

3 Doors Down Hit Three Formats

The Republic/Universal band grabs the trifecta this week: Most Added at Rock, Active Rock and Alternative. "Let



Me Go" debuts at No. 42* on the Active chart with 38 adds and gets 19 adds at Alternative and 13 at Rock. The track is the lead single off 3 Doors Down's latest album, *Seventeen Days*, in stores Feb. 8.



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AC Holiday Music Chart

It's that time of year again, when stations begin flipping to all holiday music, and R&R is eager to help out with a new 30-position chart that shows which seasonal songs are getting the most airplay on ACs that have made the switch. Popular songs include those by new artists like Josh Groban and Five For Fighting and tracks from such holiday stalwarts as Trans-Siberian Orchestra and Mannheim Steamroller. Page 46.

A Holiday Release from Barenaked Ladies

(((STEREO)))

Barenaked Ladies

Barenaked for the Holidays

Jingle Bells
Green Christmas
I Saw Three Ships
Hanukkah Blessings
O Holy Night
Elf's Lament (with Michael Buble)
Snowman
Do They Know It's Christmas?
Hanukkah, Oh Hanukkah
God Rest Ye Merry Gentlemen/
We Three Kings
(with Sarah McLachlan)
Rudolph The Red-Nosed Reindeer
Carol of the Bells
Footprints
Deck the Halls
Christmastime (Oh Yeah)
Sleigh Ride
Christmas Pies
I Have a Little Dreidel
Wonderful Christmastime
Auld Lang Syne



featuring the single
"Elf's Lament"
with Michael Bubl 



www.barenakedladies.com



FOR MORE INFORMATION CONTACT rae@nettwerk.com

MAYBE THIS CHRISTMAS TREE

A STELLAR COLLECTION OF
HOLIDAY CLASSICS AND ORIGINALS

- ◆ The Polyphonic Spree *Happy Xmas (War Is Over)*
- ◆ The Raveonettes *The Christmas Song*
- ◆ Death Cab For Cutie *Christmas (Baby Please Come Home)*
- ◆ Pedro The Lion *I Heard The Bells On Christmas Day*
- ◆ Belasana *Bittersweet Eve*
- ◆ Ivy *Christmas Time Is Here*
- ◆ Royal Crown Revue featuring Vicky Tafoya *Baby It's Cold Outside*
- ◆ Tom McRae *Wonderful Christmastime*
- ◆ Pilate *Fairytale of New York*
- ◆ Lisa Loeb *Jingle Bells*
- ◆ Jars of Clay *Christmas For Cowboys*
- ◆ Copeland *Do You Hear What I Hear?*



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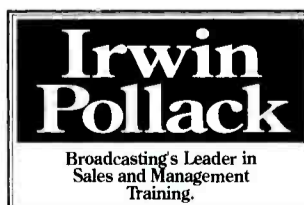
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ALL ABOUT 'JACK'

The "Jack" format that started in Vancouver, British Columbia has migrated south, and there are now five Jack stations in the U.S. This week, **Mike Henry**, CEO of Paragon Media Strategies, the company that helped create Jack, explodes a number of myths about the format and explains why listeners are beginning to flock to the brand.

Page 9

A COUNTRY CHRISTMAS

R&R's Country contingent make like Santa's helpers this week, presenting a cornucopia of holiday music tips for programmers looking to add seasonal spice to their playlists. There's a rundown of new holiday releases, a list of last year's top 25 Christmas songs, recommendations from Regent's Bob Moody and Audience Development Group's Brian Wright and much more.

Page 37

R&R NUMBER ONES

- CHR/POP**
• NELLY VT. MCGRAW Over... (Derry/Fo' Reel/Curb/Universal)
- CHR/RHYTHMIC**
• SNOOP DOGG I/PHARRELL Drop It... (Doggy Style/Geffen)
- URBAN**
• SNOOP DOGG I/PHARRELL Drop It... (Doggy Style/Geffen)
- URBAN AC**
• BRIAN MCKNIGHT What We Do Here (Motown)
- GOSPEL**
• J. MOSS We Must Praise (Gospo Centric)
- COUNTRY**
• LONESTAR Mr. Mcm (BNA)
- AC**
• LOS LONELY BOYS Heaven (Or/Epic)
- HOT AC**
• MAROON 5 She Will Be Loved (Octone/J/RMG)
- SMOOTH JAZZ**
• WAYMAN TISDALE Ain't No Stoppin'... (Rendezvous)
- ROCK**
• VELVET REVOLVER Fall To Pieces (RCA/RMG)
- ACTIVE ROCK**
• CHEVELLE Vitamin R (Leading Us...) (Epic)
- ALTERNATIVE**
• JIMMY EAT WORLD Pain (Interscope)
- TRIPLE A**
• U2 Vertigo (Interscope)
- CHRISTIAN AC**
• CASTING CROWNS Voices Of... (Beach Street/Reunion/PLG)
- CHRISTIAN CHR**
• TOBYMAC Gone (ForeFront/EMI CMG)
- CHRISTIAN ROCK**
• TOBYMAC Gone (ForeFront/EMI CMG)
- CHRISTIAN INSPO**
• MICHAEL W. SMITH Healing Rain (Reunion/PLG)
- SPANISH CONTEMPORARY**
• JUANES Nada Valgo Sin Tu Amor (Universal)
- REGIONAL MEXICAN**
• BETO Y SUS CANARIOS Esta Llorando Mi Corazón (Disa)
- TROPICAL**
• MONCHY & ALEXANDRA Perdidos (J&N)



Karmazin Named Sirius CEO

By Keith Berman
R&R Associate Radio Editor
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Karmazin

In a stunning announcement that swept through both the broadcast industry and Wall Street, former Viacom President/COO Mel Karmazin last week was named CEO of Sirius Satellite Radio. He succeeds Joe Clayton, who will retain the title of Chairman.

One to leadership positions in the industry and am confident that Sirius will become a market leader in short order. I will inherit a first-class management group led by co-Presidents Scott Greenstein and James Meyer. I look forward to working closely with Joe Clayton and the strong team that he has assembled."

"This is a perfect opportunity for me, because I want to lead a growth company that can reshape the landscape of the radio business," Karmazin said. "I took Infinity Broadcasting and Westwood

Mel Karmazin is the final piece in the turnaround of Sirius that began when I joined the company three years ago. My contract was ending on Dec. 31, and I advised the board of

Stern pitches Sirius on Late Show: Page 3

KARMAZIN > See Page 11

Viacom To Pay \$3.5M Indecency Settlement

Consent decree covers fines levied against Opie & Anthony, Deminski & Doyle, more

By Joe Howard
R&R Washington Bureau
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In a landmark settlement announced Tuesday, Viacom will pay the FCC \$3.5 million to settle over 50 pending indecency cases that were in various stages of FCC investigation, including five outstanding indecency fines proposed against Infinity radio stations.

"We have now resolved all outstanding matters before the FCC related to indecency except for the Super Bowl." Viacom statement

Included are the \$357,000 fine proposed against former WNEW/New York syndicated hosts Opie & Anthony for the duo's infamous "Sex for Sam" stunt in St. Patrick's Cathedral and a separate \$21,000 fine the pair attracted for

two sexually explicit broadcasts.

Also included are two \$27,500 fines imposed against WKRR/Detroit: one for a sexually explicit conversation that took place during a 2001 broadcast of *The Howard Stern Show*, and another related to the station's *Deminski & Doyle Show* over a January 2002 program that featured detailed descriptions of violent sexual practices.

The last fine included was a \$7,000 penalty levied against WLLD/Tampa for the broadcast of a rap concert during which vulgar language was used by a performer.

VIACOM > See Page 11

Infinity Separates From Indies

Rochester PD reportedly fired following probe

By Roger Nadel
R&R Executive Editor
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An investigation by New York's Attorney General into the relationship between independent music promoters and local radio-station programming decisions appears to be having ripple effects through-

out the radio industry. The biggest ripples occurred within Infinity Broadcasting, where one veteran programmer was terminated and a new company-wide policy was issued, directing stations to sever all ties with indies.

INFINITY > See Page 11

Entercom Also Nixes Indie Promo

Entercom has joined the likes of Infinity and Clear Channel in prohibiting all of its radio stations from continuing to work with independent promoters. The decision by the broadcaster came just days after it was confirmed that Infinity had cut its ties with indies (see story, above).

In an internal memo sent to Entercom's stations that was obtained by R&R, company President/CEO David Field explained, "Over the past few years fundamental changes in the record business have adversely impacted the independent-promotion business. The value of maintaining these relationships has diminished accordingly.

ENTERCOM > See Page 12

Radio One Gets 51% Interest In Reach Media

In a \$56.1 million cash and stock deal announced Monday, Radio One is acquiring a 51% controlling stake in Reach Media, which was founded two years ago by syndicated morning host Tom Joyner and David Kantor to operate *The Tom Joyner Morning Show* and other African-American-focused businesses.

Joyner and Kantor are signing new 10-year employment agreements with Reach, while Radio One will take steps to syndicate Joyner's show in its markets that don't currently carry the show. *The Tom Joyner Morning Show* is heard on a reported 115 affiliates across the country.

Radio One President/CEO
REACH > See Page 17

NRG Merges With Waitt

Quass set as President/CEO of new entity

By Adam Jacobson
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Waitt Radio last week put its seal of approval on a merger that makes the Omaha-based broadcaster a small-market force in the upper Midwest. For an undisclosed price, Waitt has merged with Cedar Rapids, IA-based NewRadio Group, owner of 27 radio stations in Illinois and Wisconsin. Among NRG's holdings are stations serving the Wausau-Stevens Point, WI Arbitron market.

NRG President/CEO Mary Quass and Waitt Media Chairman Norman Waitt Jr.



Quass

will hold the same titles for the merged entity. The primary shareholders of the new company will be Waitt Media and private equity fund Alta Communications, with which NRG has worked in the past.

Quass told R&R, "We've always intended to grow as a mid-size company, and this afforded us a situation where we could enlarge our footprint." She also pointed out that the deal was attractive to NRG investor Alta because it allows NRG to follow its growth plan. "Alta will be able to grow its investment down the road," Quass said.

WAITT > See Page 12

Chernoff Rises To WFAN OM

By Al Peterson
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Longtime WFAN/New York PD and Infinity VP/Sports Mark Chernoff has been promoted to OM of the Sports/Talk station. In his new role Chernoff will formulate and execute strategies to grow WFAN's brand throughout the Tri-State region, manage relationships with the station's play-by-play Sports franchises and oversee all on-air talent.

He'll continue to report directly to WFAN VP/GM Lee Davis, who has already begun a nationwide search for Chernoff's successor as PD.



Chernoff

CHERNOFF > See Page 17

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Stern: 'It's Time For A Change'

Clear Channel responds to article cited by Letterman

By Joe Howard
R&R Washington Bureau
jhoward@radioandrecords.com

Proclaiming he's "never been more excited about radio," Howard Stern, during a Nov. 18 appearance on CBS-TV's *Late Show With David Letterman*, appealed to his radio listeners to follow him to Sirius Satellite Radio, where he will take his bawdy brand of radio in January 2006.



Stern

The host of WXRK/New York-based syndicated *Howard Stern Show* gushed about the upcoming move but admitted to some trepidation about leaving behind the broadcast audience for the smaller Sirius audience. "It's dangerous," Stern said. "I'm used to flicking a switch and talking to people. It's a tremendous thing, and there's a family there, but it's time for a change."

Despite the risk, Stern believes satellite radio offers an opportunity

not just to him, but to other broadcasters. "This is good for all broadcasters, because now we have a home," he said. "We have somewhere we can go. It means more competition, more jobs for broadcasters, and I think we are going to see more innovation out of satellite radio. It is the future."

As for what his show would sound like if he made the switch now, Stern stated that he wouldn't cut loose with racy broadcasts. "I would just go on the air and talk freely," he said. "There's a lot to get off of my chest. I'm starting a folder of all the things I can't talk about now. The first show is going to be amazing."

"I am turning my back on regular terrestrial radio, but I believe that in five years satellite radio will be the dominant medium in radio

STERN ▶ See Page 12

Massey Rises To Sony Music Label Group Exec. VP/A&R

Will also become President of Daylight Records

David Massey has been promoted from Exec. VP/A&R of Sony Music U.S. and Sony Music International, a position he's held since 2003, to Exec. VP/A&R of Sony Music Label Group. He has also been tapped as President of Daylight Records, an Epic Records Group label that he founded in 2000.



Massey

Massey will remain based in New York and report to Sony Music Label Group U.S. President/CEO Don Ienner. A 13-year veteran of the Sony family, Massey joined Epic Records in 1991 as VP/A&R and worked

his way up in the company, serving as VP/A&R-International Marketing, Sr. VP, Exec. VP/GM and Exec. VP/A&R before being named Sr. VP/A&R for Sony Music Entertainment in 2001. Before joining Epic Massey worked in artist management in London and headed his own independent record company, Big World Records.

"Under David's guidance, Daylight has played a critical role in helping a broad range of

MASSEY ▶ See Page 17

SBS Brings 'La Raza' To San Fran

Ferro to program KRZZ; 'El Cucuy' airs in mornings

Spanish Broadcasting System on Saturday flipped KBAA/San Francisco to Regional Mexican "93.3 La Raza," with new calls KRZZ. SBS acquired the station from Infinity in exchange for a 15% stake in SBS for Infinity parent Viacom. SBS National PD Pio Ferro will program KRZZ, while Mass Radio's Juan Carlos Hidalgo is consulting.



Ferro

Until Nov. 19 KBAA was a simulcast with AC KBAY/San Jose, but then the station began stunting with the repeated singing of a nursery rhyme associated with KLAX (97.9 La Raza)/Los Angeles-based morning star Renan Almendares

Coello, "El Cucuy De La Mañana," whose show debuted on KRZZ Monday morning. El Cucuy was previously heard in the Bay Area on Regional Mexican simulcast KSOL/San Francisco and KSQL/San Jose.

"We're having a blast kicking the station off," SBS Exec. VP/Programming Bill Tanner told R&R. "SBS has given us all the tools we need to win. San Francisco and San Jose are such wonderful cities, and we're working hard to give them a kick-ass radio station."

Ferro said, "It's going to be very exciting to compete with Univision,

KRZZ ▶ See Page 12

Bonneville Ups Hellum, Kijowski

They rise to VP/Market Mgrs. in Phoenix & St. Louis, respectively, as Oxley assumes Sr. VP stripes in DC

Bonneville International has named two new VP/Market Managers, effective Dec. 1: Erik Hellum in Phoenix, and John Kijowski in St. Louis. Hellum is currently VP/GM of the company's Country WIL and Oldies WRTH in St. Louis and will oversee AC KKLT, Sports/Talk KMVP and News/Talk KTAR in Phoenix. Kijowski is VP/GM of Smooth Jazz WSSM and Hot AC WVRV in St. Louis and will add WIL & WRTH to his management slate. Both report to Bonneville Sr. Regional VP Drew Horowitz.

"When we announced the Phoenix acquisition from Emmis about a month ago, I expressed a confident hope that we'd find the right market manager within our com-



Hellum



Oxley

pany, and we have," said Bonneville President/CEO Bruce Reese. "In just two years in St. Louis, Erik has made a real mark, and we know he'll bring his enthusiasm and hard work to bear on the exciting new challenges we'll face in Phoenix."

BONNEVILLE ▶ See Page 17

LETTER TO THE EDITOR

'Satellite A Wakeup Call To Radio'

The following letter was sent to R&R as an "open letter to radio" by Vox Communications COO Ken Barlow.

I am a partner in a small radio company that owns small-market stations. I have listened and watched over the past few months as satellite radio has taken center stage in our industry. Enough is enough!

Howard Stern's switch to satellite radio is something I accept. Mel Karmazin becoming CEO at Sirius I understand. What baffles me is radio's willingness to roll over and play dead. The major players in this scenario are making decisions that are bad for radio and bad for radio's future.

It amazes me that Infinity radio allows Stern to stay on the air for the next year. It was obvious to many people that his move was on the horizon. Could it have caught Infinity by surprise? I know the eco-

nomics involved in benching Howard, but the potential for long-term losses looms much larger.

Pay Stern for the next year, and take him off the air. Don't allow him to use the very radio airwaves he's attempting to destroy to promote the new venture. Take Stern off the Infinity stations, and his presence in the next year will be dramatically lower. This will negatively affect the plans to cut into our business.

Keeping Stern from using [Viacom's] co-owned CBS-TV and David Letterman to promote the move also seems like a no-brainer to many of us. I turned on the Westwood One *Imus in the Morning* show this morning, and even Imus was lauding the merits of satellite radio and Karmazin's effect on that medium vs. terrestrial radio. I know satellite radio isn't going away, but must we welcome it into our world with arms wide open?

LETTER ▶ See Page 17

Sommers Adds WPEN PD Duties

WMWX (Mix 95.7)/Philadelphia PD Michael Sommers has added programming responsibilities for Greater Media Oldies clustermate WPEN. Sommers has been consulting WPEN since its flip from Adult Standards in September and assumes duties that have been handled by Station Manager Brett Beshore since the format change. Bob Craig, who was WPEN's PD until its change to Oldies, is no longer with the company.



Sommers

Sommers joined Greater Media/Philadelphia in August, after serving as Market OM for Delmarva Broadcasting's Dover, DE stations. His programming experience includes stints as PD for WOCT/Baltimore; WPNT/Chicago; WDFX/Detroit; WLTE/Minneapolis; WNVZ/Norfolk; and WSTW/Wilmington, DE.

Sommers reports to Beshore, who told R&R, "In early September I approached him about

SOMMERS ▶ See Page 17

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Entravision Duo In Phoenix Now 'Super Estrella'

Spanish-language AC simulcast KDVA & KVVA (Radio Romantica)/Phoenix flipped on Nov. 19 to Entravision's signature "Super Estrella" CHR format, which targets



the 18-34 demo. Super Estrella features music by such artists as Paulina Rubio, Mana, Shakira, Ricky Martin and Alejandra Guzman. KDVA & KVVA join the Super Estrella Network, which is programmed by Veronica Medina from Entravision Radio's offices in Los Angeles.

"Super Estrella is the perfect fit for KDVA & KVVA and will be a great complement to the existing programming on our other two stations in the market," said the stations' GM, Tom Duran. "With the Super Estrella format now available on the radio dial in Phoenix, we will be able to bring our listeners a broader array of Spanish-language-radio programming options that appeal to their interests and preferences and offer advertisers a compelling avenue to reach the growing base of Hispanic consumers."

Entravision also owns and operates Regional Mexican KLNZ (Radio Tricolor) and Oldies KMIA (La Consentida) in the Phoenix market.

Adelstein Approved For New FCC Term

Promises focus on media ownership, indecency

By Joe Howard
R&R Washington Bureau
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After a long delay during which his renomination was held up by congressional wrangling over other issues, on Nov. 21 FCC Commissioner Jonathan Adelstein finally won Senate approval for a new term. His second term expires on June 30, 2008.

During a Nov. 18 appearance before the Senate Commerce Committee, which approved his renomination at that time, Adelstein said that tightening media-ownership regulations is one of his top priorities.

In fact, he said under questioning by committee Chairman John McCain that he hopes the FCC will conduct a more thorough review of the media landscape now that an appeals court has remanded the agency's numerical media-ownership limits for further review (see related story, this page). In particular, Adelstein said he wants to hold more public hearings, conduct more studies and work more closely with

Congress to craft rules that will put tighter reins on ownership concentration.

Adelstein also criticized the FCC's Republican majority for not doing enough research before adopting new ownership rules in June 2003. "I think that was a mistake, and I think we would have been well-served to vet that decision further," Adelstein said. "I hope that, this time around, we will do that."

'Context Matters'

While he has crusaded for tougher enforcement of the FCC's broadcast-indecency rules, Adelstein cited ABC-TV's recent controversies concerning

Monday Night Football and the airing of World War II epic *Saving Private Ryan* to underscore the complexities of indecency enforcement.

He pointed particularly to some ABC affiliates' decision to forgo airing *Saving Private Ryan* for fear of FCC retribution for the film's sometimes-salty language. "This proves how complicated this issue is," he said. "We have received thousands of e-mails on both sides." While he revealed that the FCC is expecting to have to deal with complaints about the broadcast, he noted that the Media Bureau has twice before ruled that *Saving Private Ryan's* content is not indecent. "It's not gratuitous, and it's not meant to shock," he said.

Adelstein compared that language to U2 singer Bono's infamous use of the word *fuck* during a live televised

ADELSTEIN See Page 8

BUSINESS BRIEFS

Disney Broadcast Division Narrows Q4 Loss

Walt Disney Co.'s broadcasting division, which includes ABC, narrowed its fiscal Q4 operating loss from \$79 million to \$75 million as revenue slid 4%, to \$1.1 billion. As Disney ended its 2004 fiscal year, the company reported that the broadcasting division saw operating income increase year-to-year, from \$37 million to \$245 million, thanks to higher advertising revenue at ABC-TV and lower programming and production costs. However, the gains were offset by increased administrative costs, leading to a 1% decline in overall revenue, to \$5.3 billion. For the company's media-networks division overall, Q4 revenue increased 10%, to \$2.9 billion, while operating income rose from \$298 million to \$448 million. For the full fiscal year, 2004 revenue increased 8%, to \$11.8 billion, while operating income grew from \$1.2 billion to \$2.2 billion.

Liberman Parent Sees Q3 Income Dip For Radio

LBI Media's radio division, which includes Liberman Broadcasting's holdings in Southern California and Houston, saw operating income fall from \$6.6 million to \$4.2 million in the third quarter. Radio-division net revenue decreased 5%, to \$12.1 million, a dip LBI blamed on a decrease in demand for Spanish-language advertising by national advertisers and the comparison with a strong Q3 2003, when revenue growth reached 20%. Operating expenses rose 7%, to \$5.7 million, in Q3 '04. Liberman said its additional costs were due to increases in programming compensation and higher music-license and ratings-service fees. For the nine months ended Sept. 30, 2004, Liberman's radio-division net revenue decreased 4%, to \$32.8 million. Overall, privately held LBI Media's net revenue climbed 6%, to \$24.2 million, thanks mostly to growth at LBI's TV stations in Los Angeles and Houston.

Emmis Honored By Hoosier Better Business Bureau

Indianapolis-based Emmis Communications was one of four businesses to receive the 2004 Torch Award for Business Ethics from the Central Indiana Better Business Bureau. The annual awards recognize for-profit businesses in the region that are committed to maintaining exceptionally high standards of ethical behavior in buyer and seller relationships. Emmis was recognized particularly for Chairman/CEO Jeff Smulyan's "11 Commandments"—the principles by which the company is guided.

Negotiation Expert Cohen To Keynote RAB2005

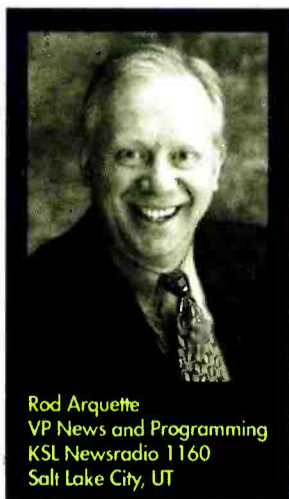
Herb Cohen, the world-renowned author of *You Can Negotiate Anything* and the recent best-seller *Negotiate This!*, will address attendees at RAB2005 on the morning of Feb. 11 at the Hyatt Regency Atlanta. RAB Exec. VP George Hyde said RAB members are always asking for more and better coaching on negotiation skills, making Cohen, who is known as "the World's Best Negotiator," an obvious keynote choice.

In other news, the RAB is making available to member stations a number of new research presentations designed to give sellers

Continued on Page 8



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Rod Arquette
VP News and Programming
KSL Newsradio 1160
Salt Lake City, UT

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FCC Wants More Time For Supreme Appeal

Challenge of Philly court decision likely

The FCC on Monday filed a request with the U.S. Supreme Court seeking a 30-day extension of the Dec. 2 deadline the commission faces to appeal a Philadelphia appeals court's challenge of the commission's numerical media-ownership limits.

In an application submitted by Acting Solicitor General Paul Clement, the commission argues that the case "involves the FCC's exercise of its statutory responsibility for establishing appropriate regulatory standards regarding media consolidation based on its assessment of the public interest."

The filing goes on, "A 30-day extension of time is requested to permit full consideration of the practical and legal ramifications of the decision of the court of appeals, and if a petition

for certiorari is authorized, to prepare and print it."

While the appeals court upheld many of the media-ownership rules the FCC adopted in June 2003, the court remanded for further review the numerical limits the agency set on radio and television station ownership. While the FCC hasn't publicly stated that it will challenge the ruling, the extension request suggests that the agency's lawyers are considering such an appeal.

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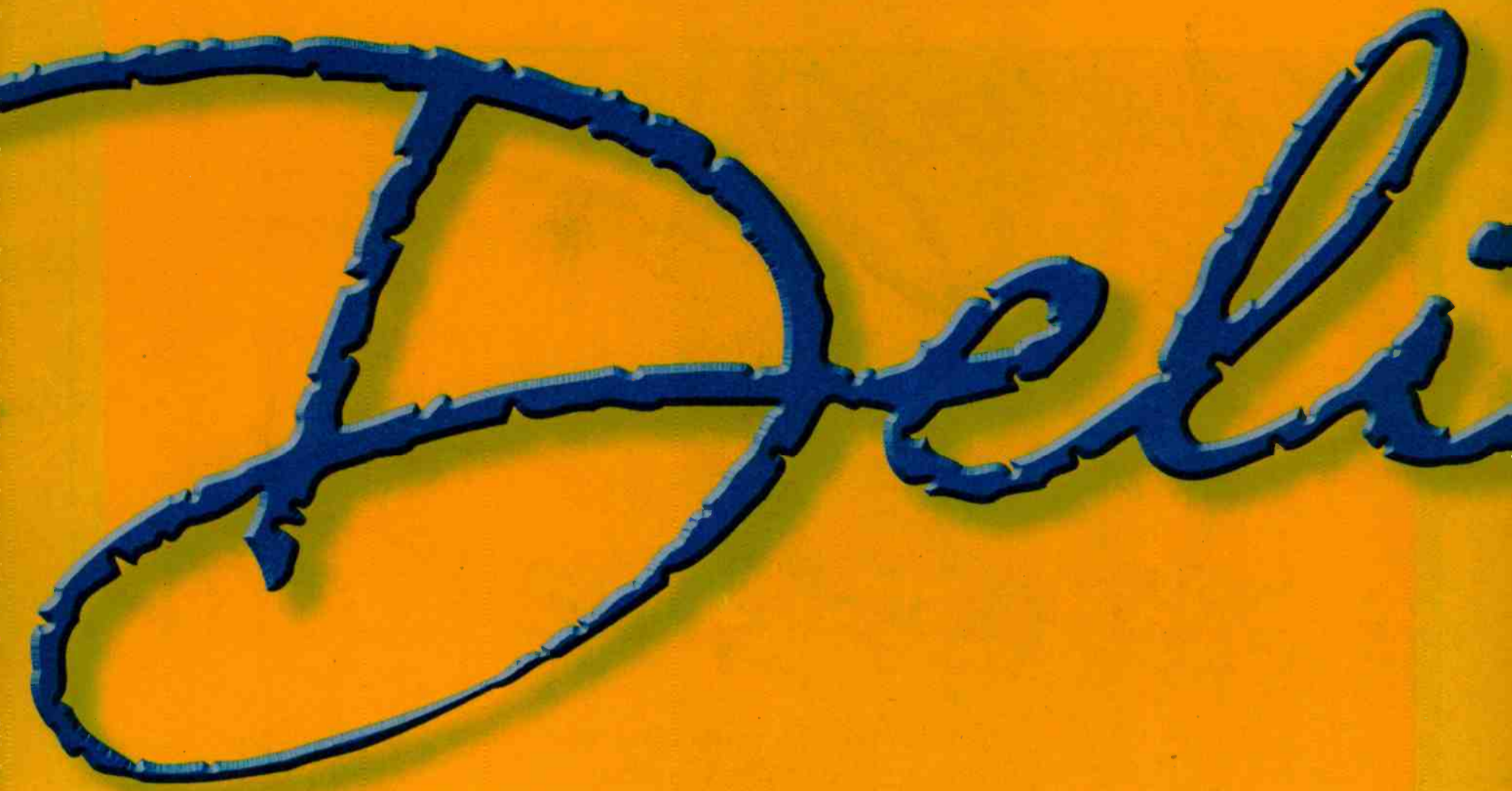
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BUSINESS BRIEFS

Continued from Page 4

and their managers tools to communicate to clients the effectiveness of radio as an advertising medium. The presentations are offshoots of the recently released "Personal Relevance, Personal Connections: How Radio Ads Affect Consumers" Wirthlin Worldwide study from the Radio Ad Effectiveness Lab. The presentations and accompanying documentation are available at www.rab.com. Finally, the RAB is offering a new sales-training video, *Breaking the Daily Habit: Competing Successfully Against Newspaper*, presented by George Hyde and RAB VP/Educational Services and Training Academy Director John Potter. For more info or to purchase the \$199 video, contact mlevy@rab.org.

XM Unveils Online-Only Music Channels

XM Satellite Radio has added two new music channels, available only on its XM Online webcast service: CHR/Rhythmic The Eye and Southern Gospel-focused enLIGHTen! XM Online, which also includes 72 of the satcaster's music and news channels, costs \$7.99 per month, or \$3.99 a month for XM satellite subscribers.

Sirius Receivers Hitting Target Shelves

Sirius Satellite Radio's "Stream Jockey" portable receiver and accessories are now available at more than 500 Target locations, with a manufacturer's suggested retail price of \$149 for the receiver and an adapter for in-car or at-home use. A boombox that can be used with the receiver is also available. The satcaster also announced this week that automotive partner Mercedes-Benz is beginning factory installation of Sirius tuners in all of its 2005 models except the SLK, which will add factory availability of the service by year's end.

Adelstein

Continued from Page 4

awards show. That usage was ruled to be gratuitous and indecent, though NBC, which aired the show, was not fined. "Cultural and artistic merit are always taken into account," Adelstein said.

While Adelstein's term technically expired last year, by rule he was allowed to stay on while Congress was still in session. After his re-nomination was approved, Adelstein said in a statement, "As a lifelong public servant, it is especially gratifying to be given such a rare opportunity to continue to work on behalf

of this great country. The issues before us are critical to our economy and touch people in deeply personal ways.

"I will continue to promote the interests of the American public in having access to the best possible communications opportunities in the world."

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WIXN-AM & WRCV-FM/Dixon, WSEY-FM/Oregon, WCMY-AM & WRKX-FM/Ottawa and WJBD-AM & WJBD-FM/Salem, IL and WATK-AM, WACD-FM & WRLO-FM/Antigo; WFAW-AM & WSJY-FM/Fort Atkinson (Madison); WDLB-AM & WLJY-FM/Marshfield (Wausau-Stevens Point); WLKD-AM & WMQA-FM/Minocqua; WRDB-AM, WBDL-FM & WNFM-FM/Reedsburg; WOBT-AM, WHDG-FM & WRHN-FM/Rhineland; WOSQ-FM/Spencer (Wausau-Stevens Point); WKCH-FM/Whitewater; WYTE-FM/Whiting; and WFHR-AM & WGLX-FM/Wisconsin Rapids (Wausau-Stevens Point), WI Undisclosed (more details on Page 1)

State-By-State Transactions

- WFPA-AM/Ft. Payne, AL \$115,000
- WBIL-AM/Tuskegee, AL \$210,000
- WSHN-FM/Holton (Muskegon), MI Undisclosed
- FM CP/Newaygo, MI Undisclosed
- WLCS-FM/North Muskegon and WUBR-AM & WEFM-FM/Whitehall (Muskegon), MI \$3.8 million
- KZZR-AM & KQHC-FM/Burns, OR \$72,500
- WWON-AM/Waynesboro, TN \$92,000
- KKHR-FM/Abilene, TX \$684,000
- WTOX-AM/Glen Allen and WLEE-AM, WREJ-AM & WVNZ-AM/Richmond, VA \$3.8 million
- WHAP-AM/Hopewell (Richmond), VA \$200,000
- WICE-FM/Clarksville and WSHV-AM & WSKS-FM/South Hill, VA \$2.5 million

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

- KOYE-FM/Frankston, KOOL-FM/Jacksonville, KFRO-AM & KYKX-FM/Longview and KKUS-FM/Tyler (Tyler-Longview), TX

PRICE: \$26 million

TERMS: Asset sale for cash

BUYER: Access.1 Communications, headed by President/Director Chesley Maddox-Dorsey. Phone: 212-714-1000. It owns 14 other stations. This represents its entry into the market.

SELLER: Waller Broadcasting Inc., headed by President/CEO Dudley Waller. Phone: 903-939-1065

BROKER: Doug Ferber of Star Media Group Inc.

2004 DEALS TO DATE

Dollars to Date:	\$1,763,899,951 <small>(Last Year: \$2,324,087,266)</small>
Dollars This Quarter:	\$280,988,468 <small>(Last Year: \$847,001,455)</small>
Stations Traded This Year:	823 <small>(Last Year: 879)</small>
Stations Traded This Quarter:	164 <small>(Last Year: 300)</small>

FCC ACTIONS

Congressman Chastises FCC Chairman For MNF Comments

Rep. Jerrold Nadler said in a statement Nov. 19 that comments FCC Chairman Michael Powell made during a CNBC interview regarding the pre-game skit that aired during ABC-TV's Monday Night Football on Nov. 15 "make it abundantly clear that he is less interested in doing his job than he is in becoming the country's chief censor." Nadler noted that after Powell stated that, should it receive a complaint, the commission would review the facts fairly, Powell then called the airing of a segment in which *Desperate Housewives* star Nicolette Sheridan, clad in only a towel, dropped the towel and embraced Philadelphia Eagles star Terrell Owens "very disappointing." Powell added, "I wonder if Walt Disney would be proud."

Nadler said of the comment, "This is no different from a judge announcing before a hearing, 'We need to examine the facts that will be presented in this case fairly, but if you ask me, I think this guy is guilty.' He cannot now be a fair and impartial judge if a complaint is filed." Nadler suggested that Powell recuse himself from the matter should the FCC review complaints about the broadcast.

Continued on Page 12

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'Jack' Attacks

The truth about the new format radio doesn't get

By Mike Henry

Much has been written about the "Jack" format — I suppose for good reason. But never in my 25 years in radio have I seen so much written about a new format that so few understand. Jack FM debuted at No. 1 on CKLG-FM/Vancouver in December of 2001, and it's still No. 1 with men and women 25-54.

Jack was the opposite of everything the radio industry knew about formatics and structure. But now that this unique concept has stuck in Canada for three years, and with five Jack FMs in the United States showing considerable momentum, even the skeptics are starting to embrace Jack.



Mike Henry

Paragon Media Strategies is the research company that helped create the Jack format and creative package for Rogers Media-Radio in Canada in 2001, and Paragon was fortunate enough to have played a significant role in helping NRC Broadcasting launch the first Jack FM in the United States, on KJAC-FM/Denver, in April of 2004.

Paragon and our partners in this format, consultants Bohn & Associates in Canada and Wall Media in the United States — and, most of all, our Jack station clients — know the real (and apparently well-hidden) truths about this format that have eluded so many of our peers. Meanwhile, the Jack format continues to attract more listeners.

So let's set the record straight, for those who don't know Jack.

Myth No. 1: 'Jacks' And 'Bobs' Are The Same Thing

This couldn't be further from the truth. There are six Jacks in Canada and five in the U.S. so far, and all of them follow a similar game

plan and have a similar total station package (research, music strategy, positioning, marketing, etc.). Because Jack requires licensing, one simply can't put a station on the air



and call it Jack. Jack is a new recipe for music radio stations that is cooked by visionary broadcasters who also do a great job of localizing. Jack is a brand.

Bob, on the other hand, is as ubiquitous as the term *dude*. If you want to call a station Bob, all you have to do is put the name on whatever format you like, and you're off. At least in the early stages, there has been no licensing or protection for the Bob brand. Therefore, there is no Bob brand. It is whatever you want it to be.

In some markets Bob is 300 titles. In other markets, Bob has already come and gone. Bob is positioned and marketed differently in every market. It is not a finely crafted, localized brand like Jack.

Myth No. 2: All Jacks Are The Same

Jack counterprograms in each market individually, so each Jack has a unique target audience. A recent comparison of Jack FM playlists found that more than 40% of each station's music is exclusive to that station. Jack requires as much local research, if not more — and, certainly, very different research — than most successful music stations.

Myth No. 3: Jack Doesn't Have Legs

Apparently Jack is exercising and in great health, even at the ripe old age of 3.



After eight ratings periods, CKLG/Vancouver is at a 10.6 share 12+ and is still No. 1 with both men and women 25-54. After seven books in Calgary, CKIS is still No. 1 12+ with a 15 share in men and women 25-54.

These were the first two Jack FM stations, and some audience attrition naturally follows after huge shares out of the gate, but most new launches would kill for a No. 1 12+ station for the first three years. Hats off to Rogers for continually challenging and evolving the format.

Rogers' Jack FM in Toronto, CJAQ, entered the largest market in Canada (4.7 million people) — a radio market that had two Hot AC-type stations and two mainstream Soft AC stations, along with, of course, a Classic Rocker. Jack/Toronto is currently seventh in both men and women 25-54. The format is notorious for its wide gender and age appeal, and the most recent BBM ratings showed CJAQ fifth among women 25-34 and sixth with men 45-54.

While the market shares in Toronto haven't been the boxcar numbers of other markets, the revenue for Jack in Toronto has far exceeded the revenue of the No. 1-cuming CHR/Rhythmic that preceded Jack on the frequency.

Myth No. 4: Jacor's 'Mix' Stations Were A Predecessor To Jack

Huh? I read this in a recent review of the format. I competed with Jacor's Mix stations, and I don't recall hearing a range of music that spanned from Led Zeppelin to Kool & The Gang to Bananarama to OutKast.

And I certainly don't recall a creative package that differentiated the old Mix stations from all the other stations. Saying that Mix was a predecessor to Jack is like saying beans are a predecessor to chili. If you really know Jack, you know better.

Where I came from they would say that Jack is "backassward," and Jack is backassward not only in the music, but, even more, in its on-air positioning, packaging and attitude; in its external marketing; and even in sales.

Myth No. 5: Jack Is All About The Music

It really isn't accurate to classify Jack as just a format, because the "Jack FM" package is a rebuild of a radio station from ground up. Jack requires a different mind-set than what we've all been trained to in radio for many years. Launching and evolving Jack FM is a continual educational experience — kind of like creating new radio, without gravity.

Where I came from they would say that Jack is "backassward," and Jack is backassward not only in the music, but, even more, in its on-air positioning, packaging and attitude; in its external marketing; and even in sales.

While performance will obviously vary depending on the complexion of the area, I believe that almost every U.S. market is ripe for a locally designed Jack FM that counterprograms the rest of the market. Time will tell if that plays out, but we couldn't have asked for better starts.

Another misunderstanding about Jack and Canada is due to U.S. broadcasters' misunderstanding of the Canadian content rules. Not having Cancon rules is actually a huge benefit for the U.S. Jack stations.

Myth No. 7: Jack Is 'Unradio'

When you hear a radio researcher or consultant say "Jack is unradio," your bullshit alarm should go off. As Wall Media's Garry Wall is fond of saying, Jack isn't unradio, Jack is simply listener-friendly. "Unradio" and "listener-friendly" are completely different concepts.

I have observed that the closer you are to the radio industry, the more likely it is you don't get Jack. The farther you are from radio — that is, the more like a listener you are — the more likely it is you'll get Jack.

Those who are in the radio industry should pay attention to the development of the Jack FM radio stations. Whether you get it or you don't, the listeners apparently do, because they've made Jack FM arguably the most successful music radio innovation and new radio brand for adults in many years.

Inside the radio industry, Jack is seen as groundbreaking and revolutionary. From the listeners' perspective, radio has been very late in delivering this unique, creative total package. My money and faith is, as always, on the listeners.

The farther you are from radio — that is, the more like a listener you are — the more it is you'll get Jack.

At the recent NAB Radio Show in San Diego, a consultant on a panel said Jack will fail because the slogan "Playing what we want" doesn't serve the listeners. "The slogan should be 'Playing what you want,'" he said. It's interesting that this slogan has helped deliver No. 1 ratings in multiple markets, but there are still those in radio who just don't or can't get it.

Myth No. 6: Jack Only Works In Canada

It's too early to tell in Kansas City, where Susquehanna just launched Jack FM on KCJK in October, but the first full-book ratings are very positive in both Denver and Dallas. In Denver, KJAC-FM was ranked No. 5 in adults 25-44 and fifth in women 25-54 in summer '04, its first full book.

In Dallas, Infinity's KJKK-FM sprang out of the box in its first full book as the No. 4 cume station, and it earned substantial share increases from its previous format among 25-44 and 25-54-year-olds. In addition to the three larger markets, Jack FM also lives in Jackson, MS, on WWJK (yep, Jack in Jackson), and KKCH/Vail, CO (like KJAC/Denver, an NRC Broadcasting station).

As CEO of Paragon Media Strategies, Mike Henry is a strategic adviser to many successful radio stations, groups and networks. Longtime clients include Susquehanna Radio, Rogers Media-Radio, Triad Broadcasting, Rose City Radio, Lotus Communications and Bahakel Communications. Paragon clients have also included various record labels, National Public Radio, Sirius Satellite Radio, Country Music Television, the *New York Post*, and Blockbuster Entertainment. Reach Mike at 303-922-5600 or mhenry@paragonmediastategies.com.

While performance will obviously vary depending on the complexion of the radio area, I believe that almost every U.S. market is ripe for a locally designed Jack FM that counterprograms the rest of the market.



CARP Reform Comes Through

Meanwhile, Senate OK's reworked copyright legislation

The first performance royalties were set for webcasters in the Copyright Arbitration Royalty Panel of 2001-2002, which took 18 months to come up with figures that infuriated everybody on all sides of the issue. The Register of Copyrights set that report aside and, three months later, came up with rates that were nearly identical to what the CARP had wrought. Then Congress, listening to the complaints of small webcasters and broadcasters, set separate rates, calculated under an entirely different formula, for qualifying smaller streamers.

When it was all finally settled, a collective "We are *never* gonna go through that again" was heard from both the record labels and the webcasting industry. And that determination to never have another CARP has kept the uneasy truce between content owners and webcasters in place and lent stability to the webcast royalties. But, as of last week, the CARP is off the table.

The Copyright Royalty & Distribution Act

The House last week unanimously approved the Senate's changes to the Copyright Royalty & Distribution Act and passed the bill. The CRDA does away with CARPs, which were made up of appointees selected for each particular royalties dispute, in favor of three full-time copyright royalty judges who'll hear evidence and determine rates under guidelines set in the law. In a new twist, the judges can now order discovery as well as hear testimony.

Nobody is going to miss the CARP, which dated back only to 1993 and superseded the spiffily named Copyright Royalty Tribunal. And certainly nobody is going to miss the way CARPs were financed, which was by splitting the bill equally among all parties involved. While that might have worked when everybody at the table had roughly equal resources, as in proceedings involving cable's royalties for carrying broadcast programming, it wasn't equitable when one of the sides represented a brand-new industry.

That financial burden meant that webcasting interests were represented at the 2001 CARP by broadcasters, including Clear Channel, Salem, Entercom, Infinity, Susquehanna and NPR, and a few of the larger players

at that early stage in webcasting's development, among them Live365, Spinner.com, Launch Media, Listen.com, NetRadio Corp., Radiowave and XACT Radio Networks. (Live365 is the only one of those webcasters, by the way, that hasn't been bought or folded since the CARP.)

The PDEA didn't get through perhaps not so much because it was overkill as because it was unnecessary.

Additionally, one peculiarity of the Digital Millennium Copyright Act is that a CARP for webcast performance royalties is required to base its determination on a "willing buyer, willing seller," standard, rather than a market standard. So the webcast CARP decided to base its determination on privately negotiated webcasting agreements. But the panel then began to worry about whether any webcaster dealing with the powerful record labels was truly a "willing buyer."

Ultimately, the CARP dismissed from consideration nearly two dozen private royalties deals and used only the agreement made by Mark Cuban's mighty Broadcast.com, on the grounds that Broadcast.com was the only streamer not cowed by the labels. With that as its guide, the CARP came up with a pay-per-play

royalties scheme that included no option for webcasters to pay as a percentage of revenue.

The final rate for web simulcasts of broadcast programming, .07 cents per performance, was, in fact, exactly the rate negotiated between the labels and Broadcast.com. (A .14-cent rate for Internet-only streamers was set aside by the Register of Copyrights — to the labels' disgust — in the Register's only change to the CARP's recommendations.) Interestingly, Cuban, who had by then sold Broadcast.com to Yahoo!, revealed to *Radio and Internet Newsletter* after the CARP that he had deliberately steered the Broadcast.com negotiations toward a model that would shut out smaller webcasters.

After Congress intervened with the Small Webcasters Settlement Act and gave smaller webcasters their percentage-of-revenue option, legislators took a look at the whole mess and decided that the CARP scheme was no longer working. The House passed the CRDA in March, and now, in its final form, it's on its way to President Bush for signature.

The Reaction

The Digital Media Association, which represents most leading digital-media companies, including Apple, Yahoo!, AOL and RealNetworks, declared itself "thrilled" by the legislation. DiMA had been working for reform since immediately after the webcast CARP's report was issued, and it said, "The redesigned royalty arbitration process will be more efficient and produce more consistent decisions than the old system. As a result, royalty rates will be more fair to all participants, [both] licensors and licensees."

The National Music Publishers Association and the Harry Fox Agency, which didn't have a direct stake in the CARP, were nonetheless pleased with the change on general principles. NMPA and HFA Chairman Irwin Robinson said, "We are gratified with the passage of this act, which, among its important reforms, will replace the current Copyright Arbitration Royalty Panels, which can be expensive and cumbersome, with experienced and knowledgeable judges to streamline the rate-setting process."

The RIAA has so far been silent on the CRDA, but its member labels were

no happier with the results of the last CARP than the webcasters were, and the organization has supported some version of CARP-reform legislation.

This change will have no immediate effect, since the CARP rates were earlier extended through the end of 2004 in negotiations between DiMA and the RIAA, and the smaller webcasters have a deal in place with SoundExchange that covers them until the end of the year as well.

So the big question is whether it will be worth it — for either side — to try to get a better deal now that the parties no longer face a CARP if they can't work it out on their own. And the answer is, probably not right now. The value of settled costs and a predictable royalty stream will continue to outweigh the uncertainty and expense of hearings — especially under an untried new system — for a while yet.

But without a looming CARP or the requirement to split the costs of arbitration equally with multibillion-dollar media conglomerates, the CRDA appears to shift the balance of power a bit more toward the streamers. As the webcasting industry finds its feet and gains more promotional muscle in moving label product, the law makes it more likely that, sooner or later, the streamers are going to take a shot at getting a better deal.

The Minibus Bill

In the busy lame-duck session, the legislature a couple of weeks ago stacked up a bunch of copyright and other bills in an omnibus package called the Intellectual Property Protection Act. The original package included, among other things, the Artists Rights & Theft Prevention Act (the ART Act); the Piracy Deterrence & Education Act; the Protecting Intellectual Rights Against Theft and Expropriation Act (PIRATE Act); and the Family Movie Act. The bill passed in a weekend session, but in a trimmed-down, "minibus" form.

The ART Act, which makes it a federal crime to record a movie from the screen in a movie theater or other screening, got through nearly unchanged, though some have fair-use reservations about it. The Family Movie Act, meanwhile, attracted a lot of attention because it was designed to create an affirmative right to skip over parts of legally obtained movies, thus legalizing software like ClearPlay, which automatically skips the raunchier bits of DVDs.

Some people objected to this on the reasonable grounds that consumers already have a right to skip the parts of movies they don't like and don't need Congress to tell them it's OK. Also, a late addition to the Family Movie Act would have immunized consumers from liability for infringement only if they didn't skip any commercials or promotional announcements. That brought widespread criticism from consumer groups and others who feared it could eventually be interpreted to make anyone who skips commercials in copyrighted material civilly liable for infringement, and that particular provision did not make it into the final version of the bill.

Also missing from the final version, called the Family Entertainment & Copyright Act of 2004, is most of the PDEA, which would have lowered the definition of criminal copyright infringement to "offering for distribution" copyrighted works, whether any actual infringement took place or not. The PDEA would have made nearly every peer-to-peer user a federal felon, even if no one ever downloaded a file from that person's computer.

The PDEA didn't get through perhaps not so much because it was overkill as because it was unnecessary: Back in 1997, the No Electronic Theft Act redefined "financial gain" for infringers to include "the receipt, or expectation of receipt, of anything of value, including the receipt of other copyrighted works."

That means lawmakers accurately anticipated where digital technology was going — and it means that nearly every large-scale peer-to-peer user is already an unindicted federal felon. Had the labels or studios wanted to go the criminal-prosecution route for P2P infringers, they could have done so long ago.

PIRATE Act Sinks

Also missing from the final bill is the PIRATE Act, which would have given the Justice Department a mandate, and a \$15 million budget, to pursue civil cases against infringers on behalf of content owners. Content owners are generally responsible for pursuing their own lawsuits against suspected copyright infringers, and lawmakers' objections to having Justice spend time and money pursuing cases for private parties got the PIRATE Act taken off the table for now.

The fiercest opponents of the omnibus legislation seem happy with the downsized version. Gigi Sohn, President of consumers'-rights group Public Knowledge, said, "We are pleased that HR 4077 [the PDEA] was dropped from the bill that passed. That legislation would have lowered the standard for copyright infringement. The Senate also wisely removed the PIRATE Act, which would have made the government the entertainment industry's private law firm at taxpayer expense."

Meanwhile, the most dreaded copyright legislation of this session, the Inducing Infringement of Copyrights Act, is dead for now. The legislation, introduced by Sen. Orrin Hatch, would've made anybody who "intentionally induces" others to infringe a copyright civilly liable for the infringement.

"Intentional inducement" was defined so broadly in that bill that an unprecedented coalition of technology, consumer-electronics, education, consumers'-rights and other organizations rose up to oppose it. Though content owners, tech companies and consumer groups tried to reach new terms, no agreement was ever reached. But if the Supreme Court refuses to hear content owners' appeal of *MGM vs. Grokster*, the decision that legalized decentralized peer-to-peers, the Inducing Infringement bill could rise again.

Radio One Moves WKJS & WPZZ/Richmond Signals

Radio One/Richmond has increased the coverage of Urban AC WKJS (Kiss FM) by reconfiguring the signals of several of its stations in the market. WKJS moves from 105.7 to a simulcast on 99.3 and 104.7. Gospel WPZZ moves its format and calls from 99.3 to 104.7 and becomes "Praise 104.7," while WJMO's Urban Oldies format, which had been at 105.7, goes away.

With these changes come several staff moves. WJMO midday host Freddie Fox moves over for the same duties on WKJS to replace Clovia Lawrence, who becomes WKJS's producer/local personality for the *Tom Joyner Morning Show* and Public Affairs Director. WJMO morning host Mikki Spencer moves to WPZZ for mornings, and as a result PD Reggie B goes to afternoons. WJMO afternoon talent Capt. Bert Robinson exits.

WKJS will replace WJMO as the local affiliate for the NFL's Washington Redskins.

Infinity

Continued from Page 1

Infinity/Rochester, NY PD John McCrae was dismissed last week, according to the *New York Times*, following an internal audit of promotions organized under his supervision within the Rochester cluster. Among the stations McCrae programmed were Classic Rock WCMF and Alternative WZNE. The *Times* reports that McCrae accepted an unspecified sum's worth of gift certificates that were given to the station for use in listener contests or station promotions.

Infinity executives reportedly were fearful that McCrae had retained some portion of the gift certificates for personal use and that the gifts might have resulted in favoritism toward the promoter or the artists being promoted. Infinity has declined to comment on McCrae or the circumstances surrounding his departure, and McCrae did not respond to interview requests.

At the same time McCrae was separating from Infinity's Rochester cluster, senior company executives were communicating a new group-wide directive that prohibits all forms of independent promotion at the group's 184 radio stations. An Infinity spokeswoman confirmed that the new policy had been issued, but would not elaborate. Infinity is the second-largest radio group, behind Clear Channel. Clear Channel ordered an end to ties between its stations and indies 18 months ago; the *Los Angeles Times* reports that CC was thought to be receiving \$10 million-\$20 million a year from the promotional middlemen.

Burroughs: Arista/J Sr. VP/Urban Mktg.

Arista/J Records has hired Jeff Burroughs as Sr. VP/Urban Marketing, reporting to Exec. VP/GM Tom Corson. In his new post, Burroughs will oversee the marketing and artist-development strategy for the label's urban roster and will be based in New York.



Burroughs

"Jeff brings a wealth of knowledge to Arista/J, and I am delighted to have someone with such a high level of expertise, artist relationships and creativity join the team," Corson said.

Before joining Arista/J, Burroughs ran Rise Entertainment,

his own management and production company, where he worked with artists including Amerie and Q-Tip. Prior to that, he served as Bad Boy Entertainment's Exec. VP, guiding the careers of The Notorious B.I.G., P. Diddy, 112 and Faith

Evans.

"It's exciting for me to be part of the Arista/J Records team and contributing to the great success the label is enjoying," Burroughs said. "It feels terrific to be at a label that is poised for exceptional achievement in the urban area."

Independent music promoters work as a kind of middle man between the record labels and the radio stations. Historically, they have paid sums of money to stations in exchange for getting advance looks at weekly music playlists, with the dollars then being used for listener contests or station promotions. The independent promoters are compensated by the labels to a certain extent based on how much of the label's music stations play. In an era where many stations have little or no annual budget to promote their product, these indie accounts served as a substitute for a budget line that had dried up.

It is against the law for broadcasters to accept money or anything of value in exchange for playing songs on the radio without disclosing the practice to listeners. The probe by New York Attorney General Eliot Spitzer's office was initiated earlier this fall as a fresh examination of the relationship among labels, promoters and stations. The independent promoters say the lump-sum fees they pay to stations are not tied to airplay; critics contend that's simply a way to circumvent the laws.

Juanita Scarlett, a spokeswoman for Spitzer, confirmed to R&R the accuracy of a recent *Los Angeles Times* report that subpoenas had been issued to four record labels (Sony BMG Music Entertainment, Universal Music Group, EMI Group and Warner Music Group), seeking copies of e-mails, letters, contracts and other correspondence between the firms and the industry's leading independent promoters. Scarlett was quick to add that this is simply a request for information and documents and that nothing more should be read into it.

The Infinity directive handed down last week bans the independent promotion of songs at all its radio stations. Per the policy previ-

ously in place, programmers could not enter into exclusive deals with promoters.

One major label told the *New York Times* that it had recently ordered more than \$1,000 worth of Best Buy gift certificates to be sent to Infinity/Rochester care of McCrae; it was unclear how much was eventually shipped and whether or how it was spent.

Viacom

Continued from Page 1

While the settlement doesn't include the \$550,000 fine for Janet Jackson's breast-baring Super Bowl performance earlier this year, it does wipe out all other pending indecency investigations involving Viacom radio and TV stations. However, sources familiar with the settlement told R&R most of the investigations involved radio stations, including several complaints against Stern and Opie & Anthony that were in the preliminary investigation stage.

In a statement, Viacom said, "We have now resolved all outstanding matters before the FCC related to indecency except for the Super Bowl. This consent decree allows us to move forward and to focus our efforts in this area by serving our viewers and listeners with techniques to safeguard live broadcasts."

Viacom added that while it "deeply regrets" the Jackson incident, it plans to fight that fine. "We believe that a government fine for an unintentional broadcast is unfair and unwarranted, and we are challenging that decision," Viacom said.

While the company conceded that only one case, the Deminski & Doyle broadcast, actually violated the FCC's indecency rules, Viacom nonetheless adopted a company-wide compliance plan designed to prevent further violations of the

EXECUTIVE ACTION

Frisch Joins Journal/Tucson As VP/GM

Diane Frisch has been named VP/GM of Journal Broadcast Group's Tucson cluster: Sports **KFFN**, Rhythmic Oldies **KGMG**, AC **KMXZ** and Hot AC **KZPT**. She was previously VP/GM at Belo's crosstown **KMSB-TV** & **KTTU-TV/Tucson**.

Frisch reports to Journal Radio President Carl Gardner. She fills a post that became vacant with the April departure of Michael Donovan, who had been with the stations for just one month.

"Diane is well-known and highly respected in Tucson as a team builder who has achieved tremendous results for her customers and her company," Gardner said. "Her knowledge of both radio and television will make her highly valuable as part of our leadership at Journal."

It's Rhythmic AC 'Diva' For WCKW

Citadel Hot AC **WCKW/New Orleans** changed its tune on Nov. 18 and is now Rhythmic AC **WDVW**. The station is calling itself "Diva 92.3 — Music for the diva in you" and is targeting women 25-44 with such artists such as Reina, Prince, Justin Timberlake, The Gap Band, La Bouche, C+C Music Factory, Real McCoy, Donna Summer, Madonna and The Bangles. The airstaff remains in place, but PD John McQueen plans to add to the staff after the first of the year.

"When we first put this station

together, we decided that a one-of-a-kind city like New Orleans needed a one-of-a-kind radio station like Diva 92.3," McQueen told R&R. "The response has been great. We've gotten an amazing response from listeners all day saying how they are excited to hear something new and creative from radio."

Diva 92.3 kicked off the new format with a launch party at the House of Blues with a performance by Reina. Its new website is www.diva923.com.

regulations. The plan must remain in effect for three years.

Viacom will also educate all of its on-air and programming staff about the commission's indecency rules and will install audio-delay equipment at all the radio stations it owns.

Commissioner Wants Infinity Scrutinized

While Commissioner Michael Copps concurred with the settlement, he implored his fellow commissioners to consider harsher measures if the company ever runs afoul of the rules again. "The commission has gone down this road before with Infinity," Copps said, referring to past remedial actions Infinity has taken after being hit with indecency fines. "At that time,

the commission praised the steps Infinity took to ensure compliance with the indecency laws. Yet today we are once again settling numerous indecency complaints against Infinity. Going forward, I urge my colleagues to accord prompt and vigorous attention to any future complaints against this licensee."

Meanwhile, Commissioner Kevin Martin expressed concern that the settlement with Viacom was more lenient than those the FCC reached with Clear Channel and Emmis. "This consent decree is significantly different and may be less of a deterrent for future violations," Martin warned. "By requiring less of Viacom than we have required of others, we may be treating those companies unfairly."

Karmazin

Continued from Page 1

directors that I was willing to stay on for a transitional period. When Mel left Viacom, we all felt we had a unique opportunity. I am very confident that Mel will accelerate the very positive momentum that we have established at Sirius in the past two years."

The move will reunite Karmazin with syndicated morning personality Howard Stern, who appeared on *The Late Show With David Letterman* on the night of the announcement of Karmazin's hiring (see related story, Page 1) but did not mention the news.

Under the terms of his five-year contract, Karmazin will receive \$1.25 million a year and 30 million shares of Sirius' common stock, as well as 3 million shares of the satcaster's restricted stock. However, on Monday he used \$8 million of his own money to purchase an additional 1.5 million shares of Sirius stock. As a result, at market close on Tuesday, the satcaster's stock had jumped to an almost-three-year high of \$6.71.

Also on Tuesday, Sirius announced that it had surpassed the 800,000-subscriber point and was well on its way to meeting its goal of signing 1 million subscribers by year's end.

Radio

• **MARGE ARNOLD** joins WJMK-FM/Chicago as GSM. She comes from the LSM post at crosstown WLUP-FM.

• **RAUL CALVO** is named VP/Director of Sales for Clear Channel Radio Sales Hispanic. Calvo is a 12-year veteran of CCRS parent Katz Media and most recently served as VP/Sales for CCRS.



Calvo

• **BOB DeBLOIS** is named GSM of WPEN/Philadelphia. He previously spent four years as LSM of Rock clustermate WMMR.

• **BETH FREED** joins Jones Media-America as Manager/National Sales & Marketing. She was most recently Director/Eastern Radio Sales for Radio Disney.

• **PAMELA GODFREY** and **JULIE LANE** earn VP/Associate Managing Director stripes with Clear Channel



Lane

Braidman

Katz Advantage's Business Development team. Godfrey has been with Katz for seven years and will be responsible for business development in the New York region, as well as overseeing the New York marketing sales staff. Lane, a 10-year Katz staffer, will have similar responsibilities for the southern region from her Dallas base. Meanwhile, **DAVID LEHANSKI** rises to VP/Assoc. Director, Creative Solutions for Clear Channel Katz Advantage. He was previously VP/Marketing Solutions. Also, **TANYA BRAIDMAN** moves up from Manager of Katz Marketing Dimensions to VP/Director for Marketing Advantage, a division of CCKA. She is based in Chicago.

• **ADAM GOLDFEIN** is named Director/Automotive Sales for Infinity Broadcasting. He was most recently Group GM for five Rick Case Automotive Group dealerships.

• **BRAD HOBICORN** is appointed GSM of Clear Channel's WHCY, WNNJ-AM & FM & WSUS/Sussex, NJ. He was previously NTR Director for Greater Media/New Jersey.

• **CARLOS PEDRAZA** becomes Marketing & Promotions Director for Spanish Broadcasting System's KRZZ-FM/San Francisco. He most recently led the marketing and promotions efforts at Radio One's Urban KKBT-FM/L.A.

• **MICHAEL REICHERT** transfers to Salem's KRLA/Los Angeles as GSM. He previously held a similar title at the company's KTIE-AM/Riverside, where **RON STARK** is tapped to succeed him. Stark has been President of Stark Kreative Services.

• **SCOTT ROGERS** is named GSM at Entercom's WXNT & WZPL/Indianapolis. He previously spent 10 years with

Emmis Communications in the same market, most recently as LSM of WIBC and Network Indiana.

• **JANE SHAPIRO** returns to Arbitron in the new position of Product Manager/National Radio Research Services. Shapiro spent three years at Arbitron in the early 1990s before moving to the RAB; she was most recently Sr. Director/Research at ABC Radio Networks.

National Radio

• **ABC RADIO NETWORKS** launches "Hannity Insider," a subscription-based online service that will give fans of ABC syndicated talker Sean Hannity premium benefits including special show downloads and exclusive online audio content. Meanwhile, **ABC NEWS RADIO** is offering three one-hour specials over Thanksgiving weekend: *The ABC's of Shopping for Kids: Making the Best Buys for the Holidays*, hosted by ABC News correspondent Richard Davies; *Holiday Movie Guide 2004*, hosted by ABC News correspondent Chris Cuomo; and *Children at Risk: The ABC News/Court TV Safety Challenge*, also hosted by Cuomo. This one-hour special will offer a detailed look at the safety aspect of child care and what parents and caregivers can do to keep their children safe. For more info, contact Goodman Media's Sara Walker at 212-576-2700, x245.

• **CRYSTAL MEDIA NETWORKS** is offering CHR/Rhythmic and CHR/Pop "Best of 2004" editions of *Hollywood Hamilton's Weekend Top 30*, highlighting the top 30 songs of 2004 and artist interviews, the week of Dec. 27. For more information, call 877-208-7226.

• **CRG MEDIA** has launched as an Atlanta-based syndication firm headed up by 26-year broadcast veteran John Clark, who has already inked deals to represent the syndicated *Duke and the Doctor* health talk show and the *Rick and Bubba* morning show. Clark, who has prior syndication and network experience from stints at Premiere Radio Networks, Westwood One and Unistar, says CRG will be dedicated solely to managing affiliate relations for independent syndicated radio programs. For more information, call 770-798-9910.

• **DIAL COMMUNICATIONS-GLOBAL MEDIA** and **X RADIO** announce an agreement that gives the companies the right to handle the syndicated *Rick Dees Weekly Top 40* across the United States, starting Jan. 1, 2005. Dial-Global will be the exclusive advertising sales representative for the program, while X will serve as the countdown show's exclusive distributor, handling affiliate marketing. The deals with Dial-Global and X come as *Rick Dees Weekly Top 40* leaves the Premiere Radio Networks roster after six years. Excelsior Radio Networks owns and operates X and Dial-Global. For more information, contact Ken Williams at 310-820-8666.



Dees

• **ENVISION RADIO NETWORKS** is providing for free these one-hour holiday programs: *A Rockin' '80s Christmas!* will air the week of Dec. 20 and feature such artists as Billy Squier, Guns N' Roses, Queen, Eddie Money and Bon Jovi; and a *Chop Shop* Christmas special highlights the guitarists of the Trans-Siberian Orchestra and special guests Joe Perry, Eddie Van Halen, Kenny Wayne Shepherd and Zakk Wyld. For more information, contact Joe Mifsud at 216-831-3761.

• **JONES NETWORK SERVICES** is now distributing *Doug Stephan's Good Day* morning show. For more information, contact Bob K. at 650-654-3959.

• **JONES RADIO NETWORKS** offers for free through Dec. 25 an all-Christmas version of Marie Osmond's *Marie and Friends*, featuring AC Christmas songs, interviews and holiday greetings from military servicemen to their families. For more information, contact Sarah Beatty at 800-426-9082.

• **WESTWOOD ONE** will broadcast the 47th annual Grammy Awards nominee announcements live on Dec. 7, beginning at 11:30am ET. Exclusive interview actualities with recording artists appearing at the nominee announcements will also be available through Westwood One prep services. Westwood One will present coverage of the 47th Annual Grammy Awards on Feb. 13, 2005. For more information, contact Pete Sessa at 212-641-2053.

Industry



Davis

• **STEVE DAVIS** joins Paragon Media Strategies as Director/Music Research. A 20-year industry veteran, Davis was formerly with Caribou's Oklahoma City stations.

• **DREW SIMPSON** is appointed SVP/Media at Navigage. The 24-year industry veteran was President/COO of Tapsan when it was acquired by Arbitron, where he served on the executive staff from 1998-2000.

Waitt

Continued from Page 1

"They understand the radio business."

While Quass noted that the legal specifics needed to be ironed out, the combined companies plan to begin operating the stations under an LMA on Jan. 1, 2005. Following the close of the merger, Waitt will own 89 radio stations and add to a stable that includes properties in Iowa, Kansas, Minnesota, Nebraska and South Dakota, in addition to the Waitt Radio Network, which offers 24/7 syndicated formats to radio stations nationwide.

Additional reporting by Joe Howard

FCC ACTIONS

Continued from Page 8

FCC Dismisses Applications For Noncompliance With New Rules

The FCC on Nov. 19 dismissed 118 applications that were filed using the June 2002 version of FCC forms 301, 314 and 315, as the applications don't comply with the agency's new local radio-ownership rules. When the Philadelphia appeals court that's weighing the fate of the commission's media-ownership regulations ruled that the commission could implement its new radio rules, the commission notified parties who filed applications under the old rules to amend their applications or face dismissal. The commission also took time out to notify parties that filed applications on 2001 and earlier versions of the forms that their applications must be amended within 30 days.

FCC Moving Forward With AM Auction

The FCC on Nov. 17 released a list of 184 new AM station applications that aren't mutually exclusive with other proposed stations in its upcoming AM station auction and are thus ready for processing. However, petitions to deny the applications may be filed for the next 30 days.

Stern

Continued from Page 3

broadcasting. It will be satellite, and it will be Sirius. We're going to see the nature of radio change."

Stern also told Letterman that he's fed up with the pressure he feels from Congress and the FCC regarding his show's content. "When I made my decision to go to satellite radio, it wasn't one I made easily," he said. "I think I'm the first broadcaster to walk away from an empire. I make a lot of money for Viacom, I make a great living, and I have millions of listeners. But I don't think I'm committing suicide going to pay radio. I think this is the beginning. It's the only place left to go."

Stern also bemoaned how the close watch regulators are keeping on broadcast content has affected the way he does his show. "There are five different dump buttons on me every day," Stern said. "My show is like Swiss cheese. I don't even know how people listen anymore."

During Stern's appearance, Letterman paraphrased a September *Rolling Stone* article that charged Clear Channel — which famously yanked Stern from its stations earlier this year — has "essentially wiped out individuality of the radio

station and played havoc with the record industry and the music industry with live concerts." Despite the host's harsh characterization, Clear Channel the next day issued a statement that criticized *Rolling Stone* but spared Letterman.

"Clear Channel does not blame David Letterman for being duped by poor journalism," the company stated in the release, which included a copy of a letter Clear Channel says was sent to *Rolling Stone* but never published.

In that letter, Clear Channel President/CEO Mark Mays charged that the article contained 30 errors or factual omissions and criticized the magazine for failing to fact-check the story and for citing reporting from other media outlets instead of using data furnished by Clear Channel staff. "As the leader of a company that includes an award-winning news organization, I find that a particularly serious lack of journalistic responsibility," Mays said. "We take pride in accurately describing basic facts about our company. We would hope that our reporters will do the same moving forward."

The letter in its entirety can be read on R&R's website, at www.radioandrecords.com.

KRZZ

Continued from Page 3

Univision, which has not had a direct format competitor like this ever [in the Bay Area]. It's also going to be an interesting battle between Renan and [Univision's syndicated morning

show host] Piolin, and we're hoping to see the same positive results in the Bay Area that we saw in L.A."

Eddie "Piolin" Sotelo replaced Almendares Coello at KSCA/Los Angeles and inherited all of El Cucuy's former affiliates, including KSOL & KSQL.

Entercom

Continued from Page 1

In fact, today the vast majority of our stations no longer work with independent promoters."

Additionally, Field noted that Entercom is "exceedingly proud of the excellent relationships with major and independent record labels" the company enjoys. "We also look

forward to further enhancing those relationships in the wake of these changes," Field said.

Entercom Sr. VP/Programming Pat Paxton confirmed Entercom's decision to cease its relationship with independent promoters, effective Dec. 31. R&R's calls to Entercom Exec. VP/General Counsel Jack Donlevie were not returned by Tuesday's press time.



Table with columns: Artist, Song, Plays. Includes entries like JAY-Z & LINKIN PARK Numb/Encore, EMINEM Mosh, SNOOP DOGG & PHARRELL Drop It Like It's Hot.

Video playlist for the week of Nov. 15-21.



Table with columns: Artist, Song, Plays. Includes entries like JAY-Z & LINKIN PARK Numb/Encore, EMINEM Mosh, SNOOP DOGG & PHARRELL Drop It Like It's Hot.

Video playlist for the week of Nov. 15-21.



ADDS
HOOBASTANK Disappear
JAMIE CULLUM High & Dry
RACHAEL YAMAGATA Worn Me Down

Table with columns: Artist, Song, Plays. Includes entries like U2 Vertigo, EMINEM Just Lose It, USHER & ALICIA KEYS My Boo.

Video playlist for the week of Nov. 22-29.



Lori Parkerson
202-380-4425

Table with columns: Artist, Song, Plays. Includes entries like 20 ON 20 (XM 20) Michelle Boros, EMINEM Puke, MARIO Let Me Love You.

Table with columns: Artist, Song, Plays. Includes entries like U-POP (XM29) Zach Overking, MADELINE ZERO Gold Star, JAMELIA DJ.

Table with columns: Artist, Song, Plays. Includes entries like WATERCOLORS (XM71) Trinity, RAFA GOMEZ Icey.

Table with columns: Artist, Song, Plays. Includes entries like X COUNTRY (XM12) Jessie Scott, MIKE McCLURE My Sweet Lily.

Please Send Your Photos
R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send pics to R&R, c/o Keith Berman: kberman@radioandrecords.com



75.1 million households
Brian Philips, Sr. VP/GM
Chris Parr, VP/Music & Talent

Table with columns: Artist, Song, Plays, TW, LW. Includes entries like KEITH URBAN Days Go By, TOBY KEITH Stays In Mexico, BROOKS & DUNN That's What It's All About.

Airplay as monitored by Mediabase 24/7 between Nov. 15-21.



Jim Murphy, VP/Programming
26.5 million households

Table with columns: Artist, Song, Plays. Includes entries like J. BUFFETT I/M. McBRIDE Trip Around The Sun, TRACY BYRD Revenge Of A Middle Aged Woman.

Table with columns: Artist, Song, Plays. Includes entries like TOP 20 S. TWAIN I/B. CURRINGTON Party For Two, BLAKE SHELTON Some Beach.

Information current as of Nov. 26.

Table with columns: Pos, Artist, Avg. Gross. Includes entries like PRINCE \$1,711.8, PHIL COLLINS \$1,009.8, STING \$939.3.

Among this week's new tours:

- JOSH GROBAN
JULIE ROBERTS
SEVENDUST
SLIPKNOT
TONY FURTAOD

The CONCERT PULSE is courtesy of Polstar, a publication of Promoters' On-Line Listings. 800-344-7383; California 209-271-7900.

TELEVISION

Friday, 11/26
• JoJo and Bow Wow, Live With Regis & Kelly (check local listings for time and channel).
• Chris Isaak, The Tonight Show With Jay Leno (NBC, check local listings for time).



The Shins

• The Shins, Jimmy Kimmel Live (ABC, check local listings for time).
• Sparta, Late Night With Conan O'Brien (NBC, check local listings for time).
• Chingy, Last Call With Carson Daly (NBC, check local listings for time).

Saturday, 11/27
• Nelly, Saturday Night Live (NBC, 11:30pm ET/PT).



The Hives

Monday, 11/29
• Lenny Kravitz, The Ellen DeGeneres Show (check local listings for time and channel).
• Bruce Hornsby, Jay Leno.
• Joss Stone, Jimmy Kimmel.
• Tears For Fears, Conan O'Brien.

The iTunes Music Store Top 10. Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all five major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Nov. 23, 2004.
Top 10 Songs
1. U2 Vertigo
2. JAY-Z & LINKIN PARK Numb/Encore
3. GREEN DAY Boulevard Of Broken Dreams
4. GWEN STEFANI What You Waiting For?
5. NELLY f/TIM MCGRAW Over And Over
6. SNOOP DOGG f/PHARRELL Drop It Like It's Hot
7. USHER & ALICIA KEYS My Boo
8. BRITNEY SPEARS My Prerogative
9. DESTINY'S CHILD Lose My Breath
10. CIARA f/MISSY ELLIOTT 1, 2, Step
Top 10 Albums
1. U2 How To Dismantle An Atomic Bomb
2. EMINEM Encore
3. GWEN STEFANI Love, Angel, Music, Baby
4. U2 The Complete U2
5. JACK JOHNSON iTunes Originals
6. NEIL YOUNG Greatest Hits
7. ALISON KRAUSS & UNION STATION Lonely Runs Both Ways
8. DESTINY'S CHILD Destiny Fulfilled
9. SNOOP DOGG R&G (Rhythm & Gangsta)
10. PEARL JAM Rearviewmirror (Greatest Hits)



'What I'm Thankful For'

Reflections on life at the office and at home

Each year at Thanksgiving I take a one-week pause from our usual discussion of the issues and the topics we cover on these pages to ask a cross section of Talk radio professionals to share their thoughts on what makes them grateful. It has become one of my favorite columns to write each year. The question I ask is a simple one: What are you thankful for this year?

For me, the answer is easy. First and foremost, I am thankful for my wife, Cindy, and our two wonderful kids, Adam and Rebecca. I can barely remember my life before them and cannot imagine it without them. Their love and support are daily gifts for which I am always thankful.

I'm also thankful to work with the many wonderful people who make up the staff at R&R — from those at the top who make this platform available to me to those who support my efforts behind the scenes each week and make these pages eminently more readable for you. Thanks to all of my co-workers for your support and professionalism.

Finally, a special thanks to all who agreed to share their thoughts with us on these pages this week. To each of you, and to all who are reading their words, my very best wishes to you and your family for a very happy Thanksgiving.

Steve Moore

KMOX/St. Louis

I was born and raised in St. Louis

and grew up listening to legends like Jack Buck, Bob Hardy, Bob Costas, Anne Keefe and Jim White on KMOX. At a very young age I knew that I wanted to work at the station. I really wanted to be the play-by-play voice of the Cardinals. My career path didn't lead to an on-air position, but it did provide me the opportunity to work at the station I grew up admiring.

As PD of KMOX, I remain thankful that I have the opportunity to work alongside some of the finest broadcasters in this industry. They are true professionals who contribute to KMOX is being regarded as one of the premier radio stations in the country.

Every day I learn something new, and I'm thankful to my colleagues who are eager to share their experience. I'm thankful that the management team at KMOX is willing to be creative and to try new ideas to meet new challenges.

I'm thankful for the 2004 St. Louis Cardinals. They were great radio. I'm thankful for all the people who continue to use KMOX as their source for

information and entertainment. I'm thankful that, in some small way, my name is associated with all the talented broadcasters who helped make KMOX such a great radio station over the past 80 years.

Most important, I'm thankful for my family and friends and for my wife, Lisa, and my two sons, Ryan and Ian. They are my foundation.

Neal Bortz

WSB/Atlanta, Jones Radio Networks

First and foremost, I am thankful for my family — my wife, Donna; my daughter, Laura; and her husband, Ronnie. These three people never let me get too involved in the media circus, and they are always standing by with needles sharp enough and long enough to deflate any semblance of an expanded ego.

Second, I am thankful for my listeners. How they put up with me, I'll

"I'm thankful for the 2004 St. Louis Cardinals. They were great radio."

Steve Moore

2005 R&R News/Talk Industry Achievement Awards Update

The nomination process for the 2005 R&R News/Talk Industry Achievement Awards begins next week. Look for the official nomination form in the Dec. 3 issue of R&R. Use it to nominate those whom you think deserve recognition for their efforts and contributions to the format.

Along with nominations in the six categories that have been a part of R&R's N/T Industry Achievement Awards in past years, this year we'll be soliciting your picks in two new categories: Industry Executive of the Year and News Radio Executive of the Year. We'll also award two Station of the Year trophies, one for News/Talkers in markets 1-25 and one for markets 26-plus.

Be sure to look for full details and the official nomination form in the News/Talk/Sports pages of next week's issue of R&R. Don't miss your opportunity to make your voice heard as we once again salute and honor deserving individuals and stations from News/Talk radio all across America with the 2005 R&R News/Talk Industry Achievement Awards.

never know, but put up they do. God bless every one of them, and if I were Santa, their stockings would be full.

Finally, I'm thankful that we have a president who, despite his shortcomings, is steadfast in his resolve to protect this country from the threat of Islamic terrorism and who feels no need to seek the permission of the world community to do so.

Tisa LaSorte

KTAR/Phoenix

I am thankful for getting to go to work every day in an exciting industry and to be surrounded by highly passionate individuals who reach out to an engaged community. I am thankful for not ever really knowing what the day will bring.

Mark Masters

Talk Radio Network

First, I am grateful for the health and happiness of my wife, Patricia, and our three kids, Christopher, Marcus and Kate. They are an inspiration to me and always keep me grounded and close to my heart. I am grateful for great parents and siblings and their health as well.

I am also grateful for the brilliant talent and the crew I have been blessed to work with — Laura Ingraham, Michael Savage, Jerry Doyle, Tammy Bruce and Rusty Humphries, just to name a few. They really love what they do, and it shows. Their producing teams are among the best in the business and are really great people. Our affiliate partners and advertisers make my life and those of everyone at TRN fun and successful, so I am very grateful for them as well.

As I have said many times in the past, sometimes the only difference between an entrepreneur and a pile of manure is cash flow. So, once again, I am also grateful for not being in the manure column. Most of all, I am grateful to God for all I have been given and for the ability to actually be able to appreciate it all.

David Bernstein

WPRO/Providence

So many things humble me — love at home, three wonderful boys and their happily married parents. Then I go to work and find the same kind of family people that I like to be around:

Continued on Page 16

THE LARRY ELDER SHOW



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'What I'm Thankful For'

Continued from Page 15
dedicated, warm, intense, focused and thorough. A team. I see it at all levels, including in management at my peer level, at the GM level and at the Citadel corporate management level. We're all playing on an even field, and we're a team. God bless my wife, Debbie, for affording me the time needed to be in that great environment.

Greg Foster**WGY/Albany, NY**

My answer is short and sweet: I'm thankful for an outstanding staff that creates great radio day after day.

Tom Tradup**Salem Radio Network**

Personally, I'm profoundly thankful for my wife, Lori; my son, Ethan; and my daughter, Ellie Kate, each of whom give me love, support, hugs and daily ego boosts that are in no way dependent upon Arbitron, meeting a corporate budget or how many affiliates we've added this month.

Professionally, I continue to be blessed by countless challenges as Salem expands not only our family of owned stations, but also as we grow and refine our nationally syndicated talk shows and network news products. To that end, a huge plus is working alongside our new National PD for News/Talk, Tyler Cox.

Finally, in this political year I'm deeply grateful that our nation re-elected George W. Bush as our President and Commander-in-Chief and also for the statesmanship of Sen. John Kerry, who conceded so quickly and eloquently, sparing the country a protracted legal battle and letting us move on to the serious business facing America — all of which will make for great Talk radio topics in 2005.

Amir Forester**Premiere Radio Networks**

This year I'm particularly thankful for Keven Bellows, my mentor, confi-

dante and friend, who possesses incredible insight and wisdom. For Tom Drennon, who stayed with me in a Seattle emergency room last April and comforted not only me, but also my family in Los Angeles (Keven was there too).

I am thankful for Rachel Nelson, who is the best PR Coordinator I've ever worked with and an all-around great woman to know. And for Kraig Kitchin, who believes in me and gives me ample opportunity to excel and push myself to new limits. The people I get to work with every day make this business great, so I'm truly thankful to be in radio.

On a personal note, I'm most thankful for my husband, Kevin, who brings me clarity and always encourages me to pursue my dreams.

"I am thankful for my listeners. How they put up with me, I'll never know, but put up they do. God bless every one of them, and if I were Santa, their stockings would be full."

Neal Boortz**Art Vuolo****'Radio's Best Friend'**

I'm thankful that conservative Talk radio is getting a bit of balance from progressive talkers like Ed Schultz, who reminds me of Rush back when he was actually fun to listen to, before Clinton was elected. I would be even

more thankful if a few nonangry, entertaining variety talk shows — like WOR/New York's legendary Joey Reynolds — could find airtime on more stations.

Valerie Geller**Geller Media International**

I'm thankful I have a job that I love getting up in the morning to do every day and that all the stations I'm working with are top five in their respective markets. I am thankful to work with PDs and GMs all over the planet who get it about creating powerful radio. And because I work with News and Talk radio internationally, as well as here in the U.S., I am very thankful and grateful each day to be living in a country where we have freedom of speech.

I am thankful to be looking forward to a new year ahead and a new *Creating Powerful Radio* book coming out. And I am deeply thankful in this life for all the usual stuff that we never take time to hold dear: friends, family, good health, meaningful conversations, the opportunity to meet and connect with fascinating people, perfect cups of coffee and unexpected laughter.

Don Anthony**TalentMasters**

I'm thankful the election is over. The whole process was driving me nuts. I've never seen, heard or felt such divisiveness as a country. Hopefully, now that it's over, we can all take a deep breath and remember where we live. That is something for which to be most thankful.

Skip Joeckle**TalkShowsUSA**

I'm thankful that I can continue to work in the business that I've wanted to work in since I was in high school. Nothing gives me more pleasure than to talk with radio people on a daily basis. Over the past 35 years I've seen

"I am deeply thankful in this life for all the usual stuff that we never take time to hold dear: friends, family, good health, meaningful conversations, the opportunity to meet and connect with fascinating people, perfect cups of coffee and unexpected laughter."

Valerie Geller

more changes in this industry than I can recall, yet I still enjoy trying to figure out where it's going.

I'm thankful for all the acquaintances I've met and the friends I've made in this business. I've been very fortunate to work for some of the best: Dick Chapin, Gary Fries, Elmo Donze, Terry Robinson, Bill Moyes, Shelby Harbison, Neil Sargent, Ken Gaines, Rob Adair, Russ Whitmah, Rick Buckley, Joe Bilotta, Bob Bruno, Rich Wood, Larry Roberts and Pat McCrummen. These are people who have all had a positive influence on my career. I could list more, but space doesn't permit me to continue. You know who you are. I'm also thankful for the clients who helped me start and continue my own business.

Thanks to my parents, who backed me every step of the way when I told them I wanted to get into radio. Thanks to my wife and son, who sacrificed and made the many moves over all these years that allowed me to be in broadcasting and to do what I love. For many reasons, people don't always get to work at a job that they want or don't have the opportunity to look forward to going to work every day. I do, and for that I'm thankful.

Doug Stephan**Doug Stephan Productions**

Professionally, I am pleased that we

are adding, on average, three or four new stations a week to carry our programs. That's because I have finally come to the point of having a great staff, which is hard to come by in this day and age, when the big guys are trying to totally annihilate the little producers.

On a more personal note — and I say this whenever anyone asks — I am happy to admit to having a wonderful life, two great children and the opportunity to help lots of people in lots of different ways. Thank God we still have the ability to be ourselves. The best part of that is learning how not to take oneself too seriously.

George Hiltzik**N.S. Bienstock**

I am grateful for my clients who, while celebrating George W.'s victory, demonstrated compassion and understanding by sending flowers and condolences to my wife to speed her recovery from post-traumatic election syndrome.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 858-486-7559
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A Perry Capital Corporation

Reach

Continued from Page 1

Alfred Liggins said, "From a strategic perspective, this is probably one of the most significant acquisitions in Radio One's 25-year history. Through this transaction we have catapulted Radio One into an integrated media company targeting the Urban marketplace."

Under the deal, Radio One will consolidate Reach's financial results into its quarterly financial reporting. Radio One will use its class D common stock to pay about half of the purchase price.

'Urban Version Of Univision'

In the wake of the deal's announcement, Wachovia Securities analyst Jim Boyle said the deal moves Radio One one step closer to becoming "the urban version of Univision," pointing out that the company has already diversified through ventures into network radio and cable. "Radio One has seemingly pulled off a solid, accretive transaction that has positive offensive and defensive aspects to it, as well as a very good potential diversified investment in proprietary, popular content," Boyle said. In fact, in a report issued Tuesday, Boyle ranked the acquisition of *The Tom Joyner Morning Show* as a coup for Radio One.

"Tom Joyner is bigger than Howard Stern," Boyle proclaimed, noting that Joyner attracts 8 million listeners daily compared to Stern's 7 million. He also pointed out that in addition to bringing Joyner to

Radio One stations that currently compete with him, the move prevents Joyner from following in Stern's footsteps by jumping to satellite radio.

"It makes sense for Radio One to lock up popular programming," Boyle said. "This transaction really comes down to Radio One buying a direct competitor. The new contract for *The Tom Joyner Morning Show* is 10 years in length. Radio One has Tom Joyner while satellite radio doesn't, for now and for the foreseeable future."

— Joe Howard

Bonneville

Continued from Page 3

"At the same time, we're very pleased that in John Kijowski we have a tested and capable manager ready to step up to take total charge of our St. Louis stations. John has done a wonderful job in the four years he's been managing stations for Bonneville, and we know he'll continue to lead the market with the same integrity and intelligence that has marked his work there to date."

Meanwhile, Bonneville/Washington, DC VP/GM Joel Oxley has been promoted to Sr. VP/Market Manager for the cluster, which comprises Classical WGMS; all-News WTOP-AM & FM; Hot AC WWVZ & WWZZ; and Federal News Radio, an online operation that will expand its reach to terrestrial radio early next year on recently purchased WPLC/Silver Spring, MD. Oxley will report to Bonneville Exec. VP/COO Bob Johnson.

Letter

Continued from Page 3

It's ironic that the very people and companies who will be hurt the most by a highly successful satellite radio presence are doing nothing to stop it. The major- and large-market ownership will feel the financial pinch quickly, as they depend on national advertisers for their revenue streams. Make no mistake, satellite will be taking national dollars away from those markets.

The major syndicators that are owned by the large groups also allow Sirius and XM advertising on our airwaves. Why let them take our audience so easily? Again, the short-term dollar isn't worth the long-term ramifications.

The major groups must get together to ensure radio remains competitive in the face of satellite. They are the perceived leaders of our industry. Small-market broadcasters will see some erosion in listenership, but the bulk of advertising revenue is local and direct. The local Bob's Hardware Store won't be going to satellite, so small-market revenue is less at risk. Likewise, ratings in small-market radio aren't as important

as in the larger markets, where satellite can make an impact.

What can we do? Take the offensive, and protect our turf! Many people laugh when we say "live and local," but what greater weakness does satellite radio have than that? They cannot do what we do. The term "local" should now be a badge of honor with terrestrial radio.

Look for the next talent stars of tomorrow. There are many people who would salivate to take over for Howard Stern. Radio made Howard Stern; radio can make more Howard Sterns. Throw the biggest talent search in history, and make it sizzle. Find people who will electrify our airwaves and have a passion for our business. Pull all ads for XM and Sirius from the radio airwaves. Don't make it easy for them to take our listeners and business. Take the next year to reinvent ourselves and think out of the box.

Radio has constantly changed with the times and reinvented itself. Radio has continued to remain viable in the face of all competition. Satellite isn't the end of radio, it's a wakeup call for radio to get creative with our product and philosophy. It's not the time for our major groups to put their heads in the sand and surrender.

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

Chernoff

Continued from Page 1

"It has been and continues to be an amazing ride at WFAN," Chernoff told R&R. "As OMI'll still be very involved in the day-to-day workings of the station, but having a full-time PD will allow me to spend some additional time on the road with our other Sports stations and will also allow me more time to work with Lee on strategic projects for the station that will allow us to grow ratings and revenue in both traditional and nontraditional ways."

Chernoff joined WFAN as PD in 1993. He began his career in music radio at WNNJ/Newton, NJ in 1975 and went on to program WJLA/Dover, NJ before moving to then-AOR WNEW/New York — first as MD, then as PD. After a short stint as PD of Infinity FM Talker WJFK/Washington, Chernoff returned to New York in 1989 as PD of WXRK before moving to WFAN. He was named VP/Sports for Infinity Broadcasting in 2001.

Massey

Continued from Page 3

artists to realize extremely high levels of both creative and commercial success," commented Jenner. "With the introduction of such artists as Anastacia, Good Charlotte and Phantom Planet, David has built Daylight into an important A&R center, and with upcoming projects such as debut releases from Nicholas Jonas and Cheyenne Kimball, as well as the upcoming U.S. debut of Australian superstar Delta Goodrem, the label is continuing to gain momentum.

"David will also be a key resource for our labels as he works closely with Columbia Records Group President Will Botwin and Epic Records President Steve Barnett to further expand the scope of our A&R activities and develop new strategies for A&R and artist development for the benefit of the entire Sony Music Label Group."

Sommers

Continued from Page 3

fine-tuning WPEN. In the last couple of months he has worked with the staff and he's done a great job. He has made some improvements fundamentally — positioners, sounders into the news and other changes."

With Sommers' assistance WPEN adjusted its musical balance of 1950s and 1960s hits to better attract the 55-year-old listener. "The station is sounding more and more like a station of that era," Sommers said. "[Infinity's crosstown Oldies] WOGL is the contemporary station that happens to play Oldies. We have expanded a little bit into the mid-1960s, and our era is now 1955-68. Our music is two-thirds from the 1960s and one-third from the 1950s. We kicked off the music format with the opposite percentages."

'I Got A Basket Brawl Jones...'

Last Friday's Pacers/Pistons brouhaha has now been officially replayed 7,432 times. Naturally, local radio wasted little time jumping all over that still-rolling bandwagon. Here's Clear Channel/Indianapolis Director/FM Programming **Scott Jameson** to tell us more. "Our WNDE-AM afternoon host, **John Michael**, was on both MSNBC and ESPN talking about the aftermath of the 'Malice at the Palace.' WFBQ was the only station that went live Saturday morning with our 'Wall-to-Wall Brawl,' with lots of calls from listeners and call-ins from Pistons flagship WDFN/Detroit and all three local TV stations," he says. "While we were on the air with all that action, the station that normally carries the Pacers games was doing a lawn and garden show! We seized the moment of arguably the hottest topic in Indianapolis sports talk since the Patriots cheated and beat the Colts in the AFC Championship game!" [Ed. note: It's over, Scott. Let it go. We beat your ass fair and square.]

Across the street at WZPL, *The Smiley Morning Show* linked up live with *Mojo in the Morning* at WKQI/Detroit to allow fans on both sides of the court to have some "radio catharsis." WZPL PD **Scott Sands** says, "Callers were definitely

passionate in supporting their home teams and players!"

On Tuesday, suspended Pacer Ron Artest's appearance on NBC's *Today* show was simulcast on **WNOU/Indianapolis**. While he protested his season-long suspension for fighting in the stands with several Pistons fans, Artest was wearing a baseball hat and



Plenty of time to plug his CD.

T-shirt emblazoned with the logo of his label, TruWarier Records, in a not-so-subtle attempt to make us painfully aware of the forthcoming Allure CD on his label.

Scientists Experiment With Reverse Mullet

Bay Area residents are still in the 27th stage of grieving over the recent demise of Rocker **KSJO/San Jose** and its flip to Spanish. "The Bay Area's PBR-drinking, Camaro-driving Mullet Mavericks were left without a station to get all their metal love," says **Sean Demery**, PD of Infinity's KITS (Live 105)/San Francisco. "That's why we're commemorating this historic event in Bay Area broadcasting history with the *KSJO Mullet Memorial Metal Mayhem Mega-Hour!*" he shrieks.

When pressed as to the show's creative origins, he offers this informative reply: "The same way all this shit happens around here. We just do shit. Who cares if it moves the needle or not? Who cares if it's PC? Who cares if it mentions other stations? Who cares?! We're not trying to do the *right* thing — we care more about doing the *fun* thing."

Formats You'll Flip Or Adjust Yourself Over

- Radio Campesina's **KBDS/Bakersfield** flips from Regional Mexican to English-language CHR/Rhythmic as "Play 103.9" under PD **Paco Jacobo**. A man known simply as **Chuy** will do afternoons, while market vets **Mingo & Dirty Sanchez** will anchor the morning *Madhouse*. Jacobo still needs midday and night stars. Send your stuff to paco@campesina.com.

- Emmis Srnooth Jazz **WQCD/New York** is now playing a mix of 70% smooth jazz and 30% chill tunes as "CD101.9

— New York Chill." The station is running jockless until Nov. 29.

- After selling off its 92.7 stick to Univision, TMO Alternative **WLIR/Nassau-Suffolk** retired to the Hamptons, took over 107.1 and became "The Box." But, like Michael Jordan, it's making yet another comeback — WLIR announces its return to its roots as "The World-Famous WLIR," bringing classic new wave and '90s alternative back to the mix. Bill Powers has been installed in mornings, Andre takes middays, Astra moves into afternoons, and Chris X will do nights. Following the announcement, a brie-infused soiree was held on the veranda.

Robin Ready To Fly

While Howard Stern was busy hogging all the headlines, what with his Sirius gig and recent *Letterman* appearance, his longtime sidekick, **Robin Quivers**, went out and quietly landed her own daytime TV talk show. The *New York Daily News* reports that Quivers has inked a deal with Sony to develop a one-hour show that could debut as early as fall of 2005.



Looks as surprised as we are at the news.

The Programming Dept.

- WDKF/Dayton PD **Matt Johnson** is named PD of a station that hasn't had a PD opening since, well, ever: Beasley CHR/Pop **WXKB** (B103.9)/Ft. Myers. Johnson replaces **Chris Cue**, who had been with the station since it signed on nearly 15 years ago. But fear not — Cue is relocating to Connecticut, where his wife just received a ridiculously lucrative job offer.

- After five years as PD of Alternative **KCXX/Riverside**, **Kelli Cluque** has resigned, effective Dec. 3. "This is a personal decision. I had a great run at the station, and I'm looking forward to new opportunities," she says. Interested candidates should e-mail GM Bill McNulty at bmcnulty@x1039.com. Cluque can be reached at 909-862-8922 or kcluque@hotmail.com.

- After 10 years as PD/afternoon host, **Mike "Mud" Alan** exits Meridian Classic Rocker **WARO** (Arrow 94.5)/Ft. Myers.

- Always thinking of others first, **WVKS/Toledo** Asst. PD/MD/afternoon jock Mark Andrews unselfishly rips off his MD stripes and hands them to night jock **Kramer**. **WVKS** OM Bill Michaels then choreographed a group hug, using himself as pivot man.

KOST/Los Angeles morning team **Mark Wallengren** and



Mark & Kim with adopted love child Josh Groban.

Kim Amidon first teamed up on Feb. 3, 1986. Now comes word that the duo will almost certainly reach that magical 20th-anniversary mark: The upper-demo-friendly duo just put Sharpie to paper and signed a new, multiyear contract renewal, taking producer **Rodrigo Hernandez** along for the ride.

Quick Hits

- Journal Hot AC **KZPT** (The Point)/Tucson afternoon talent **Greg Curtis** is leaving after seven years — his wife also got a job offer too sweet to pass up. "She's a structural engi-

R&R Timeline

1 YEAR AGO

- **Zeke Chaidez** named VP/GM of **KPLS-AM/Anaheim-Los Angeles**.
- **Royce Blake** promoted to Station Manager for Mercury Broadcasting's **KOSY, KRAR & KCPX/Salt Lake City**.
- **Picazzo Stevens** promoted to PD of **KWRP** (now **KWIE**)/Riverside.

5 YEARS AGO

- CD Radio renames itself **Sirius Satellite Radio**.
- **Jhani Kaye** appointed Director/AC Programming/Los Angeles for **AMFM**.
- **Jim de Castro** becomes Chairman/CEO at **AMFMI**.



Jim de Castro

10 YEARS AGO

- **Polly Anthony** promoted to President of **Sony 550 Music**.
- **Don Benson** named Corporate VP/Operations & Programming for **Jefferson-Pilot**.
- **Russ Thyret** and **David Altschul** elevated to Vice Chairmen at **Warner Bros. Records**.



Polly Anthony

15 YEARS AGO

- **Vinny Brown** named PD of **WRKS/New York**.
- **Michael Plen** promoted to VP/Promotion at **Virgin Records**.
- **Frank Turner** named Sr. VP/Pop Promotion at **Motown Records**.

20 YEARS AGO

- **Sonny Taylor** named PD of **WJPC/Chicago**.
- **Matt Mills** promoted to Exec. VP of **Adams Communications**.
- **Richard Page** named VP/COO of **Surrey Broadcasting**.

25 YEARS AGO

- **Rob Sisco** named PD of **WPEZ/Pittsburgh**.
- **Martin Rubenstein** named President of **Mutual Radio Network**.
- **Harold Childs** named Sr. VP/Sales & Promotion at **A&M Records**.



Harold Childs

30 YEARS AGO

- **Ron Alexenburg** promoted to VP/GM of **Epic Records**.
- **Pat O'Day** resigns from **KJR/Seattle** to form a concert and film production company.

neer, and she just got an incredible offer to move to Boston," says Point OM Greg Dunkin, who seeks a replacement.

- Millennium AC **WFPG** (Lite Rock 96.9)/Atlantic City, NJ announces the arrival of morning talent **Eddie Davis**, who used to do mornings at clustermate **WIXM** before it recently flipped from Hot AC to a simulcast of *News/Talk* sister **WKXW** (New Jersey 101.5)/Trenton, NJ. Davis replaces John Reed, who exits.

- Former **WTMX/Chicago** afternoon talent **Dave Fogel** has permanently scored afternoons at **Infinity CHR/Pop KMXV/Kansas City**. He replaces **Mathew Blades**, now back at **WWZZ** (Z104)/Washington.

- **KRXQ** (98 Rock)/Sacramento vet **Pat Martin** moves from afternoons back to middays, a shift he once held down for 15 years. He replaces **Leigh Taylor**, who exits. Former **KUFO/Portland, OR** afternoon talent **Craig The Dog-Faced Boy** slides into afternoons.

• **Darrin Marshall** is the new Creative Services Director at Clear Channel CHR/Pop WIHT (Hot 99.5)/Washington. He segues from nearby Baltimore, where he was last seen at WWMX.

• Across the street, market mainstay **Weasel** signs on for nights on Infinity Classic Rocker WARW.

• Former KBTB/San Francisco night jock **U.B.** lands at KKDA/Dallas in a capacity to be determined.

Label Love

• Shortly after we learned that Curb VP/Promotion **Bob Catania** and his longtime girlfriend, Karen Silver, had finally set a wedding date of Dec. 18, the proverbial roof caved in, as Catania's position was eliminated. He's available now via e-mail at bcat39@aol.com. Also out is Curb's Southwest Regional rep **Tony Davis**. Find him at 817-296-2649, 817-251-6214 or hogtdavis@aol.com.

• **Jim Van Hook** is named CEO/Chairman of Word Label

Group in Nashville. He will continue as Dean of the Mike Curb College of Entertainment/Music Business at Belmont University.

• Sony Music Sr. VP/Urban Promotion **Rodney Shealey** exits after six years. Inside sources speculate that VP "Not That" **James Brown** may move into the seat.

• We extend our sincere condolences to Island Def Jam VP/A&R **Joey Arbagey** and his family on the death of his father, **Alan Abraham Arbagey**, on Nov. 13. He was 67.

Infinity has donated a bunch of vintage **Scott Muni** interviews to the Museum of Television & Radio. The legendary Muni, best known for his 31-year tenure at WNEW-FM/New York, died Sept. 28 at 74. The donation consists of interviews with The Beatles, The Rolling Stones, The Grateful Dead, Elton John, Rod Stewart, Sting, Stevie Ray Vaughan, Joe Walsh, The Who, Paul Simon and more.

Talk Topics

• A week after he caused a firestorm of controversy by referring to Secretary of State nominee Condoleezza Rice as "Aunt Jemima," WTDY-AM/Madison PD/morning personality **John "Sly" Sylvester** has written a letter of apology to local newspapers. "I'm concerned that I have offended many African Americans by using a crass term to describe an incompetent, dishonest political appointee of the Bush administration. I apologize," wrote Sylvester, who says he will not apologize for criticizing Rice, adding "she has allowed herself to be used as a black trophy by an administration."



Muni: One of The Good Guys.

• Best wishes for a speedy recovery to WBZ-AM/Boston late-night host **Paul Sullivan**, who was scheduled to undergo surgery this week at Massachusetts General Hospital to remove a brain tumor. Sullivan, 47, is also a columnist for the *Lowell Sun*.

• WOR/New York has created a new weekend team using longtime midday personality **Joan Hamburg** and her daughter, **Liz**. The pair now co-host the cleverly named Weekend from 10am-noon Saturdays.

• New York Yankees announcer and former ESPN SportsCenter anchor **Charley Steiner** will join Vin Scully and

ST Shot O' The Week



On Nov. 20, about 100 former **KLOL/Houston** staffers got together at a local barbecue joint to drink heavily, cry, hug and share memories of their station, which recently flipped to Spanish. One bittersweet highlight of the KLOL "wake" was the station's longtime mascot, "Runaway Radio," lying in state in a casket. His "obituary" included these post-mortem details: "KLOL Runaway Radio, 34, of Houston, passed away at 10am on Friday, Nov. 12 of unnatural causes. Mr. Radio is survived by hundreds of KLOL family members as well as millions of loyal listeners. His dying words were, 'I'm free ... and I'm waiting on you to follow me.'"

Rick Monday in the Los Angeles Dodgers' broadcast booth next season. Steiner will replace veteran Ross Porter, who was terminated after the 2004 season.

• **Chip Ramsey**, most recently PD of NextMedia's suburban Chicago cluster, has been tapped to become the new PD at Entercom's WEMP/Milwaukee when it flips from Religion to Sports sometime in December.

FILMS

BOX OFFICE TOTALS

November 19-21

Title	Distributor	Weekend	To Date
1	National Treasure (Buena Vista)*	\$35.14	\$35.14
2	The SpongeBob... (Paramount)*	\$32.01	\$32.01
3	The Incredibles (Buena Vista)	\$26.52	\$177.55
4	The Polar Express (WB)	\$15.66	\$51.46
5	Bridget Jones: The Edge... (Universal)	\$10.04	\$21.51
6	After The Sunset (New Line)	\$5.07	\$19.09
7	Ray (Universal)	\$4.56	\$59.19
8	The Grudge (Sony)	\$3.81	\$104.42
9	Seed Of Chucky (Focus)	\$3.24	\$13.45
10	Saw (Lions Gate)	\$2.88	\$50.35

*First week in release. All figures in millions.

Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include *Christmas With the Kranks*, starring Jamie Lee Curtis. The film's **Hollywood** soundtrack was produced by **Steve Van Zandt** and includes **The Ramones'** "Merry Christmas (I Don't Wanna Fight Tonight)," as well as covers of holiday tunes by **The Charms** ("Frosty the Snowman"), **Tina Turner** ("White Christmas"), **Dave Allan** ("Feliz Navidad") and **The Butties** ("Joy to the World"). **Brian Setzer Orchestra's** take on "The Nutcracker Suite," **The Raveonettes'** "The Christmas Song," **Chesterfield Kings'** "Hey Santa Claus," **Brenda Lee's** "Jingle Bell Rock," **Elvis Presley's** "Blue Christmas" and more complete the ST.

— Julie Gidlow

TELEVISION

TOP TEN SHOWS

Total Audience
(105.5 million households)

Nov. 15-21
Adults 18-49

1	CSI	1	CSI
2	Desperate Housewives	2	Desperate Housewives
3	CSI: Miami	3	E.R.
4	Survivor: Vanuatu	4	CSI: Miami
5	Without A Trace	5	The Apprentice 2
6	E.R.	6	Survivor: Vanuatu
7	Extreme Makeover: Home Edition	7	Extreme Makeover: Home Edition
8	Everybody Loves Raymond	8	NFL Monday Night Football (Eagles vs. Cowboys)
9	Lost	9	Lost
10	Two And A Half Men	(tie)	Without A Trace

Source: Nielsen Media Research



Santa Baby

By Joan Javits, Tony Springer & Phil Springer

Recorded by:

- Eartha Kitt
- Kylie Minogue
- Rev. Run and the Christmas All Stars
- Macy Gray
- Madonna

With thanks to all the Program Directors and Disk Jockeys who through the years have made **Santa Baby**

one of the world's best loved Christmas songs.

THE INDUSTRY'S NO. 1 RETAIL CHART November 26, 2004

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
1	1	EMINEM	Encore	Shady/Interscope	927,940	+26%
24	2	DESTINY'S CHILD	Destiny Fulfilled	Columbia	505,002	+848
36	3	LIL' JON & THE EASTSIDE BOYZ	Crunk Juice	TVT	385,766	+***
-	4	CLAY AIKEN	Merry Christmas With Love	RCA/RMG	265,535	-
2	5	SHANIA TWAIN	Greatest Hits	Mercury	231,126	-56%
-	6	SNOOP DOGG	R&G (Rhythm & Gangsta)	Geffen	228,683	-
3	7	TOBY KEITH	Greatest Hits 2	DreamWorks	215,450	-50%
5	8	NOW VOL. 17	Various	Capitol	190,329	-18%
8	9	USHER	Confessions	LaFace/Zomba	126,949	+22%
-	10	CHINGY	Power Ballin'	Capitol	123,439	-
10	11	GEORGE STRAIT	50 #1's	MCA	113,131	+15%
4	12	BRITNEY SPEARS	Greatest Hits: My Prerogative	Jive/Zomba	101,445	-60%
9	13	NELLY	Suit	Derrty/Fo' Reel/Universal	95,703	-6%
12	14	ROD STEWART	Stardust...The Great American...	J/RMG	86,372	-3%
-	15	PEARL JAM	Rearviewmirror'91-03	Epic	85,790	-
15	16	RAY CHARLES	Genius Loves Company	Concord	83,830	+11%
16	17	RAY!	Soundtrack	Atlantic	76,710	+2%
14	18	GRETCHEN WILSON	Here For The Party	Epic	74,638	-7%
7	19	JA RULE	R.U.L.E.	Def Jam/IDJMG	70,853	-58%
20	20	GREEN DAY	American Idiot	Reprise	68,979	+16%
6	21	FABOLOUS	Real Talk	Atlantic	62,468	-67%
17	22	ANDREA BOCELLI	Andrea	Universal	61,427	-15%
19	23	TIM MCGRAW	Live Like You Were Dying	Curb	60,194	-8%
34	24	MAROON 5	Songs About Jane	Octone/J/RMG	55,313	+38%
18	25	SIMPLE PLAN	Still Not Getting...	Lava	52,659	-20%
26	26	HILARY DUFF	Hilary Duff	Buena Vista/Hollywood	51,027	+3%
27	27	RASCAL FLATTS	Feels Like Today	Lyric Street	49,825	+4%
23	28	BIG & RICH	Horse Of A Different Color	Warner Bros.	49,545	-8%
21	29	TRICK DADDY	Thug Matrimony	Atlantic	49,260	-16%
-	30	NEIL YOUNG	Greatest Hits	Reprise	48,016	-
31	31	CIARA	Goodies	LaFace/Zomba	45,520	+8%
-	32	WWE-THEME ADDICT...	Various	Columbia	45,298	-
22	33	A PERFECT CIRCLE	Emotive	Virgin	43,715	-23%
-	34	BEATLES	The Capitol Albums Vol.1	Capitol	42,568	-
11	35	NEW EDITION	One Love	Bad Boy/Universal	41,566	-55%
29	36	KORN	Greatest Hits Vol.1	Epic	41,499	-9%
37	37	NELLY	Sweat	Derrty/Fo' Reel/Universal	40,236	+16%
-	38	CHRIS BOTTI	When I Fall In Love	Columbia	40,050	-
13	39	ELTON JOHN	Peachtree Road	Universal	38,620	-52%
-	40	RAMMSTEIN	Reise, Reise	Republic/Universal	38,499	-
-	41	TRANS-SIBERIAN ORCHESTRA	The Lost Christmas	Lava	38,426	-
35	42	AVRIL LAVIGNE	Under My Skin	Arista/RMG	38,268	+6%
-	43	POLAR EXPRESS	Soundtrack	Warner Bros.	36,312	-
-	44	JOJO	Jojo	BlackGround/Universal	36,048	-
-	45	COLLECTIVE SOUL	Youth	El Music	35,987	-
-	46	BON JOVI	100 Million Bon Jovi Fans Can't	Universal	35,915	-
50	47	ASHLEE SIMPSON	Autobiography	Geffen	35,388	+28%
45	48	LOS LONELY BOYS	Los Lonely Boys	Epic	35,345	+18%
33	49	CELINE DION	Miracle	Epic	34,273	-18%
38	50	KENNY CHESNEY	When The Sun Goes Down	BNA	34,206	0%

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ON ALBUMS

Eminem Encores At No. 1

Yo yo yo. Merry rap-mas.

Eminem does his part to spark the Q4 retail rush as his *Shady/Aftermath/Interscope* album *Encore* lands on top again in its first full week at retail.

In one of the best sales weeks of the year, Slim Shady proves formidable, selling 928,000 albums for a 10-day total of 1.7 million. That compares pretty favorably to his



Eminem

last album, *The Eminem Show*, which sold 311,000 in three days and 1.4 million its first full week out back in June 2002.

But Mathers isn't the only one to marshal consumer forces. Columbia's *Destiny's Child* land at No. 2, with a robust 505,000

in sales for the full week, a modest 848% rise over the 53,000 in retail leaks. And TVT's crunkin' Lil Jon & The Eastside Boyz land at No. 3, with 386,000 in sales after leaks of more than 34,000 last week, giving them an eye-opening gain of 1,014%.

RCA/RMG's Clay Aiken gets his yule on at No. 4 with 265,000-plus, which beats a lump of coal in yer stocking any day, while Geffen's Snoop Dogg (No. 6, 229,000) and Capitol's Chingy (No.



Destiny's Child

10, 123,000) round out the week's top 10 debuts.

Top 10 holdovers include country superstars Mercury Nashville's Shania Twain (No. 5) and DreamWorks Nashville's Toby Keith (No. 7), Capitol's *Now Vol. 17* (No. 8) and LaFace/Zomba's Usher (No. 9).

There were a total of 12 albums selling more than 100,000 this week, including MCA Nashville's George Strait (No. 11) and Jive/Zomba's Britney Spears (No. 12).

Other chart newcomers include greatest-hits collections from Epic's Pearl Jam (No. 15) and Reprise's Neil Young (No. 30); Columbia's WWE album (No. 32), Capitol's Beatles box set (No. 34, with 425,000 sold of a four-CD set), Columbia jazz horn phenom Chris Botti (No. 38, thanks to an Oprah appearance), Republic/Universal metal gods Rammstein (No. 40), Lava/Atlantic's Christmas perennials Trans-Siberian Orchestra (No. 41), WB's *Polar Express* soundtrack (No. 43), El Music's Col-

lective Soul (No. 45) and Universal's Bon Jovi best-of with new tracks (No. 46).

Octone/J/RMG's Maroon 5 show a nice 34-24, +38% rise, while Geffen's Ashlee Simpson gains 28%.



Lil Jon

Next week: It's all about whether U2's *Bomb* can blow up the million mark, with releases also due from Interscope's Gwen Stefani, J's Fantasia and Ruben Studdard, Columbia's Jessica Simpson Christmas album, Geffen's Nirvana box set and greatest-hits album from Wind-up's Creed and Evanescence.



MIKE TRIAS

mtrias@radioandrecords.com

U2's Bomb Explodes

U2's *How to Dismantle an Atomic Bomb* exploded into stores this week, and to light the fuse on its Tuesday release, the band did a couple of impromptu performances in the Big Apple on Monday. They cruised through the busy streets of the city while performing on the back of a flatbed truck (causing quite a traffic jam) as a film crew captured the action for an upcoming music video. The band ended their little joyride at Brooklyn's Empire-Fulton Ferry State Park, where an estimated 3,000 people had gathered for an impromptu concert, though word of the show had only started spreading the night before via fan websites and word of mouth.



U2

The set at the park lasted about 45 minutes and was taped by MTV for a special to be aired on Dec. 10. Originally, the plan was to film a free concert at Manhattan's Washington Square Park, but as word got out it was apparent that the show would have to be relocated. The fall-out from *Bomb* comes in the form of the album's second single, "All Because of You," which is Going for Adds at Alternative and Triple A outlets next week.

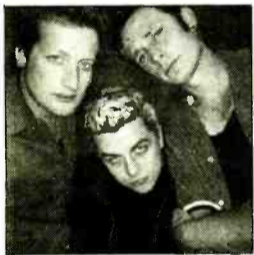
Billie Joe Armstrong (guitar, vocals) and Mike Dirnt (bass) came together to form Sweet Children in Rodeo, CA when they were only 14 years old. With the addition of Tre Cool as their drummer and a name change, **Green Day** was born. Next week the boys are hitting Pop radio with "Boulevard of Broken Dreams," the latest single from their seventh album, *American Idiot*. The song is already climbing the charts at Rock, Active Rock, Alternative and Triple A and earns Most Added honors and New & Active status at Hot AC this week.

Green Day will be getting some pretty high-profile exposure in the coming weeks: The video for "Boulevard" will premiere on *TRL* on Nov. 29, and they will be performing on VH1's *Big in '04* show airing Dec. 5 and showcasing their talents at KROQ/Los Angeles' Almost Acoustic Christmas on Dec. 12.

When Kix Brooks and Ronnie Dunn, better known as **Brooks & Dunn**, say that it's getting better all the time, you better believe it. The biggest-selling duo in country-music history claimed their 12th award for Vocal Duo of the Year at the recent Country Music Association Awards while doubling as both performers and hosts of this year's ceremonies. They also won the American Music Award last week for Favorite Band, Duo or Group in the Country category.

Their next single, "It's Getting Better All the Time," officially goes for adds next week, but it has already debuted at No. 50* on the Country chart while earning Most Added status this week at the format. The song is from the duo's *Greatest Hits II* album, and, if you purchase it at www.brooks-dunn.com, you will be given the option to donate a copy of the CD to our troops. If you do, Brooks & Dunn will donate an additional CD to the troops as well.

Houston native **Slim Thug** arrives at Rhythmic and Urban next week with "Like a Boss," taken from his major-label solo debut, *Already Platinum*. The Neptunes produced the cut, along with seven others from the album, with Dr. Dre and Jazze Pha also contributing tracks. If you're wondering where the CD title comes from, Slim Thug has already sold a sizable number of albums independently through his own label in his home state, so he's just predicting the future of his album. Ever the entrepreneur, Slim Thug also owns a couple of record stores and some real estate in the Houston area and soon hopes to acquire or open both a car dealership and a strip club.



Green Day



Brooks & Dunn

R&R Going For Adds

Week Of 11/29/04

CHR/POP

- ANGEL It All Started With A Child (Midas/ADA/WMG)
- GOO GOO DOLLS Give A Little Bit (Warner Bros.)
- GREEN DAY Boulevard Of Broken Dreams (Reprise)

CHR/RHYTHMIC

- SLIM THUG Like A Boss (Boss Hogg)
- SLY BOOZY If U Got Crew (J/RMG)
- TANGO f/DAVID BANNER & BONE CRUSHER Wobble And Shake It (Virgin)

URBAN

- JOHN LEGEND Ordinary People (Columbia)
- OUTKAST GhettoMusick (LaFace/Zomba)
- SLIM THUG Like A Boss (Boss Hogg)
- SLY BOOZY If U Got Crew (J/RMG)
- TANGO f/DAVID BANNER & BONE CRUSHER Wobble And Shake It (Virgin)
- TORI ALAMAZE Don't Cha (Universal)

URBAN AC

No Adds

COUNTRY

- BLUE COUNTY Nothin' But Cowboy Boots (Asylum/Curb)
- BROOKS & DUNN It's Getting Better All The Time (Arista)
- CLINT BLACK Christmas With You (Equity)
- OR. ELMO Christmas All Across The USA (BMG Entertainment)
- ERICA DAWSON The First Time I Ever Saw Your Face (Lofton Creek)

AC

- ANGEL It All Started With A Child (Midas/ADA/WMG)
- OR. ELMO Christmas All Across The USA (BMG Entertainment)

HOT AC

- ANGEL It All Started With A Child (Midas/ADA/WMG)
- CHRIS ISAAK & STEVIE NICKS Santa Claus Is Coming To Town (Reprise)
- OR. ELMO Christmas All Across The USA (BMG Entertainment)

SMOOTH JAZZ

- BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)
- DANNY WRIGHT Carol Of The Bells (Atco/Atlantic)
- DIONNE WARWICK f/DAVE KOZ White Christmas (DMI)
- GEORGE WINSTON Joy, Hope And Peace (Windham Hill)
- HOLIDAY AT THE BEACH Every Time Christmas Comes Around (Carzino/Amazon)
- JETHRO TULL God Rest Ye Merry Gentlemen (Fuel 2000)
- NELSON RANGELL All I've Hoped For (Koch)

ROCK

No Adds

ACTIVE ROCK

- CRADLE OF FILTH Nymphetamine (Roadrunner/IDJMG)

ALTERNATIVE

- U2 All Because Of You (Interscope)

TRIPLE A

- BARENAKED LADIES f/MICHAEL BUBLÉ Elf's Lament (Nettwerk)
- BIG BAD VOODOO DADDY Everything You Want For Christmas (Big Bad/Vanguard)
- BRUCE HORNSBY Circus On The Moon (Columbia)
- CHARITY VON O Holy Night (Slanted)
- CHRIS ISAAK Christmas Sampler (Reprise)
- U2 All Because Of You (Interscope)

CHRISTIAN AC

- AMBER EPPINETTE Away In A Manger (Embassy Music)
- ANGEL It All Started With A Child (Midas/ADA/WMG)
- BARLOWGIRL O Holy Night (Fervent)
- BIG DADDY WEAVE Christ Is Come (Fervent)
- CHARITY VON O Holy Night (Slanted)
- PAM PIERCE Sing Noel (Devotion)
- PAUL BALOCHE Offering (Christmas Mix) (Hosanna)

CHRISTIAN CHR

- ANGEL It All Started With A Child (Midas/ADA/WMG)
- BARLOWGIRL O Holy Night (Fervent)
- BIG DADDY WEAVE Christ Is Come (Fervent)
- CHARITY VON O Holy Night (Slanted)
- INHABITED Angels Sing (Fervent)

CHRISTIAN ROCK

- BARLOWGIRL O Holy Night (Fervent)
- FORMERLY BLIND Chasing Content (Independent)
- INHABITED Angels Sing (Fervent)

INSPO

- ANGEL It All Started With A Child (Midas/ADA/WMG)
- BIG DADDY WEAVE Christ Is Come (Fervent)
- PAM PIERCE Sing Noel (Devotion)

CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at jfagot@radioandrecords.com.



Showing Up On Our Radar

Emerging worldwide talent

An abundant crop of great new music is blooming in all corners of the world, though even the most deserving sometimes escapes detection. While most commercial radio programmers stateside like to focus their efforts on familiar artists, a majority of their international counterparts are supporting new talent with great songs. After all, content is king.

Before artists like Eminem, Keane, Dido, Jet and Coldplay became well-known, they, too, were unsigned. But thanks to the proactive efforts of A&R executives, publishers, booking agents, film and TV music supervisors, talent scouts and the radio programmers and air talents who gave these and other artists their first exposure, things eventually fell into place.

Are you one of those industry professionals who like to help build an artist bandwagon that everyone else will jump on down the line? A&R Worldwide has been monitoring the pulse on developing acts from around the world and would like to tip off R&R's more musically proactive readers to some of the recently unearthed talent set to break wide open in the coming year.

The Breakmakers

File under: Coldplay, Style Council
Liverpool, England-based quintet The Breakmakers have been raising eyebrows on both sides of the Atlantic with their *Things We Say We Do* EP, released independently in the U.K. market. The five-piece have attracted radio support from BBC Radio 2 DJ Jonathan Ross, BBC Radio Merseyside



The Breakmakers

and Liverpool-based pirate station Weed FM, and import copies of their demos have made their way to U.S. radio tastemaker Nic Harcourt at KCRW/Los Angeles and to L.A. Alternative KDLA (Indie 103.1). In addition, The Breakmakers have captured recent U.K. press coverage from the *Sunday Times*, *Music Week* and *Record of the Day*.

The Breakmakers deliver multifaceted lyrics intertwined with unforgettable melodies and create songs with global mainstream appeal. In addition, the group has been honing their



Hensley

live set by touring extensively across the U.K. over the course of the past 18 months. The Breakmakers are currently available for worldwide signing. For more information, contact manager Tom McDonnell at 011-44-7900-808-540 or tom@breakmakers.co.uk.

Hensley

File under: U2

Moving from Oklahoma to California was not an easy thing for young Stephen Hensley to do personally, but it was one of the best things he could have done professionally. He met up with producer Tommy Henriksen (Revis, Brooks Buford, Clear Static) through his manager and recorded a seven-song demo EP that is perking up the ears of A&R and publishing executives in the U.S. and abroad.

Hensley's vocal style is reminiscent of the legendary Bono, and his lyrics showcase his talents as a prolific songwriter who has a bright future ahead. He's also developed into a confident, engaging and dynamic performer. Hensley's got a number of possible hit singles, including the song "Beautiful," which has the potential to become a worldwide hit.

The production on his self-titled EP is flawless, the lyrics are haunting, and the musical nuances are timeless. Hensley's songs will evoke immedi-

ate reaction — and you'll be hooked! Contact manager John Zagata at 323-428-4990 or john@jzentertainment.com.

Halima

File under: Dido, Sarah McLachlan

Halima Fraval is a solo artist with a French and Egyptian background who calls London her home. She was discovered by U.K. independent label entrepreneur Mel Medalie, who originally discovered and signed Dido, Faithless, Robin S, Kristine W, Will Smith, Liquid Gold and many others before they sold millions of albums and become international superstars. Halima's odds of capturing global success are quite favorable, given Medalie's phenomenal track record (no wonder he's called the Clive Davis of the U.K.'s independent record business).

Halima possesses unique singing and songwriting talents and demonstrates unlimited potential. Her debut, *Beneath the Sun*, contains a number of anthemic pop songs including "Cry Easy," "Melting," "You" and the title track, produced by the legendary Ash Howes (U2, Robbie Williams, Faithless).



Halima

Halima's music transcends format; she has airplay potential from Alternative, Triple A and Hot AC to CHR. For more information on Halima, contact Mel Medalie at 011-44-208-461-5202 or mel@championrecords.co.uk.

Sound Bites

- In New York, one of A&R Worldwide's favorites, David Massey, has been elevated to Exec. VP/A&R for Sony Music Label Group U.S. and President of Daylight Records. Massey will work closely with the heads of the group's labels and with Chairman Don Jenner on long-term A&R strategies. He'll also oversee the development of emerging artists already signed with Sony BMG labels around the world to



ON THE CHAIN GANG Comparing copies of Goldie Lookin' Chain's latest are new Warner Bros. U.K. Managing Director Korda Marshall (l) and A&R Worldwide's Sat Bisla.

identify and develop key international artists for the U.S. market.

Massey is closely associated with the successful careers of Oasis, Good Charlotte, Anastacia and Travis. He is in Europe and unavailable for comment, but we're sure he's enjoying his fish and chips and a pint of lager to celebrate his elevation.

- Expected changes at Warner Music Group in the U.K. were made official last week as Atlantic U.K. head of A&R Max Lousada was promoted to Managing Director (a title equivalent to president in the U.S.) for the London-based major. Meanwhile, Korda Marshall, a former Managing Director at Atlantic U.K., takes the same role at Warner Bros. U.K. Marshall and Lousada have garnered strong success for WMG in the U.K. market over the past year with strong domestic sales for artists like Goldie Lookin' Chain, Muse and Ash.

- U.S.-based BRMC have a finished full-length album that is currently being shopped to major and independent labels on both sides of the Atlantic. The band's manager, Graham Lowe (Kasabian), was in Los Angeles and New York recently meeting with A&R executives and label heads. BRMC were previously signed with Virgin in the States.

- Finnish pop artist DJ Slow, who has been generating airplay support throughout Scandinavia with his single "I'm Over You Pablo," is getting some interest from Tim Renner, former President of Universal Germany. There is speculation that DJ Slow could be one of the first signings to Renner's new Motor Music label next year.

- DreamWorks Music Publishing has been acquired by Dimensional Music Publishing, part of the New York-based private equity firm JDS Capital Management. Dimension will now oversee publishing for such artists as John Denver, Alien Ant Farm, Stevie Ray Vaughan, Rickie Lee Jones, Papa Roach, Jimmy Eat World and The Byrds. Over the past two years JDS has acquired the Orchard, eMusic and Digital Club Network.

- Sony Canada VP/A&R Jenny Price left the building, effective last week. Price was based in Toronto. As of this writing, there's no word on her plans.

- Australian rock trio The Spazzys are currently in England showcasing for several labels that have expressed interest in signing the act. The three-piece have been generating strong radio support back home, including play on national youth network Triple J.

- Danish-born Sony International Sr. VP/A&R Martin Dodd, who has been one of the most successful A&R executives in the world over the past two decades (Ace Of Base, Britney Spears, Backstreet Boys, Modern Talking, 'N Sync), is finishing up the A&R process on his Welsh signing Bullet For My Valentine. Their self-titled debut EP will be released through Sony independent Visible Noise in the U.K. next week.

- Universal Music Publishing U.K. Creative Manager Jamie Campbell recently parted ways with the publishing giant. During his four-year stint at UMP he helped coordinate publishing deals with Frou Frou (Guy Sigsworth and Imogen Heap), Welsh artist Jem and others. Campbell tells A&R Worldwide, "I am looking forward to the arrival of our first son, which will give me an added incentive to get back to the grindstone as quickly as possible."

- After having worked together for almost 13 years, Madonna and her manager, Caresse Henry, recently called it quits. According to a representative for Madonna, the split was amicable. Henry took over Madonna's management after she parted company with longtime manager Freddy DeMann.

- Spirit Music President Mark Fried recently announced the promotion of Jedd Katranca to the position of Creative Manager/Advertising for Spirit Music Publishing. Katranca will work to synergize Spirit's catalog with commercial advertisements by maintaining and developing relationships within the advertising community. Katranca was promoted from Creative Coordinator. Before joining Spirit he held a variety of positions at EMI Music Publishing and New York-based indie-music supervisor Super-Vision.

- Wind-up A&R exec Philippa Murphy has become the latest casualty of label cutbacks. Murphy, who worked with Wind-up Sr. VP/A&R Diana Meltzer, is looking forward to her next opportunity in the A&R field. She can be reached at philippam@hotmail.com or 917-584-1611.

Send your unsigned or signed releases to:
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Beverly Hills, CA 90212, USA

KEVIN CARTER

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The Best Big, Dumb Stuff Ever: 2004 Edition

Gratuitous human stupidity makes radio fun once again

It's customary to look back and review the best and worst of each year as it draws to a close, and 2004 is no different. For most of the three years I've worked at R&R I've worn two hats on my oversized head: both format editor (first AC/Hot AC, now CHR/Pop) and my original job title, founder/Instigator-in-Chief of Street Talk Daily.

It is while wearing the latter hat that I speak to you now. Before we proceed with this chunk of 2004 goofiness, though, I would like to sincerely thank everyone who has played along at home and openly shared their unscripted, real-life lunacy. Thanks to people like you, Street Talk Daily was chock-full of insanity, as well as some actual damn news, for the third straight year.

Over the past few nights R&R Associate Radio Editor Keith Berman and I have spent hours thumbing through the stack of 2004 ST Daily issues in search of some of our favorite bits to share with you. Our mystified co-workers were subjected to the sound of hysterical laughter emanating from my office as we reread and, consequently, relived some of the funniest examples of all-too-human behavior.

After much agonizing, we chose the following stories as a representative sample of what makes ST Daily tick, and we promise more high-quality idiocy in 2005.

All's Fair In Love And Wrasslin'

March 12: After losing his big Battle Royale wrestling match last weekend, WAKS/Cleveland PD and human tackling dummy Dan Mason surveys the damage: "From most to least painful, I had a sprained right ankle, sore ribs, bruised left shoulder, bruised right elbow and some swelling above my left eye.

"The match finished with me being slammed through a table. I was lying across the table as my opponent climbed onto the top rope to finish me off with a big Flying El-

bow. I just lay there, closed my eyes and thought, 'Please, God, let the table break. I don't want to do this a second time.'"



Dan Mason

At least there's a permanent souvenir of the fight available. "They have this stand where you can buy these silver platters for \$5 and give them to your favorite wrestler to use during the match," Mason says. "I was taunting this kid in a wheelchair, but my opponent drop-kicked

me from behind, knocked me out of the ring and then held me up so the kid could punch me in the head.

"As I'm lying there, I see my RCA guy, Josh Reich, hand my opponent one of the platters. I stood up and took it over the top of my head. The platter is literally bent. I told Josh the only way he could make it up to me was to get a picture of Kelly Clarkson posing with the platter; otherwise, I'm dropping all of his records."

"Back in the day we only had the budget to wrap Tim in two strings of 2,000 firecrackers each."

Mark Kaye

When reached later, Reich saw the event somewhat differently. "I was invited to watch what I was told would be an evening of family-

friendly entertainment and a legitimate sporting event," he says, still shaking uncontrollably at the memory. "Midway through the event Dan Mason notices me sitting in the front row, minding my own business, and he charges at me, completely unprovoked.

"Luckily, I just happened to have brought along a priceless silver serving platter that belonged to my beloved, late great-grandmother. Without a second to spare, and surrounded by dozens of terrified women and children, I instinctively held it up in front of me in an act of pure self-defense.

"Mason runs right into this treasured family heirloom with his oversized head, bending it out of shape and causing thousands of dollars in damage. Did I mention that the women and children were terrified and sobbing?"

Great Moments In Stupidity

March 26: "Sometimes I even amaze myself," says accident-prone Keith Kennedy, PD of WKDD/Akron and past ST Daily poster boy for self-inflicted dumbass behavior. Remember, this is the guy who publicly admitted in this very publication that he once accidentally wiped himself with those toxic Clorox disinfectant bathroom wipes. Guess what: He's back with another chapter.

"Last Friday night we made the switch to our new studios on a backup transmitter," Kennedy says. "I had one job at that point, and it was simple: Pull some transmission equipment from the old place and drive it over to the new place. Sounds easy enough, right?"

"I pulled the vehicle in front of the station, loaded the equipment and ran back inside to grab a few more things. When I came back out, I suddenly realized that I had locked the keys in the vehicle with the engine running. [Ed. note: You may now laugh your ass off.]



Jeff Wyatt

"Normally, it wouldn't be a big issue, except the extra set of keys wasn't handy, and I was on a tight timetable." Kennedy quickly engaged his oversized brain. "The bricks used for landscaping around the station should break the driver's window," his brain told him.

That info proved to be correct. "I spent Saturday sweeping glass out of a station vehicle and replacing the window at my expense," Kennedy says, sheepishly. "Honestly, I try real hard not to do this shit, but it must be in my genes. Can you imagine what'll happen if I ever have kids?"

Law & Order: Flammable Idiots Unit

July 6: For the past four years, in a tradition not unlike like the salmon fleeing Capistrano, WIHT (Hot 99.5)/Washington has been involved in an event that has come to signify the true meaning of Independence Day: A solitary young man silhouetted against a crisp summer sky sings the national anthem and waves a small American flag — while wrapped in foam padding, a mile of duct tape and 32,000 Black Cat firecrackers.

Yes, it's time once again to visit with *The Hot Morning Mess* and stunt boy Teapot Tim, who stages this stunt, er, patriotic tribute, every year in WIHT PD Jeff Wyatt's front yard. This year, however, somebody called the cops and local TV stations, meaning the whole sordid mess made the local and national news. As a special bonus, all parties involved now face possible criminal charges. Score!

"Back in the day we only had the budget to wrap Tim in two strings of 2,000 firecrackers each," nostalgic *Mess* member Mark Kaye tells ST Daily. This year, however, after a *Smokey & The Bandit*-inspired run across the border to Pennsylvania, where such fireworks are actually legal, they discovered a new-and-improved product for 2004. "They now make 16,000-round rolls for about \$80, plus we had a 'Buy one, get one free' coupon, so we came home with 32,000," says Kaye.

Finally, the time came to execute Operation Blow Shit Up, and it was conducted with the usual military precision. "Tim was standing in Jeff's yard, wrapped from head to toe in the foam padding, duct tape and 32,000 firecrackers," says Kaye. It was then that Tim realized he had left his lighter in his pants pocket and couldn't set the damn things off.

Luckily, an alert listener heard his plight and stopped by to light the fuse o' fun. Last year Wyatt and his two kids were lying in wait for Tim when he arrived and turned the hose on him. "We were prepared for that this year and managed to inter-

cept his kids when they ran out carrying buckets of water," says Kaye, sounding all smug at having outsmarted an 8- and a 10-year-old.

The elapsed time from fuse ignition, including a poorly sung national anthem: seven minutes, 30 seconds of pure entertainment value. "Tim was instructed to leave the premises immediately, but he hung around chatting with Jeff," says Kaye. "That's when all hell broke loose." Indeed, stately Wyatt Manor, as seen from the TV news chopper coverage, was quickly overrun by fire, police and EMT units. Then it got weird.

"They cordoned off Jeff's yard as a crime scene," says Kaye. We're guessing it was because fireworks, especially 32,000 of them wrapped around a human, are illegal in Montgomery County. Two and a half hours later — and after a lot of harrumphing by humorless law enforcement and fire personnel — citations were issued to Tim and several other station cronies for possessing and discharging illegal fireworks.

Also, "innocent victim" Wyatt now faces possible criminal charges of reckless endangerment, which could carry a \$5,000 fine and six months in jail. "They claim that I had prior knowledge of the stunt

"I know your kind, Mr. 'Pull My Finger,' anything for a laugh."

Irene Nienaber

because of past history and did nothing to stop it," says Wyatt, wearing an orange jumpsuit just for practice. "Please write to me in jail."

Meet The New Mayer Of New York

Sept. 9: WPLJ/New York evening personality Christine Richie has a fine tradition of allowing listeners to call in after concerts to give her instant reviews. After one recent show, however, a unique chain of events occurred that makes for a perfect ST Daily tale.

ABC VP/FM Programming Tom Cuddy picks up the story: "John Mayer had just finished playing with Maroon 5 and was listening to WPLJ on his tour bus. As a goof, he decided to call in and give a review of his own show."

What Mayer had not counted on, however, was the impenetrability of one of WPLJ's gatekeeping phone ops. Cuddy says, "John calls

Continued on Page 26

November 26, 2004

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NELLY f/TIM MCGRAW Over And Over (Derry/Fo' Reel/Curb/Universal)	9631	+98	816941	8	106/0
2	2	KELLY CLARKSON Breakaway (Hollywood)	7990	-96	678778	18	116/0
3	3	USHER & ALICIA KEYS My Boo (LaFace/Zomba)	7428	+169	617324	12	117/0
4	4	DESTINY'S CHILD Lose My Breath (Columbia)	6846	-150	613264	11	119/0
5	5	EMINEM Just Lose It (Shady/Aftermath/Interscope)	5798	-235	430791	9	116/0
10	6	GAVIN DEGRAW I Don't Want To Be (J/RMG)	5435	+611	479124	11	115/2
6	7	MAROON 5 She Will Be Loved (Octone/J/RMG)	5333	-636	403474	22	119/0
9	8	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	5298	+436	399209	17	115/0
8	9	JOJO Baby It's You (BlackGround/Universal)	5071	+178	416786	11	115/0
7	10	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	4707	-435	343562	18	113/0
12	11	SEETHER f/AMY LEE Broken (Wind-up)	4569	-16	366855	16	107/0
15	12	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	4272	+227	284576	10	99/1
11	13	AVRIL LAVIGNE My Happy Ending (Arista/RMG)	4047	-734	331434	22	120/0
16	14	SIMPLE PLAN Welcome To My Life (Lava)	3960	+170	305958	10	119/0
14	15	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	3902	-407	309431	24	118/0
13	16	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	3423	-1073	231513	17	116/0
22	17	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggy Style/Geffen)	3268	+1208	269147	4	94/12
17	18	BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	3268	-142	244430	23	114/0
18	19	GWEN STEFANI What You Waiting For? (Interscope)	3180	-129	233240	8	117/0
20	20	N.O.R.E. f/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG)	3136	+120	305174	7	92/1
23	21	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	2554	+555	179847	4	112/3
29	22	JESSE MCCARTNEY Beautiful Soul (Hollywood)	2239	+497	155092	6	96/7
32	23	RYAN CABRERA True (E.V.L.A./Atlantic)	2149	+446	219091	5	97/4
25	24	LINDSAY LOHAN Rumors (Casablanca/Universal)	2031	+110	148732	8	90/1
21	25	KILLERS Somebody Told Me (Island/IDJMG)	2011	-117	127621	14	97/0
35	26	CHINGY Balla Baby (Capitol)	1899	+382	115754	5	77/5
26	27	LL COOL J Hush (Def Jam/IDJMG)	1883	+51	132158	6	80/2
34	28	HOOBASTANK Disappear (Island/IDJMG)	1879	+251	86626	4	92/1
38	29	MARIO Let Me Love You (J/RMG)	1854	+616	136559	3	92/14
30	30	YELLOWCARD Only One (Capitol)	1840	+116	84817	10	85/1
37	31	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba)	1713	+274	142468	3	64/22
36	32	JOHN MAYER Daughters (Aware/Columbia)	1664	+185	116714	7	76/5
27	33	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	1568	-223	105625	20	104/0
31	34	HOUSTON f/CHINGY & NATE DOGG I Like That (Capitol)	1566	-146	99143	20	102/0
43	35	DESTINY'S CHILD Soldier (Columbia)	1529	+655	103727	2	91/8
28	36	TERROR SQUAD Lean Back (Universal)	1460	-286	104257	17	86/0
40	37	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	1330	+203	84404	3	75/13
42	38	LENNY KRAVITZ Lady (Virgin)	1120	+174	47911	5	64/2
44	39	EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	1068	+231	94675	2	64/35
Debut	40	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	1056	+394	79714	1	72/14
Debut	41	MAROON 5 Sunday Morning (Octone/J/RMG)	1047	+480	65628	1	88/11
Debut	42	KELLY CLARKSON Since U Been Gone (RCA/RMG)	993	+574	107706	1	84/19
41	43	LINKIN PARK Breaking The Habit (Warner Bros.)	969	-89	86578	18	95/0
39	44	AKON f/STYLES P. Locked Up (SRC/Universal)	962	-208	58801	11	52/0
46	45	U2 Vertigo (Interscope)	950	+177	36041	2	59/5
24	46	GOOD CHARLOTTE Predictable (Daylight/Epic)	927	-1041	52253	11	105/0
33	47	VANESSA CARLTON White Houses (A&M/Interscope)	898	-799	60074	14	97/0
Debut	48	ASHLEE SIMPSON La La (Geffen)	846	+302	57319	1	72/14
49	49	VELVET REVOLVER Fall To Pieces (RCA/RMG)	779	+52	18113	2	60/1
47	50	RUPEE Tempted To Touch (Atlantic)	772	+10	103083	4	37/0

Most Added*

www.rraddds.com

ARTIST TITLE LABEL(S)	ADDS
ALICIA KEYS Karma (J/RMG)	47
EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	35
CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba)	22
KELLY CLARKSON Since U Been Gone (RCA/RMG)	19
JET Look What You've Done (Atlantic)	17
MARIO Let Me Love You (J/RMG)	14
ASHLEE SIMPSON La La (Geffen)	14
JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	14
GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	14
LUDACRIS Get Back (Def Jam South/IDJMG)	14

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SNOOP DOGG f/PHARRELL Drop It Like... (Doggy Style/Geffen)	+1208
DESTINY'S CHILD Soldier (Columbia)	+655
MARIO Let Me Love You (J/RMG)	+616
GAVIN DEGRAW I Don't Want To Be (J/RMG)	+611
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+574
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	+555
JESSE MCCARTNEY Beautiful Soul (Hollywood)	+497
MAROON 5 Sunday Morning (Octone/J/RMG)	+480
RYAN CABRERA True (E.V.L.A./Atlantic)	+446
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	+436

New & Active

GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic) Total Plays: 724, Total Stations: 67, Adds: 14
FABOLOUS Breathe (Atlantic) Total Plays: 703, Total Stations: 34, Adds: 2
XZIBIT Hey Now (Mean Muggin') (Columbia) Total Plays: 268, Total Stations: 21, Adds: 0
LUDACRIS Get Back (Def Jam South/IDJMG) Total Plays: 267, Total Stations: 25, Adds: 14
GUERRILLA BLACK f/MARIO WINANS You're The One (Virgin) Total Plays: 236, Total Stations: 25, Adds: 3
GOO GOO DOLLS Give A Little Bit (Warner Bros.) Total Plays: 224, Total Stations: 12, Adds: 4
NEW FOUND GLORY I Don't Wanna Know (Geffen) Total Plays: 208, Total Stations: 26, Adds: 0
TYLER HILTON When It Comes (Maverick/Reprise) Total Plays: 188, Total Stations: 33, Adds: 13
SUGARCULT She's The Blade (Ultamatum/Artemis) Total Plays: 126, Total Stations: 12, Adds: 1
ALICIA KEYS Karma (J/RMG) Total Plays: 44, Total Stations: 50, Adds: 47

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

120 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2004, Arbitron Inc.). © 2004, R&R, Inc.



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November 26, 2004

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NELLY f/TIM MCGRAW Over And Over (Derry/Fo' Reel/Curb/Universal)	3713	+11	71941	7	57/0
2	2	KELLY CLARKSON Breakaway (Hollywood)	3468	-76	69413	18	57/0
4	3	USHER & ALICIA KEYS My Boo (LaFace/Zomba)	3232	+80	63226	12	54/0
3	4	DESTINY'S CHILD Lose My Breath (Columbia)	3164	-169	60219	11	57/0
13	5	GAVIN DEGRAW I Don't Want To Be (J/RMG)	2545	+471	51453	7	52/0
6	6	EMINEM Just Lose It (Shady/Aftermath/Interscope)	2510	-70	49089	9	58/0
8	7	JOJO Baby It's You (BlackGround/Universal)	2474	+184	50249	11	55/1
7	8	MAROON 5 She Will Be Loved (Octone/J/RMG)	2358	-179	47661	22	51/0
12	9	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	2283	+196	43765	16	53/2
11	10	SEETHER f/AMY LEE Broken (Wind-up)	2077	-15	40648	18	49/0
5	11	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	2076	-539	41213	17	46/0
16	12	SIMPLE PLAN Welcome To My Life (Lava)	1970	+56	41163	9	51/0
9	13	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	1897	-261	36113	17	49/0
10	14	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	1831	-296	35370	21	48/0
17	15	GWEN STEFANI What You Waiting For? (Interscope)	1809	-95	34410	8	53/0
14	16	AVRIL LAVIGNE My Happy Ending (Arista/RMG)	1716	-316	34743	23	44/1
19	17	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	1363	+56	25892	10	47/0
20	18	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	1279	+147	25705	4	50/4
18	19	BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	1237	-100	24875	23	34/0
23	20	HOOBASTANK Disappear (Island/IDJMG)	1080	+114	20998	5	44/0
21	21	LINDSAY LOHAN Rumors (Casablanca/Universal)	1070	+42	23360	8	36/1
22	22	N.O.R.E. f/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG)	1048	+57	19969	6	38/1
26	23	LL COOL J Hush (Def Jam/IDJMG)	957	+81	19117	6	37/0
24	24	KILLERS Somebody Told Me (Island/IDJMG)	928	-21	20471	11	33/1
33	25	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggy Style/Geffen)	916	+347	17641	3	43/8
27	26	RYAN CABRERA True (E.V.L.A./Atlantic)	898	+152	19468	5	45/4
29	27	JOHN MAYER Daughters (Aware/Columbia)	725	+36	14827	6	33/1
44	28	MARIO Let Me Love You (J/RMG)	653	+287	12510	2	39/9
43	29	JESSE MCCARTNEY Beautiful Soul (Hollywood)	646	+238	16336	5	35/8
32	30	CHINGY Balla Baby (Capitol)	638	+62	11169	4	29/1
34	31	U2 Vertigo (Interscope)	589	+69	11749	3	27/2
25	32	GOOD CHARLOTTE Predictable (Daylight/Epic)	551	-351	10801	11	23/1
49	33	DESTINY'S CHILD Soldier (Columbia)	546	+251	12141	2	38/6
45	34	MAROON 5 Sunday Morning (Octone/J/RMG)	542	+178	11598	2	35/5
35	35	YELLOWCARD Only One (Capitol)	522	+16	11504	7	21/1
41	36	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba)	521	+103	9189	2	30/10
42	37	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	500	+87	8789	3	29/5
38	38	LENNY KRAVITZ Lady (Virgin)	475	+6	6073	6	21/2
31	39	LIL' FLIP Sunshine (Sucka Free/Loud/Columbia)	468	-119	10285	18	16/0
28	40	VANESSA CARLTON White Houses (A&M/Interscope)	457	-282	10213	14	18/0
30	41	HOUSTON f/CHINGY & NATE DOGG I Like That (Capitol)	438	-149	10122	19	16/0
Debut	42	KELLY CLARKSON Since U Been Gone (RCA/RMG)	437	+259	8958	1	36/10
Debut	43	ASHLEE SIMPSON La La (Geffen)	431	+160	9308	1	25/2
40	44	BURKE RONEY Wendy (R World/Ryko)	408	-31	7673	14	12/0
36	45	TERROR SQUAD Lean Back (Universal)	398	-96	8367	15	19/0
47	46	VELVET REVOLVER Fall To Pieces (RCA/RMG)	356	+50	6491	2	16/1
37	47	LINKIN PARK Breaking The Habit (Warner Bros.)	333	-149	6831	17	13/0
Debut	48	EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	329	+170	7131	1	30/12
Debut	49	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	312	+177	7108	1	28/8
46	50	DAVID MARTIN f/RANKIN SCROO Chillin' (Martel)	300	-11	5589	6	8/0

59 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 11/14 - Saturday 11/20.
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Most Added®

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ARTIST TITLE LABEL(S)	ADDS
EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	12
KELLY CLARKSON Since U Been Gone (RCA/RMG)	10
CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba)	10
MARIO Let Me Love You (J/RMG)	9
GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	9
SNOOP DOGG f/PHARRELL Drop It Like... (Doggy Style/Geffen)	8
JESSE MCCARTNEY Beautiful Soul (Hollywood)	8
JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	8
ALICIA KEYS Karma (J/RMG)	7
DESTINY'S CHILD Soldier (Columbia)	6
JET Look What You've Done (Atlantic)	6
MAROON 5 Sunday Morning (Octone/J/RMG)	5
JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	5
LIL' JON & THE EASTSIDE... f/USHER... Lovers & Friends (TVT)	5
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	4
RYAN CABRERA True (E.V.L.A./Atlantic)	4
TIM MCGRAW Live Like You Were Dying (Curb)	3
GWEN STEFANI Rich Girl (Interscope)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GAVIN DEGRAW I Don't Want To Be (J/RMG)	+471
SNOOP DOGG f/PHARRELL Drop It Like... (Doggy Style/Geffen)	+347
MARIO Let Me Love You (J/RMG)	+287
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+259
DESTINY'S CHILD Soldier (Columbia)	+251
JESSE MCCARTNEY Beautiful Soul (Hollywood)	+238
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	+196
JOJO Baby It's You (BlackGround/Universal)	+184
MAROON 5 Sunday Morning (Octone/J/RMG)	+178
JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	+177
EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	+170
ASHLEE SIMPSON La La (Geffen)	+160
RYAN CABRERA True (E.V.L.A./Atlantic)	+152
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	+147
GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	+123
HOOBASTANK Disappear (Island/IDJMG)	+114
CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba)	+103
JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	+87
LL COOL J Hush (Def Jam/IDJMG)	+81
USHER & ALICIA KEYS My Boo (LaFace/Zomba)	+80
U2 Vertigo (Interscope)	+69
SUGARCULT She's The Blade (Ultimatum/Artemis)	+66
CHINGY Balla Baby (Capitol)	+62
A.J. CROCE Don't Let Me Down (Eleven Thirty)	+59
N.O.R.E. f/N. SKY & DADDY... Oye Mi Canto (Roc-A-Fella/IDJMG)	+57
SIMPLE PLAN Welcome To My Life (Lava)	+56
TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	+56
TIM MCGRAW Live Like You Were Dying (Curb)	+51
VELVET REVOLVER Fall To Pieces (RCA/RMG)	+50
J ROMAN & SOLUNA Where Are You? (Independent)	+46



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America's Best Testing CHR/Pop Songs
12 + For The Week Ending 11/26/04

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Breakaway (Hollywood)	4.29	4.28	99%	26%	4.32	4.31	4.29
NELLY... Over And Over (Derry/Fo' Reel/Curb/Universal)	4.08	4.08	95%	23%	4.19	4.07	4.29
GAVIN DEGRAW I Don't Want To Be (J/RMG)	4.05	4.14	91%	16%	4.34	4.27	3.85
MAROON 5 She Will Be Loved (Octone/J/RMG)	4.04	4.11	99%	45%	4.08	4.17	3.91
BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	4.00	4.02	98%	31%	4.30	3.92	3.96
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	3.97	4.02	94%	28%	4.21	4.05	3.97
AVRIL LAVIGNE My Happy Ending (Arista/RMG)	3.96	3.97	99%	44%	4.04	4.15	3.97
SIMPLE PLAN Welcome To My Life (Lava)	3.96	4.00	93%	18%	4.47	4.09	3.80
RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	3.90	3.96	98%	41%	4.14	4.11	3.73
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	3.90	-	71%	10%	4.26	4.01	3.72
YELLOWCARD Only One (Capitol)	3.90	-	65%	11%	4.30	4.08	3.61
SEETHER f/JAMY LEE Broken (Wind-up)	3.87	3.96	93%	30%	3.82	3.99	4.03
KILLERS Somebody Told Me (Island/IDJMG)	3.86	3.85	75%	18%	4.24	3.94	3.68
LINDSAY LOHAN Rumors (Casablanca/Universal)	3.81	3.73	82%	16%	4.01	3.82	3.71
DESTINY'S CHILD Lose My Breath (Columbia)	3.79	3.76	96%	29%	3.81	3.87	3.65
EMINEM Just Lose It (Shady/Aftermath/Interscope)	3.72	3.73	98%	29%	4.05	3.88	3.60
FINGER ELEVEN One Thing (Wind-up)	3.67	3.63	90%	37%	3.45	3.83	3.90
BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	3.66	3.74	99%	52%	3.37	3.49	3.96
GOOD CHARLOTTE Predictable (Daylight/Epic)	3.65	3.62	77%	19%	4.11	3.71	3.55
USHER & ALICIA KEYS My Boo (LaFace/Zomba)	3.59	3.63	95%	39%	4.13	3.47	3.31
JOJO Baby It's You (BlackGround/Universal)	3.55	3.59	88%	24%	3.82	3.59	3.55
VANESSA CARLTON White Houses (A&M/Interscope)	3.48	3.51	83%	26%	3.75	3.37	3.40
GWEN STEFANI What You Waiting For? (Interscope)	3.33	3.56	87%	30%	3.04	3.22	3.43
LL COOL J Hush (Def Jam/IDJMG)	3.33	-	50%	14%	3.34	3.35	3.37
HOUSTON f/CHINGY & NATE DOGG I Like That (Capitol)	3.32	3.36	94%	47%	3.34	3.38	3.50
TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	3.31	3.39	73%	25%	3.70	3.65	3.02
CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	3.30	3.36	92%	49%	3.49	3.12	3.29
TERROR SQUAD Lean Back (Universal)	3.21	3.28	89%	48%	3.46	3.29	3.52
N.O.R.E. f/NINA SKY... Oye Mi Canto (Roc-A-Fella/IDJMG)	3.15	3.25	70%	30%	3.37	3.23	2.98

Total sample size is 411 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

R&R CANADA CHR/POP TOP 30

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MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	NELLY... Over And Over (Derry/Fo' Reel/Curb/Universal)	520	+10	5	8/0
1	2	DESTINY'S CHILD Lose My Breath (Columbia)	511	-19	10	11/0
4	3	SIMPLE PLAN Welcome To My Life (Lava)	441	+5	10	12/0
3	4	EMINEM Just Lose It (Shady/Aftermath/Interscope)	419	-53	8	13/0
5	5	USHER & ALICIA KEYS My Boo (LaFace/Zomba)	398	-12	12	10/0
7	6	KELLY CLARKSON Breakaway (Hollywood)	349	+3	12	7/0
8	7	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	335	+3	5	5/0
9	8	GWEN STEFANI What You Waiting For? (Interscope)	312	-7	5	7/0
13	9	JOJO Baby It's You (BlackGround/Universal)	308	+28	6	8/0
6	10	K-OS Crabbuckit (Astralwerks/Virgin)	296	-51	16	10/0
11	11	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	292	-2	6	10/0
12	12	KILLERS Somebody Told Me (Island/IDJMG)	280	-12	10	9/0
15	13	K. CHANTE-Let The Music... (Vik/BMG Music Canada)	279	+13	5	7/0
17	14	U2 Vertigo (Interscope)	268	+25	8	9/0
10	15	MAROON 5 She Will Be Loved (Octone/J/RMG)	263	-42	17	12/0
20	16	SNOOP DOGG... Drop It Like It's Hot (Doggy Style/Geffen)	252	+36	4	7/2
21	17	GAVIN DEGRAW I Don't Want To Be (J/RMG)	241	+46	2	7/0
18	18	KYPRIOS Never Say Goodbye (Sony Music Canada)	227	-6	8	7/0
19	19	N.O.R.E. f/NINA SKY... Oye Mi Canto (Roc-A-Fella/IDJMG)	224	+1	3	8/1
14	20	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	215	-59	15	10/0
24	21	LINDSAY LOHAN Rumors (Casablanca/Universal)	203	+24	3	5/0
16	22	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	200	-53	14	12/0
22	23	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	190	-3	12	8/0
23	24	GOOD CHARLOTTE Predictable (Daylight/Epic)	166	-24	3	5/0
Debut	25	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba)	153	+25	1	3/0
25	26	LINKIN PARK Breaking The Habit (Warner Bros.)	147	-14	16	11/0
27	27	LL COOL J Hush (Def Jam/IDJMG)	145	-5	3	4/0
29	28	HOOBASTANK Disappear (Island/IDJMG)	140	+5	2	5/0
26	29	TERROR SQUAD Lean Back (Universal)	129	-26	19	9/0
28	30	KEVIN LYTTLE Turn Me On (Atlantic)	122	-21	20	10/0

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. ♦ Indicates Cancon © 2004, R&R, Inc.

The Best Big, Dumb Stuff Ever...

Continued from Page 23

the request line, identifies himself as John Mayer and says he wants to review his own show. The phone op responds, 'I don't have time to play with you right now, sir,' and hangs up." After this scenario was repeated several times, it was time to call in the big guns.

By this time it's 11:30pm, and Columbia Exec. VP Charlie Walk is still out at dinner, naturally. His cell-phone rings. "They explained what was going on, so I called the request line," Walk tells ST Daily. Walk IDs himself using the patented "Don't you know who I am?" spiel, which falls on deaf ears. "She tells me, 'If you were really the label heavyweight you say you are, you'd be calling the hot line, not the request line,' and hangs up on me," Walk says.



Charlie Walk

Not having WPLJ's hot line programmed into his Blackberry, Walk made a hasty call to Columbia VP/Adult Formats Pete Cosenza, who was home asleep. "He's half out of it and mumbles that the number is in his briefcase downstairs," says Walk.

And then it got weird. What everyone failed to remember was that Cosenza had set his motion-detector burglar alarm before going to bed. "The next thing I hear, the alarm's going off, Pete's wife is yelling, the baby's crying — all hell broke loose," says Walk.

Here's the happy ending: Finally, after what seemed like hours, the baby stopped crying, the hot line was dialed, and Mayer sang a capella to prove that it was really him and was allowed on the air. Throughout the entire incident Richie was completely unaware of the phone-screening drama unfolding just yards away from the studio. Walk adds, "Mayer said, 'Man, you guys have tougher security here than the White House!'"

We Get Motherly Letters

Oct. 29: "Dear Mr. Carter: My spam-blocker was down, and somehow I received the Oct. 26 edition of your Street Talk Daily. I could not have been more appalled and disgusted when I saw your reference to my son as 'the infinitely twisted Paige Nienaber.'

"Shame on you! Scoliosis is no laughing matter. Imagine the taunts and ridicule that Paige had to endure on the playground. The names. The

pranks at his expense. Don't even get me started about the time his older brother sold him to a traveling carnival and he missed eighth grade as he went from town to town billed as the Incredible Human Slinky.

"With a lot of work, therapy, trusses and braces, he is finally able to blend into normal society. I hope in the future that you think before poking fun at people's infirmities — but I doubt it. I know your kind, Mr. 'Pull My Finger,' anything for a laugh.

"Disappointedly yours, Irene Nienaber."



MORE THAN ONE PERSON ON THE BARSTOOL It was a veritable fiesta when the crew from WWYL (Wild 104)/Binghamton, NY took out the girls of Nina Sky. Seen here mid-party are (l-r) Wild Asst. MD/morning co-host Riley; Nina Sky's Nicole; Wild swing jock Mark Money; Nina Sky's Natalie; Wild morning co-host Jeff Steele and night princess Christy Scott; WKRZ/Scranton, PA night guy and Wild weekend drinking partner Mike Kruz; and Wild PD/MD/afternoon driver KJ Bryant.

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Please include the names and titles of all pictured and send them to:

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The Joy Of Giving

Radio programmers share holiday promotions

Just about all of us look forward to the holiday season. We gather with family and friends to share precious moments, exchange gifts, eat a hearty meal and watch *A Christmas Story* on television over and over again. For some unfortunate people, however, the holidays would be a much less joyous time if not for the radio stations across the country that step up during this time of year to make dreams come true through various food and toy drives and other promotions.

When the holidays roll around, programmers know that their audiences look to them for cool promotions that make the season more enjoyable. I can recall when I worked at KXJM/Portland, OR and how excited our listeners were when we gave away a new car over the holidays.

Mark Adams, the station's PD, came up with a cool way to give away the vehicle: The car's key was hidden in downtown Portland. Each day listeners tuned in to the morning show for a new riddle that would help them determine the key's location. The riddles were difficult to solve, and it took quite a bit of time for someone to find the key, but I still recall how appreciative the winner was to the station staff for making one of his wishes come true.

Radio stations give to their audiences throughout the year, but it's during the holidays that this generosity means even more to the listeners. This week I ask a few programmers what types of promotions they have going on at their stations for the holidays.

Power Ball

Traditionally, radio stations give away the most sought-after gizmos

and gadgets during the holidays, but it's not that often that a station will throw a Christmas party for its listeners. That is just what WPYO (Power 95.3)/Orlando PD Phil

Becker and Asst. PD/MD Jill Strada are gearing up to do.

"People go, 'Man, my company doesn't give me a good Christmas party,' so we're throwing a Christmas party for all of our listeners," says Becker. "You've got to dress up, everyone gets to bring a date, and the invitations are just like what you'd get at work."

The Christmas party WPYO is throwing is called the Power Ball, and the station is sparing no expense to make this promotion a memorable and enjoyable one for its listeners, renting out one of Orlando's trendiest clubs for the night and providing an open bar. But wait, it gets better: Chingy, the true balla, will be brought in to host the event.

"Power Ball will be huge, because Chingy is coming down to host this shit," says Strada. "You can only win on the radio station or if you see us on the street." Listeners listen for the

Chingy sounder and then call the station to win an invitation to the event.

Following the Power Ball, WPYO will kick off the "12 Days of Christmas," where the grand prize is a new, tricked-out car that will include a nice sound system, rims, televisions and more. "We gon' pimp some rides," says Strada, who is currently trying to get Xzibit to voice the promotion.

"People go, 'Man, my company doesn't give me a good Christmas party,' so we're throwing a Christmas party for all of our listeners."

Phil Becker

Each day during the 12 Days of Christmas something new will be added to the vehicle, making it one of those ghetto-fabulous cars you see on MTV's *Pimp My Ride*. To win the car, listeners once again listen for a sounder that signals them to call the station. The right caller will win a prize that qualifies him or her to win the vehicle. At the end of the contest a winner will be chosen to take home the pimped-out ride. Expect to see photos of the completed vehicle on these pages in the near future.

Free Rent

Who wouldn't like a chance to live rent-free for a year, win some extra dough or win a new car? Well, as crazy as it may sound, WKTU (103.5 The Beat)/New York is giving away all three for the holiday season. "We're going to give away a chance at a million dollars, an apartment and a car," PD Jeff Z says.

The giveaway stems from a promotion WKTU did last year called "Live Free for a Year," where the morning show gave away an apartment for a year. That promotion was successfully executed and created a buzz among the listeners. "We were just doing it with the morning show, and then all of a sudden it started to blow up on the radio station," Jeff Z says. So, for the holiday season, they decided to take it to the next level by throwing in a car and a chance to win \$1 million.

The station will qualify 103 people to win by — you guessed it — playing a sounder of a cash register, a car starting and a doorbell ringing. "We play that, and caller 103 wins a thousand dollars and qualifies," Jeff Z says. "All 103 winners will go to the apartment on Dec. 20 and try to open the front door." The person who has the right key wins the apartment for a year, along with the car.

But wait, there's more: Inside the apartment will be 103 cookie jars. One of the jars will hold a million dollars. The winner gets to pick one of the jars — hopefully, the right one.

WKTU will also be celebrating Christmas and giving its listeners a shot at \$10,000 with the "Celebrity 'Twas the Night Before Christmas" promotion. "We have five different celebrities read the poem 'Twas the Night Before Christmas' [A Visit From St. Nicholas]," says Jeff Z. "If you can guess each week's celebrity, you win a grand, and the last week you win \$10,000."

Hot Jock Food Fight

Radio stations often team up with local charities for food drives during the holidays. For its "Hot Jock Food Fight," WHZT (Hot 98.1)/Greenville, SC has joined with the local Meals on Wheels chapter to have listeners fill a tractor-trailer with food donations for the needy. Living in the trailer for three days will be station PD Fisher, Asst. PD/MD/evening jock Murph Dawg and midday jock Taylor. They will be broadcasting live 24 hours a day during the drive.

"We're going to be sitting in a tractor-trailer from 6am on Friday, Dec. 10 through 6pm on Sunday, Dec. 12," says Fisher. "It's going to be the 'Murph, Taylor and Fisher show' all three days. We're going to stay up and beg for food and probably kill each other by noon on Friday. No showers, no nothing — just three days testing how much we can tolerate each other."

Listeners who come by the tractor-trailer to make a donation will find that the setup isn't just your basic trailer with DJs broadcasting

"We have five different celebrities read the poem 'Twas the Night Before Christmas' [A Visit From St. Nicholas]. If you can guess each week's celebrity, you win a grand."

Jeff Z

and urging listeners to bring by cans of food. There will be cool games and different activities to participate in once the donations are dropped off.

Gathering enough food to fill the trailer isn't a big concern for Fisher. In previous years Hot 98.1 has always reached its charity goals. Fisher's more worried about not being able to sleep for three days and how he and his fellow broadcasters will get along with one another during the promotion.

"I think Murph and I are going to annoy the shit out of Taylor," he says. "She's very much like us but much more subdued than we are, so I think we're going to piss her off. I just sense that."

Although Fisher, Murph and Taylor will be the people urging listeners to donate food, Fisher points out that making a promotion like this run smoothly requires the help of the entire staff of the station. "The promotions team will be running on 12-hour shifts, and board ops are going to run about eight hours apiece, so everyone will be a part of it, even though it will be us up front," he says.

And that is one of the most fulfilling things about working in radio and doing promotions over the holidays: Not only are you helping out the less fortunate, but the entire station's staff bands together to execute these promotions. Enjoy your holidays!



Phil Becker



Jill Strada



Jeff Z



Fisher

"We're going to be sitting in a tractor-trailer from 6am on Dec. 10 through 6pm on Dec. 12. We're going to stay up and beg for food and probably kill each other by noon on Friday."

Fisher

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

• Call me at 201-459-0750

or e-mail:

dthompson@radioandrecords.com

R&R CHR/RHYTHMIC TOP 50

® November 26, 2004

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggy Style/Geffen)	6806	+162	798372	12	80/0
	2	USHER & ALICIA KEYS My Boo (LaFace/Zomba)	5820	-406	700271	14	81/0
	3	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	5507	+40	467773	9	45/0
10	4	MARIO Let Me Love You (J/RMG)	4280	+857	451672	5	83/1
	5	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	4217	-158	420820	13	76/0
	6	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba)	3998	+465	403178	8	80/2
	7	DESTINY'S CHILD Lose My Breath (Columbia)	3892	-610	454271	11	79/0
	8	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	3726	+230	474879	8	78/1
	9	N.O.R.E. f/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG)	3474	-51	364748	15	69/0
12	10	FABOLOUS Breathe (Atlantic)	3409	+186	349799	12	81/0
11	11	CHINGY Balla Baby (Capitol)	3332	+44	252407	13	71/0
6	12	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)	3093	-503	301703	25	82/0
14	13	TERROR SQUAD Lean Back (Universal)	2661	-393	235892	24	80/0
13	14	EMINEM Just Lose It (Shady/Aftermath/Interscope)	2352	-727	183310	9	68/0
39	15	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	2298	+1569	314813	2	19/9
15	16	AKON f/STYLES P. Locked Up (SRC/Universal)	2282	-492	222926	31	68/0
16	17	LIL' WAYNE Go DJ (Cash Money/Universal)	2174	+70	241153	9	67/1
17	18	LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT)	2132	+261	257690	7	79/1
18	19	YOUNG BUCK Shorty Wanna Ride (Interscope)	1990	+115	194807	10	55/1
19	20	EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	1988	+167	177279	4	52/2
20	21	ASHANTI Only U (Murder Inc./IDJMG)	1939	+202	191748	5	72/3
21	22	LUDACRIS Get Back (Def Jam South/IDJMG)	1918	+205	185192	5	81/2
22	23	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	1732	+304	229841	4	62/6
24	24	LLOYD BANKS Karma (Interscope)	1459	+74	195468	5	59/4
44	25	DESTINY'S CHILD Soldier (Columbia)	1180	+629	155229	2	59/14
28	26	NB RIDAZ Pretty Girl (Upstairs)	1143	+15	80647	10	31/0
26	27	JOJO Baby It's You (Blackground/Universal)	1131	-93	71381	11	30/0
32	28	XZIBIT Hey Now (Mean Muggin') (Columbia)	1068	+71	76866	4	55/3
23	29	LL COOL J Hush (Def Jam/IDJMG)	1059	-371	97665	11	64/1
29	30	JOHN LEGEND Used To Love You (Columbia)	1035	-5	85685	10	45/3
27	31	NELLY My Place (Derrty/Fo' Reel/Universal)	1007	-176	73410	19	60/0
36	32	GUERILLA BLACK f/MARIO WINANS You're The One (Virgin)	963	+108	49702	4	48/5
47	33	T.I. Bring 'Em Out (Grand Hustle/Atlantic)	955	+461	85345	2	66/3
31	34	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)	918	-106	123922	19	48/0
38	35	AKON Ghetto (SRC/Universal)	891	+87	46610	3	58/1
33	36	PITBULL Dammit Man (TVT)	858	-94	77868	9	39/0
30	37	RUPEE Tempted To Touch (Atlantic)	855	-173	146586	14	43/1
42	38	JADAKISS f/MARIAH CAREY U Make Me Wanna (Interscope)	771	+135	128359	3	42/2
49	39	ALICIA KEYS Karma (J/RMG)	763	+341	44905	2	61/4
35	40	LIL SCRAPPY No Problem (BME/Reprise)	760	-125	117700	20	46/0
37	41	JUVENILE f/WACKO & SKIP Nokia Clap (Rap-A-Lot/Asylum)	676	-134	100040	20	32/0
41	42	ANTHONY HAMILTON Charlene (So So Def/Zomba)	628	-41	104680	5	33/0
40	43	MASE Breathe, Stretch, Shake (Bad Boy/Universal)	561	-164	57781	16	40/0
48	44	CRIME MOB Knuck If You Buck (BME/Warner Bros./Reprise)	536	+104	95394	4	18/0
34	45	R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG)	520	-382	44233	7	57/0
Debut	46	EMINEM Mockingbird (Shady/Aftermath/Interscope)	519	+235	67967	1	1/0
Debut	47	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	514	+136	45577	1	27/2
50	48	DADDY YANKEE Gasolina (VI Music)	490	+76	77262	2	3/2
Debut	49	JA RULE f/FAT JOE & JADAKISS New York (Murder Inc./IDJMG)	470	+152	141235	1	25/12
43	50	TERROR SQUAD Take Me Home (Universal)	455	-137	112332	7	32/0

86 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
2PAC f/NATE DOGG Thugs Get Lonely Too (Amaru/Interscope)	23
OUTKAST GhettoMusick (LaFace/Zomba)	20
DESTINY'S CHILD Soldier (Columbia)	14
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	14
OMARION O (Epic)	13
JA RULE f/FAT JOE & JADAKISS New York (Murder Inc./IDJMG)	12
NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba)	9
LIL' JON & THE EASTSIDE... f/USHER... Lovers & Friends (TVT)	9
TWISTA f/FAITH EVANS Hope (Atlantic/Capitol)	9
FANTASIA Truth Is (J/RMG)	8

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIL' JON & THE EASTSIDE... f/USHER... Lovers & Friends (TVT)	+1569
MARIO Let Me Love You (J/RMG)	+857
DESTINY'S CHILD Soldier (Columbia)	+629
CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba)	+465
T.I. Bring 'Em Out (Grand Hustle/Atlantic)	+461
ALICIA KEYS Karma (J/RMG)	+341
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	+304
LIL' JON & THE EASTSIDE... f/LIL SCRAPPY What U... (TVT)	+261
EMINEM Mockingbird (Shady/Aftermath/Interscope)	+235
JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	+230

New & Active

TORI ALAMAZE Oon't Cha (Universal)	Total Plays: 416, Total Stations: 41, Adds: 7
MANNIE FRESH Real Big (Cash Money/Universal)	Total Plays: 375, Total Stations: 13, Adds: 0
NAS Bridging The Gap (Columbia)	Total Plays: 356, Total Stations: 23, Adds: 0
2PAC f/NATE DOGG Thugs Get Lonely Too (Amaru/Interscope)	Total Plays: 348, Total Stations: 32, Adds: 23
NELLY Na-nana-na (Derrty/Fo' Reel/Universal)	Total Plays: 335, Total Stations: 26, Adds: 0
LADY SAW I've Got Your Man (VP)	Total Plays: 326, Total Stations: 25, Adds: 0
NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba)	Total Plays: 322, Total Stations: 34, Adds: 9
CAM'RON Girls (Roc-A-Fella/IDJMG)	Total Plays: 275, Total Stations: 24, Adds: 1
LLOYD BANKS I'm So Fly (Interscope)	Total Plays: 173, Total Stations: 12, Adds: 0
NICOLE WRAY If I Was Your Girlfriend (Roc-A-Fella/IDJMG)	Total Plays: 144, Total Stations: 16, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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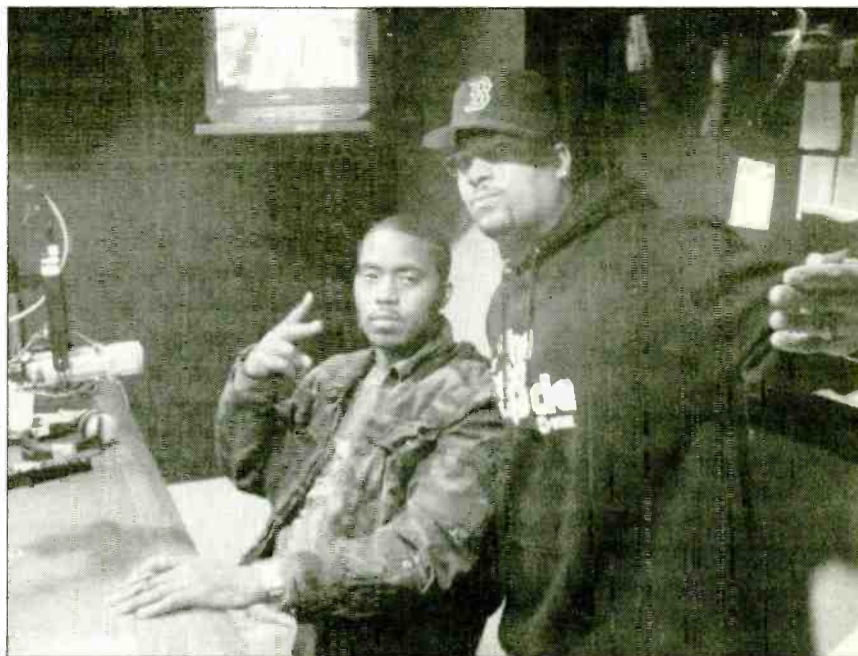
RANK	ARTIST	TITLE	LABEL
1	SNOOP DOGG	Drop It Like It's Hot	(Star Trak)
2	GAME f/50 CENT	How We Do	(Aftermath/G-Unit/Interscope)
3	CIARA f/MISSY ELLIOTT	1, 2 Step	(LaFace/Zomba)
4	JA RULE f/ASHANTI	Wonderful	(Murder Inc./IDJMG)
5	LIL' WAYNE	Go DJ	(Cash Money/Universal)
6	YOUNG BUCK	Shorty Wanna Ride	(Interscope)
7	CHINGY	Balla Baby	(DTP/Capitol)
8	TERROR SQUAD f/FAT JOE	Lean Back	(Universal)
9	LIL' JON & EASTSIDE BOYZ f/LIL SCRAPPY	What U Gon' Do	(TVT)
10	MARIO	Let Me Love You	(J/RMG)
11	USHER f/ALICIA KEYS	My Boo	(LaFace/Zomba)
12	CIARA f/PETEY PABLO	Goodies	(LaFace/Zomba)
13	T.I.	Bring 'Em Out	(Grand Hustle/Atlantic)
14	FABOLOUS	Breathe	(Atlantic)
15	TRICK DADDY	Let's Go	(Slip-N-Slide/Atlantic)
16	N.O.R.E. f/ NINA SKY & TEGO	Oye Mi Canto	(Def Jam/IDJMG)
17	LUDACRIS	Get Back	(Def Jam South/IDJMG)
18	ASHANTI	Only U	(Murder Inc./IDJMG)
19	JA RULE f/FAT JOE & JADAKISS	New York	(Murder Inc./IDJMG)
20	XZIBIT	Hey Now (Mean Muggin')	(Columbia)
21	DESTINY'S CHILD	Lose My Breath	(Columbia)
22	AKON f/STYLES P	Locked Up	(SRC/Universal)
23	EMINEM f/DR. DRE & 50 CENT	Encore	(Shady/Aftermath/Interscope)
24	LLOYD BANKS	Karma	(Interscope)
25	NELLY f/TIM MCGRAW	Over And Over	(Derrty/Fo' Reel/Universal)
26	DESTINY'S CHILD	Soldier	(Columbia)
27	PITBULL	Dammit Man	(TVT)
28	LIL' JON/EASTSIDE BOYZ	Lovers & Friends	(TVT)
29	JUVENILE f/WACKO & SLIP	Nolia Clap	(Rap-A-Lot)
30	LIL SCRAPPY	No Problem	(BME/Reprise)

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20 ©2004, R&R, Inc.

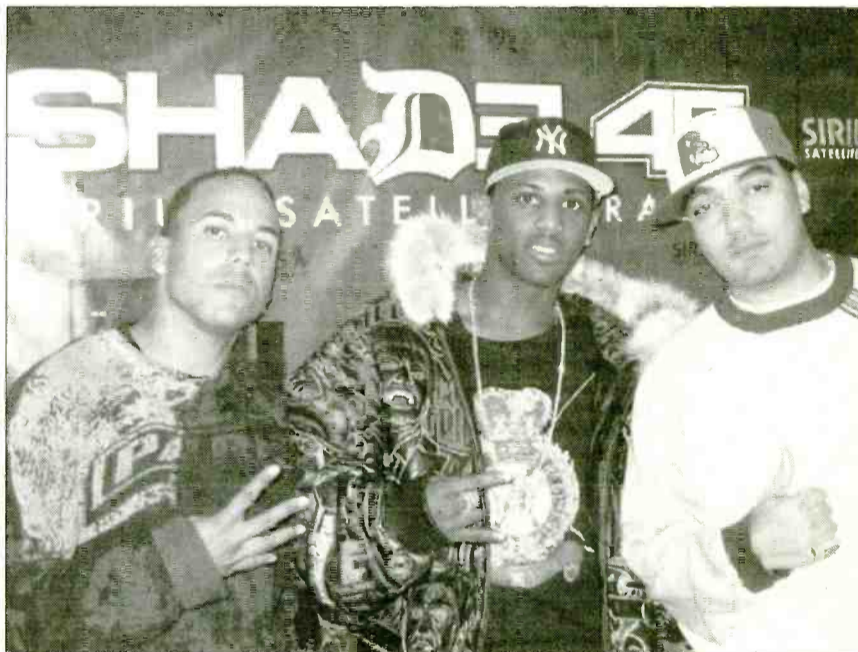
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PHIAT SIX

- SNOOP DOGG f/50 CENT "Oh No" (Doggy Style/Geffen)
- NAS "Bridging The Gap" (Columbia)
- T.I. f/JAY-Z "Bring 'Em Out" (Grand Hustle/Atlantic)
- EMINEM f/DR. DRE & 50 CENT "Encore" (Shady/Aftermath/Interscope)
- LIL JON & THE EASTSIDE BOYZ "What U Gon' Do" (TVT)
- GAME f/50 CENT "How We Do It" (Aftermath/G-Unit/Interscope)



NAS KEEPS THE STREETS DISCIPLINED Nas has hit the road to promote his latest effort, *Street Discipline*, due out this Tuesday. He stopped by KBFB/Dallas to take over the airwaves. Here he is (!) with KBFB MD Big Bink.



FAB VISITS SHADE 45 Fabolous was in the house at Sirius Satellite Radio recently to visit the staff of Shade 45, Eminem's no-holds-barred radio outlet. After talking a gang of shit on the air with Shade 45 personalities Lil Shawn and Cipa Sounds, Fab paused for a snapshot. Seen here looking gangsta are (l-r) Lil Shawn, Fab and Cipa Sounds.



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Recipes For Success

Secret family recipes of programmers and record execs

This is not your usual programming column. Every once in a while I think it's important to take a break from our work and focus on something completely different. Maybe it's a hobby or sport, or just downtime with your family. That's what this column is really about.

This week's issue of R&R arrives over the Thanksgiving holiday, a time we spend with family and friends and that is usually centered around good food. I asked programmers and record execs to submit family recipes that are part of their holiday tradition so I could share them with you, and I got an overwhelming response.

I also learned a couple of things about our radio and record community. While we all love to eat, not all of us like to cook. But even those who don't cook usually have a specialty they can whip up. So what if we're not all gourmets? The real quality in the food is that we share it with loved ones.

The 'Best' Corn Bread Stuffing

Cher Best, morning co-host for WPRW (Power 107)/Augusta, GA, says, "If you're doing low-carb, do not attempt this at home."

- 5-6 cups finely crumbled corn bread (for single sistas who want to impress, get the Jiffy box)
- 8 tablespoons (1 stick) butter — that's right, the whole damn stick
- 2 celery sticks, diced
- 1 medium onion, diced
- 2 teaspoons celery salt
- 1 tablespoon fresh crushed sage leaves
- 3 large eggs — beat the egg whites first, then pour in the yolks and beat them lightly until it looks kind of fluffy and yellow
- 2/3 cup milk
- 1 1/2 cups turkey broth (you can use chicken too)
- 1 tablespoon salt
- 3/4 teaspoon ground black pepper

Heat oven to 350°F. Spread the corn bread on a roasting pan and cook until lightly browned, about 10 minutes. In a medium skillet over medium heat, melt six teaspoons of the butter and sauté the celery and onion until soft, about five minutes. In a large bowl, stir together the corn bread and sautéed vegetables. Mix in parsley, eggs, milk and turkey broth. Season the moist dressing with seasonings and mix well. Brush or spray a casserole dish with butter and add the dressing to the casserole dish. Bake 50 minutes. Get your eat on!

Stewed 'Hey, Mama' Black-Eyed Peas

According to WGCI-FM/Chicago morning co-host **Nikki Woods**, "If you do not eat pork, you may substitute turkey legs for the ham hocks and use beef or turkey sausage."

- 2 6-ounce ham hocks, or one large
- 2 tablespoons vegetable oil

- 1/4 pound homemade tasso or other ham or sausage, chopped (about 1 cup)
- 1 cup chopped yellow onions
- 1/2 cup chopped green bell peppers
- 2 tablespoons minced garlic
- 1 teaspoon salt
- 1/2 teaspoon freshly ground black pepper
- 1/4 teaspoon cayenne pepper
- 2 bay leaves
- 1 pound dried black-eyed peas, rinsed and picked over
- 2 quarts chicken stock or canned low-sodium chicken broth
- 2 tablespoons minced fresh flat-leaf parsley

Brown sausage. Drain sausage and add oil to pan. Sauté onions, peppers and garlic in drippings and oil. Add ham hocks, sausage, spices, peas and stock. Let simmer for several hours, until peas are tender. Sprinkle with parsley before serving.

Vivian's Pepsi Roast

"I almost never cook," WJLB/Detroit Asst. PD/MD **Kris Kelly** says. "But when I read your e-mail, I instantly thought of a great recipe that was given to me by the mother of a really good friend. Her name was Vivian — she passed away last year — and this is how she did pot roast."

- 1 chuck roast (3-4 pounds)
- 1 12-ounce can of Pepsi
- 1 onion
- 3-4 potatoes, peeled
- 1 cup carrots

Line a baking dish with aluminum foil. Add pot roast. Season pot roast to taste (less is more). Add sliced onion, if desired. Pour entire can of Pepsi over roast. Cover with foil and refrigerate for at least two hours. (You can also marinate the roast overnight.) Slow-roast the meat at 325°F for a minimum of three hours. Add potatoes and carrots and cook for an additional 30-45 minutes. Depending on your oven and desired doneness, you may need to cook the roast longer. The meat should be very tender. Enjoy, and happy holidays!

Southern Collard Greens/Turnip Greens

Radio One/Augusta, GA OM/PD **Ron Thomas** says, "If Grandma isn't coming over for dinner, after cooking everything for one hour, add three tablespoons of good moonshine."

- 2 bunches collard greens or turnip greens
- 1 small pack smoked turkey necks
- 2 tablespoons Liquid Smoke
- 1/2 teaspoon salt
- 2 tablespoons vinegar

- 1 tablespoon red pepper
- 1 pinch baking soda

Wash smoked turkey wings, then cook in a large pot of water until meat is tender. Clean greens well. Break off all stems. Cut into strips, then wash until water runs clear. Place greens in pot with smoked turkey necks and other ingredients. Cook until greens are tender, approximately 1 1/2 to two hours.

Sarah's Broccoli Bash

"I make a broccoli casserole much like the green-bean casserole most people make," says WPHI/Philadelphia MD/Marketing Director **Sarah O'Connor**. "However, mine has some special ingredients."

- 1 head fresh broccoli, cut up, or 1 bag frozen chopped broccoli
- 2 cans Campbell's Roasted Garlic Cream of Mushroom Soup
- Shredded cheddar cheese
- 1 can French's Fried Onion Rings

Layer all ingredients in a casserole. Sprinkle top with generous amount of fried onion rings. Bake for 30 minutes.

McSwain's Glazed Ham

WYNN/Florence, SC PD **Gerald McSwain** asks, "Aren't you hungry now?"

- 1 ham with honey glaze
- Orange flavoring
- Garlic salt
- Sugar
- Roasted almonds

Cover ham with glaze and seasonings. Sprinkle with almonds. Bake at 275°F for two hours, basting every 30 minutes.

'Seco' Miller Chicken

"This is an Ecuadorian dish my mom taught me," says **Julie Gustines**, MD of WRKS (98.7 Kiss FM)/New York. "Seco means dry, but it's very moist."

- 1 whole chicken, cut up
- 1 tablespoon recaito*
- 1 tablespoon achotina*
- 1 tablespoon sofrito*
- 1 bottle Miller beer
- 1 can tomato sauce

* Spanish seasonings that can be found in your grocery's Spanish foods section. A good brand to try is Goya.

Put the whole cut-up chicken in a pot, along with the recaito, achotina, sofrito and beer. ("I use Miller Beer, but I'm sure you can use any brand," Gustine says. "My mom taught me with Miller.") Cover the pot and let cook on medium for 45 minutes. After 45 minutes add the can of tomato sauce and let cook for another 15 minutes. Serve with white rice.

Good Vibe 105 Gumbo

KZWA (Vibe 105)/Lake Charles, LA MD

Tammy Tousant says, "This is usually called Chicken and Sausage Gumbo, but it gives you a good vibe, so it is renamed 'Good Vibe 105 Gumbo.' It serves 10."

- 1 cup all-purpose flour
- 2/3 cup cooking oil
- 1/2 cup chopped onion
- 1/2 cup chopped green pepper
- 1 1/2 celery stalks, chopped
- 2 cloves garlic, minced
- 2 pounds meaty chicken pieces (breast, thighs, drumsticks)
- 6 cups water
- 1/2 pound fully cooked smoked sausage, cut into 1-inch pieces
- 1/2 pound andouille sausage cut into 1/2-inch pieces
- 1 teaspoon salt
- 1 teaspoon ground red pepper
- 1/2 teaspoon ground black pepper
- Hot cooked white rice

First, make a roux. In a hot pan, heat oil and add the flour. Cook, stirring constantly until the flour/oil mixture turns a deep chocolate color. Set aside. Sauté sausage in pan. When browned, add onions, peppers, celery and garlic. Cook until soft. Add chicken pieces and seasonings and brown on all sides. Add water and roux and cook until the chicken is cooked through and the gumbo has thickened. Serve over hot rice with hot sauce.

Fried Cabbage A La Valencia

Sanctuary Urban's **Valencia Exum** says, "If the cabbage is cooking too fast, add one-third cup of water. Cabbage should be not be mushy. You want to have it slightly crunchy."

- 1 head cabbage
- 2 green peppers
- Butter
- Vegetable oil
- Black pepper
- Garlic powder
- Salt
- Sugar

Wash cabbage and cut into very small pieces. Cut green peppers into small chunks. Put a little butter and vegetable oil in a pot. Set stove to medium heat (raise if needed). Place half of cabbage and half of green peppers into pot with black pepper, garlic powder, salt and sugar to taste. Stir for 15 minutes. Add rest of cabbage and green peppers into the pot. Stir for 20 to 25 minutes.

Lechon Asado Al Horno (Roast Pork)

J Records National Director/Urban Promotions **Stephanie Lopez** offers up three traditional Puerto Rican holiday specialties, all delicious — I know, I've been privileged to try her cooking.

- 1 6-pound pork shoulder
- 5 teaspoons salt
- 5 medium garlic cloves
- 1/2 teaspoon powdered pepper
- 1/2 teaspoon crushed oregano
- 3 tablespoons vegetable oil
- 1 tablespoon vinegar

Wash the pork shoulder. With a sharp knife, make incisions in different places on the pork shoulder. Put salt in the incisions and on the outside. Rub in the salt. Grind together the garlic, pepper, oregano and one tablespoon of salt. Spread this mix on the outside of the pork. Mix the vinegar and the remaining oil and spread on the outside of the pork. Put away in the refrigerator for one day. If you plan to cook it the same day, prepare the pork at least one hour ahead of time.

Remove the pork shoulder from the refrigerator two hours before putting it in the oven.

Continued on Page 35

R&R URBAN TOP 50

November 26, 2004

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SNOOP DOGG f/ PHARRELL Drop It Like It's Hot (Doggy Style/Geffen)	4536	-14	608584	10	68/0
2	2	USHER & ALICIA KEYS My Boo (LaFace/Zomba)	3786	-153	500835	12	72/0
3	3	LIL' WAYNE Go DJ (Cash Money/Universal)	3530	-162	374054	12	66/0
6	4	MARIO Let Me Love You (J/RMG)	3353	+418	411695	7	71/2
4	5	YOUNG BUCK Shorty Wanna Ride (Interscope)	3171	-60	329563	10	66/0
5	6	FABOLOUS Breathe (Atlantic)	3161	+25	391368	11	69/0
7	7	JA RULE f/ R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	3084	+225	448152	8	64/0
8	8	ANTHONY HAMILTON Charlene (So So Def/Zomba)	2570	-284	319510	19	63/0
9	9	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	2563	+162	240757	9	66/0
12	10	CIARA f/ MISSY ELLIOTT 1, 2 Step (LaFace/Zomba)	2319	+435	267255	5	71/0
20	11	DESTINY'S CHILD Soldier (Columbia)	1798	+477	209551	3	67/4
11	12	LL COOL J Hush (Def Jam/IDJMG)	1730	-177	241330	10	64/0
10	13	CIARA f/ PETEY PABLO Goodies (LaFace/Zomba)	1635	-428	206035	22	71/0
13	14	CHINGY Balla Baby (Capitol)	1580	-197	128796	9	59/0
19	15	LIL' JON & THE EASTSIDE BOYZ f/ LIL SCRAPPY What U Gon' Do (TVT)	1477	+145	131757	6	59/1
14	16	R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG)	1431	-227	154999	8	67/0
16	17	ALICIA KEYS f/ TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)	1409	-111	205256	26	66/0
23	18	ASHANTI Only U (Murder Inc./IDJMG)	1366	+181	142367	5	60/1
24	19	LUDACRIS Get Back (Def Jam South/IDJMG)	1359	+188	135415	3	66/0
Debut	20	LIL' JON & THE EASTSIDE BOYZ f/ USHER & LUDACRIS Lovers & Friends (TVT)	1311	+874	186452	1	4/2
25	21	LLOYD BANKS Karma (Interscope)	1278	+123	107835	6	48/0
30	22	JADAKISS f/ MARIAH CAREY U Make Me Wanna (Interscope)	1258	+374	178965	5	58/5
15	23	JUVENILE f/ WACKO & SKIP Nolia Clap (Rap-A-Lot/Asylum)	1211	-360	127672	19	60/0
29	24	TRILLVILLE Some Cut (BME/Warner Bros.)	1199	+281	99964	4	60/4
39	25	T.I. Bring 'Em Out (Grand Hustle/Atlantic)	1079	+408	100473	2	66/5
18	26	NELLY My Place (Derrty/Fo' Reel/Universal)	1067	-302	99921	18	67/0
28	27	BODY HEADBANGERS f/ YOUNGBLOODZ I Smoke, I Drink (Universal)	1017	+25	91142	10	34/0
22	28	AKON f/ STYLES P. Locked Up (SRC/Universal)	1011	-181	106004	20	32/0
27	29	DESTINY'S CHILD Lose My Breath (Columbia)	992	-97	163671	9	63/0
21	30	JOHN LEGEND Used To Love You (Columbia)	982	-287	67218	11	42/0
26	31	MANNIE FRESH Real Big (Cash Money/Universal)	954	-142	71866	11	46/0
34	32	ALICIA KEYS Karma (J/RMG)	832	+95	91529	2	57/2
37	33	GUERRILLA BLACK f/ MARIO WINANS You're The One (Virgin)	795	+100	56788	4	53/2
Debut	34	JA RULE f/ FAT JOE & JADAKISS New York (Murder Inc./IDJMG)	766	+321	146004	1	56/9
35	35	TERROR SQUAD Take Me Home (Universal)	764	+31	133527	7	34/1
36	36	KEYSHIA COLE I Changed My Mind (A&M/Interscope)	677	-53	135714	10	26/0
33	37	TWISTA f/ R. KELLY So Sexy Chapter II (Never Like This) (Atlantic)	618	-139	71445	8	35/0
31	38	DEM FRANCHISE BOYZ White Teez (Universal)	616	-156	51680	16	38/0
43	39	NAS Bridging The Gap (Columbia)	612	+45	47534	4	46/3
38	40	URBAN MYSTIC Where Were You? (Sobe)	612	-75	35753	15	28/0
50	41	TYRA Country Boy (GG&L)	610	+149	45521	2	48/2
48	42	XZIBIT Hey Now (Mean Muggin') (Columbia)	599	+126	49848	2	45/0
44	43	NELLY Na-nana-na (Derrty/Fo' Reel/Universal)	590	+47	39915	3	41/1
45	44	HOUSTON Ain't Nothing Wrong (Capitol)	588	+46	52884	9	34/0
Debut	45	NIVEA f/ LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba)	544	+226	38846	1	49/5
Debut	46	GAME f/ 50 CENT How We Do (Aftermath/G-Unit/Interscope)	517	+216	53503	1	52/4
41	47	AVANT Can't Wait (Geffen)	513	-94	41271	5	35/0
40	48	LL COOL J Headsprung (Def Jam/IDJMG)	476	-132	53855	20	62/0
42	49	MASE Breathe, Stretch, Shake (Bad Boy/Universal)	441	-138	58583	14	37/0
46	50	NELLY Flap Your Wings (Derrty/Fo' Reel/Universal)	413	-109	49761	14	52/0

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ARTIST TITLE LABEL(S)	ADDS
OMARION O (Epic)	47
2PAC f/ NATE DOGG Thugs Get Lonely Too (Amaru/Interscope)	38
TWISTA f/ FAITH EVANS Hope (Atlantic/Capitol)	33
GETO BOYS Yes Yes Y'all (Rap-A-Lot)	17
JA RULE f/ FAT JOE & JADAKISS New York (Murder Inc./IDJMG)	9
T.I. Bring 'Em Out (Grand Hustle/Atlantic)	5
JADAKISS f/ MARIAH CAREY U Make Me Wanna (Interscope)	5
NIVEA f/ LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba)	5
FANTASIA Truth Is (J/RMG)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIL' JON & THE EASTSIDE... f/ USHER... Lovers & Friends (TVT)	+874
DESTINY'S CHILD Soldier (Columbia)	+477
CIARA f/ MISSY ELLIOTT 1, 2 Step (LaFace/Zomba)	+435
MARIO Let Me Love You (J/RMG)	+418
T.I. Bring 'Em Out (Grand Hustle/Atlantic)	+408
JADAKISS f/ MARIAH CAREY U Make Me Wanna (Interscope)	+374
JA RULE f/ FAT JOE & JADAKISS New York (Murder Inc./IDJMG)	+321
TRILLVILLE Some Cut (BME/Warner Bros.)	+281
NIVEA f/ LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba)	+226
JA RULE f/ R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	+225

New & Active

ANGIE STONE f/ ANTHONY HAMILTON Stay For Awhile (J/RMG)	Total Plays: 338, Total Stations: 29, Adds: 0
JILL SCOTT Whatever (Hidden Beach/Epic)	Total Plays: 337, Total Stations: 32, Adds: 0
RAZAH Feels So Good (Virgin)	Total Plays: 317, Total Stations: 37, Adds: 3
4MULA1 Gotta Roll (Sobe)	Total Plays: 294, Total Stations: 23, Adds: 0
NICOLE WRAY If I Was Your Girlfriend (Roc-A-Fella/IDJMG)	Total Plays: 267, Total Stations: 26, Adds: 0
FANTASIA Truth Is (J/RMG)	Total Plays: 262, Total Stations: 43, Adds: 5
B.G. Don't Talk To Me (Choppa City/Koch)	Total Plays: 261, Total Stations: 25, Adds: 0
CAM'RON Girls (Roc-A-Fella/IDJMG)	Total Plays: 233, Total Stations: 32, Adds: 0
BEENIE MAN King Of The Dancehall (Virgin)	Total Plays: 198, Total Stations: 10, Adds: 0
AKON Ghetto (SRC/Universal)	Total Plays: 182, Total Stations: 23, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

73 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.



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America's Best Testing Urban Songs 12 + For The Week Ending 11/26/04

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, Pers. 12-17, Pers. 18-24, Pers. 25-34. Lists top 50 urban songs.

Total sample size is 422 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

GOSPEL Top 30

Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 gospel songs.

35 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 11/14 - Saturday 11/20. © 2004 Radio & Records.

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Reporters

Stations and their adds listed alphabetically by market

Grid of reporter names and station lists for various markets like Albany, GA; Albany, NY; Albany, OR; Albany, VA; Albany, WI; Albany, WY; Albany, ZS; Albany, AA; Albany, AB; Albany, AC; Albany, AD; Albany, AE; Albany, AF; Albany, AG; Albany, AH; Albany, AI; Albany, AJ; Albany, AK; Albany, AL; Albany, AM; Albany, AN; Albany, AO; Albany, AP; Albany, AQ; Albany, AR; Albany, AS; Albany, AT; Albany, AU; Albany, AV; Albany, AW; Albany, AX; Albany, AY; Albany, AZ; Albany, BA; Albany, BB; Albany, BC; Albany, BD; Albany, BE; Albany, BF; Albany, BG; Albany, BH; Albany, BI; Albany, BJ; Albany, BK; Albany, BL; Albany, BM; Albany, BN; Albany, BO; Albany, BP; Albany, BQ; Albany, BR; Albany, BS; Albany, BT; Albany, BU; Albany, BV; Albany, BW; Albany, BX; Albany, BY; Albany, BZ; Albany, CA; Albany, CB; Albany, CC; Albany, CD; Albany, CE; Albany, CF; Albany, CG; Albany, CH; Albany, CI; Albany, CJ; Albany, CK; Albany, CL; Albany, CM; Albany, CN; Albany, CO; Albany, CP; Albany, CQ; Albany, CR; Albany, CS; Albany, CT; Albany, CU; Albany, CV; Albany, CW; Albany, CX; Albany, CY; Albany, CZ; Albany, DA; Albany, DB; Albany, DC; Albany, DD; Albany, DE; Albany, DF; Albany, DG; Albany, DH; Albany, DI; Albany, DJ; Albany, DK; Albany, DL; Albany, DM; Albany, DN; Albany, DO; Albany, DP; Albany, DQ; Albany, DR; Albany, DS; Albany, DT; Albany, DU; Albany, DV; Albany, DW; Albany, DX; Albany, DY; Albany, DZ; Albany, EA; Albany, EB; Albany, EC; Albany, ED; Albany, EE; Albany, EF; Albany, EG; Albany, EH; Albany, EI; Albany, EJ; Albany, EK; Albany, EL; Albany, EM; Albany, EN; Albany, EO; Albany, EP; Albany, EQ; Albany, ER; Albany, ES; Albany, ET; Albany, EU; Albany, EV; Albany, EW; Albany, EX; Albany, EY; Albany, EZ; Albany, FA; Albany, FB; Albany, FC; Albany, FD; Albany, FE; Albany, FF; Albany, FG; Albany, FH; Albany, FI; Albany, FJ; Albany, FK; Albany, FL; Albany, FM; Albany, FN; Albany, FO; Albany, FP; Albany, FQ; Albany, FR; Albany, FS; Albany, FT; Albany, FU; Albany, FV; Albany, FW; Albany, FX; Albany, FY; Albany, FZ; Albany, GA; Albany, GB; Albany, GC; Albany, GD; Albany, GE; Albany, GF; Albany, GG; Albany, GH; Albany, GI; Albany, GJ; Albany, GK; Albany, GL; Albany, GM; Albany, GN; Albany, GO; Albany, GP; Albany, GQ; Albany, GR; Albany, GS; Albany, GT; Albany, GU; Albany, GV; Albany, GW; Albany, GX; Albany, GY; Albany, GZ; Albany, HA; Albany, HB; Albany, HC; Albany, HD; Albany, HE; Albany, HF; Albany, HG; Albany, HH; Albany, HI; Albany, HJ; Albany, HK; Albany, HL; Albany, HM; Albany, HN; Albany, HO; Albany, HP; Albany, HQ; Albany, HR; Albany, HS; Albany, HT; Albany, HU; Albany, HV; Albany, HW; Albany, HX; Albany, HY; Albany, HZ; Albany, IA; Albany, IB; Albany, IC; Albany, ID; Albany, IE; Albany, IF; Albany, IG; Albany, IH; Albany, II; Albany, IJ; Albany, IK; Albany, IL; Albany, IM; Albany, IN; Albany, IO; Albany, IP; Albany, IQ; Albany, IR; Albany, IS; Albany, IT; Albany, IU; Albany, IV; Albany, IW; Albany, IX; Albany, IY; Albany, IZ; Albany, JA; Albany, JB; Albany, JC; Albany, JD; Albany, JE; Albany, JF; Albany, JG; Albany, JH; Albany, JI; Albany, JJ; Albany, JK; Albany, JL; Albany, JM; Albany, JN; Albany, JO; Albany, JP; Albany, JQ; Albany, JR; Albany, JS; Albany, JT; Albany, JU; Albany, JV; Albany, JW; Albany, JX; Albany, JY; Albany, JZ; Albany, KA; Albany, KB; Albany, KC; Albany, KD; Albany, KE; Albany, KF; Albany, KG; Albany, KH; Albany, KI; Albany, KJ; Albany, KK; Albany, KL; Albany, KM; Albany, KN; Albany, KO; Albany, KP; Albany, KQ; Albany, KR; Albany, KS; Albany, KT; Albany, KU; Albany, KV; Albany, KW; Albany, KX; Albany, KY; Albany, KZ; Albany, LA; Albany, LB; Albany, LC; Albany, LD; Albany, LE; Albany, LF; Albany, LG; Albany, LH; Albany, LI; Albany, LJ; Albany, LK; Albany, LL; Albany, LM; Albany, LN; Albany, LO; Albany, LP; Albany, LQ; Albany, LR; Albany, LS; Albany, LT; Albany, LU; Albany, LV; Albany, LW; Albany, LX; Albany, LY; Albany, LZ; Albany, MA; Albany, MB; Albany, MC; Albany, MD; Albany, ME; Albany, MF; Albany, MG; Albany, MH; Albany, MI; Albany, MJ; Albany, MK; Albany, ML; Albany, MM; Albany, MN; Albany, MO; Albany, MP; Albany, MQ; Albany, MR; Albany, MS; Albany, MT; Albany, MU; Albany, MV; Albany, MW; Albany, MX; Albany, MY; Albany, MZ; Albany, NA; Albany, NB; Albany, NC; Albany, ND; Albany, NE; Albany, NF; Albany, NG; Albany, NH; Albany, NI; Albany, NJ; Albany, NK; Albany, NL; Albany, NM; Albany, NN; Albany, NO; Albany, NP; Albany, NQ; Albany, NR; Albany, NS; Albany, NT; Albany, NU; Albany, NV; Albany, NW; Albany, NX; Albany, NY; Albany, NZ; Albany, OA; Albany, OB; Albany, OC; Albany, OD; Albany, OE; Albany, OF; Albany, OG; Albany, OH; Albany, OI; Albany, OJ; Albany, OK; Albany, OL; Albany, OM; Albany, ON; Albany, OO; Albany, OP; Albany, OQ; Albany, OR; Albany, OS; Albany, OT; Albany, OU; Albany, OV; Albany, OW; Albany, OX; Albany, OY; Albany, OZ; Albany, PA; Albany, PB; Albany, PC; Albany, PD; Albany, PE; Albany, PF; Albany, PG; Albany, PH; Albany, PI; Albany, PJ; Albany, PK; Albany, PL; Albany, PM; Albany, PN; Albany, PO; Albany, PP; Albany, PQ; Albany, PR; Albany, PS; Albany, PT; Albany, PU; Albany, PV; Albany, PW; Albany, PX; Albany, PY; Albany, PZ; Albany, QA; Albany, QB; Albany, QC; Albany, QD; Albany, QE; Albany, QF; Albany, QG; Albany, QH; Albany, QI; Albany, QJ; Albany, QK; Albany, QL; Albany, QM; Albany, QN; Albany, QO; Albany, QP; Albany, QQ; Albany, QR; Albany, QS; Albany, QT; Albany, QU; Albany, QV; Albany, QW; Albany, QX; Albany, QY; Albany, QZ; Albany, RA; Albany, RB; Albany, RC; Albany, RD; Albany, RE; Albany, RF; Albany, RG; Albany, RH; Albany, RI; Albany, RJ; Albany, RK; Albany, RL; Albany, RM; Albany, RN; Albany, RO; Albany, RP; Albany, RQ; Albany, RR; Albany, RS; Albany, RT; Albany, RU; Albany, RV; Albany, RW; Albany, RX; Albany, RY; Albany, RZ; Albany, SA; Albany, SB; Albany, SC; Albany, SD; Albany, SE; Albany, SF; Albany, SG; Albany, SH; Albany, SI; Albany, SJ; Albany, SK; Albany, SL; Albany, SM; Albany, SN; Albany, SO; Albany, SP; Albany, SQ; Albany, SR; Albany, SS; Albany, ST; Albany, SU; Albany, SV; Albany, SW; Albany, SX; Albany, SY; Albany, SZ; Albany, TA; Albany, TB; Albany, TC; Albany, TD; Albany, TE; Albany, TF; Albany, TG; Albany, TH; Albany, TI; Albany, TJ; Albany, TK; Albany, TL; Albany, TM; Albany, TN; Albany, TO; Albany, TP; Albany, TQ; Albany, TR; Albany, TS; Albany, TT; Albany, TU; Albany, TV; Albany, TW; Albany, TX; Albany, TY; Albany, TZ; Albany, UA; Albany, UB; Albany, UC; Albany, UD; Albany, UE; Albany, UF; Albany, UG; Albany, UH; Albany, UI; Albany, UJ; Albany, UK; Albany, UL; Albany, UM; Albany, UN; Albany, UO; Albany, UP; Albany, UQ; Albany, UR; Albany, US; Albany, UT; Albany, UU; Albany, UV; Albany, UW; Albany, UX; Albany, UY; Albany, UZ; Albany, VA; Albany, VB; Albany, VC; Albany, VD; Albany, VE; Albany, VF; Albany, VG; Albany, VH; Albany, VI; Albany, VJ; Albany, VK; Albany, VL; Albany, VM; Albany, VN; Albany, VO; Albany, VP; Albany, VQ; Albany, VR; Albany, VS; Albany, VT; Albany, VU; Albany, VV; Albany, VW; Albany, VX; Albany, VY; Albany, VZ; Albany, WA; Albany, WB; Albany, WC; Albany, WD; Albany, WE; Albany, WF; Albany, WG; Albany, WH; Albany, WI; Albany, WJ; Albany, WK; Albany, WL; Albany, WM; Albany, WN; Albany, WO; Albany, WP; Albany, WQ; Albany, WR; Albany, WS; Albany, WT; Albany, WU; Albany, WV; Albany, WX; Albany, WY; Albany, WZ; Albany, XA; Albany, XB; Albany, XC; Albany, XD; Albany, XE; Albany, XF; Albany, XG; Albany, XH; Albany, XI; Albany, XJ; Albany, XK; Albany, XL; Albany, XM; Albany, XN; Albany, XO; Albany, XP; Albany, XQ; Albany, XR; Albany, XS; Albany, XT; Albany, XU; Albany, XV; Albany, XW; Albany, XX; Albany, XY; Albany, XZ; Albany, YA; Albany, YB; Albany, YC; Albany, YD; Albany, YE; Albany, YF; Albany, YG; Albany, YH; Albany, YI; Albany, YJ; Albany, YK; Albany, YL; Albany, YM; Albany, YN; Albany, YO; Albany, YP; Albany, YQ; Albany, YR; Albany, YS; Albany, YT; Albany, YU; Albany, YV; Albany, YW; Albany, YX; Albany, YY; Albany, YZ; Albany, ZA; Albany, ZB; Albany, ZC; Albany, ZD; Albany, ZE; Albany, ZF; Albany, ZG; Albany, ZH; Albany, ZI; Albany, ZJ; Albany, ZK; Albany, ZL; Albany, ZM; Albany, ZN; Albany, ZO; Albany, ZP; Albany, ZQ; Albany, ZR; Albany, ZS; Albany, ZT; Albany, ZU; Albany, ZV; Albany, ZW; Albany, ZX; Albany, ZY; Albany, ZZ.

Note: For complete adds, see R&R Music Tracking.

POWERED BY MEDIABASE. 103 Total Reporters. 73 Total Monitored. 30 Total Indicator. Did Not Report, Playlist Frozen (3): Sirius Street Beat/Satellite WBB/Macon, GA XM Raw/Satellite

Recipes For Success

Continued from Page 32

Turn the oven on 10 minutes before you place the pork shoulder in the oven, and set the temperature to 350°F. Cook the pork for 3 1/2 hours. Raise the temperature to 375°F and cook for 15 to 30 minutes, until the skin is toasted.

Boriqua Island Punch

- 1/2 cup coconut milk
- 1/2 cup fresh coarsely pureed coconut meat
- 4 ounces coconut-flavored Puerto Rican rum (Captain Morgan's)
- 4 ounces dark Puerto Rican rum
- 1 ounce fresh lime juice
- 1 ounce Cointreau or other orange-flavored liqueur
- 1/2 cup pineapple juice
- 1/4 cup tamarind juice
- 5 to 6 ice cubes

Combine the coarse coconut-meat puree and coconut milk with the pineapple, lime and tamarind juices and ice cubes in a blender and blend at high speed for a minute, adding the two rums and liqueur. Serves six.

Flan De Coco (Coconut Flan)

- 1 can evaporated milk

- 1 can cream of coconut
- 1 can condensed milk
- 3 eggs
- 1 teaspoon vanilla
- 1 cup sugar (for caramel)
- 1/2 cup water (for caramel)

In a saucepan over medium heat, cook the sugar with the water until caramelized. Coat a flan pan with the caramelized sugar. In a blender, mix the remaining ingredients together. Pour into the flan pan. Put the flan into a pan of hot water and cook in the oven at 350°F for one hour. Remove it from the oven and let it cool completely before putting it in the refrigerator.

Wonder's Turkey Day Dehydrator

"With all the different family gatherings I have to attend during the holidays, this recipe always comes in handy," says Wonder Woman, MD at WAJZ (Jamz 96.3)/Albany, GA.

- 1 wine glass, mug, or even a plastic cup will do
- 1 bottle wine for each house you will visit
- 1 designated driver
- 1 bottle aspirin
- Couple gallons water before bed
- Lots of gallons water the next day

Oh, and one Black Friday off from work to recover and rehydrate!

STUDIO STATS

ARTIST: 4Mula1
LABEL: SoBe Entertainment/WMG
HOMETOWN: Los Angeles
CURRENT PROJECT: "Gotta Roll"
IN STORES: January 2005
CURRENT SINGLE: "We Must Praise"
TOP SPINS AT: WFXA/Augusta, GA; WBLX/Mobile; WJMI/Jackson, MS; WMEX/Baton Rouge; WUBT/Nashville; KTCX/Beaumont, TX; KIPR/Little Rock; and WAJZ/Albany, GA



music can be described as old school with a pinch of Dirty South.

Influences: Stevie Wonder, Marvin Gaye, Prince, Jodeci, Commissioned, Creed, Beenie Man, Blink 182

Current project: *Let's Get It* was produced by a number of major hit-makers, including Mario Winans, who wrote and produced the first single, "Gotta Roll"; Rodney Jerkins (Brandy, Michael Jackson, Jennifer Lopez, Britney Spears); Brian Michael Cox (B2K, Usher, Christina Milian, Jagged Edge); and "home team" producers Bill Moss and J.R. Hutson of MBM Entertainment, who found the group and signed them to their roster.

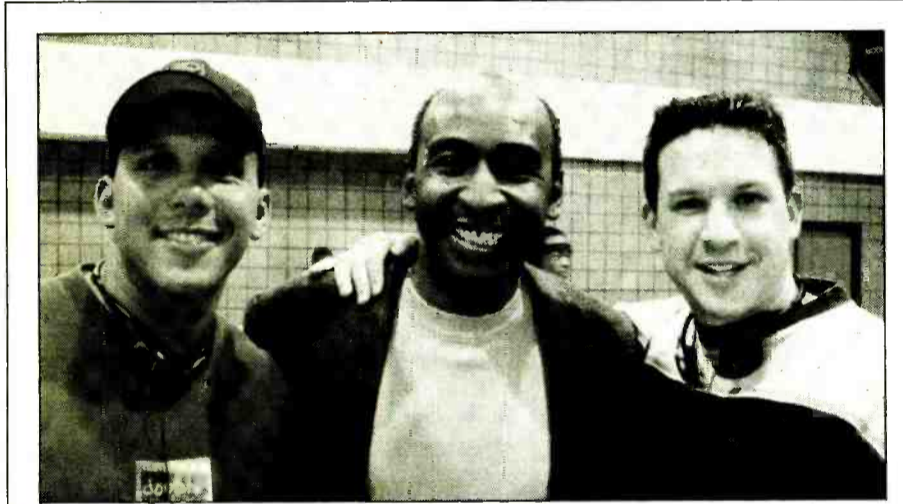
On "Gotta Roll" Winans samples the classic hip-hop track "Uptown Anthem" by Naughty By Nature, setting the tone for the group's future success.

See them: In the 2005 January issue of *Vibe* and on B.E.T.

By DANA HALL/URBAN EDITOR

Personal stats: These four young men from Southern California had dreams of stardom in the music world from a very young age. Chaos (18), AJ (18), E-Maze (19) and G1000 (19) all grew up with roots in the church. Both of Chaos' parents are ministers, while AJ and E-Maze have had experience singing in their respective church choirs.

They came together while still in high school and created the quartet 4Mula1, which stands for "four men united in L.A." Their look and feel has been compared to Jodeci, while their



MOVIE MADNESS BJ Stone, Director/Urban Programming at Sirius Satellite Radio, is expanding his horizons! He has a cameo in the upcoming movie *Rock the Paint*, due out next spring. Pictured (l-r) are the film's director, Phil Bertelsen; Stone; and the film's producer, Dallas Bernna.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 201-656-3431

or e-mail:

dhall@radioandrecords.com

Urban AC Reporters

Stations and their adds listed alphabetically by market

<p>WQVE/Albany, GA DM: Bill Jones PD: Hozie Mack No Adds</p> <p>WAKB/Augusta, GA* DM/PP: Ron Thomas FANTASIA</p> <p>WKSP/Augusta, GA* DM: Mike Kramer PD/MD: Tim "Fattz" Snell APD: Cher Best No Adds</p> <p>WWIN/Baltimore, MD* PD: Tim Watts APD/MD: Kath Fisher JOSS STONE</p> <p>KOXL/Baton Rouge, LA* DM: Jay Dixon PD/MD: Darryl Johnson PD/MD: Mya Vernon No Adds</p> <p>WBH/Birmingham, AL* DM: John Anthony PD/MD: Darryl Johnson PD/MD: Michael Tee 17 BAR-KAYS</p> <p>WVAV/Charlotte* PD/MD: Terri Avery No Adds</p> <p>WQNC/Charlotte* PD/MD: Kim Stevens BOYZ II MEN</p> <p>WSRB/Chicago, IL* PD/MD: Tracie Reynolds No Adds</p>	<p>WVAZ/Chicago, IL* DM/PP: Eroy Smith APD/MD: Armando Rivera LALAH HATHAWAY AVANT</p> <p>WLXC/Cleveland, OH* DM/PP: Kim Johnson MD: Bobby Rush BOYZ II MEN</p> <p>WLXC/Columbia, SC* PD: Doug Williams MICHAEL B. SUTTON</p> <p>WWOM/Columbia, SC* PD: Mike Love MD: Lori Mack No Adds</p> <p>WAGH/Columbus, GA DM: Brian Waters PD/PP: Queen Rasheeda MD: Edward Lewis LALAH HATHAWAY RAY CHARLES/MICHAEL MCCONALD</p> <p>WKZJ/Columbus, GA DM: Carl Conner, Jr. PD/MD: Michael Soui No Adds</p> <p>WMXU/Columbus, MS PD/MD: Bobby Wonder No Adds</p> <p>WXMG/Columbus, OH* DM: Paul Strong PD/MD: Warren Stevens BOYZ II MEN</p> <p>WRNB/Dayton, OH* DM/PP: J.D. Kwan BOYZ II MEN</p> <p>WMXD/Detroit, MI* DM: KJ Holiday PD: Jamil Muhammad APD: Omari Stevens MD: Sheila Little JOSS STONE</p>	<p>WUKS/Fayetteville, NC* PD: Garrett Davis MD: Calvin Pee MICHAEL B. SUTTON FANTASIA</p> <p>WDZZ/Fint, MI* PD: Troy Michaels MD: Yvonne Daniels FANTASIA</p> <p>WFLM/Ft. Pierce, FL* DM: Mike James PD/MD: James T. APD: Tamara Gant No Adds</p> <p>WQMG/Greensboro, NC* PD/MD: AC Stone No Adds</p> <p>KMJK/Houston, TX* DM: Tom Calococi PD/MD: Sam Choie 13 LALAH HATHAWAY</p> <p>WTLN/Indianapolis, IN* PD: Brian Wallace APD/MD: Garth Adams No Adds</p> <p>WJXN/Jackson, MS* PD: Steve Poston EARTH, WIND & FIRE/GRAPHAE SAADIO</p> <p>WKXI/Jackson, MS* DM/PP: Stan Branson RAHEEM DEVAUGHN</p> <p>WSOJ/Jacksonville, FL* PD: KJ Brooks 4 ANTI BAKER 1 JOSS STONE</p> <p>KMJK/Kansas City, MO* PD: Jerold Jackson RUBEN STUDDARD FANTASIA</p> <p>KNEK/Lafayette, LA* PD: John Kinitt PD/MD: Nyoki McKeith RAHEEM DEVAUGHN AVANT</p>	<p>KKRX/Lawton, OK DM/PP: Terry Monday APD: Tony Tone No Adds</p> <p>KOKY/Little Rock, AR* DM: Joe Booker PD/MD: Mark Dylan No Adds</p> <p>KJLH/Los Angeles, CA* PD/MD: Aundrea Russell No Adds</p> <p>WJLM/Louisville, KY* PD/MD: Tim Gerard Giron No Adds</p> <p>KJMS/Memphis, TN* PD: Nate Bell APD/MD: Eileen Collier No Adds</p> <p>WHQT/Miami, FL* PD: Derrick Brown APD/MD: Karen Vaughn No Adds</p> <p>WJMR/Milwaukee, WI* PD/MD: Lauri Jones 7 LALAH HATHAWAY</p> <p>WDLT/Mobile, AL* PD: Steve Crumbley MD: Kathy Barlow No Adds</p> <p>KJMG/Monroe, LA PD: Chris Collins 11 FANTASIA 7 RUBEN STUDDARD</p> <p>WWMG/Montgomery, AL PD/MD: Darryl Elliott 5 NELLY 8 BOYZ II MEN</p> <p>WQQK/Nashville, TN* PD/MD: Derrick Corbett FANTASIA</p>	<p>WYBC/New Haven, CT* DM: Wayne Schmitt PD: Juan Castillo APD: Angela Malerba EARTH, WIND & FIRE/GRAPHAE SAADIO BOYZ II MEN</p> <p>KMEZ/New Orleans, LA* PD/MD: Lebron "LBJ" Joseph APD: Nancy Davis NORMAN BROWN CARLTON BLOUNT</p> <p>WYLD/New Orleans, LA* DM: Carla Boatner PD: AJ Appleberry 19 ANGIE STONE/ANTHONY HAMILTON 12 NELLY 9 BOYZ II MEN FANTASIA</p> <p>WRKS/New York, NY* PD: Derrick Brown APD/MD: Eric Michaels No Adds</p> <p>WKUS/Norfolk, VA* DM: Dick Lamb PD/MD: Don London JILL SCOTT</p> <p>WVKL/Norfolk, VA* PD: Tony Monday MD: Eddie Brasco 3 RAHEEM DEVAUGHN AVANT</p> <p>KRMP/Oklahoma City, OK* DM: Steve Holbrook No Adds</p> <p>WCFB/Orlando, FL* DM/PP: Steve Holbrook No Adds</p> <p>WDAS/Philadelphia, PA* DM: Theo Michem PD: Joe Tombarro APD/MD: Jo Gamble No Adds</p>	<p>WFXC/Raleigh, NC* PD: Cy Young APD/MD: Jodi Berry No Adds</p> <p>WJLS/Richmond, VA* DM/PP: AJ Payne PD/MD: Walt Ford FANTASIA</p> <p>WVBE/Roanoke, VA* PD/MD: Walt Ford FANTASIA</p> <p>WYSB/Salisbury, MD DM: Brian Cleary PD: Kenny Love MD: Ron Banks PAULA CAMPBELL JUS FABOLOUS NICK CANNON</p> <p>KBLX/San Francisco, CA* PD: Kevin Brown MD: Jeff Bonds No Adds</p> <p>Music Choice Smooth R&B/Satellite DM/PP: Damon Williams No Adds</p> <p>Sirius Heart & Soul/Satellite DM/PP: B.J. Stone 20 JILL SCOTT 19 NADIR</p> <p>Sirius Slow Jamz/Satellite DM: B.J. Stone PD: Tonya Byrd 16 MAMMATTANS 15 FANTASIA</p> <p>XM The Flow/Satellite DM: Lori Parham PD: Maxx Myrick 30 AMEL LAFRIEUX 30 ISLEY BROTHERS 28 ANTHONY DAVID 26 ANTHONY HAMILTON 25 ANGE STONE 24 MARTHA REBONE 10 RAHSAAN PATTERSON 10 RAHSAAN PATTERSON 10 RAHSAAN PATTERSON</p>	<p>WLVH/Savannah, GA DM: Brad Kelly PD/MD: Gary Young APD: Jewel Carter 13 JOSS STONE</p> <p>KMLM/St. Louis, MO* DM/PP: Chuck Atkins No Adds</p> <p>WPHR/Syracuse, NY* DM: Rich Lauber PD: Butch Charles APD/MD: Kenny Dees No Adds</p> <p>WIMX/Toledo, OH* PD: Rocky Love MD: Brandi Browne No Adds</p>	<p>WTUG/Tuscaloosa, AL DM: Greg Thomas PD/MD: Charles Anthony APD: Michelle Miller 8 MAMMATTANS 4 GERALD LEVERT 4 LALAH HATHAWAY 3 JOSS STONE</p> <p>WHUR/Washington, DC* PD: Dave Dickson MD: Traci LaTrelle CARLTON BLOUNT</p> <p>WMMJ/Washington, DC* PD: Kathy Brown MD: Mike Chase No Adds</p>
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*Monitored Reporters

74 Total Reporters

54 Total Monitored

20 Total Indicator

Did Not Report, Playlist Frozen (6):

- KSSM/Killeen, TX
- WCMG/Florence, SC
- WHBX/Tallahassee, FL
- WKBX/Wilmington, NC
- WRBV/Macon, GA
- WUVA/Charlottesville, VA



November 26, 2004

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	BRIAN MCKNIGHT What We Do Here (Motown)	1279	-25	146651	22	50/0
	2	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)	1194	-92	127700	25	44/0
	3	PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/IDJMG)	1179	+18	115318	17	50/0
	4	ANITA BAKER You're My Everything (Blue Note/Virgin)	1164	-36	106320	22	49/0
	5	LUTHER VANDROSS Think About You (J/RMG)	1020	+27	140770	53	49/0
	6	T. MARIE f/G. LEVERT A Rose By Any Other Name (Cash Money/Universal)	935	-7	78587	12	47/0
	7	PRINCE Call My Name (Columbia)	909	-47	109166	28	47/0
	8	ANITA BAKER How Does It Feel (Blue Note/Virgin)	725	+5	68390	8	51/1
	9	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	661	+20	61338	12	46/3
	10	GERALD LEVERT One Million Times (Atlantic)	629	+41	59156	6	49/1
	11	USHER & ALICIA KEYS My Boo (LaFace/Zomba)	598	+91	89202	9	32/0
	12	NELLY My Place (Derry/Fo' Reel/Universal)	590	+17	58350	12	12/1
	13	KEM Love Calls (Motown/Universal)	585	-23	65585	94	37/0
	14	O'JAYS Make Up (Music World/SRG)	558	-19	44174	8	35/0
	15	JOSS STONE Spoiled (S-Curve/Virgin)	542	-25	54157	10	38/3
	16	JILL SCOTT Whatever (Hidden Beach/Epic)	531	+86	78225	4	39/1
	17	NORMAN BROWN I Might (Warner Bros.)	429	+2	31650	12	32/1
	18	TAMYRA GRAY Raindrops Will Fall (19/Sobe)	388	-63	31055	18	32/0
	19	QUEEN LATIFAH f/AL GREEN Simply Beautiful (Vector)	299	+37	24253	3	26/0
	20	VAN HUNT Down Here In Hell (With You) (Capitol)	296	-63	20988	20	27/0
	21	EARTH, WIND & FIRE f/RAPHAEL SAADIQ Show Me The Way (Sanctuary/SRG)	294	+3	22880	4	28/2
	22	BOYZ II MEN You Make Me Feel Brand New (MSM/Koch)	277	+47	13645	2	38/7
	23	JEFF MAJORS Pray (Music One)	271	+21	28218	6	12/0
	24	BOYZ II MEN What You Won't Do For Love (MSM/Koch)	270	-93	28366	20	23/0
	25	RUBEN STUDDARD I Need An Angel (J/RMG)	243	+4	21556	3	22/1
Debut	26	ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile (J/RMG)	239	+90	19786	1	24/1
Debut	27	AVANT Can't Wait (Geffen)	226	+29	22034	1	19/3
Debut	28	ALICIA KEYS Karma (J/RMG)	224	+51	12680	1	27/0
	29	URBAN MYSTIC Where Were You? (Sobe)	198	-11	7228	9	15/0
	30	AMEL LARRIEUX For Real (Bliss Life)	177	-21	31958	12	6/0

54 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

- FANTASIA** Truth Is (J/RMG)
Total Plays: 137, Total Stations: 27, Adds: 7
- BAR-KAYS** Glad You're My Lady (JEA Music)
Total Plays: 87, Total Stations: 5, Adds: 1
- REGINA BELLE** For The Love Of You (Peak)
Total Plays: 82, Total Stations: 7, Adds: 0
- CARLTON BLOUNT** Acting Like You're Free (Magnatar)
Total Plays: 80, Total Stations: 10, Adds: 2

- RAHEEM DEVAUGHN** Guess Who Loves You More (Jive/Zomba)
Total Plays: 30, Total Stations: 6, Adds: 4
- GEORGE BENSON** Irreplaceable (GRP/VMG)
Total Plays: 27, Total Stations: 5, Adds: 0
- MICHAEL B. SUTTON** Nobody (Little Bizzy)
Total Plays: 23, Total Stations: 7, Adds: 3

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
BOYZ II MEN You Make Me Feel Brand New (MSM/Koch)	7
FANTASIA Truth Is (J/RMG)	7
RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba)	4
LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	3
JOSS STONE Spoiled (S-Curve/Virgin)	3
AVANT Can't Wait (Geffen)	3
MICHAEL B. SUTTON Nobody (Little Bizzy)	3
EARTH, WIND & FIRE f/R.L. SAADIQ Show Me... (Sanctuary/SRG)	2
CARLTON BLOUNT Acting Like You're Free (Magnatar)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FANTASIA Truth Is (J/RMG)	+135
USHER & ALICIA KEYS My Boo (LaFace/Zomba)	+91
ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile (J/RMG)	+90
JILL SCOTT Whatever (Hidden Beach/Epic)	+86
GERALD LEVERT Funny (Elektra/EEG)	+65
ALICIA KEYS Karma (J/RMG)	+51
MARIO Let Me Love You (J/RMG)	+50
BOYZ II MEN You Make Me Feel Brand New (MSM/Koch)	+47
GERALD LEVERT Wear It Out (Atlantic)	+46
GERALD LEVERT Made To Love Ya (EastWest/EEG)	+44

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANTHONY HAMILTON Charlene (So So Def/Zomba)	704
ALICIA KEYS If I Ain't Got You (J/RMG)	518
JILL SCOTT Golden (Hidden Beach/Epic)	518
TEENA MARIE Still In Love (Cash Money/Universal)	500
R. KELLY U Saved Me (Jive/Zomba)	411
PATTI LABELLE New Day (Def Soul/IDJMG)	363
R. KELLY Happy People (Jive/Zomba)	273
SMOKIE NORFUL I Need You Now (EMI Gospel)	255
KINORED Far Away (Epic)	242
R. KELLY Step In The Name Of Love (Jive/Zomba)	212

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LON HELTON

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Makin' A List, Checkin' It Twice

Your holiday music primer

Santa's little helpers are here this week to help you dust off the ol' holiday music category. We have a stocking full of musical presents both new and old to help you out as you give your listeners the sounds of the season.

Clint Black *Christmas With You*

A repackaged reissue of Black's 1995 RCA album *Looking for Christmas*, this Equity offering includes two new recordings. Black had American soldiers in mind when he wrote the title track, which is also the first single, with long-time collaborator Hayden Nicholas. "Many of our armed forces will be away from their families this Christmas," Black says. "Some will get to be with their families only in spirit. This song may also serve as a reminder to the rest of us to count our blessings."



"Santa's Holiday Song," the other new cut, features Black's daughter Lily. The song points out that as people celebrate Christmas Day, Santa is on holiday too.

Bobby Helms *Jingle Bell Rock!*

The late Helms' "Jingle Bell Rock" is a certified Christmas classic, but you've never heard it like this. Part of



the Little Darlin' Records reissue series from Koch/Nashville, this five-cut EP centers on a previously unreleased 1967 version of "Jingle Bell Rock" that

is kicked off with a crunching guitar sound that sets the song on its ear.

Producer Aubrey Mayhew had a habit of recording multiple takes of songs with differing tempos and arrangements. Koch's Nick Hunter asked Mayhew if he'd done it with "Jingle Bell Rock" and was rewarded a few weeks later with this master. The disc also features three takes on the song's more familiar arrangement and the Helms-penned "I Wanna Go to Santa Claus Land."

Bobby Helms & Johnny Paycheck *A Little Darlin' Christmas*

Another Koch reissue, this album-length collection features Helms performing holiday standards including "Jingle Bells," "White Christmas," "Rudolph the Red Nosed Reindeer," "Winter Wonderland," "Santa Claus Is Coming to Town" and "Silver Bells." A familiar arrangement of "Jingle Bell Rock" kicks off the set.



Beyond Helms' 12 offerings, the album also includes the only four Christmas songs ever recorded by the late Johnny Paycheck: a Paycheck-arranged "Jingle Bells," the song "Mommy for Awhile on Christmas Day" and the Paycheck-penned cuts "I'll Place My Order Early" and "The Old Year Is Gone."

Cledus T. Judd *'Bake Me A Country Ham'*

A cut with holiday overtones from Judd's *Bipolar and Proud* album, "Bake Me a Country Ham" is a parody of Tracy Lawrence's "Paint Me a Birmingham." Koch's Chuck Rhodes says, "It will have you lickin' your lips for the holidays and checkin' your blood pressure after too much salt from the country ham."

Joe Nichols *A Traditional Christmas*

Joe Nichols' Christmas collection falls into the "truth in advertising" category. Country's new standard-bearer for traditional sounds deliv-

Regent's Christmas Powers

Regent Communications VP/Programming **Bob Moody** was kind enough to share his "Christmas power" rotation. His "Christmas regular" category kicks in a little later in the season. Moody has two songs on the power list that you may wonder about. "I'm doing something different with the Keni Thomas and Chely Wright records," he says. "I believe that these songs about service and sacrifice fit the spirit of the season, and I have added them to the Christmas category."

ALAN JACKSON If We Make It Through December, Let It Be Christmas, White Christmas

ALISON KRAUSS & UNION STATION Shimmy Down The Chimney
BROOKS & DUNN It Won't Be Christmas Without You, Santa Claus Is Comin' To Town, The Christmas Song

GEORGE STRAIT Jingle Bell Rock

JO DEE MESSINA Silver Bells, Winter Wonderland

KENI THOMAS Not Me

KENNY CHESNEY All I Want For Christmas Is A..., The Angel At The Top Of My Tree

KENNY CHESNEY & RANDY OWEN Christmas In Dixie

LONESTAR I'll Be Home For Christmas, Please Come Home For Christmas

LORRIE MORGAN Sleigh Ride

MARTINA McBRIDE Do You Hear What I Hear?, Let It Snow

MONTGOMERY GENTRY Merry Christmas From The Family

NEWSONG The Christmas Shoes

TAMMY COCHRAN Merry Christmas Darling

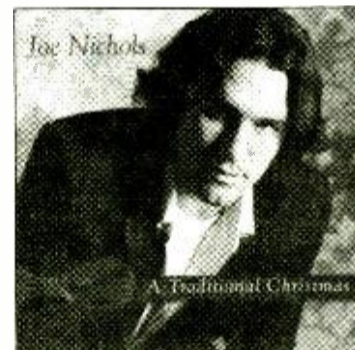
TOBY KEITH Old Toy Trains

VINCE GILL Have Yourself A Merry Little Christmas, It's The Most Wonderful Time Of The Year

VINCE VANCE & THE VALIANTS f/LISA LAYNE All I Want For Christmas Is You

CLAY WALKER Feliz Navidad

CHELY WRIGHT The Bumper Of My S.U.V.



ers 10 holiday classics with very, well, traditional arrangements. "Away in a Manger," "O Holy Night" and "The Christmas Song" are among the tracks featuring Brent Rowan's quietly tasteful production. Universal South will be working "Let It Snow" as the single.

LeAnn Rimes *What A Wonderful World*

Rimes' first holiday album is a mix of self-penned originals and standards including "White Christmas" and "Have Yourself a Merry Little Christmas." Among the new tunes are "A Different Kind of Christmas," "Miss You Like Christmas" and "Just Love Me," which Rimes co-wrote with husband Dean Sheremet. She'll perform the title



track at the Macy's Thanksgiving Day Parade opening ceremonies, and her Christmas tour kicks off Nov. 28 in Red Bank, NJ, wrapping Dec. 21 in Grand Rapids, MI.

Various Artists *Christmas Grass, Vol. 2*

Koch/Nashville's sequel to the instrumental *Christmas Grass, Vol. 1* includes 13 new recordings with vocals from artists including Dolly Parton, Rhonda Vincent, Charlie



Daniels and Sonya Isaacs. Also featured are bluegrass fixtures like Doyle Lawson & Quicksilver and The Larkins. Titles include "God Rest Ye Merry Gentlemen," "Another Tender Tennessee Christmas," "Beautiful Star of Bethlehem" and "Christmas in Dixie."

Various Artists *Shimmy Down The Chimney*

This compilation of country stars and Christmas favorites features Dwight Yoakam, The Judds, Toby Keith, Trace Adkins, Deana Carter, Merle Haggard and Willie Nelson, among others, on 18 mostly familiar compositions.

The 2003 Christmas Top 25

Here are 2003's top 25 Christmas songs. These were the most-played holiday tunes on Country radio the week before St. Nick's Day last year, according to Mediabase 24/7.

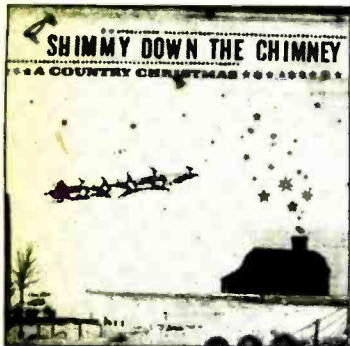
1. **VINCE VANCE & THE VALIANTS** All I Want For Christmas Is You
2. **KENNY CHESNEY** All I Want For Christmas Is A Real Good Tan
3. **JEFF FOXWORTHY** 12 Redneck Days Of Christmas
4. **CLINT BLACK** 'Til Santa's Gone
5. **SKIP EWING** Christmas Carol
6. **BRENDA LEE** Rockin' Around The Christmas Tree
7. **ALABAMA** Christmas In Dixie
8. **GEORGE STRAIT** Christmas Cookies
9. **MONTGOMERY GENTRY** Merry Christmas From...
10. **ALAN JACKSON** A Holly Jolly Christmas
11. **GARTH BROOKS** Santa Looked A Lot Like Daddy
12. **DOLLY PARTON** Hard Candy Christmas
13. **RICOCHE** Let It Snow, Let It Snow
14. **BOBBY HELMS** Jingle Bell Rock
15. **JOE DIFFIE** Leroy The Redneck Reindeer
16. **GEORGE STRAIT** Merry Christmas Strait To You
17. **FAITH HILL** Where Are You Christmas
18. **NEWSONG** The Christmas Shoes
19. **ALAN JACKSON** Let It Be Christmas
20. **JOSE FELICIANO** Feliz Navidad
21. **GARTH BROOKS** The Old Man's Back In Town
22. **BURL IVES** Have A Holly Jolly Christmas
23. **LEANN RIMES** Put A Little Holiday...
24. **VINCE GILL** Have Yourself A Merry Little Christmas
25. **SHEDAISY** Deck The Halls

Continued on Page 38

Makin' A List, Checkin'....

Continued from Page 37

The lone new recording is Alison Krauss' contribution, the title track. Capitol's Fletcher Foster says the label originally sought to license a track from Krauss. "As it turns out, every



Christmas she and her brother would write a song as a gift to the family," Foster says. "So she's got a luggage case of these songs. When she heard about the project she said she'd really rather do something new."

**Jimmy Wayne
'Paper Angels'**

Though not strictly a holiday-themed single, Wayne's "Paper Angels" fits the spirit of the season and is quite an incredible true story to boot. Wayne and his sister spent several years in foster homes and were beneficiaries of the Angel Tree program. "Without the sponsors who go by and pick the angels and sponsor the kids off the Angel Tree, we wouldn't have had anything for Christmas," Wayne says.

"I wanted to write a song and bring awareness to that because there are still a lot of kids who do not get picked. I wanted to at least do something to give back, and I hope that this Christmas those kids won't be left behind."

The Salvation Army started the Angel Tree program in 1979, and Wayne has recently become involved with the organization's efforts. "I worked in the warehouse last year, stocking and separating all the toys," he says. "Going down and volunteering at the mall, standing at the table—I've done that. My sister is actually really involved in it. She volunteers her time and works where the tree is and accepts all the gifts."

**X-Mas Balls
She Left Me For Randolph**

Nashville musicians Monty Lane Allen, Jerry "Swamp Dogg" Williams and Ned McElroy, billed as X-Mas Balls, put together this CD/DVD



package, which mixes humorous and traditional sounds. "All I Want for Christmas Is a Soldier Coming Home" and "If I Was an Angel" are the focus tracks, with videos featured on the DVD portion of the release.

A Christmas Carol**The Ghost Of Christmas Past**

Regent Communications VP/Programming **Bob Moody** is widely credited with introducing Vince Vance & The Valiants' "All I Want for Christmas Is You" to Country radio.

Moody was WPOC/Baltimore PD and a Group PD for Nationwide in 1992, and he recalls that it was WPOC then-MD Greg Cole (now Asst. PD/MD at KNCI/Sacramento) who brought the song to a music meeting. "I thought the jacket photo was funny and agreed to listen at our music meeting," Moody says. "When it was over, everyone got real quiet, and I said, 'Let's hear that again.' After the second spin I took it to the control room and told Todd Grimsted to play it with no intro or back-sell. The phone calls started immediately and didn't stop.

"At first it was just one of our Christmas songs, but the reaction was so strong that the following year we added it to the regular playlist. Listeners would begin calling in early November, wanting to know when we would start playing it. Retailers were unhappy at first, because they didn't have the record. We helped them contact the label and kept a list of record stores that stocked it in the control room. I've never seen anything like it before or since.

"We first played the song in 1992, and it first charted in 1993. I was a Group PD for Nationwide at the time and got some other stations in the company to add it. After that it seemed to be word of mouth among programmers as much as anything. It had the advantage of being the type of song that could be played by several different formats.

"Andy Stone [a.k.a. Vince Vance] sent me a very nice note and some autographed sheet music a few years later. In his note Andy said that every year or so somebody tells him that *they* were the one who discovered the song—and, being a good businessman, he doesn't tell them any different.

"Helping find a song that has made so many people happy is one of the highlights of my career. By the way, I'm told that James Stroud played drums on the session, although he told me once that he doesn't remember it."

The Ghost Of Christmas Present

One of this year's new holiday songs that has the potential to explode has, oddly enough, "All I Want for Christmas" as part of its title. Like the Vince Vance song, this track found a radio champion early.

KSCS/Dallas Programming Consultant **Doris Thompson** was at the movies a few weeks ago. Waiting for the feature to start, she heard a song that caught her attention. The next day she contacted Movie Tunes—the company that distributes the music some theaters play before films—and found out the song was called "All I Want for Christmas Is a Soldier Coming Home" by Xmas Balls featuring Monty Lane Allen.

Of hearing the song for the first time, Thompson says, "It made me feel really emotional. The words were touching and the production very peaceful—unlike war. But the song isn't political. I think the audience will like it because so many of us have relatives in the war or know someone who does. It touches so many people.

"The song makes each soldier a real person, not an anonymous fighter in a war. It's also all-inclusive regarding a man or woman soldier. I've never felt the need to track down a song the way I did this one."

Country Quotable

Here are a few of the more noteworthy quotes heard onstage and backstage at the Nov. 9 CMA Awards.

"We're the only nominees for the You're Not As Good As Vince Gill award." — Kix Brooks, on replacing Gill as show host

"I really miss him being here tonight after 12 years doing the show. Vince, we're thinking of you." — Patty Loveless

"I'm an artist now, not just a voice. There's a woman behind my music, not just a kid." — LeAnn Rimes

"I lied." — Keith Urban, when reminded he said he'd give the Male Vocalist award back if he won.

"Every woman gets to the point where she has a multidimensional life. Being a parent is very demanding. A career is very demanding. You start thinking, 'OK, what is it I like to do that doesn't include anybody else?'" — Shania Twain, on what she still wants to accomplish

"It's OK, Mayor Bloomberg, we forgive you." — Dolly Parton, on New York Mayor Michael Bloomberg's butchering of country artists' names

"I just wanted to thank the CMA and the industry for accepting me." — Entertainer of the Year Kenny Chesney on the acceptance speech he would have given had show producers not cut him off

"I kept thinking, 'Alan Jackson loves traditional music,' so I just focused on him." — Gretchen Wilson on combating nerves during her performance

"We're just glad the election is over. We can get back to worrying about important things, like whether Big & Rich are really country." — Ronnie Dunn of CMA Best Vocal Duo Brooks & Dunn, on new competition in the category

"I want to thank John [Cash] and June [Carter Cash] for endorsing me back when nobody knew me and for defending me later when everybody did." — Kris Kristofferson, accepting induction into the Country Music Hall of Fame

**Holiday Music
Stocking Stuffers**

The Audience Development Group's Brian Wright gift-wrapped his holiday music recommendations to make sure your category stockings are stuffed with the right tunes. Here's ADG's "starter list." Artists are listed alphabetically by first name.

AARON TIPPIN He Said That He Was Jesus, Run Rudolph Run, It's A Good Thing Santa..., It's Way Too Close To Christmas

ALABAMA Tennessee Christmas, Happy Holidays, Angels Among Us, Christmas In Dixie

ALAN JACKSON Merry Christmas To Me, Honky Tonk Christmas, I Only Want You For Christmas, A Holly Jolly Christmas, Let It Be Christmas

AMY GRANT Tennessee Christmas

BOBBY HELMS Jingle Bell Rock

BRENDA LEE Rockin' Around The Christmas Tree

BROOKS & DUNN Winter Wonderland

BUCK OWENS Santa Looked A Lot Like Daddy

CHRIS LEDOUX Santa Claus Is Coming To Town

CLAY WALKER Cowboy Christmas, Blue Christmas

CLINT BLACK 'Til Santa's Gone

CRAIG MORGAN The Kid In Me

DOLLY PARTON Winter Wonderland/Sleigh Ride, Hard Candy Christmas

DOUG STONE Sailing Home For Christmas, Santa's Flying A 747 Tonight

DWIGHT YOAKAM Run Run Rudolph, Santa Claus Is Back In Town

EAGLES Please Come Home For Christmas

ELMO & PATSY Grandma Got Run Over By A Reindeer

ELVIS PRESLEY I'll Be Home For Christmas, White Christmas, Here Comes Santa Claus, Blue Christmas

FAITH HILL Where Are You Christmas?

GARTH BROOKS Mary Had A Little Lamb, Go Tell It On The Mountain, Baby Jesus Is Born, 'Zat You Santa Claus, Belleau Wood,

Call Me Claus, (There's No Place Like) Home For The Holidays, Santa Looked A Lot Like Daddy

GARY ALLAN It Must Have Been O' Santa, Please Come Home For Christmas

GENE AUTRY Here Comes Santa Claus, Rudolph The Red Nosed Reindeer

GEORGE STRAIT Santa's On His Way, Merry Christmas (Wherever...), Noel Leon, I Know What I Want For..., What A Merry Christmas This..., When It's Christmas Time In..., All I Want For Christmas, Old Time Christmas, Jingle Bell Rock, Santa Claus Is Coming To Town, Merry Christmas Strait To You, Christmas Cookies

JOE DIFFIE Mr. Christmas, The Christmas Song, Leroy The Redneck Reindeer

JO DEE MESSINA A Joyful Noise

JOHN ANDERSON Christmas Time

JOHN BERRY Silent Night, O Come All Ye Faithful, I'll Be Home For Christmas, O Holy Night

JOSE FELICIANO Feliz Navidad

JUDDS Winter Wonderland, Santa Claus Is Coming To Town, Silver Bells

KEITH HARLING Santa's Got A Semi

KENNY CHESNEY Santa Claus Is Back In Town

KENNY ROGERS It's Just Not Christmas, The Christmas Song, Christmas In America

K. ROGERS/D. PARTON A Christmas To Remember, Christmas Without You, I Believe In Santa Claus

K. ROGERS/WYNONNA Mary, Did You Know

LEANN RIMES Put A Little Holiday In Your...

LEE ANN WOMACK The Nativity

LEE GREENWOOD Christmas To Christmas

LONESTAR All My Love For Christmas, This Christmas Time, Little Drummer Boy

LORRIE MORGAN Up On Santa Claus Mountain

MARTINA McBRIDE I'll Be Home For Christmas, Silver Bells, Do You Hear What I Hear, White Christmas, Let It Snow, The Christmas Song

MONTGOMERY GENTRY Merry Christmas From The Family

NAT KING COLE The Christmas Song

NEWSONG The Christmas Shoes

NITTY GRITTY DIRT BAND Colorado Christmas

RANDY TRAVIS God Rest Ye Merry Gentlemen, White Christmas Makes Me Blue, Santa Claus Is Comin' To Town, Jingle Bell Rock, Meet Me Under The Mistletoe

RASCAL FLATTS God Rest Ye Merry Gentlemen

REBA McENTIRE Mary, Did You Know; A Christmas Letter; Away In A Manger; Up On The Housetop; I'll Be Home For Christmas; The Christmas Guest; The Christmas Song; I Saw Mama Kissing Santa Claus

RICOCHET Let It Snow

RONNIE MILSAP It's Christmas

ROY D. MERCER Jingle Fists

SAMMY KERSHAW Please Come Home For Christmas, Up On The Housetop

Continued on Page 42

COUNTRY TOP 50

November 26, 2004

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	LONESTAR Mr. Mom (BNA)	12329	72	4534	+33	426492	-6755	20	114/1
3	2	GARY ALLAN Nothing On But The Radio (MCA)	12206	945	4477	+363	411316	22051	24	115/1
4	3	KENNY CHESNEY The Woman With You (BNA)	11760	1259	4201	+465	399249	43738	13	115/1
5	4	TIM MCGRAW Back When (Curb)	11444	986	4070	+339	387590	31235	13	113/1
6	5	BLAKE SHELTON Some Beach (Warner Bros.)	11063	1583	4061	+622	379576	42841	17	114/1
2	6	BROOKS & DUNN That's What It's All About (Arista)	9967	-1335	3500	-602	327967	-42463	22	115/1
8	7	DIERKS BENTLEY How Am I Doin' (Capitol)	8823	878	3379	+290	280477	14003	28	115/1
10	8	DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	7842	499	2789	+141	264539	25515	21	114/2
11	9	SHANIA TWAIN w/ BILLY CURRINGTON Party For Two (Mercury)	7170	107	2643	+41	233808	9135	12	112/1
12	10	LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	7049	676	2527	+204	232738	25076	13	111/1
14	11	ALAN JACKSON Monday Morning Church (Arista)	6655	647	2470	+247	212396	20743	8	113/2
15	12	BRAD PAISLEY Mud On The Tires (Arista)	6607	596	2452	+225	217399	19897	11	111/1
13	13	SHEDAISY Come Home Soon (Lyric Street)	6517	432	2478	+189	208605	12962	21	112/1
18	14	KEITH URBAN You're My Better Half (Capitol)	6346	1248	2233	+442	213511	41165	6	112/2
17	15	GRETCHEN WILSON When I Think About Cheatin' (Epic)	6190	932	2142	+342	203218	28117	6	115/4
16	16	REBA MCENTIRE He Gets That From Me (MCA)	5736	323	2096	+124	180315	19737	14	110/2
19	17	BIG & RICH Holy Water (Warner Bros.)	5426	371	2035	+165	170134	5716	9	108/3
23	18	RASCAL FLATTS Bless The Broken Road (Lyric Street)	4994	1412	1667	+420	160700	50711	5	108/4
20	19	J. BUFFETT f/M. MCBRIDE Trip Around The Sun (RCA/Mailboat)	4945	247	1739	+81	150237	1670	14	107/1
9	20	TOBY KEITH Stays In Mexico (DreamWorks)	4590	-3141	1743	-1184	144054	-84551	17	114/1
21	21	JOSH GRACIN Nothin' To Lose (Lyric Street)	4526	333	1699	+135	135056	7356	12	104/6
22	22	TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia)	4241	105	1587	+46	126823	-47	13	106/1
24	23	PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury)	3492	239	1184	+93	109650	6609	15	84/1
25	24	BILLY DEAN Let Them Be Little (Curb)	3150	144	1302	+77	95097	9056	12	90/7
26	25	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	2883	266	1020	+91	88952	4649	6	95/10
27	26	SUGARLAND Baby Girl (Mercury)	2834	370	1056	+115	91424	13044	18	79/4
28	27	KATRINA ELAM No End In Sight (Universal South)	2616	217	959	+42	83357	12053	19	86/2
29	28	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	2207	258	840	+124	61492	5813	8	79/4
30	29	ANDY GRIGGS If Heaven (RCA)	2007	421	788	+155	59071	14536	6	75/5
33	30	CRAIG MORGAN That's What I Love About Sunday (BBR)	1708	434	704	+183	48420	9938	5	82/4
Breaker	31	MIRANDA LAMBERT Me And Charlie Talking (Epic)	1527	72	600	+14	37986	1222	7	69/3
32	32	TRACY BYRD Revenge Of A Middle-Aged Woman (BNA)	1415	142	571	+57	37844	3523	7	58/1
39	33	MONTGOMERY GENTRY Gone (Columbia)	1367	519	522	+226	40999	20104	2	56/14
35	34	TOBY KEITH Mockingbird (DreamWorks)	1311	135	461	+53	45174	6570	2	55/25
36	35	BLAINE LARSEN How Do You Get That Lonely (BNA/Giantslayer)	1222	154	459	+81	35941	2292	4	51/10
34	36	CATHERINE BRITT The Upside Of Being Down (RCA)	1173	0	481	-4	31404	1837	14	68/0
38	37	SHELLY FAIRCHILD You Don't Lie Here Anymore (Columbia)	1089	115	479	+45	26837	1999	7	61/1
41	38	JIMMY WAYNE Paper Angels (DreamWorks)	1070	250	434	+102	31250	8281	3	57/8
37	39	JEFF BATES Long, Slow Kisses (RCA)	1030	31	423	+26	27484	-279	8	51/3
46	40	TERRI CLARK The World Needs A Drink (Mercury)	972	366	464	+175	25843	7393	3	51/9
42	41	AMY DALLEY I Would Cry (Curb)	920	164	335	+49	25865	3147	4	48/4
40	42	CHELY WRIGHT Bumper Of My S.U.V. (Painted Red)	903	107	362	+42	36157	6674	2	19/7
47	43	JOE NICHOLS What's A Guy Gotta Do (Universal South)	847	265	319	+117	22782	3105	2	43/1
48	44	MARK CHESNUTT I'm A Saint (Vivaton)	735	175	251	+43	14177	1771	5	37/7
45	45	JULIE ROBERTS The Chance (Mercury)	637	0	269	+6	15436	-937	4	37/0
Debut	46	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	605	372	198	+127	18729	11810	1	37/9
49	47	DAVID LEE MURPHY Inspiration (Koch)	550	25	263	+11	12871	1938	4	32/1
43	48	CAROLINA RAIN I Ain't Scared (Equity Music Group)	525	-194	223	-85	12398	-3816	9	37/1
Debut	49	RASCAL FLATTS Skin (Lyric Street)	465	23	80	+4	16907	1335	1	2/1
Debut	50	BROOKS & DUNN It's Getting Better All The Time (Arista)	452	290	162	+107	9837	5025	1	29/26

Most Added[®]

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ARTIST TITLE LABEL(S)	ADDS
BROOKS & DUNN It's Getting Better All The Time (Arista)	26
TOBY KEITH Mockingbird (DreamWorks)	25
MARTINA MCBRIDE God's Will (RCA)	22
MONTGOMERY GENTRY Gone (Columbia)	14
LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	10
BLAINE LARSEN How Do You Get That Lonely (BNA/Giantslayer)	10
TERRI CLARK The World Needs A Drink (Mercury)	9
PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	9
SARA EVANS Tonight (RCA)	9
JIMMY WAYNE Paper Angels (DreamWorks)	8

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
BLAKE SHELTON Some Beach (Warner Bros.)	+1583
RASCAL FLATTS Bless The Broken Road (Lyric Street)	+1412
KENNY CHESNEY The Woman With You (BNA)	+1259
KEITH URBAN You're My Better Half (Capitol)	+1248
TIM MCGRAW Back When (Curb)	+986
GARY ALLAN Nothing On But The Radio (MCA)	+945
GRETCHEN WILSON When I Think About Cheatin' (Epic)	+932
DIERKS BENTLEY How Am I Doin' (Capitol)	+878
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	+676
ALAN JACKSON Monday Morning Church (Arista)	+647

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLAKE SHELTON Some Beach (Warner Bros.)	+622
KENNY CHESNEY The Woman With You (BNA)	+465
KEITH URBAN You're My Better Half (Capitol)	+442
RASCAL FLATTS Bless The Broken Road (Lyric Street)	+420
GARY ALLAN Nothing On But The Radio (MCA)	+363
GRETCHEN WILSON When I Think About Cheatin' (Epic)	+342
TIM MCGRAW Back When (Curb)	+339
DIERKS BENTLEY How Am I Doin' (Capitol)	+290
ALAN JACKSON Monday Morning Church (Arista)	+247
MONTGOMERY GENTRY Gone (Columbia)	+229

Breakers

MIRANDA LAMBERT
Me And Charlie Talking (Epic)
3 Adds • Moves 31-31

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

115 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 11/14-11/20. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2004, Arbitron Inc.). © 2004, R&R, Inc.



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R&R COUNTRY TOP 50 INDICATOR

November 26, 2004

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
2	1	GARY ALLAN	Nothing On But The Radio	(MCA)	5365	63	4136	+13	124415	2758	24	107/0
1	2	LONESTAR	Mr. Mom	(BNA)	5224	-157	4008	-155	120740	-3041	20	105/0
5	3	TIM MCGRAW	Back When	(Curb)	5213	324	4069	+269	118971	8183	11	108/0
3	4	KENNY CHESNEY	The Woman With You	(BNA)	5137	206	4013	+166	116504	5050	14	109/0
6	5	BLAKE SHELTON	Some Beach	(Warner Bros.)	5121	428	4001	+316	116542	10519	17	109/0
7	6	DIERKS BENTLEY	How Am I Doin'	(Capitol)	4454	201	3467	+144	100633	5746	29	107/1
4	7	BROOKS & DUNN	That's What It's All About	(Arista)	4448	-499	3423	-434	103247	-10072	22	100/0
8	8	DARRYL WORLEY	Awful, Beautiful Life	(DreamWorks)	4166	353	3243	+292	93229	7377	21	108/0
9	9	SHANIA TWAIN W/ BILLY CURRINGTON	Party For Two	(Mercury)	3837	142	2960	+116	87352	3170	12	108/0
10	10	ALAN JACKSON	Monday Morning Church	(Arista)	3725	387	2917	+315	83921	9396	8	109/1
11	11	SHEDAISY	Come Home Soon	(Lyric Street)	3409	231	2660	+171	78495	5198	21	103/1
12	12	LEANN RIMES	Nothin' 'Bout Love Makes Sense	(Asylum/Curb)	3243	109	2575	+98	74382	2618	13	106/1
13	13	BRAD PAISLEY	Mud On The Tires	(Arista)	3182	198	2496	+147	73292	4670	12	101/1
15	14	KEITH URBAN	You're My Better Half	(Capitol)	3076	392	2386	+334	69710	8822	6	105/2
14	15	BIG & RICH	Holy Water	(Warner Bros.)	2911	180	2288	+138	65661	4501	10	106/2
16	16	REBA MCENTIRE	He Gets That From Me	(MCA)	2907	222	2264	+148	67121	5058	14	104/3
18	17	GRETCHEN WILSON	When I Think About Cheatin'	(Epic)	2786	453	2139	+348	61497	10672	6	102/1
17	18	J. BUFFETT f/M. MCBRIDE	Trip Around The Sun	(RCA/Mailboat)	2515	49	1964	+47	56989	881	14	92/0
21	19	RASCAL FLATTS	Bless The Broken Road	(Lyric Street)	2248	487	1754	+379	51748	10637	5	101/5
20	20	JOSH GRACIN	Nothin' To Lose	(Lyric Street)	2167	191	1678	+134	50255	4611	13	88/4
19	21	TRAVIS TRITT f/JOHN MELLENCAMP	What Say You	(Columbia)	2127	-31	1577	-59	51216	-574	12	87/0
23	22	BILLY DEAN	Let Them Be Little	(Curb)	1732	302	1322	+258	38835	6350	10	89/15
22	23	PAT GREEN	Don't Break My Heart Again	(Universal/Republic/Mercury)	1678	105	1341	+84	35294	2515	14	83/2
24	24	LEE ANN WOMACK	I May Hate Myself In The Morning	(MCA)	1594	184	1246	+146	34443	4074	6	83/5
26	25	JAMIE O'NEAL	Trying To Find Atlantis	(Capitol)	1435	48	1128	+33	30025	1020	8	85/2
25	26	SUGARLAND	Baby Girl	(Mercury)	1389	-33	1059	-14	29874	-650	19	62/0
28	27	ANDY GRIGGS	If Heaven	(RCA)	1339	192	1072	+152	29507	4631	7	70/6
27	28	KATRINA ELAM	No End In Sight	(Universal South)	1241	32	1026	+30	26345	446	18	68/2
29	29	JEFF BATES	Long, Slow Kisses	(RCA)	912	47	752	+23	21743	1231	10	50/0
33	30	JIMMY WAYNE	Paper Angels	(DreamWorks)	887	241	703	+187	19161	5407	4	70/11
30	31	MARK CHESNUTT	I'm A Saint	(Vivaton)	883	88	683	+62	17097	1562	6	63/5
31	32	TRACY BYRD	Revenge Of A Middle-Aged Woman	(BNA)	853	157	661	+113	19330	3344	7	48/2
34	33	JOE NICHOLS	What's A Guy Gotta Do	(Universal South)	805	165	656	+142	17477	3903	3	56/5
38	34	TOBY KEITH	Mockingbird	(DreamWorks)	787	383	619	+298	18008	8435	2	51/24
32	35	MIRANDA LAMBERT	Me And Charlie Talking	(Epic)	733	33	564	+25	16497	553	7	47/1
35	36	SHELLY FAIRCHILD	You Don't Lie Here Anymore	(Columbia)	646	41	519	+27	14323	1191	7	41/0
36	37	CRAIG MORGAN	That's What I Love About Sunday	(BBR)	631	147	526	+133	14093	2969	4	53/9
42	38	MONTGOMERY GENTRY	Gone	(Columbia)	567	281	438	+220	13101	6462	2	51/24
41	39	TERRI CLARK	The World Needs A Drink	(Mercury)	566	183	486	+144	12006	4077	3	46/5
37	40	CATHERINE BRITT	The Upside Of Being Down	(RCA)	502	-11	386	-8	11662	-492	15	33/1
40	41	JULIE ROBERTS	The Chance	(Mercury)	417	22	348	+5	7882	557	6	29/0
Debut	42	BROOKS & DUNN	It's Getting Better All The Time	(Arista)	398	382	354	+343	8082	7578	1	32/31
43	43	SARA EVANS	Tonight	(RCA)	354	67	270	+43	8015	1781	4	25/2
50	44	PHIL VASSAR	I'll Take That As A Yes (The Hot Tub Song)	(Arista)	304	125	258	+101	6980	3329	2	29/9
Debut	45	CHELY WRIGHT	Bumper Of My S.U.V. (Painted Red)		290	126	236	+103	6903	2673	1	20/12
44	46	AMY DALLEY	I Would Cry	(Curb)	257	10	184	+10	5752	146	3	20/2
Debut	47	BLAINE LARSEN	How Do You Get That Lonely	(BNA/Giantslayer)	254	108	209	+87	5926	2461	1	21/6
45	48	DAVID LEE MURPHY	Inspiration	(Koch)	228	-6	191	-10	5325	-257	6	18/0
48	49	GLENN CUMMINGS	Big	(Gulf Coast)	218	24	189	+19	3681	440	4	20/3
39	50	KERRY HARVICK	Cowgirls	(Lyric Street)	216	-214	158	-187	4779	-4482	7	18/0

109 Country reporters. Songs ranked by total plays for the airplay week of Sunday 11/14 - Saturday 11/20.
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Most Added®

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ARTIST	TITLE	LABEL(S)	AOS
BROOKS & DUNN	It's Getting Better All The Time	(Arista)	31
MONTGOMERY GENTRY	Gone	(Columbia)	24
TOBY KEITH	Mockingbird	(DreamWorks)	24
MARTINA MCBRIDE	God's Will	(RCA)	21
BILLY DEAN	Let Them Be Little	(Curb)	15
CHELY WRIGHT	Bumper Of My S.U.V.	(Painted Red)	12
JIMMY WAYNE	Paper Angels	(DreamWorks)	11
ALISON KRAUSS & UNION STATION	Restless	(Rounder)	11
CRAIG MORGAN	That's What I Love About Sunday	(BBR)	9
PHIL VASSAR	I'll Take That As A Yes (The Hot Tub Song)	(Arista)	9

Most Increased Points

ARTIST	TITLE	LABEL(S)	TOTAL POINT INCREASE
RASCAL FLATTS	Bless The Broken Road	(Lyric Street)	+487
GRETCHEN WILSON	When I Think About Cheatin'	(Epic)	+453
BLAKE SHELTON	Some Beach	(Warner Bros.)	+428
KEITH URBAN	You're My Better Half	(Capitol)	+392
ALAN JACKSON	Monday Morning Church	(Arista)	+387
TOBY KEITH	Mockingbird	(DreamWorks)	+383
BROOKS & DUNN	It's Getting Better All The Time	(Arista)	+374
DARRYL WORLEY	Awful, Beautiful Life	(DreamWorks)	+353
TIM MCGRAW	Back When	(Curb)	+324
BILLY DEAN	Let Them Be Little	(Curb)	+302

Most Increased Plays

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
RASCAL FLATTS	Bless The Broken Road	(Lyric Street)	+379
GRETCHEN WILSON	When I Think About Cheatin'	(Epic)	+348
BROOKS & DUNN	It's Getting Better All The Time	(Arista)	+340
KEITH URBAN	You're My Better Half	(Capitol)	+334
BLAKE SHELTON	Some Beach	(Warner Bros.)	+316
ALAN JACKSON	Monday Morning Church	(Arista)	+315
TOBY KEITH	Mockingbird	(DreamWorks)	+298
DARRYL WORLEY	Awful, Beautiful Life	(DreamWorks)	+292
TIM MCGRAW	Back When	(Curb)	+269
BILLY DEAN	Let Them Be Little	(Curb)	+258

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES November 26, 2004

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of November 17-23.

**CALLOUT AMERICA®
HOT SCORES**

Password of the Week: Durham.
Question of the Week: Did you watch the CMA Awards on CBS Nov. 9? How did you like the show?

Total
Yes, I watched: 52%
I thought it was great: 18%
I liked it: 22%
It was OK: 11%
I really didn't like it: 1%
I didn't watch: 48%

P1
Yes, I watched: 53%
I thought it was great: 19%
I liked it: 21%
It was OK: 11%
I really didn't like it: 2%
I didn't watch: 47%

P2
Yes, I watched: 50%
I thought it was great: 13%
I liked it: 24%
It was OK: 12%
I really didn't like it: 1%
I didn't watch: 50%

Male
Yes, I watched: 50%
I thought it was great: 12%
I liked it: 22%
It was OK: 15%
I really didn't like it: 1%
I didn't watch: 50%

Female
Yes, I watched: 53%
I thought it was great: 22%
I liked it: 21%
It was OK: 8%
I really didn't like it: 2%
I didn't watch: 47%

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
GARY ALLAN Nothing On But The Radio (MCA)	50.8%	81.5%	12.5%	99.3%	3.3%	2.0%
LONESTAR Mr. Mom (BNA)	32.8%	68.0%	19.3%	97.5%	8.0%	2.3%
DIERKS BENTLEY How Am I Doin' (Capitol)	30.8%	70.5%	20.0%	96.8%	4.3%	2.0%
BRAD PAISLEY Mud On The Tires (Arista)	30.3%	66.3%	22.0%	94.8%	5.5%	1.0%
BLAKE SHELTON Some Beach (Warner Bros.)	29.0%	69.8%	19.8%	97.3%	5.0%	2.8%
BROOKS & DUNN That's What It's All About (Arista)	27.3%	70.5%	21.0%	96.8%	4.0%	1.3%
SHEDAISY Come Home Soon (Lyric Street)	25.8%	58.8%	23.0%	93.5%	8.8%	3.0%
SHANIA TWAIN w/ BILLY CURRINGTON Party For Two (Mercury)	25.8%	52.0%	23.0%	94.3%	13.3%	6.0%
TIM MCGRAW Back When (Curb)	25.3%	66.3%	21.3%	96.5%	6.5%	2.5%
REBA MCENTIRE He Gets That From Me (MCA)	23.5%	59.0%	25.5%	94.5%	7.5%	2.5%
CRAIG MORGAN That's What I Love About Sunday (BBR)	23.5%	58.0%	22.0%	88.3%	7.3%	1.0%
KENNY CHESNEY The Woman With You (BNA)	23.3%	60.8%	21.8%	92.8%	8.8%	1.5%
ALAN JACKSON Monday Morning Church (Arista)	22.0%	61.3%	18.0%	89.5%	8.3%	2.0%
DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	21.5%	59.3%	22.0%	90.3%	6.5%	2.5%
JIMMY WAYNE Paper Angels (DreamWorks)	20.5%	52.0%	16.0%	77.5%	8.0%	1.5%
ANDY GRIGGS If Heaven (RCA)	19.3%	55.3%	20.0%	82.3%	6.3%	0.8%
JOSH GRACIN Nothin' To Lose (Lyric Street)	18.8%	60.3%	22.5%	90.3%	5.5%	2.0%
SUGARLAND Baby Girl (Mercury)	16.5%	55.0%	24.3%	90.5%	9.3%	2.0%
TRACY BYRD Revenge Of A Middle-Aged Woman (BNA)	15.3%	48.0%	21.8%	84.3%	10.8%	3.8%
BLAINE LARSEN How Do You Get That Lonely (BNA/Giantslayer)	14.8%	40.5%	21.5%	71.8%	8.3%	1.5%
LEANN RIMES Nothin' Bout Love Makes Sense (Asylum/Curb)	14.3%	52.8%	27.0%	90.5%	8.8%	2.0%
GRETCHEN WILSON When I Think About Cheatin' (Epic)	13.8%	44.5%	21.8%	82.5%	12.8%	3.5%
LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	13.5%	47.5%	21.3%	80.3%	8.5%	3.0%
BILLY DEAN Let Them Be Little (Curb)	13.3%	51.5%	24.0%	88.3%	9.8%	3.0%
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	13.0%	42.5%	25.5%	83.8%	11.0%	4.8%
RASCAL FLATTS Bless The Broken Road (Lyric Street)	12.8%	39.0%	25.8%	77.5%	9.8%	3.0%
KEITH URBAN You're My Better Half (Capitol)	12.3%	47.5%	25.8%	83.3%	8.5%	1.5%
TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia)	11.5%	48.5%	27.3%	87.3%	9.3%	2.3%
KATRINA ELAM No End In Sight (Universal South)	11.5%	47.3%	35.0%	91.3%	7.5%	1.5%
JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around The Sun (RCA/Mailboat)	11.5%	52.3%	30.5%	93.5%	9.0%	1.8%
JEFF BATES Long, Slow Kisses (RCA)	11.3%	49.8%	21.0%	82.5%	9.0%	2.8%
PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury)	9.5%	52.3%	28.3%	89.0%	7.0%	1.5%
CATHERINE BRITT The Upside Of Being Down (RCA)	9.5%	39.8%	32.5%	85.5%	9.8%	3.5%
BIG & RICH Holy Water (Warner Bros.)	9.0%	30.5%	30.8%	81.0%	15.3%	4.5%
MIRANDA LAMBERT Me And Charlie Talking (Epic)	4.3%	27.3%	20.0%	71.5%	17.0%	7.3%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY, Springfield, MA, Hartford, Portland, ME, Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL, Charleston, SC, Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI, Ft Wayne, IN, Rockford, IL, Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette, LA, San Antonio. **WEST:** Portland, OR, Salt Lake City, Fresno, Bakersfield, Spokane, WA, Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2003 R&R Inc. © 2003 Bullseye Marketing Research Inc..

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America's Best Testing Country Songs 12+
For The Week Ending 11/26/04

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
BLAKE SHELTON Some Beach (Warner Bros.)	4.41	4.18	96%	12%	4.48	4.49	4.48
TIM MCGRAW Back When (Curb)	4.29	4.30	96%	14%	4.32	4.46	4.22
GARY ALLAN Nothing On But The Radio (MCA)	4.21	4.21	96%	17%	4.18	4.33	4.08
KENNY CHESNEY The Woman With You (BNA)	4.16	4.10	94%	18%	4.07	4.28	3.93
LONESTAR Mr. Mom (BNA)	4.14	4.10	98%	30%	4.12	4.26	4.02
REBA MCENTIRE He Gets That From Me (MCA)	4.12	4.05	91%	14%	4.15	4.22	4.09
BRAD PAISLEY Mud On The Tires (Arista)	4.12	3.99	89%	9%	4.09	4.15	4.05
DIERKS BENTLEY How Am I Doin' (Capitol)	4.10	4.05	96%	24%	4.08	4.17	4.02
KEITH URBAN You're My Better Half (Capitol)	4.10	4.06	71%	5%	4.10	4.36	3.93
ALAN JACKSON Monday Morning Church (Arista)	4.09	4.01	80%	8%	4.18	4.31	4.09
DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	4.08	3.92	87%	13%	4.07	4.07	4.07
BROOKS & DUNN That's What It's All About (Arista)	4.07	4.05	98%	26%	4.10	4.17	4.05
GRETCHEN WILSON When I Think About Cheatin' (Epic)	4.04	3.84	86%	11%	4.12	4.15	4.09
PHIL VASSAR In A Real Love (Arista)	4.03	3.95	96%	23%	4.00	4.13	3.90
JOSH GRACIN Nothin' To Lose (Lyric Street)	4.01	4.09	70%	7%	3.97	4.10	3.89
TRACE ADKINS Rough & Ready (Capitol)	3.99	3.98	96%	30%	4.03	4.13	3.97
SHEDAISY Come Home Soon (Lyric Street)	3.99	4.07	93%	21%	3.96	4.05	3.89
BILLY DEAN Let Them Be Little (Curb)	3.99	3.86	59%	7%	4.03	4.23	3.91
RASCAL FLATTS Bless The Broken Road (Lyric Street)	3.95	-	64%	9%	3.86	3.94	3.80
LEANN RIMES Nothin' Bout Love... (Asylum/Curb)	3.84	3.81	84%	12%	3.85	3.88	3.83
JIMMY BUFFETT... Trip Around The Sun (RCA/Mailboat)	3.83	3.75	77%	12%	3.84	3.93	3.78
SUGARLAND Baby Girl (Mercury)	3.82	3.86	65%	9%	3.81	3.88	3.77
LEE ANN WOMACK I May Hate Myself In... (MCA)	3.77	-	51%	6%	3.79	3.69	3.84
SHANIA TWAIN... Party For Two (Mercury)	3.76	3.76	96%	24%	3.76	3.73	3.77
KATRINA ELAM No End In Sight (Universal South)	3.76	3.85	56%	9%	3.72	3.77	3.69
TOBY KEITH Stays In Mexico (DreamWorks)	3.73	3.73	99%	39%	3.69	3.70	3.68
T. TRITT ft. J. MELLENCAMP What Say You (Columbia)	3.73	3.77	79%	18%	3.77	3.93	3.67
PAT GREEN Don't Break... (Universal/Republic/Mercury)	3.71	3.80	61%	11%	3.70	3.70	3.70
BIG & RICH Holy Water (Warner Bros.)	3.64	3.68	82%	19%	3.56	3.66	3.50

Total sample size is 396 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

RR COUNTRY TOP 30
CANADA

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	LONESTAR Mr. Mom (BNA)	573	-8	15	18/0
4	2	TIM MCGRAW Back When (Curb)	492	+15	7	16/0
5	3	BROOKS & DUNN That's What It's All About (Arista)	471	+2	18	17/0
6	4	KENNY CHESNEY The Woman With You (BNA)	461	-9	11	18/0
7	5	CAROLYN D. JOHNSON Head Over High Heels (Arista)	461	-11	8	18/0
9	6	LEANN RIMES Nothin' Bout Love... (Asylum/Curb)	460	+13	8	17/0
3	7	SHANIA TWAIN... Party For Two (Mercury)	449	-29	10	18/0
2	8	TOBY KEITH Stays In Mexico (DreamWorks)	449	-35	14	18/0
8	9	GEORGE CANYON I'll Never Do... (Universal South)	443	-13	11	19/0
12	10	BLAKE SHELTON Some Beach (Warner Bros.)	441	+62	6	12/0
10	11	GARY ALLAN Nothing On But The Radio (MCA)	427	-3	16	16/0
15	12	BIG & RICH Holy Water (Warner Bros.)	377	+11	6	16/0
14	13	JOHNNY REID You Still Own Me (Open Road/Universal)	368	+2	11	18/0
18	14	KEITH URBAN You're My Better Half (Capitol)	366	+43	3	11/0
16	15	PAUL BRANDT Convoy (Orange/Universal)	355	-7	12	16/0
19	16	BRAD PAISLEY Mud On The Tires (Arista)	345	+48	7	14/0
17	17	JIMMY BUFFETT... Trip Around The Sun (RCA/Mailboat)	341	+5	9	16/0
21	18	DOC WALKER Forgive Me... (Open Road/Universal)	327	+50	3	11/0
11	19	GEORGE STRAIT I Hate Everything (MCA)	327	-91	19	17/0
22	20	ALAN JACKSON Monday Morning Church (Arista)	320	+38	4	10/0
13	21	PHIL VASSAR In A Real Love (Arista)	314	-48	13	16/0
20	22	REBA MCENTIRE He Gets That From Me (MCA)	306	+11	4	14/0
24	23	CHRIS CUMMINGS Not Again (Warner Bros.)	268	+22	4	11/0
27	24	DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	264	+53	2	9/0
23	25	DIERKS BENTLEY How Am I Doin' (Capitol)	257	-7	11	12/0
26	26	LISA HEWITT One Of These Goodbyes (Independent)	251	+17	5	14/1
30	27	GRETCHEN WILSON When I Think About Cheatin' (Epic)	238	+59	2	12/1
25	28	J.R. VAUTDUR U Make Me Love U (Busy Music)	213	-30	6	9/0
Debut	29	JASON MCCOY I Lie (Open Road/Universal)	202	+33	1	9/2
28	30	JAKE MATHEWS Signs Of You... (Open Road/Universal)	177	-14	2	9/0

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. * Indicates Cancon © 2004, R&R, Inc.

C O U N T R Y
FLASHBACK

1 YEAR AGO

No. 1: "I Love This Bar" — Toby Keith

5 YEARS AGO

No. 1: "When I Say I Do" — Clint Black

10 YEARS AGO

No. 1: "If You've Got Love" — John Michael Montgomery

15 YEARS AGO

No. 1: "A Woman In Love" — Ronnie Milsap

20 YEARS AGO

No. 1: "Why Not Me" — The Judds

25 YEARS AGO

No. 1: "Half The Way" — Crystal Gayle

30 YEARS AGO

No. 1: "Back Home Again" — John Denver

New & Active

RANDY TRAVIS Four Walls (Word/Warner Bros.)

Total Plays: 146, Total Stations: 28, Adds: 2

SARA EVANS Tonight (RCA)

Total Plays: 113, Total Stations: 26, Adds: 9

TRENT WILLMON Home Sweet Holiday Inn (Columbia)

Total Plays: 111, Total Stations: 23, Adds: 6

MARTINA MCBRIDE God's Will (RCA)

Total Plays: 102, Total Stations: 23, Adds: 22

A. KRAUSS & UNION STATION Restless (Rounder)

Total Plays: 96, Total Stations: 19, Adds: 4

Continued from Page 38

SAWYER BROWN Blue Christmas, Please Come Home For Christmas

SHANIA TWAIN God Bless The Child

SHEDAISY What Child Is This, Santa's Got A Brand New Bag, Jingle Bells, Deck The Halls

SHEDAISY/RASCAL FLATTS Twist Of The Magi

SINGING DOGS Jingle Bells

SKIP EWING Christmas Carol

STEVE WARINER Silent Night, God Rest Ye Merry Gentlemen, Christmas In Your Arms

SUZY BOGGUSS Mr. Santa, Two-Step 'Round The Christmas Tree

TOBY KEITH Old Toy Trains

TRACE ADKINS The Christmas Song

TRACTORS Swingin' Home For Christmas, The Santa Claus Boogie, Santa Claus Is Comin' (In A...)

TRACY BYRD Jingle Bells, Merry Christmas From Texas...

TRAVIS TRITT Christmas Just Ain't..., Christmas In My Hometown, Santa Looked A Lot Like Daddy, Winter Wonderland

TRISHA YEARWOOD Santa Claus Is Back In Town, The Christmas Song, Let It Snow

VINCE GILL O Little Town Of Bethlehem, O Come All Ye Faithful, O Holy Night, What Child Is This, White Christmas, The Christmas Song, Blue Christmas, Let There Be Peace On Earth,

Do You Hear What I Hear, I'll Be Home For Christmas, It's The Most Wonderful Time Of The Year, Have Yourself A Merry Little Christmas

VINCE VANCE & THE VALIANTS All I Want For Christmas Is You

WILLIE NELSON Here Comes Santa Claus, Pretty Paper

Stations and their adds listed alphabetically by market

KEAN/Abilene, TX OM: James Cameron PD/M: Rudy Fernandez APD: Shay Hill 14 MARTINA MCBRIDE 14 MONTGOMERY GENTRY 14 GLENN CUMMINGS 14 BLAINE LARSEN 14 BROOKS & DUNN	WZKY/Blotxi, MS PD: Bryan Rhodes MD: Gwen Wilson TOBY KEITH	WZLW/Blotxi, MS PD/M: Ed Walker 10 MONTGOMERY GENTRY 10 JOSH GRACIN 10 BATHINA ELAM 10 RANDY TRAVIS 10 BROOKS & DUNN	WZLW/Blotxi, MS PD/M: Ed Walker 10 MONTGOMERY GENTRY 10 JOSH GRACIN 10 BATHINA ELAM 10 RANDY TRAVIS 10 BROOKS & DUNN	WZKY/Blotxi, MS PD: Bryan Rhodes MD: Gwen Wilson TOBY KEITH	WZLW/Blotxi, MS PD/M: Ed Walker 10 MONTGOMERY GENTRY 10 JOSH GRACIN 10 BATHINA ELAM 10 RANDY TRAVIS 10 BROOKS & DUNN	WZKY/Blotxi, MS PD: Bryan Rhodes MD: Gwen Wilson TOBY KEITH	WZLW/Blotxi, MS PD/M: Ed Walker 10 MONTGOMERY GENTRY 10 JOSH GRACIN 10 BATHINA ELAM 10 RANDY TRAVIS 10 BROOKS & DUNN	WZKY/Blotxi, MS PD: Bryan Rhodes MD: Gwen Wilson TOBY KEITH	WZLW/Blotxi, MS PD/M: Ed Walker 10 MONTGOMERY GENTRY 10 JOSH GRACIN 10 BATHINA ELAM 10 RANDY TRAVIS 10 BROOKS & DUNN
WQMK/Akron, OH* OM/MD: Kevin Mason APD: Ken Steel No Adds	WDXB/Birmingham, AL* PD: Tom Hanrahan MD: Jay Cruze JEFF BATES TERRI CLARK	WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens 22 BROOKS & DUNN 10 MARTINA MCBRIDE	WHKX/Bluefield, WV PD/M: Fred Persinger 4 MARTINA MCBRIDE 4 JOE NICHOLS 4 TERRI CLARK 4 BROOKS & DUNN	KRNR/Alexandria, LA PD/MD: Steve Cassey 2 MONTGOMERY GENTRY	WCTO/Allentown, PA* PD: Shelly Easton APD/MD: Sam Malone 5 MARTINA MCBRIDE 5 TERRI CLARK 5 PHIL VASSAR 5 AMY DALLEY 5 SARA EVANS	KGNC/Amarillo, TX OM: Dan Gorman PD: Tim Butler APD/MD: Patrick Clark 4 TOBY KEITH 7 MARTINA MCBRIDE 6 BILLY DEAN	KBRL/Anchorage, AK OM: Dennis Booky PD: Matt Valley MD: Billy Hatcher MONTGOMERY GENTRY 3 CATHERINE BRITT 5 TOBY KEITH	WWAW/Ann Arbor, MI OM/MD: Rob Walker MD: Tom Baker 1 MONTGOMERY GENTRY	WNCY/Appleton, WI OM: Jeff McCarthy PD: Randy Shannon 2 JOSH GRACIN 1 PHIL VASSAR 1 MARTINA MCBRIDE
WKSX/Asheville, NC OM/MD: Jeff Davis APD: Sharon Green MD: Brian Hatfield 5 PHIL VASSAR 5 ALISON KRAUSS & UNION STATION	WYXJ/Champaign, IL OM/MD: R.W. Smith 15 LEE ANN WOMACK	WYXJ/Champaign, IL OM/MD: R.W. Smith 15 LEE ANN WOMACK	WYXJ/Champaign, IL OM/MD: R.W. Smith 15 LEE ANN WOMACK	WYXJ/Champaign, IL OM/MD: R.W. Smith 15 LEE ANN WOMACK	WYXJ/Champaign, IL OM/MD: R.W. Smith 15 LEE ANN WOMACK	WYXJ/Champaign, IL OM/MD: R.W. Smith 15 LEE ANN WOMACK	WYXJ/Champaign, IL OM/MD: R.W. Smith 15 LEE ANN WOMACK	WYXJ/Champaign, IL OM/MD: R.W. Smith 15 LEE ANN WOMACK	WYXJ/Champaign, IL OM/MD: R.W. Smith 15 LEE ANN WOMACK
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PART ONE OF A TWO-PART SERIES

AC Report Card

A post-summer-Arbitron review

The summer book was not overly kind to the AC format. Several stations were flat, and many stations took tremendous dips. There were a few success stories though. For example, WRRM/Cincinnati went from a 4.8 to a 6.1, and WMGN/Madison was No. 1 12+, going from a 7.1 to a 7.7. But, for the most part, AC programmers were left scratching their heads and saying, "Christmas can't come too fast."

This week, after examining the summer book, McVay Media President Mike McVay gives us his assessment of the state of AC and advises programmers not to overreact.

full of distractions for the AC audience.

Count them up: the war in Iraq, the presidential election, the strong ground swell of patriotism in America and the prospect of larger Hispanic numbers coming with the 2005 census update. These things create distractions for AC listeners, and they know that they can comfortably go away and sample another format and we'll be here when they come back. Country and News/



Mike McVay

Talk hurt AC during times of confusion and concern. You can see that in the summer ratings for AC.

R&R: How can we get listeners to return?

R&R: Why did AC, in general, experience a not-so-great summer book? Are we in trouble?

MM: It seems that AC is always at a crossroads. This is largely due to the fact that ours is a mongrel format. It's also due to the consistency of the format.

One can tune away, come back in a week and not have missed much. AC is the victim every time there is a strong outside influence. The summer sweep that just concluded was

MM: AC is the comfort food of radio formats. When the election became too much to bear, when the war in Iraq struck too close to home, and when terrorism kept people from enjoying a normal life, AC was their escape. The challenge for the AC programmer is to remain focused on being familiar and safe and a haven from the worries of the

"AC is the victim every time there is a strong outside influence. The summer sweep that just concluded was full of distractions for the AC audience."

world. It also requires discipline. Do not change your programming based on a bad summer book.

R&R: Does "familiar" equate to "boring"? Why can't we spruce up the mix with more new music?

MM: The reality for AC, looking at it purely as a programming format and not as something that interests the record labels, is that the further an adult goes beyond the age of 40, the more important it is to them that they hear familiar music. New music is fine if it's already familiar in your market or if it's from a core artist for the format.

That is not to say that the target audience doesn't want to hear new music from new artists, but rather that it takes them a long time to become familiar with a new song. The record labels shouldn't try to run a song up and down the chart. Those days are gone. AC labels need to make a long-term commitment to the songs they release. They need to understand that, when it comes to AC, promoting a new song is a marathon and not a sprint.

Those songs that the audience



AMA HONOREES At the American Music Awards, Bon Jovi were presented with a special Award of Merit for their outstanding contributions to the musical entertainment of the American public.

loves most tend to be the all-time standards and those that receive the biggest airplay. For many radio stations, "Because You Loved Me" by Celine Dion has not been off the air since it came out as a single in 1996. Just because you're tired of a song doesn't mean that the audience is tired of it. Slow down.

R&R: What about burn? Can over-playing a song garner it a negative reaction?

MM: While some feel that familiarity breeds contempt, I believe that familiarity creates passion. Look at research, and you'll find that the most familiar songs, those that by all rights should be burned with the audience, still score highest in popularity. Just because you are tired of a song doesn't mean that the audience is. Just as you tire of a tune, a listener phones the station and asks, "Who sings that song about drift away?" The song is still a hit 30 years later.

The fact is that music testing shows fewer and fewer songs receiving high passion scores. It used to be that a song needed to have a 75% or above total positive score to be in a power gold category. Many radio stations now accept songs for power gold that go down into the 60% score range.

A higher level of burn is being accepted today, mainly because we continue to test the same songs in every research project that is conducted. That means that we pound the heck out of the same songs over and over. I love a high rotation of big-testing songs.

This is also why many artists have released remakes to the AC format. We have almost too many nostalgia songs and covers. The labels are playing the familiarity game. They don't seem to understand that we can play only a few of those at any one time.

R&R: Is the AC playlist in need of a major overhaul?

MM: The audience is screaming for variety. It is not necessary that we expand the number of titles in our library from a present average of 300 up to 500, but rather that we look for new and fresh titles to test. Instead of lowering your criteria for what's

acceptable to play, why not look for more songs to test that fit your original high standards? This may mean testing more music to get the number of songs you want. Consider broadening the eras you play to include the '70s and late '60s. Start looking at other formats for fresh gold titles. Something has to be done if we are to continue to build TSL in the AC format.

There was a time when songs could not have double-digit burn and make it as a power gold, and regular gold could not have burn over 20%. Today we will accept up to 20% burn on power gold songs and up to 30% burn on regular gold.

"The challenge for the AC programmer is to remain focused on being familiar and safe and a haven from the worries of the world."

While you can argue that it is OK to accept 30% burn because 70% of the audience still likes the song, it has to be wrapped in the usage of AC. Our core listeners turn us on and leave us on for seven to nine hours a day while working. When we play songs that are fried, we are chasing people away from the format and from radio in general.

Next week McVay discusses the use of AC talent, promotions and marketing to increase day-to-day listening.

Mike McVay is founder and President of McVay Media, a full-service consultancy serving AC, Country, CHR, Oldies, Rock, Sports and News/Talk radio stations. You can contact him at 440-892-1910 or mcvaymedia@aol.com, or visit www.mcvaymedia.com.



POPULARITY POLL WINNER Sheryl Crow proudly displays her awards after being named Favorite Female Pop/Rock Artist and Favorite Adult Contemporary Artist at the 32nd annual American Music Awards.

R&R AC TOP 30

November 26, 2004

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Most Added®

www.rradds.com

ARTIST	TITLE	LABEL(S)	ADDS
JOSH GROBAN	Believe (Reprise)		18
LEANN RIMES	Rockin' Around The Christmas Tree (Curb)		17
ROD STEWART	Baby, It's Cold Outside (J/RMG)		11
FIVE FOR FIGHTING	Silent Night (Columbia)		7
SIMPLY RED	Home (simplyred.com/Red Ink)		6
NICHOLAS JONAS	Joy To The World... (Daylight/INO/Columbia)		6
CYNDI LAUPER	Silent Night (Epic)		6
C. ISAAK & S. NICKS	Santa Claus Is Coming To Town (Reprise)		5

Most Increased Plays

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
JOSH GROBAN	Believe (Reprise)		+159
TIM MCGRAW	Live Like You Were Dying (Curb)		+108
HALL & OATES	I'll Be Around (U-Watch)		+75
JOSH GROBAN	O Holy Night (143/Reprise)		+73
REGIE HAMM	Babies (Refugee/Universal South)		+66
KATHY MATTEA	They Are The Roses (Narada)		+63
JOHN MAYER	Daughters (Aware/Columbia)		+61
JAMES TAYLOR	Have Yourself A Merry... (Columbia)		+61
ALL-4-ONE f/JIM BRICKMAN	Beautiful As U (AMC)		+59
KELLY CLARKSON	Breakaway (Hollywood)		+59

Most Played Recurrents

ARTIST	TITLE	LABEL(S)	TOTAL PLAYS
DIDO	White Flag (Arista/RMG)		1246
SHERYL CROW	The First Cut Is The Deepest (A&M/Interscope)		1078
MICHAEL MCDONALD	Ain't No Mountain High Enough (Motown)		1037
UNCLE KRACKER f/DOBBIE GRAY	Drift Away (Lava)		1008
TRAIN	Calling All Angels (Columbia)		933
MATCHBOX TWENTY	Unwell (Atlantic)		789
JOSH GROBAN	You Raise Me Up (143/Reprise)		744
SHANIA TWAIN	Forever And For Always (Mercury/IDJMG)		697
COUNTING CROWS	Big Yellow Taxi (Geffen/Interscope)		632
VANESSA CARLTON	A Thousand Miles (A&M/Interscope)		617
LUTHER VANDROSS	Dance With My Father (J/RMG)		617
SANTANA f/MICHELLE BRANCH	The Game Of Love (Arista/RMG)		604

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	LOS LONELY BOYS	Heaven	(Dr Music/Epic)	1868	-144	175862	25	81/0
2	2	KEITH URBAN	You'll Think Of Me	(Capitol)	1599	-33	119532	27	91/0
3	3	FIVE FOR FIGHTING	100 Years	(Aware/Columbia)	1380	-128	101809	47	93/0
4	4	MARTINA MCBRIDE	In My Daughter's Eyes	(RCA)	1367	-91	128177	13	82/0
5	5	MAROON 5	This Love	(Octone/J/RMG)	1286	-72	112977	31	75/0
6	6	PHIL COLLINS	Don't Let Him Steal Your Heart Away	(Atlantic)	1273	-41	99178	11	88/0
10	7	HALL & OATES	I'll Be Around	(U-Watch)	1167	+75	81619	12	85/1
8	8	ELTON JOHN	Answer In The Sky	(Universal)	1133	-92	79973	12	87/1
7	9	MARTINA MCBRIDE	This One's For The Girls	(RCA)	1048	-153	85772	45	92/0
9	10	SEAL	Love's Divine	(Warner Bros.)	1038	-44	81631	43	83/0
11	11	KIMBERLEY LOCKE	8th World Wonder	(Curb)	826	-88	54743	34	78/0
14	12	TIM MCGRAW	Live Like You Were Dying	(Curb)	778	+108	31350	9	71/1
17	13	KELLY CLARKSON	Breakaway	(Hollywood)	684	+59	106595	10	46/2
13	14	HOOBASTANK	The Reason	(Island/IDJMG)	656	-19	56291	23	40/0
16	15	MAROON 5	She Will Be Loved	(Octone/J/RMG)	644	+44	98620	7	44/2
15	16	ALICIA KEYS	If I Ain't Got You	(J/RMG)	603	-29	39595	15	64/1
12	17	JOSH GROBAN	Remember When It Rained	(143/Reprise)	528	-201	38503	18	67/0
18	18	MICHAEL MCDONALD	Reach Out, I'll Be There	(Motown/Universal)	495	-1	34612	8	58/0
20	19	JOHN MAYER	Daughters	(Aware/Columbia)	491	+61	62795	6	51/3
19	20	ROD STEWART f/STEVIE WONDER	What A Wonderful World	(J/RMG)	447	+2	52302	5	62/0
21	21	CELINE DION	Beautiful Boy	(Epic)	348	-10	45193	6	41/0
29	22	JOSH GROBAN	Believe	(Reprise)	293	+159	45561	2	56/18
22	23	KATRINA CARLSON	Drive	(Kataphonic)	290	-22	11987	7	50/0
24	24	JIM BRICKMAN f/ROCH VOISINE	My Love Is Here	(Windham Hill/RMG)	221	+34	8109	3	37/3
26	25	LIONEL RICHIE	Long Long Way To Go	(Island/IDJMG)	221	+26	30529	4	40/0
23	26	SIMPLY RED	Home	(simplyred.com/Red Ink)	208	-13	24432	5	47/6
27	27	SHANIA TWAIN w/ MARK MCGRATH	Party For Two	(Mercury/IDJMG)	202	+20	25824	2	33/2
25	28	CHRISTINE MCIVIE	Friend	(Koch)	195	+6	4479	4	35/0
28	29	COUNTING CROWS	Accidentally In Love	(DreamWorks/Geffen)	152	-9	18321	17	11/0
30	30	JOHN MELLENCAMP	Walk Tall	(Island/IDJMG)	128	-5	3795	2	23/2

101 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

AMY GRANT Come Be With Me (UMe)
Total Plays: 127, Total Stations: 18, Adds: 1

RICHARD MARX Ready To Fly (Manhattan/EMC)
Total Plays: 113, Total Stations: 23, Adds: 3

RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)
Total Plays: 81, Total Stations: 24, Adds: 4

RUBEN STUDDARD I Need An Angel (J/RMG)
Total Plays: 64, Total Stations: 19, Adds: 2

LEANN RIMES Rockin' Around The Christmas Tree (Curb)
Total Plays: 42, Total Stations: 17, Adds: 17

ROD STEWART Baby, It's Cold Outside (J/RMG)
Total Plays: 36, Total Stations: 11, Adds: 11

Songs ranked by total plays

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THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	TOTAL AUDIENCE (00)
1	JOSH GROBAN Believe (Reprise)	229	23419
2	JOSH GROBAN O Holy Night (Reprise)	189	15875
3	JAMES TAYLOR Have Yourself A Merry... (Columbia)	156	14541
4	TRANS-SIBERIAN ORCHESTRA Christmas Canon (Lava)	137	8928
5	FIVE FOR FIGHTING Silent Night (Columbia)	126	5103
6	CLAY AIKEN The First Noel (RCA/RMG)	117	10173
7	MANNHEIM STEAMROLLER Faeries (American Gramophone)	114	4914
8	C. AIKEN/K. LOCKE Silver Bells (RCA/RMG)	92	8653
9	MICHAEL BUBLE The Christmas Song (143/Reprise)	90	5931
10	LEANN RIMES Rockin' Around The Christmas Tree (Curb)	85	2856
11	VANESSA WILLIAMS Silver And Gold (Lava)	84	3448
12	BRIAN SETZER ORCH. Winter Wonderland (Surfdog)	81	3724
13	BETTE MIDLER White Christmas (Columbia)	79	3426
14	MANNHEIM STEAMROLLER Hallelujah (American Gramophone)	78	3372
15	JIM BRICKMAN The Gift (Windham Hill)	78	6192
16	JAMES TAYLOR Winter Wonderland (Columbia)	77	3970
17	ROD STEWART Baby, It's Cold Outside (J/RMG)	73	2680
18	ASELIN DEBISON The Gift (Sony Music Group)	73	3123
19	THIRD DAY Do You Hear What I Hear? (Warner Bros.)	73	3770
20	BARRY MANILOW Winter Wonderland (Columbia)	72	11636
21	JAMES TAYLOR Santa Claus Is Coming To Town (Columbia)	71	2365
22	JIM BRICKMAN Sending You A Little Christmas (AAL)	68	2963
23	JAMES TAYLOR Deck The Halls (Columbia)	64	3861
24	JESSICA SIMPSON Let It Snow! Let It Snow!... (Columbia)	63	2104
25	STEVE TYRELL Santa Claus Is Coming To Town (Columbia)	61	3045
26	HARRY CONNICK, JR. Santa Claus Is Coming To Town (Columbia)	59	3055
27	WHITNEY HOUSTON The First Noel (Arista/RMG)	59	3225
28	MICHAEL W. SMITH Jingle Bells (Reunion/PLG)	58	2153
29	ENYA Oiche Chiun (Silent Night) (Reprise)	54	2306
30	JOSH TESH It Wouldn't Be Christmas... (Garden City/Warner Bros.)	52	6043

18 AC Holiday Reporters. Songs ranked by total plays for the airplay week of Sunday 11/14 - Saturday 11/20. © 2004 Radio & Records.

R&R is excited to debut a 30-position Holiday Music chart for all your holiday-music programming needs. This chart, which is powered by Mediabase, features all-holiday-music airplay from the panel of holiday-music flippers (18 so far, see list below) and will include TW/LW chart positions starting next week, when it will move to the AC Hot Fax.

This week's chart is sprinkled with selections from AC's newest artists, like Josh Groban's "Believe" (Reprise), Clay Aiken and Kimberly Locke's "Silver Bells" (RCA/RMG) and Five For Fighting's "Silent Night" (Columbia), as well as holiday staples such as Trans-Siberian Orchestra's "Christmas Canon" (Lava), Jim Brickman's "The Gift" (Windham Hill) and Mannheim Steamroller's "Hallelujah" (American Gramophone).

Confirmed flippers for Thanksgiving weekend are WWLW/Morgantown, WV; WARM/York, PA; and KSSK/Honolulu, among many, many, many others, I'm sure!

AC Holiday Reporters

WEZF/Burlington, VT
WALC/Charleston, SC
WVMX/Cincinnati, OH
KVIL/Dallas, TX
KOSI/Denver, CO
WMGC/Detroit, MI
WNIC/Detroit, MI
WOOD/Grand Rapids, MI
WMYI/Greenville, SC
WTPI/Indianapolis, IN
KSRC/Kansas City, MO
KUDL/Kansas City, MO
KEFM/Omaha, NE
KLTQ/Omaha, NE
WBEB/Philadelphia, PA
WRSN/Raleigh, NC
KNEV/Reno, NV
KSFI/Salt Lake, UT

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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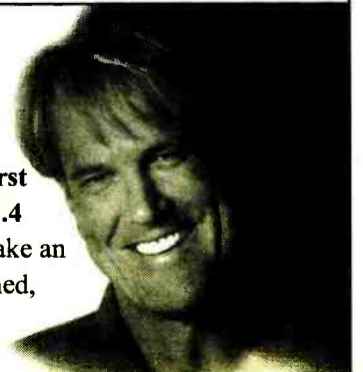
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America's Best Testing AC Songs 12+ For The Week Ending 11/26/04

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W 25-54, W 25-34, W 35-54. Lists songs like Kelly Clarkson 'Breakaway', Martina McBride 'In My Daughter's Eyes', etc.

Total sample size is 343 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

R&R AC TOP 30 CANADA



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists Canadian AC songs like Los Lonely Boys 'Heaven', Maroon 5 'She Will Be Loved', etc.

Debut

Debut

24 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20.

Reporters

Stations and their adds listed alphabetically by market

- List of radio markets and stations: WYJB/Albany, NY; WJIX/Boston, MA; KKBA/Corpus Christi, TX; WMAQ/Greensboro, NC; KMZQ/Las Vegas, NV; WALK/Nassau, NY; WSHH/Pittsburgh, PA; KBAY/San Francisco, CA; KMXZ/Tucson, AZ; KRBB/Wichita, KS; etc.



*Monitored Reporters 122 Total Reporters 101 Total Monitored 21 Total Indicator

Did Not Report, Playlist Frozen (4): KEZA/Fayetteville, AR; KGBX/Springfield, MO; WGNV/Wilmington, NC; WPEZ/Macon, GA

ON THE RECORD

With
Gary Trust
MD, WSNE (Coast 93.3)/
Providence



Things seem to be getting back to normal in Southern New England after all-Red Sox, all the time! Not that we're complaining at all. WSNE (Coast 93.3)/Providence continues to be the choice for adult women in the market, thanks to a long-running morning show, *Joannie & The Coast Morning Crew*, and a focused playlist. • We play the hits and carefully expose new music. We also pride ourselves on being family-friendly. In fact, for Halloween weekend we actually changed from "Coast 93.3" to "Ghost 93.3," airing callers talking about how they were partying for Halloween with their kids, etc. So, we try to connect in a fun way! • Testing strongly for us are Los Lonely Boys' "Heaven," Finger Eleven's "One Thing" and Kelly Clarkson's "Breakaway," with Ryan Cabrera and Goo Goo Dolls showing good potential. • I also host our request show, *Totally '80s Saturday Night*, so it's nice to see new music by artists like Duran Duran, Tears For Fears and Richard Marx doing well. Soon we'll start playing a good amount of holiday music. It's worked well for us the past few years (although, with a Sox World Series win, it feels like we've been given an early holiday present).

The top five remain in place at AC. **Los Lonely Boys'** "Heaven" (Epic) is No. 1, and **Keith Urban's** "You'll Think of Me" (Capitol) is No. 2. **Five For Fighting's** "100 Years" (Aware/Columbia) is No. 3, followed by **Martina McBride's** "In My Daughter's Eyes" (RCA) and **Maroon 5's** "This Love" (Octone/J/RMG) ... Most Increased Plays goes to **Josh Groban's** "Believe" (Reprise), with +159, and it's also Most Added this week, with 18 adds ... Second Most Added is **LeAnn Rimes'** "Rockin' Around the Christmas Tree" (Curb), with 17 ... **Tim McGraw's** "Live Like You Were Dying" goes 14-12, with +108 ... **Hall & Oates'** "I'll Be Around" (U-Watch) gets a nice bump up, 10-7 ... **Maroon 5's** "She Will Be Loved" (Octone/J/RMG), **Finger Eleven's** "One Thing" (Wind-up) and **John Mayer's** "Daughters" (Aware/Columbia) are still top three at Hot AC ... **Goo Goo Dolls'** "Give a Little Bit" (Warner Bros.) has shot up the chart and is at No. 4 this week with Most Increased Plays (+293) ... **Nelly f/Tim McGraw's** "Over and Over" (Derrty/Fo' Reel/Curb/Universal) gets No. 1 Most Increased Plays, with +260, and goes from 30-24. ... Debuts at Hot include Maroon 5's "Sunday Morning" at 35, **Anna Nalick's** "Breathe (2am)" (Columbia) at No. 36, and **Aslyn's** "Be the Girl" (Capitol) at 38 ... Most Added this week are **Green Day's** "Boulevard of Broken Dreams" (Reprise), with 10 adds, and **Ellie Lawson's** "Gotta Get Up From Here" (Atlantic), with eight.

AC/Hot AC
ON THE RADIO

— Julie Kertes, AC/Hot AC Editor

artist **activity**

ARTIST: **Aslyn**
LABEL: **Capitol**

By **JULIE KERTES/AC/HOT AC EDITOR**

Capitol recording artist Aslyn has been making quite an impression at Hot AC lately. Her single "Be the Girl" was Most Added its first week out and continues to build momentum, increasing plays each week. A classically trained pianist, Aslyn spent much of her childhood playing whenever the opportunity presented itself.



Her debut CD, *Lemon Love*, got its name from Aslyn's not-so-favorable experiences with the cars she's bought. "Every car I've ever owned has turned out to be a lemon," she explains. "Of course, that revelation would come only once I'd spent more on repairs than the car was worth."

Aslyn compares her luck with cars to her luck with relationships and says, "My beat-up cars have, one by one, all fallen apart on me. And, ironically, love has done the same. The minute you aren't paying attention, the breakdown comes." Her songs take the listener on a journey through her personal life, her relationships, her times of elation and her times of heartbreak.

"Rainbow" tells the story of trying hard to love someone, while "Gotta Get Over You" is song that deals with the emotions one feels at the end of a relationship. A powerful track is "493-1023," named for a childhood telephone number. Aslyn's delivery is so engaging as she sings, "Daddy never did nothing wrong/He's just so innocent/What happened to 493-1023?"

Lemon Love was produced by Guy Chambers (Robbie Williams, Jewel) and Eric Valentine (Smashmouth, Third Eye Blind, Queens Of The Stone Age), and it's scheduled for release in March 2005.

"Be the Girl" is a song that most of us girls would have sung to a boy or two in our past — or even our present. Aslyn's delivery is sincere and confident as she sings, "I'm not here to be around/And be that girl you forget about/All I want is just to be a song that you can feel longer than just right now."

Radio believers include stations like KALC/Denver; WSNE/Providence; KLCA/Reno, NV; KALZ/Fresno; KPEK/Albuquerque; KLLY/Bakersfield; WMMX/Dayton; WXMA/Louisville; WCSQ/Charleston, SC; KSZR/Tucson; KSII/El Paso; WKDD/Akron; KCDU/Monterey; WAYV/Atlantic City, NJ; and KCIX/Boise, ID.

WSNE PD Steve Peck tells R&R, "With a voice like that — and those curls — who needs a last name? It's refreshing to hear a song with such an infectious hook and lyrics that come from a slightly more 'adult' point of view."

KCIX Asst. OM Tobin Jeffries is also a fan of the single, saying, "Aslyn empowers us to take the moment, put it on like a glove, slap the face of someone and say, 'Listen! Here I am. Take a close look, because if you can't see this is good between us, you're going to miss out!'"

After seeing a live performance, WBMX/Boston Asst. PD/MD Mike Mullaney had this to say: "She was the real deal — soaring vocals, compelling storytelling, passionately delivered songs. I wish everyone in the format could see her."

"In a way it was similar to Nelly Furtado the first time I saw her; it was an instant, 'Ah, I get it.' In each song she did it was like there was a story that you really cared about."

Aslyn is currently on tour with Edwin McCain throughout the Southeast. For more information on this modern storyteller, visit <http://aslyn.net>.

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November 26, 2004

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MAROON 5 She Will Be Loved (Octone/J/RMG)	3675	-170	259185	22	95/1
2	2	FINGER ELEVEN One Thing (Wind-up)	3366	-109	243710	29	91/1
3	3	JOHN MAYER Daughters (Aware/Columbia)	3134	+46	203457	14	94/2
5	4	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	3023	+293	224705	7	95/1
4	5	AVRIL LAVIGNE My Happy Ending (Arista/RMG)	2707	-190	156386	18	87/1
6	6	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	2638	-27	157965	17	86/1
9	7	KELLY CLARKSON Breakaway (Hollywood)	2629	+71	198347	16	75/1
7	8	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)	2603	+15	176544	17	84/1
8	9	HOOBASTANK The Reason (Island/IDJMG)	2340	-219	164136	40	95/1
10	10	LOS LONELY BOYS Heaven (Or Music/Epic)	2296	-130	193357	36	89/1
12	11	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	2272	+130	130005	10	83/0
11	12	LENNY KRAVITZ Lady (Virgin)	2270	+121	156356	12	85/1
13	13	DURAN DURAN (Reach Up For The) Sunrise (Epic)	1887	-49	105057	12	87/1
14	14	SEETHER f/AMY LEE Broken (Wind-up)	1743	-80	94160	19	72/2
16	15	U2 Vertigo (Interscope)	1695	+20	109709	9	72/3
19	16	HOWIE DAY Collide (Epic)	1437	+163	83730	15	60/1
20	17	LOS LONELY BOYS More Than Love (Or Music/Epic)	1416	+175	70012	10	77/4
15	18	ASHLEE SIMPSON Pieces Of Me (Geffen)	1331	-406	74469	17	67/1
18	19	KILLERS Somebody Told Me (Island/IDJMG)	1306	+7	78470	15	55/1
21	20	HOOBASTANK Disappear (Island/IDJMG)	1088	+173	42926	5	64/5
17	21	SARAH MCLACHLAN World On Fire (Arista/RMG)	1009	-336	70334	18	62/0
23	22	CALLING Anything (RCA/RMG)	745	+93	19911	7	51/4
22	23	INGRAM HILL Will I Ever Make It Home (Hollywood)	707	-17	29077	13	43/0
30	24	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	639	+260	35388	3	29/6
24	25	KEANE Somewhere Only We Know (Interscope)	635	+49	27638	6	42/2
26	26	JET Look What You've Done (Atlantic)	546	+70	14932	5	37/2
25	27	GWEN STEFANI What You Waiting For? (Interscope)	506	-42	24108	7	25/0
31	28	RICHARD MARX Ready To Fly (Manhattan/EMC)	450	+74	13508	3	42/1
27	29	JOHN MELLENCAMP Walk Tall (Island/IDJMG)	430	-3	20153	8	33/0
28	30	LINKIN PARK Breaking The Habit (Warner Bros.)	414	-17	24603	12	16/0
32	31	LOW MILLIONS Eleanor (Manhattan/EMC)	403	+75	9369	5	31/1
29	32	BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	401	-13	22480	6	10/0
36	33	SIMPLE PLAN Welcome To My Life (Lava)	326	+99	20630	2	28/4
38	34	MINDY SMITH Come To Jesus (Vanguard)	268	+57	6927	4	22/2
Debut	35	MAROON 5 Sunday Morning (Octone/J/RMG)	265	+151	26306	1	17/6
Debut	36	ANNA NALICK Breathe (2am) (Columbia)	261	+69	6182	1	29/5
35	37	LIVE We Deal In Dreams (Radioactive/Geffen)	241	+8	4353	3	22/0
Debut	38	ASLYN Be The Girl (Capitol)	215	+111	3418	1	26/4
33	39	MARC BROUSSARD Where You Are (Island/IDJMG)	214	-35	6506	5	27/1
40	40	BLINK-182 I Miss You (Geffen)	199	-6	9653	20	8/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
GREEN DAY Boulevard Of Broken Dreams (Reprise)	11
ELLIE LAWSON Gotta Get Up From Here (Atlantic)	8
NELLY f/T. MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	6
MAROON 5 Sunday Morning (Octone/J/RMG)	6
HOOBASTANK Disappear (Island/IDJMG)	5
ANNA NALICK Breathe (2am) (Columbia)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	+293
NELLY f/T. MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	+260
LOS LONELY BOYS More Than Love (Or Music/Epic)	+175
HOOBASTANK Disappear (Island/IDJMG)	+173
HOWIE DAY Collide (Epic)	+163
MAROON 5 Sunday Morning (Octone/J/RMG)	+151
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	+130
LENNY KRAVITZ Lady (Virgin)	+121
ASLYN Be The Girl (Capitol)	+111
SIMPLE PLAN Welcome To My Life (Lava)	+99

New & Active

GREEN DAY Boulevard Of Broken Dreams (Reprise)
Total Plays: 195, Total Stations: 15, Adds: 11
RACHAEL YAMAGATA Worn Me Down (RCA Victor)
Total Plays: 146, Total Stations: 19, Adds: 3
S. TWAIN w/ M. MCGRATH Party For Two (Mercury/IDJMG)
Total Plays: 110, Total Stations: 14, Adds: 3
TIM MCGRAW Live Like You Were Dying (Curb)
Total Plays: 83, Total Stations: 10, Adds: 3
SCISSOR SISTERS Laura (Universal)
Total Plays: 68, Total Stations: 12, Adds: 3
OZOMATLI (Who Discovered) America? (Concord)
Total Plays: 67, Total Stations: 12, Adds: 4

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

96 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.



Reach P1s Even Without Airplay

Collaborate on database and digital-marketing resources

Record executives claim that it has never been harder than it is right now to get airplay on Smooth Jazz radio. They always say that, and it's always true, especially today, when playlists are both tight and slow. Naturally, the issue of how to reach passionate P1s fans without airplay was a primary point of discussion at R&R's 10th annual Smooth Jazz Label Summit, held in Los Angeles on Oct. 12.

Database-marketing maven and Presslaff Interactive President Ruth Presslaff outlined the thinking behind an initiative she recently launched with A440 Music Group: "We started with the concept of data correlations — why the consumer who buys sneakers and bananas has a Diana Krall CD in her shopping basket — and then examined the level of on-air clutter that is driving listeners away and making it difficult for radio to market to its own listeners. All the time that a station used to use to talk about why people should listen to it is disappearing.

"Promos are now part of the budget, and they're being priced out. Although radio can do a great job marketing any product, the time it had to market itself is gone. That's why database marketing is so important. It's about identifying loyal listeners, which, at this point, means that the listener has gone to a station website and registered. Now you can start building the relationship.

"Strip away the revenue side for a moment, and think about letting fans feel the love. If you can make that connection — which radio and music are all about — to those dedicated fans, they will want to help and will evangelize for you. They are friends and fans for life as long as you treat them right. Database marketing can be the fastest and most efficient way to market to fans."

Build The Relationship

"On A440's website there's a featured artist, and a fan can click to join the label's database," Presslaff continued. "There is a questionnaire that collects all sorts of specific data about the person, including which artists they like. As soon as they register, they immediately get something back. All you're doing is branding your business.

"Build the relationship. Send a birthday e-mail, and the response you

get will overwhelm you. 'You remembered my birthday, and my mother forgot it,' some might say. Then start targeting your messages. If your artist is appearing in Santa Monica, don't send the news to fans in New York, just to those in Southern California. Make your information stand out, because that makes people feel that you 'get' them.



Ruth Presslaff

"For A440 artist Bob Baldwin, we wanted to make the message sound like him, so we talked to Bob and found out he likes to ask, 'How's things?' We incorporated that, because the relationship isn't with the label, but between the fan and the artist.

"We added a free download, too, because you want to get the music to the people who are most likely to be into it. Now we get e-mails back saying, 'Hey, Bob, I hadn't heard from you in a while. So good to know how things are with you.' We added a chance to get an autographed copy of Bob's *Brazil Chill* CD, which is another incentive that means something to people who are into him.

"So many people are gathering e-mail information and getting permission, but the real key is finding out more about the people in your database. You can show them more love because you're talking about things that interest them, which happens to be your product.

"You can take them on a photography tour, mountain biking or downhill skiing. Ask people what things turn them on, then target the message to their interests. Collect information starting immediately. Create consistent, mutually beneficial communication. Learn more about your fans. Respond in kind. Finally, spread the word. Give people a reason to talk about your artists, and they will."

Spike CD Sales

WNUA/Chicago Director/New Business Development Steve Parker outlined initiatives now in place at the heritage powerhouse. He said the basic premise is to capture P1s who are increasingly listening online. "WNUA is one of the most-listened-to streamed radio stations in the country and the most-listened-to Smooth Jazz station," he said.

"If you can make a connection — which radio and music are all about — to those dedicated fans, they will want to help and evangelize for you."

Ruth Presslaff

"With our online audience, you can expect someone to listen for approximately 3 1/2 hours, and we capture well over 300,000 hours of listening — and 44,000 unique visits — each month. We hope to incorporate multiple labels at the same time into the content that we're developing, with the idea that they'll prop one another up. We understand that labels are frustrated with lagging record sales, and this is a way to spike sales."



Steve Parker

WNUA's interactive new-music initiative encompasses several platforms. First, the station creates awareness of new artists on its website, which streams WNUA's audio. On the stream, broadcast commercials are replaced with five three-minute Internet-only spots per day. Parker calls these "New Music Profiles," which talk about the artist and play selected tracks from a new CD, "vignettes."

Clients may also buy a 120x90-pixel banner that rotates through the station's web pages with a hyperlink to the label's website, where listeners have an opportunity to click and buy.

Parker went on to explain that WNUA's monthly loyal listener

NEA Jazz Masters

At a gala event held Nov. 11 in Seattle, National Endowment for the Arts Chairman Dana Gioia announced that seven living legends of American music are joining the ranks of the National Endowment for the Arts Jazz Masters.

Each year since 1982 the Arts Endowment has awarded this title to a handful of living figures in recognition of their exceptional contributions to jazz. Being designated as an NEA Jazz Master is the nation's highest honor in jazz and may be conferred on a solo instrumentalist, rhythm instrumentalist, keyboard player, arranger-composer, vocalist or jazz advocate.

The seven new NEA Jazz Masters are guitarist Kenny Burrell, clarinetist-saxophonist Paquito D'Rivera, arranger-composer Slide Hampton, vocalist Shirley Horn, big-band leader Artie Shaw, organist Jimmy Smith and jazz advocate (and Festival Productions founder) George Wein.

The seven new NEA Jazz Masters will receive their awards — and one-time \$25,000 fellowships — at a gala concert and ceremony on Jan. 7 in Long Beach, CA under the auspices of the annual convention of the International Association for Jazz Education, which convenes Jan. 2-8.

Smooth Times e-blast, which is sent to over 50,000 P1s, incorporates a new-artist feature. The net cost for the three elements for four weeks is \$3,000. When Parker was asked whether the fee is negotiable, he replied, "Of course! But if the program's really successful, I won't be able to maintain this price structure, because the cost of streaming will go sky-high."

Give 'Em What They Want

Next up was KTWV (The Wave)/Los Angeles VP/GM Dan Weiner, who was pinch-hitting for Wave AE Jamie Young, who has generated considerable NTR with the station's Smooth Jazz Sunday Brunch, Wave Wednesdays at Hollywood's Garden of Eden and a program designed to boost audience awareness of new music.

Weiner, who was a drummer in jazz bands and managed Sports XTRA-AM/San Diego & KXTA/Los Angeles before joining The Wave several months ago, said he's impressed by how entrenched The Wave is and the passion and loyalty of its audience.

"We make sure the jocks make a very big deal of it when we play new music," he said. To illustrate the point, he played three examples: first, a new-music jingle voiced by Dorian Harewood; then a break by afternoon drive deity Don Burns, who intoned, "The man's at the top of his game. Here's a new jam by Boney James called 'Here. She. Comes.'"; then a front-sell by Wave midday goddess Talaya: "A credibly talented player on a mean saxophone, yet she is so sweet. It's brand-new from Ms. Mindi Abair — 'Come as You Are.'"

"If we get a world premiere in plenty of time, there is so much we can do to help labels with a pre-sell," Weiner said. "Morning hosts Dave Koz and Pat Prescott appear every Thursday on KNBC-TV's feature 'Catch a Wave,' where they highlight new releases, The Wave's world premieres and CD-release parties or shows.

"Twice a month we send e-mail to The Wave's active database, which is

over 92,000 names and growing. The only way to grow databases is to be relevant. We're fortunate to have trip-a-day [bumped to trip-an-hour at the end of October — 720 trips before Christmas], because that's why people register. These folks have the option to opt-in for other elements, like getting a text message on their cell to learn that we're going to draw a winner's name in 10 minutes."

Smart And Relevant

"People want this stuff: trip-a-day times, a calendar of gigs and other arts-related events, Wave Wednesday shows at the Garden of Eden and more," Weiner continued. "All the information on our website and database e-mail blasts is high-quality, smart and relevant, and it looks great. We're giving people what they want."

"A feature of The Wave's website is 'Now Playing,' which is a big deal and can sell a lot of CDs. A listener can click and buy right then. We're going through tough revenue

times, and everything is being scrutinized, but [Wave PD] Paul Goldstein argues with me — and he's won the argument — that we have to pay what we do to keep the 'Now Playing' feature on The Wave's website, because even though it's a full-on expense that doesn't generate much revenue, it's content-related and for our listeners. We pay a lot for tools that allow labels to get closer to our listeners.

"Another element is our online newsletter. Wave 100 is pretty basic: We give away 100 CDs or 50 pairs of tickets to a show. I know that some of you balk at this number, but when you're talking about 1 million listeners a week, 100 CDs is pretty uneventful."



Dan Weiner

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Phone: 310-788-1665

E-mail:

carcher@radioandrecords.com

Fax: 310-203-9763

R&R SMOOTH JAZZ TOP 30

November 26, 2004

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	740	+3	87346	23	33/0
3	2	RICHARD ELLIOT Your Secret Love (GRP/VMG)	663	+15	77297	18	34/0
5	3	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	631	+29	68551	17	33/0
2	4	GERALD ALBRIGHT To The Max (GRP/VMG)	605	-65	71747	28	36/0
4	5	BONEY JAMES Here She Comes (Warner Bros.)	556	-61	80056	24	35/0
9	6	CHRIS BOTTI Back Into My Heart (Columbia)	536	+58	69261	29	35/0
8	7	SOUL BALLET Cream (215)	504	+17	75179	14	34/0
7	8	PAUL JACKSON, JR. Walkin' (Blue Note/EMC)	500	-14	45216	29	31/0
12	9	TIM BOWMAN Summer Groove (Liquid 8)	484	+36	56044	16	32/0
10	10	QUEEN LATIFAH California Dreamin' (Vector)	476	+21	52347	6	34/0
6	11	GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	468	-90	72105	26	33/0
13	12	MINDI ABAIR Come As You Are (GRP/VMG)	462	+36	60829	13	36/0
11	13	ANITA BAKER You're My Everything (Blue Note/Virgin)	461	+6	52885	21	34/0
14	14	MARION MEADOWS Sweet Grapes (Heads Up)	427	+10	67990	21	30/0
18	15	DAVE KOZ Let It Free (Capitol)	374	+77	41825	6	31/1
16	16	MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal)	369	+10	35089	7	28/0
15	17	KIM WATERS In Deep (Shanachie)	368	0	47737	20	27/0
17	18	PETER WHITE How Does It Feel (Columbia)	335	-8	54026	13	30/0
22	19	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	285	+75	24017	6	19/1
20	20	PAUL BROWN Moment By Moment (GRP/VMG)	277	+38	44863	9	27/2
19	21	EUGE GROOVE XXL (Narada)	276	-2	27555	6	29/1
21	22	HALL & OATES Love TKO (U-Watch)	214	-16	15085	11	17/0
23	23	GREG ADAMS Firefly (215)	192	-2	25568	8	17/0
24	24	PIECES OF A DREAM It's Go Time (Heads Up)	182	+1	15033	12	20/2
Debut	25	SEAL Walk On By (Warner Bros.)	166	+73	17358	1	16/2
25	26	FOURPLAY Fields Of Gold (RCA Victor)	143	-3	15919	2	14/0
28	27	CRAIG CHAQUICO Her Boyfriend's Wedding (Narada)	141	0	8085	12	13/0
26	28	STEVE OLIVER Chips & Salsa (Koch)	128	-14	8315	14	14/0
Debut	29	CHRIS BOTTI No Ordinary Love (Columbia)	126	+51	21084	1	15/2
27	30	RENEE OLSTEAD A Love That Will Last (143/Reprise)	123	-19	7174	18	14/0

36 Smooth Jazz reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

EVERETTE HARP Can You Hear Me (A440)
Total Plays: 112, Total Stations: 11, Adds: 0

MICHAEL LINGTON Two Of A Kind (Rendezvous)
Total Plays: 109, Total Stations: 14, Adds: 1

THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie)
Total Plays: 101, Total Stations: 7, Adds: 0

GLADYS KNIGHT f/EDESIO ALEJANDRO Feelin' Good (Vacilon) (Pyramid)
Total Plays: 87, Total Stations: 10, Adds: 0

ALICIA KEYS If I Ain't Got You (J/RMG)
Total Plays: 77, Total Stations: 6, Adds: 0

RAFE GOMEZ Icy (Tommy Boy)

Total Plays: 72, Total Stations: 7, Adds: 0

RICHARD SMITH Whatz Up? (A440)

Total Plays: 64, Total Stations: 6, Adds: 0

HALL & OATES I'll Be Around (U-Watch)

Total Plays: 60, Total Stations: 6, Adds: 2

GRADY NICHOLS Tuesday Morning (Compendia)

Total Plays: 56, Total Stations: 5, Adds: 0

DIDO White Flag (Arista/RMG)

Total Plays: 53, Total Stations: 4, Adds: 0

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	3
PAUL BROWN Moment By Moment (GRP/VMG)	2
PIECES OF A DREAM It's Go Time (Heads Up)	2
SEAL Walk On By (Warner Bros.)	2
CHRIS BOTTI No Ordinary Love (Columbia)	2
JOYCE COOLING Camelback (Narada)	2
HALL & OATES I'll Be Around (U-Watch)	2
SERGIO CAPUTO Jazzy Girl (Idiosyncrasy)	2
KENNY G. Pick Up The Pieces (Arista/RMG)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVE KOZ Let It Free (Capitol)	+77
RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	+75
SEAL Walk On By (Warner Bros.)	+73
CHRIS BOTTI Back Into My Heart (Columbia)	+58
CHRIS BOTTI No Ordinary Love (Columbia)	+51
MICHAEL LINGTON Two Of A Kind (Rendezvous)	+39
PAUL BROWN Moment By Moment (GRP/VMG)	+38
MINDI ABAIR Come As You Are (GRP/VMG)	+36
TIM BOWMAN Summer Groove (Liquid 8)	+36
NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	+29

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NICK COLIONNE It's Been Too Long (3 Keys Music)	371
MICHAEL LINGTON Show Me (Rendezvous)	335
JOYCE COOLING Expression (Narada)	262
PAUL TAYLOR Steppin' Out (Peak)	235
DAVE KOZ All I See Is You (Capitol)	233
MARC ANTOINE Mediterraneo (Rendezvous)	233
PAUL BROWN 24/7 (GRP/VMG)	216
SEAL Love's Divine (Warner Bros.)	209
NICK COLIONNE High Flyin' (3 Keys Music)	195
RICHARD SMITH Sing A Song (A440)	193
DAN SIEGEL In Your Eyes (Native Language)	193
RICK BRAUN Daddy-O (Warner Bros.)	183
PETER WHITE Talkin' Bout Love (Columbia)	182
EUGE GROOVE Livin' Large (Narada)	169
PAUL JACKSON, JR. It's A Shame (Blue Note/EMC)	165

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54 R&R SMOOTH JAZZ TOP 30 INDICATOR

November 26, 2004

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	221	+40	994	17	14/1
5	2	SOULBALLETT Cream (215)	193	+28	1023	15	15/2
4	3	MINDI ABAIR Come As You Are (GRP/VMG)	190	+18	1006	12	16/1
1	4	ANITA BAKER You're My Everything (Blue Note/Virgin)	160	-31	848	20	11/0
10	5	EUGE GROOVE XXL (Narada)	154	+11	1067	8	14/0
9	6	GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	153	+5	877	25	12/1
7	7	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	148	-10	1007	21	12/0
14	8	GARRY GOIN Don't Ask My Neighbors (Compendia)	146	+15	1103	8	11/1
6	9	KIM WATERS In Deep (Shanachie)	142	-18	1011	23	14/0
3	10	BONEY JAMES Here She Comes (Warner Bros.)	142	-37	649	23	11/0
18	11	GERALD ALBRIGHT To The Max (GRP/VMG)	137	+20	921	28	9/0
13	12	RICHARD ELLIOT Your Secret Love (GRP/VMG)	136	+1	591	17	12/1
15	13	GREG ADAMS Firefly (215)	135	+11	809	9	12/1
17	14	FOURPLAY Fields Of Gold (RCA Victor)	130	+13	893	10	12/1
12	15	TIM BOWMAN Summer Groove (Liquid 8)	123	-13	550	15	11/0
23	16	QUEEN LATIFAH California Dreamin' (Vector)	120	+15	1164	5	10/0
8	17	EVERETTE HARP Can You Hear Me (A440)	120	-37	638	24	12/0
16	18	GRADY NICHOLS Tuesday Morning (Compendia)	115	-5	886	11	11/1
19	19	NOVECEN TO f/STANLEY JORDAN Easy Love (Favored Nations)	112	-2	549	6	10/0
11	20	STEVE OLIVER Chips & Salsa (Koch)	111	-28	609	18	10/0
	21	CHRIS BOTTI No Ordinary Love (Columbia)	104	+35	354	1	9/1
	22	ERIC ESSIX Sweet Tea (Eclectic/Essential)	104	+1	833	4	10/1
	23	FATTBURGER Work To Do (Shanachie)	104	-2	783	8	9/0
	24	JEFF KASHIWA Peace Of Mind (Native Language)	102	0	699	7	11/1
	25	POSITIVE FLOW The City Streets (Shanachie)	102	-9	396	8	9/0
	26	DAVE KOZ Let It Free (Capitol)	101	-2	469	8	9/0
	27	CRAIG CHAQUICO Her Boyfriend's Wedding (Narada)	101	-8	578	9	9/0
	28	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	98	+1	1068	3	8/0
	29	SERGIO CAPUTO Jazzy Girl (Idiosyncrasy)	96	+17	541	1	9/1
	30	MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal)	94	-9	664	4	9/0

18 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 11/14 - Saturday 11/20.

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Most Added

www.rindicator.com

ARTIST TITLE LABEL(S)	ADDS
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	3
SOUL BALLETT Cream (215)	2
MARC ANTOINE Cubanova (Rendezvous)	2
VLAD Little Star (Orpheus)	2
ADAMI & WOLF Daylight (Rendezvous)	2
ALEXANDER ZONJIC Leave It With Me (Heads Up)	2
JAMIE BONK Wiggle (Independent)	2
JAZZY DEVILS Gone Funkin' (Inner Core Music)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	+40
CHRIS BOTTI No Ordinary Love (Columbia)	+35
ANDRE WARD Streets Of Gold (Orpheus)	+32
SOUL BALLETT Cream (215)	+28
JAMIE BONK Wiggle (Independent)	+23
JOYCE COOLING Camelback (Narada)	+22
MARC ANTOINE Cubanova (Rendezvous)	+22
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	+22
GERALD ALBRIGHT To The Max (GRP/VMG)	+20
BRAXTON BROTHERS Love Is Crazy (Peak)	+20

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MICHAEL LINGTON Show Me (Rendezvous)	78
HIL ST. SOUL For The Love Of You (Shanachie)	54
JOYCE COOLING Expression (Narada)	51
RAMSEY LEWIS TRIO The In Crowd (Narada)	45
NAJEE Eye 2 Eye (N-Coded)	41
DAVE KOZ All I See Is You (Capitol)	36
MARC ANTOINE Mediterraneo (Rendezvous)	29
PAUL BROWN 24/7 (GRP/VMG)	29
PETE BELASCO Deeper (Compendia)	26
STEVE COLE Everyday (Warner Bros.)	26
RICHARD ELLIOT Sly (GRP/VMG)	25

Reporters

Stations and their adds listed alphabetically by market

KAJZ/Albuquerque, NM*
DM: Jim Walton
PD/MD: Paul Lavole
No Adds

KNIK/Anchorage, AK
DM/MD: Aaron Wallender
14 SOUL BALLETT

WJZZ/Atlanta, GA*
PD/MD: Dave Kosh
No Adds

KSMJ/Bakersfield, CA*
DM/MD: Chris Townshend
APD: Nick Novak
1 DAVE KOZ

WEAA/Baltimore, MD
DM/MD: Mazie Jackson
MD: Kayona Brown
9 BONEY JAMES f/JOE SAMPLE

WSMJ/Baltimore, MD*
PD/MD: Lori Lewis
No Adds

WVSU/Birmingham, AL
PD/MD: Andy Parrish
BONEY JAMES f/JOE SAMPLE
JAMES GABRIANO

WNJA/Chicago, IL*
DM: Bob Kaaka
PD: Steve Stiles
MD: Michael La Crosse
No Adds

WNWV/Cleveland, OH*
DM/MD: Bernie Kimble
1 DOC POWELL
ALEXANDER ZONJIC

KSKX/Colorado Springs, CO*
PD: Steve Hibbard
MD: Laurie Cobb
1 BLAKE AARON
MATT BIANCO

WJZA/Columbus, OH*
PD/MD: Bill Harman
No Adds

KOAI/Dallas, TX*
DM/MD: Kurt Johnson
MD: Mark Sanford
No Adds

KJCD/Denver, CO*
PD/MD: Michael Fischer
3 RAY CHARLES f/NATALIE COLE
3 CHRIS BOTTI

WVMV/Detroit, MI*
DM/MD: Tom Sleaker
MD: Sandy Kovach
7 BONEY JAMES f/JOE SAMPLE
PAUL BROWN

KEZL/Fresno, CA*
DM: E. Curtis Johnson
PD/MD: J. Weidenhalm
PAUL BROWN

WJZZ/Ft. Myers, FL*
DM: Steve Amari
PD: Joe Turner
MD: Randi Bachman
PIECES OF A DREAM
HALL & DATES

WQTH/Hartford, CT
PD/MD: Stewart Stone
8 ERIC ESSIX

KHJZ/Houston, TX*
PD: Maxine Todd
APD/MD: Greg Morgan
EUGE GROOVE

KPVU/Houston, TX
PD: Wayne Turner
No Adds

WJAB/Huntsville, AL
PD/MD: Ellen Washington
12 BONEY JAMES
8 JEFF BRADSHAW f/JILL SCOTT
8 CHAKA KHAN
7 LALAH HATHAWAY
7 QUEEN LATIFAH
6 BEN TANKARD
6 BRUCE MACLEOD
3 ADAMI & WOLF

WYJZ/Indianapolis, IN*
DM/MD: Carl Frye
No Adds

KOAS/Las Vegas, NV*
DM/MD: Erik Fox
JOYCE COOLING

KUAP/Little Rock, AR
PD/MD: Michael Nellums
8 ALL-STAR
4 LALAH HATHAWAY
1 GARY FARR

KSBR/Los Angeles, CA
DM/MD: Terry Wedel
MD: Susan Koshbay
1 RAY CHARLES f/NATALIE COLE
1 GRADY NICHOLS
1 ALEXANDER ZONJIC

KTWW/Los Angeles, CA*
PD: Paul Goldstein
APD/MD: Samantha Pascual
3 BONEY JAMES f/JOE SAMPLE

WJZL/Louisville, KY*
PD/MD: Gator Glass
APD: Ron Fisher
SEAL

WLVE/Miami, FL*
DM: Rob Roberts
PD/MD: Rich McMillan
KENNY G.

WJZI/Milwaukee, WI*
PD: Stan Atkinson
MD: Steve Scott
No Adds

KJZI/Minneapolis, MN*
PD: Lauren MacLeash
MD: Mike Wolf
No Adds

KRVR/Modesto, CA*
DM/MD: Doug Wulff
PD: Jim Bryan
SERGIO CAPUTO
JOYCE COOLING
MICHAEL LINGTON
CHRIS BOTTI

WVAS/Montgomery, AL
MD: Eugenia Ricks
17 JOYCE COOLING
17 RON FATTORUSSO
16 MARC ANTOINE
16 MICHAEL LINGTON
16 SHADES OF SOUL
16 CHRIS BOTTI
16 KIM WATERS
15 ADAMI & WOLF
15 SWING OUT SISTER
15 ALEXANDER ZONJIC
15 POSITIVE FLOW

WFSK/Nashville, TN
DM: Chris Noshowicz
6 JAZZY DEVILS
5 MARILYN SCOTT

WQCD/New York, NY*
PD: Blake Lawrence
2 BONEY JAMES f/JOE SAMPLE

WLOO/Oriando, FL*
PD/MD: Brian Morgan
3 SERGIO CAPUTO
2 GARRY GOIN
2 CHRIS BOTTI
1 TEKNEEK
1 JAMES VARGAS
SEAL

WJZZ/Philadelphia, PA*
PD: Michael Tozzi
MD: Frank Childs
No Adds

KYOT/Phoenix, AZ*
DM: Shaun Holly
APD/MD: Angie Handa
KENNY G.

KJZS/Reno, NV*
DM: Rob Brooks
PD/MD: Robert Dees
ANDRE WARD

KSSJ/Sacramento, CA*
PD/MD: Lee Hansen
No Adds

KBZN/Salt Lake City, UT*
DM/MD: Dan Jessop
12 RAY CHARLES f/DIANA KRALL

KIFM/San Diego, CA*
DM: John Dimick
PD: Mike Vasquez
APD/MD: Kelly Cole
No Adds

KKSF/San Francisco, CA*
PD: Michael Erickson
MD: Ken Jones
No Adds

KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/MD: Rob Singleton
No Adds

DMX Jazz Vocal Blend/Satellite
PD/MD: Kenji Johnson
24 GEORGE BENSON
23 BONEY JAMES f/LALAH
20 BRAXTON BROTHERS
20 NORMAN BROWN
19 MARION MEADOWS
19 WAYMAN TISDALE
18 SWING OUT SISTER
17 EVERETTE HARP
16 PETE BELASCO
15 JOYCE COOLING
15 ANDRE WARD
15 EUGE GROOVE
15 RAMSEY LEWIS TRIO
15 MINDI ABAIR
14 QUEEN LATIFAH
14 JEFF LORBER
13 REGINA BELLE
13 VERNON O FALLS
13 TEKNEEK
12 NORANI JONES
12 MICHAEL LINGTON
12 GERALD ALBRIGHT
11 JAMES VARGAS
11 RIPPINGTONS
11 DIANA KRALL
11 NESTOR TORRES
11 STREET TWICE
11 ANITA BAKER
10 ERIC DARUS
10 JAMIE CULLUM
10 ALL-STAR
10 KAI ALEC
10 KEVIN RUSSELL
10 NIGHTBYRD
10 ERIC ESSIX
10 STEVE OLIVER
10 DOC POWELL
9 PATRICK VANDELL
9 THAI HOT CLUB
9 PAUL BROWN
9 PETER WHITE
9 CHRISTIAN MOSTERT
9 FATTBURGER
9 AJ
8 FOURPLAY
8 LOVE GYPSIES
8 SEAL
8 A RAY FULLER
8 AL JARREAU
8 JOE SOMMERVILLE
7 URBAN JAZZ COALITION
7 WILL DOWNING
7 VORRIEZE
7 RHONDA SMITH
6 GREG ADAMS
6 JAMIE BONK
6 DAVID GARFIELD
6 SERGIO CAPUTO
6 MARC ANTOINE
6 BOYZ II MEN
5 PHILLIP MARTIN
5 DAVID BOSWELL
4 JAZZY DEVILS
4 PATTI LABELLE

OMX Smooth Jazz/Satellite
PD/MD: Jeanne Destro
10 BONEY JAMES f/JOE SAMPLE

Music Choice Smooth Jazz/Satellite
APD: Will Kinnally
MD: Gary Susals
4 ELIANE ELIAS
4 DOYSERO
3 VLAD
3 JAMIE BONK
3 COUGH POTATO ALLSTARS
3 RON FATTORUSSO

Sirius Jazz Cafe/Satellite
PD: Teresa Kincaid
MD: Rick Laboy
17 RICHARD ELLIOT

XM Watercolors/Satellite
PD/MD: Shiritta Colon
RAFE GOMEZ

KWJZ/Seattle, WA*
PD: Carol Handley
MD: Dianna Rose
No Adds

KCOZ/Springfield, MO
DM: Joe Jones
PD/MD: Courtney Hutton
20 JAMIE BONK
19 MARCUS JOHNSON
18 SERGIO CAPUTO
17 VLAD
16 NIGHTBYRD
16 DAVID BOSWELL
15 GREG ADAMS
14 EVERETTE HARP
13 SOUL BALLETT
12 VERNON O FALLS
12 GEORGE COLLICHIO
11 AJ
11 GARRY GOIN
11 JEFF KASHIWA
10 FOURPLAY
10 SWING OUT SISTER

WSSM/St. Louis, MO*
PD: David Myers
1 HALL & DATES
PIECES OF A DREAM

WSJT/Tampa, FL*
PD: Ross Block
MD: Kathy Curtis
No Adds

WJZW/Washington, DC*
DM: Kenny King
PD: Carl Anderson
MD: Renee DePuy
KENNY G.
KENNY G.

*Monitored Reporters



54 Total Reporters

36 Total Monitored

18 Total Indicator

Did Not Report, Playlist Frozen (2):

KJLU/Jefferson City, MO
WSBZ/Ft. Walton Beach, FL



KEN ANTHONY

kanthony@radioandrecords.com

The School Of Rock

A nuts-and-bolts programming primer

During my years as a programmer and consultant I developed a checklist that I used as a compass to help manage the programming of my radio stations. Several years back I wrote some articles based on those ideas, called "The MPRs of Programming." This is the first in a series of updated pieces derived from those original articles.

Programming a radio station in today's age of consolidation has become more than just an art form. Keeping on top of all the things involved in programming can be arduous and time-consuming — and that's just for one station. I've found that focusing on the key areas that are directly connected to ratings success is paramount, but where do you begin?

The MPRs of Programming could be a good start. These are more than just a programmer's alphabet soup; they can lead directly to ratings success. I've arranged the MPRs in order of priority: music, morning show and marketing, the three M's; promotion, production, positioning and personalities, the four P's; then research, ratings and revenue, the three R's.

Using this checklist as a programming primer will help you focus your attention on the nuts-and-bolts priorities that can keep your radio station on track. The three M's are first on the checklist because of their importance to the overall success of a radio station. Let's look at these elements individually in a bit more detail.

The Three M's

Music: The music is the most important element of your radio station. Therefore, a focused music product should be your No. 1 programming priority. How much time do you dedicate to making sure your music is on target for your demo?

A focused music product should be your No. 1 programming priority.

Have you created your station's benchmark-artist list? These are the artists you'd put up on your station's Mount Rushmore if you had the chance, to showcase them to your audience. How often do you analyze your station's basic music programming elements? Do you regularly review the music logs, rotations and clocks, as well as the current and master library lists?

Morning Show: The morning show is the front door to the rest of your station. This is radio's prime time, where you need to showcase your marquee personalities. The proliferation of syndicated morning shows has been driven by the demand for ratings success during this important time period.

If your station isn't playing the syndication game, how much time do you spend working with your morning show? How productive are your meetings? What's your morning show's point of view and image in the market? Have they formed an emotional connection with their listeners? Do you review their content, relatability and topicality on a regular basis?

Marketing: Creative marketing is critical for helping your radio station cut through the clutter as it competes with the other stations in the market, as well as with other forms of media, including TV, print and the Internet. How do you market your radio station? Do you use TV, billboards or print?

How interactive is your station website? Have you tried nontraditional marketing, like telemarketing combined with silent contesting? How effective is your marketing in keeping your station top-of-mind with listeners?

Finally, you wouldn't advertise your restaurant until the food and service were perfect, so don't market your radio station until you feel the product is on target. Marketing a less-than-stellar product — especially if it's the music or morning show — can do more harm than good.

The Silent M's

I strongly feel that effective implementation of the three M's is responsible for about 75% of the success of your radio station, but there are two silent M's that should be added to the list, Management and Morale.

Great management leads to positive morale, the intangible that fuels the success of any radio station. Conversely, poor management hurts station morale and can hinder the success of a station that may do very well with the other three M's.

What are you doing as a programmer to manage your station's morale? Is communication with your staff a monologue or a dialogue? Are you truly a program director, or are you more of a "program dictator"? Do you park your ego at the door, or does it run rampant through the building?

Some of the greatest stations in the nation excel at stationality, combining exciting production elements with positioning statements that image the product effectively.

Former UCLA basketball coach John Wooden wasn't called the "Wizard of Westwood" merely for his success on the basketball court. He was a master of the silent M's. One of his favorite maxims about leadership can be used as a foundation for mastering the art of management and morale: "Great leaders aren't concerned with always being right, they're concerned with doing what it takes to make things work."

Once you've mastered the M's, your programming priorities should focus on the four P's.



WHEN KLOL STILL ROCKED! Wind-up Rockers Alter Bridge recently visited the studios of KLOL/Houston for an intimate acoustic performance and interview. Seen here (l-r) are AB's Scott Phillips, KLOL Asst. PD/MD Steve Fixx, AB's Mark Tremonti, Clear Channel/Houston Director/Rock Programming Vince Richards and AB's Myles Kennedy and Brian Marshall.

The Four P's

Promotion: While marketing is primarily an off-the-air function to get listeners to sample your radio station, promotions are what stations do on the air to get listeners who have begun sampling the station to listen longer.

What kinds of promotions are you doing to keep your listeners tuned in for longer periods of time? Are your contests and giveaways effective? Is there a healthy balance of TSL- and come-driven promotions? Are you doing programming-driven promotions with true listener benefits, or is your promo time filled primarily with promotions driven by sales?

Production & Positioning: I group these together because they often go hand in hand: Great production enhances a station's positioning, and a solid positioning handle lends itself to creative production. Some of the greatest stations in the nation excel at such stationality, combining exciting production elements with positioning statements that image the product effectively.

How often do you analyze your station's production — both promos and commercials? How much quality control do you have over your station's production elements? How effective are your positioning statements at defining your station's image in the market?

Personalities: Even after morning drive, the personalities on your radio station are important factors in the ultimate success of the product. These are your troops. Once you've put together a stellar game plan, the execution of it is critical.

How do your personalities affect the overall sound and image of the station? Do you monitor your talent with regular aircheck sessions? What other ways do you keep your airstaff motivated?

Once you've focused your programming with the M's and P's, your station's success will be measured by the R's. Let's look at those in more detail.

The Three R's

Research: Most of your programming decisions should come from your gut. Research is the gauge to see if your gut decisions are working with your audience. Research allows you to test your listeners. It's their chance to tell you what music they like or don't like and what they think of your station and the rest of the market.

There are two basic forms of radio research: music and perceptual. Current music is best tested by weekly callout, while the library should be tested in auditorium or living-room music tests. Perceptual research tests a station's image and programming elements beyond the music. The two basic forms of perceptual research are focus groups and perceptual studies.

How effective are your station's research efforts? Are you doing the right forms of research? Do you consistently work with the same research companies, or do you search out new opinions?

Ratings: Ratings are the ultimate programmer's report card. While Arbitron's methodology sometimes creates sampling wobbles, over several trends and books the laws of statistics usually even things out. My advice is to take the ratings at face value and use them as another research tool.

How is your station performing in its target demos and in key day-parts? Pay particular attention to come and TSL trends, as well as the AQH and come composition for your radio station. Also, check out your station's come duplication to see how much audience you share with your market competition.

Revenue: This really is the bottom line. All the MPRs above eventually come down to revenue. While a programmer's priorities should be the M's and P's, most GMs and sales managers focus on this particular R. As a programmer, you can't lose sight of the ultimate fruits of your efforts. If you focus your energy on the quality of your station's M's and P's, the successful R's — ratings and revenue — should follow.

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	VELVET REVOLVER Fall To Pieces (RCA/RMG)	765	-20	36841	17	28/0
2	2	U2 Vertigo (Interscope)	668	-6	34079	9	24/0
3	3	SILVERTIDE Ain't Comin' Home (J/RMG)	590	+10	27184	15	28/0
4	4	COLLECTIVE SOUL Counting The Days (E1 Music Group)	478	+1	22730	9	25/0
5	5	PAPA ROACH Getting Away With Murder (Geffen)	445	-18	22252	19	21/0
7	6	NICKELBACK Because Of You (Roadrunner/IDJMG)	431	-14	18095	11	29/0
9	7	BREAKING BENJAMIN So Cold (Hollywood)	422	+21	16940	25	18/0
6	8	THREE DAYS GRACE Just Like You (Jive/Zomba)	402	-54	22734	31	27/0
10	9	CHEVELLE Vitamin R (Leading Us Along) (Epic)	392	+7	14927	16	22/0
8	10	KENNY WAYNE SHEPHERD Alive (Reprise)	322	-99	10906	14	21/0
12	11	CROSSFADE Cold (Columbia)	316	-8	12348	29	19/0
15	12	SHINEDOWN Burning Bright (Atlantic)	309	+15	8025	6	28/1
13	13	GODSMACK f/DROPBOX Touche (Republic/Universal)	295	-16	10191	18	17/0
16	14	GREEN DAY Boulevard Of Broken Dreams (Reprise)	293	+91	13819	3	17/0
11	15	GREEN DAY American Idiot (Reprise)	273	-98	18441	15	18/0
18	16	THREE DAYS GRACE Home (Jive/Zomba)	236	+41	9069	6	19/3
21	17	PAPA ROACH Scars (Geffen)	210	+37	7542	3	20/1
17	18	JET Look What You've Done (Atlantic)	196	-5	7326	6	17/0
20	19	FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	186	+3	4954	19	14/0
19	20	MEGADETH Die Dead Enough (Sanctuary/SRG)	169	-20	3251	12	15/0
23	21	SALIVA Razor's Edge (Island/IDJMG)	130	+7	2375	4	12/1
22	22	SKINDRED Nobody (Lava)	125	0	5921	5	6/0
26	23	CROSSFADE So Far Away (Columbia)	120	+17	2753	3	13/1
27	24	SLIPKNOT Vermilion (Roadrunner/IDJMG)	112	+15	2132	3	11/2
24	25	DROWNING POOL Love And War (Wind-up)	108	-6	2248	11	10/0
29	26	KORN Another Brick In The Wall (Epic)	103	+18	4625	2	10/3
25	27	SPIDERBAIT Black Betty (Interscope)	101	-11	2827	8	12/0
Debut	28	ALTER BRIDGE Find The Real (Wind-up)	100	+69	1656	1	17/7
28	29	MARILYN MANSON Personal Jesus (Nothing/Interscope)	99	+10	2393	6	10/0
30	30	HOOBASTANK Disappear (Island/IDJMG)	89	+11	1058	2	5/0

Most Added*

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
3 DOORS DOWN Let Me Go (Republic/Universal)	13
ALTER BRIDGE Find The Real (Wind-up)	7
THREE DAYS GRACE Home (Jive/Zomba)	3
KORN Another Brick In The Wall (Epic)	3
SLIPKNOT Vermilion (Roadrunner/IDJMG)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+91
ALTER BRIDGE Find The Real (Wind-up)	+69
THREE DAYS GRACE Home (Jive/Zomba)	+41
3 DOORS DOWN Let Me Go (Republic/Universal)	+39
PAPA ROACH Scars (Geffen)	+37
EVANESCENCE Bring Me To Life (Wind-up)	+28
SLIPKNOT Duality (Roadrunner/IDJMG)	+25
SUBMERSED Hollow (Wind-up)	+23
A PERFECT CIRCLE Imagine (Virgin)	+23
BREAKING BENJAMIN So Cold (Hollywood)	+21

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JET Cold Hard Bitch (Atlantic)	287
VELVET REVOLVER Slither (RCA/RMG)	287
LINKIN PARK Breaking The Habit (Warner Bros.)	268
ALTER BRIDGE Open Your Eyes (Wind-up)	259
AUDIOSLAVE I Am The Highway (Interscope/Epic)	226
SLIPKNOT Duality (Roadrunner/IDJMG)	209
SHINEDOWN Simple Man (Atlantic)	203
NICKELBACK Figured You Out (Roadrunner/IDJMG)	188
AUDIOSLAVE Like A Stone (Interscope/Epic)	170
TRAPT Headstrong (Warner Bros.)	169

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

30 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

- A PERFECT CIRCLE** Imagine (Virgin)
Total Plays: 87, Total Stations: 6, Adds: 0
- EARSHOT** Someone (Warner Bros.)
Total Plays: 79, Total Stations: 9, Adds: 0
- SUBMERSED** Hollow (Wind-up)
Total Plays: 76, Total Stations: 10, Adds: 1
- EXIES** Ugly (Virgin)
Total Plays: 71, Total Stations: 6, Adds: 0
- NONPOINT** In The Air Tonight (Lava)
Total Plays: 52, Total Stations: 7, Adds: 0

- 3 DOORS DOWN** Let Me Go (Republic/Universal)
Total Plays: 39, Total Stations: 14, Adds: 13
- INSTRUCTION** Breakdown (Geffen)
Total Plays: 39, Total Stations: 5, Adds: 0
- KILLSWITCH ENGAGE** The End Of Heartache (Roadrunner/IDJMG)
Total Plays: 32, Total Stations: 3, Adds: 0
- CANDIRIA** Down (Type A)
Total Plays: 28, Total Stations: 3, Adds: 0
- BLACK LABEL SOCIETY** House Of Doom (Spitfire)
Total Plays: 21, Total Stations: 3, Adds: 0

Songs ranked by total plays

Reporters

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM* OM/PO: Bill May PD: Paul Mackaney MD: Jeff Cavonius 3 DOORS DOWN	WRQK/Canton, OH* PD: Garrett Hart MD: Nick Andrews STX 3 DOORS DOWN	KLAQ/El Paso, TX* OM/PO: Courtney Nelson MD: Rick Garcia 3 DOORS DOWN	KZZE/Medford, OR PD: Marly McCreary MD: Rob King ALTER BRIDGE PAPA ROACH	KUFO/Portland, OR* OM/PO: Dave Neume AP/MD: Dan Boyk No Adds	KRXQ/Sacramento, CA* OM: Jim Fox PD: Paul Martin MD: JACYSEY 9 SUBMERSED 6 SLIPKNOT 6 VELVET REVOLVER 1 3 DOORS DOWN SALIVA	KMOD/Tulsa, OK* OM/PO: Dan Child 1 3 DOORS DOWN	WMZK/Wausau, WI 19 LZ 10 BREAKING BENJAMIN 5 3 DOORS DOWN
WZZO/Allentown, PA* PD: Rick Strawn MD: Chris Lane No Adds	WPXC/Cape Cod, MA OM: Steve White PD/MD: Suzanne Tomala APD: James Gallagher CROSSFADE	WNTT/Elmira, NY PD: George Harris MD: Stephen Chisler 1 SOUND AND FURY	WDHA/Morrisstown, NJ* PD/MD: Terry Carr KORN	WHEB/Portsmouth, NH* PD: Chris "Doc" Garrett MD: Jason "JY" Rossett No Adds	KBER/Salt Lake City, UT* OM: Brian Jones PD: Kelly Hammer AP/MD: Helen Powers THREE DAYS GRACE	KRTQ/Tulsa, OK* OM: Steve Hunter PD/MD: Chris Kelly APD: Kelly Garrett ALTER BRIDGE	KBZS/Wichita Falls, TX OM: Chris Walters PD: Liz Pines AP/MD: Yuki Wu 7 ALTER BRIDGE 6 EARSHOT 5 SEVENLUST
WTOS/Augusta, ME OM/PO: Steve Smith APD: Chris Pank No Adds	WKLC/Charleston, WV OM/PO: Bill Kagep No Adds	KFLY/Eugene, OR OM/PO: Chris Sturgart MD: Tim Davis 17 GREEN DAY 4 PERFECT CIRCLE 3 DOORS DOWN INSTRUCTION	WXMM/Norfolk, VA* OM: John Shinsky MD: Paul Peterson ALTER BRIDGE	WHJY/Providence, RI* PD: Scott Landrum APD: Dewey Palmer MD: John Lawrence No Adds	KBRQ/Waco, TX PD/MD: Steve Hester No Adds	KBRQ/Waco, TX PD/MD: Steve Hester No Adds	KBZS/Wichita Falls, TX OM: Chris Walters PD: Liz Pines AP/MD: Yuki Wu 7 ALTER BRIDGE 6 EARSHOT 5 SEVENLUST
KLBJ/Austin, TX* OM/PO: Jeff Cavonius MD: Louis Lane ALTER BRIDGE 3 DOORS DOWN	WEBN/Cincinnati, OH* OM/PO: Scott Pennington MD: Rick Yastel 10 SHINEDOWN 1 3 DOORS DOWN	WRQK/Fayetteville, NC* OM: Perry Stone PD: Mike Adams MD: Al Fland 3 DOORS DOWN	KFCZ/Odessa, TX PD/MD: Steve Driscoll 4 3 DOORS DOWN	WBBB/Raleigh, NC* PD/MD: Jay Hester 1 PAPA ROACH 1 3 DOORS DOWN	KSRX/San Antonio, TX* OM/PO: John Cook MD: Mark Landis No Adds	KZQZ/San Luis Obispo, CA PD/MD: David Howell 1 GREEN DAY	*Monitored Reporters 49 Total Reporters 30 Total Monitored 19 Total Indicator
KOOJ/Baton Rouge, LA* OM: Jeff Jarrigan PD: Paul Cavonius MD: Jay Burns No Adds	WMMS/Cleveland, OH* PD: No Monitors MD: Hunter Scott 13 SLIPKNOT 10 CROSSFADE 8 ALTER BRIDGE	WBZT/Greenville, SC* OM: Scott Johnson PD: Craig Deibel 3 KORN 3 3 DOORS DOWN 1 ALTER BRIDGE	WWCT/Peoria, IL 5 EIGHT DAYS GONE	WROV/Roanoke, VA* PD: Jason Roberts AP/MD: Heidi Kravum-Tate 14 KORN 9 3 DOORS DOWN 5 ALTER BRIDGE	KTUX/Shreveport, LA* OM: Rich Lamb PD: Scott Olson MD: Floyd Stone No Adds	WWDG/Syracuse, NY* OM: Rich Lamb PD: Scott Olson MD: Scott Olson No Adds	Did Not Report, Playlist Frozen (1): KWHL/Anchorage, AK
KIQC/Beaumont, TX* PD/MD: Mike Smith 14 THREE DAYS GRACE 2 3 DOORS DOWN	KNCN/Corpus Christi, TX* OM/PO: Steve Driscoll AP/MD: Nevada Montana 2 ALTER BRIDGE 1 3 DOORS DOWN	WRVC/Huntington OM/PO: Jay Hester AP/MD: Heenan Kriner No Adds	WMMR/Philadelphia, PA* OM: Chuck Daniels MD: Sean "The Rabbit" Tyler No Adds	WXRX/Rockford, IL PD: Steve Hester MD: Jim Stone 12 GREEN DAY 10 4 THY BRIDGE 6 SPIDERBAIT 6 SEVENLUST 6 KILLSWITCH ENGAGE 4 HEADLINE 2 3 DOORS DOWN LOS PROPHETS	WKLK/Traverse City, MI PD/MD: Terry Ray 1 3 DOORS DOWN		
WBUF/Bufalo, NY* PD: John Paul AP/MD: Joe Russo No Adds	KQDS/Duluth OM/PO: Bill Jones APD: Jason Mackenzie COLLECTIVE SOUL 1 3 DOORS DOWN	WRKR/Kalamazoo, MI OM: Mike Mackenzie PD/MD: Jay Deacon 10 3 DOORS DOWN GREEN DAY	KDKB/Phoenix, AZ* PD: Jon Romo MD: Paul Peterson No Adds				

R&R ACTIVE ROCK TOP 50

November 26, 2004

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CHEVELLE Vitamin R (Leading Us Along) (Epic)	1857	+37	88685	17	59/0
2	2	BREAKING BENJAMIN So Cold (Hollywood)	1631	-77	82615	31	59/0
4	3	VELVET REVOLVER Fall To Pieces (RCA/RMG)	1595	-63	72967	18	58/0
3	4	PAPA ROACH Getting Away With Murder (Geffen)	1554	-106	84055	20	58/0
5	5	FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	1501	+24	64635	25	57/0
6	6	U2 Vertigo (Interscope)	1203	-37	53133	9	46/0
9	7	NICKELBACK Because Of You (Roadrunner/IDJMG)	1039	+21	45734	12	54/1
8	8	CROSSFADE Cold (Columbia)	1022	-49	44736	43	53/0
10	9	THREE DAYS GRACE Home (Jive/Zomba)	995	+24	33495	8	57/1
13	10	COLLECTIVE SOUL Counting The Days (El Music Group)	986	+80	41416	10	52/0
12	11	SKINDRED Nobody (Lava)	964	+25	31689	18	55/0
7	12	SILVERTIDE Ain't Comin' Home (J/RMG)	950	-144	39549	17	50/0
14	13	SHINEDOWN Burning Bright (Atlantic)	913	+38	34996	8	53/0
18	14	KORN Another Brick In The Wall (Epic)	876	+112	46386	6	54/7
15	15	SLIPKNOT Duality (Roadrunner/IDJMG)	838	-11	41903	32	54/0
27	16	GREEN DAY Boulevard Of Broken Dreams (Reprise)	829	+212	32597	4	52/4
16	17	THREE DAYS GRACE Just Like You (Jive/Zomba)	817	-31	52186	34	53/0
11	18	GREEN DAY American Idiot (Reprise)	801	-143	42038	16	41/0
17	19	SALIVA Razor's Edge (Island/IDJMG)	788	+14	29558	7	52/1
19	20	SLIPKNOT Vermilion (Roadrunner/IDJMG)	767	+4	26185	7	53/1
20	21	DROWNING POOL Love And War (Wind-up)	752	+17	23710	14	49/1
23	22	CROSSFADE So Far Away (Columbia)	730	+33	25140	6	54/2
30	23	PAPA ROACH Scars (Geffen)	705	+175	21478	4	53/0
24	24	A PERFECT CIRCLE Imagine (Virgin)	699	+20	19692	8	40/1
25	25	SEVENDUST Face To Face (TVT)	691	+39	19053	8	49/1
21	26	GODSMACK f/DROPBOX Touche (Republic/Universal)	633	-91	32200	19	42/0
22	27	MARILYN MANSON Personal Jesus (Nothing/Interscope)	615	-87	22317	13	47/0
31	28	EARSHOT Someone (Warner Bros.)	568	+38	15503	7	52/2
28	29	KILLSWITCH ENGAGE The End Of Heartache (Roadrunner/IDJMG)	564	+13	15670	15	43/0
33	30	EXIES Ugly (Virgin)	510	+59	12087	6	47/3
26	31	KENNY WAYNE SHEPHERD Alive (Reprise)	493	-154	21303	14	39/0
32	32	INSTRUCTION Breakdown (Geffen)	480	0	13531	15	42/0
29	33	MEGADETH Die Dead Enough (Sanctuary/SRG)	440	-109	16450	17	36/0
42	34	ALTER BRIDGE Find The Real (Wind-up)	394	+185	15357	2	50/8
35	35	SUBMERSED Hollow (Wind-up)	393	+38	9286	9	34/1
38	36	LOSTPROPHETS I Don't Know (Columbia)	391	+53	10774	4	43/3
37	37	SPIDERBAIT Black Betty (Interscope)	359	+19	11663	12	28/0
40	38	NONPOINT In The Air Tonight (Lava)	306	+25	8618	4	29/1
41	39	SHADOWS FALL What Drives The Weak (Century Media)	273	+14	6172	3	27/2
39	40	JET Look What You've Done (Atlantic)	256	-26	8132	6	26/0
36	41	SUM 41 We're All To Blame (Island/IDJMG)	217	-131	4814	11	24/0
Debut	42	3 DOORS DOWN Let Me Go (Republic/Universal)	203	+203	9698	1	49/38
34	43	KORN Word Up (Epic)	194	-169	8337	15	22/0
47	44	LAMB OF GOD Laid To Rest (Prosthetic/Epic)	169	+18	5006	3	18/1
43	45	HOOBASTANK Disappear (Island/IDJMG)	167	-24	2982	4	15/0
46	46	DAMAGEPLAN Pride (Elektra/Atlantic)	155	-1	5901	20	11/0
49	47	JIMMY EAT WORLD Pain (Interscope)	141	+3	3313	2	7/1
44	48	MAGNA-FI Down In It (Aezra)	137	-47	3982	10	15/0
Debut	49	CANDIRIA Down (Type A)	130	+8	2836	1	15/2
45	50	ATOMSHIP Withered (Wind-up)	115	-54	1730	5	14/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
3 DOORS DOWN Let Me Go (Republic/Universal)	38
ALTER BRIDGE Find The Real (Wind-up)	8
KORN Another Brick In The Wall (Epic)	7
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4
EXIES Ugly (Virgin)	3
LOSTPROPHETS I Don't Know (Columbia)	3
CRADLE OF FILTH Nymphetamine (Roadrunner/IDJMG)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+212
3 DOORS DOWN Let Me Go (Republic/Universal)	+203
ALTER BRIDGE Find The Real (Wind-up)	+185
PAPA ROACH Scars (Geffen)	+175
KORN Another Brick In The Wall (Epic)	+112
COLLECTIVE SOUL Counting The Days (El Music Group)	+80
EXIES Ugly (Virgin)	+59
LOSTPROPHETS I Don't Know (Columbia)	+53
AUDIOSLAVE We Got The Whip (Interscope/Epic)	+41
SEVENDUST Face To Face (TVT)	+39

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LINKIN PARK Breaking The Habit (Warner Bros.)	595
VELVET REVOLVER Slither (RCA/RMG)	555
LINKIN PARK Lying From You (Warner Bros.)	460
THREE DAYS GRACE (I Hate) Everything About You (Jive/Zomba)	458
JET Cold Hard Bitch (Atlantic)	458
NICKELBACK Figured You Out (Roadrunner/IDJMG)	398
GODSMACK Re-Align (Republic/Universal)	396
SHINEDOWN 45 (Atlantic)	388
LINKIN PARK Numb (Warner Bros.)	324
LINKIN PARK Faint (Warner Bros.)	294

New & Active

FEAR FACTORY Bite The Hand That Bleeds (Liquid 8)
Total Plays: 46, Total Stations: 6, Adds: 1

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

60 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2004, Arbitron Inc. © 2004, R&R, Inc.

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America's Best Testing Active Rock Songs 12+ For The Week Ending 11/26/04

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, M 18-34, M 18-24, M 25-34. Lists top active rock songs like Breaking Benjamin, Crossfade, Papa Roach, etc.

Total sample size is 447 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 Canadian rock songs.

25 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20.

Reporters

Stations and their adds listed alphabetically by market

Grid of station call letters and reporter names for various markets across the US and Canada, including KEYJ/Abilene, TX; WYBB/Charleston, SC; KRBR/Duluth; etc.



* Monitored Reporters 88 Total Reporters 60 Total Monitored 28 Total Indicator



KEVIN STAPLEFORD
kstapleford@radioandrecords.com

The New-Media Revolution

Rewriting the rules of promotion

The world is changing. Just as music fans continue to discover sneaky new ways to get music for free on the Internet, record labels are using the 'Net to gain direct access to new music fans. Absolute dependence on radio is now a thing of the past for the savvy promotion team. New-media departments are creatively impacting sales by putting on their thinking caps and making things up as they go along.

The potential of the digital community is staggering, and new-media experts continue to develop fresh ways to profoundly touch their uber-targeted audiences. Courtney Holt, new-media guru at Interscope Records, says, "Actually, none of this is really new. In 1994 we started to play around with online content distribution, and we were messing around with message boards.



Courtney Holt

"What is new is the fact that a large part of the music audience has migrated online. While the Internet space is not taking the place of radio, it has obviously become a major source for music. What we're now finding is that there is a mass audience living in this space, and it's growing exponentially."

Quiet But Deadly

Interscope Alternative Promotion Director Robbie Lloyd says, "The Internet is opening up a lot of creative and quiet ways for us to build a record. This helps us, and it helps radio too. Before we bring things to radio, we build a foundation so that there's a fan base already there. We're now able to show programmers that people in their markets are knowledgeable about our bands, and radio people are smart enough to recognize what's going on."

What, exactly, is going on? Simple: Labels like Interscope are pushing their artists through the maze of Internet music sites in an effort to see what sticks. Some of the online destinations, like iTunes or AOL, are gigantic, while others, like *www.iloveradiohead.com* or *www.greendayrules.com*, are tiny. Either way, new-media explorers are gaining face time with active music fans in highly personalized ways.

"We're looking to serve our audience; it's no different from anybody

else," Holt says. "The idea with marketing online is that there is this vast wasteland out there, and we've got to create some meaning within the mass. Key outlets like Launch and AOL will reach a specific audience in a very broad way, and within them there are smaller communities and audiences.

"AOL Music is great because it delivers a large mass, and yet we also get an element of community underneath. We also target smaller, viral communities. With each project, we come up with specific plans to reach the biggest audience in the most meaningful ways. This may involve an AOL campaign at the top tier, but

means we have more information to bring to a PD or MD," Lloyd says. "In the old days a programmer would either like a song or they wouldn't, and we could get stuck there. Courtney is able to develop a story by putting all sorts of pieces together for us. If a band like Snow Patrol is going through a market, for example, we're able to blast a number of websites and get the word of mouth going. We quietly provide stories that radio can react to."

"Before we bring things to radio, we build a foundation so that there's a fan base already there."

Robbie Lloyd

then I'll look at how to go deeper, deeper, deeper for effective community sites that reach only 500 people. But they're the right 500 people, who will then spread the word to their own little pockets of 500 people.

"We're also finding ways to target content not just based on music preference, but also on lifestyle interests and geo-targeting. This type of social networking is a huge opportunity for us, and we're in our infancy in exploring how to use it."

The Snow Patrol Model

"The new-media stuff simply

means we have more information to bring to a PD or MD," Lloyd says. "In the old days a programmer would either like a song or they wouldn't, and we could get stuck there. Courtney is able to develop a story by putting all sorts of pieces together for us. If a band like Snow Patrol is going through a market, for example, we're able to blast a number of websites and get the word of mouth going. We quietly provide stories that radio can react to."

"The campaign that I feel most proud of so far is Snow Patrol," Holt says. "We started with AOL by basically giving them the exclusive chance to work with the record in November of last year. We gave them a music video and a song and were able to generate a couple million impressions on a group that no one had heard of.

"After the band started to come over and do some performances, we expanded into looking at the core demographic, which was an alternative-indie type of music fan. We targeted people who were fans of bands like Coldplay or Sebadoh or Radiohead.

"We looked at the whole picture and searched for ways to get people to experience the music. This way, when Robbie went to Alternative radio there was a degree of familiarity with the band that we couldn't have achieved just a few years ago. That's how you develop an organic sales base.

"With Snow Patrol, on their first tour of America people were out there singing the words to the songs before radio ever had a chance to play them. This meant that the fans were actively seeking out the band, and I know that this was happening essentially online."

Lloyd points out that while these new-media efforts created a foundation for Snow Patrol before radio airplay, the story did not stop there. "It helped to have Snow Patrol come through and play to 400-500 people," he says. "And then, when radio started to play the record, we were able to come in and create things to flesh out the band.

"We sent stations a Snow Patrol media player, so when a listener

Digital Goes Eclectic: KCRW Seizes The Day

All these fancy new-media opportunities are not the exclusive domain of record labels. Look at KCRW, the public-radio powerhouse in Los Angeles. After being approached by both AOL and iTunes to be on their media players, the folks at the station wisely said, "Heck, yes."

"It gets the word out and continues to brand us," KCRW MD Nic Harcourt tells us as he hosts his daily *Morning Becomes Eclectic* program. "More and more people are able to discover KCRW through those players who wouldn't know about us otherwise.

"We have a lot of web listeners in Los Angeles, but we didn't go on iTunes or AOL to impact L.A.; we went on to spread the word around the world. This makes us a much bigger entity, a place to go and hear a radio format that you're not going to get in your own market. As a result, we've raised our profile. We're an international station now, and I get e-mails every single day from all over the world."

Unlike commercial radio outlets, stations like KCRW make their living off subscriptions, and KCRW's new-media exposure is already paying rather large dividends. "We have people subscribing from other cities and other parts of the world," Harcourt says.

"Twenty-five percent of the online donations that came in during our last pledge drive came from outside of the terrestrial listening area. That's pretty awesome, to think that we have 1,200 subscribers in New York paying to be a part of KCRW."

Throwing Down The Gauntlet

Warning: Harcourt gets a giggle out of the idea that commercial radio stations could reap the same benefits. "Honestly," he says, "terrestrial radio won't be able to benefit as much as KCRW because they don't offer anything unique — pure and simple.

"I'm sure there are some commercial stations that do OK on the web, but we're all about special content. I don't see why someone in New York, for example, would want to tune in to KROQ in Los Angeles when they have one in their own town.

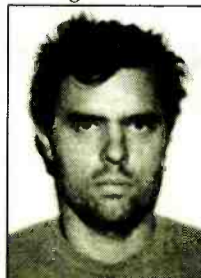
"Plus, it's only a matter of time before the web is in the car, my friend. Look at how things have changed and expanded so quickly. Ten years ago, when you plugged in your computer, you would sit there for an hour, waiting for pages to load. Now you can go almost anywhere and get a wireless signal. Come on! Somebody's working on it — they have to be."

went to the station's website, they could find out more about the band with bios, touring dates and streams of additional music.

"This enabled each station to tell the story in a bigger way. So we're not only developing a base, we're broadening it. That's important, especially at our format, where vibe is so important and people buy in to bands and not just songs."

The Next Alternative

Speaking of the format, the ironic thing about this whole new-media revolution is that it reminds me of the good old days. Back when the alternative scene was still bubbling beneath the crust of the mainstream, there was a community that knew with painful certainty that an explosion was on its way.



Robbie Lloyd

These new-media fiends have the same collective smirk on their faces. They know that something big is going down, and they're cultivating new promotional strategies that could very well become the new standards within a few short years.

"That analogy actually makes me feel good," Holt says. "We already have some great radio guys transition-

ing into this new space, and they're taking the best of what came out of the early days of the Alternative format. Look at how Alternative became popular and artists like Nirvana and Soundgarden paid their dues at colleges and then broke through to larger audiences. It was so organic.

"That's why, for me, the Alternative format has always felt a little bit precious. It was something that could work for a mass audience, but it was also very special and real. I'd like to think that we market with the same attitude. We want to be precious about our music, and we want to target the right audience."

"This business, and especially this format, is all about reaction," says Lloyd. "When we see something — whether it's sales, touring, iTunes, whatever — it's all valuable, and we're all geared to react to whatever is happening out there.

"What Courtney brings is an instant relationship with music fans on their computers, and we're then able to funnel that to radio so that they can sense the excitement right away. The Internet is here, it's part of our lives, and what's exciting about it is that everyone is finding new ways to embrace it. It's a huge information source, and we're just starting to tap in to it."

November 26, 2004

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	JIMMY EAT WORLD Pain (Interscope)	2376	+95	174821	13	74/0
3	2	GREEN DAY Boulevard Of Broken Dreams (Reprise)	2295	+199	166752	9	74/0
1	3	U2 Vertigo (Interscope)	2151	-143	146391	9	72/0
4	4	CHEVELLE Vitamin R (Leading Us Along) (Epic)	1943	+43	120820	17	63/0
5	5	CROSSFADE Cold (Columbia)	1763	+12	86781	27	57/1
6	6	PAPA ROACH Getting Away With Murder (Geffen)	1535	-170	93007	19	51/0
7	7	BREAKING BENJAMIN So Cold (Hollywood)	1504	-83	103649	30	57/0
8	8	GREEN DAY American Idiot (Reprise)	1426	-105	115946	16	64/0
10	9	MODEST MOUSE Ocean Breathes Salty (Epic)	1421	+43	83816	15	59/1
9	10	VELVET REVOLVER Fall To Pieces (RCA/RMG)	1379	-64	96312	19	51/0
11	11	KILLERS Mr. Brightside (Island/IDJMG)	1341	+58	101742	9	58/1
16	12	JET Look What You've Done (Atlantic)	1187	+133	74101	7	63/4
20	13	MARILYN MANSON Personal Jesus (Nothing/Interscope)	1170	+178	87049	12	56/2
19	14	MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	1124	+106	75751	8	58/2
13	15	LINKIN PARK Breaking The Habit (Warner Bros.)	1061	-126	84600	25	63/0
17	16	INTERPOL Slow Hands (Matador)	1042	-6	69194	14	46/0
26	17	PAPA ROACH Scars (Geffen)	1014	+186	60575	4	61/4
18	18	KILLERS Somebody Told Me (Island/IDJMG)	999	-35	98990	29	50/0
22	19	FRANZ FERDINAND This Fire (Domino/Epic)	990	+42	63562	7	55/3
23	20	THREE DAYS GRACE Home (Jive/Zomba)	987	+79	39787	7	57/1
24	21	MUSE Hysteria (EastWest/Warner Bros.)	943	+64	39233	14	54/3
12	22	SUM 41 We're All To Blame (Island/IDJMG)	943	-295	51957	13	55/0
14	23	CAKE No Phone (Columbia)	917	-214	35659	13	49/0
28	24	MUSIC Breakin' (Capitol)	829	+58	40998	6	56/4
27	25	SOCIAL DISTORTION Reach For The Sky (Time Bomb)	763	-54	62123	12	35/0
25	26	SNOW PATROL Run (A&M/Interscope)	753	-126	42884	18	37/0
29	27	A PERFECT CIRCLE Imagine (Virgin)	715	+42	40645	8	42/1
32	28	LOSTPROPHETS I Don't Know (Columbia)	695	+118	20496	3	53/4
31	29	SLIPKNOT Vermilion (Roadrunner/IDJMG)	690	+70	27002	6	42/2
30	30	HOOBASTANK Disappear (Island/IDJMG)	670	+34	36049	4	39/1
34	31	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	572	+30	17717	5	35/0
21	32	USED Take It Away (Reprise)	565	-405	22850	13	53/0
36	33	KEANE Somewhere Only We Know (Interscope)	491	+34	36744	9	26/0
33	34	SKINDRED Nobody (Lava)	445	-110	16405	17	32/0
39	35	FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	347	+15	14312	20	15/0
Debut	36	SHINEDOWN Burning Bright (Atlantic)	342	+107	12563	1	26/1
41	37	RISE AGAINST Give It All (Geffen)	331	+23	11978	4	26/1
40	38	SEVENDUST Face To Face (TVT)	321	0	10905	5	18/0
Debut	39	SUM 41 Pieces (Island/IDJMG)	320	+137	21403	1	37/11
46	40	EXIES Ugly (Virgin)	314	+42	8700	2	24/2
Debut	41	USED All That I've Got (Reprise)	308	+170	18273	1	33/11
Debut	42	COHEED AND CAMBRIA Blood Red Summer (Columbia)	305	+160	9662	1	34/7
47	43	STORY OF THE YEAR Sidewalks (Maverick/Reprise)	304	+36	7422	2	29/2
48	44	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	300	+41	50793	2	14/3
38	45	EXPLOSION Here I Am (Tarantula/Virgin)	276	-57	9521	11	23/0
35	46	DONNAS Fall Behind Me (Lookout!/Atlantic)	275	-218	14497	10	22/0
Debut	47	KORN Another Brick In The Wall (Epic)	271	+67	29719	1	11/2
42	48	DOGS DIE IN HOT CARS I Love You 'Cause I Have To (V2)	267	-30	10673	6	22/0
50	49	COLLECTIVE SOUL Counting The Days (El Music Group)	264	+18	17150	2	15/0
37	50	KORN Word Up (Epic)	262	-109	19072	16	20/0

75 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2004, Arbitron Inc.). © 2004, R&R, Inc.

Most Added*

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
3 DOORS DOWN Let Me Go (Republic/Universal)	19
SUM 41 Pieces (Island/IDJMG)	11
USED All That I've Got (Reprise)	11
UNWRITTEN LAW Save Me (Lava)	11
COHEED AND CAMBRIA Blood Red Summer (Columbia)	7
BLINK-182 Always (Geffen)	6
U2 All Because Of You (Interscope)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+199
PAPA ROACH Scars (Geffen)	+186
MARILYN MANSON Personal Jesus (Nothing/Interscope)	+178
USED All That I've Got (Reprise)	+170
COHEED AND CAMBRIA Blood Red Summer (Columbia)	+160
3 DOORS DOWN Let Me Go (Republic/Universal)	+150
SUM 41 Pieces (Island/IDJMG)	+137
JET Look What You've Done (Atlantic)	+133
LOSTPROPHETS I Don't Know (Columbia)	+118
SHINEDOWN Burning Bright (Atlantic)	+107

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
THREE DAYS GRACE Just Like You (Jive/Zomba)	950
SLIPKNOT Duality (Roadrunner/IDJMG)	705
FRANZ FERDINAND Take Me Out (Domino/Epic)	602
VELVET REVOLVER Slither (RCA/RMG)	600
LINKIN PARK Lying From You (Warner Bros.)	514
JET Cold Hard Bitch (Atlantic)	490
WHITE STRIPES Seven Nation Army (Third Man/V2)	466
FOO FIGHTERS All My Life (Roswell/RCA/RMG)	463
INCUBUS Megalomaniac (Epic)	443
MODEST MOUSE Float On (Epic)	436

New & Active

ELEFANT Misfit (Hollywood)	Total Plays: 245, Total Stations: 22, Adds: 3
RAZORLIGHT Golden Touch (Universal)	Total Plays: 217, Total Stations: 18, Adds: 1
SALIVA Razor's Edge (Island/IDJMG)	Total Plays: 193, Total Stations: 15, Adds: 0
SILVERTIDE Ain't Comin' Home (J/RMG)	Total Plays: 185, Total Stations: 8, Adds: 0
BLINK-182 Always (Geffen)	Total Plays: 167, Total Stations: 19, Adds: 6
STRAYLIGHT RUN Existentialism On Prom Night (Victory)	Total Plays: 165, Total Stations: 11, Adds: 0
3 DOORS DOWN Let Me Go (Republic/Universal)	Total Plays: 150, Total Stations: 28, Adds: 19
UNWRITTEN LAW Save Me (Lava)	Total Plays: 144, Total Stations: 17, Adds: 11
HIVES Two-Timing Touch And Broken Bones (Interscope)	Total Plays: 143, Total Stations: 9, Adds: 0
SUBMERSED Hollow (Wind-up)	Total Plays: 137, Total Stations: 13, Adds: 2

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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America's Best Testing Alternative Songs 12 + For The Week Ending 11/26/04

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.37	4.32	88%	8%	4.34	4.33	4.35
JIMMY EAT WORLD Pain (Interscope)	4.17	4.19	90%	14%	4.07	4.18	3.98
GREEN DAY American Idiot (Reprise)	4.07	4.11	98%	28%	3.96	3.95	3.97
KILLERS Mr. Brightside (Island/IDJMG)	4.04	4.05	66%	8%	4.01	3.76	4.24
SUM 41 We're All To Blame (Island/IDJMG)	3.97	3.93	84%	11%	3.84	4.00	3.71
KILLERS Somebody Told Me (Island/IDJMG)	3.94	3.98	95%	38%	3.87	3.64	4.04
SOCIAL DISTORTION Reach For The Sky (Time Bomb)	3.91	4.00	69%	9%	3.93	3.88	3.98
MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	3.91	3.98	62%	9%	3.77	3.70	3.83
BREAKING BENJAMIN So Cold (Hollywood)	3.88	3.92	93%	27%	3.78	3.58	3.95
CHEVELLE Vitamin R (Leading Us Along) (Epic)	3.85	3.86	86%	19%	3.73	3.73	3.73
CROSSFADE Cold (Columbia)	3.78	3.84	79%	22%	3.69	3.49	3.88
JET Look What You've Done (Atlantic)	3.78	3.62	73%	13%	3.71	3.70	3.72
MUSE Hysteria (EastWest/Warner Bros.)	3.78	3.68	53%	6%	3.70	3.52	3.87
THREE DAYS GRACE Just Like You (Jive/Zomba)	3.75	3.78	96%	40%	3.62	3.39	3.80
VELVET REVOLVER Fall To Pieces (RCA/RMG)	3.74	3.66	84%	25%	3.66	3.55	3.77
SNOW PATROL Run (A&M/Interscope)	3.74	3.81	69%	15%	3.79	3.56	3.99
PAPA ROACH Getting Away With Murder (Geffen)	3.73	3.76	89%	22%	3.55	3.31	3.75
THREE DAYS GRACE Home (Jive/Zomba)	3.71	3.71	69%	14%	3.48	3.31	3.62
USED Take It Away (Reprise)	3.69	3.69	67%	13%	3.49	3.45	3.53
MODEST MOUSE Ocean Breathes Salty (Epic)	3.50	3.56	78%	22%	3.52	3.28	3.71
A PERFECT CIRCLE Imagine (Virgin)	3.50	3.59	66%	15%	3.44	3.39	3.49
LINKIN PARK Breaking The Habit (Warner Bros.)	3.48	3.63	99%	56%	3.42	3.32	3.49
FRANZ FERDINAND This Fire (Domino/Epic)	3.45	3.28	58%	16%	3.37	3.20	3.50
KORN Word Up (Epic)	3.42	3.35	91%	31%	3.31	3.25	3.36
INTERPOL Slow Hands (Matador)	3.41	3.59	55%	13%	3.33	3.11	3.50
U2 Vertigo (Interscope)	3.37	3.42	91%	32%	3.35	3.65	3.11
CAKE No Phone (Columbia)	3.29	3.37	70%	21%	3.28	3.14	3.41
MARILYN MANSON Personal Jesus (Nothing/Interscope)	3.27	3.24	79%	27%	3.39	3.15	3.58

Total sample size is 376 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Jimmy Eat World surge to the top of the Alt heap with "Pain," just like I predicted in this very space last week. Look for **Green Day's** "Boulevard of Broken Dreams" (No. 2) to supplant J.E.W. at No. 1 next week, however, further confirming my laserlike psychic abilities ... I did not predict that **Shinedown** would come up with the week's highest debut with "Burning Bright" (No. 36), but I meant to. No, really. These fellas from Fort Lauderdale, FL are seeing all sorts of new love in places like Buffalo; Albany, NY; St. Louis; and almost everywhere in Florida ... **The Used** (No. 41) are also making some impressive headway with "All That I've Got." Recent adds include KROQ/Los Angeles, XTRA-FM (91X)/San Diego and KPNT (The Point)/St. Louis. Shark at WSUN/Tampa says, "It's getting solid top five phones and definitely reacting like a hit song." Todd Nuke 'Em at KXRR/Salt Lake City adds, "I put this song in early as a deep track when the album first came out, and we started to get phones based on those minimal spins. They played in Salt Lake City last week, and 5,000 kids were singing every word of the song. This should be a big hit." The video is now in the can, and the band will be headlining the Taste of Chaos tour next year ... One last prediction: WPLY (Y100)/Philadelphia will add **3 Doors Down's** "Let Me Go" next week. I know this because the station actually really added it *this week*, but Jim "Don't Call Me Roger" McGuinn "forgot" to get his adds in before the deadline. Let this be a lesson to the rest of you! Fortunately, Howard Leon didn't need the help, as 3DD sail into the Most Added column quite easily, thank you very much ... And, finally, I would be remiss if I didn't mention **Marilyn Manson**, whose "Personal Jesus" (20-13) took a massive leap on the strength of big increases at WHFS/Washington and WAVF/Charleston, SC, as well as recent adds in Richmond, Charlotte, Indianapolis and Memphis. Happy holidays, Marilyn — you go, girl!



— Kevin Stapleford, Alternative Editor

Reporters

Stations and their adds listed alphabetically by market

WHRL/Albany, NY*
DM: John Cooper
PD: Lisa Biello
2 SUM 41

KTZO/Albuquerque, NM*
PD: Scott Souhrada
DM: Don Kelley
APD/M/D: COHEED AND CAMBRIA
VELVET REVOLVER

WNNX/Atlanta, GA*
DM/P/D: Leslie Fram
MD: Jay Haren
No Adds

WJSE/Atlantic City, NJ*
PD: Al Parrinello
APD: Scott Reilly
MD: Steven Rappoport
DRESDEN DOLLS
PRODIGY
USED
3 DOORS DOWN

KROX/Austin, TX*
DM: Jeff Carroll
MD: Toby Ryan
17 FIREKILLS
1 PAPA ROACH
1 MARILYN MANSON
JET
COHEED AND CAMBRIA

WRAX/Birmingham, AL*
PD: Susan Groves
MD: Mark Lindsey
1 3 DOORS DOWN
COHEED AND CAMBRIA
SLIPKNOT
SISTER HAZEL

KQXR/Boise, ID*
DM: Dan McCooly
PD: Eric Kristensen
MD: Jenni Smith
2 3 DOORS DOWN
JET
HOOBASTANK
SHINEDOWN

WBCN/Boston, MA*
PD: Dave Wellington
APD/M/D: Steven Strick
No Adds

WEDG/Buffalo, NY*
5 MUSIC
USED
3 DOORS DOWN

WBZT/Burlington*
DM/P/D: Matt Grasso
APD/M/D: Kevin Mays
No Adds

WAVF/Charleston, SC*
PD: Dave Rossi
MD: Mike Monroe
FRANZ FERDINAND
SIMPLE PLAN
MODEST MOUSE
UNWRITTEN LAW

WEND/Charlotte*
DM: Bruce Logan
PD/M/D: Jack Daniel
1 3 DOORS DOWN
LOSTPROPHETS

WKQX/Chicago, IL*
PD: Mike Stern
APD/M/D: Jacent Jackson
4 PAPA ROACH
3 USED
1 A PERFECT CIRCLE
MUSE

WAQZ/Cincinnati, OH*
PD/M/D: Jeff Magel
9 UNWRITTEN LAW

WXTM/Cleveland, OH*
PD: Kim Monroe
APD: Dan Nardella
MD: Tim "Slats"
UNWRITTEN LAW
KASABIAN

WARQ/Columbia, SC*
PD: Dave Farns
MD: Greg Travis
2 3 DOORS DOWN
FINGER ELEVEN
USED
UNWRITTEN LAW

WWCD/Columbus, OH*
DM: Randy Malloy
PD: Andy Davis
MD: Jack DeVoss
DRESDEN DOLLS
ZUTONS
USED
NICK CAVE & THE BAD SEEDS

KDGE/Dallas, TX*
PD: Duane Obery
MD: Alan Ayo
No Adds

WXEG/Dayton, OH*
DM: Tony Tilford
PD: Steve Kramer
MD: Boomer
No Adds

KTCL/Denver, CO*
PD: Mike O'Connor
MD: Rich Rubin
MD: Hill Jordan
33 PEPPER
17 FRAY
14 OFFSPRING
13 UNWRITTEN LAW

CIMX/Detroit, MI*
PD: Murray Brookshaw
APD: Vince Cannova
MD: Matt Franklin
MODEST MOUSE

KHRO/EI Paso, TX*
DM: Mike Preston
PD/M/D: Jojo Garcia
BLINK-182
SUM 41
3 DOORS DOWN

KXNA/Fayetteville, AR
PD/M/D: Dave Jackson
16 CROSSFADE

KFRR/Fresno, CA*
PD: Chris Squires
MD: Reverend
THREE DAYS GRACE

WJBX/Ft. Myers, FL*
DM/P/D: John Rozz
APD: Fitz Madrid
MD: Jeff Zito
1 MARILYN MANSON
EXIES
UNWRITTEN LAW
SUM 41

WXTW/Ft. Wayne, IN*
PD: Dave Stewart
MD: Don Walker
APD: Matt Jericho
MD: Greg Travis
No Adds

WGRD/Grand Rapids, MI*
PD: Bobby Duncan
MD: Kevin Currow
No Adds

WXNR/Greenville, NC*
DM: Jett Sanders
APD/M/D: Charlie Shaw
2 3 DOORS DOWN
JET
MUSIC

KUCD/Honolulu, HI*
PD: Jamie Hyatt
40 HANDSOME BOY MODELING
SCHOOL
35 EVANESCENCE
15 USED
14 JAY-Z & LINKIN PARK
2 NEW FOUND GLORY
TAKING BACK SUNDAY
PRODIGY

KTBJ/Houston, TX*
PD: Vince Richards
MD: Don Jantzen
SUM 41

WRXZ/Indianapolis, IN*
PD: Lenny Diana
MD: Michael Young
1 U2
FRANZ FERDINAND
BREAKING BENJAMIN

WPLA/Jacksonville, FL*
DM: Gail Austin
APD/M/D: Chad Chumley
LOSTPROPHETS
MY CHEMICAL ROMANCE

WRZK/Johnson City*
DM: Robert Cross
MD: Mike Beer
SHINEDOWN
COHEED AND CAMBRIA
3 DOORS DOWN

KRBZ/Kansas City, MO*
PD: Greg Bergen
APD: Lizzo
MD: Jason Utanel
No Adds

WNFZ/Knoxville, TN*
PD: Anthony Proffitt
No Adds

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Roger Pride
COHEED AND CAMBRIA
RAZDRIGHT
3 DOORS DOWN

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Carly Brown
1 BREAKING BENJAMIN
VELVET REVOLVER

KROQ/Los Angeles, CA*
PD: Kevin Westberry
APD: Gene Sandholm
MD: Matt Smith
MUSE

WLRZ/Louisville, KY*
PD: Annrae Fitzgerald
MD: Davie Hill
COHEED AND CAMBRIA
SUM 41
3 DOORS DOWN

WMAD/Madison, WI*
DM: Mike Ferris
APD: Curtis Gross
ALTER BRIDGE
SUM 41

WNFS/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors
3 JAY-Z & LINKIN PARK
3 DOORS DOWN

WLUM/Milwaukee, WI*
PD: Tommy Wilde
MD: Kenny Neumann
No Adds

WHTG/Monmouth, NJ*
PD: Mike Gavin
APD/M/D: Brian Phillips
9 TEGAN & SARA
4 U2

KMBY/Monterey, CA*
PD/M/D: Kenny Allen
2 3 DOORS DOWN
PARIS, TEXAS
TAKING BACK SUNDAY
U2

WKQZ/Myrtle Beach, SC
DM: Mark McKinney
APD/M/D: Charley
No Adds

WBWZ/Nashville, TN*
DM: Jim Patrick
PD/M/D: Russ Schenck
1 TAKING BACK SUNDAY
1 UNWRITTEN LAW
DRESDEN DOLLS
PRODIGY

KKND/New Orleans, LA*
DM: Tony Fiorentino
PD: Sig
APD: Nick Pernicaro
1 3 DOORS DOWN
KORN
U2

WXRK/New York, NY*
PD: Robert Cross
MD: Mike Beer
VELVET REVOLVER

WRRV/Newburgh, NY
PD: Andrew Boris
1 PAPA ROACH
1 SUM 41
1 U2
FRANZ FERDINAND
JET

WRGX/Norfolk, VA*
PD: Michele Diamond
MD: Mike Powers
No Adds

KQRX/Odessa, TX
PD: Michael Todd
APD: Dru
24 3 DOORS DOWN
17 CROSSFADE
7 BY DIVINE RIGHT
7 DRESDEN DOLLS

KHBZ/Oklahoma City, OK*
DM: Bill Hurley
PD: Jimmy Barreda
6 SUBMERSED
1 COHEED AND CAMBRIA
1 3 DOORS DOWN
SUM 41

WJRR/Orlando, FL*
DM: Adam Cook
PD: Pat Lynch
APD: Rick Everrett
MD: Brian Dickerman
No Adds

WOCL/Orlando, FL*
PD: Bobby Smith
No Adds

WPLY/Philadelphia, PA*
PD: Dan Fein
No Adds

KEDJ/Phoenix, AZ*
PD: Marc Young
MD: Robin Nash
No Adds

KZON/Phoenix, AZ*
MD: Witzie Lewis
26 CROSSFADE
23 JIMMY EAT WORLD

WXDX/Pittsburgh, PA*
PD: John Muschitta
MD: Vinnie F.
1 KILLERS
1 MUSE
1 PAPA ROACH
1 SUM 41
1 U2
FRANZ FERDINAND
JET

WCYY/Portland, ME
PD: Herb by
MD: Brian James
4 ZUTONS
SALVA
STRAYLIGHT RUN
COLLECTIVE SOUL
SUM 41

KNRK/Portland, OR*
PD: Seth Hamilton
APD: James Cooley
4 SUM 41
MY CHEMICAL ROMANCE

WBRU/Providence, RI*
PD: Sarah Rose
MD: Chris Novello
1 UNWRITTEN LAW
LOSTPROPHETS
MUSIC

KRZO/Reno, NV*
DM: Rob Brooks
PD: Jeremy Smith
APD/M/D: Mal Diablo
ELEFANT
BLINK-182
ZUTONS

WDYL/Richmond, VA*
PD: Mike Murphy
MD: Duain Matthews
BLINK-182
USED

WRXL/Richmond, VA*
DM: Bill Cahill
PD/M/D: Casey Krukowski
4 3 DOORS DOWN
1 SUBMERSED

KCXX/Riverside, CA*
DM/P/D: Kelli Cluque
APD/M/D: Daryl James
USED

KWOD/Sacramento, CA*
DM: Curtiss Johnson
APD: Ron Buncie
MD: Violet
MD: Marco Cottins
No Adds

KXRR/Salt Lake City, UT*
DM: Alan Hague
PD: Todd Moker
MD: Arlie Furlin
6 UNWRITTEN LAW
STORY OF THE YEAR
RISE AGAINST
MUSIC

KBZT/San Diego, CA*
APD/M/D: Mike Haloran
2 SOCIAL DISTORTION
UNWRITTEN LAW
DRESDEN DOLLS

XTRA/San Diego, CA*
PD: Jim Richards
APD/M/D: Tim Noble
10 UNWRITTEN LAW
2 UNWRITTEN LAW
1 U2
PINBACK
BLINK-182

KITS/San Francisco, CA*
PD: Sean Demery
APD/M/D: Aaron Atelson
16 JAY-Z & LINKIN PARK
1 ELEFANT

KCNL/San Jose, CA*
PD/M/D: John Alters
No Adds

KJEE/Santa Barbara, CA
PD: Eddie Gutierrez
MD: Dave Hanacek
No Adds

KNDW/Seattle, WA*
PD: Phil Manning
APD: Jim Keller
MODEST MOUSE

KQRA/Springfield, MO
DM/P/D: Kristen Bergman
MD: Shadow Williams
5 SUM 41
4 BLINK-182
4 USED
2 KASABIAN

KPNT/St. Louis, MO*
PD: Tommy Mattern
MD: Jeff Frisco
BLINK-182
EXIES
UNWRITTEN LAW

WKRI/Syracuse, NY*
PD: Scott Pellibone
APD/M/D: Tim Noble
1 3 DOORS DOWN
3 DOORS DOWN
ZUTONS
KORN

WSUN/Tampa, FL*
DM: Paul Gilian
MD: Shark
1 LOSTPROPHETS
SUM 41

KFMA/Tucson, AZ*
APD/M/D: Stephen Kallao
USED

KMYZ/Tulsa, OK*
PD: Lynn Barstow
MD: Corbin Pierce
5 STORY OF THE YEAR
1 3 DOORS DOWN

WPBZ/W. Palm Beach, FL*
PD: John O'Connell
MD: Nik Rivers
6 SUM 41
3 DOORS DOWN
BLINK-182

WHFS/Washington, DC*
PD: Lisa Worden
APD: Libby Carstensen
MD: Pat Ferrise
No Adds

WFWD/Washington, DC*
PD: Joe Bevilacqua
MD: Danielle Flynn
No Adds

WSPM/Wilmington, NC
APD/M/D: Mike Kennedy
5 3 DOORS DOWN

*Monitored Reporters

POWERED BY

MEDIABASE

85 Total Reporters

75 Total Monitored

10 Total Indicator

Did Not Report, Playlist Frozen (1):
WXSX/Tallahassee, FL



jschoenberger@radioandrecords.com

PART TWO OF A TWO-PART SERIES

The State Of The Music Industry

More from Triple A promotion executives

Last week's column began our recap of the label panel at the R&R Triple A Summit in Boulder, CO. It touched on consolidation in the music business and all the things that go along with it, including fewer staff members, doing more with less, wearing more than one hat and developing new survival skills.

This week we cover monitored vs. Indicator airplay, new technologies and media and how to improve the relationship between radio and records.

R&R Publisher/CEO Erica Farber was at the lectern, and on the dais were Columbia's Trina Tombrink, Interscope/Geffen/A&M's James Evans, Lost Highway's Ray Di Pietro, RCA Victor Group's Dave Einstein, Reprise's Alex Coronfly, Verve Music Group's Jill Weindorf and Virgin's Ray Gmeiner.

Monitored Vs. Indicator

"We have monitored stations and we have Indicator stations," Farber said. "What is the importance of each panel, and how do you view them in terms of trying to achieve your airplay goals?"

Di Pietro responded first, saying, "At Lost Highway, we are basically a Triple A label, and that's all we are, so every station means something to us. The Indicator panel, which is a mix of commercial and noncommercial stations, is crucial to many of our projects. In fact, success on that chart can actually be the only real goal we have.

"Within the halls of Lost Highway, the importance of success on the Indicator side is well understood, but I'd have to say that I am still in an education process with the new administration at Island on that point.

"Conversely, there are certain artists or projects that really fit more in line with the monitored panel, and an accompanying Indicator story may not be there. Certainly, the ideal situation is having a record that does great on both panels and is successful on both charts."

Evans said he generally tries not to draw a distinction between the two panels. "Each station, whether it is a monitored station or an Indica-

tor station, represents airplay for me in a certain market," he said. "Many of the Indicator stations are in large

markets but happen to be noncommercial, so, therefore, they aren't monitored. But that's not to say that they aren't important within my company, or any other."

Tombrink said, "Indicator means something different at other formats. We all get it here in this room, and most of us have made good headway in getting our companies to understand the distinction and importance of Indicator stations on the Triple A side. But I still think that a CEO or president mainly looks to monitored-chart success when he or she tries to distill things."

Airplay Still Rules

Farber referred to an earlier summit presentation to set up her next question: "Yesterday we had the presentation from the guys at SBR concerning the Triple A audience's listening habits and ways that they buy and use music. With the expanding universe of ways for people to discover music, has your company's strategy changed much in terms of the role radio plays in developing and exposing artists to the public?"

Einstein was first to reply, saying, "With all that is going on out there — quite a bit of it very exciting — and all of us in the industry still figuring out ways to tap in to it, radio airplay is still the primary way to get your artist out there. It's what you need to truly break an act. The public needs to hear it somewhere first, and radio is still, by far, the best way for that to

happen. I might add that it will remain that way for a very long time to come."

Coronfly agreed, with some qualifications. "What Dave says is very true, but it is also unfair for the label to put all its hopes on radio as the one avenue that always has to break a record or an artist," he said. "It is equally important these days to build something to a point before radio gets behind it, and, when they do, you have to help them out via marketing and promotions to give the song a real shot."

"The days of getting it on the air and expecting airplay alone to do the trick are over. The more realistic model these days for a new artist is to put out the CD and do a series of marketing moves first to see where some interest is starting to develop. Then you start to bring radio into the mix. It is really a partnership that ultimately benefits both of us."

iPods And Such

During the SBR presentation at the summit, one of the subjects that took up a great deal of the discussion was iPods, iTunes and all those other technologies that are considered competition for radio. On that topic, Farber asked, "What kinds of conversations are going on at the record labels about all this?"

"We are cheering for iPods and iTunes, the new Sony system and so on, as well as all of the new legitimate download sites," Gmeiner replied. "We want them to work. Anything that can give us momentum to combat illegal downloading is a plus for us."

"I wonder, though, if all these legal download systems will ultimately survive, given the fact that most of them are not interchangeable in terms of the type of data files they use. It could end up being the old Beta-vs.-VHS scenario until it all shakes out."

"The good news is that it seems that adults are getting excited about music again. They want to hear new music on their favorite radio stations, they want to hear more variety via satellite radio, they want to embrace these new technologies for storing and playing back music, they want to explore new ways to purchase music. We often tend to think this



ALEX MAKES A POINT This year's "State of the Music Industry" session at the R&R Triple A Summit included (l-r) Columbia's Trina Tombrink, Interscope/Geffen/A&M's James Evans, Lost Highway's Ray Di Pietro, RCA Victor's Dave Einstein, R&R's Erica Farber, Reprise's Alex Coronfly, Vanguard's Art Phillips, Verve's Jill Weindorf and Virgin's Ray Gmeiner.

new stuff mostly appeals to the younger demos, but all indications are that adults also want to become part of this revolution."

Weindorf approached the subject on a level more specific to Triple A. "Almost every label noticed the KFOG/San Francisco-to-iTunes thing they did initially with The Thrills and subsequently with a few other artists," she said. "These are the kinds of things we all want to get involved in to help merge the established mediums with the newer ones to the mutual benefit of all involved."

Evans said, "Another area of growth that is related is the whole ringtones phenomenon. You'd be surprised how popular that is and the kind of revenue it generates. These are ways to demonstrate that people are willing to pay for music, and, thus, the artists and labels get paid too. We have to empower that in any way we can."

"Each station, whether it is a monitored station or an Indicator station, represents airplay for me in a certain market."

James Evans

A Two-Way Street

Farber closed with the following: "As we wind things down, I want you to answer this question for me — with no prompting from the audience, please! — what is the one thing you are going to think about and maybe approach a little differently based on what you've learned at this summit, and what is the one thing you'd like radio to do for you?"

Phillips responded, "I would say that patience is very important these days. If I believe in something and am getting positive results back on a given project, I have to bide my time and know that I'll get the shot when I am supposed to."

"But what aggravates me the most is when I have been out with a record

for six or eight weeks and I have a story developing, but I find that certain decisionmakers at radio haven't even listened to the song yet.

"I don't have the luxury of having a local dancing on somebody's desk, making those guys listen to something. I have to rely on my relationships and the independent team I hire to get the job done, so that puts a certain amount of responsibility back on radio."

Gmeiner said he feels that his company, and labels in general, need to stop being such spin police and get out from behind computers and cell phones and BlackBerrys and spend a little more time learning what each radio station plays and sounds like, as well as getting to know the decisionmakers who work there.

He said, "I know I have fallen victim to that sometimes, and I, who am lucky enough to have a field staff, need to make sure that our younger promotion people don't fall into that trap. The pressure for chart action and growth and all of that can easily take it beyond reasonable levels."

Einstein agreed, adding, "We need to try and engage as many aspects of a radio station as we can, because most stations now have very sophisticated websites, and they are learning how to use their databases in a variety of ways. The labels have plenty to offer to help make those things more valuable to their loyal listeners."

Tombrink brought it all home when she said, "Over the past 12 months or so I have been trying to get better at looking at the markets where Triple A airplay can make a significant difference. We may not always be at the top of the charts, but if you take advantage of where you are getting play by getting the band in there and doing specific marketing, you can reap some great benefits — namely, sales."

"It can also be very important in building a base for a newer act, because, contrary to what the press may say, we are very much about artist development these days, particularly with artists who appeal to the Triple A audience and, therefore, the adult buying public."

"Communication is key in our business right now, and, because of the new realities on both the radio and record sides, there has been a bit of a disconnect. This is not good for any of us, and, with just a little effort on both sides, we can work better together for our mutual goals."

R&R TRIPLE A TOP 30

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	U2 Vertigo (Interscope)	551	-20	28276	9	24/0
2	2	R.E.M. Leaving New York (Warner Bros.)	445	-24	26490	14	24/0
3	3	MARK KNOPFLER Boom, Like That (Warner Bros.)	421	+11	20193	11	22/0
6	4	GREEN DAY Boulevard Of Broken Dreams (Reprise)	391	+56	19246	5	23/1
4	5	KEANE Somewhere Only We Know (Interscope)	382	+5	15841	13	22/0
7	6	JOHN MELLENCAMP Walk Tall (Island/IDJMG)	333	+17	22358	14	16/0
9	7	LOW MILLIONS Eleanor (Manhattan/EMC)	330	+34	10336	9	22/1
8	8	SNOW PATROL Run (A&M/Interscope)	309	-1	12688	12	21/0
5	9	BRUCE HORNSBY Gonna Be Some Changes Made (Columbia)	305	-38	17354	20	20/0
10	10	RAY LAMONTAGNE Trouble (RCA/RMG)	281	-13	13971	10	18/0
13	11	LENNY KRAVITZ Lady (Virgin)	271	+26	11302	6	18/0
15	12	JET Look What You've Done (Atlantic)	255	+26	7288	6	19/0
12	13	CARBON LEAF Life Less Ordinary (Vanguard)	247	-9	13383	15	17/0
20	14	JOHN MAYER Daughters (Aware/Columbia)	231	+35	14943	4	14/1
18	15	RAY CHARLES f/ VAN MORRISON Crazy Love (Concord)	227	+20	15534	5	18/0
11	16	JOHN FOGERTY Deja Vu (All Over Again) (DreamWorks/Geffen)	221	-50	12792	16	17/0
16	17	SARAH MCLACHLAN World On Fire (Arista/RMG)	211	-9	11658	12	14/0
22	18	MICK JAGGER & DAVE STEWART f/ SHERYL CROW Old Habits Die Hard (Virgin)	205	+31	7607	4	17/0
19	19	NEVILLE BROTHERS Ball Of Confusion (Back Porch/Narada)	192	-7	6423	8	14/0
23	20	MAROON 5 She Will Be Loved (Octone/J/RMG)	185	+19	11977	15	8/0
17	21	STEVE EARLE The Revolution Starts Now (E-Squared/Artemis)	174	-34	6269	10	15/0
21	22	ELVIS COSTELLO Monkey To Man (Lost Highway)	172	-6	8959	10	14/0
14	23	CROSBY & NASH Lay Me Down (Sanctuary/SRG)	155	-82	7028	18	14/0
27	24	WILCO Theologians (Nonesuch)	154	+22	7380	3	10/1
28	25	HOWIE DAY Collide (Epic)	150	+22	6535	2	8/0
26	26	NORAH JONES Those Sweet Words (Blue Note/EMC)	146	+2	3982	3	11/0
24	27	CHARLIE MARS Gather The Horses (V2)	143	-21	2463	11	12/0
Debut	28	MICHAEL FRANTI Yes I Will (iMusic)	125	+27	5901	1	14/1
25	29	OZOMATLI (Who Discovered) America? (Concord)	119	-30	8349	20	16/0
30	30	GAVIN DEGRAW I Don't Want To Be (J/RMG)	115	+4	4369	2	4/0

25 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

MARC BROUSSARD Home (Island/IDJMG)

Total Plays: 106, Total Stations: 9, Adds: 1

JAMIE CULLUM High And Dry (Verve/Universal)

Total Plays: 105, Total Stations: 9, Adds: 2

MADELEINE PEYROUX Don't Wait Too Long (Rouder)

Total Plays: 100, Total Stations: 9, Adds: 1

SHORE Hard Road (Maverick/Reprise)

Total Plays: 98, Total Stations: 11, Adds: 2

ANNA NALICK Breathe (2am) (Columbia)

Total Plays: 87, Total Stations: 8, Adds: 1

JOSEPH ARTHUR Can't Exist (Vector)

Total Plays: 87, Total Stations: 8, Adds: 0

ALISON KRAUSS & UNION STATION Restless (Rouder)

Total Plays: 81, Total Stations: 7, Adds: 1

KILLERS Somebody Told Me (Island/IDJMG)

Total Plays: 80, Total Stations: 4, Adds: 0

LOS LONELY BOYS More Than Love (Or Music/Epic)

Total Plays: 75, Total Stations: 4, Adds: 0

BUTTERFLY BOUCHER I Can't Make Me (A&M/Interscope)

Total Plays: 73, Total Stations: 6, Adds: 0

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
HANOSOME BOY MODELING SCHOOL Breakdown (Atlantic)	3
ARI HEST They're On To Me (Columbia/Red Ink)	3
SCISSOR SISTERS Laura (Universal)	3
SHORE Hard Road (Maverick/Reprise)	2
JAMIE CULLUM High And Dry (Verve/Universal)	2
TEGAN & SARA Walking With A Ghost (Vapor/SRG)	2
BRUCE HORNSBY Circus On The Moon (Columbia)	2
3 DOORS DOWN Let Me Go (Republic/Universal)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+56
JOHN MAYER Daughters (Aware/Columbia)	+35
LOW MILLIONS Eleanor (Manhattan/EMC)	+34
M. JAGGER & D. STEWART f/ S. CROW Old Habits... (Virgin)	+31
JAMIE CULLUM High And Dry (Verve/Universal)	+30
U2 All Because Of You (Interscope)	+28
MICHAEL FRANTI Yes I Will (iMusic)	+27
JET Look What You've Done (Atlantic)	+26
LENNY KRAVITZ Lady (Virgin)	+26
BUTTERFLY BOUCHER I Can't Make Me (A&M/Interscope)	+23

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
FINGER ELEVEN One Thing (Wind-up)	201
JAMIE CULLUM All At Sea (Verve/Universal)	167
MODEST MOUSE Float On (Epic)	157
MINDY SMITH Come To Jesus (Vanguard)	155
NORAH JONES What Am I To You? (Blue Note/EMC)	151
LOS LONELY BOYS Heaven (Or Music/Epic)	130
COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	129
LENNY KRAVITZ Where Are We Runnin'? (Virgin)	120
DAVE MATTHEWS Oh (RCA/RMG)	111
JET Are You Gonna Be My Girl (Atlantic)	108

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

KEANE "SOMEWHERE ONLY WE KNOW"



R&R Triple A: 5

BDS: 3*

Hot AC: 25

BDS: 22*

Alternative: 32

BDS: 33*

KFOG KBCO KMTT KTCZ WXRT WBOS WXPX WGVX
WXRV WTTS WRLT WNCS WZEW WDET WFPK KZPL
WFUV WMMM KWMT WOKI WMVY WRNX KPRI & more

Sales:

Over 19,000 scanned this week...260,000 scanned so far
Over 1.6 million sold internationally!!

www.keane.com

MANAGEMENT: ADAM TUDHOPE

PRODUCED BY ANDY GREEN and KEANE

November 26, 2004

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	U2 Vertigo (Interscope)	681	-26	6620	8	34/0
3	2	MARK KNOPFLER Boom, Like That (Warner Bros.)	651	-9	7410	11	40/0
2	3	R.E.M. Leaving New York (Warner Bros.)	603	-71	5479	13	35/0
4	4	RAY LAMONTAGNE Trouble (RCA/RMG)	489	+10	5578	11	33/0
5	5	KEANE Somewhere Only We Know (Interscope)	455	-23	5256	19	27/0
7	6	ELVIS COSTELLO Monkey To Man (Lost Highway)	437	-12	6752	11	32/0
6	7	JOHN MELLENCAMP Walk Tall (Island/IDJMG)	428	-34	2842	14	23/0
8	8	JET Look What You've Done (Atlantic)	363	+5	2266	5	24/0
9	9	SNOW PATROL Run (A&M/Interscope)	358	+15	3818	6	22/1
10	10	GREEN DAY Boulevard Of Broken Dreams (Reprise)	345	+20	2222	3	20/0
15	11	LOW MILLIONS Eleanor (Manhattan/EMC)	298	+18	2506	12	24/1
18	12	NORAH JONES Those Sweet Words (Blue Note/EMC)	286	+28	1132	5	21/1
23	13	RAY CHARLES f/VAN MORRISON Crazy Love (Concord)	284	+76	3030	3	23/1
17	14	MADELEINE PEYROUX Don't Wait Too Long (Rounder)	281	+4	4410	11	27/0
11	15	STEVE EARLE The Revolution Starts Now (E-Squared/Artemis)	272	-50	1936	14	23/0
13	16	JOHN FOGERTY Deja Vu (All Over Again) (DreamWorks/Geffen)	270	-26	2029	17	23/0
16	17	JOSEPH ARTHUR Can't Exist (Vector)	268	-11	3259	7	24/0
12	18	CARBON LEAF Life Less Ordinary (Vanguard)	251	-48	1321	18	19/0
20	19	MICK JAGGER & DAVE STEWART f/ SHERYL CROW Old Habits Die Hard (Virgin)	248	+9	1364	5	18/1
14	20	BEN HARPER & BLIND BOYS OF ALABAMA Wicked Man (Virgin)	246	-49	2839	10	23/1
22	21	WILCO Theologians (Nonesuch)	205	-9	2123	3	17/0
19	22	BRUCE HORNSBY Gonna Be Some Changes Made (Columbia)	204	-40	1952	20	17/0
25	23	MARC BROUSSARD Home (Island/IDJMG)	195	+9	3096	2	24/7
Debut	24	FINN BROTHERS Anything Can Happen (Nettwerk)	186	+31	2701	1	26/6
Debut	25	JAMIE CULLUM High And Dry (Verve/Universal)	186	+17	3333	1	21/3
Debut	26	ALISON KRAUSS & UNION STATION Restless (Rounder)	182	+34	3146	1	24/3
29	27	SARAH MCLACHLAN World On Fire (Arista/RMG)	182	+6	1349	2	10/0
Debut	28	LENNY KRAVITZ Lady (Virgin)	179	+11	805	1	11/0
27	29	DRIVE-BY TRUCKERS Never Gonna Change (New West)	176	-6	2051	7	15/0
24	30	NEVILLE BROTHERS Ball Of Confusion (Back Porch/Narada)	175	-18	1657	11	21/0

42 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 10/24 - Saturday 10/30.

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Most Added®

www.rindicator.com

ARTIST TITLE LABEL(S)	ADDS
HANDSOME BOY MODELING SCHOOL Breakdown (Atlantic)	8
RUFUS WAINWRIGHT The One You Love (DreamWorks/Interscope)	8
MARC BROUSSARD Home (Island/IDJMG)	7
FINN BROTHERS Anything Can Happen (Nettwerk)	6
TEGAN & SARA Walking With A Ghost (Vapor/SRG)	5
ALISON KRAUSS & UNION STATION Restless (Rounder)	3
JAMIE CULLUM High And Dry (Verve/Universal)	3
HOWIE DAY Collide (Epic)	3
U2 Sometimes You Can't Make It... (Interscope)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RAY CHARLES f/VAN MORRISON Crazy Love (Concord)	+76
HOWIE DAY Collide (Epic)	+64
SHORE Hard Road (Maverick/Reprise)	+57
RUFUS WAINWRIGHT The One You Love (DreamWorks/Interscope)	+48
BUTTERFLY BOUCHER I Can't Make Me (A&M/Interscope)	+43
TEGAN & SARA Walking With A Ghost (Vapor/SRG)	+37
ALISON KRAUSS & UNION STATION Restless (Rounder)	+34
FINN BROTHERS Anything Can Happen (Nettwerk)	+31
JOHN MAYER Daughters (Aware/Columbia)	+29

Syndicated Programming

Added This Week

World Cafe - Erica Zito 215-898-6677

No adds reported this week

Acoustic Cafe - Rob Reinhart 734-761-2043

KASEY CHAMBERS Lost And Found
KEREN ANN Not Going Anywhere
RUFUS WAINWRIGHT Little Sister

Reporters

Stations and their adds listed alphabetically by market

WAPS/Akron, OH
OM/MD: Bill Gruber
1 MARC BROUSSARD
1 HANDSOME BOY MODELING SCHOOL

KABQ/Albuquerque, NM
OM: Bill May
PD: Phil Mahoney
MD: Scott Warmuth
4 RAY CHARLES f/VAN MORRISON
1 BEN HARPER & BLIND BOYS OF ALABAMA
1 JAMIE CULLUM

WQKL/Ann Arbor, MI
OM/MD: Rob Walker
No Adds

KSPN/Aspen, CO
OM/MD: Sam Schell
1 DAMN WELLS
1 ELLIOTT SMITH
1 OJ HARRY

KGSR/Austin, TX
OM: Jeff Carro
PD: Jody Denberg
APD: Jyl Hershman-Ross
MD: Susan Castle
16 U2
6 NORAH JONES

WRNR/Baltimore, MD
OM: Bob Waugh
PD/MD: Alex Cortright
11 JAMIE CULLUM
3 HANDSOME BOY MODELING SCHOOL

WTMD/Baltimore, MD
APD: Mike "Matthews" Vasilikos
6 HANDSOME BOY MODELING SCHOOL
6 JOHN BUTLER TRIO
5 ALISON KRAUSS & UNION STATION
5 FINN BROTHERS
3 WAIFS
CITY BOYS
RUFUS WAINWRIGHT
JONATHAN BROOKE
BRUCE HORNSBY
R.E.M.
SONIA DADA

KLRR/Bend, OR
OM/MD: Doug Donoho
APD: Dori Donoho
MARC BROUSSARD
ALISON KRAUSS & UNION STATION

KRVB/Boise, ID
OM/MD: Dan McColly
GREEN DAY

WBOS/Boston, MA
OM: Buzz Knight
MD: David Ginsburg
8 SWITCHFOOT
1 SHORE
1 JAMIE CULLUM

KMMS/Bozeman, MT
OM/MD: Michelle Wolfe
5 TEGAN & SARA
3 WOFRO
5 JOE BONAMASSA
5 ANTI-GRAVE RISING

WNCS/Burlington*
PO/MD: Mark Abexzahab
FINN BROTHERS
SONIA DADA

WMVY/Cape Cod, MA
PD/MD: Barbara Dacey
2 U2
2 U2
1 FINN BROTHERS
1 STRAY CATS

WNRN/Charlottesville, VA
OM: Jeff Reynolds
PD: Michael Friend
MD: Jaz Tupelo
5 MARC BROUSSARD
3 STRAWBS

WDDO/Chattanooga, TN*
OM/MD: Danny Howard
ARI HEST
6 DODD CHARLOTTE
BOWLING FOR SOUP
3 DOORS DOWN

WXRT/Chicago, IL*
OM/MD: John Farneda
PD: Norm Winer
No Adds

KBXR/Columbia, MO
OM: Jack Lawson
APD: Jeff Sweetman
No Adds

WCBE/Columbus, OH
OM: Tammy Allen
PD: Dan Mushakko
MD: Maggie Brennan
9 RUFUS WAINWRIGHT
6 BILLY MILES

WMWV/Conway, NH
PD/MD: Mark Johnson
7 DAVID BYRNE
4 NORAH JONES
4 BUTTERFLY BOUCHER
4 JOHN MAYER
4 MARC BROUSSARD
4 SHORE
4 HEM

KBCO/Denver, CO*
PD: Scott Arbough
MD: Keeler
10 LOW MILLIONS
8 COLLECTIVE SOUL

WDET/Detroit, MI
PD: Judy Adams
MD: Marla Sandye
9 RUFUS WAINWRIGHT
3 U2
2 MARC BROUSSARD

WVOD/Elizabeth City, NC
PD: Matt Cooper
MD: Tad Abbey
No Adds

KRVJ/Fargo
OM: Mike Kapel
PD: Ryan Kelly
MD: David Black
No Adds

WNCW/Greenville, SC
OM: Ellen Pfirman
PD: Kim Clark
APD/MD: Martin Anderson
10 KEB' MO
STRAY CATS
CERY'S MATTHEWS
TYLER RAMSEY
FRED EAGLES
CALIFORNIA GUITAR TRIO
ANDERS PARKER
IAN MORRISON
KIERAN MCGEE
ENTER THE HAGGIS
LATE 19 HELIUM
AIMEE MANN
PETE YORN
DOLOREEN

KSUT/Ignacio, CO
PD: Steve Rauworth
MD: Stasia Lanier
24 KEB' MO

WTTW/Indianapolis, IN*
PD: Brad Holtz
MD: Laura Duncan
2 SHORE
BRUCE HORNSBY
JACKSON BROWNE W/ BONNIE RAITT

KMTN/Jackson, WY
OM: Scott Anderson
PD/MD: Mark "Fish" Fishman
5 SONIA DADA
1 HOWIE DAY
1 KEATON SIMONS
1 TEGAN & SARA

KTBG/Kansas City, MO
PD: Jon Hart
MD: Byron Johnson
ELLIOTT SMITH

KZPL/Kansas City, MO*
OM: Nick McCabe
PD: Ted Edwards
MD: Ryan "Stash" Morton
WHITE STRIPES

WEBK/Killington, VT
OM/MD: Mitch Terriciano
PD: Lisa Withnane
TEGAN & SARA
HANDSOME BOY MODELING SCHOOL

WOKI/Knoxville, TN*
PD: Jim Ziegler
2 ARI HEST

WFPK/Louisville, KY
OM: Brian Conn
PD: Stacy Owen
RUFUS WAINWRIGHT

WMMM/Madison, WI*
PD: Tom Teuber
MD: Brian Parsons
ALISON KRAUSS & UNION STATION

KTCZ/Minneapolis, MN*
PD: Lauren MacLeash
APD/MD: Mike Wolf
3 DOORS DOWN

WGVS/Minneapolis, MN*
OM: Dave Hamilton
PD: Jeff Collins
10 ALTONS
10 KASABIAN

WZEW/Mobile, AL*
OM: Tim Camp
PD: Jim Mahany
MD: Lee Ann Kotik
SCISSOR SISTERS
MADELEINE PEYROUX

WBJB/Monmouth, NJ
OM: Tom Brennan
PD: Rich Robinson
APD: Leo Zaccari
MD: Jeff Raspe
WAIFS
LUNA
RUFUS WAINWRIGHT
ERIC LOWEN & DAVE NAVARRO

WRLT/Nashville, TN*
OM/MD: David Hall
APD/MD: Rev. Keith Coes
MICHAEL FRANTI
SCISSOR SISTERS

WEHM/Nassau, NY
PD: Brian Cosgrove
MD: Lauren Stone
4 STRAY CATS
2 JACKSON BROWNE W/ BONNIE RAITT

WFUV/New York, NY
PD: Chuck Singleton
MD: Rita Houston
U2

WXPN/Philadelphia, PA
OM/MD: Dan Reed
PD: Bruce Warren
2 RUFUS WAINWRIGHT
1 BILLY MILES
1 CHUCK PROPHET

WYEP/Pittsburgh, PA
PD: Rosemary Welsch
MD: Mike Sauter
BESEL GIBERT
MADELEINE PEYROUX
RAY LAMONTAGNE
A GIRL CALLED EDDY
R.E.M.
JESSE MALIN
CHARMAGE CAKEMALK
LONG WINTERS

WCJZ/Portland, ME
PD: Herb Ivy
MD: Brian James
HOWIE DAY
FINN BROTHERS
SHORE
HANDSOME BOY MODELING SCHOOL

KINK/Portland, OR*
PD: Dennis Constantine
MD: Kevin Welch
No Adds

WXRV/Portsmouth, NH*
APD/MD: Dana Marshall
PD: Catic Wilber
1 SCISSOR SISTERS

WDSY/Poughkeepsie, NY
PD: Greg Gattine
APD/MD: Roger Menell
9 STEVE EARLE
8 BRUCE SPRINGSTEEN
5 SNOW PATROL

KSQY/Rapid City, SD
PD/MD: Chad Carlson
FINN BROTHERS
ALISON KRAUSS & UNION STATION
SONIA DADA

KTHX/Reno, NV*
OM: Rob Brooks
PD: Harry Reynolds
APD/MD: David Herold
ANNA NAJICK
HANDSOME BOY MODELING SCHOOL

KENZ/Salt Lake City, UT*
OM/MD: Bruce Jones
MD: Karl Bushman
VANISHED

KPRI/San Diego, CA*
PD/MD: Dana Shaieb
1 ARI HEST

KFOG/San Francisco, CA*
PD: David Benson
APD/MD: Haley Jones
5 JOHN MAYER

KBAC/Santa Fe, NM
PD: Ira Gordon
MICHAEL FRANTI
CAMPER VAN BEETHOVEN
HEM
RUFUS WAINWRIGHT

KTAO/Santa Fe, NM
OM: Mitch Miller
PD: Brad Hockmeyer
MD: Paddy Mac
5 HANDSOME BOY MODELING SCHOOL
5 BUTTERFLY BOUCHER
5 CANTINERO

KRSH/Santa Rosa, CA*
OM/MD: Dean Kattari
3 MARC BROUSSARD
3 CHRIS TRILLS
1 TEGAN & SARA

DMX Folk Rock/Satellite
OM: Leanne Flisk
MD: Dave Sloan
18 U2
15 U2
HANDSOME BOY MODELING SCHOOL

Music Choice Adult Alternative/Satellite
PD: Liz Opoka
9 EARLMART
8 ZERO 7

Sirius Spectrum/Satellite
PD: Gary Schoenwetter
MD: Rick Laboy
5 U2
3 LOW MILLIONS
MARC BROUSSARD
DAMN WELLS
ELLIE LAWSON
BLUE MERLE

XM Cafe/Satellite
PD: Bill Evans
MD: Brian Chamberlain
7 MADELEINE PEYROUX
5 BRUCE HORNSBY
4 MARK KNOPFLER
3 BRUCE HORNSBY
2 ELVIS COSTELLO
HOWIE DAY

WVVV/Savannah, GA
OM/MD: Bob Neumann
APD: Gene Murrell
1 FINN BROTHERS
1 MARC BROUSSARD
1 MICK JAGGER & DAVE STEWART f/ SHERYL CROW

KMTT/Seattle, WA*
OM/MD: Chris Mays
APD/MD: Shawn Stewart
2 WILCO
2 DAMN WELLS

WRNX/Springfield, MA*
PD: Tom Davis
MD: Marc Broussard
MD: Donna Moorhouse
MD: Lisa Withnane
TEGAN & SARA
BRUCE HORNSBY

KCLC/St. Louis, MO
OM: Dave Sloan
18 U2
15 U2
HANDSOME BOY MODELING SCHOOL

KFMU/Steamboat Springs, CO
PD/MD: John Johnston
1 BOB SCHNEIDER
TEGAN & SARA

KWMT/Tucson, AZ*
OM/MD: Tim Richards
MD: Blake Rogers
JAMIE CULLUM
HANDSOME BOY MODELING SCHOOL

WXPX/Westchester, NY
PD: Chris Herrmann
APD/MD: Rob Lipshtz
No Adds

WUIN/Wilmington, NC
PD: Mark Keefe
MD: Jerry Gerard
2 NORAH JONES
2 JAMIE CULLUM
2 TEGAN & SARA
2 LUNA

Note: For complete adds, see R&R Music Tracking.

*Monitored Reporters



67 Total Reporters

25 Total Monitored

42 Total Indicator

Did Not Report, Playlist Frozen (1):
KPIG/Monterey, CA

ON THE RECORD

With **Lee Ann Konik**
MD, WZEW/Mobile



There must be some kind of mystical mojo that flows through the mighty Mississippi, from the Chicago blues masters right on down to the delta and bayou blues of Louisiana — and we're not talking the Britney Spears' "where's my next wedding?" blues! • One of the newest records causing a stir among WZEW/Mobile listeners is Marc Broussard's "Home." The first spin caused immediate positive reaction, making the song one of our top requests after only two weeks on the playlist. And since Mobile is also part of the delta, we've already been corrected on Cajun country pronunciation: It's BROO-sard. • "Home" is a great rock 'n' roll record with enough Southern spice for audio flavor. John Hiatt fans latched on right away because the guest guitarist on the track is Sonny Landreth. Broussard also demonstrates great vocal range with a song that's easy to sing along to while driving home from work. • Broussard is not a newcomer to the music biz. His daddy, Ted Broussard, is in the Louisiana Music Hall of Fame — not an easy feat when you consider all the musical notables from the bayous of the mighty Mississippi. The remainder of *Carencro* (pronounced KAREn-crow) is just as strong. If the genetic thing holds true, Marc will be around for quite a while.

The top 10 stayed pretty much the same this week on the monitored chart, although **Green Day** are now in the top five. We are beginning to see some significant growth on the **Lenny Kravitz** track (now 11*), **Jet** (15*-12*), **John Mayer** (20*-14*), **Ray Charles featuring Van Morrison** (18*-15*) and **Mick Jagger and Dave Stewart with Sheryl Crow** (22*-18*) ... **Michael Franti** debuts ... On the Indicator chart, **Low Millions**, **Charles**, **Norah Jones** and **Madeleine Peyroux** are heading for the top 10, while **The Finn Brothers**, **Jamie Cullum**, **Alison Krauss & Union Station** and **Kravitz** debut ... Also showing a solid building pattern on both panels are **Marc Broussard**, **The Shore**, **Anna Nalick** and **Butterfly Boucher** ... In the Most Added category, **Handsome Boy Modeling School** brought in 11 official adds this week after building quite a ground swell, and **Rufus Wainwright** grabs eight adds from his DVD/CD combo release ... Broussard, Finn Brothers, **Tegan & Sarah**, **Cullum**, **Krauss**, **Ari Hest** and **The Damnwells** close some important holes.

Triple A
ON THE RADIO

— John Schoenberger, Triple A Editor

AAA ARTIST
OF THE WEEK

ARTIST: **Low Millions**
LABEL: **Manhattan/EMC**

By **JOHN SCHOENBERGER** / TRIPLE A EDITOR



OK. Adam Cohen, the de facto leader of the band Low Millions, is Leonard Cohen's son. Now that that is out of the way, it should come as no surprise that, due to the fact that Adam has been surrounded by music and musicians for his entire life, he would choose music as his own creative outlet.

We first got to hear what kind of writer and singer Cohen was with his eponymous debut back in the late '90s. It was not bad for a first outing, but so much effort and outside micromanaging was put into the project, we really didn't get to hear what Cohen was capable of. That has all changed with Low Millions.

Certainly, his name and notoriety have a tendency to make one focus on Cohen, but he is quick to point out that this is very much a band effort. Comprising Cohen on vocals and the occasional instrument, guitarist Michael Chavez, keyboardist Zac Rae, bassist Jorgen Carlsson and drummer Eric Eldenius, the quintet actively collaborated on most of the songs and sounds on their debut effort, *Ex-Girlfriends*.

It should be noted that, although the members consider Low Millions their primary commitment, each has other significant things going on in his career: Cohen is also a successful French-language recording artist and performer, Chavez tours with John Mayer, Rae goes on the road with Alanis Morissette, Carlsson works with John Ondrasik of Five For Fighting, and Eldenius drums for such diverse artists as Ricky Fante and Donna Summer.

"We've played with each other for at least four years, sometimes in different

configurations and with many interruptions caused by the unavailability of a player or several players," Cohen says. "But we somehow always drift back together."

As the title of the album suggests, ex-girlfriends, relationships gone sour, romantic interludes and unrequited love are the inspirations for most of the songs. "This record is a chronicle of relationships gone good or bad," says Cohen. "Exes that marked me or who make for good stories. It was done with the knowledge of the people whose names we used, and in some cases with their full cooperation and enthusiasm."

So Eleanor ("Eleanor"), Jane ("Hey Jane"), Julia ("Julia") and Nikki ("Nikki Don't Stop") are named in some of the songs, and there are ladies referred to a bit more mysteriously in others, such as "Here She Comes," "Money Thing" and "Diary." And, of course, there is the song "Low Millions," which came from the band's name. "We were eating at a restaurant when Michael came up with the name," says Cohen. "After he pronounced the words together, we knew we liked the sound and meaning of the name. It even inspired a song."

Before Cohen assumed his other persona to support the French version of the album, he and the band were on the road in support of *Ex-Girlfriends* throughout October and well into November.

MANAGER'S MINUTE

Your Free, Weekly E-Mail

- Study Summaries from BIA, Center for Media Research, E-Marketer, Interep, Katz, The Media Audit, NAB and more.
- Management and Sales ideas from Sylvia Allen, Dave Anthony, John Lund, Irwin Pollack, Walter Sabo and many others.
- Research insights from Larry Rosin, Gerry Boehme, Mike Henry, Bill Moyes, Mark Ramsey, Rick Torcasso and many others.
- Industry event calendar update

**If You've Got 60 Seconds,
You'll Want To Read the R&R Manager's Minute!**

To subscribe, send your name, email and contact information to managersminute@radioandrecords.com



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
	1	KASEY CHAMBERS <i>Wayward Angel (Warner Bros.)</i>	703	-4	6117
3	2	WILLIE NELSON <i>It Always Will Be (Lost Highway)</i>	572	+70	2002
2	3	BUDDY MILLER <i>Universal United House Of Prayer (New West)</i>	567	+4	4751
8	4	A. KRAUSS & UNION... <i>Lonely Runs Both Ways (Rounder)</i>	510	+136	1005
5	5	CHARLIE ROBISON <i>Good Times (Dualtone)</i>	442	+20	4636
4	6	STEVE EARLE <i>The Revolution Starts Now (E-Squared/Artemis)</i>	430	-22	9123
7	7	TONY JOE WHITE <i>The Heroines (Sanctuary/SRG)</i>	422	+41	2592
6	8	RICKY SKAGGS... <i>Brand New Strings (Skaggs Family)</i>	415	+18	2831
9	9	TOM GILLAM <i>Shake My Hand (95 North/Haydens Ferry)</i>	380	+24	2008
10	10	VARIOUS ARTISTS <i>Enjoy Every Sandwich... (Artemis)</i>	358	+9	1531
11	11	TIFT MERRITT <i>Tambourine (Lost Highway)</i>	340	+8	5694
17	12	NEKO CASE <i>The Tigers Have Spoken (Anti/Epitaph)</i>	324	+65	892
21	13	IRIS DEMENT <i>Lifelines (Flariella)</i>	297	+56	983
12	14	VARIOUS ARTISTS <i>Touch My Heart... (Sugar Hill)</i>	292	-31	6774
13	15	JUNIOR BROWN <i>Down Home Chrome (Telarc)</i>	278	-34	5605
15	16	MELROYS <i>The Melroys (95 North)</i>	261	-14	3620
16	17	P. ROWAN & T. RICE <i>You Were There For Me (Rounder)</i>	251	-13	2109
18	18	NATHAN <i>Jimson Weed (Nettwerk)</i>	242	-10	2201
14	19	K. KANE & K. WELCH <i>You Can't... (Compass/Dead Reckoning)</i>	238	-48	8644
20	20	NITTY GRITTY DIRT BAND <i>Welcome To Woody Creek (Dualtone)</i>	233	-11	3804
22	21	MELONIE CANNON <i>Melonie Cannon (Skaggs Family)</i>	230	-6	3200
Debut	22	JESSE DAYTON <i>Country Soul Brother (Stag)</i>	229	+74	442
26	23	GOURDS <i>Blood Of The Ram (Eleven Thirty)</i>	228	+35	851
31	24	DAN HICKS & THE HOT LICKS <i>Selected Shorts (Surfdog)</i>	227	+43	639
23	25	BURRITO DELUXE <i>The Whole Enchilada (Luna Chica)</i>	226	-3	3166
19	26	TODD SNIDER <i>East Nashville Skyline (Oh Boy)</i>	224	-25	8038
Debut	27	VARIOUS ARTISTS <i>Hard Headed Woman... (Bloodshot)</i>	217	+34	559
Debut	28	VARIOUS ARTISTS <i>Texas Unplugged (Palo Duro)</i>	207	+26	759
24	29	VARIOUS ARTISTS <i>The Unbroken Circle (Dualtone)</i>	196	-17	4843
25	30	ACOUSTIC SYNDICATE <i>Long Way Round (Sugar Hill)</i>	196	+2	932

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts.

For more information please visit www.americanamusic.org.

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Americana Spotlight

by John Schoenberger

Artist: Neko Case

Label: Anti/Epitaph



Like many of the younger generation of alternative country artists (although she hates that term), Neko Case has her musical roots deeply planted in punk and indie rock. Born in Alexandria, VA but raised in Tacoma, WA, Case later spent some time in Vancouver going to art school. While attending to her studies she participated in a variety of rock bands before settling on an Americana approach that was more suited to her tastes and talents. She released *The Virginian* in 1997 to critical acclaim and has steadily built a fan base since with 2000's *Furnace Room Lullaby* and 2002's *Blacklisted*. Case recently recorded a mostly live album, *The Tigers Have Spoken*, for her new deal with Anti. Recorded at three different venues, the project features Canadian alt-country heroes The Sadies as her backing band and special appearances by Brian Connelly, Paul Morstad, The Pinetops and The Ideacity3 Choir. The disc includes some of Case's older material, smart covers of tunes by Buffy Sainte-Marie, The Shangri-Las and Loretta Lynn and two new tunes: "Hex" and "The Tigers Have Spoken."

Americana News

Congratulations go out to Americana Music Association Executive Director Jeff Green, who was recently awarded the Jo Walker-Meador International Award. This award recognizes outstanding achievement by an individual or company in advocating and supporting country music's market development in territories outside North America ... Pixies singer-guitarist Frank Black plans to release two albums' worth of material recorded earlier this year in Nashville, with a solo tour to follow. The first release will be titled *Honeycomb* ... The Genius of Ray Charles, a new exhibit highlighting the music pioneer's legacy, opened Nov. 24 at the Rock and Roll Hall of Fame and Museum in Cleveland ... Arlos Smith was named country songwriter of the year at SESAC's annual awards banquet, held Nov. 10 ... Jesse McReynolds and Charles Whitstein will release their tribute album to pioneering brother duos on March 15. McReynolds is the surviving member of the longtime Grand Ole Opry act Jim & Jesse, and Whitstein performed and recorded with his brother Robert as The Whitstein Brothers. Titled *Gone But Not Forgotten*, the album will spotlight cuts made famous by the Louvin, Delmore, Stanley, Bailes, Monroe, Wilburn and Morris brothers ... If you haven't had a chance yet, you should check out Keith and Kent Zimmerman's new book, *Sing My Way Home: Voices of the New American Roots Rock*. They are interested in doing phoners, if you'd like. Just contact the Z-men at keithz81@pacbell.net.

Note: If you have Americana news, please forward it to jschoenberger@radioandrecords.com.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
NEKO CASE <i>The Tigers Have Spoken (Anti/Epitaph)</i>	10
ALISON KRAUSS & UNION STATION <i>Lonely Runs Both Ways (Rounder)</i>	8
JESSE DAYTON <i>Country Soul Brother (Stag)</i>	8
STRAY CATS <i>Rumble In Brixton (Surfdog)</i>	5

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KEVIN PETERSON
kpeterson@radioandrecords.com

Thank You Very Much!

We all have much to be grateful for this year

It's been an interesting year, with hurricanes, nasty political campaigns, Christian stations signing on, and some signing off. But no matter what, we all have something to be thankful for. Here's what you said you were grateful for this year.

Scott Taylor

**Station Manager,
WAWZ/New York**

I'm thankful for a talented and dedicated team of radio professionals who get it and are making a difference in New York. Thanks, Johnny, Stacey, Dawn, David, Beth, Keith, Abel, Frank, Bob, Ed, Allen, Nancy and Rea.

Michael Grimm

**Programming
Coordinator, KLJC/
Kansas City**

I am thankful for the gift of marriage. I got married on July 24, and I absolutely love it. God is so good and has blessed me more than I could have dreamed of with my wife.

Derek Jones

**VP/Radio Promotions,
Rocketown**

I am extremely thankful for my colleagues and peers in Christian radio who continue to encourage and bless me. I am grateful for the friendships I have with folks at other labels and for our friends at radio stations across the country. I hope the community will continue to focus on encouragement, relationships and partnerships with one another in the coming new year.

Chuck Tyler

**Director/Programming,
KFSH (The Fish)/
Los Angeles**

I'm thankful to continue to be involved in this life-changing enterprise.

Joshua Tanner

PD, KYTT-FM/Coos Bay, OR

I am thankful for Jesus and His grace. Without both, things would fall apart real quick.

Tracey Artis

**VP/Gospel Promotions,
Gospo Centric**

I am thankful that God continues to give me life, health and strength

and trusts me with a new blessing, my second child. It is a baby boy to be born in January. I am so thankful for this addition to my family. I already have a 3-year-old, Jazmyn Lisette Artis. She is so excited about the arrival of her brother, Jordan.

Dave Arthur

**PD, KFIS (The Fish)/
Portland, OR**

In my personal life I'm thankful for my marriage to my gorgeous wife, Shauna (my encourager and cheerleader for almost 15 years), and my three beautiful, healthy daughters. I'm also thankful for God's grace in my life, because Lord knows I need that daily. No, wait — hourly. No, wait — constantly!

"I am thankful that we have seen the format grow from a niche format to mainstream."

Dave Mack

Professionally, this has been an incredible year of growth for KFIS. That is due in large part to having the hardest-working people in radio just happen to work here. Since January we've hired a new morning show (Roger Manning and Jeanne Kenney), a new midday host/Music Director (Kat Taylor) and a new night host (Shelby Collins) and added Summer Hamilton in overnights. I've never seen a team gel like this one has. It's an honor to be their leader.

Our GM, Dennis Hayes, and Director/Sales, Damon Balch, have breathed new life into our sales force, and we've had many record

months. We also couldn't be where we are today without the talent and hard work of our Promotions Director, Leslie Pfau, who has been here with me since The Fish went on the air over three years ago. She handles all three of our stations, and, somehow, no one is ever left out.

We've also been blessed to have moved into brand-spankin'-new studios this past spring. We got to walk away from the old studios, leaving everything behind, including the trash cans. Have we been blessed this year? You better believe it!

Mark Giles

Integrity Music

I am grateful for the new mercies of God every day; for my precious wife and best friend of 24-plus years; for my two sons, who will be married within three weeks of each other; and for being able to partner with my friends in radio. Thanks be to God for His many blessings.

Ty McFarland

OM, KTSY/Boise, ID

I'm thankful for my friends in this industry who treat me more graciously than I deserve. I'm very grateful for an extended family of radio colleagues. I'm thankful that WPOZ/Orlando was No. 1 25-54 in the summer book. Go, Dean, Jim and crew! Oh, and of course I'm thankful for R&R.

Mike Couchman

**PD, WAYG/Grand Rapids
and WAYK/Kalamazoo, MI**

I'm thankful for the impending birth of our first son (he goes for adds in early April). We just bought our first house, and I'm thankful for being in debt with a purpose. Our listeners in our markets are awesome and very responsive. Our bosses treat us well (aside from the 10 Hail Marys we say for every \$10 we fall short of our shareathon goals or for every half share Arbitron takes from us).

And I'm thankful that somehow R&R still arrives, despite the bouts we go through of having the right address but the wrong name and the right name but the wrong address. Sometimes it's a little late though: I just got done reading a piece by Mike Joseph on some new group called Spice Girls.

They are definitely going to be a staple of mainstream CHR five years from now. Peace!

Dan Wynia

**Network Music &
Promotions Director,
Skylight Network &
KTIS/Minneapolis**

I'm very thankful that I've been able to get paid for doing something I love for all these years. Even more, I'm thankful to be blessed with a wonderful wife and two great kids. God is good.

Lori Cline

**Director/National
Promotion, Word**

This year has been amazing. I am so thankful for God's continued grace and leading in my life. I am nothing without Him, and what I do on a daily basis means nothing without Him in the center of it all. I'm thankful for the Word team and the artists I work with, my friends in radio who keep this fun, my church "life group" and the accountability and laughs they bring to my life, and my cute hubby, Drew. Now let's eat!

Ellyn Davey

**MD, WNFA & WNFR/
Port Huron, MI**

Today I'm grateful for a recent call from a new Christian and a new listener who came to know Christ earlier this year. He said that he learned of his desperate need of God by listening to this radio station. Just to know that God has allowed me to be a part of His great work makes all those hectic, tired mornings worth it. One more soul for Jesus!

Gary Walsh

PD, WBGB/Jacksonville

I'm incredibly thankful to be in this business, to serve the best listeners on the planet, that election commercials are finally over, and that Florida is not the butt of all the election jokes this year.

Jonathan Unthank

**PD, WYLV (Love 89)/
Knoxville**

I am so thankful this year for God's faithfulness and strength. My grandfather passed away earlier this year, and my grandmother's health is deteriorating, but God has proved Himself by giving my family sustained strength during this time. We are a very close family. I have learned to appreciate my relationship with my family more and look forward to this April, when I start a new family of my own with my wonderful fiancée, Melanie.

I also want to thank God for the awesome staff I have at Love 89. We're in the trenches day in and day out, and I am grateful for their work

and dedication to the Lord and our listeners in Knoxville and East Tennessee.

Phil Conner

**National Promotion
Manager, Gotee**

I'm thankful for so much, mainly because I have all I could ever ask for. I am thankful for my amazing and beautiful wife, Jordyn. I'm thankful for my family, friends, job, health and all that God has provided for me. I truly feel like the luckiest man on earth.

Steve Etheridge

**Director/Programming,
KBIQ, KGFT & KZNT/
Colorado Springs**

I'm thankful to all the courageous men and women serving in Iraq and Afghanistan (as well as the sacrifice made by their families) for allowing my family to feel safe when we go to bed each night.

"We've been blessed to have moved into brand-spankin'-new studios this past spring. We got to walk away from the old studios, leaving everything behind, including the trash cans."

Dave Arthur

Jenna James

PD, KLYT/Albuquerque

I'm thankful for my family, my gig and my iPod.

Dave St. John

PD, KZZQ/Des Moines

I'm thankful that *The Passion of the Christ* and *Switchfoot* were two examples of top-tier-quality media reaching beyond the church in 2004. Love to see more in '05.

Dave Mack

**PD, WDJC-AM & FM,
WLGS, WXJC &
WYDE/Birmingham**

I am thankful that we have seen the format grow from a niche format to mainstream. Christian radio, when performed properly, can and

Continued on Page 68

November 26, 2004

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	1040	+51	8	37/0
2	2	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	928	-6	16	34/0
6	3	NEWSBOYS Presence (My Heart's Desire) (Sparrow/EMI CMG)	870	+38	12	34/0
5	4	SALVADOR Heaven (Word/Curb/Warner Bros.)	861	+26	6	32/2
3	5	MICHAEL W. SMITH Healing Rain (Reunion/PLG)	860	-33	14	33/0
4	6	BY THE TREE Beautiful One (Fervent)	776	-62	16	30/0
7	7	BETHANY DILLON All I Need (Sparrow/EMI CMG)	737	-90	18	32/0
8	8	JEREMY CAMP Walk By Faith (BEC)	714	-74	28	37/0
10	9	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	704	+32	9	30/0
11	10	BUILDING 429 The Space In Between Us (Word/Curb/Warner Bros.)	665	+17	11	28/0
14	11	MONK & NEAGLE Dancing With The Angels (Flicker)	645	+45	5	27/0
9	12	POINT OF GRACE I Choose You (Word/Curb/Warner Bros.)	643	-42	9	28/0
13	13	TREE63 Blessed Be Your Name (Inpop)	596	-10	42	37/0
12	14	FFH Still The Cross (Essential/PLG)	591	-23	12	23/0
19	15	MERCYME Homesick (INO)	551	+185	3	25/6
17	16	THIRD DAY You Are Mine (Essential/PLG)	491	+34	6	25/4
22	17	STEVEN CURTIS CHAPMAN Much Of You (Sparrow/EMI CMG)	444	+89	3	26/5
20	18	NATALIE GRANT Live For Today (Curb)	419	+53	6	23/2
18	19	BEBO NORMAN Disappear (Essential/PLG)	390	-33	13	21/0
21	20	TREE63 King (Inpop)	362	-2	8	15/0
26	21	MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.)	312	+44	2	15/2
24	22	TELECAST The Beauty Of Simplicity (BEC)	293	-10	17	21/0
23	23	WATERMARK The Glory Of Your Name (Rockettown)	286	-19	16	25/0
29	24	THIRD DAY/STEVEN CURTIS CHAPMAN/MERCYME I See Love (Last Keyword)	257	+14	7	14/0
Debut	25	NEWSONG f/NATALIE GRANT When God Made You (Reunion)	255	+51	1	13/1
Debut	26	TOBYMAC Gone (ForeFront/EMI CMG)	244	+69	1	15/3
27	27	SHANE & SHANE He Is Exalted (Inpop)	239	-7	4	16/1
25	28	BARLOWGIRL Never Alone (Fervent)	215	-68	19	14/0
30	29	SWIFT Alive In Love (Flicker)	210	-30	13	12/0
Debut	30	ACROSS THE SKY When God Ran (Creative Trust Workshop)	205	+26	1	11/0

39 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

- ANDY CHRISMAN** Complete (Upside/SHELTER)
Total Plays: 168, Total Stations: 10, Adds: 1
- DAVID CROWDER BAND** Revolutionary Love (Sixsteps/Sparrow/EMI CMG)
Total Plays: 145, Total Stations: 7, Adds: 0
- SCOTT RIGGAN** I Love You Lord (Spinning Plates)
Total Plays: 134, Total Stations: 5, Adds: 0
- SWITCHFOOT** This Is Your Life (Sparrow/EMI CMG)
Total Plays: 131, Total Stations: 5, Adds: 0
- BIG DADDY WEAVE** Set Me Free (Fervent)
Total Plays: 126, Total Stations: 8, Adds: 0

- THIRD DAY** Come On Back To Me (Essential/PLG)
Total Plays: 120, Total Stations: 10, Adds: 0
- NICOLE C. MULLEN** I Am (Word/Curb/Warner Bros.)
Total Plays: 111, Total Stations: 8, Adds: 1
- BIG DISMAL** Rainy Day (Lost Keyword)
Total Plays: 109, Total Stations: 6, Adds: 0
- CAEDMON'S CALL** There's Only One (Holy One) (Essential/PLG)
Total Plays: 108, Total Stations: 9, Adds: 2
- MUTE MATH** Control (Teleprompt/Word/Curb/Warner Bros.)
Total Plays: 100, Total Stations: 4, Adds: 0

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
MERCYME Homesick (INO)	6
STEVEN CURTIS CHAPMAN Much Of You (Sparrow/EMI CMG)	5
THIRD DAY You Are Mine (Essential/PLG)	4
TOBYMAC Gone (ForeFront/EMI CMG)	3
SELAH All My Praise (Curb)	3
AVALON I Wanna Be With You (Sparrow/EMI CMG)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MERCYME Homesick (INO)	+185
STEVEN CURTIS CHAPMAN Much Of You (Sparrow/EMI CMG)	+89
TOBYMAC Gone (ForeFront/EMI CMG)	+69
NATALIE GRANT Live For Today (Curb)	+53
SELAH All My Praise (Curb)	+53
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	+51
NEWSONG f/NATALIE GRANT When God Made You (Reunion)	+51
MONK & NEAGLE Dancing With The Angels (Flicker)	+45
MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.)	+44
MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG)	+44

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MERCYME Here With Me (INO/Curb)	530
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	505
SHAWN MCDONALD Gravity (Sparrow/EMI CMG)	477
MATTHEW WEST More (Universal South/EMI CMG)	436
BUILDING 429 Glory Defined (Word/Curb/Warner Bros.)	413
MERCYME I Can Only Imagine (INO/Curb)	363
MERCYME Word Of God Speak (INO)	358
SELAH You Raise Me Up (Curb)	356
THIRD DAY I Believe (Essential/PLG)	354
NEWSBOYS He Reigns (Sparrow/EMI CMG)	346

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Thank You Very Much!

Continued from Page 67

should be a force in the community, and it looks like that has become the norm, praise God.

Dale McCubbins

PD, WCVK/Bowling Green, KY and WJVK/Owensboro, KY

I'm more blessed than I have a right to be. Besides a great God who, in addition to all the blessings of life and salvation, got me a great job (and they pay me to be here!), I have a beautiful, understanding wife of 18 years who helps me find my phone when the second transmitter calls me at 3am. I also have a beautiful 17-year-old daughter (I really thank God that she still thinks most guys are dorks) who still thinks I'm (mostly) cool. My family and ex-

tended family members and friends are reasonably healthy. My kid brother was not called back into active service after serving in Desert Storm.

I can't remember the poem exactly, but it goes something to the effect of "I'm thankful for that pile of dirty dishes. I eat regularly. I'm thankful for not finding my favorite shirt. I have clothes to wear. I'm thankful for a messy house. I have a roof over my head, warmth and safety." I am blessed. Thank you, God.

John Shirk

PD, WJTL/Lancaster, PA

I am thankful for the family God gave me: my wife, Gloria (married 16 years), and our two sons, Ryan and Austin, ages 10 and 7. They each have a special place in my heart. I am also thankful to God for our church family.

Daryl Pierce

PD/MD, WAKW/Cincinnati

I'm thankful that God is always faithful. I'm not always successful in my efforts to be holy like He wants me to, but He continues to love me anyway.

Paul Tipton

PD, WSCF/Vero Beach, FL

We are very thankful for life. After going through two hurricanes we have come to appreciate the simple things (water, hot meals, electricity). Even when it seemed as if the building was going to blow away, we were still on the air, giving listeners encouraging words. Sometimes we like to measure success by how much profit we made this year, but God has blessed us beyond measure. We are truly blessed.

Chris Crain

Asst. PD/MD, WJIE/Louisville

I am very thankful for God's blessings on our country. I traveled to Thailand with Compassion International this year, and I saw how little some of the people have and the lack of opportunities for their children. It reminded me again how much we are blessed in this country. That is something to be thankful for every day.

Pastor Ron

PD & host of Emmanuel on KLMY/Lincoln, NE and E-Rock on KIBZ/Lincoln, NE

My professional thanks for 2004 is that E-Rock celebrated its 10th anniversary on KIBZ and that I started a new AC/Triple A show called Emmanuel on KLMY — double the listeners, double the

coverage, double the ministry and, of course, double the fun. Personally, I am continually blessed with a loving family, friends and congregation.

Patricia and Bob Felberg

PD & MD, WVOF/Southbury, CT

We have many reasons to be thankful this year. We dealt with sickness, personal changes of location, vehicle hassles, job changes and business closures, but God was always in the middle of it all.

One huge blessing continues: We have been on the same radio station for over 25 years, in the same time slot for over 20 years and have had the same DJs for over 15 years, all at no financial cost. Such favor has got to be from the Lord. Through the year we have continued to learn and grow in the Lord and in the realization that His love is truly amazing.

CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	TOBYMAC <i>Gone (ForeFront/EMI CMG)</i>	1284	+72	14	30/0
3	2	BIG DISMAL <i>Rainy Day (Lost Keyword)</i>	948	+39	11	27/0
4	3	SWITCHFOOT <i>This Is Your Life (Sparrow/EMI CMG)</i>	889	+54	5	27/0
9	4	MAT KEARNEY <i>Undeniable (Inpop)</i>	843	+155	8	27/3
2	5	BY THE TREE <i>Beautiful One (Fervent)</i>	837	-84	20	22/0
6	6	DAY OF FIRE <i>Cornerstone (Essential/PLG)</i>	812	+4	11	24/0
7	7	BUILDING 429 <i>The Space... (Word/Curb/Warner Bros.)</i>	805	+28	11	23/1
5	8	BETHANY DILLON <i>All I Need (Sparrow/EMI CMG)</i>	782	-27	17	20/0
8	9	SHAWN MCDONALD <i>Gravity (Sparrow/EMI CMG)</i>	677	-56	19	17/0
12	10	BARLOWGIRL <i>Mirror (Fervent)</i>	656	+85	5	24/1
10	11	TREE63 <i>King (Inpop)</i>	652	+19	12	20/0
14	12	RELIENT K <i>Be My Escape (Gotee)</i>	635	+68	6	22/1
17	13	NEWSBOYS <i>Presence... (Sparrow/EMI CMG)</i>	621	+60	10	21/2
15	14	MUTE MATH <i>Control (Teleprompt/Word/Curb/Warner Bros.)</i>	621	+57	7	18/0
16	15	RACHAEL LAMPA <i>When I Fall (Word/Curb/Warner Bros.)</i>	549	-13	16	16/0
19	16	JEREMY CAMP <i>Take You Back (BEC)</i>	515	+58	3	21/3
13	17	AUDIO ADRENALINE <i>Miracle (ForeFront/EMI CMG)</i>	515	-54	17	16/0
18	18	IAN ESKELIN <i>Shout (Inpop)</i>	468	-54	11	17/0
22	19	THIRD DAY <i>You Are Mine (Essential/PLG)</i>	420	+53	4	18/3
24	20	CASTING CROWNS <i>Voice... (Beach Street/Reunion/PLG)</i>	407	+57	4	15/1
21	21	PILLAR <i>Rewind (Flicker/EMI CMG)</i>	405	+33	7	15/0
20	22	HAWK NELSON <i>Every Little Thing (Tooth & Nail)</i>	387	-22	18	12/0
23	23	SKILLET <i>A Little More (Ardent/Lava)</i>	373	+16	3	17/1
Debut	24	THOUSAND FOOT... <i>This Is A Call (Tooth & Nail/EMC)</i>	367	+67	1	12/0
25	25	TODD AGNEW <i>Reached Down (Ardent)</i>	349	+11	11	11/0
26	26	BDA <i>Maybe You (Creative Trust Workshop)</i>	342	+14	4	15/1
28	27	KIERRA SHEARD <i>You Don't Know (EMI Gospel)</i>	331	+20	4	10/0
27	28	BEBO NORMAN <i>Disappear (Essential/PLG)</i>	328	+1	6	11/0
30	29	RJ HELTON <i>Why Don't We Pray (B-Rite)</i>	317	+12	3	12/0
29	30	SALVADOR <i>Heaven (Word/Curb/Warner Bros.)</i>	317	+9	5	12/0

30 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 11/14 - Saturday 11/20.
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ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	TOBYMAC <i>Gone (ForeFront/EMI CMG)</i>	419	-7	13	33/1
2	2	FURTHER SEEMS FOREVER <i>Hide Nothing (Tooth & Nail)</i>	382	-2	11	20/1
3	3	DAY OF FIRE <i>Cornerstone (Essential/PLG)</i>	356	+20	13	31/0
4	4	RELIENT K <i>Be My Escape (Gotee)</i>	348	+36	6	31/1
7	5	MUTE MATH <i>Control (Teleprompt/Word/Curb/Warner Bros.)</i>	309	+13	9	30/2
8	6	MAT KEARNEY <i>Undeniable (Inpop)</i>	294	+19	5	17/1
5	7	FM STATIC <i>Definitely Maybe (Tooth & Nail)</i>	280	-29	13	17/1
9	8	SANCTUS REAL <i>Alone (Sparrow/EMI CMG)</i>	275	+12	9	27/2
11	9	ROPER <i>Amplify (5 Minute Walk)</i>	274	+14	7	23/1
6	10	KIDS IN THE WAY <i>Phoenix (Flicker)</i>	260	-38	16	22/0
10	11	SKILLET <i>Open Wounds (Ardent/Lava)</i>	249	-12	14	28/2
12	12	NATE SALLIE <i>Without You (Curb)</i>	236	-18	15	16/0
13	13	HAWK NELSON <i>Letters To The President (Tooth & Nail)</i>	233	+11	5	21/1
14	14	FLYLEAF <i>Breathe Today (Octone)</i>	223	+3	5	23/2
15	15	12 STONES <i>Far Away (Wind-up)</i>	196	-1	17	21/0
16	16	POOR MAN'S RICHES <i>Energy (Word Of Mouth)</i>	195	-1	13	17/0
17	17	GRETCHEN <i>Fading (Independent)</i>	183	+3	10	19/1
19	18	BDA <i>Maybe You (Creative Trust Workshop)</i>	171	+16	3	16/2
18	19	GRAND PRIZE <i>King Of Kings (A'pastrophe)</i>	169	+4	6	20/2
21	20	SWITCHFOOT <i>This Is Your Life (Sparrow/EMI CMG)</i>	159	+7	3	20/4
20	21	THOUSAND FOOT KRUTCH <i>Faith... (Tooth & Nail/EMC)</i>	158	+4	19	17/1
27	22	FALLING UP <i>Escalates (Tooth & Nail)</i>	153	+26	2	15/8
24	23	SEVEN PLACES <i>Even When (BEC)</i>	149	+9	4	17/2
22	24	PILLAR <i>Hypnotized (Flicker/EMI CMG)</i>	138	-13	2	20/5
23	25	STAPLE <i>Pop (Flicker)</i>	138	-13	8	15/0
26	26	RADIAL ANGEL <i>Not Beautiful (Independent)</i>	137	+3	3	17/4
Debut	27	BIG DISMAL <i>Rainy Day (Lost Keyword)</i>	130	+24	1	9/3
29	28	THOUSAND FOOT... <i>This Is A Call (Tooth & Nail/EMC)</i>	124	+9	3	15/1
30	29	SOMETHING LIKE... <i>In The Burning (Sparrow/EMI CMG)</i>	110	0	2	3/0
Debut	30	EVERLIFE <i>Evidence (SHELTER)</i>	107	+9	1	11/1

37 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 11/14 - Saturday 11/20.
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New & Active

KUTLESS *It's Like Me (BEC)*
 Total Plays: 296, Total Stations: 11, Adds: 1

SANCTUS REAL *Things Like You (Sparrow/EMI CMG)*
 Total Plays: 205, Total Stations: 10, Adds: 1

CHARITY VON *Weight Of The World (Slanted)*
 Total Plays: 197, Total Stations: 6, Adds: 0

THIRD...STEVEN C. CHAPMAN/MERCY... *I See Love (Lost Keyword)*
 Total Plays: 194, Total Stations: 5, Adds: 1

SEVEN PLACES *Even When (BEC)*
 Total Plays: 177, Total Stations: 8, Adds: 3

EXIT EAST *All Of This (Fervent)*
 Total Plays: 151, Total Stations: 7, Adds: 1

PAUL COLMAN *Gloria (All God's Children) (Inpop)*
 Total Plays: 113, Total Stations: 7, Adds: 2

STORYSIDE:B *More To This Life (Silent Majority)*
 Total Plays: 108, Total Stations: 5, Adds: 2

GRITS *We Don't Play (Gotee)*
 Total Plays: 107, Total Stations: 4, Adds: 1

MASE *Welcome Back (Bad Boy/Universal)*
 Total Plays: 102, Total Stations: 3, Adds: 0

New & Active

TINMAN JONES *Poetic (Cross Driven)*
 Total Plays: 102, Total Stations: 12, Adds: 2

UNBOUND *Save Tears (Independent)*
 Total Plays: 102, Total Stations: 8, Adds: 1

KUTLESS *It's Like Me (BEC)*
 Total Plays: 98, Total Stations: 8, Adds: 0

THIRD DAY *'Til The Day I Die (Essential/PLG)*
 Total Plays: 92, Total Stations: 13, Adds: 3

EMERY *Fractions (Tooth & Nail)*
 Total Plays: 92, Total Stations: 5, Adds: 1

GRITS *We Don't Play (Gotee)*
 Total Plays: 88, Total Stations: 10, Adds: 3

ONE DAY LESS *Blinded (Independent)*
 Total Plays: 87, Total Stations: 6, Adds: 1

ADELAIDE *Hard To Find (Word Of Mouth)*
 Total Plays: 84, Total Stations: 7, Adds: 2

STARFIELD *Revolution (Sparrow/EMI CMG)*
 Total Plays: 76, Total Stations: 7, Adds: 1

BARLOWGIRL *Mirror (Fervent)*
 Total Plays: 76, Total Stations: 4, Adds: 1

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INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	MICHAEL W. SMITH Healing Rain (Reunion/PLG)	412	+6	13	22/0
	2	FFH Still The Cross (Essential/PLG)	367	+2	14	21/0
	3	CASTING CROWNS Voice... (Beach Street/Reunion/PLG)	363	+44	8	22/0
	4	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	293	+19	11	17/0
	5	BEBO NORMAN Disappear (Essential/PLG)	289	-35	14	17/0
	6	FERNANDO ORTEGA Take Heart, My Friend (Curb)	276	+4	13	17/0
	7	NEWSBOYS Presence... (Sparrow/EMI CMG)	270	+2	9	17/0
	8	SELAH All My Praise (Curb)	250	+81	2	21/2
	9	WATERMARK The Glory Of Your Name (Rocketown)	245	-15	18	16/0
	10	PAUL BALOCHE Offering (Hosanna)	244	+17	6	17/0
	11	THIRD DAY You Are Mine (Essential/PLG)	228	+7	7	15/0
	12	C. TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	215	+19	8	14/1
	13	DELIRIOUS? Majesty (Here I Am) (Sparrow/EMI CMG)	184	+16	14	9/0
	14	CAEDMON'S CALL There's Only One... (Essential/PLG)	165	+36	4	12/1
	15	TODD AGNEW Still Here Waiting (Ardent)	159	+13	5	10/0
Debut	16	STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG)	157	+56	1	12/3
	17	POINT OF GRACE I Choose You (Word/Curb/Warner Bros.)	146	+8	5	8/0
	18	MARK SCHULTZ He Will... (Word/Curb/Warner Bros.)	134	+20	2	13/2
	19	TODD SMITH Turn To You (Curb)	132	-3	4	11/1
	20	SHANE & SHANE He Is Exalted (Inpop)	129	+1	3	10/0

22 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 11/14 - Saturday 11/20.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	GRITS We Don't Play (Gotee)
2	LOJIQUE Adrenaline Rush (Illlect)
3	SOUL PURPOSE Bounce With Me (BEC)
4	FLAME Open My Heart (Cross Movement)
5	PEACE OF MIND We Gon A Make It (BEC)
6	M.O.C. Blase (Move)
7	OUT OF EDEN Soldiers (Gotee)
8	L.A. SYMPHONY The End Is Now (Gotee)
9	KIERRA SHEARD You Don't Know (EMI Gospel)
10	FLYNN /SHARLOCK POEMS Get Up (Illlect)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	CASTING CROWNS Voice... (Beach Street/Reunion/PLG)	1002	+71	9	33/0
	2	MICHAEL W. SMITH Healing Rain (Reunion/PLG)	961	-46	14	32/0
	3	C. TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	881	-39	15	31/0
	4	NEWSBOYS Presence... (Sparrow/EMI CMG)	844	+6	12	30/1
	5	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	751	+20	12	30/0
	6	FFH Still The Cross (Essential/PLG)	683	-14	15	26/0
	7	BUILDING 429 The Space... (Word/Curb/Warner Bros.)	650	+2	11	23/0
	8	POINT OF GRACE I Choose You (Word/Curb/Warner Bros.)	649	+10	9	24/0
	9	THIRD DAY You Are Mine (Essential/PLG)	631	+27	8	26/0
	10	BETHANY DILLON All I Need (Sparrow/EMI CMG)	625	-43	18	23/0
	11	BY THE TREE Beautiful One (Fervent)	592	-28	19	22/0
	12	SALVADOR Heaven (Word/Curb/Warner Bros.)	589	+56	5	25/1
	13	MONK & NEAGLE Dancing With The Angels (Flicker)	580	+85	6	24/1
	14	MERCYME Homesick (INO)	512	+94	4	24/1
	15	STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG)	443	+74	5	23/2
	16	MARK SCHULTZ He Will... (Word/Curb/Warner Bros.)	375	+54	4	19/1
	17	NATALIE GRANT Live For Today (Curb)	359	+17	4	19/0
	18	NEWSONG f/N. GRANT When God Made You (Reunion)	353	+32	5	15/1
	19	TREE63 King (Inpop)	353	-40	7	15/0
	20	AMY GRANT The Water (Word/Curb/Warner Bros.)	340	+21	6	13/1
	21	CAEDMON'S CALL There's Only One... (Essential/PLG)	306	+5	7	14/0
	22	BEBO NORMAN Disappear (Essential/PLG)	278	-6	19	11/0
	23	WATERMARK The Glory Of Your Name (Rocketown)	265	-5	16	13/0
Debut	24	ANDY CHRISMAN Complete (Upside/SHELTER)	237	+34	1	12/1
	25	TREVOR MORGAN Fall Down (BHT)	228	-60	17	12/0
	26	ACROSS THE SKY When... (Creative Trust Workshop)	225	-24	5	10/0
	27	SHAWN MCDONALD Gravity (Sparrow/EMI CMG)	221	-106	18	11/0
	28	BIG DISMAL Rainy Day (Lost Keyword)	204	-34	8	10/0
Debut	29	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	198	+28	1	11/1
	30	SHANE & SHANE He Is Exalted (Inpop)	192	-14	7	10/0

34 AC reporters. Songs ranked by total plays for the airplay week of Sunday 11/14 - Saturday 11/20.
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New & Active

IAN ESKELIN Magnify (Inpop)
 Total Plays: 178, Total Stations: 10, Adds: 2

TODD AGNEW Still Here Waiting (Ardent)
 Total Plays: 173, Total Stations: 11, Adds: 1

TODD SMITH Turn To You (Curb)
 Total Plays: 173, Total Stations: 8, Adds: 0

JADON LAVIK Following You (BEC)
 Total Plays: 163, Total Stations: 8, Adds: 1

PHIL BAQUIE I Fall (SHELTER)
 Total Plays: 162, Total Stations: 9, Adds: 1

THIRD...STEVEN C. CHAPMAN/MERCY... I See Love (Lost Keyword)
 Total Plays: 147, Total Stations: 6, Adds: 0

M. WEST You Know Where To Find Me (Sparrow/EMI CMG)
 Total Plays: 136, Total Stations: 10, Adds: 2

S. MCDONALD All I Need (Is Your Love) (Sparrow/EMI CMG)
 Total Plays: 133, Total Stations: 10, Adds: 5

SELAH All My Praise (Curb)
 Total Plays: 130, Total Stations: 10, Adds: 2

SARA GROVES Compelled (INO)
 Total Plays: 117, Total Stations: 8, Adds: 1



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JACKIE MADRIGAL

jmadrigal@radioandrecords.com

What Are You Thankful For?

Industry friends share their gratitude

The year is almost over, and each of us has gone through our share of wonderful — and not-so-wonderful — moments. It has been a year of challenges and divisiveness for the whole country on issues like Iraq and the presidential elections. However, Thanksgiving is a day when we all come together with family, friends and loved ones to take a look back and analyze the many blessings we have been given.

For this special occasion I put the word out to industry friends and artists asking them to share their thanks and good wishes with us. Many of them answered the call and had kind words to share with everyone. Many thanks to them, and a happy Thanksgiving to all.

area through our stations. We are also thankful for the support we've received throughout the year from the record labels and promoters. And thanks to R&R for this opportunity.

Patty Manrique Vargas

Miami Records

I'm grateful for my family and a great team of co-workers at Miami Records. The year 2004 came with



Raúl Rivera



Carlos José Peralta

uplifting news for the music business. Our industry needs encouragement and support so we can continue to make our beautiful music available for everyone to enjoy. Thank you for your constant support, and I wish peace and good health to everyone at R&R.

Carlos José Peralta

PD, WRMD/Tampa

On behalf of WRMD (El Ritmo De La Bahía)/Tampa, we thank God for the opportunity to serve and entertain the Hispanics in the Tampa Bay

Paulina Rubio

I'm thankful for my family and friends, for all that *Pau-latina* has brought me and, most importantly, for my fans.



Paulina Rubio



Carlos Pérez

Manuel Prado

Promotion Rep, Mexa Entertainment

This Thanksgiving I would like to thank [Mexa President] Miguel Trujillo for believing in me and for giving me the opportunity to grow. Also, I'd like to thank the program directors for their support.

Tony Luna

PD, WPAT/New York

Thanks to our Creator, wherever he may be; to my family, because nothing is possible without you; and to my work team, because without them I couldn't be a better coach.

René León

Director/Spanish Programming, American General Media

There's a saying that reminds me a lot of this year: "You will never know what your greatest accomplishments will be until you have tried — really tried." I give thanks for being able to try the best that I could. In 2005 I will try much harder, and I hope to succeed in whatever I may be doing.



Gisselle



John Echevarría

Carlos Pérez

VP/Promotions, Tropical, Sony Music Norte

Thanksgiving is one of the most special holidays of the year. It is a time when I can make a parenthesis in my life and appreciate what the Almighty has given me. It is a time to love what I do, to believe music is magic and to count on a group of artists, friends and collaborators who make my and many other people's dreams come true.

Zuleika Deciga

Host, Rock Radical

I'm thankful because Latin alternative music is growing. Julieta Venegas' and Juanes' crossovers are helping to promote more artists from this format. Despite the hard times in the industry, I can see the monster growing, and in a few more years this format will be in the midst of a big boom.

Gisselle

I thank God for all the good things that have happened in my life and my career and for the blessing of having such a family.

Julie Garza

PD, KMJR/Corpus Christi, TX

I think we should give thanks every day for the many things we receive. On this Thanksgiving I have to thank God for life and all its blessings. And I have to thank the people in Corpus Christi who join us daily and motivate us to continue to work for them. Thanks with all my heart. Happy Thanksgiving.

John Echevarría

President, Universal Music Latino

Thanks to our talent and their fans. They are the reason for our existence. Special thanks to those who resist the temptation of illegal downloads and cheap pirated product.

Tomas Cookman

President, Cookman International

I am grateful for my family, that more and more great music keeps getting created, that the Latino market keeps on maturing, that my business is having its eighth straight growth year and for my friends and allies.

Miguel Trujillo

President, Mexa Entertainment

It really doesn't matter how we choose to celebrate this Thanksgiving, as long as we all remember to be thankful for all the blessings we have received: our family; our health; our music, which is our means of living; our profession; and our passion. We should also be thankful to this country for letting us experience this great holiday, which is not a custom in Latin countries. Let's be thankful for our lives, for there are many things for which we should be grateful.

Rocío Gutiérrez

Management Asst., Cookman International

I am very grateful for having the opportunity to once again have a job in the music industry. I was very lucky to be able to find a company that supports and plays the great music genre known as Latin alternative music.

Krishna De León

Press/TV/Publicity, Disa

"Thank you" is the most gratifying phrase. That's when you bless what life has given you, and on this day, like every day, first I thank God for allowing me to feel, for my health, for my family's well-being and for being able to share with my friends the experiences that I must overcome on a daily basis. I give thanks for having a job that has allowed me to grow as a person and economically and that I really enjoy. Many blessings for everyone.



IS SHE THERE? KLVE/Los Angeles morning show hosts Omar and Argelia welcome Graciela Beltrán to the station. Ah, there's Graciela — look closely behind the microphone on the left.



RESPECTFULLY Molotov just released their new album, *Con Todo Respeto*, to critical acclaim. They are seen here with WRTO/Miami En Fuego host Kike Posada (third from l).

RADIO Y MÚSICA™

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This Week In Spanish-Language Music

Radio Corner

Thanks to all the radio stations for sharing their events and station news with us in R&R. You are the reason that Latin music is so hot and making international news. Keep up the good work.

On behalf of all of us at R&R, we wish all our wonderful friends at the radio stations and the record labels and all the Latin artists a happy Thanksgiving. May you enjoy this day with your family and friends.

See Them Live

November

- 26 Alejandro Fernández, Dodge Arena, Hidalgo, TX
- 26 Vicente Fernández, HP Pavillion, San Jose
- 26 David Bisbal, Congress Theater, Chicago
- 27 Mikel Erentxum, El Rey Theater, Los Angeles
- 27 Ely Guerra, Double Door, Chicago
- 27 Vicente Fernández & Ana Gabriel, Mandalay Bay, Las Vegas
- 27 Alejandro Fernández, Verizon Wireless Theater, Houston
- 28 Alejandro Fernández, Laredo Entertainment Center, Laredo, TX
- 28 David Bisbal, Orpheum, Boston
- 30 Alejandro Fernández, Nokia Live, Dallas

December

- 1 David Bisbal, B.B. King's, New York
- 2 Jaguares, House of Blues, Los Angeles
- 2 David Bisbal, Knight Center, Miami
- 3 Alejandro Fernández, Filmore Auditorium, Denver
- 4 David Bisbal, Coliseum, San Juan, PR
- 5 Alejandro Fernández, Rosemont Theater, Chicago
- 6 Volumen Cero & Vaquero, Knitting Factory, Los Angeles
- 8 Alejandro Fernández, Theater at Madison Square Garden, New York
- 10 Alejandro Fernández, Waterfront Theater at AA Arena, Miami
- 12 Alejandro Fernández, Tabernacle, Atlanta
- 16 Ozomatli, House of Blues, Anaheim, CA
- 18 Ozomatli, House of Blues, Anaheim, CA



NEW BEGINNING Toño Rosario (l) has signed with Universal Music Latino. He's seen here with UML President John Echevarria while signing on the dotted line.



RUMBA TIME Rocío Sandoval introduced her latest album, Peligrosa, to the press and her fans at an event at the Rumba Room at Universal City Walk in Los Angeles, where she dazzled everyone with her performance.



AND MANY MORE Polo Urias celebrated 31 years in the music business during a concert at Los Arcos Ballroom in Odessa, TX. His label, Fonovisa, gave him a special award in recognition of his long career.



A BIG FAN Mexican soccer player Rafael Márquez (fourth from l) is a fan of Los Tigres Del Norte and didn't miss the chance to meet them while the band was on tour in Spain.

R&R CONTEMPORARY TOP 30

November 26, 2004

**POWERED BY
MEDIABASE**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADOS
1	1	JUANES Nada Valgo Sin Tu Amor (Universal)	1020	+15	9	24/0
3	2	ALEJANDRO FERNANDEZ Me Dedicué A Perderte (Sony Discos)	770	+54	9	21/0
2	3	ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)	727	-25	9	20/0
4	4	PEPE AGUILAR Miedo (Sony Discos)	618	+44	9	20/0
7	5	PAULINA RUBIO Dame Otro Tequila (Universal)	563	+96	6	6/1
5	6	LUIS MIGUEL Que Seas Feliz (Warner M.L.)	526	-17	7	2/0
12	7	OBIE BERMUDEZ Todo El Año (EMI Latin)	463	+97	5	4/1
6	8	KALIMBA No Me Quiero Enamorar (Sony Discos)	441	-73	9	17/0
9	9	ALEXANDRE PIRES Cosa Del Destino (BMG Latin)	410	+40	2	1/0
10	10	REYLI BARBA Desde Que Llegaste (Sony Discos)	385	+16	9	14/0
14	11	YAHIR La Locura (Warner M.L.)	369	+24	9	15/0
11	12	JULIETA VENEGAS Lento (BMG Latin)	356	-11	9	13/0
8	13	FRANCO DE VITA f/SIN BANDERA Si La Ves (Sony Discos)	353	-51	9	15/0
Debut	14	CRISTIAN Te Buscaría (BMG Latin)	352	+278	1	1/0
13	15	ANDY & LUCAS Son De Amores (BMG Latin)	318	-46	9	10/0
17	16	LAURA PAUSINI Escucha Atento (Warner M.L.)	299	+13	7	6/0
15	17	GLORIA TREVI En Medio De La Tempestad (BMG Latin)	293	-18	5	2/0
20	18	MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa)	292	+27	6	2/0
23	19	DIEGO TORRES Déjame Estar (BMG Latin)	285	+34	9	6/0
22	20	HA*ASH Estés En Donde Estés (Sony Discos)	256	-3	9	13/0
24	21	BACILOS Pasos De Gigante (Warner M.L.)	247	+9	7	6/0
16	22	CARLOS VIVES Como Tú (EMI Latin)	247	-63	9	12/0
21	23	MARIANA Que No Me Faltes Tú (Univision)	232	-29	9	10/0
Debut	24	DAVID BISBAL Esta Ausencia (Universal)	223	+52	1	1/0
19	25	BETZAIDA Te Tengo Que Aprender A Olvidar (Fonovisa)	221	-61	9	9/0
27	26	JENNIFER PEÑA Hasta El Fin Del Mundo (Univision)	212	+10	8	7/0
26	27	SIN BANDERA De Viaje (Sony Discos)	203	-10	5	4/0
29	28	KUMBIA KINGS Fuego (EMI Latin)	202	+11	3	3/0
30	29	ENANITOS VERDES Tu Cárcel (Universal)	195	+8	3	4/0
28	30	PABLO MONTERO Dicen Por Ahí (BMG Latin)	192	-6	7	1/0

29 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

MARC ANTHONY Valió La Pena (Sony Discos)
Total Plays: 179, Total Stations: 6, Adds: 0

LA 5A. ESTACION El Sol No Regresa (BMG Latin)
Total Plays: 175, Total Stations: 3, Adds: 0

ALICIA VILLARREAL Soy Tu Mujer (Universal)
Total Plays: 115, Total Stations: 4, Adds: 0

TIZIANO FERRO No Me Lo Puedo Explicar (EMI Latin)
Total Plays: 113, Total Stations: 3, Adds: 0

EDNITA NAZARIO Más Mala Que Tú (Sony Discos)
Total Plays: 81, Total Stations: 4, Adds: 0

BELINDA Angel (BMG Latin)
Total Plays: 79, Total Stations: 3, Adds: 0

ALESSANDRA & RICARDO MONTANER Amarte Es Mi Pecado (EMI Latin)
Total Plays: 64, Total Stations: 3, Adds: 0

JOSE FELICIANO Cien Años (Universal)
Total Plays: 60, Total Stations: 3, Adds: 0

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S) ADDS
PAULINA RUBIO Dame Otro Tequila (Universal) 2

Most Increased Plays

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE
CRISTIAN Te Buscaría (BMG Latin) +279
OBIE BERMUDEZ Todo El Año (EMI Latin) +97
PAULINA RUBIO Dame Otro Tequila (Universal) +96
JUANES Volverte A Ver (Universal) +60
ALEJANDRO FERNANDEZ Me Dedicué A Perderte (Sony Discos) +54
DAVID BISBAL Esta Ausencia (Universal) +52
JULIETA VENEGAS Algo Está Cambiando (BMG Latin) +49
A. MARIA & J. SEBASTIAN Amor Del Bueno (Ole Music) +48
CARLOS VIVES Voy A Olvidarme De Mi (EMI Latin) +47
PEPE AGUILAR Miedo (Sony Discos) +44

Most Played Recurrents

ARTIST TITLE LABEL(S) TOTAL PLAYS
LA OREJA DE VAN GOGH Rosas (Sony Discos) 436
JULIETA VENEGAS Andar Conmigo (BMG Latin) 384
SIN BANDERA Que Lloro (Sony Discos) 380
CHAYANNE Cuidarte El Alma (Sony Discos) 321
OBIE BERMUDEZ Antes (EMI Latin) 320
FRANCO DE VITA Tú De Qué Vas (Sony Discos) 286
PAULINA RUBIO Algo Tienes (Universal) 243
MANA Mariposa Traicionera (Warner M.L.) 224
PAULINA RUBIO Te Quise Tanto (Universal) 221
TIZIANO FERRO Tardes Negras (EMI Latin) 202

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November 26, 2004

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa)	1072	+16	8	30/0
2	2	KUMBIA KINGS Fuego (EMI Latin)	1034	+21	8	18/0
4	3	K-PAZ DE LA SIERRA Volveré (Univision)	919	+41	8	21/0
5	4	GRUPO MONTEZ DE DURANGO Quiero Saber De Ti (Disa)	914	+118	5	5/1
3	5	PESADO Ojalá Que Te Mueras (Warner M.L.)	893	-77	9	33/0
6	6	INTOCABLE Invisible (EMI Latin)	881	+90	3	6/0
17	7	LOS TUCANES DE TIJUANA El Virus Del Amor (Universal)	774	+203	2	5/2
8	8	LOS TIGRES DEL NORTE La Manzanita (Fonovisa)	767	+56	7	5/1
7	9	LOS RIELEROS DEL NORTE Tu Nuevo Cariño (Fonovisa)	716	-6	8	20/0
10	10	LOS TEMERARIOS Sombras (Fonovisa)	655	-1	6	5/0
9	11	BRONCO "EL GIGANTE DE AMERICA" Basta (Fonovisa)	649	-42	8	26/0
12	12	MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa)	626	-11	5	7/0
11	13	BANDA EL RECODO Delante De Mi (Fonovisa)	586	-52	8	23/0
18	14	ISABELA A Manos Llenas (Disa)	581	+24	7	11/0
13	15	LOS INVASORES DE NUEVO LEON El Rumbo Que Tú Quieras (EMI Latin)	578	-22	8	16/0
15	16	GRUPO MONTEZ DE DURANGO Lástima Es Mi Mujer (Disa)	537	-52	8	29/0
20	17	PALOMO Mi Tristeza (Disa)	531	+21	2	4/0
16	18	LOS HOROSCOPOS DE DURANGO Obsesión (Edimonsa)	531	-53	7	10/0
14	19	LOS TIGRILLOS La Etica (Disa)	530	-65	8	25/0
22	20	YOLANDA PEREZ Cuando (Fonovisa)	505	+8	4	8/0
19	21	PATRULLA 81 No Aprendí A Olvidar (Disa)	477	-61	8	24/0
24	22	ADOLFO URIAS Qué Chulos Ojos (Fonovisa)	464	+8	7	3/0
Debut	23	CONTROL Me Gustas (EMI Latin)	459	+94	1	5/0
27	24	ANA BARBARA Loca (Fonovisa)	455	+8	2	5/0
25	25	GERMAN LIZARRAGA Enamorado De Ti (Disa)	446	-6	6	0/0
21	26	CONJUNTO PRIMAVERA Vuelve Conmigo (Fonovisa)	446	-58	8	26/0
28	27	DIANA REYES Rosas (Universal)	440	+23	3	3/0
26	28	JENNIFER PEÑA Hasta El Fin Del Mundo (Univision)	423	-28	8	13/0
Debut	29	GRUPO BRYNDIS La Ultima Canción (Disa)	405	+7	1	5/0
-	30	LA ARROLLADORA BANDA EL LIMON Abeja Reina (Edimonsa)	400	+12	3	2/0

49 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/14-11/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

New & Active

JENNI RIVERA Las Mismas Costumbres (Univision)

Total Plays: 369, Total Stations: 9, Adds: 0

DON FRANCISCO f/BRONCO... Un Amor Entre Dos (Univision)

Total Plays: 358, Total Stations: 7, Adds: 1

LOS REYES DEL CAMINO Tu Historieta (Edimonsa)

Total Plays: 329, Total Stations: 9, Adds: 0

LOS ALACRANES MUSICALES A Cambio De Qué (Univision)

Total Plays: 314, Total Stations: 13, Adds: 0

CONJUNTO LOS TONY'S Andar Conmigo (Procan)

Total Plays: 269, Total Stations: 11, Adds: 0

GUARDIANES DEL AMOR Bebiendo Lágrimas (Fonovisa)

Total Plays: 236, Total Stations: 11, Adds: 0

NOTABLE Dame Una Razón (Univision)

Total Plays: 229, Total Stations: 8, Adds: 0

ALEJANDRO FERNANDEZ Me Dedicué A Perderte (Sony Discos)

Total Plays: 225, Total Stations: 9, Adds: 0

BETZAIDA Te Tengo Que Aprender A Olvidar (Fonovisa)

Total Plays: 150, Total Stations: 6, Adds: 0

RAMON AYALA A Mi Mejor Amigo (Freddie)

Total Plays: 87, Total Stations: 5, Adds: 0

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
LOS TUCANES DE TIJUANA El Virus Del Amor (Universal)	2
CONJUNTO ATARDECER Corazón De Oropel (Universal)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LOS TUCANES DE TIJUANA El Virus Del Amor (Universal)	+203
BRAZOS MUSICAL DE DURANGO El Chiflido (Disa)	+136
JOSE MANUEL FIGUEROA Regalo A Mi Medida (BMG Latin)	+119
GRUPO MONTEZ DE DURANGO Quiero Saber De Ti (Disa)	+118
CONTROL Me Gustas (EMI Latin)	+94
INTOCABLE Invisible (EMI Latin)	+90
A. MARIA & J. SEBASTIAN Amor Del Bueno (Ole Music)	+87
PANCHO BARRAZA Mi Enemigo El Amor (Balboa)	+70
P. BARRON Y SUS NORTEÑOS... A Veces... (EMI Latin)	+59
LOS TIGRES DEL NORTE La Manzanita (Fonovisa)	+56

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
PALOMO Miedo (Disa)	467
LOS HURACANES DEL NORTE Te Perdoné Una Vez (Univision)	422
LOS HOROSCOPOS DE DURANGO Dos Locos (Disa)	345
PATRULLA 81 Cómo Pude Enamorarme De Ti (Disa)	298
PALOMO Baraja De Oro (Disa)	212
ADAN CHALINO SANCHEZ Nadie Es Eterno (Sony Discos)	203
LOS HURACANES DEL NORTE Nomás Por Tu Culpa (Univision)	180
INTOCABLE A Dónde Estabas (EMI Latin)	178
GRUPO MONTEZ DE DURANGO Te Quise Olvidar (Disa)	175
A. CHALINO SANCHEZ Me Cansé De Morir... (Univision)	160

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TROPICAL TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	MONCHY & ALEXANDRA Perdidos (J&N)	252
2	JUAN LUIS GUERRA Las Avispas (Karen)	222
3	TITO NIEVES f/LA INDIA Ya No Queda Nada (SGZ Entertainment)	186
4	MARC ANTHONY Valió La Pena (Sony Discos)	177
5	GILBERTO SANTA ROSA Sombra Loca (Sony Discos)	171
6	JUANES Nada Valgo Sin Tu Amor (Universal)	158
7	EL GRAN COMBO DE PUERTO RICO Mi Gorda Bonita (Sony Discos)	144
8	VICTOR MANUELLE Te Propongo (Sony Discos)	126
9	OSCAR D'LEON Enamoraito (Sony Discos)	117
10	TITO NIEVES Fabricando Fantasias (SGZ Entertainment)	96
11	CARLOS VIVES Como Tú (EMI Latin)	91
12	FRANK REYES Quién Eres Tú (J&N)	80
13	CHARLIE CRUZ Grita Conmigo (SGZ Entertainment)	73
14	REY RUIZ Mi Tentación (Sony Discos)	73
15	LA GRAN BANDA Amiga Soledad (DAM Productions)	67
16	ENRIQUE FELIX Galletitas De Avena (Mayimba Productions)	66
17	GRUPO NICHE Ni Como Amiga Ni Como Amante (Sony Discos)	61
18	DADDY YANKEE Gasolina (VI Music)	60
19	LA GRAN BANDA Cartas Del Verano (DAM Productions)	59
20	EL PUEBLO Shorty Ven Conmigo (DAM Productions)	58
21	ANDY & LUCAS Son De Amores (BMG Latin)	50
22	GASPAR MENDEZ Dime Lo Que Sientes (Independiente)	48
23	KINITO MENDEZ Honey Tú Si Jony (J&N)	47
24	ALEJANDRO FERNANDEZ Me Dedicué A Perderte (Sony Discos)	46
25	WILLY CHIRINO Hechizo De Luna (Latinum Music)	42

Data is compiled from the airplay week of November 14-20, and based on a point system.
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ROCK/ALTERNATIVE

TW	ARTIST Title Label(s)
1	VOLUMEN CERO Autos (Warner M.L.)
2	ELY GUERRA Ojos Claros, Labios Rosas (Higher Octave)
3	MOLOTOV Amateur (Universal)
4	ENANITOS VERDES Tu Cárcel (Universal)
5	LIQUITS Chido (Surco)
6	JUANES Nada Valgo Sin Tu Amor (Universal)
7	VICENTICO Los Caminos De La Vida (BMG Latin)
8	PANTEON ROCOCO La Ciudad De La Esperanza (Delanuca/DLN)
9	JULIETA VENEGAS Lento (BMG Latin)
10	CAFE TACUBA Qué Pasará (Universal)
11	CONTROL MACHETE El Apostador (Universal)
12	LUCYBELL Hoy Soñé (Warner M.L.)
13	BACILOS Pasos De Gigante (Warner M.L.)
14	ELY GUERRA Te Amo, I Love You (Higher Octave)
15	OZOMATLI Cuando Canto (Concord)

Songs ranked by total number of points. 11 Rock/Alternative reporters.

RECORD POOL

TW	ARTIST Title Label(s)
1	MONCHY & ALEXANDRA Perdidos (J&N)
2	EL GRAN COMBO DE PUERTO RICO Mi Gorda Bonita (Sony Discos)
3	TITO NIEVES f/LA INDIA Ya No Queda Nada (SGZ Entertainment)
4	GUANABANAS Pa' Mis Mujeres Del Mundo (Cutting)
5	OSCAR D'LEON Enamoraito (Sony Discos)
6	MAGIC JUAN Mil Horas (Koch)
7	GRUPO AGUAKATE Reggaetón Ripiao (Universal)
8	SONORA CARRUSELES El Gato Boogaloo (Fuentes)
9	GRUPO NICHE Ni Como Amiga Ni Como Amante (Sony Discos)
10	KUMBIA KINGS Fuego (EMI Latin)
11	VICTOR MANUELLE Te Propongo (Sony Discos)
12	CELIA CRUZ & DON DINERO Son De La Loma (Guitian Brothers)
13	DOMENIC MARTE Ven Tú (J&N)
14	PAULINA RUBIO Dame Otro Tequila (Universal)
15	TITO NIEVES Fabricando Fantasias (SGZ Entertainment)

Songs ranked by total number of points. 21 Record Pool reporters.

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INTENSO Amores Como Este (Serca)
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LOS HEREDEROS DE NUEVO LEON Nomás A La Mitad (Serca)
PANCHO "EL REY DE LA CUMBIA NORTEÑA" María Cristina (Serca)
PESADO Te Apuesto Lo Que Quieras (Warner M.L.)

TROPICAL

OBIE BERMUDEZ Todo El Año (EMI Latin)

ROCK/ALTERNATIVE

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 +PROFILE #S-517 LOS ANGELES! CHR AC AOR Gold Ctry UC \$13 CD
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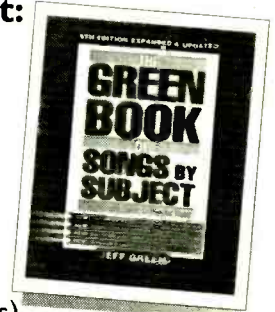
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CHR/POP

LW	TW	
1	1	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)
2	2	KELLY CLARKSON Breakaway (Hollywood)
3	3	USHER & ALICIA KEYS My Boo (LaFace/Zomba)
4	4	DESTINY'S CHILD Lose My Breath (Columbia)
5	5	EMINEM Just Lose It (Shady/Aftermath/Interscope)
10	6	GAVIN DEGRAW I Don't Want To Be (J/RMG)
6	7	MAROON 5 She Will Be Loved (Octone/J/RMG)
9	8	SWITCHFOOT Dare You To Move (Red Ink/Columbia)
8	9	JOJO Baby It's You (BlackGround/Universal)
7	10	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)
12	11	SEETHER f/AMY LEE Broken (Wind-up)
15	12	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)
11	13	AVRIL LAVIGNE My Happy Ending (Arista/RMG)
16	14	SIMPLE PLAN Welcome To My Life (Lava)
14	15	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)
13	16	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)
22	17	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggy Style/Geffen)
17	18	BLACK EYED PEAS Let's Get It Started (A&M/Interscope)
18	19	GWEN STEFANI What You Waiting For? (Interscope)
20	20	N.O.R.E. f/IN. SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG)
23	21	AVRIL LAVIGNE Nobody's Home (Arista/RMG)
29	22	JESSE MCCARTNEY Beautiful Soul (Hollywood)
32	23	RYAN CABRERA True (E.V.L.A./Atlantic)
25	24	LINDSAY LOHAN Rumors (Casablanca/Universal)
21	25	KILLERS Somebody Told Me (Island/IDJMG)
35	26	CHINGY Balla Baby (Capitol)
26	27	LL COOL J Hush (Def Jam/IDJMG)
34	28	HOOBASTANK Disappear (Island/IDJMG)
38	29	MARIO Let Me Love You (J/RMG)
30	30	YELLOWCARD Only One (Capitol)

#1 MOST ADDED
ALICIA KEYS Karma (J/RMG)

#1 MOST INCREASED PLAYS
SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggy Style/Geffen)

TOP 5 NEW & ACTIVE
GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)
FABOLOUS Breathe (Atlantic)
XZIBIT Hey Now (Mean Muggin') (Columbia)
LUDACRIS Get Back (Def Jam South/IDJMG)
GUERRILLA BLACK f/MARIO WINANS You're The One (Virgin)

CHR/POP begins on Page 23.

AC

LW	TW	
1	1	LOS LONELY BOYS Heaven (Or Music/Epic)
2	2	KEITH URBAN You'll Think Of Me (Capitol)
3	3	FIVE FOR FIGHTING 100 Years (Aware/Columbia)
4	4	MARTINA MCBRIDE In My Daughter's Eyes (RCA)
5	5	MAROON 5 This Love (Octone/J/RMG)
6	6	PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic)
10	7	HALL & OATES I'll Be Around (U-Watch)
8	8	ELTON JOHN Answer In The Sky (Universal)
7	9	MARTINA MCBRIDE This One's For The Girls (RCA)
9	10	SEAL Love's Divine (Warner Bros.)
11	11	KIMBERLEY LOCKE 8th Wonder (Curb)
14	12	TIM MCGRAW Live Like You Were Dying (Curb)
17	13	KELLY CLARKSON Breakaway (Hollywood)
13	14	HOOBASTANK The Reason (Island/IDJMG)
16	15	MAROON 5 She Will Be Loved (Octone/J/RMG)
15	16	ALICIA KEYS If I Ain't Got You (J/RMG)
12	17	JOSH GROBAN Remember When It Rained (143/Reprise)
18	18	MICHAEL McDONALD Reach Out, I'll Be There (Motown/Universal)
20	19	JOHN MAYER Daughters (Aware/Columbia)
19	20	ROD STEWART f/STEVIE WONDER What A Wonderful World (J/RMG)
21	21	CELINE DION Beautiful Boy (Epic)
29	22	JOSH GROBAN Believe (Reprise)
22	23	KATRINA CARLSON Drive (Kataphonic)
24	24	JIM BRICKMAN f/ROCH VOISINE My Love Is Here (Windham Hill/RMG)
26	25	LIONEL RICHIE Long Long Way To Go (Island/IDJMG)
23	26	SIMPLY RED Home (SimplyRed.com/Red Ink)
27	27	SHANIA TWAIN w/ MARK MCGRATH Party For Two (Mercury/IDJMG)
25	28	CHRISTINE MCVIE Friend (Koch)
28	29	COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)
30	30	JOHN MELLENCAMP Walk Tall (Island/IDJMG)

#1 MOST ADDED
JOSH GROBAN Believe (Reprise)

#1 MOST INCREASED PLAYS
JOSH GROBAN Believe (Reprise)

TOP 5 NEW & ACTIVE
AMY GRANT Come Be With Me (UME)
RICHARD MARX Ready To Fly (Manhattan/EMC)
RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)
RUBEN STUDDARD I Need An Angel (J/RMG)
LEANN RIMES Rockin' Around The Christmas Tree (Curb)

AC begins on Page 44.

CHR/RHYTHMIC

LW	TW	
1	1	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggy Style/Geffen)
2	2	USHER & ALICIA KEYS My Boo (LaFace/Zomba)
3	3	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)
10	4	MARIO Let Me Love You (J/RMG)
5	5	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)
7	6	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba)
4	7	DESTINY'S CHILD Lose My Breath (Columbia)
9	8	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)
8	9	N.O.R.E. f/IN. SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG)
12	10	FABOLOUS Breathe (Atlantic)
11	11	CHINGY Balla Baby (Capitol)
6	12	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)
14	13	TERROR SQUAD Lean Back (Universal)
13	14	EMINEM Just Lose It (Shady/Aftermath/Interscope)
39	15	LIL' JON & THE EASTSIDE... f/USHER & LUDACRIS Lovers & Friends (TVT)
15	16	AKON f/STYLES P. Locked Up (SRC/Universal)
16	17	LIL' WAYNE Go DJ (Cash Money/Universal)
17	18	LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT)
18	19	YOUNG BUCK Shorty Wanna Ride (Interscope)
19	20	EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)
20	21	ASHANTI Only U (Murder Inc./IDJMG)
21	22	LUDACRIS Get Back (Def Jam South/IDJMG)
22	23	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)
24	24	LLOYD BANKS Karma (Interscope)
44	25	DESTINY'S CHILD Soldier (Columbia)
28	26	NB RIDAZ Pretty Girl (Upstairs)
26	27	JOJO Baby It's You (BlackGround/Universal)
32	28	XZIBIT Hey Now (Mean Muggin') (Columbia)
23	29	LL COOL J Hush (Def Jam/IDJMG)
29	30	JOHN LEGEND Used To Love You (Columbia)

#1 MOST ADDED

2PAC FINATE DOGG Thugs Get Lonely Too (Amaru/Interscope)

#1 MOST INCREASED PLAYS
LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)

TOP 5 NEW & ACTIVE
TORI ALAMAZE Don't Cha (Universal)
MANNIE FRESH Real Big (Cash Money/Universal)
NAS Bridging The Gap (Columbia)
2PAC FINATE DOGG Thugs Get Lonely Too (Amaru/Interscope)
NELLY Na-nana-na (Derrty/Fo' Reel/Universal)

CHR/RHYTHMIC begins on Page 28.

HOT AC

LW	TW	
1	1	MAROON 5 She Will Be Loved (Octone/J/RMG)
2	2	FINGER ELEVEN One Thing (Wind-up)
3	3	JOHN MAYER Daughters (Aware/Columbia)
5	4	GOO GOO DOLLS Give A Little Bit (Warner Bros.)
4	5	AVRIL LAVIGNE My Happy Ending (Arista/RMG)
6	6	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)
9	7	KELLY CLARKSON Breakaway (Hollywood)
7	8	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba)
8	9	HOOBASTANK The Reason (Island/IDJMG)
10	10	LOS LONELY BOYS Heaven (Or Music/Epic)
12	11	SWITCHFOOT Dare You To Move (Red Ink/Columbia)
11	12	LENNY KRAVITZ Lady (Virgin)
13	13	DURAN DURAN (Reach Up For The) Sunrise (Epic)
14	14	SEETHER f/AMY LEE Broken (Wind-up)
16	15	U2 Vertigo (Interscope)
19	16	HOWIE DAY Collide (Epic)
20	17	LOS LONELY BOYS More Than Love (Or Music/Epic)
15	18	ASHLEE SIMPSON Pieces Of Me (Geffen)
18	19	KILLERS Somebody Told Me (Island/IDJMG)
21	20	HOOBASTANK Disappear (Island/IDJMG)
17	21	SARAH MCLACHLAN World On Fire (Arista/RMG)
23	22	CALLING Anything (RCA/RMG)
22	23	INGRAM HILL Will I Ever Make It Home (Hollywood)
30	24	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)
24	25	KEANE Somewhere Only We Know (Interscope)
26	26	JET Look What You've Done (Atlantic)
25	27	GWEN STEFANI What You Waiting For? (Interscope)
31	28	RICHARD MARX Ready To Fly (Manhattan/EMC)
27	29	JOHN MELLENCAMP Walk Tall (Island/IDJMG)
28	30	LINKIN PARK Breaking The Habit (Warner Bros.)

#1 MOST ADDED

GREEN DAY Boulevard Of Broken Dreams (Reprise)

#1 MOST INCREASED PLAYS
GOO GOO DOLLS Give A Little Bit (Warner Bros.)

TOP 5 NEW & ACTIVE
GREEN DAY Boulevard Of Broken Dreams (Reprise)
RACHAEL YAMAGATA Worn Me Down (RCA Victor)
SHANIA TWAIN w/ MARK MCGRATH Party For Two (Mercury/IDJMG)
TIM MCGRAW Live Like You Were Dying (Curb)
SCISSOR SISTERS Laura (Universal)

AC begins on Page 44.

URBAN

LW	TW	
1	1	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggy Style/Geffen)
2	2	USHER & ALICIA KEYS My Boo (LaFace/Zomba)
3	3	LIL' WAYNE Go DJ (Cash Money/Universal)
4	4	MARIO Let Me Love You (J/RMG)
5	5	YOUNG BUCK Shorty Wanna Ride (Interscope)
6	6	FABOLOUS Breathe (Atlantic)
7	7	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)
8	8	ANTHONY HAMILTON Charlene (So So Def/Zomba)
9	9	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)
12	10	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba)
20	11	DESTINY'S CHILD Soldier (Columbia)
11	12	LL COOL J Hush (Def Jam/IDJMG)
10	13	CIARA f/PETEY PABLO Goodies (LaFace/Zomba)
13	14	CHINGY Balla Baby (Capitol)
19	15	LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT)
14	16	R. KELLY & JAY-Z Big Chips (Jive/Roc-A-Fella/IDJMG)
16	17	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)
23	18	ASHANTI Only U (Murder Inc./IDJMG)
24	19	LUDACRIS Get Back (Def Jam South/IDJMG)
—	20	LIL' JON & THE EASTSIDE... f/USHER & LUDACRIS Lovers & Friends (TVT)
25	21	LLOYD BANKS Karma (Interscope)
30	22	JADAKISS f/MARIAH CAREY U Make Me Wanna (Interscope)
15	23	JUVENILE f/WACKO & SKIP Nolia Clap (Rap-A-Lot/Asylum)
29	24	TRILLVILLE Some Cut (BME/Warner Bros.)
39	25	T.I. Bring 'Em Out (Grand Hustle/Atlantic)
18	26	NELLY My Place (Derrty/Fo' Reel/Universal)
28	27	BODY HEADBANGERS f/YOUNGBLOODZ I Smoke, I Drink (Universal)
22	28	AKON f/STYLES P. Locked Up (SRC/Universal)
27	29	DESTINY'S CHILD Lose My Breath (Columbia)
21	30	JOHN LEGEND Used To Love You (Columbia)

#1 MOST ADDED

OMARION O (Epic)

#1 MOST INCREASED PLAYS
LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)

TOP 5 NEW & ACTIVE
ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile (J/RMG)
JILL SCOTT Whatever (Hidden Beach/Epic)
RAZAH Feels So Good (Virgin)
4MULA1 Gotta Roll (Sabe)
NICOLE WRAY If I Was Your Girlfriend (Roc-A-Fella/IDJMG)

URBAN begins on Page 32.

ROCK

LW	TW	
1	1	VELVET REVOLVER Fall To Pieces (RCA/RMG)
2	2	U2 Vertigo (Interscope)
3	3	SILVERTIDE Ain't Comin' Home (J/RMG)
4	4	COLLECTIVE SOUL Counting The Days (El Music Group)
5	5	PAPA ROACH Getting Away With Murder (Geffen)
7	6	NICKELBACK Because Of You (Roadrunner/IDJMG)
9	7	BREAKING BENJAMIN So Cold (Hollywood)
6	8	THREE DAYS GRACE Just Like You (Jive/Zomba)
10	9	CHELLE Vitamin R (Leading Us Along) (Epic)
8	10	KENNY WAYNE SHEPHERD Alive (Reprise)
12	11	CROSSFADE Cold (Columbia)
15	12	SHINEDOWN Burning Bright (Atlantic)
13	13	GODSMACK f/DROPBOX Touche (Republic/Universal)
16	14	GREEN DAY Boulevard Of Broken Dreams (Reprise)
11	15	GREEN DAY American Idiot (Reprise)
18	16	THREE DAYS GRACE Home (Jive/Zomba)
21	17	PAPA ROACH Scars (Geffen)
17	18	JET Look What You've Done (Atlantic)
20	19	FUTURE LEADERS OF THE WORLD Let Me Out (Epic)
19	20	MEGADETH Die Dead Enough (Sanctuary/SRG)
23	21	SALIVA Razor's Edge (Island/IDJMG)
22	22	SKINDRED Nobody (Lava)
26	23	CROSSFADE So Far Away (Columbia)
27	24	SLIPKNOT Vermilion (Roadrunner/IDJMG)
24	25	DROWNING POOL Love And War (Wind-up)
29	26	KORN Another Brick In The Wall (Epic)
25	27	SPIDERBIT Black Betty (Interscope)
—	28	ALTER BRIDGE Find The Real (Wind-up)
28	29	MARILYN MANSON Personal Jesus (Nothing/Interscope)
30	30	HOOBASTANK Disappear (Island/IDJMG)

#1 MOST ADDED

3 DOORS DOWN Let Me Go (Republic/Universal)

#1 MOST INCREASED PLAYS
GREEN DAY Boulevard Of Broken Dreams (Reprise)

TOP 5 NEW & ACTIVE
A PERFECT CIRCLE Imagine (Virgin)
EARSHOT Someone (Warner Bros.)
SUBMERSED Hollow (Wind-up)
EXIES Ugly (Virgin)
NONPOINT In The Air Tonight (Lava)

ROCK begins on Page 55.

URBAN AC

LW	TW	Artist	Title	Label
1	1	BRIAN MCKNIGHT	What We Do Here	(Motown)
2	2	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL	Diary	(J/RMG)
3	3	PATTI LABELLE & RONALD ISLEY	Gotta Go Solo	(Def Soul/IDJMG)
4	4	ANITA BAKER	You're My Everything	(Blue Note/Virgin)
5	5	LUTHER VANDROSS	Think About You	(J/RMG)
7	6	T. MARIE f/G. LEVERT	A Rose By Any Other Name	(Cash Money/Universal)
6	7	PRINCE	Call My Name	(Columbia)
8	8	ANITA BAKER	How Does It Feel	(Blue Note/Virgin)
9	9	LALAH HATHAWAY	Forever, For Always, For Love	(GRP/VMG)
12	10	GERALD LEVERT	One Million Times	(Atlantic)
17	11	USHER & ALICIA KEYS	My Boo	(LaFace/Zomba)
14	12	NELLY	My Place	(Derrty/Fo' Reel/Universal)
11	13	KEM	Love Calls	(Motown/Universal)
13	14	O'JAYS	Make Up	(Music World/SRG)
15	15	JOSS STONE	Spoiled	(S-Curve/Virgin)
20	16	JILL SCOTT	Whatever	(Hidden Beach/Epic)
21	17	NORMAN BROWN	I Might	(Warner Bros.)
19	18	TAMYRA GRAY	Raindrops Will Fall	(19/Sobe)
25	19	QUEEN LATIFAH f/AL GREEN	Simply Beautiful	(Vector)
23	20	VAN HUNT	Down Here In Hell	(With You) (Capitol)
24	21	EARTH, WIND & FIRE f/R. SAADIQ	Show Me The Way	(Sanctuary/SRG)
28	22	BOYZ II MEN	You Make Me Feel Brand New	(MSM/Koch)
26	23	JEFF MAJORS	Pray	(Music One)
22	24	BOYZ II MEN	What You Won't Do For Love	(MSM/Koch)
27	25	RUBEN STUDDARD	I Need An Angel	(J/RMG)
—	26	ANGIE STONE f/ANTHONY HAMILTON	Stay For Awhile	(J/RMG)
—	27	AVANT	Can't Wait	(Geffen)
—	28	ALICIA KEYS	Karma	(J/RMG)
29	29	URBAN MYSTIC	Where Were You?	(Sobe)
30	30	AMEL LARRIEUX	For Real	(Bliss Life)

#1 MOST ADDED

BOYZ II MEN You Make Me Feel Brand New (MSM/Koch)

#1 MOST INCREASED PLAYS

FANTASIA Truth Is (J/RMG)

TOP 5 NEW & ACTIVE

FANTASIA Truth Is (J/RMG)
 BAR-KAYS Glad You're My Lady (JEA Music)
 REGINA BELLE For The Love Of You (Peak)
 CARLTON BLOUNT Acting Like You're Free (Magnatar)
 RAHEEM DEVAUGHN Guess Who Loves You More (Jive/Zomba)

URBAN begins on Page 32.

COUNTRY

LW	TW	Artist	Title	Label
1	1	LONESTAR	Mr. Mom	(BNA)
3	2	GARY ALLAN	Nothing On But The Radio	(MCA)
4	3	KENNY CHESNEY	The Woman With You	(BNA)
5	4	TIM MCGRAW	Back When	(Curb)
6	5	BLAKE SHELTON	Some Beach	(Warner Bros.)
2	6	BROOKS & DUNN	That's What It's All About	(Arista)
8	7	DIERKS BENTLEY	How Am I Doin'	(Capitol)
10	8	DARRYL WORLEY	Awful, Beautiful Life	(DreamWorks)
11	9	SHANIA TWAIN w/ BILLY CURRINGTON	Party For Two	(Mercury)
12	10	LEANN RIMES	Nothin' 'Bout Love Makes Sense	(Asylum/Curb)
14	11	ALAN JACKSON	Monday Morning Church	(Arista)
15	12	BRAD PAISLEY	Mud On The Tires	(Arista)
13	13	SHEDAISY	Come Home Soon	(Lyric Street)
18	14	KEITH URBAN	You're My Better Half	(Capitol)
17	15	GRETCHEN WILSON	When I Think About Cheatin'	(Epic)
16	16	REBA MCENTIRE	He Gets That From Me	(MCA)
19	17	BIG & RICH	Holy Water	(Warner Bros.)
23	18	RASCAL FLATTS	Bless The Broken Road	(Lyric Street)
20	19	J. BUFFETT f/M. MCBRIDE	Trip Around The Sun	(RCA/Mailboat)
9	20	TOBY KEITH	Stays In Mexico	(DreamWorks)
21	21	JOSH GRACIN	Nothin' To Lose	(Lyric Street)
22	22	TRAVIS TRITT f/JOHN MELLENCAMP	What Say You	(Columbia)
24	23	PAT GREEN	Don't Break My Heart Again	(Universal/Republic/Mercury)
25	24	BILLY DEAN	Let Them Be Little	(Curb)
26	25	LEE ANN WOMACK	I May Hate Myself In The Morning	(MCA)
27	26	SUGARLAND	Baby Girl	(Mercury)
28	27	KATRINA ELAM	No End In Sight	(Universal South)
29	28	JAMIE O'NEAL	Trying To Find Atlantis	(Capitol)
30	29	ANDY GRIGGS	If Heaven	(RCA)
33	30	CRAIG MORGAN	That's What I Love About Sunday	(BBR)

#1 MOST ADDED

BROOKS & DUNN It's Getting Better All The Time (Arista)

#1 MOST INCREASED PLAYS

BLAKE SHELTON Some Beach (Warner Bros.)

TOP 5 NEW & ACTIVE

RANDY TRAVIS Four Walls (Word/Warner Bros.)
 SARA EVANS Tonight (RCA)
 TRENT WILLMON Home Sweet Holiday Inn (Columbia)
 MARTINA MCBRIDE God's Will (RCA)
 ALISON KRAUSS & UNION STATION Restless (Rounder)

COUNTRY begins on Page 37.

SMOOTH JAZZ

LW	TW	Artist	Title	Label
1	1	WAYMAN TISDALE	Ain't No Stoppin' Us Now	(Rendezvous)
3	2	RICHARD ELLIOT	Your Secret Love	(GRP/VMG)
5	3	NORMAN BROWN	Up 'N' At 'Em	(Warner Bros.)
2	4	GERALD ALBRIGHT	To The Max	(GRP/VMG)
4	5	BONEY JAMES	Here She Comes	(Warner Bros.)
9	6	CHRIS BOTTI	Back Into My Heart	(Columbia)
8	7	SOUL BALLET	Cream	(215)
7	8	PAUL JACKSON, JR.	Walkin'	(Blue Note/EMC)
12	9	TIM BOWMAN	Summer Groove	(Liquid 8)
10	10	QUEEN LATIFAH	California Dreamin'	(Vector)
6	11	GEORGE BENSON	Softly, As In A Morning Sunrise	(GRP/VMG)
13	12	MINDI ABAIR	Come As You Are	(GRP/VMG)
11	13	ANITA BAKER	You're My Everything	(Blue Note/Virgin)
14	14	MARION MEADOWS	Sweet Grapes	(Heads Up)
18	15	DAVE KOZ	Let It Free	(Capitol)
16	16	MICHAEL McDONALD	Tracks Of My Tears	(Motown/Universal)
15	17	KIM WATERS	In Deep	(Shanachie)
17	18	PETER WHITE	How Does It Feel	(Columbia)
22	19	RAY CHARLES f/DIANA KRALL	You Don't Know Me	(Concord)
20	20	PAUL BROWN	Moment By Moment	(GRP/VMG)
19	21	EUGE GROOVE	XXL	(Narada)
21	22	HALL & OATES	Love TKO	(J-Watch)
23	23	GREG ADAMS	Firefly	(215)
24	24	PIECES OF A DREAM	It's Go Time	(Heads Up)
—	25	SEAL	Walk On By	(Warner Bros.)
25	26	FOURPLAY	Fields Of Gold	(RCA Victor)
28	27	CRAIG CHAQUICO	Her Boyfriend's Wedding	(Narada)
26	28	STEVE OLIVER	Chips & Salsa	(Koch)
—	29	CHRIS BOTTI	No Ordinary Love	(Columbia)
27	30	RENEE OLSTEAD	A Love That Will Last	(143/Reprise)

#1 MOST ADDED

BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)

#1 MOST INCREASED PLAYS

DAVE KOZ Let It Free (Capitol)

TOP 5 NEW & ACTIVE

EVERETTE HARP Can You Hear Me (A440)
 MICHAEL LINGTON Two Of A Kind (Rendezvous)
 THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie)
 GLADYS KNIGHT f/DESIO ALEJANDRO Feelin' Good (Vacilon) (Pyramid)
 ALICIA KEYS If I Ain't Got You (J/RMG)

Smooth Jazz begins on Page 52.

ACTIVE ROCK

LW	TW	Artist	Title	Label
1	1	CHEVELLE	Vitamin R (Leading Us Along)	(Epic)
2	2	BREAKING BENJAMIN	So Cold	(Hollywood)
4	3	VELVET REVOLVER	Fall To Pieces	(RCA/RMG)
3	4	PAPA ROACH	Getting Away With Murder	(Geffen)
5	5	FUTURE LEADERS OF THE WORLD	Let Me Out	(Epic)
6	6	U2	Vertigo	(Interscope)
9	7	NICKELBACK	Because Of You	(Roadrunner/IDJMG)
8	8	CROSSFADE	Cold	(Columbia)
10	9	THREE DAYS GRACE	Home	(Jive/Zomba)
13	10	COLLECTIVE SOUL	Counting The Days	(E1 Music Group)
12	11	SKINDRED	Nobody	(Lava)
7	12	SILVERTIDE	Ain't Comin' Home	(J/RMG)
14	13	SHINEDOWN	Burning Bright	(Atlantic)
18	14	KORN	Another Brick In The Wall	(Epic)
15	15	SLIPKNOT	Duality	(Roadrunner/IDJMG)
27	16	GREEN DAY	Boulevard Of Broken Dreams	(Reprise)
16	17	THREE DAYS GRACE	Just Like You	(Jive/Zomba)
11	18	GREEN DAY	American Idiot	(Reprise)
17	19	SALIVA	Razor's Edge	(Island/IDJMG)
19	20	SLIPKNOT	Vermilion	(Roadrunner/IDJMG)
20	21	DROWNING POOL	Love And War	(Wind-up)
23	22	CROSSFADE	So Far Away	(Columbia)
30	23	PAPA ROACH	Scars	(Geffen)
24	24	A PERFECT CIRCLE	Imagine	(Virgin)
25	25	SEVENDUST	Face To Face	(TVT)
21	26	GODSMACK f/DROPBOX	Touche	(Republic/Universal)
22	27	MARILYN MANSON	Personal Jesus	(Nothing/Interscope)
31	28	EARSHOT	Someone	(Warner Bros.)
28	29	KILLSWITCH ENGAGE	The End Of Heartache	(Roadrunner/IDJMG)
33	30	EXIES	Ugly	(Virgin)

#1 MOST ADDED

3 DOORS DOWN Let Me Go (Republic/Universal)

#1 MOST INCREASED PLAYS

GREEN DAY Boulevard Of Broken Dreams (Reprise)

TOP 1 NEW & ACTIVE

FEAR FACTORY Bite The Hand That Bleeds (Liquid 8)

ROCK begins on Page 55.

ALTERNATIVE

LW	TW	Artist	Title	Label
2	1	JIMMY EAT WORLD	Pain	(Interscope)
3	2	GREEN DAY	Boulevard Of Broken Dreams	(Reprise)
1	3	U2	Vertigo	(Interscope)
4	4	CHEVELLE	Vitamin R (Leading Us Along)	(Epic)
5	5	CROSSFADE	Cold	(Columbia)
6	6	PAPA ROACH	Getting Away With Murder	(Geffen)
7	7	BREAKING BENJAMIN	So Cold	(Hollywood)
8	8	GREEN DAY	American Idiot	(Reprise)
10	9	MODEST MOUSE	Ocean Breathes Salty	(Epic)
9	10	VELVET REVOLVER	Fall To Pieces	(RCA/RMG)
11	11	KILLERS	Mr. Brightside	(Island/IDJMG)
16	12	JET	Look What You've Done	(Atlantic)
20	13	MARILYN MANSON	Personal Jesus	(Nothing/Interscope)
19	14	MY CHEMICAL ROMANCE	I'm Not Okay (I Promise)	(Reprise)
13	15	LINKIN PARK	Breaking The Habit	(Warner Bros.)
17	16	INTERPOL	Slow Hands	(Matador)
26	17	PAPA ROACH	Scars	(Geffen)
18	18	KILLERS	Somebody Told Me	(Island/IDJMG)
22	19	FRANZ FERDINAND	This Fire	(Domino/Epic)
23	20	THREE DAYS GRACE	Home	(Jive/Zomba)
24	21	MUSE	Hysteria	(EastWest/Warner Bros.)
12	22	SUM 41	We're All To Blame	(Island/IDJMG)
14	23	CAKE	No Phone	(Columbia)
28	24	MUSIC BREAKIN'	Capitol	(Capitol)
27	25	SOCIAL DISTORTION	Reach For The Sky	(Time Bomb)
25	26	SNOW PATROL	Run	(A&M/Interscope)
29	27	A PERFECT CIRCLE	Imagine	(Virgin)
32	28	LOSTPROPHETS	I Don't Know	(Columbia)
31	29	SLIPKNOT	Vermilion	(Roadrunner/IDJMG)
30	30	HDOBASTANK	Disappear	(Island/IDJMG)

#1 MOST ADDED

3 DOORS DOWN Let Me Go (Republic/Universal)

#1 MOST INCREASED PLAYS

GREEN DAY Boulevard Of Broken Dreams (Reprise)

TOP 5 NEW & ACTIVE

ELEFANT Misfit (Hollywood)
 RAZORLIGHT Golden Touch (Universal)
 SALIVA Razor's Edge (Island/IDJMG)
 SILVERTIDE Ain't Comin' Home (J/RMG)
 BLINK-182 Always (Geffen)

ALTERNATIVE begins on Page 59.

TRIPLE A

LW	TW	Artist	Title	Label
1	1	U2	Vertigo	(Interscope)
2	2	R.E.M.	Leaving New York	(Warner Bros.)
3	3	MARK KNOPFLER	Boom, Like That	(Warner Bros.)
6	4	GREEN DAY	Boulevard Of Broken Dreams	(Reprise)
4	5	KEANE	Somewhere Only We Know	(Interscope)
7	6	JOHN MELLENCAMP	Walk Tall	(Island/IDJMG)
9	7	LOW MILLIONS	Eleanor	(Manhattan/EMC)
8	8	SNOW PATROL	Run	(A&M/Interscope)
5	9	BRUCE HORNSBY	Gonna Be Some Changes Made	(Columbia)
10	10	RAY LAMONTAGNE	Trouble	(RCA/RMG)
13	11	LENNY KRAVITZ	Lady	(Virgin)
15	12	JET	Look What You've Done	(Atlantic)
12	13	CARBON LEAF	Life Less Ordinary	(Vanguard)
20	14	JOHN MAYER	Daughters	(Awar/Columbia)
18	15	RAY CHARLES f/VAN MORRISON	Crazy Love	(Concord)
11	16	JOHN FOGERTY	Deja Vu	(All Over Again) (DreamWorks/Geffen)
16	17	SARAH McLACHLAN	World On Fire	(Arista/RMG)
22	18	M. JAGGER & D. STEWART f/S. CROW	Old Habits Die Hard	(Virgin)
19	19	NEVILLE BROTHERS	Ball Of Confusion	(Back Porch/Narada)
23	20	MAROON 5	She Will Be Loved	(Octone/J/RMG)
17	21	STEVE EARLE	The Revolution Starts Now	(E-Squared/Artemis)
21	22	ELVIS COSTELLO	Monkey To Man	(Lost Highway)
14	23	CROSBY & NASH	Lay Me Down	(Sanctuary/SRG)
27	24	WILCO	Theologians	(Nonesuch)
28	25	HOWIE DAY	Collide	(Epic)
26	26	NORAH JONES	Those Sweet Words	(Blue Note/EMC)
24	27	CHARLIE MARS	Gather The Horses	(V2)
—	28	MICHAEL FRANTI	Yes I Will	(iMusic)
25	29	OZOMATLI	(Who Discovered) America?	(Concord)
30	30	GAVIN DEGRAW	I Don't Want To Be	(J/RMG)

#1 MOST ADDED

HANDSOME BOY MODELING SCHOOL Breakdown (Atlantic)

#1 MOST INCREASED PLAYS

GREEN DAY Boulevard Of Broken Dreams (Reprise)

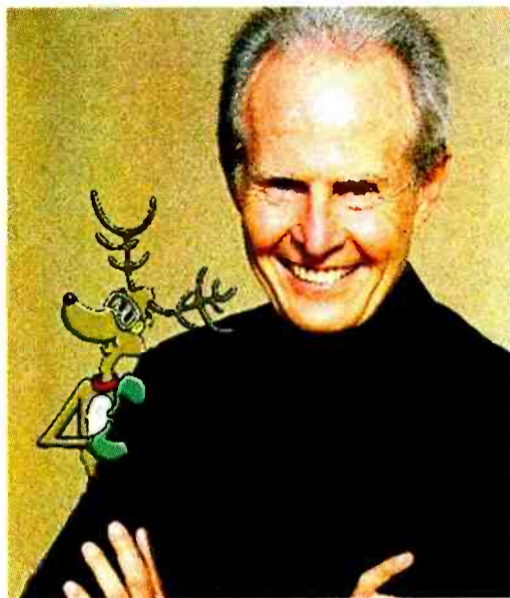
TOP 5 NEW & ACTIVE

MARC BROUSSARD Home (Island/IDJMG)
 JAMIE CULLUM High And Dry (Verve/Universal)
 MADELEINE PEYROUX Don't Wait Too Long (Rounder)
 SHORE Hard Road (Maverick/Reprise)
 JOSEPH ARTHUR Can't Exist (Vector)

TRIPLE A begins on Page 62.

Publisher's Profile

By Erica Farber



ELMO SHROPSHIRE, A.K.A. DR. ELMO

Musician and Songwriter

This holiday season marks the 25th anniversary of the first time the classic "Grandma Got Run Over by a Reindeer" was played on the radio. With over 10 million copies sold, Dr. Elmo's "Grandma" continues to be America's most-requested Christmas song.

Dr. Elmo, who is a real doctor, discovered his love of music as an adult and has been able to combine that passion with his wonderful sense of humor and unique style of storytelling.

His background: "I was raised on a farm, around horses. My dad was a trainer and a jockey. I was an exercise boy, hoping to be a jockey. When I was about 18 I got too big to be a jockey, and I knew I should look for some other profession. I had always admired veterinarians, so I wanted to be a vet. I rode horses all through college and became a vet. I went to New York and worked on the racetracks. I came to California on vacation around 1968. That's when I started playing music.

"I started a small animal hospital out here and was practicing. I saw this bluegrass band, and I used to go everywhere they went. One night they invited me over to their house after a gig, and they played all night long. I was enthralled. I was kind of old to start then — I was about 35 years old — but I started playing the banjo. I was in a band about six months later. We weren't that good, but we had a lot of energy. I never wanted to sing, but nobody else in the band wanted to sing either. People laughed when I sang serious songs, so I went with the flow and started singing funny songs. Then I started to write funny songs."

How "Grandma" happened: "We got a job playing in Lake Tahoe, and there was a big snowstorm the day we got there. The band that was going to leave couldn't get out. Randy Brooks, the bass player, came to our show that night. He said he had a song that his band wouldn't let him play but that would be perfect for me. We went back to the dressing room, and he sang 'Grandma Got Run Over by a Reindeer.' When I first heard it I thought it was great. It proves there's a Santa Claus, was my first thought, and it had all the elements of Christmas: watching football, eggnog, a goose on the table. It had a warmth to it, even though Grandma had to suffer a little bit.

"Soon after that I recorded it, maybe March of '79. We had about 500 vinyl singles made. I didn't think about much more than just giving them to friends. A friend to whom I'd given some copies gave one to Gene Nelson on KSFO/San Francisco. He started playing it. He was my

favorite guy on radio. One day I turned his show on, and he was in the midst of this thing where people were calling in and asking him to play some song. Then others would call saying, 'Don't ever play that song again.' They were going back and forth. I was wondering what it was all about. Suddenly, he started playing the song, and I recognized my voice. I was quite embarrassed at first — I sounded terrible — but I've gotten used to it."

How the song built momentum: "That year Gene played it for about a week and a half, then went on vacation, and the PD took it off. In 1980 the same thing happened. Maybe three or four other stations in San Francisco played it, but the first time someone complained, they took it off the air. In '81 a lot of people were requesting the song. In fact, most of its success is based on people calling in to request it. Stations started taping it off KSFO, and it started sweeping the country even though there was no product in the stores. We went to Tower Records and got them to take 10 copies on consignment at 50 cents apiece. When I drove back home there was a message on the machine saying, 'This is Tower. Could you bring in 25 more?' A second message said, 'This is Tower again. Can you bring in 500 copies?' We gave them all 500 copies, and they sold them right away.

"In '82 we didn't have much going on. We couldn't figure out how to get distribution, and I was trying to get a record company interested. The song was playing on the radio a lot. In '83, even though I hadn't made a dime off of it and had actually spent quite a bit, I made a video that cost about \$30,000. One day someone called and said, 'This is MTV. We saw the video and want to play it.'

"At the same time an independent distributor named Joe Gibson at Nationwide Sound Distributors in Nashville called. He was a little guy, but he bought 250,000 copies of the vinyl, which is a huge undertaking for an independent. He sold them all that year, but we still had not generated any income. When Joe sold the 250,000, we got about 7 cents apiece. By the end of '83, before Christmas, I was in for maybe \$50,000 on the project, and we really hadn't made anything back. I vacillated day by day — 'Am I crazy, or is it going to happen?'"

When he knew it was a hit: "It seemed like everyone liked it, but I didn't realize that people were calling in in droves. In '84 Frank Rand at Epic Records said they were interested and were going to distribute it. In the middle of the year they called and said they weren't interested anymore. In October they called to say they were interested again. We signed a contract with Epic, and they did a terrific job of getting it out. From '79-'84 the public was listening to the song but couldn't buy it because it wasn't distributed. The first year Epic put it out, in the first few weeks they sold approximately 500,000 singles. They said it was by far their biggest seller at that time. Each Dec. 26 I always thought, 'That's the end of it.' I always kept my day job. Now, unbelievably, the song has been embraced by the younger generations, and it seems to be even more popular. The royalties, the merchandising and the animated movie — all those things have contributed to make it a much bigger producer."

His new CD, "Christmas All Across the USA": "My writing partner, Rita Abrams, wrote the song "Christmas All Across the USA," and I thought it was a little too sweet for

me. But she kept insisting, and she helped me produce it. It's a Christmas song that makes us glad we live here, even with all the division and problems we've had over the election and the war and stuff. It's just a sweet Christmas song that makes us happy to be here and happy to have what we have."

On founding his own label: "I own my masters, but this is going to be out on BMG. I have two new records out on BMG, then I also have a couple of albums on my own label. Rita and I got down to writing Christmas songs for the past 10 years. We have a few others, but mostly Christmas songs, and I've collected a few along the way that I thought were interesting. We have one called 'Uncle Johnny's Glass Eye.' Even though it sounds a little bizarre, it's a great story, especially for kids, but adults love it too. Whenever I do it live it's a shocker for everyone — in a good way."

State of the radio industry: "When 'Grandma' first came out, there were a lot of people in radio who were afraid of it, and rightfully so. But people called in for it in droves. In all the radio interviews I've done, probably 70% of the personalities interviewing me will say, 'In my entire career, that is the most requested song we have ever had in radio.' The public demanded that the song be played, and I was very lucky in that respect.

"Today I'm not sure that could happen. A lot of times radio hosts will do a three-hour show in an hour. They'll go through the computer, put their part in and then leave the studio. People can't call them up and ask them to play a song. I'm not sure if I could get 'Grandma' started in today's market. When I used to do live interviews on the radio there would always be six or seven people helping out and chiming in. It would be like a big party. Most of the time now there are only one or two people, and sometimes it's only one guy running the whole board. The way radio's consolidated now, there are fewer personalities than there used to be."

Favorite radio format: "AC. One of the funny things about 'Grandma' is that I sound very country, and I'm a bluegrass player, but AC is mostly what I listen to."

Favorite television show: "Curb Your Enthusiasm."

Favorite Christmas song: "The Christmas Song."

Favorite movie: "The Big Lebowski."

Favorite book: "The Agony and the Ecstasy."

Beverage of choice: "I'm a runner, so it's water."

Hobbies: "Running. I run in about 25 races a year and run about 25-30 miles a week."

E-mail address: "docelmo@msn.com."

Advice for broadcasters: "Do the best you can to do your show and try to insert as much of your personality as you can and less of management's demands. Any time you have any kind of artistic effort, you can't cut through unless you do the best you can to be yourself. Take your lumps and do what you think you can to be the best until you become a personality who can be popular. You may get fired a number of times. With format changes, it's not necessarily what you're doing that makes you lose your job, so, artistically, you should do what you want and be willing to take the consequences for a while. Howard Stern has been able to cut through all that, and I'm sure he's had his hard times. If you're good enough and you stay on your own path, you can prevail."

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