

EXCLUSIVE

ONE ON ONE WITH WHOOP!

America's New Syndicated Morning Host Gets Up Close And Personal p.16

ALL NEW

EXPANDED R&R

We've Been Listening To You: More Format Coverage Inside p.6

R&R

RADIO & RECORDS

www.RadioandRecords.com

NOVEMBER 10, 2006
NO. 1683
\$6.50



PLUS

REGIONAL MEXICAN MANIA: THE GEOGRAPHY BEHIND A VERY LOCAL FORMAT p.20

CHRISTIAN CHR: WHY ISN'T THE GENRE GROWING? p.26

DOUBLE DUTY: RASCAL FLATTS SCORES A RARE NO. 1 AT COUNTRY AND THEN AC p.29

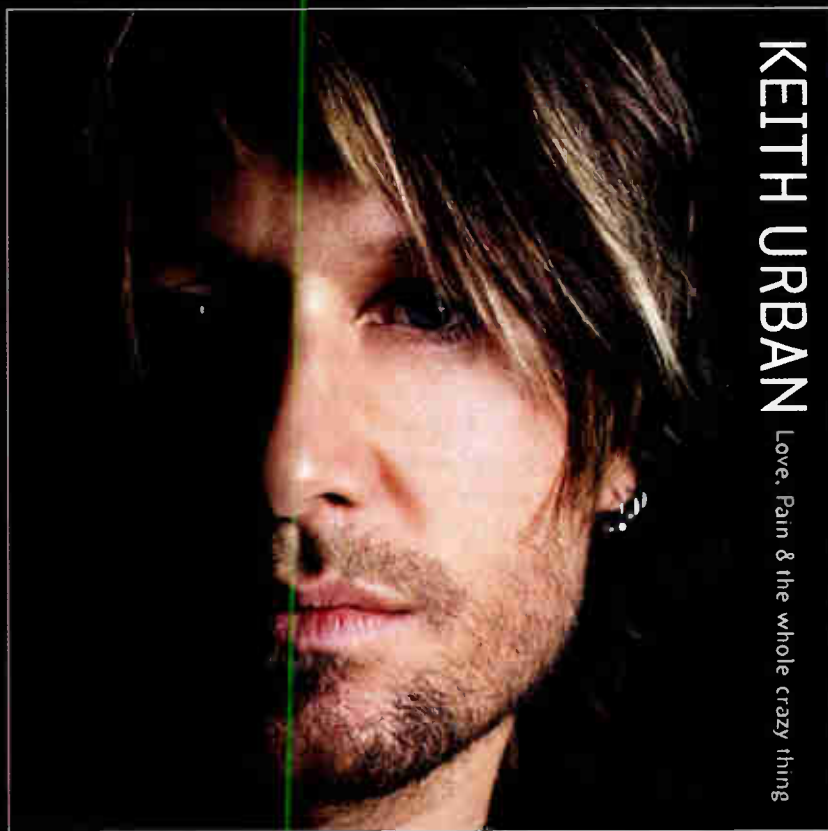
PUBLISHER'S PROFILE: BURKE ALLEN'S FOUR ROLES p.74

CONGRATULATIONS KEITH!

2006 CMA Male Vocalist of the Year!



The new single "STUPID BOY" on your desk 11/15 going for immediate airplay



KEITH URBAN

Love, Pain & the whole crazy thing

THANKS COUNTRY RADIO!

BORMAN

www.capitolnashville.com



www.keithurban.net



MYLES

MILO

CHRIS

MARCEL

BRIDGING HIP-HOP & R&B

OMARION PRESENTS HIS FIRST DISCOVERY:

2MUCH

THEIR BLAZING FIRST SINGLE

"FIRE"

PRODUCED BY HARMONY FOR H-MONEY PRODUCTIONS & CHRIS STOKES

AS SEEN ON 

ALREADY BURNING UP: KBLR, KDAY, KJMM, KIPR, KVSP, WJMI

IMPACTING MAINSTREAM 11/13, 11/14

EXECUTIVE PRODUCERS: OMARION, MATHEW KNOWLES, MAX GOUSSE AND CHRIS STOKES

WWW.MUSICWORLDENT.COM

WWW.2MUCHLOVESYOU.COM



TUG
ENTERTAINMENT

MUSIC
WORLD
MUSIC. INSPIRED ENTERTAINMENT



NewsFocus

▶ MOVERS

Seventeen-year Clear Channel WLTW/New York morning man Bill Buchner exits the station as part of budgetary restructuring. He is replaced by weekend jock Karen Carson and morning show co-host Christine Nagy . . . Conservative talker Phil Valentine has been added to the Westwood One syndication lineup. Valentine does afternoons at Cumulus talk WWTN/Nashville . . . Warner Music Group taps Dan Pelson, founder and former CEO of Bolt.com, to serve in the newly created role of senior VP of global consumer marketing . . . Beasley Broadcast Group has formed an interactive division and named Kathleen McCarten-Bricketto to head it as VP . . . Former R&R VP of sales Barry O'Brien now represents the John Bayliss Broadcast Foundation for all advertising and sponsorship sales.

▶ SHAKERS

Veteran music industry executive Jonathan Bender joins Concord Music Group for the newly created role of senior VP of operations and digital media . . . Universal South Records co-founders Tim DuBois and Tony Brown will step down and be replaced by veteran producer, songwriter and label executive Mark Wright, who will hold the title of president of the company . . . Sony BMG Nashville senior VP of A&R Renee Bell rises to the position of executive VP for the company. As part of the promotion, Bell adds A&R oversight for Columbia Nashville . . . Charles Dalfen, chairman of the Canadian Radio-Television and Telecommunications Commission, has announced that he will step down at the end of his term on Dec. 31 . . . Daniel Norwood and Paul Pabst join Sirius Satellite Radio as executive producers for its NASCAR Radio, which launches in January.



Bell

Clear Channel Trims To Dating Weight For Private Investors

More heads rolled this week at Clear Channel stations than at a Tyson's chicken plant as radio's biggest player tries to make its books attractive to suitors from the private equity world. The trims are not just at AC-formatted WLTW-FM in New York, where 17-year morning anchor Bill Buchner and 18-year nighttime personality J.J. Kennedy were pink-slipped; in fact, it's just the beginning. To see who's not around to turn the lights out, go to CC Layoffs at radioandrecords.com.

News/Talk Remains Top Format

Arbitron has released the format trends report for the summer 2006 radio survey in the 96 continuously measured markets, and news/talk/information has retained its lead position with a 16.9 AQH share of persons 12+, although it is off -.05 of a share point from summer 2005.

Spanish formats saw the biggest gains, increasing to an 11.1 AQH share, up 1.0 share point from summer 2005.

Adult hits is the second largest gainer, with a boost of 0.7 share points. While news/talk/information was down -.05 share, rock saw the biggest year-over-year shift in a down direction, dropping a full share point, from 8.7 in summer 2005 to 7.7 in summer 2006.

Here is a look at how all the formats fared, with their summer '06 rating followed by their summer '05 rating: news/talk 16.9-17.4; AC 12.7-12.9; CHR/top 40 11.6-11.5; Spanish 11.1-10.1; urban 10.4-10.2; country 9.3-9.1; rock 7.7-8.7; oldies 6.0-6.3; alternative 3.5-3.8; religious 3.0-2.7; adult hits 2.7-2.0; new AC/smooth jazz 2.7-2.8; classical 1.2-1.2; adult standards 1.0-1.3; remaining formats 0.1-0.1. One note: In summer 2006, Arbitron added Latino urban as a new format within the Spanish category. The detailed format breakouts for all categories are available at arbitron.com/home/arlt.asp. —Mike Boyle

NUMBER CRUNCH

<h2>5%</h2> <p>The percentage the Radio Advertising Bureau's Sales Indexes indicate that national radio advertising climbed in the quarter ending Sept. 30 compared to Q3 2005. Local radio revenue declined 2% in the third quarter compared to Q3 '05.</p>	<h2>\$199</h2> <p>The amount JVC is lowering the price of its in-dash automotive HD receiver. With the previously announced \$50 rebate incentive now in place, the receiver will be available for \$149 through Jan. 14, 2007. In other HD news, Circuit City becomes the first big box retailer to put HD radio products on its shelves.</p>	<h2>\$10M</h2> <p>The amount for which Victory Records is suing Virgin Records and EMI Music North America, charging them with interfering with its contractual relationship with the band Hawthorne Heights. Victory claims that the major label "poached" the band from the indie even though the group still had two more records to deliver under its contract.</p>
--	--	---

McGinn Named BDSRadio.com GM

Catriona McGinn joins BDSRadio.com in the newly created GM role. Starting her new Los Angeles-based position Nov. 13 and reporting directly to Mark Tindle, Nielsen Music senior VP/GM, West Coast, McGinn will oversee all marketing, radio station affiliations and advertising sales. She is also charged with building the relationships between BDSRadio and broadcast companies.

"We're pleased to have Catriona join Nielsen Music as general manager of BDSRadio.com," Nielsen Music president and COO Nielsen Entertainment East Coast Operations Rob Sisco said in a release. "Her contemporary radio industry perspective, her management skills and creativity are important elements toward continued development of the BDSRadio products and make her a welcome addition to our team."

"I'm very excited to be joining Nielsen and for this opportunity to work with the BDS team," McGinn added. "More than anything, I'm looking forward to getting out there and meeting BDS clients."

Prior to joining BDSRadio.com, McGinn worked as GM for Sparknet Communications, L.P. in Vancouver, where she was integral in building the JACK-FM format. —Mike Boyle

ON THE WEB Ups, Downs of Q3 Radio Revenues

Wall Street investors holding Citadel shares were smiling this week when the Las Vegas group reported that third quarter net revenues jumped \$2.9 million or 2.6% to \$112.5 million, compared with \$109.6 million in Q3 '05. That's a net income of 15 cents a share . . . Salem said its Internet and publishing division pushed the Christian, family-oriented and conservative-values company to a 9.3% revenue increase to \$57 million from \$53 million in Q3 despite a decline in the radio division . . . Revenues at Spanish Broadcasting System's radio division were up 3% to \$44.6 million in Q3 . . . Making its last public quarter results known before going private, Univision reported \$536.1 million and \$88.1 million in profits or 26 cents a share, up from \$497.5 million in revenues and a profit of \$79.2 million, 23 cents a share. The Los Angeles company credited its TV side for a 15% revenue increase during Q3 . . . Entercom said net revenues fell slightly, to \$114.3 million or 41 cents a share, from \$115 million or 48 cents per share . . . Regent's revenues fell to \$800,000, or 2 cents per share, from \$1.4 million, or 3 cents per share . . . XM Satellite Radio credits subscriber growth to 7.2 million by Sept. 30 for a 57% revenue increase to \$240 million, cutting the satcaster's net loss by 36% to \$84 million from the \$153 million in Q3 '05. In Q3, XM reported net subscriber additions of 286,002, but this week trimmed its year-end subscriber forecast for the third time this year to no more than 7.9 million expected subscribers.

Beasley Creates Interactive Division



McCarten-Bricketto

Kathleen McCarten-Bricketto will craft Beasley's new interactive division. As VP, she will lead all the company's interactive initiatives and programs, creating national sales opportunities for advertisers and overseeing the day-to-day operations of Web activities, including streaming and database development.

MORE ONLINE: www.RadioandRecords.com

Rollasign[™]

**ESTABLISH YOUR PRESENCE
WITH ROLL-A-SIGN[™] BANNERS!**

**PROMOTE YOUR STATION
COMPANY OR SPECIAL EVENT!**

- Cost effective and reusable
- Durable for indoor and outdoor use
- Ideal at concerts and remotes
- Great for co-sponsored events
- It's easy to use... just roll off the desired length and cut!



Visit our website today for more information or call to place an order!

TOLL FREE 1.800.231.6074

www.reefindustries.com





A FORMER NO. 1 AT TRIPLE A, "HOW TO SAVE A LIFE" BY **THE FRAY** TOPS HOT AC FOR A THIRD WEEK.

R&R NO.1

FORMAT	Page	Title / Artist
CHR/TOP 40	31	Lips Of An Angel / Nickelback
RHYTHMIC	34	I Wanna Love You / Ludacris Feat. Pharrell
URBAN	36	Walk It Out / Unk
URBAN AC	37	I Call It Love / Lionel Richie
RAP	38	Money Maker / Ludacris Feat. Pharrell
GOSPEL	39	The Struggle Is Over / Youth For Christ
CHRISTIAN AC	41	Made To Worship / Chris Tomlin
CHRISTIAN CHR	42	Stand In The Rain / Superchic(k)
CHRISTIAN ROCK	42	Rebirthing / Skillet
INSPO	42	Broken & Beautiful / Mark Schultz
COUNTRY	48	Before He Cheats / Carrie Underwood
AC	51	What Hurts The Most / Rascal Flatts
HOT AC	52	How To Save A Life / The Fray
SMOOTH JAZZ	57	Free As The Wind / Jazzmasters
ALTERNATIVE	59	Welcome To The Black Parade / My Chemical Romance
ACTIVE ROCK	60	Land Of Confusion / Disturbed
HERITAGE ROCK	61	Rockstar / Nickelback
TRIPLE A	64	Chasing Cars / Snow Patrol
AMERICANA	65	Nashville / Solomon Burke
LATIN ROCK / ALTERNATIVE	66	Complemento / Aterciopelados
REGIONAL MEXICAN	67	De Rodillas Te Pido / Alegres De La Sierra
LATIN POP	68	Ni Una Sola Palabra / Paulina Rubio
LATIN TROPICAL	69	Que Precio Tiene El Cielo / Marc Anthony
LATIN RHYTHM	69	Dime / Pitbull Feat. Ken-Y

COUNTRY MUSIC ASSN. FEMALE VOCALIST OF THE YEAR **CARRIE UNDERWOOD** IS THE ONLY SOLO FEMALE ARTIST TO TOP THE COUNTRY CHART THIS YEAR—AND SHE'S DONE IT TWICE. "BEFORE HE CHEATS" LEADS FOR A SECOND WEEK.



Radio and Records is published weekly, except the week of December 25. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas. U.S. funds only from Radio & Records Inc., PO Box 16555, North Hollywood, California 91615-9338. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

© Radio & Records, Inc. 2006

POSTMASTER: Send address changes to R&R, PO Box 16555, North Hollywood, California 91615-9338 Under Canadian Publication Mail Agreement No. B77859 return undeliverable Canadian addresses to Deutsche Post Global Mail, 7496 Bath Road Unit 2, Mississauga, ON L4T 1J2

A PUBLICATION OF **Billboard** INFORMATION GROUP

Contents

ISSUE #1683 • NOVEMBER 10, 2006

16



FEATURES

16 ONE ON ONE WITH WHOOP!
America's new syndicated morning host gets up close and personal.

20 REGIONAL MEXICAN MANIA
Programming to an audience's backyard—all of them.

26 CHRISTIAN CHR
Why isn't the genre growing?

74 PUBLISHER'S PROFILE: BURKE ALLEN
The president/CEO of Allen Media Strategies saw his family spend their lives inside coal mines. He was determined to bring his career above ground.

20



DEPARTMENTS

8 NEWS/TALK/SPORTS
Traits of talk radio's top sellers.

11 BIG SHOTS
Plenty left of Nick Lachey.

12 BY THE NUMBERS
By the sea, but not by the book: Meet biotech leader and market No. 17, San Diego.

13 MANAGEMENT/MARKETING/SALES
Putting radio back in the public eye: straight talk from Greater Media president/CEO Peter Smyth.

74 STREET TALK
A shipload of changes swept through Clear Channel during the past week, as the company makes major moves as part of a large restructuring. A summary of all.

11



WWW.RADIOANDRECORDS.COM:

What's New This Week Online

M

November 13
Fall phase 1 Arbitrends start to roll. Check out New York, Riverside and others today. [▶ Click on Ratings](#)

T

November 14
See what's happening across the pond via the Euro charts. [▶ Click on Charts](#)

W

November 15
Catch up on the latest format flips, personnel changes and other news in your format. [▶ Click on Format News](#)

T

November 16
More fall phase 1 Arbitrends arrive. Catch Boston and San Francisco among today's batch. [▶ Click on Ratings](#)

F

November 17
Deeper as-it-happens news coverage, more exclusives. [▶ Click on News](#)

'I don't know who the audience is, but somebody's listening because people keep calling us up. That's all I depend on.' p.16

74



COLUMNS

- 29 The Spin
- 30 CHR/Top 40
- 33 Rhythmic
- 35 Urban
- 40 Christian
- 44 Country
- 50 AC/Hot AC
- 56 Smooth Jazz
- 58 Rock
- 63 Triple A
- 66 Latin
- 70 National Airplay

26



More format-specific information each week

R&R Expands Coverage

Paul Heine

PHeine@RadioandRecords.com

DEAR READERS:

In the 13 weeks since the launch of the new R&R, we have been listening to your feedback. Of all the positive reactions and constructive criticism we've heard from readers about the revamped publication, one message resonated loud and clear: The format columns need more editorial space. ■ Effective with this week's issue, R&R expands editorial coverage in the following formats: CHR/top 40, rhythmic, urban, Christian, country, AC/hot AC, rock and Latin. In many cases, column lengths have doubled and extra pages have been added to accommodate additional format-specific data, such as expanded station panel listings and, coming soon, music research. ■ You also told us you prefer Publisher's Profile in the back of the book and that you want more insight and market intelligence from the worlds of management, marketing and sales. We have acted on those requests, too. ■ And we are still listening. To ensure that R&R maintains its decades-long commitment of providing you with the most current and reliable news and information about your business, we will continue reaching out to the radio and record communities about ways to evolve our products to meet your changing needs. ■ Have a comment or suggestion? Please give me a call directly at 646-654-4669 or e-mail me at pheine@radioandrecords.com. ■ Thanks for your feedback and your continued support.



Paul Heine
Executive Editor
Radio & Records

'In many cases, column lengths have doubled and extra pages have been added to accommodate additional format-specific data.'

Where To Find It

- **Format Columns:** Newly expanded, cutting-edge columns from format experts begin on page 30.
- **Features:** What you need to know now about critical trends reshaping the radio and record industries. Informative, entertaining profiles of radio's movers and shakers and why they're important. Hard-hitting investigative exposes. See page 16.
- **Street Talk:** People, places, monkeys and whatnot . . . and occasional morsels of truth. See page 14.
- **Publisher's Profile:** Inside the heads and behind the scenes with the industry's top leaders. See page 74.
- **Management/Marketing/Sales:** Essential intelligence for the corner office and the non-programming side of the building. See page 13.
- **News/Talk/Sports:** Two pages of the personalities, power brokers and trends shaping radio's most-listened-to format. See page 10.
- **News Focus:** Analysis of the week's most important news stories—and how they will continue to unfold. See page 3.
- **By The Numbers:** The week's radio transactions, Market Snapshot and music downloading data and commentary. See page 12.
- **Big Shots:** Radio in pictures: from artist and label visits to the latest station events and promotions. See page 11.
- **The Spin:** R&R's chart managers take you behind the bullets. See page 29.
- **Charts:** A road map to the hits in more than 30 formats, powered by Nielsen BDS. Color-coded for easy access. Begins on page 31.
- **The Back Pages:** The biggest hits from the biggest formats, at a glance. See page 72.
- **Opportunities/Marketplace:** Job listings and vendor services. See page 71.

PHOTOGRAPH BY CHRISTOPHER MCLLLEN



You're facing new forms of competition.
You're stretching smaller budgets further.
You're being tested with more responsibility.

It's time to get the team behind you that understands these challenges.
It's time for unbiased advice based on facts, not preconceived agendas.
It's time for deeper insights to make better decisions.

**It's time to
call Coleman.
919-571-0000**

COLEMAN
MUSIC. TRENDS. BRANDING.
www.ColemanInsights.com



Why selling spoken-word radio requires special skills

Traits Of Talk Radio's Top Sellers

Al Peterson

APeterson@RadioandRecords.com

great talk shows produce great ratings. But they also often produce major controversy and sometimes “no buy” edicts from certain advertisers. That’s why even a great talk radio station, with great ratings, also needs great sellers to succeed. ■ Behind every successful spoken-word radio station you’ll find some of the best sellers in the business. Sure, they generally get to sell solid ratings and demos, but the true key to successful talk radio selling goes way beyond the typical cost-per-point pitch that too many sellers fall back on. Selling talk means selling ideas.

So what makes a great talk radio salesperson? What are some of the traits and qualities that a station manager should look for, and what separates the good ones from the greats? For the answers to those questions, I chatted with noted sales, management and marketing trainer Irwin Pollack. In his more than 30 years as a management and sales consultant, motivational speaker, publisher, newspaper columnist and, most

recently, attorney, Pollack has been involved in the careers of many of the best radio sellers and managers in our industry.

A Different Animal

Pollack believes strongly that selling spoken-word radio is truly a different animal, but it can be a salesperson’s dream if he or she develops



‘Music radio can be on in the background, but with talk radio you have to listen and have your brain turned on. That’s what makes it such a great advertising vehicle for the right advertisers.’

—Irwin Pollack

the right skills and understanding of talk’s qualitative advantages.

“The people who listen to spoken-word radio make more money, have bigger homes, have more money in the bank and live a high-qualitative lifestyle,” he says. “If you are looking for listeners who own stocks and other financial services, own their own home—and even second homes—drive nice cars and spend highly, that’s who you will find listening to news, talk and sports radio. That’s what makes the format such a great sell.”

Pollack says those who sell talk over music formats have the advantage when it comes to closing the sale. “There’s not a talk radio station in the world where their big hook is, ‘Here’s another 10 in a row,’” he quips. “In spoken-word radio, commercials are little islands right in the middle of programming where the message stands

Continued on page 10

ON ELECTION DAY '06, YOU VOTED FOR...



- ✓ Newscasts
- ✓ One-minute status reports
- ✓ Three-minute status reports
- ✓ Reporters on-scene in key states
- ✓ Pre and post election specials
- ✓ Analysis from Senator Fred Thompson and Steve Roberts
- ✓ Two-ways with correspondents and newsmakers
- ✓ Audio from victory and concession speeches
- ✓ Election projection advisories via voice and email
- ✓ Closed-circuit guidance from Political Director Mark Halperin



JOIN US NOW ON THE ROAD TO ELECTION '08

ABC Radio Networks: 212.735.1700

ONE WORLD OF MUSIC



TWO WAYS TO GIVE

MAKE A DIFFERENCE
THIS HOLIDAY SEASON
by participating in the

GRAMMY[®] CHARITY HOLIDAY GIVING CAMPAIGN

You can make a contribution
during this holiday season
or you can shop the
GRAMMY Charity Holiday Auction
from November 27 – December 7.

To learn more **VISIT GRAMMY.COM**

Proceeds benefit MusiCares[®] and the GRAMMY Foundation[®].

MusiCares
provides a safety net of critical financial assistance
and services for music people in times of need.

The GRAMMY Foundation
cultivates the understanding, appreciation
and advancement of the contribution of
recorded music to American culture.

Continued from page 8

out and gets a chance to really sink in." That message penetrates primarily because, unlike at music radio, listeners are actively engaged with the programming. "It's foreground radio, it's not a background format," Pollack says. "Music radio can be on in the background, but with talk radio you have to listen and have your brain turned on. That's what makes it such a great advertising vehicle for the right advertisers."

And how does Pollack define the right kinds of advertisers? "If you're looking for people who want to rent a sofa for \$19 a week for three years so they end up paying \$1,700 for a \$600 sofa, those aren't the people you will reach with talk. There are plenty of other good formats to reach those people. But for the advertiser looking to reach high-income listeners with plenty of disposable income, spoken-word radio is the way to go."

Building Brands Vs. Selling Spots

Pollack says those who want to succeed at selling talk need to understand that it takes a different set of skills than those that many radio sales reps have. "You can't walk in with your one-sheet and a cost-per-point analysis," he says. "You need to put together a very specific return-on-investment-based proposal. In other words, sell the investment versus the expense. If you're going to sell clients like [investment firm] Charles Schwab, a Jaguar dealership or a custom-home builder, you need to be talking about a one-year campaign worth maybe hundreds of thousands of dollars. You can't do that with an average rate-based pitch. You'll have to tell listeners the client's story and build something over a period of time that becomes a part of that brand."

Like music radio, in recent years talk radio has splintered into an ever-evolving collection of approaches, including traditional news, talk and sports along with business talk, talk for women and hot talk. But Pollack says if you really understand how to sell spoken-word properly, the style of talk doesn't much matter.

"When you sell talk the bar is set a little higher," he says. "There is a higher expectation of sellers of talk radio.

You need more business acumen when you are selling talk formats than you need as a music radio seller. Let's be honest—when you are selling a double-digit share music radio station, you can get by with just the rankers. But to sell talk radio effectively you need a good understanding of business."

On the road meeting with sellers of all experience levels for more than four months each year, Pollack says he can spot those who will succeed at selling spoken-word formats in any crowd. "When I am talking to a group of sellers I start out by asking questions like, 'What's the current return on investment at a bank or savings and loan? How about on real estate, stocks or gold and precious metals?' If you can't answer those kinds of questions, how can you sell spoken-word radio? In a room where I frequently see a lot of those 'I-was-out-too-late-last-night' blank stares from the twentysomethings gathered around the table, in my opinion, the people who know those answers are the ones who are more likely to succeed in selling talk radio."

Pollack says the qualities needed in spoken-word sellers also apply to talk radio sales management. "Managing sales at talk radio just means taking all these things I've referred to here up another notch. To succeed in talk radio sales management, accountability and the ability to focus on business is key. You have to be able to teach sellers that they are selling ideas, not just ratings.

"For example, let's say you are carrying football, and you've sold time to all the usual suspects. Why not also go to a personal injury attorney and have him read the disclaimer for the game? You'll probably find somebody willing to spend big bucks on a slot like that just on ego alone. If you want to succeed at selling talk, you simply must be able to think like that. You have to give a businessman an idea that makes sense for his business, not just a rate, if you are to convince him to spend marketing dollars with your station."

No Sweaty Palms Allowed

Talk radio is a daily breeding ground for controversy that

'A big mistake I see from those just getting into the game is taking a McDonald's hourly-wage commitment level to their career versus thinking of yourself as a 15 to 20 percent owner with no expenses.'

—Bob Carey

can often lead to complaints from advertisers. Almost every GM or sales manager in the format has dealt with the day an account rep walks into the office to announce a big account has threatened to cancel based on something a host or guest said.

"I think advertisers and sellers who run from controversy are missing the boat as to what talk radio is all about," Pollack says. "You want people to listen, and the subjects that tend to make them listen most are the ones that are often the most controversial. A good debate at talk radio is what gets people to listen to both the programming and the advertising."

Pollack also says that when emotions run high, that's when people most often buy. "People buy emotionally more often than logically. So when your station is creating a bit of havoc and emotions are running high, that's when sellers and advertisers can benefit most from those peak-listening levels. Controversy is a reason to sell more, not less."

Finally, Pollack notes some of the most common mistakes he sees made are by not just spoken-word radio sellers, but radio salespeople in general. "A big mistake is taking a McDonald's hourly-wage commitment level to their career versus thinking of yourself as a 15%-20% owner with no expenses. The great ones don't spend time worrying about what they can get from their station; they understand that they're a franchisee with a great product to sell. They don't pay rent, they don't do payroll; they just get a piece of whatever they sell. It's a fantastic opportunity for those willing to do what it takes to succeed."

R&R

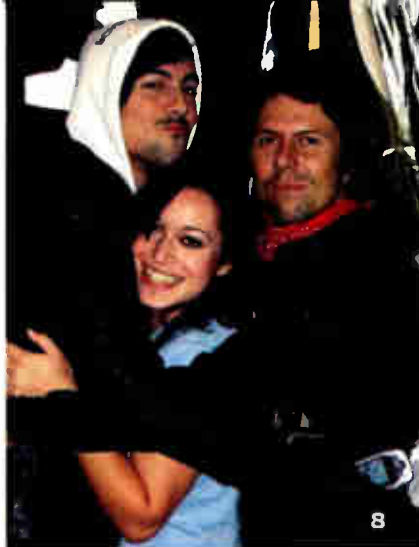
10

AMERICAN MEDIA SERVICES, LLC
BROKERAGE & DEVELOPMENT

843.972.2200

CHARLESTON • DALLAS • AUSTIN
CHICAGO • DENVER • SAN LUIS OBISPO, CA





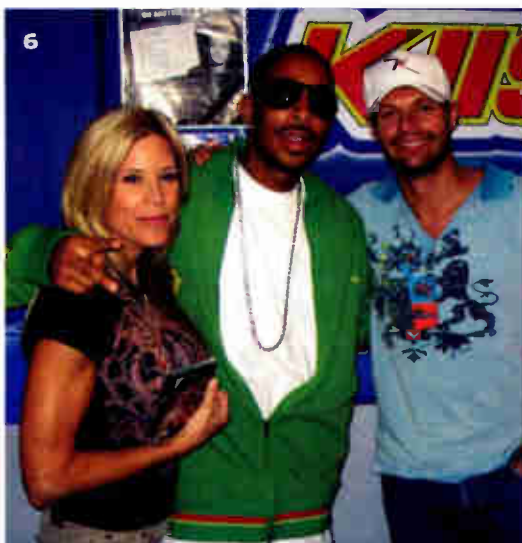
Plenty Left Of Nick Lachey

1. Nick Lachey went “Up Close & Personal” at New York’s legendary China Club in Times Square for ABC Radio hot AC WPLJ/New York and a roomful of ’PLJ listeners. Lachey performed songs from his latest CD “What’s Left of Me” and answered questions from the audience, while his current single, “I Can’t Hate You Anymore,” continued to climb at CHR/top 40. From left are WPLJ VP of programming Tom Cuddy, Jive Records senior VP of promotion Joe Riccitelli, midday jock Race Taylor, Lachey and MD Tony Mascaro.



2. Not A Day Over 40 The Society of Singers honored Johnny Mathis with its 15th annual Ella Award for his significant musical accomplishments and 50th anniversary as a recording artist. Mathis, left, is seen with SOS CEO Jerry Sharrell. **3. We Are Family** The Cox urban WCFB (Star 94.5)/Orlando family and Jive recording artist Charlie Wilson hang out at Tom Joyner’s Family Reunion. Pictured in back, from left, are production director Jerry D. and general sales manager Todd Dickerson. In front are PD Kevin Gardner, Wilson and news/community affairs director Monica May. **4. Full Throttle** Clear Channel rock KDGE-FM (102.1 the Edge)/Dallas afternoon jock/APD/co-MD Chris Ryan, center, is pictured here with the guys of Jet, who performed a special acoustic set in the Edge’s Full Throttle Garage. **5. Workin’ Hard** Vanguard recording artist Mindy Smith, left, is doing a promotional tour to support her new album “Long Island Shores.” She recently stopped by Greater Media triple A WBOS/Boston and met with station APD/MD David Ginsburg. **6. Money Maker** Clear Channel CHR/top 40 KIIS/Los Angeles morning show host Ryan Seacrest, right, and co-host Ellen K, left, pose with Ludacris during his recent in-studio visit. Luda’s latest single, “Money Maker,” is burning up the CHR/Top 40 chart. **7. A Little Lupe** Atlantic recording artist Lupe Fiasco, left, recently dropped by to chill with Clear Channel urban WWPR (Power 105)/New York PD Helen Little. **8. Lost And Found** Welsh rockers Lostprophets popped by Clear Channel alternative WHRL (Channel 103-1)/Albany, N.Y., to play a private acoustic set for 20 lucky contest winners, who also got autographs and tickets to a Lostprophets show that night. 103-1’s Gabby, center, gets cuddly with band members Ian, left, and Jamie.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to SVisakowitz@RadioandRecords.com.



MARKET SNAPSHOT:



During the past few years, San Diego has morphed from relying mainly on tourism and national defense for its economic strength to a vibrant, diversified economy that is among the leading centers for biotechnology, software development and communications.

POPULATION: 2,497,000

RADIO MARKET RANK: 17

DEMOGRAPHICS:*

	TOTAL 79-MARKET POPULATION %	SAN DIEGO ARBITRON METRO %	INDEX
AGE 18-24	13%	14%	112
AGE 25-34	18%	20%	110
AGE 35-44	20%	21%	103
AGE 45-54	19%	18%	96
AGE 55-64	14%	12%	89
AFRICAN-AMERICAN	12%	6%	50
ASIAN	3%	6%	208
HISPANIC ORIGIN	14%	26%	179
HHLD PLANS TO BUY SAT RADIO SUB (NEXT 12 MOS.)	2%	1%	50

NO. OF RADIO STATIONS: 30

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
CLEAR CHANNEL	2 AM, 6 FM (8)	26.2%
LINCOLN FINANCIAL	3 FM	11.8%
FINEST	3 FM	8.9%

FORMATS: 9 Latin, 7 N/T, 3 sports, 2 country, 2 rhythmic, 2 regional Mexican, 2 alternative, 2 Latin talk, 1 smooth jazz, 1 CHR, 1 AC, 12 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
KIFM-FM	SMOOTH JAZZ	5.0
KHTS-FM	CHR	4.6
KYXY-FM	AC	4.4
KSON/KSOQ-FM	COUNTRY	4.4
KMYI-FM	HOT AC	3.9

INTERESTING FACT:*

San Diego's regional Mexican listeners far prefer Albertson's and Costco to all other grocery stores. Each store gets 19% of regional Mexican listener households' business in San Diego.

Selling Country To Hispanics

CHART COMMENTARY BY
JOE FLEISCHER

WEEK ENDING OCTOBER 29, 2006



OK, so the Country Music Assn. is beginning to seriously look at the possibility of aggressively marketing country music to Hispanics with the hope that norteño fans will also become fans of mainstream country, according to a recent AP report. This is the strategy despite, as the CMA acknowledges, it has found no data to support it. In fact, according to the article, "The phrase 'country music' doesn't even have a translation in Spanish." Still, this is an encouraging sign. With CD sales down 15.7% so far this year, according to the RIAA, and radio audiences being wooed by countless Internet music offerings, it should be all hands on deck for any part of the traditional music sector. There's no evidence that the heavily Hispanic San Diego metro is being exposed to anything but the biggest, established country hits via the local outlets. But, again, it seems worth mentioning that radio has only one strategic advantage in music delivery—it is delivered locally. Simply put, radio can differentiate itself by focusing on serving the local flavor of choice, regardless of what that flavor is.

NO.	ARTIST	TITLE	DOWNLOADERS (CUME)	SPIN RANK
1	RASCAL FLATTS	LIFE IS A HIGHWAY	5847	38
2	RASCAL FLATTS	MY WISH	5098	2
3	JOSH TURNER	WOULD YOU GO WITH ME	4198	3
4	TIM MCGRAW	MY LITTLE GIRL	3598	8
5	CARRIE UNDERWOOD	BEFORE HE CHEATS	3148	10
6	RODNEY ATKINS	IF YOU'RE GOING THROUGH HELL (BEFORE THE DEVIL EVEN KNOWS)	2549	1
7	TAYLOR SWIFT	TIM MCGRAW	2399	15
8	HEARTLAND	I LOVED HER FIRST	1499	4
9	JASON ALDEAN	AMARILLO SKY	1205	21
10	SUGARLAND	WANT TO	1199	6
11	NELLY FURTADO	PROMISCUOUS	18359	4
12	KENNY CHESNEY	YOU SAVE ME	1053	11
13	JACK INGRAM	LOVE YOU	1051	7
14	TOBY KEITH	CRASH HERE TONIGHT	1050	13
15	DIERKS BENTLEY	EVERY MILE A MEMORY	1045	9
16	EMERSON DRIVE	A GOOD MAN	896	22
17	FAITH HILL	STEALING KISSES	895	40
18	BRAD PAISLEY	SHE'S EVERYTHING	750	17
19	KEITH URBAN	ONCE IN A LIFETIME	750	5
20	RODNEY ATKINS	WATCHING YOU	599	36

Transactions at a Glance

KANA-AM and KGLM-FM/Anaconda and KBCK-AM/Deer Lodge, Mont. \$500,000
KVCL-AM and FM/Winnfield, La. \$300,000
WCLA-AM/Claxton, Ga. \$230,000
WAJF-AM/Decatur, Ala. \$167,500
KBCK-AM/Deer Lodge, Mont. \$100,000
KMNA-FM/Mabton, KLES-FM and KZXR-AM/Prosser, Wash. Undisclosed
KYCS-FM/Rock Springs, Wy. No Consideration

Deal of the Week

WKRT-AM and WIII-FM/Cortland-Ithaca, N.Y.

PRICE: \$4 million **TERMS:** Asset sale for cash

BUYER: Saga Communications, headed by president/CEO Edward Christian. Phone: 313-886-7070. It owns 88 other stations, including WHCU-AM, WNYX-AM, WQNY-FM and WYXL-FM/Ithaca.

SELLER: Citadel Communications, headed by chairman/CEO Farid Suleman. Phone: 212-355-5656.

FORMAT: news/talk; classic rock

2006 Deals to Date

Dollars to Date:	\$5,922,267,157	(Last Year: \$2,826,867,805)
Dollars This Quarter:	\$227,955,984	(Last Year: \$1,444,984,995)
Stations Traded This Year:	869	(Last Year: 889)
Stations Traded This Quarter:	68	(Last Year: 249)

EDITORIAL

Group Editorial Director
Scott McKenzie
SMcKenzie@RadioandRecords.com
(646) 654-4642

Executive Editor Paul Heine
PHeine@RadioandRecords.com
(646) 654-4669

Senior Editor (News, Rock Editor)
Mike Boyle
MBoyle@RadioandRecords.com
(646) 654-4727

Senior Editor (Features,
AC/Hot AC Editor) Chuck Taylor
CTaylor@RadioandRecords.com
(646) 654-4729

News/Talk/Sports Editor
Al Peterson
APeterson@RadioandRecords.com
(858) 486-7559

CHR/Top 40 Editor Kevin Carter
KCarter@RadioandRecords.com
(310) 788-1659

Business Editor Jeffrey Yorke
JYorke@RadioandRecords.com
(301) 773-7005

Country Editor Wade Jensen
WJensen@RadioandRecords.com
(615) 321-4291

Radio Editor Ken Tucker
KTucker@RadioandRecords.com
(615) 321-4286

Latin Formats Editor Jackie Madrigal
JMadrigal@RadioandRecords.com
(310) 788-1670

Urban Editor Hillary Crosley
HCrosley@RadioandRecords.com
(646) 654-4647

Rhythmic Editor Darnella Dunham
DDunham@RadioandRecords.com
(310) 788-1667

Christian Editor Kevin Peterson
KPeterson@RadioandRecords.com
(850) 916-9933

Triple A Editor John Schoenberger
JSchoenberger@RadioandRecords.com
(310) 788-1666

Smooth Jazz Editor Carol Archer
CArcher@RadioandRecords.com
(310) 788-1665

Radio Editor Keith Berman
KBerman@RadioandRecords.com
(310) 788-1654

News Editor Brida Connolly
BConnolly@RadioandRecords.com
(310) 788-1650

Online Editor Susan Visakowitz
SVisakowitz@RadioandRecords.com
(646) 654-4730

Copy Chief Chris Woods

Copy Editors
Molly Brown, Wayne Robins

CHARTS

Director of Charts Silvio Pietrolungo
SPietrolungo@RadioandRecords.com
(646) 654-4624

Director of Country Charts/
Christian & Gospel Chart Manager
Wade Jensen
WJensen@RadioandRecords.com
(615) 321-4291

Chart Managers
Anthony Colombo
(Alternative, Active Rock, Heritage
Rock, Triple A)
AColombo@RadioandRecords.com
(646) 654-4640

Raphael George
(Urban, Rhythmic, Rap)
RGeorge@RadioandRecords.com
(646) 654-4623

Gordon Murray
(Smooth Jazz)
GMurray@RadioandRecords.com
(646) 654-4638

Gary Trust
(Hot AC, AC)
GTrust@RadioandRecords.com
(646) 654-4659

Chart Assistant Mary DeCroce
(Country, Christian, Gospel)
MDeCroce@RadioandRecords.com
(615) 321-4293

Chart Production Manager
Michael Cusson

Associate Chart Production Manager
Alex Vitoulis

ART

Creative Director Josh Klenert

Art Director Ray Carlson

Advertising Artist Ken Diamond

Columnist Illustrations
Kun-Sung Chung

PRODUCTION

Production Director Terrence Sanders

Senior Editorial Production Manager
Barry Bishin

Editorial Production Manager
Susan Chicola

Editorial Production
Rodger Leonard, Anthony T. Stallings

Advertising Production Manager
Chris Dexter

Director of Digital Products
Susan Shankin

Advertising Design Manager
Eulalae C. Narido II

Design Alan Savanapridi

SALES

Director of Sales Henry Mowry
HMowry@RadioandRecords.com
(310) 788-1626

Sales Manager Kristy Scott
KScott@RadioandRecords.com
(310) 788-1629

Sales Representatives

Alex Cortez
ACortez@RadioandRecords.com
(310) 788-1609

Meredith Hupp
MHupp@RadioandRecords.com
(615) 244-8822

Karen Mumaw
KMumaw@RadioandRecords.com
(310) 788-1621

Maria Parker
MParker@RadioandRecords.com
(310) 788-1648

Rob Pierce
RPierce@RadioandRecords.com
(646) 654-4707

Steve Resnik
SResnik@RadioandRecords.com
(818) 951-6700

Michelle Rich
MRich@RadioandRecords.com
(812) 303-7676

Brooke Trissel
BTrissel@RadioandRecords.com
512-990-7550

Advertising Coordinator Mirna Gomez
MGomez@RadioandRecords.com
(646) 654-4695

EMEDIA

Group Brand Manager
Carolyn Cunningham
Brand Manager Eric Ward

ADMINISTRATION

Publisher Erica Farber
EFarber@RadioandRecords.com
Associate Publisher Cyndee Maxwell
CMaxwell@RadioandRecords.com

SUBSCRIPTIONS:

800-562-2706 (U.S.);
818-487-4582 (outside U.S.)

REPRINTS:

Alisha Hairston
Foster Reprints
866-879-9144
ahairston@fostereprints.com

R&R Radio & Records is a registered trademark.

No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.

Straight talk from Greater Media president/CEO Peter Smyth

Putting Radio Back In The Public Eye

By Ken Tucker
KTucker@RadioandRecords.com



Peter Smyth

'The biggest enemy of American radio today is ourselves, the radio industry.'

—Peter Smyth

Greater Media president/CEO Peter Smyth is on a mission: to put radio back in the public eye. ■ Not surprisingly, as the head of a large, privately owned radio chain and the newly elected chairman of the board of the RAB, Smyth believes in the medium. ■ “It’s an incredibly dynamic business,” he says, noting that rumors of radio’s demise are unfounded. “If you compare it to any other medium in the free world, it has not had the attrition that anybody else has. There’s no comparison. ■ “Radio got itself repositioned,” Smyth says. “It has been made out to be this docile, old-style, analog medium. That’s nonsense.”

What has happened is that radio has lost its hip factor, Smyth believes. “It no longer became cool on Madison Avenue, it no longer became cool in trade publications, and it no longer became cool by early adapters of any technology, because what we didn’t do was embed radio in all these different manifestations of technology. We just didn’t do it.”

In some cases, Smyth says that radio has lost its showbiz appeal as well. “We’re in the entertainment business so let’s entertain,” he says. “We should be playing new music and we should be introducing new artists, which we do, but people don’t think about that. We don’t celebrate that we’re in the audio entertainment business and we don’t push that enough and market it enough.

“We don’t talk enough about where these artists came from and the impact radio had on them,” he adds. “All we talk about is that our

stock price sucks.

“The biggest enemy of American radio today is ourselves, the radio industry,” Smyth believes.

What To Do?

So what does radio need to do? Smyth has ideas about that, too: “Radio has to get street-savvy again,” he says.

While radio does a great job celebrating its successes internally, it doesn’t do a good job externally. While impressed with presentations at conventions about how radio helped out in the wake of Hurricane Katrina and other disasters, Smyth says it’s the wrong audience. “This is terrific: Look at these great things we did, but we’re telling a bunch of radio people,” he points out. “We’re preaching to the choir—who cares? We know what we do.”

The responsibility lies with radio operators.

“There’s not that many of us left,” he says. “We have to be the unabashed advocates for our industry and speak at as many functions as we can. Let’s let people know what we do, let’s not be the silent majority.”

It’s no secret that consolidation led companies to spend less peddling their wares. “Radio did an incredible amount of marketing to show its creativeness, to show its viability, to show its passion,” Smyth says. He notes that before consolidation, TV marketing company FilmHouse would produce “six or seven” campaigns for “six or seven companies” in a given market. “The Birthday Game was everywhere,” he says.

Smyth believes that radio also needs to creatively market itself to the advertising community. “When we’re doing Advertising Week in New York, we should have a series of great acts come in and perform. It’s all about radio. Look at some of the great talk hosts that we have, look at some of the great personalities that we have. They’re not showcased at any of this stuff. Radio people don’t go to Ad Week, people don’t go to [the American Assn. of Advertising Agencies convention] anymore.”

IMPROVE THE PRODUCT

Not only do marketing and awareness have to improve, so does the product in some cases. “I think some stations have gotten boring,” Smyth says. “Programmers have to be given creative license. There’s a part where you do the research, and there’s a point where the art and science part, where the creative person has to really take hold of that radio station. His or her vision has got to come out of those speakers, and it’s got to be really breathtaking, and it has to have passion—and it has to reach out and grab someone if they’re in their car or they’re in their home or they’re out at a ballgame. It has to be compelling.”

“We have to get back in the habit of making radio bigger than life,” he says. “Not only are we in the entertainment business, we’re in the information business. We should inform listeners and educate them, and talk radio should take positions on both sides of the dial, left or right.”

Smyth also believes that radio needs to embrace new media and technology and he has led Greater Media in that direction.

“Peter and his team have shaped Greater Media to fit the new listening environment and are at the forefront of developmental changes in technology like HD digital radio,” RAB president/CEO Jeff Haley said at the time of Smyth’s rise to RAB board chairman. “His leadership and vision will help RAB remain ahead of these advancements and ensure that we develop initiatives and platforms that propel our medium upward.”

All of Greater Media’s stations broadcast in HD, and it offers some of the most innovative programming currently available. “We’re going to be in that space, and we’re going to invest in that space, and we’re going to do some things right and some things wrong,” Smyth says. “As we go down the digital highway, we’ll be in better shape to win because we made those investments.”

R&R



The Clear Channel Restructuring Train

A shipload of changes swept through Clear Channel during the past week or so, as the company makes major moves as part of a large restructuring. The list is wide-ranging, and names continue to roll in, but here's some stuff we've heard thus far.

At AC behemoth **WLTW (106.7 Lite FM)/New York**, two longtime staffers have exited: morning anchor **Bill Buchner**, who leaves after nearly 17 years, and nighttime personality **J.J. Kennedy**, who had been with the station since 1988. Morning co-host **Christine Nagy** and weatherman **Nick Gregory** will remain with the show. Expect to know the revised lineup by the time you read this. Elsewhere in the cluster, production director **Valerie Palma** has vacated rhythmic sister **WKTU** after nine years. She can be located at 973-868-0196 or valeriepalma@comcast.net.

Across the country in San Francisco, **KIOI (Star 101.3)** PD **James Baker** exited. **Stacy Cunningham**, PD of sister **KMEL**, doubles her broadcast pleasure by adding Star programming stripes. Baker had been PD of Star for almost a year; prior to that, he was APD/MD. Cunningham is certainly familiar with Star—she used to be its promotions director. Baker, who previously spent several years as APD of **KBIG/Los Angeles**, can be reached at jsbakerjr1013@aol.com.

In Philadelphia, a pair of McAdams are laid off at CHR/top 40 **WIOQ (Q102): APD/MD Marion Newsome-McAdam**, an 11-year station vet, and her husband, imaging director **Franklin McAdam**, a seven-year Q vet. PD **Rick Vaughn** will now be the sole keeper of Q102's programming and music duties. Both McAdams can be reached at 215-663-9007. Locate Marian at marianm-cadam12@aol.com; find Franklin at dni2000@aol.com. Elsewhere in the cluster, "restructuring" claims several others, including **Jerry Wells**, longtime overnigher on **WDAS**; **Tiffany Bacon**, host of "Inner City" on **WUSL (Power 99)**; and Power 99 reporter **Heshimu Jaramogi**.

The Clear Channel Restructuring Train made an unscheduled stop at the company's Hartford cluster, where it picked up five passengers: **WPOP (ESPN Radio 1410)** PD **Bob Plante**, **WWYZ** MD **Evan Boyer**, and CHR/top 40 **WKSS (Kiss 95.7)** morning co-host **Steve Coates**, midday guy **Adam Axe** and promotions director **Dawn Bucalo**.

We go now to Orlando, where **Chad Pitt** exits afternoons at CHR/top 40 **WXXL (XL106.7)**. Night dude **Stick on the Radio** moves up to replace him, and PD **Tommy Chuck** strings up a long cord between XL and CHR/top 40 sister **KHTS (Channel 93-**

3)/San Diego to import "Frankie's Neighborhood," helmed by **Frankie V**, for nights.

After 15 years in the building, **Chuck Atkins** exits Clear Channel/St. Louis. He had been OM/PI of urban AC **KJMS** and OM of urban **KATZ-FM** and gospel **KATZ-AM**. No replacement has been named.

At Clear Channel's Memphis cluster, midday talent **Simone Party** was let go from urban **WHRK (K-97)**. At urban AC sister **KJMS**, night jock **Michael Slack** exits, and on heritage **WDIA-AM**, morning show member **James Davis** was one of those laid off. There's been no word yet on how these programming departments will handle those changes.

Dawn Marcel is now the "former" PD/MD of AC **KISC (Lite Rock Kiss 98.1)/Spokane**, mostly because she doesn't work there anymore. Regional VP of programming **Rob Harder** has temporarily taken command of the station.

Clear Channel's Charleston, S.C., cluster was also witness to a number of changes: At oldies **WXLV (Y102.5)**, morning guy **Leo Windham** and midday jock **Kain Cameron** depart. OM **Scott Johnson** is looking for a morning replacement, but middays will now be voice-tracked by **Lizz Ryals**, midday talent at AC sister **WMYI (My 102.5)/Greenville, S.C.** Across the hall, news director **Mac**

Thompson leaves news/talk **WSCC**—morning news anchor **Kelly Golden** assumes news director and PSA director stripes. And there's more: **Matt Cooper**, PD of triple A **WALC (the Drive @ 100.5)**, will leave at the end of this month. Johnson will take on PD duties for the station, while Drive midday goddess **Hollie Anderson** earns APD/MD stripes. Lastly, **Michael Blaze** exits afternoons on classic rocker **WRFQ (Q104.5)**.

Budget cuts have claimed two positions at Clear Channel/Macon, Ga.: PD **Chris Williams** exits urban AC **WRBV**, along with **Terrence Butler**, production director of **WRBV** and urban sister **WIBB**. **WIBB** PD **B. Paiz** takes over **WRBV** PD duties, while **WIBB** imaging director **Shirod Colley** will jump in for Butler.

GET WELL, AHMET!

Word hit the Asbestos-Lined Fake ST Newsroom that industry legend/Atlantic Records founding chairman **Ahmet Ertegun** had slipped and hit his head while at Bill Clinton's birthday party on Oct. 29. Rumors have been flying at warp speed that Ertegun was in a coma, but conflicting reports say he's not in a coma and is recuperating nicely in a New York hospital. Best wishes for a quick recovery go out from us at Street Talk World HQ.

14



Great Moments In Management Hipness

■ **Catriona McGinn** is trading in her mukluks for a used surfboard—in other words, she's leaving Canada for Los Angeles. How much more obvious could we make this? McGinn is joining **BDSRadio.com** in the newly created position of GM, where the bulk of her responsibilities will be based around making Mark Tindle look brilliant. McGinn is headed south from Vancouver, where she has been GM for **SparkNet Communications** and helped build the **Jack-FM** format. McGinn begins her challeng-

ing new adventure Nov. 13.

■ The board of directors at the **John Bayliss Broadcast Foundation** has entered into an agreement with **Barry O'Brien & Co.** to represent the foundation for all advertising and sponsorship sales. Company president O'Brien has been an active board member of the Bayliss Foundation for eight years. He also previously served as VP of sales at **Radio & Records** for 20 years.

■ **Cumulus/Atlanta** market manager **Mike Fowler** exits. Fowler

oversaw CHR/top 40 **WWWQ (All the Hits Q100)** and alternative **WNNX (99X)**.

■ As **Entercom** assumes control of the former **CBS** clusters in Austin, Cincinnati, Memphis and Rochester, N.Y., the inevitable changes began: **Melissa Forrest** is named VP/market manager of Entercom's new four-station Austin cluster: **KKMJ**, **KAMX**, **KXBT** and **KJCE-AM**. Most recently, Forrest was VP/IGM of Entercom's **KMTT** and **KKWF/Seattle**.



Gather 'round. This isn't your grandfather's fireside chat.



Gone are the days of the static wooden box in the living room. Today's radio is interactive, visually invigorating, and on-the-move.

Spark up the firesides of the future with **iSEEradio**.

www.iseeradio.tv
800.929.6726

The Programming Department

■ **Dave Numme**, longtime PD of CBS Radio rocker KUFO/Portland, Ore.

(and recently anointed CBS Radio VP of All Things Alt & Active Rock), has been named PD of alt sister KITS (Live 105)/San Francisco. The job became available when Sean Demery left in September for mornings at WNNX (99X)/Atlanta.

■ **Lisa Adams**, PD of Sandusky rhythmic AC KQMV (MOVIN 92.5)/Seattle, is headed to Portland, Ore.'s new MOVIN outpost—CBS Radio's KVMX (MOVIN 107.5)—as PD. She's been PD of Seattle's MOVIN since May but knows her way around Portland: She used to work at KRSK.

■ It's official: **Mark Anderson** has been named PD of Clear Channel CHR/top 40 WKFS (Kiss 107.1) and hot AC WVMX (Mix 94.1)/Cincinnati. Anderson, who worked for Las Vegas-based Audience Development Group, has been in the building since late September as interim PD of both stations since the departure of WKFS

OM/PD Tommy BoDean and WVMX PD Bobby D.

■ PD **Gregg Cassidy** has left the building at KIMN (Mix 100)/Denver. Cassidy, who joined the station in February, finishes his second round in the Mile High City, since he was the guy who originally gave birth to Mix rival KALC (Alice 105.9)/Denver once upon a time.

■ Longtime PD **Dana Marshall** is leaving WXRV (the River)/Boston. She can be reached at 802-236-0043 or danamarshallmusicdirector@yahoo.com.

■ **Rick Everett**, director of promotions and marketing for Clear Channel/Orlando and APD of WJRR (Real Rock 101one), has been upped to PD of WJRR. He's essentially swapping gigs with longtime PD Pat Lynch, who also anchors the successful morning "Fiasco"—Lynch will accept the slightly less demanding APD stripes and will focus on his show. Everett retains his promotions stripes for the seven-station cluster, but his marketing duties will be distributed among the PDs.

■ Clear Channel/Tulsa director of programming **Chase** has been named FM OM for Emmis/Austin: He'll be the day-to-day PD of rhythmic KDHT (Hot 93.3) and also oversee classic rocker KLBK, alternative KROX, adult hits KBPA (103 Bob-FM) and triple A KGSR.

■ With Entravision's Dallas stations now sold to Liberman Broadcasting, OM/PD **Dean James** has left the premises to open his own consultancy. James spent the past 3 1/2 years with Entravision and previously spent 9 1/2 years across the street as OM/PD of country KSCS and was OM/PD of KFKF/Kansas City from 1990 to 1993. He's now ready to control his own destiny and can be reached at 888-722-7114 or djames@airmail.net.

■ **Darryl Huckaby** has resigned as VP of operations for Radio One's syndicated "Russ Parr Morning Show." Before his year with Parr, Huckaby had been PD of Parr's flagship, WKYS/Washington.

Jock-O-Rama

■ Veteran Chicago air personality **Dick Biondi** is finally back on the radio as he takes over nights on ABC (soon to be Citadel) oldies WZZN, the home of **Scott Shannon's** True Oldies format. Biondi joins a lineup that includes fellow Windy City legend **John Records Landecker**, who recently took over afternoons. Biondi, 73, has been off terrestrial radio since June 2005 when he left CBS Radio's WJMK after 21 years and the station flipped to Jack-FM.

■ **WFLZ/Tampa** PD/afternoon dude **Kane** is headed north on I-95 to take over mornings on Clear Channel CHR/top 40 sister **WIHT (Hot 99.5)/Washington**, replacing a show that has provided ST with tons of great big dumb material during the last few years: "The Hot Morning Mess," aka **Mark Kaye**, **Kris Gamble** and producer **Ron Ross**, who exited. The move reunites Kane with his longtime friend and former boss **Jeff Kapugi**, OM/PD of Hot 99.5 and the previous PD of WFLZ.

■ With Entercom taking over CBS Radio's clusters in Austin, Cincinnati, Memphis and Rochester, N.Y., changes are already in play at some of the aforementioned stations: **Twitch**, who handled afternoons at alternative

WMFS (93X)/Memphis, has been let go; ST Daily also hears unconfirmed reports that the entire airstaff at alternative **WAQZ/Cincinnati** is leaving as part of the transition. Stay tuned for more inevitable movement.

■ **Stacy C** has hung up her headphones at Cox rhythmic **WBTS (95.5 the Beat)/Atlanta**, electing to step away from the glamour of doing mornings to the reality of a "real job" doing sales down the hall at classic hits **WSRV (97.1 the River)**. Her co-host **Murph Dawg** will fly solo for now.

■ **Jeff G.**, afternoon guy at **KVEG (Hot 97.5)/Las Vegas**, looks both ways and then crosses the street to nights at **KMXB (Mix 94.1)**. Mr. G., who's been at Hot for the past four years, is also beloved for his time at **KXJM/Portland, Ore.** He replaces **Tim Stevens**, who found himself a nice girl, got married and decided to flee Vegas for the relative quiet of Columbus, Ohio.

■ Congrats to former R&R AC and hot AC editor/veteran programmer/our friend **Angela Perelli**, who joins the Randy Lane Co. as consultant/talent coach. "I've always wanted to work with someone with such great hair," Perelli tells ST Daily. Throughout her career, Perelli has coached a diverse

slate of talent (to put it mildly), including **Jamie White**, **Danny Bonaduce**, **Don Bleu** and **Ryan Seacrest**. Perelli and Lane have a history together. In 1995, Lane was hired as **KYSR (Star 98.7)/Los Angeles'** first PD. A few months later, he hired Perelli as his APD/MD, and she was off and running. She will work out of Lane's offices in Westlake Village, Calif., and can be reached at perellia@aol.com.

■ **Mike Kelly**, who's been waking up ungodly early to cover mornings at **WAEB-FM (B104)/Allentown**, has now been stuck, er, rewarded with that honor permanently. Kelly had been doing afternoons, but moved up to the wakeup shift when 15-year morning vet **Ken Matthews** came off the air last month. He'll be medically fused with newsperson **Laura Cramer** to create B104's fabulous new show.

■ Interim afternoon dude **Crash** is upped to "regular" afternoon dude at **WRXL (102.1 the X)/Richmond**, as PD **Casey Krukowski** welds him into the shift permanently. Señor Crash had been doing nights, but jumped into afternoons when **Alyssa Holtgrewe** left for Universal Motown in August.



MADE IN THE USA

Rocking the world's greatest audience.

For over 50 years, Armed Forces Entertainment has brought the country's best entertainers to the world's largest theater. Gain unrivaled exposure to a loyal audience of over 500,000 military men and women and the satisfaction of knowing you rocked the world's toughest audience. For more information on touring, visit www.armedforcesentertainment.com.

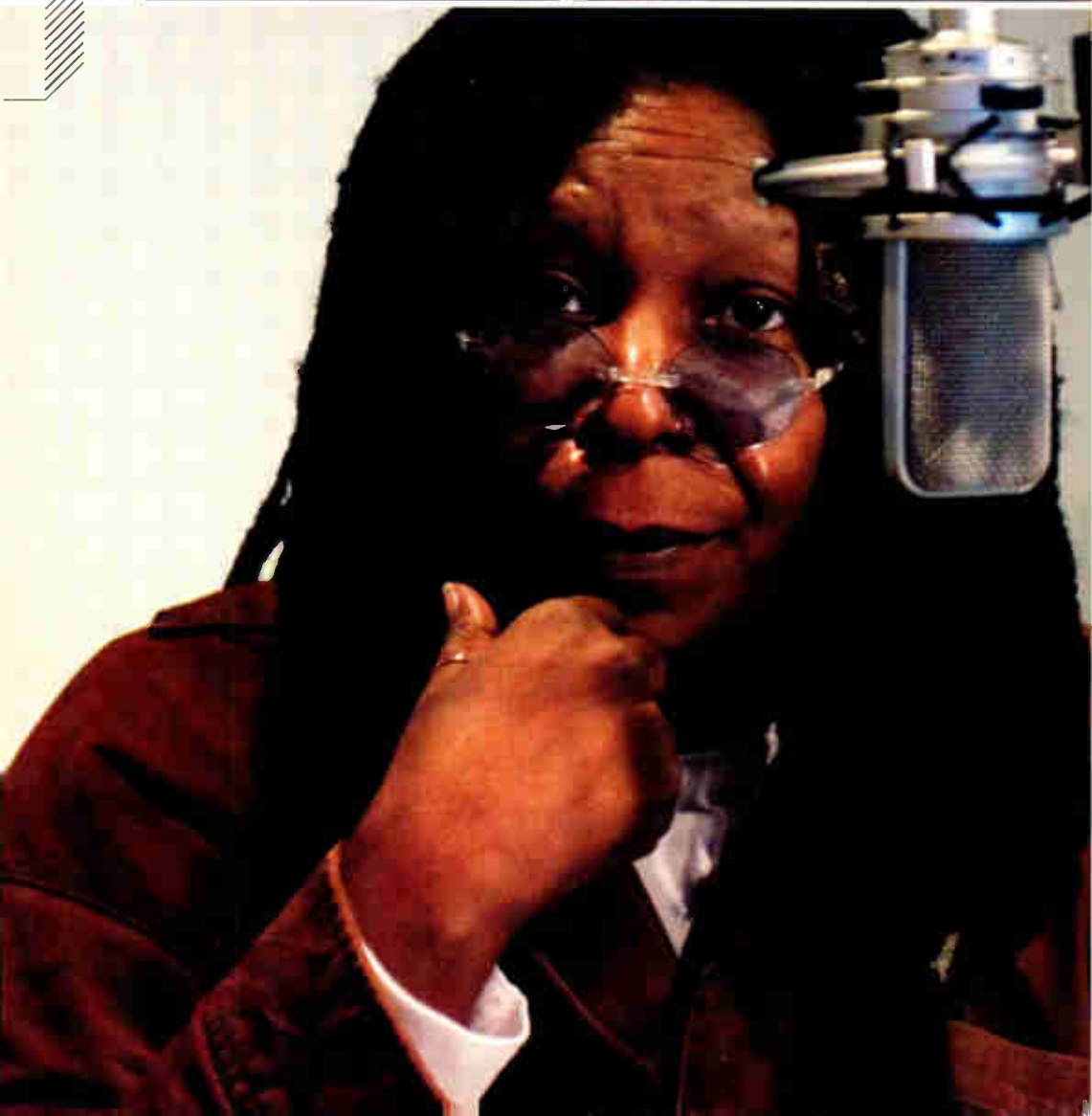


WHERE STARS EARN THEIR STRIPES

EXCLUSIVE



16



America's New
Syndicated
Morning Host
Gets Up Close
And Personal

WHOOPI

ONE
ON
ONE

17

Most radio talent has their target demographic down to a science. But ask Whoopi Goldberg who she aims to reach—whose face she sees when speaking into the mic—and with a wave of her hand she responds, “Don’t know. I don’t know.”

Add a pause, a bemused grin, and she follows with the casual candor that has long been a signature of the enduring entertainer’s persona. “Look, I don’t want to ever allow myself to aim for a small, narrow passage. I don’t listen to any of the talk about demographics; it doesn’t have anything to do with the reality of the moment. I don’t know who the audience is, but somebody’s listening because people keep calling us up. That’s all I depend on.”

Just talking to folks about her interests and experiences and things going on in the world—it’s a theme that plays out time and again with Goldberg, as she discusses her new Premiere Radio Networks syndicated 5 a.m.–9 a.m. weekday show, “Wake Up With Whoopi.” It currently airs in 12 markets, including four of the top five. She’s simply not interested in the science of broadcasting. Instead, the you-name-it-she-has-

won-it headliner, as a mother, a grandmother, an observer, an intellectual, a friend, is here—as ever—to simply cheer and charm.

There is little formality or pretense surrounding Goldberg, a trait that translates beautifully to the conversational, down-to-earth bent of the show. For her face-to-face interview on a recent Tuesday morning, instead of retreating as planned to the comfortable confines of a corporate conference room, she guides a reporter into the cement stairwell 20 paces from her radio studio on the 18th floor of a midtown Manhattan skyscraper, where she can steal the occasional smoke.

Goldberg, of course, has been a public figure for more than 20 years. Her first network special on HBO in 1984 resulted in a Grammy Award for best comedy recording. Steven Spielberg then cast her in “The Color Purple,” garnering her

BY CHUCK TAYLOR /// PHOTOGRAPHS BY ANDREW MARKSRETNA LTD.

an Academy Award nomination and Golden Globe Award. Since then, she has appeared in films that have grossed more than \$1 billion worldwide, including "Ghost," for which she earned a best supporting actress Oscar and a second Golden Globe. She won two Emmy Awards (in 1986 and 2003), helmed her own late-night TV talk show beginning in 1992, hosted the Grammy Awards, along with the Academy Awards three times (resulting in two more Emmy nominations in 1994 and 1996) and initiated the charitable "Comic Relief" with pals Robin Williams and Billy Crystal. Adding to her cachet, Goldberg won a Tony Award as producer for "Thoroughly Modern Millie" in 2002. She has also published two children's books, including "Whoopi's Big Book of Manners," out Oct. 1.

Perhaps radio stands as her final frontier, but Goldberg approaches the new gig with utter humility. She downplays her fame-shunning Hollywood guests on the show and admits that there are no guarantees. "This is my job. Why would I take it any less seriously than anything else I have done? I have to prove myself over again, and that's fine. That's what I signed on to do."

However, Clear Channel senior VP of AC programming Jim Ryan—who hired Goldberg after an exhaustive search for a new female morning talent—holds enough faith for both of them. When the show launched nationally July 31, he says, "I sat in the studio and listened to the callers sounding more excited about talking to Whoopi

than winning \$1,000 in a contest, and I knew the show would connect.

"They laughed with her in 'Sister Act,' and they were touched in 'Ghost.' Their kids fell in love with her in the Nickelodeon awards. From 6 to 60, everybody knows Whoopi—the smile, the humor and the voice, so recognizable that when you hear her on the radio, you can visualize her sitting in that studio," Ryan says. "There is nobody in female-targeted radio that can come close to claiming that."

The tone of "Wake Up With Whoopi" is informative and light—and clean as a whistle, designed for everyone, from families getting the kids to school to truck drivers.

Wait, truck drivers?

Goldberg explains, "We get moms and dads and kids and single parents. We get nurses and doctors and bus drivers and truck drivers as they're driving across the country. People on their way home from a club or their gig. We have toll booth guys calling in, saying, 'Hey, Whoopi, you're on the radio, what's going on? Good morning!' It's really nice, you know, because we're all just folks talking."

The show is not intended for those looking for the edgier side of Goldberg's act, nor will you hear even the occasional diatribe on liberal politics, which in the past has gotten her into trouble.

"People stop me on the street and say it's nice to hear a show their son can listen to. They know now that I'm not going to bamboozle them and throw something in that's going to make them uncomfortable driving with their kids. I'm a grandmother; I don't want to hear it on the radio either during time with my kid," she says.

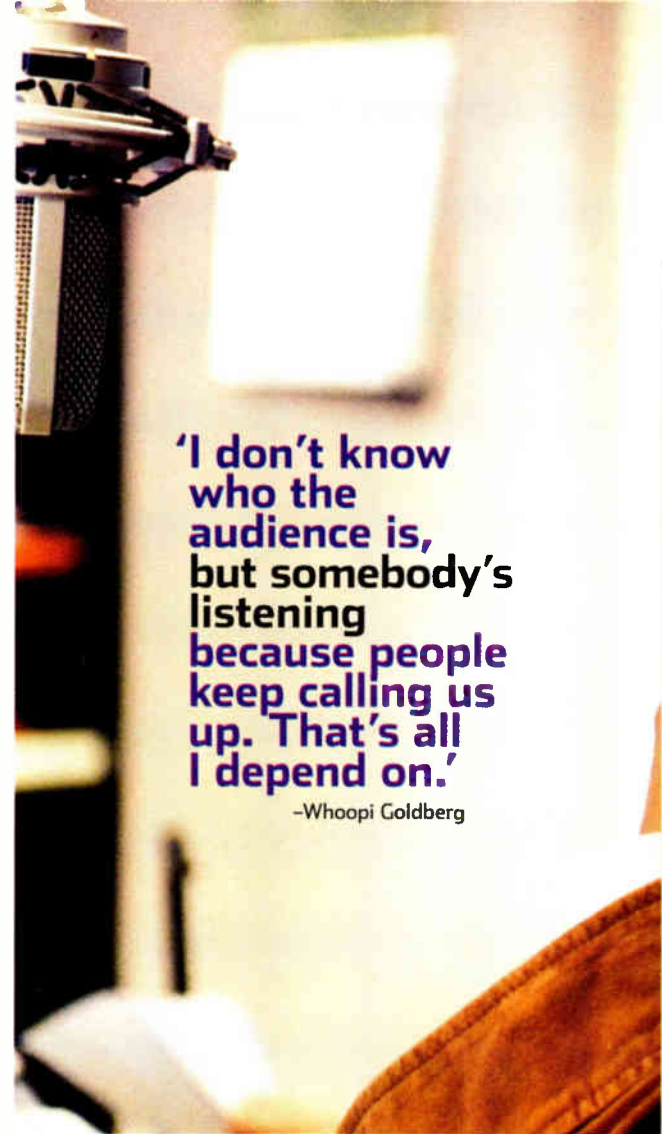
And regarding the politics: "This is not for folks who want more hard stuff or nastiness; that's just not me. It's not who I've ever been, unless I'm talking specifically about politics," she says. "Look, I don't have to say anything else about that. If you want to know what I've thought all along, it's right there on DVD, so for me to bat a few things at the administration is redundant. Besides, everybody's doing it now. I did it when nobody else was—and the cost was high. But I was right. I didn't lie, I told everybody what was coming."

There's the bemused smile again.

DIVERSITY OF FORMATS

"Wake Up With Whoopi" airs on a hodgepodge of different radio formats within the dozen markets that have signed on (see list on page), from dance (flagship WKTU/New York) and smooth jazz to AC, oldies and rhythmic AC—an unusual tack for Clear Channel. (The company owns 10 of her affiliates; the other two are Entercom and Hickey & Esserman.) Each station plays format-specific music during breaks, five songs per hour, adding local weather and traffic. That leaves Goldberg only 20 minutes of live content per hour. What does she do during breaks? "Kvetch about the fact that it's only 20 minutes," she says. "I wish I could spend a little more time doing this, but I also realize that Jim twisted a lot of arms to get me on as many places as I'm on."

Selling her show to affiliates has not been a



'I don't know who the audience is, but somebody's listening because people keep calling us up. That's all I depend on.'

—Whoopi Goldberg

breeze, she admits. "I know that there's been very little faith, except with Jim and the folks at Clear Channel," she says. "People have their idea of what celebrities are, and unfortunately, I'm kind of painted with a celebrity brush."

Goldberg theorizes that being an actress has worked against her potential as a radio host—after all, most actors are famous because they are able to bring other people's words to life—despite the fact that her comedic talents require the ultimate in extemporaneous skill.

"I don't come from just the world of films. I'm from the stage, where I communicate as one person to a group of people out there," she says. "When I'm onstage by myself, I'm writing my stuff, I'm doing everything, and if things go wrong, you handle it. So it seems like it should work for me to be on the radio."

WHOOPI AND HER CUBBY

Alongside Goldberg is sidekick Paul "Cubby" Bryant, already a radio star in his own right, as the former lauded afternoon host at Clear Channel's CHR/top 40 powerhouse WHTZ (Z100)/New York.

What balance does he bring to Goldberg? She confesses, "I know we have something, but I'm not sure I know what it is yet. I came into a room and we got on tape and had a good time, and I thought, 'OK, it's you until we don't have a good time anymore.'"

The pair are still sniffing each other out, she says, because they come to the assignment with disparate training.

"He's been a DJ on his own for 20 years, so he has a whole other mind-set to get into. He has demographics imbedded in him. So I'm getting to see him unravel that. And that is a testament to him, because he has to decide whether he

Lifestyles of the Rich And Famous: Rise and Shine At 2:45 A.M.

Ah, the glamorous life . . . starting at 2:45 a.m.

But getting out of bed at such an ungodly hour doesn't seem to bother the host of Premier Radio's syndicated "Wake Up With Whoopi."

"I've always been an insomniac. I used to stay up all night, go to bed at 3 and sleep until noon. Obviously, we're not doing that anymore," Whoopi Goldberg says. "So now I lay down about 8 p.m., and then I just sort of zone. Then I get up, do whatever I need to do and then lay back down. My mind doesn't stop, but the body needs to rest."

A car service drives Goldberg from her downtown Manhattan home to the radio studios in midtown at 4:30 a.m.; the show then runs live from 5 a.m.-9 a.m. "It's actually been very pleasant for me. I love the hours and I love the time, so it's a perfect fit," she says.

When hiring his new morning-show talent, Clear Channel senior

VP of AC programming Jim Ryan knew he faced potential resistance convincing a name brand to get up before the sun on a consistent basis. "Whoopi said she would be at the studio every morning at 4:30 doing show prep—and she has delivered. I'm with her for three months now, and she continues to amaze me."

The crew recently did a live remote from Goldberg's Philadelphia affiliate, Clear Channel hot AC WISX. Ryan says, "Guess who was the first one at the station at 4 a.m.? Yes, it was Whoopi. I've worked with lots of talent in my 30-year radio career, and none have been smarter or harder-working."

After her shift, Goldberg says, "I go do whatever I'm supposed to do, meetings or business things, or I go home. Then I do my pilates, and the rest of the day is mine, which I really love."

So . . . no complaints? "I only work four hours a day, honey. And they pay me really well for it." —CT



wants to do something different. He left to come do this. I'm sure he had people around him going, 'What the fuck, man?' But he's much too sweet to say that to me."

Bryant obviously doesn't pay attention to potential detractors. He says, "When you spend four hours a day in the studio with somebody five days a week, you can't help but bond. I feel a great friendship growing each morning. Whoopi teaches me things I never would have thought of, the same way she may learn a few radio things from me."

And as far as those "what the fucks," he responds, "This show will connect because Whoopi is the demo we're talking to. She is a mother, a grandmother and knows all about menopause—something she playfully mentions a lot on the air. She has an instant connection with callers, and for obvious reasons, everybody that calls in already feels like they know her. Her star power gives the show a great launching pad. There's no need to wait for a year or more to see if listeners know who she is. One word when you tune in and you know who it is."

The two are joined by a host of others, giving what sounds pretty calm and collected on-air a more frenetic charge in person. Phone calls are screened, papers are stacked about the studio and the Internet is persistently being searched on the fly when, for instance, Goldberg can't remember the title of a book she's touting. Her producer is Mike Opelka, who held the title for WKTU's previous morning show since 1997.

SHOW PREP: REAL LIFE

Goldberg, again in an effort to avoid the science of radio, dismisses the notion of show prep, a traditionally obsessive morning-host duty.

"I leave that to the grown-ups in the room,"

she says. "It is what it is when I get up. If I have a crappy morning, that's what I come in with: 'I got up and I couldn't find my keys, I looked everywhere for the keys and where were the keys? On the table? I have the most intelligent, weird cat in the world, Oliver. I talk about how he's out of control, climbing, running, jumping, leaping and talking to me. My job is to talk for four hours and try to be amusing. That's all I'm supposed to do.'"

She is also, perhaps surprisingly, ambivalent about inviting A-list celebrities to hobnob on the show. Traditionally on radio, the more guests the better, and the bigger the names, score . . .

Goldberg scoffs at the notion. "Oh, I don't give a shit. I don't want to allow people to come on the show unless they have expressed an interest," she says. "Famous people are wonderful and semi-famous people are great as well, and not-so-famous people are great. Interesting people are what I care about. We had a lot of fun with Lionel Richie and Bob Seger, and I want James Patterson and Stephen King to come by, because I love reading them. But today, ['Sopranos' actress] Aida Turturro was on talking about her diabetes. I wasn't interested in what's happening on 'The Sopranos.' I wanted to know why she felt the need to share with people. Yesterday, we had a great lady with breast cancer. I'm concerned about giving information to people that actually has meaning in their lives."

RADIO REVERENCE

But while Goldberg may be turning traditional radio morning-show mores on their ear, her original thinking in no way infers disregard for the medium. On the contrary, she is respectful, even reverent, when talking about what radio meant to her growing up in New York with such

Who's In?

WKTU/New York
Dance
Clear Channel

WLIT/Chicago
AC
Clear Channel

WISX/Philadelphia
Hot AC
Clear Channel

KKSF/San Francisco
Smooth jazz
Clear Channel

KPTT/Denver-Boulder
Rhythmic AC
Clear Channel

WVMX/Cincinnati
Hot AC
Clear Channel

WWDE/Norfolk-Virginia Beach-Newport News, Va.
AC
Entercom

KQOL/Las Vegas
Oldies
Clear Channel

WXMK/Brunswick, Ga.
Hot AC
Hickey & Esserman

WUMX/Utica-Rome, N.Y.
Hot AC
Clear Channel

WSNP/Rochester, N.Y.
AC
Clear Channel

KOCN/Monterey-Salinas-Santa Cruz, Calif.
Rhythmic oldies
Clear Channel

legends as Cousin Brucie Morrow and Murray "the K" Kaufman.

"I've always held radio people in very high esteem. Back then you listened to [R&B] WWRL and then went over to [top 40] WINS 1010 before they went to news. Everybody listened to music because we all carried a transistor," she says.

Which brings on a topic that Goldberg hardly considered a negative when she joined the radio world—competition. She begins, "Back then, it never felt like anybody was competing; it was all just radio. But there's this small contingent out there that feels I've infringed on their space. I've been a star for 20 fucking years, I don't need to prove that or compete with anybody, you know? So this new environment—I wasn't prepared for the negative, the nastiness."

Her early conflicts with XM Satellite Radio morning team Opie & Anthony and Sirius' morning host Howard Stern, a longtime friend, were quickly nipped in the bud.

First, Stern: "I've loved him for years, but he made a comment on his show, and I wrote him and said, 'I haven't worked in three years. Do you realize there is no safety net for me? You have satellite, but I didn't have anybody, so yeah, I am glad to have a job, honey. What's the matter with you?' And he went on air the next day and said, 'You know what, I got a note from Whoopi, and I'm really glad she's doing this.'"

But the bigger splash came from her rift with Opie & Anthony, who not only tore at her show, but encouraged fans to harass her on-air. In what is now industry lore, Goldberg marched over to the pair's studio, knocked on the door and insisted—over the air—that they lay off.

She says, "They told me I have balls, and I said, 'Well, what do you expect? Bigger fish than you have tried to kill me. You're not the audience I'm going for.' And I needed them to understand that some of their listeners were trying to physically intimidate me. 'They're doing it in your name, so please get them to stop.' And they did. They're great guys."

Like any entertainment industry survivor, Goldberg is fiercely protective of her ongoing ambitions and accomplishments.

"I know that a lot of people are aggravated that I'm national, that I'm not just in New York, but the truth is I'm an international person, so to get the best bang for your buck, you're going to want to put me in other places. You know, I didn't come out of nowhere. I've been around for a while. It's just going to take a little while for people to get used to it."

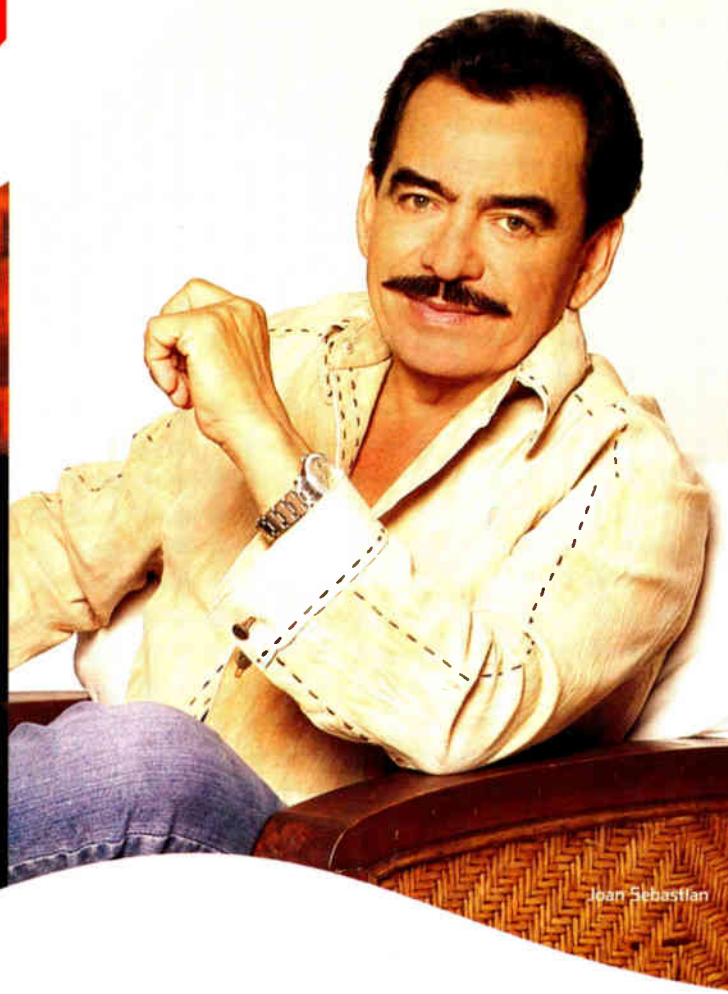
Goldberg certainly hopes she's given that opportunity.

"I was shepherded in by Spielberg, who told me that everything in this business can help you, there's nothing in this environment that is bad for you, so take advantage of everything you can learn. And that's what I've done for the last 20 years.

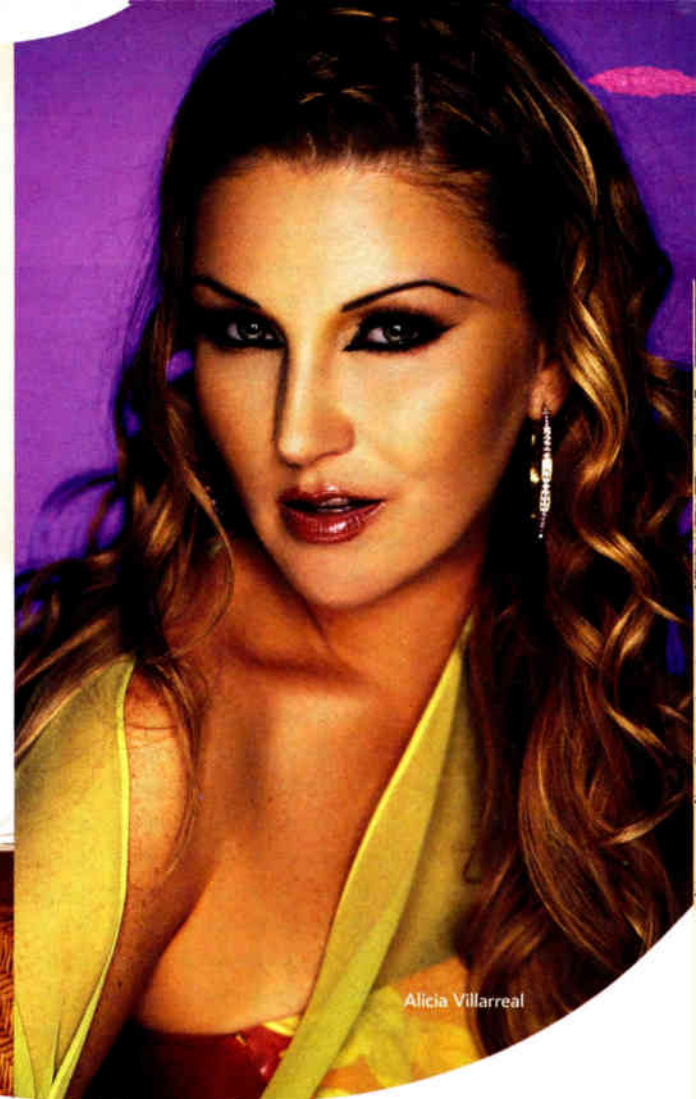
"So now here I am on the radio. There's no other singular female voice in the morning, so we have our niche. Hopefully, we'll be able to make it last a little while." R&R



Lupillo Rivera



Joan Sebastian



Alicia Villarreal

20

Regional Mexican Radio

Programming To An Audience's Backyard
By Jackie Madrigal

In the United States, we call it regional Mexican music, but in Mexico it is known simply as “popular” music—the music that “el pueblo” listens to. And although some oppose the name “regional” because it’s considered narrow—implying that the music comes from only one specific region of Mexico—it is now accepted in the States as a way to identify Mexican popular music and the format. ■ ■ To appreciate the music, it’s critical to understand Mexican culture and customs, because the genres are deeply rooted in tradition. Mexico is a diverse, culturally and ethnically rich country—and so are the music genres or styles that have come to represent it. ■ ■ Ranchero, or music with mariachi, represents and identifies Mexico throughout the world. But currently radio is not particularly embracing it. Pedro Infante, Jorge Negrete, José Alfredo Jiménez, Lola Beltrán and Javier Solís are some of the ranchero icons no longer with us. Vicente Fernández is the living legend of ranchero music, but the genre lacks new, upcoming artists. There are relatively few artists recording ranchero—Pedro Fernández, Pablo Montero, Lupillo Rivera, Ana Gabriel, Juan Gabriel, Alejandro Fernández, Joan Sebastian and Alicia Villarreal, all of whom are music greats—and most of them record other genres as well, from norteño to pop.

Latin Grammy 2003 Best Mexican/American Album "En El Auditorio Nacional"

Latin Grammy 2003 Mejor Álbum Banda "Afortunado"

Latin Grammy 2003 Mejor Canción Reg-Mex "Afortunado"

GRAMMY 2004 Best Mexican/American Album "Afortunado"

Lat. Grammy 2006 Mejor Album Banda "Más Allá del Sol"

Lat. Grammy 2006 Mejor Album Grupero "En El Auditorio Nacional"

7 GRAMMY'S



¡Felicidades!

Joan Sebastian



While *ranchero* is not a strong radio contender, *norteño* is the foundation of regional Mexican stations, according to most PDs. Like its name implies, the music comes from the northern states of Mexico. While classic *norteño* bands like Los Tigres del Norte are as hot as ever, there is a new trend people call modern *norteño*, a lighter, softer style that can easily crossover to the pop format. Think Intocable.

Stations also have other genres to select from, like *banda*, which features all wind instruments and is representative of the state of Sinaloa. There are *corridos*, either the traditional kind that tell stories about Mexican heroes or the crude *narco-corridos* that depict the lives of the drug world. *Sierreño*, also from the northern states, features acoustic guitars, a 12-string acoustic guitar, tuba, no drums and can have a touch of *norteño*. *Tierra caliente*, which comes from Pacific Coast states like Michoacán and Guerrero, features trumpets, accordion and sometimes a saxophone. *Duranguense*, which was born in Chicago, sounds very similar to *banda*, but features a standing bass drum and drums, and all the wind instruments are reproduced on synthesizers. *Cumbia* is a tropical style of music that comes from Colombia but was adopted in Mexico and has now become a Mexican hybrid. And *grupero* is a regular band with bass, guitar, drums and keyboard and the focus is usually romantic ballads, which can be an easy fit on Spanish AC stations.

22

Audience Background

So how do you program a regional Mexican station? While there are many music styles to choose from, it's imperative that you know the background of your audience, PDs say. The most important factors to consider are what part of Mexico the population in a particular market comes from, what they like and dislike, and what music they listened to back home.

Programming in Los Angeles, the No. 1 Hispanic market, is no easy feat. PDs not only have to contend with local competition, which includes many Spanish-language stations—among them three very powerful regional Mexican stations—Univision Radio's KSCA (La Nueva), SBS' KLAX (La Raza) and Liberman's KBUE-KBUA (Que Buena)—but also with stations coming in from the surrounding metro area as far away as San Diego.

Que Buena PD Pepe Garza says his secret for programming in Los Angeles has been finding a niche that no one else addresses—the male audience. Que Buena is also known as a young regional Mexican station, having garnered its best ratings in the 18-34 demo.

Garza says after doing market research, he realized that there was a niche—men coming to the United States alone to work—that wasn't being addressed by the competition, which has a large female listenership. Those stations “didn't appeal much to men, so we decided to focus this station on that audience,” he says.

Garza adds that Adán “Chalino” Sánchez, who the station discovered and who had a sort of cult following (Sánchez died a few years ago at age



19), helped create “a very Latino, Los Angeles identity among youngsters,” and gave birth to a younger culture, based on *corridos* by artists from Sinaloa. Sánchez even had an influence on branding the station's identity—to the point that there are songs other regional Mexican stations won't touch because they feel they sound too much like Que Buena. “And I love that,” Garza says.

The station's listeners are a combination of new L.A. residents from the Mexican-Pacific states and youngsters born in the United States. They tune into Que Buena because “it's their music, music they grew up with, music by Lupillo Rivera, Rogelio Martínez and Adán Sánchez,” Garza says.

The station's programming breakdown is 80% of proven hits from 1990-2004 with 20% new songs and super hot songs. “What works on my station are *corridos*, songs that are very traditional and simple, ‘campirana’ [rural, country] music.”

Across town, KLAX PD Juan Carlos Hidalgo programs a more traditional-style regional Mexican station. Hidalgo also notes that the Mexican population in Los Angeles comes from Michoacán, Jalisco and other states from the Mexican Pacific, and the music that his audience prefers is *banda*, *norteño*, *ranchero* and *duranguense*, in that order.

There is also a wave of solo artists that do *banda* music that work well for his station. In *norteño*, the most popular acts are Intocable and Los Tigres del Norte, who are always strong, but “the growth is in a modern style of *norteño* music, like Intocable and Pesado. They not only attract an audience that loves *norteño* music, but also a younger audience that likes pop music,” he says.

'The bottom line is that the one who makes the final decision has to know its audience in order to give them what they expect.'

—Alfonso Flores



A hit is a hit, and all three regional Mexican stations share songs. What helps distinguish them is what happens between each song, Hidalgo says.

“In my case, and in Pepe Garza's—because I know the way he programs—we like to innovate, we listen to all the new music we get, and if there is a new artist with an interesting sound, we give him a chance,” he says, and brags that he and Garza don't wait for other stations to add the songs first. Their outlets, he says, “Go by what their audience wants to hear and give the L.A. radio audience much more variety.”

South To Texas

Heading to Texas, PD Alfonso Flores programs three regional Mexican stations in three markets: Border Media's KSAH (*Norteño*)/San Antonio, KFON (*Norteño*)/Austin and KLNT (*Norteño*)/Laredo. The immigrants who dominate Texas come from northeast regions of Mexico, like Nuevo León, Tamaulipas and Coahuila, and from the central states like San Luis Potosí, Guanajuato, Michoacán and Guerrero.

Breaking it down, in Austin there is a predominance of residents from Michoacán and Guerrero. In Laredo, more come from Tamaulipas, right across the border. In San Antonio, you find more Mexicans from the central states, and in Houston, in addition to the Mexican community, there are a lot of people from Central America, who have found a taste for regional Mexican music.

In Texas, Flores says, *norteño* is the foundation of any regional Mexican station, and the genre is



PAULINA 

A N A N D A

Platinum Album in the US and Spain
Gold Album in Mexico and Latin America

“NI UNA SOLA PALABRA” number one in radio for
four consecutive weeks

second single and video coming soon...



www.paulinarubio.com
www.universalmusica.com

essentially divided in two: traditional norteño, which is more widely heard on AM stations, and norteño light, or modern norteño, which is more prevalent on FMs.

In Laredo, the dominant forms are catalog norteño and top 40 norteño, which includes bands like Cardenales de Nuevo León and El Poder del Norte. In San Antonio, the base of the format is traditional norteño music with lots of gold regional Mexican top 40 songs, and you can experiment with other sounds like duranguense, sierrero, banda and tierra caliente. On the other hand, what works in Austin is a mix of regional Mexican top 40 recurrent hits with new top 40 songs and a good base of tierra caliente and norteño. However, Flores says, "The biggest strength in all three markets comes from catalog norteño."

What is the secret to get new music on Texas stations? Just make sure he has the music, Flores says, claiming that he listens to everything he gets. In fact, he says, "I'm hungry for innovative music. We are all looking for the next big hit. I have the privilege of being a PD who can decide what I can play and what I can't play, which is something that some of my colleagues can't do because they have to pay attention to research."

The science of radio, plus a PD's programming experience and intuition play a key role in programming, he adds. "We can't stop using research tools, but the bottom line is that the one who makes the final decision has to know its audience in order to give them what they expect."



'Norteño is vital for any regional Mexican radio station.'

—Napo Sánchez

On The Border

Programming on the border is certainly a unique situation, because you have a U.S. Mexican population listening and a Mexican population in their homeland tuning in, whose musical tastes are not necessarily the same. Uni-Radio's XHTY-XHA (La Invasora)/San Diego-Tijuana PD Elvis Valle says the market's audience is different from any he has programmed. In San Diego, the majority of the Mexican population comes from central/southern states like Oaxaca, Michoacán and Jalisco, something he didn't expect. "I was very surprised by that fact," he says, admitting that he, like many others, thought the Mexican population in San Diego came from the northern states.

And although there are key bands that work in every market, the differences are in the styles of music that Mexicans on either side of the border gravitate to. Some acts that are a must include Intocable, Conjunto Primavera, Los Tigres del Norte, Vicente Fernández, Sergio Vega and Grupo Montéz de Durango. But Valle says, "Grupo Bryndis works well in San Diego and not in Tijuana, while El Alcón de la Sierra works well in Tijuana and not in San Diego."

In Tijuana banda is very strong—it is the most-liked genre and the biggest seller. Not so in San Diego, where the audience prefers more of a mix, like norteño, duranguense and grupero. Corridos work well in both markets but are stronger in Tijuana. "We have an hour of classic corridos [narco-corridos are prohibited in Mexico] and our ratings during that time have increased by about 50% in San Diego," Valle says. He has yet to see the numbers in Mexico because they only release two books per year.

To address these differences Valle says he has focused one of the station's frequencies to the Tijuana audience (XHA 94.5 FM), while XHTY (99.7 FM) targets the San Diego audience. Both stations carry the same morning show, but from then on the music throughout the day is streamlined to each market.

Not all stations have that ability. And record labels have been known to release one single in Mexico and another in the States from the same album. Valle says that has rarely happened, but when it does, "You have to use your criteria to determine which single to play, which one the public will like best."

Chicagoland's Mexican Imprint

Chicago is also a huge market for Latinos. The Mexican population in the city is thriving, evidenced by station events, concerts and

dances hosted across the city. Chicago is a difficult market, says SBS' WLEY (La Ley)/PD Marylú Ramos. "The audience is very intense. In other markets you sometimes think the audience isn't really paying much attention to the station because there are so many choices," she says. "But in Chicago, people have nothing else to do but listen to the radio, and they know everything the station does. And they don't forgive you if you do or say something they don't like."

The city's Mexican population mostly comes from Michoacán, Guerrero, Guanajuato and Jalisco, and thus, tierra caliente music works well. When programming, Ramos says, "You look at what they listen to when they go on vacation to Mexico, because that's what they will want to listen to when they tune in to your station."

Narco-corridos also work well in Chi-town. "That's what the audience likes," Ramos says. "I have an hour of that music and it's the highest-rated. I also play corridos throughout the day and people, including women, request them a lot." Duranguense continues to be hot in Chicago, since, after all, that is its birthplace. Norteño and banda are less popular on La Ley, Ramos says, and grupero doesn't work.

The Network Challenge

What about programming a regional Mexican network? Entravision Radio's La Tricolor's PD Napo Sánchez says the advantage of programming a network is that they can cover all markets with one staff. But the disadvantage is that the PD is not in contact with the local audience.

La Tricolor can be heard on KXPK/Denver, KLNZ/Phoenix, KQRT/Las Vegas, KRCX/Sacramento, KLOK/Salinas, Calif., KMXX/El Centro-Yuma, Calif., KRNW/Reno, KBZO/Lubbock, Texas, KMIX/Stockton and KPWW/Aspen-Grand Junction, Colo. The Mexican population in many of these markets is different. In this case, Sánchez says, "We do market-by-market research." For example, in Phoenix, research has shown that there is a sierrero movement and 80% of the audience leans toward that genre. So Sánchez deeded more of that style to the network's programming. The same can be said for Las Vegas, Denver and Salinas.

Other genres that work for La Tricolor's audience are duranguense, while tierra caliente "is coming along," Sánchez says. Banda is not strong, but it is also not forgotten. Norteño, however, "is vital for any regional Mexican radio station."

Regional Mexican had been thought to work well only in the west and southwest but that is no longer true. With the Mexican population migrating to cities like Nashville, Kansas City, Salt Lake City, Wichita, Oklahoma City and Raleigh, the regional Mexican format is expanding to new frontiers.

When programming a regional Mexican station, the important thing to keep in mind is that the people listening usually come from small towns in Mexico. They are simple, hardworking people who appreciate their music and love radio, and more than anything, they want to listen to songs that remind them of home. **R&R**

Vicente Fernández



The premiere production library that delivers Sensation-al results for Radio

SENSACIÓN

LA PASIÓN DE LA MÚSICA LATINA



Cumbia



Latin Hip-Hop



A collection of music that is as Latin and passionate as you are!

CALL US NOW FOR MORE INFORMATION

visit us www.megatrax.com

818-255-7155 or 888-MEGA-555 (US only)

Exclusively available from Disponible exclusivamente por

m|e|g|a|t|r|a|x

PRODUCTION MUSIC

latinbroadcast@megatrax.com

visitanos en www.megatrax.com

LLAMANOS AHORA PARA MÁS INFORMACIÓN

¡Una colección de música que es tan Latina y apasionada como tú!

Tango

House



Bossa Nova

Mexican Regional



La Librería de producción que entrega Sensación-ales resultados para la radio

Programmers and researchers explore ways to grow the format

Why Isn't Christian

By Kevin Peterson

Across the nation, only a handful of Christian CHR stations have shown a pattern of growth in their target demographic of 18-34 women—and only one station in the format has cracked the top 10 in their market 12+. So why isn't Christian CHR growing? ■ Is it the music, the programming, the personalities, the content, the marketing and promotion, poor signals, the research or lack thereof? What is it that stations are not doing that they should be—and what should they stop doing right now? ■ As the director of research for EMF Broadcasting, Alan Mason does research for the company's Air 1 CHR network, so he has a chance to hear from Christian CHR listeners in the demographic regularly. He suggests, "I'd have to say the problem lies in what the stations are giving their listeners. There is a preconceived notion of what CHR is. I keep hearing that WAY-FM and Air 1 aren't really CHR stations because they play too much AC music and not enough of what those industry pundits would call CHR. Yet both Air 1 and WAY-FM increased their teen audience by playing better music and a shorter playlist. ■ "So it seems what the 'true CHR' stations are providing the listeners may be something the listeners themselves—outside of a small group of the hopelessly hip—aren't interested in," Mason adds. "I'm forced back to last year's Paragon/Goodratings survey showing that the No. 2 music choice, at a close margin to No. 1, was AC. Unfortunately, I think that's just something some people don't want to hear." ■ Mason thinks there's another factor that is outside the control of Christian CHR programmers. He says, "Secular CHR draws listeners from reflecting pop culture, mirroring or fostering rebellion, being outrageous with lyrics and a wide spectrum of music. Those are very difficult to reflect on a Christian radio station. Maybe it's a case of, as Jon Coleman remarked to me many years ago, 'there's a hole in the market, but no market in the hole.'" ■ Rick Welke, former R&R Christian editor and founder of the Passion Group, which consults Christian CHR stations, sees it as more of a commitment issue. He says, "The overriding factor in the downsizing of the CHR format is that companies and/or programmers are simply not willing to think outside of the box in all areas, like taking some risks both on- and off-air in continuing to develop the format. Some stations have been managed poorly, others have been on a financial downturn over the past three or four years and many simply don't seek after their original calling for doing CHR radio in the first place.



Jonathan Unthank



Alan Mason

CHR Growing?

"We have a solid line now between traditional and progressive programmers within the format," Welke continues. "Unfortunately, neither pool of programmers nor ownership groups have shown solid growth in listeners. Other CHR frequencies have backed off the middle ground of the format stylistically or jumped to a hot AC format altogether. In my opinion, that is the easy thing to do when the going gets a little rough. Owners are more interested in keeping their older demos that are paying the bills presently, while watching that pool of resources erode steadily nationwide, while throwing their call and/or mission out the window."

WAY-FM Media Group Network PD Dave Senes believes there are two things holding the Christian CHR format back. He says, "First, there's the demographic reality of those who prefer Christian CHR music. Second is an overall lack of strategy in programming to the broadest number of potential fans. Effective marketing would be third, but the first two are key before any marketing efforts come into play. Actually, the first two issues are one and the same. I think Christian CHR as a whole has perhaps unknowingly backed itself into a corner by trying to isolate itself from other formats in the same way mainstream CHR does."

Those aren't just Senes' opinions, he has facts to back them up. He says that WAY-FM recently conducted an extensive research project to find out exactly where the opportunities and challenges may lie for Christian CHR, and that the findings were eye-opening.

First, he says, "While the format is appealing to teens, the largest number of potential Christian CHR format fans are above the age of 30. This makes some sense in light of basic population data. There simply are more people at large [including Christians] over the age of 30. Additionally, the research showed us that the Christian lifegroup [ages 12-44] shared a high degree of acceptance for pop Christian AC songs even among those who prefer Christian CHR as an overall format. This is crucial for our format to understand and employ if we are going to grow."

Lack Of Strategy?

Addressing the format's lack of strategy, Senes believes the industry likes to break everything into categories sonically, much like mainstream counterparts AC, CHR/top 40 and rock. He continues, "Well, 'she' doesn't. She either likes the song you're playing enough to hang around or she doesn't. It's that simple. So, while many programmers in our format choose to purposefully stay away from smash hits simply because they appear on the AC chart, we are choosing to simply ask her what she wants to hear. Our format must stop running from something that isn't chasing us. If your target demo is females 18-34, then let females in that category decide what you play. Stop shaving off an entire segment of songs she may want simply because they don't fit the industry's preconceived notions of what CHR is. We must be strategic to win."

Look At A Winner

The Christian CHR station that has shown the most growth during the past two years is WYLV/Knoxville, where cume has increased 66% with 18-34 women. It is also the only station in the format that is top 10 12+ in the market. PD Jonathan Unthank believes the potential is there for more stations in the format to grow, saying, "Christian CHR is a format with huge potential. It is a format that has the ability to take risks and see those risks bring success. I think many CHR stations battle the mind-set that their station has to mimic or copy the mainstream CHR in town to be a true CHR. While WYLV Love 89.1 takes into account what the other stations in town are playing and sound like, we keep it simple and just play the best of the best music that labels are sending out. Fresh imaging and a talented airstaff pull it all together to make WYLV Love 89.1 what it is today."

Unthank stresses that the station didn't get to this point by making decisions based only on their personal opinions. It has done its homework and found out what the audience is clamoring to hear. He says, "They are the ones that make the hits, not the radio station, not the record label. I remember at last year's R&R

It would be wise for us all to take note of other stations' successes and mistakes and ask ourselves how that fits into the equation we have to work with.

—Ken Farley

Christian Summit, Paragon Media shared some great information about what today's Christian CHR listener wants on her radio station. What we found surprising was that the average Christian CHR listener actually wanted to hear Christian AC hits in her Christian CHR's music mix. All this time, I had thought Christian CHR had to sound a certain way, and here in front of my eyes, I'm seeing average, everyday listeners tell me that the Christian CHR listener doesn't detest Christian AC music, but they embrace it."

Ken Farley has programmed Christian CHR radio, promoted music to the format at Forefront Records and now runs Hit Music Research with several clients in the format. Where does he see the primary challenges? He says, "I think Christian CHR is growing, just not as fast as we expected it to. Over the past several years discussion and debate have certainly ramped up on how we define what the format looks and sounds like, but I don't think there will ever be complete consensus on that issue. In my mind, that's OK, because at the end of the day, each station needs to determine for itself what's going to work best for the community they're serving and not worry about what everyone else is doing all the time."

However, he adds, "It would certainly be wise for us all to take note of other stations' successes and mistakes and ask ourselves how that fits into the equation we have to work with."

Music has obviously been a large part of this discussion, probably the most important part, but whether your target demographic is 18-34 or the 12-44 CHR lifegroup mentioned in the WAY-FM study, all elements must run through that filter: music, the morning show, promotions, community involvement, everything has to be important to her. No longer can the excuse be used that you can't afford to do research. At this point you can't afford not to do research. Before you can grow your audience, you have to ask what they want and talk to people at a station promotion or a church. Once you've asked them, give it to them. We have been given some valuable resources to help win souls for Christ. Are we being good stewards of those resources?

BDSradio.com

DO YOU KNOW YOUR HOLIDAY MUSIC?

We counted 1,630,931 Holiday Music Spins in 2005.

We monitored 4,172 unique titles.

Below, we've listed twenty all time favorites.

Can you identify the most-played title? Can you name the top ten?

- ___ Little Saint Nick / **Beach Boys**
- ___ The Little Drummer Boy / **Harry Simeone Chorale**
- ___ White Christmas / **Bing Crosby**
- ___ Blue Christmas / **Elvis Presley**
- ___ Jingle Bell Rock / **Bobby Helms**
- ___ Step Into Christmas / **Elton John**
- ___ Happy X-Mas (War Is Over) / **John Lennon**
- ___ A Holly Jolly Christmas / **Burl Ives**
- ___ Please Come Home For Christmas / **Eagles**
- ___ Christmas Time / **Bryan Adams**
- ___ The Christmas Song / **Nat King Cole**
- ___ All I Want For Christmas Is You / **Mariah Carey**
- ___ It's The Most Wonderful Time Of The Year / **Andy Williams**
- ___ Santa Baby / **Eartha Kitt**
- ___ Feliz Navidad / **Jose Feliciano**
- ___ Rockin' Around The Christmas Tree / **Brenda Lee**
- ___ The Story Of Snoppy's Christmas / **Royal Guardsmen**
- ___ Frosty The Snowman / **Willie Nelson**
- ___ Do You Hear What I Hear? / **Bing Crosby**
- ___ Deck The Halls / **Mannheim Steamroller**



Nielsen
Broadcast Data
Systems

For the answers go to bdsradio.com and click on the tree.

BDSradio.com The Industry Standard for Music Monitoring



The Charts

THIS WEEK IN DATA. For complete charts, there's always more at www.RadioandRecords.com

R&R TIMELINE

1 YEAR AGO Ron Gleason named PD at WBBM/Chicago. ■ Marc Kalman named president/GM of ABC Radio's Minneapolis cluster. ■ JJ Jeffries named VP of programming for Riviera Broadcasting Group.

5 YEARS AGO ArtistDirect Records names Brian Corona senior director of national promotion. ■ Chris Holmberg elevated to PD of WYJB/Albany, N.Y. ■ Mark Edwards named PD of KCIY/Kansas City.

10 YEARS AGO Charlie Cook named VP of programming/formats for Westwood One Radio Networks. ■ Bill Moyes forms his own radio research firm, Moyes Research Associates. ■ Metro Networks elevates John Frawley to VP of broadcast operations.



Cook

15 YEARS AGO Al Brady Law named GM of WQFM/Milwaukee. ■ WKTI/Milwaukee VP/GM Carl Gardner adds VP/GM duties at WTMJ/Milwaukee. ■ Ken Wilson promoted to senior national director of black music promotion/East Coast at Columbia Records.

20 YEARS AGO Andrea Ganis promoted to senior director of national singles promotion at Atlantic. ■ Tom Bender appointed GM of WHND and WMJC/Detroit. ■ Rick Gillette named PD of WHYT/Detroit.



Ganis

25 YEARS AGO Bob Law joins the National Black Network as host of its national live talk show "Night Talk." ■ Norm "Oogie" Pringle named OM of WWE/Cleveland. ■ Frank Osborn named VP/GM of WYNY/New York.

30 YEARS AGO Bob Pittman named PD of WMAQ/Chicago. ■ Worthy Patterson named Eastern marketing manager for Casablanca Records. ■ Bob Spicer named PD of WROR/Boston.

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

'HURTS' SO GOOD

Rascal Flatts becomes the first group to top the AC chart after a No. 1 run on the Country list as "What Hurts the Most" (Hollywood) climbs 3-1. That's a dry spell of more than 45 years since the AC list debuted in VNU sister publication Billboard in July 1961.

"Hurts" is also just the fourth title during the Nielsen BDS era, which began at Country in January 1990 and at AC in July 1993, to top both charts. The only previous dual AC/Country No. 1s were "I Hope You Dance" by Lee Ann Womack, which topped the Country chart in 2000 and AC list in 2001; "Breathe" by Faith Hill (1999 and 2000); and "You're Still the One" by Shania Twain (1998).

Additionally, "Hurts" is the first AC No. 1 to previously appear on the Country chart since "This One's for the Girls" by Martina McBride, which crowned the AC list in July 2004, following a No. 3 peak at Country in November 2003.



Unk's Short 'Walk' To No. 1

DJ/rapper Unk wraps up his first-ever chart-topper at Urban as "Walk It Out" steps 4-1. The track is also the first No. 1 at the format for Koch Records, which becomes only the second independent label this decade, following T.V.T., to reach the top of that chart. Prior to Unk's rise, the best showing for Koch came with the No. 14 peak of "Say I YiYi" by the Ying Yang Twins in 2002.

Grace Period At Active

Three Days Grace lands its fifth Active Rock top 10 in as many tries as "Pain" (Zomba) climbs 13-10. That makes the quartet one of five acts on this week's chart with a current string of at least five consecutive top 10 tracks. Godsmack, which drops out of the top 10 with "Shine Down," holds the current longest streak with eight top 10s in a row while Disturbed (seven), Shinedown (seven) and Tool (five) all sit within the top 10.

Another High Mark For Beyoncé

Beyoncé has a No. 21 start on the Urban chart with "Irreplaceable" (SUM), giving her two of the top three debuts at the format this year. She also opened at No. 20 in the first week of July with "Déjà Vu" featuring Jay-Z. At the time, Beyoncé also shared the mark for the decade's top debut with former group Destiny's Child's "Survivor" (March 2001) and Michael Jackson's "You Rock My World" (September 2001). That distinction was short-lived, however, as Jackson's sister Janet entered the list the following week at No. 19 with "Call On Me."

Montgomery Gentry Lands 10th Top 10, McGraw Hits Top Five

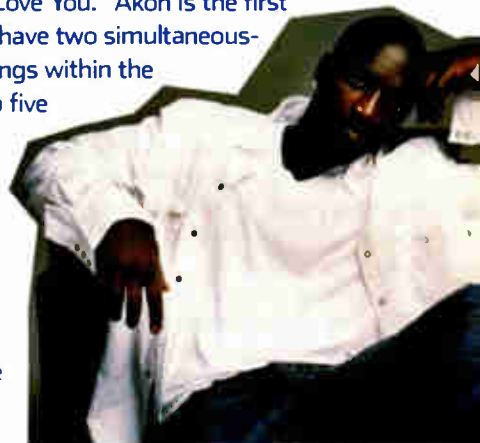
Montgomery Gentry scores its 10th top 10 on the Country chart as "Some People Change" (Columbia) rises 11-9. The duo first appeared inside the upper reaches of the Nielsen BDS-driven Country list when "Lonely and Gone" peaked at No. 5 in November 1999. Its top 10 tally includes two titles that rose to No. 1: "If You Ever Stop Loving Me" (2004) and "Something to Be Proud Of" (2005).

Concurrently, Tim McGraw collects his 34th top five with "My Little Girl" (Curb), which jumps 8-5. McGraw's top five accomplishments include 21 trips to No. 1, most recently achieved when "Back When" led the chart in the Dec. 10, 2004, issue.

AKON MAKES ROOM FOR LOVE AT RHYTHMIC

After six career trips into the Rhythmic top 10, Akon notches his first No. 1 at the format as "I Wanna Love You" (Universal Motown) featuring Snoop Dogg climbs 2-1.

Akon also moves 6-4 with "Smack That" featuring Eminem, which gains 595 plays, compared with the 562-spin improvement of "I Wanna Love You." Akon is the first lead artist to have two simultaneously bulleted songs within the Rhythmic top five since Usher held down the top two spots on the list with "Confessions Part II" and "Burn" in the June 18, 2004, issue.





Midyear books continue to make top 40 rule

Summer Lovin', Had Me A Blast

Kevin Carter

KCarter@RadioandRecords.com

We continue our series that examines the great summer Arbitron books put up by many of our favorite CHR/top 40 programmers. Judging by the sheer number of positive tales we've heard, we could conceivably drag this summer bit out until the snowplow arrives.

"Every book this year has been a new high for Hot 99.5, and the summer book was no exception," says Jeff Kapugi, OM/PD of Clear Channel CHR/top 40 WIHT (Hot 99.5)/Washington. "We finished with a 12+ high of 4.5. We were also third with persons 18-34, first with females 18-34 and ninth with persons 24-54: all highs for Hot 99.5.

"I'd have to attribute the success of the station to music consistency, as we were in transition with our talent after 10 a.m. During this book, the promotions were on target and we were just getting back to some basics—and we're just getting started here in D.C.," Kapugi says, preparing for his grand finale: "While we had a good summer book, No. 1 persons 18-34 is the goal."

Meanwhile, about 3,000 miles to the left on

most maps, Kapugi's Clear Channel sister KHTS (Channel 933)/San Diego "just put in its strongest book in history," according to PD Jimmy Steele. "We're only four-tenths of a share away from No. 1 12+ with a 4.6; we were beaten by a smooth jazz station. However, we were No. 1 persons 18-34 and 18-49, and No. 4 persons 25-54, which is an all-time high," he says, before sharing part of his top-secret winning strategy.

"Winning takes place in the halls," Steele says. "I have never had a strong nor a weak book, but the team has. As part of my job, I have to be able to identify the right players and align them in the right places. They must be able to recognize my game plan and execute. Our goal is not to beat anyone, but rather, to simply win and make money," he says.

Win In The Streets

"I've worked with MID Hitman Haze and imaging god Randy Cox to make Channel 933 connect more with our lifegroups, and promotions director Geoff Alan knows how to win in the streets better than anyone. Creativity is more important than ever in delivering any product, especially in radio. Our databasing efforts have greatly strengthened over the past year, which includes texting opportunities in addition to how we deliver our product online. The quality of the



Kapugi

available music has also strengthened. We're day-parting heavily and being strategic in not just what we do, but how we do it."

Chalk up another victory for the independent owner, as Dick Broadcasting's WKZL/Greensboro broke into the rarified top-five club with persons 12+. "It must be our new bumper stickers," PD Jason Goodman says. "But seriously, we've been out on the streets making friends with our listeners and shaking as many hands as we can. On the air, we're superserving our female target audience, creating a tent pole effect; we hit so big in this target that it spills over nicely into other demos. Overall, the station was No. 2 persons 18-34 and No. 3 persons 25-54. Bottom line: This was our biggest book yet," he says.

Extraordinary Content

"Murphy in the Morning" is No. 1 18-34. Jack Murphy has been with us for over 15 years and has extraordinary content that's always topical and entertaining. Jack is one of the most passionate people I have seen in the business and is surrounded with a team—Josie, Josh and Katie—who all have defining and very different characters," he says.

"APD/midday talent Mike Klein had a great appeal to women 18-34 as he was No. 1 in that demo. I'm in the afternoons, and then at night is our superstar imager Tripper, who keeps the station sounding fresh. Our company is privately owned and gives me tremendous support and quick action with regard to research and promotions. We don't have to wait for the corporate lawyer to look it over."

In talking about ratings success, can any one thing be the contributing factor?

"Probably not," says Randi West, PD of Clear Channel's WDCG (G105)/Raleigh, currently perched at No. 4 12+ in the market. "We've assembled a great team of people on-air, along with a heritage morning show, 'Bob & the Showgram,' that continues to amaze me, to the very best marketing/promotion person in the country, Carly Laskey," she says.

Blanketed The Streets

"This summer, we blanketed the streets and pools with Tan Man with Banana Boat, had huge concerts giveaways, vacations and more. More importantly is the image we've branded with our listeners. We had come off the spring book with another successful Pick Your Purse promotion and the Little Black Dress Party that many others have had success with.

"We have spent the last eight months or so creating a relationship with our audience. The audience has lots of choices, but they choose us ultimately because we are giving them something they can't get anywhere else: exclusive content. Is it music? Interaction? A prize? Maybe. At the end of the day, people always come back for the relationship they have with us. Our listeners are our friends; our jobs are to keep creating those relationships while maintaining the ones we already have."

R&R



Steele



Goodman



West

By The Numbers

WIHT (Hot 99.5)/Washington

4.3-4.5 persons 12+ (No. 6)

No. 1 women 18-34

No. 3 persons 18-34

KHTS (Channel 933)/San Diego

4.0-4.6 persons 12+ (No. 2)

No. 1 persons 18-34

No. 1 persons 18-49

WDCG (G105)/Raleigh

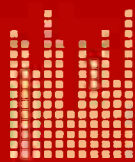
6.3-6.4 persons 12+ (No. 4)

WKZL/Greensboro

5.2-5.9 persons 12+ (No. 5)

No. 2 persons 18-34

No. 3 persons 25-54

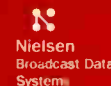


CHR/TOP 40

► GWEN STEFANI
TAKES THE CHART'S TOP
DEBUT AT NO. 27 AND
THIRD BEST SPIN GAIN (UP
806) WITH "WIND IT UP."



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	13	LIPS OF AN ANGEL HINDER	NO. 1 (2 WKS)	☆	8573 +98	50.448	2
2	2	16	FAR AWAY NICKELBACK		☆	7891 -332	48.797	4
3	4	10	MY LOVE JUSTIN TIMBERLAKE FEATURING T.I.		☆	7653 +674	58.519	1
4	3	15	TOO LITTLE TOO LATE JQJQ		☆	7263 -755	49.822	3
5	6	9	HOW TO SAVE A LIFE THE FRAY		☆	6516 +1003	43.778	6
6	5	18	SEXYBACK JUSTIN TIMBERLAKE		☆	6051 -718	41.519	7
7	7	7	MONEY MAKER LUDACRIS FEATURING PHARRELL		☆	5884 +690	44.055	5
8	8	20	GALLERY MARIO VAZQUEZ		☆	5166 -20	31.111	9
9	9	12	CALL ME WHEN YOU'RE SOBER EVANESCENCE		☆	5056 +270	29.992	10
10	10	13	CHASING CARS SNOW PATROL		☆	4811 +102	28.746	11
11	15	7	SMACK THAT AKON FEATURING EMINEM		☆	4535 +799	36.268	8
12	12	8	SHOW STOPPER DANITY KANE		☆	4354 -7	26.712	12
13	18	4	FERGALICIOUS FERGIE	MOST INCREASED PLAYS	☆	3971 +1034	25.143	13
14	11	25	BUTTONS THE PUSSYCAT DOLLS FEATURING SNOOP DOGG		☆	3945 -412	25.076	14
15	16	7	HURT CHRISTINA AGUILERA		☆	3578 +327	22.070	16
16	17	11	GET UP CIARA FEATURING CHAMILLIONAIRE		☆	3338 +170	22.864	15
17	14	25	I WRITE SINS NOT TRAGEDIES PANIC! AT THE DISCO		☆	3252 -541	21.353	17
18	20	5	SAY GOODBYE CHRIS BROWN		☆	3133 +509	18.798	18
19	13	17	LONDON BRIDGE FERGIE		☆	2964 -889	16.720	20
20	19	27	PROMISCUOUS NELLY FURTADO FEATURING TIMBALAND		☆	2537 -198	14.566	22
21	22	19	HATE ME BLUE OCTOBER		☆	2496 -34	9.847	31
22	21	16	U AND DAT E-40 FEATURING T-PAIN & KANDI GIRL		☆	2337 -191	14.516	23
23	25	10	ABOUT US BROOKE HOGAN FEATURING PAUL WALL		☆	2076 +106	12.745	25
24	23	13	WHAT HURTS THE MOST RASCAL FLATTS		☆	2049 +38	9.289	33
25	27	4	COME TO ME DIDDY FEATURING NICOLE SCHERZINGER		☆	1981 +262	12.752	24
26	28	5	WAITING ON THE WORLD TO CHANGE JOHN MAYER		☆	1853 +210	7.504	36
27	NEW		WIND IT UP GWEN STEFANI		☆	1835 +806	11.303	28
28	35	2	COME BACK TO ME VANESSA HUGHENS		☆	1749 +509	11.655	26
29	29	5	TU AMOR RBD		☆	1663 +52	15.467	21
30	32	3	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS		☆	1648 +283	10.304	30
31	34	2	WALK AWAY (REMEMBER ME) PAULA DEANDA FEATURING THE DEY		☆	1646 +376	17.372	19
32	31	4	WHEN YOU WERE YOUNG THE KILLERS		☆	1608 +192	6.772	38
33	26	15	SEXY LOVE NE-YO		☆	1464 -415	11.441	27
34	38	2	WAIT A MINUTE THE PUSSYCAT DOLLS FEATURING TIMBALAND		☆	1315 +244	9.460	32
35	NEW		IRREPLACEABLE BEYONCE	MOST ADDED	☆	1189 +503	6.916	37
36	NEW		I WANNA LOVE YOU AKON FEATURING SNOOP DOGG		☆	1166 +450	10.509	29
37	33	15	THAT GIRL FRANKIE J FEATURING MANNIE FRESH & CHAMILLIONAIRE		☆	1150 -156	7.640	35
38	39	2	THE ONLY DIFFERENCE BETWEEN MARTYRDOM AND SUICIDE IS PRESS COVERAGE PANIC! AT THE DISCO		☆	1144 +73	5.490	40
39	30	12	PULLIN' ME BACK CHINGY FEATURING TYRESE		☆	1055 -433	5.681	39
40	NEW		BREAK IT OFF RIHANNA FEATURING SEAN PAUL		☆	988 +213	9.075	34

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
IRREPLACEABLE Beyonce (COLUMBIA)	23
WIND IT UP Gwen Stefani (INTERSCOPE)	19
SAY IT RIGHT Nelly Furtado (MOSLEY/GEFFEN)	19
COME BACK TO ME Vanessa Hudgens (HOLLYWOOD)	14
I WANNA LOVE YOU Akon Feat. Snoop Dogg (SRC/UPFRONT/KONVICT/UNIVERSAL MOTOWN)	13
WAIT A MINUTE The Pussycat Dolls (A&M/INTERSCOPE)	12
SAY GOODBYE Chris Brown (JIVE/ZOMBA)	10
BREAK IT OFF Rihanna Feat. Sean Paul (SRP/DEF JAM/IDJMG)	9
WALK AWAY Paula Deanda Feat. The Dey (ARISTA/RMG)	9

ADDED AT... WHB

Charleston, SC
PD: Bryan Taylor
MD: Dave Ryan
Rihanna Feat. Sean Paul, Break It Off, 13
Nelly Furtado, Say It Right, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
THROUGH GLASS Stone Sour (ROADRUNNER/IDJMG)	934/234	SUDDENLY I SEE KT Tunstall (RELENTLESS/VIRGIN)	626/96
TOTAL STATIONS: 44		TOTAL STATIONS: 36	
I'M NOT MISSING YOU Stacie Orrico (VIRGIN)	881/100	SAY IT RIGHT Nelly Furtado (MOSLEY/GEFFEN)	612/266
TOTAL STATIONS: 55		TOTAL STATIONS: 43	
HIGH SCHOOL NEVER ENDS Bowling For Soup (FFROE/JIVE/ZOMBA)	830/38	IT'S NOT YOUR FAULT New Found Glory (SURETONE/GEFFEN)	434/71
TOTAL STATIONS: 47		TOTAL STATIONS: 34	
SHOW ME WHAT YOU GOT Jay-Z (ROC-A-FELLA/DEF JAM/IDJMG)	792/102	UNAPPRECIATED Cherish (SHO'NUFF/CAPITOL)	421/103
TOTAL STATIONS: 64		TOTAL STATIONS: 38	
HONESTLY Cartel (THE MILITIA GROUP/EPIC)	653/70	SHORTIE LIKE MINE Bow Wow Feat. Chris Brown & Johnta Austin (COLUMBIA)	398/158
TOTAL STATIONS: 50		TOTAL STATIONS: 31	

MOST INCREASED PLAYS

+1034	FERGALICIOUS Fergie (will.i.am/A&M/INTERSCOPE)
+1003	☆ HOW TO SAVE A LIFE The Fray (Epic)
+806	WIND IT UP Gwen Stefani (InterScope)
+799	☆ SMACK THAT Akon Feat. Eminem (SRC/Upfront/Konvict/Universal Motown)
+690	MONEY MAKER Ludacris Feat. Pharrell (DTP/Def Jam/IDJMG)

FOR WEEK ENDING NOVEMBER 5, 2006
LEGEND: See legend to charts in charts section for rules and symbol explanations.

117 CHR/Top 40 and 16 Canada CHR/Top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 59 reporters. (c) 2006 VNU Business Media, Inc. All rights reserved.

Know what is working on your high profile personality shows on a minute by minute, second by second basis.

Regularly. Affordably. Quickly.



www.mediaEKG.com
Sam Milkman at 610-825-6989
sammilkman@mediaEKG.com

RHYTHMIC

▶ AT NO. 25, "AY CHICO (LENGUA AFUERA)" BY PITBULL SEES ITS BEST DETECTION GAIN (UP 207) IN ITS THREE WEEKS ON THE LIST.



R&R

POWERED BY
Nielsen Broadcast Data Systems

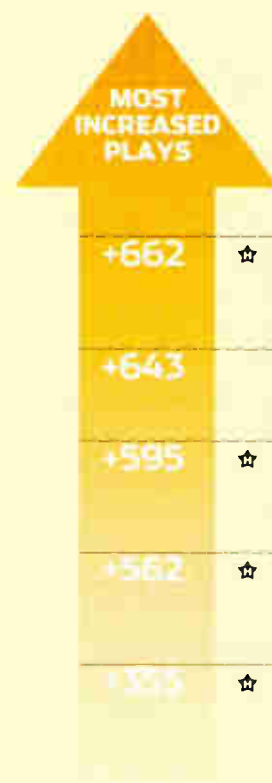
WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	10	I WANNA LOVE YOU AKON FEATURING SNOOP DOGG	NO. 1 (1 WK)	☆	SRC/UP FRONT/KONVICT/UNIVERSAL MOTOWN	5026 +562	40.163 1
2	1	15	MONEY MAKER LUDACRIS FEATURING PHARRELL		☆	DTP/DEF JAM/IDJMG	4877 -258	35.654 2
3	3	9	MY LOVE JUSTIN TIMBERLAKE FEATURING T.I.		☆	JIVE/ZOMBA	4707 +355	33.560 4
4	6	10	SMACK THAT AKON FEATURING EMINEM		☆	SRC/UP FRONT/KONVICT/UNIVERSAL MOTOWN	4538 +595	35.211 3
5	4	12	SAY GOODBYE CHRIS BROWN		☆	JIVE/ZOMBA	3851 -247	26.493 5
6	5	10	SHOW STOPPER DANNY KANE		☆	BAD BOY/ATLANTIC	3771 -200	24.185 6
7	10	6	SHORTIE LIKE MINE BOW WOW FEATURING CHRIS BROWN & JOHNTA AUSTIN	MOST INCREASED PLAYS	☆	COLUMBIA/SUM	3120 +662	21.830 7
8	8	11	WALK AWAY (REMEMBER ME) PAULA DEANDA FEATURING THE DEY		☆	ARISTA/RMG	2703 +149	14.824 12
9	9	13	COME TO ME DIDDY FEATURING NICOLE SCHERZINGER		☆	BAD BOY/ATLANTIC	2615 +136	18.806 8
10	11	19	GET UP CIARA FEATURING CHAMILLIONAIRE		☆	LAFACE/JIVE/ZOMBA	2308 -31	17.201 9
11	7	18	I KNOW YOU SEE IT YUNG JOC FEATURING BRANDY *MS.B.* HAMBRIK		☆	BLOCK/BAD BOY SOUTH/ATLANTIC	2299 -274	14.616 13
12	15	6	FERGALICIOUS FERGIE		☆	WILL.I.AM/A&M/INTERSCOPE	2199 +213	15.916 10
13	12	21	PULLIN' ME BACK CHINGY FEATURING TYRESE		☆	SLOT A-LOT/CAPITOL	2060 -275	14.514 14
14	13	17	SEXYBACK JUSTIN TIMBERLAKE		☆	JIVE/ZOMBA	1991 -237	15.242 11
15	17	6	WALK IT OUT UNK		☆	BIG OOMP/KOCH	1976 +237	12.324 16
16	18	4	SHOW ME WHAT YOU GOT JAY-Z	AIRPOWER	☆	ROC-A-FELLA/DEF JAM/IDJMG	1780 +219	9.019 19
17	26	2	IRREPLACEABLE BEYONCE	AIRPOWER	☆	COLUMBIA/SUM	1559 +643	13.389 15
18	16	18	BUTTONS THE PUSSYCAT DOLLS FEATURING SNOOP DOGG		☆	A&M/INTERSCOPE	1529 -239	11.571 17
19	19	32	U AND DAT E-40 FEATURING T-PAIN & KANDI GIRL		☆	SICK WID' IT/BME/WARNER BROS.	1485 -62	9.785 18
20	14	14	CHAIN HANG LOW JIBBS		☆	BEASTA/GEFFEN/INTERSCOPE	1428 -583	8.457 20
21	22	9	UNAPPRECIATED CHERISH		☆	SHO'NUFF/CAPITOL	1387 +184	7.966 21
22	20	14	S.E.X. LYFE JENNING		☆	COLUMBIA/SUM	1208 -245	6.564 23
23	24	5	DEM JEANS CHINGY FEATURING JERMAINE DUPRI		☆	SLOT A-LOT/CAPITOL	1170 +204	5.293 30
24	25	5	MONEY IN THE BANK LIL SCRAPPY FEATURING YOUNG BUCK		☆	BME/REPRISE/WARNER BROS.	1088 +129	6.950 22
25	31	3	AY CHICO (LENGUA AFUERA) PITBULL		☆	FAMOUS ARTISTS/TVT	1003 +207	6.325 24
26	27	6	THE WAY I LIVE BABY BOY DA PRINCE		☆	UNIVERSAL REPUBLIC	970 +94	5.196 31
27	23	19	SUPERMAN BROWN BOY		☆	STREET NOIZE/AME	926 -97	4.975 32
28	29	4	LET'S RIDE THE GAME		☆	GEFFEN/INTERSCOPE	901 +39	5.481 28
29	28	19	THAT GIRL FRANKIE J FEATURING MANNIE FRESH & CHAMILLIONAIRE		☆	COLUMBIA/SUM	775 -93	5.431 29
30	32	5	TU AMOR RBD		☆	EMI TELEVISION/VIRGIN	756 +15	5.531 27
31	38	12	NEED A BOSS SHAREEFA FEATURING LUDACRIS		☆	DTP/DEF CON III/IDJMG	751 +204	5.994 25
32	33	8	STUNTIN' LIKE MY DADDY BIRDMAN & LIL WAYNE		☆	CASH MONEY/UNIVERSAL MOTOWN	720 +35	4.554 35
33	30	17	ABOUT US BROOKE HOGAN FEATURING PAUL WALL		☆	SMC/SOBE	718 -133	5.786 26
34	NEW		WE FLY HIGH JIM JONES		☆	DIPLOMATS/KOCH	562 +94	4.116 37
35	NEW		THAT'S THAT SNOOP DOGG FEATURING R. KELLY		☆	DOGGYSTYLE/GEFFEN/INTERSCOPE	552 +190	3.946 39
36	34	7	PUSH IT RICK ROSS		☆	SLIP-N-SLIDE/DEF JAM/IDJMG	539 -97	4.969 33
37	35	10	WE RIDE RIHANNA		☆	SRP/DEF JAM/IDJMG	512 -108	4.479 36
38	NEW		SO EXCITED JANET FEATURING KHIA		☆	VIRGIN	510 +17	2.131 -
39	36	16	LONDON BRIDGE FERGIE		☆	WILL.I.AM/A&M/INTERSCOPE	499 -112	2.182 -
40	NEW		I LUV IT YOUNG JEEZY		☆	CORPORATE THUGZ/DEF JAM/IDJMG	489 +104	1.910 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
TELL ME Diddy Feat. Christina Aguilera (BAD BOY/ATLANTIC) KBMB, KCAQ, KDDB, KDGS, KDHT, KISV, KKSS, KPTY, KPWR, KSEQ, KTTB, KZFM, WAJZ, WNVZ, WRCL, WRDW, WRED, WRVZ, WXIS	19
IRREPLACEABLE Beyonce (COLUMBIA/SUM) KBOS, KCAQ, KISV, KLUC, KPWR, KPWR, KRKA, KSEQ, KVEG, WBTT, WKHT, WPYO, XMOR	13
ICE BOX Omarion (T.U.G./EPIC/SUM) KBMB, KEZE, KKSS, KVEG, KXJM, KZFM, WBBM, WKPO, WRCL, WRED, WRVZ, WWXX	12
RUNAWAY LOVE Ludacris Feat. Mary J. Blige (DTP/DEF JAM/IDJMG) KBOS, KDHT, KPWR, KRKA, WLLD, WNVZ, WXIS	7
WIND IT UP Gwen Stefani (INTERSCOPE) KKSS, KSEQ, KXJM, KZFM, WJJS, WRVZ	6
AY CHICO (LENGUA AFUERA) Pitbull (FAMOUS ARTISTS/TVT) KDHT, KGGI, KKWD, KOHT, KYLD, WJMN	6
LET GO Megan Rochell (DEF JAM/IDJMG) KBMB, KKSS, KPTY, KWIE, WRDW, WXIS	6
UNAPPRECIATED Cherish (SHO'NUFF/CAPITOL) KCHZ, KDHT, KIBT, KTBT, KVVY, WNVZ	6
WALK IT OUT Unk (BIG OOMP/KOCH) KDHT, KDON, KLUC, KPWR, XMOR	5
MAKE IT RAIN Fat Joe Feat. Lil Wayne (TERROR SQUAD/IMPERIAL/VIRGIN) WAJZ, WBTT, WLLD, WWXX, XHTO	5

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
PAC'S LIFE 2Pac Feat. T.I. & Ashanti (AMARU/INTERSCOPE)	469/125	MAKE IT RAIN Fat Joe Feat. Lil Wayne (TERROR SQUAD/IMPERIAL/VIRGIN)	270/80
TOTAL STATIONS:	32	TOTAL STATIONS:	29
THIS IS WHY I'M HOT Mims (AMERICAN KING/URBAN BOX OFFICE)	431/24	PROMISE Ciara (LAFACE/ZOMBA)	262/20
TOTAL STATIONS:	26	TOTAL STATIONS:	20
RUNAWAY LOVE Ludacris Feat. Mary J. Blige (DTP/DEF JAM/IDJMG)	379/269	YOU Lloyd Feat. Lil Wayne (THE INC./UNIVERSAL MOTOWN)	255/164
TOTAL STATIONS:	32	TOTAL STATIONS:	28
I.O.U. New Ridaz (LUPSTAIRS)	355/67	LOVE ME OR HATE ME (F**K YOU!!!!) Lady Sovereign (DEF JAM/IDJMG)	236/3
TOTAL STATIONS:	21	TOTAL STATIONS:	31
DADDY'S LITTLE GIRL Frankie J (COLUMBIA/SUM)	351/55	NA NA Baby Bash (LATIUM)	222/85
TOTAL STATIONS:	19	TOTAL STATIONS:	15



+662 ☆ SHORTIE LIKE MINE Bow Wow Feat. Chris Brown & Johnta Austin (Columbia/SUM) WXIS +70, WRCL +48, WRDW +39, WPOW +30, KSEQ +27, XHTO +25, WJMN +24, WHZT +24, WBTT +23, KDON +23
+643 ☆ IRREPLACEABLE Beyonce (Columbia/SUM) KLUC +35, KVEG +35, WJMN +32, WPOW +29, KPWR +28, KDDB +27, KDHT +27, WBTT +27, KEZE +26, KKFR +24
+595 ☆ SMACK THAT Akon Feat. Eminem (SRC/Up Front/Konvict/Universal Motown) WBTS +50, XHTZ +42, KDDB +42, WLLD +37, KBOS +35, KDHT +32, KLUC +30, WHZT +29, WPOW +28, KKSS +25
+562 ☆ I WANNA LOVE YOU Akon Feat. Snoop Dogg (SRC/Up Front/Konvict/Universal Motown) KBFM +79, KPWR +49, WKPO +45, WBBM +41, WBTS +35, KLUC +32, KKFR +31, WLTO +31, KGGI +28, KRKA +27
+355 ☆ MY LOVE Justin Timberlake Feat. T.I. (Jive/Zomba) KBFM +67, KRKA +37, WRVZ +28, WNVZ +27, KUJL +23, KUBE +21, KDGS +20, XMOR +19, WBTT +18, KKSS +15

ADDED AT...
KCAQ
Oxnard, CA
PD: Big Bear
Daz, Weekend, 6
Diddy Feat. Christina Aguilera, Tell Me, 3
Beyonce, Irreplaceable, D

FOR MORE STATIONS GO TO
www.RadioandRecords.com

FOR WEEK ENDING NOVEMBER 5, 2006
LEGEND: See legend to charts in charts section for rules and symbol explanations.
65 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2006 VNU Business Media, Inc. All rights reserved.

COM QUEST CALLOUT
619.659.3600



We're the ones
that actually
TELL YOU
who we're researching

Callout.com



Small to medium markets shine as No. 1

Remember The Titans

Hillary Crosley

HCrosley@RadioandRecords.com

The spotlight usually looms on large markets like New York, Chicago and Los Angeles, but most radio rats began their careers in small to medium markets. Unfortunately, these areas don't get as much ink. So this week it's their turn to shine with a profile of several No. 1 stations, including urban WJMI/Jackson, Miss., and urban ACs KQXL/Baton Rouge; WWDM/Columbia, S.C.; and WDLT/Mobile.

WJMI stayed relatively stable between the spring Arbitron book, with an 11.4 share, and summer, when it grabbed an 11.2, while KQXL jumped from 7.9 in spring to 8.3 in summer. WWDM ticked up 9.4-9.6 while WDLT climbed from 9.6 to 11.3.

Here's how they did it and what they suggest for the competitors on their heels. "Superserve" is one word propelling their approach to Arbitron's recent ratings and each PD ensures that their audiences are satisfied through research, entertaining personalities and charitable promotions.

"We prayed and prayed," Cumulus/Mobile OM/PD James Alexander says with a laugh. "You identify your target audience, put a face on your particular demographic and superserve that community's audience through music and lifestyle."

WJMI OM/PD Stan Branson agrees, saying that his summer programming relied heavily on assembling the right airstaff to appeal to his 18-34 demographic. He also made sure to play the music that "specifically

hits the target demographic," rather than "the scatter gun approach."

Mike Love, PD at WWDM, says, "We pride ourselves on using the necessary tools to win. Research is big for us, and our listeners pick the music we play the most."

Syndication is also a large part of success. KQXL and WDLT are utilizing syndicated programming like morning man Tom Joyner, while KQXL also airs afternoon relationship master Michael Baisden. Love is utilizing comedian-come-radio giant Steve Harvey and Michael Baisden to grow his share. However, Branson mostly uses local personalities for his airshifts, with the exception of "The Tom Joyner Morning Show," and has retained his No. 1 position. Still, familiarity with talent aside, syndicated personalities can increase listenership

while simultaneously reducing overhead.

"The Michael Baisden Show' is doing phenomenal for us," Alexander says. "We added his show to the already successful 'Tom Joyner Morning Show.' Michael Baisden is No. 1 in 35+ and since they're both in play, we've only risen. 'The Tom Joyner Morning Show' is No. 1 in 25-54 and we add attention to the local issues."

Local Community

On the other hand, accumulating and maintaining a stronghold in their local communities has also served each station well. Charitable events put a face to the name that PIs hear on a daily basis. It increases a station's profile, and makes sure that call letters are "top of mind," as Alexander says.

"We make sure we know about what is happening in the community and that we're tied into the community's nonprofits," KQXL PD Mya Vernon says. "Our fall promotion is tied in with our PIs. Our exclusive online club members reap huge benefits and we drive listeners to our Web site to register and reward them for doing so. We perform random acts of kindness." She adds, "Randomly picking a past winner, we'll call them up and give them a prize. It's simple and hugely effective. The listener feels appreciated and they create a lot of excitement on the air. We have street promotions as well, where we reward people for having their radio or computer on" the station.

In the same vein, WJMI throws an annual toy drive with the local Jackson Police Department called the 99 Jams JPD Toy Drive that aids TSL.

"We do anything to stay active," Branson says. "Food and toy drives, Easter egg hunts, anything that gets us out there with our people.

Recently, I was the guest speaker for a local reading drive. It's all about being accessible to your audience."

Alexander is proud of the "Gotta Go, Gotta Getaway" contest his station ran during the spring book. Listeners would call in during the correct song and win the chance for vacations to either Las Vegas or New York.

"Programming is getting people to do and think what you want them to do," Alexander says. "It's the same as a computer."

Regarding advice, Branson offers that "radio needs to be an emotional tool and people have to feel loyal to you and feel as if they need you. By becoming a part of people's lifestyle, it builds that bond and your listeners will remain loyal."

Vernon boils her success down to consistency: "Keep doing what works. Stick with the process, even if it's hard. You will reap the benefits of growing a solid product." *R&R*



Alexander



Love

Jupiter Rising

Here are a couple of small- or medium-market stations that aren't No. 1 yet, but are on their way.

Urban AC WIKS-FM/Greenville-New Bern-Jacksonville, N.C., rose from a 7.4 share to a 10.9 share in the summer 2006 Arbitron book. And though WIKS is just behind the market's country station WRNS, that outlet is leading with an 11.5 share—so there is hope.

WPRM/Augusta, Ga., sits at No. 2 in the market, behind news/talkers WGAC-AM and WGAC-FM. However, the talk station was leading by a mere 0.2, with WGAC-AM boasting 8.4 in the spring book and WPRM declaring an 8.2 share. Looking ahead to the impending fall book, it remains to be seen if the station will return to previous No. 1 glory.

► SISTER QUARTET
CHERISH GLIDES TO ITS
SECOND CONSECUTIVE
TOP 10 WITH
"UNAPPRECIATED" (12-9).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	4	14	WALK IT OUT UNK	NO. 1 (1 WK)	☆	4043 +524	37.548	4
2	1	15	MONEY MAKER LUDACRIS FEATURING PHARRELL		☆	3972 -461	39.382	2
3	2	12	SAY GOODBYE CHRIS BROWN		☆	3948 -411	47.685	1
4	5	5	SHOW ME WHAT YOU GOT JAY-Z		☆	3898 +472	37.578	3
5	3	17	STUNTIN' LIKE MY DADDY BIRDMAN & LIL WAYNE		☆	3744 +184	32.934	7
6	7	6	SHORTIE LIKE MINE BOW WOW FEATURING CHRIS BROWN & JOHNTA AUSTIN		☆	3416 +406	35.576	5
7	9	11	MONEY IN THE BANK LIL SCRAPPY FEATURING YOUNG BUCK		☆	3057 +326	28.948	8
8	8	12	PUSH IT RICK ROSS		☆	2775 -20	23.808	15
9	12	9	UNAPPRECIATED CHERISH		☆	2587 +300	21.201	17
10	6	10	RING THE ALARM BEYONCE		☆	2530 -706	25.519	13
11	14	10	TAKE ME AS I AM MARY J. BLIGE		☆	2323 +70	26.683	11
12	18	5	MY LOVE JUSTIN TIMBERLAKE FEATURING T.I.		☆	2312 +528	35.521	6
13	10	22	S.E.X. LYFE JENNINGS		☆	2226 -366	26.737	10
14	17	6	WE FLY HIGH JIM JONES		☆	2141 +341	28.553	9
15	11	16	EVERYTIME THA BEAT DROP MONICA FEATURING DEM FRANCHIZE BOYZ		☆	1985 -368	17.419	18
16	22	3	I WANNA LOVE YOU AKON FEATURING SNOOP DOGG	AIRPOWER	☆	1939 +360	24.055	14
17	15	23	PULLIN' ME BACK CHINGY FEATURING TYRESE		☆	1918 -257	22.141	16
18	13	11	COME TO ME DIDDY FEATURING NICOLE SCHERZINGER		☆	1770 -483	16.731	19
19	19	20	I KNOW YOU SEE IT YOUNG JOE FEAT. BRANDY 'MS. B.' HAMBRICK		☆	1544 -127	13.015	26
20	30	2	PROMISE CIARA		☆	1536 +430	14.843	23
21	NEW		IRREPLACEABLE BEYONCE	MOST INCREASED PLAYS	☆	1445 +799	26.531	12
22	20	18	GET UP CIARA FEATURING CHAMILLIONAIRE		☆	1431 -221	13.295	25
23	16	14	CHAIN HANG LOW JIBBS		☆	1430 -673	9.861	32
24	21	7	SO EXCITED JANET FEATURING KHIA		☆	1399 -220	7.593	39
25	32	2	THAT'S THAT SNOOP DOGG FEATURING R. KELLY		☆	1388 +335	12.285	27
26	31	3	I LUV IT YOUNG JEEZY		☆	1376 +318	10.554	30
27	24	11	TURN IT UP JOHNTA AUSTIN		☆	1354 +16	7.330	40
28	26	4	RUBBERBAND BANKS YOUNG DRO		☆	1284 +44	8.991	36
29	33	2	YOU LLOYD FEATURING LIL WAYNE		☆	1242 +201	16.611	20
30	29	3	ZOOM LIL' BOOSIE FEATURING YOUNG JOE		☆	1226 +114	9.703	34
31	25	8	SHOW STOPPER DANITY KANE		☆	1159 -100	10.152	31
32	38	8	TURN THE PAGE BOBBY VALENTINO		☆	1049 +94	5.556	-
33	39	2	MAKE IT RAIN FAT JOE FEATURING LIL WAYNE		☆	1041 +127	10.685	29
34	23	17	NEED A BOSS SHAREEFA FEATURING LUDACRIS		☆	1015 -374	15.140	22
35	35	4	DEM JEANS CHINGY FEATURING JERMAINE DUPRI		☆	999 -6	5.854	-
36	36	2	LET'S RIDE THE GAME		☆	973 +8	6.174	-
37	28	20	CALL ON ME JANET & NELLY		☆	923 -219	9.839	33
38	40	5	LOOK AT HER ONE CHANCE FEATURING FABO		☆	898 +30	6.880	-
39	27	8	SEXYBACK JUSTIN TIMBERLAKE		☆	866 -276	14.243	24
40	NEW		CHANGE ME RUBEN STUDDARD		☆	818 -11	5.552	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
TELL ME Diddy Feat. Christina Aguilera (BAD BOY/ATLANTIC)	27
ICE BOX Omarion (T.U.C./EPIC/SUM)	25
ROCK YO HIPS Crime Mob (CRUNK/BME/REPRISE/WARNER BROS.)	22
HOOD BOY Fantasia Feat. Big Boi (J/RMG)	19
HELP Lloyd Banks (G-UNIT/INTERSCOPE)	17
PIMPED OUT Brooke Valentine Feat. DFB (SUBLIMINAL/VIRGIN)	16
IRREPLACEABLE Beyonce (COLUMBIA/SUM)	14
I WANNA LOVE YOU Akon Feat. Snoop Dogg (SRC/UPFRONT/KONVICT/ UNIVERSAL MOTOWN)	11
RUNAWAY LOVE Ludacris Feat. Mary J. Blige (DTP/DEF JAM/IDJMG)	9

ADDED AT...
WCDX
Richmond, VA
PD: Reggie Baker
Beyonce, Irreplaceable, 4
Akon Feat. Snoop Dogg, I Wanna Love You, 3
Ludacris Feat. Mary J. Blige, Runaway
Love, D

FDR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
TOP BACK T.I. (GRAND HUSTLE/ATLANTIC)	727/203	THROW SOME D'S Rich Boy Feat. Polow Da Don (ZONE 4/INTERSCOPE)	600/131
TOTAL STATIONS:	57	TOTAL STATIONS:	62
I KNOW YOU WANT ME Young Buck Feat. Jazze Phae (G-UNIT/INTERSCOPE)	712/81	POPPIN' Chris Brown Feat. Jay Biz (JIVE/ZOMBA)	552/86
TOTAL STATIONS:	43	TOTAL STATIONS:	17
A DOZEN ROSES (YOU REMIND ME) Monica (J/RMG)	700/27	ONE Tyrese (J/RMG)	541/52
TOTAL STATIONS:	53	TOTAL STATIONS:	38
RUNAWAY LOVE Ludacris Feat. Mary J. Blige (DTP/DEF JAM/IDJMG)	678/514	LET'S STAY TOGETHER Lyfe Jennings (COLUMBIA/SUM)	538/183
TOTAL STATIONS:	56	TOTAL STATIONS:	45
UPGRADE U Beyonce Feat. Jay-Z (COLUMBIA/SUM)	662/82	ON THE HOTLINE Pretty Ricky (BLUESTAR/ATLANTIC)	505/126
TOTAL STATIONS:	48	TOTAL STATIONS:	44

MOST INCREASED PLAYS

+799	IRREPLACEABLE Beyonce (Columbia/SUM) WWPR +43, WQSL +31, WWWW +28, WRJH +28, WMIB +27, WZHT +27, WERQ +26, SH-L +26, WZFX +25, KBXX +23
+528	MY LOVE Justin Timberlake Feat. T.I. (Jive/Zomba) WH-HL +37, WPRW +32, WENZ +26, WUSL +25, WZFX +25, KMEL +20, KHTE +20, KBLR +20, WERQ +19, WMBX +16
+524	WALK IT OUT Unk (Big Oomp/Koch) WJWZ +55, WJZE +44, WFXA +34, WCKX +32, KBXX +29, WDHT +27, WH-HL +28, WUSL +27, WPHI +23, WPMX +23, WJUC +21, WJWZ +21, WQSL +18, WJMI +16, WRJH +16
+514	RUNAWAY LOVE Ludacris Feat. Mary J. Blige (DTP/Def Jam/IDJMG) WJWZ +31, WH-HL +28, WUSL +27, WPHI +23, WPMX +23, WJUC +21, WJWZ +21, WQSL +18, WJMI +16, WRJH +16
+472	SHOW ME WHAT YOU GOT Jay-Z (Roc-A-Fella/Def Jam/IDJMG) KNDA +78, WFXA +36, WBFA +31, WJMI +25, WEMX +24, WZFX +24, WPCG +22, WEUP +22, WBLX +22, WMBX +22

FOR WEEK ENDING NOVEMBER 5, 2006
LEGEND: See legend to charts in charts section for rules and symbol explanations.
86 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 86 urban and 65 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2006 VNU Business Media, Inc. All rights reserved.

Powergold

The Leaders in Advanced Music Scheduling Software for Windows 98/ME/NT/2000/XP

"Powergold offers us limitless options with scheduling criteria and has integrated with all our other systems seamlessly. The reliability, customer service, and support that the folks at Powergold have provided us have been exactly what any customer could ask for."

Dan Turner, Vice President
Programming Services



Call us and we'll make it **EASY** for you to switch.

Sales: 1-800-870-0033 • Support: 501-821-1123
Download a free trial version at www.powergold.com
info@powergold.com



URBAN AC

▶ ALREADY NO. 3 ON THE GOSPEL CHART, "HEALING" IS **KELLY PRICE'S** FIRST SOLO LANDING IN THREE YEARS ON URBAN AC (NO. 32).



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	22	I CALL IT LOVE LIONEL RICHIE	NO. 1 (9 WKS) ISLAND/IDJMG	1454 +14	14.127 1
2	2	15	CHANGE ME RUBEN STUDDARD	J/RMG	1436 +51	12.011 2
3	3	35	FLY LIKE A BIRD MARIAH CAREY	ISLAND/IDJMG	1157 -109	10.219 5
4	4	43	FIND MYSELF IN YOU BRIAN MCKNIGHT	UNIVERSAL MOTOWN	1151 -101	9.412 8
5	5	49	CAN'T LET GO ANTHONY HAMILTON	SO SO DEF/ZOMBA	1129 +4	9.806 7
6	6	19	THERE'S HOPE INDIA ARIE	UNIVERSAL MOTOWN	1110 +24	10.430 3
9	12		TAKE ME AS I AM MARY J. BLIGE	MOST INCREASED PLAYS MATRIARCH/GEFFEN/INTERSCOPE	1076 +164	9.996 6
8	9		USED TO BE MY GIRL BRIAN MCKNIGHT	WARNER BROS.	1067 +82	10.362 4
9	7	27	ME TIME HEATHER HEADLEY	RCA/RMG	1034 -52	8.854 9
10	12	15	SEXY LOVE NE-YO	DEF JAM/IDJMG	836 +65	7.760 12
11	11	32	YESTERDAY MARY MARY	MY BLOCK/COLUMBIA/SUM	790 -52	8.476 10
12	10	11	GOT YOU HOME LUTHER VANDROSS	J/RMG	783 -84	5.743 13
13	13	51	BE WITHOUT YOU MARY J. BLIGE	GEFFEN/INTERSCOPE	680 -46	4.885 14
14	14	23	SHINE LUTHER VANDROSS	J/RMG	671 -1	8.432 11
15	17	12	YOUR PORTRAIT URBAN MYSTIC	SOBE/WARNER BROS.	535 +4	3.248 17
16	16	15	DAY DREAMING NATALIE COLE	VERVE	527 -5	3.464 15
17	19	11	SOMETHING I WANNA GIVE YOU SUNSHINE ANDERSON	MUSIC WORLD	393 +27	2.033 26
18	20	8	OOH NA NA DONELL JONES	LAFACE/ZOMBA	390 +28	1.912 28
19	21	5	SAVE ROOM JOHN LEGEND	G.O.O.D./COLUMBIA/SUM	375 +31	3.069 18
20	24	14	LIKE A STAR CORINNE BAILEY RAE	CAPITOL	371 +69	2.048 25
21	22	7	CAN'T GET ENOUGH TAMIA	PLUS I/IMAGE	357 +13	2.519 22
22	18	20	CALL ON ME JANET & NELLY	VIRGIN	311 -110	2.118 24
23	23	16	SISTA BIG BONES ANTHONY HAMILTON	SO SO DEF/ZOMBA	299 -8	2.401 23
24	30	3	LOST WITHOUT U ROBIN THICKE	OVERBROOK/STAR TRAK/INTERSCOPE	298 +117	2.927 19
25	25	5	BE WITH YOU ELISABETH WITHERS	BLUE NOTE/VIRGIN	287 +28	1.391 36
26	26	10	SHINE BONEY JAMES	CONCORD	278 +24	1.652 29
27	28	3	ONE TYRESE	J/RMG	234 +24	1.076 40
28	38	2	WHERE LOVE BEGINS PATTI LABELLE FEATURING YOLANDA ADAMS	UMBRELLA	211 +71	0.914 -
29	32	3	WHAT YOU ARE LIONEL RICHIE	ISLAND/IDJMG	195 +19	1.019 -
30	29	5	PLEASE DON'T GO TANK	BLACKGROUND/UNIVERSAL MOTOWN	194 +9	1.306 37
31	34	6	TUESDAY LENNY WILLIAMS	LENTON	172 +3	1.032 -
32	NEW		HEALING KELLY PRICE	GOSPO CENTRIC/ZOMBA	157 +45	1.451 33
33	35	17	IMAGINE ME KIRK FRANKLIN	FO YO SOUL/GOSPO CENTRIC/ZOMBA	145 -21	3.318 16
34	N W		LET IT RAIN GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	141 +53	0.391 -
35	36	7	ANOTHER YOU CARL THOMAS	UMBRELLA	138 -27	0.908 -
36	33	8	CAN I TAKE YOU HOME JAMIE FOXX	J/RMG	131 -40	1.516 32
37	31	20	DEJA VU BEYONCE FEATURING JAY-Z	COLUMBIA/SUM	131 -46	2.718 20
38	39	4	I GET JOY COKO	LIGHT	127 -12	1.396 35
39	NEW		SAY GOODBYE CHRIS BROWN	JIVE/ZOMBA	120 +8	1.097 39
40	NEW ENTRY		BOOM, BOOM, BOOM WILLIE CLAYTON	MALACO	114 +20	0.447 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
UM GOOD Smokie Norful (EMI GOSPEL) KDKS, KJLH, KNEK, KOKY, KQXL, WAKB, WCFB, WJMJ, WMGL, WMPZ, WTLZ, WVBE, WWOM	13
LOST WITHOUT U Robin Thicke (OVERBROOK/STAR TRAK/INTERSCOPE) KMJM, KVMA, WDLT, WDMK, WHRP, WKSP, WMPZ, WQMG, WSOL, WVBE, XM Suite 62	11
HARD TIME Kleran (BLACK RAIN) KOKY, KQXL, WAGH, WKXI, WLXC, WXST	6
SAVE ROOM John Legend (G.O.O.D./COLUMBIA/SUM) WFLN, WMJM, WRNB, WROU, WTLZ, WVBE	6
ENOUGH Howard Hewett Feat. George Duke (GROOVE) WDLT, WHRP, WIMX, WKXI, WTLZ, WVBE	6
CLOSE TO YOU Dionne Warwick & Mya (CONCORD) KNEK, KOKY, KQXL, WMPZ, WWDM	5
THRU LOVE Kindred The Family Soul (EPIC/HIDDEN BEACH) KNEK, Sirius Heart & Soul, WKXI, WMGL	4
HEALING Kelly Price (GOSPO CENTRIC/ZOMBA) KJLH, WAGH, WFLM, WJMJ	4
LET IT RAIN George Benson & Al Jarreau (MONSTER/CONCORD) WBVA, WDLT, WWDM	3
CAN'T GET ENOUGH Tamia (PLUS I/IMAGE) KSOC, WZZZ	3

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
FIGURE IT OUT Kenny Lattimore & Chante Moore (VERITY/LAFACE/ZOMBA) TOTAL STATIONS: 21	112/-1	VICTORY Tye Tribbett & G.A. (INTEGRITY GOSPEL/COLUMBIA/SUM) TOTAL STATIONS: 32	59/6
ENOUGH Howard Hewett Feat. George Duke (GROOVE) TOTAL STATIONS: 20	109/38	SHOW ME WHAT YOU GOT Jay-Z (ROC-A-FELLA/DEF JAM/IDJMG) TOTAL STATIONS: 16	44/39
LET'S STAY TOGETHER Lyfe Jennings (COLUMBIA/SUM) TOTAL STATIONS: 18	77/44	HEY BOY Hil St. Soul (SHANACHIE) TOTAL STATIONS: 27	43/10
IRREPLACEABLE Beyonce (COLUMBIA/SUM) TOTAL STATIONS: 16	62/58	THE PROMOTION J. Isaac (306) TOTAL STATIONS: 5	42/5
A DOZEN ROSES (YOU REMIND ME) Monica (J/RMG) TOTAL STATIONS: 7	60/25	HEAVEN John Legend (G.O.O.D./COLUMBIA/SUM) TOTAL STATIONS: 5	42/3

MOST INCREASED PLAYS

+164 TAKE ME AS I AM Mary J. Blige (Matriarch/Geffen/Interscope) WKUS +21, WIMX +16, WTLZ +13, WKXL +12, WFLM +9, WKSP +9, KRNB +8, WVAZ +7, WUHT +6, WROU +6
+117 LOST WITHOUT U Robin Thicke (Overbrook/Star Trak/Interscope) WAKB +20, KBLX +15, KJLH +11, WHUR +9, KVMA +8, WHRP +8, WDLT +7, KJMS +6, WAMU +6, WKXI +6
+82 USED TO BE MY GIRL Brian McKnight (Warner Bros.) KRNB +15, WVBE +13, WTLZ +12, KOKY +8, WPHR +6, WFLM +6, WRKS +5, WKXI +5, WMXD +5, WKVL +5
+71 WHERE LOVE BEGINS Patti LaBelle Feat. Yolanda Adams (Umbrella) WTLZ +13, KBLX +11, WAGH +8, WKXI +8, WHUR +7, WIMX +6, WDLT +5, WLVA +4, WAKB +3, WPHR +3
+69 LIKE A STAR Corinne Bailey Rae (Capitol) WTLZ +11, WMMU +8, WAKB +6, KNEK +5, WAMU +5, WFXC +5, WMGL +5, WVBE +4, WKXI +4, WKSP +4

ADDED AT... WFLM

Ft. Pierce, FL
MO: Joseph Jenkins
Donell Jones, Ooh Na Na, D
Kelly Price, Healing, D

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING NOVEMBER 5, 2006
LEGEND: See legend to charts in charts section for rules and symbol explanations.
69 urban AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. (c) 2006 VNU Business Media, Inc. All rights reserved.



R&R can now deliver BREAKING NEWS directly to your mobile phone!

Just text the word RADIO to 36617 and you'll be instantly signed up.

Standard rates apply. Powered by Hip Cricket

GOSPEL

► **STEPHEN HURD** GETS THE APPLAUSE FOR MOST INCREASED PLAYS (UP 61) WITH "GREAT PRAISE."



R&R

POWERED BY
Nielsen
Broadcast Data
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE MILLIONS	RANK
					TW	+/-		
1	1	28	THE STRUGGLE IS OVER YOUTH FOR CHRIST	NO. 1 (6 WKS) EMTRO GOSPEL	765	-39	3.450	1
2	2	30	IMAGINE ME KIRK FRANKLIN	MOST ADDED FO YO SOUL/GOSPO CENTRIC/ZOMBA	593	+37	2.021	12
3	5	9	UM GOOD SMOKIE NORFUL	EMI GOSPEL	532	+33	2.428	7
4	4	27	FOLLOW ME VIRTUE	DARKCHILD GOSPEL/INTEGRITY GOSPEL/SUM	519	+3	2.529	4
5	3	19	HEALING KELLY PRICE	GOSPO CENTRIC/ZOMBA	502	-30	2.458	6
6	9	10	HEAVEN KNOWS DETRICK HADDON	TYSOT/VERITY/ZOMBA	496	+48	2.208	9
7	8	20	WHY ME? KIERRA KIKI SHEARD	EMI GOSPEL	479	+31	1.946	14
8	6	27	THANK YA JESUS DARREL PETTIES & STRENGTH IN PRAISE	EMI GOSPEL	473	-6	2.275	8
9	7	29	VICTORY TYE TRIBBETT & G.A.	INTEGRITY GOSPEL/COLUMBIA/SUM	456	-8	2.497	5
10	11	27	INCREDIBLE GOD YOUTHFUL PRAISE	EVIDENCE GOSPEL/LIGHT	451	+13	2.794	2
11	10	34	CHURCH MEDLEY DONNIE MCCLURKIN	VERITY/ZOMBA	422	-17	2.666	3
12	12	39	IT'S ALRIGHT VICKIE WINANS	VERITY/ZOMBA	402	-32	2.103	11
13	14	22	I MADE IT KEITH WONDERBOY JOHNSON & THE SPIRITUAL VOICES	WORLDWIDE/VERITY/ZOMBA	384	-31	2.169	10
14	13	41	THE BLESSING OF ABRAHAM DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	EMI GOSPEL	364	-63	1.999	13
15	15	41	BORN BLESSED JIMMY HICKS & THE VOICES OF INTEGRITY	WORLD WIDE GOSPEL	345	-72	1.736	16
16	18	7	HE'S HERE NIYOKI	D2G	329	+18	1.697	17
17	16	9	REMEMBER ME THE CARAVANS	MALACO	314	-13	1.646	18
18	19	14	PRESSURE INTO PRAISE LUCINDA MOORE	TYSOT	306	+15	1.851	15
19	17	20	BE THERE THE WILLIAMS BROTHERS	BLACKBERRY/MALACO	279	-40	1.614	19
20	20	18	TURN IT AROUND ISRAEL & NEW BREED	INTEGRITY GOSPEL/COLUMBIA/SUM	267	+2	1.168	22
21	22	7	BROKEN BUT I'M HEALED BYRON CAGE	GOSPO CENTRIC/ZOMBA	252	+25	0.783	27
22	23	19	ALL I WANT TO DO IS BLESS YOU APOSTLE DONALD L. ALFORD & THE GATHERING OF WORSHIPERS	HOLY SPIRIT/TYSOT	218	-14	0.400	-
23	21	20	MY STORY HENRY GREEN	BLACKBERRY/MALACO	218	-19	1.353	20
24	30	3	GREAT PRAISE STEPHEN HURD	MOST INCREASED PLAYS INTEGRITY GOSPEL/COLUMBIA/SUM	209	+61	0.505	-
25	27	5	IN AWE OF YOU IZZY	VCR/JEG/KOCH	207	+27	1.169	21
26	25	5	OPERATOR J MOSS	GOSPO CENTRIC/ZOMBA	199	+4	0.622	-
27	26	9	HALLELUJAH TROY SHEED	EMTRO GOSPEL	194	+2	0.520	-
28	24	4	IS MY LIVING IN VAIN ZIE'L	LIGHT	191	-19	1.034	24
29	28	3	THIS IS THE DAY FRED HAMMOND	VERITY/ZOMBA	177	+10	0.580	-
30	29	10	MIGHTY LONG WAY JOE PACE	INTEGRITY GOSPEL/COLUMBIA/SUM	176	+2	0.728	28

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
IMAGINE ME Kirk Franklin (FO YO SOUL/GOSPO CENTRIC/ZOMBA) WFLT, WJMO, WPZE	3
FAITHFUL IS OUR GOD Hezekiah Walker & LFC (VERITY/ZOMBA) WLOK, WXEZ	2
WE HAVE NOT FORGOTTEN Ruben Studdard (J/RMC) KHLR	1
STAY SAVED Canton Jones (ARROW) KATZ	1
SAFETY Oscar Williams & Perfected Praise (ALEHO) KATZ	1
MIGHTY LONG WAY Joe Pace (INTEGRITY GOSPEL/COLUMBIA/SUM) WCAO	1
BROKEN BUT I'M HEALED Byron Cage (GOSPO CENTRIC/ZOMBA) WXVI	1
WHERE WOULD I BE (LIVE) Dottie Peoples (AIR GOSPEL/MALACO) WLOK	1
LET IT RISE Big Daddy Weave (FERVENT/WORD-CURB) WXVI	1

ADDED AT... WLOK

Memphis, TN
PD/MO: Kim Harper
Dottie Peoples, Where Would I Be, 0
Hezekiah Walker & LFC, Faithful Is Our God, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LET IT BE ME Pastor Chris Harris, Sr. & David G. Evans (ABUNDANT HARVEST)	165/12	TEACH ME Antwaun Stanley (BAJAOA/LIGHTYEAR)	109/12
TOTAL STATIONS:	13	TOTAL STATIONS:	11
WON'T IT BE Sean Simmonds (XISTALLIANT)	161/17	HIGH PRAISE Anointed Pace Sisters (TYSOT)	99/4
TOTAL STATIONS:	15	TOTAL STATIONS:	11
LET GO DeWayne Woods & When Singers Meet (QUIET WATER/VERITY/ZOMBA)	156/21	EVERY BODY EVERY BODY! Kenny Lewis & One Voice (ICEE INSPIRATIONAL/ICEE)	97/26
TOTAL STATIONS:	13	TOTAL STATIONS:	10
YOU'VE BEEN SO GOOD Martha Munizzi (MARTHA MUNIZZI/INTEGRITY/SUM)	147/20	WORLDWIDE GOD Albertina Walker, Evelyn Turrentine-Agee & Prenestine Williams (MOTOR CITY PRAISE)	94/34
TOTAL STATIONS:	15	TOTAL STATIONS:	10
WE PRAISE YOU The McClurkin Project (GOSPO CENTRIC/ZOMBA)	123/12	FAITHFUL IS OUR GOD Hezekiah Walker & LFC (VERITY/ZOMBA)	91/7
TOTAL STATIONS:	15	TOTAL STATIONS:	8

MOST INCREASED PLAYS

+61	GREAT PRAISE Stephen Hurd (Integrity Gospel/Columbia/SUM) KOKA +40, WHLH +13, WEUP +4, WJFO +4, WFMV +3, WBEP +2, WNOC +2, WDAS +2, WLDU +1
+48	HEAVEN KNOWS Detrick Haddon (Tyscot/Verity/Zomba) WENN +23, WPZS +16, WFLT +9, WSOK +6, WFMV +5, WEUP +3, WJYD +3, WNNL +3, KOKA +3, KHLR +2
+37	IMAGINE ME Kirk Franklin (Fo Yo Soul/Gospo Centric/Zomba) WNNL +11, WPZS +10, WFLT +9, WPZE +8, KATZ +3, WXTC +3, WUFO +3, WCAO +3, WHAL +2, WEUP +2
+36	LATTER RAIN Men Of Standard (Integrity Gospel/Columbia/SUM) WHAL +8, WXVI +8, WFMV +7, KOKA +4, WEAL +4, KHLR +3, WNOC +2, WDAS +1, WJMI +1, WTBE +1
+34	WORLDWIDE GOD Albertina Walker, Evelyn Turrentine-Agee & Prenestine Williams (Motor City Praise) WPZS +10, WPZZ +10, WTLG +9, WJYD +2, WOAD +2, WNNL +2, KOKA +2, WXTC +1, WEUP +1

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	SET ME FREE MYRON BUTLER & LEVI (EMI GOSPEL)	322	371	6	I CAN GO TO GOD IN PRAYER ANN NESBY (IT'S TIME CHILD/SHANACHIE)	204	167
2	PRAISE HIM TONY TERRY (STUDIO 25/JEG/KOCH)	254	262	7	IT SHALL COME TO PASS BISHOP EDDIE L. LONG PRESENTS NEW BIRTH TOTAL PRAISE CHOIR (EMI GOSPEL)	183	187
3	GOD'S GIFT JEFF MAJORS FEATURING KELLY PRICE (MUSIC ONE/EPIC/SUM)	238	237	8	YESTERDAY MARY MARY (MY BLOCK/COLUMBIA/SUM)	182	195
4	I WILL BLESS THE LORD BYRON CAGE (GOSPO CENTRIC/ZOMBA)	228	242	9	FROM ME TO YOU ALVIN DARLING & CELEBRATION (EMTRO GOSPEL)	181	146
5	LIFT HIM UP HEZEKIAH WALKER (VERITY/ZOMBA)	225	267	10	SO MANY TIMES (LIVE) DORINDA CLARK-COLE (VERITY/ZOMBA)	169	187

FOR WEEK ENDING NOVEMBER 5, 2006
LEGEND: See legend to charts in charts section for rules and symbol explanations.
39 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2006 VNU Business Media, Inc. All rights reserved.

More colorful than your morning team.
Brighter than your drive-time guy.
More exciting than the girl on-air at 3 AM.

Better looking than all of them combined.

FirstFlash! Line. Taking your Event to the Next Level.

FirstFlash!
www.firstflash.com
CALL TODAY FOR OTHER PRODUCTS AND PRICING! 1.800.21FLASH (1.800.213.5274)

EventTape® BunchaBanners™ FlashBags™ BumperStickers Ponchos KeyTags StadiumCups Posters



After 30 years, Michael W. Smith hands over the reins—or at least shares them—with collaborators

Smitty Breaks The Mold

Kevin Peterson

KPeterson@RadioandRecords.com

In the 30 years that Michael W. Smith has been making music, he has written and produced most of the songs on his first 18 albums. He has sold millions of records, sold out concerts worldwide and performed at the White House for more than one U.S. president.

So why change anything now?

Smith didn't plan to, but when it was about time to start working on his next album, he was right in the middle of promoting his first movie, "The Second Chance." He says, "It was supposed to come out in the fall of 2005 and didn't come out until February of this year. January through June of this year was supposed to be nothing but working on this album, then all of a sudden I found myself out promoting a movie. We got to the end of February, and I just went, 'Oh, my gosh, I've got a record to make and I don't have any songs.'"

Rather than push the album back to 2007, Smith wanted to find a way to get it done on time while maintaining the standard he has always held his music to. Even though he has built his career around writing and producing his own music, he decided he would enlist others to help put this one together.

The first call was to producer Matt Bronleewe, who had helmed some songs with Smith in the past—but this time Bronleewe would produce the whole album.

Smith—or Smitty, as he's known—had never

turned that much control over to anybody before. But Bronleewe had produced four songs on the artist's "Healing Rain" album, and Smith says, "It was just such an enjoyable experience. The guy is extremely talented, he's really nice, and he's a lot of fun to work with—and fortunately he had the time available to do it."

As he did with the producer, you would expect Smith to find a seasoned pro to write songs for the album and co-write with him. But the surprises continued. Smith recalls, "I heard this band Leeland at a showcase and kind of freaked out

'I heard this band Leeland at a showcase and kind of freaked out about their project.'

—Michael W. Smith



Smith

about their project. I was especially impressed with this kid named Leeland Mooring, the frontman of the band. I've never really seen anyone like him come across my path in this industry ever. He's a very special kid. After I heard their record and got to know them a little bit, I thought, 'Hey what if I co-wrote with this guy?'"

Mooring ended up writing or co-writing seven of the 11 tracks on the record. He and Tyler Smith, Michael's son, wrote the song "Escape Your Love."

Just 17 years old when he got the call from Smith, Mooring was excited about the opportunity. "He came to see our showcase," Mooring says. "Afterward, we saw him in the foyer and introduced ourselves, and he left with an album in his hand. He called me back because Matt Bronleewe produced our album, too, and he said, 'Matt and I are writing for the album. I wanted to see if you wanted to help write.' I think I almost threw up in my room. I was just freaking out so much, but it's been awesome. The band has really enjoyed the relationship with him and his family. We're just humbled to be a part of it."

Smith also co-wrote a song for the album with one of his oldest and dearest friends, the person through whom he got his musical start—Amy Grant. "It was great to come back and do something with Amy," Smith says. "We wrote 'How to Say Goodbye' for my daughter Whitney, who was 19 at the time when I dropped her off at Pepperdine University. It just about killed me. So that's probably one of the most tender songs on the album. Amy really hit a home run capturing a lot of mixed emotions."

The title track came from Joel Houston and Hillsong United in Australia. Smith says they performed the song at his Rocketown club in Nashville last year. He started using the song in his church and got a great response. "Every time we go into it," Smith says, "everyone automatically is on their feet."

So now that the album is finished, how does Smitty feel about all the firsts he experienced with it and the changes to his 30-year routine?

"There were about 10 risks that we took," he says. "I had faith that we would get it done, but the other side of me, the human side, was going, 'There is no way we're going to get this thing out.' Every risk that we took paid off. Still to this day, I'm a little dumbfounded by it all, but God is in control."

R&R

"Everything Is Beautiful" GOING FOR ADDS NOW!

STARFIELD
BEAUTY IN THE BROKEN
CD In Stores Now

14 stations already on:
WONU, WHMX, WBYO, WSCF, WORQ, WAYM, WYLV,
KJTH, KLYT, KDUV, KLFF, WDML, KVRK, Effect Radio

Air 1 committed for 11/17!

For Promotional Information contact Brian Thiele bthiele@emicmg.com



EMI Music Christian Music Group

Word Label Group

invites all those attending the

R&R Christian Summit

Join us Friday November 10th for a full day of entertainment.



Group 1 Crew



"LOVE IS A BEAUTIFUL THING"

Impacting Now!
CHR

Lunch from
12pm-1:45pm



Stellar Kart



"HOLD ON"
Impacting Now!
CHR



with special
guests
Point Of
Grace

Dinner from
5:30pm - 7:15pm



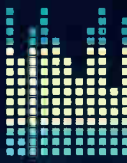
Jackson Waters



"GIVE ME AMAZING GRACE"
Impacting Now!
CHR



WORD LABEL GROUP RADIO TEAM: Derek Jones, James Riley, Jill Tomalty, Kenny Rodgers



CHRISTIAN

▶ **PROJECT 86**
ENTERS THE TOP 10
ON CHRISTIAN ROCK
WITH "SOMETHING WE
CAN'T BE."



POWERED BY
Nielsen
Broadcast Data
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	13		STAND IN THE RAIN SUPERCHICK	INPOP	1289	+11
2	16		LOST AT SEA JIMMY NEEDHAM	INPOP	1156	+9
3	17		DEAD MAN (CARRY ME) JARS OF CLAY	ESSENTIAL/PLG	1099	+18
4	11		WHEREVER WE GO NEWSBOYS	INPOP	989	+22
7	8		TONIGHT JEREMY CAMP	BEC/TOOTH & NAIL	929	+35
6	6	16	THE FACE OF LOVE SANCTUS REAL	SPARROW/EMI CMG	892	-22
9	8		DRIFTER DECEMBERADIO	SLANTED/SPRING HILL	872	+57
8	5	20	ME AND JESUS STELLAR KART	WORD-CURB	871	-87
8	17		BREATHE YOU IN THOUSAND FOOT KRUTCH	TOOTH & NAIL	859	+33
11	9		THE BEAUTY OF GRACE KRYSTAL MEYERS	ESSENTIAL/PLG	819	+74
13	8		CUT PLUMB	CURB	770	+80
12	12	13	YOU DECIDE FIREFLIGHT	FLICKER/PLG	712	-14
20	2		MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	664	+200
14	14	14	MADE TO WORSHIP CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	634	-5
15	8		BIG ENOUGH AYIESHA WOODS	GOTEE	618	+18
16	15		WINDS OF CHANGE KUTLESS	BEC/TOOTH & NAIL	613	+24
17	8		REBIRTHING SKILLET	ARDENT/SRE/INO	578	+52
18	6		NO MORE NO LESS MERCYME	INO	472	-2
19	13		GREY BARLOWGIRL	FERVENT/WORD-CURB	455	-33
23	4		SHINE ON NEEDTOBREATHE	SPARROW/EMI CMG	435	+60
24	5		THE REAL NEVERTHELESS	FLICKER/PLG	416	+72
22	5		SOMEDAY THE AFTERS	SIMPLE/INO	391	+6
23	11		(EVERYBODY'S GOTTA) SONG TO SING GROUP 1 CREW	FERVENT/WORD-CURB	387	-35
22	7		MOUNTAIN OF GOD THIRD DAY	ESSENTIAL/PLG	351	+7
NEW			CRASHING DOWN MAT KEARNEY	INPOP	326	+177
6	6		WHEN IT'S OVER ADIE CAMP	BEC/TOOTH & NAIL	293	+4
NEW			OH! GRAVITY SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	284	+74
21	3		WHEREVER THE WIND BLOWS PILLAR	FLICKER/PLG	274	+40
NEW			THE SHOW HAWK NELSON	TOOTH & NAIL	253	+24
NEW			SET ME FREE CASTING CROWNS	BEACH STREET/REUNION/PLG	239	+20

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	12		REBIRTHING SKILLET	ARDENT/SRE/INO	378	-29
2	13		EVERYTHING PILLAR	FLICKER/PLG	363	-1
8	10		BREAK FREE DECYFER DOWN	SRE/INO	314	+34
4	5	11	ACTIVATE STELLAR KART	WORD-CURB	312	-2
5	3	8	GRAVITY THE FOLD	TOOTH & NAIL	312	-10
6	4	17	LOVE ADDICT FAMILY FORCE 5	MAVERICK/GOTEE	294	-26
7	6	12	BREAK ME SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	292	-19
8	7	15	THE REAL NEVERTHELESS	FLICKER/PLG	270	-23
NEW			SOMETHING WE CAN'T BE PROJECT 86	TOOTH & NAIL	255	+43
9	7		REGIME CHANGE DISCIPLINE	SRE/INO	242	+4
NEW			ALREADY OVER RED	ESSENTIAL/PLG	240	+4
12	11	4	TONIGHT JEREMY CAMP	BEC/TOOTH & NAIL	229	-1
NEW			THE SHOW HAWK NELSON	TOOTH & NAIL	204	+21
14	14	10	IN SUCH A STATE EDISON GLASS	CREDENTIAL	199	-7
15	18	19	FULLY ALIVE FLYLEAF	OCTONE/J/RMG	185	-13
16	15	20	WASTE OF TIME FM STATIC	TOOTH & NAIL	185	-18
17	13	18	COLLIDE KRYSTAL MEYERS	ESSENTIAL/PLG	175	-32
NEW			FICTION KIDS IN THE WAY	FLICKER/PLG	170	+13
19	11		AUDREY, START THE REVOLUTION! AMBERLIN	TOOTH & NAIL	161	+3
NEW			OH! GRAVITY SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	159	+31
21	21	5	DETERIORATE DEMON HUNTER	SOLID STATE/TOOTH & NAIL	149	-4
NEW			UP ABOVE HIGH FLIGHT SOCIETY	SELECTRIC	145	0
NEW			SOMEDAY THE AFTERS	SIMPLE/INO	142	+29
24	21	3	I'LL FOREVER SING RUN KID RUN	TOOTH & NAIL	135	-4
25	18	14	THE STAND LAST TUESDAY	GOTEE	135	-27
NEW			GOING IN BLIND P.O.D.	RHINO/ATLANTIC/WORD-CURB	134	+20
27	17	18	WRITING ON THE WALLS UNDEROATH	SOLID STATE/TOOTH & NAIL	133	-30
NEW			WAITING FIREFLIGHT	FLICKER/PLG	128	+39
29	26	5	YOUR OWLS ARE HOOTING SHOWBREAD	TOOTH & NAIL	124	-4
30	28	6	CUT PLUMB	CURB	121	-3

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	14		BROKEN & BEAUTIFUL MARK SCHULTZ	WORD-CURB	377	+3
2	13		MADE TO WORSHIP CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	353	+43
3	15		YOUR NAME PHILLIPS, CRAIG & DEAN	INO	284	-24
7	7		BEFORE THE DAY NEWSONG	INTEGRITY	269	+43
6	9		HEAR OUR SONG JADON LAVIK	BEC/TOOTH & NAIL	258	+22
4	13		SHINE SALVADOR	WORD-CURB	256	-38
5	7		OUR GOD REIGNS BRANDON HEATH	REUNION/PLG	255	-1
6	6		GLORY SELAH	CURB	235	+24
9	18		HEAR MY WORSHIP JAIME JAMGOCHIAN	CENTRICITY	212	-13
13	6		I WILL LIFT MY EYES BEBE NORMAN	ESSENTIAL/PLG	202	+28

INSPO

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
12	10		MAKE MY LIFE A PRAYER TO YOU KATHY TROCCOLI	REUNION/PLG	191	+11
8	8		SING OVER ME BETHANY DILLON WITH NICHOLE NORDEMAN	SPARROW/EMI CMG	185	+3
15	3		DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	162	+22
14	9	18	BECAUSE OF YOUR LOVE PAUL BALOCHE	INTEGRITY	153	-61
14	23		MOUNTAIN OF GOD THIRD DAY	ESSENTIAL/PLG	151	+1
17	11		YOU ALONE ECHOING ANGELS	INO	143	+20
NEW			BREAKFAST TABLE CHRIS RICE	EB-FLO/INO	122	0
18	20	8	SON OF GOD STARFIELD	SPARROW/EMI CMG	113	-2
NEW			COME TO THE CROSS MICHAEL W. SMITH	REUNION/PLG	108	+4
NEW			YOU NEVER LET GO MATT REDMAN	SIXSTEPS/SPARROW/EMI CMG	100	+4

CHRISTIAN CHR REPORTERS

KLYT/Albuquerque, NM
PD: Matt Centry
MD: Joey Belville

KAFC/Anchorage, AK
MD: Mike Carrier

WHMX/Bangor, ME
PD: Tim Collins
MD: Morgan Smith

KWOF/Cedar Rapids, IA
OM/PD: Jack Davis

WONU/Chicago, IL
OM: Justin Knight
PD: Johnathon Eltrevoog
MD: Mallory DeWees

KXWA/Denver, CO
PD: Scott Veigel

KZZQ/Des Moines, IA
PD: Mike Schlote

WJRF/Duluth
PD/PD: Terry Michaels

KNMI/Farmington, NM
PD: Darren Nez
MD: Kenny Montano

WSCF/Ft. Pierce, FL
PD/PD: Paul Tipton

WORQ/Green Bay, WI
OM/PD: Jim Raider

WAYK/Kalamazoo, MI
PD/PD: Mike Couchman

WYLV/Knoxville, TN
PD: Jonathan Unthank
MD: Danielle Hedges

WAYM/Nashville, TN
OM: Dave Senes
PD: Jeff Brown
MD: Stace Whitmire

WNAZ/Nashville, TN
OM/PD: Dave Queen
APD: Jennifer Houchin
MD: Seth Routzahn

WJLZ/Norfolk, VA
OM/PD: JP Morgan
APD: Anne Verebely

KJTH/Ponca City, OK
PD/PD: Tony Weir
APD: Jeremy Louis

KZRI/Portland, OR
OM: Mike Novak
PD: David Pierce

KFFR/Pullman, WA
OM/PD: Chris Gilbreth

KTPT/Rapid City, SD
OM: Tom Schoenstedt
PD/PD: Joseph Standish

WPRJ/Saginaw, MI
OM: Connie Wieber
PD: Aaron Dicer

KLFF/San Luis Obispo, CA
PD: Matt Williams
MD: Noonie Fugler

WBVO/Sellersville, PA
OM: David Baker
PD/PD: Kristine McClain

KTSL/Spokane, WA
PD: Karen Dineen

KADI/Springfield, MO
PD/PD: Rod Kittleman

WBVM/Tampa, FL
PD: Johnny Vincent
MD: Olivia Paff

WYSZ/Toledo, OH
PD/PD: Jeff Howe
APD: Craig Magrum

KDUV/Visalia, CA
PD: Joe Croft
APD: Shannon Steele

WCLQ/Wausau, WI
PD/PD: Matt Deane

WHEN **BOB KINGSLEY'S** THESE STATIONS ARE THE **NUM**

"A SATURDAY NIGHT IN BALTIMORE WITHOUT BOB KINGSLEY WOULD BE LIKE A SATURDAY NIGHT WITHOUT BEER! IT JUST WOULDN'T BE RIGHT. BOB KINGSLEY HAS BEEN PART OF THE VERY FABRIC OF WPOC FOR YEARS, & HE'S AN IMPORTANT INGREDIENT TO KEEPING WPOC TOP-RATED."

Ken Boesen, Program Director, WPOC/Baltimore, MD

- Chicago, IL WUSN-FM
- Louisville, KY WAMZ-FM
- Atlantic City, NJ WPUR-FM*
- Winchester, VA WUSQ-FM*
- Poughkeepsie, NY WRWD-FM
- St. Cloud, MN WWJO-FM
- Columbia, SC WCOS-FM
- Utica, NY WFRG-FM*
- Lansing, MI WITL-FM*
- Sioux City, IA KSUX-FM
- Sacramento, CA KNCI-FM*
- Melbourne, FL WHKR-FM
- Cincinnati, OH WUBE-FM*
- Baltimore, MD WPOC-FM
- San Diego, CA KSON-FM
- New London, CT WCTY-FM
- Cookeville, TN WGSQ-FM*
- Milwaukee, WI WMIL-FM
- Gainesville/Ocala, FL WOGK-FM*
- Salt Lake City, UT KUBL-FM
- West Palm Beach, FL WIRK-FM
- Muskegon, MI WMUS-FM*
- Great Falls, MT KMON-FM*

- Boston, MA WKLB-FM
- Providence, RI WCTK-FM*
- Jacksonville, FL WQIK-FM*
- Albany, NY WGNA-FM*
- Fresno, CA KSKS-FM*
- Texarkana, TX KKYR-FM
- Mobile, AL WKSJ-FM*
- Lexington, KY WBUL-FM*
- Syracuse, NY WBBS-FM*
- Huntington, WV WTCR-FM*
- Honolulu, HI KHCM-AM
- Des Moines, IA KJJY-FM
- Portland, ME WTHT-FM
- Omaha, NE KXKT-FM*
- Little Rock, AR KSSN-FM
- Rochester, NY WBEE-FM*
- Cape Girardeau, MO KEZS-FM*
- Charleston, WV WQBE-FM*
- Shreveport, LA KXKS-FM
- Springfield, IL WFMB-FM*

- Washington, DC WMZQ-FM
- Valdosta, GA WAAC-FM*
- Jackson, MS WMSI-FM
- Burlington, VT WOKO-FM
- Bristol, VA WXBQ-FM*
- Harlingen, TX KTEX-FM
- Waco, TX WACO-FM*
- Quad Cities, IA-IL WLLR-FM*
- Johnstown, PA WFGI-FM*
- El Paso, TX KHEY-FM
- Evansville, IN WKDQ-FM*
- Youngstown, OH WQXK-FM*
- Fayetteville, AR KKIX-FM*
- Lebanon, NH WXXK-FM
- Billings, MT KCTR-FM
- Ft. Wayne, IN WQHK-FM*
- Myrtle Beach, SC WGTR-FM
- Fayetteville, NC WKML-FM
- Florence, AL WXFL-FM
- Live Oak, FL WQHL-FM

"BOB KINGSLEY'S COUNTRY TOP 40 SOUNDS BETTER THAN EVER RIGHT NOW. COMPELLING STORIES FROM THE RIGHT ARTISTS ABOUT THE RIGHT SONGS. WELL-WRITTEN, PASSIONATELY-PRESENTED. BOB'S THE GENUINE ARTICLE & HIS LOVE FOR THE COUNTRY LIFESTYLE & MUSIC COMES THROUGH WITH AUTHENTICITY & CREATIVITY. HE HAS A GREAT ONE ON ONE RELATIONSHIP WITH HIS LISTENERS & THE STARS. NO WONDER CT40 IS STILL THE COUNTDOWN THAT CONTINUES TO GET THE RATINGS, YEAR AFTER YEAR ON STATION AFTER STATION."

Jaye Albright, Consulting Partner, Albright & O'Malley Country Consulting/RadioIQ



SHAWN STUDER - AFFILIATE SALES - 817-599-4099 X 2238

SOURCE: ARBITRON, SPRING 2006, EXACT TIME, DMA AND/OR METRO, ADULTS 25-54 AND/OR PERSONS 12+

COUNTRY TOP 40 IS ON THE AIR

NUMBER ONE COUNTRY STATIONS

"THERE ARE CERTAIN PROGRAMMING ELEMENTS THAT ARE NO-BRAINERS. BOB & HIS COUNTDOWN ARE A SUNDAY MORNING TRADITION AT KNCI. WE'RE PROUD TO BE THE STATION THAT BRINGS CT40 TO NORTHERN CALIFORNIA. THE SHOW IS, SIMPLY PUT, BRILLIANT."

Mark Evans, Program Director, KNCI/Sacramento, CA

- Tampa, FL WQYK-FM
- Longview, TX KYKX-FM
- Reno, NV KBUL-FM*
- Chico, CA KALF-FM
- Augusta, GA WKXC-FM*
- Warroad, MN KKWQ-FM*
- Monroe, LA KJLO-FM
- Ontario, OR KSRV-FM
- Tupelo, MS WWZD-FM
- Eugene, OR KKNU-FM
- Santa Maria, CA KSNI-FM
- Lafayette, LA KMDL-FM
- Monterey, CA KTOM-FM
- Yakima, WA KDBL-FM

- Seattle, WA KMPS-FM*
- Wichita Falls, TX KWFS-FM
- Pittsburg, KS KKOW-FM*
- Albany, GA WOBB-FM
- Beckley, WV WJLS-FM*
- Terre Haute, IN WTHI-FM*
- Mason City, IA KIAI-FM*
- Anchorage, AK KASH-FM
- Binghamton, NY WHWK-FM*
- Bakersfield, CA KUZZ-FM

- Denver, CO KYGO-FM*
- Lafayette, IN WKOA-FM*
- Twin Falls, ID KKMV-FM
- Dillon, MT KDBM-AM
- Bend, OR KSJJ-FM
- San Angelo, TX KGKL-FM
- Mankato, MN KYSM-FM*
- Victoria, TX KIXS-FM
- Juneau, AK KTKU-FM*
- Alpena, MI WATZ-FM
- Pasco, WA KORD-FM*
- Panama City, FL WPAP-FM*
- Birmingham, AL WDXB-FM
- Albuquerque, NM KRST-FM
- Las Vegas, NV KWNR-FM

"THERE'S NO BETTER WAY TO KICK OFF YOUR WEEKENDS THAN WITH BOB KINGSLEY & THE COUNTRY TOP 40! BOB HAS BEEN A PART OF THE WQYK FAMILY FOR OVER 17 YEARS & CONSISTENTLY PRODUCES GREAT RATINGS."

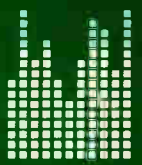
Mike Culotta, Operations Manager, WQYK/Tampa, FL

- Corpus Christi, TX KRYS-FM*
- Traverse City, MI WTCM-FM*
- Amarillo, TX KMML-FM
- Columbus, MS WKOR-FM
- Boise, ID KQPC-FM
- Stevens Point, WI WYTE-FM
- San Luis Obispo, CA KSLY-FM
- Klamath Falls, OR KLAD-FM*
- Meadville, PA WGYV-FM*
- Lakeland/Winter Haven, FL WPCV-FM*
- Laurel/Hattiesburg, MS WBBN-FM
- Greenville/New Bern, NC WRNS-FM*
- Jackson, TN WJGY-FM
- Rapid City, SD KIQK-FM
- Watertown, NY WFRY-FM*
- Jonesboro, AR KFIN-FM*
- Meridian, MS WOKK-FM*
- Charlottesville, VA WCYK-FM*



SUSAN LOVE - AD SALES - 212-556-9493 | CT40.COM

*NUMBER ONE STATION IN THEIR MARKET FOR ALL FORMATS DURING CT40 BROADCAST



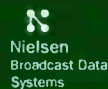
COUNTRY

► **BROOKS & DUNN**
TAKE HOT SHOT
DEBUT APPLAUSE AT
NO. 57 WITH
"HILLBILLY DELUXE."



R&R

POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
			ARTIST	IMPRINT / PROMOTION LABEL		TW +/-	TW	
1	1	36	BEFORE HE CHEATS CARRIE UNDERWOOD	NO. 1 (2 WKs)	ARISTA/ARISTA NASHVILLE	37.677 +0.163	4650	1
2	5	13	MY WISH RASCAL FLATTS	☆	LYRIC STREET	33.604 +2.075	4145	2
3	3	14	YOU SAVE ME KENNY CHESNEY	☆	BNA	33.109 +0.117	4082	3
4	6	15	WANT TO SUGARLAND	☆	MERCURY	30.888 +0.091	3965	4
5	8	15	MY LITTLE GIRL TIM MCGRAW	☆	CURB	30.389 +2.042	3744	6
6	4	20	I LOVED HER FIRST HEARTLAND	☆	LOFTON CREEK	29.710 -2.211	3615	7
7	12		ONCE IN A LIFETIME KEITH URBAN	☆	CAPITOL NASHVILLE	29.514 -0.057	3853	5
8	2	19	EVERY MILE A MEMORY DIERKS BENTLEY	☆	CAPITOL NASHVILLE	28.409 -4.704	3541	8
9	11	19	SOME PEOPLE CHANGE MONTGOMERY GENTRY	☆	COLUMBIA	22.458 +1.334	2820	9
10	9	29	WOULD YOU GO WITH ME JOSH TURNER	☆	MCA NASHVILLE	20.737 -3.948	2461	13
11	13	11	SHE'S EVERYTHING BRAD PAISLEY	☆	ARISTA NASHVILLE	20.417 +1.703	2807	10
12	18	6	IT JUST COMES NATURAL GEORGE STRAIT	☆	MCA NASHVILLE	18.703 +2.311	2369	15
13	12	20	GIVE IT AWAY GEORGE STRAIT	☆	MCA NASHVILLE	18.580 -1.018	2213	18
14	15	21	MOUNTAINS LONESTAR	☆	BNA	18.499 +0.770	2475	12
15	14	21	TIM MCGRAW TAYLOR SWIFT	☆	BIG MACHINE	18.483 +0.367	2316	16
16	16	24	LOVE YOU JACK INGRAM	☆	BIG MACHINE	18.344 +0.786	2511	11
17	17	13	CRASH HERE TONIGHT TOBY KEITH	☆	SHOW DOG NASHVILLE	16.328 -0.354	2407	14
18	19	19	AMARILLO SKY JASON ALOEAN	☆	BROKEN BOW	14.999 +0.531	2274	17
19	23	8	WATCHING YOU RODNEY ATKINS	AIRPOWER/MOST INCREASED AUDIENCE	CURB	12.943 +2.391	1831	20
20	24	14	LITTLE BIT OF LIFE CRAIG MORGAN	AIRPOWER	BROKEN BOW	12.495 +1.910	1876	19
21	22	32	A GOOD MAN EMERSON DRIVE	☆	MONTAGE/MIDAS/NEW REVOLUTION	11.404 +0.563	1731	22
22	21	21	LIFE IS A HIGHWAY RASCAL FLATTS	☆	WALT DISNEY/LYRIC STREET	11.217 +0.161	1273	25
23	25	22	ONE WING IN THE FIRE TRENT MOLINSON	☆	LYRIC STREET	10.982 +0.939	1780	21
24	27	9	MY, OH MY THE WRECKERS	☆	MAVERICK/WARNER BROS./WRN	9.839 +1.642	1374	24
25	26	12	TWO PINK LINES ERIC CHURCH	☆	CAPITOL NASHVILLE	8.956 +0.785	1383	23
26	28	7	ALYSSA LIES JASON MICHAEL CARROLL	☆	ARISTA NASHVILLE	7.990 +1.232	1092	30
27	20	17	LIKE RED ON A ROSE ALAN JACKSON	☆	ARISTA NASHVILLE	7.641 -4.664	1126	27
28	30	12	YOU'LL ALWAYS BE MY BABY SARA EVANS	☆	RCA	7.036 +0.470	1118	28
29	29	14	I'LL WAIT FOR YOU JOE NICHOLS	☆	UNIVERSAL SOUTH	6.981 +0.223	1189	26
30	31	14	THE WOMAN IN MY LIFE PHIL VASSAR	☆	ARISTA NASHVILLE	6.641 +0.433	1110	29

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
			ARTIST	IMPRINT / PROMOTION LABEL		TW +/-	TW	
31	9		LADIES LOVE COUNTRY BOYS TRACE ADKINS	☆	CAPITOL NASHVILLE	6.603 +1.076	1039	31
32	32	29	GET OUTTA MY WAY CAROLINA RAIN	☆	EQUITY	5.725 +0.105	884	32
33	6	8	I JUST CAME BACK FROM A WAR DARRYL WORLEY	☆	903 MUSIC	5.307 +1.361	784	33
34	38	8	GOOD AS GONE LITTLE BIG TOWN	BREAKER	EQUITY	4.914 +1.009	610	39
35	35	15	INNOCENCE SARAH BUXTON	☆	LYRIC STREET	4.559 +0.260	735	36
36	34	15	THE REASON WHY VINCE GILL	☆	MCA NASHVILLE	4.501 -0.161	774	34
37	39	8	RED HIGH HEELS KELLIE PICKLER	☆	BNA	4.241 +0.636	755	35
38	37	8	'FORE SHE WAS MAMA CLAY WALKER	BREAKER	ASYLUM-CURB	4.195 +0.400	631	38
39	40	14	SOME PEOPLE LEANN RIMES	☆	ASYLUM-CURB	3.397 +0.117	658	37
40	47	3	A FEELIN' LIKE THAT GARY ALLAN	☆	MCA NASHVILLE	3.177 +1.295	339	45
41	43	6	STEALING KISSES FAITH HILL	BREAKER	WARNER BROS./WRN	2.809 +0.490	564	40
42	42	18	IT'S TOO LATE TO WORRY JO DEE MESSINA	☆	CURB	2.579 -0.552	498	41
43	45	11	PODUNK KEITH ANDERSON	☆	ARISTA NASHVILLE	2.464 +0.454	480	42
44	41	14	FINDING MY WAY BACK HOME LEE ANN WOMACK	☆	MERCURY	2.371 -0.813	326	47
45	48	5	GOOD DIRECTIONS BILLY CURRINGTON	☆	MERCURY	2.336 +0.532	335	46
46	44	19	KISS ME IN THE DARK RANDY ROGERS BAND	☆	MERCURY	2.262 +0.050	240	53
47	53	9	IDON'T WANT TO ASHLEY MONROE WITH RONNIE DUNN	☆	COLUMBIA	1.966 +0.525	350	44
48	46	12	DRINKIN' MELONELY CHRIS YOUNG	☆	RCA	1.936 -0.009	305	48
49	49	10	LOVE IS KATRINA ELAM	☆	UNIVERSAL SOUTH	1.584 -0.154	351	43
50	55	7	BROKEN LINDSEY HAUN	☆	SHOW DOG NASHVILLE	1.572 +0.321	273	49
51	51	10	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE	☆	ROCKY COMFORT/COS	1.523 -0.071	255	52
52	50	5	STARTIN' WITH ME JAKE OWEN	☆	RCA	1.365 -0.245	272	50
53	52	16	YOU DON'T KNOW A THING STEVE AZAR	☆	DANG/MIDAS/NEW REVOLUTION	1.342 -0.130	270	51
54	58	4	I KEEP COMING BACK JOSH GRACIN	☆	LYRIC STREET	1.277 +0.328	213	55
55	54	4	DIXIE LULLABY PAT GREEN	☆	BNA	1.229 -0.027	172	57
56	60	2	DON'T MAKE ME BLAKE SHELTON	☆	WARNER BROS./WRN	1.168 +0.411	209	56
57	NEW		HILLBILLY DELUXE BROOKS & DUNN	HOT SHOT DEBUT/MOST ADDED	ARISTA NASHVILLE	1.039 +0.584	154	59
58	59	3	THAT'S ALL I'LL EVER NEED JIMMY WAYNE	☆	BIG MACHINE	0.981 +0.034	231	54
59	57	5	THE LAST TEN YEARS (SUPERMAN) KENNY ROGERS	☆	CAPITOL NASHVILLE	0.790 -0.227	103	-
60	NEW		ISN'T THAT EVERYTHING DANIELLE PECK	☆	BIG MACHINE	0.730 +0.316	116	-

MOST INCREASED AUDIENCE (IN MILLIONS)

+2.391 WATCHING YOU
☆
Rodney Atkins (Curb)
WKMG +0.284, KFRG +0.232, KUBL +0.186, WWSB +0.175, WYRK +0.175, WWSM +0.175, WYRK +0.175, WWSM +0.175

+2.311 IT JUST COMES NATURAL
☆
George Strait (MCA Nashville)
WKMG +0.284, KFRG +0.232, KUBL +0.186, WWSB +0.175, WYRK +0.175, WWSM +0.175, WYRK +0.175, WWSM +0.175

+2.075 MY WISH
☆
Rascal Flatts (Lyric Street)
WKMG +0.284, KFRG +0.232, KUBL +0.186, WWSB +0.175, WYRK +0.175, WWSM +0.175, WYRK +0.175, WWSM +0.175

+2.042 MY LITTLE GIRL
☆
Tim McGraw (Curb)
WKMG +0.284, KFRG +0.232, KUBL +0.186, WWSB +0.175, WYRK +0.175, WWSM +0.175, WYRK +0.175, WWSM +0.175

+1.910 LITTLE BIT OF LIFE
☆
Craig Morgan (Broken Bow)
WKMG +0.284, KFRG +0.232, KUBL +0.186, WWSB +0.175, WYRK +0.175, WWSM +0.175, WYRK +0.175, WWSM +0.175

TITLE / ARTIST / LABEL	AUD / GAIN	TITLE / ARTIST / LABEL	AUD / GAIN	TITLE / ARTIST / LABEL	AUD / GAIN
COME TO BED Gretchen Wilson (Columbia)	0.715/0.120	MORE Rockie Lynne (Universal South)	0.657/0.056	BAMA BREEZE Jimmy Buffett (Mailboat/RCA)	0.579/0.086
TOTAL STATIONS: 39		TOTAL STATIONS: 7		TOTAL STATIONS: 18	
ME AND GOD Josh Turner (MCA Nashville)	0.672/0.386	I'VE GOT FRIENDS THAT DO Tim McGraw (Curb)	0.591/0.155	ANYWAY Martina McBride (RCA)	0.521/0.521
TOTAL STATIONS: 27		TOTAL STATIONS: 2		TOTAL STATIONS: 44	

MOST ADDED

HILLBILLY DELUXE 15
Brooks & Dunn (Arista Nashville)
KHKI, KKWF, KSD, KUBL, KLUZ, KXKC, WBEE, WCTK, WIL, WNKT, WOGK, WXY, WXTU, WYGY, WYPY

ALYSSA LIES 14
Jason Michael Carroll (Arista Nashville)
KFBI, KFRG, KHAY, KNIX, KTOM, KTTS, WCOL, WCTQ, WCH, WMIL, WNKT, WQYK, WUNU, WYRK

A FEELIN' LIKE THAT 12
Gary Allan (MCA Nashville)
KEEY, KRYS, WAMZ, WBEE, WCTK, WNCY, WNKT, WRNS, WSOC, WUSN, WWQM, WXBW

WATCHING YOU 11
Rodney Atkins (Curb)

GOOD AS GONE 10
Little Big Town (Equity)
KIIM, KRKY, WBCT, WIRK, WKCO, WKIS, WYVZ, WXBW, WYCD, WYRK

COME TO BED 8
Gretchen Wilson (Columbia)

I KEEP COMING BACK 8
Josh Gracin (Lyric Street)
KORK, KEEY, KFRG, KXKC, WBEE, WDSY, WKXC, WSOC

FOR WEEK ENDING NOVEMBER 5, 2006 LEGEND: See legend to charts in charts section for rules and symbol explanations.
115 country and 24 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 101 reporters.
© 2006 VNU Business Media, Inc. All rights reserved.



COM QUEST CALLOUT

We're the ones that actually

TELL YOU

who we're researching



Callout.com
619.659.3600

COUNTRY

COUNTRY MONITORED REPORTERS

WGNA/Albany, NY OM: Buzz Brindle PD: Bill Earley	KHKI/Des Moines, IA OM: Jack O'Brien PD/MD: Andy Elliott	WLXX/Lexington, KY OM: Robert Lindsey PD/MD: Marshall Stewart	WSLC/Roanoke, VA PD: Brett Sharp MD: Robynn Jaymes
KBOI/Albuquerque, NM OM: Bill May PD: Tim Jones APD/MD: Jeff Jay	KJJY/Des Moines, IA OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield	KSSN/Little Rock, AR OM: Chad Heritage	WBEE/Rochester, NY PD: Billy Kidd MD: Weslea Neas
KRST/Albuquerque, NM OM/PD: Eddie Haskell MD: Paul Bailey	WYCD/Detroit, MI PD: Tim Roberts APD/MD: Ron Chatman	WAMZ/Louisville, KY PD: Coyote Calhoun MD: Night Train Lane	KNCI/Sacramento, CA PD: Mark Evans APD: Greg Cole
WCTO/Allentown, PA OM/PD: Shelly Easton MD: Jerry Padden	KHEY/El Paso, TX PD: Steve Gramzay MD: Marty Austin	WWQM/Madison, WI PD: Mark Grantin MD: Mel McKenzie	WKCO/Saginaw, MI OM/PD: Mike Skot APD: Kevin Profit MD: John Richards
WKSJ/Asheville, NC OM/PD: Jeff Davis APD/MD: Brian Hatfield	WFBE/Flint, MI PD: Coyote Collins APD/MD: Dave Geronimo	KTEX/McAllen, TX OM: Billy Santiago PD: Jo Jo Cerda APD: Frankie Dee MD: Patches	KSOP/Salt Lake City, UT PD: Don Hilton APD/MD: Debby Turpin
WKHX/Atlanta, GA OM/PD: Mark Richards MD: Mike Macho	KSKS/Fresno, CA PD: Steve Pleshe MD: Jody Jo Mize	WGKX/Memphis, TN PD: Lance Tidwell APD/MD: Trapper John	KUBL/Salt Lake City, UT PD: Ed Hill MD: Pat Garrett
WPUR/Atlantic City, NJ PD: Joe Kelly	WCKT/Ft. Myers, FL PD: Mark Wilson	WKIS/Miami, FL PD: Bob Barnett APD: Billy Brown MD: Darlene Evans	KAJA/San Antonio, TX PD: Clayton Allen MD: Kactus Lou
WKXC/Augusta, GA PD: T. Gentry APD/MD: Zach Taylor	WWGR/Ft. Myers, FL PD: Mark Phillips APD: Steve Hart	WMIL/Milwaukee, WI OM/PD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan	KSON/San Diego, CA PD: John Marks MD: Wes Poe
KUZZ/Bakersfield, CA PD: Evan Bridwell MD: Donna James	WOGK/Gainesville, FL PD: Mr. Bob MD: Big Red	KEEY/Minneapolis, MN OM/PD: Gregg Swedberg APD/MD: Travis Moon	KUSS/San Diego, CA PD: Mike O'Brian MD: Cindy Spicer
WYPY/Baton Rouge, LA PD: Dave Dunaway APD/MD: Jimmy Brooks	WBCT/Grand Rapids, MI OM/PD: Doug Montgomery APD/MD: Dave Taft	KTOM/Monterey, CA OM: Sam Diggedy APD: Jim Pearson	KRTY/San Jose, CA PD: Julie Stevens
WDXB/Birmingham, AL OM: Tom Hanrahan PD: Todd Berry	WNKY/Green Bay, WI OM: Jeff McCarthy	WKDF/Nashville, TN OM/PD: Dave Kelly APD/MD: Justin Cole	KKWF/Seattle, WA PD: Scott Mahalick APD: Rob Walker MD: Valerie Hart
WKLK/Boston, MA OM: Don Kelley PD: Mike Brophy APD/MD: Ginny Rogers	WESC/Greenville, SC PD: Steve Geofferies APD/MD: John Landrum	WSIX/Nashville, TN OM: Clay Hunnicutt PD: Keith Kaufman	KMPS/Seattle, WA PD: Becky Brenner MD: Tony Thomas
WYRK/Buffalo, NY PD: Wendy Lynn	WSSL/Greenville, SC PD: Steve Geofferies APD/MD: Kix Layton	WSM/Nashville, TN PD: Buddy Van Arsdale MD: Frank Seres	KRMD/Shreveport, LA PD: Wes McShay APD/MD: James Anthony
WOKO/Burlington OM/PD: Steve Pelkey MD: Chris Reed	WRBT/Harrisburg, PA PD: Joe Kelly APD/MD: Newman	WGH/Norfolk, VA OM/PD: John Shomby APD/MD: Mark McKay	KDRK/Spokane, WA OM/PD: Cary Rolfe MD: Ryan Dokke
WNKT/Charleston, SC PD: Brian Driver	WVYZ/Hartford, CT OM/PD: Pete Salant APD: Aaron Davis	KTST/Oklahoma City, OK OM/PD: Tom Travis	KTTS/Springfield, MO OM/PD: Chris Cannon APD/MD: Curly Clark
WQBE/Charleston, WV OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy	KILT/Houston, TX PD: Jeff Garrison MD: Greg Frey	KXKT/Omaha, NE PD: Tom Goodwin MD: Craig Allen	KSD/St. Louis, MO PD: Billy Greenwood
WKKT/Charlotte OM: Bruce Logan PD/MD: John Roberts	KKBQ/Houston, TX OM/PD: Johnny Chiang MD: Christi Brooks	KHAY/Oxnard, CA PD: Jim Hayes	WIL/St. Louis, MO PD: Greg Mazingo APD/MD: Danny Montana
WSOC/Charlotte PD: D.J. Stout APD/MD: Rick McCracken	WFMS/Indianapolis, IN PD: Bob Richards MD: J.D. Cannon	WXBM/Pensacola, FL PD/MD: Lynn West	WQYK/Tampa, FL OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts
WUSY/Chattanooga, TN PD: Kris Van Dyke MD: Bill Poindexter	WMSI/Jackson, MS OM: Steve Kelly PD: Rick Adams APD/MD: Kim Allen	WXTU/Philadelphia, PA PD: Bob McKay APD: Roy Land	WKKO/Toledo, OH PD/MD: Gary Shores APD: Harvey Steele
WUSN/Chicago, IL PD: Mike Peterson MD: Marci Braun	WGNE/Jacksonville, FL PD/MD: Jeff Davis	KMLE/Phoenix, AZ PD: Jay McCarthy APD/MD: Dave Collins	KIIM/Tucson, AZ OM: Herb Crowe PD/MD: Buzz Jackson
WUBE/Cincinnati, OH OM/PD: Marty Thompson APD: Kathy O'Connor MD: Duke Hamilton	WXBQ/Johnson City PD/MD: Bill Hagy	WDSY/Pittsburgh, PA OM/PD: Keith Clark APD/MD: Stoney Richards	KVVO/Tulsa, OK PD/MD: Ric Hampton
WYGY/Cincinnati, OH OM: TJ Holland PD: Kevin King	KBEO/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire	WOGI/Pittsburgh, PA OM: Frank Bell PD: Mark Lindow	WIRK/West Palm Beach, FL PD: Mitch Mahan MD: JR Jackson
WGAR/Cleveland, OH PD: Meg Stevens MD: Chuck Collier	KFKF/Kansas City, MO OM/PD: Dale Carter APD/MD: Tony Stevens	KUPL/Portland, OR PD: John Paul APD/MD: Rick Taylor	KFDI/Wichita, KS OM/PD: Beverlee Brannigan MD: Carol Hughes
WWNU/Columbia, SC Interim PD: Jeff Roper MD: Tyler On The Radio	WDAF/Kansas City, MO OM: Thom McGinty PD: Michael Cruise APD/MD: Jesse Garcia	KWJJ/Portland, OR OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones	WGGY/Wilkes Barre, PA OM: Jim Rising PD: Doc Medek MD: Carolyn Drosey
WCOL/Columbus, OH PD: John Crenshaw APD/MD: Dan E. Zuko	WIVK/Knoxville, TN OM/PD: Mike Hammond MD: Colleen Addair	WOKQ/Portsmouth, NH OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie	WXCW/Wilmington, DE PD: Dave Hovel MD: Jon Edwards
KRYS/Corpus Christi, TX OM: Paula Newell PD: Frank Edwards	KXKC/Lafayette, LA PD: Casey Carter APD/MD: Sean Riley	WCTK/Providence, RI PD: Stephen Guittari APD/MD: Sam Stevens	WGTY/York, PA PD: Brad Austin MD: Scott Donato
KPLX/Dallas, TX PD: John Cook MD: Cody Alan	WPCV/Lakeland, FL OM/PD: Mike James MD: Jeni Taylor	WQDR/Raleigh, NC OM: Paul Michaels PD: Lisa McKay APD: Mike 'Maddawg' Biddle	WQXK/Youngstown, OH APD: Doug James MD: Burton Lee
KSCS/Dallas, TX OM/PD: Tom Hunter APD/MD: Chris Huff	KWNR/Las Vegas, NV PD: Brooks O'Brian MD: Jason Steiner	KFRG/Riverside, CA OM: Lee Douglas PD/MD: Don Jeffrey	
KYGO/Denver, CO PD: Joel Burke MD: Garrett Doll			

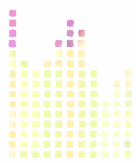


CAROLYN DAWN JOHNSON
LANDS HER 11TH TOP 10 ON THE
CANADA COUNTRY CHART AS
"TAKING BACK MY BRAVE" JUMPS
TO NO. 9.

POWERED BY
Nielsen
Broadcast Data
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		TOTAL AUD.
					TW	+/-	
1	1	13	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	3972	+112	9.440
2	3	11	MY WISH RASCAL FLATTS	LYRIC STREET	3871	+228	8.983
3	2	14	YOU SAVE ME KENNY CHESNEY	BNA	3867	+165	9.060
4	6	15	WANT TO SUGARLAND	MERCURY	3637	+219	8.406
5	5	12	ONCE IN A LIFETIME KEITH URBAN	CAPITOL NASHVILLE	3460	+33	8.084
6	7	14	MY LITTLE GIRL TIM MCGRAW	CURB	3437	+210	8.019
7	9	10	SHE'S EVERYTHING BRAD PAISLEY	ARISTA NASHVILLE	2929	+298	6.866
8	10	18	SOME PEOPLE CHANGE MONTGOMERY GENTRY	COLUMBIA	2881	+254	6.601
9	4	19	EVERY MILE A MEMORY DIERKS BENTLEY	CAPITOL NASHVILLE	2736	-806	6.232
10	12	22	LOVE YOU JACK INGRAM	BIG MACHINE	2540	+179	5.683
11	11	12	CRASH HERE TONIGHT TOBY KEITH	SHOW DOG NASHVILLE	2505	+94	5.929
12	16	6	IT JUST COMES NATURAL GEORGE STRAIT	MCA NASHVILLE	2473	+313	5.509
13	13	19	AMARILLO SKY JASON ALDEAN	BROKEN BOW	2404	+189	5.754
14	14	20	TIM MCGRAW TAYLOR SWIFT	BIG MACHINE	2366	+188	5.451
15	15	20	MOUNTAINS LONESTAR	BNA	2327	+165	5.352
16	17	22	ONE WING IN THE FIRE TRENT TOMLINSON	LYRIC STREET	2102	+70	4.911
17	18	10	LITTLE BIT OF LIFE CRAIG MORGAN	BROKEN BOW	1979	+147	4.576
18	20	7	WATCHING YOU RODNEY ATKINS	CURB	1957	+336	4.577
19	19	28	A GOOD MAN EMERSON DRIVE	MONTAGE/MIDAS/NEW REVOLUTION	1860	+139	4.386
20	21	8	MY, OH MY THE WRECKERS	MAVERICK/WARNER BROS./WRN	1760	+210	4.013
21	22	9	TWO PINK LINES ERIC CHURCH	CAPITOL NASHVILLE	1541	+173	3.507
22	25	7	LADIES LOVE COUNTRY BOYS TRACE ADKINS	CAPITOL NASHVILLE	1348	+232	2.993
23	26	14	I'LL WAIT FOR YOU JOE NICHOLS	UNIVERSAL SOUTH	1271	+159	2.878
24	27	8	YOU'LL ALWAYS BE MY BABY SARA EVANS	RCA	1233	+136	2.598
25	33	2	ALYSSA LIES JASON MICHAEL CARROLL	ARISTA NASHVILLE	1137	+437	2.515
26	28	16	THE WOMAN IN MY LIFE PHIL VASSAR	ARISTA NASHVILLE	1135	+80	2.745
27	24	20	GIVE IT AWAY GEORGE STRAIT	MCA NASHVILLE	1092	-127	2.672
28	29	5	STEALING KISSES FAITH HILL	WARNER BROS./WRN	957	+72	1.951
29	34	3	I JUST CAME BACK FROM A WAR DARRYL WORLEY	903MUSK	853	+159	1.717
30	30	8	INNOCENCE SARAH BUXTON	LYRIC STREET	835	+66	1.596
31	35	5	RED HIGH HEELS KELLIE PICKLER	BNA	813	+125	1.729
32	38	6	GOO AS GONE LITTLE BIG TOWN	EQUITY	794	+173	1.829
33	31	17	LIFE IS A HIGHWAY RASCAL FLATTS	WALT DISNEY/LYRIC STREET	701	-55	1.420
34	37	7	GET OUTTA MY WAY CAROLINA RAIN	EQUITY	699	+57	1.450
35	23	17	LIKE RED ON A ROSE ALAN JACKSON	ARISTA NASHVILLE	697	-671	1.622
36	39	7	THE REASON WHY VINCE GALL	MCA NASHVILLE	647	+84	1.572
37	36	11	SOME PEOPLE LEANN RIMES	ASYLUM-CURB	600	-71	1.292
38	40	4	PODUNK KEITH ANDERSON	ARISTA NASHVILLE	548	+72	1.210
39	NEW	NEW	FORE SHE WAS MAMA CLAY WALKER	ASYLUM-CURB	541	+140	1.157
40	NEW	NEW	GOOD DIRECTIONS BILLY CURRINGTON	MERCURY	539	+139	1.112

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	10	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	632	-11
2	3	12	ONCE IN A LIFETIME KEITH URBAN	CAPITOL NASHVILLE/EMI	562	+5
3	5	13	MY LITTLE GIRL TIM MCGRAW	CURB/EMI	548	+38
4	8	12	WANT TO SUGARLAND	MERCURY/UNIVERSAL	534	+62
5	2	16	EVERY MILE A MEMORY DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	533	-38
6	7	8	MY WISH RASCAL FLATTS	LYRIC STREET/UNIVERSAL	529	+36
7	4	12	YOU SAVE ME KENNY CHESNEY	BNA/SONY BMG	503	-9
8	6	10	DRINKIN' THINKIN' GEORGE CANYON	UNIVERSAL	470	-27
9	11	7	TAKING BACK MY BRAVE CAROLYN DAWN JOHNSON	ANGELINE/UNIVERSAL	456	+34
10	17	8	SHE'S EVERYTHING BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	451	+81
11	9	9	I LOVED HER FIRST HEARTLAND	LOFTON CREEK/UNIVERSAL	430	-22
12	10	19	WOULD YOU GO WITH ME JOSH TURNER	MCA NASHVILLE/UNIVERSAL	408	-38
13	15	10	SEEING THINGS AARON LINES	BNA/SONY BMG	393	+5
14	13	9	THEY'RE ALL ABOUT YOU SHANE YELLOWBIRD	306/UNIVERSAL	392	-4
15	12	10	GYPHY IN MY SOUL JOHNNY REID	OPEN ROAD/UNIVERSAL	368	-31
16	20	5	WARM SAFE PLACE AARON PRITCHETT	OPM	359	+47
17	16	15	SOME PEOPLE CHANGE MONTGOMERY GENTRY	COLUMBIA/SONY BMG	359	-12
18	18	3	IT JUST COMES NATURAL GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	347	+14
19	30	4	COUNTRIFIED SOUL EMERSON DRIVE	MONTAGE/MIDAS/UNIVERSAL	316	+84
20	24	6	MY, OH MY THE WRECKERS	MAVERICK/WARNER BROS./WARNER	308	+47
21	14	16	MARIA DOC WALKER	OPEN ROAD	290	-105
22	23	8	WE'RE ALL COWBOYS GORD BAMFORD	ROYALTY	273	+7
23	28	7	CRASH HERE TONIGHT TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	261	+6
24	22	18	GIVE IT AWAY GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	254	-43
25	19	9	SHE'S SO CALIFORNIA ADAM GREGORY	MENSA/EMI	240	-75
26	32	11	DIXIE BEAUXDERAUNT CHRIS CUMMINGS	KOCH	238	+17
27	25	13	EVERYBODY KNOWS DIXIE CHICKS	OPEN WIDE/COLUMBIA/SONY BMG	227	-29
28	31	19	WALK AWAY AMANDA WILKINSON	UNIVERSAL	226	-5
29	27	21	IF YOU'RE GOING THROUGH HELL (BEFORE THE DEVIL EVEN KNOWS) RODNEY ATKINS	CURB/EMI	218	-37
30	33	18	MOUNTAINS LONESTAR	BNA/SONY BMG	212	+8



AC/HOT AC



The inside track with Scott Sands, R&R's 2006 Industry Achievement Award winner for hot AC

The Sands Of Time: Scott Talks Hot AC In Indy

50

Chuck Taylor

CTaylor@RadioandRecords.com

a 21-year veteran of the broadcasting business, Scott Sands joined Entercom hot AC WZPL (Z99.5)/Indianapolis in 2000 as PD and was recently named OM. His earlier stops include San Diego, Baton Rouge, Mobile, Birmingham and—his first—WZKX/Gulfport-Biloxi, Miss., where he was APD/MD/night host at the age of 16. At 26, Sands bought a four-station group in Mississippi, including flagship WLNF (LIVE95)/Biloxi, which he sold in 1999. Now in market No. 41, which is predominantly white (14% black, Hispanic population negligible), targeting female adults doesn't come without challenges: With little in the way of ethnic programming, Z99.5 is flanked by a robust number of direct competitors, including a CHR/top 40, AC and two adult hits contenders. WZPL ranks No. 13 in Indy, with a 3.2 share in Arbitron's summer 2006 book, down from 3.4 in spring. But Sands ranks as a winner in hot AC: He was named PD/OM of the year at the 2006 R&R Industry Achievement Awards.

Scott, how can a hot AC best reach its core female adult audience? What are the most important things programmers need to remember?

I have several different philosophies about programming, and I seem to amend them every few months. But the essence is to play the songs our core target audience loves—and play them a lot—and create a fun listening experience through our personalities, promotions and events. The most important thing hot AC programmers should remember is that the format does not equal boring. Women 25-44 want to feel as young as they did in college and consider themselves as hip as their kids or younger sister. But they really aren't, so you have to create the perception of that environment within a more conservative hit music and personality-driven brand.

How do you regard the overall health of hot AC today?

Hot AC is pretty healthy for those stations who are not pigeonholed to one style of music, say, modern AC. Hot AC has some pretty good music right now that has the potential to break from our format. The problem we face is those songs never seem to come back in research when Z99.5 is the only station playing them. But the true hits show themselves quickly once they get exposure on other stations in the market or through other outlets like "Grey's Anatomy."

Obviously, a strong morning show is a key means to drive image.

In 2002, we hired Smiley to do a very high-profile morning show. His personality, along with market research, showed that we could expand the flavor of our playlist every so slightly to reflect the very essence of adult CHR. It's certainly working as evidenced by the spring 2006 book, where the station finished No. 1 women 18-34 in weekdays, No. 2 women 18-49 and No. 3

A Family Man

'My family has a long history in the business. My dad was a morning guy at stations in Mobile. Both of my uncles were DJs—Uncle Fred was the guy who replaced Super Scott Shannon at WABB, and Uncle Les helped get Jan Jeffries his first big gig at WPMO/Pascagoula [Miss.]—and my grandfather was a news anchor for Mutual Networks.'

—Scott Sands



women 25-54. We share a ton of music with multiple stations in the market, but our shows and personalities cannot be duplicated.

How about events and your role in local charities, such as the recent Halloween Boo Bash?

This is the third year for Boo Bash, which the station has done off and on since 2002. In 2002, the event's first year and only my second year for Halloween in the Midwest, I had the brilliant idea for three bands to play at the Verizon Wireless Music Center, an outdoor venue that hosts a huge Halloween experience. It snowed six inches. Who knew? I took a couple years off from embarrassment before it returned last year. We love to help a select number of charities draw attention to their cause and generate revenue. Brian's Wish approached us this year to help with their first event since 2004. And Sister Hazel is one of those unique artists that had a relationship with both us and the charity. Those guys are a class act. This isn't our biggest event or concert of the year, but we certainly want to do the best for Brian's Wish.

What keeps radio exciting for you?

Despite all the many changes in the past five years that have supposedly taken the fun out of radio and the business atmosphere that has made radio supposedly more corporate, I can't imagine doing anything else. I grew up around radio—I remember watching my dad on a morning show when I was in elementary school—and I want radio to be everything I remember from my youth: fun, engaging and the place to discover great new music. Programmers must realize that we can be all of those qualities while still meeting the expectations of our [general sales manager], GM, [regional]VP, CEO and Wall Street—it just might take a little more work, a little more business acumen and a little more paper work. If I miss a day, I feel personally unfulfilled and incomplete because I missed a chance to hang out with friends and colleagues while generating radio content that nobody wants to miss, including myself.

R&R

HD Aligned

WZPL (Z99.5)/Indianapolis is among the stations leading the charge with HD radio. The hot AC outlet is broadcasting in HD and features a side channel that airs the nationally syndicated "All Comedy Radio."

PD/OM Scott Sands says, "The HD radio initiative is a major priority for both Entercom president David Field and senior VP of programming Pat Paxton. David is actually one of the major contributors to the HD [Digital] Radio Alliance. Although we did not choose the comedy format locally, I'm proud to be associated with it. 'All Comedy Radio' is a great brand to complement the fun imagery I want associated with Z99.5 and our personalities, and it's a unique format offering to listeners who need a reason to sample HD radio.

"Right now, we're promoting the channel slowly online and with carefully positioned on-air chatter," he adds. "But I'm sure that will expand as consumers become more familiar with the concept of HD radio. In the very near future, I would love to localize our comedy brand with replays of comedians from local comedy clubs and guest spots comics make on 'The Smiley Morning Show.'" —CT

▶ "HAVE YOU EVER SEEN THE RAIN" BY **ROD STEWART** CLIMBS 15-12 WITH MOST INCREASED PLAYS (UP 79).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	3	28	WHAT HURTS THE MOST RASCAL FLATTS	NO. 1 (1 WK)	LYRIC STREET/HOLLYWOOD	1472 +78	8,590 6
2	1	36	UNWRITTEN NATASHA BEINGFIELD		EPIC	1455 -201	11,239 1
3	2	45	BAD DAY DANIEL POWTER		WARNER BROS.	1289 -156	10,134 2
4	4	27	BLACK HORSE & THE CHERRY TREE KT TUNSTALL		RELENTLESS/VIRGIN	1203 -33	9,501 4
5	5	25	THE RIDDLE FIVE FOR FIGHTING		AWARE/COLUMBIA	1201 -21	10,111 3
6	7	65	YOU'RE BEAUTIFUL JAMES BLUNT		CUSTARD/ATLANTIC	1068 +51	9,004 5
7	6	33	WHAT'S LEFT OF ME NICK LACHEY		JIVE/ZOMBA	1058 -96	7,556 10
8	9	56	BECAUSE OF YOU KELLY CLARKSON		RCA/RMG	1000 +43	7,955 9
9	10	72	YOU AND ME LIFEHOUSE		GEFFEN	961 +14	8,217 8
10	8	47	EVER THE SAME ROB THOMAS		MELISMA/ATLANTIC	937 -41	7,296 12
11	15	15	CRAZY CHARLES BARKLEY		DOWNTOWN/ATLANTIC/LAVA	898 +16	7,334 11
12	15	11	HAVE YOU EVER SEEN THE RAIN ROD STEWART	MOST INCREASED PLAYS	J/RMG	798 +79	8,302 7
13	12	21	I CALL IT LOVE LIONEL RICHIE		ISLAND/IDJMG	798 -67	5,557 14
14	13	16	WHEN THE STARS GO BLUE TIM MCGRAW		CURB/REPRISE	753 -106	3,757 19
15	14	39	WHO SAYS YOU CAN'T GO HOME BON JOVI		ISLAND/IDJMG	729 -113	5,503 15
16	18	8	YOU ARE LOVED (DON'T GIVE UP) JOSH GROBAN		143/REPRISE	523 +52	5,685 13
17	19	20	PUT YOUR RECORDS ON CORINNE BAILEY RAE		CAPITOL	475 +36	4,314 17
18	16	29	OVER MY HEAD (CABLE CAR) THE FRAY		EPIC	473 -108	2,982 21
19	17	17	WAIT FOR ME BOB SEGER		HIDEOUT/CAPITOL	467 -7	2,436 24
20	20	10	WAITING ON THE WORLD TO CHANGE JOHN MAYER		AWARE/COLUMBIA	425 +28	1,978 27
21	22	10	FAR AWAY NICKELBACK		ROADRUNNER/IDJMG	362 +15	3,621 20
22	21	12	THE BRIDGE ELTON JOHN		ROCKET/INTERSCOPE	360 +2	5,012 16
23	24	4	CHASING CARS SNOW PATROL		POLYDOR/A&M/INTERSCOPE	261 +72	3,811 18
24	23	5	STREETCORNER SYMPHONY ROB THOMAS	MOST ADDED	MELISMA/ATLANTIC	243 +19	1,065 30
25	25	4	HURT CHRISTINA AGUILERA		RCA/RMG	199 +37	2,066 26
26	29	3	HOW TO SAVE A LIFE THE FRAY		EPIC	153 +45	2,455 23
27	27	7	JUMP MADONNA		WARNER BROS.	150 +5	2,426 25
28	26	8	JUST IN TIME TONY BENNETT DUET WITH MICHAEL BUBLE		RPM/COLUMBIA	134 -14	2,560 22
29	28	14	SAY GOODBYE JORDAN KNIGHT DUE T WITH OEBORAH GIBSON		TRANS CONTINENTAL	105 -22	0,301 -
30	NEW		HIDEAWAY (WHEN IT SNOWS) JIM BRICKMAN FEATURING GEOFF BYRD		SLG	83 +19	0,279 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
STREETCORNER SYMPHONY Rob Thomas (MELISMA/ATLANTIC)	6
CHASING CARS Snow Patrol (POLYDOR/A&M/INTERSCOPE)	6
HURT Christina Aguilera (RCA/RMG)	4
YOU ARE LOVED (DON'T GIVE UP) Josh Groban (143/REPRISE)	4
HIDEAWAY (WHEN IT SNOWS) Jim Brickman Feat. Geoff Byrd (SLG)	4
HAVE YOU EVER SEEN THE RAIN Rod Stewart (J/RMG)	3
WAITING ON THE WORLD TO CHANGE John Mayer (AWARE/COLUMBIA)	3
PUT YOUR RECORDS ON Corinne Bailey Rae (CAPITOL)	2

ADDED AT...
WMGV V103.3
Greenville, NC
PD: Colleen Jackson
John Mayer, Waiting On The World To Change, 16
Josh Groban, You Are Loved (Don't Give Up), 1
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
DAY DREAMING Natalie Cole (VERVE)	72/12	IT'S ALL RIGHT Aaron Neville (BURGUNDY)	61/5
HIPS DON'T LIE Shakira Feat. Wyclef Jean (EPIC)	71/9	RIVER Sarah McLachlan (ARISTA/RMG)	56/5
LIPS OF AN ANGEL Hinder (UNIVERSAL REPUBLIC)	66/16	SUDDENLY I SEE KT Tunstall (RELENTLESS/VIRGIN)	55/5
TOTAL STATIONS:	14	TOTAL STATIONS:	13
TOTAL STATIONS:	9	TOTAL STATIONS:	10
TOTAL STATIONS:	4	TOTAL STATIONS:	6

MOST INCREASED PLAYS

+79	☆ HAVE YOU EVER SEEN THE RAIN Rod Stewart (J/RMG) WJMK +14, WRVF +11, WRVW +8, WZLD +6, KMGA +5, KTSM +5, KMZZ +5, WDEF +4, KESZ +4, WWLJ +4
+78	☆ WHAT HURTS THE MOST Rascal Flatts (Lyric Street/Hollywood) WJJK +10, WRVF +10, KBEE +6, KTSM +6, WSLY +6, WLEV +5, WYSF +5, WMTX +4, WRCH +3, WOBN +4
+72	☆ CHASING CARS Snow Patrol (Polydor/A&M/Interscope) KKCW +20, WHUD +18, WCRZ +10, WSNE +9, KKMJ +6, KSOJ +6, WHOM +5, WMJX +4, KISC +4, WDEF +4
+52	☆ YOU ARE LOVED (DON'T GIVE UP) Josh Groban (143/Reprise) WJBR +5, WVAJ +5, WOOD +4, KESZ +4, KOSI +4, WCRZ +3, WYJB +3, KBAY +3, WRCH +3, WSLY +3
+45	☆ HOW TO SAVE A LIFE The Fray (Epic) WHUD +15, WMXC +12, KVLV +7, WLTV +5, WMGN +4, WDEF +3, WSLY +2, KUOL -1

FOR WEEK ENDING NOVEMBER 5, 2006
LEGEND: See legend to charts in charts section for rules and symbol explanations.
90 AC, 26 Canada AC and 23 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. (c) 2006 VNU Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	HEAVEN LOS LONELY BOYS (OR/EPIC)	N4 630 679	6	LONELY NO MORE ROB THOMAS (MELISMA/ATLANTIC)	N4 534 618
2	HOME MICHAEL BUBLE (143/REPRISE)	N 613 638	7	YOU'LL THINK OF ME KEITH URBAN (CAPITOL NASHVILLE/BLG)	N4 527 666
3	BREAKAWAY KELLY CLARKSON (WALT DISNEY/HOLLYWOOD)	N5 595 732	8	LIVE LIKE YOU WERE DYING TIM MCGRAW (CURB)	N4 489 477
4	BREATHE (2 AM) ANNA NALICK (COLUMBIA)	N2 584 653	9	I'LL BE EDWIN MCCAIN (LAVA/ATLANTIC)	N6 477 433
5	DRIFT AWAY UNCLE KRACKER FEAT. DOBIE GRAY (LAVA)	N6 553 646	10	WHEN DID YOU FALL (IN LOVE WITH ME) CHRIS RICE (INO/COLUMBIA)	470 453

Know what is working on your high profile personality shows on a minute by minute, second by second basis.
Regularly. Affordably. Quickly.



www.mediaEKG.com
Sam Milkman at 610-825-6989
sammilkman@mediaEKG.com

HOT AC

► **NICKELBACK'S "FAR AWAY"** (NO. 2) MAY HAVE WRAPPED UP A FIVE-WEEK STAY ATOP THE CHART LAST MONTH, BUT IT RECORDS ITS HIGHEST PLAYS IN A WEEK YET (2,769).



R&R

POWERED BY
Nielsen
Broadcast Data
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	21	HOW TO SAVE A LIFE THE FRAY	NO. 1 (3 WKS)	☆ EPIC	2916 +80	16.723	1
2	2	22	FAR AWAY NICKELBACK		☆ ROADRUNNER/IDJMG	2769 +44	15.811	2
3	22		CHASING CARS SNOW PATROL		☆ POLYDOR/A&M/INTERSCOPE	2699 +40	15.522	3
4	4	20	WAITING ON THE WORLD TO CHANGE JOHN MAYER		☆ AWARE/COLUMBIA	2490 -47	13.234	4
5	15		LIPS OF AN ANGEL HINDER		☆ UNIVERSAL REPUBLIC	2486 +92	13.149	5
7	8		STREETCORNER SYMPHONY ROB THOMAS		☆ MELISMA/ATLANTIC	2048 +194	11.585	6
6	14		CALL ME WHEN YOU'RE SOBER EVANESCENCE		☆ WIND UP	2000 +109	10.428	7
10	12		SUDDENLY I SEE KT TUNSTALL		☆ RELENTLESS/VIRGIN	1726 +138	9.181	10
9	8	27	MOVE ALONG THE ALL-AMERICAN REJECTS		☆ DOGHOUSE/INTERSCOPE	1722 -46	9.821	9
10	9	53	OVER MY HEAD (CABLE CAR) THE FRAY		☆ EPIC	1583 -185	9.970	8
13	28		NOTHING LEFT TO LOSE MAT KEARNEY		☆ AWARE/COLUMBIA	1529 +84	7.285	13
12	11	23	WHAT HURTS THE MOST RASCAL FLATTS		☆ LYRIC STREET/HOLLYWOOD	1383 -111	7.419	12
13	14	25	CRAZY GNARLS BARKLEY		☆ DOWNTOWN/ATLANTIC/LAVA	1299 -112	7.003	14
16	22		BOSTON AUGUSTANA		☆ EPIC	1273 +58	4.786	18
15	12	26	THE RIDDLE FIVE FOR FIGHTING		☆ AWARE/COLUMBIA	1258 -200	7.519	11
16	18	5	LET LOVE IN GOO GOO DOLLS	MOST INCREASED PLAYS	☆ WARNER BROS.	1245 +199	6.275	15
17	17	19	I WRITE SINS NOT TRAGEDIES PANIC! AT THE DISCO		☆ DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	1026 -90	5.912	16
20	13		WHEN YOU WERE YOUNG THE KILLERS		☆ ISLAND/IDJMG	966 +77	5.186	17
19	22	7	TOO LITTLE TOO LATE JOJO	MOST ADDED	☆ DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN	916 +145	3.114	22
20	21	11	GOODBYE MY LOVER JAMES BLUNT		☆ CUSTARO/ATLANTIC	822 +6	3.262	21
21	19	19	PUT YOUR RECORDS ON CORINNE BAILEY RAE		☆ CAPITOL	731 -199	3.927	19
22	24	10	SEXYBACK JUSTIN TIMBERLAKE		☆ JIVE/ZOMBA	706 +9	3.676	20
25	8		HERE IT GOES AGAIN OK GO		☆ CAPITOL	663 +97	2.251	24
24	26	15	CAN'T LET GO LONDON PIGG		☆ RCA/RMG	597 +45	1.317	29
25	23	16	STEADY, AS SHE GOES THE RACONTEURS		☆ THIRD MAN/V2	596 -161	2.669	23
26	30	5	HURT CHRISTINA AGUILERA		☆ RCA/RMG	489 +149	1.753	25
28	4		THROUGH GLASS STONE SOUR		☆ ROADRUNNER/IDJMG	477 +54	1.089	32
28	29	5	TELL ME BABY RED HOT CHILI PEPPERS		☆ WARNER BROS.	427 +14	1.487	26
29	31	8	HEARD THE WORLD O.A.R.		☆ EVERFINE/ATLANTIC/LAVA	326 +41	1.367	28
30	32	5	SO INSANE SMASH MOUTH		☆ BEAUTIFUL BOMB	295 +30	0.824	37
34	2		INTO THE OCEAN BLUE OCTOBER		☆ UNIVERSAL MOTOWN	289 +54	0.928	35
33	4		HIGH SCHOOL NEVER ENDS BOWLING FOR SOUP		☆ FFROE/JIVE/ZOMBA	274 +37	0.990	33
35	5		I CAN'T HATE YOU ANYMORE NICK LACHEY		☆ JIVE/ZOMBA	219 +6	0.529	-
37	3		MANDOLIN MOON SISTER HAZEL		☆ CROAKIN' POETS/ADRENALINE	218 +5	0.500	-
38	8		BUTTONS THE PUSSYCAT DOLLS FEATURING SNOOP DOGG		☆ A&M/INTERSCOPE	216 +23	1.141	30
36	36	18	PROMISCUOUS NELLY FURTADO FEATURING TIMBALAND		☆ MOSLEY/GEFFEN	207 -18	0.983	34
NEW			MY LOVE JUSTIN TIMBERLAKE FEATURING T.I.		☆ JIVE/ZOMBA	192 +92	0.596	-
38	39	4	NOT READY TO MAKE NICE DIXIE CHICKS		☆ COLUMBIA	185 -2	1.428	27
NEW			LOVE YOU LATELY DANIEL POWTER		☆ WARNER BROS.	152 +6	0.547	-
40	RE-ENTRY		WHEN THE STARS GO BLUE TIM MCCRAW		☆ CURB/REPRISE	147 -18	0.901	36

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
TOO LITTLE TOO LATE JoJo (DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN)	9
HURT Christina Aguilera (RCA/RMG)	7
IT ENDS TONIGHT The All-American Rejects (DOGHOUSE/INTERSCOPE)	6
NOTHING LEFT TO LOSE Mat Kearney (AWARE/COLUMBIA)	5
INTO THE OCEAN Blue October (UNIVERSAL MOTOWN)	4
COLD DECEMBER Matt Costa (BRUSHFIRE/UNIVERSAL REPUBLIC)	4
LET LOVE IN Goo Goo Dolls (WARNER BROS.)	4
GONE DADDY GONE Gnarls Barkley (DOWNTOWN/ATLANTIC/LAVA)	3
LEAVE THE PIECES The Wreckers (MAVERICK/WARNER BROS.)	3
HERE IT GOES AGAIN OK Go (CAPITOL)	3

ADDED AT... WBNS
Columbus, OH
PD: Jay Taylor
MD: Sue Leighton
JoJo, Too Little Too Late, 14
Christina Aguilera, Hurt, 2
Mat Kearney, Nothing Left To Lose, 2
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
JUMP Madonna (WARNER BROS.)	134/15	WORLD Five For Fighting (AWARE/COLUMBIA)	94/52
TOTAL STATIONS:	12	TOTAL STATIONS:	14
I WISH I WAS A PUNK ROCKER (WITH FLOWERS IN MY HAIR) Sandi Thom (COLUMBIA)	132/3	IT ENDS TONIGHT The All-American Rejects (DOGHOUSE/INTERSCOPE)	88/36
TOTAL STATIONS:	14	TOTAL STATIONS:	13
GONE DADDY GONE Gnarls Barkley (DOWNTOWN/ATLANTIC/LAVA)	126/41	LEARN TO FLY Carbon Leaf (VANGUARD)	83/18
TOTAL STATIONS:	14	TOTAL STATIONS:	5
ROCKSTAR Nickelback (ROADRUNNER/IDJMG)	107/19	STOLEN Dashboard Confessional (VAGRANT/INTERSCOPE)	78/42
TOTAL STATIONS:	5	TOTAL STATIONS:	10
LEAVE THE PIECES The Wreckers (MAVERICK/WARNER BROS.)	104/76	GALLERY Mario Vazquez (ARISTA/RMG)	67/16
TOTAL STATIONS:	13	TOTAL STATIONS:	5

MOST INCREASED PLAYS

+199	☆ LET LOVE IN Goo Goo Dolls (Warner Bros.) KZPT +34, WPTX +23, KYIS +16, KVUU +14, KFBZ +14, KZZO +11, WBMX +9, WZPL +8, KAMX +8, KZZU +7
+194	☆ STREETCORNER SYMPHONY Rob Thomas (Melisma/Atlantic) KQKQ +23, KLZR +17, WTMX +16, WRQX +16, KLLY +15, KMYI +15, KVUU +14, KLTT +14, WMLX +13, WOMX +10
+149	☆ HURT Christina Aguilera (RCA/RMG) WTC +18, SIPL +17, WZPL +17, KDMX +16, KYKY +15, KEZR +13, WMMX +10, WCDX +9, WRMF +9, KPEK +8
+145	☆ TOO LITTLE TOO LATE JoJo (Da Family/Blackground/Universal Motown) WTSS +19, KEZR +18, WMMX +17, KYKY +16, KZZU +14, WBNS +14, WINK +12, KAMX +11, WMC +11, WKTI +9
+138	☆ SUDDENLY I SEE KT Tunstall (Relentless/Virgin) KJ-MX +24, WTMX +21, KPEK +15, KVUU +15, KYIS +15, WRMF +13, WKDD +12, WOMX +10, KFBZ +9, XF26 +8

FOR WEEK ENDING NOVEMBER 5, 2006
LEGEND: See legend to charts in charts section for rules and symbol explanations.
73 hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2006 VNU Business Media, Inc. All rights reserved.



GO TO YOUR HAPPY PLACE



DECALS STATICS LABELS PODWRAPS

Relax and catch some rays. We'll handle all of the details when it comes to printing your decals and labels. Call today.

Communication Graphics Inc
THE DECAL COMPANY
(800) 331-4438 WWW.CGILINK.COM

ALBUM RELEASE
November 14, 06

#1
Most Added*
Sept. 18

Now Playing At:

KSFT, KIXR, WNAV, KATF, KEA, KQMA
KWRK, KPMW, WYBR & WJER

nassirimusic.com



*FMQB

LOVE
sees no
COLOR[®]

Nassiri

AC REPORTERS

WYJB/Albany, NY* PD: Ric Mitchell MD: Chad O' Hara	KEZA/Fayetteville, AR PD: Jim Harvill MD: Rich Higdon	WRVR/Memphis, TN* OM/PD: Jerry Dean MD: Larry Wheeler	WGFB/Rockford, IL OM: Jim Stone
KMGA/Albuquerque, NM* OM: Eddie Haskell PD: Kris Abrams	WCRZ/Flint, MI* OM/PD: Jay Patrick APD/MD: George McIntyre	WMGQ/Middlesex, NJ PD: Tim Tefft	KGBY/Sacramento, CA* PD: Mike Berlak
WLEV/Allentown, PA* OM: Shelly Easton PD: Dave Russell	WQLT/Florence, AL OM/PD: Charlie Ross	WMXC/Mobile, AL* OM: Steve Powers PD: Dan Mason MD: Mary Booth	KYMX/Sacramento, CA* PD: Bryan Jackson APD/MD: Jennifer Wood
KYMG/Anchorage, AK OM: Mark Murphy PD/MD: Dave Flavin	WDAR/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Wil Nichols	WOBM/Monmouth, NJ* PD: Steve Ardolina MD: Brian Moore	WGER/Saginaw, MI OM: Dave Maurer PD: Tommy Frank APD: Michelle Langely
WFPG/Atlantic City, NJ* PD/MD: Gary Guida	WAFY/Fredrick, MD PD: Chris Puorro APD/MD: Marc Richards	KWAV/Monterey, CA* APD/MD: Bernie Moody	KBEE/Salt Lake City, UT* PD: Rusty Keys
WBBQ/Augusta, GA* OM: Steve Burke PD: Lee Reynolds	KSOF/Fresno, CA* OM: E. Curtis Johnson PD: Mike Brady MD: Kristen Kelley	WMXS/Montgomery, AL* PD/MD: Brian Roberts	KSFI/Salt Lake City, UT* PD: Bill West MD: Brian deGeus
KKMJ/Austin, TX* PD: Alex O'Neal APD: Stephen Michael Kerr MD: Terri McCormick	KTRR/Ft. Collins, CO OM/PD: Mark Callaghan	WVLW/Morgantown, WV OM/PD: Chad Perry	KBAY/San Jose, CA* PD: Dana Jang APD/MD: Mike Ohling
WMXW/Binghamton, NY PD: Bob Taylor	WHLG/Ft. Pierce, FL PD/MD: George Coles	WALK/Nassau, NY* PD/MD: Rob Miller APD: Patrick Shea	KSBL/Santa Barbara, CA OM/PD: Keith Royer MD: Peter Bie
WYSF/Birmingham, AL* PD: Chip Arledge APD/MD: Valerie Vining	WLHT/Grand Rapids, MI* OM/PD: Bill Bailey MD: Kim Carson	WKJY/Nassau, NY PD: Bill Edwards MD: Jodi Vale	XM The Blend/Satellite* PD: Mike Abrams
WMJX/Boston, MA* OM/PD: Don Kelley APD: Candy O'Terry MD: Mark Laurence	WOOD/Grand Rapids, MI* OM: Doug Montgomery PD/MD: Tim Kiesling	WLMG/New Orleans, LA* PD: Andy Holt APD/MD: Steve Suter	KRWV/Seattle, WA* PD: Laura Daine
WEZF/Burlington* OM: Steve Cormier PD: Gale Parmelee APD: Bob Cadby MD: Jennifer Foxx	WMAG/Greensboro, NC* OM: Tim Satterfield PD/MD: Scott Keith	WLTW/New York, NY* PD: Jim Ryan MD: Morgan Prue	KVKI/Shreveport, LA OM: Gary McCoy PD/MD: Stephanie Huffman
WHBC/Canton, OH OM/PD: Terry Simmons MD: Kaleigh Kriss	WMGV/Greenville, NC* PD: Colleen Jackson	WHUD/Newburgh, NY* OM/PD: Steven Petrone APD/MD: Tom Furci	KISC/Spokane, WA* OM: Robert Harder PD/AMD: Dawn Marcel
WSUY/Charleston, SC* OM/PD: Mike Edwards APD/MD: John Quincy	WMYI/Greenville, SC* OM: Steve Geofferies PD/MD: Greg McKinney	WWVE/Norfolk, VA* PD: Don London MD: Paul McCoy	WMAS/Springfield, MA* OM/PD: Paul Cannon APD/MD: Rob Anthony
WVAF/Charleston, WV* OM/PD: Rick Johnson APD: Ric Cochran	WSPA/Greenville, SC* OM: Mark Hamlin PD/MD: Mike McKeel	KMGL/Oklahoma City, OK PD/MD: Steve O'Brien	KGBX/Springfield, MO* OM/PD: Paul Kelley APD/MD: Dave Roberts
WDEF/Chattanooga, TN* OM/PD: Danny Howard APD: Patti Sanders MD: Robin Daniels	WRCH/Hartford, CT* PD: Allan Camp MD: Joe Hann	KLTO/Omaha, NE OM: Mark Todd PD: Billy Shears	KEZK/St. Louis, MO* OM: Jim McKernan PD: Mark Edwards APD: Bob London
WRRM/Cincinnati, OH* PD: TJ Holland APD: Ted Morro	KSSK/Honolulu, HI* PD/MD: Paul Wilson APD: Adam Carr	WMGF/Orlando, FL* OM: Chris Kampmeier PD/MD: Ken Payne APD: Brenda Matthews	WYYY/Syracuse, NY OM: Rich Lauber PD: Kathy Rowe APD/MD: Marne Mason
WDOQ/Cleveland, OH* PD: Scott Miller MD: Ted Kowalski	KUMU/Honolulu, HI OM/PD: Ed Kanoi MD: Lee Kirk	WMEZ/Pensacola, FL PD: John Sykes	WMTX/Tampa, FL* OM/PD: Doug Hamand MD: Kristy Knight
WTCB/Columbia, SC* OM/PD: Brent Johnson APD: Jennifer Jensen	WVHR/Huntsville, AL* PD: Chris Calloway	WSWT/Peoria, IL OM/PD: Randy Rundle	WRVF/Toledo, OH* OM: Bill Michaels PD: Tom Cook
WGSY/Columbus, GA* PD: Alan Quinn	WRSB/Huntsville, AL* PD: John Malone MD: Nate Cholevik	WBEB/Philadelphia, PA* PD: Chris Conley	KONA/Tri-Cities, WA PD: Rusty Faust MD: Bob Guerra
WSNY/Columbus, OH* PD: Chuck Knight MD: Mark Bingaman	WYXB/Indianapolis, IN* OM: David Edgar	KESZ/Phoenix, AZ* PD: Kevin Gossett APD/MD: Scott Brady	KMXZ/Tucson, AZ* OM: Darla Thomas PD: Bobby Rich APD/MD: Leslie Lois
KVIL/Oallas, TX* OM: Kurt Johnson PD: Nikki Nite MD: Jay Cresswell	WJJK/Jackson, MS* APD/MD: John Anthony	WLTJ/Pittsburgh, PA* PD/MD: Chuck Stevens	KBEB/Tulsa, OK* PD/MD: Keith Marlow
WLQT/Dayton, OH* OM: Jeff Stevens PD: Sandy Collins APD/MD: Brian Michaels	WTFM/Johnson City, TN* VP/Pgmg: Mark McKinney	WSHH/Pittsburgh, PA* PD/MD: Ron Antill	KOOI/Tyler, TX PD: Paul Moore MD: Rodd Wayne
KOSI/Denver, CO* PD: Dave Dillon MD: Steve Hamilton	KCKC/Kansas City, MO* OM: Kurt Johnson PD: Luke Jensen	WHOM/Portland, ME* OM/PD: Tim Moore	WLMZ/Wilkes Barre, PA* OM: Jim Dorman PD: Stan Phillips MD: Brian Hughes
WMCG/Detroit, MI* OM: Jim Harper PD: Lori Bennett MD: Jon Ray	KUDL/Kansas City, MO* OM/PD: Thom McGinty	KKCW/Portland, OR* OM/PD: Tony Coles APD/MD: Alan Lawson	WASH/Washington, DC* PD: Bill Hess
WNIC/Detroit, MI* PD: Don Gosselin APD/MD: Theresa Lucas	WJXB/Knoxville, TN* PD: Jeff Jarnigan	WBYY/Portsmouth, NH OM/PD: Duncan Dewar APD: Ian Horne MD: Pat McCrueden	KRBB/Wichita, KS* OM/PD: Lyman James MD: Dave Wilson
WOOF/Dothan, AL PD/MD: Leigh Simpson	KQIS/Lafayette, LA* PD: Hans "Fast Eddie" Nelson MD: Ed "Big Tuna" Perkins	WSNE/Providence, RI* PD: Rick Everett MD: Chris Eagan	WMGS/Wilkes Barre, PA* OM: Jim Dorman PD: Stan Phillips MD: Brian Hughes
KTSM/El Paso, TX* PD/MD: Bill Tole APD: Sam Cassiano	KTDY/Lafayette, LA* PD: C.J. Clements APD: Debbie Ray MD: Steve Wiley	WWLI/Providence, RI* OM/PD: Tony Bristol APD: Mike Rovin	WJBR/Wilmington, DE* OM/PD: Michael Waite MD: Catey Hill
WKKC/Erie, PA PD: Ron Arlen	WFMK/Lansing, MI OM: Ray Marshall PD: Chris Reynolds	WRAL/Raleigh, NC* Interim PD/MD: Jim Kelly	WAM/Orlando, FL* OM: Steve Powers PD: Dan Mason MD: Mary Booth
WKY/Evansville, IN PD/MD: Mark Baker	KSNE/Las Vegas, NV* PD: Tom Chase MD: John Berry	KNEV/Reno, NV PD: Nick Elliott	WTVR/Richmond, VA* OM/PD: Bill Cahill APD: Adam Stubbs MD: Kat Simons
	WZID/Manchester, NH* OM/PD: Bob Bronson	KRNO/Reno, NV PD/MD: Dan Fritz	WVAV/Charlotte, NC* OM: Steve Powers PD: Dan Mason MD: Mary Booth
	KVLY/McAllen, TX* PD: Alex Duran	WLRN/Dayton, OH* OM: Steve Powers PD: Dan Mason MD: Mary Booth	WVAV/Charlotte, NC* OM: Steve Powers PD: Dan Mason MD: Mary Booth
		WLRN/Dayton, OH* OM: Steve Powers PD: Dan Mason MD: Mary Booth	WVAV/Charlotte, NC* OM: Steve Powers PD: Dan Mason MD: Mary Booth

* Monitored Reporters



▶ KT TUNSTALL PICKS UP HER FIRST CANADIAN NO. 1 SONG AS "BLACK HORSE & THE CHERRY TREE" TAKES THE TOP SPOT AT CANADA AC.

POWERED BY



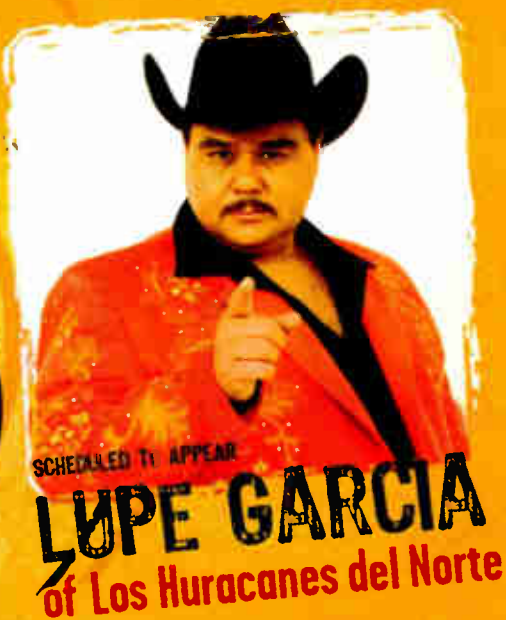
THIS WEEK		LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS +/-
1	5	21	BLACK HORSE & THE CHERRY TREE	KT TUNSTALL	RELENTLESS/VIRGIN/EMI	420	+49
2	1	13	HAVE YOU EVER SEEN THE RAIN	ROD STEWART	J/SONY BMG	417	+11
3	3	20	ALL I CAN DO	CHANTAL KREVIAZUK	COLUMBIA/SONY BMG	374	-5
4	2	17	I CALL IT LOVE	LIONEL RICHIE	ISLAND/UNIVERSAL	361	-42
5	4	21	CRAZY	GNARLS BARKLEY	DOWNTOWN/ATLANTIC/WARNER	360	-12
6	9	7	YOU ARE LOVED (DON'T GIVE UP)	JOSH GROBAN	143/REPRISE/WARNER	348	+33
7	6	15	EASY	BARENAKED LADIES	DESPERATION/NETTWERK/WARNER	344	-8
8	8	25	WHAT'S LEFT OF ME	NICK LACHEY	JIVE/SONY BMG	319	+3
9	11	13	PULL ME THROUGH	JIM CUDDY	WARNER	318	+7
10	7	30	ALL ABOUT ME	MATT DUSK	DECCA/UNIVERSAL	307	-25
11	12	21	THE RIDDLE	FIVE FOR FIGHTING	AWARE/COLUMBIA/SONY BMG	301	+14
12	13	11	THE BRIDGE	ELTON JOHN	ROCKET/INTERSCOPE/UNIVERSAL	281	+6
13	10	32	UNWRITTEN	NATASHA BEDINGFIELD	EPIC/SONY BMG	263	-49
14	18	6	LOVE YOU LATELY	DANIEL POWTER	WARNER BROS./WARNER	262	+57
15	14	9	LAKE OF FIRE	SHAYE	EMI	252	-12
16	15	41	SAVE THE LAST DANCE FOR ME	MICHAEL BUBLE	143/REPRISE/WARNER	239	+7
17	16	65	YOU'RE BEAUTIFUL	JAMES BLUNT	CUSTARD/ATLANTIC/WARNER	222	-5
18	17	40	EVER THE SAME	ROB THOMAS	MELISMA/ATLANTIC/WARNER	197	-22
19	19	21	PUT YOUR RECORDS ON	CORINNE BAILEY RAE	CAPITOL/EMI	195	-3
20	20	22	DO YOU DANCE	AMY SKY	EMI	193	-2
21	22	7	MEANT TO FLY	EVA AVILA	SONY BMG	184	+15
22	23	9	IF YOU NEED ME	COLIN JAMES & THE LITTLE BIG BAND	MAPLEMUSIC	174	+20
23	26	16	WHAT HURTS THE MOST	RASCAL FLATTS	LYRIC STREET/UNIVERSAL	166	+26
24	21	28	WHEN DID YOU FALL (IN LOVE WITH ME)	CHRIS RICE	INO/COLUMBIA/SONY BMG	162	-11
25	27	14	WAITING ON THE WORLD TO CHANGE	JOHN MAYER	AWARE/COLUMBIA/SONY BMG	150	+17
26	25	26	WHO SAYS YOU CAN'T GO HOME	BON JOVI	ISLAND/UNIVERSAL	144	+3
27	24	22	ONESONG	JACKSOUL	SONY BMG	131	-15
28	29	9	FAR AWAY	NICKELBACK	EMI	117	+17
29	30	13	GOODBYE MY LOVER	JAMES BLUNT	CUSTARD/ATLANTIC/WARNER	88	+4
30	28	23	GOOD THING	KAYLE	KNOTTY	83	-20

THIS WEEK		LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS +/-
1	2	12	CHASING CARS	SNOW PATROL	POLYDOR/AGM/INTERSCOPE/UNIVERSAL	718	+44
2	4	8	LIPS OF AN ANGEL	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	678	+60
3	1	18	WAITING ON THE WORLD TO CHANGE	JOHN MAYER	AWARE/COLUMBIA/SONY BMG	652	-40
4	3	15	WHEN YOU WERE YOUNG	THE KILLERS	ISLAND/UNIVERSAL	618	-15
5	7	6	HOW TO SAVE A LIFE	THE FRAY	EPIC/SONY BMG	574	+83
6	6	11	CALL ME WHEN YOU'RE SOBER	EVANESCENCE	WIND-UP	557	+41
7	8	5	STREETCORNER SYMPHONY	ROB THOMAS	MELISMA/ATLANTIC/WARNER	549	+70
8	5	14	HATE ME	BLUE OCTOBER	UNIVERSAL MOTOWN/UNIVERSAL	546	-20
9	9	7	MANEATER	NELLY FUJRTADO	MOSLEY/GEFFEN/UNIVERSAL	477	+16
10	10	16	EASY	BARENAKED LADIES	DESPERATION/NETTWERK/WARNER	453	+7
11	16	11	I DON'T FEEL LIKE DANCIN'	SCISSOR SISTERS	UNIVERSAL MOTOWN/UNIVERSAL	426	+41
12	12	8	TOO LITTLE TOO LATE	JOJO	DA FAMILY/BLACKGROUND/UNIVERSAL	415	-3
13	13	9	SUNDAY MORNING	K-OS	EMI	404	-6
14	19	6	MEANT TO FLY	EVA AVILA	SONY BMG	396	+46
15	11	23	SUDDENLY I SEE	KT TUNSTALL	RELENTLESS/VIRGIN/EMI	369	-52
16	14	24	FAR AWAY	NICKELBACK	EMI	361	-40
17	15	22	ALL I CAN DO	CHANTAL KREVIAZUK	COLUMBIA/SONY BMG	349	-44
18	21	9	IN VIEW	THE TRAGICALLY HIP	UNIVERSAL	323	-5
19	20	20	MOVE ALONG	THE ALL-AMERICAN REJECTS	DOGHOUSE/INTERSCOPE/UNIVERSAL	320	-24
20	17	21	THE RIDDLE	FIVE FOR FIGHTING	AWARE/COLUMBIA/SONY BMG	314	-65
21	22	10	KIDDING OURSELVES	STABLO	EMI	305	+15
22	18	16	SEXYBACK	JUSTIN TIMBERLAKE	JIVE/SONY BMG	296	-79
23	28	5	IT'S ALL LOVE	ROCK STAR: SUPERNOVA	BURNETT/EPIC/SONY BMG	292	+41
24	25	29	CRAZY	GNARLS BARKLEY	DOWNTOWN/ATLANTIC/WARNER	263	-2
25	30	5	HURT	CHRISTINA AGUILERA	RCA/SONY BMG	255	+32
26	27	8	RIGHT HERE	EDWIN	LINUS/UNIVERSAL	255	+4
27	33	4	LOVE YOU LATELY	DANIEL POWTER	WARNER BROS./WARNER	254	+43
28	32	3	LET LOVE IN	GOO GOD DOLLS	WARNER BROS./WARNER	248	+32
29	24	8	BEEN GONE	KESHIA CHANTE	EPIC/SONY BMG	248	-27
30	23	21	NOWHERE WITH YOU	JOEL PLASKETT	MAPLEMUSIC	213	-73

BIG MUSIC

BIG BUSINESS

THE MUST ATTEND EVENT FOR REGIONAL MEXICAN MUSIC



SCHEDULED TO APPEAR
LUPE GARCIA
of Los Huracanes del Norte

PROGRAMMING HIGHLIGHTS
BRIDGING THE DIGITAL DIVIDE
IMMIGRATION
THE SAME OLD SONG
THE ART OF THE REGIONAL MEXICAN TOUR
PUBLISHING: THE NEXT BIG SINGLE



THE BILLBOARD Q&A WITH LOS TIGRES DEL NORTE

Entrevista con la Historia: The hippest, top-selling norteno act on record tells it like it is in an exclusive interview with Billboard's Leila Cobo.



LEILA COBO

SHOWCASE—JUST THE BEST!



ALACRANES MUSICAL



ARROLLADORA BANDA LIMÓN



CARLA DE LEÓN



GRACIELA BELTRÁN



GRUPO IMAN



LOS NIETOS

NOV 13-14, 2006 • BEVERLY HILTON • LOS ANGELES

THE ONLY music summit dedicated completely to the top selling genre in Latin Music — Regional Mexican. The summit will focus on radio, touring, digital and publishing trends in this genre. It will provide a meeting and networking space for artists and labels, radio executives, promoters, retailers, marketers and advertisers. This is a must-attend event for anyone who wants to reach this incredibly powerful audience and gain a better understanding of this lucrative genre. **CON ORGULLO!**



Billboard REGIONAL MEXICAN Music Summit

IN ASSOCIATION WITH



Register Today!

\$200
Full Registration
REGISTER BY
NOV 13

For more info including sponsorship opportunities and how to register visit:

www.BillboardEvents.com

TITLE SPONSOR



IN ASSOCIATION



CORPORATE SPONSORS



MEDIA SPONSORS



SMOOTH JAZZ



'The hurrier I go, the behinder I get.'*

Time Management For A Clear Head And Fresh Mind

Carol Archer

CArcher@RadioandRecords.com

56

everyone has too much to handle and not enough time to get it all done. As consolidation continues to add ink to the weekly "to do" list, professionals must redefine creative solutions to compete and win—not to mention keep their jobs. Navigating and delivering in today's demanding business environment requires streamlined efficiencies, including time management skills. It takes flexibility, and more. As KOAS/Las Vegas PD Samantha Pascual points out, procedures change often, so you have to be agile to keep up.

Rendezvous Music director of marketing Julie Gorov says that e-mail has become an incredible tool to communicate efficiently—but also an overwhelming daily barrage and her greatest challenge to creativity and productivity. She checks e-mail in the morning and deals with urgent matters, then shuts it off to focus on others: "I check back in to make sure I'm responding, then close the program to not get side-tracked," the potential 2007 Nobel nominee explains. That's self-discipline.

Working without a list is like flying without a net. Broadcast Architecture APID Rosalyn Joseph compiles a daily list of to-do's, including a handy ranking code: A, priority; B, should be done by day's end; or C, would like to complete, but could forward to the next day. "If an emergency comes up, I readjust; A items still must get done," she notes.

KJCI/Denver PD/MD/occasional air talent Michael Fischer front-loads his work week; the first three days are hyper-focused on programming. Mondays, he schedules music (by hand, always four days ahead); attends a managers' meeting; sets meetings with airstaff and sales; works on promos, production and more. Fischer says, "What upsets the apple cart are impromptu fires between sales and programming, like getting pulled in on client business."

KKSF/San Francisco PD Ken Jones is unequivocal about the need to consciously make time for unanticipated yet inevitable daily surprises. "I triage constantly," Jones says. "You must create time between fires to regroup. Like every programmer, my biggest challenge is to accommodate requests that come from sales; ultimately, those things make the difference. I just wish I could grow another set of hands, ears and eyes, then I'd be golden."

Jones Radio Networks smooth jazz OM Steve Hibbard "gets too much stuff" via e-mail, so he reluctantly sacrifices certain senders by unsubscribing in order to dedicate more time to communicating with JRN smooth jazz listeners, a task Hibbard considers so vital he handles it himself. Over time, listener inquiries like "What happened to my station?" and "Where can I find smooth jazz?" yielded a set of FAQs, a template Hibbard cuts and pastes, and personalizes.

Pascual snags urgent tasks from her daily e-mail on the first pass, then flags each with a reminder time for deadlines; otherwise she is strictly old school, with her notepad to-do list and a wall calendar with appointments and other obligations color-coded.

Like many creative people, WSMJ/Baltimore PD Lori Lewis' greatest time challenge is maintaining focus. She says she can be easily distracted from a top-priority project by a mere glimpse of a rhetorical shiny, flashy thing.



► KIRK WHALUM ZOOMS 21-11 (UP 42) IN ONLY HIS SECOND CHART WEEK WITH "GIVE ME THE REASON."

THIS WEEK	LAST WEEK	WEEKS ON CHART	SMOOTH JAZZ INDICATOR		PLAYS		
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-	
1	12		THE TOTAL EXPERIENCE BONEY JAMES FEAT. GEORGE DUKE	CONCORD	327	-3	
2	8		MORNIN' GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	311	+1	
3	23		WHAT DOES IT TAKE (TO WIN YOUR LOVE) PETER WHITE	LEGACY/COLUMBIA	262	-1	
4	18		FREE AS THE WIND JAZZMASTERS	TRIPPIN' N' RHYTHM	243	-5	
5	27		FORWARD EMOTION PIECES OF A DREAM	HEADS UP	226	+1	
6	22		DRESSED TO CHILL MARION MEADOWS	HEADS UP	207	+19	
7	23		BEAT STREET DAVID BENOIT	PEAK/CONCORD	203	+9	
8	6	30	CHILLAXIN' EDGE GROOVE	NARADA JAZZ/BLG	195	-13	
9	7	18	MY LOVE'S LEAVIN' FOURPLAY FEAT. MICHAEL MCDONALD	BLUEBIRD/RCA VICTOR	193	-5	
10	14		I CALL IT LOVE LIONEL RICHEL	ISLAND/IDJMG	175	-3	
11	21	2	GIVE ME THE REASON KIRK WHALUM	RENDEZVOUS	170	+42	
12	13	11	IF I AIN'T GOT YOU ERIC DARIUS	NARADA JAZZ/BLG	160	+16	
13	11	42	ALWAYS THINKING OF YOU NICK COLIONNE	NARADA JAZZ/BLG	159	+5	
14	12	30	GET DOWN ON IT WAYMAN TISDALE	RENDEZVOUS	146	-4	
15	19	3	IT'S ALL RIGHT AARON NEVILLE	BURGUNDY	143	+14	
16	15	15	SAY IT'S SO RICHARD ELLIOT	ARTIZEN	141	+3	
17	14	10	MILDRED'S ATTRACTION JOYCE COOLING	NARADA JAZZ/BLG	140	-2	
18	16	9	STREET TALK DAN SIEGEL	NATIVE LANGUAGE	139	+2	
19	22	5	HEART OF THE MATTER INDIA ARIE	UNIVERSAL MOTOWN	130	+10	
20	18	10	GIRL IN THE RED DRESS GREGG KARUKAS	TRIPPIN' N' RHYTHM	129	-1	
21	17	4	IT'S TOO LATE MICHAEL LINGTON	RENDEZVOUS	127	-4	
22	28	2	WAY UP WAYMAN TISDALE	RENDEZVOUS	125	+18	
23	24	6	SMOKE N' MIRRORS LEE RITENOUR	PEAK/CONCORD	117	+5	
24	23	16	FELIX THE CAT GREG ADAMS	RIPA	114	-1	
25	NEW		LOVELY DAY PHILIPPE SAISSE TRIO	GEN/RENDEZVOUS	113	+12	
26	20	12	GEORGY PORGY NILS	BAJA/TSR	113	-16	
27	NEW		MY GEISHA PAOLO RUSTICHELLI	NEXT AGE	109	+17	
28	30	12	BINGO JINGO THE RIPPINGTONS	PEAK/CONCORD	109	+6	
29	25	3	ESCAPE JIM BRICKMAN FEAT. MARC ANTOINE	SLG	109	-1	
30	NEW		JUST FEELIN' IT MICHAEL MANSON		215	108	+5

FOR WEEK ENDING NOVEMBER 5, 2006



Rendezvous Music's Julie Gorov checks her e-mail in the morning and deals with urgent matters, then shuts it off to focus on others.

"I usually dump the original project and start tweaking something else," Lewis says. "A sales rep can have my attention in the hallway and if my BlackBerry goes off in the middle of our conversation, because my online content director just came up with a really cool graphic, I'll just walk away." Wisely, Lewis surrounds herself with people who get and love her quirks, such as APID Trish Hennessey. When Lewis spaces in mid-conversation, her people cover her. Hennessey explains to the person Lewis deserted that it's nothing personal. "'Lori just saw the shiny, flashy thing, she'll be back.'"

WQCD (CD101.9)/New York PD Blake Lawrence appreciates and praises station MD Carolyn Bednarski. "Not only is she the point of entry for all new music at CD101.9, she handles details—everything from helping jocks prep their shows to scheduling and training board-ops, you name it. Good PDs are conceptual creatures; they hear a sound in their head that they try to share with the public. By delegating many of the day-to-day details that might distract from that to a strong right-hand person, a PD can budget more brainpower to the product and get closer to the sound they're after. Think about how you fit in to the right brain/left brain concept; if one side is much stronger than the other, find yourself a person whose skills bring right and left into balance."

Fischer suggests that managing a steep workload takes more than systems and organization. "You have to make an internal personal commitment," he says. "If you don't promise yourself that you'll do these things each week, chances are you'll fall behind."

Managing time well and discharging professional responsibilities with alacrity and without undue stress speaks to more than job security and pride in one's accomplishments, it also represents the fundamental human need for a harmonious, balanced life.

In Pascual's words, "As much as time is becoming the biggest challenge, walking away and taking time for yourself at the end of the day is important, because having a clear head and a fresh mind makes everything easier."

* Anonymous (from Dave Allen's book, 'Getting Things Done,' Penguin Books, 2003)



SMOOTH JAZZ

► **RAY CHARLES + THE COUNT BASIE ORCHESTRA'S** "OH, WHAT A BEAUTIFUL MORNING" ACHIEVES AIRPOWER STATUS, UP 22-20.



R&R

POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	2	18	FREE AS THE WIND JAZZMASTERS	NO. 1 (3 WKS) TRIPPIN' N' RHYTHM	615	+18	8.600	1
2	1	13	THE TOTAL EXPERIENCE BONEY JAMES FEATURING GEORGE DUKE	CONCORD	597	-6	7.301	2
3	3	27	FORWARD EMOTION PIECES OF A DREAM	HEADS UP	581	+7	6.798	4
4	4	10	MORNIN' GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	527	+14	6.642	5
5	5	23	BEAT STREET DAVID BENOIT	PEAK/CONCORD	447	+15	7.222	3
6	8	22	I CALL IT LOVE LIONEL RICHIE	ISLAND/IDJMG	355	+24	4.645	8
7	6	23	WHAT DOES IT TAKE (TO WIN YOUR LOVE) PETER WHITE	LEGACY/COLUMBIA	355	-9	4.291	9
8	7	36	MISMALOYA BEACH RAY PARKER JR.	RAYDIO	351	-11	4.930	7
9	11	11	HEART OF THE MATTER INDIA.ARIE	UNIVERSAL MOTOWN	346	+46	5.161	6
10	9	19	DRESSED TO CHILL MARION MEADOWS	HEADS UP	328	+20	3.299	11
11	10	21	MY LOVE'S LEAVIN' FOURPLAY FEATURING MICHAEL McDONALD	BLUEBIRD/RCA VICTOR	315	+11	3.260	12
12	14	29	IF I AIN'T GOT YOU ERIC DARIUS	NARADA JAZZ/BLG	268	+14	2.691	14
13	15	10	IT'S ALL RIGHT AARON NEVILLE	BURGUNDY	260	+17	3.100	13
14	16	21	SAY IT'S SO RICHARD ELLIOT	ARTIZEN	251	+11	2.194	19
15	12	34	CHILLAXIN EUGE GROOVE	NARADA JAZZ/BLG	250	-25	2.685	15
16	17	11	GIRL IN THE RED DRESS GREGG KARUKAS	TRIPPIN' N' RHYTHM	233	+36	3.377	10
17	18	9	IT'S TOO LATE MICHAEL LINGTON	RENDEZVOUS	215	+43	2.069	21
18	24	2	GIVE ME THE REASON KIRK WHALUM	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED RENDEZVOUS	176	+61	2.382	17
19	21	3	BLOOM MINDI ABAIR	GRPVERVE	170	+31	1.805	23
20	22	4	OH, WHAT A BEAUTIFUL MORNING RAY CHARLES + THE COUNT BASIE ORCHESTRA	AIRPOWER HEAR/CONCORD	161	+39	2.392	16
21	19	6	ESCAPE JIM BRICKMAN FEATURING MARC ANTOINE	SLG	150	-2	0.859	26
22	20	13	DAY DREAMING NATALIE COLE	VERVE	144	-4	2.320	18
23	23	5	WAY UP! WAYMAN TISDALE	RENDEZVOUS	131	+12	1.654	24
24	25	5	LOVELY DAY PHILIPPE SAISSE TRIO	G&N/RENDEZVOUS	125	+23	2.099	20
25	29	4	MY GEISHA PAOLO RUSTICHELLI	NEXT AGE	98	+21	1.247	25
26	27	13	STREET TALK DAN SIEGEL	NATIVE LANGUAGE	95	+8	0.405	-
27	26	3	MILDRED'S ATTRACTION JOYCE COOLING	NARADA JAZZ/BLG	86	-4	0.705	29
28	28	16	EASY DOES IT OLI SILK	TRIPPIN' N' RHYTHM	72	-7	0.402	-
29	30	3	IT MIGHT BE YOU DAVE KOZ	CAPITOL	63	+2	0.353	-
30	NEW		FORGET ME NOTS LEE RITENDOUR	PEAK/CONCORD	58	+5	0.405	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
GIVE ME THE REASON Kirk Whalum (Rendezvous) Jones Radio Networks, KHJZ, KKSF, WDSJ, WJSJ, WJZW, WSMJ	7
IT'S ALL RIGHT Aaron Neville (Burgundy) KHJZ, WDSJ, WLVE, WVMV	4
IF YOU ASK ME Nick Colionne (Narada Jazz/BLG) Jones Radio Networks, WJSJ, WJZI	3
WAY UP Wayman Tisdale (Rendezvous) Jones Radio Networks, WJSJ	2
METRO Steve Cole (Narada Jazz/BLG) Jones Radio Networks, WJSJ	2
GOOD TO GO Chuck Loeb (Heads Up) WJZA, WNWV	2
MILDRED'S ATTRACTION Joyce Cooling (Narada Jazz/BLG) KJCD	1
ESCAPE Jim Brickman Feat. Marc Antoine (SLG) KIFM	1
THE LOOK OF LOVE (LIVE) Chris Botti Feat. Paula Cole & Burt Bacharach (Columbia) WSMJ	1

ADDED AT... KHJZ
Houston, TX
Aaron Neville, It's All Right, 17
Kirk Whalum, Give Me The Reason, 12
Ray Parker Jr., Mismaloya Beach, 12

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
PASSION DRIVE Bobby Lyle (Heads Up)	52/4	IF YOU ASK ME Nick Colionne (Narada Jazz/BLG)	39/17
TOTAL STATIONS:	5	TOTAL STATIONS:	5
SLICK Eric Darius (Narada Jazz/BLG)	47/12	RAINY NIGHT IN GEORGIA Aaron Neville (Burgundy)	32/7
TOTAL STATIONS:	3	TOTAL STATIONS:	2
RUNNING Eliane Elias (Bluebird/RCA Victor)	43/11	THE BEST IS YET TO COME Tony Bennett Duet With Oiana Krall (Columbia)	30/29
TOTAL STATIONS:	6	TOTAL STATIONS:	24

MOST INCREASED PLAYS

+61	GIVE ME THE REASON Kirk Whalum (Rendezvous) KKSF +14, WJZI +13, WNJA +10, WQCD +5, XWRC +4, KBZN +4, KHJZ +3, KIFM +3, WSMJ +2, KJWJ +2
+46	HEART OF THE MATTER India.Arie (Universal Motown) KKSF +21, WNJA +12, WNWV +3, WSMJ +3, WQCD +3, KSSJ +2, KBZN +1, KTWV +1, SJUC +1, KJWJ +1
+43	IT'S TOO LATE Michael Lington (Rendezvous) WYJZ +8, WSMJ +5, KSSJ +4, WJZI +3, WQCD +3, WJZZ +3, KBZN +2, WLOQ +2, KUJZ +2, KIFM +2
+39	OH, WHAT A BEAUTIFUL MORNING Ray Charles + The Count Basie Orchestra (Hear/Concord) KKSF +18, WYJZ +8, WJZI +8, XWRC +3, KIFM +3, WNWV +1, KJCD +1
+36	GIRL IN THE RED DRESS Gregg Karukas (Trippin' n' Rhythm) KKSF +16, WVMV +9, KJCD +6, WJSJ +2, KTWV +1, KJWJ +1, KBZN +1, WJZA +1, JSJ +1, KIFM +1

FOR WEEK ENDING NOVEMBER 5, 2006
LEGEND: See legend to charts in charts section for rules and symbol explanations.
28 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 22 reporters. © 2006 VNU Business Media, Inc. All rights reserved.

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS LW
1	SATURDAY COOL BRIAN SIMPSON (Rendezvous)	274	252
2	TRUE BLUE MINDI ABAIR (GRPVERVE)	242	265
3	ALWAYS THINKING OF YOU NICK COLIONNE (NARADA JAZZ/BLG)	201	200
4	GET DOWN ON IT WAYMAN TISDALE (RENDEZVOUS)	200	249
5	LET'S GET STARTED BRIAN CULBERTSON (GRPVERVE)	162	155

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS LW
6	DO IT AGAIN PHILIPPE SAISSE TRIO (G&N/RENDEZVOUS)	156	189
7	OH HAPPY DAY (LIVE) RAMSEY LEWIS (NARADA JAZZ/BLG)	141	157
8	PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL)	138	157
9	HOLDING BACK THE YEARS (2005) SIMPLY RED (SIMPLYRED.COM/VERVE FORECAST/VERVE)	138	202
10	WINELITE PAUL BROWN (GRPVERVE)	134	144

CUSTOMIZED, ACCURATE AND AFFORDABLE

NEW **PARAGON Digi-Suite** Custom Digital Research

• Online Music Testing
• Personal Music Testing

• Online Perceptual Studies

• Online Music Tracking Studies
• Online Perceptual Tracking Studies

CONTACT JOHN STEVENS FOR A FREE QUOTE TODAY!
303-922-5600 • WWW.PARAGONMEDIASTRATEGIES.COM

PARAGON
MEDIA RESEARCH & STRATEGY



Get with the Paltalk program

IM On Steroids With Audio And Video

58

Mike Boyle

MBoyle@RadioandRecords.com

What if there was a cool and relatively new technology to add to your radio station's arsenal? One many of your listeners already use that costs practically nothing and will make you an instant hero at your company because you introduced a new revenue model and helped grow the ranks of your P1s, too? Well, it's not only possible, it's real, and it's called Paltalk. Brought to market eight years ago by CEO Jason Katz, Paltalk (paltalk.com) is a free downloadable, instant-messaging technology that adds audio and video

capabilities. The only cost you incur is within the application's ability to view other people's video streams via a subscription.

In short, the application has morphed into a group-chat environment that is less focused on communicating one on one with people (as you do with AOL, ICQ, Yahoo and other IM applications) and more about connecting an audience on a topic they care about.

"It takes place in a multimedia environment where all participants are able to listen, talk, type, read and share their video stream and see others do the same," Paltalk president/COO Joel Smernoff says.

Downloadable for PCs (sorry, no Mac application yet), Smernoff says the largest chat room they've seen so far is 3,000 simultaneous users. "They could go up to 10,000," he says.

Other things to know about the application: As a user you can go into any chat room and participate with Paltalk's 4 million active members. "There's 50,000-75,000 users at any one time on the service in about 4,000 chat rooms," Smernoff says. And those chat-room conversations, set up and monitored by the room owner/moderators, could be on anything from music to Wall Street suits chatting up financial issues.

Paltalk also takes advantage of advertising opportunities within the application, but

Smernoff says it's "very light."

"It's just for the free users. There are small banner ads, and we try to keep it unobtrusive, but it does allow us to monetize the service. There are real costs when you use this amount of bandwidth."

The Paltalk application is already used in radio, for one, by XM Satellite Radio/CBS Radio syndicated morning personalities Opie & Anthony.

"Anthony, who is somewhat of a techie, discovered it from what I understand," Smernoff says. "He had the idea to participate in a chat room from within their radio studios using webcams to show the audience what was happening while they were on the air and to participate with them in a two-way dialogue."

Thanks to O&A talking about Paltalk on the air and on their Web site (opieandanthony.com), Smernoff says that there are 500-1,000 O&A listeners going to the duo's live-streaming video chat room every morning.

"It's like taking radio from a one-way broadcast to a two-way dialogue. Listeners can talk to the talent and each other and comment on the show in real time. This is where radio is going. Instead of just listening, you can now participate with radio. Owners and programmers can now open up their stations to the whole world and not just be limited to their own local signal handicaps."



Smernoff says that Paltalk is now in discussions with a variety of other media as well as radio about becoming involved with the application for revenue generation.

"They are all starting to realize that they have to start doing something with the Internet and two-way communication," Smernoff says.

There is one obvious negative involved with using this application, which centers on the content of what's going on in the chat rooms (both audio and video) and the potential reservations that an advertiser may have about becoming involved with it. Smernoff says it has that covered, too. "We've worked very hard to keep it a clean environment. It's important to us that people feel comfortable."

To accomplish that the Paltalk brain trust has empowered all chat-room owners and their deputies to have room-monitoring tools that give them the ability to take down video, take away a microphone and kick a user out for inappropriate behavior. "It's not the Wild West," Smernoff says.

Another way Paltalk makes its chat rooms more enjoyable is with a 250-person group of trained volunteers who form a neighborhood-type watch, standing by 24/7 worldwide. The group is able to communicate in nine languages and can be invited into a room to moderate disputes.

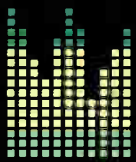
Making the Paltalk experience even more intriguing for radio is a new "Super IM" Messenger 9.0 version coming out in December that will allow multiparty and multimedia for up to five people in an IM window.

In addition, Smernoff says, "In a couple of weeks we'll have the ability to put chat rooms right on radio station Web sites so listeners can spend more time on those sites and give stations the ability to monetize the experience because of the video element."



'This is where radio is going. Instead of just listening, you can now participate with radio.'

—Joel Smernoff



ALTERNATIVE

▶ **SNOW PATROL** SCORES ITS FIRST TOP 10 AS "CHASING CARS" ACCELERATES 11-10.



R&R

POWERED BY
Nielsen
Broadcast Data
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1		9	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE		NO. 1 (3 WKS) REPRISE	2073 +75	9.868 1
2	22		THROUGH GLASS STONE SOUR		ROADRUNNER/DJMG	1874 +29	7.843 4
3	5		ANNA-MOLLY INCUBUS		IMMORTAL/EPIC	1793 +160	8.213 3
4	22		THE DIARY OF JANE BREAKING BENJAMIN		HOLLYWOOD	1649 -23	7.367 5
5	17		WHEN YOU WERE YOUNG THE KILLERS		ISLAND/DJMG	1623 -41	8.485 2
6	14		CALL ME WHEN YOU'RE SOBER EVANESCENCE		WIND-UP	1613 -1	6.078 8
7	18		THE POT TOOL		TOOL DISSECTIONAL/VOLCANO/ZOMBA	1376 +62	4.895 13
8	16		LIPS OF AN ANGEL HINDER		UNIVERSAL REPUBLIC	1286 -20	5.375 11
9	20		TELL ME BABY RED HOT CHILI PEPPERS		WARNER BROS.	1270 -221	5.445 9
10	13		CHASING CARS SNOW PATROL		POLYDOR/A&M/INTERSCOPE	1265 +40	6.777 7
11	31		ANIMAL I HAVE BECOME THREE DAYS GRACE		JIVE/ZOMBA	1209 -81	5.407 10
12	16		FACE DOWN THE RED JUMPSUIT APPARATUS		VIRGIN	1195 +5	4.451 14
13	7		LOVE LIKE WINTER AFI		TINY EVIL/INTERSCOPE	1189 +72	5.364 12
14	38		THE KILL (BURY ME) 30 SECONDS TO MARS		IMMORTAL/VIRGIN	1144 -1	6.794 6
15	14		TO BE LOVED PAPA ROACH		EL TONAL/GEFFEN	1067 -19	3.728 16
16	19	9	LEVEL THE RAconteURS		AIRPOWER THIRD MAN/V2	1044 +123	3.422 19
17		10	HERE IT GOES AGAIN OK GO		CAPITOL	983 +55	4.079 15
18	20	10	HOLE IN THE EARTH DEFTONES		AIRPOWER MAVERICK/REPRISE	892 +24	3.586 18
19	18		LAND OF CONFUSION DISTURBED		REPRISE	882 +27	2.964 23
20	17	11	NAUSEA BECK		INTERSCOPE	830 -186	3.096 21
21	6		WHEN YOUR HEART STOPS BEATING (*44)		INTERSCOPE	793 +89	3.032 22
22	13		PUT YOUR MONEY WHERE YOUR MOUTH IS JET		ATLANTIC	786 -280	2.163 28
23	14		INTO THE OCEAN BLUE OCTOBER		UNIVERSAL MOTOWN	735 -6	2.564 24
24	31	2	SNOW (HEY OH) RED HOT CHILI PEPPERS		MOST INCREASED PLAYS/MOST ADDED REPRISE WARNER BROS.	728 +239	3.720 17
25	3		FROM YESTERDAY 30 SECONDS TO MARS		IMMORTAL/VIRGIN	725 +150	3.291 20
26	10		HATE (I REALLY DON'T LIKE YOU) PLAIN WHITE T'S		FEARLESS/HOLLYWOOD	683 +34	2.264 27
27	6		THE SAINTS ARE COMING UZ & GREEN DAY		ISLAND/INTERSCOPE/REPRISE	648 -98	1.867 30
28	8		GONE DADDY GONE GNARLS BARKLEY		DOWNTOWN/ATLANTIC/LAVA	638 +22	2.520 25
29	3		THE WAR ANGELS AND AIRWAVES		SURETONE/GEFFEN	628 +90	1.545 33
30	2		STARLIGHT MUSE		WARNER BROS.	594 +129	2.365 26
31	12		ALIVE WITH THE GLORY OF LOVE SAY ANYTHING		DOGHOUSE/JRMG	568 +61	1.039 39
32	4		LIAR (IT TAKES ONE TO KNOW ONE) TAKING BACK SUNDAY		WARNER BROS.	482 +33	1.061 37
33	2		PAIN THREE DAYS GRACE		JIVE/ZOMBA	477 +41	1.693 31
34	3		LYING IS THE MOST FUN A GIRL CAN HAVE WITHOUT TAKING HER CLOTHES OFF PANIC! AT THE DISCO		DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	474 +9	2.162 29
35	6		NO CONTROL PEPPER		VOLCOM/EAST WEST	455 +30	1.146 36
36	5		GOODBYE ARMY OF ANYONE		THE FIRM	418 +49	1.654 32
37	4		LE DISKO SHINY TOY GUNS		UNIVERSAL MOTOWN	388 +46	1.017 40
38	NEW		REVELATIONS AUDIO SLAVE		INTERSCOPE/EPIC	362 +8	0.883 -
39	9		JOKER AND THE THIEF WOLF MOTHER		MODULAR/INTERSCOPE	322 -23	1.057 38
40	14		TEARS DON'T FALL BULLET FOR MY VALENTINE		TRUSTKILL/JIVE/ZOMBA	317 -18	0.711 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SNOW (HEY OH) Red Hot Chili Peppers (WARNER BROS.) KFTE, KHBZ, KPNT, KWOD, WDYL, WHTG, WMFS, WNFZ, WNNX, WWCD, WXRK	11
STARLIGHT Muse (WARNER BROS.) KFRR, KUCC, WARQ, WKQX, WLRS, WLUM, WNNX, WSUN, WXRK	9
PRAYER OF THE REFUGEE Rise Against (GEFFEN) KCXX, KUCC, KXKR, WHTG, WLUM, WROX, XM Ethel	7
BONES The Killers (ISLAND/DJMG) KFMA, KROX, KWOD, WARQ, WAVF, WGVX, WRWK	7
VOICES Saosin (CAPITOL) KCXX, KPNT, KTbz, KXKR, WEQX, XM Ethel	6
REVELATIONS Audioslave (INTERSCOPE/EPIC) KQRA, WHRL, WNFZ, WOCL, WXNR	5
PAIN Three Days Grace (JIVE/ZOMBA) KHBZ, WBTV, WHRL, WMFS, WRWK	5
THE WAR Angels And Airwaves (SURETONE/GEFFEN) KEDJ, KHBZ, WBCN, WXRK, WZNE	5
FROM YESTERDAY 30 Seconds To Mars (IMMORTAL/VIRGIN) KFMA, KWOD, KXTE, WDYL, WLUM	5
NO CONTROL Pepper (VOLCOM/EAST WEST) KTbz, WRAX, WRXL, WZNE	4

ADDED AT...
WKQX

Chicago, IL
PD: Mike Stern
MD: Brett Eskin
Flyleaf, Fully Alive, 5
Muse, Starlight, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BONES The Killers (ISLAND/DJMG) TOTAL STATIONS: 31	309/99	MEDS Placebo Feat. Allison Mosshart (ASTRALWERKS) TOTAL STATIONS: 19	170/41
FOR US Pete Dinklage (RED INK/COLUMBIA) TOTAL STATIONS: 19	288/2	OH! GRAVITY Switchfoot (COLUMBIA) TOTAL STATIONS: 21	165/55
TAKING BACK CONTROL Sparta (HOLLYWOOD) TOTAL STATIONS: 36	281/32	THE PICK OF DESTINY Tenacious D (EPIC) TOTAL STATIONS: 16	121/0
LAZY EYE Silversun Pickups (DANGERBIRD) TOTAL STATIONS: 15	179/31	IN THE CROSSFIRE Starsfall (ARTISTS ADDICTION/ADRENALINE) TOTAL STATIONS: 19	120/36
VOICES Saosin (CAPITOL) TOTAL STATIONS: 23	177/8	PHANTOM LIMB The Shins (SUB POP) TOTAL STATIONS: 17	116/100

↑

MOST INCREASED PLAYS

INCREASE IN PLAYS

+239 ☆ **SNOW (HEY OH)**
Red Hot Chili Peppers (Warner Bros.)
WFNX +24, KITS +15, WBTV +14, KNXX +13, WRZK +13, WZJO +12, WBYL +10, KUCC +10, WTRZ +10, CIMX +9

+160 ☆ **ANNA-MOLLY**
Incubus (Immortal/Epic)
WTRZ +18, KJEE +14, WZJO +13, WRZK +10, KDOX +10, WBRU +8, KEDJ +8, WCYY +7, WNNX +7, KPNT +7

+150 ☆ **FROM YESTERDAY**
30 Seconds To Mars (Immortal/Virgin)
WNFZ +15, KFMA +13, KNXX +12, WCYY +11, WTRZ +11, WZJO +11, WDYL +10, KROQ +8, WZNE +8, WOCL +7

+129 ☆ **STARLIGHT**
Muse (Warner Bros.)
KITS +14, KUCC +12, WBTV +10, KTCL +9, KEDJ +9, KNXX +9, WBRU +9, XETH +9, WSUN +9, WNNX +8

+123 ☆ **LEVEL**
The Raconteurs (Third Man/V2)
WNFZ +15, KNXX +14, XTRA +14, KNDD +12, WFNX +11, KRKB +10, WGVX +9, WHRL +8, KJEE +7, KUCC +7

FOR WEEK ENDING NOVEMBER 5, 2006
LEGEND: See legend to charts in charts section for rules and symbol explanations.
73 alternative and 26 Canada rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2006 VNU Business Media, Inc. All rights reserved.

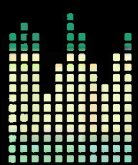
Powergold

The Leaders in Advanced Music Scheduling Software for Windows 98/ME/NT/2000/XP

"Powergold offers us limitless options with scheduling criteria and has integrated with all our other systems seamlessly. The reliability, customer service, and support that the folks at Powergold have provided us have been exactly what any customer could ask for."

Dan Turner, Vice President
Programming Services

Call us and we'll make it **EASY** for you to switch.
Sales: 1-800-870-0033 • Support: 501-821-1123
Download a free trial version at www.powergold.com
info@powergold.com



ACTIVE ROCK

HURT'S "FALLS APART" JUMPS 24-19 AND EARNS THE WEEK'S LONE AIRPOWER AWARD.



R&R

POWERED BY

Nielsen Broadcast Data Systems

THIS WEEK	LAST WEEK	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW	+/	AUDIENCE MILLIONS	RANK
1	1	LAND OF CONFUSION	DISTURBED	NO. 1 (4 WKS)	REPRISE	1518	-26	6.141	1
2	16	THE POT	TOOL		TOOL DISSECTIONAL/VOLCANO/ZOMBA	1475	+30	5.372	3
3	23	THROUGH GLASS	STONE SOUR		ROADRUNNER/IDJMG	1261	-44	5.409	2
4	19	HEROES SHINEDOWN	SHINEDOWN		ATLANTIC	1210	-7	4.076	5
5	23	THE DIARY OF JANE	BREAKING BENJAMIN		HOLLYWOOD	1182	-105	4.991	4
6	14	CALL ME WHEN YOU'RE SOBER	EVANESCENCE		WIND-UP	1073	+24	3.703	7
7	17	ROCKSTAR	NICKELBACK		ROADRUNNER/IDJMG	1029	-60	4.018	6
8	15	TO BE LOVED	PAPA MACH		EL TONAL/GEFFEN	1010	-14	3.368	10
9	11	GOODBYE	ARMY OF ANYONE		THE FIRM	937	+72	2.883	13
10	7	PAIN	THREE DAYS GRACE		JIVE/ZOMBA	906	+122	2.971	11
11	21	SHINE DOWN	GODSMACK		UNIVERSAL REPUBLIC	902	-191	3.463	9
12	31	ANIMAL I HAVE BECOME	THREE DAYS GRACE		JIVE/ZOMBA	800	-46	3.681	8
13	5	REVELATIONS	AUDIOSLAVE		INTERSCOPE/EPIC	753	+73	2.029	16
14	22	FULLY ALIVE	FLYLEAF		OCTONE/JRMG	744	-16	2.308	14
15	31	LIPS OF AN ANGEL	HINDER		UNIVERSAL REPUBLIC	725	-56	2.896	12
16	5	ANNA-MOLLY	INCUBUS		IMMORTAL/EPIC	656	+84	1.425	23
17	10	HOLE IN THE EARTH	DEFTONES		MAVERICK/REPRISE	619	+18	1.422	24
18	15	TELL ME BABY	RED HOT CHILI PEPPERS		WARNER BROS.	598	-239	2.132	15
19	24	FALLS APART	HURT	AIRPOWER	CAPITOL	597	+46	1.568	20
20	18	SEIZE THE DAY	AVENGED SEVENFOLD		HOPELESS/WARNER BROS.	586	-60	1.556	21
21	13	NEXT 2 YOU	BUENA VISTA		ELEVEN SEVEN/LAVA/ATLANTIC	578	-7	1.853	17
22	4	HOW LONG	HINDER		UNIVERSAL REPUBLIC	573	+76	1.716	18
23	11	POLITICS	KORN		VIRGIN	567	+9	1.466	22
24	36	LADIES AND GENTLEMEN	SALIVA	MOST INCREASED PLAYS/MOST ADDED	ISLAND/IDJMG	503	+258	1.681	19
25	7	DROWN YOU OUT	CROSSFADE		COLUMBIA	388	+15	0.819	31
26	13	PUT YOUR MONEY WHERE YOUR MOUTH IS	JET		ATLANTIC	387	-145	1.265	27
27	2	THE ENEMY	GODSMACK		UNIVERSAL REPUBLIC	383	+193	1.380	26
28	7	DEVIL'S GOT A NEW DISGUISE	AERDSMITH		COLUMBIA	334	-44	1.224	28
29	4	BORN TO LEAD	HOOBASTANK		ISLAND/IDJMG	301	+16	0.718	34
30	4	TAKING BACK CONTROL	SPARTA		HOLLYWOOD	287	+15	0.508	37
31	12	WHEN YOU WERE YOUNG	THE KILLERS		ISLAND/IDJMG	280	-20	1.115	29
32	17	ORIGINAL FIRE	AUDIOSLAVE		INTERSCOPE/EPIC	253	+6	1.380	25
33	11	JOKER AND THE THIEF	WOLF MOTHER		MODULAR/INTERSCOPE	235	-19	0.920	30
34	10	LET IT ALL BLEED OUT	ROB ZOMBIE		GEFFEN	227	-69	0.440	40
35	5	WELCOME TO THE BLACK PARADE	MY CHEMICAL ROMANCE		REPRISE	226	+5	0.634	35
36	4	WHISPERS IN THE DARK	SKILLET		ARDENT/ATLANTIC/LAVA	194	-2	0.469	38
37	NEW	SNOW (HEY OH)	RED HOT CHILI PEPPERS		WARNER BROS.	192	+99	0.724	33
38	NEW	HELL AND HIGH WATER	BLACK STONE CHERRY		IN DE COOT/ROADRUNNER/IDJMG	186	+15	0.195	-
39	NEW	MY CURSE	KILLSWITCH ENGAGE		ROADRUNNER/IDJMG	178	+44	0.442	39

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
LADIES AND GENTLEMEN Saliva (Island/IDJMG)	12
COLONY OF BIRCHMEN Mastodon (Relapse/Reprise)	7
MY CURSE Killswitch Engage (Roadrunner/IDJMG)	7
SNOW (HEY OH) Red Hot Chili Peppers (Warner Bros.)	6
THE ENEMY Godsmack (Universal Republic)	5
GOING IN BLIND P.O.D. (Rhino/Atlantic)	5
FROM YESTERDAY 30 Seconds To Mars (Immortal/Virgin)	4
HOW LONG Hinder (Universal Republic)	3
TALK TO HER Priestess (RCA/Red Ink)	3
PAIN Three Days Grace (Jive/Zomba)	3

ADDED AT... WJJO
Madison, WI
PD: Randy Hawke
MD: Blake Patton
Flyleaf, Cassie, 11
3D Seconds To Mars, From Yesterday, 6
Mastodon, Colony Of Birchmen, 1
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
THE SAINTS ARE COMING U2 & Green Day (Island/Interscope/Reprise)	170/8	GOING IN BLIND P.O.D. (Rhino/Atlantic)	105/31
INSURMOUNTABLE Mercy Fall (Atlantic)	149/25	TALK TO HER Priestess (RCA/Red Ink)	89/4
EVERYBODY IS EASY (WE SINK/AWE SWIM) The Burden Brothers (Kirtland)	131/31	LOVE LIKE WINTER AFI (Tina Evli/Interscope)	83/3
DEVIL'S GOT A HOLDA ME The Colour (Re-Think/EMR)	130/0	SILLYWORLD Stone Sour (Roadrunner/IDJMG)	74/32
BEERI Psychostick (Rock Ridge)	119/22	YOU KNOW MY NAME Chris Cornell (Interscope)	70/6

MOST INCREASED PLAYS

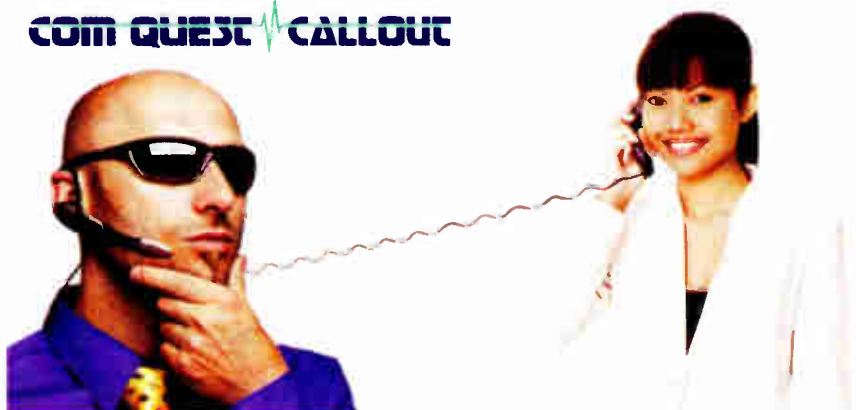
- +258 **LADIES AND GENTLEMEN** Saliva (Island/IDJMG) WZOR +21, KRXX +20, WCHZ +19, KZRX +13, WWBN +13, WRIF +12, KRAB +11, KDJE +11, WYBB +11, WBZX +9
- +193 **THE ENEMY** Godsmack (Universal Republic) WZOR +21, KILQ +18, WTFX +16, WYBB +12, KQRC +11, WBSX +10, KBPT +8, SIOC +8, WCCS +8, WWBN +8
- +122 **PAIN** Three Days Grace (Jive/Zomba) KRAB +21, WBSX +15, KQRC +13, KAZR +11, WRXR +10, KOMP +10, SIOC +9, KICT +9, WWWX +8, WTFX +8
- +99 **SNOW (HEY OH)** Red Hot Chili Peppers (Warner Bros.) KILQ +16, WTPT +10, WAAF +8, WQXA +8, KBER +7, KISS +6, WYBB +6, WBZX +5, KOMP +5, WBLZ +4
- +84 **ANNA-MOLLY** Incubus (Immortal/Epic) WXRQ +17, WRWX +11, KILQ +11, KISW +9, KNKN +7, WRXR +5, WJJO +5, KXRX +5, KICT +5, KRXX +4

FOR WEEK ENDING NOVEMBER 5, 2006

LEGEND: See legend to charts in charts section for rules and symbol explanations.

58 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. (c) 2006 VNU Business Media, Inc. All rights reserved.

COM QUEST CALLOUT



We're the ones that actually

TELL YOU

who we're researching

619.659.3600

TRIPLE A



Serving an underserved community

KNBA Celebrates 10 Years

John Schoenberger

JSchoenberger@RadioandRecords.com

anchorage, Alaska, has been growing ever since the boom years of the 1970s when oil pipeline construction began. Today, it has a population of 270,000, many of whom are indigenous. But despite their numbers, these Native Americans have only a small voice in what happens in their city.

Ten years ago, the Koahnic Broadcast Corp. was formed. Not long after, it launched community radio station KNBA in the market with a mission to be the voice for this underserved segment of the community. Under the guidance of PD Loren Dixon, the station accomplished this. However, the station has always tried to represent all interests of the Anchorage community, therefore KNBA reaches more than just native people.

Although Anchorage is considered part of the Athabaskan region that reaches to Saskatchewan in Canada, there are many tribes and cultures represented in the city. It was this diversity of culture and peoples—including those of European descent—that served as the dynamic on which KNBA was built.

Surprisingly, Dixon's family heritage is decidedly not Native American, but rather, French and Scottish. He has lived in Anchorage for the past 32 years, beginning his career in rock radio before helping launch KNBA.

"I have always embraced Anchorage, and Native American ways of seeing the world have had a profound influence on me. Since so many of the people I work with have that heritage and a real sense of identity, I have had to learn about their cultures. I have been blessed by these circumstances because they have changed and enriched my own life," Dixon says.

The Right Fit

Dixon has been a fan of the triple A format for quite some time. A decade ago, he was trying to convince his bosses at a commercial rock station that they ought to take the other signal they had and make it a triple A station, but they decided to go with a hot AC format instead.

The Koahnic Broadcast Corp.

The company's mission is to be the leader in bringing Native voices to Alaska and the rest of the nation. Recently, Koahnic has taken on the production of several national programs as well as serving as a national program distribution service. The network includes reservations and many rural stations that reach Native Americans across North America. They are essentially the NPR of Native radio.

- Sales and distribution offices are in Anchorage.
- National production studios are in Albuquerque, N.M. Its in-house shows include "Undercurrents," produced by Greg McVicker, who used to do "Earthsongs." It is a five-hour-a-day triple A/native music hybrid service, like a "World Cafe" for Indian country.
- The company distributes other shows via a network called Native Voice One that comprises more than 200 stations and reaches an audience of 500,000 people.
- KNBA is the only station Koahnic owns, but expect it to acquire more in the near



▶ TOM PETTY'S "FLIRTING WITH TIME" GRABS TOP 10 INK WITH A 14-10 MOVE AND A 53-SPIN INCREASE.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	TRIPLE A INDICATOR	
					TW	+/-
1	1	9	SOMEDAY BABY BOB DYLAN	COLUMBIA	635	-4
2	2	15	THREE MORE DAYS RAY LAMONTAGNE	RCA/RMG	619	+12
3	3	11	SHOUT OUT LOUD AMOS LEE	BLUE NOTE/BLG	596	+10
4	5	5	RIDE THE RIVER J.J. CALE & ERIC CLAPTON	DUCK/REPRISE	569	+34
5	4	10	THRILL OF IT ROBERT RANDOLPH & THE FAMILY BAND	WARNER BROS.	553	-32
6	7	7	SEE THE WORLD COMEZ	ATO	512	+11
7	6	19	WAITING ON THE WORLD TO CHANGE JOHN MAYER	AWARE/COLUMBIA	478	-29
8	8	8	OTHER SIDE OF THE WORLD KT TUNSTALL	RELENTLESS/VIRGIN	463	+4
9	9	6	MY WAY LOS LONELY BOYS	ONE HAVEN/OR/EPIC	443	+6
10	14	4	FLIRTING WITH TIME TOM PETTY	AMERICAN/WARNER BROS.	421	+53
11	11	12	FOR US PETE YORN	RED INK/COLUMBIA	415	-5
12	18	4	NEW SHOES PAOLO NUTINI	ATLANTIC	391	+51
13	16	11	I'M ALL RIGHT MADELEINE PEYROUX	ROUNDER	363	+5
14	10	15	FILL ME UP SHAWN COLVIN	NONESUCH/REPRISE	357	-71
15	15	5	LOVE YOU IN THE FALL PAUL WESTERBERG	LOST HIGHWAY	349	-13
16	19	15	CHASING CARS SNOW PATROL	POLYDOR/A&M/INTERSCOPE	338	-2
17	17	9	ANYTHING'S POSSIBLE JONNY LANG	A&M/INTERSCOPE	335	-14
18	21	8	OUT LOUD MINDY SMITH	VANGUARD	325	+6
19	20	11	THE ROAD TO GILA BEND LOS LOBOS	MAMMOTH/HOLLYWOOD	325	+2
20	22	3	WHO DIVIDED JOAN OSBORNE	VANGUARD	314	-4
21	13	17	GET IT LIKE YOU LIKE IT BEN HARPER	VIRGIN	301	-72
22	12	14	LITTLE PERENNIALS INDIGO GIRLS	HOLLYWOOD	285	-92
23	24	6	SATELLITE GUSTER	REPRISE	283	-11
24	NEW		THE SAINTS ARE COMING U2 & GREEN DAY	ISLAND/INTERSCOPE/REPRISE	272	+47
25	27	13	I WILL FOLLOW YOU INTO THE DARK DEATH CAB FOR CUTIE	ATLANTIC	270	+6
26	NEW		O VALENCIA! THE DECEMBERISTS	CAPITOL	257	+25
27	30	10	GOLDEN DAYS THE DAMNWELLS	ZOE/ROUNDER	254	+1
28	23	18	I KNOW I'M NOT ALONE MICHAEL FRANTI AND SPEARHEAD	BOO BOO WAX/ANTI-EPITAPH	249	-57
29	29	9	BACK TOGETHER CITIZEN COPE	RCA/RMG	234	-21
30	RE-ENTRY		SO HARD TO FIND MY WAY JACKIE GREENE	VERVE FORECAST/VERVE	226	-22

FOR WEEK ENDING NOVEMBER 5, 2006



'Since so many of the people I work with have [Native American] heritage, I have had to learn about their cultures. I have been blessed by these circumstances because they have changed and enriched my own life.'

—Loren Dixon

"I had a friend who I had worked with who was Athabaskan. She became the first PD at KNBA and was looking for someone to help work out the kind of programming the station should develop," Dixon says. "So I joined her there, initially as MD, and brought the basic tenets of triple A along with me."

Dixon felt a triple A approach would be the right choice to produce an intelligent mix of many musical styles, including Native American-based sounds. He knew it would attract a generous, supportive audience. But he also wanted to ensure the product allowed them to attract a large enough mix of listeners to go beyond indigenous people—others interested in the cultural message as well as the adventurous musical mix.

"Even though we wanted to be a force in helping to re-establish a native presence and influence in the area, we didn't want to be perceived as separatists. We wanted to bring folks together from diverse cultures and hopefully promote a future in Anchorage that is inclusive and supportive of all cultures," Dixon says.

From those early days, the programming and music mix has evolved. KNBA still has a strong weekend and evening block of volunteer and specialty programming, but Dixon makes sure there is continuity to all that the station does on the air. The prime-time hours are consistently programmed from day to day with a list and rotations, but with room for the jocks to get personal and to express themselves.

The native spice comes in because most of the hosts are of indigenous descent and inject their personalities. The midday person, David Sanu, is Tlingit; the afternoon host, Shyanne Beatty, is Athabaskan; and the morning show features Danny Preston, who has Northwest native roots in his family.

They must be doing something right because the station just completed its fall fund drive and exceeded its goal. KNBA has also moved into a new building called Nat'uh, which means "our special place" in the Athabaskan language. Nat'uh is a Native-American base of operations that also houses four other nonprofit groups in addition to the radio station. This now puts KNBA truly in the heart of the community it serves.

For more, check out knba.org.

R&R



XM and Sirius court Hispanic listeners

The State Of Satellite Radio

Jackie Madrigal
JMadrigal@RadioandRecords.com

satellite radio is attempting to reach the Latin audience more effectively, but there's much work to do. The upside is that Sirius and XM have programmers who know the market and certainly know the music. Both XM senior PD of programming/Latin Jesús Salas and Sirius Latin format manager Gino Reyes are experts, having programmed several large-market terrestrial radio stations.

Sirius offers two music channels: Latin pop Universo Latino (channel 90) and tropical/reggaetón Rumbón (92). And XM offers four: Latin pop Viva (91), regional Mexican Aguila (92), tropical Caliente (94) and reggaetón Fuego (90).

But how effectively is satellite radio reaching Hispanics? "We're always doing in-house research to see how we can best reach Hispanics and turn them into subscribers," Salas says. And although he believes Hispanics know XM exists and are aware of what it offers, he admits there is much work to do to reach Latinos.

Yet the fact remains that there is currently no data to speak of, no way of telling how many Hispanics are subscribers or care about satellite radio. And that's information the Latin record labels look for.

XM, Salas says, is aware that the Latin market is in need of some TLC. "I've always stressed that there are 44 million Hispanics, and if you want to keep on growing you can't ignore that population," he says.

On the bright side, despite the lack of research, Salas is confident the deals XM has made with certain car brands will pay off. The car dealerships XM works with, he explains, "are very into the Hispanic market."

Hispanics love radio and one of the major advantages of satellite radio, in comparison to terrestrial radio, is that "because we don't have commercials, traffic, news, etc., we can have 2,000-plus spins per week," Reyes says. That, he points out, allows him to open up the musical playlist. While FM stations try to figure out how to add new songs, "I've added them all and I'm looking for more," he says. That has also allowed him to venture into other music genres like Latin rock/alternative. Sirius' "Alternativa Ñ" show is a reporter to R&R's Latin Rock/Alternative chart.

"We offer more choices than our competitor and much more variety of music than any terrestrial station," Salas says, stressing that on terrestrial radio you have to program for Arbitron to be a winning station and sell advertising. FMs do a lot of research and play a limited number of songs, but on satellite radio "our catalog is double the size of any terrestrial station," Salas says.

And are the Latin record labels recognizing the benefits satellite can offer them, especially when it comes to promoting new artists that may get limited or no airplay on terrestrial radio? Most label executives admit they like satellite radio and use it to promote their artists. However, the labels are not happy that XM and Sirius offer receivers that can record the music they broadcast, even though it can only be recorded to the receiver itself, cannot be copied and the recordings stay on the receiver only



Salas



► PUNK-ROCK TRIO ALLISON BLASTS ONTO THE ROCK/ALTERNATIVE CHART AT NO. 10 WITH "FRAGIL."

ROCK/ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	4	COMPLEMENTO ATERCIOPELADOS	NACIONAL
2	3	9	VIA LACTEA ZOE	EMI TELEVISIA
3	2	11	UNA FAMILIA DHRA	UNIVERSAL LATINO
4	5	9	VISCERA EYES MARS VOLTA	GOLDSTANDARD LABS/UNIVERSAL MOTOWN
5	4	9	A DONDE VAN LOS MUERTOS KINKY	NETTWERK
6	6	9	EL OJADO INSPECTOR	UNIVERSAL
7	8	7	CAMINO LOS TRES	NACIONAL
8	7	5	STALK U LOS ABANDONED	VAPOR/SANCTUARY
9	9	2	BIENVENIDOS SIZU YANTRA	UNIVERSAL LATINO
10	NEW		FRAGIL ALLISON	SONY BMG NORTE
11	10	19	CRIMEN GUSTAVO CERATI	SONY BMG NORTE
12	13	3	LA PARTE DE ADELANTE LOS FABULOSOS CADILLACS	SONY BMG NORTE
13	12	6	EL COLMO BABASONICOS	UNIVERSAL LATINO
14	11	7	NICOTINA LIBIDO	LBD MUSIC
15	14	4	SNAKE LOS BURBANKS	INFIDEL/V&J
16	18	9	DIME VEN MOTEL	WARNER LATINA
17	15	18	MARIPOSAS ENANITOS VERDES	UNIVERSAL LATINO
18	16	7	STRAIGHT LINE LOS BURBANKS	INFIDEL/V&J
19	17	8	TE VOY A MOSTRAR JULIETA VENEGAS	SONY BMG NORTE
20	19	10	KARMA HUNTERS PINKER TONES	NACIONAL

RECORD POOL

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	8	OIOSA JOAQUIN TORRES	GBM/UNIVERSAL LATINO
2	2	8	NI UNA SOLA PALABRA PAULINA RUBIO	UNIVERSAL LATINO
3	5	10	CUANDO UN HOMBRE SE ENAMORA TITTO ROJAS	MP
4	10	3	NOCHE DE ENTIERRO (NUESTRO AMOR) LOS BENJAMINS FEAT. WISIN & YANDEL, DADDY YANKEE, HECTOR "EL FATHER" & ZION	MAS FLOW/MACHETE
5	4	3	ELLA VOLVIO N'KLABE	SONY BMG NORTE
6	19	2	LA OTRA I LEGALES FEAT. MONCHY Y ALEXANDRA	UNIVERSAL LATINO
7	6	8	NO TE IRAS SEXAPPEAL	J&N
8	3	9	SALSEROS UNIDOS LEFTY PEREZ	ESNTION LATINO
9	12	4	HAZME EL AMOR OTN FEAT. PAQUITO GUZMAN	SILVA
10	11	10	HEY LADIES LISA M.	WHITE LION/SONY BMG NORTE
11	9	6	COMO AMIGO NO NG2	SONY BMG NORTE
12	15	3	DON'T LET THIS PARTY ENO ANGELA VIA FEAT. JOE BUDDEN	VIRGIN
13	8	9	LA CANTO OSCAR D'LEON	SONY BMG NORTE
14	7	17	SI NO VAN A MORIR MI MUERTE RAULIN ROSENDO	VIVA DISCOS/CUTTING LATINO
15	18	2	LAS SOLTERAS MACH & DADDY	UNIVERSAL LATINO
16	NEW		PURA Y TEMBA MAMBORAMA	AHI NAMA
17	16	11	TENGO UN AMOR TOBY LOVE FEAT. RAKIM & KEN-Y	SONY BMG NORTE
18	14	6	LLORANDO SON DE CALI	SONY BMG NORTE
19	17	3	EN EL AMOR JOE VERAS	J&N
20	13	9	FLOW NATURAL TITO "EL BAMBINO" FEAT. BEENIE MAN & J'NEE	EMI TELEVISIA

FOR WEEK ENDING NOVEMBER 5, 2006

while the user is an active subscriber. One of the models XM offers is the Samsung Nexus and Sirius offers the Stiletto 100.

Satellite radio claims the recordings are protected by the Audio Home Recording Act, but labels aren't comfortable with users having the ability to record digital, high-quality audio. This situation could strain the relationship between Latin labels and satellite radio.

Even so, Reyes says satellite radio has gained some ground with the record labels. At first, they weren't even being serviced. "We used to be looked at as alternative media. It didn't matter that we were playing their records. Now we count," Reyes says.

Labels are excited about what XM can offer them, Salas says. "They see it as a new avenue to expose their artists. It's going back to the basics," he says, because FM programming constrains their promotional efforts. "Satellite radio is being embraced because it's part of the future," Salas adds.

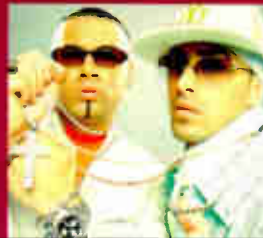
Satellite radio has a lot of work to do to reach Hispanics the way terrestrial radio does and has to work out the labels' concerns about their receivers with recording capabilities. This is a wait-and-see situation. What kind of impact satellite radio will have on the Latin market and terrestrial radio is unknown. But Sirius and XM are confident it will be an important one.

R&R



LATIN

► **WISIN & YANDEL**
CUT THEIR CHART
RANK IN HALF AT
LATIN RHYTHM AS
"ATREVETE" EARNS
AIRPOWER STRIPES
AT NO. 16.



POWERED BY

Nielsen
Broadcast Data
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	TROPICAL	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	22	QUE PRECIO TIENE EL CIELO MARC ANTHONY	NO. 1 (13 WKS)	SONY BMG NORTE	359 +1	5.042 1
2	2	16	LOS INFIELES AVENTURA		PREMIUM LATIN	314 +41	4.924 2
3	4	14	TENGO UN AMOR TUBBY LOVE FEATURING RAKIM & KEN-Y		SONY BMG NORTE	285 +15	4.321 5
4	3	21	PAM PAM WISIN & YANDEL		MACHETE	268 -3	4.474 3
5	5	6	ELLA VOLVIO N'KLABE		SONY BMG NORTE	235 +24	3.119 8
6	7	3	NO HAY MANERA EL GRAN COMBO DE PUERTO RICO	MOST INCREASED PLAYS	DISCOS 605/SONY BMG NORTE	227 +43	2.803 9
7	6	8	NOCHE DE ENTIERRO (NUESTRO AMOR) LOS BEYBLES FEATURING WISIN & YANDEL, DADDY YANKEE, HECTOR "EL FATHER" & ZION		MAS FLOW/MACHETE	200 +8	1.269 23
8	8	16	LABIOS COMPARTIDOS MANA		WARNER LATINA	174 +10	1.135 27
9	10	15	COMO AMIGO NO NC2		DISCOS 605/SONY BMG NORTE	165 +17	1.389 22
10	17	4	LOS HOMBRES TIENEN LA CULPA DON OMAR FEATURING GILBERTO SANTA ROSA		CMG/UNIVERSAL MOTOWN	160 +39	4.341 4
11	15	8	DESILUSIONAME OLGA TANON		UNIVISION	155 +30	1.725 16
12	14	7	NO VUELVO CONTIGO FRANKIE NEGRON		LA CALLE/UNIVISION	140 +12	2.508 10
13	11	19	LA BOTELLA MACH & DADDY		UNIVERSAL LATINO	138 -7	0.871 32
14	18	14	A LO OSCURO TONO ROSARIO		UNIVERSAL LATINO	136 +24	1.135 26
15	13	23	TE MANDO FLORES FONSECA		EMI TELEVISIA	132 -4	1.117 28
16	20	9	LAGRIMAS INDIA		LA CALLE/UNIVISION	126 +18	1.497 19
17	22	10	MALDITA SUERTE VICTOR MANUELLE		SONY BMG NORTE	123 +26	3.176 7
18	9	32	NUESTRO AMOR SE HA VUELTO AYER VICTOR MANUELLE		SONY BMG NORTE	119 -32	1.174 25
19	21	8	QUIEN ME IBA A DECIR DAVID BISBAL		VALE/UNIVERSAL LATINO	116 +10	4.168 6
20	12	34	NO ES UNA NOVELA MONCHY & ALEXANDRA		J&N	110 -27	1.559 18
21	23	9	POR EL ALCOHOL FRANK REYES		J&N	108 +13	1.918 12
22	16	8	SIGO CON ELLA OBIE BERMUDEZ		EMI TELEVISIA	93 -30	1.616 17
23	24	12	NI UNA SOLA PALABRA PAULINA RUBIO		UNIVERSAL LATINO	89 +6	0.954 31
24	19	15	SALIO EL SOL DON OMAR		VI/MACHETE	87 -22	0.488 -
25	25	11	SI ELLA ESTUVIERA RAY CASTRO'S CONJUNTO CLASICO		MACHETE	71 -4	0.262 -
26	26	15	CORAZON ARREPENTIDO REY RUIZ		LUNA NEGRA/SONY BMG NORTE	70 0	0.491 -
27	28	15	DE QUE NOS VALE GISELLE		UNIVERSAL LATINO	64 +5	0.396 -
28	32	2	A LA PRIMERA PERSONA ALEJANDRO SANZ		WARNER LATINA	63 +9	2.333 11
29	35	2	SER O PARECER RBD		EMI TELEVISIA	62 +10	0.825 34
30	34	2	ECHATE PA' CA ELVIS CRESPO & GRUPO MANIA		OLE	62 +9	1.196 24
31	RE-ENTRY		ME FALTA RAYITO		SOUTHBEAT	61 +17	0.105 -
32	RE-ENTRY		LLORANDO SON DE CALI		DISCOS 605/SONY BMG NORTE	60 +17	1.853 13
33	33	2	4 DIAS SIN TI VOZ A VOZ		AFUEGO/URBAN BOX OFFICE	59 +6	0.680 39
34	NEW		ESTAR CONTIGO ANAIS		UNIVISION	57 +19	0.534 -
35	30	20	PARA NO VERTE MAS NEDDY ANDY		WEPA/URBAN BOX OFFICE	56 0	0.336 -
36	NEW		PONSELO OMAWBLING FEATURING VOLTIO		CLAVO/URBAN BOX OFFICE	55 +15	0.272 -
37	29	2	TE BUSCARE SERVANDO Y FLORENTINO		VENEMUSIC	54 -3	1.830 14
38	39	9	VALE LA PENA YOSKAR SARANTE		J&N	52 +4	1.782 15
39	NEW		FANTASMA ZION	MOST ADDED	BABY	49 +27	1.097 30
40	RE-ENTRY		NO TE IRAS SEXAPPEAL		J&N	48 +4	0.096 -

FOR WEEK ENDING NOVEMBER 5, 2006

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	LATIN RHYTHM	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	6	DIME PITBULL FEATURING KEN-Y	NO. 1/MOST INCREASED PLAYS (1 WK)	FAMOUS ARTISTS/TVT	749 +142	9.764 3
2	1	25	PAM PAM WISIN & YANDEL		MACHETE	621 -65	7.883 4
3	3	21	TENGO UN AMOR TOBY LOVE FEATURING RAKIM & KEN-Y		SONY BMG NORTE	552 -28	10.322 1
4	7	21	ME MATAS RAKIM & KEN-Y		PINA/UNIVERSAL LATINO	533 +102	10.025 2
5	5	16	EL TELEFONO WISIN & YANDEL & HECTOR "EL FATHER"		ROC-LA FAMILIA/MACHETE/DEF JAM/DJMG	492 -15	7.404 6
6	4	8	NOCHE DE ENTIERRO (NUESTRO AMOR) LOS BEYBLES FEATURING WISIN & YANDEL, DADDY YANKEE, HECTOR "EL FATHER" & ZION		MAS FLOW/MACHETE	476 -41	7.608 5
7	6	19	SALIO EL SOL DON OMAR		VI/MACHETE	439 -32	4.569 12
8	9	14	LOS INFIELES AVENTURA		PREMIUM LATIN	428 +39	6.797 7
9	8	19	(WHEN YOU GONNA) GIVE IT UP TO ME SEAN PAUL FEATURING KEYSHA COLE		VP/ATLANTIC	391 -17	5.136 10
10	10	5	YUMMY CHELO		SONY BMG NORTE	317 +5	3.281 20
11	30		LAS NOCHES SON TRISTES NORIEGA FEATURING ANGEL & KHRIZ & DIVINO		LA CALLE/UNIVISION	298 -10	3.832 17
12	12	10	ME QUIERE BESAR ALEXIS & FIDO		SONY BMG NORTE	277 -18	5.296 8
13	13	20	FLOW NATURAL TITO "EL BAMBINO" FEATURING BEENIE MAN & INES		EMI TELEVISIA	276 -10	4.544 13
14	14	11	SUAVE CALLE 13		WHITE LION/SONY BMG NORTE	275 +31	5.034 11
15	20	4	I WANNA LUV U AKON FEATURING SNOOP DOGG	AIRPOWER/MOST ADDED	SRC/UP FRONT/KONVICT/UNIVERSAL MOTOWN	262 +58	5.175 9
16	32	2	ATREVETE WISIN & YANDEL FEATURING FRANCO EL GORILLA		CFFEE/URBAN BOX OFFICE	225 +67	3.844 16
17	15	15	LABIOS COMPARTIDOS MANA		WARNER LATINA	223 -16	2.668 27
18	19	13	SOY UNA GARGOLA LAS GARGOLAS FEATURING RANDY		VI/MACHETE	215 +5	4.073 14
19	18	37	DOWN RAKIM & KEN-Y		PINA/UNIVERSAL LATINO	210 -15	2.385 31
20	29	2	MIA TITO "EL BAMBINO" FEATURING DADDY YANKEE		EMI TELEVISIA	193 +27	3.159 22
21	25	7	ALOCATE LUNY TUNES WITH ZION		MAS FLOW/VENEMUSIC	192 +7	3.453 19
22	22	19	LA BOTELLA MACH & DADDY		UNIVERSAL LATINO	190 -8	2.441 29
23	39	2	CHILLIN' TEGO CALDERON FEATURING DON OMAR		JIGGIRI/ATLANTIC	184 +47	3.732 18
24	23	4	AY CHICO (LENGUA AFUERA) PITBULL		FAMOUS ARTISTS/TVT	180 -15	2.545 28
25	26	3	FERGALICIOUS FERGIE		WILL.I.AM/A&M/WINTERSCOPE	175 -8	2.961 25
26	27	11	FANTASMA ZION		BABY	171 -6	3.987 15
27	17	5	QUIEN ME IBA A DECIR DAVID BISBAL		VALE/UNIVERSAL LATINO	169 -59	3.039 23
28	21	16	NUNCA RICO LUNA		MACHETE	166 -37	2.756 26
29	31	19	LOS MATE TEGO CALDERON		JIGGIRI/ATLANTIC	163 +1	1.408 -
30	33	9	CHIQUILLA A.B. QUINTANILLA III PRESENTS KUMBIA ALL STARZ		EMI TELEVISIA	156 +3	2.038 34
31	34	2	LET'S GO TO MY CRIB REGGAETON RULERS		LA BREA/EMI TELEVISIA	155 +4	2.437 30
32	28	17	NO, NO, NO THALIA FEATURING ANTHONY "ROMEO" SANTOS		EMI TELEVISIA	155 -18	1.805 39
33	37	2	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS		WY/MACHETE	152 +11	3.037 24
34	35	2	MONEY MAKER LUDACRIS FEATURING PHARRELL		DTP/DEF JAM/DJMG	150 +1	1.665 -
35	24	18	PROMISCUOUS NELLY FURTADO FEATURING TIMBALAND		MOSLEY/GEFFEN	146 -40	1.801 40
36	36	8	SUPERMAN BROWN BOY		STREET NOIZE/AME	143 -2	2.293 32
37	30	4	DESILUSIONAME OLGA TANON		UNIVISION	139 -26	1.507 -
38	NEW		ELLA ANDA SOLA DON OMAR		ALLSTAR/VI/MACHETE	137 +16	2.250 33
39	RE-ENTRY		THAT GIRL FRANKIE J FEATURING MANNIE FRESH & CHAMILLIONAIRE		COLUMBIA/SONY BMG NORTE	128 +9	1.333 -
40	40	4	SER O PARECER RBD		EMI TELEVISIA	126 -3	1.577 -



GO
TO YOUR
HAPPY
PLACE

DECALS STATICS LABELS PODWRAPS
Relax and catch some rays. We'll handle all of the details when it comes to printing your decals and labels. Call today.



Communication Graphics Inc
THE DECAL COMPANY

(800) 331-4438 WWW.CGILINK.COM

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	CERT.	PEAK POSITION
1	1	2	#1 SOUNDTRACK Hannah Montana	Hannah Montana		1
2	NOT SHOT ON CHART	1	BARRY MANILOW The Greatest Songs Of The Sixties	The Greatest Songs Of The Sixties		2
3	NEW	1	BIRDMAN & LIL WAYNE Like Father, Like Son	Like Father, Like Son		3
4	3	7	JOHN LEGEND Once Again	Once Again		3
5	4	4	JUSTIN TIMBERLAK FutureSex/LoveSounds	FutureSex/LoveSounds		1
6	2	7	MY CHEMICAL ROMANCE The Black Parade	The Black Parade		2
7	NEW	1	THE WHO Endlesswire	Endlesswire		7
8	NEW	1	MEAT LOAF Bat Out Of Hell III: The Monster Is Loose	Bat Out Of Hell III: The Monster Is Loose		8
9	NEW	1	KELLIE PICKLER Small Town Girl	Small Town Girl		9
10	NEW	1	DEFTONES Saturday Night Wrist	Saturday Night Wrist		10
11	6	7	HINDER Extreme Behavior	Extreme Behavior		6
12	5	2	EVANESCENCE The Open Door	The Open Door		1
13	16	20	BEYONCE B'Day	B'Day		1
14	21	21	GREATEST GAINER The Dutchess	The Dutchess		3
15	9	14	NICKELBACK All The Right Reasons	All The Right Reasons		4
16	8	9	TONY BENNETT Duets: An American Classic	Duets: An American Classic		3
17	NEW	1	PITBULL El Mariel	El Mariel		17
18	14	12	LUDACRIS Release Therapy	Release Therapy		1
19	22	22	CARRIE UNDERWOOD Some Hearts	Some Hearts		3
20	7	1	DIDDY Press Play	Press Play		1
21	10	10	THE KILLERS Sam's Town	Sam's Town		2
22	17	11	GEORGE STRAIT It Just Comes Natural	It Just Comes Natural		3
23	20	18	THE FRAY How To Save A Life	How To Save A Life		14
24	26	23	RASCAL FLATTS Me And My Gang	Me And My Gang		2
25	13	6	ROD STEWART Still The Same... Great Rock Classics Of Our Time	Still The Same... Great Rock Classics Of Our Time		1

VIDEO CHANNELS

MTV	VH1	AOL	AOL Radio
Exec: VP/Music, Tom Calderone Sr. VP/Music & Talent, Amy Doyle VP/Music & Talent, Eli Cola Viacom 212-258-8000	Exec: VP/Talent & Music, Rick Smith Sr. VP/Music & Talent, Bruce Gilmer VP/Music & Talent, Simmy Alonzo Viacom 212-258-8000	Jack Isgright 212-652-6400	
1 The All-American Rejects, I Endless Tonight	1 Justin Timberlake, My Love	1 Justin Timberlake, My Love	121,467 127,271
2 Christina Aguilera, Hurt	2 Hinder, Lips Of An Angel	2 Ludacris, My Word	101,863 106,299
3 Beyonce, Irreplaceable	3 Evanescence, Call Me When You're Sober	3 Monie Money, Money Maker	99,402 93,750
4 My Chemical Romance, Welcome To The	4 Snow Patrol, Chasing Cars	4 Chris Brown, Show Goodbye	96,832 93,970
5 The Killers, Bones	5 Weird Al Yankovic, White & Nerdy	5 Danity Kane, Show Stopper	95,168 93,159
6 Justin Timberlake, My Love	6 The Fray, How To Save A Life	6 Diddy, Come To Me	94,882 93,330
7 Chris Brown, Say Goodbye	7 The Killers, When You Were Young	7 Hinder, Lips Of An Angel	88,738 94,445
8 Ciara, Get Up	8 Nickelback, Far Away	8 Bow Wow, Shortie Like Mine	86,508 89,866
9 Akon, Smack That	9 Beyonce, Irreplaceable	9 Rihanna, We Ride	82,085 90,940
10 Jay-Z, Shove Me What You Got	10 U2 & Green Day, The Saints Are Coming	10 Life Jennings, Sit Me Down	78,146 83,544
11 Lady Sovereign, Love Me Or Hate Me	11 Fergie, Irreplaceable	11 Cherish, Unappreciated	78,702 65,870
12 Jim Jones, Regin Time	12 Christina Aguilera, Hurt	12 Everlymore, The Beat Drop	73,006 72,669
13 Jim Jones, Way High	13 John Mayer, Raising Sand	13 Akon, I Wanna Love You	72,378 65,636
14 Plain White T's, Hate (I Really Don't Like You)	14 James Blunt, Goodbye My Love	14 Nickalback, Far Away	68,621 64,921
15 Fergie, Irreplaceable	15 Brooke Hogan, About Us	15 Evanescence, Call Me When You're Sober	67,657 61,300
16 Say Anything, Alive With The Glory Of Love	16 Sara Evans, You'll Always Be My Baby	16 Akon, Smack That	67,054 65,919
17 Diddy, Get Up	17 OK Go, Here It Goes Again	17 So Excited	66,964 59,381
18 Jay-Z, Shove Me What You Got	18 KT Tunstall, Sudden! I See	18 Birdman & Lil Wayne, Stuntin' Like My Diddy	65,821 64,921
19 The Game, Let's Ride	19 The Fray, How To Save A Life	19 Walk It Out	61,919 71,802
20 Bow Wow, Shortie Like Mine	20 The All-American Rejects, I Endless Tonight	20 Breaking Benjamin, The Diary Of Jane	61,539 59,732
21 The Killers, Bones	21 Connie Bentley, Every Mile A Memory		
22 Justin Timberlake, My Love	22 John Legend, Save Room		
23 Chris Brown, Say Goodbye	23 Augustana, Breakin' It Down		
24 Ciara, Get Up	24 Robert Rowland & The Family Band, Thrill		
25 Weird Al Yankovic, White & Nerdy	25 Maroon 5, It Won't Be Me		
26 The Fray, How To Save A Life	26 Mat Kearney, Nothing Left To Lose		
27 The Killers, Bones	27 Diddy, Get Up		
28 The Fray, How To Save A Life	28 The Pussycat Dolls, Wait A Minute		
29 The Killers, Bones	29 Tenacious D, The Pick Of Destiny		
30 The Fray, How To Save A Life	30 Paris Hilton, Nothing In This World		

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	CERT.
1	1	8	#1 MY LOVE JUSTIN TIMBERLAK FEAT. T.I. (JIVE/ZOMBA)	Justin Timberlake feat. T.I.	
2	2	6	SMACK THAT AKON FEAT. EMINEM (RCA UP FRONT/KOMPTON/UNIVERSAL MOTOWN)	Akon feat. Eminem	
3	4	7	FERGALICIOUS FERGIE (WILL I AM/A&M/INTERSCOPE)	Fergie	
4	3	16	LIPS OF AN ANGEL HINDER (UNIVERSAL MOTOWN)	Hinder	
5	10	30	HOW TO SAVE A LIFE THE FRAY (EPIC)	The Fray	
6	9	25	CHASING CARS SNOW PATROL (POLYDOR A&M/INTERSCOPE)	Snow Patrol	
7	22	2	IRREPLACEABLE BEYONCE (COLUMBIA)	Beyonce	
8	6	11	SEXYBACK JUSTIN TIMBERLAK (JIVE ZOMBA)	Justin Timberlake	
9	7	7	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE (REPRISE)	My Chemical Romance	
10	5	9	MONEY MAKER LUDACRIS FEAT. PHARELL (OTI/DEF JAM/IDJMG)	Ludacris feat. Pharrell	
11	8	6	WHITE & NERDY WEIRD AL YANKOVIC (CASH MONEY/UNIVERSAL MOTOWN)	Weird Al Yankovic	
12	16	6	IT ENDS TONIGHT THE ALL-AMERICAN REJECTS (DOGHOUSE/INTERSCOPE)	The All-American Rejects	
13	12	8	MANEATER NELLY FURTADO (MOSLEY/GEFFEN)	Nelly Furtado	
14	11	8	TOO LITTLE TOO LATE JOJO (J&R/REPUBLIC/UNIVERSAL MOTOWN)	JoJo	
15	13	14	CHAIN HANG LOW JIBBS (BEASTA/GEFFEN)	Jibbs	
16	21	4	HURT CHRISTINA AGUILERA (RCA/RMG)	Christina Aguilera	
17	14	15	LONDON BRIDGE FERGIE (WILL I AM/A&M/INTERSCOPE)	Fergie	
18	18	16	FAR AWAY NICKELBACK (ROADRUNNER/IDJMG)	Nickelback	
19	28	4	LOVE ME OR HATE ME (F**K YOU!!!!) LADY SOVEREIGN (DEF JAM/IDJMG)	Lady Sovereign	
20	30	3	STUNTIN' LIKE MY DADDY BIRDMAN & LIL WAYNE (CASH MONEY/UNIVERSAL MOTOWN)	Birdman & Lil Wayne	
21	19	12	SHOW STOPPER DANITY KANE (BAO BOY)	Danity Kane	
22	15	9	COME TO ME DIDDY FEAT. NICOLE SCHERZINGER (BAO BOY/ATLANTIC)	Diddy feat. Nicole Scherzinger	
23	17	12	CALL ME WHEN YOU'RE SOBER EVANESCENCE (WIND-UP)	Evanescence	
24	-	1	WIND IT UP GWEN STEFANI (INTERSCOPE)	Gwen Stefani	
25	25	4	SHORTIE LIKE MINE BOW WOW FEAT. CHRIS BROWN & JOHNATA AUSTIN (COLUMBIA)	Bow Wow feat. Chris Brown & Johnata Austin	

BET	BETA	CMT	CMT
Exec: VP/Music, Tom Calderone Sr. VP/Music & Talent, Amy Doyle VP/Music & Talent, Eli Cola Viacom 212-258-8000	VP/Music Prog, Stephen Hill MD, Kelly G Viacom 212-975-4055	VP/Music & Talent, Bill, Chris Parr Viacom 615-335-8400	
1 Bow Wow, Shortie Like Mine	1 Bow Wow, Shortie Like Mine	1 Jack Ingram, Love You	25 24
2 Birdman & Lil Wayne, Stuntin' Like My Diddy	2 Birdman & Lil Wayne, Stuntin' Like My Diddy	2 Tim McGraw, My Little Girl	21 21
3 Jay-Z, Shove Me What You Got	3 Jay-Z, Shove Me What You Got	3 Toby Keith, Crash Here Tonight	21 23
4 Lil Scrappy, Money In The Bank	4 Lil Scrappy, Money In The Bank	4 Rascal Flatts, Life Is A Highway	18 18
5 Jim Jones, Way High	5 Jim Jones, Way High	5 Sara Evans, You'll Always Be My Baby	18 21
6 Cherish, Unappreciated	6 Cherish, Unappreciated	6 Keith Urban, Once In A Lifetime	18 23
7 Ludacris, Release Therapy	7 Ludacris, Release Therapy	7 Rodney Atkins, Watching You	17 14
8 Janet, So Excited	8 Janet, So Excited	8 Taylor Swift, Tim McGraw	17 25
9 Ciara, Get Up	9 Ciara, Get Up	9 Ashley Tinkler, With Ronnie Dunn, I Don't	17 24
10 Diddy, Get Up	10 Diddy, Get Up	10 Sugarland, Want To	17 24
11 Beyonce, Irreplaceable	11 Beyonce, Irreplaceable	11 Came Underwood, Before He Cheats	17 24
12 Young Dro, Rubberband Banks	12 Young Dro, Rubberband Banks	12 Alan Jackson, Live Red On A Rose	17 25
13 Ludacris, Release Therapy	13 Ludacris, Release Therapy	13 Montgomery Gentry, Some People Change	15 19
14 The Fray, How To Save A Life	14 The Fray, How To Save A Life	14 Josh Turner, Would You Go With Me	15 22
15 Unk, Walk It Out	15 Unk, Walk It Out	15 Sarah Buxton, Innocence	15 23
16 Chingy, Dem Jeans	16 Chingy, Dem Jeans	16 Dierks Bentley, Every Mile A Memory	15 25
17 Diddy, Get Up	17 Diddy, Get Up	17 Kenny Chesney, When I See You	11 12
18 Luis Fonsi, Daydream	18 Luis Fonsi, Daydream	18 Carrie Underwood, Jesus, Take The Wheel	10 16
19 Monica, Evermore: The Beat Drop	19 Monica, Evermore: The Beat Drop	19 Jason Aldean, Amarillo Sky	10 10
20 Back Ross, Push It	20 Back Ross, Push It	20 Trent Tomlinson, One Wing In The Fire	10 12
21 Chris Brown, Say Goodbye	21 Chris Brown, Say Goodbye	21 Faith Hill, Saving Kisses	9 11
22 Mirry J. Blige, Take Me As I Am	22 Mirry J. Blige, Take Me As I Am	22 Randy Rogers Band, Kiss Me In The Dark	8 7
23 Yang Yang Twins, Dangerous	23 Yang Yang Twins, Dangerous	23 Keith Urban, Before He Cheats	8 7
24 Game, Let's Ride	24 Game, Let's Ride	24 The Wreckers, Any Oh My	8 7
25 T.I., Live In The Sky	25 T.I., Live In The Sky	25 Lonestar, Mountains	8 8
26 Beyonce, Irreplaceable	26 Beyonce, Irreplaceable	26 LeAnn Rimes, Some People	8 9
27 Marques Houston, Favorite Girl	27 Marques Houston, Favorite Girl	27 Vince Gill, The Reason Why	8 10
28 Diddy, Get Up	28 Diddy, Get Up	28 Kenny Rogers, The Last Ten Years	7 0
29 Ruben Studdard, Change Me	29 Ruben Studdard, Change Me	30 Alison Krauss & Union Station, If I Didn't	7 6
30 Johnata Austin, Turn It Up	30 Johnata Austin, Turn It Up		

Great American Country	FUSE	AOL	AOL music
MD Tony Trovato Scrpps 615-327-7525	Dir. Pgm: Jans Unweiser Rainbow Media 212-324-3416	Jack Isgright 212-652-6400	
1 Brad Paisley, She's Everything	1 My Chemical Romance, Welcome To The	1 Fergie, Fergalicious	29,395 19,172
2 Carrie Underwood, Before He Cheats	2 30 Seconds To Mars, The Kill (Bury Me)	2 Akon, I Wanna Love You	28,634 23,017
3 Sugarland, Want To	3 E-40, U And Out	3 Akon, Smack That	27,745 21,679
4 Keith Urban, Once In A Lifetime	4 Incubus, Anna Molly	4 My Chemical Romance, Welcome To The Black	23,265 27,562
5 Kenny Chesney, When I See You	5 OK Go, Here It Goes Again	5 Bow Wow, Shortie Like Mine	23,121 20,853
6 Heartland, I Loved Her First	6 Red Hot Chili Peppers, Tell Me Baby	6 Daughtry, It's Not Over	21,538 0
7 Tim McGraw, My Little Girl	7 The Fray, How To Save A Life	7 Chain Hang Low	21,363 23,909
8 Taylor Swift, Tim McGraw	8 Taking Back Sunday, Lar	8 Justin Timberlake, My Love	20,538 20,136
9 Montgomery Gentry, Some People Change	9 Stone Sour, Through Glass	9 Weir Al Yankovic, White & Nerdy	20,458 17,724
10 Josh Turner, Would You Go With Me	10 Garth Brooks, Go On Darned	10 Hinder, Lips Of An Angel	17,727 17,150
11 Dierks Bentley, Every Mile A Memory	11 Rhye, Fully Alive	11 Fall Out Boy, Save My Tears	17,540 16,507
12 Faith Hill, Saving Kisses	12 The Red Jumpsuit Apparatus, Face Down	12 Ciara, Promise	17,221 11,238
13 Josh Turner, Your Man	13 Ciara, Get Up	13 Daughtry, Home	14,943 0
14 Jason Aldean, Amarillo Sky	14 Sugarland, Want To	14 Webstar & Young B, Chickin Noodlz Soup	14,636 17,294
15 Alan Jackson, Live Red On A Rose	15 Diddy, Get Up	15 JoJo, Too Little, Too Late	14,044 12,022
16 Brad Paisley, When I Get Where I'm Going	16 Bow Wow, Shortie Like Mine	16 Jim Jones, Way High	12,721 8,191
17 Toby Keith, Crash Here Tonight	17 Breaking Benjamin, The Diary Of Jane	17 Danity Kane, Show Stopper	11,023 10,981
18 Sara Evans, You'll Always Be My Baby	18 Jet, Put Your Money Where Your Mouth Is	18 Lady Sovereign, Love Me Or Hate Me	10,332 4,880
19 Brooks & Dunn, Bullseye Bringer	19 Lupe Fiasco, Daydream	19 Chris Brown, Say Goodbye	10,217 9,418
20 Grant Rogers, Let's Get It	20 Chingy, Dem Jeans	20 Ludacris, Money Maker	10,096 10,545
21 Kenny Rogers, The Last Ten Years	21 Talib Kwesi Livingston, Do It Right		
22 Rodney Atkins, Watching You	22 Plain White T's, Hate (I Really Don't Like You)		
23 Little Big Town, Good As Gone	23 T.I., Live In The Sky		
24 Trent Tomlinson, One Wing In The Fire	24 My Chemical Romance, The Ghost Of You		
25 Keith Urban, Before He Cheats	25 Jack's Mannequin, Dark Blue		
26 Rodney Atkins, Watching You	26 Muse, Starlight		
27 Povertystrick Hillbillies, My Right Now	27 Fat Joe, Make It Rain		
28 Rascal Flatts, Life Is A Highway	28 Sean Paul, (When You Gonna) Give It		
29 Rascal Flatts, What Hurts The Most	29 K.O.S., Electric Heat: The Seckill		
30 Jason Aldean, Why	30 Panic! At The Disco, Lying Is The Most		

MTV2	CMT Canada	AOL	AOL music
Exec: VP/Music, Tom Calderone Sr. VP/Music & Talent, Amy Doyle VP/Music & Talent, Eli Cola Viacom 212-258-8000	Dir. Pgm: Casey Clarke MD: Diana Bourgoon Corus 416-534-1191	Jack Isgright 212-652-6400	
1 The Game, Let's Ride	1 Kenny Chesney, You Save Me	1 Jibbs, Chain Hang Low	89,254 90,069
2 Tenacious D, The Pick Of Destiny	2 Came Underwood, Before He Cheats	2 JoJo, Too Little, Too Late	83,152 94,943
3 My Chemical Romance, Welcome To The	3 Dierks Bentley, Every Mile A Memory	3 Danity Kane, Show Stopper	81,964 91,341
4 Taking Back Sunday, Lar	4 Aaron Pritchett, When I See You	4 Fergie, Irreplaceable	74,058 84,275
5 Stone Sour, Through Glass	5 Tim McGraw, My Little Girl	5 Beyonce, Irreplaceable	65,771 28,172
6 Akon, Smack That	6 Doc Walker, Trying To Get Back To You	6 O'Jays, Love Train	63,747 68,320
7 T.I., Live In The Sky	7 Brad Paisley, She's Everything	7 Paris Hilton, Nothing In This World	63,053 42,962
8 Jay-Z, Shove Me What You Got	8 Steve Fox, Little Peppers	8 Beyonce, Irreplaceable	65,771 28,172
9 Plain White T's, Hate (I Really Don't Like You)	9 Emerson Drive, Countin' Soul	9 O'Jays, Love Train	63,747 68,320
10 Sara Evans, You'll Always Be My Baby	10 Sara Evans, You'll Always Be My Baby	9 Fergie, Irreplaceable	65,771 28,172
11 Montgomery Gentry, Some People Change	11 Montgomery Gentry, Some People Change	10 Evanescence, Call Me When You're Sober	54,614 62,216
12 Josh Turner, Would You Go With Me	12 Josh Turner, Would You Go With Me	11 Justin Timberlake, My Love	53,440 57,840
13 Dierks Bentley, Every Mile A Memory	13 Dierks Bentley, Every Mile A Memory	12 Kelly Osbourne, One Word	50,153 44,319
14 Faith Hill, Saving Kisses	14 Faith Hill, Saving Kisses	13 Rihanna, We Ride	50,121 56,086
15 Josh Turner, Your Man	15 Josh Turner, Your Man	14 Janet, So Excited	42,329 71,432
16 Jason Aldean, Amarillo Sky	16 Jason Aldean, Amarillo Sky	15 Weir Al Yankovic, White & Nerdy	38,331 36,043
17 Alan Jackson, Live Red On A Rose	17 Alan Jackson, Live Red On A Rose	16 Chris Brown, Show Goodbye	38,126 20,028
18 Brad Paisley, When I Get Where I'm Going	18 Brad Paisley, When I Get Where I'm Going	17 Justin Timberlake, My Love	37,544 20,723
19 Toby Keith, Crash Here Tonight	19 Toby Keith, Crash Here Tonight	18 Akon, Smack That	36,397 29,784
20 Sara Evans, You'll Always Be My Baby	20 Sara Evans, You'll Always Be My Baby	19 Bow Wow, Shortie Like Mine	29,105 27,766
21 Brooks & Dunn, Bullseye Bringer	21 Brooks & Dunn, Bullseye Bringer	20 My Chemical Romance, Welcome To The Black	27,867 34,783
22 Grant Rogers, Let's Get It	22 Grant Rogers, Let's Get It	21 The Pussycat Dolls, Wait A Minute	25,928 0
23 Kenny Rogers, The Last Ten Years	23 Kenny Rogers, The Last Ten Years	22 Hinder, Lips Of An Angel	24,525 21,267

OPPORTUNITIES

EAST

Boston - Music Director

Major career opportunity. Boston's AAA independent radio seeks Music Director. Extensive knowledge of AAA music required. You must be computer savvy, and experienced in data bank and interactive web management. EOE. Letter and résumé (NO sound yet) to: bohr@nebcast.com

NEWS

Respected Central Pennsylvania AM/FM has rare opening for anchor/reporter. Must be able to operate in a digital environment. EOE T&R to:

Gordon Weise
WLBR/WQIC
 PO Box 1270
 Lebanon, PA 17042

email to gweise@lebanonbroadcast.com

SOUTH

TOP TEN MARKET MANAGER

Cumulus Media, the nation's second largest broadcast company, seeks world class Market Manager for Atlanta.

The cluster features two exciting brands, Q-100 and 99X and a great team that has helped build these stations.

The candidate for market manager should be famous for building customer focused, high performance cultures that consistently deliver market/industry leading results in ratings, revenue and employee satisfaction.

If interested, please forward your résumé and cover letter to Claudia McDowell at Claudia.McDowell@Cumulus.com

Cumulus is an Equal Opportunity Employer.

MIDWEST

Journal Broadcast Group is looking for a Program Director/Afternoon Host

For Legendary Rock Station Z-92/Omaha. Can you take on programming one of America's most successful rock stations? Do you have a track record of winning in Rock programming? If you answered yes, we want to talk with you. Skills needed: leadership skills, strategic thinker, ability to connect to an adult audience and be local centric, coach and motivate talent, fluent in Selector music software and digital editing. Minimum 5 years programming experience. High School diploma required. EOE

Send résumé and air-check to:

Tom Land
Director of Radio Programming/
Journal Broadcast Group
 5030 N. 72 Street
 Omaha, NE 68134

tland@journalbroadcastgroup.com

WEST

Entercom Seattle Reporter: KIRO

One of the best radio newsrooms in the country has a full-time opening for a reporter/anchor. You must be creative, have strong writing and communication skills, and the ability to deliver exceptional reports under deadline pressure. This position also includes responsibilities on our award-winning website so technical proficiency is a plus. If you have a passion for news and have a successful track record in a radio newsroom, then apply now! Send your résumé and completed Entercom application to: Ursula Reutin, Entercom Seattle, 1820 Eastlake Avenue East, Seattle, WA 98102 or email to alljobs@entercom.com. EOE.



"If you're a music director and on air talent who wants your work to have significance, and believes that radio can encourage, inspire, and help a community be a better place to live, then KSGN in Riverside-San Bernardino, California, is looking for you. You'll be part of a team at one of the fastest growing Contemporary Christian radio stations in America. Must understand strategy, research, and know how to win!"

Send materials/demo to:

KSGN Radio
 Attention: Human Resource Manager
 2048 Orange Tree Lane Suite 200
 Redlands, CA 92374

POSITION SOUGHT

Good jock, with great personality and voice looking for fulltime air shift in California. Call DON at: (707) 786-4722. (11/10)

Indiana Country music AT. Classic/modern country. Cool edit experienced. DAVE LEE: (765) 569-5167 dlmartin@cebridge.net. (11/10)

Seeking Play-by-Play/Sales/Media Relations position. JOE: (888) 327-4996. (11/10)

Self-starter enthralled by the entire spectrum of radio. Well versed in digital production. APRIL DELEON: (972) 689-9010 april_s_deleon@yahoo.com. (11/10)

AIR CHECKS

— AUDIO & VIDEO AIRCHECKS —

CURRENT #314, WKTU/Hollywood & Goumba, Z100/Shelley Wade, WODS/Dale Dorman, WSIX/Big D. & Bubba, WMOX/Tom Kent, WDCG/Randi West, WKQI/Mojo, \$13 CD.
 CURRENT #313, WKLS/Regular Guys, WNOU/Rayne, WNTR/Willy B., KIIS/Ryan Seacrest, KPLX/Amy B., WMMR/Pierre Robert, \$13 CD.
 PERSONALITY PLUS #PPP-222, KGB/Dave Shelley & Chainsaw, WRIF/Drew & Mike, WNKS/Ace & T.J., KUBE/The T-Man, \$13 CD.
 PERSONALITY PLUS #PPP-221, WOMC/Dick Purtan, WBBM-FM/Eddie & JoBo, WFBO/Bob & Tom, WWSW/Merkel & Chris, \$13 CD.
 PERSONALITY PLUS #PPP-220, WKSC/Drex, KZOK/Bob Rivers, KYKY/Phillips & Co., WZPL/Smiley & K.J., \$13 CD.
 ALL CHR #CHR-139, WKSC, WBBM-FM, WKQI, \$13.
 ALL A/C #AC-147, WZPL, WJKA, WRAL, WMAG, \$13 CD.
 ALL COUNTRY #CY-169, WYCD, WDTW, WSOC, KSD, WIL, \$13 CD.
 MARKET PROFILE #S-561 DETROIT! CHR Ctry UC Gold AC AOR \$13 CD
 MARKET PROFILE #S-560 INDIANAPOLIS! AOR CHR AC Ctry UC \$13 CD
 PROMO VAULT #PR-66 - promo samples - all market sizes - all formats, \$15.50 CD
 SWEEPER VAULT #SV-52 - Sweeper & Legal ID samples, \$15.50 CD.
 CHN-40 (CHR NIGHTS), 0-27 (ALL OLDIES), CR-1 (CLASSIC ROCK), ALT-11 (ALL ALTERNATIVE), AOR-17 (ALL AOR) at \$13.00 each CD.
 CLASSIC #C-306, WDAF/Dick Faterly-1974, KHJ/Robert W. Morgan-1967, WQAM/Roby Yonge-1969, KMJC/Pat Michaels-1978, \$16.50 CD.
 VIDEO #107, San Diego's KYKY/Sonny & Susan, St. Louis' KYKY/Phillips & Co., Atlanta's WYAY/Rhubarb & Dallas, Chicago's WLIT/Melissa Forman, Indy's WNOU/Rayne, WNTR/Willy B., 2 hrs. \$30 VHS, \$35 DVD.

www.calliforniaaircheck.com
CALIFORNIA AIRCHECK
 85478 Sagaponack Drive - Fernandina Beach, FL 32034 - 904 548-8845

VOICEOVER SERVICES

MITCH CRAIG

Listen Now! www.mitchcraig.com Hot CHR/Rhythmic Imaging Call 901.881.4878

VOICE

She's one of the most versatile voice performers in the business, heard daily on radio and television stations worldwide.

Roberta Solomon
 PROMOS, IDS & SWEEPERS
 MP3 - ISDN - FTP

DEMOS ON THE WEB
www.voicegal.com



CHRISTMAS PROGRAMS

KRIS STEVENS ENTERPRISES

RADIO'S FINEST HOLIDAY SPECIALS

The Magic of Christmas *The 12 Hours of Christmas*

Christmas in the Country *Christmas IN THE AIR*

800-231-6100

www.KrisErikStevens.com

CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	13	LIPS OF AN ANGEL HINDER	NO. 1 (2 WKS)	☆	UNIVERSAL REPUBLIC
2	2	16	FAR AWAY NICKELBACK		☆	ROADRUNNER/IDJMG
3	4	10	MY LOVE JUSTIN TIMBERLAKE FEATURING T.I.		☆	JIVE/ZOMBA
4	3	15	TOO LITTLE TOO LATE JOJO		☆	DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN
5	6	9	HOW TO SAVE A LIFE THE FRAY		☆	EPIC
6	5	18	SEXYBACK JUSTIN TIMBERLAKE		☆	JIVE/ZOMBA
7	7	7	MONEY MAKER LUDACRIS FEATURING PHARRELL		☆	DTP/DEF JAM/IDJMG
8	8	20	GALLERY MARIO VAZQUEZ		☆	ARISTA/RMG
9	9	12	CALL ME WHEN YOU'RE SOBER EVANESCENCE		☆	WIND-UP
10	10	13	CHASING CARS SNOW PATROL		☆	POLYDOR/A&M/INTERSCOPE

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	10	I WANNA LOVE YOU AKON FEATURING SNOOP DOGG	NO. 1 (1 WK)	☆	SRC/UP FRONT/KONVICT/UNIVERSAL MOTOWN
2	1	15	MONEY MAKER LUDACRIS FEATURING PHARRELL		☆	DTP/DEF JAM/IDJMG
3	3	9	MY LOVE JUSTIN TIMBERLAKE FEATURING T.I.		☆	JIVE/ZOMBA
4	6	10	SMACK THAT AKON FEATURING EMINEM		☆	SRC/UP FRONT/KONVICT/UNIVERSAL MOTOWN
5	4	12	SAY GOODBYE CHRIS BROWN		☆	JIVE/ZOMBA
6	5	10	SHOW STOPPER DANITY KANE		☆	BAD BOY/ATLANTIC
7	10	6	SHORTIE LIKE MINE BOW WOW FEATURING CHRIS BROWN & JOHNTA AUSTIN	MOST INCREASED PLAYS	☆	COLUMBIA/SUM
8	11	11	WALK AWAY (REMEMBER ME) PAULA DEANDA FEATURING THE DEY		☆	ARISTA/RMG
9	9	13	COME TO ME DIDDY FEATURING NICOLE SCHERZINGER		☆	BAD BOY/ATLANTIC
10	11	19	GET UP CIARA FEATURING CHAMILLIONAIRE		☆	LAFACE/JIVE/ZOMBA

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	4	14	WALK IT OUT UNK	NO. 1 (1 WK)	☆	BIG DUMP/KOCH
2	1	15	MONEY MAKER LUDACRIS FEATURING PHARRELL		☆	DTP/DEF JAM/IDJMG
3	2	12	SAY GOODBYE CHRIS BROWN		☆	JIVE/ZOMBA
4	5	5	SHOW ME WHAT YOU GOT JAY-Z		☆	ROC-A-FELLA/DEF JAM/IDJMG
5	3	17	STUNTIN' LIKE MY DADDY BIRDMAN & LIL WAYNE		☆	CASH MONEY/UNIVERSAL MOTOWN
6	6	6	SHORTIE LIKE MINE BOW WOW FEATURING CHRIS BROWN & JOHNTA AUSTIN		☆	COLUMBIA/SUM
7	11	11	MONEY IN THE BANK LIL SCRAPPY FEATURING YOUNG BUCK		☆	BME/REPRISE/WARNER BROS.
8	8	12	PUSH IT RICK ROSS		☆	SLIP-N-SLIDE/DEF JAM/IDJMG
9	12	9	UNAPPRECIATED CHERISH		☆	SHO'NUFF/CAPITOL
10	6	10	RING THE ALARM BEYONCE		☆	COLUMBIA/SUM

#1 MOST ADDED
IRREPLACEABLE Beyonce (COLUMBIA)

#1 MOST INCREASED PLAYS
FERGALICIOUS Fergie (WILL.I.AM/A&M/INTERSCOPE)

TOP 5 NEW AND ACTIVE
THROUGH GLASS Stone Sour (ROADRUNNER/IDJMG)
I'M NOT MISSING YOU Stacie Orrico (VIRGIN)
HIGH SCHOOL NEVER ENDS Bowling For Soup (FFROE/JIVE/ZOMBA)
SHOW ME WHAT YOU GOT Jay-Z (ROC-A-FELLA/DEF JAM/IDJMG)
HONESTLY Cartel (THE MILITIA GROUP/EPIC)

COMPLETE CHR/TOP 40 CHART ON PAGE 31

#1 MOST ADDED
TELL ME Diddy Feat. Christina Aguilera (BAD BOY/ATLANTIC)

#1 MOST INCREASED PLAYS
SHORTIE LIKE MINE Bow Wow Feat. Chris Brown & Johnta Austin (COLUMBIA/SUM)

TOP 5 NEW AND ACTIVE
PAC'S LIFE 2Pac Feat. T.I. & Ashanti (AMARU/INTERSCOPE)
THIS IS WHY I'M HOT Mims (AMERICAN KING/URBAN BOX OFFICE)
RUNAWAY LOVE Ludacris Feat. Mary J. Blige (DTP/DEF JAM/IDJMG)
I.O.U. New Ridaz (UPSTAIRS)
DADDY'S LITTLE GIRL Frankie J (COLUMBIA/SUM)

COMPLETE RHYTHMIC CHART ON PAGE 34

#1 MOST ADDED
TELL ME Diddy Feat. Christina Aguilera (BAD BOY/ATLANTIC)

#1 MOST INCREASED PLAYS
IRREPLACEABLE Beyonce (COLUMBIA/SUM)

TOP 5 NEW AND ACTIVE
TOP BACK T.I. (GRAND HUSTLE/ATLANTIC)
I KNOW YOU WANT ME Young Buck Feat. Jazze Pha (G-UNIT/INTERSCOPE)
A DOZEN ROSES (YOU REMIND ME) Monica (J/RMG)
RUNAWAY LOVE Ludacris Feat. Mary J. Blige (DTP/DEF JAM/IDJMG)
UPGRADE U Beyonce Feat. Jay-Z (COLUMBIA/SUM)

COMPLETE URBAN CHART ON PAGE 36

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	22	I CALL IT LOVE LIONEL RICHIE	NO. 1 (9 WKS)	☆	ISLAND/IDJMG
2	2	15	CHANGE ME RUBEN STUDDARD		☆	J/RMG
3	3	35	FLY LIKE A BIRD MARIAH CAREY		☆	ISLAND/IDJMG
4	4	43	FIND MYSELF IN YOU BRIAN MCKNIGHT		☆	UNIVERSAL MOTOWN
5	5	49	CAN'T LET GO ANTHONY HAMILTON		☆	SO SO DEF/ZOMBA
6	6	19	THERE'S HOPE INDIA ARIE		☆	UNIVERSAL MOTOWN
7	9	12	TAKE ME AS I AM MARY J. BLIGE	MOST INCREASED PLAYS	☆	MATRIARCH/GEFFEN/INTERSCOPE
8	8	9	USED TO BE MY GIRL BRIAN MCKNIGHT		☆	WARNER BROS.
9	7	27	ME TIME HEATHER HEADLEY		☆	RCA/RMG
10	12	15	SEXY LOVE NE-YO		☆	DEF JAM/IDJMG

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	36	BEFORE HE CHEATS CARRIE UNDERWOOD	NO. 1 (2 WKS)	☆	ARISTA/ARISTA NASHVILLE
2	5	13	MY WISH RASCAL FLATTS		☆	LYRIC STREET
3	3	14	YOU SAVE ME KENNY CHESNEY		☆	BNA
4	6	15	WANT TO SUGARLAND		☆	MERCURY
5	8	15	MY LITTLE GIRL TIM MCGRAW		☆	CURB
6	4	20	I LOVED HER FIRST HEARTLAND		☆	LOFTON CREEK
7	7	12	ONCE IN A LIFETIME KEITH URBAN		☆	CAPITOL NASHVILLE
8	2	19	EVERY MILE A MEMORY DIERKS BENTLEY		☆	CAPITOL NASHVILLE
9	11	19	SOME PEOPLE CHANGE MONTGOMERY GENTRY		☆	COLUMBIA
10	9	29	WOULD YOU GO WITH ME JOSH TURNER		☆	MCA NASHVILLE

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	28	WHAT HURTS THE MOST RASCAL FLATTS	NO. 1 (1 WK)	☆	LYRIC STREET/HOLLYWOOD
2	1	36	UNWRITTEN NATASHA BEDINGFIELD		☆	EPIC
3	2	45	BAD DAY DANIEL POWTER		☆	WARNER BROS.
4	4	27	BLACK HORSE & THE CHERRY TREE KT TUNSTALL		☆	RELENTLESS/VIRGIN
5	5	25	THE RIDDLE FIVE FOR FIGHTING		☆	AWARE/COLUMBIA
6	7	65	YOU'RE BEAUTIFUL JAMES BLUNT		☆	CUSTARD/ATLANTIC
7	6	33	WHAT'S LEFT OF ME NICK LACHEY		☆	JIVE/ZOMBA
8	9	56	BECAUSE OF YOU KELLY CLARKSON		☆	RCA/RMG
9	10	72	YOU AND ME LIFEHOUSE		☆	GEFFEN
10	8	47	EVER THE SAME ROB THOMAS		☆	MELISMA/ATLANTIC

#1 MOST ADDED
UM GOOD Smokie Norful (EMI GOSPEL)

#1 MOST INCREASED PLAYS
TAKE ME AS I AM Mary J. Blige (MATRIARCH/GEFFEN/INTERSCOPE)

TOP 5 NEW AND ACTIVE
FIGURE IT OUT Kenny Lattimore & Chante Moore (VERITY/LAFACE/ZOMBA)
ENOUGH Howard Hewett Feat. George Duke (GROOVE)
LET'S STAY TOGETHER Lyfe Jennings (COLUMBIA/SUM)
IRREPLACEABLE Beyonce (COLUMBIA/SUM)
A DOZEN ROSES (YOU REMIND ME) Monica (J/RMG)

COMPLETE URBAN AC CHART ON PAGE 37

#1 MOST ADDED
HILLBILLY DELUXE Brooks & Dunn (ARISTA NASHVILLE)

#1 MOST INCREASED AUDIENCE
WATCHING YOU Rodney Atkins (CURB)

TOP 5 NEW AND ACTIVE
COME TO BED Gretchen Wilson (COLUMBIA)
ME AND GOD Josh Turner (MCA NASHVILLE)
MORE Rockie Lynne (UNIVERSAL SOUTH)
I'VE GOT FRIENDS THAT DO Tim McGraw (CURB)
BAMA BREEZE Jimmy Buffett (MAILBOAT/RCA)

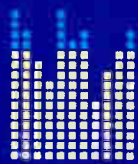
COMPLETE COUNTRY CHART ON PAGE 48

#1 MOST ADDED
STREETCORNER SYMPHONY Rob Thomas (MELISMA/ATLANTIC)

#1 MOST INCREASED PLAYS
HAVE YOU EVER SEEN THE RAIN Rod Stewart (J/RMG)

TOP 5 NEW AND ACTIVE
DAY DREAMING Natalie Cole (VERVE)
HIPS DON'T LIE Shakira Feat. Wyclef Jean (EPIC)
LIPS OF AN ANGEL Hinder (UNIVERSAL REPUBLIC)
IT'S ALL RIGHT Aaron Neville (BURGUNDY)
RIVER Sarah McLachlan (ARISTA/RMG)

COMPLETE AC CHART ON PAGE 51



THE BACK PAGES



POWERED BY Nielsen Broadcast Data Systems

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	21	HOW TO SAVE A LIFE THE FRAY	NO. 1 (3 WKS)	☆	EPIC
2	2	22	FAR AWAY NICKELBACK		☆	ROADRUNNER/IDJMG
3	3	22	CHASING CARS SNOW PATROL		☆	POLYDOR/A&M/INTERSCOPE
4	4	20	WAITING ON THE WORLD TO CHANGE JOHN MAYER		☆	AWARE/COLUMBIA
5	5	15	LIPS OF AN ANGEL HINDER		☆	UNIVERSAL REPUBLIC
6	7	8	STREETCORNER SYMPHONY ROB THOMAS		☆	MELISMA/ATLANTIC
7	6	14	CALL ME WHEN YOU'RE SOBER EVANESCENCE		☆	WIND-UP
8	10	12	SUDDENLY I SEE KT TUNSTALL		☆	RELENTLESS/VIRGIN
9	8	27	MOVE ALONG THE ALL-AMERICAN REJECTS		☆	DOGHOUSE/INTERSCOPE
10	9	53	OVER MY HEAD (CABLE CAR) THE FRAY		☆	EPIC

#1 MOST ADDED

TOO LITTLE TOO LATE JoJo (DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN)

#1 MOST INCREASED PLAYS

LET LOVE IN Goo Goo Dolls (WARNER BROS.)

TOP 5 NEW AND ACTIVE

JUMP Madonna (WARNER BROS.)

I WISH I WAS A PUNK ROCKER (WITH FLOWERS IN MY HAIR) Sandi Thom (COLUMBIA)

GONE DADDY GONE Gnarls Barkley (DOWNTOWN/ATLANTIC/LAVA)

ROCKSTAR Nickelback (ROADRUNNER/IDJMG)

LEAVE THE PIECES The Wreckers (MAVERICK/WARNER BROS.)

COMPLETE HOT AC CHART ON PAGE 52

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	18	FREE AS THE WIND JAZZMASTERS	NO. 1 (3 WKS)	☆	TRIPPIN' N' RHYTHM
2	1	13	THE TOTAL EXPERIENCE BONEY JAMES FEATURING GEORGE DUKE		☆	CONCORD
3	3	27	FORWARD EMOTION PIECES OF A DREAM		☆	HEADS UP
4	4	10	MORNIN' GEORGE BENSON & AL JARREAU		☆	MONSTER/CONCORD
5	5	23	BEAT STREET DAVID BENOIT		☆	PEAK/CONCORD
6	8	22	I CALL IT LOVE LIONEL RICHIE		☆	ISLAND/IDJMG
7	6	23	WHAT DOES IT TAKE (TO WIN YOUR LOVE) PETER WHITE		☆	LEGACY/COLUMBIA
8	7	36	MISMALOYA BEACH RAY PARKER JR.		☆	RAYDIO
9	11	11	HEART OF THE MATTER INDIA ARIE		☆	UNIVERSAL MOTOWN
10	9	19	DRESSED TO CHILL MARION MEADOWS		☆	HEADS UP

#1 MOST ADDED

GIVE ME THE REASON Kirk Whalum (RENDEZVOUS)

#1 MOST INCREASED PLAYS

GIVE ME THE REASON Kirk Whalum (RENDEZVOUS)

TOP 5 NEW AND ACTIVE

PASSION DRIVE Bobby Lyle (HEADS UP)

SLICK Eric Darius (NARADA JAZZ/BLG)

RUNNING Eliane Elias (BLUEBIRD/RCA VICTOR)

IF YOU ASK ME Nick Colionne (NARADA JAZZ/BLG)

RAINY NIGHT IN GEORGIA Aaron Neville (BURGUNDY)

COMPLETE SMOOTH JAZZ CHART ON PAGE 57

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9	WELCOME TO THE BLACK PARADE MY CHEMICAL ROMANCE	NO. 1 (3 WKS)	☆	REPRISE
2	2	22	THROUGH GLASS STONE SOUR		☆	ROADRUNNER/IDJMG
3	3	5	ANNA-MOLLY INCUBUS		☆	IMMORTAL/EPIC
4	4	22	THE DIARY OF JANE BREAKING BEN JAMIN		☆	HOLLYWOOD
5	5	17	WHEN YOU WERE YOUNG THE KILLERS		☆	ISLAND/IDJMG
6	6	14	CALL ME WHEN YOU'RE SOBER EVANESCENCE		☆	WIND-UP
7	7	18	THE POT TOOL		☆	TOOL DISSECTIONAL/VOLCANO/ZOMBA
8	8	16	LIPS OF AN ANGEL HINDER		☆	UNIVERSAL REPUBLIC
9	9	20	TELL ME BABY RED HOT CHILI PEPPERS		☆	WARNER BROS.
10	10	13	CHASING CARS SNOW PATROL		☆	POLYDOR/A&M/INTERSCOPE

#1 MOST ADDED

SNOW (HEY OH) Red Hot Chili Peppers (WARNER BROS.)

#1 MOST INCREASED PLAYS

SNOW (HEY OH) Red Hot Chili Peppers (WARNER BROS.)

TOP 5 NEW AND ACTIVE

BONES The Killers (ISLAND/IDJMG)

FOR US Pete Dinklage (RED INK/COLUMBIA)

TAKING BACK CONTROL Sparta (HOLLYWOOD)

LAZY EYE Silversun Pickups (DANGERBIRD)

VOICES Saosin (CAPITOL)

COMPLETE ALTERNATIVE CHART ON PAGE 59

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	19	LAND OF CONFUSION DISTURBED	NO. 1 (4 WKS)	☆	REPRISE
2	2	16	THE POT TOOL		☆	TOOL DISSECTIONAL/VOLCANO/ZOMBA
3	3	23	THROUGH GLASS STONE SOUR		☆	ROADRUNNER/IDJMG
4	4	19	HEROES SHINEDOWN		☆	ATLANTIC
5	5	23	THE DIARY OF JANE BREAKING BEN JAMIN		☆	HOLLYWOOD
6	6	14	CALL ME WHEN YOU'RE SOBER EVANESCENCE		☆	WIND-UP
7	7	17	ROCKSTAR NICKELBACK		☆	ROADRUNNER/IDJMG
8	8	15	TO BE LOVED PAPA ROACH		☆	EL TONAL/CEFFEN
9	9	11	GOODBYE ARMY OF ANYONE		☆	THE FIRM
10	10	7	PAIN THREE DAYS GRACE		☆	JIVE/ZOMBA

#1 MOST ADDED

LADIES AND GENTLEMEN Saliva (ISLAND/IDJMG)

#1 MOST INCREASED PLAYS

LADIES AND GENTLEMEN Saliva (ISLAND/IDJMG)

TOP 5 NEW AND ACTIVE

THE SAINTS ARE COMING U2 & Green Day (ISLAND/INTERSCOPE/REPRISE)

INSURMOUNTABLE Mercy Me (ATLANTIC)

EVERYBODY IS EASY (WE SINK/WE SWIM) The Burden Brothers (KIRTLAND)

DEVIL'S GOT A HOLD ME The Colour (RE:THINK/EMR)

BEER! Psychostick (ROCK RIDGE)

COMPLETE ACTIVE ROCK CHART ON PAGE 60

HERITAGE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	17	ROCKSTAR NICKELBACK	NO. 1 (8 WKS)	☆	ROADRUNNER/IDJMG
2	2	22	THROUGH GLASS STONE SOUR		☆	ROADRUNNER/IDJMG
3	3	8	DEVIL'S GOT A NEW DISGUISE AEROSMITH		☆	COLUMBIA
4	4	28	LIPS OF AN ANGEL HINDER		☆	UNIVERSAL REPUBLIC
5	5	17	HEROES SHINEDOWN		☆	ATLANTIC
6	6	31	ANIMAL I HAVE BECOME THREE DAYS GRACE		☆	JIVE/ZOMBA
7	7	8	IT'S NOT ENOUGH THE WHO		☆	UNIVERSAL REPUBLIC
8	8	21	THE DIARY OF JANE BREAKING BEN JAMIN		☆	HOLLYWOOD
9	9	18	LAND OF CONFUSION DISTURBED		☆	REPRISE
10	10	21	SAVING GRACE TOM PETTY		☆	AMERICAN/WARNER BROS.

#1 MOST ADDED

THE POT Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA)

#1 MOST INCREASED PLAYS

CALL ME WHEN YOU'RE SOBER Evanescence (WIND-UP)

TOP 5 NEW AND ACTIVE

YOU KNOW MY NAME Chris Cornell (INTERSCOPE)

OUR COUNTRY John Mellencamp (UNIVERSAL REPUBLIC)

RIDE THE RIVER J.J. Cale & Eric Clapton (DUCK/REPRISE)

THRILL OF IT Robert Randolph & The Family Band (WARNER BROS.)

LEVEL The Raconteurs (THIRD MAN/V2)

COMPLETE HERITAGE ROCK CHART ON PAGE 61

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	16	CHASING CARS SNOW PATROL	NO. 1 (6 WKS)	☆	POLYDOR/A&M/INTERSCOPE
2	2	11	I WILL FOLLOW YOU INTO THE DARK DEATH CAB FOR CUTIE		☆	ATLANTIC
3	3	10	SOMEDAY BABY BOB DYLAN		☆	COLUMBIA
4	4	6	RIDE THE RIVER J.J. CALE & ERIC CLAPTON		☆	DUCK/REPRISE
5	5	20	WAITING ON THE WORLD TO CHANGE JOHN MAYER		☆	AWARE/COLUMBIA
6	6	19	HOW TO SAVE A LIFE THE FRAY		☆	EPIC
7	7	5	THE SAINTS ARE COMING U2 & GREEN DAY		☆	ISLAND/INTERSCOPE/REPRISE
8	8	13	FOR US PETE YORN		☆	RED INK/COLUMBIA
9	9	14	THREE MORE DAYS RAY LAMONTAGNE		☆	RCA/RMG
10	10	13	COLORFUL ROCCO DELUCA AND THE BURDEN		☆	IRONWORKS

#1 MOST ADDED

NEW SHOES Paolo Nutini (ATLANTIC)

#1 MOST INCREASED PLAYS

NEW SHOES Paolo Nutini (ATLANTIC)

TOP 5 NEW AND ACTIVE

FLIRTING WITH TIME Tom Petty (AMERICAN/WARNER BROS.)

LET IT BE SUNG Jack Johnson With Matt Costa And Zach Gill (BRUSHFIRE/UNIVERSAL REPUBLIC)

OUR COUNTRY John Mellencamp (UNIVERSAL REPUBLIC)

NOTHING IN MY WAY Keane (INTERSCOPE)

GONE DADDY GONE Gnarls Barkley (DOWNTOWN/ATLANTIC/LAVA)

COMPLETE TRIPLE A CHART ON PAGE 64

One role isn't enough for this executive—he has four

Burke Allen

By Erica Farber

Burke Allen, president/CEO of Allen Media Strategies and managing member of Allen Media Stations, is bringing more than two decades of experience to running his own media and marketing consultancy. This year he and his partners have also purchased their first radio property. And most recently he has formed the nonprofit AM Daytimers Assn.

Getting into the business: "I grew up in a little coal mining town in southern West Virginia. I saw my grandfather, uncles and all these guys spend their lives underground in a dangerous, scary place and knew from an early age that was not going to be my career path. There was an AM 1,000-watt radio station in my hometown, WLOG, and I pestered my mom who worked for the police department to make an introduction for me and I actually got my first on-air position when I was 14 years old. My mom was the police dispatcher and back in the day they had to have FCC licenses. She called policemen on the police radio and conversely, the news director of the local radio station would call her every morning to see if anything happened in town. One morning she said, 'Hey, my son is interested in radio. Can he come and watch what you do?' I went and was offered a job that afternoon."

Career path: "On to Huntington and Charleston. Charleston is the biggest market in the state, so after that I sort of had to leave home and seek my radio fortune. I worked for Tom Birch and Ray Quinn who owned stations in Savannah [Ga.] and then for Trumper in Salt Lake City. CBS in Las Vegas and Orlando [Fla.] and then in 2001 I became a consultant with Alan Burns and Associates."

Founding of Allen Media: "I kept getting approached by entertainers, authors and people who wanted to be talk-show hosts to learn the inner working of radio, so we hung out a shingle and it has grown exponentially in the last couple of years. We work in all formats and assist with not only talent development but with how to maximize radio as a medium. We are big advocates for radio."

Describe the broadcast ownership division: "Earlier this year we purchased our first station in Ravenswood, W.Va., WMOV, close to where I grew up. I have a couple of partners: Scott Cinnamon, who is an FCC attorney here in Washington [D.C.]

and his brother Todd, who is in software development. We want to focus primarily in small markets on the East Coast, Mid-Atlantic and the South. We're looking for stations that can make an impact in the communities they serve and do good, full-service radio that is client-focused."

Involvement with the AM Daytimers Assn.: "I teamed up with Scott Cinnamon and we founded this group to act as the advocate for AM stations that have to sign off or drop to really low power after local sundown. One of the things we want to do is lobby the FCC to change the rule to allow those AM stations to own FM translators and operate them within the AM station's contours 24 hours a day. It's totally a labor of love. It's something Scott and I feel strongly about . . . AM station owners that may not have the funds or the time to file comments with the commission can do so through us at amdaytimers.org and we'll

make one consolidated filing with the FCC."

Biggest challenge: "Time management and making sure that everyone that needs time gets time."

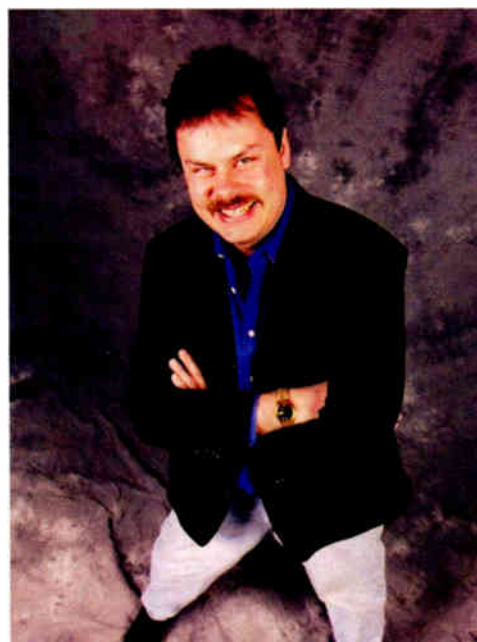
State of radio: "I think there's a lot of well-deserved hand-wringing as radio operators, programmers and broadcasters; and there's an awful lot of stress, but at the end of the day I believe if we get the content right and can deliver quantifiable results for our advertisers one brick at a time, we'll get it done. Lots of big companies for an awful long time were in the business of buying a lot of stations and they weren't able to focus on operations. Now I sort of see the light at the end of the tunnel where these guys now have to concentrate on operations, and because of that everyone is finally becoming more focused on content."

Career highlight: "I'm most proud of the charity work I've been a part of. In Salt Lake City we founded KISN Cares for Kids and did one of the first-ever radio telethons. We raised a quarter of a million dollars in 30 hours with our morning team and put part of that into a trust that continues to be administered today. Our station WMOV is hugely involved in the community. We do a ton of charity stuff throughout the year and try to make the community a better place to live."

Career disappointment: "I was day-to-day with Alan and Donna Burns in sort of the inception of the MOVIN format and then he decided to live at the beach, so it was disappointing that I didn't get to see the successful launch of all those stations directly from the co-pilot's chair. From a bigger standpoint, growing up where I did and then being able to do, see and participate in all the neat stuff I have been able to do the last 25 years—there's not a whole lot to hang your head and feel bad about. I've been really fortunate . . . and for my mom knowing the news director at that little radio station, I could be a coal miner right now."

Most influential individual: "There are a couple of folks, starting with Bob Weisner, the news director at that little station. He believed in doing your homework and doing it right and was a great teacher. From Alan Burns I learned the nuts and bolts of how to run a business. Cindy Schloss taught me the importance of great people skills. I learned systems from Tom Birch. The most influential people in my life were my parents, both confined to wheelchairs. They never let it stop them. Both of them were inspiring, so when I look back on my life I don't have to go far to find heroes."

Advice for broadcasters: "Wake up energized every day about delivering the best entertainment you can for your listeners and the very best results you can for your advertisers." R&R



'Wake up energized every day about delivering the best possible entertainment you can.'

—Burke Allen

74

Liuer Notes

Profile: Burke Allen

Title: Allen Media Strategies president/CEO

Favorite radio format: "Great Top 40."

Favorite TV show: "The Daily Show"

Favorite song: "Return to Pooh Corner" by Kenny Loggins

Favorite movie: "Matewan"

Favorite book: "Rocket Boys" by Homer Hickam

Favorite restaurant: "My wife is from Louisiana and I just die for her to make Cajun food at home. I would trade that for any restaurant, any day."

Beverage of choice: "Vanilla Coke, the nectar of the gods."

Hobbies: "I have an antique 1929 Model A Ford car that has been in my family for over 50 years I like to tinker around on. I'm a student pilot and I'm getting my pilot's license. I ride a motorcycle when I have time and I like to hang out with my kids."

E-mail address: burke@allenmediastategies.com

JOSÉ FELICIANO

y amigos

The legend is back . . .
. . . and a few of his closest friends
join him for this historic album.

MARC ANTHONY
RAMÓN AYALA
CHRISTIAN CASTRO
RAÚL DI BLASIO
LUÍS FONSI
RICARDO MONTANER
LUCIANO PEREYRA
RUDY PÉREZ
LUPILLO RIVERA
ALICIA VILLAREAL

Que Nadie Sepa mi Sufrir

*The first single is a captivating
duet with Alicia Villarreal*

Produced by award-winning Rudy Perez,
the album will be in stores on December 5th

PLAY IT NOW

SIENTE  music

www.josefeliciano.com • www.venevisioninternational.com

ALBUM RELEASE
November 14, 06

#1
Most Added*
Sept. 18

Now Playing At:

KSFT, KIXR, WNAV, KATF, KEA, KQMA
KWRK, KPMW, WYBR & WJER

nassirimusic.com



LOVE
sees no
COLOR[®]

Nassiri

*FMQB