

IT'S A WRAP!

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R&R

RADIO & RECORDS

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ADVERTISEMENT

#1 Active Rock Label of 2006 Ready To Reclaim the Throne

Universal Republic earned the honor of #1 Active and Mainstream Rock Label in 2006 by taking 10 YEARS/ "Wasteland" (9 weeks #1 at Active Rock), GODSMACK (3 top 3 singles with "Speak" 12 weeks at #1) and HINDER (2.5 million records sold and 3 top 3 tracks) all to the top of the charts. 2007-2008 has #1 written all over again as they launch ALTER BRIDGE featuring 3 members from the 31 million selling CREED, ANOTHER ANIMAL featuring 3 members

Godsmack

of the 13 million selling GODSMACK, a new 10 YEARS record due late 2007 and follow up tracks from up and comer FAIR TO MIDLAND, who spent 24 weeks on the Active Rock chart this year with "Dance Of The Manatee," currently on the road with CHEVELLE. Also coming out later this year are highly anticipated new releases from 3 DOORS DOWN and JACK JOHNSON. With a track record like this and release schedule of this caliber, all bets have Universal Republic as the front runner for Rock Label of Year again. Get up and put your fist in the air for the Republic of Rock.

Brushfire Records Leads Campaign at Triple A Radio

Universal Republic is proud to continue its success in the Triple A world beyond its shining star Jack Johnson. While JACK JOHNSON paved the way for Triple A at Universal



Jack Johnson

Republic, there are new stars looking to follow his lead. AMY WINEHOUSE has had two top singles with "Rehab" and "You Know I'm No Good" and has sold over 1 Million copies of her debut album **Back To Black**, and COLBIE CAILLAT whose top 5 Billboard 200 debut "CoCo" has sold an impressive 200,000 albums so far. COLBIE'S follow up single "The Little Things" is scheduled to hit radio mid October. With stations like KENZ and KTCZ already supporting the song.

SCOTT MATTHEWS' current single "Elusive" is getting a warm response in the midst of all the 4th quarter traffic. Stations with reactions include CIDR, WXPB, WRNR and KPTL, all of whom had some great feedback and emails from listeners. SCOTT MATTHEWS will be in the states and on the road to promote his debut album **Passing Stranger** at the end of September and early October. Speaking of singer songwriters, MATT COSTA is slated to release his second album in early 2008 and will launch his first single titled "Mr. Pitiful" Oct 23. Selling over 75,000 albums on his previous release, MATT will be performing at Street Scene in San Diego this year as a "kick off" to his fall campaign for the new single. MATT COSTA is one of the many Brushfire artists Universal Republic is fortunate to work with, alongside label mates ROGUE WAVE, who plan to release their debut album September 18th. Their first single is entitled "Lake Michigan". Look for Rogue Wave on tour performing with FEIST. It is going to be an exciting fall at Triple A for Universal Republic. With JACK JOHNSON'S new release slated for early 2008, he will be in good company with his labelmates at Triple A. What a year!

Amy Winehouse: Breakout Artist of the Year



Amy Winehouse

Universal Republic's AMY WINEHOUSE is the breakout artist of 2007! The soulful songstress is the only artist to span across Top 40, Rhythmic, Triple A, Hot AC, Urban, and Urban AC this year! She holds numerous awards and accolades, including the highest debut ever for a British female with over 50,000 albums scanned the first week. **Back to Black** is certified platinum with no end in sight. Already a media favorite. Amy has graced the covers of Rolling Stone and Spin magazines to name a few. The video for her Top 10 smash "rehab" also went to #1 at MTV and VH1. Now AMY WINEHOUSE gives you "Tears Dry On Their Own."

Universal Republic Urban & Rhythmic Roll Into Fall Book with SMASH HITS

Just as the SHOP BOYZ summer smash "Party Like A Rockstar" is certified triple platinum mastertone sales and platinum digital sales, Ringtone sales total 3,059,017 to date! Universal Republic gets ready to serve up more hits. The TRAP STARZ run the Dallas streets with their club banger "Get It Big." Both KBFB and KKDA Dallas are over 1,000 spins deep after weeks of power rotation. "Get It Big" is now spreading throughout Texas. TREAL has also enjoyed similar success in Orlando as their hit "I'm Not Locked Down" surpasses 1,000 spins at WPYO and WJHM. YUNG RALPH hails from Atlanta with his hit "Look Like Money." Already 500 spins deep at WHTA Atlanta and in rotation at WVEE. These hits are impacting Urban and Rhythmic now! The Shop Boyz are the "#1 New Ringtone Artists of 2007."



Shop Boyz

NUMBER CRUNCH

#1	3M	13
Did you know... Jack Johnson holds the all time record for digital album sales on iTunes. Source: Apple	Did you know... Mika has worldwide sales surpassing 3 million units! His album, LIFE IN CARTOON MOTION, has spawned 4 #1 hits in the U.K.!	Did you know... Godsmack holds the record for the most Top 5 singles at Active Rock radio with 13. Source: BDS

INTERNATIONAL SUPERSTAR KICKS OFF MULTI-MILLION "UGLY BETTY" TV CAMPAIGN

Chosen by Rolling Stone as one of the "Top 10 Artists to Watch in 2007," Universal Republic's MIKA is now putting his mark on television's most-watched weeknight. The British superstar has recorded a special version of his #1 UK hit, "Big Girl (You Are Beautiful)" titled "Hey Betty,



Mika

You are Beautiful" to be used as part of a large marketing campaign for ABC's Thursday smash, Ugly Betty. "Big Girl" is the third single from MIKA'S debut album, **Life In Cartoon Motion**, to reach the top of the UK Pop chart. The song has already garnered #3 Phones at KZZO Sacramento after less than 50 spins. MIKA'S first hit, "Grace Kelly," made huge waves stateside as it climbed to #1 on MTV's video playlist in the spring, and helped kick off an album that has now scanned over 2.5 million units worldwide. The upbeat anthem, "Love Today," was embraced by Verizon Wireless in a very popular ad campaign, that was shown during the NCAA basketball tournament. In total, his singles have spun over 16,000 times

across all U.S. radio formats, and as a result they have sold more than 500,000 digital songs. The sold out U.S. tour was called the most entertaining, fun, and energetic shows to hit the states in years. After his appearance on Good Morning America, sales of **Life in Cartoon Motion** shot up over 50% from the previous week. MIKA wins audiences over with his limitless vocal range and his unparalleled stage presence. Mika is one-part Willy Wonka, one-part Freddy Mercury, and all parts entertainment.

COLBIE CAILLAT: BEST NEW ARTIST

Top 5 Album Breaking Worldwide

The Fall season is upon us, and that's exactly what multi-format radio is doing with Universal Republic artist, COLBIE CAILLAT: FALLing in love. This seems to be a natural evolving occurrence for COLBIE, as her rise to the top has been as organic as it gets. It all started with her MySpace page last October. At the request of some close friends who loved her music, she made a page. Less than a year later, her initial 6,240 friends has turned into a combined 24 Million plays and Profile Views making COLBIE CAILLAT a social networking/pop culture phenom. Since the launch of that MySpace page last year, COLBIE CAILLAT has been turning over a new leaf at break neck speed and she's got the album sales to prove it.



Colbie Caillat

COLBIE'S emergence just months ago as one of MySpace's most popular new talents (Rolling Stone magazine dubbed her one of the most promising unsigned artists in music) has made her one of the most talked about artist development stories in entertainment. With radio and video support, breaking "Bubbly" is proving to be as much fun as popping a cork and drinking some bubbly.

CAILLAT current career highlights include:

- **"Bubbly,"** her debut single, scores a #1 at Triple A and remained there for 3 consecutive weeks. One of 2007's fastest moving singles at the HAC and CHR formats pulling strong phones and research.
- **COCO**, her debut album soared to #1 at iTunes within hours of availability and was #1 again the week of September 10th. It also debuted on Billboard's Top album chart with current sales of over 300,000.
- **"Bubbly"** continues to be a top ranking single at iTunes; a combined 400,000+ digital tracks have been sold, and it's currently the #4 single on iTunes.
- VH1 **"You Oughta Know"** artist since August; continues to play in power rotation.
- Summer 2007 tour opening with **Lifeshouse** for Rock icons, **Goo Goo Dolls**.
- National Television debut on **"The Tonight Show With Jay Leno"** (August 27th 2007).
- Performing on **"The Today Show"** (October 12, 2007).



BRAD PAISLEY

FOLLOWING
BACK-TO-BACK
DOUBLE PLATINUM
ALBUMS

*(Mud On The Tires &
Time Well Wasted),*

5TH GEAR
SPENT 4 WEEKS AT #1
ON THE COUNTRY
SOUNDCAN CHART
AND IS OUT-PACING
ALL OF BRAD'S
RELEASES TO DATE

10 MILLION ALBUMS SOLD

9 #1 SINGLES

ONLY HALFWAY THROUGH THE

**BONFIRES &
AMPLIFIERS
TOUR**

BRAD HAS ALREADY
PLAYED FOR MORE
THAN 750,000 FANS

"Brad Paisley is a modern country marvel. ...He's simply the most consistently entertaining mainstream country artist of his generation."

— **The Atlanta Journal-Constitution**, Shane Harrison

"...the West Virginia native proved that he is the poster boy for new millennium country, effortlessly combining age-old tradition with a new age sensibility."

— **The Boston Globe**, Sarah Rodman

"This guy's a bona fide superstar who is going out and filling venues night after night ..."

— Jason Garner, Live Nation President
of North American Music

THIS YEAR'S CMA NOMINATIONS:

ENTERTAINER OF THE YEAR * MALE VOCALIST OF THE YEAR
ALBUM OF THE YEAR (5TH GEAR) * SINGLE OF THE YEAR ("TICKS")
MUSIC VIDEO OF THE YEAR ("ONLINE")

NewsFocus

MOVER Palagi Goes Global

CBS Radio triple A WTGB (the Globe)/ Washington has named veteran programmer Lorrin Palagi as its first PD.

Palagi is actually returning to D.C., having once programmed WRQX. His other programming stops have included KHMV/Houston; WPNT/Chicago; WKSE/Buffalo; KAAK/Great Falls, Mont.; KDWB/Minneapolis; and KSCS/Dallas. He has also worked at Zapoleon Media Strategies and operated his own consultancy, Palagi Consulting.

D.C.'s 94.7 frequency previously was home to classic rock WARW, until CBS flipped it to the Globe's triple A format in February. —Mike Boyle

SHAKER 'FM Sports' Arrives In Motor City

CBS Radio talk WKRK (Live 97.1 Free FM)/ Detroit flipped to FM Sports Oct. 1. The station is changing calls to WXYT and will simulcast programming on sports sister WXYT-AM



Deminski & Doyle

(1270). Eight-year WKRK afternoon hosts Jeff Deminski and Bill Doyle are now anchoring mornings, with Scott Anderson and Doug Karsch's "Big Show" in middays, Mike Valenti and Terry Foster's "Sports Inferno" in afternoons, Pat Caputo's "The Book on Sports" in evenings and Dennis Fithian in late nights. PD Dan Zampillo says, "Add in the Lions, Tigers and Red Wings and you have a powerhouse station like no other in Detroit." —Mike Boyle

DEALMAKER Interop Out, Katz In

Indianapolis-based Emmis Communications has ended its 24-year relationship with Interop and will now be repped by Katz Radio Group.

In a statement, Emmis CEO Jeff Smulyan called the change "one of the most difficult decisions we've ever had to make. However, we have determined that this is the right decision for Emmis going forward."

Interop CEO David Kennedy says, "This decision, although very difficult for each of us, works in the best financial interests of both companies." —Susan Visakowitz

Repositioning Radio

After years of tolerating an image tarnished by the aggressive marketing efforts of competitors, the NAB unveiled an unprecedented, comprehensive campaign to reposition radio Sept. 27 at its annual Radio Show in Charlotte.

Dubbed Radio 2020 to coincide with the medium's upcoming centennial, the initiative is a cooperative effort among the NAB, the RAB and the HD Digital Radio Alliance.

NAB president/CEO David Rehr said the multimedia campaign "is not about slogans but about understanding how consumers feel about radio. This is a long-term initiative, a road map."

In preparing for Radio 2020's launch, the groups oversaw an in-depth perceptual research project (see story, page 18).

The next phase of the campaign will include radio and print ads spotlighting a broad variety of consumers listening to radio in a wide swath of locations, while reinforcing how radio makes any activity better.

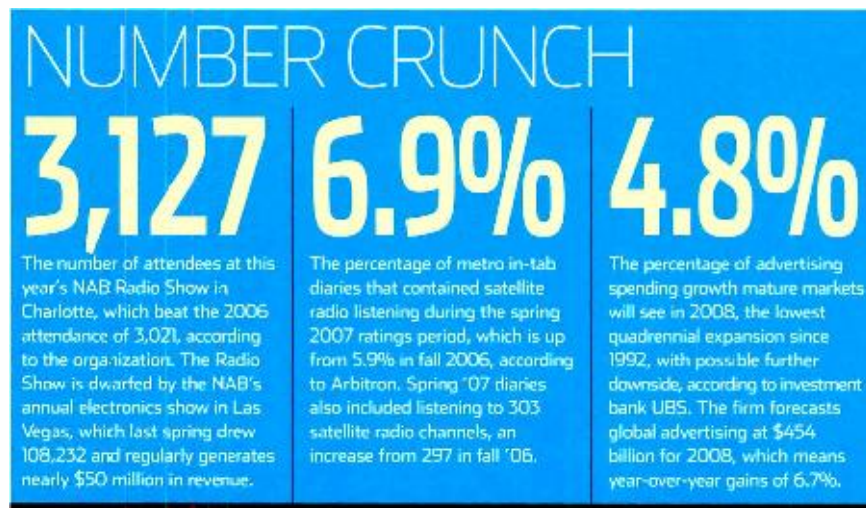
The branding initiative is intended to give radio a louder voice in today's congested media landscape and remind consumers of benefits it may take for granted, such as radio's freedom of choice, freedom of movement and accessible technology. It will also communicate key areas where radio is making positive changes.

Additional specifics are expected to be announced in the next 30-90 days.

—Paul Heine and Susan Visakowitz



Rehr



The PPM Brings 'Posting'

Posting, once a dirty word in the radio business, may soon be standard operating procedure. Faced with increased pressure to be more accountable to clients, agencies insist it's inevitable that stations guarantee audience delivery for radio schedules in Portable People Meter markets, much the same way TV has conducted business for years. "If radio wants their medium to survive, they have to be accountable," Mindshare senior partner/director of local broadcast Richard Cotter says.

But unlike more than a decade ago, when stations refused to even consider guarantees, this time radio execs have begun to see posting as a way to put them on equal footing with other digital media. "It's the way the world is going to go," Emmis Communications radio division president Rick Cummings says. To date, PPM reports show that average quarter-hour ratings are 20%-30% lower, depending on demographic and daypart.

Meanwhile, Arbitron president of sales and marketing Pierre Bouvard has said that it is time for radio to "step up and guarantee audience levels. It is time to eat at the adults' table."

—Katy Bachman and Jeffrey Yorke



Cummings

ON THE WEB Arbitron Hits Daily In-Tab Target In Philly

Arbitron's average daily persons 6+ in-tab for the week of Sept. 6-12 hit 1,571 in Philadelphia, exceeding the company's Portable People Meter goal of 1,530 for the market.

Arbitron is still coming up short in Houston, however, although it is making progress. Houston's PPM panel gained 87 people from the previous week and registered an average daily in-tab of 1,238, short of its goal of 1,361.

Arbitron will release full-month September PPM data for Philadelphia and Houston Oct. 10. —Mike Boyle

NY City Council Speaker Denounces The PPM

New York City council speaker Christine Quinn has denounced Arbitron's Portable People Meter, claiming that the electronic ratings service will skew results against minority-audience stations.

At a Sept. 28 press conference Quinn said, "We want to make sure that in the five boroughs minority radio continues to flourish and thrive."

Responding to Quinn's concerns, Arbitron said in a statement that it is prepared to meet with the council to discuss what it is doing to ensure that the PPM sample "is reflective of the diversity of our city."

The December PPM currency survey for New York begins Nov. 15. —Mike Boyle

iTunes Tagging Begins

CBS Radio, Clear Channel, Cumulus, Cox, Entercom and Greater Media have embarked on the process of installing iTunes tagging technology on their local HD radio stations. The new software allows listeners to snag and buy new music with the touch of a button. Consumers who hear a song on the radio can preview, buy and download it later on iTunes. Many of the industry's decision-makers see this as the future of radio's ability to connect consumers to new music and lead them to the cash register. "Opportunities are limitless," CBS Radio president/CEO Dan Mason says. —Jeffrey Yorke

NEWS UPDATES AROUND THE CLOCK:
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THE VOCAL EVENT OF THE YEAR!

BILLY RAY CYRUS

On ABC'S DANCING WITH THE STARS

PERFORMING THE DUET VERSION OF

“Ready, Set, Don't Go”

WITH SPECIAL GUEST APPEARANCE BY

MILEY CYRUS

Show Airs:

**Tuesday,
October 9th
on ABC**

**THIS ONE-TIME EVENT
WILL BE SEEN BY MORE THAN
20 MILLION PEOPLE!**

**Available to Country Radio
Wednesday, October 10th
for Immediate Airplay and Adds!**

CO5 **WALT DISNEY**
NASHVILLE **RECORDS**
© Disney

Pierce Upped To EMF VP

David Pierce has been promoted to VP of programming for EMF Broadcasting. He has been with EMF since 1991, serving as the K-LOVE network director of programming for the past 11 years. He also picked up programming responsibilities for sister network Air 1 in 2005.



Pierce

Pierce replaces Mike Novak, who was recently promoted to EMF president. Novak and Pierce will co-host the 1 p.m.-3 p.m. PST shift on K-LOVE.

Novak says Pierce is the person most qualified and best-suited to lead programming strategies for the future. —Kevin Peterson

HD Awareness: High Or Not So Much?

Two new studies show conflicting results when it comes to awareness of HD radio. According to Critical Mass Media, which conducted its telephone study in September, 77% of radio listeners are now aware of HD radio. The Clear Channel-owned research firm, which was hired to conduct the survey by the HD Digital Radio Alliance, also says 31% of listeners claim to be interested in HD radio.

Yet an online survey of 707 radio listeners ages 14-64 by Paragon Media Strategies found that awareness of HD radio lags far behind Internet and satellite radio, with 42% having heard of the former, compared with 85% for Internet radio and 87% for satellite.

—Alexandra Cahill and Susan Visakowitz

Former Controller Sues Radio One

Denise Redding, a former controller for Radio One's Indiana properties, has filed a civil lawsuit against the company charging that she was fired because of her race and/or gender after raising concerns about alleged fraud and payola relating to Radio One's financial statements.

According to a copy of the lawsuit obtained by R&R, Redding, who is African American and was hired in 2002 and fired in July, claims local GM Chuck Williams inflated several revenue reports that she was unable to validate and refused to sign-off on. Redding also alleges that in preparing the financial statements Williams "may have committed payola violations and actionable fraud."

Contacted by R&R, Radio One's lawyer in the case, Oglethorpe Deakins' Brandon Shelton, said that Radio One does not comment on pending litigation. —Mike Boyle

NAB, MMTC Push FCC For Minority Tax Credit As Diversity Promotion

The NAB and the Minority Media Telecommunications Council have suggested to the FCC that minority tax credits be reinstated to invigorate the acquisition of broadcast properties by women and people of color.

In separate filings with the FCC on Oct. 2, the groups, responding to the commission's second further request for public comments on a proposed rulemaking designed to increase minority and female participation in the broadcast industry, encouraged the FCC, in the NAB's words, to "adopt policies that emphasize public/private partnerships and rely on market-based stimulants to boost minority and female ownership." This suggestion mirrored the request by the MMTC.

The NAB noted that it has helped create a comprehensive educational structure through the NAB Educational Foundation and Broadcast Education Assn. and that both groups have "brought hundreds of new participants, from all backgrounds, into the broadcast industry."

In its filing, the MMTC also called for "zero tolerance for ownership rule abuse," suggested that FM spectrum be opened to new entrants, and asked that nondiscrimination provisions be placed in advertising sales contracts designed to expressly avoid such practices as "No Urban/No Spanish" dictates.

The MMTC also embraced a months-old NAB request to the FCC asking that it permit AM stations to use FM translators. —Jeffrey Yorke

Rap Artists, Record Execs Defend Hip-Hop

Rap musicians and top record label executives defended the hip-hop business, telling lawmakers that it is wrong to single out the genre for congressional reprobation. Rapper David Banner told the House Consumer Protection Subcommittee Sept. 25 that picking on rap unfairly singles out the black community.

"Arnold Schwarzenegger is governor of California, but in his movies he killed half of Cambodia . . . but that's OK because he's a white man and he's an actor," Banner said. He and Percy Miller, aka Master P, said that rap's reliance on such words as "nigger," "whore" and "bitch" describe the neighborhoods and feelings of individuals caught up in society's ills.

Subcommittee chairman Rep. Bobby Rush, D-Ill., said he didn't have plans to push a legislative solution, but he did expect some action on the part of the artists and the industry. —Brooks Boliek

FCC Commissioners Say Sat Merger Faces High Hurdles

While regulatory prognosticators favor an approval for the Sirius-XM merger, those making the decision seem to be singing a tougher love song. At the NAB Radio Show Sept. 27 in Charlotte, FCC chairman Kevin Martin said that the merger will be held to a "higher threshold than other transactions" because it must prove beneficial for consumers. Back in Washington, D.C., that same day, commissioner Michael Copps said the deal faces a "steep climb" to win his vote.

Martin did applaud the duo for coming up with an a la carte pricing offer, a plan that, to date, is unique in the satellite broadcasting industry. —Jeffrey Yorke and Brooks Boliek

MOVERS

Heather Cohen joins the Weiss Agency as executive VP. The former GreenStone Media VP of programming will spearhead the agency's expansion in New York, where she'll represent talent and consult with



Cohen

broadcasting companies on programming and new initiatives. Prior to GreenStone, Cohen spent nearly a decade at talk WOR/New York . . . Jim Richards, president of consulting firm Vallie-Richards-Donovan, tacks on VP of programming duties at Philadelphia-based Mainline Communications. Mainline has been a Vallie-Richards-Donovan client since its inception. Richards will retain his duties at the consultancy . . . Westwood One promotes Michelle Salvatore to the newly created position of senior director of affiliate sales for all sports and entertainment feature programming. Salvatore recently served as regional director of affiliate sales in sports.

SHAKERS

Former Capitol Records VP of rock and alternative promotion Darren Eggleston joins promotion and marketing company in2une Music to oversee all rock and alternative projects. Before working at Capitol Records, Eggleston was VP of rock and alternative promotion at MCA Records . . . Sheridan Broadcasting promotes Susan Austin to senior VP/CFO and Adele Lawhead to VP/ treasurer. Austin previously was VP of strategic planning/treasurer, a position she had held since joining the company in January 2002. She retains her title of Sheridan Gospel Network president, which she added to her responsibilities in January 2004. Lawhead was VP/controller . . . Tom Pierce is named national consultant to Carmichael, Calif.-based media consultancy Broadcast AdVentures. Pierce most recently served as director of sales for NextMedia's six-station cluster in New Bern/Jacksonville/Greenville, N.C.

Business Briefing

By Jeffrey Yorke

Veteran broadcaster Charlie Banta's Principle Broadcasting Network will pay \$12 million for WLIE-AM/Islip, N.Y. The deal was announced Jan. 4, a few days after Principle took over the business/talk outlet from Long Island Multi-Media in a lease management agreement.

Clear Channel Closes \$176M In Deals With Gap, Bicoastal Media

Clear Channel has picked up more than \$176 million in the closings of two previously announced deals. The station sell-off is part of the San Antonio-based company's plan announced in December to cull the herd to a more manageable size in preparation to become privately held by year's end, pending expected regulatory approval.

Phoenix-based Kalil & Co. on Oct. 2 reported that Dallas-based Gap Broadcasting has settled with Clear Channel on its \$139 million agreement to buy 52 stations in Amarillo, Lubbock, Midland/Odessa, Texarkana, Victoria and Wichita Falls, all in Texas. The deal, announced April 27 and including a lease management agreement that began June 1, also included stations in Lawton, Okla., and Shreveport, La. In August, the company grabbed KVLL (Sunny 94.7) for a fifth station in its Lufkin, Texas, cluster.

Gap, headed by George Laughlin and backed by capital venture operation Oaktree Capital Management, on Sept. 7 announced it would pay Apex Broadcasting \$13.5 million for another seven stations in Louisiana. That deal has not yet closed.

Kalil & Co. also announced that Kenneth Dennis' Bicoastal Media has settled its \$37.2 million agreement to acquire 14 Clear Channel stations in Oregon. The deal was announced May 11.

FCC Extends Media Ownership Comment Period

The FCC has extended the comment period on media ownership to Oct. 22 from the original deadline of Oct. 1 and the reply comment deadline to Nov. 1 from the original deadline of Oct. 16. The extension follows requests from such groups as Free Press, the Consumer Federation of America and the Consumer Union, which, as Free Press said, needed "additional time to analyze, test and produce scientific studies." The comment period began July 24.



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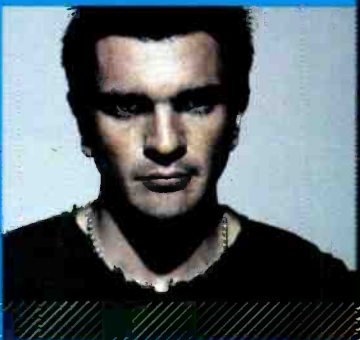


"WASHINGTON SQUARE SERENADE," STEVE EARLE'S ODE TO HIS ADOPTED HOME OF NEW YORK, LEADS AMERICANA FOR A SECOND ISSUE. THE SET IS HIS 12TH STUDIO ALBUM AND HIS FIRST ON THE NEW WEST LABEL.

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AHEAD OF "LA VIDA ES UN RATIO," DUE OCT. 23, COLOMBIAN ARTIST JUANES SPENDS A SECOND WEEK ATOP LATIN POP WITH "ME ENAMORA," WHICH ALSO ZOOMS INTO THE TOP 10 (14-8) AT LATIN RHYTHM.



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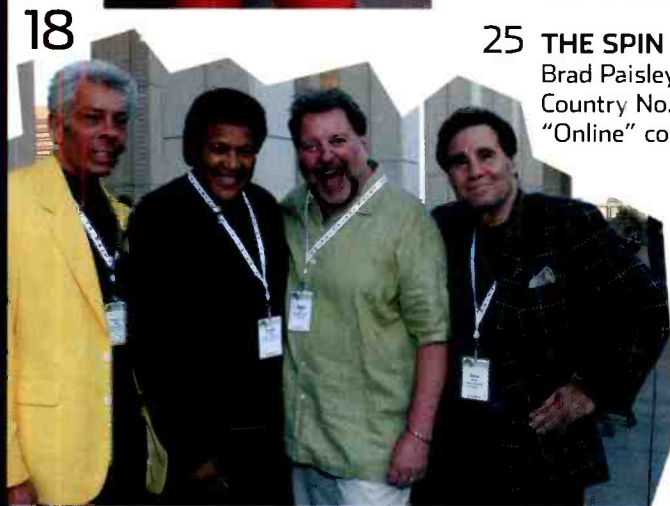
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25 THE SPIN

Brad Paisley logs his fifth consecutive Country No. 1 and ninth overall, as "Online" connects with a 2-1 jump.

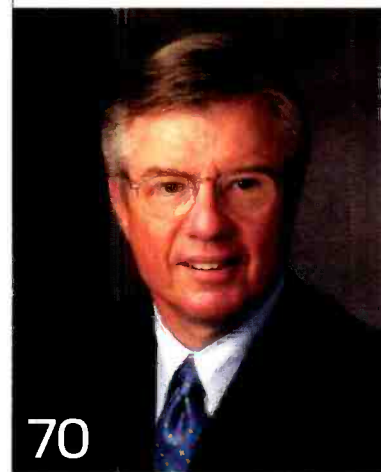
'Embrace PPM as an opportunity and not a threat. Just get in the game.' p.18

25



COLUMNS

- 26 CHR/Top 40
- 29 Rhythmic
- 32 Urban
- 38 Christian
- 43 Country
- 47 AC/Hot AC
- 51 Smooth Jazz
- 53 Rock
- 58 Triple A
- 61 Latin
- 66 National Airplay



70

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What's New This Week Online

M

Oct. 8 Catch up on the latest format flips, personnel changes and other news in your format. [▶ Click on Format News](#)

T

Oct. 9 Discover tomorrow's hits today with HitPredictor. [▶ Click on Charts](#)

W

Oct. 10 From now until Nov. 9, get special registration pricing of only \$325 for the R&R Christian Summit. [▶ Click on Conventions](#)

T

Oct. 11 Find out who's ruling radio across the pond with R&R Euro charts. [▶ Click on Charts](#)

F

Oct. 12 Summer 2007 Arbitron ratings start rolling next week. See where stations stand as of the Phase 2 Arbitrends. [▶ Click on Ratings](#)

President & Publisher Erica Farber
EFarber@RadioandRecords.com
(323) 954-3422

MARKET SNAPSHOT:



Phoenix, Arizona's capital, takes up more than 500 square miles, geographically exceeding Los Angeles. It has more than 300 sunny days per year and an average temperature of 74 degrees. Motorola, Intel, Honeywell and Boeing are among the companies that have major operations here.

POPULATION: 3,058,000

RADIO MARKET RANK: 15

DEMOGRAPHICS:*

	TOTAL 91-MARKET POPULATION %	PHOENIX ARBTRON METRO %	INDEX
AGE 18-24	13%	13%	105
AGE 25-34	18%	21%	115
AGE 35-44	20%	20%	99
AGE 45-54	19%	18%	92
MALE	48%	50%	104
WHITE	81%	90%	112
AFRICAN AMERICAN	13%	5%	36
HISPANIC ORIGIN	16%	25%	158
VISITED STATION SITE (PAST 30 DAYS)	6%	7%	105

NO. OF RADIO STATIONS: 30

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
CLEAR CHANNEL	2 AM, 5 FM (7)	25.2%
CBS	3 FM	12.3%
UNIVISION	2 FM	8.0%

FORMATS: 4 N/T, 2 regional Mexican, 2 country, 2 rhythmic, 2 rock, 1 CHR/top 40, 1 AC, 1 hot AC, 1 adult hits, 1 classic rock, 1 smooth jazz, 9 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
KOOL-FM	OLDIES	5.7
KHOT/KHOV-FM	REG'L MEXICAN	4.9
KNIX-FM	COUNTRY	4.4
KZZP-FM	CHR/TOP 40	4.3
KFYI-AM	TALK	3.9
KMLE-FM	COUNTRY	3.9

INTERESTING FACT:***

Of Phoenix metro residents age 21 and up, 45% drank beer in the past 30 days and 35% bought beer at a grocery store in the same time frame.

* Source: Scarborough Multi-Market Study, Release 1 2007
** Source: Arbitron Spring 2007 Report
*** Source: Scarborough Metro Local Market Study, Release 1 2007

Falling In Phoenix

Of the top 10 Phoenix radio advertisers in the first half of 2006, nine trimmed dollars from their budgets in the market a year later.

It was financial services giant Berkshire Hathaway that found itself feeling generous in the City of the Sun in first-half 2007, upping its budget from the corresponding period last year by more than \$50,000, to \$1,007,036.

Making the largest spending downturn in Phoenix year over year was AutoNation, which cut more than \$680,000 from its radio budget in the market from H1 '06 to H1 '07. Also registering major slides were Toyota, which shed more than \$617,000, and Mark Enterprises Car Co., which trimmed \$607,000, spending only \$249,738 in H1 '07.

Other big budget cutbacks were seen with Walt Disney, which held back about \$380,000 year over year, Sleep Country Canada, Safeway, Arizona supermarket chain Bshas and General Electric, which cut roughly \$180,000 from its spending.

Major supermarket chain operator Kroger made a relatively minor adjustment to its year-over-year radio ad outlay in Phoenix, trimming only about \$10,000.

—Susan Visakowitz

Top Phoenix Radio Advertisers (Dollars)

PERIOD: JAN. 1-JUN. 31

PARENT COMPANY	1H 2006	1H 2007
AUTONATION	\$1,152,024	\$468,434
BASHAS	\$787,598	\$590,197
BERKSHIRE HATHAWAY	\$946,306	\$1,007,036
GENERAL ELECTRIC	\$782,623	\$603,494
KROGER	\$805,742	\$795,132
MARK ENTERPRISES CAR CO.	\$856,739	\$249,738
SAFWAY	\$890,284	\$645,179
SLEEP COUNTRY CANADA	\$856,763	\$550,879
TOYOTA	\$1,357,074	\$739,860
WALT DISNEY	\$777,550	\$399,812

Top Phoenix Radio Advertisers (By Units)

PERIOD: JAN. 1-JUN. 31

PARENT COMPANY	1H 2006	1H 2007
ARIZONA, STATE OF	8759	8349
AUTONATION	14695	6049
BASHAS	9348	8521
BERKSHIRE HATHAWAY	16154	20872
MARK ENTERPRISES CAR CO.	13113	7533
NEWS CORP.	8489	8754
SLEEP COUNTRY CANADA	11308	9241
TOYOTA	14864	10548
U.S. GOVERNMENT	10302	12531
VERIZON	9242	9585

SOURCE: Nielsen Monitor-Plus

Transactions at a Glance

Border Media Partners' BMP Austin License's KELG-AM/Manor, KOKE-AM/Pflugerville and KTXZ-AM/West Lake Hills, Texas, to Encino Broadcasting for \$5.5 million . . . Logansport Radio's WLHM-FM and WSAL-AM/Logansport, Ind., to Mid-America Radio Group of Logansport-Peru for \$1.1 million.

Deal of the Week

WMCU-FM/Miami (Miami-Fort Lauderdale-Hollywood)

PRICE: \$20 million **TERMS:** Asset sale for cash

BUYER: American Public Media Group, headed by president William Kling. Phone: 651-290-1259. It owns no other stations. This represents its entry into this market.

SELLER: Trinity International Foundation, headed by president Paul Maurer. Phone: 847-317-7029.

FORMAT: AC/Christian

BROKER: Public Radio Capital and Kalil & Co.

COMMENT: Trinity International Foundation's WMCU-FM/Miami, along with translator W270AD, to Minnesota Public Radio's parent company American Public Media Group for \$20 million, payable in cash at closing. Escrow deposit of \$1 million. The buyer plans to program the station with classical music.

2007 Deals to Date

Dollars to Date:	\$2,877,246,678	(Last Year: \$5,692,676,173)
Dollars This Quarter:	\$1,608,900,320	(Last Year: \$2,260,033,241)
Stations Traded This Year:	1,436	(Last Year: 788)
Stations Traded This Quarter:	550	(Last Year: 240)



EDITORIAL

Associate Publisher/Editorial Director
Cyndee Maxwell
CMaxwell@RadioandRecords.com
(323) 954-3420

Executive Editor Paul Heine
PHeine@RadioandRecords.com
(646) 654-4669

Senior Editor (News, Rock Editor)
Mike Boyle
MBoyle@RadioandRecords.com
(646) 654-4727

Senior Editor (Features)
Chuck Taylor
CTaylor@RadioandRecords.com
(646) 654-4729

CHR/Top 40 Editor Kevin Carter
KCarter@RadioandRecords.com
(323) 954-3433

Washington, D.C. Bureau
Chief/Business Editor Jeffrey Yorke
JYorke@RadioandRecords.com
(301) 773-7005

Country Editor R.J. Curtis
RCurtis@RadioandRecords.com
(323) 954-3444

Radio Editor Ken Tucker
KTucker@RadioandRecords.com
(615) 321-4286

Latin Formats Editor Jackie Madrigal
JMadrigal@RadioandRecords.com
(323) 954-3427

Urban/Rhythmic/Gospel Editor
Darnella Dunham
DDunham@RadioandRecords.com
(323) 954-3421

Contributing Urban Editor
Hillary Crosley
HCrosley@RadioandRecords.com
(646) 654-4647

Christian Editor Kevin Peterson
KPeterson@RadioandRecords.com
(850) 916-9933

Triple A Editor John Schoenberger
JSchoenberger@RadioandRecords.com
(323) 954-3429

Smooth Jazz Editor Carol Archer
CArcher@RadioandRecords.com
(323) 954-3419

AC/Hot AC Editor Keith Berman
KBerman@RadioandRecords.com
(323) 954-3432

Senior Online Editor Susan Visakowitz
SVisakowitz@RadioandRecords.com
(646) 654-4730

News Editor Julie Gidlow
JGidlow@RadioandRecords.com
(323) 954-3417

Online Editor Alexandra Cahill
ACahill@RadioandRecords.com
(646) 654-4679

Ratings Editor Hurricane Heeran
HHeeran@RadioandRecords.com
(323) 954-3425

Copy Chief Chris Woods

Copy Editors
Wayne Robins, Christa Titus

CHARTS

Director of Charts Silvio Pietroluongo
SPietroluongo@RadioandRecords.com
(646) 654-4624

Nashville Director of Operations
and Charts Wade Jensen
(Country, Christian & Gospel)
WJensen@RadioandRecords.com
(615) 321-4291

Chart Managers
Anthony Colombo
(Alternative, Active Rock, Heritage
Rock, Triple A)
AColombo@RadioandRecords.com
(646) 654-4640

Raphael George
(Urban, Rhythmic, Rap)
RGeorge@RadioandRecords.com
(646) 654-4623

Gordon Murray
(Smooth Jazz)
GMurray@RadioandRecords.com
(646) 654-4638

Jose Promis
(Latin)
JPromis@RadioandRecords.com
(323) 954-3427

Gary Trust
(Hot AC, AC)
GTrust@RadioandRecords.com
(646) 654-4659

Director of Music Operations

Josh Bennett
JBennett@RadioandRecords.com
(323) 954-3431

Charts & Music Manager

Michael Vogel
MVogel@RadioandRecords.com
(323) 954-3439

Chart Assistant Mary DeCroce
(Country, Christian, Gospel)
MDeCroce@RadioandRecords.com
(615) 321-4293

Chart Production Manager
Michael Cusson

Associate Chart Production Manager
Alex Vitoulis

ART

Creative Director Josh Kienert

Art Director Ray Carlson

Advertising Artist Ken Diamond

PRODUCTION

Production Director Terrence Sanders

Senior Editorial Production Manager
Barry Bishin

Editorial Production Manager
Susan Chicola

Editorial Production
Rodger Leonard, Anthony T. Stallings

Advertising Production Manager
Chris Dexter

Director of Digital Products
Susan Shankin

Design Albert Escalante,
Glorioso Fajardo, Patricia McMahon

SALES

Director of Sales Henry Mowry
HMowry@RadioandRecords.com
(323) 954-3424

Sales Manager Kristy Scott
KScott@RadioandRecords.com
(323) 954-3435

Sales Representatives

Melissa Garr
MGarr@RadioandRecords.com
(615) 321-4283

Brent Gillsinsky
BGillsinsky@RadioandRecords.com
(323) 954-3416

Jessica Harrell
JHarrell@RadioandRecords.com
(615) 497-7299

Meredith Hupp
MHupp@RadioandRecords.com
(615) 321-4282

Maria Parker
MParker@RadioandRecords.com
(323) 954-3437

Rob Pierce
RPierce@RadioandRecords.com
(646) 654-4707

Steve Resnik
SResnik@RadioandRecords.com
(323) 954-3445

Michelle Rich
MRich@RadioandRecords.com
(812) 303-7676

Kim Wood
KWood@RadioandRecords.com
(323) 954-3434

Sales Assistant Jana Rockwell
JRockwell@RadioandRecords.com
(323) 954-3428

Advertising Coordinator Mirna Gomez
MGomez@RadioandRecords.com
(646) 654-4695

ADMINISTRATION

Executive Assistant Lisa Linares
LLinares@RadioandRecords.com
(323) 954-3436

SUBSCRIPTIONS

(800) 562-2706 (U.S.)
(818) 487-4582 (outside U.S.)
radioandrecords@espcorp.com

REPRINTS

Alisha Hairston
Foster Reprints
(866) 879-9144
AHairston@fostereprints.com

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How to use intuition and outside help to find your next A-level seller

Find Your Next Sales Star

Rebecca Aronauer

'The Predictive Index helped us determine what kind of salespeople we were looking for as we moved into a solution sales approach.'

—Tom Rocco

They're the driving force of any organization. The best are competitive, dedicated and elusive. Finding your next A-level sales rep is the greatest challenge for any human resources department. We talked to the experts to help you find your next star. ■ Chet Bloom isn't a big believer in tests and intellectual assessments. The president of HFBC, a staff and recruiting firm based in New York, goes with his instinct. "A test will never show a person's eagerness and motivation," he says. For him, it's all about impression, such as how an interviewee dresses, if he shows up on time and his confidence level. Education is meaningless to him, but background is crucial. Because a salesperson's salary is determined by success in the field, Bloom looks for someone who truly needs to succeed. "I want someone who is eager and focused," he says. "Maybe they have a mortgage and kids . . . I look for someone who is hungry."

For other sales managers, relying on instinct is too risky. A candidate who is good at interviewing may not be good at the job. Steve Grossman, Chicago-based principal and leader of sales effectiveness practices for Mercer Human Resource Consulting, believes that tests are a good way to evaluate a candidate without letting ultimately insignificant factors—such as an ugly tie or a too firm handshake—overly influence the decision. "Assessment tests get objectivity and data. They take the emotion out of it," he says.

Trust The Test

There are myriad personality assessment tests out there, ranging from ones that take minutes to those that are extensively customized for the company. It's important to remember that these tests are not pass/fail. The results really depend on the type of sales position. Someone applying for a role within a short cycle should be a fast thinker who can handle rejection well. Longer sales cycles require more persistence and a more diplomatic type of personality to deal with clients. "You need to make sure the profile is a real match" for the position, Grossman says. Assessment tests can help determine if the candidate has the disposition for the type of sales rep you want.

Kalamazoo, Mich.-based medical device company Stryker has used a customized Gallup assessment for 12 years. "It gives us an additional source of information and a bit more objective source of data on information on a broader set of characteristics," says Mike Rude, the company's president of human resources. He credits Gallup's assessments with creating a more uniform approach to hiring. "Certain hiring managers have a good gut feel, while others aren't as reliable," he says.

In part, the test is based on Stryker's own corporate culture and is constantly tweaked to ensure that it's consistent with the top performers in the company. "It's grounded in success within the Stryker organization," Rude says. This means approved candidates are not only a good fit for the job, but also a good fit for the office.

Because of Stryker's longstanding relationship with Gallup, the company can use the results of star sellers as indicators for future employees. Being able to cross-reference old Gallup assessments with new applicants allows Stryker to pick the candidates who will most likely succeed at the role. "If you answer the question like the best, you'll probably behave like the best," Detroit-based Gallup regional managing partner Randy Beck says. "The test is more accurate when it's based on the corporate culture."

Within the company, which has 13 sales divisions, there are different criteria for success. "What makes one sales rep good in one division won't make them great in another one," Rude says. Stryker looks at the Gallup assessment of top salespeople within each division to find the right match for every prospect. "It's incorporated in our day-to-day processes," Rude says. "It's truly why we think Stryker is great at identifying talent."

Even a less specific assessment test can have positive results for human resources. LexisNexis, the searchable content provider, has been using the Predictive Index since 1998 with great success. "It helps ensure that the people we bring into the organization are inherently a good fit," LexisNexis market VP Tom Rocco says.

The Predictive Index is a universal test that takes less than five minutes to complete; participants check off from a list which adjectives they believe people would use to describe them, and then which adjectives they would use to describe themselves. "People with certain behaviors check certain words and skip others," says Scott Lappin, president of Performance PI, a Predictive Index licensee based in Danville, Calif. "It tells you who you're dealing with."

If a candidate seems promising, but doesn't score well on the Predictive Index, Rocco might still hire him—with a plan to provide more training in specific weak spots.

"If someone falls short in a particular part, it indicates to us where we're going to have to provide more coaching," he says.

Like Stryker does with Gallup, LexisNexis uses the Predictive Index to compare its prospects with its top sellers. "The Predictive Index helped us determine what kind of salespeople we were looking for as we moved into a solution sales approach," Rocco says. "It helps ensure that the people we bring into the organization are inherently a good fit."

Accept Help

A good salesperson is only as good as his manager. When hiring, be honest with yourself. Does your gut instinct fail you every time? If so, maybe it's time to look into assessment tests. Are you too overloaded to find the best possible sales team? Outsourcing the hiring of your sales team might be a good decision. Knowing your limits as a talent scout and accepting help will make the hiring process smoother and more effective. **R&R**

This article first appeared in Sales & Marketing Management, a leading authority for executives in the sales and marketing field.





McVay Forms His Own Nation-State

Master Of His One-Horse Ranch

Big happenings at Northern Lights rhythmic **KTTB (B96)/Minneapolis**, where PD **Sam Elliot** is upped to director of operations for the whole company, which, for now, is only B96. You may recall that some locals formed Northern Lights back in June and bought the station from Radio One, with longtime B96 GM **Steve Woodbury** as the company's president/CEO. "We're a mighty empire of one right now," Elliot tells ST. "The goal is to build a three- to 10-station group." Look for some cool announcements from Northern Lights, possibly within the next 90 days.

But wait: Promo director **Rodney "Hot Rod" Smith** is named programming coordinator and will take over 11 p.m.-3 a.m. Morning sidekick **Miss Shannan** comes off-air as the new marketing and promo director. Completing the Circle of Life, yummy afternoon co-host **Danni Starr** moves up to sit next to **Tone E. Fly** in mornings, leaving **Zannie K** to fly solo in afternoons. Fun fact: Starr, who's worked at B96 for the past two years, is actually Miss Minnesota 2007! Finally, **Jon Bailey** comes in from Pamal/Albany, N.Y., as production and imaging director, replacing **Troy Dorman**, who's plying his wares at Studio Center in fabulous Las Vegas.

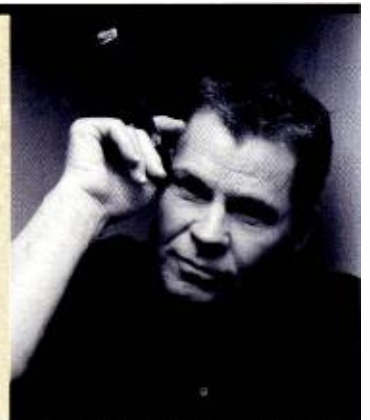
McVay Media has struck a major deal with former **WBEB (B101)/Philadelphia** PD **Chris Conley** to become the consultancy's new VP of AC. The move frees up current McVay VP of adult formats and Boy Wonder **Daniel Anstandig** to be elevated to president of McVay New Media, where he will be joined

by new-media experts **Rockie Thomas** and **Sean Lozensky**. There's more: **Jerry King** is upped to VP of operations, and will also take over oldies consulting. To celebrate, all McVay employees teleconferenced and ate cake at the same time, getting frosting all over their speakerphones.

Patrick Ready For His L.A. Closeup

While crashing **Jimmy de Castro's** Content Factory/**Dan Patrick's** coming-out party in Charlotte during R&R '07, we overheard Patrick's first radio affiliate announced—and it's a biggie: Clear Channel sports **KLAC-AM/Los Angeles**, where former ESPN icon Patrick will roll 6 a.m.-9 a.m. beginning Oct. 1. (See full feature on the Content Factory in this issue.) He will replace "Roggin & Simers Squared," which stars longtime NBC-4/Los Angeles sportscaster **Fred Roggin**, L.A. Times columnist **TJ Simers** and his

daughter **Tracy**. According to **KLAC GM/PD Don Martin**, the deal to acquire Patrick was a now-or-never situation, and his decision was made easier by Simers' desire to step away from two full-time jobs and a hellacious schedule. "They accomplished everything I could have hoped for and put our morning daypart back on the map," Martin tells ST of his current show. Patrick, who kicked off his first week live from the KLAC studios in Burbank, will divide time between the East and West Coasts.



When Chain-Saw-Bearing Morning Guys Go Bad . . .

With **WDCC (G105)/Raleigh** PD/afternoon princess **Randi West** in Charlotte for the R&R Convention, G105 morning ringmaster **Bob Dumas** took it upon himself to wreak his particular brand of mayhem on the boss: "He chain-sawed my desk and chair in half!" West shrieked, breaking the news right in the middle

of the amazing CHR/top 40 panel "It's All Yours, Now Don't Screw It Up." Apparently, this is not the first time Dumas has, shall we say, "creatively reimagined" West's office. The last time she was away, he covered every square inch of it in tin foil. Either way, West got an earful from her GM about this most recent incident. "Ap-

parently, operating gas-powered engines in the office violates our lease in the building, and there could've been carbon monoxide issues," she says, although we get the feeling she would have felt the same had Dumas used an environmentally safe electric chain saw instead: "Either way, I get brand-new furniture! Awesome!"

The Programming Department

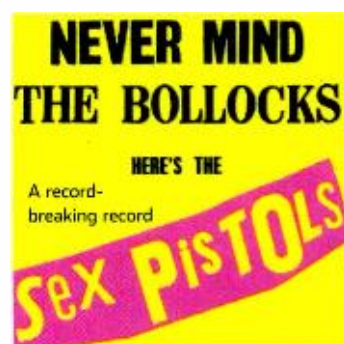
■ Congrats to **Kevin Callahan**, OM of Albany Broadcasting's cluster in—you guessed it, Einstein—Albany, N.Y., who expands his to-do list exponentially as the newly minted regional VP of programming for Albany's parent company, Pamal. In addition to his usual daily duties [Ed. note: He must have a fiber-intensive diet], Callahan also tacks on oversight for the company's stations in

Glens Fall, N.Y., and Rutland, Vt. Before asking the nearest intern for directions to Rutland, Callahan tells ST, "The appointment comes just in time for fall leaf-peeping season, which should do wonders for my road rage."

■ **Valerie Jones-Baker** has been named PD of URban Radio Broadcasting's urban **WMXV/**

Florence-Muscle Shoals, Ala. The gig has been open for about three days since OM **Brian Rickman** was upped to regional director of programming and hired **Brian Landrum** as new OM. Jones' most recent stop was **WUKS/Fayetteville, N.C.** Her prior stops include **WAMJ/Atlanta**; **WFLM/Port St. Lucie, Fla.**; and **WJMZ/Greenville, S.C.** She also operates Val Jones Creative Services.

Don't Point That Sex Pistol At Me



Holy crap! First, we heard that punk gods **the Sex Pistols** were getting back together for just three gigs in London; now comes word that the gravitational pull of **Max Tolkoff**, OM/PD of Entravision alternative **Indie 103.1/Los Angeles**, was too great for the band to escape: The four original Pistols—**John "Johnny Rotten" Lydon**, **Steve Jones** (longtime host of "Jonesy's

Jukebox" on Indie 103.1), **Paul Cook** and pre-**Sid Vicious** bassist **Glen Matlock**—will come to Los Angeles Oct. 25 and do their first club gig in the city: at the infamous Roxy on the Sunset Strip. Indie 103.1 listeners can win the chance to be in the room during this historic occasion, which is, at the moment, the band's only U.S. show, and it's all to celebrate the 30th

anniversary of its first (and only proper) album, "Never Mind the Bollocks, Here's the Sex Pistols." And now, please enjoy this comment directly from the piehole of the guy who will now be inundated with ticket requests, **Max Tolkoff**: "Other than my days of bliss as R&R alternative editor, this is quite possibly the coolest thing I've ever been associated with in radio."

Quick Hits

■ The newly relaunched **KBIG (104.3MYfm)/Los Angeles** has already locked in another jock: Please give a warm ST welcome to **Saint John**, who will do afternoons. If his name sounds familiar, it's because he's already doing the same shift on rhythmic sister **KYLD (Wild 94.9)/San Francisco** and, using the Arnold Einstein-patented technique known as "voice-tracking," he'll be heard on both stations in two different cities at once! MYfm PD **Dave "Chachi" Denes** tells ST that Wild PD **Jazzy Jim Archer** and his team "have been very accommodating. It's like the Giants sharing **Barry Bonds** with the Dodgers, except I've never seen Saint do steroids."

■ **Big Dennis Rivera** is officially the new midday personality on hip-hop **WQHT (Hot 97)/New York**. The move is no surprise; Rivera, a Hot 97 fixture since the early '90s, has been filling the shift since May when **Fatman Scoop** left to focus on his upcoming MTV reality show "Man and Wife."

■ Across the street at Inner City urban AC **WBLS**, **Jasmin Sanders** has been handed the midday reins permanently. The gig has been open since **Guy Black** left a while back . . . hey, that rhymes.

■ **Michael Yo's** three-hour daily "Yo on E!" radio show has been expanded and enhanced to include the moving pictures of TV. Yo, the L.A.-based MD/afternoon personality on **WHYI (Y100)/Miami**, makes his TV series debut as the daily, one-hour TV version of "Yo on E!" premiered Oct. 1 at 1 p.m. The radio version of "Yo on E!" can be heard weekdays from 4 p.m.-7 p.m. on E! Entertainment Radio, which is available on Sirius channel 107 and XM channel 162.

■ Former **WYSP/Philadelphia** PD **Gil Edwards** has emerged across the street at triple A **WXPN**, where he will host the weekly "Y-Rock on XPN," programmed by his old **WDRE** pal **Jim McGuinn**. The show will roll on WXPN's HD2 channel, where it will be enjoyed by more than 11 HD-owning people in the greater Philadelphia area.

■ **Jesse Mitchell** is leaving overnights at Entercom top 40 **WXSS (103.7 Kiss FM)/Milwaukee** for the auspicious MD/night jock post at Cumulus top 40 **KBEA (B100)/Quad Cities, Iowa-III**. Back in Milwaukee, Kiss OM/PD **Brian Kelly** drags his **Ronco Salad Shooter & JockFinder 8000™** up from the basement and cranks that sucker up to find a replacement.

■ Hey, speaking of Clear Channel stuff in Florida, **Pete Norden**, who oversees Clear Channel's cluster in Panama City, Fla., scores the sweet in-state transfer down to become market manager for Sarasota, which has a significantly lower level of Spring Breakosity.

■ **Jesse Kage**, last seen in nights on Cox alternative **WSUN (97X)/Tampa**, is heading across the street to join the kids at Clear Channel active rocker **WXTB (98Rock)** for swing/weekends. "Kage has built a strong following here in the bay area," 98Rock PD **Double Down** tells ST. "I know this because they have been dry-humping my leg to get him back on the air, and we are very happy to oblige."

■ Yup, that's the freshly syndicated "Big Boy's Neighborhood" currently being heard in mornings on Clear Channel urban **WUSL (Power 99)/Philadelphia**. While at the R&R

Convention '07, OM **Thea Mitchem** told ST, "Big Boy is graciously allowing us to use his program to fill mornings as we make our final decision." Mr. Boy is nicely plugging the gap created by **Sam Sylk's** recent departure. Fun fact: Also along for the ride on the East Coast feed of the "Neighborhood" is former Power 99 morning dude **Q-Deezy**.

■ **Sharon Day**, market manager for Entercom/Greenville, S.C., has left the building. Entercom has donned its safari hat and is kicking off the search for her replacement.

■ **Melanie Garrett** is stepping down as morning co-host on CBS Radio classic hits **KXKL (Kool 105)/Denver** to concentrate on new daughter **Makayla**. Morning guy **Giff** will roll solo for now, but VP of programming **Keith Abrams** is looking for someone willing to get up early, which immediately disqualifies us from applying.

■ **Paul & Young Ron**, currently heard and enjoyed by dozens in mornings on Clear Channel classic rocker **WBGG (Big 105.9)/Miami**, are expanding their fiefdom by heading up I-95 and planting their flag in the retirement capital of the world, West Palm Beach, where they'll now also be heard on classic rock sister **WKGR (the Gater 98.7)**. The boys arrive as the syndicated **Bob & Tom** move over to FM talk sister **WZZR (94.3 & 101.7 Real Radio)**.

■ **Eric V** is new to Albany Broadcasting top 40 **WFLY (Fly 92.3)/Albany, N.Y.**, where PD/midday jock/demented bastard **Terry O'Donnell** says Mr. V "will take on the duty—or doody—of live overnights." Hey, quit stealing our material! Hang on, he's still going: "Eric, who replaces the Seattle-bound **Ginger**, comes to us from West Palm Beach and is acting as the **Kato Kaelin** of Albany Broadcasting, living in an attic above the PD of our rock station."

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Content Factory Extends Radio's Reach Far Beyond Audio

Industry Vet **Jimmy de Castro**

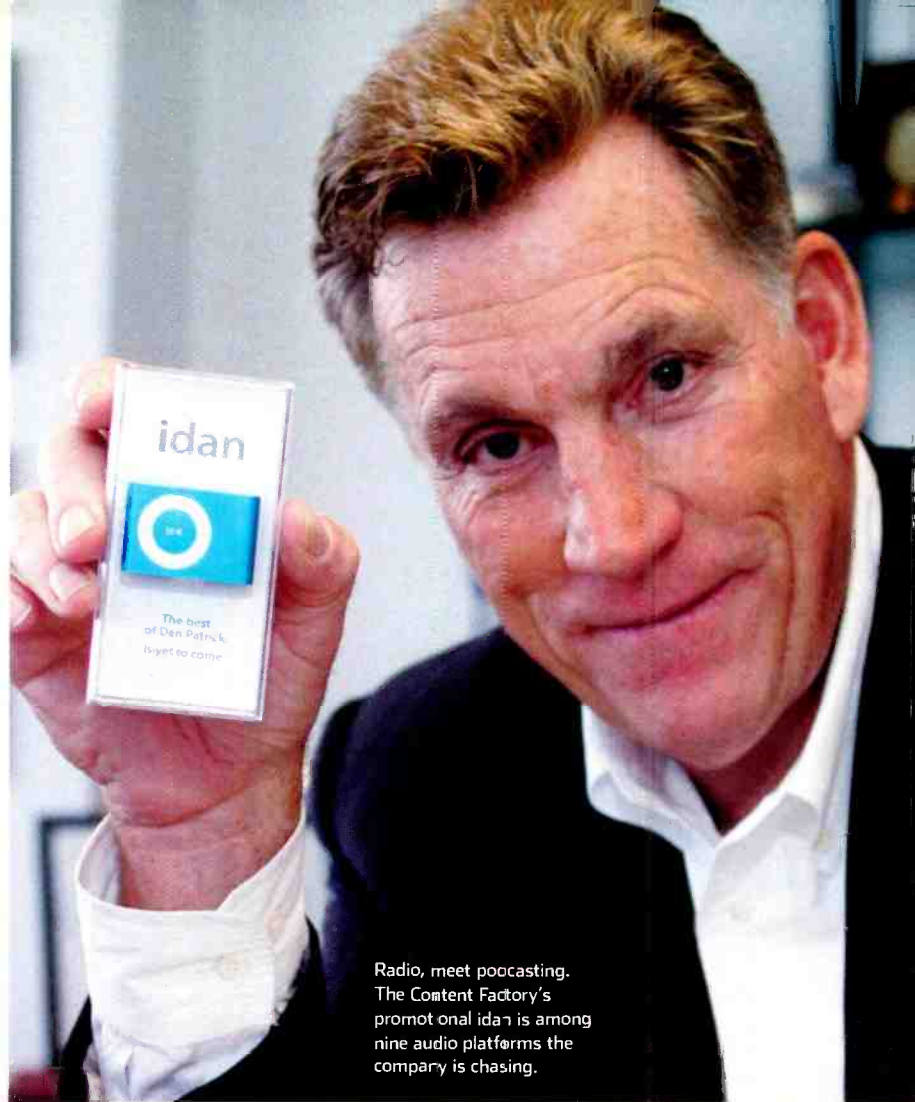
Hits A Home Run With ESPN Staple—As He Launches Multiplatform Initiative

12



By Chuck Taylor ■ Photographs By Rob Grabowski /RETNA LTD.

While on a hockey scholarship as a student at the University of Colorado, Jimmy de Castro's first job was as an intern working in Denver for Pepsi-Cola, testing Pepsi Lite. ■ Despite thinking he was headed for law school, that first experience in marketing turned the tables on his aspirations. After graduation in 1974, de Castro ended up in sales for Golden West Broadcasting in San Francisco, working his way up by the end of the decade to general sales manager at WXKS-AM-FM/Boston and then president/GM of WLUP-AM-FM/Chicago.



Radio, meet poodcasting. The Content Factory's promotional idan is among nine audio platforms the company is chasing.



In 1988, de Castro became co-founder/president/COO of Evergreen Media, and in 1997, president/COO of Chancellor Media, upward through group consolidation to vice chairman/president/CEO of AMFM/Chicago and chairman of AMFM Interactive.

During that time, his founding six-station property morphed and merged its way into a 465-station empire, courting 64 million listeners. In turn, those stations were bought by a company whose name might have a vague ring of familiarity: Clear Channel.

At the beginning of this decade, de Castro departed the daily trappings of terrestrial radio to devote his energies to meshing media and the Internet, becoming a consultant and then president of AOL Interactive Services. In his brief time there, he developed and released the AOL 8.0 client, the fastest-adopted product in the company's history, with more than 7 million downloads in less than a month.

In 2002, he left AOL—de Castro likes to say he “flunked retirement” before age 50. Since, he has devoted his career smarts to entrepreneurial endeavors, forming three companies in the last five years, all Chicago-based: Nothing but Net, an Internet services provider; Music to Go, which builds digital stores at radio station Web sites; and his latest, the Content Factory.

Manic As Ever

As founder/managing partner of the Content Factory, “a content-focused national syndication company,” de Castro remains as enthused (read: manic) as ever. “I’m a radio warrior,” he says. “Audio has a way of telling a story unlike anything else in media. But having said that, audio has to adapt and embrace new distribution channels that create opportunities.”

The Content Factory's goal, in the simplest of terms, is to extend traditional broadcasts to multi-

ple media platforms, including not only radio, but TV, the Internet, podcasts, infopods, mobile devices, retail, public events and out-of-home video.

The best way to illustrate the company's mission is via its first signing, in July: Dan Patrick, formerly of ESPN.

“Dan is leading radio to its next logical path, much the way the Web, mobile devices and 24/7 wireless connectivity has done for video,” de Castro says. “He will continue to deliver his brand—‘The Dan Patrick Show,’ now ‘The Big Show’—to broader audiences across multiple media platforms, enhancing the way they receive information.”

Patrick's reputation includes anchor coverage for the Super Bowl, the World Series, the NBA Finals and the NCAA Men's Basketball Final Four. His former show was heard weekdays on ESPN Radio and was carried by more than 700 affiliates nationwide since 1999.

Patrick launched his new show Oct. 1 on flagship sports KLAC/Los Angeles, airing weekdays 6 a.m.–9 a.m. In addition, it was announced at the end of September that Clear Channel's Premiere Radio Networks will provide exclusive ad sales representation for the show, as well as potential satellite distribution.

Admittedly, the Content Factory essentially represents a new start for his syndicated clients, but de Castro remains confident: “If radio were really embracing the Internet; there are so many ways to make money,” he says. “Dan has a wonderful brand, and amplifying it and distributing it outside of radio is such a natural extension.” Future initiatives, he says, include publishing, gaming, events, ringtones, wallpaper, text messaging and fantasy football. “Our plan is to start in radio and branch out to numerous brands.”

De Castro says he isn't concerned about the fact that most fans of his brand names are primarily lodged in adult demographics. “All of our audience

Continued on page 14

‘Audio has a way of telling a story unlike anything else in media. But having said that, audio has to adapt and embrace new distribution channels that create opportunities.’

—Jimmy de Castro

'I'm a big bullish guy that believes that if the business doesn't embrace new media and the Internet, it's missing out on an opportunity to embrace the future.'

—Jimmy de Castro

Continued from page 13

is using the Internet, and if they haven't yet discovered how to use texting or ringtones on mobile devices, their children are doing it for them. We feel like we can reach all demographics and in the future reach out to personalities that are in CHR, rock, hip-hop, Spanish and comedy. There is no demographic or psychographic that we can't appeal to."

Again, using Patrick as an example, he says, "We don't need to educate his fans. Sports fans are already playing fantasy games, they search Web sites, they go to ESPN, they're living in his world. We can deliver content to them about their world in multiple distribution forms. If the content is compelling enough, they will find us."

Advertising Front

On the advertising front, de Castro admits that clients need to "live in the category that they're comfortable in." But he intends to build campaigns that organically cross platforms: "Let's say that Anheuser-Busch wants radio spots on Dan Patrick's show. We can also demonstrate which TV shows are suitable, build mobile clubs for them to participate in, and they get exact information about who is using various distribution channels. They can sponsor a Las Vegas trip and deliver signage to Dan's radio studio, be present



Dan Patrick

for bar nights, align with downloading music. Do you see the possibilities?"

In addition to Patrick, the Content Factory has signed veteran journalist Bill Kurtis, whose "Investigative Reports" and "Cold Case Files" are staples on the A&E cable network. "The Kurtis Report," a short-form newscast, will also embrace nontraditional concepts to deliver news in a storytelling manner. "American Journal" will employ similar elements, along with full documentary production, including short biographies, defining historical moments using narratives, sound effects and music—archived in podcasts and audio CDs.

"Fans of 'American Journal' may opt to



Bill Kurtis

download a bunch of podcasts for a long car ride or flight," de Castro says.

WEBuzz, Too

Just announced at the NAB Radio Show and R&R Convention last month in Charlotte, the Content Factory is collaborating with a new product, WEBuzz, a 60-second on-air and online audio and video news snippet catered to specific formats and audience. The initiative is designed for terrestrial, satellite and HD stations.

Specifically, it is based on a concept known as "MOST," which notes the most searched, viewed, downloaded and e-mailed items on the Web, based on specific demographics. The concept was developed by Ken Kohl, president of acquaint media. He has also worked in the radio industry as VP/GM for CBS Radio, director of news and talk programming for the Pacific Region for Clear Channel and national product and content director of news/talk/sports programming for Chancellor Media.

"This is an amazing tool that delivers information that is topical for a radio station," de Castro says. "If Kiss listeners are looking at a video that has to do with David Beckham or Kobe Bryant, the station knows exactly what their audience cares about—and they can link to all of the online elements that their listeners do. It creates a cross-section between stations and their core demographic unlike anything we've seen before."

Industry Advocate

While de Castro may no longer hold a high-ranking post at one of radio's top groups, he attests to remaining an advocate for the industry.

"I've been very careful for the past six or seven years to keep my mouth shut," he says. "I want to fight for radio. I know it's a fantastic medium, and it needs more warriors to listen to what customers and advertisers really want. I understand how difficult it is in a quarter-by-quarter EBITDA [earnings before interest, taxes, depreciation and amortization] industry. But at the same time, I'm a big bullish guy that believes that if the business doesn't embrace new media and the Internet, it's missing out on an opportunity to embrace the future."

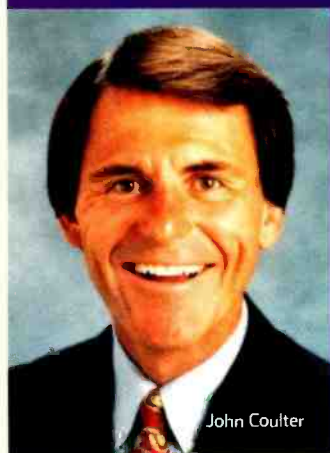
Meanwhile, de Castro says that the Content Factory has provided him the opportunity to "have a ball with what is truly a team effort. We're small enough that there is no creative idea that we can't define and build. The goal is working with people we love and want to work with every day. And I want to do it slowly enough so that we do it right. I want to be classy about the way this all works out. It's like the old days, only with money. We're small, but mighty. I'm building a company and living it. We're really having fun." R&R

The Content Factory: Meet The Team

■ Managing partner John Coulter has 25 years of media management and business experience. He is formerly executive VP/director of sales at AMFM, then worked as an independent adviser, talent recruiter and project consultant for several companies.

■ Managing partner Chris Crane has 15 years of experience in national radio sales and content development. In 2005, he launched "The Steve Harvey Morning Show" on Premiere Radio Networks. He left Clear Channel as VP of business development to pursue development of a company to create premium content partnerships distributed across multiple channels.

■ Bev Tilden is VP of marketing for the Content Factory. A former senior VP of marketing at AMFM under Jimmy de Castro, Tilden spearheaded the 1996 marketing effort that shot dance WKTU/New York from No. 20 to No. 1 in 12+ ratings in only 12 weeks. She also created product and strategy meetings for company programmers and marketers to support and solidify the AMFM brand. She was marketing director for numerous Boston radio outlets, including CHR/top 40 WXKS and sports WEEI. Most recently, Tilden worked in marketing for M20 Media and the CSB School of Broadcasting. In addition to radio and marketing work, she is a member of the board of directors of the Genesis Fund.



John Coulter



Chris Crane



Bev Tilden

**As seen in *Adweek*, *Brandweek* and *Mediaweek*;
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Remember: 70 PPM (Meter) GRPs can equal 100 Diary GRPs.

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Columbia's Lee Leipsner, Andy Taylor of Duran Duran, Kidd Kraddick, Simon LeBon of Duran Duran and Kellie Rasberry of "Kidd Kraddick in the Morning" mug for the camera.



Erica Farber and Jan Mason shown after the Publisher's Profile Live lunch.



Victor Fields performed prior to the Urban/Urban AC session "Radio Needs This."



WYYY/Baltimore's Dave Hill at the session "Where Have All the Rock Chicks Gone?"



Virgin artists The Last Goodnight performed at the opening night cocktail party.



SEPTEMBER CONVENTION



Good Charlotte appeared at Kidd Kraddick's suite party.



RCA Music Group's I Nine opened the Rate-A-Record* session. Shown is lead singer Carmen Keigans.



Duran Duran's Andy Taylor (l) and Virgin's Dave Reynolds discuss the merits of a song at the Rate-A-Record* panel.



Edison Media's Sean Ross (l) and WLNK/Charlotte's Neal Sharpe tackle various issues in the AC/Hot AC session "Which Part of the Radio Ore is More Delicious?"



The Rate-A-Record* panelists (l-r): Yahoo's John Lenac, Virgin's Dave Reynolds, Duran Duran's Andy Taylor, Columbia's CeCe McClendon, Duran Duran's Simon LeBon, the Homblow Group's Jamie Kiltman and R&R's John Fagot.

* Rate-A-Record is a service mark of cck clark productions



WNKS/Charlotte's John Reynolds, Duran Duran's Andy Taylor, R&R's Steve Resnik, Duran Duran's Simon LeBon and R&R's Erica Farber and Kevin Carter preserve this moment in history.



Susan Groves, formerly of Triad Broadcasting, XM's Jon Zellner, and KMXZ/Tucson's Bobby Rich find out if they're smarter than their listeners.



R&R's Kevin Carter (l) and Lincoln Financial Media's John Dimick prepare to face off in the "It's All Yours, Now Don't Screw It Up" session.



Vawn (c) put on a memorable performance prior to the Rhythmic session "You Heard It Here First."



At the "Wake Up With Duran Duran Live" session, the band's Simon LeBon (l) and Andy Taylor entertained the crowd with fun stories and hilarity.

26-28, 2007 HIGHLIGHTS

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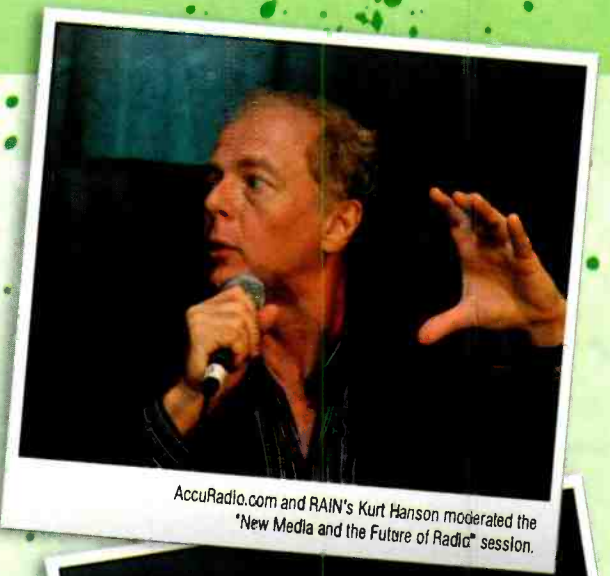
POINT-TO-POINT
DIRECT MARKETING INNOVATIONS



WWPR/New York's Helen Little makes a point at the Urban/Urban AC session "Radio Needs This."



Genuine Sun's lead singer led the band in a killer set.



AccuRadio.com and RAIN's Kurt Hanson moderated the "New Media and the Future of Radio" session.



The NAB's David Rehr spoke at the Jacobs Media Summit, held at the R&R Convention.

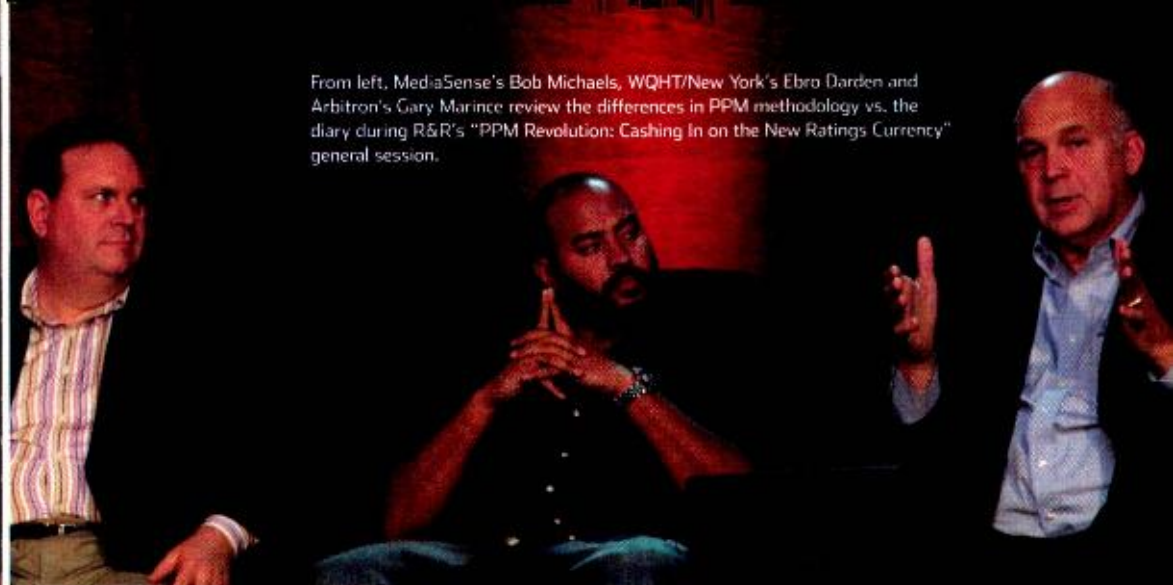


WDCG/Raleigh's Randi West participated in the CHR/Top 40 session "It's All Yours, Now Don't Screw It Up."

See you next year
in Austin,
Sept. 17-19, 2008!



From left, McVay Media president Mike McVay, Chubby Checker, KMXZ/Tucson PD Bobby Fich and R&R's Steve Resnik enjoy R&R's opening-night cocktail party at the Ballroom Terrace.



From left, MediaSense's Bob Michaels, WQHT/New York's Ebro Darden and Arbitron's Gary Marince review the differences in PPM methodology vs. the diary during R&R's "PPM Revolution: Cashing In on the New Ratings Currency" general session.

SPECIAL REPORT

It's A Wrap!

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R&R Convention, NAB Radio Show Confront The PPM, Technology, Image, Programming And Regulatory Issues ■ **An R&R Staff Report** ■ **Photographs by Soren McCarty**

The co-located R&R Convention 2007 and NAB Radio Show, held Sept. 26–28 in Charlotte, shared many things, chief among them a willingness to confront head-on the challenges the radio industry is facing instead of glossing over hard truths with fluff talk. ■ But that's not to say the events were downcast. To the contrary, those who made the trip were rewarded with insights into problems and solutions on everything from transitioning to Arbitron's Portable People Meter, to keeping listeners tuned in, competing with new audio technologies and boosting ad revenue—all while enjoying live performances, cocktail hours, luncheons, dinners and awards ceremonies with colleagues and friends. Here's a rundown of some of the most relevant topics covered during an exciting and informative three days.

Adapting To New Metrics, Realities Of The PPM

At Arbitron, the mantra for shifting from diaries to the PPM is "don't panic," the company's VP of programming services Gary Marince said at the outset of the R&R Convention session titled "The PPM Revolution."

Marince pointed out the many advantages of the PPM, such as larger daily samples, which feature "the same people, answering the same questions, week after week," providing greater stability than diary data. He also noted that panelists are logging more listening to more stations.

Marince said that contrary to the diary mentality, where for years it was believed the top of the hour signaled a start to radio tune-ins, the PPM shows people are coming to radio every second.

Bob Michaels, founder of Bob Michaels' MediaSense, said that since PPM panelists aren't required to write down what they listen to, some programming fundamentals designed to create recall may no longer be needed, which may usher in more and longer music sweeps. However, he and other panelists stressed that recall remains an important trigger to encourage station sampling.

During the "Seducing PPM" session at the NAB Radio Show, consultant Mark Ramsey, president of Mercury Radio Research, revealed the results of an informal study of the first two PPM markets—Philadelphia and Houston—in which he found that recall does matter. Ramsey said, "It's all about behavior for both the PPM and diary."

At the Jacobs Media Summit 12 during the R&R Convention, Arbitron VP of PPM implementation John Snyder pointed out that "what is driving radio in PPM are people who are employed." Snyder also acknowledged that the PPM hasn't solved the age-old diary problem the ratings com-

pany has had recruiting 18- to 34-year-olds.

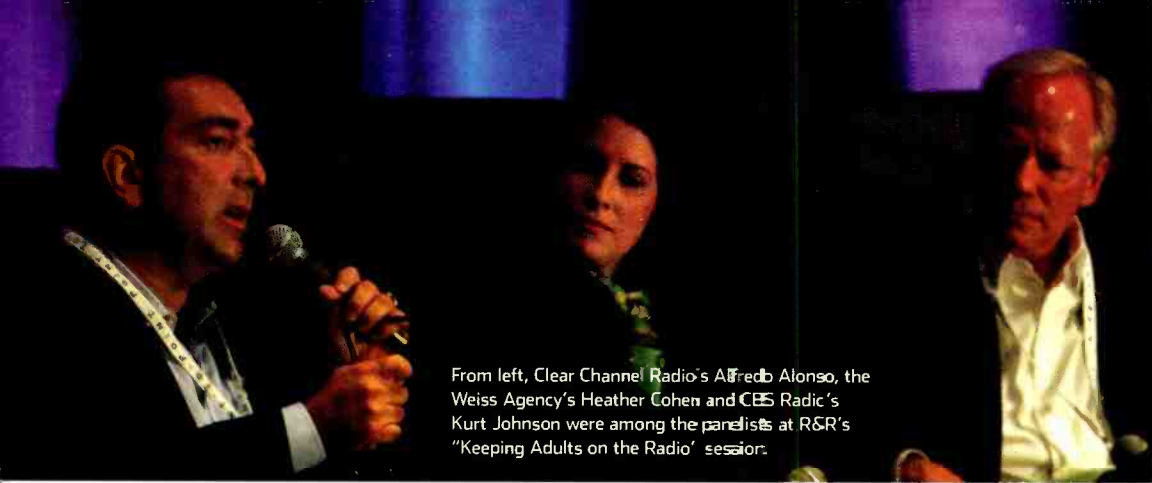
Greater Media/Philadelphia VP/market manager John Fullam added that the monthly PPM data is more stable than weekly data, but overall the PPM seems to be helping with "looking at lifestyle changes, including holidays."

Offering some advice to those in markets about to go live with the PPM, Fullam said, "Embrace PPM as an opportunity and not a threat. Just get in the game."

The lower ratings that some ethnic formats have experienced under the PPM system were discussed during the urban/urban AC panel at the R&R Convention. Acknowledging underrepresentation of 18- to 34-year-olds in the Houston and Philadelphia panels, Arbitron VP of national group services Rich Tunkel was challenged by CBS Radio VP of urban programming Reggie Rouse to "get it right" as they roll the service out to more markets, while Howard University Board WHUR/Washington PD Dave Dickerson said it's important to get out and educate the advertising community about the PPM.

Clear Channel senior VP of urban programming Doc Wynter pointed to time spent listening disparities between the diary method and electronic measurement, noting that all formats, but particularly urban ones, are experiencing a sharp decrease in TSL with the PPM.

During the smooth jazz panel at the R&R Convention, Clear Channel smooth jazz WNUA/Chicago general sales manager Pat Kelley spoke about preparing for the PPM: "It's exciting to know on Wednesday how our week-end programming worked. However, from a sales point, I'm glad we're not the guinea pigs like Houston and Philadelphia are."



From left, Clear Channel Radio's Alfred Alonso, the Weiss Agency's Heather Cohen and CBS Radio's Kurt Johnson were among the panelists at R&R's "Keeping Adults on the Radio" session.



"One Station for Every Generation" gospel brunch attendees, in front from left: Radio One/Atlanta creative marketing director Lor Hall, Integrity Radio promotions manager Sharon Dunn and R&R's Darnella Dunham. In back from left: Zomba Gospel VP Jazzy Jordan, WPZS (Praise 100.9) and WQNC/Charlotte PD Alvin Stowe, WFMV (Gospel 95.3)/Columbia, S.C., PD Tony "Cee" Green, Radio One Gospel OM and WNNL (the Light 103.5)/Raleigh PD Jerry Smith, Tyscot Records VP of promotions Jeff Hargrove, Emtro Gospel owner/artist Troy Sreed and WXEZ (Star 94.1)/No-folk PD Dale Murray.



Syracuse University's student-owned and -operated WJPZ-FM was well-represented at the R&R Convention. From left are Rene Global Enterprises principal Richard Rene, Arbitron regional manager James Remeny, PromoSuite account executive Christy Ogonis, Strategic Radio Solutions executive VP Hal Reed, Z89 GM Shawn Scott, Division Radio Networks president/CEO Danno Volkoff, Albany Broadcasting market manager Dan Austin and PromoSuite founder/CEO Rocco Macri.



Zomba Records' Joanne Grand leads the R&R active rock session "Where Have All the Rock Chicks Gone?"

Improving Radio's Image

Marking phase one of their newly announced Radio 2020 initiative, the NAB, RAB and HD Digital Radio Alliance conducted a brand-positioning study to determine how consumers view radio. The study, commissioned by the radio industry and presented at the NAB Radio Show, was conducted by O'Keefe Brands and involved a dozen focus group sessions, plus telephone interviews with more than 5,000 consumers (see story, page 3).

The survey found that accessibility, portability and diversity of content are the top reasons why consumers rely on radio, but that repetitive playlists, shrinking format variety and loss of local control have the potential to overshadow those assets and the value that consumers place on the medium.

Nearly all the survey participants said they rely heavily on radio to provide them with information and entertainment they want and need daily, and that radio's ubiquitous nature was the top reason it is and will continue to be a vital medium. However, many also acknowledged that they take radio for granted and, as a result, don't give much thought to its importance.

The study also found that while radio is not perceived as a technologically innovative medium, it is seen as doing a good job of integrating with new platforms to remain readily available to the public. And many participants said radio's technological simplicity and ease of use is a strength.

Radio is also credited with doing a better job than other mediums in delivering local content. Nearly all participants said they don't want radio to move away from live and local programming, a trend that some said they've noticed, with the potential to detract from radio's appeal as a local information source.

Nearly every participant also cited a lack of musical variety, repetitive playlists and similar-sounding stations as radio's biggest turn-off. Younger audiences were most vocal about this perception, saying it is forcing them to seek other media to discover new music.

Throughout both conventions, panelists and speakers kept returning to the question of how to improve radio's perception among consumers, especially teens and young adults.

NAB president/CEO David Rehr even went so far in his Radio Show keynote as to say it was "victory or death" for radio in the fight to "correct... misguided perceptions" about the medium, including a feeling among consumers that music playlists are repetitive and that format diversity is disappearing.

In a presentation of the results of their joint study on media consumption among 17- to 28-year-olds called "The Bedroom Project," Jacobs Media and Arbitron said that participants did not consider terrestrial radio a primary part of their lives. The study therefore concluded that this demographic presents more challenges—and more untapped opportunities—to broadcasters than any other.

And in an NAB session titled "How Radio Fits in a Contested Digital Landscape," Forrester Research VP/principal analyst James McQuivey said that for radio to maintain its position and increase its respect level, it must address this demographic problem first. "Right now the Internet skims the cream off the demo crop. They get those adver-

tising dollars before radio gets to them."

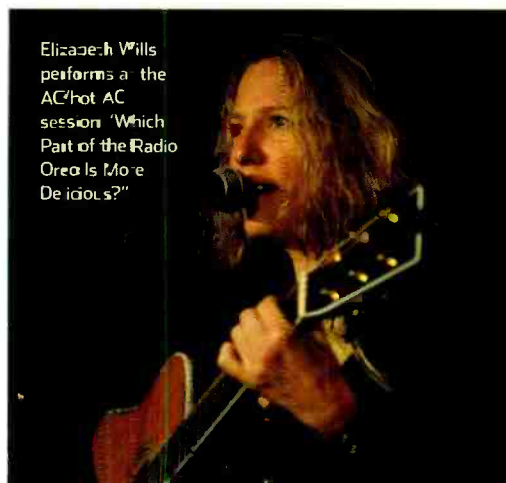
Thinking about the total radio audience, CBS Radio president/CEO Dan Mason said in a "Publisher's Profile" Q&A with R&R's Erica Farber, "The way to push this industry forward is to go home and make a difference in your community... In every community you have the option to latch onto bandwagon stories and own them and make them your own."

In the adult formats session at the R&R Convention, CBS Radio VP of Jack programming Kurt Johnson advised, "You have to make sure your station is going through the steps where your listeners fall in love with you: Look attractive, listen to them, show you have a clue and that you're someone they want to be with, then keep it going long term," he said.

Continued on page 20

'Embrace PPM as an opportunity and not a threat. Just get in the game.'

—John Fullam



Elizabeth Willis performs at the AC/hot AC session "Which Part of the Radio Ore Is More De-icols?"



TalentMasters' Don Anthony, right, presides over the multi-format session "How to Cast a Morning Show," with Geller Media International's Valerie Geller, left and United Stations' Dr. Dave Kolin.

Continued from page 19

Jockeying For Position On The Digital Landscape

The subject of how consumers perceive and use different kinds of digital audio arose on multiple occasions. McQuivey started the NAB "Digital Landscape" session by stating, "If you're not overwhelmed, you're not paying attention." Although there are many options for listeners when it comes to audio, radio is still No. 1. Other options are gaining ground, however, he said. "Radio commands more listening hours than any other audio medium, but gets less respect.

"Satellite radio eats into radio the most," McQuivey said, but it's not significant yet because satellite listeners still have to buy specific equipment and be in specific places to use that equipment.

During the NAB presentation of "The Bedroom Project," Fred Jacobs used videotaped segments to outline how 17- to 28-year-olds are using computers, cell phones and texting, social networking, iPods, videogames, satellite radio, TV and radio, and what role content, variety and choice play in their preferences.

Participants of the "ethnographic" study were asked about satellite radio and many said that while they were aware of it, the majority have yet to pull the trigger to subscribe, but someday might. The prospect of paying for radio was also an issue for some.

Those who do sample terrestrial radio on a regular basis do so because they enjoy the choice and variety. Personalities on radio are also a draw to this age group, because they say they feel a certain connection.

During the R&R session dubbed "BTW, What's Up With Your Web Site," a panel of Internet and technology marketing experts discussed how radio can extend its brand by taking full advantage of the Internet, text messaging, e-mail marketing and database mining. Amy Van Hook of Liquid Compass and Reg Johns of Mass2One Media recommended going outside the radio industry to discover what other companies are doing to reach their customers, build

'The way to push this industry forward is to go home and make a difference in your community. You have the option to latch onto bandwagon stories and own them and make them your own.' —Dan Mason



"Declaration of Independents: Music" panelists included, from left, Collective Soul's Ed Roland, Lincoln Financial Media's John Dimick, AAJM's and Robbins Entertainment's Frank Murray and Chime Entertainment's Bob Catania.

brand loyalty and bring in nontraditional revenue.

Ivan Braiker of HipCricket advised programmers and managers to overcome a lack of resources by tapping into local high schools and colleges to recruit interns who are tech-savvy, passionate and willing to work on the station's Web site.

Van Hook and Johns each recommended social networking and blogging. "Listeners want to see and know more about the talent," Johns said. "They want to hear what the jocks think about various issues. They can put extra content online that they couldn't say on-air."

Johns offered a provocative metaphor for radio and technology: "Imagine you've got this 300-pound, 6-foot-8 football player and a midget. Somehow this midget, who knows karate, is bringing the football player to his knees. I see the football player as mass media and the midget as the people. What's the football player to do? Learn karate.

"Clear Channel, which is the biggest radio group in the free world, is at best a \$23 billion company. Google, which started four years ago, is \$150 billion. What part don't you get? Advertising is our business, and we need to learn some karate. Send the staff to school. We are in a race."

Indie Labels, Radio Groups Tout Competitive Edge

Two R&R Convention sessions focused on the challenges and advantages independent radio group and label heads face when competing against corporate rivals. Panelists at both sessions—including Collective Soul frontman Ed Roland—embraced their ability to "work outside the box."

Bob Catania of Chime Entertainment moderated the "Declaration of Independents" session. He's someone who knows the subject firsthand: He previously worked for Island, Geffen and Giant Records when they were indie labels. "We're here to demonstrate that modern independent labels have built an infrastructure that's as strong as any major and can bring compelling stories to radio," he said in his opening remarks.

Panelist Kevin Day, founder of Rocket Science, which provides sales and marketing services to labels and artists, likened the proliferation of today's independent labels to "the Wild West." A former major-label employee, Day now rolls with a seven-person staff and what he calls "a virtual promotion team" to work with artists and labels on an as-needed basis.

Independent radio group heads gathered at a similarly themed R&R session. Not surprisingly, all were bullish on the future of radio and localism in particular. "We have street presence in our markets that far surpasses our competitors in every case, even when the competitors are major companies," Connoisseur Media Group CEO Jeffrey Warshaw said. "We believe that's the way to compete and that gives us an edge. We're willing to do the work, run it for the long run, promote it and we get great results for our clients."

Growth Strategies For Hispanic Radio

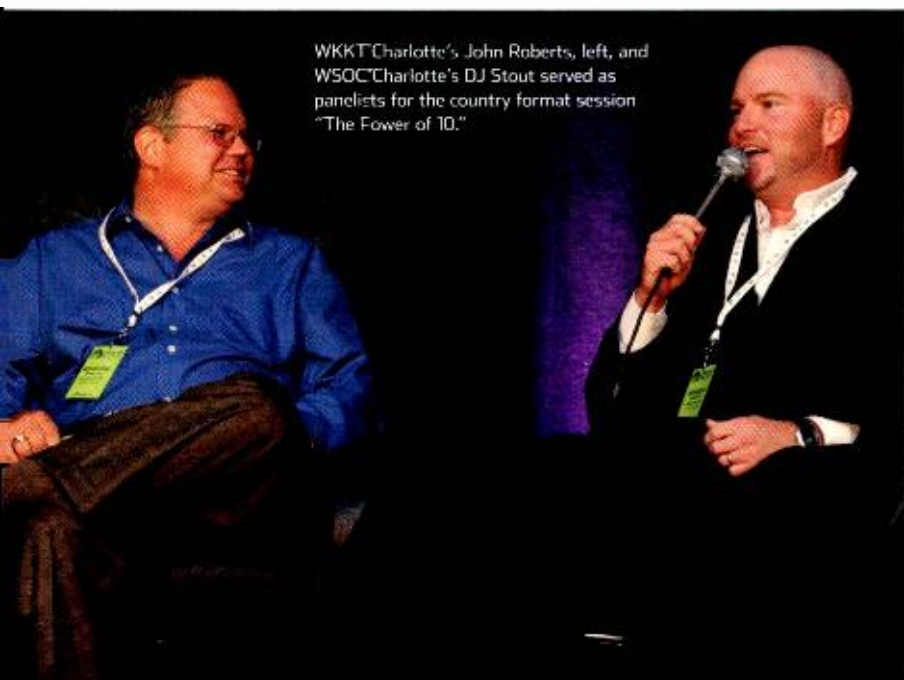
Multiple sessions at both conventions were devoted to the exploding Latin radio space. During the NAB panel "Ramping Up Revenue in the Hispanic Marketplace," ABC Radio Networks VP of multicultural ad sales Cary Davis advised attendees not to think of Spanish-language radio as just a format, since it encompasses multiple formats with deep roots in the community. "It's not classic rock," he said. "It's la comunidad."

Bustos Media VP of national sales Angie Balderas noted that broadcasters must use the KISES theory ("Keep It Simple Estupid") to reach and gain the trust of the fiercely loyal Hispanic market. "Keep it in Spanish, build a relationship with the community and don't overwhelm potential non-Hispanic advertisers with too much information on the differences among the Hispanic groups. Keep it simple and build from there."

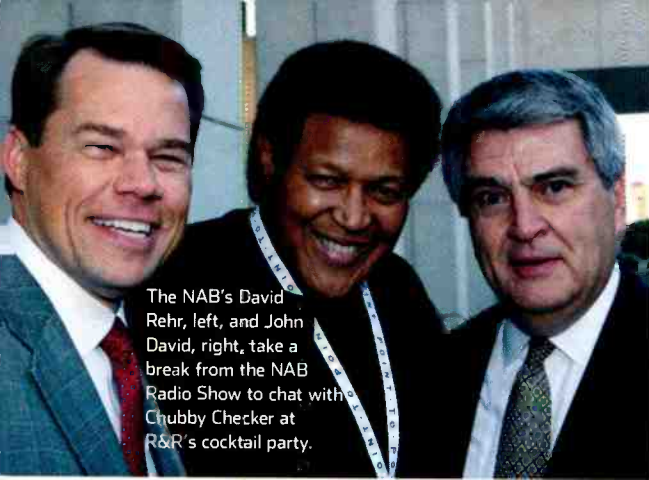
The R&R session titled "No Translation Needed: Latin Radio's Growth, Ratings & Revenues" emphasized the expansion of Spanish-language radio in such Northwest markets as Portland, Ore., and Seattle, as well as in Southeastern markets. Panelist Mary Hawley of Lotus Entravision Reps said that "smart advertisers are taking advantage of the opportunities available, because the first one in, wins."

Jerry Del Core, VP/market manager for BMP Radio's Austin cluster, added that it was necessary to educate advertisers about Hispanic growth markets. When buyers aren't in tune with the market, "part of our job is getting the word out about these communities. We have to tell a story, because if we don't, stations will not get on anyone's radar."

Another NAB session, "Breaking the Language Barrier—Gringos in Spanish Radio," focused on the challenges non-Hispanic broadcasters face



WKKT Charlotte's John Roberts, left, and WSOC Charlotte's DJ Stout served as panelists for the country format session "The Power of 10."



The NAB's David Rehr, left, and John David, right, take a break from the NAB Radio Show to chat with Chubby Checker at R&R's cocktail party.



"Declaration of Independents: Radio" panelists, from left: Federated Media's John Dille, Bustos Media Enterprises' Amador Bustos, R&R's Jeffrey Yorke, 3 Daughters Media's Gary Burns, Commonwealth Broadcasting's Steve Newberry, Connoisseur Media Group's Jeffrey Warshaw and Riviera Broadcast Group's Tim Pohlman.



Arbitron's Rich Tunkel, left, and WYMY/Raleigh's Julie Garza talk about Spanish-language stations in emerging markets during R&R's "No Translation Needed: Latin Radio's Growth, Ratings & Revenue" session.



WWFS/New York marketing director Frank Iemmitti, left, and KHPT/Houston marketing director Bill Tatar discuss how the transition from diaries to the Portable People Meter will affect their marketing plans and strategies during R&R's "Marketing in a PPM World" session.

when introducing a Spanish-language format. Journal Communications' Steve Wexler said that it was essential to hire someone knowledgeable about the language, music and format. "If you're going to do this format," he said, "You can't go into it half-heartedly because this [community] does not respond well if you are not committed."

Panelists also discussed how they have dealt with nationwide anti-immigration sentiment and confrontations between English-language stations and their own Spanish-language outlets. Wexler said broadcasters should not be scared off because Hispanics are an important and growing population. "This format is everything that we as broadcasters say we believe radio should be. [The stations] care about and embrace the audience. Be bolder and brave."

Performance Royalty, Satcaster Merger Top Regulatory Issues

Lawyer David Oxenford warned NAB Radio Show attendees about the new broadcast performance royalty fees the music industry is seeking. He urged support of NAB efforts to bat down the proposed fees and encourage broadcasters to lean on their elected representatives when they returned home, or they'd feel the pain in their bottom lines.

"I sense the attitude from [the Copyright Office and from lawmakers] is, 'Ah, no problem. You can just raise your rates [to cover the new, increased fees]," he said during the "Performance Tax to Digital Radio: Today's Hottest Radio Issues" session. "Well, if you could raise your rates, wouldn't you have already done so?"

Oxenford made his appeal the day after the Dickstein Shapiro track of "Broadcast Financing 2007" panels, in which Deutsche Bank's Drew Marcus warned broadcasters that new proposed performance fees could have a negative effect on the way lenders feel about radio when it comes to approving loans.

Rep. Howard Berman, D-Calif., weighed in on the performance royalty fee battle in a statement released during the conventions. The chairman of the House Judiciary Subcommittee on Intellectual Property, the Courts and the Internet, who convened a hearing in July on the issue, pledged to include "specific and significant discounts and other accommodations" for small and religious broadcasters when he introduces "performance-right" legislation in October.

"I recognize that granting artists and sound-recording copyright owners the right to be compensated for music played on the radio presents a change," Berman said. "But current law presents an inequity that is neither fair nor right. Artists deserve compensation for the use of their music, and this gap in the law must be addressed. I am confident that we can do this in a way that is sensitive to the legitimate concerns and economic realities of broadcasters."

The other front-burner regulatory issue receiving significant floor time in Charlotte was the proposed XM-Sirius merger, which FCC chairman Kevin Martin said the commission would hold to "a higher threshold than other transactions" during the NAB's annual FCC Breakfast (see story on page 5).

Reporting by Carol Archer, Keith Berman, Mike Boyle, Alexandra Cahill, Kevin Carter, R.J. Curtis, Daniella Dunham, Julie Giddow, Paul Heine, Jackie Madrigal, Cyndee Maxwell, Kevin Peterson, Ken Tucker, Susan Visakowitz and Jeffrey Yorke.

WWL-AM Scores Marconi Hat Trick

The presentation of the NAB Marconi Radio Awards at the NAB Radio Show was particularly emotional this year, as Entercom news/talk WWL-AM/New Orleans was honored for its heroic efforts in the aftermath of Hurricane Katrina and became the first radio outlet to win Marconis in all three station categories in the same year.

Here is a complete list of this year's award recipients.

- Legendary station: WWL-AM/New Orleans
- AC station: WBEB-FM/Philadelphia
- Network/syndicated personality: Sean Hannity, ABC Radio Networks
- CHR station: WVAQ-FM/Morgantown, W.Va.
- Major-market station: WGN-AM/Chicago
- Country station: WJFK-FM/Knoxville
- Large-market station: KSTP-FM/Minneapolis
- News/talk station: WWL-AM/New Orleans
- Medium-market station: WWL-AM/New Orleans
- Oldies station: WWSW-FM/Pittsburgh
- Small-market station: WAXX-FM/Eau Claire, Wis.
- Religious station: KLTJ-FM/Dallas
- Major-market personality: Big Boy, KPWR-FM/Los Angeles
- Rock station: WMMR-FM/Philadelphia
- Large-market personality: Chuck Collier, WGAR-FM/Cleveland
- Spanish station: K-LVE-FM/Los Angeles
- Medium-market personality: Van & Bonnie, WHO-AM/Des Moines
- Sports station: KTCR-AM/Dallas
- Small-market personality: Mike McNamara, KNOX-AM/Grand Forks, N.D.
- Urban station: WJHF-FM/Washington
- Spanish-format personality: Rafael Pulido, WOJO-FM/Chicago



KBFB/Dallas MD/midday personality J. Big Bird, left, and WBBM/Chicago APD/AC Erik Bradley—the 2007 rhythmic MD of the year—were among the panelists at the R&R session "You Heard It Here First."

This just in for dessert . . . Britney loses custody of the kids. Are listeners still interested in the main course?

What Constitutes 'News'? It's A Matter Of Taste

Jim Roope
Jim.roope@turner.com

'Most people don't just want to eat greens; they also have quite a sweet tooth when it comes to the news.' —Jim Roope

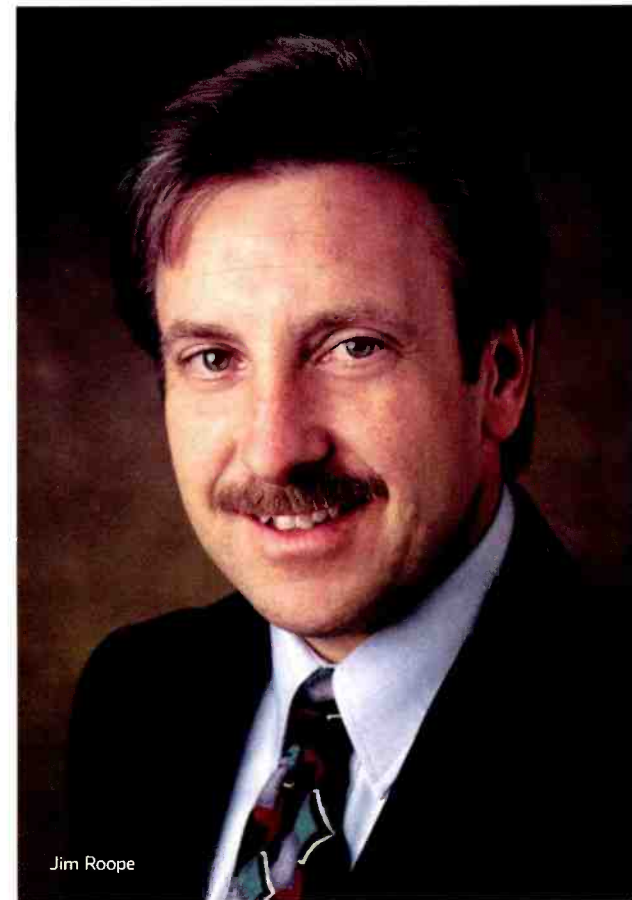
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hen did celebutante legal troubles and mishaps become so newsworthy? Is it responsible journalism to cover the misadventures of Paris Hilton, Britney Spears and Lindsay Lohan? ■ As the Los Angeles correspondent for CNN Radio, one part of my beat is entertainment, and it seems there has always been a fascination with the

rich and famous—but when did that mere fascination graduate from the gossip columns to the front page?

Eat A Balanced Diet

In many ways, America turns to the media to keep it informed about current events and generally what is going on in the world. Whether it's local, national or international news, information is power. The serious journalist in me wants to expose the public to reports about the protests for democracy in Myanmar, the plight of refugees in Darfur and the immigration debate in the United States. I want to help feed the public their "greens," if you will. Whether fortunately or unfortunately, most people don't just want to eat greens; they also have quite a sweet tooth when it comes to the news.



Jim Roope

70%

of Americans say they are following the '08 Presidential Election closely*

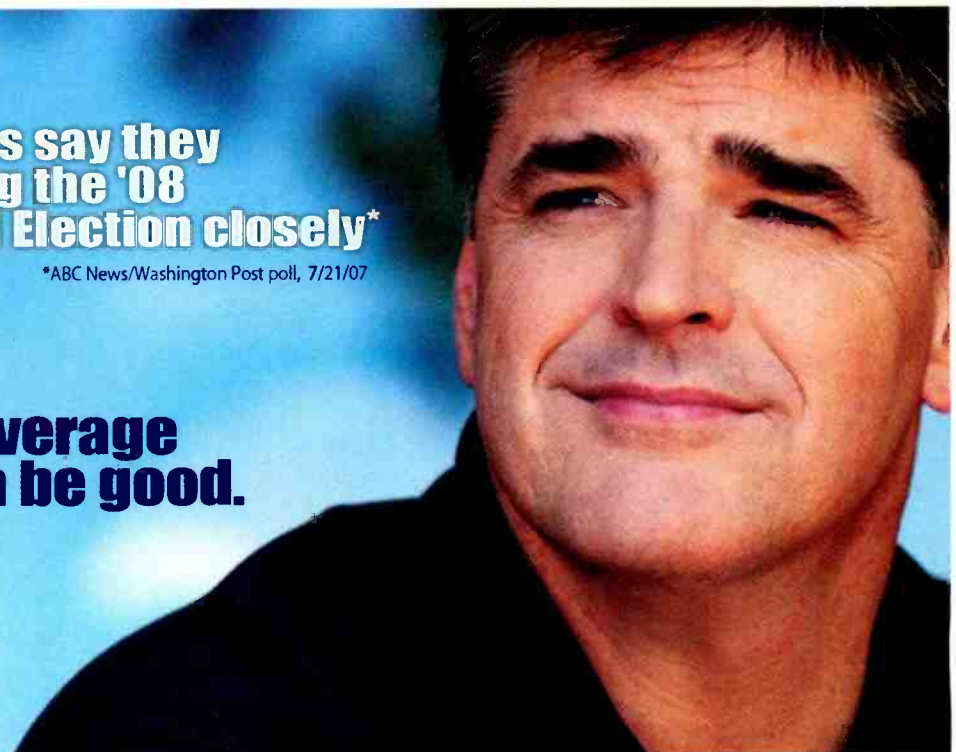
*ABC News/Washington Post poll, 7/21/07

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But the sweets are what people are talking about at the water cooler, at the dinner table (for those who still eat dinner together each night at a table), at the gym, school, salon, just about everywhere. Personally, I want them to say, "I heard CNN Radio say . . ." but to be honest, I don't necessarily like covering celebrity news.

As journalists, we are torn. Some may say, "I can't believe you're covering Paris Hilton's jail release," but then immediately follow up with, "So, do you think she'll get out early?" The appetite for such "softer" news as entertainment seems to be indicative of the times. Lots of "hard" news, leading with such stories as Iraq, the Minnesota bridge collapse, the Virginia Tech tragedy and more, leaves people wanting an escape of sorts, so the celebrity news is a good fix.

That's not to say, however, that soft news is becoming the main menu for listeners. In June, stories about Iraq on CNN.com had higher traffic than stories about Hilton. But I should note that for every five Iraq stories, four Hilton stories were viewed. Listeners are getting the news and information that's good for them, that's important for them to know; but they want a little something sweet with their meal and celebrity news seems to fill the dessert plate pretty well.

Let's also not forget that news organizations are businesses, and businesses need to diversify their offerings in order to stay competitive. Bottom line: For a news organization that has 24 hours of programming, it's just good business to, well, report the news—breaking, developing, local, national, international, politics, entertainment, sports—a little something for everyone.

The challenge for the news industry lies in how that news is presented. It's not wrong to lead with a Spears, Lohan or Hilton story if that is, in fact, the latest or most talked-about news of the day. It's important for us to keep in mind that just because an update about Hilton's release from jail airs at the top of the hour, news coming out of Iraq, Peru or Minnesota is no less important. The allegedly anti-Semitic rants of a celebrity caught driving under the influence does not trivialize the threat of lead in our kids' toys manufactured in China or global warming. Presenting all stories without tabloid sensationalism is the key to maintaining credibility through the rest of the newscast or your news day, regardless of the day's events.

When approaching a story, I always try and put myself in the mind of the listener. What about this story interests or affects me as a listener, as a human being? Regardless of the subject matter, I try and offer the story to the listener without bias or being judgmental, and provide listeners the information for their own consideration.

The Research Gods Have Spoken

In an August 2007 study by the Pew Research Center for the People and the Press, 87% of respondents said there is too much celebrity scandal coverage and 54% of those said the media is to blame. I think that it is worthy to note that 69% of people under 30 say the public is to blame for too much celebrity scandal coverage.

The reality is that our listeners are not ignoring these stories. Now, does that mean entertainment news has changed mainstream journalism? Not necessarily. It's just another story to consider, and the news outlet's focus on that story is determined by the editor, news director or producer, based on the news cycle of that particular day.

Here is a question we should be asking ourselves: Is more legitimate news taking a back seat to celebrity news? An August MediaPost Productions article suggests there are too many channels chasing too little news. This article also cites the Pew Research study, but suggests that perhaps news outlets cover celebrity scandals because they're easy and result in quick ratings. The article cites Hurricane Katrina, Enron and the Iraq War as examples of news too difficult and not appealing enough to cover to the degree the media covered Hilton's journey through the criminal justice system or the death of Anna Nicole Smith.

This is where, respectfully, I disagree with the research. Take CNN's coverage of Hurricane Katrina. For months, CNN was in New Orleans and the Gulf Coast region bringing our viewers, users and listeners wall-to-wall coverage following the storm's landfall. I personally spent three weeks in New Orleans and one in Houston in the storm's aftermath. But our coverage didn't stop within a few weeks of the levees breaking. As a matter of fact, CNN established its Gulf Coast bureau in the aftermath of Katrina—and, more than two years after the storm, we still

'When approaching a story, I always try and put myself in the mind of the listener. What about this story interests or affects me as a listener, as a human being?' —Jim Roope

report on the recovery efforts.

CNN's coverage of the war in Iraq, Hurricane Katrina, Enron and more has been heralded. Does anyone really believe that if an A-list celebrity was caught with a DUI while I was in New Orleans covering Katrina's aftermath, that CNN would have demanded I return to Los Angeles to cover it? Absolutely not.

The Taste Buds Of Our Audience

Whether we admit it or not, personal taste also comes into play when people choose the news and information they consume. Some like celebrity news, some favor more serious news like the war in Iraq. Who's right? Who's wrong? It is not for us to say. But it is our responsibility to report the stories of the world with truth, accuracy and no bias, no matter if they come out of Hollywood or Afghanistan.

When I was a kid, I thought that the local news had some sort of formula it followed: one story from Washington, one from the state capital, one from the city council and so on. If indeed that was the formula, it doesn't work like that anymore.

There's more choices, better coverage; reporters have greater resources and advanced technology. That gives us more flexibility to serve our audiences better. That means we have the ability to offer them a full, diverse buffet—loaded with greens and sweets—and can let them fill up on what they have a taste for that day. Let the listeners satisfy their appetites with what they crave. Just make sure whatever we put on the buffet that day is our absolute best product which is, above all else, accurate and balanced. *R&R*

Jim Roope is the Los Angeles correspondent for CNN Radio Network.

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BIG SHOTS

Compiled by Alexandra Cahill
 ACahill@RadioandRecords.com

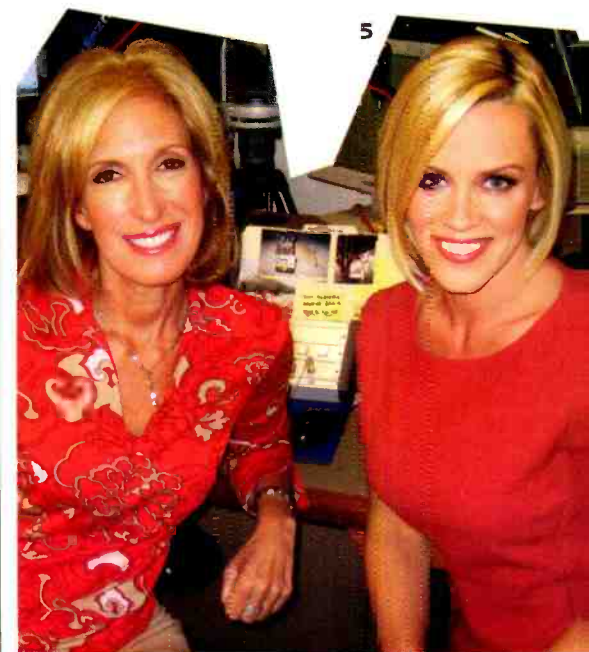
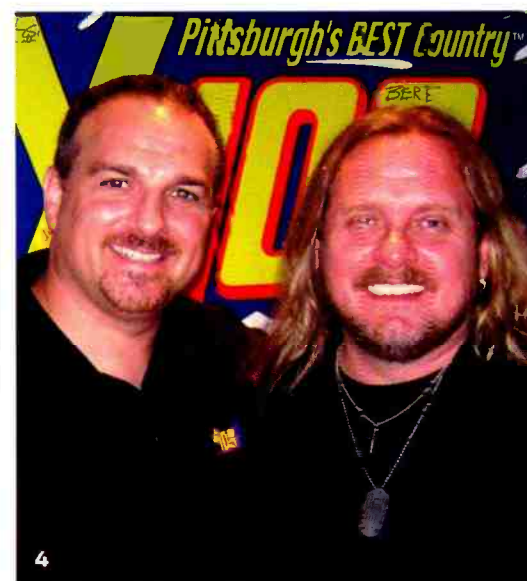


Picture Perfect

1. The Last Goodnight, which performed at the R&R Convention's opening-night cocktail party in Charlotte, hung out recently near Cheesehead Central, Clear Channel CHR/top 40 WZEE (Z104)/Madison. "Pictures of You" is the first single off the band's Virgin debut, "Poison Kiss." From left are the group's Ely Rise, Leif Christensen, Kurtis John and Mike Nadeau; Virgin resident Bret Favre impersonator Dave Reynolds; the band's Anton Yurack; and Z104 PD John Reilly.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. Design For Living Jones Radio Networks' money expert and consumer advocate Clark Howard joined Rachael Ray on "The Rachael Ray Show" to discuss how to effectively shop at such warehouses as Sam's Club and Costco. Kristan Cunningham, a lead designer on the HGTV series "Design on a Dime," also made a guest appearance during the segment. From left are Cunningham, Ray and Howard. **3. Power Breakfast** Atlantic artist Twista clowned around with morning show host Ed Lover and DJ Kut during a visit to Clear Channel rhythmic WWPR (Power 105.1)/New York. From left are Lover, Twista and DJ Kut. **4. Northern Exposure** Johnny Van Zant, right, recently stopped by CBS Radio country WDSY (Y108)/Pittsburgh to visit evening jock Mike Tyler and promote Van Zant's new single, "Goes Down Easy." The duo's new album, "My Kind of Country," is due Oct. 9. **5. A Way With Words** Jenny McCarthy, right, has come a long way since her co-hosting gig on MTV's "Singed Out." "Good Morning America Radio" host Hilarie Barsky interviewed the actress/author about her new book, "Louder Than Words: A Mother's Journey in Healing Autism." **6. A Few Good Men** The members of Rascal Flatts—Gary LeVox, Jay DeMarcus and Joe Don Rooney—donated \$829,581 in proceeds from a concert at Nashville's Sommet Center to the Monroe Carell Jr. Children's Hospital at Vanderbilt University. The donation is the largest solo fund-raising event for the hospital and the third consecutive topper for Flatts, besting the group's 2006 donation of \$817,000. In the bottom row, from left, are Lyric Street Records VP of marketing Greg McCarr, VP of national promotion Kevin Herring and president Randy Goodman. Standing, from left, are Lyric Street senior VP of A&R Doug Howard; Rooney; Monroe Carell Jr. Children's Hospital CEO Kevin Churchwell, M.D.; LeVox; DeMarcus; Vanderbilt vice chancellor for health affairs Dr. Harry Jacobson; and band managers Trey Turner and Doug Nichols. **7. Southern Hospitality** J Records artist Emily King, left, chatted with APD/evening personality Lil Geezy during a visit to Cumulus urban WEAS (E93)/Savannah, Ga. Her debut CD was released Aug. 28.



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Formats

The gateway to music formats, the week in charts and airplay data.

R&R TIMELINE

1 YEAR AGO Clear Channel AC WALK/Nassau-Suffolk PD Rob Miller adds programming stripes for sister WkTU/New York. ■ Greg Foster is named PD for news/talk KNRS/Salt Lake City. ■ Radio One hires Steve Candullo as GM of urban AC KKBT (100.3 the Beat)/Los Angeles.

5 YEARS AGO Geordie Gillespie joins Hollywood Records as VP of national promotion. ■ Smooth jazz KJCD/Denver woos Michael Fischer aboard for programming duties. ■ Jackie Madrigal is named R&R Latin formats editor.



Madrigal

10 YEARS AGO Connoisseur Communications appoints Jeffrey Dinetz to VP of its 30-station chain. ■ Brian Ongaro joins KDGE and KZPS/Dallas as VP/GM. ■ WKQI/Detroit elevates Dave Kerr to station manager.



Dinetz

15 YEARS AGO Ernest Jackson is named VP/GM of KMJQ, KYOK and KHYS/Houston. ■ XHRM/San Diego promotes Michael Seaberry to GM. ■ Jim Mickelson rises to PD of KKAT/Salt Lake City.

20 YEARS AGO Steve Perun joins WHYI (Y100)/Miami as PD. ■ WHQT (Hot 105)/Miami takes on Jeff Tyson as program manager. ■ Andy Allen named VP of AOR at Island.

25 YEARS AGO Paul Nugent joins WZGC (Z93)/Atlanta as GM. ■ WJLB/Detroit taps James Alexander as OM. ■ Bob McNeill joins WMZQ/Washington as PD.



Alexander

30 YEARS AGO Chuck Roberts is the new PD at WVBF/Boston. ■ Corinne Baldassano heads to KAUM/Houston as PD. ■ Jerry Clifton joins WLRS/Louisville as PD.

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Paisley Dials Up Fifth Straight No. 1



Brad Paisley logs his fifth consecutive Country No. 1, and ninth overall, as "Online" (Arista Nashville) connects with a 2-1 jump. Discounting his holiday song appearances from late last year, Paisley has made it to the top with every release dating back to "When I Get Where I'm Going" with Dolly Parton in March 2006. That's the longest streak by any artist since Toby Keith hit No. 1

with six straight songs from September 2001 to December 2002.

At 15 weeks on the chart, "Online" ties Paisley's own record for quickest trip to No. 1, equaling the rise of his first chart-topper, "He Didn't Have to Be," in December 1999.

'Delilah' Joins Exclusive List

With an 8-4 leap for "Hey There Delilah" (Hollywood), the Plain White T's own the first shared top five between AC and Alternative (where the song reached No. 3) since the Goo Goo Dolls' "Name," which topped Alternative for four weeks in fall 1995 and then crossed over to a No. 5 peak on AC in February 1996.

Since the Alternative chart's inception in fall 1988 (under the title Modern Rock in sister publication Billboard), only three other songs in addition to "Name" and "Delilah" have hit the top five on both lists: Sinéad O'Connor's "Nothing Compares 2 U" in 1990 (No. 1 Alternative, No. 2 AC), Sheryl Crow's "All I Wanna Do" in 1994 (No. 4, No. 1) and Gin Blossoms' "Til I Hear It From You" in 1995-96 (No. 5 on both surveys).

Fergie, Faith Headline AC Action

"Big Girls Don't Cry" (Interscope) by Fergie tops AC with a 2-1 advance in its 14th chart week, marking the quickest ascent to the summit for a nonholiday song by a female since Faith Hill's "Cry" reached No. 1 in its ninth frame in late 2002. "Girls" remains atop Hot AC for a sixth week and becomes the first shared AC/Hot AC chart-topper by a female since Sheryl Crow's "The First Cut Is the Deepest" led AC for two weeks and Hot AC for one in 2004.

Hill, meanwhile, debuts at No. 25 at AC with "Lost" (Warner Bros.), one of two new songs on her "The Hits" compilation released Oct. 2. The other, "Red Umbrella," becomes her 34th top 40 hit at Country with a 45-40 jump.

"Lost" is Hill's 10th AC chart single. All nine of her previous titles have reached the top 10, including No. 1s "Breathe" (17 weeks on top), "There You'll Be" (12) and "Cry" (11). No other artist in the 14-year Nielsen BDS era at AC has begun with as many consecutive top 10s.

'Idols' Not Idle

Daughtry becomes the first band since Maroon 5 in 2003-04 to score top 10 hits at CHR/Top 40 with its first three releases from a debut album. Climbing 11-10, "Over You" (RMG) follows the No. 1 "It's Not Over" and the No. 3-peaking "Home."

Lead singer Chris Daughtry isn't the only former "American Idol" finalist to continue to win over radio: Jordin Sparks, this year's champion, posts her first entry on the CHR/Top 40 list at No. 38 with "Tattoo" (Zomba), while Elliott Yamin earns his first AC top 10 (No. 10) with "Wait for You" (Hickory), a recent No. 4 CHR/Top 40 hit.

Jay-Z Works 'Magic' At Urban

Jay-Z carries his Island Def Jam Music Group home base to a single-week record 12 titles on the Urban chart as "Blue Magic" invades the list at No. 28. The debut position spot matches labelmate Kanye West for the best debut by a male artist in 2007, one week after "Good Life" bowed at the same position. Last week, IDJMG owned 11 songs on the list, which equaled a high achieved by four other labels in the 15-year history of the Urban chart.

Foo Fighters Grab Active Rock Top Spot

The Foo Fighters earn their second Active Rock No. 1 as "The Pretender" (RMG) moves 2-1. Although the quartet has amassed 12 top 10 tracks on the chart since 1997, its only previous No. 1 came when "Best of You" reigned for three weeks starting with the July 22, 2005, chart. "The Pretender" leads the way for a seventh straight week at Alternative, matching "Best of You" for the group's second-longest run at No. 1 behind the 10-week stay of "All My Life" in 2002-03.





Like modern-day diplomats, Johnjay & Rich selflessly bring Phoenix and Tucson together

Phooson Phorecast: Phriggin' Phenomenal

Kevin Carter

KCarter@RadioandRecords.com

for the past year or so, Johnjay & Rich have spent a sizable chunk of their work week driving back and forth like maniacs across the 100 miles of baking desert that separates Tucson and Phoenix. As the voluntarily mobile hosts of "Arizona's Morning Show," the guys make their self-inflicted commute every few days between their original Arizona home base of KRQQ/Tucson and Clear Channel CHR/top 40 sister KZZP/Phoenix, where the show is also carried.

Johnjay & Rich have even purchased homes in both markets in order to further entrench themselves with the local populace. With all that free time on their hands spent driving and staring out over the miles and miles of scorched scrub brush separating the two markets, a supremely dumb-ass idea was born: "Hey, wouldn't it be awesome if we blatantly pandered to both markets simultaneously by organizing a big-ass concert out in the middle of freaking nowhere, dead center between the two cities?"

Somehow, for reasons still unclear, someone blurted out the name "Phooson" (cleverly created from the phonetic combination of Phoenix and Tucson), which also stuck. The idea slowly began to morph into a concept, which from there has actually turned into reality: Phooson is now scheduled for Oct. 12 at the Pinal County Fairgrounds in Casa Grande, Ariz., halfway between Phoenix and Tucson.

What started out as the questionable concert event of the year began to take shape in June when the idea was finally shopped to Johnjay & Rich's new best friend: Interscope artist Enrique Iglesias, who calls the show every frigg'in' day—seriously.

That habit began in May, when the boys told Iglesias they would play his new single every time he called the show, and, Iglesias, God bless him, has kept up his end of the bargain by calling Johnjay & Rich every day, no matter where in the world he happens to be. That habit, astoundingly, has continued unabated, since May 4, extending for 100 consecutive shows, "except for one day when he had a migraine," Johnjay says.

Out of that, a genuine friendship has bloomed among Johnjay, Rich and Iglesias. It was that bond of trust that the boys immediately exploited and endangered when they initially broached the subject to an unsuspecting Iglesias (cue dramatic reenactment):

Johnjay and/or Rich: "What if we held a concert right in between Phoenix and Tucson? We can call it Phooson! And you can headline!"

Enrique: "Huh?"

Yes, it was just that simple. At press time, what began a year ago as an imaginary "Woodstock in the desert" concept has expanded into a genuine concert event, headlined by Iglesias and now including commitments by Fabolous, the Jonas Brothers, Paula DeAnda, Lloyd and Kat DeLuna. And there's more: Phooson will be hosted by Arizona native/2007 "American Idol" winner Jordin Sparks, and will feature special appearances by Arizona Cardinals quarterback Matt Leinart and psychic Allison DuBois, with more acts TBA.

Lest you think this idea was just squeezed out a few weeks ago, think again. Sure, it sounds half-baked, all right, but in reality, it's been seasoning for more than a year. "We were honestly trying to come up with a way to get some of that Arizona vibe, and thought, 'Why don't we do a show right in the middle?'" Rich says. "At one point, our boss, Tim Richards, even suggested we have a studio right out there in the middle, which is stupid, because there's nothing out there in the middle."

Despite that slight obstacle, the boys were determined to get the two cities together, somehow, some way. "The whole thing started out as a joke because

we just really like the name Phooson, but then we started to get thousands of e-mails from listeners telling us, 'I'd go,'" Rich says.

Hooked On Phonics

Ah, yes, that name: "We came up with the Phooson name a year ago," Johnjay says. "We've had this fictional Phooson concert in our heads for a long time," he says. "Tu-Nix' didn't have any vibe, and we just preferred the name Phooson, which we ended up spelling phonetically." Not like they had a lot of choice in the matter: "We found out that if we spelled it with an 'F-u-c' like Tucson it came out 'Fucson,' which wouldn't fly," he says.

The show's Oct. 12 date was determined by Iglesias' tour schedule. Talk about exclusivity: He's not doing any other shows in North America for the next six to eight months. And once the scenic Pinal County Fairgrounds was secured, the real work began—don't let the festive word "fairgrounds" fool you. "It's literally a giant patch of dirt in the middle of nowhere,"

Johnjay says. "We have to build the stage from scratch, bring in electricity, porta-potties, everything."

"Anybody can have a concert where people live," Rich sniffs. "Nobody has a show that is solely contingent on everybody gathering in a bunch of dirt in the middle of nowhere, just because we ask them to.

"Oh, yeah, and it's not even free," he adds. Aside from paying for the acts, a chunk of the show's proceeds and ancillary merchandise sales will benefit Johnjay & Rich's annual Christmas Wish fund.

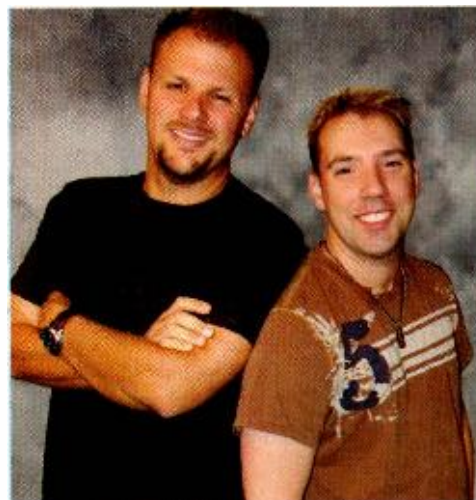
"Anyway, we're real excited," Rich says.

"We've been to this part of Arizona before and judging from the scarcity of residents, we're guessing that there's probably been a lot of underground radiation experiments there."

Stay tuned for other musical acts and surprise celebrity appearances to be announced soon for Phooson, because the guys aren't done yet. "We have some other possible names on the hook that will turn this thing from 'big' into 'humongous,' but we don't want to announce them until they're locked down," Rich says.

"The Phooson concept has snowballed into something bigger than I think Johnjay & Rich ever imagined," their producer Marisa Lucas says. "There are now talks of making it an annual event."

R&R



Johnjay, left, and Rich



CHR/TOP 40

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WEEKS ON CHART	LAST WEEK	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	AUDIENCE MILLIONS	RANK
1	1	14	WHO KNEW	NO. 1 (2 WKS)	11	9105	+3	49.757
			PINK		LAFACE/ZOMBA			3
2	2	16	THE WAY I ARE		11	8930	-146	61.672
			TIMBALAND FEATURING KERI HILSON		MOSLEY/BLACKGROUND/INTERSCOPE			1
3	5	10	STRONGER		11	7675	+1092	55.021
			KANYE WEST		ROC-A-FELLA/DEF JAM/IDJMG			2
4	4	13	LOVESTONED		11	7401	+216	43.680
			JUSTIN TIMBERLAKE		JIVE/ZOMBA			4
5	3	21	BIG GIRLS DON'T CRY		11	6986	-592	42.061
			FERGIE		WILL.I.AM/AGM/INTERSCOPE			5
6	6	18	ROCKSTAR		11	6357	-174	36.069
			NICKELBACK		ROADRUNNER/ATLANTIC/LAVA			6
7	7	24	WAIT FOR YOU		11	5652	-591	32.047
			ELLIOTT YAMIN		HICKORY			8
8	8	20	THE GREAT ESCAPE		11	5609	-285	32.301
			BOYS LIKE GIRLS		COLUMBIA			7
9	9	14	WHEN YOU'RE GONE		11	5435	+127	26.583
			AVRIL LAVIGNE		RCA/RMG			10
10	11	9	OVER YOU		11	5122	+287	24.528
			DAUCHTRY		RCA/RMG			11
11	12	9	ME LOVE		11	4520	-261	19.416
			SEAN KINGSTON		BELUGA HEIGHTS/EPIC			21
12	20	3	APOLOGIZE	MOST INCREASED PLAYS	11	4473	+1280	30.774
			TIMBALAND FEATURING ONEREPUBLIC		MOSLEY/BLACKGROUND/INTERSCOPE			9
13	10	19	HEY THERE DELIAH		11	4404	-749	23.013
			PLAIN WHITE T'S		FEARLESS/HOLLYWOOD			16
14	14	10	WAKE UP CALL		11	4118	+280	20.450
			MAROON 5		AGM/OCTONE/INTERSCOPE			20
15	13	12	BARTENDER		11	4074	-561	23.848
			T-PAIN FEATURING AKON		KONVICT/NAPPY BOY/JIVE/ZOMBA			13
16	15	4	HATE THAT I LOVE YOU		11	3948	+683	22.478
			RIHANNA FEATURING NE-YO		SRP/DEF JAM/IDJMG			17
17	22	5	CRANK THAT (SOULJA BOY)	AIRPOWER	11	3758	+886	24.363
			SOULJA BOY TELL'EM		COLLIPARK/INTERSCOPE			12
18	18	4	GIMME MORE		11	3720	-375	23.127
			BRITNEY SPEARS		JIVE/ZOMBA			14
19	16	24	BUY U A DRANK (SHAWTY SNAPPIN')		11	3260	-272	23.075
			T-PAIN FEATURING YUNG JOC		KONVICT/NAPPY BOY/JIVE/ZOMBA			15
20	17	15	FIRST TIME		11	2923	-554	10.856
			LIFEHOUSE		GEFFEN			29
21	19	11	MAKE ME BETTER		11	2817	-930	20.954
			FABOLOUS FEATURING NE-YO		DESERT STORM/DEF JAM/IDJMG			18
22	29	3	BUBBLY		11	2709	+921	13.870
			COLBIE CAILLAT		UNIVERSAL REPUBLIC			23
23	21	19	BEAUTIFUL GIRLS		11	2672	-291	13.954
			SEAN KINGSTON		BELUGA HEIGHTS/EPIC			22
24	23	6	TEENAGERS		11	2475	+243	6.882
			MY CHEMICAL ROMANCE		REPRISE			34
25	24	8	HOW FAR WE'VE COME		11	2273	+181	9.428
			MATCHBOX TWENTY		MELISMA/ATLANTIC			30
26	26	5	AYO TECHNOLOGY		11	2239	+318	20.553
			50 CENT FEATURING JUSTIN TIMBERLAKE & TIMBALAND		SHADY/AFTERMATH/INTERSCOPE			19
27	30	6	PARALYZER		11	2035	+445	7.558
			FINGER ELEVEN		WIND-UP			33
28	28	7	SHAWTY		11	1993	+101	11.879
			PLIES FEATURING T-PAIN		SLIP-N-SLIDE/ATLANTIC			27
29	32	4	I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM)		11	1609	+247	8.569
			GOOD G-ARLOTTE		DAYLIGHT/EPIC			31
30	27	14	SEXY LADY		11	1587	-332	13.130
			YUNG BORG FEATURING JUNIOR		YUNG BOSS/EPIC			25
31	34	2	CYCLONE		11	1562	+286	13.764
			BBY BASH FEATURING T-PAIN		ARISTA/RMG			24
32	25	13	SHUT UP AND DRIVE		11	1475	-471	6.609
			RIHANNA		SRP/DEF JAM/IDJMG			36
33	37	3	LET IT GO		11	1435	+245	13.000
			KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM		IMANI/GEFFEN			26
34	36	3	INCONSOLEABLE		11	1276	+35	5.676
			BACKSTREET BOYS		JIVE/ZOMBA			40
35	31	6	UNDENIABLE		11	1155	-389	3.552
			MAT KEARNEY		AWARE/COLUMBIA			-
36	38	3	PICTURES OF YOU		11	1154	+29	2.734
			THE LAST GOODNIGHT		VIRGIN			-
37	NEW		DO IT WELL		11	1088	+146	6.011
			JENNIFER LOPEZ		EPIC			39
38	NEW		TATTOO		11	1064	+314	7.680
			JORDIN SPARKS		JIVE/ZOMBA			32
39	35	10	LIKE THIS		11	1021	-224	6.553
			MIMS		CAPITOL			37
40	39	19	WHINE UP		11	1014	-89	11.477
			KAT DELUNA FEATURING ELEPHANT MAN		EPIC			28

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
LOVE LIKE THIS	Natasha Bedingfield Feat. Sean Kingston (EPIC)	21
GOOD LIFE	Kanye West Feat. T-Pain (ROC-A-FELLA/DEF JAM/IDJMG)	17
TATTOO	Jordin Sparks (JIVE/ZOMBA)	13
CYCLONE	Baby Bash Feat. T-Pain (ARISTA/RMG)	13
UNTIL THE END OF TIME	Justin Timberlake (JIVE/ZOMBA)	13
BUBBLY	Colbie Caillat (UNIVERSAL REPUBLIC)	12
I'M LIKE A LAWYER... (ME & YOU)	Fall Out Boy (FUELED BY RAMEN/ISLAND/IDJMG)	12
S.O.S.	Jonas Brothers (HOLLYWOOD)	12
APOLOGIZE	Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)	11
CLUMSY	Fergie (WILL.I.AM/AGM/INTERSCOPE)	11

ADDED AT... XT20 (top 20 on 10/20)

Satellite
PD: Michelle Cartier
MD: Priestly
Natasha Bedingfield Feat. Sean Kingston, Love Like This, 15
Duran Duran, Falling Down, 1
J. Holiday, Bed, 1
Baby Bash Feat. T-Pain, Cyclone, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
I'M LIKE A LAWYER... (ME & YOU)	Fall Out Boy (FUELED BY RAMEN/ISLAND/IDJMG)	969/222	MISERY BUSINESS	Paramore (FUELED BY RAMEN/ATLANTIC/LAVA)	507/143
S.O.S.	Jonas Brothers (HOLLYWOOD)	868/410	UNTIL THE END OF TIME	Justin Timberlake (JIVE/ZOMBA)	497/180
BED	J. Holiday (MUSIC LINE/CAPITOL)	863/232	GOOD LIFE	Kanye West Feat. T-Pain (ROC-A-FELLA/DEF JAM/IDJMG)	491/248
CLUMSY	Fergie (WILL.I.AM/AGM/INTERSCOPE)	810/385	YOUR GUARANTY ANGEL	The Red Jumpsuit Apparatus (VIRGIN)	466/41
BABY LOVE	Nicole Scherzinger Feat. will.i.am (INTERSCOPE)	710/241	NEVER TOO LATE	Three Days Grace (JIVE/ZOMBA)	459/11
TOTAL STATIONS:	66	TOTAL STATIONS:	35	TOTAL STATIONS:	44
TOTAL STATIONS:	59	TOTAL STATIONS:	40	TOTAL STATIONS:	36
TOTAL STATIONS:	74	TOTAL STATIONS:	466/41	TOTAL STATIONS:	36
TOTAL STATIONS:	49	TOTAL STATIONS:	459/11	TOTAL STATIONS:	23

MOST INCREASED PLAYS

+1280	☆ APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)
+1092	☆ STRONGER Kanye West (ROC-A-FELLA/DEF JAM/IDJMG)
+921	☆ BUBBLY Colbie Caillat (Universal Republic)
+886	☆ CRANK THAT (SOULJA BOY) Soulja Boy Tell'em (Collipark/Interscope)
+683	☆ HATE THAT I LOVE YOU Rihanna Feat. Ne-Yo (SRP/Def Jam/IDJMG)

FOR WEEK ENDING SEPTEMBER 30, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
128 CHR/Top 40 and 17 Canada CHR/Top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 56 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

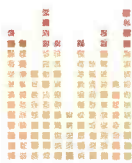
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CHR/TOP 40

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA
PD: Trent Erikson

KMXF/Fayetteville, AR
OM: Dave Ashcraft
PD/MD: Jay Steele

WQGN/New London, CT
PD: Kevin Palana

KGOT/Anchorage, AK
OM: Mark Murphy
PD/MD: Bill Stewart

WMSR/Florence, AL
OM: Brian Landrum
PD: Jon "Fatguy" Marte

WSPK/Newburgh, NY
PD: Scotty Mac
APD: Sky Walker
MD: Danny Valentino

WWBX/Bangor, ME
PD: Jonny Shields

WJMX/Florence, SC
OM: Randy "Mudfiap" Wilcox
PD/MD: Scotty G.

KCRS/Odessa, TX
PD/MD: Nate Rodriguez

KRSQ/Billings, MT
OM/PD: Kyle McCoy

KISR/Ft. Smith, AR
OM/PD: "Big Dog" Rick Hayes
APD/MD: Mike "Mike at Night" Oldham

WILN/Panama City, FL
PD: Chris Alan
MD: Spoon

WWYL/Binghamton, NY
PD: Matt Johnson

KKXL/Grand Forks, ND
OM: Rick Acker
PD/MD: Trevor D
APD: Dave Andrews

WPIA/Peoria, IL
OM: Gabe Reynolds
PD/MD: Don "Big D" Black

WBHQ/Bloomington, IL
OM: Dan Westhoff
PD: Dave Adams
APD: Chad Fasig
MD: Mason Schreuder

WQPO/Harrisonburg, VA
PD: Bobby Mason
MD: Ryan O'Bryan

KRCS/Rapid City, SD
OM/PD: Charlie O'Douglas
APD/MD: Jayden McKay

KNDE/Bryan, TX
OM/PD: Lesley Henton

KLAZ/Hot Springs, AR
OM/PD: Keith Michaels
APD/MD: Aaron Garrett

KIXY/San Angelo, TX
OM: Jay Michaels
PD/MD: David Carr

28

WRZE/Cape Cod, MA
OM: Steve McVie
PD: David Duran

WKKE/Huntington, WV
PD: Jim Davis
APD/MD: Gary Miller

WXER/Sheboygan, WI
OM: Patrick Pendergast
PD/MD: Ron Simonet

KTRS/Casper, WY
OM/PD: Donovan Short

KSYN/Joplin, MO
OM: Chad Elliot
PD: Steve Kraus
MD: Chris Cortez

WNDV/South Bend, IN
PD: Karen Rite
MD: Scotty Wylde

KZIA/Cedar Rapids, IA
OM: Rob Norton
PD: Greg Runyon
MD: Ric Swann

WAZY/Lafayette, IN
OM: Karen Rite
PD: Jimmy Knight

KCLD/St. Cloud, MN
OM: Matt Senne
PD: JJ Holiday
APD: Wayne D.
MD: Timmy Daniels

WQQB/Champaign, IL
PD: Joe McIntyre

KFRX/Lincoln, NE
OM: Lester St. James
PD: Matt McKay
APD/MD: JJ Ryan

WHTF/Tallahassee, FL
PD/MD: Brian O'Conner

WJYY/Concord (Lakes Region), NH
PD/MD: AJ Dukette

WMGI/Terre Haute, IN
MD: Jamie Dawson

WKMX/Dothan, AL
PD/MD: Squirrel

KZII/Lubbock, TX
OM: Wes Nessmann
PD: Jacqui Neal

WKHQ/Traverse City, MI
OM/PD: Luke Spencer
MD: Dave B. Goode

WWAX/Duluth, MN
OM: Bill Jones
PD/MD: Tony Hart

WCIL/Marion, IL
PD: Jon E. Quest
MD: Ivy

KUJ/Tri-Cities, WA
PD: AJ Brewster

WBIZ/Eau Claire, WI
OM: Mike Cushman
PD/MD: Jare E. Jordan

KIFS/Medford, OR
PD/MD: Geminey Meyers

WWKZ/Tupelo, MS
OM/PD: Rick Stevens

WNKI/Elmira, NY
OM/PD: Scott Free
MD: Eric McKay

WJDQ/Meridian, MS
OM: Brian Landrum
PD: Carson Case

WIFC/Wausau, WI
PD: John Jost
MD: Belky

WRTS/Erie, PA
PD: Jessica Curry
APD: Danial Baxter

KNOE/Monroe, LA
OM/PD: Bobby Richards
MD: Mike Austin

WAZO/Wilmington, NC
OM/PD: Jerry Mac

WDKS/Evansville, IN
PD: Keith Curry

WVAQ/Morgantown, WV
OM: Hoppy Kercheval
PD: Lacy Neff

KFFM/Yakima, WA
OM: Ron Harris
PD/MD: Steve Rocha

WSTO/Evansville, IN
OM: Tim Huel sing
PD: Jason Addams

WWXM/Myrtle Beach, SC
OM: Jimmy Fueger
PD: AJ Seliga
MD: Larry Knight

WDAY/Fargo, ND
PD: Troy Dayton
MD: Special Ed



▶ **FABER DRIVE'S "TONGUE TIED" JUMPS TO NO. 10 ON THE CANADA CHR/TOP 40 CHART, ITS FIRST TOP 10 AT THE FORMAT.**

POWERED BY

nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	CHR/TOP 40 INDICATOR	
					TW	PLAYS +/-
1	1	17	THE WAY I ARE TIMBALAND FEAT. KERI HILSON	MOSLEY/BLACKGROUND/INTERSCOPE	3254	-173
2	2	19	WHO KNEW PINK	LAFACE/ZOMBA	3238	+5
3	4	10	STRONGER KANYE WEST	ROC-A-FELLA/DEF JAM/IDJMG	2970	+241
4	3	13	LOVESTONED JUSTIN TIMBERLAKE	JIVE/ZOMBA	2863	-77
5	6	16	THE GREAT ESCAPE BOYS LIKE GIRLS	COLUMBIA	2434	-228
5	5	21	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE	2376	-340
7	10	9	OVER YOU DAUGHTRY	RCA/RMG	2320	+172
8	8	14	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/RMG	2304	-15
9	9	25	ROCKSTAR NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	2219	-70
9	7	22	WAIT FOR YOU ELLIOTT YAMIN	HICKORY	2092	-393
11	11	9	ME LOVE SEAN KINGSTON	BELUGA HEIGHTS/EPIC	2073	+9
14	14	10	WAKE UP CALL MAROON 5	A&M/OCTONE/INTERSCOPE	1940	+214
12	12	19	HEY THERE DELILAH PLAIN WHITE T'S	FEARLESS/HOLLYWOOD	1879	-137
17	4	4	GIMME MORE BRITNEY SPEARS	JIVE/ZOMBA	1737	+320
15	13	15	BARTENDER T-PAIN FEAT. AKON	KONVICT/NAPPY BOY/JIVE/ZOMBA	1693	-233
18	5	5	HATE THAT I LOVE YOU RIHANNA FEAT. NE-YO	SRP/DEF JAM/IDJMG	1493	+246
18	3	3	APOLOGIZE TIMBALAND FEAT. ONEREPUBLIC	MOSLEY/BLACKGROUND/INTERSCOPE	1454	+522
16	16	14	MAKE ME BETTER FABOLOUS FEAT. NE-YO	DESERT STORM/DEF JAM/IDJMG	1395	-293
19	15	13	FIRST TIME LIFEHOUSE	GEFFEN	1337	-388
20	22	12	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM	COLLIPARK/INTERSCOPE	1311	+250
19	9	9	HOW FAR WE'VE COME MATCHBOX TWENTY	MELISMA/ATLANTIC	1230	+68
21	21	7	TEENAGERS MY CHEMICAL ROMANCE	REPRISE	1138	+39
23	30	4	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	1015	+347
24	26	10	PARALYZER FINGER ELEVEN	WIND-UP	880	+115
25	20	18	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC	834	-271
26	29	7	AYO TECHNOLOGY 50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND	SHADY/AFTERMATH/INTERSCOPE	787	+104
27	24	15	SHUT UP AND DRIVE RIHANNA	SRP/DEF JAM/IDJMG	718	-234
28	31	3	CYCLONE BABY BASH FEAT. T-PAIN	ARISTA/RMG	695	+170
29	27	7	SHAWTY PLIES FEAT. T-PAIN	SLIP-N-SLIDE/ATLANTIC	695	-32
31	33	3	I OON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) GOOD CHARLOTTE	DAYLIGHT/EPIC	580	+116
32	28	5	LET IT GO KEYSHIA COLE FEAT. MISSY ELLIOTT & LIL' KIM	IMANI/GEFFEN	565	+148
32	28	5	SEXY LAOY YUNG BERG FEAT. JUNIOR	YUNG BOSS/EPIC	553	-135
33	23	8	I GOT IT FROM MY MAMA WILL.I.AM	WILL.I.AM/INTERSCOPE	541	-458
34	35	2	UNOENIABLE MAT KEARNEY	AWARE/COLUMBIA	391	-23
35	32	2C	PARTY LIKE A ROCKSTAR SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC	345	-147
35	NEW		I'M LIKE A LAWYER...(ME & YOU) FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	340	+84
37	NEW		DO IT WELL JENNIFER LOPEZ	EPIC	329	+91
38	37	3	INCONSOLABLE BACKSTREET BOYS	JIVE/ZOMBA	328	-33
39	40	2	BED J. HOLIDAY	MUSIC LINE/CAPITOL	317	+51
40	NEW		TATTOO JORDIN SPARKS	JIVE/ZOMBA	276	+150

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	CANADA CHR/TOP 40	
					TW	PLAYS +/-
1	1	21	THE WAY I ARE TIMBALAND FEAT. KERI HILSON	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	695	-23
2	3	11	STRONGER KANYE WEST	ROC-A-FELLA/DEF JAM/UNIVERSAL	642	+5
3	2	12	LOVESTONED JUSTIN TIMBERLAKE	JIVE/SONY BMG	602	-60
4	6	4	GIMME MORE BRITNEY SPEARS	JIVE/SONY BMG	532	+63
5	4	12	DO IT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	480	-30
6	5	8	ME LOVE SEAN KINGSTON	BELUGA HEIGHTS/EPIC/SONY BMG	441	-30
7	8	8	WAKE UP CALL MAROON 5	A&M/OCTONE/UNIVERSAL	439	+50
8	9	11	MONEY HONEY STATE OF SHOCK	CORDOVA BAY	392	+9
9	7	21	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	384	-42
10	11	10	TONGUE TIED FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	378	+8
11	20	3	APOLOGIZE TIMBALAND FEATURING ONEREPUBLIC	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	372	+121
12	12	17	HEY THERE DELILAH PLAIN WHITE T'S	FEARLESS/HOLLYWOOD/UNIVERSAL	330	-8
13	10	18	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/SONY BMG	329	-50
14	15	12	THE GREAT ESCAPE BOYS LIKE GIRLS	COLUMBIA/SONY BMG	308	+2
15	17	11	WHO KNEW PINK	LAFACE/SONY BMG	299	-3
16	18	4	HATE THAT I LOVE YOU RIHANNA FEATURING NE-YO	SRP/DEF JAM/UNIVERSAL	292	+26
17	16	18	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC/SONY BMG	281	-23
18	19	7	DYER YOU DAUGHTRY	RCA/SONY BMG	279	+19
19	40	4	DON'T STOP THE MUSIC RIHANNA	SRP/DEF JAM/UNIVERSAL	268	+103
20	14	16	SHUT UP AND DRIVE RIHANNA	SRP/DEF JAM/UNIVERSAL	265	-50
21	13	8	I GOT IT FROM MY MAMA WILL.I.AM	WILL.I.AM/INTERSCOPE/UNIVERSAL	248	-73
22	27	6	NEVER TOO LATE THREE DAYS GRACE	JIVE/SONY BMG	239	+21
23	38	6	AYO TECHNOLOGY 50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND	SHADY/AFTERMATH/INTERSCOPE/UNIVERSAL	238	+72
24	NEW		HOT AVRIL LAVIGNE	ARISTA/SONY BMG	236	+127
25	26	8	HELLO GOODBYE LIVE ON ARRIVAL	ROCKSTAR	236	+17
26	23	7	MAKE ME BETTER FABOLOUS FEATURING NE-YO	DESERT STORM/DEF JAM/UNIVERSAL	223	-6
27	22	1E	WAIT FOR YOU ELLIOTT YAMIN	HICKORY/SONY BMG	214	-27
28	24	2	THNKS FR TH MMRS FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	213	-13
29	21	1C	BARTENDER T-PAIN FEATURING AKON	KONVICT/NAPPY BOY/JIVE/SONY BMG	210	-32
30	30	8	SEVEN DAY FOOL JULLY BLACK	UNIVERSAL	202	-8

♦ indicates CanCon



Alicia Keys' outstanding performance helps spark activity at radio

Keys Steals The Show

Darnella Dunham

DDunham@RadioandRecords.com

On Sept. 9, millions tuned in to MTV's Video Music Awards (VMAs) to see the much-hyped return of Britney Spears. The response was tepid at best and her few minutes onstage led to an onslaught of negative publicity. ■ I knew other people were going to perform that night, but the endless entertainment news bits on Spears made it hard to recall who else would be there. When Alicia Keys first appeared on camera for her segment, she looked elegant and beautiful. But when she hit the stage to perform her new single, "No One," people weren't talking about her appearance—they were talking about how exceptional her performance was.

Some rhythmic programmers expressed their reluctance to jump on "No One" when it was first released to radio because they felt it was too urban. J Records senior VP of rhythm promotion Michael Williams believed the single could be big at the format, so he and his team diligently worked the record, despite reservations.

But during the week of Sept. 10, immediately after the VMAs, the single was added to the playlists of 18 rhythmic stations—before its official add date—and began surging up the chart. After debuting at No. 33 on the Sept. 21 Nielsen BDS-powered Rhythmic chart, "No One" hopped to No. 25 the following week, up 652 plays, the second-biggest increase on the chart, next to Kanye West and T-Pain's "Good Life." This week the song earns Airpower status, with a 25-

16 get-out-of-the-way move.

"As soon as I got the record, we started playing it," CBS Radio's WMBX (X102.3)/West Palm Beach OM/morning show host Mark McCrae says. "But the performance pushed it over the edge."

For some programmers, Keys' set on the VMAs helped motivate them to put the song into better rotation.

Malkan's KZFM/Corpus Christi, Texas, PD/morning show host Ed Ocanas didn't add "No One" solely based on the VMAs performance, but he acknowledges that it made a major impression with listeners and programmers alike. "I think it made it more top of mind," Ocanas says. "It really told people that she's back."

For Entercom's KDGS (Power 99)/Wichita

PD/afternoon personality Greg Williams, it also wasn't just the VMAs that led to him spinning the song more than 40 times per week: "I knew it was a great record when I first heard it."

Listeners have responded favorably, but it's hard to know if it was the performance or the song itself that elicited such excitement. "The minute we started playing it, the listeners reacted to it," Williams says. "It's an awesome record."

In Austin, Emmis-owned KDHT (Hot 93.3) morning show co-host Mimi was particularly enthused by the VMAs, and spent a lot of time singing her praises the morning after. "Our morning show was talking about the Alicia Keys performance quite a bit," OM/PD/middayer Chase says. "It's been a really good reaction record; I think she knocked it out of the park."

Even so, no matter how great the performance, programmers would not show it this much love if it were not a strong song. "It's a no-brainer," Ocanas says. "A no-brainer artist, a no-brainer record. It was great timing versus the actual performance. It's not like the phones went crazy after that. But the key to her appearance was the awareness."

McCrae adds, "I didn't have any doubts about 'No One.' " But when she performed it I knew it was a smash."

Keys has had songs perform well at rhythmic before, but she's not really considered a core artist. Like many of her past hits, "No One" seems to transcend formats and the musicality, blended with a hip-hop swagger, is a breath of fresh air. Keys stuck with frequent production partner Kerry "Krucial" Brothers, and "No One" showcases her talents not just as a vocalist and producer, but as a songwriter and pianist.

While she does collaborate occasionally with other producers, Keys finds it important to keep people like Brothers and BMG North America chairman/CEO Clive Davis close to her projects. "My team offers me different perspectives, but always recognizes the artist in me," she says. "They encourage me to be who I am creatively."

Keys cites Nina Simone, Donny Hathaway, Marvin Gaye, Stevie Wonder, Chopin, Erik Satie, Leontyne Price, Tupac Shakur, the Notorious B.I.G., Jay-Z and the Wu-Tang Clan as musical influences, so it's no wonder that her appeal extends beyond formats.

With only two studio albums and the live "Alicia Keys Unplugged," it's easy to forget just how many awards she has received. Since her debut, "Songs in A Minor," dropped in 2001, Keys has won nine Grammy Awards, 11 Billboard Music Awards, three American Music Awards, three World Music Awards, two MTV Video Music Awards, two MTV Europe Awards, three NAACP Awards, two Nickelodeon Teen Choice Awards, one BET Award, six Soul Train Music Awards, one Soul Train Lady of Soul Award, one People's Choice Award and a My VH1 Award.

Keys' new project, "As I Am," will be released Nov. 13, and if "No One" is an indication, she will bring home plenty more awards in 2008. **R&R**



Keys

Alicia Keys' 'No One' Rhythmic Chart History

Issue Date:	Pos.	Total Plays	Gain
Sept. 7:	-	45	45
Sept. 14:	-	206	161
Sept. 21:	33	668	462
Sept. 28:	25	1,320	652
Oct. 5:	16	2,037	717

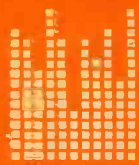
Source: Nielsen BDS

Where In The World Is Alicia Keys?

Alicia Keys has spent time in many foreign countries and has soaked up influences during her travels. "There's no formula to my music," she says. "It's just rooted in my heart and soul. Whether I talk about visiting the pyramids in Egypt or witnessing the AIDS epidemic in Africa or matters of the heart, everyone will be able to experience where I've been and where I am going in my life."

Keys took on travel correspondent duties for New York's Daily News in 2004, providing monthly insights into the experiences she had during her summer world tour.

In between albums in 2006, she ran a marathon in Greece, which turned out to be a physical and emotional triumph. Keys told Entertainment Weekly, "It took me five hours; it was hell. But it was amazing. When I got to the end, I started crying." —DD



RHYTHMIC

▶ "AYO TECHNOLOGY" RISES 12-10 TO GIVE **50 CENT** 13 TOP 10s ON THE RHYTHMIC CHART. SINCE HIS DEBUT WITH "WANKSTA" IN 2003, ONLY LUDACRIS, WITH 14, HAS ACCUMULATED MORE.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	11	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM	NO. 1 (3 WKS)	COLLIPARK/INTERSCOPE	5873 +75	46.063 1
2	2	15	SHAWTY PLIES FEATURING T-PAIN		SLIP-N-SLIDE/ATLANTIC	5069 -236	33.263 5
3	3	13	STRONGER KANYE WEST		ROC-A-FELLA/DEF JAM/IDJMG	4921 +52	41.235 2
4	4	15	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM		IMANI/GEFFEN/INTERSCOPE	4814 -7	38.024 3
5	5	7	BED J. HOLIDAY		MUSIC LINE/CAPITOL	4669 +196	35.114 4
6	6	15	CYCLONE BABY BASH FEATURING T-PAIN		ARISTA/RMG	4308 +316	32.159 6
7	7	16	THE WAY I ARE TIMBALAND FEATURING KE\$H HILSON		MOSLEY/BLACKGROUND/INTERSCOPE	3583 -226	27.640 7
8	9	8	BABY DON'T GO FABOLOUS FEATURING JERMAINE DUPRI		DESERT STORM/DEF JAM/IDJMG	3434 +598	26.132 8
9	11	10	YOU KNOW WHAT IT IS T.I. FEATURING WYCLEF JEAN		GRAND HUSTLE/ATLANTIC	2779 -39	17.752 11
10	12	10	AYO TECHNOLOGY 50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND		SHADY/AFTERMATH/INTERSCOPE	2611 +108	17.813 10
11	10	21	BARTENDER T-PAIN FEATURING AKON		KONVICT/NAPPY BOY/JIVE/ZOMBA	2457 -365	16.228 12
12	8	21	MAKE ME BETTER FABOLOUS FEATURING NE-YO		DESERT STORM/DEF JAM/IDJMG	2380 -602	16.088 13
13	21	3	GOOD LIFE KANYE WEST FEATURING T-PAIN	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	ROC-A-FELLA/DEF JAM/IDJMG	2357 +889	19.447 9
14	13	6	WADSYANAME NELLY		DERRTY/UNIVERSAL MOTOWN	2346 -39	11.633 19
15	20	3	KISS KISS CHRIS BROWN FEATURING T-PAIN	AIRPOWER	JIVE/ZOMBA	2253 +734	14.800 15
16	25	3	NO ONE ALICIA KEYS	AIRPOWER	J/RMG	2037 +717	14.622 16
17	17	10	SHAWTY IS A 10 THE-DREAM		DEF JAM/IDJMG	1882 +149	9.579 23
18	14	17	A BAY BAY HURRICANE CHRIS		POLO GROUNDS/J/RMG	1844 -473	10.886 20
19	19	6	HATE THAT I LOVE YOU RIHANNA FEATURING NE-YO		SRP/DEF JAM/IDJMG	1835 +260	8.482 24
20	15	16	BIG GIRLS DON'T CRY FERGIE		WILL.I.AM/A&M/INTERSCOPE	1796 -462	11.933 17
21	16	12	SORRY, BLAME IT ON ME AKON		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	1680 -405	10.722 21
22	22	5	I GET MONEY 50 CENT		SHADY/AFTERMATH/INTERSCOPE	1568 +112	15.380 14
23	27	6	SWEETEST GIRL (DOLLAR BILL) WYCLEF JEAN FEATURING AKON, LIL WAYNE & NIIA		COLUMBIA	1372 +199	7.270 26
24	32	3	HYPNOTIZED PLIES FEATURING AKON		BIG GATES/SLIP-N-SLIDE/ATLANTIC	1311 +366	7.186 27
25	26	8	HOOD FIGGA GORILLA ZOE		BLOCK/BAD BOY SOUTH/ATLANTIC	1310 +107	9.965 22
26	30	7	GET BUCK IN HERE DJ FELLI FEL FEATURING DIDDY, AKON, LUDACRIS & LIL JON		ROCK HILL	1205 +67	11.916 18
27	24	11	CAN'T LEAVE 'EM ALONE CIARA FEATURING 50 CENT		LAFACE/ZOMBA	989 -340	7.698 25
28	3E	3	UNTIL THE END OF TIME JUSTIN TIMBERLAKE		JIVE/ZOMBA	972 +253	5.903 32
29	31	10	LOVESTONED JUSTIN TIMBERLAKE		JIVE/ZOMBA	855 -171	6.509 28
30	33	10	WAIT FOR YOU ELLIOTT YAMIN		HICKORY	807 -41	5.699 34
31	3E	3	LOW FLO RIDA FEATURING T-PAIN		POE BOY/ATLANTIC	793 +175	6.204 30
32	2E	11	ME LOVE SEAN KINGSTON		BELUCA HEIGHTS/EPIC/KOCH	760 -412	3.463 -
33	34	20	BIG THINGS POPPIN' (DO IT) T.I.		GRAND HUSTLE/ATLANTIC	699 -68	6.178 31
34	3E	4	FREAKY GURL GUCCI MANE		BIG CAT/ASYLUM/ATLANTIC	622 +73	3.933 38
35	8	8	I GOT IT FROM MY MAMA WILL.I.AM		WILL.I.AM/INTERSCOPE	618 -535	2.739 -
36	NEW		THE HAND CLAP HURRICANE CHRIS FEATURING BIG POPPA OF RATCHET CITY		POLO GROUNDS/J/RMG	565 +256	3.544 40
37	NEW		MY DRINK N' MY 2 STEP CASSIDY FEATURING SWIZZ BEATZ		FULL SURFACE/J/RMG	518 +155	5.444 35
38	3E	2	SECRET ADMIRER PITBULL FEATURING LLOYD		FAMOUS ARTISTS/TVT	471 +14	2.959 -
39	NEW		GIMME MORE BRITNEY SPEARS		JIVE/ZOMBA	436 +68	3.614 39
40	NEW		GIRLS KISS GIRLS PITTSBURGH SLIM		DEF JAM/IDJMG	390 +62	3.168 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
GOOD LIFE Kanye West Feat. T-Pain (ROC-A-FELLA/DEF JAM/IDJMG) KBBT, KCHZ, KGGI, KHFN, KKSS, KPHW, KPTY, KSEQ, KTBT, KVEG, KXBT, KYZZ, KZZA, WBTS, WIBT, WLTO, WPOW, WRVZ	18
GIRLS KISS GIRLS Pittsburgh Slim (DEF JAM/IDJMG) KBFM, KDOB, KISV, KKSS, KSEQ, KWIN, KXJM, KYZZ, WBTT, WNHHT, WRD, WRVZ, WXIS, XHTO	15
LOW Flo Rida Feat. T-Pain (POE BOY/ATLANTIC) KBBT, KBDS, KBMB, KDON, KEZE, KISV, KSEQ, KUUV, KXJM, KYZZ, KZZA, WNHT, WNVZ, XHTO	14
TAKE YOU THERE Sean Kingston (BELUCA HEIGHTS/EPIC/KOCH) KBDS, KBMB, KDOB, KHFN, KSEQ, KVEG, KYZZ, KZFM, KZZA, WRD, WRVZ, WXIS	12
NO ONE Alicia Keys (J/RMG) KCHZ, KLUC, KPRR, KPTY, KPWR, KTBT, KYLD, KZON, WIBT, WLTO, XMOR	11
KISS KISS Chris Brown Feat. T-Pain (JIVE/ZOMBA) KIBT, KIKI, KLUC, KTTB, WIBT, WLTO, WPOW, WQHT, XHTO	9
GET IT BIG Trap Starz (HIGH4LIFE/UNIVERSAL REPUBLIC) KDOB, KHFN, KSEQ, KVEG, KWIN, KYZZ, KZFM, WRVZ, WXIS	9
UNTIL THE END OF TIME Justin Timberlake (JIVE/ZOMBA) KCAQ, KHFN, KKWD, KPHW, KXJM, WBTS, WLTD, XMOR	8
HYPNOTIZED Plies Feat. Akon (BIG GATES/SLIP-N-SLIDE/ATLANTIC) KCAQ, KPRR, KQKS, KVEG, KXBT, WNHHT, WNVZ	7
APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE) KBFM, KGGI, KLUC, WIBT, WJFX, WPOW, WXIS	7

ADDED AT... KVEG
Las Vegas, NV
PD: Sherita Saulsberry
MD: Jesse "J-Noise" Garcia
Kanye West Feat. T-Pain, Good Life, 33
Sean Kingston, Take You There, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
DO IT WELL Jennifer Lopez (EPIC) TOTAL STATIONS: 34	389/34	SHOULDA LET YOU GO Keyshia Cole Introducing Amina (IMANI/GEFFEN/INTERSCOPE) TOTAL STATIONS: 32	344/77
APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE) TOTAL STATIONS: 15	373/185	BODY Ja Rule Feat. Ashley Joi (THE INC./UNIVERSAL MOTOWN) TOTAL STATIONS: 32	337/9
BLUE MAGIC Jay-Z (ROC-A-FELLA/DEF JAM/IDJMG) TOTAL STATIONS: 41	370/198	GET IT BIG Trap Starz (HIGH4LIFE/UNIVERSAL REPUBLIC) TOTAL STATIONS: 16	333/63
CAN WE CHILL Ne-Yo (DEF JAM/IDJMG) TOTAL STATIONS: 34	368/27	HYPNOTIZED Gemini (BIG GUN) TOTAL STATIONS: 17	293/72
DUFFLE BAG BOY Playaz Circle Feat. Lil Wayne (DT/DEF JAM/IDJMG) TOTAL STATIONS: 27	359/106	I'M SO HOOD DJ Khaled Feat. T-Pain, Trick Daddy, Rick Ross & Plies (TERROR SQUAD/KOCH) TOTAL STATIONS: 34	280/2

MOST INCREASED PLAYS

+889	GOOD LIFE Kanye West Feat. T-Pain (Roc-A-Fella/Def Jam/IDJMG) KEZE +51, WHZT +45, WALZ +44, KXBT +41, WPOW +38, WLTD +31, KXFR +29, KYLD +28, KZON +26, KWIN +26
+734	KISS KISS Chris Brown Feat. T-Pain (Jive/Zomba) KVEG +47, WRCL +46, WNHHT +42, KLUC +35, WRD +33, WRVZ +28, KCHZ +27, KLUC +24, WLTO +24, KZON +22
+717	NO ONE Alicia Keys (J/RMG) WRD +36, WZMX +34, KYLD +32, KEZE +30, KCAQ +29, WRVZ +28, KCHZ +27, KLUC +24, WLTO +24, KZON +22
+598	BABY DON'T GO Fabolous Feat. Jermaine Dupri (Desert Storm/Def Jam/IDJMG) WBBM +45, WRCL +40, WHZT +39, KKSS +35, WQHT +34, WNHT +31, KBDS +26, KTTB +26, WPTO +25, KIBT +24
+366	HYPNOTIZED Plies Feat. Akon (Big Gates/Slip-N-Slide/Atlantic) WNHT +55, KXBT +35, KYZZ +23, KPWT +22, WPTO +19, KSEQ +19, KXJM +17, WBTT +15, KPRR +15, KHFN +11

FOR WEEK ENDING SEPTEMBER 30, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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At Interep's annual symposium top marketers affirm urban's strength

Gems From The Power Of Urban Radio

Darnella Dunham
DDunham@RadioandRecords.com

The ninth annual Power of Urban Radio symposium presented by Interep was packed with great information—so much that it's difficult to offer highlights without feeling that I'll leave out some compelling details. ■ Interep senior VP of urban marketing Sherman Kizart; co-chairmen Wayne Brown (VP/GM of Radio One/Atlanta), Rick Caffey (senior VP/market manager of CBS Radio/Atlanta) and Tony Kidd (VP/GM of Cox Radio/Atlanta); and local co-chairmen Dan Halyburton (senior VP of Enemis/New York) and Deon Levingston (VP/GM of Inner City/New York) assembled an impressive lineup of marketers from such companies as Coca-Cola, Wal-Mart, Procter & Gamble, Verizon and State Farm Insurance.

Inner City president/COO Charles Warfield and Emmis radio division president Rick Cummings were also in attendance.

Collectively, a balanced perspective on the attributes of urban radio was presented in various discussions at the Sept. 20 symposium.

The African-American population makes up about 8% of the U.S. population, yet has more than \$710 billion in spending power. According to Anheuser-Busch VP of global media/Busch Media Group president/CEO Tony Ponturo during his keynote, that figure will approach \$1 trillion by the end of the decade.

Anheuser-Busch has 49% of the U.S. beer market—its 50th consecutive year as the leader, the company says. Instead of just maintaining its core consumers, the company has consistently built consumer interest by creating products and advertising campaigns targeting specific groups—like African Americans. Today, 48% of the group's 21+ adults drink Anheuser-Busch, and the company wants to increase that number.

During the last 10 years, Anheuser-Busch has invested \$900 million in its radio marketing efforts, with 10% of that figure going specifically to urban stations. Ponturo encouraged radio sales reps to forge and cultivate relationships with wholesalers, because they help determine where marketing dollars are spent in their respective areas.

Ponturo also noted that radio's reach goes beyond the 60-second spot. Anheuser-Busch marketers, wholesalers and distributors especially value instant communication with listeners, so they frequently utilize live reads to make more of a personal connection, as personalities convey their products as a part of their lives. Radio has also helped the company localize the brand, tie in to the community and integrate with some station's digital initiatives.

On the marketers panel, Coca-Cola director of media planning Andrea Brown also recognized radio's strength over the Internet. "There's a decline in total time spent listening, but the good news is, it's still the second-most-consumed medium. Radio needs to claim its rightful spot as the first interactive medium."

Brown feels that becoming more interactive will help radio add appeal within the advertising community, because "there's so much that can be done."

An audience member raised concern about media buyers being too focused on TV, but Brown explained that Coca-Cola values an integrated platform that follows the consumer. State Farm Insurance VP of marketing Pam El drew applause when she said, "Radio stations are in competition with each other, but the other station is not the enemy—other mediums and publications in the urban space are."

In the past, a segment of spending dollars was

automatically allocated to radio; however, that is no longer a given.

El said that radio sales executives must continue to prove the medium's value. She added that it should never be assumed that black marketers automatically get the value of urban radio today simply because they're black.

This is a never-ending process, due to a steady turnover of ad buyers. Procter & Gamble director of multicultural marketing Najoh Tita-Reid said, "You've proven yourself, but then that person [you've worked with] is gone."

It's also vital for radio to sing its own praises after successful remotes. "Radio remotes are measurable," Tita-Reid said, "but you don't see any of the data. They can track the volume moved." She added that her entire campaign and media spending can be adjusted to spend more at radio, if only the right data were provided to prove the value of money allocated.

Wal-Mart has spent most of its marketing dollars nationally, but is starting to spend more locally, which is good news for radio. Senior manager of African American marketing Gwen Kelly noted that the retail giant is investing more in urban radio and is interested in the faith market delivered by gospel stations. "Wal-Mart has a robust share of the CD and DVD market and inspirational books, including the Bible. When you look at the faith market, it's a viable one, and one that I'm going after," Kelly said.

The Carol H. Williams Advertising agency presented a case study on how urban radio affects its campaigns for Kraft. "We are dedicated to urban radio," VP/group account director Ella Britton said. "That's because it works, connects with African American consumers and delivers results to our clients." Instead of just running 60-second spots, the agency utilizes branded stations with DJ endorsements, promotions, DJ prerecords and remotes to make emotional connections with consumers.

The Portable People Meter was the final component of this year's symposium. "Urban Radio in a PPM World" demonstrated that formats and subformats will be able to show even more value to media buyers with the new methodology. ROI Media Solutions partner Mark O'Neil's comprehensive presentation dispelled the myth that general radio can effectively reach black listeners.

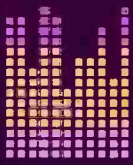
"Urban radio is the only way to effectively and efficiently reach urban audiences," he said. His analysis of PPM ratings from Philadelphia also showed black listeners' extreme loyalty to urban radio and their tendency to stay put during commercial stopsets. Ultimately, the PPM gives better insight into how to target African American consumers than the diary methodology.

R&R



Marketers from major corporations discussed the power of urban radio at Interep's ninth annual urban symposium. From left are Interep senior VP of urban marketing Sherman Kizart, Wal-Mart senior manager of African-American marketing Gwen Kelly, Procter & Gamble associate marketing director of multicultural marketing Najoh Tita-Reid, Verizon executive director of multicultural marketing Jeff McFarland, State Farm Insurance VP of marketing Pam El, Coca-Cola director of media planning Andrea Brown and Target Market News president/publisher Ken Smikle, who moderated the symposium.





URBAN

► **THE-DREAM**, THE CO-WRITER FOR RIHANNA'S "UMBRELLA," BAGS A TOP 10 AS A VOCALIST WITH "SHAWTY IS A 10" (13-9).



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW	AUDIENCE MILLIONS	RANK
1	1	13	BED J. HOLIDAY	NO. 1 (3 WKS)	MUSIC LINE/CAPITOL	4807	-208	48.465
2	2	14	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM		COLLIPARK/INTERSCOPE	4004	-331	41.319
3	4	19	UNTIL THE END OF TIME JUSTIN TIMBERLAKE		JIVE/ZOMBA	3796	+79	35.436
4	3	17	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIDTT & LIL KIM		IMANI/GEFFEN	3663	-552	39.345
5	5	18	SHAWTY PLIES FEATURING T-PAIN		SLIP-N-SLIDE/ATLANTIC	3542	-120	39.320
6	6	9	I GET MONEY 50 CENT		SHADY/AFTERMATH/INTERSCOPE	3264	-54	27.022
7	8	5	NO ONE ALICIA KEYS		J/RMG	3196	+355	28.601
8	10	8	DUFFLE BAG BOY PLAYAZ CIRCLE FEATURING LIL WAYNE		DTP/DEF JAM/IDJMG	2926	+395	24.672
9	13	12	SHAWTY IS A 10 THE-DREAM		DEF JAM/IDJMG	2726	+344	19.411
10	7	11	YOU KNOW WHAT IT IS T.I. FEATURING WYCLEF JEAN		GRAND HUSTLE/ATLANTIC	2639	-289	19.746
11	13	13	HOOD FIGGA GDRL_A ZOE		BLOCK/BAD BOY SOUTH/ATLANTIC	2612	-124	20.541
12	14	4	KISS KISS CHRIS BROWN FEATURING T-PAIN		JIVE/ZOMBA	2526	+535	22.162
13	9	10	INT'L PLAYERS ANTHEM (I CHOOSE YOU) UGK FEATURING OUTKAST		UGK/JIVE/ZOMBA	2475	-99	20.259
14	12	14	CAN'T LEAVE 'EM ALONE CIARA FEATURING 50 CENT		LAFACE/ZOMBA	2030	-365	20.895
15	20	9	FREAKY GURL GUCCI MANE		BIG CAT/ASYLUM/ATLANTIC	1827	+187	15.396
16	21	7	I'M SO HOOD DJ KHALED FEATURING T-PAIN, TRICK DADDY, RICK ROSS & PLIES		TERROR SQUAD/KOCH	1795	+204	14.444
17	16	6	WADSYANAME NELLY		DERRTY/UNIVERSAL MOTOWN	1783	-133	10.616
18	28	2	GOOD LIFE KANYE WEST FEATURING T-PAIN	AIRPOWER/MOST INCREASED PLAYS	ROC-A-FELLA/DEF JAM/IDJMG	1781	+549	18.961
19	24	6	MY DRINK N' MY 2 STEP CASSIDY FEATURING SWIZZ BEATZ	AIRPOWER	FULL SURFACE/J/RMG	1777	+275	16.170
20	15	21	MAKE ME BETTER FABOLOUS FEATURING NE-YO		DESERT STORM/DEF JAM/IDJMG	1775	-212	17.549
21	22	7	CAN'T HELP BUT WAIT TREY SONGZ		SONG BOOK/ATLANTIC	1725	+178	15.690
22	18	5	STRONGER KANYE WEST		ROC-A-FELLA/DEF JAM/IDJMG	1687	-58	11.201
23	17	19	DO YOU NE-YO		DEF JAM/IDJMG	1570	-306	15.609
24	25	3	SHOULDA LET YOU GO KEYSHIA COLE INTRODUCING AMINA		IMANI/GEFFEN	1555	+276	12.949
25	23	17	BARTENDER T-PAIN FEATURING AKON		KONVICT/NAPPY BOY/JIVE/ZOMBA	1240	-304	9.742
26	31	3	BABY DON'T GO FABOLOUS FEATURING JERMAINE DUPRI		DESERT STORM/DEF JAM/IDJMG	1123	+118	6.049
27	26	16	CAN'T TELL ME NOTHING KANYE WEST		ROC-A-FELLA/DEF JAM/IDJMG	1048	-93	13.813
28	NEW		BLUE MAGIC JAY-Z	MOST ADDED	ROC-A-FELLA/DEF JAM/IDJMG	1031	+508	11.543
29	NEW		SOULJA GIRL SOULJA BOY TELL'EM FEATURING I-15		COLLIPARK/INTERSCOPE	1022	+610	7.010
30	30	10	PUT A LITTLE UMPH IN IT JAGGED EDGE FEATURING ASHANTI		SO SO DEF/IDJMG	993	-103	6.134
31	35	2	THE HAND CLAP HURRICANE CHRIS FEATURING BIG POPPA OF RATCHET CITY		POLO GROUNDS/J/RMG	917	+92	4.591
32	32	3	HATE THAT I LOVE YOU RIHANNA FEATURING NE-YO		SRP/DEF JAM/IDJMG	884	+19	3.723
33	34	-2	HYPNOTIZED PLIES FEATURING AKON		BIG GATES/SLIP-N-SLIDE/ATLANTIC	864	+35	4.483
34	27	7	HYDROLIC BS FEATURING BOW WOW		BAD BOY/ATLANTIC	860	-284	5.149
35	37	2	CAN WE CHILL NE-YO		DEF JAM/IDJMG	859	+91	6.081
36	29	12	MONEY IN THE BANK SWIZZ BEATZ		UNIVERSAL MOTOWN	814	-291	7.640
37	NEW		CRYING OUT FOR ME MARIO		3RD STREET/J/RMG	797	+99	5.602
38	NEW		I WANT YOU COMMON		G.O.O.D./GEFFEN	784	+240	5.875
39	36	5	PROMISE RING TIFFANY EVANS FEATURING CIARA		COLUMBIA	746	-67	3.484
40	33	20	SEXY LADY YUNG BERC FEATURING JUNIOR		YUNG BOSS/EPIC/KOCH	692	-154	6.077

MOST ADDED

BLUE MAGIC
Jay-Z
(ROC-A-FELLA/DEF JAM/IDJMG)
KBTT, KHTE, KIPR, KJMM, KKDA, KMJJ, KNDA, KOPW, KPR5, KRRQ, KSJM, KTCX, KVSP, WAMO, WBFA, WBLK, WBLX, WBTF, WBTJ, WCKX, WDHT, WDKX, WEAS, WEDR, WEMX, WENZ, WEUP, WFXA, WFXE, WJZB, WJWZ, WJZD, WJZE, WPEG, WPRW, WQOK, WQHH, WQOK, WRBJ, WTMG, WWPR, WWWZ, WXBT, WZFX, WZHT

THEME SONG (HOGGS ON DA GRIND)
Slim Thug
(GEFFEN)
KBTT, KHTE, KIPR, KJMM, KKDA, KNDA, KOPW, KRRQ, KSJM, KVSP, WAMO, WBFA, WDKX, WEMX, WEUP, WFXE, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WQBT, WQHH, WRBJ, WTMG, WWWZ, WZHT

LOOK LIKE MONEY
Yung Ralph
(UNIVERSAL REPUBLIC)
KIPR, KNDA, KOPW, KRRQ, WBFA, WDKX, WEMX, WEUP, WFXE, WHXT, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WQHH, WTMG, WWWZ, WZHT

GOOD LIFE
Kanye West Feat. T-Pain
(ROC-A-FELLA/DEF JAM/IDJMG)
KATZ, KMJJ, WBTJ, WEAS, WHRK, WIZF, WJMI, WKKV, WQBT, WVEE, WWPR, XM The City

SOULJA GIRL
Soulja Boy Tell'em Feat. I-15
(COLLIPARK/INTERSCOPE)
KATZ, KBFB, KMEL, WBHJ, WEAS, WHTA, WPRW, WQOK, WUSL

DUFFLE BAG BOY
Playaz Circle Feat. Lil Wayne
(DTP/DEF JAM/IDJMG)
KMEL, WENZ, WGCI, WJZB, WKKV, WQWI, WPHH, WPHI

SHOULDA LET YOU GO
Keyshia Cole Introducing Amina
(IMANI/GEFFEN)
WCKX, WDHT, WENZ, WGCI, WHRK, WJHM, WUBT, WUSL

MY DRINK N' MY 2 STEP
Cassidy Feat. Swizz Beatz
(FULL SURFACE/J/RMG)
KDAY, KHTE, WEDR, WHTD, WJBT, WQOK, WUBT

ADDED AT... KSJM
Wichita, KS
Acting PD: Todd Reynolds
Jay-Z, Blue Magic, 5
Raheem DeVaughn, Woman, 3
Mary J. Blige, Just Fine, D
Slim Thug, Theme Song (Hoggs On Da Grind), D
FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
POP BOTTLES Birdman Feat. Lil Wayne (CASH MONEY/UNIVERSAL MOTOWN)	537/39	DON'T CALL ME NO MO Project Pat (KOCH)	363/157
TOTAL STATIONS:	62	TOTAL STATIONS:	51
LOW Flo Rida Feat. T-Pain (PDE BOY/ATLANTIC)	456/69	BODY Ja Rule Feat. Ashley Joi (THE INC./UNIVERSAL MOTOWN)	350/81
TOTAL STATIONS:	36	TOTAL STATIONS:	45
THINGS U DO DJ Envy & Red Cafe Feat. Nina Sky (SHAKEDOWN/GANG BLOK/KOCH)	456/4	DON'T I LOOK GOOD Lil Ru (HEADHUNTER/CAPITOL)	283/45
TOTAL STATIONS:	61	TOTAL STATIONS:	37
WOMAN Raheem DeVaughn (JIVE/ZOMBA)	454/212	JUST FINE Mary J. Blige (MTRIARCH/GEFFEN)	250/250
TOTAL STATIONS:	41	TOTAL STATIONS:	39
BOTTLE POPPIN' Yung Joc Feat. Gorilla Zoe (BLOCK/BAD BOY SOUTH/ATLANTIC)	448/154	HOLLYHOOD Vawn (SMOAKWOOD/ROCKHARD)	246/15
TOTAL STATIONS:	60	TOTAL STATIONS:	18

MOST INCREASED PLAYS

+649	GOOD LIFE Kanye West Feat. T-Pain (ROC-A-Fella/Def Jam/IDJMG) KKDA +37, WPEG +26, WRBJ +23, WVEE +23, WQBT +22, WEAS +21, WKKV +20, WBTJ +20, WQOK +19
+610	SOULJA GIRL Soulja Boy Tell'em Feat. I-15 (Collipark/Interscope) WBHJ +34, WJWZ +34, KVSP +33, WAMO +32, KBFB +26, KJMM +24, WHTD +18, WHTA +18, KSJM +18, WFXA +17
+535	KISS KISS Chris Brown Feat. T-Pain (Jive/Zomba) WBHJ +42, WJMH +41, WHRK +36, WUSL +33, WJLB +26, KATZ +22, KBFB +21, WHTD +17, WBFA +17, KVSP +16
+508	BLUE MAGIC Jay-Z (Roc-A-Fella/Def Jam/IDJMG) WBHJ +34, WJWZ +25, WZHT +25, WEMX +22, WFXE +21, KVSP +21, WWPR +20, WPRW +20, WHXT +19, WAMO +18
+395	DUFFLE BAG BOY Playaz Circle Feat. Lil Wayne (DTP/Def Jam/IDJMG) WEMX +34, WPRW +31, WXBT +30, WJLB +30, WEDR +25, WIZF +25, WENZ +18, WPHI +18, WJTT +17, WKKV +16

FOR WEEK ENDING SEPTEMBER 30, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
B4 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of B4 urban and 75 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2007 Nielsen Business Media, Inc. All rights reserved.

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URBAN AC

► **RAHEEM DEVAUGHN** RETURNS WITH THE BOW OF "WOMAN" AT NO. 32, THE FIRST TRACK FROM THE NOV. 27 RELEASE OF "LOVE BEHIND THE MELODY."



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	
1	1	28	TEACHME MUSIQ SOULCHILD	NO. 1 (12 WKS) ATLANTIC	1881	-91	17,547	1
2	2	25	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE	1550	-125	11,863	4
3	4	11	BABY ANGIE STONE FEATURING BETTY WRIGHT	STAX/CONCORD	1507	+136	13,131	2
4	3	31	WHEN I SEE U FANTASIA	J/RMG	1322	-125	10,078	7
5	5	19	IF I HAVE MY WAY CHRISTETTE MICHELE	DEF JAM/DJMG	1299	-26	8,957	10
6	8	5	NO ONE ALICIA KEYS	J/RMG	1244	+146	12,449	3
7	6	52	PLEASE DON'T GO TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1215	-39	9,198	9
8	11	9	ANGEL CHAKA KHAN	MOST INCREASED PLAYS BURGUNDY/COLUMBIA	1117	+244	11,147	6
9	7	13	FUTURE BABY MAMA PRINCE	NPG/COLUMBIA	1074	-84	6,165	12
10	9	14	DO YOU NE-YO	DEF JAM/DJMG	1037	+94	11,356	5
11	12	14	HATE ON ME JILL SCOTT	HIDDEN BEACH	883	+91	9,334	8
12	10	28	DJ DON'T GERALD LEVERT	ATLANTIC	818	-65	7,768	11
13	13	19	ME TAMIA	PLUS I/IMAGE	764	+55	5,902	13
14	17	8	MY LOVE JOE	JIVE/ZOMBA	685	+56	5,025	14
15	14	39	IN MY SONGS GERALD LEVERT	ATLANTIC	681	-20	4,987	15
16	16	6	BED J. HOLIDAY	MUSIC LINE/CAPITOL	655	+26	4,274	17
17	18	11	BRUISED BUT NOT BROKEN JOSS STONE	VIRGIN/CAPITOL	643	+68	4,319	16
18	19	8	HEARTBREAKER TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	523	+51	3,552	21
19	20	10	ALRIGHT LEDISI	VERVE FORECAST/VERVE	483	+31	3,944	18
20	21	8	ONLY ONE U FANTASIA	AIRPOWER J/RMG	362	+36	3,693	20
21	25	5	UNTIL THE END OF TIME JUSTIN TIMBERLAKE	JIVE/ZOMBA	331	+81	2,929	22
22	22	11	WALK IN MY SHOES EMILY KING	LIFEPRINT/J/RMG	318	-2	1,683	25
23	24	6	STOP BREAKING MY HEART RAHSAAN PATTERSON	ARTISTRY	302	+44	1,247	32
24	23	17	HOW DO I BREATHE MARIO	3RD STREET/J/RMG	265	-20	3,694	19
25	26	15	CAN U FEEL ME HOWARD HEWETT	GROOVE	239	+25	0,917	-
26	29	5	CRYING OUT FOR ME MARIO	3RD STREET/J/RMG	210	+32	1,092	40
27	31	3	I APOLOGIZE ANN NESBY	IT'S TIME CHILD/SHANACHIE	195	+32	1,546	27
28	32	3	COUNT ON ME PEABO BRYSON	PEAK/CONCORD	183	+22	0,652	-
29	27	5	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM	IMANI/GEFFEN	183	-20	2,296	23
30	33	2	ON THE RADIO DEMI	FAMILY TIES/ATLANTIC	173	+16	1,219	33
31	30	7	ALREADY GOT JOY (SIMPLY BECAUSE) DARLENE MCCOY	EMI GOSPEL	168	+3	1,104	39
32	NEW		WOMAN RAHEEM DEVAUGHN	JIVE/ZOMBA	161	+90	2,213	24
33	28	17	YOU SAVED MY LIFE KIERAN	BLACK RAIN	161	-25	0,528	-
34	NEW		AFTER TONIGHT WILL DOWNING	PEAK/CONCORD	160	+117	0,662	-
35	36	8	I LIKE SAKAI	FAMILY TREE	156	+5	0,626	-
36	RE-ENTRY		BETTER DAYS LORENZO OWENS & MICHAEL SPENCER	MUSIC MIND	146	+35	0,530	-
37	37	4	SPEND THE NIGHT DONELL JONES	LAFACE/ZOMBA	146	0	0,827	-
38	35	18	LEAVING TONIGHT NE-YO FEATURING JENNIFER HUDSON	DEF JAM/DJMG	145	-7	1,307	30
39	38	15	THINKING OF YOU VICTOR FIELDS	REGINA	133	-10	0,426	-
40	RE-ENTRY		NOT GOING NOWHERE KENNY "BABYFACE" EDMONDS	MERCURY/DJMG	131	-3	0,392	-

MOST ADDED

TITLE ARTIST / LABEL NEW STATIONS

PUT YOU UP ON GAME 22
Aretha Franklin With Fantasia (J/RMG)
KDKS, KJLH, KMEZ, KNEK, KOKY, KQXL, WAGH, WBL5, WFLM, WGPR, WHUR, WIMX, WKXI, WLXC, WMGL, WMPZ, WSRB, WTLZ, WVBE, WWDW, WXST, XM Suite 62

HEARTSTRINGS 20
Elisabeth Withers (BLUE NOTE/CAPITOL)
KJLH, KMEZ, KNEK, KOKY, KQXL, Sirius Heart & Soul, WAGH, WBL5, WGPR, WHUR, WIMX, WLXC, WMGL, WMPZ, WSRB, WTLZ, WTYB, WVBE, WWDW, WXST

AFTER TONIGHT 7
Will Downing (PEAK/CONCORD)
KJLH, KNEK, KVMA, WDLT, WIMX, WTLZ, WTYB

ANGEL 5
Chaka Khan (BURGUNDY/COLUMBIA)
KSOC, WFUN, WHQT, WMJM, WXMG

THICK GIRLS 5
Terrell Carter (LEAD ROLE)
KMEZ, KOKY, KQXL, WKXI, WLXC

NO ONE 4
Alicia Keys (J/RMG)
WFUN, WFXC, WKJS, WNEW

BRUISED BUT NOT BROKEN 4
Joss Stone (VIRGIN/CAPITOL)
KDKS, WFXC, WKJS, WPHR

ALRIGHT 3
Ledisi (VERVE FORECAST/VERVE)
WNEW, WRNB, WTYB

WOMAN 3
Raheem DeVaughn (JIVE/ZOMBA)
KJLH, WYLD, XM Suite 62

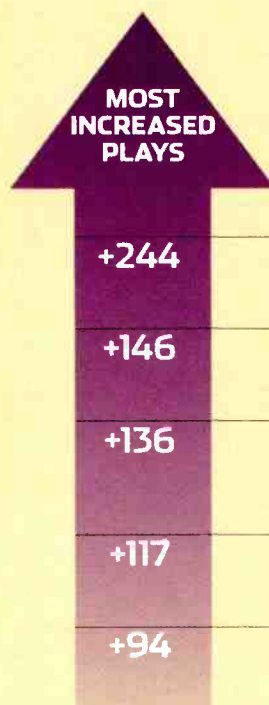
DO YOU FEEL ME 3
Anthony Hamilton (DEF JAM/DJMG)
Sirius Heart & Soul, WMPZ, WQNC

ADDED AT... WGPR
Detroit, MI
PD: Carolyn James
MD: Karen Addison
Elisabeth Withers, Heartstrings, 1
Aretha Franklin With Fantasia, Put You Up On Game, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LATE NIGHT RENDEVOUS 105/5 Carl Thomas (UMBRELLA/BUNGALO) TOTAL STATIONS: 15		YOU JUST DON'T WANT TO KNOW 55/19 Marvin Winans (PURESPRINGS GOSPEL) TOTAL STATIONS: 15	
I'M COMING HOME 90/90 Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN) TOTAL STATIONS: 30		I REMEMBER 52/7 Keyshia Cole (IMANI/GEFFEN) TOTAL STATIONS: 17	
OUT OF TOWN LOVER 79/12 Men At Large (COUZAN) TOTAL STATIONS: 10		BABY COME BACK HOME 50/3 Vick Allen (WALDOXY/MALACO) TOTAL STATIONS: 8	
TAMBOURINE 62/28 Eve (AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN) TOTAL STATIONS: 32		SHOULDA LET YOU GO 39/38 Keyshia Cole Introducing Amina (IMANI/GEFFEN) TOTAL STATIONS: 16	
SOMEBODY ELSE 62/4 Lenny Williams (LENTOM) TOTAL STATIONS: 8		LISTEN 39/1 Trin-i-tee 5:7 (SPIRIT RISING/MUSIC WORLD) TOTAL STATIONS: 25	



+244 ANGEL
Chaka Khan (Burgundy/Columbia)
WRKS +19, WFLN +17, WMJM +13, KRNB +12, WDLT +12, KNEK +11, WHQT +11, WKUS +10, WXMZ +10, KVMA +9

+146 NO ONE
Alicia Keys (J/RMG)
KMEZ +13, WNEW +13, WKSP +12, WVKL +12, WMGL +11, KVMA +11, KQXL +10, WFLN +10, WJMX +9, KNEK +8

+136 BABY
Angie Stone Feat. Betty Wright (Stax/Concord)
WKSP +15, WYLD +15, WHQT +11, WMJM +10, WRDU +10, KRNB +9, WQKK +7, WKUS +7, WTLZ +7, WWIN +7

+117 AFTER TONIGHT
Will Downing (Peak/Concord)
KVMA +11, SHS +11, KBLX +10, WKXI +8, WTYB +8, WDLT +7, KQXL +6, KJMS +5, KNEK +5, WBL5 +4

+94 DO YOU
Ne-Yo (Def Jam/DJMG)
WHQT +17, WAGH +17, WTLZ +13, WKUS +9, WKSP +8, WSOL +7, WRNB +6, WPHR +5, WFXC +5, WFLM +5

FOR WEEK ENDING SEPTEMBER 30, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
†1 urban AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

● Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER:
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT:
Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS:
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:
Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART:
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20

in both audience and plays.

†1 Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

★ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

†2 Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

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URBAN REPORTERS

WJIZ/Albany, GA PD/MD: Jammin' Jay	KNDA/Corpus Christi, TX* OM/MD: Napp-I PD: Richard Leal	KIPR/Little Rock, AR* OM: Mark Dylan PD: Joe Booker	Music Choice R&B-Hip Hop/Satellite OM/MD: Damon Williams MD: Lamonda Williams
KBCE/Alexandria, LA PD: Al Irvin APD: Brion O'Brion	KBFB/Dallas, TX* OM/MD: John Candelaria MD: DJ Big Bink Theodore Turner	KDAY/Los Angeles, CA* PD: Theo	Music Choice Rap/Satellite OM/MD: Damon Williams APD: Mecca Thames MD: Lamonda Williams
KKST/Alexandria, LA OM/MD: Jay Stevens APD: Wade Hampton MD: Corey B.	KKDA/Dallas, TX* PD/MD: Skip Cheatham APD: Gary Saunders	WGZB/Louisville, KY* PD: Tim Gerard Girton	Sirius Hip Hop Nation/Satellite OM: Geronimo PD: Reggie Hawkins MD: Ron Mills Triana
WHTA/Atlanta, GA* PD: Jerry Smokin B APD: Bill Black MD: Stix Malone	WDHT/Dayton, OH* OM: J.D. Kunes PD: Reggie Beas	WFXM/Macon, GA PD: Talus Knight	Sirius Hot Jamz/Satellite* OM: Geronimo PD: Lisa M. Ivery MD: Vanessa Grullon
WVEE/Atlanta, GA* PD: Reggie Rouse MD: Amir Boyd	WHTD/Detroit, MI* OM: Al Payne PD: Spudd APD: Benita "Lady BC" Gray	WJXM/Meridian, MS PD: Jigga JT	XM Raw/Satellite PD: Leo G.
WFXA/Augusta, GA* OM/MD: Ron Thomas	WJLB/Detroit, MI* PD: KJ Holiday	WEDR/Miami, FL* PD: Derrick Baker MD: Shelby Rushin	XM The City/Satellite* PD: Lisa M. Ivery MD: DJ Xclusive
WPRW/Augusta, GA* OM: Steve Burke PD: Tim "Fattz" Snell MD: TuTu	WJNN/Dothan, AL OM/MD: JR Wilson	WKKV/Milwaukee, WI* PD: Bailey Coleman APD/MD: Reggie Brown	WEAS/Savannah, GA* OM/MD: Sam Nelson APD/MD: Lil G
WERQ/Baltimore, MD* PD: Victor Starr APD/MD: Neke Howse	WZFX/Fayetteville, NC* OM: Jeff Anderson APD: Mike Tech MD: Sherman "DJ Drocc" Howze	WBLX/Mobile, AL* OM: James Alexander PD: Al Weeden	WQBT/Savannah, GA* PD: Bo Money APD: Jeff Nice
WEMX/Baton Rouge, LA* PD: J-Tweezy MD: Kool DJ Supa Mike	WMXV/Florence, AL OM/MD: Brian Landrum	KRVV/Monroe, LA PD: Chris Collins	WBTP/Tampa, FL* PD: Ron "Jomama" Shepard MD: Coka-Lani Kimbrough
KTCX/Beaumont, TX* PD: Doug Harris APD/MD: Adrian Scott	WTMG/Gainesville, FL* PD/MD: Jamie "DJ Babyface" Pendleton	WJWZ/Montgomery, AL* OM: Terry Barber PD/MD: Marvin "Doughboy" Nugent	WJUC/Toledo, OH* PD: Charlie Mack
WJZD/Biloxi, MS* PD: Rob Neal	WJMH/Greensboro, NC* OM/MD: Brian Douglas MD: Tap Money	KBTT/Shreveport, LA* PD/MD: Quenn Echols	WJZE/Toledo, OH* PD: Rocky Love APD: Brandi Brown
WBHJ/Birmingham, AL* APD: Mary K. MD: Lil Homie	WIKS/Greenville, NC* PD: J-Dot APD: Teresa Terry	KMJJ/Shreveport, LA* PD: JayTek	KJMM/Tulsa, OK* OM/MD: Terry Monday APD: Aaron Bernard
WBLK/Buffalo, NY* PD: Chris Reynolds	WPHH/Hartford, CT* PD/MD: Mychal Maguire APD: Spank Buddha	KATZ/St. Louis, MO* PD: Terrence Bibb	WESE/Tupelo, MS OM: Rick Stevens PD: GQ Riley MD: Julian "DJ XTC" Vaughn
WWWZ/Charleston, SC* OM/MD: Terry Base MD: Yonni "Da Rude Bwoi" Rude	KBXX/Houston, TX* PD: Terri Thomas APD: Kevin Jackson MD: J Mac	WHHL/St. Louis, MO* OM/MD: Jowcol "Boogie D" Gilchrist APD/MD: Staci Static	WLYX/Valdosta, GA PD: Shailuv MD: Fabian Croom
WPEG/Charlotte, NC* PD: Terri Avery MD: Deon Cole	WEUP/Huntsville, AL* OM: Steve Murry PD: Anthony "Big Ant" Simmons MD: Jeffrey "DJ Illie III" Rice	WQUE/New Orleans, LA* PD: Angela Watson	WSTI/Valdosta, GA OM: Clark Johnson PD: James "Killa Groove" Walton
WUVA/Charlottesville, VA OM/MD: Tanisha R. Thompson	WJBT/Jacksonville, FL* OM: Gail Austin PD: G-Wiz	WVSP/Oklahoma City, OK* OM/MD: Terry Monday MD: Jo Corleone	WKYS/Washington, DC* OM: Kathy Brown PD: Steve Hegwood APD: Dionne Burkett MD: Paul Stewart
WJTT/Chattanooga, TN* PD: Keith Landecker MD: Magic Crutcher	WHHH/Indianapolis, IN* PD: Brian Wallace MD: Don "DJ Wreck 1" Williams	KOPW/Omaha, NE* PD: Bryant McCain MD: Albert "Big Al" Harper	WPGC/Washington, DC* PD: Graham "Skip" Dillard MD: Brown Hornhit
WGCI/Chicago, IL* PD: Kris Kelley MD: Kenard "KZ" Karter	WJMI/Jackson, MS* OM/MD: Stan Branson APD: Alice Marie	WJHM/Orlando, FL* PD: Michael Saunders APD: Keith Memoly MD: Dawn Campbell	KSJM/Wichita, KS* OM: Andre Carson APD: Todd Reynolds
WPWX/Chicago, IL* PD: Jay Alan MD: Barbara McDowell	WRBJ/Jackson, MS* PD: Kwasi Kwa	WPHI/Philadelphia, PA* PD: Colby Colb MD: Bent Roc	WJKS/Wilmington, DE* PD: Tony Quartarone MD: Manuel Mena
WIZF/Cincinnati, OH* PD: Eddie Bauer MD: Greg Williams	WJBT/Jacksonville, FL* OM: Gail Austin PD: G-Wiz	WUSL/Philadelphia, PA* PD: Thea Mitchem APD/MD: Kasha Powell	
WENZ/Cleveland, OH* OM/MD: Kim Johnson APD: Robin Simone MD: DJ Latin Assassin	KPRS/Kansas City, MO* OM: Andre Carson PD/MD: Myron Fears	WAMO/Pittsburgh, PA* PD: DJ Boogie MD: Kode Wred	
WHXT/Columbia, SC* PD: Chris Connors MD: Shanik Mincie	KRRQ/Lafayette, LA* PD: D-Rock	WQOK/Raleigh, NC* OM/MD: Cy Young APD/MD: Shawn Alexander	
WXBT/Columbia, SC* OM: LJ Smith PD: Wes McCain APD/MD: Brian Paiz	KJMH/Lake Charles, LA OM: Bryan Taylor PD/MD: Erik Thomas APD: Gina Cook	WBTJ/Richmond, VA* PD: Aaron Maxwell APD/MD: Mike Street	
WBFA/Columbus, GA* OM: Brian Waters PD: Derrick "Lil' D" Greene	KZWA/Lake Charles, LA OM: Antony Bartie MD: Tammy Tousant	WCDX/Richmond, VA* OM: Jeff Anderson PD/MD: Reggie Baker	
WFXE/Columbus, GA* OM: Carl Conner, Jr. PD: Michael Soul MD: Kenya White	WQHH/Lansing, MI* PD: Brant Johnson MD: J. Hicks	WDXK/Rochester, NY* OM/MD: Andre Marcel APD: Jim Jordan MD: Tariq Spence	
WMSU/Columbus, MS OM: GQ Riley PD: Sebastian Riley MD: Shawna Young	KJMZ/Lawton, OK OM/MD: Terry Monday APD: Tony Tone	KMEL/San Francisco, CA* OM: Michael Martin PD: Stacy Cunningham MD: Von "Big Von" Johnson	
WCKX/Columbus, OH* PD: J.D. Kunes MD: B-Slim	WBTF/Lexington, KY* PD/MD: Jay Alexander		
	KHTE/Little Rock, AR* PD: Joe Ratliff APD/MD: Toni Seville		

* Monitored Reporters



▶ "I'M SO HOOD" BY MIXER/PRODUCER DJ KHALED GAINS 206 SPINS AND EARNS AIRPOWER STRIPES, YET IS PUSHED DOWN TWO SPOTS (17-19).

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nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS +/-	AUDIENCE MILLIONS	RANK
1	1	15	CRANK THAT (SOULJA BOY)	SOULJA BOY TELL'EM	COLLIPARK/INTERSCOPE	NO. 1 (4 WKS)	9877	-256	87.381	1
2	2	22	SHAWTY	PLIES FEATURING T-PAIN	SLIP-N-SLIDE/ATLANTIC		8611	-356	72.583	2
3	3	14	STRONGER	KANYE WEST	ROC-A-FELLA/DEF JAM/IDJMG		6608	-6	52.435	3
4	4	14	YOU KNOW WHAT IT IS	T.I. FEATURING WYCLEF JEAN	GRAND HUSTLE/ATLANTIC		5418	-328	37.498	6
5	6	11	I GET MONEY	50 CENT	SHADY/AFTERMATH/INTERSCOPE		4832	+58	42.402	4
6	9	9	BABY DON'T GO	FABOLOUS FEATURING JERMAINE DUPRI	DESERT STDRM/DEF JAM/IDJMG		4557	+716	32.181	9
7	8	18	CYCLONE	BABY BASH FEATURING T-PAIN	ARISTA/RMG		4435	+352	32.610	8
8	5	23	MAKE ME BETTER	FABOLOUS FEATURING NE-YO	DESERT STORM/DEF JAM/IDJMG		4155	-814	33.637	7
9	15	4	GOOD LIFE	KANYE WEST FEATURING T-PAIN	ROC-A-FELLA/DEF JAM/IDJMG	MOST INCREASED PLAYS	4138	+1538	38.407	5
10	7	6	WADSYANAME	NELLY	DERRTY/UNIVERSAL MOTOWN		4129	-172	22.249	12
11	10	17	HOOD FIGGA	GORILLA ZOE	BLOCK/BAD BOY SOUTH/ATLANTIC		3922	+231	30.506	10
12	13	10	DUFFLE BAG BOY	PLAYAZ CIRCLE FEATURING LIL WAYNE	DTP/DEF JAM/IDJMG		3285	+501	27.574	11
13	12	10	AYO TECHNOLOGY	50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND	SHADY/AFTERMATH/INTERSCOPE		2898	+78	21.767	14
14	14	21	INT'L PLAYERS ANTHEM (I CHOOSE YOU)	UGK FEATURING OUTKAST	UCK/JIVE/ZOMBA		2629	-119	21.806	13
15	11	23	A BAY BAY	HURRICANE CHRIS	POLO GROUNDS/JRMG		2506	-577	15.620	20
16	16	11	FREAKY GURL	GUCCI MANE	BIG CAT/ASYLUM/ATLANTIC		2449	+260	19.329	16
17	18	9	MY DRINK N' MY 2 STEP	CASSIDY FEATURING SWIZZ BEATZ	FULL SURFACE/JRMG		2295	+430	21.613	15
18	20	5	HYPNOTIZED	PLIES FEATURING AKON	BIG GATES/SLIP-N-SLIDE/ATLANTIC		2175	+401	11.669	24
19	17	7	I'M SO HOOD	DJ KHALED FEAT. T-PAIN, TRICK DADDY, RICK ROSS & PLIES	TERROR SQUAD/KOCH	AIRPOWER	2075	+206	17.537	18
20	19	26	SEXY LADY	YUNG BERG FEATURING JUNIOR	YUNG BOSS/EPIC/KOCH		1596	-265	12.999	22
21	25	5	THE HAND CLAP	HURRICANE CHRIS FEATURING BIG POPPA OF RATCHET CITY	POLO GROUNDS/JRMG		1482	+348	8.235	26
22	27	2	BLUE MAGIC	JAY-Z	ROC-A-FELLA/DEF JAM/IDJMG		1401	+706	17.924	17
23	21	17	CAN'T TELL ME NOTHING	KANYE WEST	ROC-A-FELLA/DEF JAM/IDJMG		1349	-210	17.288	19
24	23	10	GET BUCK IN HERE	DJ FELLI FEL FEATURING DIDDY, AKON, LUDACRIS & LIL JON	ROCK HILL		1347	+73	12.303	23
25	26	5	LOW	FLO RIDA FEATURING T-PAIN	POE BOY/ATLANTIC		1249	+244	9.351	25
26	34	2	SOULJA GIRL	SOULJA BOY TELL'EM FEATURING I-15	COLLIPARK/INTERSCOPE		1242	+751	8.013	27
27	22	18	MONEY IN THE BANK	SWIZZ BEATZ	UNIVERSAL MOTOWN		1074	-364	13.502	21
28	29	3	I WANT YOU	COMMON	G.O.O.D./Geffen/INTERSCOPE		867	+239	7.030	28
29	28	3	POP BOTTLES	BIRDMAN FEATURING LIL WAYNE	CASH MONEY/UNIVERSAL MOTOWN		728	+41	3.546	35
30	24	8	I GOT IT FROM MY MAMA	WILL.I.AM	WILL.I.AM/INTERSCOPE		689	-582	3.189	38
31	31	3	BODY	JARULE FEATURING ASHLEY JOI	THE INC./UNIVERSAL MOTOWN		687	+90	4.009	32
32	30	4	THINGS U DO	DJ ENVY & RED CAFE FEATURING NINA SKY	SHAKEDOWN/GANG BLOK/KOCH		624	+16	4.697	31
33	NEW	NEW	BOTTLE POPPIN'	YUNG JOC FEATURING GORILLA ZOE	BLOCK/BAD BOY SOUTH/ATLANTIC		542	+209	2.549	-
34	37	2	GET IT BIG	TRAP STARZ	HIGH 4 LIFE/UNIVERSAL REPUBLIC		505	+85	5.684	30
35	40	2	HOT THING	TALIB KWELI FEATURING WILL.I.AM	BLACKSMITH/WARNER BROS.		497	+104	6.308	29
36	NEW	NEW	DON'T CALL ME NO MO	PROJECT PAT	KOCH		481	+181	1.713	-
37	35	2	SECRET ADMIRER	PITBULL FEATURING LLOYD	FAMOUS ARTISTS/TVT		473	+13	2.960	39
38	32	14	GOOD THINGS	RICH BOY FEATURING POLOW DA DON & KERI HILSON	ZONE 4/INTERSCOPE		455	-141	2.708	-
39	36	4	WATCH MY SHOES	3DEEP	TRILL/ASYLUM		427	-24	3.623	34
40	NEW	NEW	GIRLS KISS GIRLS	PITTSBURGH SLIM	DEF JAM/IDJMG		399	+68	3.211	37

FOR WEEK ENDING SEPTEMBER 30, 2007

ALL REPORTING STATION PLAYLISTS!

Alternative Playlists Search By Station Calls
New Stations: Search Stations By Calls & Formats List
MARKET #2 KROQ-FM/Los Angeles CBS Radio PD: Kevin Weatherly
Station Info Rank, Owner, PDs, MDs
Station Playlist Featuring R&R EPKs

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GOSPEL

TIED FOR MOST ADDED
BYRON CAGE SWIPES THE
 MOST INCREASED PLAYS TAG
 WITH "WITH ALL OF MY
 MIGHT," THE LEAD SINGLE
 FROM "LIVE AT THE APOLLO:
 THE PROCLAMATION."



R&R

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	19	NEVER WOULD HAVE MADE IT MAF/IN SAPP	NO. 1 (8 WKS) VERITY/ZOMBA	935 -28	4.512	1
2	2	24	ONE GOD MALRETTE BROWN CLARK	AIR GOSPEL/MALACO	697 +11	3.492	4
3	3	22	PRAISE ON THE INSIDE JMGCS	PAJAM/GOSPO CENTRIC/ZOMBA	670 +16	3.572	3
4	4	31	BLESSED AND HIGHLY FAVORED THE CLARK SISTERS	EMI GOSPEL	624 +1	3.844	2
5	5	24	YOJ KEEP ON BLESSING ME LUTHER BARNES & THE RED BUDD GOSPEL CHOIR	AIR GOSPEL/MALACO	560 -37	2.956	7
6	3	43	ENCOURAGE YOURSELF DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	EMI GOSPEL	552 -37	3.276	5
7	8	47	LET GO DEWYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	515 +17	2.958	6
8	7	17	BRAND NEW DAY JONATHAN BUTLER	MARANATHA!	508 0	2.749	8
9	9	29	NOBODY BUT THE LORD ALVIN DARLING & CELEBRATION	EMTRD GOSPEL	485 +5	2.391	11
10	10	19	CALL JESUS BRUCE PARHAM	EMTRD GOSPEL	473 -16	1.673	17
11	7	46	FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC	VERITY/ZOMBA	469 +16	2.691	9
12	12	30	PRAYIN' 4 U 7 SOUPS OF SOUL	SOUL WORLD/VERITY/ZOMBA	437 -8	2.527	10
13	13	16	NO! ABOUT US BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR	ALPHA DOG/TYSCOT	407 -5	1.916	14
14	14	9	LIVIN' THE CLARK SISTERS	EMI GOSPEL	402 +12	1.798	16
15	15	8	WITH LONG LIFE ISRAEL & NEW BREED FEATURING T-BONE	INTEGRITY	396 +46	1.491	19
16	15	4	RIG-T NOW PRAISE THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE	TYSCOT/NEW LIFE/VERITY/ZOMBA	383 +45	1.458	20
17	13	7	WITH ALL OF MY MIGHT BYRON CAGE	GOSPO CENTRIC/ZOMBA	354 +63	1.800	15
18	17	7	LISTEN TRIN-TEE 5:7	SPIRIT RISING/MUSIC WORLD	351 +22	2.066	13
19	19	7	STRONGER MYRON BUTLER & LEVI	EMI GOSPEL	345 +56	2.183	12
20	22	3	YOU MUST COME IN AT THE DOOR REV. TIMOTHY WRIGHT	MQM/JEG	298 +53	0.745	-
21	24	3	I RECOMMEND JESUS THE CANTON SPIRITUALS	VERITY/ZOMBA	284 +47	1.342	22
22	23	3	HE'S DONE ENOUGH BEVELLY CRAWFORD	JDI	283 +30	0.833	28
23	21	13	ANOTHER BLESSING MELVIN WILLIAMS FEATURING LEE WILLIAMS	BLACKBERRY/MALACO	262 +44	0.888	26
24	23	5	TEL... IT GEORGINA MASS CHOIR	SAVOY/MALACO	242 +5	0.752	-
25	26	12	CELEBRATE SMOKIE NORFUL	EMI GOSPEL	224 +45	1.117	23
26	27	4	BE BLESSED BISHOP PAUL S. MORTON	TEHILLAH/LIGHT	214 +9	0.575	-
27	29	2	MACNIFY PASTOR RUDOLPH MCKISSICK JR. AND THE WORD & WORSHIP MASS CHOIR	EMTRD GOSPEL	202 +13	0.511	-
28	28	9	GRATEFUL HEZEKIAH WALKER & LFC	VERITY/ZOMBA	189 -11	1.421	21
29	RE-ENTRY		GLODY TO YOU JOANI ROSARIO	F HAMMOND/VERITY/ZOMBA	181 +1	1.099	24
30	30	21	I GET JOY COKO	LIGHT	181 -1	0.836	27

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
RIGHT NOW PRAISE The New Life Community Choir Feat John P. Kee (TYSCOT/NEW LIFE/VERITY/ZOMBA) KHLR, Sinus Praise, WJYD, WPZZ	4
WITH ALL OF MY MIGHT (LIVE AT THE APOLLO) Byron Cage (GOSPO CENTRIC/ZOMBA) WJNI, WNNL, WPPZ, WZZE	4
ONE GOD Maurette Brown-Clark (AIR GOSPEL/MALACO) WHLW, WSOX	2
I RECOMMEND JESUS Canton Spirituals (VERITY/ZOMBA) WJNI, WNNL	2
LORD I LOVE YOU Shel Atkins (SOUL MUZICK) WJNI, WUFO	2
KEA'S PRAYER Nikea Hooker (JEG) WUFO, WXEZ	2
YOU'VE BEEN GOOD Joe Pace (EMI GOSPEL) WEUP, XM The Spirit	2
LISTEN Trin-tee 5:7 (SPIRIT RISING/MUSIC WORLD) WCRB	1
STRONGER Myron Butler & Levi (EMI GOSPEL) WPPZ	1

ADDED AT...

WNNL *The Light* 69.9
 Raleigh, NC
 PD: Jerry Smith
 MD: Melissa Wade
 Byron Cage, With All of My Might (Live), 13
 Canton Spirituals, I Recommend Jesus, 13

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
EVERYBODY CLAP YOUR HANDS Joshua's Troop (NEW HAVEN)	175/24	IT'S ALREADY DONE Anointed Face Sisters (TYSCOT)	129/14
TOTAL STATIONS:	13	TOTAL STATIONS:	15
GIANTS Donald Lawrence Presents The Tri-City Singers (EMI GOSPEL)	154/7	SURGERY L. Spenser Smith & Testament (EMTRD GOSPEL)	124/2
TOTAL STATIONS:	23	TOTAL STATIONS:	12
HE'LL NEVER LEAVE YOU Billy Rivers & The Angelic Voices Of Faith (RIGHT NOW)	145/9	GOD IS MY EVERYTHING Chicago Mass Choir (NEW HAVEN)	122/12
TOTAL STATIONS:	7	TOTAL STATIONS:	15
GOD IS KEEPING ME Mississippi Mass Choir (MALACO)	131/6	I NEVER LOST MY PRAISE Tramaine Hawkins (GOSPO CENTRIC/ZOMBA)	122/3
TOTAL STATIONS:	10	TOTAL STATIONS:	16
JUST FOR WHO YOU ARE Earnest Pugh (CRYSTAL ROSE)	130/3	WATCH ME PRAISE HIM Voices Of Liberty Feat. Damita Haddon (TYSCOT)	119/39
TOTAL STATIONS:	8	TOTAL STATIONS:	16

MOST INCREASED PLAYS

+63	WITH ALL OF MY MIGHT Byron Cage (Gospo Centric/Zomba) WPPZ +24, WPZZ +13, WNNL +11, WCAO +8, SIPP +5, WXVI +4, KHLR +4, WJNI +4, WEUP +3, WYLD +3
+56	STRONGER Myron Butler & Levi (EMI Gospel) WPPZ +24, WOAD +6, WFLI +4, WFLT +3, WFLM +3, WJMO +3, KATZ +2, KRCL +2, WPZZ +2, WHLW +2
+53	YOU MUST COME IN AT THE DOOR Rev. Timothy Wright (MQM/JEG) WSOK +36, WFMV +7, WNNL +6, WXEZ +5, WXVI +5, WEUP +4, WPCZ +3, WJNI +2, WOAD +1, WXTC +1
+47	I RECOMMEND JESUS The Canton Spirituals (Verity/Zomba) WQAD +3, WNNL +3, WCRD +3, WSOK +7, WXEZ +4, WEUP +4, WFLT +4, WJNI +4, KHLR +3, WNNL +3
+46	WITH LONG LIFE Israel & New Breed Feat. T-Bone (Integrity) WPZZ +4, KOKA +6, SIPP +5, KHLR +4, WXVI +4, WXOK +4, XSRT +3, WCAO +3, WNNL +2, WXTC +2

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	BROKEN BUT I'M HEALED BYRON CAGE (GOSPO CENTRIC/ZOMBA)		456 428
2	STEP ASIDE YCLANDA ADAMS (ATLANTIC)		373 388
3	HIGH PRAISE ANointed PACE SISTERS (TYSCOT)		369 325
4	THE BLOOD JAMES FORTUNE & FIVE (WORLDWIDE)		270 294
5	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR (MQM/JEG)		249 274

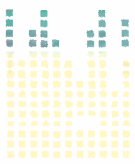
THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	IMAGINE ME KIRK FRANKLIN (FO YO SOUL/GOSPO CENTRIC/ZOMBA)		244 267
7	WE PRAISE YOU THE MCCLURKIN PROJECT (GOSPO CENTRIC/ZOMBA)		240 243
8	I'LL TRUST YOU RICHARD SMALLWOOD (SOUL WORLD/VERITY/ZOMBA)		237 261
9	HALLELUJAH TROY SNEED (EMTRD GOSPEL)		230 224
10	I'M STILL STANDING BISHOP PAUL S. MORTON (TEHILLAH/LIGHT)		218 192

FOR WEEK ENDING SEPTEMBER 30, 2007
 LEGEND: See legend to charts in charts section for rules and symbol explanations.
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 day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

GOSPEL REPORTERS

WPZE/Atlanta, GA* OM: Frank Johnson PD/MD: Derek Harper	WJNI/Charleston, SC* OM: Michael Baynard PD: Belinda Parker MD: Anthony Baxter	WFMV/Columbia, SC* PD: Tony "Gee" Green APD/MD: Monica Washington	WDJL/Huntsville, AL* PD/MD: Walter Peavey	KHLR/Little Rock, AR* OM: Sonny Victory PD: Torrez Harris	W<VI/Montgomery, AL* PC: Glinda Perkins	WPZZ/Richmond, VA* OM: Jeff Anderson PD: Reggie Baker	KOAA/Shreveport, LA* PC: Eddie Giles APD/MD: Sharon Flournoy
WTHB/Augusta, GA OM/PD: Ron Thomas APD: Sister Mary Kingcannon	WXTC/Charleston, SC* OM: Bryan Taylor PD: Michael Tee APD: Edwin "Chef" Wright	WEAM/Columbus, GA OM: Carl Conner, Jr. PD: Pam Dixon	WEUP/Huntsville, AL* OM: Hundley Batts PD: Steve Murry PD/MD: Billy St. James	KPZK/Little Rock, AR OM: Mark Dyan PD/MD: Billy St. James	WTRF/New Orleans, LA PC: Kris "Cap'n Kris" McCoy	Rejoice/Satellite PD: Will e Mae McIver	KAZ/St. Louis, MO* PC: Terrence Bibb MD: Dwight Stone
WCAO/Baltimore, MD* PD: Lee Michaels APD/MD: Danielle Brown	WPZS/Charlotte, NC* PD: Alvin Stowe MD: Tonya Rivens	WAJV/Columbus, MS OM: GQ Riley PD: Sebastian Riley	WTLC/Indianapolis, IN* OM: Brian Wallace MD: Donovan Hartwell	WLou/Louisville, KY* PD: Bill Price	WYLD/New Orleans, LA* APD/MD: Loretta Petit	Network/Satellite PD: Michael Gamble APD: Morgan Duker MD: Ace Alexander	WJG/Trenton, NJ OM: PD: Felicia Brannon APD/MD: Robyn McCollum
WWIN/Baltimore, MD PD: Jeff Majors MD: Jean Flston	WNOO/Chattanooga, TN* OM: Lee Clear PD/MD: Sam Terry	WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby	WHLH/Jackson, MS* OM: Steve Kelly PD: Jenell Roberts MD: Lance Fuller	WBBP/Memphis, TN MD: Doreen Graves	WLIB/New York, NY* PC: Denise Hill	Sirius Praise/Satellite* OM: B.J. Stone PD: Pat McKay MD: Sasia Montero	WTEK/Tuscaloosa, AL OM: Greg Tomasello PD/MD: Charles Anthony
WXOK/Baton Rouge, LA* OM: LeBro "LBJ" Joseph PD/MD: J'Michael Francois	WGRB/Chicago, IL* PD: Sanya M. Blakey APD/MD: Effie Rolfe	KHVN/Dallas, TX PD: Antonio Johnson	WOAD/Jackson, MS* OM: Stan Branson PD/MD: Percy Davis	WALH/Memphis, TN* PD/MD: Kim Harper	WXEZ/Norfolk, VA* OM: John Shomby PC: Dale Murray	XM The Spirit/Satellite* PD/MD: Jay Bryant	WPC/Washington, DC* PD/MD: Cheryl Jackson
WUFO/Bufalo, NY* PD: Dwayne "Landers" Cumberlander MD: Duane Price	WJMO/Cleveland, OH* PD/MD: Terry Bello	WFLT/Flint, MI* OM/PD: Sammie L. Jordan, Jr. MD: Anna Johnson	WOAD/Jackson, MS* OM: Stan Branson PD/MD: Percy Davis	WLOK/Memphis, TN* PD/MD: Kim Harper	WPPZ/Philadelphia, PA* OM: Elroy Smith APD: MoShay LaRen MC: CeCe McGhee	WFM/Wilmington, DE OM: Jelein Brittingham PD/MD: Manuel Mena	WPC/Washington, DC* PD/MD: Cheryl Jackson
		WEAL/Greensboro, NC* PD/MD: Joseph Level	KPRT/Kansas City, MO OM: Andre Carsor PD: Myron Fears APD: Freddie Bell MD: Debbie Dee Johnson	WMBM/Miami, FL OM: E. Claudette Freeman PD/MD: Greg Cooper	WNNL/Raleigh, NC* OM/PD: Jerry Smith MC: Melissa Wade	WSOK/Savannah, GA* PD: E. Larry McDuffie	
		KROI/Houston, TX* OM/PD: Terri Thomas		WHLW/Montgomery, AL* OM: Michael Long PD/MD: Conny Bryant			

* Monitored Reporters



Top 10 reasons you should attend

R&R Christian Summit Sneak Preview

Kevin Peterson

KPeterson@RadioandRecords.com

for the third year in a row, the R&R Christian Summit is focused on bringing the Christian music industry together in an intimate setting in Nashville. Convening Nov. 15-16 at the Marriott at Vanderbilt University, the goal is to learn from each other, take home new ideas from leaders outside of our industry, reconnect with old friends and meet some new ones, and listen to fresh music from established artists and the new acts with the potential to become the core of the future.

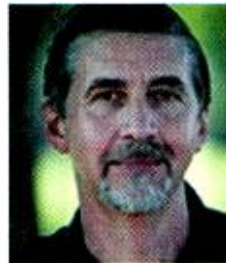
The summit kicks off with a breakfast keynote from Emmy Award-winning TV sports director, author and Christian speaker Dave Burchett. He has produced sports broadcasts for Fox Sports, ESPN and Jefferson-Pilot Sports. He is also the author of "When Bad Christians Happen to Good People" and "Bring 'Em Back Alive: A Healing Plan for Those Wounded by the Church," and writes the blog "Confessions of a Bad Christian: Following Jesus in the Real World."

With Internet and satellite radio and other new media competing for listeners' attention, the "Facing the Facts About New Media" session will address how you can not only compete with new media, but use it to promote a station or an artist. EMI Christian Music Group VP of digital strategy and development Mark Adkison will moderate the session, which includes such panelists as Sony BMG chairman Joe Galante, Goodratings

Strategic Services partner/EMF director of research Alan Mason and Sirius director of country programming Scott Lindy.

Arbitron will host the "One Step Closer to the Truth" session to bring programmers up to speed on the latest Portable People Meter information, including some numbers that may offer a surprise.

The most popular gathering during the past two years has been the "Radio and Records: Group Therapy" session because of the open dialogue between the two factions. Gospel Music Assn. president John Styll will moderate the session. The radio panel comprises EMF Broadcasting's newly promoted president Mike Novak, Blue Ridge Broadcasting GM Jim Kirkland, KLTY/Dallas PD Chuck Finney and WAY-FM Network PD Dave Senes. The label panel consists of EMI Christian Music Group VP Grant Hubbard, Word Label Group VP Derek Jones, Curb Records VP John



Burchett



Nasser

Butler and Provident Label Group senior director of national promotion Brian Dishon.

On Nov. 16, the breakfast keynote is author/speaker/minister David Nasser. In addition to addressing more than 500,000 people annually, Nasser authored "Glory Revealed," which was released along with the CD of the same name. He also joined Third Day's Mac Powell and other artists on the Glory Revealed tour.

How can you attract and keep younger listeners tuned in to your station? We'll find out from one of the top experts in this field, Tristan Coopersmith, director of marketing, research and trends at the Intelligence Group, a division of Creative Artists Agency that focuses on consumer insights and trend forecasting. In our "The Slacker & the Spoiled: Engaging Gen X & Y" session, Coopersmith will explain what these two different generations want and share how stations and labels can address those needs in a way that will have a lasting impact.

Sheri Warnke will discuss how strategic partnerships with national corporations or companies in your own community can help make big ideas happen in the "Brand Development: Making the Big Idea Happen" session. Warnke is a senior media and marketing executive with more than 25 years of experience in magazine publishing, national advertising, entertainment and music marketing, experiential marketing and event promotion.

Geller Media International president Valerie Geller has spent the past 10 years working with 500 radio and TV stations in 27 countries and has authored "Creating Powerful Radio." In her session of the same name, Geller will show how to get, keep and grow an audience. Most important, she will talk about how to never lose a listener.

As the confab winds down, we'll hear unreleased music in the "Rate-a-Record" session. Panelists and audience members will rate each record using Broadcast Architecture's Mix-Master digital dials. Panelists include INO Records senior VP Dan Michaels, EMF Broadcasting's newly promoted VP of programming David Pierce and EMI Christian Music Group manager of national promotions Andrea Kleid.

The evening will feature the R&R Christian Industry Achievement Awards, as nominated and voted on by readers.



For information on the R&R Christian Summit, to register and for hotel information, go to radioandrecords.com and click on "Conventions."



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CHRISTIAN

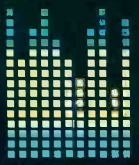
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CHRISTIAN AC

▶ WITH 385 PLAYS AT 15 STATIONS, MISSOURI-BASED WORSHIP LEADER **CALEB ROWDEN** CLAIMS THE WEEK'S HIGHEST BOW (NO. 26) WITH "MADE."



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	14	EAST TO WEST CASTING CROWNS	NO. 1 (4 WKS) BEACH STREET/REUNION/PLG	1643	-16	4.987	1
2	2	27	BRING THE RAIN MERCYME	INO	1352	-84	4.703	2
3	3	20	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	1107	-103	2.838	7
4	5	14	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	1095	+43	2.747	9
5	4	15	LOVE THE LORD LINCOLN BREWSTER	VERTICAL/INTEGRITY	1091	-10	2.527	11
5	6	31	I'M NOT WHO I WAS BRANDON HEATH	MONOMODE/REUNION/PLG	1019	-41	3.289	3
7	7	28	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	991	-18	2.819	8
8	10	5	AMAZING GRACE (MY CHAINS ARE GONE) CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	973	+72	3.171	4
8	10	10	MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN	SPARROW/EMI CMG	972	-11	2.015	15
10	11	38	UNDO RUSH OF FOOLS	MIDAS	884	+29	2.893	5
11	9	32	EVERY TIME I BREATHE BIG DADDY WEAVER	FERVENT/WORD-CURB	877	-58	2.856	6
12	14	6	IN BETTER HANDS NATALIE GRANT	CURB	780	+104	1.907	16
13	12	16	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	761	-55	1.418	20
14	13	12	SUNDAY TREE63	INPOP	757	-24	1.571	17
15	15	15	COMING BACK TO LIFE ECHOING ANGELS	INO	700	+35	2.336	13
16	16	15	HOME DAUGHTRY	RCA/RMG	607	-23	2.572	10
19	20	19	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	513	+15	0.773	-
18	11	11	JESUS HOLD ME ANDREW CARLTON	BAKERTOWN	508	-2	2.068	14
17	20	17	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	506	-78	1.441	19
21	5	5	WHEN OUR HEARTS SING RUSH OF FOOLS	MIDAS	495	+54	0.837	30
22	4	4	THE TWENTY-FIRST TIME MONK & NEAGLE	REUNION/PLG	499	+31	1.397	21
22	20	11	BE STILL STORYSIDE:B	SILENT MAJORITY/GOTEE	453	-4	0.860	28
23	23	5	SONG OF HOPE ROBBIE SEAY BAND	SPARROW/EMI CMG	440	+13	0.953	27
24	24	2	HOW YOU LIVE (TURN UP THE MUSIC) POINT OF GRACE	WORD-CURB	438	+52	1.332	24
25	26	3	IN WONDER NEWSBOYS	INPOP	436	+117	0.987	25
26	NEW	26	MADE CALEB ROWDEN	SLANTED/SPRING HILL	385	+85	2.387	12
27	27	4	BEAUTIFUL NEWS MATT REDMAN	SIXSTEPS/SPARROW/EMI CMG	326	+12	0.810	-
28	29	6	AFTER THE WORLD DISCIPLE	SRE/INO	316	-11	1.390	22
29	25	7	THERE IS A REASON CAEDMON'S CALL	INO	313	-5	0.540	-
30	NEW	30	BACK TO THE CROSS OUR HEART'S HERO	GOTEE	296	+24	1.483	18

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
YOU ARE EVERYTHING Matthew West (SPARROW/EMI CMG) KBIQ, KBNJ, KCMS, KLJC, WDJC, WLAB	6
GOD WITH US MercyMe (INO) WAFJ, WCSG, WFZH, WJKL, WRCL, XM The Message	6
AMAZING GRACE (MY CHAINS ARE GONE) Chris Tomlin (SIXSTEPS/SPARROW/EMI CMG) KTSY, WAFJ, WAKW, WJQK, WLFI	5
IN WONDER Newsboys (INPOP) WAFJ, WAWZ, WJTL, WLFI, WPAR	5
HOW YOU LIVE (TURN UP THE MUSIC) Point Of Grace (WORD-CURB) KTSY, WAFJ, WCRJ, WFFH, WJTL	5
SET THE WORLD ON FIRE Britt Nicole (SPARROW/EMI CMG) KLJC, KSBJ, WDJC	3
IN BETTER HANDS Natalie Grant (CURB) WAKW, WLFI	2
COMING BACK TO LIFE Echoing Angels (INO) KTIS, WLAB	2

ADDED AT... WFFF
Nashville, TN
PD/MD: Vance Dillard
Monk & Neagle, The Twenty-First Time, O Point Of Grace, How You Live (Turn Up The Music), O

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
THERE IS A GOD 33Miles (NO) TOTAL STATIONS: 16	296/9	YOU ARE EVERYTHING Matthew West (UNIVERSAL SOUTH/SPARROW/EMI CMG) TOTAL STATIONS: 17	206/182
DON'T GET COMFORTABLE Brandon Heath (MONOMODE/REUNION/PLG) TOTAL STATIONS: 15	267/51	WRITING ON THE WALL Mark Harris (INO) TOTAL STATIONS: 14	177/48
GIVE ME JESUS Jeremy Camp (BEC/TOOTH & NAIL) TOTAL STATIONS: 13	259/64	OUR GREAT GOD Todd Agnew Feat. Rebecca St. James (ARDENT/INO) TOTAL STATIONS: 11	175/42
CAPTIVATED Shawn McDonald (SPARROW/EMI CMG) TOTAL STATIONS: 11	259/21	I'LL STAND BY YOU Carrie Underwood (FREMANTLE/19) TOTAL STATIONS: 6	173/19
GIVE UNTIL THERE'S NOTHING LEFT Relient K (CAPITOL/GOTEE) TOTAL STATIONS: 14	234/36	SIGNATURE OF DIVINE (YAHWEH) Needtobreathe (ATLANTIC/WORD-CURB) TOTAL STATIONS: 11	149/31

MOST INCREASED PLAYS

+182	YOU ARE EVERYTHING Matthew West (Universal South/Sparrow/EMI CMG) WCQR +29, WPAR +29, KXOJ +24, KHZR +19, WCRJ +8, WRCL +5, WJQK +3, WBDX +2, WDJC +8, KCMS +6
+117	IN WONDER Newsboys (Inpop) WMSJ +17, KXOJ +16, WCRJ +15, WAWZ +13, SIST +12, KVMV +12, WAFJ +8, WJTL +8, KTIS +5, KBNJ +6
+113	GOD WITH US MercyMe (INO) SIST +23, WCRJ +13, KKCM +11, WJIE +10, KCMS +9, KTIS +9, WFZH +8, WCSG +8, WDJC +8, WRCL +5
+104	IN BETTER HANDS Natalie Grant (Curb) WVEJ +35, WDJC +12, KVMV +10, KKCM +9, WAKW +8, KHZR +7, WMSJ +7, KTISL +5, KSBJ +5, KCMS +4
+85	MADE Caleb Rowden (Slanted/Spring Hill) KFS +21, WPHM +19, KKFS +10, WDJC +9, KLJC +8, WMLJZ +6, WFZH +5, WFSH +3, KFSH +2, KLTY +2

FOR WEEK ENDING SEPTEMBER 30, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations. 53 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 32 reporters, christian CHR 26, christian rock 29 and Inpop 16. © 2007 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS		PLAYS TW	PLAYS LW
		TW	LW		
1	MY SAVIOR MY GOD AARON SHUST (BRASH)	653	657		
2	EVERLASTING GOD LINCOLN BREWSTER (VERTICAL/INTEGRITY)	604	631		
3	MADE TO LOVE TOBYMAC (FOREFRONT/EMI CMG)	600	564		
4	BLESSED BE YOUR NAME TREE63 (INPOP)	551	541		
5	HOLY IS THE LORD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	503	515		
6	YOU BRITT NICOLE (SPARROW/EMI CMG)			502	518
7	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)			494	483
8	HOW GREAT IS OUR GOD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)			481	494
9	PRaise YOU IN THIS STORM CASTING CROWNS (BEACH STREET/REUNION/PLG)			474	470
10	SOMETHING BEAUTIFUL NEWSBOYS (INPOP)			465	478

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MD: Joey Belleville

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OM/PD: Mark Guy
APD/MD: Mike Carrier

WHMX/Bangor, ME
OM/PD: Tim Collins
APD/MD: Morgan Smith

WONU/Chicago, IL*
OM: Justin Knight
PD/MD: Johnathon Eltrovoog

KXWA/Denver, CO
PD: Scott Veigel

KZZQ/Des Moines, IA
PD: Mike Schlote

WJRF/Duluth, MN
PD/MD: Terry Michaels

KNMI/Farmington, NM
OM/PD: Darren Nez
MD: Kenny Montano

WSCF/Ft. Pierce, FL
PD/MD: Paul Tipton

WORQ/Green Bay, WI
OM/PD: Jim Raider

WAYK/Kalamazoo, MI
PD/MD: Mike Couchman

WYLV/Knoxville, TN*
PD/MD: Jonathan Unthank

WAYM/Nashville, TN*
OM: Dave Senes
PD: Jeff Brown
MD: Stace Whitmire

WNAZ/Nashville, TN*
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APD: Jennifer Houchin
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APD: Anne Verebely

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APD: Jes Wes

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APD: Eric Allen

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PD: Jennifer Walker

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PD/MD: Aaron Dicer

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MD: Noonie Fugler

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PD/MD: Kristine McClain

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PD/MD: Rod Kittleman

WBVM/Tampa, FL*
PD: Johnny Vincent
MD: Olivia Paff

WYSZ/Toledo, OH
PD/MD: Jeff Howe
APD: Rob Fairchild

KDUV/Visalia, CA*
PD: Joe Croft
APD/MD: Shannon Steele

WCLQ/Wausau, WI
PD/MD: Matt Deane

* Monitored Reporters



CHRISTIAN

▶ AFTER TWO WEEKS IN THE RUNNER-UP SLOT, **NEEDTOBREATHE** TAKES TOP HONORS ON CHRISTIAN CHR WITH "SIGNATURE OF DIVINE (YAHWEH)."



R&R

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	14	SIGNATURE OF DIVINE (YAHWEH) NEEDTOBREATHE	ATLANTIC/WORD CURE	946	+26
2	1	21	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	919	-67
3	3	13	GIVE UNTIL THERE'S NOTHING LEFT RELIENT K	CAPITOL/GOTEE	866	+22
4	5	17	IN MY ARMS PLUMB	CURE	743	+18
5	6	13	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	741	+16
6	8	12	WHAT DO WE KNOW? THOUSAND FOOT KRUTCH	TOOTH & NAIL	688	+33
7	9	7	THE OLDER I GET SKILLET	ARDENT/SRE/INO	682	+30
8	4	18	ZERO HAWK NELSON	TOOTH & NAIL	655	-175
9	11	12	JUST LIKE SEVENGLORY	7 SPIN	540	+51
10	7	24	LET IT FADE JEREMY CAMP	BEAC/TOOTH & NAIL	529	-67
11	13	13	IT'S BEAUTIFUL ELEVENT SEVEN	FLICKER/PLG	568	+32
12	12	14	HERE'S MY LIFE BARLOW/IRL	FERVENT/WORD-CURB	560	0
13	10	18	RIGHT NOW THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	543	-65
14	16	8	LET GO GREY HOLIDAY	ESSENTIAL/PLG	522	+43
15	18	9	LET'S GO BACK EVERYDAY SUNDAY	INPOP	473	+35
16	15	14	I WANNA LIVE STELLAR CART	WORD-CURB	469	-29
17	21	7	SONG OF HOPE ROBBIE SWAY BAND	SPARROW/EMI CMG	458	+86
18	20	10	EVERYTHING GLORIOUS DAVID CREWDER BAND	SIXSTEPS/SPARROW/EMI CMG	452	+35
19	19	14	BEAUTIFUL DISASTER JON MCLAUGHLIN	ISLAND/UMCG	422	+16
20	17	10	CAN'T GO ON GROUP 1 CREW	FERVENT/WORD-CURB	415	-5
21	24	4	WHAT I'VE DONE UNTIL JUNE	FLICKER/PLG	355	+21
22	23	5	THINGS LEFT UNSAID DISCIPLE	SRE/INO	353	+5
23	22	15	HOME DAUGHTER	RCA/RMG	349	-4
24	25	5	YOU ARE RUTH	BEAC/TOOTH & NAIL	341	+49
25	26	3	FENCE RIDERS JIMMY NEIDHAM	INPOP	313	+41
26	29	3	BELIEVE MAINSTAY	BEAC/TOOTH & NAIL	276	+44
27	27	3	WHO I WANNA BE OVERFLOW	MARANATHA!	271	+28
28	28	2	CRAZY BEAUTIFUL CHASEN	OMG	237	+18
29	30	2	HEAD OVER HEELS (IN THIS LIFE) SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	232	+33
30	NEW		AFTER YOUR HEART PHIL WICKHAM	SIMPLE/INO	209	+41

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	11	FALLS APART THOUSAND FOOT KRUTCH	TOOTH & NAIL	288	-8
2	2	11	HOTEL AQUARIUM FALLING UP	BEAC/TOOTH & NAIL	270	+3
3	4	9	COMATOSE SKILLET	ARDENT/SRE/INO	250	+10
4	3	13	I NEED YOU RELIENT K	CAPITOL/GOTEE	247	-7
5	5	13	LET'S GO BACK EVERYDAY SUNDAY	INPOP	228	-7
6	6	10	F-STOP SULLIVAN	TOOTH & NAIL	227	-1
7	7	8	LET GO RED	ESSENTIAL/PLG	225	+1
8	9	7	WHEN HOPE IS ALL YOU HAVE SPOKEN	TOOTH & NAIL	218	+11
9	11	6	WORLD AWAY EMERY	TOOTH & NAIL	214	+19
10	12	6	NEVER LET ME GO FAMILY FORCE 5	MAVERICK/MONO VS STEREO/GOTEE	207	+12
11	8	5	STARING AT THE LIGHT WEDDING	BRAVE NEW WORLD	206	-5
12	14	8	THE UNWINDING CABLE CAR ANBERLIN	TOOTH & NAIL	205	+12
13	10	10	AMAZING BECAUSE IT IS ALMOST	TOOTH & NAIL	196	-7
14	15	9	LOVE IN YOUR ARMS ELEVENT SEVEN	FLICKER/PLG	194	+5
15	18	6	BLACK BOX THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	189	+23
16	16	13	SCREAM JONAH 33	ARES	187	-1
17	17	13	YOUR DEMON KIDS IN THE WAY	FLICKER/PLG	181	-6
18	22	2	PART ONE WAVORLY	FLICKER/PLG	175	+28
19	25	6	GAME ON DISCIPLE	SRE/INO	162	+27
20	NEW		ILLUMINATE PROJECT 86	TOOTH & NAIL	154	+78
21	23	7	ELEVEN REGRETS MANIC DRIVE	WHIPLASH	145	+3
22	19	10	AWAKE SEVENTH DAY SLUMBER	BEAC/TOOTH & NAIL	143	-10
23	13	18	YOU'RE ON FIRE MXPX	TOOTH & NAIL	142	-52
24	24	15	LIE TO ME 12 STONES	WIND-UP	137	-3
25	26	4	NEED SEND	TOOTH & NAIL	135	+3
26	21	18	NEW SKEPTIC THE FOLD	TOOTH & NAIL	134	-14
27	30	2	RA-RANDOM TRANSISTOR RADIO	UP AT NITE	117	+2
28	20	17	TIME (TO LET THIS GO) NEVERTHELESS	FLICKER/PLG	117	-32
29	NEW		SWEET REDEEMER HIGH FLIGHT SOCIETY	RKT/ROCKETOWN	114	+9
30	NEW		MAKE MONEY MONEY JOHN REUBEN	GOTEE	107	+7

FOR WEEK ENDING SEPTEMBER 30, 2007

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	13	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	238	+3
2	4	5	IN BETTER HANDS NATALIE GRANT	CURB	235	+7
3	3	9	THERE'S A REASON CAEDMON'S CALL	INO	233	+2
4	2	15	GIVE YOU GLORY JEREMY CAMP	BEAC/TOOTH & NAIL	218	-26
5	12	5	AMAZING GRACE (MY CHAINS ARE GONE) CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	214	+34
6	9	6	MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN	SPARROW/EMI CMG	189	+16
7	14	4	LOVE THE LORD LINCOLN BREWSTER	INTEGRITY	173	+16
8	8	6	YOU ARE MARK ROACH	MYRRH/WORD-CURB	172	-3
9	5	10	FINALLY FREE NICHOLE NORDEMAN	SPARROW/EMI CMG	172	-21
10	17	18	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	170	-18

INSPO

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
11	7	17	GOD SPEAKING RONNIE FREEMAN	HARDLY	169	-19
12	11	12	LET YOUR LIGHT SHINE BETHANY DILLON	SPARROW/EMI CMG	166	+1
13	10	9	STILL CALLS ME SON JOHN WALLER	REUNION/PLG	162	-7
14	15	6	ANYWAY KATIE GIGUERE	MARTINGALE	145	-4
15	17	4	I'M FORGIVEN ALLEN ASBURY WITH BRYAN DUNCAN	ALLEN ASBURY	113	-13
16	15	9	ALL THE WORLD POINT OF GRACE	WORD-CURB	110	-34
17	19	2	WRITING ON THE WALL MARK HARRIS	INO	103	-5
18	18	14	YOU ARE GOOD POINT OF GRACE	WORD-CURB	103	-8
19	20	2	THERE IS A GOD 33MILES	INO	94	+5
20	NEW		HE WILL PULL YOU THROUGH CURT COLLINS	FSS	86	+4



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OM: Ronald Raymond
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OM: Dave DeAndrea
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PD/MD: Mark Michaels
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- WCSG/Grand Rapids, MI***
OM: Don Michael
PD/MD: Chris Lemke
APD: John Balyo
- WJQK/Grand Rapids, MI***
OM/MD: Troy West
APD/MD: Gary Thompson
- WBEJ/Greensboro, NC**
PD/MD: Wally Decker
APD: Darren Stevens
- WLEJ/Greenville, SC***
PD/MD: Rob Dempsey
APD: Gary Miller
- KAIM/Honolulu, HI***
OM: Jack Waters
PD/MD: Corry Reynolds
- KSBJ/Houston, TX***
PD: Chuck Pryor
MD: Jim Beeler
- WCRJ/Jacksonville, FL***
PD: Roger Henderson
MD: Theresa Ross
- WCQR/Johnson City, TN***
PD/MD: Jason Sharp
APD: Chalmer Harper
- KOBC/Joplin, MO**
OM/MD: Lisa Davis
- KLJC/Kansas City, MO***
PD/MD: Michael Grimm
- WJTL/Lancaster, PA***
PD: John Shirk
MD: Phil Smith
- WLGH/Lansing, MI**
- KFSH/Los Angeles, CA***
OM: Jim Tinker
PD: Chuck Tyler
APD/MD: Bob Shaw
- WJIE/Louisville, KY***
PD: Jim Galipeau
APD/MD: Chris Crain
- WRVI/Louisville, KY**
OM/MD: C.C. Matthews
APD: Dave Reichel
- KSWP/Lufkin, TX**
OM/MD: Al Ross
APD/MD: Michelle Ross
- KVMV/McAllen, TX***
PD: James Gamblin
APD/MD: Bob Malone
- KJIL/Meade, KS**
PD/MD: Michael Luskey
- WFZH/Milwaukee, WI***
PD: Danny Clayton
MD: Rick Hall
- KTIS/Minneapolis, MN***
MD: Paul Perrault
- KBMQ/Monroe, LA**
PD/MD: Phillip Brooks
- WFFH/Nashville, TN***
PD/MD: Vance Dillard
- New Life Media Network/Network**
PD/MD: Joe Buchanan
- WBSN/New Orleans, LA***
OM: Julie Headrick
PD: Tom Krimmsier
MD: Libby Krimmsier
- WAWZ/New York, NY***
OM: Scott Taylor
PD: Johnny Stone
MD: Keith Stevens
- KGBI/Omaha, NE***
PD: Melody Miller
MD: Jeff Devereaux
- WPOZ/Orlando, FL***
OM/MD: Dean O'Neal
APD: Jeff Cruz
MD: Scott Smith
- WMSJ/Portland, ME***
PD: Paula K.
- KFIS/Portland, OR***
PD: Dave Arthur
MD: Kat Taylor
- KSLT/Rapid City, SD**
OM: Tom Schoenstedt
PD: Dave Masters
MD: Jennifer Walker
- KSGN/Riverside, CA***
PD/MD: Bryan O'Neal
- WPAR/Roanoke, VA***
OM: Jackie Howard
PD: Jason Sharp
MD: Brian Sumner
- WRCI/Rochester, NY***
PD: Mark Shuttleworth
- WQFL/Rockford, IL**
OM: Ralph Trentadue
PD: Darren Marlur
MD: Joe Buchanan
- KKFS/Sacramento, CA***
PD: Max Miller
APD/MD: Mark Standriff
- KOAY/Salt Lake City, UT**
PD/MD: Alan Hague
- Sirius Spirit 66/Satellite***
PD/MD: Al Skop
- XM The Message/Satellite***
OM: Jon Zellner
PD: Mike Abrams
MD: Jim Epperlein
- KCMS/Seattle, WA***
PD: Scott Valentine
MD: Sarah Taylor
- WFRN/South Bend, IN**
PD: Jim Carter
MD: Doug Moore
- WHPZ/South Bend, IN**
PD/MD: Tom Scott
- KTSL/Spokane, WA***
PD/MD: Beau Tyler
- KWND/Springfield, MO***
PD/MD: Jeremy Morris
- KKJM/St. Cloud, MN**
OM/MD: Diana Madsen
- KHZR/St. Louis, MO***
OM: Sandi Brown
PD/MD: Greg Cassidy
- WLPJ/Tampa, FL***
PD: Carmen Brown
APD: Dave Cruise
MD: Jeff MacFarlane
- KKCM/Tulsa, OK***
OM: Steve Hunter
PD: Chris Kelly
APD: Dale Christopher
- KXOJ/Tulsa, OK***
PD: Bob Thornton
APD: Dave Gordon
- WGTS/Washington, DC***
PD: Ty McFarland
MD: Rob Conway
- WGRC/Williamsport, PA**
OM: Don Casteline
PD/MD: Larry Weidman
- WXHL/Wilmington, DE**
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal April

* Monitored Reporters



▶ VETERAN QUARTET **POINT OF GRACE** FINISHES IN A TWO-WAY TIE FOR INDICATOR MOST ADDED AND HOOKS THE WEEK'S HIGHEST DEBUT AT NO. 28 WITH "HOW YOU LIVE (TURN UP THE MUSIC)."

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS TW +/-
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	1	14	EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	980 +5
2	2	11	SUNDAY TREE63	INPOP	761 +79
3	5	14	EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	667 +34
4	7	8	MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN	SPARROW/EMI CMG	651 +35
5	3	21	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	634 -37
6	6	12	LOVE THE LORD LINCOLN BREWSTER	INTEGRITY	587 -29
7	8	28	BRING THE RAIN MERCYME	INO	584 +4
8	4	19	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	546 -96
9	11	5	AMAZING GRACE (MY CHAINS ARE GONE) CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	545 +57
10	12	5	IN BETTER HANDS NATALIE GRANT	CURB	495 +30
11	9	28	GIVE YOU GLORY JEREMY CAMP	BEC/TDOTH & NAIL	450 -52
12	15	32	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	434 -1
13	17	7	SONG OF HOPE ROBBIE SEAY BAND	SPARROW/EMI CMG	430 +91
14	16	5	IN WONDER NEWSBOYS	INPOP	398 +43
15	13	30	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	398 -62
16	10	20	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	392 -100
17	14	13	BE STILL STORYSIDE:B	SILENT MAJORITY/GOTEE	387 -57
18	18	9	GIVE UNTIL THERE'S NOTHING LEFT RELIENT K	CAPITOL/GOTEE	367 +44
19	23	4	WHEN OUR HEARTS SING RUSH OF FOOLS	MIDAS	281 +34
20	20	5	JESUS HOLD ME ANDREW CARLTON	BAKERTOWN	274 -7
21	25	3	THE TWENTY-FIRST TIME MONK & NEAGLE	REUNION/PLG	260 +44
22	21	14	COMING BACK TO LIFE ECHOING ANGELS	INO	259 -18
23	19	16	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	257 -27
24	24	5	SIGNATURE OF DIVINE (YAHWEH) NEEDTOBREATHE	ATLANTIC/WORD-CURB	243 +9
25	22	7	OUR GREAT GOD TODD AGNEW FEAT. REBECCA ST. JAMES	ARDENT/INO	227 -34
26	28	2	THE REAL JESUS DOWNHERE	CENTRICITY	212 +25
27	27	6	LET YOUR LIGHT SHINE BETHANY DILLON	SPARROW/EMI CMG	207 +15
28	NEW		HOW YOU LIVE (TURN UP THE MUSIC) POINT OF GRACE	WORD-CURB	200 +111
29	29	3	CAPTIVATED SHAWN McDONALD	SPARROW/EMI CMG	196 +9
30	26	2	THERE IS A REASON CAEDMON'S CALL	INO	196 -17



CHRISTIAN CHR MUSIC RESEARCH

TITLE ARTIST	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
EAST TO WEST CASTING CROWNS	BEACH STREET/REUNION/PLG	4.29	94%	15%	4.15	4.44	4.29
HOME DAUGHTRY	RCA/RMG	4.23	94%	19%	4.13	4.19	4.16
I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	4.22	97%	18%	4.20	4.24	4.22
AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	4.15	94%	19%	4.20	4.07	4.14
THE OLDER I GET SKILLET	ARDENT/SRE/INO	4.13	84%	14%	4.09	4.08	4.08
EVERYTHING GLORIOUS DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	4.11	93%	15%	4.04	4.18	4.11
LET IT FADE JEREMY CAMP	BEC/TOOTH & NAIL	4.09	96%	20%	4.08	4.25	4.16
GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	4.03	98%	15%	4.05	3.88	3.95
I WANNA LIVE STELLAR KART	WORD-CURB	4.01	90%	20%	3.91	3.77	3.86
BEAUTIFUL DISASTER JON McCLAUGHLIN	ISLAND/UMCG	4.00	94%	21%	3.84	4.10	3.97
THINGS LEFT UNSAID DISCIPLE	SRE/INO	3.99	64%	13%	3.71	3.90	3.80
GIVE UNTIL THERE'S NOTHING LEFT RELIENT K	CAPITOL/GOTEE	3.98	66%	18%	4.05	3.92	3.99
LET'S GO BACK EVERYDAY SUNDAY	INPOP	3.98	80%	19%	4.15	3.92	4.06
RIGHT NOW THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	3.97	94%	18%	3.86	3.94	3.89
SONG OF HOPE ROBBIE SEAY BAND	SPARROW/EMI CMG	3.97	63%	11%	4.08	3.80	3.94
IT'S BEAUTIFUL ELEVENTYSEVEN	FLICKER/PLG	3.96	76%	15%	3.85	3.69	3.78
ZERO HAWK NELSON	TOOTH & NAIL	3.95	91%	23%	3.85	3.68	3.77
LET GO GREY HOLIDAY	ESSENTIAL/PLG	3.92	72%	13%	3.98	4.04	4.01
CAN'T GO ON GROUP 1 CREW	FERVENT/WORD-CURB	3.89	90%	23%	3.74	4.20	3.98
CAPTIVATED SHAWN McDONALD	SPARROW/EMI CMG	3.89	74%	17%	3.96	4.00	3.98

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 1010 respondents. Total average favorability estimates are based on a scale of 1-5. (1 = don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



The PPM means a new world for sellers, too

Meanwhile, Back In The Sales Department . . .

R.J. Curtis

RCurtis@RadioandRecords.com

In the last couple of years, programmers have pretty much gone to college on the new Portable People Meter measurement, learning its nuances and conversely, unlearning many components of the diary system. Meanwhile, the people at the other end of the building—radio station sales teams—have also been busy, mentally retrofitting their account executives and buyers in preparation for this new currency.

As everyone knows, PPM data is already live in Philadelphia and Houston; while PDs attempt to process the science project that comes in the form of monthly, weekly, even minute-by-minute data, two sales managers R&R spoke with separately had a similar attitude about utilizing this new methodology.

According to Beasley WXTU/Philadelphia national sales manager Eli Bockol, “The fact of the matter is, it’s really not all that complicated.” Judy Lakin, general sales manager for Cox Radio’s KKBQ and KTHT/Houston, echoes Bockol’s assessment: “It’s still not rocket science.”

Schooling Clients

That’s not to say the transition has been without speed bumps—we’ll get to those shortly—but because Bockol, Lakin and their respective teams took the education process for the PPM seriously, both say they’re now ahead of the curve. In Houston, Lakin says the Cox management team gathered in March, shortly before the company became a subscriber. A month later, PPM 101 was rolled out to the sales staff.

“Beginning with numerous monthly training sessions,” account executives were required to participate in the online PPM training via arbitron.com. “Finally, we conducted ongoing training internally at the station level through the launch of live currency, which was July 18.”

Bockol says that it’s not only important for account executives at WXTU to be skilled salespeople, but knowledgeable marketing consultants as well. “If our guys on the street are the ones that

explain the new methodology the best, we know they’re going to be the trusted, preferred providers if they can comfortably guide the customers through the methodology conversion.”

Bockol says he and the sales management team spent a great deal of time ensuring that everyone first knew what they were talking about, and second, spoke accurately and with one voice. For Lakin, the next step was taking the knowledge outside the building. “We made an effort to see and educate all of our agencies based on the top percentage of clients on the stations in terms of billing, making face-to-face presentations.”

That’s where this entire process got complicated, according to both sales managers. “When you get to the buyer level, their assignment is to deliver ‘x’ amount of [gross ratings points (GRPs)], with ‘x’ amount of frequency,” Bockol says. He goes on to explain that inexperienced buyers follow that game plan to the letter, “whereas the more experienced ones understand that if they don’t put together a mix of stations that’s going to get results, they won’t hold on to accounts all that long.”

According to Lakin, when Cox/Houston reached out to its top 20% clients, most didn’t want to look at the PPM. “They said, ‘I’ll deal with it when it’s live currency and I have to buy your market.’” Now that the day of reckoning has come, Lakin says, “I have to tell you, they are a bit overwhelmed.” Lakin adds that every time she talks to a media buyer, “it goes back to the process of explaining to them what is happening.”

Lakin describes demand for the Houston market going into the fourth quarter as “the strongest

‘Before PPM, you could buy the Houston market for \$250 a point; now the market has come in [at] \$350 and higher consistently, and that’s a point of frustration for our partners.’

—Judy Lakin



‘If our guys on the street are the ones that explain the new methodology the best, we know they’re going to be the trusted, preferred providers if they can comfortably guide the customers through the methodology conversion.’

—Eli Bockol

in several years.” Because of this unique situation, she says, “buyers are not able to demand lower pricing to obtain GRP levels, because they’re just not going to get it in a hot market.” Similarly, Bockol says business at WXTU has increased since the start of the PPM and the station continues to sell out. “I’ve done everything I can to keep prices consistent, just to ease people into the conversion of PPM.” He says that when buyers initially argued that he was delivering 30% less GRPs and demanded rebates, discounts or no charges, “we would calmly talk them through the conversion process and we held our ground.”

Therefore, he says buyers were forced into adjusting either their goals or their budgets. “Because we entered the PPM world after the beginning of the year,” Bockol says, “most of their budgets had already been set, so I think most people were adjusting their goals. As we enter ’08, I’m expecting there will be a lot of agencies who elect to adjust their budgets.”

Likewise in Houston, Lakin says buyers are still having a difficult time getting their arms around the changes in rank and ratings. “Before PPM, you could buy the Houston market for \$250 a point; now the market has come in [at] \$350 and higher consistently, and that’s a point of frustration for our partners.” Lakin says buyers typically bought 10 stations on a media buy, but “now they have to buy six or seven and they’re still not meeting their GRP levels according to the media plan.”

Fantastic Reach

Now that Lakin and Bockol have several months of the PPM under their belts, R&R wanted to know just what PPM data sales is showcasing. Bockol says for WXTU, it’s the dramatic increase in cumes not only for the market, where he says there are “a bunch” of stations that now hit more than 1 million persons each week, but for WXTU, where he says “ours more than doubled, so there’s a fantastic reach story there.”

According to Lakin, the one group that got a complete lift in PPM measurement was Cox/Houston, something she says should come as no surprise, “due to our low commercial environment.” That’s exciting, she says, “because we have preached to buyers about a low unit count and why it does make a difference for their clients.” Now, Lakin says, as buyers see a lift in ratings and rank, “they’re giving us more credit, and our group as a whole is consistently winning bigger shares at good rates for our company.”

After living this education process for the better part of a year, Bockol and Lakin are optimistic and excited about the future of radio sales with the PPM. Lakin says, “It’s giving exposure and credit to stations that are putting together great products for our listeners. In turn, it helps the sales team reach higher revenue goals for our company.” Bockol says many advertisers, because of their “common sense,” realize that the diary had too many flaws, which made them uncomfortable buying radio. And he believes that “there will be that many more people who are now comfortable including radio in the media mix, and I think that’s going to increase demand on radio stations.” **R&R**



WINNING WEEKENDS

“CT40 continues to work as a **CONSISTENT RATINGS MAGNET** on Saturday mornings. I couldn’t be happier with the show and the results it produces.”

Mike Peterson, Program Director, WUSN/Chicago, IL

“Bob Kingsley’s CT40 continues to be the

BEST COUNTDOWN SHOW IN THE BUSINESS

The Wolf’s ratings during this period beat the competition hands down!”

John Sebastian, Program Director, The Wolf/Dallas-Ft. Worth, TX

“CT40’s huge numbers every Sunday consistently gives K COUNTRY the edge that completely and effectively **BLOWS AWAY THE COMPETITION.**”

“Mr Bob” Forster, Program Director, WOGK/Gainesville-Ocala, FL

“With Bob Kingsley on my station, I know my weekends are in good shape so I can concentrate on Monday through Friday. If you’ve got Bob, you’re one up, out of the gate.

IF YOU DON’T HAVE HIM, GET HIM...YESTERDAY.”

Tom “Jake” Jacobsen, Program Director/Music Director, WGNA/Albany, NY

“Bob Kingsley’s CT40 is more than just a countdown to us. Bob schools our listeners on the stories behind the music with facts, tidbits and more. Thank you Bob Kingsley for taking Rockford’s Country Q98.5 WXXQ to a **22.0 SHARE ON SUNDAY MORNINGS!**

You’re the top in Country Top 40!”

Steve Summers, Program Director, WXXQ/Rockford, IL



Affiliate Sales
Shawn Studer
817.599.4099x2238



Ad Sales
Susan Love
212.302.1100





Manhattan/Capitol's Emerson Hart flies solo, bearing two of life's necessities

Playing By Hart With 'Cigarettes & Gasoline'

Keith Berman

KBerman@RadioandRecords.com

Somewhere among the thousands of CDs scattered throughout my apartment, there's a copy of Tonic's "Lemon Parade," and on a couple of mixtapes in my closet, there are at least a few Tonic tracks decomposing on aging cassettes. ■ Now, a decade after the band stormed the alternative scene, former lead singer Emerson Hart has hung out his shingle and is making his own run at the charts with his debut solo album, "Cigarettes & Gasoline."

"I'm out here doing my job, things are great," Hart says. "When you put a solo record out, you never know how it will be received." But by the look of the e-mails he's gotten through his Web site and MySpace page, the album seems to have been well-received.

Deeply Personal Album

Hart's solo debut is a more personal look into his life, since he claims that he wasn't blessed in the writing arena. "I have to live it to write it, so that's what I did. I wrote about everything that I went through and everything I've lived through in my career and in my personal life," he says.

Unfortunately, he had a rather tragic event to draw subject matter from: His father was murdered when he was a child.

"I was just never really comfortable about [dealing with] a lot of the subject matter on this record when I was in Tonic because it wouldn't have been fair to the other guys," he says. "I figured if I was going to do a solo record, I should really dig deep and be honest."

Despite the fact that he didn't need to look any further than his own experiences to come up with material, the actual writing process still wasn't easy for him.

"Any time you're writing, it's difficult because you're having to look at things inside of yourself that maybe you're not comfortable writing about, or maybe you're watching someone go through it and you're not sure how they'll feel when they hear a song that's

about them," he says.

"Yes, it was difficult, but music is the ultimate therapy for me; it's changed my life and helped me since I was a child to turn corners, both good ones and bad ones. That's the beauty of taking the trip as a writer and a fan of music: I'm a fan first and a writer second."

Getting this album done was a process that started a few years ago when Hart moved from Los Angeles to Nashville. Although he's usually a pretty quick writer, Hart needed about a year to write the album, and he specifically took that much time off from Tonic to start the process.

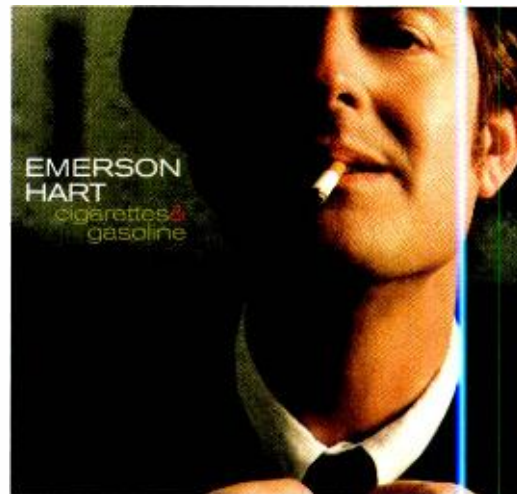
"I really had to get to know myself again because I'd been doing it for so long that I never really had time off to let my brain work," he says. "This record really had to grow, and I feel like I'm a better writer because of that time I took to really make sure the songs were honest and direct and from a real place."

Hart's writing is what saved him as a child, he says, since he didn't really have anyone to talk to when his father was killed. He had two older sisters and his mother, but he didn't have a strong male figure in his life until his grandfather came into the picture. "It really was the ultimate therapy for me," he says. "It helped me deal with a lot of things by hiding inside of the song. But I didn't really realize that until last year."

On the flip side, though, those same sisters were the ones who shaped his early music influences; listening to him describe his siblings exposing him to music evokes scenes

'I will cast an argument with any artist or anyone who says that radio's not the way anymore, because it just doesn't make sense to me. I love radio.'

—Emerson Hart



from the movie "Almost Famous."

"They felt it was really important for me, since I started writing songs when I was super young," he says. "They told me, 'These are the records you need, man. You've got to listen to these. They'll charge you as a writer and help you if this is what you want to do.'"

He listens to a lot of Peter Gabriel, Elton John, Led Zeppelin and Aerosmith and, having grown up on the Jersey Shore, there was a huge helping of Bruce Springsteen in the mix. "That was probably a good healthy bit of my diet as a child as well, just the way he phrased things," Hart says. Rumor has it that if you're from the Jersey Shore, you're required by law to like Springsteen: "It's true," Hart says. "It's on the driver's licenses."

Quality Time With Radio

Not that he didn't have a good time touring with Tonic, but Hart is finding that going at it solo has been a great experience. "I don't have to babysit

anybody, which is nice. No one's going to yell at me if I get up super early and start to write," he says.

But it's not just his time alone that's been a pleasure: Hart is seriously enjoying visiting stations.

"A lot of artists who had come up with me said, 'Oh, man, when you start doing

radio stuff, it's totally different out there, it's really scary.' I had that in the back of my mind, but when I started going out and visiting stations, it was really fun," he says.

What really surprised him was that most stations told him they hadn't had any artists come through in several months, and those who did only stayed for 10 minutes, which was totally different from when he was touring with Tonic, which would hit three stations per day.

"We were in the market and there were stations playing my song, so I felt it was only responsible that I go," he says. "It's been so much fun to sit down and actually tell stories about the record, answer questions about Tonic or songs that I've written, then play an old Tonic song and new stuff."

"I remember there is such an amazing relationship between artists and radio. I try to tell that to every young artist, and they say, 'Man, I don't want to go do that,' but I tell them, 'These people are playing your songs, and they are your connection to your fans. We are all in this together.' I have found this experience to be really rewarding, and I will cast an argument with any artist or anyone who says that radio's not the way anymore, because it just doesn't make sense to me. I love radio." **R&R**

▶ IN ITS SECOND WEEK, **CELINE DION'S** "TAKING CHANCES" SOARS 23-18 WITH AIRPOWER, MOST ADDED AND MOST INCREASED PLAYS HONORS (UP 187).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	HITPREDICTOR STATUS	PLAYS		AUDIENCE	
						TW	+/-	MILLIONS	RANK
1	2	14	BIG GIRLS DON'T CRY Fergie	NO. 1 (1 WK) WILL.I.AM/A&M/INTERSCOPE	11 ³ ☆	2046	+140	16.281	1
2	1	21	HOME Daughtry	RCA/RMG	11 ² ☆	2014	-101	16.079	2
3	3	24	THE SWEET ESCAPE Gwen Stefani Feat. Amon	INTERSCOPE	11 ³	1575	-39	14.306	3
4	8	12	HEY THERE DELILAH Plain White T's	FEARLESS/HOLLYWOOD	11 ² ☆	1395	+152	10.179	5
5	4	27	EVERYTHING Michael Buble	143/REPRISE	☆	1391	-104	9.798	7
6	6	16	(YOU WANT TO) MAKE A MEMORY Bon Jovi	MERCURY/ISLAND/IDJMG	☆	1320	-1	9.345	8
7	7	24	BEFORE HE CHEATS Carrie Underwood	ARISTA/ARISTA NASHVILLE/RMG	11 ⁴ ☆	1260	-41	12.254	4
8	9	50	HOW TO SAVE A LIFE The Fray	EPIC	11 ⁵	1181	-33	8.275	10
9	10	51	CHASING CARS Snow Patrol	POLYDOR/A&M/INTERSCOPE	11 ⁴	1055	-38	8.676	9
10	13	13	WAIT FOR YOU Elliott Yamin	HICKORY	11 ☆	993	+141	10.072	6
11	11	20	MAKES ME WONDER Maroon 5	A&M/OCTONE/INTERSCOPE	11 ²	925	+1	6.384	12
12	14	6	HOW LONG Eagles	ERC	☆	790	+79	5.657	14
13	12	25	LITTLE WONDERS Rob Thomas	WALT DISNEY/MELISMA/ATLANTIC	11 ☆	754	-121	4.066	16
14	15	20	MY WISH Rascal Flatts	LYRIC STREET/HOLLYWOOD	11 ² ☆	600	+7	1.996	19
15	17	7	BAND OF GOLD Kimberley Locke	CURB/REPRISE	☆	477	+75	1.263	22
16	18	8	WHO KNEW Pink	LAFAZ/ZOMBA	11 ☆	471	+76	6.026	13
17	20	9	BUBBLY Colbie Caillat	UNIVERSAL REPUBLIC	☆	432	+143	6.555	11
18	23	2	TAKING CHANCES Celine Dion	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED	☆	363	+187	4.878	15
19	19	9	LOST IN THIS MOMENT Big & Rich	WARNER BROS. (NASHVILLE)/WARNER BROS.	11 ☆	357	+11	1.514	21
20	22	6	FIRE AND RAIN Kenny "Babyface" Edmonds	AIRPOWER MERCURY/IDJMG	☆	322	+43	3.225	17
21	21	19	IF EVERYONE CARED Nickelback	ROADRUNNER/ATLANTIC/LAVA	11 ² ☆	297	+9	2.075	18
22	27	3	SOMEBODY'S ME Enrique Iglesias	INTERSCOPE	☆	156	+43	0.819	24
23	24	11	NO ONE IS TO BLAME Katrina Carlson with Howard Jones	KATAPHONIC	☆	139	-6	0.224	-
24	26	4	FIRST TIME Lifehouse	GEFFEN	11	134	+11	0.633	26
25	NEW	NEW	LOST Faith Hill	WARNER BROS. (NASHVILLE)/WARNER BROS.	☆	128	+39	0.378	-
26	30	2	NOTHIN' BETTER TO DO LeAnn Rimes	CURB/REPRISE	☆	122	+22	0.196	-
27	29	3	INCONSOLABLE Backstreet Boys	JIVE/ZOMBA	☆	115	+13	0.346	-
28	28	5	4 IN THE MORNING Gwen Stefani	INTERSCOPE	☆	106	-3	1.213	23
29	NEW	NEW	I DON'T WANNA SING THAT SONG Kelly King	CALELLO	☆	103	+17	0.094	-
30	NEW	NEW	WHEN YOU'RE GONE Avril Lavigne	RCA/RMG	☆	99	+4	0.216	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
TAKING CHANCES Celine Dion (COLUMBIA) KKMY, KMGA, KMGL, KTDY, KUDL, KUMU, WCRZ, WDOX, WJBR, WMGN, WRVF, WWDE, WWLI	13
BUBBLY Colbie Caillat (UNIVERSAL REPUBLIC) KLTQ, KRNO, KTSM, WALK, WFPG, WLTW, WMGN, WMGJ, WMJY, WOBM, WRVR, WZLD	12
WAIT FOR YOU Elliott Yamin (HICKORY) KRBB, WAHR, WLIT, WSHH, WTFM	5
WHO KNEW Pink (LAFAZ/ZOMBA) KCKC, WAHR, WMGJ, WMXC	4
HEY THERE DELILAH Plain White T's (FEARLESS/HOLLYWOOD) KRWM, KUDL, WAHR	3
(YOU WANT TO) MAKE A MEMORY Bon Jovi (MERCURY/ISLAND/IDJMG) KRWM, WRAL, WSHH	3
HOW LONG Eagles (ERC) WRVF, WSPA, WWLI	3
FIRE AND RAIN Kenny "Babyface" Edmonds (MERCURY/IDJMG) KRBB, KSNE, WSR5	3

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
DREAM ON Kelly Sweet (RAZOR & TIE) TOTAL STATIONS: 21	☆ 96/32	FEELS LIKE Raquel Aurilla (SHEA35) TOTAL STATIONS: 14	63/0
ALMOST LOVER A Fine Frenzy (VIRGIN) TOTAL STATIONS: 17	☆ 88/9	BETTER THAN ME Hinder (UNIVERSAL REPUBLIC) TOTAL STATIONS: 3	62/17
THE ROAD TrueHeart (E-HEART) TOTAL STATIONS: 18	88/7	I JUST LOVE YOU Five For Fighting (AWARE/COLUMBIA) TOTAL STATIONS: 11	57/7
1973 James Blunt (CUSTARD/ATLANTIC) TOTAL STATIONS: 9	88/3	OVER YOU Daughtry (RCA/RMG) TOTAL STATIONS: 9	56/19
DREAMING WITH A BROKEN HEART John Mayer (AWARE/COLUMBIA) TOTAL STATIONS: 8	69/12	I DO Nazarin (BOODOO) TOTAL STATIONS: 14	54/17

MOST INCREASED PLAYS

+187	☆ TAKING CHANCES Celine Dion (Columbia) WRVR +18, KKMU +16, KGBY +14, WTCC +13, KKCV +12, SISL +11, KQIS +11, XBLN +10, WCDV +9, WFPG +9
+152	☆ HEY THERE DELILAH Plain White T's (Fearless/Hollywood) KNEV +27, KOSI +18, WARM +17, WRVF +11, KBAY +11, WLEV +9, SISL +7, KMXX +7, WAHR +6, KTSM +6
+143	BUBBLY Colbie Caillat (Universal Republic) WMTX +20, WMJX +15, KNEV +13, WBEB +12, KIVL +12, WLTW +10, WCRZ +10, KISC +8, WZLD +6, WHUD +6
+141	☆ WAIT FOR YOU Elliott Yamin (Hickory) KNEV +21, WMXS +19, KKMU +18, KKBA +14, WMXC +8, KMCL +8, WHUD +6, WWFS +6, WLHT +6, WARM +5
+140	☆ BIG GIRLS DON'T CRY Fergie (will.i.am/A&M/Interscope) KGBX +16, WLGT +15, WRVF +12, KMGA +7, WCRZ +6, WMGJ +5, WOOD +5, WTVR +5, WFPG +4, WMXC +4

ADDED AT...

KMGL
Oklahoma City, OK
PD/MD: Steve O'Brien
Celine Dion, Taking Chances, 0
Kelly King, I Don't Wanna Sing That Song, 0

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RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	WAITING ON THE WORLD TO CHANGE John Mayer (AWARE/COLUMBIA)	11 ³	1330	1366
2	UNWRITTEN Natasha Bedingfield (EPIC)	11 ⁵	889	880
3	BAD DAY Daniel Powter (WARNER BROS.)	11 ⁴	873	851
4	BECAUSE OF YOU Kelly Clarkson (RCA/RMG)	11 ⁵	777	671
5	YOU AND ME Lifehouse (GEFFEN)	11 ⁶	743	697

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
6	YOU'RE BEAUTIFUL James Blunt (CUSTARD/ATLANTIC)	11 ⁴	702	686
7	FAR AWAY Nickelback (ROADRUNNER/ATLANTIC/LAVA)	11 ⁴	685	731
8	DRIFT AWAY Uncle Kracker feat. Doobie Gray (LAVA)	11 ⁶	660	570
9	BLACK HORSE & THE CHERRY TREE KT Tunstall (RELENTLESS/VIRGIN)	11 ³	593	566
10	HEAVEN Los Lonely Boys (OR/EPIC)	11 ⁵	587	609

FOR WEEK ENDING SEPTEMBER 30, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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WEEK	LAST WEEK	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	WEEKS ON CHART	PLAYS TW	WEEKS ON CHART	AUDIENCE MILLIONS	RANK
1	17	BIG GIRLS DON'T CRY	FERGIE	NO. 1 (6 WKS)	11	17	309E	-19	15.883	2
2	15	WHO KNEW	PINK		11	15	301D	+75	14.647	3
3	22	FIRST TIME	LIFEHOUSE		11	22	293E	+7	16.302	1
4	11	HOW FAR WE'VE COME	MATCHBOX TWENTY		11	11	2667	+67	13.028	6
5	13	BUBBLY	COLBIE COLLAT		11	13	263E	-25C	13.083	5
6	22	HEY THERE DELILAH	PLAIN WHITE T'S		11	22	2601	-21E	13.235	4
7	9	OVER YOU	DAUGHTRY		11	9	228E	+171	10.892	9
8	27	MAKES ME WONDER	MAROON 5		11	27	2234	-139	11.266	8
9	38	ROCKSTAR	NICKELBACK		11	38	2187	-62	12.171	7
10	26	HOME	DAUGHTRY		11	26	200C	-22E	10.336	10
11	9	WAKE UP CALL	MAROON 5	MOST INCREASED PLAYS	11	9	1902	-27E	9.814	11
12	11	DREAMING WITH A BROKEN HEART	JOHN MAYER		11	11	1747	+101	8.199	12
13	14	WHEN YOU'RE GONE	AVRIL LAVIGNE		11	14	1681	-97	7.804	14
14	16	THNK'S FR TH MMRS	FALL OUT BOY		11	16	1421	+25	7.934	13
15	9	HER EYES	PAT MONAHAN		11	9	1420	+164	6.177	15
16	16	WAIT FOR YOU	ELLIOTT AMIN		11	16	1294	-117	5.858	16
17	10	PARALYZER	FINGER ELEVEN	AIRPOWER	11	10	049	+20E	4.357	17
18	16	4 IN THE MORNING	GWEN STEFANI		11	16	1010	-67	3.911	18
19	9	1973	JAMES BLUNT		11	9	945	+7	3.270	21
20	10	PICTURES OF YOU	THE LAST GOODNIGHT		11	10	924	+11E	2.806	23
21	19	IF YOU'RE GONNA LEAVE	EMERSON HART		11	19	886	-10	2.507	26
22	3	INTO THE NIGHT	SANTANA FEATURING CHAD KROEGER	MOST ADDED	11	3	762	-247	3.344	19
23	12	HOLLYWOOD	COLLECTIVE SOUL		11	12	718	+14	2.522	24
24	10	CALLING YOU	BLUE OCTOBER		11	10	716	+61	2.925	22
25	6	LOVE SONG	SARA BAREILLE		11	6	584	+136	1.971	29
26	17	BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME)	GOD GOODOLLS		11	17	538	-204	3.299	20
27	8	HOLD ON	KT TUNZ		11	8	479	-22	1.413	32
28	4	THE GREAT ESCAPE	BOYS LIKE GIRLS		11	4	477	+89	1.657	31
29	2	LOST HIGHWAY	BON JOVI		11	2	461	+153	2.393	27
30	16	ALL AT ONCE	THE FRAY		11	16	421	-129	2.515	25
31	5	NOLITA FAIRYTALE	VANESSA CARLTON		11	5	393	+57	0.905	-
32	2	BREATHE IN BREATHE OUT	MAT KEARNEY		11	2	374	+20	1.193	37
33	4	LAST REQUEST	PAOLO NUTINI		11	4	362	+17	0.949	39
34	3	SEVEN DAYS OF LONELY	ININE		11	3	315	+19	0.859	-
35	15	UMBRELLA	RIHANNA FEATURING JAY-Z		11	15	315	+5	1.318	35
36	3	LOVESTONED	JUSTIN TIMBERLAKE		11	3	303	+21	0.949	40
37	7	SHUT UP AND DRIVE	RIHANNA		11	7	285	-17	1.768	30
38	NEW	THE WAY I ARE	TIMBALAND FEATURING KERI HILSON		11	NEW	270	+38	1.150	38
39	2	STRAIGHT LINES	SILVERCHAIR		11	2	268	+19	2.136	28
40	17	EVERYTHING	MICHAEL BUBLE		11	17	268	-31	1.338	33

MOST ADDED

TITLE / ARTIST / LABEL	NEW STATIONS
INTO THE NIGHT Santana Feat. Chad Kroeger (Arista/RMG) KALZ, KDMX, KEZR, KIOI, KJMY, KMXB, KOSO, KPEK, KSII, WJLK, WMGX, WMMX, WMYX, WMMX, WPLJ, WZPT	15
PARALYZER Finger Eleven (Wind-Up) KFBI, KYKY, WQVD, WKDD, WMEC, WMGX, WMMX, WPLJ, WZPL, WZPT	10
WAKE UP CALL Maroon 5 (A&M/Octone/Interscope) KAMX, KIOI, KLLC, KMYI, WKTI, WMYX	6
HER EYES Pat Monahan (Columbia) KAMX, KDMX, WJLK, WTSS, WZPL	5
THE GREAT ESCAPE Boys Like Girls (Columbia) KCIX, KDMX, KJMY, WBMX, WMC	5
PICTURES OF YOU The Last Goodnight (Virgin) WKRX, WMC, WMGX, WXMA	4
LOST HIGHWAY Bon Jovi (Mercury/Island/IDJMG) KCIX, WNNX, WQLH, WZPL	4
BREATHE IN BREATHE OUT Mat Kearney (Hollywood/Aware/Columbia) KCIX, KOSO, KSII, WCDA	4
LOVE LIKE THIS Natasha Bedingfield Feat. Sean Kingston (Epic) KCOU, KSII, WINK, WWMX	4
OVER YOU Daughtry (RCA/RMG) KIOI, WKTI, WZPL	3

ADDED AT...
KQKQ
Omaha, NE
PD/MD: Nevin Dane
Feist, 1, 2, 3, 4, 1
John Mayer, Dreaming With A Broken Heart, 1
Good Charlotte, I Don't Wanna Be In Love (Dance Floor Anthem), 0

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NEW/ AND ACTIVE

TITLE / ARTIST / LABEL	PLAYS /GAIN	TITLE / ARTIST / LABEL	PLAYS /GAIN
UMBRELLA Marie Digby (Hollywood) TOTAL STATIONS: 19	24/22	SHUT YOUR EYES Snow Patrol (Polygram/A&M/Interscope) TOTAL STATIONS: 8	105/40
LIGHT UP THE SKY Yellowcard (Capitol) TOTAL STATIONS: 17	115/22	AMNESIA Mozella (Maverick/Reprise) TOTAL STATIONS: 10	104/6
APOLOGIZE Timbaland Feat. OneRepublic (Mosley/Blackground/Interscope) TOTAL STATIONS: 16	1E 0/50	FALLING DOWN Duran Duran (Epic) TOTAL STATIONS: 14	100/79
SORRY Buckcherry (Eleven Seven/Atlantic/Lava) TOTAL STATIONS: 15	1E 2/26	TWO Ryan Adams (Lost Highway) TOTAL STATIONS: 10	98/16
TEENAGERS My Chemical Romance (Reprise) TOTAL STATIONS: 8	26/11	CAR CRASH Matt Nathans (Vanguard) TOTAL STATIONS: 9	97/22

MOST INCREASED PLAYS

+273	WAKE UP CALL Maroon 5 (A&M/Octone/Interscope) KAMX +29, KLLC +27, KVUL +25, WKTI +23, WPTT +13, KIOI +13, WPLJ +12, KYSR +12, WLNK +12, KZZU +10
+250	BUBBLY Colbie Collat (Universal Republic) KRSK +24, WINK +23, WRQZ +20, WQAL +18, KIOI +18, KLLY +16, WQVD +11, KAMX +11, KCDA +10, KMYI +10
+247	INTO THE NIGHT Santana Feat. Chad Kroeger (Arista/RMG) WZPT +19, KJMY +18, XF26 +15, WMMX +14, KOSO +14, WWHC +13, KZZU +12, WMMX +12, KALZ +10, KMHX +10
+208	PARALYZER Finger Eleven (Wind-Up) KVLU +29, WBNB +24, WKDD +17, WZPL +16, WZPT +14, KALZ +13, KOSO +13, KYKY +11, WQVD +12, WMMX +10
+171	OVER YOU Daughtry (RCA/RMG) WKTI +27, KCIX +17, KFYY +16, KIOI +15, KJMY +13, WWHC +13, KMHX +12, WQAL +11, WQVD +11, WCDA +11

FOR WEEK ENDING SEPTEMBER 30, 2007
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- Sirius Starlite/Satellite***
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OM/MD: Danny Howard
APD: Patti Sanders
MD: Robin Daniels
- WRSA/Huntsville, AL***
PD: John Malone
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- WJZZ/Tucson, AZ***
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PD: Bobby Rich
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- WQIS/Lafayette, LA***
PD: "Fast Eddie" Nelson
MD: Ed "Big Tuna" Perkins
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SMOOTH JAZZ



The learning and unlearning curve is steep—and a boon to creativity, too

PPM: The Answer To A 'Lush Aesthetic'?

Carol Archer

CArcher@RadioandRecords.com

diaries are almost history in Gotham. "Pre-currency" Portable People Meter data collection in New York is officially under way. The first "live" data (for the period Nov. 15–Dec. 12) comes out Dec. 31.

Emmis smooth jazz WQCD (CD101.9)/New York PD Blake Lawrence says that with the new PPM paradigm, sales has a lot more to figure out than he does. He discusses opportunities for PDs to grow creatively and craft better, more successful stations.

Lawrence says that if some of what he has seen in Houston—already serving up PPM-fueled surveys, along with Philadelphia—comes to bear in New York, the PPM will be an extremely useful tool, because it can't be manipulated. "PPM will force us to be just plain better than the next guy—not just smarter about where you put stopsets or giving the wrong time so that people record longer listening time in the diary, but actually making them care about your station, make them love you and turn them into fans."

PDs can also experiment in ways they couldn't before. They won't have to wait months, but can get almost instant answers. "Maybe something we did last September worked; maybe it was something else," Lawrence says. "Eventually, it will be precise."

"We won't know what people like or what is growing on others, but we will know, for sure, what we're doing that turns them off when we see listening go down as a direct result and deduce why. RCS is developing a program to overlay PPM data with an aircheck, so you'll know when people tune out and can deduce why. It's like a constant music test; in the wrong hands, it could be deadly."

The PPM changes how audience estimates are derived, but it doesn't change who is listening. "It shouldn't be an obvious change on the air," he says.

CBS Radio smooth jazz KHJZ/Houston PD Maxine Todd offers preliminary feedback from the trenches and replies to some concerns of Lawrence's, who in turn offers his responses.

"Don't react by turning your brand upside-down," she says. "It's way too early to tell what will move the needle consistently, like the mother of all programming elements. The data is informative. We must decipher it to understand P1s and coax maximum TSL from them. New software and report-building techniques are overwhelming at first; be patient."

Todd adds, "Great radio has been clouded by all the diary tricks we've learned and by playing it safe to play the diary game. You can't do radio as you've always done it. These early days are a giant radio lab: Don't be afraid to vigorously love your gut. Take some chances without defying the expectations of your audience."

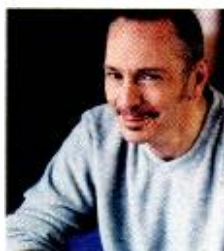
"Flow may have more importance now on a radio station," he adds. "We've been more uptempo, surprised listeners with vocals that ruin the flow, discouraged them with material out of place for smooth jazz and interrupted every song with our calls. Can we return to programming for P1s, with the sonic quality that created our lush, dignified, classy aesthetic and set us apart from other stations in the first place? We've got to get back to being just good radio stations, not calculated marketing machines. What actionable data suggestions will move the PPM needle for smooth jazz?"

Todd replies, "Daily and hourly PPM data contains interesting insights. Specific contesting has moved the needle up for some music stations. We're out in the streets a lot more than before. Exposure and additional listening occasions are what we're after. I keep a log of programming events, contesting and specialty content to see what caused a spike here



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	9	AIN'T NO WOMAN (LIKE THE ONE I GOT) JEFF GOLUB FEAT. RICHARD ELLIOT	NARADA JAZZ/BLG	171	+6
2	1	21	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	167	-22
3	4	14	R N R RICK BRAUN & RICHARD ELLIOT	ARTIZEN	155	+4
4	8	8	COME WHAT MAY NAJEE	HEADS UP	148	+16
5	3	18	CATNAP NILS	BAJA/TSR	148	-4
6	7	16	REMEMBER ME MARION MEADOWS	HEADS UP	143	-1
7	5	18	STREET LIFE U-NAM	TRIPPIN' N' RHYTHM	138	-10
8	6	20	SLAMMIN' JAY SOTO	NUGROOVE	134	-8
9	9	25	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	131	+2
10	12	21	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	128	-7
11	10	9	SMOOTH VEGAS SOUL BALLET	ARTIZEN	125	-1
12	14	9	COMING RIGHT AT YA MICHAEL MANSON	NUGROOVE	116	+1
13	11	14	FOREVER JEFF KASHIWA	NATIVE LANGUAGE	113	-9
14	15	13	HI-LO SPLIT MARC ANTOINE	PEAK/CONCORD	112	0
15	16	9	WHAT CHA GONNA DO? BRIAN SIMPSON	RENDEZVOUS	110	+5
16	13	14	TERESA PIECES OF A DREAM	HEADS UP	104	-13
17	17	5	LET IT GO BONEY JAMES	CONCORD	101	+8
18	20	3	BLISS RANDY SCOTT FEAT. TIM BOWMAN	MEGAWAVE	98	+8
19	23	14	PARKSIDE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLG	97	+12
20	25	2	L.A. CITY LIGHTS CANDY DULFER	HEADS UP	95	+13
21	19	8	BUMPIN' ON THE WES SIDE BLAKE AARON	INNERVISION	95	+3
22	18	9	SIMPLE PLEASURES SPYRO GYRA	HEADS UP	94	+1
23	26	5	BLUE WATER ERIC MARIENTHAL	PEAK/CONCORD	92	+11
24	22	9	SMOOTH AS SILK MIKE CATALANO	CATMAN	88	-1
25	24	4	FIRE AND RAIN KENNY "BABYFACE" EDMONDS	MERCURY/IDJMG	87	+3
26	21	11	LANAI HIROSHIMA	HEADS UP	82	-8
27	27	13	ROAD TO LOS SUENOS MARCUS JOHNSON	THREE KEYS	78	+1
28	29	2	WATER TO DRINK (AGUA DE BEBER) DAVID BENOIT	PEAK/CONCORD	77	+6
29	28	2	VENICE CHRIS BOTTI	COLUMBIA	75	+3
30	NEW		HAPPY HOUR JIMMY SOMMERS	GEMINI	72	+7

FOR WEEK ENDING SEPTEMBER 30, 2007



'We've got to get back to being just good radio stations, not calculated marketing machines.'

—Blake Lawrence



'The data is informative, but we must decipher it to understand P1s and coax maximum TSL from them.'

—Maxine Todd

and there. Interestingly, you can run the same big content or gigantic contest twice and see different results. We're also creating unique content and promoting appointment-setting."

Trip-a-day has always been a big appointment with P1s at smooth jazz, but she notes that it doesn't end there. "Identify your best programming content. Air it often. Maintain razor-sharp focus on engaging heavy, deep P1s, who are more important now that we have PPM than diaries. If your morning person does a daily bit at the end of the show that indicates the morning show is over, it might be a mistake, because the fundamental programming principle carries more weight now. The show must go on. Move the listening forward; ultimately, this will move the needle."

Lawrence notes that African Americans traditionally made up a substantial portion of smooth jazz audiences in the diary days. Early PPM results are demonstrating that urban stations are scoring lower in rank with the new ratings system. "Have you done anything to address this?" he asks of Todd.

Todd responds, "Some in smooth jazz will disagree, but I don't think trying to appeal specifically to African-American smooth jazz fans in some unique way is necessary. They're either fans of your station or not. Provide a quality, entertaining brand that's inclusive to grow your African-American audience, just as you'll grow the 'others.'"

Lawrence says that for the last couple of years, as Emmis has prepared for the paradigm shift with the PPM, its New York trio of properties—WQCD, hip-hop WQHT (Hot 97) and urban AC WRKS (Kiss)—set out to be leaders in PPM education among the advertising community. He asks Todd how KHJZ's sales force adjusted to the new paradigm.

Todd says that her station's team has incorporated the new mindset sellers must develop to sell effectively. "It's like going to night school. Sell in the day and go to PPM school to learn this new ratings system and how to sell it."

"The qualitative story of the smooth jazz brand must be told and sold," she adds, "because when you have five or six stations tied top 10 25–54 in AQH rating, to break the tie, it comes down to the audience story. And this smooth jazz audience's qualitative is tough to beat. Its story should be told repeatedly, loud and proud." **R&R**



SMOOTH JAZZ

AIRPOWER STATUS HAS ARRIVED FOR NAJEE'S "COME WHAT MAY" AS IT NESTLES INTO THE TOP 20 (21-20, UP 18).



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	R N R RICK BRAUN & RICHARD ELLIOT	NO. 1 (5 WKS) ARTIZEN	615 -9	7.441 1
2	2	23	BORN 2 GROOVE ELUGE GROOVE	NARADA JAZZ/BLG	573 -40	6.409 2
3	3	24	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	521 +13	5.018 6
4	5	20	LADIES' CHOICE PAUL TAYLOR	MOST INCREASED PLAYS PEAK/CONCORD	515 +49	6.008 3
5	4	19	STREET LIFE U-NAM	TRIPPIN' N' RHYTHM	479 -8	5.853 4
6	6	10	AIN'T NO WOMAN (LIKE THE ONE I GOT) JEFF GOLUB FEATURING RICHARD ELLIOT	NARADA JAZZ/BLG	448 +46	5.360 5
7	7	7	FIRE AND RAIN KENNY "BABYFACE" EDMONDS	MERCURY/DJMG	385 -3	4.863 7
10	10	24	NOOLE SOUP FOURBOEAST	NATIVE LANGUAGE	351 +37	4.005 9
9	9	31	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	331 -1	3.823 10
10	8	28	LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	329 -57	4.620 8
11	11	29	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	307 +14	2.972 11
12	12	20	SLAMMIN JAY SOTO	NU GROOVE	269 -7	1.863 19
13	17	16	EVERYTHING MICHAEL BUBLE	143/REPRISE	267 +29	2.748 12
14	16	18	CATNAP NILS	BAJA/TSR	239 -10	2.178 16
15	14	35	THE RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	237 -16	2.711 13
16	13	14	PARKSIDE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLG	235 -37	1.799 20
17	19	4	LET IT GO BONEY JAMES	CONCORD	233 +46	2.469 14
18	18	14	REMEMBER ME MARION MEADOWS	HEADS UP	214 +1	1.616 22
19	20	4	L.A. CITY LIGHTS CANDY DULFER	AIRPOWER HEADS UP	211 +49	2.294 15
20	21	5	COME WHAT MAY NAJEE	AIRPOWER HEADS UP	177 +18	1.954 18
21	22	19	STAY WITH ME TONIGHT JACKIEM JOYNER	ARTIZEN	158 +2	1.040 29
22	24	7	WHAT CHA GONNA DO? BRIAN SIMPSON	RENDEZVOUS	140 +12	1.546 24
23	29	2	YOU BELONG TO ME CHAKA KHAN FEATURING MICHAEL McDONALD	BURGUNDY/COLUMBIA	138 +44	1.271 28
24	23	16	TERESA PIECES OF A DREAM	HEADS UP	133 -5	0.706 -
25	25	7	THE WAVE (2007) KIRK WHALLUM	RENDEZVOUS	119 -5	1.965 17
26	26	11	WE GOT LOVE RYAN SHAW	ONE HAVEN/RAZOR & TIE/RED	112 -5	1.521 25
27	27	4	BLUE WATER ERIC MARIENTHAL	PEAK/CONCORD	109 +20	0.824 -
28	30	4	HAPPY HOUR JIMMY SOMMERS	GEMINI	101 +8	0.817 -
29	29	NEW	VENICE CHRIS BOTTI	COLUMBIA	99 +34	1.382 27
30	30	RE-ENTRY	NOT TOO LATE NORAH JONES	BLUE NOTE/BLG	84 +11	0.636 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
POETRY MAN Queen Latifah (FLAVOR UNIT/VERVE) KIFM, KJCD, KOAS, Sirius Jazz Cafe, WJJZ, WNWV	6
LET IT GO Boney James (CONCORD) KJZS, KRVR, WJZZ	3
WHAT CHA GONNA DO? Brian Simpson (RENDEZVOUS) KJZY, WSJW	2
BLUE WATER Eric Marienthal (PEAK/CONCORD) KBZN, KSSJ	2
VENICE Chris Botti (COLUMBIA) KBZN, Sirius Jazz Cafe	2
NO ONE Alicia Keys (J/RMG) WSMJ, WVMV	2
SLAMMIN Jay Soto (NUGROOVE) KOAS	1
PARKSIDE SHUFFLE Down To The Bone (NARADA JAZZ/BLG) KKSJ	1
L.A. CITY LIGHTS Candy Dulfer (HEADS UP) WDSJ	1

**ADDED AT...
KOAS**
Las Vegas, NV
PD: Samantha Pascual
MD: Lynn Briggs
Queen Latifah, Poetry Man, 1
Jay Soto, Slammin, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
STAY Simply Red (SIMPLYRED.COM) TOTAL STATIONS: 7	80/16	KEEPIN' IT COOL Nick Colionne (NARADA JAZZ/BLG) TOTAL STATIONS: 7	67/3
FEELIN' GOOD The Pussycat Dolls (A&M/INTERSCOPE) TOTAL STATIONS: 8	79/0	WATER TO DRINK (AGUA DE BEBER) David Benoit (PEAK/CONCORD) TOTAL STATIONS: 7	67/1
COOL OF THE NIGHT Joyce Cooling (NARADA JAZZ/BLG) TOTAL STATIONS: 9	69/2	THE PINK PANTHER Dave Koz (CAPITOL) TOTAL STATIONS: 9	58/8

MOST INCREASED PLAYS

- +49** **LADIES' CHOICE**
Paul Taylor (Peak/Concord)
WNWV +22, KIFM +9, WSJW +4, KBZN +4, KOAS +3, JSJ +3, WDSJ +2, WJZZ +2, WSJT +2, WLOQ +2
- +49** **L.A. CITY LIGHTS**
Candy Dulfer (Heads Up)
WJZW +12, WLOQ +11, WNJA +6, WSJT +5, KYOT +4, KRVR +2, WDSJ +2, WVMV +2, KJZS +2, WLVE +2
- +46** **AIN'T NO WOMAN (LIKE THE ONE I GOT)**
Jeff Golub Feat. Richard Elliot (Narada Jazz/BLG)
WSMJ +15, WJZZ +14, WSJW +11, WSMJ +8, KRVR +5, WLVE +4, KKSJ +1, KHJZ +1
- +46** **LET IT GO**
Boney James (Concord)
WJZZ +12, WLOQ +10, WSJW +8, WVMV +7, SUC +5, KSSJ +3, WJZW +2, KIFM +2, WSJT +2, KJZY +1
- +44** **YOU BELONG TO ME**
Chaka Khan Feat. Michael McDonald (Burgundy/Columbia)
WDSJ +15, WJZZ +14, WSJW +11, WSMJ +8, KRVR +5, WLVE +4, KKSJ +1, KHJZ +1

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	RAINCOAT KELLY SWEET (RAZOR & TIE)		234 253
2	GOT TO GIVE IT UP KIM WATERS (SHANACHIE)		218 210
3	HYPNOTIC BONEY JAMES (CONCORD)		164 182
4	LOST WITHOUT U ROBIN THICKE (STAR TRAK/INTERSCOPE)		163 160
5	SAVE ROOM JOHN LEGEND (G.O.G.D./COLUMBIA)		153 185

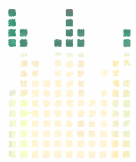
THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	DRESSED TO CHILL MARION MEADOWS (HEADS UP)		151 160
7	MISTER MAGIC PETER WHITE (LEGACY/COLUMBIA)		143 142
8	GOOD TO GO CHUCK LOEB (HEADS UP)		143 145
9	READY FOR LOVE WALTER BEASLEY (HEADS UP)		142 148
10	MOMENTS IN LOVE THE ART OF NOISE (ZTT/ISLAND/UMG)		141 128

FOR WEEK ENDING SEPTEMBER 30, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
31 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 15 reporters.
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SMOOTH JAZZ REPORTERS

- WJZZ/Atlanta, GA*** PD/MD: Dave Kosh
- WEAA/Baltimore, MD** PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard
- WSMJ/Baltimore, MD*** PD/MD: Lori Lewis
- WVSU/Birmingham, AL** OM/MD: Andy Parrish
- WNUA/Chicago, IL*** OM/MD: Darren Davis MD: Rick O'Dell
- WNWV/Cleveland, OH*** OM/MD: Bernie Kimble
- WDSJ/Dayton, OH*** OM/MD: Juff Stevens
- KJCD/Denver, CO*** PD/MD: Michael Fischer
- WVMV/Detroit, MI*** OM/MD: Tom Sleeper MD: Sandy Kovach
- WZJZ/Ft. Myers, FL** OM: Louis Kaplan APD/MD: Randi Bachman
- WSBZ/Ft. Walton Beach, FL** PD: Mark Carter MD: Mark Edwards
- WSJW/Harrisburg, PA*** PD/MD: Paul Scott
- WQTQ/Hartford, CT** PD/MD: Stewart Stone
- KHJZ/Houston, TX*** PD: Maxine Todd APD/MD: Greg Morgan
- KPVU/Houston, TX** PD: Wayne Turner
- WYJZ/Indianapolis, IN*** OM/MD: Carl Frye MD: Brad Ellis
- WJSJ/Jacksonville, FL*** OM/MD: Joel Widdows
- KJLU/Jefferson City, MO** OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson
- KOAS/Las Vegas, NV*** PD: Lynn Briggs
- KUAP/Little Rock, AR** PD/MD: Michael Nellums
- KSBR/Los Angeles, CA** OM/MD: Terry Wedel MD: Vienna Yip
- KTWV/Los Angeles, CA*** PD: Paul Goldstein APD/MD: Blake Florence
- WGRV/Melbourne, FL** OM: C.J. Sampson PD/MD: Randy Bennett
- WLVE/Miami, FL*** OM/MD: Rich McMillan
- KRVR/Modesto, CA*** OM/MD: Doug Wulff PD: James Bryan
- WVAS/Montgomery, AL** OM: Candy Capel MD: Jay Holcey
- WQCD/New York, NY*** PD: Blake Lawrence MD: Carolyn Bednarski
- WHOV/Norfolk, VA** PD: Kevin "The Moose" Anderson
- WLOQ/Orlando, FL*** PD: Paul Lavoie APD/MD: Brian Morgan
- WJZZ/Philadelphia, PA*** PD: Michael Tozzi MD: Frank Childs
- KYOT/Phoenix, AZ*** PD: Smokey Rivers APD/MD: Angie Handa
- KJZS/Reno, NV*** OM: Mark Keeffe PD/MD: Jay Davis
- KSSJ/Sacramento, CA*** PD/MD: Lee Hansen
- KBZN/Salt Lake City, UT*** OM/MD: Dan Jessop
- KIFM/San Diego, CA*** PD: Mike Vasquez APD: J. Wiedenheimer MD: Kelly Cole
- KKSF/San Francisco, CA*** PD/MD: Ken Jones
- KJZY/Santa Rosa, CA*** PD: Gordon Zlot APD/MD: Rob Singleton
- DMX Jazz Vocal Blend/Satellite** PD/MD: Rochelle Matthews
- DMX Smooth Jazz/Satellite** PD/MD: Rochelle Matthews
- Jones Radio Networks/Satellite*** OM/MD: Steve Hibbard APD/MD: Laurie Cobb
- Music Choice Smooth Jazz/Satellite** APD: Will Kinnally
- Sirius Jazz Cafe/Satellite*** OM: Gregg Steele PD: Shirley Maldonado
- XM Watercolors/Satellite*** PD: Shirilita Colon MD: Lynette White
- KWJZ/Seattle, WA*** PD: Carol Handley MD: Dianna Rose
- KCOZ/Springfield, MO** OM: Jae Jones PD/MD: Jarrett Grogan
- WSJT/Tampa, FL*** PD: Ross Block MD: Kathy Curtis
- WJZW/Washington, DC*** PD: Steve Allan

* Monitored Reporters



ALTERNATIVE/ACTIVE/ROCK



Hanson? Springsteen? Come again?

Unorthodox Promotions Spell Success At Alt

Mike Boyle

MBoyle@RadioandRecords.com

Quick. Your immediate reaction to hearing that a major-market alternative station played a Hanson track . . . you know, the trio with the 1997 No. 1 hit “MMMBop.” Oh, and what about an alt outlet spinning Bruce Springsteen & the E Street Band’s new single, “Radio Nowhere,” and spearheading a petition drive to bring them to town on their upcoming tour?

Time’s up! I’m guessing you probably said, “Huh? Are you crazy, Boyle? Who did those things?” Well, I’ll tell you. Emmis alternative WKQX (Q101)/Chicago played the Hanson track, and Lincoln Financial Media alternative KBZT (FM94-9)/San Diego just completed a petition drive to bring Springsteen to town. The ironic twist here is that while both “promotions” were unorthodox in nature for the alternative format, both stations have documented successes on them. What follows is the how and why.

Hanson On Q101

WKQX APD Spike has proudly been a Hanson fan for a long time, and he says that for several years he’s been formulating in his mind a way to help expose the group’s music, knowing, as he says, that there has always been “a weird stigma surrounding this band.”

Prior to playing the track for the first time, Spike explains that there were some conditions. “Our brand manager Tisa LaSorte was fine with me playing a Hanson track, but told me I needed to find a way to do it that made sense to people—that we were just not saying to people, ‘Here’s Hanson’ and acting like they should just accept it.”

Spike gained the exposure he sought under the guise of a mystery artist promotion, where the station played the band’s new song, “The Great Divide,” for about three weeks before revealing who it was.

“We were direct with listeners about it,” Spike says. “The stager that went into the song simply said, ‘We want you to listen to this before we tell you who it is.’”

Spike was also appreciative of how his airstaff handled the situation. “I was proud of the staff that we pulled this off. It just shows that when you have personalities that believe in something and sell it the right way and are honest, that listeners are open to things like this.

“The reaction after the reveal remained positive,” Spike adds. “The two things that came from this were: The song was OK to play and people respected us for taking chances, which alternative radio doesn’t do enough anymore.”

In the week following the reveal, Q101 tracked significantly higher sales in the market for Hanson’s album “The Walk,” which also re-entered The Billboard 200—plus the track remained far and away its No. 1 most-requested song.

Spike’s hope now? “That people will approach this band in a whole new light. The real point is that you need to go into music with an open ear and that the reason we do everything is because of the music. Everything deserves a shot.”

Bruce On FM94-9

KBZT PD Garrett Michaels is a longtime Springsteen/E Street Band fan who thinks two things: Springsteen’s new single “Radio Nowhere” works at the alternative format, and San Diego residents deserve to have the band come to town, something it hasn’t done since Sept. 2, 1981, on the River tour, when tickets were just \$12.50.

“First and foremost, Bruce did a great song,” Michaels says. “I can honestly say that I’ve been less than thrilled with some of the music he’s put out over the past 10-15 years, until this new song,



‘The two things that came from this were, the song was OK to play and that people respected us for taking chances, which alternative radio doesn’t do enough anymore.’

—Spike



‘We have to work a lot harder than other stations around the country to differentiate ourselves from the rest of the pack.’

—Garrett Michaels

which sounds like it could have been on side three of ‘The River.’”

Michaels is well aware that FM94-9 is classified as an alternative station, but he says that it prides itself on being more diverse than other stations in the format.

“The reason for that is because of the competitive makeup of the market,” he says. “Most markets don’t have two alternative stations, an active rock, a triple A and a legendary

classic rock station. We have to work a lot harder than other stations around the country to differentiate ourselves from the rest of the pack. As a result, we have done some unorthodox things.”

Michaels cites Johnny Cash—and not just his Rick Rubin-produced songs—and Bob Dylan as artists the station has championed. He adds, “If Dave Grohl was the lead singer on the Springsteen song and it was done by the Foo Fighters, everybody in the format would be playing it. The only difference might be that instead of a saxophone solo in the middle done by Clarence Clemons, there would probably be a screeching guitar solo.”

The bottom line for Michaels is that the station is getting great reaction to the song and it’s making the point that music should be judged on its merits.

“As I’ve said to several people about the Springsteen record, ‘Have you listened to it?’ To me this feels like a Springsteen song that matters and has urgency.”

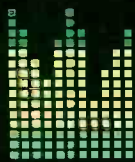
But playing the new Springsteen single has not been enough for Michaels, who says, “I was a little disappointed when Bruce announced his tour with the E Street Band and once again San Diego was left off the itinerary.”

The way the tour is routed now, Springsteen ends the West Coast leg Oct. 28 in Los Angeles and then takes five days off before performing in St. Paul, Minn. Provided extra dates aren’t added in L.A., that leaves one to believe that if it wanted to, the band could probably “come down San Diego way,” as Springsteen sings in “Rosalia.”

With that in mind, Michaels set up a petition drive on the station’s Web site, fm949sd.com, hoping to secure enough signatures to make a case.

“We’re getting great feedback,” Michaels says. “Our listeners are rallying around the cause, and I’m cautiously optimistic that we’ll have thousands of people sign this petition and maybe get Bruce’s management to consider coming down here.”

R&R



ALTERNATIVE

► SEETHER EARNS ITS FOURTH ALTERNATIVE TOP 10, AND FIRST IN MORE THAN TWO YEARS, AS "FAKE IT" (WIND-UP) JUMPS 11-8. THE TRIO LAST APPEARED IN THAT REGION WITH "RE-MEDY" IN JULY 2005.



R&R

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	9	THE PRETENDER FOO FIGHTERS	NO. 1 (7 WKS)	☆	2253 -25	10.362	1
2	3	10	NEVER TOO LATE THREE DAYS GRACE		☆	1804 -20	7.061	5
3	2	16	BLEED IT OUT LINKIN PARK		☆	1800 -98	7.637	2
4	4	33	PARALYZER FINGER ELEVEN		11 ☆	1710 -68	7.226	4
5	5	13	MISERY BUSINESS PARAMORE		☆	1573 +42	6.023	6
6	7	5	BIG CASINO JIMMY EAT WORLD		☆	1367 +124	4.926	8
7	6	17	ALL AROUND ME FLYLEAF		☆	1327 +33	4.268	9
8	1	5	FAKE IT SEETHER		☆	1255 +161	3.752	10
9	5	23	ICKY THUMP THE WHITE STRIPES		☆	1121 -85	5.716	7
10	10	26	WHAT I'VE DONE LINKIN PARK		11 ☆	1114 -57	7.306	3
11	6	22	SUPERMASSIVE BLACK HOLE MUSE		☆	984 -224	3.370	12
12	13	13	STRAIGHT LINES SILVERCHAIR		☆	955 -39	2.921	14
13	14	7	SO HOT KID ROCK		☆	948 -10	2.568	18
14	20	3	EMPTY WALLS SERJ TANKIAN	MOST INCREASED PLAYS	☆	943 +222	3.340	13
15	16	10	THRASH UNREAL AGAINST ME!		☆	865 +71	2.873	15
16	22	6	YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD) THE WHITE STRIPES	AIRPOWER	☆	846 +201	2.570	17
17	19	9	TIME IS RUNNING OUT PAPA ROACH	AIRPOWER	☆	776 +39	2.165	20
18	21	4	EVERYTHING'S MAGIC ANGELS AND AIRWAVES	AIRPOWER	☆	750 +76	2.777	16
19	12	16	OIL AND WATER INCUBUS		☆	744 -273	2.534	19
20	18	38	BREATH BREAKING BENJAMIN		11 ☆	727 -13	3.447	11
21	23	11	I GET IT CHEVELLE		☆	701 +62	1.900	23
22	25	10	WELL THOUGHT OUT TWINKLES SILVERSUN PICKUPS		☆	618 +42	1.733	25
23	24	14	THE GOOD LEFT UNDONE RISE AGAINST		☆	582 -47	1.963	22
24	27	11	ISLAND (FLOAT AWAY) THE STARTING LINE		☆	552 +14	1.272	30
25	29	6	THAT'S THE WAY (MY LOVE IS) THE SMASHING PUMPKINS		☆	507 +4	1.524	26
26	32	8	WALKING DISASTER SUM 41		☆	488 +33	1.457	28
27	30	7	BECOMING THE BULL ATREYU		☆	484 -13	1.244	31
28	18	18	FAMOUS PUDDLE OF MUDD		☆	473 -11	2.087	21
29	28	19	EVOLUTION KORN		☆	459 -72	1.087	37
30	33	5	TIMEBOMB BECK		☆	440 -3	1.827	24
31	33	20	TEENAGERS MY CHEMICAL ROMANCE		☆	410 -23	1.017	39
32	26	12	STIFF KITTENS BLAQK AUDIO		☆	407 -144	1.171	33
33	37	2	3'S & 7'S QUEENS OF THE STONE AGE		☆	404 +37	0.944	40
34	36	11	TYPICAL MUTEMATH		☆	394 -33	1.136	35
35	34	20	TARANTULA THE SMASHING PUMPKINS		☆	360 -73	1.127	36
36	40	2	THE UNDERDOG SPOON		☆	336 +14	0.917	-
37	39	19	FAR BEHIND SOCIAL DISTORTION		☆	330 0	1.506	27
38	NEW	-	PRETTY HANDSOME AWKWARD THE USED		☆	300 +10	0.632	-
39	NEW	-	THE RUNNING FREE COHEED AND CAMBRIA		☆	293 +15	0.575	-
40	33	8	A BEAUTIFUL LIE 30 SECONDS TO MARS		☆	293 -61	1.333	29

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
ALMOST EASY Avenge Sevenfold (HOPELESS/WARNER BROS.)	11
YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD) The White Stripes (THIRD MAN/WARNER BROS.)	9
THRASH UNREAL Against Me! (SIRE/REPRISE)	5
SHADOW OF THE DAY Linkin Park (WARNER BROS.)	5
OUR TIME NOW Plain White T's (HOLLYWOOD)	5
EMPTY WALLS Serj Tankian (SERJICAL STRIKE/REPRISE)	4
EVERYTHING'S MAGIC Angels And Airwaves (SURETONE/GEFFEN)	4
WE'VE GOT EVERYTHING Modest Mouse (EPIC)	4
SOUTHERN WEATHER The Almost (TOOTH & NAIL/VIRGIN)	4
SO HOT Kid Rock (TOP DOG/ATLANTIC)	3

ADDED AT ...
KBZT
San Diego, CA
PD: Garrett Michaels
MD: Mike Halloran
Modest Mouse, Fire It Up, 14
Black Francis, Threshold Apprehension, O
Sea Wolf, You're A Wolf, O

FM 94.9
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TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
ALMOST EASY Avenge Sevenfold (HOPELESS/WARNER BROS.)	286/145	THE LAST FIGHT Velvet Revolver (RCA/RMG)	230/2
BELIEVE The Bravery (ISLAND/IDJMG)	274/14	HERE I STAND Madina Lake (ROADRUNNER)	226/7
SHADOW OF THE DAY Linkin Park (WARNER BROS.)	245/72	TICK TICK BOOM The Hives (INTERSCOPE)	208/50
AN END HAS A START Editors (KITCHENWARE/FADER/EPIC)	238/1	TRUE ROMANCE She Wants Revenge (PERFECTKISS/LAWLESS/GEFFEN)	205/21
TEN TON BRICK Hurt (CAPITOL)	235/46	RISE TODAY Alter Bridge (UNIVERSAL REPUBLIC)	202/13

MOST INCREASED PLAYS

INCREASE IN PLAYS

+222	EMPTY WALLS Serj Tankian (Serjical Strike/Reprise) KHBZ +21, WZNE +17, WXNR +15, KFTE +15, KQXR +14, WKRI +12, KCXX +12, WRWK +11, WJZZ +11
+201	YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD) The White Stripes (Third Man/Warner Bros.) KNXX +22, WKRI +21, SIAN +16, KRZQ +16, WKRI +15, WLRS +12, WHRL +12, WSUN +11, KEDJ +11, XTRA +11
+161	FAKE IT Seether (Wind-up) WROX +24, KNXX +17, WZNE +12, KJEE +12, WXEG +11, WRZX +10, WBRJ +10, WPBZ +8, WKRL +8, KFMA +7
+145	ALMOST EASY Avenge Sevenfold (Hopeless/Warner Bros.) WXEG +16, KHBZ +15, KCXX +14, WKRI +12, KXTE +11, WKDX +11, KXRX +10, WOCL +10, WPBZ +10, KPNT +9
+124	BIG CASINO Jimmy Eat World (Tiny Evil/Interscope) KNXX +16, WZJO +16, KHBZ +13, WRXL +13, WTRZ +13, WKRI +11, KPNT +9, WFXH +9, WCYY +8, KROX +8

FOR WEEK ENDING SEPTEMBER 30, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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ACTIVE ROCK

► **KORN** BECOMES THE FIRST ACT TO MAKE 20 APPEARANCES ON THE CHART AS "HOLD ON" ENTERS AT NO. 34.



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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	THE PRETENDER FOO FIGHTERS	NO. 1 (1 WK) ROSWELL/FCA/RMG	1665 +103	6.350 1
2	14	BLEED IT OUT LINKIN PARK	WARNER BROS.	1644 +49	5.636 2
3	3	SO HOT KID ROCK	TOP DOG/ATLANTIC	1507 -15	5.354 3
4	6	FAKE IT SEETHER	WIND-UP	1432 +123	4.752 6
5	5	I GET IT CHEVELLE	EPIC	1421 -34	4.600 7
6	6	NEVER TOO LATE THREE CAYS GRACE	JIVE/ZOMBA	1322 -120	5.179 4
7	4	FAMCUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	1296 -218	5.052 5
8	12	ALCOHAULIN' ASS HELLYEAH	EPIC	1200 +80	3.844 9
9	9	RISE TODAY ALTER BRIDGE	UNIVERSAL REPUBLIC	1038 +97	3.266 10
10	13	LIFE IS BEAUTIFUL SIXX: AM	ELEVEN SEVEN	1016 +129	3.146 11
11	9	PARALYZER FINGER ELEVEN	WIND-UP	1009 -1	4.405 8
12	10	BECOMING THE BULL ATREYU	HOLLYWOOD	1004 +44	2.317 12
13	14	EMPTY WALLS SERJ TANKIAN	SERJICAL STRIKE/REPRISE	944 +126	2.294 13
14	15	NOT GOING AWAY OZZY OSBOURNE	EPIC	818 +57	2.146 15
15	10	TIME IS RUNNING OUT PAPA ROACH	EL TONAL/GEFFEN	757 -1	2.070 16
16	17	THE LAST FIGHT VELVET REVOLVER	FCA/RMG	728 +5	2.000 17
17	20	EVOLUTION KORN	VIRGIN	673 -224	2.230 14
18	16	SOLDIERS DROWNING POOL	ELEVEN SEVEN	658 -30	1.239 20
19	5	BROKEN AGAIN ANOTHER ANIMAL	AIRPOWER UNIVERSAL REPUBLIC	632 +72	1.395 19
20	2	ALMOST EASY AVENGED SEVENFOLD	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED HOPELESS/WARNER BROS.	595 +230	1.573 18
21	7	TEN TON BRICK HURT	CAPITOL	575 +48	1.181 21
22	4	HOLY DIVER KILLSWITCH ENGAGE	ROADRUNNER	547 +90	1.191 22
23	17	LIE TO ME 12 STONES	WIND-UP	500 -5	1.284 21
24	5	KING OF THE STEREO SALIVA	ISLAND/IDJMG	463 +5	0.980 24
25	1	THE BLEEDING FIVE FINGER DEATH PUNCH	FIRM	383 +29	0.605 27
26	6	FALLING ON FINGER ELEVEN	WIND-UP	374 +62	0.708 25
27	16	GET IN GET OUT CINDER BOAD	CAROLINE	325 -14	0.640 26
28	11	BEG TO DIFFER SEVENDUST	BROS/ASYLUM	265 -7	0.521 25
29	2	THAT'S THE WAY (MY LOVE IS) THE SMASHING PUMPKINS	MARTHA'S MUSIC/REPRISE	256 +54	0.555 26
30	5	BETTER THINK AGAIN SUBMERSED	WIND-UP	239 -8	0.308 -
31	20	THE PURSUIT EVANS BLUE	HOLLYWOOD	239 -134	0.369 32
32	2	CRASHED DALGHTRY	FCA/RMG	235 +24	0.329 40
33	NEW	LET GO RED	ESSENTIAL/RED	202 +94	0.196 -
34	NEW	HOLD ON KORN	VIRGIN	181 +129	0.427 34
35	2	ANOTHER HERO LOST SHADY'S FALL	ATLANTIC/LAVA	174 +10	0.194 -
36	NEW	YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD) THE WHITE STRIPES	THIRD MAN/WARNER BROS.	165 +44	0.347 35
37	2	THE KISS OF DAWN HIM	SIRE/WARNER BROS.	163 +9	0.193 -
38	RE-ENTRY	CANNIBAL STATIC-X	REPRISE	160 -2	0.230 -
39	3	GET IT DEEPTHE.D	IN DE GOOT	160 -6	0.137 -
40	20	SHE BUILDS QUICK MACHINES VELVET REVOLVER	FCA/RMG	157 -26	0.429 32

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
ALMOST EASY Avenged Sevenfold (HOPELESS/WARNER BROS.) KIOZ, KIOZ, KNKN, KRZR, KTEG, WBSX, WMMR, WWIZ, WZMR	9
UNTIL THE END Breaking Benjamin (HOLLYWOOD) KHTB, KHTQ, KZRQ, Sirius Octane, WIII, WJJO, WKQZ, WRIF, WZOR	9
HOLD ON Korn (VIRGIN) KRXQ, KTEG, KZRQ, WBSX, WKLQ, WRUF, WXQR, WZOR	8
TALL TALES TASTE LIKE SOUR GRAPES Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC) KHTQ, KTEG, KXFX, WCCC, WIII, WJJO, WKLQ, WKQZ	8
NOTHING TO LOSE Operator (ATLANTIC) KZRQ, WKQZ, WRIF, WRTT, WRUF, WRXW, WXQR	7
SHADOW OF THE DAY Linkin Park (WARNER BROS.) KDJE, KRXQ, WBSX, WCCC, WRTT	5
HOLY DIVER KILLSWITCH ENGAGE (ROADRUNNER) WBZL, WLXZ, WTFX, WZMR	4
PSYCHO Puddle Of Mudd (FLAWLESS/GEFFEN) KDJE, KDOT, KQRC, KZRQ	4
RAT RACE Skindred (BIELER BROS.) WIII, WWBN, WXQR, WYBB	4
NOT GOING AWAY Ozzy Osbourne (EPIC) KIOZ, KLAQ, WEDG	3

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
DIRTY LITTLE ROCKSTAR The Cult (NEW W LDERNESS/ROADRUNNER) TOTAL STATIONS: 17	150/12	THRASH UNREAL Against Me! (SIRE/REPRISE) TOTAL STATIONS: 14	95/8
THE RUNNING FREE Coheed And Cambria (COLUMBIA) TOTAL STATIONS: 25	148/38	RIOT Three Days Grace (JIVE/ZOMBA) TOTAL STATIONS: 12	81/15
NOTHING TO LOSE Operator (ATLANTIC) TOTAL STATIONS: 20	147/79	COLD AND JADE Adema (IMMORTAL/RED) TOTAL STATIONS: 29	80/15
PSYCHO Puddle Of Mudd (FLAWLESS/GEFFEN) TOTAL STATIONS: 26	147/86	ANGER CAGE Course Of Nature (SILENT MAJORITY/ILG) TOTAL STATIONS: 14	79/45
3'S & 7'S Queens Of The Stone Age (REKORDS REKORDS/INTERSCOPE) TOTAL STATIONS: 15	120/10	HARD SUN Eddie Vedder (MONKEY WRENCH/J/RMG) TOTAL STATIONS: 9	70/16

MOST INCREASED PLAYS

+230	ALMOST EASY Avenged Sevenfold (Hopeless/Warner Bros.) WXQR +21, WZOR +15, WCHZ +13, KIOZ +13, WCPH +11, WRXW +10, KTEG +9, WBYR +9, KUPD +8, WCCC +8
+129	LIFE IS BEAUTIFUL Sixx: AM (Eleven Seven) WJJO +27, WXQR +13, KOMP +11, WCCC +11, WRIF +10, WTPH +10, KIOZ +9, WTFX +8, WCPH +8, SIOC +7
+129	HOLD ON Korn (Virgin) SIOC +16, KZBD +14, WCCC +14, KHTB +11, WJJO +11, KRXQ +11, KATT +9, WBSX +8, KTEG +8, WTFX +6
+126	EMPTY WALLS Serj Tankian (Serjical Strike/Reprise) WXQR +12, KZRQ +11, WXTB +11, KUPD +10, WTKX +9, WMMR +8, WWIZ +7, WBLZ +7, WRZK +6, KRXQ +6
+123	FAKE IT Seether (Wind-up) WBSX +12, KIOZ +10, WWWW +10, WXZZ +10, WXQR +9, WBLZ +9, WCCC +8, KOMP +7, WCHZ +6, KNKN +6

ADDED AT... WZMR
Albany, NY
PD: Nik Rivers
MD: Christy Taylor
Coheed And Cambria, The Running Free, 5
Hurt, Ten Ton Brick, 1
KILLSWITCH ENGAGE, Holy Diver, 1
Avenged Sevenfold, Almost Easy, 0

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FOR WEEK ENDING SEPTEMBER 30, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ **ALTER BRIDGE** EARNS ITS SECOND TOP 10 AS "RISE TODAY" LEAPS 13-9 THANKS TO A 15% INCREASE IN SPINS.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	35	PARALYZER FINGER ELEVEN	NO. 1 (3 WKS) WIND-UP	385 -8	1.405 1
2	3	8	THE PRETENDER FOO FIGHTERS	ROSWELL/RCA/RMG	353 +10	1.145 3
3	2	25	I DON'T WANNA STOP OZZY OSBOURNE	EPIC	339 -33	1.189 2
4	4	7	SO HOT KID ROCK	TOP DOG/ATLANTIC	330 -12	1.037 4
5	6	21	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	303 -15	0.863 5
6	5	19	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	299 -21	0.579 11
7	10	5	FAKE IT SEETHER	WIND-UP	259 +27	0.719 8
8	7	26	WHAT I'VE DONE LINKIN PARK	1) WARNER BROS.	257 -38	0.800 6
9	13	7	RISE TODAY ALTER BRIDGE	UNIVERSAL REPUBLIC	240 +32	0.491 13
10	12	36	FOREVER PAPA ROACH	1) EL TONAL/GEFFEN	240 +20	0.743 7
11	8	20	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/RMG	238 -57	0.556 12
12	9	23	WHAT I WANT DAUGHTRY FEATURING SLASH	RCA/RMG	226 -34	0.678 10
13	11	13	LIFE IS BEAUTIFUL SIXX: AM	ELEVEN SEVEN	225 -6	0.688 9
14	16	11	ALCOHAULIN' ASS HELLYEAH	AIRPOWER EPIC	160 +37	0.364 16
15	14	15	I GET IT CHEVELLE	EPIC	160 -10	0.276 21
16	19	10	BLEED IT OUT LINKIN PARK	WARNER BROS.	114 +7	0.448 15
17	17	8	THE LARGER BOWL RUSH	ANTHEM/ATLANTIC	107 -4	0.480 14
18	23	7	NOT GOING AWAY OZZY OSBOURNE	EPIC	100 +21	0.187 24
19	20	18	EVOLUTION KORN	VIRGIN	99 -3	0.204 23
20	18	4	THE LAST FIGHT VELVET REVOLVER	RCA/RMG	99 -9	0.304 19
21	22	8	HUMANITY SCORPIONS	MOST ADDED NEW DOOR/UME	92 +10	0.208 22
22	24	4	RADII NOWHERE BRUCE SPRINGSTEEN	COLUMBIA	83 +8	0.316 18
23	21	13	HEMOCOMING QUEEN HINDER	UNIVERSAL REPUBLIC	83 -12	0.293 20
24	NEW		CRASHED DAUGHTRY	MOST INCREASED PLAYS RCA/RMG	74 +41	0.324 17
25	27	3	EMPTY WALLS SERJ TANKIAN	SERJICAL STRIKE/REPRISE	66 +12	0.158 26
26	25	16	WASTED TIME FUEL	EPIC	63 -6	0.067 -
27	NEW		BROKEN AGAIN ANOTHER ANIMAL	UNIVERSAL REPUBLIC	49 +29	0.145 28
28	28	20	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.	49 -4	0.140 29
29	26	9	DIRTY LITTLE ROCKSTAR THE CULT	NEW WILDERNESS/ROADRUNNER	48 -9	0.098 30
30	RE-ENTRY		I'VE GOT A FEELING TESLA	TESLA ELECTRIC CO.	44 +1	0.181 25

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HUMANITY Scorpions (NEW DOOR/UME) KIOG, WDHA	2
TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN) KIOG, WVRK	2
FAMOUS Puddle Of Mudd (FLAWLESS/GEFFEN) WXFX	1
THE PRETENDER Foo Fighters (ROSWELL/RCA/RMG) KIOG	1
NOT GOING AWAY Ozzy Osbourne (EPIC) KIOG	1
DIRTY LITTLE ROCKSTAR Cult (NEW WILDERNESS/ROADRUNNER) KTUX	1
HOLD ON Korn (VIRGIN) KUFO	1
TALL TALES TASTE LIKE SOUR GRAPES Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC) WKLC	1
RAT RACE Skindred (BIELER BROS.) WKLC	1

ADDED AT... WKLC
Charleston, WV
PD: Jay Nunley
MD: Dawn Cox
Fair To Midland, Tall Tales Taste Like Sour Grapes. O Skindred, Rat Race. O

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
TEN TON BRICK Hurt (CAPITOL)	35/0	ALMOST EASY Avenge Sevenfold (HOPELESS/WARNER BROS.)	22/16
TOTAL STATIONS: 8		TOTAL STATIONS: 7	
TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN)	32/13	ROCK AND ROLL Poets & Pornstars (WENZLHOPPER/ADRENALINE)	19/0
TOTAL STATIONS: 3		TOTAL STATIONS: 2	
KING OF THE STEREO Saliva (ISLAND/IDJMG)	30/4	GET IN GET OUT Cinder Road (CAROLINE)	18/3
TOTAL STATIONS: 4		TOTAL STATIONS: 3	

MOST INCREASED PLAYS

+41 CRASHED Daughtry (RCA/RMG) KMOD +17, KIOG +8, WNOR +8, WONE +5, KSHE +2, KBER +1, WDHA +1
+37 ALCOHAULIN' ASS HellYeah (Epic) KMOD +16, WNOR +8, KTUX +6, KBER +3, KIOG +1, WEBN +1, WXMM +1, WJXQ +1, WAQX +1, WHJY +1
+32 RISE TODAY Alter Bridge (Universal Republic) WVRK +10, KIOG +6, KTUX +5, WDHA +4, WNOR +3, KBER +3, WJXQ +3, WZZO +3, WGR +3, KMOD +1
+29 BROKEN AGAIN Another Animal (Universal Republic) WNOR +11, WDHA +8, KMOD +2, WGR +2, WKLC +1, KAZR +1, KIOG +1, WAQX +1, WHJY +1, WJXQ +1
+27 FAKE IT Seether (Wind-up) KMOD +20, WVRK +10, WXMM +3, WHJY +3, WJXQ +3, KAZR +3, WEBN +1, WKLC +1, WONE +1

RECURRENTS

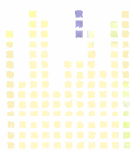
THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	BREATH BREAKING BENJAMIN (HOLLYWOOD)		152 147	6	EVEN FLOW PEARL JAM (EPIC)		106 87
2	THE ENEMY GODSMACK (UNIVERSAL REPUBLIC)		134 135	7	THE POT TOOL (TOOL DISSECTIONAL/VOLCANO/ZOMBA)		105 102
3	ANOTHER BRICK IN THE WALL (PART II) PINK FLOYD (COLUMBIA)		118 95	8	SWEET CHILD O' MINE GUNS N' ROSES (GEFFEN)		103 102
4	ROCKSTAR NICKELBACK (ROADRUNNER)		116 115	9	SOULCRUSHER OPERATOR (ATLANTIC)		103 131
5	BACK IN BLACK AC/DC (ATCO/ATLANTIC)		110 106	10	ANIMAL I HAVE BECOME THREE DAYS GRACE (JIVE/ZOMBA)		98 99

FOR WEEK ENDING SEPTEMBER 30, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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ROCK REPORTERS

- | | | | | | | |
|---|---|--|--|--|--|--|
| WONE/Akron, OH*
OM: Nick Anthony
PD: T.K. O'Grady
APD/MD: Tim Daugherty | KIOG/Beaumont, TX*
OM: Trey Poston
PD: Joey Armstrong | WEBN/Cincinnati, OH*
OM/MD: Scott Reinhart
MD: Dave Fritz | WRVC/Huntington, WV
PD: Reeves Kirtner
APD: Stephen Perry | WNOR/Norfolk, VA*
PD: Harvey Kojan
APD/MD: Sonja Morrell | KCAL/Riverside, CA*
PD: Steve Hoffman
APD/MD: Daryl Norsell | KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza |
| KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers | WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster | WMMS/Cleveland, OH*
PD: Bo Matthews | WJXQ/Lansing, MI*
OM: Paul Cashin
PD: Sheri Vegas | WXMM/Norfolk, VA*
OM/PD: John Shomby
APD/MD: Zak Tyler | WXRX/Rockford, IL
PD: Jim Stone
MD: Jon Schulz | WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Don Kelley |
| WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Moyer | WRQK/Canton, OH*
PD: Keith Hamilton | WVRK/Columbus, GA*
OM: Brian Waters
PD: Chris Chaos | WGIR/Manchester, NH*
APD: Becky Pohotsky | KCLB/Palm Springs, CA
PD: Larry Snider
MD: Jenn Brewski | KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox | KMOD/Tulsa, OK*
OM/PD: Don Cristi |
| KWHL/Anchorage, AK
PD: Jen Shevlin
APD/MD: Brad Stennett | WPXC/Cape Cod, MA
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OM: Jim Schaefer
PD: Ryan Patrick
MD: Andy Hall | WAFX/Montgomery, AL*
PD: Rick Hendrick | KUFO/Portland, OR*
APD/MD: Dan Bozyk | K2OZ/San Luis Obispo, CA
OM: Pepper Daniels
PD/MD: Dusty Rhoads | WMZK/Wausau, WI
PD: Jeff Cecil |
| WTOS/Augusta, ME
OM/PD: Steve Smith
APD: Chris Rush | WKLC/Charleston, WV*
OM/PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox | WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder | WDHA/Morrisstown, NJ*
PD: Tony Paige
APD: Curtis Kay | WHJY/Providence, RI*
PD: Scott Laudani
MD: Mike Brangiforte | KTUX/Shreveport, LA*
MD: Flynt Stone | KBZS/Wichita Falls, TX
PD: Liz Ryan |

* Monitored Reporters



TRIPLE A



Tipitina's Foundation, Vanguard Records release 'Goin' Home: A Tribute to Fats Domino'

Healing New Orleans, Sonically

John Schoenberger
JSchoenberger@RadioandRecords.com

Slightly more than two years after the devastation wrought by Hurricane Katrina, New Orleans is still struggling to recover. It is clear that federal aid can only go so far, so the city's rebuilding is now focused on grass-roots efforts by local organizations. The Tipitina's Foundation is one that has been doing its part to make a difference.

The nonprofit got its charter about five years ago with a mission to support and encourage the music culture of the city—but since Katrina, it has become more about saving and restoring it. The foundation focuses its efforts via four programs: Instruments A Comin', which purchases much-needed musical instruments for area school-band programs; Tipitina's Internship Program, a mentoring establishment; Tipitina's Music Office Co-Op, a statewide resource facility; and Sunday Music Workshops, offering students the opportunity to play with and learn from the best musicians in the city.

One of New Orleans' most notable favorite sons is R&B/rock'n'roll legend Fats Domino, who called the Ninth Ward district his home. Immediately following the disaster, Domino was one of thousands of New Orleans residents who was thought to be missing.

Although mostly retired from the public eye, he reached out to the Tipitina's Foundation and offered his services. Domino donated a new recording that had not yet been released—his first new album in 10 years—called "Alive and Kickin'." The foundation sold it online and through the famed Tipitina's nightclub, which has been an institution in the city since 1977.

In May, Domino made his first post-Katrina appearance, held at the nightclub and benefiting the foundation. Both of these gestures have done much for the foundation, especially in the area of providing band instruments.

The foundation felt it was now time to do something for Domino. According to executive director Bill Taylor, "We got to thinking about what we could do to honor and help him. We came up with this tribute project we are calling 'Goin' Home: A Tribute to Fats Domino.'"

'Goin' Home' A-Listers

Here's a list of some of the acts on the 30-track, two-disc "Goin' Home: A Tribute to Fats Domino" set:

- B.B. King with Ivan Neville's Dumpstaphunk, "Goin' Home"
- Ben Harper with the Skatalites, "Be My Guest"
- Bonnie Raitt & Jon Cleary, "I'm in Love Again/All by Myself"
- Bruce Hornsby, "Don't Blame It on Me"
- Corinne Bailey Rae, "One Night (Of Sin)"
- Dr. John, "Don't Leave Me This Way"
- Elton John, "Blueberry Hill"
- John Lennon, "Ain't That a Shame"
- Los Lobos, "The Fat Man"
- Lucinda Williams, "Honey Chile"
- Marc Broussard featuring Sam Bush, "Rising Sun"
- Neil Young, "Walking to New Orleans"
- Norah Jones, "My Blue Heaven"
- Paul McCartney featuring Allen Toussaint, "I Want to Walk You Home"
- Randy Newman, "Blue Monday"
- Robbie Robertson with Galactic, "Going to the River"
- Robert Plant with Lil' Band O' Gold, "It Keeps Rainin' "
- Tom Petty & the Heartbreakers, "I'm Walkin' "
- Willie Nelson, "I Hear You Knockin' "



► **BEN LEE** HOLDS AT NO. 10 FOR A SECOND WEEK AS "LOVE ME LIKE THE WORLD IS ENDING" PICKS UP 15 SPINS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		IMPRINT / PROMOTION LABEL	PLAYS	
			TITLE	ARTIST		TW	+/-
1	1	11	HOLD ON	KT TUNSTALL	RELENTLESS/VIRGIN	645	-23
2	2	13	IN THE COLORS	BEN HARPER & THE INNOCENT CRIMINALS	VIRGIN	615	-2
3	3	4	RADIO NOWHERE	BRUCE SPRINGSTEEN	COLUMBIA	534	+25
4	6	5	PUNISH THE MONKEY	MARK KNOPFLER	WARNER BROS.	403	+50
5	4	7	GOOD EXCUSE	THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	382	-37
6	8	3	GONE, GONE, GONE (DONE MOVED ON)	ROBERT PLANT & ALISON KRAUSS	ROUNDER	379	+51
7	5	8	RIGHT MOVES	JOSH RITTER	VICTOR/CMG	379	+11
8	7	5	HOW LONG	EAGLES	ERC/MERCURY/LOST HIGHWAY	355	+26
9	15	15	SHE MOVES IN HER OWN WAY	THE KOOKS	ASTRALWERKS	331	+5
10	10	7	LOVE ME LIKE THE WORLD IS ENDING	BEN LEE	NEW WEST	321	+15
11	12	3	HARD SUN	EDDIE VEDDER	MONKEYWRENCH/J/RMG	309	+20
12	22	2	CITY OF IMMIGRANTS	STEVE EARLE	NEW WEST	291	+49
13	11	11	POOR MAN'S PARADISE	THE SUBDUDES	BACK PORCH/BLG	290	-14
14	23	3	DON'T YOU WISH IT WAS TRUE	JOHN FOGERTY	FANTASY/CONCORD	274	+32
15	14	17	THE UNDERDOG	SPOON	MERGE	260	-6
16	18	8	LOVE SONG	SARA BAREILLES	EPIC	258	-1
17	19	8	WALKEN	WILCO	NONESUCH/WARNER BROS.	256	-1
18	17	4	ALL DOWNHILL	LYLE LOVETT AND HIS LARGE BAND	CURB/LOST HIGHWAY	254	-6
19	20	8	HOW FAR WE'VE COME	MATCHBOX TWENTY	MELISMA/ATLANTIC	253	-3
20	13	15	SING IT ALL NIGHT	DESOL	SAZON	246	-43
21	24	6	SHUT YOUR EYES	SNOW PATROL	POLYDOR/A&M/INTERSCOPE	235	0
22	25	5	COME HOME	BACK DOOR SLAM	BLIX STREET	215	+5
23	NEW		CAN'T BELIEVE A SINGLE WORD	VHS OR BETA	ASTRALWERKS	192	+15
24	27	8	1973	JAMES BLUNT	CUSTARD/ATLANTIC	190	-13
25	16	20	AH MARY	GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	190	-74
26	RE-ENTRY		YOU'RE A WOLF	SEA WOLF	DANGERBIRD	185	-22
27	NEW		LISTENING TO LEVON	MARC COHN	DECCA	181	+31
28	30	4	DARLIN' DO NOT FEAR	BRETT DENNEN	DUALTONE	181	-12
29	15	19	TWO	RYAN ADAMS	LOST HIGHWAY	181	-84
30	NEW		IF	JONI MITCHELL	HEAR/CONCORD	180	-29

FOR WEEK ENDING SEPTEMBER 30, 2007

Home: A Tribute to Fats Domino.'"

In addition to the proceeds from the project benefiting the foundation, some of the money will be allocated to help restore Domino's house in the Ninth Ward and to build a community center, to help reinvigorate that area of the city.

The foundation's hope is that this gesture will inspire others to launch efforts to breathe some life back in that neighborhood, because right now, according to Taylor, it still pretty much looks like it did two years ago right after the storm.

Many musicians were also inspired by the project. Taylor, who acted as executive producer, says he was able to entice many A-list artists to record for the album.

"Except for the John Lennon song and the Neil Young track [the latter was recorded but previously unreleased], everything else was recorded expressly for this project," Taylor says. "We aimed high for the type of talent we wanted and it took some doing to reach some of them, but just about everyone we contacted was very jazzed about the idea of honoring Fats, as well as supporting the efforts we are doing for the city. It was a tangible way for them to help make a difference."

Vanguard Records was also inspired. Taylor says its dedication to get this package together and out to the public has been amazing. "This is not just putting out a record; it is a vehicle to accomplish something. And they have been with us all along the way, and we really appreciate that."

As the album hits stores, several things transpired to get the word out. CBS' "Sunday Morning" did a feature, and stories appeared in the New York Times, Entertainment Weekly and R&R's sister publication Billboard.

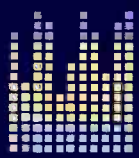
A record release party took place Sept. 29 at Tipitina's, which featured live performances by some of the artists on the album, including Ivan Neville's Dumpstaphunk, Jon Cleary, Henry Butler, David Egan, Irma Thomas, Walter "Wolfman" Washington and the Roadmasters, Big Chief Monk Boudreaux and Warren Storm.

For more about the project and the Tipitina's Foundation, go to tipitinasfoundation.org.



'This is not just putting out a record; it is a vehicle to accomplish something.'

—Bill Taylor



TRIPLE A

▶ **MARK KNOPFLER** EARNS HIS FOURTH CONSECUTIVE TOP 10, AND FIFTH OVERALL, AS "PUNISH THE MONKEY" VAULTS 14-8.



POWERED BY
nelsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	11	HOLD ON KT TU-5TALL	NO. 1 (5 WKS) RELENTLESS/VIRGIN	613 +30	2.050	2
2	3	5	RADIO NOWHERE BRUCE SPRINGSTEEN	COLUMBIA	578 +5	2.201	1
3	1	15	SHUT YOUR EYES SNOW PATROL	POLYDOR/A&M/INTERSCOPE	571 -13	1.990	3
4	4	18	SUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	458 -23	1.639	4
5	6	13	IN THE COLORS BEN HARPER & THE INNOCENT CRIMINALS	VIRGIN	413 +20	1.208	9
6	5	10	THE UNDERDOG SPOON	MERGE	411 +14	1.373	5
7	7	18	MISSED THE BOAT MODEST MOUSE	EPIC	355 -5	1.052	10
8	14	4	PUNISH THE MONKEY MARK KNOPFLER	WARNER BROS.	346 +60	1.348	6
9	11	9	1973 JAMES BLUNT	CUSTARD/ATLANTIC	337 +29	0.997	13
10	9	12	SHE MOVES IN HER OWN WAY THE KOOKS	ASTRALWERKS	310 -8	0.981	14
11	16	4	GONE, GONE, GONE (DONE MOVED ON) ROBERT PLANT & ALISON KRAUSS	ROUNDER	308 +25	1.017	12
12	15	10	HOW FAR WE'VE COME MATCH-BOX TWENTY	MELISMA/ATLANTIC	295 +14	0.766	20
13	10	6	HOW LONG EAGLES	ERC/MERCURY/LOST HIGHWAY	292 -23	1.282	7
14	12	22	HEY THERE DELILAH PLAIN WHITE T'S	FEARLESS/HOLLYWOOD	278 -30	1.212	8
15	8	19	TWO RYAN ADAMS	LOST HIGHWAY	273 -67	0.836	17
16	13	16	HOLLYWOOD COLLECTIVE SOUL	EL	271 -27	1.020	11
17	17	14	SINC IT ALL NIGHT DESOL	SAZON	253 -9	0.597	21
18	21	20	1, 2, 3, 4 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	241 +58	0.952	15
19	18	10	FIRST TIME LIFEHOUSE	11 Geffen	240 +34	0.906	16
20	19	9	CAR CRASH MATT WATHANSON	VANGUARD	216 +13	0.784	19
21	20	6	LOVE SONG SARA BAREILLES	EPIC	215 +22	0.361	-
22	22	4	HARD SUN EDDIE VEDDER	MONKEY WRENCH/JRMG	207 +36	0.570	23
23	NEW	NEW	YOU'RE THE WORLD TO ME DAVID GRAY	MOST INCREASED PLAYS ATO/RED	178 +87	0.814	18
24	23	6	GOOD EXCUSE THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	154 -	0.265	-
25	25	4	STRAIGHT LINES SILVERCHAIR	ELEVEN/JLG/ATLANTIC/LAVA	141 +3	0.504	26
26	27	4	FALLING SLOWLY GLEN FANSARD & MARKET ARGLOVA	CANVAS/BACK/COLUMBIA	139 +7	0.545	24
27	NEW	NEW	DOGS DAMIE RICE	HEFFA/VECTOR/WARNER BROS.	131 +37	0.398	29
28	NEW	NEW	BREATHE IN BREATHE OUT MAT KEARNEY	HOLLYWOOD/AWARE/COLUMBIA	131 +25	0.382	30
29	24	15	REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	122 -27	0.595	22
30	30	2	DON'T YOU WISH IT WAS TRUE JOHN FOGERTY	FANTASY/CONCORD	116 -4	0.370	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
AIN'T NO TIME Grace Potter And The Nocturnals (HOLLYWOOD) CIDR, KRSH, Sirius Spectrum, WCOO, WNCS	5
REALIZE Colbie Caillat (UNIVERSAL REPUBLIC) KPRI, KRSH, WCOO, WXRV	4
RADIO NOWHERE Bruce Springsteen (COLUMBIA) KRSH, KWMT, WXRV	3
YOU'RE THE WORLD TO ME David Gray (ATO/RED) KFOG, KPRI, KXLY	3
BREATHE IN BREATHE OUT Mat Kearney (HOLLYWOOD/AWARE/COLUMBIA) KTCC, WXRV, WZEW	3
PUNISH THE MONKEY Mark Knopfler (WARNER BROS.) WBOS, WRNX	2
1, 2, 3, 4 Feist (CHERRYTREE/POLYDOR/INTERSCOPE) KRVB, KTCC	2
1973 James Blunt (CUSTARD/ATLANTIC) KWMT, WTTT	2
GONE, GONE, GONE (DONE MOVED ON) Robert Plant & Alison Krauss (ROUNDER) KRVB, WRNX	2

**ADDED AT...
KPRI**
San Diego, CA
PD: Bob Burch
MD: Sean Smith
David Gray, You're The World To Me, 3
Paul McCartney, Only Mama Knows, 3
Colbie Caillat, Realize, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
WONDERFUL WORLD James Morrison (POLYDOR/INTERSCOPE) TOTAL STATIONS: 12	115/19	HER EYES Pat Monahan (COLUMBIA) TOTAL STATIONS: 5	85/11
MY MOON MY MAN Feist (CHERRYTREE/POLYDOR/INTERSCOPE) TOTAL STATIONS: 14	112/2	ALMOST LOVER A Fine Frenzy (VIRGIN) TOTAL STATIONS: 10	77/5
LISTENING TO LEVON Marc Cohn (DECCA) TOTAL STATIONS: 20	105/34	SHADOW OF THE DAY Linkin Park (WARNER BROS.) TOTAL STATIONS: 2	75/15
TURPENTINE Brandi Carlile (COLUMBIA) TOTAL STATIONS: 14	95/2	SILVER LINING Rilo Kiley (WARNER BROS.) TOTAL STATIONS: 10	72/19
WALKEN Wilco (NONESUCH/WARNER BROS.) TOTAL STATIONS: 9	86/3	COME HOME Back Door Slam (BLIX STREET) TOTAL STATIONS: 10	64/2

MOST INCREASED PLAYS

+87	YOU'RE THE WORLD TO ME David Gray (ATO/RED) KFB +21, WZEW +11, KFOG +8, KWMT +6, WMMM +6, KCSR +5, KPRI +5, WNCS +5, WXRV +5, WXTV +5
+60	PUNISH THE MONKEY Mark Knopfler (Warner Bros.) KECO +9, SISP +8, KRSH +8, KMTT +7, WRLT +7, WRNX +7, KCSR +5, KFOG +5, KPRI +5, KRVB +3
+58	1, 2, 3, 4 Feist (Cherrytree/Polydor/Interscope) KFB +11, WMMM +10, SISP +10, KTCC +8, CIDR +5, KE-Z +4, WXRV +4, KFOG +3, WXRV +3, WRLT +2
+37	DOGS Damien Rice (Heffa/Vector/Warner Bros.) WQZ +15, KPRI +7, WXRV +7, KCSR +5, WRLT +4, WRNR +3, KMTT +1, WMMM +1
+36	HARD SUN Eddie Vedder (Monkey Wrench/JRMG) KFB +12, WXRV +8, KTHX +7, KPRI +6, KCLV +5, WCOO +3, WXRV +3, KBCC +2, WNCS +1, WRNR +1

FOR WEEK ENDING SEPTEMBER 30, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
30 Triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 48 reporters.
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THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	
		TW	LW			TW	LW
1	LAST REQUEST PAOLO NUTINI (ATLANTIC)	269	272	6	BETTER THAN THE JOHN BUTLER TRIO (JARRAH/ATLANTIC/LAVA)	135	157
2	READ MY MIND THE KILLERS (ISLAND/DMG)	242	240	7	NEW SHOES PAOLO NUTINI (ATLANTIC)	132	112
3	YOU KNOW I'M NO GOOD AMY WINEHOUSE (UNIVERSAL REPUBLIC)	206	195	8	INTO THE OCEAN BLUE OCTOBER (UNIVERSAL MOTOWN)	131	125
4	SEE THE WORLD GOMEZ (ATO/RED)	182	154	9	THINKING ABOUT YOU NOAH JONES (BLUE NOTE 3/BLC)	113	104
5	THE STORY BRANDI CARLILE (COLUMBIA)	148	177	10	GRAVITY JOHN MAYER (AWARE/COLUMBIA)	113	128

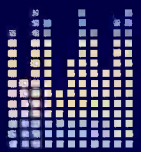


"CAN'T BELIEVE A SINGLE WORD"

New This Week @ WTTS!

Already added @ KFOG, KSCE, WNCS, WRNR, KCRW, WXPB, WYEP, KCMP, WPKD, WXPB, KMMS, KTAO, KSPN; lots more

Late Night With Conan O'Brien Aired Monday Oct. 1st
ON TOUR EVERYWHERE NOW!



AMERICANA

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
				TW	+/-	CUMULATIVE
1	1	WASHINGTON SQUARE SERENADE STEVE EARLE	NEW WEST	609	+113	1895
2	2	IT'S NOT BIG T'S LARGE LYLE LOVETT AND HIS LARGE BAND	LOST HIGHWAY	480	-7	2274
3	3	STREET SYMPHONY THE SUBBUDES	BACK PORCH/MANHATTAN/BLG	417	-40	5027
4	5	KANE WELCH KAPLIN KANE WELCH KAPLIN	COMPASS	400	+39	1777
5	4	TRANSLATED FROM LOVE KELLY WILLIS	RYKDDISC	351	-25	7114
6	12	RAISING SAND ROBERT PLANT & ALSON KRAUSS	ROUNDER	333	+84	704
7	27	REVIVAL JOHN FOGERTY	FANTASY/CONCORD	325	+151	621
8	7	DIAMONDS IN THE SUN WALT WILKINS AND THE MYSTIQUE R.C.S.	PALO DURO	323	-5	3094
9	6	EASY TIGER RYAN ADAMS	LOST HIGHWAY	307	-24	7910
10	8	THE SPIRITUAL KIND TERRI HENDRIX	WILORY	297	+1	3074
11	15	ROLL KEVIN DEAL	PIEDRERO MUSIC	263	+24	1627
12	11	UNGLAMORO JS LORI MCKENNA	REPRISE	258	-10	2950
13	17	SONG OF AMERICA VARIOUS ARTISTS	31 TIGERS	252	+48	735
14	13	UNDER THE INFLUENCE OF BUCK THE DERAILERS	PALO DURO	239	-7	1981
15	45	SONGBIRD: RARE TRACKS AND FORGOTTEN GEMS EMMYLOU HARRIS	RHINO	234	+102	400
16	14	SIRENS OF THE DITCH JASON ISBELL	NEW WEST	217	-25	2928
17	9	NOBLE CREATURES THE GOARDS	YEP ROC	214	-75	3928
18	10	THE ONE WHO'S LEAVIN DOUG SPARTZ	GREAT NORTH	203	-75	4427
19	44	NEVER LOOK BACK TOM GILLAM	TREE HOUSE	191	+58	501
20	51	MADE IN THE SHADE RED STICK RAMBLERS	SUGAR HILL	190	+83	362
21	38	TALK MEMPHIS TONI PRICE	ANTONE'S/TEXAS	189	+42	430
22	16	BROKEN CHORD JEFFERY HALFORD & THE HEALERS	SHOELESS	188	-20	3051
23	23	SALVATION IN LIGHTS MIKE FARRIS	INO	184	+3	1665
24	53	BETWEEN DAY/LIGHT AND DARK MARY GAUTHIER	LOST HIGHWAY	184	+81	354
25	21	LETTERS FROM SINNERS & STRANGERS EILEEN JEWELL	SIGNATURE SOUNDS	178	-6	3654
26	22	WILD EYED SERENADE JASON EADY	LITTORARIA	177	-7	1161
27	37	LONG ROAD OUT OF EDEN EAGLES	ERC/MERCURY/LOST HIGHWAY	173	+24	539
28	26	BLACK CAT BONE LEE ROCKER	ALLIGATOR	172	-3	1070
29	19	UPFRONT & DOWN LOW TEDDY THOMPSON	VERVE FORECAST/VERVE	171	-21	2155
30	25	TOPAZ CITY MAX STALLING	BLIND NELLO	170	-10	2435

60

TRIPLE A

TRIPLE A REPORTERS

WAPS/Akron, OH OM: Andrew James PD/MD: Bill Gruber	WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brennan	WZEW/Mobile, AL* OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp	KBAC/Santa Fe, NM PD/MD: Ira Gordon
KNBA/Anchorage, AK OM/PD: Loren Dixon MD: Danny Preston	WMWV/Conway, NH PD/MD: Mark Johnson APD: Roy Prescott	WBJB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe	KRSH/Santa Rosa, CA* PD/MD: Nate Campbell
KSPN/Aspen, CO PD: Sam Scholl	KBCO/Denver, CO* PD: Scott Arbough MD: Mark Abuzzahab	KPIG/Monterey, CA OM: Frank Caprista APD: Aileen MacNearby	DMX Folk Rock/Satellite OM: Leanne Flask MD: Dave Sloan
KGSR/Austin, TX* OM: Chase PD: Chris Edge APD: Jody Denberg MD: Susan Castle	KCUV/Denver, CO* PD: Doug Clifton MD: Benji McPhail	WRLT/Nashville, TN* OM/PD: David Hall APD/MD: Rev. Keith Coes	Music Choice Adult Alternative/Satellite PD: Justin Prager MD: Tiffany Sinder
KUT/Austin, TX PD: Hawk Mendenhall MD: Jeff McCord	KPTL/Des Moines, IA* PD: Deeya McClurkin	WFUV/New York, NY OM: Ralph Jennings PD: Chuck Singleton APD: Tara Anderson MD: Rita Houston	Sirius Spectrum/Satellite* OM: Gregg Steele PD: Gary Schoenwetter MD: Sean Mascoll
WRRN/Baltimore, MD* OM/PD: Bob Waugh APD/MD: Alex Cortright	CIDR/Detroit, MI* PD: Matt Franklin	WRSI/Northampton, MA PD: Sean O'Mealy	XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain
WTMD/Baltimore, MD PD/MD: Mike "Matthews" Vasilikos	KHUM/Eureka, CA OM: Cliff Berkowitz PD/MD: Mike Dronkers APD: Larry Trask	KDBB/Park Hills, MO OM: Glenn Berry PD: Kenny Carrow	KMTT/Seattle, WA* PD: Kevin Welch APD/MD: Shawn Stewart
KLRR/Bend, OR OM/PD: Doug Donoho APD: David Miller	WFIV/Farragut, TN OM: Brian Tatum PD/MD: Todd Ethridge	WXPX/Philadelphia, PA OM/MD: Dan Reed PD: Bruce Warren	WKZE/Sharon, CT OM/APD: Pete Nugent PD: Will Stanley MD: Will Baylies
KRVB/Boise, ID* OM/PD: Dan McColly MD: Tim Johnstone	KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes	WYEP/Pittsburgh, PA PD: Kyle Smith MD: Mike Sauter	WNCW/Spindale, NC OM/PD: Dave Kester MD: Martin Anderson
WBOS/Boston, MA* PD: David Ginsburg MD: Dana Marshall	WEHM/Hampton, NY PD: Lauren Stone MD: Harry Wareing	WCLZ/Portland, ME* PD: Herb Ivy MD: Brian James	KXLY/Spokane, WA* PD: Ken Richards MD: Marie McCallister
WXRV/Boston, MA* OM/PD: Ron Bowen APD/MD: Catie Wilber	KSUT/Ignacio, CO PD: Steve Rauworth MD: Stasia Lanier	KINK/Portland, OR* PD: Dennis Constantine APD/MD: Dean Kattari	WRNX/Springfield, MA* APD: Kevin Johnson
KMMS/Bozeman, MT OM/PD: Michelle Wolfe	WTTS/Indianapolis, IN* PD: Brad Holtz APD/MD: Laura Duncan	KTAO/Taos, NM OM: Dave Noll PD/MD: Brad Hockmeyer	KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker
KYSL/Breckenridge, CO PD: Tom Fricke MD: TJ Sanders	KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman	WDST/Poughkeepsie, NY OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud	KFMU/Steamboat Springs, CO OM: Julia Arrotti PD/MD: John Johnston
WNCS/Burlington, VT* PD: Zeb Norris APD/MD: Jamie Canfield	KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson	KSQY/Rapid City, SD OM/PD: Chad Carlson	KTAO/Taos, NM OM: Dave Noll PD/MD: Brad Hockmeyer
WMVY/Cape Cod, MA PD/MD: PJ Finn	WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons	KTHX/Reno, NV* PD: Mark Keefe APD/MD: Dave Herold	KWMT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers MD: Jennie Grabel
WCOO/Charleston, SC* OM/PD: Mike Allen MD: Joel Frank	KOHO/Leavenworth, WA PD: Elliott Salmon MD: Carl Widing	WOCM/Salisbury, MD OM: David Rotherner PD/AM: Skip Dixon	WVOD/Wanchese, NC PD: Matt Cooper MD: Jeff White
WCNR/Charlottesville, VA OM: Rick Daniels PD: Brad Savage APD: Tad Abbey MD: Jeff Sweatman	KROK/Leesville, LA OM: Rick Barnickel PD/MD: Sandy Blackwell	KENZ/Salt Lake City, UT* PD: Mike Peer	WXPX/White Plains, NY PD: Chris Herrmann APD/MD: Rob Lipshutz
WNRN/Charlottesville, VA OM: Tim Davis PD: Michael Friend MD: Ronda Chollock	WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen APD: Laura Shine	KPRI/San Diego, CA* OM/PD: Bob Burch APD: Sean Smith	WTYD/Williamsburg, VA PD/MD: Amy Miller
WVOD/Chattanooga, TN* OM/PD: Danny Howard MD: Brad Steiner	WMMM/Madison, WI* OM: David Moore PD: Pat Gallagher MD: Gabby Parsons	KFOG/San Francisco, CA* PD: David Benson MD: Kelly Ransford	WUIN/Wilmington, NC PD: Beau Gunn MD: Michelle Daniel
WXRT/Chicago, IL* OM/MD: John Farneda PD: Norm Winer	KTCZ/Minneapolis, MN* PD: Lauren MacLeash MD: Thorn	KPND/Sandpoint, ID OM: Dylan Benefield APD/MD: Diane Michaels	

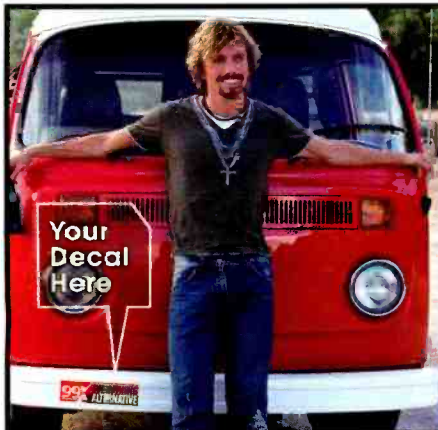
* Monitored Reporters



DWIGHT SINGS BUCK 16 Dwight Yoakam (NEW WEST)	SOAP & WATER 13 Chuck Prophet (YEP ROC)	THE BLUEGRASS SESSIONS 12 Merle Haggard (MCCOURY)	MESCALITO 11 Ryan Bingham (LOST HIGHWAY)
REVIVAL 14 John Fogerty (FANTASY/CONCORD)	MAGIC 12 Bruce Springsteen And The E Street Band (COLUMBIA)	REMEMBER THE SUN 11 Pietra Brown (ONE LITTLE INDIAN)	BETWEEN DAYLIGHT AND DARK 11 Mary Gauthier (LOST HIGHWAY)

FOR WEEK ENDING SEPTEMBER 30, 2007

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2007 Americana Music Association.



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A look at the wealth of information R&R charts provide

Getting To Know Your Charts

Jackie Madrigal
JMadrigal@RadioandRecords.com

R&R's Latin monitored charts are more than just a list of the most-played songs at individual Latin formats. They are an invaluable research tool for programmers and record promoters.

From the reasons why play-based charts are important to deciphering +/- indicators, R&R charts and music manager Michael Vogel takes us step-by-step through all the information

the charts provide.

"A play-based chart is important because it quantifies the amount of exposure that records are receiving and how much support a radio station is ultimately giving a record," Vogel says. In comparison, he adds that an audience-based chart indicates the potential audience reach of a song, but does not rank songs based purely on spins.

A play-based chart, Vogel says, tells how much a station supports a record and certifies it with the number of spins: "The more the record is playing on a station, it usually means it's getting a greater reaction from the audience, it's testing better and it's getting more requests." The more a record is exposed to the listening audience, he adds, "the more likely it is listeners will reach into their pockets to buy it."

Charts +/-

The +/- sign indicates a record's gain or loss during a given week. "It's a great gauge to see how a record is doing within the community and where it stood last week vs. this week," Vogel says. To the label person working the record or the programmer looking at the chart, it is more significant to look at an act that is moving up or gaining momentum.

"The larger the gain, usually the greater chart gain. And the lower the gain, the slower a record tends to move up the chart. A record that shows tremendous gain week after week is usually a very hot record and is getting a greater reaction from the audience," Vogel says. On the opposite side, a record with smaller gains will take more time to rise on the chart.

Most Added

Most Added is one of the most underutilized tools a promotion person has, Vogel says. "It is a weekly gauge for how a label's promotional staff has done in the radio market that week." For example, if a label is breaking an artist and can take Most Added honors the first week out, it means that song has been added to more stations than any other song that week in that particular format.

For the Latin formats, Most Added is determined by monitored airplay thresholds. Once a station plays a song a minimum of seven times in a week, the track is considered to be added at that station.

"If you're out there promoting 'x' record and you get the Most Added record, you get extra added weight, which carries momentum to the following week for other stations that are holding back on adding the record," Vogel says. Usually a No. 1 Most Added record gains significant action the following week from those stations that held back the initial week. "In a nutshell, Most Added is the barometer check for the promotional staff to see how well they did within the format on the records they are promoting."



► **IVY QUEEN** HAS BACK-TO-BACK TITLES ON THE RECORD POOL CHART AS SHE APPEARS AS A GUEST ARTIST ON TONY TOUCH'S "DALE AZOTA" AT NO. 14 AND DIPS 12-15 WITH HER OWN "EN QUE FALLAMOS."

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	16	RAININ IN PARADIZE MANU CHAO	BECAUSE/NACIONAL
2	2	8	EL MICROFONO MEXICAN INSTITUTE OF SOUND	NACIONAL
3	4	15	LA VIDA RABANES	UNIVERSAL LATINO
4	3	17	ENTRE LA GUERRA Y EL AMOR DELUX	SONY BMG NORTE
5	8	2	VOLVER A COMENZAR CAFE TACUBA	UNIVERSAL LATINO
6	6	7	BAILA MI CORAZON BELANOVA	UNIVERSAL LATINO
7	5	18	NANA! MALA RODRIGUEZ	MACHETE
8	RE-ENTRY		NARCISISTA POR EXCELENCIA PANDA	WARNER LATINA
9	7	3	ME ENAMORA JUANES	UNIVERSAL LATINO
10	9	10	GATO ENCERRADO GATO BLANCO	TROPISOUNDS/WATTS UPI
11	13	5	TU THE MONAS	WATTS UPI
12	11	7	MARDUK AUSTIN TV	TERRICOLAS IMBECILES
13	12	19	A MARTE PASTILLA	SONY BMG NORTE
14	14	4	EL INFAME "ESTAR Y NO ESTAR" PANDA	WARNER LATINA
15	18	19	BESAME EL TRI	FONOVISA
16	NEW		ANTES DEL FIN CIRCO	SONY BMG NORTE
17	10	18	LOS MALAVENTURADOS NO LLORAN PANDA	WARNER LATINA
18	17	18	INTOCABLE ALEKS SYNTEK	EMI TELEVISIA
19	16	16	SENTIMENTAL MODERATTO	EMI TELEVISIA
20	RE-ENTRY		OJALA PUDIERA BORRARTE MANA	WARNER LATINA

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	6	NO LLORES GLORIA ESTEFAN	BURQUIN/SONY BMG NORTE
2	2	13	MI GENTE MARC ANTHONY	SONY BMG NORTE
3	4	7	DAMELA SI ANAMOR	M.P./JVN/J&N
4	3	10	MALDITO AMOR ANDY ANDY	EMI TELEVISIA
5	6	4	ANTES DE QUE TE VAYAS TITTO ROJAS	M.P./JVN/J&N
6	5	6	NO ME COMPARES ADASSA	UNIVERSAL LATINO
7	7	8	NUUESTRO AMOR ES ASI MAGNATE	VI/MACHETE
8	15	2	SI NOS DUELE VICTOR MANUELLE	SONY BMG NORTE
9	8	3	LA TRAVESIA JUAN LUIS GUERRA Y 440	EMI TELEVISIA
10	11	7	S LETRAS ALEXIS & FIDO	SONY BMG NORTE
11	10	4	NO TE VEO CASA DE LEONES	WARNER LATINA
12	9	12	SI LA VES POR AHI EL GRAN COMBO DE PUERTO RICO	DISCOS 305/SONY BMG NORTE
13	17	3	DEJALO AHI FULANITO FEAT. LA BANDA GORDA	CUTTING
14	14	14	DALE AZOTA TONY TOUCH FEAT. IVY QUEEN	EMI TELEVISIA
15	12	10	EN QUE FALLAMOS IVY QUEEN	UNIVISION
16	19	2	LOS QUE LUCHAMOS KINTO SOL	UNIVISION
17	16	4	SOLO MIO ANAIS	UNIVISION
18	13	16	CORTAME LAS VENAS TONO ROSARIO	UNIVERSAL LATINO
19	18	3	CARITA DE ANGEL INVASION FEAT. ANGEL Y KHRIZ	VI/MACHETE
20	RE-ENTRY		DESEOS DE AMARTE DOMENIC MARTE	M.P./JVN/J&N

FOR WEEK ENDING SEPTEMBER 30, 2007

'A play-based chart is important because it quantifies the amount of exposure that records are receiving and how much support a radio station is ultimately giving a record.'

—Michael Vogel

Most Increased Plays

Most Increased Plays is a tabulation of the songs that received the greatest gains that week on the chart, within a format. Often, Most Increased Plays is tied to Most Added. For example, you may see a Pitbull record that is added at multiple stations that simultaneously begin giving it significant airplay. "The impact is immediate. It shows up on the chart as a debut, and it shows up in Most Increased Plays," Vogel says. "If you're the PD looking at the record, questioning whether to add it or not, and you look at the tabulation—it's No. 1 Most Added, it's Most Played and it's a debut on the chart—odds are the record will get added."

New & Active

Another key barometer for programmers and promotion reps is the New & Active designation. These are records that are bubbling just under the chart, and are likely to debut in weeks to come. "New & Active show what's hot and what's going to be hot," Vogel says.



LATIN POP

► **DADDY YANKEE** ENTERS AT NO. 40 WITH "ELLA ME LEVANTO," A FORMER LATIN RHYTHM CHART-TOPPER.



R&R

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WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	4	ME ENAMORA JUANES	NO. 1 (2 WKS) UNIVERSAL LATINO	1061 +68	12.471	1
2	2	24	DIMELC ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	851 -22	9.753	2
3	3	19	OJALA PUDIERA BORRARTE MANA	WARNER LATINA	737 -38	6.070	5
4	4	31	TODO CAMBIO CAMILA	SONY BMG NORTE	665 -51	5.556	9
5	5	19	INTOCABLE ALEKS SYNTEK	EMI TELEvisa	617 -23	3.651	19
6	8	7	SOLO PARA TI CAMILA	SONY BMG NORTE	602 +22	6.073	4
7	6	22	TE VOY A PERDER ALEJANDRO FERNANDEZ	SONY BMG NORTE	595 -28	5.040	13
8	7	11	HOY YA ME VOY KANY GARCIA	SONY BMG NORTE	586 -19	4.371	16
9	11	32	SI NOS QUEDARA POCO TIEMPO CHAYANNE	SONY BMG NORTE	576 +24	8.407	3
10	10	11	BAILA MI CORAZON BELANOVÁ	UNIVERSAL LATINO	558 -7	4.115	17
11	9	13	QUIEN RICARDO ARIJONA	SONY BMG NORTE	545 -23	5.893	7
12	13	9	BESAME SIN MIEDO RBD	EMI TELEvisa	534 +18	4.030	18
13	12	29	ME DUBLE AMARTE REIK	SONY BMG NORTE	525 +3	6.029	6
14	14	13	MORENA MIA MIGUEL BOE FEATURING JULIETA VENEGAS	WARNER LATINA	445 -54	3.395	22
15	16	14	SUENOS ROTOS LA SA ESTACION	SONY BMG NORTE	424 +30	2.667	30
16	18	3	ALGUIEN SOY YO ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	400 +53	2.871	26
17	20	4	DE QUE SIRVE REIK	SONY BMG NORTE	392 +53	3.170	25
18	15	13	TU JEREMIAS	UNIVERSAL LATINO	373 -60	5.510	10
19	19	47	ME MUIRO LA SA ESTACION	SONY BMG NORTE	353 +11	5.697	8
20	17	11	TU Y YO SOMOS UNO MISMO TIMBIRICHE	EMI TELEvisa	331 -37	1.505	-
21	21	3	LA TRAVESIA JUAN LUIS GUERRA Y 440	EMI TELEvisa	309 +14	5.257	12
22	25	8	TUYA JENNIFER PENA	UNIVISION	265 +1	5.350	11
23	23	9	LO QUE CALLAS INTOCABLE	EMI TELEvisa	261 -8	1.657	-
24	24	7	PERFECTA MIRANDA	EMI TELEvisa	258 -8	0.848	-
25	22	10	TENGO MIEDO CHAYANNE	SONY BMG NORTE	254 -17	2.349	36
26	32	15	CON TU NOMBRE RICKY MARTIN	SONY BMG NORTE	238 -48	2.791	28
27	26	16	Y SI TE DIGO FANNY LU	UNIVERSAL LATINO	237 -23	2.823	27
28	30	3	PSICOFONIA GLORIA TREVI	UNIVISION	231 -32	1.704	-
29	34	3	NO PENSE ENAMORARME OTRA VEZ MYRIAM HERNANDEZ	LA CALLE/UNIVISION	211 -36	4.414	15
30	29	5	MARCA ME LA PIEL YAHIR	WARNER LATINA	209 -2	2.451	33
31	27	17	POR AMARTE PEPE AGUILAR	EMI TELEvisa	205 -26	4.695	14
32	36	7	MI CORAZONCITO AVENTURA	PREMIUM LATIN	195 -26	1.616	-
33	28	9	MUEVELO CRUZ MARTINEZ PRESENTA LOS SUPER REYES	WARNER LATINA	192 -22	1.227	-
34	31	7	NO LO RES GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE	188 -8	3.549	20
35	NEW		ES DE VERDAD BELINDA	MOST INCREASED PLAYS EMI TELEvisa	180 -118	1.014	-
36	NEW		AYER BLACK GUABABA	MACHETE	175 -36	2.593	31
37	NEW		BIG GIRLS DON'T CRY FERGIE	WILLI.AM/A&M/INTERSCOPE	172 -25	2.489	32
38	37	9	POBRE CORAZON DIVINO	UNIVISION	169 0	2.685	29
39	35	11	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG	168 -6	2.304	37
40	NEW		ELLA ME LEVANTO DADDY YANKEE	EL CARTEL/INTERSCOPE	152 +5	1.667	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
NO SE ME HACE FACIL Alejandro Fernandez (SONY BMG NORTE) KBMG, KEXA, KPSS, KQQK, KTCY	5
ES DE VERDAD Belinda (EMI TELEvisa) KQQK, KXXS, WIOA, XHFG	4
NO ESTAMOS SOLOS/ NON SIAMO SOLI Eros Ramazzotti Feat. Ricky Martin (SONY BMG NORTE) WIAC, WIOA, WMGE	3
CON TU NOMBRE Ricky Martin (SONY BMG NORTE) KQQK, KTCY	2
LA TRAVESIA Juan Luis Guerra Y 440 (EMI TELEvisa) KQQK, KTCY	2
PSICOFONIA Gloria Trevi (UNIVISION) KLOL, KPSS	2
ME ENAMORA Juanes (UNIVERSAL LATINO) KPSS	1
HOY YA ME VOY Kany Garcia (SONY BMG NORTE) KBMG	1
BESAME SIN MIEDO Rbd (EMI TELEvisa) WMGE	1
TE AMO Franco De Vita (SONY BMG NORTE) KLOL	1

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
NO ME HAGAS SUFRIR Manny Manuel (UNIVERSAL LATINO) TOTAL STATIONS: 5	14 /42	VOLVER A COMENZAR Cafe Tacuba (UNIVERSAL LATINO) TOTAL STATIONS: 4	85/33
NO SE ME HACE FACIL Alejandro Fernandez (SONY BMG NORTE) TOTAL STATIONS: 9	11 /42	ECLIPSE TOTAL DEL AMOR Yuridia (SONY BMG NORTE) TOTAL STATIONS: 4	79/19
DEMASIADO FUERTE Yolandita Monge (LA CALLE/UNIVISION) TOTAL STATIONS: 4	9 /38	NO PUEDO OLVIDARLA Marco Antonio Solís (FONOVISA) TOTAL STATIONS: 5	78/31
MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE) TOTAL STATIONS: 4	8 /13	TE DIRE Ana Gabriel (EMI TELEvisa) TOTAL STATIONS: 7	78/4
NO ESTAMOS SOLOS/ NON SIAMO SOLI Eros Ramazzotti Feat. Ricky Martin (SONY BMG NORTE) TOTAL STATIONS: 6	8 /87	WHINE UP Kat DeLuna Feat. Elephant Man (EPIC) TOTAL STATIONS: 3	74/6

MOST INCREASED PLAYS

+118	ES DE VERDAD Belinda (EMI Televisa) KRIO +30, XHFG +16, KQQK +13, WIOA +13, XLTN +12, XHPX +11, KTCY +8, KXXS +6, WIAC +5, WPAT +3
+87	NO ESTAMOS SOLOS/ NON SIAMO SOLI Eros Ramazzotti Feat. Ricky Martin (Sony BMG Norte) WIOA +33, WIAC +27, WMGE +25, WXYX +5, KEXA +2, WAMR +1
+68	ME ENAMORA Juanes (Universal Latino) WIOA +33, XHPX +25, KPSS +23, KTCY +15, KQQK +10, KEXA +8, WYVA +8, KBMG +7, KLLO +6, WIAC +3
+53	ALGUIEN SOY YO Enrique Iglesias (Interscope/Universal Latino) KXXS +24, KRIO +15, KTCY +12, WIAC +5, WXYX +5, XAVO +4, WFD +4, WPAT +3
+53	DE QUE SIRVE Reik (Sony BMG Norte) WKAQ +20, XHFG +15, WFID +13, KXXS +5, WIOA +5, WXYX +4, XHPX +3, XLTN +1

ADDED AT... KTCY

Dallas, TX
PD: Javier Casanova

Ricky Martin, Con Tu Nombre, 17
Alejandro Fernandez, No Se Me Hace Facil, 14
Juan Luis Guerra Y 440, La Travesia, 14

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING SEPTEMBER 30, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
27 Latin pop, 15 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

- WWVA/Atlanta, GA**
JM: Clay Hunicutt
PD/MD: Robbie Ramirez
- XXXS/Austin, TX**
JM/PD: Romeo Herrera
MD: Julieta Ji
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PD: Elvis Valle
- XLTN/San Diego, CA**
PD: Libia Sauza

Radio and Records' 27 Member News Team



Carol Archer
Smooth Jazz Editor
323-954-3419
carcher@radioandrecords.com



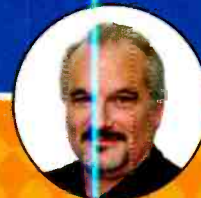
Keith Berman
AC/HotAC Editor/
Street Talk Daily Evil Minion
323-954-3432
kberman@radioandrecords.com



Mike Boyle
Senior Editor; News, Alternative/Active/Rock Editor
646-654-4727
mboyle@radioandrecords.com



Alexandra Cahill
Online Editor
646-654-4679
acahill@radioandrecords.com



Kevin Carter
CHR/Top 40 Editor & Street Talk Daily
323-954-3433
kcarter@radioandrecords.com



Anthony Colombo
Alternative, Active Rock, Heritage Rock, Triple A
646-654-4640
acolombo@radioandrecords.com



Hillary Crosley
Contributing Urban Editor
646-654-4647
hcrosley@radioandrecords.com



RJ Curtis
Country Editor
323-954-3444
rcurtis@radioandrecords.com



Darnella Dunham
Urban/Rhythmic/Gospel Editor
323-954-3421
ddunham@radioandrecords.com



Erica Farber
President & Publisher
323-954-3422
efarber@radioandrecords.com



Raphael George
Chart Manager; Urban, Rhythmic, Rap
646-654-4623
rgeorge@radioandrecords.com



Julie Gidlow
News Editor
323-954-3417
jgidlow@radioandrecords.com



Hurricane Heeran
Ratings Editor
323-954-3425
hheeran@radioandrecords.com



Paul Heine
Executive Editor
646-654-4669
pheine@radioandrecords.com



Wade Jessen
Director of Charts & Operations, Nashville
615-321-4291
wjessen@radioandrecords.com



Jackie Madrigal
Latin Formats Editor
323-954-3427
JMadrigal@radioandrecords.com



Cyndee Maxwell
Editorial Director & Associate Publisher
323-954-3420
cmxwell@radioandrecords.com



Gordon Murray
Chart Manager; Smooth Jazz
646-654-4638
gmurray@radioandrecords.com



Kevin Peterson
Christian Editor
850-916-9933
kpeterson@radioandrecords.com



Silvio Pietroluongo
Director of Charts
646-654-4624
spietroluongo@radioandrecords.com



Jose Promis
Chart Manager; Latin
323-525-2287
jpromis@radioandrecords.com



John Schoenberger
Triple A/Americana Editor
323-954-3429
jschoenberger@radioandrecords.com



Chuck Taylor
Senior Editor Features
646-654-4729
ctaylor@radioandrecords.com



Gary Trust
Chart Manager; Hot AC/AC
646-654-4659
gtrust@radioandrecords.com



Ken Tucker
Radio Editor
615-321-4286
ktucker@radioandrecords.com



Susan Visakowitz
Senior Online Editor
646-654-4730
svisakowitz@radioandrecords.com



Jeffrey Yorke
Washington DC Bureau Chief/Business Editor
301-773-7605
jyorke@radioandrecords.com



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NATIONAL AIRPLAY OVERVIEW



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Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION
1	1	1	#1 RASCAL FLATTS LYRIC STREET 000384/HOLLYWOOD (18.98)	Still Feels Good	1	1
2	2	1	KEYSHIA COLE CONFIDENTIAL/IMANI/GEFFEN 009475/GA (13.98)	Just Like You		2
3	NEW	1	FOO FIGHTERS ROSWELL/RCA 11516*/RMG (18.98)	Echoes, Silence, Patience & Grace		3
4	NEW	1	JILL SCOTT HIDDEN BEACH 00050 (18.98) ⊕	The Real Thing: Words And Sounds Vol. 3		4
5	2	3	KANYE WEST ROC-A-FELLA/DEF JAM 009541/IDJMG (13.98)	Graduation		5
6	1	2	REBA MCENTIRE MCA NASHVILLE 008903/UMGN (13.98)	Reba Duets		6
7	6	4	SOUNDTRACK WALT DISNEY 000651 (18.98)	High School Musical 2		7
8	NEW	1	JAGGED EDGE SO 50 DEF/ISLAND URBAN 009493/IDJMG (13.98)	Baby Makin' Project		8
9	3	2	50 CENT SHADY/AFTERMATH/INTERSCOPE 008931*/IGA (13.98)	Curtis		9
10	5	3	KENNY CHESNEY BNA 11457/SBN (18.98)	Just Who I Am: Poets & Pirates		10
11	NEW	1	QUEEN LATIFAH FLAVOR UNIT/VERVE 009203/VG (13.98)	Trav'lin' Light		11
12	7	2	JAMES BLUNT CUSTARD/ATLANTIC 286396/AG (18.98) ⊕	All The Lost Souls		12
13	NEW	1	MELISSA ETHERIDGE ISLAND 008463/IDJMG (13.98)	The Awakening		13
14	NEW	1	JONI MITCHELL HEAR 30457 (18.98)	Shine		14
15	NEW	1	CHAKA KHAN BURGUNDY 09022/SONY BMG (17.98)	Funk This		15
16	NEW	1	TONY BENNETT RPM/LEGACY/COLUMBIA 15320/SONY BMG (18.98)	Tony Bennett Sings The Ultimate American Songbook Vol. 1		16
17	4	2	BARRY MANILOW ARISTA 10034/RMG (18.98)	The Greatest Songs Of The Seventies		17
18	NEW	1	GORILLA ZOE BLOCK/BAD BOY SOUTH/BAD BOY 293180/AG (18.98)	Welcome To The Zoo		18
19	13	6	MILEY CYRUS WALT DISNEY/HOLLYWOOD 000465 (23.98)	Hannah Montana 2 (Soundtrack)/Meet Miley Cyrus		19
20	15	7	NICKELBACK ROADRUNNER 618300 (18.98) ⊕	All The Right Reasons		20
21	NEW	1	DETHKLOK WILLIAMS STREET (13.98)	The Dethalbum		21
22	NEW	1	DAVID CROWDER BAND SIX STEPS 92684/SPARROW (17.98)	Remedy		22
23	17	8	COLBIE CAILLAT UNIVERSAL REPUBLIC 009219/UMRG (10.98)	Coco		23
24	NEW	1	IRON AND WINE SUB POP (15.98)	The Shepherd's Dog		24
25	14	6	FERGIE WILL.I.AM/AM/INTERSCOPE 007490/GA (13.98)	The Dutchess		25

VIDEO CHANNELS

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<p>Sr. VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron Viacom 212-258-8000</p>	<p>Exec. VP/Talent & Music: Rick Krim Sr. VP/Music & Talent: Bruce Gilman VP/Music & Talent: Sandy Aloué Viacom 212-258-7800</p>
<p>TW LW</p> <ol style="list-style-type: none"> Nickelback, Rockstar 15 7 Foo Fighters, The Pretender 14 18 Maroon 5, Wake Up Call 12 6 Nicole Scherzinger, Baby Love 11 3 Chris Brown feat. T-Pain, Kiss Kiss 11 3 Linkin Park, Bleed It Out 11 9 T.I., You Know What It Is 10 5 Madina Lake, Here I Stand 9 0 Rihanna, Hate That Love You 9 0 Fall Out Boy, I'm Like A Lawyer... 8 1 Avril Lavigne, When You're Gone 8 5 50 Cent, Ayo Technology 8 8 Souja Boy Tell'em, Crank That 7 9 Sean Kingston, Me Love 7 1 Alicia Keys, No One 7 3 Jennifer Lopez, Do R Well 6 0 Fest, 1, 2, 4 5 0 Chamillionaire, Hip Hop Police 5 3 Akon, Sorry, Blame It On Me 5 4 Justice, D.A.N.C.E. 5 7 Rihanna, Shut Up And Drive 5 10 Chris Brown, Wall To Wall 5 13 My Chemical Romance, Teenagers 4 3 Kanye West, Graduation 4 3 Kanye West, Graduation 4 3 Paramore, Misery Business 4 4 Nicole Scherzinger, Whatever U Like 4 4 Timbaland, The Way I Are 3 8 Paramore, CrushCrushCrush 2 8 Madina Lake, House Of Cards 2 0 	<p>TW LW</p> <ol style="list-style-type: none"> matchbox twenty, How Far We've Come 45 22 Nickelback, Rockstar 25 26 Kanye West, Stronger 24 21 Pink, Who Knew 24 23 Daughtry, Over You 20 3 Maroon 5, Wake Up Call 20 18 James Blunt, 1973 19 19 Jennifer Lopez, Do R Well 18 15 A Fine Frenzy, Almost Lover 18 16 Lil' Jon & The East Side Boyz, I'm Like A Lawyer... 18 20 Avril Lavigne, When You're Gone 17 20 Foo Fighters, The Pretender 17 45 Colbie Caillat, Bubly 16 13 Bruce Springsteen, Radio Nowhere 16 15 Bon Jovi, Lost Highway 16 18 Justin Timberlake, LoveStoned 14 14 Fest, 1, 2, 4 14 14 Silverchair, Straight Lines 14 15 Mat Kearney, Undeniable 13 8 Vanessa Carlton, Noita Fairytale 12 12 Kid Rock, So Hot 12 12 Bruce Springsteen, Radio Nowhere 11 15 Finger Eleven, Paralyzer 10 9 Santana, Into The Night 9 0 K.T. Tunstall, Hold On 9 9 Eagles, How Long 8 9 Pat Monahan, Her Eyes 7 8 Melissa Etheridge, Message To Myself 7 9 Edgars, An End Has A Start 6 4 Velvet Revolver, The Last Fight 5 4

BET
<p>VP/Music Prog: Stephen Hill MO: Kelly G Viacom 212-975-4055</p>
<p>TW LW</p> <ol style="list-style-type: none"> Chris Brown, Kiss Kiss 16 15 Alicia Keys, No One 15 14 Keyshia Cole, Let It Go 15 14 Kanye West, Good Life 15 15 Playaz Circle, Duffel Bag Boy 14 11 Souja Boy Tell'em, Crank That 14 11 Tiffany Evans, Promise Ring 13 13 Cassidy, My Drank N' My 2 Step 11 3 The-Dream, Shimmy Is A 10 11 10 Holiday, Bed 10 7 DJ Khalid, I'm So Hood 8 8 Ciara, Can't Leave 'Em Alone 7 6 50 Cent, I Get Money 7 15 Wyclef Jean, Sweetest Girl (Dollar Bill) 7 14 Trey Songz, Can't Help But Wait 6 3 B5, Hydrolic 6 6 Ja Rule, Body 5 3 Kanye West, Stronger 5 3 50 Cent, Ayo Technology 5 6 Jagged Edge, Put A Little Umph In It 4 3 P!nk, Shady 4 5 Linkin Park, Bleed It Out 4 6 Gorilla Zoe, Hood Foga 4 6 T.I., You Know What It Is 4 12 P!nk, Hydrolic 3 0 Big & Rich, Lost In This Moment 3 0 Deep Side, Fantasin 3 0 Gucci Mane, Freaky Gurl 3 2 Fabulous, Baby Don't Go 3 3 Hurricane Chris, The Hand Dap 3 3

Great American Country
<p>MD: Tony Trovato Scraps 615-327-7525</p>
<p>TW LW</p> <ol style="list-style-type: none"> Rascal Flatts, Take Me There 39 42 Josh Turner, Firecracker 32 18 The Academy, Everything We Had 28 26 Toby Keith, Love Me If You Can 26 28 Kenny Chesney, Don't Blink 26 28 Rihanna feat. Ne-Yo, Love Me Like A Woman 26 33 Brooks & Dunn, Proud Of The House 26 28 LeAnn Rimes, Nothin' Better To Do 24 20 Sean Kingston, Me Love 24 22 Sara Evans, As If 23 22 Marina McBride, How I Feel 23 24 Rodney Atkins, These Are My People 23 24 Trace Adkins, I Got My Game On 22 22 Jason Michael Carroll, Livin' Our Love 22 23 Trey Lawrence, Find Out Who Your 22 23 Blake Shelton, The More I Drink 22 24 Miranda Lambert, Famous In A Small 22 25 Dierks Bentley, Free And Easy 22 32 Chris Brown, Sweetest Girl (Dollar Bill) 22 23 Taylor Swift, Our Song 19 0 Joe Nichols, Another Side Of You 17 13 Emerson Drive, Moments 17 18 Big & Rich, Lost In This Moment 17 13 Danielle Padgug, Bad For Me 16 18 Marina McBride, Anyway 15 17 Travis Tritt, You Never Take Me Dancing 13 6 Linkin Park, Bleed It Out 13 13 Little Big Town, I'm With The Band 13 21 Montgomery Gentry, What Do Ya Think 12 11 Sugarland, Stay 12 11

MTV2
<p>Sr. VP/Music & Talent: Amy Doyle VP/Music & Talent: Peter Baron Viacom 212-258-8000</p>
<p>TW LW</p> <ol style="list-style-type: none"> Common, Drivin' Me Wild 17 24 Nickelback, Rockstar 15 8 50 Cent, Ayo Technology 15 13 Foo Fighters, The Pretender 15 10 Senj Tanakan, Empty Walls 15 0 Fall Out Boy, I'm Like A Lawyer... 14 0 The Starting Line, Island (Flat Away!) 14 18 Linkin Park, Bleed It Out 13 13 Fabulous, Baby Don't Go 13 2 Gorilla Zoe, Hood Foga 12 7 DJ Khalid, I'm So Hood 12 8 Swizz Beatz, Money In The Bank 12 12 Souja Boy, Crank That (Souja Boy) 12 14 Keyshia Cole, Let It Go 11 12 Gucci Mane, Freaky Gurl 10 0 him, The Kiss Of Dawn 10 8 Angels And Airwaves, Everything's Magic 9 0 Madina Lake, Here I Stand 9 9 Medon City Soundtrack, This Is For Real 8 0 Against Me!, Thrash Unreal 8 0 Finger Eleven, Paralyzer 8 7 Killswitch Engage, Holy Diver 8 7 Amyra, Becoming The Bull 8 8 Diddy, Through The Pain 8 12 Chamillionaire, Hip Hop Police 7 9 The Academy 101, Everything We Had 6 0 Silverchair, Straight Lines 5 4 Gym Class Heroes, Clothes Off! 5 4 Paramore, CrushCrushCrush 4 4

CMT
<p>VP/Music & Talent: Rex Parr Dir. Music Pmg: Evan Kraft Viacom 615-335-8400</p>
<p>TW LW</p> <ol style="list-style-type: none"> Trisha Yearwood, Heaven, Heartache 26 22 Luke Rimes, Nothin' Better To Do 21 15 Brooks & Dunn, Proud Of The House 21 20 Toby Keith, Love Me If You Can 21 20 Brad Paisley, Online 21 21 Kenny Chesney, Don't Blink 20 19 Sugarland, Stay 19 16 Sara Evans, As If 19 17 Trace Adkins, I Got My Game On 18 10 Jason Michael Carroll, Livin' Our Love 18 10 Brooks & Dunn, Proud Of The House Because 18 10 Rascal Flatts, Take Me There 17 12 Josh Turner, Firecracker 16 16 Billy Ray Cyrus, Ready Set, Don't Go 15 7 Blake Shelton, The More I Drink 15 7 Trey Lawrence, Find Out Who Your 12 10 Taylor Swift, Our Song 12 15 Nickelback, Rockstar 9 2 Tim McGraw With Faith Hill, I Need You 9 13 Montgomery Gentry, What Do Ya Think 8 7 Alison Krauss, Simple Life 8 8 Luke Rimes, Nothin' Better To Do 8 9 Little Big Town, I'm With The Band 8 14 Marina McBride, How I Feel 7 4 Eagles, How Long 7 4 Big & Rich, Lost In This Moment 7 9 Rascal Flatts, Stand 7 7 Kellie Pickler, I Wonder 7 7 Fynville Train, Nowhere Than 7 8 Dierks Bentley, Free And Easy 7 8

FUSE
<p>Dir. Pmg: Janis Unterweiser Rainbow-Media 212-324-3416</p>
<p>TW LW</p> <ol style="list-style-type: none"> Foo Fighters, The Pretender 21 20 Paramore, Misery Business 21 25 The Academy 101, Everything We Had 18 23 Maroon 5, Wake Up Call 16 14 Aiden, One Love 16 14 The Used, Pretty Handsome Awkward 16 15 Linkin Park, Bleed It Out 16 28 My Chemical Romance, Teenagers 16 21 Sean Kingston, Me Love 15 0 Fall Out Boy, I'm Like A Lawyer... 15 2 Kanye West, Stronger 15 2 Flycote, All Around Me 15 21 Avril Lavigne, When You're Gone 15 21 50 Cent, Ayo Technology 14 13 Good Charlotte, I Don't Wanna Be In 14 13 Sum 41, Walking Disaster 14 16 Miranda Lambert, Famous In A Small 14 17 Against Me!, Thrash Unreal 14 18 Boys Like Girls, The Great Escape 13 13 Succ A.M., Life Is Beautiful 12 12 Killswitch Engage, Holy Diver 12 15 Talib Kweli, Hot Thing 11 13 The Starting Line, Island (Flat Away!) 11 13 The Smashing Pumpkins, That's The Way 11 14 The White Stripes, You Don't Know What 11 14 Korn, Evolution 11 16 Pink, Who Knew 11 16 Rihanna, Hate That Love You 11 0 Keyshia Cole, Let It Go 10 0 Senj Tankian, Empty Walls 10 5

CMT Canada
<p>Dir. Pmg: Casey Clarke MD: Dana Bourquin Corus 416-534-1191</p>
<p>TW LW</p> <ol style="list-style-type: none"> Brooks & Dunn, Proud Of The House 21 15 Kenny Chesney, Don't Blink 20 19 Carrie Underwood, So Small 19 20 Linkin Park, Bleed It Out 19 10 Rascal Flatts, Take Me There 18 0 Deric Ruttan, Good Time 12 11 Johnny Reid, Darlin' 12 12 Little Big Town, I'm With The Band 11 13 Aaron Lines, Somebody's Son 11 7 Bon Jovi, Lost Highway 11 7 Gord Bamford, Blame It On That Red 11 10 Sara Evans, As If 11 12 Shane Yellowbird, I Remember The 10 0 Dierks Bentley, Free And Easy 10 10 Rita Moreno feat. Kelly Clarkson, Because 10 13 Paul Brandt, Don't Even See The Dust 10 13 Toby Keith, Love Me If You Can 9 11 Angels And Airwaves, Everything's Magic 9 11 Praine Oyster, One Kiss 9 9 Montgomery Gentry, What Do Ya Think 8 0 Eagles, How Long 8 9 Corb Lund, I Wanna Be In The Cavalry 7 0 Joe Nichols, Another Side Of You 7 7 Brad Paisley, I'm Gonna Miss Her 6 0 Dierks Bentley, What Was I Thinkin' 6 1 Doc Walker, Driving With The Brakes On 6 5 Ron Funches, Done You Wrong 6 5 Hayley Sales, What You Want 6 5 Terri Clark, Girls Lie Too 6 5 Sugarland, Stay 6 6

STREAMS

AOL Song Streams	AOL Radio
<p>Pete Schecke 212-652-6400</p>	<p>TW LW</p> <ol style="list-style-type: none"> Alicia Keys, No One 95,001 81,397 J. Holiday, Bed 98,389 91,796 Keyshia Cole, Let It Go 86,753 83,669 Justin Timberlake, Until The End Of Time 86,635 93,436 Elliott Yamin, Wait For You 77,110 74,258 Chris Brown, Kiss Kiss 72,867 56,944 Kanye West, Good Life 69,984 42,226 P!nk, Shady 69,567 68,450 Souja Boy Tell'em, Crank That (Souja Boy) 67,040 67,750 Timbaland, The Way I Are 66,825 67,071 Rihanna, Hate That Love You 66,791 52,623 50 Cent, I Get Money 62,901 54,181 Linkin Park, Bleed It Out 62,113 43,565 Plain White T's, Hey There Delilah 56,501 59,603 Paramore, Baby Don't Go 56,254 53,044 Kelly Clarkson, Because Of You 54,563 56,686 Brooks & Dunn, Proud Of The House We Built 54,343 50,333 Dierks Bentley, Free And Easy 53,487 47,297 Britney Spears, Baby Don't Go 52,791 56,739 Came Underwood, So Small 51,157 49,227

AOL Song On Demand	AOL music
<p>Pete Schecke 212-652-6400</p>	<p>TW LW</p> <ol style="list-style-type: none"> Alicia Keys, No One 41,789 26,603 Souja Boy Tell'em, Crank That (Souja Boy) 40,630 41,698 Kanye West, Good Life 36,927 40,304 Justin Timberlake, Until The End Of Time 31,636 35,214 Rascal Flatts, Stand 29,815 0 Britney Spears, Gimme More 29,792 35,742 John, Sorry, Blame It On Me 26,511 29,025 Tattoo, Tattoo 24,806 33,068 Rihanna, Hate That Love You 24,763 21,243 T-Pain, Bantender 20,957 23,143 Colbie Caillat, Bubly 19,937 20,775 Sean Kingston, Beautiful Girls 18,962 20,794 Hurricane Chris, A Bay Bay 17,481 20,042 Chris Brown, Wait For You 16,141 17,958 Elliot Yamin, Wait For You 15,878 17,871 T-Pain, Buy U A Drank 14,819 15,443 Fall Out Boy, Thinkin' Ft. Mims 14,200 16,196 Avril Lavigne, When You're Gone 14,118 15,837 Keyshia Cole, Let It Go 14,077 13,301 Shop Boyz, Party Like A Rockstar 13,252 13,661

AOL Video On Demand	AOL music
<p>Pete Schecke 212-652-6400</p>	<p>TW LW</p> <ol style="list-style-type: none"> Souja Boy Tell'em, Crank That (Souja Boy) 31,413 33,248 Kanye West, Good Life 24,170 25,556 Nickelback, Rockstar 16,680 17,493 Aly & AJ, Potential Breakup Song 16,007 19,231 Big Girls Don't Cry 15,741 16,322 Tiffany Evans, Promise Ring 14,000 15,677 P!nk, Hydrolic 13,751 15,176 Colbie Caillat, Bubly 12,498 3,141 Zac Efron & Vanessa Anne Hudgens, You Are The Music In Me 12,405 15,244 fm Like A Lawyer... (Me & You) 12,370 18,891 Lil' Mama, Lip Gloss 12,032 10,586 J. Holiday, Bed 11,840 13,768 Hurricane Chris, A Bay Bay 11,313 3,272 Gucci Mane, Freaky Gurl 10,172 2,953 Gwen Stefani, Now That You Got It 5,476 2,205 Nicole Scherzinger, Whatever U Like 4,405 0 Linkin Park, In The End 3,897 4,201 Tiffany Evans, Let Me Be Your Angel 3,513 3,844 Vanessa Hudgens, Say OK 3,358 3,853 The Red Jumpsuit Apparatus, Face Down 2,961 3,435 Martina McBride, Concrete Angel 2,891 2,862 Britney Spears, Toxic 2,865 4,677 Eminem, Lose Yourself 2,641 2,644 Evanescence, My Immortal 2,634 2,089 Journey, Don't Stop Believin' 2,619 1,969 Three Days Grace, (I Hate) Everything About You 2,584 2,656 Linkin Park, Crawling 2,480 2,202 Hate Brothers, Hold On 2,237 2,506 Christina Aguilera, Lil' Kim, Mya & Pink, Lady Marmalade 2,236 2,252 Alan Jackson, Remember When 2,310 2,134

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.	THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	1	#1 GIMME MORE BRITNEY SPEARS (JIVE/ZOMBA)			26	18	17	BARTENDER T-PAIN FEAT. AKON (KONVICT/NAPPY BOY/JIVE/ZOMBA)		
2	1	12	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM (COLLIPARK/INTERSCOPE)			27	24	19	THE GREAT ESCAPE BOYS LIKE GIRLS (COLUMBIA)		
3	2	10	STRONGER KANYE WEST (ROC-A-FELLA/DEF JAM/IDJMG)			28	23	10	BEAUTIFUL GIRLS SEAN KINGSTON (BELUGA HEIGHTS/EPIC/KOCH)		
4	3	4	1, 2, 3, 4 FEIST (CHEFTRUSTEE/POLYDOR/INTERSCOPE)			29	41	3	HATE THAT I LOVE YOU RIHANNA FEAT. NE-YO (SRP/DEF JAM/IDJMG)		
5	10	9	APOLOGIZE TIMBALAND FEAT. ONEREPUBLIC (MOSLEY/BLACKGROUND/INTERSCOPE)			30	22	19	UMBRELLA RIHANNA FEAT. JAY-Z (SRP/DEF JAM/IDJMG)		
6	5	11	BUBBLIE COLBIE CAILLAT (UNIVERSAL REPUBLIC)			31	-	1	THE WAY I AM INGRID MICHAELSON (CABIN 24)		
7	3	4	HOW FAR WE'VE COME MATCHBOX TWENTY (MELISSA/ATLANTIC)			32	10	10	LET IT GO KEYSHIA COLE FEAT. MISSY ELLIOTT & LIL KIM (IMANI/GEFFEN)		
8	6	17	THE WAY I ARE TIMBALAND FEAT. KERI HILSON (MOSLEY/BLACKGROUND/INTERSCOPE)			33	20	15	A BAY BAY HURRICANE CHRIS (POLO GROUNDS/J/RMG)		
9	4	8	AYO TECHNOLOGY 50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND (SHADY/AFTERMATH/INTERSCOPE)			34	27	17	FIRST TIME LIFEHOUSE (GEFFEN)		
10	8	23	ROCKSTAR NICKELBACK (ROADRUNNER)			35	26	11	SORRY, BLAME IT ON ME AKON (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)		
11	-	1	TAKE ME THERE RASCAL FLATTS (LYRIC STREET)			36	35	6	OVER YOU DAUGHTRY (RCA/RMG)		

OPPORTUNITIES

INTERNATIONAL

Ireland Calling!

LIFE FM, a Christian "community of interest" radio station in Ireland, is looking for an experienced and dedicated Station Manager who will play a crucial role in getting the station on the air and in ensuring that it remains true to its vision.

The Station Manager will have a hands on role in all aspects of the radio station, including programming. The ideal candidate will be able to complete and oversee a detailed plan of operation, including station budget, personnel and technical needs. And just as important will ensure that the ethos and values of the Station are reflected in the on air programming.

The successful candidate will possess:

1. Professional experience in radio broadcasting management, desirable.
2. At least three years experience of some aspect of radio either on the technical/engineering or programming side.
3. A proven track record of being able to deliver on agreed target demographic audiences and station goals would be desirable.
4. A proven ability to raise funds or oversee fundraising/sales strategies would be desirable.
5. By example, demonstrates a personal Christian faith which values personal integrity.

LIFE FM will broadcast to the Cork City area which covers a population of approximately 250,000 on the FM band. In its programming it will seek to portray an inclusive Christian message, which is relevant and attractive to believers and also to those who do not yet know the Gospel message.

Interested candidates can submit their resume and cover letter to Mike Novak at mrivas@emfbroadcasting.com. No calls, please.

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: rcorrea@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

EAST



"Are you working in CHR or CHR/Rhythmic radio ... looking for a radio company that values its on-air product and treats its employees like a vital part of its success? Then we want to talk to you. Cox Radio - home of legendary stations like WBLI on Long Island, WAPE in Jacksonville - is now looking for on-air personalities for current and future openings in our company. We have CHR and CHR/Rhythmic stations in other great markets like Atlanta, Miami, San Antonio, Orlando, Greenville SC, Birmingham and Honolulu! We are always looking for our next future superstar. Maybe it's you! If you are a strong CHR or CHR/Rhythmic talent currently doing mornings, middays, nights, imaging and/or production, then we want to hear from you. All experience levels are desired. Send your Demo Now to Cox Radio Top 40 Format Coordinator Jeremy Rice at NUMBERONECHRTAPE@AOL.COM

Major Market #1 powerhouse seeks a superstar MD

Can you read research as well as you know the streets? Are you organized? Is radio your passion? If so, we want to hear from you! Get ready to grow in fast-paced environment in one of the best places to live in America! Rhythmic, urban and/or top 40 experience a plus. Females and minorities encouraged to apply. EOE. Send your resume to rcorrea@radioandrecords.com or 5055 Wilshire Blvd. 7th Floor Los Angeles, CA 90036. Job # 1181



97.5 WJZZ Philadelphia's Smooth Jazz Station is accepting air checks and resumes for future On Air consideration. We're looking for real communicators regardless of format experience to work in a warm and relaxed environment. Must have a Minimum of 2 years on-air experience. Selector skills a PLUS. No Voice Trackers

Send Air Checks and Résumés to:

WJZZ-FM
Ore Bala Plaza, Suite 429
Bala Cynwyd, PA 19004
Attention: Michael Tozzi

No Calls. No MP3s
Send Hard Copies Only

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VOICEOVER SERVICES

ID'S—LINERS—PROMOS
JEFF DAVIS
DEMOS ONLINE: WWW.JEFFDAVIS.COM
PHONE: 323-464-3500

On-Air Work

WTYD, The Tide (Williamsburg, VA) is looking for someone for on-air work, promotions and someone who is a jack of all trades.

Contact amy@tideradio.com for more info.

Morning Show Talent

Morning show talent. Outgoing personality. Audio presentation & résumé to: Y108 Mornings 651 Holiday Dr, Foster 5, Pittsburgh, PA 15220

Party 105.3 promotion staff!

Live in Long Island. Women are encouraged to apply. Must be energetic and responsible. aferro@moreyorg.com

POSITIONS SOUGHT

Looking for Norcal/PacNorthwest gig after returning from Oregon vacation. Contact former Modesto #1 weekender Frank at (510) 223-1534

General Manager, Ops Manager, PD, Chief Engineer seeking temporary contracting positions anywhere. Available immediately. 305-230-6834, billelliott@3DSJ.com

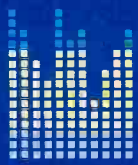
Talk show host/producer seeks new gig. 7 years on major market station. Excellent with interviews, callers, and research. Law degree. Park806@aol.com

Payable In Advance

Opportunities Advertising orders must be typed on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to rcorrea@radioandrecords.com. Ads are also accepted by fax: 323-954-3412 or mail, Visa, MC, or AMEX accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the next available issue, ads must be received by 10:00am (PST), the Monday prior to issue date. Address all ads to: R&R Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.



CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	14	WHO KNEW PINK	NO. 1 (2 WKS)	11	LAFACE/ZOMBA
2	2	16	THE WAY I ARE TIMBALAND FEATURING KERI HILSON		11 ²	MOSLEY/BLACKGROUND/INTERSCOPE
3	5	10	STRONGER KANYE WEST		11	ROC-A-FELLA/DEF JAM/IDJMG
4	4	13	LOVESTONED JUSTIN TIMBERLAKE		11	JIVE/ZOMBA
5	3	21	BIG GIRLS DON'T CRY Fergie		11 ³	WILL.I.AM/A&M/INTERSCOPE
6	6	18	ROCKSTAR NICKELBACK		11 ²	ROADRUNNER/ATLANTIC/LAVA
7	7	24	WAIT FOR YOU ELLIOTT YAMIN		11	HICKORY
8	8	20	THE GREAT ESCAPE BOYS LIKE GIRLS			COLUMBIA
9	9	14	WHEN YOU'RE GONE AVRIL LAVIGNE			RCA/RMG
10	11	9	OVER YOU DAUGHTRY			RCA/RMG

#1 MOST ADDED

LOVE LIKE THIS Natasha Bedingfield Feat. Sean Kingston (EPIC)

#1 MOST INCREASED PLAYS

APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)

TOP 5 NEW AND ACTIVE

I'M LIKE A LAWYER...(ME & YOU) Fall Out Boy (FUELED BY RAMEN/ISLAND/IDJMG)

S.O.S. Jonas Brothers (HOLLYWOOD)

BED J. Holiday (MUSIC LINE/CAPITOL)

CLUMSY Fergie (WILL.I.AM/A&M/INTERSCOPE)

BABY LOVE Nicole Scherzinger Feat. will.i.am (INTERSCOPE)

COMPLETE CHR/TOP 40 CHART ON PAGE 27

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM	NO. 1 (3 WKS)	11	COLLIPARK/INTERSCOPE
2	2	15	SHAWTY PLIES FEATURING T-PAIN		11	SLIP-N-SLIDE/ATLANTIC
3	3	13	STRONGER KANYE WEST		11	ROC-A-FELLA/DEF JAM/IDJMG
4	4	15	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM		11	IMANI/GEFFEN/INTERSCOPE
5	5	7	BED J. HOLIDAY			MUSIC LINE/CAPITOL
6	6	15	CYCLONE BABY BASH FEATURING T-PAIN			ARISTA/RMG
7	7	16	THE WAY I ARE TIMBALAND FEATURING KERI HILSON		11 ²	MOSLEY/BLACKGROUND/INTERSCOPE
8	9	8	BABY DON'T GO FABOLOUS FEATURING JERMAINE DUPRI			DESERT STORM/DEF JAM/IDJMG
9	11	10	YOU KNOW WHAT IT IS T.I. FEATURING WYCLEF JEAN			GRAND HUSTLE/ATLANTIC
10	12	10	AYO TECHNOLOGY 50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND			SHADY/AFTERMATH/INTERSCOPE

#1 MOST ADDED

GOOD LIFE Kanye West Feat. T-Pain (ROC-A-FELLA/DEF JAM/IDJMG)

#1 MOST INCREASED PLAYS

GOOD LIFE Kanye West Feat. T-Pain (ROC-A-FELLA/DEF JAM/IDJMG)

TOP 5 NEW AND ACTIVE

DO IT WELL Jennifer Lopez (EPIC)

APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)

BLUE MAGIC Jay-Z (ROC-A-FELLA/DEF JAM/IDJMG)

CAN WE CHILL Ne-Yo (DEF JAM/IDJMG)

DUFFLE BAG BOY Playaz Circle Feat. Lil Wayne (DTP/DEF JAM/IDJMG)

COMPLETE RHYTHMIC CHART ON PAGE 30

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	13	BED J. HOLIDAY	NO. 1 (3 WKS)		MUSIC LINE/CAPITOL
2	2	14	CRANK THAT (SOULJA BOY) SOULJA BOY TELL'EM		11	COLLIPARK/INTERSCOPE
3	4	19	UNTIL THE END OF TIME JUSTIN TIMBERLAKE			JIVE/ZOMBA
4	3	17	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM		11	IMANI/GEFFEN
5	5	18	SHAWTY PLIES FEATURING T-PAIN		11	SLIP-N-SLIDE/ATLANTIC
6	6	9	I GET MONEY 50 CENT			SHADY/AFTERMATH/INTERSCOPE
7	8	5	NO ONE ALICIA KEYS			J/RMG
8	10	8	DUFFLE BAG BOY PLAYAZ CIRCLE FEATURING LIL WAYNE			DTP/DEF JAM/IDJMG
9	13	12	SHAWTY IS A 10 THE DREAM			DEF JAM/IDJMG
10	7	11	YOU KNOW WHAT IT IS T.I. FEATURING WYCLEF JEAN			GRAND HUSTLE/ATLANTIC

#1 MOST ADDED

BLUE MAGIC Jay-Z (ROC-A-FELLA/DEF JAM/IDJMG)

#1 MOST INCREASED PLAYS

GOOD LIFE Kanye West Feat. T-Pain (ROC-A-FELLA/DEF JAM/IDJMG)

TOP 5 NEW AND ACTIVE

POP BOTTLES Birdman Feat. Lil Wayne (CASH MONEY/UNIVERSAL MOTOWN)

LOW Flo Rida Feat. T-Pain (POE BOY/ATLANTIC)

THINGS U DO DJ Envy & Red Cafe Feat. Nina Sky (SHAKEDOWN/GANG BLOK/KOCH)

WOMAN Raheem DeVaughn (JIVE/ZOMBA)

BOTTLE POPPIN' Yung Joc Feat. Gorilla Zoe (BLOCK/BAD BOY SOUTH/ATLANTIC)

COMPLETE URBAN CHART ON PAGE 33

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	28	TEACHME MUSIQ SOULCHILD	NO. 1 (12 WKS)		ATLANTIC
2	2	25	CAN U BELIEVE ROBIN THICKE			STAR TRAK/INTERSCOPE
3	4	11	BABY ANGIE STONE FEATURING BETTY WRIGHT			STAX/CONCORD
4	3	31	WHEN I SEE U FANTASIA		11	J/RMG
5	5	19	IF I HAVE MY WAY CHRISTETTE MICHELE			DEF JAM/IDJMG
6	8	5	NO ONE ALICIA KEYS			J/RMG
7	6	52	PLEASE DON'T GO TANK		11	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN
8	11	9	ANGEL CHAKA KHAN	MOST INCREASED PLAYS		BURGUNDY/COLUMBIA
9	7	13	FUTURE BABY MAMA PRINCE			NPG/COLUMBIA
10	9	14	DO YOU NE-YO			DEF JAM/IDJMG

#1 MOST ADDED

PUT YOU UP ON GAME Aretha Franklin With Fantasia (J/RMG)

#1 MOST INCREASED PLAYS

ANGEL Chaka Khan (BURGUNDY/COLUMBIA)

TOP 5 NEW AND ACTIVE

LATE NIGHT RENDEVOUS Carl Thomas (UMBRELLA/BUNGALO)

I'M COMING HOME Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN)

OUT OF TOWN LOVER Men At Large (COUZAN)

TAMBOURINE Eve (AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN)

SOMEBODY ELSE Lenny Williams (LENTOM)

COMPLETE URBAN AC CHART ON PAGE 34

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	15	ONLINE BRAD PAISLEY	NO. 1 (1 WK)		ARISTA NASHVILLE
2	1	13	TAKE ME THERE RASCAL FLATTS			LYRIC STREET
3	3	17	LOVE ME IF YOU CAN TOBY KEITH			SHOW DOG NASHVILLE
4	4	18	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN			ARISTA NASHVILLE
5	5	6	DON'T BLINK KENNY CHESNEY			BNA
6	7	20	IF YOU'RE READING THIS TIM MCGRAW	MOST INCREASED AUDIENCE		CURB
7	6	36	ALL MY FRIENDS SAY LUKE BRYAN			CAPITOL NASHVILLE
8	9	19	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY			CAPITOL NASHVILLE
9	10	9	SO SMALL CARRIE UNDERWOOD			ARISTA/ARISTA NASHVILLE
10	8	5	MORE THAN A MEMORY GARTH BROOKS			PEARL/BIG MACHINE

#1 MOST ADDED

STAY Sugarland (MERCURY)

#1 MOST INCREASED AUDIENCE

IF YOU'RE READING THIS Tim McGraw (CURB)

TOP 5 NEW AND ACTIVE

BOB THAT HEAD Rascal Flatts (LYRIC STREET)

WINNING A LOSING GAME Rascal Flatts (LYRIC STREET)

TAKIN' OFF THIS PAIN Ashton Shepherd (MCA NASHVILLE)

JUST GOT STARTED LOVIN' YOU James Otto (WARNER BROS./WRN)

LOVE DON'T LIVE HERE Lady Antebellum (CAPITOL NASHVILLE)

COMPLETE COUNTRY CHART ON PAGE 44

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	14	BIG GIRLS DON'T CRY FERGIE	NO. 1 (1 WK)	11 ³	WILL.I.AM/A&M/INTERSCOPE
2	1	21	HOME DAUGHTRY		11 ²	RCA/RMG
3	3	24	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		11 ³	INTERSCOPE
4	8	12	HEY THERE DELILAH PLAIN WHITE T'S		11 ²	FEARLESS/HOLLYWOOD
5	4	27	EVERYTHING MICHAEL BUBLE			143/REPRISE
6	6	16	(YOU WANT TO) MAKE A MEMORY BON JOVI			MERCURY/ISLAND/IDJMG
7	7	24	BEFORE HE CHEATS CARRIE UNDERWOOD		11 ⁴	ARISTA/ARISTA NASHVILLE/RMG
8	9	50	HOW TO SAVE A LIFE THE FRAY		11 ⁵	EPIC
9	10	51	CHASING CARS SNOW PATROL		11 ⁴	POLYOR/A&M/INTERSCOPE
10	13	13	WAIT FOR YOU ELLIOTT YAMIN		11	HICKORY

#1 MOST ADDED

TAKING CHANCES Celine Dion (COLUMBIA)

#1 MOST INCREASED PLAYS

TAKING CHANCES Celine Dion (COLUMBIA)

TOP 5 NEW AND ACTIVE

DREAM ON Kelly Sweet (RAZOR & TIE)

ALMOST LOVER A Fine Frenzy (VIRGIN)

THE ROAD TrueHeart (E-HEART)

1973 James Blunt (CUSTARD/ATLANTIC)

DREAMING WITH A BROKEN HEART John Mayer (AWARE/COLUMBIA)

COMPLETE AC CHART ON PAGE 48

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	17	BIG GIRLS DON'T CRY Fergie	NO. 1 (6 WKS)	☆	WILLIAMS/A&M/INTERSCOPE
2	2	15	WHO KNEW Pink	☆	☆	LAFACE/ZOMBA
3	3	22	FIRST TIME LIFEHOUSE	☆	☆	GEFFEN
4	5	11	HOW FAR WE'VE COME MATCHBOX TWENTY	☆	☆	MELUSMA/ATLANTIC
5	6	13	BUBBLY COLBIE CAILLAT	☆	☆	UNIVERSAL REPUBLIC
6	4	22	HEY THERE DELILAH PLAIN WHITE T'S	☆	☆	FEARLESS/HOLLYWOOD
7	10	9	OVER YOU DAUGHTRY	☆	☆	RCA/RMG
8	7	27	MAKES ME WONDER MAROON 5	☆	☆	A&M/OCTONE/INTERSCOPE
9	8	38	ROCKSTAR NICKELBACK	☆	☆	ROADRUNNER/ATLANTIC/LAVA
10	9	26	HOME DAUGHTRY	☆	☆	RCA/RMG

#1 MOST ADDED

INTO THE NIGHT Santana Feat. Chad Kroeger (ARISTA/RMG)

#1 MOST INCREASED PLAYS

WAKE UP CALL Maroon 5 (A&M/OCTONE/INTERSCOPE)

TOP 5 NEW AND ACTIVE

UMBRELLA Marie Digby (HOLLYWOOD)

LIGHT UP THE SKY Yellowcard (CAPITOL)

APOLOGIZE Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)

SORRY Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA)

TEENAGERS My Chemical Romance (REPRISE)

COMPLETE HOT AC CHART ON PAGE 49

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	15	R N R RICK BRALN & RICHARD ELLIOT	NO. 1 (5 WKS)	☆	ARTIZEN
2	2	23	BORN 2 GROOVE EUGE GROOVE	☆	☆	NARADA JAZZ/BLG
3	3	24	BLACK RIVER KEIKO MAESUI	☆	☆	SHOUT! FACTORY
4	5	20	LADIES' CHOICE PAUL TAYLOR	MOST INCREASED PLAYS	☆	PEAK/CONCORD
5	4	19	STREET LIFE U-NAM	☆	☆	TRIPPIN' N' RHYTHM
6	6	10	AIN'T NO WOMAN (LIKE THE ONE I GOT) JEFF COLLINS FEATURING RICHARD ELLIOT	☆	☆	NARADA JAZZ/BLG
7	7	7	FIRE AND RAIN KENNY "BLBYFACE" EDMONDS	☆	☆	MERCURY/IDJMG
8	10	24	NOODLE SOUP FOURBOEYST	☆	☆	NATIVE LANGUAGE
9	9	31	TROUBLE SLEEPING CORINNE BAILEY RAE	☆	☆	CAPITOL
10	8	28	LET'S TAKE A RIDE NORMAN BROWN	☆	☆	PEAK/CONCORD

#1 MOST ADDED

POETRY MAN Queen Latifah (FLAVOR UNIT/VERVE)

#1 MOST INCREASED PLAYS

LADIES' CHOICE Paul Taylor (PEAK/CONCORD)

TOP 5 NEW AND ACTIVE

STAY Simply Red (SIMPLYRED.COM)

FEELIN' GOOD The Pussycat Dolls (A&M/INTERSCOPE)

COOL OF THE NIGHT Joyce Cooling (NARADA JAZZ/BLG)

KEEPIN' IT COOL Nick Colionne (NARADA JAZZ/BLG)

WATER TO DRINK (AGUA DE BEBER) David Benoit (PEAK/CONCORD)

COMPLETE SMOOTH JAZZ CHART ON PAGE 52

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9	THE PRETENDER FOO FIGHTERS	NO. 1 (7 WKS)	☆	ROSWELL/RCA/RMG
2	3	19	NEVER TOO LATE THREE DAYS GRACE	☆	☆	JIVE/ZOMBA
3	2	16	BLEED IT OUT LINKIN PARK	☆	☆	WARNER BROS.
4	4	33	PARALYZER FINGER ELEVEN	☆	☆	WIND-UP
5	5	13	MISERY BUS NESS PARAMORE	☆	☆	TRIPLE BY RAMEN/ATLANTIC/LAVA
6	7	5	BIG CASINO JIMMY EAT WORLD	☆	☆	TINY EVIL/INTERSCOPE
7	6	17	ALL AROUND ME FLYLEAF	☆	☆	A&M/OCTONE/INTERSCOPE
8	11	5	FAKE IT SEETHER	☆	☆	WIND-UP
9	9	23	ICKY THUMB THE WHITE STRIPE	☆	☆	THIRD MAN/WARNER BROS.
10	10	26	WHAT I'VE DONE LINKIN PARK	☆	☆	WARNER BROS.

#1 MOST ADDED

ALMOST EASY Avenged Sevenfold (HOPELESS/WARNER BROS.)

#1 MOST INCREASED PLAYS

EMPTY WALLS Serj Tankian (SERJICAL 5=KE/REPRISE)

TOP 5 NEW AND ACTIVE

ALMOST EASY Avenged Sevenfold (HOPELESS/WARNER BROS.)

BELIEV The Bravery (ISLAND/IDJMG)

SHADOW OF THE DAY Linkin Park (WARNER BROS.)

AN END HAS A START Editors (KITCHENWARE/FADER/EPIC)

TEN TON BRICK Hurt (CAPITOL)

COMPLETE ALTERNATIVE CHART ON PAGE 54

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	9	THE PRETENDER FOO FIGHTERS	NO. 1 (1 WK)	☆	ROSWELL/RCA/RMG
2	1	14	BLEED IT OUT LINKIN PARK	☆	☆	WARNER BROS.
3	3	8	SO HOT KID ROCK	☆	☆	TOP DOG/ATLANTIC
4	7	6	FAKE IT SEETHER	☆	☆	WIND-UP
5	5	17	I GET IT CHEVELLIE	☆	☆	EPIC
6	6	23	NEVER TOO LATE THREE DAYS GRACE	☆	☆	JIVE/ZOMBA
7	4	20	FAMOUS PUDDLE OF MUDD	☆	☆	FLAWLESS/GEFFEN
8	8	12	ALCO-HAULIN' ASS HELLYEAH	☆	☆	EPIC
9	11	9	RISE TODAY ALTER BRIDGE	☆	☆	UNIVERSAL REPUBLIC
10	13	12	LIFE IS BEAUTIFUL SIXX:AL	☆	☆	ELEVEN SEVEN

#1 MOST ADDED

ALMOST EASY Avenged Sevenfold (HOPELESS/WARNER BROS.)

#1 MOST INCREASED PLAYS

ALMOST EASY Avenged Sevenfold (HOPELESS/WARNER BROS.)

TOP 5 NEW AND ACTIVE

DIRTY LITTLE ROCKSTAR The Cult (NEW WILDERNESS/ROADRUNNER)

THE RUNNING FREE Coheed And Cambria (COLUMBIA)

NOTHING TO LOSE Operator (ATLANTIC)

PSYCHO Puddle Of Mudd (FLAWLESS/GEFFEN)

3'S & 7'S Queens Of The Stone Age (REKORDS REKORDS/INTERSCOPE)

COMPLETE ACTIVE ROCK CHART ON PAGE 55

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	35	PARALYZER FINGER ELEVEN	NO. 1 (3 WKS)	☆	WIND-UP
2	3	8	THE PRETENDER FOO FIGHTERS	☆	☆	ROSWELL/RCA/RMG
3	2	25	I DON'T WANNA STOP OZZY OSBORN	☆	☆	EPIC
4	4	7	SO HOT KID ROCK	☆	☆	TOP DOG/ATLANTIC
5	6	21	NEVER TOO LATE THREE DAYS GRACE	☆	☆	JIVE/ZOMBA
6	5	19	FAMOUS PUDDLE OF MUDD	☆	☆	FLAWLESS/GEFFEN
7	10	5	FAKE IT SEETHER	☆	☆	WIND-UP
8	7	26	WHAT I'VE DONE LINKIN PARK	☆	☆	WARNER BROS.
9	13	7	RISE TODAY ALTER BRIDGE	☆	☆	UNIVERSAL REPUBLIC
10	12	36	FOREVER PAPA ROACH	☆	☆	EL TONAL/GEFFEN

#1 MOST ADDED

HL MANITY Scorpions (NEW DOOR/UMF)

#1 MOST INCREASED PLAYS

CRASHED Daughtry (FCA/RMG)

TOP 5 NEW AND ACTIVE

TEN TON BRICK Hurt (CAPITOL)

TIME IS RUNNING OUT Papa Roach (EL TONAL/GEFFEN)

KING OF THE STEREO Saliva (ISLAND/IDJMG)

ALMOST EASY Avenged Sevenfold (HOPELESS/WARNER BROS.)

ROCK AND ROLL Poets & Pornstars (WENZLHOPPER/ADRENALINE)

COMPLETE ROCK CHART ON PAGE 56

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	11	HOLD ON KT TUNSTALL	NO. 1 (5 WKS)	☆	RELENTLESS/VIRGIN
2	3	5	RADIO NOWHERE BRUCE SPRINGSTEEN	☆	☆	COLUMBIA
3	1	15	SHUT YOUR EYES SNOW PATROL	☆	☆	POLYDOR/A&M/INTERSCOPE
4	4	18	BUBBLY COLBIE CAILLAT	☆	☆	UNIVERSAL REPUBLIC
5	6	13	IN THE COLORS BEN HARPER & THE INNOCENT CRIMINALS	☆	☆	VIRGIN
6	5	10	THE UNDERDOG SPOON	☆	☆	MERGE
7	7	18	MISSED THE BOAT MODEST MOUSE	☆	☆	EPIC
8	14	4	PUNISH THE MONKEY MARK KNOPFLER	☆	☆	WARNER BROS.
9	11	9	1973 JAMES BLUNT	☆	☆	CUSTARD/ATLANTIC
10	9	12	SHE MOVES IN HER OWN WAY THE KOOKS	☆	☆	ASTRALWERKS

#1 MOST ADDED

AIN'T NO TIME Grace Potter And The Nocturnals (HOLLYWOOD)

#1 MOST INCREASED PLAYS

YOU'RE THE WORLD TO ME David Gray (ATO/RED)

TOP 5 NEW AND ACTIVE

WONDERFUL WORLD James Morrison (POLYDOR/INTERSCOPE)

MY MOON MY MAN Feist (CHERRYTREE/POLYDOR/INTERSCOPE)

LISTENING TO LEVON Marc Cohn (ECCA)

TURPENTINE Brandi Carlile (COLUMBIA)

WALKEN Wilco (NONESUCH/WARNER BROS.)

COMPLETE TRIPLE A CHART ON PAGE 59

Armada Media focuses business on serving hometown communities

Terry Shockley

By Erica Farber

Liver Notes

Profile: Terry Shockley

Title: Armada Media CEO

Favorite radio format:

Oldies

Favorite TV show:

"Sandy and I are both sports junkies. We watch college football, NFL football and the PGA tour. I also enjoy fun shows, like 'Dancing With the Stars.'"

Favorite song: "California Sun" by the Riveras

Favorite movie: "High Noon." I love John Wayne movies.

Favorite book: "Seeds of Greatness" by Denis Waitley

Favorite restaurant: "The Nitty Gritty here in Madison, or in downtown Madison the Chop House."

Beverage of choice: Arnold Palmer [an iced tea/lemonade drink]

Hobbies: "Golf has been a family hobby of ours.

Both of our children played at the University of Kansas, and had high school and college golfing careers. I have a street rod collection and a little hobby I call hot rod paradise. I've built a collectors garage in Florida that's associated with my office in DeBary just north of Orlando."

E-mail address: tshock@shockleygroup-inc.com

Armada Media has identified what may be the last major consolidation opportunity in radio: small hometown markets. Having acquired more than 30 stations in a short period of time, its CEO is the highly recognized career broadcaster Terry Shockley. This recently founded Midwest radio startup lists a board of directors that reads like a who's who in broadcasting.

Beginning your career: I started as a TV production floater at WHBF-AM-FM/TV in Rock Island, Ill. I ran camera, set up live shots for grocery store ads, you name it. At that time, FM was in its infancy, so I was able to practice news-reading skills and sports delivery between the 6 p.m. and 10 p.m. news. I took college courses in radio, television and speech at Augustana College in Rock Island, where I got my BA, and the University of Kansas for a master's degree. There, I continued to do television production and various on-air gigs. I worked for Harris Broadcasting Group in Iowa as news and sports director for a couple years and ended up in Madison, Wis., at ABC-TV affiliate channel 27. Ultimately I became president and general manager at the sister station in Wausau.

Getting into ownership: I went through a series of ownership changes and decided to go out on my own. My wife, Sandy Shockley, had been teaching school and had done some on-air work and thought she should be my partner. We were able to buy a big-signal FM here in Madison. Within a couple of years we purchased Duluth Superior Radio and then WZTR-FM in Milwaukee. We ended up buying four more stations in Duluth and in 1995, I had an opportunity to purchase television stations I had helped build and grow in Madison, Wausau, La Crosse and Eau Claire, all affiliated with ABC. Later we added Eagle River and then built Fox channel 47 in Rochester, Minn. We sold all our stock in the company and I began Shockley Group, which consults and does sales and leadership training. I also mentor CEOs in and out of the business.

Founding of Armada: I got together and talked with longtime friend Jim Coursolle and Chris Bernier, who [owned several stations]. We felt

one of the next frontiers was aggregating a small-market group focusing on radio. We joined together a great group of people and that became Armada Media.

Long-range plans: To grow selectively into markets [with populations of] 25,000-50,000 tops, all with a hometown thrust, whether it's radio or television. You have a license to serve a community, so you polish that license daily and polish the key to the city. We're disciplined in the markets we choose to be in, but we're not going to buy every market that comes up. We're more centered in the Midwest, near-West. We will look at markets and determine whether they are a trading center, a destination where people go to shop and whether retailing is thriving.

Biggest challenge: To have excellent general managers who are self-starters, motivated and want to

be in that area. You cannot run these properties by remote control. These people become the fabric of the community.

State of radio: What I like about small markets is that it's real radio. It excites us to make a difference for a community. If the local hospital is struggling and needs to raise funds, we can be there. Radio is doing just fine. We're poised to be a great competitor. We're immediate, we can answer the needs of the community, and it doesn't take us long to react. And when you do those things, the local market responds to you with advertising dollars and community support.

Something about your company that might surprise readers to learn: You can still do it in today's marketplace. People think consolidation is over, that the industry is looking at divestors because they're too big. They're looking at whether they should be private or public. There's a lot of financial analysis of the business. You're talking to a guy who is historically glass half-full. If you can play radio today, you can play it for keeps, but you have to have a focus on what you're doing.

Career highlight: I hope I'm thought of as an innovator, as someone challenged by change. If the industry is moving in a direction, I like to be on the edge of that direction. I am an idea person and then I hire far brighter people than I am. There are a lot of bright bulbs out there, and I want a good deal of them.

Most influential individual: I was blessed in my educational experiences to be around some terrific people at the University of Kansas, including Dr. Bruce Litton, who was chairman of the radio/TV/film department, [and] Tom Hedrick, who in those days was the voice of the Kansas City Chiefs and our talent instructor there. Those people set high standards. In my early broadcast career at channel 27, I was associated with two individuals in Madison who were superb broadcasters, manager Tony Moe and sales manager Ben Hobbel. Over the course of time, I've also learned a lot from my employees.

Advice to broadcasters: We need to superserve our markets of license. Get in and address the needs of the community and be involved. What we can't do is sit back and bend the numbers all day long. We've got to watch technology closely and listen closely to consumers. If the marketplace starts to respond to new technologies then we better be on it. All of us wrestle with the return, but don't let the edge get too far out in front of you because when it does, you lose momentum. R&R



'If you can play radio today, you can play it for keeps, but you have to have a focus on what you're doing.' —Terry Shockley

2007 has been a very good year.

**Congratulations to Dave Bestler, Leighton Peck, Ginny Morris
and the entire staff of KSTP-FM, Minneapolis-St. Paul.**



★ 2007 Marconi Winner for overall excellence in radio. ★

★ 2007 Crystal Award Winner for outstanding
year-round commitment to community service. ★

★ Arbitron rated #1 with Women 25-54, Spring 2007. ★

*We are proud to have been a part of the KS95 family for the
past ten years and look forward to building the future together.*

Guy Zapoleon & Steve Davis



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Our first round draft pick.

Dan Patrick has joined the Content Factory



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