

NEWSSTAND PRICE \$6.50

Monica Puts Tha Beat Down

Monica 1/Dem. Franchise Boyz capture Most Added at Rhythmic this week as "Everytime tha Beat Drop" (J/RMG) gets 45 adds and debuts at No. 48*. It's the leadoff single from Monica's new album, which is expected to hit stores in September. Watch BET for the video and a behind-the-scenes peek on *Access Granted*.



R&R
 RADIO & RECORDS
www.radioandrecords.com

JULY 28, 2006

Adios, Audio Adrenaline

Audio Adrenaline started as a band 15 years ago. They've traveled the world, sold over 3 million albums and won tons of awards, but now they've decided to call it quits. Christian Editor Kevin Peterson talks to bassist Will McGinnis about the good times and a few of the band's favorite things, groups inspired by Audio Adrenaline pay tribute to them, and there's also a full discography. Page 62.



INVINCIBLE

GILL "The Reason Why"

The debut single from the upcoming box set *These Days*
 FEATURING 43 ALL NEW SONGS

"There are very, very few songs that draw you in like this masterpiece from Vince. Unmistakable Vince and yet a new twist that is so captivating ... I mean this song just pulls you in ... captures you! It's been a long time since I have heard something this GOOD!"

MIKE O'BRIAN, KUSS
 San Diego, CA

"A great song, from a giant in the industry ... A true Renaissance Man. I can't wait to play it ... well done, Vince!"

BOB Mc KAY, WXTU
 Erie, PA

"Vince has never sounded better ... Incredible song!"

JOHN A. GRAY, WKTX
 Raleigh, NC

"Vince has done nothing but offer us great music, humor, and charitable work over the years. He continues the former with the new single. I suspect that he'll deliver 3 more instant classic records with the box set. God Bless Vince Gill, and everyone that understands how important he is to our format."

CLAY VANCE, KNKI
 Honolulu, HI

"This is one strong song! Love it! Love it!"

BILL BRACK, WKX
 Mobile, AL

"Wow! This is what's missing from Country Radio! PURE VINCE!"

JIM DORMAN, WSR
 Wichita, KS

"Vintage Vince, beautiful. He's done a lot of different types of country music, but this kind of crooning is my favorite. Sounds like a hit to me. Can't wait to hear more from the cd."

GEORGE BROWN, WNEP
 Charlotte, NC

"I love this song! Damn, he's good. It's a hit."

JEFF VAN ARSDALE, WSM
 Nashville, TN

"This is going to be a huge song!"

ROSE GAYMAN, WYCD
 Nashville, TN

Going for adds August 7

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 NASHVILLE

NICK LACHEY
I CAN'T HATE
YOU ANYMORE



#1
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Follow Up Single To The Top 5 Multi-Format Smash, **"What's Left Of Me"**

LP **What's Left Of Me** Certified Gold

Tour Kicks Off This Fall!



SUMMIT SESSIONS

Yes, there are always plenty of great musical performances at the R&R Triple A Summit, but there's also a serious side to the gathering in the many interesting and informative learning sessions and presentations. This year's sessions range from a Q&A with Clear Channel's John Hogan to "Rate-a-Record," where attendees will listen to and score some exciting new releases. There's something for everyone on the schedule.

See Page 57

MARCONI FINALISTS

The NAB on July 17 announced the stations and personalities selected as finalists for the 2006 Marconi Radio Awards. The winners will be revealed Sept. 21 at the NAB Radio Show, which is co-located in Dallas with R&R Convention 2006. This week we present a complete list of Marconi nominees.

See Page 14

R&R NUMBER 1'S



HOT AC KT TUNSTALL

Black Horse & The... (Relentless/Virgin)

CHR/POP

NELLY FURTADO I/TIMBALAND Promiscuous (Geffen)

CHR/RHYTHMIC

CASSIE Me & U (NextSelection/Bad Boy/Aztlantic)

URBAN

YOUNG DINO (T.I.) Shoulder Lean (Grand Hustle/Aztlantic)

URBAN AC

BRIAN MCKENIGHT Find Myself... (Motown/Universal)

GOSPEL

DONALD LAWRENCE... The Blessing Of... (EMI/Gospel)

COUNTRY

CARRIE UNDERWOOD Don't Forget To... (Arista)

SMOOTH JAZZ

PETER WHITE What Does It Take... (Columbia)

AC

DANIEL POWTER Bad Day (Warner Bros.)

ROCK

RED HOT CHILI PEPPERS Dani California (Warner Bros.)

ACTIVE ROCK

THREE DAYS GRACE Animal... (Jive/Zomba Label Group)

ALTERNATIVE

RACONTEURS Steady, As She Goes (Third Man/V2)

TRIPLE A

TOM PETTY Saving Grace (American/Warner Bros.)

CHRISTIAN CHR

HANK NELSON Everything You... (Tooth & Nail)

CHRISTIAN AC

CASTING CROWNS Praise... (Beach Street/Reunion/PLG)

CHRISTIAN ROCK

RED Breathe Into Me (Essential/PLG)

CHRISTIAN INSPO

BRIAN LITTELL Welcome Home (Reunion/PLG)

REGIONAL MEXICAN

JOAN SEBASTIAN Más Allá Del Sol (Balboa)

SPANISH CONTEMPORARY

MAMA Labios Compartidos (Warner MLL)

TROPICAL

MARC ANTHONY Qué Precio Tiene El Cielo (Sony BMG)

LATIN URBAN

RAKIM Y KE\$Y-Down (Universal)



THE INDUSTRY'S NEWSPAPER
www.radioandrecords.com

RADIO REALITY

After 15 years with a core group of three players, the syndicated *Kidd Kraddick in the Morning* will soon add two new cast members. First up is JC Chavez (pictured), formerly of KHTS/San Diego. The second newcomer will be selected through a radio reality show, "Radio Dream Job," during which five finalists will share a Dallas apartment. This week CHR/Pop Editor Kevin Carter talks to Kraddick about the changes. Page 22.



The Broken Bow story: Page 36

Blue Note Label Group Bows

Lundvall now Pres./CEO of new label structure

By John Schoenberger
R&R Triple A Editor
jschoenberger@radioandrecords.com

The EMI Music Collective is no more. In its place is the Blue Note Label Group, which EMI said will focus on music for adults and will be overseen by President/CEO Bruce Lundvall.

Ian Ralfini, Sr. VP/GM of the Manhattan label, will now also oversee the Narada Label Group, which includes the Americana/roots artists on Back Porch, New Age music on Higher Octave and the U.S. license for Peter Gabriel's Real World label.

Zach Hochkeppel has been upped to GM of Blue Note and will oversee all releases on Blue Note, Metro Blue and Narada

Jazz; Tom Evered has been named GM for all the classical releases on Angel and will also head up marketing for the EMI and Virgin classical artists in the U.S.; and EMI Jazz & Classics CFO Dave D'Urbano has been tapped for the newly created post of Blue Note Label Group COO.



Lundvall

"My vision is to create and sustain the leading position in the sophisticated 25-plus music markets," Lundvall said. "This move will streamline and organize our staffing to maximize our penetration of these key markets."

"Moving the Narada Label Group to New York further enhances our ability to attract talent to these music

BLUE NOTE See Page 10

Dinetz To Head NextMedia's Radio Unit

By Adam Jacobson
R&R Management/Marketing/Sales Editor
ajacobson@radioandrecords.com

Jeff Dinetz has been promoted to President/COO of NextMedia Group's radio division. He will oversee the overall direction and management of the company's 48 radio stations, located in Canton, OH; suburban Chicago; Decatur, IL; Denison, TX; Greenville, NC; Myrtle Beach, SC; San Jose; Saginaw, MI; Wilmington, DE; and Wilmington, NC.

Dinetz previously served as VP/co-COO and has overseen the company's operations in Delaware, Illinois, Michigan and North and South Carolina since 2000. He will remain based in Rockland County, NY and succeed Skip



Dinetz

DNINZ See Page 10

Wyatt Leads Red Zebra Programming

By Jeffrey Yorke
R&R Washington Bureau Chief
jyorkel@radioandrecords.com

Jeff Wyatt has joined Washington, DC-based Red Zebra Broadcasting, the company formed by Washington Redskins owner Daniel Snyder, as Chief Programming Officer.

Red Zebra said Wyatt will work sound and marketing for all Red Zebra stations — including the newly launched DC-area "Triple X ESPN Radio" trimulcast — and will spearhead Red Zebra's talent development, acquisition assessment and audience expansion.



Wyatt

WYATT See Page 10

Everhart Back To Manage Moody/Chicago Combo

By Kevin Peterson

R&R Christian Editor
kpeterson@radioandrecords.com

Bruce Everhart has reassumed the Station Manager position at Moody Broadcasting's Christian Talk and Inspo combo WMBI-AM & FM/Chicago.

He joined Moody in 1988 and became WMBI-AM & FM Station Manager in 1994. Ten years later he moved into a new role in the stewardship department at Moody, focusing on broadcast fundraising. Now he returns to the stations with an expanded management role



Everhart

EVERHART See Page 3

FCC Opens Media-Ownership Proceeding For Public Comment

Commission issues full text of proposed rulemaking

The FCC this week issued the full text of its proposed rulemaking seeking public comment on local radio-ownership limits, the newspaper/broadcast cross-ownership ban, radio/TV cross-ownership limits and several TV-only issues — all issues raised by the Court of Appeals for the Third Circuit in *Prometheus v. FCC*, which two years ago led the court to stay and remand several media-ownership rules the commission had adopted in 2002.

While the FCC has received nearly 200,000 comments — many of them bulk responses inspired by political or religious groups lobbying for their particular concerns — it has extended the

comment period to 120 days so the public can weigh in on such issues as whether the FCC should revise the limits adopted in 2002 on the number of stations that can be commonly owned in one market or whether there is additional evidence available to further justify the limits.

The commission has budgeted \$200,000 to conduct a handful of "comprehensive studies" to determine how people get news and information, to review competition within types of media and across media platforms, to examine marketplace changes since the commission last reviewed its ownership rules, to

FCC See Page 10

Davis Tapped As Pres./COO Of XM

Nate Davis has been appointed to the newly created position of President/COO of XM Satellite Radio. He was most recently Executive in Residence at the venture-capital firm Columbia Capital and has been a member of XM's board of directors since 1999.

"I know firsthand the kind of action-oriented business leadership that Nate will bring to his new role," said XM CEO Hugh Panero. "He has a truly impressive track record in operational management and a unique background in finance, technology and launching new and innovative products. I



Davis

DAVIS See Page 10

She's back with a whole new bounce.

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•Feat. Dem Franchize Boyz•

The new album
"The Makings of Me"
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KPTY	KBFB	WPOW
KUBE	XMOR	WLLD
KXJM	KSFM	KBMB
KBBT	KVEG	WWKX
WJHM	WHHH	WMBX
KXHT	WMPW	WZMX
KKWD	WBHJ	KOHT
KIKI	<i>And many more!</i>	

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July 28, 2006

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Study: Radio Top Source For New Music But Bridge Ratings survey shows trouble with teens

By Adam Jacobson
R&R Management/Marketing/Sales Editor
ajacobson@radioandrecords.com

A recently released study from Bridge Ratings has found that 45% of 2,500 randomly surveyed Americans learn about new music from listening to traditional radio stations — namely, those on the FM dial.

While that's well above the percentage of those who offered P2Ps and Internet radio stations as their avenues of choice for hearing new music first, it's down from a previous Bridge new-music survey, which found that more than 50% of those surveyed said traditional radio was their top source for new music.

The good news for radio is that a majority of older music fans said they found out about new music via the radio. Sixty-one per-

cent of respondents 35-54 years old said radio was the primary place they found out about new music. Traditional retailers came in second, at 21%. Internet radio was the choice for 11% of 35-54s.

But the picture changes dramatically when looking at survey respondents under the age of 35. For those in the 18-34 age group, just 35% said traditional radio was their primary source for new music. P2Ps — both legal and illegal — ranked second, at 25%. Internet radio was the choice of 18% of 18-34s, while online networks (including popular online social network MySpace.com) was the response for 13%.

For teens, radio was the top source for discovering new music for 38% of those queried — a

STUDY See Page 11

T-PAIN GETS HUGE PHONES



Jive/Zomba Label Group rapper T-Pain recently became one of four artists to receive the RIAA's newly established Master Ringtone Sales Award, as his song "I'm N Luv (Wit a Stripper)" was certified multiplatinum for ringtone sales. Seen here (l-r) are Zomba Sr. VP Peter Thea, track executive producer Bu Thiam, T-Pain, Konvict Muzik CEO Akon, Zomba President/CEO Barry Weiss and Jive VP/A&R Mickey "Memphitz" Wright.

Moran Appointed PD Of KCNL/San Jose

Manuel Moran has been named PD of Clear Channel's Spanish Contemporary KCNL (Enamorada 104.9)/San Jose. He had been Production Director of the company's La Preciosa Network since 2003 and before that was Production/Image Director for Univision Radio/San Francisco.

Kim Bryant, Regional VP/GM for Clear Channel's San Francisco Bay Area cluster, said, "Manuel brings years of experience in the radio business, from production, promoting concerts and much, much more. His pas-

sion and great knowledge of this genre of music are unmatched. We are extremely pleased to have him in the Clear Channel family and look forward to great things for him at KCNL."

Moran told R&R, "Clear Channel Radio has given me the unique opportunity to consolidate all of my experience in the music business. It is definitely a huge commitment. I have millions of dollars in assets in my hands, and there are more than 1.5 million Hispanics in the Bay Area who want more and better choices in radio."

Zeller To Work Nat'l Alt Promo At Geffen

Interscope national Alternative promotion exec Jennifer Zeller has been appointed to a similar position at sister label Geffen Records. She replaces Gary Spivack, who is leaving Geffen to serve as co-President, with music-industry veteran Del Williams, of Right Arm Entertainment, a concert-booking, promotion and management company.

Spivack's last day at Geffen is set for July 28. He's been with the company for three years.

Zeller is already on the job in her New York office and will move to Los Angeles in September. She started at Interscope nine years ago as an assistant in the L.A. office before moving east to become the New York local. She was promoted to her current national position in 2001.

WKOE/Monmouth-Ocean Goes 'Kountry'

Press Communications on Monday flipped WKOE/Monmouth-Ocean from a simulcast of Alternative clustermate WHTG to Country under new calls WKMK. The station now operates as "K98.5, Real Jersey Kountry"; that spelling is a nod to the calls, which stand for "Kountry MusiK."

Frank Calderaro is GM, while Jim Radler becomes PD. Radler's background includes Country stops at WWFG/Salisbury, MD;

WXTU/Philadelphia; WPKX/Springfield, MA; WKLB/Boston; and WIOV/Lancaster, PA.

"The time was right to reintroduce Country to Ocean and Monmouth Counties," Calderaro said. "With country's broad demographic appeal and audience loyalty, we are confident that the music, combined with the local news and information elements, will have an immediate impact on radio listening and radio advertising."

Everhart

Continued from Page 1

that includes serving as the liaison to the stewardship department.

Moody Broadcasting Network VP Wayne Pederson said, "Today's radio-station manager must be increasingly focused outside the station, on the community, constituency and the ministry partners. Bruce models the kind of maturity, balance and

vision to take WMBI to the next level."

Everhart said, "It's great to be back at WMBI and serving with a wonderfully talented team in this great mission field of Chicago. This month WMBI celebrates 80 years. Many things have changed, but one thing is timeless: Moody Radio's commitment to teaching God's word in a relevant, creative package that spiritually transforms lives."

Cantillo Joins Harpo Radio To Program XM Oprah Channel

Harpo Radio, Oprah Winfrey's recently formed radio division, has named 20-year broadcast veteran Laurie Cantillo PD of Oprah & Friends, the new lifestyle Talk radio channel that will debut on XM Satellite Radio this fall.



Cantillo

Cantillo was most recently PD of Clear Channel's News/Talk KFYT and Sports KGME in Phoenix and before that had a lengthy stint as PD of cross-town News/Talk KTAR.

In her new role Cantillo will oversee programming and direction for the Oprah-driven satellite channel and report directly to Harpo Radio GM John Gehron, who said, "Laurie has a passion for bringing quality news and high-impact human-interest stories to radio. She is uniquely qualified to oversee programming for the Oprah & Friends channel on XM."

Before moving to Phoenix Cantillo was Exec. Producer and co-host of the morning show at KOA/Denver, where she also wrote and voiced the award-winning medical-news feature "Health Notes." Cantillo is also co-author of *Right-Brained Children in a Left-Brained World*, a nonfiction best-seller that offers innovative methods for teaching gifted children.

WFMX/Greensboro Bows As Urban AC

Clear Channel on Monday launched Urban AC WFMX (Kiss 105.7)/Greensboro. The former Country station had been serving the Statesville, NC market before Clear Channel moved the tower north to cover the Greensboro-Winston Salem-High Point markets. Coming on board as PD is Brian Anthony, most recently PD of co-owned Urban WXBT/Columbia, SC.

After launching with 10,000 commercial-free songs in a row, WFMX will debut the syndicated *Steve Harvey Morning Show* on Aug. 21. The syndicated *Michael Baisden Show* will bow in afternoons.

"I cannot imagine a better lineup or better programming for the listeners of Greensboro," Anthony said. "Harvey is exceptional. His humor and day-in, day-out wit are sure to wake up and inspire anyone. Couple his talents with the likes of Michael Baisden, and WFMX is sure to be the most listened-to station in Greensboro."

Clear Channel/Greensboro VP/Market Manager Cheryl Salomone said, "From Luther

WFMX See Page 11

HD Radio NEW & ACTIVE

'XPoNential' Growth With HD2 Offering

XPoNential Radio, a popular Internet-based offering from University of Pennsylvania Triple A noncomm WXP/Philadelphia, can now be heard in several cities in crystal-clear, high-fidelity digital radio — thanks to HD Radio.

XPoNential Radio features a rich playlist of songs from dozens of triple A-flavored artists, including Bob Marley & The Wailers, Lyle Lovett, Aimee Mann, Badi Assad, KT Tunstall and World Party, among many others.

WXP recently added XPoNential Radio to its HD2 signal at 88.5 FM and is also offering its commercial-free format to other noncomms. American University's WAMU/Washington now offers XPoNential Radio at 88.5 FM-HD2, and Charlotte noncomm WFAE has added it to 90.7 FM-HD2. KBIA/Columbia, MO is airing XPoNential Radio programming at 91.3 FM-HD2 weeknights from 7pm-3am and on weekends.

Direct links to all HD2 multicast stations that also offer online streaming of their over-the-air programming can be found on R&R's new HD Radio Station Links page, available only at www.radioandrecords.com.



Presented by Broadcast Electronics



JEFFREY YORKE
jyorke@radioandrecords.com

Back To Drawing Board For XM, Sirius

Both satcasters face FCC emissions problems

XM Satellite Radio and Sirius Satellite Radio last week publicly acknowledged that, due to emissions problems, several of their receivers are not passing muster with the FCC's engineering division.

First, in an SEC filing submitted July 19, XM reported that new equipment certifications obtained by XM as part of a plan to expedite the manufacture of new tuners free of emissions problems had been dismissed by the FCC—a sign that the subscription radio provider has a long way to go in bringing at least two of its receivers up to commission standards.

XM explained that to facilitate the creation and distribution of replacement radios for those earlier deemed noncompliant by the commission, it obtained new certifica-

tions for modified equipment in mid-June. XM said it used testing procedures consistent with the FCC's spring 2006 clarification of procedures, but, without revealing details, said its plan did not pass muster with the commission.

The dismissal of the certifications gives XM the opportunity to conduct additional testing and work to limit interruptions in supply for such tuners as the Delphi XM SKY-Fi2 and the Audiovox Xpress. XM in late May suspended shipments of those receivers because of interference issues.

That meant fewer XM receivers for consumers to choose from and, ultimately, fewer duds got XM radios for Father's Day; XM acknowledged that its sales forecast was hurt by the emissions problem.

XM receivers that do not involve in-car use and factory-installed in-car receivers have been deemed compliant with FCC standards and are not at issue with the commission.

Sirius Files Similar Report

In the small hours of July 20, Sirius lodged a report with the SEC saying that during an internal review, "We determined that certain of our radios with FM transmitters were not compliant with FCC rules."

Sirius confessed to having continuing problems getting some of

SATCASTERS See Page 8

Business Briefs

NAB: PERFORM Act Markup Would Be Premature

The Senate Commerce Committee may soon consider the Platform Equality and Remedies for Rights Holders in Music Act, or PERFORM Act, and NAB President/CEO David Rehr has written to Commerce Committee Chairman Arlen Specter and ranking committee member Sen. Patrick Leahy to say the NAB believes markup of the bill would be premature.

"Quick consideration of the bill," Rehr wrote, "would preclude addressing fundamental operational problems our members face within the Section 114 [of copyright law] framework." Rehr noted that back in April, during a committee hearing on the PERFORM Act, Bonneville President/CEO and NAB Joint Board Chairman Bruce Reese outlined several key areas for streaming reform of importance to broadcasters, including the sound-recording performance fee for Internet streaming, the standard by which that fee is determined and the law governing the making of copies used to facilitate lawful performances.

Rehr wrote, "Broadcasters would like to see these concerns remedied so that radio broadcasters can participate meaningfully in the Internet age."

Rehr also referred to pending litigation addressing what constitutes "fair use" under copyright law, saying that the resolution of that lawsuit "could well impact the interpretation of what constitutes fair use and thus how any digital audio copy-protection system should be designed and implemented under copyright law."

Rehr concluded, "We strongly believe that a markup of this bill would be premature at this time, given the significant impact this bill would have on the transmission and use of free radio's simulcasted streams over the Internet."

Farber Steps Down From Arbitron Board

Radio & Records Publisher/CEO Erica Farber has resigned from the board of directors of radio-ratings provider Arbitron following the recently announced acquisition of R&R by VNU. VNU has business relationships with Arbitron, including a 50/50 joint venture in Scarborough Research, a New York-based provider of local-market consumer research.

Arbitron reported in a regulatory filing that it had received written notice from Farber that she would be stepping down as a director because the pending ownership change at R&R would present a conflict of interest.

Continued on Page 8

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Radio Transactions See 'Renewed Activity' In 2006

BIAfn encouraged by 'tepid growth' in industry deals

By Adam Jacobson
R&R Management/Marketing/Sales Editor
ajacobson@radioandrecords.com

Radio-station transactions for the first six months of 2006 show promising increases in station sales and dollar values compared to all of 2005, BIA Financial Network data released last week shows.

Furthermore, even when factoring in such large-group deals as Citadel's pending acquisition of ABC Radio and Cumulus Media Partners' now-completed purchase of Susquehanna Radio, enough significant increases exist to indicate renewed activity in radio deals nationwide.

According to BIAfn, there were 549 radio stations traded to the tune of \$3.42 billion during the first six months of 2006, compared to 474 stations traded at a total value of \$899 million during the same period in 2005.

While BIAfn noted that the majority of activity has come from big sales, led by Cumulus, it said the purchases show financing is avail-

able "for operators with good, established track records and for some who are either returning to the business or entering new markets and looking to make format changes."

BIAfn VP Mark Fratrick said that he is encouraged to see "slight improvement in the overall media broadcasting landscape." He added, "Even the tepid growth we've been reporting in radio transactions is showing blips on the screen as CBS prepares its large sale of radio stations and selected markets see renewed activity."

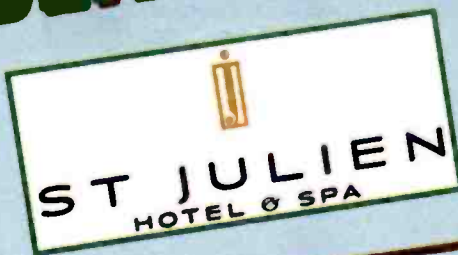
"Despite the slow activity we are seeing, owners want to buy assets and are taking advantage of prices that are lower than a couple of years ago."



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08.06.06

Continued from Page 4

Business Briefs

Netherlands-based VNU, which also owns television-ratings service Nielsen Media Research, announced earlier this month that it had reached an agreement to add R&R to the company's media portfolio, which already includes *Billboard*, *The Hollywood Reporter*, *Adweek*, *Brandweek* and *Mediaweek*.

Univision Buyer Seeks Cross-Ownership Waivers

Umbrella Holdings, a new company created by Providence Equity Partners, Thomas H. Lee Partners, Saban Capital Group, Texas Pacific Group and Madison Dearborn — the consortium with the winning bid of more than \$14 billion to buy Univision — has asked the FCC for six-month cross-ownership waivers because it owns overlapping stations, the group said in an SEC filing on Monday. The waivers would be effective when the deal closes, probably next spring. The group said it will sell stations if it does not get the FCC waivers.

The filing also noted that the group consulted former FCC Chairman Michael Powell about regulatory issues and added that Umbrella Holdings will pay Univision \$300 million if the FCC rejects the deal and the sale fails to go through.

Closing the deal is important to both sides and will end in a big payday for Univision executives if they are not kept on by the new owners, according to the SEC filing. The filing included a list of proposed severance payouts and stock options that show Univision President/COO Ray Rodriguez would get about \$17 million if he is not kept on; Sr. Exec. VP/CFO Andrew Hobson would receive \$14.9 million; Vice Chairman/Corporate Secretary Robert Cahill would get \$10 million; and Exec. VP/General Counsel Douglas Kranwinkle would get \$9.5 million.

Citadel Seeks To Stop Bondholders' Early Payoff

In a filing last week with the New York Supreme Court, Citadel asked the court for a judgment saying that Citadel's \$2.7 billion merger with ABC Radio does not constitute a fundamental change in its obligations to current debt holders.

Citadel has been negotiating since last winter with certain bondholders who want to call due their bonds. In the filing Citadel reported that it has received letters from an attorney who claims to

Continued on Page 11

Transactions At A Glance

All transaction information provided by RIA's MEDIA Access Pro, Chantilly, VA.

State-By-State Transactions

- KFNG-FM & KSRJ-FM/Juneau, AK \$676,400
- WAWC-FM/Syracuse, IN \$600,000
- KCRG-AM/Cedar Rapids, IA \$775,000
- KRRP-AM/Coushatta, LA Undisclosed
- KDBS-AM, KRRV-FM & KZMZ-FM/Alexandria and KKST-FM/Oakdale (Alexandria), LA \$4 million
- KCOX-AM & KTXJ-FM/Jasper, TX \$890,000
- WCRR-AM/Rural Retreat, VA Undisclosed
- WWHV-FM/Virginia Beach (Norfolk), VA Undisclosed

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

Deal Of The Week

KRRX-FM/Burney (Redding); KFMF-FM/Chico; KOPT-FM/Colusa (Chico); KZAP-FM/Paradise; KALF-FM/Red Bluff (Chico); KNRO-AM, KQMS-AM & KENA-FM/Redding; KNNN-FM/Shasta Lake City; and KRDG-FM/Shingletown (Redding), CA

PRICE: \$17.5 million

TERMS: Asset sale for cash

BUYER: Mapleton Communications, headed by President Adam Nathanson. Phone: 310-209-7333. It owns 23 other stations. This represents its entry into the market.

SELLER: Regent Communications, headed by President/CEO Bill Stakelia. Phone: 513-651-1190

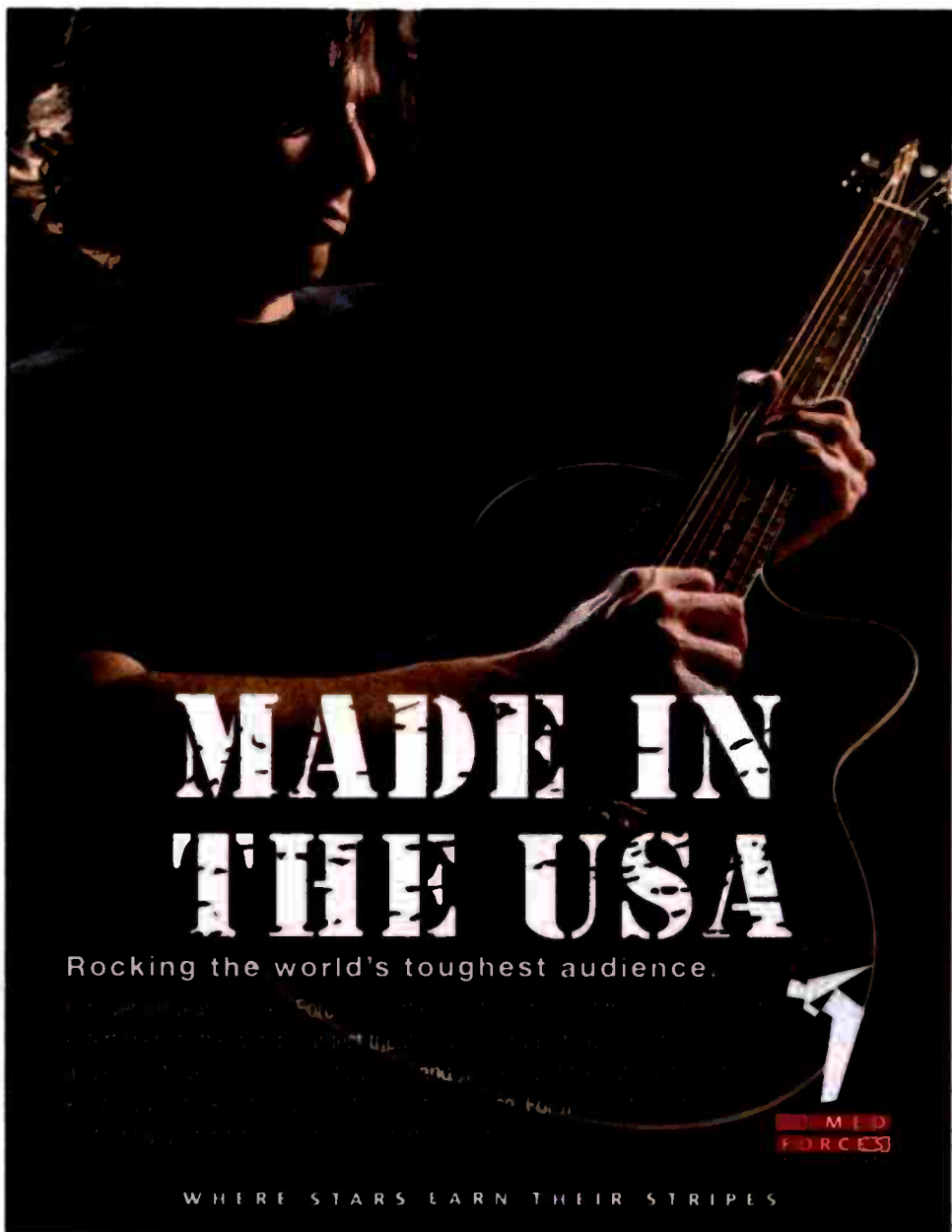
FREQUENCY: 106.1 MHz; 93.9 MHz; 107.5 MHz; 96.7 MHz; 95.7 MHz; 1670 kHz; 1400 kHz; 104.3 MHz; 99.3 MHz; 105.3 MHz
POWER: 100kw at 1,969 feet; 2kw at 1,129 feet; 28kw at 633 feet; 2kw at 1,289 feet; 7kw at 1,266 feet; 10kw day/1kw night; 1kw; 100kw at 1,558 feet; 2kw at 1,526 feet; 28kw at 1,243 feet

FORMAT: Rock; Rock; Hot AC; CHR/Rhythmic; Country; Sports; News/Talk; AC; CHR/Pop; Oldies

BROKER: George Reed of Media Services Group

2006 Deals To Date

Dollars to Date:	\$4,991,000,142
	(Last Year: \$2,836,253,805)
Dollars This Quarter:	\$1,574,957,210
	(Last Year: \$453,612,869)
Stations Traded This Year:	632
	(Last Year: 889)
Stations Traded This Quarter:	82
	(Last Year: 168)



Satcasters

Continued from Page 4

its FM-modulated receivers to meet FCC standards and said it has "taken a series of actions to evaluate, mitigate and correct the problem."

The filing continued, "We directed manufacturers of Sirius radios with FM transmitters to suspend manufacture and shipment to retailers of noncompliant devices and to make the necessary changes in production to bring the radios into compliance."

And Sirius had more bad news. The company reported that during its internal review, "We discovered that certain Sirius personnel requested manufacturers to produce Sirius radios that were not consistent with the FCC's rules."

Sirius said it has taken steps to make sure "this situation does not happen again, including the adoption of a comprehensive compliance plan, approved by our board of directors, to ensure that in the future our products comply with all applicable FCC rules."

Though the FCC continues to review Sirius' products containing FM transmitters, the satcaster said, "We believe our radios that are currently in production comply with applicable FCC rules. No health or safety issues are involved with these Sirius radios, and radios which are factory-installed in new vehicles are not affected. We do not expect the resolution of these issues to have an adverse impact on our previous guidance."

Wall Street Gives Thumbs-Down

As the week wore on, the satcasters took a heavy pounding on Wall Street. Within hours of news breaking that both satcasters were having FCC emissions problems, MarketWatch.com headlines went something like this:

- "XM Satellite Radio Cut to 'Hold' at Morgan Joseph"
- "UBS Cuts XM Satellite Radio Price Target to \$13 From \$25"
- "XM Satellite Radio Cut to 'Neutral' at UBS"

Continued on Page 11

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Wyatt

Continued from Page 1

"It has been a real pleasure to work with Jeff in the past, and I look forward to having him as my partner as we build something new and take on new challenges," said Red Zebra CEO Bennett Zier. "Jeff has made a name for himself by creating a unique sound and starting successful radio stations across the country."

Wyatt has worked with Zier since the late 1990s, most recently at Clear Channel, where Wyatt was Regional VP/Programming for the Washington/Baltimore Trading Area. In his 20-year career Wyatt has also programmed KISS/Los Angeles, KPWR/Los Angeles, WXKS/Boston and WUSL/Philadelphia.

"I look forward to rejoining Bennett and the outstanding team

he's assembled at Red Zebra," said Wyatt. "In a time when radio is changing, Red Zebra will be forward-looking, and we'll bring our hearts along with our minds to work with us every day."

Although Wyatt's new position was officially announced on July 19, Zier was introducing Wyatt the night before as the new staff of Triple X ESPN Radio packed into the Palm in Washington, DC to celebrate the launch of *The John Riggins Show* and greet decisionmakers and the media.

Attracting perhaps the largest circle of fans and onlookers was Riggins himself, the still wildly popular star running back of the 1980s-era Redskins team. Riggins said he was "thrilled" about how his debut as host went. "I think I found my calling," he said.

Red Zebra Buys WWHV-FM

Red Zebra — which bought WWTX-FM/Warrenton, VA; WWTX-FM/Prince Frederick, MD; and WXTR-AM/Alexandria, VA in May and WXGI-AM/Richmond last month — has added a station in the Tidewater region of Virginia to its portfolio by striking a deal to obtain Urban WWHV (Hot 102.1)/Norfolk from the now-bankrupt On Top Communications, a company formed by former Radio One executive Steve Hegwood. Sources close to the deal told R&R that Red Zebra paid \$4.25 million for the station.

Washington Redskins games are currently heard in the region on WNIS/Norfolk and are expected to continue to be heard there since advertising packages have already been sold for the fall football season.

Executive Action

Feniger Leads Interop Network Solutions

Bruce Feniger, a 12-year Interop veteran, has been named President of the national ad rep firm's newly formed Network Solutions division. He was previously Exec. VP/Network Operations for Interop and will continue in his role as Interop's Regional Sales Executive/Northeast.

As President of Network Solutions, Feniger will manage the network sales team across all of Interop's offices. He will also be charged with expanding Interop's unwired radio networks services.

Feniger became Exec. VP in 2004, two years after taking on regional sales duties. He joined Interop in 1994 as an AE for Interop's McGavren Guild Radio, working out of its Atlanta office, and from 1998-2002 was VP/AE for McGavren Guild/Atlanta.

It is unclear whether the games will be simulcast on WWHV and what programming changes will be made at that station.

Red Zebra officials told R&R that

other acquisitions are in the works in the DC area and that an announcement could come later this summer.

Additional reporting by Julie Gidlow.

FCC

Continued from Page 1

examine localism in media coverage, to determine minority participation and calculate independent and diverse programming in today's media environment and to consider the impact of ownership

on the production of children's and family-friendly programming.

In June the five FCC commissioners also invited public participation by way of six community hearings on media ownership to be held in geographically diverse locations around the country. In addition to

the topics to be covered in the studies described above, the hearings will survey the impact of the FCC's rules on minority ownership, religious programming, campaign and community-event coverage, music and the creative arts, the growth of the Internet, jobs and the economy,

advertisers, rural America and the disabled community.

During the commission's June 21 meeting, Commissioners Michael Copps and Jonathan Adelstein concurred in part and dissented in part with the latest proposed rulemaking. In a statement issued by Adelstein,

the sometimes rebellious commissioner said, "The manner in which the commission is launching this critical proceeding is totally inadequate. It is like submitting a high school term paper for a Ph.D. thesis."

— Jeffrey Yorke

Davis

Continued from Page 1

can't think of anyone better qualified to help take XM to the next level."

During Davis' tenure as President/COO of XO Communications from late 1999 to early 2003, XO became a \$1.38 billion integrated communications provider offering voice,

data, Internet access and web-hosting services to all segments of the business market. Davis has also been Exec. VP of Nextel Communications, CFO of MCI Telecommunications and President/COO of MCImetro.

"I am passionate about XM and the wonderful content it delivers to its subscribers," Davis said. "I look forward to working even more

closely with Hugh and the dynamic management team that created this industry. While there are near-term operational challenges to work through, the growth opportunities in front of us are tremendous."

"Davis' appointment comes at a difficult time for XM, as the one-time leader in satellite radio battles to keep pace with Sirius Satellite

Radio in adding new subscribers.

XM ended the first six months of this year with 6.89 million subscribers and is still hopeful that it will be able to announce 7 million subscribers sometime in August.

Last week the company announced that the FCC had rejected the satcaster's testing methods on several of its receivers, further delaying shipments of some of its popular radios to market and sending XMSR shares into a downward spiral.

The stock lost 13% by week's end and closed where it opened on Monday, at \$11.20. Shares of XMSR were trading down nearly 3% midday Tuesday.

In his review of the addition of Davis, Banc of America Securities media analyst Jonathan Jacoby said, "Davis will oversee retail and OEM marketing, product development and

engineering, customer service and finance and accounting functions within the company.

"[As CEO, Panero] will continue to have direct oversight over programming, sales, business and legal affairs and corporate communications. But while Panero has had oversight over programming, any new contract would have to receive a sign-off from finance, which is under Davis' oversight."

Jacoby embraced the hiring of Davis, figuring the new COO position could effect a "separation of powers." He added, "This effectively creates a system of checks and balances between the CEO and COO. It is a minor positive for the stock, as it adds a senior operational executive at a time when the company is clearly struggling with execution."

— Jeffrey Yorke

Dinetz

Continued from Page 1

Weller, who last week stepped down after having served as radio division President/co-COO since NextMedia's inception in late 1999.

NextMedia Group President/CEO Steven Dinetz, who is Jeff Dinetz's uncle, and company Chairman Carl Hirsch said in a prepared

statement, "Jeff has worked long and hard throughout his successful career, and we are confident he can guide our radio group to its highest potential in the future."

Jeff Dinetz said, "This is the position I have been training for, and I know the coming months and years will be rewarding for our business. I thank both Steven and Carl for their vote of confidence."

Competing in the radio industry has never been easy, and I am confident that those executives in programming, sales and promotions who have a sincere passion and enthusiasm for radio will dictate the future. I am fortunate that we have a core management group at NextMedia that shares my point of view."

Jeff Dinetz joined NextMedia, in

2000 after serving as Regional VP at Connoisseur Media. His experience also includes stints as Director/Sales of Emmis/New York and as VP/GM of WHITZ/New York.

Regarding his departure from NextMedia after more than six years, Weller said, "Now is the time for me to get involved in other opportunities that I would like to pursue. I've had a terrific time helping in the strategy and build-out of the NextMedia radio division. What I will miss the most is the daily contact with a fantastic group of family and friends in NextMedia."

Steve Dinetz and Hirsch wished Weller well in his future endeavors, saying in a joint statement, "We will miss working alongside our good friend."

Study

Continued from Page 3

slight improvement from the 18-34 results. In a troubling sign for music retailers, however, P2Ps were the top choice for learning about new music for 29% of the survey participants aged 12-17. Only 2% of teens said they learned about new music from traditional retailers.

"In terms of new-music discovery, teens have a stronger affinity for online virtual community networks like MySpace.com and P2P trading than other demographics do," said

Bridge Ratings President Dave Van Dyke. "But a significant number of teens still discover new music through their current-based terrestrial radio stations."

Overall listening to Internet radio stations fell from Bridge's first new-music-source study. Van Dyke told R&R that, while no conclusive evidence was found, the decline in that area may be the result of the growing popularity of such websites as MySpace.com, which feature dedicated band pages with audio and video streaming.

Blue Note

Continued from Page 1

genres and complete our involvement in all adult repertoire areas."

Kevin Carroll has been named Sr. VP/Promotion of the Blue Note Label Group. Dan Connelly and Mitch Mills have been appointed VPs/Promotion, with Connelly focusing mainly on the triple A side and Mills focusing more on the adult pop side.

Jill Weindorf, who until recently headed up promotion and press ef-

orts for Narada, has become West Coast Promotion Director and is relocating to Los Angeles. Jason Greenberg will be based in Chicago as Midwest Promotion Director, and Kelly Smith becomes Northeast Regional/Smooth Jazz Promotion.

Narada Sr. VP/Sales & Marketing David Neidhart and Manager/National Media & Promotions Mario Martin exit. The Astralwerks family of labels — the other half of the former EMI Music Collective — will continue as a separate entity.

WFMX

Continued from Page 3

Vandross and Alicia Keys to The O'Jays and Teddy Pendergrass, we are thrilled to bring Greensboro-Winston-Salem-High Point this new choice for Urban AC.

"In addition, we are ecstatic to add the likes of Steve Harvey to our

brand. Harvey and the entire format fill a void for listeners who prefer adult contemporary entertainment with an urban experience."

WFMX will compete directly with Entercom's Urban AC WQMG, which in the winter 2006 Arbitron ratings period was the No. 1 station 12+, with a 9.1 share.

CHRONICLE

MARRIGES

Little Big Town's Karen Fairchild to Jimi Westbrook, May 31.
Rascal Flatts' Joe Don Rooney to Tiffany Fallon, April 23.
Epic artist Susan Haynes to Jeff McCoy, April 1.

BIRTHS

KQRA/Springfield, MO PD Kristen Bergman, husband Kevin, daughter Madison, July 22.
WBBN/Laurel, MS Asst. PD/MD Allyson Scott, husband Chris, daughter Callee Dianne, June 8.

CONDOLENCES

KROP & KSIQ/EI Centro, CA GM Carlos Cisneros, 43, July 21.



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A Perry Capital Corporation

Satcasters

Continued from Page 8

- "Sirius Satellite Cut to Neutral at UBS."
 - "UBS Cuts Sirius Satellite Price Target to \$4.50 From \$8"
 - "XM and Sirius Radio Production Halted Over Emissions"
 - "Morgan Stanley Cuts XM Satellite Holdings Price Target to \$28"
- It was not a pretty picture for the upstart satellite radio industry. Even Jonathan Jacoby, Banc of America Securities media analyst and one of XM's biggest cheerlead-

ers on Wall Street, said, "Good news still not here yet for XM — shares should remain range-bound in the near term, but we would not buy Sirius on the XM filing or on today's retail tracking numbers."

Still, Jacoby managed to get in a plug for XM, though far milder than his usual push for the company. He said, "Longer-term, we continue to prefer XM but believe that the stock will remain range-bound as subscriber numbers come down for 2006 — Banc of America Securities expects year-

end XM subscribers to be 8.3 million instead of 8.5 million — and there is risk for 2007."

Jacoby says 2007 is in jeopardy because he believes subscribers brought in by Toyota new-car sales "will be more of a 2H07 [second half of 2007] event."

By week's end XM shares had fallen 13%, to \$14.20 a share. XM opened and closed at that price Monday but on Tuesday closed down, at \$10.88 a share. Sirius shares, already puny, also dropped, closing down 2 cents, to \$3.92, on Tuesday.

Continued from Page 8

Business Briefs

"represent holders of more than \$109 million" in bonds and that his letters "purport to be a notice of default and notice of acceleration."

The bonds are due in 2011, but the bondholders believe the pending ABC acquisition triggers an early-payoff mechanism.

Universal Music Makes Bid For BMG Music Publishing

The *Financial Times* reported last week that, in a second round of bidding, Vivendi's Universal Music offered Bertelsmann AG nearly \$2 billion for its music-publishing operation, BMG Music Publishing.

Warner Music Group and the private equity firm BC Partners are also reportedly in the running for the company.

Mapleton Buys Regent's 10 CA Stations

Mapleton Communications has purchased Regent Broadcasting's 10 stations in the state of California — KALF-FM, KFMF-FM, KOPT-FM & KZAP-FM/Chico and KNNN-FM, KNRO-AM, KQMS-AM, KRDG-FM, KRRX-FM & KSHA-FM/Redding — for \$17.5 million in cash.

"This transaction represents our commitment to maximizing the value of our portfolio to the benefit of our shareholders," Regent President/CEO Bill Stakelin said. "We intend to use the asset-sale proceeds to strengthen our existing radio-station platform, as recently demonstrated in Peoria, IL and Albany, NY, while seeking strategic acquisitions that offer attractive growth opportunities in the nation's middle- and small-sized markets."

Stakelin thanked the company's employees in Redding and Chico "for their years of dedication and service."

Mapleton owns and operates 25 radio stations in the western United States. "We have the utmost respect for Regent Broadcasting," Mapleton President/CEO Adam Nathanson said. "We are thrilled at the opportunity to continue to build on the solid community relations that the radio stations have established in Chico and Redding. The markets are a solid strategic fit for Mapleton, with full clusters that will serve as the bridge between Mapleton's Northern California and Oregon markets."

George Reed and Tom McKinley of Media Services Group were the exclusive brokers in the transaction.

Clear Channel Exits Louisiana Market For \$4 Million

Clear Channel has agreed to sell Sports KDBS-AM, AC KKST-FM, Country KRRV-FM and Classic Rock KZMZ-FM/Alexandria, LA to Cenla Broadcasting Co. for \$4 million. Cenla, a locally based company, already owns News/Talk KSYL and CHR/Pop KQID in the market.

The transaction makes Cenla the dominant company in Alexandria, market No. 221. Opus Media Partners and Citadel enjoy three-station clusters in Alexandria, while Cajun, Flinn, FM Broadcasting, Radio Group, URBAN Radio, NWLA and Rose Ann Marx each have standalone operations.

Clear Channel gained control of the four stations in Alexandria following its merger with AMFM, which had acquired the stations via its 1999 merger with Capstar.

Cenla has already made a \$200,000 escrow deposit. It is not known when the deal is expected to close.

Emmis, Mediabase Reach New Pact

Emmis Communications on Tuesday agreed to extend its exclusive contract with Mediabase, the airplay-monitoring and research arm of Premiere Radio Networks. Terms of the deal were not disclosed.

Mediabase provides airplay information to approximately 1,700 affiliate radio stations and supplies research to record labels throughout North America. R&R's charts are presently based on Mediabase 24/7 airplay data. R&R will begin using Nielsen BDS data for its charts with the Aug. 11 issue, an arrangement tied to Nielsen parent VNU's acquisition of Radio & Records Inc. That transaction is scheduled to close on Aug. 1.

XM, ASCAP Announce New Long-Term Deal

XM Satellite Radio and ASCAP have entered into a new five-year licensing deal under which XM will pay royalties for the public performance of copyrighted music in ASCAP's repertoire of over 7 million works.

"XM is pleased to renew our agreement, which compensates ASCAP's composers and lyricists for their important contributions," said XM Exec. VP/Programming Eric Logan. "We look forward to continuing our productive and mutually beneficial relationship with ASCAP and its members."

In other news, XM on Monday asked a federal judge to throw out the RIAA's copyright-infringement lawsuit over XM's Inno device, AP reported. The Inno can record and store up to 50 hours of music, a function the RIAA says enables "massive wholesale infringement" by consumers.

XM has asked the court to throw out the suit on the grounds that the Inno is covered by the Audio Home Recording Act, which immunizes electronics manufacturers from liability for copyright infringement under certain circumstances when recordings are made for private use. RIAA spokesman Jonathan Lamy told AP that the satcaster's arguments are "arcane" and said, "If XM wants to compete with iTunes, Rhapsody and similar music-distribution services, it needs to obtain the appropriate authorization."

The RIAA lawsuit is seeking \$150,000 in damages for every song copied by XM customers using the Inno.



AL PETERSON
apeterson@radioandrecords.com

'But I'm Not A Salesperson!'

CRMC training for non-sales radio professionals

While I'm on vacation this week, we dug back in the archives and came up with this summer encore of a column that first appeared on these pages in 2001. While the rapid pace of change in our industry can seem overwhelming at times, there are some basics about our business that stay the same, and good advice is worth repeating.

One of the facts of life in today's radio business is the increasing pressure on programmers to find ways to contribute to a station's revenues. That doesn't just mean holding the line on expenses, it means understanding, no matter what your job title, that you must become a part of your company's efforts to maximize revenue if you want to succeed.

In fact, the study guide for the RAB's Certified Radio Marketing Consultant-Programmers Accreditation course opens with this definition of radio's new reality: If you're in radio, you're in sales.

While most PDs have accepted that new reality, some continue to resist, declaring, "But I'm not a salesperson!" Yet the facts are clear: The PD's job today includes learning to be a part of the station's efforts to maximize revenue.

Broaden Your Horizons

The purpose of the RAB's CRMC-Programmers Accreditation course is to provide programmers with a way to broaden their horizons. For many years the RAB has offered CRMC accreditation to an ever-increasing number of some of the best salespeople in radio. The idea behind the CRMC

program is to train salespeople to approach their job as something that requires a lot more than just selling spots.

The CRMC credential is designed to identify those salespeople who have put in the time and effort to develop an understanding of both sales and marketing that can help their clients get the most from their radio ad buys.



The CRMC-PA offers this same opportunity to programmers who are interested in expanding their knowledge in order to grow professionally. PDs who take the course will learn the keys to developing a successful partnership between sales and programming.

Developed as a joint project between the RAB and Ed Shane, President of Houston-based Shane Media Services, the course sets out to enhance the professional credibility

of PDs and provide them with better knowledge and a deeper understanding of advertising, marketing and retailing.

Programmers who are savvy enough to understand the value of taking a course like this will probably be surprised at how much they already know. But, more important, you may also be surprised at how much you don't know and how that lack of knowledge could hurt you in today's radio business.

Sales Is From Mars....

With appropriate credit to author John Grey's successful books about the relationships between men and women, the first module of the CRMC-PA study guide is called "Sales Is From Mars, Programming Is From Venus" and looks at the different world views of sellers and programmers.

Like men and women seeking understanding in order to make their relationships work, sales professionals and PDs must also find areas of mutual agreement, even though they may be approaching an issue with opposite attitudes.

One of the greatest examples of these differing perspectives pointed out in the study guide is the way that sales and programming people can place remarkably different meanings on terms both use.

Ask a programmer to define *demo*, and he or she will likely launch into a definition of *demographics* — the classification of an audience by socioeconomic characteristics. A seller, who spends his or her day dealing with retail accounts, is more likely to define the term as "a demonstration of a manufacturer's product."

To a programmer, *front loading* means running network commercials early in the week, while a seller knows it as a retail term meaning "a specific buy that qualifies for promotional dollars."

And if, as a PD, you define *delicatessen* as a restaurant that serves great corned-beef sandwiches, ask a seller to tell you about buying strategies that let retailers sample many lines of merchandise without buying in depth.

The Key To Co-Existence

The reason that programmers and sellers sometimes have different definitions for the same words isn't hard to understand: Programmers concentrate on building and serving the audience while sellers focus on presenting the benefits of that audience to potential advertisers.

The CRMC-PA program makes it clear that these differences are not a bad thing for a station and reaffirms that both sellers and programmers need to always be active proponents of their respective areas.

Trained sellers are best at selling radio, and experienced programmers are best suited to developing appropriate programming, air talent and content for a station. The key to co-existence is to understand that solutions to any conflicts between the two departments must support the entire station, not one side or the other.

As veteran programmer Alex DeMers says in the study guide, "Radio, like marriage, is not likely ever to be stress-free, but it's safe to say that 'Mars' and 'Venus' will sleep better at night if they don't take final

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Map callouts include: Cyprus, Lebanon (Beirut), Syria (Damascus), Iraq, Israel (Haifa, West Bank, Gaza Strip, Jerusalem, Beer Sheva), Saudi Arabia, Jordan (Amman), and Egypt.

News anchors listed: David Wright (Beirut), Fawaz Gerges (Beirut), Matt Gutman (Southern Lebanon), Linda Albin (On the Israel-Lebanon border), Jim Sciutto (On the Israel-Lebanon border), Aaron Katzsky (Jerusalem), and Dean Reynolds (Jerusalem).

decisions on conflicts between them personally. Both sides will win a few and lose a few."

Selling Vs. Marketing

One of the earliest lessons of the course, and the foundation on which the entire CRMC-PA program is built, is that it is crucial to understand the difference between selling and marketing.

Programmers who take this course will not be recognized as Certified Radio Selling Consultants, but rather as marketing consultants. A primary focus of the CRMC-PA plan is to have PDs come away from the experience with a clear understanding of the difference between these terms.

For purposes of the course, the study guide defines selling as "trying to get someone to buy something," while marketing is defined as "developing a product or service that is perceived by the customer to meet their needs so precisely that they want to buy it."

Simply put, selling is trying to get someone to buy *your* stuff, but marketing is helping the client get someone to buy *their* stuff.

This is a concept that should sound familiar to any programmer. PDs know the art of marketing to listeners. The CRMC-PA course helps you take that knowledge and apply it to bridging the gap between programming and sales.

History Lesson

The next section of the study guide offers a quick history lesson on the radio business that will allow veterans to wax nostalgic while giving some of radio's programming youngbloods a primer on how the business has evolved since the early 1900s.

The guide reviews how radio has weathered various onslaughts from new media competition over the years and offers some thoughts on the industry's future as we face more new competition from satellite, the Internet, iPods and other devices that haven't even been invented yet.

Next comes a review of the basic management, personnel and operational structures for most stations. While not all the job definitions or positions may apply at your particular operation, it's still a good refresher course on who does what that will be especially helpful to industry newcomers.

In addition to explaining job roles, this

section gives programmers a clearer definition of the differences between local sales, retail sales, nontraditional-revenue sales and national and regional sales.

You may be surprised to learn that today's radio-station sales departments feature specialists in specific types of sales along with more typical account executives who handle general ad sales, client promotions, etc.

Knowledge Is Power

Next up are two sections titled "The How and Why of Advertising" and "Radio." This will likely be the first part of the course that

The purpose of the RAB's CRMC-Programmers Accreditation course is to provide programmers with a way to broaden their horizons.

a veteran programmer won't feel is a review of stuff he already knows.

Along with a glossary of radio terms — most of which should be fairly familiar to any PD — you'll find a brief description of the RAB's *Radio Marketing Guide and Fact Book for Advertisers* and an explanation of its interactive CD-ROM *Blueprint for Results*.

When he gets to the detailed explanation of the "Nine Keys to Advertising Success" followed by a list of "10 Reasons to Advertise," a PD might be tempted to say, "Hey, I thought you told me this wasn't going to be about becoming a salesperson." But understanding the sales process can be a valuable lesson for any programmer looking to grow his career.

If knowledge is power, it's logical to conclude that having a combination of programming expertise and a good working

knowledge of the sales process will make you a more valuable and powerful player on your station's team.

The Nitty-Gritty

The CRMC-PA's next module is "The Fundamentals of Radio Sales." Again, it's a title that may make a PD taking this course pause to ask why he needs to get into the nitty-gritty of sales.

But the lesson of this section is fundamental to the overall message "If you're in radio, you're in sales." Because, as the study guide points out, if you have human interaction of any kind, you are selling something every single day.

Have you ever asked for a raise? To do so, you must sell the boss on what you think you're worth to the company. Or maybe you've asked someone out on a date. When doing that you are selling the idea of togetherness and creating a need for companionship, with you as the solution to that need.

Even something as simple as asking a friend to do you a favor means you are selling them on the benefits of friendship and reciprocity. So the real purpose of this module is to give programmers a look at the actual job of a salesperson, reduced to the fundamentals.

As the study guide notes, the idea here is not to try to teach you to be a salesperson. Rather, it is to give you a new perspective on the sales department through a clearer understanding of the basic sales job, including things like setting goals, planning, making calls, prospecting, reaching decision-makers, idea selling, personal appearance and attitude and follow-through.

Fierce Competition

There's also a glossary of media and advertising terms. Admittedly, some of it is pretty dry stuff, but if you want to win at any game, you must first know the basic rules of how that game is played.

At the very least, you'll learn that there's a lot more required than you might think to become an effective and successful radio seller today. It takes determination and discipline to go through the appropriate steps to prepare for the sale, make the sale and then manage the account effectively in order to retain the client's loyalty and trust.

Just as the job of PD has changed consid-

erably in the new consolidated radio world, so have things over in the sales bullpen. The stereotypical Herb Tarlek character of *WKRP in Cincinnati* fame is gone at most stations. The days of the backslapping, glad-handing salesperson who thinks taking a client to lunch or getting them baseball tickets will ensure the station gets on the buy are over.

In today's radio sales world the competition is fierce, the pressure to hit revenue goals are constant and intense, and the rejection factor is high. The CRMC-PA program is designed to give you an understanding of what it takes to make it in today's broadcast-sales environment.

What's Your Commitment?

Aside from the nominal cost of the CRMC-PA course, the only other commitment a PD needs to make is to take the time to study the materials.

It's essentially a home-study course that you can receive either online or as a written manual. Expect to invest about eight to 10 hours in the study materials and another two hours or so for your final test.

Oops — did I forget to mention that there's a test when you're done? Thankfully, the RAB CRMC-PA kit is designed to help relieve some of the test anxiety that most of us who have been out of school for quite a while tend to get when hearing that word.

The written materials I reviewed, along with the accompanying audio- and videocassettes, provide a step-by-step guide to the course. Some of the questions on the exam are true-or-false, others are multiple-choice, and still others are fill-in-the-blank or short-answer questions.

The final test calls on you to develop a case study based on a hypothetical marketing situation. The case study accounts for about 30% of your exam score, so it's of particular importance to dedicate some time and attention to that area of study.

In short, this is not a frivolous undertaking. It's a serious course for programmers who are interested in furthering their knowledge of sales and integrating that knowledge into their day-to-day approach to the job in order to become more effective programming managers and more valuable contributors to the revenue of their radio stations.

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The 2006 Marconi Radio Awards Finalists

An in-depth look at this year's nominees

The NAB on July 17 revealed the stations and personalities that have been selected as finalists for the 2006 NAB Marconi Radio Awards. The awards honor radio stations deemed outstanding by the industry advocacy group, as well as air personalities at member stations throughout the U.S.

The NAB Marconi Radio Awards were established in 1989 and named after inventor and Nobel Prize winner Guglielmo Marconi. An independent task force selected finalists in 22 categories, and ballots are en route to members of the NAB Marconi Radio Awards Selection Academy.

The winners in each category will be announced on Sept. 21 at the NAB Marconi Radio Awards Dinner and Show, held during the 2006 NAB Radio Show in Dallas. This year R&R Convention 2006 is co-located with the NAB confab.

This year there are awards in two new categories: Spanish Format Personality of the Year and Sports Station of the Year. Without further ado, here's a look at this year's finalists.

Legendary Station

KLOS/Los Angeles

Since 1969, Southern California has rocked and rolled to "The Legendary 95.5 KLOS." The ABC Radio Classic Rocker has consistently given the region music from such artists as The Rolling Stones, The Doors, Fleetwood Mac and Van Halen.

Under the guidance of PD Rita Wilde, KLOS enjoys a veteran airstaff including long-time morning hosts Mark & Brian, Cynthia

Fox in middays, Uncle Joe Benson in afternoons, Gary Moore in evenings and the legendary Jim Ladd in late-nights.

As if that isn't enough, KLOS boasts a week-end talent lineup that is also full of market veterans, including Bob Coburn, Terry Gladstone, Joe Reiling and Denise Westwood.

KQRS-FM/Minneapolis

Minnesota's Classic Rock is "92 KQRS," a station that regularly dominates in the Twin Cities. *The KQRS Morning Show*, starring Tom Barnard, ranks No. 1 across the board, with an incredible 23.7 share of listeners 25-54. Rounding out the weekday airstaff are Wally Walker in middays, Ray Erick in afternoons and Lisa Miller in nights.

KSL-AM/Salt Lake City

Bonneville's flagship News/Talker booms across the Wasatch Front and to most of the West Coast at night at 1160 kHz, and now Utahans can listen to KSL at 102.7 MHz in the greater Salt Lake City area.

KSL is the dominant news and information source in Utah. Local programs include the popular *Mornings With Grant & Amanda* while syndicated shows include the ABC Radio Networks-distributed *Sean Hannity Show*. Other programming elements that set KSL apart are locally produced shows focused on feature films, homes and travel.

Secure Your Room Now For R&R Convention 2006

In just about two months the Hilton Anatole Hotel in Dallas will be full of radio-industry executives and personalities as the business' brightest and best gather for both R&R Convention 2006 and the NAB Radio Show.

A management and technology session is set for Wednesday, Sept. 20, from 3:30-5pm, and Premiere Radio Networks Sr. VP/Digital Media Brian Glicklich has agreed to serve as moderator. To register for the R&R Convention and to check out an agenda, visit www.radioandrecords.com.

KSTP-AM/Minneapolis

Hubbard Broadcasting's Twin Cities Talker features Willie Clark and Jay Kolls in wake-ups, Bob Davis from 9am-noon, *Midday News and Comment* from Paul Harvey, Ron Rosenbumb and Mark O'Connell from noon-2pm, Joe Soucheray in afternoons, T.D. Mischke in the 5:30-7:30pm time period and Dave Thompson from 7:30-10pm.

WBEB/Philadelphia

Jerry Lee's independently owned and operated AC is perhaps the last of its kind. The station known throughout the Delaware Valley as "B101.1" enjoyed estimated 2005 revenue of \$30.6 million and is No. 1 with women 12+, earning an 8.4 share in the winter 2006 Arbitrons.

Network Syndicated Personality Of The Year

Bob & Tom, Premiere Radio Networks
Tom Joyner, Reach Media
Kidd Kraddick, Premiere Radio Networks
Mark & Brian, KLOS Syndications
Satellite Sisters, ABC Radio Networks

Major Market Station Of The Year

KBFB/Dallas
KGO/San Francisco
KTRH/Houston
WGMS/Washington
WHUR/Washington

Large Market Station Of The Year

KBZT/San Diego

WALK/Nassau-Suffolk
WEEL-AM/Boston
WGAR/Cleveland
WLYF/Miami

Medium Market Station Of The Year

KKOB-AM/Albuquerque
KLBJ-AM/Austin
WFMS/Indianapolis
WIVK/Knoxville
WSNY/Columbus, OH

Small Market Station Of The Year

KGMI-AM/Bellingham, WA
KMBQ-FM/Wasilla, AK
KOFM-FM/Enid, OK
WCHS-AM/Charleston, WV
WYCT-FM/Pensacola, FL

Major Market Personality Of The Year

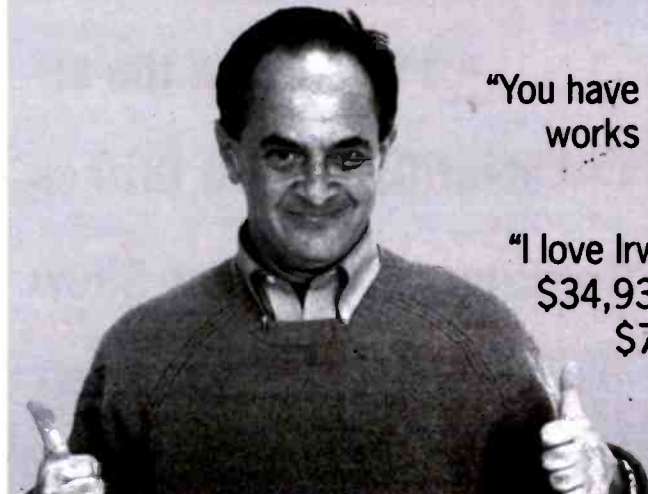
Dunham, Miller & Keith, KTCK-AM/Dallas
Madd Hatta, KBXX/Houston
John & Ken, KFI/Los Angeles
Scott Slade, WSB-AM/Atlanta
Joe "Butterball" Tamburro, WDAS-FM/Philadelphia

Large Market Personality Of The Year

Tom Barnard, KQRS/Minneapolis
Peter Boyles, KHOW/Denver
Chuck Collier, WGAR/Cleveland
Kelly, Jonathan & Mudflap, KYGO/Denver
Mike Trivisonno, WTAM/Cleveland

Continued on Page 15

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Sonic Branding Through 'Blinks'

Now you hear it, now you don't. That's the way Clear Channel hopes to create a buzz with both advertisers and listeners, thanks to a new concept involving "blinks" — mini commercial messages that average five seconds in length.

With much discussion in recent months about cutting advertising clutter at stations across the U.S., Clear Channel's Atlanta-based Creative Services Group finds itself at the forefront of this innovative approach to delivering a message for a product or service in a virtually subliminal way.

Clear Channel's "Less Is More" inventory-reduction initiative gives advertisers many options when it comes to the type of ad campaigns they wish to explore. Creative Services Group Sr. VP/Creative Jim Cook says his team began exploring shorter units about 1 1/2 years ago.

"There was much discussion in the industry regarding unit length on commercial radio, mainly the use of 60-second spots vs. 30-second spots," Cook says. "We had been to a lot of ad agencies and met with creative directors, and the challenge that was presented to us was how we can use the medium of radio in providing an advertising message that was new and inventive and with different lengths. We wanted to demonstrate that an advertising message could be effective on radio, regardless of length."



Jim Cook

our strength at radio — and we were able to extend the brand as a result," Cook says. "The ad agency and company were very impressed. It showed them what we were trying to achieve. And it began the dialogue with radio for them to think of the medium in new ways that we as an industry haven't thought of yet."

Another mini-commercial, designed specifically for Clear Channel's Atlanta stations, was put together for Krystal restaurants. With a hip-hop music bed, a deep, rich male voice seductively says, "People talk about a good square meal." A rapper then chimes in with, "That's why they love Krystal." The first announcer then concludes the spot by saying affirmatively, "Square." The spot lasts five seconds exactly.

Says Cook, "It's a great use of sound, and it's a great way of extending the brand. We also did something similar for the New York Lottery, which aired on Clear Channel stations."

While the super-short spots attract attention on their own, Cook doesn't recommend that advertisers use the blinks as standalone units for a radio campaign. "They should use these in conjunction with 15s and 30s," he says. "Once again, the shorter-length spots work better with something where there is some recognition established."

Just A Second

Miami-based ad agency Crispin, Porter + Bogusky is known for its cutting-edge approach to commercials. At one time one of its clients was Mini Cooper automobiles. "They said, 'Bring us something new and different,'" Cook says. "We thought, 'What if we took this to the ultimate? How could we go to ridiculous amounts and give you guys a one-second spot?'"

Cook's group was laughed at, but he pressed on with his point. "This was the ultimate miniaturization, and that was what the Mini campaign was all about," he says. "They said matter-of-factly, 'OK, show us.'" The Creative Services Group replied with an audio blip that featured the "beep-beep" of a Mini's horn and a male voice quickly adding the name "Mini."

From that idea came the concept of a sponsored hour, where various elements involving the brand could be integrated into the programming.

Cook says, "What if we did something that was just beyond what was a one-second ad, taking it out of context? What if we miniaturized versions of news and weather and added a one-second ad into that content?"

The result: an hour of music interrupted by tongue-in-cheek mini news and weather updates of a few seconds in length, sponsored

by Mini. "This gives us an added availability for an advertiser to have a dialogue with us," Cook says.

"We were ready to use inventive, surprising ways to get the consumer to use radio. Many of the gigantic companies weren't really thinking of using radio in these terms."

While the Mini campaign didn't come to fruition, the concept was used in developing a wildly original campaign idea with one of the world's most ubiquitous brands: McDonald's.

Cook says, "McDonald's already has a sonic brand. You hear that 'ba, da, ba-ba-da,' and you know immediately what it is. We said, 'What if we could sprinkle that into new and surprising places, like some of the mix shows you hear on a Rhythmic or Urban station?'"

A demo was presented to McDonald's where the company's sound identifier, also called a "logo" in ad circles, was dubbed in to a mix show. While that element was subtle and stealthy, a station also had the option of having McDonald's officially sponsor the show or even calling it, for example, *The McDonald's Mix Down*.

"Maybe a station could even make a contest out of it," Cook says. "How many times

did you hear the logo this hour?" It creates opportunities."

But Cook also says clear limits would be placed on where, when and how blinks will be used by a radio station. "It has to be for a company with sonic branding, such as Intel or NBC," Cook says. "Many products and services are now beginning to establish them because of the power of sound, which is what our medium is rooted in."

Quick Hit

Clear Channel has yet to launch blinks at its stations, but Cook's team is in discussion with several CC market managers on integrating the mini-commercials into the sales team's portfolio of options.

"If you have the message right, the length of the message becomes irrelevant," Cook says. "What is important is that we focus on how advertisers are using our medium so they get the messages right. And these are customized for each individual advertiser. The blinks may be different for McDonald's than for another advertiser. There also may be some advertisers where blinks are not appropriate at all. There is no 'one size fits all' format for this."

The 2006 Marconi Radio Award Finalists

Continued from Page 14

Medium Market Personality Of The Year

Bob Conners, WTVN/Columbus, OH
Scott Innes, WYNK/Baton Rouge
Brent Johnson, WTCB-FM/Columbia, SC
Dave Kaelin & Jimmy Jam, WNCI/Columbus, OH
Todd & Tyler, KEZO/Omaha

Small Market Personality Of The Year

Mark Clark, KRCH-FM/Rochester, MN
Alan Clepper, KOFM-FM/Enid, OK
Joe Daily, WRNQ/Poughkeepsie, NY
Mitch Johnson, WCRE-AM/Cheraw, SC
Lacy Neff, WVAQ-FM/Morgantown, WV

Spanish Format Personality Of The Year

Carlos Alvarez, KLVE/Los Angeles
Jose Gadea, KLNK/San Diego
Joaquin Garza, KHHL/Austin
Eddie "Piolin" Sotelo, KSCA/Los Angeles
Hector Velasquez, KDXD/Dallas

AC Station Of The Year

KESZ/Phoenix
KOIT/San Francisco
KOST/Los Angeles
WLHT/Grand Rapids
WSNY-FM/Columbus, OH

CHR Station Of The Year

KHKS/Dallas
KIIS-FM/Los Angeles
KQKS/Denver
KRBE/Houston
WSTW-FM/Wilmington, DE

Country Station Of The Year

KNIX/Phoenix
KYGO/Denver
KYKX-FM/Longview, TX
KZLA/Los Angeles
WMIL/Milwaukee

News/Talk Station Of The Year

KFI/Los Angeles
KGO/San Francisco
KLBJ/Austin
KSL/Salt Lake City
KTRH/Houston

Oldies Station Of The Year

WCRE-AM/Cheraw, SC
WGHT-AM/Pompton Lakes, NJ
WJLT-FM/Evansville, IN
WMJI-FM/Cleveland
WWSW/Pittsburgh

Religious Station Of The Year

KPSH-FM/Los Angeles
KJIL-FM/Meade, KS
WFIA-FM/Louisville
WGNR-FM/Indianapolis
WVEL-AM/Peoria, IL

Rock Station Of The Year

KBZT/San Diego
KQRS/Minneapolis
WAPL/Appleton, WI
WEBN/Cincinnati
WGLO/Peoria, IL

Spanish Station Of The Year

KHHL/Austin
KSCA/Los Angeles
KSSE/Los Angeles
KTTA/Sacramento
WAMR/Miami

Sports Station Of The Year

KFAN/Minneapolis
KTCK/Dallas
KWEB/Rochester, MN
WEEL/Boston
WNML/Knoxville

Urban Station Of The Year

KBLX/San Francisco
WDAS-FM/Philadelphia
WGCI-FM/Chicago
WHUR/Washington
WKYS/Washington

"If you have the message right, the length of the message becomes irrelevant."

Audio Recognition

In exploring the concept of the super-short spot, Cook realized that branded entities that hadn't necessarily used radio to the extent that they could now had another reason to consider the medium over TV or print media. One of the first five-second spots the Creative Services Group put together was for Afrin, a nasal spray from Schering-Plough.

"We wanted to demonstrate that we could do a lot in a very short period of time," Cook says. The agency that works with Schering-Plough challenged Cook to prove it could be done.

The result: A congested-sounding woman's voice says, "Afrin," followed by two squirts of the product, a sigh of relief and, finally, the woman saying, "Afrin," minus any nasal congestion.

"It demonstrated the great use of sound —

Taylor's Race For The Daytime Emmy

People across the country set their TiVos to "amaze" when WPLJ/New York midday stud **Race Taylor** appeared on ABC's *All My Children* last Tuesday. The scarily talented Taylor spent the day mingling with the largely fictitious denizens of Pine Valley as he inhabited the pivotal and demanding role of, well, himself, playing "Generic Reporter No. 17." Viewers wept openly as Taylor worked the crowd along a faux red carpet in a scene that portrayed the grand opening of a new nightclub, "ConFusion."

Taylor was gracious enough to emerge from his trailer long enough to give us an exclusive behind-the-scenes look at his "craft," as it were. "If you think you put a lot of time and effort into a bit or break on the radio, think again when it comes to TV — you spend 20 minutes in makeup just to get the mike flag on TV!" he says, sipping his double half-caf, no-foam, extra hot, nonfat, 30% soy latte delivered by his assistant, Serge. "I picked up some serious TSL in Pine Valley ... and a nasty rash too. I'd love to spend more time chatting with you, but the Daytime Emmy people are on Line 7, and Lucci is requesting The Goo Goo Dolls on Line 9. I will tell you that this daytime drama stuff is great — you just make stuff up! Hold on — I'm going to stare at my cell phone for dramatic effect.... OK, that's a wrap! Lunch, everybody! Back on set at 3pm!"



Radio face crosses to TV.

Talk About Blowing Off Cume....

We've been hearing some bizarre reports out of the Fresno area involving Contemporary Christian **KFYE**, licensed to nearby Kingsburg, CA. It seems that Jerry Clifton's Pro-Active Communications just closed on the purchase of the station and has apparently chosen a diametrically opposed format direction for stunting purposes: porn! Stunned listeners report the station is currently playing nothing but sexually suggestive songs like "I Want Your Sex" and "Between the Sheets," accompanied by liners identifying the station as "All-Porn Radio," punctuated by what can politely be described as, er, the sounds of ... well, female ecstasy. Stay tuned!



All-Porn Radio morning show.

Not As Old As You Think

Congrats to WROR/Boston morning duo **Loren Owens** and **Wally Brine**, who celebrated their 25th anniversary as co-hosts of the market's longest-running morning show. The guys were thrown together back in 1981 as a sort of radio blind date: Brine was hired by WROR (formerly WVBF) for afternoons, while Owens was hired to do mornings. When an exhaustive search for a morning show partner failed to turn up anyone usable, Brine was tricked, er, creatively convinced to team up with Owens, and the rest is history. Last Tuesday morning the boys were visited by Boston Mayor Tom Menino, who presented them with a certificate of recognition for their 25 years of broadcasting excellence and whatnot. That evening many cocktails were con-

sumed in their honor before a concert starring Huey Lewis & The News and Chicago.

Label Love

- **Matt Shay** is upped to VP/A&R & Marketing for the whole damn RCA Music Group. Shay joined J Records at its inception in 2000 and rose to VP/Marketing & A&R for J/Arista Records. Before that he managed marketing and promotion for Loosegroove Records, where he signed Queens Of The Stone Age.
- **Beka Callaway** is named Sr. Director/A&R for Razor & Tie. She joins from Columbia, where she was A&R Manager.

The Programming Dept.

- As if he's not already busy enough overseeing eight radio stations for Morris Desert Radio in the blazing inferno known as Palm Springs, CA, OM **Larry Snider** now tacks on bonus PD duties for Rocker KCLB, thus freeing up Anthony "Ant Dog" Quiroz to return his full attention to programming CHR/Rhythmic KKUU. "We've made no major adjustments to KCLB," Snider tells **ST**. "Well, other than removing the 20 or 30 of Ant Dog's favorite rock songs that have no prior airplay history on any known Rock FM. Said move is bound to have a profound effect on Ronnie James Dio's future royalty checks."
- Snider will also relinquish his afternoon shift on Classic Hits pal KDGL (The Eagle). "As part of this shuffle, the Mark & Brian radio program agrees to a three-year renewal and segues from KCLB to The Eagle," he says. Present Eagle morning guy **Dave Acosta** replaces Snider in afternoons.

• Before we leave Palm Springs, **Alex Cosper** is the new PD of Royce International CHR/Pop KRCK (Hot 97.7). Cosper is best-known for spending most of the '90s at KWOD/Sacramento. Coincidentally — or not — KWOD was, and KRCK is, owned by the colorful **Ed Stolz**. Cosper strolls in as the station, which flipped to Pop in April, pulls out an amazing first full book, leaping 0.4-4.5 12+!

• Lincoln Financial Hot AC/FM Talk hybrid WLNK (The Link)/Charlotte makes some programming moves: **Todd Haller**, producer of the syndicated *Bob & Sheri Show* for the past six years, adds MD duties while Imaging Director **Anthony**

Michaels adds Asst. PD stripes. The guys are covering the bases once handled by Derek James, who left in December to become a full-time weatherman at Charlotte's Fox TV affiliate.

• KHFI/Austin PD **Jay Shannon** reaches back to his old 'hood for his new MD/afternoon jock: **Tony Cortez**, who worked with Shannon at sister KXXM/San Antonio. Cortez replaces Brotha Fred, now doing mornings at WIBT (96.1 The Beat)/Charlotte.

• After 13 years with WWCD (CD101)/Columbus, OH, MD **Jack DeVoss** is retiring from radio on July 31. Until replacements are located, part-timer **Eric Holmes** will handle Jack's 9am-noon airshift while PD **Andy "Andyman" Davis** and Asst. PD **Brian Phillips** will split MD duties.

• Results Radio hires OMs for the company's clusters Chico and Redding, CA: **Kit Moss** is now OM of the four-station Chico cluster. He arrives from Bend, OR, where he operated Vox Humana Advance Voice Services, and replaces Kelli Cluque, who returned to KCAL/Riverside in June. In Redding, it's a homecoming for **Rick Healy**, who returns to his former OM position af-

ter leaving radio two years ago. He replaces Carmy Ferreri, who left earlier this year.

- Night jock/imaging dude **Matt The Matt** is awarded bonus Asst. PD stripes at WKQZ (Z93)/Saginaw, MI.
- With MD/afternoon goddess Boomer's recent departure to nights at KBZT/San Diego, midday jock **Beano** (nice name) inherits MD stripes at KKPL (99.9 The Point)/Ft. Collins, CO.
- **WWDG/Syracuse** flips from Rock to Hot AC as "**Nova 105.1**." **Jason Furst** is installed as the new PD, replacing Scott Dixon.
- **J.J. Fabini**, PD of Summit City Alternative WXTW (X102.3)/Ft. Wayne, IN (not a real fort), will triple his minimum standard



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RR TIMELINE

1 YEAR AGO

- **Matt DuBiel** named PD of Chicago-area trimulcast WKIE/Arlington, WDEK/DeKalb & WRZA/Park Forest, IL.
- **Phillip David** named PD of WIZF/Cincinnati.
- **Charley Lake** named PD of KOOL/Phoenix.

5 YEARS AGO

- **Kevin Weatherly** named VP/Programming of Infinity/Los Angeles.
- **Jack Landreth** named PD of KTSA/San Antonio.
- **Kim Monroe** named PD of WXTM/Cleveland.



Kevin Weatherly

10 YEARS AGO

- **Skip Bishop** named Sr. VP/Promotion of MCA Records.
- **Phil Manning** named PD of L.A.-area Alternative "Y107" trimulcast KLYY/Arcadia, KSYY/Fallbrook & KVVY/Ventura, CA.
- **Bill Saurer** promoted to GM of WHTT, WEDG & WGRF/ Buffalo.

15 YEARS AGO

- **Mark Kanov** upped to Station Manager of WQXI &WSTR/Atlanta.
- **Bill Ashenden** promoted to GM of KKRZ/Portland, OR.
- **Dave Presher** upped to Station Manager of KHYL/Sacramento.



Mark Kanov

20 YEARS AGO

- **Dan Forth** named Sr. Marketing Advisor of Jeff Pollack Communications.
- McGavren Guild promotes **Jeff Dashev** to Exec. VP/Western Division and **Mary Beth Garber** to L.A. VP/Sales Manager.
- **Mark Bolke** named PD of KRXY/Denver.

25 YEARS AGO

- **Tom Bender** named Program Manager of RKO 1 & RKO 2 radio networks.
- **Bob Sharon** appointed VP/GM of Bellevue Radio.
- **Rick Torcasso** named PD of WDRO/Detroit.



Tom Bender

30 YEARS AGO

- **Bruce Johnson** resigns as President of SRO Broadcasting to become President/CEO of Starr Broadcasting.
- **Rick Dees** named PD of WMPS/Memphis.
- **Possum Riley** appointed PD of WMAK/Nashville.

daily radio intake by adding two more stations to his to-do list: clusterpals Adult Hits WXKE and Adult Standards WGL.

Quick Hits

- Afternoons are open at KPWR (Power 106)/Los Angeles as **The Goodfellaz** (a.k.a. **Romeo & Dejai**) exit after seven years to focus on their TV and recording careers. Sidekick **Tito** remains aboard and will work with a rotating series of companions while **Ermmis VP/Programming Jimmy Steal** begins to beat the proverbial bushes for a new show.

- It truly was the end of an era on Long Island as 25-year morning fixture **Steve Harper** did his last show on WBLI/Nassau-Suffolk. In keeping with Harper's wishes, he chose not to do a huge farewell show; rather, he stepped away on his own low-key terms.

- The unusually stable talent pool at WBBM-FM (B96)/Chicago has undergone some sweeping personality changes under **Todd Cavanah** (who just celebrated his 13th anniversary as PD!): New to nights is **Julian Nieh**, who recently left nights at WIHT (Hot 99.5)/Washington. With Nieh's arrival, other changes are set in motion: Current night team **Stylyz & Roman** move into afternoons, replacing **Roxanne**, who will slide into middays when she returns from maternity leave in September. One casualty of these changes is longtime B96 midday personality **Brian Middleton**, who exits after nearly 10 years.

- WGCI/Chicago afternoon personality **Sam Sylk** is transferring to Philadelphia to do mornings at a mystery Clear Channel sister station ... most likely, **WUSL (Power 99)**, which hasn't had a full-time morning show since **Star & Buc Wild** imploded. Sylk's replacement is already in the building: **Tony Sculfield**, a member of *The Crazy Howard McGee Morning Show* for the past six years.

- Clear Channel Smooth Jazz **KKSF/San Francisco** and Hot AC sister **WVMX (Mix 94.1)/Cincinnati** are the latest passengers to board the *Wake Up With Whoopi!* love train, effective Aug. 14. No word yet on the fate of current KKSF morning host **Kim Dooley**, but Mix morning host **Mike Stevens** will remain as a local member of the team.

- Programmer/producer/voiceover goddess **Nicole Sandler** joins **WINZ/Miami** as producer of a new local morning show starring **Jim DeFede**, former *Miami Herald* columnist and a commentator on the local CBS-TV affiliate.

- Changes at **KALC (Alice 105.9)/Denver**: First, afternoon co-host **Bo Reynolds** exits. His other half, **Slackter**, is flying solo for now. PD **Dave Symonds** then reaches back to his old 'hood of Entercom/Rochester, NY and borrows **WBZA** morning show producer **Matt Damrow** as Alice's new Imaging Director.

- Congrats to Mark "Mr. Voice" **Driscoll**, who just signed a lucrative deal with the Dallas Cowboys broadcast division as the team's promo and imaging voice for the season. How cool

is that? "The Cowboys already have a 'bad boy' with T.O., so I wasn't up for that gig," Driscoll tells ST. "This sure beats the waterboy position — and, hey, no tackles! I guess being a Cowboy fan has paid off."

- Changes at **WDCG (G105)/Raleigh**: Morning ringmaster **Bob Dumas**, of *Bob & The Showgram*, is re-upped for "years to come" and joined by new co-host **Kristin**, who's inbound from Clear Channel/Lexington, KY. She replaces **Amy Bristle**, who left last month. Midday dude **Brian Thomas** exits and is replaced by Asst. PD/MD/night guy **Brody**. Joining for nights is **Geller**, last seen in nights at **WWWQ (Q100)/Atlanta**.

- Mile-High fave **Dave Otto** is named morning show host for Jones Radio Networks' satellite **Hot AC** format. Fortunately, Jones is based in Denver, so Otto's moving expenses will be negligible. With Otto's arrival, **Peter McLaine** moves to afternoons. **Sassy Hackratt** is upped to Promotions Manager for JRN's satellite-delivered formats while **KPLZ/Seattle** Asst. MD **Nicole Maroutsos** joins JRN as Programmer/Music Director.

- With the arrival of **Opie & Anthony** in mornings at **WEDG/ Buffalo**, current morning dudes **Shredd & Ragan** move to afternoons. Current

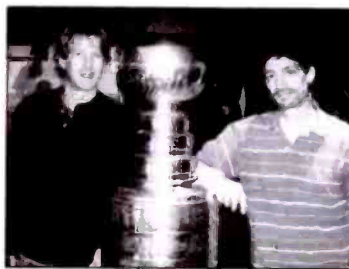
afternoon dude **Rich "The Bull" Gaenzler** will do noon-3pm, splitting middays with **Val**, who will do 9am-noon.

- **Lisa Gibbs** is named Promotions Director at **Bonneville Hot AC WVRV (The River)/St. Louis**. Gibbs spent the past three years across the street at **CBS Radio**, where she was Promotions Coordinator for rivals **KYKY & KEZK**.

- **KRBZ (96.5 The Buzz)/Kansas City** afternoon co-host **Slimfast** will now fly solo in the shift. Mr. Fast was previously teamed up with **Lazlo**, who recently broke Fast's heart when he left to program **KNDD/Seattle**.

- **Gail Lewis** trades weekends at **WXSS/Milwaukee** for middays at **AC WGFB/Rockford, IL**.

- **WSTW/Wilmington, DE** fills its night opening with **Justin Wright**, a.k.a. **The New Guy**, inbound from **WXLK (K92)/**



Positively thrilled to be back in Buffalo.

Roanoke, VA. The shift has been open since **Rob Acampora**, a.k.a. **A-Game**, moved to afternoons.

- New PD **Max Miller** makes changes at **KZZO (100.5 The Zone)**, teaming afternoon goddess **Monica Lowe** and night maniac **Keith Brooks** to form **The Zone's** new morning show. They replace Asst. PD/MD/morning co-host **Shawn Cash**, who relocates to afternoons, and his former partner, **Jeff Jensen**, who exits. Find Jensen at nomorejeffs@yahoo.com.

- Across the street at **KBMB (103.5 The Bomb)/Sacramento**, **Davey D** in the *Morning* co-host **EQ** exits. PD **Pattie Moreno** is looking for an experienced replacement. Exactly how much experience remains unclear: Her ideal candidate should be "someone who's spoken into a mike before."

- After a three-month vacation to satisfy a noncompete, **Grand Rapids** market fixtures **Dave & Geri** take over mornings at **Citadel CHR/Pop WHTS (formerly WCXT)**. The beloved married couple spent the past 20 years across the street on **Regent AC WLHT** and, remarkably, are still speaking to each other.

Tanned & Rested

John DePetro is back as morning host on **WRKO/Boston** after a 72-hour "vacation" management gave him for referring to the embattled chairman of the Massachusetts Turnpike Authority, **Matt Amorello**, as a "fag" and a "sissy boy." According to the *Boston Herald*, during an on-air discussion about Amorello, who's taken a lot of heat since that ceiling panel in one of Boston's Big Dig tunnels fell and killed a woman, DePetro called him a "fag," then added, "And I don't mean 'gay fag' — I just mean the way when you're in grammar school and somebody would say you're like a sissy boy fag. I don't mean gay fag. I mean like sissy boy. He's a little sissy boy. Wife wears the pants."



Big Dig had no comment.

WRKO VP/Programming Jason Wolfe told the paper that Entercom has a "zero-tolerance" policy with regard to intolerance, which is why DePetro was given "a few days off to think about it."

Baby Poop

- Congrats to our pal **John Jay Van Es**, of the **John Jay & Rich** show on **KRQQ/Tucson & KZZP/Phoenix**, and his lovely wife, **Blake**, on the arrival of their third son: **Dutch Diego** was born at 4:30am on July 18, weighing in at 7 1/2 pounds and measuring 19 1/2 inches long. Everything about the birth went smoothly with one exception: John Jay attempted to record the blessed event to play back on the radio, but the tape didn't record anything.

- Congrats also to **John Stuart**, PD/morning co-host at **WJLQ/Pensacola, FL**, and his wife, **Sana'a**, on the birth of their third child: **Austin** showed up via stork on July 17 and weighed in at 8 lbs., 12 oz. "I'm happy to have a new PI added to the radio family," Stuart tells ST. "I'm now planning a vasectomy promotion for the fall for **Q100**. And, yes, it will be rigged so that I'm the winner ... er, loser."

FILMS

BOX OFFICE TOTALS

July 21-23

Title (Distributor)	\$ Weekend	\$ To Date
1 <i>Pirates Of The...</i> (Buena Vista)	\$35.21	\$321.89
2 <i>Monster House</i> (Sony)*	\$22.21	\$22.21
3 <i>Lady In The Water</i> (WB)*	\$18.04	\$18.04
4 <i>You, Me & Dupree</i> (Universal)	\$12.76	\$45.29
5 <i>Little Man</i> (Sony)	\$11.02	\$40.63
6 <i>Clerks II</i> (MGM)*	\$10.06	\$10.06
7 <i>My Super Ex-Girlfriend</i> (Fox)*	\$8.60	\$8.60
8 <i>Superman Returns</i> (WB)	\$7.37	\$178.34
9 <i>The Devil Wears Prada</i> (Fox)	\$7.36	\$97.50
10 <i>Cars</i> (Buena Vista)	\$4.94	\$229.48

All figures in millions *First week in release

Source: Nielsen EDI

COMING ATTRACTIONS: This week's openers include *Miami Vice*, starring recording artist **Jamie Foxx**. The film's Atlantic soundtrack sports **Nonpoint's** cover of **Phil Collins' "In the Air Tonight,"** as well as music by **Moby, India.Arie, Goldfrapp, Nina Simone, Emilio Estefan** and more.

Recording artist **Ashanti** stars in *John Tucker Must Die*, whose **Wind-up** soundtrack contains cuts by **The All-American Rejects, Rock Kills Kld, People In Planes, Motion City Soundtrack, OK Go, Nada Surf, Ben Lee, Josh Kelley, Caesars** and more.

— Julie Gidlow

TELEVISION

TOP 10 SHOWS
Total Audience
(110.2 million households)

July 17-23
Adults 18-49

1 <i>CSI: Miami</i>	1 <i>So You Think You Can Dance (Wed., 9pm)</i>
2 <i>America's Got Talent</i>	2 <i>Hell's Kitchen</i>
3 <i>Miss Universe Pageant</i>	3 <i>So You Think You Can Dance (Thursday)</i>
4 <i>CSI</i>	4 <i>So You Think You Can Dance (Wed., 8pm)</i>
5 <i>So You Think You Can Dance (Wed., 9pm)</i>	5 <i>Last Comic Standing 4 (tie)</i>
6 <i>Two And A Half Men</i>	6 <i>Miss Universe Pageant</i>
7 <i>Without A Trace</i>	7 <i>America's Got Talent (tie)</i>
8 <i>House</i>	8 <i>CSI: Miami (tie)</i>
9 <i>CSI: NY</i>	9 <i>House</i>
10 <i>60 Minutes</i>	10 <i>Family Guy (tie)</i>
	11 <i>Two And A Half Men</i>

RR **HITS** TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART July 28, 2006

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
1	1	VARIOUS	Now That's What I Call Music!	Sony Music Group	214,027	-45%
—	2	LOS LONELY BOYS	Sacred	Or Music/Epic	62,201	—
5	3	GNARLS BARKLEY	St. Elsewhere	Downtown/Lava/Atlantic	54,682	-1%
—	4	RODNEY ATKINS	If You're Going Through Hell	Curb	53,238	—
6	5	RASCAL FLATTS	Me And My Gang	Lyric Street	51,351	+4%
8	6	VARIOUS	High School Musical Soundtrack	Walt Disney	51,066	+5%
4	7	NELLY FURTADO	Loose	Geffen	47,431	-19%
9	8	RIHANNA	A Girl Like Me	Def Jam/IDJMG	44,442	-8%
12	9	PUSSYCAT DOLLS	PCD	A&M/Interscope	43,435	+2%
11	10	DIXIE CHICKS	Taking The Long Way	Open Wide/Columbia	42,592	-2%
14	11	YUNG JOC	New Joc City	Bad Boy/Atlantic	40,597	0%
10	12	JOHNNY CASH	American V: A Hundred Highways	American/Lost Highway	39,395	-16%
15	13	PANIC! AT THE DISCO	A Fever You Can't Sweat Out	Decaydance/Fueled By Ramen/Lava	35,227	-8%
25	14	NICKELBACK	All The Right Reasons	Roadrunner/IDJMG	34,355	+13%
17	15	VARIOUS	Cars Soundtrack	Walt Disney	31,622	-15%
13	16	INDIA.ARIE	Testimony: Vol.1, Life & Relationship	Universal Motown	31,598	-24%
20	17	RED HOT CHILI PEPPERS	Stadium Arcadium	Warner Bros.	31,353	-11%
2	18	PIMP C	Pimpalation	Rap-A-Lot/Asylum	30,251	-66%
18	19	CORINNE BAILEY RAE	Corinne Bailey Rae	Capitol	30,100	-16%
3	20	THOM YORKE	The Eraser	XL	29,984	-65%
23	21	FRAY	How To Save A Life	Epic	29,583	-5%
21	22	AFI	Decemberunderground	Tiny Evil/Interscope	29,350	-12%
29	23	CARRIE UNDERWOOD	Some Hearts	Arista	28,078	+1%
19	24	VARIOUS	Pirates Of The Caribbean Soundtrack	Walt Disney	27,195	-24%
—	25	RED JUMPSUIT APPARATUS	Don't You Fake It	Virgin	26,623	—
33	26	HINDER	Extreme Behavior	Universal Republic	26,526	+16%
30	27	NE-YO	In My Own Words	Def Jam/IDJMG	26,520	-2%
—	28	ICE CUBE	Laugh Now, Cry Later	LenchMobb/Virgin	23,971	—
26	29	SHAKIRA	Oral Fixation Volume 2	Epic	23,526	-21%
24	30	BUSTA RHYMES	The Big Bang	Flipmode/Aftermath/Interscope	22,719	-27%
31	31	TIM MCGRAW	Greatest Hits Volume 2	Curb	22,482	-15%
40	32	TOBY KEITH	White Trash With Money	Show Dog Nashville/Universal	22,327	+12%
—	33	ERIC CHURCH	Sinners Like Me	Capitol	22,322	—
36	34	TOOL	10,000 Days	Volcano/Zomba Label Group	21,698	-3%
32	35	VARIOUS	Now That's What I Call Music!	UTV	21,147	-17%
16	36	CHEYENNE KIMBALL	The Day Has Come	Epic	20,964	-45%
35	37	WRECKERS	Stand Still, Look Pretty	Maverick/Warner Bros.	20,578	-8%
34	38	BLUE OCTOBER	Foiled	Universal Motown	20,446	-10%
—	39	T.I.	King	Grand Hustle/Atlantic	20,011	—
27	40	DASHBOARD CONFSSIONAL	Dusk And Summer	Vagrant/Interscope	19,989	-30%
—	41	ALAN JACKSON	Precious Memories	Arista	19,342	—
7	42	MUSE	Black Holes & Revelations	Warner Bros.	19,184	-61%
41	43	JAMES BLUNT	Back To Bedlam	Custard/Atlantic	18,827	-3%
38	44	KT TUNSTALL	Eye To The Telescope	Relentless/Virgin	18,604	-12%
44	45	BUCKCHERRY	15	ElevenSeven/Lava	17,974	+1%
37	46	CHAMILLIONAIRE	The Sound Of Revenge	Universal Motown	17,732	-18%
—	47	HANK WILLIAMS, JR.	Essential Collection	Curb/Asylum	17,546	—
42	48	JOHNNY CASH	I Walk The Line: The Legend Of Johnny Cash	Island/IDJMG	17,236	-7%
49	49	ALL-AMERICAN REJECTS	Move Along	Interscope	16,424	+4%
43	50	KELLY CLARKSON	Breakaway	RCA/RMG	15,836	-12%

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ON ALBUMS

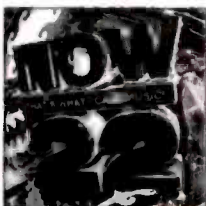
Now And Forever

Thank God for *Now 22*.

Nothing like a few hits to put some window dressing on a chart that otherwise has placed a chill in the summer heat.

Sony Music Group's *Now 22* sells another

214,000, following last week's 388,000, to top the gold mark in its second week. Now that's



Now 22

what we call business. When's *Now 23* coming?

Epic's Los Lonely Boys are the week's top debut with their sophomore release, *Sacred*, which lands at No. 2, chalking up more than 62,000 in sales for the Latino rock brothers. Curb's country star Rodney Atkins is the other top finisher, bowing at No. 4 with *If You're Going Through Hell*, which may well describe weather conditions in the heat-soaked San Fernando Valley.

Downtown/Atlantic's Gnarl Barkley con-



Rascal Flatts

tinue their "Crazy" ways, as *St. Elsewhere* climbs to No. 3 with an impressive 55,000 in sales, bringing the total close to 600,000.

Lyric Street's Rascal Flatts climb into the top five as *Me and My Gang* soars over 2.1 million. That makes Buena Vista Music Group boss Bob Cavallo one happy Disney exec, with *High School Musical* still going strong, at No. 6. Flatts are up 4%, while *Musical* shows a 5% increase over the previous week.

The rest of the top 10 includes Geffen's Nelly Furtado (No. 7), Def Jam/IDJMG's Rihanna (No. 8), A&M's Pussycat Dolls (No. 9) and Open Wide/Monument/Columbia's Dixie Chicks (No. 10).

Virgin alterna-rockers Red Jumpsuit Apparatus (No. 25) and Capitol Nashville's Eric Church

(No. 33) are the other two chart newcomers.

Roadrunner's Nickelback (No. 25-14, +13%), Universal Republic's Hinder (No. 33-26, +16%) and Show Dog Nashville/Universal's Toby Keith (No. 40-32, +12%) are the week's double-digit gainers.

Next week: There's some relief in sight, as Capitol soul diva/ex-Destiny's Child member LeToya and Star Trak/Interscope's Pharrell will vie for No. 1 on the *HITS* Top 50 album chart, with American/WB's Tom Petty also in the loop.



Hinder



Jon Zellner
Sr. VP/Programming
202-380-4040

Flight 28

Mike Abrams
KILLERS When You Were Young

Hitlist

Mike Abrams
KELLS 1700 SHORT Bossy
SNOW PATROL Chasing Cars

The Blood

Mike Abrams
FRAY Over My Head (Cable Car)
BOB SEGER Wait For Me

The Torch

Thomas Kenny
MUTE MATH Typical
KUTLESS Winds Of Change
SEVENTH DAY SLUMBER Break Me
AUDIO ADRENALINE Blaze Of Glory

The Left

Mike Marrone
BRUCE COCKBURN See You Tomorrow
BRUCE COCKBURN Life Short Call Now
CALEXICO Guns Of Bridon
GOLDEN SING Think About Yourself
GOLDEN SING Never Felt Before
MAAD WASH Out In The Black
INDIGO GIRLS Little Perennials
JOHNNY GONKA Satellites
PETER BRADLEY ADAMS Lay Your Head Down
PETER BRADLEY ADAMS Queens Of Hearts
PETER BRADLEY ADAMS One Foot Down
PETER GAMBOIS Model Citizen
RAY LAMONTAGNE Can I Stay
RAY LAMONTAGNE You Can Bring Me Flowers
RAY LAMONTAGNE Three More Days
TOM PETTY & THE HEARTBREAKERS Damaged By...
TOM PETTY & THE HEARTBREAKERS Jack
TOM PETTY & THE HEARTBREAKERS This Old Town
TOM PETTY & THE HEARTBREAKERS Down South
TOM PETTY & THE HEARTBREAKERS Night Driver

The System

Zoltar
FABRIZIO 78 Beauty Of Sound
TERRA Incriminating Evidence
DESCENT Clockwork

The Village

Robert Aubry Davis
JOHNNY BONKA Unblindfold The Referee
JOHNNY BONKA Broken Place
BAR WILLIAMS You Rise And Meet The Day
JULIE CLARK One Of These Days
JULIE CLARK Getting There

X Country

Jessie Scott
WILL KIMBROUGH Wind Blowing Change
SCOTT H. BIRAM 18 Wheeler Fever
LOS LOWELY BOYS Texican Style

XIII

Billy Zero
ARCHIE BRONSON OUTFIT Derdang Derdang
JAMES FIGUINE Mistake Mistake Mistake
BRIDLAKE The Trials Of Van Occupanther
SAY HI TO YOUR BOOB Impeccable Blahs
SILVERSON PICKUPS Carnavas

Fungus

Lou Brutus
KING OF RUTHIN' Banned From The Pubs
KING OF RUTHIN' Here We Are Nowhere
U.S. BONDS We Are The Problem

Upop

Ted Kelly
MCFLY Don't Stop Me Now
PEACHES Downtown
COMMON REGISTARS Save It For Your Friends
CARRIE PHRYE All I Need To Hear

Real Jazz

Maxx Myrick
BRIAN SWARTZ Three
FRANCESCO MELA Melao
TONY CHIROSI Horizon

The Meet

Dion Summers
MONICA Everytime The Beat Drop



1221 Ave. of the Americas
New York, NY 10020
212-584-5100
Steve Blatter

Left Of Center

Rich McLaughlin
STARBUCK In The Crossfire
BEN KWELLER Penny On The Train Track
LAMBCHOP Paperback Bible
BONNIE PRINCE BILLY Cursed Sleep
PSAPP Tricycle
SILVERSON PICKUPS Well Thought Out Twinkles
VORCST Whatever You Want From Life
VORCST Dorothy At Forty

Octane

Jose Mangin
MURT Falls Apart
SEVENDUST Pieces
BUCKCHERRY Next 2 You

Hard Attack

Jose Mangin
IRON MAIDEN The Reincarnation Of Benjamin Breeg
RAPHAEL DEATH Sink Fast Let Go
HATEDBRED Spitting Venom
YOVOD No Angel
BLACK LABEL SOCIETY Black Mass Reverends
GAT-NOT We Still Rise
OCEAN The City In The Sea

Faction

Jeff Regan
ICE CUBE Smoke Some Weed
WOLFROTHER Joker & The Thief

Chili

Jeff Regan
JUNIOR BOYS In The Morning
UNDERWORLD Pizza For Eggs
DJ SHADOW I/CHRIS JAMES You Made It

Boombax

Jeff Regan
KORNI Coming Undone
BUFFALO DAUGHTER Peace

Jam On

Gary Schoenwetter
TOUBAB KNEWSE Devil Woman
PHISH Suzy Greenberg
PHISH A Song I Heard The Ocean Sing
PHISH Sample In A Jar
GOV'T MULE 3-String George
GOV'T MULE Unring The Bell
GOV'T MULE Streamline Woman
GOV'T MULE Brighter Days
RAQ Tumbling

Patos

Haneen Arafat
KT TUNSTALL Suddenly I See
DANIEL POWTER Free Loop

Starlite

Haneen Arafat
TIM MCGRAW When The Stars Go Blue

Underground Garage

Kid Leo
ANDERSON COUNCIL Pinkerton's Assorted Colours

Shade 46

Lil Shawn
TRICK DADDY I Pop
YOUNG DINO Rubberband Banks
WILLIE JOE UYOLA THE GREAT Get 'Em, Got 'Em
KILLER MIKE The Juggernaut
JAE BILLZ My Swag
SNOOP DOGG I/PHARRELL Vato

Hip Hop Nation

Reggie Hawkins
CADILLAC DON & J-MONEY Peanut Butter And Jelly
LIL FLIP I/THREE 3, 2, 1, Go!
DMX Come Thru (Move)
FEDERATION I/E-40 Stunna Glasses At Night
LUDACRIS Tell It Like It Is

Area 33

Howard Marcus
ROBER SANCHEZ Lost
PET SHOP BOYS I'm With Stupid

New Country

Scott Lindy
MONTGOMERY GENTRY Some People Change
HEARTLAND I Loved Her First
LEANN RIMES Some People

Outlaw Country

Jeremy Tepper
RECKLESS KELLY Wiggles & Ritualin
CARRIE RODRIGUEZ Never Gonna Be Your Bride

The Coffee House

Darrin Smith
TIM O'BRIEN These Things
SHAWN COLVIN Fill Me Up
BARENAKED LADIES Easy

Universe Latino

Gino Reyes
ANDRES CEPEDA Para Amarte Mejor
GUSTAVO CERATI Crimen
ANTONIO OROZCO Devuelveme La Vida

Rumbos

Gino Reyes
FRANKIE J Pensando En Ti
OSE Ahora Que No Estas
EDDIE MARCOS La Barca



Mainstream Country

Hank Aaron
ALAN JACKSON Like Red On A Rose

New Country

Hank Aaron
LONESTAR Mountains
DIERKS BENTLEY Every Mile A Memory

Lil

Hank Aaron
LONESTAR Mountains

Danny Wright

Hank Aaron
JACK INGRAM Love You

Mainstream AC

Mike Bettelli
RASCAL FLATTS What Hurts The Most

24 Hour Formats

Jon Holiday • 303-784-8700

Hot AC

Jon Holiday
KEANE Is It Any Wonder
MAT KEARNEY Nothing Left To Lose

Adult Contemporary

Rick Brady
KT TUNSTALL Black Horse & The Cherry Tree

U.S. Country

Penny Mitchell
LEANN RIMES Some People
CHRIS YOUNG Drinkin' Me Lonely

WESTWOOD ONE

Rob Edwards • 661-294-9000

Mainstream Country

David Felker
PAT GREEN Feels Just Like It Should

Hot Country

David Felker
ALAN JACKSON Like Red On A Rose
MONTGOMERY GENTRY Some People Change

Young & Verve

David Felker
RASCAL FLATTS Life Is A Highway
LEANN RIMES Some People

Bright AC

Gary Thompson
JOHN BRAYER Waiting On The World To Change



After Midnight

Sam Thompson
BRIETHEEN WILSON California Girls
DIERKS BENTLEY Every Mile A Memory



Phil Hall • 972-991-9200

ABC's Country Coast to Coast

Dave Nicholson
LONESTAR Mountains
RASCAL FLATTS Life Is A Highway

ABC's Real Country

Richard Lee
JASON ALDEAN Amarillo Sky
ALAN JACKSON Like Red On A Rose



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Adds

NICKELBACK Far Away
BLUE OCTOBER Hate Me
FERRIE London Bridge

Artist/Title	Play	TW	LW
PUSSYCAT DOLLS... Buttons	40	32	
FRAY Over My Head (Cable Car)	38	30	
RIHANNA Unfaithful	36	36	
CHRISTINA AGUILERA Ain't No Other Man	34	34	
PANIC! AT THE DISCO I Write Sins Not...	34	36	
MELLY FURTADO I/TIMBALAND Promiscuous	34	32	
CHRISTINA AGUILERA I/KRATZIE BORE Ridin'	34	30	
CHARLIS BARNLEY Crazy	32	22	
CASSIE Me & U	32	38	
JUSTIN TIMBERLAKE SexyBack	30	0	
JESSICA SIMPSON A Public Affair	28	0	
NELLS 1700 SHORT Bossy	28	0	
JANET JACKSON Call On Me	28	22	
YOUNG JOC Goin' Down	28	0	
RED HOT CHILI PEPPERS Dani California	26	0	
PARIS HILTON Stars Are Blind	26	32	
KT TUNSTALL Black Horse...	22	18	
JENNIFER ORTEGA Crowded	22	20	
ASHLEY PARKER ANGEL Let U Go	20	30	
BEYONCE I/MY-Z Deja Vu	18	28	
CHERISH Do It To It	18	32	
PAULA DEANDA I/SEAN BASH Doing Too...	18	20	
LIL JON I/E-40 & SEAN PAUL Snap Yo Fingers	18	16	
SEAN PAUL Give It Up To Me	14	24	
FIELD MOB I/CIARA So What	14	38	



Jerry Williams • 770-969-7936

Adds

Artist/Title	Play	TW	LW
VIRTUE Follow Me			
KIRK FRANKLIN Imagine Me	24		
SANCTUS REAL I'm Not Alright	23		
MERCYME So Long Self	21		
SWITCHFOOT We Are One Tonight	20		
KRYSTAL MEYERS Fire	20		
LEELAND Sound Of Melodies	19		
MARK HARRIS Find Your Wings	18		
GEORGE HUFF Miracles	18		
DDNALD LAWRENCE...The Blessing Of...	18		

Playlist for the week of July 17-23

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Tony Lampley • 866-552-9118

Hip-Hop

D BLOCK Devine
JR WRITER To Be A Diplomat
ICE CUBE Smoke Some Weed

AOL Radio@Network

Top Alternative

Pete Schiecke
ALL-AMERICAN PROJECTS Top Of The World
PAPA ROACH To Be Loved

Top Jams

Donya Floyd
OBAMAION Entourage
BROOKE HOGAN About Us

Top Dance

Mike Spinella
PIRATES OF THE CARIBBEAN He's A Pirate
RIHANNA Unfaithful
TOUCH RADIO Station
LIONEL RICHIE I Call It Love
CHRISTINA AGUILERA Ain't No Other Man

Top Pop

Brendan Grimaldi
FERRIE London Bridge
CHERISH Do It To It



Artist/Title	Total Plays
HANNAH MONTANA Best Of Both Worlds	80
JESSE McCARTNEY Beautiful Soul	80
RIHANNA SOS	79
HIGH SCHOOL MUSICAL We're All In This Together	78
ALY & A.J. Rush	78
HANNAH MONTANA Who Said	77
BOWLING FOR SOUP 1985	76
RIHANNA Pon De Replay	63
JONAS BROTHERS Year 3000	42
DANIEL POWTER Bad Day	33
JONAS BROTHERS Mandy	33
B5 Who's Afraid Of The Big Bad Wolf	32
RASCAL FLATTS Life Is A Highway	31
JESSE McCARTNEY I'll Try	31
B5 Get'cha Head In The Game	30
NATASHA BEDINGFIELD Unwritten	30
GREEN DAY Wake Me Up When September Ends	30
ALY & A.J. Chemicals React	29
BLACK EYED PEAS Let's Get It's Started	29
KELLY CLARKSON Since U Been Gone	29

Playlist for week of July 15-21.



72 million households

BEYONCÉ (RAY-Z) Déjà Vu	26
CHRISTINA AGUILERA Ain't No Other Man	25
ASHLEE SIMPSON Invisible	24
NELLY FURTADO Promiscuous	23
RIHANNA Untahtful	20
FRAY Over My Head (Cable Car)	20
T.J. What You Know	19
PUSSYCAT DOLLS i/BIG SNOOP DOGG Buttons	19
AFI Miss Murder	18
TAKING BACK SUNDAY MakeDamnSure	18
RED JUMPSUIT APPARATUS Face Down	12
CARTEL Honestly	11
LUPE FIASCO Kick Push	10
HEAD AUTOMATICA Graduation Day	9
CHEYENNE KIMBALL Hanging On	9
CASSIE Me & U	8
DASHBOARD CONFESSIOANAL Don't Wait	8
PHARRELL WILMAYE WEST Number One	7
WOLFROTHER Woman	7
PEARL JAM Life Wasted	7

Video playlist for the week of July 17-23



38.3 million households
Ed Hardy, President
Sarah Trahern, VP/Programming

ADDS

TAYLOR SWIFT Tim McGraw
RHONDA VINCENT Heartbreaker's Aibi
TRACE ADKINS Swing
CARRIE UNDERWOOD Don't Forget...
KEITH ANDERSON Every Time I Hear Your Name
GRETCHEN WILSON California Girls
RODNEY ATKINS If You're Going Through Hell
JEFF BATES One Second Chance
PAT GREEN Feels Just Like It Should
JAKE OWEN Yee Haw
BRAD PASKLEY The World
JOSH TURNER Would You Go With Me
TOBY KEITH A Little Too Late
RASCAL FLATTS Me And My Gang
TRENT WILLMON On Again Tonight
JOSH GRACIN Favorite State Of Mind
GARY ALLAN Life Ain't Always Beautiful
MEGAN MULLINS Ain't What It Used To Be
BILLY CURRINGTON Why, Why, Why
SUGARLAND Down In Mississippi (Up To No Good)
GEORGE STRAIT Seashores Of Old Mexico
DANIELLE PECK Findin' A Good Man

Information current as of July 24.



82.6 million households
Brian Phillips, Sr. Exec/GM
Chris Parr, VP/Music & Talent

ADDS

LOS LONELY BOYS Diamonds
RANDY TRAVIS & JOSH TURNER King Of The Road
LOST TRAILERS Call Me Crazy

Artist/Title	Plays	TW	LW
CARRIE UNDERWOOD Don't Forget To...	25	23	
WRECKERS Leave The Pieces	25	23	
FAITH HILL The Lucky One	24	23	
BROOKS & DUNN Building Bridges	24	15	
RODNEY ATKINS If You're Going Through...	23	21	
TOBY KEITH A Little Too Late	23	21	
BRAD PASKLEY The World	22	25	
JOSH TURNER Would You Go With Me	20	23	
ERIC CHURCH How 'Bout You	20	21	
TRACE ADKINS Swing	20	19	
BIG & RICH 8th Of November	20	17	
GRETCHEN WILSON California Girls	19	19	
RASCAL FLATTS Me And My Gang	18	21	
PHIL VASSAR Last Day Of My Life	17	16	
SHEBASTY In Terms Of Love	16	14	
BILLY CURRINGTON Why, Why, Why	16	8	
JACK INGRAM Love You	15	12	
GEORGE STRAIT Seashores Of Old Mexico	13	9	
HANK WILLIAMS JR. That's How They Do It...	11	11	
GARY ALLAN Life Ain't Always Beautiful	11	9	

Airplay as monitored by Mediabase 24/7 between July 17-23



2

David Cohn
General Manager

PANIC! AT THE DISCO But It's Better If You Do	41
BUSTA RHYMES... I Love My B****	34
YOUNG DRO (T.I.) Shoulder Lean	33
30 SECONDS TO MARS The Kill	32
CLIPSE (PHARRELL) Mr. Me Too	32
AFI Miss Murder	31
UNDERGATH Writing On The Walls	31
E-40 (T-PAIN & KANDI GIRL) U And Dat	31
LUPE FIASCO Kick Push	19
T.I. Why You Wanna	18
RED JUMPSUIT APPARATUS Face Down	17
HEAD AUTOMATICA Graduation Day	17
CARTEL Honestly	17
LIL JOHN (E-40 & BEAN PAUL) Snap Yo Fingers	16
EARLY NOVEMBER Hair	16
FIELD MOB (MOLLY BROOKE) So What	16
PHARRELL WILMAYE WEST Number One	16
YUNG JOC It's Goin' Down	15
RAconteurs Steady, As She Goes	15
RISE AGAINST Ready To Fall	14

Video playlist for the week of July 17-23



75 million households
Rick Kram
Exec. VP

ADDS

JANET JACKSON (NELLY) Call On Me
OK GO Here It Goes Again
REGINA SPERTON Fidelity
JUSTIN TIMBERLAKE SexyBack



'DON'T BE HATIN' Blue October guitarist C.B. Hudson and frontman Justin Furstenfeld stopped by the Launch Radio Networks studios to talk to Launch Rock/Alternative Editor Don Kaye about their huge hit "Hate Me." Seen here are (l-r) Hudson, Kaye and Furstenfeld.

TELEVISION

Friday, 7/28

- Flavor Flav and LeToya, *Live With Regis & Kelly* (check local listings for time and channel).
- Ben Harper, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Jamie Foxx, *Late Show With David Letterman* (CBS, check local listings for time).
- Pharrell, *Jimmy Kimmel Live* (ABC, check local listings for time).
- Seether, *Late Late Show With Craig Ferguson* (CBS, check local listings for time).
- *Taking Back Sunday, Last Call With Carson Daly* (NBC, check local listings for time).

Saturday, 7/29

- Kanye West, *Saturday Night Live* (NBC, 11:30pm ET/PT).

Monday, 7/31

- Jewel and Raven-Symoné, *Regis & Kelly*.
- 3 Days Grace, *Jay Leno*.
- Ben Harper, *Jimmy Kimmel*.
- Bette Midler, *Late Night With Conan O'Brien* (NBC, check local listings for time).
- Matchbox Romance, *Carson Daly*.

Tuesday, 8/1

- Gene Simmons, *The View* (ABC, check local listings for time).



Wolfmother

- Wolfmother, *Jay Leno*.
- Broken Social Scene, *David Letterman*.
- Jewel, *Jimmy Kimmel*.
- Bonnie Raitt, *Craig Ferguson*.
- Brandy is interviewed and Everclear perform on *Carson Daly*.
- Live and Taylor Hicks, *The Ellen DeGeneres Show* (check local listings for time and channel).

Wednesday, 8/2

- Widespread Panic, *David Letterman*.
- Bubba Sparox featuring Mr. Collipark, *Carson Daly*.

Thursday, 8/3

- Five For Fighting, *Regis & Kelly*.
- Yung Joc, *Jay Leno*.
- Dashboard Confessional, *David Letterman*.
- Ice-T & Body Count, *Conan O'Brien*.
- Michael Franti & Spearhead, *Craig Ferguson*.
- Wolfmother, *Carson Daly*.

— Julie Gidlow

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, July 25, 2006.

Top 10 Songs

1. GNARLS BARKLEY Crazy
2. ASHLEE SIMPSON Invisible
3. NELLY FURTADO i/TIMBALAND Promiscuous
4. PUSSYCAT DOLLS i/BIG SNOOP DOGG Buttons
5. CHRISTINA AGUILERA Ain't No Other Man
6. JESSICA SIMPSON A Public Affair
7. THE FRAY Over My Head (Cable Car)
8. CASSIE Me & U
9. SHAKIRA i/WYCLEF JEAN Hips Don't Lie
10. JOHN MAYER Waiting On The World To Change

Top 10 Albums

1. THE FRAY *How To Save A Life*
2. LOS LONELY BOYS *Sacred*
3. GNARLS BARKLEY *St. Elsewhere*
4. THOM YORKE *The Eraser*
5. TOM PETTY *Highway Companion*
6. THE FRAY *Live At The Electric Factory...*
7. CORINNE BAILEY RAE *Corinne Bailey Rae*
8. PHARRELL *In My Mind*
9. THE RED JUMPSUIT APPARATUS *Don't You...*
10. PANIC! AT THE DISCO *A Fever You Can't Sweat Out*



CROSSING THE BORDER TO GO EXTRATERRESTRIAL Ryan Peake and Chad Kroeger of Canadian rock band Nickelback made their way south to Sirius' New York headquarters, where they enjoyed satellite coffee and hung out with Octane host Kayla. Seen here (l-r) are Peake, Kayla and Kroeger.



SAT BISLA
sat@anrworldwide.com

Pack Your Bag

A guide to some of this year's international music conferences

So you think you've got a busy year still ahead of you. Imagine if you had to travel around the world each month to attend the plethora of international music and media conferences. Yes, you'd rack up nice numbers on your frequent-flier accounts and visit some cool and exotic places, but you'd also never have a life.

There are a number of industry events around the world that take place on an annual basis. I'm sure you're familiar with events such as MIDEM (France), SXSW (Austin), MUSEXPO (Los Angeles) and, of course, the essential R&R Convention, which this year takes place Sept. 20-22 in Dallas.

This week I give you an overview of some of the other events that you may want to mark down on your calendar in case you've got the time, ambition and budget to travel overseas.

Øyafestival (Norway)

The Øyafestival (www.oyafestivalen.com) is an annual music festival and industry conference that takes place in the pristine capital of Oslo in Norway. Although the event is relatively new, it is beginning to garner global attention from those looking to find talent and do business in Norway.

**"The rumors are true:
Norwegian music is getting
better and better."**

Claes Olsen

The Øyafestival is a 12,000-capacity festival in Oslo, at the Medival Park, a very nice location where you can swim between the three stages. For the past four years more than 100 key industry executives from around the globe have attended the festival and networked with key figures from the Norwegian music industry. It takes place Aug. 9-12.

Claes Olsen, co-founder of the Øyafestival, says, "This year we will hold a meet-and-greet with Norwegian and international industry people on an island in the fjord of Oslo on Thursday, Aug. 10.

"The Øyafestival is the event of the year when it comes to presenting new and exciting names in Norwegian music supported by artists of equal international character. National and international names are presented to a large and devoted audience from all over the country."

Some of the acts confirmed for Øyafestival 2006 are Beck, Morrissey, Yoko Ono, The Cramps, Lindstrøm & Prins Thomas Live, The Fall, Sereena Maneesh, Enslaved, Motorpsycho, Jaga Jazzist, Bonk, Band Of Horses, The Knife, Spank Rock, Mystery Jets and Twilight Singers.

"The festival has become an exponent for the hot Norwegian acts of today and tomorrow and has proven that Norwegian bands are ready for international success," says Olsen.

"The foremost booking people from both Europe and the U.S. have been to the festival, only to have the rumors confirmed: Norwegian music is getting better and better."

Popkomm (Germany)

The pan-Europe music and media conference Popkomm will once again convene in the beautiful city of Berlin on Sept. 20-22 at the Messe Berlin. Last year over 700 exhibitors and more than 15,000 trade visitors from 48 countries descended upon the German capital city to attend Popkomm. The conference originated in Cologne, Germany in the early '90s and moved to Berlin in 2004.

The event brings together influential global music and media executives seeking to do business in Europe and surrounding international markets. This year's edition is expected to draw more than 16,000 visitors and showcase hundreds of acts from across the globe.

Dr. Ralf Kleinhenz, GM of Popkomm GmbH, says, "Expectations were high following a successful Berlin debut in 2004. Consequently, we redoubled our efforts the second time around. As a result, this event attracted 20% more exhibitors, and the numbers of trade visitors again exceeded 15,000.

"Popkomm has never been so international, and we expect even more delegates and exhibitors this year."



Last year Popkomm's international partner was Spain. This year Brazil will be host partner, showcasing its plethora of musical talent and business opportunities for those looking to do business in the region. For more information, go to www.popkomm.de.

Big Sound (Australia)

If you're looking to do business Down Under, Brisbane, Australia's Big Sound (www.qmusic.com.au/big_sound2005) should be on your conference calendar.

The annual conference is based in the progressive and cosmopolitan music epicenter of Brisbane in the state of Queensland, one of Australia's most rapidly growing metropolitan cities. This year's event is slated to take place on Oct. 18-20.

Even though Big Sound is only 4 years old, it attracted over 3,000 participants and 300 delegates for five days of nonstop forums and events last year. In addition, it boasted more than 100 up-and-coming artists who performed at the various showcase venues. It was without a doubt the largest conference of its type ever staged in the state of Queensland, which is hailed as the gateway to Australasia.

Australia is a prime market for those looking to import or export music and media commerce, and Big Sound is rapidly shaping up to be the key industry networking and showcase event in the burgeoning Australasian market.

Thanks to the infrastructure of the city and local and state support from the Brisbane and Queensland governments, Big Sound has the potential to become as pivotal an event as SXSW in the coming years.

Other Events

- The Western Canadian Music Awards (www.westerncanadianmusicawards.ca) is the primary event hosted by the Western Canadian Music Alliance. Each year the event is held in a different Canadian province. The 2006 WCMA will be held in Winnipeg, MB, on Oct. 19-22.

The annual event offers an intensive three-day conference, including a "Youth Career Day," a three-day music festival and two awards shows: The Industry Awards honor people behind the scenes, and the Western Canadian Music Awards honor the outstanding achievement of Western Canadian recording artists.

Even though the event is called the Western Canadian Music Awards, it attracts a wide range of executives from all corners of the globe who are looking to do business in Canada with an emphasis on the Western Canadian marketplace.

- In the City (www.inthecity.co.uk) is one of the U.K. and Europe's leading showcase and conference events. The convention will celebrate its 15th year when it takes place this year at the Midland Hotel in Manchester, England, on Oct. 29-31 and is sure to be a fun affair.

In the City was co-founded by legendary U.K. music aficionado Tony Wilson, founder of Factory Records (home to Joy



DESTROY EVERYTHING YOU TOUCH Here's a shot of Ladytron playing at last year's Øyafestival, the annual music festival and industry conference that takes place in Oslo, Norway.

Division, New Order and many other timeless U.K. acts).

- If you like cold temperatures and fun-filled nights, Iceland Airwaves (www.icelandairwaves.com) may be your cup of tea. The annual event takes place in Reykjavik, the capital city of Iceland, on Oct. 18-22.

Though the conference is primarily focused on Nordic talent, it has expanded its musical reach over the past few years and is now attracting international acts too. Musically, the event tends to feature primarily alternative, electronic and more left-field-friendly artists.



- Tampere, Finland is a town you've probably never heard of. However, once a year it attracts the movers and shakers of the international music and media communities when it hosts the Musikki & Media conference (www.musikki.fi), which takes place this year on Oct. 27-29.

The annual event showcases the crème de la crème of Finnish talent but also attracts key domestic and international minds to engage in informative panel discussions and networking events.

This year Musikki & Media will include a number of U.S. radio and A&R executives via recommendations from A&R Worldwide who will be making their first appearances in Finland to discuss the challenges and opportunities in the stateside marketplace.

Musikki & Media is a well-organized and -executed event, and the Finns are wonderful and friendly people. And their vodka tastes great too. (You'll need it after attending all the aforementioned conferences and events!)

Send your unsigned or signed releases to:
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A&R Worldwide
449 S. Beverly Drive, Suite 300
Beverly Hills, CA 90212, USA



KEVIN CARTER
kcarter@radioandrecords.com

Morning Reality Not Always Pretty

Kidd Kraddick's gonna need a bigger studio

After 15 years of waking up with a core group consisting of himself, Kellie Rasberry and Big Al Mack, Kidd Kraddick, host of the syndicated *Kidd Kraddick in the Morning*, will soon almost double the number of cast members on the show.

Only a few weeks ago Kraddick hired JC Chavez away from *Al's Playhouse* on KHTS (Channel 93-3)/San Diego, and last week he announced that he was launching a radio reality show in August that will award a life-changing prize to one lucky woman: a full-time position on the show.

New Blood

Before you ask the same dumb question we did, no, neither Mack nor Rasberry are leaving. Chavez is plugging the hole that was created last December when Rich Shertenlieb left, and the reality-show winner will assume an actual, honest-to-goodness new post.

"We operated for the past six months with the original core group, but we had gotten used to having a fourth guy," Kraddick says. "I find that it's a lot easier to add someone than to take someone away."

"It's my job to monitor how much the new cast members are on and what they reveal about themselves early on. When someone leaves, it's a challenge for all of us because we all have to talk one-third more."

"If it's wildly successful, you know where it came from. If it sucks, John Hogan made me do it."

Kraddick says that, beyond the show's three original players, anyone who joins the show now usually winds up being a temp — and that's almost by design.

They come in for a few years, give the show a new perspective and spongy presence to bounce stuff off of, expand their skills and increase their confidence level, then leave the nest and go on to great things.

Some examples are Jewish weightlifting legend Bert Weiss, who's now in command of his own ship at WWVQ (Q100)/Atlanta, and Shertenlieb, who co-hosts afternoons at WBCN/Boston.

"I'm OK with that — in fact, I require it," Kraddick says. "I don't want someone who's going to come in and park. I want somebody who's shooting for something bigger. There's stuff they can learn here and use to become a host."



Big Al Mack, Kidd Kraddick and Kellie Rasberry

Can Fun & Sensitivity Co-Exist?

Enter our latest contestant: Chavez. "He's really young, and I'm really old, so..." Kraddick says. "But he had a combination of fearlessness and genuineness, and that's hard to find."

"A lot of the guys who do street stuff tend to be asses. I hear stuff on CHR and female-targeted shows, and I'm like, 'What woman thinks this is good or isn't uncomfortable with this bit?'"

"I wanted someone who could do fun stuff on the street but also be a reasonably sensitive and nice person. I think I got exactly what I wanted."

What Kraddick was looking for was a regular dude with whom he could hang out for four hours every day on the air. He ended up plowing through nearly 300 people, going so far as to try out some of them on the down-low, explaining their presence on the air by saying they were friends who just stopped by.

"We were running out of people to say they were friends of," he says.

But then along came Chavez, whom Kraddick bonded with over dinner one night. The deal was sealed when Chavez told a story about how he had recently found his father after not seeing or talking to him in 15 years.

Even though Chavez is filling a specific gap in the show, Kraddick says they don't have a set job description laid out for him. They're going to let him do his thing and see what he's good at, allowing him to transform naturally into a beautiful radio butterfly under their loving care.

"It's about identifying people who really want it and who have a modicum of talent and letting them grow," Kraddick says. "I didn't want anyone that I had to put under construction. I just wanted him to come in and do what he does, and we'll see what he does for the audience."

"That goes for a host too: You don't try

to tailor your act to the audience; you do your act and hope the audience finds you."

Hot, Young, Single Woman Wanted

Now that Chavez is up and running, Kraddick is turning his attention to adding a brand-new component to his morning extravaganza: the perspective of a young, single woman. He's doing this through a tried-and-true method that has left hundreds of talented sitcom writers unemployed: reality programming.

In "Radio Dream Job," five finalists will live uncomfortably close together for two weeks in a tricked-out Dallas apartment and battle it out for world supremacy or an actual full-time job as *Kidd Kraddick in the Morning's* newest member — whichever comes first.

"I wanted someone who really wanted to do this, who didn't just come over from the promotions department, and who wanted to make this their craft," Kraddick says. "I thought if I went out and tried to recruit 20-30-year-old single women, I would get someone who just wanted to play the role."

Instead of pitting the women against each other in a steel-cage death match or making them eat bugs and

otherwise humiliate themselves, Kraddick is using a kinder, gentler, female-friendly approach in this reality experiment, one that will allow his lab babes to showcase their positive qualities.

"We want someone who's a good storyteller, who lives a life full of drama, who's really honest and open, and who's good under pressure," he says. "We've designed all of our stunts around those things."

Sweet Show Sitwag

The apartment will be wired with cameras, and the feed will be streaming live on the Internet around the clock so anyone can log on and check out the women any time of day or night.

"If you put five girls in an apartment together, there's naturally going to be drama," Kraddick says. Personally, we're hoping for pillow fights, but that's another thing.

"There will also be a radio studio there, and they'll be doing featured Internet hours," Kraddick continues. "Audience members will be encouraged to listen. And they'll also be making appearances."

In a very sweet arrangement, Kraddick convinced the state-of-the-art apartment complex next door to his studios to offer up a unit for the experiment. The complex is apparently the local singles party area and boasts a theater, a full-size basketball court and a pool.

The winner not only gets to live in the apartment for a year, she also gets all the stuff in it. "They get the furniture, the plasma TVs — this thing's going to be decked out," Kraddick says. "They get a car, they get everything." Hell, where do we sign up?

Last weekend hordes of women converged on Dallas from all over the country to try out for "Radio Dream Job." Each contestant was pre-interviewed, and those

"If you put five girls in an apartment together, there's naturally going to be drama."

who made the cut came into the studio for five minutes — longer, if they were any good — to cut a tape with Kraddick and crew.

People are also sending in videos and lengthy personal questionnaires.

In the end, while the listeners will be polled for their opinions on who the five finalists should be, Kraddick makes it clear that the final decision will be made by the four current cast members.

"There are a lot of things listeners can decide, but I'm not sure it's a good idea to have them pick someone you're going to work with," he says. "Unlike *American Idol*, where the votes solely determine the winners and the judges have input, it'll be the other way around: The people will have input, but the judges will decide."

You're Really Hired!

"This is not some wacky stunt, this is a real job search, and the winner will be offered a real job," Kraddick continues. "This



JC Chavez

and the JC hiring are a conscious effort to hit the lower end of the demo. As the show matures, we're underrepresented there. We still have a lot of youthful stuff — for example, Kellie's pregnant — but I felt like we were missing those perspectives."

While the whole "Radio Dream Job" thing has opened Kraddick's bloodshot eyes to the incredibly hard work that reality-TV producers put in, it's not the first time that he's attempted to pull this kind of lame-ass stunt. "We're not breaking new ground with this reality stuff," he says. "This is our second attempt at this."

"We did a reality show about five years ago called 'Kidd's Krib,' which we called 'a reality show with a difference.' The contestants' mission was to raise money for my charity, Kidd's Kids, in the most unique ways, and they had a drill sergeant come in at 5am and run them if they didn't raise enough money each day."

This time around Kraddick knows how much goes into the whole process and how such a project needs to be micromanaged down to the minute. "I have to have someone watching on the Internet 24/7 to troll for any interesting moments," he says. "It'll be two full weeks, and every moment will be monitored."

"We're trying to create a situation like *American Idol*, where even if they don't win, they've got a chance to make something they can use to their advantage. I like reality shows that attempt to bring out the best in people, not the worst. If it's wildly successful, you know where it came from. If it sucks, John Hogan made me do it."

R&R CHR/POP TOP 50

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	NELLY FURTADO f/TIMBALAND Promiscuous (Geffen)	9737	+147	731057	13	119/0
2	2	RIHANNA Unfaithful (Def Jam/IDJMG)	7926	+48	562081	14	118/0
3	3	CASSIE Me & U (Next Selection/Bad Boy/Atlantic)	7255	+527	522230	14	115/0
5	4	PANIC! AT THE DISCO I Write Sins... (Decaydance/Fueled By Ramen/Lava)	7050	+594	553717	12	118/1
7	5	FRAY Over My Head (Cable Car) (Epic)	6433	+382	439958	22	111/0
4	6	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	5790	-816	401945	22	119/0
9	7	CHRISTINA AGUILERA Ain't No Other Man (RCA/RMG)	5708	+151	399367	8	120/0
10	8	GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	5676	+512	379817	7	119/0
11	9	PUSSYCAT DOLLS f/BIG SMOO DOGG Buttons (A&M/Interscope)	5519	+783	397999	11	109/1
6	10	FORT MINOR... Where'd You Go (Machine Shop/Warner Bros.)	5287	-822	320267	17	118/0
8	11	CHAMILLIONAIRE f/KRAYZIE BONE Ridin' (Universal Motown)	5200	-826	359606	17	108/0
16	12	CHERISH Do It To It (Sho Nuff/Capitol)	4206	+866	270582	7	114/10
13	13	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	3931	-294	272922	20	115/0
12	14	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	3855	-471	281708	20	118/0
14	15	BEYONCE' f/JAY-Z DeJa Vu (Music World/Sony Urban/Columbia)	3688	-443	218783	6	119/0
25	16	JUSTIN TIMBERLAKE SexyBack (Jive/Zomba Label Group)	3667	+1134	284808	3	110/6
15	17	NICKELBACK Savin' Me (Roadrunner/IDJMG)	3570	-218	231213	24	105/0
18	18	PARIS HILTON Stars Are Blind (Warner Bros.)	3449	+142	222430	7	114/1
21	19	JESSICA SIMPSON A Public Affair (Epic)	3024	+163	185458	4	111/4
19	20	SEAN PAUL Temperature (VP/Atlantic)	2911	-303	203567	26	115/0
24	21	YUNG JOC Goin' Down (Bad Boy/Atlantic)	2831	+243	174533	8	81/1
17	22	FIELD MOB f/CIARA So What (DTP/Geffen)	2801	-524	204531	15	105/0
29	23	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	2469	+316	129079	11	83/5
22	24	PAULA DEANDA f/BABY BASH Doing Too Much (Arista)	2322	-493	201400	11	96/0
26	25	LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT)	2301	+63	152019	9	65/1
30	26	SEAN PAUL... When You Gonna (Give It Up To Me) (VP/Atlantic)	2085	+199	221067	8	78/7
45	27	FERGIE London Bridge (A&M/Interscope)	2055	+1354	174189	2	104/21
32	28	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	1758	+195	69102	9	61/3
27	29	CHRIS BROWN f/LIL' WAYNE Gimme That (Jive/Zomba Label Group)	1739	-484	116370	13	77/0
28	30	ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal Motown)	1705	-478	132864	20	79/0
36	31	KELIS f/TOO SHORT Bossy (Jive/Zomba Label Group)	1647	+329	101583	5	55/9
35	32	BLUE OCTOBER Hate Me (Universal Motown)	1627	+217	66579	9	68/5
31	33	JEANNIE ORTEGA f/PAPOOSE Crowded (Hollywood)	1400	-437	119561	13	83/0
38	34	MARIO VAZQUEZ Gallery (Arista/RMG)	1366	+134	104525	10	67/5
37	35	SHINEDOWN I Dare You (Atlantic)	1352	+82	49582	10	53/1
40	36	E-40 f/T-PAIN & KANDI GIRL U And Dat (Reprise/BME)	1288	+410	97104	4	51/10
33	37	JANET JACKSON f/NELLY Call On Me (Virgin)	1113	-407	72991	5	67/0
49	38	NICKELBACK Far Away (Roadrunner/IDJMG)	1067	+557	78058	2	85/30
43	39	NE-YO Sexy Love (Def Jam/IDJMG)	1038	+248	55084	4	59/8
42	40	CHEYENNE KIMBALL Hanging On (Daylight/Epic)	965	+183	33187	5	53/4
41	41	FRANKIE J... That Girl (Columbia)	925	+122	83074	3	42/10
47	42	AFI Miss Murder (Tiny Evil/Interscope)	877	+103	22692	2	41/3
46	43	SNOW PATROL Chasing Cars (A&M/Interscope)	854	+49	22881	4	38/1
44	44	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	599	-115	30895	16	39/0
Debut	45	JOJO Too Little Too Late (BlackGround/Universal Motown)	538	+237	35334	1	52/29
48	46	PINK Who Knew (LaFace/Zomba Label Group)	489	-73	14157	5	47/1
-	47	GOD GOODOLLS Stay With You (Warner Bros.)	479	+38	19748	2	15/0
Debut	48	TEDDY GEIGER These Walls (Columbia/Sony BMG)	444	+114	14279	1	38/8
Debut	49	CIARA f/CHAMILLIONAIRE Get Up (LaFace/Zomba Label Group)	434	+45	24910	1	20/3
Debut	50	BO BICE U Make Me Better (RCA/RMG)	421	+39	13956	1	38/4

120 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 20. If after 20 weeks, the record is not in the top 20 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

POWERED BY
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NICK LACHEY I Can't Hate You Anymore (Jive/Zomba Label Group)	33
NICKELBACK Far Away (Roadrunner/IDJMG)	30
JOJO Too Little Too Late (BlackGround/Universal Motown)	29
JESSE MCCARTNEY Right Where You Want Me (Hollywood)	23
FERGIE London Bridge (A&M/Interscope)	21
HEDLEY On My Own (Capitol)	14
HINDER Lips Of An Angel (Universal Republic)	13
CHERISH Do It To It (Sho Nuff/Capitol)	10
E-40 f/T-PAIN & KANDI GIRL U And Dat (Reprise/BME)	10
FRANKIE J... That Girl (Columbia)	10

The CHR/Pop add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FERGIE London Bridge (A&M/Interscope)	+1354
JUSTIN TIMBERLAKE SexyBack (Jive/Zomba Label Group)	+1134
CHERISH Do It To It (Sho Nuff/Capitol)	+866
PUSSYCAT DOLLS... Buttons (A&M/Interscope)	+783
PANIC! AT THE DISCO L... (Decaydance/Fueled By Ramen/Lava)	+594
NICKELBACK Far Away (Roadrunner/IDJMG)	+557
CASSIE Me & U (Next Selection/Bad Boy/Atlantic)	+527
GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	+512
E-40 f/T-PAIN & KANDI GIRL U And Dat (Reprise/BME)	+410
FRAY Over My Head (Cable Car) (Epic)	+382

NEW & ACTIVE

RASCAL FLATTS What Hurts The Most (Lyric Street)	Total Plays: 411, Total Stations: 12, Adds: 2
LETOYA Torn (Capitol)	Total Plays: 305, Total Stations: 22, Adds: 1
HINDER Lips Of An Angel (Universal Republic)	Total Plays: 301, Total Stations: 29, Adds: 13
T.J. Why You Wanna (Grand Hustle/Atlantic)	Total Plays: 273, Total Stations: 18, Adds: 0
GYM CLASS HEROES The Queen... (Decaydance/Fueled By Ramen/Lava)	Total Plays: 230, Total Stations: 18, Adds: 5
ALY & A.J. Chemicals React (Hollywood)	Total Plays: 189, Total Stations: 18, Adds: 0
RACONTEURS Steady, As She Goes (Third Man/V2)	Total Plays: 163, Total Stations: 15, Adds: 1
LIONEL RICHIE I Call It Love (Island/IDJMG)	Total Plays: 157, Total Stations: 31, Adds: 6
CODE RED Summer Jam (Label X/Toucan Cove)	Total Plays: 142, Total Stations: 13, Adds: 4
JESSE MCCARTNEY Right Where You Want Me (Hollywood)	Total Plays: 56, Total Stations: 23, Adds: 23

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

REPORTING STATION PLAYLISTS

www.radioandrecords.com



RR CHR/POP TOP 50 INDICATOR

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (000)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	NELLY FURTADO ft/TIMBALAND Promiscuous (Geffen)	3898	-78	82208	12	59/0
2	2	RIHANNA Unfaithful (Def Jam/IDJMG)	3654	-16	58388	14	59/0
5	3	PANIC! AT THE DISCO I Write Sins... (Decaydance/Fueled By Ramen/Lava)	3438	+189	51918	11	58/0
3	4	CASSIE Me & U (NextSelection/Bad Boy/Atlantic)	3350	+48	52641	13	59/1
4	5	FRAY Over My Head (Cable Car) (Epic)	3321	+21	51378	20	58/0
8	6	CHRISTINA AGUILERA Ain't No Other Man (RCA/RMG)	3146	+252	51212	8	60/0
10	7	GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	2852	+488	45708	7	60/2
7	8	SHAKIRA ft/WYCLEF JEAN Hips Don't Lie (Epic)	2793	-233	42795	21	54/0
6	9	FORT MINOR... Where'd You Go (Machine Shop/Warner Bros.)	2702	-404	41982	16	55/0
12	10	PUSSYCAT DOLLS ft/BIG SNOOP DOGG Buttons (A&M/Interscope)	2367	+59	36624	11	57/1
9	11	CHAMILLIONAIRE ft/KRAYZIE BONE Ridin' (Universal Motown)	2248	-357	34738	15	49/0
11	12	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	2041	-305	31515	20	49/0
14	13	BEYONCE ft/JAY-Z Deja Vu (Music World/Sony Urban/Columbia)	1974	+27	31764	8	55/1
13	14	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	1919	-144	28910	21	44/0
16	15	PARIS HILTON Stars Are Blind (Warner Bros.)	1862	+246	30263	6	53/2
20	16	JESSICA SIMPSON A Public Affair (Epic)	1816	+279	25330	4	51/4
27	17	JUSTIN TIMBERLAKE SexyBack (Jive/Zomba Label Group)	1458	+560	22808	3	53/6
21	18	CHERISH Do It To It (Sho Nuff/Capitol)	1447	+308	22553	6	50/6
17	19	NICKELBACK Savin' Me (Roadrunner/IDJMG)	1407	-206	21134	24	37/0
15	20	FIELD MOB ft/CIARA So What (DTP/Geffen)	1331	-305	19287	14	37/0
18	21	PAULA DEANOA ft/BABY BASH Doing Too Much (Arista)	1324	-194	20671	10	43/0
22	22	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	1203	+65	18884	16	36/0
26	23	YUNG JOC Goin' Down (Bad Boy/Atlantic)	1089	+106	16946	7	42/2
25	24	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	1058	+23	17457	10	39/1
29	25	LIL' JON ft/E-40 & SEAN PAUL Snap Yo Fingers (TVT)	874	+61	13550	8	37/2
28	26	JANET JACKSON ft/NELLY Call On Me (Virgin)	838	-10	14103	5	38/1
24	27	CHRIS BROWN ft/LIL' WAYNE Gimme That (Jive/Zomba Label Group)	835	-250	13681	11	33/0
Debut	28	FERGIE London Bridge (A&M/Interscope)	772	+637	11339	1	48/22
31	29	SEAN PAUL ft/KEYSHIA COLE When You Gonna (Give It Up To Me) (VP/Atlantic)	742	+28	13550	7	37/5
34	30	BLUE OCTOBER Hate Me (Universal Motown)	705	+96	10973	9	34/4
33	31	SHINEDOWN I Dare You (Atlantic)	690	+47	11294	8	29/3
36	32	KELIS ft/TOO SHORT Bossy (Jive/Zomba Label Group)	628	+184	10265	5	35/8
30	33	JEANNIE ORTEGA ft/PAPOOSE Crowded (Hollywood)	551	-211	7522	12	23/0
48	34	NICKELBACK Far Away (Roadrunner/IDJMG)	504	+322	7600	2	39/15
32	35	ANNA MALICK Breathe (2 AM) (Columbia)	474	-197	5706	18	18/0
38	36	MARIO VAZQUEZ Gallery (Arista/RMG)	454	+70	5965	7	19/3
43	37	NE-YO Sexy Love (Def Jam/IDJMG)	378	+106	6778	5	17/4
41	38	FRANKIE J. ft/MANNIE FRESH & CHAMILLIONAIRE That Girl (Columbia)	371	+72	5788	3	19/2
37	39	BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	345	-94	4374	20	19/0
44	40	CHEYENNE KIMBALL Hanging On (Daylight/Epic)	307	+51	5301	4	15/1
40	41	SAVING JANE Happy (Universal Republic)	299	-33	4218	10	13/0
39	42	JUPITER RISING Go! (Chime)	299	-40	4964	9	15/0
46	43	E-40 ft/T-PAIN & KANDI GIRL U And Dat (Reprise/BME)	291	+60	5417	2	18/5
Debut	44	JOJO Too Little Too Late (BlackGround/Universal Motown)	289	+200	5011	1	24/10
42	45	AFI Miss Murder (Tiny Evil/Interscope)	288	+14	4182	3	19/2
35	46	NATASHA BEDINGFIELD Single (Epic)	264	-245	3689	13	11/0
45	47	CRINGE On And On (Listen)	249	+5	4094	20	9/0
50	48	ASHLEE SIMPSON Invisible (Geffen)	185	+4	2666	2	8/0
Debut	49	TEDDY GEIGER These Walls (Columbia/Sony BMG)	147	+34	1702	1	8/0
47	50	PINK Who Knew (LaFace/Zomba Label Group)	145	-47	2622	5	9/0

61 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 7/16 - Saturday 7/22.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
FERGIE London Bridge (A&M/Interscope)	22
NICKELBACK Far Away (Roadrunner/IDJMG)	15
JOJO Too Little Too Late (BlackGround/Universal Motown)	10
KELIS ft/TOO SHORT Bossy (Jive/Zomba Label Group)	8
JUSTIN TIMBERLAKE SexyBack (Jive/Zomba Label Group)	6
CHERISH Do It To It (Sho Nuff/Capitol)	6
SEAN PAUL... When You Gonna (Give It Up To Me) (VP/Atlantic)	5
E-40 ft/PAIN & KANDI GIRL U And Dat (Reprise/BME)	5
HINDER Lips Of An Angel (Universal Republic)	5
JESSICA SIMPSON A Public Affair (Epic)	4
BLUE OCTOBER Hate Me (Universal Motown)	4
NE-YO Sexy Love (Def Jam/IDJMG)	4
JESSE MCCARTNEY Right Where You Want Me (Hollywood)	4
DIDDY ft/MICOLE SCHERZINGER Come To Me (Bad Boy/Atlantic)	4
NICK LACHEY I Can't Hate You Anymore (Jive/Zomba Label Group)	4
JOELLE Pillar Of Stone (Gotcha)	4
SHINEDOWN I Dare You (Atlantic)	3
MARIO VAZQUEZ Gallery (Arista/RMG)	3
CIARA ft/CHAMILLIONAIRE Get Up (LaFace/Zomba Label Group)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FERGIE London Bridge (A&M/Interscope)	+637
JUSTIN TIMBERLAKE SexyBack (Jive/Zomba Label Group)	+560
GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	+488
NICKELBACK Far Away (Roadrunner/IDJMG)	+322
CHERISH Do It To It (Sho Nuff/Capitol)	+308
JESSICA SIMPSON A Public Affair (Epic)	+279
CHRISTINA AGUILERA Ain't No Other Man (RCA/RMG)	+252
PARIS HILTON Stars Are Blind (Warner Bros.)	+246
JOJO Too Little Too Late (BlackGround/Universal Motown)	+200
PANIC! AT THE DISCO I Write Sins... (Decaydance/Fueled By Ramen/Lava)	+189
KELIS ft/TOO SHORT Bossy (Jive/Zomba Label Group)	+184
YUNG JOC Goin' Down (Bad Boy/Atlantic)	+106
NE-YO Sexy Love (Def Jam/IDJMG)	+106
BLUE OCTOBER Hate Me (Universal Motown)	+96
FRANKIE J... That Girl (Columbia)	+72
MARIO VAZQUEZ Gallery (Arista/RMG)	+70
KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	+65
LIL' JON ft/E-40 & SEAN PAUL Snap Yo Fingers (TVT)	+61
E-40 ft/PAIN & KANDI GIRL U And Dat (Reprise/BME)	+60
PUSSYCAT DOLLS... Buttons (A&M/Interscope)	+59
CHEYENNE KIMBALL Hanging On (Daylight/Epic)	+51
CASSIE Me & U (NextSelection/Bad Boy/Atlantic)	+48
SHINEDOWN I Dare You (Atlantic)	+47
LIONEL RICHIE I Call It Love (Island/IDJMG)	+44
HINDER Lips Of An Angel (Universal Republic)	+35
BABY D. It's Goin' Down (Epic)	+35
TEDDY GEIGER These Walls (Columbia/Sony BMG)	+34
SEAN PAUL... When You Gonna (Give It Up To Me) (VP/Atlantic)	+28
BEYONCE ft/JAY-Z Deja Vu (Music World/Sony Urban/Columbia)	+27
BROOKE HOGAN ft/PAUL WALL About Us (SMC/SDBE)	+26

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July 28, 2006



America's Best Testing CHR/Pop Songs 12+ For The Week Ending 7/21/06

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
PANIC! I Write Sins... (Decaydance/Fueled By Ramon/Lava)	3.89	3.88	92%	29%	4.37	4.00	3.41
NELLY FURTADO (TIMBALAND) Promiscuous (Geffen)	3.87	3.87	97%	31%	3.90	3.94	3.86
FRAY Over My Head (Cable Car) (Epic)	3.85	3.90	98%	32%	3.90	3.90	3.71
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	3.83	3.94	98%	35%	4.08	3.75	3.81
CHRISTINA AGUILERA Ain't No Other Man (RCA/BMG)	3.75	3.79	98%	24%	3.93	3.81	3.78
RHANNA Unfaithful (Def Jam/IDJMG)	3.71	3.83	98%	36%	3.94	3.78	3.83
A. P. ANGEL Let U Go (BlackGround/Universal Motown)	3.67	3.71	92%	27%	3.90	3.94	3.54
NICK LACHEY What's Left Of Me (Live/Zomba Label Group)	3.66	3.74	98%	45%	3.72	3.82	3.54
PUSSYCAT DOLLS... Buttons (A&M/Interscope)	3.62	3.58	91%	27%	3.78	3.88	3.73
NICKELBACK Savin' Me (Roadrunner/IDJMG)	3.61	3.78	98%	40%	3.94	3.36	3.82
DANIEL POWTER Bad Day (Warner Bros.)	3.59	3.83	100%	58%	3.74	3.47	3.58
RHANNA SOS (Def Jam/IDJMG)	3.59	3.85	98%	58%	3.49	3.49	3.40
SHAKIRA (WYCLEF JEAN) Hips Don't Lie (Epic)	3.54	3.88	98%	52%	3.85	3.33	3.71
CASSIE Me & U (Next Selection/Bad Boy/Atlantic)	3.50	3.45	88%	32%	3.74	3.51	3.82
KT TUNSTALL Black Horse & The... (Relentless/Virgin)	3.48	3.57	88%	27%	3.21	3.44	3.85
JEANNE ORTEGA I PAPOOSE Crowded (Hollywood)	3.48	3.37	78%	24%	3.54	3.55	3.39
FORT MINOR... Where'd You Go (Machine Shop/Warner Bros.)	3.42	3.58	97%	47%	3.89	3.23	3.45
CHAMILLIONAIRE (KRAYZIE... Ridin' (Universal Motown)	3.40	3.25	97%	46%	3.83	3.18	3.32
CHERISH Do It To It (Slo'Nuff/Capitol)	3.29	3.33	74%	24%	3.80	3.38	3.38
GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	3.27	3.25	88%	34%	3.14	3.87	3.52
JESSICA SIMPSON A Public Affair (Epic)	3.27	3.85	78%	24%	3.13	3.58	2.88
PAULA DEANDA (BABY BASH) Doing Too Much (Arista)	3.27	3.21	77%	32%	3.57	3.28	3.36
SEAN PAUL Temperature (VP/Atlantic)	3.26	3.20	97%	62%	3.40	3.13	3.43
SEAN PAUL (K. COLE) When You Gonna... (VP/Atlantic)	3.26	-	78%	23%	3.42	3.86	3.46
FIELD MOB (CIARA) So What (DTP/Geffen)	3.24	3.38	88%	28%	3.45	3.13	3.45
C. BROWN (LIL' WAYNE) Gimme That (Live/Zomba Label Group)	3.22	3.28	87%	32%	3.43	3.25	3.17
BEYONCÉ (JAY-Z) Deja Vu (Music World/Sony Urban/Columbia)	3.21	3.85	81%	28%	3.28	3.25	2.74
PARIS HILTON Stars Are Blind (Warner Bros.)	3.83	2.95	89%	34%	3.88	2.87	2.88
LIL' JOHN (E-40 & SEAN PAUL) Snap Yo Fingers (TVT)	2.93	-	88%	38%	3.38	2.85	2.71

Total sample size is 365 respondents. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5388. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

RR CHR/POP TOP 40 POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE (LABEL(S))	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	NELLY FURTADO (TIMBALAND) Promiscuous (Geffen)	584	+6	11	9/10
4	2	C. AGUILERA Ain't No Other Man (Sony BMG)	476	+47	7	11/10
2	3	RHANNA Unfaithful (Def Jam/IDJMG)	463	-34	18	10/10
3	4	GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	429	-3	11	10/10
5	5	SHAKIRA (WYCLEF JEAN) Hips Don't Lie (Sony BMG)	415	-18	19	11/10
7	6	PUSSYCAT DOLLS... Buttons (A&M/Interscope)	398	+35	8	8/10
8	8	CASSIE Me & U (Next Selection/Bad Boy/Atlantic)	355	+18	11	8/11
9	9	FORT MINOR... Where'd You Go (Machine Shop/Warner Bros.)	338	+2	13	12/10
10	10	NICKELBACK Far Away (Roadrunner/EMI Music Canada)	331	+8	8	11/10
11	11	PANIC! I Write Sins... (Decaydance/Fueled By Ramon/Lava)	322	+39	7	11/10
14	12	JUSTIN TIMBERLAKE SexyBack (Sony BMG)	299	+88	3	8/3
12	13	BEYONCÉ (JAY-Z) Deja Vu (Sony BMG)	287	+12	6	7/10
8	14	CHAMILLIONAIRE (KRAYZIE... Ridin' (Universal Motown)	242	-138	18	8/10
15	15	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	229	+1	13	9/10
17	16	SYRAI GROSSETTE All By Myself (RockSTAR/Motown/Koch)	227	+20	7	7/10
13	17	PARIS HILTON Stars Are Blind (Warner Bros.)	224	-21	8	7/10
16	18	BEN LEE Catch My... (Ave West/Universal Music Canada)	198	-11	11	9/10
28	19	JESSICA SIMPSON A Public Affair (Sony BMG)	188	+40	3	7/12
21	20	FRAY Over My Head (Cable Car) (Epic)	172	+7	11	5/10
18	21	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	171	-28	17	8/10
22	22	MOBILE Out Of My Head (Universal Music Canada)	168	+5	17	11/10
24	23	CHERISH Do It To It (Slo'Nuff/Capitol)	168	+5	3	5/2
27	24	S. PAUL (K. COLE) When You Gonna... (VP/Atlantic)	165	+24	7	4/10
29	25	STABLO Flawed Design (EMI Music Canada)	164	+30	4	6/1
23	26	MASSARI (BELLY) Rush The Floor (Capitol Prophet)	156	-8	14	6/10
25	27	JANET JACKSON (NELLY) Call On Me (Virgin)	155	-5	5	8/10
33	28	CHEYENNE KIMBALL Hanging On (Daylight/Epic)	134	+27	2	5/10
19	29	FIELD MOB (CIARA) So What (DTP/Geffen)	134	-37	9	7/10
20	30	NICK LACHEY What's Left Of Me (Sony BMG)	133	-35	15	7/10
Debut	31	FERGIE London Bridge (A&M/Interscope)	131	+63	1	4/2
26	32	HEDLEY 321 (Universal Music Canada)	122	-24	10	6/10
Debut	33	P. OAKENFOLD (B. MURPHY) Faster Kill... (Maverick)	121	+37	1	3/10
35	34	SOUNDBLUNTZ (Maybe You'll Get... (EMI Music Canada)	120	+28	2	4/10
30	35	MADONNA Get Together (Warner Bros.)	120	-18	7	5/10
Debut	36	KT TUNSTALL Black Horse & The... (Relentless/Virgin)	118	+41	1	4/10
31	37	C. KNEVIAZUK All I Can Do (Sony BMG Music Canada)	118	+1	5	4/10
38	38	SWOLLEN MEMBERS Too Hot (Universal Music Canada)	111	+11	3	4/10
32	39	JACKSON oneSong (Sony BMG Music Canada)	109	+1	8	3/10
Debut	40	KESNIA CHANTE Been Gone (Sony BMG Music Canada)	102	+83	1	5/4
40	40	BLUE OCTOBER Hate Me (Universal Motown)	100	+7	4	4/11

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. ♦ Indicates Cancun.



WHERE'S THE PARTY? KOCH (Channel 94.1) Omaha's Big Party Morning Show took things on the road earlier this month and invited Paula Deanda to its Beach Freak Friday. Seen here (l-r) are show cast member Molly Cavanaugh and ringmaster Big Party, Deanda and show member Jeff Deagan.



LOOK! FAMOUS PEOPLE IN MONTGOMERY! The Montgomery Jubilee City Fest was such a huge thing that WHYY (Y-102)/Montgomery, AL managed to get Bo Bice to stop by. Seen here during the festivities are (l-r) Y-102 night jock Scott E. Mack and midday goddess Becca Kencadee, Bice and Y-102 PD Steve Smith.

ON THE RISE

ARTIST: AFI
 LABEL: Tiny Evil/Interscope
 by MIKE TRIAS/ASSOCIATE EDITOR

To get to where they are now, AFI (A Fire Inside) have endured a long, steady climb to stardom. They came together in Ukiah, CA in 1991 under the direction of Davey Havok (vocals) and Adam Carson (drums). Bassist Hunter joined the ranks on the third album, and guitarist Jade Puget, another Ukiah High School buddy, came aboard for the fourth record.

AFI's fifth album spawned "Days of the Phoenix," their first radio song, which led to their sixth record, and major-label debut, *Sing the Sorrow*. The album, released on DreamWorks, was co-produced by Jerry Finn (Green Day, Blink-182) and Butch Vig (Nirvana, Smashing Pumpkins) and went on to sell over 1 million copies.

Through it all, AFI's fan club, the Despair Faction, has been a driving force in the band's success. DF members would often

bring gifts to AFI, such as vegan baked goods for Havok and Hunter. In return, AFI would go above and beyond for the DF, granting such privileges as access to soundchecks before shows.

"A big part of our relationship with our fans is that we change with every record," says Puget. "It's expected and embraced."

Says Havok, "Our fans would probably be devastated if we ever released a record that was too similar to the previous one."

AFI definitely pleased their fans with their seventh album, *Decemberunderground*. It



hit stores June 6 and was the nation's top-selling record for that week. Produced by Finn, *Decemberunderground* took two years to record. "There's a lot more attention to detail on this record," Puget says. "We spent a long time writing it. We refused to rush

ourselves. We took our time not just on every song, but on each guitar part, each vocal, each bass line."

Keeping it real with their fans, "Miss Murder," the album's lead single, features none other than the Despair Faction on backup vocals. The song is currently No. 2* at Alternative, No. 13* at Active Rock and No. 23* at Rock, and it's also beginning to slay Pop audiences: The song rises five spots to No. 42* in only its second week on the Pop chart.

Stations and their ads listed alphabetically by market

WFLA/Orlando, FL* PE: Tom Cichowicz AP: John Taylor 1. NEWS 2. NICK LADY	WZZM/Grand Rapids, MI* PE: Dan Sweeney AP: Bob Givens AP: Bob Givens 1. NEWS 2. NICK LADY	WCOO/Columbus, GA PE: Bob Givens AP: Bob Givens 1. NEWS 2. NICK LADY	WJHG/Ft. Lauderdale, FL* PE: Tom Cichowicz AP: John Taylor 1. NEWS 2. NICK LADY	WTVT/Tampa, FL* PE: Tom Cichowicz AP: John Taylor 1. NEWS 2. NICK LADY	WFLX/Orlando, FL* PE: Tom Cichowicz AP: John Taylor 1. NEWS 2. NICK LADY	WTVT/Tampa, FL* PE: Tom Cichowicz AP: John Taylor 1. NEWS 2. NICK LADY	WTVT/Tampa, FL* PE: Tom Cichowicz AP: John Taylor 1. NEWS 2. NICK LADY	WTVT/Tampa, FL* PE: Tom Cichowicz AP: John Taylor 1. NEWS 2. NICK LADY	WTVT/Tampa, FL* PE: Tom Cichowicz AP: John Taylor 1. NEWS 2. NICK LADY
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*Monitored Reporters

181 Total Reporters

120 Total Monitored

61 Total Indicator

Did Not Report:
Playlist Frozen (7):
KCLD/St. Cloud, MN
KLRS/Chico, CA
KNXX/Fayetteville, AR
KNOE/Monroe, LA
KNOE/Lubbock, TX
WQGN/New London, CT
WQOB/Champaign, IL



DARNELLA DUNHAM
ddunham@radioandrecords.com

Going Hollywood

From radio personality to actor

WKTU/New York's current *Studio 54 Clubhouse* host, Al Bandiero, utilized his skills as an on-air personality to become not just an actor, but a working actor in Hollywood. His extensive list of credits includes appearances on *The Practice* and in *Dragnet* and *Rocky IV* and voiceover work for Volvo, Revlon and Nestea.

His latest project is the American telenovela *Desires*, which shows on the Fox-owned My-Network, starting Tuesday, Sept. 5, at 8pm, which is the same time the network will launch.

This week Bandiero talks about how he unexpectedly got into acting and how being in radio has helped his acting career.



Al Bandiero

R&R: Did you always have aspirations to become an actor?

AB: No, never. I was not interested in it. But my radio training has actually been absolutely the best training I've ever had to move on to do other things in the entertainment business because there are no cue

"My radio training has been absolutely the best training I've ever had to move on to do other things in the entertainment business because there are no cue cards — it has to come off the top of your head."

cards — it has to come off the top of your head. You've got to be conversational, and you have to know what's going on and be educated about your product.

From radio hosting, I went into TV hosting, and when I moved to Los Angeles to further pursue the television hosting, the acting happened by accident. I walked into an audition that this agent friend I had at the time sent me to. It was my first audition in L.A., and there was a cue card for the host to read.

As the writing on the cue card got closer to the bottom of the cue sheet, it got so small that it was impossible to read, so I stopped in order to start from the top again.

The casting director screamed at the top of her lungs, "There's no stopping!" I looked at her with my New Yorkism and said, "Do you want me to come back in

and pretend you didn't do this, or do you want me to leave? What's the deal?"

I left and called my agent to tell her about it, and she called the director and ripped her a new one. I found out that this casting director was a manager of hosts, so she was loading the deck to make sure that her clients got the job. That was my welcome-to-L.A. story.

My agent friend said, "Here's a coach. Tell her what happened." I went to see the coach, and as I was telling her the story, she said, "OK, but why are you telling me this? I'm an acting coach." I said, "Oh, my agent didn't tell me that."

She said, "You know what, you have a certain something about you. Look at this scene and do it with me." I said, "I'm not interested in acting," but she insisted that I do it. I went out, looked at it for about 15 minutes, went back in and did the scene with her.

She looked up and said, "Whatever the reason that you're here, there is a reason other than what you know. You have the ability to do this. Class starts tomorrow, and you're in it."

I started to put myself 100% into it. I studied films and went to see the best teachers I could find. But it always came back to listening, which is the most important thing that you're taught in acting.

The reason the listening kicks in well for me is because, in radio, you have to listen when you have guests talking to you, you have to listen for intros, and you have to listen for the end of the song — everything is about listening.

When class started I did well because I was able to listen and then react. A lot of actors don't listen; they can't wait to get to their lines.

R&R: Do casting directors seem to be impressed by your background in radio?

AB: In Los Angeles I kind of got both sides. Some didn't care what you had done or what you were about. And then there were some casting directors who would ask me, "Can you do any improv?" I'd laugh and respond, "What do you think a four-hour radio show is? It's improv!"

So, again, my radio background made it simple for me. There are actors who sometimes forget their lines, but the scene is going pretty well, so you kind of improv to bring them back in, and then the rest of the scene goes well.

Convention Update

Cumulus Exec. VP John Dickey has been added to the "Talking Heads of Programming" session, which will be held on Wednesday, Sept. 20. The R&R Convention takes place Sept. 20-22 at the Hilton Anatole in Dallas. Visit www.radioandrecords.com for more details and registration information.



R&R: How did you go about getting representation?

AB: Well, about a million people told me no. I just kept knocking on doors, and I said to them, "My name is pretty well-known in New York. Just take a look at my resume and see what I've done." It goes in one ear and comes out the other until, finally, after all the no's, you get somebody to notice you. It only has to happen once.

You start to go to auditions, and you're new to them. They don't know you in this world, and sometimes that's a very positive thing because you're fresh blood to them, you're something new.

I've always been told that there was something different about New York actors vs. L.A. actors. When a New Yorker comes into the room, there's a rawness to them, there's something real about them. I started to get that feedback when I would go to auditions, that there was something real about what I was doing and that I wasn't like someone just going in to audition for a part.

R&R: How did all of the no's affect your ego?

AB: There were times when I would come home and say, "Wow, I gave up what I had in New York after being on the air so long there and having a following to do this?" But I had a passion about what I wanted to do.

I've been raised and taught that there's nothing that you can't do if you really want it. The only thing you can't do is live forever. You can do anything else you want. You just have to have the guts to do it and know in your heart that you can achieve what you're setting out to do.

R&R: Your new show, *Desire*, is a telenovela. Is it like the popular Spanish-language ones?

AB: It's taken from the telenovela world, but it's not an out-and-out telenovela. It's a one-hour drama that will happen Monday through Friday, with a montage on Saturday of what happened during the week. It's never been done in

"Some casting directors would ask me, 'Can you do any improv?' I'd laugh and respond, 'What do you think a four-hour radio show is? It's improv!'"

this country before. It's going to start Sept. 5 because they didn't want to run on Labor Day.

My character, Peter Evans, is a maitre d' in a five-star Beverly Hills restaurant. He basically runs the place. He's got the power, and he's the first person most people see when they walk into this restaurant.

Everything about this show is so different from what people are accustomed to that I think they're going to become addicted to it. It's a throwback to *Dynasty* — the men are dressed in incredible suits, the women are beautifully dressed, there are mansions, there's expensive cars. It's a throwback to what television used to be.

Because this is on every night, people are going to check it out, and the look is going to be so different from anything else on television. It's shot in HD, and the texture looks beautiful. There are film directors on this project because they wanted it to feel like you were watching a long movie.

The one thing that we are putting the word out on is that telenovelas are known for pretty bad acting and everything being over the top, but this is completely different. The people they bought the rights from were sent the first episode, and they could not believe what we had done with it because of what it looks like. It's 65 episodes, which is equal to three TV seasons.

R&R: What advice would you give radio personalities looking to become professional actors?

AB: Be prepared for a lot of no's. Be prepared for a lot of people to tell you "Well, you do radio — that's different from this" until they get to know what radio has taught you and how you can bring that into other areas, whether that be television hosting or acting.

It is very different. In radio, everything has got to come off the top of your head. In acting, it's written for you. But even though the words are written for you, you still have to make them your own.

"The only thing you can't do is live forever. You can do anything else you want. You just have to have the guts to do it."

Atlantic Records wants to thank RHYTHMIC RADIO for a very HOT summer...

Atlantic Records is the # 1 Rhythmic label of the year through 7.24.06

(ranked by Mediabase detections)

T.I.

1 Rhythmic radio: "What You Know"

1 Platinum album KING approaching 2 million units

1 video MTV & BET: "What You Know and "Why You Wanna"

1 most searched hip hop artist Myspace.com

New single "Live In The Sky" featuring Jamie Foxx going for airplay now add date Aug 28

GRAND
HUSTLE



CASSIE

1 Rhythmic radio: "Me & U"

...approaching Top 5 Urban, # 1 Pop

1 video TRL on MTV

Debut album Cassie. in stores Aug 8

New single "Long Way To Go" going for airplay now add date Aug 21



YUNG JOC

1 Rhythmic radio: "It's Goin' Down"

1 album New Joc City now certified Gold

1 video on MTV & BET and # 1 Urban radio: "It's Goin' Down"

"It's Goin' Down" has the record for longest run at # 1 atop the Rhythmic chart in 2006: 7 weeks

"I Know You See It" approaching Top 10 at Rhythmic & Urban radio



sean paul

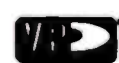
1 Rhythmic radio: "Temperature" ...#1 Pop radio

2 best selling digital single of 2006: "Temperature"

On tour with Mariah Carey August/September

"(When You Gonna) Give It Up To Me" approaching Top 10 Rhythmic radio

This will become Sean Paul's SIXTH TOP 10 single at Rhythmic radio (including two # 1's)



YOUNG DRO

"Shoulder Lean" approaching Top 10 Rhythmic radio

1 already at Urban radio

1 video BET and added to MTV

Album, Best Thang Smokin' in stores August 29, 2006

GRAND
HUSTLE



DIDDY

"Come To Me" detonating at all formats. Already getting immediate airplay at

Rhythmic powerhouses like Hot 97 NY, Power 106 LA, B96 Chicago, KYLD SF, KMEL SF, WJMN Boston, KUBE Seattle, KXJM Portland, KUUU Salt Lake City, WZMX Hartford, Z90 San Diego, WWKX Providence, WJHM Orlando,

WNVZ Norfolk, KOHT Tucson and everywhere in between add date 8 21



About to unleash...

***Cham** featuring Alicia Keys "Ghetto Story" blowing up at Hot 97, KMEL, WPGC, WPHI, WPOW, KVEG, KBMB, WWKX, WJMH and many more. Added to MTV & BET.

***Danity Kane** "Show Stopper"...the first single from the girls of Diddy's Making of the Band 3 on MTV. add date Aug. 7

***Lupe Fiasco** "I Gotcha", produced by Pharrell and already blowin' up in mixshows everywhere...add date Aug 14

Congratulations To The Entire Atlantic & Special Ops Teams For These Achievements!

And it don't stop...



R&R CHR/RHYTHMIC TOP 50

July 28, 2006

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	CASSIE Me & U (NextSelection/Bad Boy/Atlantic)	6213	-67	661796	19	79/0
1	2	YUNG JOC Goin' Down (Bad Boy/Atlantic)	5940	-552	586648	18	81/0
3	3	NELLY FURTADO f/TIMBALAND Promiscuous (Geffen)	5730	+123	552587	11	73/1
4	4	LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT)	4846	-494	462641	23	82/0
5	5	CHERISH Do It To It (Sho'Nuff/Capitol)	4725	-267	363336	14	84/0
6	6	E-40 f/T-PAIN & KANDI GIRL U And Dat (Reprise/BME)	4479	+170	417826	17	73/3
7	7	KELIS f/DOO SHORT Bossy (Jive/Zomba Label Group)	4161	-27	351770	15	81/0
8	8	RIHANNA Unfaithful (Def Jam/IDJMG)	3946	-3	312579	12	74/1
9	9	FIELD MOB f/CIARA So What (DTP/Geffen)	3558	-313	399998	21	82/0
10	10	BEYONCE' f/JAY-Z Deja Vu (Music World/Sony Urban/Columbia)	3485	-54	339953	8	75/1
13	11	NE-YO Sexy Love (Def Jam/IDJMG)	3077	+367	382067	7	76/2
15	12	SEAN PAUL... When You Gonna (Give It Up To Me) (VP/Atlantic)	2953	+377	333077	9	71/1
18	13	CHINGY f/TYRESE Pulling Me Back (Capitol)	2860	+567	249974	8	74/3
17	14	YOUNG DRO f/T.I. Shoulder Lean (Grand Hustle/Atlantic)	2753	+412	258665	10	70/6
11	15	T.I. Why You Wanna (Grand Hustle/Atlantic)	2618	-279	293761	15	73/0
14	16	LETOYA Torn (Capitol)	2596	-12	236561	11	74/1
12	17	CHRIS BROWN f/LIL' WAYNE Gimme That (Jive/Zomba Label Group)	2459	-375	239649	16	77/0
16	18	CHAMILLIONAIRE f/KRAYZIE BONE Ridin' (Universal Motown)	2274	-214	196794	28	82/0
20	19	GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	1999	-79	144159	7	66/1
19	20	PAULA DEANDA f/BABY BASH Doing Too Much (Arista)	1997	-103	192314	21	61/0
21	21	JANET JACKSON f/NELLY Call On Me (Virgin)	1856	-9	165902	5	70/1
22	22	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	1664	-133	125610	19	51/0
26	23	YUNG JOC I Know You See It (Bad Boy/Atlantic)	1642	+467	164409	4	52/8
24	24	CIARA f/CHAMILLIONAIRE Get Up (LaFace/Zomba Label Group)	1521	+278	122393	5	66/4
25	25	PACK Vans (Up All Nite/Jive/Zomba Label Group)	1375	+163	112691	8	40/0
23	26	BUSTA RHYMES... I Love My B**** (Flipmode/Aftermath/Interscope)	1187	-474	110479	12	57/0
28	27	OMARION Entourage (Sony Urban/Epic)	1031	+185	120240	5	44/2
31	28	PITBULL Bojangles (TVT)	905	+108	64670	15	39/2
37	29	SHAREEFA f/LUDACRIS Need A Boss (DTP/Def Jam/IDJMG)	872	+249	66179	3	54/4
40	30	PUSSYCAT DOLLS f/BIG SNOOP DOGG Buttons (A&M/Interscope)	862	+268	78459	4	20/4
33	31	BROWN BOY Superman (AME/Street Noise)	827	+82	52292	5	20/0
41	32	JUSTIN TIMBERLAKE SexyBack (Jive/Zomba Label Group)	822	+254	83956	2	30/4
27	33	SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG)	800	-237	66609	17	58/0
32	34	FRANKIE J. f/MANNIE FRESH & CHAMILLIONAIRE That Girl (Columbia)	789	+51	60441	4	38/14
39	35	BROOKE HOGAN f/PAUL WALL About Us (SMC/SOBE)	792	+181	59317	3	34/4
30	36	CHAMILLIONAIRE Grown And Sexy (Universal Motown)	780	-43	46943	5	52/0
29	37	MARY J. BLIGE Enough Cryin' (Geffen)	771	-72	103222	17	42/0
Debut	38	FERGIE London Bridge (A&M/Interscope)	646	+449	55709	1	40/13
Debut	39	LUDACRIS f/PHARRELL Money Maker (DTP/Def Jam/IDJMG)	630	+513	60415	1	6/1
45	40	CADILLAC DON... Peanut Butter And Jelly (Southern Boy/Asylum)	618	+105	55651	3	16/2
34	41	CHRISTINA AGUILERA Ain't No Other Man (RCA/RMG)	568	-88	45797	5	25/0
49	42	ICE CUBE f/SNOOP DOGG Go To Church (Lenchmob/TVT)	561	+193	35239	2	32/2
50	43	BIRDMAN & LIL' WAYNE Stuntin'... (Cash Money/Universal Motown)	546	+197	52547	2	40/4
38	44	NATALIE f/BUN B What You Gonna Do (Latium/Universal Republic)	528	-95	33477	10	25/0
36	45	RICK ROSS... Hustlin' (Slip-N-Slide/Def Jam/IDJMG)	523	-118	87304	17	41/0
35	46	BUBBA SPARXXX Heat It Up (Purple Ribbon/Virgin)	523	-131	39547	13	42/0
44	47	REMY MA f/NE-YO Feels So Good (SRC/Universal Motown)	516	-41	91493	9	22/0
Debut	48	MONICA f/DEM FRANCHIZE BOYZ Everytime Tha Beat Drop (J/RMG)	486	+229	46948	1	47/45
42	49	JAMIE FOXX f/TWISTA DJ Play A Love Song (J/RMG)	483	-83	51361	15	39/0
Debut	50	LYFE JENNINGS S.E.X. (Sony Urban/Columbia)	458	+137	50732	1	26/6

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MONICA... Everytime Tha Beat Drop (J/RMG)	45
FRANKIE J... That Girl (Columbia)	14
JIBBS Chain Hang Low (Geffen)	14
FERGIE London Bridge (A&M/Interscope)	13
MILA J... Good Lookin' Out (T.U.G./Universal Motown)	12
JOJO Too Little Too Late (BlackGround/Universal Motown)	10
BONE THUGS-N-HARMONY Don't Stop (Koch)	9
YUNG JOC I Know You See It (Bad Boy/Atlantic)	8
YOUNG DRO f/T.I. Shoulder Lean (Grand Hustle/Atlantic)	6
LYFE JENNINGS S.E.X. (Sony Urban/Columbia)	6
DEEP SIDE f/R. KELLY Let's Make Love (Jive/Zomba Label Group)	6

The CHR/Rhythmic add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach 15 plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHINGY f/TYRESE Pulling Me Back (Capitol)	+567
LUDACRIS f/PHARRELL Money Maker (DTP/Def Jam/IDJMG)	+513
YUNG JOC I Know You See It (Bad Boy/Atlantic)	+467
FERGIE London Bridge (A&M/Interscope)	+449
YOUNG DRO f/T.I. Shoulder Lean (Grand Hustle/Atlantic)	+412
SEAN PAUL... When You Gonna (Give It Up To Me) (VP/Atlantic)	+377
NE-YO Sexy Love (Def Jam/IDJMG)	+367
CIARA f/CHAMILLIONAIRE Get Up (LaFace/Zomba Label Group)	+278
PUSSYCAT DOLLS... Buttons (A&M/Interscope)	+268
JUSTIN TIMBERLAKE SexyBack (Jive/Zomba Label Group)	+254

NEW & ACTIVE

MR. CAPONE-E Don't Get It Twisted (SMC)	Total Plays: 429, Total Stations: 21, Adds: 1
JIBBS Chain Hang Low (Geffen)	Total Plays: 404, Total Stations: 19, Adds: 14
CHAM HALLICIA KEYS Ghetto Story (Madhouse/Atlantic)	Total Plays: 365, Total Stations: 23, Adds: 3
PLAY-N-SKILLZ f/PITBULL Get Freaky (G4/Lotium/Universal)	Total Plays: 326, Total Stations: 12, Adds: 1
LLOYD BANKS f/50 CENT Hands Up (G-Unit/Interscope)	Total Plays: 310, Total Stations: 21, Adds: 2
JOJO Too Little Too Late (BlackGround/Universal Motown)	Total Plays: 220, Total Stations: 18, Adds: 10
LIONEL RICHIE I Call It Love (Island/IDJMG)	Total Plays: 203, Total Stations: 27, Adds: 3
METHOD MAN f/LAURYN HILL Say (Def Jam/IDJMG)	Total Plays: 160, Total Stations: 11, Adds: 0
SAMMIE You Should Be My Girl (Rowdy/Universal Motown)	Total Plays: 134, Total Stations: 15, Adds: 2
DEEP SIDE f/R. KELLY Let's Make Love (Jive/Zomba Label Group)	Total Plays: 112, Total Stations: 9, Adds: 6

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

86 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

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DANA HALL
dhall@radioandrecords.com

I Spy iPod

What industry folks are listening to on their own time

Because we are programming or promoting music all day long, you'd think that when we get in our cars at night and drive home, we wouldn't want to hear any music at all. Not so. Most of us — when we're not listening to our station or the competition, of course — have a very diverse library of songs and artists that we listen to, and listen to often, on our own time.

I've always felt that having wide-ranging taste in music is a telltale sign that you are a true music lover. Over the years I've been into everything from Maxwell and A Tribe Called Quest to Luther Vandross and The Isley Brothers to The Red Hot Chili Peppers and Aerosmith to a whole lot of corny '80s pop (I guess one always identifies with the music of one's youth).

I used to think I was unique because I liked artists and songs from outside the Urban format, in which I work, but I've come to find I'm actually not unique at all. Most of the programmers, DJs, promotion executives and others I talk to say they also listen to a little bit of everything.

iPods and other MP3 players have made it easy to combine all your musical tastes in one convenient place. You can put together songs and artists in ways that you will never hear on the radio.

Songs in hot rotation on my iPod include Corinne Bailey Rae's "Like a Star," Gnarl Barkley's "Crazy," Tony, Toni, Tone's "Still a Man," Sting's "It's Probably Me" and Shakira f/ Alejandro Sanz's "La Tortura."

On my CD player at home I most often put on Seal's album *IV*, Bob Marley & The Wailers' *Africa Unite: the Singles Collection*, Sade's *Lovers Rock*, The Afro Cuban All Stars' *A Toda Cuba Le Gusta* and Bridget McWilliams' *Too Much Woman*.

What's on your iPod? I asked industry folks that question, as well as what songs they most recently downloaded and what's getting hot rotation on their home stereo. Here's what they told me

Kathi Brown

OM, Radio One/Washington, DC

My hot rotation includes Conya Doss, *The Best of Michael Franks*, Jill Scott's *Who Is Jill Scott?*, *The Best of Sting*, David Sanborn and Maxwell.

John Campanario

VP/Director Urban Programming, Superadio

The top five songs on my iPod at the moment are Prince's "The Ballad of Dorothy Parker," Cheri Dennis' "I Love You," Leela James' "My Joy (Quentin Harris Remix)," Peven Everett's "Testin' Me" and Kem f/Floetry's "Love Calls (The Remix)."

The last five songs I downloaded were Mos Def's "Got," Prince's "The Word,"

Van Hunt's "Being a Girl," Marvin Gaye's "B Plays It Cool" and The Police's "Voices Inside My Head."

Skip Dillard

OM, Radio One/Detroit

I have five albums in hot rotation right now. I promise, I'm not a weirdo! They are John Coltrane's *Ballads*; Ne-Yo's *In My Own Words*; Herbie Hancock's *Maiden Voyage*; Sviatoslav Richter's *The Carnegie Hall Recordings, 1960*; and *The Los Angeles Philharmonic Live, Vol. 3/4 — Beethoven*.

Clyde Duffy

Sr. Director/Promotion, Verity

Here are the top five albums on my iPod: PJ Morton's *Emotions*, Kloud 9's *Yearning 2 Love*, Stevie Wonder's *A Time 2 Love*, Anita Baker's *Rapture* and Kirk Franklin's *Hero*.

Eboni Funderburk-Grimes

VP/Promotion, EMI Gospel

When I get off work I like to relax, so in my CD player I'm rotating the new India.Arie, *Testimony* (I'm feelin' her vibe) and Kierra Sheard's new joint, *This Is Me* (a great CD to ride with). I'm still killing the Kem album, and I'm a jazz head, so I also have both Alex Bugnon and Ahmad Jamal in hot rotation.

Kevin Gardner

PD, WCFB/Orlando

Here's the top five on my iPod shuffle (some are songs, some are albums): Michael Franks' new CD, *Rendezvous in Rio* — every cut is a winner; Dr. Buzzard's Original Savannah Band's "Cherchez La Femme/Se Si Bon"; Stevie Wonder Presents *Syreeta*; Flora Purim's "Angels"; and Junior Walker & The All Stars' "Walk in the Light."

Kevin "Chixo" Gibbs

Southwest Regional, Def Con II

I really like the Susan Cagle CD *The Subway Recordings*. I've only downloaded three albums in my life, and that's usually been because I could not find them in a store or I refused to wait for the order to arrive. One of those was the new Deadboy & The Elephantmen CD, *We Are Night Sky*. I saw them on Henry Rollins' talk show on IFC and was floored.

The other one was the Gnarl Barkley St. *Elsewhere* joint. It's an amazing collab-

Dueling Turntables At R&R 2006

"The Mix Blast Showdown" returns! This year at R&R Convention 2006 in Dallas the top radio mix-show DJs in the country will compete for the title of R&R Mix Blast Showdown Champion.

To be considered as finalists, mixers should send an MP3 or link to their best 10-minute mix to mixblastshowdown@gmail.com, or mail a CD of the mix to Al Macherera, c/o R&R, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067. If you have technical questions, Macherera can be reached at amacherera@radioandrecords.com.

Submissions will be accepted until Aug. 11, and the finalists will be announced in the Aug. 18 issue of *R&R*. Finalists will then compete in Dallas at the official "Mix Blast Showdown" on Friday, Sept. 22.

R&R Convention 2006 is scheduled to take place Sept 20-22 at the Hilton Anatole Hotel in Dallas, concurrently with the 2006 NAB Radio Show. Check out our website at www.radioandrecords.com to register and for a complete convention agenda.



oration that seems made in heaven and whose commercial success is a testament to Cee-Lo's dedication to soul music.

My car's CD player has been married to the Ray De La Paz-Louis Ramirez album *Otra Noche Caliente* for almost 15 years. It's very cool and exciting salsa and Afro-Cuban jazz and even has a jazz-infused R&B standard. And, lastly, I don't go anywhere without at least one Louis Armstrong record. Pick one — any one. He never put out any garbage.

Jeff Grant

VP/Promotion, Verity

Here's what's in hot rotation for me: India.Arie's *Life and Relationships*, Onitsha's *Church Girl*, Kloud 9's *Kloud 9 Presents: The Vibe Room Compilation*, Kim Burrell's *Everlasting Life*, Frank McComb's *Straight From the Vault* and Kirk Franklin's *Hero*.

The last projects that I bought were Kiki Sheard's *This Is Me*, Taylor Eigsti's *Lucky to Be Me*, Shakira's *Oral Fixation* and Mary J. Blige's *Breakthrough*.

Julie Gustines

MD, WRKS/New York

Here's what I have in heavy rotation on my iPod: the new Pink album; *Breakthrough*, by Mary J. Blige; the new Ne-Yo; U2's greatest hits; and Remy Ma — yep, I like Remy Ma!

Stephen Hill

VP/Music Programming, BET

These are the albums I have in hot rotation on my iPod: Thom Yorke's *The Eraser*, T.I.'s *King*, Busta Rhymes' *The Big Bang*, LTD's *Togetherness* and the U2 song "City of Blinding Lights."

Cynthia Johnson

Sr. VP/Promotion, Warner Bros.

For me, the No. 1 most-played album is Mary J. Blige's *Breakthrough*. I love her CD. My other top four albums are by Ne-Yo, Busta Rhymes, The Federation (not because it's my label, but because I'm getting into hyphy music) and any album by Luther Vandross.

Ken Johnson

Director/Urban Programming, Cumulus

The last five records I downloaded

were Urban Mystic's "Long Ways," Stevie Wonder's "Loves in Need" and "As," Eric B & Rakim's "You Got Soul" and George Benson's "Everything Must Change."

On my iPod I have a mix of music. I have artists like George Duke, Maroon 5, Alanis Morissette, Kevon Edmonds, Enchantment, Maze, Jodeci, Phyllis Hyman, Special Delivery, Janet Jackson, Michael Jackson, Queen, The Police, Maxwell, Chanté Moore and countless others.

Larry Khan

Sr. VP/Promotion, Jive/Zomba

The top artists and albums currently in rotation on my iPod are Raheem DeVaughn (I know it's Jive, but he's just too good), Sly & The Family Stone's *Greatest Hits*, Kanye West's *Late Registration*, any '70s soul compilation and Coldplay's *Parachutes*.

Helen Little

PD, WWPR/New York

My five hottest artists are Michael Franks, Al Jarreau, Pat Metheny, Yolanda Adams and Fred Hammond. The last songs I downloaded were Trin-i-tee 5:7's "God's Grace," Israel Kamakawiwo'ole's "Somewhere Over the Rainbow" and Maxwell's "This Woman's Work."

Here's where it gets a little weird: The last CDs I bought were Carol Riddick's *Moments in Love* and Willie Nelson's *Greatest Hits*.

John Long

PD, KSOC/Dallas

Even though I have every genre of music in my iPod from hip-hop to old school to jazz, what I am listening to most now are all four of the Hidden Beach *Unwrapped* albums and the StreetWize smooth urban jazz CD. I take my iPod everywhere with me — on the airplane, to the office, to the bathroom.

Believe it or not, this music doesn't calm me down, it actually gets me crunk! It's amazing that the Smooth Jazz format does not support this music.

Thomas Lytle

VP/Promotion, Def Jam

On my iPod I'm listening to Megan Rochell's "Floating," Kool & The Gang's

Continued on Page 33

R&R URBAN TOP 50

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (M)	WEEKS ON CHART	TOTAL STATIONS ADDED
2	1	YOUNG DRO (T.I. Shoulder Lean (Grand Hustle/Atlantic)	3510	+193	354190	12	66/0
1	2	LI' JON (E-40 & SEAN PAUL Snap Yo Fingers (TVT)	3245	-115	355191	27	61/0
4	3	T.I. Why You Wanna (Grand Hustle/Atlantic)	3065	-41	299372	16	66/0
3	4	FIELD MOB (CIARA So What (DTP/Geffen)	2977	-305	344376	18	65/0
5	5	YUNG JOC Goin' Down (Bad Boy/Atlantic)	2848	-289	297956	21	64/0
7	6	BEYONCE (JAY-Z Deja Vu (Music World/Sony Urban/Columbia)	2837	+106	251488	6	64/0
9	7	CASSIE Me & U (Next Selection/Bad Boy/Atlantic)	2613	+237	301652	10	59/0
6	8	LETOYA Torn (Capitol)	2507	-399	288512	20	66/0
12	9	CHINGY (TYRESE Pulling Me Back (Capitol)	2428	+345	251213	9	65/2
10	10	KELIS (TOO SHORT Bossy (Jive/Zomba Label Group)	2294	-7	197249	12	62/0
8	11	CHEMISH Do It To It (Sho Nuff/Capitol)	2098	-353	199053	17	63/0
15	12	NE-YO Sexy Love (Def Jam/IDJMG)	2095	+264	278074	8	61/0
11	13	MARY J. BLIGE Enough Cryin' (Geffen)	2054	-187	244166	17	60/0
14	14	JANET JACKSON (NELLY Call On Me (Virgin)	2013	+114	174698	5	64/5
13	15	JAMIE FOXX (TWISTA DJ Play A Love Song (J/RMG)	1793	-266	205672	18	64/0
19	16	YUNG JOC I Know You See It (Bad Boy/Atlantic)	1716	+289	146547	5	62/4
16	17	BUSTA RHYMES... I Love My B**** (Flipmode/Aftermath/Interscope)	1639	-26	173398	11	59/0
20	18	E-40 (T-PAIN & KANDI GIRL U And Dat (Reprise/BME)	1609	+311	142661	8	64/3
21	19	LYFE JENNINGS S.E.X. (Sony Urban/Columbia)	1494	+234	154055	7	49/1
17	20	RICK ROSS... Hustlin' (Slip-N-Slide/Def Jam/IDJMG)	1253	-282	113991	17	62/0
18	21	CHRIS BROWN (LI' WAYNE Gimme That (Jive/Zomba Label Group)	1238	-199	114802	16	63/0
27	22	SEAN PAUL... When You Gonna (Give It Up To Me) (VP/Atlantic)	1020	+200	146803	5	48/6
23	23	SAMMIE You Should Be My Girl (Rowdy/Universal Motown)	1019	+105	53356	9	47/2
28	24	RIHANNA Unfaithful (Def Jam/IDJMG)	1011	+229	103246	4	46/3
24	25	CIARA (CHAMLLIONAIRE Get Up (LaFace/Zomba Label Group)	983	+87	88000	4	62/2
26	26	MILA J... Good Lookin' Out (T.U.G./Universal Motown)	879	+35	39630	7	41/0
29	27	PHARRELL (KANYE WEST Number One (Star Trak/Interscope)	868	+86	60667	4	52/0
25	28	NE-YO When You're Mad (Def Jam/IDJMG)	812	-41	132361	20	51/0
30	29	OMARION Entourage (Sony Urban/Epic)	784	+64	72375	6	45/3
32	30	SLEEPY BROWN... Margarita (Purple Ribbon/Virgin)	675	+32	41403	8	39/0
34	31	GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	670	+73	46591	4	42/5
46	32	BIRDMAN & LI' WAYNE Stuntin'... (Cash Money/Universal Motown)	648	+261	41034	2	44/1
40	33	SHAREEFA (LUDACRIS Need A Boss (DTP/Def Jam/IDJMG)	608	+97	56674	3	46/4
31	34	REMY MA (NE-YO Feels So Good (SRC/Universal Motown)	600	-59	89588	9	32/0
47	35	JAMIE FOXX Can I Take You Home (J/RMG)	576	+210	58255	2	43/3
37	36	CADILLAC DON & J MONEY Peanut Butter And... (Southern Boy/Asylum)	569	+43	41012	4	31/4
43	37	NELLY FURTADO (TIMBALAND Promiscuous (Geffen)	551	+84	66322	3	4/1
36	38	METHOD MAN (LAURYN HILL Say (Def Jam/IDJMG)	509	-25	34948	8	37/8
45	39	CHAM (ALICIA KEYS Ghetto Story (Medhouse/Atlantic)	494	+69	66358	2	28/3
42	40	BOHAGON (CRIME MOB & FABO Wuz Up (BME/Reprise)	471	-24	27143	6	38/1
39	41	ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	458	-54	43889	25	30/1
49	42	THREE 6 MAFIA Side 2 Side (Hypnotize Minds/Sony Urban/Columbia)	447	+110	24381	2	32/4
Debut	43	MONICA (DEM FRANCHIZE BOYZ Everytime The Beat Drop (J/RMG)	435	+249	48178	1	41/7
Debut	44	AVANT (NICOLE SCHERZINGER Lie About Us (Geffen)	433	+189	28231	1	42/1
38	45	MISSEZ (PIMP C Love Song (Fo' Reel/Geffen)	428	-96	38863	14	40/0
44	46	CLIPSE (PHARRELL Mr. Me Too (Ho-By/Star Trak/Zomba Label Group)	403	-56	27525	6	36/0
41	47	CHERI DENNIS I Love You (Bad Boy/Atlantic)	402	-101	35956	15	38/0
Debut	48	LLOYD BANKS (50 CENT Hands Up (G-Unit/Interscope)	378	+167	23037	1	44/7
48	49	ALI & GIPP (CHOCOLATE TAI Go 'Head (Derrty/Universal Motown)	336	-7	18677	4	32/0
Debut	50	ICE CUBE (SNOOP DOGG Go To Church (Lenchmob/Virgin)	327	+95	23445	1	30/2

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 20. If after 20 weeks, the record is not in the top 20 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc. © 2006 Radio & Records.

POWERED BY
MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JONITA ANSTIN Turn It Up (So So Def/Virgin)	32
JIBBS Chain Hang Low (Geffen)	28
MIDWEST CITY One Love (Universal Motown)	26
ONE CHANCE Look At Her (J/RMG)	18
LETOYA She Don't (Capitol)	18
URUK Walk It Out (Big Domp/Koch)	9
LLOYD BANKS (50 CENT Hands Up (G-Unit/Interscope)	7
MONICA... Everytime The Beat Drop (J/RMG)	7
SEAN PAUL... When You Gonna (Give It Up To Me) (VP/Atlantic)	6
OUTKAST Morris Brown (LaFace/Zomba Label Group)	6

The Urban add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach 18 plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHINGY (TYRESE Pulling Me Back (Capitol)	+345
E-40 (T-PAIN & KANDI GIRL U And Dat (Reprise/BME)	+311
YUNG JOC I Know You See It (Bad Boy/Atlantic)	+289
NE-YO Sexy Love (Def Jam/IDJMG)	+264
BIRDMAN... Stuntin'... (Cash Money/Universal Motown)	+261
LETOYA She Don't (Capitol)	+251
MONICA... Everytime The Beat Drop (J/RMG)	+249
CASSIE Me & U (Next Selection/Bad Boy/Atlantic)	+237
LYFE JENNINGS S.E.X. (Sony Urban/Columbia)	+234
RIHANNA Unfaithful (Def Jam/IDJMG)	+229

NEW & ACTIVE

LETOYA She Don't (Capitol)	Total Plays: 312, Total Stations: 40, Adds: 10
URUK Walk It Out (Big Domp/Koch)	Total Plays: 308, Total Stations: 40, Adds: 9
BAZ (RICK ROSS) On Some Real (So So Def/Virgin)	Total Plays: 277, Total Stations: 24, Adds: 0
MEGAN ROCCHELL Flooding (Def Jam/IDJMG)	Total Plays: 275, Total Stations: 34, Adds: 4
LIGHEL ROCHE I Call It Love (Island/IDJMG)	Total Plays: 271, Total Stations: 31, Adds: 2
WEATHER HEADLEY Me Time (J/RMG)	Total Plays: 251, Total Stations: 21, Adds: 0
JAGGED EDGE (JENNIFER BOPIN) Stunna (Sony Urban/Columbia)	Total Plays: 188, Total Stations: 21, Adds: 0
CHAPTER 4 Feel Wit You (J/RMG)	Total Plays: 186, Total Stations: 25, Adds: 1
LUTHER VANDROSS Shine (J/RMG)	Total Plays: 176, Total Stations: 18, Adds: 2
CHAMLLIONAIRE Grown And Sexy (Universal Motown)	Total Plays: 160, Total Stations: 23, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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July 28, 2006

I Spy iPod

Continued from Page 31

"Light of Worlds," Maxwell's "I'm You: You Are Me and We Are You," Maceo And The Macks' "Soul Power 74" and Mos Def's "UMI Says."

Barbara McDowell

Asst. PD/MD, WPWX (Power 92)/Chicago

My musical taste is very diverse. I'm currently playing albums by Corinne Bailey Rae and Daniel Powter, as well as Shawna's *Block Music*, Terisa Griffin's *Naked Soul* and Nas' *Illmatic*.

Jamilah Muhammad

PD, WMXD/Detroit

In hot rotation on my iPod are Rahsaan Patterson's "It's Alright Now," Cyrus Chestnut's "Anyway You Can," J Moss' "Unto Thee," Maxwell's "The

Lady Suite" and The Winans' "Uphold Me," just to name a few.

Eric Mychaels

OM, Clear Channel/Norfolk

Right now Jamie Foxx is in heavy rotation in my car, specifically the songs "V.I.P." and "Do What It Do." My other current favorites are gospel tracks from Lamar Campbell and Mary Mary; the new Prince, 3121; and *Grown and Sexy*, by Babyface.

Chris Washington

VP/Promotion, VP

Because I'm also a DJ, I don't have an iPod. Having said that, I do have a couple of tracks in hot rotation on my stereo: Christina Aguilera's "Ain't No Other Man," Beyoncé & Jay-Z's "Deja Vu," Womack & Womack's "Baby, I'm Scared of You," my own Prince mix and the album *Legends Lounge XVI*.



America's Best Testing Urban Songs 12+ For The Week Ending 7/21/06

Artist Title (Label)	TW	LW	Famil.	Burn	Pers.	F	M
CASSIE Me & U (Next Selection/Bad Boy/Atlantic)	4.18	4.11	96%	23%	4.01	4.07	3.88
FIELD MOB (CIARA So What (DTP/Geffen)	4.08	4.06	95%	25%	3.92	4.02	3.67
CHINGY (TYRESE Pulling Me Back (Capitol)	4.04	3.96	75%	12%	3.94	4.06	3.68
LR' JON (JE-40 & SEAN PAUL Snap Yo Fingers (TVT)	4.01	4.01	97%	28%	3.77	3.83	3.60
CHERISH Do It To It (Sho Nuff/Capitol)	3.99	4.00	93%	26%	3.85	4.02	3.40
YUNG JOC Goin' Down (Bad Boy/Atlantic)	3.98	4.05	97%	31%	3.81	3.92	3.55
NE-YO Sexy Love (Def Jam/IDJMG)	3.97	4.02	82%	16%	3.90	3.92	3.84
CIARA (CHAMILLIONAIRE Get... (LaFace/Zomba Label Group)	3.96	-	48%	6%	3.77	3.82	3.65
E-40 (T-PAIN & KANDI GIRL U And Dat (Reprise/BME)	3.95	3.92	84%	17%	3.85	3.95	3.62
CHAMILLIONAIRE (GRAYZIE BONE Fidin (Universal Motown)	3.93	3.96	98%	46%	3.74	3.79	3.62
C. BROWN (JIL WAYNE Gimme That (Live/Zomba Label Group)	3.93	4.02	97%	36%	3.81	3.90	3.58
T.J. Why You Wanna (Grand Hustle/Atlantic)	3.91	3.87	91%	27%	3.81	3.93	3.53
YOUNG DRO (T.J. Shoulder Lean (Grand Hustle/Atlantic)	3.84	3.76	84%	22%	3.66	3.77	3.41
B. RHYMES... I Love... (Hipmode/Aftermath/Interscope)	3.84	3.78	84%	21%	3.70	3.80	3.45
NE-YO When You're Mad (Def Jam/IDJMG)	3.82	3.70	97%	38%	3.66	3.70	3.58
MARY J. BLIGE Enough Cryin' (Geffen)	3.81	3.84	83%	27%	3.79	3.86	3.60
LETOYA Torn (Capitol)	3.78	3.73	88%	29%	3.64	3.79	3.23
JANET JACKSON (INELLY Call On Me (Virgin)	3.75	3.89	68%	13%	3.66	3.83	3.74
YUNG JOC I Know You See It (Bad Boy/Atlantic)	3.72	3.58	54%	12%	3.37	3.60	2.82
BEYONCÉ (JAY-Z DeJa... (Music World/Sony Urban/Columbia)	3.53	3.52	89%	26%	3.37	3.39	3.30
DEM FRANCHIZE BOYZ Rudin' Rims (So So Def/Virgin)	3.52	3.51	73%	25%	3.21	3.18	3.27
CHERI DENNIS I Love You (Bad Boy/Atlantic)	3.51	3.75	63%	23%	3.49	3.56	3.30
JAMIE FOXX (TWISTA DJ Play A Love Song (J/RMG)	3.50	3.59	91%	41%	3.39	3.44	3.27
LYFE JENNINGS S.E.X. (Sony Urban/Columbia)	3.49	3.52	49%	13%	3.41	3.51	3.24
KELIS (TOO SHORT Bossy (Live/Zomba Label Group)	3.42	3.72	88%	34%	3.44	3.48	3.35
R. ROSS (JAY-Z Hustlin' (Slip-A-Slide/Def Jam/IDJMG)	3.36	3.41	88%	37%	3.42	3.38	3.52
OUTKAST Mighty O (LaFace/Zomba Label Group)	3.28	3.28	59%	20%	3.33	3.26	3.48

Total sample size is 360 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much; 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



MYSTIC MEN SoBe Entertainment crooner Urban Mystic and Warner Bros.' soulful voice Jaheim met and mingled at a recent industry event. Seen here are (l-r) Jaheim and Urban Mystic.

REPORTERS

Stations and their ads listed alphabetically by market

<p>WAZ/Albany, GA PD: Jerry Smith No Ads</p> <p>WCC/Albany, LA PD: Bob G. Riley No Ads</p> <p>WDC/Albany, LA PD: Bob G. 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Note: For complete ads, see R&R Music Tracking.

POWERED BY MEDIABASE
Monitored Reporters
95 Total Reporters
88 Total Monitored
29 Total Indicator
Did Not Report, PlayHot
WVFA/Columbus, GA
WVDB/Dallas, AL
WVDB/Macon, GA
WVTV/Valdosta, GA

R&R URBAN AC TOP 30

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/-	TOTAL AUDIENCE (000)	WEEKS ON CHART	TOTAL STATIONS/ADDS
3	1	BRIAN MCKNIGHT Find Myself In You (Motown/Universal)	1602	+58	153453	27	68/0
1	2	MARIAH CAREY Fly Like A Bird (Island/IDJMG)	1571	-86	145931	19	62/0
2	3	ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	1498	-162	153431	32	87/0
5	4	LUTHER VANDROSS Shine (J/RMG)	1404	+125	121670	7	66/0
4	5	TEENA MARIE Ooh Wee (Cash Money/Universal Motown)	1152	-171	93944	21	64/0
10	6	LIONEL RICHIE I Call It Love (Island/IDJMG)	1099	+232	97073	6	63/6
6	7	URBAN MYSTIC I Refuse (SOBE)	1060	-47	79586	25	63/0
7	8	ISLEY BROTHERS... Just Came Here To Chill (Def Soul/Def Jam/IDJMG)	923	-53	74112	27	62/0
8	9	ERIC BENET Pretty Baby (Friday/Reprise/Warner Bros.)	910	-13	69756	20	64/0
9	10	MARY J. BLIGE Be Without You (Geffen)	908	+7	101775	34	64/0
12	11	CHARLIE WILSON No Words (Jive/Zomba Label Group)	885	+55	81480	13	63/0
13	12	DONELL JONES I'm Gonna Be (LaFace/Zomba Label Group)	844	+37	75042	17	60/0
16	13	MARY J. BLIGE Enough Cryin' (Geffen)	794	+61	99496	11	22/4
15	14	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	734	-9	81446	41	61/0
14	15	HEATHER HEADLEY Me Time (RCA/RMG)	725	-23	49430	11	48/0
17	16	MARY MARY Yesterday (Sony Urban/Columbia)	610	+39	59866	15	40/0
18	17	LETOYA Tom (Capitol)	538	+49	43913	8	35/1
25	18	BEYONCE' HJAY-Z Deja Vu (Music World/Sony Urban/Columbia)	470	+126	74348	2	6/0
22	19	INDIA.AMIE There's Hope (Universal Motown)	467	+39	32445	3	45/4
21	20	RAHEEM DEVAUGHN You (Jive/Zomba Label Group)	448	+16	64238	19	34/0
20	21	SHANICE Take Care Of U (Imajah/Playtime)	440	-32	31252	16	47/0
23	22	JILL SCOTT The Fact Is (I Need You) (Hidden Beach)	434	+56	38276	3	38/3
19	23	JAHEM The Chosen One (Divine Mill/Warner Bros.)	420	-59	34938	13	38/0
24	24	FREDDIE JACKSON Until The End Of Time (Orpheus)	370	+14	28263	5	37/1
26	25	LORENZO OWENS Wanna See You Smile (D-Town)	336	-1	18171	7	23/1
28	26	PRINCE Satisfied (Universal Republic)	330	+53	25389	4	32/1
Debut	27	JANET JACKSON (NELLY) Call On Me (Virgin)	322	+189	31452	1	28/5
Debut	28	KIRK FRANKLIN Imagine Me (Fo Yo Soul/Gospo Centric/Zomba Label Group)	284	+135	20557	1	28/5
29	29	JAVIER The Answer Is Yes (Capitol)	273	+26	16790	7	29/0
27	30	ISLEY BROTHERS... Blast Off (Def Soul/Def Jam/IDJMG)	221	-71	12172	9	26/0

68 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NATALIE COLE Day Dreamin' (Verve/YMG)	16
A. HAMILTON Sista Big Bones (So So Def/Zomba Label Group)	10
LIONEL RICHIE I Call It Love (Island/IDJMG)	6
JANET JACKSON (NELLY) Call On Me (Virgin)	5
K. FRANKLIN Imagine... (Fo Yo Soul/Gospo Centric/Zomba Label Group)	5
INDIA.AMIE There's Hope (Universal Motown)	4
SAMSON Future Anniversary (Kedar/Koch)	4
MARY J. BLIGE Enough Cryin' (Geffen)	4
JILL SCOTT The Fact Is (I Need You) (Hidden Beach)	3
JAMIE FOXX (TWISTA) DJ Play A Love Song (J/RMG)	2

The Urban AC add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted on any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIONEL RICHIE I Call It Love (Island/IDJMG)	+232
JANET JACKSON (NELLY) Call On Me (Virgin)	+189
K. FRANKLIN Imagine... (Fo Yo Soul/Gospo Centric/Zomba Label Group)	+135
A. HAMILTON Sista Big Bones (So So Def/Zomba Label Group)	+132
BEYONCE' HJAY-Z Deja Vu (Music World/Sony Urban/Columbia)	+126
LUTHER VANDROSS Shine (J/RMG)	+125
LEELA JAMES Music (Warner Bros.)	+71
MARY J. BLIGE Enough Cryin' (Geffen)	+61
SAMSON Future Anniversary (Kedar/Koch)	+61
KANYE WEST Gold Digger (Roc-A-Fella/Def Jam/IDJMG)	+61

NEW & ACTIVE

ALGEBRA U Do It For Me (Kedar)
Total Plays: 199, Total Stations: 21, Adds: 1
JAMIE FOXX (TWISTA) DJ Play A Love Song (J/RMG)
Total Plays: 169, Total Stations: 17, Adds: 2

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

REPORTERS

Stations and their adds listed alphabetically by market

WWRZ/Albany, GA	WUMT/Birmingham, AL*	WWOM/Columbia, SC*	WBRK/Dallas, AL	WJCL/Louisville, MS	WYLD/New Orleans, LA*	KBLX/San Francisco, CA*	WRUR/Washington, DC*
ESYU/Albuquerque, NM*	WNGI/Charleston, SC*	WAGH/Columbus, GA	WUZZ/Fair, MI*	KOKY/Altoona, PA*	WOLR/New York, NY*	Music Choice Smooth R&B/Satellite	WRML/Washington, DC*
WABL/Atlanta, GA*	WQST/Charleston, SC*	WJZ/Columbia, GA	WFLM/Fl. Pierce, FL*	KJLH/Las Vegas, CA*	WRKS/New York, NY*	Sirius Heart & Soul/Satellite	WJRW/West Palm Beach, FL*
WAGB/Augusta, GA*	WBAV/Charlotte*	WXMG/Columbus, OH*	WWSG/Greensboro, NC*	WJML/Louisville, KY*	WRUC/Norfolk, VA*	The Touch/Satellite	
WQSP/Augusta, GA*	WQNC/Charlotte*	KRNB/Dallas, TX*	WJWZ/Greenville, SC*	WRWB/Macon, GA	WVLE/Norfolk, VA*	WLWW/Steveson, GA	
WWIN/Baltimore, MD*	WMPZ/Chattanooga, TN*	KSOC/Dallas, TX*	KDLD/Houston, TX*	KJMB/Memphis, TN*	WCFB/Ocala, FL*	KDCE/Strawport, LA*	
KQXL/Baton Rouge, LA*	WRSB/Chicago, IL*	WDDJ/Dayton, OH*	WRRP/Huntsville, AL*	WHDY/Miami, FL*	WRRP/Pensacola, FL*	KVWA/Strawport, LA*	
WBHK/Birmingham, AL*	WZAK/Cleveland, OH*	WDBK/Detroit, MI*	WTLG/Indianapolis, IN*	WJMR/Milwaukee, WI*	WDAF/Philadelphia, PA*	KOLM/ST. Louis, MO*	
	WLXC/Columbia, SC*	WQXD/Detroit, MI*	WTOJ/Jackson, MS*	WBLT/Myrtle, AL*	WPHB/Philadelphia, PA*	WFLM/ST. Louis, MO*	
			WWSL/Jacksonville, FL*	KJMG/Muscle, LA	WFXC/Raleigh, NC*	WPNR/Syracuse, NY*	
			KJLW/Kansas City, MO*	WWMG/Montgomery, AL	WJES/Richmond, VA*	WRRZ/Telate, OH*	
			KDEK/Lafayette, LA*	WQOK/Nashville, TN*	WVBE/Richmond, VA*	WTUG/Tuscaloosa, AL	
				KMEZ/New Orleans, LA*	WTLZ/Saginaw, MI*		

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*Monitored Reporters
81 Total Reporters
68 Total Monitored
13 Total Indicator

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The Broken Bow Story

How the indie label found success and rewrote the rules

By Chuck Aly
Associate Country Editor

The long-held notion that independent record labels can't succeed in mainstream country music has been a bit overstated. Several indies have achieved notable airplay and sales levels over the past 10 years. The issue, rather, has been sustaining that success.

Aside from Curb Records, the long-term track record for independents in country has been abysmal. That began to change five years ago, when Broken Bow Records emerged from a succession of false starts with one of the longest-running chart singles in country music history, Craig Morgan's "Almost Home."

Morgan's success, followed by the arrival of gold-selling newcomer Jason Aldean, confirmed the company's place in the mainstream country marketplace.

Since then Broken Bow has been instrumental in altering the major-indie power balance in Nashville, and the ranks of legitimate independent contenders have swelled to a half-dozen or more.

Much of the credit for this shift goes to the majors, which have consolidated drastically since their mid-'90s heyday. But Broken Bow's story is about more than fortuitous timing.

The label's ascension required that it overcome a number of obstacles, many of them self-imposed. The company's ability to learn from its mistakes and persevere despite those disappointments has played the biggest role in its rise to profitability.

Immersed In Music

Broken Bow was formed in May 1999 by Northern Californian Benny Brown, who owns one of the top 20 Ford dealerships in the country. Brown, originally from Broken Bow, OK (hence the label's name), is based in Burney, CA, a town of only 6,000.

As far back as the early 1980s Brown's love for music had led him to try to assist local talents, according to Broken Bow Exec. VP Jim Yerger, who has been with the label from its inception and worked with Brown well before that. Brown often took performers to Nashville and attempted to secure record deals for them.

"He's got a real passion for country music," Yerger says. "He's a true aficionado. A lot of people don't realize this, but he's been

our A&R guy all along. Rather than go home and watch television like most people do, he goes home and listens to song after song — three or four hours a night."

Once, during a meeting at the office of artist manager Jack McFadden, Brown noticed the restroom's bathtub was full of demo cassettes. McFadden explained that when his clients Keith Whitley and Lorrie Morgan did shows, people would hand them tapes, which eventually

made their way into the bathtub unheard. Brown agreed to complete the deal he and McFadden were meeting about on one

"Rather than go home and watch television like most people do, Benny Brown goes home and listens to song after song after song — three or four hours a night."

Jim Yerger

condition: He wanted the tapes. "That bathtub contained four songs that were later No. 1 hits, including 'Rumor Has It' by Reba McEntire," Yerger says.

Frustrated at having to deal with Nashville studio booking schedules and costs, Brown purchased Chips Moman's studio in the Berry Hill neighborhood in 1990. The studio would serve as an early base of operations for the label.

Dubious Distinction?

The label's genesis was a deer-hunting trip Benny Brown took with his nephew Paul Brown, who was then working at Benny's auto dealership. Benny told Paul, who now serves as Sr. VP/Legal & Financial Affairs for Broken Bow, that if he went to law



WHY YES Broken Bow Records President Benny Brown celebrated the No. 1 success of Jason Aldean's "Why" during a party that also commemorated the gold certification of Aldean's self-titled debut album. Seen here (l-r) are Brown and Aldean.

school and passed the bar, they'd open a record label. Paul worked days and took night classes to fulfill his end of the bargain.

Yerger, who handled marketing for Benny's dealership, was quickly enlisted. "I was walking through the showroom and saw Paul and Benny in Benny's office," he says. "They waved me in, and Benny said, 'We're going to open a record label, and you're going to be part of it.'"

"He stuck out his hand and said, 'Congratulations.' I stuck my hands deeper in my pockets, thinking, 'Yeah, and next week we're going to start building space shuttles.' It was one of those moments."

Initial reaction aside, Yerger and Paul drove east in July of 1999 to open Broken Bow Records. They had one solid contact, Nashville industry veteran Mike Martinovich, who had agreed to work as a consultant after reviewing a one-sheet business plan.

The first Broken Bow story in the R&R Country Hot Fax read: "Broken Bow Records has opened its Nashville office under the direction of President/CEO Benny Brown. Others on staff at the independent country label include VP/Artist Development & Media Promotion Jim Yerger, Dir./Ops Paul Brown, Dir./A&R David Boyer and Dir./Marketing Cindy Yerger. The label's first signing is Damon Gray, a singer-songwriter from Belen, NM."

"We made probably every mistake in the book," Yerger says. "Really, though, I can't say they were mistakes, because they were the greatest things from a learning standpoint."

False Start

The learning curve was steepest when it came to radio. "We were convinced by various industry experts that the way to break in was to develop an act at secondary and tertiary radio stations," Yerger says. "If you had success there, you merged into the big game. So that's what we did."

Broken Bow purchased a 38-foot motor home and loaded a rental truck with a full Peavey sound system in order to take initial signings Damon Gray and Joanie Keller on a six-week radio tour of the Southwest. "Some of these stations were in the middle of cow pastures," Yerger says. "It was some of the most bizarre stuff I've ever seen. We were showering in truck stops. But Damon and Joanie are such cool people, and we had a lot of fun."

"It certainly wasn't about fancy hotels though. We have never spent money we didn't need to spend, on the premise that

"If we really believe in something, we keep grinding. We don't give up easily, and that comes from the top."

Jim Yerger

when we really did need to spend it, it would be there."

The label's radio promotion was being outsourced through Nashville-based independent promoters specializing in secondary markets. "They did a good job for us," Yerger says. "But we quickly realized that those stations don't help you sell a lot of records, and, more important, they don't do anything for you from a reporting-station standpoint."

Determined to sit at the big table, and with some hard lessons learned, the label started to bring promotion people in-house — first, Mike Chapman and, later, Mike Borchetta.

Turning The Ship

The summer of 2001 proved to be a pivotal period, when Broken Bow brought in refugees from the recently folded Atlantic/Nashville. Artist Craig Morgan was signed, and former Atlantic Southeast regional Jon Loba, now Broken Bow VP/Promotion, was brought in for similar duties.

Subsequently, Broken Bow hired former Atlantic staffer Lee Adams for the Northeast. The company soon had its first top 40 single, J. Michael Harter's "Hard Call to Make."

When Loba joined BBR as a regional — "Effectively, the only regional," he says — independent labels didn't have a track record of long-term success. "The reality was, with Atlantic closing and other consolidation at Warner Music Group, leap of faith or not, it was a paycheck," Loba says. "More important, it was a chance to stay in touch with radio stations."

With only 18 months' experience as a regional under his belt at the time, Loba freely admits that his intent was to bide his time in hopes of a major-label offer. That mindset began to change when he heard the music Morgan was making.

He says, "That's when I began to think that if we could get a few more people on staff with existing relationships at radio, considering the effort Atlantic had already put into establishing Craig, there might be a possibility."

"I give Benny credit. When we said to him that we needed more than one or two regionals, he listened and followed through. When we told him we needed a VP of promotion, he brought in Rick Baumgartner."

Loba also points to the hiring of Brad Howell as GM as a turning point, saying, "That was a critical hire because we were a promotion company up to that point, and Brad instantly made us a record label with the ability to do marketing, publicity and all the other functions."

Home Stretch

Getting their house in order was only one step toward success, however. "The biggest challenge was external, with Country radio," Loba says. "We got to the point where we were staffed and had competitive music, but it was getting radio to buy into what we were doing that was tough."

The BBR promotion staff began hearing the same refrain: "We like the music, we like you, we just don't know if you're going to be around." Radio was hesitant to commit airplay to the label.

One afternoon Loba finally snapped. He says, "I was so frustrated that I put together an e-mail that said, 'If you think you know who you'll be doing business with in six months....' and I attached a list of major-label imprints that had closed in the prior three years."

"I got some calls from programmers saying that was pretty bold, but at that point I felt like we had nothing to lose. I feel like it had some impact, though, because we did pretty well on the chart the following week."

"Almost Home" peaked at No. 7 in July 2002 after a seven-month run on the chart. The album sold 250,000 units its first year of release, Yerger says.

The song's incredible run was a turning point. "It proved how very tenacious we are," Yerger says. "If we really believe in something, we keep grinding. We don't give up easily, and that comes from the top."

Committed To Country

Every day Loba spent with the label gave him deeper insight into ownership's level of commitment. "I started to realize this wasn't a flash-in-the-pan adventure for

"We got to the point where we were staffed and had competitive music, but it was getting radio to buy into what we were doing that was tough."

Jon Loba

Benny," he says. "Whenever people measured our success against other independents, we didn't celebrate any of those victories." BBR's measure? Curb.

The rise of "Almost Home" sealed the deal for Loba, much to the dismay of his friends outside the label. "Suddenly, my phone and Lee Adams' phone started ringing off the hook with job offers," he says.

"I can remember clearly several programmers and friends at other labels calling in disbelief because they heard we were turning things down. They were like, 'You've had a great run with this one record, but are you crazy?'"

Ironically, Loba says he now gets calls from staffers at other companies inquiring about openings and speaking longingly of what a great thing BBR has going.

"Especially early on, everyone wore so many different hats and each day was such a struggle that we developed a bond that I don't think can be replicated at a major," Loba says.

The label's greatest success came in 2005, with Jason Aldean, his No. 1 smash "Why" and a self-titled debut album that went gold in only 12 weeks. The out-of-the-box demand for the disc was a welcome surprise. Major accounts were calling in reorders within 10 hours of the album's going on sale.

That success pushed Broken Bow firmly into the black. The label probably would

have been profitable in 2004 as well, but it had been busy developing a publishing arm, Magic Mustang Music.

In The Black

The journey to profitability is even more gratifying after all the detours along the way. "No matter what business you're trying to get into, there's no better experience than sticking your face in the game," Yerger says.

"There are always industry experts who will lend their time and talent for a fee — good, knowledgeable people. But if they're not in tune with the way you do business, they can send you in directions that take a lot of time and money to get back from."

For instance, Yerger says early efforts on the sales and distribution side were "way more successful than we ever should have let them be." He continues, "We still have all those Damon and Joanie records in a warehouse. If we'd had the foresight to hire a promotion team from the beginning, we might have experienced success that much sooner."

Which is why Yerger has total control of the label's manufacturing and distribution operations. "I make sure our return rate is way below the industry average," he says. "Could we be selling more albums? Without a doubt. But we are micromanaging the manufacturing and distribution because we don't have those monies to throw away."

Another difference in operating as an independent is that Broken Bow has the luxury of not being measured by quarterly profits or pressured by strategic corporate concerns. "We can honestly bring music to market when it's ready and not before," Loba says.

"Almost Home" would never have happened at Atlantic because we wouldn't have hung in there that long, celebrating one or two adds week after week."

Great Expectations

Radio has become increasingly comfortable with the idea that, unless something spectacular comes along, BBR will be working at most three or four singles at one time and will introduce only one new artist each year.

Thus far, that kind of focus is paying off. But the bar is raised with each success. "We used to celebrate top 40, top 30, top 20," Loba says. "Now we're very much of the mind-set that if we don't have a No. 1, we feel like we've failed. And if it's not a multiweek No. 1, we're wondering what we did wrong."

That rising standard also applies to the label's creative efforts. "We know as an indie that we have to make great music," Yerger says. "We can't make good-enough music. That's one of the reasons we brought in Keith Stegall."

The relationship with Stegall and his business partner, Alan Kates, who've joined the label as Chief Creative Officer and Chief Operating Officer, respectively, started casually.

"I got to know Keith by playing pool and having a beer," Yerger says. "Same with Alan. I started playing golf with him when I came to town. We'd play nine holes while talking business."

"I eventually became comfortable that they were the right kind of people to work with us, and one day, over a game of pool, I asked if they'd ever consider doing something with BBR. They said sure."

Yerger says Stegall's song sense meshes

well with Benny Brown's, while Kates' publishing experience will help with Magic Mustang in addition to his role at BBR. "He's used to wearing all the hats," Yerger says. "He's someone who thrives on activity and challenges, and he's got plenty."

Stage Two

The hiring of Stegall, one of Music Row's most accomplished and respected producers, brings added credibility to BBR's creative staff. Kates, who most recently partnered with Stegall in a publishing co-venture with Zomba, also contributes to the label's Nashville presence. His contacts in the publishing, label, agency and legal communities will bring BBR deeper into the town's deal-making power structure.

"It's to Benny's credit that they recognize how much of the company's leadership is located in California," Kates says. "At the same time, they've got an amazing staff here in Nashville that's already grown this thing on their own. We're just here to help take things further."

Kates notes that the independent, entrepreneurial spirit that he and Stegall gleaned from working with Zomba's Richard Blackstone and Clive Calder is similar to BBR's

"The concept of a Nashville independent label has gone from something that a lot of people wouldn't want to be involved with to something that's really meaningful to the town, the artists and radio."

Alan Kates

aura. "We were working with people who were independent, very successful and had immense respect for the music," he says. "And that's certainly the case here too."

"This staff has done an incredible job in difficult times for the music business, and they're to be commended for that. The concept of a Nashville independent label has gone from something that a lot of people wouldn't want to be involved with to something that's really meaningful to the town, the artists and radio."

Though BBR is mindful that the entire industry seems to have cheered its success, there doesn't seem to be any sense of arrival yet. "That part is exciting and gratifying, and something that, 10 years from now, we will appreciate even more," Loba says. "Right now, we're still so close to it. It goes back to Benny wanting to compare us to the majors. We're not taking a lot of time for celebration just yet."

Nevertheless, a page has been turned in the annals of country music. "Maybe we did open some doors," Yerger says. "It's obvious to me, looking at the chart, that radio is more receptive to independent labels than ever before."

And for that, at least in part, we can all thank Broken Bow.



Jon Loba



SEEDS OF SUCCESS The Broken Bow Records roster joined label President Benny Brown at a showcase event held during the 2004 Country Radio Seminar. Seen here (l-r) are Jason Aldean, Sherrie Austin, Brown, Lila McCann, Craig Morgan, Megan Mullins and Joe Diffie.

R&R COUNTRY TOP 50

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	TOTAL AQH (00)	± AQH (00)	WEEKS ON	TOTAL ADDS
2	1	CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	13844	-3	4768	-56	428259	1364	20	128/0
1	2	BRAD PAISLEY The World (Arista)	13838	-530	4807	-197	433262	-11776	19	126/0
4	3	TOBY KEITH A Little Too Late (Show Dog Nashville/Universal)	13629	506	4805	+238	408848	3257	15	126/0
5	4	RODNEY ATKINS If You're Going Through Hell... (Curb)	13187	465	4595	+230	406043	23979	28	126/0
3	5	KENNY CHESNEY Summertime (BNA)	13021	-813	4519	-261	404872	-26680	17	125/0
6	6	RASCAL FLATTS Me And My Gang (Lyric Street)	11342	363	3972	+190	330810	12864	15	125/0
7	7	GARY ALLAN Life Ain't Always Beautiful (MCA)	11002	310	3860	+107	323905	11597	27	123/0
8	8	WRECKERS Leave The Pieces (Maverick/Warner Bros.)	10309	681	3522	+277	315020	24009	16	126/0
10	9	STEVE HOLY Brand New Girlfriend (Curb)	9656	684	3274	+206	289497	25655	24	125/2
9	10	LITTLE BIG TOWN Bring It On Home (Equity)	9544	373	3485	+162	285826	7940	25	126/0
11	11	KEITH ANDERSON Everytime I Hear Your Name (Arista)	8237	437	2730	+77	261218	12909	29	126/0
13	12	BROOKS & DUNN Building Bridges (Arista)	7961	684	2765	+223	226631	21974	9	126/0
12	13	ERIC CHURCH How 'Bout You (Capitol)	7726	448	2833	+168	216029	16154	23	123/0
15	14	FAITH HILL Sunshine And Summertime (Warner Bros.)	7597	748	2626	+240	220916	27952	7	125/0
16	15	JOSH TURNER Would You Go With Me (MCA)	7466	729	2628	+213	209575	28855	13	124/1
14	16	BILLY CURRINGTON Why, Why, Why (Mercury)	7146	235	2536	+83	201962	12884	21	125/1
17	17	JAKE OWEN Yee Haw (RCA)	7078	414	2501	+182	188816	13191	21	126/1
19	18	GEORGE STRAIT Give It Away (MCA)	7058	796	2375	+309	206852	25893	5	124/3
18	19	PAT GREEN Feels Just Like It Should (BNA)	6712	399	2209	+168	180446	8125	11	124/2
20	20	JOSH GRACIN Favorite State Of Mind (Lyric Street)	5918	375	2138	+95	154426	12622	20	120/0
21	21	BIG & RICH 8th Of November (Warner Bros.)	5374	464	1670	+126	144508	6420	9	114/3
22	22	DANIELLE PECK Findin' A Good Man (Big Machine)	4929	53	1748	+45	124185	-4004	18	113/0
23	23	TRACE ADKINS Swing (Capitol)	4899	393	1728	+141	131494	9945	13	104/4
24	24	TRENT WILLMON On Again Tonight (Columbia)	4055	19	1487	+31	99318	-1272	23	101/1
27	25	BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	3594	286	1266	+103	90382	7112	21	95/3
26	26	MIRANDA LAMBERT New Strings (Columbia)	3378	-138	1135	-24	89077	-744	14	89/0
28	27	GRETCHEN WILSON California Girls (Columbia)	3245	491	1070	+155	86129	15212	7	91/6
34	28	DIERKS BENTLEY Every Mile A Memory (Capitol)	3032	1172	1060	+436	81211	31043	4	104/15
Breaker	29	JACK INGRAM Love You (Big Machine)	2929	668	959	+246	74446	18567	7	79/4
29	30	LONESTAR Mountains (BNA)	2853	563	935	+192	74700	13463	5	89/8
33	31	SHEDAISY In Terms Of Love (Lyric Street)	2401	355	856	+131	54318	8946	10	87/4
31	32	DIAMOND RIO God Only Cries (Arista)	2243	55	902	-3	57573	1209	15	79/0
Breaker	33	ALAN JACKSON Like Red On A Rose (Arista)	2160	1268	753	+455	68170	39573	2	86/28
36	34	HEARTLAND I Loved Her First (Lofton Creek)	2046	411	599	+128	62747	12638	4	47/11
37	35	EMERSON DRIVE A Good Man (Midwest/New Revolution)	1840	301	726	+111	45728	8706	14	63/3
Breaker	36	MONTGOMERY GENTRY Some People Change (Columbia)	1578	578	556	+227	43994	13918	2	78/19
42	37	CAROLINA RAIN Get Outta My Way (Equity)	1525	329	557	+115	37465	7562	10	58/1
38	38	TAYLOR SWIFT Tim McGraw (Big Machine)	1462	64	478	+38	35305	907	4	59/13
41	39	JASON ALDEAN Amarillo Sky (BBR)	1435	225	586	+101	31753	3061	3	70/9
40	40	GARY NICHOLS Unbroken Ground (Mercury)	1395	122	536	+34	29500	3882	11	67/1
39	41	DARRYL WORLEY Nothin' But A Love Thang (903)	1383	50	534	+29	34469	1899	10	55/1
47	42	RASCAL FLATTS Life Is A Highway (Walt Disney)	1366	433	558	+195	42209	12853	4	17/3
32	43	MEGAN MULLINS Ain't What It Used To Be (BBR)	1067	-1044	401	-410	24873	-23786	20	79/0
44	44	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	1041	3	464	+13	19593	-1473	4	58/6
46	45	ROCKIE LYNNE Do We Still (Universal South)	983	-10	350	+9	19205	-2208	11	48/0
43	46	RIO GRAND Kill Me Now (Curb/Asylum)	858	-237	372	-81	15465	-3069	13	50/1
49	47	BOMSHEL Ain't My Day To Care (Curb)	840	27	387	+21	17154	648	6	51/1
Debut	48	JO DEE MESSINA It's Too Late To Worry (Curb)	777	344	272	+118	18449	6399	1	49/8
50	49	SAMMY KERSHAW Tennessee Girl (Category 5)	749	-60	285	-29	18983	-1037	6	32/2
Debut	50	CARRIE UNDERWOOD Before He Cheats (Arista)	658	183	204	+71	22889	6592	1	3/0

126 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 7/16-7/22. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by the highest AQH Persons of all Country reporters. As of fall 2005, WUSN/Chicago has the highest AQH, which is 42,500. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc.) © 2006 Radio & Records.

POWERED BY
MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ALAN JACKSON Like Red On A Rose (Arista)	28
MONTGOMERY GENTRY Some People Change (Columbia)	19
DIERKS BENTLEY Every Mile A Memory (Capitol)	15
LEANN RIMES Some People (Asylum/Curb)	15
LOST TRAILERS Why Me (BNA)	15
TAYLOR SWIFT Tim McGraw (Big Machine)	13
HEARTLAND I Loved Her First (Lofton Creek)	11
JASON ALDEAN Amarillo Sky (BBR)	9
KATRINA ELAM Love Is... (Universal South)	9
LONESTAR Mountains (BNA)	8
JO DEE MESSINA It's Too Late To Worry (Curb)	8

The Country add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
ALAN JACKSON Like Red On A Rose (Arista)	+1268
DIERKS BENTLEY Every Mile A Memory (Capitol)	+1172
GEORGE STRAIT Give It Away (MCA)	+796
FAITH HILL Sunshine And Summertime (Warner Bros.)	+748
JOSH TURNER Would You Go With Me (MCA)	+729
BROOKS & DUNN Building Bridges (Arista)	+684
WRECKERS Leave The Pieces (Maverick/Warner Bros.)	+681
JACK INGRAM Love You (Big Machine)	+668
STEVE HOLY Brand New Girlfriend (Curb)	+664
MONTGOMERY GENTRY Some People Change (Columbia)	+578

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Like Red On A Rose (Arista)	+455
DIERKS BENTLEY Every Mile A Memory (Capitol)	+436
GEORGE STRAIT Give It Away (MCA)	+309
WRECKERS Leave The Pieces (Maverick/Warner Bros.)	+277
JACK INGRAM Love You (Big Machine)	+246
FAITH HILL Sunshine And Summertime (Warner Bros.)	+240
TOBY KEITH A Little Too Late (Show Dog Nashville/Universal)	+238
RODNEY ATKINS If You're Going Through... (Curb)	+230
MONTGOMERY GENTRY Some People Change (Columbia)	+227
BROOKS & DUNN Building Bridges (Arista)	+223

BREAKERS

- JACK INGRAM
Love You (Big Machine)
4 Adds * Moves 30-29
- ALAN JACKSON
Like Red On A Rose (Arista)
28 Adds * Moves 48-33
- MONTGOMERY GENTRY
Some People Change (Columbia)
19 Adds * Moves 45-36

Songs ranked by total points

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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R&R COUNTRY TOP 50 INDICATOR

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	TOT. AUD. ('00)	± AUD. ('00)	WEEKS ON	TOTAL ADDS
2	1	TOBY KEITH A Little Too Late (Show Dog Nashville/Universal)	4699	151	3746	+125	101679	3899	15	98/0
1	2	CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	4559	-241	3593	-224	100216	-3942	18	96/0
3	3	RODNEY ATKINS If You're Going Through Hell... (Curb)	4452	-85	3509	-54	95993	-1767	28	95/0
5	4	GARY ALLAN Life Ain't Always Beautiful (MCA)	3953	7	3174	+21	83489	-265	28	95/1
4	5	BRAD PAISLEY The World (Arista)	3922	-596	3065	-506	87036	-11029	19	86/0
7	6	LITTLE BIG TOWN Bring It On Home (Equity)	3881	166	3034	+121	83916	4690	26	98/0
6	7	RASCAL FLATTS Me And My Gang (Lyric Street)	3881	105	3056	+114	82512	2628	15	96/0
8	8	WRECKERS Leave The Pieces (Maverick/Warner Bros.)	3502	158	2794	+124	73163	2813	17	98/0
9	9	STEVE HOLY Brand New Girlfriend (Curb)	3426	261	2736	+208	71264	5339	14	96/1
10	10	ERIC CHURCH How 'Bout You (Capitol)	3176	185	2547	+161	66271	3441	22	91/1
13	11	BROOKS & DUNN Building Bridges (Arista)	3090	270	2440	+210	64928	6153	10	96/0
11	12	JOSH TURNER Would You Go With Me (MCA)	3090	203	2389	+144	65306	4868	14	97/2
12	13	BILLY CURRINGTON Why, Why, Why (Mercury)	2918	55	2286	+35	62368	1724	22	96/1
14	14	FAITH HILL Sunshine And Summertime (Warner Bros.)	2837	211	2226	+147	59647	5889	7	97/0
16	15	GEORGE STRAIT Give It Away (MCA)	2555	328	2081	+262	52635	7690	5	97/2
15	16	JAKE OWEN Yee Haw (RCA)	2422	109	1890	+77	49633	1846	21	85/0
17	17	PAT GREEN Feels Just Like It Should (BNA)	2221	87	1775	+79	44654	1523	10	90/1
19	18	DANIELLE PECK Findin' A Good Man (Big Machine)	2163	169	1674	+112	46160	3983	21	87/0
18	19	JOSH GRACIN Favorite State Of Mind (Lyric Street)	2110	33	1716	+34	42232	885	22	83/1
20	20	TRACE ADKINS Swing (Capitol)	2082	140	1663	+105	42669	2381	13	82/2
21	21	BIG & RICH 8th Of November (Warner Bros.)	1999	201	1560	+151	41043	4385	8	86/1
22	22	TRENT WILLMON On Again Tonight (Columbia)	1696	32	1409	+54	33663	773	23	70/0
23	23	GRETCHEN WILSON California Girls (Columbia)	1570	225	1266	+161	31161	4588	8	81/3
28	24	DIERKS BENTLEY Every Mile A Memory (Capitol)	1326	349	1046	+280	27388	7013	4	79/14
26	25	LONESTAR Mountains (BNA)	1318	252	1035	+196	26470	4855	5	72/8
24	26	MIRANDA LAMBERT New Strings (Columbia)	1295	-5	1016	-11	25841	-466	15	67/0
40	27	ALAN JACKSON Like Red On A Rose (Arista)	1105	596	887	+455	22971	12726	2	67/27
29	28	BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	1082	117	850	+87	22793	3256	22	54/3
30	29	SHEDAISY In Terms Of Love (Lyric Street)	1050	92	846	+86	19913	1426	11	63/1
31	30	DIAMOND RIO God Only Cries (Arista)	1015	89	750	+75	22363	2338	15	53/1
32	31	JACK INGRAM Love You (Big Machine)	988	221	818	+175	18975	4381	7	62/10
35	32	MONTGOMERY GENTRY Some People Change (Columbia)	910	281	709	+216	17841	5775	3	61/15
34	33	HEARTLAND I Loved Her First (Lofton Creek)	838	177	646	+128	18036	3674	6	57/14
33	34	DARRYL WORLEY Nothin' But A Love Thang (903)	818	88	644	+64	15749	1455	11	56/4
37	35	JASON ALOEAN Amarillo Sky (BBR)	696	127	552	+94	13656	2721	4	48/6
36	36	EMERSON DRIVE A Good Man (Midas/New Revolution)	621	30	483	+21	12656	447	13	37/2
38	37	GARY NICHOLS Unbroken Ground (Mercury)	578	45	471	+18	11341	1184	10	40/0
41	38	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	547	62	448	+46	11347	2007	7	37/2
42	39	TAYLOR SWIFT Tim McGraw (Big Machine)	446	24	367	+25	8241	589	5	39/5
48	40	JO OEE MESSINA It's Too Late To Worry (Curb)	383	121	278	+89	8992	3021	2	30/8
50	41	RASCAL FLATTS Life Is A Highway (Walt Disney)	356	121	343	+123	7051	2443	2	13/1
43	42	ROCKIE LYNNE Do We Still (Universal South)	330	-75	286	-62	5810	-1653	12	30/0
45	43	BRIAN MCCOMAS Good Good Lovin' (Karapult)	325	7	299	+11	5920	512	8	27/2
49	44	NEAL MCCOY Tailgate (903)	305	50	238	+40	5961	688	3	22/1
46	45	BOMSHEL Ain't My Day To Care (Curb)	302	25	260	+21	5235	328	5	27/0
44	46	RIO GRANO Kill Me Now (Curb/Asylum)	300	-22	249	-12	5570	-344	11	22/0
Debut	47	AARON TIPPIN Ready To Rock (In A Country Kinda Way!) (Nippit/Rust)	235	56	199	+49	4307	1031	1	18/2
Debut	48	TRACY BYRO Cheapest Motel (Blind Mule/New Revolution)	183	20	150	+20	2886	269	1	17/2
-	49	STEVE AZAR You Don't Know A Thing (Dang/Midas/New Revolution)	179	-5	127	0	3075	-13	2	17/0
Debut	50	PHIL VASSAR The Woman In My Life (Arista)	160	91	122	+75	3870	2696	1	11/7

98 Country reporters. Songs ranked by total plays for the airplay week of Sunday 7/16 - Saturday 7/22.

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ALAN JACKSON Like Red On A Rose (Arista)	27
MONTGOMERY GENTRY Some People Change (Columbia)	15
DIERKS BENTLEY Every Mile A Memory (Capitol)	14
HEARTLAND I Loved Her First (Lofton Creek)	14
JACK INGRAM Love You (Big Machine)	10
JOE NICHOLS I'll Wait For You (Universal South)	9
LONESTAR Mountains (BNA)	8
JO DEE MESSINA It's Too Late To Worry (Curb)	8
CHRIS YOUNG Drinkin' Me Lonely (RCA)	8
LEANN RIMES Some People (Asylum/Curb)	7
PHIL VASSAR The Woman In My Life (Arista)	7

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
ALAN JACKSON Like Red On A Rose (Arista)	+596
DIERKS BENTLEY Every Mile A Memory (Capitol)	+349
GEORGE STRAIT Give It Away (MCA)	+328
MONTGOMERY GENTRY Some People Change (Columbia)	+281
BROOKS & DUNN Building Bridges (Arista)	+270
STEVE HOLY Brand New Girlfriend (Curb)	+261
LONESTAR Mountains (BNA)	+252
GRETCHEN WILSON California Girls (Columbia)	+225
JACK INGRAM Love You (Big Machine)	+221
FAITH HILL Sunshine And Summertime (Warner Bros.)	+211

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Like Red On A Rose (Arista)	+455
DIERKS BENTLEY Every Mile A Memory (Capitol)	+280
GEORGE STRAIT Give It Away (MCA)	+262
MONTGOMERY GENTRY Some People Change (Columbia)	+216
BROOKS & DUNN Building Bridges (Arista)	+210
STEVE HOLY Brand New Girlfriend (Curb)	+208
LONESTAR Mountains (BNA)	+196
JACK INGRAM Love You (Big Machine)	+175
ERIC CHURCH How 'Bout You (Capitol)	+161
GRETCHEN WILSON California Girls (Columbia)	+161

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES July 28, 2006

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of July 16-22.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	38.0%	81.3%	4.16	14.5%	98.5%	2.5%	0.3%
GARY ALLAN Life Ain't Always Beautiful (MCA)	38.3%	79.3%	4.10	13.3%	99.3%	5.0%	1.8%
TOBY KEITH A Little Too Late (Show Dog Nashville/Universal)	38.0%	78.3%	4.11	14.8%	97.5%	3.3%	1.3%
BRAD PAISLEY The World (Arista)	33.3%	76.3%	4.09	16.5%	96.3%	2.8%	0.8%
KENNY CHESNEY Summertime (BNA)	32.5%	75.0%	4.03	15.3%	96.8%	5.5%	1.0%
ERIC CHURCH How 'Bout You (Capitol)	23.8%	71.8%	3.97	14.8%	91.8%	3.8%	1.5%
LITTLE BIG TOWN Bring It On Home (Equity)	28.3%	71.0%	4.01	18.0%	93.3%	3.3%	1.0%
BILLY CURRINGTON Why, Why, Why (Mercury)	27.3%	68.0%	3.96	17.8%	91.5%	4.5%	1.3%
RODNEY ATKINS If You're Going Through Hell... (Curb)	25.8%	66.0%	3.88	20.0%	94.0%	6.5%	1.5%
JOSH TURNER Would You Go With Me (MCA)	24.0%	65.3%	3.94	15.8%	87.3%	5.0%	1.3%
RASCAL FLATTS Me And My Gang (Lyric Street)	26.3%	63.3%	3.79	18.5%	93.0%	6.3%	5.0%
WRECKERS Leave The Pieces (Maverick/Warner Bros.)	17.8%	62.3%	3.75	23.5%	93.0%	4.3%	3.0%
JOSH GRACIN Favorite State Of Mind (Lyric Street)	15.3%	60.5%	3.75	22.0%	89.3%	5.0%	1.8%
TRENT WILLMON On Again Tonight (Columbia)	20.0%	59.5%	3.81	21.0%	87.5%	5.8%	1.3%
MIRANDA LAMBERT New Strings (Columbia)	26.0%	59.3%	3.77	18.0%	89.8%	7.3%	4.3%
STEVE HOLY Brand New Girlfriend (Curb)	17.8%	55.0%	3.60	17.5%	87.3%	9.3%	5.5%
JAKE OWEN Yee Haw (RCA)	16.8%	54.8%	3.58	18.5%	88.8%	10.5%	4.3%
BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	16.8%	54.5%	3.69	20.8%	84.0%	5.3%	3.5%
EMERSON DRIVE A Good Man (Midas/New Revolution)	12.5%	54.5%	3.76	19.8%	78.5%	4.3%	1.8%
H. WILLIAMS, JR. W.G. WILSON... That's How They Do... (Curb/Asylum)	18.8%	54.0%	3.72	15.0%	80.5%	8.0%	3.5%
DIAMOND RIO God Only Cries (Arista)	19.5%	54.0%	3.67	20.8%	86.8%	9.8%	3.0%
BROOKS & DUNN Building Bridges (Arista)	14.5%	53.5%	3.72	18.3%	80.8%	8.0%	1.0%
TRACE ADKINS Swing (Capitol)	18.8%	52.8%	3.57	28.0%	88.8%	12.0%	4.8%
DANIELLE PECK Findin' A Good Man (Big Machine)	12.3%	51.5%	3.82	20.8%	82.5%	7.5%	2.8%
LONESTAR Mountains (BNA)	16.3%	51.8%	3.78	18.0%	76.8%	4.3%	1.8%
SHEDAISY In Terms Of Love (Lyric Street)	9.8%	49.8%	3.64	24.0%	80.3%	4.8%	1.8%
GEORGE STRAIT Give It Away (MCA)	16.3%	49.3%	3.74	17.3%	75.8%	6.8%	1.8%
DIERKS BENTLEY Every Mile A Memory (Capitol)	12.5%	47.0%	3.75	21.5%	72.5%	3.0%	1.0%
GRETCHEN WILSON California Girls (Columbia)	17.5%	46.8%	3.54	23.3%	83.5%	10.0%	4.3%
PAT GREEN Feels Just Like It Should (BNA)	12.3%	44.8%	3.61	22.5%	76.0%	7.0%	1.8%
DARRYL WORLEY Nothin' But A Love Thing (903)	10.0%	44.5%	3.85	21.5%	72.0%	4.5%	1.5%
MEGAN MULLINS Ain't What It Used To Be (BBR)	10.3%	44.0%	3.58	25.0%	77.8%	6.5%	2.3%
BIG & RICH 8th Of November (Warner Bros.)	11.8%	42.8%	3.54	25.0%	78.0%	8.0%	2.3%
FAITH HILL Sunshine And Summertime (Warner Bros.)	10.8%	42.3%	3.60	23.0%	72.8%	6.0%	1.5%
JACK INGRAM Love You (Big Machine)	11.0%	40.8%	3.63	19.5%	67.5%	5.0%	2.3%

CALLOUT AMERICA HOT SCORES

This Week At Callout America

By John Hart

Carrie Underwood moves into the No. 1 slot this week with "Don't Forget to Remember Me," up from No. 2, and is the No. 3 passion song. Females rank this song No. 1, as do core listeners 35-44.

Gary Allan's "Life Ain't Always Beautiful" sees strong gains as the No. 2 song, up from last week's No. 4, and becomes the No. 1 passion song, up from No. 2. Men rank this song No. 1, while females rank it No. 3. Both 35-44s and 45-54s rank the song No. 2.

Eric Church's "How 'Bout You" shows real strength as the No. 6 song for the week and the No. 12 passion song. This song is No. 3 with men and No. 13 with women. Younger listeners 25-34 are the strength, ranking the song No. 6, up from No. 10.

Rodney Atkins is new to the top 10 with "If You're Going Through Hell..." which rises from No. 12 last week to No. 9 and is the No. 10 passion song. Men rank this song No. 9, and women rank it No. 10. Strength in the demos is with 45-54s, who rank the song No. 7.

Josh Gracin moves strong with "Favorite State of Mind," which climbs from No. 18 to No. 13. Females are the strength, ranking the song No. 13, up from No. 17. Younger 25-34s rank the song No. 13 for the week. It's well in front of the spin charts.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte, Baton Rouge, Nashville, Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2006 Radio & Records. © 2006 Bullseye Marketing Research Inc.

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July 28, 2006



America's Best Testing Country Songs 12+
For The Week Ending 7/21/06

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
ROONEY ATKINS If You're Going Through Hell... (Curb)	4.15	4.11	95%	19%	4.15	4.26	3.96
BRAD PAISLEY The World (Arista)	4.11	4.10	99%	24%	4.12	4.04	4.27
LITTLE BIG TOWN Bring It On Home (Equity)	4.08	4.04	98%	18%	4.08	4.10	4.02
WRECKERS Leave The Pieces (Maverick/Warner Bros.)	4.06	3.95	92%	18%	3.96	3.98	3.93
KEITH ANDERSON Everytime I Hear Your Name (Arista)	4.04	4.13	96%	28%	3.98	4.02	3.85
GEORGE STRAIT Give It Away (MCA)	4.04	3.96	75%	8%	4.07	4.05	4.12
DANIELLE PECK Findin' A Good Man (Big Machine)	4.03	3.93	84%	12%	3.98	3.95	4.05
JOSH TURNER Would You Go With Me (MCA)	4.00	3.87	85%	13%	4.00	4.00	3.85
GARY ALLAN Life Ain't Always Beautiful (MCA)	3.97	3.92	97%	27%	3.96	3.99	3.91
C. UNDERWOOD Don't Forget To Remember Me (Arista)	3.93	3.93	97%	34%	3.94	3.96	3.91
T. KEITH A Little Too Late (Show Dog Nashville/Universal)	3.91	3.95	96%	26%	4.02	3.94	4.15
TRENT WILLMON On Again Tonight (Columbia)	3.90	3.85	78%	14%	3.88	3.96	3.68
B. LARSEN I Don't Know What She Said (Giant Slayer/BNA)	3.88	3.88	84%	9%	3.95	3.88	4.07
KENNY CHESNEY Summertime (BNA)	3.88	3.88	98%	33%	3.88	3.78	3.99
STEVE HOLY Brand New Girlfriend (Curb)	3.87	3.82	91%	21%	3.86	3.88	3.83
BROOKS & DUNN Building Bridges (Arista)	3.84	3.86	83%	15%	3.82	3.88	3.94
ERIC CHURCH How 'Bout You (Capitol)	3.83	3.84	94%	28%	3.85	3.87	3.82
MIRANDA LAMBERT New Strings (Columbia)	3.83	3.87	83%	13%	3.78	3.74	3.88
RASCAL FLATTS Me And My Gang (Lyric Street)	3.79	3.85	97%	28%	3.79	3.88	3.88
JOSH GRACIN Favorite State Of Mind (Lyric Street)	3.78	3.78	88%	19%	3.88	3.78	3.55
KENNY ROGERS I Can't Unlove You (Capitol)	3.72	3.73	95%	27%	3.78	3.77	3.75
SUGARLAND Down In Mississippi... (Mercury)	3.71	3.88	95%	32%	3.75	3.71	3.83
BILLY CURRINGTON Why, Why, Why (Mercury)	3.70	3.79	94%	27%	3.67	3.88	3.85
BIG & RICH 8th Of November (Warner Bros.)	3.68	3.78	89%	23%	3.78	3.73	3.88
FAITH HILL Sunshine And Summertime (Warner Bros.)	3.65	3.75	78%	15%	3.88	3.85	3.88
JAKE OWEN Yee Haw (RCA)	3.62	3.84	88%	25%	3.54	3.55	3.51
TIM MCGRAW When The Stars Go Blue (Curb)	3.61	3.62	98%	37%	3.58	3.73	3.35
TRACE ADKINS Swing (Capitol)	3.60	3.58	98%	23%	3.65	3.68	3.59
MEGAN MULLINS Ain't What It Used To Be (BBR)	3.60	-	54%	18%	3.58	3.47	3.88

Total sample size is 355 respondents. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5308. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 40

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	T. KEITH A Little Too Late (Show Dog Nashville/Universal)	575	+27	11	16/0
1	2	KENNY CHESNEY Summertime (BNA)	537	-44	14	19/0
4	3	BRAD PAISLEY The World (Arista)	494	-17	16	19/0
3	4	C. UNDERWOOD Don't Forget To Remember Me (Arista)	490	-44	15	19/0
5	5	G. CANYON Somebody Wrote Love (Universal South)	452	+17	12	20/0
9	6	WRECKERS Leave The Pieces (Maverick/Warner Bros.)	436	+44	7	19/0
11	7	BROOKS & DUNN Building Bridges (Arista)	426	+46	7	16/0
14	8	R. ATKINS If You're Going Through Hell... (Curb)	410	+51	6	16/1
13	9	FAITH HILL Sunshine And Summertime (Warner Bros.)	407	+48	5	13/0
6	10	EMERSON DRIVE A Good Man (Midas/New Revolution)	401	-24	13	19/0
7	11	C. D. JOHNSON Cry Baby (Angelina/Universal Music Canada)	399	-21	9	15/0
12	12	ROAD... Girl On The Billboard (Open Road/Universal)	382	+8	4	14/0
10	13	ADAM GREGORY Get It On (EMI Music Canada)	378	-3	11	18/0
17	14	RASCAL FLATTS Life Is A Highway (Walt Disney)	348	+10	8	14/0
20	15	LITTLE BIG TOWN Bring It On Home (Equity)	344	+53	10	12/0
15	16	AARON PRITCHETT Hold My Beer (DPM)	339	-18	8	16/1
16	17	RASCAL FLATTS Me And My Gang (Lyric Street)	332	-17	11	12/0
18	18	KEITH ANDERSON Everytime I Hear Your Name (Arista)	309	-1	11	12/0
8	19	PHIL VASSAR Last Day Of My Life (Sony BMG)	306	-82	14	14/0
19	20	GORD BAMFORD I Would For You (GWB/Royalty)	272	-31	11	15/0
30	21	JOSH TURNER Would You Go With Me (MCA)	268	+63	3	15/1
25	22	GARY ALLAN Life Ain't Always Beautiful (MCA)	268	+38	12	11/0
26	23	STEVE HOLY Brand New Girlfriend (Curb)	248	+14	3	12/3
24	24	ERIC CHURCH How 'Bout You (Capitol)	246	+8	10	13/0
34	25	AMANDA WILKINSON Walk Away (Universal South)	241	+51	2	10/0
40	26	GEORGE STRAIT Give It Away (MCA)	228	+64	2	14/8
28	27	DUANE STEELE Comin' Back Around (Jolt/Icon)	217	-4	7	11/0
37	28	LONESTAR Mountains (Sony BMG)	215	+48	2	12/0
22	29	TERRI CLARK Slow News Day (Mercury)	215	-63	12	13/0
27	30	DIXIE CHICKS Not Ready... (Open Wide/Columbia)	214	-17	17	17/0
36	31	BRAD JONNER I'd Rather Be Lucky (JOG/Universal)	212	+25	8	12/0
21	32	TIM MCGRAW When The Stars Go Blue (Curb/Reprise)	205	-74	10	16/0
23	33	AARON LINES Twenty Years Later (BNA)	204	-73	12	18/0
35	34	PAT GREEN Feels Just Like It Should (BNA)	201	+11	4	7/0
31	35	BILLY CURRINGTON Why, Why, Why (Mercury)	197	-1	5	13/0
38	36	GRETCHEN WILSON California Girls (Columbia)	194	+28	2	8/0
33	37	TRACE ADKINS Swing (Capitol)	181	-13	3	11/1
29	38	SUGARLAND Down In Mississippi... (Mercury)	155	-82	10	9/0
(Debut)	39	D. MARSHALL Why Don't We (Bony Music/Universal)	150	+14	1	10/2
32	40	JASON BLAKE While We Were Waiting (Independent)	140	-56	13	11/0

21 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. ♦ Indicates Cancun.

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "As Good As I Once Was" — Toby Keith

5 YEARS AGO

• No. 1: "I'm Already There" — Lonestar

10 YEARS AGO

• No. 1: "Carried Away" — George Strait

15 YEARS AGO

• No. 1: "She's In Love With The Boy" — Trisha Yearwood

20 YEARS AGO

• No. 1: "Heartbeat In The Darkness" — Don Williams

25 YEARS AGO

• No. 1: "Prisoner Of Hope" — Johnny Lee

30 YEARS AGO

• No. 1: "Teddy Bear" — Red Sovine

NEW & ACTIVE

S. AZAR You Don't Know... (Dang/Midas/New Revolution)
Total Points: 573, Total Stations: 32, Adds: 4

CHRIS YOUNG Drinkin' Me Lonely (RCA)
Total Points: 363, Total Stations: 26, Adds: 6

T. BYRD Cheapest Motel (Blind Mule/New Revolution)
Total Points: 506, Total Stations: 36, Adds: 5

JULIE ROBERTS The Girl Next Door (Mercury)
Total Points: 258, Total Stations: 18, Adds: 2

R. HARRIS That's So You (Show Dog Nashville)
Total Points: 495, Total Stations: 39, Adds: 5

BLUE COUNTY Firecrackers... (Curb/Asylum)
Total Points: 238, Total Stations: 23, Adds: 1

BRIAN MCCOMAS Good Good Lovin' (Kotaphunk)
Total Points: 425, Total Stations: 23, Adds: 0

KATRINA ELAM Love Is... (Universal South)
Total Points: 135, Total Stations: 21, Adds: 9

MATT JENKINS Bad As I Want To (Universal South)
Total Points: 365, Total Stations: 27, Adds: 0

LEANN RIMES Some People (Asylum/Curb)
Total Points: 109, Total Stations: 20, Adds: 15

Soft AC: Missing In Action?

Times have changed, and so has the format

By Gary Nolan

I've done it again. I've misplaced something, and I can't seem to find it. Only this time it's not my car keys — I can't find the Soft AC format!

You must remember Soft AC. Until just recently this superstar-driven format filled the airwaves. In the '80s and '90s Soft AC was a dominant branding among AC stations. However, according to Arbitron station-information profiles, today only 18% of AC stations in the top 50 markets identify themselves as "Soft Adult Contemporary" while 72% are just "AC."

When did this change occur? Why have we dropped the "Soft"? I remember the heyday of the format well, having spent almost 20 years programming this format. Our content was almost entirely driven by superstars like Elton John, Phil Collins and Celine Dion.

In those days, as soon as Celine's new single arrived, it was on the air. Sometimes we didn't even listen to it first.

We were the softest station on the dial back in the day. I remember when each song had to pass the "telephone test" to be included in our library: If it didn't disturb you while you were on the phone, it got played.

For example, when "I've Had the Time of My Life," by Jennifer Warnes and Bill Medley, from *Dirty Dancing* was released, it didn't make it on the Soft AC airwaves. As much as we loved the movie, the song simply had too much tempo and texture.

The Rock Generation

Times have changed. Baby is no longer in the corner, and Soft AC is no longer "Soft" as we knew it. To help me comprehend this format disappearance, I went to the experts.

Gary Berkowitz, a consultant and 30-year programming veteran, suggested that the meaning of the word *soft* may have been the catalyst for this format change. He said, "In 1985 Bruce Springsteen's 'Dancing in the Dark' was considered rock. Today it's considered soft rock."

I remember when each song had to pass the "telephone test" to be included in our library: If it didn't disturb you while you were on the phone, it got played.

He pointed out that today's women are a more rock-driven generation, causing them to prefer music with more of a rock feel.

Mike McVay, President of McVay Media, agreed, pointing out that Hot AC began picking up steam in 1995. Soft AC had the opportunity to broaden itself then, increasing its tempo and texture. Stations started abandoning softer material, like Elton John, Jon Secada and Bryan Adams.

Over the years AC slowly went from superstar-driven to the no-name, song-driven format we know so well today. "Who would have ever thought that AC would be playing Aerosmith, Train, The Calling and some of the other artists who are staples in today's AC libraries?" Berkowitz asked.



Gary Nolan

Unique Challenges

I had to see this change for myself, so, with the help of our friends at Mediabase, I pulled the top 10 AC currents and recurrences from 1999. Here they are:

1. PHIL COLLINS You'll Be In My Heart
2. SARAH McLACHLAN Angel
3. SHANIA TWAIN From This Moment On
4. BACKSTREET BOYS I Want It That Way
5. 'N SYNC God Must Have Spent...
6. SAVAGE GARDEN Truly Madly Deeply
7. R. KELLY /C. DION I'm Your Angel
8. SIXPENCE NONE THE RICHER Kiss Me
9. SHANIA TWAIN You're Still The One
10. BACKSTREET BOYS I'll Never Break Your Heart

Now that's AC! Here's a look at the top 10 from 2005:

1. KELLY CLARKSON Breakaway
2. LOS LONELY BOYS Heaven
3. MICHAEL BUBLE Home
4. JOHN MAYER Daughters
5. ROB THOMAS Lonely No More
6. MAROON 5 She Will Be Loved
7. TIM MCGRAW Live Like You Were Dying
8. UNCLE KRACKER... Drift Away
9. GOO GOO DOLLS Give A Little Bit
10. KEITH URBAN You'll Think Of Me

Where have all the AC superstars gone? The familiar sounds and faces of the '80s and '90s megastars have been replaced with the hodgepodge of artists you see above. The AC format no longer has artists who define the format, but rather is a montage of similar-sounding material from a variety of formats.

This creates unique challenges for AC programmers. If you're looking for an art-

ist to feature on your direct-mail piece or in your TV spot, there's no longer an obvious choice. Years ago people could easily recognize Phil Collins, Elton John or Celine Dion. Today I probably couldn't pick Uncle Kracker out of a lineup!

Perhaps instead you would use a more recognizable face, such as Kelly Clarkson, whose fame was secured when Steve Carell screamed her name while on the waxing table in *The 40-Year-Old Virgin*.

Common Thread

Advertisements and body waxing aside, AC has become something much different from the format we once knew so well. It's likely that the artists and songs played on today's AC stations debuted elsewhere. In the 1990s most artists would only fit at one format. Today's AC artists are shared among several formats.

Not all AC stations are created equal. Each varies slightly, depending on market needs, competition and station history. If an AC is in a market without a strong Hot AC, it allows for younger and brighter programming while still protecting the upper end of the demo. This is why the AC chart is so diverse.

Regardless of these differences, however, the common thread remains: AC is a format that attempts to go beyond the music to appeal to our listeners.

As far as music goes, AC stations should play the best-testing material for today's 35-44-year-old female. This remains the core of the AC demo. On the other hand, the 45-54

Don't be afraid to plug your station as family-friendly. This element is extremely important to mothers with older and young children alike.

female cell shouldn't be ignored, since so much cume and TSL come from this segment.

Never forget the importance of knowing your audience. We need to know their attitudes, their priorities, their lifestyle and any other information that will help us provide them with truly great programming.

Don't be afraid to plug your station as family-friendly. This element is extremely important to mothers with older and young children alike. Capitalize on their need to protect their children from vulgar morning shows.

Talk about this aspect of your programming on the air. If you're fortunate enough to have Delilah, have her record family-friendly liners. She is the most family-friendly personality you have, so use that to your advantage.

Live up to this image by passing on or editing questionable on-air spots. Keep an eye on your music by listening carefully to all lyrics. Get your GM and sales manager on board.

Get Emotional

Within the AC demo, the stations are often associated with feelings. In radio-speak,

"Contests, promotions and charitable endeavors don't drive listeners the way they used to. It's harder to manipulate an audience that's used to being manipulated."

Scott Miller

the term *easy listening* used to make AC programmers cringe. Today 35-54 females use this term to describe stations that help them relax and unwind, thereby giving it a positive association. Explicitly telling your listeners how to use the station will give you a leg up on the competition.

Don't be afraid to take this "emotive" programming a step further. A couple of summers ago my MD at KRWM/Seattle, Laura Dane, had the idea of embedding messages from listeners who had family members serving overseas in the Jim Brickman-Mark Schultz song "Til I See You Again."

We received such a strong reaction to it that we hosted a USO fundraiser with appearances by Brickman and Delilah. It was a huge success, receiving coverage from local newspapers and television outlets. The benefits were twofold: Staff morale was boosted at the station, and we were able to connect with our listeners over a poignant issue.

The Heart Of The Listener

Scott Miller, PD of WDOK/Cleveland, said, "Promotions should play to the listener's ability to escape. Paint a picture of fantasy. While iPods, cell phones, satellite radio and other types of media compete for our target's time, we will continue to remain the standard because of our ability to create ways to touch listeners in ways those other mediums can't.

"Contests, promotions and charitable endeavors don't drive listeners the way they used to. It's harder to manipulate an audience that's used to being manipulated. They're savvy that way.

"That said, the unique opportunities and benefits we offer still stand out. Can satellite radio put listeners in a local setting where they can interact with an artist on-stage in front of 20,000 people? Can your iPod invest its time and money in raising awareness for breast cancer research? No. And that's what will always set AC radio apart."

Soft AC, Modern AC, Hot AC — call it what you like. It all comes down to consistently branding your station, playing the best music for your targeted demo and offering unique and emotional promotions that get right to the heart of the listener.

Gary Nolan is Exec. VP of Harker Research and a 20-year AC veteran, having programmed WLTV/New York, WLTE/Minneapolis and KRWM/Seattle.

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (M)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	DANIEL POWTER <i>Bad Day (Warner Bros.)</i>	1960	-63	182868	28	102/8
2	2	NATASHA BEDINGFIELD <i>Unwritten (Epic)</i>	1903	-102	162475	21	97/1
3	3	JAMES BLUNT <i>You're Beautiful (Custard/Atlantic)</i>	1760	+49	159830	41	103/0
4	4	LIFHOUSE <i>You And Me (Geffen)</i>	1629	+79	141918	52	96/0
5	5	KELLY CLARKSON <i>Because Of You (RCA/RMG)</i>	1508	+11	138271	35	93/0
6	6	NICK LACHEY <i>What's Left Of Me (Jive/Zomba Label Group)</i>	1461	+84	95277	18	96/3
7	7	ROB THOMAS <i>Ever The Same (Atlantic)</i>	1290	+44	120939	26	83/1
10	8	BON JOVI <i>Who Says You Can't Go Home (Island/IDJMG)</i>	1146	+129	103768	19	81/6
9	9	CHRIS RICE <i>When Did You Fall (In Love With Me) (Columbia/INO)</i>	1181	-44	54848	23	79/0
8	10	MICHAEL BUBLE <i>Save The Last Dance For Me (143/Reprise)</i>	1061	-88	83344	27	91/0
11	11	FAITH HILL... <i>Like We Never Loved At All (Warner Bros./Curb)</i>	962	+32	89069	26	75/0
12	12	FIVE FOR FIGHTING <i>The Riddle (Aware/Columbia)</i>	792	+22	60354	18	69/2
13	13	KEITH URBAN <i>Making Memories Of Us (Capitol/BLG)</i>	777	+91	47458	28	92/0
14	14	KT TUNSTALL <i>Black Horse & The Cherry Tree (Relentless/Virgin)</i>	737	+72	93812	12	62/7
15	15	RASCAL FLATTS <i>What Hurts The Most (Lyric Street)</i>	626	+45	32862	9	67/5
16	16	NICOL SPONBERG <i>Crazy In Love (Curb)</i>	539	+7	20144	15	58/1
19	17	MERCYME <i>So Long Self (Columbia/INO)</i>	474	+11	14219	13	57/1
17	18	TAYLOR HICKS <i>Do I Make You Proud (J/RMG)</i>	463	-52	41947	9	41/3
21	19	KELLY CLARKSON <i>Walk Away (RCA/RMG)</i>	333	+11	33024	15	24/1
24	20	LIONEL RICHIE <i>I Call It Love (Island/IDJMG)</i>	290	+60	41214	4	42/8
20	21	BO BICE <i>The Real Thing (RCA/RMG)</i>	284	-87	13845	14	40/1
22	22	CHICAGO <i>Love Will Come Back (Rhino/Warner Bros.)</i>	276	-33	12777	11	39/0
23	23	JON SECADA <i>Free (Big 3)</i>	274	+21	14470	5	36/2
26	24	JACK JOHNSON <i>Upside Down (Brushfire/Universal Republic)</i>	240	+40	10327	7	22/0
30	25	BOB SEGER <i>Wait For Me (Capitol)</i>	239	+119	13725	2	38/5
25	26	FRAY <i>Over My Head (Cable Car) (Epic)</i>	239	+30	12645	7	20/5
27	27	CHANTAL CHAMANDY <i>Feels Like Love (Ninemuse Entertainment)</i>	191	+1	2297	8	24/2
28	28	LOS LONELY BOYS <i>Diamonds (Dr Music/Epic)</i>	155	-2	6235	4	17/1
29	29	CARRIE UNDERWOOD <i>Jesus, Take The Wheel (Arista)</i>	146	-5	8930	16	12/0
Debut	30	TIM MCGRAW <i>When The Stars Go Blue (Curb/Reprise)</i>	137	+105	5571	1	34/12

104 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc. © 2006 Radio & Records.

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TIM MCGRAW <i>When The Stars Go Blue (Curb/Reprise)</i>	12
LIONEL RICHIE <i>I Call It Love (Island/IDJMG)</i>	8
KT TUNSTALL <i>Black Horse & The Cherry Tree (Relentless/Virgin)</i>	7
BON JOVI <i>Who Says You Can't Go Home (Island/IDJMG)</i>	6

The AC add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach five plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BON JOVI <i>Who Says You Can't Go Home (Island/IDJMG)</i>	+129
BOB SEGER <i>Wait For Me (Capitol)</i>	+119
TIM MCGRAW <i>When The Stars Go Blue (Curb/Reprise)</i>	+105
KEITH URBAN <i>Making Memories Of Us (Capitol/BLG)</i>	+91
NICK LACHEY <i>What's Left Of Me (Jive/Zomba Label Group)</i>	+84
LIFHOUSE <i>You And Me (Geffen)</i>	+79
KT TUNSTALL <i>Black Horse & The Cherry Tree (Relentless/Virgin)</i>	+72
LIONEL RICHIE <i>I Call It Love (Island/IDJMG)</i>	+60
JAMES BLUNT <i>You're Beautiful (Custard/Atlantic)</i>	+49
JORDAN KNIGHT... <i>Say Goodbye (Trans Continental)</i>	+48

NEW & ACTIVE

NATALIE GRANT <i>The Real Me (Curb/Warner Bros.)</i>	Total Plays: 123, Total Stations: 19, Adds: 0
DIAN DIAZ <i>No More Tears (Strip City)</i>	Total Plays: 84, Total Stations: 16, Adds: 1
ERYA <i>Someone Said Goodbye (Reprise)</i>	Total Plays: 80, Total Stations: 20, Adds: 5
DANIEL POWTER <i>Free Loop (Warner Bros.)</i>	Total Plays: 76, Total Stations: 15, Adds: 5
TERMS <i>Big City Concrete Wildflowers (Maple Jam)</i>	Total Plays: 69, Total Stations: 12, Adds: 2
JORDAN KNIGHT... <i>Say Goodbye (Trans Continental)</i>	Total Plays: 67, Total Stations: 16, Adds: 5
KATIE MELUA <i>Just Like Heaven (Dramatica)</i>	Total Plays: 60, Total Stations: 11, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ROB THOMAS <i>Lonely No More (Atlantic)</i>	930
LOS LONELY BOYS <i>Heaven (Dr Music/Epic)</i>	904
UNCLE KRACKER/HOOBIE GRAY <i>Drift Away (Lava)</i>	764
KELLY CLARKSON <i>Breakaway (RCA/RMG)</i>	731

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANNA MALICK <i>Breathin' (2 AM) (Columbia)</i>	717
MICHAEL BUBLE <i>Home (143/Reprise)</i>	672
MARION 5 <i>She Will Be Loved (Octone/J/RMG)</i>	664
MICHAEL McDONALD <i>Ain't No Mountain High Enough (Motown)</i>	664
SHERYL CROW <i>The First Cut Is The Deepest (A&M/Interscope)</i>	632
MATCHBOX TWENTY <i>Unwell (Atlantic)</i>	626
SANTANA/MICHELLE BRANCH <i>The Game Of Love (Arista/RMG)</i>	611
TIM MCGRAW <i>Live Like You Were Dying (Curb)</i>	592



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America's Best Testing AC Songs 12 + For The Week Ending 7/21/06

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W 25-54, W 25-34, W 35-54. Lists top 30 AC songs including M. Buble, Natasha Bedingfield, Kelly Clarkson, etc.

Total sample size is 365 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song.



AC TOP 30

POWERED BY MEDIABASE

Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 AC songs in Canada.

24 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Large grid of reporter information by market, including station call letters, reporter names, and contact details for various cities like Albany, Boston, Dallas, etc.



Monitored Reporters: 128 Total Reporters, 104 Total Monitored, 24 Total Indicator. Did Not Report: Playlist Frozen (4): KE2N/Palm Springs, CA, KOBX/Springfield, MO, KONA/Th. WA, WSWT/Port, IL.

R&R HOT AC TOP 40

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (000)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	2666	-28	161155	27	79/0
1	2	NICKELBACK Savin' Me (Roadrunner/IDJMG)	2609	-102	157395	23	76/0
3	3	NATASHA BEDINGFIELD Unwritten (Epic)	2368	-29	149819	30	73/0
5	4	FRAY Over My Head (Cable Car) (Epic)	2235	+21	127837	37	75/0
9	5	GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	2130	+137	125083	9	70/1
6	6	GOO GOO DOLLS Stay With You (Warner Bros.)	2091	-55	117632	15	76/0
8	7	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	2082	+32	121673	14	70/0
7	8	KELLY CLARKSON Walk Away (RCA/RMG)	1999	-117	128030	28	68/0
4	9	DANIEL POWTER Bad Day (Warner Bros.)	1993	-231	115858	42	77/0
10	10	JACK JOHNSON Upside Down (Brushfire/Universal Republic)	1670	-134	103026	27	65/0
11	11	ROB THOMAS Ever The Same (Atlantic)	1636	+10	107016	35	74/0
16	12	JOHN MAYER Waiting On The World To Change (Aware/Columbia)	1465	+201	89923	5	67/6
14	13	FIVE FOR FIGHTING The Riddle (Aware/Columbia)	1425	+61	76286	10	68/2
13	14	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	1408	-63	75873	15	60/1
12	15	JAMES BLUNT High (Custard/Atlantic)	1382	-109	60521	14	69/0
17	16	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	1332	+141	71713	12	50/3
15	17	BO BICE The Real Thing (RCA/RMG)	1239	-121	70371	17	53/0
18	18	SHAKIRA I WYCLEF JEAN Hips Don't Lie (Epic)	1108	+30	58018	12	30/1
20	19	BLUE OCTOBER Hate Me (Universal Motown)	1052	+100	53636	13	42/2
19	20	RIHANNA SOS (Def Jam/IDJMG)	949	-8	55181	18	36/1
21	21	RASCAL FLATTS What Hurts The Most (Lyric Street)	781	+57	47359	8	37/3
22	22	KEANE Is It Any Wonder (Interscope)	751	+107	34969	7	42/2
24	23	MAT KEARNEY Nothing Left To Lose (Aware/Columbia)	637	+26	19625	10	40/1
23	24	FORT MINOR... Where'd You Go (Machine Shop/Warner Bros.)	629	+15	30103	10	25/0
25	25	CHRISTINA AGUILERA Ain't No Other Man (RCA/RMG)	567	+43	23228	6	26/4
28	26	CORINNE BAILEY RAE Put Your Records On (Capitol)	560	+130	27707	4	40/9
32	27	FRAY How To Save A Life (Epic)	494	+104	31769	5	28/4
26	28	SMASH MOUTH Story Of My Life (Beautiful Bomb)	486	-9	13935	9	28/0
33	29	NICKELBACK Far Away (Roadrunner/IDJMG)	468	+143	26406	6	28/9
30	30	SNOW PATROL Chasing Cars (A&M/Interscope)	444	+35	19525	7	25/1
31	31	AUGUSTANA Boston (Epic)	426	+30	18259	6	26/1
29	32	LOS LONELY BOYS Diamonds (Or Music/Epic)	425	+6	14518	8	33/2
34	33	STAIN'D Everything Changes (Flip/Atlantic)	352	+35	15215	7	22/2
36	34	PANIC! AT THE DISCO I Write Sins... (Decaydance/Fueled By Ramen/Lava)	321	+65	13476	4	17/3
37	35	NELLY FURTADO i/TIMBALAND Promiscuous (Geffen)	310	+79	16065	3	10/3
35	36	ROCK KILLS KID Paralyzed (Fearless/Reprise/Warner Bros.)	272	-8	5551	5	19/1
38	37	RACONTEURS Steady, As She Goes (Third Man/V2)	206	+33	9208	2	16/4
Debut	38	JESSICA SIMPSON A Public Affair (Epic)	200	+69	8830	1	10/1
Debut	39	JEWEL Good Day (Atlantic)	163	+22	2313	1	17/1
Debut	40	RIHANNA Unfaithful (Def Jam/IDJMG)	160	+35	5964	1	7/1

80 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
CORINNE BAILEY RAE Put Your Records On (Capitol)	9
NICKELBACK Far Away (Roadrunner/IDJMG)	9
ANNA NALICK Wreck Of The Day (2006) (Columbia)	8
TIM MCGRAW When The Stars Go Blue (Curb/Reprise)	7
JOHN MAYER Waiting On The World To Change (Aware/Columbia)	6
BARENAKED LADIES Easy (Desperation/Netwerk)	5
FRAY How To Save A Life (Epic)	4
CHRISTINA AGUILERA Ain't No Other Man (RCA/RMG)	4
RACONTEURS Steady, As She Goes (Third Man/V2)	4

The Hot AC add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach 10 plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOHN MAYER Waiting On The World... (Aware/Columbia)	+201
NICKELBACK Far Away (Roadrunner/IDJMG)	+143
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	+141
GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	+137
CORINNE BAILEY RAE Put Your Records On (Capitol)	+130
KEANE Is It Any Wonder (Interscope)	+107
FRAY How To Save A Life (Epic)	+104
BLUE OCTOBER Hate Me (Universal Motown)	+100
NELLY FURTADO i/TIMBALAND Promiscuous (Geffen)	+79
JESSICA SIMPSON A Public Affair (Epic)	+69

NEW & ACTIVE

LANDON PIGG Can't Let Go (RCA/RMG)	Total Plays: 150, Total Stations: 20, Adds: 3
FOO FIGHTERS Miracle (RCA/RMG)	Total Plays: 148, Total Stations: 14, Adds: 1
GIN BLOSSOMS Learning The Hard Way (Hybrid)	Total Plays: 125, Total Stations: 12, Adds: 1
HINDER Lips Of An Angel (Universal Republic)	Total Plays: 106, Total Stations: 9, Adds: 2
LIONEL RICHIE I Call It Love (Island/IDJMG)	Total Plays: 101, Total Stations: 9, Adds: 1
UNDER THE INFLUENCE OF GIANTS Mama's Room (Island/IDJMG)	Total Plays: 41, Total Stations: 8, Adds: 1
TIM MCGRAW When The Stars Go Blue (Curb/Reprise)	Total Plays: 37, Total Stations: 8, Adds: 7
ANNA NALICK Wreck Of The Day (2006) (Columbia)	Total Plays: 32, Total Stations: 8, Adds: 8

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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Right Where She Should Be

Samantha Pascual follows her bliss

Following your bliss, as Joseph Campbell advised, isn't an undertaking all people set out on or, if they do, fulfill. In the case of Riviera Broadcast Group KOAS (The Oasis)/Las Vegas PD Samantha Pascual, however, her quest for her bliss has been unwavering.

"I'm all about telling stories, and I love music," Pascual says. "I'm into the human story."

Like the heroine of a Zelda Fitzgerald story, Pascual was conscious that the things she did were the things she had always wanted to do. She conjures an image of herself as a little kid, dancing in the family kitchen, grooving hard to "Brick House" on WBLB/New York. She loved funk.

Later she was in New York when WQHT (Hot 97) launched with Flava Flav on the air. "Flava Flav is probably one of the craziest characters in history, and I thought that any industry that would hire him had to be fun," she says. "The next semester I went into radio in college."

When The Student Is Ready

Pascual's professional aspiration is the same today as it was then: "I always wanted to be a program director," she says. Smooth Jazz was not her format of choice. "I wanted to program a station; the format was actually secondary," she says.

"I grew up in New York on hip-hop, but it had no appeal to me because everyone I knew who got into it had to spend two years on the street team of a radio station, and it was all about image. I'm a white girl; I know my image.

"At that time it was about gangsta rap and keeping it real. I didn't want to put that much energy into being that person. I just wanted to go to work, get into the depths of programming and leave all the drama aside."

About 10 years have passed since Pascual embarked on her radio career, which blossomed quickly and gained momentum. She went from being PD/OM of San Francisco State University's KSFS/San Francisco to producer of KIOI/San Francisco's *Disco Saturday Night Show* to Asst. OM at KABL-AM & KNEW-AM/San Francisco.

In December 2000 Smooth Jazz pioneer and veteran programmer Paul Goldstein hired Pascual as KKSF/San Francisco's MD. Before long she added Asst. PD to her job title.

Goldstein resigned from KKSF to rejoin KTWV (The Wave)/Los Angeles as VP/Programming, replacing longtime PD Chris Brodie, with whom he and Frank Cody, among others, originally launched

Smooth Jazz as a full-time format on Feb. 14, 1987. In May 2003 Pascual headed south for further mentoring and on-the-job training as Goldstein's Asst. PD/MD at The Wave.

A Unique Approach

Pascual has absorbed Programming 101 and more during the past decade. She developed a unique approach to programming that is informed by her broad awareness of contemporary music in several genres, as well as her youth.



Samantha Pascual

"The beauty of Smooth Jazz is that it is a melting pot of different formats," she says. "In order for this format to stay relevant, you have to keep pulling in

cross sections of people, including listeners under 35 or 40." Quite a tall order in SJ.

She continues, "I keep my ear to the railroad tracks, if you will, trying to find fresh sounds, like Corinne Bailey Rae. It's a challenging time, given that I just moved and am trying to get my fingers around the station."

Challenging, indeed. At the time we spoke, Pascual had worked at KOAS only six weeks. She had spent much of that time recovering from injuries suffered after a car accident she had on the way to work during her first week on the job. Her husband, Ruel, had moved up from L.A. just days before to join her.

"Music has had to take second place right now," Pascual says. "Time is my enemy and my best friend. When I do look for music, I look at the AC, Hot AC and Urban charts. I watch MTV and VH1. I go out to clubs and see what the younger part of the demo is listening to. We target 35-54."

Staying Relevant

KOAS is only nine months old under Riviera's ownership. Pascual views her assignment as a relaunch, and she has big plans. "One big thing I'm doing is bringing the name Oasis back," she says.

"There were several positioning statements being used on-air, so the strategy was to simplify it to 'Smooth Jazz 105.7, The Oasis,' which starts on-air Aug. 1. Here in the desert, 'The Oasis' is perfect."

Though nearly identical to Los Angeles in audience composition, Las Vegas is

Unconventional News

Among five Smooth Jazz sessions happening at the R&R Convention in Dallas Sept. 20-22 is one in which we'll explore ideas for using the airwaves effectively as a marketing tool and suggest creative, actionable strategies that you can implement immediately.



KJCD/Denver PD Michael Fischer moderates the discussion between KTWV/Los Angeles' Paul Goldstein, Clear Channel/Chicago Regional VP/Programming Darren Davis, WJZW/Washington's Carl Anderson, KHJZ/Houston's Maxine Todd and WSMJ/Baltimore's Lori Lewis, among other luminaries. Join them Sept. 21, 10:15-11:45am, for "The World's Mightiest Marketing Medium."

more casual than L.A., but listeners there are no less passionate, Pascual says. "At our Lake Las Vegas events, there is a very varied audience," she says.

"KOAS's database is about 10,000, and ours is an active fan base, so one of the first things I did was freshen up the currents. People noticed, and we got phone calls right away. We send out a twice-monthly newsletter — still a work in progress — and our website is being updated now with pictures.

"You have to stay relevant to the times, and the database is an important tool for the station that we're building. We are still making a lot of changes and building things so they're bigger and better. And I'm still looking for a morning host." Currently, noted voice talent David Washington is tracking the show.



"I don't believe in short-term goals. I have a long-term vision, and if it takes a short time to make it happen, I'll be thrilled."

An Exciting Time

Discussing Riviera CEO Tim Pohlman, former VP/GM of The Wave, Pascual says, "Tim's been really great. He announced he was leaving on my first day at The Wave, so I only worked with him for a month. He's been very supportive, and it's been so wonderful to have a GM who has such a love of the format.

"It's a really exciting time here right now. People are coming in right away, fixing things that need to be fixed. They boosted the signal about six months ago, and coverage is great now.

"There's a booster on top of the Stratosphere [a towering building on the Vegas Strip], so we have market coverage on both sides and you can hear the station everywhere. That was the first hurdle and the first thing that needed to be taken care of.

"My biggest challenge is that I want everything done yesterday or today. It's so hard to walk away at the end of the day when you know things aren't finished yet, but it's getting there."

Las Vegas is America's fastest-growing city — a boomtown. "One thing I love

about this market is that there are so many different people coming in and out from all over the world all the time, which provides a lot of opportunities, as well as challenges, because you're constantly having to market to new people," Pascual says.

"Separate from radio, this influx of people impacts our audience because of all the entertainment events going on constantly in all formats. There are so many choices for things to do, especially targeting our demo.

"The new Beatles show, *Love*, just opened, and it has the best sound of any show I've ever seen. There are all kinds of shows."

Long-Term Goals

"I don't believe in short-term goals," Pascual continues. "I have a long-term vision, and if it takes a short time to make it happen, I'll be thrilled. If it takes longer, I'll be frustrated, because I am here to bring the station top five.

"We'll go top 10, we'll get to top five. Along the way I want to get as much creativity and excitement in there as possible. Hopefully, we can do that quicker rather than longer.

"Too many radio programmers are concerned with the quarter, which hurts the product in the long run. You might do something quick right now, but if it doesn't help you in terms of longevity, it's going to hurt you in the long run, like when stations flip formats every three or four months and change their identities.

"I want to grow my product and develop it into a brand so when people hear our jingle, it's recognizable, like The Wave's is recognizable in L.A. I come from the station that has the best jingles in the country, so I'm completely spoiled. We are really stepping up the quality of our commercials and other elements."

In conclusion, Pascual says, "You have to play the hits in balance with finding out what the future music of your format will be. If you're not developing songs into new hits, you're going to be playing the same library for the next 20 years.

"As a programmer, I want to be one of the leaders in helping to develop new music. I don't want to go along for the ride with what other people think is right.

"In addition to that, all the other elements, everything between the music, will help build your station too. I want to have the best-sounding commercials and jingles and make sure that no one can beat us in terms of quality. If you have that down, everything else will come with it."

R&R SMOOTH JAZZ TOP 30

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (000)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	PETER WHITE What Does It Take (To Win Your Love) (Columbia)	702	+5	95306	9	32/0
2	2	MINDI ABAIR True Blue (GRP/VMG)	672	+21	80705	17	32/1
4	3	WAYMAN TISDALE Get Down On It (Rendezvous)	612	+17	81895	15	28/1
3	4	PHILIPPE SAISSE TRIO Do It Again (Rendezvous)	599	-26	61149	22	31/0
7	5	NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)	493	+32	66565	27	31/0
5	6	BRIAN CULBERTSON Let's Get Started (GRP/VMG)	472	-45	55198	28	32/0
6	7	EUGE GROOVE Chillaxin (Narada Jazz/EMI)	465	-5	58018	17	28/0
9	8	FOURPLAY... My Love's Leavin' (Bluebird/RCA Victor/RMG)	441	+44	58790	5	32/0
11	9	CORINNE BAILEY RAE Put Your Records On (Capitol)	364	+6	47654	13	27/0
8	10	RAMSEY LEWIS Oh Happy Day (Narada Jazz/EMI)	364	-40	41737	22	24/0
10	11	RAY PARKER, JR. Mismaloya Beach (Raydio Music Group)	362	-22	68240	17	27/0
14	12	SIMPLY RED Holding Back... (simplyred.com/Verve Forecast/VMG)	340	+11	38556	13	27/0
12	13	PAUL BROWN Wineight (GRP/VMG)	330	-21	43812	31	32/0
13	14	DAVID PACK Biggest Part Of Me (Peak/Concord)	321	-25	30960	17	26/1
17	15	JAZZMASTERS V Free As The Wind (Trippin' 'N' Rhythm)	269	+12	38852	5	26/1
19	16	DAVID BENOIT Beat Street (Peak/Concord)	266	+32	35001	8	23/0
18	17	PIECES OF A DREAM Forward Emotion (Heads Up)	263	+18	34602	9	26/1
16	18	BRIAN SIMPSON Saturday Cool (Rendezvous)	249	-11	20521	10	22/1
20	19	RICK BRAUN Groove Is In The Heart (Artizen)	234	+2	18462	14	18/1
23	20	DAVE KOZ Undeniable (Capitol)	152	+19	19782	8	13/0
26	21	SHILTS Look What's Happened (Artizen)	122	+28	9355	5	11/0
24	22	ERIC DARIUS Chillin' Out (Narada Jazz/EMI)	119	-4	8727	6	11/1
22	23	JASON MILES Sexual Healing (Narada Jazz/EMI)	115	-27	17623	16	9/0
30	24	LIONEL RICHIE I Call It Love (Island/IDJMG)	110	+40	16937	2	13/5
27	25	MARION MEADOWS Dressed To Chill (Heads Up)	89	+14	4941	3	10/1
-	26	PAMELA WILLIAMS Positive Vibe (Shanachie)	78	+8	10202	15	9/0
28	27	OLI SILK Easy Does It (Trippin' 'N' Rhythm)	78	+5	4755	2	10/2
29	28	RICHARD ELLIOT Say It's So (Artizen)	69	-4	4697	4	8/1
Debut	29	MICHAEL FRANKS Under The Sun (Koch)	68	+7	5699	1	6/0
Debut	30	JACK JOHNSON Upside Down (Brushfire/Universal Republic)	59	+1	2638	1	4/0

32 Smooth Jazz @ reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

NEW & ACTIVE

EVERETTE NARP Monday Speaks (Shanachie)
Total Plays: 57, Total Stations: 6, Adds: 1

ERIC DARIUS I I Ain't Got You (Narada Jazz/EMI)
Total Plays: 54, Total Stations: 4, Adds: 2

Songs ranked by total plays

POWERED BY
MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LIONEL RICHIE I Call It Love (Island/IDJMG)	5
OLI SILK Easy Does It (Trippin' 'N' Rhythm)	2
ERIC DARIUS I I Ain't Got You (Narada Jazz/EMI)	2

The Smooth Jazz add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach four plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOURPLAY... My Love's Leavin' (Bluebird/RCA Victor/RMG)	+44
LIONEL RICHIE I Call It Love (Island/IDJMG)	+40
NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)	+32
DAVID BENOIT Beat Street (Peak/Concord)	+32
SHILTS Look What's Happened (Artizen)	+28
MINDI ABAIR True Blue (GRP/VMG)	+21
DAVE KOZ Undeniable (Capitol)	+19
TONY CIMOROSI Nardis (Epoch)	+19
PIECES OF A DREAM Forward Emotion (Heads Up)	+18
WAYMAN TISDALE Get Down On It (Rendezvous)	+17

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
3RD FORCE You Got It (Higher Octave/EMI)	254
CHRIS STANDING I Can't Help Myself (Trippin' 'N' Rhythm)	244
BAJEE 2nd 2 None (Heads Up International)	242
MICHAEL LINGSTON Pacifica (Rendezvous)	221
KIM WATERS Slippin' Out (Shanachie)	214
GILS Summer Nights (Baja/TSR)	213
BEYONCE Wishing On A Star (Sony Urban/Columbia)	195
HERBIE HANCOCK... A Song For You (Possibilities/Vector)	194
RICHARD ELLIOT Mystique (Artizen)	183
BRIAN SIMPSON It's All Good (Rendezvous)	148
KIRK WHALDM Whip Appeal (Rendezvous)	136
KEN NAVARRO You Are Everything (Positive)	134
PAUL HARCCASTLE Serene (Trippin' 'N' Rhythm)	132
NORAN JONES Don't Know Why (Blue Note/Virgin/BLG)	128
EUGE GROOVE Get Em Goin' (Narada Jazz/EMI)	127

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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CONVENTION

SEPTEMBER 20-22, 2006

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06

R&R CONVENTION CO-LOCATED WITH THE NAB RADIO SHOW

R&R SMOOTH JAZZ TOP 30 INDICATOR

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	WAYMAN TISDALE Get Down On It (Rendezvous)	260	-1	634	15	15/0
5	2	PETER WHITE What Does It Take (To Win Your Love) (Columbia)	235	+23	568	8	13/1
3	3	EUGE GROOVE Chillaxin (Narada Jazz/EMI)	233	+10	483	15	15/0
2	4	MINDI ABAIR True Blue (GRP/VMG)	222	-5	467	14	13/0
4	5	PHILIPPE SAISSE TRIO Do It Again (Rendezvous)	216	-2	524	19	14/0
7	6	DAVID BENOIT Beat Street (Peak/Concord)	193	+10	445	8	13/0
6	7	RAY PARKER, JR. Mismaloya Beach (Raydio Music Group)	191	+2	421	21	15/0
8	8	BRIAN SIMPSON Saturday Cool (Rendezvous)	183	+1	353	9	12/0
10	9	NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)	181	+17	416	27	13/0
9	10	CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)	173	-5	336	22	14/0
15	11	JAZZMASTERS V Free As The Wind (Trippin' 'N' Rhythm)	164	+12	332	3	13/0
11	12	RAMSEY LEWIS Oh Happy Day (Narada Jazz/EMI)	161	-1	350	19	10/0
13	13	EVERETTE HARP Monday Speaks (Shanachie)	157	+3	378	9	13/1
18	14	FOURPLAY fM. McDONALD My Love's Leavin' (Bluebird/RCA Victor/RMG)	154	+13	416	3	14/0
14	15	PIECES OF A DREAM Forward Emotion (Heads Up)	151	-3	451	12	12/0
20	16	SHILTS Look What's Happened (Artizen)	147	+16	312	10	12/1
17	17	CORINNE BAILEY RAE Put Your Records On (Capitol)	142	-2	321	11	9/0
16	18	MARION MEADOWS Dressed To Chill (Heads Up)	141	-3	279	7	10/0
19	19	RICK BRAUN Groove Is In The Heart (Artizen)	125	-6	228	16	11/0
21	20	STEVE OLIVER Good To Go (Koch)	121	-3	252	16	9/0
23	21	MATT MARSHAK Summerfunk (Nuance)	110	+5	281	6	7/0
27	22	MICHAEL FRANKS Under The Sun (Koch)	114	+16	291	3	10/1
22	23	ERIC DARIUS Chillin' Out (Narada Jazz/EMI)	114	-1	245	5	8/0
25	24	BLACK GOLD MASSIVE Let It Flow (Major Menace)	108	+4	257	6	9/1
24	25	ANDRE DELANO Why Not (7th Note)	108	0	233	5	7/0
26	26	OLI SILK Easy Does It (Trippin' 'N' Rhythm)	104	+3	242	6	9/0
Debut	27	GREG ADAMS Felix The Cat (Ripa)	91	+22	237	1	10/2
Debut	28	RICHARD ELLIOT Say It's So (Artizen)	85	+7	210	1	8/0
29	29	JONATHAN BUTLER Mandela Bay (Rendezvous)	85	+3	180	2	10/0
-	30	SOUL PROVIDERS f/BOB BALDWIN Encore (Koch)	82	+2	152	2	7/0

19 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 7/16 - Saturday 7/22.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GREGG KANUKAS Girl In The Red Dress (Trippin' 'N' Rhythm)	4
GREG ADAMS Felix The Cat (Ripa)	2
NLS Georgy Porgy (Baja/TSR)	2
RIPPINGTONS Bingo Bingo (Peak)	2
LISA HILTON Midnight In Manhattan (Ruby Slippers Productions)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIONEL RICHE I Call It Love (Island/RJMG)	+36
DAVE KOZ Underachiever (Capitol)	+24
PETER WHITE What Does It Take (To Win Your Love) (Columbia)	+23
GREG ADAMS Felix The Cat (Ripa)	+22
GREGG KANUKAS Girl In The Red Dress (Trippin' 'N' Rhythm)	+21
GUMBI ORTIZ T-Back (KMP)	+20
SHILTS Look What's Happened (Artizen)	+18
MICHAEL FRANKS Under The Sun (Koch)	+18
NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)	+17

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GERALD ALBRIGHT We Got The Groove (Peak)	139
BRIAN CULBERTSON Let's Get Started (GRP/VMG)	120
M. MARCOCK MC. AGUILERA A Song For You (Possibilities/Vector)	101
ALTREA NENE In The Moment (Alliant)	72
PAUL BROWN Windlight (GRP/VMG)	71
MAJEE 2nd 2 None Heads Up International	60
KIM WATERS Steppin' Out (Shanachie)	57
KIRK WHALUM Whip Appeal (Rendezvous)	56
MICHAEL LINGTON Pacifica (Rendezvous)	50
PAUL TAYLOR East Bay Bounce (Peak)	37
NLS Summer Nights (Baja/TSR)	27
BRIAN SIMPSON K's All Good (Rendezvous)	26
CHRIS BOTTI GLENN SCOTT Good Morning Heartache (Columbia)	24
JONATHAN BUTLER Rio (Rendezvous)	24
EDGE GROOVE Got Em Goin' (Narada Jazz/EMI)	22
RICHARD ELLIOT Mystique (Artizen)	21
MARION MEADOWS Suede (Heads Up)	20
RAUL MIDON If You're Gonna Leave (Manhattan/BLG)	18

REPORTERS

Stations and their adds listed alphabetically by market

<p>WJZZ/Atlanta, GA* PD: Steve Koch No Adds</p> <p>WEAA/Baltimore, MD PD: David Hattery MS: Marcellus "Dazzler" Shaper 3 WYMAN TISDALE</p> <p>WISN/Baltimore, MD* PD: Les Lewis 15 MARION MEADOWS</p> <p>WYSU/Birmingham, AL MS: Andy Parrish 1 NLS 1 MICHAEL HIGGINS 1 BIG PHAT BAND f/DAVID SANDERS 1 RIPPINGTONS 1 LISA HILTON</p> <p>WHUA/Chicago, IL* MS: Darren Davis MS: Rob O'Dell No Adds</p> <p>WWV/Cleveland, OH* MS: Doris Kambis 1 ERIC DARIUS</p> <p>WJZA/Columbus, OH* PD: Bill Harmon No Adds</p>	<p>KDAN/Dallas, TX* PD: Shirley Connolly MS: Mark Sanford 1 JAZZMASTERS V</p> <p>KJCB/Denver, CO* PD: Michael Pender No Adds</p> <p>WVTV/Detroit, MI* MS: Tom Steiner MS: Andy Rosen 10 GREGG KANUKAS 16 GENE DUBALP f/EVERETTE HARP 6 EVERETTE HARP 7 OLI SILK</p> <p>WJZZ/Fl. Myers, FL* PD: Joe Turner MS: Roni Shtrom 1 LIONEL RICHE</p> <p>WWSZ/Fl. Walton Beach, FL PD: Mark Carter MS: Mark Edwards No Adds</p> <p>WJAN/Harrisburg, PA* MS: Tom Shannon PD: Paul Scott 9 BRIAN SIMPSON</p> <p>WTOQ/Hartford, CT PD: Stewart Stone 9 MARION MEADOWS 8 GLENN JOHNS</p>	<p>KJZZ/Houston, TX* PD: Steven Tull MS: Greg Morgan No Adds</p> <p>KPVU/Houston, TX PD: Wayne Turner 7 LIONEL RICHE 7 DONALD HARRISON 5 GREG ADAMS 5 PETER WHITE 5 VICTOR HARRIS</p> <p>WYJZ/Indianapolis, IN* MS: Carl Papp No Adds</p> <p>KJLU/Jacksonville, FL PD: Dan Turner No Adds</p> <p>KDAS/Las Vegas, NV* PD: Suzanne Pessoni 1 ERIC DARIUS</p> <p>KJAP/Little Rock, AR PD: Michael Bellomo 4 PAOLO RUSTICHELLI 3 GREGG KANUKAS 2 ELANE ELIAS</p>	<p>KCBR/Los Angeles, CA MS: Terry Wood MS: Thomas Yu NLS GREGG KANUKAS EVERETTE HARP MICHAEL FRANKS RIPPINGTONS</p> <p>KTWV/Los Angeles, CA* PD: Paul Sabatino MS: Stephanie Mandala 1 LIONEL RICHE RICHARD ELLIOT MINDI ABAIR</p> <p>WJVE/Miami, FL* PD: Rich Swanson MS: Al Wilson No Adds</p> <p>WJZZ/Montgomery, AL* PD: Stan Johnson MS: Tommy Thomas NICK BRALIN</p> <p>KTVR/Monrovia, CA* MS: Steve Wynn PD: James Bryan No Adds</p> <p>WVAS/Montgomery, AL MS: Rick Hall MS: Sampa Clark 21 GUMBI ORTIZ 18 SHILTS 15 GREGG KANUKAS 13 HEATHER HEADLEY 13 QUINTE GILBERT 12 PETER WHITE 13 GREG ADAMS 13 LISA HILTON 13 RICHARD MCRAE f/LEON</p>	<p>WQCD/New York, NY* PD: Mike Lawrence MS: Carolyn Beckwith 7 ERIC DARIUS</p> <p>WHDV/Warwick, VA PD: Steve "The Boss" Anderson No Adds</p> <p>WLOQ/Orlando, FL* PD: Brian Morgan No Adds</p> <p>WJZZ/Philadelphia, PA* PD: Michael Tull MS: Frank Calkins No Adds</p> <p>KYOT/Phoenix, AZ* PD: Stanley Brown MS: Sergio Mendez WYMAN TISDALE</p> <p>KJZZ/Portland, OR* MS: Tony Cohen MS: Alan Lawson 1 LIONEL RICHE</p> <p>KJZZ/Reno, NV* PD: Robert Ross 1 LIONEL RICHE OLU BILA PAOLO RUSTICHELLI</p> <p>KSSJ/Sacramento, CA* PD: Leo Henson No Adds</p>	<p>KBYN/Salt Lake City, UT* MS: Dan Jessup No Adds</p> <p>KZFM/San Diego, CA* PD: Mike Younger MS: J. Woodhouse MS: Holly Cole No Adds</p> <p>KCSF/San Francisco, CA* PD: Ron Jones No Adds</p> <p>KSPS/Santa Fe, NM PD: Bob Owen No Adds</p> <p>KJZZ/Santa Rosa, CA* PD: Gordon Zol MS: Bob Singleton No Adds</p> <p>BRX Smooth Jazz/Salt Lake PD: Joanne DeLoe No Adds</p> <p>Jason Radio Networks/Satellite* MS: Steve Henson MS: Laurie Cobb 1 DAVID PACK</p> <p>Music Choice Smooth Jazz/Satellite MS: Bob Henson 3 MARK HOLLINGBROUGH 3 BLACK GOLD MASSIVE</p> <p>Series Jazz Cafe/Satellite PD: Stanley Mendez MS: Rick Leiby 4 ALICA REYS</p> <p>XM Watercolors/Satellite PD: Bob Henson PHILIPPE SAISSE TRIO PHILIPPE SAISSE TRIO</p>	<p>KWJZ/Seattle, WA* PD: Carol Hoadley MS: Shanna Ross 1 LIONEL RICHE WYMAN TISDALE</p> <p>WJBT/Tampa, FL* PD: Russ Smith MS: Holly Calkins No Adds</p> <p>KBYT/Tomball, CA MS: Bob Young MS: Joanne DeLoe No Adds</p> <p>WJZZ/Washington, DC* MS: Sherry King PD: Carl Anderson MS: Shanna Ross PAOLO RUSTICHELLI</p>
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POWERED BY
MEDIABASE

*Monitored Reporters

51 Total Reporters

32 Total Monitored

19 Total Indicator

Did Not Report, Playlist

Frozen (3):

D&D Jazz Vocal Blend/
Satellite

KCOZ/Springfield, MO

WGRV/Hillsborough, FL



STEVEN STRICK
sstrick@radioandrecords.com

Snakes On A Plane!

Your audience knows about it. Do you?

If you program a rock-formatted station, you should already be familiar with the movie *Snakes on a Plane* because I guarantee that your audience is. Because the movie's title is so simple and descriptive, speculation among Internet bloggers about the film — its plot, who would be in it — has been rampant since the project was first announced. One guy even created a site called *SnakesOnABlog.com*, which has become the epicenter of discussion about the film.

First Stop: *Ellen*

Samuel L. Jackson, who stars in the film, appeared on *Ellen DeGeneres'* TV show back in March and talked briefly about the film. He said, "I didn't read the script. I just saw *Snakes on a Plane*. OK, good! I'm there!"

"That's exactly what it is: 500 poisonous snakes released on a flight from Hawaii to L.A. They're time-released halfway there so we can't go back and gotta keep going. It's fun."

The original title of the film was *Snakes on a Plane*. However, sometime last summer the studio changed the name to *Pacific Flight 121*. Jackson, who had signed on to do the movie, insisted they change the title back. Eventually, the studio relented.

Jackson's appearance on *Ellen* took the under-the-radar buzz about the film to a much higher level. Other TV hosts, news reporters and comedians started to talk about it, including Keith Olbermann on CNN, Jon Stewart on *The Daily Show* and Bill O'Reilly on the Fox News Channel.

The film took on a life of its own as people started shooting their own videos of what they thought it would look like and posting them on YouTube.com. Par-



odies of the film popped up, people created artwork and wrote music based on the film, and some even made audition tapes.

New Line, the company that produced the movie, sat back and watched all this unfold. The savvy online audience knows when it's being scammed, so New Line understood that it needed to let the buzz grow on its own. And grow it did.

A teaser trailer appeared in theaters before the movie *X-Men: The Last Stand*, but the official marketing of the film has just begun. Just kicking in now are billboards, bus boards and TV ads, along with other mainstream marketing tools to

promote the movie to as wide an audience as possible.

Snake Charmers

Back in April, when excitement about the film was building on the Internet, Adam Siska, from the band The Academy Is, called Jonathan Daniels at Crush Management to ask about being part of the *Snakes on a Plane* soundtrack. A couple of days later Daniels was contacted by the band Cobra Starship, who also asked to be part of the soundtrack.

Other bands signed on to the project after Siska started talking about it to his friends. Besides the single, Cobra Starship's "Snakes on a Plane (Bring It)," the soundtrack contains songs from bands including Panic! At The Disco, Fall Out Boy, The Silence, All-American Rejects, The Academy Is and Coheed & Cambria. Fall Out Boy lead singer Pete Wentz's label, Decaydance, has teamed with New Line to put out the soundtrack.

Cobra Starship is a side project of Gabe Saporta, lead singer of the band Midtown. He's joined by Maja Ivarsson from The Sounds, William Beckett from The Academy Is and Travis McCoy of Gym Class Heroes. The band will release their debut album in October.

"The idea for the song came one day when William, Travis and I were hanging out," Saporta says. "Travis said, 'Man, you know what I really need? A yacht.' And William said, 'Gabe, why don't you write a song and get it in a huge movie that features planes, as well as snakes on these aforementioned planes?' And I said, 'Good idea, young Beckett. Let's bring it!'"

"Snakes on a Plane (Bring It)" has been added at KROQ/Los Angeles, KDLD/Los Angeles, KITS/San Francisco, KFMA/Tucson, WAQZ/Cincinnati, WROX/Norfolk, KHBZ/Oklahoma City, Sirius' Alt Nation and XM's Ethel.

Quiet On The Set

The video for "Snakes on a Plane (Bring It)" was shot in one day early in June by Lex Halaby and features a cameo by Samuel L. Jackson, who just happened to be in town during the shoot.

"The 'Snakes' video shoot was dope," Saporta says. "We filmed at a huge soundstage in Burbank, CA that was basically an airplane hangar."

"There was an entire plane inside the studio, and everything else you would find in an airport. You're not supposed to drink during a shoot, but we snuck in a bottle of vodka and got smashed in the cockpit."

"But by far the best part of the day was

Convention Update

Don't forget about the R&R Convention, which is set to take place Sept. 20-22 at the Hilton Anatole in Dallas. The Jacobs Media Summit will start the day before, on Sept. 19, and end on the morning of the 20th.

Right after the last Jacobs session will be the Rock Formats Lunch. Aside from serving you yummy vittles, we have a band scheduled to perform, and we'll be giving away the R&R Industry Achievement Awards for the Rock formats. We hope you join us. Go to www.radioandrecords.com for info.

getting Samuel L. Jackson in the video. He had limited time to spare because he was late for dance class. There were a lot of extras on set, and the director made the following announcement: 'Mr. Jackson is on his way, and we only have half an hour with him, so, please, quiet on the set, no personal photography of Mr. Jackson, and please don't approach him — don't even look at him!'

"The relaxed atmosphere of the shoot suddenly got very tense, and the crew was terrified when, right after we did our first shot with Sam, I headed straight for him and gave him a big old hug."

"The crew didn't know that Sam and I

The savvy online audience knows when it's being scammed, so New Line understood that it needed to let the buzz grow on its own. And grow it did.

are longtime squash buddies — we play every other Tuesday — but they relaxed when they saw how cool Sam was. I mean, the man was wearing a *Snakes on a Plane* T-shirt, for Christ's sake! You don't get cooler than that.

"We quickly shot our scene, he gave me some acting tips, I gave him some dancing tips, and then he split."

The video is airing on MTV2, Fuse and MTVU. It's also on the Internet and has been viewed over 4 million times. The soundtrack is in stores Aug. 15, and the movie opens Aug. 18.

A Perfect Marriage

The way in which the buzz developed for *Snakes on a Plane* and its soundtrack is unique because of the unique nature of the film, but it illustrates an alternative way of marketing such a project.

It's been eight months since the words "Snakes on a Plane" first appeared on the Internet. During that time, consumer-led interest controlled the exposure every step of the way until the movie company started its planned marketing campaign.

It will be interesting to see how well the movie and the soundtrack do when all is said and done.



VIDEO VIPERS Samuel L. Jackson showed up during the video shoot for the Cobra Starship song "Snakes on a Plane (Bring It)" and thrilled everyone involved. Seen here (l-r) are Jackson and bandmembers William Beckett, Travis McCoy, Gabe Saporta and Maja Ivarsson.

POWERED BY
MEDIABASE

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	525	-42	35149	18	25/0
2	2	THREE DAYS GRACE Animal I Have Become (Live/Zomba Label Group)	417	-13	24962	18	23/0
3	3	BUCKCHERRY Crazy Bitch (Eleven Seven/Lava)	373	-36	18031	21	21/0
4	4	TOOL Vicarious (Volcano/Zomba Label Group)	352	-13	19049	14	24/0
15	5	AUDIOSLAVE Original Fire (Epic/Interscope)	344	+147	20960	2	21/3
6	6	STONE SOUR Through Glass (Roadrunner/IDJMG)	311	-3	14598	8	20/1
5	7	GODSMACK Speak (Universal Republic)	297	-36	13480	24	24/0
10	8	HINDER Lips Of An Angel (Universal Republic)	281	+14	10943	12	16/1
9	9	BREAKING BENJAMIN The Diary Of Jane (Hollywood)	281	-1	16769	7	19/0
8	10	SHINEDOWN I Dare You (Atlantic)	268	-22	11147	27	16/0
7	11	WOLFMOTHER Woman (Modular/Interscope)	262	-39	11505	17	20/0
11	12	KORN Coming Undone (Virgin)	246	+5	12746	19	13/0
14	13	TOM PETTY Saving Grace (American/Warner Bros.)	224	+19	17087	5	14/0
12	14	SEETHER The Gift (Wind-Up)	192	-35	10323	20	15/0
21	15	NICKELBACK Rockstar (Roadrunner/IDJMG)	175	+68	6316	2	16/3
13	16	PEARL JAM Life Wasted (J/RMG)	175	-23	8251	9	15/0
20	17	DISTURBED Land Of Confusion (Reprise)	145	+36	5570	4	12/0
16	18	GODSMACK Shine Down (Universal Republic)	138	-2	5293	6	13/1
22	19	SHINEDOWN Heroes (Atlantic)	129	+26	4894	4	15/4
18	20	BLACK STONE CHERRY Lonely Train (Roadrunner/IDJMG)	111	-9	5984	9	9/0
17	21	PEARL JAM World Wide Suicide (J/RMG)	96	-18	7053	20	14/0
23	22	RACONTEURS Steady, As She Goes (Third Man/Y2)	81	-15	7923	10	7/0
24	23	AFI Miss Murder (Tiny Evil/Interscope)	80	+3	5618	5	5/0
-	24	TOOL The Pot (Volcano/Zomba Label Group)	85	+21	2870	2	3/1
25	25	RED HOT CHILI PEPPERS Tell Me Baby (Warner Bros.)	60	+1	3401	4	4/0
19	26	NICKELBACK Savin' Me (Roadrunner/IDJMG)	59	-41	1689	19	8/0
27	27	THEORY OF A DEADMAN Santa Monica (Roadrunner/IDJMG)	43	-12	982	15	6/0
-	28	HOOBASTANK Inside Of You (Island/IDJMG)	42	+8	1057	9	5/0
-	29	CROSSFADE Inevitable (Columbia)	41	+5	1233	1	4/0
-	30	AVENGED SEVENFOLD Seize The Day (Warner Bros.)	39	+6	929	1	5/2

25 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each datapoint on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006. Arbitron Inc.) © 2006 Radio & Records.

NEW & ACTIVE

BOB SEGER Wait For Me (Capitol)
Total Plays: 33, Total Stations: 3, Adds: 1

BUCKCHERRY Next 2 You (Eleven Seven/Lava)
Total Plays: 16, Total Stations: 5, Adds: 3

PANIC CHANNEL Why Cry (Capitol)
Total Plays: 14, Total Stations: 3, Adds: 1

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SHINEDOWN Heroes (Atlantic)	4
AUDIOSLAVE Original Fire (Epic/Interscope)	3
NICKELBACK Rockstar (Roadrunner/IDJMG)	3
BUCKCHERRY Next 2 You (Eleven Seven/Lava)	3
AVENGED SEVENFOLD Seize The Day (Warner Bros.)	2
NONPOINT In The Air Tonight (Lava)	2
PAPA ROACH To Be Loved (Geffen)	2

The Rock add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AUDIOSLAVE Original Fire (Epic/Interscope)	+147
NICKELBACK Rockstar (Roadrunner/IDJMG)	+88
DISTURBED Land Of Confusion (Reprise)	+36
SHINEDOWN Heroes (Atlantic)	+26
TOOL The Pot (Volcano/Zomba Label Group)	+21
TOM PETTY Saving Grace (American/Warner Bros.)	+19
HINDER Lips Of An Angel (Universal Republic)	+14
BOB SEGER Wait For Me (Capitol)	+13
BLACK LABEL SOCIETY Concrete Jungle (Roadrunner/IDJMG)	+12
DEREK SHENBMAN WHILLY BOB!... In The Summertime (Island/Out)	+9

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DISTURBED Stricken (Reprise)	191
SEETHER Remedy (Wind-Up)	142
10 YEARS Wasteland (Universal Republic)	139
SHINEDOWN Save Me (Atlantic)	137
NICKELBACK Animals (Roadrunner/IDJMG)	134
FDO FIGHTERS No Way Back (RCA/RMG)	132
DISTURBED Just Stop (Reprise)	103
FDO FIGHTERS Best Of You (RCA/RMG)	96
STAIN'D Right Here (Flip/Atlantic)	94
MUDVAYNE Fall Into Sleep (Epic)	92

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

REPORTERS

Stations and their adds listed alphabetically by market

KZLH/Albuquerque, NM*
AQH: 10
FM: 95.1
AM: 1370
No Adds

WPTD/Burlington, KY
AQH: 10
FM: 95.1
AM: 1370
No Adds

WRMG/Cleveland, OH*
AQH: 10
FM: 95.1
AM: 1370
No Adds

KZZZ/Midland, OR
AQH: 10
FM: 95.1
AM: 1370
No Adds

WRRB/Philadelphia, PA*
AQH: 10
FM: 95.1
AM: 1370
No Adds

WLJY/Providence, RI*
AQH: 10
FM: 95.1
AM: 1370
No Adds

KJER/Salt Lake City, UT*
AQH: 10
FM: 95.1
AM: 1370
No Adds

WHKZ/Wausau, WI
AQH: 10
FM: 95.1
AM: 1370
No Adds

WZZO/Montreal, PA*
AQH: 10
FM: 95.1
AM: 1370
No Adds

WRCK/Canton, OH*
AQH: 10
FM: 95.1
AM: 1370
No Adds

KAZL/Des Moines, IA*
AQH: 10
FM: 95.1
AM: 1370
No Adds

WJHA/Morrisstown, NJ*
AQH: 10
FM: 95.1
AM: 1370
No Adds

KDWB/Phoenix, AZ*
AQH: 10
FM: 95.1
AM: 1370
No Adds

WRRB/Raleigh, NC*
AQH: 10
FM: 95.1
AM: 1370
No Adds

KESL/San Antonio, TX*
AQH: 10
FM: 95.1
AM: 1370
No Adds

KKZZ/Wichita Falls, TX
AQH: 10
FM: 95.1
AM: 1370
No Adds

WVHL/Anchorage, AK
AQH: 10
FM: 95.1
AM: 1370
No Adds

WPXC/Cape Cod, MA
AQH: 10
FM: 95.1
AM: 1370
No Adds

WRCO/Fayetteville, NC*
AQH: 10
FM: 95.1
AM: 1370
No Adds

WVDR/Marietta, VA*
AQH: 10
FM: 95.1
AM: 1370
No Adds

WRCZ/Pittsburgh, PA*
AQH: 10
FM: 95.1
AM: 1370
No Adds

KCAL/Riverside, CA*
AQH: 10
FM: 95.1
AM: 1370
No Adds

KZDZ/San Luis Obispo, CA
AQH: 10
FM: 95.1
AM: 1370
No Adds

KYTX/Shreveport, LA*
AQH: 10
FM: 95.1
AM: 1370
No Adds

WTOS/Aurora, ME
AQH: 10
FM: 95.1
AM: 1370
No Adds

WJLC/Charleston, WV
AQH: 10
FM: 95.1
AM: 1370
No Adds

WJCM/Hagerstown
AQH: 10
FM: 95.1
AM: 1370
No Adds

WJCM/Marietta, VA*
AQH: 10
FM: 95.1
AM: 1370
No Adds

KJFO/Portland, OR*
AQH: 10
FM: 95.1
AM: 1370
No Adds

WJFO/Rockford, IL
AQH: 10
FM: 95.1
AM: 1370
No Adds

KZDZ/San Luis Obispo, CA
AQH: 10
FM: 95.1
AM: 1370
No Adds

KZDZ/San Luis Obispo, CA
AQH: 10
FM: 95.1
AM: 1370
No Adds

KDCC/Seattle, TX*
AQH: 10
FM: 95.1
AM: 1370
No Adds

WEM/Chattanooga, OH*
AQH: 10
FM: 95.1
AM: 1370
No Adds

WVVC/Huntington
AQH: 10
FM: 95.1
AM: 1370
No Adds

KCLB/Palm Springs, CA
AQH: 10
FM: 95.1
AM: 1370
No Adds

WVBR/Portsmouth, NH*
AQH: 10
FM: 95.1
AM: 1370
No Adds

KJSD/Sacramento, CA*
AQH: 10
FM: 95.1
AM: 1370
No Adds

KJSD/Sacramento, CA*
AQH: 10
FM: 95.1
AM: 1370
No Adds

KJSD/Sacramento, CA*
AQH: 10
FM: 95.1
AM: 1370
No Adds

POWERED BY
MEDIABASE

Monitored Reporters

41 Total Reporters

25 Total Monitored

16 Total Indicator

Did Not Report, Playlist

From (1):

KFLY/Eugene, OR

R&R ACTIVE ROCK TOP 50

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	THREE DAYS GRACE Animal I Have Become (Live/Zomba Label Group)	1884	+67	78659	16	55/0
	2	TOOL Vicarious (Volcano/Zomba Label Group)	1445	-46	62393	14	54/0
	3	KORN Coming Undone (Virgin)	1408	-31	60135	25	53/0
	5	HINDER Lips Of An Angel (Universal Republic)	1388	+100	52814	16	54/0
	6	STONE SOUR Through Glass (Roadrunner/IDJMG)	1267	+47	48367	9	55/0
	4	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	1267	-108	54850	16	54/0
	7	BREAKING BENJAMIN The Diary Of Jane (Hollywood)	1255	+50	47504	9	54/0
	8	BUCKCHERRY Crazy Bitch (Eleven Seven/Lava)	1008	-150	43136	24	53/0
20	9	AUDIOSLAVE Original Fire (Epic/Interscope)	997	+438	47597	2	53/5
10	10	GODSMACK Shine Down (Universal Republic)	884	+50	35891	6	50/2
9	11	WOLFMOTHER Woman (Modular/Interscope)	874	-50	37790	19	47/0
13	12	DISTURBED Land Of Confusion (Reprise)	778	+81	26079	5	47/3
15	13	AFI Miss Murder (Tiny Evil/Interscope)	708	+55	27068	12	34/2
12	14	GODSMACK Speak (Universal Republic)	703	-58	30191	24	51/0
11	15	ROB ZOMBIE American Witch (Geffen/Interscope)	697	-81	26495	17	42/0
18	16	BLACK STONE CHERRY Lonely Train (Roadrunner/IDJMG)	649	+36	17303	13	44/0
19	17	30 SECONDS TO MARS The Kill (Immortal/Virgin)	600	+17	17772	20	41/5
16	18	MUDVAYNE Fall Into Sleep (Epic)	588	-44	23007	30	42/0
17	19	PEARL JAM Life Wasted (J/RMG)	577	-51	21212	9	42/0
27	20	SHINEDOWN Heroes (Atlantic)	562	+158	21415	5	44/3
21	21	BLUE OCTOBER Hate Me (Universal Motown)	528	-31	17143	18	25/0
23	22	LOSTPROPHETS Rooftops (Columbia)	502	-12	10565	10	40/0
24	23	EIGHTEEN VISIONS Victim (Trustkill/Epic)	485	+30	11020	8	42/5
26	24	CROSSFADE Invincible (Columbia)	474	+55	12718	4	38/1
29	25	FLYLEAF Fully Alive (Octone/RCA/RMG)	399	+36	8755	7	31/2
25	26	TRAPT Disconnected (Out Of Touch) (Warner Bros.)	371	-57	13040	11	31/0
32	27	BULLET FOR MY VALENTINE Tears Don't... (Trustkill/Live/Zomba Label Group)	351	+67	9983	9	33/3
30	28	STANHO King Of All Excuses (Flip/Atlantic)	346	+12	11162	5	25/0
35	29	AVENGED SEVENFOLD Seize The Day (Warner Bros.)	316	+88	11057	3	35/6
31	30	RACONTEURS Steady, As She Goes (Third Man/V2)	296	-18	11539	11	22/0
42	31	NICKELBACK Rockstar (Roadrunner/IDJMG)	250	+104	10090	2	24/9
33	32	THOUSAND FOOT KRUTCH Absolute (EMI Music Reactive/Tooth & Nail)	248	-18	6741	6	23/2
40	33	TOOL The Pot (Volcano/Zomba Label Group)	217	+37	10042	6	13/6
44	34	EVANS BLUE Over (Pocket/Hollywood)	210	+91	5789	2	21/3
38	35	NONPOINT Alive And Kicking (Bisler Bros.)	209	-1	6997	12	11/0
34	36	HOOGASTANK Inside Of You (Island/IDJMG)	175	-85	8295	14	18/0
39	37	PEARL JAM World Wide Suicide (J/RMG)	174	-26	8487	20	24/0
36	38	DANKO JONES First Date (Razor & Tie)	173	-50	5117	14	17/0
41	39	PANIC CHANNEL Why Cry (Capitol)	168	+17	3119	5	17/0
37	40	SYSTEM OF A DOWN Kill Rock 'N Roll (American/Columbia)	156	-58	4624	7	14/1
43	41	ANGELS AND AIRWAVES The Adventure (Saretona/Geffen)	139	+4	3592	6	8/0
Debut	42	BLACK LABEL SOCIETY Concrete Jungle (Roadrunner/IDJMG)	113	+47	3736	1	17/12
47	43	TAKING BACK SUNDAY MakeDamnSure (Warner Bros.)	99	-3	2233	10	8/1
48	44	THEORY OF A DEADMAN Santa Monica (Roadrunner/IDJMG)	93	-9	2872	16	9/0
45	45	LACUNA COIL Our Truth (Century Media)	91	-28	2576	20	6/0
46	46	EGYPT CENTRAL Over And Under (Bisler Bros.)	88	-26	1747	12	9/0
Debut	47	LAMB OF GOD Redneck (Epic)	87	+17	1867	1	5/0
Debut	48	REVELATION THEORY Selfish And Cold (DnE1)	85	+12	1471	1	11/0
50	49	UNDEROATH Writing On The Walls (EMI Music Reactive/Tooth & Nail)	85	+5	1889	2	9/1
Debut	50	PANIC! AT THE DISCO I Write Sins Not... (Decaydance/Fueled By Ramen/Lava)	75	0	2144	1	2/0

55 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 20. If after 20 weeks, the record is not in the top 20 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BLACK LABEL SOCIETY Concrete Jungle (Roadrunner/IDJMG)	12
NICKELBACK Rockstar (Roadrunner/IDJMG)	9
RED HOT CHILI PEPPERS Tell Me Baby (Warner Bros.)	9
PAPA ROACH To Be Loved (Geffen)	9
DARK NEW DAY Follow The Sun Down (Warner Bros.)	9
AVENGED SEVENFOLD Seize The Day (Warner Bros.)	6
TOOL The Pot (Volcano/Zomba Label Group)	6
HURT Falls Apart (Capitol)	6
AUDIOSLAVE Original Fire (Epic/Interscope)	5
EIGHTEEN VISIONS Victim (Trustkill/Epic)	5
30 SECONDS TO MARS The Kill (Immortal/Virgin)	5

The Active Rock add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AUDIOSLAVE Original Fire (Epic/Interscope)	+438
SHINEDOWN Heroes (Atlantic)	+158
NICKELBACK Rockstar (Roadrunner/IDJMG)	+104
HINDER Lips Of An Angel (Universal Republic)	+100
EVANS BLUE Over (Pocket/Hollywood)	+91
AVENGED SEVENFOLD Seize The Day (Warner Bros.)	+86
DISTURBED Land Of Confusion (Reprise)	+81
THREE DAYS GRACE Animal I... (Live/Zomba Label Group)	+87
BULLET FOR MY... Tears... (Trustkill/Live/Zomba Label Group)	+87

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SEETHER The Gift (Wind-Up)	534
10 YEARS Wasteland (Universal Republic)	495
ATREYU Ex's And Oh's (Victory)	444
DISTURBED Just Stop (Reprise)	420
NICKELBACK Animals (Roadrunner/IDJMG)	399
DISTURBED Stricken (Reprise)	397
EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	383
HINDER Get Stoned (Universal Republic)	371
SYSTEM OF A DOWN Hypnotize (American/Columbia)	366
KORN Twisted Transistor (Virgin)	351

NEW & ACTIVE

RED HOT CHILI PEPPERS Tell Me Baby (Warner Bros.) Total Plays: 66, Total Stations: 11, Adds: 9
LACUNA COIL Enjoy The Silence (Century Media) Total Plays: 57, Total Stations: 7, Adds: 1
KILLERS When You Were Young (Island/IDJMG) Total Plays: 54, Total Stations: 6, Adds: 3
BROUX White Guilt (Island/IDJMG) Total Plays: 44, Total Stations: 9, Adds: 2
HURT Falls Apart (Capitol) Total Plays: 43, Total Stations: 8, Adds: 6
PAPA ROACH To Be Loved (Geffen) Total Plays: 8, Total Stations: 9, Adds: 9
DARK NEW DAY Follow The Sun Down (Warner Bros.) Total Plays: 8, Total Stations: 9, Adds: 9

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



Discover the secret of FM Talk success at Sabomedia.com.

SABOMEDIA



America's Best Testing Active Rock Songs 12 + For The Week Ending 7/21/06



ROCK TOP 30



Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
THREE... Animal I Have Become (Live/Zomba Label Group)	4.39	4.46	95%	10%	4.44	4.43	4.45
KORN Coming Undone (Virgin)	4.17	4.34	87%	23%	4.15	4.07	4.27
BREAKING BENJAMIN The Diary Of Jane (Hollywood)	4.17	4.10	62%	8%	4.10	4.29	4.03
MUDVAYNE Fall Into Sleep (Epic)	4.16	4.22	90%	17%	4.11	4.04	4.22
STONE SOUR Through Glass (Roadrunner/IDJMG)	4.16	4.14	75%	9%	4.20	4.25	4.11
DISTURBED Land Of Confusion (Reprise)	4.15	4.14	80%	10%	4.10	4.13	4.25
GODSMACK Speak (Universal Republic)	4.08	4.08	90%	21%	3.90	3.82	4.02
30 SECONDS TO MARS The Kill (Immortal/Virgin)	4.05	4.04	83%	15%	3.99	4.05	3.89
TRAPT Disconnected (Out Of Touch) (Warner Bros.)	4.04	3.93	78%	9%	3.99	4.05	3.89
TOOL Vicarious (Volcano/Zomba Label Group)	3.98	4.08	87%	19%	3.93	3.98	3.80
AFI Miss Murder (Tiny Evil/Interscope)	3.95	3.91	87%	21%	3.71	3.89	3.41
10 YEARS Through The Iris (Universal Republic)	3.95	3.85	80%	14%	3.92	3.90	3.95
GODSMACK Shine Down (Universal Republic)	3.92	3.84	73%	12%	3.82	3.75	3.84
HINDER Lips Of An Angel (Universal Republic)	3.90	3.92	79%	14%	3.78	3.63	4.03
LOSTPROPHETS Roostops (Columbia)	3.90	3.77	77%	12%	3.72	3.86	3.50
SEETHER The Gift (Wind-Up)	3.88	3.85	80%	23%	3.82	3.87	3.74
BLUE OCTOBER Hate Me (Universal Motown)	3.87	3.77	89%	25%	3.54	3.35	3.85
FLYLEAF Fully Alive (Octone/RCA/RMG)	3.85	3.87	62%	10%	3.59	3.84	3.52
SHINEDOWN Heroes (Atlantic)	3.81	-	68%	10%	3.74	3.80	3.85
CROSSFADE Inevitable (Columbia)	3.81	-	54%	7%	3.82	3.82	3.82
ATREYU Ex's And Oh's (Victory)	3.74	3.79	73%	10%	3.72	3.89	3.77
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	3.72	3.84	99%	43%	3.63	3.80	3.38
EIGHTEEN VISIONS Victim (Trust/Epic)	3.71	3.78	46%	6%	3.44	3.43	3.45
HOBBASTANK Inside Of You (Island/IDJMG)	3.61	3.60	72%	16%	3.52	3.51	3.53
ROB ZOMBIE American Witch (Geffen/Interscope)	3.59	3.60	88%	25%	3.40	3.40	3.41
BUCKCHERRY Crazy Bitch (Eleven Seven/Lava)	3.58	3.66	91%	34%	3.42	3.37	3.52
BLACK STONE CHERRY Lonely Train (Roadrunner/IDJMG)	3.58	3.50	85%	13%	3.33	3.18	3.83
RACONTEURS Steady, As She Goes (Third Man/V2)	3.37	3.30	72%	21%	3.13	3.29	2.91
WOLFMOTHER Woman (Modular/Interscope)	3.08	2.92	82%	37%	2.82	2.92	2.65

Total sample size is 373 respondents. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	493	-39	16	13/0
2	2	RACONTEURS Steady, As She Goes (Third Man/V2)	400	-25	15	16/0
5	3	STONE SOUR Through Glass (Roadrunner/IDJMG)	468	+88	8	12/0
3	4	THREE DAYS GRACE Animal I Have Become (Sony BMG)	484	-17	16	13/0
4	5	BLUE OCTOBER Hate Me (Universal Motown)	399	-38	12	13/0
6	6	WOLFMOTHER Woman (Modular/Interscope)	385	-21	18	17/0
7	7	B. TALENT Devil In A Midnight... (Warner Music Canada)	379	-8	13	12/0
20	8	AUDIOSLAVE Original Fire (Sony BMG)	356	+152	2	12/1
8	9	PEARL JAM Life Wasted (Sony BMG)	342	-29	7	15/0
10	10	S. ROBERTS Bridge To Nowhere (Universal Music Canada)	311	-14	10	15/0
9	11	ANGELS... The Adventure (Suretone/Geffen)	307	-38	14	9/0
16	12	MICKELBACK Rockstar (Roadrunner/EMI Music Canada)	297	+57	3	11/0
11	13	TOM PETTY Saving Grace (American/Warner Bros.)	291	+5	4	12/0
14	14	AFI Miss Murder (Tiny Evil/Interscope)	279	+15	9	9/0
15	15	KEANE Is It Any Wonder (Interscope)	269	+14	8	8/0
13	16	SEETHER The Gift (Wind-Up)	225	-41	12	15/0
29	17	RED HOT CHILI PEPPERS Tell Me Baby (Warner Bros.)	199	+83	2	7/1
22	18	DANKO JONES First Date (Aquarius/EMI Music Canada)	189	+8	7	9/0
19	19	BLENDERS Tell Me (Virgin Music Canada/EMI Music Canada)	198	-12	10	10/0
17	20	TOOL Vicarious (Sony BMG)	196	-44	14	15/0
28	21	TREWS I Can't Say (Burnstead/Sony BMG Music Canada)	188	+48	3	11/1
18	22	MATT MAYS... Time Of... (Sonic/Warner Music Canada)	184	-47	11	11/0
21	23	SNOW PATROL Hands Open (A&M/Interscope)	178	-23	11	9/0
Debut	24	KILLERS When You Were Young (Island/IDJMG)	173	+121	1	7/4
26	25	STAREWELL Blurrier (Independent)	168	+9	8	8/1
23	26	INXS Devil's Party (Sony BMG)	166	-12	9	10/0
24	27	OUR LADY PEACE Whi Th... (Sony BMG Music Canada)	163	-14	15	8/0
Debut	28	HINDER Lips Of An Angel (Universal Republic)	144	+16	1	8/3
27	29	MOBILE See Right Through Me (Universal Music Canada)	144	-4	3	7/0
25	30	STABLO Flawed Design (EMI Music Canada)	137	-24	19	9/0

26 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. ♦ Indicates Cancun.

REPORTERS

Stations and their ads listed alphabetically by market

<p>KEY/Abilene, TX OM: James Cantano PROGRAM: Frank Fox AD: Mike Day 1: 100% ROCK BLACK LABEL SOCIETY</p>	<p>WYPR/Charleston, SC OM: Mike Allen PROGRAM: Mike Allen AD: Mike Allen BLACK LABEL SOCIETY</p>	<p>KRVS/Dallas, TX OM: Mike Allen PROGRAM: Mike Allen AD: Mike Allen BLACK LABEL SOCIETY</p>	<p>WYPR/Greenville, SC OM: Mike Allen PROGRAM: Mike Allen AD: Mike Allen BLACK LABEL SOCIETY</p>	<p>KZOU/Amesbury, MA OM: Mike Allen PROGRAM: Mike Allen AD: Mike Allen BLACK LABEL SOCIETY</p>	<p>WYPR/Philadelphia, PA OM: Mike Allen PROGRAM: Mike Allen AD: Mike Allen BLACK LABEL SOCIETY</p>	<p>WYPR/Tampa, FL OM: Mike Allen PROGRAM: Mike Allen AD: Mike Allen BLACK LABEL SOCIETY</p>
<p>WYPR/Asheville, NC OM: Mike Allen PROGRAM: Mike Allen AD: Mike Allen BLACK LABEL SOCIETY</p>	<p>WYPR/Chattanooga, TN OM: Mike Allen PROGRAM: Mike Allen AD: Mike Allen BLACK LABEL SOCIETY</p>	<p>WYPR/Columbus, GA OM: Mike Allen PROGRAM: Mike Allen AD: Mike Allen BLACK LABEL SOCIETY</p>	<p>WYPR/Cincinnati, OH OM: Mike Allen PROGRAM: Mike Allen AD: Mike Allen BLACK LABEL SOCIETY</p>	<p>WYPR/Cleveland, OH OM: Mike Allen PROGRAM: Mike Allen AD: Mike Allen BLACK LABEL SOCIETY</p>	<p>WYPR/Columbus, OH OM: Mike Allen PROGRAM: Mike Allen AD: Mike Allen BLACK LABEL SOCIETY</p>	<p>WYPR/Columbus, OH OM: Mike Allen PROGRAM: Mike Allen AD: Mike Allen BLACK LABEL SOCIETY</p>
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81 Total Reporters
86 Total Monitored
26 Total Indicator

R&R ALTERNATIVE TOP 50

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (000)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	RACONTEURS Steady, As She Goes (Third Man/V2)	2203	-83	120368	18	71/0
3	2	AFI Miss Murder (Tiny Evil/Interscope)	2200	+8	129968	14	75/0
1	3	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	2143	-223	134300	16	77/0
4	4	THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label Group)	1905	-12	91215	16	65/0
7	5	30 SECONDS TO MARS The Kill (Immortal/Virgin)	1542	+102	72524	24	68/1
19	6	AUDIOSLAVE Original Fire (Epic/Interscope)	1487	+593	74585	2	71/2
5	7	TOOL Vicarious (Volcano/Zomba Label Group)	1409	-86	68674	14	67/0
6	8	ANGELS AND AIRWAVES The Adventure (Suretone/Geffen)	1356	-128	77789	18	60/0
9	9	CHARLIS BARKLEY Crazy (Downtown/Lava/Atlantic)	1348	-59	67171	14	51/0
10	10	TAKING BACK SUNDAY MakeDamnSure (Warner Bros.)	1330	+52	61956	18	61/0
11	11	BREAKING BENJAMIN The Diary Of Jane (Hollywood)	1305	+80	55045	8	57/0
8	12	BLUE OCTOBER Hate Me (Universal Motown)	1263	-159	68924	27	60/0
15	13	BUCKCHERRY Crazy Bitch (Eleven Seven/Lava)	1138	+35	60941	16	47/0
12	14	PEARL JAM Life Wasted (J/RMG)	1072	-152	48454	16	65/0
14	15	KORNI Coming Undone (Virgin)	1065	-49	42789	21	48/0
17	16	STONE SOUR Through Glass (Roadrunner/IDJMG)	1064	+54	48413	8	55/3
16	17	LOSTPROPHETS Rooftops (Columbia)	1061	+19	42899	10	56/1
18	18	PANIC! AT THE DISCO I Write Sins... (Decaydance/Fueled By Ramen/Lava)	1029	+58	58230	10	47/3
13	19	WOLFMOTHER Women (Modular/Interscope)	1022	-110	52030	18	60/0
32	20	KILLERS When You Were Young (Island/IDJMG)	947	+578	78221	2	57/17
21	21	MUSE Knights Of Cydonia (Warner Bros.)	879	+86	42155	6	52/5
22	22	DASHBOARD CONFESSIONAL Don't Wait (Vagrant/Interscope)	662	-82	21609	10	46/0
23	23	RISE AGAINST Ready To Fall (Geffen)	630	+86	26698	7	48/3
29	24	RED HOT CHILI PEPPERS Tell Me Baby (Warner Bros.)	586	+132	50504	7	43/17
26	25	KEANE Is It Any Wonder (Interscope)	532	+63	37059	8	30/2
24	26	SNOW PATROL Hands Open (A&M/Interscope)	463	-82	17942	15	30/0
25	27	SHE WANTS REVENGE These Things (Geffen)	443	-38	26221	13	30/0
28	28	HOOBASTANK Inside Of You (Island/IDJMG)	441	-14	27376	11	29/0
33	29	DISTURBED Land Of Confusion (Reprise)	438	+82	14413	4	36/9
31	30	GODSMACK Shine Down (Universal Republic)	412	+39	11966	5	26/0
35	31	TOOL The Pot (Volcano/Zomba Label Group)	395	+51	26723	6	16/4
30	32	SEETHER The Gift (Wind-Up)	393	-10	21271	16	25/1
42	33	HINDER Lips Of An Angel (Universal Republic)	343	+92	15969	3	21/3
34	34	PANIC CHANNEL Why Cry (Capitol)	338	-12	7841	6	30/0
39	35	DEATH CAB FOR CUTIE I Will Follow You Into The Dark (Atlantic)	337	+50	15541	5	29/1
41	36	RED JUMPSUIT APPARATUS Face Down (Virgin)	297	+38	9188	5	23/4
36	37	FRAY How To Save A Life (Epic)	293	-19	17283	18	20/0
38	38	HAWTHORNE HEIGHTS Pens And Needles (Victory)	286	-4	6289	5	28/4
Debut	39	ANGELS AND AIRWAVES Do It For Me Now (Suretone/Geffen)	278	+148	17557	1	28/11
40	40	INCKELBACK Savin' Me (Roadrunner/IDJMG)	277	+3	12112	20	14/0
27	41	ROCK KILLS KID Paralyzed (Fearless/Reprise/Warner Bros.)	274	-186	8937	18	28/0
43	42	CROSSFADE Invincible (Columbia)	264	+18	7959	3	19/1
37	43	PEARL JAM World Wide Suicide (J/RMG)	262	-43	13060	28	32/0
46	44	BULLET FOR MY VALENTINE Tears... (Trustkill/Live/Zomba Label Group)	260	+28	6750	3	21/2
44	45	PLACEBO Infra-Red (Astralwerks)	251	+8	9660	9	21/1
45	46	311 Frolic Room (Volcano/Zomba Label Group)	225	-9	7872	5	14/0
Debut	47	SAY ANYTHING Alive With The Glory Of Love (Doghouse/J/RMG)	211	+48	5444	1	20/0
47	48	FLYLEAF Fully Alive (Octone/RCA/J/RMG)	194	-18	6842	3	17/0
Debut	49	YEAH YEAH YEAHS Cheated Hearts (Dress Up/Interscope)	185	+15	6753	1	11/0
Debut	50	SHINEDOWN Heroes (Atlantic)	183	+21	6057	1	23/14

78 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 20. If after 20 weeks, the record is not in the top 20 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc.) © 2006 Radio & Records.

POWERED BY
MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
KILLERS When You Were Young (Island/IDJMG)	17
RED HOT CHILI PEPPERS Tell Me Baby (Warner Bros.)	17
SHINEDOWN Heroes (Atlantic)	14
ANGELS AND AIRWAVES Do It For Me Now (Suretone/Geffen)	11
PAPA ROACH To Be Loved (Geffen)	10
DISTURBED Land Of Confusion (Reprise)	9
COBRA STARSHIP... Snakes On A Plane (Bring It) (New Line Cinema)	8
BLUE OCTOBER Into The Ocean (Universal Motown)	6
MUSE Knights Of Cydonia (Warner Bros.)	5
ARCTIC MONKEYS Fake Tales Of San Francisco (Domino)	5

The Alternative add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AUDIOSLAVE Original Fire (Epic/Interscope)	+593
KILLERS When You Were Young (Island/IDJMG)	+578
ANGELS AND AIRWAVES Do It For Me Now (Suretone/Geffen)	+148
RED HOT CHILI PEPPERS Tell Me Baby (Warner Bros.)	+132
BLUE OCTOBER Into The Ocean (Universal Motown)	+126
30 SECONDS TO MARS The Kill (Immortal/Virgin)	+102
HINDER Lips Of An Angel (Universal Republic)	+92
MUSE Knights Of Cydonia (Warner Bros.)	+86
COBRA STARSHIP... Snakes On A Plane... (New Line Cinema)	+84
DISTURBED Land Of Confusion (Reprise)	+82

NEW & ACTIVE

THOM YORKE Black Swan (XL)
Total Plays: 177, Total Stations: 9, Adds: 0

BLUE OCTOBER Into The Ocean (Universal Motown)
Total Plays: 171, Total Stations: 19, Adds: 6

COBRA STARSHIP... Snakes On A Plane... (New Line Cinema)
Total Plays: 163, Total Stations: 14, Adds: 8

PEEPING TOM Mojo (Jpacac)
Total Plays: 124, Total Stations: 8, Adds: 3

EIGHTEEN VISIONS Victim (Trustkill/Epic)
Total Plays: 120, Total Stations: 9, Adds: 1

RAZORLIGHT In The Morning (Universal Motown)
Total Plays: 113, Total Stations: 12, Adds: 0

AVENGED SEVENFOLD Seize The Day (Warner Bros.)
Total Plays: 112, Total Stations: 9, Adds: 1

SNOW PATROL Chasing Cars (A&M/Interscope)
Total Plays: 103, Total Stations: 8, Adds: 2

ARCTIC MONKEYS Fake Tales Of San Francisco (Domino)
Total Plays: 89, Total Stations: 12, Adds: 5

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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July 28, 2006

RateTheMusic.com
BY MEDIABASE

America's Best Testing Alternative Songs 12 +
For The Week Ending 7/21/06

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons	Men	Women
					18-34	18-34	18-34
AFI Miss Murder (Tiny Evil/Interscope)	4.21	4.21	82%	18%	4.25	4.18	4.38
BREAKING BENJAMIN The Diary Of Jane (Hollywood)	4.08	3.86	85%	8%	4.15	4.08	4.21
TAKING BACK SUNDAY MakeDamnSure (Warner Bros.)	4.07	4.02	87%	15%	3.98	3.78	4.11
SNOW PATROL Hands Open (A&M/Interscope)	4.04	4.05	72%	18%	3.98	3.83	4.03
PANIC! AT... I Write... (Decaydance/Fueled By Ramen/Lava)	4.02	3.96	81%	28%	4.11	3.88	4.28
THREE DAYS GRACE Animal L... (Live/Zomba Label Group)	3.98	3.94	83%	15%	3.91	3.81	4.08
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	3.98	4.01	98%	36%	3.88	4.08	3.78
30 SECONDS TO MARS The Kill (Immortal/Virgin)	3.98	4.05	86%	18%	4.01	3.88	4.08
ANGELS AND AIRWAYS The Adventure (Sireena/Geffen)	3.97	4.08	98%	22%	3.82	3.82	4.01
SHINEDOWN I Dare You (Atlantic)	3.92	3.81	82%	18%	3.83	3.88	3.85
LOSTPROPHETS Rooftops (Columbia)	3.91	4.03	76%	12%	3.82	3.84	3.88
10 YEARS Wasteland (Universal Republic)	3.82	3.82	87%	26%	3.84	3.78	3.87
STONE SOUR Through Glass (Roadrunner/IDJMG)	3.81	3.88	82%	8%	3.74	3.88	3.88
RACONTEURS Steady, As She Goes (Third Man/V2)	3.88	3.88	88%	21%	3.73	3.58	3.85
BLUE OCTOBER Hate Me (Universal Motown)	3.78	3.87	83%	33%	3.68	3.58	3.83
RISE AGAINST Ready To Fall (Geffen)	3.68	3.82	58%	12%	3.88	3.74	3.83
TOOL Vicarious (Volcano/Zomba Label Group)	3.61	3.48	75%	28%	3.88	3.82	3.78
HOOBASTANK Inside Of You (Island/IDJMG)	3.58	3.62	68%	15%	3.58	3.58	3.84
DASHBOARD CONFESSIONAL Don't... (Vagrant/Interscope)	3.56	3.53	78%	17%	3.85	3.58	3.88
KORN Coming Undone (Virgin)	3.58	3.39	84%	27%	3.53	3.63	3.45
ROCK KILLS KID Paralyzed (Fearless/Reprise/Warner Bros.)	3.45	3.82	73%	22%	3.48	3.38	3.52
ARCTIC MONKEYS I Bet You Look Good... (Domino)	3.42	3.25	73%	21%	3.45	3.38	3.51
WOLFMOTHER Woman (Modular/Interscope)	3.38	3.17	73%	23%	3.38	3.37	3.38
BUCKCHERRY Crazy Bitch (Eleven Seven/Lava)	3.38	3.35	78%	28%	3.53	3.45	3.81
KEANE Is It Any Wonder (Interscope)	3.38	3.48	57%	11%	3.58	3.46	3.54
SHE WANTS REVENGE These Things (Geffen)	3.33	3.11	55%	16%	3.38	3.18	3.48
GNARLS BARKLEY Crazy (Downtown/Lava/American)	3.32	3.35	98%	37%	3.48	3.48	3.52
PEARL JAM World Wide Suicide (LVRMG)	3.18	3.26	82%	33%	3.14	3.26	3.84

Total sample size is 362 respondents. Total average lovability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5308. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



LESS IS MORE Emerald City Radio Active Rock KXFX (101.7 The Fox)/Santa Rosa, CA PD/afternoon Driver Scott Less recently welcomed Lacuna Coil to the Less Is More Lounge unplugged pre-Ozzfest concert. Seen here (l-r) are Lacuna Coil's Christina Scabbia, Less and Lacuna Coil's Andrea Ferro.



OZZFEST MOMENT Emerald City Radio Active Rock KXFX (101.7 The Fox)/Santa Rosa, CA PD/afternoon Driver Scott Less met Dave Draieman of Disturbed backstage at Ozzfest, which took place July 1 at the Shoreline Amphitheater. Seen here (l-r) are Draieman and Less.

REPORTERS

Stations and their adds listed alphabetically by market

<p>WELX/Albany, NY* PD: Williams AR: Alex Alexander ARCTIC MONKEYS DAMIAN "JR. GONG" MARLEY V STEPHEN MARLEY GNARLS BARKLEY BUTCH WALKER</p> <p>WYRL/Albany, NY* PD: John Cooper PD: Bob Cooper 5 EIGHTEEN VISIONS</p> <p>KTEG/Albuquerque, NM* O&P: Bob May APD: Jack Cooper WD: Aaron "Buck" Barrett 1 AVERGED SEVENFOLD DISTURBED</p> <p>WZLX/Atlanta, GA* PD: Dave Williams APD: Jay Young 2 TOOL 1 RED HOT CHILI PEPPERS PAPA ROACH HAWTHORNE HEIGHTS</p> <p>WNOX/Atlanta, GA* O&P: Rob Roberts PD: Leah Form 10 ARCTIC MONKEYS 5 RED HOT CHILI PEPPERS</p> <p>WJSE/Atlantic City, NJ* PD: Scott Healy 8 RED HOT CHILI PEPPERS SNOW PATROL PILOT SPEED COBRA STARSHIP WACADEMY IS GYM CLASS HEROES & SOUNDS DAMIAN "JR. GONG" MARLEY V STEPHEN MARLEY SHINEDOWN BLACK STORE CHERRY</p> <p>WAEQ/Augusta, GA* O&P: Rob Thomas PD: J.B. Luma PANIC! AT THE DISCO KILLERS</p> <p>KROZ/Austin, TX* O&P: Jon Carroll PD: Lynn Barrow WD: Tony Ripa 3 COBRA STARSHIP WACADEMY IS 5 GYM CLASS HEROES & SOUNDS</p> <p>WFSF/Baltimore, MD* APD: Tim Virgin 15 TOOL 3 RED JUMPSTART APPARATUS DEATH CAB FOR CUTIE ANGELS AND AIRWAYS</p>	<p>KNOX/Austin Range, LA* O&P: Dave Donaway APD: Phillip Kim WD: Darnell Goodner 13 KILLERS SHINEDOWN PEEPING TOM</p> <p>WYAX/Auburn, AL* PD: Steve Roberts O&P: John Cooper 4 ANGELS AND AIRWAYS 4 COBRA STARSHIP WACADEMY IS GYM CLASS HEROES & SOUNDS BLUE OCTOBER</p> <p>KQJX/Boise, ID* O&P: Ben McCarty PD: Pat Blaine WD: James Smith 3 BULLET FOR MY VALENTINE 1 DISTURBED</p> <p>WGBX/Boston, MA* PD: Steve Hamilton O&P: Ben O'Brien 12 RED HOT CHILI PEPPERS 9 MUSE</p> <p>WNOX/Boston, MA* O&P: Bob Schultz APD: Keith Binn WD: Paul Orsatti PETE DINKlage ROCK KILLS KID SNOW PATROL</p> <p>WFXZ/Boston, MA* O&P: Chris Ryan O&P: Josh Venable 10 KILLERS 17 ALEXSLAYE 1 MUSE 1 BLUE OCTOBER 1 HURT RISE AGAINST</p> <p>WYFZ/Charlotte, SC* PD: Dave Hess WD: Carly Blodgett 22 ANGELS AND AIRWAYS 21 GUNTER 11 WORKING TITLE 4 DEADBOY & THE ELEPHANTMEN D.A.R.</p> <p>WEND/Charlotte* O&P: Josh Daniel PD: Josh Daniel 1 CLASSIC CRIME KILLERS</p> <p>WQXZ/Chicago, IL* PD: Mike Stone APD: Steve "Cabin" Caban 2 COBRA STARSHIP WACADEMY IS GYM CLASS HEROES & SOUNDS 1 BULLET FOR MY VALENTINE</p> <p>WYSL/Fredricksburg, VA APD: Paul Johnson 4 RISE AGAINST 3 NICKELBACK</p>	<p>WFRV/Ft. Collins, CO* O&P: Mark Colburn PD: Deane RED JUMPSTART APPARATUS KEANE</p> <p>WJLX/Ft. Myers, FL* PD: John Ruzic WD: Jeff Zuo PAPA ROACH</p> <p>WATW/Ft. Wayne, IN* O&P: Jim Devoet PD: JJ Fabian 1 PANIC! AT THE DISCO RED HOT CHILI PEPPERS KILLERS DISTURBED</p> <p>WGRD/Grand Rapids, MI* PD: Jerry Daniels 1 SHINEDOWN RED HOT CHILI PEPPERS KILLERS</p> <p>WYXR/Greensboro, NC* O&P: Bruce Stutz PD: Jeff Johnson APD: Greg Brady SHINEDOWN RISE AGAINST</p> <p>KUCB/Houston, HI* O&P: Paul Wilson PD: James Hylt O&P: Chris Sampson 11 NICKELBACK 2 PRIMAL SCREAM NEW FOUNDED GLORY DAMIAN "JR. GONG" MARLEY V STEPHEN MARLEY</p> <p>KTRZ/Houston, TX* PD: Vince Richards O&P: Dan Johnson PAPA ROACH</p> <p>WRZZ/Indianapolis, IN* O&P: Michael Young O&P: Michael Young D.A.R.</p> <p>WFLA/Jacksonville, FL* O&P: Carl Anzile PD: Janet Johnston PD: Chad Chantley 4 STEVEN SHINEDOWN</p> <p>WRZZ/Jacksonville* PD: Scott Galt SHINEDOWN BLACK STORE CHERRY KILLERS</p>	<p>WZLX/Jacksonville* O&P: Bruce Clark APD: Leah 5 HINDER 4 DISTURBED 3 SHINEDOWN BULLET FOR MY VALENTINE KILLERS</p> <p>KRIZ/Kansas City, MO* O&P: Greg Dungan APD: Sherry J. WD: James Usher No Adds</p> <p>WHEZ/Knoxville, TN* O&P: Terry Galloway PD: Bruce Cox APD: Valerie Hale 1 DISTURBED NICKELBACK</p> <p>KFTL/Lafayette, LA* PD: Scott Paine APD: Roger Pate BLU OCTOBER RED HOT CHILI PEPPERS PILOT SPEED</p> <p>KXTE/Las Vegas, NV* PD: Chris Harty PD: Chris Harty O&P: Cory Stone 10 30 SECONDS TO MARS RED HOT CHILI PEPPERS PAPA ROACH</p> <p>KDLB/Los Angeles, CA* PD: Michael Stone O&P: Mark Savel PATRY SLIM PEACHES KILLERS</p> <p>KROQ/Los Angeles, CA* PD: Steve Sanborn O&P: Gene Sanborn WD: Lisa Warden 3 PAPA ROACH</p> <p>WLSR/Louisville, KY* O&P: J.B. Luma PD: James Flygare O&P: Jon Stone KILLERS PAPA ROACH</p> <p>WWSF/Memphis, TN* O&P: Rob Crean O&P: Rob Crean WD: Sydney Mason 4 MUSE 4 COBRA STARSHIP WACADEMY IS GYM CLASS HEROES & SOUNDS PAPA ROACH BLUE OCTOBER HINDER</p> <p>WLRN/Memphis, TN* O&P: Janet Johnston O&P: Chris Carter 5 STONE SOUR</p> <p>WVZL/Memphis, TN* O&P: Dave Hamilton PD: Chris Rade 8 PEARL JAM 8 GOLDEN SMOG</p>	<p>WWTG/Monmouth, NJ* PD: Mike Stone O&P: Mike Stone APD: Dana Peltus APD: Leah 1 RED JUMPSTART APPARATUS 1 HAWTHORNE HEIGHTS SAY ANYTHING SHINEDOWN ANGELS AND AIRWAYS PEEPING TOM NEW FOUNDED GLORY</p> <p>WZLX/Murphy Beach, SC* PD: Bob Stone O&P: Bob Stone 6 AVERGED SEVENFOLD AS FAST AS HAWTHORNE HEIGHTS</p> <p>WYRV/Newburgh, NY* PD: Andrew Burt O&P: Bob Stone 12 KILLERS 9 ANGELS AND AIRWAYS 8 DISTURBED 8 SHINEDOWN</p> <p>WROZ/Merlot, VA* O&P: Jay Whitlock PD: Michael Bennett ARCTIC MONKEYS PILOT SPEED</p> <p>KRIZ/Phoenix, AZ* O&P: Jay Whitlock PD: Michael Bennett ARCTIC MONKEYS PILOT SPEED</p> <p>KRIZ/Phoenix, AZ* O&P: Jay Whitlock PD: Michael Bennett ARCTIC MONKEYS PILOT SPEED</p> <p>KRIZ/Phoenix, AZ* O&P: Jay Whitlock PD: Michael Bennett ARCTIC MONKEYS PILOT SPEED</p> <p>KRIZ/Phoenix, AZ* O&P: Jay Whitlock PD: Michael Bennett ARCTIC MONKEYS PILOT SPEED</p>	<p>WCVT/Portland, ME* O&P: Mike Stone 26 KILLERS PAPA ROACH SAY ANYTHING SHINEDOWN ANGELS AND AIRWAYS PEEPING TOM NEW FOUNDED GLORY</p> <p>KRIZ/Portland, OR* PD: Bob Stone APD: James Conley No Adds</p> <p>WYRU/Providence, RI* PD: Dave Hamilton O&P: Zach Havel O&P: Bob Cooper 3 ANGELS AND AIRWAYS 4 DISTURBED KEANE</p> <p>KRIZ/Reno, NV* O&P: Ron White PD: Bob Stone SHINEDOWN RED HOT CHILI PEPPERS ANGELS AND AIRWAYS</p> <p>WYVJ/Richmond, VA* O&P: Bill Smith APD: Bob Stone 2 SHINEDOWN</p> <p>KRIZ/Richmond, VA* O&P: Bill Smith APD: Bob Stone 2 SHINEDOWN</p> <p>KRIZ/Richmond, VA* O&P: Bill Smith APD: Bob Stone 2 SHINEDOWN</p> <p>KRIZ/Richmond, VA* O&P: Bill Smith APD: Bob Stone 2 SHINEDOWN</p> <p>KRIZ/Richmond, VA* O&P: Bill Smith APD: Bob Stone 2 SHINEDOWN</p>	<p>XTRA/San Diego, CA* PD: Steve Hamilton O&P: Steve Hamilton 8 COBRA STARSHIP WACADEMY IS ACADEMY IS... GYM CLASS HEROES & SOUNDS MARS VOLTA</p> <p>KRIZ/San Francisco, CA* PD: Dan Denny APD: Aaron Anderson No Adds</p> <p>KJEE/Santa Barbara, CA* PD: Edna Galtner 7 COBRA STARSHIP WACADEMY IS ACADEMY IS... GYM CLASS HEROES & SOUNDS SAY ANYTHING KEANE</p> <p>WZLX/Sarasota, FL* O&P: Ron White PD: Bob Stone SHINEDOWN RED HOT CHILI PEPPERS ANGELS AND AIRWAYS</p> <p>WZLX/Sarasota, FL* O&P: Ron White PD: Bob Stone SHINEDOWN RED HOT CHILI PEPPERS ANGELS AND AIRWAYS</p> <p>WZLX/Sarasota, FL* O&P: Ron White PD: Bob Stone SHINEDOWN RED HOT CHILI PEPPERS ANGELS AND AIRWAYS</p> <p>WZLX/Sarasota, FL* O&P: Ron White PD: Bob Stone SHINEDOWN RED HOT CHILI PEPPERS ANGELS AND AIRWAYS</p>	<p>WYSL/Sarasota, NY* PD: Scott Paine APD: Tom Hable 14 ALEXSLAYE 13 RED HOT CHILI PEPPERS</p> <p>WZLX/Tallahassee, FL O&P: Jon Harty PD: Greg Seltzer WD: Marcus Williams 1 HAWTHORNE HEIGHTS</p> <p>WYSL/Tampa, FL* No Adds</p> <p>WYVJ/Tallahassee, FL* O&P: Jon Harty PD: Greg Seltzer WD: Marcus Williams 1 HAWTHORNE HEIGHTS</p> <p>WYVJ/Tallahassee, FL* O&P: Jon Harty PD: Greg Seltzer WD: Marcus Williams 1 HAWTHORNE HEIGHTS</p> <p>WYVJ/Tallahassee, FL* O&P: Jon Harty PD: Greg Seltzer WD: Marcus Williams 1 HAWTHORNE HEIGHTS</p>
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POWERED BY
MEDIABASE

*Monitored Reporters
July 28, 2006
93 Total Reporters
78 Total Monitored
15 Total Indicator



JOHN SCHOENBERGER
jschoenberger@radioandrecords.com

Business At The Summit

A look at this year's R&R Triple A Summit sessions

One dimension of the R&R Triple A Summit — taking place this year at the St. Julien Hotel & Spa in Boulder, CO — is the more than 30 acts that perform in a variety of settings. But there is also a more serious side to the gathering.

I make a real effort to maintain a balance between the entertainment side of the summit and the informative, "business" side. Our guiding theme for the sessions this year was "The future is now," and we have some great presentations lined up that will look at that subject from a number of different perspectives.

Below you will find a general description of what we have planned, as well as who will participate in the events.

Q&A With John Hogan

Wednesday, Aug. 2, 2-5pm
Sponsored by Vanguard

When R&R Publisher/CEO Erica Farber and I were talking about the summit sessions this year, she brought up the idea that we should try to get a big gun to come and talk with us. When she asked me which major broadcast group has done the most to help promote and expand the format, I immediately said Clear Channel.

Clear Channel named KTCZ/Minneapolis PD Lauren MacLeash the company's National Triple A Brand Manager. Further, it has signed on several new Triple A stations over the past 18 months and has been instrumental in making sure Triple A is an important HD2 format option.

Figuring it was a long shot, Erica reached out to Clear Channel Radio CEO/President John Hogan and invited him to join us in Boulder this year, and he agreed!

Hogan will address a variety of issues facing our format and the industry at large in this special question-and-answer session between him and Farber. And, yes, there will time for your questions.

The Future Is Now

Thursday, Aug. 3, 10-11:45am
Sponsored by Warner Bros. and Reprise

The Thursday-morning kickoff session at the Triple A Summit always sets the tone for the rest of the gathering, and this year is no exception. The session will focus on the rapid technological changes taking place in the industry.

As I was brainstorming with session moderator KINK/Portland, OR PD Dennis Constantine, he felt strongly that we

needed to look at this broad subject from two angles: how changing business models are affecting both the radio and record industries.



Dennis Constantine

With that in mind, we decided to form a panel that would contain luminaries from both industries.

Radio will be represented by CBS Radio VP/Rock Programming and WXRT/Chicago PD Norm Winer; WXPN/Philadelphia Asst. GM/Programming Bruce Warren; KTAO/Taos, NM GM/PD Brad Hockmeyer; and recently named KMTT/Seattle Asst. PP/MD Haley Jones.

The label side will be represented by Interscope/Geffen/A&M head of Triple A promotion James Evans, RCA Victor Group VP/Promotion David Einstein, Welk Music Group VP/Promotion & Marketing Art Phillips and Columbia Records Sr. Director/Promotion Trina Tombrink.

They'll talk about what's happening today in their professional lives and what they see coming just around the corner. I think we'll discover that radio and records have quite a bit in common in this respect.

SBR's National Triple A Listener Survey: Part Two

Thursday, Aug. 3, 2-3:30pm
Sponsored by Wind-up

Two years ago SBR Creative Media surveyed over 5,000 Triple A listeners in nearly every state to find out how music fit into their lives. Some of the results confirmed what we already knew about our listeners, but all of us were quite surprised by some of the answers.



John Bradley

Recently, SBR co-presidents John Bradley and Dave Rahn solicited the help of over 20 commercial and non-commercial Triple A stations to do a followup survey. In this session we'll find out how things have changed — or stayed the same — over the past couple of years in terms of CD-buying habits, downloading, iPods, sat-

ellite radio, satisfaction with FM radio and the musical habits of Triple A listeners.

And, of course, Bradley and Rahn will add their informed interpretation of the results to give us insight that will help us all do our jobs better.

Extending Your Brand Through Technology

Friday, Aug. 4, 10-11:45am
Sponsored by Universal Republic

There are all kinds of technological changes taking place at radio and in the record industry today, but many of them are still in the early stages of implementation. In keeping with our "The future is now" theme, this session explores the many ways you can adapt to the new methodologies and technologies right now.

Topics such as web-generated databases, streaming and HD, downloading, podcasting, text messaging, alternate websites and content development for any kind of distribution channel will be discussed.

Moderator Lauren MacLeash is uniquely qualified to lead this session. She has been involved in many developmental initiatives, including Clear Channel's recently unveiled Format Lab (formerly the Top 75 Project), and has been part of the company's aggressive foray into HD Radio and beyond.

MacLeash worked very hard to put together a panel of folks who have experience in a wide variety of areas so that we can get an idea of where the things that are happening all around us are headed and, more important, how we can go along for the ride.

The panel consists of KBCO/Denver PD Scott Arbough, KFOG/San Francisco PD Dave Benson, Clear Channel VP/Research & Development Mike O'Connor, Presslaff Interactive President Ruth Presslaff, SBR Creative Media's Dave Rahn and Hurricane Interactive President Chris Stacey. All of them are in the midst of cutting-edge endeavors and will have plenty of advice and insight for us to absorb.



Lauren MacLeash

Did You Know?

Here are some things you might not know about this year's R&R Triple A Summit

- There will be a Friends of Bill W. meeting every morning at 8:30am.
- We are having our very first Summit Reception Party on Wednesday afternoon, Aug. 2, at 5pm.
- There are links at www.radioandrecords.com/conventions/tripleasummit.asp where you can read about all of the bands performing.
- The second-stage shows in the evenings will be back at Tulagi.
- The Club R&R events on Wednesday night, Aug. 2, and Friday night, Aug. 4, are going to be listening parties with Robert Randolph and Pete Yorn, respectively, hosting.
- The luncheons and afternoon cocktail parties will take place under a high-ceilinged, open-air tent next to the hotel.
- The R&R Triple A Industry Achievement Awards will be given out at the Saturday, Aug. 5, luncheon.
- For details about everything happening this year, you can log on to www.radioandrecords.com and click the "Conventions" link and then the "Summit" tab.

Rate-A-Record

Friday, Aug. 4, 2:30-4:15pm
Sponsored by New West Records
Refreshments provided by Songlines

Ending the second day of sessions will be the annual "Rate-a-Record," once again MC'd by WXPN/Philadelphia PD Bruce Warren. In addition to the opinions of the radio and record communities, we have again invited listeners from summit host station KBCO to join us.

This session will give us a chance to preview some exciting new releases scheduled for late summer and early fall and to be surprised by the candid responses of the KBCO listeners.

Once again, scoring services will be provided by Broadcast Architecture, and scoring will be overseen this year by Tim Schievalli.

Summits Within The Summit

Saturday, Aug. 5, 10-11:45am

Got something on your mind? Want to share an idea or concern with your peers? Have a question you need answered? This year we decided to provide a forum for both radio and record industry attendees to get together in an informal setting and talk about whatever they want.

Each closed-door gathering will admit only those from the particular industry it is intended for, and there will be no taping or note-taking. So go on, speak your mind.

R&R's Erica Farber and I will co-chair the "Records-Only Summit," and Media Mechanics' Paul Marszalek and WXPN/Philadelphia's Dan Reed will help guide the proceedings for the "Radio-Only Summit."

By the way, Erica and I will also take this opportunity to address your questions and concerns related to the recent acquisition of R&R. The week of the summit we officially become part of the VNU family of products, and our new parent company has assured us of their continued commitment to the Triple A format.



Bruce Warren



Paul Marszalek

R&R TRIPLE A TOP 30

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	TOM PETTY Saving Grace (American/Warner Bros.)	451	+19	25180	5	22/0
2	2	GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	400	-31	20184	10	21/0
7	3	JOHN MAYER Waiting On The World To Change (Aware/Columbia)	381	+58	25062	5	22/0
3	4	KT TUNSTALL Suddenly I See (Relentless/Virgin)	368	+3	18378	21	20/0
8	5	KEANE Is It Any Wonder (Interscope)	323	+14	15970	10	21/0
5	6	LOS LONELY BOYS Diamonds (Dr Music/Epic)	321	-11	16928	13	20/0
4	7	GUSTER One Man Wrecking Machine (Reprise)	319	-27	12637	17	21/0
6	8	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	286	-39	17644	16	17/0
13	9	FRAY How To Save A Life (Epic)	254	+3	10945	10	18/1
11	10	MAT KEARNEY Nothing Left To Lose (Aware/Columbia)	251	-19	14466	25	20/0
16	11	GOMEZ How We Operate (ATO/RMG)	234	+17	9291	14	18/0
9	12	MARK KNOPFLER... This Is Us (Nonesuch/Warner Bros.)	233	-51	10440	14	19/0
15	13	CORINNE BAILEY RAE Put Your Records On (Capitol)	226	-2	11032	8	17/0
10	14	CHRIS ISAAK King-Without A Castle (Reprise)	225	-49	8415	15	20/0
14	15	SHAWN MULLINS Beautiful Wreck (Vanguard)	219	-31	12031	28	20/0
17	16	RACONTEURS Steady, As She Goes (Third Man/V2)	218	+7	9657	14	13/0
12	17	JAMES BLUNT High (Custard/Atlantic)	194	-62	8108	17	18/0
21	18	SNOW PATROL Chasing Cars (A&M/Interscope)	171	+26	7259	5	15/2
18	19	COLDPLAY The Hardest Part (Capitol)	169	-19	6876	8	13/1
24	20	BEN HARPER Get It Like You Like It (Virgin)	164	+38	5977	2	20/2
19	21	GOO GOO DOLLS Stay With You (Warner Bros.)	154	+4	7650	13	12/0
20	22	ZIGGY MARLEY Love Is My Religion (Tuff Gong)	151	+4	5392	5	14/0
22	23	SONYA KITCHELL Let Me Go (Velour)	147	+11	6291	5	11/1
23	24	DONAVON FRANKENREITER Move By Yourself (Lost Highway)	134	+3	4038	9	13/0
25	25	ROCK KILLS KID Paralyzed (Fearless/Reprise/Warner Bros.)	119	+5	4533	4	12/0
30	26	GIN BLOSSOMS Learning The Hard Way (Hybrid)	112	+19	4852	2	12/0
29	27	FIVE FOR FIGHTING The Riddle (Aware/Columbia)	106	+1	4718	3	8/0
27	28	SOUL ASYLUM Stand Up And Be Strong (Legacy)	102	-4	3097	3	14/1
26	29	PAUL SIMON Outrageous (Warner Bros.)	95	-17	5431	11	9/0
Debut	30	BARENAKED LADIES Easy (Desperation/Nettwerk)	90	+30	4364	1	10/3

24 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc., © 2006 Radio & Records.

NEW & ACTIVE

TOBY LIGHTMAN Holding Me Down (Lava/Atlantic)
Total Plays: 85, Total Stations: 10, Adds: 0

TRAMI Am I Reaching You Now (Columbia)
Total Plays: 83, Total Stations: 8, Adds: 0

DASHBOARD CONFESSIONAL Don't Wait (Vagrant/Interscope)
Total Plays: 82, Total Stations: 9, Adds: 0

FOO FIGHTERS Miracle (RCA/RMG)
Total Plays: 81, Total Stations: 7, Adds: 0

BRUCE COCKBURN Different When It Comes To You (True North/Rounder)
Total Plays: 79, Total Stations: 8, Adds: 0

BOB SEGER Wait For Me (Capitol)
Total Plays: 67, Total Stations: 6, Adds: 0

JAMES HUNTER People Gonna Talk (Go/Rounder)
Total Plays: 67, Total Stations: 8, Adds: 0

RAY LAMONTAGNE Three More Days (RCA/RMG)
Total Plays: 66, Total Stations: 13, Adds: 4

DEATH CAB FOR CUTIE I Will Follow You Into The Dark (Atlantic)
Total Plays: 65, Total Stations: 10, Adds: 4

SHAWN COLVIN Fill Me Up (Nonesuch/Reprise)
Total Plays: 58, Total Stations: 13, Adds: 10

Songs ranked by total plays

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SHAWN COLVIN Fill Me Up (Nonesuch/Reprise)	10
MARK KNOPFLER... Beachcombing (Nonesuch/Warner Bros.)	5
RAY LAMONTAGNE Three More Days (RCA/RMG)	4
DEATH CAB FOR CUTIE I Will Follow You Into The Dark (Atlantic)	4
BARENAKED LADIES Easy (Desperation/Nettwerk)	3
INDIGO GIRLS Little Perennials (Hollywood)	3
CARBON LEAF Learn To Fly (Vanguard)	3

The Triple A add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach five plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RAY LAMONTAGNE Three More Days (RCA/RMG)	+64
JOHN MAYER Waiting On The World To Change (Aware/Columbia)	+58
DEATH CAB FOR CUTIE I Will Follow You Into The Dark (Atlantic)	+56
BEN HARPER Get It Like You Like It (Virgin)	+38
KILLERS When You Were Young (Island/IDJMG)	+36
BARENAKED LADIES Easy (Desperation/Nettwerk)	+30
INDIGO GIRLS Little Perennials (Hollywood)	+29
SHAWN COLVIN Fill Me Up (Nonesuch/Reprise)	+27
SNOW PATROL Chasing Cars (A&M/Interscope)	+26
WIDESPREAD PANIC Time Zones (Sanctuary/SRG)	+21

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JACK JOHNSON Upside Down (Brushfire/Universal Republic)	197
FRAY Over My Head (Cable Car) (Epic)	174
AUGUSTANA Boston (Epic)	164
KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	142
DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	137
COLDPLAY Talk (Capitol)	126
BEN HARPER Better Way (Virgin)	117
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	103
COLDPLAY Speed Of Sound (Capitol)	97
TRACY CHAPMAN Change (Lava/Atlantic)	83

* Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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ON THE RECORD

With
Tom Cunningham,
National Dir./Adult Formats,
Universal Motown Records



Ellot Morris' debut release on Universal Motown has both a familiar and a fresh sound, which has made it easy for programmers to reach for "Balancing the World." Morris is new, but no newcomer. The Mobile native has long had support from WZEW/Mobile and has played clubs all over the South for the past couple of years.

After graduating from Auburn University, his path led him to Nashville, Birmingham and a deal with Universal Motown. • Some of the finest musicians ever to grace the studio and stage were on hand to make sure that Morris' first effort was a fine one. It's an impressive roll call — David Lindley, Leland Sklar, Craig Doerge, Joey Waronker, Bekka Bramlett and Glen Phillips — but, ultimately, the connection begins with Morris' songs. Tales of love, hope, betrayal and fear are all found on *What's Mine Is Yours*, which arrives in stores Aug. 15. • You'll see Morris performing in Boulder during the Thursday lunch at the R&R Triple A Summit, and he is on tour this August and September with Counting Crows and The Goo Goo Dolls. When you're balancing your playlist, check out "Balancing the World."

Tom Petty remains at the top of the monitored chart for the second week, and John Mayer, KT Tunstall and Keane round out the bulleted top five ... The Fray are now top 10 at 9*, and Gomez, at 11*, are poised to join them ... Other big gainers this week include Ben Harper, Snow Patrol, Sonya Kitchell and The Gin Blossoms ... Barenaked Ladies debut ... On the Indicator chart, Petty holds at 1*, with Los Lonely Boys, Gnarls Barkley, Mayer and Keane also bulleted in the top five ... Harper takes a big jump from 21*-8* ... Also taking big jumps are Ziggy Marley (18*-12*) and Soul Asylum (29*-21*) ... Barenaked Ladies, Johnny Cash and G. Love debut ... Keep an eye on Toby Lightman, Dashboard Confessional, Bruce Cockburn, Bob Seger, Death Cab For Cutie and The Killers In the Most Added category, Shawn Colvin adds another 27 stations to the list of early supporters for her new song, Mark Knopfler & Emmylou Harris pull in a dozen stations, and The Damnells have eight first-week adds ... The Indigo Girls have another 11 before-the-box adds, and, after switching tracks in mid-stream last week, Ray LaMontagne closes out another nine stations this week ... There's early buzz on Carbon Leaf, Bonnie Raitt w/ Ben Harper and Madeleine Peyroux.



AAA ARTIST OF THE WEEK

ARTIST: **Edie Brickell & New Bohemians**

LABEL: **Fantasy**

By **JOHN SCHOENBERGER**/TRIPLE A & AMERICANA EDITOR

It was way back in the mid-'80s that Edie Brickell & New Bohemians formed. Brickell was raised in the Oak Cliff area of Dallas, and the bandmembers were also from the Dallas area and had met while attending Booker T. Washington High School for the Performing Arts. Brickell and the band joined forces and started to gig around the area, eventually building a solid following.

In 1989 EBNB released their debut effort, *Shooting Rubber Bands at the Stars*, which contained the hit song "What I Am." When that project had run its course they had sold a couple million albums and enjoyed success in many parts of the world. The endless touring and constant press attention started to take their toll on Brickell. The group released another album in 1990, *Ghost of a Dog*, but not long after that they drifted apart. It was around this time that Brickell met and married Paul Simon and had a son.

Brickell released a solo effort, *Picture Perfect Morning*, in 1994, but it didn't blow up into anything huge, largely because Brickell didn't want to do much promotional work in support of the project, choosing to stay close to home and her young son. It would be another 10 years before we would hear from her again, when she released *Volcano* in 2003 to critical acclaim.

While Brickell was living her life and keeping things rather private, the members of New Bohemians pursued individual careers. They kept in touch, though, and whenever they all happened to be in Dallas, they'd get together and jam. They felt there was always the chance they might regroup and record together again.

In the fall of 2005 Brickell and the current lineup of New Bohemians — guitarist Kenny Withrow, bassist Brad Houiser, drummer Brandon Aly, percussionist John Bush and keyboardist Carter Albrecht — went into the studio with producer Bryce Goggin. The result is the first Edie Brickell & New Bohemians album in 16 years. It also marks the first signing by the newly revived Fantasy Records in 25 years.

"I happened to meet Bryce, and he took me to his Brooklyn studio," says Brickell. "I asked if he would ever be interested in working with New Bohemians. We all set aside a few months, and everything just fell into place magically."

The new album, *Stranger Things*, preserves the off-the-cuff, improvisational aspect we have come expect from New Bohemians, but it also reflects the growth the individual members have gone through over the past decade and a half. Several tracks are radio-ready, including the first single, "One Last Time"; the title track; "Oh My Soul"; and "Early Morning."

Edie and boys did a show (which was recorded and filmed) at Club Dada — their old haunt in Dallas — on June 23, they will be performing at the Central Park Summer Stage in New York on July 28, and, of course, they will entertain us during the Thursday luncheon at the Triple A Summit next week. For more details, log on to www.newbohemians.com.



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July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
5	1	J. CASH <i>American V: A Hundred Highways (American/Lost Highway)</i>	433	+58	1411
1	2	DAVE ALVIN <i>West Of The West (Yep Roc)</i>	400	-8	3894
6	3	RAY WYLIE HUBBARD <i>Snake Farm (Sustain)</i>	381	+16	1752
4	4	M. KNOPFLER & E. HARRIS <i>AI The... (Nonesuch/Warner Bros.)</i>	374	-1	5174
3	5	SLAID CLEAVES <i>Unsung (Rounder)</i>	368	-26	3428
2	6	K. KANE, K. WELCH, F. KAPLIN <i>Lost John Dean (Compass)</i>	363	-32	5583
8	7	DARRELL SCOTT <i>The Invisible Man (Fall Light)</i>	346	+28	1658
9	8	SAM BUSH <i>Laps In Seven (Sugar Hill)</i>	331	+22	2172
10	9	DERAILERS <i>Soldiers Of Love (Palo Duro)</i>	302	0	1983
7	10	B. SPRINGSTEEN <i>We Shall Overcome: The Seeger... (Columbia)</i>	288	-82	5544
11	11	FRED EAGLESMITH <i>Moby's Cafe (AMU)</i>	270	-8	1001
13	12	VARIOUS <i>The Pilgrim: A Celebration Of Kris... (American Roots)</i>	257	-13	1387
12	13	DIXIE CHICKS <i>Taking The Long Way (Open Wide/Columbia)</i>	254	-21	2758
14	14	ALLISON MOORER <i>Getting Somewhere (Sugar Hill)</i>	232	-19	2188
21	15	CHRIS KNIGHT <i>Enough Rope (Drifter's Church)</i>	228	+38	888
18	16	JOHN COWAN <i>New Tattoo (Pinecastle)</i>	225	+10	1910
17	17	RHONDA VINCENT <i>All American Bluegrass Girl (Rounder)</i>	212	-11	1427
23	18	HACIENDA BROTHERS <i>What's Wrong... (Proper American)</i>	209	+23	843
15	19	A. ESCOVEDO <i>The Bezing Mirror (Back Porch/BLG)</i>	195	-54	3458
19	20	SHOOTER JENNINGS <i>Electric Rodeo (Universal South)</i>	189	-28	4193
16	21	VARIOUS <i>Sail Away: Songs Of Randy Newman (Sugar Hill)</i>	187	-54	4883
Debut	22	TODD SNIDER <i>The Devil You Know (New Door/UMe)</i>	182	+72	383
20	23	KEE' MEE <i>Suitcase (Red Ink/Epic)</i>	173	-31	885
25	24	DALE WATSON <i>Whiskey Or God (Palo Duro)</i>	168	-12	3788
26	25	MARTY STUART... <i>Live At... (Superlatone/Universal South)</i>	168	-8	2828
29	26	BRUCE ROBINSON <i>Eleven Stories (Sustain)</i>	164	-5	2848
22	27	T BONE BURNETT <i>The True False Identity (DMZ/Columbia)</i>	163	-23	1882
30	28	NANK III <i>Straight To Hell (Bruc/Curb)</i>	160	-8	7251
24	29	E. COSTELLO... <i>The River In Reverse (Nerve Forecast/VMG)</i>	157	-25	1818
31	30	JEFFREY FOUCAULT <i>Ghost Repeater (Signature Sounds)</i>	154	-3	2774

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2006 Americana Music Association.

AMERICANA SPOTLIGHT

By John Schoenberger
Artist: T Bone Burnett
Label: DMZ/Columbia



Songwriter, musician, producer, musical historian and street philosopher — T Bone Burnett has done it all. He was a member of Bob Dylan's Rolling Thunder Review, played in the spin-off act The Alpha Band and became a solo artist, an extremely successful producer and, now, a label mogul. Burnett has left his mark on the American musical landscape in many different ways, but now he returns to his performer persona — for the first time since 1992 — with *The True False Identity*. Once again, he melds styles and images into a spooky, illusive and altogether original concoction that only he could have created. Check out "Zombieland," "Seven Times Hotter Than Fire," "I'm Going on a Long Journey Never to Return" and "Hollywood Mecca of the Movies." As an aside,

Burnett has also just released a retrospective package spanning his entire career called *Twenty Twenty: The Essential T Bone Burnett*.

AMERICANA NEWS

The recently formed Roots Music Association is experiencing rapid growth and now has over 700 members. As part of its efforts to promote roots-based artists the organization has announced the Roots Music Association Convention and Radio Conference, set for October of next year. For updates on the conference, check in regularly at www.rootsmusicassociation.com ... Acousticfriends.com is a new, free online community site that describes itself as "the social space for acoustic music" for fans, musicians and others interested in Americana, bluegrass, folk, Irish-Celtic, old-time string bands and singer-songwriters. On the site, artists can post their music, videos and tour information, as well as network to find others to jam with, form groups, offer lessons, exchange songs and travel with ... Bluegrass music passed a major milestone on July 14, when the publication *Bluegrass Unlimited* celebrated its 40th anniversary. The publisher marked the occasion with a special retrospective issue that included a bound-in reproduction of Volume 1, No. 1, which was a nine-page mimeographed newsletter. In addition, the monthly's editor, Sharon McGraw, announced that the magazine plans to begin its second 40 years with a complete redesign.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDED
CROOKED STILL <i>Shaken By A Low Sound (Signature Sounds)</i>	12
TODD SNIDER <i>The Devil You Know (New Door/UMe)</i>	11
WILL KIMBROUGH <i>Americanitis (Emergent/S2e)</i>	11
RAUL MALO <i>You're Only Lonely (Sanctuary/SRG)</i>	10
GUY CLARK <i>Workbench Songs (Dustlane)</i>	10
DAVE BISLEY <i>Here With You Tonight (D.J.R.)</i>	7
JOHN COWAN <i>New Tattoo (Pinecastle)</i>	6
DARCY LYRNE WARD <i>What Else Is New (DLW)</i>	6

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Adios, Audio Adrenaline

One last album, tour

Audio Adrenaline started as a band 15 years ago. Since then they've toured the world, sold over 3 million records, won two consecutive Grammy Awards and four GMA Music Awards and touched countless lives. This week we'll hear from bassist and one of two original bandmembers Will McGinnis and from some other artists who have been inspired by Audio Adrenaline over the last 15 years.

It's amazing how fast time goes by. I ask McGinnis if it feels like it's been 15 years already. He laughs and replies, "You know, it really doesn't. After the first five years we had done like six straight tours. We woke up one day and went, 'Holy cow!' We thought life was flying by.

"I had gone from 26 to 30-plus years old in that time and thought, 'Gosh, my life is flying by me.' Then we had another eight years on top of that. We never expected to do this past the first record, then you wake up 15 years later, a bazillion miles later and a bazillion shows later.

"We figure we've done about 3,000 shows in that amount of time, and all the truck stops we've hit — it's weird. We try to come up with an answer about how it happened, and the only thing we can say is that it was God. He wanted to show us a miracle in action.

"We definitely haven't felt like we're the greatest band out there or the most talented individuals, but he chose to use us, and we have to give him all the credit. For 15 years it's been an amazing ride."



Audio Adrenaline
Early Influences

Scattered throughout these pages you can find tributes from some of today's artists who have been influenced by Audio Adrenaline over the years, but who inspired Audio A?

McGinnis says, "Originally, we were motivated by bands like Stryper, Petra, Whiteheart and DeGarmo & Key — the Christian bands that we thought really rocked for that time.

"We thought, 'Man, if we can rock and be

vocal for God and actually have a message and show young people that there are alternatives out there to sex, drugs and rock 'n' roll, that would be great. And we can also break some of the stereotypes the church has about rock.'

"The church back then thought that kind of music was evil, and early on we were determined to show the church that rock music could be used by God and that the beat wasn't evil and that just because you had long hair and holey jeans didn't mean that you were a hellion or into bad things.

"Secondarily, we had an outreach to young people. We wanted to give them the best-produced music that they had ever heard, but with Christian morals and values and a real cool sound that they could relate to and want to share with their friends."

Favorite Albums & Songs

When *Adios: The Greatest Hits* is released on Aug. 1, it will be the 11th album for Audio Adrenaline in their 15-year history. Does the band have a favorite out of those 11? McGinnis says, "Collectively, as a band, we've talked about this, and I think we all agree that *Bloom* [1996] was our breakout record. That's the record that everybody says, 'Man, *Bloom* changed my life.'

"As a band, collectively, we love the album *Lift* [2001] because it was a record that we self-produced. We spent six months laboring, just pouring our hearts into it. Some songs we re-tracked two or three times to get perfect.

"That was one of the records that was closest musically to what we would want our band to be. We thought it had really awesome, powerful songs on it."

How about favorite songs? McGinnis says, "We could each probably name a song that we relate to personally, but, collectively, there have been a couple. 'Ocean Floor' and 'Hands and Feet' connected with a bunch of different people.

"When we played them live or they were played on the radio, we would get tons of e-mail that confirmed the fact that those songs dealt with people in their current situations, when they were going through hard times or when they were dealing with themselves and feeling like they didn't meet up to God's standards.

Adios, Amigos: MercyMe

MercyMe lead singer Bart Millard says, "Audio A is that band that made me want to be in a band. Our first big break was opening for Audio Adrenaline back in 1995, and we will be forever grateful.

"From time to time MercyMe are asked how we would want to be remembered when we decide to hang it up, and our answer is always the same: We hope people remember us as a band who had integrity on and off the stage and who tried our best to keep Christ the center of attention. Thank you, Mark, Will, Ben and Tyler for accomplishing what we continue to strive for."



MercyMe

"We wanted to give kids the best-produced music that they had ever heard, but with Christian morals and values and a real cool sound they could relate to."

"'Ocean Floor' encouraged them to believe that God had taken their sins away, and 'Hands and Feet' was a song that empowered a bunch of people to become the hands and feet of Christ and actually go out and do something. Some people say, 'I'm a Christian,' but never do anything during the week or get out of their selfish lifestyles.

"Those two songs have really connected with the band and with the kids."

Other Favorites

After 15 years of touring, opening for other bands and having other bands open for them, I would think it would be difficult for Audio Adrenaline to pick a favorite band they'd been on the road with, but McGinnis doesn't even hesitate, saying, "One of our favorite tours was with The Supertones. It was the Some Kind of Zombie tour, and it was our first headline tour.

"We had been on the road for six years straight, doing about 150 shows a year, opening for everyone from DC Talk to Steven Curtis Chapman to Newsboys and all these other really big bands. We were really insecure and wondered if we could pull this headline thing off.

"We invited The Supertones to go out with us, and they were such an amazing band to tour with. They were great live and really motivated us to step up our show, and they were really encouraging as well.

"Every night they were like, 'Man, you guys are so awesome, and your ministry to kids is great.' With that and the fun stuff that we did on the road and the antics, that was really a great tour."

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AUDIO ADRENALINE.

3 MILLION ALBUMS SOLD

18 LIFTS

4 DOVE AWARDS

2 GRAMMY AWARDS



Adios, Audio Adrenaline

Continued from Page 62

Are there bands that Audio A wishes they could have toured with but never got a chance to? "Jars Of Clay or Third Day," says McGinnis. "It just never worked out. The stars never aligned for us to support them or to have them support us or to do a co-bill or whatever.

"We have so much respect for those two bands. In Christian music, they haven't done anything that wasn't amazing musically. You feel like they aren't blown by the wind of Christian music. They set the standard and go out there and hang it on the line. That's what we've been about, and to go on tour with those guys would have been awesome."

Of the over 3,000 shows they've done, are there any places that really stand out in their minds? "Wow, that's tough," McGinnis says. "There are so many places. Two venues that stand out are Red Rocks in Denver and the

"Ocean Floor" encouraged people to believe that God had taken their sins away, and 'Hands and Feet' was a song that empowered a bunch of people to become the hands and feet of Christ and actually go out and do something."

Gorge in Washington state. It's an amphitheater that overlooks the Columbia River gorge.

"There are also several clubs that we've played, like the Electric Factory in Philadelphia and a few others, that we thought were amazing clubs. But, really, there are so many great places that we've played."

Any places they haven't played yet but wish they could? "We haven't played New York much, and it would have been great to have played in some of the cool clubs in New York and L.A.," McGinnis says.

"But we are getting to play the Nokia Theatre in New York on our last tour. That's like a

nice little pat on the back after all these years, to be able to play in Manhattan."

Memory Lane

There were some early personnel changes in the band, but the current version of Audio Adrenaline has been together for 10 years. "We've walked through the good and the bad of our lives together," McGinnis says. "We've been brothers to each other, and we've experienced some really crazy stuff together.

"The things that we'll remember and cherish most will be the good times that we walked through together and all of the places we've been together, from Australia to New Zealand to Europe and all over the States.

"We'll also remember that we were one of the craziest bands on the road as far as seizing the moment and really sucking the marrow out of life. We took advantage of every place we went, from snowboarding to snowmobiling to ATVing to fishing to surfing and everything in between that we could pull off.

"We'll also remember the stories that we heard from fans. After you've been around the world on a few tours, you kind of have to have a real solid reason for why you're out there, why you leave your family, why you leave your children and your wife behind, and for us it was the stories from the fans and the fact that this music was so important to them.

"It changed their lives, and there were songs that they clung to during hard times. Those stories will always be important to us.

"We got to meet people like Billy Graham and got to go to the Grammy Awards, and we won a couple of Grammys. Those will be times that we cherish as well, remembering the cool things that happened."

Funny Stuff

Asked if he has a goofiest memory from the studio or the road, McGinnis laughs and says, "There have been a million, but I actually missed a show once. I drove my family up early to a show and was camping in a camper. I didn't realize that we were playing in the afternoon. I thought it was a normal evening show.

"Come to find out, we were playing at 4 in the afternoon. I'm asleep in my camper with my wife and my kids, and a policeman comes rolling through the campground with a loudspeaker, saying, 'Is Will McGinnis in the campground?' I woke up, startled, and he said, 'Dude, you're supposed to be onstage right now.'

"He put me into the police car and rushed me over to the show. They had already started the show and had been winging it. We had two guitar players, and one of them had jumped on the bass and gotten through the first three songs. I had to get onstage and finish the show all embarrassed.

"There have been countless planes, trains and

Adios, Amigos: Sanctus Real

Sanctus Real lead singer Matt Hammitt says, "The first Christian music tape that I ever had was Audio A. I can't tell you how much they influenced my life and were one of the staple bands in Christian music that made me want to be a part of it.

"Not only has their music impacted us, but we have also been influenced by just hanging out with them. We'll always love Audio A; they have been a huge part of our lives."



Sanctus Real

Adios, Amigos: Needtobreathe

Audio A has been a huge influence of ours. One of the first rock concerts we ever went to, we were jumping up and down and singing "We're a Band."

We actually just got to meet Mark, and it was a huge honor. We barely knew what to say. It's really awesome to see what's happened with you guys. Know that you've touched a lot of people. From Needtobreathe, we love ya!



Needtobreathe

automobile-type situations, where we've just barely made it to a show, but that's the one that probably stands out the most for me because I actually missed a show."

The guys are all a little crazy, and that's part of what everyone loves about them, but who's the craziest? McGinnis doesn't even pause to think before replying, "Ben Cissell, our drummer. We call him Camp Counselor Ben, and if it weren't for him, we would have been just another boring band on the road, staying in the bus and keeping to ourselves.

"He was the practical joker, he was the videographer, and he was the guy who motivated us to do something stupid and then got it on video. He was the guy who kept it fun and kept the spontaneity. He truly was a kid out on the road, and that spurred us guys on to have fun and do crazy stuff."

Keeping Busy

The new and final Audio Adrenaline album features 17 songs, including two new ones: the first single, "Goodbye," and a cover of The Alarm's "Blaze of Glory." There will also be a special CD/DVD edition that includes a third new song, a cover of Charlie Peacock's "Down in the Lowlands."

McGinnis says, "The DVD edition will also include all of our videos and tons of extras. Some of the bands that have been influenced by Audio A have cameos on there, saying what we meant to them. We watched it the other day and were kind of teary-eyed. Some of the things they said were so encouraging.

"There's actually a great photo montage on there, too, with photos from all the way back to our first record. It's crazy to see all the live and studio stuff too."

Even though this is the last album and tour for Audio Adrenaline, the guys won't be retiring and playing golf every day. McGinnis says, "It's kind of like the music is over, but the ministry still goes on with the Hands and Feet project.

For those who aren't aware of the Hands and Feet project, McGinnis brings us up to speed, saying, "We had been spouting off about missions, and we decided that we needed to put our money, our time and our actions where our mouths had been for years.

"We had a heart for Haiti because [lead singer] Mark Stuart's parents had been missionaries there on and off for about 20 years. We went down there, and, on faith, bought land and started building. We used our platform to raise money for it.

"We probably got about \$300,000 for it. We have a building there that's kind of the beginning of it, and we're going to build little houses that will house six or eight orphans with a nanny, and we hope to build some other

"We'll also remember the stories that we heard from fans and the fact that this music was so important to them. It changed their lives, and there were songs that they clung to during hard times."

things there, like a church and a recreation area.

"God has blown it up in a year and a half, and we've been raising awareness of it through some free shows and auctioning off stuff and doing bike rides across America and things like that. It's amazing how receptive people have been. Our fans have gotten behind us on this and caught the vision of it.

"The Hands and Feet project is awesome. We feel like it's the best thing we've ever done. All of us are so committed to making sure that's something that goes on for years and follows the growth of these orphans from infants to adulthood.

"There will be 20 or more years of working with that, and we hope that we hand it down to our kids."

Adios, But Not Goodbye

I ask if the door is still open for a Audio Adrenaline reunion record or tour somewhere down the road. "This is the end, but God could do something in spite of that," McGinnis says. "We do have one more record to turn in to EMI if they want it.

"It all depends on Mark's voice. We feel like he needs a year to a year and a half break to let his voice restore itself and let the swelling go away. Even that's an unknown. It may always be this way, forever and ever.

"We had to give him the time to see if it could come back so he could talk to his grandchildren in a normal way, because he can't even talk without holding his throat now. It would be selfish to try to plan a reunion or something like that or to try to look that far ahead, but stranger things have happened. We'll see!"

CONGRATULATIONS ON 15 YEARS OF CHRISTIAN MUSIC MINISTRY

Audio Adrenaline



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third coast

ARTISTS AGENCY

**We at Third Coast didn't excel
in foreign languages....**

**But here's hoping "ADIOS" means
"THE SPRING TOUR IS GOING
TO BE HUGE!!!!!"**

**Congratulations on a wonderful
career!!**

**Love,
Your Third Coast Family**



Audio A -

Congratulations on one amazing career.

We're all here doing what we do because of your influence.

We're proud to know you and proud to call you friends.

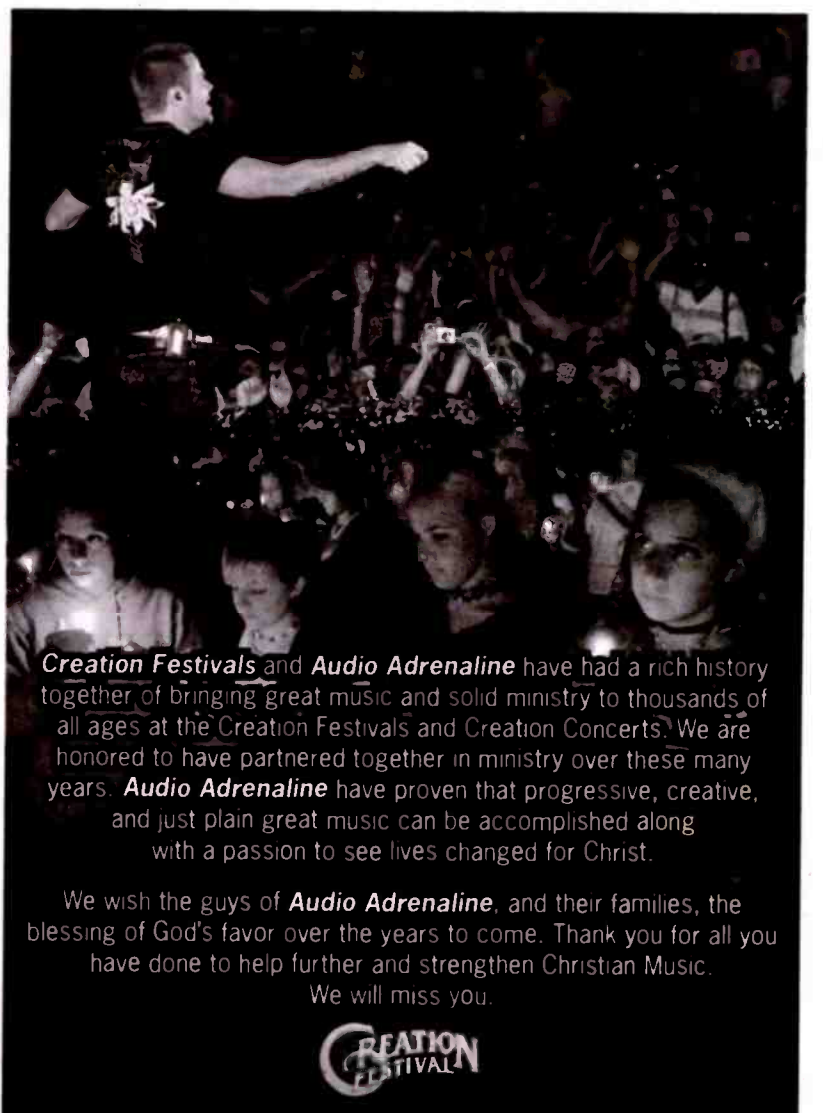
Adios -

Your Flicker Family

The Flicker Staff, Pillar, T-Bone, Kids In The Way,

eleventyseven, Flatfoot 56, Fireflight,

nevertheless and Until June



Creation Festivals and Audio Adrenaline have had a rich history together of bringing great music and solid ministry to thousands of all ages at the Creation Festivals and Creation Concerts. We are honored to have partnered together in ministry over these many years. Audio Adrenaline have proven that progressive, creative, and just plain great music can be accomplished along with a passion to see lives changed for Christ.

We wish the guys of Audio Adrenaline, and their families, the blessing of God's favor over the years to come. Thank you for all you have done to help further and strengthen Christian Music.

We will miss you.



Audio Adrenaline Discography

From *Audio A* to *Adios*

Here is a complete listing of all 11 of Audio Adrenaline's albums. My thanks to Audio Adrenaline's publicist, Rick Hoganson, for pulling together the information and images for this week's tribute to the band.

Adios: Greatest Hits (2006)

1. Big House
2. We're a Band
3. Never Gonna Be as Big as Jesus
4. Goodbye (*New song*)
5. Chevette
6. Some Kind of Zombie
7. Get Down
8. Hands and Feet
9. Mighty Good Leader
10. Ocean Floor
11. Beautiful
12. Blaze of Glory (*New song*)
13. Leaving 99
14. Pierced
15. Miracle
16. King
17. Starting Over
18. Down in the Lowlands (*New song on the DVD*)

5. Pierced
6. Strong
7. Pour Your Love Down
8. Leaving Ninety-Nine
9. Miracle
10. Worldwide Two
11. Start a Fire
12. Ocean Floor (Radio Remix)

LM (2001)

1. You Still Amaze Me
2. I'm Alive
3. Beautiful
4. Ocean Floor
5. Rejoice
6. Speak to Me
7. Glory
8. Summertime
9. This Is Everything
10. Lift
11. Tremble
12. Beautiful (Radio Remix)
13. Lonely Man

Until My Heart Caves In (2005)



1. Clap Your Hands
2. Until My Heart Caves In
3. King
4. Melody
5. Starting Over
6. Are You Ready for Love
7. Undeclared
8. Your Love Lifted Me Higher
9. Light of the Sun
10. All Around Me
11. Lose Control

Hit Parade: The Greatest Hits (2001)

1. Will Not Fade
2. I'm Not the King
3. Mighty Good Leader
4. Some Kind of Zombie
5. Get Down
6. Walk on Water
7. Big House
8. We're a Band
9. Blitz
10. Hands and Feet
11. Man of God
12. Chevette
13. Underdog
14. Never Gonna Be as Big as Jesus
15. DC-10
16. One Like You
17. Rest Easy

Underdog (1999)

1. Mighty Good Leader
2. Underdog
3. Get Down
4. Good Life
5. Let My Love Open the Door
6. Hands and Feet
7. Jesus Movement
8. DC-10
9. It Is Well With My Soul
10. This Day

Worldwide (2003)

1. Worldwide One
2. Church Punks
3. Dirty
4. Go and Be

Adios, Amigos: Jeremy Camp

When I first came on the scene, I was like, "Man, these guys are cool and fun." And when they needed to be serious, they were.

I love these guys and have always appreciated what they've done. I know that God is going to continue to use them no matter what they do, and I'm excited to see what's going to happen.



Jeremy Camp

Adios, Amigos: Hawk Nelson

Audio Adrenaline, we're going to miss you! We've had many good times, and I hope I have the chance to buy all of your gear. We want your bus, we want — we just pretty much want to be you.

We're going to try to fill the void, but we're not going to be able to do it. Those are some big shoes to fill. All you guys are going to be starting over with amazing new lives, and I'm really proud of you. You guys had a huge influence on us, and we're going to miss you. Hopefully, we can stay in touch. Thank you!



Hawk Nelson

11. It's Over
12. The Houseplant Song

Some Kind of Zombie (1997)



1. Chevette
2. New Body
3. Some Kind of Zombie
4. Original Species
5. People Like Me
6. Blitz
7. LightHouse
8. Flicker
9. God-Shaped Hole
10. Superfriend
11. Some Kind of Zombie (Hidden track)

Bloom (1996)

1. Secret
2. Never Gonna Be as Big as Jesus
3. Good People
4. I'm Not the King
5. Walk on Water
6. See Through
7. Free Ride
8. Man of God
9. Gloryland
10. Jazz Odyssey

11. Bag Lady
12. I Hear Jesus Calling
13. Memoir
14. Hidden Track

Live Bootleg (1995)

1. Intro
2. We're a Band
3. What You Need
4. Can't Take God
5. SoulMate
6. Scum Sweetheart
7. Rest Easy
8. Don't Censor Me
9. Medley
10. Big House
11. Happy and You Know It

Don't Censor Me (1993)

1. Can't Take God Away
2. A.K.A. Public School
3. SoulMate
4. My World View
5. Big House
6. Jesus & The California Kid
7. Don't Censor Me
8. Let Love
9. We're a Band
10. Rest Easy
11. Scum Sweetheart

Audio Adrenaline (1992)

1. One Step
2. What You Need
3. Who Do You Love
4. PDA
5. The Most Excellent Way
6. J-E-S-U-S Is Right
7. Revolution
8. Audio World
9. DC-10
10. My God
11. Life

Adios, Amigos: Steven Curtis Chapman

I'm a big Audio Adrenaline fan, and I really appreciate what they've done. They've left a very significant, indelible mark on Christian music by making great music that was real and relevant while applying the truth of scripture in an honest, open way, a way in which you didn't have to guess "What are they trying to say?" or "Where are they going?"

There was so much passion in the music and so many other things that they said that I really appreciate. It shaped where Christian music, especially where rock music is concerned, has gone.



Steven Curtis Chapman

R&R CHRISTIAN AC TOP 30

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	CASTING CROWNS Praise You In This Storm (Beach Street/Reunion/PLG)	1177	+16	25	42/0
3	2	AARON SHUST My Savior My God (Brash)	1162	+13	29	40/0
1	3	MERCYME So Long Self (INO)	1132	-135	18	41/0
4	4	THIRD DAY Mountain Of God (Essential/PLG)	1119	+46	11	40/1
5	5	BRIAN LITRELL Welcome Home (Reunion/PLG)	978	-3	15	38/1
6	6	KUTLESS Strong Tower (BEC/Tooth & Nail)	961	+17	21	33/0
7	7	MARK HARRIS Find Your Wings (INO/Columbia)	906	-20	18	37/0
8	8	CHRIS TOMLIN How Great Is Our God (Sixsteps/Sparrow/EMI CMG)	862	-51	30	41/0
9	9	SELAH W/MELODIE CRITTENDEN Bless The Broken Road (Curb)	803	-52	22	38/0
10	10	DAVID CROWDER BAND Wholly Yours (Sixsteps/Sparrow/EMI CMG)	650	+11	14	28/0
11	11	MATTHEW WEST Only Grace (Universal South/EMI CMG)	566	-45	35	36/0
16	12	TREE63 All Over The World (Inpop)	541	+107	3	27/7
12	13	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	533	-29	47	39/0
13	14	NICHOLE NORDEMAN Real To Me (Sparrow/EMI CMG)	485	+9	7	22/0
14	15	JEREMY CAMP This Man (BEC/Tooth & Nail)	474	+2	46	36/0
17	16	AYIESHA WOODS Happy (Gotee)	378	-18	9	22/1
20	17	NATALIE GRANT The Real Me (Curb)	369	+32	6	19/2
22	18	MATTHEW WEST History (Universal South/EMI CMG)	353	+49	4	17/1
21	19	JEREMY RIDDLE Sweetly Broken (VMG)	334	0	9	13/0
19	20	BROTHER'S KEEPER He Took The Scars (Training Union/Ardent)	331	-10	12	15/0
24	21	ANDY CHRISMAN Believe (Upside/Shelter)	322	+36	7	15/1
Debut	22	CHRIS TOMLIN Made To Worship (Sixsteps/Sparrow/EMI CMG)	311	+208	1	19/4
18	23	STORYSIDE:B More To This Life (Gotee)	294	-60	8	17/0
27	24	MATT REDMAN You Never Let Go (Sixsteps/Sparrow/EMI CMG)	281	+32	3	14/2
25	25	DOWNHERE A Better Way (Centricity/Word)	269	-4	5	12/0
23	26	TURNING Out Of My Hands (RKT/Rocketown)	269	-27	3	16/1
30	27	BRANDON HEATH Our God Reigns (Reunion/PLG)	248	+27	2	13/1
28	28	AFTERS All That I Am (Simple/INO)	241	-5	14	17/2
29	29	WARREN BARFIELD Saved (Essential/PLG)	240	+3	19	12/0
Debut	30	PAUL BALOCHE Because Of Your Love (Integrity Label Group)	233	+83	1	10/1

42 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

NEW & ACTIVE

PAUL COLMAN Holding Onto You (Inpop)
Total Plays: 222, Total Stations: 16, Adds: 1

SALVADOR Shine (Word/Curb/Warner Bros.)
Total Plays: 221, Total Stations: 13, Adds: 2

LIFENHOUSE You And Me (Geffen)
Total Plays: 210, Total Stations: 10, Adds: 0

MARK SCHULTZ Broken & Beautiful (Word/Curb/Warner Bros.)
Total Plays: 207, Total Stations: 13, Adds: 5

BIG DADDY WEAVE Let It Rise (Fervent/Curb/Warner Bros.)
Total Plays: 181, Total Stations: 7, Adds: 3

SWITCHFOOT Stars (Sparrow/EMI CMG)
Total Plays: 162, Total Stations: 5, Adds: 0

NICOL SPONBERG Resurrection (Curb)
Total Plays: 143, Total Stations: 7, Adds: 0

WARREN BARFIELD Come Alive (Essential/PLG)
Total Plays: 138, Total Stations: 5, Adds: 0

PHILLIPS, CRAIG & DEAN Your Name (INO)
Total Plays: 131, Total Stations: 6, Adds: 2

STARFIELD Son Of God (Sparrow/EMI CMG)
Total Plays: 124, Total Stations: 7, Adds: 1

Songs ranked by total plays

POWERED BY
MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TREE63 All Over The World (Inpop)	7
MARK SCHULTZ Broken & Beautiful (Word/Curb/Warner Bros.)	5
CHRIS TOMLIN Made To Worship (Sixsteps/Sparrow/EMI CMG)	4
BIG DADDY WEAVE Let It Rise (Fervent/Curb/Warner Bros.)	3
SUPERCHICK Stand In The Rain (Inpop)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHRIS TOMLIN Made To Worship (Sixsteps/Sparrow/EMI CMG)	+208
MARK SCHULTZ Broken & Beautiful (Word/Curb/Warner Bros.)	+118
TREE63 All Over The World (Inpop)	+107
BIG DADDY WEAVE Let It Rise (Fervent/Curb/Warner Bros.)	+99
PAUL BALOCHE Because Of Your Love (Integrity Label Group)	+83
SALVADOR Shine (Word/Curb/Warner Bros.)	+69
PHILLIPS, CRAIG & DEAN Your Name (INO)	+57
MATTHEW WEST History (Universal South/EMI CMG)	+49
THIRD DAY Mountain Of God (Essential/PLG)	+46
ANDY CHRISMAN Believe (Upside/Shelter)	+36

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	479
CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	425
CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	421
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	413
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	413
THIRD DAY Cry Out To Jesus (Essential/PLG)	400
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	396
NEWSBOYS He Reigns (Sparrow/EMI CMG)	396
BARLOWGIRL I Need You To Love Me (Fervent/Curb/Warner Bros.)	394
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	393

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

DETOUR 180

They're back with a song that's sure to impact your listeners.

"YOU KNOW MY NAME" - Going for adds at AC and CHR this Friday.

"YOU ARE HOLY"

CALEB ROWDEN

+ 248,000 IMPRESSIONS THIS WEEK. IMPRESS YOUR LISTENER NOW BY PLAYING THIS HIT SONG!

DECEMBERADIO "DRIFTER"

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Derek Bruner
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15 YEARS
3 MILLION ALBUMS
18 #1 SINGLES
2 GRAMMY AWARDS
... AND COUNTLESS LIVES CHANGED



Thanks,



July 28, 2006

CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	H. NELSON Everything You Ever Wanted (Tooth & Nail)	1196	-40	16	20/0
2	2	NEEDTOBREATHE You Are Here (Sparrow/EMI CMG)	989	+23	12	27/0
4	3	HYPER STATIC... Praying For... (RKT/Rocketown)	898	-7	18	25/1
3	4	STORYSIDE:B Everything And More (Gotee)	868	-60	18	20/0
6	5	AYIESHA WOODS Happy (Gotee)	852	-25	14	22/0
5	6	MAT KEARNEY Nothing Left To Lose (Inpop)	815	-79	21	21/0
12	7	RELIENT K High Of 75 (Gotee)	790	+114	7	23/1
10	8	NATE SALLIE Breakthrough (Curb)	760	+39	13	18/0
9	9	LEELAND Sound Of Melodies (Essential/PLG)	754	+23	9	23/1
7	10	AARON SHUST My Savior My God (Brash)	751	-63	21	17/0
8	11	MERCYME So Long Self (IND)	732	-89	18	18/0
14	12	PLUMB Bittersweet (Curb)	722	+71	13	20/0
13	13	FIGHTING... Back To You (EMI Music Reactive/Gotee)	705	+44	8	22/1
17	14	DALTON Life Afraid (Selectric)	654	+45	9	20/0
16	15	JESSIE DANIELS Everyday (Midaz)	650	+22	8	25/2
18	16	DOWNHERE The More (Centricity/Word)	639	+57	11	18/1
15	17	S. KART Me And Jesus (Word/Curb/Warner Bros.)	628	-9	5	24/2
19	18	STARFIELD My Generation (Sparrow/EMI CMG)	537	+12	10	17/1
21	19	D. DAVID... Wholly Yours (Sixsteps/Sparrow/EMI CMG)	489	+4	8	16/0
20	20	THIRD DAY I Can Feel It (Essential/PLG)	448	-43	14	14/0
22	21	JARS OF CLAY Dead Man (Carry Me) (Essential/PLG)	401	-40	2	17/1
25	22	FRAY Over My Head (Cable Car) (Epic)	380	+67	6	9/1
Debut	23	SANCTUS REAL The Face Of Love (Sparrow/EMI CMG)	357	+112	1	14/2
23	24	MATTHEW WEST History (Universal South/EMI CMG)	355	+20	5	12/0
Debut	25	JIMMY NEEDHAM Lost At Sea (Inpop)	350	+123	1	17/7
27	26	P.O.D. This Time (Atlantic)	346	+54	4	13/1
29	27	M. BONILLA Sinti (Without You) (Cross Movement)	319	+40	2	11/0
24	28	AUDIO ADRENALINE Goodbye (ForeFront/EMI CMG)	298	-19	3	11/0
26	29	THOUSAND... Breathe You In (Tooth & Nail)	293	-11	2	11/1
28	30	NICHOLE NORDEMAN Real To Me (Sparrow/EMI CMG)	274	-11	4	8/1

30 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 7/16 - Saturday 7/22.
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ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	RED Breathe Into Me (Essential/PLG)	341	0	14	32/2
1	2	DECYFER DOWN Life Again (SRE)	340	-23	16	31/0
3	3	DAY OF FIRE Cut & Move (Essential/PLG)	323	+19	12	28/0
6	4	MANIC DRIVE Luckiest (Whiplash)	271	+16	14	29/2
8	5	FALLING UP Contact (BEC/Tooth & Nail)	267	+26	7	22/1
5	6	PROJECT 86 My Will Be A Dead Man (Tooth & Nail)	263	-23	18	26/0
9	7	SPOKEN Time After Time (Tooth & Nail)	245	+21	8	23/3
11	8	FIREFLIGHT You Decide (Flicker/PLG)	244	+28	8	24/1
7	9	RELIENT K High Of 75 (Gotee)	241	-3	8	27/0
12	10	P.O.D. This Time (Atlantic)	229	+13	7	26/1
14	11	ELEVENTYSEVEN MySpace (Flicker/PLG)	228	+28	5	23/0
15	12	DIZMAS Redemption, Passion... (Credential/EMI CMG)	218	+5	9	17/0
13	13	STARFIELD My Generation (Sparrow/EMI CMG)	207	-4	15	17/1
18	14	FLYLEAF Fully Alive (Octone/RCA/RMG)	206	+12	4	25/3
16	15	JONAN33 Desensitized (SRE/Ardent)	205	+2	8	23/0
20	16	STAVESACRE It's Beautiful... (Abacus)	194	+5	12	20/1
4	17	RUN KID RUN We've Only Just Begun (Tooth & Nail)	194	-100	18	24/0
10	18	HAWK NELSON Everything You... (Tooth & Nail)	188	-35	19	19/0
22	19	THOUSAND... Breathe You In (Tooth & Nail)	187	+28	5	13/0
24	20	MYRIAD Stretched Over (Floodgate)	181	+27	7	17/2
21	21	CLASSIC... The Coldest... (Tooth & Nail/EMI Music Reactive)	178	+4	9	14/1
19	22	FOLD The Title Track (Tooth & Nail)	175	-18	20	9/0
23	23	FAMILY FORCE 5 Love Addict (Gotee/Maverick)	170	+13	2	23/3
29	24	KRYSTAL MEYERS Collide (Essential/PLG)	165	+43	3	16/1
27	25	FAIR Carelessness (Tooth & Nail)	164	+37	3	15/1
26	26	FM STATIC Waste Of Time (Tooth & Nail)	152	+7	5	15/0
17	27	PLUMB Good Behavior (Curb)	146	-53	16	20/0
25	28	KIDS IN THE WAY Fiction (Flicker/PLG)	136	-11	2	15/0
30	29	UNDEROATH Writing... (EMI Music Reactive/Tooth & Nail)	128	+7	3	15/3
28	30	DECEMBERADIO Love Found Me... (Slanted)	126	+2	2	17/0

35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 7/16 - Saturday 7/22.
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NEW & ACTIVE

DECEMBERADIO Love Found Me (Love's Got A Hold) (Slanted)
Total Plays: 262, Total Stations: 9, Adds: 0

KUTLESS Winds Of Change (BEC/Tooth & Nail)
Total Plays: 240, Total Stations: 11, Adds: 1

RUN KID RUN We've Only Just Begun (Tooth & Nail)
Total Plays: 237, Total Stations: 8, Adds: 0

TURNING Out Of My Hands (RKT/Rocketown)
Total Plays: 236, Total Stations: 9, Adds: 0

FIREFLIGHT You Decide (Flicker/PLG)
Total Plays: 235, Total Stations: 11, Adds: 0

FOOLISH THINGS Spirit Come (Inpop)
Total Plays: 230, Total Stations: 8, Adds: 0

MATASHA BEDINGFIELD Unwritten (Epic)
Total Plays: 227, Total Stations: 6, Adds: 0

REBECCA ST. JAMES God Help Me (ForeFront/EMI CMG)
Total Plays: 219, Total Stations: 9, Adds: 1

CHRIS TOMLIN Made To Worship (Sixsteps/Sparrow/EMI CMG)
Total Plays: 209, Total Stations: 8, Adds: 3

FM STATIC Waste Of Time (Tooth & Nail)
Total Plays: 197, Total Stations: 7, Adds: 0

NEW & ACTIVE

EMERY So Cold I Could See My Breath (Tooth & Nail)
Total Plays: 123, Total Stations: 11, Adds: 4

LEELAND Sound Of Melodies (Essential/PLG)
Total Plays: 108, Total Stations: 10, Adds: 3

FOREVER CHANGED All I Need (Floodgate)
Total Plays: 90, Total Stations: 8, Adds: 0

LAST TUESDAY The Stand (Gotee/Mono Vs. Stereo)
Total Plays: 88, Total Stations: 10, Adds: 3

HIGH FLIGHT SOCIETY Up Above (Selectric)
Total Plays: 85, Total Stations: 8, Adds: 4

NEVERTHELESS The Real (Flicker/PLG)
Total Plays: 84, Total Stations: 10, Adds: 4

SEVENTH DAY SLUMBER Break Me (BEC/Tooth & Nail)
Total Plays: 75, Total Stations: 12, Adds: 3

HOMELESS J The Flash (Selectric)
Total Plays: 69, Total Stations: 9, Adds: 0

TURN OFF THE STARS Please (Credential)
Total Plays: 67, Total Stations: 5, Adds: 1

THIRD DAY I Can Feel It (Essential/PLG)
Total Plays: 61, Total Stations: 10, Adds: 1



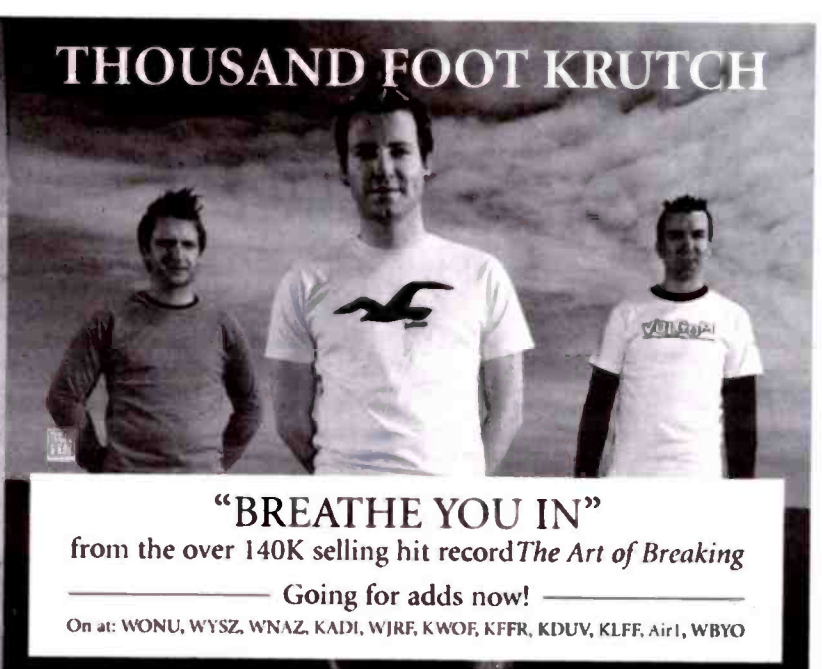
Kutless

from "Hearts of the Innocent" - Selling over 100K in just 4 months!

The brand new single "Winds of Change" looking for your add this week!

Already on at WBYO, WSCB, WYZZ, WORO, WNAZ, KWOL, KPTT, KXIA, WJRF, KLUE, Air1, and KXII

bec



THOUSAND FOOT KRUTCH

"BREATHE YOU IN"

from the over 140K selling hit record *The Art of Breaking*

Going for adds now!

On at: WONU, WYSZ, WNAZ, KADI, WJRF, KWOF, KFFR, KDUV, KLFF, Air1, WBYO

July 28, 2006

INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	BRIAN LITTRELL Welcome Home (Reunion/PLG)	333	+14	12	10/0
1	2	MARK HARRIS Find Your Wings (HQ/Columbia)	322	-31	17	10/0
4	3	THIRD DAY Mountain Of God (Essential/PLG)	308	+42	8	15/1
3	4	AARON SHUST My Savior My God (Brash)	293	+2	14	13/0
8	5	AVALON Orphans Of God (Sparrow/EMI CMG)	273	+43	7	15/1
5	6	SARA GROVES Just Showed Up (MOC)	268	+10	11	14/0
14	7	TWILA PARIS Hosanna... (Integrity Label Group)	238	+30	7	15/1
6	8	CASTING... Praise You In... (Beach Street/Reunion/PLG)	229	-21	23	11/0
9	9	P. BALOCNE Because Of Your Love (Integrity Label Group)	226	+5	3	17/1
11	10	D. PHELPS Looked The Lamb (Word/Curb/Warner Bros.)	208	+5	15	11/0
10	11	L. HARRIS Look At Your Hands (Discovery House)	198	-8	10	12/0
15	12	JAMIE JAMGOCMAN Hear My Worship (Centricity)	177	+26	3	15/3
7	13	SELAN WM. CHTTENDEN Bless The Broken Road (Curb)	174	-59	17	8/0
13	14	WAYBURN DEAN Gotta Forgive Them (Way.Jade/EMG)	172	-22	10	10/0
12	15	MICHAEL CAND Older Than The Rain (Discovery House)	171	-26	7	12/0
18	16	JOEL ENGLE Be A Father To Her (Dorothy)	159	+17	6	11/1
19	17	SCOTT WESLEY BROWN Jesus I Come (Devotion Music)	143	+2	4	9/0
16	18	NATALIE GRANT The Real Me (Curb)	133	0	1	10/0
16	19	MERCYME So Long Self (MOC)	121	-30	7	9/0
20	20	ANA LAURA Abide In Me (Reunion/PLG)	113	+5	1	7/0

20 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 7/16 - Saturday 7/22.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	AMBASSADOR My Clothes, My Hair (Cross Movement)
2	J.R. Temptations (Cross Movement)
3	MARS ILL Sound Off (Gotee)
4	GNITS Doh Ash (Gotee)
5	PETTIDEE Don't Stop (Beatsmart)
6	TRU LIFE Moments (Cross Movement)
7	JAPHA LIFE Joanna (Beatsmart)
8	L.A. SYMPHONY Dance Like (Gotee)
9	ROB HODGE I'm Rich (Beatsmart)
10	MICHELLE BOMILLA Sinti (Without You) (Cross Movement)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	THIRD DAY Mountain Of God (Essential/PLG)	1139	+28	11	30/0
1	2	MERCYME So Long Self (MOC)	1111	-8	19	37/0
3	3	BRIAN LITTRELL Welcome Home (Reunion/PLG)	1092	+38	16	35/1
4	4	MARK HARRIS Find Your Wings (HQ/Columbia)	961	-9	17	34/0
5	5	D. DAVID... Wholly Yours (Sixsteps/Sparrow/EMI CMG)	854	+2	15	31/0
9	6	AYESHA WOODS Happy (Gotee)	769	+88	13	27/1
7	7	CASTING... Praise You In... (Beach Street/Reunion/PLG)	767	-22	24	23/0
6	8	AARON SHUST My Savior My God (Brash)	766	-130	25	24/0
8	9	DOWNHERE A Better Way (Centricity/Word)	699	-4	12	20/0
11	10	KUTLESS Strong Tower (BEC/Tooth & Nail)	694	+44	11	27/0
10	11	NICOLE NORDEMAN Road To Me (Sparrow/EMI CMG)	675	+11	12	20/2
17	12	TREES All Over The World (Apop)	608	+131	5	31/5
14	13	MATTHEW WEST History (Universal South/EMI CMG)	601	+57	8	24/1
12	14	STONYSIDE:8 More To This Life (Gotee)	601	+17	12	23/0
15	15	NATALIE GRANT The Real Me (Curb)	597	+75	8	27/1
13	16	JEREMY RIDDLE Sweetly Broken (VMS)	551	0	8	24/0
18	17	MAT KEARNEY Nothing Left To Lose (Apop)	501	+34	7	20/1
19	18	BUILDING 429 I Belong To You (Word/Curb/Warner Bros.)	452	+9	9	21/0
28	19	CHRIS TOMLIN Made... (Sixsteps/Sparrow/EMI CMG)	398	+147	2	20/4
23	20	M. REDMAN You Never... (Sixsteps/Sparrow/EMI CMG)	393	+38	4	19/1
20	21	AFTERS All That I Am (Simple/MOC)	390	-50	17	16/0
22	22	TURNING Out Of My Hands (RKT/Rocketown)	382	+13	4	19/0
16	23	SELAN WM. CHTTENDEN Bless The Broken Road (Curb)	380	-138	20	14/0
27	24	SALVADOR Shine (Word/Curb/Warner Bros.)	369	+84	3	22/4
24	25	BRANDON HEATH Our God Reigns (Reunion/PLG)	364	+32	3	18/1
25	26	HYPER STATIC... Praying For... (RKT/Rocketown)	318	+18	8	16/0
29	27	POCKET... The Welcome... (Myrrh/Curb/Warner Bros.)	262	+18	3	16/0
30	28	STARFIELD Son Of God (Sparrow/EMI CMG)	255	+20	2	13/2
26	29	M. SCHULTZ Broken & Beautiful (Word/Curb/Warner Bros.)	250	+86	1	17/3
26	30	SHAWN MCDONALD Free (Sparrow/EMI CMG)	239	-51	13	19/0

40 AC reporters. Songs ranked by total plays for the airplay week of Sunday 7/16 - Saturday 7/22.
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NEW & ACTIVE

SANCTUS REAL The Face Of Love (Sparrow/EMI CMG) Total Plays: 194, Total Stations: 12, Adds: 2	AARON ADRENALINE Goodbye (Forefront/EMI CMG) Total Plays: 150, Total Stations: 8, Adds: 0
FIGHTING DISTINCT Back To... (EMI Music Reactive/Gotee) Total Plays: 177, Total Stations: 8, Adds: 8	GIBBY OWENS (SHAWN LEWIS) Open Arms (Rocketown) Total Plays: 140, Total Stations: 8, Adds: 1
HAWK NELSON Everything You Ever Wanted (Tooth & Nail) Total Plays: 171, Total Stations: 7, Adds: 1	JESSIE DANIELS Hold Me Now (Arista) Total Plays: 138, Total Stations: 7, Adds: 1
CHARLIE HALL Marvellous Light (Sixsteps/Sparrow/EMI CMG) Total Plays: 158, Total Stations: 7, Adds: 0	PHILLIPS, CRAIG & BEAN Your Name (MOC) Total Plays: 133, Total Stations: 10, Adds: 3
DIG DABBY WEAVE Let It Rain (Fervent/Curb/Warner Bros.) Total Plays: 153, Total Stations: 10, Adds: 6	SEVENTH DAY... Oceans From The Rain (BEC/Tooth & Nail) Total Plays: 128, Total Stations: 6, Adds: 1



MERCYME CATCH THE BUS MercyMe made their second appearance on The Tonight Show With Jay Leno last Friday night. They performed their latest No. 1 song, "So Long Self." Also appearing on the show that night were former Pittsburgh Steelers running back (and soon to be NBC NFL commentator) Jerome "The Bus" Bettis and football commentator Chris Collingsworth. Seen here backstage after the show are (l-r) MercyMe's Mike Scheuchzer, Collingsworth; MercyMe's Bart Millard; Bettis; and MercyMe's Robby Shaffer, Jim Bryson, Barry Graul and Nathan Cochran.

RateTheMusic.com

America's Best Testing Christian Rock Songs 12+ For The Week Ending 7/21/06

Artist Title (Label)	TW	Fam.	Born	Per. 10-34	W 10-34	M 10-34
RED Breathe Into Me (Essential/PLG)	4.95	88%	9%	4.98	4.08	4.82
CLASSIC CRIME The Coldest Heart (Tooth & Nail/EMI Music Reactive)	4.53	74%	8%	4.40	4.32	4.00
THOUSAND FOOT BROTHER Breathe You In (Tooth & Nail)	4.46	77%	9%	4.43	4.00	4.14
SANCTUS REAL I'm Not Alright (Sparrow/EMI CMG)	4.41	81%	17%	4.34	4.30	4.90
HAWK NELSON Everything You Ever Wanted (Tooth & Nail)	4.30	80%	20%	4.21	4.21	4.22
FLYLEAF Fully Alive (Octone/PCA/RMG)	4.30	90%	9%	4.06	4.06	4.33
RELIENT II High Of 75 (Gotee)	4.29	88%	10%	4.18	4.29	4.12
FIRELIGHT You Decide (Flicker/PLG)	4.26	42%	3%	4.45	4.44	4.58
SPOKEN Time After Time (Tooth & Nail)	4.20	77%	8%	4.14	4.17	4.00
FALLING UP Contact (BEC/Tooth & Nail)	4.18	78%	9%	4.03	4.03	4.00
RUN KID RUN We've Only Just Begun (Tooth & Nail)	4.16	77%	12%	4.12	4.21	3.67
DECYFER DOWN Life Again (SRE)	4.14	53%	8%	4.30	4.33	4.26
P.O.D. This Time (Atlantic)	4.08	58%	8%	4.20	4.12	4.00
FM STATIC Waste Of Time (Tooth & Nail)	4.05	72%	8%	4.05	4.07	4.00
STARFIELD My Generation (Sparrow/EMI CMG)	4.04	74%	8%	3.73	3.72	3.75
ELEVENTYSEVEN MySpace (Flicker/PLG)	4.04	44%	5%	3.70	3.00	2.75
DAY OF FIRE Cut & Move (Essential/PLG)	3.96	59%	11%	4.12	4.05	4.40
FOLD The Title Track (Tooth & Nail)	3.95	81%	10%	4.04	4.04	4.00
THIRD DAY I Can Feel It (Essential/PLG)	3.95	97%	11%	4.18	4.04	4.29
DZMAS Redemption, Passion, Glory (Credential/EMI CMG)	3.95	48%	8%	3.68	3.75	3.33
JONAS33 Deauthorized (SRE/Ardent)	3.94	40%	7%	4.00	4.00	4.00
UNDEROATH Writing On... (EMI Music Reactive/Tooth & Nail)	3.83	98%	11%	3.88	3.80	3.17
EDISON GLASS Forever (Credential/EMI CMG)	3.71	57%	11%	3.84	3.60	4.20
KRYSTAL MEYERS Collide (Essential/PLG)	3.83	98%	8%	3.87	3.94	4.00
PROJECT 86 My Will Be A Dead Man (Tooth & Nail)	3.81	81%	10%	3.48	3.48	3.67

Total sample size is 169 respondents. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total born represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5388. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



JACKIE MADRIGAL
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Poppin' & Rockin' Once Again

How and why pop rock is making a comeback

When reggaetón was all the rage and stations began flipping to Latin Urban, the Contemporary format — which includes AC and CHR stations — lost several outlets. Also, reggaetón was getting airplay not only at Latin Urban, but also at Tropical and Contemporary, which made people nervous about the future of Contemporary as an outlet for pop, pop rock and ballads.

Turns out it was unrealistic to think that reggaetón would replace pop or ballads. Artists like Juanes, Ricardo Arjona, Sin Bandera and RBD kept turning out hit after hit, and now pop and pop rock are experiencing something of a resurgence. It wasn't pop or ballads that had to prove they could stand the test of time, but reggaetón.

Pop's Not Dead

"Pop music never went away," says Entravision VP/Programming Néstor Rocha, who also programs KSSE (Súper Estrella)/Los Angeles, the company's premier CHR station.

"A year or two ago people wondered why we didn't flip all our stations to reggaetón, and I always told them that the only way reggaetón would survive is if the artists became popular or mainstream. Only a couple of them have done that, like Don Omar and Daddy Yankee.



Angel Kaminsky

"I said that if they didn't cross over to the pop or mainstream sound, Latin Urban was going to have problems. We saw that happen when a lot of stations flipped to reggaetón and then flipped back because it didn't work.

"We've been consistent with Súper Estrella for nine years. We were the first to introduce the reggaetón movement on the West Coast, and we felt that the reggaetón artists we were playing were pop enough to be part of our format, which is mainstream CHR in Spanish.

"When everybody talked about the pop movement being dead, I told them they were going to see who survived at the end. As you can see, we're still strong. We had great 18-34 numbers across our markets, and in some markets our morning show is No. 1."

Who's Hot Now

Lately, CHR stations, particularly those in the border markets — which are more influenced by Mexican music movements — have been proclaiming that pop and pop rock are coming back and praising

new acts like Osé, Camila, Eduardo Cruz, Jeremias and Motel.

On the label side, more and more new pop and pop rock bands are making an impact in the U.S., some through radio airplay at commercial radio, and others through specialty rock and alternative shows.

Also, established rock and alternative acts are releasing interesting projects and are charting, which is surprising because radio hasn't always been open to their music.

Sony-BMG is now working the rock band Allison and charting with Camila, Alejandra Guzmán, Julieta Venegas, La 5a. Estación and La Oreja De Van Gogh, and the label's Gustavo Cerati just released his new single, "Crimen."

Universal Music Latino has new bands like Belanova and established acts like Enanitos Verdes, who have a top 15 hit with "Mariposas." Even Paulina Rubio's new single, "Ni Una Sola Palabra," has a pop rock feel.

EMI Televisa is charting with several songs from the mega-successful pop band RBD and also working new bands like Miranda. Their established pop rock bands, like Plastilina Mosh, are also making noise.

Warner Music Latina is charting with Maná's latest single, "Labios Compartidos"; working Hombres G's latest album; pushing bands that are new to the U.S., like Mago De Oz, Panda and Motel; and preparing for Beto Cueva's first solo work.

A New Movement

It definitely looks like there's a movement happening here. Warner Music Latina Marketing Director Angel Kaminsky says, "It's happening because there's a pop rock movement happening in Mexico now, and Mexico clearly has a cultural influence in the U.S. When an artist works there, that's half the battle when we bring them here.

"Latin media and radio in the U.S. definitely pay attention to what's happening in Mexico. Having a No. 1 hit in Mexico makes an impact on the media in the U.S.

"The movement first showed up with more of a pop feel, with artists like Reik,

Ha*Ash and LU, and now it's coming in the form of new pop rock bands with more attitude, like Panda, Motel, Allison and Miranda.

"Pop and pop rock never went away. They go through phases and waves, and the wave is back. We welcome it."

Rocha agrees that something important is happening. He says, "There is a new movement coming with more of a pop feel, with artists like Belanova, Miranda, Reik, etc., and I'm glad."

How have pop and pop rock made such a comeback, despite reggaetón? "You have to understand that reggaetón didn't hit in Latin America early on," Rocha says. "It's hitting there now, when it's dying down. Back when reggaetón was strong, Latin America didn't embrace it, and it struggled there when all these pop bands were emerging.



Néstor Rocha

"The biggest example is RBD, who came on so strong in Mexico, crossed over to the U.S. and proved to everybody that Latin youth are not only about reggaetón, but like a lot of other genres.

"The difference between reggaetón and pop is that with the reggaetón movement, you get more of the urban kids. Kids who listen to pop aren't much into the streets, and they understand more of what's happening in Latin America.

"Even so, you saw how RBD crossed over everywhere."

Fewer Stations

When reggaetón cooled and the Contemporary stations that had changed to Latin Urban began to flip to other formats, they didn't return to Contemporary, hopping on the Oldies bandwagon instead.

So, while audiences are embracing these new pop and pop rock releases, the labels still have to contend with having fewer Contemporary stations to play their music.

Rocha says that Súper Estrella will continue to be the leader in CHR, introducing new music and new artists first. "Ever since we started Súper Estrella we have wanted to cater to a young audience and give them what is hot in Latin American countries," he says. "We wanted to bring them the songs that kids in Mexico, Colombia or Spain have made No. 1.

"Our philosophy has always been to

R&R Convention Update

I hope you sent in your nomination ballots for the 2006 R&R Industry Achievement Awards because the nominees will be announced soon. The Latin winners will receive their awards at the R&R Convention, during the "A New Marriage or Headed for Divorce?" and "The Reality of Programming" sessions.

The R&R Convention will take place Sept. 20-22 at the Hilton Anatole in Dallas. If you still haven't registered, log on to www.radioandrecords.com and click on "Conventions." If you have any questions, please contact me. I'm counting on all of you to make the Latin sessions a success.

And don't forget to make your hotel reservations as soon as possible at the Hilton Anatole by calling 800-HILTONS or 214-761-7500. Mention the R&R Convention to get a price of \$175 per night.

focus on music that could be a movement, like Shakira. No one wanted to play her in the U.S. before us. No one wanted to play Juanes, and now everyone thinks he's the greatest thing ever.

"We found the right combination to build the Súper Estrella format, and now I hear the AC stations playing Reik and Juanes and trying to be younger. That's great, but that's Súper Estrella music."

Súper Estrella's continuing to embrace new artists and new songs should certainly help the labels, but is there a chance that other stations will look at the latest music trends and flip back to Contemporary?

"A lot of the stations that have flipped have not wanted to compete with us," says Rocha. "When you compete, it's not just about the music, but also about the radio station. A lot of people think they just have to play the music, and they'll be a hit. Wrong. It's a lifestyle.

"You'll see more artists this year because the movement is stronger. That makes me happy. You'll have your traditional big pop artists, and you'll have breaking artists who do very well. If stations try to do our format, even better, because the more stations we have, the bigger the genre gets."

Alternatives To Radio

If radio doesn't follow the musical trends, what can the labels do to promote their new pop and pop rock product? "The foundation of rock is playing live," says Kaminsky. "The first thing bands have to do is come here on tour and play at the clubs. That's the key.

"What I do is bring them to perform live and invite the press and media to see them. Word of mouth is also an important tool. Videos are another promotional tool to make up for the lack of airplay due to the limited number of stations available to the genre.

"Speaking strictly of radio, the format that has been weakened most, statistically speaking, is pop. For pop, younger pop especially, we now have limited promotional outlets in the U.S. But you see that when the artists perform live, the public is there. Just because radio doesn't play them doesn't mean they don't have an audience.

"More and more, these genres belong to young kids who are connected to the Internet, and we can take advantage of those other promotional tools. The labels are hoping that public support is there, and also sales. I applaud this movement."

R/R REGIONAL MEXICAN TOP 30

July 28, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	JOAN SEBASTIAN Más Amor Del Sol (Balboa)	1352	+31	8	44/0
2	2	CONJUNTO PRIMAVERA Diganle (Fonovisa)	1278	+22	10	46/1
3	3	MITOCABLE Alguien Te Va A Hacer Llorar (EMI Televisa)	1048	-2	15	41/0
6	4	LOS MELEROS DEL NORTE Voy A Llorar Por Ti (Fonovisa)	965	+33	16	41/0
5	5	DUELO Te Compró (Univision)	960	-20	8	39/1
11	6	ALEGRES DE LA SIERRA De Rodillas Te Pido (Viva)	912	+116	6	38/5
7	7	MARIANO BARBA Aiado Del Tiempo (Three Sound)	857	-44	19	40/0
4	8	GRUPO MONTEZ DE DURANGO Adiós A Mi Amante (Edimonsa/Disa)	855	-140	16	42/0
10	9	PATRULLA 81 Payaso Loco (Disa)	834	+14	15	41/0
9	10	LOS HURACANES DEL NORTE Fue Mentira (Univision)	774	-52	9	38/0
8	11	ALFREDO RAMIREZ Qué Lástima (Disa)	742	-106	13	41/0
16	12	ALACRANES MUSICAL Donde Estás (Univision)	636	+38	5	32/4
13	13	EL CHAPO DE SINALOA Detrás De La Puerta (Disa)	627	-29	11	34/0
18	14	LOS HOROSCOPOS DE DURANGO Cuando Se Fue (Edimonsa/Disa)	623	+42	4	33/5
17	15	JENNI RIVERA No Vas A Creer (Fonovisa)	611	+20	6	28/1
12	16	LOS TIGRES DEL NORTE Ingratitud (Fonovisa)	611	-70	7	32/1
20	17	ZAMBO Que No Exista Nada (Fonovisa)	590	+69	3	34/3
14	18	EL COYOTE Y SU BANDA TIERRA SANTA Prohibido (Univision)	556	-89	16	33/0
15	19	BANDA EL RECODO El Club De Las Fecas (Fonovisa)	522	-87	8	30/0
23	20	BANDA PEQUEÑOS MUSICAL Reencuentro (Fonovisa)	488	+34	5	28/2
21	21	VICENTE FERNANDEZ Me Quedan Todas (Sony BMG Norte)	483	+11	12	28/1
19	22	SERGIO VEGA "EL SHAKA" Muchachita De Ojos Tristes (Sony BMG Norte)	465	-47	19	30/0
22	23	CARDENALES DE NUEVO LEÓN Cómo Te Llamas Paloma (Disa)	429	-53	7	28/1
Debut	24	CUSILLOS Amor Gitano (Balboa)	413	+73	1	25/4
28	25	PANCHO BARRAZA No Va A Matarme Tu Amor (Balboa)	402	-1	6	24/0
30	26	CONTROL Lluve Sobre Mojado (Univision)	399	+46	2	19/1
27	27	JOSE MANUEL ZAMACONA Desde El Día Que Te Fuiste (Disa)	383	-47	8	23/0
26	28	K-PAZ DE LA SIERRA Sábata De Cristal (Edimonsa/Disa)	383	-48	4	22/0
25	29	VALENTIN ELZALDE Cómo Me Duele (Universal)	335	-101	13	21/0
Debut	30	MAZIZO MUSICAL Loco Por Ti (Univision)	329	+11	1	15/1

54 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ANA BARBARA Vete (Fonovisa)	7
MAMA Labios Compartidos (Warner M.L.)	7
ALEGRES DE LA SIERRA De Rodillas Te Pido (Viva)	6
LOS HOROSCOPOS DE DURANGO Cuando Se Fue (Edimonsa/Disa)	5
ALACRANES MUSICAL Donde Estás (Univision)	4
CUSILLOS Amor Gitano (Balboa)	4
LABERINTO Puñalada Trápera (Balboa)	4

The Regional Mexican add threshold is applied to monitored stations: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALEGRES DE LA SIERRA De Rodillas Te Pido (Viva)	+116
ANA BARBARA Vete (Fonovisa)	+94
GRUPO BRYNDIS Donde Estés Y Con Quien Estés (Disa)	+87
CUSILLOS Amor Gitano (Balboa)	+73
ZAMBO Que No Exista Nada (Fonovisa)	+69
LABERINTO Puñalada Trápera (Balboa)	+64
MAMA Labios Compartidos (Warner M.L.)	+61
LA AUTORIDAD DE LA SIERRA Leña Verde (Disa)	+58
BANDA LOS ESCAMILLA Culpables (Fonovisa)	+54
PESADO Te Quiero, Te Amo (Warner M.L.)	+53

NEW & ACTIVE

PESADO Te Quiero, Te Amo (Warner M.L.)
Total Plays: 288, Total Stations: 12, Adds: 2

GRUPO BRYNDIS Donde Estés Y Con Quien Estés (Disa)
Total Plays: 266, Total Stations: 15, Adds: 3

DIANA REYES Montiras (Universal)
Total Plays: 260, Total Stations: 15, Adds: 1

LA AUTORIDAD DE LA SIERRA Leña Verde (Disa)
Total Plays: 237, Total Stations: 14, Adds: 3

LOS ORIGINALES... La Troca Del Moño Negro (EMI Televisa)
Total Plays: 229, Total Stations: 26, Adds: 0

LOS NUEVOS REBELDES Masacre En El Cajoncito (Disa)
Total Plays: 207, Total Stations: 15, Adds: 2

LABERINTO Puñalada Trápera (Balboa)
Total Plays: 195, Total Stations: 11, Adds: 4

ULISES QUINTERO Algo Más (Sony BMG Norte)
Total Plays: 194, Total Stations: 13, Adds: 3

GRACIELA BELTRAN No Me Pregunten Por El (Univision)
Total Plays: 182, Total Stations: 20, Adds: 1

ANA BARBARA Vete (Fonovisa)
Total Plays: 171, Total Stations: 13, Adds: 7

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
JENNI RIVERA De Contrabando (Fonovisa)	504	KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Televisa)	385
K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Edimonsa/Disa)	455	ALACRANES MUSICAL Si Yo Fuera Tu Amor (Univision)	358
BETO Y SUS CANARIOS Pensando En Ti (Edimonsa/Disa)	427	EL CHAPO DE SINALOA Para Que Regreses (Disa)	352
CONJUNTO PRIMAVERA Algo De Mi (Fonovisa)	397	BETO Y SUS CANARIOS No Puedo Olvidarte (Edimonsa/Disa)	323
		GRUPO INNOVACION Mañana Que Ya No Esté (Fonovisa)	298
		BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	273

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R&R CONTEMPORARY TOP 30

July 28, 2006

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
13	1	MANA Labios Compartidos (Warner M.L.)	780	+360	2	23/5
1	2	JULIETA VENEGAS Me Voy (Sony BMG)	775	-29	15	22/0
2	3	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	686	-24	14	21/0
4	4	RBD Este Corazón (EMI Televisa)	655	-19	12	20/1
3	5	ALEJANDRA GUZMAN Volveré A Amar (Sony BMG)	638	-38	18	23/0
5	6	RICARDO ARJONA A Ti (Sony BMG)	562	-5	7	19/0
7	7	THALIA f/AVENTURA No, No, No (EMI Televisa)	543	+5	9	20/4
9	8	MACH & DADDY La Botella (Universal)	492	+4	7	13/1
6	9	CAMILA Abrázame (Sony BMG)	492	-43	20	22/0
11	10	NOELIA Cómo Duele (Barrera De Amor) (EMI Televisa)	436	+7	19	18/0
12	11	ENANITOS VERDES Mariposas (Universal)	427	+4	7	13/0
8	12	SIN BANDERA Que Me Alcance La Vida (Sony BMG)	397	-119	21	20/0
14	13	BELANOVA Por Ti (Universal)	342	+7	8	14/0
25	14	ANAIS Estoy Con El Y Pienso En Ti (Univision)	338	+149	2	11/1
10	15	LA OREJA DE VAN GOGH Muñeca De Trapo (Sony BMG)	318	-106	18	18/0
19	16	FRANKIE J. Pensando En Ti (Columbia)	275	+13	6	11/0
18	17	YAHIR Detalles (Warner M.L.)	272	+21	16	12/0
16	18	SERVANDO Y FLORENTINO Una Canción Que Te Enamore (Siente Music)	246	-46	4	9/1
26	19	CHAYANNE No Sé Por Qué (Sony BMG)	236	+49	3	8/1
22	20	ANAIS Lo Que Son Las Cosas (Univision)	229	+3	16	15/0
23	21	GLORIA TREVI Todos Me Miran (Univision)	228	+27	3	9/2
21	22	BACILOS Contigo Se Va (Warner M.L.)	221	-23	8	11/0
24	23	MIRANDA Yo Te Diré (EMI Televisa)	213	+21	4	8/0
17	24	VICTOR MANUELLE Nuestro Amor Se Ha Vuelto Ayer (Sony BMG)	202	-59	10	6/0
30	25	OSE Ahora Que No Estás (Fonovisa)	189	+30	3	7/1
27	26	EDUARDO CRUZ Tu Manera (Warner M.L.)	183	-2	6	12/0
20	27	JEREMIAS Uno Y Uno Es Igual A Tres (Universal)	181	-73	18	14/0
-	28	JEAN Duele (Sony BMG)	166	+30	4	6/1
Debut	29	LUIS FONSI Paso A Paso (Universal)	155	+14	1	4/0
Debut	30	DIEGO TORRES Abriendo Caminos (Sony BMG)	152	+57	1	7/2

24 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MANA Labios Compartidos (Warner M.L.)	5
THALIA f/AVENTURA No, No, No (EMI Televisa)	4
DON OMAR Angelito (V/Machete)	3
BABASONICOS Yegua (Universal)	3
GLORIA TREVI Todos Me Miran (Univision)	2
DIEGO TORRES Abriendo Caminos (Sony BMG)	2
LA OREJA DE VAN GOGH Dulce Locura (Sony BMG)	2
PAULINA RUBIO Ni Una Sola Palabra (Universal)	2

The Contemporary add threshold is applied to monitored stations. Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MANA Labios Compartidos (Warner M.L.)	+360
ANAIS Estoy Con El Y Pienso En Ti (Univision)	+149
LA OREJA DE VAN GOGH Dulce Locura (Sony BMG)	+70
DIEGO TORRES Abriendo Caminos (Sony BMG)	+57
BABASONICOS Yegua (Universal)	+57
CHAYANNE No Sé Por Qué (Sony BMG)	+49
CHELO Cha Cha (Sony BMG)	+48
PAULINA RUBIO Ni Una Sola Palabra (Universal)	+47
LA SECTA ALLSTAR Todo Por Ti (Universal)	+33

NEW & ACTIVE

CHELO Cha Cha (Sony BMG)	Total Plays: 149, Total Stations: 5, Adds: 0
LA OREJA DE VAN GOGH Dulce Locura (Sony BMG)	Total Plays: 146, Total Stations: 6, Adds: 2
DON OMAR Angelito (V/Machete)	Total Plays: 144, Total Stations: 8, Adds: 3
SHAKIRA Las De La Intuición (Epic)	Total Plays: 142, Total Stations: 3, Adds: 0
FONSECA Te Mando Flores (EMI Televisa)	Total Plays: 139, Total Stations: 6, Adds: 1
SIN BANDERA Tocame (Sony BMG)	Total Plays: 136, Total Stations: 4, Adds: 0
JEREMIAS Hay Un Amor Afuera (Universal)	Total Plays: 134, Total Stations: 4, Adds: 1
LA SECTA ALLSTAR Todo Por Ti (Universal)	Total Plays: 121, Total Stations: 3, Adds: 0
CHRISTIAN CASTRO Sin Tu Amor (Universal)	Total Plays: 96, Total Stations: 10, Adds: 1
PEPE AGUILAR Se Fue (EMI Televisa)	Total Plays: 82, Total Stations: 4, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
REIK Noviembre Sin Ti (Sony BMG)	331
JUANES Lo Que Me Gusta A Mi (Universal)	289
SIN BANDERA Suelta Mi Mano (Sony BMG)	253
CHAYANNE Te Echo De Menos (Sony BMG)	232
LA 5A. ESTACION Algo Más (Sony BMG)	205
JUANES La Carrisa Negra (Universal)	188
REYLI BARBA Amor Del Bueno (Sony BMG)	187
SHAKIRA Día De Enero (Epic)	181
LAURA PAUSONI Como Si No Nos Hubiéramos Amado (Warner M.L.)	177
SHAKIRA No (Epic)	176

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July 28, 2006

TROPICAL TOP 30

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
5	1	MARC ANTHONY Qué Precio Tiene El Cielo (Sony BMG)	271	+18	7	12/0
2	2	DDN OMAR Angelito (V/Machete)	255	-26	12	11/0
3	3	MONCHY & ALEXANDRA No Es Una Novela (J&N)	250	-21	19	12/0
1	4	VICTOR MANUELLE Nuestro Amor Se Ha... (Sony BMG)	239	-48	15	13/0
6	5	RAKIM Y KEN-Y Down (Universal)	232	-2	19	10/1
4	6	SHAKIRA #WYCLEF JEAN Hips Don't Lie (Epic)	229	-35	14	10/0
7	7	TITO "EL BAMBINO" Calle (EMI Televisa)	193	-4	18	9/0
8	8	MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)	160	-2	40	11/0
24	9	GILBERTO SANTA ROSA Locura De Amor (Sony BMG)	145	+76	2	8/3
9	10	FONSECA Te Mando Flores (EMI Televisa)	143	-14	9	7/0
15	11	INDIA Solamente Una Noche (SGZ/Univision)	105	+2	13	8/0
10	12	DADDY YANKEE Machucando (El Cartel/Interscope)	97	-29	21	5/0
14	13	C. CRUZ #ANGEL... Déjala Que Baile (SGZ/Univision)	93	-12	8	7/0
23	14	ANDY ANDY Para No Verte Más (Urban Box Office)	91	+13	3	5/1
13	15	SERVANDO... Una Canción Que... (Siente Music)	90	-15	3	5/1
11	16	THALIA #AVENTURA No, No, No (EMI Televisa)	82	-34	11	6/0
19	17	ALEX "EL BIZCOCHITO" Si Ella Supiera (Sony BMG)	81	-7	5	4/0
18	18	A. MONTAÑEZ #VOLTIO En Mi Puertoerto (SGZ/Univision)	81	-15	7	7/0
Debut	19	ANAIS Estoy Con El Y Pienso En Ti (Univision)	78	+37	1	5/1
20	20	LUIS FONSI Por Una Mujer (Universal)	77	-8	19	6/0
16	21	ZACARIAS FERREIRA La Avispa (J&N)	76	-23	8	6/0
21	22	GISSELLE De Qué Nos Vale (Universal)	74	-8	3	6/0
Debut	23	MAMA Labios Compartidos (Warner M.L.)	73	+54	1	5/4
22	24	DOMENIC MARTE Ya Que Te Vas A Ir (J&N)	73	-7	4	5/0
26	25	FRANKIE J. Pensando En Ti (Columbia)	68	+3	3	5/0
12	26	ORQUESTA GUAYACAN Ay Amor, Cuando... (Sony BMG)	66	-42	13	7/0
17	27	MACH & DADDY La Botella (Universal)	63	-35	5	6/0
25	28	DON MIGUELLO Ma' Taido (J&N)	60	-7	8	4/0
-	29	MICHAEL STUART #TITO ROJAS Ella Y Yo (Machete)	59	+10	2	4/2
-	30	LMM-T 21 A La Nena La Gusta (Univision)	58	+3	2	3/0

14 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006. Arbitron Inc.) © 2006 Radio & Records.

NEW & ACTIVE

TITO "EL BAMBINO" #BEEBEE... Flow Natural (EMI Televisa) Total Plays: 57, Total Stations: 2, Adds: 0	R. ROSENDO Si No Van A Morir... (Viva Discos/Cutting Latino) Total Plays: 36, Total Stations: 3, Adds: 0
WISIN & YANDEL Pam Pam (Machete) Total Plays: 50, Total Stations: 4, Adds: 1	RDD Sólo Quédate En Silencio (EMI Televisa) Total Plays: 29, Total Stations: 2, Adds: 0
A. MONTAÑEZ #DADDY YANKEE Se La Va (SGZ/Univision) Total Plays: 41, Total Stations: 6, Adds: 1	TONO ROSARIO A Lo Oscuro, Meti La Mano (Universal) Total Plays: 27, Total Stations: 2, Adds: 1
DDN OMAR Saló El Sol (V/Machete) Total Plays: 41, Total Stations: 2, Adds: 0	MICHAEL STUART Págame Lo Que Me Debes (Machete) Total Plays: 20, Total Stations: 2, Adds: 1
TOBY LOVE #RAKIM... Tengo Un Amor (Sony BMG) Total Plays: 40, Total Stations: 3, Adds: 1	RIGO LUNA Nunca (Machete) Total Plays: 20, Total Stations: 2, Adds: 2

Songs ranked by total plays

ROCK/ALTERNATIVE

TW	ARTIST Title Label(s)
1	ENAMITOS VERDES Mariposas (Universal)
2	PLASTILINA MOSH Milkonaire (EMI Televisa)
3	GUSTAVO CERATI Crimen (Sony BMG)
4	BABASONICOS Yegua (Universal)
5	HECTOR BUITRAGO Altísimo (Nacional)
6	LOS BUNKERS Ven Aquí (Nacional)
7	LOS BUNKERS Lluve Sobre La Ciudad (Nacional)
8	BERSUIT VERGARABAT Madre Hay Una Sola (Universal)
9	JULIETA VENEGAS Me Voy (Sony BMG)
10	BABASONICOS Carismático (Universal)
11	MIRANDA Yo Te Diré (EMI Televisa)
12	COATI Flor De Muerto (Saturno/V&J)
13	MAGO DE OZ La Posada De Los Muertos (Warner M.L.)
14	MEXICAN INSTITUTE OF SOUND Mirando A Las Muchachas (Nacional)
15	LOS CALZONES Satánica (Delanuca)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 12 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

LATIN URBAN TOP 30

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	RAKIM Y KEN-Y Down (Universal)	774	-52	19	13/0
2	2	TITO "EL BAMBINO" Calle (EMI Televisa)	672	-45	18	11/0
3	3	DDN OMAR Angelito (V/Machete)	572	-55	14	13/0
4	4	SHAKIRA #WYCLEF JEAN Hips Don't Lie (Epic)	567	-25	21	13/0
5	5	DADDY YANKEE Machucando (El Cartel/Interscope)	528	-57	22	14/0
6	6	CALLE 13 Atrévete - Te (Sony BMG)	488	0	21	12/0
9	7	AVENTURA Un Beso (Premium)	423	-10	29	10/0
13	8	TOBY LOVE #RAKIM... Tengo Un Amor (Sony BMG)	382	+53	6	9/1
12	9	VOLTIO #NOTCH Chévere (White Lion/Sony Urban/Epic)	381	+45	12	10/1
8	10	SEAN PAUL Temperature (VP/Atlantic)	379	-83	18	14/1
10	11	H. "EL FATHER" ... Here... (Roc-La-Familia/Gold Star/Machete)	377	+3	11	12/0
14	12	CASSIE Me & U (Next Selection/Bad Boy/Atlantic)	370	+44	9	11/0
7	13	CHAMILLIONAIRE #KRAYZIE... Ridin' (Universal/Motown)	336	-121	11	10/0
15	14	ALEXIS Y FIDO #IZION... Agárrale El Pantabón (Sony BMG)	319	+17	9	9/0
11	15	WISIN & YANDEL #AVENTURA Noche De Sexo (Machete)	315	-32	25	14/0
24	16	DDN OMAR Saló El Sol (V/Machete)	306	+101	2	9/2
20	17	SEAN PAUL #K. COLE When You Gonna... (VP/Atlantic)	285	+64	4	9/1
19	18	TITO "EL BAMBINO" ... Flow Natural (EMI Televisa)	270	+42	4	9/0
17	19	LIL' JON #E-40 & SEAN PAUL Snap Yo Fingers (TVT)	245	-10	9	9/1
16	20	WISIN & YANDEL Pam Pam (Machete)	231	-32	4	7/0
22	21	NELLY FURTADO #TIMBALAND Promiscuous (Geffen)	230	+21	2	9/2
28	22	FIELD MOB #ICIARA So What (DTP/Geffen)	226	+48	2	6/0
18	23	RAKIM Y KEN-Y Tú No Estás (Urban Box Office)	226	-4	17	10/0
Debut	24	MAMA Labios Compartidos (Warner M.L.)	213	+152	1	7/4
21	25	MACH & DADDY La Botella (Universal)	213	8	4	9/0
27	26	WISIN ... Wanna Ride (Machete/Universal Republic)	209	+28	16	10/0
23	27	PITBULL Bojangles (TVT)	199	-7	4	9/1
26	28	H. "EL FATHER" #YOMMO Déjala Caer... (Gold Star/Machete)	195	+13	5	5/0
29	29	BROWN BOY Superman (AME/Street Noise)	194	+18	2	5/0
25	30	FRANKIE J. Pensando En Ti (Columbia)	189	-10	6	9/0

14 Latin Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 7/16-7/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006. Arbitron Inc.) © 2006 Radio & Records.

NEW & ACTIVE

E-40 #T-PAIN & KANDI GIRL U And Dat (Reprise/BMG) Total Plays: 187, Total Stations: 6, Adds: 0	#EJJO Ella No Quiere Novio (V/Machete) Total Plays: 157, Total Stations: 3, Adds: 0
YUNG JOC Gon' Down (Bad Boy/Atlantic) Total Plays: 181, Total Stations: 6, Adds: 0	OPTIMO Falta Amor (Reyes Master Production) Total Plays: 146, Total Stations: 2, Adds: 0
MONCHY & ALEXANDRA No Es Una Novela (J&N) Total Plays: 167, Total Stations: 5, Adds: 0	RIGO LUNA Nunca (Machete) Total Plays: 142, Total Stations: 6, Adds: 0
DADDY YANKEE El Truco (El Cartel/Interscope) Total Plays: 164, Total Stations: 6, Adds: 0	DADDY YANKEE... Gangsta Zone (El Cartel/Interscope) Total Plays: 138, Total Stations: 9, Adds: 3
WONIEGA #ANGEL... Las Noches Son Tristes (La Calle/Univision) Total Plays: 162, Total Stations: 4, Adds: 0	THALIA #AVENTURA No, No, No (EMI Televisa) Total Plays: 136, Total Stations: 4, Adds: 0

Songs ranked by total plays

RECORD POOL

TW	ARTIST Title Label(s)
1	INDIA Solamente Una Noche (SGZ/Univision)
2	LA FACTORIA Dale (Universal)
3	MARC ANTHONY Qué Precio Tiene El Cielo (Sony BMG)
4	RAULIN ROSENDO Si No Van A Morir Mi Muerte (Viva Discos/Cutting Latino)
5	VICTOR MANUELLE Nuestro Amor Se Ha Vuelto Ayer (Sony BMG)
6	JAY-D Nena (Guitian Brother/Universal)
7	MONCHY & ALEXANDRA No Es Una Novela (J&N)
8	TITO "EL BAMBINO" Calle (EMI Televisa)
9	KMW Diamond Girl (Balboa)
10	FONSECA Te Mando Flores (EMI Televisa)
11	ANA ALICIA Muere Lento Mi Amor (Univision)
12	PUERTO RICAN POWER Se Ven Bonitas (J&N)
13	DJ REFLEX #TONY TOUCH La Colita (Sandunga/Cutting)
14	TITO ROJAS Si Me Pusieran A Elegir (MP)
15	WISIN & YANDEL Pam Pam (Machete)

Songs ranked by total number of points. 22 Record Pool reporters.

NATIONAL

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EAST

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149 Penn Avenue, Scranton, PA
18503

Fax: (570) 207-8596
Email:

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SOUTH



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SOUTH

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WAPE

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Jacksonville, FL 32256

Or email cat.thomas@coxradio.com

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Cat Thomas

WAPE

8000 Belfort Parkway Suite 100
Jacksonville, FL 32256

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RADIO & RECORDS, INC.

2049 Century Park East, 41st Floor, Los Angeles, CA 90067

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R&R Opportunities Advertising

1x \$200/inch 2x \$150/inch

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NASHVILLE BUREAU:	615-244-8822	615-248-6655	thelton@radioandrecords.com

July 28, 2006

CHR/POP

LW	TW	ARTIST	SON	Label
1	1	NELLY FURTADO	ITIMBALAND	Promiscuous (Geffen)
2	2	RHIANNA	Unfaithful	(Def Jam/RJMG)
3	3	CASSIE ME & U	Next Selection	(Bad Boy/Atlantic)
4	4	PAINC!	AT THE DISCO I Write...	(Decaydance/Founded By Ramon/Lava)
5	5	FRAY	Over My Head	(Cable Car) (Epic)
6	6	SHAKIRA	(WYCLEF JEAN) Hips Don't Lie	(Epic)
7	7	CHRISTINA AGUILERA	Ain't No Other Man	(RCA/RMG)
8	8	CHARLS BARKLEY	Crazy	(Downtown/Lava/Atlantic)
9	9	PUSSYCAT DOLLS	(BIG SNOOP DOGG) Buttons	(A&M/Interscope)
10	10	FORT MINOR...	Where'd You Go	(Machine Shop/Warner Bros.)
11	11	CHAMMLIONAIRE	(KRAYZIE BOMB) Ridin'	(Universal Motown)
12	12	CHERISH	Do It To It	(Slo 'Nuff/Capitol)
13	13	ALL-AMERICAN REJECTS	Move Along	(Doghouse/Interscope)
14	14	NICK LACHEY	What's Left Of Me	(Live/Zomba Label Group)
15	15	BEYONCÉ	(JAY-Z) Deja Vu	(Music World/Sony Urban/Columbia)
16	16	JUSTIN TIMBERLAKE	SexyBack	(Live/Zomba Label Group)
17	17	NICKELBACK	Savin' Me	(Roadrunner/RJMG)
18	18	PAUL HILTON	Stars Are Blind	(Warner Bros.)
19	19	JESSICA SIMPSON	A Public Affair	(Epic)
20	20	SEAN PAUL	Temperature	(VP/Atlantic)
21	21	YUNG JOC	Goin' Down	(Bad Boy/Atlantic)
22	22	FIELD MOB	(CIARA) So What	(DTP/Geffen)
23	23	KT TUNSTALL	Black Horse & The Cherry Tree	(Relentless/Virgin)
24	24	PAULA DEANDA	(BABY BASH) Doing Too Much	(Arista)
25	25	LI'L JON	(E-40 & SEAN PAUL) Snap Yo Fingers	(TVT)
26	26	SEAN PAUL	When You Gonna (Give It Up To Me)	(VP/Atlantic)
27	27	FERGIE	London Bridge	(A&M/Interscope)
28	28	RED HOT CHILI PEPPERS	Dani California	(Warner Bros.)
29	29	CHRIS BROWN	(JL) WAYNE Gimme That	(Live/Zomba Label Group)
30	30	ASHLEY PARKER ANGEL	Let U Go	(Blackground/Universal Motown)

#1 MOST ADDED

NICK LACHEY I Can't Hate You Anymore (Live/Zomba Label Group)

#1 MOST INCREASED PLAYS

FERGIE London Bridge (A&M/Interscope)

TOP 5 NEW & ACTIVE

RASCAL FLATTS What Hurts The Most (Lyric Street)

LETOYA Torn (Capitol)

HINDER Lips Of An Angel (Universal Republic)

T.I. Why You Wanna (Grand Hustle/Atlantic)

GYM CLASS HEROES The Queen And I (Decaydance/Founded By Ramon/Lava)

CHR/POP begins on Page 22.

AC

LW	TW	ARTIST	SON	Label
1	1	DANIEL POWTER	Bad Day	(Warner Bros.)
2	2	NATASHA BEDINGFIELD	Unwritten	(Epic)
3	3	JAMES BLUNT	You're Beautiful	(Casterd/Atlantic)
4	4	LIFHOUSE	You And Me	(Geffen)
5	5	KELLY CLARKSON	Because Of You	(RCA/RMG)
6	6	NICK LACHEY	What's Left Of Me	(Live/Zomba Label Group)
7	7	ROB THOMAS	Ever The Same	(Atlantic)
8	8	BON JOVI	Who Says You Can't Go Home	(Island/RJMG)
9	9	CHRIS RICE	When Did You Fall (In Love With Me)	(Columbia/RWD)
10	10	MICHAEL BUBLE	Save The Last Dance For Me	(143/Raprise)
11	11	FAITH HILL	Like We Never Loved At All	(Warner Bros./Carli)
12	12	FIVE FOR FIGHTING	The Riddle	(Aware/Columbia)
13	13	KEITH URBAN	Making Memories Of Us	(Capitol/BLG)
14	14	KT TUNSTALL	Black Horse & The Cherry Tree	(Relentless/Virgin)
15	15	RASCAL FLATTS	What Hurts The Most	(Lyric Street)
16	16	NICOL SPONBERG	Crazy In Love	(Carli)
17	17	MERCYME	So Long Self	(Columbia/RWD)
18	18	TAYLOR HICHS	Do I Make You Proud	(LPRMG)
19	19	KELLY CLARKSON	Walk Away	(RCA/RMG)
20	20	LIONEL RICHE	I Call It Love	(Island/RJMG)
21	21	BO BICE	The Real Thing	(RCA/RMG)
22	22	CHICAGO	Love Will Come Back	(Rhino/Warner Bros.)
23	23	JON SECADA	Free (Big 3)	
24	24	JACK JOHNSON	Upside Down	(Brushfire/Universal Republic)
25	25	BOB SEGER	Wait For Me	(Capitol)
26	26	FRAY	Over My Head	(Cable Car) (Epic)
27	27	CHANTAL CHAMANDY	Fade Like Love	(Minimuse Entertainment)
28	28	LOS LOBELEY BOYS	Diamonds	(Dr Music/Epic)
29	29	CARINE URIBARRI	Jesse, Take The Wheel	(Arista)
30	30	TIM MCGRAW	When The Stars Go Blue	(Carli/Raprise)

#1 MOST ADDED

TIM MCGRAW When The Stars Go Blue (Carli/Raprise)

#1 MOST INCREASED PLAYS

BON JOVI Who Says You Can't Go Home (Island/RJMG)

TOP 5 NEW & ACTIVE

NATALIE GRANT The Real Me (Carli/Warner Bros.)

BLAN DIAZ No More Tears (Strip City)

EBYA Someone Said Goodbye (Raprise)

DANIEL POWTER Free Loop (Warner Bros.)

TERMS Big City Concrete Walkthroughs (Alpha Jax)

AC begins on Page 43.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	CASSIE ME & U	Next Selection	(Bad Boy/Atlantic)
2	2	YUNG JOC	Goin' Down	(Bad Boy/Atlantic)
3	3	NELLY FURTADO	ITIMBALAND	Promiscuous (Geffen)
4	4	LI'L JON	(E-40 & SEAN PAUL) Snap Yo Fingers	(TVT)
5	5	CHERISH	Do It To It	(Slo 'Nuff/Capitol)
6	6	E-40	(T-PAIN & KANDI GIRL) U And Dat	(Raprise/BME)
7	7	KELIS	(TTOO SHORT) Bassy	(Live/Zomba Label Group)
8	8	RHIANNA	Unfaithful	(Def Jam/RJMG)
9	9	FIELD MOB	(CIARA) So What	(DTP/Geffen)
10	10	BEYONCÉ	(JAY-Z) Deja Vu	(Music World/Sony Urban/Columbia)
11	11	ME-YO	Sexy Love	(Def Jam/RJMG)
12	12	SEAN PAUL	When You Gonna (Give It Up To Me)	(VP/Atlantic)
13	13	CHINGY	(TYRESE) Pulling Me Back	(Capitol)
14	14	YOUNG BRO	(T.I.) Shoulder Loan	(Grand Hustle/Atlantic)
15	15	T.I.	Why You Wanna	(Grand Hustle/Atlantic)
16	16	LETOYA	Torn	(Capitol)
17	17	CHRIS BROWN	(JL) WAYNE Gimme That	(Live/Zomba Label Group)
18	18	CHAMMLIONAIRE	(KRAYZIE BOMB) Ridin'	(Universal Motown)
19	19	CHARLS BARKLEY	Crazy	(Downtown/Lava/Atlantic)
20	20	PAULA DEANDA	(BABY BASH) Doing Too Much	(Arista)
21	21	JANET JACKSON	(NELLY) Call On Me	(Virgin)
22	22	SHAKIRA	(WYCLEF JEAN) Hips Don't Lie	(Epic)
23	23	YUNG JOC	I Know You See It	(Bad Boy/Atlantic)
24	24	CIARA	(CHAMMLIONAIRE) Get Up	(LaFace/Zomba Label Group)
25	25	PACK	Yers Up	(All Hite/Live/Zomba Label Group)
26	26	BUSTA RHYMES	I Love My B****	(Flipmode/Aftermath/Interscope)
27	27	OMARION	Entourage	(Sony Urban/Epic)
28	28	PITBULL	Boyzles	(TVT)
29	29	SHARREFA	(LUDACRIS) Need A Boss	(DTP/Def Jam/RJMG)
30	30	PUSSYCAT DOLLS	(BIG SNOOP DOGG) Buttons	(A&M/Interscope)

#1 MOST ADDED

MOMCA FIDEM FRANCHIZE 807Z Everytime The Beat Drop (LPRMG)

#1 MOST INCREASED PLAYS

CHINGY (TYRESE) Pulling Me Back (Capitol)

TOP 5 NEW & ACTIVE

MR. CAPONE-E Don't Get It Twisted (SMC)

JIBBS Chain Hang Low (Geffen)

CHAM FALICIA KEYS Ghetto Story (Madhouse/Atlantic)

PLAY-N-SKILLZ FIPITBULL Get Freaky (G-Unit/Universal)

LLOYD BANKS F150 CENT Hands Up (G-Unit/Interscope)

CHR/RHYTHMIC begins on Page 27.

HOT AC

LW	TW	ARTIST	SON	Label
1	1	KT TUNSTALL	Black Horse & The Cherry Tree	(Relentless/Virgin)
2	2	NICKELBACK	Savin' Me	(Roadrunner/RJMG)
3	3	NATASHA BEDINGFIELD	Unwritten	(Epic)
4	4	FRAY	Over My Head	(Cable Car) (Epic)
5	5	CHARLS BARKLEY	Crazy	(Downtown/Lava/Atlantic)
6	6	GOO GOO DOLLS	Stay With You	(Warner Bros.)
7	7	RED HOT CHILI PEPPERS	Dani California	(Warner Bros.)
8	8	KELLY CLARKSON	Walk Away	(RCA/RMG)
9	9	DANIEL POWTER	Bad Day	(Warner Bros.)
10	10	JACK JOHNSON	Upside Down	(Brushfire/Universal Republic)
11	11	ROB THOMAS	Ever The Same	(Atlantic)
12	12	JOHN MAYER	Waiting On The World To Change	(Aware/Columbia)
13	13	FIVE FOR FIGHTING	The Riddle	(Aware/Columbia)
14	14	NICK LACHEY	What's Left Of Me	(Live/Zomba Label Group)
15	15	JAMES BLUNT	High	(Casterd/Atlantic)
16	16	ALL-AMERICAN REJECTS	Move Along	(Doghouse/Interscope)
17	17	BO BICE	The Real Thing	(RCA/RMG)
18	18	SHAKIRA	(WYCLEF JEAN) Hips Don't Lie	(Epic)
19	19	BLUE OCTOBER	Here Me	(Universal Motown)
20	20	RHIANNA	SOS	(Def Jam/RJMG)
21	21	RASCAL FLATTS	What Hurts The Most	(Lyric Street)
22	22	KEARNE	Is It Any Wonder	(Interscope)
23	23	MAT KEARNEY	Nothing Left To Lose	(Aware/Columbia)
24	24	FORT MINOR...	Where'd You Go	(Machine Shop/Warner Bros.)
25	25	CHRISTINA AGUILERA	Ain't No Other Man	(RCA/RMG)
26	26	CONNIE BAILEY	RAE Put Your Records On	(Capitol)
27	27	FRAY	How To Save A Life	(Epic)
28	28	SMASH MOUTH	Story Of My Life	(Beautiful Bomb)
29	29	NICKELBACK	Far Away	(Roadrunner/RJMG)
30	30	SNOW PATROL	Chasing Cars	(A&M/Interscope)

#1 MOST ADDED

CONNIE BAILEY RAE Put Your Records On (Capitol)

#1 MOST INCREASED PLAYS

JOHN MAYER Waiting On The World To Change (Aware/Columbia)

TOP 5 NEW & ACTIVE

LAMBON PUGB Can't Let Go (RCA/RMG)

FOO FIGHTERS Mirrors (RCA/RMG)

ON BLOSSOMS Learning The Hard Way (Hybrid)

HINDER Lips Of An Angel (Universal Republic)

LIONEL RICHE I Call It Love (Island/RJMG)

AC begins on Page 43.

URBAN

LW	TW	ARTIST	SON	Label
1	1	YOUNG BRO	(T.I.) Shoulder Loan	(Grand Hustle/Atlantic)
2	2	LI'L JON	(E-40 & SEAN PAUL) Snap Yo Fingers	(TVT)
3	3	T.I.	Why You Wanna	(Grand Hustle/Atlantic)
4	4	FIELD MOB	(CIARA) So What	(DTP/Geffen)
5	5	YUNG JOC	Goin' Down	(Bad Boy/Atlantic)
6	6	BEYONCÉ	(JAY-Z) Deja Vu	(Music World/Sony Urban/Columbia)
7	7	CASSIE ME & U	Next Selection	(Bad Boy/Atlantic)
8	8	LETOYA	Torn	(Capitol)
9	9	CHINGY	(TYRESE) Pulling Me Back	(Capitol)
10	10	KELIS	(TTOO SHORT) Bassy	(Live/Zomba Label Group)
11	11	CHERISH	Do It To It	(Slo 'Nuff/Capitol)
12	12	ME-YO	Sexy Love	(Def Jam/RJMG)
13	13	MARY J. BLIGE	Enough Cryin'	(Geffen)
14	14	JANET JACKSON	(NELLY) Call On Me	(Virgin)
15	15	JAMIE FOXX	(TWISTA DJ) Play A Love Song	(LPRMG)
16	16	YUNG JOC	I Know You See It	(Bad Boy/Atlantic)
17	17	BUSTA RHYMES	I Love My B****	(Flipmode/Aftermath/Interscope)
18	18	E-40	(T-PAIN & KANDI GIRL) U And Dat	(Raprise/BME)
19	19	LYFE JENNING	S.E.X.	(Sony Urban/Columbia)
20	20	NICK ROSS	... Hustlin'	(Slip-N-Slide/Def Jam/RJMG)
21	21	CHRIS BROWN	(JL) WAYNE Gimme That	(Live/Zomba Label Group)
22	22	SEAN PAUL	When You Gonna (Give It Up To Me)	(VP/Atlantic)
23	23	SAMMIE	You Should Be My Girl	(Rowdy/Universal Motown)
24	24	RHIANNA	Unfaithful	(Def Jam/RJMG)
25	25	CIARA	(CHAMMLIONAIRE) Get Up	(LaFace/Zomba Label Group)
26	26	MILA J.	Good Lookin' Out	(T.U.G./Universal Motown)
27	27	PHARRELL	(KANYE WEST) Number One	(Star Trak/Interscope)
28	28	ME-YO	When You're Mad	(Def Jam/RJMG)
29	29	OMARION	Entourage	(Sony Urban/Epic)
30	30	SLEEPY BROWN	Margarita	(Purple Ribbon/Virgin)

#1 MOST ADDED

JOHNITA AUSTIN Turn It Up (So So Def/Virgin)

#1 MOST INCREASED PLAYS

CHINGY (TYRESE) Pulling Me Back (Capitol)

TOP 5 NEW & ACTIVE

LETOYA She Don't (Capitol)

UNIK Walk It Out (Big Damp/Koch)

DAZ FRIZZ ROSS On Some Real (So So Def/Virgin)

MEGAN ROCKWELL Floating (Def Jam/RJMG)

LIONEL RICHE I Call It Love (Island/RJMG)

URBAN begins on Page 31.

ROCK

LW	TW	ARTIST	SON	Label
1	1	RED HOT CHILI PEPPERS	Dani California	(Warner Bros.)
2	2	THREE DAYS GRACE	Animal I Have Become	(Live/Zomba Label Group)
3	3	BUCKCHERRY	Crazy Bitch	(Eleven Seven/Lava)
4	4	TOOL	Vicarious	(Volcano/Zomba Label Group)
5	5	AUDIOSLAVE	Original Fire	(Epic/Interscope)
6	6	STONE SOUR	Through Glass	(Roadrunner/RJMG)
7	7	GODSMACK	Speak	(Universal Republic)
8	8	HINDER	Lips Of An Angel	(Universal Republic)
9	9	BREAKING BEILJANN	The Diary Of Jane	(Hollywood)
10	10	SHINEDOWN	I Dare You	(Atlantic)
11	11	WOLFMEAT	Woman	(Modular/Interscope)
12	12	KORN	Coming Undone	(Virgin)
13	13	TOM PETTY	Saving Grace	(American/Warner Bros.)
14	14	SEETHEN	The Gift	(Wind-Up)
15	15	NICKELBACK	Rockstar	(Roadrunner/RJMG)
16	16	PEARL JAM	Life Wasted	(LPRMG)
17	17	BLACK STONE CHERRY	Lenny Train	(Roadrunner/RJMG)
18	18	PEARL JAM	World Wide Suicide	(LPRMG)
19	19	RACONTEURS	Steady, As She Goes	(Third Man/V2)
20	20	AFI	Miss Murder	(Toy Evl/Interscope)
21	21	TOOL	The Pot	(Volcano/Zomba Label Group)
22	22	RED HOT CHILI PEPPERS	Tell Me Baby	(Warner Bros.)
23	23	NICKELBACK	Savin' Me	(Roadrunner/RJMG)
24	24	CROSSFADE	Invisible	(Columbia)
25	25	THEORY OF A DEADMAN	Santa Monica	(Roadrunner/RJMG)
26	26	WOODSTARK	Inside Of You	(Island/RJMG)
27	27	AVENGED SEVENFOLD	Seize The Day	(Warner Bros.)

#1 MOST ADDED

SHINEDOWN Heroes (Atlantic)

#1 MOST INCREASED PLAYS

AUDIOSLAVE Original Fire (Epic/Interscope)

TOP 3 NEW & ACTIVE

BOB SEGER Wait For Me (Capitol)

BUCKCHERRY Next 2 You (Eleven Seven/Lava)

PAINC CHANNEL Why Cry (Capitol)

ROCK begins on Page 51.

July 28, 2006

URBAN AC

LW	TW	ARTIST	SON	ALBUM
3	1	BRIAN MCKENIGHT	Find Myself In You	(Motown/Universal)
1	2	MARIAN CAREY	Fly Like A Bird	(Island/DJMG)
2	3	ANTHONY HAMILTON	Can't Let Go (So So Def/Zomba Label Group)	
5	4	LUTHER VANDROSS	Shine	(J/RMG)
4	5	TEENA MARIE	Ooh Waa	(Cash Money/Universal Motown)
10	6	LIONEL RICHE	I Call It Love	(Island/DJMG)
6	7	URBAN MYSTIC	I Refuse	(SORE)
7	8	ISLEY BROTHERS...	Just Came Here...	(Def Soul/Def Jam/DJMG)
8	9	ERIC BENET	Pretty Baby	(Fridley/Rainbow/Warner Bros.)
9	10	MARY J. BLIGE	Be Without You	(Geffen)
12	11	CHARLIE WILSON	No Words	(Live/Zomba Label Group)
13	12	DONELL JONES	I'm Gonna Be	(LaFace/Zomba Label Group)
16	13	MARY J. BLIGE	Enough Cryin'	(Geffen)
15	14	K. FRANKLIN	Looking... Fe Yo Soul	(Gospo Centric/Zomba Label Group)
14	15	WEATHER HEADLEY	No Time	(RCAR/RMG)
17	16	MARY MARY	Yesterday	(Sony Urban/Columbia)
18	17	LETOYA	Torn	(Capitol)
25	18	BEYONCÉ	HJAY-Z Dopa Yu	(Music World/Sony Urban/Columbia)
22	19	MIKAELA	There's Hope	(Universal Motown)
21	20	RAMEEM DEVANANI	You	(Live/Zomba Label Group)
20	21	SHARICE	Take Care Of U	(Amp/PlayStation)
23	22	JILL SCOTT	The Fact Is (I Need You)	(Mikida Beach)
19	23	JANEHO	The Chosen One	(Divine Mill/Warner Bros.)
24	24	FREDDIE JACKSON	Until The End Of Time	(Orpheus)
26	25	LORENZO OWENS	Wanna See You Smile	(J-Town)
28	26	PRINCE	Satisfied	(Universal Republic)
-	27	JANET JACKSON	Wholly Call On Me	(Virgin)
-	28	K. FRANKLIN	Imagine Me	(Fe Yo Soul/Gospo Centric/Zomba Label Group)
29	29	JAVIER	The Answer Is Yes	(Capitol)
27	30	ISLEY BROTHERS...	Blast Off	(Def Soul/Def Jam/DJMG)

#1 MOST ADDED

NATALIE COLE Day Dreamin' (Verve/VMG)

#1 MOST INCREASED PLAYS

LIONEL RICHE I Call It Love (Island/DJMG)

TOP 5 NEW & ACTIVE

- ALGEBRA U Do It For Me (Kedar)
- JAMIE FOXX FT/WRSTA DJ Play A Love Song (J/RMG)
- ANTHONY HAMILTON Sista Big Bones (So So Def/Zomba Label Group)
- TAMAR DAVIS Sunday In The Park (Universal)
- TONY RICH PROJECT Somethin' About U (A.M./Rich Media Group)

URBAN AC begins on Page 31.

ACTIVE ROCK

LW	TW	ARTIST	SON	ALBUM
1	1	THREE DAYS GRACE	Animal I Have Become	(Live/Zomba Label Group)
2	2	TOOL	Vicarious	(Volcano/Zomba Label Group)
3	3	KORNI	Coming Undone	(Virgin)
5	4	HIDDEN LIPS	Of An Angel	(Universal Republic)
6	5	STONE SOUR	Through Glass	(Roadrunner/DJMG)
4	6	RED HOT CHILI PEPPERS	Dani California	(Warner Bros.)
7	7	BREAKING BEILJAMIN	The Diary Of Jane	(Hollywood)
8	8	BUCKCHERRY	Crazy Bitch	(Eleven Seven/Lava)
20	9	AUDIOSLAVE	Original Fire	(Epic/Interscope)
10	10	GOODSMACK	Shine Down	(Universal Republic)
9	11	WOLFMOOTHER	Woman	(Modular/Interscope)
13	12	DISTURBED	Land Of Confusion	(Reprise)
15	13	AFI	Miss Murder	(Tiny Evil/Interscope)
12	14	GOODSMACK	Speak	(Universal Republic)
11	15	ROB ZOMBIE	American Witch	(Geffen/Interscope)
18	16	BLACK STONE CHERRY	Lonely Train	(Roadrunner/DJMG)
19	17	30 SECONDS TO MARS	The KB	(Immortal/Virgin)
16	18	MUDVAYNE	Fall Into Sleep	(Epic)
17	19	PEARL JAM	Life Wasted	(J/RMG)
27	20	SHINEDOWN	Heroes	(Atlantic)
21	21	BLUE OCTOBER	Hate Me	(Universal Motown)
23	22	LOSTPROPHETS	Rooftops	(Columbia)
24	23	EIGHTEEN VISIONS	Victim	(Trustkill/Epic)
26	24	CROSSFADE	Invincible	(Columbia)
29	25	FLYLEAF	Fully Alive	(Octone/RCA/RMG)
25	26	TRAPT	Disconnected (Out Of Touch)	(Warner Bros.)
32	27	BULLET FOR MY VALENTINE	Tears...	(Trustkill/Live/Zomba Label Group)
30	28	STAND KING	Of All Excuses	(Flip/Atlantic)
35	29	AVENGED SEVENFOLD	Seize The Day	(Warner Bros.)
31	30	RACONTEURS	Steady, As She Goes	(Third Man/V2)

#1 MOST ADDED

BLACK LABEL SOCIETY Concrete Jungle (Roadrunner/DJMG)

#1 MOST INCREASED PLAYS

AUDIOSLAVE Original Fire (Epic/Interscope)

TOP 5 NEW & ACTIVE

- RED HOT CHILI PEPPERS Tell Me Baby (Warner Bros.)
- LACUNA COIL Enjoy The Silence (Contemporary Media)
- KILLERS When You Were Young (Island/DJMG)
- BROOK White Gull (Island/DJMG)
- HURT Falls Apart (Capitol)

ROCK begins on Page 31.

COUNTRY

LW	TW	ARTIST	SON	ALBUM
2	1	CARRIE UNDERWOOD	Don't Forget To Remember Me	(Arista)
1	2	BRAD PASKLEY	The World	(Arista)
4	3	TOBY KEITH	A Little Too Late	(Show Dog Nashville/Universal)
6	4	ROBBY ATKINS	If You're Going Through Hell...	(Carli)
3	5	KERRY CRESSNEY	Summertime	(BNA)
8	6	RASCAL FLATTS	Me And My Gang	(Lyric Street)
7	7	GARY ALLAN	Life Ain't Always Beautiful	(MCA)
8	8	WRECKERS	Leave The Places	(Maverick/Warner Bros.)
10	9	STEVE NOLLY	Brand New Girlfriend	(Carli)
9	10	LITTLE BIG TOWN	Bring It On Home	(Equity)
11	11	KEITH ANDERSON	Everytime I Hear Your Name	(Arista)
13	12	BROOKS & DUNN	Building Bridges	(Capitol)
12	13	ERIC CHURCH	How Bout You	(Capitol)
15	14	FAITH HILL	Sunshine And Summer	(Warner Bros.)
16	15	JOSH TURNER	Would You Go With Me	(MCA)
14	16	BILLY CURRINGTON	Why, Why, Why	(Mercury)
17	17	JAKE OWEN	You How	(RCA)
19	18	GEORGE STRAIT	Gave It Away	(MCA)
18	19	PAT GREEN	Fools Just Like I Should	(BNA)
20	20	JOSH GRACIN	Favorite State Of Mind	(Lyric Street)
21	21	BIG & RICH	8th Of November	(Warner Bros.)
22	22	DANIELLE PECK	Findin' A Good Man	(Big Machine)
23	23	TRACE ADKINS	Savin'	(Capitol)
24	24	TRENT WILLMON	On Again Tonight	(Columbia)
27	25	BLAINE LARSEN	I Don't Know What She Said	(Giant Slayer/BNA)
26	26	MIRANDA LAMBERT	New Strings	(Columbia)
28	27	GRETCHEN WILSON	California Girls	(Columbia)
34	28	BENK'S BENTLEY	Every Mile A Memory	(Capitol)
30	29	JACK INGRAM	Love You	(Big Machine)
29	30	LORESTAN	Mountains	(BNA)

#1 MOST ADDED

ALAN JACKSON Like Red On A Rose (Arista)

#1 MOST INCREASED PLAYS

ALAN JACKSON Like Red On A Rose (Arista)

TOP 5 NEW & ACTIVE

- STEVE AZAR You Don't Know A Thing (Dang/Miles/New Revolution)
- TRACY BYRD Cheapest Metal (Blind Mile/New Revolution)
- ROUSLOW HARRIS That's So You (Show Dog Nashville)
- BRIAN MCCOMAS Good Good Lovin' (Kotopit)
- MATT JENNINS Bad As I Want To, (Universal South)

COUNTRY begins on Page 38.

ALTERNATIVE

LW	TW	ARTIST	SON	ALBUM
2	1	RACONTEURS	Steady, As She Goes	(Third Man/V2)
3	2	AFI	Miss Murder	(Tiny Evil/Interscope)
1	3	RED HOT CHILI PEPPERS	Dani California	(Warner Bros.)
4	4	THREE DAYS GRACE	Animal I Have Become	(Live/Zomba Label Group)
7	5	30 SECONDS TO MARS	The KB	(Immortal/Virgin)
19	6	AUDIOSLAVE	Original Fire	(Epic/Interscope)
5	7	TOOL	Vicarious	(Volcano/Zomba Label Group)
6	8	ANGELS AND AIRWAVES	The Adventure	(Saravane/Geffen)
9	9	GRANLS BARKLEY	Crazy	(Downtown/Lava/Atlantic)
10	10	TAKING BACK SUNDAY	MakaDonaSara	(Warner Bros.)
11	11	BREAKING BEILJAMIN	The Diary Of Jane	(Hollywood)
8	12	BLUE OCTOBER	Hate Me	(Universal Motown)
15	13	BUCKCHERRY	Crazy Bitch	(Eleven Seven/Lava)
12	14	PEARL JAM	Life Wasted	(J/RMG)
14	15	KORNI	Coming Undone	(Virgin)
17	16	STONE SOUR	Through Glass	(Roadrunner/DJMG)
16	17	LOSTPROPHETS	Rooftops	(Columbia)
18	18	PAIN! AT THE DISCO	I Write...	(Decaydance/Feared By Ramon/Lava)
13	19	WOLFMOOTHER	Woman	(Modular/Interscope)
32	20	KILLERS	When You Were Young	(Island/DJMG)
21	21	MUSE	Knights of Cydonia	(Warner Bros.)
22	22	DASHBOARD CONFSSIONAL	Don't Wait	(Vagrant/Interscope)
23	23	RISE AGAINST	Ready To Fall	(Geffen)
29	24	RED HOT CHILI PEPPERS	Tell Me Baby	(Warner Bros.)
26	25	KEANE	Is It Any Wonder	(Interscope)
24	26	SNOW PATROL	Hands Open	(A&M/Interscope)
25	27	SHE WANTS REVENGE	These Things	(Geffen)
28	28	WOODSTARK	Inside Of You	(Island/DJMG)
33	29	DISTURBED	Land Of Confusion	(Reprise)
31	30	GOODSMACK	Shine Down	(Universal Republic)

#1 MOST ADDED

KILLERS When You Were Young (Island/DJMG)

#1 MOST INCREASED PLAYS

AUDIOSLAVE Original Fire (Epic/Interscope)

TOP 5 NEW & ACTIVE

- THOM YORKE Black Swan (XL)
- BLUE OCTOBER Into The Ocean (Universal Motown)
- CORRA STARSHIP... Snakes On A Plane (Bring It) (New Line Cinema)
- PEEPING TOM Mejo Apacac
- EIGHTEEN VISIONS Victim (Trustkill/Epic)

ALTERNATIVE begins on Page 31.

SMOOTH JAZZ

LW	TW	ARTIST	SON	ALBUM
1	1	PETER WHITE	What Does It Take (To Win Your Love)	(Columbia)
2	2	BRIAN ABRAH	True Blue	(GRP/VMG)
4	3	WAYMAN TISDALE	Got Down On It	(Roundabout)
3	4	PHILIPPE SAISSÉ	Très Do It Again	(Roundabout)
7	5	RICK COLEMAN	Always Thinking Of You	(Merado Jazz/EMI)
5	6	BRIAN CULBERTSON	Let's Get Started	(GRP/VMG)
6	7	EDGE GROOVE	Chillin' (Merado Jazz/EMI)	
9	8	FOURPLAY...	My Love's Lovin'	(Bluebird/RCA Victor/RMG)
11	9	CONNIE BAILEY RAE	Put Your Records On	(Capitol)
8	10	RAMSEY LEWIS	Oh Happy Day	(Merado Jazz/EMI)
10	11	RAY PARKER, JR.	Minneapolis Beach	(Raydio Music Group)
14	12	SIMPLY RED	Holding Back...	(simplyred.com/Verve Forecast/VMG)
12	13	PAUL BROWN	Wings	(GRP/VMG)
13	14	DAVID PACK	Biggest Part Of Me	(Peak/Concord)
17	15	JAZZMASTERS V	Free As The Wind	(Trippin' 'N' Rhythm)
19	16	DAVID BENOIT	Best Street	(Peak/Concord)
18	17	PIECES OF A DREAM	Forward Emotion	(Hoods Up)
16	18	BRIAN SIMPSON	Saturday Cool	(Roundabout)
20	19	RICK DRAMON	Groove Is In The Heart	(Artisan)
23	20	DAVE KOB	Undeniable	(Capitol)
26	21	SHULTS	Look What's Happened	(Artisan)
24	22	ERIC DANUS	Chillin' Out	(Merado Jazz/EMI)
22	23	JASON MILES	Sexual Healing	(Merado Jazz/EMI)
30	24	LIONEL RICHE	I Call It Love	(Island/DJMG)
27	25	MARION MEADOWS	Dressed To Chill	(Hoods Up)
-	26	PAMELA WILLIAMS	Positive Vibe	(Shanachie)
28	27	OLI SHUK	Easy Does It	(Trippin' 'N' Rhythm)
29	28	RICHARD ELLIOT	Say It's So	(Artisan)
-	29	MICHAEL FRANKS	Under The Sun	(Koch)
-	30	JACK JOHNSON	Upside Down	(Brushfire/Universal Republic)

#1 MOST ADDED

LIONEL RICHE I Call It Love (Island/DJMG)

#1 MOST INCREASED PLAYS

FOURPLAY F.M. MCCONALD My Love's Lovin' (Bluebird/RCA Victor/RMG)

TOP 2 NEW & ACTIVE

- EVERETTE MARP Monday Speaks (Shanachie)
- ERIC DANUS If I Ain't Got You (Merado Jazz/EMI)

SMOOTH JAZZ begins on Page 48.

TRIPLE A

LW	TW	ARTIST	SON	ALBUM
1	1	TOM PETTY	Saving Grace	(American/Warner Bros.)
2	2	GRANLS BARKLEY	Crazy	(Downtown/Lava/Atlantic)
7	3	JOHN MAYER	Waiting On The World To Change	(A&M/Columbia)
3	4	KY TURKSTALL	Suddenly I See	(Relentless/Virgin)
8	5	KEANE	Is It Any Wonder	(Interscope)
5	6	LOS LOBELY BOYS	Diamonds	(Or Music/Epic)
4	7	GUSTER	One Man Wrecking Machine	(Reprise)
6	8	RED HOT CHILI PEPPERS	Dani California	(Warner Bros.)
13	9	FRAY	How To Save A Life	(Epic)
11	10	MAT KEARNEY	Nothing Left To Lose	(A&M/Columbia)
16	11	GOOZE	How We Operate	(ATO/RMG)
9	12	MARK KNOPFLER...	This Is Us	(Nonesuch/Warner Bros.)
15	13	CONNIE BAILEY RAE	Put Your Records On	(Capitol)
10	14	CHRIS ISAIAK	King Without A Castle	(Reprise)
14	15	SHAWN MULLINS	Beautiful Wreck	(Vanguard)
17	16	RACONTEURS	Steady, As She Goes	(Third Man/V2)
12	17	JAMES BLUNT	High	(Caster/Atlantic)
21	18	SNOW PATROL	Chasing Cars	(A&M/Interscope)
18	19	COLDPLAY	The Hardest Part	(Capitol)
24	20	BEN HARPER	Get It Like You Like It	(Virgin)
19	21	GOO GOO DOLLS	Stay With You	(Warner Bros.)
20	22	ZIGGY MARLEY	Love Is My Religion	(Tuff Gong)
22	23	SONYA KITCHELL	Let Me Go	(Vanguard)
23	24	DONAVON FRANKENREITER	Move By Yourself	(Lost Highway)
25	25	ROCK KILLS KID	Paralyzed	(Fearless/Reprise/Warner Bros.)
30	26	GRASS BLOSSOMS	Lyricalizing The Hard Way	(Hybrid)
29	27	FIVE FOR FIGHTING	The Riddle	(A&M/Columbia)
27	28	SOUL ASYLUM	Stand Up And Be Strong	(Legacy)
26	29	PAUL SIMON	Outrageous	(Warner Bros.)
-	30	BARRENKED LADIES	Easy	(Desperation/Network)

#1 MOST ADDED

SHAWN COLVIN Fill Me Up (Nonesuch/Reprise)

#1 MOST INCREASED PLAYS

RAY LAMONTAGNE Three More Days (RCA/RMG)

TOP 5 NEW & ACTIVE

- TOBY LIGHTMAN Holding Me Down (Lava/Atlantic)
- TRAIN Am I Reaching You Now (Columbia)
- DASHBOARD CONFSSIONAL Don't Wait (Vagrant/Interscope)
- FOG FIGHTERS Miracle (RCA/RMG)
- BRUCE COCKBURN Different When It Comes To You (True North/Rounder)

TRIPLE A begins on Page 57.

PUBLISHER'S **Profile** BY ERICA FARBER

Mark Masters has a plan. As CEO of the Talk Radio Network, his goal is to be fair, reasonable and treat people right. By doing those three things, he successfully competes with the large network companies.

Representing a portfolio of handpicked talent that has both emotional and intellectual range, Masters has been able to grow the Talk Radio Network every month since he took control of the company.

Getting into the business: "My father had been in radio since I could remember. He used to drag me around to radio stations where he'd combat some of the biggest talk show hosts of his era. I actually vowed never to be in radio. I have been an entrepreneur, been in magazine prepress, been a real estate developer and built different companies. Members of my family founded TRN in 1993. Part of the premise was that Rush Limbaugh was syndicated, so why couldn't other dayparts be syndicated? Art Bell was the first show we syndicated, and nobody gave it a big chance of success."

Joining TRN: "When I joined I was sort of lower-level management and involved in an advisory capacity to the then-president. The company was sold to Premiere in early 1998, and at the end of 1998 we repurchased it and I became CEO. I'm the majority shareholder right now."

Mission of the company: "To find shows that create referral-based audience and that generate a profit for our stations. What does that mean? It means, do you hear about a show before you hear it? You heard about Rush before you ever heard Rush."

"There are certain hosts who know how to crystallize the fog of your thinking in such a way that they validate your deeply held thoughts and beliefs. When that happens, when a host can take data points and turn them into meaning effortlessly, it shifts things you knew but didn't know you knew. That kind of host is incorporated into your personal life and your emotional life, and two things happen: You make an appointment to listen to that host, and you tell your friends what he said."

The company's products: "We have 16 different syndicated shows. In the last decade over half of the top 10 shows have been generated by or launched out of our company. Art Bell was the first, then Michael Savage, Laura Ingraham, Jerry Doyle and Rusty Humphries."

"One of the reasons we were able to buy the company back was that nobody gave us any chance of success. It was thought that the consolidation of the radio industry spelled the end of independent syndication. But my theory was that under the old mom-and-pop system, somebody who didn't get ratings could stay on forever, but under the new system, performance was going to be required, and if your programming was the best, it wouldn't matter if you were an independent or if you were owned by a giant."

Representing Mancow: "We spent five years looking for an FM show because we believe FM morning shows are the power anchor, the monetizing agent, of FM stations. In Mancow we found a guy who, after the events of Sept. 11, 2001, changed his whole show. He looked at the ugly-American quotient, which was the shock-jock quotient, and said, 'I don't want my show to be about audio voyeurism. I want my show to be about music, entertainment, pop culture, political satire and substance.'"

"AM is not as exciting as FM is, but AM is like a committed marriage — you trust the person. FM is like a one-night stand: You might not want to see him or her tomorrow unless he or she will excite you even more. In Mancow, the best qualities of AM and FM are combined. You have somebody you can trust who stands for something, who has deeply held beliefs, but who also has that edginess and excitement that work on the FM dial. My prediction is that Mancow, in the years ahead, will be the biggest morning show in America."

What he looks for in talent: "We get hundreds of CDs a year. If you have great intellectual range but are cold, you might make it OK locally, but you can't make it nationally. If you have great intellectual range and great emotional range, you can emote on behalf of the audience. You get emotionally naked in front of the microphone, and the speakers disappear. And when the speakers disappear you create a relationship. Without emotional and intellectual range, it's just facts and data."

"When a host respects his audience and prepares his show in such a way that there is a predictable path to an unpredictable conclusion or an unpredictable path to a predictable conclusion, the show becomes unpredictable. When a listener starts to wonder what a host's take on an issue is and when a host gives the listener a better perspective on what's going on in the world, that host is like gold."

Long-term plans: "We are going to be launching more long-form programs in different dayparts. The 2008 presidential election is going to be the most contentious presidential election in 50 years and maybe the most contentious ever. We believe a certain percentage of

FM stations are going to be converted to News/Talk 18 months to two years before the November 2008 elections.

"Also, as cell phones offer more services and you can program your own music lineups, spoken word provides for exclusivity. In many markets you can get Green Day music on five different stations, but spoken word is exclusive to one station and provides the monopoly of personality."

Biggest challenge: "Constantly creating and cultivating a pipeline of talent that we can bring to radio when radio is so much about cost-cutting that it has moved away from local talent. Jerry Doyle is a perfect example. We started out in weekends two years ago, and now he's on 225 stations. He was an actor on *Babylon 5* for five years, and before that he was on Wall Street for 10 years."

"Michael Savage also didn't come out of radio. He has two Ph.D.s and a master's degree, and he wrote 18 books that had nothing to do with radio. Laura Ingraham was a clerk for Supreme Court Justice Clarence Thomas and a speechwriter at the White House. We have to encourage a whole new generation that may not have been in radio to try it."

State of radio: "The dilemma that radio is in is that it has to serve Wall Street, and the way

you serve Wall Street is by sending as much money up to Wall Street as you can. Cost-cutting has almost come to an end, and you now have to face the reality that the future of the radio industry is going to be based on talent. Talent comes in many forms — on-air and managerial — and both need to be entrepreneurial."

"If your on-air talent is an entrepreneur in the way he thinks about the station, he'll not only give an on-air performance, he'll also care about the revenue of the station. If you have a manager who doesn't have an entrepreneurial soul, instead of being innovative and creative and taking joy in what he does and pride in creating a fun environment, he'll be more like a political corporate operative and eliminate anyone who threatens him."

"So the spirit of entrepreneurialism needs to be brought back to radio. It's still there, but it needs to be given more oxygen, because only through entrepreneurialism does innovation that cuts costs in smart ways create environments where you can increase revenue, create partnerships and do all the neat stuff that entrepreneurial companies do."

Something about his company that would surprise our readers: "We're a pure meritocracy. There is no political BS or corporate politics at this company. We recognize and reward people for their ethics and entrepreneurial common sense. Our goal is to underpromise and overdeliver and to care about our customers' profit margins first. Because if our customers make a profit, the world will beat a path to our door."

Career highlight: "We've worked really hard to pay back with interest the trust that my hosts have given me and that the stations have given our company. It thrills me when we place a host on a station and they outperform the expectations that we had."

Career disappointment: "There are always things you wish you could do differently. As you get older you get more humble and more grateful for the people important to you."

Most influential individual: "I feel I have several godfathers. I respect Jack Swanson, Phil Boyce, Greg Mocer and a host of others who have always been kind and thoughtful to me when I was going through my most vicious learning curves."

Favorite radio format: "Talk."

Favorite television show: "24. From a business standpoint, *American Idol* is sheer genius. I'm also a big sci-fi buff. The new *Battlestar Galactica* and *House* are brilliant."

Favorite musical artist: "Elton John."

Favorite movie: "El Cid."

Favorite book: "Atlas Shrugged."

Favorite restaurant: "Delmonico's in New York City."

Beverage of choice: "Non-union Coors."

Hobbies: "Outdoor stuff with my kids — fishing, water sports and all those sort of things. I also love art. I paint and draw."

E-mail address: "mmasters@talkradionetwork.com."

Advice for broadcasters: "Be entrepreneurial, and teach entrepreneurial thinking to your on-air talent. Be true to yourself."

Advice for talent: "Be true to yourself. Don't try to please the audience. There is something magnetic about secure people. The great thing about Rush or Savage or the greats is that they don't care if you're listening. It's just you and them, and they are secure."

"The best analogy I could ever give of great talent is Johnny Carson. Carson was in his zone, and it was so secure that you wanted to be there with him. A lot of PDs get dictates from their GMs telling them to do this and do that, and a lot of people scare talent by saying, 'These are the rules.'"



MARK MASTERS

CEO, Talk Radio Network

THANK YOU!

**CMA thanks the artists,
celebrities and our friends
in the music industry who
donated their time and talents to make the
2006 CMA Music Festival event
and TV special an incredible success!**

