nez MD: Kenny Montano	WAYM/Nashville, TN* OM: Dave Senes PD: Jeff Brown MD: Stace Whitmire	KTPT/Rapid City, SD OM: Tom Schoenstedt PD: Jennifer Walker	KADI/Springfield, MO* PD/MD: Rod Kittleman	WCLQ/Wausau, WI PD/MD: Matt Deane



CHRISTIAN

► SKILLET, LED BY FRONTMAN JOHN COOPER, DOMINATES CHRISTIAN ROCK WITH "COMATOSE," WHICH DRAWS 289 PLAYS AT 26 REPORTING STATIONS.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	17	SIGNATURE OF DIVINE (YAHWEH) NEEDTOBREATHE	ATLANTIC/WORD-CURB	898 -85
2	2	16	GIVE UNTIL THERE'S NOTHING LEFT RELIENT K	CAPITOL/GOTEE	892 -17
3	5	10	THE OLDER I GET SKILLET	ARDENT/SRE/INO	845 +70
4	3	24	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	809 -51
5	4	20	IN MY ARMS PLUMB	CURB	789 +1
6	6	15	WHAT DO WE KNOW? THOUSAND FOOT KRUTCH	TOOTH & NAIL	781 +40
7	7	16	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	662 -50
8	9	11	LET GO GREY HOLIDAY	ESSENTIAL/PLG	624 +45
9	8	15	JUST ME SEVENCOLOR	7 SPIN	604 -30
10	15	10	SONG OF HOPE ROBBIE SEAY BAND	SPARROW/EMI CMG	557 +26
11	14	13	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	553 +29
12	10	16	IT'S BEAUTIFUL ELEVENTYSEVEN	FLICKER/PLG	527 -49
13	1	21	ZERO HAWK NELSON	TOOTH & NAIL	520 -38
14	15	12	LET'S GO BACK EVERYDAY SUNDAY	INPOP	493 +9
15	12	27	LET IT FADE JEREMY CAMP	BEC/TOOTH & NAIL	457 -84
16	19	8	YOU ARE RUTH	BEC/TOOTH & NAIL	429 +34
17	18	8	THINGS LEFT UNSAID DISCIPLE	SRE/INO	423 +23
18	21	7	WHAT I'VE DONE UNTIL JUNE	FLICKER/PLG	416 +28
19	20	17	I WANNA LIVE STELLAR KART	WORD-CURB	390 -1
20	24	6	BELIEVE MAINSTAY	BEC/TOOTH & NAIL	373 +56
21	22	17	BEAUTIFUL DISASTER JON MCLAUGHLIN	ISLAND/UMCG	371 -8
22	23	6	FENCE RIDERS JIMMY NEEDHAM	INPOP	348 +16
23	29	2	WE NEED EACH OTHER SANCTUS REAL	SPARROW/EMI CMG	334 +66
24	30	5	HEAD OVER HEELS (IN THIS LIFE) SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	306 +40
25	25	6	WHO I WANNA BE OVERFLOW	MARANATHA!	305 -10
26	26	13	CAN'T GO ON GROUP 1 CREW	FERVENT/WORD-CURB	294 -11
27	17	17	HERE'S MY LIFE BARLOWGIRL	FERVENT/WORD-CURB	287 -121
28	28	5	CRAZY BEAUTIFUL CHASEN	OMG	277 +6
29	27	3	HUSH INHABITED	7 SPIN	267 -27
30	RE-ENTRY		AFTER YOUR HEART PHIL WICKHAM	SIMPLE/INO	258 -6

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	2	12	COMATOSE SKILLET	ARDENT/SRE/INO	289 +37
2	1	14	HOTEL AQUARIUM FALLING UP	BEC/TOOTH & NAIL	285 +23
3	5	10	WHEN HOPE IS ALL YOU HAVE SPOKEN	TOOTH & NAIL	252 +22
4	3	11	LET GO RED	ESSENTIAL/PLG	248 +8
5	6	9	WORLD AWAY EMERY	TOOTH & NAIL	240 +15
6	8	16	I NEED YOU RELIENT K	CAPITOL/GOTEE	230 +19
7	10	5	PART ONE WAVORLY	FLICKER/PLG	221 +22
8	4	14	FALLS APART THOUSAND FOOT KRUTCH	TOOTH & NAIL	221 -13
9	7	8	STARING AT THE LIGHT WEDDING	BRAVE NEW WORLD	220 +6
10	9	9	NEVER LET ME GO FAMILY FORCE 5	MAVERICK/MONO VS STEREO/GOTEE	216 +12
11	20	3	ANGELS MXPX	TOOTH & NAIL	211 +63
12	15	9	BLACK BOX THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	203 +20
13	14	13	AMAZING BECAUSE IT IS ALMOST.	TOOTH & NAIL	203 +19
14	11	12	LOVE IN YOUR ARMS ELEVENTYSEVEN	FLICKER/PLG	197 +6
15	13	13	F-STOP SULLIVAN	TOOTH & NAIL	182 -5
16	18	4	ILLUMINATE PROJECT 86	TOOTH & NAIL	181 +27
17	21	11	THE UNWINDING CABLE CAR ANBERLIN	TOOTH & NAIL	173 +28
18	19	9	GAME ON DISCIPLE	SRE/INO	173 +24
19	16	16	YOUR DEMON KIDS IN THE WAY	FLICKER/PLG	168 +10
20	24	4	SWEET REDEEMER HIGH FLIGHT SOCIETY	RKT/ROCKETOWN	147 +5
21	17	13	AWAKE SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	146 -11
22	22	10	ELEVEN REGRETS MANIC DRIVE	WHIPLASH	143 -1
23	23	5	RA-RANDOM TRANSISTOR RADIO	UP AT NITE	141 -2
24	12	16	LET'S GO BACK EVERYDAY SUNDAY	INPOP	138 -51
25	25	7	NEED THE SEND	TOOTH & NAIL	135 +8
26	28	2	WOLVES (G.O.B. VS TONY WONDER) CHASING VICTORY	MONO VS STEREO/GOTEE	120 +13
27	27	4	MAKE MONEY MONEY JOHN REUBEN	GOTEE	113 -4
28	26	18	LIE TO ME IZ STONES	WIND-UP	100 -25
29	NEW		REVOLUTION GREY HOLIDAY	ESSENTIAL/PLG	90 -7
30	NEW		THE WAY YOU DANCE BLINDSIDE	DRT	85 +13

FOR WEEK ENDING OCTOBER 21, 2007

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	16	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	310 -27
2	2	8	IN BETTER HANDS NATALIE GRANT	CURB	274 -17
3	3	8	AMAZING GRACE (MY CHAINS ARE GONE) CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	258 +3
4	5	9	MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN	SPARROW/EMI CMG	214 +3
5	4	18	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	201 -21
6	6	7	LOVE THE LORD LINCOLN BREWSTER	INTEGRITY	184 -8
7	7	12	THERE IS A REASON CAEDMON'S CALL	INO	161 -31
8	10	9	ANYWAY KATIE GIGUERE	MARTINGALE	158 +6
9	17	3	HOW YOU LIVE (TURN UP THE MUSIC) POINT OF GRACE	WORD-CURB	144 +32
10	8	9	YOU ARE MARK ROACH	MYRRH/WORD-CURB	142 -45

INSPO

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	16	2	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	141 +24
2	20	2	GOD WITH US MERCYME	INO	140 +45
3	11	5	WRITING ON THE WALL MARK HARRIS	INO	140 -2
4	9	13	FINALLY FREE NICHOLE NORDEMAN	SPARROW/EMI CMG	140 -16
5	12	2	RESCUE ME SELAH	CURB	132 +3
6	14	7	I'M FORGIVEN ALLEN & SBURY WITH BRYAN OUNCAN	RAZOR & TIE	127 +6
7	13	15	LET YOUR LIGHT SHINE BETHANY DILLON	SPARROW/EMI CMG	121 -4
8	15	5	THERE IS A GOD 33MILES	INO	114 -4
9	NEW		YOU ARE EVERYTHING MATTHEW WEST	SPARROW/EMI CMG	112 +53
10	NEW		WHEN OUR HEARTS SING RUSH OF FOOLS	MIDAS	102 +25

CHRISTIAN ROCK

- | | | | | | |
|---|--|--|--|---|--|
| KLYT/Albuquerque, NM
OM: Jonathan "Yo" Snyder
MD: Joze Belville | WUFM/Columbus, OH*
OM: Michael Buckingham
PD/MD: Nikki Cantu
APD: Laine Moneyhon | WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens | Effect Radio Network/Network
PD/MD: Brian Harman
APC: Amanda Harman | Firecrape/Satellite
PD/MD: Joe Hayes | Whip Of Cords/Satellite
OM/PD: Matt Rhodes |
| WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard
MD: Whitney Yule | KBNJ/Corpus Christi, TX
PD: Arron Daniels | WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith | WITR/Rochester, NY
PD/MD: Sammie Palermo
APC: Will "The Tuna" Benson | Positive Rock Show/Satellite
PD/MD: Josh Booth | KCLC/St. Louis, MO
MD: Dave Merkel |
| WVOF/Bridgeport, CT
PD/MD: Bob Falberg | KVRK/Dallas, TX
PD: Chris Goodwin
MD: Drue Mitchell | KIBZ/Lincoln, NE
OM: Lester St. James
PD/MD: Ron Drury | WPRJ/Saginaw, MI
OM: Cary Bugh
PD/MD: Aaron Dicer | Red Letter Rock 20/Satellite
PD: Cody Christopher
MD: Reid Johnson | WBVM/Tampa, FL*
PD: Wendy Templeton
MD: Olivia Paff |
| WCWP/Brookville, NY
PD: Peter Bellotti
MD: Rebecca Temburni | WSNL/Flint, MI
MD: Brian Goodman | WDML/Marion, IL
MD: Tom Schroeder | WJIS/Sarasota, FL
OM: Kris Byerly
PD: Michelle Tellone
MD: Eisha Skorski | Sirius Spirit 66/Satellite*
PD: Al Skop
MD: Joey Black | WYSZ/Toledo, OH
PD/MD: Jeff Howe |
| | WORQ/Green Bay, WI*
OM/PD: Jim Raider | WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing | | The Sound Of Light/Satellite
PD/MD: Bill Moore | WCLQ/Wausau, WI
PD/MD: Matt Deane |



CHRISTIAN

CHRISTIAN AC REPORTERS

KGZ/Abilene, TX
PD/MD: Gary Hill

WFSH/Atlanta, GA*
PD: Kevin Avery
MD: Mike Stoudt

WVEJ/Atlanta, GA*
OM/PD: Don Schaeffer
APD: Steve Williams

WAFJ/Augusta, GA*
PD/MD: Steve Swanson

KPEZ/Austin, TX
OM: Mac Daniels
PD: Gary Walsh
APD/MD: Steve Etheridge

WRBS/Baltimore, MD*
PD: David Paul
MD: Mike Alley

WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce

KTSY/Boise, ID*
OM: Chris Gilbreth
PD: Jerry Woods
APD/MD: Travis Culver

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard
MD: Whitney Yule

WAYR/Brunswick, GA
PD/MD: Bart Wagner

WRCM/Charlotte, NC*
OM: Gary Morland
PD: Dwayne Harrison

WBDX/Chattanooga, TN*
OM/PD: Jason McKay
APD/MD: Justin Wade

WJKL/Chicago, IL*

WAKW/Cincinnati, OH*
PD: Rob Lewis
MD: Daryl Pierce

WFHM/Cleveland, OH*
PD: Len Howser
MD: Josh Booth

KGTS/College Place, WA
PD/MD: Elizabeth Nelson

KBIC/Colorado Springs, CO*
PD: Bret Stevens
MD: Jack Hamilton

KCVO/Columbia, MO
OM/PD: Jim McDermott

WMHK/Columbia, SC*
PD: Steve Sunshine

WCVO/Columbus, OH*
OM: Matt Hahn
PD: Kurt Wallace
APD/MD: Mike Russell

KBNJ/Corpus Christi, TX*
PD: Joe Fahf

KLTY/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast

KNWI/Des Moines, IA
PD/MD: Dave St. John

WMUZ/Detroit, MI*
PD: Miranda Belcher
APD: Randi Myles
MD: Jon Culbert

WWIB/Eau Claire, WI
OM: Paul Anthony
PD/MD: Greg Steward

WCTL/Erie, PA
OM: Ronald Raymond
PD/MD: Adam Frase

KHPE/Eugene, OR
MD: Paul Hernandez

KYTT/Eugene, OR
OM: Dave DeAndrea
PD/MD: Rick Stevens

KLRC/Fayetteville, AR
PD/MD: Mark Michaels

WCLN/Fayetteville, NC
OM/PD: Dan DeBruler
APD: Syndi Long
MD: Steve Turley

KGCB/Flagstaff, AZ
OM: Daniel White
PD/MD: Mike Medlin

WPER/Fredericksburg, VA
PD: Frankie Morea

KZKZ/Ft. Smith, AR
OM/PD: Dave Burdue

WLAB/Ft. Wayne, IN*
PD: Don Buettner
MD: Melissa Montana

WCSG/Grand Rapids, MI*
OM: Don Michael
PD/MD: Chris Lemke
APD: John Balyo

WJQK/Grand Rapids, MI*
OM/PD: Troy West
APD/MD: Gary Thompson

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

WLFJ/Greenville, SC*
PD/MD: Rob Dempsey
APD: Gary Miller

KAIM/Honolulu, HI*
OM: Jack Waters
PD/MD: Corry Reynolds

KSBH/Houston, TX*
PD: Chuck Pryor
MD: Jim Beeler

WCRJ/Jacksonville, FL*
PD: Roger Henderson
MD: Theresa Ross

WCQR/Johnson City, TN*
APD: Chalmer Harper

KOBC/Joplin, MO
OM/PD: Lisa Davis

KLJC/Kansas City, MO*
PD/MD: Michael Grimm

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WLGH/Lansing, MI
PD: Jenn Czelada

KFSH/Los Angeles, CA*
OM: Jim Tinker
PD: Chuck Tyler
APD/MD: Bob Shaw

WJIE/Louisville, KY*
PD: Jim Galipeau
APD/MD: Chris Crain

WRVI/Louisville, KY
OM/PD: C.C. Matthews
APD: Dave Reichel

KSWP/Lufkin, TX
OM/PD: Al Ross
APD/MD: Michelle Ross

KVMV/McAllen, TX*
PD: James Gamblin
APD/MD: Bob Malone

KJIL/Meade, KS
PD/MD: Michael Luskey

WFZH/Milwaukee, WI*
PD: Danny Clayton
MD: Rick Hall

KTIS/Minneapolis, MN*
PD: Jason Sharp
MD: Paul Perrault

KBMQ/Monroe, LA
PD/MD: Phillip Brooks

WFFH/Nashville, TN*
PD/MD: Vance Dillard

New Life Media Network/Network
PD/MD: Joe Buchanan

WBSN/New Orleans, LA*
OM: Julie Headrick
PD: Tom Krimsier
MD: Libby Krimsier

WAWZ/New York, NY*
OM: Scott Taylor
PD: Johnny Stone
MD: Keith Stevens

KGBI/Omaha, NE*
PD: Melody Miller
MD: Jeff Devereaux

WPOZ/Orlando, FL*
OM/PD: Dean O'Neal
APD: Jeff Cruz
MD: Scott Smith

WMSJ/Portland, ME*
PD: Paula K.

KFIS/Portland, OR*
PD: Dave Arthur
MD: Kat Taylor

KSLT/Rapid City, SD
OM: Tom Schoenstedt
PD: Dave Masters

KSGN/Riverside, CA*
PD/MD: Bryan O'Neal

WPAR/Roanoke, VA*
OM: Jackie Howard
MD: Brian Sumner

WRCI/Rochester, NY*
PD: Mark Shuttleworth

WQFL/Rockford, IL
OM: Ralph Trentadue
PD: Darren Marlar
MD: Joe Buchanan

KKFS/Sacramento, CA*
PD/MD: Max Miller

KOAY/Salt Lake City, UT
PD/MD: Alan Hague

Sirius Spirit 66/Satellite*
PD/MD: Al Skop

XM The Message/Satellite*
OM: Jon Zellner
PD: Mike Abrams
MD: Jim Epperlein

KCMS/Seattle, WA*
PD: Scott Valentine
MD: Sarah Taylor

WFRN/South Bend, IN
PD: Jim Carter
MD: Doug Moore

WHPZ/South Bend, IN
PD/MD: Tom Scott

KTSL/Spokane, WA*
PD/MD: Beau Tyler

KWND/Springfield, MO*
PD/MD: Jeremy Morris

KKJM/St. Cloud, MN
OM/PD: Diana Madsen

KHZR/St. Louis, MO*
OM: Sandi Brown
PD/MD: Greg Cassidy

WLPJ/Tampa, FL*
PD: Carmen Brown
APD: Dave Cruse
MD: Jeff MacFarlane

KKCM/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly
APD: Dale Christopher

KXOJ/Tulsa, OK*
PD: Bob Thornton
APD: Dave Gordon

WGTS/Washington, DC*
PD: Ty McFarland
MD: Rob Conway

WCRC/Williamsport, PA
OM: Don Casteline
PD/MD: Larry Weidman

WXHL/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal April

WBSN/New Orleans, LA*
OM: Julie Headrick
PD: Tom Krimsier
MD: Libby Krimsier

* Monitored Reporters



▶ WITH 195 PLAYS AT 12 STATIONS, **MARK HARRIS** DEBUTS AT NO. 27 WITH "WRITING ON THE WALL," THE LEAD SINGLE FROM HIS SECOND SOLO SET "WINDOWS AND WALLS."

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	17	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	973	-31
2	2	14	SUNDAY TREE63	INPOP	799	+18
3	5	8	AMAZING GRACE (MY CHAINS ARE GONE) CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	716	+33
4	3	17	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	704	0
5	4	11	MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN	SPARROW/EMI CMG	697	+4
6	7	8	IN BETTER HANDS NATALIE GRANT	CURB	648	+53
7	6	15	LOVE THE LORD LINCOLN BREWSTER	INTEGRITY	603	-17
8	8	8	IN WONDER NEWSBOYS	INPOP	587	+55
9	12	3	GOD WITH US MERCYME	INO	505	+42
10	11	10	SONG OF HOPE ROBBIE SEAY BAND	SPARROW/EMI CMG	498	+29
11	10	22	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	471	-25
12	17	4	HOW YOU LIVE (TURN UP THE MUSIC) POINT OF GRACE	WORD-CURB	451	+75
13	9	24	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	440	-69
14	15	7	WHEN OUR HEARTS SING RUSH OF FOOLS	MIDAS	407	+12
15	16	12	GIVE UNTIL THERE'S NOTHING LEFT RELIENT K	CAPITOL/GOTEE	394	+14
16	14	16	BE STILL STORYSIDE:B	SILENT MAJORITY/GOTEE	382	-25
17	18	6	THE TWENTY-FIRST TIME MONK & NEAGLE	REUNION/PLG	381	+36
18	21	3	YOU ARE EVERYTHING MATTHEW WEST	SPARROW/EMI CMG	363	+90
19	20	8	SIGNATURE OF DIVINE (YAHWEH) NEEDTOBREATHE	ATLANTIC/WORD-CURB	323	+13
20	19	8	JESUS HOLD ME ANDREW CARLTON	BAKERTOWN	317	+2
21	22	19	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	261	-5
22	25	2	MADE CALEB ROWDEN	SLANTED/SPRING HILL	243	+38
23	23	17	COMING BACK TO LIFE ECHOING ANGELS	INO	238	-8
24	24	5	THE REAL JESUS DOWNHERE	CENTRICITY	229	-1
25	26	5	THERE IS A REASON CAEDMON'S CALL	INO	201	-1
26	27	6	CAPTIVATED SHAWN MCDONALD	SPARROW/EMI CMG	196	-2
27	NEW		WRITING ON THE WALL MARK HARRIS	INO	195	+40
28	NEW		SET THE WORLD ON FIRE BRITT NICOLE	SPARROW/EMI CMG	158	+21
29	28	2	THERE IS A GOD 33MILES	INO	158	-16
30	30	3	HOME DAUGHTRY	RCA/RMG	147	-20



CHRISTIAN AC MUSIC RESEARCH

TITLE ARTIST	IMPRINT / PROMOTION LABEL	FAM%	W 25-54	W 25-34	W 35-44	W 45-54
EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	96%	4.34	4.31	4.35	4.37
AMAZING GRACE (MY CHAINS ARE GONE) CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	93%	4.33	4.20	4.33	4.46
BRING THE RAIN MERCYME	INO	96%	4.22	4.13	4.24	4.30
PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	94%	4.10	4.06	4.13	4.12
EVERLASTING GOD LINCOLN BREWSTER	INTEGRITY	97%	4.08	3.88	4.14	4.22
UNDO RUSH OF FOOLS	MIDAS	95%	4.07	4.04	4.11	4.06
GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	97%	4.07	4.04	4.04	4.12
MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	98%	4.04	4.20	4.06	3.86
I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	89%	4.03	4.16	4.01	3.92
EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	95%	4.01	3.99	4.00	4.05
GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	89%	4.01	3.95	4.04	4.03
I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	95%	3.99	3.95	4.00	4.02
SOMETHING BEAUTIFUL NEWSBOYS	INPOP	96%	3.99	3.91	3.95	4.10
LOVE THE LORD LINCOLN BREWSTER	INTEGRITY	89%	3.93	3.84	3.94	4.02
EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	94%	3.90	3.85	3.93	3.93
WHEN OUR HEARTS SING RUSH OF FOOLS	MIDAS	80%	3.87	3.88	3.87	3.87
IN WONDER NEWSBOYS	INPOP	71%	3.87	3.74	3.89	3.97
HOW YOU LIVE POINT OF GRACE	WORD-CURB	69%	3.80	3.75	3.82	3.83
IN BETTER HANDS NATALIE GRANT	CURB	69%	3.79	3.87	3.74	3.78
MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN	SPARROW/EMI CMG	74%	3.78	3.72	3.84	3.78

Total Sample size is 2303. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.



2007 R&R Convention session recap

How To Cast A Morning Show

R.J. Curtis

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Confession time: My head is still spinning from the R&R Convention even though it wrapped four weeks ago. It wasn't the Rhythmic panel I was charged to cover, though I did find the live rap performance by somebody named "Vawn" riveting. No, I'm still trying to decide if I'm a "generator" or a "reactor"—two terms I learned about during the "How to Cast a Morning Show" session. ■ If you're a programmer, you've undoubtedly lived through the challenge (i.e., pain) of finding the right morning show. If you're a morning show talent, you've likely been on the other side of the equation, correctly cast, or perhaps worse, miscast with a partner who simply wasn't the right fit.

The session sought to eliminate the pitfalls of a poorly cast morning show, and the panel, moderated by TalentMasters' Don Anthony, certainly knew its stuff.

Geller Media International president Valerie Geller works with more than 500 stations in 28 countries, and literally wrote the book on this stuff ("Creating Powerful Radio: Getting, Growing and Keeping Audiences"). When trying to create powerful morning radio, identifying who is the generator and who is the reactor is key, Geller said.

"When you're casting a show, it's important to understand people's basic nature and talents," Geller explained, offering Howard Stern as an example. "He's a reactive talent; when he's alone in a room, he's really boring." But the minute he has sidekicks Robin Quivers and Gary Dell'Abate to generate for him, "he becomes alive and he's really funny."

Geller says a true generator is someone who wakes up every morning with a million ideas, even if they're not always good ones. Reactors, on the other hand, "are people who face the blank page with utter and sheer terror." Give a reactor a five-hour show on their own and they will freak out. Let a generator say something to the reactor, and the reactor can respond with something that keeps the conversation moving. Put two reactors together, and it's boring. Pairing up generators usually renders the show "unlistenable, because they'll fight for mic time," Geller said.

The magical combination? A generator and a

reactor or one generator and a room full of reactors, something Geller said "generally goes all the way to No. 1."

Well-cast morning shows must be properly aligned with the station's format and target demo and management's goals, according to Vallie-Richards-Donovan Consulting VP Mike Donovan, who heads up the firm's Morning Masters talent coaching division. Morning shows misaligned with the format won't perform well, and "either the station will outperform it or both will perform poorly," he said.

You might sum up Yankee Pete's position on morning show casting as "opposites attract." The executive producer of the nationally syndicated "Ace & TJ Show" suggested that talent "be opposite, but still get along. There's a fine line between wanting to spend time outside of your airshift with the people you work with and *having* to spend time together."

Another important attribute of successful morning shows, Pete said, is honestly caring for other members of the show like they are friends or family. That said, he added, "If you have a partner that you just cannot stand, in my opinion, there's no way to fix it"—apart from bringing in someone else.

"Radio is one of the only facets of entertainment where the convenience store owner or ambulance driver, orthodontist or assistant manager at the Gap can become radio personalities just because of who they are," said Dr. Dave Kolin,



TalentMasters' Don Anthony, right, presides over the multiformat session 'How to Cast a Morning Show,' with Geller Media International president Valerie Geller, left, and Dr. Dave Kolin, executive VP of United Stations' comedy division.

'If you have a partner that you just cannot stand, in my opinion, there's no way to fix it.'

—Yankee Pete

'Radio is one of the only facets of entertainment where the convenience store owner or ambulance driver, orthodontist or assistant manager at the Gap can become radio personalities just because of who they are.'

—Dr. Dave Kolin

executive VP of United Stations' comedy division.

The best shows, with the funniest elements, come from real life, and Kolin is certainly qualified to speak on that subject. While in dental school he earned \$25 per week calling in with voices and characters for Scott Shannon, who did mornings on CHR/top 40 WHTZ (Z100)/New York at the time.

Geller also offered this method of evaluating potential cast members: "Would you take a five-hour car ride with this person and have a fabulous time?" In essence, that's what you're asking listeners to do, she said.

Donovan said his recruitment MO involves regular listening to shows all over the country, taking notes on them and contacting the hosts to gauge interest in potential opportunities. When looking for a team for Journal's WKTI/Milwaukee recently, Donovan and Journal VP of programming Tom Land split up the top 200 markets, going through talent after talent. "We didn't rule out any format. We're a hot AC but we looked at any format—country, alternative, rock—anybody we thought would fit. We found three talented people and basically arranged a marriage."

When searching for another character for the "Ace & TJ Show," Yankee Pete says the team quickly eliminated 275 of nearly 300 tapes. "Radio people who are looking to join another show suck," he said. "I can't put my finger on what it was, but we went with someone who loved to tell stories, loves pop culture and who is in line with our format [top 40]."

If you can't find something on an aircheck you like, "don't try and make it work," he added. When it was all said and done, the perfect fit for the show "was someone in our building who worked in promotions who had never expressed an interest in being on the air."

Geller cited one of the greatest case studies of that very scenario: Bill Handel, the successful morning host on Clear Channel's talk KFI/Los Angeles. Originally an attorney who came on the air as a legal expert, Handel quickly proved "funny, opinionated and could talk about other stuff," Geller said. A weekend show became a weekday show, and then mornings, "a slot Handel now rules in Los Angeles."

"Here's the curse of our business," Geller said. "Everybody talks, so everyone thinks this is easy, but it's so hard. The people who do it are really special and earn every dime they make." **R&R**

▶ AFTER MORE THAN TWO YEARS, **MARK CHESNUTT** RETURNS TO THE LIST'S TOP 40 WITH HIS COVER OF CHARLIE RICH'S CLASSIC "ROLLIN' WITH THE FLOW." RICH'S ORIGINAL SPENT TWO WEEKS ATOP THE CHART IN 1972.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW	RANK
1	1	9	DON'T BLINK KENNY CHESNEY	NO. 1 (2 WKS)	☆ BNA	35.162 -0.792	4435	1
2	4	22	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY		☆ CAPITOL NASHVILLE	31.131 +2.927	3995	2
3	3	23	IF YOU'RE READING THIS TIM MCGRAW		☆ CURB	29.332 -1.115	3815	3
4	5	12	SO SMALL CARRIE UNDERWOOD		☆ ARISTA/ARISTA NASHVILLE	27.457 +0.096	3584	4
5	2	20	LOVE ME IF YOU CAN TOBY KEITH		☆ SHOW DOG NASHVILLE	26.556 -5.508	3471	5
6	8	8	MORE THAN A MEMORY GARTH BROOKS		☆ PEARL/BIG MACHINE	26.301 +1.324	3455	6
7	7	18	ONLINE BRAD PAISLEY		☆ ARISTA NASHVILLE	22.792 -4.205	2854	10
8	10	34	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL		☆ ARISTA NASHVILLE	22.685 +0.815	3012	8
9	11	11	HOW 'BOUT THEM COWGIRLS GEORGE STRAIT		☆ MCA NASHVILLE	22.362 +0.866	2900	9
10	12	31	FALL CLAY WALKER		☆ ASYLUM-CURB	22.360 +1.267	3057	7
11	13	17	FIRECRACKER JOSH TURNER		☆ MCA NASHVILLE	21.756 +1.498	2736	11
12	9	16	TAKE ME THERE RASCAL FLATTS		☆ LYRIC STREET	19.497 -5.151	2605	12
13	15	10	OUR SONG TAYLOR SWIFT		☆ BIG MACHINE	18.418 +1.974	2462	13
14	14	9	EVERYBODY KEITH URBAN		☆ CAPITOL NASHVILLE	18.379 +0.877	2428	14
15	16	20	AS IF SARA EVANS		☆ RCA	16.593 +0.382	2301	16
16	17	14	WHAT DO YA THINK ABOUT THAT MONTGOMERY GENTRY		☆ COLUMBIA	16.082 +0.169	2301	17
17	18	31	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT		☆ COLUMBIA	16.056 +0.235	2327	15
18	21	25	ANOTHER SIDE OF YOU JOE NICHOLS	AIRPOWER	☆ UNIVERSAL SOUTH	13.173 +0.404	1987	18
19	20	21	NOTHIN' BETTER TO DO LEANN RIMES		☆ ASYLUM-CURB	12.808 +0.006	1839	19
20	24	6	STAY SUGARLAND		☆ MERCURY	11.507 +1.633	1640	21
21	22	14	WATCHING AIRPLANES GARY ALLAN		☆ MCA NASHVILLE	11.338 +1.005	1643	20
22	23	14	HEAVEN, HEARTACHE AND THE POWER OF LOVE TRISHA YEARWOOD		☆ BIG MACHINE	9.866 -0.074	1564	22
23	41	2	WINNER AT A LOSING GAME RASCAL FLATTS	BREAKER/MOST INCREASED AUDIENCE	☆ LYRIC STREET	9.512 +6.358	1121	25
24	25	9	STEALING CINDERELLA CHUCK WICKS		☆ RCA	8.621 +1.160	1265	24
25	26	18	THE MORE I DRINK BLAKE SHELTON		☆ WARNER BROS./WRN	8.153 +0.793	1284	23
26	27	10	HOW LONG EAGLES		☆ ERC/LOST HIGHWAY/MERCURY	6.915 -0.060	1045	26
27	33	13	READY, SET, DON'T GO BILLY RAY CYRUS WITH MILEY CYRUS	BREAKER	☆ WALT DISNEY/LYRIC STREET	6.609 +2.000	735	32
28	28	22	WAY BACK TEXAS PAT GREEN		☆ BNA	5.661 -0.201	856	29
29	29	11	LAUGHED UNTIL WE CRIED JASON ALDEAN		☆ BROKEN BOW	5.525 +0.120	938	27
30	31	14	WHAT KINDA GONE CHRIS CAGLE		☆ CAPITOL NASHVILLE	5.419 +0.578	860	28

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW	RANK
30	18		TANGLED UP BILLY CURRINGTON		☆ MERCURY	5.076 -0.318	832	30
31	35	6	INTERNATIONAL HARVESTER CRAIG MORGAN		☆ BROKEN BOW	4.812 +0.466	727	33
32	38	5	CLEANING THIS GUN (COME ON IN BOY) RODNEY ATKINS		☆ CURB	4.807 +0.720	791	31
33	34	5	RED UMBRELLA FAITH HILL		☆ WARNER BROS./WRN	4.735 +0.168	721	35
34	36	14	YOU STILL OWN ME EMERSON DRIVE		☆ MONTAGE/MIDAS/NEW REVOLUTION	4.232 +0.080	726	34
35	39	7	IT'S GOOD TO BE US BUCKY COVINGTON		☆ LYRIC STREET	3.836 +0.358	688	37
36	37	11	IGOT MY GAME ON TRACE ADKINS		☆ CAPITOL NASHVILLE	3.746 -0.403	691	36
37	60	2	LETTER TO ME BRAD PAISLEY	MOST ADDED	☆ ARISTA NASHVILLE	3.223 +2.663	439	38
38	40	11	BETWEEN RAISING HELL AND AMAZING GRACE BIG & RICH		☆ WARNER BROS./WRN	3.073 -0.129	423	39
39	42	10	ROLLIN' WITH THE FLOW MARK CHESNUTT		☆ LOFTON CREEK	2.672 -0.010	263	45
40	43	9	I'M WITH THE BAND LITTLE BIG TOWN		☆ EQUITY	2.451 +0.282	381	41
41	45	5	THINGS THAT NEVER CROSS A MAN'S MIND KELLIE PICKLER		☆ BNA	2.212 +0.356	403	40
42	44	13	JOYRIDE JENNIFER HANSON		☆ UNIVERSAL SOUTH	1.783 -0.224	327	42
43	48	3	TAKIN' OFF THIS PAIN ASHTON SHEPHERD		☆ MCA NASHVILLE	1.350 +0.175	319	43
44	51	3	LOVE DON'T LIVE HERE LADY ANTEBELLUM		☆ CAPITOL NASHVILLE	1.345 +0.395	246	46
45	46	8	SOMETHIN' ABOUT A WOMAN JAKE OWEN		☆ RCA	1.303 -0.171	299	44
46	47	18	THE STRONG ONE CLINT BLACK		☆ EQUITY	1.210 -0.128	227	48
47	49	9	GOES DOWN EASY VAN ZANT		☆ COLUMBIA	1.027 -0.033	219	49
48	NEW		GET MY DRINK ON TOBY KEITH	HOT SHOT DEBUT	☆ SHOW DOG NASHVILLE	0.904 +0.880	132	55
49	53	3	HAPPY ENDINGS LEE BRICE		☆ ASYLUM-CURB	0.888 +0.051	227	47
50	NEW		WE WEREN'T CRAZY JOSH GRACIN		☆ LYRIC STREET	0.874 +0.500	72	-
51	57	7	TILL WE AIN'T STRANGERS ANYMORE BON JOVI FEATURING LEANN RIMES		☆ ISLAND/CURB/MERCURY	0.751 +0.066	73	-
52	58	3	YOU DON'T HAVE TO GO HOME GRETCHEN WILSON		☆ COLUMBIA	0.744 +0.123	146	54
53	56	3	ONCE A WOMAN GETS A HOLD OF YOUR HEART HEARTLAND		☆ COUNTRY THUNDER	0.736 +0.041	105	58
54	52	4	WHAT IF IT'S ME ANDY GRIGGS		☆ MONTAGE	0.708 -0.183	201	51
55	54	5	SINNERS LIKE ME ERIC CHURCH		☆ CAPITOL NASHVILLE	0.698 -0.085	170	53
56	59	4	THE POWER OF ONE BOMBSHEL		☆ CURB	0.693 +0.091	202	50
57	RE-ENTRY		COWBOY TOWN BROOKS & DUNN		☆ ARISTA NASHVILLE	0.641 +0.319	72	-
58	55	5	BETTER GET TO LIVIN' DOLLY PARTON		☆ DOLLY	0.617 -0.134	93	60
59	NEW		WE RODE IN TRUCKS LUKE BRYAN		☆ CAPITOL NASHVILLE	0.614 +0.261	77	-

MOST INCREASED AUDIENCE (IN MILLIONS)
+6.358
WINNER AT A LOSING GAME
☆
Rascal Flatts
(Lyric Street)
KSON +0.446, WDAF +0.446, KWLJ +0.257, WCH +0.402, KPLX +0.282, KWNR +0.274, WKHX +0.256, WCTK +0.233, WUSN +0.223, WFMS +0.211

+2.927
FREE AND EASY (DOWN THE ROAD I GO)
☆
Dierks Bentley
(Capitol Nashville)
WUSN +0.618, KMPS +0.379, WDAF +0.260, WCOL +0.203, WFMS +0.147, WYRK +0.138, WCTK +0.099, WPAW +0.098, WYCD +0.094, WBUL +0.090

+2.663
LETTER TO ME
☆
Brad Paisley
(Arista Nashville)
KPLX +0.237, WYRK +0.218, WKHX +0.201, WCH +0.191, WCTK +0.140, WCH +0.135, KMPS +0.126, WGN4 +0.109, KSCS +0.109, KTEX +0.101

+2.000
READY, SET, DON'T GO
☆
Billy Ray Cyrus
With Miley Cyrus
(Walt Disney/Lyric Street)
WYCD +0.447, KSON +0.366, KEEY +0.278, KSCS +0.239, WUSN +0.212, KMPS +0.152, KMLE +0.126, WBUL +0.119, KWLJ +0.087, WYYZ +0.079

+1.974
OUR SONG
☆
Taylor Swift
(Big Machine)
WUSN +0.395, WDSY +0.275, WGH +0.132, WSM +0.119, WKLB +0.103, WCTO +0.095, WQDR +0.088, WQYK +0.073, WRBT +0.064, KEEY +0.060

TITLE		AUD / GAIN		TITLE		AUD / GAIN		TITLE		AUD / GAIN	
ART ST / LABEL				ARTIST / LABEL				ARTIST / LABEL			
JUST GOT STARTED Lovin' You Janes Otto (WARNER BROS./WRN)		0.613	0.066	ALL SUMMER LONG Kid Rock (TOP DOG/ATLANTIC)		0.500	0.223	GIRL NEXT DOOR Cole Deggs & The Lonesome (COLUMBIA)		0.25C	0.118
TOTAL STATIONS:		32		TOTAL STATIONS:		2		TOTAL STATIONS:		10	
COJNTRY GIPL Rissi Palmer (1720)		0.587	0.048	LOVE IS A BEAUTIFUL THING Phil Vassar (UNIVERSAL SOUTH)		0.293	0.137	SOMETHING STRONGER THAN ME Travis Tritt (CATEGORY 5)		0.224	0.141
TOTAL STATIONS:		20		TOTAL STATIONS:		16		TOTAL STATIONS:		16	

MOST ADDED

LETTER TO ME 31
Brad Paisley
(ARISTA NASHVILLE)
KATC, KDRK, KFKF, KFRG, KHKI, KIIM, KKKO, KKNG, KMPS, KPLX, KRST, KRTY, KSCS, KSON, KTEX, KWLJ, KXKT, WKGX, WGNL, WITL, WKCO, WKIS, WKLB, WNKT, WOKQ, WPAW, WQMX, WUBE, WWGR, WYNU, WYPY

WINNER AT A LOSING GAME 26
Rascal Flatts
(LYRIC STREET)
KATC, KBQI, KHAY, KIIM, KKNG, KSCS, KSON, KWNR, KXKS, KXKT, WCOL, WCTO, WFMS, WGGY, WGNL, WIVK, WKXC, WNKT, WOGI, WPAW, WQXX, WSOB, WUBL, WUSN, WWGR, WYBM

READY, SET, DON'T GO 23
Billy Ray Cyrus Feat. Miley Cyrus
(WALT DISNEY/LYRIC STREET)
KCTE, KIZN, KKGO, KKNG, KMPS, KFST, KVOO, KYGO, WEEF, WGGY, WGNL, WGTY, WKHX, WPCV, WQHK, WQWY, WUBL, WUSN, WLSY, WYNU, WYYZ, WXYC, WXTU

GET MY DRINK ON 11
Toby Keith
(SHOW DOG NASHVILLE)
KIZN, WAMZ, WFBF, WGGY, WKDF, WQHK, WRNS, WUBE, WXYC, WXTU, WYCD

STAY 10
Sugarland
(MERCURY)
KBQI, KHEY, WCOL, WDAF, WFMS, WKKT, WKXC, WOGI, WRBT, WWGR

FOF WEEK ENDING OCTOBER 21, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
1 Country and 26 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 115 reporters.
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EVP/IGM CMT/MTV Networks
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COUNTRY

COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	KKCB/Duluth, MN WAXX/Eau Claire, WI OM/MD: George House	KXKC/Lafayette, LA* PD: Casey Carter APD/MD: Sean Riley	WWFG/Salisbury, MD OM/MD: Brian Cleary APD/MD: Sandra Lee
KRRV/Alexandria, LA PD: Hollywood Harrison MD: Melissa Frost	WQRB/Eau Claire, WI PD/MD: Mike McKay	WBBN/Laurel, MS OM/MD: Tom Freeman	KEGA/Salt Lake City, UT* OM: Alan Hague PD: Cody Alan
KGNC/Amarillo, TX OM/MD: Tim Butler APD/MD: Patrick Clark	WRSF/Elizabeth City, NC OM: Tom Charity PD: Kris Richards	WLXX/Lexington, KY* OM: Robert Lindsey PD/MD: Marshall Stewart	KGKL/San Angelo, TX OM/MD: Boomer Kingston
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	WTWF/Erie, PA PD: Carrie Leigh	KZKX/Lincoln, NE OM: Jim Steel PD: Hoss Michaels APD/MD: Carol Turner	KUSS/San Diego, CA* PD: Mike O'Brian
WYAY/Atlanta, GA* OM/MD: Mark Richards MD: Sandy Weaver	WXTA/Erie, PA OM/MD: Adam Reese	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KKJG/San Luis Obispo, CA OM/MD: Pepper Daniels MD: Adam Montiel
WPUR/Atlantic City, NJ* PD: Joe Kelly	KKNU/Eugene, OR PD/MD: Jim Davis	WWQM/Madison, WI* PD: Brad Austin APD/MD: Kenny Jay	KRAZ/Santa Barbara, CA PD/MD: Stefan Carcenter
WIBL/Augusta, GA* OM: Steve Burke	WKDQ/Evansville, IN PD/MD: Jon Prell	KIAI/Mason City, IA PD: Phil O'Reilly MD: Robin McCann	KSNI/Santa Maria, CA PD/MD: Tim Brown
KBKO/Bakersfield, CA* PD/MD: Kenn McCloud	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heier MD: Scott Winston	KRWQ/Medford, OR OM/MD: Larry Neal MD: Scott Schuler	Jones CD Country/Satellite* OM/MD: Jim Murphy MD: Rick Morgan
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	WKML/Fayetteville, NC PD/MD: Dean O	KUBB/Merced, CA OM/MD: Rene Roberts MD: Dee Kelly	Sirius New Country/Satellite* OM/MD: Scott Lindy MD: Al Skop
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn	WOKK/Meridian, MS PD: Todd Rupe	XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas
WZKX/Biloxi, MS* OM/MD: Bryan Rhodes	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	WBAM/Montgomery, AL*	WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee
WHWK/Binghamton, NY PD: Don Brake	WEGX/Florence, SC OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	WKKW/Morgantown, WV OM: Hopy Kercheval PD/MD: John Bowen	WBFM/Sheboygan, WI OM: Eddie Ybarra APD: Jeff "J.R." Keim
WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens	WFRE/Frederick, MD* PD: Lisa Allen	WMDH/Muncie, IN PD: Jon Sipes MD: Shane Goad	KRMD/Shreveport, LA* PD: Paul Orr APD/MD: James Anthony
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	WFLS/Fredericksburg, VA* OM/MD: Paul Johnson APD: Mike Vincent	WMUS/Muskegon, MI* OM: Dave Taft PD: Mark Dixon	KSUX/Sioux City, IA PD/MD: Tony Michaels
KQFC/Boise, ID* PD: Wes McShay MD: Ruby Cortez	KHGE/Fresno, CA OM: Paul Wilson PD: Chuck Geiger APD/MD: Kris Daniels	WGTR/Myrtle Beach, SC OM: Johnny Walker MD: Kirby Ray	WBYT/South Bend, IN PD: Clint Marsh APD: Stinger MD: Shannon Marie
KAGG/Bryan, TX MD: Danny Merrell	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	KJCS/Nacogdoches, TX OM: Robby Lynn APD: Erin Rohde	KIXZ/Spokane, WA* OM: Robert Harder PD/MD: Paul "Coyote" Neumann
WOKO/Burlington, VT* OM/MD: Steve Pelkey MD: Bill Sargent	KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	KHKX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
WIXY/Champaign, IL PD: Sky Phillips MD: Nicole Beals	WBTU/Ft. Wayne, IN OM: Phil Becker PD: Scott Roddy APD/MD: Adam Mayfield	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WTCM/Traverse City, MI OM/MD: Jack O'Malley MD: Carey Carlson
WOGT/Chattanooga, TN* PD: Duane Shannon	WTRS/Gainesville, FL OM/MD: Shane Finch MD: Dave Tyler	WPAP/Panama City, FL OM/MD: Jay Cruze MD: David Howard	WWZO/Tupelo, MS OM: Rick Stevens PD: Paul Stone
WYGY/Cincinnati, OH* OM: Patti Marshall PD: Travis Moon	WTNR/Grand Rapids, MI* OM: Brent Alberts PD: Steve Stewart APD/MD: Brian Sims	WYCT/Pensacola, FL MD: Denis "Catfish" Miller	WFFN/Tuscaloosa, AL OM/MD: Greg Thomas
WKN/Columbus, GA* OM: Bob Quick PD/MD: Brian Thomas	WNCY/Green Bay, WI* OM: Jeff McCarthy	WFYR/Peoria, IL OM/MD: Ric Morgan	WFRG/Utica, NY OM/MD: Bill McAdams
WSTH/Columbus, GA* OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	WAYZ/Hagerstown, MD OM/MD: Randy Fitzsimmons MD: Tori Anderson	WPOR/Portland, ME* OM: Randi Kirshbaum PD: Matty Jeff MD: Shelly Kincaid	KJUG/Visalia, CA OM: Daye Daniels MD: Adam Jeffries
KFTX/Corpus Christi, TX* MD: Austin Daniels	WCAT/Harrisburg, PA* PD: Will Robinson	WRWD/Poughkeepsie, NY OM: Reggie Osterhout PD: Aaron "Dave" McCord APD: Paty Quyn	WDEZ/Wausau, WI PD: Chad Edwards APD/MD: Vanessa Ryan
KOUL/Corpus Christi, TX* OM/MD: Clayton Allen	WTCR/Huntington, WV PD: Clint McClroy	KOUT/Rapid City, SD PD/MD: Mark Houston	WOVK/Wheeling, WV PD/MD: Jim Elliott
KRYS/Corpus Christi, TX* OM: Paula Newell PD: Frank Edwards	KIXQ/Joplin, MO OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff	KBUL/Reno, NV* OM: Nick Elliott PD/MD: Derek Gunn	KZSN/Wichita, KS* OM/MD: Lyman James APD: Todd Taylor MD: Rick Regan
KTYS/Dallas, TX* OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff	WNWN/Kalamazoo, MI PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris	KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart	WILQ/Williamsport, PA OM/MD: Ted Miner APD/MD: John O'Brien
KJYY/Des Moines, IA* OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield	KDBR/Kalispell, MT	WDWG/Rocky Mount, NC OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond	KXDD/Yakima, WA OM/MD: Dewey Boynton APD/MD: Joeli Baker
WTVY/Dothan, AL OM/MD: Arnie Polard MD: Mike Casey	WKQA/Lafayette, IN PD: Mark Allen APD: Annie James MD: Bob Vizza	WCEN/Saginaw, MI PD/MD: Joby Phillips	

* Monitored Reports



▶ **JOHNNY REID HAS THE SECOND CANADA COUNTRY TOP FIVE HIT OF HIS CAREER AS "DARLIN'" JUMPS 7-5.**

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	COUNTRY INDICATOR IMPRINT / PROMOTION LABEL	PLAYS		TOTAL AUD
					TW	+/-	
1	1	9	DON'T BLINK KENNY CHESNEY	BNA	4684	+86	10.81E
2	2	21	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY	CAPITOL NASHVILLE	4421	+258	10.00E
3	1E	12	SO SMALL CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	3942	+289	9.124
4	3E	8	MORE THAN A MEMORY GARTH BROOKS	PEARL/BIG MACHINE	3767	+266	8.58E
5	5E	28	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL	ARISTA NASHVILLE	3612	+127	8.42E
6	6E	19	LOVE ME IF YOU CAN TOBY KEITH	SHOW DOG NASHVILLE	3587	-628	7.772
7	4	20	IF YOU'RE READING THIS TIM MCGRAW	CURB	3581	-123	7.882
8	1C	11	HOW 'BOUT THEM COWGIRLS GEORGE STRAIT	MCA NASHVILLE	3565	+197	8.142
9	13E	26	FALL CLAY WALKER	ASYLUM-CURB	3256	+360	7.241
10	12E	15	FIRECRACKER JOSH TURNER	MCA NASHVILLE	3247	+209	7.535
11	14E	9	EVERYBODY KEITH URBAN	CAPITOL NASHVILLE	3122	+234	7.059
12	15E	13	WHAT DO YA THINK ABOUT THAT MONTGOMERY GENTRY	COLUMBIA	2807	+197	6.242
13	16E	7	OUR SONG TAYLOR SWIFT	BIG MACHINE	2803	+384	6.389
14	16E	17	AS IF SARA EVANS	RCA	2696	+134	5.828
15	17E	22	ANOTHER SIDE OF YOU JOE NICHOLS	UNIVERSAL SOUTH	2617	+80	5.763
16	7	16	ONLINE BRAD PAISLEY	ARISTA NASHVILLE	2608	-887	5.932
17	9	16	TAKE ME THERE RASCAL FLATTS	LYRIC STREET	2577	-837	5.935
18	11	20	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN	ARISTA NASHVILLE	2519	-719	5.253
19	19E	23	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT	COLUMBIA	2385	+87	5.233
20	2C	18	NOTHIN' BETTER TO DO LEANN RIMES	ASYLUM-CURB	2095	+156	4.706
21	22E	5	STAY SUGARLAND	MERCURY	2080	+314	4.293
22	23E	13	WATCHING AIRPLANES GARY ALLAN	MCA NASHVILLE	1984	+222	4.413
23	21	12	HEAVEN, HEARTACHE AND THE POWER OF LOVE TRISHA YEARWOOD	BIG MACHINE	1946	+42	4.169
24	25E	17	THE MORE I DRINK BLAKE SHELTON	WARNER BROS./WRN	1573	+101	3.185
25	39E	2	WINNER AT A LOSING GAME RASCAL FLATTS	LYRIC STREET	1557	+738	3.597
26	26E	4	STEALING CINDERELLA CHUCK WICKS	RCA	1440	+125	3.153
27	24E	8	HOW LONG EAGLES	ERC/LOST HIGHWAY/MERCURY	1375	-152	2.958
28	28E	9	LAUGHED UNTIL WE CRIED JASON ALDEAN	BROKEN BOW	1280	+120	2.665
29	27E	14	TANGLED UP BILLY CURRINGTON	MERCURY	1204	+19	2.588
30	30E	11	WHAT KINDA GONE CHRIS CAGLE	CAPITOL NASHVILLE	1112	+101	2.269
31	33E	4	INTERNATIONAL HARVESTER CRAIG MORGAN	BROKEN BOW	1082	+155	2.511
32	29E	13	WAY BACK TEXAS PAT GREEN	BNA	1063	+11	2.237
33	37E	3	CLEANING THIS GUN (COME ON IN BOY) RODNEY ATKINS	CURB	1038	+198	2.146
34	32E	6	IT'S GOOD TO BE US BUCKY COVINGTON	LYRIC STREET	988	+54	2.139
35	35E	3	RED UMBRELLA FAITH HILL	WARNER BROS./WRN	950	+91	1.871
36	31E	20	NEVER WANTED NOTHING MDRE KENNY CHESNEY	BNA	933	-49	2.112
37	34E	9	I GOT MY GAME ON TRACE ADKINS	CAPITOL NASHVILLE	930	+15	1.972
38	38E	8	YOU STILL OWN ME EMERSON DRIVE	MONTAGE/MIDAS/NEW REVOLUTION	879	+51	1.818
39	NEW		READY, SET, DON'T GO BILLY RAY CYRUS FEAT. MILEY CYRUS	WALT DISNEY/LYRIC STREET	877	+535	1.981
40	NEW		LETTER TO ME BRAD PAISLEY	ARISTA NASHVILLE	641	+360	1.372

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	CANADA COUNTRY IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	8	DON'T BLINK KENNY CHESNEY	BNA/SONY BMG	636	+10
2	2	8	MORE THAN A MEMORY GARTH BROOKS	PEARL/BIG MACHINE/UNIVERSAL	612	+14
3	5	10	SO SMALL CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	599	+36
4	3	21	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	537	-47
5	7	9	DARLIN' JOHNNY REID	OPEN ROAD/UNIVERSAL	529	+16
6	6	12	BLAME IT ON THAT RED DRESS CORD BAMFORD	CWB/ROYALTY	517	-10
7	4	15	ONLINE BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	505	-78
8	9	9	HOW 'BOUT THEM COWGIRLS GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	489	+3
9	12	11	EVERYBODY KEITH URBAN	CAPITOL NASHVILLE/EMI	452	-4
10	16	6	COME ON & GET SOME PAUL BRANDT	UNIVERSAL	451	+36
11	8	19	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN	ARISTA NASHVILLE/SONY BMG	447	-60
12	10	15	TAKE ME THERE RASCAL FLATTS	LYRIC STREET/UNIVERSAL	436	-47
13	13	10	GOOD TIME DERIC RUTTAN	INDEPENDENT	434	-11
14	23	5	OUR SONG TAYLOR SWIFT	BIG MACHINE/UNIVERSAL	412	+50
15	14	14	IF YOU'RE READING THIS TIM MCGRAW	CURB/EMI	406	-22
16	25	3	I REMEMBER THE MUSIC SHANE YELLOWBIRD	306	395	+58
17	17	5	SOMEBODY'S SON AARON LINES	OUTSIDE THE LINES	393	-5
18	15	16	LOVE ME IF YOU CAN TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	389	-36
19	9	6	FELL RIGHT INTO YOU JESSIE FARRELL	UNIVERSAL	387	+13
20	21	13	AS IF SARA EVANS	RCA/SONY BMG	380	+8
21	22	7	ALL MY FRIENDS SAY LUKE BRYAN	CAPITOL NASHVILLE/EMI	377	+8
22	18	8	HOW LONG EAGLES	ERC/MERCURY/LOST HIGHWAY/UNIVERSAL	354	-23
23	20	13	FIRECRACKER JOSH TURNER	MCA NASHVILLE/UNIVERSAL	352	-20
24	11	13	TESTIFY EMERSON DRIVE	MIDAS/KOCH	351	-107
25	26	1C	YOU CAN'T BEAT AN ORIGINAL BRAD JOHNER	306	315	-19
26	24	1E	DONE YOU WRONG AARON PRITCHETT	OPM	310	-48
27	30	9	WHAT DO YA THINK ABOUT THAT MONTGOMERY GENTRY	COLUMBIA/SONY BMG	291	+26
28	28	17	WHAT DO YOU SEE DOC WALKER	OPEN ROAD/UNIVERSAL	281	-46
29	27	21	BECAUSE OF YOU REBA MCENTIRE DUET WITH KELLY CLARKSON	MCA NASHVILLE/UNIVERSAL	267	-61
30	31	4	RING OF FIRE GEORGE CANYON	UNIVERSAL	264	+31

♦ indicates CanCon



Post-convention recap, part one, for those who weren't awake early enough

Keeping Adults On The Radio: The Movie

Keith Berman

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It's probably safe to say that we took Charlotte by storm. While riding back to the airport the morning after the R&R Convention ended, the cab driver asked me if I had been in town for "the big radio convention." I had a great time in Charlotte, and I hope those of you who attended did as well. Some of my own personal highlights included seeing WNKS (Kiss 95.1)/Charlotte OM/PD John Reynolds interview the hilarious and extremely charismatic Simon Le Bon and John Taylor from Duran Duran (for those of you who were there and heard the ruckus over the beeping, we found out later that it actually wasn't the sound system . . . it was Taylor's BlackBerry beeping in his pocket) and being part of the sold-out crowd at the first night of Van Halen's reunion tour.

R&R Convention '08 is set to roll Sept. 17-19 in Austin, which totally rules! Make your reservations and begin setting aside T&E budgets now—and I'm pleased to say we already have people registering to take advantage of our extra-early bird rate of \$299. (Hint: Register now at radioandrecords.com.) However, before we start putting together next year's sessions, I'm going to recap the three adult formats panels we put on at R&R '07 for those of who couldn't make it.

The convention kicked off with the adult formats session moderated by McVay Media president Mike McVay called "Keeping Adults on the Radio," where he and the panelists discussed how to maintain adult listening. McVay started on a positive note, commenting that the industry is healthier than we've been led to believe: Radio has lost only two shares during the past five years, and growing urban sprawl contributes to longer commutes, which in turn leads to more in-car listening in mornings as 15 million Americans are now on their way to work by 6 a.m.

"FM listeners ages 25-54 want more information than they're getting, and they'll listen longer if you give them information and different content," said ABC News Radio VP/GM Steve Jones, whose company just launched a news service for hot AC stations. A survey of 1,000 listeners conducted by the network showed they want

a mix of hard and lifestyle news, but also relevant stories with which they can connect.

"Listeners want to be entertained and informed, but humor should be driven by the story," he said, and his comments can be extended to jocks as well as news. "Avoid repetition. Don't load newscasts with audio elements."

Kurt Johnson, CBS Radio VP of Jack programming and PD of its Dallas affiliate, KJKK, isn't eager to hold a funeral for radio quite yet either: "The state of mind of radio kind of irks me sometimes," he said.

"We need to move forward. The heroes we had in our youth weren't imitating the jocks of the past. Beat the drum for radio. You just have to be relevant and have to evolve. Try new things. Surprise yourself and push yourself daily, because [listeners] have more options now. You've got to put a lot into the relationship with the listeners. Be careful not to become irrelevant."

Heather Cohen, who recently joined the Weiss Agency, says the industry needs to better understand listeners and how it can become integrated into their lives; she polls her sister-in-law on things happening in her life, then applies that information to her programming.

"We want air talent who are engaging, who we can relate to. How can we fit into the world of women?" she asked, advising that Web sites are underutilized. Also commenting that content is



Clear Channel Radio senior VP of Hispanic radio Alfredo Alonzo, left, discusses the buying power of Spanish-language radio as the Weiss Agency's Heather Cohen and CBS Radio VP of Jack programming Kurt Johnson look on.

'FM listeners ages 25-54 want more information than they're getting, and they'll listen longer if you give them information and different content.'

—Steve Jones

'There's a direct connection between TLC and TSL: The more love you put into your station, the more you get back.'

—Lisa McKay

king, Cohen stressed that it's important to find great talent that supplies content unavailable anywhere else, but that is useless without some marketing and promotion.

WQDR/Raleigh PD/afternoon talent Lisa McKay stressed that stations need a connection with their listeners and described the current state of the listener-radio relationship as "unrequited love. We really have to ask ourselves if we want to break our listeners' hearts or have a love affair with them," she said. "There's a direct connection between TLC and TSL: The more love you put into your station, the more you get back. It's the handshake effect: You reach out, they reach back. Make the connection, answer e-mails, answer phones."

It's easy for listeners to feel disconnected from radio, McKay said, when jocks don't answer phones or personally respond to e-mail, or when listeners punch up the webcam and don't see anyone in the studio. "It's like no one's returning the high-five. Kids have always had other choices. Jocks need to high-five kids back. Make it a priority in your day to involve them," she said.

McVay described the current diary system—and ratings in general—as a popularity contest much like political elections. "I've tried to create programming that makes my stations popular. What gets stations elected?" he asked his panel. McKay again pushed for being responsive to listeners, which Johnson echoed. "You have to make sure your station is going through the steps that [make] your listeners fall in love with you: Look attractive, listen to them, show you have a clue and that you're someone they want to be with, then keep it going long-term by doing nice things, and put things in the bank," he said. "Listeners don't remember all your accomplishments. We're in the business of people remembering they listen to us."

Cohen advised that it's important to be as local as possible and become a part of your community. Listening can become a grass-roots marketing campaign if you put your listeners on the air, since they will bring in their friends and relatives to hear them.

Stay tuned next week as I discuss the two other AC/hot AC sessions, "BTW, What's Up With Your Web Site?" and "Which Part of the Radio Ore Is More Delicious?"

R&R

▶ AFTER A TWO-WEEK DIP TO NO. 2, **FERGIE'S "BIG GIRLS DON'T CRY"** RETURNS FOR A SECOND WEEK AT THE SUMMIT, REGISTERING ITS HIGHEST WEEKLY PLAYS TOTAL (2,051).



THIS WEEK	LAST WEEK	TITLE	ARTIST	1) NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW	CHANGES	AUDIENCE MILLIONS	RANK
1	2	17	BIG GIRLS DON'T CRY	NO. 1 (2 WKS)	11 ³ ☆	2051	+69	16.807	1
			Fergie	WILL.I.A.M./A&M/INTERSCOPE					
2	1	24	HOME		11 ³ ☆	1976	-55	15.414	2
			Daughtry	RCA/RMG					
3	3	15	HEY THERE DELILAH		11 ² ☆	1502	-95	11.720	5
			Plain White T's	FEARLESS/HOLLYWOOD					
4	4	27	THE SWEET ESCAPE		11 ³ ☆	1466	-54	12.091	4
			Gwen Stefani Feat. Akon	INTERSCOPE					
5	7	16	WAIT FOR YOU		11 ² ☆	1300	+62	9.844	7
			Elliott Yamin	HICKORY/RED					
6	6	27	BEFORE HE CHEATS		11 ⁴ ☆	1262	-26	12.951	3
			Carrie Underwood	ARISTA/ARISTA NASHVILLE/RMG					
7	5	19	(YOU WANT TO) MAKE A MEMORY		11 ⁴ ☆	1253	-109	9.402	8
			Bon Jovi	MERCURY/ISLAND/DJMG					
8	8	30	EVERYTHING		11 ⁴ ☆	1216	-14	8.221	10
			Michael Buble	143/REPRISE					
9	12	12	BUBBL Y	MOST INCREASED PLAYS/MOST ADDED	11 ³ ☆	1126	+366	10.759	6
			Colbie Caillat	UNIVERSAL REPUBLIC					
10	10	9	HOW LONG		11 ³ ☆	1035	-88	5.623	13
			Eagles	ERC					
11	23		MAKES ME WONDER		11 ³ ☆	852	+6	7.380	11
			Maroon 5	A&M/OCCONE/INTERSCOPE					
12	14	11	WHO KNEW		11 ¹ ☆	713	+67	8.527	9
			Pink	LAFACE/ZOMBA					
13	16	5	TAKING CHANCES		11 ¹ ☆	710	+122	6.204	12
			Celine Dion	COLUMBIA					
14	13	10	BAND OF GOLD		11 ¹ ☆	675	+27	1.783	16
			Kimberly Locke	CURB/REPRISE					
15	15	23	MY WISH		11 ² ☆	466	-153	1.615	17
			Rascal Flatts	LYRIC STREET/HOLLYWOOD					
16	17	12	LOST IN THIS MOMENT		11 ¹ ☆	397	-7	1.305	18
			Big & Rich	WARNER BROS. (NASHVILLE)/WARNER BROS.					
17	18	9	FIRE AND RAIN		11 ¹ ☆	380	+20	3.597	14
			Kenny "Babyface" Edmonds	MERCURY/DJMG					
18	20	4	LOST		11 ¹ ☆	242	+10	1.027	22
			Faith Hill	WARNER BROS. (NASHVILLE)/WARNER BROS.					
19	21	6	SOMEBODY'S ME		11 ¹ ☆	223	+25	0.894	23
			Enrique Iglesias	INTERSCOPE					
20	22	5	NOTHIN' BETTER TO DO		11 ¹ ☆	184	+22	0.252	-
			LeAnn Rimes	CURB/REPRISE					
21	23	6	INCONSOLABLE		11 ¹ ☆	137	-6	0.332	-
			Backstreet Boys	JIVE/ZOMBA					
22	25	3	DREAM ON		11 ¹ ☆	134	+5	0.273	-
			Kelly Sweet	RAZOR & TIE					
23	24	7	FIRST TIME		11 ¹ ☆	134	-1	0.408	-
			Lifehouse	GEFFEN					
24	27	5	I DON'T WANNA SING THAT SONG		11 ¹ ☆	126	+5	0.143	-
			Kelly King	CALELLO					
25	28	2	ALMOST LOVER		11 ¹ ☆	122	+13	1.914	15
			A Fine Frenzy	VIRGIN					
26	30	4	KNOCK DOWN THE WALLS		11 ¹ ☆	99	+12	0.132	-
			Chubby Checker	TEEC					
27	NEW		DREAMING WITH A BROKEN HEART		11 ¹ ☆	95	+9	0.803	24
			John Mayer	AWARE/COLUMBIA					
28	26	4	NO ONE IS TO BLAME		11 ¹ ☆	91	-33	0.172	-
			Katrina Carlson with Howard Jones	KATAPHONIC					
29	29	2	FEELS LIKE		11 ¹ ☆	87	-3	0.047	-
			Raquel Aurilia	SHEA35					
30	RE-ENTRY		WHEN YOU'RE GONE		11 ¹ ☆	84	-1	0.205	-
			Avril Lavigne	RCA/RMG					

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
BUBBL Y	Colbie Caillat (UNIVERSAL REPUBLIC)	5
LOST	Faith Hill (WARNER BROS. (NASHVILLE)/WARNER BROS.)	5
TAKING CHANCES	Celine Dion (COLUMBIA)	4
THE TRACKS OF MY TEARS	Boy II Men (DECCA)	4
WHO KNEW	Pink (LAFACE/ZOMBA)	3
NOT MY PROBLEM	Dana Parish (COMBUSTION)	3
SOMEBODY'S ME	Enrique Iglesias (INTERSCOPE)	2
DREAM ON	Kelly Sweet (RAZOR & TIE)	2
FEELS LIKE	Raquel Aurilia (SHEA35)	2

ADDED AT...
WRSA *lite 96.9*
Huntsville, AL
PD: John Malone
MD: Nate Cholevik
Dana Parish, Not My Problem, O
Raquel Aurilia, Feels Like, O
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
I JUST LOVE YOU	Five For Fighting (AWARE/COLUMBIA)	82/0	TATTOO	Jordin Sparks (JIVE/ZOMBA)	51/2
INTO THE NIGHT	Santana Feat. Chad Kroeger (ARISTA/RMG)	77/22	NOT MY PROBLEM	Dana Parish (COMBUSTION)	43/24
OVER YOU	Daughtry (RCA/RMG)	75/8	APOLOGIZE	Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)	41/31
1973	James Blunt (CUSTARD/ATLANTIC)	75/4	TAKING CHANCES	Platinum Weird (WEAPONS OF MASS ENTERTAINMENT/INTERSCOPE)	40/0
THE AIR THAT I BREATHE	Tom Fuller Band (MESA/BLUEMOON/SMC)	56/7	U + UR HAND	Pink (LAFACE/ZOMBA)	36/0

MOST INCREASED PLAYS

+366	BUBBL Y Colbie Caillat (Universal Republic) WSNE +17, KKMY +16, WMXS +15, WMGS +14, KMGA +13, WAHR +12, KSOF +12, KTDY +12, KKMJ +11, WOOD +11
+122	TAKING CHANCES Celine Dion (Columbia) WSRS +11, WOOD +10, KKMY +9, WLTT +9, WJBR +6, WVAH +6, KKCW +5, WCRZ +5, KOSI +5, WRVR +4
+69	BIG GIRLS DON'T CRY Fergie (will.i.am/A&M/Interscope) WASH +10, WEZF +8, KGBY +5, WRVR +4, KMGA +4, KSNE +4, WLEV +4, WMGN +4, KMGL +4, WJXB +4
+67	WHO KNEW Pink (LaFace/Zomba) WJBR +7, WLTT +6, WRCH +6, WSRS +5, KSNE +5, KGBY +4, KISC +4, WFMK +4, WMLJ +4, WMXC +4
+62	WAIT FOR YOU Elliott Yamin (Hickory/RED) WRVF +21, WLTT +11, WGSY +9, WJXB +8, WMGN +8, WEBE +7, WARM +6, KOSI +6, WMGS +5, KTDY +5

THIS WEEK	TITLE	ARTIST / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
1	WAITING ON THE WORLD TO CHANGE	John Mayer (AWARE/COLUMBIA)	11 ⁴	1143	1180
2	HOW TO SAVE A LIFE	The Fray (EPIC)	11 ⁵	1075	1153
3	CHASING CARS	Snow Patrol (POLYDOR/A&M/INTERSCOPE)	11 ⁴	983	998
4	UNWRITTEN	Natasha Bedingfield (EPIC)	11 ⁵	934	901
5	BAD DAY	Daniel Powter (WARNER BROS.)	11 ⁴	876	782

THIS WEEK	TITLE	ARTIST / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW	LW
6	YOU AND ME	Lifehouse (GEFFEN)	11 ⁶	714	632
7	BREAKAWAY	Kelly Clarkson (WALT DISNEY/HOLLYWOOD)	11 ⁵	680	636
8	FAR AWAY	Nickelback (ROADRUNNER/ATLANTIC/LAVA)	11 ⁴	680	696
9	BECAUSE OF YOU	Kelly Clarkson (RCA/RMG)	11 ⁵	676	719
10	YOU'RE BEAUTIFUL	James Blunt (CUSTARD/ATLANTIC)	11 ⁴	662	761

FOR WEEK ENDING OCTOBER 21, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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- Biggest researched holiday music tracks of all time
- 6 hour program designed to repeat as long as 48 hours
- Generous barter terms: Stations take 8 min of inventory/hour



Contact Affiliate Relations at 1-800-788-8405 or TheBeacon@beaconradio.org for your de mo!

Beacon Host Austin Harris

HOT AC

► **TIMBALAND'S** TOP FIVE CHR/TOP 40 HIT "APOLOGIZE" RISES 29-25 WITH MOST INCREASED PLAYS (UP 240) AND MOST ADDED, WHILE PREVIOUS SINGLE "THE WAY I ARE" REGAINS ITS BULLET AT NO. 34.



R&R

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nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	3	16	BUBBLY COLBIE CAILLAT	NO. 1 (1 WK)	UNIVERSAL REPUBLIC	3072 +99	15.097 2
2	1	18	WHO KNEW PINK	11	LAFACE/ZOMBA	3069 -9	15.334 1
3	2	20	BIG GIRLS DON'T CRY FERGIE	11	WILL.I.AM/A&M/INTERSCOPE	2865 -197	14.213 4
4	5	14	HOW FAR WE'VE COME MATCHBOX TWENTY	11	MELISMA/ATLANTIC	2820 +70	14.797 3
5	4	25	FIRST TIME LIFEHOUSE	11	GEFFEN	2722 -171	14.163 5
6	6	12	OVER YOU DAUGHTRY	11	RCA/RMG	2594 +80	13.233 6
7	7	12	WAKE UP CALL MAROON 5	11	A&M/OCTONE/INTERSCOPE	2420 +32	12.896 7
8	9	14	DREAMING WITH A BROKEN HEART JOHN MAYER	11	AWARE/COLUMBIA	2024 +47	9.955 8
9	8	25	HEY THERE DELILAH PLAIN WHITE T'S	11	FEARLESS/HOLLYWOOD	1962 -257	9.620 9
10	10	41	ROCKSTAR NICKELBACK	11	ROADRUNNER/ATLANTIC/LAVA	1741 -109	9.304 11
11	11	30	MAKES ME WONDER MAROON 5	11	A&M/OCTONE/INTERSCOPE	1721 -33	8.761 12
12	13	12	HER EYES PAT MONAHAN	11	COLUMBIA	1668 +81	7.512 14
13	15	6	INTO THE NIGHT SANTANA FEATURING CHAD KROEGER	11	ARISTA/RMG	1552 +212	7.186 15
14	14	19	THNKS FR TH MMRS FALL OUT BOY	11	FUELED BY RAMEN/ISLAND/IDJMG	1514 +7	9.412 10
15	12	29	HOME DAUGHTRY	11	RCA/RMG	1487 -177	7.727 13
16	13	13	PARALYZER FINGER ELEVEN	11	WIND-UP	1433 +109	5.191 18
17	18	13	PICTURES OF YOU THE LAST GOODNIGHT	11	VIRGIN	1418 +235	5.790 16
18	19	19	WAIT FOR YOU ELLIOTT YAMIN	11	HICKORY/RED	1132 +9	4.821 20
19	17	17	WHEN YOU'RE GONE AVRIL LAVIGNE	11	RCA/RMG	1072 -147	5.445 17
20	21	9	LOVE SONG SARA BAREILLES	11	EPIC	911 +92	2.990 23
21	24	5	LOST HIGHWAY BON JOVI	11	MERCURY/ISLAND/IDJMG	811 +82	4.103 21
22	22	13	CALLING YOU BLUE OCTOBER	11	UNIVERSAL MOTOWN	798 +9	2.468 26
23	23	15	HOLLYWOOD COLLECTIVE SOUL	11	EL	792 +10	2.738 24
24	25	7	THE GREAT ESCAPE BOYS LIKE GIRLS	11	COLUMBIA	783 +92	3.468 22
25	29	3	APOLOGIZE TIMBALAND FEATURING ONEREPUBLIC	11	MOSLEY/BLACKGROUND/INTERSCOPE	731 +240	4.862 19
26	20	12	1973 JAMES BLUNT	11	CUSTARD/ATLANTIC	720 -198	2.301 27
27	27	5	BREATHE IN BREATHE OUT MAT KEARNEY	11	HOLLYWOOD/AWARE/COLUMBIA	655 +152	2.567 25
28	26	19	4 IN THE MORNING GWEN STEFANI	11	INTERSCOPE	511 -127	1.916 29
29	28	11	HOLD ON KT TUNSTALL	11	RELENTLESS/VIRGIN	466 -29	1.049 40
30	30	8	NOLITA FAIRYTALE VANESSA CARLTON	11	THE INC./UNIVERSAL MOTOWN	449 +2	1.163 34
31	31	6	SEVEN DAYS OF LONELY I NINE	11	J/RMG	442 +37	0.714 -
32	33	5	STRAIGHT LINES SILVERCHAIR	11	ELEVEN/ILG/ATLANTIC/LAVA	402 +56	2.110 28
33	34	6	LOVESTONED JUSTIN TIMBERLAKE	11	JIVE/ZOMBA	374 +29	1.154 35
34	35	4	THE WAY I ARE TIMBALAND FEATURING KERI HILSON	11	MOSLEY/BLACKGROUND/INTERSCOPE	336 +43	1.361 31
35	40	2	SORRY BUCKCHERRY	11	ELEVEN SEVEN/ATLANTIC/LAVA	335 +88	0.789 -
36	36	3	UMBRELLA MARIE DIGBY	11	HOLLYWOOD	311 +42	1.312 33
37	32	20	BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) GOO GOO DOLLS	11	WARNER BROS.	297 -56	1.373 30
38	NEW		LIGHT UP THE SKY YELLOWCARD	11	CAPITOL	269 +27	0.430 -
39	NEW		FALLING DOWN DURAN DURAN	11	EPIC	241 +23	0.896 -
40	NEW		1234 FEIST	11	CHERRYTREE/POLYDOR/INTERSCOPE	239 +37	1.136 36

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE) KIOI, KMHX, KOSO, KVUU, WCDA, WKTI, WRMF	7
PICTURES OF YOU The Last Goodnight (Virgin) KHMx, KSTP, KURB, WAJI, WPTE, WXLO	6
SHADOW OF THE DAY Linkin Park (WARNER BROS.) KALC, KCDA, KLLY, KYSR, KZZO, WRMF	6
I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) Good Charlotte (DAYLIGHT/EPIC) KLCA, KOSO, KUDD, KVUU, KZZO, WZPL	6
HOT Avril Lavigne (RCA/RMG) KCDU, KCIX, KLCA, KLLY, WAYV	5
DREAMING WITH A BROKEN HEART John Mayer (AWARE/COLUMBIA) KMXR, WQVD, WNNK, WQLH	4
INTO THE NIGHT Santana Feat. Chad Kroeger (ARISTA/RMG) KFYV, KQKQ, KVUU, WZPL	4
HER EYES Pat Monahan (COLUMBIA) KALC, KCDA, KHMx, KSRZ	4
FALLING DOWN Duran Duran (EPIC) KRSK, KZZU, WAJI, WHBC	4
THE WAY I AM Ingrid Michaelson (CABIN 24/ORIGINAL SIGNAL/RED) KLCA, KOSO, WINK, WMMX	4

ADDED AT... KLCA
Reno, NV
OM: Bill Schulz
PD: Beej Bretz
MD: Connie Wray
Avril Lavigne, Hot, O
Good Charlotte, I Don't Wanna Be In Love (Dance Floor Anthem), O
Ingrid Michaelson, The Way I Am, O
Lifehouse, Whatever It Takes, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
SHADOW OF THE DAY Linkin Park (WARNER BROS.) TOTAL STATIONS: 19	221/132	HATE THAT I LOVE YOU Rihanna Feat. Ne-Yo (SRP/DEF JAM/IDJMG) TOTAL STATIONS: 6	131/23
LOVE LIKE THIS Natasha Bedingfield (PHONOGENIC/EPIC) TOTAL STATIONS: 21	189/19	STRONGER Kanye West (ROC-A-FELLA/DEF JAM/IDJMG) TOTAL STATIONS: 7	125/22
THE WAY I AM Ingrid Michaelson (CABIN 24/ORIGINAL SIGNAL/RED) TOTAL STATIONS: 17	140/59	CAR CRASH Matt Nathanson (VANGUARD) TOTAL STATIONS: 14	110/10
TEENAGERS My Chemical Romance (REPRISE) TOTAL STATIONS: 15	136/23	MISERY BUSINESS Paramore (FUELED BY RAMEN/ATLANTIC/LAVA) TOTAL STATIONS: 7	108/23
I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) Good Charlotte (DAYLIGHT/EPIC) TOTAL STATIONS: 10	134/23	BEST DAYS (THE REST OF OUR LIVES) Graham Colton (UNIVERSAL REPUBLIC) TOTAL STATIONS: 11	102/59

MOST INCREASED PLAYS

+240	☆ APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE) KVUU +26, WQVD +19, KZZU +17, KFYV +16, WQAL +16, KIOI +15, KLLY +15, KOSO +15, WKRX +14, WZPL +14
+235	☆ PICTURES OF YOU The Last Goodnight (Virgin) WQVD +25, KSTP +24, KQKQ +18, WZPL +15, KHMx +14, WCDA +12, KVUU +12, KEZR +9, KCDU +8, KCIX +7
+212	☆ INTO THE NIGHT Santana Feat. Chad Kroeger (Arista/RMG) WPTE +28, KLCA +19, KVUU +17, KZZU +16, KRUI +16, WRQX +16, KALZ +15, WQVD +11, KSRZ +9, KALC +8
+152	☆ BREATHE IN BREATHE OUT Mat Kearney (Hollywood/Aware/Columbia) WPTE +20, KPKE +16, KLZR +16, WBMX +14, KLCA +13, KEZR +12, WMCX +11, KCDU +9, KLTV +8, KURB +8
+132	☆ SHADOW OF THE DAY Linkin Park (Warner Bros.) KLCA +27, WBNS +22, KYSR +20, KZZO +14, KCDA +9, KCDU +8, KLTV +7, KQKQ +6, KRSK +5, KCIX +5

FOR WEEK ENDING OCTOBER 21, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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AC/HOT AC

HOT AC REPORTERS

- WKDD/Akron, OH***
OM/PD: Keith Kennedy
- WRVE/Albany, NY***
OM/PD: Randy McCarten
APD: Kevin Rush
MD: Tred Hulse
- KPEK/Albuquerque, NM***
PD: Tony Manero
MD: Jamie Frye
- KDBZ/Anchorage, AK**
OM/PD: Tom Oakes
- KMXS/Anchorage, AK**
PD/MD: Roxi Lennox
APD: Joe Campbell
- WAYV/Atlantic City, NJ***
PD: Paul Kelly
- KAMX/Austin, TX***
PD: Cat Thomas
APD/MD: Carey Edwards
- KLLY/Bakersfield, CA***
OM/PD: E.J. Tyler
APD: Erik Fox
MD: Darci Dawn
- WWMX/Baltimore, MD***
OM: Dave LaBrozzi
PD: Greg Carpenter
- WMRV/Binghamton, NY**
PD: Bob Taylor
- KCIX/Boise, ID***
PD/MD: Brent Carey
- WBMX/Boston, MA***
PD: Jerry McKenna
APD/MD: Mike Mullaney
- WUHU/Bowling Green, KY**
PD/MD: Brooke Summers
- WTSS/Buffalo, NY***
OM: Sue O'Neil
PD: Brian Demay
MD: Rob Lucas
- WHBC/Canton, OH***
PD: Hunter Scott
APD/MD: Kayleigh Kriss
- WCOD/Cape Cod, MA**
OM: Steve McVie
PD: Kevin Matthews
- WLNK/Charlotte, NC***
PD: Neal Sharpe
APD: Anthony Michaels
MD: Todd Halter
- WTMX/Chicago, IL***
PD: Mary Ellen Kachinske
MD: Nikki Chuminatto
- WKRQ/Cincinnati, OH***
OM/PD: Patti Marshall
APD: Grover Collins
MD: Brian Douglas
- WQAL/Cleveland, OH***
PD: Dave Popovich
- KVUU/Colorado Springs, CO***
PD: Chris Pickett
MD: Darren McKee
- WBNS/Columbus, OH***
OM/PD: Jay Taylor
MD: Sue Leighton
- KLTG/Corpus Christi, TX***
OM: Clayton Allen
PD: Chris Roberts
- KDMX/Dallas, TX***
PD: Rick O'Bryan
MD: Lisa Thomas
- WDAQ/Danbury, CT**
PD: Chris Duggan
MD: Zach Dillon
- WMMX/Dayton, OH***
OM/PD: Jeff Stevens
APD: Shaun Vincent
- KALC/Denver, CO***
OM/PD: Dave Symonds
APD/MD: Sam Hill
- KIMN/Denver, CO***
PD: John Roberts
MD: Hollywood Henderson
- KSTZ/Des Moines, IA***
PD: Jim Schaefer
MD: Jimmy Wright
- WDVD/Detroit, MI***
OM/PD: Ron Harrell
MD: Jesse Addy
- KBMX/Duluth, MN**
PD: Corey Carter
- KSII/El Paso, TX***
OM: Courtney Nelson
PD: Jerry Kidd
- WBQB/Fredericksburg, VA**
OM/PD: Chris Carmichael
MD: Crystal Presley
- KALZ/Fresno, CA***
OM/PD: Paul Wilson
APD: Laurie West
- KKPL/Ft. Collins, CO**
OM/PD: Mark Callaghan
MD: Beano
- WINK/Ft. Myers, FL***
PD: Chad Rufer
APD: Dave Alexander
- WAJI/Ft. Wayne, IN***
PD: Barb Richards
MD: Marti Taylor
- WMEE/Ft. Wayne, IN***
OM/PD: Rob Kelley
APD/MD: Dave Michaels
- WQLH/Green Bay, WI***
PD: Jimmy Clark
- WWHA/Greenville, NC***
OM/PD: Mike "Maddawg" Biddle
- WIKZ/Hagerstown, MD**
OM/PD: Rick Alexander
MD: Jeff Roteman
- WNNK/Harrisburg, PA***
OM/PD: John O'Dea
MD: Denny Loqan
- WTIC/Hartford, CT***
OM: Steve Salhany
PD/MD: Jeannine Jersey
- KHMX/Houston, TX***
OM: Ken Charles
PD: Vince Richards
APD/MD: Keith Scott
- WZPL/Indianapolis, IN***
OM/PD: Scott Sands
APD: Kari Johl
MD: Dave Decker
- KMXB/Las Vegas, NV***
PD: Justin Chase
MD: Brandon Bell
- WCDA/Lexington, KY***
PD/MD: Chris Elliott
- KURB/Little Rock, AR***
OM/PD: Randy Cain
APD/MD: Becky Rogers
- WXMA/Louisville, KY***
PD: George Lindsey
MD: Katrina Blair
- WMC/Memphis, TN***
OM: Jerry Dean
PD: Lance Ballance
MD: Jill Bucco
- WKTJ/Milwaukee, WI***
PD: Bob Walker
- WMYX/Milwaukee, WI***
OM: Brian Kelly
PD: Mike Nelson
- KSTP/Minneapolis, MN***
PD: Leighton Peck
APD/MD: Jill Roen
- KOSO/Modesto, CA***
APD: John Chimp
- WJLK/Monmouth, NJ***
OM/PD: Lou Russo
MD: Steve Ardoina
- KCDU/Monterey, CA***
OM/PD: Kenny Allen
- WGMT/Montpelier, VT**
PD/MD: Steve Nichols
APD: Jeff Garfield
- WPLJ/New York, NY***
OM: Tom Cuddy
PD: Scott Shannon
MD: Tony Mascaro
- WPTE/Norfolk, VA***
PD: Barry McKay
MD: Heather Branch
- KYIS/Oklahoma City, OK***
OM/PD: Chris Baker
MD: Cisco
- WMXO/Olean, NY**
MD: Chris Hicks
- KQKQ/Omaha, NE***
PD/MD: Nevin Dane
- KSRZ/Omaha, NE***
OM: Tom Land
PD: J. Pat Miller
MD: Jessica Dol
- WOMX/Orlando, FL***
PD: Jeff Cushman
MD: Laura Francis
- KBBY/Oxnard, CA***
OM: Tom Watson
PD: Todd Violette
MD: Keli Reynolds
- KFYV/Oxnard, CA***
OM: Brian "Big Bear" Davis
MD: Maverick
- KPSI/Palm Springs, CA**
PD: Connie Breeze
MD: Bradley Ryan
- KMXP/Phoenix, AZ***
OM: Alan Sledge
PD: Ron Price
MD: Allen Frey
- WMOX/Portland, ME***
OM: Chris Mac
PD: Randi Kirshbaum
APD/MD: Ethan Minton
- KRSK/Portland, OR***
PD: Jeff McHugh
MD: Sheryl Stewart
- WBWZ/Poughkeepsie, NY**
PD: Aaron "Dave" McCord
MD: Chris Chase
- KLCA/Reno, NV***
OM: Bill Schulz
PD: Beej Bretz
MD: Connie Wray
- KZZO/Sacramento, CA***
OM: Byron Kennedy
PD: Jeff Z.
APD/MD: Shawn Cash
- WGER/Saginaw, MI**
PD: Bob Moore
- KJMY/Salt Lake City, UT***
OM: Jeff Cochran
PD: Rob Boshard
- KUDD/Salt Lake City, UT***
OM/PD: Brian Michel
- KMYI/San Diego, CA***
PD: Jimmy Steele
MD: Jen Sewell-Sorenson
- KIOI/San Francisco, CA***
PD: Stacy Cunningham
MD: Darren McPeake
- KLLC/San Francisco, CA***
PD: Chris Mays
APD/MD: Jayn
- KEZR/San Jose, CA***
PD: Dana Jang
MD: Kirk Peifer
- KRUZ/Santa Barbara, CA***
- KMHX/Santa Rosa, CA***
PD: Danny Wright
- Sirius The Pulse/Satellite***
OM: Kid Kelly
PD: Jim Ryan
MD: Heidi O'Brien
- XM Flight 26/Satellite***
OM: Jon Zellner
PD/MD: Mike Abrams
- KPLZ/Seattle, WA***
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisa Hashimoto
- KCDA/Spokane, WA***
OM: Robert Harder
PD: Scott Shannon
- KZZU/Spokane, WA***
OM: Roger Nelson
PD: Ken Hopkins
- WHYN/Springfield, MA***
OM/PD: Pat McKay
MD: Kevin Johnson
- KYKY/St. Louis, MO***
PD: Mark Edwards
MD: Jen Myers
- WQXK/Sunbury, PA**
PD: Drew Kelly
APD: Chad Evans
MD: Rob Senter
- WBOW/Terre Haute, IN**
PD: Sketch Brumfield
- WVWM/Toledo, OH***
PD: Ron Finn
- KLZR/Topeka, KS***
PD/MD: Jon Thomas
- KLRK/Waco, TX**
OM: Tom Barfield
PD/MD: Dustin Drew
APD: Beth Richards
- WRQX/Washington, DC***
OM/PD: Kenny King
MD: Carol Parker
- WRMF/West Palm Beach, FL***
PD: Bob Neumann
APD/MD: Amy Navarro
- KNIN/Wichita Falls, TX**
OM: Chris Walters
PD: Liz Ryan
- KFBZ/Wichita, KS***
PD: JJ Morqan
- WINC/Winchester, VA**
OM/PD: Jeff Adams
APD/MD: Paula Kidwell
- WXLO/Worcester, MA***
OM/PD: Jay Beau Jones
APD/MD: Mary Knight

* Monitored Reporters



▶ **JUSTIN HINES PICKS**
UP HIS FIRST TOP 30 HIT
AS "WISH YOU WELL"
JUMPS 31-28 ON THE
CANADA AC CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	CANADA AC	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	2	15	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL		381	+3
2	1	13	1973 JAMES BLUNT	CUSTARD/ATLANTIC/WARNER		379	-3
3	4	6	LOST MICHAEL BUBLE	143/REPRISE/WARNER		364	+10
4	3	11	HEY THERE DELILAH PLAIN WHITE T'S	FEARLESS/HOLLYWOOD/UNIVERSAL		359	-9
5	5	27	(YOU WANT TO) MAKE A MEMORY BON JOVI	MERCURY/ISLAND/UNIVERSAL		349	+14
6	8	6	TAKING CHANCES CELINE DION	COLUMBIA/SONY BMG		325	+14
7	7	15	DOWN IN HEAVEN KALAN PORTER	SONY BMG		302	-10
8	6	28	WHAT YOU WANT HAYLEY SALES	UNIVERSAL		278	-37
9	10	19	HOME DAUGHTRY	RCA/SONY BMG		268	+20
10	9	27	MAKES ME WONDER MAROON 5	A&M/OCTONE/UNIVERSAL		263	-26
11	11	31	EVERYTHING MICHAEL BUBLE	143/REPRISE/WARNER		229	-16
12	12	16	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/SONY BMG		223	-7
13	13	19	SON OF A PREACHERMAN JANN ARDEN	UNIVERSAL		222	-3
14	16	8	THE FACE RYANDAN	UNIVERSAL		217	+16
15	14	24	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG		203	-6
16	18	20	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL		193	+8
17	17	16	TOO MUCH OF EVERYTHING CORNELILLE	DEJA MUSIQUE		179	-21
18	15	64	WAITING ON THE WORLD TO CHANGE JOHN MAJER	AWARE/COLUMBIA/SONY BMG		176	-25
19	20	7	HOW LONG EAGLES	ERC/MERCURY/LOST HIGHWAY/UNIVERSAL		175	+6
20	22	27	THE SWEET ESCAPE GWEN STEFANI FEATURING AKO4	INTERSCOPE/UNIVERSAL		159	-9
21	21	27	IT AIN'T ME BABE JESSE COOK	EMI		155	-13
22	23	9	BELIEVE SUZIE MCNEIL	CURVE/UNIVERSAL		147	+7
23	25	10	SEVEN DAY FOOL JULLY BLACK	UNIVERSAL		144	+20
24	27	3	THE STORY OF YOUR LIFE ALI SLAIGHT	WARNER		131	+18
25	28	4	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC/UNIVERSAL		127	+36
26	24	28	WEAK IN THE KNEES SERENA RYDER	EMI		127	-3
27	26	14	MORE THAN A FEELING SYLVAIN COSSETTE	VEGA		123	+5
28	31	9	WISH YOU WELL JUSTIN HINES	UNIVERSAL		107	+21
29	34	4	BAND OF GOLD KIMBERLEY LOCKE	CURB/EMI		101	+22
30	30	5	INCONSOLABLE BACKSTREET BOYS	JIVE/SONY BMG		100	+14

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	CANADA HOT AC	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	10	WAKE UP CALL MAROON 5	A&M/OCTONE/UNIVERSAL		751	-16
2	2	13	HOW FAR WE'VE COME MATCHBOX TWENTY	MELISMA/ATLANTIC/WARNER		727	-13
3	6	7	INTO THE NIGHT SANTANA FEATURING CHAD KROEGER	ARISTA/SONY BMG		668	+60
4	7	11	OVER YOU DAUGHTRY	RCA/SONY BMG		649	+42
5	5	13	LOVESTONED JUSTIN TIMBERLAKE	JIVE/SONY BMG		602	-15
6	4	18	THE WAY I ARE TIBALAND FEATURING KERI HILSON	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL		594	-30
7	9	11	SEVEN DAY FOOL JULLY BLACK	UNIVERSAL		562	+28
8	3	14	DO IT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL		554	-87
9	8	12	TONGUE TIED FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL		550	+15
10	10	19	HEY THERE DELILAH PLAIN WHITE T'S	FEARLESS/HOLLYWOOD/UNIVERSAL		524	-10
11	13	7	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC/UNIVERSAL		512	+96
12	11	12	MONEY HONEY STATE OF SHOCK	CORDOVA BAY		466	+20
13	12	5	ALL I EVER WANTED BRIAN MELO	SONY BMG		438	+13
14	20	11	1973 JAMES BLUNT	CUSTARD/ATLANTIC/WARNER		411	+57
15	16	8	HOLD ON KT TUNSTALL	RELENTLESS/VIRGIN/EMI		379	-30
16	17	22	THNKS FR TH MMRS FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL		374	-26
17	18	24	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL		369	+6
18	22	4	APOLOGIZE TIBALAND FEATURING ONEREPUBLIC	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL		368	+66
19	15	14	SHUT UP AND DRIVE RIF ANNA	SRP/DEF JAM/UNIVERSAL		348	-64
20	14	16	DOWN IN HEAVEN KALAN PORTER	SONY BMG		337	-78
21	19	17	WALLS FALL DOWN BEDOUIN SOUNDCLASH	DINE ALONE/UNIVERSAL		330	-29
22	24	6	STRONGER KANYE WEST	ROC-A-FELLA/DEF JAM/UNIVERSAL		327	+43
23	26	3	I'LL KEEP YOUR MEMORY VAGUE FINGER ELEVEN	WIND-UP		305	+46
24	29	3	1234 FEIST	ARTS & CRAFTS		304	+74
25	23	23	FIRST TIME LIFEHOUSE	GEFFEN/UNIVERSAL		304	+13
26	30	6	PICTURES OF YOU THE LAST GOODNIGHT	VIRGIN/EMI		281	+54
27	27	38	WHO KNEW PINK	LAFACE/SONY BMG		278	+23
28	21	7	SOMEBODY'S ME ENRIQUE IGLESIAS	UNIVERSAL LATINO/INTERSCOPE/UNIVERSAL		268	-37
29	25	7	ROLLER COASTER MAJOR MAKER	MAJOR MAKER/EMI		262	-20
30	28	7	GIMME MORE BRITNEY SPEARS	JIVE/SONY BMG		230	-3

♦ indicates CanCon

SMOOTH JAZZ



Art Good's long and winding road toward building a priceless island brand

Catalina JazzTrax Festival Turns 20

Carol Archer

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At the top of the historical circular art deco building, the ballroom's elegant French doors open to a panorama of moonlight glinting on the water, as several thousand rapt music lovers sway to the soulful sounds of smooth jazz that suffuse the silky night air.

If it's October, this must be Art Good's fabled Catalina JazzTrax Festival, now entering its 21st season. One really must visit the rocky paradise known as Catalina Island, 26 miles off the coast of California, to grasp its timeless appeal. The locale is largely undeveloped, while the event's destination in the laid-back town of Avalon, with its scenic harbor, feels like a small town set in the 1940s. Cars are forbidden, so people get around on foot and in golf carts. Much of Catalina is a designated national and state park, with herds of wild buffalo and longhorn sheep, and some of the best scuba diving along the West Coast.

Add smooth jazz to the equation for a nearly idyllic experience. "It's the island, it's the ballroom, it's the music," Good says.

He launched the contemporary jazz evening show "Lites Out San Diego" on KIFM in 1982. Soon after, his involvement with concert booking began at Humphries by the Bay, the now-legendary San Diego venue. It's simple, Good says: "You work for a local radio station, you want to be syndicated. You help create a local concert series and you want one of your own."

But it was the addition of his weekly syndicated new-music show, "JazzTrax," to his repertoire in 1985 that gave rise to the valuable JazzTrax brand, the linchpin of which is the Catalina JazzTrax Festival.

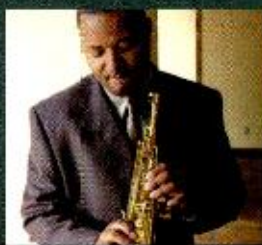
In 1982, KIFM then-GM Bruce Walton sent Good to Catalina to develop an idea for a station promotion. It was October, when the weather on the island is perfect. He loved the island's retro ambiance so much that he began to throw his birthday parties there—but a larger vision appeared to him five years later, on the fateful day he first set foot in the ballroom: One look and the words "jazz festival" formed in Good's mind.

Built originally as a casino by the Wrigley family in 1929, the Avalon Ballroom upstairs loomed in the American psyche as the setting of CBS' national big band radio broadcasts through the 1950s, including New Year's Eve, and in such lyrics as "I found my love in Avalon" and the Four Preps hit "Twenty-Six Miles (Santa Catalina)." The name was resurrected in San Francisco in the '60s for a venue, similar to the Fillmore West.

The lineup for the first Catalina JazzTrax Festival in October 1987 featured Earl Klugh, Spyro Gyra and Uncle Festive, the contemporary jazz band in which veteran music industry executive Bud Harner played drums. "And a group that no one knew also played: the Rippingtons," Good says with obvious amusement.

But the big story was backstage, because he didn't have enough money to pay guitarist Klugh. "He and his people verbally beat me up pretty badly before agreeing to go onstage for less money," he recalls. "The next night, Spyro Gyra [leader] Jay Beckenstein told me he'd heard stories and asked if I had their money. I told him I did, but only because I'd underpaid Earl," he says.

Harner recalls that Uncle Festive was not paid that year—and the band spent the night in one hotel room. "That was OK, because Art was already a friend. The next year we were paid and got two hotel rooms," he says.



► NAJEE WRESTLES THE NO. 1 SPOT FROM JEFF GOLUB VIA A TIEBREAKER AS "COME WHAT MAY" (2-1, UP 9) OUTFACES "AIN'T NO WOMAN" (1-2, UP 7).

		SMOOTH JAZZ INDICATOR			PLAYS	
THIS WEEK	LAST WEEK	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	2	11	COME WHAT MAY NAJEE	HEADS UP	178	+9
2	1	12	AIN'T NO WOMAN (LIKE THE ONE I GOT) JEFF GOLUB FEAT. RICHARD ELLIOT	NARADA JAZZ/BLG	178	+7
3	6	5	L.A. CITY LIGHTS CANDY DULFER	HEADS UP	154	+17
4	3	17	R N R RICK BRAUN & RICHARD ELLIOT	ARTIZEN	146	-15
5	9	21	CATNAP NILS	BAJA/TSR	143	+13
6	7	24	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	142	+6
7	5	19	REMEMBER ME MARION MEADOWS	HEADS UP	141	-2
8	14	8	LET IT GO BONEY JAMES	CONCORD	130	+19
9	10	12	WHAT CHA GONNA DO? BRIAN SIMPSON	RENDEZVOUS	123	-1
10	4	24	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	123	-24
11	19	5	VENICE CHRIS BOTTI	COLUMBIA	122	+21
12	8	23	SLAMMIN JAY SOTO	NUGROOVE	120	-13
13	11	21	STREET LIFE U-NAM	TRIPPIN' N' RHYTHM	117	-6
14	16	11	BUMPIN' ON THE WES SIDE BLAKE AARON	INNERVISION	112	+3
15	13	12	COMING RIGHT AT YA MICHAEL MANSON	NUGROOVE	112	-6
16	21	8	BLUE WATER ERIC MARIENTHAL	PEAK/CONCORD	105	+5
17	18	3	GIVE IT TO ME BABY DAVE SERENY	NUGROOVE	103	+1
18	17	12	SMOOTH AS SILK MIKE CATALANO	CATMAN	103	-1
19	23	4	HAPPY HOUR JIMMY SOMMERS	GEMINI	101	+3
20	12	12	SMOOTHVEGAS SOUL BALLET	ARTIZEN	101	-17
21	24	17	FOREVER JEFF KASHIWA	NATIVE LANGUAGE	91	-7
22	27	3	YOU BELONG TO ME CHAKA KHAN FEAT. MICHAEL MCDONALD	BURGUNDY/COLUMBIA	87	-4
23	NEW		POETRY MAN QUEEN LATIFAH	FLAVOR UNIT/VERVE	85	+21
24	28	12	SIMPLE PLEASURES SPYRO GYRA	HEADS UP	84	-6
25	20	16	HI-LO SPLIT MARC ANTOINE	PEAK/CONCORD	84	-17
26	29	7	FIRE AND RAIN KENNY "BABYFACE" EDMONDS	MERCURY/DJMG	83	+1
27	22	17	TERESA PIECES OF A DREAM	HEADS UP	82	-17
28	25	17	PARKSIDE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLG	81	-14
29	26	6	BLISS RANDY SCOTT FEAT. TIM BOWMAN	MEGAWAVE	81	-14
30	30	3	BOSSA AWHILE RONNY SMITH	K&A	80	+2

FOR WEEK ENDING OCTOBER 21, 2007



'It's the island, it's the ballroom, it's the music.'

—Art Good



Good prides himself on presenting new acts—like the Rippingtons—before their ascent to the forefront of format fame. Others he has showcased include Mindi Abair in 1994, Paul Brown before his first solo CD was released, Canadian nuevo-flamenco guitar sensation Jesse Cook and, in 2007, saxophonists Jackiem Joyner and Jessie J.

The first 10 years were financially challenging. "I never owned a piece of property until 1999. Other people bought houses. I owned a festival, figuring it would pay off tenfold, eventually," he says. Instead, 10 years passed before he turned a profit.

Good is not only an idealist, but a trailblazing pioneer. He presented the first all-smooth jazz JazzTrax cruise, published the first smooth jazz magazine, JazzTrax, and was first to syndicate a radio show in the format. "And I believe Catalina was the first all-smooth jazz festival," he adds. The fact that Catalina JazzTrax now spans three weekends sets it apart as well.

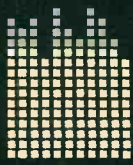
Good's fond memories of 1991, the first year that the festival evolved from one to two weekends, include headliner Grover Washington Jr., who finished his set both nights, then headed to local club the Blue Parrot to sit in with a local band at midnight.

Originally, Good repeated the bill during both weekends, but in 1999, when he expanded the festival to three consecutive ones, he began booking nearly 30 separate acts, including some who play unplugged at the Wrigley ranch on Thursday evenings, the night before the festival weekend's kickoff.

The 2007 Catalina JazzTrax lineup included the crème de la crème: Abair, Tim Bowman, Brown, Nick Colionne, Candy Dulfer, Kyle Eastwood, Four80East, Paul Jackson Jr., J. Joyner, Gregg Karukas, Michael Lington, Nils, Marion Meadows, Oli Silk, Steve Oliver, David Pack, Ray Parker Jr., Pieces of a Dream, Lee Ritenour, Lao Tizer, U-Nam, Peter White, Jazz Attack with Richard Elliot, Rick Braun and White, and Norman Brown's Summer Storm featuring Peabo Bryson, Meadows and Jeff Lorber.

Congratulations to Art Good on 20 years of the Catalina JazzTrax Festival, along with his countless contributions to and unflagging support of smooth jazz through the years. Here's to 20 more.

R&R



SMOOTH JAZZ

▶ "BLUE WATER," THE FIRST SINGLE FROM ERIC MARIENTHAL'S "JUST AROUND THE CORNER" ALBUM, PICKS UP AIRPOWER AND MOST INCREASED PLAYS HONORS (22-17, UP 53).



POWERED BY
nielsen
BDS

LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	18	R N R RICK BRAUN & RICHARD ELLIOT	NO. 1 (8 WKS) ARTIZEN	562 -21	6.354 2
2	13	AIN'T NO WOMAN (LIKE THE ONE I GOT) JEFF GOLUB FEATURING RICHARD ELLIOT	NARADA JAZZ/BLG	528 +8	6.815 1
3	27	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	503 +6	5.138 6
4	23	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	484 -9	5.731 3
5	26	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	481 -5	5.223 5
6	27	NOODLE SOUP FOUR80EAST	NATIVE LANGUAGE	413 +40	5.549 4
7	22	STREET LIFE U-NAM	TRIPPIN' N' RHYTHM	384 -32	4.518 7
8	10	FIRE AND RAIN KENNY "BABYFACE" EDMONDS	MERCURY/IDJMG	366 +24	4.038 8
9	23	SLAMMIN' JAY SOTO	NUGROOVE	310 +20	2.474 16
10	34	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	287 -36	3.693 10
11	3	POETRY MAN QUEEN LATIFAH	FLAVOR UNIT/VERVE	280 +17	3.804 9
12	7	LET IT GO BONEY JAMES	CONCORD	272 +39	3.546 11
13	17	REMEMBER ME MARION MEADOWS	HEADS UP	262 +24	2.124 20
14	21	CATNAP NILS	BAJA/TSR	249 -1	2.555 15
15	32	CANTALOUPE ISLAND BRIAN BRONBERG	ARTISTRY	249 -17	3.047 13
16	7	L.A. CITY LIGHTS CANDY DULFER	HEADS UP	245 +11	3.229 12
17	22	BLUE WATER ERIC MARIENTHAL	AIRPOWER/MOST INCREASED PLAYS PEAK/CONCORD	223 +53	2.635 14
18	17	PARKSIDE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLG	215 -17	1.445 26
19	19	EVERYTHING MICHAEL BUBLE	143/REPRISE	207 -26	2.275 18
20	4	VENICE CHRIS BOTTI	MOST ADDED COLUMBIA	195 +30	2.309 17
21	8	COME WHAT MAY NAJEE	HEADS UP	173 -10	2.079 21
22	10	WHAT CHA GONNA DO? BRIAN SIMPSON	RENDEZVOUS	167 -27	1.674 25
23	5	YOU BELONG TO ME CHAKA KHAN FEATURING MICHAEL McDONALD	BURLENDY/COLUMBIA	161 -1	1.243 27
24	10	THE WAVE (2007) KIRK WHALUM	RENDEZVOUS	136 -8	2.158 19
25	7	HAPPY HOUR JIMMY SOMMERS	GEMINI	113 0	0.949 30
26	3	FEELIN' GOOD THE PUSSYCAT DOLLS	A&M/INTERSCOPE	105 +8	1.731 23
27	NEW	COMING RIGHT AT YA MICHAEL MANSON	NUGROOVE	102 +13	1.101 29
28	9	HI-LO SPLIT MARC ANTOINE	PEAK/CONCORD	96 +3	1.705 24
29	19	TERESA PIECES OF A DREAM	HEADS UP	84 -10	0.486 -
30	14	WE GOT LOVE RYAN SHAW	ONE HAVEN/RAZOR & TIE/RED	87 -5	0.653 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
VENICE Chris Botti (Columbia) KIFM, KKSJ, KRVR, WJZZ, WLOQ, WSJW	6
POETRY MAN Queen Latifah (Flavor Unit/Verve) KHJZ, KJZY, KRVR, KYOT, WLVE	5
BLUE WATER Eric Marienthal (Peak/Concord) KRVR, KYOT, Sirius Jazz Cafe, WLOQ	4
L.A. CITY LIGHTS Candy Dulfer (Heads Up) KTWW, WJZZ	2
OLD SCHOOL Everette Harp (Shanachie) WLOQ, XM Watercolors	2
AIN'T NO WOMAN (LIKE THE ONE I GOT) Jeff Golub Feat. Richard Elliot (Narada Jazz/BLG) KHJZ	1
CATNAP Nils (Baja/TSR) KSSJ	1
LET IT GO Boney James (Concord) WJSJ	1
WHAT CHA GONNA DO? Brian Simpson (Rendezvous) WJZW	1

ADDED AT...
KRVR
Modesto, CA
OM/MD: Doug Wulff
PD: James Bryan
Chris Botti, Venice, 2
Queen Latifah, Poetry Man, 2
Eric Marienthal, Blue Water, 1
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LET'S DO IT AGAIN Wayman Tisdale (Rendezvous) TOTAL STATIONS: 8	79/18	BETWEEN US Nye Moses (Nye Moses) TOTAL STATIONS: 8	63/10
KEEPIN' IT COOL Nick Colonne (Narada Jazz/BLG) TOTAL STATIONS: 8	72/10	SWEET SURRENDER Chieff Minucci & Special EFX (Shanachie) TOTAL STATIONS: 6	62/7
NO ONE Alicia Keys (J/RMG) TOTAL STATIONS: 10	68/30	BUMPIN' ON THE WES SIDE Blake Aaron (Innervision) TOTAL STATIONS: 5	57/3

MOST INCREASED PLAYS

+53	BLUE WATER Eric Marienthal (Peak/Concord) SLIC +15, KJZY +13, WQCD +11, KKSJ +4, KSSJ +2, WSJT +2, WLOQ +2, KWJZ +1, KBZN +1, KIFM +1
+40	NOODLE SOUP Four80East (Native Language) KRVR +12, WNUA +5, KHJZ +4, KJZS +4, WQCD +2, WSJT +2, WSMJ +2, WSMJ +2, KYOT +2, WJZW +1
+39	LET IT GO Boney James (Concord) WDSJ +7, WQCD +6, WNNV +5, KYOT +4, WSMJ +4, KKSJ +4, WJSJ +4, WNUA +3, XWRC +2, WSJT +2
+30	VENICE Chris Botti (Columbia) KJCD +8, SLIC +4, WNNV +3, WLOQ +3, KBZN +2, KWJZ +2, XWRC +2, KIFM +2, WSJW +2, KOAS +2
+30	NO ONE Alicia Keys (J/RMG) KTWW +13, WQCD +10, KJCD +2, WSMJ +1, WVMV +1, KIFM +1, KOAS +1, WJSJ +1, WSJT +1

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	LET'S TAKE A RIDE NORMAN BROWN (PEAK/CONCORD)		231 256
2	THE RHYTHM METHOD PAUL BROWN (PEAK/CONCORD)		131 183
3	GOT TO GIVE IT UP KIM WATERS (SHANACHIE)		176 188
4	RAINCOAT KELLY SWEET (RAZOR & TIE)		160 178
5	HYPNOTIC BONEY JAMES (CONCORD)		155 158

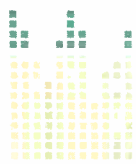
THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	LOST WITHOUT U ROBIN THICKE (STAR TRAK/INTERSCOPE)		143 135
7	DRESSED TO CHILL MARION MEADOWS (HEADS UP)		132 127
8	GOOD TO GO CHUCK LOEB (HEADS UP)		131 128
9	MOMENTS IN LOVE THE ART OF NOISE (ZTT/ISLAND/UMG)		130 128
10	GIRL IN THE RED DRESS GREGG KARLUKAS (TRIPPIN' N' RHYTHM)		121 120

FOR WEEK ENDING OCTOBER 21, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
30 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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SMOOTH JAZZ REPORTERS

- | | | | | | | | |
|--|--|--|---|--|--|---|---|
| WJZZ/Atlanta, GA*
PJ/MD: Dave Kosh | KJCD/Denver, CO*
PD/MD: Michael Fischer | KPVU/Houston, TX
PD: Vayne Turner | KTWW/Los Angeles, CA*
PD: Paul Goldstein
APD/MD: Blake Flicrence | WHOV/Norfolk, VA
PD: Kevin "The Moose" Anderson | KBZN/Salt Lake City, UT*
OM/MD: Dar Jessop | Jones Radio Networks/Satellite*
OM/MD: Steve Hibbard
APD/MD: Laurie Cobb | KCOZ/Springfield, MO
OM: Jae Jones
PD/MD: Jarrett Grogan |
| WEAA/Baltimore, MD
PD: Sanjiv Mallory
APD/MD: Marcellus "Bassman" Shepard | WVMV/Detroit, MI*
OM/MD: Tom Sleeker
MD: Sandy Kovach | WJSJ/Jacksonville, FL*
OM/MD: Joel Widdows | WGRV/Melbourne, FL
OM: C.J. Sampson
PD/MD: Randy Bennett | WLOQ/Orlando, FL*
PD: Paul Lavoie
APD/MD: Brian Morgan | KIFM/San Diego, CA*
APD: J. Wicentheimer
MD: Kelly Coe | Music Choice Smooth Jazz/Satellite
APD: Will Kinnally | WSJT/Tampa, FL*
PD: Ross Block
MD: Kathy Curtis |
| WSMJ/Baltimore, MD*
PJ/MD: Lori Lewis | WZJZ/Ft. Myers, FL
OM: Louis Kaplan
APD/MD: Randi Bachman | KJLU/Jefferson City, MO
OM: Mike Downey
PD/MD: Dan Turner
APD: LaVaughn Wilson | WLVE/Miami, FL*
OM/MD: Rich McMillan | WJZZ/Philadelphia, PA*
PD: Michael Tozzi
MD: Frank Childs | KKSJ/San Francisco, CA*
PD/MD: Ken Jones | Sirius Jazz Cafe/Satellite*
OM: Gregg Steele
PD: Shirley Maldonado | WJZW/Washington, DC*
PD: Steve Allan |
| WVSU/Birmingham, AL
OM/MD: Andy Parrish | WSBZ/Ft. Walton Beach, FL
MD: Mark Edwards | KOAS/Las Vegas, NV*
OM: Samantha Pascual
MD: Lynn Briggs | KRVR/Modesto, CA*
PD: Michael Tozzi
PD: James Bryan | KYOT/Phoenix, AZ*
PD: Michael Tozzi
APD/MD: Angie Handa | KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/MD: Ross Singleton | XM Watercolors/Satellite*
PD: Shirilita Colon
MD: Lynette White | |
| WNUA/Chicago, IL*
OM/MD: Darren Davis
MD: Rick O'Dell | WSJW/Harrisburg, PA*
PD/MD: Paul Scott | KUAP/Little Rock, AR
PD/MD: Michael Nellums | WVAS/Montgomery, AL
OM: Candy Capel
MD: Jay Holcay | KJZS/Reno, NV*
OM: Mark Keefe
PD/MD: Jay Davis | DMX Jazz Vocal Blend/Satellite
PD/MD: Rocelle Matthews | KWJZ/Seattle, WA*
PD: Carol Handley
MD: Dianna Rose | |
| WNNV/Cleveland, OH*
OM/MD: Bernie Kimble | WQTO/Hartford, CT
PD/MD: Stewart Stone | KSBP/Los Angeles, CA
OM/MD: Terry Wedel
MD: Vienna Yip | WQCD/New York, NY*
PD: Blake Lawrence
MD: Carolyn Bednarski | KSSJ/Sacramento, CA*
PD/MD: Lee Hansen | DMX Smooth Jazz/Satellite
PD/MD: Rocelle Matthews | | |
| WDSJ/Dayton, OH*
OM/MD: Jeff Stevens | KHJZ/Houston, TX*
PD: Maxine Todd
APD/MD: Greg Morgan | | | | | | |

* Monitored Reporters



ALTERNATIVE/ACTIVE/ROCK



With more than 1,000 'In the Studio' shows in the can, the Texas radio vet is reborn on Lonestar 92.5

A Reinvigorated Redbeard

Mike Boyle

MBoyle@RadioandRecords.com

54

Redbeard received a phone call last spring that he never would have imagined in his wildest dreams. No longer a fan of where radio was going, the Texas rock radio veteran had retired from the local airwaves a few years earlier. Apart from a stint with XM Satellite Radio from 2000 to 2002 and hosting his weekly syndicated "In the Studio" show, the soft-spoken personality had hung up his headphones.

But here was Clear Channel programmer Duane Doherty on the phone, trying to lure him out of his self-imposed radio exile. The bait: Doherty and Dallas market manager J.D. Freeman were about to flip classic rock KZPS to "Lonestar 92.5," featuring "the music we love in Dallas without the hype," as Doherty put it when the station launched in April.

"Doherty and Freeman asked me on the phone, 'What if we do this?' And they laid out the Lonestar music concept as a format," Redbeard recalls. "I said, 'Keep talking, that's half of it.' They added, 'What if we also do a business model that takes away the six- and seven-minute-long train-wreck spotloads and go to an NPR-style model whereby entire hours of Lonestar music are brought to you by corporate partners such as Southwest Airlines, AT&T or Coors beer?' I told them, 'I'll be there tomorrow.'"

And with that, Redbeard, best-known in Dallas for his 14-year stretch on defunct rocker KTXQ (Q102), said to hell with retirement and joined Lonestar as MD/afternoon host.

The Music That Drives 'Lonestar'

Redbeard calls the station "a work in progress that's still evolving," and equates its wide-open playlist to being the opposite of Jack.

"The Jack format starts from a rock premise, and then goes to the pop side of things. The Lonestar format, if we had to give it a name, is the 'Bubba' format. It has a rock center and then goes toward the country side of music. It plays everything rock'n'roll and runs the gamut from

Roy Orbison and Johnny Cash to Cross Canadian Ragweed to Tab Benoit."

Redbeard says that the way he describes the classic rock/Americana hybrid to anyone who hasn't heard it is that it sounds "exactly like any backyard barbecue in any suburban household in the Dallas/Fort Worth metro. This is what our music has sounded like around here for the last 20-25 years."

And just six months into the new format, what has been the reaction to such a home-grown concept? "Are you kidding me?" Redbeard replies. "The people who listen to this radio station think they have died and gone to heaven—and I am not blowing smoke. These people are crazy for it. They want to give Duane Doherty and J.D. Freeman the Nobel Peace Prize."

The reaction has also spread to print, where local paper the Dallas Observer has honored Lonestar with a best local station award.

"I've been doing radio for over 35 years and I have never seen a response like this," Redbeard says. "I wasn't prepared for it, and if it works, hopefully a model like this can spread." (Read more about the station's sponsorship model on page 12.)

Redbeard's 'Other' Love

Although he removed himself from day-to-day radio duty several years back, Redbeard continued doing what has been his calling card among listeners outside Dallas for nearly 20 years: hosting nationally syndicated show "In the Studio."

'The people who listen to this radio station think they have died and gone to heaven. They want to give Duane Doherty and J.D. Freeman the Nobel Peace Prize.'

—Redbeard



Bullet Productions' Steve Smith came to him in 1987 with a concept for a weekly show where each episode would revisit a classic rock album. "In the Studio" features Redbeard interviewing the musicians about making the album and playing tracks from it.

After convincing Smith that he could do the show from Dallas—and not New York or Los Angeles, where most nationally syndicated shows were done at the time—Redbeard immediately put the first six shows in the can.

"I can remember like it was yesterday what those first six shows were," Redbeard recalls. "We launched the show with the first Crosby, Stills and Nash album; I interviewed all three of them. The second show was Jethro Tull, 'Aqualung'; followed by Lynyrd Skynyrd's first album; then 'The Yes Album'; Rod Stewart's 'Every Picture Tells a Story'; and the Doors' first album, a show I did with Ray Manzarek."

The first show launched the week of June 26, 1988, with 60 stations. It peaked in 1990 with 180 affiliates and was also heard in Canada and on Armed Forces Radio. Today it airs on roughly 100 stations.

"I'll never forget getting a call about four months into the show from Gary Krantz, who was at MJI Broadcasting at the time," Redbeard says. "Krantz said to me, 'Redbeard, I just want to congratulate you on going past 100 stations with your new show. The 100-station point is the gold standard in the industry.' Of course, I was new to all of this; what did I know?"

To mark the recent occasion of the 1,000th "In the Studio," Redbeard turned to another milestone: the 40th anniversary of the release of "Are You Experienced?" by the Jimi Hendrix Experience.

"Any historical or research book will tell you that 'Are You Experienced?' is probably the most important debut album in rock history," Redbeard says. "It's No. 15 on the Rolling Stone 500 Greatest Albums of All Time list. I don't think anyone would argue that that album changed the course of rock'n'roll forever."

Looking ahead to next year's 20th anniversary of "In the Studio," which today is distributed by

Radio KG, Redbeard plans to make it a year-long celebration.

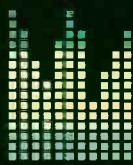
"That gives us 50 cracks at doing something special," he says. "We have 1,000 shows to draw from, so rather than me picking those shows, we now have something we didn't have 20 years ago—the Internet. We'll direct our audience to our Web site, inthestudio.net, and let them tell us the most important shows we've done over the past 20 years. I love that idea." **R&R**

KZPS/Dallas Music Monitor

Oct. 17, 3 p.m.

- Willie Nelson, "On the Road Again"
- Neil Young, "Cinnamon Girl"
- Arc Angels, "Sweet Nadine"
- George Thorogood, "Move It on Over"
- Cross Canadian Ragweed, "Bang My Head"
- Los Lobos, "Will the Wolf Survive?"
- The Black Crowes, "Twice As Hard"
- Jerry Jeff Walker, "L.A. Freeway"
- Tom Petty & the Heartbreakers, "Jammin' Me"
- John Mellencamp, "I'm Not Running Anymore"
- James Gang, "Funk #49"
- Lucinda Williams, "Righteously"
- Bad Company, "Good Lovin' Gone Bad"

Source: Nielsen BDS



ALTERNATIVE

▶ SEETHER REACHES THE TCP FIVE FOR A THIRD TIME AS "FAKE IT" MOVES 7-5 WITH A 108-SPIN INCREASE.



R&R

POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN 805 CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	12	THE PRETENDER FOO FIGHTERS	NO. 1 (10 WKS)	ROSWELL/RCA/RMG	2270 +39	11.075 1
2	2	15	BLEED IT OUT LINKIN PARK		WARNER BROS.	1674 -94	7.943 2
3	3	16	MISERY BUSINESS PARAMORE		FUELED BY RAMEN/ATLANTIC/LAVA	1620 -59	5.959 4
4	4	22	NEVER TOO LATE THREE DAYS GRACE		JIVE/ZOMBA	1585 -72	5.963 3
5	7	8	FAKE IT SEETHER		WIND-UP	1531 +108	4.621 10
6	6	8	BIG CASINO JIMMY EAT WORLD		TINY EVIL/INTERSCOPE	1529 +28	5.533 6
7	5	36	PARALYZER FINGER ELEVEN		WIND-UP	1497 -20	5.856 5
8	9	6	EMPTY WALLS SERJ TANKIAN		SERJICAL STRIKE/REPRISE	1237 +125	5.187 7
9	8	20	ALL AROUND ME FLYLEAF		A&M/OC ONE/INTERSCOPE	1186 -67	3.326 12
10	10	9	YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD) THE WHITE STRIPES		THIRD M/N/WARNER BROS.	1137 +32	3.628 11
11	12	26	ICKY THUMP THE WHITE STRIPES		THIRD M/N/WARNER BROS.	973 -1	4.885 9
12	13	13	THRASH UNREAL AGAINST ME!		SIRE/REPRISE	947 -11	3.059 13
13	11	25	WHAT I'VE DONE LINKIN PARK		WARNER BROS.	906 -107	5.064 8
14	17	14	I GET IT CHEVELLE		EPIC	885 +75	2.497 15
15	15	7	EVERYTHING'S MAGIC ANGELS AND AIRWAVES		SURETONE/GEFFEN	811 -27	2.832 14
16	14	16	STRAIGHT LINES SILVERCHAIR		ELEVEN/ILG/ATLANTIC/LAVA	762 -134	2.127 20
17	20	13	WELL THOUGHT OUT TWINKLES SILVERSUN PICKUPS		DANGEROUS	760 +69	2.227 19
18	18	12	TIME IS RUNNING OUT PAPA ROACH		EL TONAL/GEFFEN	759 -38	2.473 16
19	16	10	SO HOT KID ROCK		TOP DOG/ATLANTIC	715 -111	1.540 23
20	27	3	SHADOW OF THE DAY LINKIN PARK	AIZPOWER/MOST INCREASED PLAYS	WARNER BROS.	605 +147	2.294 18
21	22	10	BECOMING THE BULL ATREYU		HOLLYWOOD	596 +43	1.449 27
22	21	14	ISLAND (FLOAT AWAY) THE STARTING LINE		VIRGIN	589 +14	1.471 24
23	24	3	ALMOST EASY AVENGED SEVENFOLD		HOPELESS/WARNER BROS.	584 +76	1.467 25
24	23	9	THAT'S THE WAY (MY LOVE IS) THE SMASHING PUMPKINS		MARTH'S MUSIC/REPRISE	523 -13	1.449 26
25	25	5	3'S & 7'S QUEENS OF THE STONE AGE		REKORDS REKORDS/INTERSCOPE	507 +10	1.128 33
26	26	19	OIL AND WATER INCUBUS		IMMORTAL/EPIC	483 -2	2.380 17
27	31	3	BELIEVE THE BRAVERY		ISLAND/IDJMG	460 +87	1.224 31
28	35	2	HARD SUN EDDIE YEDDER		MONKEY WRENCH/J/RMG	425 +105	2.039 21
29	28	17	THE GOOD LEFT UNDONE RISE AGAINST		GEFFEN	419 -28	1.643 22
30	34	4	THE RUNNING FREE COHEED AND CAMBRIA		COLUMBIA	373 +30	0.692 -
31	30	5	THE UNDERDOG SPOON		MERGE	360 -28	1.037 34
32	29	11	WALKING DISASTER SUM 41		ISLAND/IDJMG	355 -67	1.030 35
33	NEW		GOOD TIMES BAD TIMES GODSMACK		UNIVERSAL REPUBLIC	331 +114	1.141 32
34	38	2	OUR TIME NOW PLAIN WHITE T'S		FEARLESS/HOLLYWOOD	323 +60	0.634 -
35	33	14	TYPICAL MUTEMATH		TELEPROMPT/WARNER BROS.	321 -28	0.886 39
36	NEW		SHADOWPLAY THE KILLERS		ISLAND/IDJMG	315 +123	1.299 30
37	32	8	TIMEBOMB BECK		INTERSCOPE	308 -61	1.319 28
38	NEW		QUEEN B PUSCIFIER		PUSCIFIER/RED	302 +62	0.902 37
39	39	2	1234 FEIST		CHERRYTREE/POLYDOR/INTERSCOPE	296 +41	1.316 29
40	37	4	PRETTY HANDSOME AWKWARD THE USED		REPRISE	286 -7	0.618 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
RAINY MONDAY Shiny Toy Guns (UNIVERSAL - MOTOWN) KNXX, KQRA, Sirius Alt Nation, WEQX, WFNX, WHTG, WLUM, WROX, WWCD, XM Ethel	10
THE BEL EVE Bravery (ISLAND/IDJMG) KRZB, KRZQ, KRZQ, KXRX, WHTG	5
OUR TIME NOW Plain White T's (FEARLESS-HOLLYWOOD) KJEE, KMYZ, KPNT, KTBZ, WEND	5
SHADOWPLAY The Killers (ISLAND/IDJMG) KCNC, KHBC, KJEE, WCYY, WOCL	5
MY WORLD Sick Puppies (RMR/VIRGO) KHBZ, KMYZ, KNXX, KPNT, WGRD	5
SHADOW OF THE DAY Linkin Park (WARNER BROS.) KEDJ, KHBZ, WLRS, WRXL	4
QUEEN B Puscifer (PUSCIFIER/RED) KFTE, KRQX, WCYY, WPBZ	4
GOOD TIMES BAD TIMES Godsmack (UNIVERSAL REPUBLIC) KPNT, WCYY, WHRL, WLRS	4
I GET IT Chevelle (EPIC) KFMA, KROC, WWDC	3
ALMOST EASY Avenged Sevenfold (HOPELESS/WARNER BROS.) KRZQ, WBRJ, WEND	3

ADDED AT...
WROX
Norfolk, VA
PD: Jay McLaels
Saosin, It's Far Better To Learn, 3
The Smashing Pumpkins, That's The Way
(My Love Is), 1
Shiny Toy Guns, Rainy Monday, 0

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
TICK TICK BOOM The Hives (INTERSCOPE) TOTAL STATIONS: 27	270/18	CAN'T BELIEVE A SINGLE WORD VHS Or Beta (ASTRALWERKS) TOTAL STATIONS: 19	202/25
RISE TODAY Alter Bridge (UNIVERSAL REPUBLIC) TOTAL STATIONS: 22	245/30	PSYCHO Puddle Of Mudd (FLAWLESS/GEFFEN) TOTAL STATIONS: 20	187/30
BODYSNATCHERS Radiohead (RADIOHEAD) TOTAL STATIONS: 22	227/106	NO I IN THREESOME Interpol (CAPITOL) TOTAL STATIONS: 25	179/19
ALCOHAULIN ASS HellYeah (EPIC) TOTAL STATIONS: 16	208/36	UNTIL THE END Breaking Benjamin (HOLLYWOOD) TOTAL STATIONS: 15	146/55
LONG ROAD TO RUIN Foo Fighters (ROSWELL/RCA/RMG) TOTAL STATIONS: 16	205/10	WE'VE GOT EVERYTHING Modest Mouse (EPIC) TOTAL STATIONS: 15	139/6

MOST INCREASED PLAYS

INCREASE IN PLAYS

+147 ☆ SHADOW OF THE DAY Linkin Park (Warner Bros.) SIAN +14, WRXL +14, WKQX +14, WLRS +14, KFMA +11, KPNT +11, WZNE +10, WBRJ +8, KRZQ +7, KQRA +7	☆
+125 EMPTY WALLS Serj Tankian (Serjical Strike/Reprise) KROQ +28, WZJO +17, WJBJ +12, WFXH +12, WTZR +10, KNXX +9, KCXX +8, WNNX +8, WOCL +7, KFMA +6	
+123 SHADOWPLAY The Killers (Island/IDJMG) SIAN +12, KJEE +12, WCYY +12, KCNC +11, WWCD +11, KNXX +10, KROQ +9, KNDD +9, KNRK +9, WOCL +8	
+114 GOOD TIMES BAD TIMES Godsmack (Universal Republic) WZJO +17, KCXX +15, WHRL +14, WCYY +13, WLRS +11, KQXR +10, WTZR +10, WKDX +8, WNFZ +7, WXRK +7	
+108 ☆ FAKE IT Seether (Wind-up) KRZQ +17, KJEE +14, WSUN +12, WKRL +10, WKQX +9, WLUM +8, WRWK +6, WOYL +5, KWOD +5, KXRX +5	☆

FOR WEEK ENDING OCTOBER 21, 2007
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ACTIVE ROCK

STONE SOUR LANDS ITS FOURTH HIT FROM "COME WHAT(EVER) MAY" AS "ZZYX RD." ENTERS AT NO. 40 WITH A 50% INCREASE IN PLAYS.



R&R

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BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	12	12	THE PRETENDER FOO FIGHTERS	NO. 1 (4 WKS) ROSWELL/RCA/RMG	1818 +36	6.924 1
2	9	9	FAKE IT SEETHER	WIND-UP	1653 +54	5.570 2
3	11	11	SO HOT KID ROCK	TOP DOG/ATLANTIC	1443 -85	5.060 4
4	17	17	BLEED IT OUT LINKIN PARK	WARNER BROS.	1296 -207	4.359 5
5	15	15	LIFE IS BEAUTIFUL SIXX:A.M.	ELEVEN SEVEN	1279 +73	4.136 6
6	15	15	ALCOHAULIN' ASS HELLYEAH	EPIC	1254 +36	3.961 9
7	12	12	RISE TODAY ALTER BRIDGE	UNIVERSAL REPUBLIC	1225 +68	4.046 7
8	26	26	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	1165 +12	5.345 3
9	14	14	BECOMING THE BULL ATREYU	HOLLYWOOD	1154 +9	2.977 12
10	6	6	EMPTY WALLS SERJ TANKIAN	SERJICAL STRIKE/REPRISE	1105 +39	3.149 11
11	20	20	I GET IT CHEVELLE	EPIC	1045 -118	3.434 10
12	5	5	ALMOST EASY AVENGED SEVENFOLD	HOPELESS/WARNER BROS.	927 +61	2.248 15
13	40	40	PARALYZER FINGER ELEVEN	WIND-UP	897 -18	4.021 8
14	14	14	NOT GOING AWAY OZZY OSBOURNE	EPIC	830 -20	1.981 17
15	3	3	GOOD TIMES BAD TIMES GODSMACK	AIRPOWER/MOST INCREASED PLAYS UNIVERSAL REPUBLIC	770 +180	2.397 14
16	9	9	THE LAST FIGHT VELVET REVOLVER	RCA/RMG	777 -32	2.091 16
17	7	7	HOLY DIVER KILLSWITCH ENGAGE	ROADRUNNER	709 +61	1.851 18
18	19	19	SOLDIERS DROWNING POOL	ELEVEN SEVEN	700 +13	1.503 21
19	8	8	BROKEN AGAIN ANOTHER ANIMAL	UNIVERSAL REPUBLIC	686 -9	1.639 20
20	23	23	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	667 -150	2.734 13
21	10	10	TEN TON BRICK HURT	CAPITOL	644 -1	1.500 22
22	13	13	TIME IS RUNNING OUT PAPA ROACH	EL TONAL/GEFFEN	608 -139	1.669 19
23	4	4	HOLD ON KORN	VIRGIN	570 +81	1.180 25
24	8	8	KING OF THE STEREO SALIVA	ISLAND/DJMG	566 +22	1.459 23
25	14	14	THE BLEEDING FIVE FINGER DEATH PUNCH	FIRM	471 +26	0.781 30
26	3	3	PSYCHO PUDDLE OF MUDD	MOST ADDED FLAWLESS/GEFFEN	470 +95	1.204 24
27	9	9	FALLING ON FINGER ELEVEN	WIND-UP	458 +12	0.858 27
28	2	2	DULL BOY MUDVAYNE	EPIC	347 +138	0.896 26
29	4	4	LET GO RED	ESSENTIAL/RED	344 +58	0.453 36
30	5	5	CRASHED DAUGHTRY	RCA/RMG	306 -6	0.459 35
31	3	3	NOTHING TO LOSE OPERATOR	ATLANTIC	302 +15	0.669 31
32	20	20	LIE TO ME 12 STONES	WIND-UP	282 -126	0.846 28
33	5	5	THAT'S THE WAY (MY LOVE IS) THE SMASHING PUMPKINS	MARTHA'S MUSIC/REPRISE	256 -46	0.413 38
34	2	2	UNTIL THE END BREAKING BENJAMIN	HOLLYWOOD	250 +18	0.381 39
35	NEW	NEW	SHADOW OF THE DAY LINKIN PARK	WARNER BROS.	233 +78	0.808 29
36	4	4	YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD) THE WHITE STRIPES	THIRD MAN/WARNER BROS.	229 +23	0.630 32
37	5	5	SO MANY PEOPLE NEUROSONIC	BODOG	207 +30	0.301 -
38	14	14	BEG TO DIFFER SEVENDUST	7BROS/ASYLUM	206 -44	0.316 -
39	5	5	ANOTHER HERO LOST SHADOWS FALL	ATLANTIC/LAVA	186 +5	0.184 -
40	NEW	NEW	ZZYX RD. STONE SOUR	ROADRUNNER	169 +57	0.601 33

+ MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
PSYCHO Puddle Of Mudd (FLAWLESS/GEFFEN) KICT, KIOZ, KLAQ, KUPD, Sirius Octane, WBYP, WLZX, WRAT	8
DULL BOY Mudvayne (EPIC) KHTB, KISS, KTEG, WRIF, WRZK, WYBB, WZMR	7
UNTIL THE END Breaking Benjamin (HOLLYWOOD) KNCN, KUPD, WBYP, WCCC, WLZX, WQXA, WYBB	7
I WANNA BE YOUR MAN Endeverafter (RAZOR & TIE) KHTB, KXFX, WBUZ, WBYP, WCCC, WJJO, XM Squizz	7
MARCH OF WAR Nonpoint (BIELER BROS.) WIL, WKQZ, WRXW, WXQR, WZOR, XM Squizz	6
SHADOW OF THE DAY Linkin Park (WARNER BROS.) KIOZ, KTEG, WCHZ, WKLQ, WKQZ	5
HOLD ON Korn (VIRGIN) KDJE, KISW, WBUZ, WCHZ	4
ZZYX RD. Stone Sour (ROADRUNNER) KZBD, KZRQ, WLZX, WRTT	4
HOME Bobaflex (TVT) WBUZ, WJJO, WRIF, WXQR	4
GONE Fuel (EPIC) KOMP, WCCC, WRIF, WYBB	4

**ADDED AT...
WBYP**

Ft. Wayne, IN

MD: Stiller

Bloodsimple, Out To Get You, O
Breaking Benjamin, Until The End, O
Endeverafter, I Wanna Be Your Man, O
Puddle Of Mudd, Psycho, O

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
THE RUNNING FREE Cheed And Cambria (COLUMBIA) TOTAL STATIONS: 21	165/18	RAT RACE Skindred (BIELER BROS.) TOTAL STATIONS: 17	112/7
ANGER CAGE Course Of Nature (SILENT MAJORITY/ILG) TOTAL STATIONS: 16	152/24	OUT TO GET YOU Bloodsimple (REPRISE) TOTAL STATIONS: 34	104/33
TALL TALES TASTE LIKE SOUR GRAPES Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC) TOTAL STATIONS: 20	137/9	QUEEN B Puscifer (PUSCIFER/RED) TOTAL STATIONS: 16	97/9
THRASH UNREAL Against Me! (SIRE/REPRISE) TOTAL STATIONS: 12	134/22	MISERY BUSINESS Paramore (FUELED BY RAMEN/ATLANTIC/LAVA) TOTAL STATIONS: 11	89/6
RIOT Three Days Grace (JIVE/ZOMBA) TOTAL STATIONS: 13	129/29	BEAUTIFUL TRAGEDY In This Moment (CENTURY MEDIA) TOTAL STATIONS: 15	81/20

↑ MOST INCREASED PLAYS

+180	GOOD TIMES BAD TIMES Godsmack (Universal Republic) WXQR +19, WCHZ +17, KNCN +6, WCPR +13, WRXW +13, WBYP +11, WZOR +8, WJJO +7, WYBB +7, KRZR +6
+138	DULL BOY Mudvayne (Epic) KZRQ +14, WRXW +11, KHTQ +9, KUPD +9, KRZR +8, WRUF +8, SIOC +7, KTEG +7, KXFX +7, WBYP +7
+95	PSYCHO Puddle Of Mudd (Flawless/Geffen) WXQR +12, WRXW +11, KXCR +9, KIOZ +8, KXFX +7, WCHZ +7, WBZX +6, WRZK +6, WKQZ +5
+81	HOLD ON Korn (Virgin) KUPD +4, WRZK +10, KICT +10, KDJE +9, KQRC +8, WYBB +7, KHTQ +6, WTEF +6, KXFX +6, KZBD +4
+78	SHADOW OF THE DAY Linkin Park (Warner Bros.) WRXR +15, KZRQ +15, WQXA +10, KIOZ +7, KDJE +6, WXZZ +6, KTEG +5, WBZX +5, WKQZ +4, KHTQ +4

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THIS WEEK	LAST WEEK	TITLE ARTIST	1) NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
2	11	THE PRETENDER FOO FIGHTERS	NO. 1 (2 WKS) ROSWELL/RCA/RMG	393 +16	1.422 1
1	38	PARALYZER FINGER ELEVEN	WIND-UP	373 -6	1.366 2
3	10	SO HOT KID ROCK	TOP DOG/ATLANTIC	355 -3	1.092 4
4	8	FAKE IT SEETHER	WIND-UP	341 +7	1.070 5
5	24	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	335 +13	1.029 6
6	28	I DON'T WANNA STOP OZZY OSBOURNE	EPIC	308 -13	1.219 3
7	22	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	287 -29	0.681 8
8	10	RISE TODAY ALTER BRIDGE	UNIVERSAL REPUBLIC	276 +31	0.604 11
9	16	LIFE IS BEAUTIFUL SIXX: A.M.	ELEVEN SEVEN	261 +23	0.739 7
11	26	WHAT I WANT DAUGHTRY FEATURING SLASH	RCA/RMG	196 -7	0.674 9
10	39	FOREVER PAPA ROACH	EL TONAL/GEFFEN	195 -23	0.660 10
12	29	WHAT I'VE DONE LINKIN PARK	WARNER BROS.	174 -19	0.519 12
13	14	ALCOHAULIN' ASS HELLYEAH	EPIC	163 +1	0.413 14
14	18	I GET IT CHEVELLE	EPIC	135 -7	0.246 21
17	10	NOT GOING AWAY OZZY OSBOURNE	EPIC	128 0	0.224 22
16	7	THE LAST FIGHT VELVET REVOLVER	RCA/RMG	127 -7	0.342 18
23	2	GOOD TIMES BAD TIMES GODSMACK	MOST INCREASED PLAYS UNIVERSAL REPUBLIC	117 +32	0.185 24
19	11	HUMANITY SCORPIONS	AIRPOWER NEW DOOR/LME	115 +2	0.373 15
18	13	BLEED IT OUT LINKIN PARK	WARNER BROS.	114 -3	0.478 13
21	4	CRASHED DAUGHTRY	RCA/RMG	113 +1	0.357 16
20	11	THE LARGER BOWL RUSH	ANTHEM/ATLANTIC	80 -33	0.344 17
25	7	RADIO NOWHERE BRUCE SPRINGSTEEN	COLUMBIA	78 +7	0.326 20
24	6	EMPTY WALLS SERJ TANKIAN	SERJICAL STRIKE/REPRISE	73 +2	0.124 26
27	3	BROKEN AGAIN ANOTHER ANIMAL	UNIVERSAL REPUBLIC	62 +3	0.095 29
26	16	HOMECOMING QUEEN HINDER	UNIVERSAL REPUBLIC	55 -11	0.186 23
28	11	I'VE GOT A FEELING TESLA	TESLA ELECTRIC CO.	54 -4	0.338 19
NEW		ALMOST EASY AVENGED SEVENFOLD	HOPELESS/WARNER BROS.	48 +7	0.082 30
29	3	TIME IS RUNNING OUT PAPA ROACH	EL TONAL/GEFFEN	47 -10	0.067 -
30	4	BECOMING THE BULL ATREYU	HOLLYWOOD	45 -10	0.069 -
NEW		FALLING ON FINGER ELEVEN	WIND-UP	32 +19	0.103 28

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW LW
	ROCKSTAR NICKELBACK (ROADRUNNER)		115 116	6	ANOTHER BRICK IN THE WALL (PART II) PINK FLOYD (COLUMBIA)		106 94
	BREATH BREAKING BENJAMIN (HOLLYWOOD)		115 128	7	SWEET CHILD O' MINE GUNS N' ROSES (Geffen)		106 106
	SHE BUILDS QUICK MACHINES VELVET REVOLVER (RCA/RMG)		110 136	8	CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)		105 91
	THE ENEMY GODSMACK (UNIVERSAL REPUBLIC)		109 129	9	BACK IN BLACK AC/DC (ATCO/ATLANTIC)		105 107
	SWEET EMOTION AEROSMITH (COLUMBIA)		107 99	10	FOR THOSE ABOUT TO ROCK (WE SALUTE YOU) AC/DC (ATLANTIC)		101 97

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
NOTHING TO LOSE Operator (ATLANTIC) KIOC, WDHA, WNOR	3
RISE TODAY Alter Bridge (UNIVERSAL REPUBLIC) WGIR, WHJY	2
LIFE IS BEAUTIFUL Sixx: A.M. (ELEVEN SEVEN) WGIR, WHJY	2
GOOD TIMES BAD TIMES Godsmack (UNIVERSAL REPUBLIC) WJXQ, WNOR	2
I WANNA BE YOUR MAN Endeverafter (RAZOR & TIE) WKLC, WNOR	2
NEVER TOO LATE Three Days Grace (JIVE/ZOMBA) WGIR	1
NOT GOING AWAY Ozzy Osbourne (EPIC) WRQK	1
CRASHED Daughtry (RCA/RMG) WDHA	1
BROKEN AGAIN Another Animal (UNIVERSAL REPUBLIC) KTUX	1

ADDED AT...

WDHA

Morristown, NJ
PD: Tony Paige
MD: Curtis Kay
Daughtry, Crashed, 9
Operator, Nothing To Lose, 4

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
UNTIL THE END Breaking Benjamin (HOLLYWOOD)	30/2	HOLD ON Korn (VIRGIN)	28/3
TOTAL STATIONS: 3		TOTAL STATIONS: 7	
NOTHING TO LOSE Operator (ATLANTIC)	29/18	PSYCHO Puddle Of Mudd (FLAWLESS/GEFFEN)	27/0
TOTAL STATIONS: 3		TOTAL STATIONS: 9	
THE BLEEDING Five Finger Death Punch (FIRM)	29/7	WELCOME TO THE MACHINE Queensryche (RHINO)	26/16
TOTAL STATIONS: 4		TOTAL STATIONS: 6	

MOST INCREASED PLAYS

+32	GOOD TIMES BAD TIMES Godsmack (Universal Republic) KAZR +8, WXMM +8, KBER +7, WDHA +6, WKLC +6, KUFO +3, WAQX +2, WRQK +2, WJXQ +2, WJXQ +2
+31	RISE TODAY Alter Bridge (Universal Republic) WHJY +10, WKLC +6, WZZO +5, KTUX +4, WNOR +3, WGIR +3, WXMM +2, WJXQ +2, WONE +2, KIOC +1
+23	LIFE IS BEAUTIFUL Sixx: A.M. (Eleven Seven) WHJY +9, WGIR +7, WXMM +6, WVRK +5, WKLC +3, WJXQ +2, KIOC +1, KUFO +1, WRQK +1
+19	FALLING ON Finger Eleven (Wind-up) WNOR +16, WKLC +1, KBER +1, KTUX +1, WDHA +1
+18	NOTHING TO LOSE Operator (Atlantic) KIOC +13, WDHA +3, WKLC +2

FOR WEEK ENDING OCTOBER 21, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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ROCK REPORTERS

- WCNE/Akron, OH***
CL: Chuck Collins
F: T.K. O'Grady
APD/MD: Tim Daugherty
- KZRR/Albuquerque, NM***
CL: Bill May
F: Phil Mahoney
MD: Rob Erathers
- WZZO/Allentown, PA***
F: Tori Thomas
MD: Keith Mayer
- KMHL/Anchorage, AK**
F: Jen Shevlin
APD/MD: Brad Stennett
- WTOS/Augusta, ME**
CL: PD: Steve Smith
APD: Chris Rush
- KIOC/Beaumont, TX***
OM: Trey Poston
PD: Joey Armstrong
- WPTQ/Bowling Green, KY**
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster
- WRQK/Canton, OH***
PD: Keith Hamilton
- WPXC/Cape Cod, MA**
PD/MD: Suzanne Tonaire
- WKLC/Charleston, WV***
OM/PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox
- WEBN/Cincinnati, OH***
OM/PD: Scott Reinhart
MD: Dave Fritz
- WMMS/Cleveland, OH***
PD: Bo Matthews
- WVRK/Columbus, GA***
OM: Brian Waters
PD: Chris Chaos
- KAZR/Des Moines, IA***
OM: Jim Schaefer
PD: Ryan Patrick
MD: Andy Hal
- WQCM/Hagerstown, MD**
OM: Rick Alexander
PD/MD: Mike Holder
- WRVC/Huntington, WV**
PD: Reeves Kirtner
APD: Stephen Perry
- WJXQ/Lansing, MI***
OM: Paul Cashin
PD: Sheri Vegas
- WGIR/Manchester, NH***
APD: Becky Pohotsky
- WXFX/Montgomery, AL***
PD: Rick Hendrick
- WDHA/Morristown, NJ***
PD: Tony Paige
APD: Curtis Kay
- WNOR/Norfolk, VA***
PD: Steve Hoffman
APD/MD: Daryl Norsell
- WXMM/Norfolk, VA***
OM/PD: John Shomby
APD/MD: Zak Tyler
- KCLB/Palm Springs, CA**
PD: Jace Edwards
MD: Jenn Brewski
- KUFO/Portland, OR***
APD/MD: Dan Bozyk
- WHJY/Providence, RI***
PD: Scott Laudani
MD: Mike Brangiforte
- KCAL/Riverside, CA***
APD/MD: Daryl Norsell
- WXRK/Rockford, IL**
PD: Jim Stone
MD: Jon Schulz
- KBER/Salt Lake City, UT***
PD: Kelly Hammer
APD/MD: Darby Wilcox
- KZOO/San Luis Obispo, CA**
OM: Pepper Daniels
PD/MD: Dusty Rhoads
- KTUX/Shreveport, LA***
OM/PD: Gary McCoy
MD: Flynt Stone
- KSHE/St. Louis, MO***
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza
- WAQX/Syracuse, NY***
OM: Tom Mitchell
PD: Alexis
APD/MD: Don Kelley
- KMOD/Tulsa, OK***
OM/PD: Don Cristi
- WMZK/Wausau, WI**
PD: Jeff Cecil
- KBZS/Wichita Falls, TX**
PD: Liz Ryan

* Monitored Reporters

► **RAINE MAIDA'S "YELLOW BRICK ROAD" LEAPS 45-30 ON THE CANADA ROCK CHART. HE SCORED SIX NO. 15 AS A MEMBER OF OUR LADY PEACE.**

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/MD: Willobee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

WNNX/Atlanta, GA*
OM: Rob Roberts
PD: Leslie Fram
APD: Steve Craig

WJSE/Atlantic City, NJ
OM/MD: Nick Giono
APD/MD: Shawn Castelluccio

WAEG/Augusta, GA
OM: Ron Thomas
PD: J.D. Kunes

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Steve King
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/MD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremi Smith

WBCN/Boston, MA*
PD: Dave Wellington
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/MD: Matt Grasso
APD/MD: Kevin Mays

WZJO/Charleston, WV*
PD/MD: Bruce Clark

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
APD/MD: Spike

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Tommy Bodean
APD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
PD: Duane Doherty
APD: Chris Ryan
MD: Josh Venable

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

WYSK/Fredericksburg, VA
PD: Jim Spector

WJBX/Ft. Myers, FL*
PD: John Rozz
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrants

WXNR/Greenville, NC*
OM: Bruce Simel
APD/MD: Greg Brady

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBB/Houston, TX*
PD: Vince Richards
MD: Don Jantzen

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM/MD: Bruce Clark

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

WLRS/Louisville, KY*
OM: J.D. Kunes
APD/MD: Joe Stamm

WMFS/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
MD: Chris Calef

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/MD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/MD: Jay Michaels

KHBB/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn
MD: Crystal Clements

WJRR/Orlando, FL*
PD: Rick Everett
MD: Brian Dickerman

WOCL/Orlando, FL*
PD: Bobby Smith

KMRJ/Palm Springs, CA
OM/MD: Thomas Mitchell
APD/MD: Dwight Arnold

KEOJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXOX/Pittsburgh, PA*
OM/MD: John Moschitta
MD: Vinnie Ferguson

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton
APD: Jaime Cooley

WBRU/Providence, RI*
PD: Chris Novello
APD: Tom Chiden
MD: Noah Chevalier

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD/MD: Eric Kristensen

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
OM/MD: Stan Main

KWOD/Sacramento, CA*
OM/MD: Curtiss Johnson
MD: Andy Hawk

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fulklin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

Music Choice Alternative/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: Gregg Steele
PD: Rich McLaughlin
APD: Khaled Elsebai
MD: Zach Brooks

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Range

WFXH/Savannah, GA*
OM: Jon Robbins
PD: Boomer
APD/MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lazlo
APD: Jim Keller
MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
MD: Ty

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Greg Rampage

KMYZ/Tulsa, OK*
PD: Kenny Wall
APD/MD: Amber Fiedler

WWDC/Washington, DC*
PD: Cruze
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
OM: Jerry Mac
PD/MD: Mike Kennedy

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/MD: Frank Pain

WZMR/Albany, NY*
OM: Kevin Callahan
PD: Nik Rivers
APD/MD: Christy Taylor

KTEG/Albuquerque, NM*
OM/MD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/MD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
OM/MD: Paul Wilson
MD: Skippy

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/MD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
OM: Kris Van Dyke
PD: Boner

WILL/Chicago, IL*
OM/MD: John Perry
APD: Tom Kief
MD: Steve Salman

KRQR/Chicago, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

WBZX/Columbus, OH*
PD: Hal Fish
APD/MD: Ronni Hunter

KNCN/Corpus Christi, TX*
OM/MD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/MD: Doug Podell
APD/MD: Mark Pennington

KRBR/Ouluth, MN
OM/MD: Mark Fleischer

KLAQ/EI Paso, TX*
OM/MD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/MD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: J. Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	±
1	1	12	THE PRETENDER	FOO FIGHTERS	ROSWELL/RCA/SONY BMG	618	-4
2	2	9	HARD SUN	EDDIE VEDDER	MONKEY WRENCH/J/SONY BMG	602	+9
3	3	9	THE LAST FIGHT	VELVET REVOLVER	RCA/SONY BMG	448	+1
4	4	7	BLEED IT OUT	LINKIN PARK	WARNER BROS./WARNER	405	+5
5	5	12	DIRTY LITTLE ROCKSTAR	THE CULT	NEW WILDERNESS/ROADRUNNER	366	-8
6	8	13	THRASH UNREAL	AGAINST ME!	SIRE/WARNER	351	+34
7	6	22	FALLING ON	FINGER ELEVEN	WIND-UP	327	-46
8	7	20	BORN LOSERS	MATTHEW GOOD	UNIVERSAL	324	-40
9	9	17	HOMECOMING QUEEN	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	303	-12
10	11	11	YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD)	THE WHITES STRIPES	THIRD MAN/WARNER BROS./WARNER	288	+20
11	14	7	FAKE IT	SEETHER	WIND-UP	271	+23
12	16	6	BIG CASINO	JIMMY EAT WORLD	TINY EVIL/INTERSCOPE/UNIVERSAL	260	+33
13	10	25	MONEY HONEY	STATE OF SHOCK	CORDOVA BAY	259	-19
14	13	7	RADIO NOWHERE	BRUCE SPRINGSTEEN	COLUMBIA/SONY BMG	245	-6
15	15	20	NOTHING SPECIAL	ILL SCARLETT	RED INK/SONY BMG	238	+8
16	12	21	FAMOUS	PUDDLE OF MUDD	FLAWLESS/GEFFEN/UNIVERSAL	218	-39
17	17	9	SO HOT	KID ROCK	TOP DOG/ATLANTIC/WARNER	217	-2
18	18	7	THE LUCKY ONES	PRIDE TIGER	EMI	212	-5
19	22	6	LIFE IS BEAUTIFUL	SIXX: A.M.	ELEVEN SEVEN	203	+23
20	20	10	RIOT	THREE DAYS GRACE	JIVE/SONY BMG	201	-1
21	21	13	LET ME IN	HOT HOT HEAT	SIRE/REPRISE/WARNER	186	-14
22	19	23	WHAT I WANT	DAUGHTRY FEATURING SLASH	RCA/SONY BMG	172	-32
23	25	29	WHAT I'VE DONE	LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	153	-14
24	24	15	STRAIGHT LINES	SILVERCHAIR	ELEVEN/ILG	148	-19
25	23	28	I DON'T WANNA STOP	OSZY DSBORNE	EPIC/SONY BMG	140	-33
26	27	5	WAR PIGS	CAKE	UPBEAT/FONTANA NORTH	137	+25
27	26	6	WALKING DISASTER	SUM 41	AQUARIUS	137	-9
28	33	4	EMPTY WALLS	SERJ TANKIAN	SERJICAL STRIKE/REPRISE/WARNER	130	+35
29	38	3	WEIGHTY GHOST	WINTERSLEEP	DEPENDENT/EMI	127	+42
30	45	2	YELLOW BRICK ROAD	RAINE MAIDA	KINGNOISE	114	+50

FOR WEEK ENDING OCTOBER 21, 2007

♦ indicates CanCon

KRZR/Fresno, CA* OM/MD: Paul Wilson MD: Skippy	KZCD/Lawton, OK PD: Don "Crittter" Brown APD: J.C. "Kelso" Kellison	WTKX/Pensacola, FL* PD: Joel Sampson APD/MD: Mark The Shark	XM Squizz/Satellite* PD: Bodhi Ebright MD: Grant Random
WBYP/Ft. Wayne, IN* APD/MD: Stiller	WXZZ/Lexington, KY* OM: Robert Lindsey PD: Johnny Maze APD: Twitch	WIXO/Peoria, IL OM/MD: Matt Bahan	KISW/Seattle, WA* OM/MD: Dave Richards APD: Ryan Castle
WRUF/Gainesville, FL* OM/MD: Harry Guscott MD: Kyle Devlin	KDJE/Little Rock, AR* OM: Sonny Victory PD: Jeff Petterson MD: Adam Peterson	WMMR/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tysler	WHBZ/Sheboygan, WI PD: Ron Simonet MD: Dave Nelson
WKLQ/Grand Rapids, MI* OM: Brent Alberts PD/MD: Michael Grey	WTFX/Louisville, KY* PD: Charlie Steele MD: Frank Webb	KUPD/Phoenix, AZ* PD/MD: Larry McFeele	WRBR/South Bend, IN OM/MD: Ron Stryker
WZOR/Green Bay, WI* PD: Joe Calgano APD: Cutter MD: Borna Velic	KFMY/Lubbock, TX OM/MD: Wes Nessmann	KDOT/Reno, NV* OM: Jim McClain PD/MD: Jave Patterson	KHTQ/Spokane, WA* PD/MD: Barry Bennett APD: Kris Siebers
WXQR/Greenville, NC* OM: Rolf Pepple PD/MD: Dave Tripp	WJJO/Madison, WI* PD: Randy Hawke APD/MD: Blake Patton	KRQX/Sacramento, CA* OM/MD: Jim Fox	KZBD/Siebers, WA* PD: Frank Jaxon
WTPT/Greenville, SC* OM/MD: Mark Hendrix MD: Twisted Todd	KFRQ/McAllen, TX* OM/MD: Mike Quinn	WKQZ/Saginaw, MI* PD: Hoser APD/MD: Matt Bingham	WLZX/Springfield, MA* PD/MD: Courtney Quinn
WQXA/Harrisburg, PA* OM/MD: Ken Carson APD/MD: Nixon	KBRE/Merced, CA PD/MD: Mikey Martinez APD: Jason LaChance	WZBH/Salisbury, MD OM: Sue Timmons PD: Sean McHugh MD: Chris Steele	KZRQ/Springfield, MO* OM: Chris Cannon PD: Simon Nytes
WCCC/Hartford, CT* PD: Michael Picozzi APD/MD: Mike Karolyi	WHDR/Miami, FL* OM: David Israel PD: Wende Vargas MD: Dave Hanson	KHTB/Salt Lake City, UT* PD: Kayvon Motie APD/MD: Roger Orton	WXTB/Tampa, FL* OM: Brad Hardin PD: Double Down APD: Mike Killabrew
WAMX/Huntington, WV PD/MD: Erik Raines APD: Robin Wilds	KXXR/Minneapolis, MN* OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo	KISS/San Antonio, TX* PD/MD: LA Lloyd	WKLL/Utica, NY MD: Ty
WRTT/Huntsville, AL* OM/MD: Lee Reynolds APD/MD: Clay Sanders	WRAT/Monmouth, NJ* OM/MD: Carl Craft APD/MD: Robyn Lane	KIOZ/San Diego, CA* OM: Jim Richards PD/MD: Shauna Moran-Brown	KFMW/Waterloo, IA OM/MD: Michael Cross
WRXW/Jackson, MS* PD/MD: Brad Stevens	WCLG/Morgantown, WV OM/MD: Jeff Miller	KURQ/San Luis Obispo, CA OM/MD: Andy Winford APD/MD: Stephanie Bell	KICT/Wichita, KS* PD: Ray Michaels MD: Rick Thomas
WRZK/Johnson City, TN* PD/MD: Scott Onks	WBUZ/Nashville, TN* OM: Dean Warfield PD/MD: Russ Schenck	KXFX/Santa Rosa, CA* PD/MD: Scott Less	WBSX/Wilkes Barre, PA* PD/MD: James McKay
KQRC/Kansas City, MO* OM/MD: Bob Edwards MD: Paul Marshall	KATT/Oklahoma City, OK* OM/MD: Chris Baker MD: Jake Daniels	Music Choice Rock/Satellite PD: Justin Prager MD: Gary Susalis	KATS/Yakima, WA OM/MD: Ron Harris
KOMP/Las Vegas, NV* PD: John Griffin MD: Carlota	WYYX/Panama City, FL PD: Chris Alan APD/MD: Stroke	Sirius Octane/Satellite* OM: Gregg Steele PD: Jeff Regan MD: Tom Wilkinson	WWIZ/Youngstown, OH* PD: Wes Styles

* Monitored Reporters

TRIPLE A



Starbucks XM Cafe's Bill Evans is having the time of his life

Been There, Still Doing That

John Schoenberger
JSchoenberger@RadioandRecords.com

Many radio pundits know Bill Evans as a veteran programmer who spent 10 years at rocker WLUP/Chicago and later helped forge the triple A format at KBAC/Santa Fe, N.M., then at KFOG/San Francisco. But for the past seven years he has headed XM Satellite Radio's triple A channel, XM Cafe.

Evans says he has never been connected to a better experience. Sure, the delivery method is different and revenue is derived from a subscription model, but he sees this as an opportunity to give triple A another voice in the expanding media landscape.

XM officially launched seven years ago and during that time some channels have come or gone, but there has also been consistency with much of the original menu. The Cafe is one of those channels.

"It was designed to be in the upper echelon of our total channel platform," Evans says. "We rely on a number of channels to serve as the main framework for the service. On the music side, the various Decades channels are in that group, as well as the Deep Tracks, Top Tracks and Big Tracks channels on the rock side."

Evans says many of these "hits" channels are designed to take the pressure off so that other stations might reach deeper into the music library and broaden the selection of newer titles. For the adults who subscribe, the Cafe does well because it represents the kind of radio many of them grew up on and acts as a vital source to discover new music.

Because of his many years in terrestrial radio, Evans often compares what he is doing musically now to what he used to do then. Most of it is very similar, he says, although there are obviously some significant differences. Generally, traditional radio gets feedback and insight about how it's doing mostly from ratings, studies and focus groups. But since people are paying for the XM service, subscribers feel entitled to discuss their preferences. Consequently, Evans has lots of communication with listeners.

"We also do studies and surveys to get an idea of how we are doing—which channels are the most popular and so on," he says. "All of this gives us a pretty good idea of what we are doing right and what we need to improve upon."

He adds that it's eye-opening when beginning to see what people really want. This is especially truly with a channel like the Cafe, which employs a lot of new music. "We find that people really do crave learning about new artists and new releases. My old terrestrial radio instincts tell me that people can handle only so much new music, but we have discovered we can be more adventurous."

But Evans still incorporates many of the things he learned in his previous positions, such as couching the newer stuff with more familiar library selections.

The Cafe is also very much about the artist and not so much about the hit song. "We often play the same track that is on the charts, but we also packet that

Shared Music

Among XM Satellite Radio's 69 music channels, Starbucks XM Cafe shares the most current releases with the Loft, the Verge and X Country, according to Bill Evans. The most library artists are shared with Deep Tracks, Fred, Top Tracks and Big Tracks. Channels that play the most artists that triple A played first are the Blend and Flight 26. —JS



► RYAN ADAMS SCORES THE WEEK'S TOP DEBUT AS "EVERYBODY KNOWS" LEAPS IN AT NO. 19.

TRIPLE A INDICATOR							PLAYS	
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-		
1	2	7	RADIO NOWHERE BRUCE SPRINGSTEEN	COLUMBIA	583	+37		
2	1	14	HOLO ON KT TUNSTALL	RELENTLESS/VIRGIN	573	-35		
3	3	16	IN THE COLORS BEN HARPER & THE INNOCENT CRIMINALS	VIRGIN	498	-23		
4	4	6	GONE, GONE, GONE (OONE MOVED ON) ROBERT PLANT & ALISON KRAUSS	ROUNDER	447	+16		
5	5	8	PUNISH THE MONKEY MARK KNOPFLER	WARNER BROS.	409	+1		
6	9	6	HARO SUN EDDIE VEDDER	MONKEYWRENCH/JRMG	387	+38		
7	6	11	RIGHT MOVES JOSH RITTER	VICTOR/CMG	374	-11		
8	8	8	HOW LONG EAGLES	ERC/MERCURY/LOST HIGHWAY	361	+2		
9	11	3	YOU'RE THE WORLD TO ME DAVID GRAY	ATO/RED	350	+35		
10	7	10	GOOD EXCUSE THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	342	-18		
11	10	10	LOVE ME LIKE THE WORLD IS ENDING BEN LEE	NEW WEST	322	-6		
12	12	5	CITY OF IMMIGRANTS STEVE EARLE	NEW WEST	281	-12		
13	13	11	LOVE SONG SARA BAREILLES	EPIC	278	+1		
14	14	6	DON'T YOU WISH IT WAS TRUE JOHN FOGERTY	FANTASY/CONCORD	273	0		
15	16	3	AIN'T NO TIME GRACE POTTER AND THE NOCTURNALS	RAGGED COMPANY/HOLLYWOOD	261	+17		
16	15	20	THE UNDEROOG SPOON	MERGE	254	+2		
17	18	11	HOW FAR WE'VE COME MATCHBOX TWENTY	MELISMA/ATLANTIC	239	-1		
18	17	7	ALL DOWNHILL LYLE LOVETT AND HIS LARGE BAND	CURB/LOST HIGHWAY	235	-5		
19	NEW		EVERYBODY KNOWS RYAN ADAMS	LOST HIGHWAY	228	+54		
20	19	11	WALKEN WILCO	NONESUCH/WARNER BROS.	214	-13		
21	21	11	1973 JAMES BLUNT	CUSTARD/ATLANTIC	205	-5		
22	25	4	CAN'T BELIEVE A SINGLE WORD VHS OR BETA	ASTRALWERKS	204	+2		
23	24	3	SILVER LINING RILO KILEY	WARNER BROS.	202	-4		
24	23	8	COME HOME BACK DOOR SLAM	BLIX STREET	202	-8		
25	27	3	LISTENING TO LEVON MARC COHN	DECCA	201	0		
26	22	9	SHUT YOUR EYES SNOW PATROL	POLYDOR/A&M/INTERSCOPE	192	-18		
27	26	7	OARLIN' DO NOT FEAR BRETT DENNEN	DUALTONE	185	-17		
28	29	3	FALLING SLOWLY GLEN HANSARD & MARKETA IRGLOVA	CANVASBACK/COLUMBIA	184	-6		
29	NEW		STRAPPED FOR CASH FOUNTAINS OF WAYNE	VIRGIN	183	+16		
30	30	2	MY MOON MY MAN FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	181	-4		

FOR WEEK ENDING OCTOBER 21, 2007



XM Radio Channel 45



Evans

with another track we like. When they hit recurrent status, we then move on to a couple more tracks. We can get anywhere between four to six months of life out of a good album that we have committed to."

That decision is largely based on gut. Evans says he and MD Brian Chamberlain have a clear idea of the texture and sound they want for the channel. However, they also remember that they are not programming in a vacuum, so they keep a balanced sound in relation to other stations within their general genre of music.

The Cafe was recently rebranded with the Starbucks name (see story, page 12). The java giant had its own XM channel for a time called Hear Music that featured much of the music it sells in its stores. Many acts were shared between the two channels, so it was decided to combine them.

"Their imaging and ours were very similar, so the merger of the two was not a train wreck in any sense of the word," Evans says. "I regularly confer with the folks at Starbucks, but that doesn't mean I have a mandate to play everything they suggest. We still have the freedom to choose what we want to add to the new Starbucks XM Cafe, but frankly, we generally agree on most of the music."

Being involved with the triple A format has been gratifying for Evans, and he believes the genre is getting more of the respect it deserves.

"I am very proud of this format—the way we can break new artists and keep an open mind to new styles, while supporting veteran acts who are still making great music. We remain true to the original mission of committing to artists and building long-term relationships with them, something that few other formats do these days: terrestrial, satellite or otherwise."

Music Monitor

Oct. 10, 4 p.m.

- Goldplay, "Speed of Sound"
- Dave Matthews, "Oh"
- Jae Henry, "Parker's Mood"
- Hope Walks, "You Crossed the Line"
- Ellyott Smith, "Waltz #2"
- Erlandi Carlile, "Throw It All Away"
- World Party, "Way Down There"
- Grace Potter & the Nocturnals, "Ain't No Way"
- Jeri Mitchell, "Shine"
- Wilco, "Impossible Germany"
- Tom Petty, "You Wreck Me"
- KT Tunstall, "If Only"

Source: Nielsen BDS

► **SANTANA AND CHAD KROEGER** OPEN AT NO. 29 WITH "INTO THE NIGHT." KROEGER'S ONLY OTHER TRIPLE A APPEARANCE WAS NICKELBACK'S "HOW YOU REMIND ME" IN 2002.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	14	HOLD ON KT TUNSTALL	NO. 1 (8 WKS) RELENTLESS/VIRGIN	620 -1	2.219 1
2	3	18	SHUT YOUR EYES SNOW PATROL	POLYDOR/A&M/INTERSCOPE	523 +15	2.074 2
3	2	8	RADIO NOWHERE BRUCE SPRINGSTEEN	COLUMBIA	506 -9	1.798 3
4	4	13	THE UNDERDOG SPOON	MERGE	429 -13	1.532 5
5	7	7	PUNISH THE MONKEY MARK KNOPFLER	WARNER BROS.	405 +8	1.158 8
6	5	12	1973 JAMES BLUNT	CUSTARD/ATLANTIC	401 -1	1.191 7
7	6	21	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	385 -17	1.645 4
8	9	7	GONE, GONE, GONE (DONE MOVED ON) ROBERT PLANT & ALISON KRAUSS	ROUNDER	377 +21	1.060 10
9	8	16	IN THE COLORS BEN HARPER & THE INNOCENT CRIMINALS	VIRGIN	347 -34	1.050 11
10	14	4	YOU'RE THE WORLD TO ME DAVID GRAY	ATO/RED	330 +50	1.240 6
11	12	15	SHE MOVES IN HER OWN WAY THE KOOKS	ASTRALWERKS	324 +17	0.922 13
12	11	23	1234 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	314 +7	1.116 9
13	13	13	HOW FAR WE'VE COME MATCHBOX TWENTY	MELISMA/ATLANTIC	310 +16	0.907 15
14	10	21	MISSED THE BOAT MODEST MOUSE	EPIC	303 -26	0.854 18
15	18	7	HARD SUN EDDIE VEDDER	MONKEY WRENCH/J/RMG	294 +44	0.966 12
16	15	12	CAR CRASH MATT NATHANSON	VANGUARD	272 -6	0.917 14
17	17	9	LOVE SONG SARA BAREILLES	AIRPOWER EPIC	263 +13	0.692 20
18	16	13	FIRST TIME LIFEHOUSE	11 GEFFEN	259 -4	0.897 16
19	19	19	HOLLYWOOD COLLECTIVE SOUL	EL	212 -17	0.760 19
20	20	9	HOW LONG EAGLES	ERC/MERCURY/LOST HIGHWAY	205 -13	0.895 17
21	21	4	BREATHE IN BREATHE OUT MAT KEARNEY	HOLLYWOOD/AWARE/COLUMBIA	191 +15	0.544 24
22	22	4	DOGS DAMIEN RICE	HEFFA/VECTOR/WARNER BROS.	177 +28	0.427 27
23	23	3	WONDERFUL WORLD JAMES MORRISON	POLYDOR/INTERSCOPE	142 -2	0.177 -
24	25	7	STRAIGHT LINES SILVERCHAIR	ELEVEN/ILG/ATLANTIC/LAVA	140 +4	0.387 29
25	24	3	MY MOON MY MAN FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	139 +2	0.599 22
26	28	7	FALLING SLOWLY GLEN HANSARD & MARKETA IRGLOVA	CANVASBACK/COLUMBIA	114 -13	0.609 21
27	27	9	GOOD EXCUSE THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	114 -20	0.166 -
28	NEW		EVERYBODY KNOWS RYAN ADAMS	LOST HIGHWAY	113 +10	0.275 -
29	NEW		INTO THE NIGHT SANTANA FEATURING CHAD KROEGER	ARISTA/RMG	111 +22	0.568 23
30	26	17	SING IT ALL NIGHT DESOL	SAZON	111 -25	0.455 26

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SHINE OVER BABYLON Sheryl Crow (A&M/INTERSCOPE) KCLV, KENZ, KMTT, KPRI, KXLY, Sirius Spectrum, WBOS, WOOD, WNCS, WRLT, WRNR, WTT5, WZEW	13
JENNY DON'T BE HASTY Paolo Nutini (ATLANTIC) WCOO, WNCS, WXRV	3
CREEDENCE SONG John Fogerty (FANTASY/CONCORD) KBCC, WRLT, WTT5	3
THE WAY I AM Ingrid Michaelson (CABIN 24/ORIGINAL SIGNAL/RED) KMTT, KTCZ, KWMT	3
UP ALL NIGHT Widespread Panic (WIDESPREAD) KBCC, WCOO, WRLT	3
YOU'RE THE WORLD TO ME David Gray (ATO/RED) WCOO, WOOD	2
1973 James Blunt (CUSTARD/ATLANTIC) WOOD, WRNX	2
EVERYBODY KNOWS Ryan Adams (LOST HIGHWAY) KPTL, WRNR	2

ADDED AT... KMTT
Seattle, WA
PD: Kevin Welch
MD: Shawn Stewart
Ingrid Michaelson, The Way I Am, 4
Glen Hansard & Marketa Irglova, Falling Slowly, 2
Rilo Kiley, Silver Lining, 1
Sheryl Crow, Shine Over Babylon, 1
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LISTENING TO LEVON Marc Cohn (DECCA) TOTAL STATIONS: 15	110/4	ALMOST LOVER A Fine Frenzy (VIRGIN) TOTAL STATIONS: 11	98/2
CITY OF IMMIGRANTS Steve Earle (NEW WEST) TOTAL STATIONS: 11	109/16	HER EYES Pat Monahan (COLUMBIA) TOTAL STATIONS: 5	83/6
TURPENTINE Brandi Carlile (COLUMBIA) TOTAL STATIONS: 14	109/2	AIN'T NO TIME Grace Potter And The Nocturnals (RAGGED COMPANY/HOLLYWOOD) TOTAL STATIONS: 11	81/3
ALL DOWNHILL Lyle Lovett And His Large Band (CURB/LOST HIGHWAY) TOTAL STATIONS: 11	107/9	REALIZE Colbie Caillat (UNIVERSAL REPUBLIC) TOTAL STATIONS: 11	78/7
SILVER LINING Rilo Kiley (WARNER BROS.) TOTAL STATIONS: 10	102/8	COME HOME Back Door Slam (BLIX STREET) TOTAL STATIONS: 10	75/3

MOST INCREASED PLAYS

+69	SHINE OVER BABYLON Sheryl Crow (A&M/InterScope) KENZ +20, KXLY +13, KPRI +12, WRNR +8, WBOS +3, CIDR +2, KCLV +2, KFOG +2, SISP +2, WZEW +2
+50	YOU'RE THE WORLD TO ME David Gray (ATO/RED) WRLT +9, KINK +7, SISP +6, WNCS +5, KTHX +5, WRNR +5, CIDR +5, KPRI +4, KPTL +3, KTCZ +2
+44	HARD SUN Eddie Vedder (Monkey Wrench/J/RMG) SISP +12, WOOD +8, WTT5 +6, WZEW +5, WRLT +4, KFOG +3, KRVB +2, WNCS +2, KMTT +2, KBCC +2
+29	LONG ROAD TO RUIN Foo Fighters (Roswell/RCA/RMG) KENZ +28, WXRT +3
+28	DOGS Damien Rice (Heffa/Vector/Warner Bros.) CIDR +7, KPTL +7, KTCZ +5, SISP +5, KRVB +3, KPRI +2, KMTT +2, WZEW +2, WCLZ +1

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	READ MY MIND THE KILLERS (ISLAND/IDJMG)		228 254	6	TWO RYAN ADAMS (LOST HIGHWAY)		168 218
2	LAST REQUEST PAOLO NUTINI (ATLANTIC)		218 218	7	NEW SHOES PAOLO NUTINI (ATLANTIC)		144 138
3	HEY THERE DELILAH PLAIN WHITE T'S (FEARLESS/HOLLYWOOD)		204 257	8	THE STORY BRANDI CARLILE (COLUMBIA)		133 136
4	YOU KNOW I'M NO GOOD AMY WINEHOUSE (UNIVERSAL REPUBLIC)		190 209	9	CHASING CARS SNOW PATROL (POLYDOR/A&M/INTERSCOPE)		115 106
5	SEE THE WORLD GOMEZ (ATO/RED)		174 157	10	INTO THE OCEAN BLUE OCTOBER (UNIVERSAL MOTOWN)		114 109

FOR WEEK ENDING OCTOBER 21, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
30 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 46 reporters.
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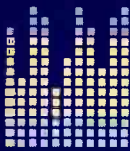
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AMERICANA

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		CUMULATIVE
				TW	+/-	
1	1	WASHINGTON SQUARE SERENADE STEVE EARLE	NEW WEST	660	-3	3863
2	3	REVIVAL JOHN FOGERTY	FANTASY/CONCORD	489	+21	2002
3	4	RAISING SAND ROBERT PLANT & ALISON KRAUSS	ROUNDER	466	+39	1987
4	2	IT'S NOT BIG IT'S LARGE LYLE LOVETT AND HIS LARGE BAND	LOST HIGHWAY	450	-22	3685
5	5	KANE WELCH KAPLIN KANE WELCH KAPLIN	COMPASS	412	0	3009
6	15	DWIGHT SINGS BUCK DWIGHT YOAKAM	NEW WEST	360	+122	762
7	17	MAGIC BRUCE SPRINGSTEEN AND THE E STREET BAND	COLUMBIA	307	+89	776
8	7	TRANSLATED FROM LOVE KELLY WILLIS	RYKODISC	303	C	8036
9	22	GOIN' HOME: A TRIBUTE TO FATS DOMINO VARIOUS ARTISTS	VANGUARD	289	+101	645
10	8	EASY TIGER RYAN ADAMS	LOST HIGHWAY	283	-14	8781
11	13	BETWEEN DAYLIGHT AND DARK MARY GAUTHIER	LOST HIGHWAY	283	+25	1100
12	10	SONGBIRD: RARE TRACKS AND FORGOTTEN GEMS EMMYLOU HARRIS	RHINO	282	+15	1185
13	6	STREET SYMPHONY THE SUBDUDES	BACK PORCH/MANHATTAN/BLG	276	-52	5988
14	12	SONG OF AMERICA VARIOUS ARTISTS	31 TIGERS	259	-2	1511
15	14	MADE IN THE SHADE RED STICK RAMBLERS	SUGAR HILL	257	+18	1080
16	9	DIAMONDS IN THE SUN WALT WILKINS AND THE MYSTIQUEROS	PALO DURO	241	-35	3910
17	11	THE SPIRITUAL KIND TERRI HENDRIX	WILDORY	230	-36	3842
18	21	MESCALITO RYAN BINGHAM	LOST HIGHWAY	227	+35	598
19	39	THE BLUEGRASS DIARIES JIM LAUDERDALE	YEP ROC	210	+8	871
20	48	NEVER LOOK BACK TOM GILLAM	TREE HOUSE	209	+5	1106
21	16	ROLL KEVIN DEAL	PIEORERO	208	-22	2320
22	25	THE BLUEGRASS SESSIONS MERLE HAGGARD	MCCOURY	202	+23	619
23	20	REMEMBER THE SUN PIETA BROWN	ONE LITTLE INDIAN	201	+8	869
24	24	TALK MEMPHIS TONI PRICE	ANTONE'S/TEXAS	198	+19	981
25	26	LONG ROAD OUT OF EDEN EAGLES	ERC/MERCURY/LOST HIGHWAY	188	+15	1072
26	40	KILL TO GET CRIMSON MARK KNOPFLER	WARNER BROS.	173	+25	626
27	29	WILD EYED SERENADE JASON EADY	LITTORARIA	165	-5	1670
28	23	UNGLAMOROUS LORI MCKENNA	REPRISE	163	-23	3506
29	53	GUARDIAN DUNCAN EARL WALTERS	SPENT ROUND	163	+41	851
30	33	BEAUTIFUL DOOR BILLY BOB THORNTON	NEW DOOR	162	-3	678

MOST ADDED	
DIRT FARMER 27 Levon Helm (DIRT FARMER/VANGUARD)	SMALL MIRACLES 15 Blue Rodeo (TELESOUL)
THE WOLF 15 Shooter Jennings (UNIVERSAL)	DRAW THE CURTAINS 10 Will Hoge (RYKODISC)
SATISFIED 10 John Sebastian & David Grisman (ACOUSTIC DISC)	EP 7 Will Kimbrough (DAPHNE)
GOIN' HOME: A TRIBUTE TO FATS DOMINO 7 Various Artists (VANGUARD)	THE BLUEGRASS SESSIONS 5 Merle Haggard (MCCOURY)

FOR WEEK ENDING OCTOBER 21, 2007
The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2007 Americana Music Association.

TRIPLE A

TRIPLE A REPORTERS

WAPS/Akron, OH OM: Andrew James PD/MD: Bill Gruber	WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brennan	KTCZ/Minneapolis, MN* PD: Lauren MacLeash MD: Thorn	KBAC/Santa Fe, NM PD/MD: Ira Gordon
KNBA/Anchorage, AK OM/PD: Loren Dixon MD: Danny Preston	WMWV/Conway, NH PD/MD: Mark Johnson APD: Roy Prescott	WZEW/Mobile, AL* OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp	KRSH/Santa Rosa, CA* PD/MD: Nate Campbell
KSPN/Aspen, CO PD: Sam Scholl	KBCO/Denver, CO* PD: Scott Arbough MD: Mark Abuzzahab	WBJB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe	DMX Folk Rock/Satellite OM: Leanne Flask MD: Dave Sloan
KGSR/Austin, TX* OM: Chase PD: Chris Edge APD: Jody Denberg MD: Susan Castle	KCUV/Denver, CO* PD: Doug Clifton MD: Benji McPhail	KPIG/Monterey, CA OM: Frank Caprista APD: Aileen MacNeary	Music Choice Adult Alternative/Satellite PD: Justin Prager MD: Tiffany Sinder
KUT/Austin, TX PD: Hawk Mendenhall MD: Jeff McCord	KPTL/Des Moines, IA* PD: Deeya McClurkin	WRLT/Nashville, TN* OM/PD: David Hall APD/MD: Rev. Keith Coes	Sirius Spectrum/Satellite* OM: Gregg Steele PD: Gary Schoenwetter MD: Sean Mascoll
WRNR/Baltimore, MD* OM/PD: Bob Waugh APD/MD: Alex Cortright	CIDR/Detroit, MI* PD: Matt Franklin	WFUV/New York, NY OM: Ralph Jennings PD: Chuck Singleton APD: Tara Anderson MD: Rita Houston	XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain
WTMD/Baltimore, MD PD/MD: Mike "Matthews" Vasilikos	KHUM/Eureka, CA OM: Cliff Berkowitz PD/MD: Mike Dronkers APD: Larry Trask	WRSI/Northampton, MA PD: Sean O'Mealy MD: Chris "Monte" Belmonte	KMTT/Seattle, WA* PD: Kevin Welch APD/MD: Shawn Stewart
KLRR/Bend, OR OM/PD: Doug Donoho APD: David Miller	WFIV/Farragut, TN OM: Brian Tatum PD/MD: Todd Ethridge	KDBB/Park Hills, MO PD: Glenn Berry MD: Kenny Carrow	WKZE/Sharon, CT OM/APD: Pete Nugent PD: Will Stanley MD: Will Baylies
KRVB/Boise, ID* OM/PD: Dan McColly MD: Tim Johnstone	KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes	WXPN/Philadelphia, PA OM/MD: Dan Reed PD: Bruce Warren	WNCW/Spindale, NC OM/PD: Dave Kester MD: Martin Anderson
WBOS/Boston, MA* MD: Dana Marshall	WEHM/Hampton, NY PD: Lauren Stone MD: Harry Wareing	WYEP/Pittsburgh, PA PD: Kyle Smith MD: Mike Sauter	KXLY/Spokane, WA* PD: Ken Richards MD: Marie McCallister
WXRV/Boston, MA* OM/PD: Ron Bowen APD/MD: Catie Wilber	KSUT/Ignacio, CO PD: Steve Rauworth MD: Stasia Lanier	WCLZ/Portland, ME* PD: Herb Ivy MD: Brian James	WRNX/Springfield, MA* APD: Kevin Johnson
KMMS/Bozeman, MT OM/PD: Michelle Wolfe	WTTS/Indianapolis, IN* PD: Brad Holtz APD/MD: Laura Duncan	KFMU/Steamboat Springs, CO OM: Julia Arrotti PD/MD: John Johnston	KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker
KYSL/Breckenridge, CO PD: Tom Fricke MD: TJ Sanders	KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman	KINK/Portland, OR* PD: Dennis Constantine APD/MD: Dean Kattari	KTAO/Taos, NM OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud
WNCS/Burlington, VT* PD: Zeb Norris APD/MD: Jamie Canfield	KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson	WDMT/Poughkeepsie, NY OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud	KWMT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers MD: Jennie Gabel
WMVY/Cape Cod, MA PD/MD: PJ Finn	WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons	KTHX/Reno, NV* PD: Mark Keefe APD/MD: Dave Herold	WVOD/Wanchese, NC PD: Matt Cooper MD: Jeff White
WCOO/Charleston, SC* OM/PD: Mike Allen MD: Joel Frank	KOHO/Leavenworth, WA PD: Elliott Salmon MD: Carl Widing	WOCM/Salisbury, MD OM: David Rothner PD/MD: Skip Dixon	WXPB/White Plains, NY PD: Chris Herrmann APD/MD: Rob Lipshutz
WCNR/Charlottesville, VA OM: Rick Daniels PD: Brad Savage APD: Tad Abbey MD: Jeff Sweatman	KROK/Leesville, LA OM: Rick Barnickel PD/MD: Sandy Blackwell	KPRI/San Diego, CA* OM/PD: Bob Burch APD: Sean Smith	WTYD/Williamsburg, VA PD/MD: Amy Miller
WNRN/Charlottesville, VA OM: Tim Davis PD: Michael Friend MD: Ronda Chollock	WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen APD: Laura Shine	KFOG/San Francisco, CA* PD: David Benson MD: Kelly Ransford	WUIN/Wilmington, NC PD: Beau Gunn MD: Michelle Daniel
WDOO/Chattanooga, TN* OM/PD: Danny Howard MD: Brad Steiner	WMMM/Madison, WI* OM: David Moore PD: Pat Gallagher MD: Gabby Parsons	KPND/Sandpoint, ID OM: Dylan Benefield APD/MD: Diane Michaels	<i>* Monitored Reporters</i>
WXRT/Chicago, IL* OM/MD: John Farneda PD: Norm Winer			

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Opportunities in emerging markets discussed at the R&R Convention

No Translation Needed

Jackie Madrigal
JMadrigal@RadioandRecords.com

Spanish-language formats are growing at a pace few English-language formats can match. Although such major markets as Los Angeles, Houston, Miami and New York continue to see Hispanic population increases, the largest growth is occurring in such emerging markets as Fort Myers, Charlotte, Nashville, Raleigh and Atlanta, according to Arbitron's "The Shift in Mainstream Demographics: Hispanic Is the General Market" study.

During the "No Translation Needed: Latin Radio's Growth, Ratings & Revenue" session at the recent R&R Convention, panelists tackled revenue and growth opportunities in these burgeoning markets. Moderated by José Santos, president of consultancy Santos Latin Media, panelists included Clear Channel Hispanic division VP of programming Jim Lawson, Lotus Entravision Reps president Mary Hawley, Border Media Partners/Austin VP/market manager Jerry Del Core, WYMY/Raleigh PD Julie Garza and Sony BMG Norte VP of A&R and marketing Nir Seroussi.

Highlights of the discussion follow.

Jose Santos: In terms of national advertising, what's been the reaction of national advertisers towards these markets?

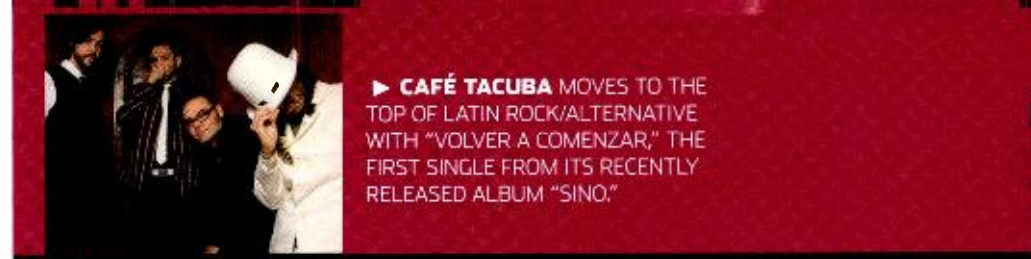
Mary Hawley: National advertisers are very excited about these emerging markets. We've seen a lot of growth in the Pacific Northwest at an incredible pace, and while parts of that market are very mature, like Yakima/Eastern Washington, there are other parts, like Portland or Seattle, that are on fire right now. What advertisers really like to see is when a radio station comes in, TV follows and then print. And it's all before the census data documents that the market is viable. The smart advertisers are taking advantage of those things and are getting involved, because the first one in wins. We are looking for the Southeast to catch on fire this coming year, and hoping it happens before the census comes out, because it's just too far away.

Jerry Del Core: The hardest part is that buyers aren't as in tune to the market and part of our job has to be to get the word out about what's going on in these communities. A buyer sitting in Chicago, New York or L.A. doesn't see the local growth and activity, and we have to tell the story. And if we're not telling the story, the station in the market is not going to get on anybody's radar. If we're doing the job of going out to the rep firm or agency and ultimately get a new client, that's when we can move the needle.

Santos: How does it look in terms of local sales?

Del Core: The truth is the low-hanging fruit is easy. It's what all of us can get, and that slice of the pie is really small. Our focus now needs to be, How do we grow our business? The way we're going to do it is by going after what is considered general-market dollars. Part of our strategy is if a market is 30% Hispanic, a general-market buy should include 30% of [its] dollars targeted to Hispanic listeners. If we're not doing that, we're making a fundamental mistake. If we're focusing ourselves as part of the market instead of just the Hispanic corner, we're going to get a lot further.

Santos: How do you approach a general manager that doesn't know Spanish, never sold a Spanish-language station, doesn't realize there's a growing



► **CAFÉ TACUBA** MOVES TO THE TOP OF LATIN ROCK/ALTERNATIVE WITH "VOLVER A COMENZAR," THE FIRST SINGLE FROM ITS RECENTLY RELEASED ALBUM "SINO."

			ROCK/ALTERNATIVE		
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	3	5	VOLVER A COMENZAR CAFE TACUBA	UNIVERSAL LATINO	
2	1	19	RAININ IN PARADIZE MANU CHAO	BECAUSE/NACIONAL	
3	4	11	EL MICROFONO MEXICAN INSTITUTE OF SOUND	NACIONAL	
4	7	10	BAILA MI CORAZON BELANOVA	UNIVERSAL LATINO	
5	5	4	ANTES DEL FIN CIRCO	SONY BMG NORTE	
6	16	3	HOST OF GHOST PORTER	NACIONAL	
7	11	6	ME ENAMORA JUANES	UNIVERSAL LATINO	
8	RE-ENTRY		ORION RODRIGO Y GABRIELA	ATO	
9	8	3	COLORES PASTILLA	SONY BMG NORTE	
10	6	7	EL INFAME "ESTAR Y NO ESTAR" PANDA	WARNER LATINA	
11	NEW		A TALONEAR EL TRI	FONOVISIA	
12	12	10	MAROUK AUSTIN TV	TERRICOLAS IMBECILES	
13	9	21	NANAI MALA RODRIGUEZ	MACHETE	
14	2	18	LA VIDA RABANES	UNIVERSAL LATINO	
15	15	20	ENTRE LA GUERRA Y EL AMOR DELUX	SONY BMG NORTE	
16	10	8	TU THE MONAS	WATTS LUP!	
17	NEW		PLA PLA PLA BENGALA	UNIVERSAL MUSIC MEXICO	
18	13	22	BESAME EL TRI	FONOVISIA	
19	19	5	ESCUCHAME FATIMA	INDEPENDIENTE	
20	NEW		OANDY DEL SUR NORTEC COLLECTIVE	NACIONAL	

			RECORD POOL		
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	2	10	DAMELA SI ANAMOR	M.P./JVN/J&N	
2	1	9	NO LLORES GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE	
3	3	7	ANTES DE QUE TE VAYAS TITO ROJAS	M.P./JVN/J&N	
4	4	5	SI NOS DUELE VICTOR MANUELLE	SONY BMG NORTE	
5	8	5	LOS QUE LUCHAMOS KINTO SOL	UNIVISION	
6	5	6	OEJALO AHI FULANITO FEAT. LA BANDA GORDA	CUTTING	
7	9	5	OSEOS DE AMARTE DOMENIC MARTE	M.P./JVN/J&N	
8	6	13	MALDITO AMOR ANDY ANDY	EMI TELEVISIA	
9	7	6	LA TRAVESIA JUAN LUIS GUERRA Y 440	EMI TELEVISIA	
10	10	2	PA' LA TUMBA HECTOR "EL FATHER"	VIV/MACHETE	
11	NEW		CUESTA ABAJO JERRY RIVERA	EMI TELEVISIA	
12	15	3	TRADICIONAL A LO BRAVO TEGO CALDERON	WARNER LATINA	
13	18	3	LICUADORA CROOKED STILO	MELODY/FONOVISIA	
14	13	16	MI GENTE MARC ANTHONY	SONY BMG NORTE	
15	RE-ENTRY		NO ME LA PONGAS OURA PEDRO CONGA	M.P./JVN/J&N	
16	11	11	NUUESTRO AMOR ES ASI MAGNATE	VIV/MACHETE	
17	20	2	SENTIMIENTO IVY QUEEN	UNIVISION	
18	14	10	S LETRAS ALEXIS & FIDO	SONY BMG NORTE	
19	17	19	CORTAME LAS VENAS TONO ROSARIO	UNIVERSAL LATINO	
20	NEW		AGUANILE MARC ANTHONY	SONY BMG NORTE	

FOR WEEK ENDING OCTOBER 21, 2007



Del Core



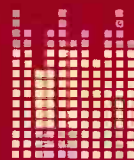
Lawson

Hispanic community, and yet there's a clear opportunity for a Spanish-language format?

Jim Lawson: We analyze markets every day. One of the great things about Clear Channel is that we don't force a market to do anything except make their numbers. If there's an opportunity there we just bring it to their attention. In the case of Atlanta it was very easy. Jerry [Del Core, who was at Clear Channel/Atlanta at the time] embraced it immediately, so much so that we now have two Spanish-language stations there. And we grew revenue in that market, where there wasn't some before. In other markets, it's more difficult. It's not that they don't want to do it, but there are a lot of other challenges that come along with that. You need a bilingual receptionist, for example, which is something you don't think about. There's a lot of support staff that needs to be hired.

Del Core: It's no different than any other business. If you're going to make a token effort to put on a format and you don't really commit to it, it's not going to work. And the biggest fear on the station side is that you have a financial commitment upfront. If you overlook the simplest thing, you are going to hurt your business. You have to welcome and embrace people into your format.

R&R



REGIONAL MEXICAN

► **LA ARROLLADORA BANDA EL LIMON** ROCKETS IN AT NO. 28 WITH ITS 10TH REGIONAL MEXICAN CHART ENTRY, "SOBRE MIS PIES." IT IS THE WEEK'S TOP DEBUT, MOST INCREASED PLAYS (UP 209) AND MOST ADDED WINNER.



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	9	ESTOS CELOS VICENTE FERNANDEZ	NO. 1(4 WKS) SONY BMG NORTE	1474 -68	11.314 1
2	2	22	A TI SI PUEDO DECIRTE EL CHAPO DE SINALOA	DISA	1248 +29	10.358 2
3	5	9	SIN QUE LO SEPAS TU LOS TEMERARIOS	FONOVISA	1223 +135	8.753 3
4	3	21	LAGRIMAS DEL CORAZON GRUPO MONTEZ DE DURANGO	DISA	1163 -52	7.541 9
5	4	15	BASTO INTOCABLE	EMI TELEVISIA	1103 -110	8.130 5
6	6	13	TE PIDO QUE TE QUEDES LOS CREADORES DEL PASTO DURANGUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	1039 -37	7.442 10
7	7	29	DE TI EXCLUSIVO LA ARROLLADORA BANDA EL LIMON	DISA/EDIMONSA	863 -22	7.919 7
8	14	14	PAZ EN ESTE AMOR FIDEL RUEDA	MACHETE	823 +76	6.948 11
9	12	5	NO PUEDO OLVIDARLA MARCO ANTONIO SOLIS	FONOVISA	813 +65	4.205 7
10	8	25	CUANDO REGRESAS PATRULLA B	DISA	797 -20	6.053 13
11	10	27	BASTA YA CONJUNTO PRIMAVERA	FONOVISA	790 +11	8.378 4
12	11	23	CHUY Y MAURICIO EL POTRO DE SINALOA	MACHETE	784 +23	7.708 8
13	13	25	POR AMARTE ASI ALACRANES MUSICAL	UNIVISION	720 -28	7.971 6
14	9	18	OLVIDAME TU DUELO	UNIVISION	711 -82	5.185 14
15	17	9	COMO OLVIDARTE LINDEROS DEL NORTE	A.R.C.	709 +96	2.800 26
16	16	31	MIL HERIDAS CUISILLOS	MUSART/BALBOA	647 -44	6.920 12
17	18	15	Y TU TE VAS LOS PRIMOS DE DURANGO	MAR INTERNACIONAL	611 +4	2.946 25
18	22	3	AHORA QUE ESTUVISTE: LEJOS JENNI RIVERA	AIRPOWER FONOVISA	585 +79	3.452 19
19	19	18	CON TAL DE QUE ME OLVIDES LOS INVASORES DE NUEVO LEON	SERCA	585 -18	3.120 22
20	15	21	LAGRIMAS DE SANGRE LOS TIGRES DEL NORTE	FONOVISA	585 -112	4.081 18
21	23	11	MUEVELO CRUZ MARTINEZ PRESENTA LOS SUPER REYES	WARNER LATINA	522 +27	3.174 21
22	28	2	QUE BONITO BANDA EL RECODO	FONOVISA	520 +105	2.685 27
23	24	8	PERDONAME CUISILLOS	MUSART/BALBOA	506 +27	2.455 32
24	32	2	VOLE MUY ALTO LOS HURACANES DEL NORTE	UNIVISION	442 +56	3.074 24
25	21	37	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	437 -78	4.808 15
26	30	7	CON LOS OJOS CERRADOS ALIADOS DE LA SIERRA	ASL	433 +27	2.555 31
27	35	2	EL AMOR QUE NUNCA FUE CONJUNTO PRIMAVERA	FONOVISA	429 +67	2.121 33
28	NEW	NEW	SOBRE MIS PIES LA ARROLLADORA BANDA EL LIMON	MOST INCREASED PLAYS/MOST ADDED DISA/EDIMONSA	421 +209	3.216 20
29	26	25	MIRAME JENNI RIVERA	FONOVISA	410 -33	4.364 16
30	25	9	SOLO JUGASTE LOS TUCANES DE TIJUANA	UNIVISION	404 -69	2.603 30
31	31	4	QUISIERA SER EL PUMA DE SINALOA	ASL	403 +2	3.109 23
32	34	10	LAS PARRANDAS LOS INQUIETOS DEL NORTE	EAGLE MUSIC	391 +9	1.457 -
33	20	6	100% MEXICANO PEPE AGUILAR	EMI TELEVISIA	389 -158	2.080 35
34	36	11	ENAMORADO DE TI TIERRA CALI	VENEMUSIC	385 +23	2.090 34
35	NEW	NEW	EL BATO GACHO GRACIELA BELTRAN	UNIVISION	358 +78	1.930 36
36	40	4	ANDO BUSCANDO AMOR BRAZEROS MUSICAL DE DURANGO	DISA	357 +44	1.270 -
37	NEW	NEW	VEN Y DIME LOS RIELEROS DEL NORTE	FONOVISA	352 +81	1.899 37
38	29	7	AMOR MIO K-PAZ DE LA SIERRA	DISA	333 -78	1.676 -
39	NEW	NEW	GRACIAS POR TU AMOR PESADO	WARNER LATINA	322 +23	2.624 29
40	27	3	SOLO CONTIGO DUELO	UNIVISION	318 -112	1.237 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SOBRE MIS PIES La Arrolladora Banda El Limon (DISA/EDIMONSA) KISF, KIWI, KLN, KOND, KRZZ, KSKD, KTUZ, WOJO, XHTY	9
CUANDO TE LAVAS LA CARA Sergio Vega (SONY BMG NORTE) KBNO, KBUE, KCMT, KDUT, KSTN, KTTA, KYQQ, XHTY	8
VEN Y DIME Los Rieleros Del Norte (FONOVISA) KHOT, KJFA, KLAX, KLHB, KTJM, KXLM, KXSB	7
MAS ALLA DEL UNIVERSO Rogelio Martinez (VIVA) KDUT, KGBT, KIWI, KMYX, KWEI, WOJO	6
UN BUEN PERDEDOR K-Paz With Franco De Vita (EDIMONSA) KBNO, KDUT, KHHL, KLAX, KSKD, KWEI	6
LA RATA FLACA La Autentica De Jerez (VIVA) KDUT, KMYX, KRAY, KXLM, KXSB	5
ME LLEGA, ME LLEGA Pablo Montero (FONOVISA) KDUT, KDXX, KSTN, KWEI, KXLM	5
COMO OLVIDARTE Linderos Del Norte (A.R.C.) KISF, KLAX, KRZZ, WLEY	4
VOLE MUY ALTO Los Huracanes Del Norte (UNIVISION) KBNO, KHHL, KOND, KSOL	4
ENTRE LA VIDA Lalo Mora (EDIMONSA) KSAB, KTJM, KTUZ, KYQQ	4

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
EL DISCIPULO DEL DIABLO Los Tigres Del Norte (FONOVISA) TOTAL STATIONS: 12	276/22	AMOR SIN MAQUILLAJE Joan Sebastian (MUSART/BALBOA) TOTAL STATIONS: 15	230/67
NUNCA ME FUI Grupo Innovacion (GARMEX) TOTAL STATIONS: 18	275/11	A PESAR DE TODO Banda Machos (SONY BMG NORTE) TOTAL STATIONS: 16	223/12
MAS ALLA DEL UNIVERSO Rogelio Martinez (VIVA) TOTAL STATIONS: 16	259/131	YA VES El Poder Del Norte (DISA) TOTAL STATIONS: 10	215/2
EL AVION DE LAS 3 AK-7 (UNIVISION) TOTAL STATIONS: 21	238/11	CIUDADO Solido (FREDDIE) TOTAL STATIONS: 5	191/18
ENTRE LA VIDA Lalo Mora (DISA/EDIMONSA) TOTAL STATIONS: 20	235/68	TU JUGUETE Los Angeles Azules (MUSART/BALBOA) TOTAL STATIONS: 10	190/54

MOST INCREASED PLAYS

+209 SOBRE MIS PIES La Arrolladora Banda El Limon (DISA/EDIMONSA) KSAH +16, KLN +16, KSKD +16, KDUT +14, KSCA +13, KTUZ +13, KSTN +12, KLAX +12, KIWI +11, KYQQ +10
+135 SIN QUE LO SEPAS TU Los Temerarios (Fonovisa) KLN +22, KGBT +21, KSCA +15, XHTY +14, KROM +14, KOND +12, KLTN +12, KHOT +11, KSOL +10, WEDJ +9
+131 MAS ALLA DEL UNIVERSO Rogelio Martinez (Viva) KDQO +23, KWEI +18, WBZY +14, KXSB +14, KROM +12, KTUZ +11, KRAY +11, KIWI +6, KMYX +6, KYQQ +5
+122 CUANDO TE LAVAS LA CARA Sergio Vega (Sony BMG Norte) KBUE +24, KCMT +20, KBNO +17, KYQQ +14, KSTN +13, XHTY +13, KTTA +11, KDUT +8, KWEI +2
+109 LA RATA FLACA La Autentica De Jerez (Viva) KDUT +22, KTUZ +19, KSKD +13, KRAY +13, KMYX +11, KLN +10, KYQQ +7, KXLM +7, KXSB +7, KWEI +1

ADDED AT... KLAX

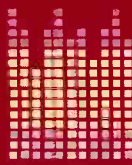
Los Angeles, CA
OM: Pio Ferro
PD: Juan Carlos Hidalgo
MD: Lupita De Castillo
Conjunto Primavera, El Amor Que Nunca Fue, 20 El Potro De Sinaloa, Chuy Y Mauricio, 11 K-Paz a duo con Franco De Vita, Un Buen Perdedor, 11 Linderos Del Norte, Como Olvidarte, 8 Los Rieleros Del Norte, Ven Y Dime, 7

FOR REPORTING STATIONS PLAYLISTS GO TO:
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FOR WEEK ENDING OCTOBER 21, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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REGIONAL MEXICAN MONITORED REPORTERS

- KJFA/Albuquerque, NM**
PD: Antonio Covarrubias
- KLVO/Albuquerque, NM**
PD/MD: Rene Leon
- WBZY/Atlanta, GA**
OM: Clay Hunicutt
PD: Robbie Fernandez
APD: Aly Yonng
- KHHL/Austin, TX**
PC: Jose "Jime" Martinez
- KIWI/Bakersfield, CA**
PC/MD: Rau Evangelista
- KMQA/Bakersfield, CA**
OM: Irene Escalante
PD/MD: Yesenia De Luna
APD: Victor Martinez
- KMYX/Bakersfield, CA**
OM: Robert Chavez
PD: Pepe Escamilla
- KWEI/Boise, ID**
OM: Steve Ramirez
PD: Melvin Albanez
- WLEY/Chicago, IL**
PD: Marylu Ramos
- WOJO/Chicago, IL**
OM: Cesar Canales
PD: Rafael Bautista
- KLHB/Corpus Christi, TX**
OM: Clayton Allen
PD/MD: Luis Munoz
- KSAB/Corpus Christi, TX**
OM: Paula Newell
PD/MD: Dan Pena
- KDXX/Dallas, TX**
OM: Andy Lockridge
PD: Chayan Ortuno
- KESS/Dallas, TX**
PD: Chayan Ortuno
- KBNO/Denver, CO**
PD: Socorro Rios
MD: Zenon Ferrufino
- KXPK/Denver, CO**
PD: Napoleon Sanchez
- XHNZ/EI Paso, TX**
PD: Francisco Aguirre
MD: Arturo Buenrostro
- KLBN/Fresno, CA**
PD/MD: Jorge Guillen
- KOND/Fresno, CA**
PD: Juan Fernando
- KOQO/Fresno, CA**
PD: Jorge Guillen
- KLTN/Houston, TX**
PD: Raul Brindis
MD: Angel Basulto
- KQBU/Houston, TX**
PD: Arnulfo Ramirez
- KTJM/Houston, TX**
PD: Ezequiel Gonzalez
- WEDJ/Indianapolis, IN**
PD/MD: Manuel Sepulveda
- KISF/Las Vegas, NV**
PD: Jose Ramon Bravo
- KBUE/Los Angeles, CA**
PD: Pepe Garza
- KLAX/Los Angeles, CA**
OM: Pio Ferro
PD: Juan Carlos Hidalgo
MD: Lupita De Castillo
- KLYY/Los Angeles, CA**
OM/MD: Elias Autran
- KSCA/Los Angeles, CA**
PD: Veronica Nava
- KGBT/McAllen, TX**
PD: Hugo De La Cruz
MD: Armando Almazan
- KKPS/McAllen, TX**
PD: Mando San Roman
MD: Robert Montalvo
- KSKD/Merced, CA**
OM: Debbie Gomez
PD: Saul Fiallos
- KRAY/Monterey, CA**
PD: Vicente Romero
- WQBU/New York, NY**
PD: Gerardo Lopez
APD: Gabriel Pino
- KTUZ/Oklahoma City, OK**
OM: Kevin Christopher
PD/MD: Sammy Soto
- KXLM/Oxnard, CA**
PD/MD: Salvador Prieto
- KHOT/Phoenix, AZ**
OM: Eleazer Garcia
PD: Nelsor Oseida
- WYMY/Raleigh, NC**
PD: Julie Carza
- KXSB/Riverside, CA**
PD/MD: Salvador Prieto
- KTTA/Sacramento, CA**
PD: Juan Gonzalez
- KDUT/Salt Lake City, UT**
OM: Carlos Martin Valdez
PD: Cesar Valdiosera
- KLEY/San Antonio, TX**
OM: Robin Flores
PD: Rudy Ramos
APD/MD: Danny D.
- KROM/San Antonio, TX**
PD: Rogelio Leal
- KSAB/San Antonio, TX**
OM: Robin Flores
PD: Alfonso Flores
APD: Minnie Ochoa
MD: Juan Martinez
- KXTN/San Antonio, TX**
PD: Jon Ramirez
APD: Pete A. Morales III
- KLNV/San Diego, CA**
APD: Gabriel Alvarez
- XHTY/San Diego, CA**
PD: Elvis Valle
- KRZZ/San Francisco, CA**
OM: Olga Rosales
PD: Jesse Portillo
- KSOL/San Francisco, CA**
PD/MD: Jose Luis Gonzalez
- KSTN/Stockton, CA**
PD: Kent Rodriguez
- KCMT/Tucson, AZ**
PD/MD: Enrique Mayans
- KYQQ/Wichita, KS**
OM: Beverlee Brannigan
PD: Arnoldo Gonzalez



LATIN POP

▶ **ENRIQUE IGLESIAS** GLIDES 14-10 AND SCORES HIS 24TH LATIN POP TOP 10 WITH "ALGUIEN SOY YO" (UP 105 PLAYS), WHILE PREVIOUS CHART-TOPPER "DIMELO" STAYS PUT AT NO. 2.



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	7		ME ENAMORA JUANES	NO. 1 (5 WKS) UNIVERSAL LATINO	1150 +31	13.619 1
2	27		DIMELO ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	701 -25	7.390 2
3	34		TODO CAMBIO CAMILA	SONY BMG NORTE	687 -27	6.421 5
4	22		INTOCABLE ALEKS SYNTEK	EMI TELEVISA	660 -30	5.070 8
5	10		SOLO PARA TI CAMILA	SONY BMG NORTE	653 -3	6.541 4
6	22		OJALA PUDIERA BORRARTE MANA	WARNER LATINA	627 -85	6.241 6
7	14		BAILA MI CORAZON BELANOVA	UNIVERSAL LATINO	575 -25	3.562 22
8	14		HOY YA ME VOY KANY GARCIA	SONY BMG NORTE	565 +9	3.513 23
9	35		SI NOS QUEDARA POCO TIEMPO CHAYANNE	SONY BMG NORTE	561 +13	6.879 3
10	6		ALGUIEN SOY YO ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	547 +105	6.049 9
11	25		TE VOY A PERDER ALEJANDRO FERNANDEZ	SONY BMG NORTE	527 +2	6.086 7
12	32		ME DUELE AMARTE REIK	SONY BMG NORTE	474 -16	5.553 12
13	7		DE QUE SIRVE REIK	SONY BMG NORTE	403 -22	3.228 25
14	12		BESAME SIN MIEDO RBD	EMI TELEVISA	391 -83	2.465 28
15	17		SUENOS ROTOS LA 5A ESTACION	SONY BMG NORTE	353 -34	2.382 30
16	16		QUIEN RICARDO ARJONA	SONY BMG NORTE	352 -106	3.697 20
17	30		PERFECTA MIRANDA	EMI TELEVISA	338 +21	1.171 -
18	16		MORENA MIA MIGUEL BOSE FEATURING JULIETA VENEGAS	WARNER LATINA	330 -34	2.197 32
19	50		ME MUERO LA 5A ESTACION	SONY BMG NORTE	330 -55	4.045 17
20	4		AYER BLACK GUAYABA	MACHETE	327 -4	3.895 18
21	6		LA TRAVESIA JUAN LUIS GUERRA Y 440	EMI TELEVISA	323 +2	5.652 11
22	3		NO ESTAMOS SOLOS EROS RAMAZZOTTI & RICKY MARTIN	SONY BMG NORTE	311 +92	5.177 14
23	10		MI CORAZONCITO AVENTURA	PREMIUM LATIN	300 +13	2.679 27
24	14		TU Y YO SOMOS UNO MISMO TIMBRICHE	EMI TELEVISA	280 -1	1.388 -
25	16		TU JEREMIAS	UNIVERSAL LATINO	277 -26	3.237 24
26	4		ES DE VERDAD BELINDA	EMI TELEVISA	273 +26	3.783 19
27	6		PSICOFONIA GLORIA TREVI	UNIVISION	273 +5	2.107 34
28	3		NO ME HAGAS SUFRIR MANNY MANUEL	UNIVERSAL LATINO	241 +28	4.072 16
29	12		LO QUE CALLAS INTOCABLE	EMI TELEVISA	241 -25	1.404 -
30	20		POR AMARTE PEPE AGUILAR	EMI TELEVISA	226 -11	5.385 13
31	3		NO SE ME HACE FACIL ALEJANDRO FERNANDEZ	SONY BMG NORTE	221 +33	1.420 -
32	11		TUYA JENNIFER PENA	UNIVISION	211 -20	4.912 15
33	6		NO PENSE ENAMORARME OTRA VEZ MYRIAM HERNANDEZ	LA CALLE/UNIVISION	200 +2	6.017 10
34	2		NO PUEDO OLVIDARLA MARCO ANTONIO SOLIS	FOONOVISA	184 +18	2.988 26
35	19		Y SI TE DIGO FANNY LU	UNIVERSAL LATINO	173 -22	2.125 33
36	13		TENGO MIEDO CHAYANNE	SONY BMG NORTE	160 -24	1.078 -
37	4		BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE	158 -2	2.421 29
38	12		MUEVELO CRUZ MARTINEZ PRESENTA LOS SUPER REYES	WARNER LATINA	150 -11	0.948 -
39	NEW		SEXY MOVIMIENTO WISIN & YANDEL	MOST INCREASED PLAYS/MOST ADDED MACHETE	145 +145	1.481 -
40	RE-ENTRY		POBRE CORAZON DIVINO	UNIVISION	118 -18	1.575 39

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SEXY MOVIMIENTO Wisin Y Yandel (MACHETE) KSSE, KVVA, WKAQ, WWVA, WXYX	5
ALGUIEN SOY YO Enrique Iglesias (INTERSCOPE/UNIVERSAL LATINO) KLOL, KXOB, WMGE, XHFG	4
SIEMPRE EN MI MENTE Alex Ubago (WARNER LATINA) WIAC, WIOA, WKAQ, XAVO	4
EL ALMA AL AIRE Alejandro Sanz (WARNER LATINA) KQQK, KTCY, WIOA, XHPX	4
QUE NOS PASO Kany Garcia (SONY BMG NORTE) WFID, WIOA, WKAQ	3
AHORA ENTENDI Yuridia (SONY BMG NORTE) KBMG, KVVA, WIOA	3
VIVE YA Andrea Bocelli Feat. Laura Pausini (SIENTE) WIAC, WIOA, WKAQ	3
DEJAME VIVIR Jarabe De Palo (WARNER LATINA) WIAC, WIOA, WKAQ	3
NO SE ME HACE FACIL Alejandro Fernandez (SONY BMG NORTE) WWVA, XLTN	2
NO ESTAMOS SOLOS Eros Ramazzotti Feat. Ricky Martin (SONY BMG NORTE) KRIO, XHPX	2

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
TE DIRE Ana Gabriel (EMI TELEVISA) TOTAL STATIONS: 6	101/17	SILENCIO David Bisbal (UNIVERSAL LATINO) TOTAL STATIONS: 5	78/3
QUIERO Ricardo Arjona (SONY BMG NORTE) TOTAL STATIONS: 7	97/52	ME LOVE Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH) TOTAL STATIONS: 2	73/33
ECHAME A MI LA CULPA Ricardo Montaner Feat. Juanes (EMI TELEVISA) TOTAL STATIONS: 4	86/20	ANTES DEL FIN Circo (SONY BMG NORTE) TOTAL STATIONS: 2	73/9
SIEMPRE EN MI MENTE Alex Ubago (WARNER LATINA) TOTAL STATIONS: 5	85/85	HOY QUIERO CONFESARME Olga Tanon (UNIVISION) TOTAL STATIONS: 4	72/21
SI NOS DUELE Victor Manuelle (SONY BMG NORTE) TOTAL STATIONS: 5	80/13	QUE NOS PASO Kany Garcia (SONY BMG NORTE) TOTAL STATIONS: 9	70/70

MOST INCREASED PLAYS

+145	SEXY MOVIMIENTO Wisin & Yandel (WY/Machete) WXYX +67, KSSE +33, KVVA +27, WKAQ +19, WWVA +11, KXXX +6, KQQK +1, KTCY +1
+105	ALGUIEN SOY YO Enrique Iglesias (Interscope/Universal Latino) KLOL +24, KXOB +22, KSSE +19, XHFG +16, XAVO +13, WPAT +9, KBMG +8, WMGE +8, WIOA +7, WWVA +5
+92	NO ESTAMOS SOLOS Eros Ramazzotti & Ricky Martin (Sony BMG Norte) XHPX +26, WPAT +24, WRMA +23, KRIO +14, WXYX +11, WKAQ +9, XHFG +4, KVVA +2, WIAC +1, KLOL +1
+85	SIEMPRE EN MI MENTE Alex Ubago (Warner Latina) WIAC +32, XAVO +27, WKAQ +16, WIOA +9, WAMR +1
+70	QUE NOS PASO Kany Garcia (Sony BMG Norte) WKAQ +37, WIOA +13, WFID +10, WXYX +5, KLOL +1, KSSE +1, KVVA +1, WPAT +1, WRMA +1

ADDED AT ...
XHPX
El Paso, TX
PD: David Castillo
Eros Ramazzotti Feat. Ricky Martin, No Estamos Solos, 26
Alejandro Sanz, El Alma Al Aire, 19
Molotov, Yofo, 12
Jeremias, Comienzo Del Final, 9
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FOR WEEK ENDING OCTOBER 21, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
27 Latin pop, 15 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

WWVA/Atlanta, GA
OM: Clay Hunnicutt
PD/MD: Robbie Ramirez

KXXS/Austin, TX
OM/PD: Romeo Herrera
MD: Julieta Jil

KPSL/Bakersfield, CA
PD: Isidro Roman

KTCY/Dallas, TX
PD: Javier Casanova

XHPX/El Paso, TX
PD: David Castillo

KXOB/Fresno, CA
PD: Jorge Guillen

KLOL/Houston, TX
OM/PD: Vince Richards

KQQK/Houston, TX
PD: Ezequiel Gonzalez
MD: Raquenell Villarreal

KLVE/Los Angeles, CA
PD: Jose Santos

KSSE/Los Angeles, CA
OM: Elias Autran
PD: Nestor Rocha
APD: Andrea Becerra

KWIZ/Los Angeles, CA
PD: Eddie Leon

XAVO/McAllen, TX
OM: Jeff Koch
PD: Juan Facundo

WAMR/Miami, FL
PD: Pedro Javier Gonzalez

WMGE/Miami, FL
OM: Rod Phillips
PD: Rogelio Alfonso
MD: Raymond Hernandez

WRMA/Miami, FL
OM/PD: Tony Campos

KEXA/Monterey, CA
PD: Vicente Romero

WPAT/New York, NY
PD: Tony Luna

KVVA/Phoenix, AZ
PD: Edgar Pineda

WFID/Puerto Rico
PD: Lucy-Ann Ramos

WIAC/Puerto Rico
PD: Valerie Mejia

WIOA/Puerto Rico
PD: Fernando De Hostos

WKAQ/Puerto Rico
PD: Carlos Gonzalez
APD: Natalia Cuevas

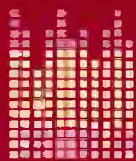
WXYX/Puerto Rico
PD/MD: Herman Davila

KBMG/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Ana Perez

KRIO/San Antonio, TX
OM: Robin Flores
PD/MD: Manny Herrera

XHFG/San Diego, CA
PD: Elvis Valle

XLTN/San Diego, CA
PD: Libia Sauza



LATIN

► **WISIN & YANDEL'S "SEXY MOVIMIENTO,"** THE FIRST SINGLE FROM "LOS EXTRATERRESTRES" (DUE NOV. 6), ZOOMS ONTO LATIN RHYTHM AT NO. 4 (UP 44) PLAYS) AND TROPICAL AT NO. 10 (UP 242), EARNING AIRPOWER, MOST INCREASED PLAYS AND MOST ADDED HONORS ON BOTH CHARTS.



POWERED BY
nielsen
BDS

		TROPICAL		11 NIELSEN BDS CERTIFICATIONS		PLAYS		AUDIENCE	
		TITLE ARTIST		IMPRINT / PROMOTION LABEL		TW +/-		MILLIONS RANK	
1	11	LA TRAVESIA JUAN LUIS GUERRA Y 440		NO. 1 (5 WKS)		405 +27		4.716 1	
2	18	NO TE VEO CASA DE LEONES		WARNER LATINA		301 -19		3.167 5	
3	35	MI CORAZONCITO AVENTURA		PREMIUM LATIN		293 -3		3.913 3	
4	6	ME ENAMORA JUANES		UNIVERSAL LATINO		284 -1		1.644 14	
5	4	CUESTA ABAJO JERRY RIVERA		EMI TELEVISA		276 +12		2.894 7	
6	9	SOLO DIME QUE SI TITO "EL BAMBINO"		EMI TELEVISA		267 +26		1.206 20	
7	11	CONTEO REGRESIVO GILBERTO SANTA ROSA		SONY BMG NORTE		262 +51		2.933 6	
8	5	SI NOS DUELE VICTOR MANUELLE		SONY BMG NORTE		255 -20		3.571 4	
9	7	MALDITO AMOR ANDY ANDY		EMI TELEVISA		252 -2		1.949 12	
10	NEW	SEXY MOVIMIENTO WISIN & YANDEL		AIRPOWER/MOST INCREASED PLAYS/MOST ADDED MACHETE		242 +242		4.000 2	
11	16	ELLA ME LEVANTO DADDY YANKEE		EL CARTEL/INTERSCOPE		227 -13		1.730 13	
12	3	MI GENTE MARC ANTHONY		SONY BMG NORTE		225 -29		1.343 18	
13	10	DESEOS DE AMARTE DOMINIC MARTE		M.P./JVN/J & N		214 +5		0.951 22	
14	37	MAS QUE TU AMIGO TITO NIEVES		LA CALLE/UNIVISION		183 -11		2.098 11	
15	14	AYER LA VI DON OMAR		VI/MACHETE		178 +31		2.383 10	
16	15	NO LLORES GLORIA ESTEFAN		BURGUNDY/SONY BMG NORTE		173 -28		1.083 21	
17	20	AGUANILE MARC ANTHONY		SONY BMG NORTE		159 +43		2.549 8	
18	22	LA AMAS COMO YO KARIS FEATURING KEN-Y		PINA/UNIVERSAL LATINO		142 +32		0.887 24	
19	18	LLORE Y LLORE ELVIS CRESPO		MACHETE		134 +16		1.392 17	
20	11	COMO FUI A ENAMORARME DE TI TITO NIEVES		LA CALLE/UNIVISION		132 +11		0.941 23	
21	16	ME SIENTO VIVO MICHAEL STUART		MACHETE		119 -23		0.614 28	
22	27	ANTES DE QUE TE VAYAS TITO ROJAS		M.P./JVN/J & N		113 +20		1.273 19	
23	24	DEBIL LENY		UNIVERSAL LATINO		111 +5		0.500 30	
24	30	TE VEO NENA EL GRAN COMBO DE PUERTO RICO		SONY BMG NORTE		110 +24		1.417 16	
25	26	5 LETRAS ALEXIS & FIDO		SONY BMG NORTE		104 +10		0.397 -	
26	25	AMAR O MORIR MIGUEL ANGEL		TIGER		98 -5		0.432 37	
27	21	DIME QUE FALTO ZACARIAS FERREIRA		M.P./JVN/J & N		98 -15		2.477 9	
28	29	LA CALLE JOSE ALBERTO "EL CANARIO"		212		86 0		0.195 -	
29	23	VIVA LA ESPERANZA SALSA KIDS		BLACK PEARL		79 -31		0.337 -	
30	31	ZUN DADA ZION		BABY/CMG/SRC/UNIVERSAL MOTOWN		78 -5		0.773 25	
31	NEW	PERDONAME VOZ A VOZ		VENEMUSIC		75 +47		0.169 -	
32	23	SI LA VES POR AHI EL GRAN COMBO DE PUERTO RICO		DISCOS 605/SONY BMG NORTE		74 -16		0.330 -	
33	19	TU JEREMIAS		UNIVERSAL LATINO		74 -43		0.188 -	
34	2	SAZON ORO SOLIDO		24K		70 -2		0.439 36	
35	NEW	ALGUEIN SOY YO ENRIQUE IGLESIAS		INTERSCOPE/UNIVERSAL LATINO		69 +45		0.616 27	
36	32	DIGANME CARLY TONES		BLACK PEARL		69 -13		0.098 -	
37	37	YO TE QUIERO WISIN & YANDEL		WY/MACHETE		68 +3		0.504 29	
38	38	OJALA PUDIERA BORRARTE MANA		WARNER LATINA		62 -3		0.407 -	
39	4	ES TAN DIFICIL ZACARIAS FERREIRA		M.P./JVN/J & N		62 -9		0.423 38	
40	33	CARITA DE ANGEL INVASION FEATURING ANGEL & KHRIZ		VI/MACHETE		61 -12		0.334 -	

		LATIN RHYTHM		11 NIELSEN BDS CERTIFICATIONS		PLAYS		AUDIENCE	
		TITLE ARTIST		IMPRINT / PROMOTION LABEL		TW +/-		MILLIONS RANK	
1	1E	ELLA ME LEVANTO DADDY YANKEE		NO. 1 (9 WKS)		513 +27		7.828 4	
2	2E	NO TE VEO CASA DE LEONES		WARNER LATINA		475 +9		8.016 2	
3	3E	MI CORAZONCITO AVENTURA		PREMIUM LATIN		472 +33		7.850 3	
4	NEW	SEXY MOVIMIENTO WISIN & YANDEL		AIRPOWER/MOST INCREASED PLAYS/MOST ADDED MACHETE		440 +440		8.134 1	
5	2E	AYER LA VI DON OMAR		VI/MACHETE		407 +5		6.602 6	
6	4	SOLO DIME QUE SI TITO "EL BAMBINO"		EMI TELEVISA		405 -6		6.623 5	
7	8	CARITA DE ANGEL INVASION FEATURING ANGEL & KHRIZ		VI/MACHETE		292 +22		4.373 10	
8	13	ME ENAMORA JUANES		UNIVERSAL LATINO		291 +23		3.273 16	
9	6	YO TE QUIERO WISIN & YANDEL		WY/MACHETE		288 +18		5.623 7	
10	11	LLORARAS R.K.M. & KEN-Y		PINA/UNIVERSAL LATINO		282 +50		5.183 8	
11	10	NUESTRO AMOR ES ASI MAGNATE		VI/MACHETE		254 +7		3.833 13	
12	16	QUITARTE TO TEGO CALDERON		WARNER LATINA		242 +56		4.011 12	
13	12	5 LETRAS ALEXIS & FIDO		SONY BMG NORTE		238 +15		5.069 9	
14	6	ZUN DADA ZION		BABY/CMG/SRC/UNIVERSAL MOTOWN		219 -78		3.810 14	
15	15	IGUAL QUE AYER R.K.M. & KEN-Y		PINA/UNIVERSAL LATINO		207 +18		1.945 24	
16	13	TODO CAMBIO CAMILA		SONY BMG NORTE		198 -21		1.772 29	
17	17	PERDONAME LA FACTORIA		UNIVERSAL LATINO		197 +26		4.032 11	
18	14	MUEVELO CRUZ MARTINEZ PRESENTA LOS SUPER REYES		WARNER LATINA		174 -18		0.993 -	
19	21	PA' LA TUMBA HECTOR "EL FATHER"		AIRPOWER		164 +24		2.299 19	
20	9	THE WAY SHE MOVES ZION FEATURING AKON		BABY/CMG/SRC/UNIVERSAL MOTOWN		154 +5		2.583 17	
21	24	CALABRIA 2007 ENUR FEATURING NATASHA		MINISTRY OF SOUND		140 +26		2.048 21	
22	27	PA' L NORTE CALLE 13 FEATURING ORISHAS		SONY BMG NORTE		136 +37		2.027 22	
23	22	SENTIMIENTO IVY QUEEN		UNIVISION		122 -9		1.878 25	
24	26	SE DESVIVE POR ELLA LA SISTA FEATURING JADIEL		CALIDOSO		120 +17		1.772 30	
25	28	FANS TITO "EL BAMBINO" FEATURING R.K.M. & KEN-Y		EMI TELEVISA		113 +17		1.859 26	
26	18	QUE TE PICA NOTCH		INCO POR CINCO/MACHETE		111 -40		2.483 18	
27	23	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN		EPIC		103 -23		1.454 38	
28	NEW	CANCION DE AMOR DON OMAR		VI/MACHETE		101 +88		1.670 33	
29	33	CYCLONE BABY BASH FEATURING T-PAIN		ARISTA/RMG		95 +16		3.652 15	
30	40	MENSAJE DE TEXTO EDDIE DEE		BIG TIME		91 +27		1.414 39	
31	36	DEMASIADO FUERTE YOLANDITA MONGE		LA CALLE/UNIVISION		85 +13		1.387 40	
32	32	SHORTY CASA DE LEONES		WARNER LATINA		85 +5		0.805 -	
33	25	OJALA PUDIERA BORRARTE MANA		WARNER LATINA		84 -21		0.591 -	
34	30	THE WAY I ARE TIMBALAND FEATURING KERI HILSON		MOSLEY/B. ACKGROUND/INTERSCOPE		77 -10		1.745 32	
35	35	EL MELLAO VOLTIO		SONY BMG NORTE		76 0		1.301 -	
36	31	DIGANME CARLY TONES		BLACK PEARL		76 -7		0.969 -	
37	RE-ENTRY	BARTENDER T-PAIN FEATURING AKON		KONVICT/NAPPY BOY/JIVE/ZOMBA		74 +10		1.536 36	
38	NEW	BIG GIRLS DON'T CRY FERGIE		WILL.I.AM/AS&M/INTERSCOPE		71 +54		0.506 -	
39	NEW	LA NETA ZION FEATURING KUMBIA KINGS		BABY/CMG/SRC/UNIVERSAL MOTOWN		65 +59		0.444 -	
40	NEW	STRONGER KANYE WEST		ROC-A-FELLA/DEF JAM/UNIVERSAL		65 +21		1.778 28	

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

- | | | | | | |
|---|---|--|---|--|--|
| TROPICAL | WNUE/Orlando, FL
PD: Rafael Grullon
MD: Jose Martinez | WPMZ/Providence, RI
PD: Zoilo Garcia
MD: Dilson Mendez, Jr. | WLZL/Washington, DC
PD: Aracely Rivera | KLLE/Fresno, CA
PD: Al Sanchez
MD: Ramona Rivera | KVIB/Phoenix, AZ
OM/PD: Josh Villa
APD: Mark Garcia |
| WNNW/Boston, MA
OM: Kevin Wright
PD: Johnny McKenzie | WRUM/Orlando, FL
PD: Raymond Torres | WPRM/Puerto Rico
PD: Jorge Pabon | LATIN RHYTHM | WTLQ/Ft. Myers, FL
PD: Hector Velazquez | WODA/Puerto Rico
OM: Jose Nelson
PD/MD: Rogie Gallart |
| WLAT/Hartford, CT
PD/MD: Nelson Brudys | WEMG/Philadelphia, PA
PD: DJ Frankie | WZNT/Puerto Rico
PD: Pedro Arroyo | WVIV/Chicago, IL
OM/PD: Cesar Canales
APD: Lucky Herrera
MD: Armando Feyes | KXOL/Los Angeles, CA
OM: Pio Ferro
PD: Jerry Pulles | WVOZ/Puerto Rico
PD: Jamie Ortiz
MD: Edgar Diaz |
| WZDJ/Miami, FL
PD: "Gino" Latino Reyes | WUBA/Philadelphia, PA
OM: Thea Mitchem
PD: Juan Arroyo | WSPR/Springfield, MA
PD: Marcos Rivera | KFZO/Dallas, TX
OM: Ardy Lockridge
PD: Chayan Ortuno
APD: Alejandro Covarrubias | WCAA/New York, NY
OM: Pete Manriquez
PD: Tony Santos
MD: DJ Kazanova | KVVZ/San Francisco, CA
PD: Bismarck Espinoza |
| WSKQ/New York, NY
PD: Jorge Mier | WKKB/Providence, RI
PD: Darvin Garcia | WYUU/Tampa, FL
OM: Mike Culotta
PD: Ricardo Blanco
MD: Carlos Jose Peralta | | | |

NATIONAL AIRPLAY OVERVIEW

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION
1	1	2	BRUCE SPRINGSTEEN COLUMBIA 17060/SONY MUSIC (18.98)	Magic	1	1
2	1	2	KID ROCK TOP DOG/ATLANTIC 290556/VG (18.98)	Rock N Roll Jesus	1	1
3	3	2	RASCAL FLATTS LYRIC STREET 000384/HOLLYWOOD (18.98)	Still Feels Good	1	1
4	10	2	JOSH GROBAN 143/REPRISE 231548/WARNER BROS. (18.98)	Noel	4	4
5	NEW	1	JIMMY EAT WORLD TINY EVIL/INTERSCOPE 009924/VGA (13.98)	Chase This Light	5	5
6	7	8	REBA MCENTIRE MCA NASHVILLE 008903/UMG/V (13.98)	Reba Duets	7	7
7	9	10	SOUNDTRACK WALT DISNEY 000651 (18.98)	High School Musical 2	2	1
8	NEW	1	SANTANA LEGACY/COLUMBIA/ARISTA 06293/RMG (18.98)	Ultimate Santana	8	8
9	6	7	KANYE WEST ROC-A-FELLA/DEF JAM 009541/IDJMG (13.98)	Graduation	1	1
10	16	23	GREATEST GAINER COLBIE CAILLAT UNIVERSAL REPUBLIC 009219/UMRG (10.98)	Coco	5	5
11	NEW	1	ANGIE STONE STAX 30146/CONCORD (18.98)	The Art Of Love & War	11	11
12	11	6	KEYSHIA COLE CONFIDENTIAL/IMANI/GEFFEN 009475/VGA (13.98)	Just Like You	2	2
13	5	3	MATCHBOX TWENTY MELISMA/ATLANTIC 297340/AG (19.98)	Exile On Mainstream	3	3
14	15	3	SOULJA BOY TEL'EM COLLIPARK/INTERSCOPE 009962/VGA (13.98)	souljaboytellem.com	4	4
15	16	15	JILL SCOTT HIDDEN BEACH 00050 (18.98)	The Real Thing: Words And Sounds Vol. 3	3	3
16	20	5	J. HOLIDAY MUSIC LINE 11805/CAPITOL (12.98)	Back Of My Lac'	9	9
17	22	21	MILEY CYRUS WALT DISNEY/HOLLYWOOD 000465 (23.98)	Hannah Montana 2 (Soundtrack)/Meet Miley Cyrus	2	1
18	24	107	NICKELBACK ROADRUNNER 618300 (18.98)	All The Right Reasons	7	7
19	NEW	1	SARA EVANS RCA NASHVILLE 08770/SBN (18.98)	Greatest Hits	8	8
20	14	2	ERIC CLAPTON DUCK/REPRISE 294332/WARNER BROS. (25.98)	Complete Clapton	14	14
21	19	17	50 CENT SHADY/AFTERMATH/INTERSCOPE 008931/VGA (13.98)	Curtis	2	2
22	17	16	FOO FIGHTERS ROSWELL/RCA 11516/RMG (18.98)	Echoes, Silence, Patience & Grace	3	3
23	4	2	LEANN RIMES CURB 78994 (18.98)	Family	4	4
24	NEW	1	THRICE VAGANT 478 (13.98)	The Alchemy Index: Vols. I & II: Fire & Water	24	24
25	26	19	KENNY CHESNEY BNA 11457/SBN (18.98)	Just Who I Am: Poets & Pirates	3	3

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	1	KISS KISS CHRIS BROWN FEAT. T-PAIN (JIVE/ZOMBA)		
2	15	1	CRANK THAT (SOULJA BOY) SOULJA BOY TEL'EM (COLLIPARK/INTERSCOPE)		
3	12	2	APOLOGIZE TIMBALAND FEAT. ONE REPUBLIC (MOSLEY/BLACKGROUND/INTERSCOPE)		
4	14	5	BUBBLY COLBIE CAILLAT (UNIVERSAL REPUBLIC)		
5	13	4	STRONGER KANYE WEST (ROC-A-FELLA/DEF JAM/IDJMG)		
6	13	7	CYCLONE BABY BASH FEAT. T-PAIN (ARISTA/RMG)		
7	6	6	NO ONE ALICIA KEYS (J/RMG)		
8	4	3	GIMME MORE BRITNEY SPEARS (JIVE/ZOMBA)		
9	13	5	HATE THAT I LOVE YOU RIHANNA FEAT. NE-YO (SRP/DEF JAM/IDJMG)		
10	7	10	HOW FAR WE'VE COME MATCHBOX TWENTY (MELISMA/ATLANTIC)		
11	26	8	ROCKSTAR NICKELBACK (ROADRUNNER)		
12	15	6	GOOD LIFE KANYE WEST FEAT. T-PAIN (ROC-A-FELLA/DEF JAM/IDJMG)		
13	11	9	AYO TECHNOLOGY 50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND (SHADY/AFTERMATH/INTERSCOPE)		
14	20	11	THE WAY I ARE TIMBALAND FEAT. KERI HILSON (MOSLEY/BLACKGROUND/INTERSCOPE)		
15	27	14	BIG GIRLS DON'T CRY FERGIE (WILL.I.AM./A&M/INTERSCOPE)		
16	15	20	PARALYZER FINGER ELEVEN (WIND-UP)		
17	NEW	1	SHADOWPLAY THE KILLERS (ISLAND/IDJMG)		
18	12	5	DO IT WELL JENNIFER LOPEZ (EPIC)		
19	19	10	WAKE UP CALL MAROON 5 (A&M/OCTONE/INTERSCOPE)		
20	38	3	I'M SO HOOD DJ KHALED (TERROR SQUAD/KOCH)		
21	9	21	OVER YOU DAUGHTRY (RCA/RMG)		
22	4	22	TATTOO JORDIN SPARKS (JIVE/ZOMBA)		
23	48	3	INTO THE NIGHT SANTANA FEAT. CHAO KROEGER (ARISTA/RMG)		
24	27	8	I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) GOOD CHARLOTTE (DAYLIVE/EPIC)		
25	18	12	BED J. HOLIDAY (MUSIC LINE/CAPITOL)		
26	1	1	CLUMSY FERGIE (WILL.I.AM./A&M/INTERSCOPE)		
27	17	6	1234 FEIST (CHERRYTREE/POLYDOR/INTERSCOPE)		
28	29	20	FIRST TIME LIFEHOUSE (GEFFEN)		
29	41	4	DUFFEL BAG BOY PLAYAZ CIRCLE FEAT. LIL WAYNE (DTP/DEF JAM/IDJMG)		
30	25	22	THE GREAT ESCAPE BOYS LIKE GIRLS (COLUMBIA)		
31	23	29	HEY THERE DELILAH PLAIN WHITE T'S (FEARLESS/HOLLYWOOD)		
32	26	14	WHO KNEW PINK (LAFACE/ZOMBA)		
33	32	22	UMBRELLA RIHANNA FEAT. JAY-Z (SRP/DEF JAM/IDJMG)		
34	24	12	ME LOVE SEAN KINGSTON (BELUGA HEIGHTS/EPIC)		
35	53	3	SHAWTY IS DA SH*! (10) THE DREAM (DEF JAM/IDJMG)		
36	35	11	BLEED IT OUT LINKIN PARK (WARNER BROS.)		
37	40	15	MISERY BUSINESS PARAMORE (FUELED BY RAMEN/ATLANTIC/LAVA)		
38	55	9	SWEETEST GIRL (DOLLAR BILL) WYCLEF JEAN FEAT. AKON, LIL WAYNE & NIA (COLUMBIA)		
39	34	3	SOULJA GIRL SOULJA BOY TEL'EM FEAT. I-15 (COLLIPARK/INTERSCOPE)		
40	30	20	BARTENDER T-PAIN FEAT. AKON (KONVICT/NAPPY BODY/JIVE/ZOMBA)		
41	31	10	THE PRETENDER FOO FIGHTERS (ROSWELL/RCA/RMG)		
42	45	4	OUR SONG TAYLOR SWIFT (BIG MACHINE)		
43	28	4	TAKE ME THERE RASCAL FLATTS (LYRIC STREET)		
44	39	19	TEENAGERS MY CHEMICAL ROMANCE (REPRISE)		
45	37	20	SHUT UP AND DRIVE RHANNA (SRP/DEF JAM/IDJMG)		
46	33	13	BEAUTIFUL GIRLS SEAN KINGSTON (BELUGA HEIGHTS/EPIC/KOCH)		
47	47	4	BABY DON'T GO FABOLOUS FEAT. JERMAINE DUPRI (DESERT STORM/DEF JAM/IDJMG)		
48	36	15	LOVESTONED JUSTIN TIMBERLAKE (JIVE/ZOMBA)		
49	58	29	WHAT I'VE DONE LINKIN PARK (MACHINE SHOP/WARNER BROS.)		
50	NEW	1	HYPNOTIZED PLIES FEAT. AKON (BIG GATES/SLIP-N-SLIDE/ATLANTIC)		

VIDEO CHANNELS

MTV	VH1
Sr. VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron Viacom 212-258-8000	Exec. VP/Talent & Music: Rick Krim Sr. VP Music & Talent: Bruce Gilmer VP/Music & Talent: Sandy Alouette Viacom 212-258-7800
TW LW	TW LW
1 Rihanna, Hate That I Love You 17 14	1 Feist, 1234 45 44
2 Colbie Caillat, Bubbly 15 14	2 Nickelback, Bubbly 24 18
3 Britney Spears, Gimme More 15 18	3 Maroon 5, Wake Up Call 24 23
4 Kevin Michael, I Don't Make Any 14 13	4 Daughtry, Over You 21 19
5 The Last Goodnight, Pictures Of You 14 14	5 Alicia Keys, No One 19 14
6 Foo Fighters, The Pretender 14 15	6 matchbox twenty, How Far We've Come 19 19
7 Nicole Scherzinger, Baby Love 13 13	7 Pink, Who Knew 19 24
8 The-Dream, Shawty Is A 10 13 14	8 Jennifer Lopez, Do It Well 17 14
9 Alicia Keys, No One 13 15	9 Foo Fighters, The Pretender 16 14
10 Ashley Tisdale, He Said, She Said 11 6	10 Rihanna, Hate That I Love You 16 14
11 50 Cent, Ayo Technology 11 13	11 Britney Spears, Gimme More 16 15
12 Colbie Caillat, Bubbly 6 10	12 Bruce Springsteen, Radio Nowhere 16 16
13 DJ Khaled, I'm So Hood 8 7	13 Kanye West, Stronger 15 13
14 Fall Out Boy, I'm Like A Lawyer... 8 8	14 Bon Jovi, Lost Highway 15 19
15 J. Holiday, Bed 8 8	15 Finger Eleven, Paralyzer 14 11
16 Daughtry, Over You 7 0	16 A Fine Frenzy, Almost Lover 17 12
17 Fabolous, Baby Don't Go 7 6	17 Regina Spektor, Better 13 9
18 Common, Driven Me Wild 6 4	18 Kanye West, Stronger 13 12
19 Soulja Boy Tell'em, Crank That 6 5	19 Pat Monahan, Her Eyes 13 12
20 Maroon 5, Wake Up Call 6 5	20 Santana, Into The Night 13 12
21 Jennifer Lopez, Do It Well 6 5	21 Vanessa Carlton, Nola Farylate 13 13
22 Baby Bash, Cyclone 4 5	22 Kid Rock, So Hot 13 15
23 Keyshia Cole, Let It Go 4 6	23 Kanye West, Good Life 13 14
24 Madonna, Here I Stand 4 6	24 Velvet Revolver, The Last Fight 11 14
25 Chamillionaire, Hip Hop Police 3 4	25 Chrisette Michele, Best Of Me 10 0
26 Avril Lavigne, Hot 2 0	26 Keyshia Cole, Let It Go 10 7
27 Cassidy, My Drink N' My 2 Step 2 0	27 Eagles, How Long 10 8
28 Mariah Carey, Cryin' Out For Me 2 0	28 Sara Bareilles, Love Song 9 7
29 Irene Cara, Flashdance...What A Feeling 2 0	29 Backstreet Boys, Inconsolable 8 7
30 Ne-Yo, Sexy Love 2 0	30 Fergie, Big Girls Don't Cry 7 4
31 Colbie Caillat, Bubbly 8 1	31 Chrisette Michele, Best Of Me 10 0
32 Daughtry, Over You 7 0	32 Sara Bareilles, Love Song 9 0

BET	CMT
VP/Music Prog: Stephen Hill MD: Kelly G Viacom 212-975-4055	VP Music & Talent: Chris Parr Dir Music Pgm: Evan Kraft Viacom 615-335-8400
TW LW	TW LW
1 Playaz Circle, Duffel Bag Boy 18 18	1 Sugarland, Stay 24 21
2 Cassidy, My Drink N' My 2 Step 17 15	2 Brad Paisley, Online 22 20
3 Kanye West, Good Life 17 17	3 Montgomery Gentry, What Do Ya Think 20 14
4 Alicia Keys, No One 16 16	4 Sara Evans, As If 20 20
5 The-Dream, Shawty Is A 10 16	5 Tony Keith, Love Me If You Can 20 22
6 DJ Khaled, I'm So Hood 15 21	6 Trace Adkins, I Got My Game On 19 18
7 Jay-Z, Blue Magic 13 15	7 Josh Turner, Firecracker 18 18
8 Gorilla Zoe, Hood Figgas 13 12	8 Miranda Lambert, Gunpowder & Lead 18 18
9 Chris Brown, Kiss Kiss 12 10	9 Kenny Chesney, Don't Blink 18 19
10 Hurricane Chris, The Hand Clap 10 10	10 Reba McEntire, Take Me There 18 23
11 Tiffany Evans, Promise Ring 10 10	11 LeAnn Rimes, Notnin' Better To Do 17 23
12 Soulja Boy Tell'em, Crank That 9 11	12 Taylor Swift, Don't Stop The Music 16 20
13 Soulja Boy Tell'em, Souja Girl 8 5	13 Lavinia, Small 16 20
14 J. Holiday, Bed 8 8	14 Carrie Underwood, So Small 16 20
15 Trey Songz, Can't Help But Wait 8 13	15 Big & Rich, Between Raising Hell And 15 1
16 Keyshia Cole, Introducing Amina, Shoulda 7 8	16 Tracy Lawrence, Find Out Who Your 11 10
17 Omarion, Cut Off Time 6 4	17 Jason Aldean, Laughed Until We Cried 9 5
18 Wyniel Jean, Sweetest Girl (Dollar Bill) 6 7	18 Carrie Underwood, Wasted 9 5
19 Fabolous, Baby Don't Go 6 7	19 Jason Michael Carroll, Livin' Our Love Song 9 6
20 T.I., You Know What It Is 6 9	20 Dierks Bentley, Free And Easy 9 7
21 50 Cent, Ayo Technology 5 0	21 Brooks & Dunn, Proud Of The House We 8 5
22 Nelly, Westside 5 0	22 Craig Morgan, International Harvester 8 5
23 Rihanna, Hate That I Love You 4 4	23 Gretchen Wilson, You Don't Have To Go 8 6
24 Birdman, Pop Bottles 4 4	24 Clay Walker, Fall 8 7
25 Keyshia Cole, Let It Go 4 0	25 Big & Rich, Lost In This Moment 8 8
26 L. Hurtt, Hurt 3 0	26 Nickelback, Rockstar 8 8
27 Ne-Yo, Can We Chill 3 0	27 Blake Shelton, The More I Drink 8 9
28 Jay-Z, Big Pimpin' 3 0	28 Trisha Yearwood, Heaven, Heartache And 8 12
29 Link, Hit The Dance Floor 3 0	29 Sugarland, Everyday America 7 5
30 DJ Envy & Red Cafe, Things U Do 3 2	30 Van Zant, Goes Down Easy 7 5
31 Jay-Z, Blue Magic 13 5	31 Big & Rich, Between Raising Hell And 15 1
32 Hurricane Chris, The Hand Clap 10 5	32 Jason Aldean, Laughed Until We Cried 9 4
33 Soulja Boy Tell'em, Souja Girl 8 5	

Great American Country	FUSE
MD: Tony Trivato Scripps 615-321-7525	Dir. Pgm: Janis Unterwieser Rainbow-Media 212-324-3416
TW LW	TW LW
1 Rascal Flatts, Take Me There 33 35	1 Maroon 5, Wake Up Call 17 20
2 Josh Turner, Firecracker 29 31	2 The Academy Is..., Everything We Had 16 14
3 Brad Paisley, Online 28 31	3 50 Cent, Ayo Technology 15 16
4 Sara Evans, As If 28 30	4 Rihanna, Hate That I Love You 15 20
5 Reba McEntire, Take Me There 27 27	5 Fall Out Boy, I'm Like A Lawyer... 14 19
6 Carrie Underwood, So Small 26 28	6 Serj Tankian, Empty Walls 14 21
7 Brooks & Dunn, Proud Of The House We 25 27	7 Velvet Revolver, The Last Fight 13 13
8 Toby Keith, Love Me If You Can 25 28	8 My Chemical Romance, Teenagers 13 18
9 Miranda Lambert, Famous In A Small 24 25	9 Paramore, Misery Business 13 19
10 Kenny Chesney, Don't Blink 24 26	10 Kanye West, Stronger 13 19
11 Dierks Bentley, Free And Easy 22 24	11 Foo Fighters, The Pretender 12 22
12 Trisha Yearwood, Heaven, Heartache 21 24	12 Avenged Sevenfold, Almost Easy 12 13
13 Blake Shelton, The More I Drink 20 19	13 Silversun Pickups, Well Thought Out 12 15
14 Tracy Lawrence, Find Out Who Your 20 20	14 Linkin Park, Bleed It Out 12 17
15 Taylor Swift, Our Song 20 22	15 Baby Bash, Cyclone 11 0
16 Trace Adkins, I Got My Game On 19 12	16 Coheed And Cambria, The Running Free 11 6
17 Sugarland, Stay 18 23	17 Sum 41, Walking Disaster 11 14
18 Timbaland, Moments 18 13	18 Against Me!, Thrash Unreal 11 15
19 Joe Nichols, Another Side Of You 19 18	19 Gwen Stefani, Now That You Got It 11 16
20 LeAnn Rimes, Notnin' Better To Do 19 26	20 Pink, Who Knew 11 17
21 Blake Shelton, Don't Make Me 17 15	21 Good Charlotte, I Don't Wanna Be In Love 11 12
22 Montgomery Gentry, What Do Ya Think 16 17	22 The Starting Line, Island (Float Away) 11 17
23 Craig Morgan, Tough 16 17	23 Britney Spears, Gimme More 11 18
24 Hal Ketchum, In Front Of The Alamo 14 5	24 The Used, Pretty Handsome Awkward 11 20
25 Jason Michael Carroll, Livin' Our Love 14 16	25 Angels And Airwaves, Everything's Magic 12 12
26 Alison Krauss, Simple Love 14 17	26 The White Stripes, You Don't Know What 10 13
27 Eagles, How Long 14 19	27 Flyleaf, All Around Me 10 16
28 Billy Ray Cyrus, Ready, Set, Don't Go 13 13	28 Jennifer Lopez, Do It Well 9 7
29 Clay Walker, Fall 12 11	29 The Smashing Pumpkins, That's The Way 9 12
30 Carrie Underwood, Before He Cheats 11 6	
31 Garth Brooks, More Than A Memory 9 0	31 Baby Bash, Cyclone 11 0
32 Gretchen Wilson, You Don't Have To Go 6 4	32 Plies, Hypnotized 8 0
33 Jason Aldean, Laughed Until We Cried 6 4	

MTV2	MuchMusic Canada
Sr. VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron Viacom 212-258-8000	Dir. Music Pgm: Sheila Sullivan CHUM Limited 416-591-5757
TW LW	TW LW
1 Fabolous, Baby Don't Go 20 12	1 Britney Spears, Gimme More 42 19
2 The-Dream, Shawty Is A 10 17	2 Soulja Boy Tell'em, Crank That 25 21
3 Billy Cyrus, I'm Like A Lawyer... 15 14	3 Hedley, She's So Sorry 27 21
4 Fall Out Boy, I'm Like A Lawyer... 14 0	4 Kanye West, Good Life 27 25
5 Paramore, Crushcrushcrush 14 0	5 will.i.am, I Got It From My Mama 24 13
6 Sen Taniguchi, Empty Walls 14 15	6 Linkin Park, Bleed It Out 23 17
7 Playaz Circle, Duffel Bag Boy 14 12	7 50 Cent, I Got Money 23 18
8 The Last Goodnight, Pictures Of You 13 14	8 Attack In Black, Young Leaves 19 12
9 50 Cent, Ayo Technology 13 15	9 Maroon 5, Wake Up Call 19 16
10 Cassidy, My Drink N' My 2 Step 12 12	10 Foo Fighters, The Pretender 19 20
11 Gorilla Zoe, Hood Figgas 12 13	11 Avril Lavigne, Let It Go 18 12
12 Gucci Mane, Freaky Gurl	

OPPORTUNITIES

EAST



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Program Director/ On-Air Talent

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Fun, goal-oriented gal, who's organized, reliable with quick delivery and very articulate! Good news, board-ops, traffic, on-air. LaKita 254-755-6646, Kitaki19@yahoo.com

AIR CHECKS

— AUDIO & VIDEO AIRCHECKS —

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CURRENT #325, WTMX/Eric & Kathy, KQQL/Dan Donovan, KIMN/Hollywood Henderson, KCMO/Mark McKay, KHKS/Atom Smasher, KZZP/John Jay & Rich. \$15 CD
PERSONALITY PLUS #PP-234, KRFX/Lewis & Floorwax, KSTP-FM/Greg Thunder, WSIX/Gerry House, WODS/Dale Dorman. \$15 CD.
PERSONALITY PLUS #PP-227, KKRW/Dean & Rog, WMMR/Preston & Steve, KYSR/Valentine & Lisa Fox, WMET/Greaseman. \$13 CD
PERSONALITY PLUS #PP-233, KQRC/Johnny Dare, KDWB/Dave Ryan, KYKY/Guy Phillips, KIIS/Ryan Seacrest. \$15 CD.
PERSONALITY PLUS #PP-232, KSHE/Bob & Tom, WWSW/Jim Merket, WRIF/Drew & Mike, KKWF/Fitz. \$15 CD.
ALL CHR #CHR-150, KDWB, WKQI, WKST, KMXV, KCHZ \$15 CD
ALL A/C #AC-158, KBIG, WDVD, WWDE, KVIL, WKQC \$15 CD.
ALL COUNTRY #CY-180, KSD, WIL, KYGO, KWLL. \$15 CD.
MARKET PROFILE #5-582 DENVER! CHR AC Gold Ctry AOR \$15 CD
MARKET PROFILE #5-583 ST. LOUIS! AOR CHR AC Gold Ctry UC \$15 CD
PROMO VAULT #PR-69 - promo samples - all market sizes - all formats. \$17 CD
SWEEPER VAULT #SV-55 - Sweeper & Legal ID samples, all formats. \$17 CD.
ALT-12 (ALL ALTERNATIVE CHN-41 (CHR NIGHTS), 0-29 (ALL OLDIES), CR-1 (CLASSIC ROCK), AOR-17 (ALL AOR) at \$15 each CD.
CLASSIC #C-318, WCFL/Ron Britain-1966, WPGC/Brian Lawrence-1971, KMET/Mary Turner-1982, WFYR/Larry Dixon-1988, KOPA-KZZP 1982. \$18 CD.
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CHR/TOP 40					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	13	STRONGER KANYE WEST	NO. 1 (2 WKS)	☆
2	2	19	THE WAY I ARE TIMBALAND FEATURING KERI HILSON		☆
3	3	17	WHO KNEW PINK		☆
4	4	6	APOLOGIZE TIMBALAND FEATURING ONEREPUBLIC	MOST INCREASED PLAYS	☆
5	9	6	BUBBLY COLBIE CAILLAT		☆
6	5	16	LOVESTONED JUSTIN TIMBERLAKE		☆
7	7	12	OVER YOU DAUGHTRY		☆
8	10	13	WAKE UP CALL MAROON 5		☆
9	11	7	HATE THAT I LOVE YOU RIHANNA FEATURING NE-YO		☆
10	6	21	ROCKSTAR NICKELBACK		☆

RHYTHMIC					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	14	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM	NO. 1 (6 WKS)	☆
2	2	10	BED J. HOLIDAY		☆
3	3	18	CYCLONE BABY BASH FEATURING T-PAIN		☆
4	6	11	BABY DON'T GO FABOLOUS FEATURING JERMAINE DUPRI		☆
5	8	6	GOOD LIFE KANYE WEST FEATURING T-PAIN		☆
6	9	6	KISS KISS CHRIS BROWN FEATURING T-PAIN	MOST INCREASED PLAYS	☆
7	4	16	STRONGER KANYE WEST		☆
8	5	18	SHAWTY PLIES FEATURING T-PAIN		☆
9	10	6	NO ONE ALICIA KEYS		☆
10	7	18	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM		☆

URBAN					
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	3	8	NO ONE ALICIA KEYS	NO. 1 (1 WK)	☆
2	1	16	BED J. HOLIDAY		☆
3	2	22	UNTIL THE END OF TIME JUSTIN TIMBERLAKE DUET WITH BEYONCÉ		☆
4	5	11	DUFFLE BAG BOY PLAYAZ CIRCLE FEATURING LIL WAYNE		☆
5	4	7	KISS KISS CHRIS BROWN FEATURING T-PAIN		☆
6	6	5	GOOD LIFE KANYE WEST FEATURING T-PAIN		☆
7	8	15	SHAWTY IS A 10 THE-DREAM		☆
8	12	10	I'M SO HOOD DJ KHALED FEATURING T-PAIN, TRICK DADDY, RICK ROSS & PLIES		☆
9	11	16	HOOD FIGGA GORILLAZ & ZOE		☆
10	13	10	CAN'T HELP BUT WAIT TREY SONGZ		☆

NO. 1 MOST ADDED

NO ONE Alicia Keys (J/RMG)

NO. 1 MOST INCREASED PLAYS

APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)

TOP 5 NEW AND ACTIVE

BABY LOVE Nicole Scherzinger Feat. will.i.am (INTERSCOPE)

INTO THE NIGHT Santana Feat. Chad Kroeger (ARISTA/RMG)

NO ONE Alicia Keys (J/RMG)

SWEETEST GIRL (DOLLAR BILL) Wyclef Jean Feat. Akon, Lil Wayne & Nia (COLUMBIA)

NEVER TOO LATE Three Days Grace (JIVE/ZOMBA)

COMPLETE CHR/TOP 40 CHART ON PAGE 29

NO. 1 MOST ADDED

ROC BOYS (AND THE WINNER IS)... Jay-Z (ROC-A-FELLA/DEF JAM/IDJMG)

NO. 1 MOST INCREASED PLAYS

KISS KISS Chris Brown Feat. T-Pain (JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

I'M SO HOOD DJ Khaled Feat. T-Pain, Trick Daddy, Rick Ross & Plies (TERROR SQUAD/KOCH)

CAN'T HELP BUT WAIT Trey Songz (SONG BOOK/ATLANTIC)

COME HOME Amanda Perez (UPSTAIRS)

BODY Ja Rule Feat. Ashley Joi (THE INC./UNIVERSAL MOTOWN)

HYPNOTIZED Gemini (BIG GUN)

COMPLETE RHYTHMIC CHART ON PAGE 34

NO. 1 MOST ADDED

ROC BOYS (AND THE WINNER IS)... Jay-Z (ROC-A-FELLA/DEF JAM/IDJMG)

NO. 1 MOST INCREASED PLAYS

SUFFOCATE J. Holiday (MUSIC LINE/CAPITOL)

TOP 5 NEW AND ACTIVE

ROC BOYS (AND THE WINNER IS)... Jay-Z (ROC-A-FELLA/DEF JAM/IDJMG)

LOST IN LOVE I-15 (ZONE 4/INTERSCOPE)

DON'T CALL ME NO MO Project Pat (KOCH)

WATCH MY SHOES 3deep (TRILL/ASYLUM)

BODY Ja Rule Feat. Ashley Joi (THE INC./UNIVERSAL MOTOWN)

COMPLETE URBAN CHART ON PAGE 37

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	14	BABY ANGIE STONE FEATURING BETTY WRIGHT	NO. 1 (1 WK)	☆
2	3	8	NO ONE ALICIA KEYS		☆
3	1	31	TEACHME MUSIQ SOULCHILD		☆
4	6	12	ANGEL CHAKA KHAN		☆
5	5	22	IF I HAVE MY WAY CHRISTETTE MICHELE		☆
6	7	34	WHEN I SEE U FANTASIA		☆
7	4	28	CAN U BELIEVE ROBIN THICKE		☆
8	8	55	PLEASE DON'T GO TANK		☆
9	9	17	HATE ON ME JILL SCOTT		☆
10	11	11	MY LOVE JOE		☆

NO. 1 MOST ADDED

MY LOVE Jill Scott (HIDDEN BEACH)

NO. 1 MOST INCREASED PLAYS

JUST FINE Mary J. Blige (MATRIARCH/GEFFEN)

TOP 5 NEW AND ACTIVE

HOW DEEP IS YOUR LOVE The Temptations (NEW DOOR)

NEVER WOULD HAVE MADE IT Marvin Sapp (VERITY/ZOMBA)

SHOULDA LET YOU GO Keyshia Cole Introducing Amina (IMANI/GEFFEN)

RIBBON IN THE SKY Boyz II Men (DECCA)

YOU JUST DON'T WANT TO KNOW Marvin Winans (PURESPRINGS GOSPEL)

COMPLETE URBAN AC CHART ON PAGE 38

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	9	DON'T BLINK KENNY CHESNEY	NO. 1 (2 WKS)	☆
2	4	22	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY		☆
3	3	23	IF YOU'RE READING THIS TIM MCGRAW		☆
4	5	12	SO SMALL CARRIE UNDERWOOD		☆
5	2	20	LOVE ME IF YOU CAN TOBY KEITH		☆
6	8	8	MORE THAN A MEMORY GARTH BROOKS		☆
7	7	18	ONLINE BRAD PAISLEY		☆
8	10	34	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL		☆
9	11	11	HOW 'BOUT THEM COWGIRLS GEORGE STRAIT		☆
10	12	31	FALL CLAY WALKER		☆

NO. 1 MOST ADDED

LETTER TO ME Brad Paisley (ARISTA NASHVILLE)

NO. 1 MOST INCREASED AUDIENCE

WINNER AT A LOSING GAME Rascal Flatts (LYRIC STREET)

TOP 5 NEW AND ACTIVE

JUST GOT STARTED LOVIN' YOU James Otto (WARNER BROS./WRN)

COUNTRY GIRL Rissi Palmer (1720)

ALL SUMMER LONG Kid Rock (TOP DOG/ATLANTIC)

LOVE IS A BEAUTIFUL THING Phil Vassar (UNIVERSAL SOUTH)

GIRL NEXT DOOR Cole Deggs & The Lonesome (COLUMBIA)

COMPLETE COUNTRY CHART ON PAGE 46

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	17	BIG GIRLS DON'T CRY FERGIE	NO. 1 (2 WKS)	☆
2	1	24	HOME DAUGHTRY		☆
3	3	15	HEY THERE DELILAH PLAIN WHITE T'S		☆
4	4	27	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		☆
5	7	16	WAIT FOR YOU ELLIOTT YAMIN		☆
6	6	27	BEFORE HE CHEATS CARRIE UNDERWOOD		☆
7	5	19	(YOU WANT TO) MAKE A MEMORY BON JOVI		☆
8	8	30	EVERYTHING MICHAEL BUBLE		☆
9	12	12	BUBBLY COLBIE CAILLAT	MOST INCREASED PLAYS/MOST ADDED	☆
10	10	9	HOW LONG EAGLES		☆

NO. 1 MOST ADDED

BUBBLY Colbie Caillat (UNIVERSAL REPUBLIC)

NO. 1 MOST INCREASED PLAYS

BUBBLY Colbie Caillat (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

I JUST LOVE YOU Five For Fighting (AWARE/COLUMBIA)

INTO THE NIGHT Santana Feat. Chad Kroeger (ARISTA/RMG)

OVER YOU Daughtry (RCA/RMG)

1973 James Blunt (CUSTARD/ATLANTIC)

THE AIR THAT I BREATHE Tom Fuller Band (MESA/BLUEMOON/SMC)

COMPLETE AC CHART ON PAGE 49



THE BACK PAGES



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BDS

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	16	BUBBLY COLBIE CAILLAT	NO. 1 (1 WK)	☆	UNIVERSAL REPUBLIC
2	1	18	WHO KNEW PINK	11	☆	LAFACE/ZOMBA
3	2	20	BIG GIRLS DON'T CRY FERGIE	11 ³	☆	WILL.I.AM/A&M/INTERSCOPE
4	5	14	HOW FAR WE'VE COME MATCHBOX TWENTY	☆		MELISMA/ATLANTIC
5	4	25	FIRST TIME LIFEHOUSE	11	☆	GEFFEN
6	6	12	OVER YOU DAUGHTRY	☆		RCA/RMG
7	7	12	WAKE UP CALL MARDON 5	A&M/OCTONE/INTERSCOPE		
8	9	14	DREAMING WITH A BROKEN HEART JOHN MAYER	☆		AWARE/COLUMBIA
9	8	25	HEY THERE DELILAH PLAIN WHITE T'S	11 ²	☆	FEARLESS/HOLLYWOOD
10	10	41	ROCKSTAR NICKELBACK	11 ²	☆	ROADRUNNER/ATLANTIC/LAVA

NO. 1 MOST ADDED

APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)

TOP 5 NEW AND ACTIVE

SHADOW OF THE DAY Linkin Park (WARNER BROS.)

LOVE LIKE THIS Natasha Bedingfield (PHONOGENIC/EPIC)

THE WAY I AM Ingrid Michaelson (CABIN 24/ORIGINAL SIGNAL/RED)

TEENAGERS My Chemical Romance (REPRISE)

IDON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) Good Charlotte (DAYLIGHT/EPIC)

COMPLETE HOT AC CHART ON PAGE 50

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	18	R N R RICK BRAUN & RICHARD ELLIOT	NO. 1 (8 WKS)	ARTIZEN
2	2	13	AIN'T NO WOMAN (LIKE THE ONE I GOT) JEFF COLLB FEATURING RICHARD ELLIOT		NARADA JAZZ/BLG
3	3	27	BLACK RIVER KEIKO MATSUI		SHOUT! FACTORY
4	4	23	LADIES' CHOICE PAUL TAYLOR		PEAK/CONCORD
5	5	26	BORN 2 GROOVE EUGE GROOVE		NARADA JAZZ/BLG
6	7	27	NOODLE SOUP FOURBOE ST		NAT VE LANGUAGE
7	6	22	STREET LIFE U-NAM		TRIPPIN' N' RHYTHM
8	10	10	FIRE AND RAIN KENNY "BABYFACE" EDMONDS		MERCURY/IDJMG
9	10	23	SLAMMIN JAY SOTO		NUGROOVE
10	9	34	TROUBLE SLEEPING CORINNE BAILEY RAE		CAPITOL

NO. 1 MOST ADDED

VENICE Chris Botti (COLUMBIA)

NO. 1 MOST INCREASED PLAYS

BLUE WATER Eric Marienthal (PEAK/CONCORD)

TOP 5 NEW AND ACTIVE

LET'S DO IT AGAIN Wayman Tisdale (RENDEZVOUS)

KEEPIN' IT COOL Nick Colonne (NARADA JAZZ/BLG)

NO. ONE Alicia Keys (J/RMG)

BETWEEN US Nye Moses (NYEE MOSES)

SWEET SURRENDER Chielu Minucci & Special EFX (SHANACHIE)

COMPLETE SMOOTH JAZZ CHART ON PAGE 53

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	-	12	THE PRETENDER FOO FIGHTERS	NO. 1 (10 WKS)	☆	ROSWELL/RCA/RMG
2	19	19	BLEED IT OUT LINKIN PARK		☆	WARNER BROS.
3	16	16	MISERY BUSINESS PARAMORE		☆	FUELED BY RAMEN/ATLANTIC/LAVA
4	22	22	NEVER TOO LATE THREE DAYS GRACE		☆	JIVE/ZOMBA
5	8	8	FAKE IT SEETHER		☆	WIND-UP
6	8	8	BIG CASINO JIMMY EAT WORLD		☆	TINY EVIL/INTERSCOPE
7	36	36	PARALYZER FINGER ELEVEN	11	☆	WIND-UP
8	6	6	EMPTY WALLS SERJ TANKIAN		☆	SERJICAL STRIKE/REPRISE
9	20	20	ALL AROUND ME FLYLEAF		☆	A&M/OCTONE/INTERSCOPE
10	9	9	YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLO) THE WHITE STRIPES		☆	THIRD MAN/WARNER BROS.

NO. 1 MOST ADDED

RAINY MONDAY Shiny Toy Guns (UNIVERSAL MOTOWN)

NO. 1 MOST INCREASED PLAYS

SHADOW OF THE DAY Linkin Park (WARNER BROS.)

TOP 5 NEW AND ACTIVE

TICK TICK BOOM The Hives (INTERSCOPE)

RISE TODAY Alter Bridge (UNIVERSAL REPUBLIC)

BODYSNATCHERS Radiohead (RAD OHEAD)

ALCOHAULIN' ASS HellYeah (EPIC)

LONG ROAD TO RUIN Foo Fighters (ROSWELL/RCA/RMG)

COMPLETE ALTERNATIVE CHART ON PAGE 55

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	12	THE PRETENDER FOO FIGHTERS	NO. 1 (4 WKS)	ROSWELL/RCA/RMG
2	2	9	FAKE IT SEETHER		WIND-UP
3	3	11	SO HOTT KID ROCK		TOP DOG/ATLANTIC
4	4	17	BLEED IT OUT LINKIN PARK		WARNER BROS.
5	6	15	LIFE IS BEAUTIFUL SIXX:A.M.		ELEVEN SEVEN
6	5	15	ALCOHAULIN' ASS HELLYEAH		EPIC
7	8	12	RISE TODAY ALTER BRIDGE		UNIVERSAL REPUBLIC
8	9	26	NEVER TOO LATE THREE DAYS GRACE		JIVE/ZOMBA
9	10	14	BECOMING THE BULL ATREYU		HOLLYWOOD
10	11	6	EMPTY WALLS SERJ TANKIAN		SERJICAL STRIKE/REPRISE

NO. 1 MOST ADDED

PSYCHO Puddle Of Mudd (FLAWLESS/GEFFEN)

NO. 1 MOST INCREASED PLAYS

GOOD TIMES BAD TIMES Godsmack (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

THE RUNNING FREE Coheed And Cambria (COLUMBIA)

ANGER CAGE Course Of Nature (SILENT MAJORITY/ILG)

TALL TALES TASTE LIKE SOUR GRAPES Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC)

THRASH UNREAL Against Me! (SIRE/REPRISE)

RIOT Three Days Grace (JIVE/ZOMBA)

COMPLETE ACTIVE ROCK CHART ON PAGE 56

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	2	11	THE PRETENDER FOO FIGHTERS	NO. 1 (2 WKS)	ROSWELL/RCA/RMG
2	1	38	PARALYZER FINGER ELEVEN	11	WIND-UP
3	3	10	SO HOTT KID ROCK		TOP DOG/ATLANTIC
4	4	8	FAKE IT SEETHER		WIND-UP
5	5	24	NEVER TOO LATE THREE DAYS GRACE		JIVE/ZOMBA
6	6	28	I DON'T WANNA STOP OZZY OSBOURNE		EPIC
7	7	22	FAMOUS PUDDLE OF MUDD		FLAWLESS/GEFFEN
8	10	10	RISE TODAY ALTER BRIDGE		UNIVERSAL REPUBLIC
9	9	16	LIFE IS BEAUTIFUL SIXX:A.M.		ELEVEN SEVEN
10	11	26	WHAT I WANT DAUGHTRY FEATURING SLASH		RCA/RMG

NO. 1 MOST ADDED

NOTHING TO LOSE Operator (ATLANTIC)

NO. 1 MOST INCREASED PLAYS

GOOD TIMES BAD TIMES Godsmack (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

UNTIL THE END Breaking Benjamin (HOLLYWOOD)

NOTHING TO LOSE Operator (ATLANTIC)

THE BLEEDING Five Finger Death Punch (FIRM)

HOLD ON Korn (VIRGIN)

PSYCHO Puddle Of Mudd (FLAWLESS/GEFFEN)

COMPLETE ROCK CHART ON PAGE 57

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	14	HOLD ON KT TUNSTALL	NO. 1 (8 WKS)	RELENTLESS/VIRGIN
2	3	18	SHUT YOUR EYES SNOW PATROL		POLYDOR/A&M/INTERSCOPE
3	2	8	RADIO NOWHERE ERUZE SPRINGSTEEN		COLUMBIA
4	4	13	THE UNDERDOG SPOON		MERGE
5	7	7	PUNISH THE MONKEY MARK KNOPFLER		WARNER BROS.
6	5	12	1973 JAMES BLUNT		CUSTARD/ATLANTIC
7	6	21	BUBBLY COLBIE CAILLAT		UNIVERSAL REPUBLIC
8	9	7	GONE, GONE, GONE (DONE MOVED ON) ROBERT PLANT & ALISON KRAUSS		ROUNDER
9	8	16	IN THE COLORS BEN HARPER & THE INNOCENT CRIMINALS		VIRGIN
10	14	4	YOU'RE THE WORLD TO ME DAVID GRAY		ATO/RED

NO. 1 MOST ADDED

SHINE OVER BABYLON Sheryl Crow (A&M/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

SHINE OVER BABYLON Sheryl Crow (A&M/INTERSCOPE)

TOP 5 NEW AND ACTIVE

LISTENING TO LEVON Marc Cohn (DECCA)

CITY OF IMMIGRANTS Steve Earle (NEW WEST)

TURPENTINE Brandi Carlile (COLUMBIA)

ALL DOWNHILL Lyle Lovett And His Large Band (CURB/LOST HIGHWAY)

SILVER LINING Rilo Kiley (WARNER EROS)

COMPLETE TRIPLE A CHART ON PAGE 60

With some of the biggest acts of the past decade in his stable, Zomba executive VP of pop promotion maintains optimism about industry's future

Joe Riccitelli

By Erica Farber

With passion and focus, Joe Riccitelli is bullish on the record business. From his early days as an intern to his promotion earlier this year to executive VP of pop promotion for Zomba Label Group, he is quick to credit his staff as the reason for the group's success.

Getting into the business: I was interning at PolyGram in the promotion department, working under John Betancourt, David Leach, Brenda Romano and John Boulos. I was calling college radio stations, reporting to Jack Isquith, who was running the college radio department. Then it was time to get a real job. I took a position as an advertising clerk in the sales department there, but kept close contact with the promotion department. When Jack left to go to Epic to run their college department, the position opened up. I interviewed with David and John [Betancourt] and they gave me the job. I did that for six months and then interviewed for a field job, and they moved me to Charlotte.

I did that in Charlotte, Dallas and Boston over a three-year period, as labels were expanding. They wanted to launch a Polydor label, which eventually became [the PolyGram Label Group] within about 18 months. I was doing promotion for Polydor in Boston and moved to New York to do national CHR. Then Polydor became [PLG]. It was the vision of Alain Levy. He brought in Rick Dobbis and Johnny Barbis and I was the CHR director, working side by side with Vicki Leben. I moved up in the national CHR department, became a VP in 1993 and senior VP of promotion, following Sky Daniels, in 1995.

Joining Zomba Label Group: PolyGram was sold to Universal in 1998 and merged the Island and Mercury staffs. I exited at that point and within a week landed the position at Jive. Barry Weiss and I had been talking for six months about coming over as he was working on the next growth spurt with the launch of Britney Spears and the success of the Backstreet Boys. We became the Zomba Label Group when BMG purchased the company. LaFace and Arista folded in with us in 2004. Recently, we moved to the Sony offices and now we're one of the largest chart-share front-line companies in the business.

Long-range plans: We have some really big releases [in the fourth quarter]. On Oct. 30, there's Backstreet Boys, who have sold 75 million records and are one of the biggest recording acts in the business. Nov. 6, we have Chris Brown's sophomore record. His current single, "Kiss Kiss" featuring T-Pain, is flying up the charts. Britney Spears' album "Blackout" features the song "Gimme More," which [had] been No. 1 on iTunes. While the general public is infatuated with the whole media circus going on with her, they still have the ability to separate good songs; they've purchased this record in droves and [it was] No. 3 on The Billboard Hot 100. Then we have our first American Idol coming out, with Jordin Sparks.

Relationship between radio and records: The compliance agreements between the major labels and radio have actually helped the relationship. The best music will rise to the top. Radio now has tools to use besides callout research: digital songs and ringtone numbers that can help in making better decisions and not basing everything strictly on research. That is going to help both [industries] overall.



I'm a competitive promotion head and I'm passionate about what I believe in, but there are times it can get difficult. We all have the same goals, and we will be working closer with each other as we move down the road.

State of radio: [The Portable People Meter] is going to make a big difference for radio. It's going to be much more of a real deal and radio will be able to accurately look at what's going on in their marketplace. Getting this type of information on a near minute-by-minute basis can be a blessing and a curse. We have to make sure knee-jerk decisions aren't being made because information is coming so quickly.

State of the record business: Controlling costs is like any other business; we're getting a better handle on it. The record business is not going to go away. I luckily work for a boss in Barry where we pride ourselves on selling records and making a profit. I'm going on my ninth year. We've done well in that time and a lot of it has to do with how we make decisions. Our batting average is much better than other labels'.

Something that would surprise readers to learn: The way we go out of our way to watch costs and make decisions about picking singles. We're an A&R-driven company that really believes radio is the forefront.

Career highlight: Just trying to be true to myself and the people that work with me and for me. I go out of my way to help people get started in the business. Sony BMG does a good job with its internship program. I spend a couple of hours every semester doing a presentation about the music business. I try to give insight and help them understand the tools we use on a daily basis.

We take a lot of time with our department interns. William Patterson University in New Jersey, where I graduated, has a music business master's degree program that [veteran record label executive] Jim Caparro is involved with, and I work closely with them and donate time to the music management program.

Most influential individual: Barry Weiss. I've learned so much about the business in general from him and have become a better manager overall. And Johnny Barbis, because of his promotion expertise and the big-hearted guy that he is.

Advice for radio: Be open-minded and look at the tools in front of you to help make decisions.

Advice for the music industry: Passion and teamwork are two things that keep Zomba at the top. *R&R*

'The compliance agreements between the major labels and radio have actually helped the relationship.'

—Joe Riccitelli

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Lineer Notes

Profile: Joe Riccitelli

Title: Zomba Label

Group executive VP of pop promotion

Favorite radio format:

CHR/top 40

Favorite TV show:

"Top Chef"

Favorite song:

"Thunder Road" by

Bruce Springsteen

Favorite movies:

"The Natural,"

"Crimson Tide" and

"The Shawshank

Redemption"

Favorite book:

"Lonesome Dove"

by Larry McMurty

Favorite restaurant:

Craft in New York

Beverage of choice:

Oregon Pinot Noir

Hobbies: "Working out,

reading and playing

fantasy sports."

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@jiverecords.com

November 15-16, 2007

Marriott at Vanderbilt University Nashville, Tennessee



Michael W. Smith



MercyMe



Caedmon's Call



Skillet



Kathryn Scott



Paul Baloche



Mark Schultz



Stellar Kart



Cadia



Justin Unger



Mandisa



33Miles



Addison Road



The Afters



Fee



Britt Nicole



Robbie Seay



Laura Story

WHO'S COMING TO THE R&R CHRISTIAN SUMMIT!

THURSDAY

8:00am-5:00pm REGISTRATION OPENS

8:30-10:00am OPENING KEYNOTE/BREAKFAST
Featuring Dave Burchett

Sponsored by Integrity Label Group
Performance by Paul Baloche & Kathryn Scott
Emmy Award-winning television sports director, author and Christian speaker Dave Burchett will open the Summit with his unique blend of humor, compassion, insight and honesty. He is the author of "When Bad Christians Happen to Good People" and "Bring'em Back Alive - A Healing Plan For Those Wounded by the Church." He and his wife, Joni, were also staff members of Campus Crusade's Athletes In Action. To learn more about Burchett, go to www.daveburchett.com.



10:15-11:30am GENERAL SESSION

Facing The Facts About New Media

Internet radio, satellite radio, podcasts, social networking sites and other forms of new media that compete for listeners' attention surround terrestrial radio. This panel will cover not only how to compete with new media, but how to use new media to promote your radio station and engage the new-media-savvy listeners of today.

Moderator: Mark Adkison, EMI CMG VP of digital strategy & development. Panelists: Alan Mason, Goodratings Strategic Services partner; Scott Lindy, Sirius director of country programming; Joe Galante, Sony BMG chairman



11:45am-1:30pm LUNCH

Sponsored by Word Entertainment
Performances by Mark Schultz, Stellar Kart, Cadia



1:45-2:45pm GENERAL SESSION

One Step Closer To The Truth: Arbitron's PPM

Arbitron will host this session to bring you up to speed on the latest PPM information, including the most recent numbers from PPM markets, and some of them may surprise you. PPM is definitely changing the way programmers think. We'll find out why, what they're doing differently and how it's working.

3:00-5:00pm GENERAL SESSION

Radio And Records Group Therapy

Performance by Justin Unger
Co-sponsored by Heights Music Group and ONDO Entertainment
This panel is back for the third year in a row by popular demand. Panelists from the Christian radio community and from the Christian record community will discuss what's most important to their community right now. With interaction from audience members, we'll all

discuss how we can continue the growth of the Christian music industry, radio and records, and continue to lead people to Christ.

Moderator: John Styll, Gospel Music Association president
Panelists: Mike Novak, EMF Broadcasting; Grant Hubbard, EMI CMG; Dave Senes, WAY-FM; Derek Jones, Word Records; Jim Kirkland, Blue Ridge Broadcasting; John Butler, Curb Records; Chuck Finney, KLTY/Dallas; Brian Dishon, Provident Label Group



5:30-7:00pm DINNER

Sponsored by EMI-CMG
Performances by Mandisa, Matthew West, Britt Nicole, Robbie Seay, Daniel Doss, Josh Wilson

EMI Music Christian Music Group



7:15pm CLUB R&R (offsite)

Sponsored by Curb



FRIDAY

8:00am-5:00pm REGISTRATION OPEN

8:30-10:00am KEYNOTE/BREAKFAST

Featuring David Nasser

Sponsored by INO Records
Performances by 33Miles, Addison Road, Laura Story
Author, speaker and minister David Nasser will deliver the Friday morning keynote with his amazing story of his family's escape from Iran when he was just 9 years old. They moved to the United States, where he struggled as a young man, then found Christ in college and began sharing his story with others. Today he speaks to over 500,000 people a year. Nasser also authored "Glory Revealed," which was released along with the "Glory Revealed" CD, and joined Third Day's Mac Powell and other artists on the "Glory Revealed" tour.



10:15-11:30am GENERAL SESSION

The Slacker And The Spoiled:

Engaging Gen X & Y

Sponsored by INO Records
Performance by Fee
How can you attract and keep younger listeners tuned in to your station? We'll find out from one of the top experts in this field, Tristan Coopersmith, director of marketing, research and trends at The Intelligence Group, a division of Creative Artists Agency that focuses on consumer insights and trend forecasting. Tristan will first explain what these two very different generations want and then share how Christian radio stations and record labels can meet those needs in a way that will resonate and have a lasting impact.



11:45am-1:30pm LUNCH

Sponsored by Provident Label Group
Performances by Michael W. Smith, Leeland, Brandon Heath, Kelly Pease, Matt Maher



1:45-2:45pm GENERAL SESSION

Brand Development: Making The Big Idea Happen

Sheri Warnke is a senior media and marketing executive with more than 25 years of national experience in magazine publishing, national advertising, entertainment and music marketing, experiential marketing and event promotion. If you've had big ideas but have never been able to pull them off, Sheri will let you know how strategic partnerships with national corporations or companies in your own community can help make them happen.



3:00-4:00pm GENERAL SESSION

Creating Powerful Radio

Geller Media International president and "Creating Powerful Radio" author Valerie Geller will show you how to get, keep and grow your audience by creating powerful radio. Most importantly, she'll talk about how to never lose a listener!



4:15-5:30pm GENERAL SESSION

Christian Rate-A-Record*

Another popular panel returns for the third straight year as panelists from radio and labels, as well as audience members, get to listen to brand-new music, then rate each song using Broadcast Architecture's Mix-Master digital dials. Panelists: Dan Michaels, INO Records; David Pierce, K-LOVE/Air 1; Andrea Kleid, EMI CMG; Scott Smith, WPOZ/Orlando

5:30-7:30pm

R&R CHRISTIAN INDUSTRY ACHIEVEMENT AWARDS DINNER

Sponsored by INO Records

Performances by MercyMe, Caedmon's Call, The Afters, Skillet

R&R Christian Industry Achievement Awards

Once again this year, awards will be presented for stations of the year in all market sizes, plus PD, MD and personalities of the year. We'll also crown labels and record promoters of the year as nominated and voted on by you.



7:45pm
CLUB R&R

Register Now! www.radioandrecords.com

The Edison National Christmas Music Test

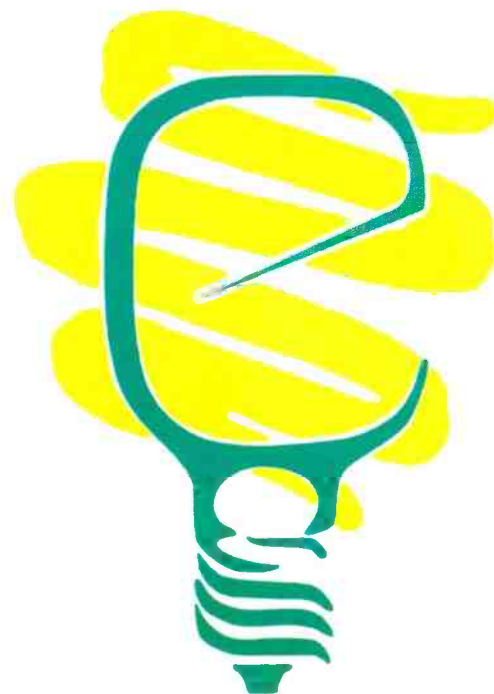
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Melissa DeCesare (mdeczare@edisonresearch.com).

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