

NEWSSTAND PRICE \$6.50

It's Not Easy To Get To No. 1

It wasn't easy, but, after 25 weeks, **Five For Fighting** move to the top of **R&R's** Hot AC chart with "Superman (It's Not Easy)" (Aware/Columbia). The second single from *America Town* peaked at No. 3 at Triple A and continues to climb the CHR/Pop and AC charts.



RADIO & RECORDS

www.rronline.com

NOVEMBER 23, 2001

Cumulus Empire Expands

Cumulus Media, headed by President/CEO Lew Dickey (pictured), shelled out about \$320 million this week to purchase Aurora's radio stations in the Northeast, as well as Dickey Brothers' stations in Nashville. The transactions move Cumulus into several markets north of New York City.



RYAN ADAMS **GOING FOR ADDS NOW!!** NEW YORK NEW YORK

"Ryan Adams writes with a simple, effective magnetism... a young singer-songwriter wise enough to let his heart speak for itself." – ★★★★★ Rolling Stone

"A future so bright, he's already seen it."
–New York Times

TV performances
on the Tonight Show with
Jay Leno and Saturday
Night Live!





THIS WEEK AT:

MUSIC MEETING™

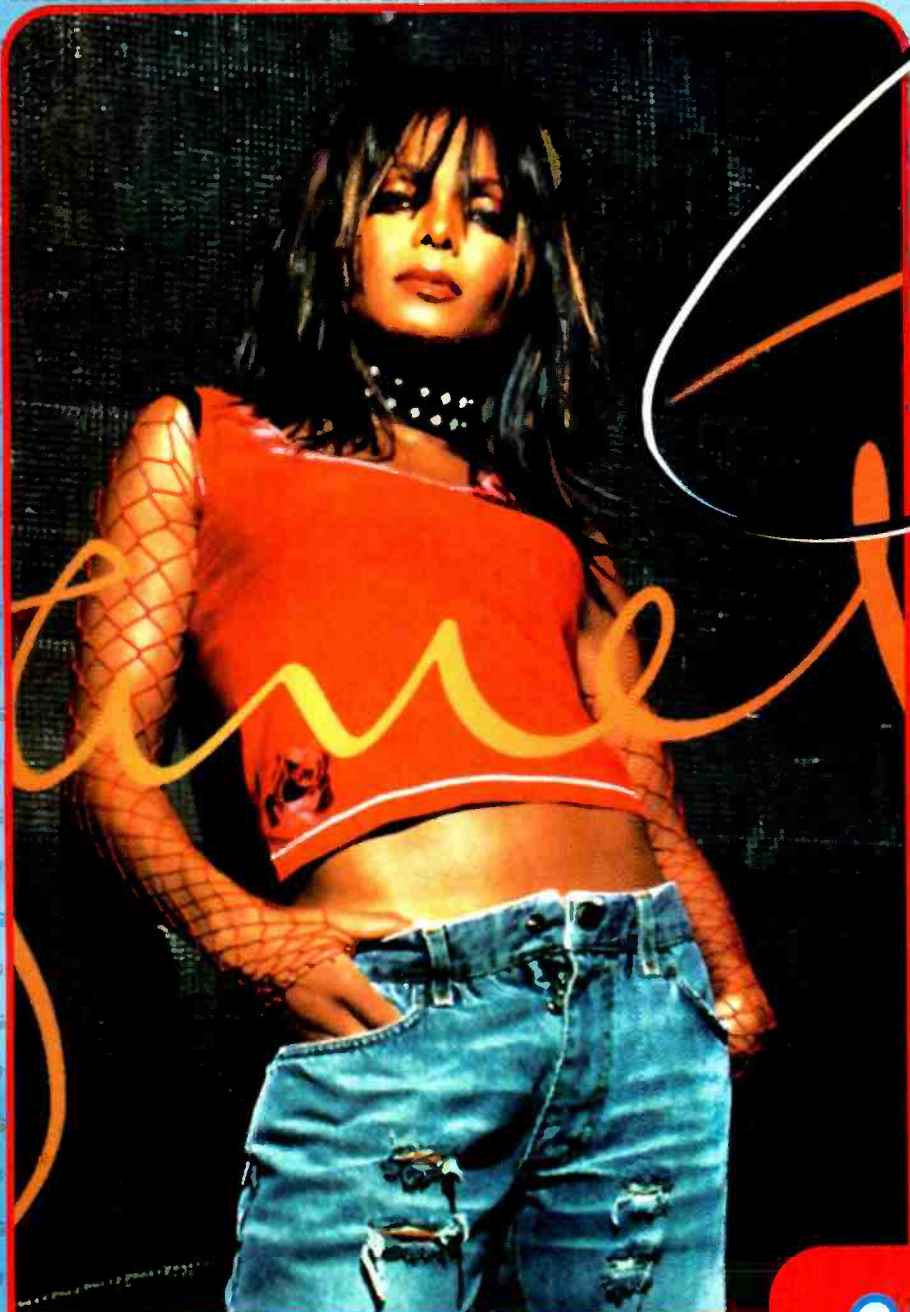
SON OF A GUN

(I BETCHA THINK THIS SONG IS ABOUT YOU)

James

POP

DOWNLOAD NOW!



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R&R

Selector

Every year the RAB board of directors invites advertisers and ad agencies to speak about the state of their businesses and their attitudes toward the radio industry. While radio often inspires kudos and compliments from the guests, the feedback can also be blunt and unpleasant. R&R Sales & Marketing Editor **Pam Baker** attended this year's RAB Advertiser Day, and her coverage begins on this page. This week's MMS section also includes a first-quarter 2002 promotional calendar. Want to know what to do on Jan. 8? We've got the answer! (Hint: It's a birthday fit for a King!)

Pages 8-11

LEGENDS
WITH BOB SHANNON

Casey Kasem was just one audition away from a Broadway career back in the '50s. Had he succeeded in the Big Apple, *American Top 40* might never have been created. Kasem recalls his early career with our Legends columnist, **Bob Shannon**.

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IN THE NEWS

- **Sirius Satellite Radio** sets February launch date
- **Michelle Santosuosso** returns to radio as KHHT/L.A. PD
- **Kathy Stinehour** GM, **Bob Kaake** PD of WLIT/Chicago
- **John Olsen** appointed PD for WBAB/Long Island

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THIS #1 WEEK

CHR/POP

- **MARY J. BLIGE** Family Affair (MCA)

CHR/RHYTHMIC

- **USHER** U Got It Ead (LaFace/Arista)

URBAN

- **USHER** U Got It Ead (LaFace/Arista)

URBAN AC

- **MAXWELL** Lifetime (Columbia)

COUNTRY

- **TOBY KEITH** I Wanna Talk About Me (DreamWorks)

AC

- **ENYA** Only Time (Reprise)

HOT AC

- **FIVE FOR FIGHTING** Superman (It's...) (Aware/Columbia)

SMOOTH JAZZ

- **RICHARD ELLIOT** Crush (GRP/VMG)

ROCK

- **NICKELBACK** How You Remind Me (Roadrunner)

ACTIVE ROCK

- **NICKELBACK** How You Remind Me (Roadrunner)

ALTERNATIVE

- **NICKELBACK** How You Remind Me (Roadrunner)

TRIPLE A

- **U2** Stuck In A Moment... (Interscope)



THE INDUSTRY'S NEWSPAPER
www.ronline.com

Industry Seeks To Cut Costs

Emmis offsets pay cut with stock reward

By JOE HOWARD
R&R WASHINGTON BUREAU
jhoward@rronline.com

Throughout the just-ended Q3 earnings season, one cry resounded: Companies have little to no visibility into next year and are loath to predict when things will turn around. To carry them through this difficult time, many are resorting to both time-tested and innovative ways of trimming costs.

One of the innovators is **Emmis**: It's reducing salaries companywide by 10%, but it's offsetting the cut with a 10% stock award to make up the difference. **Emmis** said the program, which takes effect Nov. 26, will allow it to reduce expenses and increase cash flow "while maintaining product and efficiency of operations."

COSTS/See Page 22

After 9/11, Listeners Give Radio High Marks

Arbitron releases first part of study on radio's role in a national crisis

By RON RODRIGUES
R&R EDITOR-IN-CHIEF
ronr@rronline.com

Listeners have given radio a thumbs-up for its programming following the Sept. 11 terrorist attacks, this according to an **Arbitron** study of 1,500 listeners who kept diaries the week of and the week following the attacks. What's more, those listeners expressed a desire to continue hearing some of the staples of radio, including contests and advertising.

These results are a subset of a larger research project that **Arbitron** commissioned to help radio understand listeners' attitudes toward the medium in times of crisis. **Arbitron** intends to work with industry leaders before a full study is completed and released.

Among the highlights of the current results:

- **Listeners will support the economy.** Very few listeners have postponed a purchase of any kind, and 80% said they will spend the same or more during the upcoming holiday season. Some 90% are currently making everyday purchases as planned. The results are consistent across the major radio formats.

- **Listeners were OK with commercials.** Some 58% of respondents approved of radio's playing of commercials in the first day or two



after a terrorist event, and a higher 61% said advertisers should have continued running commercials a day or two after Sept. 11. Based on in-depth interviews, listeners perceived commercials as part of the "return to normalcy."

- **Listeners will support advertisers who support the victims.** About 40% said they are more likely to patronize a company that contributes to a victim-relief fund. This is particularly true among younger listeners.

- **Contests are cool.** More than 60% of listeners 12-34 approved of contests at the time the interviews were conducted, between

ARBITRON/See Page 15

Clear Channel/N.Y. Realigns Top Brass

By ADAM JACOBSON
R&R RADIO EDITOR
jacobson@rronline.com

Clear Channel has restructured the management responsibilities for its top executives in the nation's top radio market, New York.



Rosen

As a result, **Regional VP and New York Market Manager**

Andy Rosen has added GM duties at Rhythmic AC WTJM; that's in addition to his GM duties at AC WLTW. He succeeds

Scott Elberg, who has tacked on GM duties at CHR/Pop WHTZ while retaining

GM duties at CHR/Rhythmic WKTU. **Elberg** will also oversee the marketing and promotion efforts for all seven of **Clear Channel's** New

Poleman

CLEAR CHANNEL/See Page 15

Cumulus Goes On \$317 Mil. Spree

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

In an economy that appears to have tanked, **Cumulus** seems to have floated back to the top. This week the Atlanta-based company acquired **Aurora Communications'** 18 stations in five prestigious markets for \$230 million and topped off the deal by acquiring **DBBC's** Nashville trio for \$87 million.

The **Aurora** deal gives **Cumulus'** **WEBE & WICC/Bridge-**



L. Dickey

CUMULUS/See Page 7

Same Song, Different Dance

Advertisers express their concerns about the radio industry

By PAM BAKER
R&R SALES & MARKETING EDITOR
pbaker@rronline.com

Last week the **Radio Advertising Bureau** hosted its Fall 2001 Board of Directors Meeting in San Francisco. "It's time to go back to school," said **RAB** President/CEO **Gary Fries** in his opening comments. "These are changing times. We are dealing with



Fries

a different environment, not the comfortable environment we were used to. We are going to have to rebuild the American dream."

For me, the highlight of the two-day gathering was a full day dedicated to addressing

the needs of the advertising community. Selected advertisers and agency reps were invited to talk with leaders in the radio industry to share and discuss their frustrations and to offer their suggestions for improving the relationship.

Most of the advertisers' concerns have been addressed before, time and time again — lack of

See Page 8

This Holiday, AC Could Mean 'All Christmas'

By MIKE KINOSIAN
R&R AC EDITOR
mkinosian@rronline.com

The terms *adventurous format* and *Adult Contemporary* haven't historically been synonymous, but AC is serving as a real trendsetter as the holidays approach.

In recent years just a handful of ACs would pull the plug on regular programming Thanksgiving Day (or the day after) in order to play wall-to-wall Christmas music through Dec. 25. While the number of stations doing this increased in the late 1990s and 2000, it was still a minuscule percentage within

XMAS/See Page 22

The Real Power of Radio



Mollie Hauck - Juvenile Rheumatoid Arthritis

Quantum Lynch - Leukemia

Hailey Rago - Brain Tumor

Nicholas Maurer - Liver Transplant

Yesenia Dominguez - Cancer

helping 17 million children like these

The 17 million children treated by Children's Miracle Network hospitals would like to thank the 150 radio stations for raising more than \$18 million.

Through the generous support of the Independent Order of Foresters 100% of the money raised through Children's Miracle Network radiothons stays in the local community to help local kids. The funds raised by these stations are used for charity care, life-saving equipment and breakthrough medical research.

Children's Miracle Network hospitals are there for our children 24 hours a day 7 days a week. Children's Miracle Network hospitals help children battling every disease and injury and are committed to serving all children in times of crisis and times of peace.



Join us in thanking these stations for helping the children of their communities.

MARKET	STATION	HOSPITAL	MARKET	STATION	HOSPITAL	MARKET	STATION	HOSPITAL
Abilene, TX	KCDD-FM	Meek Children's Hospital	Florence, SC	WLZ-FM	McLeod Children's Hospital	Salinas, CA	KTOM-FM	Salinas Valley Memorial Hospital
Abilene, TX	KBCY-FM	Meek Children's Hospital	Florence-Myrtle, SC	WBZF-FM	McLeod Children's Hospital	San Antonio, TX	KQXT-FM	Christus Santa Rosa Children's Hospital
Akron, OH	WKDD-FM	Children's Hospital Medical Center of Akron	Fort Wayne, IN	WALJ-FM	Riley Hospital for Children	San Diego, CA	KHYS-FM	Children's Hospital & Health Center
Albany, GA	WQBB-FM	Phoebe Putney Memorial	Fresno, CA	KSKS-FM	Valley Children's Hospital	San Diego, CA	KIQZ-FM	Children's Hospital & Health Center
Albany, NY	WGY-AM	Albany Medical Center	Gainesville, FL	WKTK-FM	Shands Children's Hospital at the University of Florida	San Diego, CA	KJOY-FM	Children's Hospital & Health Center
Albuquerque, NM	KKOB-FM	Children's Hospital of New Mexico	Gainesville, FL	WSKY-FM	Shands Children's Hospital at the University of Florida	San Diego, CA	KMSX-FM	Children's Hospital & Health Center
Amorillo, TX	KMML-FM	Baptist St. Anthony's Health System	Grand Rapids, MI	WOOD-FM	DeVos Children's Hospital	San Diego, CA	XHRM-FM	Children's Hospital & Health Center
Anchorage, AK	KASH-FM	Children's Hospital of Providence	Green Bay-Appleton, WI	WKSZ-FM	Children's Hospital of Wisconsin	San Francisco, CA	KBIX-FM	Children's Hospital Oakland
Atlanta, GA	WPCF-FM	Children's Healthcare of Atlanta	Greenville, NC	WNCT-FM	University Health Systems of Eastern Carolina's Children's Hospital	Sarnia, Ontario	CFGX-FM	Children's Hospital of Western Ontario Foundation
Augusta, GA	WBBO-FM	Medical College of Georgia Children's Medical Center				Sarnia, Ontario	CHOK-AM	Children's Hospital of Western Ontario Foundation
Austin, TX	KVEI-FM	Children's Hospital of Austin				Saskatoon, Saskatchewan	CKOM-FM	Children's Health Foundation of Saskatchewan
Bakersfield, CA	KERN-AM	Bakersfield Memorial Hospital	Halifax, NS-Maritimes	CHEX-FM	IWK Health Center Foundation	Savannah, GA	WYKZ-FM	Backus Children's Hospital
Baltimore, MD	WWMX-FM	Johns Hopkins Children's Center	Harrisburg, PA	WRKZ-FM	Penn State Children's Hospital at the Milton S. Ebersole Medical Center	Seattle-Tacoma, WA	KBKS-FM	Children's Hospital & Regional Medical Center
Bangor, ME	WISO-FM	CMN of Eastern Maine Healthcare				Seymour, IN	WQKC-FM	Riley Hospital for Children
Baton Rouge, LA	WXCT-FM	Our Lady of the Lake Children's Center	Honolulu, HI	KINE-FM	Kapiolani Medical Center for Women & Children	Sioux City, IA	KGL-FM	St. Luke's CMN & Children's Center at OU
Beaumont, TX	KYKR-FM	Christus Jasper Memorial Hospital, Christus St. Elizabeth Hospital & Christus St. Mary Hospital	Indianapolis, IN	WENS-FM	Riley Hospital for Children	Sioux Falls, SD	KELO-AM	South Dakota Children's Hospital at Sioux Valley Hospital & University Medical Center
Birmingham, AL	WZZK-FM	Children's Hospital of Alabama	Joplin, MO	KJMK-FM	Freeman Health System	South Bend, IN	WAOR-FM	Riley Hospital for Children
Boise, ID	KCIX-FM	St. Luke's Children's Hospital	Kansas City, KS	KMXV-FM	The Children's Mercy Hospital; University of Kansas Medical Center	Spokane, WA	WVNS-FM	Inland Northwest CMN Hospitals
Boise, ID	KXLT-FM	St. Luke's Children's Hospital				Springfield, IL	WNNL-FM	Southern Illinois University School of Medicine & St. John's Hospital
Bryan, TX	KKYS-FM	Scott & White Memorial Hospital	Kingsport, TN	WTFM-FM	Wellmont Children's Hospital	Springfield, MO	KGMY-FM	CMN of Cox Health Systems
Buffalo, NY	WJYE-FM	Children's Hospital of Buffalo	Knoxville, TN	WVNS-FM	East Tennessee Children's Hospital	St. Louis, MO	KYKY-FM	Cardinal Glennon Children's Hospital & St. Louis Children's Hospital
Burlington, VT	WOKO-FM	Fletcher Allen Health Care	La Crosse, WI	WLFN-AM	Gunderson Lutheran Medical Center			
Cedar Rapids, IA	KHAK-FM	Children's Hospital of Iowa at the UIHC	Las Cruces, NM	KVLC-FM	The Memorial Medical Center Foundation	Syracuse, NY	WBBS-FM	Upstate Medical University
Charleston, SC	WZLZ-FM	Medical University of South Carolina Children's Hospital	Little Rock, AR	KSSN-FM	Arkansas Children's Hospital	Tallahassee, FL	WBZE-FM	Shands Children's Hospital at the University of Florida
Charleston-Huntington, WV	WRVZ-FM	West Virginia University Children's Hospital	London, Ontario	CIQM-FM	Children's Hospital of Western Ontario Foundation	Toledo, OH	WWWN-FM	Mercy Children's Hospital
Charlotte, NC	WSOC-FM	The Children's Hospital at Carolinas Medical Center	Lubbock, TX	KLLL-FM	Children's Hospital at University Medical Center	Topeka, KS	WBWF-FM	St. Francis Hospital & Medical Center
Charlotte, NC	WLYF-FM	The Children's Hospital at Carolinas Medical Center	Luveme, MN	KQAD-AM	South Dakota Children's Hospital at Sioux Valley Hospital & University Medical Center	Toronto, Ontario	CFRB-AM	The Hospital for Sick Children Foundation
Charlottesville, VA	WFFX-FM	University of Virginia Children's Medical Center	Macon, GA	WPEZ-FM	The Children's Hospital at the Medical Center of Central Georgia	Toronto, Ontario	CKFM-FM	The Hospital for Sick Children Foundation
Charlottesville, VA	WHTE-FM	University of Virginia Children's Medical Center				Toronto, Ontario	CKQT-FM	The Hospital for Sick Children Foundation
Charlottesville, VA	WJUX-FM	University of Virginia Children's Medical Center	Memphis, TN	WSRR-FM	LeBonheur Children's Medical Center	Tucson, AZ	KHFT-FM	Tucson Medical Center
Charlottesville, VA	WCYK-FM	University of Virginia Children's Medical Center	Milwaukee, WI	WKLH-FM	Children's Hospital of Wisconsin	Tulsa, OK	KVOO-FM	Children's Medical Center Foundation
Chattanooga, TN	WXCJ-FM	E.C. Thompson Children's Hospital	Minneapolis-St.Paul, MN	KSTP-FM	Gillette Children's Specialty Healthcare	Tupelo, MS	WVZD-FM	LeBonheur Children's Medical Center
Chicago, IL	WTMX-FM	Children's Memorial Hospital	Mobile, AL	WMXC-FM	University of South Alabama Children's & Women's Hospital	Tyler, TX	KISX-FM	Trinity Mother Frances Health System
Columbia, MO	KPLA-FM	Children's Hospital at University Hospitals and Clinics	Montgomery, AL	WHYY-FM	Children's Hospital of Alabama	Tyler-Longview, TX	KMOO-FM	Trinity Mother Frances Health System
Columbia, SC	WTBC-FM	Children's Hospital of Palmetto Health	Morgantown, WV	WVAQ-FM	West Virginia University Children's Hospital	Utica, NY	WVWZ-FM	Faxton-St. Luke's Healthcare
Columbus, GA	WCXN-FM	Columbus Regional Medical Center	Nashville, TN	WJXA-FM	Vanderbilt Children's Hospital	Vancouver, BC	CKKS-FM	British Columbia Children's Hospital Foundation
Columbus, OH	WSNY-FM	Children's Hospital - Columbus, OH	Odessa-Midland, TX	KGEE-FM	Medical Center Hospital - Odessa, Texas	Virginia Beach, VA	WVWZ-FM	Children's Hospital of The King's Daughters
Corpus Christi, TX	KRYS-FM	Driscoll Children's Hospital	Omaha, NE	KQKO-FM	Children's Hospital - Omaha, Nebraska	Waco, TX	KWTX-AM	Scott & White Memorial Hospital
Dallas, TX	KDMX-FM	Children's Medical Center of Dallas & Cook Children's Medical Center in Ft Worth	Orlando, FL	WMGF-FM	Arnold Palmer Hospital for Children & Women	Waco, TX	KWTF-FM	Scott & White Memorial Hospital
Davenport, IA	KBEA-FM	Children's Hospital of Iowa at the UIHC	Ottawa, Ontario	CKBY-FM	Children's Hospital of Eastern Ontario Foundation	Waco-Temple-Bryon, TX	KYUL-FM	Scott & White Memorial Hospital
Dayton, OH	WHKO-FM	The Children's Medical Center	Pensacola, FL	WXBM-FM	Sacred Heart Children's Hospital	Washington, DC	WHAL-AM	Children's Hospital Foundation
Decatur, AL	WDRM-FM	Children's Hospital of Alabama	Peoria, IL	WPBG-FM	Children's Hospital of Illinois	Watertown, NY	WBDR-FM	Samaritan Medical Center
Denver, CO	KALC-FM	The Children's Hospital & National Jewish Medical & Research Center	Philadelphia, PA	WLCE-FM	Children's Hospital of Philadelphia	Watertown, SD	KSDR-FM	South Dakota Children's Hospital at Sioux Valley Hospital & University Medical Center
Des Moines, IA	KSTZ-FM	Children's Hospital of Iowa at the UIHC	Phoenix, AZ	KMLE-FM	Phoenix Children's Hospital			
Detroit, MI	WLCC-FM	Beaumont Hospital Children's Center	Pittsburgh, PA	WBZF-FM	Children's Hospital of Pittsburgh & The Children's Institute	Palm Beach, FL	WMBX-FM	Shands Children's Hospital at the University of Florida
Dothan, AL	WDJR-FM	Children's Hospital of Alabama	Portland, OR	KWJL-FM	Doernbecher Children's Hospital	Wichita Falls, TX	KNIN-FM	United Regional Health Care System
Dublin, GA	WOZY-FM	The Children's Hospital at the Medical Center of Central Georgia	Portland-Auburn, ME	WMEK-FM	The Barbara Bush Children's Hospital at Maine Medical Center & Inland Hospital	Wichita Falls, TX	KTLT-FM	United Regional Health Care System
Edmonton, Alberta	CHED-AM	Children's Health Foundation & Stollery Children's Hospital Foundation	Raleigh-Durham, NC	WRAL-FM	Duke Children's Hospital	Wichita, KS	KRBB-FM	Via Christi Regional Medical Center
Edmonton, Alberta	CKNG-FM	Children's Health Foundation & Stollery Children's Hospital Foundation	Reno, NV	KBUL-FM	Washoe Medical Center	Wilkes Barre-Scranton, PA	WEHG-FM	Geisinger Health System
El Paso, TX	KTSM-FM	CMN at Texas Tech University Health Sciences Center	Richmond-Petersburg, VA	WBTJ-FM	Children's Hospital; Children's Medical Center of MCV	Wilkes Barre-Scranton, PA	WKOK-AM	Geisinger Health System
Elmira, NY	WVKI-FM	Arnot Ogden Medical Center	Roanoke, VA	WSLQ-FM	Garrison Medical Center for Children, Lynchburg General Hospital & Virginia Baptist Hospital	Windsor, Ontario	WKQX-FM	Geisinger Health System
Erie, PA	WFGO-FM	Saint Vincent Health Center	Rochester, NY	WVOR-FM	Children's Hospital of Philadelphia	Winnipeg, Manitoba	CKLW-AM	Children's Hospital of Western Ontario
Eugene, OR	KDUK-FM	Sacred Heart Medical Center	Sacramento, CA	KNND-FM	Children's Hospital at Strong	Winnipeg, Manitoba	CJOB-AM	Children's Hospital Foundation of Manitoba
Fargo, ND	WDAY-FM	Sacred Heart Medical Center	Sacramento, CA	KRXX-FM	UC Davis Medical Center	Yakima, WA	KXDD-FM	Yakima Valley Memorial Hospital & Children's Village
Fargo, ND	WYCK-FM	Children's Hospital (MeritCare Foundation)	Sacramento, CA	KSEG-FM	UC Davis Medical Center			
Flint, MI	WWCK-FM	Hurly Medical Center	Sacramento, CA	KSSJ-FM	UC Davis Medical Center			
Florence, AL	WMSR-FM	Children's Hospital of Alabama	Salinas, CA	KDON-FM	UC Davis Medical Center			



The Independent Order of Foresters is the proud international title sponsor of Children's Miracle Network Radiothon. Foresters is a not-for-profit, million-member fraternal benefits society offering a range of financial products and services. Visit Foresters online at www.iof.org.

To find out how your station can get involved, visit www.cmn.org/radio

Clear Channel Ups Stinehour, Kaake, Kelley In Chicago

Clear Channel has made several changes involving upper-management personnel in Chicago. Terry



Stinehour



Kaake

Hardin has exited, following the elimination of his position as VP/GM of Soft AC WLIT and Smooth Jazz WNUA. Market Exec. VP **Kathy Stinehour** has absorbed Hardin's responsibilities and will continue as VP/GM of CHR/Pop WKSC.

At the same time, WNUA PD **Bob Kaake** has added PD duties at WLIT to replace Jeff Cochran, who exits. WNUA GSM **Pat Kelley** has been elevated to Station Manager of WNUA and WLIT and will work with Kaake in operating the stations on a day-to-day basis, Kaake told R&R. WLIT GSM Dennis Douglass has departed.

"I wish I could have been appointed under better circumstances than economic tightening," Kaake

CHICAGO/See Page 15

'BAB/Long Island Taps Olsen As PD

Rock WBAB/Nassau-Suffolk has named **John Olsen** PD, effective Nov. 26. He replaces Ted Edwards, who left the Cox Radio station last month to become VP/Operations & Development at Jesscom.

Olsen was most recently PD of Cox's WRLR/Birmingham. That station flipped last month from Active Rock to '80s.

"We're a company that likes to promote from within, and we already knew John from our Birmingham operation," Cox Regional VP/GM Kim Guthrie told R&R.

"We're really thrilled that the timing worked out in our favor and we were able to put someone of his caliber and intelligence on the team in Long Island. I'm convinced he'll do a great job of keeping our heritage rock 'n' roll station on the positive side of a growth curve. We just saw in our last research study that 'BAB' is stronger and bigger than it has ever been, so he is coming to a station in incredible shape."

98 Rocks Operation Enduring Freedom



WIYY (98 Rock)/Baltimore is doing its part to help boost the morale of its listeners stationed overseas. In response to a request from a listener who is taking part in the U.S. military action in the Middle East, 'IYY's Dir./Promotion & Marketing sent a care package that included a 98 Rock banner signed by everyone at the station, as well as bumper stickers and a parody-song CD. Pictured here crowding around the 98 Rock banner somewhere overseas are the listener and his Maryland-area buddies.

Sirius Service Set To Launch Feb. 14

Rollout begins with Denver, Houston, Phoenix

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

Sirius Satellite Radio will launch its long-awaited service Feb. 14, 2002, in Denver, Houston and Phoenix. The company will complete rolling out its service to the rest of America sometime in Q3 2002, Sr. VP/CFO John Scelfo told investors last week.

Sirius still has no firm commitment from Detroit automakers to get its receivers into new cars, but Scelfo was confident that Sirius-ready radios would be an option in some 2003 models of American cars. BMW has committed to introducing Sirius in its most popular vehicle lines in 2002, and the sat-

caster recently secured an agreement with Porsche to offer Sirius receivers in 2003.

"While the larger opportunity for Sirius is clearly with the automakers, our near-term focus will be on the retail market," Scelfo said, adding that some 5,000 retail outlets will sell Sirius receivers made by Kenwood, Jensen, Panasonic and Clarion. He expects that Sirius' partners will have ramped up to full production by April.

Asked why Sirius plans to launch in just three markets, Scelfo said, "You want to be able to start with a manageable region." He

SIRIUS/See Page 14

IDT Corp. Buys Talk America Network

Wood to join as SVP/Marketing & Operations

Worldwide telecommunications provider IDT Corp. has acquired Talk America Radio Network through its IDT Ventures subsidiary. Talk America provides syndicated radio programming to a reported 600 stations across North America and features a roster of talent that currently includes Bruce Williams, Doug Stephan, Armstrong Williams, Rhona Raskin, Pedro Fernandez, Dr. Gabe Mirkin and Rachel and David Michael Cane, among others.

"We're thrilled to become part of



Wood

the IDT family," said Talk America President Paul Lyle, who remains in his post under the new corporate ownership. "With their strong commitment to expanding into media and our proven expertise in broadcast production and syndication, we'll be able to create exciting new properties and deliver them to even more stations throughout the U.S. and Canada."

Currently based in Las Vegas, Talk America will move its operations early next year to new, state-

IDT/See Page 14

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Santosuosso In The 'Hot' Seat As PD

Michelle Santosuosso, a veteran of both the radio and record industries, has been appointed PD of Clear Channel's Rhythmic Hot AC KHHT (Hot 92.3)/Los Angeles, effective Jan. 1. She replaces Mike Marino, who has exited.



Santosuosso

Santosuosso will join from Clive Davis' J Records, where she has been VP/National Crossover Promotion for the past year. She has also served as PD of KKBT/Los Angeles and KMEL/San Francisco,

National Director/A&R for RCA Records and Crossover Editor for *Hits*.

"You can't argue with a resume like that," Clear Channel Sr. VP/Programming Steve Smith said. "Having an individual as diverse and talented as Michelle will undoubtedly propel Hot 92.3 into the next phase. She has vision and the talent to execute that vision. I couldn't be happier or

SANTOSUOSSO/See Page 22

EEG Ups Barragan To Dir./Crossover

Elektra Entertainment Group has elevated **Lucy Barragan** to Director/Crossover Promotion. Based in Los Angeles, she was previously Manager/Crossover Promotion.

"Lucy continues to grow, and now her duties will expand into more than just working with the mix shows, where she has dom-



Barragan

inated," Sr. VP/Promotion Dennis Reese said. "Her dedication and passion continue to drive the Elektra crossover roster."

Barragan began her music-industry career in 1988 as the assistant to the PD at KCAQ/Oxnard-Ventura, CA. She rose to MD in 1992 and held that post until 1996.

HOW TO REACH US

RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., THIRD FLOOR, LOS ANGELES, CA 90067

WEBSITE: www.rronline.com

	Phone	Fax	E-mail
CIRCULATION:	310-788-1625	310-203-8727	moreinfo@rronline.com
NEWS DESK:	310-788-1699	310-203-9763	newsroom@rronline.com
R&R ONLINE SERVICES:	310-788-1675	310-553-4056	jill@rronline.com
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Clear Channel Buys Agri Broadcast Network

Also invests in Hiwire

By Joe Howard
R&R WASHINGTON BUREAU
jhoward@rronline.com

Clear Channel Communications last week added to its network-radio operations with the purchase of Agri Broadcast Network and bolstered its stance in the streaming-media industry with an investment in Hiwire.

On Nov. 15 Clear Channel announced its purchase of the network-radio division of Columbus, OH-based Agri Broadcast Network, which provides farm programming to 72 radio affiliates throughout Ohio. Clear Channel said it will merge ABN with its own Ohio Agri-Network to create a "national farm footprint" that links the Ohio networks with Clear Channel's agriculture networks in Oklahoma, Arkansas and Texas.

Clear Channel spokeswoman Pam

Taylor told R&R that the purchase "brings a nice number of affiliates to the table," noting that Clear Channel has significantly fewer farm-formatted stations than ABN. Asked whether she thinks stations owned by Clear Channel's competitors will stay with ABN, she replied, "We hope so. If you're an operator of a farm-formatted station, you need programming." Terms of the deal, expected to close later this year, were not disclosed.

On Nov. 16 Clear Channel joined

three other companies in making a collective \$9.5 million investment in streaming-technology and ad-insertion company Hiwire. Clear Channel joined New Enterprise Associates, Zone Ventures and Grey Ventures in this round of funding, but Hiwire spokesman Wayne Hickey told R&R that the size of each company's individual investment isn't being disclosed.

Hiwire struck a deal in the spring to furnish ad insertion and the tuner interface for the streamed signals of 250 Clear Channel broadcast stations. Hickey said Hiwire has finished setting up about a quarter of those stations online and expects all 250 to be up by spring 2002.

SEC Investigation Leads To Suits Against Radio Companies

Radio One, Radio Unica named in IPO-related legal actions

As if dwindling revenues and declining profits weren't bad enough, some radio companies are being hit with class action lawsuits by shareholders who claim that they have been misled, both by the companies and by Wall Street. These suits are part of a legal onslaught begun by a Securities & Exchange Commission investigation into whether several financial institutions that served as IPO underwriters used deceitful practices, causing stock prices to surge before later crashing back to earth.

Separate lawsuits have been filed against Radio One and Radio Unica and the companies that underwrote their IPOs, with both suits alleging that underwriters solicited and received excessive and, in some cases, undisclosed commissions from certain investors, who then received disproportionate portions of the allocated

IPO shares. The suits also allege that the underwriters and certain clients struck deals through which the clients agreed to purchase additional shares of the companies later for predetermined amounts, thus inflating stock prices.

Radio One CFO Scott Royster told R&R that the suit against his com-

pany "is not something we're focused on." He described it as "standard-course stuff" and said it is one of many that has been filed against co-defendant Credit Suisse First Boston over its work as underwriter on various IPOs. The suit against Radio One also names Royster, Radio One Chairperson Cathy Hughes and President/CEO Alfred Liggins III individually as co-defendants.

Other underwriters are named in both suits, but Fred Isquith, a lead attorney in the Radio Unica action, told R&R that Credit Suisse is involved in about 600 of approximately 900 suits filed against about 200 defendants

LAWSUITS/See Page 7

BUSINESS BRIEFS

Triad Sues Cumulus Over Florida Deal

Triad Broadcasting this week filed suit against Cumulus Media in Tallahassee, FL U.S. District Court after Triad's deal to purchase Cumulus' Urban WWLD/Tallahassee for \$1.7 million fell through. Triad alleges that Cumulus made it clear it had no intention of proceeding with the closing once the agreed-to Oct. 26 closing deadline had come and gone. Triad seeks damages, legal fees and an order to force Cumulus to sell WWLD as contracted. Cumulus, which paid \$1.2 million for WWLD in September 1997, also owns WHBT-AM, WBZE-FM, WGLF-FM, WHBX-FM & WSLE-FM in the market; Triad owns WAIB-FM, WHTF-FM & WYZR-FM/Tallahassee. Cumulus/Tallahassee Market Manager John Columbus declined to comment to R&R.

RAB Promises No Dues Increase In 2002

Acknowledging "difficult economic challenges in the year ahead," the RAB has promised that it will not raise its dues in 2002. The pledge was contained in a letter to the group's 5,500 member stations from RAB Chairman/CEO Gary Fries, who also told members that the RAB has no plans to reduce its services next year.

FCC Actions

Merrill Lynch analysts Keith Fawcett and Jessica Reif Cohen said in their latest broadcast-industry report, released last week, that "the FCC may be viewed as effectively ceding the review of ownership concentration to the Department of Justice and the Federal Trade Commission." They noted that since the Telecom Act of 1996 loosened the FCC's radio-ownership rules, the DOJ has denied mergers that complied with FCC statutory limits but exceeded revenue-share limitations. The analysts said that the same thing may happen in the television and cable industries if the current FCC proceedings to review ownership limits result in the loosening or abolition of the rules.

- The FCC has named Linda Blair Assoc. Chief of the Enforcement Bureau. She was most recently Chief of the Mass Media Bureau's Audio Services Division. Blair joined the FCC in 1988 in the Mass Media Bureau's Policy and Rules Division.

- The FCC has created a Homeland Security Policy Council to assist the commission in evaluating and strengthening its procedures for protecting U.S. communications. The council will help the FCC ensure that communications services disrupted by threats or attacks can be quickly restored and that emergency personnel are able to maintain effective communications. The Homeland Council comprises senior staff from each FCC

Continued on Page 7

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	11/16/00	11/09/01	11/16/01	11/16/00-11/09/01	11/16/00-11/16/01
R&R Index	239.48	197.52	222.9	-6.9%	+12.8%
Dow Industrials	10,656.03	9608.00	9866.99	-7.4%	+2.6%
S&P 500	1372.32	1120.31	1138.65	-17%	+1.6%



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DEAL OF THE WEEK

• Cumulus/Aurora Merger

\$219.61 million*

* See comment line in transaction listing for details.

2001 DEALS TO DATE

Dollars to Date: \$3,703,631,481
(Last Year: \$24,930,429,133)

Dollars This Quarter: \$441,829,128
(Last Year: \$855,884,133)

Stations Traded This Year: 973
(Last Year: 1,781)

Stations Traded This Quarter: 139
(Last Year: 203)

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WDLL-AM/Ft. Payne, AL \$112,500
- KTLC-FM/Canon City, CO Undisclosed
- WDGR-AM/Dahlonoga, GA \$175,000
- WJFL-FM/Tennille, GA \$330,000
- KCRO-AM/Omaha, NE \$2 million
- WNPL-FM/Belle Meade, WRQQ-FM/Goodlettsville and WQQK-FM/Hendersonville (Nashville), TN \$84 million
- KBRQ-FM/Hillsboro (Waco), TX \$272,828
- KYFV-AM/Victoria, TX \$100,000
- WDUZ-AM & WQLH-FM/Green Bay, WI \$6 million
- WWNR-AM/Beckley, WV Undisclosed

Cumulus Grabs Aurora's Ring Around N.Y.

Acquires 18 stations in northern suburbs; grabs Nashville trio from Dickey Brothers

Deal Of The Week

Multistate Deal

Cumulus/Aurora Merger

PRICE: \$219.61 million

TERMS: Cash, stock and assumption of debt. Cumulus will pay \$93 million in cash and assumed debt to Aurora. Cumulus will also provide Aurora with 10.6 million shares of Cumulus stock, which closed on Nov. 16 at \$12 per share.

BUYER: Cumulus Broadcasting, headed by President/CEO Lewis Dickey Jr. Phone: 404-949-0700. It owns 240 other stations. This represents its entry into the markets.

SELLER: Aurora Communications, headed by owner Frank Osborn. Phone: 203-388-0048

COMMENT: The total purchase price as reported by R&R (see story, Page 1) reflects Cumulus' offering of warrants for an additional 833,333 shares. BIA's figure does not reflect the warrants because Cumulus has the option to withhold them.

Connecticut

WCC-AM/Bridgeport, WINE-AM & WRKI-FM/Brookfield (Danbury) and WEBE-FM/Westport (Bridgeport)

FREQUENCY: 600 kHz; 940 kHz; 95.1 MHz; 107.9 MHz
POWER: 1kw day/500 watts night; 680 watts day/4 watts night; 30kw at 637 feet; 50kw at 384 feet
FORMAT: Full Service; Adult Standards; Rock; AC

New York

WRRB-FM/Arlington (Poughkeepsie), WPUT-AM/Brewster (Danbury, CT), WCZX-FM/Hyde Park (Poughkeepsie), WPDA-FM/Jeffersonville (Newburgh-Middletown), WKNY-AM/Kingston, WALL-AM & WRRV-FM/Middletown, WFAF-FM/Mount Kisco (Westchester), WAXB-FM/Patterson (Danbury, CT), WEOK-AM & WPDH-FM/Poughkeepsie, WFAS-AM & FM/White Plains (Westchester) and WZAD-FM/Wurtsboro (Newburgh-Middletown)

FREQUENCY: 96.9 MHz; 1510 kHz; 97.7 MHz; 106.1 MHz; 1490 kHz;

1340 kHz; 92.7 MHz; 106.3 MHz; 105.5 MHz; 1390 kHz; 101.5 MHz; 1230 kHz; 103.9 MHz; 97.3 MHz
POWER: 310 watts at 1,007 feet; 1kw; 300 watts at 1,030 feet; 2kw at 627 feet; 1kw; 1kw; 6kw at 269 feet; 1kw at 440 feet; 900 watts at 610 feet; 5kw day/100 watts night; 4kw at 1,539 feet; 1kw; 600 watts at 669 feet; 620 watts at 719 feet
FORMAT: Alternative; Adult Standards; Oldies; Classic Rock; AC; Sports; Alternative; AC; Oldies; Sports; Classic Rock; Adult Standards; AC; Oldies

Alabama

WDLL-AM/Ft. Payne

PRICE: \$112,500
TERMS: Asset sale for cash
BUYER: DeKalb County Community Radio, headed by President Gerald Dilts. Phone: 770-252-2620. It owns no other stations.
SELLER: DeGiorno Broadcasting, headed by President Robert DeGiorno. Phone: 256-845-7721
FREQUENCY: 1400 kHz
POWER: 1kw
FORMAT: News/Talk/Sports

Colorado

KTLC-FM/Canon City

PRICE: Undisclosed
TERMS: Unavailable
BUYER: Make A Difference Foundation, headed by President/Director Lauren Libby. Phone: 719-260-0272. It owns no other stations.
SELLER: Educational Community of Colorado Springs, headed by Chairman of the Board Ronald Johnson. Phone: 719-593-0600
FREQUENCY: 89.1 MHz
POWER: 520 watts at 1,476 feet
FORMAT: Gospel

Georgia

WDGR-AM/Dahlonoga

PRICE: \$175,000
TERMS: Asset sale for cash
BUYER: Small Town Radio Inc., headed by President Don Boyd. Phone: 678-762-3295. It owns five other stations. This represents its entry into the market.
SELLER: Greenwood Communications Corp., headed by President Ann Greenwood. Phone: 404-889-0330
FREQUENCY: 1210 kHz

POWER: 10kw
FORMAT: Misc.

WJFL-FM/Tennille

PRICE: \$330,000
TERMS: Asset sale for cash
BUYER: Small Town Radio Inc., headed by President Don Boyd. Phone: 678-762-3295. It owns five other stations. This represents its entry into the market.
SELLER: Falls Line Media Inc., headed by GM Katherine Cummings. Phone: 478-552-6625
FREQUENCY: 101.9 MHz
POWER: 6kw at 322 feet
FORMAT: AC
BROKER: Eddie Esserman of Media Services Group

Nebraska

KCRO-AM/Omaha


PRICE: \$2 million
TERMS: Asset sale for cash
BUYER: Eternal Broadcasting LLC, headed by VP R.W. Chapin. Phone: 402-475-5285. It owns one other station. This represents its entry into the market.
SELLER: RadiOmaha Inc., headed by President/Treasurer/Director

Continued on Page 7

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Daschle Recommends Aide For FCC Post

NAB supports Adelstein nomination

By **JEFFREY YORKE**
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

Senate Majority Leader **Tom Daschle** last week recommended that his longtime aide **Jonathan Adelstein** be named to the FCC. In a Nov. 15 letter to President Bush, Daschle recommended that Adelstein be nominated to the Democrat's slot vacated Sept. 7, when **Gloria Tristani** resigned to pursue a Senate seat from her native New Mexico.

"Jonathan's expertise in telecommunications issues and his commitment to seeing rural America share in the telecommunications revolution make him the perfect candidate for this job at this time," Daschle wrote.

Adelstein has worked in the Senate for 14 years, the last six as a legislative aide to Daschle, handling issues involving telecommunications, technology, banking and transportation. Daschle's letter immediately won

the support of the nation's most influential communications lobby. NAB President/CEO **Eddie Fritts** said, "Jonathan's commitment to public service and his firm grasp of broadcasting and telecommunications issues will serve him well at the commission. We expect a speedy confirmation and look forward to working with Jonathan at the FCC."

No timetable has been set, but the White House is expected to nominate a commission candidate shortly.

Lawsuits

Continued from Page 4

since the SEC investigation began in December 2000.

The Radio Unica suit names Director/CEO **Joaquin Blaya**, CFO **Steve Dawson** and Chief Accounting Officer **Manuel Borges** as co-defendants. Dawson told R&R that Radio Unica had not been served a copy of the lawsuit and said, "Anybody can file a lawsuit." He added that this type

of legal action "has been going on since the beginning of time." Dawson believes the suit against his company is without merit.

That's the sentiment **Sirius Satellite Radio** expressed when a class action suit was filed against it in early October claiming that it issued false and misleading statements and press releases regarding when its service would be available, thus, the suit said, inflating the price of its stock. A sec-

ond, similar suit was filed against **Sirius** on Nov. 19, and a company spokesman referred R&R to Sirius' statement on the earlier action. That statement read, in part, "These claims are frivolous and without merit, although the complaint was an interesting piece of fiction. We have fully complied with all SEC disclosure requirements and will vigorously defend ourselves."

—**Joe Howard**

Transactions

Continued from Page 6

Jack Marsella. Phone: 402-422-1600
FREQUENCY: 660 kHz
POWER: 1kw
FORMAT: Religious

Tennessee

WNPL-FM/Belle Meade, WRQQ-FM/Goodlettsville and WQQK-FM/Hendersonville (Nashville)

PRICE: \$84 million
TERMS: Stock and debt assumption. The stations are being exchanged for 5.25 million shares of the company's class A common stock, the assumption of approximately \$21 million in debt and the issuance of warrants to purchase 250,000 additional shares of common stock.
BUYER: **Cumulus Broadcasting**, headed by President/CEO **Lewis Dickey Jr.** Phone: 404-949-0700. It owns 240 other stations. This represents its entry into the markets.
SELLER: **Dickey Brothers Broadcasting LLC**, headed by President **Michael Dickey**. Phone: 615-321-1067
FREQUENCY: 106.7 MHz; 97.1 MHz; 92.1 MHz
POWER: 1kw at 774 feet; 50kw at 492 feet; 3kw at 463 feet
FORMAT: Rock; Hot AC; Urban
BROKER: **George Reed of Media Services Group**
COMMENT: The total purchase price as reported by R&R (see story, Page 1) includes the issuance of warrants to purchase 250,000 additional shares of common stock. BIA's figure does not reflect the warrants because Cumulus has the option to withhold them.

Texas

KBRQ-FM/Hillsboro (Waco)

PRICE: \$272,828
TERMS: Asset sale for cash
BUYER: **Clear Channel Communications**, headed by Radio CEO **Randy Michaels**. Phone: 859-655-2267. It owns 1,212 other stations, including **KWTX-AM & FM & KCKR-FM/Waco**.
SELLER: **Chase Radio Partners**, headed by CEO **Tony Chase**. Phone: 713-874-5800
FREQUENCY: 102.5 MHz
POWER: 100kw at 449 feet
FORMAT: Classic Rock
COMMENT: Clear Channel is currently operating this station under a joint sales agreement.

KYFV-AM/Victoria

PRICE: \$100,000
TERMS: Asset sale for cash
BUYER: **John Barger**. Phone: 210-340-7080. He owns seven other stations, including **KRNX-AM, KEPG-FM & KVIC-FM/Victoria, TX**.
SELLER: **Bible Broadcasting Network**, headed by President **Lowell Davey**. Phone: 704-523-5555
FREQUENCY: 1410 kHz
POWER: 500 watts
FORMAT: Adult Standards
BROKER: **John Pierce of John Pierce & Co.**
COMMENT: This deal originally appeared in the Nov. 9 issue of R&R with an undisclosed price.

Wisconsin

WDUZ-AM & WQLH-FM/Green Bay

PRICE: \$6 million
TERMS: Asset sale for cash
BUYER: **Cumulus Broadcasting**, headed by President/CEO **Lewis**

Dickey Jr. Phone: 404-949-0700. It owns 240 other stations, including **WJLW-FM & WOGB-FM/Green Bay**.

SELLER: **Green Bay Broadcasting Co.**, headed by President **William Laird**. Phone: 920-468-4100
FREQUENCY: 1400 kHz; 98.5 MHz
POWER: 1kw; 100kw at 499 feet
FORMAT: Sports; CHR/Pop
COMMENT: This deal originally appeared in the Oct. 26 issue of R&R with an undisclosed price.

Cumulus

Continued from Page 1

port, CT; **WAXB, WINE, WPUT & WRKI/Danbury, CT; WALL, WPA, WRRV & WZAD/Middletown, NY; WEOK, WKNY, WCZX, WPDH & WRRB/Poughkeepsie, NY; and WFAS-AM & FM & WFAF/Westchester.**

Cumulus will pay \$10 million cash and assume \$83 million in debt. Aurora will also get 10.6 million common shares and one-year warrants to purchase another 833,333 common shares, all priced at \$12 (the Nov. 16 closing price for CMLS shares). Aurora CEO **Frank Osborn** will join Cumulus' board of directors.

The acquisition beefs up Cumulus' presence in the Northeast and gives the group its first crack at the highly lucrative New York City bedroom communities. It also signals Cumulus' desire to refocus its growth on the top 150 markets — even on the top 100 — and away from the Cumulus of old that bought deep into the top 200 markets, Cumulus Exec. VP/CFO **Marty Gausvik** told R&R.

And it seems that Cumulus and Aurora have a common investor: **Bank of America Capital Investors**. That group holds 840,000 Cumulus class A common shares and about 2 million class B nonvoting shares. It also owns a majority of the equity in Aurora. This deal gives B of A

BUSINESS BRIEFS

Continued from Page 4

bureau, led by Chief of Staff **Marsha MacBride**. FCC Enforcement Bureau Assoc. Directors **Linda Blair** and **Brad Berry** serve as Deputy Directors of the council, and **Peter Tenhula**, a Sr. Legal Advisor to FCC Chairman **Michael Powell**, serves as special counsel.

NIF Survey: 63% Favor Free Political Airtime

In a survey of 1,457 people conducted during a series of "Money and Politics" forums sponsored by the **National Issues Forum**, 63% of respondents said that they would favor regulations forcing broadcasters to give free or reduced-cost airtime to political candidates. Respondents replied in questionnaires distributed by the nonprofit network of civic groups. In its report on the yearlong "Money and Politics" series, the NIF said, "Citizens say that money warps government decisionmaking in favor of special interests, skews election campaigns in favor of wealthy and well-financed candidates and alienates ordinary Americans who feel their voices do not count."

ABC Radio Networks Debuts Health Campaign

The **ABC Radio Network** has teamed with the U.S. Department of Health & Human Services for "Closing the Health Gap," a national public-awareness campaign designed to educate African Americans about receiving the best possible health care. **Tom Joyner**, **Doug Banks** and other personalities will voice PSAs to air on all 240 of ABC Radio's Urban Advantage Network affiliates.

WBZ-AM/Boston Staffers Vote For AFTRA

Producers, editors and writers at **Infinity's News/Talk WBZ-AM/Boston** have voted 31-3 in favor of **AFTRA** representation. **AFTRA** represents about 75 staffers at **WBZ-AM** and **CBS-owned WBZ-TV**, according to **AFTRA/New England Broadcast Director Tom Higgins**.

Egan Joins AAA Board

William Egan has joined the board of **AAA Entertainment**. Egan is founder and general partner of **Alta Communications**, which has investments in 15 radio firms, including **AAA**.

West Virginia

WWNR-AM/Beckley

PRICE: Undisclosed
TERMS: Unavailable
BUYER: **Southern Communications Corp.**, headed by President **R. Shane Southern**. Phone: 304-252-6452. It owns six other stations,

including **WIWS-AM, WAXS-FM, WCIR-FM, WMTD-FM & WTNJ-FM/Beckley**.

SELLER: **Dynastar Communications Inc.**, headed by President **Hugh Caperton**. Phone: 304-252-6452

FREQUENCY: 620 kHz
POWER: 1kw day/500 watts night
FORMAT: News/Talk/Sports

about 9 million shares of a new class of Cumulus nonvoting common stock, which will convert to voting shares when transferred to another party.

The Nashville deal is a family affair. **DBBC** is short for **Dickey Brothers Broadcasting Co.**, a family-owned entity that brings Cumulus Chairman/CEO **Lew Dickey** and Exec. VP **John Dickey** together under one corporate roof with their brothers, **Michael** and **David**. All four own the Nashville properties — **WNPL, WQQK & WRQQ** — separately from Cumulus.

In that deal, Cumulus will exchange 5.25 million class A common shares, worth \$63 million; assume about \$21 million in debt; and issue warrants to buy another 250,000 common shares, worth \$3 million. The **Dickey** family, which holds 4.5 million shares of Cumulus, will add another 10 million when the Nashville deal closes. "I guess that makes me the poster child for undiversified risk," quipped **Lew Dickey**, who told R&R that he expects both deals to close in April 2002.

The two deals will give Cumulus 245 stations in 51 markets — still No. 2 behind **Clear Channel** in terms of station and market count — but they will also add \$44 million to Cumulus' gross revenue, for a total of \$279 million, based on **Duncan's Radio Market Guide** figures for 2000. Cumulus leapfrogs over **Hispanic Broadcasting** (\$258 million) and

Susquehanna (\$250 million) and nips at the heels of **Radio One** (\$282 million).

During an investor teleconference on Tuesday, **Gausvik** described the deals as a bellwether event for Cumulus. "These transactions will produce positive after-tax cash flow for the first time in the company's history," he said. Formed in May 1997, Cumulus was one of the fastest-growing companies in the history of radio, but it ran into major cash-flow problems nearly two years ago and began peeling off properties and battling a series of shareholder suits, which were settled earlier this year in a \$16 million payout. Cumulus' earlier shopping spree was abruptly and noticeably halted.

"We were in a bunker mentality trying to fix this company in the last year or so and were not focused on any acquisitions," **Lew Dickey** said. "Our goal is to grow this company. You either grow or get out."

Cumulus' rebound was first evident on the group's Nov. 8 Q3 teleconference, when **Gausvik** said Cumulus "quelled investor fears about being overleveraged" and reported the shareholder settlement. **CMLS** shares, which hit \$13 in August and closed at \$12.16 Tuesday, plummeted after Sept. 11. "We were feeling pretty bad at \$6," **Gausvik** acknowledged. "It's not any fun. We were overly hammered after the attack." And now? "We are poised for growth."

- Bernie Barker in the GM Spotlight, Page 9
- 2002 Promotional Calendar, Page 10
- Radio Gets Results, Page 11

MMS

management • marketing • sales

"The will to persevere is often the difference between failure and success."
—RCA founder and president David Sarnoff

SAME SONG, DIFFERENT DANCE

Continued from Page 1

client services, not listening to or considering clients' needs, poor radio creative, long commercial clusters and the need for electronic invoicing. We've been warned, and it's as simple as customer service—for our clients and our listeners. Remember, without them, we would be nothing.



PAM
BAKER

Macy's West VP/Media Evelyn Romaine discussed retail's downturn in the slowing economy and admitted, "We cut our advertising because reality dictates our spending." Macy's West typically runs 22,000 newspaper ROPs, 84 direct-mail catalogs, two dozen TV commercials and 350 radio spots annually. Romaine stressed, "This is a relationship business. We need to partner to persevere."

Radio's biggest competition for retail advertising dollars is the newspaper business. "Old habits die hard, and our best customers are trained to look for us in the newspaper," said Romaine. Macy's West spends 40% of its advertising budget on newspaper, but Romaine nonetheless pointed out several of the disadvantages of newspaper ads, including the lack of demographic selectivity, what she called newspaper's "presumed" lack of creative opportunities and shrinking paper-viewing time.

In regard to radio advertising, some of the things that concern her are radio's lack of a visual element, the fact that listeners tune in and out and clutter, which is becoming a major issue. She also complained, "No one in radio bothers to ask us what we need. I have yet to see one good idea."

From Romaine's point of view, there is a lack of great sales representation for radio. "We need more than one rep for seven stations," she said, and, "Please don't play games with us on corporate all-you-can-buy rates." She shared a story about a Los Angeles group that had reps fly up to the Bay Area to pitch her on buying the entire cluster at a discount rate—but without having done any research on her needs or putting any focus on Macy's initiatives and goals. "Buying in bulk does not necessarily make our dollars work for us in tough times," said Romaine. "Quantity does not replace quality."

Keeping its brand exposed is one of Macy's West's goals, and the company feels that radio should be thankful that Macy's is trying to keep spending flat. Where are the opportunities? "For Macy's West, there are merchant FOB opportunities, and we are targeting the young men's apparel business," said Romaine. "There's also vendor funding for co-branding programs." Plan ahead—her group needs minimum lead time of four to six weeks for promotional programs, and budgets are decided three to four months before each season.

On a final note, Romaine asked that the radio industry take the initiative and "keep us educated and informed about what's happening in your world." The more her buyers and planners understand the radio business and the benefits that are unique to the medium, the more open they will be to dedicating more dollars to radio.

GOOD CREATIVE OR BUST

Americans love their wine, and "one of every four

bottles of wine in the U.S. is a Gallo brand product," stated E&J Gallo Winery VP/Media Sue McClelland. The Gallo Winery is a conservative operation, where 92-year-old Ernest Gallo still comes into the office each and every day. "Last week he called and asked why a commercial was running in a show he didn't like," McClelland said. "I told him it would never happen again."

The Modesto, CA-based winery spends most of its advertising dollars on television, but it's "dabbling in radio," according to McClelland. "Agencies don't put their best talent into radio creative, and that's a problem for us," she said.

For Gallo, radio works best in combination with television. "Added value is one of radio's secret weapons," said McClelland, "but I won't pay inflated dollars for value-added." For the launch of new products, Gallo has experienced success with such value-added programs as sweepstakes, bonus spots, banner ads and sponsorships on Bloomberg terminals. "Consolidation is a plus because I'm bothered by fewer salespeople," McClelland added. "But salespeople need to pay attention to every detail. Follow-through and execution are as important as getting the order."

"Our business can't grow without finding ways to make EDI work."

— Francine Roberts

One of McClelland's concerns is the "generic" feel that many radio stations have taken on. "More companies are only concerned with the bottom line," she said. "Using syndicated personalities saves money, but the localness of radio is one of its greatest strengths."

RADIO'S BUD

For more than 44 years Anheuser-Busch has been the largest beer maker in the U.S., representing approximately 48% of the market, and, amazingly, it continues to grow at a higher rate than the industry. "Delivering the right creative in the right media is not a luxury, it's a necessity," said Anheuser-Busch VP & Director/Field Media David Drew.

Drew heads the Busch Media Group, which represents eight regions, and its goal is to tap into the hearts and minds of 21-to-27-year-olds, a demographic that is expected to increase by 16% over the next 10 years.

"The localized power of radio shows consumers what's going on and where to find it," Drew said. Radio played a major role in launching Bud Light in 1981, and the brand continues to reach men 21 to 27 through national promotions like The Bubble Boys, featuring hockey great Wayne Gretzky, and through Bud Light's partnership with the National Hockey League.

Anheuser-Busch dedicates 25% of its advertising budget to radio, and Drew predicted that spending will stay flat for the next couple of years. One opportunity for radio is Busch Media's exploration of the 50-plus demographic. Its research shows that this segment is growing, and it will be testing the market in the coming months.

THE STATE OF REALITY

The Agency Media Panel during the RAB's Client Day featured Rubin Postaer & Associates' Cathleen Campe, Initiative Media North America's Francine Roberts, Conill Advertising's Karen Treydte and Creative Media

San Francisco's Jeanne Selvester. RAB Exec. VP/Marketing Mary Bennett kicked off the session by asking, "What is 'business as usual' post-Sept. 11?"

Selvester pointed out a surge in newspaper readership and television-news viewing, commenting that people are becoming "news junkies." She expressed concern that clients, including her own, are being courted because everyone is searching for new business. "Clients are cautious with spending," she said. "They are enjoying being courted by everyone, and they are weighing their options." Selvester emphasized that the Internet showed clients their return on investment, and clients are now demanding to see the results of their advertising dollars. "They want proof," she said.

"Historical information on economics as it relates to the radio industry would be very helpful," Roberts said. Treydte, who specializes in marketing and advertising to Hispanic media, expressed her concern that "Hispanic media is the first to be cut in tough economic times" and asked for support in preventing a knee-jerk reaction.

When asked about consolidation, the buyers and planners shared major concerns. "I'm not sure that the buyers are the winners," said Roberts. "I don't think that we're getting all the information we used to. We used to be able to talk with PDs about their formats and their competitors. We can't now, because now they are all family."

Campe expressed the frustration buyers feel about negotiating the most effective and efficient programs. "Sellers are saying, 'You have to buy all six stations, or you have to pay a higher price,'" she said. "Cluster buying is good only if it makes sense. It shouldn't be forced on us."

Roberts added, "Stations are losing objectivity, and stations are becoming homogenized. One PD is now overseeing three stations. Groups are selling against groups, not against formats. My buyers are not getting objective information." Selvester added, "Who's in charge? Client services are lacking."

The general feeling of the panel was that radio AEs are not doing a good job of listening to the clients' needs; they're too busy selling against other groups. "The lack of accountability—schedules that don't run, the lack of fair and equitable rotations—this is a big problem," Campe said.

The media buyers were asked if they find it difficult to get good radio creative for their clients. Selvester replied, "Creative people don't want to work on radio because it's not very glamorous, and it can't be on their reel. Some creative agencies try to steer us to television creative. TV creative has a buzz factor to it." She suggested that the radio industry promote the great radio spots of recent times to agencies and clients and that it provide research to dispute the perception that radio isn't as good as TV for branding products.

The importance of invoicing by electronic data interchange was discussed with great enthusiasm. "EDI is a major subject in our company," said Roberts. "We can no longer live without it. EDI will cut down on paper and help people get paid faster. Our business can't grow without finding ways to make EDI work."

The entire panel expressed their concern about long sets of commercials. "Is anybody hearing our spots?" asked Campe. The panelists agreed that the radio industry should develop standards for fair and equitable rotation and the number of spots in a stopset. But Roberts asked, "By clustering, can you ever create a fair and equitable rotation?"

An audience member asked the panel if they would consider paying a premium for the first spot in a cluster. "No," said Roberts firmly. "We think that you need to do some research before even asking that question."

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R&R **GM**
spotlight**BERNIE BARKER**
Market Manager of WMSP-AM, WNZZ-AM, WLWI-AM & FM, WHHY-FM,
WMXS-FM & WAFX-FM/Montgomery, AL (Cumulus Broadcasting)**Radio proves to be the recipe for success**

This week's GM Spotlight shines on Bernie Barker of Cumulus Broadcasting/Montgomery, AL. Though he has 45 years of radio broadcasting under his belt, Barker shows no sign of slowing down. "He's such a fantastic GM, full of life and a positive attitude," e-mails an R&R reader. Another colleague writes, "Bernie is one of the great broadcasters of our time." Congratulations!

I decided to enter the world of broadcasting because:

"It was a career I'd wanted to pursue since prior to high school."

First job in broadcasting:

"Disc jockey one night a week at WJHO in Opelika, AL, when I was in the eighth grade."

Career highlights:

"Joining Cumulus in 1997, shortly after the company was formed, would definitely have to rank at the top. Certainly, one of the most meaningful was Montgomery's being named Cumulus Market of the Month, the best in the company, in August. Also of special significance were being named Broadcaster of the Year by the

news **1440**
RADIOAM **950**
WNZZ

Alabama Broadcasters Association in 2000 and serving as President of the Alabama Association of Broadcasters and the Georgia Association of Broadcasters. All of my career highlights have had one central theme: achieving or exceeding a goal."

The most challenging aspect of being a GM:

"Time management and people management. Without proper time management and without your people believing in you, being motivated and being team players, the odds of succeeding are significantly diminished."

My most unforgettable moment at a radio station:

"That 'Arbitron moment,' whether it's monthly or twice a year, never changes. When the trends arrive, or maybe it's the advances, the GM huddles with the OM and PD to make into meaningful dialogue what went right or what went wrong for the most recent period. Then they turn the 'why's' into a logical sequence of events before presenting to the sales department the 'latest, greatest numbers.'"

How did the events of Sept. 11 affect you?

"It reminded me of a song, 'You Don't Know What You've Got (Until You Lose It).' Sept. 11 made it clear that, while we are an all-powerful nation, the parts that make up the whole are very fragile. But

the fragile nature makes us protective, and that's what makes us strong. Like a splash of cold water in the face, Sept. 11 was a wakeup call. Also, it reminded me of what an important role our medium plays. Radio rallied to the occasion on Sept. 11, and it continues to do so today."

My favorite album of all time is....

"Pink Floyd's *The Wall*."

If I weren't in the radio business I'd probably be....

"Trying to be as good in the kitchen as Paul Prudhomme in New Orleans or Frank Stitt in Birmingham. I love to cook."

I'm most proud of:

"My family. My wife-partner of 38 years, Jackie, and my son Chris and daughter Kathryn."

The best words of advice I've ever received were....

"In the words of the song, 'Tell it like it is.' Tell it straight and without embellishment. I think people appreciate a straight answer, and that's what I've always tried to provide."

You'd be surprised to know that....

"I plan to alternate between being a broadcaster and a chef in my next life."

Y102
Montgomery's Hit Music Station**Mix 103**
Montgomery's Best Mix of 1.1e Rock FavoritesSPORTS
RADIO
740
WMSP AM**95.1 The FOX**
Montgomery's Rock Station

The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to pbaker@rronline.com.

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PART ONE OF A FOUR-PART SERIES

2002 PROMOTIONAL CALENDAR

January through March

Don't get stuck in the rut of planning the same old cookie-cutter promotions and sales events. Let your imagination run wild! Develop new and innovative ideas that will impress your clients and grab the attention of your listeners. The Radio Advertising Bureau has made your job easier by compiling a year's worth of information in its 2002 Promotional Calendar. Make copies of this calendar for your morning show, sales team and marketing and promotions staffs. Enjoy!

JANUARY

- Book Blitz Month
- Bread Machine Baking Month
- Celebration of Life Month
- Coffee Gourmet International Month
- Family Fit Lifestyle Month
- Fat-Free Living Month
- International Life Balance Month
- International Quality of Life Month
- National Be On Purpose Month
- National Clean Up Your Computer Month
- National Eye Care Month
- National Glaucoma Awareness Month
- National Hot Tea Month
- National Personal Self-Defense Awareness Month
- National Poverty in America Awareness Month
- National Reach Your Potential Month
- National Thyroid Awareness Month
- Oatmeal Month



- 1 New Year's Day
- 1 Universal Hour of Peace
- 1-7 Diet Resolution Week
- 1-7 New Year's Resolution Week
- 1-6 Lose Weight, Feel Great Week
- 4 Trivia Day
- 6-12 Someday We'll Laugh About This Week
- 7 First U.S. commercial bank opens (1782)
- 7-11 National Graves' Disease Awareness Week
- 7-11 National Thank Your Customers Week
- 7 Organize Your Home Day
- 8 Elvis Presley's birthday (1935)
- 10-20 Sundance Film Festival
- 11-18 International Thank You Days
- 13 First radio broadcast (1910)
- 14 National Clean Off Your Desk Day
- 14-19 Man Watchers' Week
- 15 Martin Luther King Jr.'s birthday (1929)
- 15 First Super Bowl (1967)
- 15 Humanitarian Day
- 15-19 National Fresh-Squeezed Juice Week
- 16 Religious Freedom Day
- 17 Get to Know Your Customer Day
- 20-26 Healthy Weight Week
- 20 World Religion Day
- 21 Martin Luther King Jr. Day
- 21 National Hugging Day
- 22 Celebration of Life Day
- 23 National Compliment Day
- 24 Women's Healthy Weight Day
- 25 Fun at Work Day
- 27-Feb. 2 Catholic School Week
- 29 National Puzzle Day

FEBRUARY

- Age-Related Macular Degeneration/Low-Vision Awareness Month
- American Heart Month
- Celebration of Chocolate
- International Boost Self-Esteem Month
- International Expect Success Month
- Library Lovers' Month
- Marfan Syndrome Awareness Month
- National African-American History Month
- National Bird-Feeding Month
- National Cherry Month
- National Children's Dental Health Month
- National Sign Up for Summer Camp Month
- National Snack Food Month
- National Weddings Month
- Return Shopping Carts to the Supermarket Month
- Wise Health Consumer Month

- 1 National Freedom Day
- 1 Women's Heart Health Day
- 2 Groundhog Day
- 3 Diabetes Sunday
- 3 Endangered Species Act anniversary (1973)
- 3 Halfway point of winter
- 3-10 I Hate Financial Planning Awareness Week
- 4-9 National Consumer Protection Week
- 4-8 National School Counseling Week
- 5 Dump Your Significant Jerk Day
- 6 Pay a Compliment Day
- 6-13 Great American Pizza Bake
- 7 National Girls and Women in Sports Day
- 8 Boy Scouts of America founded (1910)
- 8 Laugh and Grow Rich Day
- 8-24 Winter Olympics
- 10 Diabetes Sunday
- 10-16 Cardiac Rehabilitation Week
- 10-16 Celebration of Love Week
- 10-16 Heart Failure Awareness Week
- 10-16 Homes for Birds Week
- 10-16 International Flirting Week
- 10-16 National Pancake Week
- 11-17 National Child Passenger Safety Awareness Week
- 11 Satisfied Staying Single Day
- 12 Chinese New Year (Year of the Horse)
- 12 Lincoln's Birthday
- 12 Mardi Gras
- 13 Ash Wednesday
- 13-20 National Condom Week
- 14 Congenital Heart Defect Awareness Day
- 14 Race Relations Day
- 14 Valentine's Day
- 17 Diabetes Sunday
- 17-24 International Friendship Week
- 17-24 National Future Farmers of America Week
- 18 Presidents Day
- 20-27 Eating Disorders Awareness Week
- 22 Washington's Birthday
- 22-24 Second Honeymoon Weekend
- 22-28 Jewish Heritage Week
- 24 Diabetes Sunday
- 26 Spay Day U.S.A.
- 28 Floral Design Day



MARCH

- American Red Cross Month
- Ethics Awareness Month
- International Listening Awareness Month
- Irish-American Heritage Month
- Mental Retardation Awareness Month
- Music in Our Schools Month
- National Chronic Fatigue Syndrome Awareness Month
- National Craft Month
- National Collision Awareness Month
- National Colorectal Cancer Awareness Month
- National Eye Donor Month
- National Frozen Food Month
- National Kidney Month
- National Nutrition Month
- National On-Hold Month
- National Talk With Your Child About Sex Month
- National Umbrella Month
- National Women's History Month
- Optimism Month
- Poison Prevention Awareness Month
- Rosacea Awareness Month
- Save Your Vision Month
- School spring breaks
- Women's History Month
- Workplace Eye Health and Safety Month
- Youth Art Month
- 1 National Pig Day
- 1 Peace Corps founded (1961)
- 1 National Salesperson's Day
- 1-7 Return Borrowed Books Week
- 2 Read Across America Day
- 3 I Want You to Be Happy Day
- 3 National Anthem Day
- 3-9 Save Your Vision Week
- 4 Hug a GI Day
- 4-8 National School Breakfast Week
- 5 Peace Corps Day
- 5-11 National Chocolate-Chip Cookie Week
- 6 Stop Bad Service Day
- 6-12 National Procrastination Week
- 8 Employee Appreciation Day
- 8 International Working Women's Day
- 9 Barbie debuts (1959)
- 9 Panic Day
- 10 Telephone invented (1862)
- 10-16 Girl Scout Week
- 12 National Organize Your Home Office Day
- 13 Good Samaritan Involvement Day
- 13-April 15 Deaf History Month
- 15 Ides of March
- 17 St. Patrick's Day
- 17-23 National Agriculture Week
- 17-23 National Poison Prevention Week
- 17-23 National Spring Fever Week
- 17-23 Pulmonary Rehabilitation Week
- 18-24 Anonymous Giving Week
- 20 Great American Meat-Out
- 20 National Agriculture Day
- 20 Proposal Day
- 20 Spring begins
- 21 Single Parents' Day
- 24 National Family Day
- 24 Palm Sunday
- 24-30 National Cleaning Week
- 26 American Diabetes Alert Day
- 28 Passover (begins at sundown on March 27)
- 28 Holy Thursday
- 29 Good Friday
- 29 National Mom-and-Pop Business Owners' Day
- 30-May 5 National Kite Month
- 31 Easter Sunday



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BRANDING IS MAGIC

By Rich Carr



RICH
CARR

Is e-mail part of branding? Can you brand a business on the Internet? Can you brand a business through your radio station's website? I hope you instantly answered yes to all these questions. But you should also know that, to do these things, you have to understand what branding really is.

In Roy Williams' *Magical Worlds of the Wizard of Ads*, he delivers one of the best chapters ever committed to paper on the subject of branding. In it he writes, "If advertising is 'getting your name out,' then branding is simply 'attaching something to your name.'"

Sounds simple enough. Anybody can do that, right? Wrong, and that's the problem. Everyone who works in sales and marketing thinks he or she knows something about branding. They all try to justify what they're doing by tossing around such terms as *demographic targeting*, *immediacy* and *psychographics* and by making arguments based on the mathematics of gross impressions and cost per acquisition. And they all expect the world to fall at their feet — now!

Though the Internet, and even radio, give us the advantage of delivering our work at speeds earlier generations could never have imagined, real branding doesn't depend on the vehicle. Branding depends on communication and relationships. You must communicate something that the listener or viewer can relate to and remember. And to do that, you must not just say or do what everyone else is

saying or doing. You must not follow the norm; the norm is boring. Here are a few examples:

- Bad branding: "We serve plump, juicy burgers with the freshest ingredients."
- Good branding: "Where's the beef?"
- Bad branding: "Refreshing, invigorating, delightful!"
- Good branding: "It's the real thing."

Branding is magic when it's so simple you wish you'd thought of it. Online branding, be it through web pages, banners, tiles, rewards or promotions, works the same way: If you keep it simple, it can be magic. Magical advertising communicates, it brands, it attaches something to the advertiser's name. That something, whatever it is, becomes that advertiser's image — and images are remembered.

Coming up with a single image that combines every mental association about an advertiser and is triggered by the sound of its name is our job. When we understand that, the job becomes a creative one, one we can look forward to doing and that our advertisers can look forward to our doing for them. If you understand what real, magical branding is, then — and only then — will your services be in demand.

If you're trying to base a sales career entirely on counting impressions, calculating click-through rates and otherwise manipulating numbers to persuade advertisers to buy your station and its website, I pity you. Your future will be spent as a follower.

Rich Carr is VP of Radio Web Network (www.radiowebnetwork.com), a radio-website sales, management and promotional network headquartered in Portland, OR. Carr can be reached at 503-612-0517 or rcarr@radiowebnetwork.com.

Radio Web
911

A CALL TO ACTION

"Fear takes away the initiative to try something new. Now is the time for a fresh idea," said veteran GM, advertising executive and consultant Phil Guarascio at the RAB's Client Day luncheon, held Nov. 13 at the Argent Hotel in San Francisco. "Clients want more accountability, fewer risks and big ideas." Pictured (l-r) are RAB President/CEO Gary Fries, RAB Exec. VP/Marketing Mary Bennett and Guarascio.



RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

INSURING RADIO'S SUCCESS

The insurance category is a great source of leads because the consumer need is always there. Even in uncertain economic and political times, people feel better when they are well-protected. Yankelovich Partners recently conducted a survey that revealed that one-fifth of adults have been in situations that caused them to wish they had more insurance. The types of coverage the people surveyed felt had been inadequate included life (32%), disability (26%), long-term care (23%), car (21%), homeowner's or renter's (15%) and property and casualty insurance (14%).

Category: Insurance
Market: Grand Junction, CO
Submitted by: MBC Grand Broadcasting
Client: Kevin Sweeney Insurance

Situation: Kevin Sweeney Insurance wanted to introduce a new health-insurance product, medical savings accounts, to the small-business community of Mesa County in Colorado. Added to that marketing challenge, the company itself was new to the market. John Coon, an AE at MBC Grand Broadcasting's News KNZZ-AM/Grand Junction, CO, reports that company principal Kevin Sweeney did some homework, then called the station for ideas. Sweeney knew that among KNZZ's listeners were many small-business owners who would benefit from the new product he was selling.

Objective: Kevin Sweeney Insurance needed to explain the benefits of its medical savings account plans to small-business owners who would otherwise be unable to offer their employees a practical way to handle their health-care costs.

Campaign: Coon advised Sweeney to capitalize on the proven research behind an optimum effective scheduling, or OES, strategy. Kevin Sweeney Insurance agreed to a one-year plan to run an OES schedule one week per month. Simplicity was the key: Coon says that the spots were factual, rather than creative. The approach was simply to let the product speak for itself.

Results: After just one one-week run, Kevin Sweeney Insurance was able to generate four sales, and, according to Coon, that was enough to convince Sweeney that he'd made a good choice. Coon reports, "Kevin Sweeney Insurance continued to get results with subsequent schedules," adding up to considerable monthly income for the business. Campaigns like this one help demonstrate that radio is strong not only in reaching consumers, but in reaching business decisionmakers. Business-to-business advertisers are finding that radio delivers results in a way no other medium can.

RAB TOOLBOX

More marketing information and resources from the RAB

Here you'll find more marketing information and resources from the RAB. For more information, call the RAB's Member Service HelpLine at 800-232-3131, or log on to Radiolink at www.rab.com.

INSTANT BACKGROUND — HEALTH-CARE PLANS

Of the total number of employees with employer-based health insurance in 1998, 77% were private-sector wage-and-salary workers, 19% were public-sector wage-and-salary workers, and the remaining 4% were self-employed workers. (Employee Benefit Research Institute, 2000)

FROM THE RAB'S RADIO MARKETING GUIDE AND FACT BOOK

If you're looking for affluent, highly educated professional and managerial consumers, radio is the channel that leads you to the upscale customers you're looking for. Each week radio reaches almost 99% of adults with incomes in excess of \$50,000, 99% of adults in professional and managerial careers and 98% of adults who have earned college degrees. (RADAR 67, Fall 2000, based on weekly come, daily Time Spent Listening)

PART TWO OF A TWO-PART SERIES

Why AQH Is Not Necessarily TTSL

More on webcast-ratings measurement methods

By Brida Connolly

bconnolly@ronline.com

Arbitron and MeasureCast's October webcast ratings for the same streams showed some significant differences.

As noted last week, the biggest disparity was for NPR affiliate KCRW/Santa Monica, CA, with an Arbitron ATH of 63,800 and a MeasureCast TTSL of 216,856. Last week MeasureCast's Sven Haarhoff talked about how his company gathers its data, and this week Arbitron Sr. VP/Communications Bill Rose discusses Arbitron's approach.

Will Lewis, a management consultant for KCRW, told R&R that Arbitron is measuring only one of KCRW's three streams (noting that he believes MeasureCast's numbers also reflect only part of the station's streaming). Asked about Lewis' remarks, Rose says, "What makes webcast ratings unique is that we only measure those stations and channels we get data from. Therefore, it's possible to measure some channels and not others or, for that matter, to get parts of the information from one given site or channel and not get other information." Rose also noted that the KCRW streams may be being measured separately; only one stream from www.kcrw.com appears in Arbitron's top 75 webcasts for October.

ABC Radio's syndicated *Tom Joyner Morning Show* showed an Arbitron AQH of 191,300 and a MeasureCast TTSL of 81,725. So are they measuring the same thing: all streams served, 24 hours a day, for the month of October? Rose replies, "It may not necessarily be 24 hours. In the case of *Joyner*, the streams could either be live or on-demand. He's on in the morning, then he goes off, and you can tune in at other times. KCRW is a 24-hour, 30-day-a-month live stream.

"I can't speak to what we're seeing elsewhere. We've been doing *Joyner* for a long while. The data is trending up, it fits into what we've reported before, and we have a pretty significant quality-assurance process that we follow to make sure the numbers we're reporting are good and

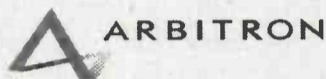
valid. We've reviewed all the *Joyner* numbers, and everything looks just fine.

"Many people in the business assume that, because the information is collected electronically, it's all the same. But we have to apply, as we do in the traditional-radio world, quality-assurance steps and business rules to make sure a station or channel gets the right credit and that tuning that is invalid is not inappropriately credited.

"Here are a couple of examples of things we do to produce numbers that customers can count on. One very basic one is that it is possible, in server data, to have duplicate records. When we process the data, we have to account for that. And, just like in the radio world, we do not accept 24-hour-a-day, seven-day-a-week tuning to a single station. For instance, if there was a record in an Arbitron diary that showed listening 24 hours a day, 30 days a month, we'd look at that and say that's probably not valid tuning. We follow a similar process in the webcast ratings. We don't talk about what the threshold is; if we did, people could try to bend the rules. But suffice it to say that if it's really wacky, we're not going to count it.

"Another issue is that any server data can have errors, and we have to account for what those errors might be. I don't want to get into the details of all the different kinds of errors that you could see because, frankly, that's the Arbitron 'special sauce' and intellectual property that we bring with all our years of experience."

Could that quality control be one of reasons Arbitron's numbers run lower than other services'? (*Joyner* was the only stream that did better with Arbitron than with MeasureCast in October.) Rose says, "It could be what we would call data-validation rules; quality assurance is another way of saying it. Another issue could be that two ratings companies — or three or four, for that matter — could be using different data sources. Any company that's measuring based on server data is only as good as the data that's coming in. If you don't get the data, it's not included."



Site Of The Week

WCRB/Boston Shows Some Classical Flash

Charles River Broadcasting's Classical WCRB/Boston has a colorful, business-minded website (www.wcrb.com) that's admirably up-to-date. The html version of the site is pleasant and sensible, and the Flash side is more fun.

The short Flash intro begins with teal quarter-notes flying across the screen to a clip of Beethoven's Fifth. The station logo appears for a moment, and then the homepage loads. "Welcome to WCRB" appears on the right, with a prominent link to info on sponsor Collette Vacations' Mozart-themed tour of Austria and the Czech Republic underneath.

The items on the homepage's big, bright navigation menu glow briefly on mouseover and emit pleasant musical tones in no special order (it might be nice if they played a scale). The site's best attractions are under "Music & Programming" and include a handy "What Did I Hear?" search engine that lets listeners enter a date and time to get back, nearly instantly, the title and composer of the music that played at that time. The section also includes a "Top 102.5" list of popular classical music, with a QuickTime clip for nearly every title. The clips are high-quality, but listeners are left to look at the less-than-enthralling QT slider as the music plays.

On the business side, "Advertise" has a link on the main menu leading to a pitch for the station and a "Video" (actually a Flash presentation) that's quite well done. "The Ticket" brings up info on WCRB's loyal-listener club. The station has arranged with more than a dozen partners for



some pretty good deals, including discounts in the 20%-25% range and several two-for-one offers.

The events calendar is where many radio-station sites show their weaknesses (nothing demonstrates a lack of interest more clearly than an events list that's six weeks out of date), but WCRB's "Upcoming Programs" is both handsome and updated to the minute.

There are a few glitches: The photo-based backgrounds look stretched and blurry on higher screen resolutions, and some of the "Home" links on the Flash side lead to the html homepage. But WCRB has nonetheless created an enjoyable place to visit that is worlds better than the average radio-station website.

—Brida Connolly

DIGITAL BITS

Artists' Group Files Napster Brief

The Recording Artists Coalition, an artists' group that includes, among others, Clint Black, Tony Bennett, Don Henley and Billy Joel, has filed a "friend of the court" brief in the ongoing copyright-infringement litigation between the major record labels and Napster. The brief says that the plaintiff labels claim that most of the recordings in the Napster case were created as "works for hire" and that the labels have asked the court to accept as evidence of ownership copyright registrations that assert work-for-hire status. The RAC contends that sound recordings do not qualify as works for hire under the Copyright Act, saying that record labels may instead "acquire ownership of sound recordings via a contractual assignment from the recording artists." The group asks that the court either not rule on the for-hire issue or refuse to accept copyright registrations that claim recordings were made for hire as evidence of ownership. The RAC is, it says, "steadfastly neutral" on all other issues in the Napster case and does not dispute the labels' right to sue Napster for infringement.

Liquid To Launch Pay Service For EMI CMG

Streaming-software provider Liquid Audio has teamed with EMI Christian Music Group to create what the companies call a "full ownership" subscription service for consumers. The upcoming service will be the first from a major label to allow consumers to permanently download songs, burn CDs and transfer files to portable devices. Among the artists available will be Steven Curtis Chapman, dc Talk, Newsboys and others on the EMI CMG labels. EMI CMG already offers streaming-only versions of much of its music through the HigherWaves.com subscription service.

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

- Work off those Turkey Day pounds this Monday (11/26) as Robert Smith and **The Cure** lead you in online calisthenics. Bring your black eyeliner and leotards. The fun starts at 7pm ET, 4pm PT (<http://chat.yahoo.com>).

On The Web

- Thanksgiving may be over, but there's still plenty to drool over as HOB.com presents a 24-hour video webcast of **Saliva's** recent performance at Milwaukee's Summerfest. The action starts at 3pm ET, noon PT (www.hob.com).

- Who the hell are **South**? Find out this Thursday (11/29) when the Kinetic Recordings band joins GetMusic's *E*Cooustic Sessions* for an interview and performance at 6pm ET, 3pm PT (www.getmusic.com).



Saliva

—Frank Correia

EMI Emerges As Smartest 'Net Label

Over the last few months there have been many announcements about online music services, including releases from the major labels and from all corners of the indie world. Among all the announcements, there has been one label that has shown over and over again that it gets it. That label is EMI.



David Lawrence

EMI refuses to stand on ceremony and is willing to play with everyone in the online-music space, at least to a degree. It was the first label to say yes to its opponents: Both MusicNet and pressplay will have EMI music, even though EMI is an owner only of MusicNet. That was a break: All the major labels had begun to line up on one side or the other between the two services, with the clear intention not to offer their wares to the competition.

Cooperation had to happen, and one label had to be the first to move toward offering its catalog (or parts of it) to everyone, just as the labels do with traditional retailers. Otherwise, forget any move toward the Holy Grail of online music services: all labels offering all their content, both current releases and full back catalogs, for money that makes sense. Users have said over and over that they would pay for the ability to get any song, any time.

Naysayers will remark that EMI has nothing to lose: It is the smallest of the five majors, and being fifth in a five-horse race means it must take chances. But EMI has to be just as careful with its strategy as the market leaders, and part of its strategy is being open to all possibilities as far as file formats, online-distribution methods, electronic promotions, payment methods and subscription models — and even what online listeners are really clamoring for, the music. EMI's approach even extends to its Christian catalog: It has recently made that part of its library available to non-label-owned online music services.

But all these moves will be fruitless if EMI's cooperative work with other labels fails to help kill off the pirating networks, which have lost luster with the press while gaining huge numbers of users. It will be hard for EMI or any other label to charge any monthly fee or per-cut fee when there are still options, legal or not, that let listeners get MP3 files for free. Even the worst low-bitrate MP3s that are free seem to be more of a draw than a for-pay, high-bitrate, digital-rights-managed Windows Media file.

The new blood at the label, including new EMI Recorded Music Chairman/CEO Alain Levy, have their work cut out for them as the path to success becomes alternately murkier and clearer.



David Lawrence is heard daily on more than 150 radio stations on his nationally syndicated shows: *Online Tonight*, a nightly high-tech and pop culture talk show; the East Coast morning drive news slot for CNET Radio and XM's Channel 130; and *Net Music Countdown*, the official countdown for music heard via the Internet. He is based in Washington, DC and is heard on hundreds of stations, including WGN/Chicago, KFBK/Sacramento and WBT-AM & FM/Charlotte. You can reach him at david@netmusiccountdown.com or by calling 800-396-6546.

e-charts™

iPod With Windows Isn't Impossible

Last week I told you about the iPod, the new MP3 player from Apple that works exclusively with your FireWire-enabled Macintosh. Well, make that almost exclusively.

MediaFour — a company that makes its living with a product called MacDrive2000, which lets you mount that Mac hard drive your promotion director has on your comptroller's Windows desktop — has reverse-engineered the iPod to make it usable on your Windows machine. It calls the product xPod.

I had a chance to talk to the folks at MediaFour, and CEO Brian Landwehr says the company is not looking to tick off Apple. "We're

not taking a provocative approach. We're hoping that Apple would be thrilled that we've expanded the market for them. But if they asked us to stop, we'd politely decline."

To make the iPod an xPod, MediaFour says you'll need a FireWire card (or i.Link or 1394 — they are all the same thing) and the MediaFour software. Then, when you plug in the iPod, the device will appear as a drive on the desktop that you can drag a thousand songs onto, just as it would on a Mac. And, hey, if you want, you can use that iPod as a five-gig portable hard drive. Stay tuned for Apple's response.

— David Lawrence

CHR/Pop

LW	TW	ARTIST	CD/Title
1	1	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin"
2	2	STAIN'D	<i>Break The Cycle</i> /"Awhile"
3	3	ENYA	<i>A Day Without Rain</i> /"Time"
4	4	JENNIFER LOPEZ	<i>J. Lo</i> /"Real"
5	5	USHER	<i>8701</i> /"Bad," "Remind"
6	6	'N SYNC	<i>Celebrity</i> /"Gone"
7	7	NICKELBACK	<i>Silver Side Up</i> /"Remind"
8	8	NELLY FURTADO	<i>Whoa Nelly!</i> /"Light"
10	9	U2	<i>All That You Can't Leave Behind</i> /"Stuck"
9	10	JAY-Z	<i>The Black Album</i> /"Izzo"
11	11	3 DOORS DOWN	<i>The Better Life</i> /"Like"
13	12	CRAIG DAVID	<i>Born To Do It</i> /"Fill"
19	13	ENRIQUE IGLESIAS	<i>Escape</i> /"Hero"
12	14	EVE	<i>Scorpion</i> /"Blow"
16	15	DESTINY'S CHILD	<i>Survivor</i> /"Emotion"
17	16	MICHELLE BRANCH	<i>The Spirit Room</i> /"Everywhere"
14	17	BLU CANTRELL	<i>So Blu</i> /"Hit"
—	18	FIVE FOR FIGHTING	<i>America Town</i> /"Superman"
20	19	MARY J. BLIGE	<i>No More Drama</i> /"Family"
15	20	JA RULE	<i>Pain Is Love</i> /"Livin"

Country

LW	TW	ARTIST	CD/Title
2	1	ALAN JACKSON	<i>When Somebody Loves You</i> /"Where"
3	2	BROOKS & DUNN	<i>Steers & Stripes</i> /"America"
1	3	MARTINA MCBRIDE	<i>Greatest Hits</i> /"Blessed," "Blues"
5	4	TOBY KEITH	<i>Pull My Chain</i> /"Wanna"
4	5	TIM MCGRAW	<i>Set This Circus Down</i> /"Angry"
9	6	REBA MCENTIRE	<i>Vol. 3 Greatest Hits</i> /"Survivor"
7	7	TRICK PONY	<i>Trick Pony</i> /"Night"
6	8	CAROLYN DAWN JOHNSON	<i>Room With A View</i> /"Complicated"
8	9	TRAVIS TRITT	<i>Down The Road I Go</i> /"Woman"
11	10	JEFF CARSON	<i>Real Life</i> /"Real"
15	11	DAVID BALL	<i>Amigo</i> /"Malone"
10	12	LONESTAR	<i>I'm Already There</i> /"With"
16	13	BRAD PAISLEY	<i>Part II</i> /"Wrapped"
17	14	GEORGE JONES	<i>The Rock: Stone Cold Country 2001</i> /"Beer"
18	15	GARY ALLAN	<i>Alright Guy</i> /"Man"
19	16	MARK WILLS	<i>Loving Every Minute</i> /"Minute"
13	17	DIXIE CHICKS	<i>Fly</i> /"Dance"
—	18	GARTH BROOKS	<i>Scarecrow</i> /"Wrapped"
14	19	BLAKE SHELTON	<i>Blake Shelton</i> /"Austin"
—	20	JO OEE MESSINA	<i>Burn</i> /"Bring"

Hot AC

LW	TW	ARTIST	CD/Title
1	1	ENYA	<i>A Day Without Rain</i> /"Time"
2	2	STAIN'D	<i>Break The Cycle</i> /"Awhile"
4	3	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin"
3	4	3 DOORS DOWN	<i>The Better Life</i> /"Like"
11	5	FIVE FOR FIGHTING	<i>America Town</i> /"Superman"
6	6	U2	<i>All That You Can't Leave Behind</i> /"Stuck"
5	7	DAVE MATTHEWS BAND	<i>Everyday</i> /"Space"
7	8	NICKELBACK	<i>Silver Side Up</i> /"Remind"
8	9	MICHELLE BRANCH	<i>The Spirit</i> /"Everywhere"
10	10	COLDPLAY	<i>Parachutes</i> /"Trouble"
9	11	SUGAR RAY	<i>Sugar Ray</i> /"Over"
15	12	NELLY FURTADO	<i>Whoa Nelly!</i> /"Light"
14	13	TRAIN	<i>Drops Of Jupiter</i> /"Drops," "More"
16	14	INCUBUS	<i>Make Yourself</i> /"Drive"
13	15	LIFEHOUSE	<i>No Name Face</i> /"Hanging"
—	16	CRANBERRIES	<i>Wake Up And Smell The Coffee</i> /"Analyse"
12	17	WEEZER	<i>Weezer (2001)</i> /"Island"
17	18	JOHN MELLENCAMP	<i>Cuttin' Heads</i> /"Peaceful"
19	19	ELTON JOHN	<i>Songs From The West Coast</i> /"Love"
18	20	FUEL	<i>Something Like Human</i> /"Bad"

Urban

LW	TW	ARTIST	CD/Title
1	1	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin," "Worth"
7	2	JA RULE	<i>Pain Is Love</i> /"Livin"
3	3	AALIYAH	<i>Aaliyah</i> /"Rock"
4	4	JAY-Z	<i>The Black Album</i> /"Girls," "Izzo"
—	5	DMX	<i>Great Depression</i> /"Who"
5	6	GINUWINE	<i>The Life</i> /"Differences"
2	7	USHER	<i>8701</i> /"Bad"
6	8	JENNIFER LOPEZ	<i>J. Lo</i> /"Real"
10	9	MAXWELL	<i>Now</i> /"Lifetime"
16	10	MICHAEL JACKSON	<i>Invincible</i> /"Butterflies," "Rock"
8	11	MARY J. BLIGE	<i>No More Drama</i> /"Family"
9	12	DESTINY'S CHILD	<i>Survivor</i> /"Emotion"
14	13	BRIAN MCKNIGHT	<i>Superhero</i> /"Life"
—	14	BUBBA SPARXXX	<i>Dark Days Bright</i> /"Ugly"
15	15	LUTHER VANDROSS	<i>Luther Vandross</i> /"Take," "Heaven"
13	16	ISLEY BROTHERS	<i>Eternal</i> /"Contagious"
17	17	BABYFACE	<i>Face 2 Face</i> /"It"
—	18	FABOLOUS	<i>Ghetto Fabulous</i> /"Deny"
11	19	R. KELLY	<i>TP-2.com</i> /"Feelin"
20	20	JILL SCOTT	<i>Who Is Jill Scott?</i> /"Way"

Smooth Jazz

LW	TW	ARTIST	CD/Title
1	1	RICK BRAUN	<i>Kisses In The Rain</i> /"Use"
3	2	DIANA KRALL	<i>The Look Of Love</i> /"Look"
2	3	DIDO	<i>No Angel</i> /"Thankyou"
4	4	EUGE GROOVE	<i>Euge Groove</i> /"Sneak"
5	5	BRIAN CULBERTSON	<i>Nice And Slow</i> /"About"
6	6	STEVE COLE	<i>Between Us</i> /"Start"
19	7	BONEY JAMES	<i>Ride</i> /"See"
8	8	JEFF LORBER	<i>Kickin' It</i> /"Nobody"
9	9	RICHARD ELLIOT	<i>Crush</i> /"Crush"
7	10	DAVE KOZ	<i>The Dance</i> /"Bright"
11	11	RUSS FREEMAN	<i>To Grover With Love</i> /"East"
12	12	FATBURGER	<i>T.G.I.F.</i> /"Evil"
10	13	LEE RITENOUR & DAVE GRUSIN	<i>Twist Of Marley</i> /"Stand"
17	14	URBAN KNIGHTS	<i>Urban Knights IV</i> /"Heel"
14	15	JOYCE COOLING	<i>Third Wish</i> /"Good"
18	16	CHRIS BOTTI	<i>Night Sessions</i> /"Ahead"
15	17	PETER WHITE	<i>Glow</i> /"Turn"
—	18	FOURBEAST	<i>Nocturnal</i> /"Bumper"
13	19	MARC ANTOINE	<i>Cruisin</i> /"Mas"
20	20	CRAIG CHAQUICO	<i>Panorama</i> /"Cafe"

Alternative

LW	TW	ARTIST	CD/Title
7	1	INCUBUS	<i>Morning View</i> /"Wish"
1	2	NICKELBACK	<i>Silver Side Up</i> /"Remind"
2	3	LINKIN PARK	<i>Hybrid Theory</i> /"End"
3	4	STAIN'D	<i>Break The Cycle</i> /"Fade"
4	5	P.O.D.	<i>Satellite</i> /"Alive"
5	6	BLINK-182	<i>Take Off Your Pants And Jacket</i> /"Slaying"
6	7	SYSTEM OF A DOWN	<i>Toxicity</i> /"Chop"
9	8	PUDDLE OF MUDD	<i>Come Clean</i> /"Blurry," "Control"
—	9	BUSH	<i>Golden State</i> /"People"
14	10	LIT	<i>Atomic</i> /"Lipstick"
8	11	DISTURBED	<i>Sickness</i> /"Down"
10	12	SUM 41	<i>All Killer No Filler</i> /"Deep"
—	13	LENNY KRAVITZ	<i>Lenny</i> /"Dig"
11	14	TOOL	<i>Lateralus</i> /"Schism"
12	15	GORILLAZ	<i>Gorillaz</i> /"Clint," "19"
13	16	ALIEN ANT FARM	<i>Anthology</i> /"Smooth"
—	17	CREED	<i>Weathered</i> /"Sacrifice"
16	18	NEW ORDER	<i>Get Ready!</i> /"Crystal"
15	19	WEEZER	<i>Weezer (2001)</i> /"Photograph"
17	20	ADEMA	<i>Adema</i> /"Giving"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include AandE.com Radio, About Radio, Alf Radio, Amazon.com, BarnesandNoble.com, bolt Radio, bored.com, B&N Radio, CDNow.com, CDNow Radio, ChoiceRadio.com, DMX Music, Earthlink Radio, FreeClub.com, Gracenote.com, Groove Cycle, iWonRadio, Kinetic Radio, Lycos, MediAmazng, Music Choice, MusicMatch (Frozen), Musicplex, PEEL Radio, Radio.Beonair.Com, RadioCentral Network, Radio Free Virgin, Radio Juntos, Radio on bay 9, Scour Radio, Skateboard.com, Spinner.com, the jamz.com, The RadioAMP Network (Frozen), Voice Of America-Music Mix, www.com Radio. Data is weighted based on traffic reports by web traffic monitor MediaMetrix. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. © 2001 R&R Inc. © 2001 Online Today, Net Music Countdown.

Waitt Media Buys Radio One Nets

Waitt Media expanded into the network-radio business last week by acquiring **Radio One Networks** for an undisclosed amount. Radio One Networks — which is not affiliated with radio group owner Radio One — has changed its name to Waitt Radio Networks. Radio One Networks President/CEO Cliff Gardiner retains the same duties for the new entity.

"Nothing really changes except the name," Gardiner told **R&R**. "It's the same people and the same product." Seven-year-old Radio One Networks delivers five 24-hour networks and does commercial radio production.

Waitt Vice Chairman Steve Saline told **R&R** that the deal came about when Dick Chapin of Chapin Enterprises proposed late last week that Waitt buy Radio One Networks because the network needed a cash infusion — and was under pressure from creditors to come up with funding. "We knew we had to move quickly," Saline said. "It was something we could do." And move quickly they did: Gardiner told **R&R** the deal became final Nov. 16 at 2:30pm.

Waitt Chairman/CEO Norm Waitt said he wants to reassure Radio One Networks' advertisers and clients that Waitt has solved the network's capital problems and that Waitt will focus on making sure the service to Radio One Networks' clients is "top-notch." Waitt owns 70 radio stations, several TV stations and 700 billboards.

— Joe Howard

Sirius

Continued from Page 3

added that Denver, Houston and Phoenix are major metropolitan areas that rank in the top 20 in terms of population. Scelfo said that more than 800,000 Houston commuters spend at least an hour driving to work, while at least 300,000 spend that much time commuting in Phoenix and Denver. He also cited research that shows that the markets are "rich with the early adopters who embrace new technologies."

Meanwhile, Sr. VP/Engineering Michael Ledford stressed that all of Sirius' satellites are performing to specifications — "even exceeding specifications," he said — and that there is no need to launch the ground spare.

Some industry observers have expressed concern in the past several months that Sirius has been taking a back seat to direct competitor XM Satellite Radio as XM rolled out its 100-channel, digital-quality service nationwide. But Sirius expects to benefit from that tack. "We can effectively springboard off our competitor's initial marketing efforts," Scelfo said, noting that Sirius' branding and marketing strategies will drive a successful launch.

Sirius, which has no plans to change its \$12.95 monthly subscription rate, has also increased its commercial-free channels from 50 to 60.

Haskell Assumes PD Job At KWLW/SLC

KKAT/Salt Lake City PD **Eddie Haskell** has added programming duties for Classic Country sister **KWLW/Salt Lake City**. He succeeds Jim Mickelson, who left the Clear Channel station two weeks ago.

Haskell said, "It's great to have a home for Country's classic songs,

and I appreciate being given this opportunity by Clear Channel/S.L.C. OM Lee Douglas."

Haskell joined "Kat Country" as PD in early September after spending two years as PD of "Jammin' Oldies" KDJM/Denver. Prior to that he was with Country WYCD/Detroit for six years, three as PD.

Richards Leads Vivendi Universal Net USA

Vivendi Universal has reset its Internet operations, naming **Robin Richards** CEO of the newly created, Los Angeles-based U.S. online music, games, entertainment and education division, **Vivendi Universal Net USA**. Richards reports to Paris-based Vivendi Universal Net CEO Philippe Germond.

In addition to overseeing online marketing technology partnerships and activities with the company's music, film, gaming and education units, Richards will direct operations at the following websites: MP3.com, EMusic.com, Get Music.com, RollingStone.com, InsideSessions.com, Flipside.com, Uproar.com, Iwin.com, Virtual Vegas.com and the children and parent areas of education.com.

"With the formation of Vivendi



Richards

Universal Net USA, we significantly enhance our potential of bringing world-class content from our business units into close alignment with our Internet organization," Germond said. "From a strategic point of view, this enables us to realize even more synergistic relationships between and among our business units and to create more value for our shareholders."

Richards was previously Chairman/CEO of Vivendi Universal's MP3.com and has been a director of the company since January 1999. Between October 1998 and January 1999 he served as Managing Director of Tickets.com. Before that he was a founder and President/CEO of Lexi International.

Mondosphere Goes Hot AC In Jacksonville

Mondosphere's Rhythmic Oldies **WXGV-FM & WYGV-FM/Jacksonville** transitioned to Hot AC on Nov. 16. Targeted to 18-49s, "Jacksonville's New Mix 105" will operate on 103.5 and 105.5 and feature what the station is describing as "Today's Better Mix." Representative current artists include Dido, Enya, Alicia Keys, The Dave Matthews Band, Sugar Ray and U2.

Station personalities Tommy Charles, Jeni Dean and Ty Miller remain in place. A new morning show is expected to be introduced next month.

"The time is right for a Hot AC that plays great music without the rap or hard rock songs that other stations play," GM Steve Nicholl said. "We're playing hit songs today's adults love — and their kids can listen too."

KMYZ & KTSO/Tulsa Tap DeMarco As GM

Shamrock Broadcasting has filled its GM vacancy at Alternative **KMYZ** and Oldies **KTSO** in Tulsa by hiring market veteran **Mike DeMarco**. He replaces John Rogers, who exited earlier this year.

"Tulsa has become home for me and my family over the past 11 years, and it is exciting to me to be able to stay in Tulsa while also being part of a great company like

Shamrock," DeMarco told **R&R**. "It is a group that I have watched from afar over the years, and I'm thrilled to be a part of it."

DeMarco spent 12 years in Tulsa working for Great Empire Broadcasting, until that company's stations were purchased by Journal Broadcasting. DeMarco was most recently VP/GM over Journal's **KVOO-AM & FM & KCKI/Tulsa**.

Scelfo stressed that all of the music channels are being produced in-house and — in a swat at XM — said Sirius is "not rebroadcasting terrestrial radio stations." While Sirius previously said it would spend more than \$100 million on marketing to launch its service, Scelfo refused to say how much will be spent on advertising.

Scelfo, who is interim CEO while the company searches for a replacement for David Margolese, said Sirius has about \$375 million in cash, enough to fund its business through 2002 based on a monthly cash burn rate of \$15 million. He said the company has been able to reduce spending through certain cost-cutting moves already in

EXECUTIVE ACTION

NBG Elevates Henry To Dir./Programming

NBG Radio Network has promoted **Loren Henry** from Production & Creative Services Manager to Director/Programming. Henry, who retains duties as Exec. Producer for *Bigg Snoop Dogg Radio* and continues to be involved in NBG's expansion into the Urban format, will be responsible for the continuity of commercials being placed across the entire network in coordination with NBG's advertising and sales department.

"Loren has taken on additional duties from his very first day at NBG and always excelled," NBG VP/Operations Ollie Holmes said. "I look forward to seeing him excel in his new position as well."

In related news, NBG subsidiary Glenn Fisher Entertainment hires **Lee Lo Baugh** as its newest affiliate clearance member.

Snyder Set As GSM At WXTM/Cleveland

Infinity Broadcasting's Alternative **WXTM (Xtreme Radio)/Cleveland** has hired **Dean Snyder** as GSM, effective Dec. 10. Snyder comes from **KUFO/Portland, OR**, where he was LSM for two years. Before that he worked in sales at Alternative **CIMX/Detroit** and Active Rock **WRIF/Detroit**.

"Dean is an experienced seller and sales manager who really understands, believes and lives the lifestyle of Xtreme Radio," said WXTM VP/GM Walt Tiburski. "He brings great advertising expertise to Xtreme Radio, and that will translate into great success for the station and for Dean personally."

"I'm incredibly excited," Snyder told **R&R**. "Cleveland is a very solid rock market, and being a Midwest guy, growing up in that format, it's a natural for me."

Jones GM For Wilks/New Orleans

Wilks Broadcasting VP/Operations **Kim Jones**, who assisted in the transition of **KBGG, KGGO, KHKI, KJYY & KRKQ/Des Moines** from Barnstable earlier this year and held day-to-day management duties for the cluster, has shifted to New Orleans to serve as GM for Urban Oldies **KMEZ** and Classic Rock **WRNO**, which Wilks recently purchased from Beasley, and Smooth Jazz simulcast **WSJZ & WYLA**, which Wilks is buying from Styles Broadcasting and operating via an LMA. Jones will retain his corporate duties, in which he oversees all of Wilks' properties.

At **KMEZ & WRNO**, Jones succeeds Tom Kennedy, who exits, along with GSM John Cruse and Promotions Director Nancy Jeansonne. Jones told **R&R** that a reorganization in the management, sales and marketing departments will be finalized within the next 45-60 days.

"It goes without saying that New

Orleans is a great market," Jones told **R&R**. "We have two great stations here, and that's highlighted by [morning show] *Walton & Johnson* on **WRNO**. In my opinion, that is a national radio show. We are looking at some syndication opportunities, and there are some regional affiliates in place. It's exciting to have that kind of talent on board."

Of **KMEZ**, Jones said, "We have that station pretty well figured out, and it has been very heavily researched. We've made the investment in the market with the idea of resourcing it properly. We are using local cash giveaways on both **KMEZ** and **WRNO**, and we are using TV for both stations. **KMEZ**, in particular, still has a long, long way to go."

Concerning **WSJZ & WYLA**, Jones said the company is "deciding what the best format approach is." On Nov. 20 the simulcast's air-staff departed ahead of an expected format change.

IDT

Continued from Page 3

of-the-art studios that are already under construction at **IDT's** Newark, NJ headquarters. When the move takes place, 10-year **WOR** Radio Network veteran **Rich Wood** will join Talk America as Sr.

VP/Marketing & Operations, reporting to Lyle. Wood was most recently VP/GM for Doug Stephan Productions. Also coming on board will be former **WOR** Radio Network affiliate-sales rep **Rich Rapiti**, who will work under Wood.

progress, including compacting operations from three floors to two at New York's Rockefeller Center.

Scelfo expects Sirius to have about 200,000 subscribers by the end of next year. However, Lehman Brothers media analyst William Kidd said he's concerned that receiver availability will stunt Sirius' rollout, and he predicts that the

company will be able to enlist only 150,000 subscribers by the end of 2002.

Sirius investors saw a rise in share price when the company unveiled its launch plans. At one point shares jumped to over \$6.50 a share, from a low earlier in the month of \$2.20. **SIRI** shares closed Tuesday at \$4.87.

R&R Restructures Music Meeting

As part of efforts to restructure its Music Meeting product, R&R has reduced the number of Music Meeting staff positions. As a result, **Rick Baumgartner, Taryn Brown, Gary Nuell, Sean Maxson and Jay Levy** are exiting the company.

R&R Sr. VP/Music Operations Kevin McCabe said, "R&R's commitment to Music Meeting remains focused and strong. The employee restructuring was a difficult, yet necessary decision to move forward. Between now and the end of the year we will be formulating an improved operational structure and larger awareness and marketing campaigns."

National Radio

• **MJI BROADCASTING** presents behind-the-scenes coverage of the three concerts Garth Brooks is staging this month to promote his new album, *Scarecrow*. Coverage includes comments from Brooks and his bandmembers, crew and fans. For more information, contact Jenny at jshields@mji.com.

• **JONES RADIO NETWORKS** offers stations that carry *Delilah* the option to air an all-Christmas version of the show, beginning Nov. 22. For more information, contact Shawn Smith at 800-426-9082; shawn.smith@jrnseattle.com.

• **UNITED STATIONS RADIO NETWORKS** presents the year-end tribute special *Country Winners 2001*, hosted by Cyndi Thomson and Blake Shelton and airing the week of Dec. 24. For more information, contact Julie Harris at 212-869-1111.

Clear Channel

Continued from Page 1

York-area properties — WAXQ, WHTZ, WKTU, WLTW & WTJM/ New York and WALK-AM & FM/ Nassau-Suffolk — with each station's marketing director reporting directly to him.

Meanwhile, Clear Channel Sr. VP/ Programming and CHR Brand Manager **Tom Poleman** — who's also WHTZ's PD — will now oversee the programming efforts for all seven stations; each station's PD will report directly to him. The moves follow a consolidation effort that saw the departure of WHTZ OM and longtime talent Kid Kelly and WTJM Sales Manager Robin Sloan.

"Since becoming a cluster in 1997, our team has led the way in innovating the best structure, systems and standards that allow our extremely talented people to superserve our listeners, advertisers and employees," Rosen said. "I am proud to announce enhancements in our structure moving forward, complet-

ing the vertical alignment of our New York market."

When asked why some of the changes in direct station oversight were made, Elberg told R&R, "The real reason is more about continuing the vertical reorganization of our cluster here. It really is just a natural evolution of what we started here a number of years ago."

Asked what it would be like to oversee both WHTZ and WKTU, which many people see as competing CHRs, Elberg replied, "Z100 and 'KTU are two great radio stations, but those stations can be successful and coexist. It's really about the assets in the entire portfolio here. We share strategies and operate it as one business. Under Andy's leadership, it works magnificently."

In related news, WHTZ & WKTU Chief Engineer **Josh Hadden** has risen to Director/Engineering for the New York station group. WAXQ VP/ GM and clusterwide Sr. VP/Sales **Matthew Ross** will continue in those posts.

Arbitron

Continued from Page 1

Oct. 19-Nov. 5. (That percentage dropped to around 30% among 55+ listeners.)

• **Listener perceptions of humor have changed.** Asked if what they consider funny has changed post-Sept. 11, more than 40% of respondents agree that it has. Regardless, 49% of the respondents feel that radio provides a "good escape" from all the problems facing the world these days.

• **Radio did well on Sept. 11.** Very well — 91% say radio did a "good job" covering the Sept. 11 events. As a result, a third of the listeners said they are listening to the radio more now than before Sept. 11. This is particularly true among teens and among black and Hispanic audiences. About 88% of the respondents say radio continues to do a good job of keeping them up to date about developments in the war on terrorism.

• **Listeners stuck with their favorite stations.** We know that News/Talk stations earned a bump in the ratings following Sept. 11, but 87% of listeners say they are not listening to any different radio stations than usual in order to get news and information. What's more, 95% of music P1s feel their favorite station's programming was appropriate to what was happening.

CHRONICLE

BIRTHS

KFMD/Denver APD/MD/midday host **Chris Pickett**, wife Kelly, daughter Sierra Noel, Nov. 20.

CONDOLENCES

Former Cox Broadcasting President **Stanley Mouse**, 80, Nov. 15.

Baseball broadcaster **Frank Messer**, 76, Nov. 13.

CBS Radio producer **Norman Baer**, 75, Nov. 7.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS
Phil Hall • 972-991-9200

Hot AC

Steve Nichols
No Adds

StarStation

Peter Stewart
No Adds

Classic Rock

Chris Miller
No Adds

Touch

Ron Davis
No Adds

Doug Banks Morning Show

Gary Saunders
No Adds

Tom Joyner Morning Show

Vern Catron
No Adds

ALTERNATIVE PROGRAMMING

Steve Knoll • 800-231-2818
Gary Knoll

Rock

HEDDER Save Your Face
LIT Addicted
PRESSURE 4-5 Beat The World
TABITHA'S SECRET And Around
TANTRIC Mourning

Alternative

COLDPLAY Trouble
FUEL Last Time
MUSHROOMHEAD Solitaire/Unraveling
TANTRIC Mourning

Triple A

EAGLE-EYE CHERRY Feels So Right
LYLE LOVETT San Antonio Girl
SHANNON MCNALLY Down And Dirty
WIDESPREAD PANIC Little Lilly

CHR

CRAIG DAVID 7 Days
EVAN AND JARON The Distance
JANET Son Of A Gun (Betcha...)

Mainstream AC

TRAVIS Side

Lite AC

No Adds

NAC

GREG KARUKAS Night Shift

Christian AC

KATINAS You Are

UC

ANGIE STONE Brotha
BUSTA RHYMES Break Ya Neck
JOE Let's Stay Home Tonight
JANET Son Of A Gun (Betcha...)

JONES RADIO NETWORKS

Music Programming/Consulting
Ken Moultrie • 800-426-9082

Alternative

Steve Young/Chris Jones
TOOL Lateralus
STONE TEMPLE PILOTS Revolution

FUEL Last Time

Active Rock

Steve Young/Craig Altmaier
TOOL Lateralus
HOBBASTANK Crawling In The Dark
FUEL Last Time

Heritage Rock

Steve Young/Craig Altmaier
PUDDLE OF MUDD Blurry
STONE TEMPLE PILOTS Revolution

Hot AC

Steve Young/Josh Hosler
No Adds

CHR

Steve Young/Josh Hosler
LIFEHOUSE Breathing
SUGAR RAY Answer The Phone

Rhythmic CHR

Steve Young/Josh Hosler
ALICIA KEYS A Woman's Worth
JENNIFER LOPEZ Ain't It Funny

Soft AC

Mike Bettelli
No Adds

Mainstream AC

Mike Bettelli
SHELBY LYNNE Wall In Your Heart

Delilah

Mike Bettelli
ENRIQUE IGLESIAS Hero

Dave Wingert Show

Mike Bettelli
No Adds

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Hit Radio

JJ McKay
CREED My Sacrifice
BRITNEY SPEARS I'm A Slave 4 U

Rock Classics

Adam Fendrich
No Adds

Adult Contemporary

Rick Brady
No Adds

RADIO ONE NETWORKS

970-949-3339

Choice AC

Yvonne Day
No Adds

New Rock

Benji McPhail
No Adds

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9000
Bob Blackburn

Adult Rock & Roll

Jeff Gonzer
OZZY OSBOURNE Dreamer

Soft AC

Andy Fuller
DESTINY'S CHILD Emotion

Bright AC

Jim Hays
No Adds



Artist/Title	Total Plays
'N SYNC Pop	78
BACKSTREET BOYS Drowning	78
CHRISTINA MILIAN AM To PM	74
DREAM STREET It Happens Every Time	73
SMASH MOUTH I'm A Believer	73
LIL' ROMEO My Baby	72
JUMP5 God Bless The U.S.A.	70
AARON CARTER Oh Aaron	70
AARON CARTER Not Too Young, Not Too Old	67
AARON CARTER That's How I Beat Shaq	29
MANDY MOORE Crush	28
MYRA Miracles Happen	28
PINK Most Girls	26
EIFFEL 65 Blue (Da Ba Dee)	26
NELLY FURTADO Turn Off The Light	26
MICHELLE BRANCH Everywhere	25
A* TEENS Bouncing Off The Ceiling	25
FATBOY SLIM The Rockafeller Skank	25
KRYSTAL HARRIS Supergirl	25
NINE DAYS Absolutely (Story Of A Girl)	25



Playlist for the week ending November 18.

Chicago

Continued from Page 3

to R&R. "Jeff did a wonderful job, and I'm sad that he won't be continuing on with our battle here. But I have a great deal of Soft AC experience and am jumping into the fray. "WLIT will continue to move ahead, and I'm very excited about

our prospects. You can't do enough things fast enough when you're in a battle, but there's a very good plan in place here, and I'm very happy with where WLIT is right now."

Before joining WNIA three years ago, Kaake was Director/Programming for Sandusky's Seattle properties. He previously programmed WLTJ/Detroit and WRVR/Memphis.

DATEBOOK

MONDAY, DECEMBER 3

1818/Illinois enters the Union as the 21st state.

1953/A 55-year-old patient receives the first heart transplant, in Cape Town, South Africa. Although the patient dies 18 days later, the operation is a major step in medicine.

1979/American Motor Co. produces its last Pacer model.

Born: **Daryl Hannah** 1960, **Julianne Moore** 1961, **Brendan Fraser** 1968

In Music History

1971/Switzerland's Montreaux Casino burns to the ground during a show by **Frank Zappa & The Mothers of Invention**. Opening act **Deep Purple** immortalize the incident by penning "Smoke on the Water," which becomes one of their biggest hits.

1976/A 40-foot-long inflatable pig being photographed for the cover of **Pink Floyd's Animals** breaks loose from its guide wires on a power station outside London. It heads east, attaining a height of 18,000 feet before landing in Kent.



When pigs fly.

1990/**Madonna** appears on the TV newsmagazine *Nightline* to defend her steamy video for "Justify My Love," which had been banned from MTV.

Born: **Ozzy Osbourne** 1946

TUESDAY, DECEMBER 4

1945/The Senate approves U.S. participation in the newly formed United Nations.

1996/General Motors' EV-1, the world's first mass-produced electric car, rolls off the assembly line.

Born: **Jeff Bridges** 1949, **Marisa Tomei** 1964

In Music History

1956/Sun Records stars **Elvis Presley**, **Carl Perkins**, **Jerry Lee Lewis** and **Johnny Cash** record as a group that will later be known as The Million Dollar Quartet. The recordings from the impromptu session won't be released for 25 years.

1980/In the wake of **John Bonham's** death, the surviving members of **Led Zeppelin** announce that the band has broken up.

1991/**Naomi Judd** performs her last concert with daughter **Wynonna** — until Dec. 31, 1999.

1993/**Frank Zappa**, 52, dies of pancreatic cancer.

Born: **Chris Hillman** (ex-Byrds, Flying Burrito Brothers) 1944, **Jay-Z** 1969

WEDNESDAY, DECEMBER 5

1933/The 21st Amendment is adopted, bringing an end to Prohibition.

1945/Five U.S. Navy bombers are lost in the "Bermuda Triangle" and never heard from again.

1988/Rev. **Jim Bakker**, a popular television evangelist, is indicted by a federal grand jury in North Carolina on 24 counts of fraud and conspiracy.

Born: **Margaret Cho** 1968

In Music History

1968/Five months after its originally scheduled release date, **The Rolling Stones' Beggar's Banquet** hits shelves.

1975/**Fleetwood Mac's** eponymous 10th album, the first to feature newcomers **Stevie Nicks** and **Lindsey Buckingham**, goes Gold.

1994/**Gloria Estefan** and husband-Manager **Emilio Estefan** become parents to their second child, **Emily Marie**.

1997/**Toni Braxton** files suit against **Arista Records** and subsidiary **LaFace**, asking to be released from her contract. She says her deal violates California's seven-year law, which prevents labels from holding artists indefinitely.

Born: **Little Richard** 1935, **Jack Russell** (Great White) 1960, **Nivek Ogre** (ex-Skinny Puppy, OhGr) 1962, **John Rzeznik** (Goo Goo Dolls) 1965

THURSDAY, DECEMBER 6

1933/A federal judge rules that the **James Joyce** novel *Ulysses* is not obscene.

1955/The federal government standardizes the size of license plates throughout the U.S.

In Music History

1968/**James Taylor's** self-titled debut is released in Britain on Apple Records.

1969/**The Rolling Stones** play a free thank-you concert for 300,000 fans at Altamont Speedway in Livermore, CA. Other acts include **Jefferson Airplane**, **Santana** and **Crosby, Stills & Nash**. The event is marred by overcrowding and violence, which climaxes during the Stones' set, when Hell's Angels employed by the band for security stab a fan to death.

1988/**Roy Orbison**, 52, dies of cardiac arrest in Hendersonville, TN.

Born: **Peter Buck** (R.E.M.) 1956

FRIDAY, DECEMBER 7

1941/Some 400 Japanese planes attack Pearl Harbor, HI. Six of eight U.S. battleships in the harbor, three destroyers and seven other ships are sunk or severely damaged, and more than half of the island's aircraft are destroyed. A total of 2,400 Americans are killed in the attack, and 1,200 are wounded. The following day, Congress almost unanimously declares war on Japan.



A day that will live in infamy.

In Music History

1964/After suffering a breakdown on a plane from Los Angeles to Houston, **Brian Wilson** quits touring with **The Beach Boys**.

1968/**Eric Burdon** announces that he will disband **The Animals** after a December concert in the band's hometown of Newcastle, U.K. so that he can pursue an acting career.

Born: **Tom Waits** 1949

SATURDAY, DECEMBER 8

1987/At a summit meeting in Washington, DC, President **Ronald Reagan** and Soviet leader **Mikhail Gorbachev** sign the first treaty to reduce the nuclear arsenal of the two superpowers.

1993/President **Bill Clinton** signs the North American Free Trade Agreement into law. The trade pact between the U.S., Canada and Mexico eliminates virtually all tariffs and trade restrictions among the three nations.

Born: **Sammy Davis Jr.** 1925-1990, **Sam Kinison** 1953-1992, **Teri Hatcher** 1964

In Music History

1961/**The Beach Boys** release their first single, "Surfin'," on Candix Records.

1968/**Graham Nash** quits **The Hollies**, then announces the formation of **Crosby, Stills & Nash**.

1980/Returning from a recording session with wife **Yoko Ono**, **John Lennon** is assassinated by **Mark David Chapman** outside Lennon's New York apartment building, The Dakota.

1995/The surviving members of **The Grateful Dead** decide to disband following the Aug. 8 death of **Jerry Garcia**.

Born: **Jim Morrison** 1943-1971, **Gregg Allman** 1947, **Warren Cuccurullo** (ex-Duran Duran, Missing Persons) 1956, **Phil Collen** (Def Leppard) 1957, **Sinead O'Connor** 1966

SUNDAY, DECEMBER 9

1992/British Prime Minister **John Major** announces the formal separation of **Charles**, Prince of Wales and heir to the British throne, and his wife, **Diana**, Princess of Wales.

Born: **Kirk Douglas** 1916, **Redd Foxx** 1922-1991, **Morton Downey Jr.** 1933-2001, **Kurt Angle** 1968

In Music History

1967/**Doors** singer **Jim Morrison** is arrested onstage in New Haven, CT. Morrison had mouthed off to a cop backstage, who responded by macing the singer. When Morrison begins a verbal tirade later in the concert, police turn on the houselights, pull him offstage and charge him with breach of peace and resisting arrest.



Wild child.

1991/The Jamaican Supreme Court orders that **Bob Marley's** assets be sold for \$11.5 million to his widow, **Rita**, his children and **Island Logic Inc.**, run by **Island Records**. Concurrently, **Ziggy Marley's** daughter is born and named **Justice** in honor of the verdict.

1992/**Rolling Stones** bassist **Bill Wyman** announces he's quitting the group.

Born: **Donny Osmond** 1957, **Jakob Dylan** (The Wallflowers) 1969, **Tre Cool** (Green Day) 1972 — **Frank Correia**

Zinescene

Courtney Love Unplugged

That's the title of *Us Weekly's* profile of the artist. Regarding the controversy that erupted when, on Oct. 27, she had to be physically removed from the stage after opening for **Perry Farrell's Jane's Addiction** at the Hollywood Bowl, Love tells the 'zine, "Perry really screwed me. I was supposed to have more time, a bigger stage, and my sound was turned down. But I'm not going to give him the pleasure of a feud. They all want one. In rock, you're nothing until you've slept with **Winona [Ryder]** and had a feud with me."



ROOTS-ROCKER AT HEART — **Kid Rock** tells Spin what he thinks of "artsy rock" artists. **Beck**: "He strikes me as one of them people who probably wouldn't want to work with me." **Radiohead**: "If you like Radiohead's record, don't buy mine. More power to 'em, but I don't get it. I put it on, and I'm like, 'Where's the genius in here?'"

Love is attempting to release recordings, lyrics, poetry and drawings by her late husband, **Kurt Cobain**, that, until now, have been stored in vaults. Why now? She tells the 'zine, "It's just time. For a while I was in a relationship with narcotics. After that, I was in a relationship with a guy [actor **Edward Norton**] whom I am great friends with today, but he was about putting the past behind and looking forward. So during that relationship I put [Cobain] away.

"Anyway, then I got into my present relationship [with former record executive **James Barber**], where it was OK to deal with [Cobain]. And as I got older, I started to uncover all the rotten dealings that had gone on in his life, how he was used at the peak of his fame by people who went on to [record-company] presidencies. I realized that I had to make some hard choices in order to try to do the right thing by Kurt, by [daughter] **Frances** and by me. If I don't step up, who will?"

So what about the rumor that she had "wild gladiator sex" with actor **Russell Crowe** in the bathroom of a restaurant? She tells the 'zine, "The truth is, and he wants this out as much as I do, we didn't really do anything. You know what we did? We went somewhere private [the Hotel Bel-Air], and we cried together. There were 20 bodyguards in the other room. It was totally surreal. We sensed a lot of pain in each other. We didn't really even talk. We wrote weird poetry and cried. And we held each other's hands."

R.I.P. Whitney? Not!

Speaking of rumors, word that **Whitney Houston** had died swirled around the Internet for a while. Houston's publicist tells *Cosmopolitan* that, although the rumor may have stemmed from how emaciated Houston looked while performing at **Michael Jackson's** recent 30th-anniversary event, the singer is alive and well. On the other hand, the *National Enquirer's* cover bears the

headline "Whitney Dying," adding "Crack rehab fails, and her weight plunges again."

Is **Rod Stewart's** career R.I.P.? The *Star* says the singer has announced that he will retire in four years because he says he's getting too old to sing his signature song "Do Ya Think I'm Sexy?"

Ex-Beatle **George Harrison** is releasing a new song this month, say *Us Weekly* and *People*. Titled "Horse to the Water," the song was written by Harrison and his son, **Dhani**, and was recorded in the elder Harrison's Switzerland home. The publishing credit reads "R.I.P. Ltd. 2001."

Sexiest Man Alive

People reveals the Sexiest Man Alive for 2001. No, he's not a recording artist — he's actor **Pierce Brosnan**. However, musicians are included in the 'zine's list of sexy men: **Maxwell** is the Sexiest Soul Singer, **Brad Paisley** is the Sexiest Country Singer, and **Marc Anthony** is the Sexiest Salsa Singer.

Colorblind

"I was doing a photo shoot in Brooklyn about a month or two ago," **Lenny Kravitz** tells *Vibe*. "And this brother on the corner was like, 'Oh, Lenny Kravitz; that's the black guy who plays white music.' I stopped my photo shoot, walked over to him and asked, 'What did you say? Dude, who invented rock and roll?' He was like, 'Aw, you know what I'm saying.' I said, 'No, I don't know what you're saying. First off, music has no color, but if you want to pinpoint who invented it, let's be correct.' So even a black person perceived me that way and threw away the notion that rock and roll is our music."

— **Deborah Overman**

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS NOV. 12-18

Total Audience
(95.9 million households)

- 1 *E.R.*
- 2 *Friends*
- 3 *Michael Jackson 30th Anniversary Special*
- 4 *CSI*
- 5 *Everybody Loves Raymond*
- 6 *Law & Order*
- 7 *West Wing*
- 8 *Survivor: Africa*
- 9 *Frasier (9:30pm)*
- 10 *Frasier*

Adults 18-49

- 1 *E.R.*
- 2 *Friends*
- 3 *Michael Jackson 30th Anniversary Special*
- 4 *CSI*
- 5 *Will & Grace*
- 6 *Frasier*
- (tie) *Frasier (9:30pm)*
- 8 *Scrubs (8:30pm)*
- 9 *Everybody Loves Raymond*
- (tie) *Survivor: Africa*

Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

Paul McCartney, Matchbox Twenty, Live, Third Eye Blind, Ben Folds, Mark Knopfler and Jimmy Page and Robert Plant perform hits from Sun Records — former home to Elvis Presley, B.B. King, Carl Perkins, Jerry Lee Lewis, Charlie Rich, Howlin' Wolf, Johnny Cash and others — when PBS's *American Masters* profiles the label and its legendary artists (Wednesday, 11/28, check local listings for time).

Friday, 11/23

- Michelle Branch, Lil' Romeo and Nivea perform on *ABC Family's Front Row Center* (check local listings for time).

- *'N Sync: The Atlantis Concert* airs on *CBS* and is slated to feature an appearance by Tim McGraw (10pm).

- *Smash Mouth, The Tonight Show With Jay Leno (NBC, check local listings for time).*

- *Jewel, Late Night With Conan O'Brien (NBC, check local listings for time).*

- *Green Day, Late Show With Craig Kilborn (CBS, check local listings for time).*

Saturday, 11/24

- *Blink-182, Mad TV (FOX, 11pm).*
- *P. Diddy & The Family, Showtime at the Apollo* (check local listings for time and channel).

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

100 million moviegoers

15,000 movie theaters

TOP FIVE SONGS PER REGION

WEST

1. PINK Get The Party Started
2. LENNY KRAVITZ Dig In
3. JEWEL Standing Still
4. SMASH MOUTH Pacific Coast Party
5. CRAIG DAVID 7 Days

MIDWEST

1. PINK Get The Party Started
2. JEWEL Standing Still
3. JAEHEIM Anything
4. CRAIG DAVID 7 Days
5. LENNY KRAVITZ Dig In

SOUTHWEST

1. PINK Get The Party Started
2. JEWEL Standing Still
3. CRAIG DAVID 7 Days
4. SMASH MOUTH Pacific Coast Party
5. GARTH BROOKS Wrapped Up In You

NORTHEAST

1. CRAIG DAVID 7 Days
2. PINK Get The Party Started
3. JAEHEIM Anything
4. NATURAL Put Your Arms Around Me
5. JEWEL Standing Still

SOUTHEAST

1. PINK Get The Party Started
2. JEWEL Standing Still
3. SMASH MOUTH Pacific Coast Party
4. CRAIG DAVID 7 Days
5. NATURAL Put Your Arms Around Me

NOVEMBER PLAYLIST

- BONEY JAMES Let It Snow
BONEY JAMES Something Inside

FILMS

BOX OFFICE TOTALS

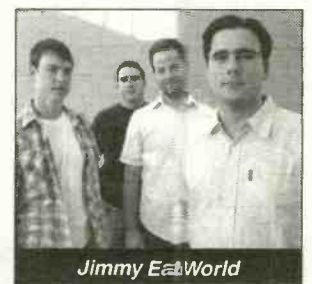
Nov. 16-18

Title/Distributor	\$ Weekend (\$ To Date)
1 <i>Harry Potter And The Sorcerer's Stone</i> WB*	\$90.29 (\$90.29)
2 <i>Monsters, Inc.</i> Buena Vista	\$22.71 (\$156.34)
3 <i>Shallow Hal</i> FOX	\$12.10 (\$40.68)
4 <i>Domestic Disturbance</i> Paramount	\$5.37 (\$33.67)
5 <i>Heist</i> WB	\$4.68 (\$15.00)
6 <i>The One</i> Sony	\$4.10 (\$38.27)
7 <i>K-PAX</i> Universal	\$3.13 (\$45.32)
8 <i>The Wash</i> Lions Gate*	\$2.87 (\$3.71)
9 <i>Life As A House</i> New Line	\$2.64 (\$8.99)
10 <i>13 Ghosts</i> WB	\$2.13 (\$37.67)

*First week in release
All figures in millions
Source: ACNielsen EDI

COMING ATTRACTIONS:

This week's openers include *Out Cold*, starring Jason London and Lee Majors. The film's RCA soundtrack sports *Eve 6's* "Anytime," *Sum 41's* "Makes No Difference," *Foo Fighters'* "Win or Lose," *Lit's* "Lipstick and Bruises," *Jimmy Eat World's* "Hear You Me," *James Gang's* "Funk No. 49" and the "Rock Remix" of *Doyle Bramhall II & Smokestack's* "Green Light Girl." Cuts by *Handsome Devil* ("Makin' Money"), *Jack Johnson* ("Posters"), *Andrew WK* ("She Is Beautiful"), *The Color Red* ("For Anyone") and *Planet Asia & Will I Am* ("Ev Rebahdee") round out the ST.



Jimmy Eat World

— Julie Gidlow

72 million households

Tom Calderone
VP/Programming



75 million households

Paul Marszalek
VP/Music Programming



ADDS

JANET JACKSON /MISSY ELLIOTT... Son Of A Gun...
CRAIG DAVID 7 Days

Plays

NICKEL BACK How You Remind Me	23
ENRIQUE IGLESIAS Hero	23
NELLY FURTADO Turn Off The Light	22
U2 Stuck In A Moment You Can't Get Out Of	21
LENNY KRAVITZ Dig In	21
JEWEL Standing Still	17
MARY J. BLIGE Family Affair	17
JOHN MELLENCAMP Peaceful World	16
CREED My Sacrifice	16
NO DOUBT /BOUNTY KILLER Hey Baby	16
ENYA Only Time	16
TRAIN Something More	15
FIVE FOR FIGHTING Superman (It's Not Easy)	15
PAUL MCCARTNEY Freedom	15
RYAN ADAMS New York, New York	15
DESTINY'S CHILD Emotion	14
MICHAEL JACKSON You Rock My World	14
AEROSMITH Sunshine	13
MICK JAGGER God Gave Me Everything	9
COLDPLAY Trouble	8
INCUBUS I Wish You Were Here	8
CALLING Wherever You Will Go	8
SUGAR RAY Answer The Phone	7
ALICIA KEYS A Woman's Worth	7
NATALIE MERCHANT Just Can't Last	7
SMASH MOUTH Pacific Coast Party	7
AALIYAH Rock The Boat	6
STING Fragile	5
BACKSTREET BOYS Drowning	5
SHAKIRA Whenever, Wherever	5
PINK Get The Party Started	3
RES Golden Boys	2
STEREOPHONICS Have A Nice Day	2
BRIAN MCKNIGHT Love Of My Life	1
LONG BEACH DUB ALL STARS Sunny Hours	1
STAIN'D Fade	1
P.D. D. Alive	1
ANGIE STONE Brotha	1
GINUWINE Differences	1
MAXWELL Lifetime	1
USHER U Got It Bad	1
JAGGED EDGE Goodbye	1
OZZY OSBOURNE Gets Me Through	1
FAITH EVANS You Gets No Love	1
FLICKERSTICK Beautiful	1
DAVE MATTHEWS BAND Everyday	—
ALL STAR TRIBUTE What's Going On	—
AEROSMITH Just Push Play	—
MACY GRAY Sexual Revolution	—

Video airplay for Nov. 26-Dec. 2.

55 million households

Peter Cohen,
VP/Programming



Rap Adds

FABOLOUS Young'n (Holla Back)
MARY J. BLIGE No More Drama
DMX Who We Be
KARDINAL OFFISHALL Ol' Time

Pop Adds

CRAIG DAVID 7 Days
JENNIFER LOPEZ Ain't It Funny
BLINK-182 Stay Together For The Kids
JACOB YOUNG Life Is Good

Urban Adds

JAGGED EDGE Goodbye

Rhythmic Adds

No Adds

Rock Adds

KID ROCK Forever
AEROSMITH Just Push Play
CYPRESS HILL Trouble
HOBBASTANK Crawling In The Dark
SAVES THE DAY At Your Funeral
THURSDAY Understanding (In A Car Crash)
MICK JAGGER God Gave Me Everything

This week's list is frozen.

36 million households

Cindy Mahmoud
VP/Music Programming
& Entertainment



VIDEO PLAYLIST

JA RULE /ASHANTI Always On Time
MR. CHEEKS Lights, Camera, Action
USHER U Got It Bad
CITY HIGH /EVE Caramel
GINUWINE Differences
NELLY #1
FAT JOE /R. KELLY We Thuggin'
FAITH EVANS You Gets No Love
DMX Who We Be
JAGGED EDGE Goodbye

RAP CITY

JA RULE /ASHANTI Always On Time
BUSTA RHYMES Break Ya Neck
JAY-Z Girls, Girls, Girls
DMX Who We Be
FAT JOE /R. KELLY We Thuggin'
FUBU PRESENTS... Fatty Girl
LUDACRIS Roll Out (My Business)
NELLY #1
P. DIDDY & THE BAD BOY FAMILY Diddy
JUVENILE From Her Mama...

Video playlist for the week ending Nov. 25.

David Cohn
General Manager



2

REMY ZERO Save Me
LINKIN PARK In The End
BLINK-182 Stay Together For The Kids
FAT JOE /R. KELLY We Thuggin'
LENNY KRAVITZ Dig In
MR. CHEEKS Lights, Camera, Action
SEVENDUST Praise
PETE DORR For Nancy

Video playlist for the week of November 19-25.



AL PETERSON
.....
alpeterson@rronline.com

A Lot To Be Thankful For

■ Talk radio execs give thanks amid turbulent times

As we approach this most unique of American holidays, it seems more important this year than ever to pause in our business-as-usual lives to focus on some of the many things we all have to be thankful for. My thanks to those who were kind enough to share a little bit of themselves through their words on these pages, and my personal best wishes to all of you for a happy Thanksgiving 2001.

Phil Boyce, WABC/New York

I'm very thankful to be working in New York City during one of the most trying yet exciting times in the city's history. Many people see New Yorkers as cold and hard and only caring about themselves. Nothing could be more incorrect. In the weeks that have followed our great tragedy, I've sensed a newfound spirit of camaraderie, almost like soldiers who have been through a war together. I feel a new sense of urgency and renewed purpose. Along with doing our jobs there is also a feeling that we need to get on with our lives. We don't want to let the bastards win.

Today I'm even more thankful for that which this country offers that others would seek to take from us. To be here, at this time and at this station, is about as good as it gets. I'm also thankful for my wife and two children, who are so supportive and encouraging. Diana is really my pillar of strength and gives me a reason to come home every night.

Tim McCarthy, WABC/New York

I'm thankful for WABC PD Phil Boyce, who gave up a lucrative career as a Robert Goulet look-alike to become the best AM programmer in the country. On a serious note, I'm

thankful for the health of my friends and family here in NYC in the wake of the Sept. 11 tragedy.

David Bernstein, WOR/New York

Thankfulness has been replaced by gratitude. The devastation around me, psychologically as well as physically, has granted me the excuse to stop and look around. I suddenly remember how precious my three children are, how much more valuable my wife makes my existence and how easy it is to lose perspective on life's priorities. I am a family person at a family radio station in the city in which I grew up. How grateful I am to have all that.

Kevin Straley, XM Satellite Radio/Washington, DC

So many have been touched by the events that took place Sept. 11. My father's cousin, his wife and their 3-year-old daughter were on United 175 out of Boston that morning, bound for Los Angeles. When I saw those images replayed over and over on that fateful day, I hoped there were no children involved in that unspeakable crime — only to learn that one was a child with whom my son had shared dinner at a recent family reunion.

A positive that came from these tragedies is that we now feel a sense of urgency to verbalize things that go unsaid during the day-to-day routine that is normal life. I'm thankful that my day starts and finishes with my wife and son, who, together, remind me what is truly important in this life.

I'm thankful for family, friends, conversation, hugs and little moments that years from today will be etched in my mind as the "good times." All too often it is easy to forget that these moments are not handcrafted through planning and preparation; they just happen. We don't choose those moments, they choose us.

Gabe Hobbs, Clear Channel Radio

I'm thankful for my family, especially my wife, Renee, and my son, Benjamin. After being caught in Manhattan on Sept. 11, that has never been more apparent. I was certainly thankful to finally find a way to get back home to Tampa later that week.

I'm also thankful for my job and for the fact that I have essentially worked for the same man for the past 17 years. It's not just that I get a paycheck, it's also that I have a job that's different every day and has

new challenges, new faces, new sounds and new ideas. I work for people who want to embrace the future, embrace technology and win. They want the company to grow, and, with this many stations, hopefully they'll continue to need people like me to hang around and help manage them.

God has blessed me and my family in many ways, and for all those blessings I'm surely thankful every day.

Ken Kohl, KFBK & KSTE/Sacramento

I'm thankful for the firefighters, police officers and other emergency workers who raced to certain demise to save others at the WTC. I'm thankful that America now understands who these selfless Americans are. As everyone is running out (even the rats leave a burning building), firefighters are running in.

I'm thankful for their spirit of brotherhood and their personal and individual commitment to dig through the rubble tirelessly until their brother firefighters can be carried out. These men and women are true American heroes and have been for decades. I'm thankful that America now understands that.

I'm thankful to have my family together, providing me the support system I need as I work around the clock

trying to bring this amazing story to listeners here in Sacramento.

Bruce Gilbert, Susquehanna/Dallas

I'm thankful for the blessed life I've had to this point. During the events of Sept. 11, I wondered, like many, if our building was next and if I would live through the rest of the day. My sadness and fear were not about dying, they were about my wife and children and what would happen to them. Now I never leave the house without hugging and kissing my wife and children. They've always meant more to me than anything, but now my gratefulness for these blessings is magnified a million times.

With all things tragic we must seek that which is good, and in this case the unified spirit of our nation has been heartwarming and unprecedented. Finally, I'm proud and thankful to be an American and to live in a country that is free and offers so many opportunities and amenities.

Tom Langmyer, KMOX/St. Louis

The recent world events have made me do a lot of thinking and helped me put some professional and

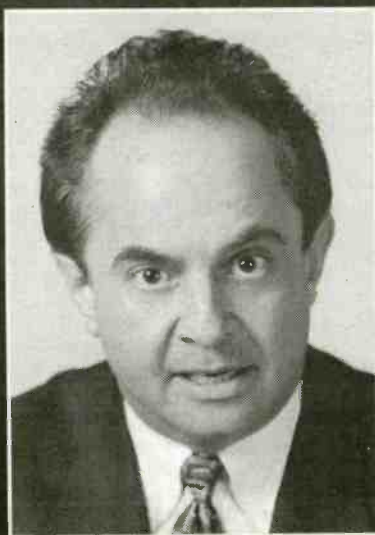
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R&R's Annual News/Talk Industry Achievement Awards

It's time to once again honor those individuals in News/Talk radio whom you believe have made significant contributions to the format this past year. Our second annual R&R News/Talk Industry Achievement Awards will be handed out during a special luncheon at R&R's seventh annual Talk Radio Seminar, February 21-23, 2002, at the Marriott Metro Center in Washington, DC.

You'll find an official nomination ballot and complete rules on the News/Talk/Sports pages of last week's issue of R&R (11/16). Be sure to mail it back today. Final deadline for receipt of all nominations is Wednesday, Nov. 28.

Register now! Look for a TRS 2002 registration form on Page 21 of this issue, or log on to www.rronline.com and click on "Conventions."



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A Lot To Be Thankful For

Continued from Page 18

personal things in perspective. I've been reminded to try to live each day to its fullest. I'm reminded to be thankful for my wife, Mary, and my wonderful kids, Meghan and John.

I'm thankful to have our parents coming in from Buffalo and my sister and her family from Atlanta to join us for Thanksgiving in St. Louis this year. I'm also very thankful that I work at America's greatest radio station with an incredible group of professionals. I'm a pretty lucky guy.

**Van Harden,
WHO/Des Moines**

I'm thankful for things big and small: for every breath I am given and the "undo" button on the digital editor; for freedom and a daughter who claps when my voice comes on the radio; for health and "Van and Bon-Bon" ice cream; for friends and Paul Harvey's weekly declaration, "It's Friday!"; and for Thanksgiving and that cranberry stuff that retains the shape of the can.

**Dave Macy,
WOWO/Ft. Wayne, IN**

I'm thankful for my Lord and savior Jesus Christ. I'm thankful for

God's gift of a wonderful wife and three great sons, including one currently training at the Pensacola Naval Air Station.

WOWO is unlike any secular radio station I've ever known. It doesn't shy away from any subject, topic or controversy. The management lets hosts be opinionated and honest without any politically correct restraints. I'm also thankful for this God-blessed USA! No other country offers so much personal freedom, diversity and abundance.

**Nate Lundy,
WSCC/Charleston, SC**

My morning host was out on Sept. 11, so I was in the chair when the news broke, and, like all stations, we went to nonstop coverage. When I finally caught my breath and headed home that night, my wife and 5-month-old son were waiting for me. My son had that same big smile he always has when I come home. That's what I am thankful for — that after a chaotic day like Sept. 11, I could still come home to my family. Too many people couldn't do that after what happened.

**Joe O'Brien,
KSTP-AM/Minneapolis**

I'm thankful for my family, includ-

ing my parents, whom I'm lucky to still have around. I'm thankful for a wife and daughter who understand that Dad sometimes has to stay late — and they still have something hot for me to eat when I get home!

I'm thankful for friends who understand that, when war broke out, I had to cancel travel plans to stay at the radio station. I'm thankful for those same friends who are always around to help me let off steam. I'm especially thankful for the professionals I work with who understand what it takes to do quality radio when all hell breaks loose.

**Ken Charles,
Clear Channel/Houston**

I'm thankful to be alive and thankful to work at a company like Clear Channel. This company has assembled the best programming minds in the country and the other resources necessary to do great radio every day. I'm thankful that I was born an American. They don't have Talk radio in Afghanistan, they don't do credible news in China, and I could not do or say the things I have on radio and in this column in Syria, Iraq or Saudi Arabia.

I have a beautiful wife and two dogs, a great job, and I work with people who enjoy winning, having fun and coming to work every day.

"I'm thankful I was born an American. They don't have Talk radio in Afghanistan, they don't do credible news in China."

Ken Charles

People in North Korea or Chechnya don't have those things or enjoy those freedoms. Finally, I'm thankful that Florida voters can't punch the correct hole so we have George W. Bush and his team in the White House.

**Red Pitcher,
Citadel/Bloomington, IL**

I'm grateful to be alive, to have a wonderful family that is healthy and to be living in a great land. As a Vietnam vet, the incidents of Sept. 11 underscored just how I felt when I returned to this country and also the importance of enjoying each day. I'm grateful for the team of pros here at Citadel Radio/Bloomington who bust their butts doing great radio while making every day fun.

**Phil Tower,
WOOD/Grand Rapids**

I'm thankful for little things, like good board operators who can outthink the automation system, long-form coverage from ABC, the never-ending genuine greatness of Rush Limbaugh, the total insanity and humor of Phil Hendrie and sales reps who stayed out of the newsroom on Sept. 11.

I'm thankful for big things like my GM, Skip Essick, who really gets it, and for a job that, on any given day, is never boring and always challenging. I'm thankful for a staff with talent that far exceeds their egos, the wisdom and battle smarts of Gabe Hobbs and the Clear Channel Radio News/Talk programming minds and, most of all, the love and support of my wife and son, who tolerate my schedule and understand that this job is always 24/7.

Jeff Hillery, KLIF/Dallas

I'm thankful that I have a great wife, who, when I call and say I'll be home from work in half an hour, isn't packing her things when I arrive an hour and a half later. I'm thankful she's been there for me whenever great job opportunities have arisen and that she never questions where we are moving (well, except for that one offer in Detroit!). I'm thankful for two healthy, bright girls, who, despite moving around the country like Army brats, have turned out to be wonderful citizens.

I'm thankful for all the supportive friends and mentors who've been there for me over the years. I'm thankful for great parents who finally stopped asking, "When are you going to get a real job?" after it dawned on them that I really love what I do. I'm thankful for all the incredibly talented people I've had the great fortune to work with, and I'm thankful for every day I get to work in this crazy business.

**Mike Remy,
KHTK/Sacramento**

I'm thankful that I work in an industry that gave back so much after

Sept. 11 by offering a sounding board for its communities and stepping up to raise millions of dollars for the victims in New York and Washington, DC. Radio became a comforting friend when our nation needed it most.

Ken Beck, Entercom

On a professional level, the events of Sept. 11 reinforced my dedication to and my appreciation for the News/Talk/Sports format and the people I have worked with over the years. There is simply no other radio opportunity with as much to offer listeners on a minute-to-minute basis.

On a personal level, no one could wish for a more loving and accommodating family than I have. Karen, Bryan and Carson have put up with years of borderline workaholicism from me, especially when the "big story" was breaking. Thanks, guys!

**Andrew Ashwood,
WOAI/San Antonio**

I'm incredibly thankful that I have been blessed with family and friends who inspire and care about me, no matter what. I'm thankful for my dream job with the company [Clear Channel] that people love to hate (but late at night wish they worked for!) and for the best group of teammates I've ever worked with in 25 years of living, breathing and eating this passion called radio.

And I'm thankful for the ability to well up and cry every time I hear "The Star-Spangled Banner," "God Bless America" and, especially, Ray Charles singing "America the Beautiful."

Wes Minter, KRMG/Tulsa

As I think about all the blessings for which I'm thankful, I can't help but think of all those people over the last several years who believed in me when I wasn't all that confident about myself. Helping another person is probably one of the most underemphasized character traits we have in our culture today. Zig Ziglar says it best: "You can get anything in life you want if you will help enough other people get what they want."

No doubt, we live in the most interesting time in our nation's young life, even though we are understandably nervous about the days ahead for our country. We cannot forget how grateful we are for those with whom we work who help us to be the best at what we do, for our loved ones who stick by us despite our shortcomings and for a country that affords us the opportunity to shine and prosper.

Thankfulness is far too often seasonal. During this Thanksgiving, I'm going to work hard at carrying the spirit of gratitude throughout my daily life. I encourage everyone to try to do that.

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Costs

Continued from Page 1

Chairman/CEO Jeff Smulyan said that while other companies are reducing staff, selling off assets and suspending 401(k) contributions, "we decided to address the issue in a manner that fits Emmis." Smulyan will be one of 2,500 employees affected, Emmis spokeswoman Kate Healey told Bloomberg. She added that the pay cut will stay in effect for at least a year and that contract, union and some part-time employees will be exempt.

Tribune is also cutting back employee salaries, although the cuts will affect only the company's top ranks. In a memo sent to employees Nov. 14, Chairman/CEO John Madigan and President/COO Dennis FitzSimons

said that about 140 senior-level managers will take 5% pay cuts next year and that several executives will not receive bonuses for 2001. Madigan and FitzSimons — who are among those taking pay cuts and forgoing bonuses — said the goal is to "reduce staff through attrition," adding that future hiring will be limited to "critical functions."

The memo noted that Tribune's operating profits from continuing operations through Q3 have fallen 37%, compared to the same period in 2000, and that, after restructuring charges, the company in Q3 posted its first quarterly loss in a decade.

And Internet powerhouse Yahoo! announced last week that it is reorganizing its international and broadcast units and streamlining its management. The move reflects a reduction

from 44 business units to six, President Jeffrey Mallett said. A Yahoo spokeswoman told R&R that 400 jobs will be cut but that 100 new people will be hired for new initiatives. Asked if the reductions would affect Yahoo! Radio — and possibly the company's recently announced deal to stream Citadel stations — the spokesperson told R&R that the cuts "haven't been broken down that specifically."

And, while it's only in the preliminary stages, the possibility exists that rival networks ABC and CBS might strike a deal to share news resources. But a source close to the negotiations told R&R that any eventual deal would affect only the companies' TV operations. "It's everybody's economic reality," the source said. "It's all about saving money where we can."

Xmas

Continued from Page 1

AC's vast universe.

Proponents cite it as an excellent way to maintain AC's typically warm and fuzzy image — at virtually no cost. Sales staffs assert that it can be a real moneymaker, and several ACs insist that wall-to-wall Christmas music as a five-week format can jumpstart or, at the very least, maintain a station's ratings.

For a variety of reasons — and one has to theorize that the Sept. 11 attacks are one contributing factor — the number of ACs playing all-Christmas music this year has exploded. KVIL/Dallas and WOOD-FM/Grand Rapids didn't even wait until the Thanksgiving benchmark. They and several others caught the holiday spirit well before the first float was seen in the Macy's Parade and will remain Christmas-exclusive at least through Christmas Day.

Hot ACs will do the same, although to a much lesser extent. "We know the emotional connection that many adult women make with AC and Hot AC will be enhanced by their need to find comfort in this troubled time," WMTX/Tampa PD Tony Florentino said. "Holiday music will offer relief to many listeners this Christmas."

Tradition is one reason Hot AC

KDMX/Dallas PD Pat McMahon decided to go to all-Christmas music. "In spite of the anticipated changes to our way of life, when you hear Andy Williams sing 'Happy Holidays' you're instantly transported back to all those wonderful holiday memories."

Mainstream AC WMAG/Greensboro PD Nick Allen added, "We need a little Christmas now more than ever. Tradition and family mean more this year than in any other that I can remember."

Continuous holiday music is also airing through Christmas on powerhouse Soft AC KOST/Los Angeles because, as Station Manager/PD Jhani Kaye stated, "Listeners are seeking reassurance that everything is returning to some sense of normalcy."

Another newcomer to the all-Christmas music phenomenon is Soft AC WRSN/Raleigh. PD Bob Bronson observed, "There's a very spiritual vibe this year. People are very receptive to music that would have seemed corny prior to Sept. 11. Listeners want something meaningful this year."

KISC/Spokane's Rob Harder is another AC programmer who believes the American people are in the mood for something to make them feel good. "Holidays normally have this effect, but in light of recent events this

is more important than ever," he said. "That's why we decided to go to all-holiday music from Thanksgiving until Christmas."

Each programmer listed above works for a Clear Channel station playing all-Christmas music. Ownership is a common thread running through the more than 30 ACs and approximately half-dozen Hot ACs opting for hot holiday hits. Approximately 73% of ACs and Hot ACs that R&R is aware of taking the approach this year are Clear Channel stations, while 12% are Infinity, and 9% are Entercom; the remaining 6% are of various ownership.

Chart Implications

As in the past, stations playing all-holiday music for at least seven consecutive days will be temporarily removed as R&R reporters; they will regain reporting status the first week in January. Since R&R expects a significant week-to-week decline in the reporter base, R&R's Nov. 30 AC chart will appear *without* bullets or play fluctuations. Trending, however, will continue to be indicated.

Since the percentage of R&R's Hot AC panel electing to go all-Christmas is nowhere near AC's, Hot AC's bullets and play fluctuations will appear as usual.

Santosuosso

Continued from Page 3

more confident about having her at the helm. She knows the format and the audience better than anyone else."

Santosuosso said, "I feel so incredibly lucky over my career to have been given such a range of cool opportunities, just completing a mind-blowing year with J Records. Working with the legend Clive Davis and learning directly from the incredible Richard Palmese are without question the highlights of it all."

"With creativity always being my strong point and passion, it is with great anticipation that I embark on a new adventure with Clear Channel in Los Angeles for KHHT. I would especially like to thank Steve Smith and [Clear Channel] Regional VP/L.A.] Roy Laughlin for their pioneering spirit and look forward to joining their team."



10100 Santa Monica Blvd, Third Floor • Los Angeles CA 90067-4004
Tel (310) 553-4330 • Fax (310) 203-9763
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EDITOR-IN-CHIEF **RON RODRIGUES** • ronr@ronline.com
MANAGING EDITOR **RICHARD LANGE** • rlange@ronline.com
SALES & MARKETING EDITOR **PAM BAKER** • pambaker@ronline.com
MUSIC EDITOR **STEVE WONSIEWICZ** • swonz@ronline.com
NEWS EDITOR **JULIE GIDLOW** • jgidlow@ronline.com
RADIO EDITOR **ADAM JACOBSON** • jacobson@ronline.com
RESEARCH DIRECTOR **HURRICANE HEERAN** • ratings@ronline.com
ASSISTANT MANAGING EDITOR **BRIDA CONNOLLY** • brida@ronline.com
SENIOR ASSOCIATE EDITOR/MUSIC **FRANK CORREIA** • fcorreia@ronline.com
ASSOCIATE EDITOR **DEBORAH OVERMAN** • doverman@ronline.com

CHARTS & FORMATS

DIRECTOR/CHARTS **ANTHONY ACAMPORA** • anthony1@ronline.com
CHARTS & MUSIC MANAGER **ROB AGNOLETTI** • rab@ronline.com

FORMAT EDITORS

AC EDITOR **MIKE KINOSIAN** • mkinosox@ronline.com
ALTERNATIVE EDITOR **JIM KERR** • jimkerr@ronline.com
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ASST. EDITOR **RENEE BELL** • rbell@ronline.com
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BUREAUS

888 17th Street NW • Washington, DC 20006 • Tel (202) 463-0500 • Fax (202) 463-0432
BUREAU CHIEF **JEFFREY YORKE** • yorke@ronline.com
ASSOCIATE EDITOR **JOE HOWARD** • jhoward@ronline.com
EDITORIAL ASSISTANT **KYLA WILSON** • kwilson@ronline.com
1106 16th Avenue South • Nashville, TN 37212 • Tel (615) 244-8822 • Fax (615) 248-6655
BUREAU CHIEF **LON HELTON** • lhelton@ronline.com
ASSOCIATE EDITOR **CALVIN GILBERT** • gilbert@ronline.com
OFFICE MANAGER **CHRISTINA BULLOCK** • cbullock@ronline.com

INFORMATION SERVICES

SALES & MARKETING DIRECTOR **JEFF GELB** • jgelb@ronline.com
MANAGER **JILL BAUHS** • jill@ronline.com
TECHNICAL SUPPORT **JOSHUA BENNETT** • jbennett@ronline.com
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CIRCULATION

FULFILLMENT MANAGER **KELLEY SCHIEFFELIN** • moreinfo@ronline.com
CIRCULATION COORDINATOR **JIM HANSON** • jhanson@ronline.com
CIRCULATION COORDINATOR **AMANDA CIMMARRUSTI** • acimmarrusti@ronline.com

MIS

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SYSTEM ADMIN **JOSE DE LEON** • deleon@ronline.com
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PRODUCTION

DIRECTOR **KENT THOMAS** • kthomas@ronline.com
MANAGER **ROGER ZUMWALT** • roger@ronline.com
GRAPHICS **ANDREW CHIZOV** • achizov@ronline.com
GRAPHICS **FRANK LOPEZ** • flopez@ronline.com
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DESIGN

DIRECTOR **GARY VAN DER STEUR** • vdsteur@ronline.com
DESIGN **MIKE GARCIA** • mgarcia@ronline.com
ELECTRONIC PUBS DESIGN **CARL HARMON** • cjdesign@ronline.com
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DESIGN **JULIE LEE** • jlee@ronline.com
AD DESIGN MANAGER **EULALAE C. NARIDO II** • bnarido@ronline.com
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ADVERTISING

DIRECTOR/SALES **HENRY MOWRY** • hmowry@ronline.com
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ACCOUNTING

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ACCOUNTING **WHITNEY MOLLAHAN** • whitney@ronline.com
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ACCOUNTING **GLENDIA VICTORES** • glendia@ronline.com
ACCOUNTING ASSISTANT **SUSANNA PEDRAZA** • spedraza@ronline.com

ADMINISTRATION

PUBLISHER/CEO **ERICA FARBER** • efarber@ronline.com
SR. VP/MUSIC OPERATIONS **KEVIN MCCABE** • kmccabe@ronline.com
OPERATIONS MANAGER **PAGE BEAVER** • pbeaver@ronline.com
LEGAL COUNSEL **LISE DEARY** • lise@ronline.com
DIRECTOR OF CONVENTIONS **JACQUELINE LENNON** • lennon@ronline.com
DIRECTOR HUMAN RESOURCES **LIZ GARRETT** • lgarrett@ronline.com
EXECUTIVE ASSISTANT **TED KOZLOWSKI** • tkozlow@ronline.com
EXECUTIVE ASSISTANT **KAT CARRIDO** • kcarrido@ronline.com
RECEPTIONIST **JUANITA NEWTON** • jnewton@ronline.com
MAILROOM **ROB SPARAGO** • rsparago@ronline.com

A Perry Capital Corporation

A Holiday Head Start

At press time, R&R had confirmed that the following stations, listed by format and in order of market size, had shifted to an all-holiday-music approach or were scheduled to shift by the weekend.

AC

KOST/Los Angeles
WLIT/Chicago
KVIL/Dallas
WASH/Washington
WPCH/Atlanta
KRWM/Seattle
KESZ/Phoenix
KSRC/Kansas City
KUDL/Kansas City
WLTQ/Milwaukee
KQXT/San Antonio
KMZQ/Las Vegas
KSNE/Las Vegas
WMGF/Oroville
WMAG/Greensboro

WRVR/Memphis
KKMJ/Austin
WRSN/Raleigh
WLQT/Dayton
WMYI/Greenville, SC
WRVF/Toledo
KRBB/Wichita
WMXC/Mobile
KISC/Spokane
KXLT/Boise, ID
KVKI/Shreveport, LA
WTLY/Tallahassee, FL

Hot AC

KDMX/Dallas
WJZZ/Pittsburgh

WVMX/Cincinnati
WMVX/Cleveland
WMJJ/Birmingham
WMXL/Lexington, KY

Smooth Jazz

WLVE/Miami
KWSJ/Wichita

Country

WGRL/Indianapolis
WRBQ/Tampa

'80s

KMSX/San Diego

Oldies

WGLL/Cincinnati

Casey At The Mike

Broadway's loss, radio's gain

Sometimes you don't recognize a turning point until you trip over it.

KEWB/Oakland, CA. 1961, maybe '62.

He's the night jock. Casey at the Mike. The show is scripted — it has to be for the engineer to keep up. Casey's a wild-tracker: drops, funny stuff, clips from movies and records — anything he can bounce off of. It's San Francisco at night, and he's as fast as a brakeless cable car, so frenetic that he drives one of his engineers to drink. Really. Casey comes in some nights, looks at old red-eyes and knows he is in trouble.

He'd been doing the show for about a year and a half when the GM called him in.

"Casey," said John McRae, "I'm changing things, and I want you to stop wild-tracking."

Casey stared. "Then what do you want me to do?" he asked.

"Be a regular disc jockey."

Casey didn't need to be told that other wild-trackers at the station had been fired. He needed direction though. "Talk about the artists, the music," said McRae. "And, by the way, start doing it tonight."

"I figured I'd do time, temperature and weather and be out of a job the next morning," says Casey Kasem.

He was 30 years old and thought his career was over.

THE LONE RANGER

Kamal "Casey" Kasem wanted to be a radio actor. George Shapiro, the radio club's sponsor at Detroit's Northwestern High was skeptical. "Do you have any idea what the average radio actor made last year?" he asked. Kasem shook his head no. "Fifty dollars," replied Shapiro.

Kasem was between high school and college. He'd done a sports show over the high school PA system — still has the scripts, he says — but he wanted to do more radio, even if it didn't pay. "So Shapiro recommended me to WDTR, and I became the chief sound effects man and did some drama too," he says.

In the early '50s radio drama was still alive, and once Kasem joined the radio club at Wayne State University, things started to crank up. "Detroit was the home of a few network shows," he says. "The Lone Ranger was on ABC, and Challenge of the Yukon was on Mutual. And they both had the same cast."



Casey Kasem

In 1950, because of a part he played on WJR/Detroit (Scoop Ryan, *Cub Reporter*, a 15-minute show presented by the Wayne State Radio Guild), Kasem was invited to audition for *The Lone Ranger*. "I had the voice range to play anyone from 12 to 20," he says.

When he got the part — his national debut — were his parents impressed? "No," says Kasem, "They just expected me to be successful. But I do remember my grandmother saying, 'You know, maybe one day you'll be like Arthur Godfrey.'"

'GO BUY A DOSE'

In 1952 Kasem was drafted and sent to Korea. Believe it or not, the Army actually gave him a broadcasting assignment. "There were nine radio stations, and I created a production team at headquarters to do comedy and drama," he says.

Then destiny reared its head. "There was a Saturday-night top-10 countdown, and they asked me to fill in," he explains. All was going well until he hit the No. 1 song, Les Paul and Mary Ford's "Vaya Con Dios."

"I said, 'Here's the song that's No. 1 in America from coast to coast: 'Go Buy a Dose.'"

Out of the Army, back in Detroit, Kasem rejoined *The Lone Ranger* cast, went back to college, started acting — he did summer stock with George C. Scott — and dabbled on the air at WJLB & WJBK/Detroit. He didn't really want to be a disc jockey. "I just fell into it," he says. When he filled in for a popular nighttime show, the ratings skyrocketed, so he stayed. Within three months he was the No. 1 jock in Detroit.

What happened next may surprise you.

"I quit WJBK," says Casey. "I left at my peak and went to help my parents in their grocery business." He worked 17 hours a day, seven days a week, stocking, packing and mopping. A year later, when the business was back on its feet, he left for New York to pursue his dream of acting. It was June of 1958.

NEW YORK, NEW YORK

Today, Eugene Victor Walsk is a successful New York producer, but back then he was just another Wayne State graduate starting his career. When Kasem arrived in New York, some Army buddies threw him a welcoming party. Walsk was there.

"I've got to be able to audition," Kasem told Walsk. "Do you know of anything?" Walsk sent him to

audition for the part of a "drunk, gay Russian" in the No. 1 off-Broadway play that season, *Ivan of*.

"I did really well," Kasem remembers. "The guy I auditioned for was so impressed, he called others in to see me, and I did it again. I knew I was going to get that part."

He didn't. Thirty years later he discovered that he'd lost out to Ed Asner. "I didn't get it, but I feel better now that I know I lost it to a guy who's won six Emmys," Kasem says.

He went in for another audition, but it was over before it began. Kasem took stock of his situation: He had no money, not even enough for a cup of coffee. "After six months I put my tail between my legs and went home," he says.

When he says "home," he means Detroit. He might also mean "radio."

I LOVE A PARADE

Unless the weather gods change their minds, it probably won't rain or snow in Detroit this week, and the city's 75th annual Thanksgiving parade will go on as scheduled, no matter how cold it gets.

Regardless, Kasem is jazzed, because this year Detroit has asked him to be the parade's Grand Marshal. He knows it's an honor, but to him it's more personal than that: It's a homecoming, a chance to be with family and friends who've known him long enough to remember the kid in the high school radio club who desperately wanted to be an actor.

The real story here isn't the parade, it's the tale of a grocer's son whose work continues to touch America after over 30 years. "We've flown together," says Premiere Radio Sr. VP Marty Raab, "and, as people parade by our seats, inevitably they'll stop and say, 'Casey, I've listened to you all of my life,' or, 'I'll never forget a long-distance dedication you did.'"

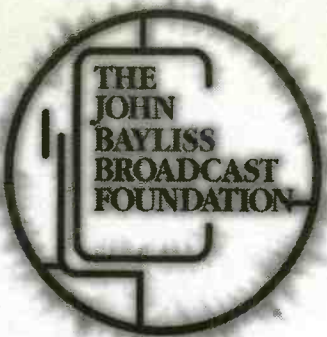
American Top 40 launched in July of 1971. Three years later, as the show's third anniversary drew near, Casey played a song by a one-hit wonder, William DeVaughn. On Thanksgiving Day this year, as the parade winds through the streets of the Motor City, I can't help but wonder if that song's title will pop into Casey's head.

It was called "Be Thankful for What You Got."

Next week: What Kasem found in a trash can that changed his life.

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannonworks. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.

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"It's a hit! Good Cell-Out + Great Reaction + Huge Phones = Another Kravitz Smash!" - *Eoamer/PD KSLZ*

"It's great to have an icon that keeps on delivering. 'Dig In' is another in a string of hits that make Lenny an artist that our female listeners can't get enough of." - *Lynn Kelly/MD WKDD*

BDS
MAINSTREAM TOP 40: 23*
ADULT TOP 40: 18*
MODERN AC: 13*

RSR
CHR/Pop 24
Hot AC 16

DIG IN

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KCHZ WMC WINK
KTOZ WNKI

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MAJOR MAINSTREAM TOP 40 ACTIVITY:

Z100 19x	KIIS 30x	WKSC 22x	KZQZ 21x	KHKS 18x	WKQI 31x	WDRG 12x	WXKS 12x
WWZZ 23x	WSTR 34x	WWWG 17x	WHYI 31x	WMEG 37x	KBKS 22x	KHTS 23x	KDWB 18x
KSLZ 42x	WBZZ 20x	KKRZ 22x	WKFS 16x	KBND 30x	WNCI 33x	WPRO 18x	KZHT 23x
WNKS 25x	KFMS 20x	WNOU 16x	WZPL 15x	WXXL 17x	WAVW 26x	WKCI 21x	KHFI 24x

MAJOR HAC/MAC ACTIVITY:

WPLJ 13x	KYSR 20x	WTMX 41x	KLLC 20x	KEZR 17x	WMWX 25x	WDVD 29x	WBMX 24x
KPLZ 16x	KSTP 31x	KYKY 20x	WVTV 46x	WMMX 16x	WSSR 22x	KIMN 32x	WKDD 28x
KRSK 38x	KSTE 32x	KZZO 33x	WPTE 34x	KMXB 63x	WMBZ 39x	WTIC 26x	KYIS 41x

Winner of the RMA Pop/Alternative Artist Of The Year Award

VH1 Artist of the Month for November

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RECENT TV:

- VH1 Fashion Awards Performance 10/19
- Radio Music Awards Performance 10/26
- Jay Leno Performance 10/30
- TRL Performance 11/5



19x



21x
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Street Talk®

Sumner Redstone Speaks Out About Mel

The relationship between Viacom CEO **Sumner Redstone** and COO **Mel Karmazin** has been the subject of much gossip and speculation in financial circles. The possibility of Karmazin succeeding Redstone, 78, has also been discussed. In an interview this week with the *Los Angeles Times*, Redstone directly addresses both subjects. Asked if he'd select Karmazin as his successor when Karmazin's contract comes up for renewal in 2003, Redstone says, "Mel is doing a fine job. He's doing just as well as I expected or better. But I'm not going to give up my job. I think it would be very destabilizing to name any successor at this time." Asked his impressions of Karmazin, Redstone says, "He's a very good operator. He's very much like I am. He came from nowhere. He built what he built. It wasn't as much as I built, but it was impressive what he did with his life. What troubles me about this whole subject is that there is no rift. It's a myth." Redstone also notes that Karmazin "is not as much of a social businessperson as I am" and that, "in the case of Mel, we're business friends but not social friends."

Meanwhile, Karmazin spent last week laying down the law to the sales staffs and troops of Infinity's radio stations in New York, Los Angeles, Philadelphia and Baltimore. While GSMs and other station execs were tight-lipped about much of what was said by Karmazin, sources tell **ST** that he matter-of-factly ordered the salespeople to make budget, increase rates and not even entertain the thought of discounting their rates. Karmazin said that if any of those criteria were not met, he would make drastic changes. Viacom spokesperson Carl Folta refused to comment on Karmazin's meetings.

Back in the Big Apple, WXRK/New York-based syndicated morning monster **Howard Stern** lashed out at CBS President Les Moonves after word leaked to the press that Stern's weekly syndicated TV show had been canceled. *The Howard Stern Radio Show* ended its three-year run on Nov. 17, and a spokesperson for the King World-distributed program told Reuters, "This was Howard's decision." However, the public wasn't supposed to know until the press was notified that *Kane*, a sitcom about a "wacky Southern family" executive-produced by Stern, would eventually be taking its place in syndication. In venting his frustration, Stern called Moonves "a snake in the grass" and derided him for adding such shows as *The Education of Max Bickford* and *Ellen* and the now-canceled *Wolf*



Howard Stern

Lake to the network's prime-time lineup. Moonves denies issuing a premature press release about the cancellation of Stern's show.

EMI has let go close to 60 people at its New York and Los Angeles offices. Virgin Records took the brunt of the job losses, while Priority's Gotham office was closed. Sr. Director/Crossover Promo Danny Coniglio will remain with the label. Among those leaving are Priority VM/GM East Coast **David Ehrlich**, Virgin Sr. A&R execs **Gemma Corfield** and **Keith Wood** and Virgin Nat'l Director/Street Marketing & Mix Show Promo **Brian Samson**. EMI also restructured both Angel and Blue Note Records, as Angel Sr. VP/GM **Gilbert Hetherwick** departs, and **Tom Evered** rises to Sr. VP/GM for Jazz & Classics.

In other news involving EMI, the Equal Employment Opportunity Commission has filed a sexual-harassment lawsuit against Virgin Records America. The suit charges the company with creating a sexually hostile work environment at its L.A. offices, where a manager reportedly requested sexual favors, made sexually suggestive remarks and groped a female employee. According to the EEOC, the victim was fired by the manager shortly after she complained to human resources. The suit was filed in the U.S. District Court for California's second district.

◀ **KROQ Soured By Egnog Snafu** ▶

KROQ/Los Angeles morning hosts **Kevin Ryder** and **Gene "Bean" Baxter's** latest holiday release, *Swallow My Egnog*, was all set to arrive in stores Nov. 20. However, the station was forced to destroy all 50,000 copies of the CD because it failed to get permission to include an altered version of the standard "I'll Be Home for Christmas" — as sung by Ryder — from the song's publishers. KROQ VP/GM Trip Reeb tells **ST**, "The clearance info got to us too late. The CD was pressed before all the permissions were granted, and we got bit by it." A reprint of the CD will arrive in stores Dec. 11, and, Reeb says, "It was better to have caught it prior to putting it out than to have dealt with a much bigger problem later."

Harry Potter mania has swept through America, as cinemas have reaped boffo box-office from *Harry Potter and the Sorcerer's Stone*. Many schools even organized field trips to see the film, but students at a Fargo, ND middle school were left disappointed when their trip was canceled — thanks to the efforts of WDAY-AM/Fargo talk host **Jeff Left**. Left sent the superintendents of the Fargo and West Fargo public schools a packet of material on the Wicca

Continued on Page 26

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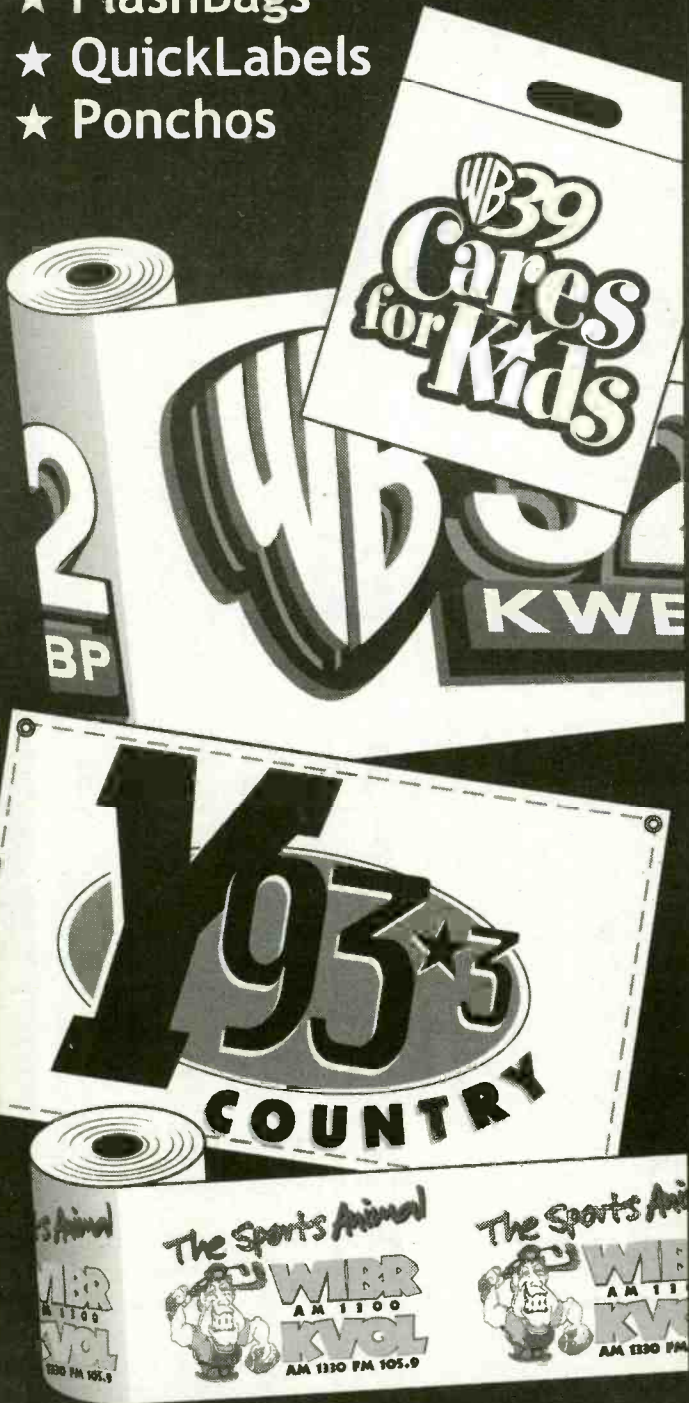
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Continued from Page 25

religion after several concerned parents contacted him about the trip. "This movie is about a parochial school for witches, and that is Wicca," Left wrote in a letter obtained by the local newspaper. "That is a real religion, and the [schools] have no more business partnering with it than field trips to see any other religious movie." Agassiz Middle School ended up nixing its plans, mostly out of fear of potential legal ramifications over church-and-state-separation issues. In a later interview with the Fargo daily, Left said that it wasn't his intent to stop the field trip.

Limbaugh To Regain Some Hearing Within Weeks

Premiere Radio Networks talk host **Rush Limbaugh** told listeners on Nov. 19 that the medication he's been taking for his hearing loss has not worked, and he's now totally deaf. As a result, Limbaugh has scheduled outpatient surgery for cochlear implants, which, he says, will occur sometime soon. "It then takes about four to six weeks for it to actually start functioning," he explains. Limbaugh notes that the procedure has a 1% failure rate, but says, "I expect that it will certainly be an improvement over what currently is the case."

Speaking of Limbaugh, it seems that FOX News Channel host **Bill O'Reilly** has "pulled back" from pursuing a two-hour daily radiocast that would air from noon-2pm ET — directly opposite Limbaugh. The *Drudge Report* offered the late-breaking news Tuesday after initially reporting that O'Reilly was talking to ABC Radio and Westwood One, among other networks, about a possible radio deal. If O'Reilly does wind up on the radio, regardless of the timeslot, could he end up at ABC? He filled in several times during the summer for the network's Paul Harvey, and another FOX commentator — Sean Hannity — signed a deal with ABC just a few months ago. Meanwhile, Limbaugh answered a caller's question about O'Reilly's possible entry into radio by saying, "It's a capitalist society, and competition improves everybody, and I'm excited about it. If we can help him get some stations, he should call us."

Is Clear Channel playing a "shell game"? That's what Salon.com asks in an article in its Nov. 20 edition, which focuses on a petition to the FCC on behalf of an Ohio carpet dealer who claims that **WKKJ/Chillicothe, OH** is being illegally operated by Clear Channel. The petitioner says Concord Media entered into a time-brokerage agreement with the Country station in August 1999, but that Clear Channel has actually been paying the station's employees. And, since Clear Channel owns the other three stations in Chillicothe, it therefore has a monopoly on radio in the town. Clear Channel was forced to divest WKKJ in 1998 following its

ST Baby O' The Week



Congrats from the *ST* horn section to Warner Bros. trumpeter extraordinaire Rick Braun, who sent in this precious pic of the newest member of the family. Son Kyle Russell entered the world on Nov. 14 at 7 pounds even, and mother Christiane and older sister Emma are doing just fine.

RADIO & RECORDS



1

- **Drew Hayes** appointed Director/News & Programming for WBBM-AM/Chicago.
- **Denise Oliver** co-founds Binary Broadcasting and is named Exec. VP/Content.
- **Mike Stern** set as OM for KALC & KXPK/Denver.

5

- **Bob Moody** moves to McVay Media as VP/Country.
- **WIOQ & WUSL/Philadelphia OM Dave Allan** adds OM/PD duties for WYXR/Philly.
- **Brad Hardin** handed OM job at WTBT & WXTB/Tampa.
- ABC Radio Networks launches **Radio Disney**.

10

- **Ed Eckstine** ascends to President of Mercury Records.
- **Chuck Brinkman** rises to OM of KLUV/Dallas.



Ed Eckstine

15



John Roberts

- Atlantic Records boosts **Danny Buch** to Sr. Director/National Album Promotion and **David Fleischman** to Director/National Album Promotion.
- **John Roberts** flies as PD of KEGD/Dallas.
- **Judy McNutt** takes PD role at WKDA & WKDF/Nashville.

20

- **Jim McKeon** captures Director/National Album Promotion duties at Columbia.
- **Lee Masters** swings into Henson Broadcasting as VP/Station Operations.



Lee Masters

25

- **J. Ray Padden** picked as GSM of KIIS/Los Angeles.
- **Mark Driscoll** named Director/Research, Music & Programming for WNOE-AM & FM/New Orleans.

merger with Jacor, which agreed to sell the station following its own merger with Nationwide. Interestingly, BIA data used by R&R shows that WKKJ was purchased outright by Clear Channel in September 2001 and that Secret Communications had owned the station since 1998, when it was sold to Secret by Jacor. Clear Channel has until Dec. 5 to file its response with the FCC, Salon.com reports.

KMSX/San Diego swaps frequencies with Clear Channel Oldies sister **KJQY**, which reimages itself as "Kool 95.7." KJQY has applied for new calls, while 'MSX drops its '80s format to become "Christmas 94.1." VP/Market Manager Mike Glickenhau tells *ST* that the all-Christmas format will disappear Dec. 26 and that Clear Channel "plans to take full advantage of that signal." He adds that "S. Claus" will serve as KMSX's PD until Christmas Day.

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail streettalk@ironline.com


STEVE WONSIEWICZ

swonz@rronline.com

Veronis: Sales Up, Cash Flow Down

■ Good news for entertainment, bad times for labels

America's appetite for entertainment, news and information showed little sign of abating in 2000 despite a trying economy, according to a yearly survey of publicly traded companies serving those industry sectors released by leading media and entertainment investment bank Veronis Suhler.

Veronis Suhler estimates in its annual "Communications Industry Report" that revenues for the various entertainment and information industries jumped 18% to \$276 billion last year, outpacing the overall economy for the ninth time in 10 years.

Leading the way, in addition to the Internet, were the radio, broadcast TV and cable and satellite industries, which Veronis Suhler says feasted on a "robust economy, bustling advertising market and increased spending by consumers and institutions."

The Bad News

That's the good news. The bad news is that, due to a persistent economic slowdown that began in the fourth quarter of 2000 — coupled with the Internet fallout — operating income at the nation's top communications companies declined for the second consecutive year, plummeting 48% to \$11.8 billion in 2000.

In 1999, operating income dipped 19% after posting double-digit gains in 1998 and 1997. Operating cash flow, however, rose a paltry 4% in 2000 — double 1999's 2% increase but far below double-digit jumps in 1998 and 1997.

Commenting on the report, Veronis Suhler Exec. VP and head of investment banking James Rutherford observes, "We've seen the media

and information business shift rapidly from one of its best years into what is certain to be one of its worst in a decade, but it's important not to lose sight of the larger landscape of an industry that is remarkably diverse and dynamic." Rutherford predicts an economic recovery sometime in 2002.

Veronis Suhler forecasts that communications spending won't keep pace with the economy this year but will rebound in 2002, turning in compound annual growth of 5.5% until 2005. It expects advertising expenditures, the largest segment of the communications industry, to decline 1.1% in 2001 as advertisers reduce their budgets in the wake of the economic downturn and dot.com shake-out. Spending will rebound in 2002 and grow at a compound annual rate of 4.9% until 2005, the report says.

The Radio And Records Story

The Veronis Suhler CIR tracks 440 publicly reporting companies in 13 industry segments, ranging from consumer print and broadcast media to specialized business information, professional and educational media and the Internet. The report, the best survey of sales and profitability around, has been produced annually since 1984.

Here's what it had say about the radio industry: "Double-digit growth rates for operating cash flow, revenues, operating income and assets underscored another stellar year for this segment in 2000, with revenues growing 49.6% to \$7 billion. The key market driver continued to be the Telecommunications Act of 1996, easing previous restrictions on the number and extent of stations that could be owned and creating several large groups that raised ad rates, cut costs and created economies of scale.

"The five largest companies in 2000 were Infinity Broadcasting,

\$3.9 billion, which announced in early 2001 a merger with Viacom; Clear Channel Communications, \$2.4 billion; Westwood One, \$553.7 million; and Entercom Communications, \$352 million."

Veronis Suhler includes the record industry in its overall "entertainment" category, which also features the film and interactive-media sectors. Looking back on last year, it says, "For most of the year entertainment companies enjoyed robust growth, but late in 2000 consumer spending began to slow down as the economy cooled. The recorded music and interactive-entertainment subsegments recorded disappointing years, and the lack of a major blockbuster film such as 1999's *Star Wars Episode I: The Phantom Menace* contributed to slower growth.

"Overall, entertainment companies' revenues increased 7.4 percent, to \$42.4 billion. Time Warner remained the biggest player, based on entertainment revenues of \$12.3 billion, followed by Sony at \$11.7 billion; Walt Disney, \$6 billion; Nintendo, \$5.3 billion; and Vivendi, \$4 billion."

Going forward, Veronis Suhler remains optimistic about the entertainment sectors but much less so about the record business. In its previously released annual report, the "Communications Industry Forecast," Veronis Suhler predicts that during the period 2001-2005 unit sales of recorded music will actually decline annually on average by 0.7%, hitting 1.042 billion copies in 2005 (with full-length CD sales totaling 982.3 million). Concurrently, sales will inch ahead 2.1% during the same period to \$16 billion, with CD albums raking in \$15.4 billion.

In its CIF report Veronis Suhler puts the unit decline down to the impact of broadband adoption of direct-to-consumer digital distribution and the elimination of intermediaries.

Top Industry Sectors

Sales (in billions)

1. Cable/Sat. Providers	\$43.0
2. TV B'cast Nets	\$25.6
3. Newspaper Pub.	\$25.0
4. Marketing Services	\$20.4
5. Filmed Entertainment	\$18.4
6. Financial Info.	\$16.4
7. Cable/Sat. Nets	\$14.0
8. Interactive Ent.	\$12.6
9. ISPs	\$11.7
10. Recorded Music	\$11.4
14. Radio B'casters	\$7.0

Operating Income (in billions)

1. Newspaper Pub.	\$5.419
2. TV Networks	\$4.834
3. Bus. Info. — Financial	\$2.562
4. Marketing Serv. Cos.	\$2.476
5. Cable/Sat. Nets	\$2.018
6. TV Station B'casters	\$1.992
7. Radio B'casters	\$1.516
8. Out-of-Home Media	\$1.265
9. Interactive Media	\$1.265
10. Filmed Entertainment	\$1.112
11. Recorded Music	\$1.078

Operating Margin

1. Telephone Directories	36%
2. TV Station B'casters	26%
3. Newspaper Pub.	22%
4. Radio B'casters	22%
5. Out-of-Home Media	20%
6. TV Nets	19%
7. B2B Comm.	16%
8. Bus. Info. — Financial	16%
9. Cable/Sat. Nets	14%
10. Consumer Mag. Pub.	13%
15. Recorded Music	9%

Source: Veronis Suhler

Top 25 Communications Companies in 2000 (ranked by billions of sales)

1. Time Warner	\$30.2
2. Walt Disney	\$15.6
3. Viacom	\$12.6
4. Sony	\$11.7
5. Bertelsmann	\$11.3
6. AT&T	\$9.7
7. Publicis	\$6.9
8. America Online	\$6.9
9. General Electric (NBC)	\$6.8
10. Thomson Corp.	\$6.5
11. Gannett	\$6.2
12. Omnicom Group	\$6.2
13. Reuters	\$5.8
14. Interpublic	\$5.6
15. FOX Entertainment	\$5.6
16. Reed Elsevier	\$5.3
17. Nintendo	\$5.3
18. Hughes Elect. (DirectTV)	\$5.2
19. Tribune	\$4.9
20. WPP Group	\$4.5
21. Pearson	\$4.5
22. Cablevision	\$4.4
23. SBC Comm.	\$4.3
24. McGraw-Hill	\$4.3
25. Clear Channel	\$4.2

Source: Veronis Suhler

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R&R LAUNCHING PAD

MUSIC NEWS & VIEWS

Great Things 'Coming Around' For Ill Niño

Thanks to some well-spent years on the road and a little extra time in the studio after completing their new album, **Ill Niño** look poised to be the latest in a growing line of Roadrunner Records' hard rock bands to break into mainstream Rock radio.



Ill Niño

The band's new song, "What Comes Around," picked up before-the-box adds or airplay at such Active Rock stations as KXXR/Minneapolis; WJRR/Orlando; KUFO/Portland, OR; KRXQ/Sacramento; and KICT/Wichita. Key Alternatives lending early support include KTEG/Albuquerque, KMBY/Monterey, WXRK/New York and KWOD/Sacramento. Roadrunner goes for adds Dec. 3.

Comprising vocalist Cristian Machado, drummer Dave Chavarri, guitarists Marc Rizzo and Jardel Paisante, bassist Lazaro Pina and percussionist Roger Vasquez, New Jersey-based Ill Niño began taking shape about two years ago, when Chavarri formed the group El Niño and offered up a scorching mix of Spanish rhythms and contemporary hard rock. The band hooked up with Roadrunner acts like Fear Factory and Hatebreed and hit the road.

Sometime after that, Chavarri, while serving as interim drummer in the Roadrunner band Soulfly, hooked up with Machado — who initially played bass but was convinced to become lead vocalist — and Rizzo and laid the groundwork for Ill Niño. The addition of Paisante, Pina and Vasquez completed the lineup.

Interestingly, Roadrunner Director/A&R **Mike Gitter**, a former music journalist who signed the band, can trace his early involvement with the group to a long-ago disc of one of Chavarri's early bands. "It must have been about 10 years ago when I slagged one of his bands," Gitter recalls. "He wasn't happy with what I wrote, but we still stayed in contact.

"Then, around January 2000, Dave sent me a demo of his new band, and I was immediately struck with the way they had blended hard rock with Latin music. I saw them live a few times after that, and it was clear that they had created a musical and visual identity that was completely their own and completely fresh." Gitter signed the band two months later.

Ill Niño's American-Latino rock came naturally to the band. "There's always a certain level of stress when you're making the move from demo to album," says Machado. "And everybody who was involved in the recording encouraged us and did a great job capturing our sound on the album. But when it came to writing and performing the songs, it flowed well. Nearly everyone in the band is Latin, and we grew up listening to the music; it's a part of us."

Initially, Roadrunner stuck to its tried-and-true game plan and paired Ill Niño with similar-sounding bands on its roster. Sr. VP/Promotion **Dave Loncao** recalls, "We did it Roadrunner-style for a while, because, at the time,

we weren't sure about the viability of the band's songs at commercial radio. We put them on the road for about six months so they could build their fan base, and we released the album about two months ago and sold about 35,000 copies without any airplay."

The strategy changed about two months ago, says Loncao, when the label started reworking "What Comes Around" in the studio and hit upon the right mix. "I've always loved their music, but when we finally came up with the right edit, you could see everyone's eyes light up in the studio," he says. "In fact, we had originally planned to go with another single, and then the magic happened with 'What Comes Around.'"

Soon thereafter Loncao and his staff began playing the record for Rock programmers and receiving overwhelming response. "One of the things we were going to do when talking with radio was discuss how the demographics in America have shifted, how big the Spanish-speaking market has become and how well Ill Niño's music fits in with those changes," Loncao says. "We pretty much quit doing that when radio told us it was a hit."

Going forward, Loncao says the label will take this time to build the band's airplay base, which he hopes will be enough to get them a slot on a great tour. "If not, then we're prepared to do what we did with Nickelback, which is partner with radio and create headlining 'low-dough' shows and break them that way," he explains.

Ill Niño's debut album, *Revolution ... Revolucion*, is already at retail.

Ready For Takeoff

Fans of hard rock and electronica might want to give a close listen to the Albany, NY-based band **Wetwerks**, whose new song "Tongue & Groove" is taking off at Alternative WHRL/Albany. The station began playing the song Nov. 12, according to Mediabase, and from Nov. 12-18 played it 10 times, with only two plays during overnights.



Wetwerks

The band (who do not have a manager or a publishing deal) have been steadily building a fan base in the region since forming in early 1998. The group also self-released a 10-track debut album to modest success in April. Drummer Rob Parzek comments, "We pretty much tried to keep things on the DIY level when it comes to touring and marketing and stuff but make the album sound as professional as possible. I believe we succeeded."

A couple of months later the group began working on new material for a demo, which included "Tongue & Groove." WHRL put it on, and the band's phones started ringing. Parzek notes, "Things were getting kind of calm for a while, but now our whole world has been turned upside-down. We're just trying to stay grounded and focus on our shows."

For more information, contact Parzek at 518-766-3272.

— Steve Wonsiewicz

Now... Honors Aaliyah

The multi-Platinum compilation series *Now That's What I Call Music* has dedicated its eighth volume to the memory of late Virgin Records/Blackground Entertainment recording artist-actress **Aaliyah**. A portion of the proceeds from the disc, which was released Nov. 20, will be donated to the Aaliyah Memorial Fund. Aaliyah and eight others were killed Aug. 25 when a small plane in which they were traveling crashed shortly after takeoff from Abaco Island in the Bahamas.



Aaliyah

Artists appearing on the album include Destiny's Child, 'N Sync, Jennifer Lopez, Janet Jackson, Christina Milian, Aaliyah, Usher, The Backstreet Boys, Gorillaz, Wiseguys, Smash Mouth, Sum 41, Blink-182, 3 Doors Down, U2, Joe, Jessica Simpson and Mandy Moore.

Second Music Summit Set For January

A group of widely respected experts will convene Jan. 7-8, 2002 at Georgetown University in Washington, DC as part of the **Future of Music Coalition's** second annual policy summit. The confab will discuss issues surrounding digital technology and artists' rights. Among those on the bill are RIAA President/CEO Hilary Rosen, ASCAP President Marilyn Bergman, Artemis Records founder Danny Goldberg, Tommy Boy Records founder/CEO Tom Silverman, Microsoft's Ted Tanner, Talking Heads member-producer and garageband.com founder Jerry Harrison, actor-author Al Franken, Rep. Rick Boucher and Rep. John Conyers.

This 'n' that: Superstar rapper **Jay-Z** has taped an *Unplugged* session for MTV2. It's scheduled to air Dec. 15. The show includes a surprise appearance by **Mary J. Blige** ... **Moby's** manager told MTV News that the multi-Platinum artist is eyeing a May release for his new album, with a single hitting radio around April ... Launch.com reports that The Cure's **Robert Smith** has begun work on his first solo album, which could be released next year. Smith told the e-zine that he hopes to finish recording the disc by January or February 2002.

MTV News reports that the corner of East Second Street and the Bowery in New York's East Village will now be known as **Joey Ramone Place**, in honor of the late lead singer of legendary punk band The Ramones ... Detroit-based duo **White Stripes** have inked a licensing deal with V2 Records ... Reprise will release a special limited-edition set of digital and analog trading cards featuring music from the movie *Lord of the Rings: The Fellowship of the Ring*. The movie hits theaters Dec. 19.

Tour update: **Ozzy Osbourne's** Merry Mayhem tour resumes Nov. 29 in Grand Forks, ND. The tour was temporarily suspended when Osbourne suffered a hairline fracture of his leg in late October ... Piano men **Billy Joel** and **Elton John** embark on another national co-headlining tour, beginning Jan. 13 in Washington, DC ... Motown has put several of its new acts on the road under the moniker the Motown Lounge tour, which begins Nov. 28 in Rochester, NY. Acts appearing include headliner **Prophet Jones**, **Latham**, **Remy Shand** and **Sharissa** ... **Macy Gray** begins a national tour Dec. 1 in Orlando.

POLLSTAR
CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	U2	\$1,837.9	
2	NEIL DIAMOND	\$1,360.7	
3	JANET JACKSON	\$1,041.1	ALABAMA
4	BACKSTREET BOYS	\$786.6	CHRISTOPHER CROSS
5	AEROSMITH	\$732.5	CYNDI LAUPER
6	SADE	\$671.5	JAMIROQUAI
7	TIM MCGRAW	\$548.5	METHOD MAN/REDMAN
8	ROD STEWART	\$467.3	SYSTEM OF A DOWN
9	FAMILY VALUES TOUR	\$406.0	
10	JOHN MELLENCAMP	\$387.5	
11	GIRLS' NIGHTOUT/REBA MCENTIRE	\$375.5	
12	DESTINY'S CHILD	\$362.9	
13	TOOL	\$361.7	
14	JAMES TAYLOR	\$346.1	
15	MATCHBOX TWENTY	\$335.9	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383, California 209-271-7900.

November 23, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	TOBY KEITH I Wanna Talk About Me (DreamWorks)	1201	-8	44330	13	33/0
4	2	DAVID BALL Riding With Private Malone (Dualtone)	1179	+36	44514	12	33/0
3	3	REBA MCENTIRE I'm A Survivor (MCA)	1164	-20	43530	18	33/0
5	4	GEORGE STRAIT Run (MCA)	1135	+22	42985	9	33/0
6	5	TRACE ADKINS I'm Tryin' (Capitol)	1090	-1	40900	18	33/0
7	6	AARON TIPPIN Where Stars And Stripes... (Lyric Street)	1064	+88	39035	10	31/0
1	7	TRAVIS TRITT Love Of A Woman (Columbia)	1062	-155	39184	18	30/0
11	8	GARTH BROOKS Wrapped Up In You (Capitol)	916	+22	34664	7	33/0
12	9	BRAD PAISLEY Wrapped Around (Arista)	889	+51	34294	17	33/0
14	10	STEVE HOLY Good Morning Beautiful (Curb)	845	+83	32489	18	33/0
8	11	TIM MCGRAW Angry All The Time (Curb)	831	-130	29374	18	31/0
10	12	LONESTAR With Me (BNA)	829	-86	31897	18	31/0
13	13	GARY ALLAN Man Of Me (MCA)	817	+23	31685	18	33/0
15	14	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	753	+60	28258	12	32/0
9	15	TRICK PONY On A Night Like This (H2E/WB)	684	-276	24017	18	26/0
17	16	TRACY BYRD Just Let Me Be In Love (RCA)	675	+40	25414	17	30/0
19	17	BROOKS & DUNN Long Goodbye (Arista)	647	+91	24830	6	32/0
18	18	SARA EVANS Saints & Angels (RCA)	597	-8	22290	12	31/1
20	19	GEORGE JONES & GARTH BROOKS Beer Run (Bandit/BNA)	548	+33	22337	9	27/0
21	20	DIXIE CHICKS Some Days You Gotta Dance (Monument)	546	+72	20197	8	29/1
47	21	ALAN JACKSON Where Were You (When...) (Arista)	519	+432	18254	3	30/17
25	22	JOE DIFFIE In Another World (Monument)	494	+67	19128	18	28/1
22	23	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	478	+8	18212	14	28/0
23	24	JAMIE O'NEAL Shiver (Mercury)	470	+20	17184	14	27/0
24	25	CLINT BLACK W/LISA H. BLACK Easy For Me To Say (RCA)	454	+26	16395	10	27/1
27	26	BLAKE SHELTON All Over Me (Warner Bros.)	380	+17	14340	8	27/1
30	27	MARTINA MCBRIDE Blessed (RCA)	377	+76	13975	5	27/1
28	28	RASCAL FLATTS I'm Movin' On (Lyric Street)	370	+16	15284	10	21/1
29	29	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	330	+8	12039	11	23/1
31	30	PHIL VASSAR That's When I Love You (Arista)	309	+25	11230	7	23/2
33	31	LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	298	+80	11857	5	22/2
26	32	CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	274	-103	12028	18	14/0
32	33	DIAMOND RIO That's Just That (Arista)	229	+1	8383	7	19/1
34	34	CYNDI THOMSON I Always Liked That Best (Capitol)	218	+36	8226	5	21/4
44	35	TRISHA YEARWOOD Inside Out (MCA)	195	+88	7426	3	18/7
36	36	PAT GREEN Carry On (Republic/Universal)	179	-2	8288	13	11/0
37	37	ALAN JACKSON It's Alright To Be A Redneck (Arista)	170	-7	6362	4	12/1
45	38	CHARLIE DANIELS This Ain't No Rag, It's A Flag (Audium)	165	+76	6104	3	12/4
42	39	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	160	+42	5495	5	17/2
39	40	JEFFREY STEELE Something In The Water (Monument)	150	-7	5231	11	13/1
35	41	DARRYL WORLEY Sideways (DreamWorks)	125	-57	4441	9	11/0
43	42	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	114	-2	4169	7	12/0
46	43	BLACKHAWK Days Of America (Columbia)	108	+19	3854	5	6/0
40	44	BRIAN MCCOMAS Night Disappear With You (Lyric Street)	91	-36	3122	12	7/0
48	45	CLARK FAMILY EXPERIENCE To Quote Shakespeare (Curb)	82	-3	2596	7	7/1
38	46	CONFEDERATE RAILROAD That's What Brothers Do (Audium)	82	-86	3368	17	6/0
Debut	47	MARK WILLS W/JAMIE O'NEAL I'm Not Gonna... (Mercury)	80	+42	2848	2	12/7
Debut	48	TIM MCGRAW The Cowboy In Me (Curb)	73	+73	2778	2	13/13
50	49	MARK MCGUINN She Doesn't Dance (VFR)	71	+18	2327	3	10/3
-	50	SHANNON BROWN Baby I Lied (BNA)	65	+13	2719	10	7/1

33 Country Indicator reporters in markets 144-205. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17. © 2001, R&R Inc.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
ALAN JACKSON Where Were You... (Arista)	17
TIM MCGRAW The Cowboy In Me (Curb)	13
TRISHA YEARWOOD Inside Out (MCA)	7
M. WILLS W/J. O'NEAL I'm Not Gonna... (Mercury)	7
CYNDI THOMSON I Always Liked That Best (Capitol)	4
CHARLIE DANIELS This Ain't No Rag, It's A Flag (Audium)	4
MARK MCGUINN She Doesn't Dance (VFR)	3
KEVIN DENNEY That's Just Jesse (Lyric Street)	3
PHIL VASSAR That's When I Love You (Arista)	2
LEE ANN WOMACK Does My Ring Burn... (MCA)	2
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	2
HANK WILLIAMS JR. America Will Survive (Curb)	2
SARA EVANS Saints & Angels (RCA)	1
DIXIE CHICKS Some Days You Gotta Dance (Monument)	1
JOE DIFFIE In Another World (Monument)	1
C. BLACK W/LISA H. BLACK Easy For Me To Say (RCA)	1
MARTINA MCBRIDE Blessed (RCA)	1
BLAKE SHELTON All Over Me (Warner Bros.)	1
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	1
RASCAL FLATTS I'm Movin' On (Lyric Street)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Where Were You... (Arista)	+432
BROOKS & DUNN Long Goodbye (Arista)	+91
AARON TIPPIN Where Stars... (Lyric Street)	+88
TRISHA YEARWOOD Inside Out (MCA)	+88
STEVE HOLY Good Morning Beautiful (Curb)	+83
LEE ANN WOMACK Does My Ring Burn... (MCA)	+80
MARTINA MCBRIDE Blessed (RCA)	+76
CHARLIE DANIELS This Ain't No Rag, It's A Flag (Audium)	+76
TIM MCGRAW The Cowboy In Me (Curb)	+73
DIXIE CHICKS Some Days You Gotta Dance (Monument)	+72
JOE DIFFIE In Another World (Monument)	+67
JO DEE MESSINA W/T. MCGRAW Bring On... (Curb)	+60
BRAD PAISLEY Wrapped Around (Arista)	+51
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	+42
M. WILLS W/J. O'NEAL I'm Not Gonna... (Mercury)	+42
TRACY BYRD Just Let Me Be In Love (RCA)	+40
DAVID BALL Riding With Private Malone (Dualtone)	+36
CYNDI THOMSON I Always Liked That Best (Capitol)	+36
G. JONES & G. BROOKS Beer Run (Bandit/BNA)	+33
KEVIN DENNEY That's Just Jesse (Lyric Street)	+32
C. BLACK W/LISA H. BLACK Easy For Me To Say (RCA)	+26
PHIL VASSAR That's When I Love You (Arista)	+25
GARY ALLAN Man Of Me (MCA)	+23
GARTH BROOKS Wrapped Up In You (Capitol)	+22
GEORGE STRAIT Run (MCA)	+22
JAMIE O'NEAL Shiver (Mercury)	+20
KEITH URBAN But For The Grace Of God (Capitol)	+20
BLACKHAWK Days Of America (Columbia)	+19
HANK WILLIAMS JR. America Will Survive (Curb)	+19
MARK MCGUINN She Doesn't Dance (VFR)	+18



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R&R Bullseye Country Callout

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES November 23, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of October 28-November 3.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
REBA MCENTIRE I'm A Survivor (MCA)	41.5%	77.8%	12.8%	98.3%	2.3%	5.5%
JOE DIFFIE In Another World (Monument)	32.8%	76.8%	20.0%	99.5%	1.3%	1.5%
TRAVIS TRITT Love Of A Woman (Columbia)	35.0%	76.3%	18.3%	97.3%	2.0%	0.8%
AARON TIPPIN Where The Stars And Stripes... (Lyric Street)	41.8%	74.5%	18.3%	95.8%	1.5%	1.5%
TOBY KEITH I Wanna Talk About Me (DreamWorks)	41.8%	74.3%	13.8%	96.8%	6.0%	2.8%
TRICK PONY On A Night Like This (H2E/WB)	33.8%	74.3%	17.8%	98.0%	3.0%	3.0%
TIM MCGRAW Angry All The Time (Curb)	36.8%	73.5%	17.5%	97.8%	3.5%	3.3%
TRACE ADKINS I'm Tryin' (Capitol)	30.8%	72.8%	16.5%	95.8%	3.0%	3.5%
DAVID BALL Riding With Private Malone (Dualtone)	39.8%	70.3%	19.0%	93.5%	1.5%	2.8%
JEFF CARSON Real Life... (Curb)	26.5%	69.8%	21.8%	95.3%	2.0%	1.8%
JO DEE MESSINA/TIM CGRAW Bring On The Rain (Curb)	32.3%	68.8%	22.0%	94.5%	2.3%	1.5%
STEVE HOLY Good Morning Beautiful (Curb)	33.3%	68.0%	21.8%	94.5%	2.8%	2.0%
GEORGE STRAIT Run (MCA)	28.3%	67.0%	16.5%	88.8%	4.5%	0.8%
CLAY WALKER If You Ever Feel Like Lovin' Me Again (Giant/WB)	27.5%	66.0%	23.8%	93.8%	2.8%	1.3%
LONESTAR With Me (BNA)	31.0%	65.5%	25.0%	96.3%	3.5%	2.3%
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	24.5%	63.3%	25.0%	92.5%	3.3%	1.0%
BRAD PAISLEY Wrapped Around (Arista)	26.3%	63.0%	26.8%	94.0%	2.8%	1.5%
JEFFREY STEELE Somethin' In The Water (Monument)	25.3%	60.0%	20.5%	91.0%	9.3%	1.3%
SARA EVANS Saints & Angels (RCA)	17.8%	59.5%	25.8%	92.3%	5.5%	1.5%
DIXIE CHICKS Some Days You Gotta Dance (Monument)	21.0%	57.8%	24.0%	86.8%	4.5%	0.5%
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	22.0%	57.5%	25.8%	90.8%	5.0%	2.5%
STEVE AZAR I Dont Have To Be Me (Mercury)	18.3%	57.5%	25.5%	89.0%	5.0%	1.0%
CHARLIE DANIELS BAND This Aint No Rag, Its A Flag (Audium)	24.0%	54.5%	26.0%	85.5%	4.5%	0.5%
GARY ALLAN Man Of Me (MCA)	24.3%	53.8%	32.5%	96.5%	9.0%	1.3%
BRIAN MCCOMAS Night Disappear With You (Lyric Street)	20.5%	53.5%	24.0%	83.3%	5.0%	0.8%
TRACY BYRD Just Let Me Be In Love (RCA)	14.5%	53.5%	25.3%	85.0%	5.3%	1.0%
MARTINA MCBRIDE Blessed (RCA)	19.5%	53.0%	22.0%	81.8%	4.8%	2.0%
BROOKS & DUNN Long Goodbye (Arista)	20.0%	51.8%	22.5%	78.3%	3.8%	0.3%
GEORGE JONES/GARTH BROOKS Beer Run (BNA)	19.0%	51.8%	26.8%	87.8%	8.3%	1.0%
CLINT BLACK/LISA H. BLACK Easy For Me To Say (RCA)	17.3%	51.5%	26.8%	82.3%	3.3%	0.8%
GARTH BROOKS Wrapped Up In You (Capitol)	17.8%	50.5%	23.0%	82.0%	7.5%	1.0%
JAMIE O'NEAL Shiver (Mercury)	16.8%	46.5%	30.0%	86.0%	7.8%	1.8%
PAT GREEN Carry On (Republic/Universal)	13.0%	45.5%	27.0%	78.0%	4.8%	0.8%
RASCAL FLATTS Im Movin' On (Lyric Street)	12.3%	42.0%	26.3%	74.5%	6.0%	0.3%
BLAKE SHELTON All Over Me (Warner Bros.)	14.3%	38.5%	18.8%	69.8%	11.8%	0.8%

Bullseye CALLOUT™

Password of the Week:

Alexander
Question of the Week: Did you watch this year's CMA awards show, Nov. 7 on CBS-TV? If so, on a scale of 1 to 5 — with "1" meaning you thought the show was really bad and "5" meaning really great — how would you rate this year's show?

Total

Watched last year: 56%
 Watched this year: 63%
 Great show: 59%
 Good show: 34%
 OK show: 5%
 Did not like show: 1%
 Show was really bad: 1%

P1

Watched last year: 57%
 Watched this year: 68%
 Great show: 60%
 Good show: 34%
 OK show: 5%
 Did not like show: 0%
 Show was really bad: 1%

P2

Watched last year: 55%
 Watched this year: 50%
 Great show: 59%
 Good show: 40%
 OK show: 0%
 Did not like show: 1%
 Show was really bad: 0%

Men

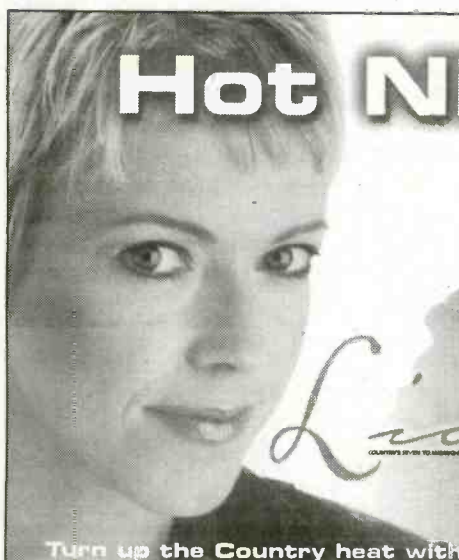
Watched last year: 59%
 Watched this year: 60%
 Great show: 62%
 Good show: 36%
 OK show: 2%
 Did not like show: 0%
 Show was really bad: 0%

Women

Watched last year: 53%
 Watched this year: 65%
 Great show: 57%
 Good show: 32%
 OK show: 7%
 Did not like show: 2%
 Show was really bad: 2%

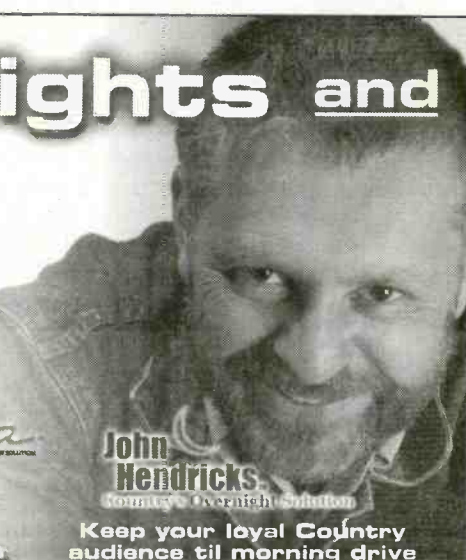
Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS., **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. **WEST:** Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

Hot Nights and Cool Weekends



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Country's Most Versatile

Turn up the Country heat with Lia from seven to midnight




John Hendricks
Country's Finest

Keep your loyal Country audience til morning drive with John Hendricks.



Dallas Turner
Weekly Hit Countdown

Access Country's hottest hits and the artists behind them with Dallas Turner



BILL CODY
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Daypart Personalities 24 Hour Formats News & Talk Music Programming & Consulting Research & Prep

JONES RADIO NETWORKS

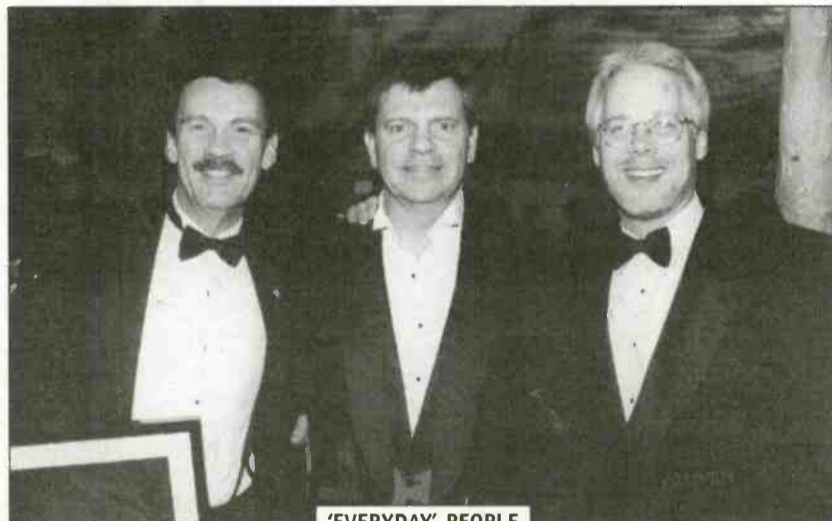
For really Hot Nights call Seattle 800.426.9082. For really Cool Weekends call Nashville 615.673.0796 jonesradio.com

The New Album Gallery



SESAC COUNTRY

Philip Coleman, who co-wrote Jo Dee Messina's "Downtime," was named SESAC's Country Songwriter of the Year during the performing rights organization's annual CMA Week awards ceremonies. Graviton Music, a division of Carnival Music, was named SESAC's Country Publisher of the Year. Pictured with Coleman is his "Downtime" co-writer, Arista recording artist Carolyn Dawn Johnson.



'EVERYDAY' PEOPLE

Gene Nelson's "This Everyday Love" — a hit for Rascal Flatts — was named SESAC's Country Song of the Year. Accepting the award are (l-r) Rondor Music's David Conrad, Nelson and Rondor's Bobby Rymer.

OUT OF THE BOX

Ken Boesen, PD
KWJJ/Portland, OR

STEVE HOLY "Good Morning" (Curb)

Here's a song that says everything that anyone who has ever been in a relationship wants to hear. There are a lot of lines in the song that make it seem like just another love song, but they're delivered in a way that makes the song one that folks want to hear. Steve has a rich, smooth voice that makes this song a welcome, romantic break from all the issues and concerns that have become ever-present on today's radio. It seems like this song might be just that — a chance to forget about what's going on in the world for a moment and focus on the matters of the heart. When I get my psychology degree, I'll let you know for sure. For now, I just know that it's a great song — one that Portland listeners want to hear.

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "Best Of Intentions" — Travis Tritt (second week)

5 YEARS AGO

• No. 1: "Little Boy" — Alan Jackson

10 YEARS AGO

• No. 1: "Then Again" — Alabama

15 YEARS AGO

• No. 1: "Hell And High Water" — T. Graham Brown

20 YEARS AGO

• No. 1: "If I Needed You" — Emmylou Harris & Don Williams

25 YEARS AGO

• No. 1: "Thinking Of A Rendezvous" — Johnny Duncan

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Call Superadio now to lock up Retro Country in your market! 508.480.9000

New & Active

MARK WILLS... I'm Not Gonna Do Anything... (Mercury)
Total Plays: 310, Total Stations: 39, Adds: 17

CLARK FAMILY EXPERIENCE To Quote Shakespeare (Curb)
Total Plays: 307, Total Stations: 46, Adds: 5

ALAN JACKSON It's Alright To Be A Redneck (Arista)
Total Plays: 303, Total Stations: 26, Adds: 1

MARK MCGUINN She Doesn't Dance (VFR)
Total Plays: 248, Total Stations: 48, Adds: 15

TRISHA YEARWOOD Inside Out (MCA)
Total Plays: 224, Total Stations: 37, Adds: 17

RANDY TRAVIS America Will Always Stand (Relentless)
Total Plays: 118, Total Stations: 12, Adds: 1

ROBIN ENGLISH Girl In Love (Columbia)
Total Plays: 113, Total Stations: 25, Adds: 1

CRAIG MORGAN God, Family & Country (Broken Bow)
Total Plays: 83, Total Stations: 11, Adds: 6

KRISTIN GARNER Singing To The Scarecrow (Atlantic)
Total Plays: 69, Total Stations: 16, Adds: 2

KEVIN DENNEY That's Just Jesse (Lyric Street)
Total Plays: 69, Total Stations: 13, Adds: 8

Songs ranked by total points.



TWO CHEESEHEADS

Here is Mercury recording artist Steve Azar (l) with WWQM PD Mark Grantin on Lambeau Field in Green Bay, WI. Azar sang the national anthem before the Green Bay Packers took on the Atlanta Falcons.



THIS AIN'T NO RAG, IT'S CHARLIE

Audium recording artist Charlie Daniels played at the Space Coast State Fair at the Cocoa Expo Nov. 9 to more than 10,000 people. Afterwards he signed autographs with WHKR (102.7 The Hitkicker)/Melbourne morning team Denny & Amie. Seen here (l-r) are Daniels, Amie and Denny.

National Radio Formats

ABC RADIO NETWORKS

Coast To Coast

Kris Wilson • 972-448-3341

Adds:

ALAN JACKSON Where Were You.....
DIAMOND RIO That's Just That
RASCAL FLATTS I'm Movin' On

Movers:

GEORGE STRAIT Run
DAVID BALL Riding With Private Malone
TOBY KEITH I Wanna Talk About Me
GARTH BROOKS Wrapped Up In You
AARON TIPPIN Where The Stars...

ALTERNATIVE PROGRAMMING

Steve Knoll • 800-231-2818

Gary Knoll

Adds:

BLACKHAWK Days Of America
TAMMY COCHRAN I Cry
DAISY DERN Getting Back To You
MARTINA MCBRIDE Blessed

Hottest:

BRAD PAISLEY Wrapped Around
AARON TIPPIN Where The Stars and Striped...

JONES RADIO NETWORKS

Music Programming/Consulting

Ken Moultrie • 800-426-9082

Mainstream Country

Ray Randall/Hank Aaron

Adds:

JOE DIFFIE In Another World
ALAN JACKSON Where Were You...

Hots:

TOBY KEITH I Wanna Talk About Me
TRAVIS TRITT Love Of A Woman
DAVID BALL Riding With Private Malone
REBA MCENTIRE I'm A Survivor
GEORGE STRAIT Run

New Country

L.J. Smith/Hank Aaron

Adds:

ALAN JACKSON Where Were You...

Hots:

TOBY KEITH I Wanna Talk About Me
TRAVIS TRITT Love Of A Woman
DAVID BALL Riding With Private Malone
REBA MCENTIRE I'm A Survivor
GEORGE STRAIT Run

Lia

Ken Moultrie/Hank Aaron

Adds:

ALAN JACKSON Where Were You...

Hottest:

TOBY KEITH I Wanna Talk About Me
TRAVIS TRITT Love Of A Woman
DAVID BALL Riding With Private Malone
REBA MCENTIRE I'm A Survivor
GEORGE STRAIT Run

CD COUNTRY

Rick Morgan • 303-784-8758

Adds:

TIM MCGRAW Angry All The Time
KRISTEN GARDNER Singing To...
CAROLYN DAWN JOHNSON Complicated

Hottest:

GEORGE STRAIT Run
TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone

24 HOUR FORMATS

Jim Murphy • 303-784-8700

US COUNTRY

Penny Mitchell

Adds:

TAMMY COCHRAN I Cry

US COUNTRY CONTINUED

ALAN JACKSON Where Were You.....

Hottest:

TRAVIS TRITT Love Of A Woman
REBA MCENTIRE I'm A Survivor
TRACE ADKINS I'm Tryin'
TOBY KEITH I Wanna Talk About Me
ALAN JACKSON Where Were You.....

GREAT AMERICAN COUNTRY

John Hendricks

Adds:

RICOCHET My Christmas List
RASCAL FLATTS I'm Movin' On

Elite:

TRACE ADKINS I'm Tryin'
DAVID BALL Riding With Private Malone
GARTH BROOKS Wrapped Up In You
BROOKS & DUNN Only In America
JEFF CARSON Real Life
TOBY KEITH I Wanna Talk About Me
AARON TIPPIN Where The Stars And Striped...
TRAVIS TRITT Love Of A Woman

PREMIERE RADIO NETWORKS

After Midnite

KELLY ERICKSON • 818-461-5435

Adds:

TIM MCGRAW The Cowboy In Me
MONTGOMERY GENTRY Cold One Comin' On
RASCAL FLATTS I'm Movin' On

Hots:

TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
GEORGE STRAIT Run
AARON TIPPIN Where The Stars And Stripes...
GARTH BROOKS Wrapped Up In You
TRACE ADKINS I'm Tryin'
ALAN JACKSON Where Were You.....

RADIO ONE COUNTRY PLAYLIST

JIM WEST • 970-949-3339

Adds:

No Adds

Hottest:

TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
TIM MCGRAW Angry All The Time

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9000

Mainstream Country

David Felker

Adds:

DIXIE CHICKS Some Days You Gotta Dance
TIM MCGRAW The Cowboy In Me

Hottest:

TRAVIS TRITT Love Of A Woman
TOBY KEITH I Wanna Talk About Me
REBA MCENTIRE I'm A Survivor
DAVID BALL Riding With Private Malone
GARTH BROOKS Wrapped Up In You

Hot Country

Jim Hays

Adds:

MARTINA MCBRIDE Blessed
TIM MCGRAW The Cowboy In Me

Hottest:

TOBY KEITH I Wanna Talk About Me
TRAVIS TRITT Love Of A Woman
DAVID BALL Riding With Private Malone
REBA MCENTIRE I'm A Survivor
GEORGE STRAIT Run

Young & Elder

David Felker

Adds:

TIM MCGRAW The Cowboy In Me

Hottest:

TOBY KEITH I Wanna Talk About Me
REBA MCENTIRE I'm A Survivor
TRAVIS TRITT Love Of A Woman
AARON TIPPIN Where the Stars And Stripes...
DAVID BALL Riding With Private Malone



14.3 million households

ADDS

RASCAL FLATTS I'm Movin' On

RICOCHET My Christmas List

TOP 10

TOBY KEITH I Wanna Talk About Me

AARON TIPPIN Where The Stars And Stripes...

DAVID BALL Riding With Private Malone

CHRIS CAGLE I Breathe In, I Breathe Out

BROOKS & DUNN Only In America

MESSINA/MCGRAW Bring On The Rain

TRACE ADKINS I'm Tryin'

GARTH BROOKS Wrapped Up In You

BRAD PAISLEY Wrapped Around

ALAN JACKSON It's Alright To Be A Redneck

Information current as of November 23, 2001



48.3 million households

Paul Hastaba, Sr. VP/GM

Chris Parr, VP/Music & Talent

ADDS

BLACKHAWK Days Of America

RASCAL FLATTS I'm Movin' On

TAMMY COCHRAN I Cry

TOP 12

MARK WILLS Loving Every Minute

TRAVIS TRITT Love Of A Woman

ALISON KRAUSS & UNION STATION The Lucky One

MONTGOMERY GENTRY Cold One Comin' On

TRACE ADKINS I'm Tryin'

BILLY GILMAN Elisabeth

TOBY KEITH I Wanna Talk About Me

GARY ALLAN Man Of Me

BRAD PAISLEY Wrapped Around

CHRIS CAGLE I Breathe In, I Breathe Out

RADNEY FOSTER W/PAT GREEN Texas In 1880

MARTINA MCBRIDE When God Fearsin' Women...

HEAVY

ALISON KRAUSS & UNION STATION The Lucky One

BROOKS & DUNN Only In America

MARK WILLS Loving Every Minute

MONTGOMERY GENTRY Cold One Comin' On

TOBY KEITH I Wanna Talk About Me

TRACE ADKINS I'm Tryin'

TRAVIS TRITT Love Of A Woman

HOT SHOTS

GARTH BROOKS Wrapped Up In You

MESSINA/MCGRAW Bring On The Rain

NICKEL CREEK The Lighthouse's Tale

TRISHA YEARWOOD Inside Out

Heavy rotation songs receive 28 plays per week.

Hot Shots receive 21 plays per week.

Information current as of November 21, 2001



America's Best Testing Country Songs 12+ For The Week Ending 11/23/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
AARON TIPPIN Where Stars And Stripes And Eagles Fly(Lyric Street)	4.19	4.14	94%	12%	4.29	93%	11%
TOBY KEITH I Wanna Talk About Me(DreamWorks)	4.11	4.01	99%	22%	4.15	99%	22%
BROOKS & DUNN Only In America(Arista)	4.10	4.02	99%	31%	4.20	98%	24%
BRAD PAISLEY Wrapped Around(Arista)	4.10	4.07	95%	14%	4.15	94%	13%
GEORGE STRAIT Run(MCA)	4.08	3.99	89%	10%	4.06	91%	11%
JO DEE MESSINA W/TIM MCGRAW Bring On The Rain(Curb)	4.04	4.01	93%	14%	3.99	94%	16%
STEVE HOLY Good Morning Beautiful(Curb)	4.03	4.03	81%	11%	4.01	79%	9%
CHRIS CAGLE I Breathe In, I Breathe Out(Capitol)	4.02	4.01	72%	5%	3.94	69%	6%
DAVID BALL Riding With Private Malone(Dualtone)	4.02	4.04	94%	21%	4.10	93%	18%
BROOKS & DUNN The Long Goodbye(Arista)	4.01	-	54%	5%	3.95	55%	5%
TRACE ADKINS I'm Tryin'(Capitol)	3.99	3.98	95%	15%	4.10	96%	12%
GARY ALLAN Man Of Me(MCA)	3.95	3.90	91%	16%	3.94	88%	17%
LONESTAR With Me(BNA)	3.94	3.93	92%	16%	3.92	91%	17%
TIM MCGRAW Angry All The Time(Curb)	3.93	3.99	99%	30%	3.94	98%	30%
CLAY WALKER If You Ever Feel Like Lovin' Me Again(Giant/WB)	3.93	3.90	79%	8%	4.00	78%	5%
JEFF CARSON Real Life (I Never Was The Same Again)(Curb)	3.92	3.97	90%	22%	3.98	86%	19%
SARA EVANS Saints & Angels(RCA)	3.92	3.83	73%	7%	3.90	70%	6%
RASCAL FLATTS I'm Movin' On(Lyric Street)	3.91	-	59%	8%	3.81	57%	8%
TRACY BYRD Just Let Me Be In Love(RCA)	3.91	3.90	77%	8%	4.01	79%	7%
TRICK PONY On A Night Like This(H2E/WB)	3.89	3.96	97%	29%	3.96	97%	25%
JOE DIFFIE In Another World(Monument)	3.88	3.82	72%	7%	3.91	75%	7%
TRAVIS TRITT Love Of A Woman(Columbia)	3.86	3.91	97%	26%	3.97	98%	24%
DIXIE CHICKS Some Days You Gotta Dance(Monument)	3.83	3.85	78%	12%	3.73	75%	11%
MONTGOMERY GENTRY Cold One Comin' On(Columbia)	3.82	3.81	84%	13%	3.84	83%	11%
GARTH BROOKS Wrapped Up In You(Capitol)	3.80	3.63	89%	17%	3.72	89%	18%
GEORGE JONES W/GARTH BROOKS Beer Run(Bandit/BNA)	3.73	3.67	91%	17%	3.70	92%	19%
CLINT BLACK W/LISA HARTMAN BLACK Easy For Me To Say(RCA)	3.71	3.76	75%	13%	3.79	76%	12%
BLAKE SHELTON All Over Me(Warner Bros.)	3.66	-	63%	9%	3.63	60%	9%
JAMIE O'NEAL Shiver(Mercury)	3.65	3.65	88%	18%	3.62	87%	16%
REBA MCGENTIRE I'm A Survivor(MCA)	3.57	3.49	99%	37%	3.56	99%	37%

Total sample size is 627 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
BROOKS & DUNN Only In America(Arista)	4121
ALAN JACKSON Where I Come From(Arista)	3611
JEFF CARSON Real Life (I Never Was...)(Curb)	2293
BLAKE SHELTON Austin(Warner Bros.)	2170
CYNDI THOMSON What I Really Meant To Say(Capitol)	1836
CAROLYN DAWN JOHNSON Complicated(Arista)	1792
TOBY KEITH I'm Just Talkin' About Tonight(DreamWorks)	1754
JAMIE O'NEAL When I Think About Angels(Mercury)	1724
LONESTAR I'm Already There(BNA)	1705
DIAMOND RIO One More Day(Arista)	1614
TRISHA YEARWOOD I Would've Loved You Anyway(MCA)	1501
BROOKS & DUNN Ain't Nothing 'Bout You(Arista)	1470
KEITH URBAN Where The Blacktop Ends(Capitol)	1468
TAMMY COCHRAN Angels In Waiting(Epic)	1460
TRAVIS TRITT It's A Great Day To Be Alive(Columbia)	1436
MONTGOMERY GENTRY She Couldn't Change Me(Columbia)	1425
SARA EVANS I Could Not Ask For More(RCA)	1360
KENNY CHESNEY Don't Happen Twice(BNA)	1258
JESSICA ANDREWS Who I Am(DreamWorks)	1177
KEITH URBAN But For The Grace Of God(Capitol)	1068

COUNTRY

Going For Adds 11/26/01

TIM MCGRAW The Cowboy In Me (Curb)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rmmusicmeeting.com



PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis:

10100 Santa Monica Blvd.,

5th Floor, Los Angeles, CA 90067

Stations and their adds listed alphabetically by market

<p>WQMX/Akron, OH * OM: Kevin Mason MD: Tom Fraz TAMMY COCHRAN "Cry" RASCAL FLATTS "Movin"</p>	<p>WHWK/Binghamton, NY PD: Ed Walker APD/MD: John Davison 12 ALAN JACKSON "Where" 4 TIM MCGRAW "Cowboy"</p>	<p>WHOK/Columbus, OH * PD: Charley Lake MD: George Wolf 2 TIM MCGRAW "Cowboy" 1 MARTINA MCBRIDE "Blessed" 1 CYNDI THOMSON "Always" 1 KEVIN DENNEY "Jesse" TRISHA YEARWOOD "Inside"</p>	<p>WCKT/Fl. Myers, FL * PD: Kerry Babb MD: Dave Logan 11 ALAN JACKSON "Where" 1 TRISHA YEARWOOD "Inside" TIM MCGRAW "Cowboy" WILD HORSES "Survive"</p>	<p>WMSI/Jackson, MS * PD: Rick Adams MD: Dave Logan 54 ALAN JACKSON "Where" CYNDI THOMSON "Always" WILLS W/O'NEAL "Gonna"</p>	<p>KZLA/Los Angeles, CA * OMP: R.J. Curtis MD: Tony Campos 25 ALAN JACKSON "Where" 3 CHRIS CAGLE "Breathe" 2 BLAKE SHELTON "Over" STEVE AZAR "Don't" CLARK FAMILY "Quote"</p>	<p>WNQE/New Orleans, LA * PD: Las Acree MD: Casey Carter No Adds</p>	<p>WQKQ/Portsmouth, NH * PD: Mark Jennings APD/MD: Dan Lunnis 6 ALAN JACKSON "Where"</p>	<p>KSON/San Diego, CA * OMP: John Dineck APD/MD: Greg Fry No Adds</p>	<p>WTCM/Traverse City, MI PD: Mark Stayer MD: Ryan Dolby 26 ALAN JACKSON "Where" 19 TRISHA YEARWOOD "Inside" 17 KEVIN DENNEY "Jesse" 17 TIM MCGRAW "Cowboy" 10 EMERSON DRIVE "Sleeping"</p>
<p>WQMA/Albany, NY * PD: Buzz Brindle MD: Bill Earley 31 ALAN JACKSON "Where" 3 TIM MCGRAW "Cowboy"</p>	<p>WZZK/Birmingham, AL * PD: Rick Shoody APD/MD: Scott Stewart No Adds</p>	<p>KRYS/Corpus Christi, TX * PD: Clayton Allen MD: Cacasa Lou 6 ALAN JACKSON "Where" 2 BLAKE SHELTON "Over" 2 RASCAL FLATTS "Movin" 1 PHIL VASSAR "When" DAISY DERN "Back" TIM MCGRAW "Cowboy"</p>	<p>WVGR/Fl. Myers, FL * PD/MD: Mark Phillips 1 JAMIE O'NEAL "Shiver" 1 TIM MCGRAW "Cowboy" 1 OXIE CHICKS "Days" TRISHA YEARWOOD "Inside"</p>	<p>WQJK/Jacksonville, FL * PD: Mike James MD: John Scott 19 ALAN JACKSON "Where"</p>	<p>WAMZ/Louisville, KY * PD: Coyote Calhoun MD: Hightrain Lane 36 ALAN JACKSON "Where" 10 CHRIS CAGLE "Breathe" 3 LEE ANN WOMACK "Ring"</p>	<p>WVCN/Norfolk, VA * OMP/MD: Randy Brooks 1 HANK WILLIAMS JR "America" 1 JOE DIFFIE "Another"</p>	<p>WLLR/Quad Cities, IA-IL * PD: Jim O'Hara MD: Ron Evans TIM MCGRAW "Cowboy"</p>	<p>KRTY/San Jose, CA * PD/MD: Julie Stevens APD: Nate Osborn 2 SARA EVANS "Saints" 1 STEVE HOLY "Morning" OXIE CHICKS "Days"</p>	<p>KIHM/Tucson, AZ * PD: Buzz Jackson MD: John Collins 8 TIM MCGRAW "Cowboy" DIAMOND RIO "That's" CRAIG MORGAN "God"</p>
<p>KBOI/Albuquerque, NM * PD: Tommy Carra MD: Sammy Cruise MARTINA MCBRIDE "Blessed" TIM MCGRAW "Cowboy" TRISHA YEARWOOD "Inside"</p>	<p>KIZN/Boise, ID * OM: Rich Summers PD/MD: Spencer Barba 18 ALAN JACKSON "Where" 9 EMERSON DRIVE "Sleeping" 1 RASCAL FLATTS "Movin" MARK MCGUINN "Dance" LEE ANN WOMACK "Ring"</p>	<p>KPLX/Dallas-Ft. Worth, TX * PD: Brian Phillips APD: Smokey Rivers MD: Coily Alan No Adds</p>	<p>WQHK/Fl. Wayne, IN * OMP: Dean McNeil MD: Mark Allen 20 ALAN JACKSON "Where" 8 MARTINA MCBRIDE "Blessed" 4 BLAKE SHELTON "Over" TAMMY COCHRAN "Cry"</p>	<p>WXBQ/Johnson City, TN * PD/MD: Bill Hagy 19 TIM MCGRAW "Cowboy" 17 TRACY LAWRENCE "Life" 13 BROOKS & DUNN "Goodbye" 12 CHARLIE DANIELS "Rag" 12 KEVIN DENNEY "Jesse" 12 TRISHA YEARWOOD "Inside" 11 TRISHA YEARWOOD "Inside" 2 MESSINA W/MCGRAW "Bring" 2 JAMIE O'NEAL "Shiver" 2 CHRIS CAGLE "Breathe" 2 MONTGOMERY GENTRY "Cold" 2 JEFFREY STEELE "Something" 2 BLAKE SHELTON "Over" STEVE AZAR "Don't" MARTINA MCBRIDE "Blessed"</p>	<p>WDEW/Nacon, GA PD: Gary Marshall APD/MD: Laura Staring 20 ALAN JACKSON "Where" 11 TRISHA YEARWOOD "Inside" 5 WILLS W/O'NEAL "Gonna"</p>	<p>WGH/Norfolk, VA * OMP/MD: Randy Brooks 4 EMERSON DRIVE "Sleeping" 1 JOE DIFFIE "Another"</p>	<p>WDFR/Raleigh-Durham, NC * PD: Brian Carles MD: Ron Hicks No Adds</p>	<p>KBUL/Reno, NV * OMP: Tom Jordan APD/MD: Chuck Reeves No Adds</p>	<p>KVOD/Tulsa, OK * OMP: Dave Block MD: Scott Woodson 9 ALAN JACKSON "Where" 1 GARY ALLAN "Man" 1 TRACY BYRD "Just"</p>
<p>KRST/Albuquerque, NM * PD: John Richards MD: Ben Walker 20 ALAN JACKSON "Where" 1 ALAN JACKSON "Aright" 1 LEE ANN WOMACK "Ring" 1 EMERSON DRIVE "Sleeping"</p>	<p>WKLS/Boston, MA * PD: Mike Drophy APD/MD: Ginny Rogers 33 ALAN JACKSON "Where" 7 JOE DIFFIE "Another" 3 BLACKHAWK "Days" 3 TRISHA YEARWOOD "Inside" 1 EMERSON DRIVE "Sleeping"</p>	<p>KBSC/Dallas-Ft. Worth, TX * PD: Dean James APD/MD: Linda O'Brian 3 TRISHA YEARWOOD "Inside" 3 OF HEARTS "Shoes" GEORGE STRAIT "Cockles"</p>	<p>WQSK/Freese, CA * PD: Mike Peterson MD: Steve Montgomery 7 MARTINA MCBRIDE "Blessed" TIM MCGRAW "Cowboy"</p>	<p>WROO/Jacksonville, FL * PD: Mike James MD: John Scott 24 ALAN JACKSON "Where" 7 TRACY BYRD "Just" 3 BLAKE SHELTON "Over"</p>	<p>WDEW/Nacon, GA PD: Gary Marshall APD/MD: Laura Staring 20 ALAN JACKSON "Where" 11 TRISHA YEARWOOD "Inside" 5 WILLS W/O'NEAL "Gonna"</p>	<p>WGH/Norfolk, VA * OMP/MD: Randy Brooks 4 EMERSON DRIVE "Sleeping" 1 JOE DIFFIE "Another"</p>	<p>KBUL/Reno, NV * OMP: Tom Jordan APD/MD: Chuck Reeves No Adds</p>	<p>WDFR/Raleigh-Durham, NC * PD: Brian Carles MD: Ron Hicks No Adds</p>	<p>KVOD/Tulsa, OK * OMP: Dave Block MD: Scott Woodson 9 ALAN JACKSON "Where" 1 GARY ALLAN "Man" 1 TRACY BYRD "Just"</p>
<p>WCTO/Allentown, PA * PD: Chuck Geiger APD/MD: Bobby Knight STEVE AZAR "Don't" TRACY BYRD "Just" BLAKE SHELTON "Over"</p>	<p>WYRK/Buffalo, NY * PD: John Paul APD/MD: Chris Kayser 35 ALAN JACKSON "Where" 1 CHRIS CAGLE "Breathe" MARTINA MCBRIDE "Blessed"</p>	<p>WGNH/Daytona Beach, FL * PD/MD: Bill Kramer 7 KENNY ROGERS "Homeland" BLACKHAWK "Days" TIM MCGRAW "Cowboy" PHIL VASSAR "When" WILLS W/O'NEAL "Gonna"</p>	<p>WQSK/Freese, CA * PD: Mike Peterson MD: Steve Montgomery 7 MARTINA MCBRIDE "Blessed" TIM MCGRAW "Cowboy"</p>	<p>WROO/Jacksonville, FL * PD: Mike James MD: John Scott 24 ALAN JACKSON "Where" 7 TRACY BYRD "Just" 3 BLAKE SHELTON "Over"</p>	<p>WDEW/Nacon, GA PD: Gary Marshall APD/MD: Laura Staring 20 ALAN JACKSON "Where" 11 TRISHA YEARWOOD "Inside" 5 WILLS W/O'NEAL "Gonna"</p>	<p>WGH/Norfolk, VA * OMP/MD: Randy Brooks 4 EMERSON DRIVE "Sleeping" 1 JOE DIFFIE "Another"</p>	<p>KBUL/Reno, NV * OMP: Tom Jordan APD/MD: Chuck Reeves No Adds</p>	<p>WDFR/Raleigh-Durham, NC * PD: Brian Carles MD: Ron Hicks No Adds</p>	<p>KVOD/Tulsa, OK * OMP: Dave Block MD: Scott Woodson 9 ALAN JACKSON "Where" 1 GARY ALLAN "Man" 1 TRACY BYRD "Just"</p>
<p>WQMX/Akron, OH * OM: Kevin Mason MD: Tom Fraz TAMMY COCHRAN "Cry" RASCAL FLATTS "Movin"</p>	<p>WHWK/Binghamton, NY PD: Ed Walker APD/MD: John Davison 12 ALAN JACKSON "Where" 4 TIM MCGRAW "Cowboy"</p>	<p>WHOK/Columbus, OH * PD: Charley Lake MD: George Wolf 2 TIM MCGRAW "Cowboy" 1 MARTINA MCBRIDE "Blessed" 1 CYNDI THOMSON "Always" 1 KEVIN DENNEY "Jesse" TRISHA YEARWOOD "Inside"</p>	<p>WCKT/Fl. Myers, FL * PD: Kerry Babb MD: Dave Logan 11 ALAN JACKSON "Where" 1 TRISHA YEARWOOD "Inside" TIM MCGRAW "Cowboy" WILD HORSES "Survive"</p>	<p>WMSI/Jackson, MS * PD: Rick Adams MD: Dave Logan 54 ALAN JACKSON "Where" CYNDI THOMSON "Always" WILLS W/O'NEAL "Gonna"</p>	<p>KZLA/Los Angeles, CA * OMP: R.J. Curtis MD: Tony Campos 25 ALAN JACKSON "Where" 3 CHRIS CAGLE "Breathe" 2 BLAKE SHELTON "Over" STEVE AZAR "Don't" CLARK FAMILY "Quote"</p>	<p>WNQE/New Orleans, LA * PD: Las Acree MD: Casey Carter No Adds</p>	<p>WQKQ/Portsmouth, NH * PD: Mark Jennings APD/MD: Dan Lunnis 6 ALAN JACKSON "Where"</p>	<p>KSON/San Diego, CA * OMP: John Dineck APD/MD: Greg Fry No Adds</p>	<p>WTCM/Traverse City, MI PD: Mark Stayer MD: Ryan Dolby 26 ALAN JACKSON "Where" 19 TRISHA YEARWOOD "Inside" 17 KEVIN DENNEY "Jesse" 17 TIM MCGRAW "Cowboy" 10 EMERSON DRIVE "Sleeping"</p>

***Monitored Reporters**
183 Total Reporters
150 Total Monitored

33 Total Indicator
29 Current Indicator Playlists

Did Not Report, Playlist Frozen (4):
WMTZ/Johnstown, PA
KTTS/Springfield, MO
WIBW/Topeka, KS
WDEZ/Wausau, WI


MIKE KINOSHIAN

mkinosox@ronline.com

PART ONE OF A TWO-PART SERIES

Four Problem-Solving Programmers

What several PDs would change if they could

While there are reasons to feel positive about our business, there are also a few things programmers would love to change. This week and next we'll examine what several PDs would do if they were able to eliminate a certain industrywide or format-specific ill.

Clear Channel KTSM/El Paso PD **Bill Tole** would love to see some of AC's core artists be more active. "The first thing I'd do is shorten Celine Dion's maternity leave," he jokes. "It would be great to see some other old favorites put out material that will be as universally accepted as it has in the past.


Bill Tole

"Prior to the release of 'I Want Love,' Elton John had been on hiatus to a degree. Gloria Estefan has issued a greatest-hits package, and I'd like to see her back. Rod Stewart hasn't been doing quite as well as in years past, but 'Don't Come Around Here' was really great."

Tole also recognizes the importance of incorporating new artists into the mix. "Dido's 'Thankyou' fits so well in the format, and Enya's 'Only Time' shot up the chart," he says. "She helps give AC a unique appeal. I'd like to see more AC-oriented artists, such as Enya, rather than having us borrow from other formats, like Country."

The Doobie Brothers, Enya, Lionel Richie, Stevie Nicks, Rod Stewart, Huey Lewis & Gwyneth Paltrow, Peter Dinklage, Tamara Walker and Sophie B. Hawkins have all recently placed product on the AC chart. None of those songs crossed to Hot AC or CHR/Pop, however. The good news is that they were AC-exclusive, but the flip side is that some AC programmers didn't play them because they weren't getting multiformat airplay.

But that, Tole says, could work to AC's advantage if "the artists are of the quality that people expect, they satisfy audience expectations, and the music is exciting and fresh."

A Different Market

Given its abundance of Spanish-language signals, El Paso is a challenging market in which to program. "Time magazine recently did a feature on the border region to show the growth of the Hispanic demographic," notes El Paso native Tole. "It also showed that we tend to be younger than most other markets. Stations here — because of the Hispanic influence — tend to be more rhythmic."

Crosstown KSII (Kiss) is El Paso's Hot AC representative. "They tend to be a little more adventuresome than we are," remarks Tole.

Burn on certain songs on many El Paso stations seems to be a lot slower, particularly in the gold library. "Folks don't want to let them go, because they were hits for their parents," Tole says. "It's been very exciting for us to watch the inroads made by artists like Marc Anthony and Enrique Iglesias, who are regarded as homeboys here."

Arbitron's 73rd-largest market lies approximately halfway between Los Angeles and Houston. "We're almost like an island in the desert," comments Tole. "Many people in the market speak only Spanish. However, it's largely a bilingual community. By and large, the huge Hispanic population on this side of the border speaks English. They're fully assimilated to the tastes of American culture. It's a very different market, but it's also a very exciting one."

Where's The Value?

Clear Channel WLIT/Chicago PD **Jeff Cochran** wastes little time in stating that added value is something that has gotten out of hand. "It's a promotion when you're able to draw people to the radio station or have your audience listen longer," he says. "But when you run 30 or more promos for a promotion that doesn't do those two things, it's just added value."

In order to get business, many radio stations have had to, in Cochran's words, "cave" on certain things. "Financial demands on all stations throughout America have caused operators to do certain things, like added value, to get advertisers on board," he says.

"Fortunately, we don't have much of that here right now, but I consulted a station in Yuma, AZ and ran into it quite often, so we see it from top to bottom in the business with degrees of variation. Regardless of market size, the problem is still there."

For the most part, advertisers are seeking some type of promotional time, and Cochran suggests that there are a few things that can be done, like throwing on a mention in an unsold entertainment feature. "Things like that are pretty painless," he says.

Making A Morning Move

Referring people to a station's website can take away some added-value clutter. "You can still run the station lean that way," notes Cochran. "Websites are wonderful for being able to do that.

"If someone is interested in winning

a jet ski, they can go to the website, and people listening won't be bored for the next minute. If executed properly, it can be exciting for the client and the station. It's a plus for the listener and a showcase for the advertiser."

Commenting on the format battle between WLIT and crosstown Bonneville WNND (Windy), Cochran states, "It's fun. We have something that's good and getting better. We probably share 80% of our library with Windy, but there's 20% that doesn't overlap. There are many similarities between the two stations."

He says that WLIT is an 8am-5pm radio station but is hoping to win morn-

"AC isn't the format of the week and won't get all the buzz in town. It takes time and money."

Bob Bronson

ing drive. "We recently hired Melissa Foreman and Bill Leff for that daypart, and I really believe in her," Cochran says. "This thing is going to pop, because our morning show will differentiate WLIT from WNND. Their show is pretty straightforward and doesn't have much personality, while we're bringing out a Roman candle."

Indicative of the state of the industry today, the jobs of three WLIT executives were consolidated last week. Clear Channel/Chicago Market Executive VP Kathy Stinehour assumes WLIT VP/GM Terry Hardin's duties; Smooth Jazz WNUA GSM Pat Kelley adds like responsibilities for WLIT, replacing Dennis Douglass; and WNUA PD Bob Kaake replaces Cochran as 'LIT's PD. Hardin, Douglass and Cochran have departed the station.

Savvy Audience

Clear Channel Soft AC WRSN/Raleigh PD **Bob Bronson** echoes Cochran's dismay over the dreaded added value. "I seem to spend a lot of time working with salespeople on added-value pieces for clients," he says. "What they're trying to get us to do often doesn't match our needs.

"Financial demands on all stations throughout America have caused operators to do certain things, like added value, to get advertisers on board."

Jeff Cochran

"Realistically, though, it's something that has to happen to get the buy — it's part of the deal. But it would be pretty nice to devote that 10 hours a week dealing with added value to programming instead."

It's still a favorite client request to have stations do remotes, but, as Bronson says, "Consumers are more savvy than ever. A personality hawking free hot dogs in front of a car dealership at 5pm on a Friday won't get them in the door. They know they can get the same price the next day, and they can buy their own hot dog."

Remotes are rarely entertaining. Salespeople, however, are expected to hit quotas. Stations unwilling to do on-air remotes can lose business — an especially painful fact of life these days. "Salespeople face budget pressure, and programmers have ratings pressure," says Bronson, who runs into similar problems with on-air giveaways.

"Someone wanted us to give away cell phones," he says. "You can look through the paper and get a free phone anywhere. The winner has to go to the store and sign up for service. Clients think those kinds of promotions are beneficial to them, but we feel they aren't attractive to the listeners."

The More Music Battle

Less than five years old, WRSN is still considered by Bronson to be a baby. "We had to educate the audience to what AC is, because people thought [crosstown Hot AC WRAL] was AC," he says. "When we signed on, they were playing Alanis Morissette and Hootie & The Blowfish.

"We had to convince advertisers and listeners that we were AC. But it moves like an iceberg. We knew from Day One that we were picking up listeners, but it took a good two years for us to show up."

Having a patient GM who understands Soft AC's growth pattern is a strong prerequisite. "I've been lucky to have the support of Mark Kopelman," says Bronson. "He knows AC isn't the format of the week and won't get all the buzz in town. It takes time and money, and he was willing to invest it. We're now getting the payoff.

"The station was starting to win where it needed to, which was at work. We felt that if we could win 10am-3pm among women 25-54, we'd have a beachhead. We did, and it's continued to grow from there."

WRAL, Bronson says, is a hometown general store. "They do a lot of things for the community and have a powerful news team," he explains. "The town uses them for information, news or a weather catas-

trophe. But I'll give all that up to be the station people come to for music. They can win all those battles — I just want to win the 'most music' battle."

People Problem

As more stations become involved with voicetracking, Regent WCRZ/Flint, MI VP/Operations **J. Patrick** observes, "It's closing the door of opportunity for many people who'd be coming into radio. Working with new talent and seeing them progress used to be a fun and challenging part of what a programmer did.

"I hope younger people grow up wanting to do radio the way we did, but there isn't anywhere for people wanting to enter the business to go. We let interns practice on the voicetracking machine because that's as close as they can get right now."

With so many on-air talents available, it's a mystery why Patrick isn't receiving many airchecks. "I used to be flooded with them and could usually find board ops for our AM station," he says. "Perhaps more and more people are using the Internet to find jobs. I get only one or two tapes a month. Many talented people have been let go, and some have probably just left the business."

Simultaneous with adding *Delilah*, WCRZ began voicetracking overnights about six months ago. "That was a scary thing for this full-service AC to do," admits Patrick. "We basically put on a nine-hour block where no one is able to answer the phone for a traffic pileup or whatever. But it's worked out well, and I don't have to worry about someone calling in sick."

A high priority for Patrick is that WCRZ remain active in the community. "The YWCA needed stuffed animals for the kids, so we put out drop-off boxes around the community," he recalls. "You wouldn't have believed the response. We had them waist-high in a 20-by-20-foot room. We always were a community station, but we want to try to help everyone.

"We provide great music and prizes all day and then give back to the community. It makes you feel like you're doing something special and that it's not a job at all. It's fun to know that you're making a difference in your community."


J. Patrick

The CHRISTMAS SHOES

N E W S O N G



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R&R AC Top 30

November 23, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ENYA Only Time (Reprise)	2131	+31	245680	42	107/0
2	2	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1862	-56	218733	49	102/0
3	3	DIDO Thankyou (Arista)	1837	-25	206901	38	104/0
4	4	O-TOWN All Or Nothing (J)	1804	-58	230027	22	98/0
11	5	ENRIQUE IGLESIAS Hero (Interscope)	1767	+492	244054	7	88/5
7	6	ELTON JOHN I Want Love (Rocket/Universal)	1610	-30	180900	13	108/0
5	7	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1609	-194	208693	52	109/0
6	8	FAITH HILL There You'll Be (Warner Bros.)	1563	-88	197173	27	107/0
9	9	LONESTAR I'm Already There (BNA)	1507	+19	179095	13	99/1
10	10	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	1382	-28	182568	24	84/1
13	11	JIM BRICKMAN/REBECCA L. HOWARD Simple Things (Windham Hill)	1326	+61	129502	15	101/1
8	12	DIAMOND RIO One More Day (Arista)	1295	-241	114326	31	98/0
12	13	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1172	-101	183943	30	79/0
16	14	BACKSTREET BOYS Drowning (Jive)	1104	+134	169373	8	88/3
14	15	LEANN RIMES Soon (Curb)	1001	-68	104177	12	100/1
17	16	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	962	0	133074	20	50/0
18	17	CELINE DION God Bless America (Epic/Columbia)	898	-53	130434	8	75/0
19	18	STEVIE NICKS Sorcerer (Reprise)	557	+26	56053	7	76/2
22	19	PAUL MCCARTNEY Freedom (Capitol)	524	+129	71605	2	74/3
20	20	SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	459	-4	73922	6	50/8
23	21	DESTINY'S CHILD Emotion (Columbia)	423	+57	52334	4	48/3
24	22	JEWEL Standing Still (Atlantic)	382	+43	41725	5	41/2
28	23	JOHN WAITE Fly (Gold Circle)	358	+185	32296	1	41/7
21	24	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	357	+104	89052	3	37/9
25	25	MARIAH CAREY Never Too Far (Virgin)	344	-102	35250	15	60/0
26	26	ALICIA KEYS Fallin' (J)	327	+29	54470	6	25/1
29	27	MARC ANTHONY Tragedy (Columbia)	270	-24	21347	7	35/0
27	28	JOHN MELLENCAMP Peaceful World (Columbia)	257	+9	16598	9	33/1
30	29	'N SYNC Gone (Jive)	256	-34	21321	7	44/0
	30	CAROLE KING Love Makes The World (Rockingale/Koch)	253	+51	46871	3	41/3

Debut

111 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

New & Active

DIANA KRALL The Look Of Love (Verve/VMG)
Total Plays: 228, Total Stations: 48, Adds: 5

LUTHER VANDOSS Can Heaven Wait (J)
Total Plays: 154, Total Stations: 34, Adds: 3

BARRY MANILOW Turn The Radio Up (Concord)
Total Plays: 146, Total Stations: 35, Adds: 8

HUEY LEWIS & THE NEWS I'm Not In Love Yet (Silvertone)
Total Plays: 119, Total Stations: 30, Adds: 5

DAVE KOZ Beneath The Moonlit Sky (Capitol)
Total Plays: 119, Total Stations: 25, Adds: 3

PETER CETERA Just Like Love (DDE)
Total Plays: 96, Total Stations: 17, Adds: 0

TONY BENNETT W/BILLY JOEL New York State Of Mind (Columbia)
Total Plays: 94, Total Stations: 22, Adds: 3

EVAN AND JARON The Distance (Columbia)
Total Plays: 93, Total Stations: 11, Adds: 0

CHARLOTTE CHURCH W/JOSH GROBAN The Prayer (Columbia)
Total Plays: 66, Total Stations: 17, Adds: 4

EILLEEN "SHANIA" TWAIN The Heart Is Blind (Limelight)
Total Plays: 0, Total Stations: 11, Adds: 11

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
EILLEEN "SHANIA" TWAIN The Heart Is Blind (Limelight)	11
FIVE FOR FIGHTING Superman (It's...) (Aware/Columbia)	9
SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	8
BARRY MANILOW Turn The Radio Up (Concord)	8
JOHN WAITE Fly (Gold Circle)	7
MANNHEIM STEAMROLLER Hallelujah (American Gramophone)	7
R. KELLY The World's Greatest (Interscope/Jive)	7
JAMES TAYLOR Have Yourself A Merry... (Columbia)	6
ENRIQUE IGLESIAS Hero (Interscope)	5
DIANA KRALL The Look Of Love (Verve/VMG)	5
HUEY LEWIS & THE NEWS I'm Not In Love... (Silvertone)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ENRIQUE IGLESIAS Hero (Interscope)	+492
JOHN WAITE Fly (Gold Circle)	+185
BACKSTREET BOYS Drowning (Jive)	+134
MARC ANTHONY My Baby You (Columbia)	+132
PAUL MCCARTNEY Freedom (Capitol)	+129
FIVE FOR FIGHTING Superman (It's...) (Aware/Columbia)	+104
KRISTY JACKSON Kissing A Hero (Independent)	+103
BACKSTREET BOYS Shape Of My Heart (Jive)	+81
J. BRICKMAN/R. L. HOWARD Simple... (Windham Hill)	+61
DESTINY'S CHILD Emotion (Columbia)	+57

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No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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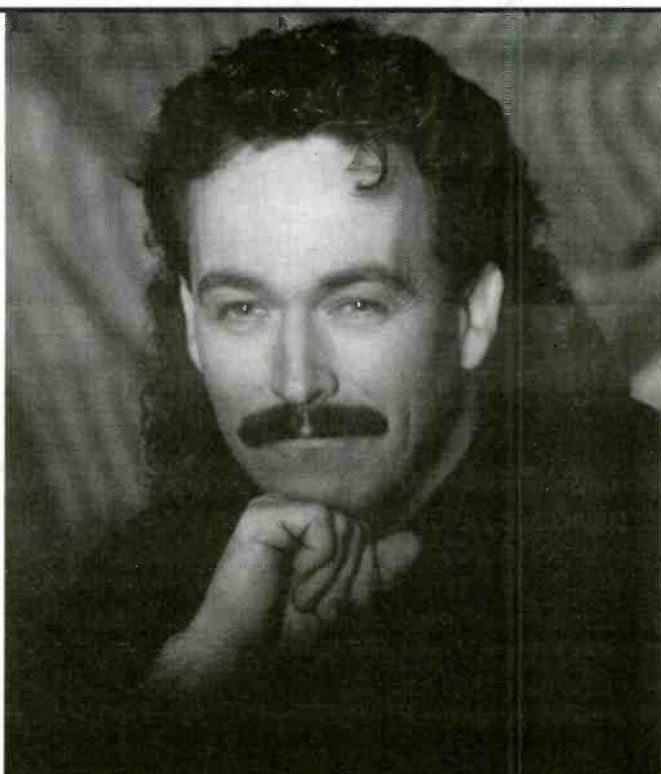
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Records



Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
CELINE DION God Bless America (Epic/Columbia)	4.10	4.14	96%	18%	4.16	97%	18%
LONESTAR I'm Already There (BNA)	3.98	3.97	89%	16%	4.11	89%	8%
DIAMOND RIO One More Day (Arista)	3.96	3.93	86%	21%	4.14	89%	19%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.95	4.03	96%	29%	4.01	95%	28%
FAITH HILL There You'll Be (Warner Bros.)	3.95	3.95	97%	27%	4.03	96%	26%
BACKSTREET BOYS Drowning (Jive)	3.84	3.82	78%	15%	4.08	78%	10%
ENYA Only Time (Reprise)	3.84	3.82	95%	31%	3.84	94%	32%
JIM BRICKMAN F/REBECCA LYNN HOWARD Simple Things (Windham Hill)	3.81	3.84	69%	12%	3.91	73%	10%
LEE ANN WOMACK I Hope You Dance (Universal)	3.80	3.84	98%	41%	3.84	98%	42%
BACKSTREET BOYS More Than That (Jive)	3.75	3.80	92%	31%	3.95	92%	29%
S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	3.74	3.81	85%	24%	3.89	82%	21%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.72	3.74	70%	14%	3.78	67%	12%
CAROLE KING Love Makes The World (Rockingale/Koch)	3.70	3.72	49%	8%	3.84	47%	6%
ENRIQUE IGLESIAS Hero (Interscope)	3.69	3.73	87%	21%	3.86	87%	18%
ELTON JOHN I Want Love (Rocket/Universal)	3.64	3.71	86%	17%	3.68	86%	16%
JOHN MELLENCAMP Peaceful World (Columbia)	3.64	3.73	70%	11%	3.73	73%	11%
O-TOWN All Or Nothing (J)	3.61	3.64	87%	29%	3.77	87%	27%
LEANN RIMES Soon (Curb)	3.61	3.56	72%	16%	3.59	74%	18%
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.54	3.43	89%	34%	3.71	87%	27%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.52	3.59	85%	29%	3.57	83%	27%
PAUL MCCARTNEY Freedom (Capitol)	3.52	-	52%	9%	3.61	52%	10%
MARC ANTHONY Tragedy (Columbia)	3.47	3.63	62%	12%	3.72	63%	9%
JEWEL Standing Still (Atlantic)	3.38	3.29	55%	13%	3.45	51%	13%
DIDO Thankyou (Arista)	3.38	3.49	94%	47%	3.35	93%	50%
DESTINY'S CHILD Emotion (Columbia)	3.35	3.42	72%	21%	3.31	74%	21%
ALICIA KEYS Fallin' (J)	3.32	3.35	77%	31%	3.40	74%	28%
SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	3.31	3.29	43%	8%	3.32	40%	7%
'N SYNC Gone (Jive)	3.28	-	75%	27%	3.37	76%	26%
STEVIE NICKS Sorcerer (Reprise)	3.10	3.21	56%	16%	3.08	54%	17%
MARIAH CAREY Never Too Far (Virgin)	2.93	3.10	77%	31%	2.80	76%	33%

Total sample size is 318 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

AC

Indicator

Most Added

MANNHEIM STEAMROLLER Hallelujah (American Gramophone)
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)
PAUL MCCARTNEY Freedom (Capitol)
SHELBY LYNNE Wall In Your Heart (Island/IDJMG)
R. KELLY The World's Greatest (Interscope/Jive)
JAMES TAYLOR Have Yourself A Merry... (Columbia)
STEVIE NICKS Sorcerer (Reprise)
DESTINY'S CHILD Emotion (Columbia)
CAROLE KING Love Makes The World (Rockingale/Koch)
EVAN AND JARON The Distance (Columbia)
NATALIE MERCHANT Just Can't Last (Elektra/EEG)
LUTHER VANDROSS Can Heaven Wait (J)
EVA CASSIDY Fields Of Gold (Blix Street)
TRANS-SIBERIAN ORCHESTRA Christmas Canon (Atlantic)
EILLEEN "SHANIA" TWAIN The Heart Is Blind (Limelight)

AC

Going For Adds 11/26/01

LOUISE GOFFIN Sometimes A Circle (DreamWorks)
RYAN ADAMS New York, New York (Lost Highway/IDJMG)
TRANS-SIBERIAN ORCHESTRA Christmas Canon (Lava/Atlantic)

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Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAYS
'N SYNC This I Promise You (Jive)	962
LEANN RIMES I Need You (Curb)	934
FAITH HILL Breathe (Warner Bros.)	933
SAVAGE GARDEN I Knew I Loved You (Columbia)	932
BACKSTREET BOYS More Than That (Jive)	912
LONESTAR Amazed (BNA)	906
LEWIS & PALTRON Cruisin' (Hollywood)	824
PHIL COLLINS You'll Be In My Heart (Hollywood)	810
FAITH HILL The Way You Love Me (Warner Bros.)	790
DON HENLEY Taking You Home (Warner Bros.)	753
CELINE DION That's The Way It Is (Epic)	741
BRIAN MCKNIGHT Back At One (Motown/Universal)	735
BACKSTREET BOYS Shape Of My Heart (Jive)	708
BBMAK Back Here (Hollywood)	687
LIONEL RICHIE Angel (Island/IDJMG)	638
SANTANA F/ROB THOMAS Smooth (Arista)	629
MARC ANTHONY You Sang To Me (Columbia)	607
SARAH MCLACHLAN I Will Remember You (Arista)	596
EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)	556
CHER Believe (Warner Bros.)	546

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY * OM: Michael Morgan PD: Chris Holmberg MD: Chad O'Hara... WYLB/Chicago, IL * PD: Bob Kaake No Adds... WYLB/Grand Rapids, MI * PD: Bill Bailey APD/MD: Mary Turner... WYLB/Memphis, TN * OM: Jerry Dean PD/MD: Kay Manley... WYLB/Sacramento, CA * PD/MD: Brad Waldo No Adds... WYLB/Dallas-Ft. Worth, TX * PD: Pat McMahon APD/MD: Lisa Thomas... WYLB/Houston-Galveston, TX * OM: Marc Sherman PD/MD: Jack Stevens... WYLB/Orlando, FL * VP/Programming: John Roberts APD: Jeff Cushman MD: Laura Francis... WYLB/Salt Lake City, UT * PD: Brian Keys LIFEHOUSE "Breathing"...

Hot AC

WKDD/Akron, OH * PD: Keith Kennedy MD: Lynn Kelly... WYLB/Dallas-Ft. Worth, TX * PD: Pat McMahon APD/MD: Lisa Thomas... WYLB/Houston-Galveston, TX * OM: Marc Sherman PD/MD: Jack Stevens... WYLB/Orlando, FL * VP/Programming: John Roberts APD: Jeff Cushman MD: Laura Francis... WYLB/Salt Lake City, UT * PD: Brian Keys LIFEHOUSE "Breathing"...

* Monitored Reporters 129 Total Reporters 111 Total Monitored 18 Total Indicator 17 Current Indicator Playlists

Note: WOOD/Grand Rapids, MI has shifted to an all Holiday music approach. They will return as a reporter in January 2002. Did Not Report, Playlist Frozen (1): WXXC/Erie, PA Did Not Report For Two Consecutive Weeks; Data Not Used (2): KDAT/Cedar Rapids, IA KMAJ/Topeka, KS

* Monitored Reporters 97 Total Reporters 87 Total Monitored 10 Total Indicator 9 Current Indicator Playlists Did Not Report, Playlist Frozen (1): KMXS/Anchorage, AK

R&R Hot AC Top 30

Powered By



November 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3067	+41	317440	25	81/0
1	2	ENYA Only Time (Reprise)	2995	-137	300527	16	81/0
3	3	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	2760	-123	292366	39	84/0
4	4	LIFHOUSE Hanging By A Moment (DreamWorks)	2550	-124	289147	40	85/0
5	5	3 DOORS DOWN Be Like That (Republic/Universal)	2514	-105	255831	22	80/0
7	6	CALLING Wherever You Will Go (RCA)	2451	+203	258373	11	81/0
6	7	STAINED It's Been Awhile (Flip/Elektra/EEG)	2302	-225	205674	21	63/0
9	8	JEWEL Standing Still (Atlantic)	2092	+123	226944	7	81/0
14	9	U2 Stuck In A Moment... (Interscope)	1915	+97	230811	14	73/2
8	10	SUGAR RAY When It's Over (Lava/Atlantic)	1887	-156	199919	27	81/0
15	11	NELLY FURTADO Turn Off The Light (DreamWorks)	1849	+68	184164	17	62/0
16	12	NICKELBACK How You Remind Me (Roadrunner)	1791	+326	162184	5	60/2
13	13	ALICIA KEYS Fallin' (J)	1776	-56	192892	8	56/2
10	14	DAVE MATTHEWS BAND The Space Between (RCA)	1686	-244	176189	31	78/0
11	15	INCUBUS Drive (Immortal/Epic)	1671	-212	181307	36	74/0
17	16	LENNY KRAVITZ Dig In (Virgin)	1416	+82	146547	7	62/2
18	17	JOHN MELLENCAMP Peaceful World (Columbia)	1387	+86	184477	9	59/2
Breaker	18	ENRIQUE IGLESIAS Hero (Interscope)	1327	+211	159669	6	52/3
19	19	TRAIN Something More (Columbia)	1247	+18	111970	8	72/2
23	20	CREED My Sacrifice (Wind-up)	1206	+291	105450	4	58/3
22	21	SMASH MOUTH Pacific Coast Party (Interscope)	1062	+23	91363	5	61/2
21	22	MATCHBOX TWENTY Last Beautiful Girl (Lava/Atlantic)	958	-126	78643	10	48/0
24	23	ELTON JOHN I Want Love (Rocket/Universal)	814	+31	96080	6	54/0
25	24	FUEL Bad Day (Epic)	786	+23	55905	18	29/0
26	25	DAVE MATTHEWS BAND Everyday (RCA)	762	+164	104966	2	47/2
27	26	SUGAR RAY Answer The Phone (Lava/Atlantic)	658	+87	64952	2	40/2
30	27	EAGLE-EYE CHERRY Feels So Right (MCA)	631	+83	47358	4	44/2
29	28	COLDPLAY Trouble (Nettwerk/Capitol)	623	+61	67661	9	37/1
28	29	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	613	+50	61745	3	42/2
Debut	30	STEREOPHONICS Have A Nice Day (V2)	554	+49	51223	1	44/5

87 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
RYAN ADAMS New York... (Lost Highway/IDJMG)	13
JEFFREY GAINES Hero In Me (Artemis)	7
STEREOPHONICS Have A Nice Day (V2)	5
LIFHOUSE Breathing (DreamWorks)	5
LEANN RIMES Can't Fight The Moonlight (Curb)	4
CREED My Sacrifice (Wind-up)	3
ENRIQUE IGLESIAS Hero (Interscope)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NICKELBACK How You Remind Me (Roadrunner)	+326
CREED My Sacrifice (Wind-up)	+291
ENRIQUE IGLESIAS Hero (Interscope)	+211
CALLING Wherever You Will Go (RCA)	+203
DAVE MATTHEWS BAND Everyday (RCA)	+164
JEWEL Standing Still (Atlantic)	+123
TRAVIS Side (Epic)	+113
U2 Stuck In A Moment... (Interscope)	+97
SUGAR RAY Answer The Phone (Lava/Atlantic)	+87
JOHN MELLENCAMP Peaceful World (Columbia)	+86

New & Active

TRAVIS Side (Epic) Total Plays: 491, Total Stations: 34, Adds: 1	CRANBERRIES Analyse (MCA) Total Plays: 318, Total Stations: 24, Adds: 1	PAUL MCCARTNEY Freedom (Capitol) Total Plays: 170, Total Stations: 17, Adds: 0
LIFHOUSE Breathing (DreamWorks) Total Plays: 486, Total Stations: 38, Adds: 5	BACKSTREET BOYS Drowning (Jive) Total Plays: 268, Total Stations: 12, Adds: 0	NEW ORDER Crystal (Reprise) Total Plays: 142, Total Stations: 13, Adds: 1
LONESTAR I'm Already There (BNA) Total Plays: 364, Total Stations: 20, Adds: 2	LEANN RIMES Can't Fight The Moonlight (Curb) Total Plays: 241, Total Stations: 23, Adds: 4	INVERTIGO Chances Are (Atlantic) Total Plays: 81, Total Stations: 11, Adds: 1
LAURA DAWN I Would (Extasy) Total Plays: 321, Total Stations: 24, Adds: 1	JOSH JOPLIN GROUP I've Changed (Artemis) Total Plays: 193, Total Stations: 15, Adds: 0	RYAN ADAMS New York, New York (Lost Highway/IDJMG) Total Plays: 54, Total Stations: 15, Adds: 13

Songs ranked by total plays

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ENRIQUE IGLESIAS Hero (Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1327/211	52/3	18

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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laura dawn i would

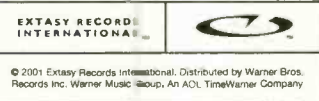
**MONITOR
ADULT TOP 40:
Debut **39****

**MEDIABASE
Hot AC:
38 - 34**

14 weeks and growing...

The first single from Laura Dawn's powerful debut album Believer, on Extasy Records International

Produced by Yoshiki, Co-produced by Laura Dawn and Simeon Spiegel / Management: Jessica Harley for DAS Communications, Ltd
www.lauredawn.net / www.extasyrecords.com



MONITOR ADULT TOP 40: Debut **39 320x (+54)**

MEDIABASE HOT AC CHART **38 - 34**

ADD: WMTX/Tampa KLTQ/Corpus Christi

WRFY/Reading 32x - Ranked #7
KAMX/Austin 28x - Ranked #14
WSSR/Tampa 25x - Ranked #19
WJLK/Monmouth 20x - Ranked #12
WCDA/Lexington 21x
KCDA/Spokane 21x

KMXN/Los Angeles 28x - Ranked #12
WVRV/St. Louis 23x - Ranked #15
WKDD/Akron 26x - Ranked #17
KSTZ/Des Moines 22x - Ranked #16
WCGQ/Columbus 22x

November 23, 2001

RateTheMusic.com
 BY MEDIABASE™

America's Best Testing Hot AC Songs 12+ For The Week Ending 11/23/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
NICKELBACK How You Remind Me (Roadrunner)	4.34	4.32	87%	12%	4.39	87%	11%
LIFEHOUSE Breathing (DreamWorks)	4.15	4.20	57%	5%	4.31	58%	5%
CALLING Wherever You Will Go (RCA)	4.13	4.23	71%	7%	4.26	75%	7%
3 DOORS DOWN Be Like That (Republic/Universal)	4.07	4.12	92%	24%	4.11	93%	27%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	4.03	4.05	91%	24%	4.08	94%	28%
LIFEHOUSE Hanging By A Moment (DreamWorks)	3.98	4.00	98%	46%	4.10	98%	47%
TRAIN Something More (Columbia)	3.95	4.00	65%	7%	4.11	66%	7%
MATCHBOX TWENTY Last Beautiful Girl (Lava/Atlantic)	3.94	4.03	75%	12%	4.07	79%	11%
INCUBUS Drive (Immortal/Epic)	3.90	3.94	97%	43%	3.96	96%	43%
CREED My Sacrifice (Wind-up)	3.90	3.88	68%	10%	3.94	69%	11%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.88	3.93	98%	47%	3.92	98%	49%
DAVE MATTHEWS BAND Everyday (RCA)	3.83	3.88	62%	10%	3.94	66%	10%
COLDPLAY Trouble (Nettwerk/Capitol)	3.80	3.78	72%	11%	3.87	76%	11%
MICHELLE BRANCH Everywhere (Maverick)	3.77	3.83	90%	29%	3.65	91%	35%
STAINED It's Been Awhile (Flip/Elektra/EEG)	3.77	3.80	98%	50%	3.80	97%	54%
U2 Stuck In A Moment You Can't Get Out Of (Interscope)	3.75	3.80	88%	23%	3.78	90%	24%
DAVE MATTHEWS BAND The Space Between (RCA)	3.74	3.80	96%	39%	3.86	96%	35%
SUGAR RAY Answer The Phone (Lava/Atlantic)	3.66	3.68	63%	12%	3.55	62%	14%
JOHN MELLENCAMP Peaceful World (Columbia)	3.61	3.73	59%	15%	3.55	66%	18%
JEWEL Standing Still (Atlantic)	3.60	3.59	69%	11%	3.66	72%	11%
ALICIA KEYS Fallin' (J)	3.57	3.59	90%	41%	3.66	93%	45%
SUGAR RAY When It's Over (Lava/Atlantic)	3.52	3.54	97%	49%	3.45	98%	52%
ENRIQUE IGLESIAS Hero (Interscope)	3.51	3.59	86%	28%	3.58	86%	27%
ENYA Only Time (Reprise)	3.51	3.51	84%	31%	3.64	90%	32%
SMASH MOUTH I'm A Believer (Interscope)	3.49	3.43	97%	39%	3.54	97%	37%
EAGLE-EYE CHERRY Feels So Right (MCA)	3.48	-	37%	6%	3.51	37%	6%
LENNY KRAVITZ Dig In (Virgin)	3.43	3.41	77%	21%	3.44	80%	22%
ELTON JOHN I Want Love (Rocket/Universal)	3.34	3.36	63%	16%	3.50	66%	14%
SMASH MOUTH Pacific Coast Party (Interscope)	3.33	3.31	52%	11%	3.30	46%	11%
NELLY FURTADO Turn Off The Light (DreamWorks)	3.33	3.38	91%	39%	3.35	91%	41%

Total sample size is 708 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Women 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MICHELLE BRANCH Everywhere (Maverick)	1642
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1510
SMASH MOUTH I'm A Believer (Interscope)	1320
DIDO Thankyou (Arista)	1198
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1179
LENNY KRAVITZ Again (Virgin)	954
EVE 6 Here's To The Night (RCA)	912
NELLY FURTADO I'm Like A Bird (DreamWorks)	815
MOBY F/GWEN STEFANI Southside (V2)	783
U2 Beautiful Day (Interscope)	762
CREED With Arms Wide Open (Wind-up)	749
MADONNA Don't Tell Me (Maverick/WB)	746
BETTER THAN EZRA Extra Ordinary (Beyond)	724
SANTANA F/ROB THOMAS Smooth (Arista)	704
BARENAKED LADIES Pinch Me (Reprise)	700
VERTICAL HORIZON Everything You Want (RCA)	691
MATCHBOX TWENTY Bent (Lava/Atlantic)	619
CREED Higher (Wind-up)	580
EVAN AND JARON Crazy For This Girl (Columbia)	577
MATCHBOX TWENTY Mad Season (Lava/Atlantic)	569

HOT AC

Indicator

Most Added®

NICKELBACK How You Remind Me (Roadrunner)
JEFFREY GAINES Hero In Me (Artemis)
CREED My Sacrifice (Wind-up)
LENNY KRAVITZ Dig In (Virgin)
SUGAR RAY Answer The Phone (Lava/Atlantic)
RYAN ADAMS New York, New York (Lost Highway/IDJMG)
BACKSTREET BOYS Drowning (Jive)

HOT AC

Going For Adds 11/26/01

LOUISE GOFFIN Sometimes A Circle (DreamWorks)
RYAN ADAMS New York, New York (Lost Highway/IDJMG)

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CAROL ARCHER
archer@rronline.com

A Smooth And Exciting Ride

■ An unusual mixture of sounds and talents yields a dynamic new Boney James release

By Peter Petro
R&R Assistant Editor

When I first heard an advance copy of Boney James' new Warner Bros. release, *Ride*, I stopped the disc halfway through the first track, reached for my headphones, cleared my desk and hit play again. I was intrigued by so many things at once that all I could do was start from the top and keep listening.

In my 18 months as an Asst. Editor at R&R, this was the most sonically impressive smooth jazz recording I'd heard. James still offered the confident infection and playful melodies that made him a mainstay for smooth



Boney James

jazz fans and increasingly popular with R&B lovers, but, in the midst of all this gorgeous texture and warmth, his playing came through more transparently, more compellingly.

This was good music, but, more strikingly, it was also delicious to listen to. While Boney and producer Paul Brown have been major contributors to the smooth jazz repertoire for years, *Ride* is an unprecedented blurring of the lines on the smooth-to-hip spectrum.

I decided to begin a rather long process of investigation into what went into the magic of the album, which recently debuted at No. 1 in national sales for contemporary jazz. Along the way I spoke with James, spent a little time with Brown and got key insights from Russell "The Dragon" Elevado, who mixed the album.

Brown's track record with the star saxophonist includes 1998's *Sweet Thing* and 1999's *Body Language*,



Paul Brown

both of which have gone Gold, and five other albums, including *Shake It Up* with Rick Braun. Bringing Elevado into the mix was a bold move and set the stage for a completely different kind of chemistry on this album.

A Different Way of Sayin' It

Ride is packed with lush tracks. "See What I'm Sayin'" is classic party-vibe Boney, a sassy, jam-based arrangement that plays off a punchy hook and affords the space to take advantage of Boney's stunning dynamic range. In like form, from the easy sway of "It's All About You" to the throbbing excitement of "RPM," simple, sultry arrangements and the ebb and flow of James' natural phrasing capture the excitement of the live shows he's become famous for in a revolutionary new way.

James' expression, Brown's expert engineering and blending and Elevado's brilliant post-production textures create a synergy that infuses this well-crafted project with musical immediacy that shines like a diamond.

"I incorporate breakdowns, fade-outs and jamming with bass drums in my live shows, but I haven't put

those things on record before," James says. "Russell really brought a lot of that stuff out. We might have hinted at some of that in the arrangement, but he would take it to the next level. He was very aggressive in his mixing; he was almost like a third producer. Russell is a real artist, and it was exciting to hear the music so fully realized.

"People keep telling me the new record sounds different from my previous work, but I guess it's just an evolution. I've always been trying to make R&B-sounding records."

James came off the 2001 *Shake It Up* tour pumped to make his next solo effort. "I was full of ideas," he says. "I had more songs going into this record than I'd ever had before — probably 20. It helped to be able to pick and choose the ones that felt like the best tunes." Eight of the album's 11 tracks were written or co-written by James.

Enter The Dragon

Elevado, who mixed recent projects by D'Angelo, The Roots and Nikka Costa and Alicia Keys' smash album *Songs in A Minor*, admits that he was at first apprehensive about mixing a smooth jazz project. But, after hearing the first tracks from the *Ride* sessions, Elevado picked up on the R&B direction the album had taken and jumped in headfirst.

"The production value was a lot closer to what I'm used to than anything he's done before," Elevado says of the album. "Paul, Boney and I were great to work together, and we were on the same path. Boney and I are both Virgos, so we kind of knew each other's idiosyncrasies. We're both very detail-oriented and

perfectionists. Between Paul, Boney and me, it was a good contrast between their pop, smooth sensibility and my more 'street' sensibility."

Elevado's sound is due largely to his almost exclusive use of analog gear. He frequently criticizes the status-quo digital technology and computer-based recording techniques used on most of today's recordings.

"I hope I don't sound conceited, but I don't listen to hardly any contemporary engineers," he says. "With the whole Pro Tools takeover of the industry, a lot of the things I'm hearing don't inspire me. I find myself listening to a lot of older stuff.

"Unlike older recordings, most of the contemporary music out there sounds sterile and digital. I'm forging my own style and simultaneously trying to pioneer the old sound again. When I was doing Boney's album, I was listening to Stevie Wonder, Marvin Gaye and The Beatles. For Nikka Costa's album I was listening to The Beatles and The Beastie Boys.

"Most of my engineering influences stem from the classic artists like Led Zeppelin, Stevie Wonder and the old funk records. I really studied the techniques they were using in the '60s and '70s, particularly with Jimi Hendrix, Pink Floyd and The Beatles. On the soul side it would be Stevie Wonder, Al Greene and Curtis Mayfield. They were all dealing with analog, and that's my whole thing.

"The more options you have, the less creative you get. I've come to the conclusion that, with all of this technology, we're moving backward instead of forward. Now you have wannabe musicians who, with minimal talent, can get by and loop themselves.

"Even the great artists are getting spoiled by Pro Tools. Even though they can sing the whole song all the way through, they'll say, 'Can you take these two words from that track and the other two from this other track?' It takes away from the performance and takes the human factor out of it, which is exactly what we want to hear."

"People keep telling me the new record sounds different from my previous work, but it's just an evolution. I've always been trying to make R&B-sounding records."

Boney James

Back To The Future

Elevado's philosophy meshed easily with Brown's, whose entire studio is analog — as are all of the albums he produced for James. "If you go back and listen to old records, you really hear what's good," says Brown, who, like Elevado, insists that older recording techniques outshine newer ones.

Brown has produced successful smooth jazz projects by James, as well as by Rick Braun, George Benson, Jeff Lorber, Larry Carlton, Bob James, Euge Groove, Peter White and Paul Jackson Jr. He's also produced some of the format's star vocalists with R&B crossover appeal — Al Jarreau, Patti Austin, Luther Vandross — and has now made R&B his artistic focus. "At this point, I'm trying to make R&B records that happen to be instrumentals," he says.

Ride, which pulls equally from both R&B and smooth jazz aesthetics, is a perfect example of this ideal. While cynics might attribute Brown's R&B lean to the genre's abiding commercial success, the producer feels that it's the immediacy of R&B that makes it both commercially viable and artistically compelling.

Ride's producer has always felt a close affinity to James' soulful roots and insists that R&B has been central to the saxman's musical ideology since he began as the touring keyboardist-cum-saxophonist for Morris Day in the mid-'80s (James also worked with Randy Crawford, Sheena Easton and The Isley Brothers until he did his first solo project in the early '90s).

"Boney and I approach records in the same fashion," says Brown. "We think commercially as a rule, because our influences were commercially successful, but we never mold something specifically for radio one way or another. We try to challenge radio and make it as good as we can, but we naturally stay in the commercial realm. Neither of us is heavily into straight-ahead jazz or rap. We're just doing our thing."

"Most of the contemporary music out there sounds sterile and digital. I'm forging my own style and simultaneously trying to pioneer the old sound again."

Russell Elevado

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1665

or e-mail:

archer@rronline.com

November 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RICHARD ELLIOT Crush (GRP/VMG)	947	-15	119071	16	45/0
2	2	JEFF LORBER Ain't Nobody (Samson/Gold Circle)	945	-6	124835	18	44/0
4	3	PETER WHITE Turn It Out (Columbia)	810	+83	94247	14	45/0
3	4	URBAN KNIGHTS High Heel Sneakers (Narada)	772	-61	90645	18	40/0
5	5	EUGE GROOVE Sneak A Peek (Warner Bros.)	696	-31	105520	26	37/0
8	6	FATTBURGER Evil Ways (Shanachie)	660	+1	78233	24	35/0
6	7	RUSS FREEMAN East River Drive (Q/Atlantic)	655	-30	71808	17	42/0
9	8	BONEY JAMES See What I'm Sayin' (Warner Bros.)	616	+14	91574	8	45/0
7	9	STEVE COLE From The Start (Atlantic)	584	-93	83084	24	34/0
10	10	JOYCE COOLING Mm-Mm Good (GRP/VMG)	582	+5	83631	12	42/0
12	11	KIM WATERS Until Dawn (Shanachie)	566	0	79188	18	40/0
11	12	BOZ SCAGGS Payday (Virgin)	553	-16	53825	9	38/0
14	13	CHRIS BOTTI Streets Ahead (Columbia)	539	+11	59942	11	42/0
13	14	DIANA KRALL The Look Of Love (Verve/VMG)	537	-18	64362	9	38/0
16	15	RICK BRAUN Use Me (Warner Bros.)	456	-13	65211	16	36/0
17	16	BRIAN CULBERTSON All About You (Atlantic)	448	+15	58085	5	43/2
19	17	CHUCK LOEB Pocket Change (Shanachie)	407	+18	55715	5	37/1
18	18	WILL DOWNING Is This Love (GRP/VMG)	372	-31	18875	15	24/0
20	19	SADE Lovers Rock (Epic)	350	+47	40269	4	25/2
22	20	MICHAEL MCDONALD To Make A Miracle (MCA)	338	+81	25334	3	26/6
21	21	GERALD VEASLEY Do I Do (Heads Up)	322	+30	42891	13	28/0
25	22	LARRY CARLTON Deep Into It (Warner Bros.)	266	+39	23442	3	30/6
24	23	ACOUSTIC ALCHEMY Wish You Were Near (Higher Octave)	225	-12	24890	8	19/0
27	24	PAUL TAYLOR Hypnotic (Peak/Concord)	214	+3	17621	6	19/0
28	25	SPECIAL EFX Everyone's A Star (Shanachie)	201	+7	20203	16	20/0
30	26	MARILYN SCOTT Don't Let Love Get Away (Prana)	164	+15	7273	2	13/1
Debut	27	GREGG KARUKAS Night Shift (N-Coded)	163	+111	8890	1	23/7
Debut	28	DAVE KOZ Beneath The Moonlit Sky (Capitol)	147	+72	16442	1	18/5
Debut	29	JIM BRICKMAN Serenade (Windham Hill)	145	+9	5477	1	13/1
29	30	DIDO Thankyou (Arista)	144	-14	13224	16	12/0

46 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17. Bullets appear on songs gaining plays or remaining flat from previous week. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

New & Active

- PIECES OF A DREAM** Night Vision (Heads Up)
Total Plays: 138, Total Stations: 11, Adds: 1
- ALFONZO BLACKWELL** Funky Shuffle (Shanachie)
Total Plays: 122, Total Stations: 12, Adds: 2
- WAYMAN TISDALE** Love Play (Atlantic)
Total Plays: 117, Total Stations: 10, Adds: 0
- BOB JAMES** Brighton By The Sea (Warner Bros.)
Total Plays: 95, Total Stations: 12, Adds: 4
- ERIC MARIENTHAL** Lefty's Lounge (Peak/Concord)
Total Plays: 81, Total Stations: 10, Adds: 3
- SPYRO GYRA** Feelin' Fine (Heads Up)
Total Plays: 81, Total Stations: 9, Adds: 1

- STING** Fragile (A&M/Interscope)
Total Plays: 77, Total Stations: 12, Adds: 5
- ENYA** Only Time (Reprise)
Total Plays: 76, Total Stations: 7, Adds: 1
- KEIKO MATSUI** Across The Sun (Narada)
Total Plays: 56, Total Stations: 7, Adds: 0
- KIRK WHALUM** I Try (Warner Bros.)
Total Plays: 56, Total Stations: 6, Adds: 0
- MARC ANTOINE** On The Strip (GRP/VMG)
Total Plays: 50, Total Stations: 14, Adds: 8

Songs ranked by total plays

Most Added®

ARTIST TITLE LABEL(S)	ADDS
MARC ANTOINE On The Strip (GRP/VMG)	8
GREGG KARUKAS Night Shift (N-Coded)	7
LARRY CARLTON Deep Into It (Warner Bros.)	6
MICHAEL MCDONALD To Make A Miracle (MCA)	6
BONA FIDE Club Charles (N-Coded)	6
DAVE KOZ Beneath The Moonlit Sky (Capitol)	5
STING Fragile (A&M/Interscope)	5
L. RITENOUR W/G. ALBRIGHT Jammin' (GRP/VMG)	5
BOB JAMES Brighton By The Sea (Warner Bros.)	4
ERIC MARIENTHAL Lefty's Lounge (Peak/Concord)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREGG KARUKAS Night Shift (N-Coded)	+111
PETER WHITE Turn It Out (Columbia)	+83
MICHAEL MCDONALD To Make A Miracle (MCA)	+81
DAVE KOZ Beneath The Moonlit Sky (Capitol)	+72
MARC ANTOINE On The Strip (GRP/VMG)	+48
SADE Lovers Rock (Epic)	+47
LARRY CARLTON Deep Into It (Warner Bros.)	+39
STING Fragile (A&M/Interscope)	+38
ALFONZO BLACKWELL Funky Shuffle (Shanachie)	+32
GERALD VEASLEY Do I Do (Heads Up)	+30

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

peter white "turn it out"
from the album "GLOW"

R&R Smooth Jazz: 3 +83

Turn It Out produced by Michael Egizi
Album produced by Steve Dubin, Michael Egizi, Rick Braun & Peter White
Management: Chapman & Co. Management
www.peterwhite.com

CHRIS BOTTI "STREETS AHEAD"
From the album "Night Sessions"

R&R Smooth Jazz: 13

Produced by Kipper
Management: Marc Silag/Right Side Management
www.chrisbotti.com www.columbiarecords.com



smooth

Jazz
notes

with Carol Archer

Clear Channel's WLVE (Love 94)/Miami tells R&R that this week marks the end of the station's airplay on current music for this year.

Jeff Lorber's "Ain't Nobody" (Gold Circle) misses No. 1 by three plays — oh, man! — as Richard Elliot's "Crush" (GRP/VMG) holds on to our top slot once again. Peter White's "Turn It Out" (Columbia) continues its rise to the top as it notches up to 3*. Fattburger's "Evil Ways" (Shanachie) bumps 8-6*.

Marilyn Scott's "Don't Let Love Get Away" (Prana) jumps 30-26*, followed by

Gregg Karukas' "Night Shift" (N-Coded) at 27*, the week's No. 1 Most Increased track with a 111-play gain. Karukas is second Most Added, too, with seven new adds, including WJJZ/Philadelphia, WJZW/Washington and WSSM/St. Louis.

Marc Antoine's extremely appealing "On the Strip" (GRP/VMG) claims No. 1 Most Added with eight new adds, including WNWV/Cleveland and KMGQ/Santa Barbara, CA.

Three tunes are tied for third Most Added with six each. Bona Fide's exciting "Club Charles" (N-Coded) is embraced out of the box by WQCD/New York and WNUA/Chicago, among others. Michael McDonald continues to attract programmers' support, with adds including KYOT/Phoenix, KSSJ/Sacramento and four others. Larry Carlton's "Deep Into It" (Warner Bros.) also picks up six adds, among them KIFM/San Diego and WJZW.

Heads

Sounds From The Verve Hi-Fi
Compiled by Thievery Corporation
Verve

Thievery Corporation mixologists Rob Garza and Eric Hilton must have felt like kids in a candy store when Verve opened its vaults to the renowned DJ duo to select tracks for a compilation of rare, classic, genre-spanning recordings. The result, *Sounds From the Verve Hi-Fi* — a sly reference to 1997's acclaimed *Sounds From the Thievery Hi-Fi* — is an enticing collection that reflects both the Verve archive's musical diversity and Garza and Hilton's inclusive tastes. Bossa nova, Latin jazz, samba, Brazilian, hard bop and more are represented, starting with Luiz Bonfá and Stan Getz's "Menina Flor." Selections from Sergio Mendes & Brazil '66, Astrud Gilberto, Elis Regina, Jackie And Roy, Walter Wanderley, Cal Tjader and Willie Bobo meet the dance world when mixed by Hilton and Garza with eclectic sonic embellishments from Richie Havens, Jimmy Smith and Wes Montgomery. "Verve is one of our biggest inspirations," says Garza. "It was easy to pick 15 songs but harder to narrow down the selection to songs we were both into. It's great to expose people to a lot of music they may not be familiar with." "We didn't try to pace it as a DJ set," adds Hilton. "We wanted to make it interesting for the home listeners, as well as someone in their car or any environment." They succeeded. A-plus.



A native New Yorker, Shanachie Entertainment's Marla Roseman attended Emmis' I Love New York benefit concert on Nov. 14 and files this report.

Within hours of the Sept. 11 disasters, WQCD (CD 101.9)/New York began receiving calls from artists wanting to volunteer in the relief effort. "The first was from Chuck Loeb," says CD 101.9 OM John Mullen. "That was the impetus for I Love New York."

CD 101.9's staff, especially in-house concert promoter Bill Zafiros, put everything in place. The sold-out show was a who's who of smooth jazz: Chuck Loeb, Gato Barbieri, Jay Beckenstein, Chris Botti, Randy Brecker, Alex Bugnon, Natalie Cole, Steve Cole, Deodato, Will Downing, Kim Waters, Richard Elliot, Russ Freeman, Savion Glover, Jeff Golub, Euge Groove, Al Jarreau, Jon Lucien, Najee, Phil Perry, Phoebe Snow, Wayman Tisdale and Kirk Whalum. The house band included Loeb, Will Lee on bass, Buddy Williams on drums, Mark Quinones on percussion and Michael Ricchiuti playing keyboards.

Over 12 years countless smooth jazz stars performed free at WQCD's Wednesday lunch-time summer concerts at the World Trade Center. It was an institution many of the evening's performers had fond memories of playing. It seems fitting that the concert took place against a beautiful backdrop of the city skyline between the towers.

I spoke with the musicians to learn why it was important for them to be there for the I Love New York concert. Loeb replied, "To me, the best way to help is by bringing joy into people's lives."

Botti said he had played at the World Trade Center a few weeks before the disaster and added, "We're all here for the same reason — solidarity."

Golub said, "There's an incredible sense of community and brotherly love like never before."

Freeman said it all with, "I love New York. I'm here with my fellow musicians for the people of this city."


Tisdale said that being there was the least he could do to make things better for everyone.

There were many poignant moments in the concert itself, which was punctuated by amazing musicianship, including the stellar Natalie Cole's rendition of Leon Russell's "A Song for You," Al Jarreau's optimistic "We're in This Love Together" and Richard Elliot's electrifying "When a Man Loves a Woman." One of the most upbeat moments came when Euge Groove was joined onstage by Andy Snitzer, Steve Cole and David Mann on "Sneak a Peek."

A packed house was treated to Deodato's signature "2001: A Space Odyssey," accompanied by Loeb and Golub; Freeman's rousing "South Beach Mambo"; Snitzer and Brecker's collaboration on "Loren's Dance"; Barbieri's "Last Tango in Paris"; Steve Cole's "From the Start"; and more.

Phoebe Snow brought the crowd to its feet with an amazing "America the Beautiful," which was followed by the entire lineup on "United We Stand." It was magical.

The concert raised more than \$300,000, which will help rebuild the lives of many of the innocent people touched by this horrendous crime. We may never be able to replace the twin towers, but, through music, our city can heal itself.



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Stations and their adds listed alphabetically by market

WZMR/Albany, NY PD: Patrick Ryan MD: Pete Logan No Adds	KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael No Adds	KCIY/Kansas City, MO MD: Michelle Chase No Adds	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff RITENOUR W/ALBRIGHT "Jammin" STING "Fragile"	KJZS/Reno, NV PD: Jay Davis MD: LouAnn Travers 16 MICHAEL MCDONALD "Miracle" 11 ALFONZO BLACKWELL "Shuffle"	KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer BOB JAMES "Sea" MARC ANTOINE "Strip"	WSJT/Tampa, FL OM/PD: Ross Block MD: Kathy Curtis No Adds
KRQS/Albuquerque, NM PD: Paul Lavoie MD: Jeff Young STING "Fragile" ALEXANDER ZONJIC "Day"	KJCD/Denver-Boulder, CO PD: John St. John MD: Marty Lenz 1 ENYA "Only" 1 LARRY CARLTON "Deep"	WSMJ/Knoxville, TN PD/MD: Tom Miller 5 MICHAEL MCDONALD "Miracle" 4 LARRY CARLTON "Deep"	WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly BONA FIDE "Charles" ERIC MARIENTHAL "Leftys" SPYRO GYRA "Feelin'"	WJZV/Richmond, VA OM/PD: Tommy Fleming RITENOUR W/ALBRIGHT "Jammin" BONA FIDE "Charles"	KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton 2 LARRY CARLTON "Deep" 2 SADE "Lovers"	WJZW/Washington, DC PD/MD: Kenny King 9 PIECES OF A DREAM "Night" GREGG KARUKAS "Night" LARRY CARLTON "Deep"
KNIK/Anchorage, AK OM: Aaron Wallender PD: J.J. Michaels MD: Jennifer Summers GREGG KARUKAS "Night"	KVJZ/Des Moines, IA PD: Mike Blakemore MD: Becky Taylor No Adds	KOAS/Las Vegas, NV PD/MD: Erik Foxx GREGG KARUKAS "Night" MARC ANTOINE "Strip" STING "Fragile"	WJCD/Norfolk, VA MD: Larry Hollowell No Adds	KSSJ/Sacramento, CA PD: Lee Hanson APD: Ken Jones MICHAEL MCDONALD "Miracle"	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose No Adds	KWSJ/Wichita, KS PD: Ron Ailen MD: Patrick Murphy 10 DAVE KOZ "Moonlit" BONA FIDE "Charles"
WJZZ/Atlanta, GA PD/MD: Nick Francis 2 BRIAN CULBERTSON "About"	WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach BRIAN CULBERTSON "About" SADE "Lovers" JAMES & HOLLISTER "Inside"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart FISHBELLY BLACK "Ven"	WLOQ/Orlando, FL PD: Dave Kosh MD: Patricia James BRICKMAN/HOWARD "Simple"	WSSM/St. Louis, MO PD: Mike Watermann STING "Fragile" GREGG KARUKAS "Night" DAVE KOZ "Moonlit" MARILYN SCOTT "Don't"	WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting 2 INDIA ARIE "Courage" RITENOUR W/ALBRIGHT "Jammin" SHEILA E "Slight" ALEXANDER ZONJIC "Day" BONA FIDE "Charles"	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart BOB JAMES "Sea" SHEILA E "Slight" MARC ANTOINE "Strip"
KSMJ/Bakersfield, CA PD/MD: Chris Townshend No Adds	KUJZ/Eugene, OR PD: Chris Crowley MARC ANTOINE "Strip" BOB JAMES "Sea"	WJZN/Memphis, TN PD: David Gingold No Adds	WJJZ/Philadelphia, PA OM: Anne Gress PD: Michael Tozzi MD: Joe Proke GREGG KARUKAS "Night" WHITE & LATTIMORE "River"	KBZN/Salt Lake City, UT PD/MD: Rob Riesen 7 BOB JAMES "Sea" MARC ANTOINE "Strip" RITENOUR W/ALBRIGHT "Jammin"	46 Total Reporters	
WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson BONA FIDE "Charles"	KEZL/Fresno, CA PD/MD: J. Weidenheimer 1 DAVE KOZ "Moonlit" 1 GREGG KARUKAS "Night" MARC ANTOINE "Strip" STING "Fragile"	WLVE/Miami, FL PD: Rich McMillan No Adds	WJZI/Milwaukee, WI OM/PD/MD: Chris Moreau MICHAEL MCDONALD "Miracle"	KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan 15 MICHAEL MCDONALD "Miracle" 12 CHUCK LOEB "Pocket"	46 Total Indicator	
WNWV/Cleveland, OH PD/MD: Bernie Kimble MARC ANTOINE "Strip" FISHBELLY BLACK "Ven" DAVE KOZ "Moonlit"	WYJZ/Indianapolis, IN PD/MD: Carl Frye 9 GREGG KARUKAS "Night" LARRY CARLTON "Deep" MICHAEL MCDONALD "Miracle"	KSBR/Mission Viejo, CA OM/PD: Terry Wedel MD: Logan Parris 1 JIMMY REID "Cool" ERIC MARIENTHAL "Leftys" BONA FIDE "Charles"	KKJZ/Portland, OR PD: Chris Miller MD: David Shult DAVE KOZ "Moonlit"	KKSF/San Francisco, CA PD: Paul Goldstein APD/MD: Samantha Wiedman No Adds	45 Current Indicator Playlists	
WJZA/Columbus, OH OM/PD/MD: Bill Harman APD: Gary Wolter MARC ANTOINE "Strip" ALFONZO BLACKWELL "Shuffle" ERIC MARIENTHAL "Leftys"					Did Not Report For Two Consecutive Weeks; Data Not Used (1): WSJZ/New Orleans, LA	

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
L.RITENOUR F/D. GRUSIN Get Up Stand Up(GRP/VMG)	279
SPYRO GYRA Open Door(Heads Up)	230
JIMMY SOMMERS 360 Groove(Higher Octave)	210
MARC ANTOINE Mas Que Nada(GRP/VMG)	177
ERIC MARIENTHAL One Day In Venice(Peak/Concord)	171
JEFF KASHIWA Around The World(Native Language)	170
HIL ST. SOUL Until You Come Back To Me(Dome/Select-O-Hits)	169
WAYMAN TISDALE Can't Hide Love(Atlantic)	158
PIECES OF A DREAM R U Ready(Heads Up)	154
GERALD ALBRIGHT Winelight(Q/Atlantic)	104
FREDDIE RAVEL Sunny Side Up(GRP/VMG)	88
RIPPINGTONS Caribbean Breeze(Peak/Concord)	86
KIRK WHALUM Now Til Forever(Warner Bros.)	83
BRIAN CULBERTSON Get It On(Atlantic)	83
LUTHER VANDROSS Take You Out(J)	62
SADE King Of Sorrow(Epic)	58
WALTER BEASLEY Comin' At Cha(Shanachie)	54
DAVE KOZ Love Is On The Way(Capitol)	49
ERIC CLAPTON Reptile(Duck/Reprise)	48

National Programming

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CYNDEE MAXWELL

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Rockline Hits The 20-Year Mark

■ Celebrating the relationship among artists, fans and the national show that brings them together

In May 1981 a live, nationwide call-in show called *Rockline* hit the airwaves for the first time. The idea was that musicians would go on the air live in a studio, play cuts from their newest projects and field calls from fans across the country. At the time, there was nothing else like it. The first guest was Joe Walsh, who thought the idea was "just crazy enough it might work."

Rockline started with a mere 30 affiliates and, now syndicated through MJI Broadcasting, has grown to some 160 over the two nights it airs each week. The second night was added in January 1999 to reflect the diversity of the rock genre: On Mondays the artists are from the active rock side, while Wednesdays are for Classic Rock stations.

B. Mitchel Reed hosted *Rockline* for its first six months; he died of heart disease in 1983. Bob Coburn, a.k.a. B.C., was host from October 1981 until 1993. Beau Rials jumped in for a short time, followed by Steve Downes, who held the job from '93 to '96. Riki Rachtman took the gig for three months, and then B.C. returned to the *Rockline* helm in 1997.

Last month *Rockline* celebrated its



ROCKLINE'S 20TH-ANNIVERSARY SHOW

Celebrating two decades of *Rockline* are (front, l-r) Styx's Tommy Shaw, Ozzy Osbourne, (back, l-r) *Rockline* Producer Katherine Turman, R&R's Cyndee Maxwell and *Rockline* host Bob Coburn.

probably say Paul McCartney. He's been on three or four times. The first time he was on, we were all so flabbergasted to meet someone of his stature. His candor, his honesty and his warmth enraptured us. He's an absolute delight. He's as nice as anybody that God put on the planet.

He was terrific with the callers. Someone called and said, "I'm so nervous I can hardly stand it," and he said, "It's OK, we're all nervous." He just put the caller at ease. He could charm the paint off a fence. He's an amazing guy. He's very free and easy with Beatles stories and very comfortable with his station in life.

R&R: Tell me about some of the crazy things that have happened.

BC: My all-time favorite phone call was with Aldo Nova. We had a caller on hold, and my computer said it was "Trip from Florida." We were on a commercial break, and I said to Aldo, "It must be somebody whose parents were from the '60s. Or maybe that's a traditional Southern name." We put Trip on the air, and Aldo cuts in and says, "By the way, where'd you get a name like Trip?" And the guy replied, in a deep Southern accent, "Who the hell named you Aldo Nova?"

The night George Harrison was on, he said he would not play anything live. My friend Dave Weideman from Guitar Center sent over a Martin D-28 Herringbone guitar. George walked in. This was when a stalker had pursued him for about three days straight. He was drinking Dos Equis. He was not in a good mood. He

dinged my car door in the parking lot — we're talking a \$400-\$500 dent. Jeff Lynne from ELO came with him, but Harrison was really uptight. I can't say that I blame him.

Anyway, he saw the guitar and picked it up. It was supposed to be a two-hour show, but it ran 10 minutes over, and he played The Everly Brothers, Bob Dylan and The Beatles, and he sang "Something" to Mo Ostin's wife.

R&R: What changed his mood?

BC: The guitar became his security blanket. He and Jeff played together. After the show Harrison started to walk off with the guitar. Somebody said, "Whoa! Wait a minute. That's not ours." He said, "I know, it's mine. It's me fee." And he left with the guitar.

Another story that ranks right up there is the night Slash, Izzy Stradlin and Duff McKagan from Guns N' Roses came in just trashed. I mean loaded to the gills. Slash got really sick that night. Toward the end of the night, he'd take a drink and throw up, take a drink and throw up. He finally announced that it was the artichoke at dinner. We all got a good laugh out of it.

We actually bailed out about 10 minutes early. I think that's the only time we ever left a show early. I just went on the air and said, "Attention, affiliates. Get ready to go, because we're leaving!" There was a big rift between me and Guns N' Roses for a long time. It finally got patched up, and Slash has been on several times since then. We're good friends now.

Some Rockline Highlights

1981

- May 18 Frank Zappa makes his only appearance
- Aug. 3 Jefferson Starship, Don Felder, Sammy Hagar and Black Sabbath
- Oct. 26 The first Beatle ever to appear on *Rockline*: Ringo Starr

1982

- Jan. 25 A '60s retrospective, featuring John Kay of Steppenwolf, Roger McGuinn of The Byrds and Eric Burdon of The Animals
- March 22 ZZ Top

1983

- March 21 *Rockline* presents Styx in the first nationwide solar-powered broadcast
- May 9 U2 and Elton John
- Oct. 31 AC/DC make their first appearance

1984

- March 19 "Weird Al" Yankovic guest-hosts, talking with Night Ranger
- June 11 Dan Aykroyd
- Oct. 24 Paul McCartney becomes the second Beatle to appear on *Rockline*

1985

- April 22 An interesting double booking: Kenny Loggins and Spinal Tap
- July 8 Billy Crystal appears with Tears For Fears
- Oct. 28 Another double show: Stevie Ray Vaughan and Wang Chung

1986

- Feb. 3 Yoko Ono
- April 14 A crazy show with Joe Cocker, The Alarm, actor Danny DeVito and guest host Joe Piscopo
- March 31 Julian Lennon

1987

- July 13 Sammy Hagar and surprise guest Eddie Van Halen
- Aug. 17 Elton John and Bernie Taupin

1988

- Feb. 10 The third surviving Beatle appears: George Harrison
- Oct. 31 Here's a combo: Ozzy Osbourne and Randy Newman
- Nov. 14 All members of Crosby, Stills, Nash & Young appear together

1989

- Jan. 23 Sam Kinison guests in the second half, following Melissa Etheridge

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Most Frequent Visitors

Here's a rundown of the guests who have made the most appearances on *Rockline*.

- Ozzy Osbourne 17
- Eddie Money 14
- Sammy Hagar 13
- Jack Blades 12
- Geddy Lee 11
- Nancy Wilson 11
- R.E.M. 10

20th anniversary, and at that time I spoke with the show's longest-reigning host, Coburn. B.C. recently joined KSAN (The Bone)/San Francisco in mornings with Gina Horan and Mark Neumann. He spends half the week in Los Angeles, doing his San Francisco gig in the mornings and working on *Rockline* Monday and Wednesday nights, then flies north to work in The Bone's studios the rest of the week.

Coburn's career has been based in Los Angeles for some 25 years. Most recently, he was afternoon drive host at Classic Rock KCBS (The Arrow). He's also been in afternoons at KZLA-FM and KLSX-FM, and he worked at KLOS between 1980 and 1994. In the late '70s B.C. was MD/afternoons at KMET.

R&R: What was your all-time favorite *Rockline*?

BC: That's tough, but I would

It's just one of those things that happened.

R&R: There was a rift because of that event?

BC: Absolutely. Not only did we pull the plug on that show, but the next day Charlie West, the PD at KLOS, dropped all the Guns N' Roses records — against my request. That went to the *L.A. Times*, and [then-*Times* staff writer] Dennis Hunt got involved and started quoting me without talking to me. Axl Rose was booked for the show, and he came in in a sweat, just like a caged animal. I said, "What's going on?" And he said, "I parked my car on the median in front of the studio. I'm listening to NWA at 120 decibels, and I came in here to kick your ass."

I said, "How come you're not?" And he said, "You seem to be a pretty nice guy, and you're a lot bigger than I am." It was a two-year feud. I'll always remember somebody asking Slash a question and him saying, "Where's the barf bag, dude?" So we've seen everything imaginable, from sexual escapades to drug use, you name it. They bring their lives into that studio.

R&R: How has changing technology changed your show?

BC: It was really satellite technol-

ogy that allowed the show to begin. Technology has just made it better and easier. We built a new \$2 million performance studio, and bands sound so good in there. Word's getting out about the new Euphonix CS2000 control board we have, with memory, and our wall plug-ins with separate headphone mixes and our drum room where the drums are baffled. It's a pretty darned good place for bands to come and play. We've had bands say they sound better in the *Rockline* studios than where they did their albums.

Bands have used tracks they performed on *Rockline* as bonus tracks for Japan, Australia and Europe. More than anything, technology has improved the quality you hear in the program and the way the program is delivered to the affiliates. They can take it off an MP3 file, a CD-R or live. There are a lot of ways to deliver the show now.

R&R: And you're taking e-mail questions now?

BC: Yes — rocklineradio@aol.com. We're about to launch our new website through Premiere; that will be at www.rocklineradio.com. That should be really cool. There are plans to install a 360-degree camera in the

Continued on Page 79

Pink Parties With Music Meeting

When Arista's red-hot pop star **Pink** stopped by the R&R offices recently, she knew how to "Get the Party Started" by playing her new video. Music Meeting gets the party started weekly, with the newest releases first. Download Pink's latest in the "Previews" sections of Rhythmic and Pop.



Pink

OutKast have been taking Southern hip-hop in exciting new directions ever since they debuted back in 1994. The group follow up 2000's multi-Platinum *Stankonia* with the new track "The Whole World." It's available now in Music Meeting's "Going for Adds" sections in Urban and Rhythmic. Add it today, and the whole city will be groovin' along with you.

At Active Rock and Alternative we mix great followups with new tracks to make quite the sonic cocktail. **Nickelback** follow up their No. 1 "How You Remind Me" with a great rocker called "Too Bad," which is too good to pass up. British stud Gavin Rossdale and his group **Bush** scare up another hit with "Headful of Ghosts." Meanwhile, Texas rockers **Drowning Pool** prove that sin is in at Active and mainstream Rock with the powerful "Sinner."



OutKast

Universal's **Left Front Tire** roll on in with their debut single, "Bring You Down," which brings the pop punk punch to the party. Have you heard **Hedder**? Gold Circle has a major hit on its hands with this young group, thanks to their lead single, "Save Your Face." Programmers at all Rock formats can avoid having to save face later by adding it now.



Drowning Pool

Alternative has been addicted to **Lit**'s rockin' melodies ever since "My Own Worst Enemy" broke through in 1999. Be your listeners' best friend by checking out Lit's latest, "Addicted," at Music Meeting. You'll be hooked. Another group that has captivated listeners is **P.O.D.** The hard-rockin' San Diego four-piece provide an uplifting anthem for the 18-24 core audience with "Youth of the Nation."

Critical darlings **Ryan Adams** and **Radiohead** also have tracks available at Music Meeting. Adams' "New York, New York" takes on new meaning in light of Sept. 11, and Radiohead deliver "True Love Waits" from their recently released live album, *I Might Be Wrong: Live Recordings*. We also offer up downloads from tomorrow's favorites: Atlantic's **Will Hoge** delivers "Your Fool," while **Sense Field** check in with the wonderful "Save Yourself."

Rising star **Nikka Costa** wowed audiences at last year's R&R Convention. This amazingly gifted artist delivers a soulful ballad to Hot AC and Triple A with "Push & Pull," which was also featured on the *Blow* soundtrack. Her vocals, not to mention her stage moves, will definitely blow you away. Triple A also gets a keffull o' new songs, including tracks from **William Topley**, **North Mississippi Allstars**, **Josh Joplin Group**, **Jeffrey Gaines** and the always interesting **Afro-Celt Sound System**, who team up with legendary rock frontman Robert Plant on "Life Begins Again."

When it comes to parties, it's customary to show up with at least a six-pack. Well, over at Smooth Jazz we deliver a 10-pack of new songs, including those by **Dave Koz**, **Eric Marienthal**, **Lee Ritenour w/Gerald Albright**, **Sheila E** and **The Dazz Band**. There's no time to be fashionably late when it comes to new releases from the hottest artists. Just show up at Music Meeting — we'll bring the tunes.

— Frank Correia

MUSIC MEETING

THIS WEEK'S NEW MUSIC

The latest songs featured this week on Music Meeting

www.rmusicmeeting.com

CHR/POP

PINK Get The Party Started (Remix) (Arista)

CHR/RHYTHMIC

MASTER P Ooohhhwee (No Limit/Universal)
OUTKAST The Whole World (LaFace/Arista)
PINK Get The Party Started (Arista)

URBAN

ALLURE Kool Wit Me (MCA)
OUTKAST The Whole World (LaFace/Arista)

URBAN AC

KIM BURRELL Special Place (Arista)

COUNTRY

CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)
KELLIE COFFEY When You Lie Next To Me (BNA)

AC

(No new songs this week.)

HOT AC

NIKKA COSTA Push & Pull (Cheeba/Virgin)

SMOOTH JAZZ

BONA FIDE Club Charles (N-Coded)
ERIC MARIENTHAL Lefty's Lounge (Peak/Concord)
PAUL TAYLOR Hypnotic (Peak/Concord)
RITENOUR w/ALBRIGHT (GRP/VMG)
SHEILA E Slight Accent (Concord)

ROCK

ADEMA The Way You Like It (Arista)
BUSH Headful Of Ghosts (Atlantic)
CRACKER Merry XMAS Emily (Virgin)
DROWNING POOL Sinner (Wind-up)
HEDDER Save Your Face (Gold Circle)
JEFFREY GAINES Hero In Me (Artemis)
JOHN HIATT Everybody Went Low (Vanguard)
NICKELBACK Too Bad (Roadrunner)
WILL HOGE Your Fool (Atlantic)

ACTIVE ROCK

ADEMA The Way You Like It (Arista)
BUSH Headful Of Ghosts (Atlantic)
DROWNING POOL Sinner (Wind-up)
HEDDER Save Your Face (Gold Circle)
LEFT FRONT TIRE Bring You Down (Republic/Universal)
NICKELBACK Too Bad (Roadrunner)

ALTERNATIVE

BUSH Headful Of Ghosts (Atlantic)
COURSE OF NATURE Caught In The Sun (Atlantic)
HEDDER Save Your Face (Gold Circle)
LEFT FRONT TIRE Bring You Down (Republic/Universal)
LIT Addicted (RCA)
NICKELBACK Too Bad (Roadrunner)
P.O.D. Youth Of The Nation (Atlantic)
RADIOHEAD True Love Waits (Capitol)
RYAN ADAMS New York, New York (Lost Highway/IDJMG)
SENSE FIELD Save Yourself (Nettwerk)
STARSAILOR Good Souls (Capitol)
WILL HOGE Your Fool (Atlantic)

TRIPLE A

AFRO-CELT/R. PLANT (Real World/Virgin)
CALLING Wherever You Will Go (RCA)
CRACKER Merry XMAS Emily (Virgin)
JEFFREY GAINES Hero In Me (Artemis)
JOHN HIATT Everybody Went Low (Vanguard)
JOSH JOPLIN GROUP I've Changed (Artemis)
MIDGE URE You Move Me (Koch)
NIKKA COSTA Push & Pull (Cheeba-Sound/Virgin)
NORTH MISSISSIPPI... Sugartown (Tone-Cool/Artemis)
RADIOHEAD True Love Waits (Capitol)
SENSE FIELD Save Yourself (Nettwerk)
STARSAILOR Good Souls (Capitol)
WILL HOGE Your Fool (Atlantic)
WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)

R&R's Music Meeting is a secure and password-protected Internet service for auditioning and/or downloading current music. Each week songs are posted online for participating radio programmers and record label executives.

liquid audio
Selector

www.rmusicmeeting.com



TONY NOVIA

tnovia@rronline.com

PART TWO OF A TWO-PART SERIES

Making A List And Checking It Twice

Label executives roll out year-end music offerings

As a follow-up to our new-music special last week, we offer you part two of our look at new music being released over the next few months. The list picks up where we left off last week with the pop and rhythmic releases for the remainder of 2001 and glance at what's coming in early 2002.

Pete Rosenblum

VP/Promotion, Mammoth Records

Due to Mammoth's proximity to ground zero, all of our albums for 2001's fourth quarter were pushed off until next year. The record we are most excited about for Pop radio is the new **Freestylers**, which will hit the streets in March. For those of you who don't remember them, they had a big hit two years back with "Here We Go," which had plenty of support from MTV.

The first plan is to hit the clubs with a 12-inch and do some great street marketing. And don't be surprised if you see it in a commercial. We will be ready to ship "Weekend Song" to radio at the end of the first quarter. The song is a feel-good dancehall tune about working all week and partying on the weekend. It may remind you of Shaggy a bit.

We will also have new records from **John Wesley Harding** and A in the early part of the year. Harding went into the studio with extraordinary musicians like Michael Ward from The Wallflowers and Sting's drummer, Vinny Caliauta, and came up with the most pop album of his great career.

You will also be hearing about London's A. After the song about not wanting to work at Starbucks breaks at Alternative, we will cross it to CHR/Pop — think **Blink-182**, **Sum 41** and **American Hi-Fi**. I can't wait to get on the road with our staff and play all these great records for you.

Ken Lucek

Director/National Promotion, Maverick Records

In January 2002 we have **Michelle Branch**'s "All You Wanted." This is the Sedona, AZ singer-songwriter's second single from *The Spirit Room* and follows up her top-five track "Everywhere." "This young pop musician writes, produces and performs great songs, and I respect Michelle for that," MTV's Carson Daly recently commented. "Plus, she's really nice and very cool." Richard Abowitz of *Rolling Stone* wrote, "On *The Spirit Room*, Branch shows that innocent doesn't have to mean stupid."

Her schedule for the remainder of 2001 includes appearances on FOX Family Channel's *Front Row Center Concert* on Nov. 23, MTV's *21 Under 21* on Nov. 24 and *Teen People*'s "What's Hot Next" on Nov. 26. For more info, visit www.michellebranch.com.

Alanis Morissette's "Hands Clean" also comes out in January 2002. This is the first single from the Grammy-winning singer-songwriter's new disc. Look for the CD *Under Rug Swept* in stores in February 2002. For more info, visit www.alanismorissette.com.

In February 2002 we will cross **Tantric**'s "Mourning" to Pop from Alternative, where the band has charted every week this calendar year. This track is from their Gold self-titled CD. Airplay and sales are adding up, with KZON/Phoenix as an early indicator. Check out the breakthrough video on www.maverick.com/tantric.

Bonnie Goldner

VP/National Promotion, MCA Records

With a No. 1 record at CHR/Rhythmic and one on the way at CHR/Pop, **Mary J. Blige** is exploding on radio. Her second single, "No More Drama," is impacting Urban and CHR/Rhythmic radio now, and a CHR/Pop date will be announced in the new year.

Also impacting Urban and CHR/Rhythmic is **Rayvon**'s "Two Way," which features Shaggy and Rik Rok. Rayvon is the featured vocalist on Shaggy's No. 1 song "Angel." Rayvon's debut CD will be released in early 2002.

Currently impacting CHR/Pop radio is **Carly Hennessy**'s "Beautiful You." At 17 years old, Carly has just released her debut MCA CD. Chicago, Tampa, Miami, Sacramento, San Diego, Cincinnati and Columbus are just a few of the markets to lead the way. Multitalented, Carly has also starred as Cosette in *Les Miserables* and in *Fools of Fortune* with Mary Elizabeth Mastrantonio.

Eagle-Eye Cherry's "Feels So Right" impacts CHR/Pop on Nov. 19.

Eagle-Eye's last single, "Save Tonight," was a No. 1 single in the United States and sold more than 4 million CDs worldwide. During 2001 **Eagle-Eye** received over 40,000 plays on Pop radio and has had over 375,000 total plays on radio during the last two years.

For the new year, look for the uniquely talented **Res** and her debut single, "They Say Vision." Res, currently on tour with Maxwell, can also be seen on MTV2 and heard in clubs and on mix shows now with the song "Golden Boys." Also, **Blink-182**'s new single, "First Date," will impact CHR/Pop on Jan. 14, as will **Rik Rok** on Jan. 28. Rik Rok is the featured vocalist on Shaggy's No. 1 song "It Wasn't Me." In the very near future we'll be announcing an impact date for **Leona Naess**' "Mayor of Your Town" at all pop and adult formats.

Ron Geslin

Sr. VP/Promotion, RCA Records

We are well on our way to launching two of the most exciting new acts of the year in **The Calling** and **The Strokes**. Early reviews of *The Calling* indicate that the band will have three top 10 singles and that lead singer Alex Band will be as important as Rob Thomas next year. **The Strokes**, from New York, are lighting up the world, literally. This is the biggest-buzzing band on the planet. They're already top 25 on the Alternative chart.

Dave Matthews Band are releasing the title track from their current album, *Everyday*, as heard on the New York telethon some months back. The mood of the country being what it is, this song is something we all need right now, and your audience will agree.

RCA will release a new **Natalie Imbruglia** album in early January or February of '02. It is wonderful, and she will be coming over to spend lots of time at radio. A group from Phoenix called **Trick Turner** are already buzzing in the pop-hip-hop-rock genre. Look for a great new track from **Lit** called "Addicted," a brilliant new artist from England called



MIAMI HEAT

The beautiful and talented Christina Millian set the stage ablaze during her performance at Footy's WHYI (Y-100) Wing Ding in Miami. Millian was one of the many special guests who performed during the three-day festival. Pictured here (l-r) are Y-100's Fay, Footy, Millian and Y-100 PD Rob Roberts and Asst. PD Tony Banks.

Peppercorn, an awesome rock band called **Headstrong** and the highly beautiful and gifted star of Disney's *Aida* on Broadway, **Heather Hedley**.

RCA will also have releases from most of our established artists coming next calendar year: **Christina Aguilera**, **Foo Fighters**, **Vertical Horizon**, **Eve 6** and more.

Frank Murray

VP/Promotion, Robbins Entertainment

Robbins Entertainment has focused itself as a dance label with pop appeal. We are still actively working **Ian Van Dahl**'s "Castles in the Sky." Every time we prepare to wave the white flag, another great station comes in or another amazing research story pops up.

Fourth-quarter releases include the just-shipped "America the Beautiful" by **Pepe** (yep, that "America the Beautiful," but with a beat). Shipping in November are **Laut Sprecher**'s "Omnibus," which is a killer club record, and **Wendy Phillips**' "Stay," which is destined to become a major radio hit. Our full-length release is *Dance Party* (like it's 2002), which continues the series launched in 1998 that has scanned over 350,000 copies.

First quarter 2002 will bring **John Kano**'s "Together" (John wrote and co-produced the current Digital Allies hit "Without You"), **Lasgo**'s "Something," **Jimmy Goldschmitz vs. Peter Lutz**'s "Horizon" and the eagerly awaited **Ian Van Dahl** followup, "Will I."

Valerie DeLong

Sr. VP/Crossover Promotion, Universal Records

We have a phenomenal release schedule for the remainder of the year and into 2002. Already working is the new single from the Gold album by **Afroman**, "Crazy Rap," as well as the slammin' debut produced by Dr. Dre for **Warren G**, "Lookin' at You," and the newest Cash Money signing, **Mack 10**. "Hate in Yo Eyes," produced by Dr. Dre, will turn into a party anthem.

Bell Biv DeVoe's new hot track, "Da Hot Sh*t," is out this week and enjoying early airplay at KPWR

(Power 106)/Los Angeles, **WWKX**/Providence and **WJMN**/Boston — the boys are back! Our new No Limit Records signing comes out smokin', with **Master P**'s new track "Ooohhhwee" on your desk now. Early adds throughout the South! **Brian McKnight** and **Sharissa** lead the Motown charge. McKnight's "Love of My Life" is building at Urban and CHR/Rhythmic. Sharissa has an early add on **WQHT** (Hot 97)/New York, and the add date for "Any Other Night" is Tuesday (Nov. 4).

Other hot releases include **Amanda Perez**'s "Never" (Nov. 27), **Joi**'s "Missing You" (Dec. 4), **Kevin Ceballo**'s "My First Love" (Dec. 18) and a new signing out of St. Louis called **Pretty Willie** with "Roll Wit Me" (Jan. 15).

Charlie Foster

Sr. VP/Pop Promotion, Universal Records

At the end of November Universal Records will be releasing the first single from newcomer **Amanda Perez**, "Never." Amanda is a 21-year-old artist from Ft. Wayne, IN. To quote John Christian, PD of **KWIN**/Stockton-Modesto, CA: "Two hundred spins in, and 'Never' is No. 1 phones and No. 1 requests." Those sentiments are echoed at retail, where the folks at Warehouse Music in Stockton tell us that they get about two dozen requests a day. "Never" is on your desk now. Check out www.amandaap.com.

Just recently Universal Records entered into a joint venture with **No Limit Records**. The first of many releases to come is that of founder **Master P**. Master P has sold over 12 million records and now delivers a mass-appeal sound with "Ooohhhwee." Look for "Ooohhhwee" on your desk at the end of November, and find his new album, *Game Face*, in stores Dec. 18th.

Kevin Ceballo is a 24-year-old R&B crossover artist from the Bronx. "My First Love" is already No. 1 phones at **WKTU**/New York. **Geronimo**, MD at **WKTU**, says, "By far the most talked-about record at the station." The people

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES November 23, 2001

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of October 28-November 3.

HP = Hit Potential

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
NICKELBACK How You Remind Me (Roadrunner)	4.04	4.04	3.87	3.92	71.3	12.7	4.10	4.01	4.00	4.01	4.07	4.12	3.96
HP USHER U Got It Bad (LaFace/Arista)	3.87	3.97	4.03	3.82	61.0	14.6	4.03	3.78	3.69	3.69	4.00	4.04	3.76
HP LONESTAR I'm Already There (BNA)	3.85	3.88	3.74	3.83	46.4	11.2	3.74	3.97	3.85	3.60	4.23	3.82	3.73
JENNIFER LOPEZ I'm Real (Epic)	3.72	3.85	3.75	3.51	78.9	28.5	3.71	3.86	3.57	3.63	3.60	3.77	3.88
STAINED It's Been Awhile (Flip/Elektra/EEG)	3.70	3.55	3.72	3.67	81.3	26.1	3.66	3.54	3.91	3.64	3.76	3.75	3.67
'N SYNC Gone (Jive)	3.67	3.72	3.69	3.60	70.6	20.6	3.95	3.65	3.23	3.75	3.71	3.78	3.47
HP LEANN RIMES Can't Fight The Moonlight (Curb)	3.65	3.72	3.59	3.66	66.7	14.6	3.89	3.55	3.46	3.62	3.76	3.60	3.62
ENRIQUE IGLESIAS Hero (Interscope)	3.64	3.90	3.68	3.69	69.1	20.8	3.92	3.43	3.51	3.68	3.56	3.70	3.61
PINK Get The Party Started (Arista)	3.61	3.43	3.47	—	60.0	11.5	3.80	3.64	3.22	3.58	3.51	3.73	3.62
ALICIA KEYS Fallin' (J)	3.60	3.63	3.67	3.73	81.8	34.7	3.65	3.57	3.56	3.51	3.65	3.52	3.70
HP GINUWINE Differences (Epic)	3.57	3.61	3.54	3.55	66.5	19.9	3.83	3.59	3.14	3.39	3.81	3.64	3.48
MICHELLE BRANCH Everywhere (Maverick)	3.56	3.64	3.69	3.62	72.0	21.5	3.86	3.49	3.29	3.47	3.69	3.61	3.51
HP JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	3.55	3.54	3.74	3.69	69.9	20.8	3.69	3.61	3.28	3.66	3.59	3.39	3.59
DESTINY'S CHILD Emotion (Columbia)	3.54	3.64	3.84	3.70	73.4	17.5	3.83	3.37	3.39	3.54	3.57	3.53	3.54
MARY J. BLIGE Family Affair (MCA)	3.54	3.72	3.79	3.76	77.3	26.6	3.54	3.54	3.52	3.46	3.48	3.80	3.42
HP NELLY #1 (Priority/Capitol)	3.54	3.73	—	—	53.3	14.8	3.63	3.53	3.33	3.75	3.62	3.27	3.52
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.53	3.71	3.72	3.64	76.6	24.9	3.90	3.45	3.13	3.28	3.61	3.55	3.68
TOYA I Do (Arista)	3.53	3.64	3.66	3.65	69.4	17.9	3.54	3.52	3.52	3.77	3.44	3.62	3.29
3 DOORS DOWN Be Like That (Republic/Universal)	3.52	3.59	3.47	3.59	67.5	18.9	3.39	3.57	3.63	3.58	3.77	3.46	3.36
ENYA Only Time (Reprise)	3.52	3.42	3.70	3.47	74.2	24.2	3.32	3.46	3.75	3.57	3.55	3.37	3.58
FIVE FOR FIGHTING Superman (It's...) (Aware/Columbia)	3.48	3.62	—	—	58.4	16.0	3.53	3.48	3.45	3.60	3.83	3.45	3.41
CRAIG DAVID Fill Me In (Wildside/Atlantic)	3.46	3.45	3.60	3.61	66.3	21.8	3.53	3.29	3.56	3.39	3.67	3.49	3.30
USHER U Remind Me (LaFace/Arista)	3.45	3.52	3.46	3.60	78.5	32.8	3.57	3.34	3.40	3.26	3.57	3.27	3.67
EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)	3.43	3.33	3.50	3.67	83.3	35.9	3.42	3.67	3.20	3.15	3.44	3.52	3.62
NELLY FURTADO Turn Off The Light (DreamWorks)	3.43	3.55	3.55	3.50	75.6	26.3	3.31	3.56	3.41	3.60	3.44	3.33	3.33
JAY-Z Izzo (H.Q.V.A.) (Roc-A-Fella/IDJMG)	3.31	3.34	3.44	3.52	73.0	30.6	3.46	3.32	3.07	3.48	3.20	3.31	3.25
BACKSTREET BOYS Drowning (Jive)	3.30	3.53	3.46	3.33	57.4	14.4	3.42	3.18	3.23	3.26	3.40	3.12	3.40
BLU CANTRELL Hit 'Em Up Style... (Arista)	3.25	3.31	3.33	3.41	82.1	39.5	3.30	3.29	3.15	3.21	3.10	3.47	3.25
BRITNEY SPEARS I'm A Slave 4 U (Jive)	3.10	3.28	3.19	—	68.7	24.4	3.00	3.28	3.03	3.18	3.10	3.05	3.11

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Nickelback hold on to the top spot again this week on Callout America with "How You Remind Me" (Roadrunner). The song also achieves the rare feat of ranking first in all three Callout America demos: females 12-17, 18-24 and 25-34. The score in every demo is over 4.0, another rare accomplishment.

Usher claims the runner-up spot again this week with "U Got It Bad" (LaFace/Arista). The chart-topping CHR/Rhythmic and Urban hit ranks second among teens, fourth 18-24 and fifth 25-34.

Lonestar take one of the biggest Country songs of 2001 and rank third overall this week with "I'm Already There" (BNA). "Already" is second among women 18-24 and third 25-34, following in the footsteps of the group's multifaceted hit "Amazed."

'N Sync continue to post positive scores with "Gone" (Jive). The track ranks third with teens and sixth 18-24.

Pink surges to ninth overall with "Get The Party Started" (LaFace/Arista). The song ranks 10th with teens and seventh among women 18-24.

Ginuwine posts top results in two key demos this week, ranking eighth among teens 12-17 and ninth among women 18-24 with "Differences" (Epic).

LeAnn Rimes ranks seventh overall this week with "Can't Fight The Moonlight" (Curb). More than a year after the song was originally released, it continues to pull solid results, ranking sixth with teens.

This is the final Callout America survey of the chart year; we will not be conducting a survey over the Thanksgiving holiday weekend. The first Callout America survey for the 2002 chart year will appear in the Dec. 7, 2001 issue. Please watch for the year-end Callout America survey in the Dec. 14, 2001 issue of R&R. Have a safe and happy holiday weekend.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.

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R&R CHR/Pop Top 50

November 23, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	MARY J. BLIGE Family Affair (MCA)	8525	+489	1034752	11	123/0
3	2	ENRIQUE IGLESIAS Hero (Interscope)	8025	+274	918450	11	133/0
1	3	JENNIFER LOPEZ I'm Real (Epic)	7502	-659	798160	21	129/0
4	4	NELLY FURTADO Turn Off The Light (DreamWorks)	6969	-93	764834	18	134/0
6	5	NICKELBACK How You Remind Me (Roadrunner)	6574	+1060	762824	6	132/1
7	6	PINK Get The Party Started (Arista)	6098	+596	747418	6	130/0
5	7	ALICIA KEYS Fallin' (J)	6067	-928	618769	17	132/0
8	8	TOYA I Do (Arista)	5772	+406	691034	17	120/1
10	9	DESTINY'S CHILD Emotion (Columbia)	5550	+417	663961	11	129/0
9	10	'N SYNC Gone (Jive)	5449	+90	675088	14	129/0
11	11	MICHELLE BRANCH Everywhere (Maverick)	4392	-472	532942	19	127/0
16	12	ENYA Only Time (Reprise)	4316	-173	445632	20	126/0
12	13	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	4133	-494	396140	20	130/0
14	14	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	4003	-521	442473	24	127/0
13	15	BACKSTREET BOYS Drowning (Jive)	3971	-586	430128	9	128/0
23	16	USHER U Got It Bad (LaFace/Arista)	3892	+1008	459061	4	120/7
15	17	CRAIG DAVID Fill Me In (Wildside/Atlantic)	3824	-683	412510	22	124/0
18	18	BRITNEY SPEARS I'm A Slave 4 U (Jive)	3755	+60	482977	10	124/1
21	19	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3468	+156	401453	16	108/1
17	20	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	3423	-423	353607	23	121/0
26	21	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	3235	+453	476366	6	106/3
19	22	ALIEN ANT FARM Smooth Criminal (DreamWorks)	3097	-528	374178	13	122/0
30	23	SHAKIRA Whenever Wherever (Epic)	3010	+804	442066	6	125/12
24	24	LENNY KRAVITZ Dig In (Virgin)	2981	+108	309042	8	125/3
27	25	O-TOWN We Fit Together (J)	2856	+100	307961	10	117/0
28	26	CALLING Wherever You Will Go (RCA)	2817	+301	298875	7	104/1
22	27	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	2756	-459	311324	12	110/0
25	28	JAGGED EDGE Where The Party At (So So Def/Columbia)	2553	-304	267147	19	112/0
31	29	GINUWINE Differences (Epic)	2492	+344	309292	6	109/5
29	30	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	2241	-71	307273	12	81/0
39	31	NO DOUBT Hey Baby (Interscope)	2114	+876	284155	3	125/17
32	32	U2 Stuck In A Moment... (Interscope)	1879	-106	212951	15	97/0
38	33	CREED My Sacrifice (Wind-up)	1847	+558	175166	4	95/3
34	34	JEWEL Standing Still (Atlantic)	1836	+242	205224	7	88/2
Breaker	35	NELLY #1 (Priority/Capitol)	1595	+300	176425	6	87/14
36	36	SMASH MOUTH Pacific Coast Party (Interscope)	1522	+118	142753	6	89/1
35	37	SUGAR RAY Answer The Phone (Lava/Atlantic)	1449	-2	190140	7	86/0
Breaker	38	JANET Son Of A Gun (I Betcha...) (Virgin)	1270	+580	116477	2	89/15
Breaker	39	CRAIG DAVID 7 Days (Wildside/Atlantic)	1242	+601	162421	2	86/12
33	40	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	1238	-517	133427	16	109/0
40	41	BUBBA SPARXXX Ugly (Interscope)	1226	+43	107121	5	75/2
42	42	LIFEHOUSE Breathing (DreamWorks)	1127	+57	151462	6	75/1
46	43	CITY HIGH Caramel (Interscope)	903	+258	108729	3	65/10
41	44	ALL STAR TRIBUTE What's Going On (Columbia)	874	-208	132053	8	64/0
49	45	LFO Life Is Good (J)	861	+259	89223	2	81/6
45	46	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	805	+129	80084	2	48/1
43	47	TRAIN Something More (Columbia)	792	-9	72498	5	54/0
48	48	EVAN AND JARON The Distance (Columbia)	762	+133	73666	2	65/4
-	49	LEANN RIMES Can't Fight The Moonlight (Curb)	618	+118	51142	5	49/10
50	50	JAMIE-LYNN SIGLER Cry Baby (Edel)	611	+36	77395	4	49/0

135 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

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ARTIST TITLE LABEL(S)	ADDS
BRIAN MCKNIGHT Still (Motown/Universal)	64
ALICIA KEYS A Woman's Worth (J)	54
EAGLE-EYE CHERRY Feels So Right (MCA)	51
R. KELLY The World's Greatest (Interscope/Jive)	30
AEROSMITH Just Push Play (Columbia)	25
NO DOUBT Hey Baby (Interscope)	17
JANET Son Of A Gun (I Betcha...) (Virgin)	15
NELLY #1 (Priority/Capitol)	14
SHAKIRA Whenever Wherever (Epic)	12
CRAIG DAVID 7 Days (Wildside/Atlantic)	12
PAUL MCCARTNEY Freedom (Capitol)	12

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Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NICKELBACK How You Remind Me (Roadrunner)	+1060
USHER U Got It Bad (LaFace/Arista)	+1008
NO DOUBT Hey Baby (Interscope)	+876
SHAKIRA Whenever Wherever (Epic)	+804
CRAIG DAVID 7 Days (Wildside/Atlantic)	+601
PINK Get The Party Started (Arista)	+596
JANET Son Of A Gun (I Betcha...) (Virgin)	+580
CREED My Sacrifice (Wind-up)	+558
MARY J. BLIGE Family Affair (MCA)	+489
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	+453

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NELLY
#1 (Priority/Capitol)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1595/300	87/14	35

JANET
Son Of A Gun (I Betcha...) (Virgin)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1270/580	89/15	38

CRAIG DAVID
7 Days (Wildside/Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1242/601	86/12	39

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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November 23, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NELLY FURTADO Turn Off The Light (DreamWorks)	2874	-33	89182	16	52/0
2	2	ENRIQUE IGLESIAS Hero (Interscope)	2793	+30	87593	9	51/0
3	3	MARY J. BLIGE Family Affair (MCA)	2756	+173	85400	9	52/1
5	4	JENNIFER LOPEZ I'm Real (Epic)	2308	-101	74674	16	47/0
8	5	NICKELBACK How You Remind Me (Roadrunner)	2277	+301	73032	6	51/0
10	6	PINK Get The Party Started (Arista)	2174	+276	70808	6	51/0
4	7	MICHELLE BRANCH Everywhere (Maverick)	2130	-313	66907	16	47/0
6	8	ALICIA KEYS Fallin' (J)	2035	-326	60472	16	43/0
9	9	DESTINY'S CHILD Emotion (Columbia)	2021	+103	60209	9	51/0
7	10	'N SYNC Gone (Jive)	1984	-1	59313	13	50/1
11	11	TOYA I Do (Arista)	1935	+83	61667	15	47/1
14	12	ENYA Only Time (Reprise)	1672	+2	52825	16	47/0
13	13	BACKSTREET BOYS Drowning (Jive)	1598	-124	52352	8	46/0
16	14	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	1558	+92	50927	16	44/1
12	15	CRAIG DAVID Fill Me In (Wildside/Atlantic)	1508	-334	46431	16	39/0
18	16	LENNY KRAVITZ Dig In (Virgin)	1468	+82	46828	8	47/0
17	17	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1265	-147	41706	16	37/0
15	18	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	1250	-248	35649	16	37/0
23	19	CALLING Wherever You Will Go (RCA)	1193	+169	38658	8	45/3
21	20	BRITNEY SPEARS I'm A Slave 4 U (Jive)	1076	-62	34213	8	42/0
26	21	USHER U Got It Bad (LaFace/Arista)	1073	+266	31548	4	47/8
27	22	CREED My Sacrifice (Wind-up)	1069	+266	33036	3	46/1
24	23	SMASH MOUTH Pacific Coast Party (Interscope)	1032	+26	31752	6	46/0
19	24	ALIEN ANT FARM Smooth Criminal (DreamWorks)	1004	-290	26587	13	34/0
35	25	NO DOUBT Hey Baby (Interscope)	897	+297	28955	2	51/3
22	26	EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)	875	-158	23023	16	27/0
37	27	SHAKIRA Whenever Wherever (Epic)	863	+284	26901	5	41/7
30	28	JEWEL Standing Still (Atlantic)	852	+105	27747	8	43/1
29	29	O-TOWN We Fit Together (J)	843	+50	25213	9	34/1
32	30	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	836	+129	24523	6	39/0
31	31	GINUWINE Differences (Epic)	805	+84	21610	6	32/2
25	32	U2 Stuck In A Moment... (Interscope)	754	-225	25029	15	34/0
33	33	LIFEHOUSE Breathing (DreamWorks)	742	+75	22386	9	46/0
34	34	SUGAR RAY Answer The Phone (Lava/Atlantic)	663	+16	21815	8	40/1
28	35	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	531	-267	14117	9	31/0
36	36	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	477	-114	11995	9	23/0
Debut	37	JANET Son Of A Gun (I Betcha...) (Virgin)	437	+245	14898	1	32/13
44	38	CRAIG DAVID 7 Days (Wildside/Atlantic)	436	+145	13619	2	37/8
38	39	BUBBA SPARXXX Ugly (Interscope)	378	-10	10666	5	24/0
42	40	LEANN RIMES Can't Fight The Moonlight (Curb)	356	+55	9448	5	22/1
43	41	NELLY #1 (Priority/Capitol)	299	+2	8069	5	20/3
49	42	EVAN AND JARON The Distance (Columbia)	292	+65	8852	3	23/3
Debut	43	CITY HIGH Caramel (Interscope)	286	+199	8254	1	28/3
45	44	WILLA FORD Did Ya' Understand That (Lava/Atlantic)	284	+15	11651	5	20/0
41	45	TRAIN Something More (Columbia)	282	-43	8623	7	18/0
50	46	JAMIE-LYNN SIGLER Cry Baby (Edel)	273	+47	8179	3	20/0
47	47	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	253	+14	7139	3	18/0
39	48	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	248	-129	8050	16	8/0
Debut	49	LFO Life Is Good (J)	245	+74	7475	1	21/2
40	50	JAGGED EDGE Where The Party At (So So Def/Columbia)	237	-126	8002	16	10/0

52 CHR/Pop Indicator reporters in markets 144-205. Songs ranked alphabetically for the airplay week of Sunday 11/11-Saturday 11/17. © 2001, R&R Inc.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
R. KELLY The World's Greatest (Interscope/Jive)	23
EAGLE-EYE CHERRY Feels So Right (MCA)	20
JANET Son Of A Gun (I Betcha...) (Virgin)	13
ALICIA KEYS A Woman's Worth (J)	12
AEROSMITH Just Push Play (Columbia)	11
BRIAN MCKNIGHT Still (Motown/Universal)	11
USHER U Got It Bad (LaFace/Arista)	8
CRAIG DAVID 7 Days (Wildside/Atlantic)	8
ALL-4-ONE Not Ready 4 Goodbye (AMC)	8
SHAKIRA Whenever Wherever (Epic)	7
KACI Intervention Divine (London Sire/Curb)	5
PRODUCT G&B F/SANTANA Dirty Dancin' (J)	4
NO DOUBT Hey Baby (Interscope)	3
CALLING Wherever You Will Go (RCA)	3
CITY HIGH Caramel (Interscope)	3
EVAN AND JARON The Distance (Columbia)	3
NELLY #1 (Priority/Capitol)	3
PAUL MCCARTNEY Freedom (Capitol)	3
GINUWINE Differences (Epic)	2
LFO Life Is Good (J)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NICKELBACK How You Remind Me (Roadrunner)	+301
NO DOUBT Hey Baby (Interscope)	+297
SHAKIRA Whenever Wherever (Epic)	+284
PINK Get The Party Started (Arista)	+276
USHER U Got It Bad (LaFace/Arista)	+266
CREED My Sacrifice (Wind-up)	+266
JANET Son Of A Gun (I Betcha...) (Virgin)	+245
CITY HIGH Caramel (Interscope)	+199
MARY J. BLIGE Family Affair (MCA)	+173
CALLING Wherever You Will Go (RCA)	+169
CRAIG DAVID 7 Days (Wildside/Atlantic)	+145
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	+129
EAGLE-EYE CHERRY Feels So Right (MCA)	+114
JEWEL Standing Still (Atlantic)	+105
DESTINY'S CHILD Emotion (Columbia)	+103
FIVE FOR FIGHTING Superman... (Aware/Columbia)	+92
GINUWINE Differences (Epic)	+84
TOYA I Do (Arista)	+83
LENNY KRAVITZ Dig In (Virgin)	+82
R. KELLY The World's Greatest (Interscope/Jive)	+81
KACI Intervention Divine (London Sire/Curb)	+79
LIFEHOUSE Breathing (DreamWorks)	+75
LFO Life Is Good (J)	+74
AEROSMITH Just Push Play (Columbia)	+70
EVAN AND JARON The Distance (Columbia)	+65
CRYSTAL WATERS Come On Down (Strictly Rhythm)	+65
LEANN RIMES Can't Fight The Moonlight (Curb)	+55
O-TOWN We Fit Together (J)	+50
LENNY KRAVITZ Again (Virgin)	+49
112 Peaches & Cream (Bad Boy/Arista)	+48

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New & Active

DAVE MATTHEWS BAND Everyday (RCA)
Total Plays: 551, Total Stations: 43, Adds: 6

WILLA FORD Did Ya'... (Lava/Atlantic)
Total Plays: 516, Total Stations: 45, Adds: 0

BARENAKED LADIES Falling For... (Reprise)
Total Plays: 383, Total Stations: 27, Adds: 0

PETEY PABLO Raise Up (Jive)
Total Plays: 284, Total Stations: 24, Adds: 9

NATALIE MERCHANT Just Can't Last (Elektra/EEG)
Total Plays: 245, Total Stations: 23, Adds: 0

PAUL MCCARTNEY Freedom (Capitol)
Total Plays: 216, Total Stations: 43, Adds: 12

ALICIA KEYS A Woman's Worth (J)
Total Plays: 211, Total Stations: 60, Adds: 54

JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)
Total Plays: 191, Total Stations: 25, Adds: 11

PRODUCT G&B F/SANTANA Dirty Dancin' (J)
Total Plays: 151, Total Stations: 30, Adds: 9

MPRESS Maybe (Big 3/Artemis)
Total Plays: 147, Total Stations: 18, Adds: 1

WISEGUYS Ooh La La (Ideal/Mammoth)
Total Plays: 132, Total Stations: 16, Adds: 2

AEROSMITH Just Push Play (Columbia)
Total Plays: 128, Total Stations: 37, Adds: 25

R. KELLY The World's Greatest (Interscope/Jive)
Total Plays: 68, Total Stations: 33, Adds: 30

EAGLE-EYE CHERRY Feels So Right (MCA)
Total Plays: 50, Total Stations: 56, Adds: 51

BRIAN MCKNIGHT Still (Motown/Universal)
Total Plays: 35, Total Stations: 64, Adds: 64

Songs ranked by total plays

Making A List....

Continued from Page 30

at Sam Goody in Forest Hills, NY tell us that their customers have gobbled up every CD in the store. Kevin Ceballo won Best New Tropical Artist at the Latin Grammys this year. Find more info at www.kevinceballo.com.

In 2002 look for a new album from **Nelly**, which follows up his eight-times Platinum *Country Grammar*. Brian McKnight is back with *Superhero*, and **Nick Lachey** of 98 Degrees will break out on his own with a solo release. We also deliver the soundtrack to *The Scorpion King*, the movie featuring World Wrestling Federation superstar The Rock.

Michael Plen Sr. VP, Virgin Records

After hits with "Fly Away," "American Woman" and "Again," superstar **Lenny Kravitz** is back again with the hit "Dig In." Look for a Kravitz tour in early 2002. Woman want to f*** him; guys want to be a rock star like him.

Janet Jackson will be featured in an upcoming HBO special from Hawaii in February. Ms. Jackson is riding her fourth hit single in a row with "Son of a Gun." To date, over 3 million copies of her latest album have been sold.

With over 1.5 million albums out the door, **Gorillaz** are back with "19/200." This song is already an Alternative hit, and the buzz at Pop is outstanding. Critics point out its sheer animated street brilliance.

With "Visions of Paradise," **Mick Jagger** has delivered his masterpiece single, a song that has across-the-board appeal at pop and adult formats. The single "God Gave Me Everything," with Lenny Kravitz, is already headed to the top of the Rock chart. **Nikka Costa's** new single is "Push & Pull." She has already received massive exposure from the movie *Blow*, and she rips out the ears and hearts of those who see her perform. People in the know tout her as the next one to break big.

The **Mariah Carey** "Never Too Far/Hero" medley has already reached millions on TV. As one of the most beautiful, recognizable and talented superstars of today, her ballads continue to define what women want. Her upcoming greatest hits collection will only add more mo-

mentum to this superstar's mass-appeal.

One of the coolest rock songs in a while is "Come" from Indianapolis-based **Transmatic** on Virgin/Immortal. The word from programmers who've heard it is: "Two listens, and you are hooked."

Daft Punk's "Harder, Better, Faster, Stronger" is already the theme to the Olympics and Palm Pilot. It will be everywhere, and it's already massive in the clubs.

N.E.R.D., a.k.a. **The Neptunes**, are already the hottest producers in the business (Jay-Z, Mystikal, Britney Spears, Limp Bizkit), and the stations that are playing either "Lapdance" or "Rock Star" are getting instant reaction.

Aaliyah, may her soul rest eternal. "Rock the Boat" is already a No. 1 Urban song. "More Than a Woman" has across-the-board appeal and is getting strong early reactions from programmers.

Dale Connone VP/Promotion, Warner Bros.

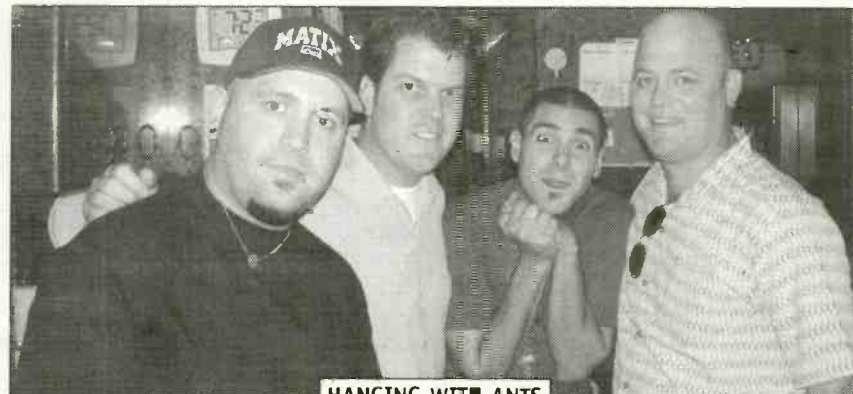
In the first quarter of 2002 we have two superstar artists slotted for new releases. In January, **Cher's** long-awaited single "Song for the Lonely" hits CHR/Pop, CHR/Rhythmic, Hot AC and AC. This uptempo, one-listen pop record already has programmers searching the Internet for an early copy. Her album, *Living Proof*, is currently slated for a February release.

Also in January is the new **Goo Goo Dolls** single. The album is the long-awaited followup to 1999's *Dizzy Up the Girl*, which yielded four multiformat hits. The album was just finished in Los Angeles and will be out in the first quarter.

In addition, we will continue our artist-development story with **Lindsay Pagano**, as we keep her touring with Aaron Carter and market her with AOL, Radio Disney, Nickelodeon and other significant partners. Her song is also the theme to the hit WB TV series *Maybe It's Me*.

Also, be on the lookout for a very special artist named **Josh Grobin**, who will be featured on an upcoming episode of *Ally McBeal*. This David Foster-produced project also features a beautiful duet with Charlotte Church.

Faith Hill, Seal and **The Red Hot Chili Peppers** are all in the studio; however, no firm release dates have been scheduled.



HANGING WITH ANTS

Alien Ant Farm recently stopped by Dallas to hang with syndicated Infinity morning show hosts JB & Sandy. Seen here backstage are (l-r) Ant Farmer Terence Corso, morning show host JB Hager, Ant Farmer Dryden Mitchell and morning show host Sandy Rivers.



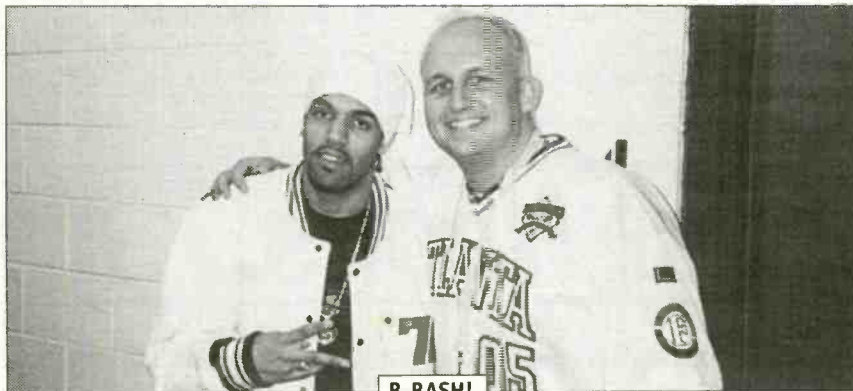
A TYPICAL DAY FOR A.M. ASST. PD

KKUU (U92.7)/Palm Springs Asst. PD Ant Dog hung out with a few hip-hop heavyweights, leaving PD Pattie Moreno to answer all music calls back at the station. Pictured standing are (l-r) Ant Dog and his supermodel girlfriend. Sitting (l-r) are Def Jam South megalyricist Ludacris (picking his teeth after chewing up the stage) and Arista's elite rap duo, Dre and Big Boi of OutKast.



SHE'S EVERYWHERE

Maverick recording artist Michelle Branch and KBEA (B100) staffers hung out in Iowa City, IA when the singer was in town promoting her new single, "Everywhere." Pictured are (l-r) B100 afternoon guy Steve Fuller, intern J.C. and PD Rick Thames; Branch; and B100's Karol Kelly and Kurt Michaels.



B-BASH!

WBMM (B96) held its huge Halloween Bash at the Allstate Arena in Chicago, where listeners packed the house to witness performances by P. Diddy, Eve, Craig David, Lil' Mo, Afroman and many more. Pictured here (l-r) are Atlantic's international hottie Craig David and B96 MD Erik "The Man" Bradley.

November 23, 2001



America's Best Testing CHR/Pop Songs 12+ For The Week Ending 11/23/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
NICKELBACK How You Remind Me (Roadrunner)	4.02	4.02	79%	13%	4.04	80%	12%
BACKSTREET BOYS Drowning (Jive)	4.00	3.95	90%	14%	4.13	89%	13%
PINK Get The Party Started (Arista)	3.99	3.96	87%	11%	4.02	89%	11%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.93	3.86	79%	16%	3.99	81%	17%
ENRIQUE IGLESIAS Hero (Interscope)	3.90	3.95	96%	24%	4.01	98%	24%
MICHELLE BRANCH Everywhere (Maverick)	3.87	3.86	93%	24%	3.87	93%	25%
3 DOORS DOWN Be Like That (Republic/Universal)	3.83	3.83	84%	19%	3.83	83%	20%
MARY J. BLIGE Family Affair (MCA)	3.83	3.87	85%	22%	3.90	86%	23%
'N SYNC Gone (Jive)	3.81	3.81	96%	25%	3.91	97%	25%
LIFEHOUSE Hanging By A Moment (DreamWorks)	3.80	3.84	96%	46%	3.88	97%	47%
USHER U Got It Bad (LaFace/Arista)	3.74	-	69%	13%	3.72	71%	15%
ALICIA KEYS Fallin' (J)	3.72	3.75	96%	46%	3.76	98%	44%
CRAIG DAVID Fill Me In (Wildside/Atlantic)	3.71	3.76	87%	32%	3.75	87%	34%
SUGAR RAY Answer The Phone (Lava/Atlantic)	3.69	3.67	65%	9%	3.67	67%	11%
TOYA I Do (Arista)	3.68	3.69	76%	21%	3.68	80%	24%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.68	3.76	94%	34%	3.71	95%	35%
O-TOWN We Fit Together (J)	3.66	3.64	79%	16%	3.62	79%	18%
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	3.65	3.63	95%	49%	3.73	95%	50%
DESTINY'S CHILD Emotion (Columbia)	3.60	3.64	93%	26%	3.58	94%	29%
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	3.60	3.62	78%	19%	3.63	79%	18%
EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	3.59	3.66	97%	54%	3.77	98%	52%
JAGGED EDGE Where The Party At? (So So Def/Columbia)	3.52	3.51	89%	39%	3.59	88%	42%
JENNIFER LOPEZ I'm Real (Epic)	3.51	3.61	95%	42%	3.60	95%	43%
ENYA Only Time (Reprise)	3.48	3.62	87%	32%	3.52	88%	35%
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	3.43	3.48	97%	53%	3.51	98%	55%
NELLY FURTADO Turn Off The Light (DreamWorks)	3.43	3.52	96%	37%	3.41	96%	42%
MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	3.40	3.51	79%	28%	3.58	82%	29%
LENNY KRAVITZ Dig In (Virgin)	3.39	-	66%	15%	3.42	66%	14%
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	3.28	3.32	87%	36%	3.32	88%	38%
BRITNEY SPEARS I'm A Slave 4 U (Jive)	3.27	3.29	95%	31%	3.34	95%	30%

Total sample size is 620 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.


Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
3 DOORS DOWN Be Like That (Republic/Universal)	3170
LIFEHOUSE Hanging By A Moment (DreamWorks)	2828
USHER U Remind Me (LaFace/Arista)	2664
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	2183
JANET Someone To Call My Lover (Virgin)	1874
LFO Every Other Time (J)	1575
INCUBUS Drive (Immortal/Epic)	1447
NELLY Ride Wit Me (Fo' Reel/Universal)	1326
CITY HIGH What Would You Do? (Interscope)	1299
SUGAR RAY When It's Over (Lava/Atlantic)	1216
O-TOWN All Or Nothing (J)	1148
JANET All For You (Virgin)	1119
112 Peaches & Cream (Bad Boy/Arista)	1065
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1026
SHAGGY Angel (MCA)	970
LENNY KRAVITZ Again (Virgin)	888
JESSICA SIMPSON Irresistible (Columbia)	829
3 DOORS DOWN Kryptonite (Republic/Universal)	771
WILLA FORD I Wanna Be Bad (Lava/Atlantic)	763
CRAZY TOWN Butterfly (Columbia)	755

CHR/POP Going For Adds 11/27/01

MICHAEL JACKSON Butterflies (Epic)
RYAN ADAMS New York, New York (Lost Highway/IDJMG)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rmusicmeeting.com




V2 D:FUSES

V2 Records recently signed Texas-based progressive electronic DJ D:Fuse. Two deals were made with the international star, one with D:Fuse the DJ for North America and the other with him as an artist for the world ("D" stands for "Double the pay"). Pictured here are (l-r) V2 President Andy Gershon, manager Nick McGeachin, V2 head of A&R Steven "Abbo" Abbott and D:Fuse.

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY VP/Prog: Michael Morgan MD: Donnie Michaels MD: Ellen Rockwell 8 JANET "Son" EAGLE-EYE CHERRY "Right" ALICIA KEYS "Worth" BRIAN MCKNIGHT "Shit" PRODUCT G&S/SANTANA "Dirty"</p>	<p>WKXS/Boston, MA VP/Prog: J.P. Cadillac Jack MD: Kid David Corey 37 JA RULE "Livin" 3 ALICIA KEYS "Worth" BRIAN MCKNIGHT "Shit"</p>	<p>WVYB/Days/Daytona Beach, FL PD/MO: Michael Lang AEROSMITH "Push" LFD "Good" USHER "Bad"</p>	<p>WRDQ/Greenville, NC PD: Rob Carpenter 2 SHAKIRA "Whenever" AEROSMITH "Push" LFD "Good"</p>	<p>KRRG/Laredo, TX PD/MO: Michael J. Lang 26 JENNIFER LOPEZ "Fanny" 11 EAGLE-EYE CHERRY "Right" ALL-4-ONE "Ready"</p>	<p>WVAQ/Morgantown, WV PD/Prog: Lucy Neff MD: Brian Mo JANET "Son" R. KELLY "Greatest" NELLY "1"</p>	<p>WPKF/Poughkeepsie, NY PD: Scotty Mac APD: Shy Walker MD: Paulie Cruz EAGLE-EYE CHERRY "Right" ALICIA KEYS "Worth" WISGUY'S "La" PRODUCT G&S/SANTANA "Dirty" R. KELLY "Greatest"</p>	<p>KSLY/San Luis Obispo, CA PD: Alan Barnes ALICIA KEYS "Worth" USHER "Bad" FIVE FOR FIGHTING "Superman"</p>	<p>KROQ/Tucson, AZ PD: Mark Medina APD/MO: Ken Carr 5 R. KELLY "Greatest" 5 PRODUCT G&S/SANTANA "Dirty" BRIAN MCKNIGHT "Shit"</p>
<p>WKSS/Albuquerque, NM PD: Tom Naylor APD: Jeff "Crash" Jacot MD: Aliey Faith 6 ALICIA KEYS "Worth" 2 NO DOUBT "Baby" EAGLE-EYE CHERRY "Right" BRIAN MCKNIGHT "Shit"</p>	<p>WKSE/Buffalo, NY PD: Dave Universal MD: Brian B. Wilde 8 DMX "Who" 3 GIGI D'AGOSTINO "Fly" 2 JANET "Son" NO DOUBT "Baby" CELINE DION "America" JA RULE "Always" LINKIN PARK "End"</p>	<p>KFMD/Denver-Boulder, CO PD: Chris Pickett 1 ALICIA KEYS "Worth" NIKKI COSTA "Push" NO DOUBT "Baby" LEANN RIMES "Fight"</p>	<p>WRHT/Greenville, NC PD: Jim Lawson APD/MO: Gina Grey 1 EAGLE-EYE CHERRY "Right" 1 ALICIA KEYS "Worth" AEROSMITH "Push" BRIAN MCKNIGHT "Shit" R. KELLY "Greatest"</p>	<p>KFMS/Las Vegas, NV PD: Rik McNeil MD: Scooty Valentine EAGLE-EYE CHERRY "Right" CRAIG DAVID "Days" ALICIA KEYS "Worth"</p>	<p>WVOM/Myrtle Beach, SC PD: Wally B. 7 AEROSMITH "Push" BRIAN MCKNIGHT "Shit"</p>	<p>WPRD/Providence, RI PD: Tony Bristol MD: Dyan 1 EAGLE-EYE CHERRY "Right" EAGLE-EYE CHERRY "Right" BRIAN MCKNIGHT "Shit" R. KELLY "Greatest" LEANN RIMES "Fight"</p>	<p>WZAT/Savannah, GA OM/MD: John Thomas MD: Dyan ALICIA KEYS "Worth" BRIAN MCKNIGHT "Shit" AEROSMITH "Push"</p>	<p>KZS/Tulsa, OK PD: Dave Darrow MD: Kim Gower CITY HIGH "Caramel" BRIAN MCKNIGHT "Shit" PRODUCT G&S/SANTANA "Dirty"</p>
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R&R CHR/Rhythmic Top 50

Powered By



November 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	USHER U Got It Bad (LaFace/Arista)	4459	+74	708333	9	69/0
2	2	GINUWINE Differences (Epic)	3634	-201	567652	19	68/0
3	3	MARY J. BLIGE Family Affair (MCA)	3302	-341	590680	18	65/0
4	4	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	3251	-250	494116	16	63/0
6	5	PETEY PABLO Raise Up (Jive)	2761	+168	365612	15	61/0
8	6	NELLY #1 (Priority/Capitol)	2689	+125	380276	13	62/0
10	7	NELLY FURTADO Turn Off The Light (DreamWorks)	2669	+139	346770	8	63/2
9	8	CITY HIGH Caramel (Interscope)	2556	+3	401538	11	62/0
7	9	112 Dance With Me (Bad Boy/Arista)	2541	-25	372320	13	60/0
5	10	JENNIFER LOPEZ I'm Real (Epic)	2347	-363	357596	22	66/0
12	11	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	2213	+85	362786	9	62/3
14	12	AALIYAH Rock The Boat (BlackGround)	2063	+184	392970	13	52/2
11	13	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	2017	-340	295941	18	62/0
18	14	FAT JOE We Thuggin' (Terror Squad/Atlantic)	1584	+232	345525	6	61/4
13	15	BUBBA SPARXXX Ugly (Interscope)	1574	-515	211806	14	62/0
31	16	JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	1525	+586	347464	3	9/4
21	17	JANET Son Of A Gun (I Betcha...) (Virgin)	1454	+178	189187	4	58/2
16	18	JAGGED EDGE Where The Party At (So So Def/Columbia)	1308	-96	208091	28	60/0
23	19	CRAIG DAVID 7 Days (Wildside/Atlantic)	1275	+82	147378	6	52/3
15	20	ALICIA KEYS Fallin' (J)	1273	-140	196707	22	61/0
19	21	DESTINY'S CHILD Emotion (Columbia)	1213	-113	156251	16	38/0
29	22	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	1171	+226	162790	6	45/1
24	23	DR. DRE & SNOOP DOGG The Wash (Interscope)	1135	+45	169732	4	47/0
25	24	ALICIA KEYS A Woman's Worth (J)	1108	+53	218887	6	49/5
26	25	DMX Who We Be (Ruff Ryders/IDJMG)	1084	+76	222052	7	50/1
28	26	JUVENILE From Her Mamma (Mamma Got...) (Cash Money/Universal)	1062	+114	120869	9	40/2
38	27	'N SYNC Gone (Jive)	1052	+248	210807	11	32/1
36	28	PINK Get The Party Started (Arista)	1024	+187	188195	5	33/8
35	29	BUSTA RHYMES Break Ya Neck (J)	1023	+178	171323	5	52/3
20	30	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	1009	-297	126267	19	53/0
32	31	FAITH EVANS You Gets No Love (Bad Boy/Arista)	952	+80	162652	8	39/2
27	32	P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)	938	-57	166912	7	51/0
Breaker	33	MISSY ELLIOTT Take Away (Gold Mind/EastWest/EEG)	882	+148	166627	3	48/7
34	34	BRITNEY SPEARS I'm A Slave 4 U (Jive)	857	+11	154566	7	29/4
30	35	R. KELLY Feelin' On Yo Booty (Jive)	841	-103	139602	16	30/0
42	36	MR. CHEEKS Lights, Camera, Action (Universal)	817	+151	169702	4	37/8
41	37	JAGGED EDGE Goodbye (So So Def/Columbia)	741	+52	132804	10	37/0
46	38	NB RIDAZ F/ANGELINA Runaway (Upstairs)	672	+116	76004	3	17/3
37	39	NATE DOGG I Got Love (Elektra/EEG)	670	-144	80723	7	40/0
40	40	DR. DRE & DJ QUIK Put It On Me (Priority)	668	-36	130816	6	24/0
33	41	MAXWELL Lifetime (Columbia)	645	-201	83684	15	28/0
44	42	TIMBALAND & MAGOO All Y'All (BlackGround)	599	-21	94344	4	31/0
48	43	ENRIQUE IGLESIAS Hero (Interscope)	596	+84	164791	2	15/2
Breaker	44	MARY J. BLIGE No More Drama (MCA)	581	+236	84355	1	46/10
43	45	DESTINY'S CHILD Brown Eyes (Columbia)	571	-70	72863	15	10/0
Debut	46	MICHAEL JACKSON Butterflies (Epic)	555	+139	170769	1	39/4
45	47	LUDACRIS Fatty Girl (FB/Universal)	518	-83	107107	6	29/0
Debut	48	SHAKIRA Whenever Wherever (Epic)	486	+76	103487	1	14/3
Debut	49	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	458	+229	95124	1	42/13
Debut	50	JERMAINE DUPRI Welcome To Atlanta (So So Def/Columbia)	433	+161	116038	1	21/9

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
OUTKAST The Whole World (LaFace/Arista)	49
MONTELL JORDAN You Must... (Def Soul/IDJMG)	23
MASTER P Ooohhhwee (No Limit/Universal)	17
MOBB DEEP Hey Luv (Anything) (Loud/Columbia)	15
FABOLOUS Young'n (Holla...) (Desert Storm/Elektra/EEG)	13
MARY J. BLIGE No More Drama (MCA)	10
ICE CUBE \$100 Bill Y'all (Priority)	9
JERMAINE DUPRI Welcome To... (So So Def/Columbia)	9
MR. CHEEKS Lights, Camera, Action (Universal)	8
R. KELLY The World's Greatest (Interscope/Jive)	8
PINK Get The Party Started (Arista)	8

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	+586
'N SYNC Gone (Jive)	+248
MARY J. BLIGE No More Drama (MCA)	+236
FAT JOE We Thuggin' (Terror Squad/Atlantic)	+232
FABOLOUS Young'n (Holla...) (Desert Storm/Elektra/EEG)	+229
LUDACRIS Roll Out (My...) (Def Jam South/IDJMG)	+226
PINK Get The Party Started (Arista)	+187
AALIYAH Rock The Boat (BlackGround)	+184
JOE Let's Stay Home Tonight (Jive)	+183

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

MISSY ELLIOTT

Take Away (Gold Mind/EastWest/EEG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
882/148	48/7	33

MARY J. BLIGE

No More Drama (MCA)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
581/236	46/10	44

71 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



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November 23, 2001

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BY MEDIABASE™

America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 11/23/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
USHER U Got It Bad (LaFace/Arista)	4.27	4.24	87%	11%	4.33	86%	10%
GINUWINE Differences (Epic)	4.15	4.01	85%	17%	4.24	84%	16%
112 Dance With Me (Bad Boy/Arista)	4.14	4.08	85%	14%	4.19	83%	13%
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	4.14	4.11	95%	18%	4.18	95%	18%
MARY J. BLIGE Family Affair (MCA)	4.13	4.12	96%	30%	4.09	95%	31%
NELLY #1 (Priority)	4.09	3.99	92%	16%	4.15	92%	14%
AALIYAH Rock The Boat (BlackGround)	4.05	4.00	82%	14%	4.10	81%	13%
PETEY PABLO Raise Up (Jive)	4.04	3.96	74%	13%	4.14	74%	11%
DMX Who We Be (Ruff Ryders/IDJMG)	4.03	4.01	75%	8%	4.06	74%	8%
JENNIFER LOPEZ F/JA RULE I'm Real (Epic)	4.00	3.96	99%	47%	4.02	99%	45%
ALICIA KEYS A Woman's Worth (J)	3.99	3.89	69%	9%	4.02	64%	8%
CITY HIGH Caramel (Interscope)	3.98	3.93	85%	14%	4.07	85%	13%
FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	3.96	3.94	89%	25%	4.00	89%	25%
JAGGED EDGE Where The Party At? (So So Def/Columbia)	3.96	3.96	98%	41%	3.99	98%	40%
CRAIG DAVID 7 Days (Wildside/Atlantic)	3.90	3.92	64%	7%	3.88	61%	8%
PINK Get The Party Started (Arista)	3.89	-	80%	12%	3.89	80%	11%
ALICIA KEYS Fallin' (J)	3.87	3.94	99%	54%	3.83	98%	53%
TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	3.86	3.78	91%	31%	3.94	90%	31%
MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	3.83	3.77	96%	38%	3.79	97%	40%
NELLY FURTADO Turn Off The Light (DreamWorks)	3.82	3.81	89%	22%	3.87	89%	20%
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	3.79	3.77	97%	40%	3.80	97%	39%
DR. DRE & SNOOP DOGG The Wash (Interscope)	3.79	-	45%	5%	3.85	42%	3%
FAT JOE We Thuggin' (Terror Squad/Atlantic)	3.79	3.70	58%	8%	3.85	53%	6%
FAITH EVANS You Gets No Love (Bad Boy/Arista)	3.79	3.81	59%	8%	3.74	54%	8%
BUBBA SPARXXX Ugly (Interscope)	3.75	3.78	84%	24%	3.80	83%	24%
JANET Son Of A Gun (Virgin)	3.72	3.81	65%	9%	3.68	60%	9%
DESTINY'S CHILD Emotion (Columbia)	3.70	3.77	93%	24%	3.81	93%	21%
JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	3.67	3.58	86%	18%	3.70	85%	18%
P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)	3.42	3.44	79%	23%	3.43	77%	22%

Total sample size is 429 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 12-24). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	1198
EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	987
112 Peaches & Cream (Bad Boy/Arista)	953
TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	945
RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (J)	886
USHER U Remind Me (LaFace/Arista)	842
MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	829
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	724
TOYA I Do (Arista)	699
CRAIG DAVID Fill Me In (Wildside/Atlantic)	595
CITY HIGH What Would You Do? (Interscope)	570
JA RULE F/LIL' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	541
NELLY Ride Wit Me (Fo' Reel/Universal)	508
LIL' MO Superwoman (Gold Mind/EastWest/EEG)	422
JOE F/MYSTIKAL Stutter (Jive)	420
OUTKAST Ms. Jackson (LaFace/Arista)	418
LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)	377
MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	375
TYRESE What Am I Gonna Do (RCA)	370
JA RULE F/C. MILIAN Between Me And You (Murder Inc./Def Jam/IDJMG)	338

CHR/RHYTHMIC Going For Adds

11/27/01

AMANDA PEREZ Never (Universal)
 BRIAN MCKNIGHT Still (Motown/Universal)
 DESTINY'S CHILD 8 Days Of Christmas (Columbia)
 JA RULE Always On Time (Murder Inc./IDJMG)
 KELLY PRICE In Love At Christmas (Def Soul/IDJMG)
 MOBB DEEP f/112 Hey Luv (Anything) (Loud/Columbia)
 TONI BRAXTON Christmas In Jamaica (Arista)

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KLUC'S GOT LUV FOR NATE DOGG

Las Vegas' hit station, KLUC, continues to support Elektra recording artist and legendary hook singer Nate Dogg. Nate stopped by to help promote his new single, "I Got Love." Pictured (l-r) are KLUC PD "Big Daddy" Cat Thomas and Mr. Nate Dogg.



Mix Show Top 30

® November 23, 2001

- 1 MARY J. BLIGE Family Affair (MCA)
- 2 FAT JOE We Thuggin' (Terror Squad/Atlantic)
- 3 NELLY FURTADO Turn Off The Light (DreamWorks)
- 4 112 Dance With Me (Bad Boy/Arista)
- 5 CITY HIGH Caramel (Interscope)
- 6 FABOLOUS f/NATE DOGG Ya'll Can't Deny It (DS/Elektra/EEG)
- 7 PETEY PABLO Raise Up (Jive)
- 8 JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)
- 9 NELLY #1 (Priority)
- 10 JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)
- 11 P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)
- 12 JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)
- 13 USHER U Got It Bad (LaFace/Arista)
- 14 BUBBA SPARXX Ugly (Interscope)
- 15 MISSY ELLIOTT One Minute Mah (Gold Mind/EastWest/EEG)
- 16 AALIYAH Rock The Boat (BlackGround)
- 17 RL/SNOOP/LIL' KIM Do You Wanna Roll (J)
- 18 FAITH EVANS You Gets No Love (Bad Boy/Arista)
- 19 DMX Who We Be (Ruff Ryders/IDJMG)
- 20 GINUWINE Differences (Epic)
- 21 JAGGED EDGE Where The Party At? (So So Def/Columbia)
- 22 JUVENILE From Her Mamma (Cash Money/Universal)
- 23 DR. DRE Bad Intention's (Death Row/Interscope)
- 24 DR. DRE & DJ QUIK Put It On Me (Priority)
- 25 JENNIFER LOPEZ I'm Real (Epic)
- 26 DR. DRE & SNOOP DOGG The Wash (Interscope)
- 27 BUSTA RHYMES Break Ya Neck (J)
- 28 NATE DOGG I Got Love (Elektra/EEG)
- 29 TIMBALAND & MAGOO All Y'all (BlackGround)
- 30 WARREN G Lookin' At You (Universal)



37 CHR/Rhythmic Mix Show Reporters

ARTIST BREAKDOWN

JA RULE

Track: "Always On Time"
f/Ashanti

Label: Murder Inc./Def Jam/IDJMG



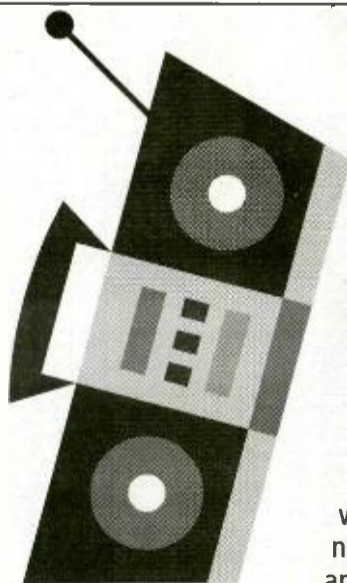
My Pisces brotha Jeff "Ja Rule" Atkins explodes with another hit record, leaving the competition choking on his smoke. Cough it up and get over it, because Ja's on a roll. The blazin' new joint "Always on Time" is another hard-hitter featuring the lovely Ashanti, who appears courtesy of AJM and Murder Inc. Records. Ashanti adds a smooth touch to Ja's rough edge, similar to the balance Ja struck with Christina Millian on "Between Me and You." Top Dawg producer Irv Gotti and Ja create a fusion in "Always on Time" that's just as contagious as that on the chart-topper "Put It on Me," featuring Lil' Mo. Look for this track to make huge sound waves in mix shows and cause deadly cyclones at Rhythmic and mainstream Urban. • Born Feb. 29, 1976, in Queens, NY, this hard-core rap artist made his name with fellow rap dominator Jay-Z. He was raised in the Hollis district, living the life he narrates in his rhymes. Ja made his first recorded appearance in 1995 on a Mic Geronimo B-side. That recording led to him and his Cash Money family signing to Blunt/TVT, but they only released one single there, "Get the Fortune." Hungry for more, Ja sought sustenance elsewhere and signed a solo contract with Murder Inc. and Def Jam Records. His energetic flare and unique voice caught the ears of many as he ripped on Jay-Z's No. 1 hit record "Can I Get a....," preparing listeners for his solo debut. • By the time *Venni Vetti Vecci* (he came, he saw, he conquered) was released, Ja had his own following. Hard-core rap audiences ate up radio hits like "Holla, Holla" and "It's Murda." The album blew the doors off the competition and became a multi-Platinum success that meant trouble for other emcees who thought they had the audiences locked. Ja went on to release more hits and snatch an even larger audience with his singles "Between Me and You," "Put It on Me" and "I Cry," all of which have made successful transitions to CHR. His appearance on Jennifer Lopez's "I'm Real" not only kept other rappers on their toes but also made Ja's fans antsy waiting for his next hit. • Radio was also antsy. I couldn't believe my eyes as I checked the new single's release date and compared it to R&R's Music Tracking: "Always on Time" was already climbing the Rhythmic chart before officially going for adds. Rhythmic stations were banging the hit at some serious spins. WZMX/Hartford was 80-plus, WJMN/Boston 60-plus, WQHT/New York 40-plus and KMEL/San Francisco 50-plus. A good 44 stations in all were hooked on another potential Ja Rule smash hit. • Never underestimate the ruff-edged rapper. You can dismiss his flow and hate on his fame and fortune, but you can't deny that this man comes through with some serious back-to-back-to-back joints. As the adage goes, "If you can't stand the heat, keep yo ass out the kitchen." Ja Rule may not be one of the most reliable brothas (hence the plot of his current single), but he is definitely on time with this one. Enjoy.

— Reneé Bell
Assistant Editor

Contributing Stations

KQBT/Austin, TX	KSEQ/Fresno, CA	KDON/Monterey-Salinas, CA	KBMB/Sacramento, CA
KISV/Bakersfield, CA	KIKI/Honolulu, HI	WQHT/New York, NY	KSFM/Sacramento, CA
WBHJ/Birmingham, AL	KXME/Honolulu, HI	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WJMN/Boston, MA	KBXX/Houston-Galveston, TX	KQCH/Omaha, NE	XHTZ/San Diego, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	WPYO/Orlando, FL	KMEL/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KCAQ/Oxnard-Ventura, CA	KYLD/San Francisco, CA
KPRR/EI Paso, TX	KXHT/Memphis, TN	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
WJFX/Ft. Wayne, IN	WPOW/Miami, FL	KXJM/Portland, OR	WLLD/Tampa, FL
KBOS/Fresno, CA	KTTB/Minneapolis, MN	WWKX/Providence, RI	KOHT/Tucson, AZ
			WPGC/Washington, DC

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Z93 Jamz Is On It!

■ WWWZ/Charleston, SC wins the hearts of the people

Over the next two weeks we're going to take a look at the summer 2001 Arbitron ratings results in two markets with unique station situations and historical lineages that make them extremely special in the family of Urban stations nationwide. We'll start in Charleston, SC, where WWWZ (Z93 Jamz) is the heritage Urban station, and next week it's off to Shreveport, LA, to look at KDKS.

WWWZ has a long history, from its early years as a black-owned and -operated outlet to today, when it is one of eight stations in the market owned by Citadel Broadcasting. Z93 Jamz once again leads the pack with double-digit ratings in every significant age demographic, and Terry Base is responsible for the station's programming.

Local Perspective

Base is a native of Charleston, and, having grown up in the city, has that local perspective that an outsider wouldn't. He's Director/Operations for Citadel's eight-station cluster in the market, but his concentration is on the Urban outlets that he's successfully programmed for the past four years. He is also Citadel's National Format General for Urban.

I asked Base who WWWZ targets age-wise and when it comes to gender. "We definitely target 18-34-year-olds, with a lean toward females," he said. "We have been the proud recipient of much broader demographics, but our target is still women 18-34 years of age and a narrow core of 25-34-year-old females. That's the bull's eye for us."

To what does he attribute Z93's success in the market? Is it the long-term loyalty of its listeners? "Why the station has been such a historical success has to do with the fact that it was one of the first FM Urban facilities in the area," Base said. "People bonded with it, and a lot of those people have stayed with the station over the years. They've grown up with this station, and they stuck with it even during the change in the music. It's a family member, so to speak."

"It's also important that you understand that a lot of things that we do in our format and on the air are staples in this community. For example, our total community involvement with the citizens of this metropolitan area is unprecedented,

and it's gotten stronger over the years. Our job is to overservice our customers and overperform on their behalf.

"We get that back consistently, and you can see that by how we fare in the ratings in all the different demographics that we're successful in. We obviously have a great Ur-

"Our job is to overservice our customers and overperform on their behalf."

ban AC radio station in WMGL-FM — it's very targeted — but WWWZ still gets a huge 25-49 audience, and, amazingly, we have a 35-49 audience that really defies the norm. A lot of that is that loyalty of people listening for years and years to this station. They don't just go to the station that matches their age demographic."

Base laughed and then added, "As broadcasters, we want people to go where we think they should be, but people are going to do what they want to do and not what our research says they should do." I think it's great that he has a sense of humor about the fact that, no matter what we so-called experts say is supposed to happen to people of a particular age group, they are going to do what they are comfortable doing. It's their lifestyle, not ours.

The Numbers Game

Take a look at some of the fantastic numbers WWWZ earned this book. The station is ranked No. 1

12+ with an 11.2 share. It's also ranked No. 1 in its target demo of 18-34 with a 16.7 share, which is more than three shares ahead of its nearest competitor, WAVF, which has a 13.5 share in that demo.

Looking at some of the older demos really makes you appreciate what Base was talking about when he said that older folks stick with Z93 Jamz no matter what. The station ranks No. 1 with a 12.4 share 18-49 and doesn't even look back to see who's behind it. In the 25-54 demo WWWZ once again ranks No. 1, this time with a 9.5 share — the only major demo in which it doesn't score in double digits.

During my conversation with Base he told me about two big station events that took place during the end of the spring book and into the summer book. "We ended the spring and started the summer book with a huge car giveaway," he said. "That really added a lot to our appeal, because we gave away a fully loaded 2001 Ford Escape."

"The name of the contest was the Money Cash Car Contest. It was a huge success for us. You had the chance to win money or cash — which was a larger amount of money — or qualify to win the car. We did that up until we were between the two books. Actually, we gave away the car right at the end of the spring book, and the residual carried us into the summer."

"We also had our huge summer event, which is promoted by all three of our Urban outlets. It's our Stone Soul Picnic, which is where we have three stages of entertainment: our R&B stage, our hip-hop stage and our gospel stage. All this was going on at one site, and it was the most successful picnic we've ever had. We had well over 30,000 people in attendance."

"It was a tremendous event that added to the end of our book in terms of getting our audience involved because it was practically



MAKING A DIFFERENCE

The people of Charleston, SC came together as one only a few days after the Sept. 11 terrorist attacks on our country. A candlelight vigil sponsored by all eight of the city's Citadel Broadcasting facilities, including WWWZ (Z93 Jamz), drew 6,000 people to the deck of the USS Yorktown.

a free event for them. We don't charge any admission, and it is a large annual event. It's like a holiday here. That and us being consistent with our music — playing the hits — have worked for us in a positive way."

Working Together

Base went on to say, "I have to tip my hat to our airstaff, which is one of the best in the country for our market size. We have a tremendous morning show that features Baby J. and Tessa Spencer. Tessa is the co-host, but they do a 50-50 type of thing. The show is known as *Da Breakfuss Club*. Slang kind of fits in with all of the hip-hop and rap music that we air."

I wondered if the station and airstaff had toned things down a bit after the recent terrorist attacks, considering that our nation is still mourning the heavy loss of life, or is it business as usual?

"As broadcasters, we want people to go where we think they should be, but people are going to do what they want to do and not what our research says they should do."

"Our current position is very different from what it would normally be in the middle of a fall book," Base said. "First and foremost, our eight-station cluster did a tremendous job in terms of what a cluster should do. We really came together with information across all eight of our radio stations. On the day of the attack we took a star talent from each format

and simulcast on all of our stations from 3-6pm.

"That afforded us the opportunity to show unity as a group of competing stations owned by one company. It showed that we were all Americans uniting out of concern for our country and our fellow Americans. It was certainly something I have never experienced before in my lifetime. It was really great and a tremendous team effort."

"We also had a candlelight vigil that involved all eight stations on the deck of the aircraft carrier USS Yorktown, which is here as part of a museum of retired Navy vessels. That happened two days after the Sept. 11 tragedies, and we had a capacity crowd of 6,000 people. It was truly moving."

"We work hard at servicing our community with the best music, first-class promotions and a tremendous street presence. We try to service our community with a smile, if you will. That goes a long way toward us gaining the loyalty of people in this community. It's just like a restaurant: If you provide good service, people tend to visit again and again and again."

"God's continued grace and blessings also have a lot to do with our continued success. Many radio stations have taken off their gospel programming during the week, but we still run one hour of gospel music every morning from 5-6am, and we do a six-hour block of gospel every Sunday morning. People love it, and we have the numbers to prove that. It's an important foundation of our success in this community. More Urban stations need to understand that gospel is part of the fabric of our people's culture."

TELL US WHAT YOU THINK!

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R&R Urban Top 50

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November 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	USHER U Got It Bad (LaFace/Arista)	2994	+6	476619	13	64/1
2	2	AALIYAH Rock The Boat (BlackGround)	2443	-162	421127	15	64/0
3	3	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	2287	-48	377626	8	65/0
5	4	FAITH EVANS You Gets No Love (Bad Boy/Arista)	2110	+31	319146	11	64/1
7	5	GINUWINE Differences (Epic)	1908	-110	332696	23	65/0
4	6	MAXWELL Lifetime (Columbia)	1846	-313	298018	18	58/0
6	7	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	1824	-238	321283	16	64/0
9	8	CITY HIGH Caramel (Interscope)	1788	+74	262283	9	54/0
12	9	MR. CHEEKS Lights, Camera, Action (Universal)	1635	+149	264390	13	52/0
13	10	ALICIA KEYS A Woman's Worth (J)	1604	+134	243681	7	62/1
10	11	MARY J. BLIGE Family Affair (MCA)	1560	-98	244153	19	66/0
15	12	MICHAEL JACKSON Butterflies (Epic)	1551	+162	262489	4	62/1
11	13	PETEY PABLO Raise Up (Jive)	1543	-94	229075	18	62/0
8	14	BUBBA SPARXXX Ugly (Interscope)	1434	-362	226734	13	61/0
24	15	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	1354	+292	192848	5	60/4
18	16	FAT JOE We Thuggin' (Terror Squad/Atlantic)	1348	+99	221897	6	62/1
21	17	NELLY #1 (Priority/Capitol)	1318	+91	143495	12	50/1
22	18	JAGGED EDGE Goodbye (So So Def/Columbia)	1316	+147	209389	9	60/0
17	19	P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)	1309	+52	176485	7	61/0
14	20	BRIAN MCKNIGHT Love Of My Life (Motown)	1267	-132	230493	18	57/0
20	21	DMX Who We Be (Ruff Ryders/IDJMG)	1252	+12	180493	9	62/0
19	22	DESTINY'S CHILD Emotion (Columbia)	1219	-30	178208	10	53/2
38	23	JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	1186	+518	193509	2	1/1
28	24	JANET Son Of A Gun (I Betcha...) (Virgin)	1161	+246	156345	4	62/0
23	25	JUVENILE From Her Mamma (Mamma Got...) (Cash Money/Universal)	1136	+40	111432	6	51/1
16	26	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	1049	-295	138765	16	57/0
29	27	KEKE WYATT Nothing In This World (MCA)	946	+105	144398	8	48/2
37	28	'N SYNC Gone (Jive)	910	+226	141743	3	46/5
25	29	R. KELLY Feelin' On Yo Booty (Jive)	897	-120	137589	20	59/0
43	30	MARY J. BLIGE No More Drama (MCA)	859	+318	109958	2	56/0
27	31	TYRESE What Am I Gonna Do (RCA)	859	-119	183992	15	45/0
32	32	BUSTA RHYMES Break Ya Neck (J)	839	+83	108447	5	57/0
35	33	MISSY ELLIOTT Take Away (Gold Mind/EastWest/EEG)	826	+132	131944	3	59/2
34	34	ANGIE STONE Brotha (J)	800	+47	108552	11	48/1
26	35	MICHAEL JACKSON You Rock My World (Epic)	788	-194	129342	13	61/0
44	36	JOE Let's Stay Home Tonight (Jive)	717	+201	94289	2	58/1
31	37	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	679	-100	105415	19	61/0
40	38	EIGHTBALL Stop Playin' Games (8Ways/Jcor)	670	+63	77547	5	39/1
50	39	JAHEIM Anything (Divine Mill/WB)	663	+212	71512	2	50/1
48	40	GLENN LEWIS Don't You Forget It (Epic)	659	+187	90376	2	57/3
30	41	112 Dance With Me (Bad Boy/Arista)	638	-179	95365	17	48/0
39	42	ISLEY BROTHERS Secret Lover (DreamWorks)	619	-9	71231	3	48/0
33	43	BABYFACE What If (Arista)	607	-149	118738	13	38/0
36	44	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	606	-81	75410	20	52/0
41	45	LUDACRIS Fatty Girl (FB/Universal)	605	+14	91036	7	42/0
42	46	DR. DRE & SNOOP DOGG The Wash (Interscope)	580	+19	88125	3	38/1
46	47	IMX The First Time (New Line)	445	-43	57662	3	27/0
—	48	LIL' JON & THE EASTSIDE BOYZ Put Yo Hood Up (TVT)	444	+34	38709	5	39/0
47	49	NATE DOGG I Got Love (Elektra/EEG)	425	-53	43875	6	37/1
Debut	50	R. KELLY The World's Greatest (Interscope/Jive)	399	+218	64118	1	47/8

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added

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ARTIST TITLE LABEL(S)	ADDS
JERMAINE DUPRI Welcome To... (So So Def/Columbia)	47
OUTKAST The Whole World (LaFace/Arista)	46
MONTELL JORDAN You Must Have... (Def Soul/IDJMG)	41
MASTER P Ooohhhwee (No Limit/Universal)	41
JILL SCOTT He Loves Me (Hidden Beach/Epic)	9
R. KELLY The World's Greatest (Interscope/Jive)	8
CRAIG DAVID 7 Days (Wildside/Atlantic)	8
LIL BOW WOW Thank You (So So Def/Columbia)	7
'N SYNC Gone (Jive)	5
FABOLOUS Young'n (Holla...) (Desert Storm/Elektra/EEG)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	+518
MARY J. BLIGE No More Drama (MCA)	+318
LUDACRIS Roll Out (My...) (Def Jam South/IDJMG)	+292
LIL BOW WOW Thank You (So So Def/Columbia)	+273
JANET Son Of A Gun (I Betcha...) (Virgin)	+246
'N SYNC Gone (Jive)	+226
R. KELLY The World's Greatest (Interscope/Jive)	+218
JAHEIM Anything (Divine Mill/WB)	+212
MYSTIKAL Bouncin' Back (Bumpin'...) (Big Boy/No Limit/Jive)	+205
JOE Let's Stay Home Tonight (Jive)	+201

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

TIMBALAND & MAGOO

All Y'All (BlackGround)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
382/18	24/1	N+A

JERMAINE DUPRI

Welcome To Atlanta (So So Def/Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
286/53	47/47	N+A

MONTELL JORDAN

You Must Have Been (Def Soul/IDJMG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
215/46	42/41	N+A

MASTER P

Ooohhhwee (No Limit/Universal)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
159/27	42/41	N+A

OUTKAST

The Whole World (LaFace/Arista)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
130/107	46/46	N+A

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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Stations and their adds listed alphabetically by market

Urban

Table listing radio stations across various markets (e.g., Albany, NY; Boston, MA; Chicago, IL) with their respective reporters and program adds.

*Monitored Reporters
77 Total Reporters
66 Total Monitored
11 Total Indicator
10 Current Indicator Playlists
Did Not Report, Playlist Frozen (1):
KBCE/Alexandria, LA

Urban AC

Table listing radio stations across various markets (e.g., Atlanta, GA; Baltimore, MD; Charlotte, NC) with their respective reporters and program adds.

*Monitored Reporters
43 Total Reporters
38 Total Monitored
5 Total Indicator

MARKET #30 KPRS/Kansas City Clear Channel (816) 763-2040 Weaver/Fears 12+ Cume 195,400 HOT 103 JAMZ! more continuous music

MARKET #31 WKKV/Milwaukee Clear Channel (414) 321-1007 Muhammad/Love 12+ Cume 214,300 V100 JAMZ!

MARKET #1 WRKS/New York Emmis (212) 242-9870 Beasley/Gustino 12+ Cume 1,593,200 Kiss 98.7

MARKET #2 KJLH/Los Angeles Taxi (310) 330-5550 Winston 12+ Cume 421,400 KJLH 102.3 FM

MARKET #3 WVAZ/Chicago Clear Channel (312) 362-9000 Smith/Rivera 12+ Cume 585,700 V100 HITS & DUSTIES

MARKET #34 WCKX/Columbus, OH Blue Chip (614) 487-1444 Strong/Stevens 12+ Cume 175,000 POWER 107.7

MARKET #37 WPEG/Charlotte Infinity (704) 342-2644 Carson/Quick 12+ Cume 200,000 Power 98 WPEG-FM

MARKET #5 WDAS/Philadelphia Clear Channel (610) 617-8500 Tamburo/Gamble 12+ Cume 515,500 WDAS 105.3 FM

MARKET #6 KRNB/Dallas-Ft. Worth Service (972) 263-9911 Payne/V 12+ Cume 176,900 KRNB 105.7 FM

MARKET #6 KTXQ/Dallas-Ft. Worth Radio One (214) 521-4661 Leigh 12+ Cume 123,300 MAGIC 94.5

MARKET #38 WDOV/Norfolk Clear Channel (757) 466-0009 Davis/Mauzone 12+ Cume 252,100 103 JAMZ 103.3 FM

MARKET #42 WQVE/New Orleans Clear Channel (504) 827-6000 Hankston/Watson 12+ Cume 294,600 Q93.3

MARKET #7 WDMK/Detroit Radio One (313) 259-2000 Patton/Starr/Gray/Anderson 12+ Cume 139,500 Kiss 102.7

MARKET #7 WGPR/Detroit International Mason (313) 258-8862 Hines 12+ Cume 144,400 107.5 FM THE RHYTHM WGT

MARKET #7 WMXD/Detroit Clear Channel (313) 965-2000 G/Stevens/Little 12+ Cume 360,600 MIX 92.3

MARKET #44 WOQQ/Nashville Midwestern (615) 321-1067 Devoe/Love 12+ Cume 189,100 92.0 The People's Station

MARKET #45 WHRK/Memphis Clear Channel (901) 529-4300 Bell/Nathaniel 12+ Cume 205,600 92.7

MARKET #9 WHUR/Washington, DC Howard University (202) 806-3500 Hannibal/Dickinson 12+ Cume 510,700 WHUR 96.3

MARKET #9 WMMJ/Washington, DC Radio One (301) 306-1111 Brown/Chase/Pair 12+ Cume 411,100 WMMJ-FM

MARKET #10 KMJQ/Houston-Galveston Radio One (713) 623-2108 Conner/Choice 12+ Cume 406,700 MAJIC102

November 23, 2001

ARTIST BREAKDOWN

ARTIST: **LIL' J**
SINGLE: **"IT'S THE WEEKEND"**
LABEL: **HOLLYWOOD**

"Tanya, can you listen to my record?" asks Hollywood VP/Urban Promotions Marv Mack. "First, hook me up with a friend," I reply. And so begins our discussion of my social life. Since there isn't much of one to speak of, the conversation lasts all of 15 minutes, including pauses, hold-ons and numerous pleas for assistance in the love department.

"I listened to 'It's the Weekend,' and I like it," I confess to Mack. "Good. Then write about it," he urges. (Hmmm. Was that a suggestion or a command?) After we say our goodbyes, I put in the song that Mack's life is centered around. Hey, I'm feelin' this joint! Lil' J, huh?

Hailing from the L.B.C. in sunny Southern California, this 16-year-old sees himself as being an entertainer like Usher. He wants to do it all. On his debut effort, *All About J*, the budding star relays, "The whole album is about having fun, hanging out with the girls and hanging with my boys. The album is just me and all of the things that I do."

This destined-for-success lyricist was not intimidated by the presence of the big-time producers who contributed tracks to the album. "All of the producers that I worked with are talented and fun," exclaims the talented teen.

It seems the desire to be in the spotlight hit this youngster rather early in life. At the age of 7, Lil' J performed for shoppers in front of a local K-Mart and cleverly placed a bucket for change by his side. "I knew that I wanted to entertain when I would rap and I would get feedback," says Lil' J. "People would look at me like I was really awesome, like I did a really good job. I love that feeling."

One to seize an opportunity, Lil' J turned an in-store autograph session for LL Cool J into an audition. That impromptu showcase led to him performing at the House of Blues with the rapper-actor. Armed with initiative, charm and determination, Lil' J also talked his way onstage during a Fugees performance. The crowd loved him, and the buzz about this young dynamo began to spread across the country.

Lil' J recorded a demo with Trans-Continen-

tal Records, and his manager, Livio Harris, sent it to Hollywood Records, who realized the potential in this young man and gave him a deal. Now the rest of the world can become aware of Lil' J's remarkable talent, magnetic charm and impressive energy.

"It's the weekend, what you doing?/Get out the house, wanna see you movin'" sings former Xscape member Kandi. Produced by Jermaine Dupri, this celebratory tune introduces Lil' J as a young rapper with skills. However, his musical attributes aren't the only characteristics that warrant attention. His drive is admirable, and he demonstrated his take-charge abilities from the get-go. Being one of four siblings gave this bold opportunist an instant audience, but now the world has become the assembly to be entertained by his musical talents.

It's party time! "Hey, yo, I heard the party's packed from the front to the back/We gon' tear the roof off, make the floor collapse," raps Lil' J. "They know who I be, don't need no ID," boasts Mr. Popular. "I'm either on the dance floor or VIP."

"Let your hair down, let's have some fun/It's the weekend, and the party's just begun, so let's dance." (Hey, I'm pop-locking already!) "Hey, yo, Jermaine, you should see the way I'm gaming these dames," says Lil' J as he continues to floss. But this shorty has a reason to: His rapping is good, and he's using the beat to his advantage.

Playing on this hypnotic track, the MC's vocals complement the beat and are used as a carriage to transport Lil' J's rhyming skills to the masses. He name drops Jermaine Dupri, Da Brat, Jagged Edge, R. Kelly, Dr. Dre, Snoop Dogg, Jay-Z and Nelly (to name a few), which intensifies the party element of

this festive joint. Babyboy even cites clubs he can't get into (unless it's a special event). But what the hell — party on!

"It's the Weekend" is a good joint. I believe any song (or most any song) that influences celebration and promotes partyin' does well on the charts. However, this song's appeal is not solely based on its message: The track is also cool. I found myself vibing on the instrumental.

It's obvious that Lil' J is someone who is not taking his opportunity to shine lightly. This diamond in the rough is being polished, and soon the entire country may find itself blinded by his musical light. Peace.

— Tanya O'Quinn
Assistant Editor



Lil' J

Urban New & Active

TIMBALAND & MAGOO All Y'all (<i>BlackGround</i>) Total Plays: 382, Total Stations: 24, Adds: 1	FABOLOUS Young'n... (<i>Desert Storm/Elektra/EEG</i>) Total Plays: 299, Total Stations: 34, Adds: 5
DR. DRE Bad Intentions (<i>Death Row/Interscope</i>) Total Plays: 375, Total Stations: 29, Adds: 0	JERMAINE DUPRI Welcome... (<i>So So Def/Columbia</i>) Total Plays: 286, Total Stations: 47, Adds: 47
CRAIG DAVID 7 Days (<i>Wildside/Arista</i>) Total Plays: 367, Total Stations: 37, Adds: 8	ICE CUBE \$100 Bill Y'all (<i>Priority</i>) Total Plays: 238, Total Stations: 38, Adds: 3
JONELL & METHOD MAN Round... (<i>Def Jam/IDJMG</i>) Total Plays: 362, Total Stations: 36, Adds: 1	WARREN G Lookin' At You (<i>Universal</i>) Total Plays: 230, Total Stations: 23, Adds: 1
LIL BOW WOW Thank You (<i>So So Def/Columbia</i>) Total Plays: 348, Total Stations: 52, Adds: 7	MONTELL JORDAN You Must... (<i>Def Soul/IDJMG</i>) Total Plays: 215, Total Stations: 42, Adds: 41
JILL SCOTT He Loves Me (<i>Hidden Beach/Epic</i>) Total Plays: 347, Total Stations: 35, Adds: 9	COO COO CAL How Does It Feel To Ya (<i>Tommy Boy</i>) Total Plays: 198, Total Stations: 17, Adds: 1
G. DEP Special Delivery (<i>Arista</i>) Total Plays: 311, Total Stations: 28, Adds: 0	TOO SHORT I Luv (<i>ShortJive</i>) Total Plays: 183, Total Stations: 20, Adds: 0

Songs ranked by total plays

URBAN

Indicator

Most Added®

MASTER P Ooohhwee (<i>No Limit/Universal</i>)	9
JERMAINE DUPRI Welcome To Atlanta (<i>So So Def/Columbia</i>)	5
OUTKAST The Whole World (<i>LaFace/Arista</i>)	4
ICE CUBE \$100 Bill Y'all (<i>Priority</i>)	2
NAPPY ROOTS Awnaw (<i>Atlantic</i>)	2
R. KELLY The World's Greatest (<i>Interscope/Jive</i>)	2
JILL SCOTT He Loves Me (<i>Hidden Beach/Epic</i>)	2
JAHEIM Anything (<i>Divine Mill/WB</i>)	1
MR. CHEEKS Lights, Camera, Action (<i>Universal</i>)	1
CITY HIGH Caramel (<i>Interscope</i>)	1
MISSY "MISDEMEANOR" ELLIOTT Take Away (<i>Gold Mind/EastWest/EEG</i>)	1
GLENN LEWIS Don't You Forget It (<i>Epic</i>)	1
FABOLOUS Young'n (Holla Back) (<i>Desert Storm/Elektra/EEG</i>)	1
MONTELL JORDAN You Must Have Been (<i>Def Soul/IDJMG</i>)	1
LUTHER VANDROSS Can Heaven Wait (<i>J</i>)	1
ALLURE Kool Wit Me (<i>MCA</i>)	1
BAD AZZ How We Get Down (<i>Rawkus/Priority</i>)	1
DE LA SOUL Baby Phat (<i>Tommy Boy</i>)	1
JA RULE Always On Time (<i>Murder Inc./Def Jam/IDJMG</i>)	1
OUTLAWZ Worldwide (<i>Koch</i>)	1

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JENNIFER LOPEZ I'm Real (<i>Epic</i>)	931
JAGGED EDGE Where The Party At (<i>So So Def/Columbia</i>)	700
ALICIA KEYS Fallin' (<i>J</i>)	637
USHER U Remind Me (<i>LaFace/Arista</i>)	458

URBAN AC

Going For Adds 11/28/01

JAGUAR f/BILAL I Can't Wait (*MCA*)
KENNY LATTIMORE Don't Deserve (*Arista*)
SHARISSA Any Other Night (*Motown*)

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MUSIC MEETING

URBAN

Going For Adds 11/27/01

DESTINY'S CHILD 8 Days Of Christmas (*Columbia*)
DIRTY Candy Man (*Cash Money/Universal*)
JA RULE Always On Time (*Murder Inc./Def Jam/IDJMG*)
JAGUAR f/BILAL I Can't Wait (*MCA*)
KELLY PRICE Love At Christmas (*Def Soul/IDJMG*)
MOBB DEEP Hey Luv (*Loud/Columbia*)
MYSTIKAL Bouncin' Back (*Jive*)
RAY-J Keep Yo Head Up (*Atlantic*)
TONI BRAXTON Christmas In Jamaica (*Arista*)

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R&R Urban AC Top 30

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November 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MAXWELL Lifetime (Columbia)	1015	-115	162273	18	37/0
2	2	BRIAN MCKNIGHT Love Of My Life (Motown)	931	-61	150046	19	36/0
4	3	GINUWINE Differences (Epic)	872	+69	147229	16	30/0
5	4	BABYFACE What If (Arista)	804	+19	121328	16	38/0
3	5	GERALD LEVERT Made To Love Ya (EastWest/EEG)	788	-60	131041	20	35/0
8	6	ANGIE STONE Brotha (J)	616	+85	115276	11	32/3
10	7	ALICIA KEYS A Woman's Worth (J)	566	+90	90002	6	36/0
6	8	LUTHER VANDROSS Can Heaven Wait (J)	541	-13	64415	12	37/0
11	9	MICHAEL JACKSON Butterflies (Epic)	535	+67	107397	4	29/3
9	10	LUTHER VANDROSS Take You Out (J)	484	-23	94694	30	36/0
13	11	USHER U Got It Bad (LaFace/Arista)	480	+86	89648	5	27/0
7	12	JILL SCOTT The Way (Hidden Beach/Epic)	468	-67	81881	26	36/0
12	13	JAHEIM Just In Case (Divine Mill/WB)	424	+9	86736	28	33/0
15	14	REGINA BELLE Ooh Boy (Peak/Concord)	361	+6	53283	7	29/1
18	15	MARY J. BLIGE Family Affair (MCA)	361	+35	80727	15	13/0
24	16	JOE Let's Stay Home Tonight (Jive)	357	+141	69986	2	30/0
14	17	BONEY JAMES F/DAVE HOLLISTER Something Inside (Warner Bros.)	338	-46	52114	5	30/0
16	18	O'JAYS Let's Ride (MCA)	330	-11	57974	16	34/0
17	19	KENNY LATTIMORE Weekend (Arista)	317	-10	52583	16	23/0
23	20	ISLEY BROTHERS Secret Lover (DreamWorks)	290	+70	34386	3	24/0
19	21	MICHAEL JACKSON You Rock My World (Epic)	250	-57	60162	13	35/0
22	22	INDIA.ARIE Strength, Courage & Wisdom (Motown)	242	+10	41977	4	25/1
20	23	AALIYAH Rock The Boat (BlackGround)	221	-39	40157	8	13/0
21	24	YOLANDA ADAMS Never Give Up (Elektra/EEG)	218	-22	26518	3	30/0
Breaker	25	TEMPTATIONS Four Days (Motown)	200	+25	26220	2	24/2
Debut	26	GLENN LEWIS Don't You Forget It (Epic)	195	+73	38801	1	19/1
25	27	KEKE WYATT Nothing In This World (MCA)	179	-2	35582	3	16/0
Breaker	28	JILL SCOTT He Loves Me (Hidden Beach/Epic)	161	+60	29002	1	23/10
30	29	SUE ANN CARWELL/RICHARD ELLIOT Brand New Love Affair (GRP/VMG)	143	+14	17443	2	18/0
28	30	PATTI AUSTIN Make It Right (Qwest/WB)	140	-5	20059	6	19/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
JILL SCOTT He Loves Me (Hidden Beach/Epic)	10
TONI BRAXTON Snowflakes Of Love (Arista)	7
TONY TERRY I Don't Wanna Stop (Golden Boy)	4
ANGIE STONE Brotha (J)	3
MICHAEL JACKSON Butterflies (Epic)	3
PROPHET JONES Cried Together (University/Motown)	3
TEMPTATIONS Four Days (Motown)	2
CECE WINANS Anybody Wanna Pray (Wellspring/Capitol)	2
RANDY CRAWFORD Permanent (Warner Bros.)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOE Let's Stay Home Tonight (Jive)	+141
ALICIA KEYS A Woman's Worth (J)	+90
USHER U Got It Bad (LaFace/Arista)	+86
ANGIE STONE Brotha (J)	+85
GLENN LEWIS Don't You Forget It (Epic)	+73
ISLEY BROTHERS Secret Lover (DreamWorks)	+70
GINUWINE Differences (Epic)	+69
MICHAEL JACKSON Butterflies (Epic)	+67
JILL SCOTT He Loves Me (Hidden Beach/Epic)	+60
CECE WINANS Anybody Wanna Pray (Wellspring/Capitol)	+51

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

TEMPTATIONS Four Days (Motown)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
200/25	24/2	25

JILL SCOTT He Loves Me (Hidden Beach/Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
161/60	23/10	28

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New & Active

JAHEIM Anything (Divine Mill/WB)
Total Plays: 112, Total Stations: 7, Adds: 1

SYLEENA JOHNSON Hit On Me (Jive)
Total Plays: 97, Total Stations: 7, Adds: 0

CECE WINANS Anybody Wanna Pray (Wellspring/Capitol)
Total Plays: 87, Total Stations: 15, Adds: 2

TONY TERRY I Don't Wanna Stop (Golden Boy)
Total Plays: 77, Total Stations: 10, Adds: 4

KIM BURRELL Special Place (Bad Boy/Arista)
Total Plays: 69, Total Stations: 11, Adds: 1

JIMMY SOMMERS F/LES NUBIANS Menage A Trois (Higher Octave)
Total Plays: 59, Total Stations: 7, Adds: 0

RANDY CRAWFORD Permanent (Warner Bros.)
Total Plays: 52, Total Stations: 10, Adds: 2

MARY J. BLIGE No More Drama (MCA)
Total Plays: 52, Total Stations: 7, Adds: 1

PROPHET JONES Cried Together (University/Motown)
Total Plays: 51, Total Stations: 10, Adds: 3

PAM & DODI What's Wrong (D.E.G./MCA)
Total Plays: 46, Total Stations: 10, Adds: 1

CHAKA DEMUS & PLIERS Gentle (Fuel 2000)
Total Plays: 36, Total Stations: 4, Adds: 0

EDDIE M Baby Leave The Lights On (Gold Circle)
Total Plays: 31, Total Stations: 5, Adds: 0

Songs ranked by total plays

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-Lance Panton, PD, WENZ Cleveland

Arbitron; fall 2000

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Looking Back At CMA Awards Week

■ Post-show parties and other events during Nashville's busiest week

Even some of Nashville's most critical observers agree that the 35th annual CMA Awards show was the strongest in recent years. Others apparently concur, judging by CBS-TV's ratings for the evening.

It was a night of surprises, including two awards for the *O Brother, Where Art Thou?* soundtrack and a Song of the Year win for "Murder on Music Row," recorded by George Strait and Alan Jackson. The night also brought some great music, including performances by Strait, The Dixie Chicks, Tim McGraw, Keith Urban and many others. Jackson used the evening to introduce "Where

Were You (When the World Stopped Turning)," the song he wrote in the aftermath of the Sept. 11 attacks.

But the actual awards show accounted for only three hours of an extremely busy CMA Week in Nashville. And looking at these photos from various parties and industry events, it appears as though Willie Nelson and Sheryl Crow were the busiest people in town.



VOCAL GROUP WINNERS

After winning the Vocal Group of the Year award, Lonestar made a quick stop at the RCA Label Group party. The BNA act's celebration was cut short because they were about to climb aboard their tour bus for a concert date. Pictured are (l-r) RLG Exec. VP Butch Waugh; Lonestar's Richie McDonald, Dean Sams, Michael Britt and Keech Rainwater; and RLG Chairman Joe Galante.



OLD FRIENDS

Steve Wariner (l) greets longtime friend — and occasional collaborator — Garth Brooks just before the awards show. Brooks later joined Country Music Hall of Fame member George Jones onstage to perform the duet "Beer Run (B Double E Double Are You In?)"



NEW HORIZON

Keith Urban (l) shares a moment with Capitol/Nashville President/CEO Mike Dungan at the label's post-awards party. The Australian-born singer-guitarist was this year's Horizon Award winner.



ARISTA ARSENAL

Arista/Nashville's Brooks & Dunn reclaimed their Vocal Duo of the Year title at this year's awards show. Gathering at the RCA Label Group party are (l-r) Carolyn Dawn Johnson, RLG Chairman Joe Galante, Brett James, Diamond Rio's Marty Roe, Kix Brooks, Arista/Nashville VP/Promotion Bobby Kraig, Kristy Lee, Willie Nelson, Deana Carter, Phil Vassar and RLG Exec. VP Butch Waugh.



ANOTHER FIRST

Toby Keith made his first trip to the CMA winners' circle after being named Male Vocalist of the Year. Captured during the DreamWorks party at The Palm restaurant are (l-r) DreamWorks/Nashville chief James Stroud, Horizon Award nominee Jessica Andrews, Keith and DreamWorks/Nashville promotion guru Scott Borchetta.



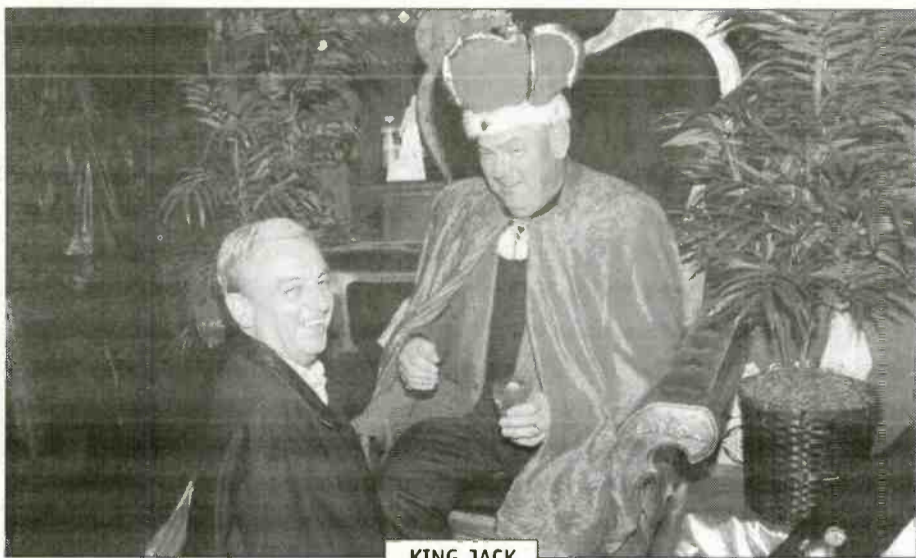
WOMACK WINS

After picking up the CMA trophy for Female Vocalist of the Year, Lee Ann Womack headed to the MCA/Nashville party at the Hard Rock Cafe. Pictured at the event are (l-r) Universal Music Group Chairman/CEO Doug Morris, Sheryl Crow, Womack and MCA/Nashville Chairman Bruce Hinton.



SURPRISE VICTORY

One of the biggest surprises of the night was the success of the *O Brother, Where Are Thou?* soundtrack, which also just went triple-Platinum. The soundtrack won Album of the Year honors, with The Soggy Bottom Boys' performance of "I Am a Man of Constant Sorrow" named Single of the Year. Pictured during a celebration at F. Scott's restaurant are (l-r) Willie Nelson, Sheryl Crow, Mercury Chairman Luke Lewis, Emmylou Harris, Jamie O'Neal, Meredith Edwards, Universal Music Group Chairman/CEO Doug Morris and Soggy Bottom Boys lead vocalist Dan Tyminski.



KING JACK

With scores of radio programmers in town, Sony Music/Nashville waited until CMA Week to throw an official going-away party for recently retired Sr. VP/Promotion Jack Lameier. Having finally ascended to royalty, Lameier wore a crown for one evening only before returning to his newly formed company, Jack's Place Promotion. Among those bowing before King Jack was WNDE/New Orleans PD Les Acree.



ASCAP WINNERS

A concert date prevented Phil Vassar from picking up his Songwriter-Artist of the Year award at the 39th annual ASCAP Country Music Awards, but Songwriter of the Year winner Keith Follse was among those who attended the banquet. ASCAP Publisher of the Year honors went to EMI Music Publishing. Country Song of the Year was shared by "I Hope You Dance," co-written by ASCAP's Mark D. Sanders, and "The Way You Love Me," written by Follse and fellow ASCAP writer Michael Dulaney. Pictured are (l-r) EMI's Gary Overton and Bob Flax, Sanders, Follse, Dulaney and ASCAP's Connie Bradley and John LoFrumento.



BMI BASH

The 49th annual BMI Country Awards saw Toby Keith named Songwriter-Artist of the Year, with Marv Green and Aimee Mayo sharing the Songwriter of the Year prize. Song of the Year honors went to "I Hope You Dance," co-written by BMI member Tia Sillers and published by Choice Is Tragic Music and Ensign Music Corp. Warner-Tamerlane Publishing Corp. was named Country Publisher of the Year. BMI President/CEO Frances Preston recognized Willie Nelson with the President's Award and Lee Greenwood with the Words of Freedom Award. Pictured onstage are (l-r) Green, Mayo, Sillers, Ensign Music's Pat Finch, Greenwood, Keith, Preston, Nelson, BMI VP Paul Corbin, Ensign Music's Irwin Robinson, Les Bider and Warner-Tamerlane's Tim Wipperman.



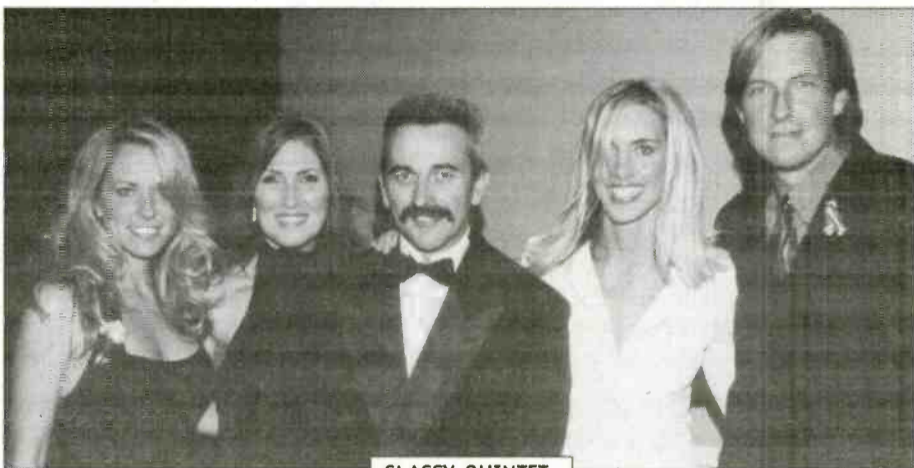
PARTY PASS

Nashville's music community turned out in force for the BMI awards banquet. Pictured at the event are (l-r) Joyce Rice of BMI, Keith Urban, Amy Grant and Vince Gill



VIDEO WIN

Sara Evans received the CMA's Music Video of the Year award for the clip for her smash RCA single "Born to Fly." Pictured are (l-r) RLG Exec. VP Butch Waugh, Evans and RCA Label Group Chairman Joe Galante.



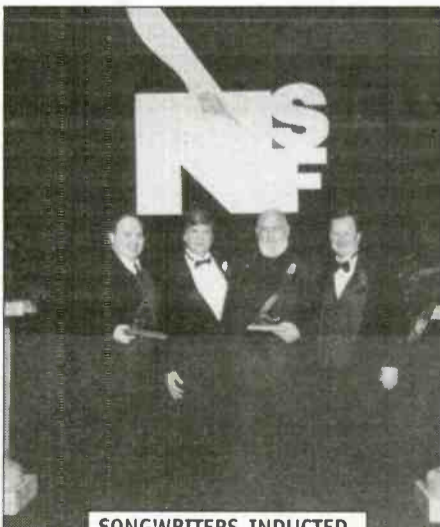
CLASSY QUINTET

ASCAP's annual awards banquet was one of the major industry events during CMA Week. Pictured at the party are (l-r) Deana Carter, Jo Dee Messina, Aaron Tippin, SheDAISY's Kristyn Osborn and Diamond Rio's Dan Truman.



CMT/CMA

A who's who of the industry gathered at CMT's post-show party at Mere Bulles, a downtown Nashville club. Horizon Award nominees Nickel Creek provided the party's live music. Pictured are (l-r) CMT VP/Program Development & Production Kaye Zussmann, VH1/CMT COO Ann Sarnoff, Keith Urban, Dixie Chick Natalie Maines, Sheryl Crow, CMT VP/Music & Talent Chris Parr, Dixie Chick Martie Maguire and CMT Sr. VP/GM Brian Philips.



SONGWRITERS INDUCTED

Dennis Linde, The Everly Brothers and the late Johnny Russell were inducted into the Nashville Songwriters Hall of Fame during the Nashville Songwriters Foundation's annual banquet, at Loews Vanderbilt Plaza Hotel. Pictured are (l-r) John Russell Jr. (accepting for his late father), Phil Everly, Linde and NSF Chairman Wayland Holyfield.



ENTERTAINER OF THE YEAR

When he arrived on the awards show's red carpet with wife Faith Hill, Tim McGraw didn't know he would win his first CMA Entertainer of the Year award. A pregnant Hill didn't perform on the show, but McGraw delivered his latest single, "The Cowboy in Me."

R&R Country Top 50

November 23, 2001



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	TOBY KEITH I Wanna Talk About Me (DreamWorks)	5740	+288	633087	15	150/0
2	2	TRAVIS TRITT Love Of A Woman (Columbia)	5400	+106	585381	24	149/0
6	3	DAVID BALL Riding With Private Malone (Dualtone)	4888	+399	538187	12	148/2
3	4	REBA MCENTIRE I'm A Survivor (MCA)	4826	+50	532745	19	149/0
8	5	AARON TIPPIN Where Stars And Stripes... (Lyric Street)	4683	+421	503602	9	148/1
5	6	GEORGE STRAIT Run (MCA)	4631	+127	508850	8	150/0
4	7	TIM MCGRAW Angry All The Time (Curb)	4281	-387	473616	20	150/0
10	8	GARTH BROOKS Wrapped Up In You (Capitol)	4220	+544	477477	6	149/0
9	9	TRACE ADKINS I'm Tryin' (Capitol)	4165	+278	436083	20	147/0
Breaker	10	ALAN JACKSON Where Were You (When...) (Arista)	3799	+2209	461084	2	135/50
7	11	TRICK PONY On A Night Like This (H2E/WB)	3739	-668	389634	30	144/0
11	12	STEVE HOLY Good Morning Beautiful (Curb)	3536	+269	380757	18	148/3
12	13	LONESTAR With Me (BNA)	3347	+109	369176	15	146/0
13	14	BRAD PAISLEY Wrapped Around (Arista)	3281	+126	354055	13	145/1
15	15	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	2974	+237	324661	12	144/3
16	16	GARY ALLAN Man Of Me (MCA)	2454	-19	259902	22	143/2
17	17	TRACY BYRD Just Let Me Be In Love (RCA)	2163	+29	218422	15	133/4
23	18	BROOKS & DUNN Long Goodbye (Arista)	1972	+576	221326	5	129/12
18	19	JOE DIFFIE In Another World (Monument)	1968	+151	195496	19	123/11
19	20	SARA EVANS Saints & Angels (RCA)	1914	+100	194037	12	123/5
20	21	JAMIE O'NEAL Shiver (Mercury)	1816	+51	181491	12	126/2
21	22	GEORGE JONES & GARTH BROOKS Beer Run (Bandit/BNA)	1789	+189	198195	8	101/3
Breaker	23	DIXIE CHICKS Some Days You Gotta Dance (Monument)	1674	+326	177691	9	99/12
26	24	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	1412	+86	130207	15	111/4
29	25	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	1402	+358	133409	9	103/9
27	26	CLINT BLACK W/LISA H. BLACK Easy For Me To Say (RCA)	1302	+96	142820	9	104/2
28	27	BLAKE SHELTON All Over Me (Warner Bros.)	1237	+138	122756	6	117/14
Breaker	28	MARTINA MCBRIDE Blessed (RCA)	1148	+281	139679	4	103/24
30	29	RASCAL FLATTS I'm Movin' On (Lyric Street)	1145	+145	114959	8	104/9
25	30	CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	1114	-229	115983	21	97/0
32	31	JEFFREY STEELE Something In The Water (Monument)	808	+42	73892	12	79/4
33	32	PAT GREEN Carry On (Republic/Universal)	762	+10	74112	12	74/0
34	33	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	726	+38	60602	8	83/6
38	34	SHANNON BROWN Baby I Lied (BNA)	682	+93	65486	12	76/1
36	35	CHARLIE DANIELS This Ain't No Rag, It's A Flag (Audium)	682	+67	71787	4	31/7
39	36	PHIL VASSAR That's When I Love You (Arista)	649	+83	58802	5	80/12
37	37	CYNDI THOMSON I Always Liked That Best (Capitol)	614	+6	60703	4	81/9
44	38	LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	575	+174	61881	2	66/15
41	39	DIAMOND RIO That's Just That (Arista)	537	+6	45582	5	52/2
46	40	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	501	+162	43228	2	69/13
43	41	WILD HORSES I Will Survive (Epic)	488	+45	41428	6	69/4
35	42	BRIAN MCCOMAS Night Disappear With You (Lyric Street)	485	-145	44813	15	69/0
Debut	43	GARTH BROOKS & TRISHA YEARWOOD Squeeze Me In (Capitol)	408	+403	52268	1	2/2
Debut	44	TAMMY COCHRAN I Cry (Epic)	397	+118	35054	1	64/9
	45	BLACKHAWK Days Of America (Columbia)	396	+112	37163	4	43/9
45	46	HANK WILLIAMS JR. America Will Survive (Curb)	378	+35	40382	4	15/1
50	47	KENNY ROGERS Homeland (Dreamcatcher)	372	+66	36194	2	58/8
40	48	DARRYL WORLEY Sideways (DreamWorks)	356	-179	33221	7	52/0
47	49	DAISY DERN Gettin' Back To You (Mercury)	349	+14	28160	5	52/5
Debut	50	TIM MCGRAW The Cowboy In Me (Curb)	333	+171	40495	1	49/41

150 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 11/11-Saturday 11/17. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

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ARTIST TITLE LABEL(S)	ADDS
ALAN JACKSON Where Were You (When...) (Arista)	50
TIM MCGRAW The Cowboy In Me (Curb)	41
MARTINA MCBRIDE Blessed (RCA)	24
MARK WILLS W/JAMIE O'NEAL I'm Not... (Mercury)	17
TRISHA YEARWOOD Inside Out (MCA)	17
LEE ANN WOMACK Does My Ring Bum Your Finger (MCA)	15
MARK MCGUINN She Doesn't Dance (VFR)	15
BLAKE SHELTON All Over Me (Warner Bros.)	14
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	13
BROOKS & DUNN Long Goodbye (Arista)	12
DIXIE CHICKS Some Days You Gotta Dance (Monument)	12
PHIL VASSAR That's When I Love You (Arista)	12

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Where Were You (When...) (Arista)	+2209
BROOKS & DUNN Long Goodbye (Arista)	+576
GARTH BROOKS Wrapped Up In You (Capitol)	+544
AARON TIPPIN Where Stars And Stripes... (Lyric Street)	+421
G. BROOKS & T. YEARWOOD Squeeze Me In (Capitol)	+403
DAVID BALL Riding With Private Malone (Dualtone)	+399
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	+358
DIXIE CHICKS Some Days You Gotta Dance (Monument)	+326
TOBY KEITH I Wanna Talk About Me (DreamWorks)	+288
MARTINA MCBRIDE Blessed (RCA)	+281

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

ALAN JACKSON

Where Were You (When...) (Arista)
90% of our reporters on it (135 stations)
50 Adds • Moves 22-10

MARTINA MCBRIDE

Blessed (RCA)
69% of our reporters on it (103 stations)
24 Adds • Moves 31-28

DIXIE CHICKS

Some Days You Gotta Dance (Monument)
67% of our reporters on it (99 stations)
12 Adds • Moves 24-23

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total Plays.

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KCLB

WCPR

KFRQ

WROV

WKLT

WCLG

WXRX



R&R Rock Top 50

November 23, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NICKELBACK How You Remind Me (Roadrunner)	1231	+54	114137	19	45/0
2	2	CREED My Sacrifice (Wind-up)	1151	+48	96072	6	47/0
3	3	OZZY OSBOURNE Gets Me Through (Epic)	865	-98	71168	12	44/0
4	4	STAIN'D Fade (Flip/Elektra/EEG)	812	-11	63004	15	42/0
5	5	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	736	+24	61088	22	37/0
6	6	INCUBUS I Wish You Were Here (Immortal/Epic)	728	+26	57586	15	39/0
7	7	LENNY KRAVITZ Dig In (Virgin)	637	+11	54752	10	42/0
8	8	P.O.D. Alive (Atlantic)	579	+10	41387	16	34/0
10	9	DEFAULT Wasting My Time (TVT)	500	+25	42716	12	40/1
9	10	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	469	-46	44832	35	43/0
12	11	MICK JAGGER God Gave Me Everything (Virgin)	448	+33	38341	6	30/0
11	12	DISTURBED Down With The Sick (Giant/Reprise)	437	+20	29504	24	25/0
14	13	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	425	+19	31069	8	30/0
17	14	TANTRIC Mourning (Maverick)	424	+48	29057	6	35/0
13	15	AEROSMITH Sunshine (Columbia)	409	-3	37142	6	32/1
19	16	LINKIN PARK In The End (Warner Bros.)	397	+70	31021	9	24/0
15	17	TOOL Schism (Volcano)	392	-12	37428	29	26/0
23	18	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	385	+115	37909	5	32/0
21	19	FUEL Last Time (Epic)	355	+64	27655	3	32/0
22	20	STONE TEMPLE PILOTS Revolution (Atlantic)	310	+29	31354	4	26/0
16	21	BUSH The People That We Love (Atlantic)	308	-74	28850	12	24/0
25	22	KID ROCK Forever (Top Dog/Lava/Atlantic)	286	+27	19033	4	22/1
26	23	TOOL Lateralus (Volcano)	248	+26	18647	3	26/1
24	24	GODSMACK Bad Magick (Republic/Universal)	238	-23	17457	12	19/0
30	25	HOOBASTANK Crawling In The Dark (Island/IDJMG)	193	+35	11444	5	23/3
27	26	SYSTEM OF A DOWN Chop Suey (American/Columbia)	189	-3	12888	17	15/0
31	27	SEVENDUST Praise (TVT)	186	+32	10837	6	17/0
28	28	SALIVA Click Click Boom (Island/IDJMG)	178	-13	10324	16	14/0
32	29	DOPE Now Or Never (Flip/Epic)	154	+4	14380	7	19/0
35	30	FLAW Payback (Republic/Universal)	136	+17	8253	6	20/0
29	31	COLLECTIVE SOUL Next Homecoming (Atlantic)	135	-49	9716	6	20/0
33	32	ALIEN ANT FARM Smooth Criminal (DreamWorks)	110	-27	6404	16	8/0
34	33	STEREOMUD Steppin Away (Loud/Columbia)	109	-22	7180	8	15/0
39	34	MESH STL Maybe Tomorrow (Label)	108	+14	6450	11	14/1
Debut	35	OZZY OSBOURNE Dreamer (Epic)	105	+70	13492	1	25/15
Debut	36	OFFSPRING Defy You (Columbia)	101	+92	10272	1	24/22
40	37	SOIL Halo (J)	97	+4	9007	16	8/0
36	38	ADEMA Giving In (Arista)	82	-32	3498	20	9/0
38	39	LIVE Overcome (Radioactive/MCA)	81	-21	4882	8	9/0
Debut	40	MARILYN MANSON Tainted Love (Maverick/WB)	79	+47	4437	1	9/1
48	41	DROWNING POOL Sinner (Wind-up)	76	+15	3416	2	14/1
Debut	42	CUSTOM Hey Mister (Artist Direct)	69	+17	3683	1	8/0
Debut	43	CRAVING THEO Alone (Columbia)	67	+33	3464	1	10/1
45	44	TABITHA'S SECRET And Around (Pyramid)	61	-5	4216	4	9/0
44	45	PRESSURE 4-5 Beat The World (DreamWorks)	61	-5	3499	5	8/0
41	46	TRAIN Something More (Columbia)	58	-26	4711	9	7/0
37	47	DAYS OF THE NEW Hang On To This (Outpost/Interscope)	53	-57	2820	17	7/0
50	48	DUST TO DUST Submission (Sanctuary/SRG)	52	0	2921	2	12/1
Debut	49	NICKELBACK Too Bad (Roadrunner)	50	+35	6139	1	1/0
42	50	COLD Thirteen (Flip/Geffen/Interscope)	49	-30	4435	4	7/0

47 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
OFFSPRING Defy You (Columbia)	22
OZZY OSBOURNE Dreamer (Epic)	15
BUSH Headful Of Ghosts (Atlantic)	14
ADEMA The Way You Like It (Arista)	6
HOOBASTANK Crawling In The Dark (Island/IDJMG)	3
HEDDER Save Your Face (Gold Circle)	3
MUSHROOMHEAD Solitaire/Unraveling (Universal)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+115
OFFSPRING Defy You (Columbia)	+92
OZZY OSBOURNE Dreamer (Epic)	+70
LINKIN PARK In The End (Warner Bros.)	+70
FUEL Last Time (Epic)	+64
NICKELBACK How You Remind Me (Roadrunner)	+54
CREED My Sacrifice (Wind-up)	+48
TANTRIC Mourning (Maverick)	+48
MARILYN MANSON Tainted Love (Maverick/WB)	+47
HOOBASTANK Crawling In The Dark (Island/IDJMG)	+35
NICKELBACK Too Bad (Roadrunner)	+35

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No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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New & Active

GOV'T MULE Lite On The Outside (ATO/RCA)
Total Plays: 44, Total Stations: 5, Adds: 1

LIFER Not Like You (Republic/Universal)
Total Plays: 43, Total Stations: 8, Adds: 1

40 BELOW SUMMER Falling Down (London Sire)
Total Plays: 42, Total Stations: 7, Adds: 0

KITTIE What I Always Wanted (Artemis)
Total Plays: 39, Total Stations: 5, Adds: 1

SAMMY HAGAR I Can't Drive 65 (Hybrid/Atlantic)
Total Plays: 34, Total Stations: 6, Adds: 1

HEDDER Save Your Face (Gold Circle)
Total Plays: 27, Total Stations: 9, Adds: 3

MUSHROOMHEAD Solitaire/Unraveling (Universal)
Total Plays: 23, Total Stations: 6, Adds: 2

Songs ranked by total plays

ROCK

Going For Adds 11/27/01

LIT Addicted (RCA)

NICKELBACK Too Bad (Roadrunner)

P.O.D. Youth Of The Nation (Atlantic)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rmmusicmeeting.com



Rockline Highlights

Continued from Page 76

April 17	A tribute to Roy Orbison, featuring Lou Reed
May 29	A special daytime edition with Paul McCartney
1990	
Feb. 19	A Grammy special with Melissa Etheridge, Bonnie Raitt and Mike & The Mechanics
Dec. 17	Roseanne Barr and Gary Moore
1991	
Feb. 14	Sting
Sept. 2	David Bowie
Nov. 27	Axl Rose
1992	
Feb. 24	Metallica
April 20	Freddie Mercury special
June 1	The Seattle music scene, featuring Nirvana, Heart, Alice In Chains and Queensryche
July 13	Slash of Guns N' Roses and Lars Ulrich of Metallica appear together
Aug. 24	George Harrison graces the show with a live acoustic performance
Oct. 1	Right before election time, Bill Clinton and Al Gore
1993	
Oct. 18	Pearl Jam
Dec. 16	Howard Stern
1994	
Aug. 1	Best of The Rolling Stones
Oct. 31	A Halloween tribute to Black Sabbath
1995	
Oct. 9	A tribute to John Lennon with guests Cheap Trick
Nov. 20	Red Hot Chili Peppers
1996	
May 6	Tommy Lee of Motley Crue and wife Pamela Anderson Lee
Nov. 18	Bush play live from the Virgin Megastore in New York
1997	
April 21	Ozzy Osbourne and Tony Iommi
Dec. 15	Denis Leary appears with Faith No More
1998	
March 16	Lemmy Kilmister of Motorhead makes his first and only appearance
June 8	Limp Bizkit and Monster Magnet
1999	
Feb. 22	Rob Zombie and Korn
March 24	A tribute to Stevie Ray Vaughan & Double Trouble
June 7	Mike Myers as Austin Powers
Nov. 1	David Bowie appears on Rockline's 1,000th live broadcast, from New York
2000	
Jan. 31	Chris Cornell appears without Soundgarden
June 19	Jimmy Page and Black Crowes
July 19	Cat Stevens — now Yusuf Islam — grants his first radio interview in 20 years
Sept. 20	Cameron Crowe appears to talk about his movie <i>Almost Famous</i>
Dec. 4	Rage Against The Machine appear for the first time, minus Zack de la Rocha
2001	
Jan. 15	Marilyn Manson
Feb. 26	German rockers Rammstein, with their translator
July 30	Stone Temple Pilots perform live on the air
Oct. 24	Rockline's 20th-anniversary show

Rockline Hits The 20-Year Mark

Continued from Page 76

studio, and we'll be able to webcast. People will see 360 degrees from the center of the studio — the viewing room, the control room, the drum room.

R&R: What makes the show so successful?

BC: There are several elements. One is giving the fans direct access to the artists. For the artists, it's being in a situation where what they say is unedited because it's live. Hopefully, what the show provides is a constant each week. The artists are different, the callers are different, but the crew and myself remain the same. It's kind of a three-pronged thing: The fan gets access to the artist, the artist gets to speak unedited, and we provide a certain comfort zone for the artist.

R&R: It sounds like great marketing: surprise and repetition. The format is always the same, but there's always a new guest.

BC: You're exactly right. Each show is organic. It's a cliché with me now, but it's true: Each show takes on a life of its own. We always do a clock beforehand. We decide to put this song here and that song there, but it never ends up that way. The clock is the road map, but we reserve the right to leave the road whenever we choose. We leave the road most shows, but there are times when we stay pretty close to it.

We did a show about three weeks after Sept. 11 with REO, and they didn't want to come across as self-promoters. They wanted to talk about Sept. 11. I met with Neal Doughty, Kevin Cronin and Tom Consolo, and we took the clock and tore it up. We just winged it the entire night. It was one of the best shows we've done.

R&R: What did you do for the Sept. 12 show?

BC: We put up a best-of show with Carlos Santana. I chose him in particular because I don't know anyone who's more spiritual or soulful than Carlos. I wrote a prologue. Foghat were scheduled to be on, but Roger Earl lives on Long Island. Obviously, that was out of the question.

On Sept. 12 none of us really felt like working, to be honest. I don't think we could have gotten any artist in the world to go on anyway, so I'm very happy with the choice we made. Carlos truly is a cosmic individual. I must have spent an hour and a half writing a three-minute introduction to that show.

R&R: How do you normally prepare for a show?

BC: There are weeks when I have four CDs to listen to because it's two double bills and four artists to research. It can add up to a lot of time. I can spend 20 hours a week listening to CDs and researching bands. I generally like to prepare on the day of the show.

I'll get to the Rockline office about 2:30 or 3pm, and I'll research and write the show until around 7:30. We'll have a preproduction meeting, and I'll review my notes and make any changes. I get down to the studio about 8:10 and get ready to go.

We never have rehearsal; it's not like we have time to sit down with these bands and go over what we would like to do. In a way, that risk element works in our favor. There's a certain element of danger when you're doing live radio. I like that.

Each band gets a lot more time in research than the 90 minutes they get on the air because I'm not the only one doing research. Katherine Turman, our producer, and Dave Bianchi, the assistant producer, and our phone screeners

are asked to research the bands. We want the people who answer phones and have direct contact with the listeners to know as much about the band as the host and the producer. That way we get good, educated calls.

R&R: Rockline is like a Dateline or 60 Minutes, where you get in-depth coverage.

BC: It's a whole lot like that. Rockline is for the connoisseur. You want to be familiar enough that anybody can listen to the show, but you want to be detailed enough that real fans of a band can learn things they didn't know beforehand.

R&R: Is it true that you're writing a book?

BC: There's a lot of talk about it. I have clearance to do it, and I'm discussing it with two writers right now. I think it would be interesting. Also, since we do Active Rock on Monday nights and Classic Rock on Wednesdays, we'd be hitting two different audiences with the same book. I've had so many people through the years say, "You should write a book." Now I'm really thinking about doing it.

"Everybody approaches it as being much more than a job. It's a big part of who we are as individuals and as fans of music."

R&R: How do you remember everything?

BC: It's a curse sometimes. I have a really good memory. I remember little things — little questions, little tidbits. Gina Horan calls them "Clavins," after the guy from Cheers, Cliff Clavin. They're rock 'n' roll Clavins. So I think maybe I should finally put all this stuff in a book.

R&R: Congratulations on your success.

BC: Thanks. You do what you can. I had 3 1/2 years off from Rockline, and I felt that part of me was missing. Of course, doing two nights a week is something else. It's amazing how fast two nights a week fly by.

R&R: It's great that the show has a focus at Active Rock; it keeps you in touch with the music.

BC: Yes, it does. I'll have Adema on one week and Reveille the next, or Live. Then Ozzy Osbourne does both nights. Def Leppard do both nights. Certain artists work for both nights of the program. It really does keep me in touch with what's going on. I really appreciate that, because I still love music.

I'm really lucky to work with the people who are behind the scenes: Katherine Turman, Dave Bianchi, Mixer Jimmy Rash, Asst. Engineer Eric "Buddha" Soria and Technical Director Gregg Journigan. I couldn't be surrounded by a better, more solid group of people. A lot of times I'm the guy who gets interviewed, and my picture ends up in the trades, but there's a core group of six who really make this thing fly, along with our phone screeners and all the office personnel.

Everybody approaches it as being much more than a job. It's a big part of who we are as individuals and as fans of music, and we feel an obligation to do the best that we can every night the show is on. I hope that comes across on the air.

R&R Active Rock Top 50

Powered By



November 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NICKELBACK How You Remind Me (Roadrunner)	1771	-36	158234	19	53/0
4	2	P.O.D. Alive (Atlantic)	1512	+40	136681	17	52/0
2	3	STAIN'D Fade (Flip/Elektra/EEG)	1512	-9	133973	16	54/0
3	4	CREED My Sacrifice (Wind-up)	1510	+18	131824	6	53/0
7	5	INCUBUS I Wish You Were Here (Immortal/Epic)	1339	-14	109713	15	53/0
8	6	LINKIN PARK In The End (Warner Bros.)	1323	+66	121431	13	52/0
6	7	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1311	-59	126313	22	53/0
5	8	DISTURBED Down With The Sick (Giant/Reprise)	1302	-100	122256	26	54/0
10	9	SYSTEM OF A DOWN Chop Suey (American/Columbia)	1106	+27	98837	19	49/0
9	10	OZZY OSBOURNE Gets Me Through (Epic)	983	-122	91176	12	52/0
11	11	SEVENDUST Praise (TVT)	972	+65	89239	8	52/0
12	12	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	950	+45	91330	8	54/0
14	13	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	933	+141	89178	7	54/0
15	14	DEFAULT Wasting My Time (TVT)	841	+59	68798	12	48/0
13	15	TOOL Schism (Volcano)	825	-43	89926	29	53/0
17	16	KID ROCK Forever (Top Dog/Lava/Atlantic)	796	+63	70818	5	51/1
16	17	LINKIN PARK Crawling (Warner Bros.)	754	-9	60214	34	50/0
18	18	TOOL Lateralus (Volcano)	702	+91	65222	5	54/1
20	19	HOOBASTANK Crawling In The Dark (Island/IDJMG)	652	+73	54693	6	50/0
22	20	TANTRIC Mourning (Maverick)	611	+64	45931	6	41/1
29	21	MESH STL Maybe Tomorrow (Label)	510	+51	46308	14	40/1
25	22	SALIVA Click Click Boom (Island/IDJMG)	470	-43	46133	18	30/0
30	23	DOPE Now Or Never (Flip/Epic)	422	+45	41151	8	38/1
23	24	STEREOMUD Steppin Away (Loud/Columbia)	408	-131	29873	9	40/0
32	25	FUEL Last Time (Epic)	404	+80	30107	3	37/2
37	26	DROWNING POOL Sinner (Wind-up)	396	+149	33110	4	44/5
21	27	BUSH The People That We Love (Atlantic)	383	-169	27817	12	31/0
28	28	LENNY KRAVITZ Dig In (Virgin)	365	-80	28972	11	25/0
31	29	FLAW Payback (Republic/Universal)	346	+2	27727	8	36/0
33	30	STONE TEMPLE PILOTS Revolution (Atlantic)	344	+44	26475	4	19/0
35	31	KITTIE What I Always Wanted (Artemis)	300	+32	28914	5	28/2
36	32	PRESSURE 4-5 Beat The World (DreamWorks)	296	+34	20134	10	28/0
39	33	MARILYN MANSON Tainted Love (Maverick/WB)	292	+124	19606	3	26/3
27	34	GODSMACK Bad Magick (Republic/Universal)	288	-178	18856	13	28/0
38	35	40 BELOW SUMMER Falling Down (London Sire)	203	-14	17408	5	21/1
40	36	CUSTOM Hey Mister (Artist Direct)	187	+22	18545	5	15/0
34	37	STATIC-X Black And White (Warner Bros.)	186	-108	9894	13	30/0
42	38	BLINK-182 Stay Together For The Kids (MCA)	152	+3	8251	7	9/0
43	39	SLIPKNOT Left Behind (Roadrunner)	132	-14	11131	15	17/0
46	40	DUST TO DUST Submission (Sanctuary/SRG)	122	+9	10198	4	13/2
Breaker	41	OFFSPRING Defy You (Columbia)	113	+112	11089	1	37/36
44	42	AEROSMITH Sunshine (Columbia)	112	-22	13643	6	11/0
Debut	43	ADEMA The Way You Like It (Arista)	108	+85	6333	1	17/10
Debut	44	OZZY OSBOURNE Dreamer (Epic)	107	+69	12358	1	24/18
Debut	45	CRAVING THEO Alone (Columbia)	102	+44	9342	1	15/4
47	46	CLUTCH Immortal (Atlantic)	97	+9	4859	3	11/1
Debut	47	NICKELBACK Too Bad (Roadrunner)	90	+70	11963	1	4/3
Debut	48	LIFER Not Like You (Republic/Universal)	90	+43	4693	1	12/0
45	49	COLD Thirteen (Flip/Geffen/Interscope)	89	-27	6829	10	7/0
41	50	COLLECTIVE SOUL Next Homecoming (Atlantic)	88	-63	4195	7	8/0

54 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
OFFSPRING Defy You (Columbia)	36
OZZY OSBOURNE Dreamer (Epic)	18
BUSH Headful Of Ghosts (Atlantic)	15
ADEMA The Way You Like It (Arista)	10
ILL NINO What Comes Around (Roadrunner)	9
MUSHROOMHEAD Solitaire/Unraveling (Universal)	6
DROWNING POOL Sinner (Wind-up)	5
CRAVING THEO Alone (Columbia)	4
MARILYN MANSON Tainted Love (Maverick/WB)	3
NICKELBACK Too Bad (Roadrunner)	3



Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DROWNING POOL Sinner (Wind-up)	+149
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+141
MARILYN MANSON Tainted Love (Maverick/WB)	+124
OFFSPRING Defy You (Columbia)	+112
TOOL Lateralus (Volcano)	+91
ADEMA The Way You Like It (Arista)	+85
FUEL Last Time (Epic)	+80
HOOBASTANK Crawling In The Dark (Island/IDJMG)	+73
NICKELBACK Too Bad (Roadrunner)	+70
OZZY OSBOURNE Dreamer (Epic)	+69

Breakers®

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OFFSPRING Defy You (Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
113/112	37/36	41

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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R&R Active Rock

November 23, 2001

RateTheMusic.com
 BY MEDIABASE™

 America's Best Testing Active Rock Songs
 12+ For The Week Ending 11/23/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
DISTURBED Down With The Sick (Giant/Reprise)	4.04	4.04	94%	29%	4.06	97%	33%
SYSTEM OF A DOWN Chop Suey (American/Columbia)	4.02	4.09	92%	22%	3.95	94%	22%
NICKELBACK How You Remind Me (Roadrunner)	4.02	4.07	97%	31%	3.90	97%	35%
ROB ZOMBIE Feel So Numb (Geffen/Interscope)	3.98	3.96	85%	10%	3.96	88%	12%
SEVENDUST Praise (TVT)	3.97	3.96	70%	8%	3.94	75%	11%
TOOL Lateralus (Volcano)	3.96	3.98	73%	11%	3.92	79%	11%
TOOL Schism (Volcano)	3.93	3.90	95%	36%	3.93	98%	39%
OZZY OSBOURNE Gets Me Through (Epic)	3.92	3.97	93%	18%	3.90	95%	18%
GODSMACK Bad Magick (Republic/Universal)	3.86	3.83	87%	21%	3.80	90%	24%
LINKIN PARK In The End (Warner Bros.)	3.85	3.88	95%	27%	3.66	95%	32%
ADEMA Giving In (Arista)	3.79	3.81	82%	17%	3.62	83%	19%
DEFAULT Wasting My Time (TVT)	3.79	3.70	61%	10%	3.68	62%	13%
SOIL Halo (J)	3.77	3.81	75%	14%	3.68	79%	16%
P.O.D. Alive (Atlantic)	3.74	3.78	95%	28%	3.74	96%	26%
DROWNING POOL Bodies (Wind-up)	3.72	3.75	95%	35%	3.75	97%	38%
LINKIN PARK Crawling (Warner Bros.)	3.72	3.73	96%	45%	3.56	98%	53%
STAIN'D Fade (Flip/Elektra/EEG)	3.71	3.78	95%	33%	3.56	97%	37%
INCUBUS I Wish You Were Here (Immortal/Epic)	3.69	3.70	91%	26%	3.54	92%	32%
PUDDLE... Control (Flawless/Geffen/Interscope)	3.68	3.73	93%	36%	3.55	95%	43%
PUDDLE... Blurry (Flawless/Geffen/Interscope)	3.67	3.58	71%	10%	3.51	75%	14%
STEREOMUD Steppin' Away (Loud/Columbia)	3.60	3.64	59%	9%	3.44	63%	14%
MESH Maybe Tomorrow (Label)	3.57	3.51	50%	7%	3.42	53%	9%
DOPE Now Or Never (Flip/Epic)	3.57	-	48%	7%	3.44	52%	10%
HOOBASTANK Crawling In The Dark (Island/IDJMG)	3.56	3.52	46%	7%	3.39	50%	10%
TANTRIC Mourning (Maverick)	3.52	3.47	66%	14%	3.46	69%	16%
SALIVA Click Click Boom (Island/IDJMG)	3.46	3.51	90%	30%	3.55	94%	30%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.44	3.47	97%	50%	3.43	99%	52%
BUSH The People That We Love (Atlantic)	3.36	3.48	82%	21%	3.13	84%	27%
CREED My Sacrifice (Wind-up)	3.33	3.33	86%	27%	3.25	87%	28%
KID ROCK Forever (Top Dog/Lava/Atlantic)	2.86	2.92	74%	28%	2.88	75%	27%

Total sample size is 680 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GODSMACK Greed (Republic/Universal)	524
DROWNING POOL Bodies (Wind-up)	513
SALIVA Your Disease (Island/IDJMG)	505
LINKIN PARK One Step Closer (Warner Bros.)	474
ADEMA Giving In (Arista)	458
GODSMACK Awake (Republic/Universal)	453
ALIEN ANT FARM Smooth Criminal (DreamWorks)	437
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	435
PAPA ROACH Last Resort (DreamWorks)	432
SOIL Halo (J)	400
DISTURBED Voices (Giant/Reprise)	370
FUEL Hemorrhage (In My Hands) (Epic)	365
DISTURBED Stupify (Giant/Reprise)	348

ACTIVE ROCK Indicator

Most Added®

OFFSPRING Defy You (Columbia)	11
OZZY OSBOURNE Dreamer (Epic)	9
ADEMA The Way You Like It (Arista)	8
BUSH Headful Of Ghosts (Atlantic)	8
MUSHROOMHEAD Solitaire/Unraveling (Universal)	4
ILL NINO What Comes Around (Roadrunner)	4
MARILYN MANSON Tainted Love (Maverick/WB)	2
LIFER Not Like You (Republic/Universal)	2
TOOL Lateralus (Volcano)	1
DOPE Now Or Never (Flip/Epic)	1
TABITHA'S SECRET And Around (Pyramid)	1
DISTURBED The Game (Giant/Reprise)	1
NICKELBACK Too Bad (Roadrunner)	1
P.O.D. Youth Of The Nation (Atlantic)	1
STAIN'D For You (Flip/Elektra/EEG)	1

ACTIVE ROCK Going For Adds

LIT Addicted (RCA)
 NICKELBACK Too Bad (Roadrunner)
 P.O.D. Youth Of The Nation (Atlantic)

11/27/01

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New & Active

MUSHROOMHEAD Solitaire... (Universal) Total Plays: 83, Total Stations: 17, Adds: 6	HEDDER Save Your Face (Gold Circle) Total Plays: 45, Total Stations: 7, Adds: 1
ILL NINO What Comes Around (Roadrunner) Total Plays: 50, Total Stations: 12, Adds: 9	BUSH Headful Of Ghosts (Atlantic) Total Plays: 14, Total Stations: 16, Adds: 15

Songs ranked by total plays

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active INSIGHT

By **Frank Correia**
Rock Specialty Show Editor

Hooked On Dope

If your childhood idols include Animal from *The Muppet Show* and Motley Crue drummer Tommy Lee, chances are you're going to follow the path to rock stardom. For Edsel Dope, lead singer and creative force behind electro-rockers **Dope**, the journey effectively began when he relocated from Florida to his estranged brother's couch in New York. Older brother Simon, who had received a scholarship to study chemistry at Brooklyn's Polytechnic University, was so impressed with Edsel's music that he dropped out of school to join the band.

True to their name, the brothers turned to drug dealing to support their musical aspirations. Once a six-song demo was completed, the siblings redefined "street marketing" by sending their girlfriends (dressed provocatively, of course) to hard rock shows, where they would ask clubgoers if they wanted "free Dope" and hand out stickers and tapes. The Dope brothers, meanwhile, plastered the city with stickers and spray paint. It obviously worked, as their first show ever, at New York's Elbow Room, was sold out. Once the group got signed, the brothers went legit by dropping the drug trade and recording their first disc for Flip/Epic, 1999's *Felons and Revolutions*. Dope then hit the road for two years, playing with the likes of Slipknot, Kid Rock and Sevendust.

After guitarist Tripp Eisen left to join Static-X,

Dope set out to restructure the band. A new drummer was found in Sketchy Shay, a friend of Edsel's from Florida. New guitarist Virus was recruited so that Edsel could focus on singing, and original bassist Mosey rejoined the group after Acey Slade moved from bass duties to axe-slitting. On *Life*, Edsel widens his focus and polishes his sound with the help of co-producer Josh Abraham (Orgy, Staind, Limp Bizkit). Whereas *Felons* focused on the two years Edsel and Simon spent dealing drugs, *Life* shows Edsel examining, well, the rest of his life.



Dope

Musically, the group continue their industrial metal grind, suggesting Marilyn Manson throwing an Orgy, and Edsel's watery vocals sound like he's drowning in electric Kool-Aid. Edsel also lives up to his personal motto, "Die trying," on such self-empowerment anthems as "Take Your Best Shot" and the lead single, "Now or Never."

Specialty shows have been addicted to Dope for some time now, and "Now or Never" is enjoying healthy spins at such Active Rockers as WKLQ/Grand Rapids, WJJO/Madison and especially WAAF/Boston, where the track is in heavy rotation alongside Nickelback, System Of A Down, Rob Zombie and Staind. For more information, visit www.dopeweb.com.

R&R Top 20 Specialty Artists

November 23, 2001

1. **KITTIE** (*Ng/Artemis*) "What I've Always Wanted," "Pain," "Run Like Hell"
2. **SEVENDUST** (*TVT*) "Praise," "T.O.A.B.," "Damaged"
3. **SLIPKNOT** (*Roadrunner*) "The Shape," "Heretic Song," "Left Behind"
4. **DOPE** (*Flip/Epic*) "Now Or Never," "Take Your Best Shot," "Die MF Die"
5. **SLAYER** (*American/IDJMG*) "God Send Death," "Disciple," "Warzone"
6. **BIONIC JIVE** (*Interscope*) "I Shot Lucifer," "Shut 'Em Down," "Pump"
7. **SYSTEM OF A DOWN** (*American/Columbia*) "Chop Suey!" "Forest," "Psycho"
8. **40 BELOW SUMMER** (*London Sire*) "Falling Down," "Step Into...," "Rope"
9. **ROB ZOMBIE** (*Geffen/Interscope*) "Feel So Numb," "Dead Girl...", "Iron Head"
10. **OZZY OSBOURNE** (*Epic*) "Gets Me Through," "Facing Hell"
11. **OMNIBLANK** (*Summa*) "What About Me?" "Dogmatic," "Circles"
12. **MUSHROOMHEAD** (*Eclipse/Universal*) "Solitaire/Unraveling"
13. **DROWNING POOL** (*Wind-up*) "Sinner"
14. **ILL NINO** (*Roadrunner*) "What Comes Around," "I Am Loco"
15. **P.O.D.** (*Atlantic*) "Alive," "Set It Off," "Youth Of The Nation"
16. **MISFITS** (*Roadrunner*) "Bruiser," "Dead Kings Rise," "Monster Mash"
17. **CARV** (*X Off*) "Communion," "No Exit," "Gemini"
18. **GWAR** (*Metal Blade*) "Battle Lust," "Anti-Anti Christ," "Immortal Corruptor"
19. **SOIL** (*J*) "Halo," "Breaking Me Down"
20. **GLADYSS PATCHES** (*NFE*) "Vanishing," "Peeled," "Spin"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

KWHL/Anchorage, AK

In The Pit
M-F midnight-1am
Bearded Jon
40 Below Summer "Step Into The..."
Kittie "What I've Always..."
Omniblank "Dogmatic"
Scissorfight "Acid For Blood"
Soilent Green "Clockwork O..."

WKGB/Binghamton, NY

Incoming
Monday 10-11:30pm
Tim Boland
From Zero "The Other Side"
Slipknot "My Plague"
Kittie "What I've Always..."
Rammstein "Ich Will"
Rob Zombie "Dead Girl Superstar"

WPXC/Cape Cod, MA

To The Extreme
Saturday 10pm-midnight
Erik Stafford
Kittie "What I've Always..."
Marilyn Manson "Tainted Love"
Static-X "Cold"
Adema "The Way You Like It"
Sevendust "Praise"

KEGL/Dallas, TX

The Rubber Room
Saturday 11:30pm-1am
Robert Miguel
Custom "Hey Mister"
Pushmonkey "Mine To Waste"
Spice 1000 "Maniacs"
Butthole Surfers "Diacula From Houston"
Stow Roosevelt "Boys Lie, Girls..."

KAZR/Des Moines, IA

Aggro-Culture
Saturday midnight-1am
Cory Brown, Andy Hall
Clutch "Immortal"
American Head Charge "Just So You Know"
Flew "Rayback"
Mudvayne "Death Blooms"
Slipknot "Disaster Piece"

KLAQ/EI Paso, TX

The 10.00 News
Tue.-Sat. 10-11pm
Scott Ronson
Mesh "Maybe Tomorrow"
Pressure 4-5 "Beat The World"
Hooastank "Crawling In The Dark"
Kid Rock "Forever"
Custom "Hey Mister"

WRQC/Ft. Myers, FL

The Pit
Sunday 8:30-9:30pm
Vince Perletto
Otep "T.R.I.C.C."
Defenestration "Kill The Prophets"
New End Original "Cold Sweat"
Gwar "Battle Lust"
Apex Theory "Shihh... (Hope Diggy)"

WKLQ/Grand Rapids, MI

Metal@Midnight
Thursday midnight-1am
Tom "Wiz" Stavrou
Kittie "Run Like Hell"
System Of A Down "Psycho"
Slayer "God Send Death"
Slipknot "Heretic Song"
Gwar "Battle Lust"

WXQR/Greenville, NC

Pure Adrenaline
M-F 9-10pm
Meal
Slayer "Disciple"
Iced Earth "Wolf"
Drowning Pool "Sinner"
Rob Zombie "Dead Girl Superstar"
Kittie "What I've Always..."

WQXA/Harrisburg, PA

The Sunday News
Sunday 8-10am
Bill Hanson
Garbage "Androgyny"
Cypress Hill "Trouble"
Crystal Method "You Know It's Hard"
Gladys Patches "Peeled"
Jimmy Eat World "The Middle"

KIBZ/Lincoln, NE

Sunday Night Buzz
Sunday 10pm-midnight
Samantha Knight
Ill Nino "What Comes Around"
Kittie "Pain"
40 Below Summer "Rope"
Slipknot "The Shape"
Stereomud "Leave (Back Up)"

WTFX/Louisville, KY

The Attitude Network
Saturday 10pm-2am
Black Frank
Flew "Reliance"
Kittie "What I've Always..."
Sevendust "Crucified"
Ozzy Osbourne "Facing Hell"
Testament "The New Order"

WTFX/Louisville, KY

Delour
Sunday 8-10pm
Chris Allman
H2O "Like A Prayer"
Sevendust "Beautiful"
Cypress Hill "Trouble"
Everlast "Love For Real"
Kittie "Run Like Hell"

KXXR/Minneapolis, MN

Pure Adrenaline
Friday 1-4am
Nick Davis
Scar Culture "Vision"
Kittie "Oracle"
Bent "Feel Like A King"
Pissing Razors "Vengeance Is Mine"
Destruction "Thrash 'Til Death"

WBAB/Nassau-Suffolk, NY

Fingers Metal Shop
Sunday 10pm-1am
Fingers
Bionic Jive "I Shot Lucifer"
Suicidal "Bound"
My Dying Bride "The Dreadful Hours"
Sevendust "Praise"
Manowar "Metal Ooze"

KATT/Oklahoma City, OK

Launch Pad
Thursday midnight-1am
Joe Mitchell
Kittie "Pain"
Carv "Communion"
Bent "All The Things"
Gladys Patches "Vanishing"
Howling Diablos "Wine Spodeeodee"

WJRR/Oriando, FL

Midnight Metal
Saturday Midnight-3am
Vegas
Karma To Burn "Thirty Five"
Death "Spirit Crusher (Live)"
Spineshank "Transparent"
Candiria "Content Under..."
Omniblank "Dogmatic"

KUPD/Phoenix, AZ

Into The Pit
Sunday 10pm-midnight
Larry Mac & The Berzerker
Otep "Possession"
Decide "Vengeance Will..."
40 Below Summer "Step Into The..."
Ill Nino "I Am Loco"
Slayer "God Send Death"

KUPD/Phoenix, AZ

Red Radio Underground
Sunday 7-9pm
Larry Mac
Lennon "Property Of..."
Tenacious D "Wonderboy"
Healers "Long Gone"
Apocalyptic "Path Vol. 2"
Oh My God "Chill"

WHJY/Providence, RI

The Metal Zone
Saturday midnight-2am
Dr. Metal
Soil "Halo"
Ozzy Osbourne "Gets Me Through"
Mudvayne "Death Blooms"
Dry Kill Logic "Nightmare"
Tree "Cold And Alone"

KRXQ/Sacramento, CA

Ear Whacks
Sunday 8-9:30pm
Che Brooks, Paul Wilbur
My Hotel Year "Center Circle"
Juliana Theory "Lability"
Nihil "Discipline"
Enslaved "Smirr"
Seconds "We Rock"

KBER/Salt Lake City, UT

Radio Kaos
Sunday 9-11pm
Darby
Sevendust "Redline"
Gargantua Soul "Calling My America"
Dope "Take Your Best Shot"
Bionic Jive "Swarm"
Slipknot "Heretic Song"

KIOZ/San Diego, CA

Another State Of Mind
Sunday 11pm-midnight
Jack "The Ripper"
Testament "Disciples Of..."
Sevendust "T.O.A.B."
Decide "Christ Don't Care"
Bruce Dickinson "Broken"
Kittie "What I've Always..."

KLPX/Tucson, AZ

Area 51
Friday 10pm-midnight
Bob Blichin
Sevendust "Praise"
Kittie "Halo"
Static-X "Black And White"
Rob Zombie "Feel So Numb"
Ozzy Osbourne "Gets Me Through"

L.A. Lloyd Productions

L.A. Lloyd's Rock 30
Various
L.A. Lloyd
Nickelback "How You Remind Me"
Creed "My Sacrifice"
Staind "Fade"
Ozzy Osbourne "Gets Me Through"
Incubus "I Wish You Were Here"

MJI

Pledriver
Various
Corey Natko/Mark Razz
Creed "My Sacrifice"
Nickelback "How You Remind Me"
Disturbed "Voices"
Rob Zombie "Feel So Numb"
Incubus "I Wish You Were Here"



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JIM KERR
jimmerr@rronline.com

The Most And The Most Often

■ A fun look at how much music Alternative stations are playing

One of the things that I've always wondered about but never crunched the data on is how much music stations in the Alternative format are playing. Are the libraries really tight, very large, or somewhere in-between? How does a talk-intensive morning show like Howard Stern's impact the total number of spins? Mediabase recently added a report that answers all these questions, and this week I thought I would share some of the interesting results I found when using it.

I pulled up a "Total spins per week" analysis from the Mediabase "7 day report" page and looked at music played at the format from Nov. 4-10. All songs were compiled, including gold, currents and recurrenents.

How Many?

To be honest, I expected the average size of an Alternative station's library to be about 300-400 songs, which wasn't too far from what it turned out to be — 447. What surprised me was the range of music-library sizes. The station with the tightest library was WKQX/Chicago (Q101), which spun only 219 songs during the week. The station with the largest library was WBRU/Providence, which spun 773 songs.

In Alternative's formative years a library of over 1,000 songs would have been the norm, so it is significant that not one station even comes close to that total. A good reason for this is the contemporary focus of the format. When the "A" rotation for currents is around 40 spins a week for a majority of Alternative stations and there's a similarly hot turnover for lesser rotations, there isn't a lot of room to fill in with a huge gold library.

Another interesting thing I noted was that there does not seem to be a correlation between a small library and good ratings. KROQ/Los Angeles has a larger-than-average library of 528 songs, yet its

ratings have never been higher. Conversely, Q101 has the tightest playlist on the panel and is struggling in the ratings. Even WBRU, with its 700-plus library of songs, can point to a nice run of ratings successes.

Some common assumptions were also destroyed by this data. Independently owned WWCD (CD101)/Columbus, OH has a reputation for a wide-open and liberal library. Clear Channel-owned XTRA (91X)/San Diego has a reputation for having a very tight library. Despite these widely held beliefs, 91X actually has a larger library than CD101 (624 songs to 623 songs).

Speaking of 91X, crosstown competitor KFSD is selling itself as "Independent Radio," and the vibe I get from the industry is that it has a huge playlist of songs, a strategy typical of Alternative radio when KFSD PD Michael Halloran got his start. However, KFSD's playlist is only about 90 songs larger than 91X's. While the content of the library can be debated, the size is not dramatically greater.

The data also implies that there is no Clear Channel playlist template. A significant number of Clear Channel stations had libraries smaller than 400 songs. A similar number had libraries of more than 500 songs. Overall, there is no visible correlation between library sizes among the Clear Channel stations.

How Much?

While the library-size report was interesting, I was really looking forward to examining the report that added up each station's weekly

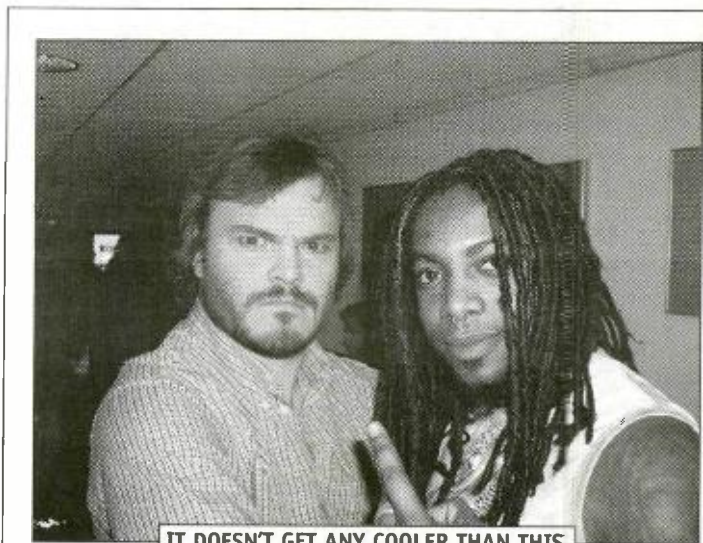
Overall, there is no visible correlation between library sizes among the Clear Channel stations.

spins. In a very pure form this would show who was playing the most music. The Mediabase report also broke things down by daypart, so I was able to see what effect Stern and other talk-intensive morning shows had on music content.

First, however, let's look at who played the most and least music in the format. The average Alternative station had 1,945 spins per week. That breaks down to 278 spins per day, or 11.6 spins an hour.

In terms of specific stations, WHTG/Monmouth-Ocean was the content king. WHTG had 2,409 spins in the broadcast week, an average of 344 songs a day, or 14 songs an hour. On the other end of the spectrum was WBCN/Boston, which, thanks to talk-heavy shows in the morning (Howard Stern) and afternoon (Opie & Anthony), had 1,485 spins in a week — an average of 212 songs a day, or nine songs an hour.

Perhaps the most interesting thing about WBCN isn't that it played little music due to its talk programming, but that there were a number of stations in the same ballpark. For example, Q101 aver-



IT DOESN'T GET ANY COOLER THAN THIS

Backstage at *Late Night With Conan O'Brien*, here's the amazingly talented Jack Black (l) hanging Tenacious D-style with the amazingly talented Lajon Witherspoon, lead singer of Sevendust.

aged 220 spins a day, a mere eight more than WBCN. That works out to one more song every three hours. WPLA/Jacksonville averaged 221 spins a day, and KITS/San Francisco averaged 230. In all, there were six stations that averaged fewer than 240 spins a day, making WBCN's total look much less extreme.

One station near the bottom of the chart is proof that you can have a rock-solid music image and reputation while playing much less music than most other stations in the format. That station is KXTE/Las Vegas.

KXTE has a very distinct musical image in its marketplace, and that image is extremely strong with the station's listeners. Yet, the station averaged 235 spins a day, well below the format average of 277 and not much higher than WBCN's 212 (which, to be fair, is another station with a strong musical position in its market). Clearly, winning the music battle in any city takes much more than just playing more music than the next guy.

The Morning-Show Effect

I next took a look at how morning shows affect spins. In this Mediabase report, you are limited to looking at seven-day periods, so I was unable to pull up a Monday-Friday monitor. As a result, the AM drive daypart included songs from Saturday and Sunday morning. However, if you keep in mind that weekends generally account for at least 20 spins, the following numbers illustrate pretty well the amount of talking that morning shows do.

In Atlanta, Barnes, Leslie & Jimmy on 99X had 149 spins, which is roughly four or five songs an hour, depending on how much music the station played on Saturday and Sunday. In Washington, WWDC's *Elliott in the Morning* had 139 spins. Kevin & Bean at KROQ spun songs 185 times. As you can see, even if you include

Saturday and Sunday music airplay, morning shows with personalities play relatively little music.

As hinted at in the KXTE example above, a glance at the format as a whole shows that playing more music does not correlate to higher ratings. Some of the most successful Alternative stations had fewer spins than the format aver-

Winning the music battle in a city takes much more than just playing more music than the next guy.

age, including KROQ, 99X, KXTE and WXDX/Pittsburgh.

The lack of correlation between number of spins or library size and ratings is counterintuitive, to my mind. Most of us have been brought up on the theories that a small music library is better than a larger one and that playing more music with less talk is a competitive advantage. The actual data shows that this is not the case. If there is a lesson to be learned from this exercise, it's that it isn't *how much* music you play that counts, it's *what* music.

A glance at the format as a whole shows that playing more music does not correlate to higher ratings.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at (214) 370-5544 or e-mail: jkerr@rronline.com

R&R Alternative Top 50

November 23, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NICKELBACK How You Remind Me (Roadrunner)	3069	-16	336289	18	74/0
2	2	P.O.D. Alive (Atlantic)	2881	+27	323655	16	72/0
3	3	INCUBUS I Wish You Were Here (Immortal/Epic)	2748	-18	308628	15	76/0
4	4	LINKIN PARK In The End (Warner Bros.)	2686	+17	302951	20	74/0
5	5	STAIN'D Fade (Flip/Elektra/EEG)	2502	+3	269916	16	74/0
6	6	CREED My Sacrifice (Wind-up)	2468	+35	263094	6	72/0
9	7	SYSTEM OF A DOWN Chop Suey (American/Columbia)	1948	+17	225453	18	63/0
7	8	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1931	-138	197451	22	69/0
8	9	BLINK-182 Stay Together For The Kids (MCA)	1847	-98	183332	16	70/0
11	10	SUM 41 In Too Deep (Island/IDJMG)	1710	+46	153346	10	73/0
10	11	DISTURBED Down With The Sick (Giant/Reprise)	1635	-173	166213	24	64/0
15	12	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	1503	+164	191139	7	68/0
13	13	HOOBASTANK Crawling In The Dark (Island/IDJMG)	1483	+45	139184	7	69/3
14	14	DEFAULT Wasting My Time (TVT)	1423	+30	113956	12	60/0
16	15	311 I'll Be Here Awhile (Volcano)	1344	+33	130174	10	66/1
12	16	ALIEN ANT FARM Smooth Criminal (DreamWorks)	1272	-225	156137	26	73/0
17	17	TOOL Schism (Volcano)	1116	-80	137859	29	68/0
23	18	STROKES Last Nite (RCA)	1078	+172	126586	5	59/1
20	19	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	1074	+51	97682	8	62/1
21	20	KID ROCK Forever (Top Dog/Lava/Atlantic)	995	+16	85929	5	54/1
25	21	WEEZER Photograph (Geffen/Interscope)	984	+146	90552	5	56/1
22	22	SEVENDUST Praise (TVT)	948	+36	80338	7	54/1
24	23	TOOL Lateralus (Volcano)	900	+37	84270	3	62/4
28	24	JIMMY EAT WORLD The Middle (DreamWorks)	874	+139	82343	4	55/5
19	25	LENNY KRAVITZ Dig In (Virgin)	859	-200	54436	11	48/0
18	26	BUSH The People That We Love (Atlantic)	852	-342	91048	12	57/0
26	27	SALIVA Click Click Boom (Island/IDJMG)	774	-31	57125	15	33/0
29	28	FLICKERSTICK Beautiful (Epic)	750	+47	56300	7	45/1
31	29	REMY ZERO Save Me (Elektra/EEG)	692	+42	74900	11	45/1
Breaker	30	FUEL Last Time (Epic)	685	+115	53336	2	46/1
40	31	ALIEN ANT FARM Movies (DreamWorks)	663	+264	54398	20	54/10
27	32	PETE YORN For Nancy (Columbia)	621	-119	88515	13	45/0
33	33	COLDPLAY Trouble (Nettwerk/Capitol)	580	+52	75648	12	37/0
39	34	TANTRIC Mourning (Maverick)	560	+160	38925	2	38/1
Breaker	35	OFFSPRING Defy You (Columbia)	552	+459	109328	1	61/54
34	36	GORILLAZ 19-2000 (Virgin)	552	+42	62092	4	40/2
30	37	LIT Lipstick And Bruises (RCA)	456	-235	25668	13	43/0
36	38	ABANDONED POOLS Mercy Kiss (Extasy)	437	+22	20634	8	29/0
38	39	DAVE MATTHEWS BAND Everyday (RCA)	430	+26	31227	4	28/1
37	40	STONE TEMPLE PILOTS Revolution (Atlantic)	395	-17	38773	3	22/0
Debut	41	MARILYN MANSON Tainted Love (Maverick/WB)	392	+150	51801	1	34/6
42	42	PRESSURE 4-5 Beat The World (DreamWorks)	373	-7	24396	6	28/1
43	43	CRASHPALACE Evolution (Trauma)	368	+27	13478	5	23/0
46	44	CUSTOM Hey Mister (Artist Direct)	354	+34	22237	3	25/2
41	45	SAVES THE DAY At Your Funeral (Vagrant/Jcor)	348	-41	25419	5	28/0
Debut	46	DROWNING POOL Sinner (Wind-up)	347	+150	21830	1	29/4
Debut	47	CAKE Love You Madly (Columbia)	331	+143	20102	1	26/4
45	48	SEVEN CHANNELS Breathe (Palm Pictures)	326	-8	27751	12	15/0
50	49	GREEN DAY Poprocks & Coke (Reprise)	320	+51	21165	2	18/3
Debut	50	ADEMA The Way You Like It (Arista)	302	+113	43932	1	37/19

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
OFFSPRING Defy You (Columbia)	54
ADEMA The Way You Like It (Arista)	19
BUSH Headful Of Ghosts (Atlantic)	18
NICKELBACK Too Bad (Roadrunner)	14
ALIEN ANT FARM Movies (DreamWorks)	10
INCUBUS Nice To Know You (Immortal/Epic)	7
MARILYN MANSON Tainted Love (Maverick/WB)	6
JIMMY EAT WORLD The Middle (DreamWorks)	5
ILL NINO What Comes Around (Roadrunner)	5
LIT Addicted (RCA)	5
RYAN ADAMS New York, New York (Lost Highway/IDJMG)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OFFSPRING Defy You (Columbia)	+459
ALIEN ANT FARM Movies (DreamWorks)	+264
STROKES Last Nite (RCA)	+172
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+164
TANTRIC Mourning (Maverick)	+160
MARILYN MANSON Tainted Love (Maverick/WB)	+150
DROWNING POOL Sinner (Wind-up)	+150
WEEZER Photograph (Geffen/Interscope)	+146
CAKE Love You Madly (Columbia)	+143
JIMMY EAT WORLD The Middle (DreamWorks)	+139

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

FUEL

Last Time (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
685/115	46/1	30

OFFSPRING

Defy You (Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
552/459	61/54	35

76 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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Break Through

Artist

MESH STL

Track: "MAYBE TOMORROW"

LP: *LOWERCASE*

Label: LABEL

By
Katy Stephan
Assistant Editor

essentials: "Hey, Mom and Dad! Guess what! I got a record deal! I get 10 CDs for only a dollar!" Jokes aside, getting signed to a record deal is what every young band dreams about. And when a major label starts showing interest, you'd better believe that Mom and Dad are going to hear about it — along with friends, high school buddies and even the kid who bags groceries, if he'll listen.

Mesh STL can attest to this. Their big break came late in 2000 when Capitol Records came calling. At least they *thought* it was their big break.

"We agreed to terms, the contract was finished as far as we knew, and we agreed on both sides," says singer Scott Gerten. "Then there was a freeze." The deal fell through at the last minute, and all five members of Mesh STL learned a hard lesson that it's not a deal until everybody signs on the dotted line.

"We thought the label deal was the ultimate achievement and that it'd be all smooth sailing from there," Gerten continues. "It almost ruined the band. It was tough."

Fortunately, Mesh STL are not easily discouraged. Their hard work and dedication had

already earned them national airplay for their self-released 1998 single, "Clear Day," without any outside help. When their hopes for a major-label deal were dashed, they picked themselves up and went back into the studio.

Their intent was to release another CD on their own. They decided to call the album *Lowercase*, a pun based on the word "capital," which sounds a lot like a certain record label.

But before the group could become hopelessly embittered, fate stepped in once again in the form of a label. This time they went with *The Label*, the record company started by Korn, Limp Bizkit and Staind's management, The Firm. Finally, Mesh STL had something to call home about.

The Label's support was all the group needed to bring their new album to national radio. The first single, "Maybe Tomorrow," has been on the Alternative chart for eight weeks, and it's still going strong. In this format alone, 30 stations are on the title. Across all formats, Mesh STL are spinning on 102 stations.

Mesh added "STL" to their name recently, both to distinguish themselves from the '90s keyboard-based alternative band Mesh and as a tribute to their hometown of St. Louis.

By now, Mom and Dad are far from the only people who have heard the news about Mesh STL. And this time, it's in ink.

Artist POV: Guitarist Scott Davis describes the lyrical and musical content on *Lowercase*: "Anger, sadness, enlightenment ... there's a little bit of aggression and a lot of intensity. The first and foremost priority in the songwriting process is using all your emotions and all your musical abilities to pull the deepest feelings you can."



Mesh STL

John Dimaio, Sr. Dir./
Modern Rock Promotion
RCA Records

At RCA, we are actively working a New York band called The Strokes, and there is no gray area about our passion. The "hype" term is aimed liberally at records that explode from under the radar, but in this case the band nurtured a touring base, selling out clubs through word of mouth and massive college radio play on an indie EP. ■ The band exploded from an unconventional, grass-roots universe. It has been anything but the all-too-common scenario of an anonymous band that could not sell out their local bar mitzvah hall being "anointed" as the next big thing by a few programmers on a conference call. Actual record-buying civilians anointed The Strokes. ■ Just after the new year begins we will launch Phoenix's Trik Turner and their song "Friends & Family." The hook is subtly powerful — its tone and message are seasonally perfect. ■ The absolute best record I've heard in months is from the Norwegian duo Royksopp. Their debut, "Melody AM," is what *Middle*-era Pink Floyd would sound like if they were Balearic. It's truly space-cadet chill-out. ■ Green Velvet's "Whatever" is insane tech-house from Chicago's most-inspired electronic artist ever. I'm still listening to everything Iceland's MUM have ever recorded.

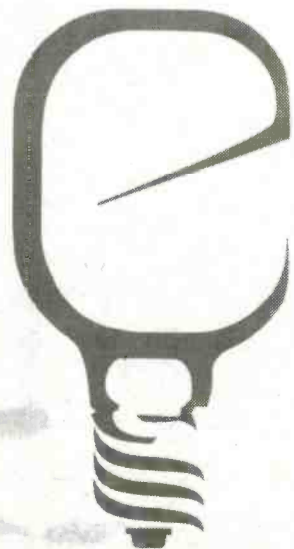
John Dimaio
ON THE RECORD

Boy, when a band like **The Offspring** rise to the occasion and release an obvious smash, people take notice. Radio took notice in a big way with 61 stations playing "Defy You" out of the box, including 54 new adds and a first-week chart debut of 35! Look for a huge chart move next week ... Speaking of the chart, it's amazing how steady **Nickelback's** "How You Remind Me" is holding at No. 1. Next week I'll see where it stands in a historical perspective of chart toppers. Also, the followup single, "Too Bad," hauls in 14 adds. Look for another strong run on that one ... **Adema** have come back strong with their second single. "The Way You Like It" pulls in 19 new adds for an auspicious start to another great song ... **Alien Ant Farm** continue to make significant progress every week on "Movies." Jot down 10 more adds this week ... I heard **Coldplay's** "Trouble" on the radio here in Dallas yesterday, and this

ON THE RADIO
by Jim Kerr

is one track that sounds way better than radio is giving it credit for. Add to that the amazing callout stories we're beginning to see, and I wonder if maybe radio is overthinking this one a bit ... **Custom's** "Hey Mister" continues to receive solid support and is now on a third of the panel. **RECORD OF THE WEEK:** Ryan Adams "New York, New York"

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America's Best Testing Alternative Songs
12+ For The Week Ending 11/23/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LINKIN PARK In The End (Warner Bros.)	4.34	4.31	96%	16%	4.28	97%	19%
NICKELBACK How You Remind Me (Roadrunner)	4.31	4.33	97%	24%	4.30	98%	26%
INCUBUS I Wish You Were Here (Immortal/Epic)	4.20	4.15	94%	16%	4.12	96%	17%
LINKIN PARK Crawling (Warner Bros.)	4.13	4.09	98%	33%	4.09	98%	37%
P.O.D. Alive (Atlantic)	4.09	4.07	94%	20%	4.02	95%	22%
STAINED Fade (Flip/Elektra/EEG)	4.03	4.02	92%	24%	3.98	95%	28%
DEFAULT Wasting My Time (TVT)	4.01	3.93	59%	6%	3.94	64%	8%
SYSTEM OF A DOWN Chop Suey (American/Columbia)	3.93	3.96	88%	20%	3.86	90%	23%
HOOBASTANK Crawling In The Dark (Island/IDJMG)	3.93	3.83	47%	3%	3.77	51%	5%
DISTURBED Down With The Sickness (Giant/Reprise)	3.91	3.88	89%	29%	3.85	93%	31%
PUDDLE... Blurry (Flawless/Geffen/Interscope)	3.90	3.87	68%	7%	3.83	72%	9%
SUM 41 In Too Deep (Island/IDJMG)	3.89	3.85	88%	16%	3.76	88%	17%
TOOL Lateralus (Volcano)	3.88	-	58%	10%	3.91	63%	10%
PUDDLE... Control (Flawless/Geffen/Interscope)	3.87	3.92	91%	28%	3.85	94%	31%
JIMMY EAT WORLD The Middle (DreamWorks)	3.84	-	40%	4%	3.77	42%	5%
SUM 41 Fat Lip (Island/IDJMG)	3.83	3.88	94%	39%	3.74	94%	41%
BUSH The People That We Love (Atlantic)	3.83	3.81	81%	13%	3.74	87%	15%
TOOL Schism (Volcano)	3.81	3.81	88%	34%	3.80	92%	38%
SEVENDUST Praise (TVT)	3.80	3.76	56%	7%	3.73	63%	8%
WEEZER Photograph (Geffen/Interscope)	3.78	-	53%	9%	3.76	56%	8%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.78	3.81	99%	49%	3.74	99%	50%
311 I'll Be Here Awhile (Volcano)	3.73	3.60	66%	11%	3.66	69%	12%
BLINK-182 Stay Together For The Kids (MCA)	3.71	3.76	84%	20%	3.48	84%	25%
SALIVA Click Click Boom (Island/IDJMG)	3.65	3.67	83%	22%	3.62	87%	25%
CREED My Sacrifice (Wind-up)	3.64	3.49	85%	21%	3.60	89%	23%
FLICKERSTICK Beautiful (Epic)	3.60	3.73	42%	6%	3.56	45%	6%
ROB ZOMBIE Feel So Numb (Geffen/Interscope)	3.60	3.64	69%	13%	3.54	75%	14%
STROKES Last Nite (RCA)	3.44	3.47	44%	10%	3.32	49%	12%
LENNY KRAVITZ Dig In (Virgin)	3.15	3.16	82%	29%	3.24	86%	30%
KID ROCK Forever (Top Dog/Lava/Atlantic)	v2.97	2.96	68%	21%	2.96	71%	22%

Total sample size is 762 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

ALTERNATIVE Indicator

Most Added®

- OFFSPRING Defy You (Columbia)
- BUSH Headful Of Ghosts (Atlantic)
- FUEL Last Time (Epic)
- ADEMA The Way You Like It (Arista)
- MARILYN MANSON Tainted Love (Maverick/WB)
- SYSTEM OF A DOWN Chop Suey (American/Columbia)
- ROB ZOMBIE Feel So Numb (Geffen/Interscope)
- TANTRIC Mourning (Maverick)
- CAKE Love You Madly (Columbia)
- CUSTOM Hey Mister (Artist Direct)
- DROWNING POOL Sinner (Wind-up)
- BASEMENT JAXX Where's Your Head At (Astralwerks/Virgin)
- INCUBUS Nice To Know You (Immortal/Epic)
- MEST Cadillac (Maverick)
- DARUDE Sandstorm (Groovilicious/Strictly Rhythm)
- NICKELBACK Too Bad (Roadrunner)
- NO DOUBT Don't Let Me Down (Interscope)

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
LINKIN PARK Crawling (Warner Bros.)	998
SUM 41 Fat Lip (Island/IDJMG)	868
WEEZER Hash Pipe (Geffen/Interscope)	844
STAINED It's Been Awhile (Flip/Elektra/EEG)	778

ALTERNATIVE Going For Adds

11/27/01

- P.O.D. Youth Of The Nation (Atlantic)
- RYAN ADAMS New York, New York (Lost Highway/IDJMG)

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Stations and their adds listed alphabetically by market

New & Active

TENACIOUS D Wonderboy (Epic)
Total Plays: 279, Total Stations: 17, Adds: 2

CRYSTAL METHOD You Know It's Hard (Outpost/Geffen/Interscope)
Total Plays: 231, Total Stations: 23, Adds: 0

STEREOMUD Steppin' Away (Loud/Columbia)
Total Plays: 196, Total Stations: 18, Adds: 0

FLAW Payback (Republic/Universal)
Total Plays: 187, Total Stations: 10, Adds: 0

BASEMENT JAXX Where's Your Head At (Astralwerks/Virgin)
Total Plays: 155, Total Stations: 11, Adds: 0

KITTIE What I Always Wanted (Artemis)
Total Plays: 127, Total Stations: 12, Adds: 0

INCUBUS Nice To Know You (Immortal/Epic)
Total Plays: 106, Total Stations: 11, Adds: 7

LIT Addicted (RCA)
Total Plays: 82, Total Stations: 8, Adds: 5

MUSHROOMHEAD Solitaire/Unraveling (Universal)
Total Plays: 77, Total Stations: 12, Adds: 2

BUSH Headful Of Ghosts (Atlantic)
Total Plays: 59, Total Stations: 19, Adds: 18

NICKELBACK Too Bad (Roadrunner)
Total Plays: 56, Total Stations: 14, Adds: 14

ILL NINO What Comes Around (Roadrunner)
Total Plays: 38, Total Stations: 8, Adds: 5

Songs ranked by total plays

Reporters

WHRL/Albany, NY *
DM/PD: Susan Groves
APD/MD: Lisa Biello
11 OFFSPRING "Dely"
1 RYAN ADAMS "New"
1 BUSH "Ghosts"
1 MARILYN MANSON "Tainted"
1 CAKE "Mady"

KTEG/Albuquerque, NM *
PD: Ellen Flaherty
No Adds

WNNX/Atlanta, GA *
DM: Brian Phillips
PD: Leslie Fram
APD/MD: Chris Williams
19 OFFSPRING "Dely"
2 JIMMY EAT WORLD "Middle"
ADEMA "Lib"
GORILLAZ "19 2000"
ROB ZOMBIE "Numb"

WJSE/Atlantic City, NJ *
PD: Al Parrinello
MD: Jason Ulanet
ADEMA "Lib"
BUSH "Ghosts"
OFFSPRING "Dely"

KRDX/Austin, TX *
PD: Melody Lee
MD: Toby Ryan
9 ALIEN ANT FARM "Movies"
1 OFFSPRING "Dely"

WRAX/Birmingham, AL *
PD: Dave Rossi
APD: Hurricane Shane
MD: Mark Lindsey
2 LIVE "Overcome"

KQXR/Boise, ID *
PD: Jacent Jackson
MD: Kaitao
14 OFFSPRING "Dely"
ADEMA "Lib"
ALIEN ANT FARM "Movies"

WBCN/Boston, MA *
VP/Programming: Oedipus
APD/MD: Steven Strick
WHEELS "Ghosts"
ALIEN ANT FARM "Movies"
NICKELBACK "Too"

WFNX/Boston, MA *
PD: Cruze
APD/MD: Kevin Mays
2 NICKELBACK "Too"

WEDG/Buffalo, NY *
PD: Lenny Diana
MD: Ryan Patrick
No Adds

WAVF/Charleston, SC *
PD: Greg Patrick
APD/MD: Danny Vitaleobos
RYAN ADAMS "New"
DROWNING POOL "Sinners"
OFFSPRING "Dely"

WEND/Charlotte, NC *
PD: Jack Daniel
APD/MD: Kristen Honeycutt
4 OFFSPRING "Dely"
1 STROKES "Nite"
HOBBASTANK "Crawling"
MARILYN MANSON "Tainted"

WKQX/Chicago, IL *
PD: Tim Richards
APD/MD: Mary Shuminas
BUSH "Ghosts"
FUEL "Last"
INCUBUS "Nice"

WAQZ/Cincinnati, OH *
PD: Rick Jamie
MD: Chaggy
5 OFFSPRING "Dely"

WXTM/Cleveland, OH *
PD: Kim Monroe
MD: Don Nardella
20 OFFSPRING "Dely"

WARQ/Columbia, SC *
DM/PD/MD: Gina Juliano
4 OFFSPRING "Dely"
1 GREEN DAY "Poprock"

WWCD/Columbus, OH *
PD: Andy Davis
MD: Jack DeVoss
1 CAKE "Mady"
OFFSPRING "Dely"

KDGE/Dallas-Ft. Worth, TX *
PD: Duane Doherty
APD/MD: Alan Ayo
1 CUSTOM "Master"
OFFSPRING "Dely"

WXEG/Dayton, OH *
PD: Steve Kramer
MD: Winnie
1 TOOL "Lateralus"
OFFSPRING "Dely"
ALIEN ANT FARM "Movies"

KTCL/Denver-Boulder, CO *
PD: Mike O'Connor
MD: Sabrina Saunders
No Adds

CIMX/Detroit, MI *
PD: Murray Brookshaw
APD: Vince Cannova
MD: Matt Franklin
4 ADEMA "Lib"
BIF Naked "Myself"
DASHBOARD "Best"

KNRQ/Eugene-Springfield, OR
PD/MD: Stu Allen
APD: BJ
3 OFFSPRING "Dely"
1 BUSH "Ghosts"

KXNA/Fayetteville, AR
PD: Margot Smith
MD: Nick Thomasma
OFFSPRING "Dely"
BUSH "Ghosts"

WJBX/Ft. Myers, FL *
PD: John Rozz
MD: Lance
No Adds

WXTW/Ft. Wayne, IN *
PD/MD: JJ Fabini
4 OFFSPRING "Dely"
1 ADEMA "Lib"
ILL NINO "Comes"
NICKELBACK "Too"

KFRF/Fresno, CA *
PD: Chris Squires
MD: Reverend
1 OFFSPRING "Dely"
NICKELBACK "Too"

WGRD/Grand Rapids, MI *
PD: Bobby Duncan
MD: Tim Bronson
FLICKERSTICK "Beautiful"
OFFSPRING "Dely"

WXNR/Greenville, NC *
PD: Jeff Sanders
APD: Turner Watson
ADEMA "Lib"
MARILYN MANSON "Tainted"
OFFSPRING "Dely"

WEED/Hagerstown, MD
PD/MD: Austin Davis
BUSH "Ghosts"
DROWNING POOL "Sinners"
MIST "Cadillac"
OFFSPRING "Dely"

WMRQ/Hartford, CT *
PD: Todd Thomas
MD: Chaz Kelly
1 ADEMA "Lib"
1 OFFSPRING "Dely"
TABTRIC "Mourning"

KPOI/Honolulu, HI *
PD/MD: Nikki Bales
11 OFFSPRING "Dely"
BUSH "Ghosts"
BOUNCE SOULS "Believers"
NICKELBACK "Too"
ADEMA "Lib"
ALIEN ANT FARM "Movies"

KTBB/Houston-Galveston, TX *
DM: Jim Trapp
PD/MD: Steve Robinson
OFFSPRING "Dely"

WRXZ/Indianapolis, IN *
PD: Scott Jameson
MD: Michael Young
3 LIT "Addicted"
1 NICKELBACK "Too"
1 DROWNING POOL "Sinners"
ADEMA "Lib"

WPLA/Jacksonville, FL *
PD: Scott Pettibone
APD/MD: Chad Chumley
ADEMA "Lib"
BUSH "Ghosts"
OFFSPRING "Dely"
TOOL "Lateralus"

WRZK/Johnson City, TN *
PD/MD: Mark E. McKinney
ADEMA "Lib"
DROWNING POOL "Sinners"
OFFSPRING "Dely"
TOOL "Lateralus"

WNFZ/Knoxville, TN *
PD: Dan Bozyk
APD/MD: Anthony Proffitt
OFFSPRING "Dely"
5 MARILYN MANSON "Tainted"

KFTE/Lafayette, LA *
PD: Rob Summers
MD: Scott Perrin
1 DROWNING POOL "Sinners"
1 OFFSPRING "Dely"

WWDX/Lansing, MI *
Interim PD/MD: Chili Walker
4 TOOL "Lateralus"
1 OFFSPRING "Dely"
2 JIMMY EAT WORLD "Middle"
DAVE MATTHEWS BAND "Everyday"
EVERLAST "Real"

KXTE/Las Vegas, NV *
PD: Dave Wellington
APD/MD: Chris Ripley
4 BAD RELIGION "Sinner"
1 INCUBUS "Nice"
PRESSURE 4-5 "Beal"

WXZZ/Lexington-Fayette, KY *
PD: B.J. Kinard
MD: Susan Bee
2 OFFSPRING "Dely"
ALIEN ANT FARM "Movies"
BUSH "Ghosts"
TENACIOUS D "Wonderboy"

KLEC/Little Rock, AR *
Dir./Prog.: Larry LeBlanc
MD: Peter Gunn
26 ADEMA "Lib"
BUSH "Ghosts"
ILL NINO "Comes"
NICKELBACK "Too"
OFFSPRING "Dely"

KROQ/Los Angeles, CA *
VP/Prog.: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden
28 UNWRITTEN LAW "Red"
10 BUSH "Ghosts"

WLRS/Louisville, KY *
Interim PD: J.D. Kunes
MD: Kyle Meredith
1 BUSH "Ghosts"
1 OFFSPRING "Dely"
ADEMA "Lib"
JIMMY EAT WORLD "Middle"

WMAO/Madison, WI *
PD: Pat Frawley
MD: Amy Hudson
8 ALIEN ANT FARM "Movies"
2 OFFSPRING "Dely"

WMFS/Memphis, TN *
PD: Rob Cressman
MD: Mike Killabrew
OFFSPRING "Dely"

WHTG/Monmouth-Ocean, NJ *
PD: Darrin Smith
MD: Brian Ziegler
19 NO DOUBT "Baby"
HOBBASTANK "Crawling"
REMY ZERO "Save"

KMBY/Monterey-Salinas, CA *
PD: Chris White
MD: Ogle Taylor
12 BUSH "Ghosts"
2 OFFSPRING "Dely"
NICKELBACK "Too"

WBUZ/Nashville, TN *
PD: Brian Krusz
MD: Russ Schenck
BUSH "Ghosts"
LEFT FROM THE "Bring"
LIT "Addicted"
MUSHROOMHEAD "Solitaire"
OFFSPRING "Dely"

WRRV/Newburgh, NY
PD: Andrew Boris
CAKE "Mady"
OFFSPRING "Dely"
SYSTEM OF A DOWN "Chop"

KKNO/New Orleans, LA *
DM/PD: Dave Stewart
MD: Sig
12 LIT "Addicted"
2 MICK JAGGER "God"
OFFSPRING "Dely"

WXRK/New York, NY *
PD: Steve Kingston
MD: Mike Peer
11 P.O.D. "Youth"
1 ALIEN ANT FARM "Movies"
1 BUSH "Ghosts"

WROX/Norfolk, VA *
PD: Michele Diamond
MD: Mike Powers
1 OFFSPRING "Dely"
CAKE "Mady"
MARILYN MANSON "Tainted"

KQRX/Odessa-Midland, TX
PD/MD: Michael Todd Mobley
21 DARUDE "Sandstorm"
ADEMA "Lib"
BUSH "Ghosts"
OFFSPRING "Dely"
CUSTOM "Master"

WOCL/Orlando, FL *
PD: Alan Smith
MD: Bobby Smith
OFFSPRING "Dely"
JIMMY EAT WORLD "Middle"
INCUBUS "Nice"

WPLY/Philadelphia, PA *
PD: Jim McGuinn
APD: Suzie Dunn
MD: Dan Fain
1 NICKELBACK "Too"
1 BUSH "Ghosts"

KEDJ/Phoenix, AZ *
PD: Nancy Stevens
APD: Dead Air Dave
MD: Robin Nash
12 OFFSPRING "Dely"
3 GREEN DAY "Maria"
ADEMA "Lib"
INCUBUS "Nice"

KZON/Phoenix, AZ *
DM/PD: Tim Maranville
APD/MD: Kevin Mannion
No Adds

WXDX/Pittsburgh, PA *
PD: John Moschitta
2 OFFSPRING "Dely"

WCYY/Portland, ME
PD: Herb Ivy
MD: Brian James
8 OFFSPRING "Dely"
4 NICKELBACK "Too"
FUEL "Last"

KNRK/Portland, OR *
PD: Mark Hamilton
APD/MD: Jayn
9 ADEMA "Lib"
9 OFFSPRING "Dely"

WBRU/Providence, RI *
PD: Tim Schiavelli
MD: Annie Shapiro
18 OFFSPRING "Dely"
1 ADEMA "Lib"

WWVV/Savannah, GA
PD: Phil Conn
OFFSPRING "Dely"
ROB ZOMBIE "Numb"

KNDD/Seattle-Tacoma, WA *
PD: Phil Manning
APD: Jim Keller
MD: Seth Resler
29 OFFSPRING "Dely"
12 INCUBUS "Nice"
14 P.O.D. "Youth"
10 VENETTA RED "Shattered"
1 SYSTEM OF A DOWN "Aerials"
NICKELBACK "Too"

KAEP/Spokane, WA *
PD: Scott Rusk
MD: Karl Bushman
3 JEWEL "Standing"
RYAN ADAMS "New"

WKRL/Syracuse, NY *
DM/PD: Mimi Griswold
APD/MD: Abbie Weber
3 BUSH "Ghosts"
1 OFFSPRING "Dely"
GORILLAZ "19 2000"

WXSJ/Tallahassee, FL
PD: Steve King
MD: Kenzie
7 TABTRIC "Mourning"
5 MARILYN MANSON "Tainted"
5 ADEMA "Lib"
OFFSPRING "Dely"
INCUBUS "Nice"

WSUN/Tampa, FL *
DM: Chuck Beck
PD: Shark
No Adds

KFMA/Tucson, AZ *
PD: John Michael
9 OFFSPRING "Dely"
2 BAD RELIGION "Sinner"
1 DMX "Who"

KMYZ/Tulsa, OK *
PD: Lynn Barstow
MD: Corbin Pierce
No Adds

WHFS/Washington, DC *
PD: Robert Benjamin
APD: Bob Wough
MD: Pat Ferntse
No Adds

WWDC/Washington, DC *
PD: Buddy Rizer
MD: LeeAnn Curtis
6 SEVENUST "Franchise"
5 HOBBASTANK "Crawling"
3 KID ROCK "Forever"
OFFSPRING "Dely"

WPBZ/West Palm Beach, FL *
DM/PD: John D'Connell
MD: Eric Kristensen
NICKELBACK "Too"
OFFSPRING "Dely"
LIT "Addicted"

WBSX/Wilkes-Barre, PA *
PD: Chris Lloyd
MD: Freddie
25 GREEN DAY "Poprock"
3 MUSHROOMHEAD "Solitaire"
3 MARILYN MANSON "Tainted"
311 "Santitas"
ALIEN ANT FARM "Movies"
CUSTOM "Master"
JIMMY EAT WORLD "Middle"
OFFSPRING "Dely"

WSFM/Wilmington, NC
PD: Chris Scharf
MD: Janice Sutter
OFFSPRING "Dely"
FUEL "Last"
ADEMA "Lib"

* Monitored Reporters

86 Total Reporters

76 Total Monitored

10 Total Indicator



Alternative Playlists

MARKET #1 WKRN/New York Infinity (212) 314-9230 Kingston/Peer 12+ Cum 2,463,300

MARKET #2 KROQ/Los Angeles Infinity (323) 930-1067 Weatherly/Sandblom/Worden 12+ Cum 1,550,800

MARKET #3 WKQX/Chicago Emmis (312) 527-8348 Taylor/Axelsson 12+ Cum 766,800

MARKET #4 KITS/San Francisco Infinity (415) 402-6700 Taylor/Axelsson 12+ Cum 611,100

MARKET #5 WPLY/Philadelphia Radio One (610) 565-8900 McGinn/Dunn/Feln 12+ Cum 584,900

MARKET #6 KDGE/Dallas-Ft. Worth Clear Channel (972) 770-7777 Doherty/Ayo 12+ Cum 465,100

MARKET #7 CIMX/Detroit Chum Ltd. (313) 961-6397 Brookshaw/Canova/Franklin 12+ Cum 419,700

MARKET #8 WBCN/Boston Infinity (617) 266-1111 Dedipus/Strick 12+ Cum 594,100

MARKET #9 WFNX/Boston MCC (781) 595-6200 Cruze/Mays 12+ Cum 197,200

MARKET #9 WHFS/Washington, DC Infinity (301) 306-0991 Benjamin/Waugh/Ferrise 12+ Cum 694,100

MARKET #9 WWDC/Washington, DC Clear Channel (301) 587-7100 Rizer/Curtis 12+ Cum 756,400

MARKET #10 KTJB/Houston-Galveston Clear Channel (713) 968-1000 Trapp/Robison 12+ Cum 410,500

MARKET #11 WNNX/Atlanta Susquehanna (404) 497-4828 Phillips/Fram/Williams 12+ Cum 453,400

MARKET #14 KNDD/Seattle-Tacoma Entercom (206) 622-3251 Manning/Keller/Resler 12+ Cum 335,200

MARKET #15 KEDJ/Phoenix Big City (480) 423-9255 Stevens/Deard Air Dave/Nash 12+ Cum 179,200

MARKET #15 KZON/Phoenix Infinity (602) 258-8181 Maranville/Mannion 12+ Cum 300,600

MUSHROOMHEAD "Solitaire Unraveling" Over 45,000 sold already Don't be scared. UNIVERSAL RECORDS

MARKET #16 XTRA/San Diego Clear Channel (619) 292-2000 Schock/Muckley 12+ Cum 391,900

MARKET #19 KPNT/S. Louis Emmis (314) 231-1057 Matern/Mueller/Schmidt 12+ Cum 244,400

MARKET #21 WSUN/Tampa Cox (727) 577-7131 Beck/Shark 12+ Cum 188,500

New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

Personal ShopperBy
Katy Stephan

I got the call yesterday from my dad. He told me, "Well, you know, with the way things have been going this year for everybody, we've decided not to exchange holiday gifts this year."

Whaaat? No circling certain special items in the Neiman Marcus catalog with an extra-fat permanent marker? How about the J. Crew catalog? Not even the Sears Wishbook? And what about my plans to knit Angora leg warmers for everyone?

Then I realized what dad's little announcement really meant: Santa Claus, Hannukah Harry, whatever you want to call it, this year it's me. What am I giving myself?

Well, the new *Sneaker Pimps* CD, *Bloodsport*, will soon be wearing a giant red bow. I managed to get my hands on an advance copy of the album, and it RULES. (I tried to put "rules" in a 72-point font, but my editors wouldn't let me.) Will you please imagine that the *Sneaker Pimps* album is ruling several inches worth of this page? Tell Paul Brown or Notorious L.I.Z. at Tommy Boy (212-388-8300) that it's on top of your wish list.

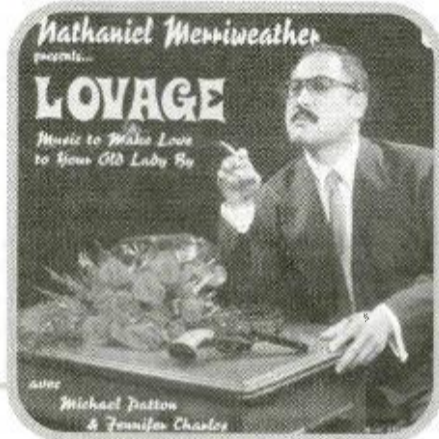
Another must-have item is *Lovage's* *Music to Make Love to Your Old Lady By*. You think I'm making this up, don't you? Nope. This one's brought to you by Dan "The Automator" Nakamura from **Handsome Boy Modeling School**. It also features fellow Modeling School graduate Chest Rockwell

(a.k.a. Prince Paul), Damon Albarn of Blur and Kid Koala, among other well-known sexperts.

This album is a champagne cocktail with a twist of lounge, and it features lines like "You are the griddle/I am the meat" and such titles as "Herbs, Good Hygiene and Socks." Mmmmmmm. It's a 75Ark release, but you can get it from one of the lovely people at SPECTRE (213-368-1600).

Treat yourself to *From Here on In* by South. Chock-full of beautiful vocals and chill-out grooves, it's the perfect blend of acoustic and electric. I recommend listening to it repeatedly as an effective treatment for holiday stress. Get a copy from Sheneza Mohammed at Kinetic Records (212-414-4600).

You know, whoever said, "It is more blessed to give than to receive," obviously did not know about CDNow.



Lovage

R&R Top 20 Artists

November 23, 2001

1. **AVALANCHES** (*Modular/London Sire*) "Frontier Psychiatrist"
2. **BASEMENT JAXX** (*Astralwerks/Virgin*) "Where's Your Head At"
3. **STARSAILOR** (*Capitol*) "Good Souls"
4. **H2O** (*MCA*) "Like A Prayer"
5. **KITTIE** (*Artemis*) "What I Always Wanted"
6. **NO MOTIV** (*Vagrant/TVT*) "Give Me Strength"
7. **RADIOHEAD** (*Capitol*) "National Anthem"
8. **HEALERS** (*Import*) "Last Ride"
9. **BUTTHOLE SURFERS** (*Hollywood*) "Dracula From Houston"
10. **STROKES** (*RCA*) "Last Nite"
11. **MUSHROOMHEAD** (*Universal*) "Solitaire Unraveling"
12. **APEX THEORY** (*DreamWorks*) "Shhh..."
13. **FINCH** (*Drive-Thru*) "Perfection Through Silence"
14. **MAD CAPSULE MARKETS** (*Palm Pictures*) "Pulse"
15. **CUSTOM** (*Artist Direct*) "Hey Mister"
16. **MARILYN MANSON** (*Maverick/WB*) "Tainted Love"
17. **FEEDER** (*Echo*) "Buck Rogers"
18. **ADEMA** (*Arista*) "The Way You Like It"
19. **SOMETHING CORPORATE** (*Drive-Thru*) "Punk Rock Princess"
20. **TENACIOUS D** (*Epic*) "Wonderboy"

Ranked by total number of shows reporting artist.

Record Of The Week

Record of the Week: Sub Bionic
Track: "Reply"
Label: Extasy



When writing about Sub Bionic, it's hard to avoid sounding like someone posting original poems on a Pink Floyd fan website. The truth is, there is a lot of art in this rock. ● You've got your veil of sequenced guitars, your mysterious lyrics and your deep-space vibe. And singer Jimmy Tuckett manages to sound as much like a spiritual guru as a singer. But it's not long before you realize that what the five members of Sub Bionic have created is more than the sum of its parts. Chris Chaney unleashes bass lines that are increasingly melodic, intricate and refuse to sink into the background. He plays like someone who just served a long prison sentence — or at least someone who's been on tour for years supporting a solo act (Alanis Morissette). ● When the lead guitar joins Chaney on an acrobatic melody, the effect is impressive and climactic but never shatters the delicately ethereal mood. In total, the track is beautiful, dark and seductive, and it should leave you hungry for the full-length release. ● Phew! I didn't use the word "magisterial" once!

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY Download Sunday 8pm-11pm Alex Taylor New Order "60 Miles..." Healers "Last Ride" Laptop "Newer You" Saves The Day "Cars And Calories" Stereo MC's "We Belong..."	WXEG/Dayton, OH The X Spin Cycle Sunday 9-10:30pm Vinnie Nickelback "Too Bad" Weezer "Photograph" Apex Theory "Shhh" Lost Prophets "Shinobi vs..." Craving Theo "Alone"	WPLY/Philadelphia, PA Y-Not Sunday 9pm-10:30pm Dan Fein Clem Snide "Keep Your Feelings..." Convoy "Caught Up In You" Schatz "Death Of The Alp..." System Of A Down "Toxicity" Tool "Lateralis"	KJEE/Santa Barbara, CA New Noise Monday midnight-2am Dave Hanacek Avalanches "Frontier Psychiatrist" Lost Prophets "Shinobi vs..." Tomahawk "Sweet Smell..." International Noise, "Up For Sale" Starsailor "Good Souls"
KTEG/Albuquerque, NM Burning Sensations Sunday 8pm-10pm Adam 12 Hey Mercedes "A List Actress" Strung Out "Cult Of The Sub..." DJ Krush "Zen Approach" Further Seems Foreve "Wearing Thin" Aerogramme "Post-Tour..."	KTCL/Denver, CO Adventure University Sunday 7:30-8:30pm Professor Kat Outerstar "You Love It When..." Curse "Hell Above Water" Ozomatli "Vocal Artillery" Custom "Hey Mister" Jaya The Cat "Painful Memory"	KNRK/Portland, OR Something Cool Sunday 9pm-10pm Jaime Cooley Adema "The Way You Like It" Avalanches "Frontier Psychiatrist" Basement Jaxx "Where's Your Head At" Finch "Perfection Through..." Green Day "Pop Rocks & Coke"	KNDD/Seattle, WA Loudspeaker Sunday 11:00pm-midnight Bill Field Finch "Perfection Through..." New Wet Kojak "Do The Math" Go Kart "Radio Station" Bad Religion "Sorrow" Ozma "Ozmino Effect"
WNNX/Atlanta, GA Sunday School Sunday 9pm-10pm Jay Harren Radiohead "National Anthem" Tom Collins "Sea Show" No Motiv "Give Me Strength" Incubus "Nice To Know You"	WXTW/Ft Wayne, NJ The Living Room Sunday 8pm-9pm Matt Jericho Mad Capsule Markets "Good Girl" Nonpoint "Back Up" Starsailor "Good Souls" Avalanches "Frontier Psychiatrist" Jetham "Dawn Song"	WBRU/Providence, RI Breaking And Entering Wednesday 10pm-2am Annie Shapiro Dashboard Confession "The Places You..." Ozma "Domino Effect" Li "Addicted" AFI "Days Of The Phoenix" Radiohead "True Love Waits"	KPNW/St. Louis, MO New Music: Sunday Sunday 7-9:30pm Les Aaron Tiltman/Hammer "On The Run" Lost Prophets "Fake Sound..." Brooklyn Bounce "Club Bizzarr" Starsailor "Good Souls" Custom "Hey Mister"
WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Dedipus/Albert D Radiohead "National Anthem" New Wet Kojak "Sophia Loren" Sub Bionic "Reply" No Motiv "Give Me Strength" Green Day "Maria"	WMRQ/Hartford, CT Spinning Unrest Sunday 10pm-midnight Cousin Chris H2O "Like A Prayer" Brizz "Don't Mean Much" Finch "Waiting" God's Little Love "Sunspot" Brodie "I Know"	KWDD/Sacramento, CA Alternative Beat Sunday 10pm-2am DJ David X 311 "I'll Be Here Awhile" Rammstein "Ich Will" Stereo MC's "We Belong..." Crystal Method "You Know It's Hard" Garbage "Shut Your Mouth"	WXSJ/Tallahassee, FL Underground Lounge Sunday 8-10pm Meathead Discomart "Drain" H2O "Go" Sub Bionic "Reply" Avalanches "Frontier Psychiatrist" Kevin Willig's "... Pretty Please"
WFNX/Boston, MA The First Contact Sunday 9am-9:30pm Zach Brooks Mixerster Mike "Exclusive Mix" Radiohead "Idiotique" Limp Bizkit "N 2 Gether" Starsailor "Good Souls" Dilated Peoples "Clockwork"	WRZX/Indianapolis, IN Hangover Cafe Sunday 9am-noon Dave Dugan Dandy Warhols "Sold" H2O "Like A Prayer" Firewater "Get Out Of My Head" Death Cab For Cutie "Information..." Ben Folds "The Suburbs"	KXKR/Salt Lake City, UT Exposed Monday-Friday 8-9pm Todd Nukem Marilyn Manson "Tainted Love" Radiohead "True Love Waits" Basement Jaxx "Where's Your Head At" Li "Addicted" Strokes "Last Nite"	KFMA/Tucson, AZ Test Department Sunday 6-9pm Matt Spry Custom "Hey Mister" Mest "Cajitas" Kittie "What I Always Wanted" International Noise, "Captainism Stoke..." Apex Theory "Shhh"
WEDG/Buffalo, NY Next Wave Monday midnight-1am Ryan Patrick Rob Zombie "Dead Girl Superstar" Veivou "Start" Strokes "Last Nite" Gloody Patches "Peeled" Death Cab For Cutie "Movie Script Ending"	WPLA/Jacksonville, FL Forbidden Planet Saturday 8pm-1am Robert Goodman New Order "Crystal" No Motiv "Give Me Strength" Helmet/House Of Pain "Just Another Victim" 311 "I'll Be Here Awhile" Avalanches "Frontier Psychiatrist"	KCXX/San Bernardino, CA Xtreme X Saturday 9pm-3am Dave Desey/Daryl James Dope "Die. M.F. Die" Slipknot "The Shape" Soli "Halo" American Head Charge "Violent Reaction" System Of A Down "Bounce"	KMYZ/Tulsa, OK New From The Edge Tuesday midnight-1:00am Lynr Barstow Ozma "Shooting Stars" Rob Zombie "Never Gonna Stop" Nickelback "Too Bad" Cake "I've Got Maddy" Gorillaz "19-2000"
WAVF/Charleston, SC Cutting Edge Sunday 8:30-10pm Bryant Stowe Avalanches "Frontier Psychiatrist" Built To Spill "Trimmed And Burning" Oh My God "Well" Saul Williams "Fearless" Trembling Blue Stars "Maybe After All"	KFTE/Lafayette, LA Now Hear This Sunday 9pm-11pm Dave Hubbell B.R.M.C. "Screaming Gun" Healers "Last Ride" Lupine Howl "Vaporizer" Broughton "Kings & Queens" Ozzy Osbourne "Junkie"	KFSD/San Diego, CA SP Radio 11 Wednesday 10pm-midnight Tazy Nerf Herder "Buffy Theme" Radiohead "National Anthem" Sensefield "Save Yourself" Get Up Kids "Up On The Roof" Freddie Hellraiser "Stroke Of Genius"	WHFS/Washington, DC Now Hear This Sunday 8:00pm-10:30pm Dave Marsh Further Seems Foreve "Wearing Thin" Shine "Surgery" Last Of The Hard Men "School's Out" Death Cab For Cutie "Why Do You Want To..." Healers "Last Ride"
WAQZ/Cincinnati, OH La Cal Sunday Sunday 10pm-midnight Hogan Unwritten Law "Up All Night" H2O "Like A Prayer" Alien Ant Farm "Courage" Fuel "Last Time" Mad Capsule Markets "Pulse"	KRQD/Los Angeles, CA Rodney On The RQO Sunday midnight-3am Rodney Bingenheimer Strokes "When It Started" B.R.M.C. "Screaming Gun" Owsley "Band On The Run" Paul McCartney "Freedom" Von Steins "Wavelength"	XTRA/San Diego, CA The Lab Sunday 7pm-8pm Tim Pyles Bad Religion "Sorrow" Starsailor "Good Souls" Death Cab For Cutie "Was A Kaleidoscope" Tenacious D "Wonder Boy" Spiritualized "Stop Your Crying"	WPBZ/West Palm Beach, FL Electronic Buzz Saturday midnight-3am DJ Jitterbug Basement Jaxx "Where's Your Head At" Crystal Method "You Know It's Hard" Chemical Brothers "I Begun In Afrika" Lord: Of Acid "Detroit" Fluke "Absurd"
WARQ/Columbia, SC 7200 Seconds Sunday 8-10 Calaldo Tosha Highway "Hitcher" They Might Be Giants "Hovering Sombrero" Death Cab For Cutie "Movie Script Ending" Hope Sandoval And... "Suzanne" H2O "Like A Prayer"	WRXK/New York, NY The "Buzz" Sunday midnight-2am Matt Pinfield Bush "Headful Of Ghosts" Citizen Cope "Let The Drummer..." Fu Manchu "Squash That Fly" Incubus "Nice To Know You" Limp Bizkit "N 2 Gether"	KITS/San Francisco, CA Soundcheck Sunday 8pm-10pm Aaron Axelsson H2O "Like A Prayer" Pressure 4-5 "Beat The World" White Stripes "Dead Leaves..." Avalanches "Frontier Psychiatrist" Pattern "Breakfast"	
KDGE/Dallas, TX Adventure Club Sunday 6-9pm Josh Venable Seafood "Splinter" Go Nuts "Bombay" Gorky's ZygotiC... "Stood On Gold" Lit To Experience "Falling From Cloud 9" Ian Brown "F.E.A.R."	WRDX/Norfolk, VA The Punk Show Sunday 10pm-midnight Michele & Justin Clash "Pressure Drop" 7 Seconds "Young Till I Die" NOFX "Don't Call Me White" Black Flag "Rise" H2O "Like A Prayer"		

37 Total Reporters



JOHN SCHOENBERGER

jschoenberger@rronline.com

WRLT's Realistic Goals

■ Nashville's Lightning 100 defines success on its own terms

Not every station can have the monster signal or the big-bucks budget that the major broadcast owners can provide, but that doesn't mean a station can't carve out a successful niche for itself in its market.

WRLT (Lightning 100)/Nashville, which is simulcast on WRLG in nearby Smyrna, TN, is a small-company station that has found a way to endear itself to a sizable audience base and make money in the process. I talked with OM/ PD David Hall about how the station reaches its realistic goals.



David Hall

Know Your Limits

In radio, as in many things, there are different levels of success. You may not be in the position to play the big numbers game, but that by no means precludes you from having a successful, profitable radio station. Lightning 100 is celebrating its 12th anniversary, so the station is obviously fulfilling a need in Nashville.

Even though it's working with some handicaps, particularly limited signal reach and the budget restrictions that come with small-company ownership, WRLT has garnered a significant audience in town thanks to support from both the city's music community and the residents at large.

"We have won the *Nashville Scene* readers' poll as Best Non-Country Station for six or seven years running now," says Hall. "Every year we handily defeat the guys with the giant signals and giant bucks in town."

"Let's be honest: Our Arbitron numbers are respectful, but we know we'll never be in the top three in a certain demo, so we never automatically get the national buys. What we have to do is sell the quality of the audience and our ability to reach them."

In spite of the station's limitations, WRLT has been making gains that can be seen in the latest Arbitron ratings: The station's 12+ numbers have grown 1.0-1.7-1.8 (winter 2000, spring 2001, summer 2001). In more specific demos, it most recently scored a 2.8 in the 25-49 cell and a 2.4 with 25-54s. With or without numbers, however, Lightning 100 is an entity to be reckoned with in the Music City.

Community Presence

Lightning 100 depends on certain benchmark events to immerse itself in the community and generate reve-

nue. Most of these events are tied to the vibrant music scene in Nashville. The most important one is the station's *Nashville Sunday Night* live broadcast. On Sundays at 8pm the station sponsors a live broadcast from the 3rd & Lindsley nightclub.

"We've been doing this every Sunday, come hell or high water, for over five years now," Halls says. "It's become a reliable event for our listeners to attend or listen to. The club and our sales staff have established regular sponsors for this show, so it's a moneymaker for us. In addition, the labels and artists are now quite aware of its exposure value, so we regularly have good-sized acts do it. It's been an incredible series for us."

One of the beauties of Nashville is its central location, which makes it very easy for touring acts to route through the city. This has helped a free-concert series that WRLT has been doing on Wednesday nights called The Uptown Mix. For the past few years it's been a late-summer, early fall event, but the station plans to do something similar in the spring starting next year.

The station is also intimately involved with a yearly citywide event called Riverfest, which is in its fourth year. Most of the acts who perform at the event are well-known, since Riverfest coincides with Atlanta's Midtown Festival and Memphis' Memphis in May. This makes it easy for many top acts to perform at all three events.

"The majority of acts are Triple A-oriented, so it's become a great event for us to be involved with," Hall says. "Many of them stop by our booth and talk with us live on the air."

In addition, Hall hosts his afternoon shift live from a bar called 12th & Porter every Friday. He invites people to come down and hang out and enjoy food and drink specials, as well as live acoustic sets by artists, many of whom are in town to perform that night.

"And, of course, we have artists coming by the station all the time to do interviews and to perform," says Hall. "By the very nature of Nashville, acts are coming through town all the time. We're always sponsoring several concerts at once and doing contests around many of them."

Other areas where the station reaches out include Team Green environmental promotions and events,

charity drives and other community projects.

Staying Local

There is a tremendous community of local artists in Nashville, many of whom are nationally and internationally renowned. Staying locally focused has proven to be relatively easy and very advantageous for Lightning 100. If you look at its playlist, much of what it plays is in tandem with other Triple A stations across the country. The difference is that many of the people who recorded the songs on those playlists live in Nashville.

WRLT doesn't do a local-music specialty show anymore — the station figures that if it's good enough to play, it should be added alongside everything else it programs. "There are quite a few talented musicians who don't have national label deals, but we feel they can stand up to the rest of the artists we play," Hall says. "We don't ghettoize music. If it's good



and we think it deserves to be played, we play it."

Lightning 100 plays more current music than most Triple As, but even it has a limit. Hall says it's not easy to say no to independent local artists, especially when they hear others being played, but the station can't play them all. For that matter, it can't play all the major releases either. Nevertheless, WRLT's reputation for playing a broad variety of music is one of its strengths.

Lightning 100 has also been able to prove itself in the market via its on-air talent. Hall has over 20 years in the market, the last nine at WRLT. Mary Brace, the station's morning host, has been on the air for about seven years, midday host Kerry D. Massey has more than five years' experience, and nighttimer Casey Smith has been there for four years.

And then there's Asst. PD/MD

"New music is part of the station's personality all the time. If we're excited, the listeners pick up on that excitement."

Reverend Keith Coes, who has been a mainstay in the market for more than two decades and is always seen at station events.

Signal Expansion

Lightning 100's website is very important for the station. WRLT was the first station in the market to stream, starting over five years ago. Not only has the website allowed WRLT to reach those in Nashville who don't receive the broadcast signal — especially listeners in office buildings — it has also garnered the station a national and international audience.

"We cater to our web listeners with our noontime show, *Cyber Lightning Lunch*," says Hall. "It's an hour of requests that the listeners e-mail to us. *Nashville Sunday Night* is also a webcast, and it has come to attract a worldwide audience."

The parent company of WRLG & WRLT, Tuned-In Broadcasting, expanded the market's radio dial by launching sister station WYYB (The Phoenix) a few years back. WRLT doesn't consider The Phoenix a competitor. Rather, the station is seen as a complement to what Hall and his people are doing on Lightning 100.

"The concept was to create a station that older listeners could graduate to if they happened to mature beyond what Lightning 100 has to offer," Hall says. "We'd much rather keep them within the company than have them sneak off to a Country or AC station. In fact, many of the promotions and station activities we sponsor we do in conjunction with The Phoenix."

While both stations share certain artists, The Phoenix is basically mellower than its sister. It's an acoustic-based, eclectic mix of blues, folk, alt-country and select jazz artists. "It's certainly one of the most experimental presentations you're likely to hear on a commercial station, and we are constantly fine-tuning it," Hall says. "The station has generated great word-of-mouth buzz in town, especially within the music community. They love it!"

When Tuned-In launched The Phoenix, Hall made some changes in Lightning 100's library: He consciously skewed the target listener down a few years in age, although the broader goal remains the 25-49 demo.

"This allowed Lightning 100 to be a little more focused and prompted us to increase rotations on our currents and to increase our texture a bit," Hall says. "We're definitely on the hunt for the right crossover songs from Rock and Alternative radio these days. If the song sounds like it can work on the station, we'll get involved. We just have to be careful that it balances in

with our 'quarter promise' of representing the station's sound every 15 minutes or so."

Keeping Up With The Times

Like most Triple A stations with some time under their belt, Lightning 100 has increased the production aspect of the station. "Earlier this year we began identifying the station between every record," Hall says. "We're in a short-attention-span world today.

"All of the TV stations have their logos in a corner the entire time they're broadcasting, so this is radio's way of doing the same thing. I don't believe it turns people off. It's really almost a subliminal thing. It's all about cutting through the clutter."

Some of these drops are produced, while others are straight voice tracks from the incredible cache of artist IDs that the station has gathered over the years. "We also do a sweeper at the bottom of the hour that highlights the new music we're playing," Hall says. "It features new adds from the past week or two and begins with 'Playing the best new music first.'"

Playing new music is what Lightning 100 hangs its hat on. The station won't do a new-music day, per se, but it will feature new albums as they come into the station. "It's an attempt to create the excitement you used to hear on the radio when a new release came in," Hall says.

"We'll play a track from the just-released CD every hour. This way new music is part of the station's personality all the time. If we're excited, the listeners pick up on that excitement."

A Mouthful

How would one describe the sound of WRLT? Hall explains it this way: "We had an interesting exercise the other night: The owner, the GM, myself and some other key players had an after-hours meeting to try to decide what our descriptive statement of Lightning 100 should be.

"Although everyone in the company has a good idea of what we represent, we thought everyone probably said it a little differently. We wanted to standardize it, so we came up with, 'Lightning 100 is an adult-alternative rock station featuring a large playlist of quality music from a variety of national and local artists with little repetition.' It may be a mouthful, but you should have seen what we started with!"

You can reach David Hall at 615-242-5600 or dhall@wrlt.com. Check out Lightning 100's website at www.wrlt.com. Listen to an aircheck of the station in the Triple A section of Music Meeting at www.rrmusic.meeting.com.

R&R Triple A Top 30

Powered By



November 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	U2 Stuck In A Moment... (Interscope)	487	-27	30969	15	25/0
3	2	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	473	-9	36093	13	26/2
2	3	JOHN MELLENCAMP Peaceful World (Columbia)	454	-34	32041	13	23/0
4	4	DAVE MATTHEWS BAND Everyday (RCA)	427	+5	31513	5	26/0
6	5	LENNY KRAVITZ Dig In (Virgin)	426	+6	26956	11	23/0
5	6	TRAIN Something More (Columbia)	400	-21	21407	16	22/0
8	7	JOHN MAYER No Such Thing (Aware/Columbia)	390	-9	36252	14	22/0
7	8	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	385	-19	29748	9	23/0
10	9	WEEZER Island In The Sun (Geffen/Interscope)	316	+51	24781	15	18/0
9	10	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	282	-42	19093	26	19/0
12	11	SUZANNE VEGA Widow's Walk (A&M/Interscope)	254	-4	17425	13	19/0
14	12	3 DOORS DOWN Be Like That (Republic/Universal)	252	+7	15027	17	12/0
22	13	CALLING Wherever You Will Go (RCA)	245	+41	18540	9	10/0
17	14	COLDPLAY Trouble (Nettwerk/Capitol)	241	+14	12431	6	22/1
15	15	STAINED It's Been Awhile (Flip/Elektra/EEG)	224	-17	27814	16	10/0
16	16	MICK JAGGER God Gave Me Everything (Virgin)	223	-13	15182	3	17/0
13	17	CRANBERRIES Analyse (MCA)	220	-37	12441	12	19/1
11	18	DAVID GRAY Sail Away (ATO/RCA)	215	-44	15356	17	18/0
21	19	NICKELBACK How You Remind Me (Roadrunner)	213	+3	12014	4	10/0
20	20	CREED My Sacrifice (Wind-up)	213	-1	11314	4	10/0
19	21	JEWEL Standing Still (Atlantic)	203	-14	14376	7	17/0
18	22	EAGLE-EYE CHERRY Feels So Right (MCA)	195	-23	13454	7	17/0
25	23	BLUES TRAVELER Back In The Day (A&M/Interscope)	161	-21	20067	20	16/0
24	24	ENYA Only Time (Reprise)	155	-33	13280	5	11/0
30	25	TRAVIS Side (Epic)	138	+14	6893	2	15/2
29	26	LUCINDA WILLIAMS Get Right With God (Lost Highway/IDJMG)	134	-1	7951	2	12/0
Breaker	27	MELISSA ETHERIDGE Lover Please (Island/IDJMG)	123	+28	13584	1	17/4
28	28	BOZ SCAGGS Payday (Virgin)	122	-17	8393	12	16/0
27	29	JOSH JOPLIN GROUP I've Changed (Artemis)	115	-46	5002	9	15/0
-	30	LIVE Overcome (Radioactive/MCA)	114	-2	5643	2	7/0

27 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

New & Active

JOHNNY A. Oh Yeah (Favored Nations/Red Ink)
Total Plays: 103, Total Stations: 10, Adds: 0

SHANNON MCNALLY Down And Dirty (Capitol)
Total Plays: 97, Total Stations: 10, Adds: 0

WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)
Total Plays: 95, Total Stations: 13, Adds: 1

ELTON JOHN Birds (Rocket/Universal)
Total Plays: 94, Total Stations: 9, Adds: 1

STING Fragile (A&M/Interscope)
Total Plays: 93, Total Stations: 12, Adds: 4

INCUBUS I Wish You Were Here (Immortal/Epic)
Total Plays: 93, Total Stations: 4, Adds: 0

JOHN HIATT Everybody Went Low (Vanguard)
Total Plays: 84, Total Stations: 11, Adds: 2

WIDESPREAD PANIC Little Lily (Widespread/SRG)
Total Plays: 70, Total Stations: 14, Adds: 8

BOB DYLAN Summer Days (Columbia)
Total Plays: 67, Total Stations: 5, Adds: 0

COUSTEAU Last Good Day Of The Year (Palm Pictures)
Total Plays: 56, Total Stations: 6, Adds: 1

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
WIDESPREAD PANIC Little Lily (Widespread/SRG)	8
BEN FOLDS Still Fighting It (Epic)	7
GARBAGE Breaking Up The Girl (Almo Sounds/Interscope)	6
AFRO-CELT SOUND...R. PLANT Life... (Real World/Virgin)	5
MELISSA ETHERIDGE Lover Please (Island/IDJMG)	4
STING Fragile (A&M/Interscope)	4
FIVE FOR FIGHTING America Town (Aware/Columbia)	3
RYAN ADAMS New York, New York (Lost Highway/IDJMG)	2
TRAVIS Side (Epic)	2
JOHN HIATT Everybody Went Low (Vanguard)	2
RUFUS WAINRIGHT Cigarettes &... (DreamWorks)	2
DASHBOARD CONFESSIONAL Screaming Infidelities (TVT)	2
MICK JAGGER Joy (Virgin)	2
MICK JAGGER Visions Of Paradise (Virgin)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STING Fragile (A&M/Interscope)	+58
JOHN HIATT Everybody Went Low (Vanguard)	+56
WEEZER Island In The Sun (Geffen/Interscope)	+51
CALLING Wherever You Will Go (RCA)	+41
WILLIAM TOPLEY Back To... (Lost Highway/IDJMG)	+38
FIVE FOR FIGHTING America Town (Aware/Columbia)	+30
MELISSA ETHERIDGE Lover Please (Island/IDJMG)	+28
T. PETTY & THE HEARTBREAKERS Cracking Up (Telarc)	+24
JOSH JOPLIN GROUP Camera One (Artemis)	+22
INCUBUS I Wish You Were Here (Immortal/Epic)	+21

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

MELISSA ETHERIDGE
Lover Please (Island/IDJMG)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART

123/28

17/4

27

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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R&R Triple A Top 50 Indicator

November 23, 2001

R&R'S EXCLUSIVE COMBINED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	725	+7	44365	15	43/2
2	2	JOHN MELLENCAMP Peaceful World (Columbia)	637	-47	36116	15	37/0
3	3	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	617	-21	37096	9	39/0
5	4	DAVE MATTHEWS BAND Everyday (RCA)	578	+7	32803	5	35/0
4	5	U2 Stuck In A Moment... (Interscope)	563	-57	32528	16	31/0
6	6	JOHN MAYER No Such Thing (Aware/Columbia)	535	+1	41743	17	35/1
7	7	LENNY KRAVITZ Dig In (Virgin)	526	+6	29082	10	31/0
8	8	TRAIN Something More (Columbia)	455	-39	21604	17	27/0
9	9	SUZANNE VEGA Widow's Walk (A&M/Interscope)	438	+19	23542	15	34/0
12	10	MICK JAGGER God Gave Me Everything (Virgin)	370	+21	18617	5	30/0
13	11	COLDPLAY Trouble (Netwerk/Capitol)	359	+19	15705	7	34/1
17	12	WEEZER Island In The Sun (Geffen/Interscope)	348	+65	24930	17	21/0
10	13	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	331	-55	19356	17	23/0
15	14	LUCINDA WILLIAMS Get Right With God (Lost Highway/IDJMG)	299	+12	14087	7	28/0
11	15	DAVID GRAY Sail Away (ATO/RCA)	295	-56	17055	17	25/0
14	16	CRANBERRIES Analyse (MCA)	284	-44	13409	14	27/1
21	17	3 DOORS DOWN Be Like That (Republic/Universal)	278	+10	15075	17	14/0
19	18	JEWEL Standing Still (Atlantic)	264	-15	16118	7	22/0
26	19	CALLING Wherever You Will Go (RCA)	258	+42	18540	15	11/0
18	20	EAGLE-EYE CHERRY Feels So Right (MCA)	254	-28	15314	8	23/0
16	21	BOZ SCAGGS Payday (Virgin)	237	-47	11562	14	29/0
22	22	STAINED It's Been Awhile (Flip/Elektra/EEG)	233	-18	27814	17	11/0
27	23	CREED My Sacrifice (Wind-up)	221	+7	11314	5	11/0
Debut	24	JOHN HIATT Everybody Went Low (Vanguard)	216	+164	11950	1	26/4
45	25	WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)	215	+78	9128	2	28/2
28	26	NICKELBACK How You Remind Me (Roadrunner)	213	+3	12014	6	11/1
34	27	SHANNON MCNALLY Down And Dirty (Capitol)	211	+33	7024	2	25/1
32	28	TRAVIS Side (Epic)	211	+14	9824	4	24/2
25	29	CURE Cut Here (Fiction/Elektra/EEG)	211	-12	6310	6	19/0
24	30	BLUES TRAVELER Back In The Day (A&M/Interscope)	207	-25	20460	17	21/0
40	31	MELISSA ETHERIDGE Lover Please (Island/IDJMG)	197	+47	14438	2	25/4
33	32	BOB DYLAN Summer Days (Columbia)	197	+7	8064	9	17/0
35	33	ELTON JOHN Birds (Rocket/Universal)	182	+4	9032	8	16/1
30	34	TORI AMOS Strange Little Girl (Atlantic)	165	-41	5597	16	16/0
36	35	LYLE LOVETT San Antonio Girl (Curb/MCA)	164	-5	6206	3	19/0
31	36	ENYA Only Time (Reprise)	163	-42	13280	5	12/0
38	37	CHRIS WHITLEY Radar (ATO/RCA)	162	+7	5689	4	17/0
20	38	JOHN HIATT My Old Friend (Vanguard)	160	-112	6195	17	24/0
29	39	JOSH JOPLIN GROUP I've Changed (Artemis)	158	-49	5278	9	20/0
39	40	SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	152	+1	10428	10	12/0
50	41	WIDESPREAD PANIC Little Lily (Widespread/SRG)	150	+32	7559	2	26/14
37	42	ROBERT CRAY BAND Love Sickness (Rykodisc)	150	-6	3657	4	19/0
42	43	LIVE Overcome (Radioactive/MCA)	146	-3	6891	7	11/0
41	44	JAY FARRAR Voodoo Candle (Artemis)	144	-5	6010	7	15/0
Debut	45	STING Fragile (A&M/Interscope)	143	+90	12583	1	19/4
47	46	JOHNNY A. Oh Yeah (Favored Nations/Red Ink)	141	+7	12244	9	15/0
Debut	47	JACK JOHNSON Bubble Toes (Enjoy)	118	+27	4308	1	14/2
43	48	BOB SCHNEIDER Bullets (Universal)	113	-34	3042	10	13/0
48	49	COUSTEAU Last Good Day Of The Year (Palm Pictures)	108	-23	7594	17	13/1
Debut	50	RAUL MALO Every Little Thing About You (Higher Octave)	108	+8	6729	1	13/0

44 Triple A Reports - 27 Monitored and 17 Indicator. By total plays for the airplay week of Sunday 11/11-Saturday 11/17.
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Most Added®

ARTIST TITLE LABEL(S)	ADDS
WIDESPREAD PANIC Little Lily (Widespread/SRG)	14
BEN FOLDS Still Fighting It (Epic)	13
GARBAGE Breaking Up... (Almo Sounds/Interscope)	10
AFRO-CELT.../R. PLANT Life Begin... (Real World/Virgin)	8
JOHN HIATT Everybody Went Low (Vanguard)	4
MELISSA ETHERIDGE Lover Please (Island/IDJMG)	4
STING Fragile (A&M/Interscope)	4
FIVE FOR FIGHTING America Town (Aware/Columbia)	4
U2 In A Little While (Interscope)	3
STARSAILOR Good Souls (Capitol)	3
CRACKER Merry Christmas Emily (Backporch/Virgin)	3
JEFFREY GAINES Hero In Me (Artemis)	3
RYAN ADAMS New York... (Lost Highway/IDJMG)	2
WILLIAM TOPLEY Back To... (Lost Highway/IDJMG)	2
TRAVIS Side (Epic)	2
JACK JOHNSON Bubble Toes (Enjoy)	2
RUFUS WAINRIGHT Cigarettes... (DreamWorks)	2
V. MORRISON/C. PERKINS Sittin On Top... (London Sire)	2
DASHBOARD CONFESSIONAL Screaming... (TVT)	2
MICK JAGGER Visions Of Paradise (Virgin)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOHN HIATT Everybody Went Low (Vanguard)	+164
STING Fragile (A&M/Interscope)	+90
WILLIAM TOPLEY Back To... (Lost Highway/IDJMG)	+78
FIVE FOR FIGHTING America Town (Aware/Columbia)	+74
WEEZER Island In The Sun (Geffen/Interscope)	+65
MELISSA ETHERIDGE Lover Please (Island/IDJMG)	+47
PAUL MCCARTNEY Freedom (Capitol)	+43
CALLING Wherever You Will Go (RCA)	+42
SHANNON MCNALLY Down And Dirty (Capitol)	+33
WIDESPREAD PANIC Little Lily (Widespread/SRG)	+32
U2 In A Little While (Interscope)	+31
JACK JOHNSON Bubble Toes (Enjoy)	+27
T. PETTY & THE HEARTBREAKERS Cracking... (Telarc)	+26
BEN FOLDS Still Fighting It (Epic)	+23
JOSH JOPLIN GROUP Camera One (Artemis)	+22
MICK JAGGER God Gave Me Everything (Virgin)	+21
INCUBUS I Wish You Were Here (Immortal/Epic)	+21
STONE TEMPLE PILOTS Revolution (Atlantic)	+21
COLDPLAY Trouble (Netwerk/Capitol)	+19
SUZANNE VEGA Widow's Walk (A&M/Interscope)	+19
JIMMIE VAUGHAN Deep End (Artemis)	+19
DAVID GRAY Babylon (ATO/RCA)	+17
JEB LOY NICHOLS Heaven Right Here (Rykodisc)	+17
ROBERT CRAY BAND Baby's Arms (Rykodisc)	+16
SUGAR RAY Answer The Phone (Lava/Atlantic)	+15
TRAVIS Side (Epic)	+14
D. MCCLINTON Gotta Get It... (New West/Red Ink)	+14
BARENAKED LADIES Thanks, That Was Fun (Reprise)	+13
MICK JAGGER Joy (Virgin)	+13
L. WILLIAMS Get Right... (Lost Highway/IDJMG)	+12

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Stations and their adds listed alphabetically by market

WAPS/Akron, OH PD/MD: Bill Gruber 1 GARBAGE "Breaking" 1 BEN FOLDS "Still" 1 MIDGE URE "Move" 1 CRACKER "Emily" 1 JOHN MAYER "83"	CKEY/Buffalo, NY * PD/MD: Rob White 1 RYAN ADAMS "New" STING "Fragile" WNCS/Burlington, VT PD: Jody Petersen APD: Eric Thomas MD: Mark Abuzzahab 8 GARBAGE "Breaking" 8 STRANGEFOLK "First" 5 THEY MIGHT BE GIANTS "Loud"	WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn 3 AFRO-CELT/R. PLANT "Life" 3 NIKKA COSTA "Push"	WMMM/Madison, WI * PD/MD: Tom Teuber 7 NO. MISSISSIPPI... "Sugartown" 4 U2 "Little" PETE YORN "Strange"	KCTY/Omaha, NE * PD: Max Bumgardner MD: Christopher Dean 9 GARBAGE "Breaking" 8 BEN FOLDS "Still"	KENZ/Salt Lake City, UT * DM/MD: Bruce Jones MD: Kari Bushman CAKE "Maddy"	KTAO/Santa Fe, NM PD: Nicole Sandler MD: Michael Dean 6 WIDESPREAD PANIC "Little" 3 BEN FOLDS "Still" JEFFREY GAINES "Hero In Me"			
KTZO/Albuquerque, NM * PD: Scott Souhrada MD: Don Kelley No Adds	WNCV/Cape Cod, MA PD/MD: Barbara Dacey JACK JOHNSON "Bubble" SHANNON MCNALLY "Down" AFRO-CELT/R. PLANT "Life" MIKE BENJAMIN "Late"	WNCW/Greenville-Spartanburg PD: Mark Keefe APD: Kim Clark BEARS "Volcano" CINDY BULLENS "Neverland" GOVT MULE "Deep" STEVE EARLE "Walking" WIDESPREAD PANIC "Little" KRIS OELMHORST "Cluck" ROBBIE FULKS "Cocktails" MIRANDA L. RICHARDS "Dandelion"	WMPS/Memphis, TN PD/MD: Alexandra Izner U2 "Little"	WXPB/Philadelphia, PA PD: Bruce Warren APD/MD: Helen Leicht GARBAGE "Breaking" BEN FOLDS "Still" CRACKER "Emily"	KXST/San Diego, CA * PD: Dana Schaleb 8 STING "Fragile" 2 JACK JOHNSON "Bubble" 2 WIDESPREAD PANIC "Little" JOHN HIATT "Went"	KRSH/Santa Rosa, CA * PD: Bill Bowker MD: Pam Long 1 MORRISON & PERKINS "Sittin" AFRO-CELT/R. PLANT "Life" FIVE FOR FIGHTING "Town" BEN FOLDS "SHIT" WIDESPREAD PANIC "Little"			
KGSR/Austin, TX * PD: Jody Denberg MD: Susan Castle 8 K.D. LANG "Falling" 8 STING "Fragile" 7 PAUL MCCARTNEY "Lonely" 3 RUFUS WAINRIGHT "Mik" 3 CAROLINE HERRING "Poor" 1 PAUL MCCARTNEY "Way" 1 D. LINDLEYW. INGFAAM "Bed" LOUDON WAINWRIGHT... "Reach"	WOOD/Chattanooga, TN * OM/MD: Danny Howard 1 OZZY OSBOURNE "Dreamer" BEN FOLDS "Still"	WTTS/Indianapolis, IN * PD: Jim Ziegler APD/MD: Marie McCallister 1 STARSAILOR "Good" 1 BETTER THAN EZRA "Misunderst" DEFAULT "Wasting" GARBAGE "Breaking"	KTCZ/Minneapolis, MN * PD: Lauren MacLeash APD/MD: Mike Wolf FIVE FOR FIGHTING "Town" JOHN HIATT "Went" REMY ZERO "Save"	WYEP/Pittsburgh, PA PD: Rosemary Welsh APD/MD: Chris Griffin STARSAILOR "Good" JOHN MELLENCAMP "Seem" JOHNNY A "Horse" ALISON KRAUSS... "Touch"	KFOG/San Francisco, CA * PD: Dave Benson APD/MD: Haley Jones No Adds	KMTT/Seattle-Tacoma, WA * GM/MD: Chris Mays APD/MD: Shawn Stewart 1 MELISSA ETHERIDGE "Please" COUSTEAU "Last"			
WRNR/Baltimore, MD * DM: Jon Peterson PD: Alex Cortright MD: Damian Einstein 1 ALEJANDRO ESCOVEDO "Castanets" AFRO-CELT/R. PLANT "Life" CRACKER "Emily" GARBAGE "Breaking"	WXRT/Chicago, IL * PD: Norm Winer APD/MD: John Farneda 7 MICK JAGGER "Getting" 7 RUFUS WAINRIGHT "Mik" 5 MICK JAGGER "Far" 4 MICK JAGGER "Joy" 3 PSYCHEDELIC FURS "Alive" 1 SMASHING PUMPKINS "Untitled" GARBAGE "Breaking"	WOKI/Knoxville, TN * PD: Shane Cox MD: Sarah McClune MELISSA ETHERIDGE "Please" TRAVIS "Side"	WZEW/Mobile, AL * PD: Brian Hart MD: Linda Woodworth MELISSA ETHERIDGE "Please" WILLIAM TOPELY "Back" WIDESPREAD PANIC "Little"	KINK/Portland, OR * PD: Dennis Constantine MD: Kevin Welch 1 FIVE FOR FIGHTING "Town" 1 AFRO-CELT/R. PLANT "Life" RYAN ADAMS "New" CRANBERRIES "Analyse" MICK JAGGER "Paradise" TRAVIS "Side"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Rick Williams 4 AFRO-CELT/R. PLANT "Life" 4 WIDESPREAD PANIC "Little" 4 PAUL THORN "Mission" 4 DELBERT MCCLINTON "Gotta" 4 GOVT MULE "Effigy"	WRNX/Springfield, MA * GM/MD: Tom Davis MD: Donnie Moorhouse AFRO-CELT/R. PLANT "Life" BEN FOLDS "SHIT" DASHBOARD... "Screaming" JEFFREY GAINES "Hero In Me" WIDESPREAD PANIC "Little"			
KRVB/Boise, ID * PD/MD: Brandon Dawson No Adds	KBXR/Columbia, MO PD/MD: Lana Trezise WIDESPREAD PANIC "Little"	KMTN/Jackson, WY PD/MD: Mark Fishman BEN FOLDS "SHIT" JOHN HIATT "Went" 34 BELOW "Sunday" NICKELBACK "Remind" FIVE FOR FIGHTING "Town"	WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston AMD: Russ Borris GOVT MULE "Soulshine" MARTI JONES "Always" KINGS OF CONVENIENCE "Girl" WAYFARING STRANGERS "Memories"	WOST/Poughkeepsie, NY PD: Greg Gattine APD: Christine Martinez MD: Roger Menell 4 JEFFREY GAINES "Hero In Me" WILLIAM TOPELY "Back" GARBAGE "Breaking" U2 "Little"	KBAC/Santa Fe, NM GM/MD: Ira Gordon JOHN HIATT "Went" BEN FOLDS "Still" RAUL MALO "See"	WXR/Boston, MA * PD: Joanne Doady MD: Dana Marshall 4 STING "Fragile" 2 BOB DYLAN "Honest" ENTRAIN "One" GARBAGE "Breaking" ELTON JOHN "Birds"	KKMR/Dallas-Ft. Worth, TX * PD: Scott Strong MD: Jeff K GREEN DAY "Poprocks" TANTRIC "Mourning"	WFKC/Louisville, KY PD: Dan Reed APD: Stacy Owen BECK & HYNDE "Mystery" BEN FOLDS "Still" MORRISON & PERKINS "Sittin" STARSAILOR "Good" WIDESPREAD PANIC "Little" PAPA M. "Snow"	WTHX/Reno, NV * PD: Harry Reynolds MD: Dave Herold 1 MICK JAGGER "Paradise" 1 MICK JAGGER "Joy" AFRO-CELT/R. PLANT "Life" BARENAKED LADIES "Thanks" DASHBOARD... "Screaming" BEN FOLDS "SHIT" JOHN MELLENCAMP "Island" NATALIE MERCHANT "Motherland" WIDESPREAD PANIC "Little"

* Monitored Reporters

44 Total Reporters

27 Total Monitored

17 Total Indicator



Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
AFRO-CELT... F/P. GABRIEL When You're Falling (Real World/Virgin)	241
LIFEHOUSE Hanging By A Moment (DreamWorks)	239
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	224
INCUBUS Drive (Immortal/Epic)	211
PETE YORN Life On A Chain (Columbia)	198
CAKE Short Skirt/Long Jacket (Columbia)	184

National Programming

Added This Week



World Cafe

Ali Castelinni 215-898-6677

CHRIS KNIGHT A Pretty Good Guy
 DAN BERN Thanksgiving Day Parade
 MICK JAGGER Joy
 THEY MIGHT BE GIANTS Yeh Yeh
 TRAVIS Side



Acoustic Cafe

Rob Reinhart 734-761-2043

BE GOOD TANYAS Rain And Snow
 BILLY BRAGG w/ ELIZA CARTHY If I Had A Hammer
 KRIS DEMHORST Little Wings
 THEY MIGHT BE GIANTS Mink Car
 VOICES ON THE VERGE Live In Philadelphia



HOMETOWN BOY

Vanguard artist John Hiatt recently did a live in-studio interview and performance at his hometown Nashville Triple A station, WRLT. Pictured here are (l-r) WRLT's David Hall, Vanguard's Art Phillips, WRLT's Keith Coes, Hiatt and guitarist Sonny Landreth.

TRIPLE A Going For Adds 11/26/01

DIVINE COMEDY Love What You Do (Netwerk)
 JONATHA BROOKE Look At You (Bad Dog)
 LOUISE GOFFIN Sometimes A Circle (DreamWorks)
 NORTH MISSISSIPPI ALLSTARS Sugartown (Tone-Cool/Artemis)
 PETE YORN Strange Condition (Columbia)
 STEREOPHONICS Have A Nice Day (V2)

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Christian-Radio Mail List

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Several weeks ago we brought you an updated list of record labels involved in this format. Now we list R&R Christian-radio reporter address information, both snail mail and e-mail, for your convenience. Get on that computer and add some quality programmers to your release directories.



KEAGGY TAKES OFF!

WCVK/Bowling Green, KY held a listener-appreciation concert with INO artist Cheri Keaggy. Several hundred people attended and donated bags of candy for a future charity event. After the concert WCVK staffers, Keaggy and race-car driver J.D. Haase took a cruise in the WCVK-sponsored car.

AIR 1 Network

Bryan O'Neal
33374 Veronia Highway
Scappoose, OR 97056
bryan@air1radio.com

KADI/Springfield, MO

Rod Kittleman
1601 W. Sunshine St., Suite P
Springfield, MO 65807
rod@kadi.com

KAEZ/Amarillo, TX

Tim Marx
1616 S. Kentucky, Suite 400
Amarillo, TX 79102
timmarx@thebreeze1057.com

KAFC/Anchorage, AK

Tom Steigleman
P.O. Box 210389
Anchorage, AK 99521
tom@katb.org

KAIM/Honolulu

Michael Shishido
560 N. Nimitz Highway
Honolulu, HI 96817
michaelt001@hotmail.com

KBIQ/Colorado Springs

Paris Foxworthy
6760 Corporate Dr., No. 340
Colorado Springs, CO 80910
q102md@aol.com

KBVM/Portland, OR

Ron Vandehey
P.O. Box 5888
Portland, OR 97228
ron@kbvm.com

KCLC/St. Charles, MO

Dave Merkel
209 S. Kings Highway
St. Charles, MO 63301-1695
uvmdave@cs.com

KCMS/Seattle

Scott Valentine
19303 Fremont Ave. N.
Seattle, WA 98133
scott@spirit1053.com

KDUV/Visalia, CA

Joe Croft
130 N. Kelsey, Suite H-1
Visalia, CA 93291
joe@kduv.com

KFSH/Anaheim-Los Angeles

Chuck Tyler
701 N. Brand Blvd., No. 550
Glendale, CA 91203
ctyler@kkla.com

KJIL Network

Michael Luskey
909 W. Carthage
Meade, KS 67864
mike@kjil.com

KLFF/San Luis Obispo, CA

Noonie Fugler
560 Higuera, Suite G
San Luis Obispo, CA 93401
noonie@klife.org

KLOVE Network

David Pierce
1425 N. Market Blvd., No. 9
Sacramento, CA 95834
klove@klove.com

KLRC/Fayetteville, AR

Melody Miller
2000 W. University
Siloam Springs, AR 72761
melody@klrc.com

KLTY/Dallas

William Ryan
6400 N. Beltline Road, No. 120
Irving, TX 75063
william.ryan@klty.com

KLYT/Albuquerque

Chris Chicago
4001 Osuna Road NE
Albuquerque, NM 87109
chris@m88.org

KMOD/Tulsa

Charlie Spears
Wesley Foundation at TU
3019 E. Fifth
Tulsa, OK 74104
charlie-spears@utulsa.edu

KMRX/Tulsa

Chad Bonham
5801 E. 41st St., No. 900
Tulsa, OK 74114
chadbonham@clearchannel.com

KNMI/Farmington, NM

Megan Williams
2103 W. Main
Farmington, NM 87401

KOBC/Joplin, MO

Amy Brown
1111 N. Main
Joplin, MO 64801
first_thessalonians5_11@hotmail.com

KOFR/Lubbock, TX

Ryan Springer
14302 FM 1730, Suite A
Lubbock, TX 79424

KOKF/Oklahoma City

Vern Marks
7700 N. Council Road
Oklahoma City, OK 73132
vmarks@kokf.com

KSBJ/Houston

Lori Bradley
P.O. Box 187
Humble, TX 77347
lbradley@ksbj.org

KSFB/San Francisco

Scott Viegel
P.O. Box 8125
Fremont, CA 94537
pd@kfax.com

KSLI/Lincoln, NE

Ron Drury
6901 Panama Road
Hickman, NE 68372-6901
shepherdhills@juno.com

KSLT/Rapid City, SD

Geoffrey Sheehy
P.O. Box 168
Rapid City, SD 57709
geoffs@kslt.com

KTLI/Wichita

Todd Taylor
125 N. Market, Suite 1900
Wichita, KS 67202
toddt@light99.com

KTPW/Dallas

Chris Goodwin
11061 Shady Trail
Dallas, TX 75229
chris@897powerfm.com

KTSL/Spokane

Dave Masters
1212 N. Washington, Suite 124
Spokane, WA 99201
dmasters@power1019.com

KTSY/Boise, ID

Ty McFarland
16115 S. Montana Ave.
Caldwell, ID 83607
tymcfar@ktsy.org

KTWY/Tri-Cities, WA

Jeremy Gonzalez
2110 W. Henry St.
Pasco, WA 99301
gonzo@waymusic.com

KWND/Springfield, MO

Jeremy Morris
300 S. James Q. Hammons Pkwy., No. 106
Springfield, MO 65806
programming@kwnd.com

KWOF/Cedar Rapids, IA

Mike Klaper
3232 Osage Road
Waterloo, IA 50703
christianhits@kca.net

KYIX/Chico, CA

Randy Zachary
P.O. Box 2020
Paradise, CA 95967
randy@y105.net

KYMC/St. Louis

Dave Merkel
2819 Vineyard Drive
Arnold, MO 63010-3739
uvmdave@cs.com

KYTT/Eugene, OR

Joshua Tanner
580 Kingwood
Coos Bay, OR 97420
joshuatanner@rocketmail.com

KZZD/Wichita

Will Fortier
1600 W. 40th St. N.
Wichita, KS 67204
zfmjoyboy@hotmail.com

KZZQ/Des Moines

Randy Ross
3317 335th St.
Waukee, IA 50263
kzzq@kzzq.com

Salem Network

Don Burns
402 BNA Drive, Suite 400
Nashville, TN 37217
dburns@salemnetwork.com

WAKW/Cincinnati

Daryl Pierce
6275 College Vue Place
Cincinnati, OH 45224
dpierce@eos.net

WAYF/West Palm Beach

Theresa Ross
800 Northpoint Pkwy., No. 881
W. Palm Beach, FL 33407
wayfwpb@aol.com

WAYK/Grand Rapids

Heather Erbe
161 E. Michigan Ave., No. 600
Kalamazoo, MI 49007
heathererbe@hotmail.com

WAYM/Nashville

Ace McKay
1012 McEwen Drive
Franklin, TN 37067
ace@wayfm.com

WBDX/Chattanooga, TN

Billy Quarles
P.O. Box 9396
Chattanooga, TN 37412
billy@j103.com

WBFJ/Greensboro

Wally Decker
1249 N. Trade St.
Winston-Salem, NC 27101
wdecker@wbff.org

WBGB/Jacksonville

Tim Nelson
8386 Baymeadows Road
Jacksonville, FL 32256
tim@1065thepromise.com

WBGL/Champaign, IL

Michael Sadowski
2108 W. Springfield Ave.
Champaign, IL 61821
mail@wbgl.org

WBNY/Buffalo

Bryan Betz
320 Little Robin Road
West Amherst, NY 14228
info@nusound.net

WBOP/Harrisonburg, VA

Chris Swortzel
859 College Ave.
Harrisonburg, VA 22802
righteousrock@cs.com

November 23, 2001

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	AUDIO ADRENALINE Beautiful (Forefront)	822	-24	11
4	2	SKILLET You Are My Hope (Ardent)	803	+20	15
5	3	TRUE VIBE Jump, Jump, Jump (Essential)	744	-18	12
3	4	THIRD DAY Come Together (Essential)	737	-53	11
6	5	PAUL ALAN She's The Reason (Aluminum)	705	+69	15
2	6	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	632	-160	19
7	7	CAEDMON'S CALL Who You Are (Essential)	619	-13	13
9	8	TAIT Loss For Words (Forefront)	617	+85	9
11	9	KEVIN MAX Existence (Forefront)	557	+123	8
8	10	MATT BOUWER Sanity (Reunion)	522	-24	12
12	11	JENNIFER KNAPP Breathe On Me (Gotee)	480	+47	5
15	12	STACIE ORRICO Stay True (Forefront)	453	+67	9
10	13	REBECCA ST. JAMES Wait For Me (Forefront)	450	-73	20
13	14	ZOEGIRL With All Of My Heart (Sparrow)	443	+21	8
14	15	AVALON Wonder Why (Sparrow)	429	+39	11
16	16	RACHAEL LAMPA You Lift Me Up (Word)	390	+6	18
29	17	OUT OF EDEN Different Now (Gotee)	306	+116	2
27	18	SWITCHFOOT Innocence Again (Sparrow)	271	+74	5
—	19	PHAT CHANCE Sunshine Daylight (Flicker)	271	+96	8
30	20	SMALLTOWN POETS Firefly (Ardent/Forefront)	260	+80	16
21	21	MICHELLE TUMES Dream (Sparrow)	253	+2	4
19	22	MICHAEL W. SMITH Above All (Reunion)	228	-25	7
23	23	JOY WILLIAMS No Less (Reunion)	225	-10	2
22	24	ELMS Who Got The Meaning (Sparrow)	220	-26	3
17	25	TEN SHEKEL SHIRT Sweet Embrace (Vertical)	217	-77	10
20	26	DOWNHERE Larger Than Life (Word)	207	-43	2
18	27	SARA GROVES How It Is Between Us (INO)	174	-81	12
28	28	BENJAMIN GATE How Long (Forefront)	166	-30	4
—	29	Debut PETE ORTA Born Again (Word)	160	+29	1
24	30	SHAUN GROVES Welcome Home (Rocketown)	154	-74	12

29 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17.
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Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
2	1	THIRD DAY Come Together (Essential)	338	+65	10
1	2	P.O.D. Alive (Atlantic)	300	-25	17
7	3	TREE63 1*0*1 (Inpop)	253	+46	17
3	4	BENJAMIN GATE How Long (Forefront)	249	-14	15
6	5	RELIENT K Pressing On (Gotee)	239	+28	16
8	6	FIVE IRON FRENZY Far Far Away (5 Minute Walk)	235	+35	5
9	7	SUPERCHICK Big Star Machine (Inpop)	230	+33	7
10	8	PILLAR Original Superman (Flicker)	229	+43	6
4	9	JUSTIFIDE 9 Out Of 10 (Culdesac/Ardent)	220	0	13
5	10	BY THE TREE There For Me (Fervent)	214	+1	12
13	11	COMMON CHILDREN Entertaining Angels (Galaxy 21)	203	+57	8
12	12	BEANBAG Slipstream (Inpop)	169	-2	14
11	13	ELMS Who Got The Meaning (Sparrow)	163	-11	9
19	14	SKILLET Vapor (Ardent)	150	+45	2
14	15	SEVENTH DAY SLUMBER Candy (Mercy Street)	144	-1	3
18	16	AUDIO ADRENALINE Lonely Man (Forefront)	143	+37	2
27	17	TAIT Loss For Words (Forefront)	143	+55	8
17	18	EAST WEST Closure (Floodgate)	130	+21	3
23	19	BUCK ENTERPRISES Silent Ruin (Galaxy 21)	125	+29	6
26	20	AMONG THORNS No Rock (Worship Extreme)	124	+35	5
25	21	77's Genuine (Galaxy 21)	122	+31	3
—	22	Debut ROD LAVER The Kind That Could (BEC)	122	+42	1
22	23	JOHN COX 80 Yrs (Grace Alone)	118	+19	8
20	24	CRASH RICKSHAW Angry Sunset (Tooth & Nail)	108	+7	7
21	25	SPINAROUND Boy Meets Girl (Pamplin)	105	+5	10
16	26	THOUSAND FOOT KRUTCH Unbelievable (OGE)	104	-17	20
28	27	STEVE Divine Design (Forefront)	104	+17	15
—	28	STAVESACRE Sad Parade (Velvet Blue)	103	+24	9
24	29	LIFEHOUSE Sick Cycle Carousel (DreamWorks)	99	+6	14
29	30	DISCIPLE Coal (Rugged)	97	+12	3

45 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17.
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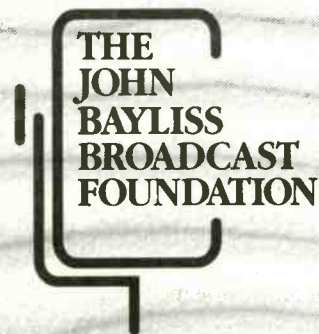
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AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	POINT OF GRACE Praise Forevermore (Word)	1041	-42	14
6	2	MARK SCHULTZ I Have Been There (Word)	995	+119	12
5	3	4HIM Psalm 112 (Word)	982	+102	8
2	4	MICHAEL W. SMITH Above All (Reunion)	886	-124	16
4	5	THIRD DAY Show Me Your Glory (Essential)	854	-59	10
3	6	AVALON Wonder Why (Sparrow)	846	-157	16
8	7	SONICFLOOD Resonate (INO)	745	-87	12
9	8	CAEMON'S CALL Who You Are (Essential)	702	-102	15
7	9	NICOLE C. MULLEN Call On Jesus (Word)	691	-162	18
11	10	NEWSONG Defining Moment (Benson)	660	+8	15
12	11	MERCY ME I Can Only Imagine (INO)	634	+47	4
10	12	NATALIE GRANT w/PLUS ONE Whenever (Pamplin)	624	-102	10
18	13	ZOEGIRL With All Of My Heart (Sparrow)	603	+153	6
13	14	SCOTT KRIPPAYNE Deeper Still (Spring Hill)	558	-9	12
14	15	MICHELLE TUMES Dream (Sparrow)	520	-46	10
15	16	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	493	-65	21
16	17	TRUE VIBE You Found Me (Essential)	504	+4	14
19	18	TAIT Loss For Words (Forefront)	418	-29	8
20	19	FFH Open Up The Sky (Essential)	414	-31	3
27	20	SHAUN GROVES After The Music Fades (Rocketown)	366	+39	2
26	21	KATINAS You Are (Gotee)	360	+30	5
24	22	JOY WILLIAMS Touch Of Faith (Reunion)	349	-17	4
17	23	ANDREW PETERSON Isn't It Love (Watershed/Essential)	308	-179	12
Debut	24	STEVEN CURTIS CHAPMAN God Is God (Sparrow)	282	+173	1
23	25	CHRIS RICE The Face Of Christ (Rocketown)	268	-105	17
22	26	NIKKI LEONTI Letting Go (Pamplin)	242	-134	14
28	27	ANOINTED You'll Never Thirst (Word)	230	-23	3
29	28	WES KING What Matters Most (Word)	230	+13	6
25	29	REBECCA ST. JAMES Wait For Me (Forefront)	210	-151	18
21	30	SARA GROVES How It Is Between Us (INO)	186	-234	17

54 AC reporters. Songs ranked by total plays for the airplay week of Sunday 11/11-Saturday 11/17.
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Specialty Programming

Rhythmic

RANK	ARTIST TITLE LABEL(S)
1	ELLE ROC Blindfolded (Bettie Rocket)
2	TRIN-I-TEE 5:7 It's Alright (B-Rite)
3	TOBY MAC w/KIRK FRANKLIN J-Train (Forefront)
4	DJ MAJ w/PIGEON JOHN Deception (Gotee)
5	TUNNEL RATS Bow Down (Uprok/BEC)
6	OUT OF EDEN Different Now (Gotee)
7	APT. CORE Life Inverted (Rocketown)
8	PEACE 586 The Difference (Uprok/BEC)
9	TOBY MAC Somebody's Watching Me (Forefront)
10	UNITY KLAN Rida (Eternal Funk)
11	BENJAMIN GATE All Over Me (Forefront)
12	STACIE ORRICO Stay True (Forefront)
13	T-BONE Turn This Up (Flicker)
14	MARS ILL Rap Fans (Uprok/BEC)
15	TRUE VIBE Jump, Jump, Jump (Essential)
16	K2S Weight Of The World (Metro One)
17	ZOEGIRL With All Of My Heart (Sparrow)
18	KINDRED 3 Away (Red Hill)
19	RACHAEL LAMPA You Lift Me Up (Word)
20	PRIESTHOOD Luv For My Thugs (Metro One)

Reporters

CHR

KLYT/Albuquerque, NM
WHMX/Bangor, ME
KWOE/Cedar Rapids, IA
WCFL/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WJLF/Gainesville, FL
WORQ/Green Bay, WI
KAIM/Honolulu, HI
WAYK/Kalamazoo, MI

WYLV/Knoxville, TN
WLGH/Lansing, MI
WNCB/Minneapolis, MN
WAYM/Nashville, TN
KOKF/Oklahoma City, OK
KSFJ/San Francisco, CA
KLFF/San Luis Obispo, CA
KCMS/Seattle-Tacoma, WA
KTSL/Spokane, WA
KADI/Springfield, MO
WBVM/Tampa, FL

WYSZ/Toledo, OH
KTWY/Tri-Cities, WA
KMRX/Tulsa, OK
KDUV/Visalia, CA
WCLQ/Wausau, WI

AIR1/Network
KNMI/Network

29 Reporters

Rock

WDCD/Albany, NY
KLYT/Albuquerque, NM
WWEV/Atlanta, GA
WVOF/Bridgeport, CT
WBNY/Buffalo, NY
WCFL/Chicago, IL
WONC/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KPTW/Dallas, TX
KZZQ/Des Moines, IA
WSNL/Flint, MI
WKLQ/Grand Rapids, MI
WORQ/Green Bay, WI
WRGX/Green Bay, WI
WROQ/Greenville, SC

WBOP/Harrisonburg, VA
WQME/Indianapolis, IN
WNCM/Jacksonville, FL
WYLV/Knoxville, TN
WLGH/Lansing, MI
KSLI/Lincoln, NE
WDML/Marion, IL
WCWP/Nassau-Suffolk, NY
WVCP/Nashville, TN
WCNI/New London, CT
KOKF/Oklahoma City, OK
WZZD/Philadelphia, PA
WMSJ/Portland, ME
WITR/Rochester, NY
KWND/Springfield, MO
WTRK/Saginaw, MI

WJIS/Sarasota, FL
KCLC/St. Louis, MO
KYMC/St. Louis, MO
WLFJ/Spartanburg, SC
WBVM/Tampa, FL
WYSZ/Toledo, OH
KMOD/Tulsa, OK
KMRX/Tulsa, OK
WCLQ/Wasau, WI
WAYF/West Palm Beach, FL
KZZD/Wichita, KS
WPAO/Youngstown, OH

KNMI/Network

45 Reporters

AC

KAEZ/Amarillo, TX
KAFC/Anchorage, AK
WFSH/Atlanta, GA
WVFJ/Atlanta, GA
KTFA/Beaumont, TX
KTSY/Boise, ID
WCVK/Bowling Green, KY
WBGL/Champaign, IL
WRCM/Charlotte, NC
WBDX/Chattanooga, TN
WONU/Chicago, IL
WZFS/Chicago, IL
WAKW/Cincinnati, OH
WFHM/Cleveland, OH
KBIO/Colorado Springs, CO
WMHK/Columbia, SC
WCVO/Columbus, OH
KLTY/Dallas, TX
WCTL/Erie, PA
KYTT/Eugene, OR

KLRC/Fayetteville, AR
WPSM/Ft. Walton Beach, FL
WLAB/Ft. Wayne, IN
WCSG/Grand Rapids, MI
WBFJ/Greensboro, NC
KSBH/Houston-Galveston, TX
WQME/Indianapolis, IN
WBGB/Jacksonville, FL
WCOR/Johnson City, TN
KOBC/Joplin, MO
KFSH/Los Angeles, CA
WJIE/Louisville, KY
KOFB/Lubbock, TX
WMCU/Miami, FL
WPOZ/Orlando, FL
WZZD/Philadelphia, PA
KBVM/Portland, OR
KSLT/Rapid City, SD
WPAR/Roanoke, VA
WRXT/Roanoke, VA

WXPZ/Salisbury, DE
WJIS/Sarasota, FL
WHPZ/South Bend, IN
WBI/Springfield, IL
KWND/Springfield, MO
WBGL/Terre Haute, IN
KTLI/Wichita, KS
WGRC/Williamsport, PA
WXHL/Wilmington, DE
WPER/Winchester, VA

HIS RADIO/Network
SALEM/Network
KLOVE/Network
KJIL/Network

54 Reporters

Specialty Programming

Loud

RANK	ARTIST TITLE LABEL(S)
1	THESE 5 DOWN Revelation War (Absolute)
2	REAL Downfall (Mercy Street)
3	BIOGENESIS Fat Man From China (Rowe)
4	BRIDE Beginning Of The End (Absolute)
5	GRYP Lessons Of Distance (W)
6	BROKEN Stand (Mercy Street)
7	DISCIPLE Coal (Rugged)
8	EAST WEST Wake (Floodgate)
9	GRETCHEN Mouth Full Of Nails (Rugged)
10	SPOKEN This Path (Metro Vox)

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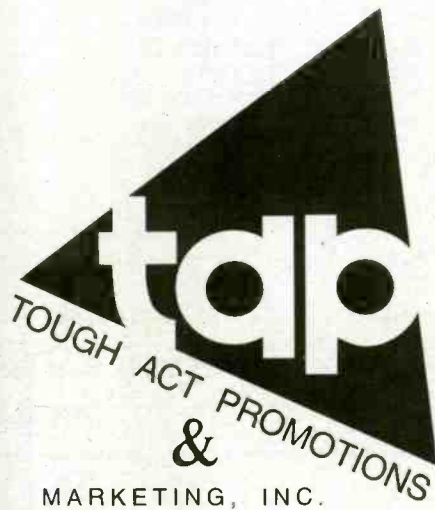
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Monitored Airplay Overview: November 23, 2001

CHR/POP

Table with 2 columns: LW, TW. Lists CHR/POP songs and artists such as MARY J. BLIGE, ENRIQUE IGLESIAS, JENNIFER LOPEZ, NELLY FURTADO, NICKELBACK, PINK, ALICIA KEYS, TOYA, DESTINY'S CHILD, 'N SYNC, MICHELLE BRANCH, ENYA, BLU CANTRELL, STAINED, BACKSTREET BOYS, USHER, CRAIG DAVID, BRITNEY SPEARS, FIVE FOR FIGHTING, EVE F/GWEN STEFANI, JA RULE, ALIEN ANT FARM, SHAKIRA, LENNY KRAVITZ, O-TOWN, CALLING, JAY-Z, JAGGED EDGE, GINUWINE, MISSY ELLIOTT.

#1 MOST ADDED

BRIAN MCKNIGHT Still (Motown/Universal)

#1 MOST INCREASED PLAYS

NICKELBACK How You Remind Me (Roadrunner)

TOP 5 NEW & ACTIVE

- DAVE MATTHEWS BAND Everyday (RCA)
- WILLA FORD Did Ya' Understand That (Lava/Atlantic)
- BARENAKED LADIES Falling For The First Time (Reprise)
- PETEY PABLO Raise Up (Jive)
- NATALIE MERCHANT Just Can't Last (Elektra/EEG)

CHR begins on Page 30.

CHR/RHYTHMIC

Table with 2 columns: LW, TW. Lists CHR/RHYTHMIC songs and artists such as USHER, GINUWINE, MARY J. BLIGE, JA RULE, PETEY PABLO, NELLY #1, NELLY FURTADO, CITY HIGH, 112, JENNIFER LOPEZ, JAY-Z, AALIYAH, FABOLOUS F/NATE DOGG, FAT JOE, BUBBA SPARXXX, JA RULE, JANET, JAGGED EDGE, CRAIG DAVID, ALICIA KEYS, DESTINY'S CHILD, LUDACRIS, DR. DRE & SNOOP DOGG, ALICIA KEYS, DMX, JUVENILE, 'N SYNC, PINK, BUSTA RHYMES, JAY-Z.

#1 MOST ADDED

OUTKAST The Whole World (LaFace/Arista)

#1 MOST INCREASED PLAYS

JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)

TOP 5 NEW & ACTIVE

- JOE Let's Stay Home Tonight (Jive)
- BLAQUE Can't Get It Back (Columbia)
- R. KELLY The World's Greatest (Interscope/Jive)
- WARREN G Lookin' At You (Universal)
- DILATED PEOPLES Worst Comes To Worst (Capitol)

CHR begins on Page 30.

URBAN

Table with 2 columns: LW, TW. Lists URBAN songs and artists such as USHER, AALIYAH, JAY-Z, FAITH EVANS, GINUWINE, MAXWELL, JA RULE, CITY HIGH, MR. CHEEKS, ALICIA KEYS, MARY J. BLIGE, MICHAEL JACKSON, PETEY PABLO, BUBBA SPARXXX, LUDACRIS, FAT JOE, NELLY #1, JAGGED EDGE, P. DIDDY & THE FAMILY, BRIAN MCKNIGHT, DMX, DESTINY'S CHILD, JA RULE, JANET, JUVENILE, FABOLOUS F/NATE DOGG, KEKE WYATT, 'N SYNC, R. KELLY, MARY J. BLIGE.

#1 MOST ADDED

JERMAINE DUPRI Welcome To Atlanta (So So Def/Columbia)

#1 MOST INCREASED PLAYS

JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)

TOP 5 NEW & ACTIVE

- TIMBALAND & MAGOO All Y'All (BlackGround)
- DR. DRE Bad Intentions (Death Row/Interscope)
- CRAIG DAVID 7 Days (Wildside/Atlantic)
- JONELL & METHOD MAN Round & Round (Def Jam/IDJMG)
- LIL BOW WOW Thank You (So So Def/Columbia)

URBAN begins on Page 43.

AC

Table with 2 columns: LW, TW. Lists AC songs and artists such as ENYA, MATCHBOX TWENTY, DIDO, O-TOWN, ENRIQUE IGLESIAS, ELTON JOHN, LEE ANN WOMACK, FAITH HILL, LONESTAR, S CLUB 7, J. BRICKMAN/REBECCAL. HOWARD, DIAMOND RIO, UNCLE KRACKER, BACKSTREET BOYS, LEANN RIMES, TRAIN, CELINE DION, STEVIE NICKS, PAUL MCCARTNEY, SHELBY LYNNE, DESTINY'S CHILD, JEWEL, JOHN WAITE, FIVE FOR FIGHTING, MARIAH CAREY, ALICIA KEYS, MARC ANTHONY, JOHN MELLENCAMP, 'N SYNC, CAROLE KING.

#1 MOST ADDED

ELLEEN "SHANIA" TWAIN The Heart Is Blind (Limelight)

#1 MOST INCREASED PLAYS

ENRIQUE IGLESIAS Hero (Interscope)

TOP 5 NEW & ACTIVE

- DIANA KRALL The Look Of Love (Verve/VMG)
- LUTHER VANDROSS Can Heaven Wait (J)
- BARRY MANILOW Turn The Radio Up (Concord)
- HUEY LEWIS & THE NEWS I'm Not In Love Yet (Silvertone)
- DAVE KOZ Beneath The Moonlit Sky (Capitol)

AC begins on Page 60.

HOT AC

Table with 2 columns: LW, TW. Lists HOT AC songs and artists such as FIVE FOR FIGHTING, ENYA, TRAIN, LIFEHOUSE, 3 DOORS DOWN, CALLING, STAINED, JEWEL, U2, SUGAR RAY, NELLY FURTADO, NICKELBACK, ALICIA KEYS, DAVE MATTHEWS BAND, INCUBUS, LENNY KRAVITZ, JOHN MELLENCAMP, ENRIQUE IGLESIAS, TRAIN, CREED, SMASH MOUTH, MATCHBOX TWENTY, ELTON JOHN, FUEL, DAVE MATTHEWS BAND, SUGAR RAY, EAGLE-EYE CHERRY, GOLDPLAY, NATALIE MERCHANT, STEREPHONICS.

#1 MOST ADDED

RYAN ADAMS New York, New York (Lost Highway/IDJMG)

#1 MOST INCREASED PLAYS

NICKELBACK How You Remind Me (Roadrunner)

TOP 5 NEW & ACTIVE

- TRAVIS Side (Epic)
- LIFEHOUSE Breathing (DreamWorks)
- LONESTAR I'm Already There (BNA)
- LAURA DAWN I Would (Extasy)
- CRANBERRIES Analyse (MCA)

AC begins on Page 60.

ROCK

Table with 2 columns: LW, TW. Lists ROCK songs and artists such as NICKELBACK, CREED, OZZY OSBOURNE, STAINED, PUDDLE OF MUDD, INCUBUS, LENNY KRAVITZ, P.O.D., DEFAULT, STAINED, MICK JAGGER, DISTURBED, ROB ZOMBIE, TANTRIC, AEROSMITH, LINKIN PARK, TOOL, PUDDLE OF MUDD, FUEL, STONE TEMPLE PILOTS, BUSH, KID ROCK, TOOL, GODSMACK, HOOBASTANK, SYSTEM OF A DOWN, SEVENDUST, SALIVA, DOPE, FLAW.

#1 MOST ADDED

OFFSPRING Defy You (Columbia)

#1 MOST INCREASED PLAYS

PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)

TOP 5 NEW & ACTIVE

- GOV'T MULE Life On The Outside (ATO/RCA)
- LIFER Not Like You (Republic/Universal)
- 40 BELOW SUMMER Falling Down (London Sire)
- KITTIE What I Always Wanted (Artemis)
- SAMMY HAGAR I Can't Drive 65 (Hybrid/Atlantic)

ROCK begins on Page 75.

Publisher's Profile

By Erica Farber



GARY ROZYNEK

President/COO, Maverick Media

Gary Rozynek was the first salesperson hired at Emmis Communications. With over 20 years of experience in major, medium and small markets, he is now fulfilling one of his professional goals: leading a broadcast company.

As President/COO of Maverick Media, Rozynek is a hands-on executive. He travels anywhere from 36 and 40 weeks a year, visiting each of his markets about every three weeks.

Getting into the business: "I went to school at Indiana University and graduated in 1978. I migrated to Indianapolis because that's where all my friends were. At that time Jeff Smulyan had bought the license to WENS and was in the midst of recruiting a team to launch the station. He contacted me, and I said that I was in real estate and knew nothing about radio. He said, 'That's perfect, because no one I'm hiring knows anything about radio. Given the choice of sitting in empty open houses on Sunday or sitting around with the team I'm recruiting, listening to old Beatles records, what would you rather do?' It was a no-brainer for me. If it didn't go well, I could always get back into real estate and make no money."

"I was the first salesperson he hired. We launched the station on the Fourth of July, 1981. It was great learning the business. I worked my way up through the ranks from AE to Local Sales Manager to GSM. At the same time, Emmis was moving forward with its acquisition strategy. After five years in Indianapolis I moved to Washington, DC to be GSM of WAVA-FM. I started rebuilding the sales effort and had a lot of fun over a period of five years. There was a downturn in the economy in '90-'91, and Emmis was forced to start selling assets. WAVA was sold to Salem in 1991."

"At that point Steve Dodge called from American Radio Systems. He was bringing in a new management team to relaunch WROR/Boston as a Rhythmic AC known as WBMX, Mix 98.5. I accepted the job as GSM. We rebuilt the sales effort and, from '91 through about '96, increased sales from \$5 million to about \$14 million. At the same time I saw what was going on in the industry and was interested in venturing out and maybe starting my own group. Jeff Warshaw called. He founded Connoisseur in 1994, and in the fall of '95 we started having conversations."

"I was hired at the beginning of 1996 as the first operating executive of the company. I had responsibility over the top and bottom lines. Over a five-year period we built the group up to 38 stations in 10 markets. It was a

new experience for me, and I learned a tremendous amount. We ended up selling to Cumulus."

How Maverick Media (formerly Emerald City) was founded: "I had been approached by a private equity group called Centre Partners. They had done a transaction with Abris in Boston, one of our equity partners. They had sold them Muzak and were looking for an operating person. They had founded Emerald City Radio Partners back in June of 1999. The founder of the company was Paul Robinson. I started speaking with them the first quarter of this year, and after a couple of months I came in as President and COO. I brought my team in and changed the name of the company in August."

On the name "Maverick": "I have always rebelled against the formal and massive bureaucracies that exist in American business today. I feel they suppress creativity and spirit and limit the ability to maximize results. My idea behind Maverick is to create a company and a culture where strong values, performance, accountability and continuous improvement are the foundation. We set the bar high and dare our employees to try new things. The only ceiling on what they achieve and the level of success they experience will be the limits of their creativity and drive. Maverick is all about potential."

Mission of the company: "The mission of the company is to have a platform in midsized markets where we can have either the No. 1 or No. 2 position. We want to be able to leverage the strength of the clusters in our markets so that we can create a benefit not only for our listeners, but also for our clients by creating marketing-based programs that generate results. We're currently in four markets with 12 stations."

Long-term plan: "One of my goals is to reshape the look of the company. I just divested our station in Charleston, SC because it was a standalone FM. We have the No. 1 position in Santa Rosa, CA, and we are the No. 4 player in Honolulu. I'd like to expand our presence in Honolulu, because we're in a very competitive situation with both Clear Channel and Cox. We have an opportunity to acquire more CPs on the Big Island. Right now we have three FMs and an AM, and we can add more stations. We'll be focusing our efforts on markets 75-225."

Biggest challenge: "Over the years I've adopted a thing called the Employee's Bill of Rights. It's a four-step process for developing people. First, articulate the expectations, whether it be standards of performance or just clarifying what those expectations are. Have a process in place to give people feedback on an ongoing basis daily, weekly, monthly or quarterly. Coach people, or train them to do better. We do this in our company through skill-development plans. We set them up for every employee in the company and reward people for their contributions, either with pay raises or opportunities to make more money based on incentives."

"The No. 1 thing is making sure that people know exactly what is expected of them and to have a good plan in terms of employee development. The second thing is trying to identify opportunities in the markets in which we operate, whether it's sales management, sales-force development, pricing or event marketing. One of the things I've been trying to engage our people in is spending more time thinking about opportunities that we're not taking advantage of right now and creating game plans to attack those opportunities, so we can receive either a top- or bottom-line benefit."

"This is something I have had great experience with and got great results from over the years at Connoisseur. I just transitioned it into this company. We have 12 stations now, but I think that in the next four or five years we will have a very different-looking company. What that will be, I don't know. That's the exciting thing for me."

"When you go out to try to build one of these things, to expand a platform, you say, 'OK, I'm going to focus on

markets 75-225. I'm going to try to put together clusters. You either acquire existing clusters with the thought that you're going to improve operating performance, or you acquire a number of different stations to create a cluster in a marketplace with the thought that you'll be able to take advantage, from a synergy standpoint, of all the cost efficiencies you've identified."

State of the industry: "Radio is on its strongest financial footing ever, obviously, due to consolidation. With clustering, we can now offer clients strong, solid marketing platforms that reach a very large and diverse audience. For the first time we have an advantage over television and newspaper in terms of reach. The people managing the business are the best and the brightest. There's been a lot of attrition due to consolidation over the years. We've all had to learn new jobs in the past five years. The people I see leading companies and running the day-to-day operations of the stations are very talented and possess skills that, moving forward, will put all the companies in a position to generate great results and create a lot of value long-term."

State of his business: "Our business is stable. It depends on your definition. A lot of people are down 10%-15%. The big markets are really taking a beating because of national business being way off. In our markets, national business is down. In the midsized markets we're seeing around a 10% decline year-to-year, in terms of market revenue. As we look into next year, depending on the market, we're forecasting anywhere from flat to down 5%. We've had a very difficult environment to operate in this year. We're going to continue to have a downturn through next summer."

"You hate to say 'recession,' but I think we've been in a recession since this past summer. Sept. 11 definitely fueled a further downturn. I look at unemployment, corporate profits and production, and they're falling very quickly. When people start reporting the fourth and first quarters, it's not going to be pretty. The radio industry is incredibly resilient. It's gone through other downturns, and it's always come out of them very well. Because of consolidation, we'll be in a much better position to come out of it quicker than some other media."

Something about his company that might surprise our readers: "It centers around the way we develop our people. We're very focused on making sure people understand what their roles are. We have skill sets for general managers, sales managers, program directors and business managers. We have standards of performance for all of the AEs in our company and systems and processes in place to give them performance feedback on an ongoing basis. That's one of the things that we're trying to make a core competency in our company. It's something that, over the long term, will help us differentiate ourselves from the competition."

Favorite radio format: "News/Talk and high-energy CHR."

Favorite television show: "60 Minutes, Dateline, ESPN because I'm a big sports buff, and The Sopranos."

Favorite song: "Born to Run" by Bruce Springsteen."

Favorite movie: "Braveheart."

Favorite book: "The Velocity of Money" by Steven Rhodes and "Tuesdays With Morrie" by Mitch Albom."

Favorite restaurant: "Alain Ducasse in New York City."

Beverage of choice: "Bottled water and a nice glass of wine, depending on the food I'm eating."

Hobbies: "My family, running, golf and gardening."

E-mail address: "garyr@maverick-media.ws."

Advice for broadcasters: "They have to embrace change and look at the change that's going on in our business as an opportunity to grow personally and professionally. Also, they have to believe that if they set their sights on something, they can achieve anything they want in life."



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– Kid David, APD/MD WXKS/Boston

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WKGS/Rochester
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