

NEWSSTAND PRICE \$6.50

The Janet Explosion

Virgin's Janet continues her rapid climb up several



R&R charts this week with "All for You." The song vaults to No. 8 at CHR/Pop and No. 5 at CHR/Rhythmic. It also debuts at No. 14 at Urban AC.



MARCH 23, 2001

Music Meeting's New Column

R&R's music-auditioning service, Music Meeting, gets a new page that will help you navigate the multitude of record releases each week.

The new feature, edited by R&R's very own Sky Daniels, appears on Page 39.



Sometimes a woman's strength is her vulnerability.

Cyndi Thomson

What I Really Meant To Say

the debut single from her forthcoming album, My World

Written by Cyndi Thomson,

Chris Waters and Tommy Lee James

Produced by Paul Worley and

Tommy Lee James

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On Your Desk Now!



How do you respond when your station becomes the top story on the 11 o'clock news? Using actual scenarios, such as the Dr. Laura and "Black Hoe" controversies, R&R Sales & Marketing Editor Pam Baker recently posed that question to a panel of newsmakers, news reporters and radio executives at the R&R Talk Radio Seminar. This week's Management, Marketing & Sales section also recaps a great session from last month's Country Radio Seminar, and KKBT/L.A. VP/GM Nancy Leichter is in the gleaming beam of our GM Spotlight.

Pages 10-15

COUNTRY CONUNDRUM

A recent banner headline in the Nashville *Tennessean* triggered some heated reaction from Music City radio stations. It also spurred R&R's Lon Helton to inspect the radio presets in the cars of Nashville's top music brass. What was the headline? What are the execs listening to? Get it all here!

Page 66

ARIZONA'S GENTLEMAN

When Larry Daniels entered radio 40 years ago, he thought he was going to be a rock 'n' roll disc jockey. But one quick format flip and a chance call from Buck Owens changed all that. His career is chronicled in this week's Legends.

Page 29

IN THE NEWS

- **Alfredo Alonso** adds day-to-day duties at WNNY/New York
- **John Cravens** heads One-On-One O&Os, WYPA/Chicago

Page 3

THIS #1 WEEK

CHR/POP

• SHAGGY Angel (MCA)

CHR/RHYTHMIC

• JA RULE I/LIL' MO ... Put ... (Murder Inc./Def Jam/IDJMG)

URBAN

• MUSIQ Love (Def Soul/IDJMG)

URBAN AC

• TAMIA Stranger In My House (Elektra/EEG)

COUNTRY

• DIAMOND RIO One More Day (Arista)

AC

• 'N SYNC This I Promise You (Jive)

HOT AC

• LENNY KRAVITZ Again (Virgin)

NAC/SMOOTH JAZZ

• RICHARD ELLIOT Who? (Blue Note)

ROCK

• AEROSMITH Jaded (Columbia)

ACTIVE ROCK

• A. LEWIS & F. DURST Outside (Flawless/Geffen/Interscope)

ALTERNATIVE

• A. LEWIS & F. DURST Outside (Flawless/Geffen/Interscope)

ADULT ALTERNATIVE

• TRAIN Drops Of Jupiter (Tell Me) (Columbia)

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XM's Rock: Ready To Roll

After 2 1/2 months of sitting on pins and needles — and getting knocked down by Wall Street investors who expressed concern that the company might not get its business off the ground this year — XM Satellite Radio executives breathed a sigh of relief as "Rock," the DC-based company's first of two satellites, was sent into orbit on Sunday.

Within 70 minutes of the 5:33pm ET liftoff from a Sea Launch platform in the Pacific Ocean, XM's ground station in Perth, Australia captured the first signals from the satellite.

"Today's flawless launch puts one of the final pieces in place to kick off XM's revolutionary new radio service on schedule this summer," said XM President/CEO Hugh Panero soon after the connection was made. "We now have a satellite in the sky, XM-ready radios on retail shelves, our chipsets in production, and our state-of-the-art broadcast studio humming."

XM/See Page 28



XM's "Rock" launches from the Pacific Ocean.

Cumulus: Back From 'Dire Straits'

Dickey credits company overhaul for gains

By JOE HOWARD
R&R WASHINGTON BUREAU
jhoward@rronline.com

Cumulus Broadcast CEO Lew Dickey believes that his company has overcome the struggles it faced in the recent past thanks to a broad revamping of the company's operations begun less than a year ago.



Dickey

"Nine months ago this company was in dire straits from top to bottom, and it took a lot of hard work, a healthy dose of harsh medicine and some good luck to get it going again," Dickey said during a March 15 conference call announcing the company's Q4 and full-year 2000 earnings. "We're now building a solid foundation that can serve as a platform for expansion in the radio business."

As evidence that Cumulus is a corporate contender for "come-back kid" status, the company reported that broadcast cash flow increased 40%, to \$17.2 million, and after-tax cash flow improved from a loss of \$7 million (22 cents per share) to a loss of \$1.6 million (5 cents). Revenues rose 3%, to \$57.5 million, and the company's per-share loss improved from 43 cents to 32 cents. On a same-station basis, revenues inched up a half-percent, and BCF soared 70%.

For the full year, revenues were up 26%, to \$225.9 million, but BCF fell 26%, to \$34.6 million, due to a one-time bad-debt

CUMULUS/See Page 28

Radio Waits To Bounce Back

Group execs go back to basics amid slowdown

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

NEW YORK — Everyone pretty much saw it coming Tuesday afternoon at the Kagan Financial Summit, when Alta Communications General Partner David Retik summed up the current climate in radio: "This is going to be a crappy year. Everybody knows that, but the industry always bounces back."

The great times the radio industry experienced over the past few years can be likened to a summer vacation where everything exceeds your wildest dreams and no one wants to go

home to their humdrum real lives. "We all told ourselves last year that it was not real and not to get used to it," Jefferson-Pilot Radio President/CEO Clarke Brown told R&R. "But we did."

But Brown was quick to acknowledge that "business is not terrible." It's just that the balloon was so big and bouncy for so long that some are having a tough time letting go of the string.

"You have to go back to basics: local, direct selling," said Citadel President/CEO Larry Wilson during a session on the

KAGAN/See Page 8

Clear Channel Resets N.Y. Managers

Rosen, Elberg succeed Landy at WLTW & WTJM

Clear Channel/New York has made several changes to its management structure:

• Market Exec. VP **Andrew Rosen** has added GM duties at AC WLTW, and WKTU VP/GM **Scott Elberg** has added GM duties at Rhythmic Oldies WTJM. They replace Rona Landy, who resigned last week.

• WALK-AM & FM/Long Island Asst. PD **Rob Miller** has risen to PD of the AC combo, while GSM **Mark Clark** has taken on interim Station Manager responsibilities. They succeed PD Gene Michaels and GM Bill Edwards, who exit to pursue other radio opportunities.

• WAXQ/New York VP/GM **Matthew Ross** has assumed the Sr. VP/Sales title for the market cluster — which also includes WHTZ — and will lead the stations' sales efforts and new-media initiatives. The market's



Rosen

Elberg

GSMs and Group Sales Director will report to Ross.

"These announcements reflect Clear Channel/New York's vast resources of talented station executives ready to accept new challenges and responsibilities," Rosen commented. "The expanded roles for these top managers will afford them professional growth and let us, as an organization, take advantage of their tremendous talents on a broader scale."

TSL Trend Shaved By One Hour

Time spent listening to the radio has declined by one hour over the last two years, according to national fall '00 Arbitron data. Average 12+ TSL was 21 hours, 30 minutes in the fall of 1998, but it fell about 5%, to 20:30, two years later. The decline was detected in almost all demographic groups but was dramatic among young demos. Teens, for example, spent about 15 hours per week with the radio in 1998, but that had dropped to 13 hours, 45 minutes two years later. The decline was even more dramatic among 25-54 women: They listened for 20 hours last fall, compared to 21:45 two years earlier.

AQH listening statistics by location revealed another phenomenon: At-home listening in fall '00 was 10% lower than it was in fall '98. The decline was most dramatic among 25-34 adults. That demo took an 18% hit in the two-year span, particularly among women.

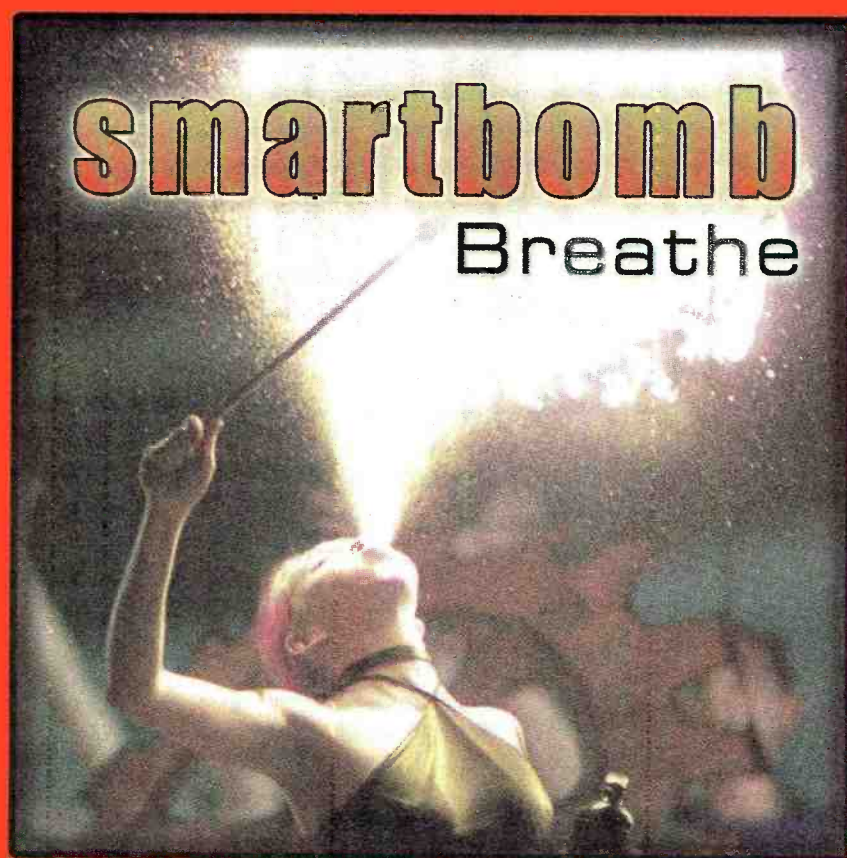
Despite these statistics, radio's overall reach continues to be as strong as ever. The medium reaches 94.9% of the 12+ population every week, just half of 1% lower than two years ago.

Two-Year Listening Trends

	Fall '98	Fall '99	W1-00	Sp '00	Sum '00	Fall '00
Cume Rating	95.3	94.9	94.9	94.9	94.6	94.9
TSL	21:30	20:45	20:45	20:45	20:30	20:30

Source: Arbitron Persons Using Radio Report, Total U.S.

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Alonso Takes The Reins At WNNY/N.Y.



Alonso

Mega Communications President/CEO **Alfredo Alonso** has taken over day-to-day management of the company's Spanish-language News outlet, **WNNY (Noticias 1380)/New York**. WNNY VP/

GM Luis Alvarez and GSM Phil Estevez have exited.

"This consolidation of duties will draw on Alfredo's years of experience. He has turned Spanish-language formats in New York and Los Angeles into top-rated stations," said Mega Chairman Adam Lindemann. "Luis and Phil are accomplished executives and have a

ALONSO/See Page 20

Cravens Heads One-On-One O&Os

Twenty-year broadcast veteran **John Cravens** has been named to the newly created position of Group Station Head for One-On-One Sports' owned-and-operated radio stations: **WJWR/New York, KMPC/Los Angeles** and **WNRB/Boston**.



Cravens

Cravens will be based in Chicago, where he will also serve as GM for One-On-One-operated **WYPA**.

CRAVENS/See Page 20

Lawson Named PD At KFMD/Denver

Jim Lawson has been named PD of Clear Channel's **CHR/Pop KFMD (Kiss-FM)/Denver**. Lawson is the former OM of **AMFM's Denver** stations, some of which were sold to **Emmis Broadcasting**.



Lawson

Clear Channel/Denver Director/FM Programming **Mike**

O'Connor likened Lawson's hiring to "acquiring a type A free agent

LAWSON/See Page 28

Malibu Memories



143/Lava/Atlantic recording artists **Plus One** were the guests of honor at a recent industry party at the Malibu, CA home of record producer **David Foster**. After a five-star dinner the group performed and posed for pictures before departing to resume their highly successful tour. Pictured (back row, l-r) are **Plus One's Nate Cole, Gabe Combs** and **Nathan Walters**; R&R CHR Editor **Tony Novia**, Charts Manager **Anthony Acampora** (front row, l-r) and Publisher/CEO **Erica Farber**; **Plus One's Jason Perry**; Atlantic Records EVP **Andrea Ganis**; **Plus One's Jeremy Mhire**; and R&R Director/Charts & Formats **Kevin McCabe**.

Bonneville Goes For A 'Drive' In Chicago

■ Solk adds programming duties as WNIB flips

Bonneville International flipped Classical **WNIB/Chicago** to Classic Hits "The Drive" on March 15, with new calls **WDRV**. **Greg Solk**, VP/Programming at Classic Rock sister **WLUP**, has added programming duties at **WDRV**.

"The on-air approach of The Drive will avoid undue hype and radio cliches and focus on timeless rock and true variety," Solk said. "The Drive was developed to attract an audience that would complement that of **WLUP**."

Solk added that The Drive's music mix will be a hybrid of classic rock and pop hits from the mid-1960s through the early 1980s. Aiming at the 25-54 demo, core artists include **The Eagles, The Rolling Stones, Fleetwood Mac, The Beatles, Creedence Clearwater Revival, James Taylor, Steely Dan** and **Elton John**.

In related news, **Ian Banks** has joined **WDRV** as **GSM**. Banks was most recently Manager/Retail Sales at **Bonneville's WTMX/Chicago**.

Alan PD As WVJM/Chicago Signal Moves

Jay Alan has been named PD at Crawford Broadcasting's **Urban WVJM/Chicago**, which will move on March 26 from 102.3 to the superior 92.3 stick currently occupied by **Gospel WYCA**. Alan was previously Asst. PD/MD at crosstown **WGCI-FM**. Crawford/Chicago GM **Taft Harris** will also oversee "Power 92."

Alan told R&R that **WVJM** will target 18-34s, "but we will be an aggressive 18-34. When we say 'aggressive,' we mean we want to be a trendsetter. Our goal is to jump on top of those records before our competitors using a combination of gut and research, but more on a gut level instead of waiting for research or retail information. We feel that the music will be the star of this radio station."

WVJM's move also signals the return of **ABC-syndicated host Doug Banks** to the Windy City. "Doug Banks as our morning man is definitely a big coup for this sta-

tion," Alan adds. "Chicago has missed Doug, and for years he's been trying to get back in. I think that when he gets on the station, the city is going to welcome him with open arms."

Harris has worked in Chicago since the late '70s and is marking his 31st year with Crawford. He told R&R, "I want to acknowledge God, who has made all of what has occurred thus far possible. It's a wonderful opportunity to make history in Urban radio for Chicago. We're very blessed to have Jay Alan on our team, and [consultant] **Tony Gray** has been an extra-special blessing that God has sent our way."

"Our goal is to be listener- and client-friendly, with more music, less talk and fewer commercials. It's a beautiful opportunity for Chicago to experience radio that takes us back to the '80s, when there was a **WGCI** and a **WBMX**. Now it's **WGCI** and **WVJM**. The 'V' stands for victory."

MARCH 23, 2001

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Country	66	Rock Specialty Show	100
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Country Action	71	Alternative Tuned-In	105
		Alternative Specialty Show	109
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		Adult Alternative Chart	112

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KEGL's Stevens Readies Bay Area Move

KEGL (The Eagle)/Dallas PD Greg Stevens has been promoted to OM for **KCNL, KSJO & KUFJ** in San Jose-San Francisco, effective April 9. He will replace OM **Keith Cunningham**, who will relocate to Los Angeles at the end of this month. Cunningham will continue to consult the Bay Area stations while he pursues interests in other divisions at Clear Channel.



Stevens

"Greg's Rock programming talent will be a tremendous addition to our team here in the Bay Area," Clear Channel/San Jose-San Francisco VP/Market Manager **John Sutherland** told R&R. "This well-deserved promotion will give Greg an opportunity to move from being a single-station PD in the Dallas market to an

STEVENS/See Page 28

Rizer Rises To PD At DC101/Washington

Longtime **WWDC (DC101)/Washington** staffer **Buddy Rizer** has been elevated to PD of the Clear Channel Alternative station. Rizer, who was previously Asst. PD/MD, replaces **Bob Neumann**, who exited in February.

"I've worked my entire career to be the PD at **DC101**," Rizer told R&R. "It's the only job I've ever



Rizer

wanted. I grew up listening to **DC101**, and my whole career goal was to be where I am right now."

Rizer has been with **WWDC** since 1988, when he joined the station as a part-timer. Since then he has worked in virtually every programming position at the station. He's also

RIZER/See Page 28

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Interrep Had 'An Excellent Year,' Says Guild

Loss of Clear Channel stations hurt, but radio business grew

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
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Interrep founder/CEO Ralph Guild seemed to be enjoying himself last week as he told an analysts' teleconference that the representation firm had an excellent year and that the company's earnings exceeded expectations despite the loss of the business of Clear Channel's stations in December 1999.

Interrep's radio-commission revenue dropped 6% in Q4, to \$26.2 million, due to a general slowdown in national advertising and the significant decline in the dot-com sector. Excluding commission revenues generated from Clear Channel stations in 1999, Interrep's pro forma Q4 radio-commission revenue increased 2%. Core Q4 EBITDA increased 6%, to \$9.1 million; ATCF per share grew 51%, to 80 cents; and earnings per share improved from a loss of 39 cents to a gain of 23 cents. For the full year, radio-commission revenue increased 4% (12% on a pro forma basis), core EBITDA climbed 28%, ATCF per share soared 97%, and the EPS loss improved from \$1.97 to 31 cents. First Call does not cover Interrep.

Guild also reported that the suit

Interrep filed last year against Clear Channel is progressing. Interrep filed the suit in the New York Supreme Court after Clear Channel withdrew its stations from Interrep's representation. Guild said he expects depositions to be taken shortly and that the case will reach mediation as soon as within 90 days.

Meanwhile, Interrep received Department of Justice approval last week to buy TDI/Infinity's New York subway signs. It expects to get bank financing within weeks to close the \$30 million deal. Guild said he would consider taking on a private equity investment partner in the new concern, which will be run separately from Interrep's main representation business. The deal gives Interrep access to the TDI signs, through 2005.

But it wasn't all good news for Interrep. A day after the March 14 results teleconference Bear Stearns media analyst Victor Miller reiterated the company's "buy" rating but lowered his target price from \$18 to \$10 per share.

NBG Also Scores

NBG Radio Network executives last week reported the company's "most successful year in its history," with revenues skyrocketing 226%, to a record \$11.8 million, for the fiscal year that ended Nov. 30, 2000. Net income for the year soared 165%, to \$826,112. NBG attributed the results to several factors, including the growth and development of its radio network, which enabled it to increase advertising rates; an increase in the development and acquisition of programming and sales representation contracts, which increased the amount of available inventory for 2000; and successful cost control.

Wilks Broadcasting Is Still Family Radio

Optimistic company makes big purchase in Iowa

By WALT STARLING
R&R WASHINGTON BUREAU
wstarling@rronline.com

Family owned radio still survives, and, in some places, the second generation is doing just fine. Wilks Broadcasting President/CEO Jeff Wilks started making sales calls as a teenager with his father, Don Wilks, for WAQY-FM, the Springfield, MA station his father owned with Mike Schwartz.

Twenty years later their roles have been reversed, and Wilks told R&R that his father is his "mentor and best friend." And, after Wilks Broadcastings' purchase this week of KJJY-FM/Ankeny, IA, KRKQ-FM/Boone, IA and KBGG-AM, KGGO-FM &

KHFI-FM/Des Moines from Citadel for \$30 million, Jeff Wilks told R&R, "Radio is poised for good forward movement and should be resistant to recession."

Wilks is entering his second round of radio ownership, having previ-

ously owned stations in Augusta, GA and Worcester, MA. During the consolidation roundup of the late 1990s he sold WEKL-FM, WRXR-FM & WUUS-FM/Augusta to Cumulus for \$15 million. In April of last year he sold WAFX-FM/Worcester to Citadel for \$14 million.

This time Wilks has found backing from the Wilks Group of Companies, a New York venture-capital group specializing in communications. Wilks'

WILKS/See Page 8

Bloomberg

BUSINESS BRIEFS

Citadel/Atlantic City, NJ Cluster Fetches \$19.4 Million

Millennium Radio Group, a partnership between Mercury Capital Partners and UBS Capital Americas, has purchased WFPG-AM & FM & WPUR-FM/Atlantic City, NJ from Citadel Communications. Millennium will also operate Citadel's WKOE-FM/Atlantic City via an LMA. Citadel Chairman/CEO Larry Wilson called Atlantic City a great market and said that the stations are being sold because Citadel owns no other New Jersey properties. Mercury Radio President Charles Banta is one of the managing members of Millennium Radio. The deal is expected to close in Q3.

In other news from Citadel, the company has set April 26 as the date for shareholders to vote on its pending acquisition by Forstmann Little & Co. Shareholders of record as of March 19 will be permitted to vote at the meeting, which will be held in Las Vegas. Citadel's board unanimously approved the acquisition, in which Forstmann will buy all of Citadel's outstanding shares for \$26 per share. Pending shareholder and FCC approval, the deal is expected to close in the second half of 2001.

Analysts Confirm: Radio Is In An Ad Recession

Morgan Stanley Dean Witter's Michael Russell and Rod Feuer said this week that they expect a 0.5% decline in real U.S. ad growth this year. The last time the U.S. experienced negative ad growth was in 1991. The analysts also revised their 2001 ad-growth rate for radio from 6% to 4.1%, and they expect radio ad growth of 8.5% in 2002 and 6.7% in both 2003 and 2004. The Internet sector was the hardest hit: The pair revised their 2001 ad-growth rate estimate for the sector from a gain of 23.7% to a loss of 18.4%.

Viacom Loses Bid To Suspend TV-Ownership Rules

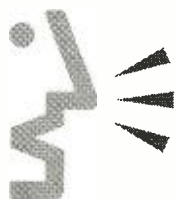
Viacom's request that the FCC allow it to disregard the rules that limit a broadcaster from reaching more than 35% of U.S. TV viewers has been denied — at least until a federal appeals court has decided on a challenge to those rules. The same DC appeals court recently struck down the FCC's 30% cap on national cable ownership. The FCC also ruled that Viacom had failed to demonstrate that a postponement would be justified, so the broadcaster has until May 4 to reduce its reach from the 41% it built up following its merger with CBS. Viacom spokeswoman Susan Duffy told

Continued on Page 8

R&R Stock Index

This weighted index consists of all publicly traded stocks that derive more than 5% of all gross earnings from radio advertising.

	Change Since				
	3/16/00	3/09/01	3/16/01	3/16/00	3/9/01-3/16/01
R&R Index	308.01	249.71	241.11	-21.7%	-3.4%
Dow Industrials	10,131.41	10,664.62	10,031.28	-9.8%	-6%
S&P 500	1392.15	1233.42	1173.56	-15%	-4.8%



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KBKS/Seattle - #2 Overall! (64x)
KMOV/Kansas City - Top 15 overall! (45x)
WVRV/St. Louis - Top 5 w/core & growing! (45x)

N

WEST SIDE

KYSR/Los Angeles
Great Research -- POWER! (54x)

KFMD/Denver
#2 overall! (79x)

KQMB/Salt Lake City
Top 5 overall & growing! (26x)

W



EAST SIDE

WHTZ/New York
"Big hit potential!" (35x)

WXKS/Boston
#7 overall! (42x)

WBMX/Boston
"Our core loves this song!" (30x)

E

S

SOUTH SIDE

KXXM/San Antonio - #7 overall! (89x)
KHFI/Austin - Top 10 overall! (56x)
WSSR/Tampa - Top 5 overall! (63x)

MOBY

FEATURING GWEN STEFANI
"SOUTH SIDE"



DEAL OF THE WEEK

• **KJY-FM/Ankeny, KRKQ-FM/Boone and KBGG-AM, KGGO-FM & KHKI-FM/Des Moines, IA \$30 million**

2001 DEALS TO DATE

Dollars to Date: \$600,196,601
(Last Year: \$24,941,287,133)

Dollars This Quarter: \$575,196,601
(Last Year: \$594,373,000)

Stations Traded This Year: 421
(Last Year: 1,796)

Stations Traded This Quarter: 421
(Last Year: 239)

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- KDJI-AM & KZUA-FM/Holbrook, AZ Undisclosed
- WINY-AM/Putnam, CT \$2 million
- WGCQ-FM/Immokalee (Ft. Myers), FL Undisclosed
- WBTF-FM/Midway and WLXO-FM/Stamping Ground (Lexington-Fayette), KY \$2.8 million
- KYLC-FM/Lake Charles, LA Undisclosed
- KBPY-FM/Colstrip, MT \$52,000
- WFPG-AM & FM & WPUR-FM/Atlantic City, NJ \$19.4 million
- WCIE-AM/Spring Lake, NC Undisclosed
- WQII-AM/San Juan, PR Undisclosed
- KDET-AM & FM/Center and KCOT-FM/San Augustine, TX \$750,000
- WFAL-FM/Falmouth (Washington), VA Undisclosed

Wilks Picks Up Iowa Quintet

New Millennium Radio Group buys Citadel New Jersey threesome

Deal Of The Week

Iowa

KJY-FM/Ankeny, KRKQ-FM/Boone and KBGG-AM, KGGO-FM & KHKI-FM/Des Moines

PRICE: \$30 million
TERMS: Terms unavailable
BUYER: Wilks Broadcasting LLC, headed by CEO Jeff Wilks. Phone: 617-964-9002. It owns seven other stations. This represents its entry into the market.

SELLER: Barnstable Broadcasting Inc., headed by President/COO Michael Kaneb. Phone: 617-527-0062

FREQUENCY: 92.5 MHz; 98.3 MHz; 1700 kHz; 94.9 MHz; 97.3 MHz
POWER: 41kw at 541 feet; 41kw at 541 feet; 1kw; 100kw at 1,066 feet; 115kw at 449 feet

FORMAT: Country; Classic Rock; News; Rock; Country
BROKER: Michael Bergner of Bergner & Co.

Multistate Deal

PRICE: Undisclosed
TERMS: Terms unavailable

BUYER: NextMedia Group, headed by President/co-COO Skip Weller. Phone: 303-694-9118. It owns 54 other stations. This represents its entry into the markets.

SELLER: Robert Sullins. Phone: 580-795-2345

Oklahoma

KMAD-AM/Madill

FREQUENCY: 1550 kHz
POWER: 250 watts
FORMAT: Country

Texas

KMAD-FM/Whitesboro

FREQUENCY: 102.5 MHz
POWER: 31kw at 525 feet
FORMAT: Country

Arizona

KDJI-AM & KZUA-FM/Holbrook

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: Richard Watkins. Phone: 520-537-0690. Watkins owns no other stations.

SELLER: Navajo Broadcasting Co. Inc., headed by President Roy Roberts. Phone: 520-524-3994

FREQUENCY: 1270 kHz; 92.1 MHz
POWER: 5kw day/130 watts night;

100kw at 266 feet
FORMAT: Oldies; Country

Connecticut

WINY-AM/Putnam

PRICE: \$2 million
TERMS: Asset sale for cash
BUYER: Osbrey Broadcasting Co., headed by President/Director Gary Osbrey. Phone: 860-928-1350. It owns no other stations.

SELLER: Gerardi Broadcasting Corp., headed by President Michael Gerardi. Phone: 203-928-2721

FREQUENCY: 1350 kHz
POWER: 5kw day/79 watts night
FORMAT: AC

Florida

WGCQ-FM/Immokalee (Ft. Myers)

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: Shadowlawn Association Inc., headed by James Mallory Jr. No phone listed. It owns one other station. This represents its entry into the market.

SELLER: Praise Enterprises, headed by GM Bob Sneddon. Phone: 941-

774-9210
FREQUENCY: 92.1 MHz
POWER: 4kw at 397 feet
FORMAT: Gospel
COMMENT: Frederick L. Mueller Living Trust owns 100% of the stocks of Praise Enterprises/Naples, licensee of WGCQ-FM. It has engaged Shadowlawn Association to manage the operation of WGCQ, thus bringing about this transfer.

Kentucky

WBTF-FM/Midway and WLXO-FM/Stamping Ground (Lexington-Fayette)

PRICE: \$2.8 million
TERMS: Asset sale for cash
BUYER: L.M. Communications, headed by President Lynn Martin. Phone: 859-233-1515. It owns seven other stations, including WLXG-AM, WCDA-FM & WGKS-FM/Lexington-Fayette.
SELLER: Blue Chip Broadcasting Ltd., headed by President/CEO Ross Love. Phone: 513-679-6006
FREQUENCY: 107.9 MHz; 96.1 MHz
POWER: 6kw at 328 feet; 6kw at 328 feet
FORMAT: Urban AC; Oldies

COMMENT: This deal originally appeared in the Feb. 16, 2001 issue of R&R with an undisclosed price.

Louisiana

KYLC-FM/Lake Charles

PRICE: Undisclosed
TERMS: No cash consideration
BUYER: American Family Association Inc., headed by President Donald Wildmon. Phone: 662-844-8888. It owns 80 other stations. This represents its entry into the market.

SELLER: HymnTime Inc., headed by President William Emert. Phone: 770-339-6032


FREQUENCY: 90.3 MHz
POWER: 80kw at 469 feet
FORMAT: N/A
COMMENT: This station is currently represented as a construction permit.

Montana


KBPY-FM/Colstrip

PRICE: \$52,000
TERMS: Asset sale for cash
BUYER: Hi-Line Radio Fellowship, headed by GM Ed Matter. Phone: 406-265-5845. It owns four other stations.

Continued on Page 8



THE LIZ WILDE SHOW

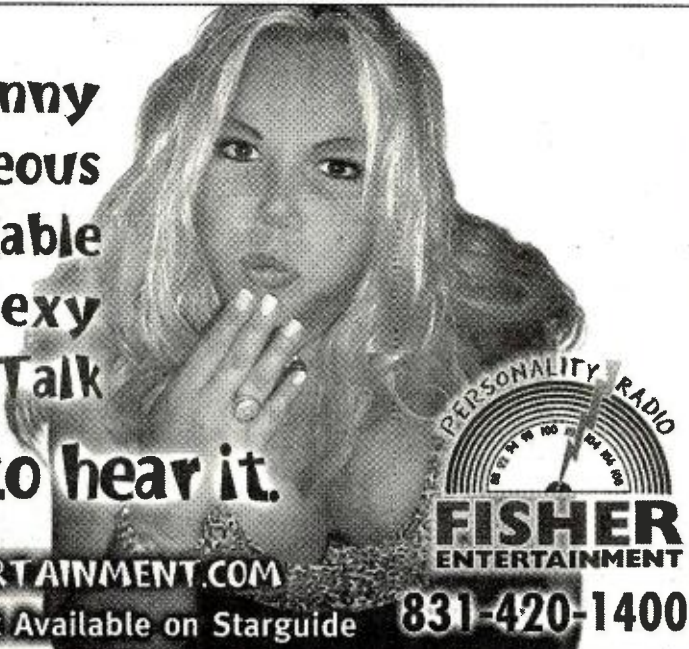


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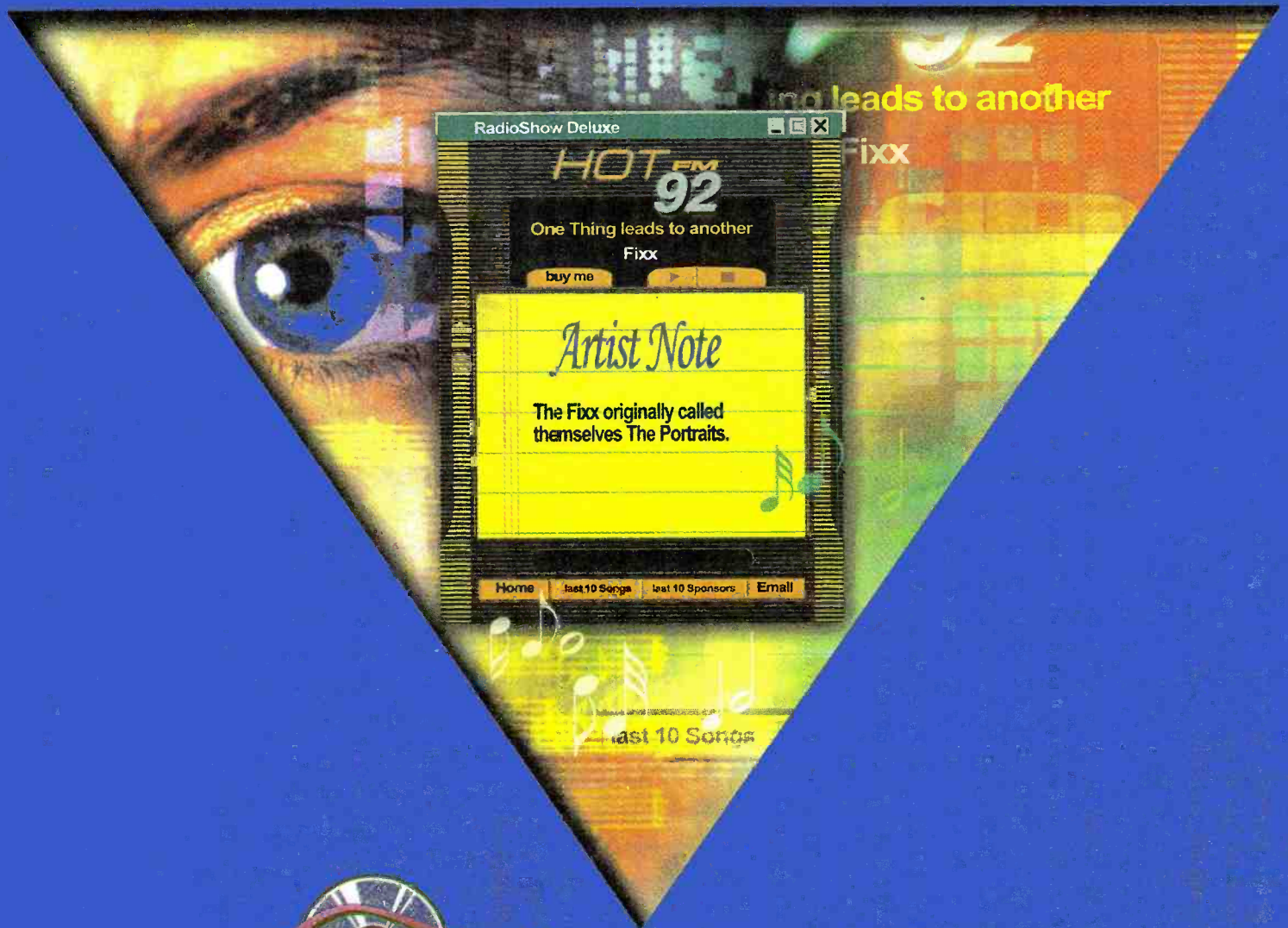
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Latest Calls From Wall Street

Company	Analyst	Rating	Target Price
Ceridian Corp.	Robert Mania, CIBI World Markets	Buy	\$25
Citadel Communications	Vinton Vickers, J.P. Morgan	Market perform	N/A
	James Boyle, First Union	Market perform	N/A
Clear Channel	Jake Blazer, Edward Jones	Buy	N/A
	Vinton Vickers, J.P. Morgan	Buy	\$81
	Leland Westerfield, UBS Warburg	Strong buy	\$100
	Michael Kupinski, AG Edwards	Accumulate	N/A
	Niraj Gupta, Salomon Smith Barney	Buy	\$80
Cox Radio	James Boyle, First Union	Buy	\$27
Cumulus Broadcasting	Richard Read, Credit Lyonnais	Buy	\$8
Disney	Richard Bilotti, Morgan Stanley	Neutral	N/A
	Stuart Linde, Lehman Brothers	Buy	\$34
Emmis Communications	Andrew Marcus, Deutsche Banc	Buy	N/A
	James Marsh, Prudential Securities	Strong buy	\$38
	Edward Hatch, SG Cowen	Buy	N/A
	James Goss, Barrington Associates	Buy	N/A
	Niraj Gupta, Salomon Smith Barney	Outperform	\$32
Hispanic Broadcasting	Frank Bodenchak, Morgan Stanley	Outperform	\$25
Interep	Victor Miller, Bear, Stearns & Co.	Buy	\$10
NYTimes Co.	Brian Shipman, Prudential Securities	Strong buy	\$58
Saga Communications	James Boyle, First Union	Market perform	N/A
Salem Communications	James Marsh, Prudential Securities	Strong buy	\$25
Sirius Satellite Radio	Armand Musey, Banc of America	Buy	\$53
	Jonathan Lawrence, Dain Wessels	Strong buy	\$50
XM Satellite Radio	Jonathan Lawrence, Dain Wessels	Buy	\$21

Transactions

Continued from Page 6

This represents its entry into the market.

SELLER: Brian Encke. Phone: 970-203-9039

FREQUENCY: 99.5 MHz

POWER: 3kw at 443 feet

FORMAT: N/A

COMMENT: This station is currently represented as a construction permit.

New Jersey

WFPG-AM & FM & WPUR-FM/Atlantic City

PRICE: \$19.4 million

TERMS: Asset sale for cash

BUYER: Millennium Radio Group, headed by President Charles Banta. Phone: 716-881-4555. It owns no other stations.

SELLER: Citadel Communications Corp., headed by Chairman/CEO Larry Wilson. Phone: 702-804-5200

FREQUENCY: 1450 kHz; 96.9 MHz; 107.3 MHz

POWER: 1kw; 50kw at 299 feet; 14kw at 450 feet

FORMAT: News/Talk; AC; Country

Wilks

Continued from Page 4

first move for Wilks, in July 2000, was to assemble a new group in Saginaw, MI. That new group included spins from Citadel — WSGW-AM, WGER-FM & WTCE-FM — for \$16 million, and WCEN-AM & FM from Sommerville Broadcasting for \$6 million. In January 2001 Wilks announced the acquisition of -KHTO-FM & KZRQ-FM/

BROKER: Peter Handy of Star Media Group and Kalil & Co.

North Carolina

WCIE-AM/Spring Lake

PRICE: Undisclosed

TERMS: Unavailable

BUYER: Ashley Bordeaux. No phone listed. Bordeaux owns no other stations.

SELLER: Colonial Radio Group Inc., headed by President Jeffrey Andronis. Phone: 910-487-3678

FREQUENCY: 1450 kHz

POWER: 1kw

FORMAT: Sports

Puerto Rico

WQII-AM/San Juan

PRICE: Undisclosed

TERMS: Terms unavailable

BUYER: Broadcasting Network of Puerto Rico, headed by President/Director Agustin Meizoso. Phone: 787-641-8070. It owns no other stations.

SELLER: Comm Council Group.

Springfield, MO from Radio 2000 for \$6 million.

Family owned radio still thrives, although it now requires a higher level of funding. Broker Michael Bergner, who handled the Iowa sale, told R&R, "Private equity groups are filling the gaps left by Clear Channel and Cumulus in the mid-sized markets." And that is certainly good news for people who love the business of radio.

Phone: 787-723-4848

FREQUENCY: 1140 kHz

POWER: 10kw

FORMAT: Spanish Talk

Texas

KDET-AM & FM/Center and KCOT-FM/San Augustine

PRICE: \$750,000

TERMS: Stock sale for cash

BUYER: Blue Bonnet Radio Inc., headed by President/Director Jack Russel. Phone: 254-865-9972. It owns no other stations.

SELLER: Center Broadcasting Co. Inc. headed by owner Dudley Waller. Phone: 936-598-3304

FREQUENCY: 930 kHz; 100.5 MHz; 92.5 MHz

POWER: 1kw day/36 watts night; 2kw at 568 feet; 1kw at 220 feet

FORMAT: Country; Country; Country

Virginia

WFAL-FM/Falmouth (Washington)

PRICE: Undisclosed

TERMS: Terms unavailable

BUYER: Sounwaves Inc., headed by President Carl Hurlbaeus. Phone: 410-573-2045. It owns no other stations.

SELLER: Deer River Group, headed by President/CEO Robin Martin. Phone: 202-939-9090

FREQUENCY: 104.5 MHz

POWER: 3kw at 492 feet

FORMAT: N/A

COMMENT: This station is currently represented as a construction permit.

Bloomberg BUSINESS BRIEFS

Continued from Page 4

Bloomberg this week that the company will appeal to the DC circuit court for a stay of that order.

Cumulus Sells Apex Performance Systems

Cumulus Broadcasting is selling Apex Performance Systems back to its original owners, Chris Lytle and Sarah McCann. Lytle and McCann sold their training and consulting firm, The Lytle Organization, to Cumulus in January 2000 but continued to oversee the operation, which was re-named Apex, from their Madison, WI-based offices. That deal gave Cumulus exclusive access to all of Apex's products, services and proprietary systems. Although Apex will continue to work with Cumulus, its services will now be available to other radio groups as well.

Standard & Poor's Rates SBS Loans

Spanish Broadcasting System's \$90 million senior secured credit facilities have been rated double-"B"-minus by Standard & Poor. S&P said the outlook remains negative because of the risk associated with SBS' purchase of KFSG/Los Angeles. But S&P noted that SBS' recent timebrokerage agreement with KFSG, which will allow it to relaunch the station (and, perhaps, achieve profitability) earlier than expected, tempered its concerns.

Kagan

Continued from Page 1

let the sense of good business, good planning, prevail now."

Brokers Feel The Pain, Too

Cox Radio VP/COO Dick Ferguson said a broker friend told him that the radio sales slowdown has affected his business and that "he now knows what it's like to be a Maytag repairman." Ferguson said his company will likely use the slowdown to focus on its 83 stations, many of which have plenty of room for growth. Media Services Group Director Austin Walsh, a veteran broker, chuckled at the Maytag line and said that there are "a lot of investors out there who want to make deals, but there aren't as many as there used to be." "We have a small recession out there," he continued, "but nothing like we've seen in the past."

Like others at the summit, Walsh figures time will change everything. He said many sellers are still grappling with the idea that the sale prices pegged to 18- and 20-times cash flow have been replaced with prices more on the order of 10- to 15-times cash flow. He also noted that broadcasters are beginning to see the benefits of consolidation and noted, "As their confidence level builds, so will their interest in buying."

Regent's Jacobs agreed. While his group is currently focused on properties it acquired last year and has made a large number of changes to its 47 stations in 11 markets, he said that, as the operation continues to improve, he expects to be out looking for another round of acquisitions.

The wait-and-see attitude is popular. Alta's Retik predicted that most acquisitions will be put on hold for 12-24 months while established groups focus on integration of recently acquired properties. However, Retik also speculated that because selling prices are being driven down by an economy in flux, such cash-ready mega-media operators as News Corp., GE's NBC and Gannett could jump into radio. "Radio is not going to be standalone forever," he theorized, adding that more-for-sale signs could be popping up as current operators get a better fix on the economy. "It always takes a seller's mentality to hit reality."

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Bush pointed out that Saga was not affected by the loss of dot-com advertisers. "We never got dot-com business," he said. "We would have liked getting it, but we aren't missing it now."

There is still plenty of business to be had, but advertisers do need to be pushed, RAB President Gary Fries told the dot-com session. Fries contended that big advertisers have not slashed ad budgets. "They are just having a hard time deploying them," he said. "He said advertisers are paralyzed while they wait for economic gurus to decide whether the country is in a recession. He pleaded, "Let's

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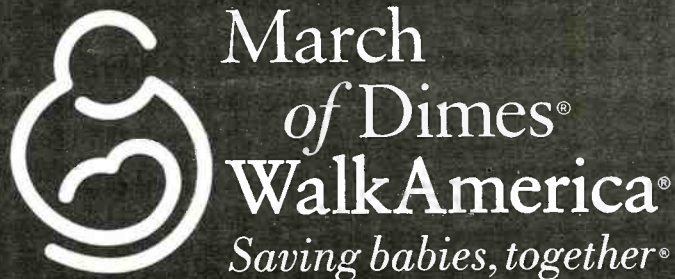


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- Nancy Leichter in the GM Spotlight, Page 12
- Great ideas from the Country Radio Seminar, Page 15
- Radio Gets Results, Page 15



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"Nobody believes the official spokesman, but everybody trusts an unidentified source."
—Ron Nesen

FILM AT 11: WHEN YOUR STATION BECOMES THE STORY

Lessons learned at Talk Radio Seminar 2001

By Pam Baker
Sales & Marketing Editor
pambaker@ironline.com



Over the past few weeks I've been emphasizing the importance of generating good public relations for your station and how it is imperative to develop strong relationships with your media contacts. At this year's R&R Talk Radio Seminar, I was honored to moderate the panel called "Film at 11: When Your Station Becomes the Story." The panelists included Dr. Laura Show GM and Premiere Radio Networks Sr. VP Keven Bellows, *Los Angeles Times* staff writer Chuck Philips, WOL-AM/Washington morning personality Joe Madison, former KFI/Los Angeles talk host Marcia Clark and KLSX/Los Angeles host and KTLA-TV/L.A. entertainment reporter Sam Rubin.

Undoubtedly, one of the biggest stories of the past year was the "Dr. Laura controversy," a media frenzy related to Premiere host Dr. Laura Schlessinger's personal views about homosexuality. Schlessinger and Premiere Radio Networks staffers found themselves in a crisis, defending themselves against the Gay & Lesbian Alliance Against Defamation and other activist groups and dealing with clients that began canceling their advertising while the show's millions of listeners witnessed the biggest daytime drama since the Texas cattle farmers sued Oprah Winfrey.

I began the session by asking Bellows what Premiere's game plan was for dealing with a nationwide controversy. "I think it's obvious that we didn't have a game plan," she replied. "If we had had one, it might not have gotten as out of hand as it did. Dr. Laura is no stranger to controversy. Her views are very countercultural in a lot of areas, and so we were used to a certain amount of media feedback about the positions she takes on the radio that are based on her very traditional views of morality and ethics. We made the mistake of thinking that the controversy over homosexuality was one more example of that, and we dealt with it in the way we normally deal with these things. We corrected the distortions, tried to make clear what the context of her remarks was and moved in the direction we had always moved in in the past. However, there were some elements that now, in retrospect, we see made it very, very different from anything we had been up against before."

One new element faced by *The Dr. Laura Show* was the expanding role of the Internet. Information, some accurate and some not, about Schlessinger's remarks was being passed along rapidly every day online. Bellows said, "The Internet was used very effectively

by [anti-Schlessinger organization and website] StopDrLaura.com. It was used to organize the troops and to disseminate information."

The StopDrLaura.com site and other websites also became news sources for the media. Bellows said, "That was completely new to me. I had no idea that mainstream journalists were checking the Internet regularly and using these sources of information for their stories."

When the Dr. Laura controversy hit, everyone from the *National Enquirer* to the *Washington Post*, *Dateline NBC* and *Entertainment Tonight* covered the story. Bellows observed, "Another factor [in the coverage] was the blurring of the lines between mainstream media, newspapers of record, network television and tabloids. In the old days it used to be that there was a clear distinction between newspapers of record and trash. Those lines have been blurred."

JUST A LITTLE RADIO SHOW

Opinions. That's what we expect to hear when we listen to a talk host. But Schlessinger and Bellows found themselves surprised by how much entertainment has become big news. Bellows recalled, "I think that we always tend to think of ourselves as this little radio show that's nationwide. It's just a radio show. But what is on top of that is celebrity. Anything about a celebrity that is even remotely newsworthy finds its way to the top of the news, and there is an insatiable appetite for it."

"The one thing we could never have evaluated up front was the difference between being in radio and being in television. You can have, like Dr. Laura does, 450 stations and 18 million listeners on the radio — which is a whole lot of listeners and a pretty important place in the media — and not really be a big deal. But the minute you sign a television contract, you are of tremendous interest to everybody."

Why didn't Schlessinger start a campaign of her own? "We had a lot of supporters and fans who were asking us, 'What can we do?'" Bellows replied. "Our feeling was that we didn't want to go to war. We didn't want it to be us vs. them. The thing that is important to remember is that Dr. Laura's views with respect to homosexuality have a basis in her religion, but her discussion of the subject is an infinitesimal part of her radio show. Her primary focus is on families and children." She went on, "We did not think that going into battle against the gays and lesbians of America was in our best interest, and it's not what Dr. Laura is about."

I asked Bellows what the biggest misconception about Schlessinger is. "That Dr. Laura is homophobic. That is simply absurd," she replied. "But name-calling is part of the strategy in these kinds of guerilla battles. It is a horrifying name — nobody wants to be thought of as a homophobe in the United States of America today.

That's about the worst thing you can be. And so that was the worst that [the protesters] could come up with, and that's what they hung on her, and it stuck — largely because the media was not particularly careful in the way in which it reported the story. Reporters were not interested in getting the story right. Most were just interested in being on the bandwagon."

A PAINFUL DEATH

In 1999 a racial-bias suit was brought by several KABC and KLOS/Los Angeles employees after KLOS gave national sales clients and listeners a garden tool identified as a "black hoe" as a promotion for morning team Mark Thompson and Brian Phelps. One of the plaintiffs, an African-American woman who had



HOT OFF THE PRESSES

Sharing their thoughts about crisis management and dealing with the media are (l-r) KLSX-FM and KTLA-TV/Los Angeles entertainment reporter Sam Rubin, former KFI/L.A. host Marcia Clark, *Los Angeles Times* reporter Chuck Philips, Premiere Radio Networks Sr. VP Keven Bellows and WOL/Washington morning host Joe Madison.

worked at KLOS for more than 19 years, charged that white male employees of the stations' parent company, Disney, taunted her about the promotion and told jokes to one another with "stereotypical mock black accents."

Los Angeles Times staff writer Chuck Philips broke the story and continued updating it for more than a year. I asked him how he'd landed the story, and I was surprised to find out how he was tipped off. "That was a very fun story" he said. "It was clearly a racist situation going on there. An anonymous letter was sent to a woman who works in advertising at our newspaper, and she didn't know what to do with it, so she gave it to me. At first I didn't know that KLOS was owned by Disney, but the minute I found that out, I knew we had a great story."

What steps did Philips take to uncover the truth? "It took a while. I had to infiltrate the organization. I had to get some sources and find out exactly what happened. There are a lot of people who have grudges, and there are people who don't, and there's the station and its point of view. So I did a canvass of everybody and worked up a first story. I got some excellent sources in the building, people who were furious about the promotion — not just the black women who were about to file a lawsuit. I waited to drop the story until the day they filed the lawsuit."

His story on the lawsuit was featured on the front page of the business section of the *Los Angeles Times* — but, unfortunately for Philips, on a Saturday. He said, "Because the lawyer for the women filed the lawsuit on a Friday — which everybody knows is the wrong day, because Saturday's paper nobody even looks at, and TV didn't pick it up — the story got buried. Disney couldn't have cared less."

Continued on Page 14

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Martha Williamson



Pat Williams



Lin. Woods



Gail Evans

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R&R GM spotlight

NANCY LEICHTER
 VP/GM of Urban KKBT (The Beat) /Los Angeles
 (Radio One)



■ **Marching to The Beat of accomplishment**

This week's GM Spotlight honors 27-year radio executive Nancy Leichter of Radio One's Urban outlet in Los Angeles, KKBT (The Beat). "The Beat is on its way up in a big way, with Steve Harvey in mornings and Nancy Leichter leading the troops," e-mails one R&R reader. A colleague comments, "Nancy has the knowledge, the patience and the drive — the perfect combination for an outstanding GM." Congratulations!

I decided to enter the world of broadcasting because:

"When I moved to California from Philadelphia, someone gave me the name of David Moorhead, the GM of legendary AOR KMET/Los Angeles. I got an interview with him, he hired me that day, and I stayed at KMET for 13 years."

First job in broadcasting:

"Sales assistant at KMET."

Career highlights:

"I was a salesperson at KMET in 1980, when it became the first FM in the country to bill \$10 million — a lot of money in those days! In February of 1987 I helped launch the first Wave format, KTWV, in Los Angeles, with Frank Cody and Howard Bloom. Then in March 1989 I was part of the team that launched 'Pirate Radio' on KQLZ/Los Angeles, with Simon T, Norm Pattiz, Mike Kakoyiannis and Scott Shannon. It went

worst to first in one book!

"In 1994 I was hired as GSM of The Beat under Craig Wilbraham. I was the General Sales Manager when, over a two-year period, we increased revenue 180% and went from being ranked 15th in revenue to being tied for No. 1 in Los Angeles and being No. 6 in the country and No. 1 for Urban stations. I was named VP/GM in September 1999 under AMFM's ownership, and Radio One took



over The Beat in August 2000. To be a part of the largest African American-owned broadcasting company, under the leadership of Cathy Hughes and Alfred Liggins, is a highlight and an honor."

The most challenging aspect of being a GM:

"Trying to motivate and challenge my staff toward a common vision while making the environment productive and fun — all while generating high revenue and ratings."

My most unforgettable moment at a radio station:

"When then President Clinton called Steve Harvey on the air to tell him what a big fan he was! That and looking at the fall 2000 Arbitron and seeing that Steve Harvey had jumped from 21st to fourth place in the 25-54 demographic. He had beaten KPWR morning host Big Boy and KIIS-FM's Rick Dees and was one-tenth of a share point away from KLSX's Howard Stern — all in his first three months at the station."

I'm most proud of:

"Being a role model for young women coming up in this business. All of my mentors and role models were male. Not that there's anything wrong with that, but when young women come up to me and tell me they believe they can make it to the top in their career because I did, it makes me more proud than I can say."

The best words of advice I've ever received were:

"Words of wisdom from various GMs around the country: 'Hire the absolute best people and then let them do their jobs.' I've tried to do that in every situation, and I believe it makes for a very successful station."

You'd be surprised to know that...

"I always wanted to be a race-car driver and drove a 1974 Porsche 911 for 15 years!"

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- Mike Kennedy KBEQ-FM Infinity Kansas City

"With our 25-54 persons number up 75% from a 3.2 to a 5.6 Winter to Spring, we love this show! Bo really brings a party atmosphere, and the listeners show up every Saturday Night. Lots of phones-lots of entertainment value. Go Bo!"

-Randy Brooks WGH-FM "The Eagle 97.3 Norfolk"

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- ¥ Raffle for one-of-a-kind sports memorabilia
- ¥ Plenty of food and drink

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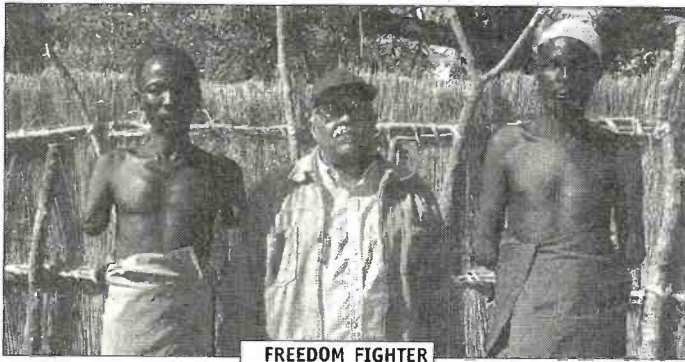


FILM AT 11

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The story re-emerged six weeks later when African-American organizations became interested in the controversy and picketed Disney's offices. "We couldn't believe that this kind of [promotion] was happening in the year 2000," said Philips. "It was a great story, and we had a lot of fun with it, because people started protesting, and then Disney said it wouldn't change the promotion. Then Disney apologized, and then after they apologized, they said they'd never pay the plaintiffs. Then, after we'd followed the story for about a year and a half, they paid them about a million bucks each — \$2 million to one of them."

"The 'black hoe' story was a classic example of clammung up, which was the worst thing they could



FREEDOM FIGHTER

"Radio Activist" Joe Madison (center) visiting the nation of Sudan, where young slaves shared stories of abuse by their Arab masters.

have done," added Rubin. "I think Mark and Brian have never recovered. Before that they were these nice, goofy guys, and I'm sure some lawyer somewhere said, 'You guys cannot appear anywhere.' It was a huge PR mistake."

I asked Philips what advice he has for GMs — and how dangerous it is to refuse to cooperate with a reporter. "It really helps, in my experience, if you're smart and honest," he replied. "If you're dishonest, don't get on the phone; you're gonna be in trouble. But if you're honest and you make your point in the first story, that's the best thing to do. Don't run away from the scandal."

"Anybody who handles crisis management knows that. I've dealt with all of them. When I write stories, most companies bring in a specialist who tries to defuse the crisis immediately. The best way to do that is by telling the truth and apologizing immediately. If you do that, it goes away in about a month. But if you don't do that, I can drag you through the media for a year, and I will do it. Most good reporters will go after that type of story. It's fun. You've got a villain who's lying, you know they're lying, you've got them lying on the record. Eventually, they're going to have to tell the truth, and you know it. You just have to prove how to do it, and you do it eventually, and they look silly."

PASSION SPEAKS VOLUMES

As a human- and civil-rights activist, morning personality Joe Madison has spent his career working for the betterment of others. Madison is known as "The Black Eagle" on WOL-AM/Washington, and one of his major initiatives has been making Americans aware of the international movement to free Sudanese slaves. Last year he

visited the nation of Sudan with members of Christian Solidarity International to reimburse Bedouins who had paid to buy Sudanese slaves from their Arab masters.

"I saw for myself the horrors of slavery," said Madison. "I can tell you vividly, in my mind and my heart. I met a young boy who was 8 years old who had all his fingers cut off because he refused to clean a goat pen. I met a 14-year-old girl who was raped and then later circumcised, and she gave birth to her baby — part Arab, part Dinka — in a goat pen. She had to run away to the bush of Sudan because the goats tried to eat her baby."

"So I brought those stories back, first to my radio station, because, with all due respect to my journalist friends here, we are in competition, and I have the kind of owner — [Radio One Chairperson] Cathy Hughes — who will raise pure hell if you give a story to the newspapers before you release it on your own medium. So we force the media to come to us. We force the TV news to come to us. The TV news didn't see fit to go to Sudan. The newspapers didn't see fit to go to Sudan. And so this talk show personality went to Sudan. That's how the story broke."

Madison told the audience that he will be returning to Sudan in the coming weeks — under, he said, "the threat of death by the Sudanese government." He went on, "The government sent a letter to our station that said if I go into Sudan without proper authority, they'll kill me. That's the news. And, of course, if I don't make it back, it'll be bigger news."

"There's an old saying in my community — and I guess anyone else could adopt it — and [comedian and civil-rights activist] Dick Gregory really says this: He says, 'If you want black people to know something, put it on the front of the refrigerator or on the radio.' And there's a little truth to that. As a civil-rights activist, I remember the days when we went to the old R&B AM stations, and we could walk in between the records and talk about voter registration, talk about a rally that weekend or the meeting at the church to discuss this issue or that issue, and the disc jockey would be very honored to have the likes of Martin Luther King and Andrew Young and others stop by. You could hear the enthusiasm. When you have a community that does not have a voice, the radio becomes the voice for that community."

When Madison — along with Al Sharpton, Gregory, Walter Fauntroy and Carl McCall — was arrested for protesting police brutality in New York, he used the situation as a media opportunity. When the group was placed in a holding cell together, they took out their cell phones and started calling radio stations. "Seriously, we were calling radio stations around the country, until the station commander heard one of the stations and said, 'Damn, they're calling from my jail,' and collected all the cell phones."

THE MEDIA'S VERDICT

Marcia Clark experienced firsthand the frenzy surrounding the "trial of the century" — the O.J. Simpson trial. The seemingly endless trial captivated the nation and the world, and most of us can still remember the moment the verdict was announced. I had to ask Clark what was going on in her mind when the verdict was read. "I knew what was coming," she replied. "But we knew what was coming before we picked the jury, so

it wasn't a shock. It was more like sitting there saying, 'They're not going to do it. They're not going to do it.' They did it."

Although Clark had tried a number of high-profile cases before, including the prosecution of Robert Bardo for the murder of actress Rebecca Shaeffer, she wasn't prepared for the media's insatiable appetite for headlines and sound bites in the Simpson case. She recalled, "I found myself continually disgusted with the way in which reporters would twist my words and chop up all the quotes. I'd turn around and see something in print that bore no resemblance to what I'd said. If you don't care and think, 'All publicity's great, just spell my name right,' then cool. Call a reporter and see what happens. Don't expect that it's always going to be a love-in, because frequently it will not be."

Clark went on, "I was such a novice. What did I know about media? I knew nothing about print, television or radio. Television, in particular, is such a visual medium. I've done a lot of it since then: I guest-hosted *Geraldo Live* for a couple of years, hosted shows for MSNBC, and I'm still on television doing shows. You cannot criticize the viewing public for getting hung up on hair, makeup and clothes, because people almost watch television with the sound turned off — it's just kind of company. So the content doesn't matter as much as the look. I was appalled because I didn't know, because I hadn't been there before, that people would talk about my clothes and stuff. I'd say, 'Are you kidding?' and they weren't."

The media was extremely harsh to Clark, not only criticizing her performance as a prosecutor, but describing her as "cold and calculating." I asked Clark how she handled the criticism and why she thought she was viewed that way. "The terms 'cold and calculating' — it was weird," she replied. "It was like I was a character on *Dallas* or something. And I thought, 'Where did this come from?' I have to tell you that, in all my previous trials — and I had tried a lot of them — the

jury, whether it was a win, lose or draw, would always want to talk to me. They didn't find me the least bit unapproachable or cold or anything like that.

"But when you translate what's going on in the courtroom through the lens of the television camera, it's a whole different thing. It deprives you of the intimacy of the moment in court. You can't see what the jury sees; you don't feel it the way the jury does. And juries have always found me to be a real person. So part of it is the translation of the courtroom to the lens."

"The other part of it is that we became everyone's daily soap opera. Initially, the people who were hooked on soaps were really pissed off at the O.J. Simpson case because we preempted all the soaps. I got hate mail from people who wanted to see their soaps. I think that there was almost an expectation that I should be Oprah-like, that any woman on the air should be cuddly and soft and warm. And I can be, but not in court, because that would be a little inappropriate. Juries understand that. Television audiences don't."

"It was awful and painful at first, and then I just got too busy and tuned it out. The cameramen would all come to me and say, 'I can fix those circles under your eyes,' and I'd say, 'Get out of here.' The last thing I would ever want to do is stand up in front of a jury and look like I'm made up for television. It would be terrible. People lost all perspective."



MARCIA CLARK

POPPIN' OUT IDEA AFTER IDEA

At last month's Country Radio Seminar in Nashville, attendees were treated to an awe-inspiring session on brainstorming, "90 More Ideas in 90 More Minutes." The exercise provided new ideas on how to outprogram, outpromote, outmanage and outsell your competition. Moderated by KMPS & KYCW/Seattle PD and KYCW morning personality Becky Brenner, the panel included KSCS/Dallas PD Dean James, KMLE/Phoenix PD Jeff Garrison, Infinity/Tampa Marketing Director Mike Culotta, WSIX/Nashville PD Mike Moore and WHSL & WTQR/Greensboro-Winston Salem Marketing Director Lisa Fields.

Here's just a taste of some of their terrific ideas:

1. When a baby act is touring and wants to come into the station and play for the staff in the conference room, ask them to visit a listener's office instead. Encourage listeners to fax in to win a station "coffee break" with the band. The band can play a four-song acoustic set while the station distributes doughnuts and station merchandise. The listeners and the acts love it.
2. Make checking and answering e-mail and the station website mandatory show prep.
3. Use the Christmas cards celebrities have sent to the station as auction items for a charity.
4. Send your morning show talent out to visit listeners' offices a couple of times a week. This allows the station to identify where people are listening at work, and it will make a one-on-one impression on a P1 listener.
5. Give listeners who win prizes on the air cassettes of themselves winning.
6. Do you have a database? Do you know your P1s' birthdays? Then call them. Split up the names among your jocks and have them take a couple of minutes to call listeners at work and wish them a happy birthday. It makes a powerful impact.
7. Is someone on your airstaff a fabulous cook? How about giving away a romantic Valentine's Day dinner for two, prepared in the listener's own home by the "station chef"? A grocery store will gladly provide the food when its name is included in the promos.
8. How about a new twist on an old favorite for Cinco de Mayo? Fill a vat with mayo — mayonnaise! Then let listeners bob for prizes.
9. Have your morning show do an afternoon shift. There are different cumes and listening patterns at different times of day, and it's a great way to expose the show to a new audience.
10. Incorporate song lyrics into your on-air imaging. It's fun for the listeners and reinforces the music as part of the fabric of the station.
11. Take pictures of listeners at station events, then put them in the studio so your talent are constantly reminded of who they're talking to.
12. Install a TiVo system in your production studio to record digital TV audio.
13. Hold an open-mike night. Give 20 listeners the opportunity to perform at a club or bar as a promotion. Don't worry about talent, and don't worry about the crowd; the listeners will bring their families and friends to watch them perform.
14. Have your entire staff submit new liners for possible use on the air. Those who submit winning liners win \$100 cash.
15. Run the audio from your TV spot as a promo.

THE BOOTY CALL COMES TO AN END

CHRDND (107.9 The End)/Sacramento found a fun and entertaining way to give away front-row tickets to a Backstreet Boys concert with The End's BSB Booty Call.

To snag the seats and a chance to meet the band backstage, listeners were invited to the Sunrise Mall in Citrus Heights, CA, where they competed in the largest "back" contest (and we're talking booty!). After measuring the backsides of hundreds of listeners, End personalities Heather Lee and Christopher K (center) awarded Joanna Sullivan of Elk Grove (left) and Quinn Toan of Sacramento (right) each a pair of tickets and backstage passes to see the Boys at the Arco Arena.



RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

THE GOAL: OUTPERFORM EXPECTATIONS

It's like walking a tightrope: You have to create an effective advertising schedule while managing your client's expectations. When Clear Channel CHR/Pop WRVQ/Richmond teamed up with a health care client to promote a job fair, the event outperformed the client's expectations. And, although the client ended up canceling part of its commercial schedule because it had received enough responses, the station isn't worried — that client will be back! When you have an especially successful campaign, ask your contact person to write a letter expressing the client's satisfaction. And here's another idea: Start videotaping client testimonials, and use them in presentations to agencies and potential clients. When you start compiling your station's success stories, you'll soon have an impressive catalog that will help your station outshine the competition.

Category: Recruitment

Market: Richmond

Submitted by: WRVQ-FM/Richmond

Client: First Health Services

Situation: First Health Services is an industry leader in advanced claims processing and managed-care services. It was adding a new division to its Richmond office and was in need of 80 new customer-service representatives and benefits examiners. The company's human resources director decided to hold job fairs on two consecutive Wednesdays to fill the positions. Since the fairs were to be held in December — not the best time of year to seek new employees — First Health needed an aggressive campaign.

Objective: First Health needed to fill 80 positions in one month to have its new office ready for opening day.

Campaign: First Health chose to promote its job fairs on CHR/Pop WRVQ/Richmond. Because the client's need was urgent, the station chose to run a heavy advertising schedule of 38 spots in two weeks.

Results: After 12 commercials had run, the first job fair was held and drew 125 job-seekers. Because the event was so successful, the rest of the ad schedule was withdrawn and the planned second job fair was canceled. Thanks to the efforts of WRVQ, First Health found enough qualified applicants to fill all 80 of its positions in a single event and to create a small reserve pool for possible future positions. More and more companies have found that the recruitment dollars they spend with newspapers bring lackluster returns. Those companies are turning to radio and its creative solution providers for answers to their staffing dilemmas.

RAB TOOLBOX

More marketing information and resources from the RAB

Here you'll find more marketing information and resources from the RAB. For more information, call the RAB's Member Service HelpLine at 800-232-3131, or log on to www.rab.com.

FROM THE RAB'S STREET SHEET ON EMPLOYMENT

"A survey of job-seekers found that 82% of male candidates are influenced by traditional compensation packages, such as 401(k) plans, while 17% are more swayed by lifestyle benefits, such as flextime and sabbaticals. Women are more equally divided between the two, slightly preferring lifestyle to traditional benefits." (*USA Today*, 1999)

"On average, 18-34-year-olds spend 20 months at a given job before moving to another company." (*Research Alert*, 2000)

Napster: Fighting Every Step Of The Way

■ It can't win in court — so why is Napster being so stubborn?

By Paul Maloney With the halfhearted way in which Napster has been attempting to stop

illegal file-sharing on its system, one has to wonder just how dedicated the company really is to operating as a legitimate business. And if Napster really has been dragging its feet in complying with the court's requirements, what does it hope that will achieve?

Seeking Safe Harbor

When the RIAA first filed suit against Napster over a year ago, the file-sharing service's first line of defense was the "safe harbor" provision of the then-newly passed Digital Millennium Copyright Act. The bill says that Internet service providers and directory companies don't have to police their services for copyright violations and are not responsible for infringements of copyright unless they have knowledge of the infringement or gain from it economically.

Moreover, ISPs were made exempt from legal action for caching, or holding temporary copies, of infringing material and for linking to sites that contain copyright violations. But the DMCA also states that the safe harbor is void if services don't act "expeditiously" to remove illegal copies of intellectual property when they are made aware of infringement. Napster, naturally, has always been aware of how people use its service, and it has hardly been expeditious in its attempts to thwart them. Its argument was quickly rejected by the court.

The Metallica Suit

Last spring Metallica filed suit against Napster for allowing users to trade the band's songs online. Napster didn't budge for a couple of months, then agreed to block the accounts of more than 300,000 Napster users who had been fingered by Metallica for illegally trading their music.

But even then the company allowed those punished to appeal their banishment on the grounds that they may have been "mistakenly identified." It then



presented Metallica with the names of the users protesting the ban and told the band's representatives that the users' Napster membership would be reinstated unless Metallica initiated legal action against the individuals — and Napster knew that was pretty unlikely. All that was followed by more foot-dragging from Napster, with the publicity and legal wrangling making the service even more popular.

Legitimate Uses?

As the RIAA's lawsuit progressed, Napster raised another argument: It insisted in July that downloading MP3s from the Internet isn't illegal, because no one is making money on the deal. Napster lawyers buttressed



that argument by citing other courts' findings that the Diamond Rio MP3 player, objected to by labels because it has no copy-protection technology, is not in violation of copyright law, but is legal under the 1992 Audio Home Recording Act.

Then Napster said it should be protected by the same line of legal reasoning that protected Sony when the film industry wanted videocassette recorders off the market — that is, it said its product has legitimate uses aside from duplicating copyrighted material. Napster attorney David Boies, a former federal prosecutor, even went so far at the time as to propose that the major record companies had lost their legal right to enforce their copyrights because, he alleged, they have used their copyrights to achieve anticompetitive advantages.

But those arguments also fell flat, and Judge Marilyn Patel handed down her first injunction against Napster (R&R 6/4/00). Her original order was for only the file-sharing elements of the site to be shut down, but not its "Chat" and "New Artist" sections. But Napster argued that the different facets of its business were too interdependent to operate individually and said that if any part of the site was to come down, it



WOXY.com: True To Alternative's Roots

The small town of Oxford is tucked away in the same southwestern corner of Ohio as Dayton and Cincinnati. It's home to Miami University, and it boasts a small and pleasant downtown, a handful of people and clean air. Oxford is also the home of WOXY (97X) (www.woxy.com) — a station that has stayed true to its mission of providing Alternative radio to Cincinnati-area listeners for nearly 20 years. It's impressive and encouraging (and even a little endearing) to see how proud and dedicated the staff behind the station and its website is to creating and maintaining a unique, independent voice for alternative music.

I think media critics are, unfortunately, correct when they say that radio stations are being homogenized by consolidation in the industry. Today an Alternative in



Denver may sound like one in Spokane, which sounds just like the one in Worcester, MA. But you'd be hard-pressed to find a station that you could mistake for 97X — at least on the commercial end of the FM dial.

WOXY.com offers Windows Media and RealAudio streams, provided by BBQRadio, and just now I heard Big Star's "September Gurls" and "The All the All" by Lo Fidelity Allstars. Check out the playlist on the site — there's a conspicuous shortage of the not-really-alternative records that mainstream Alternative ("mainstream Alternative" — now, there's a concept) stations have been pounding by order of someone in a suit at the home office somewhere.

That's not to say that 97X shuns successful artists. Radiohead, U2 and The Dave Matthews Band are all on its playlist — artists who have a history outside of mainstream radio and who are still creating music that challenges conventional boundaries. Perhaps it sounds trite, but 97X has stayed the course as a real "alternative"

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RAIN: Radio And Internet Newsletter Publisher and Editor Kurt Hanson is a well-known researcher and consultant who also serves as Chairman of Strategic Media Research, the firm he founded in 1980. RAIN is available daily at www.kurthanson.com.

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Napster

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would all have to. For that reason and others, Napster argued that the injunction was too broad.

Even now, having had most parts of its appeal denied and with a new, somewhat narrower injunction in place against it, Napster has continued to try to delay what most believe is the inevitable: the end of the service as it has existed. Remember that almost laughably unrealistic \$1 billion settlement offer (R&R 2/23)?

Napster has said in court that it can disable users from accessing its system, but it can't exclude particular songs or artists from its database. It said that again when EMusic asked it to prevent EMusic's label-authorized MP3 files from being traded on Napster's system (there are now two EMusic lawsuits pending against Napster). But, facing a complete shutdown at the beginning of this month, Napster said it would comply with the new injunction and prevent the trading of copyrighted files. In other words, Napster promised to do what it had said couldn't be done, and it has done it.

The Spirit Of The Order

The spirit of the court's order has been obvious, it seems, to everyone but Napster. In its March 12 compliance report to the court Napster complained that the record company-supplied lists of songs to be filtered didn't include file names, so full compliance with the injunction wasn't possible, and it requested another hearing to talk about the differences in how it

and the labels understand the court's order. On March 14 it requested an extension of the blocking deadline, then on the 15th reported that it had blocked about 60,000 songs. Napster has also allied with online music database Gracenote to help it identify songs for blocking purposes.

But the question remains: What did Napster think it had to gain by being dragged kicking and screaming toward legality? To the best of anyone's knowledge, it's not making any money as it is, and the one major label group that has allied itself with Napster, Bertelsmann, has reportedly given the company a July 1 deadline to get legal.

Did Napster management think stalling might allow the service enough time to convert to a



subscription model without losing the traction it's gained? If that was the strategy, it doesn't seem likely to work: Traffic on the site is reportedly down as much as 50% with some song-blocking in place. If Napster can actually make the switch to a subscription-based model before its windows are boarded up — and convert a significant number of its users to customers — that would be its best trick yet.

Will Napster
Alternatives Survive?

The glory days of Napster are over, at least as far as users being able to download anything they want for free. The news has been full of reports about "Napster alternatives," but most media outlets (and the RIAA) seem to have decided that no system is going to be able to fill the post-Napster void.

And, at the moment, there aren't very many viable alternatives. OpenNap, Napigator and Aimster all piggyback on Napster technology and share its inherent weaknesses, and they don't have Napster's commercial strength. The systems that seem most likely to satisfy a former Napster junkie are Gnutella and Napster nemesis EMusic.com.



As you probably know, Gnutella works peer-to-peer instead of through a central server. That is, users of Gnutella clients (there is no Gnutella software per se) connect to one another's computers directly. Because of that, the system can't be shut down all at once like Napster — there's no centralized system for rights-holders to go after.

It has seemed in the past that Gnutella would be unable to accommodate the huge number of users that Napster supports, but that may no longer be the case. The system does still have a few problems: It is not as easy to use as Napster, and it takes more time. What you might have been able to grab in an hour might take you half a day using a Gnutella client like BearShare or

Gnutella

Gnutella. But the search times, in my experience, have decreased significantly of late. A search I tried for one band turned up more than 4,000 hits in less than 30 seconds. The system seems to be growing up and speeding up.

Downloads through Gnutella clients are still thwarted by firewalls and busy systems far more often than Napster transfers, but the more popular clients — such as our primary test program, Gnutella — are becoming better-equipped to automate downloads. Gnutella will keep trying to download for as long as the user sets it to. With patience, most people will get what they want. It isn't Napster-style instant gratification, but it's fast.

EMusic.com isn't, of course, really a "Napster alternative." In fact, it's not a file-sharing service at all. It's a legitimate business that provides licensed MP3s to its users. EMusic files go directly from the primary source to the user, who pays a subscription fee. It isn't expensive — for \$10 a month, if you download one album per month, you've gotten what you paid for.

There are some good tracks to be found: The site

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site
of the
week

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to what mainstream Rock radio serves up. The station plays music that's new, different and cool and that sounds right within the context of its presentation.

The WOXY.com website seems to have been designed with the idea that listeners want to feel like they're part of the station. The design is a unified and attractive combination of orange, blue and charcoal gray, with few images to slow page loading. The homepage layout breaks convention a little by having the logo on the upper right instead of the left, but it's otherwise pretty logical, and it's easy to find the link to listen.

The stream sounds very nice, but I never realized how fond of the "Now Playing" feature I'd grown until I was faced with the WOXY.com player, which could really use it. The station explains that, because its 8,700-song library isn't stored on hard drives but played directly from CDs, such a feature isn't realistic. Listeners are invited to e-mail the air talent if they'd like

to know what's playing.

WOXY.com has a really nice "Artists" section with some original biographies and artist links of interest. Also in the "Music" section: links to music news, a list of new releases, a guide to free (legit) music downloads, a schedule of 97X artists' Internet chats, streamed concerts and archived lists of the station's own "Best of" music rankings.

The site's "Community" section has a charity auction segment, multtopic (and active!) message boards and a chat function (not so active when I tried it). Particularly interesting is the "Gallery," a collection of listener-submitted art, including photographs, digital art, paintings, poetry, rants and even recipes.

The station makes a real effort to expose its audience to local music through the website. The "Local Scene" section has local-music concert listings, the details of a 97Xposure contest for local musicians and its own message board. Giving a voice to local music — a long-dead ideal at many Alternatives — is an everyday thing at 97X. If you're a radio fan who wants to hear what Alternative was once supposed to sound like, a good place to start is in Oxford, OH.

—Paul Maloney



INTERNET NEWS & VIEWS



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Napster Alternatives

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carries thousands of independent artists, Tricky recently released an album to the site, and there's plenty of They Might Be Giants fare. Classical-music lovers might note that all of Beethoven's symphonies are available. But the downside of EMusic is obvious: Users won't find Radiohead or Britney Spears or Eminem — now, or, it seems, in the foreseeable future. They will find some good music, but it won't match the Napster high of free Wu-Tang Clan for all.

Far more people have probably heard about the Free Network Project and Freenet than have actually used

the Freenet software. And there's a good reason for that: It's by far the least usable system out there. Freenet appears to be in the very early stages of development (version 0.3), and it lacks an essential feature: It cannot search through files. A number of regular users have compiled long lists of files available on the system, but searching through splintered lists is cumbersome and difficult.

So, right now, Gnutella, while it still requires more patience to use than Napster, seems the most likely of the alternatives to survive and thrive. Of course, if it gains Napster-like popularity, it may very well attract the same kind of attention from rights-holders. What that will mean for the future of free file-trading online remains to be seen.

—Ralph Sledge

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

Net Chats

- Brazil's own scary **Sepultura** take a break from their U.S. tour for a live audio chat Wednesday (3/28) at 7pm ET, 4pm PT (chat.yahoo.com).
- "Ooh ... It's Kinda Crazy," but MCA pop trio **SoulDecision** are up for an audio chat Thursday (3/29) at 8pm ET, 5pm PT (www.getmusic.com).
- **Static-X's** motto is "Keep Disco Evil." Find out why they think we need to be reminded Thursday (3/29) at 9pm ET, 6pm PT (chat.yahoo.com).
- Also on Thursday, talk to retro-cool punks-with-a-horn-section **The Mighty Mighty Bosstones** at 8pm ET, 5pm PT (www.launch.com).

On The Web

- See country hunk **Ty Herndon** do his humid "Steam" in a video webcast on Sunday (3/26) at 9pm ET, 6pm PT (www.hob.com).
- Their sound includes everything from Hindu chants to the occasional yodel. DreamWorks' **Creepier Lagoon** talk about their eclectic music and play an acoustic set on Thursday (3/29) at 6pm ET, 3pm PT (www.getmusic.com).

—Brida Connolly

DIGITAL BITS

SurferNetwork Invests In BroadcastUrban

SurferNetwork.com has agreed to invest capital, hardware, streaming services and its targeted ad-insertion technology in **BroadcastUrban.com** in exchange for a minority equity position in that company and shared ad revenue. In addition, BroadcastUrban CEO **Jesse Wineberry** takes a seat on SurferNetwork's board. Minority-owned BroadcastUrban has more than 100 Urban-formatted streaming clients, including such major-market stations as WBLS/New York, KJLH/Los Angeles, WBEE/Chicago and WHUR/Washington. SurferNetwork also recently acquired the radio assets of GlobalMedia and BroadcastAmerica.com.

Digital Club Network Picks Up New Financing

Webcaster **Digital Club Network**, which makes more than 4,000 full-length concert videos available through its site at www.dcn.com, has gained \$3.5 million in new financing from Atlas Venture. DCN Chief Strategic Officer Ted Werth said, "The new investment gives DCN the resources to continue rolling out our product lines, including live music recordings, narrow and broadband syndicated concerts and online and offline advertising packages."

ESPN Radio Launches Website

ESPN Radio has launched **ESPNRadio.com**, a website featuring live and on-demand streaming audio of ESPN Radio shows, including *GameDay*, *ESPNNews* and *SportsBeat*. The site also includes regular ESPN Radio SportsCenter updates. ESPN Radio is heard on more than 650 stations nationwide.

BMG Reportedly Trying To Sell Stake In GetMusic

According to the *Wall Street Journal*, **BMG Entertainment** is attempting to sell its stake in online music site **GetMusic** to Universal Music Group. The GetMusic site offers music videos, downloads, chats and webcasts. BMG also has a stake in online music retailer CDNOW.

BMI Enters News Overseas Rights Agreements

BMI has entered into international Internet-rights agreements with 15 performing-rights organizations worldwide. The new agreements are with the major copyright societies of Australia, Hong Kong, Singapore, Ireland, Japan, Spain, Italy, Sweden, Switzerland, Greece, Chile, Denmark, Finland, Indonesia and Malaysia. BMI already had agreements in place with the major copyright organizations of Germany, the U.K., France and the Netherlands. The 19 agreements, BMI said, cover a substantial majority of the world's music repertoire.

Times Are Changing On The 'Net

With the NASDAQ dropping and a recession perhaps looming, many companies are re-evaluating their Internet plans. Should you forget about expanding your online



operations for now and scale back, or should you charge full speed ahead? E-mail us with your thoughts anytime at feedback@kurthanson.com, and read *RAIN: Radio And Internet Newsletter* every day at www.kurthanson.com.

GOT RATINGS?

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Ronayne Rises To Sr. Dir./Nat'l Top 40 Promo At Arista

Margaret Ann Ronayne has been elevated to Sr. Director/National Top 40 Promotion at Arista Records. Based in New York, she reports to Sr. VP Steve Bartels.



Ronayne

Ronayne joined Arista's promotion department in 1991 as a local promotion rep in New York

and was promoted to National Manager/Top 40 Promotion in 1999. Before joining Arista she spent two years as the local New York promotion rep for EMI-America Records. That was preceded by a year as the local New York rep for Polydor Records.

After beginning her music career as a Ft. Lauderdale club deejay in 1972, Ronayne joined Pickwick International Record Distributors in Miami as a sales rep in '74. From 1976-88 she was Motown Records' local promotion rep in Florida.

Bosch Becomes PD At 'KSI/Greensboro

Five-year CHR/Pop WRHT/Greenville, NC PD J.T. Bosch will begin programming WKSI/Greensboro on April 16. He'll succeed Jeff Cushman, who recently departed the Hot AC to become Asst. PD at Hot AC WOMX/Orlando.

"I was very lucky to be one of the last three people to interview for the job," Bosch told R&R. "It's like winning the lottery. I can't wait to get started. I'll work very closely with [consultant] Mike Donovan of Vallie-Richards. As a team, we'll make the station happen. WKSI is doing very well, and I don't expect to make any major changes. I watch other stations around the country, and I am very aware of all formats, including Hot AC."

Bosch spent eight years at WRHT, where he landed his first programming assignment. He has also worked on-air at WYKS/Gainesville.

Alonso

Continued from Page 3

strong understanding of the Spanish-language music format. But the News format is complex, and, given his vast experience, we feel that Alfredo is the person to take Noticias 1380 to the next level."

Alonso has held his current position with Mega Communications since April 1996, when he founded the company. Prior to that he spent three years as VP of Spanish Broadcasting System, where he was a driving force behind turning KLAX/Los Angeles and WSKQ/New York into highly rated Spanish-language music stations.

Universal Appoints Schoen Dir./Promo

Bruce Schoen has been named Director/Promotion & A&R Research for Universal Records. He is based in New York.

"We are looking for Bruce to bring the same drive, innovation and insight into the industry that has distinguished his career," said Avery Lipman, Universal Records Sr. VP and Republic Records



Schoen

President. "There is no question that he will play an integral role on the Universal team."

Prior to joining Universal Schoen operated his own radio promotion company. He previously served as VP/Top 40 Promotion at Arista, where he was involved in securing airplay for Whitney Houston, Toni Braxton, Kenny G, Barry Manilow and others.

Waldo Found As PD Of KGBY/Sacramento

KGBY/Sacramento has tapped veteran programmer Brad Waldo as PD. He succeeds Steve Kelly, who recently left the Clear Channel AC to become Director/Programming & Operations for Infinity News/Talk and Hot AC combo WMC-AM & FM/Memphis (R&R 1/26).

"There won't be any radical changes — we're still going to be AC," Waldo told R&R. "I'll put together a plan, and I know it will succeed. We'll get the station focused toward what we think is the best opportunity and go forward."

"I'm very impressed with [Clear



Waldo

Channel/Sacramento Market Manager] Jerry Delcore and know I'll be able to do my best work with him. KGBY has had some trouble but is in a great position right now. I did a lot of research and talked to many people before taking this job; there were no danger signs flashing anywhere in this whole experience. I've been very lucky, because I have fun every day and love my job."

Waldo most recently programmed KKLT/Phoenix. His past PD credits include WLTV/Detroit, KLTH/Kansas City and KRQK/Santa Maria, CA.

Fruge Named VP/GM For Radio One/Indy

Radio One has appointed Vince Fruge VP/GM and Market Manager of its Indianapolis stations, which include WTLC-AM & FM, WHHH, WYJZ and a low-power TV station. He spent four years as WTLC-AM & FM's VP/GM under previous owner Emmis Communications and succeeds Bill Shirk, who resigned last month, at the other stations.

"Vince has a real understanding of the radio broadcasting industry and the Indianapolis market," Radio One COO Mary Catherine Sneed said. "Under his leadership, WTLC-AM & FM's revenue grew



Fruge

consistently over the years. We feel very confident with him managing and growing all of our stations in the Indy market. I'm delighted to have him continue his career with our company."

Fruge began his career in sales in 1981, when he joined WDRQ/Detroit. In 1987 he became GM of WZZT/Columbus, OH, and from 1988-91 was Sr. AE for WZAK/Cleveland. A year later Fruge moved to WCKX/Columbus as GSM and was later promoted to VP/GM. After three years at WCKX he joined Blue Chip Broadcasting's WIZF/Cincinnati as VP/GM, then moved to Emmis in 1997.

Collins Climbs To WDJX/Louisville PD

WDJX/Louisville has elevated Shane Collins to PD. Collins has been serving as interim PD — as well as MD, Asst. PD and afternoon driver — and succeeds Barry Fox, who was recently promoted to OM of Blue Chip/Louisville (R&R 2/16).

"I started at WDJX part-time in 1992, and I always had that hope that someday I would get to program this radio station," Collins told R&R. "This is the radio station that I grew

up with and that I have loved since Day One. This truly is a dream come true! My goal is to continue the success that WDJX is known for and to try to build on the incredible job that Barry Fox has done with this radio station for the last two years. I hope to be able to walk in his shoes."

Prior to joining WDJX Collins worked as an air personality at WQXE/Elizabethtown, KY; WSTO/Evansville, IN; and WLKT/Lexington, KY.

EXECUTIVE ACTION

Hill Adds Corporate Duties At Citadel

KUBL/Salt Lake City PD Ed Hill has been elevated to the newly created position of Corporate Director/Imaging & Format Development for Citadel Communications. He will continue to serve as PD of Country KUBL.

"This is a significant opportunity for both Ed and Citadel," Citadel Exec. VP/Programming Ken Benson said. "Ed's creativity and ability to package and produce radio stations combined with his years of experience make him a valuable addition to Citadel's programming initiative."

In his new position Hill will work closely with VP/Product Development Scott Mahalick and VP/AM Programming Brian Jennings to help create imaging campaigns for all Citadel formats. Hill joined Citadel in 1993 as OM/PD for the group's stations in Modesto, CA and Salt Lake City.



Hill

Eagle Music Group Officially Opens For Business

Former MCA Records Sr. VP Eddie Gilreath has formally launched Los Angeles-based Eagle Music Group. Marketing and promotion duties will be helmed by Joey Quarles, who has worked for WEA, MCA/Universal and Geffen, and the production offices will be led by Mitch Rabin, who has worked for Geffen and Domo Records. Michael Hamilton oversees financial matters, and Tod Ratfield will handle legal duties.

The company, which played a leading role in the success of former Gap Band frontman Charlie Wilson, will release new albums this year from The St. Lunatics, JT Taylor, The Dazz Band, New Age guitarist Dallas Gordon, The Rippingtons' Steve Reid and rappers 69 Boyz.

Gilreath commented, "The Eagle Music Group enables artists and entrepreneurs to own an imprint and to retain their independence and do so without the expense of having to fund the day-to-day operating expenses this business requires."

Elektra Elevates Two To Nat'l Dirs./Field Promo

Elektra Entertainment has elevated Colleen Wilson-Hicks and

Monique Davis from Regional Promotion Managers to co-National Directors/Field Promotion. Wilson-Hicks will focus on the Southwest from her Dallas base, while Davis will focus on the Northeast from Washington, DC. Both report to Sr. VP/Urban Music Richard Nash.

"Colleen is really the consummate promotions professional," said Nash. "Her understanding of the complexities of the marketplace coupled with her tenacity and ability to deliver time and time again has made her an invaluable member of our team. Monique is a take-charge executive who gets it done. Her ability to understand the intricacies of her role and sustain the needs of the field staff make her a natural for this position."

Wilson-Hicks joined Elektra in 1995. Davis worked at Red Ant Records before moving to Elektra in 1997.



Wilson-Hicks



Davis

Cravens

Continued from Page 3

"John is an outstanding addition to our company and will play an important role in all aspects of expanding our O&Os in New York, L.A. and Boston and our local presence in Chicago," said One-On-One President/CEO Chris Brennan. "We are thrilled to have a person of his caliber and experience join our management team."

Cravens began his career as an AE for WNDE & WFBQ/Indianapolis. From there he moved to ABC Radio Spot Sales in Chicago and, later, to WRQX-FM/Washington, where he was NSM. Cravens has been NSM for WLS-AM &

FM/Chicago, GSM for WABC-AM/New York, VP/GM of KSRR-FM/Houston, President/GM of WHYT-FM/Detroit, GM at Sports WMVP/Chicago and, most recently, Sr. VP at Broadcastspots.com.

"This is a great opportunity for me to work with Chris Brennan, whom I've gotten to know and respect a lot," Cravens told R&R. "This position offers the opportunity and challenge of growing something brand-new, and I really thrive in that kind of environment. Timing is everything, and, with One-On-One having backing from Vulcan Ventures and the resources of *The Sporting News*, the time is definitely right for this opportunity."

DATEBOOK

MONDAY, APRIL 2

National Peanut Butter And Jelly Day
1513/ Searching for a fountain of youth, Spanish explorer **Juan Ponce de Leon** discovers Florida. Today the state is popular among retirees.
1978/CBS-TV airs *Dallas* for the first time.
1992/ Mafia boss **John Gotti** is convicted in a federal district court on 14 counts of racketeering and conspiracy to commit murder.



Got Gotti?

1996/Internet search engine Lycos goes public.

Born: **Sir Alec Guinness** 1914-2000, **Dana Carvey** 1955

In Music History

1957/**Elvis Presley** plays his first concert outside the U.S., for a crowd of 15,000 in Toronto. He plays three more shows in Canada the same year and, except for his Army service, never leaves the United States again.
1980/Socially conscious folkie **Bruce Cockburn** wins Canada's Juno Award for Folk Artist of the Year.
1987/Jazz drummer **Buddy Rich**, 67, dies of a heart attack in Los Angeles.
Born: **Marvin Gaye** 1939-1984, **Leon Russell** 1941, **Emmylou Harris** 1947

TUESDAY, APRIL 3

Corrupt Society Day
1860/Pony Express mail service begins, charging \$5 for every half ounce of mail. Highly unprofitable, it drops dead in less than a year.
1882/Notorious outlaw **Jesse James** is shot to death by **Robert Ford**, a member of his gang who hoped to collect the bounty on James' head.
1996/Unabomber **Ted Kaczynski Jr.** is arrested by FBI agents at his small wilderness cabin outside of Lincoln, MT. He is later sentenced to four consecutive life sentences with no possibility of parole.

Born: **Alec Baldwin** 1958, **David Hyde Pierce** 1959, **Eddie Murphy** 1961

In Music History

1969/**Jim Morrison** of The Doors surrenders to the FBI in Los Angeles, charged with interstate flight related to Florida lewd behavior charges. He's eventually convicted, and the sentence is on appeal when he dies in '71.
1989/Pepsi dumps a campaign based on **Madonna's** "Like a Prayer," saying that the public is confused about the distinction between the ads and the song's startling video.
1996/**MC Hammer**, who reportedly earned \$30 million in 1990, files for bankruptcy.

Born: **Tony Orlando** 1944, **Melissa Etheridge** 1961, **Mike Ness** (Social Distortion) 1965, **Sebastian Bach** (ex-Skid Row) 1968

WEDNESDAY, APRIL 4

Tell A Lie Day
1841/One month after assuming office, President **William Henry Harrison** dies of pneumonia. VP **John Tyler** ascends to the presidency.
1949/The North Atlantic Treaty Organization is formed by 12 Western democracies as a safeguard against Soviet aggression.
1967/**Johnny Carson** quits as host of *The Tonight Show*. He returns three weeks later for an additional \$30,000 a week in salary.
Born: **Maya Angelou** 1928, **Yasser Arafat** 1929, **Robert Downey Jr.** 1965

In Music History

1964/With **The Beatles** holding the first five positions on its singles chart, *Billboard* says, "Just about everyone is tired of The Beatles." It's mistaken.
1968/**Bobby Goldsboro's** "Honey" goes Gold. The sappy tune is his only No. 1 hit.
1984/At his arraignment for the murder of **Marvin Gaye**, Gaye's father responds to the question "Did you love your son?" with "Well, I didn't dislike him."
1996/A portion of the ashes of **Jerry Garcia**, late of **The Grateful Dead**, are scattered over the Ganges River.
Born: **Muddy Waters** 1915-1983, **Barry Oakley** (ex-Allman Brothers) 1948

THURSDAY, APRIL 5

National Raisin And Spice Bar Day
1614/**Pocahontas**, daughter of an Algonquin Indian chief, marries Jamestown tobacco planter **James Rolfe**.
1955/**Winston Churchill**, the prime minister who saw Great Britain through WWII, retires.
1987/FOX Broadcasting launches with two Sunday-night TV shows: *Married ... With Children* and *The Tracey Ullman Show*. It's raised its standards by 2001 with the hit *Temptation Island*.



FOX on the run.

Born: **Spencer Tracy** 1900-1967, **Roger Corman** 1926, **Mitch Pileggi** 1952

In Music History

1989/**Cozy Powell**, 50, who played drums with, among others, **Rainbow**, **The Jeff Beck Group**, **Whitesnake** and **Black Sabbath**, is killed in a car accident in England.
Released: **Alice Cooper's** "Only Women" and America's "Sister Golden Hair," 1975
Born: **Tony Williams** (The Platters) 1928-1983, **Agnetha Faltskog** (ex-ABBA) 1950

FRIDAY, APRIL 6

National Caramel Popcorn Day
1909/Commodore **Robert Peary** becomes the first man to reach the North Pole.
1916/**Charlie Chaplin**, 26, becomes the highest-paid actor in the world when he signs a contract with Mutual Films for \$675,000 a year.
1992/Science-fiction writer **Isaac Asimov** dies.
Born: **Billy Dee Williams** 1937, **Marilu Henner** 1952

In Music History

1990/**Motley** Crue drummer **Tommy Lee** is briefly hospitalized after he falls while climbing a scaffold to his drum set at a New Haven show.
1995/Howard Stern apologizes for having played gunshots over a **Selena** record on the day of her funeral.
Born: **Mertle Haggard** 1937, **Michelle Phillips** (ex-Mamas & Papas) 1944

SATURDAY, APRIL 7

National Teacher Appreciation Day
1917/America enters World War I.
1934/Ford Motor Co. announces white sidewall tires as an option on its new vehicles at a cost of \$11.25 per set.
1970/**John Wayne** wins his first and only Oscar for his role in *True Grit*.
Born: **Francis Ford Coppola** 1939, **Jackie Chan** 1954, **Russell Crowe** 1964

In Music History

1975/Guitar god **Ritchie Blackmore** leaves **Deep Purple** to form **Rainbow**. "Man on the Silver Mountain," with vocalist **Ronnie Dio**, is the new group's biggest hit.
1988/**Alice Cooper's** safety gear fails while he's "hanging himself" at a London show; Cooper has to be rescued by a crew member.
Born: **Billie Holiday** 1915-1959, **Bill Kreutzmann** (ex-Grateful Dead) 1946

SUNDAY, APRIL 8

1974/At Atlanta's Fulton County Stadium, **Hank Aaron** hits his 715th home run, breaking **Babe Ruth's** record.
1975/ *The Godfather II* wins the Oscars for Best Picture and Best Director (**Francis Ford Coppola**). **Art Carney** wins Best Actor for *Harry and Tonto*, and **Ellen Burstyn** walks away with the Best Actress Award for *Alice Doesn't Live Here Anymore*.
Born: **Betty Ford** 1918, **Richard Hatch** (*Survivor*) 1961, **Patricia Arquette** 1968

In Music History

1994/**Nirvana** singer-songwriter **Kurt Cobain**, 27, is found dead of a self-inflicted gunshot in his Seattle home.
1997/**Laura Nyro**, writer of **Three Dog Night's** "Eli's Coming," **Fifth Dimension's** "Stoned Soul Picnic" and "Wedding Bell Blues," **Barbra Streisand's** "Stoney End" and many other hits, dies of ovarian cancer at age 49.
Born: **Julian Lennon** 1963
— **Brida Connolly & Frank Correia**

Zinescene

Best Of 2001 (So Far)

Spin picks what it considers to be the top 40 artists of 2001 so far. The 'zine's top 10 are (10) trance artists **Sasha & Digweed**, (9) **Bjork**, (8) **D'Angelo**, (7) art-metal artist **Maynard James Keenan**, (6) **Dr. Dre**, (5) **Eminem**, (4) **Moby**, (3) **P.J. Harvey**, (2) **OutKast** and (1) **Radiohead**.

Bjork and **Madonna** are among *Talk's* "50 Risk Takers, Idea Makers and Hell Raisers." The issue also includes a profile of **Dr. Dre**. *The Star* says a chainsaw-wielding doll in the likeness of **Eminem** — complete with a hockey mask and the rapper's tattoos re-created to the last detail — is coming soon to store shelves across America.

"Something a lot of people don't know about **Rage**: I played drums, I played bass, I played guitars, I probably wrote about 40% of the music. But now I can make it sound the way I really want. As far as lyrically? I can't define what's going to happen with me. But I'm excited to maybe stop screaming my opinion at the top of my lungs all the time, you know?" Former **Rage Against The Machine** frontman **Zack de la Rocha** tells *Spin* how his exit from the band has affected his songwriting and lyrics. The band is the 'zine's No. 12 artist of 2001.

It's So Hard To Do

Speaking of breakups, **The Spice Girls** seem headed for one. Bandmember **Melanie Chisholm** revealed recently that she is leaving the group to pursue a solo career. (*Time*)

Fleetwood Mac (with or without singer **Christine McVie**) are reuniting for a new album and tour, and **The Eagles** will reconvene for a tour and a new album this summer. And get out your boogie shoes: **The Backstreet Boys** and 'N Sync guru **Lou Pearlman** recently signed **K.C. & The Sunshine Band** to a record deal. **The Monkees** (minus "wool hat" **Michael Nesmith**) are beginning a 20-city reunion tour beginning this month. (*Entertainment Weekly, People*)

From Studio To Screen

Britney Spears, **Ricky Martin** and **Marc Anthony** are leaping from the recording studio to the big screen. **Spears** is working with **Billy Madison** director **Tamra Davis** on a yet-untitled comedy. **Martin** is expected to fill the role of a revolutionary in the political thriller *The Assassination*. And **Anthony** recently wrapped *In the Time of the Butterflies* with **Salma Hayek**. (*People, US Weekly*)

— Deborah Overman



A CRAZY LIFE — "I was in prison with psychopathic wife beaters and murderers. It was like therapy, in a twisted way." **Crazy Town** frontman **Shifty Shellshock** tells *Rolling Stone* about being arrested for selling marijuana and spending three months in the wrong area of the **Chino** prison.

Sisqo and **No Doubt** lead singer **Gwen Stefani** are heading to the small screen: **Sisqo** is set to star in a yet-untitled NBC sitcom with comedian **Bob Newhart**, and **Stefani** will play herself, as well as a fan of the band, on the May finale of FOX's animated series *King of the Hill*. (*US Weekly, People*)

The video for **Spears'** new single, "Don't Let Me Be the Last to Know," featuring steamy scenes of the singer frolicking with French model **Bryce Durren**, is so racy that **Spears'** shocked mother insisted that the producers leave the steamiest scenes on the cutting-room floor. (*Star*)

Robert Downey Jr. wants to be a rock 'n' roll star! *The Star* says the actor is collaborating on a single with British rocker **Robbie Williams**. The recently released *Ally McBeal* soundtrack also includes a track by **Downey**.

Literary Shocker

The *National Enquirer* includes an item about 77-year-old author **Paula Fox**, whose book *Desperate Characters* was made into a 1971 movie starring actress **Shirley MacLaine**. Shortly before her 20th birthday, **Fox** put her newborn daughter up for adoption. Ten years ago her daughter, **Linda**, tracked **Fox** down. **Linda's** daughter — **Fox's** granddaughter — is **Courtney Love**.

Love made the rounds at **Gucci** and various other posh Beverly Hills boutiques to collect donations of several designer items to give to actress **Drew Barrymore**, whose home burned down recently. (*Globe*)

After secretly renting **Love's** home for a recent visit to L.A., **Paul McCartney** became upset when he learned about the fire that destroyed **Barrymore's** home — which is located just two doors away from **Love's** home. *The National Enquirer* says that **McCartney** believes — but has no evidence besides "an uneasy feeling" — that the fire may have been set deliberately by "a wacko fan."

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



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The Secrets Of Success

■ TRS 2001 panel goes behind the numbers of several News/Talk winners

One of the hottest sessions during the recent R&R Talk Radio Seminar was "The Real Secrets Behind Successful Talk Stations." During the session, moderated by Arbitron VP/Programming **Bob Michaels**, the panel discussed the reasons for the winning ratings numbers earned by several of America's most successful News/Talk radio stations.



Bob Michaels



Phil Boyce



Greg Mocerri



Andrew Ashwood

On the dais were WABC/New York's **Phil Boyce**, Mocerri Media's (and formerly WSB/Atlanta PD) **Greg Mocerri** and WOAI/San Antonio PD **Andrew Ashwood**. Also scheduled to appear, but unable to do so due to a death in his family, was KFBK/Sacramento OM **Ken Kohl**. While none of the panelists were there to give away the store, so to speak, attendees certainly walked away from the standing-room-only session with plenty of food for thought, along with some real inspiration from this trio of passionate Talk programmers.

Talk Is Hot!

To no one's surprise, Michaels

began the presentation by noting just how strongly News/Talk radio performed in the fall 2000 Arbitron. "As you know, the format was very hot this past year, especially this past fall," he told those assembled. "And in the just-released 'Arbitron National Format Trends Report,' where we break out 49 different and specific formats, News/Talk scored a 9.8.

"What that means is that about one out of every 10 people in the fall survey was listening to a News/Talk radio station somewhere in America. To give that number some perspective, the No. 2 format was AC, which scored an 8.7. So you can see that the News/Talk format has a very nice lead in this arena."

Michaels then expanded those numbers to include the entire spectrum of nonmusic-formatted stations in what Arbitron defines as the News/Talk/Information group. "This includes News/Talk, Talk, Sports and News stations," he explained. "And when you combine them, you get an amazing 16.9

"About one out of every 10 people in the fall survey was listening to a News/Talk radio station somewhere in America."

Bob Michaels

share. That's up from a 15.6 in last summer's book. That number means that approximately one out of every six people in the country is listening to at least one of those spoken-word formats."

From The E-Mail Bag

Jones Radio Network's Amy Bolton checked in via cyberspace to take issue with a comment made by Clear Channel Radio CEO Randy Michaels during his address at TRS 2001.

During Randy Michaels' address to the attendees at R&R's Talk Radio Seminar on Saturday, March 10, he mistakenly attributed a diatribe against Talk radio to Bill Mann of *The Motley Fool*. To set the record straight, The Motley Fools love Talk radio, which is why they have been so successful with the syndication of both their weekly long-form and daily short-form features to over 175 stations throughout the country. The author of the article is another Bill Mann, who claims to write for CBS MarketWatch and the San Francisco Examiner.

Randy Michaels replies: During my talk at the R&R Talk Radio Seminar I mistakenly quoted an article as having been written by Bill Mann of *The Motley Fool*. As it turns out, the column, which made derogatory comments about Talk radio, was written by a different Bill Mann, reportedly of CBS MarketWatch and his own website. My apologies to Bill Mann at *The Motley Fool*. To the other Bill Mann, I stand by what I said, and I'm still laughing!

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

Winning In Market No. 1

WABC/New York PD Phil Boyce, representing the highest-ranking market on the panel, suggested that it wasn't just one big thing that has been implemented that accounts for WABC's success — going from 17th to sixth in the past year — but a number of smaller steps that have resulted in increased ratings and audience awareness.

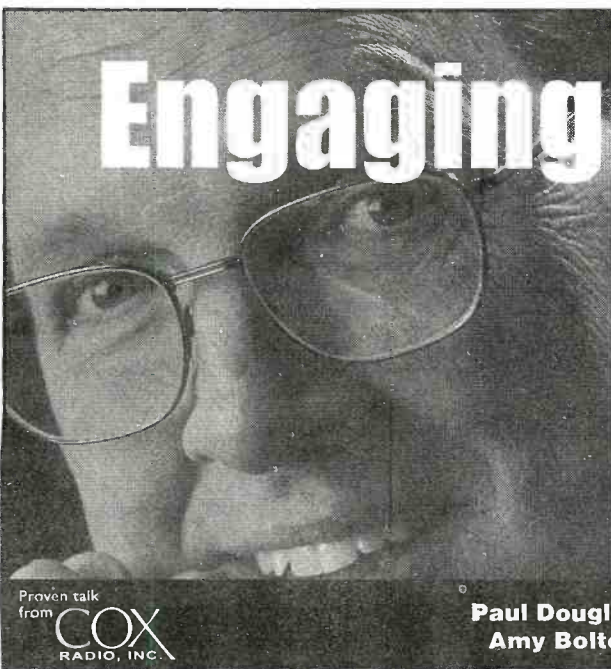
"For example," he said, "the other day I was talking with [KGO/San Francisco OM] Jack Swanson, who wondered why the WABC website, which is substantially the same as the KGO website, has nearly six times more Internet streaming audience than KGO's site does. As I thought about this, I could only come up with a simple measure that I implemented a while back where we heavily ran a quick one-line pro-

mo on-air that said, 'Listen all day at the office on WABCRadio.com.'

"I asked myself, 'Could this one simple move have helped WABC to penetrate the brick and steel of Manhattan's concrete canyons and tap into millions of listeners who have always been elusive to an AM radio station like ours? And has that move impacted not only the station's streaming listening, but also our reported listening in Arbitron?' While the answers to those questions are not yet totally clear, I believe there might be a correlation. At the very least, I believe this is something for all of us who program AM radio stations to watch as we look to the future."

Boyce noted that other things have happened at WABC that he believes contributed to the station's

Continued on Page 26



Engaging Personality

Nominated R&R Personality of the year!

Neal
BOORTZ
Somebody's gotta say it!

*Nominated by
R&R Readers as
Personality of the Year*

WBT Charlotte
M 25-54 3.6 to 5.4 **Up 50%**
M 35-54 4.5 to 6.2 **Up 38%**
A 25-54 1.8 to 4.6 **Up 156%**
A 35-54 2.4 to 4.9 **Up 50%**

WBDO Orlando
M 25-54 3.3 to 6.4 **Up 94%**
M 35-54 4.9 to 7.5 **Up 51%**
A 25-54 2.9 to 3.9 **Up 34%**
A 35-54 4.2 to 4.8 **Up 14%**

WSB Atlanta
M 25-54 14.8 share **#1 rank**
M 35-54 16.8 share **#1 rank**
WNIS Norfolk
M 35-54 6.6 to 11.0 **#1 rank**

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The Secrets Of Success

Continued from Page 24

success. "Five years ago, after we fired Bob Grant — who was the most listened-to talk host in New York City at the time — I knew in my heart it was going to take at least five years to rebuild WABC. It's to the credit of our company and station management that they have allowed me the time to do that.

"Frankly, we made a number of mistakes in our efforts at rebuilding, but I believe you can learn as much from your mistakes as you can from your successes. With any failure we experienced, I always had a 'plan B' in mind. That is one secret to success I think every programmer must know: *Always have a 'plan B.'* Always be searching for new talent and developing talent for the future.

"Right now we have three or four shows in development, so that, whenever the need arises, I am confident that we have identified talents who will be ready to plug any holes. Successful programmers, in my opinion, must always be looking two, three, four or even five years down the road at what your station will need to do in order to maintain success."

Southern Recipe For Success

Turning to Greg Mocerri, Michaels asked the former WSB/Atlanta PD how he managed to guide the station to where it had a whopping 48% of its audience fall into the 35-44 demo — a big success by anyone's standards. "Most of the credit goes to WSB's talent," said Mocerri. "If you want to know the real secret behind great Talk radio, it's simple: You've got to have great talent. The goal of WSB has always been to become dependable and memorable for its listeners. That is how you get people to write you down in an Arbitron diary."

Mocerri suggested that at least part of WSB's success comes from having a theme of personal responsibility. "We are in an era where nobody takes responsibility for their own actions," he said. "Through their shows, talents like Neal Boortz and Clark Howard really demand that people take responsibility for their own actions and their lives.

"That is one secret to success I think every programmer must know: Always have a 'plan B.' Always be searching for new talent and developing talent for the future."

Phil Boyce

That has been at least a part of WSB's success."

As far as any secrets to success, Mocerri was philosophical. "We all have basically the same tools to work with," he suggested. "Research the product, develop an action plan, and communicate the mission to your staff, then execute it. But there are a lot of intangible things that go into 'turbo-ing' your shares. Much of it is the internal composition of your staff, the station's work environment and the work ethic of your on-air hosts.

"On those issues WSB's commitment to winning is second to none, and that is really what I believe to be the key secret to much of its success. When you listen to WSB, it sounds like one family instead of a collection of shows that are islands

unto themselves. And that is something that is extremely important if you want your station to be a success."

One of the things Mocerri feels contributes to that internal camaraderie is what he defined as moving the staff from a "renter's mentality" to an "owner's mentality." "We have a reward system where everyone on the staff — including producers, engineers, newspeople and the hosts — have bonuses that are tied in to the radio station's ratings," he said. "When people have a stake in the outcome, it makes a huge difference in their attitude and performance."

When Opportunity Knocks, Answer!

WOAI's Andrew Ashwood began his presentation by addressing the fact that his station had recently picked up both Rush Limbaugh and Dr. Laura from its crosstown competitor and explaining how that move has impacted the station's recent growth. "We were actually beating our competitor before the opportunity to get the Joe Montana and Jerry Rice midday combo of Rush and Laura was offered to us," he said.

"But quite frankly, when an opportunity like that comes along, my advice to anyone would be 'Just say yes!' Having that combination to build upon has allowed us to focus more resources and energy on developing our other dayparts and local shows in morning and afternoon drive."

Ashwood believes that the No. 1 thing that today's programmers must focus on if they wish to succeed is helping to drive revenue for the station. "You do that by either creating or accessing the most compelling content possible," he said. "With that mission in mind, the secret to success is to look at the two



RADIO VISIONARY

EFM Media Chairman/CEO Ed McLaughlin (c) accepts the 2001 R&R Talk Radio Lifetime Achievement Award from R&R News/Talk Editor Al Peterson and Publisher/CEO Erica Farber at TRS 2001's closing luncheon, held in his honor.

areas that you can control as a PD — credible information and incredible personalities. We focus on that and work to bring listeners content and personalities that nobody else in town has."

Ashwood looks for three things when searching for new talent: "Are they curious, are they coachable, and are they passionate?" he said. "If they fit those three criteria, put them on the team and then just let them breathe and let them do what they do best.

"Today's radio environment offers

programmers the ability to access more information than ever, and that is a resource that programmers must use effectively to succeed. I'm not ashamed to steal ideas or access wherever I can get it.

"If you have great resources within your company, like I have with Clear Channel, use them! The one thing that every programmer should remember every day is how much he or she doesn't know. Never be afraid to tap into your company's brain trust and your friends for answers to questions and ideas."

"The secret to success is to look at the two areas that you can control as a PD — credible information and incredible personalities. We focus on that and work to bring listeners content and personalities that nobody else in town has."

Andrew Ashwood

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Research On '80s Oldies

■ Coleman study takes an early look at a burgeoning format trend

It's a preliminary review, to be sure, but Coleman has apparently become the first research firm to address the newest addition to the Oldies family, with a report titled "'80s Insights: An Early Peek at the Format Everyone in Radio Is Talking About."

Coleman unveiled the study during a recent conference call that marked the debut of the company's InsightsCall series. Almost 100 radio executives from throughout the nation dialed up to hear the data compiled from a comprehensive analysis of Arbitron and music-monitor data for 20 stations that have adopted the '80s format in radio markets 3-54.

In prefacing the report, Coleman VP Warren Kurtzman noted, "The one thing we want to stress is that at this point we don't have all the answers. We don't have any clear conclusions about the best way to do this format, because it's still a little early in the game. What we hoped to do in this first analysis is to establish an objective benchmark that we can use going forward as we gather data in the coming months."

You can get a more extensive overview by downloading the full report, free of charge, at www.colemaninsights.com. However, I'll attempt to cover the high points here this week.

Major Conclusions

The crux of the report reveals:

- The primary sales demographic is adults 18-49. Eighty-two percent of AQH listening comes from listeners who are between the ages of 18 and 44, even though only 51% of all radio listening in the markets covered

is generated from this age range. This makes it slightly more of an 18-49 format than a 25-54 format. Even though 25-54-year-old adults account for 81% of all AQH listening to '80s stations, the adults 25-54 demographic accounts for a slightly larger share — 58% — of all radio listening in markets with '80s stations.

- The 25-34 cell is the '80s format's focal point. Even though 25-34-year-olds account for only 19% of all AQH listening in the markets covered by this analysis, '80s stations generate 41% of their audience from this cell.

- Men and women account for roughly equal portions of the '80s format's audience. Males represent a slightly higher proportion of the audience, 51%.

- The presence of the format on weaker signals limits its performance. Of the 20 stations covered in the analysis, five are on Class A signals that do not provide full coverage of their Metro Survey Areas.

- On average, '80s stations have not maintained the audience shares they achieved in their debut ratings period. The four stations that have been in the format for at least a year have experienced a 31% decline in share from their first ratings books to their fourth.

- Most '80s stations are taking very

similar musical approaches. Flashback and rock-coded titles dominate their music mixes, and virtually all of the stations feature an average era of 1983 or 1984.

Covered Stations

Stations covered in the survey include WXXY & WZZM (formerly WXCD)/Chicago; KIOI/San Francisco; WPTP/Philadelphia; KHPT/Houston; WCMA/Puerto Rico; KYPT/Seattle; KBZT/San Diego; WXPT/Minneapolis; WMJC/Nassau-Suffolk; WMLL/St. Louis; KXPK/Denver; KVMX/Portland; KCNL/San Jose; WXST/Columbus, OH; KISN/Salt Lake City; WMXQ/Jacksonville; WBZA/Rochester; and WPTI/Louisville.

"Of the 20 stations that we analyzed, more than half of them debuted during the fall survey," Kurtzman explains. "The format flips hadn't happened when Arbitron's fall 2000 survey began. For any station that flipped formats during the fall book, the data that everything is based on is from the date they entered the format."

Noting that adults 18-49 is the primary sales demo, Kurtzman says, "Seventy-seven percent of the cume being generated by these stations comes from people between the ages of 18 and 44, with the greatest emphasis on the 25-34 demographic cell.



OLDIES SURVIVORS

Each Friday morning KRTH (K-Earth 101)/Los Angeles is providing a recap of the previous night's episode of the popular CBS-TV series *Survivor*. *The Jim & Joni Show* has gotten into the swing of things with an "outback" studio and attire to match. The promotion recently got the attention of KCBS-TV during a segment on *CBS 2 News This Morning*. Pictured are (l-r) Joni Caryl, KCBS-TV reporter Helen Kumari and Jim Carson.

More than one-third of all listening to '80s stations is coming from people between the ages of 25 and 34."

Things become even more concentrated when you switch from cume to AQH, where 82% of all AQH listening is from people 18-44, with 41% of it from 25-34. "If there is an ultimate center for this format, it's 25-34," Kurtzman concludes.

Music Libraries

Almost all of the stations surveyed are using virtually the same approach to their music libraries. "It leans heavily toward the flashback sound and rock sound," Kurtzman says. "When we talk about rock, we're talking about artists like John Mellencamp, Bryan Adams and Bruce Springsteen. On average, flashback and rock-coded material accounts for about three-quarters of all music being played on these stations."

In comparing stations' relative strength in small and large markets, Coleman uses its own Performance Index, which compares a station's audience share to the average share of the top 10 stations in its market. The music mix seems to have little impact on a station's performance, although Kurtzman points out, "On the surface it looks like stations that are taking a more rock approach, rather than a pop approach, are doing

somewhat better in terms of Performance Index.

"However, when we look at the data a little closer, one of the things that skews the analysis a little bit is that stations that are taking more of a pop approach tend to be those stations that are also on Class A or suburban signals and that don't get full-market coverage. When we remove those weaker signals from the analysis, we don't see a huge difference between the performance of the pop-based '80s stations and the rock-based '80s stations."

Most troubling, perhaps, are the ratings declines that the stations have experienced between their first Arbitron books and their fourth. "Thus far the stations in the format have not fared that well in terms of maintaining their 18-49 share from their first book through their fourth book," Kurtzman says. "Basically, from book to book, we're seeing a downturn for each of these stations."

"By the end of their fourth book the average station in the format has an audience share that is only 69% of what it was in its debut book. We're reluctant to say that this is going to be a trend for everybody in the format. Again, this is based only on four stations that have been in the format that long, but it's a little bit of a concern and something we're certainly going to have to track for the future."

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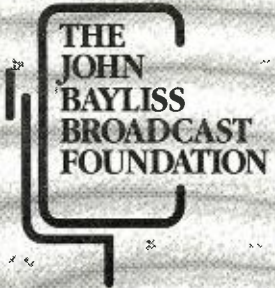
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LARRY DANIELS: ARIZONA'S COUNTRY GENTLEMAN

Master strategist, fierce competitor, mentor to many

Research and marketing? Larry Daniels was into it earlier than most. Music scheduling? That, too, and he wrote his own software. Success? Yep, close to 20 years of No. 1 12+ books. And it all began with one question. "Do you know how I can get into radio?" Daniels asked.

His teacher looked up, thought a moment and replied, "Why don't you go to a radio station and ask?"

The programming at KGEN, an AM daytimer in Tulare, CA, was all over the road, but the station was only a few blocks from Daniels' school. The young man was jazzed. When the bell sounded for lunch, he marched over to the station, walked in, asked to see the manager and said, "I'm willing to file records, sweep the floor, whatever you need, if, in return, you'll teach me about radio."

And he said he'd do it for free. Daniels started in radio the next day.

WHEN COUNTRY WASN'T ... WELL, YOU KNOW

Forty years ago Country radio didn't have the muscle it has today. In fact, in 1961 the CMA found only 81 stations playing country music full-time. Over the next 10 years that number would increase close to tenfold, but, by anyone's standards, back then Country wasn't cool.

Back in Tulare, Daniels was out of school and still working at KGEN. He'd even been named PD. The station had just been sold, however, and when the new owners told him it was going Country, his response was, "Well, you can do it without me."

By now Daniels was good enough on the air to get a night job across town, playing the rock 'n' roll he liked, but he'd been raised to do the right thing and agreed to work out his two-week notice.

Things happen for a reason.

"As we got closer to the format change, they started bringing in the records, and my upbringing took over," Daniels recalls. "I started thinking, 'I know all these artists. I know who they are. I can't leave.'"

Sometimes there's a fork in the road, and you don't take it.

The station changed to Country, and less than a week later, as Daniels was signing off, the phone rang. "Larry?" a voice said. "I just heard you on the radio. My name is Buck Owens." At the time Owens had a

few hits, but Larry knew of him from a Bakersfield TV show. "So, you guys started playing country music," Owens said.

"Yes, this is our first week," Daniels replied.

"Well, I've got a little time. Do you mind if I drop by to say hi?"

The two ended up spending an hour together, and, as he was leaving, Owens pulled out a 45 (a record, not a gun) and mentioned to Larry that he thought the singer was going to be star. Daniels believed him and became one of the first jocks to play "I'm a Honky Tonk Girl" by Loretta Lynn.

Larry and Buck became telephone buddies. When Owens was passing through Tulare, he'd call. Daniels was still a baby DJ, polishing his skills, and he remembers that when he finally got the courage to do an on-air interview with Owens, he had no idea what to

ask, and Owens ended up asking the questions. "I just totally blew it," says Daniels, "but Buck guided me through it."

As it turns out, it wasn't the last time Owens would interview him.

THE STREETS OF BAKERSFIELD

In June of '61 Daniels left Tulare and drove south to Bakersfield to go to work for KUZZ (a station that Buck Owens would buy in 1965). Within six months he was named PD. About a year later Merle Haggard left San Quentin prison and headed home to Bakersfield, determined to get his life straight.

Daniels was on the board overseeing a KUZZ remote from a club called the Blackboard when he heard the announcer say, "Well, here's a guy who just got back into town. A great singer: Merle Haggard." Daniels had never heard of Haggard, but he liked what he heard, and they became friends.

"He'd hang out while I was doing mornings," says Daniels. "He'd go in the production studio, next door to the control room, and listen to records. He loved Jimmie Rodgers."

The Bakersfield Sound also included Daniels and his band. No kidding. It started when Owens invited him to sing one night. "I'm not a bad singer," Daniels admits. Then Owens asked him to form a band to fill a Saturday-night slot at a dance hall Owens owned.



Larry Daniels

Daniels did, and it grew from there. It lasted almost seven years: Play music till two in the morning, take a nap, and wake up to do the morning show at KUZZ.

Eventually it got old, but not before Haggard invited Daniels to open for him at a club in Paso Robles, CA, then pleaded nervousness and convinced him to go out and sing the first song.

BY THE TIME HE GOT TO PHOENIX

In 1968 Daniels left Bakersfield and went to work for KMAK/Fresno, where he says he learned a lot about formatics from the PD, Bobby Martin. But after a year and a half and some negotiation, including a Sunday interview with Owens that began with a plane ride, Daniels was offered and accepted a job to program an AM daytimer in Phoenix, KTUF.

Phoenix had two other Country stations, KHAT and KRDS. Owens Broadcasting also owned a little FM station in Phoenix that was playing some sort of rock 'n' roll, KNIX. Daniels, after some consideration, pulled the manager aside and said, "You know, our only chance is to look to the FM for our future."

Daniels was 29 when his run at KNIX began, and Phoenix had a population of about 800,000.

Most radio people don't get a chance to plant roots, but Larry Daniels did. His stint at KTUF & KNIX lasted 28 1/2 years. Then, in 1999, a few months after the stations were sold to Clear Channel, he left ("on wonderful terms") and shortly thereafter announced the formation of his consultancy, Daniels Country Radio Resources, a move friends had encouraged him to make for years.

Why? Consider this: Under his stewardship, KNIX, in 1989, became the first station to win the NAB's Marconi award in two categories: Major Market Station and Country Station of the Year. During the same period of time the CMA named KNIX Radio Station of the Year five times.

Buck Owens told me that Larry's the most thorough guy he's ever met. "There's no one better or more diligent than Larry. You'd have thought the station belonged to him, not to me."

RJ Curtis, PD of KZLA/Los Angeles, says Daniels is one of a kind. "He's a master strategist, a determined and fierce competitor and an incredible manager," he says. "And he's been a mentor to a ton of guys in this business, including me."

Consultant Rusty Walker elaborated: "I've worked with just about everybody in Country radio, but I've never worked with anyone more considerate, more open to new ideas, more caring about those around him and with a more gentle spirit than Larry Daniels."

The way I see it, that says it all.

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannonworks. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.

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Street Talk

98Rock Lands In The Poke

WXTB/Tampa is taking a thrashing from the local media, not to mention animal-rights groups, following a morning show stunt in which a wild pig was castrated and then killed in the station's parking lot last month. Morning host Bubba The Love Sponge has been suspended over the incident, and the station is surely trying to make amends with offended advertisers that have pulled their business from the air. According to the *St. Petersburg Times*, that list includes M&M/Mars, Disney, GNC, GameWorks, CDNow and Denny's. The website of animal-rights group Adaptt (www.adaptt.org) lists other advertisers it claims have taken their ads off the station. The site also has pictures of the slaughter, which Adaptt says it took from the 98Rock website before the pictures were "mysteriously removed." Clear Channel has condemned the stunt as "despicable," and Market Manager Dan DiLoreto issued a memo to the Clear Channel/Tampa staff, apologizing to those employees who witnessed the killing that morning. Even Radio CEO Randy Michaels has checked in on the controversy. He told the *Wall Street Journal* that he has received death threats over the incident and promised that no similar stunts will occur at his stations.



On the hook: Bubba The Love Sponge

On a more positive note, Entercom CHR **KDND (The End)/Sacramento** this week concluded its 2 1/2-month-long Peace Promise, a campaign to stem violence in schools and communities. During the effort the station encouraged listeners to collect "Pennies for Peace." The area school that collected the most money will be awarded a grand-prize concert by **SoulDecision**. The proceeds will go to People Reaching Out, a nonprofit

Rumors

- Rumors of a new Clear Channel CHR/Pop station in Washington, DC continue to circulate. Could Rhythmic Oldies WJMO-FM be the target? Could the flip happen as soon as next week? And has the company already registered the hot995.com domain?
- Is Beasley considering launching new CHR/Rhythmic stations in Las Vegas and New Orleans?
- Suburban Salt Lake City **KFVR** drops Rhythmic Oldies to simulcast sister Salt Lake suburban CHR/Rhythmic **KYKN**. Will KYKN's 103.9 frequency get a signal upgrade that will give it better coverage in Salt Lake, then adopt a new format, leaving CHR/Pop on **KVFR**?

agency dedicated to the elimination of violence in young people's lives. You can learn more about this great promotion by logging on to www.endonline.com or by contacting The End's John Nelson at 916-339-4232 or jnelson@entercom.com.

WKIS-FM/Miami has replaced five-year morning hosts Ron Hersey and Sonny Fox with 30-year market vet Don Cox. The move may not be much of surprise if you recall that the station appointed Robert W. Walker PD last month. Walker is a veteran programmer in the market and has worked with Cox in the Pop arena. However, this will be Cox's first attempt at Country. His last assignment in Miami was at CHR/Rhythmic **WPOW-FM**.



BRITNEY DOES IT AGAIN!

Jive artist Britney Spears is enjoying success after success — her second album, *Oops ... I Did It Again*, has been certified nine times Platinum by the RIAA. Spears is currently working on her third album for Jive. Pictured (l-r) are co-manager Johnny Wright, Spears, Jive President Barry Weiss and co-manager Larry Rudolph.

Rumors have been circulating out of San Diego that **Clear Channel** is considering an LMA with **Califormula** for its Tijuana/San Diego properties, including CHR/Rhythmic **XHTZ (Z90)** and Country **XHCR**. CC Regional VP/Programming & Operations Jack Evans told **ST**, "There is nothing to officially announce on this subject at this time."

Clear Channel's plan to install a new PD at **WHTZ (Z100)/New York** to help ease VP/Programming **Tom Poleman's** workload has been scuttled, apparently due to the downturn in the economy and the recent Clear Channel/New York market restructuring. So, Poleman will stay on as Z100 PD and VP/Programming.

The Buzz Around L.A.

ST hears that the long-rumored format flip of **KLAC/Los Angeles** from Adult Standards to Talk as "The Buzz" should become a reality around April 2. Under the current scenario, **Phil**

BBMAK

ghost of you and me

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Street Talk®

Continued from Page 30

Hendrie would move from afternoons at sister KFI to mornings at KLAC via tape-delay. The rest of the possible lineup: Premiere's **Jim Rome** (from crosstown sister KXTA) for 9am-noon; **Todd Schnitt** (a.k.a. WFLZ/Tampa morning host MJ Kelli), 1-3pm; **Tim & Neil** (from crosstown co-owned KFI late-nights), afternoons; and former syndicated host **Lionel** in evenings. Meanwhile, **John and Ken**, now done with their stint in mornings at rival KABC, would return to KFI for afternoons. If all this happens, Schnitt will continue as morning host at WFLZ and broadcast his L.A. show from Clear Channel/Tampa's broadcast center.

The **WZRI & WZRA/Providence** simulcast segues from Classic Hits to '80s.

Congratulations to WABC/N.Y., which raised \$1.6 million with its 11th annual Cure-a-Thon for the Leukemia and Lymphoma Society. **Rush Limbaugh**, who personally kicked in \$250,000 last year, upped the ante and donated \$350,000 this year. All together, Limbaugh and his listeners raised \$1.5 million for the event.

ST sends our best wishes to WBAP-AM/Dallas and *Midnight Cowboy Trucker Network* host **Bill Mack**, who retires on March 31 after 32 years on the air. Mack will be succeeded by co-host Eric Harley. The program also airs on 13 other stations.

WLLD/Tampa morning co-host **Flyin' Brian Jameson** exits. Did he do too good a job living up to his reputation (according to the



Wild 98.7 website) as an "all-around party freak" at a station-sponsored concert?

Your station-produced commercial can be worth as much as \$100,000! The entry deadline for the Radio-Mercury Awards has been extended to March 26. For details, contact Wendy Frech at 212-681-7216 or mercury@rab.com.

Rodney Rainey, GM of Clear Channel's KTJM/Houston, heads to New England as President of Boch Broadcasting, which owns WCOD, WDTV, WTWV & WXTK/Cape Cod, MA. Boch also taps former WFNX/Boston PD **Troy Smith** as OM/PD, WTIC-AM/Hartford GSM **Dan Endom** as VP/Sales and Clear Channel/Austin Marketing & Promotions Manager **Dale Pierce** as VP/Marketing & Promotions

Classical Gas

"Ten great composers, 10 gigantic egos, one desert island." That's how Classical **KDFC/San Francisco** is billing its Classical Survivor contest, which mixes pop culture with the cultural elite. Beginning today, listeners can go to www.kdfc.com and read detailed



Stop giggling!

profiles on all of the "contestants," including "Mozart's incessant giggling (and attempts to borrow money). Robert 'Mad Dog' Schumann is hallucinating again, and he's not the only one. Saint-Saens has mother issues — hence the blankie. And for once, Liszt, impeccably tailored and coiffed as usual, lacks for female attention." As PD Bill Leuth declares, "We know they created art of amazing depth, impact and power. Now we'll find out if they can start a fire with a viola bow!"

Rumbles

- WLIT/Chicago's Paul Peterson and JoAnn Genette are replaced in mornings by **Melissa Forman**, from suburban WKIE-FM.
- WRKI/Danbury, CT PD **Tom Bass** heads up the highway to become PD at Classic Rocker WHCN/Hartford.
- **Bobby Corona** is the new PD at Kova's CHR/Rhythmic WCKZ/Ft. Wayne, IN.
- Eighteen-year WYYD/Roanoke-Lynchburg, VA MD/middayer **Robynn James** exits. Is she about to become PD at another station in the market?
- ABC flips Hot AC WPLT/Detroit's calls to **WDVD**.
- **KGMG/Tucson** PD **Carey Edwards** becomes VP/Programming for Sierra H Broadcasting, which owns **KAJM** and **KAZL/Phoenix**.
- Former KKRZ/Portland morning co-host **John Murphy** and outgoing KYSR/Los Angeles nighttimer **Leah Brandon** join forces to do mornings on KKRZ via cyberjocking from Los Angeles. Are two other Clear Channel stations showing strong interest in displaced morning host **Dan Clark's** services?
- Former WSNX/Grand Rapids, MI MD/nighttimer **Brad Newman** is the new Brand Manager/PD at KMCK/Fayetteville, AR.
- WNOU/Indianapolis Production Director **A.J.** adds Director/Imaging duties for Emmis/Indianapolis.

Proof of Male Domination



MEN 18-34

Nashville, TN **WNPL**
.1 to 6.1 (debut book)

Pensacola, FL **WRXR**
5.1 to 10.8 (debut book)

Chattanooga, TN **WRXR**
14.5 to 20.0

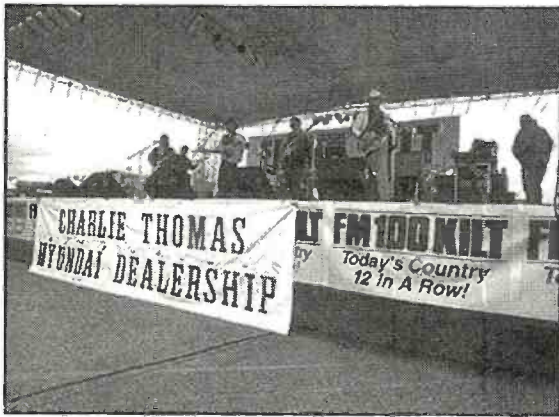
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Continued on Page 34

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Street Talk®

Continued from Page 33

Westwood One is donating its Mutual News archives to George Washington University in Washington, DC. The library includes recordings of radio personalities Larry King, Jim Bohannon and Pat Buchanan and various news events. The school will feature the programming in its new Media and Public Affairs building.

A Chicago radio legend has finally come to an end. *Polish Cavalcade of Music* aired its last broadcast March 18 after 72 continuous years in various incarnations. Host **Wally Skibinski** took over the show, which aired on WJOB/Hammond, IN, in 1952. The *Polish Cavalcade* would air for three hours every Sunday morning and then move to the Club 505 Poika Lounge in the Hegewisch neighborhood of Chicago in the afternoon.



MCCAIN & KENNEDY FACE OFF

Republican Senator John McCain (l) joins President/Media Syndication Services Paul Woodhull (c) and Democrat Senator Ted Kennedy (r) in the shadow of Washington, DC's Capitol dome to celebrate McCain's recent addition to MSS' *Face-Off*, a daily 90-second debate on the day's issues.

Rumbles, Pt.2

- WRBQ's **Ken Cooper** and **John Ritter** exit.
- KAMX/Austin MD **Patrick Lemiux** exits.
- WARU & WHZR/Peru, IN OM **J.J. Davis** takes PD duties at CHR/Pop WAZY/Lafayette, IN.
- Portland, OR talk show host **Rick Emerson** has co-founded PayTheBand.com, a website designed to allow music fans to download music by paying the artists directly.
- **Marc Anthony** is the new morning driver at WWST/Knoxville.
- Longtime WKHQ/Traverse City, MI morning driver **The Captain** has announced his retirement.
- Hot AC **KKPN/Corpus Christi, TX** moves from 104.5 to 102.3 to take over the frequency of Rhythmic sister KBTE under the guidance of KKMKG/Colorado Springs PD and consultant Jason Hillery. Meanwhile, a new format is expected to be launched on the 104.5 frequency soon. Until then, anyone tuning to 104.5 will hear a looped promotional announcement telling listeners to tune in to the new and improved signal for KKPN at 102.3.
- WBFA/Columbus, GA hires **Miller Robson** and **Kim Carson** for mornings.
- KAZR/Des Moines promotes Asst. MD **Jo Michaels** to MD.
- WRXL/Richmond selects crosstown WDYL middayer **Casey Krukowski** to become MD/Event Coordinator.
- KLSY/Seattle afternoon talent **Peter McLaine** exits the Sandusky AC.

RADIO & RECORDS



1

- **Bill Hogan** accepts BuySellBid.com Presidency.
- **Charlie Ochs** appointed VP/GM of Infinity/Tampa; **Mason Dixon** joins WYUU as PD/morning host.
- **Jodi Williams** upped to VP/Urban Promotion at RCA Records.
- **Tom Langmyer** promoted to KMOX/St. Louis Dir./Ops.
- **Mike Moore** made PD of WSIX/Nashville.

5

- **Sil Scaglione** selected as WJZZ/Philadelphia VP/GM.
- **Steve Kingston** crowned PD of WXRK/New York.
- **Tom Poleman** vaults to PD post of WHTZ (Z100)/New York.
- **Alan Sledge** appointed PD of KMPS-FM/Seattle.

10

- **Rick Stone** advances to A&M Records Sr. VP/Promo.
- **Greg Solk** boosted to VP/Programming of Evergreen Media.
- **Marc Ratner** raised to Reprise VP/Pop Promo.
- **Sandy Beach** goes to WMJQ/Buffalo as PD.
- **John London** returns to Los Angeles to do mornings at KKB.T.

15

- **Doug Brown** becomes VP/Group Operations of Legacy Broadcasting.
- **Reid Reker** recruited as VP/Programming for FairWest.
- **Larry Coates** tapped as KWJJ-AM & FM/Portland OM.
- **Tom Evans** named PD of WIYY/Baltimore.
- **Russ "The Moose" Syracuse** joins KFRC/San Francisco for weekends.

20

- Elektra/Asylum promotes **Vic Faraci** to EVP/Marketing and **Jerry Sharell** to SVP/Creative Services.
- **Al Casey** appointed VP/Programming for Charter Broadcasting.
- **Dene Hallam** hired as WWWW/Detroit PD.
- **Pete Porter** picked to program WQYK-FM/Tampa.
- **Gary Owens** chosen to host *Soundtrack of the '60s*.

25

- *Starting out in radio:* **Carl Poorman** gets mornings at KEDO/Longview, WA

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail streettalk@ronline.com

“Silver Lining’ is pulling consistent top 5 phones and is already #2 in callout!”

– Kent Phillips PD/KPLZ

“ STAR’s listeners are passionate about ‘Silver Lining’ and we are too!”

– Alisa Hashimoto MD/KPLZ

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G O D B L E S S

T H E

GO-GO'S

Going For
CHR/Pop Adds
April 24th



"Unforgiven"

THE FIRST SINGLE

*includes co-writer Billie Joe Armstrong
of Green Day on guitar and backing vocals*

- 3/29 David Letterman
- 5/10 Tonight Show with Jay Leno
- 5/14 Good Morning America
- 5/15 Late Night with Conan O'Brien
- 5/17 Rosie D'Donnell Show
- 5/17 ESPN/WNBA Special
- 5/18 Today Show

#1 Most Added Hot AC Radio
#3 Most Added AAA Radio
#6 Most Added Alternative

WPLJ	WLIR	KYSR	ALICE
Y100	WXPN	KKMR	WBMX
DC101	KFMB	KMXP	KZON
KYKY	WRNR	WSSR	KRSK
KBEE	WPTE	WRLT	WHTG
WCPT	WFPK	KCDU	WRNX
KLLY	KCDA	WZZI	WJSE

and many more...

"The first time I heard 'Unforgiven', I was blown away – The Go-Go's are back!" — Jim McGuinn, WPLY/Philadelphia

"Wow! 'Unforgiven' reminds me of the great days of 'Vacation' and Go-Go's fun – welcome back!" — Steve Davis/Zapoleon Media



NEW ALBUM "GOD BLESS THE GO-GO'S" IN STORES MAY 15TH



STEVE WONSIEWICZ
swonz@rronline.com

RIAA's 2000 Sales Tales

Rap and hip-hop surpass country as music buyers' second-favorite genre

Fueled by monster sales of discs from artists like Eminem, Dr. Dre, Nelly and OutKast, rap and hip-hop have surged past country to become the second most-popular form of music in the nation, according to the RIAA's most recent "Consumer Profile" report.

Rap and hip-hop garnered an impressive 12.9% of the \$14.3 billion U.S. music market, up from last year's 10.8% showing. It's the highest total for rap and hip-hop since the RIAA has kept such figures. Country stabilized after five years of successive declines to capture 10.7% of the market in 2000 vs. 10.8% the prior year. The genre peaked in 1993 at 18.7% of the market.

Despite rap and hip-hop's impressive gains, rock remains king of the sales hill with 24.8% of the market. Purchases of rock repertoire, nevertheless, slid for the sixth consecutive year and are down significantly from their '90s peak of 35.1% set in 1994. Because rock is such a diverse genre, many observers contend that it should be compared to a combination of rap/hip-hop and R&B/urban. In that case rock's 24.8% market share is only a few percentage points ahead of rap/hip-hop-R&B/urban's 22.6%, which is the highest figure yet for the combined genres.

Other genre highlights: R&B/urban music sales dipped to 9.7% from 10.5%, their second consecutive decline, and pop purchases slumped to 8.0% from 10.3% (the genre never dipped below 9% during the '90s).

In discussing this year's study, RIAA President/CEO Hilary Rosen said in a statement, "It's encouraging to see a consumer profile as diverse as the vast array of works that were released in 2000. It comes as no surprise to see the gain that rap and hip-hop have made when you consider that all of our major record labels produced many successful multi-Platinum albums of that genre throughout the year."

The RIAA's "Consumer Profile" was compiled by Peter Hart Research via a national telephone and Internet survey of past-month music buyers (3,051 per year) and has a margin of error plus/minus 2.2%. Peter Hart Research allowed consumers to classify their purchases by genre. Here are some other key findings.

Age

As noted in this column nearly two years ago, 1998 was a landmark year for the recording industry, as older demos overtook younger consumers to purchase the majority of recorded music. Consumers aged 30+ purchased 50.4% that year. That total jumped to 54.5% in 1999 but inched back to 53.8% last year.

In 1998 the 45+ cell became the single largest consumer group to purchase music (18.1%), marking the first time that demo bought more music than consumers aged 15 to 19 years old. That trend continued, as the 45+ demo bought 24.7% of all music in 1999 and 23.8% in 2000. Consumers over 45 years old now buy nearly twice as much recorded music as any other age group.

Conversely, preteens and teens increased their appetite for music last year. The 10-14 demo and 15-19 cell bought 21.8% of all music vs. 21.1% last year. Unfortunately, that's well off the '90s peak of 26.8% set in 1992.

Sales to the twentysomething demos (20-24 and 25-29) were unchanged at 23.1%, well off the '90s top of 32.4%, set in 1992.

Sales Outlet

Traditional record stores continued to lose sales to other retailers. Record retailer cash registers rang up 42.4% of the market vs. 44.5% in 1999. It's the third consecutive year of declines.

Meanwhile, nontraditional retailers (which includes category killers like Best Buy and Circuit City and superstores such as Target and Wal-Mart) pocketed 40.8% of all sales vs. 38.3% in 1999. It's that category's highest total since the RIAA started keeping such stats.

Tape and record club sales continued their downward trend to 7.6% last year compared to 7.9% in 1999, nearly half of their '90s peak of 15.1% set in 1994. Internet sales jumped to 3.2% last year vs. 2.4% in 1999.

Rap And Hip-Hop Make Their Move

Market Share By Genre

Genre	'91	'92	'93	'94	'95	'96	'97	'98	'99	'00
Rock	34.8	31.6	30.2	35.1	33.5	32.6	32.5	25.7	25.2	24.8
Rap/Hip-Hop ¹	10.0	8.6	9.2	7.9	6.7	8.9	10.1	9.7	10.8	12.9
Country	12.8	17.4	18.7	16.3	16.7	14.7	14.4	14.1	10.8	10.7
R&B/Urban ²	9.9	9.8	10.6	9.6	11.3	12.1	11.2	12.8	10.5	9.7
Pop	12.1	11.5	11.9	10.3	10.1	9.3	9.4	10.0	10.3	8.0
Religious ³	3.8	2.8	3.2	3.3	3.1	4.3	4.5	4.5	6.3	5.1
Jazz	4.0	3.8	3.1	3.0	3.0	3.3	2.8	1.9	3.0	2.9
Classical	3.2	3.7	3.3	3.7	2.9	3.4	2.8	3.3	3.5	2.7
Soundtracks	0.7	0.7	0.7	1.0	0.9	0.8	1.2	1.7	0.8	0.7
Oldies	1.0	0.8	1.0	0.8	1.0	0.8	0.8	0.7	0.7	0.9
New Age	1.3	1.2	1.0	1.0	0.7	0.7	0.8	0.6	0.5	0.5
Children's	0.3	0.5	0.4	0.4	0.5	0.7	0.9	0.4	0.4	0.6
Other ⁴	4.2	5.4	4.6	5.3	7.0	5.2	5.7	7.9	9.1	8.3

¹ Includes rap (10.3% market share) and hip-hop (2.6%); ² Includes R&B, blues, dance, disco, funk, fusion, Motown, reggae and soul; ³ Includes Christian, gospel, inspirational, religious and spiritual; ⁴ Includes ethnic, standards, big band, swing, Latin, electronic, instrumental, comedy, humor, spoken word, exercise, language, folk and holiday music.

Market Share By Demo

Cell	'91	'92	'93	'94	'95	'96	'97	'98	'99	'00
10-14	8.2	8.6	8.6	7.9	8.0	7.9	8.9	9.1	8.5	8.9
15-19	18.1	18.2	16.7	16.8	17.1	17.2	16.8	15.8	12.6	12.9
20-24	17.9	16.1	15.1	15.4	15.3	15.0	13.8	12.2	12.6	12.5
25-29	14.5	13.8	13.2	12.6	12.3	12.5	11.7	11.4	10.5	10.6
30-34	12.5	12.2	11.9	11.8	12.1	11.4	11.0	11.4	10.1	9.8
35-39	9.8	10.9	11.1	11.5	10.8	11.1	11.6	12.6	10.4	10.6
40-44	6.7	7.4	8.5	7.9	7.5	9.1	8.8	8.3	9.3	9.6
45+	11.8	12.2	14.1	15.4	16.1	15.1	16.5	18.1	24.7	23.8

Market Share By Sales Outlet

Outlet	'91	'92	'93	'94	'95	'96	'97	'98	'99	'00
Record Stores	62.1	60.0	56.2	53.3	52.0	49.9	51.8	50.8	44.5	42.4
Other Stores	23.4	24.9	26.1	26.7	28.2	31.5	31.9	34.4	38.3	40.8
Clubs	11.1	11.4	12.9	15.1	14.3	14.3	11.6	9.0	7.9	7.6
Internet	N/A	N/A	N/A	N/A	N/A	N/A	0.3	1.1	2.4	3.2
Ads/Toll-Free Numbers	3.0	3.2	3.8	3.4	4.0	2.9	2.7	2.9	2.5	2.4

Market Share By Format

Format	'91	'92	'93	'94	'95	'96	'97	'98	'99	'00
Full-Length CDs	38.9	46.5	51.1	58.4	65.0	68.4	70.2	74.8	83.2	89.3
Full-Length Cassettes	49.8	43.6	38.0	32.1	25.1	19.3	18.2	14.8	8.0	4.9
Singles (all)	8.8	7.5	9.2	7.4	7.5	9.3	9.3	6.8	5.4	2.5
Music Videos	0.4	1.0	1.3	0.8	0.9	1.0	0.6	1.0	0.9	0.8
Vinyl LPs	1.7	1.3	0.3	0.8	0.5	0.6	0.7	0.7	0.5	0.5

Total U.S. Sales (in millions \$)

'91	'92	'93	'94	'95	'96	'97	'98	'99	'00
7,834	9,024	10,047	12,068	12,320	12,534	12,237	13,724	14,585	14,323



LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD

LAUNCHING PAD

'Sun' Shining For Astralwerks' Doves

The flow of folksier rock-based acts successfully crossing the Atlantic has risen to well beyond a trickle. The latest such group to make inroads stateside is the Virgin/Astralwerks/Heavenly Records band **Doves**, whose new song, "Catch the Sun," made a No. 49 debut at Alternative two weeks ago and continues to win new fans.



Doves

Stations that have added the track include format stalwarts such as KNDD/Seattle, WNNX/Atlanta, KROQ/Los Angeles, XTRA/San Diego, KNRK/Portland, KTCL/Denver-Boulder, KWOD/Sacramento, WKQX/Chicago and WDXD/Pittsburgh. A handful of key Adult Alternatives have also been playing the song, including WXPN/Philadelphia, WXRT/Chicago, WXRV/Boston, WRLT/Nashville and KCTY/Omaha.

Doves — comprised of twins Jez and Andy Williams and schoolmate Jim Goodwin — hardly classify as a new act. The trio formed in 1991 as Sub Sub, an acid house act based in Manchester, England. In '93 the group scored their first hit in the U.K. with "Ain't No Love (Ain't No Use)," which climbed to No. 3.

The success seemed to pigeonhole the threesome as a dance act, even though the group's musical aspirations went far beyond that genre. Everything changed, however, when the masters to the group's new album and most of their equipment were destroyed in a studio fire. As Jez notes in the group's official bio, "It was a good cutoff, the fire. It kept things interesting."

Soon after regrouping, Doves released two EPs, *Sea* and *Here It Comes*. While rooted in electronica, the efforts revealed strong traditional songwriting. The group's full-length debut album, *Lost Souls*, continued that streak.

Interestingly, it was the song "Ain't No Love (Ain't No Use)" that first caught Astralwerks GM **Errol Kolosine's** attention. "We had already heard rumblings about them, and their EPs were making the rounds about 18 months ago," he remembers. "That certainly got my attention."

"We have a great relationship with Heavenly, but at the time we didn't think Doves were a band we were ready to work with. Then I spent some time with the album and saw them perform live, particularly the Glastonbury show, and it all started to come together. They liked what Astralwerks stands for as a label, and we really didn't have another act like them. It's worked out great."

When it was time to begin setting up Doves and "Catch the Sun" at radio, Astralwerks targeted specialty shows at radio, particularly Alternative. Director/Radio Promotion **Jenni Sperandeo** remembers, "I started working for the label around the beginning of October, which was around the time the album was released in the U.S. The album had a buzz early on with the critics and Alternative programmers who really pay attention to music. There was an organic groundswell that doesn't happen very often, and we wanted to capitalize on that and not have it seem like we were jamming the record down people's throats."

After working the record to the top of the specialty

show charts during the fourth quarter of 2000, Astralwerks set a first-quarter add date at Alternative. Kicking off the campaign was a performance at an industry convention at which the band was to open for Coldplay.

"Unfortunately, Coldplay had to cancel, so we went into 'war room' mode and arranged to carry on with the performance as if it was just a Doves show," Sperandeo recalls. "It worked out amazingly well, and the band won over a lot of programmers."

That scene played out for the next month as Doves continued a brief tour that concluded March 11. "We just let the band do its thing and didn't jump up and down until we had a real story," Sperandeo says. "The last thing we wanted was to overhype the band, especially since everyone was talking about another Brit-pop invasion. We wanted the band and its music to speak for themselves, and they have."

Now that Astralwerks has set things in motion, the company, which is part of the EMI Music Group, has called in the Virgin Records America promotion team to help bring the project home. "Virgin played a big role in getting the word out," Kolosine says. "I can't say enough about the help provided by VP/Promotion **Geordie Gillespie** in getting this started. Jenni and her team did a great job, and now it's time for Virgin to get involved on a full-time basis."

Look for Doves to return for another tour later this year.

Ready For Takeoff

The buzz can't get much louder on Atlanta rap and hip-hop duo **404 Soldierz**, whose new single, "Walk Like a Soldier," was recently added at influential Urban WHTA/Atlanta. The track has already lit up the station's phones, helping make the duo's debut album of the same name one of the top 100-selling albums in the market — and that's based on only about 10 plays per week as of March 13.



404 Soldierz

Signed to Atlanta indie Street Talk Entertainment, 404 Soldierz are **Curtes "C-Dawg" Consenza** and **Leon "Big Lee" Warner**. The duo have scanned about 5,000 copies of their album and sold another 4,000 "out of the trunk" since its release on Nov. 12, 2000, says Street Talk Dir./Marketing **Johnny "Cash Flow" Thomas**, who's also a partner in the company, along with Consenza and **Jerrell "Breed" Love**.

"There are a lot of labels inquiring about the group," Thomas says. "Up until this point we've done everything. Now we're looking for the right major to put some heat behind it."

Contact Thomas at 404-355-6898 for more information, and check out "Walk Like a Soldier" in the Urban and CHR/Rhythmic "Set Up" sections at Music Meeting: www.rmmusicmeeting.com.

— Steve Wonsiewicz

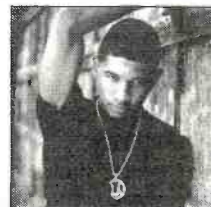
MUSIC NEWS & VIEWS

New Springsteen-E Street Band Disc Planned?

E Street Band guitarist and *Sopranos* co-star **Steven Van Zandt** told the Newark *Star Ledger* that the band and Bruce Springsteen have been working on new material that could result in a new album. Van Zandt told the newspaper the group reconvened to record a studio version of "American Skin (41 Shots)," the controversial song about the 1999 police shooting of unarmed African immigrant **Amadou Diallo**. Van Zandt is quoted as saying, "So we did that, and we were fooling around [with other songs] a little bit. We haven't formally started anything or decided anything. But I'm certainly hopeful that some time this year we'll get [in the studio] and do a record." Van Zandt didn't say when a new album could be released. The Springsteen-E Street live album, recorded during the 1999-2000 tour, hits retail April 3. The group's last album together was 1984's *Born in the USA*.

Usher Blames Napster For Album Delay

Urban vocalist **Usher** told the Associated Press that Napster forced him to junk most of the songs planned for his new album after they surfaced on the song-swapper's website. Usher, interviewed during the taping of MTV's tribute to **Janet Jackson**, told AP, "All of the songs that were on Napster have been dropped. We're cutting completely new tracks ... I couldn't do that to the fans, release an album that they have already heard." Usher's new album is expected to be released this summer.



Usher

The Judy Garland evergreen "Somewhere Over the Rainbow" was chosen as Song of the Century by the RIAA and the National Endowment of the Arts. The hit topped a list of over 1,100 songs reviewed by voters from the music industry, education and politicians. Other top-10 songs were **Bing Crosby's** "White Christmas," **Woody Guthrie's** "This Land Is Your Land," **Aretha Franklin's** "Respect," **Don McLean's** "American Pie," **The Andrews Sisters' "Boogie Woogie Bugle Boy,"** the theme to *West Side Story*, **Billy Murray's "Take Me Out to the Ballgame,"** **The Righteous Brothers' "You've Lost That Lovin' Feeling"** and **Scott Joplin's "The Entertainer."**

Tour update: The Vans Warped Tour has confirmed that **Rancid, 311, Pennywise, Kool Keith, The Rollins Band** and **The Misfits** will appear on the bill when the annual show hits the road June 22 in Phoenix ... **Depeche Mode** kick off their U.S. tour June 19 in Minneapolis ... **Epic Records' female group PYT** landed an opening slot on **Destiny's Child's** headlining tour, which began March 18 ... **Columbia singer-songwriter Pete Yorn** will be the opening act on **Semisonic's** tour beginning April 5 in New York.

This 'n' that: Multi-Platinum pop reggae singer **Shaggy** has partnered with his label, MCA Records, to launch his own imprint called **Big Yard** ... Three members of the '80s new wave group **Devo** have resurfaced as the surf rock band **The Wipeouters**. The trio will release a new album, *P'Twaang*, April 24 ... **Metallica** fan club members will get a chance to buy a 12-track live disc recorded during the hard rock band's 1989 *And Justice for All* tour ... **Mammoth Records** will release critically acclaimed singer-songwriter **Joe Henry's** new album, *Scar*, May 15.

POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	ELTON JOHN/BILLY JOEL	\$2,246.8	
2	BACKSTREET BOYS	\$1,448.2	
3	'N SYNC	\$1,153.1	
4	TINA TURNER	\$829.1	CHARLOTTE CHURCH
5	TIM MCGRAW/FAITH HILL	\$665.3	DEPECHE MODE
6	DIXIE CHICKS	\$567.0	MXPX
7	BON JOVI	\$532.1	OZZFEST 2001
8	LIMP BIZKIT	\$499.5	STYX
9	CREED	\$344.6	WHEATUS
10	MANNHEIM STEAMROLLER	\$337.5	
11	BARENAKED LADIES	\$308.4	
12	"BLUE COLLAR TOUR"	\$253.4	
13	ALAN JACKSON	\$234.0	
14	KID ROCK	\$221.8	
15	SARAH BRIGHTMAN	\$203.9	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383, California 209-271-7900.

Welcome To Music Meeting

This is the debut column covering Music Meeting, the online partnership between R&R and Liquid Audio (and Selector and other partners soon to be revealed). Each week this space will look at new songs getting attention at their respective formats that can be heard online at the Music Meeting website (www.rmusicmeeting.com).



Sky Daniels

This column will also highlight the activities of those involved in online marketing in our New Media Newsmakers feature. As new technology continues to grow in importance in the marketing of music, we want to recognize the people, companies, ideas and legal issues impacting the world of new media.

In its first month of existence Music Meeting has already had a strong impact on our industry. Over 1,500 radio programmers and label executives have registered for this service. They are seeking the most convenient and organized way to receive and listen to new music. Unlike many systems or sites that require forced interaction on the part of the radio programmer, in true R&R fashion Music Meeting is simply an objective source for getting information about and listening to new music.

Still, in this era when programmers have come to fear intense promotional pressure or question the agenda of every promotional outlet, it's hard for some to fathom how Music Meeting might be different. "What's the catch?" is the (understandably) cynical refrain.

Make no mistake, Music Meeting does have a purpose and an agenda. We believe it is the responsibility of — and a benefit for — every programmer to remain musically aware. We also recognize that it is increasingly difficult to do so with all additional demands placed on programmers in today's marketplace. Music Meeting seeks to bring your format's music and important info into a centralized online source. That way you can discover deserving new releases easier and faster than ever before. More music gets heard in less time.

Hey, it's a free service for commercially licensed programmers, with no catch. Too good to be true? You won't know until you've logged on.

NEW MEDIA NEWSMAKERS

Ty Braswell
VP/New Media, Virgin Records

All of us are waking up from the aching hangover generated by the dot-com/IPO carefree spending party. The party's end means focusing on the basics to maximize our return on investment. We are setting a goal in 2001 to harvest the e-mails of 10% of the fans who bought the artist's last record. (Simple idea, yet costly to achieve.)

Costs for streaming videos, hosting websites and paying web designers continue to escalate. We need to be smarter with our budgets and need real reporting. We are working with iBeam to develop cost-per-stream analysis reports to determine how much it costs each month to stream videos.

Combined with a better analysis of our web traffic, we plan to use this info every Tuesday to show us where the artist is developing. This surveillance is also showing where new-media departments are affecting global marketing by delivering content to fans in specific international markets.

Finally, rather than us spending time with artists and managers to explain the difference between streaming and downloading, our artists are coming to us with mature ideas that utilize the Internet. Our current example is Daft Punk's "Discovery," released this week with a fan-club membership card in every CD. The card has a code to unlock bonus tracks on their website.

Brooke Allison, who just joined the Virgin family via 2K Sounds, dominated the MP3.com charts last week, and this week she has a No. 1 debut on the R&R charts with "The Kiss Off (Goodbye)," which samples the AOL "Goodbye" voice.

Stay tuned as we roll out groundbreaking ideas from David Byrne and Janet Jackson in April.

NEW RELEASES

The latest songs featured this week on Music Meeting

www.rmusicmeeting.com

CHR/POP

BEE GEES This Is Where I Came In (Universal)
EVE 6 Here's To The Night (RCA)
LIMP BIZKIT My Way (Flip/Interscope)
OLIVIA Bizounce (J)

CHR/RHYTHMIC

112 Peaches And Cream (Bad Boy/Arista)
BEE GEES This Is Where I Came In (Universal)
JAY-Z f/R. KELLY Guilty Until... (Roc-A-Fella/IDJMG)
MEMPHIS BLEEK Do My... (Roc-A-Fella/IDJMG)
WILD ORCHID Stuttering... (RCA)

URBAN

112 Peaches And Cream (Bad Boy/Arista)
BACKBONE Five Deuce Four Tre (Universal)
DONZ Cry No More (Heartless)
FIYA 'N' ICE Work That (Infinity)
DAVE HOLLISTER Take Care Of Home (Def Squad/DreamWorks)
TYRESE I Like Them Girls (RCA)

URBAN AC

112 Playa (Bad Boy/Arista)

COUNTRY

RICK FERRELL The Girl's Got (DreamWorks)
BILL LUTHER You Will Always... (DreamWorks)
BRAD PAISLEY Two People Fell In Love (Arista)
JOHN RICH Forever Loving You (BNA)

ADULT CONTEMPORARY

BEE GEES This Is Where I Came In (Universal)
NELLY FURTADO I'm Like A Bird (DreamWorks)

HOT AC

BEE GEES This Is Where I Came In (Universal)
AARON LEWIS & FRED DURST Outside (Flawless/Geffen/Interscope)
STELLA SOLEIL Kiss Kiss (Universal)

NAC/SMOOTH JAZZ

MIKI HOWARD Kiss Of A Stranger (Peak/Concord)
PAUL JACKSON, JR. Bounce Wid' It (Blue Note)
AL JARREAU It's How You Say It (GRP/VMG)

ROCK

6GIG Yesterday (Ultimatum)
BOY HITS CAR I'm A Cloud (Wind-up)
DEXTER FREEBISH My Madonna (Capitol)
DROWNING POOL Bodies (Wind-up)
ECONOLINE CRUSH Make It Right (Restless)
TOADIES Push The Hand (Interscope)

ACTIVE ROCK

6GIG Yesterday (Ultimatum)
BOY HITS CAR I'm A Cloud (Wind-up)
DEXTER FREEBISH My Madonna (Capitol)
DROWNING POOL Bodies (Wind-up)
ECONOLINE CRUSH Make It Right (Restless)
RAMMSTEIN Links 2 3 4 (Republic/Universal)
TOADIES Push The Hand (Interscope)

ALTERNATIVE

AT THE DRIVE-IN Invalid Litter Department (Grand Royal/Virgin)
BOY HITS CAR I'm A Cloud (Wind-up)
COLDPLAY Shiver (Nettwerk/Capitol)
DANDY WARHOLS Godless (3-D Mix) (Capitol)
DEXTER FREEBISH My Madonna (Capitol)
ECONOLINE CRUSH Make It Right (Restless)
WILL HOGE Let Me Be Lonely (Launching Pad)
WILL HOGE Mrs. Williams (Launching Pad)
RAMMSTEIN Links 2 3 4 (Republic/Universal)
TOADIES Push The Hand (Interscope)

ADULT ALTERNATIVE

DAVID BYRNE Like Humans Do (Luaka Bop/Virgin)
DEXTER FREEBISH My Madonna (Capitol)
DAVID GRAY Please Forgive Me (ATO/RCA)
JOHN HAMMOND 2:19 (Point Blank/Virgin)
WILL HOGE Let Me Be Lonely (Launching Pad)
JOAN OSBORNE Love Is Alive (Universal)
OVER THE RHINE Give Me Strength (Back Porch/Virgin)

Music Meeting is an online service free to commercially licensed broadcast radio programmers and participating label executives. Each week songs are posted online in a secure, password-protected system for auditioning and/or downloading. Songs are categorized using R&R hallmarks such as formats, Most Added, etc.

liquid audio



TONY NOVIA
tnovia@rronline.com

PART ONE OF A TWO-PART SERIES

Radio And CHR By The Numbers

■ A look inside Interep's 2001 study of radio formats

The crack staff of Interep/Chicago's research division, under the supervision of Research Director **Mary Ann Slepavic**, recently unveiled "Radio Formats: 2001 Format Study." The study profiles 22 formats, and Interep says, "This study strives to serve as a current snapshot of the constantly evolving landscape of the radio dial." I've pulled out some of the highlights for CHR and the radio industry as a whole.

Flexing Radio's Muscle

According to Interep's research, even among all of today's emerging technologies, radio still reaches more than 95% of adults 18 and older every week. Among African Americans, radio does even better, reaching 96.1% of adults 18 and older every week. Radio also reaches 95.4% of Hispanic adults each week.

Here's news that will cheer sales departments around the country: Interep's numbers paint a bright picture of radio's power to reach the upscale audience many advertisers crave. Radio reaches 98.1% of people in professional and managerial occupations and 98.4% of those who have college degrees.

One of radio's strongest points is its portability. It can go from the home to the car to the office to the beach and just about everywhere in between. As you might have guessed, the study finds that radio is very strong in cars. On weekdays 43.8% of radio listening is done in the car, 35.1% at home and 21.1% at work or elsewhere. In-car listening goes up to 49.8% on weekends, at-home listening is at 38.5%, and listening at work or elsewhere drops to 11.7%.

If your station has a website, there is no better place to promote that site than on the station itself. The "Radio

Formats" study shows that radio reaches 96% of heavy Internet users.

Last, and probably most important for today's stations, which are under enormous pressure to feed their bottom lines, is radio's ability to reach people who are ready to buy something. According to Interep, radio reaches 63% of adults 25-54 within one hour of their making their largest purchase of the day. That's a very, very powerful statistic.

The CHR Listener

The more you know about your listeners, the easier it is to program for them. The "Radio Formats" study provides an excellent snapshot of CHR listeners nationwide.

It should come as no surprise that women make up the majority of listeners to CHR: 56%. Eighteen-to-24-year-olds make up 33% of the CHR audience, 25-34s make up 30%; 35-44s, 24%; 45-54s, 10%; 55-64s, 2%; and people over 65, 1%. Ninety-three percent of the CHR audience is made up of adults 18-49, and 64% of listeners fall within the 25-54 demographic. The national median age of CHR listeners is 30.8 years, 46% are married, and 43% are single. Caucasians make up 82% of CHR's national listenership; African Americans, 11%; Asians, 4%; and other ethnic groups, 3%.

When it comes to occupations, 68% of CHR listeners are employed full-time. Of those who are employed, 28% are in technical, clerical or sales occupations; 26% hold professional or managerial positions; 7% are in craft or repair occupations; and 24% are in other occupations.

Fifty-nine percent of CHR listeners' households include children living at home, and 61% of the format's listeners own their homes. Fifty-two percent of CHR listeners' homes are located in Metro Survey Area Subur-

Radio reaches 63% of adults 25-54 within one hour of their making their largest purchase of the day. That's a very, very powerful statistic.

ban areas, 35% live in MSA Central City areas, and 13% live outside Metro Survey Areas.

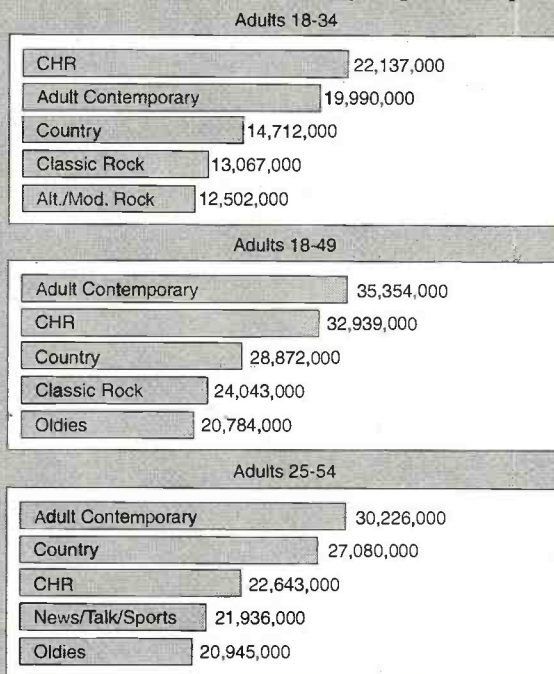
Advertisers are looking for listeners who have money to spend, and CHR delivers. CHR households have an average income of \$51,540, just below AC households' average income of \$56,422. More than 28% of CHR listeners have an annual income of \$75,000 or more, 14% make between \$60,000-\$74,999, and 12% earn from \$40,000-\$49,999.

The Interep study shows that CHR listening is strongest in the South, where 31% of the format's listeners reside. That's followed by the Northeast with 27%, the West with 22% and the north central U.S. with 20%.

The Power Of Cume

In CHR, cume is king. According to the *M Street Directory*, there are 2,200 Country radio stations in the

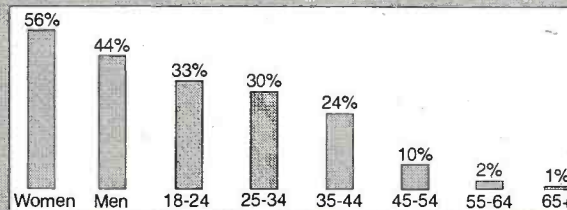
Top Radio Formats By Age Group



CHR performs well in all advertiser-friendly age groups. It ranks first nationally among 18-34-year-olds, second with persons 18-49 and third among persons 25-54.

Profiling The CHR Listener

Ninety-three percent of CHR listeners are between the ages of 18-49, with a median age of 30.8 years. Sixty-eight percent of all listeners nationally are employed full-time, 61% own their homes, and 28% of CHR listeners earn more than \$75,000 per year.



Demographic Profile

- 93% are 18-49; 64% are 25-54.
- Median age: 30.8
- 46% are married; 43% are single.
- 82% are white, 11% are black, 4% are Asian and 3% are other.

Education

- 33% attended some college.
- 32% graduated high school.
- 21% graduated college or more.

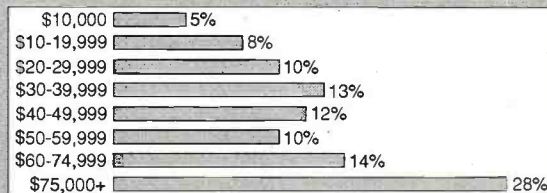
Occupation

- 68% are employed full-time.
- Of those employed:
 - 28% hold technical/clerical/sales positions.
 - 26% hold professional/managerial occupations.
 - 7% hold precision/craft/repair occupations.
 - 24% hold other occupations (other refers to any occupation not listed).

Household Profile

- 59% have children living at home.
- 61% own their own home.
- Location of residence:
 - 52% in the MSA Suburban area
 - 35% in the MSA Central City area
 - 13% in the non-MSA area

Annual Household Income



Spring 2000 Mediabank Research Inc. % composition based on adults 18+ cume, Mon.-Sun., 6am-mid. Source of format description: Center for Radio Information.

Don't Panic! Research And Refocus

Michael Lowe, OM/PD
WAOA-FM/Melbourne

Thanks for allowing me to chime in on the subject of declining ratings in CHR. WAOA/Melbourne was one of the lucky stations that enjoyed an increase — 9.4-11.2 12+ spring '00-fall '00 — but we had sagging numbers 18-34 and 18-49 (but still double-digits). It seems to me that reluctance to believe our own research may be a huge factor in the format's ratings decline.

First, is the boy-band and girl-pop era over? Maybe that voice of resistance to teen pop music we've been hearing in the background has suddenly gotten louder. When you're rolling, it's very easy to take an "if it ain't broke, don't fix it" attitude. Could it be that we've swallowed a

Continued on Page 44

Continued on Page 44

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PREMIERE TALENT

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 23, 2001

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of February 25-March 3.

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)						WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	TW	LW	2W	3W									
HP JOE F/MYSTIKAL Stutter (Jive)	3.90	3.71	3.94	4.02	52.1	10.1	3.93	3.84	3.93	3.91	3.87	4.02	3.81
DIDO Thankyou (Arista)	3.89	3.75	3.81	3.89	80.7	17.5	3.74	3.96	3.99	4.03	3.76	3.80	3.95
HP LIMP BIZKIT My Way (Flip/Interscope)	3.84	3.50	—	—	47.2	5.4	3.94	3.82	3.66	3.85	3.95	3.72	3.85
HP LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3.80	3.74	3.66	3.82	48.9	13.3	3.82	3.87	3.71	3.73	3.80	3.88	3.76
HP LEWIS W/DURST Outside (Flawless/Geffen/Interscope)	3.78	3.63	3.90	4.01	45.4	8.1	4.01	4.03	3.14	3.89	3.98	3.76	3.54
SHAGGY Angel (MCA)	3.78	3.70	3.97	3.79	82.5	23.0	3.96	3.78	3.61	3.64	3.73	3.94	3.84
HP JA RULE/LIL' MO & VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	3.76	3.72	3.87	3.89	62.2	16.3	3.86	3.85	3.40	3.85	3.68	3.74	3.77
LIFHOUSE Hanging By A Moment (DreamWorks)	3.76	3.70	—	—	46.9	10.6	3.87	3.92	3.40	3.92	3.90	3.56	3.69
HP JAGGED EDGE Promise (So So Def/Columbia)	3.65	—	—	—	40.5	8.6	3.92	3.54	3.43	3.63	3.65	3.88	3.46
MYA Free (Ruffnation/WB/University/Interscope)	3.64	3.39	—	—	48.6	12.3	3.78	3.62	3.41	3.68	3.55	3.74	3.63
HP R. KELLY I Wish (Jive)	3.64	3.60	3.86	3.66	52.8	16.8	3.54	3.67	3.82	3.59	3.57	3.85	3.58
AEROSMITH Jaded (Columbia)	3.62	3.56	3.63	3.63	62.2	13.1	3.72	3.63	3.47	3.52	3.79	3.66	3.50
FUEL Hemorrhage (In My Hands) (Epic)	3.62	3.65	3.58	3.67	56.3	14.6	3.66	3.64	3.55	3.55	3.73	3.87	3.35
S CLUB 7 Never Had A Dream Come True (Interscope)	3.62	3.65	—	—	56.3	13.1	4.03	3.46	3.19	3.72	3.27	3.74	3.70
K-CI & JOJO Crazy (MCA)	3.60	3.73	3.69	3.77	70.4	20.5	3.84	3.65	3.17	3.59	3.49	3.73	3.61
CRAZY TOWN Butterfly (Columbia)	3.58	3.50	3.75	3.62	70.1	26.2	3.68	3.65	3.35	3.59	3.47	3.61	3.66
HP MYSTIKAL/NIVEA Danger (Been So Long) (Jive)	3.57	3.54	3.77	3.61	56.0	17.5	3.63	3.71	3.24	3.59	3.45	3.78	3.53
HP 3 DOORS DOWN Loser (Republic/Universal)	3.56	3.55	3.59	3.67	50.4	11.4	3.63	3.61	3.42	3.63	3.52	3.58	3.53
LENNY KRAVITZ Again (Virgin)	3.55	3.42	3.71	3.60	76.0	22.5	3.32	3.72	3.63	3.58	3.58	3.69	3.35
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.55	3.47	—	—	44.0	11.4	3.57	3.25	3.86	3.43	3.53	3.87	3.31
BLW No More (Baby Ima Do Right) (Epic)	3.50	3.47	3.53	3.57	64.7	19.8	3.67	3.34	3.43	3.67	3.34	3.81	3.43
DESTINY'S CHILD Independent Women... (Columbia)	3.48	3.36	3.47	3.47	79.0	37.8	3.56	3.48	3.39	3.52	3.41	3.56	3.44
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.47	3.45	3.42	3.50	72.1	22.2	3.28	3.46	3.66	3.28	3.70	3.50	3.42
OUTKAST Ms. Jackson (LaFace/Arista)	3.47	3.43	3.67	3.63	75.3	31.4	3.56	3.49	3.27	3.57	3.45	3.42	3.40
THE CURE Breathless (143/Lava/Atlantic)	3.45	—	—	—	71.1	22.2	3.53	3.34	3.47	3.65	3.15	3.39	3.54
JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	3.43	3.28	3.56	3.54	83.0	30.9	3.58	3.38	3.33	3.42	3.53	3.41	3.36
VERTICAL HORIZON Best I Ever Had... (RCA)	3.42	—	—	—	40.0	9.9	3.52	3.45	3.23	3.41	3.26	3.67	3.29
PINK You Make Me Sick (LaFace/Arista)	3.41	3.33	3.51	3.64	60.5	21.5	3.54	3.25	3.41	3.53	3.32	3.20	3.54
BACKSTREET BOYS The Call (Jive)	3.39	3.39	3.47	3.40	52.3	17.8	3.57	3.34	3.10	3.54	3.36	3.84	3.57
SHAGGY It Wasn't Me (MCA)	3.38	3.33	3.50	3.34	83.7	38.5	3.48	3.41	3.24	3.53	3.13	3.57	3.28
DREAM He Loves U Not (Bad Boy/Arista)	3.36	3.34	3.49	3.63	79.0	27.7	3.70	3.20	3.15	3.16	3.68	3.29	3.38
MADONNA Don't Tell Me (Maverick/WB)	3.27	3.32	3.30	3.35	70.6	25.9	3.29	3.06	3.48	3.30	3.15	3.44	3.17
MARTIN F/AGUILERA Nobody Wants To Be Lonely (Columbia)	3.26	3.43	3.28	3.41	62.0	20.2	3.32	3.22	3.23	3.16	3.38	3.31	3.22
ATC Around The World... (Republic/Universal)	3.18	3.28	3.32	3.27	64.7	23.0	3.29	3.12	3.08	3.14	2.88	3.33	3.38

CALLOUT AMERICA® Hot Scores

By ROB AGNOLETTI

Joe f/Mystikal's "Stutter" (Jive) slams to the top spot on the Callout America survey this week. The Hit Potential track finishes with an overall score of 3.90 and places second among women 25-34 with a 3.93.

Interscope has a great week on the survey. Limp Bizkit's Hit Potential "My Way" (Flip/Interscope) reaches No. 3 overall at 3.84, and the track ranks No. 4 with teens. "Outside" by Aaron Lewis and Fred Durst (Flawless/Geffen/Interscope) is No. 3 on the survey with an overall score of 3.84. "Outside" is also No. 1 among 18-24s and is No. 2, with a 4.01, in the teen demo. Mya's "Free" (Ruffnation/WB/University/Interscope) moves into the Callout America top 10 with a 3.65 overall. S Club 7's smooth ballad "Never Had A Dream Come True" (Interscope) ranks No. 1 with teens with a 4.03.

Dido's "Thankyou" (Arista) is still going strong. The track finishes No. 2 overall with a 3.89, it's No. 1 among women 25-34 with a score of 3.99, and it finishes second among women 18-24 with a 3.96. Jagged Edge debut this week with their latest release, "Promise" (So So Def/Columbia). "Promise" ranks No. 9 overall with a 3.65 and is sixth with teens.

Lifehouse's "Hanging By A Moment" (DreamWorks) ranks No. 7 with an overall score of 3.76 and is No. 3 among women 18-24 with a 3.92. "Follow Me" by Uncle Kracker (Top Dog/Lava/Atlantic) finishes with a 3.55 overall and is No. 3 in the 25-34 demo with a 3.86. Both tracks are on their second week on the survey.

Other Hit Potential singles include Ja Rule f/Lil' Mo & Vita's "Put It On Me" (Murder Inc./Def Jam/IDJMG), with an overall score of 3.76 and a No. 5 in the 18-24 demo; Mystikal f/Nivea's "Danger (Been So Long)" (Jive); and "Loser" by 3 Doors Down (Republic/Universal).

-30-

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.

CALLOUT AMERICA HIGHLIGHTS

LIMP BIZKIT "My Way"

#3 Overall #4 Teens
#6 25-34 #7 18-24

A. LEWIS OF STAINED W/FRED DURST "Outside"

#5 Overall #1 18-24
#2 Teens

MYA "Free"

#10 Overall

S CLUB 7 "Never Had A Dream Come True"

#12 Overall #1 Teens

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	SHAGGY Angel (MCA)	11254	+111	1231802	11	169/0
	2	LENNY KRAVITZ Again (Virgin)	9915	-525	1077967	22	169/0
	4	CRAZY TOWN Butterfly (Columbia)	9411	+180	918869	11	174/0
	5	K-CI & JOJO Crazy (MCA)	9104	+10	856830	14	159/0
	3	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	8197	-1145	817849	15	170/0
	6	AEROSMITH Jaded (Columbia)	7921	+326	785158	10	167/0
	9	DIDO Thankyou (Arista)	7788	+857	855871	10	164/2
	14	JANET All For You (Virgin)	6763	+1615	693562	3	177/0
	11	S CLUB 7 Never Had A Dream Come True (Interscope)	6491	+693	710600	7	172/2
	7	MADONNA Don't Tell Me (Maverick/WB)	6438	-855	611261	15	162/0
	8	R. MARTIN F.C. AGUILERA Nobody Wants To Be Lonely (Columbia)	6214	-735	594431	9	169/0
	10	ATC Around The World (La La La...) (Republic/Universal)	5419	-508	632557	11	161/0
	15	3LW No More (Baby I'ma Do Right) (Epic)	5363	+321	569997	14	164/0
	18	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	5341	+614	439911	12	153/8
	20	LIFEHOUSE Hanging By A Moment (DreamWorks)	5105	+624	499639	6	156/2
	17	MYA Free (Ruffnation/WB/University/Interscope)	5068	+283	487531	8	164/0
	13	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	5008	-397	539128	24	153/0
	12	DREAM He Loves U Not (Bad Boy/Arista)	4815	-699	520811	26	155/0
	23	DESTINY'S CHILD Survivor (Columbia)	4782	+1506	506060	3	168/7
	16	OUTKAST Ms. Jackson (LaFace/Arista)	4096	-820	385426	12	136/0
	24	NELLY FURTADO I'm Like A Bird (DreamWorks)	3651	+483	385817	13	138/2
	22	THE CORRS Breathless (143/Lava/Atlantic)	3621	+122	387772	16	141/4
	19	PINK You Make Me Sick (LaFace/Arista)	3517	-987	399564	13	133/0
	28	JOE F/MYSTIKAL Stutter (Jive)	3257	+484	322982	6	146/9
	27	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3212	+307	278435	11	124/1
	26	MOBY F/GWEN STEFANI Southside (V2)	3204	+269	338263	11	121/2
	25	VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)	3203	+106	275341	9	130/1
Breaker	28	NELLY Ride Wit Me (Fo' Reel/Universal)	3179	+703	326980	4	136/9
	21	SHAGGY It Wasn't Me (MCA)	3027	-522	345280	20	130/0
	30	SOULDECISION Ooh It's Kinda Crazy (MCA)	2750	+134	253331	7	133/1
	29	FUEL Hemorrhage (In My Hands) (Epic)	2355	-363	212412	15	105/0
	35	SAMANTHA MUMBA Baby, Come... (Wildcard/Polydor/Interscope)	2343	+427	230675	4	142/10
	34	DAFT PUNK One More Time (Virgin)	2292	+312	259242	6	112/7
	44	DREAM This Is Me (Bad Boy/Arista)	1927	+586	164671	2	126/3
	36	BARENAKED LADIES Too Little Too Late (Reprise)	1927	+46	145024	8	101/0
	41	JA RULE F/LIL' MO AND VITA Put It... (Murder Inc./Def Jam/IDJMG)	1916	+333	198031	5	94/5
	38	TONYA MITCHELL Broken Promises (Universal)	1854	+70	135875	6	121/3
	40	COLDPLAY Yellow (Nettwerk/Capitol)	1781	+178	139300	3	110/7
	42	SARINA PARIS Look At Us (Playland/Priority)	1662	+169	187186	4	82/2
	39	3 DOORS DOWN Loser (Republic/Universal)	1648	-14	142563	7	94/1
	45	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1589	+306	167925	2	97/12
	32	BON JOVI Thank You For Loving Me (Island/IDJMG)	1520	-707	162388	16	101/0
	47	BLACK EYED PEAS Request Line (Interscope)	1454	+307	110367	2	105/10
	33	BACKSTREET BOYS The Call (Jive)	1264	-805	170916	10	116/0
	43	U2 Beautiful Day (Interscope)	1174	-317	120249	18	97/0
	37	R. KELLY I Wish (Jive)	1115	-715	129367	11	87/0
	49	LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)	1077	+40	108748	13	50/0
	46	98 DEGREES My Everything (Universal)	1030	-179	122554	17	83/0
	50	GREEN DAY Warning (Reprise)	1029	+24	58071	3	68/0
	48	NELLY E.I. (Fo' Reel/Universal)	934	-192	110690	17	92/0

Most Added®

ARTIST TITLE LABEL(S)	ADDS
JENNIFER LOPEZ Play (Epic)	133
BBMAK Ghost Of You And Me (Hollywood)	70
STELLA SOLEIL Kiss Kiss (Universal)	60
DEBELAH MORGAN I Remember (DAS/Atlantic)	38
O-TOWN All Or Nothing (J)	38
STING After The Rain Has Fallen (A&M/Interscope)	27
A TEENS Bouncing Off The Ceiling... (MCA)	26
EVAN AND JARON From My Head To... (Columbia)	22
WILD ORCHID Stuttering (Don't Say) (RCA)	15
P.Y.T. Same Ol' Same Ol' (Epic)	15

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JANET All For You (Virgin)	+1615
DESTINY'S CHILD Survivor (Columbia)	+1506
DIDO Thankyou (Arista)	+857
NELLY Ride Wit Me (Fo' Reel/Universal)	+703
S CLUB 7 Never Had A Dream Come True (Interscope)	+693
LIFEHOUSE Hanging By A Moment (DreamWorks)	+624
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	+614
DREAM This Is Me (Bad Boy/Arista)	+586
JENNIFER LOPEZ Play (Epic)	+542
AMANDA Everybody Doesn't (Maverick)	+504

Breakers®

NELLY		
Ride Wit Me (Fo' Reel/Universal)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
3179/703	136/9	28

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



177 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/11-Saturday 3/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



1-51 "Play"

Blow-Out Week!
#1 Most Added!!
On Over 200
Stations!!!



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PRODUCED BY BAG & ARTHUR FOR MURLYN MUSIC
MANAGEMENT: BENNY MEDINA AND DAVID GULLOD FOR HANDPRINT ENTERTAINMENT

New & Active

AMERICAN HI-FI Flavor Of The Weak (*Island/IDJMG*)
Total Plays: 926, Total Stations: 73, Adds: 6

ASHLEY BALLARD Hottie (*Atlantic*)
Total Plays: 926, Total Stations: 71, Adds: 1

INCUBUS Drive (*Immortal/Epic*)
Total Plays: 916, Total Stations: 75, Adds: 7

AMANDA Everybody Doesn't (*Maverick*)
Total Plays: 904, Total Stations: 97, Adds: 11

TAMIA Stranger In My House (*Elektra/EEG*)
Total Plays: 752, Total Stations: 76, Adds: 10

JENNIFER LOPEZ Play (*Epic*)
Total Plays: 641, Total Stations: 147, Adds: 133

MODJO Lady (Hear Me Tonight) (*Barclay/MCA*)
Total Plays: 609, Total Stations: 29, Adds: 0

AARON LEWIS... Outside (*Flawless/Geffen/Interscope*)
Total Plays: 557, Total Stations: 48, Adds: 1

EVAN AND JARON From My Head... (*Columbia*)
Total Plays: 416, Total Stations: 63, Adds: 22

MYSTIKAL F/NIVEA Danger (Been So Long) (*Jive*)
Total Plays: 408, Total Stations: 21, Adds: 1

JOSH JOPLIN GROUP Camera One (*Artemis*)
Total Plays: 393, Total Stations: 41, Adds: 4

SEMISONIC Chemistry (*MCA*)
Total Plays: 373, Total Stations: 37, Adds: 3

STELLA SOLEIL Kiss Kiss (*Universal*)
Total Plays: 370, Total Stations: 88, Adds: 60

WILD ORCHID Stuttering (Don't Say) (*RCA*)
Total Plays: 357, Total Stations: 56, Adds: 15

FREDRO STARR Shining Through (*Hollywood*)
Total Plays: 321, Total Stations: 31, Adds: 0

BROOKE ALLISON The Kiss-Off... (*2K Sounds/Virgin*)
Total Plays: 296, Total Stations: 49, Adds: 10

JAGGED EDGE Promise (*So So Def/Columbia*)
Total Plays: 270, Total Stations: 18, Adds: 7

EDEN'S CRUSH Get Over Yourself (*London Sire*)
Total Plays: 226, Total Stations: 29, Adds: 13

LIONEL RICHIE Angel (*Island/IDJMG*)
Total Plays: 192, Total Stations: 26, Adds: 10

WYCLEF JEAN Perfect Gentleman (*Ruffhouse/Columbia*)
Total Plays: 183, Total Stations: 16, Adds: 5

Songs ranked by total plays

Radio And CHR By The Numbers

Continued from Page 40

United States, 720 ACs, 1,100 News/Talkers, 790 Oldies stations and 570 Classic Rockers. CHR checks in with about 440, but even against formats with many more stations, it performs extremely well in many key areas.

In Interop's ranking of radio formats by overall 18+ cume, CHR, with 35.4 million listeners, ranks fourth. That's behind News/Talk/Sports, which has 37.4 million listeners; Country, which has 42.6 million; and No. 1-ranked AC, which has a national cume of 42.7 million.

By gender, CHR ranks third among women with 19.7 million female listeners; Country has 22.5 million, and AC has 24 million. CHR is fifth among men with 15.7 million male listeners nationwide. Classic Rock is fourth among men by a hair with 15.8 million, AC is third with 18.6 million, Country has 20.1 million men listening, and News/Talk/Sports is first with 21.7 million.

Checking the top radio formats by age groups, CHR ranks first among 18-34-year-olds with 22.1 million listeners. It's second among 18-49-year-olds with 32.9 million — AC is first with 35.4 million. In the 25-54 age group AC

is first with 30 million, followed by Country with 27 million; CHR ranks third with 22.6 million listeners.

In the national census regions CHR is also one of the top formats. It's second in the Northeast with 9.5 million listeners, about a million shy of No. 1 AC's 10.6 million. In the South CHR is ranked third with 10.9 million listeners, behind AC with 12 million and No. 1-ranked Country, which shows its strength down South with 19 million. CHR is also ranked third in the West with 7.9 million listeners; that's behind News/Talk/Sports' 9.2 million and AC's 9.6 million.

In Metro Survey Areas vs. Non-Metro Survey Areas, CHR further displays its strengths. In MSA Central City areas, CHR ranks second with 12.4 million listeners, behind AC's 13.5 million. In the MSA Suburbs, CHR is third with 18.8 million listeners, trailing News/Talk/Sports' 21.4 million and AC's 22.4 million. In Non-Metro Survey Areas CHR is ranked fifth with 4.4 million listeners.

Next week: We explore CHR's qualitative demographic categories and product-usage categories.

Contact Interop Research Director Mary Ann Slepavic at 708-233-5184 or maryann_slepavic@interop.com.

Don't Panic! Research

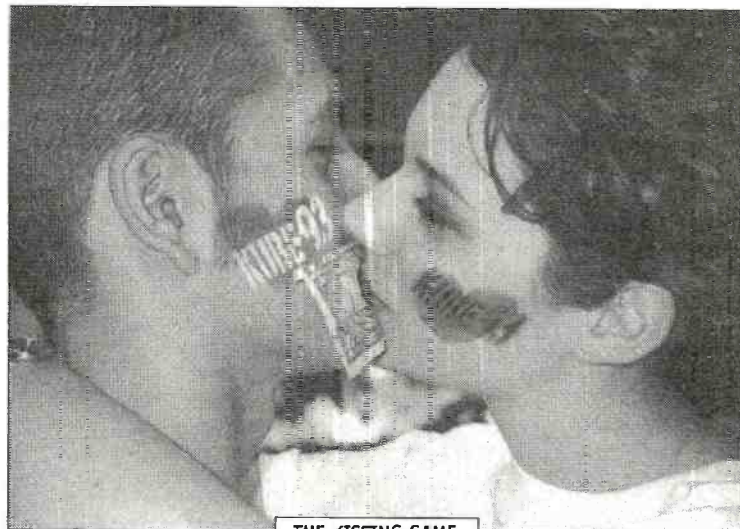
Continued from Page 40

glut of similar-sounding music? Backstreet Boys, 'N Sync, 98 Degrees, O-Town? How about Christina, Jessica, Britney, Mikala, Samantha and Mandy? The record companies saw what worked, and all came up with clones of the winning genres. That's business, but all at the same time? Are we headed for the doldrums?

Second, has CHR lost its identity by splintering into Hot AC, Pop and Rhythmic? Did we forget that we, as CHR/Pop, are free to reflect the musical needs of several different audiences? Did we not tap into that advantage, and choose instead to end up too hip for the room?

Since Cumulus acquired WAOA, I have been able to get priceless information from the corporate research team on music, positioning the station and defending our No. 1 position in the market. Without Jan Jeffries and Stratford Research, I know we wouldn't be savoring a huge book right now. I was convinced we were too slow on certain songs, especially urban-sounding and other "edgy" tunes. The perceptual studies showed a completely different picture: "Stay in your box, sample the best of all worlds; offer the variety any heritage CHR would; and keep it upbeat, fun and exciting with great promotions and personalities." Thanks to that, we're No. 1 in females 12-64, males 12-34 and adults 18-54.

Attention, fellow CHR programmers: Don't panic! Research and refocus. Don't let the Urbans, Alternatives and ACs get into your wheelhouse and alter your station — you'd be playing into their hands. Take your best and their best, and use it to your advantage. They've built a fence around themselves by choice. Roam the territory, find what works, and know when and where to fire your best shot. Then laugh all the way to a great winter and spring 2001 rebound.



THE KISSING GAME

KUBE conducted a kissing contest in the center court of Northgate Mall in Seattle where couples challenged their Chapstick and lip gloss by kissing for several hours with no food, water or breaks, and standing the entire time. The winning couple received a trip to Jamaica after lip-locking for over 12 hours. Pictured here is a tired couple determined to win.

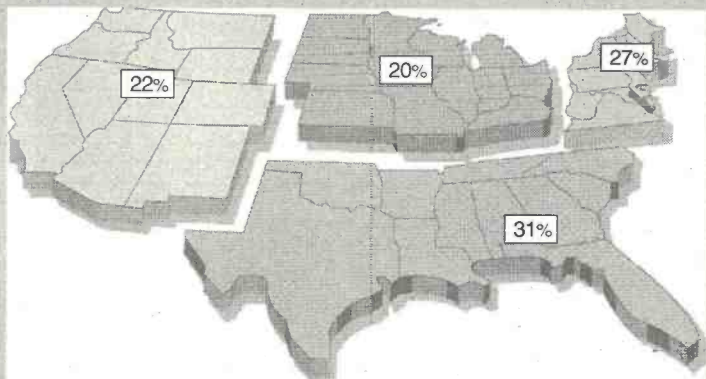


COFFEE TALK

The guys from 98 Degrees joined KRBE/Houston morning show co-host Maria Todd for a live studio appearance. The station also invited 10 lucky listeners and their guests to enjoy croissants and coffee with the guys. Pictured are (l-r) Nick Lachey, Jeff Timmons, Todd, Drew Lachey and Justin Jeffre.

Continued from Page 40

Where CHR Listeners Are



CHR listening is strongest in the South with 31%, followed by the Northeast with 27%, the West with 22% and the North Central region with 20%.

Spring 2000 Mediarmark Research Inc. % composition based on adults 18+ cume, Mon.-Sun., 6am-mid. Source of format description: Center for Radio Information.

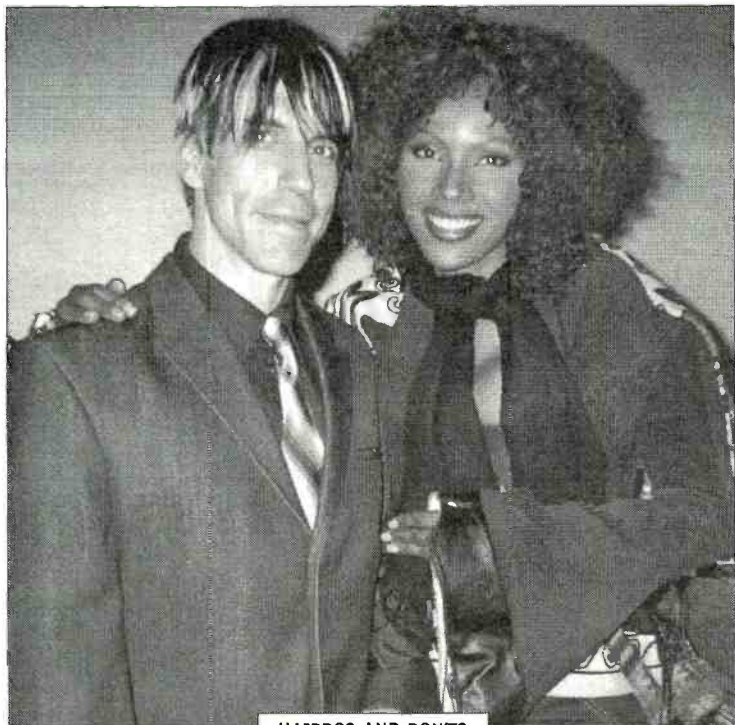
Most Played Recurrents

- DESTINY'S CHILD Independent Women Pt. 1 (Columbia)
- CREED With Arms Wide Open (Wind-up)
- MYA Case Of The Ex (Whatcha...) (University/Interscope)
- 3 DOORS DOWN Kryptonite (Republic/Universal)
- PINK Most Girls (LaFace/Arista)
- EVAN AND JARON Crazy For This Girl (Columbia)
- SOULDECISION Faded (MCA)
- SAMANTHA MUMBA Gotta Tell You (Wildcard/Polydor/Interscope)
- CREED Higher (Wind-up)
- MADONNA Music (Maverick/WB)
- 'N SYNC This I Promise You (Jive)
- DEBELAH MORGAN Dance With Me (DAS/Atlantic)
- MATCHBOX TWENTY Bent (Lava/Atlantic)
- VERTICAL HORIZON Everything You Want (RCA)
- DESTINY'S CHILD Jumpin' Jumpin' (Columbia)
- FAITH HILL The Way You Love Me (Warner Bros.)
- PINK There You Go (LaFace/Arista)
- NELLY Country Grammar (Fo' Reel/Universal)
- KANDI Don't Think I'm Not (So So Def/Columbia)
- NINE DAYS Absolutely (Story Of A Girl) (Epic)

CHR/POP Going For Adds 3/27/01

- LIMP BIZKIT My Way (Flip/Interscope)
- SMARTBOMB Breathe (Razor And Tie)

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HAIRDOS AND DONT'S

Backstage at the Soul Train Music Awards in Los Angeles, Capitol recording artist Pru swaps hair care and fashion tips with Red Hot Chili Peppers frontman Anthony Kiedis.

TUNED-IN CHR/POP

R&R/MEDIABASE 24/7

KIZS/Tulsa

3am

- MADONNA Don't Tell Me
- NELLY Ride Wit Me
- PINK Most Girls
- MATCHBOX TWENTY If You're Gone
- DAFT PUNK One More Time
- CREED Higher
- 3LW No More (Baby I'ma Do Right)
- CRAZY TOWN Butterfly
- JENNIFER LOPEZ If You Had My Love
- NELLY E.I.
- PINK You Make Me Sick
- FUEL Hemorrhage (In My Hands)
- SONIQUE It Feels So Good
- OUTKAST Ms. Jackson
- CHER Believe

11am

- ALANIS MORISSETTE You Learn
- CRAZY TOWN Butterfly
- JENNIFER LOPEZ Love Don't Cost A Thing
- MATCHBOX TWENTY Bent
- PINK There You Go
- KANDI Don't Think I'm Not
- DIDO Thankyou
- MADONNA Don't Tell Me
- TLC No Scrubs
- CREED Higher
- 3LW No More (Baby I'ma Do Right)
- MATCHBOX TWENTY If You're Gone
- 'N SYNC It's Gonna Be Me
- DESTINY'S CHILD Survivor

4pm

- SHAGGY Angel
- SAMANTHA MUMBA Gotta Tell You
- MADONNA Music
- CREED With Arms Wide Open
- PINK You Make Me Sick
- NELLY Country Grammar
- DREAM He Loves U Not
- CRAZY TOWN Butterfly
- ROBYN Show Me Love
- CREED Higher
- 3LW No More (Baby I'ma Do Right)
- MATCHBOX TWENTY If You're Gone
- MARC ANTHONY I Need To Know
- DESTINY'S CHILD Survivor
- CARDIGANS Lovefool

8pm

- OUTKAST Ms. Jackson
- JENNIFER LOPEZ Love Don't Cost A Thing
- KANDI Don't Think I'm Not
- MATCHBOX TWENTY If You're Gone
- JANET All For You
- SMASH MOUTH All Star
- 3LW No More (Baby I'ma Do Right)
- K-CI & JOJO Crazy
- 3 ODDS DOWN Kryptonite
- NELLY Ride Wit Me
- MADONNA Don't Tell Me
- DESTINY'S CHILD Survivor
- LENNY KRAVITZ Again
- R. MARTIN I/C. AGUILERA Nobody Wants To Be...

KHTT/Tulsa

3am

- AEROSMITH Jaded
- JA RULE I/LIL' MO & VITA Put It On Me
- S CLUB 7 Never Had A Dream Come True
- TONYA MITCHELL Broken Promises
- LUDACRIS What's Your Fantasy
- LEE ANN WOMACK I Hope You Dance
- JANET All For You
- CRAZY TOWN Butterfly
- DAFT PUNK One More Time
- MYA Free
- THIRD EYE BLIND Never Let You Go
- NELLY Ride Wit Me
- K-CI & JOJO Crazy

11am

- LENNY KRAVITZ Again
- R. MARTIN I/C. AGUILERA Nobody Wants To Be...
- SHAGGY Angel
- MATCHBOX TWENTY Bent
- 3LW No More (Baby I'ma Do Right)
- LEANN RIMES Can't Fight The Moonlight
- DREAM He Loves U Not
- FUEL Hemorrhage (In My Hands)
- PINK There You Go
- S CLUB 7 Never Had A Dream Come True
- DEEE-LITE Groove Is In The Heart
- DESTINY'S CHILD Survivor
- CRAZY TOWN Butterfly

4pm

- JANET All For You
- SHAGGY Angel
- MADONNA Don't Tell Me
- MELANIE C I Turn To You
- TLC Unpretty
- SMASH MOUTH All Star
- MYA Free
- S CLUB 7 Never Had A Dream Come True
- TONI BRAXTON He Wasn't Man Enough
- DESTINY'S CHILD Say My Name
- AEROSMITH Jaded
- BLAQUE Bring It All To Me
- CRAZY TOWN Butterfly

8pm

- SAMANTHA MUMBA Gotta Tell You
- JANET All For You
- AALIYAH Try Again
- R. MARTIN I/C. AGUILERA Nobody Wants To Be...
- CRAZY TOWN Butterfly
- MYA Free
- DREAM He Loves U Not
- AEROSMITH Jaded
- K-CI & JOJO Crazy
- MADONNA Don't Tell Me
- BLACKSTREET No Diggity
- FUEL Hemorrhage (In My Hands)
- NELLY Ride Wit Me



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/12. © 2001, R&R Inc.

Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, NY; Boston, MA; Dayton, OH) with their respective program directors and current/added programming.

* = Mediabase 24/7 monitored

177 Total Reporters
177 Current Reporters
177 Current Playlists

R&R CHR/Rhythmic Top 50

March 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JA RULE F/LIL' MO AND VITA Put It... (Murder Inc./Def Jam/IDJMG)	4480	-161	665490	12	70/0
2	2	JOE F/MYSTIKAL Stutter (Jive)	4082	-27	560477	11	71/0
3	3	NELLY Ride Wit Me (Fo' Reel/Universal)	3920	+175	504905	13	65/0
4	4	SHAGGY Angel (MCA)	3360	-146	478722	17	59/0
8	5	JANET All For You (Virgin)	3039	+531	452585	3	72/0
5	6	JAGGED EDGE Promise (So So Def/Columbia)	2920	-39	417725	12	62/1
13	7	DESTINY'S CHILD Survivor (Columbia)	2847	+783	436858	3	68/2
6	8	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	2766	-156	388859	13	66/1
7	9	K-CI & JOJO Crazy (MCA)	2652	-194	369561	21	54/0
9	10	CRAZY TOWN Butterfly (Columbia)	2338	-127	201166	9	44/0
11	11	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	2305	+51	380889	10	63/0
10	12	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	2094	-358	266612	15	55/0
12	13	EVE Who's That Girl (Ruff Ryders/Interscope)	2001	-65	323077	9	62/0
17	14	QB FINEST F/NAS Oochie Wally (Columbia)	1881	+414	384023	5	56/6
15	15	MONICA Just Another Girl (Epic)	1699	-76	251115	9	53/0
14	16	OUTKAST Ms. Jackson (LaFace/Arista)	1612	-325	192845	19	60/0
21	17	OLIVIA Bizouace (J)	1501	+111	126307	6	55/1
16	18	JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)	1435	-299	220938	21	59/0
18	19	JON B Don't Talk (Edmonds/Epic)	1373	-78	171862	8	44/0
20	20	TAMIA Stranger In My House (Elektra/EEG)	1361	-34	191224	7	58/3
25	21	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	1314	+246	156268	4	55/2
22	22	OUTKAST So Fresh, So Clean (LaFace/Arista)	1294	+107	160969	10	55/2
23	23	SNOOP DOGG Lay Low (No Limit/Priority)	1282	+141	267240	4	51/5
26	24	WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)	980	-45	114829	8	30/0
36	25	MISSY "MISDEMEANOR" ELLIOTT Get... (Gold Mind/EastWest/EEG)	951	+253	216866	3	52/7
24	26	MYA Free (Ruffnation/WB/University/Interscope)	893	-223	86520	15	41/0
28	27	CASE Missing You (Def Soul/IDJMG)	891	-12	156561	7	35/0
27	28	ATC Around The World (La La La...) (Republic/Universal)	858	-47	119696	7	26/2
42	29	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	817	+249	197932	2	43/9
30	30	DAFT PUNK One More Time (Virgin)	807	-3	107034	9	28/0
29	31	CASH MONEY MILLIONAIRES Project Chick (Cash Money/Universal)	797	-53	93842	16	34/0
32	32	GINUWINE There It Is (Epic)	795	+52	76364	7	41/0
31	33	112 It's Over Now (Bad Boy/Arista)	722	-54	196472	15	31/0
35	34	KOFFEE BROWN After Party (Arista)	649	-53	110821	10	34/1
41	35	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	609	+24	147402	4	17/2
Debut	36	2PAC Until The End Of Time (Amaru/Death Row/Interscope)	601	+275	77942	1	32/4
33	37	FREDRO STARR Shining Through (Hollywood)	593	-129	62660	4	27/0
39	38	ASHLEY BALLARD Hottie (Atlantic)	591	-37	53200	5	25/0
43	39	INDIA.ARIE Video (Motown)	565	-3	78507	2	31/1
Debut	40	MUSIQ Love (Def Soul/IDJMG)	562	+135	138325	1	24/1
37	41	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	561	-108	106374	9	27/1
34	42	PINK You Make Me Sick (LaFace/Arista)	533	-170	49152	13	32/0
40	43	SILKK THE SHOCKER That's Cool (No Limit/Priority)	523	-74	43986	6	28/0
38	44	BLACK EYED PEAS Request Line (Interscope)	516	-144	50941	6	36/0
50	45	TANK Maybe I Deserve (BlackGround)	497	+37	79862	2	16/2
Debut	46	R. KELLY Fiesta (Jive)	470	+158	172045	1	21/4
47	47	SARINA PARIS Look At Us (Playland/Priority)	451	-30	78678	13	17/2
Debut	48	LIL. BOW WOW F/JAGGED EDGE Puppy Love (So So Def/Columbia)	439	+86	58953	1	24/2
45	49	XZIBIT X (Loud/Columbia)	429	-91	59972	13	24/0
Debut	50	SAMANTHA MUMBA Baby, Come... (Wildcard/Polydor/Interscope)	418	+23	36680	1	21/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
TYRESE I Like Them Girls (RCA)	44
JENNIFER LOPEZ Play (Epic)	40
DMX No Sunshine (BlackGround)	21
TOYA I Do (Arista)	19
STELLA SOLEIL Kiss Kiss (Universal)	14
DEBELAH MORGAN I Remember (DAS/Atlantic)	11
SUNSHINE ANDERSON Heard It All... (Soulife/Atlantic)	9
112 Peaches And Cream (Bad Boy/Arista)	8
MISSY "MISDEMEANOR" ELLIOTT Get... (GM/EastWest/EEG)	7
QB FINEST F/NAS Oochie Wally (Columbia)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DESTINY'S CHILD Survivor (Columbia)	+783
JANET All For You (Virgin)	+531
QB FINEST F/NAS Oochie Wally (Columbia)	+414
2PAC Until The... (Amaru/Death Row/Interscope)	+275
TYRESE I Like Them Girls (RCA)	+254
MISSY "MISDEMEANOR" ELLIOTT Get... (GM/EastWest/EEG)	+253
SUNSHINE ANDERSON Heard It All... (Soulife/Atlantic)	+249
TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	+246
NELLY Ride Wit Me (Fo' Reel/Universal)	+175
JENNIFER LOPEZ Play (Epic)	+165

Breakers

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



72 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/11-Saturday 3/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

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Hip Hop Top 20

March 23, 2001

Table with columns: LW, TW, ARTIST TITLE LABEL(S), TOTAL PLAYS, TOTAL STATIONS, ADDS. Lists top 20 hip hop tracks.

72 CHR/Rhythmic and 84 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 3/11-Saturday 3/17.

New & Active

Table listing new and active tracks with columns: ARTIST TITLE LABEL(S), TOTAL PLAYS, TOTAL STATIONS, ADDS.

Songs ranked by total plays

CHR/Rhythmic Reporters Stations and their adds listed alphabetically by market

Large grid of market listings for CHR/Rhythmic stations, including market names, station call letters, and reporter names.

* = Mediabase 24/7 monitored

72 Total Reporters, 72 Current Reporters, 71 Current Playlists

Did Not Report, Playlist Frozen (1): KBTE/Corpus Christi, TX



Mix Show Top 30

® March 23, 2001

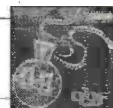
- 1 **JA RULE** /LIL' MO... Put It On Me (Murder, Inc./Def Jam/IDJMG)
- 2 **JOE I/MYSTIKAL** Stutter (Jive)
- 3 **LUDACRIS** Southern Hospitality (Def Jam South/IDJMG)
- 4 **NELLY** Ride Wit Me (Fo'Reel/Universal)
- 5 **QB FINEST** f/NAS Oochie Wally (Columbia)
- 6 **MYSTIKAL** f/NIVEA Danger (Been So Long) (Jive)
- 7 **EVE** Who's That Girl (Ruff Ryders/Interscope)
- 8 **SNOOP DOGG** Lay Low (No Limit/Priority)
- 9 **JAY-Z** I Just Wanna Love U (Give It...) (Roc-A-Fella/IDJMG)
- 10 **SHAGGY** Angel (MCA)
- 11 **MISSY ELLIOTT** Get Ur Freak On (GM/EastWest/EEG)
- 12 **KOFFEE BROWN** After Party (Arista)
- 13 **JAY-Z** Change The Game (Roc-A-Fella/IDJMG)
- 14 **CRAZY TOWN** Butterfly (Columbia)
- 15 **JANET** All For You (Virgin)
- 16 **112** It's Over Now (Bad Boy/Arista)
- 17 **JENNIFER LOPEZ** Love Don't Cost A Thing (Epic)
- 18 **OUTKAST** Ms. Jackson (LaFace/Arista)
- 19 **DR. DRE** The Next Episode (Aftermath/Interscope)
- 20 **MONICA** Just Another Girl (Epic)
- 21 **SHAGGY** It Wasn't Me (MCA)
- 22 **BEATNUTS** No Escapin' This (Loud/Columbia)
- 23 **DAFT PUNK** One More Time (Virgin)
- 24 **DESTINY'S CHILD** Survivor (Columbia)
- 25 **LUDACRIS** What's Your Fantasy (Def Jam South/IDJMG)
- 26 **JON B** Don't Talk (Edmonds/Epic)
- 27 **NELLY** E.I. (Fo' Reel/Universal)
- 28 **DESTINY'S CHILD** Independent Women Part I (Columbia)
- 29 **K-CI & JOJO** Crazy (MCA)
- 30 **XZIBIT** X (Loud)

37 CHR/Rhythmic Mix Show Reporters

ARTIST
BREAK DOWN

QB FINEST

Track: "Oochie Wally"
Label: Columbia



Queens, New York, home of some of the most innovative rappers, has been the centerpiece of hip-hop for nearly two decades. Now, for the first time, these stars have joined together to represent Queensbridge as **QB Finest**. Comprised of Nas, Capone, Mobb Deep, Tragedy, MC Shan, Marley Marl, Nature, Cormega and Millennium Thug, QB's first mission is to turn you out with their debut single, "Oochie Wally." • "Oochie Wally" is moving up the chart with such quickness that I had to hurry and break it down before it grabbed the No. 1 slot. Its racy lyrics and hypnotizing beat make this record a hit on all coasts. I have to admit, I wasn't fond of the record at first, but then again, I didn't really listen. When I heard it a second time, I thought, "Daaamn," before hitting repeat on my CD player. • Imagine someone who makes you do things you wouldn't normally do or who taught you a few tricks in the bedroom that blew your mind — you'd be singing too. "He really, really worked my body/He really, really turned me out," says the hook. The guys take turns describing they way they sex their women, leaving them sprung and unconscious. "He really taught me how to work my body/He really taught me how to go down south." • QB and The Bravehearts' give new meaning to the word "bangin'" as they provocatively describe how to "beat the oochie up." Don't know what that means? Then you haven't experienced "Oochie Wally" and haven't had the pleasure of being aroused in way that brings tears to your eyes. • "Oochie Wally" is an orgasmic hymn that intrigues all listeners with its erotic rhymes and mesmerizing arrangement. QB do not hold back as they creatively entice your mind with an intriguing style that flows seductively. You can easily get addicted to this joint, even after you've heard it several times. As the song ends, the residue is there; you'll still be singing, "Oochie wally, wally/Oochie bang, bang."

— Renee Bell
Asst. CHR Editor

INDUSTRY PROFILE

KDGS (Power 93.9)/Wichita
MD Jo Jo Collins

I have been in this game for about 17 years now, and I have seen some highs and lows in my career. I started working part-time at WCIL in Carbondale, IL while attending Southern Illinois University. In 1989 I moved to Wichita for the first time and worked at KBUZ, then KKRD, where I met Greg Williams, now PD of KDGS. I left in 1994 for personal reasons and to go back to my hometown of Chicago. I got back in the game working for WEJM in Chicago and WPNT (now WNND), also in Chicago. Due to ownership changes, I lost both jobs and went back to doing retail until a friend of mine told me that his sister station was looking for help. I sent a tape to him and got hired to work part-time, which eventually became full-time. The station was WDBR in Springfield, IL. In May of 2000 I received a phone call from Greg Williams telling me that he got the PD gig at Power 93.9 and asking me if I wanted to work for him. Without hesitation, I said yes, and the rest is history.

Contributing Stations

KKSS/Albuquerque, NM	KBOS/Fresno, CA	KOON/Monterey-Salinas, CA	KBMB/Sacramento, CA
KQBT/Austin, TX	KSEQ/Fresno, CA	WQHT/New York, NY	KSFM/Sacramento, CA
KISW/Bakersfield, CA	KIKI/Honolulu, HI	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WBHJ/Birmingham, AL	KXME/Honolulu, HI	KQCH/Denver, NE	XHTZ/San Diego, CA
WJMN/Boston, MA	KBXX/Houston-Galveston, TX	WPYO/Oriando, FL	KMEL/San Francisco, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	KCAQ/Oxnard-Ventura, CA	KYLO/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
KPRR/El Paso, TX	KXHT/Memphis, TN	KXJM/Portland, OR	WLLD/Tampa, FL
WJFX/Ft. Wayne, IN	WPOW/Miami, FL	WWXX/Providence, RI	KDHT/Tucson, AZ
			WPGC/Washington, DC

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Most Played Recurrents

- LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)
- SHAGGY It Wasn't Me (MCA)
- 3LW No More (Baby I'ma Do Right) (Epic)
- DREAM He Loves U Not (Bad Boy/Arista)
- DESTINY'S CHILD Independent Women Pt. 1 (Columbia)
- MYA Case Of The Ex (Whatcha...) (University/Interscope)
- JA RULE F/CHRISTINA MILIAN Between... (Murder Inc./Def Jam/IDJMG)
- NELLY E.I. (Fo' Reel/Universal)
- PINK Most Girls (LaFace/Arista)
- DR. DRE The Next Episode (Aftermath/Interscope)
- JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)
- NELLY Country Grammar (Fo' Reel/Universal)
- R. KELLY I Wish (Jive)
- AALIYAH Try Again (BlackGround/Virgin)
- DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)
- SISQO Thong Song (Dragon/Def Sou/IDJMG)
- RUFF ENDZ No More (Epic)
- JAGGED EDGE Let's Get Married (So So Def/Columbia)
- DESTINY'S CHILD Jumpin' Jumpin' (Columbia)
- JUVENILE Back That Thang Up (Cash Money/Universal)

CHR/RHYTHMIC **Going For Adds 3/27/01**

- CITY HIGH What Would You Do? (Interscope)
- MONIFAH Brown Eyes (Universal)
- STICKY FINGAZ Ghetto (Universal)

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TUNED-IN CHR/RHYTHMIC

R&R/MEDIABASE 24/7

KCAQ/Oxnard-Ventura
11am

- BOBBY BROWN Don't Be Cruel
- HI-FIVE I Like The Way (The Kissing Game)
- AL B. SURE If I'm Not Your Lover
- KARYN WHITE Secret Rendezvous
- FARTHER MC Everything's Gonna Be alright
- JODY WATLEY Don't You Want Me
- DIGITAL UNDERGROUND Kiss You Back
- JAGGED EDGE Let's Get Married
- NAS I/GINUWINE You Owe Me
- MYA Free
- SNOOP DOGG Back Up Ho
- DOGG POUND What Would U Do
- FUNKMASTER FLEX/FAITH EVANS Good Life
- JON B Don't Talk
- DJ QUIK Tonight
- LUCY PEARL You
- COLOR ME BADD I Wanna Sex You Up
- 112 Peaches And Cream
- JOE I/MYSTIKAL Stutter
- DOGG POUND Let's Play House

4pm

- DRU HILL Tell Me
- BLACK EYED PEAS Request Line
- JOE I/MYSTIKAL Stutter
- CHICO DEBARGE Talk To Me
- QB'S FINEST I/NAS Oochie Wally
- JON B Don't Talk
- SHADE SHIEST Where I Wanna Be
- DESTINY'S CHILD Survivor
- DJ QUIK Pitch In On A Party
- DEBRA LAWS Very Special
- BEATNUTS No Escapin' This

8pm

- JT MONEY Hi-Lo
- BEATNUTS No Escapin' This
- LUDACRIS Southern Hospitality

WHHH/Indianapolis
11am

- AALIYAH Try Again
- SUNSHINE ANDERSON Heard It All Before
- K-CI & JOJO Crazy
- KOFFEE BROWN After Party
- JA RULE I/LIL' MO & VITA Put It On Me
- JENNIFER LOPEZ Waiting For Tonight
- MUSIQ Love
- NELLY E.I.
- JON B Don't Talk
- JOE I/MYSTIKAL Stutter
- ROCKWELL Somebody's Watching Me
- L'TRIMM Cars With The Boom

4pm

- GINUWINE Pony
- TANK Maybe I Deserve
- TRICK DADDY Take It To Da House
- NELLY Country Grammar
- DESTINY'S CHILD Survivor
- COOLIO I/L.V. Gangsta's Paradise
- OLIVIA Bounce
- R. KELLY I Wish
- JOE I/MYSTIKAL Stutter
- 2 PAC I/DR. DRE California Love

8pm

- OUTKAST So Fresh, So Clean
- OLIVIA Bounce
- MUSIQ Love
- LUDACRIS Southern Hospitality
- 2 PAC Until The End Of Time
- JENNIFER LOPEZ Love Don't Cost A Thing
- R. KELLY Feelin' On Yo Booty
- DESTINY'S CHILD Survivor
- PROJECT PAT Chickenhead
- R. KELLY Fiesta
- JA RULE I/LIL' MO & VITA Put It On Me



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CHR/Rhythmic Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1 WKUT/New York Clear Channel (212) 649-5300 Blue/Geronimo 12+ Cumé 2,469,900

MARKET #1 WHOT/New York Emnis (212) 229-9797 Cleary/Taylor 12+ Cumé 2,482,000

MARKET #2 KPWR/Los Angeles (612) 953-4200 Steel/Young/E-Man 12+ Cumé 1,884,700

MARKET #3 WBBM/Chicago Infinity (612) 344-8600 Cavazos/Bradley 12+ Cumé 1,387,100

MARKET #4 KMEL/San Francisco Clear Channel (415) 538-1061 Martin/Aire 12+ Cumé 731,900

MARKET #4 KYLD/San Francisco Clear Channel (415) 356-0949 Martin/Archer 12+ Cumé 356,300

MARKET #5 WJMN/Boston Clear Channel (781) 663-2500 McCartney/O'Heron/Williams 12+ Cumé 924,600

MARKET #5 WPGC/Washington, DC Infinity (301) 918-0955 Stevens/Mitchem 12+ Cumé 775,900

MARKET #10 KBXX/Houston-Galveston Radio One (713) 623-2108 Powell 12+ Cumé 648,100

MARKET #10 KHTH/Houston-Galveston Cox (713) 963-1200 Allen 12+ Cumé 1200

MARKET #11 WBTS/Atlanta Cox (404) 897-7500 O'Brian/Miles 12+ Cumé 422,200

MARKET #12 WPDW/Miami Beasley (305) 653-6796 Curry/Mix 12+ Cumé 669,100

MARKET #14 KUBE/Seattle-Tacoma (206) 286-2295 Hart/Powers/Platt 12+ Cumé 433,200

MARKET #16 KKFR/Phoenix Emnis (602) 258-6161 St. James/Huber 12+ Cumé 314,000

MARKET #16 XHTZ/San Diego California (619) 575-5050 Kanning/Solivan 12+ Cumé 351,000

Urban Playlists

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WBLB/New York
Inner City
(212) 447-1000
Brown/Wormack
12+ Cume 1,710,600

107.5 FM
WBLS

PLAYS	GW	ARTIST/TITLE	GI (000)
37	51	MUSIQ/Love	61244
41	59	CASE/Messing You	59236
47	42	112/It's Over Now	54216
36	50	KOFFEE BROWN/Water Party	50200
49	47	DAVE HOLLISTER/One Woman Man	47188
41	44	R. KELLY/Don't Mean It	44175
43	48	DONELL JONES/The Lov	40160
35	39	JAHMIE/Could It Be	39156
34	34	JAGGED EDGE/Promise	34136
33	33	AVANT/My First Love	33132
30	30	JON B'Don/Talk	30120
34	30	SHAGGY/It Wasn't Me	30120
33	30	JOE FAMYSTIKAL/Strutter	30120
30	30	CARL THOMAS/Emotional	30120
34	29	JILL SCOTTIA/Long Walk	29116
28	28	PUBLIC ANNOUNCEMENT/Man Ain't Supposed	28112
25	28	JANET/For You	28112
25	25	FUNKMASTER FLEX/Good Life	28112
21	24	SUNSHINE ANDERSON/Heard It All Before	24096
21	23	DESTINY'S CHILD/Survivor	23092
20	23	DESTINY'S CHILD/Independent Women...	23092
24	23	MAXWELL/Get To Know Ya	23092
20	20	OLIVIA/Bounce	20080
20	20	GINUWINE/There It Is	20080
23	19	MUSIQ/Just Friends (Sunny)	19076
18	19	CARL THOMAS..COLD, Cold World	19076
20	19	TYRESSE/Like Them Girls	19076
21	18	INDIA.ARIE/Video	19076
18	18	TONI BRAXTON/Maybe	18072
9	18	R. KELLY/Woman's Threat	18072

MARKET #2
KBKT/Los Angeles
Radio One
(323) 634-1800
Fuller
12+ Cume 1,236,300

THE BEAT
100.5

PLAYS	GW	ARTIST/TITLE	GI (000)
68	61	JOE FAMYSTIKAL/Strutter	32940
42	52	MUSIQ/Love	28280
44	51	JARULELLI..M.O., Put It On Me	27540
49	51	JILL SCOTTIA/Long Walk	27540
56	50	LUDACRIS/Southern Hospitality	25400
51	49	MYSTIKAL F.V.N.E./Danger (Been So...)	24640
46	45	KOFFEE BROWN/Water Party	24300
34	44	KURUPT/FWATE DOGG/Behind The Walls	23760
40	40	112/It's Over Now	21600
38	40	JAY-Z/Just Wanna Love...	21600
21	36	LUCKY PEARL/You	19440
42	35	MUSIQ/Just Friends (Sunny)	18800
27	35	SUNSHINE ANDERSON/Heard It All Before	18800
23	34	XZIBIT/K	18360
36	33	SHAGGY/It Wasn't Me	17820
30	32	TAMIA/Stranger In My House	17820
21	30	OUTKAST/So Fresh, So Clean	16200
62	59	SUNSHINE ANDERSON/Heard It All Before	15920
35	26	ERIKAH BADU/Doin' Cha Know	14040
19	26	SNOOOPY DOGG/Snoopy Dog	14040
23	23	DESTINY'S CHILD/Survivor	12420
23	23	DESTINY'S CHILD/Independent Women...	12420
23	23	JANET/For You	12420
42	22	OB FINEST F.V.N.E./Oochie Wally	11880
27	18	JAY-Z/Change The Game	9760
31	14	112/Peaches And Cream	7520
1	14	SHYNE F.B. LEVY/Bonnie & Shyne	7560
1	14	JAY-Z FR. KELLY/Guilty Until...	7560
10	12	JAGGED EDGE/Let's Get Married	6480
31	12	JAGGED EDGE/Promise	6480
11	11	EVE/Who's That Girl	5940

MARKET #3
WGCI/Chicago
Clear Channel
(312) 986-6900
Smith/Alan
12+ Cume 913,900

107.1 FM
"We Play The Hits"

PLAYS	GW	ARTIST/TITLE	GI (000)
45	51	MUSIQ/Love	39066
53	53	SUNSHINE ANDERSON/Heard It All Before	37534
44	46	MYSTIKAL F.V.N.E./Danger (Been So...)	35236
41	43	R. KELLY/Don't Mean It	32838
26	42	R. KELLY/Fiesta	32172
44	39	KOFFEE BROWN/Water Party	28074
38	38	JILL SCOTTIA/Long Walk	24300
41	32	JARULELLI..M.O., Put It On Me	24152
39	31	JOE FAMYSTIKAL/Strutter	23746
30	30	JAGGED EDGE/Promise	22960
34	30	JANET/For You	22980
28	29	MUSIQ/Just Friends (Sunny)	22980
27	29	DESTINY'S CHILD/Survivor	22214
23	27	ERIKAH BADU/Doin' Cha Know	20682
26	27	JON B'Don/Talk	20682
25	23	112/It's Over Now	17618
20	23	JAY-Z/Just Wanna Love...	17618
9	18	DESTINY'S CHILD/Survivor	17618
30	23	TANK/Maybe I Deserve	17618
17	22	MAXWELL/Get To Know Ya	16852
26	21	INDIA.ARIE/Video	16086
27	21	TAMIA/Stranger In My House	16086
13	18	CARL THOMAS/Emotional	13788
18	18	PUBLIC ANNOUNCEMENT/Man Ain't Supposed	13788
18	18	DAVE HOLLISTER/One Woman Man	11490
15	15	TYRESSE/Like Them Girls	11490
15	14	R. KELLY/Don't Mean It	10724
19	14	DONNIE MONROE/Who's That Girl	10724
14	14	NEXT/Way	10724
9	14	OUTKAST/So Fresh, So Clean	10724

MARKET #5
WPHI/Philadelphia
Radio One
(215) 884-9400
Devoe/George
12+ Cume 398,500

Philly
103.9 FM

PLAYS	GW	ARTIST/TITLE	GI (000)
52	60	LUDACRIS/Southern Hospitality	11224
57	55	JAGGED EDGE/Promise	10659
46	55	MYSTIKAL F.V.N.E./Danger (Been So...)	9537
56	50	MUSIQ/Love	8976
38	48	MEMPHIS BLEEK/It's That Your Chick	8370
38	48	SUNSHINE ANDERSON/Heard It All Before	8370
49	46	EVE/Who's That Girl	8602
50	45	JARULELLI..M.O., Put It On Me	8415
34	44	MUSIQ/Next Door	8228
31	42	JOE FAMYSTIKAL/Strutter	7854
47	42	OB FINEST F.V.N.E./Oochie Wally	7854
42	42	DESTINY'S CHILD/Survivor	7854
38	42	JILL SCOTTIA/Long Walk	7854
32	40	TANK/Maybe I Deserve	7480
36	39	CASE/Messing You	7293
42	34	112/It's Over Now	5484
32	34	JAY-Z/Just Wanna Love...	5923
49	32	LIL BOW W/W...Puppy Love	5823
14	26	FUNKMASTER FLEX/Good Life	4162
32	22	MISSY ELLIOTT/Get Ur Freak On	4162
18	20	EVE/Am Me Blow Ya Mind	3740
18	18	112/Peaches And Cream	3366
19	17	JANET/For You	3179
9	17	ICDZ/Get Crunked Up	3179
10	17	JARULELLI..M.O., Put It On Me	3179
17	15	JON B'Don/Talk	2805
13	14	TRICK DADDY/It's That To Da House	2618
9	13	MEMPHIS BLEEK/Do My...	2618

MARKET #5
WUSL/Philadelphia
Clear Channel
(215) 483-8900
Cooper
12+ Cume 699,800

POWER
99.9 FM

PLAYS	GW	ARTIST/TITLE	GI (000)
50	48	LUDACRIS/Southern Hospitality	22344
36	48	JILL SCOTTIA/Long Walk	20520
44	44	JAGGED EDGE/Promise	20064
47	44	TANK/Maybe I Deserve	20064
43	43	SUNSHINE ANDERSON/Heard It All Before	19608
41	41	SLIKK THE SHOCKER/That's Cool	18606
47	40	JARULELLI..M.O., Put It On Me	18240
33	36	112/It's Over Now	16416
41	36	OB FINEST F.V.N.E./Oochie Wally	16416
32	36	MUSIQ/Next Door	16416
35	35	CARL THOMAS/Emotional	15680
34	34	CASE/Messing You	15504
33	34	R. KELLY/Don't Mean It	15504
30	30	DJ CLUE/Back To Life	13680
12	29	GINUWINE/There It Is	13224
19	29	EVE/Who's That Girl	12212
12	24	INDIA.ARIE/Video	10448
31	23	R. KELLY/The Greatest Sex	10484
26	22	MISSY ELLIOTT/Get Ur Freak On	10120
20	20	JAHMIE/Could It Be	9132
19	21	DESTINY'S CHILD/Survivor	8664
16	17	MEMPHIS BLEEK/It's That Your Chick	7752
20	17	BLAL/Soul Sista	7520
6	15	MEMPHIS BLEEK/Do My...	7296
14	16	MUSIQ/Shake Ya Ass	7296
16	16	MYSTIKAL F.V.N.E./Danger (Been So...)	7296
16	16	SHYNE F.B. LEVY/Bonnie & Shyne	7296
20	14	OLIVIA/Bounce	6584
8	13	NO QUESTION/You Really...	5428
	12	JANET/For You	5923

MARKET #6
KBFB/Dallas-Ft. Worth
Radio One
(972) 521-4661
Johnson/Kelly
12+ Cume 240,000

97.9 FM
"The Hot Hip Hop And R&B"

PLAYS	GW	ARTIST/TITLE	GI (000)
51	56	LUDACRIS/Southern Hospitality	4432
49	55	JARULELLI..M.O., Put It On Me	5335
46	48	KOFFEE BROWN/Water Party	4733
59	49	SUNSHINE ANDERSON/Heard It All Before	4733
46	48	PROJECT PAT/Chickenhead	4656
31	44	CASE/Messing You	4268
30	44	GINUWINE/There It Is	4268
28	44	OUTKAST/So Fresh, So Clean	4268
23	38	DESTINY'S CHILD/Survivor	3686
23	38	R. KELLY/Fiesta	3201
25	32	DJ CLUE/Back To Life	3104
11	31	TEL AVE/Bye! Hater	3007
30	30	MISSY ELLIOTT/Get Ur Freak On	2910
22	30	JANET/For You	2910
28	30	LIL BOW W/W...Puppy Love	2910
29	29	JON B'Don/Talk	2814
26	29	JOE FAMYSTIKAL/Strutter	2716
24	27	SILKK THE SHOCKER/That's Cool	2716
21	27	XZIBIT/K	2619
25	25	MEMPHIS BLEEK/It's That Your Chick	2425
23	24	EVE/Who's That Girl	2234
22	23	112/It's Over Now	2234
22	23	TAMIA/Stranger In My House	2074
21	21	ICDZ/Get Crunked Up	2037
15	21	R. KELLY/Feelin' On You...	2037
17	16	LIL ZANE/None Tonight	1940
18	18	JAHMIE/Could It Be	1748
12	18	OB FINEST F.V.N.E./Oochie Wally	1552
8	16	TRICK DADDY/It's That To Da House	1552
14	14	MYSTIKAL F.V.N.E./Danger (Been So...)	1358

MARKET #6
KKOA/Dallas-Ft. Worth
Service
(972) 263-9911
Cheatham
12+ Cume 540,500

100.1 FM
"The Hot Hip Hop And R&B"

PLAYS	GW	ARTIST/TITLE	GI (000)
56	67	MUSIQ/Love	31990
56	61	TANK/Maybe I Deserve	27877
52	59	SUNSHINE ANDERSON/Heard It All Before	25150
61	58	JAGGED EDGE/Promise	25150
55	55	CASE/Messing You	25036
64	54	JARULELLI..M.O., Put It On Me	25135
54	54	DESTINY'S CHILD/Survivor	24578
54	54	JAY-Z FR. KELLY/Guilty Until...	23307
50	51	R. KELLY/The Greatest Sex	23307
54	47	R. KELLY/Feelin' On You...	21479
42	46	LUDACRIS/Southern Hospitality	21022
33	42	OB FINEST F.V.N.E./Oochie Wally	21022
33	41	2PAC/Until The End Of...	2019
40	40	JILL SCOTTIA/Long Walk	18280
14	36	GINUWINE/There It Is	16452
48	36	YOLANDA ADAMS/Open My Heart	16452
34	34	PROJECT PAT/Chickenhead	15538
42	31	JOE FAMYSTIKAL/Strutter	15538
37	29	LIL JON..Just A Bitch	12953
46	28	AVANT/My First Love	12953
32	28	MYSTIKAL F.V.N.E./Danger (Been So...)	12796
1	23	R. KELLY/Fiesta	10511
2	23	LIL BOW W/W...Puppy Love	10511
17	17	KOFFEE BROWN/Water Party	7769
1	17	C-MURDER/Down For My's	7769
16	16	JANET/For You	6332
14	14	JAY-Z FR. KELLY/Guilty Until...	6332
11	13	ALLY/Who's That Girl	5941
12	13	NELLY/Who's That Girl	5941
12	12	NELLY/E	5484

MARKET #7
WDTJ/Detroit
Radio One
(313) 259-2000
Spud/Sunny
12+ Cume 519,900

105.9 FM
"The Hot Hip Hop And R&B"

PLAYS	GW	ARTIST/TITLE	GI (000)
60	63	LUDACRIS/Southern Hospitality	16821
52	60	MYSTIKAL F.V.N.E./Danger (Been So...)	16821
52	58	MUSIQ/Love	15753
50	56	JILL SCOTTIA/Long Walk	14952
55	55	CASE/Messing You	14952
54	54	OUTKAST/So Fresh, So Clean	14418
41	53	TANK/Maybe I Deserve	13561
42	40	KOFFEE BROWN/Water Party	10680
43	37	CASE/Messing You	9879
43	36	SHAGGY/It Wasn't Me	9879
42	35	MISSY ELLIOTT/Get Ur Freak On	9048
35	35	MUSIQ/Love	8277
38	34	EVE/Who's That Girl	8075
32	33	OB FINEST F.V.N.E./Oochie Wally	8211
32	33	GINUWINE/There It Is	8211
31	31	JON B'Don/Talk	8211
28	31	MUSIQ/Love	8077
28	31	CARL THOMAS/Emotional	8077
30	28	JOE FAMYSTIKAL/Strutter	7476
28	28	JAHMIE/Could It Be	7476
26	28	SHYNE F.B. LEVY/Bonnie & Shyne	7476
21	27	TRICK DADDY/It's That To Da House	6942
25	25	SUNSHINE ANDERSON/Heard It All Before	6942
34	21	LIL ZANE/None Tonight	5607
22	21	DESTINY'S CHILD/Survivor	5607
20	20	DRY/Who's That Girl	5043
42	20	SILKK THE SHOCKER/That's Cool	5043
19	19	112/It's Over Now	5370
15	19	JANET/For You	5073
21	19	JAY-Z/Just Wanna Love...	5073

MARKET #7
WJLB/Detroit
Clear Channel
(313) 965-2000
Saunders/Kelly
12+ Cume 623,500

WJLB
107.1 FM

PLAYS	GW	ARTIST/TITLE	GI (000)
64	67	LUDACRIS/Southern Hospitality	21959
49	63	MUSIQ/Love	16220
64	64	R. KELLY/The Greatest Sex	20928
43	60	OUTKAST/So Fresh, So Clean	19626
63	58	R. KELLY/Feelin' On You...	18960
41	58	R. KELLY/Fiesta	18656
58	58	JARULELLI..M.O., Put It On Me	18360
58	50	JAGGED EDGE/Promise	16860
61	49	JAY-Z/Change The Game	16023
67	47	OB FINEST F.V.N.E./Oochie Wally	15369
33	46	TANK/Maybe I Deserve	15042
32	40	GINUWINE/There It Is	13080
21	40	TRICK DADDY/It	



WALT LOVE

babylove@rronline.com

PART ONE OF A TWO-PART SERIES

WRBO Builds A Solid Foundation

Memphis station continues its rapid rise in the ratings

This week and next I present a very unique story about Urban Oldies WRBO-FM/Memphis. There are 13 radio stations vying for some part of the African-American listening audience in Memphis, and WRBO is No. 1 in several demographics.

According to Arbitron, Memphis' black 12+ population is estimated to be approximately 393,600 people, which is 40% of the total population of 975,700. Memphis is a market that's known for its love of music in general, but there is a special place in the hearts of its residents for all the different genres of black music (R&B, blues, gospel, jazz, etc.).



Tony Yoken

The heritage station in the market is the very first black-formatted radio station in the country, WDIA-AM, which is always at the top of the Memphis ratings. So the rise and the staying power of WRBO are a true testimony to filling a hole in the market.

Filling A Hole

Tony Yoken is President/GM of Barnstable Broadcasting's Memphis Radio Group. Currently the group has three stations — WRBO, Country WGKX and Classic Hits WSRR — but a fourth will be added in five to seven weeks.

Yoken discusses WRBO's history: "In all markets you are going to find heritage radio stations, and in this market you're talking about WDIA. What that station has done in this market over the past 51 or 52 years is incredible and a story unto its own.

"When I first came into this market, which is almost 22 years ago, one of the first people I met was [Gospel WLOK-AM owner] Art Gilliam. I came from programming, and Art has been kind enough and concerned enough to mentor me from a management standpoint. Looking at what

he's accomplished goes to show you that there is opportunity in Memphis if you've got the right program and the right product and you do it the right way. You can succeed." WLOK ranks fourth in the market 12+ with a 5.9 share.

"As we started kicking around possible format opportunities, especially when the government got

into deregulation around '95 or '96, we were looking at the possibility of being able to go from two FM stations to potentially finding a third," Yoken continues. "We were involved in a research piece for our Classic Hits station, and we found out we had plenty of room to grow and that we were on the right track. But the project also showed us there were two huge holes in the market. One of them was Urban AC, and the other was R&B Oldies.

"Back in '97, if memory serves me correctly, KJMS changed hands, and whoever owned it at that time changed it to Urban AC, which filled that hole. Time went on while we sat back knowing that something could be done with the R&B Oldies approach.

"In late spring of '97 we were able to put the deal together to acquire the 103.5 signal, which at that time was operating for the New Albany and Tupelo, MS area, about 75 miles southeast of Memphis. After dealing with all of the technical things, we were able to launch that radio station in the Memphis market on June 8, 1998 with the R&B Oldies format. And we've never looked back."

Something Special

"We knew we had something that was going to be special," Yoken says. "We certainly had a lot of hope that the marketplace would respond to the Memphis flavor, which was very specific to the Stax heritage from Memphis."

The famous Stax Record Company was started by legendary record

"There is opportunity in Memphis if you've got the right program and the right product and you do it the right way. You can succeed."

executive Al Bell and was based in Memphis. It started with artists such as Otis Redding; The Bar-Kays; The Staple Singers; Eddie Floyd; Rufus Thomas (who was also a DJ at WDIA); his daughter, Carla Thomas; Isaac Hayes; and The Soul Children, just to name a few. The label was built on local talent from Memphis back in the 1960s.

"We had heavy imaging with Memphis: the Memphis artists, the Memphis heritage, the Memphis music culture," Yoken continues. "But we go way beyond that now, so that we're hitting Philadelphia, DC and Chicago and the sounds from those cities. Arguably, some of the finest, most-popular and everlasting classic music ever made during our time, and probably for all time, is the rhythm and blues music that the entire world got into.

"Research indicated that we had a top-five 25-54 radio station, and we felt that if we did some things the right way, we might be able to inch it up there a little bit more. Our PD, Henry Nelson, and I knew we had something good, something that was going to go up very quickly. The CEO of our



FORGET THE AFTERPARTY....

It's on after this pic is snapped! Arista West Coast rep Clifford Russell brought by Divine Mills/Arista recording artists Koffee Brown. While the duo spent a few hours hangin' with the R&R staff, Asst. Urban Editor Tanya O'Quinn tried to come up with a subtle way to get the attention of K.F. member Fonz. Seeing as she's impatient, she body-slammed him after this pic was taken and asked him out. The court date is set for mid-April. Pictured during happier times are (l-r) Russell, Fonz, O'Quinn, K.F.'s Vee and R&R Sales Rep Robert Taylor.



J RECORDS IN THE HIZHOUSE!

J Records recording artist Olivia (l) visited with R&R Urban Editor Walt Love and taped his show, *The Countdown With Walt Baby Love*. The beautiful young singer is promoting her hot single "Bounce."

Memphis operation at the time, David Gingold, who's been with Barnstable since its inception, sat back like a Cheshire cat and knew this was going to be the No. 1 station out of the box.

"When we started to see the monthly trends in summer '98, it was scary, but in a fun kind of way. What has happened over the last six or eight months is even more incredible, because we've been able to push the needle and develop a loyalty factor, and we very quickly put roots down in the community that have helped us from a ratings performance analysis."

Ratings Leader

WRBO has been No. 1 12+ for two consecutive books. In summer 2000 WRBO ranked first with an 8.2 share, and in fall 2000 it remained the leader with an 8.1. WHRK (K97), which usually holds down the No. 1 ranking in the market, dropped a bit, from 7.8 to 7.6. Interestingly, five Urban-formatted stations are in the top six, with WDIA in third, WLOK in fourth and KJMS sixth.

Among persons 18-34, WRBO ranks sixth with a 6.0. The station is No. 1 among persons 18-49 with a 9.3 and persons 25-54 with a 10.8 — the only station in the 25-54 demo in double digits (the two closest stations are a little over a 7.0 share). WRBO is even No. 1 among 25-49s with a 10.7 — again the only station

in that demo in double digits.

Among 25-54s, WRBO had a 20.4 share in the Mon.-Fri., 7pm-midnight time slot. The best any competitor can do in the evenings is pull in a little over a 9 share. WRBO is very competitive, to say the least, in other day-parts 25-54. In the afternoon (3-7pm) the station improved from 9.7 to 10.8. WRBO just misses double digits in middays, climbing 8.4-9.5. The only daypart in which 'RBO doesn't place first is morning drive; it comes in third with 8.6, but that's even up two full shares.

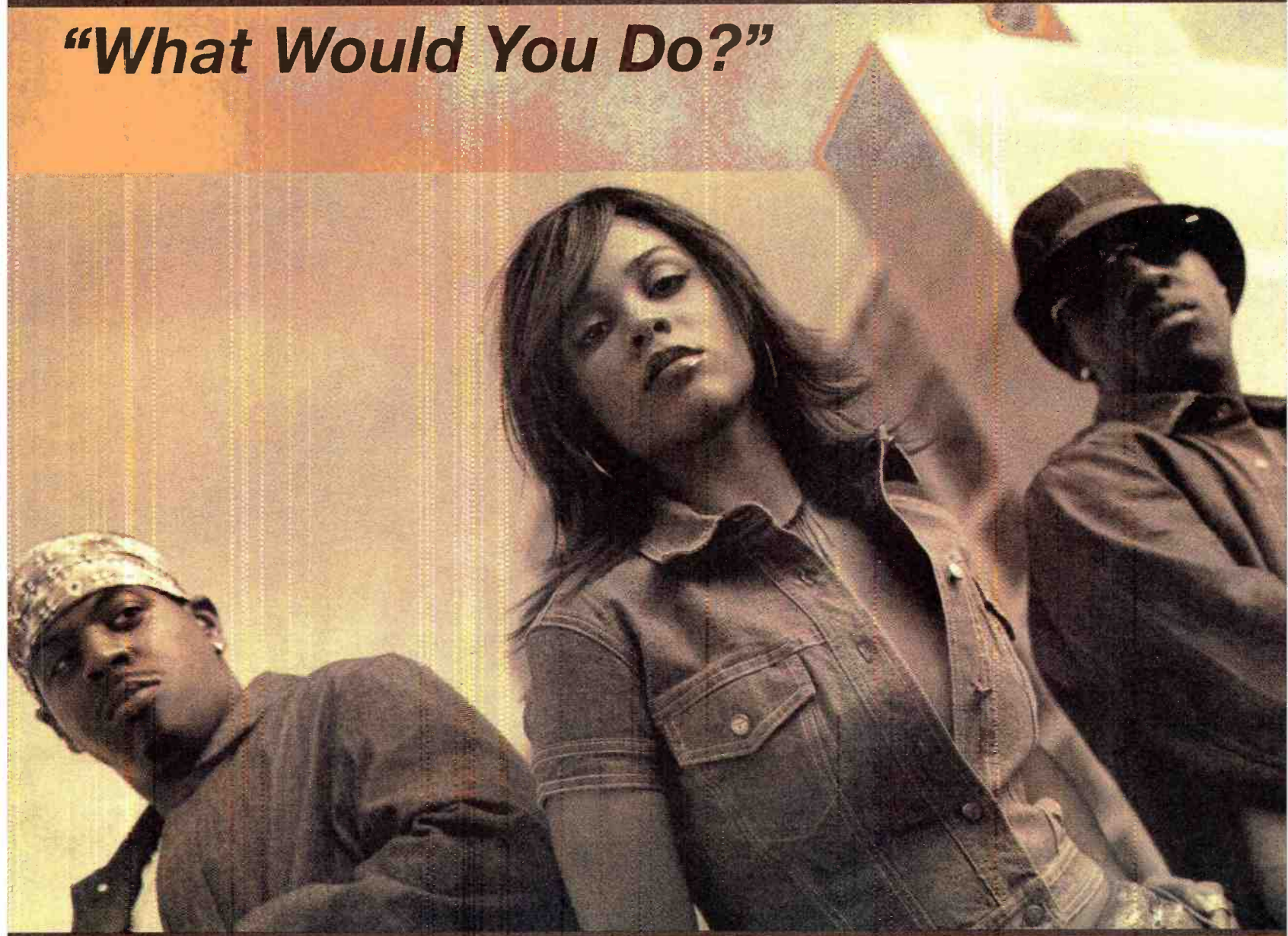
"This is very interesting from a listening standpoint," Yoken says. "Some of the most brilliant programming minds that we work with haven't quite figured this one out, knock on wood. WRBO made ratings gains in 12+ and 25-54, but our Urban competitors haven't really lost any share performance over this period of time. In some cases they've actually grown share performance, and that's just incredibly unique about African-American listenership in this particular market. I'm not knowledgeable enough about other markets where you have winning Urban-formatted stations, but in this market everyone is doing well."

Next week: Yoken talks about WRBO from an advertising standpoint.

"We had heavy imaging with Memphis: the Memphis artists, the Memphis heritage, the Memphis music culture. But we go way beyond that now, so that we're hitting Philadelphia, DC and Chicago and the sounds from those cities."

CITY HIGH

"What Would You Do?"



**Debut single from the self-titled album *City High*
Impacting March 26th & 27th**

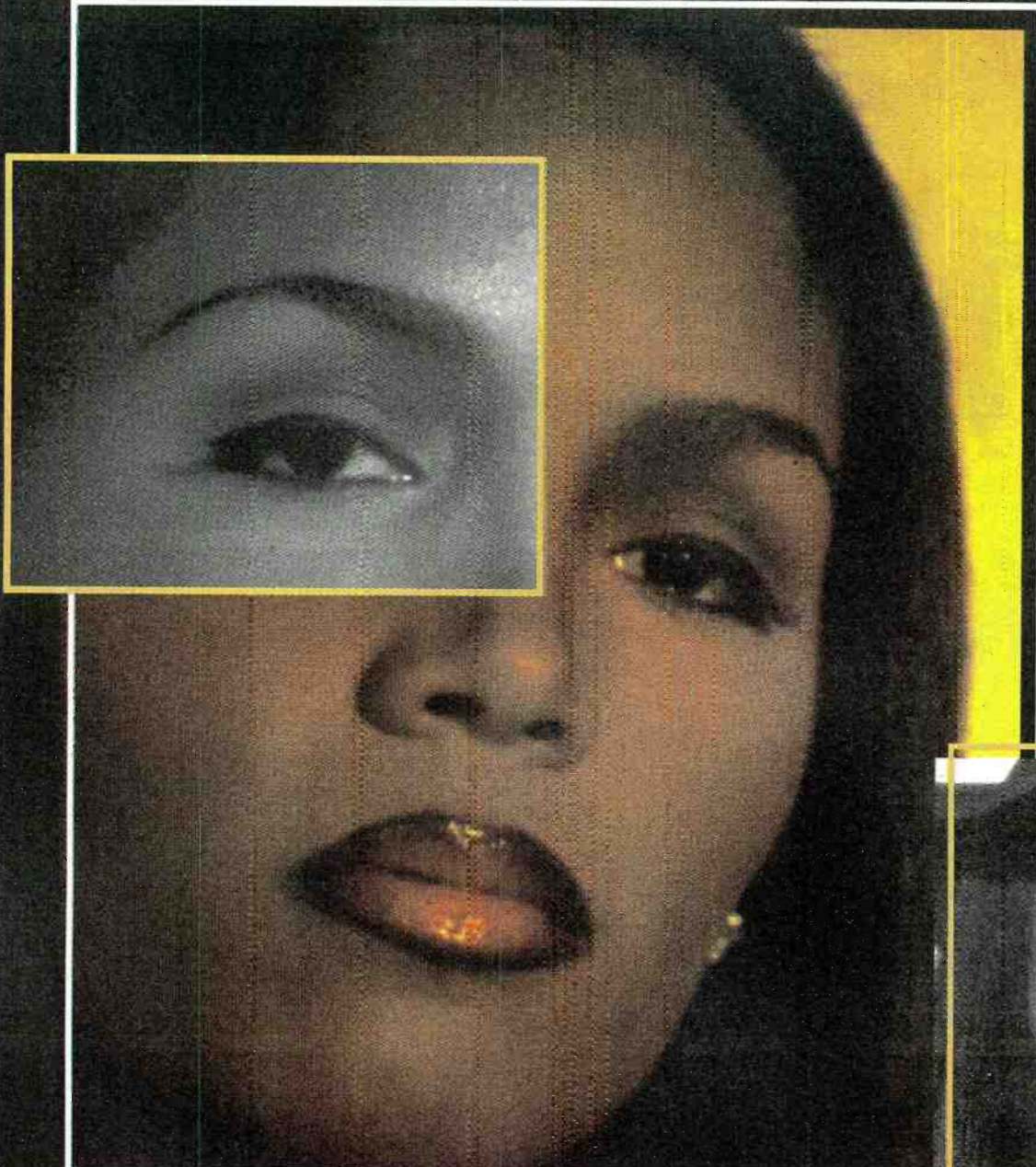
Album in Stores Soon!

*Produced by Wyclef Jean, Jerry "Wonder" Duplessis,
Ryan Toby and Robby Pardlo*

www.interscope.com

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RASHEEDA

OFF Da CHAIN

GOING FOR ADDS 3/26

**From the forthcoming album "DIRTY SOUTH"
in stores march 27, 2001**



www.rasheedaonline.com
www.motown.com

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March 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	MUSIQ Love (Def Soul/IDJMG)	3066	+182	457860	9	80/0
6	2	TANK Maybe I Deserve (BlackGround)	2865	+178	348804	14	64/1
4	3	KOFFEE BROWN After Party (Arista)	2861	+5	373076	11	79/0
2	4	JA RULE F/LIL' MO AND VITA Put It... (Murder Inc./Def Jam/IDJMG)	2796	-105	385737	11	80/0
1	5	JOE F/MYSTIKAL Stutter (Jive)	2786	-259	348784	14	80/0
9	6	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	2716	+376	381627	5	84/0
5	7	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	2637	-191	334051	10	78/0
8	8	JILL SCOTT A Long Walk (Hidden Beach/Epic)	2474	-51	346143	13	71/0
7	9	JAGGED EDGE Promise (So So Def/Columbia)	2459	-173	362546	19	77/0
11	10	OUTKAST So Fresh, So Clean (LaFace/Arista)	2427	+206	270349	8	81/0
15	11	JANET All For You (Virgin)	2215	+361	280097	3	83/1
10	12	EVE Who's That Girl (Ruff Ryders/Interscope)	2173	-53	217665	8	78/0
13	13	JON B Don't Talk (Edmonds/Epic)	2147	-50	230060	9	77/0
14	14	CASE Missing You (Def Soul/IDJMG)	2073	+118	290250	8	75/0
27	15	DESTINY'S CHILD Survivor (Columbia)	1999	+611	268900	2	81/0
17	16	GINUWINE There It Is (Epic)	1964	+249	224876	6	79/2
19	17	PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)	1697	+2	183607	7	77/0
12	18	TAMIA Stranger In My House (Elektra/EEG)	1682	-523	244314	17	73/0
22	19	QB FINEST F/NAS Oochie Wally (Columbia)	1682	+81	222369	4	71/3
25	20	INDIA.ARIE Video (Motown)	1681	+134	191222	6	73/1
24	21	OLIVIA Bizounce (J)	1680	+95	161410	7	70/1
18	22	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	1596	-107	269166	16	66/0
26	23	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	1593	+168	145595	6	80/0
21	24	MAXWELL Get To Know Ya (Columbia)	1581	-36	166728	7	73/0
23	25	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	1566	-23	151234	9	61/1
35	26	MISSY "MISDEMEANOR" ELLIOTT Get... (Gold Mind/EastWest/EEG)	1415	+334	179713	4	78/2
28	27	SILKK THE SHOCKER That's Cool (No Limit/Priority)	1379	+20	132941	6	65/0
20	28	112 It's Over Now (Bad Boy/Arista)	1357	-310	249450	15	65/0
29	29	LIL BOW WOW F/JAGGED EDGE Puppy Love (So So Def/Columbia)	1355	+75	144460	4	78/2
32	30	R. KELLY A Woman's Threat (Jive)	1298	+79	132824	3	77/4
31	31	ICONZ Get Crunked Up (Elektra/EEG)	1194	-38	111226	10	62/1
37	32	NELLY Ride Wit Me (Fo' Reel/Universal)	1146	+85	77393	5	62/0
36	33	LIL' ZANE None Tonight (Worldwide/Priority)	1078	+10	83054	7	59/0
30	34	SHAGGY It Wasn't Me (MCA)	1009	-257	155443	15	46/0
39	35	K-CI & JOJO Wanna Do You Right (MCA)	980	+23	85444	5	55/1
33	36	MONICA Just Another Girl (Epic)	896	-236	64408	9	43/0
45	37	RL Good Love (Warner Bros.)	886	+129	70521	2	62/1
38	38	KEITH SWEAT Real Man (Elektra/EEG)	844	-170	59274	6	53/0
40	39	CHANTE' MOORE Bitter (Silas/MCA)	820	-101	64095	6	49/0
Debut	40	SNOOP DOGG Lay Low (No Limit/Priority)	780	+296	81124	1	66/4
42	41	JESSE POWELL If I (Silas/MCA)	767	-125	63648	8	46/1
Debut	42	ERIC BENET Love Don't Love Me (Warner Bros.)	750	+355	48215	1	58/3
50	43	SHAGGY Angel (MCA)	733	+132	48486	2	26/1
46	44	SHYNE F/BARRINGTON LEVY Bonnie & Shyne (Bad Boy/Arista)	726	-8	92814	4	43/0
Debut	45	JAY-Z F/R. KELLY Guilty Until Proven Innocent (Roc-A-Fella/IDJMG)	725	+330	80527	1	71/2
43	46	OUTKAST Ms. Jackson (LaFace/Arista)	716	-118	102725	20	53/0
Debut	47	112 Peaches And Cream (Bad Boy/Arista)	711	+413	79947	1	61/8
Debut	48	JT MONEY Hi-Lo (Freeworld/Priority)	705	+120	53193	1	60/0
44	49	CARL THOMAS Emotional (Bad Boy/Arista)	679	-116	140561	20	48/0
Debut	50	8BALL & MJG Buck Bounce (Jcor)	596	+75	44822	1	37/1

Most Added

ARTIST TITLE LABEL(S)	ADDS
TYRESE I Like Them Girls (RCA)	75
DMX No Sunshine (BlackGround)	52
TOYA I Do (Arista)	26
MONIFAH Brown Eyes (Universal)	19
SYLEENA JOHNSON I Am Your Woman (Jive)	16
WHO YOU CALLIN' COUNTRY Shawty (Freeworld/Capitol)	11
DONNIE MCCLURKIN We Fall Down (Verity)	9
112 Peaches And Cream (Bad Boy/Arista)	8
TALIB KWELI/HI TEK The Blast (Rawkus/Priority)	8
2PAC Until The End... (Amaru/Death Row/Interscope)	7
LIL' WAYNE Everything (Cash Money/Universal)	7

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DESTINY'S CHILD Survivor (Columbia)	+611
112 Peaches And Cream (Bad Boy/Arista)	+413
SUNSHINE ANDERSON Heard It All... (Soulife/Atlantic)	+376
JANET All For You (Virgin)	+361
TYRESE I Like Them Girls (RCA)	+360
ERIC BENET Love Don't Love Me (Warner Bros.)	+355
MISSY "MISDEMEANOR" ELLIOTT Get... (Gold Mind/EastWest/EEG)	+334
JAY-Z F/R. KELLY Guilty Until... (Roc-A-Fella/IDJMG)	+330
2PAC Until The End... (Amaru/Death Row/Interscope)	+301
SNOOP DOGG Lay Low (No Limit/Priority)	+296

Breakers

No Songs Qualified For Breaker Status This Week

84 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/11-Saturday 3/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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ARTIST BREAKDOWN

ARTIST: **CANELA**
ALBUM: **CANELA**
LABEL: **DREAMWORKS**

Though I'm not feeling her CD photo ('cause this young lady has genuine beauty), I have to give my singing sista some props. When DreamWorks rep Amon "Got Some Chapstick?" Parker brought this gentle spirit to **R&R** for a visit, Asst. CHR Editor Renee Bell and I thought she was kind and personable. Feeling like a big sister (and I'm not referring to my size; I'm older), I felt a protective shield form in my heart for this young lady.

After touring the office, taking pictures and signing autographs, **Canela** and Parker left. Not only were we left with an advanced copy of her joint, but we still reeled from the soft, pleasant impression she left on us. Some time has passed since that visit, and as I search through my numerous CDs to re-view, I come across **Canela's**. Hmmmm ... let's see if she's wasting Dream-Works' money.

The debut single, "Sponsor (I Need! I Need! I Need!)," is my theme song! I can identify with this sincere, straight-to-the-point message requesting financial support. If dude wants to give from the pocket, cool; all homegirl is saying is, don't expect something in return.

She doesn't work on Wall Street, so there isn't any trading going on. But her hand is open to receive any and all gifts if dude has a little extra cheddar (and such) and is feeling a bit generous. Homegirl simply states that she is seeking "a brotha who lets me hold the key and don't expect a thing from me." (Good luck!)

It seems that a painful violation of the heart has occurred in the tender ballad "Love-Lust Crime." The aftermath of a failed relationship reveals that both partners' emotional conditions were not identical. When she fell in love, he fell in lust. (Is that anything like cow manure?) The revelation came one night when babygirl

planned a special evening for her and dude, and he spent that evening with another chick. Fortunately for her, her eyes were opened before she fell too deeply into that hollow well where echoes have no sounds, sights take on false images, and unconsciousness is a treasured state of mind. (Mental note: Call Dr. Henderson to up my dosage.)

Whatever happened to Laurnea? The unremitting and tender "I Can't Let Go" emits a little of that Laurnea vibe in the chorus. Focusing on the difficulty of accepting dude's absence from her life, **Canela** softly croons this gentle ballad, which touched me on a personal level. (It's merlot time.)

Swaying away from impassioned heartbreak, "Outta Here" is filled with determination, strength and finality. Homegirl doesn't really care where dude goes, just as long as he exits from her space. She's tired of his games, and she opens the door for his departure. I love the bouncy flow of the rhythmic outro.

The Tim & Bob-produced "It Feels Just Right" does! The mellow rhythm complements **Canela's** feathery vocals, and the romantic lyrics are the icing on the cake. This song won't have you

crying or going postal over some past relationship, but it will provide an opportunity for your spirit to float musically on a beautiful sentiment. (I need a man!)

Canela contains a collection of sentimental ballads, uptempo beats and midtempo rhythms. What doesn't change are this young lady's velvety-soft vocals. Sounding a little like Tamia, **Canela** uses the lyrics to get the point across and uses the melody to instill a vibe.

I see longevity in her. There are some slammin' tracks awaiting her remarkable vocals and some tight-a** lyrics itching for a voice like hers to breathe life into them. However, this songstress makes a nice introduction into the music world with her debut joint. Peace.

— **Tanya O'Quinn**
Asst. Urban Editor



IN MY OPINION

with **Rob Neal**

Sunshine Anderson
"Heard It All Before"
(Soulife/Atlantic)

PD WJZD/Biloxi-Gulfport, MS

Let's hear it for females with convictions! "Heard It All Before" is yet another "I'm tired of your game, so I'm leaving you" song. But what is different about this tune is Ms. Anderson's incredible vocals. If ever there was a time to believe the vocalist really meant what he or she is singing, it is now. Her strong, dominating vocals display conviction, while the uptempo, dancy beat signifies renewed strength and celebration of self.

"Heard It All Before" combines the attitude of hip-hop with the maturity of R&B. Many songs have come out drenched with newfound self-righteousness; however, with vocals as powerful as Ms. Anderson's, you get the feeling that she means business. This is not a temperamental decision on her part. Her limit has been reached, and the past (which includes the cheating boyfriend) is right where it belongs—in the pages of history. Undoubtedly, this is one of the best songs of the year — and it's only March!

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Tuesday (3/27).

DAVE HOLLISTER Take Care Of Home (Dei Squad/DreamWorks)

MEMPHIS BLEEK Do My... (Roc-A-Fella/IDJMG)

RASHEEDA Off Da Chain (Motown)

RUN-D.M.C. Let's Stay Together... (Arista)

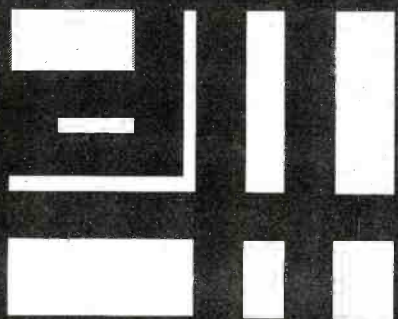
STICKY FINGAZ Ghetto (Universal)

WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)

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MEETING**

DAVE HOLLISTER



The Follow Up Single From His **GOLD**
Certified Album "Chicago '85...The Movie"

"TAKE CARE OF HOME"

GOING FOR ADDS MARCH 26TH!

www.davehollister.com
www.dreamworksrecords.com



New & Active

- | | |
|---|--|
| <p>TYRESE I Like Them Girls (RCA)
 Total Plays: 583, Total Stations: 77, Adds: 75</p> <p>2PAC Until The End Of Time (Amaru/Death Row/Interscope)
 Total Plays: 576, Total Stations: 57, Adds: 7</p> <p>LIL' MO Superwoman (Gold Mind/EastWest/EEG)
 Total Plays: 556, Total Stations: 37, Adds: 4</p> <p>TALIB KWELI/HI TEK The Blast (Rawkus/Priority)
 Total Plays: 495, Total Stations: 44, Adds: 8</p> <p>SPARKLE Good Life (Motown)
 Total Plays: 386, Total Stations: 36, Adds: 0</p> <p>DIRTY Hit Da Floe (Universal)
 Total Plays: 378, Total Stations: 20, Adds: 0</p> <p>SADE King Of Sorrow (Epic)
 Total Plays: 365, Total Stations: 38, Adds: 0</p> <p>C. THOMAS F.S. DAWES Cold, Cold World (Bad Boy/Arista)
 Total Plays: 359, Total Stations: 36, Adds: 0</p> <p>PHILLY'S MOST WANTED Cross The Border (Atlantic)
 Total Plays: 341, Total Stations: 27, Adds: 1</p> <p>CANELA Sponsor... (Goodfellas/DreamWorks)
 Total Plays: 334, Total Stations: 33, Adds: 0</p> <p>FUNKMASTER FLEX Good Life (Loud)
 Total Plays: 286, Total Stations: 8, Adds: 1</p> <p>BACKBONE Five Deuce Four Tre (Universal)
 Total Plays: 268, Total Stations: 34, Adds: 4</p> <p>DMX No Sunshine (BlackGround)
 Total Plays: 233, Total Stations: 52, Adds: 52</p> <p>RAPHAEL BROWN Maybe (Arista)
 Total Plays: 228, Total Stations: 27, Adds: 3</p> | <p>LIL' WAYNE Everything (Cash Money/Universal)
 Total Plays: 219, Total Stations: 36, Adds: 7</p> <p>SYLEENA JOHNSON I Am Your Woman (Jive)
 Total Plays: 217, Total Stations: 34, Adds: 16</p> <p>BEATNUTS No Escapin' This (Loud/Columbia)
 Total Plays: 200, Total Stations: 20, Adds: 3</p> <p>L-BURNA F/BABY S Make My Day (Ruthless/Epic)
 Total Plays: 183, Total Stations: 21, Adds: 3</p> <p>DOGGY'S ANGELS Pleezbaleevit! (Doggy Style/TVT)
 Total Plays: 162, Total Stations: 19, Adds: 0</p> <p>LIL D Dream Girl (Universal)
 Total Plays: 159, Total Stations: 11, Adds: 0</p> <p>RC Slo Burn (Dombrowski & Glasker)
 Total Plays: 149, Total Stations: 12, Adds: 3</p> <p>LUKE Lollipop (Koch)
 Total Plays: 158, Total Stations: 11, Adds: 1</p> <p>DONNIE MCCLURKIN We Fall Down (Verity)
 Total Plays: 144, Total Stations: 14, Adds: 9</p> <p>CED F/CHAUNCEY BLACK Whatcha Say (Judgment/RCA)
 Total Plays: 136, Total Stations: 14, Adds: 0</p> <p>TOYA I Do (Arista)
 Total Plays: 134, Total Stations: 27, Adds: 26</p> <p>WHO YOU CALLIN' COUNTRY Shawty (Freeworld/Capitol)
 Total Plays: 52, Total Stations: 12, Adds: 11</p> <p>MONIFAH Brown Eyes (Universal)
 Total Plays: 21, Total Stations: 19, Adds: 19</p> |
|---|--|

Songs ranked by total plays

Most Played Recurrents

- JAHEIM Could It Be (Divine Mill/WB)
- JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)
- DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)
- AVANT My First Love (Magic Johnson/MCA)
- MUSIQ Just Friends (Sunny) (Def Soul/IDJMG)
- DESTINY'S CHILD Independent Women Pt. 1 (Columbia)
- NELLY E.I. (Fo' Reel/Universal)
- R. KELLY I Wish (Jive)
- 3LW No More (Baby I'ma Do Right) (Epic)
- MYSTIKAL Shake Ya Ass (Jive)
- LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)
- JAGGED EDGE Let's Get Married (So So Def/Columbia)
- ERYKAH BADU Bag Lady (Motown)
- NEXT Wifey (Arista)
- RUFF ENZD No More (Epic)
- SISQO Incomplete (Dragon/Def Soul/IDJMG)
- YOLANDA ADAMS Open My Heart (Elektra/EEG)
- BEENIE MAN F/MYA Girls Dem Sugar (Virgin)
- TONI BRAXTON Just Be A Man About It (LaFace/Arista)
- KELLY PRICE You Should've Told Me (T-Neck/Def Soul/IDJMG)

TUNED-IN URBAN

R&R/MEDIABASE 24/7

WQOK WQOK/Raleigh
 11am

- 702 Where My Girls At
- 112 It's Over Now
- DJ CLUE I/MARY J. BLIGE Back To Life
- MYSTIKAL I/NIVEA Danger (Been So Long)
- R. KELLY I Wish
- CASH MONEY... Project Chick
- AVANT Separated
- JA RULE I/LIL' MO... Put It On Me
- CASE Missing You
- MUSIQ Love
- NELLY E.I.
- JILL SCOTT A Long Walk

4pm

- KOFFEE BROWN After Party
- MYSTIKAL I/NIVEA Danger (Been So Long)
- 3LW No More (Baby I'ma Do Right)
- SHYNE I/B. LEVY Bonnie And Shyne
- JILL SCOTT A Long Walk
- DRU HILL In My Bed
- JAHEIM Could It Be
- LUDACRIS What's Your Fantasy
- JA RULE I/LIL' MO... Put It On Me
- TANK Maybe I Deserve
- TALIB KWELI & HI TEK The Blast
- SUNSHINE ANDERSON Heard It All Before
- JOE I/MYSTIKAL Stutter

8pm

- JON B Don't Talk
- OUTKAST So Fresh, So Clean
- JAHEIM Could It Be
- MISSY ELLIOTT Get Ur Freak On
- SUNSHINE ANDERSON Heard It All Before
- R. KELLY Feelin' On Yo Booty
- QB'S FINEST Oochie Wally Wally
- NELLY E.I.
- PHILLY'S MOST WANTED Cross The Border
- LIL' ZANE None Tonight
- RAY J Wait A Minute
- TANK Maybe I Deserve

WGCI WGCI-FM/Chicago
 11am

- JAGGED EDGE Promise
- R. KELLY Fiesta
- MARY J. BLIGE Not Gon' Cry
- CARL THOMAS Emotional
- MAXWELL Ascension (Don't Ever Wonder)
- SHALAMAR For The Lover...
- JILL SCOTT A Long Walk
- TONI BRAXTON Just Be A Man About It
- TANK Maybe I Deserve

4pm

- MUSIQ Love
- AALIYAH Try Again
- INDIA ARIE Video
- ERYKAH BADU Didn't Cha Know
- 112 It's Over Now
- KELLY PRICE Friend Of Mine
- JANET All For You
- AVANT My First Love
- MYSTIKAL I/NIVEA Danger (Been So Long)
- BLAL Soul Sista

8pm

- JAGGED EDGE Promise
- LUDACRIS Southern Hospitality
- SUNSHINE ANDERSON Heard It All Before
- R. KELLY I Don't Mean It
- DESTINY'S CHILD Survivor
- COMMON The Light
- TANK Maybe I Deserve
- JILL SCOTT A Long Walk
- TYRESE I Like Dem Girls
- LIL' BOW WOW I/XSCAPE Bounce Wit Me



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/12. © 2001, R&R Inc.

KSMB Scot-FM WNEL WPRM Radio Venus WQOK WENN KOKU

WKYS KOMC WXTU WBT WQLZ KEES WEDR Radio Alegria WNVZ WKIX WKXP KSMB Scot-FM WNEL WPRM Radio Venus WQOK WENN KOKU



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Stations and their adds listed alphabetically by market

Urban

WAJZ/Albany, NY * PD/M: Sugar Bear TYRESE "Girls"	WBLK/Buffalo, NY * PD/M: Skip Dillard 15 TYRESE "Girls" 2 PROJECT PAI "Chicken" 1 DMX "Sunshine" TALIB KWELIHI TEK "Blas"	WFXE/Columbus, GA PD: Terri Avery MD: Al Irwin 3 TYRESE "Girls" 3 TOVA "Do" 3 DMX "Sunshine" 3 MONFAH "Brown"	WYNN/Florence, SC DM: Matt Scurry PD/M: Gerald McSwain 11 TYRESE "Girls"	KPRS/Kansas City, MO * PD: Sam Weaver APD/M: Myron Fears 21 TYRESE "Girls" 1 WHO YOU CALLIN... "Shawty" DMX "Sunshine" MONFAH "Brown" TOVA "Do"	WBLO/Louisville, KY * VP/Prog.: Tony Fields PD: Karen Jordan MD: Gerald Harrison DMX "Sunshine" TYRESE "Girls" TALIB KWELIHI TEK "Blas" L-BURNA FRABY S "Make" SYLEENA JOHNSON "Woman" MONFAH "Brown" BEATNUTS "Escapin"	WQOK/Nashville, TN * DM/Prog.: Terry Fox 15 TYRESE "Girls" 14 DMX "Sunshine" 3 DONNIE MCCLURKIN "Down" 2 JIMMY COOZER "Shes"	WODK/Raleigh-Durham, NC * PD: Hsieh Mack MD: Judi Berry 3 DMX "Sunshine" TYRESE "Girls"	WFUN/St. Louis, MO * PD/M: Mic Fox 10 TALIB KWELIHI TEK "Blas" 2 GILWAINE "There" TYRESE "Girls"	
KBCE/Alexandria, LA PD: Roger Moore MD: R.J. Polk 10 112 "Peaches" 10 TYRESE "Girls" 10 DMX "Sunshine" 10 DONNIE MCCLURKIN "Down" LIL WAYNE "Everything"	WVVC/Charleston, SC * DM/Prog.: Terry Base MD: Ron Splackavellie 12 DMX "Sunshine" 11 TYRESE "Girls" 6 L-BURNA FRABY S "Make" JIMMY COOZER "Shes" SYLEENA JOHNSON "Woman"	WCKX/Columbus, OH * VP/Prog.: Tony Fields PD: Paul Strong 1 TALIB KWELIHI TEK "Blas" 1 TYRESE "Girls" DMX "Sunshine" SYLEENA JOHNSON "Woman" 112 "Peaches"	WTWG/Gainesville-Ocala, FL * DM/Prog.: Don Cody APD: Quincy 22 SYLEENA JOHNSON "Woman" 11 TYRESE "Girls" 10 TOVA "Do" 3 DMX "Sunshine" 3 DONNIE MCCLURKIN "Down" 2 MONFAH "Brown" LIL WAYNE "Supercan"	KIIZ/Killeen-Temple, TX PD/M: Mychal Maguire 12 DMX "Sunshine" JAY-Z FR. KELLY "Gully" MONFAH "Brown" WHO YOU CALLIN... "Shawty" TYRESE "Girls" TOVA "Do"	WGZB/Louisville, KY * VP/Prog.: Tony Fields PD: Karen Jordan MD: Gerald Harrison 5 TYRESE "Girls" 1 TALIB KWELIHI TEK "Blas" DMX "Sunshine" SYLEENA JOHNSON "Woman" MONFAH "Brown" BEATNUTS "Escapin"	WYBC/New Haven, CT * DM: Wayne Schmidt PD: Juan Castillo APD: Steven Richardson MD: Doc-P 3 RC "Burn" 2 SHAGGY "Angel" 1 BABYFACE "There" 1 AL CAINEYS "Girlfriend" SILK "Take" KEYON EDMONDS "Slow"	WCDX/Richmond, VA * PD: Lamonda Williams MD: B-Rock 8 LIL BOW WOW... "Puppy" 4 TYRESE "Girls" 1 TOVA "Do"	WHBX/Tallahassee, FL PD/M: Kevin Gardner 13 TYRESE "Girls"	
WHTA/Atlanta, GA * PD: Jerry Smokin' B APD: Ryan Cameron MD: Ramona Debraux No Adds	WPEG/Charlotte, NC * PD: Andre Carson MD: Nate Quick 10 DMX "Sunshine" 10 TYRESE "Girls" LUKE LOUPOO	KBFB/Dallas-Ft. Worth, TX * PD: Darrell Johnson MD: Marie Kelly 4 TYRESE "Girls" TOVA "Do"	WIKS/Greenville, NC * PD/M: B.K. Kirkland 4 MISSY ELLIOTT "Freak" TYRESE "Girls" JAY-Z FR. KELLY "Gully"	WVFX/Macon, GA PD/M: Derek Harper 19 RAHEEM "New" 17 TYRESE "Girls" DMX "Sunshine"	WQVE/New Orleans, LA * PD: Gerod Stevens MD: Angela Watson 24 R. KELLY "Woman's" 14 DMX "Sunshine"	WDXX/Rochester, NY * PD: Andre Marcel MD: Kala D'Neal 7 TYRESE "Girls" 3 SYLEENA JOHNSON "Woman" 1 RAPHAEL BROWN "Maybe" DMX "Sunshine"	WJUC/Toledo, OH * PD: Charlie Mack MD: Niiki G. TYRESE "Girls" DMX "Sunshine" MONFAH "Brown" BACKROBE "Fire" DONNIE MCCLURKIN "Down"	WTMP/Tampa, FL * PD: Larry Steele MD: Big Money 20 TOVA "Do" 20 TYRESE "Girls" DMX "Sunshine" MONFAH "Brown"	WJMM/Tulsa, OK * PD: Terry Munday APD: Aaron Bernard 10 TYRESE "Girls" 7 TOVA "Do" 1 DMX "Sunshine" 1 MONFAH "Brown"
WVVE/Atlanta, GA * PD: Tony Brown MD: Tasha Love 15 TYRESE "Girls" 6 112 "Peaches" 5 BACKROBE "Fire" SNOOP DOGG "Lay"	WJTT/Chattanooga, TN * PD: Keith Landecker MD: Magic 13 LIL WAYNE "Supercan" 10 SYLEENA JOHNSON "Woman" 9 TOVA "Do" 9 TYRESE "Girls" 8 DMX "Sunshine" 3 DONNIE MCCLURKIN "Down" RC "Burn"	KKDA/Dallas-Ft. Worth, TX * PD/M: Skip Cheatham 2 DMX "Sunshine" 2 TYRESE "Girls" 1 R. KELLY "Woman's"	WJWZ/Greenville, SC * PD/M: Doug Davis 3 TYRESE "Girls"	WVFX/Macon, GA PD/M: Derek Harper 19 RAHEEM "New" 17 TYRESE "Girls" DMX "Sunshine"	WVFX/Macon, GA PD/M: Derek Harper 19 RAHEEM "New" 17 TYRESE "Girls" DMX "Sunshine"	WVFX/Macon, GA PD/M: Derek Harper 19 RAHEEM "New" 17 TYRESE "Girls" DMX "Sunshine"	WVFX/Macon, GA PD/M: Derek Harper 19 RAHEEM "New" 17 TYRESE "Girls" DMX "Sunshine"	WVFX/Macon, GA PD/M: Derek Harper 19 RAHEEM "New" 17 TYRESE "Girls" DMX "Sunshine"	WVFX/Macon, GA PD/M: Derek Harper 19 RAHEEM "New" 17 TYRESE "Girls" DMX "Sunshine"

* = Mediabase 24/7 monitored

84 Total Reporters
84 Current Reporters
84 Current Playlists

Urban AC

WALR/Atlanta, GA * PD: Jim Kennedy 13 JANET "AI" SUNSHINE ANDERSON "Heard" AL JARREAU "Say" ERIC BENET "Love"	WILD/Boston, MA PD: Steve Gousby MD: T. Clark SYLEENA JOHNSON "Woman"	WLXC/Columbia, SC * PD/M: Porcia 2 CASE "Missing" 1 RAPHAEL BROWN "Maybe" 112 "Play"	WNXD/Detroit, MI * VP/DJs & Prog.: Michael Saund PD: Janet C. APD: Deneil Stevens PUBLIC ANNOUNCEMENT "Mar"	WKJQ/Houston-Galveston, TX * PD: Carl Conner MD: Carla Boomer 25 CASE "Missing" 10 INDIA ARIE "Video" 1 TANK "Deserve"	WRBW/Macon, GA Int. PD/M: Mike Williams THEO "Loser" PIECES OF A DREAM "Theme"	WYLD/New Orleans, LA * MD: Aaron "A.J." Appleberry 4 JANET "AI" R. KELLY "Woman's"	WFXX/Raleigh-Durham, NC * MD: Danyll Morrow No Adds	WLWH/Savannah, GA APD: Roger Moore 10 JANET "AI" 5 LIL "Good" 5 DESMOND PRINGLE "Arms" 5 SUNSHINE ANDERSON "Heard" 5 R. KELLY "Woman's" 5 SYLEENA JOHNSON "Woman" 5 AL JARREAU "Say" 5 ERIC BENET "Love"
WAMJ/Atlanta, GA * PD: Marvin Hankston MD: Dennis Lee RL "Good" INDIA ARIE "Video"	WMGL/Charleston, SC PD: Terry Base MD: Belinda Parker MD: Ed Lewis 10 CASE "Missing" JIMMY COOZER "Shes"	WAGH/Columbus, GA PD: Billy Base MD: Ed Lewis CASE "Missing"	WUKS/Fayetteville, NC PD: Bobby Jay APD: Garrett Davis MD: Calvin Pee 11 PUBLIC ANNOUNCEMENT "Mar" 4 TANK "Deserve"	WKXI/Jackson, MS * PD/M: Stan Branson No Adds	KJMS/Memphis, TN * PD: Eileen Bell MD: Eileen Nathaniel No Adds	WRKS/New York, NY * PD: Tony Beasley 23 ERIC BENET "Love" 23 JANET "AI"	WKJS/Richmond, VA * PD/M: Kevin Kotax CASE "Missing" PIECES OF A DREAM "Theme"	WHUR/Washington, DC * PD: Hector Hamblin MD: David A. Dickinson No Adds
WWIN/Baltimore, MD * PD: Kathy Brown MD: Keith Fisher CASE "Missing"	WBAV/Charlotte, NC * PD: Andre Carson MD: DC 15 CASE "Missing"	KRNB/Dallas-Ft. Worth, TX * PD: Al Payne MD: Rudy "V" ERIC BENET "Love" DESTINY'S CHILD "Survivor" MAIZE BE BEVERLY "Bazzy"	WFLM/Ft. Pierce, FL PD/M: Michael James CASE "Missing"	WSOL/Jacksonville, FL * PD: Aaron Maxwell APD/M: K.J. 6 COFFEE BROWN "Party" 5 TANK "Deserve" 4 RL "Good"	WHQT/Miami, FL * Station Mgr.: Tony Kidd PD: Derrick Brown MD: Tracy Latrelle 14 CASE "Missing" 9 SYLEENA JOHNSON "Woman" 9 TYRESE "Girls"	WVFX/Macon, GA PD: Jay Michael MD: DJ Boogie DMX "Sunshine" TYRESE "Girls" DONNIE MCCLURKIN "Down" 112 "Peaches"	KNJN/St. Louis, MO * DM/Prog.: Chuck Atkins APD/M: Eric Michaels 12 MARQUEL "Now"	WMMJ/Washington, DC * PD: Chris Connors CASE "Missing"
KQXL/Baton Rouge, LA DM: James Alexander APD/M: Mya Vernon 16 CASE "Missing" 4 JESSE POWELL "T"	WVAZ/Chicago, IL * PD: Eroy Smith APD/M: Jamillah Muhammad 1 JANET "AI" RIPPINGTONSHEWETT "Sound"	WDMK/Detroit, MI * DM/Prog.: Monica Starr APD: Benita "Lady B" Gray SYLEENA JOHNSON "Woman"	WQMG/Greensboro, NC * PD: Alvin Stowe MD: Bryan Maxwell PUBLIC ANNOUNCEMENT "Mar" ERIC BENET "Love"	KOKY/Little Rock, AR PD: Mark Dylan MD: Jamal Quarles No Adds	WDAI/Myrtle Beach, SC PD/M: Jerold Jackson 19 TYRESE "Girls"	WVFX/Macon, GA PD: Jay Michael MD: DJ Boogie DMX "Sunshine" TYRESE "Girls" DONNIE MCCLURKIN "Down" 112 "Peaches"	WVFX/Macon, GA PD: Jay Michael MD: DJ Boogie DMX "Sunshine" TYRESE "Girls" DONNIE MCCLURKIN "Down" 112 "Peaches"	WVFX/Macon, GA PD: Jay Michael MD: DJ Boogie DMX "Sunshine" TYRESE "Girls" DONNIE MCCLURKIN "Down" 112 "Peaches"
WBHK/Birmingham, AL * PD: Jay Dixon MD: Darryl Johnson No Adds	WZAK/Cleveland, OH * PD/M: Lance Parton 6 AL JARREAU "Say"	WGRP/Detroit, MI * PD: Rosetta Hines No Adds	KJLH/Los Angeles, CA * PD/M: Cliff Winston 1 CASE "Missing"	WDLT/Mobile, AL * PD: Ron Anthony MD: Kathy Barlow 1 AL JARREAU "Say"	WDAI/Myrtle Beach, SC PD/M: Jerold Jackson 19 TYRESE "Girls"	WVFX/Macon, GA PD: Jay Michael MD: DJ Boogie DMX "Sunshine" TYRESE "Girls" DONNIE MCCLURKIN "Down" 112 "Peaches"	WVFX/Macon, GA PD: Jay Michael MD: DJ Boogie DMX "Sunshine" TYRESE "Girls" DONNIE MCCLURKIN "Down" 112 "Peaches"	WVFX/Macon, GA PD: Jay Michael MD: DJ Boogie DMX "Sunshine" TYRESE "Girls" DONNIE MCCLURKIN "Down" 112 "Peaches"

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39 Current Reporters
38 Current Playlists

Reported Frozen Playlist (1):
WMCS/Milwaukee, WI

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #30 KPRS/Kansas City Clear Channel (816) 763-2040 Weaver/Fears 12+ Cume 195,000 HOT 103 JAMZ!

MARKET #34 WKCV/Columbus, OH Blue Chip (614) 487-1444 Strong/Stevens 12+ Cume 180,400

MARKET #38 WOWI/Norfolk Clear Channel (757) 466-0008 Holliday/Houston 12+ Cume 286,200 103 JAMZ!

MARKET #42 WQOW/Nashville Midwestern (615) 321-1067 92.0 The People's Station

MARKET #31 WKVV/Milwaukee Clear Channel (414) 321-1007 Young/Love 12+ Cume 221,000 V103 JAMZ!

MARKET #37 WPEG/Charlotte Infinity (704) 342-2644 Carson/Cook 12+ Cume 243,100 Power 107.5 WPEC-FM

MARKET #40 WTLC/Indianapolis Emmis (317) 293-9600 Wallace/Vaughn 12+ Cume 136,600

MARKET #44 WQOV/Nashville Midwestern (615) 321-1067 92.0 The People's Station

MARKET #1 WRKS/New York Emmis (212) 242-9870 Basley 12+ Cume 1,545,600 98.7 Kiss

MARKET #5 WDRS/Philadelphia Clear Channel (610) 611-8500 Tamburo/Deo 12+ Cume 620,100 105.3 FM

MARKET #7 WGRP/Detroit International Mason (313) 259-8862 Hines 12+ Cume 149,900 107.5 fm WGR

MARKET #9 WHUR/Washington, DC Howard University (202) 806-3500 Hannibal/Dickinson 12+ Cume 536,800 96.3

MARKET #2 KJLH/Los Angeles Taxi (310) 300-5550 Winston 12+ Cume 375,900 107.5

MARKET #6 KRNB/Dallas-Ft. Worth Service (972) 263-9911 Payne 12+ Cume 172,900 105.3

MARKET #7 WMXD/Detroit Clear Channel (313) 965-2000 G/Stevens 12+ Cume 316,600 102.3

MARKET #9 WMWJ/Washington, DC Conners/Thompson 12+ Cume 320,400 MAJIC 102.3 FM

MARKET #3 WVAZ/Chicago Clear Channel (312) 360-9000 Smith/Muhammad 12+ Cume 553,600 V103

MARKET #7 WDMW/Detroit Radio One (313) 259-2000 Starkey 12+ Cume 130,700 105.3

MARKET #8 WILD/Boston Radio One (617) 427-2222 Gousby/Clark 12+ Cume 62,500 WILD

MARKET #10 KMJQ/Houston-Galveston Radio One (713) 623-2106 Conner/Boatner 12+ Cume 407,800 MAJIC 102.3

R&R Urban AC Top 30

March 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKSON CHART	TOTAL STATIONS/ ADDS
	1	TAMIA Stranger In My House (Elektra/EEG)	859	+12	115198	18	38/0
3	2	JILL SCOTT A Long Walk (Hidden Beach/Epic)	824	+46	140692	11	29/0
4	3	MAXWELL Get To Know Ya (Columbia)	807	+52	114850	8	39/1
2	4	DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)	793	+6	101243	19	39/0
5	5	CARL THOMAS Emotional (Bad Boy/Arista)	705	-22	104609	20	35/0
6	6	ERYKAH BADU Didn't Cha Know (Motown)	627	+33	88892	13	31/0
11	7	MUSIQ Love (Def Soul/IDJMG)	586	+130	115633	3	34/0
10	8	PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)	551	+73	73152	6	32/3
9	9	KOFFEE BROWN After Party (Arista)	538	+48	79275	6	31/1
8	10	JESSE POWELL If I (Silas/MCA)	516	+19	68768	12	29/1
14	11	DONNIE MCCLURKIN We Fall Down (Verity)	500	+78	92476	4	34/0
12	12	JAHEIM Could It Be (Divine Mill/WB)	491	+56	67519	10	25/0
7	13	AVANT My First Love (Magic Johnson/MCA)	478	-24	58226	25	32/0
Breaker	14	JANET All For You (Virgin)	457	+251	76605	1	37/5
15	15	TANK Maybe I Deserve (BlackGround)	452	+54	44617	9	23/3
16	16	GLADYS KNIGHT If I Were Your Woman II (MCA)	437	+52	46955	6	29/0
18	17	CHARLIE WILSON Without You (Major Hits)	403	+19	51685	28	30/0
13	18	JOE F/MYSTIKAL Stutter (Jive)	380	-45	38471	13	24/0
Breaker	19	INDIA.ARIE Video (Motown)	378	+47	61097	4	23/2
19	20	CHANTE' MOORE Bitter (Silas/MCA)	359	-11	61085	7	26/0
20	21	MUSIQ Just Friends (Sunny) (Def Soul/IDJMG)	359	-7	50801	16	24/0
27	22	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	333	+101	55910	2	25/2
17	23	RACHELLE FERRELL I Forgive You (Capitol)	330	-55	30232	14	26/0
23	24	JAGGED EDGE Promise (So So Def/Columbia)	299	-1	47976	10	19/0
22	25	TONI BRAXTON Maybe (LaFace/Arista)	285	-17	26938	6	25/0
25	26	SADE King Of Sorrow (Epic)	274	+3	39653	2	25/0
28	27	R. KELLY A Woman's Threat (Jive)	261	+38	28936	2	22/2
24	28	YOLANDA ADAMS I Believe I Can Fly (Elektra/EEG)	258	-32	26646	7	25/0
Debut	29	ERIC BENET Love Don't Love Me (Warner Bros.)	229	+147	41556	1	29/5
26	30	DESMOND PRINGLE With Arms Wide Open (Tommy Boy)	228	-16	25242	3	15/1

Most Added®

ARTIST TITLE LABEL(S)	ADDS
CASE Missing You (Def Soul/IDJMG)	12
JANET All For You (Virgin)	5
ERIC BENET Love Don't Love Me (Warner Bros.)	5
AL JARREAU It's How You Say It (GRP/VMG)	5
SYLEENA JOHNSON I Am Your Woman (Jive)	5
PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)	3
TANK Maybe I Deserve (BlackGround)	3
RL Good Love (Warner Bros.)	3
SUNSHINE ANDERSON Heard It All... (Soulife/Atlantic)	2
INDIA.ARIE Video (Motown)	2
R. KELLY A Woman's Threat (Jive)	2
PIECES OF A DREAM Theme From Mahogany (Heads Up)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JANET All For You (Virgin)	+251
ERIC BENET Love Don't Love Me (Warner Bros.)	+147
MUSIQ Love (Def Soul/IDJMG)	+130
SUNSHINE ANDERSON Heard It All... (Soulife/Atlantic)	+101
SYLEENA JOHNSON I Am Your Woman (Jive)	+87
AL JARREAU It's How You Say It (GRP/VMG)	+83
DONNIE MCCLURKIN We Fall Down (Verity)	+78
PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)	+73
JAHEIM Could It Be (Divine Mill/WB)	+56
TANK Maybe I Deserve (BlackGround)	+54

Breakers®

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
JANET All For You (Virgin)	457/251	37/5	14
INDIA.ARIE Video (Motown)	378/47	23/2	19

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

39 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/11-Saturday 3/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

RL Good Love (Warner Bros.)
Total Plays: 223, Total Stations: 22, Adds: 3

CASE Missing You (Def Soul/IDJMG)
Total Plays: 210, Total Stations: 16, Adds: 12

K-CI & JOJO Wanna Do You Right (MCA)
Total Plays: 177, Total Stations: 14, Adds: 0

AL JARREAU It's How You Say It (GRP/VMG)
Total Plays: 177, Total Stations: 14, Adds: 5

RIPPINGTONS F/HOWARD HEWETT I Found Heaven (Peak/Concord)
Total Plays: 145, Total Stations: 16, Adds: 1

WALTER BEASLEY I Wanna Know (Shanachie)
Total Plays: 115, Total Stations: 15, Adds: 0

SYLEENA JOHNSON I Am Your Woman (Jive)
Total Plays: 114, Total Stations: 17, Adds: 5

JON B Don't Talk (Edmonds/Epic)
Total Plays: 109, Total Stations: 5, Adds: 0

HIL ST. SOUL For Your Love (Dome/Select-O-Hits)
Total Plays: 103, Total Stations: 7, Adds: 0

PATTI LABELLE Why Do We Hurt Each Other (MCA)
Total Plays: 93, Total Stations: 15, Adds: 0

FORSHE' My World Is Empty Without You (HDD)
Total Plays: 65, Total Stations: 7, Adds: 0

FUNKMASTER FLEX Good Life (Loud)
Total Plays: 65, Total Stations: 7, Adds: 0

PIECES OF A DREAM Theme From Mahogany (Heads Up)
Total Plays: 19, Total Stations: 4, Adds: 2

Songs ranked by total plays



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Most Played Recurrents

YOLANDA ADAMS Open My Heart (Elektra/EEG)

SISQO Incomplete (Dragon/Def Soul/IDJMG)

R. KELLY I Wish (Jive)

ANGIE STONE No More Rain (In This Cloud) (Arista)

SADE By Your Side (Epic)

JOE I Wanna Know (Jive)

TONI BRAXTON Just Be A Man About It (LaFace/Arista)

JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)

DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)

CARL THOMAS I Wish (Bad Boy/Arista)

DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)

ERYKAH BADU Bag Lady (Motown)

MARY MARY Shackles (Praise You) (Columbia)

JOE Treat Her Like A Lady (Jive)

KELLY PRICE You Should've Told Me (T-Neck/Def Soul/IDJMG)

WHITNEY HOUSTON & DEBORAH COX Same Script, Different Cast (Arista)

MAXWELL Fortunate (Rock Land/Interscope/Columbia)

BOYZ II MEN Pass You By (Universal)

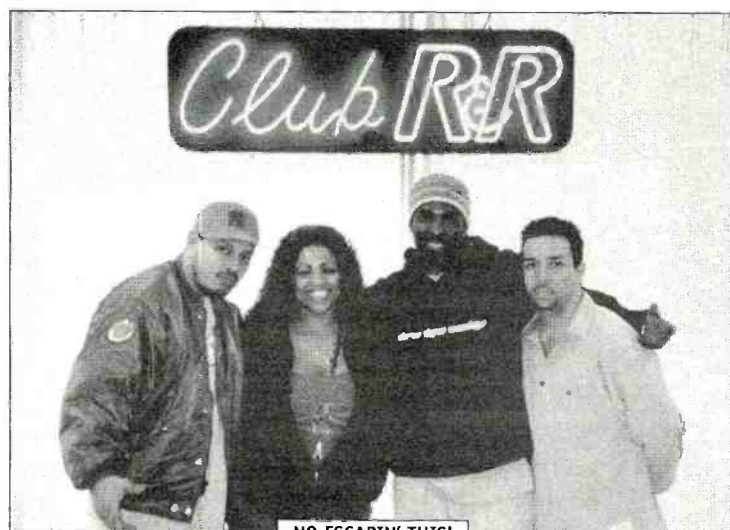
ERIC BENET Spend My Life With You (Warner Bros.)

KEVON EDMONDS No Love (I'm Not Used To) (RCA)

URBAN AC Going For Adds 3/27/01

JIMMY COZIER She's All I Got (J)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com



NO ESCAPIN' THIS!

Loud recording artists The Beatnuts stopped by R&R recently for a visit with Music Meeting's Al Macheria (far right). But when Asst. Urban Editor Tanya O'Quinn (2nd from left) met the two, the trade visit became an engagement party! Posing in the infamous Club R&R are O'Quinn, her future ex-husband, Psycho Les (left), and the man she's gonna cheat on him with, Tariq (2nd from right).

TUNED-IN URBAN AC

R&R/MEDIABASE 24/7

WKJS/Richmond

3am

- MAZE I/F. BEVERLY While I'm Alone
- TONI BRAXTON He Wasn't Man Enough
- PATTI LABELLE Love, Need & Want You Baby
- STEVIE WONDER Isn't She Lovely
- QUINCY JONES I/T. CAMPBELL Tomorrow (A Better...)
- JILL SCOTT A Long Walk
- CHAKA KHAN I'm Every Woman
- JILL SCOTT Gettin' In The Way
- GERALD LEVERT I/E. LEVERT Already Missing You
- WHISPERS Say Yes
- BILLY PAUL Me And Mrs. Jones
- BOBBY WOMACK If You Think You're Lonely...
- KOFFEE BROWN After Party

11am

- LEVERT Casanova
- AL JARREAU We're In This Love Together
- MAXWELL Get Ot Know Ya
- BOYZ II MEN Thank You In Advance
- WHITNEY HOUSTON I'm Your Baby Tonight
- JANET All For You
- TEDDY PENDERGRASS Love T.K.O.
- JAGGED EDGE Promise
- STAPLE SINGERS Respect Yourself
- SLY & FAMILY STONE Family Affair
- CAMEO Single Life

4pm

- PATRICE RUSHEN Forget Me Nots
- TAMIA Stranger In My House
- R. KELLY Dedicated
- YOLANDA ADAMS I Believe I Can Fly
- ARETHA FRANKLIN Jump To It
- JAHEIM Could It Be
- DEELE Two Occasions
- KOFFEE BROWN After Party
- BLACKBYRDS Walking In Rhythm
- CANDI STANTON Young Hearts Run Free

8pm

- Q. JONES I/J. INGRAM One Hundred Ways
- AVERAGE WHITE BAND A Love Of Your Own
- YOLANDA ADAMS Open My Heart
- DELLS The Love We Had Stays On...
- DAVE HOLLISTER One Woman Man
- BRIAN MCKNIGHT Anytime
- STEVIE WONDER All I Do
- JAGGED EDGE Promise
- RDSE ROYCE I'm Going Down
- PATTI LABELLE Why Do We Hurt Each Other
- PRINCE Adore
- ANGELA BOFILL I Try



WYLD/New Orleans

3am

- MIDNIGHT STAR Slow Jam
- PATTI LABELLE Shoe Was On The Other Foot
- MR. C THE SLIDE MAN Cha-Cha Slide
- DONNIE MCCLURKIN We Fall Down
- WAR Why Can't We...
- PRINCE You Make My Sun Shine
- DAVE HOLLISTER One Woman Man
- JANET JACKSON I Get Lonely
- RENE & ANGELA I'll Be Good
- PUBLIC ANNOUNCEMENT Man Ain't Suppose...
- BILL SUMMERS... Call It What You Want
- TYRONE DAVIS Sugar Daddy
- 5TH DIMENSION One Less Bell To Answer

11am

- PRINCE You Make My Shine
- TEDDY PENDERGRASS Love T.K.O.
- ANITA BAKER Same Ole Love (365 Days...)
- TYRONE DAVIS Sugar Daddy
- DONNIE MCCLURKIN We Fall Down
- CASE & JOE Faded Pictures
- SLY & THE FAMILY STONE Family Affair
- CURTIS MAYFIELD Superfly
- TEDDY PENDERGRASS I Don't Love You...
- AL GREEN Let's Stay Together

4pm

- JESSE POWELL If I
- JILL SCOTT A Long Walk
- TONI BRAXTON Maybe
- LES NUBIANS Makeda
- RICK JAMES Bustin' Out
- AL JARREAU It's How You Say It
- TANK Maybe I Deserve
- YOLANDA ADAMS I Believe I Can Fly
- GOD'S PROPERTY Stomp

8pm

- SADE King Of Sorrow
- TANK Maybe I Deserve
- REFUGEE CAMP ALLSTARS The Sweetest Thing
- BONEY JAMES I'll Always Love You
- BARRY WHITE It's Ecstasy When You Lay...
- EDDIE KENDRICKS Keep On Truckin'
- MANHATTEN TRANSFER Ray's Rockhouse
- ZAPP Computer Love
- COMMODORES Lady (You Bring Me Up)
- BOBBY WOMACK If You Think You're Lonely...
- NATALIE COLE I'm Catching Hell (Living...)
- CARL THOMAS Emotional



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/12. © 2001, R&R Inc.



LON HELTON

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'Even Label Chiefs Don't Listen To Country, Says One'

■ Comments launch a tour of label execs' radios

The quote that is the title of this week's column was the banner headline — above the fold, by the way — in the Friday, March 16 Nashville *Tennessean*. Not only was it the buzz of Music City, it also caused a maelstrom among Country programmers.

The story centered around comments made by Mercury/Nashville Chairman Luke Lewis. Speaking on a panel at last week's South By Southwest music conference in Austin, he told the assembled, "If you were to poll the label heads on Music Row, the ones who didn't lie to you would tell you they don't listen to Country radio."

On the same panel MCA/Nashville President Tony Brown said, "For me, in Nashville our music is totally boring, and I'm partly responsible. I think we've let ourselves be manipulated too much by radio."

Checking Out Presidents' Presets

The duo's comments led to this week's column, which bumped the originally scheduled piece on CRS panels, which will run next week. Lewis' comments made me wonder what Nashville's label execs *do* listen to. So last Friday afternoon I drove around to the labels, asking their respective presidents if I could check out which stations were programmed

"Country music is sounding a lot like AC, and a third of it is bad AC."

Mike Dungan



Mike Dungan



Allen Butler



Doug Johnson



James Stroud

records I need to be making to help it sound better in the next 18 months. Radio is playing the best of what we're sending them. The best thing we can do is give them more choices, which I think is starting to happen right now.

"When we turned on the car, 'Mrs. Steven Rudy' was on — something that maybe wasn't even possible six months ago. That drives me to always be looking to find music that's compelling, something that comes on the radio and keeps people listening.

"This is where the music comes from. Every record that radio plays, we paid hundreds of thousands of dollars to pick it, record it, ship it and promote ourselves silly on it. Maybe our target is wrong. We're all guilty of making radio the target for our music, instead of record buyers. Perhaps we should have the artists making the best music they can for record buyers and hope it's also something that radio can play."

The next stop was MCA/Nashville and the car of Chairman **Bruce Hinton**. His presets: Jazz WMOT, Public Radio WPLN, News/Talk/Sports WWTN, WSM-FM, WSIX, WKDF, Adult Alternative WRLT & WRLG, Classic Hits WGFX, WRVW and Urban WQQK.

It was then on to Sony/Nashville and label President **Allen Butler**. His presets: WSM-FM, WSIX, WKDF, WRLT & WRLG, WGFX and Classic Rock WNRQ.

Butler's thoughts on radio: "I'm like everybody else — I listen to radio mostly on my way to and from work. I like to listen to the radio for music. I don't care about news, weather or traffic. My biggest gripe is that there's never any music on the radio in drive times, no matter what station

it's on. Most of the time it's two people yelling at each other, or it's a commercial. If I hear two songs during my 40-minute drive to work, it's a miracle. And those are usually oldies and recurrences. I like to hear new music, to hear what artists are doing."

Dungan, Lucks, Stroud

The radio presets on the radio in the car belonging to Capitol/Nashville President **Mike Dungan** are Christian/Religious WNAZ, WMOT,

"We need to quit whining. If people are unhappy with what we have, they need to change it. That's our responsibility, no one else's."

James Stroud

WPLN, WSM-FM, WSIX, WQZQ, WRLT & WRLG, Oldies WMAK, WGFX and WKDF. Commenting on the way he uses radio, Dungan said, "When I'm looking to chill out and just enjoy some country music, I listen to WSM-AM. I listen to a lot of FM Country radio, but I don't like most of what I hear. It's either bad AC music or too old. I get tired of listening for an hour and not hearing any currents. I listen for two hours, and the most current thing I hear is 'Wide Open Spaces.'

Continued on Page 67

Radio Angered By Label Chiefs' Remarks

I talked with a number of Country programmers as news spread of the *Tennessean* article quoting Tony Brown and Luke Lewis (see main article).

Among the more blunt was KPLX (The Wolf) Dallas APD **Smokey Rivers**, who said, "What a load of crap. Once again, Country radio is being held responsible for a product that we have absolutely no hand in creating. We don't have any say in how music is written, produced, recorded or marketed, but it's our fault that it isn't creative or compelling. If that is the case, why weren't we getting all the credit when things were rosy?"

"And, where were Luke and Tony at CRS? They didn't have the guts to say all this in front of us, because they know we would nail 'em in public for it. Who cares how much money it cost Luke to launch Shania Twain? I would say that the results were certainly worth it, wouldn't you? It cost a ton of money to launch **The Wolf** too. If it hadn't worked, who would we have blamed? The listeners? Nashville? Blaming the consumer if your product fails is nonsense. Get over it, retool, and start again.

"As for the guy on the panel who proposed that radio should pay the labels to play their music, we already pay dearly to ASCAP and BMI for that privilege, thank you. Ask the songwriters to share the wealth; surely they'll understand. They hate Country radio too — until the check hits their mailboxes."

A Disservice

WSIX/Nashville PD **Mike Moore** was also pretty steamed when I talked with him. "It's really a shame that, at a time when people in this format should be working together, looking for solutions, two prominent figures go on the record bashing themselves and all of us," he said. "It does all of us a disservice. I'm concerned about what happens when this story is picked up by other papers. Will it spawn 'Country Is Dead' headlines in other publications? We don't need this perception about Country.

"How can a headline that negative in the *Tennessean* be good for any of us? How awful is it that one of the guys who makes a lot of music says it's boring? The next time MCA promoters are busting my chops on a record, I'm just gonna tell 'em, 'It's boring, and Tony agrees, so send it back to him until he gets it right.'"

"I'm really sick and tired of people who get in these forums and make radio the evil gatekeeper when there are tons of gatekeepers along the way. You've got producers, A&R people, the promotion department, the label head — there are seven to 10 gatekeepers making decisions about music before it



Smokey Rivers



Ken Johnson

ever gets to my desk.

"I would tell everyone involved in making and promoting the music: Don't send us stuff you think is crap and boring."

Musical Carpetbaggers

Longtime programmer **Ken Johnson** had a unique take on the matter. "Luke and Tony are right on the mark," he said. "And I'll add that I firmly believe that most of today's Country radio OMs, PDs and MDs hold the same attitude — but for a different reason.

"It seems to me that many of

"What a load of crap. Once again, Country radio is being held responsible for a product that we have absolutely no hand in creating."

Smokey Rivers

them have never been true country fans to begin with. Many are in their current positions through consolidation, not because Country is their format of choice. I'd love to know the current proportion of programmers who have been in the Country format for 10 years or more vs. the newcomers who just recently arrived from other formats. And how many of those truly chose their positions, and how many were 'assigned' by their companies?"

"The entire musical perspective of these carpetbaggers is coming from a pop or rock direction. I wonder how many of them listen to their own stations (or any Country station, for that matter) for musical enjoyment at the end of the workday. I'd love to check their personal stash of CDs for what music they listen to in their leisure time. I'll bet very little of it is country. And when it is, it's probably Faith, Shania or some other pop-influenced country act.

Continued on Page 67

CALVIN GILBERT

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Australian Country A Go-Go

Keith Urban and two rockers celebrate their first No. 1

K eith Urban scored a chart-topping single by writing and recording "But for the Grace of God." The song also resulted in the first No. 1 single for two members of the rock band The Go-Go's.

The Capitol/Nashville artist first collaborated with Jane Wiedlin and Charlotte Caffey when the two Go-Go's members made a songwriting pilgrimage to Nashville. The three were introduced by Urban's manager, Miles Copeland, who worked with The Go-Gos for many years.

Wiedlin and Caffey really didn't know what to expect during the first songwriting session. "The songwriting process itself has always been so magical to me," Caffey says. "Getting a moment like what came together that day is really amazing."

The three had struggled with other song ideas that day before coming up with "But for the Grace of God." "I came up with a title I'd had for a while," Caffey recalls. "Then Keith

started playing music, and Jane started writing lyrics, and it all came together very quickly."

Referring to Urban's talent as a songwriter and singer, Wiedlin notes, "Keith knows who he is. You can't make him be who you want him to be, which was how this songwriting session began. I came in with some preconceived notions about him being some sort of rockabilly, crossover country guy. I'd say, 'You should do this,' and he'd say, 'No, no, no.'"

Wiedlin was impressed with Urban's commitment to maintaining his own artistic voice. "That is really one of the most important character qualifications that an artist needs to have," she says. "Charlotte and I have worked with lots and lots of artists,

writing with them and for them. If they don't know who they are, they never make it.

"Sometimes just knowing who they are is more important than being particularly talented. In Keith's case, he's the finest guitar player I've ever seen. He's a pitch-perfect singer, and he's easy on the eyes."

Wiedlin and Caffey both admit that they screamed with joy when Urban called to tell them their song had hit No. 1. "He had called a week before to say that we were No. 1 in Canada, and we were screaming over that too," Wiedlin says.

Both women are well-aware that Nashville is filled with songwriters who have never had a No. 1 single. Regarding their own achievement,



AMAZING 'GRACE'

Capitol recording artist Keith Urban first got together with Jane Wiedlin and Charlotte Caffey of The Go-Gos to write songs. They reunited last week to celebrate after one of those songs — "But for the Grace of God" — became Urban's first No. 1 single. "But for the Grace of God" is also the first chart-topping single written by Caffey and Wiedlin. Pictured are (l-r) Wiedlin, Urban and Caffey.

Wiedlin says, "Hopefully, the songwriters of Nashville aren't resentful, as though we're interlopers. We've been songwriting for 23 years, and it's our first No. 1, so it's not like we haven't been paying our dues."

The three songwriters were honored last week in Nashville with separate No. 1 parties at BMI and ASCAP. "We love this," Caffey says. "There's nothing like this in L.A. The songwriting community here and this being the music capital of the nation ... you really know that. Actually, 20 years ago, when we first started in L.A., there was a community of musicians that we sort of sprung out of. That was really great, so being in this environment really feels good."

"There are no No. 1 parties like this in L.A.," Wiedlin says. "We didn't even know what Keith was talking about."

Urban loves the parties, yet he's uncomfortable with the attention. "It's a weird, conflicting feeling for me," he says. "Part of me is obviously grateful for having a No. 1, but there's a little part of me that wants to put my hands over my ears and go, 'La, la, la.' I just

want to write more songs."

The native Australian has been writing songs in Nashville since he began making regular trips to the U.S. in 1991. "I would drive into Music Row every morning — 9am, Monday through Friday," he says. "There were many times I was driving to the Row literally crying and thinking, 'God, why do I have to do this? I'm terrified. I don't know who I'm going to write with today. What if I can't write anything? This is a painful thing to have to do.'"

"I did it for so many years, but I got to know the writers by doing that — as people, not just as writers. I've gotten to know them as such spiritual people. I'm just honored to be a part of the community in any way."

Urban has been nominated for several awards, including Top New Male Vocalist at the upcoming ACM Awards. Regarding his success, he says, "It feels like I have to justify the validation. I think I'm certainly more spiritually ready for it than I have been in the past. I recognize that it's coming along at the right time. I don't have anything but the desire to do my best. It's as simple as that."

Label Chiefs

Continued from Page 66

"I know radio's job is to get ratings, but it's bothersome that there are a handful of people who make the final decision that being conservative, only playing records that test well and being late on everything is the only way to get ratings. Country is sounding a lot like AC, and a third of it is bad AC. That's boring."

From Sony it was on to VFR, home of one of today's hottest new records, Mark McGuinn's "Mrs. Steven Rudy." Presets on the radio of VFR co-President Paul Lucks: WMOT, Vanderbilt University's WRVU, WYYB, WRLT & WRLG and WSIX.

Climbing into the Expedition of DreamWorks/Nashville President James Stroud, I found his presets to be WGFX, WJXA, WQZQ, WSIX, WWTN and WNRQ.

Stroud was clearly upset about the entire discussion presented in the *Tennessean*. "We need to quit whining," he said. "This is great music. We have great artists and great fans. If people are unhappy with what we have, they need to change it. That's our responsibility, not one else's. To make it better, we have to open our ears and shut our mouths. Whining stirs things up in a negative way. We need to be positive; we all have too much invested."

Addressing the remarks made by fellow producer Brown, Stroud noted, "All of Nashville's producers have one thing in common, and it heals all this crap: We all want to make a hit

record. Radio wants it. We want it. No one can stop a hit.

"I know Tony Brown loves his music, and I love to listen to Tony's music. He has a lot of pride in and emotion about what he does. I don't know that he meant the music was boring. I think what has happened is that we have such a high standard of quality in this town, with regard to our music, that we don't have any mediocrity anymore. Everything has a sameness, but it's a sameness, if you will, of quality.

"We don't have bogus, bad records anymore. We have records with a high standard quality. We may well have to break out with something that has a 'garage' feel and sound to it. Nobody can make better records than we do in this town. Nobody has better artists or better singers.

"I also take great offense when I hear people say that our music isn't good. I'm a musician, and I didn't get where I am by playing half-assed. The vast majority of people in this town work hard and are diligent about making great music. Very few just slough off and hope the music works."

Stroud was also concerned about what didn't get done at the recent CRS. "We missed a real opportunity," he lamented. "Instead of a week of showcases and promotion, we need to have the label heads and programmers talk about creative ideas and ways to communicate. We need to find better ways of doing things so we don't squander marketing dollars on things that don't work.

"The people who make music in this town need to talk with program-

mers about the real nitty gritty of how we make our music and who makes our music. It's our chance every year. It would be wonderful if we could sit down and communicate as partners instead of as competitors or — as it sometimes seems — enemies."

Galante, Norman

During my travels late Friday afternoon I wasn't able to catch up with RLG/Nashville President Joe Galante or WB-Reprise/Nashville President Jim Ed Norman. However, Peter Cooper of the *Tennessean* did talk with them for a piece that ran on the front page of Saturday's (3/17) newspaper.

Galante told Cooper that his listening is scattered around 12 stations. He added, "I can tell you, yes, I do listen to Country radio. Tony and Luke dislike a lot of what they're hearing, and that's fine. Are there boring parts? Sure. There are records I punch out, but that's true of any format. Is Country the only place that has these problems? I don't think so."

Among Norman's comments to Cooper: "If [they're] trying to say that we're in a period that's tough for all of us, I'd agree with that. But if [they're] suggesting that, as a label head, I find nothing pleasurable and listenable about Country radio, I'd disagree."

Norman went on to say, "Radio is playing what people are willing to listen to. Our job as producers is to come up with music that fits radio and at the same time is very captivating and compelling. That is difficult to do right now, but these things go in cycles."

Radio Angered

Continued from Page 66

But, like the music-industry execs, how many radio people will actually admit it?

"No wonder our format is in the tank. A high proportion of radio's decisionmakers don't really like it to begin with and are filling their playlists with the most insipid, pop-inspired drivel they can find, as long as it fits their personal perspective of what country music should be. God help us.

"I surely don't believe that the Country format should be all traditionally based, but there should at least be a blend of styles. The most interesting and exciting eras of country music have occurred when the greatest musical diversity was allowed to flourish. Right now it seems that pop and AC country are about all that is allowed through by the majority of radio's gatekeepers, due to their personal biases.

"I would tell everyone involved in making and promoting the music: Don't send us stuff you think is crap and boring."

Mike Moore

"As a lifelong country fan, I've never been more disappointed in our industry than in the last few years. And we can surely thank the FCC, deregulation, corporate greed and dispassionate programmers for aiding in country's demise."

R&R Country Top 50

March 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS TW	TOTAL PLAYS TW	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	DIAMOND RIO One More Day (Arista)	28770	5694	659952	19	145/0
1	2	TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks)	27531	5484	626326	20	146/0
3	3	JESSICA ANDREWS Who I Am (DreamWorks)	27530	5488	626432	17	145/0
5	4	FAITH HILL If My Heart Had Wings (Warner Bros.)	23772	4789	536409	11	144/0
6	5	TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	22955	4604	518728	11	146/1
4	6	KEITH URBAN But For The Grace Of God (Capitol)	22861	4606	510941	21	146/1
9	7	BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	19242	3805	442233	7	143/2
10	8	KENNY CHESNEY Don't Happen Twice (BNA)	19169	3825	436468	10	143/1
8	9	TIM RUSHLOW She Misses Him (Atlantic)	19139	3837	433407	19	141/2
11	10	DIXIE CHICKS If I Fall You're Going With Me (Monument)	17530	3462	404886	6	143/1
13	11	MARTINA MCBRIDE It's My Time (RCA)	14209	2903	316122	12	136/0
22	12	TIM MCGRAW Grown Men Don't Cry (Curb)	13781	2640	326106	2	138/13
15	13	TRICK PONY Pour Me (H2E/WB)	13373	2762	290011	19	135/4
12	14	SHEDAISY Lucky 4 You (Tonight I'm...) (Lyric Street)	13026	2697	285826	20	135/1
16	15	GARY ALLAN Right Where I Need To Be (MCA)	12626	2614	276749	24	130/2
18	16	MARK MCGUINN Mrs. Steven Rudy (VFR)	12467	2461	287949	9	127/13
14	17	WARREN BROTHERS Move On (BNA)	12356	2578	267856	21	139/0
17	18	PHIL VASSAR Rose Bouquet (Arista)	11410	2320	253428	11	132/2
19	19	PAM TILLIS Please (Arista)	9696	2027	208689	13	113/2
20	20	PATTY LOVELESS The Last Thing On My Mind (Epic)	9280	1897	202855	11	110/4
24	21	GEORGE STRAIT If You Can Do Anything Else (MCA)	9270	1850	208224	4	120/14
23	22	SARA EVANS I Could Not Ask For More (RCA)	8770	1787	197621	6	118/13
28	23	ALAN JACKSON When Somebody Loves You (Arista)	8213	1638	185062	4	110/12
21	24	STEVE HOLY The Hunger (Curb)	8119	1682	175805	16	115/1
27	25	MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	7724	1592	166796	8	111/5
25	26	CLAY DAVIDSON Sometimes (Capitol)	7469	1523	166413	9	105/4
26	27	AARON TIPPIN People Like Us (Lyric Street)	7353	1538	156907	11	111/3
29	28	VINCE GILL Shoot Straight From Your Heart (MCA)	5656	1166	123323	10	84/1
32	29	KENNY ROGERS There You Go Again (Dreamcatcher)	5108	1057	111745	9	91/2
Breaker	30	TERRI CLARK No Fear (Mercury)	4933	1045	105933	7	88/4
34	31	LEANN RIMES But I Do Love You (Curb)	4866	965	111834	5	83/13
43	32	BRAD PAISLEY Two People Fell In Love (Arista)	3986	796	92101	2	85/37
30	33	ERIC HEATHERLY Wrong Five O'Clock (Mercury)	3577	723	79830	18	90/0
36	34	CHRIS CAGLE Laredo (Capitol)	3241	652	76540	6	80/19
31	35	KINLEYS I'm In (Epic)	3175	685	66080	18	77/0
35	36	CHALEE TENNISON Go Back (Asylum/WB)	3133	628	71903	15	64/0
38	37	MEREDITH EDWARDS A Rose Is A Rose (Mercury)	2619	542	57628	9	66/1
37	38	NEAL MCCOY Beatin' It In (Giant)	2514	575	49205	7	73/0
41	39	SONS OF THE DESERT What I Did Right (MCA)	2315	531	44978	6	73/4
39	40	CLAY WALKER Say No More (Giant)	2269	484	48407	4	61/9
40	41	LORRIE MORGAN & SAMMY KERSHAW He Drinks Tequila (RCA)	2197	511	42429	7	42/2
42	42	HAL KETCHUM She Is (Curb)	1985	417	43051	4	54/5
Debut	43	JAMIE O'NEAL When I Think About Angels (Mercury)	1926	396	42989	1	61/23
44	44	TRACY BYRO W/MARK CHESNUTT A Good Way To Get... (RCA)	1798	371	39325	2	40/22
Debut	45	RASCAL FLATTS While You Loved Me (Lyric Street)	1368	277	31920	1	52/44
46	46	COLLIN RAYE You Still Take Me There (Epic)	1289	278	26743	3	30/0
49	47	MARSHALL DYLLON You (Dreamcatcher)	1103	262	20445	3	40/5
50	48	SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow (Mercury)	1081	190	27473	3	8/0
Debut	49	TRACY LAWRENCE Unforgiven (Atlantic)	989	202	22928	1	35/14
45	50	LISA ANGELLE I Will Love You (DreamWorks)	914	193	20083	5	25/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
RASCAL FLATTS While You Loved Me (Lyric Street)	44
BRAD PAISLEY Two People Fell In Love (Arista)	37
JAMIE O'NEAL When I Think About Angels (Mercury)	37
TRACY BYRO W/MARK CHESNUTT A Good Way... (RCA)	23
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	22
CHRIS CAGLE Laredo (Capitol)	19
JOHN RICH Forever Loving You (BNA)	18
TAMMY COCHRAN Angels In Waiting (Epic)	16
GEORGE STRAIT If You Can Do Anything Else (MCA)	14
TRACY LAWRENCE Unforgiven (Atlantic)	14
CHARLIE ROBISON I Want You Bad (Columbia)	14

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TIM MCGRAW Grown Men Don't Cry (Curb)	+6304
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	+2420
GEORGE STRAIT If You Can Do Anything Else (MCA)	+2396
BRAD PAISLEY Two People Fell In Love (Arista)	+2383
MARK MCGUINN Mrs. Steven Rudy (VFR)	+2255
ALAN JACKSON When Somebody Loves You (Arista)	+2123
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	+2101
KENNY CHESNEY Don't Happen Twice (BNA)	+2101
TIM RUSHLOW She Misses Him (Atlantic)	+1988
SARA EVANS I Could Not Ask For More (RCA)	+1821
DIXIE CHICKS If I Fall You're Going With... (Monument)	+1683
GARY ALLAN Right Where I Need To Be (MCA)	+1467
JAMIE O'NEAL When I Think About Angels (Mercury)	+1264
MONTGOMERY GENTRY She Couldn't... (Columbia)	+1141
PATTY LOVELESS The Last Thing On My Mind (Epic)	+1044

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM MCGRAW Grown Men Don't Cry (Curb)	+1258
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	+521
GEORGE STRAIT If You Can Do Anything Else (MCA)	+475
BRAD PAISLEY Two People Fell In Love (Arista)	+474
MARK MCGUINN Mrs. Steven Rudy (VFR)	+459
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	+456
ALAN JACKSON When Somebody Loves You (Arista)	+431
KENNY CHESNEY Don't Happen Twice (BNA)	+389
TIM RUSHLOW She Misses Him (Atlantic)	+375
SARA EVANS I Could Not Ask For More (RCA)	+367

Breakers

TERRI CLARK
No Fear (Mercury)
 60% of our reporters on it (88 stations)
 4 Adds • Moves 33-30



146 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 3/11-Saturday 3/17. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points/Plays lists the songs with the greatest week-to-week increases in total Points/Plays.

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R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ARTIST TITLE (LABEL)	TOTAL STATIONS/ ADDS	TOTAL POINTS	TOTAL PLAYS	50+	40-49	30-39	20-29	10-19	1-9
GARY ALLAN Right Where I Need To Be (MCA)	33/1	2223	690	0	1	3	18	9	2
JESSICA ANDREWS Who I Am (DreamWorks)	37/0	4560	1388	3	6	26	2	0	0
LISA ANGELLE I Will Love You (DreamWorks)	4/0	165	47	0	0	0	0	3	1
TERRI CLARK No Fear (Mercury)	25/0	1220	383	0	0	2	4	14	5
TAMMY COCHRAN Angels In Waiting (Epic)	4/1	87	22	0	0	0	0	0	4
CLAY DAVIDSON Sometimes (Virgin)	31/0	1751	524	0	0	2	6	23	0
DIXIE CHICKS If I Fall You're Going... (Monument)	37/0	3100	940	1	1	6	22	7	0
MARSHALL DYLLON Live It Up (Dreamcatcher)	1/0	111	30	0	0	1	0	0	0
MARSHALL DYLLON You (Dreamcatcher)	6/0	199	55	0	0	0	0	3	3
MEREDITH EDWARDS A Rose Is A Rose (Mercury)	7/0	328	87	0	0	0	0	6	1
TYLER ENGLAND I Drove Her To Dallas (Capitol)	2/0	119	39	0	0	0	1	1	0
SARA EVANS I Could Not Ask For More (RCA)	35/2	1939	591	0	0	2	10	20	3
VINCE GILL Shoot Straight From Your Heart (MCA)	29/0	1685	506	0	0	0	11	16	2
ERIC HEATHERLY Wrong Five O'Clock (Mercury)	14/1	651	190	0	0	0	1	11	2
STEVE HOLY The Hunger (Curb)	26/3	1318	387	0	0	1	8	12	5
ALAN JACKSON When Somebody Loves You (Arista)	36/4	1839	569	0	0	3	8	19	6
KORTNEY KAYLE Don't Let Me Down (Lyric Street)	3/0	74	16	0	0	0	0	0	3
TOBY KEITH You Shouldn't Kiss Me... (DreamWorks)	36/0	4074	1235	2	6	21	4	1	2
HAL KETCHUM She Is (Curb)	5/1	196	55	0	0	1	0	1	3
KINLEYS I'm In (Epic)	8/0	375	122	0	0	0	2	6	0
TRACY LAWRENCE Unforgiven (Atlantic)	10/2	364	116	0	0	0	1	6	3
PATTY LOVELESS The Last Thing On My Mind (Epic)	34/0	2396	718	0	1	1	19	12	1
MARTINA MCBRIDE It's My Time (RCA)	35/1	2739	831	0	2	3	22	7	1
NEAL MCCOY Beatin' It In (Giant)	16/0	571	170	0	0	0	1	10	5
MONTGOMERY GENTRY She Couldn't... (Columbia)	31/1	1641	494	0	0	2	6	18	5
CRAIG MORGAN I Want Us Back (Atlantic)	2/0	64	20	0	0	0	0	1	1
MORGAN & KERSHAW He Drinks Tequila (RCA)	7/0	490	134	0	0	1	2	3	1
JAMIE O'NEAL When I Think About Angels (Mercury)	12/7	323	103	0	0	1	0	5	6
BRAD PAISLEY Two People Fell In Love (Arista)	28/13	1092	351	0	1	1	6	8	12
COLLIN RAYE You Still Take Me There (Epic)	8/0	270	82	0	0	0	0	5	3
JOHN RICH Forever Loving You (BNA)	1/1	26	11	0	0	0	0	1	0
CHARLIE ROBISON I Want You Bad (Columbia)	3/1	64	23	0	0	0	0	1	2
KENNY ROGERS There You Go Again (Dreamcatcher)	19/2	971	275	0	0	0	5	10	4
TIM RUSHLOW She Misses Him (Atlantic)	36/1	3570	1074	1	4	14	11	5	1
SHEDAISY Lucky 4 You... (Lyric Street)	25/0	2115	641	1	1	5	11	7	0
SONS OF THE DESERT What I Did Right (MCA)	16/2	779	213	0	0	0	3	8	5
SOUTH SIXTY FIVE The Most Beautiful Girl (Atlantic)	4/1	256	60	0	0	0	2	1	1
CHALEE TENNISON Go Back (Asylum/WB)	11/0	493	139	0	0	0	2	7	2
PAM TILLIS Please (Arista)	34/0	2145	645	0	0	1	15	16	2
TRICK PONY Pour Me (H2E/WB)	35/1	2604	793	0	1	4	20	8	2
TRAVIS TRITT It's A Great Day (Columbia)	37/0	4370	1340	1	7	26	2	1	0
KEITH URBAN But For The Grace... (Capitol)	35/0	3553	1106	0	6	17	8	2	2
CLAY WALKER Say No More (Giant)	18/2	609	177	0	0	0	1	10	7
WARREN BROTHERS Move On (BNA)	34/0	2447	743	0	1	2	22	8	1
HANK WILLIAMS III I Don't Know (Curb)	1/0	41	11	0	0	0	0	1	0
TRISHA YEARWOOD I Would've Loved You... (MCA)	8/4	256	71	0	0	0	0	5	3

Most Added®

ARTIST TITLE LABEL(S)	ADDS
BRAD PAISLEY Two People Fell In Love (Arista)	13
RASCAL FLATTS While You Loved Me (Lyric Street)	10
TIM MCGRAW Grown Men Don't Cry (Curb)	9
JAMIE O'NEAL When I Think About Angels (Mercury)	7
LEANN RIMES But I Do Love You (Curb)	6
T. BYRD W/M. CHESNUTT A Good Way To Get... (RCA)	5
ALAN JACKSON When Somebody Loves You (Arista)	4
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	4
MARK MCGUINN Mrs. Steven Rudy (VFR)	3
STEVE HOLY The Hunger (Curb)	3
CHRIS CAGLE Laredo (Capitol)	3
SOGGY BOTTOM BOYS I Am A Man... (Mercury)	3
SARA EVANS I Could Not Ask For More (RCA)	2
KENNY ROGERS There You Go Again (Dreamcatcher)	2
CLAY WALKER Say No More (Giant)	2
SONS OF THE DESERT What I Did Right (MCA)	2
TRACY LAWRENCE Unforgiven (Atlantic)	2
GREAT DIVIDE Out Of Here Tonight (Broken Bow)	2
DARRYL WORLEY Second Wind (DreamWorks)	2

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TIM MCGRAW Grown Men Don't Cry (Curb)	+1313
BRAD PAISLEY Two People Fell In Love (Arista)	+659
MARK MCGUINN Mrs. Steven Rudy (VFR)	+544
GEORGE STRAIT If You Can Do Anything Else (MCA)	+513
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	+476
KENNY CHESNEY Don't Happen Twice (BNA)	+438
SARA EVANS I Could Not Ask For More (RCA)	+356
PATTY LOVELESS The Last Thing On My Mind (Epic)	+337
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	+335
ALAN JACKSON When Somebody Loves You (Arista)	+320
LEANN RIMES But I Do Love You (Curb)	+318
DIXIE CHICKS If I Fall You're Going... (Monument)	+296
TIM RUSHLOW She Misses Him (Atlantic)	+256
SONS OF THE DESERT What I Did Right (MCA)	+237
KENNY ROGERS There You Go Again (Dreamcatcher)	+204

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM MCGRAW Grown Men Don't Cry (Curb)	+392
BRAD PAISLEY Two People Fell In Love (Arista)	+206
GEORGE STRAIT If You Can Do Anything Else (MCA)	+165
MARK MCGUINN Mrs. Steven Rudy (VFR)	+162
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	+145
KENNY CHESNEY Don't Happen Twice (BNA)	+134
ALAN JACKSON When Somebody Loves You (Arista)	+109
SARA EVANS I Could Not Ask For More (RCA)	+106
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	+103
LEANN RIMES But I Do Love You (Curb)	+96
PATTY LOVELESS The Last Thing On My Mind (Epic)	+92
DIXIE CHICKS If I Fall You're Going... (Monument)	+78
TIM RUSHLOW She Misses Him (Atlantic)	+65
SONS OF THE DESERT What I Did Right (MCA)	+65
MONTGOMERY GENTRY She Couldn't... (Columbia)	+63
STEVE HOLY The Hunger (Curb)	+58
KENNY ROGERS There You Go Again (Dreamcatcher)	+56

37 Country Indicator reporters in markets 124-202. Songs ranked alphabetically for the airplay week of Sunday 3/11-Saturday 3/17.
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R&R Bullseye Country Callout

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 23, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of February 25-March 3.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
TOBY KEITH You Shouldn't Kiss Me Like This (DreamWorks)	34.8%	76.3%	17.0%	97.5%	2.3%	2.0%
DIAMOND RIO One More Day (Arista)	34.0%	75.5%	16.5%	98.5%	4.0%	2.5%
KEITH URBAN But For The Grace Of God (Capitol)	36.0%	74.8%	18.0%	99.5%	3.8%	3.0%
JESSICA ANDREWS Who I Am (DreamWorks)	30.5%	73.3%	19.0%	98.0%	3.8%	2.0%
KENNY CHESNEY Don't Happen Twice (BNA)	26.6%	71.3%	23.8%	97.5%	2.3%	0.3%
TIM RUSHLOW She Misses Him (Atlantic)	27.5%	69.3%	21.5%	95.5%	3.3%	1.5%
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	26.8%	68.8%	23.3%	96.0%	3.3%	0.8%
DIXIE CHICKS If I Fall You're Going Down With Me (Monument)	25.3%	67.5%	20.8%	95.5%	4.8%	2.5%
AARON TIPPIN People Like Us (Lyric Street)	22.0%	67.5%	25.8%	100.0%	5.8%	1.0%
LEE ANN WOMACK Ashes By Now (MCA)	26.3%	67.0%	22.0%	99.3%	6.8%	3.5%
ERIC HEATHERLY Wrong 5 O'Clock (Mercury)	21.5%	66.5%	22.3%	97.0%	3.0%	0.3%
WARREN BROTHERS Move On (BNA)	23.0%	66.0%	23.3%	95.3%	5.5%	0.5%
BROOKS & DUNN Ain't Nothin' Bout You (Arista)	27.0%	65.0%	22.8%	92.5%	4.0%	0.8%
TRICK PONY Pour Me (H2E/WB)	25.8%	63.8%	23.0%	98.3%	9.8%	1.8%
SHEDAISY Lucky 4 You (Tonight I'm...) (Lyric Street)	18.3%	63.5%	26.0%	96.5%	4.3%	2.3%
ALAN JACKSON When Somebody Loves You (Arista)	21.8%	63.3%	24.5%	93.3%	4.8%	0.8%
MONTGOMERY GENTRY She Couldn't... (Columbia)	20.5%	63.3%	23.5%	94.5%	4.5%	1.3%
GARY ALLAN Right Where I Need To Be (MCA)	19.5%	62.8%	25.0%	97.0%	6.0%	3.3%
KENNY ROGERS There You Go Again (Dreamcatcher)	15.8%	62.8%	29.8%	96.8%	2.8%	1.5%
GEORGE STRAIT If You Can Do Anything Else (MCA)	22.5%	61.0%	21.5%	85.5%	2.5%	0.5%
PATTY LOVELESS The Last Thing On My Mind (Epic)	17.3%	58.3%	30.3%	96.0%	5.8%	1.8%
FAITH HILL If My Heart Had Wings (Warner Bros.)	21.8%	58.0%	31.5%	98.3%	3.5%	5.3%
SARA EVANS I Could Not Ask For More (RCA)	19.5%	57.8%	28.5%	90.0%	3.3%	0.5%
CLAY DAVIDSON Sometimes (Capitol)	14.3%	57.5%	30.0%	94.0%	6.0%	0.5%
LEANN RIMES But I Do Love You (Curb)	16.8%	56.0%	27.8%	89.5%	5.5%	0.1%
STEVE HOLY The Hunger (Curb)	12.5%	54.8%	30.0%	90.0%	5.0%	0.3%
CHALEE TENNISON Go Back (Asylum/WB)	23.0%	54.0%	27.8%	82.5%	10.3%	0.5%
PHIL VASSAR Rose Bouquet (Arista)	18.8%	54.0%	31.5%	94.5%	7.3%	1.8%
MARTINA MCBRIDE It's My Time (RCA)	19.0%	53.8%	26.0%	92.5%	10.5%	2.0%
CHRIS CAGLE Laredo (Capitol)	17.5%	53.5%	24.8%	83.8%	5.3%	0.3%
PAM TILLIS Please (Arista)	14.5%	53.5%	28.3%	94.8%	11.0%	1.5%
TERRI CLARK No Fear (Mercury)	17.8%	52.0%	30.0%	89.0%	5.3%	1.8%
VINCE GILL Shoot Straight From Your Heart (MCA)	16.3%	52.0%	35.8%	93.3%	5.0%	0.5%
KINLEYS I'm In (Epic)	16.0%	51.8%	38.5%	95.5%	4.8%	0.5%
MARK MCGUINN Mrs. Steven Rudy (VFR)	18.3%	50.3%	31.5%	91.8%	8.0%	2.0%



Password of the Week: Kraig

Question of the Week: Do you have access on a regular (not just daily) basis to the Internet from a computer at home or at work? If yes, then what is the primary reason you log onto the Internet? Is it to ...

- Check email or use instant messengers
- Visit a specific web site
- Get news or sports information
- Buy, listen to or download music

Total Sample

Have regular Internet access: 74%
Check email/instant messenger: 57%
Visit specific web site: 16%
Get news or sports info: 18%
Buy/listen/download music: 9%

P1 Listeners

Have regular Internet access: 73%
Check email/instant messenger: 62%
Visit specific web site: 14%
Get news or sports info: 19%
Buy/listen/download music: 5%

P2+ Listeners

Have regular Internet access: 75%
Check email/instant messenger: 46%
Visit specific web site: 22%
Get news or sports info: 20%
Buy/listen/download music: 12%

Male

Have regular Internet access: 73%
Check email/instant messenger: 51%
Visit specific web site: 12%
Get news or sports info: 25%
Buy/listen/download music: 12%

Female

Have regular Internet access: 73%
Check email/instant messenger: 64%
Visit specific web site: 23%
Get news or sports info: 11%
Buy/listen/download music: 2%

25-34s

Have regular Internet access: 65%
Check email/instant messenger: 57%
Visit specific web site: 18%
Get news or sports info: 19%
Buy/listen/download music: 6%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay... Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC, Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL, Charleston, SC., Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. **WEST:** Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

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The New Album Gallery



John Anderson

Nobody's Got It All (Columbia)

Nobody's Got It All is John Anderson's first new album in three years and his first for Columbia. It is also the singer's first project to be produced by Blake Chancey and Paul Worley, the team that helped turn The Dixie Chicks into a superstar act. Anderson welcomed the approach they took in recording the album. He explains, "It was very relaxed,

but it was also very serious and focused. We'd cut for two days — all day — and then take maybe a month off and go listen to reassess and re-evaluate what we had. I kind of like that process, as opposed to going into the studio and trying to do it all in four or five days in a row." As for the song selection, Anderson says, "When this album came along, we decided that we weren't going to worry about commercial restraints, about why certain songs might or might not get played. We'd just do songs we liked and hope they'd get played." Anderson co-wrote three songs for the project, including two with Dean Dillon. However, Anderson also tackles an interesting mix of outside material, including Bruce Springsteen's "Atlantic City," a song he first heard on The Band's album *Jericho*. Other highlights include Dennis Linde's humorous "The Big Revival" and the late Kent Robbins' title cut, which was written with Layng Martine Jr. Robbins, who died a few years ago in an automobile accident, helped write several of Anderson's biggest hits, including "Straight Tequila Night" and "I Wish I Could Have Been There."



Clay Walker

Say No More (Giant)

Since signing with Giant in 1993 Clay Walker has sold more than 8 million albums, earning four Platinum and two Gold ones. Walker took some artistic chances on his seventh project, *Say No More*, which he produced with Byron Gallimore, Blake Mevis and Brent Mason. Walker says, "Before, I was walking along a fence. Now I feel like I've

jumped into the tall grass, and I'm the hunter. I've always loved what I do, but now I'm back in love with the music. It's passionate again." He adds, "I haven't ever put this much time or as much heart and soul into an album, not even the first one. I let it all hang out, gave everything I have to this. There have always been one or two great songs on previous albums, but I always seemed to stop short of going all the way for every song. This album was difficult to make, because I didn't hide the emotions I went through on every song. It's why I love singing, because I'm actually living the songs while I'm singing them." Co-writing several songs for *Say No More*, Walker says, "This album is more about real situations. It's more where people live ... less dreamy, nothing slick." The title cut climbs to No. 40 on this week's R&R Country chart. Other cuts include "Real," which was co-written by Lonestar's Richie McDonald. Walker also packs a surprise with his Spanish-language version of Ritchie Valens' "La Bamba," a fixture of Walker's live shows. Walker expects to receive some criticism for recording the 1958 hit, but he says, "I was serious about doing this song. I worked four years learning enough Spanish, because I wanted it to be so correct that when a Latino hears it, he doesn't go, 'There's a gringo.'"



The Bellamy Brothers

The 25 Year Collection, Vol. 1 (DeltaDisc)

What's the big deal with country singles crossing over to pop radio, and vice-versa? The Bellamy Brothers were all over the radio dial in 1976 with their first hit, "Let Your Love Flow," which topped the pop charts in 10 nations.

Through the years Howard and David Bellamy made their continued presence known at Country radio with enough hits to impress almost anybody. They've collected the best of the material for *The 25 Year Collection, Vol. 1*, their first album to be released through an alliance with DeltaDisc. "It was the best way David and I could think of going 'grey,'" Howard Bellamy says, adding, "A silver anniversary of hit songs is the only way to go, man!" The hits contained on the compilation include "Let Your Love Flow," as well as time-tested honky-tonk favorites such as "Do You Love as Good as You Look," "I'd Lie to You for Your Love" and "Old Hippie," along with live recordings of "Redneck Girl," "If I Said You Had a Beautiful Body (Would You Hold It Against Me)" and "I Could Be Persuaded." The Great American Country video channel is helping the Bellamy Brothers celebrate their silver anniversary with an hourlong special, *25 Years of Hits With the Bellamy Brothers*, featuring live performances and interviews. The special debuts April 3.

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "How Do You Like Me Now?!" — Toby Keith (second week)

5 YEARS AGO

• No. 1: "To Be Loved By You" — Wynonna

10 YEARS AGO

• No. 1: "Two Of A Kind..." — Garth Brooks (second week)

15 YEARS AGO

• No. 1: "Feelin' The Feelin'" — Bellamy Brothers

20 YEARS AGO

• No. 1: "Drifter" — Sylvia

25 YEARS AGO

• No. 1: "Till The Rivers All Run Dry" — Don Williams (third week)

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New & Active

CHARLIE ROBISON I Want You Bad (*Columbia*)

Total Stations: 23, Adds: 14, Points: 719, Plays: 112 (+7)

TAMMY COCHRAN Angels In Waiting (*Epic*)

Total Stations: 41, Adds: 16, Points: 649, Plays: 131 (+105)

TRISHA YEARWOOD I Would've Loved You Anyway (*MCA*)

Total Stations: 30, Adds: 22, Points: 543, Plays: 89 (+8)

JOHN RICH Forever Loving You (*BNA*)

Total Stations: 20, Adds: 18, Points: 356, Plays: 61 (+26)

CRAIG MORGAN I Want Us Back (*Atlantic*)

Total Stations: 10, Adds: 0, Points: 326, Plays: 73 (+16)

Songs ranked by total points.

National Radio Formats

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (972) 991-9200

Adds:

No Adds

Hottest:

TIM MCGRAW Grown Men Don't Cry
 MARK MCGUINN Mrs. Steven Rudy
 GARY ALLAN Right Where I Need To Be
 GEORGE STRAIT If You Can Do Anything Else
 SARA EVANS I Could Not Ask For More

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

Adds:

SOGGY BOTTOM BOYS I Am A Man Of Constant...

Hottest:

DIXIE CHICKS If I Fall You're Going Down...
 SARA EVANS I Could Not Ask For More

JONES BROADCAST PROGRAMMING

Ken Moultrie • (800) 426-9082

Mainstream Country

Ray Randall/Hank Aaron

Adds:

GARY ALLAN Right Where I Need To Be

Hottest:

JESSICA ANDREWS Who I Am
 FAITH HILL If My Heart Had Wings
 TRAVIS TRITT It's A Great Day To Be Alive
 BROOKS & DUNN Ain't Nothing 'Bout You
 DIAMOND RIO One More Day

New Country

L.J. Smith/Hank Aaron

Adds:

CHRIS CAGLE Laredo

Hottest:

JESSICA ANDREWS Who I Am
 FAITH HILL If My Heart Had Wings
 TRAVIS TRITT It's A Great Day To Be Alive
 BROOKS & DUNN Ain't Nothing 'Bout You
 DIAMOND RIO One More Day

Lia

Ken Moultrie/Hank Aaron

Adds:

MARK MCGUINN Mrs. Steven Rudy

Hottest:

JESSICA ANDREWS Who I Am
 FAITH HILL If My Heart Had Wings
 TRAVIS TRITT It's A Great Day To Be Alive
 BROOKS & DUNN Ain't Nothing 'Bout You
 DIAMOND RIO One More Day

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

CD COUNTRY

John Hendricks

Adds:

No Adds

Hottest:

ALABAMA When It All Goes South
 BROOKS & DUNN Ain't Nothing 'Bout You
 DIAMOND RIO One More Day
 TOBY KEITH You Shouldn't Kiss Me Like This
 TRICK PONY Pour Me

US COUNTRY

Penny Mitchell

Adds:

No Adds

Hottest:

DIAMOND RIO One More Day
 TOBY KEITH You Shouldn't Kiss Me Like This
 TIM RUSHLOW She Misses Him
 TRAVIS TRITT It's A Great Day To Be Alive
 KENNY CHESNEY Don't Happen Twice

GREAT AMERICAN COUNTRY

John Hendricks

Adds:

3 OF HEARTS Love Is Enough
 NEAL COTY Breathin'
 DELBERT MCCLINTON When Rita Leaves
 PHIL VASSAR Rose Bouquet

Elite:

ALABAMA When It All Goes South
 JESSICA ANDREWS Who I Am
 KENNY CHESNEY Don't Happen Twice
 DIAMOND RIO One More Day
 TOBY KEITH You Shouldn't Kiss Me Like This
 TIM RUSHLOW She Misses Him
 SHEDAISY Lucky 4 You (Tonight I'm Just Me)
 TRICK PONY Pour Me
 TRAVIS TRITT It's A Great Day To Be Alive
 KEITH URBAN But For The Grace Of God

PREMIERE RADIO NETWORKS

After Midnite

KELLY ERICKSON • (818) 461-5435

Adds:

CLAY DAVIDSON Sometimes

Hots:

DIAMOND RIO One More Day
 JESSICA ANDREWS Who I Am
 FAITH HILL If My Heart Had My Wings
 SHEDAISY Lucky 4 You (Tonight I'm Just Me)
 TRAVIS TRITT It's A Great Day To Be Alive
 TIM RUSHLOW She Misses Him
 KENNY CHESNEY Don't Happen Twice
 BROOKS & DUNN Ain't Nothing 'Bout You

RADIO ONE COUNTRY PLAYLIST

JIM WEST • (970) 949-3339

Adds:

KENNY CHESNEY Don't Happen Twice
 CLAY DAVIDSON Sometimes

Hottest:

JESSICA ANDREWS Who I Am
 DIAMOND RIO One More Day
 TOBY KEITH You Shouldn't Kiss Me Like This

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (661) 294-9000

Mainstream Country

David Felker

Adds:

SARA EVANS I Could Not Ask For More

Hottest:

DIAMOND RIO One More Day
 KEITH URBAN But For The Grace Of God
 TOBY KEITH You Shouldn't Kiss Me Like This
 JESSICA ANDREWS Who I Am
 FAITH HILL If My Heart Had Wings

Hot Country

Jim Hays

Adds:

No Adds

Hottest:

DIAMOND RIO One More Day
 TOBY KEITH You Shouldn't Kiss Me Like This
 JESSICA ANDREWS Who I Am
 TIM RUSHLOW She Misses Him
 TRAVIS TRITT It's A Great Day To Be Alive



ADDS

3 OF HEARTS Love Is Enough
 DELBERT MCCLINTON When Rita Leaves
 NEAL COTY Breathin'
 PHIL VASSAR Rose Bouquet

TOP 10

JESSICA ANDREWS Who I Am
 KENNY CHESNEY Don't Happen Twice
 WILKINSONS I Wanna Be That Girl
 TOBY KEITH You Shouldn't Kiss Me Like This
 SOUTH SIXTY-FIVE The Most Beautiful Girl
 STEVE HOLY The Hunger
 SARA EVANS I Could Not Ask For More
 DIAMOND RIO One More Day
 RASCAL FLATTS This Everyday Love
 JAMIE O'NEAL There Is No Arizona

Information current as of March 22, 2001.



42 million households
 Chris Parr, Director/Programming
 Paul Hastaba, VP/GM

ADDS

GREAT DIVIDE Out Of Here Tonight
 IRENE KELLEY A Little Bluer Than That
 RICK FERRELL The Girl's Got It Goin' On
 TAMMY COCHRAN Angels in Waiting
 TRENT SUMMAR & THE NEW ROW MOB
 Paint Your Name In Purple

TOP 12

TOBY KEITH You Shouldn't Kiss Me Like This
 DIAMOND RIO One More Day
 JESSICA ANDREWS Who I Am
 GARY ALLAN Right Where I Need To Be
 ALISON KRAUSS Maybe
 SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow
 DARRYL WRDLEY A Good Day To Run
 TRAVIS TRITT It's A Great Day To Be Alive
 JO DEE MESSINA Bum
 SHEDAISY Lucky 4 You (Tonight I'm Just Me)
 KENNY CHESNEY Don't Happen Twice
 PATTY LOVELESS The Last Thing On My Mind

HEAVY

BROOKS & DUNN Ain't Nothing 'Bout You
 DIAMOND RIO One More Day
 JESSICA ANDREWS Who I Am
 JO DEE MESSINA Bum
 KEITH URBAN But For The Grace Of God
 KENNY CHESNEY Don't Happen Twice
 TOBY KEITH You Shouldn't Kiss Me Like This
 TRAVIS TRITT It's A Great Day To Be Alive

HOT SHOTS

CHARLIE ROBISON I Want You Bad
 SARA EVANS I Could Not Ask For More
 SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow
 TRICK PONY Pour Me

Information current as of March 21, 2001



CLEVELAND BY NOW

Curb recording artist Jo Dee Messina paid a visit to WGAR/Cleveland recently to hang with the staff. Pictured (l-r) are MD Chuck Collier, PD Meg Stevens, Messina and OM Kevin Matheny.



WHEN I THINK ABOUT JAMIE ... AND RUSSELL

Actor and Academy Award nominee Russell Crowe surprised the crowd at the Wildhorse Saloon in Nashville, TN March 3 when he took the stage with Mercury recording artist Jamie O'Neal. "It was a total last-minute thing," explains O'Neal. "I asked him if he would like to get up on stage, and he said, 'Sure. My guitar is in the car.' It all happened 20 minutes before I went on." Crowe performed the Johnny Cash classic "Folsom Prison Blues." Later that evening, Crowe introduced O'Neal at a private "disco" party, where she sang Gloria Gaynor's "I Will Survive." Pictured are O'Neal and Crowe.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Heidi Van Alstyne:
 10100 Santa Monica Blvd., 5th Floor,
 Los Angeles, CA 90067

Most Played Recurrents

- JAMIE O'NEAL There Is No Arizona (Mercury)
- TIM MCGRAW My Next Thirty Years (Curb)
- JO DEE MESSINA Burn (Curb)
- LEE ANN WOMACK Ashes By Now (MCA)
- PHIL VASSAR Just Another Day In Paradise (Arista)
- DIXIE CHICKS Without You (Monument)
- GARTH BROOKS Wild Horses (Capitol)
- BRAD PAISLEY We Danced (Arista)
- TRAVIS TRITT Best Of Intentions (Columbia)
- LONESTAR Tell Her (BNA)
- SARA EVANS Born To Fly (RCA)
- RASCAL FLATTS This Everyday Love (Lyric Street)
- LONESTAR What About Now (BNA)
- DARRYL WORLEY A Good Day To Run (DreamWorks)
- JOHN MICHAEL MONTGOMERY The Little Girl (Atlantic)
- AARON TIPPIN Kiss This (Lyric Street)
- LEE ANN WOMACK I Hope You Dance (MCA/Universal)
- KENNY CHESNEY I Lost It (BNA)
- TOBY KEITH How Do You Like Me Now? (DreamWorks)
- CHAD BROCK Yes! (Warner Bros.)

COUNTRY *Going For Adds 3/26/01*

- B.B. WATSON Delta Dream (SNA)
- BILLY RAY CYRUS Crazy 'Bout You Baby (Monument)
- CYNDI THOMSON What I Really Meant To Say (Capitol)
- DARRYL WORLEY Second Wind (DreamWorks)
- RAY HOOD What's A Little More Water (Caption)
- RICHARD MARX Straight From My Heart (Signal 21)

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YOU SHOULDN'T SEE ME WITHOUT MY HAT

DreamWorks recording artist Toby Keith performed at Clarion University, PA recently to a sold-out show filled with cowboy hats and boots. Pictured here after the show (l-r) are WWCH afternoon driver Laura Smith, Keith, WWCH PD/MD Wayne Brosius and morning talent Ed Fisher.

TUNED-IN COUNTRY

R&R/MEDIABASE 24/7

92.3 **WCOL** WCOL/Columbus
Continuous Country Favorites

3am

- GARTH BROOKS Callin' Baton Rouge
- PAM TILLIS Please
- FAITH HILL Piece Of My Heart
- TIM RUSHLOW She Misses Him
- JO DEE MESSINA Burn
- RASCAL FLATTS This Everyday Love
- GARY ALLAN Right Where I Need To Be
- TRISHA YEARWOOD How Do I Live
- REBA MCENTIRE Why Haven't I Heard From You
- SHEDAISY Lucky 4 You (Tonight I'm...)
- TOBY KEITH You Shouldn't Kiss Me Like This
- VINCE GILL Pretty Little Adriana
- TANYA TUCKER Two Sparrows In A Hurricane

11am

- MONTGOMERY GENTRY Lonely And Gone
- JO DEE MESSINA Burn
- GEORGE STRAIT Check Yes Or No
- ANDY GRIGGS You Made Me That Way
- FAITH HILL The Way You Love Me
- BROOKS & DUNN She's Not The Cheatin' Kind
- DIXIE CHICKS Without You
- JOE DIFFIE Prop Me Up Beside The... (If...)
- SHEDAISY I Will...But
- TOBY KEITH You Shouldn't Kiss Me Like This
- PATTY LOVELESS Blame It On Your Heart
- ALAN JACKSON When Somebody Loves You
- CHAD BROCK Lightning Does The Work
- BILLY RAY CYRUS Busy Man

4pm

- ALAN JACKSON It Must Be Love
- TRAVIS TRITT Best Of Intentions
- GARTH BROOKS Shameless
- MARTINA MCBRIDE I Love You
- KENNY ROGERS Buy Me A Rose
- JESSICA ANDREWS Who I Am
- SHENANDDAH Next To You, Next To Me
- TIM MCGRAW My Next Thirty Years
- LEANN RIMES Big Deal
- LITTLE TEXAS God Blessed Texas
- FAITH HILL If My Heart Had Wings
- KEITH URBAN But For The Grace Of God
- ALABAMA Song Of The South

8pm

- LONESTAR What About Now
- JO DEE MESSINA Burn
- ALAN JACKSON Livin' On Love
- COLLIN RAYE Couldn't Last A Moment
- CHAD BROCK Yes!
- BROOKS & DUNN Ain't Nothing 'Bout You
- CLINT BLACK When I Said I Do
- DIXIE CHICKS Without You
- TRAVIS TRITT It's A Great Day To Be Alive
- GARTH BROOKS Friends In Low Places
- TRICK PONY Pour Me
- TOBY KEITH You Shouldn't Kiss Me Like This

B-105 WUBE/Cincinnati
Good Times. Great Country.

3am

- DIAMOND RIO One More Day
- BROOKS & DUNN My Maria
- LISA ANGELLE I Will Love You
- HAL KETCHUM Small Town Saturday Night
- L. MORGAN & S. KERSHAW He Drinks Tequila
- GEORGE STRAIT Check Yes Or No
- ALABAMA Mountain Music
- LEANN RIMES I Need You
- VINCE GILL Feels Like Love
- CHRIS CAGLE Laredo
- JO DEE MESSINA Lesson In Leavin'
- TRAVIS TRITT Best Of Intentions
- FAITH HILL If My Heart Had Wings
- GARTH BROOKS The Dance
- DIXIE CHICKS If I Fall You're Going Down...

11am

- DIXIE CHICKS Without You
- DARRYL WORLEY A Good Day To Run
- NEAL MCCOY Wink
- LISA ANGELLE I Will Love You
- LEE ANN WOMACK Ashes By Now
- BRAD PAISLEY He Didn't Have To Be
- REBA MCENTIRE Fancy
- GEORGE STRAIT Carried Away
- MARK CHESNUTT It's A Little Too Late
- JO DEE MESSINA Burn
- CLINT BLACK & WYNONNA A Bad Goodbye
- CLARK FAMILY EXPERIENCE (Meanwhile) Back At ...
- JESSICA ANDREWS Who I Am

4pm

- TRISHA YEARWOOD She's In Love With The Boy
- TOBY KEITH You Shouldn't Kiss Me Like This
- ALABAMA When It All Goes South
- SARA EVANS Born To Fly
- KEITH WHITLEY Don't Close Your Eyes
- SHEDAISY Lucky 4 You (Tonight I'm...)
- GARTH BROOKS She's Every Woman
- BILLY RAY CYRUS Could've Been Me
- LONESTAR Amazed
- KINLEYS I'm In
- TRAVIS TRITT Tell Me I Was Dreaming

8pm

- LITTLE TEXAS God Blessed Texas
- RASCAL FLATTS This Everyday Love
- TRISHA YEARWOOD How Do I Live
- TRAVIS TRITT It's A Great Day To Be Alive
- TIM MCGRAW My Next Thirty Years
- JO DEE MESSINA I'm Alright
- DIAMOND RIO One More Day
- JIMMY BUFFETT Margaritaville
- DIXIE CHICKS Cowboy Take Me Away
- GARTH BROOKS When You Come Back To Me...
- ALAN JACKSON She's Got The Rhythm (And I...)
- GEORGE STRAIT Carrying Your Love With Me



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/12. © 2001, R&R Inc.

Country Reporters

Stations and their adds listed alphabetically by market

<p>WQMX/Alcon, OH * Olt: Kevin Mason PD: Tom Fox 1 ARON TIPPIN "People" 1 MARK MCGUINN "Steven"</p>	<p>KZLN/Boise, ID * Olt: Rich Summers APD/MD: Spencer Barba 2 CHRIS CAGLE "Lando" 2 RASCAL FLATS "White" CLAY WALKER "Say" JOHN RICH "Forever" TAMMY COCHRAN "Angels"</p>	<p>KRYS/Corpus Christi, TX * PD: Clayton Allen MD: Cadeus Lou 2 MARK MCGUINN "Steven" 2 ARON TIPPIN "People"</p>	<p>KSXS/Fresno, CA * PD: Mike Peterson 17 LEARN RIMES "Do" 4 BRAD PASLEY "Two" 1 ALAN JACKSON "Somebody" JAMIE ONEAL "Angels" HAL KETCHUM "She"</p>	<p>WROO/Jacksonville, FL * PD: Buzz Jackson MD: Rhonda Goff 5 CLAY DAVISON "Sometimes" 2 CHRIS CAGLE "Lando"</p>	<p>KLLB/Lubbock, TX * PD: Jay Richards MD: Nelly Yates 4 DARYL WORLEY "Second" 4 BRAD PASLEY "Two"</p>	<p>WCMS/Norfolk, VA * PD: John Crenshaw No Adds</p>	<p>WOOD/Raleigh-Durham, NC * PD: Brent Curtis APD/MD: Robin D'Brian RASCAL FLATS "White" CHRIS CAGLE "Lando" LEARN RIMES "Do"</p>	<p>WJCL/Savannah, GA * PD/MD: Bill West MARTIN MCSBROE "Time" RASCAL FLATS "White" WILKINSONS "Warms"</p>	<p>KVDD/Tulsa, OK * Olt: Dave Block MD: Scott Woodson 1 CLAY DAVISON "Sometimes"</p>
<p>WGNA/Albany, NY * PD: Buzz Brindle MD: Bill Earley 1 BYRD WACHESNUTT "Good" TRACY LAWRENCE "Unforgotten"</p>	<p>WKLB/Boston, MA * PD: Mike Brophy APD/MD: Ginny Rogers 6 GEORGE STRAIT "Can" 2 BYRD WACHESNUTT "Good" 2 BRAD PASLEY "Two" LEARN RIMES "Do"</p>	<p>KPLX/Dallas-Ft. Worth, TX * PD: Brian Phillips APD: Smokey Rivers MD: Cody Alan 23 KETH URSBAN "Good" 19 TRACY LAWRENCE "Unforgotten"</p>	<p>WBCT/Grand Rapids, MI * Olt: Doug Montgomery MD: Dave Tall 3 JAMIE ONEAL "Angels" 2 MARK MCGUINN "Steven" BYRD WACHESNUTT "Good" TRACY LAWRENCE "Unforgotten"</p>	<p>WXBQ/Johnson City, TN * PD/MD: Bill Hagy 10 PHIL VASSAR "Rose" 2 TIM RUSHLOW "Misses"</p>	<p>WDEN/Maconn, GA * PD: Gerry Marshall APD/MD: Laura Stirling 11 BRAD PASLEY "Two" 11 RASCAL FLATS "White" 11 SHERIE ALSTIN "Johns" 11 SOGGY BOTTOM BOYS "Man" 5 CHARLIE ROSSON "Bad"</p>	<p>KGEE/Odessa-Midland, TX * APD/MD: Bummer Kingstons BYRD WACHESNUTT "Good" RASCAL FLATS "White" JAMIE ONEAL "Angels"</p>	<p>KBUL/Reno, NV * Olt: Tom Jordan APD/MD: Chuck Reeves 4 GEORGE STRAIT "Can"</p>	<p>WRHM/Richmond, VA * PD/MD: Jim Tice No Adds</p>	<p>KMPS/Seattle-Tacoma, WA * PD: Becky Brenner MD: Tony Thomas RASCAL FLATS "White" LEARN RIMES "Do"</p>
<p>KBQI/Albuquerque, NM * PD: Tommy Carrera MD: Sammy Cruise TRISHA YEARWOOD "Wounded"</p>	<p>WYRK/Buffalo, NY * PD: John Paul APD/MD: Chris Keyzer 1 CLAY DAVISON "Sometimes" 1 TRICK PONY "Four" 1 SARA EVANS "Coud" 1 GEORGE STRAIT "Can" TAMMY COCHRAN "Angels"</p>	<p>KSXS/Dallas-Ft. Worth, TX * PD: Dean James APD/MD: Linda O'Brian No Adds</p>	<p>WTQR/Greensboro, NC * PD/MD: Paul Franklin 2 ALAN JACKSON "Somebody" 1 SARA EVANS "Coud" CLAY DAVISON "Sometimes"</p>	<p>WMTZ/Johnstown, PA * PD: Steve Walker MD: Lara Mosby 10 LEARN RIMES "Do" 10 SONS OF THE DESERT "What" BYRD WACHESNUTT "Good"</p>	<p>WWQM/Madison, WI * PD: Mark Grantin PD: Mel McKenzie RASCAL FLATS "Two" TRISHA YEARWOOD "Wounded" RASCAL FLATS "White" JAMIE ONEAL "Angels"</p>	<p>KTSJ/Oklahoma City, OK * Olt: Ted Stecker APD: Cash No Adds</p>	<p>KFRG/Riverside, CA * Olt: Jeff Massie MD: Don Jeffrey 1 MARSHALL DYLLON "You" BRAD PASLEY "Two" GEORGE STRAIT "Can" TIM MCGRAW "Grow" K.T. OSLIN "Love"</p>	<p>KRMN/Shevport, LA * PD: Gary McCoy MD: James Anthony 3 RASCAL FLATS "White" CLAY WALKER "Say"</p>	<p>KNUE/Tyler-Longview, TX * Olt: Paul Frank MD: Robert Mauldin 2 BYRD WACHESNUTT "Good" TIM MCGRAW "Angels" JAMIE ONEAL "Angels"</p>
<p>KRST/Albuquerque, NM * PD: Brad Barrett MD: J.J. Jones 2 TRACY LAWRENCE "Unforgotten" 1 LEARN RIMES "Do" HAL KETCHUM "She"</p>	<p>WYRK/Buffalo, NY * PD: John Paul APD/MD: Chris Keyzer 1 CLAY DAVISON "Sometimes" 1 TRICK PONY "Four" 1 SARA EVANS "Coud" 1 GEORGE STRAIT "Can" TAMMY COCHRAN "Angels"</p>	<p>KSXS/Dallas-Ft. Worth, TX * PD: Dean James APD/MD: Linda O'Brian No Adds</p>	<p>WTQR/Greensboro, NC * PD/MD: Paul Franklin 2 ALAN JACKSON "Somebody" 1 SARA EVANS "Coud" CLAY DAVISON "Sometimes"</p>	<p>WMTZ/Johnstown, PA * PD: Steve Walker MD: Lara Mosby 10 LEARN RIMES "Do" 10 SONS OF THE DESERT "What" BYRD WACHESNUTT "Good"</p>	<p>WWQM/Madison, WI * PD: Mark Grantin PD: Mel McKenzie RASCAL FLATS "Two" TRISHA YEARWOOD "Wounded" RASCAL FLATS "White" JAMIE ONEAL "Angels"</p>	<p>KTSJ/Oklahoma City, OK * Olt: Ted Stecker APD: Cash No Adds</p>	<p>KFRG/Riverside, CA * Olt: Jeff Massie MD: Don Jeffrey 1 MARSHALL DYLLON "You" BRAD PASLEY "Two" GEORGE STRAIT "Can" TIM MCGRAW "Grow" K.T. OSLIN "Love"</p>	<p>KRMN/Shevport, LA * PD: Gary McCoy MD: James Anthony 3 RASCAL FLATS "White" CLAY WALKER "Say"</p>	<p>KNUE/Tyler-Longview, TX * Olt: Paul Frank MD: Robert Mauldin 2 BYRD WACHESNUTT "Good" TIM MCGRAW "Angels" JAMIE ONEAL "Angels"</p>
<p>WCTO/Allentown, PA * PD: Chuck Geiger APD/MD: Ed Pareira CHARLIE ROSSON "Bad" CLAY WALKER "Say"</p>	<p>WYRK/Buffalo, NY * PD: John Paul APD/MD: Chris Keyzer 1 CLAY DAVISON "Sometimes" 1 TRICK PONY "Four" 1 SARA EVANS "Coud" 1 GEORGE STRAIT "Can" TAMMY COCHRAN "Angels"</p>	<p>KSXS/Dallas-Ft. Worth, TX * PD: Dean James APD/MD: Linda O'Brian No Adds</p>	<p>WTQR/Greensboro, NC * PD/MD: Paul Franklin 2 ALAN JACKSON "Somebody" 1 SARA EVANS "Coud" CLAY DAVISON "Sometimes"</p>	<p>WMTZ/Johnstown, PA * PD: Steve Walker MD: Lara Mosby 10 LEARN RIMES "Do" 10 SONS OF THE DESERT "What" BYRD WACHESNUTT "Good"</p>	<p>WWQM/Madison, WI * PD: Mark Grantin PD: Mel McKenzie RASCAL FLATS "Two" TRISHA YEARWOOD "Wounded" RASCAL FLATS "White" JAMIE ONEAL "Angels"</p>	<p>KTSJ/Oklahoma City, OK * Olt: Ted Stecker APD: Cash No Adds</p>	<p>KFRG/Riverside, CA * Olt: Jeff Massie MD: Don Jeffrey 1 MARSHALL DYLLON "You" BRAD PASLEY "Two" GEORGE STRAIT "Can" TIM MCGRAW "Grow" K.T. OSLIN "Love"</p>	<p>KRMN/Shevport, LA * PD: Gary McCoy MD: James Anthony 3 RASCAL FLATS "White" CLAY WALKER "Say"</p>	<p>KNUE/Tyler-Longview, TX * Olt: Paul Frank MD: Robert Mauldin 2 BYRD WACHESNUTT "Good" TIM MCGRAW "Angels" JAMIE ONEAL "Angels"</p>
<p>WQXC/Asheville, NC * PD: Jeff Davis MD: Andy Woods 28 TIM MCGRAW "Grow" RASCAL FLATS "White" BRAD PASLEY "Two"</p>	<p>WYRK/Buffalo, NY * PD: John Paul APD/MD: Chris Keyzer 1 CLAY DAVISON "Sometimes" 1 TRICK PONY "Four" 1 SARA EVANS "Coud" 1 GEORGE STRAIT "Can" TAMMY COCHRAN "Angels"</p>	<p>KSXS/Dallas-Ft. Worth, TX * PD: Dean James APD/MD: Linda O'Brian No Adds</p>	<p>WTQR/Greensboro, NC * PD/MD: Paul Franklin 2 ALAN JACKSON "Somebody" 1 SARA EVANS "Coud" CLAY DAVISON "Sometimes"</p>	<p>WMTZ/Johnstown, PA * PD: Steve Walker MD: Lara Mosby 10 LEARN RIMES "Do" 10 SONS OF THE DESERT "What" BYRD WACHESNUTT "Good"</p>	<p>WWQM/Madison, WI * PD: Mark Grantin PD: Mel McKenzie RASCAL FLATS "Two" TRISHA YEARWOOD "Wounded" RASCAL FLATS "White" JAMIE ONEAL "Angels"</p>	<p>KTSJ/Oklahoma City, OK * Olt: Ted Stecker APD: Cash No Adds</p>	<p>KFRG/Riverside, CA * Olt: Jeff Massie MD: Don Jeffrey 1 MARSHALL DYLLON "You" BRAD PASLEY "Two" GEORGE STRAIT "Can" TIM MCGRAW "Grow" K.T. OSLIN "Love"</p>	<p>KRMN/Shevport, LA * PD: Gary McCoy MD: James Anthony 3 RASCAL FLATS "White" CLAY WALKER "Say"</p>	<p>KNUE/Tyler-Longview, TX * Olt: Paul Frank MD: Robert Mauldin 2 BYRD WACHESNUTT "Good" TIM MCGRAW "Angels" JAMIE ONEAL "Angels"</p>
<p>WQXC/Asheville, NC * PD: Jeff Davis MD: Andy Woods 28 TIM MCGRAW "Grow" RASCAL FLATS "White" BRAD PASLEY "Two"</p>	<p>WYRK/Buffalo, NY * PD: John Paul APD/MD: Chris Keyzer 1 CLAY DAVISON "Sometimes" 1 TRICK PONY "Four" 1 SARA EVANS "Coud" 1 GEORGE STRAIT "Can" TAMMY COCHRAN "Angels"</p>	<p>KSXS/Dallas-Ft. Worth, TX * PD: Dean James APD/MD: Linda O'Brian No Adds</p>	<p>WTQR/Greensboro, NC * PD/MD: Paul Franklin 2 ALAN JACKSON "Somebody" 1 SARA EVANS "Coud" CLAY DAVISON "Sometimes"</p>	<p>WMTZ/Johnstown, PA * PD: Steve Walker MD: Lara Mosby 10 LEARN RIMES "Do" 10 SONS OF THE DESERT "What" BYRD WACHESNUTT "Good"</p>	<p>WWQM/Madison, WI * PD: Mark Grantin PD: Mel McKenzie RASCAL FLATS "Two" TRISHA YEARWOOD "Wounded" RASCAL FLATS "White" JAMIE ONEAL "Angels"</p>	<p>KTSJ/Oklahoma City, OK * Olt: Ted Stecker APD: Cash No Adds</p>	<p>KFRG/Riverside, CA * Olt: Jeff Massie MD: Don Jeffrey 1 MARSHALL DYLLON "You" BRAD PASLEY "Two" GEORGE STRAIT "Can" TIM MCGRAW "Grow" K.T. OSLIN "Love"</p>	<p>KRMN/Shevport, LA * PD: Gary McCoy MD: James Anthony 3 RASCAL FLATS "White" CLAY WALKER "Say"</p>	<p>KNUE/Tyler-Longview, TX * Olt: Paul Frank MD: Robert Mauldin 2 BYRD WACHESNUTT "Good" TIM MCGRAW "Angels" JAMIE ONEAL "Angels"</p>

* = Mediabase 24/7 monitored

183 Total Reporters
146 Monitored Reporters

37 Country Indicator

Did Not Report, Playlist Frozen (2):
WKNN/Biloxi-Gulfport, MS
WPOR/Portland, ME

Country Playlists

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WYNY/New York
Big City
(914) 592-1071
Beasly/Mitchell
12+ Cumé 615,800




PLAYS

LW	TW	ARTIST/TITLE	GI	(000)
34	40	DIAMOND RIO/One More Day	12960	
34	40	KEITH URBAN/But For The Grace...	12960	
42	38	TOBY KEITH/You Shouldn't...	12312	
36	36	JO DEE MESSINA/ Burn	11664	
33	34	FAITH HILL/My Heart Had...	11016	
33	33	JAMIE O'NEAL/There Is No Arizona	10692	
29	31	LEE ANN WOMACK/Ashe's By Now	10044	
22	28	SHEDDAYS/Just Another Day...	9072	
33	27	GARTH BROOKS/Wild Horses	8748	
24	24	BROOKS & DUNN/Ain't Nothing...	7776	
22	23	JESSICA ANDREWS/Who I Am	7452	
23	23	DIKIE CHICKS/If I Fall You're...	7452	
20	23	PAM TILLIS/Please	7452	
24	23	TRAVIS TRITTS/A Great Day...	7452	
22	22	KENNY CHESENEY/Don't Happen Twice	7128	
22	22	VINCE GILL/Shoot Straight...	7128	
22	22	RASCAL FLATTS/The Last Thing On...	7128	
25	22	MARTINA MCBRIDE/It's My Time	6804	
24	21	WARREN BROTHERS/Move On	6804	
22	21	CHALEE TENNISSON/Good Back	6804	
21	21	TIM MCGRAW/When Men Don't Cry	6156	
15	18	CLAY DAVIDSON/Sometimes	6156	
15	18	SARA EVANS/Could Not Ask...	5832	
14	18	TIM RUSHLOW/She Misses Him	5832	
17	18	PHIL VASSAR/Rose Bouquet	5832	
14	15	LEANN RIMES/But I Do Love You	4860	
15	15	STEVE HOLT/In The Hunger	4860	
12	14	GEORGE STRAIT/If You Can Do...	4536	
18	13	LEONESTAR/What About Now	4212	
11	12	TIM MCGRAW/My Next Thirty Years	3888	
14	12	PHIL VASSAR/Just Another Day...	3888	
11	11	STEVE WARNER...Katie Wants A...	3564	
11	11	TRICK PONY/Pour Me	3564	
11	11	CHAD BROOKS/Yes	3564	
15	11	ALAN JACKSON/When Somebody...	3564	
13	11	KENNY CHESENEY/Don't Happen Twice	3564	
10	10	WYNNIE BURTON/Do You Love Me	3240	
14	10	FAITH HILL/The Way You Love Me	3240	

MARKET #2

KZLA/Los Angeles
Emmis
(323) 882-8000
Curts/Campos
12+ Cumé 625,100




PLAYS

LW	TW	ARTIST/TITLE	GI	(000)
34	35	DIAMOND RIO/One More Day	21518	
50	49	JESSICA ANDREWS/Who I Am	19894	
49	49	TOBY KEITH/You Shouldn't...	19894	
42	43	DIKIE CHICKS/If I Fall You're...	17458	
41	43	JAMIE O'NEAL/There Is No Arizona	17458	
37	39	LEE ANN WOMACK/Ashe's By Now	15834	
41	39	PHIL VASSAR/Just Another Day...	15834	
27	32	FAITH HILL/My Heart Had...	12992	
29	29	TRAVIS TRITTS/A Great Day...	11774	
6	26	BRAD PASLEY/Two People Fall...	11656	
25	26	MARK MCGUINN/Mrs. Steven Rudy	10556	
20	25	TIM MCGRAW/When Men Don't Cry	10150	
15	25	KEITH URBAN/But For The Grace...	10150	
25	25	SHEDDAYS/Just Another Day...	9154	
24	24	SARA EVANS/Could Not Ask...	10150	
22	22	TIM RUSHLOW/She Misses Him	8932	
22	22	ANDY GRIGGS/She's Move	8932	
21	22	LEANN RIMES/But I Do Love You	8932	
9	20	GARY ALLAN/Right Where I...	8120	
23	20	DIKIE CHICKS/Without You	8120	
20	20	RASCAL FLATTS/Prayer/For Daylight	8120	
19	20	BRAD PASLEY/We Danced	8120	
18	20	CLAY DAVIDSON/Sometimes	8120	
22	19	TRAVIS TRITTS/Best Of Intentions	7714	
25	19	MARTINA MCBRIDE/It's My Time	7174	
23	18	JOHN M. MONTGOMERY/Where You...	7308	
10	18	KENNY CHESENEY/Don't Happen Twice	7308	
15	18	JOHN M. MONTGOMERY/The Little Girl	7128	
11	18	PHIL VASSAR/Just Another Day...	6732	
14	18	FAITH HILL/My Heart Had...	6732	
13	14	CHAD BROOKS/Yes	6732	
12	14	LEONESTAR/What About Now	5544	
7	11	LEONESTAR/What About Now	4466	
7	11	SARA EVANS/Don't Tell Me That	4060	
12	10	TIM MCGRAW/Something Like That	4060	
11	10	GEORGE STRAIT/If You Can Do...	4060	
13	10	TRICK PONY/Pour Me	4060	
7	9	MARTINA MCBRIDE/Love You	3654	
6	9	KENNY ROGERS/You Me A Rose	3654	
7	8	PAM TILLIS/Please	3240	
6	8	BILLY GILMAN/One Voice	3240	

MARKET #3

WUSN/Chicago
Infinity
(312) 649-0099
Casta/Blanco
12+ Cumé 646,900




PLAYS

LW	TW	ARTIST/TITLE	GI	(000)
34	37	TOBY KEITH/You Shouldn't...	14862	
35	35	JESSICA ANDREWS/Who I Am	13860	
34	35	KEITH URBAN/But For The Grace...	13860	
33	35	FAITH HILL/My Heart Had...	13860	
42	43	JAMIE O'NEAL/There Is No Arizona	13464	
29	34	TIM RUSHLOW/She Misses Him	13464	
32	33	TIM MCGRAW/When Men Don't Cry	13068	
16	33	BRAD PASLEY/We Danced	13068	
29	32	RASCAL FLATTS/This Everyday Love	12672	
27	28	DIAMOND RIO/One More Day	11078	
17	26	KENNY CHESENEY/Don't Happen Twice	10296	
25	26	DIKIE CHICKS/If I Fall You're...	10296	
26	26	TRAVIS TRITTS/A Great Day...	10296	
25	25	BROOKS & DUNN/Ain't Nothing...	9900	
23	25	CHRIS CAGLE/Laredo	9900	
24	23	MARTINA MCBRIDE/It's My Time	9102	
23	23	SHEDDAYS/Just Another Day...	8718	
24	23	LENNY RIMES/But I Do Love You	8120	
24	21	JO DEE MESSINA/Burn	8316	
20	22	SOUTH SIKTY FIVE/The Most...	7920	
20	20	TIM MCGRAW/When Men Don't Cry	7920	
10	18	GARY ALLAN/Right Where I...	7128	
23	18	TRAVIS TRITTS/Best Of Intentions	6732	
13	17	CHALEE TENNISSON/Good Back	6732	
13	16	CLAY DAVIDSON/Sometimes	6156	
12	16	PHIL VASSAR/Rose Bouquet	6340	
14	15	JOHN M. MONTGOMERY/The Little Girl	5936	
14	15	PHIL VASSAR/Just Another Day...	5936	
14	14	FAITH HILL/My Heart Had...	5544	
13	14	CHAD BROOKS/Yes	5544	
12	14	LEONESTAR/What About Now	5544	
32	14	TRAVIS TRITTS/Best Of Intentions	5544	
12	13	JO DEE MESSINA/That's The Way	5148	
20	13	DARYL WORLEY/A Good Day To Run	5148	
11	13	DIKIE CHICKS/Without You	4542	
10	13	GEORGE STRAIT/Go On	4542	
14	12	MARTINA MCBRIDE/There You Are	4178	
9	11	MARK MCGUINN/Mrs. Steven Rudy	4356	
6	10	PAM TILLIS/Please	3960	
9	10	LEE ANN WOMACK/Ashe's By Now	3960	

MARKET #4

KYCS/San Francisco
Infinity
(415) 391-9330
Thomas/Jordan/Ryan
12+ Cumé 357,100




PLAYS

LW	TW	ARTIST/TITLE	GI	(000)
49	47	DIAMOND RIO/One More Day	8319	
46	46	JESSICA ANDREWS/Who I Am	8142	
45	46	TOBY KEITH/You Shouldn't...	8142	
46	46	KEITH URBAN/But For The Grace...	8142	
45	43	JAMIE O'NEAL/There Is No Arizona	7812	
43	43	JAMIE O'NEAL/There Is No Arizona	7812	
30	42	TRAVIS TRITTS/A Great Day...	7434	
25	43	TIM MCGRAW/When Men Don't Cry	7434	
28	33	LEANN RIMES/But I Do Love You	5841	
31	30	BROOKS & DUNN/Ain't Nothing...	5841	
29	30	TRICK PONY/Pour Me	5130	
29	30	KENNY CHESENEY/Don't Happen Twice	5130	
22	31	DIKIE CHICKS/If I Fall You're...	4956	
28	28	ALAN JACKSON/When Somebody...	4956	
28	28	GEORGE STRAIT/If You Can Do...	4956	
31	28	PATTY LOVELESS/The Last Thing On...	4956	
31	28	TIM RUSHLOW/She Misses Him	4778	
32	28	MARK MCGUINN/Mrs. Steven Rudy	4502	
23	21	MORGAN & KERSHAW/He Drinks Tequila	3186	
21	21	FAITH HILL/The Way You Love Me	3717	
22	21	TIM MCGRAW/When Men Don't Cry	3717	
17	21	LISA ANGELO/It Will Love You	3178	
18	21	STEVE HOLT/In The Hunger	3186	
20	18	MARTINA MCBRIDE/It's My Time	3186	
21	17	GARTH BROOKS/Wild Horses	3186	
19	17	LEONESTAR/What About Now	3009	
17	17	LEONESTAR/What About Now	3009	
13	16	ALAN JACKSON/When Somebody...	2852	
15	15	RASCAL FLATTS/This Everyday Love	2852	
14	14	PHIL VASSAR/Rose Bouquet	2478	
11	12	BRAD PASLEY/We Danced	2478	
11	12	DOLLY PARTON/Wagon Wheel	2478	
25	27	ALAN JACKSON/When Somebody...	2478	
18	13	LEE ANN WOMACK/Ashe's By Now	2301	
13	13	VINCE GILL/Feels Like Love	2124	
12	13	ERIC HEATHERLY/Wrong Five O'Clock	2124	
12	12	PAM TILLIS/Please	2124	
11	12	HAL KETCHUM/She Is	2124	
14	12	JO DEE MESSINA/Burn	2124	

MARKET #5

WXTU/Philadelphia
Beasley
(610) 867-9000
McKay/Jack
12+ Cumé 466,600



PLAYS

LW	TW	ARTIST/TITLE	GI	(000)
37	41	DIAMOND RIO/One More Day	13202	
36	39	TOBY KEITH/You Shouldn't...	12558	
37	37	TRAVIS TRITTS/A Great Day...	11914	
37	37	MARTINA MCBRIDE/It's My Time	11914	
36	36	JESSICA ANDREWS/Who I Am	11592	
34	34	FAITH HILL/My Heart Had...	10948	
31	31	BROOKS & DUNN/Ain't Nothing...	9982	
25	31	TIM RUSHLOW/She Misses Him	9882	
27	27	KENNY CHESENEY/Don't Happen Twice	8694	
22	24	GARY ALLAN/Right Where I...	7084	
20	22	PATTY LOVELESS/The Last Thing On...	7084	
24	22	TRICK PONY/Pour Me	7084	
22	22	PHIL VASSAR/Rose Bouquet	7084	
20	21	VINCE GILL/Shoot Straight...	6762	
20	20	PAM TILLIS/Please	6440	
4	20	MARK MCGUINN/Mrs. Steven Rudy	6440	
21	20	WARREN BROTHERS/Move On	6440	
14	19	RASCAL FLATTS/This Everyday Love	6118	
22	18	DIKIE CHICKS/If I Fall You're...	5798	
17	17	TIM MCGRAW/When Men Don't Cry	5474	
35	17	LEE ANN WOMACK/Ashe's By Now	5152	
16	16	CLAY DAVIDSON/Sometimes	5152	
37	15	SHEDDAYS/Just Another Day...	4830	
14	15	MEREDITH EDWARDS/Rose Is A Rose	4830	
12	14	HAL KETCHUM/She Is	4508	
15	14	MONTGOMERY GENTRY/She Couldn't...	4188	
13	13	TERRI CLARK/Fear	4188	
11	13	ALAN JACKSON/When Somebody...	4188	
11	13	ALAN JACKSON/When Somebody...	4188	
11	13	ALAN JACKSON/When Somebody...	4188	
11	13	ALAN JACKSON/When Somebody...	4188	
11	13	ALAN JACKSON/When Somebody...	4188	
11	13	ALAN JACKSON/When Somebody...	4188	
11	13	ALAN JACKSON/When Somebody...	4188	
11	13	ALAN JACKSON/When Somebody...	4188	
11	13	ALAN JACKSON/When Somebody...	4188	
11	13	ALAN JACKSON/When Somebody...	4188	

MARKET #6

KPLX/Dallas-Ft. Worth
Susquehanna
(214) 226-2400
Phillips/Rivers/Alan
12+ Cumé 558,300



PLAYS

LW	TW	ARTIST/TITLE	GI	(000)
54	54	KENNY CHESENEY/Don't Happen Twice	20682	
54	54	BROOKS & DUNN/Ain't Nothing...	20682	
54	54	DIAMOND RIO/One More Day	20682	
40	53	TIM MCGRAW/When Men Don't Cry	20259	
23	51	JESSICA ANDREWS/Who I Am	19233	
49	49	DIKIE CHICKS/If I Fall You're...	18767	
50	47	TRAVIS TRITTS/A Great Day...	18001	
47	42	TOBY KEITH/You Shouldn't...	16086	
42	38	MARTINA MCBRIDE/It's My Time	14554	
38	38	CHRIS CAGLE/Laredo	14554	
40	35	GARY ALLAN/Right Where I...	14554	
37	35	SARA EVANS/Could Not Ask...	13405	
30	31	CHARLIE ROBINSON/Just Another Day...	11873	
22	30	GEORGE STRAIT/If You Can Do...	11490	
23	29	MARK MCGUINN/Mrs. Steven Rudy	11107	
12	28	PAT GREENE/Take Me Out To...	10724	
29	27	FAITH HILL/My Heart Had...	10341	
17	23	KEITH URBAN/But For The Grace...	8809	
20	22	DARYL WORLEY/A Good Day To Run	8426	
30	21	3 OF HEARTS/Love Is Enough	8043	
19	21	TRACY LANGRISH/When Somebody...	7277	
17	19	LONESTAR/What About Now	7277	
16	15	CHRIS CAGLE/My Love Goes On...	5745	
13	15	TOBY KEITH/You Shouldn't...	5745	
12	15	RASCAL FLATTS/Prayer/For Daylight	5745	
15	15	SARA EVANS/Could Not Ask...	5362	
10	14	PAT GREENE/Come On	5362	
11	14	GEORGE STRAIT/Go On	5362	
16	13	TIM MCGRAW/My Next Thirty Years	4979	
17	13	BRAD PASLEY/We Danced	4979	
7	13	CHAD BROOKS/Yes	4979	
16	13	ERIC HEATHERLY/Wrong Five O'Clock	4979	
16	13	TIM MCGRAW/Something Like That	4979	
12	13	LEE ANN WOMACK/Ashe's By Now	4979	
13	12	JAMIE O'NEAL/There Is No Arizona	4596	
13	12	LONESTAR/What About Now	4596	
14	12	AARON TIPPIN/Kiss This	4213	
11	11	FAITH HILL/The Way You Love Me	4213	
10	11	KENNY CHESENEY/Don't Happen Twice	4213	
6	11	TRAVIS TRITTS/Best Of Intentions	4213	

MARKET #6

K

Country Playlists

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #12
WKIS/Miami
Beasley
 (954) 431-6200
 Walker/McCoy/Evans
 12+ Cume 348,900

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
32	36	DIAMOND R/D/One More Day	8676	
34	34	TRAVIS TRITTA's A Great Day...	8194	
35	34	KEITH URBAN/But For The Grace...	8194	
36	33	TOBY KEITH/You Shouldn't...	7953	
37	33	LEE ANN WOMACK/Askes By Now	7953	
38	33	RASCAL FLATTS/This Everyday Love	7953	
39	32	JESSICA ANDREWS/Who I Am	7712	
40	32	TIM RUSHLOW/She Misses Him	7712	
41	32	DIAMOND R/D/One More Day	6889	
42	31	TRAVIS TRITTA's A Great Day...	6718	
43	28	BROOKS & DUNN/Ain't Nothing...	6718	
44	28	MARK MCGUINN/Mrs. Steven Ruddy	6266	
45	24	AARON TIPPIN/People Like Us	5543	
46	22	GARY ALLAN/Right Where I...	5302	
47	22	SARA EVANS/Born To Fly	5302	
48	21	KENNY CHESNEY/Don't Happen Twice	5061	
49	20	DIKE CHICKS/I Fall You're...	4820	
50	20	TIM MCGRAW/Why You Call It...	4820	
51	20	TERRI CLARK/Fear	4820	
52	20	JO DEE MESSINA/Burn	4820	
53	20	JO DEE MESSINA/That's The Way	4579	
54	19	DARRYL WOLFE/Good Day To Run	4579	
55	18	ALAN JACKSON/When Somebody...	4338	
56	18	SHEDASLY/Lucky 4 You...	4338	
57	18	TRICK PONY/For Me	4338	
58	18	PHIL VASSAR/Rose Bouquet	4338	
59	17	WARREN BROTHERS/Move On	4338	
60	17	MARTINA MCBRIDE/It's My Time	4097	
61	17	JAMIE O'NEAL/There Is No Arizona	4097	
62	16	GARTH BROOKS/Wild Horses	3856	
63	16	DIKE CHICKS/Without You	3856	
64	16	ERIC HEATHERLY/Where Five O'Clock	3856	
65	16	TIM MCGRAW/Grown Men Don't Cry	3856	
66	16	TRAVIS TRITTA's A Great Day...	3856	
67	16	LONESTAR/Tell Her	3615	
68	16	DWIGHT YOAKAM/What Do You Know...	3615	
69	16	VINCE GILL/Feels Like Love	3374	
70	15	ALAN JACKSON/When Somebody...	3255	
71	15	GEORGE STRAIT/Go On	2892	
72	15	AARON TIPPIN/Kiss This	2892	
73	15	LONESTAR/Smile	2892	
74	15	TIM MCGRAW/Someone Like That	2651	

MARKET #14
KMP5/Seattle-Tacoma
Infinity
 (802) 805-0941
 Brenner/Thomas
 12+ Cume 391,300

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
40	41	JESSICA ANDREWS/Who I Am	10455	
43	41	TRAVIS TRITTA's A Great Day...	10455	
44	38	TOBY KEITH/You Shouldn't...	9690	
45	38	KEITH URBAN/But For The Grace...	9690	
46	37	BROOKS & DUNN/Ain't Nothing...	9435	
47	36	TIM RUSHLOW/She Misses Him	9170	
48	36	FAITH HILL/My Heart Had...	8676	
49	34	TIM MCGRAW/Grown Men Don't Cry	8415	
50	34	DIAMOND R/D/One More Day	8670	
51	30	TRICK PONY/For Me	8670	
52	28	DIKE CHICKS/I Fall You're...	6375	
53	28	KENNY CHESNEY/Don't Happen Twice	5865	
54	28	BRAD PASLEY/We People Fall...	5865	
55	28	GEORGE STRAIT/You Can Do...	5865	
56	28	PHIL VASSAR/Rose Bouquet	5865	
57	24	MARTINA MCBRIDE/It's My Time	5100	
58	17	TERRI CLARK/No Fear	4338	
59	16	AARON TIPPIN/People Like Us	3060	
60	16	MARK MCGUINN/Mrs. Steven Ruddy	3115	
61	15	LONESTAR/What About Now	3060	
62	15	CHAD BROCK/Yes!	3060	
63	15	SARA EVANS/Just Another Day...	3060	
64	15	GEORGE STRAIT/Don't Make Me...	3060	
65	15	LEE ANN WOMACK/Askes By Now	3060	
66	15	LEANN RIMES/Just Another Day...	3060	
67	15	LEANN RIMES/Need You	2808	
68	15	JAMIE O'NEAL/There Is No Arizona	2808	
69	15	WARREN BROTHERS/Move On	2496	
70	15	GEORGE STRAIT/You Can Do...	2496	
71	15	LONESTAR/What About Now	2496	
72	15	FAITH HILL/My Heart Had...	2496	
73	15	TRAVIS TRITTA's A Great Day...	2496	
74	15	ALAN JACKSON/When Somebody...	2496	
75	15	WARREN BROTHERS/Move On	2496	
76	15	GEORGE STRAIT/You Can Do...	2496	
77	15	LONESTAR/What About Now	2496	
78	15	TRAVIS TRITTA's A Great Day...	2496	
79	15	MARK MCGUINN/Mrs. Steven Ruddy	2040	
80	15	LONESTAR/Amazed	2040	

MARKET #15
KMLE/Phoenix
Infinity
 (602) 264-0108
 Garrison/Loss
 12+ Cume 302,800

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
51	56	DIAMOND R/D/One More Day	8736	
52	51	TOBY KEITH/You Shouldn't...	7956	
53	53	JESSICA ANDREWS/Who I Am	8268	
54	51	TIM RUSHLOW/She Misses Him	7956	
55	48	TIM MCGRAW/Grown Men Don't Cry	7400	
56	48	TIM RUSHLOW/She Misses Him	7400	
57	48	MARK MCGUINN/Mrs. Steven Ruddy	7028	
58	48	BROOKS & DUNN/Ain't Nothing...	7028	
59	37	CYNTHIA THOMPSON/What I Really...	4368	
60	38	GEORGE STRAIT/You Can Do...	5615	
61	35	DIKE CHICKS/I Fall You're...	4992	
62	32	FAITH HILL/My Heart Had...	4992	
63	31	LEANN RIMES/Just Another Day...	4992	
64	31	LEANN RIMES/Need You	4992	
65	28	JAMIE O'NEAL/There Is No Arizona	4992	
66	28	WARREN BROTHERS/Move On	4992	
67	28	TRICK PONY/For Me	4992	
68	27	DIKE CHICKS/I Fall You're...	4992	
69	27	MARTINA MCBRIDE/It's My Time	4992	
70	27	KENNY CHESNEY/Don't Happen Twice	4992	
71	27	BRAD PASLEY/We People Fall...	4992	
72	27	SHEDASLY/Lucky 4 You...	4992	
73	27	TRAVIS TRITTA's A Great Day...	4992	
74	27	LEANN RIMES/Just Another Day...	4992	
75	27	LEANN RIMES/Need You	4992	
76	27	JAMIE O'NEAL/There Is No Arizona	4992	
77	27	WARREN BROTHERS/Move On	4992	
78	27	TRICK PONY/For Me	4992	
79	27	DIKE CHICKS/I Fall You're...	4992	
80	27	MARTINA MCBRIDE/It's My Time	4992	
81	27	KENNY CHESNEY/Don't Happen Twice	4992	
82	27	BRAD PASLEY/We People Fall...	4992	
83	27	SHEDASLY/Lucky 4 You...	4992	
84	27	TRAVIS TRITTA's A Great Day...	4992	
85	27	LEANN RIMES/Just Another Day...	4992	
86	27	LEANN RIMES/Need You	4992	
87	27	JAMIE O'NEAL/There Is No Arizona	4992	
88	27	WARREN BROTHERS/Move On	4992	
89	27	TRICK PONY/For Me	4992	
90	27	DIKE CHICKS/I Fall You're...	4992	
91	27	MARTINA MCBRIDE/It's My Time	4992	
92	27	KENNY CHESNEY/Don't Happen Twice	4992	
93	27	BRAD PASLEY/We People Fall...	4992	
94	27	SHEDASLY/Lucky 4 You...	4992	
95	27	TRAVIS TRITTA's A Great Day...	4992	
96	27	LEANN RIMES/Just Another Day...	4992	
97	27	LEANN RIMES/Need You	4992	
98	27	JAMIE O'NEAL/There Is No Arizona	4992	
99	27	WARREN BROTHERS/Move On	4992	
100	27	TRICK PONY/For Me	4992	

MARKET #15
KNIX/Phoenix
Clear Channel
 (602) 366-6236
 King/Foster
 12+ Cume 342,200

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
45	47	JESSICA ANDREWS/Who I Am	9256	
46	47	TOBY KEITH/You Shouldn't...	9062	
47	46	TIM RUSHLOW/She Misses Him	9062	
48	46	KEITH URBAN/But For The Grace...	9062	
49	46	JO DEE MESSINA/Burn	8668	
50	44	TIM MCGRAW/Why You Call It...	8668	
51	44	TIM MCGRAW/Why You Call It...	8668	
52	42	TIM RUSHLOW/She Misses Him	8274	
53	42	DIAMOND R/D/One More Day	8274	
54	38	CLAY DAVIDSON/Just Another Day...	7486	
55	38	FAITH HILL/My Heart Had...	7028	
56	38	TIM RUSHLOW/She Misses Him	6501	
57	38	MARTINA MCBRIDE/It's My Time	6501	
58	33	DIKE CHICKS/I Fall You're...	5910	
59	32	DIKE CHICKS/I Fall You're...	5910	
60	32	TIM MCGRAW/Grown Men Don't Cry	5910	
61	32	TRAVIS TRITTA's A Great Day...	5910	
62	32	KEITH URBAN/But For The Grace...	5910	
63	32	RASCAL FLATTS/This Everyday Love	5910	
64	32	TRAVIS TRITTA's A Great Day...	5910	
65	32	TRAVIS TRITTA's A Great Day...	5910	
66	32	TRAVIS TRITTA's A Great Day...	5910	
67	32	TRAVIS TRITTA's A Great Day...	5910	
68	32	TRAVIS TRITTA's A Great Day...	5910	
69	32	TRAVIS TRITTA's A Great Day...	5910	
70	32	TRAVIS TRITTA's A Great Day...	5910	
71	32	TRAVIS TRITTA's A Great Day...	5910	
72	32	TRAVIS TRITTA's A Great Day...	5910	
73	32	TRAVIS TRITTA's A Great Day...	5910	
74	32	TRAVIS TRITTA's A Great Day...	5910	
75	32	TRAVIS TRITTA's A Great Day...	5910	
76	32	TRAVIS TRITTA's A Great Day...	5910	
77	32	TRAVIS TRITTA's A Great Day...	5910	
78	32	TRAVIS TRITTA's A Great Day...	5910	
79	32	TRAVIS TRITTA's A Great Day...	5910	
80	32	TRAVIS TRITTA's A Great Day...	5910	

MARKET #16
KSDN/San Diego
Jefferson-Pilot
 (619) 291-9797
 Dimick/Frey
 12+ Cume 241,400

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
45	46	JESSICA ANDREWS/Who I Am	6486	
46	42	TOBY KEITH/You Shouldn't...	6063	
47	42	TIM RUSHLOW/She Misses Him	6063	
48	40	KEITH URBAN/But For The Grace...	5640	
49	37	BROOKS & DUNN/Ain't Nothing...	5217	
50	37	DIAMOND R/D/One More Day	4935	
51	36	LEE ANN WOMACK/Askes By Now	4935	
52	36	JAMIE O'NEAL/There Is No Arizona	4553	
53	36	PHIL VASSAR/Just Another Day...	4553	
54	36	SARA EVANS/Born To Fly	4553	
55	36	TRAVIS TRITTA's A Great Day...	4553	
56	36	TRAVIS TRITTA's A Great Day...	4553	
57	36	TRAVIS TRITTA's A Great Day...	4553	
58	36	TRAVIS TRITTA's A Great Day...	4553	
59	36	TRAVIS TRITTA's A Great Day...	4553	
60	36	TRAVIS TRITTA's A Great Day...	4553	
61	36	TRAVIS TRITTA's A Great Day...	4553	
62	36	TRAVIS TRITTA's A Great Day...	4553	
63	36	TRAVIS TRITTA's A Great Day...	4553	
64	36	TRAVIS TRITTA's A Great Day...	4553	
65	36	TRAVIS TRITTA's A Great Day...	4553	
66	36	TRAVIS TRITTA's A Great Day...	4553	
67	36	TRAVIS TRITTA's A Great Day...	4553	
68	36	TRAVIS TRITTA's A Great Day...	4553	
69	36	TRAVIS TRITTA's A Great Day...	4553	
70	36	TRAVIS TRITTA's A Great Day...	4553	
71	36	TRAVIS TRITTA's A Great Day...	4553	
72	36	TRAVIS TRITTA's A Great Day...	4553	
73	36	TRAVIS TRITTA's A Great Day...	4553	
74	36	TRAVIS TRITTA's A Great Day...	4553	
75	36	TRAVIS TRITTA's A Great Day...	4553	
76	36	TRAVIS TRITTA's A Great Day...	4553	
77	36	TRAVIS TRITTA's A Great Day...	4553	
78	36	TRAVIS TRITTA's A Great Day...	4553	
79	36	TRAVIS TRITTA's A Great Day...	4553	
80	36	TRAVIS TRITTA's A Great Day...	4553	

MARKET #17
KEEY/Minneapolis
Clear Channel
 (952) 820-4200
 Swedberg/Moon
 12+ Cume 398,800

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
35	41	KENNY CHESNEY/Don't Happen Twice	10537	
36	41	DIAMOND R/D/One More Day	10280	
37	41	FAITH HILL/My Heart Had...	10280	
38	39	CYNTHIA THOMPSON/What I Really...	10023	
39	39	JESSICA ANDREWS/Who I Am	10023	
40	39	TOBY KEITH/You Shouldn't...	10023	
41	39	BROOKS & DUNN/Ain't Nothing...	9766	
42	38	TIM RUSHLOW/She Misses Him	9766	
43	37	TRAVIS TRITTA's A Great Day...	9509	
44	35	DIKE CHICKS/I Fall You're...	8995	
45	33	LEANN RIMES/Just Another Day...	7453	
46	32	MONTGOMERY GENTRY/She Couldn't...	6882	
47	28	PASLEY & WRIGHT/How Do You...	6882	
48	28	BRAD PASLEY/We People Fall...	6882	
49	28	WARREN BROTHERS/Move On	6425	
50	24	MARK MCGUINN/Mrs. Steven Ruddy	6168	
51	24	TRICK PONY/For Me	6168	
52	24	PHIL VASSAR/Rose Bouquet	6168	
53	24	JO DEE MESSINA/Burn	5911	
54	23	TIM MCGRAW/Grown Men Don't Cry	5911	
55	23	DARRYL WOLFE/Good Day To Run	5654	
56	22	RASCAL FLATTS/This Everyday Love	5654	
57	22	SHEDASLY/Lucky 4 You...	5654	
58	21	MARTINA MCBRIDE/It's My Time	5397	
59	21	TIM MCGRAW/Why You Call It...	5397	
60	21	RASCAL FLATTS/This Everyday Love	5397	
61	21	GARY ALLAN/Right Where I...	5397	
62	21	KEITH URBAN/But For The Grace...	5397	
63	21	CLAY DAVIDSON/Just Another Day...	5111	
64	21	JAMIE O'NEAL/There Is No Arizona	4883	
65	21	SARA EVANS/Born To Fly	4883	
66	21	SARA EVANS/Could Not Ask...	4883	
67	21	PATTY LOVELESS/The Last Thing On...	4626	
68	21	JAMIE O'NEAL/There Is No Arizona	4626	
69	21	TRAVIS TRITTA's A Great Day...	4626	
70	21	TERRI CLARK/No Fear	4369	
71	21	JOHNNY RICH/Forever Loving You	4369	
72	21	PAM TILLS/Pleasure	4369	
73	21	AARON TIPPIN/Kiss This	4369	
74	21	LEE ANN WOMACK/Askes By Now	2827	

MARKET #18
WLSL/Louis
Bonneville
 (314) 761-9600
 Schell/Montana
 12+ Cume 356,300

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
44	43	FAITH HILL/My Heart Had...	10191	
45	42	BROOKS & DUNN/Ain't Nothing...	9954	
46	41	KENNY CHESNEY/Don't Happen Twice	9717	
47	41	TIM RUSHLOW/She Misses Him	9717	
48	41	TRAVIS TRITTA's A Great Day...	9717	
49	41	DIKE CHICKS/I Fall You're...	9056	
50	40	JESSICA ANDREWS/Who I Am	8332	
51	40	TOBY KEITH/You Shouldn't...	8523	
52	40	MARK MCGUINN/Mrs. Steven Ruddy	8523	
53	39	KEITH URBAN/But For The Grace...	8523	
54	39	TIM MCGRAW/Why You Call It...	5688	


MIKE KINOSHIAN

mkinosax@rronline.com

Nights On The Line

■ Different approaches after dark

As we noted here last week, mainstream and Soft ACs are — perhaps to the surprise of some — extremely competitive at night in the much-coveted women 25-54 demo. Hot ACs take center stage this week in the conclusion of our two-part series on nighttime ratings.

Lite AC WRCH/Hartford and sister Infinity Hot AC WTIC-FM have consistently proven themselves to be target-demo leaders. This fall proved to be no exception, as WRCH (15.2) and WTIC-FM (12.3) were one-two among women 25-54.

The results were nearly the same Mon.-Fri., 7pm-midnight, with first-place WRCH holding a 13.2-11.4 advantage over third-place TIC-FM. The five-year younger female demo (women 25-49) for that same daypart finds WRCH and TIC-FM tied for second (12.4), one share behind CHR/Pop WKSS (Kiss).

Quick to heap praise on WRCH PD Allan Camp, Infinity/Hartford OM Steve Salhany remarks, "Everything that happens on WRCH happens because of Allan. I oversee Infinity's four-station Hartford cluster, but he's the heart and soul of WRCH."

The Syndicated Solution

Always looking for ways to boost TIC-FM's nighttime numbers, Salhany comments, "It's difficult for us to compete, because of the available audience. People who love my radio station during the day aren't listening at night, because they have many other things to do. We thought about not playing any gold at night,



Steve Salhany

Chad Rufer

but I don't want to change the music to compete with Top 40 or Rock stations. We were never happy with what we were getting at night."

After much time spent wrestling with what to do in this tricky daypart, Salhany decided on a syndicated option. Not long after the fall book started, TIC-FM began carrying *Loveline*. The two-hour (10pm-midnight) Westwood One program, hosted by Dr. Drew Pinsky and Adam Corolla, formerly aired on crosstown Alternative WMRQ.

Since nighttime numbers are subject to strange wobbles, Salhany cautions, "I'd like to see results from more than one book before I get too excited. But overall, I think the show helped us. Regular TIC-FM listeners aren't listening to us at 10pm, so

we only received two or three complaint calls. This is a huge departure for us; the show is extremely graphic."

WTIC-FM isn't a male-leaning station, but the Hot AC registered a 42% nighttime fall-fall increase among men 18-34 and now finds itself in third place at night in that demo, behind Kiss and Rock WCCC-FM. "It's tough for me to say why the show attracts the listeners that it does," says Salhany. "It definitely skews young, and they'll play tunes that are hard even for some Alternatives."

A slightly hotter version of TIC-FM's playlist covers the three hours leading up to *Loveline*. "We play things that are a little edgier for us," explains Salhany. "There's also Hollywood gossip and entertainment news. I'm not afraid to do something special at night. I took the live Grammy feed a few weeks ago. [GM] Suzanne McDonald is an out-of-the-box thinker and is willing to take some calculated risks."

Unlike the vast majority of other Delilah affiliates, WRCH airs its own locally hosted love songs show each evening and schedules Delilah overnight. "It's almost impossible for a Hot AC to compete at night against an AC that runs a love songs show," asserts Salhany, who's been at WTIC 12 years — the last five as OM.

"You're in the middle of no-man's land. People wanting to relax are with the Lite AC, and the rest of the folks really want to crank it. A Hot AC is stuck in the middle, because the audience just isn't there."

Quick Fix

Market No. 72, Ft. Myers, is developing into an interesting format battleground. Hot AC WINK-FM remained a force this fall in the spring-training home of the Boston Red Sox, sharing women 25-54 honors with CHR/Pop WXXB (both with 9.0 shares). In the race for females 35-64, Lite AC WTLT (8.6) was runner-up to Oldies WOLZ (12.9); WINK-FM (7.2) ranked third. Meanwhile, Hot ACs WSGL (8.9) and WYPT (7.8) finished third and fifth, respectively, among women 18-34.

Weeknights among women 25-54 Renda Broadcasting's WSGL ("Mix") emerged in third place (8.6), as the aforementioned trio (including

How Hot ACs Work The Late Shift

Hot ACs rarely prevailed over Soft or mainstream ACs this fall among women 25-54, Mon.-Fri., 7pm-midnight. The following top 150-market Hot ACs are among those that fared best in head-to-head competition with their AC counterparts.

- Bonneville's WTMX/Chicago (5.1, No. 4) bested WLIT (4.1, No. 6), but was overtaken by sister AC WNNB (6.8, No. 3). WLIT added Delilah the night before the fall book ended.

- KDMX/Dallas (4.3, No. 8) edged KVIL (3.9, No. 9) and Soft AC KMEQ (3.5, No. 12).

- Two shares separate WMTX/Tampa (7.0, No. 3) and Delilah affiliate WWRM (9.0, No. 2). Others in the field are Soft AC WDUV (5.5, No. 6), Rock AC WBBY (2.3, No. 15) and Hot AC WSSR (also 2.3, No. 15).

- Delilah affiliate WSNE/Providence (11.0, No. 2) is the runner-up to WWLI (15.4, No. 1).

- Market rank is deceiving in Salt Lake City, where KBEE (3.6, No. 4) trails KSFI (13.9, No. 2) and Delilah affiliate KOSY (9.6, No. 3); Hot AC KQMB is 10th (2.4).

- There's less than two shares difference between WLNK/Charlotte (5.6, No. 5) and Delilah affiliate WLYT (7.4, No. 4).

- KMXB/Las Vegas (6.5, No. 4) trails Delilah affiliate KSNE (8.9, No. 3) but bests its Infinity sister AC KMZQ (5.9, No. 5).

- Although close in overall rank, the shares of WOMX/Orlando (6.4, No. 3) are more than doubled by Delilah affiliate WMGF (13.3, No. 1); Rock AC WMMO (5.5) finishes seventh.

- WTIC-FM/Hartford (11.4, No. 3) is quite competitive with sister Lite AC WRCH (13.2, No. 1).

- WRAL/Raleigh (5.1, No. 4) was outdistanced by Delilah affiliate WRSN (10.9, No. 2).

- Just over two shares separate WJLK/Monmouth-Ocean (6.8, No. 2) and Delilah affiliate WOBB-FM (9.0, No. 1).

- In terms of market rank, WTSS/Bufalo (7.1, No. 4) stayed close to (you guessed it) Delilah affiliate WJYE (11.7, No. 3).

- There's a narrow gap between WVOR/Rochester (7.0, No. 5) and WRMM (8.6, No. 3). Hot AC WZNE ranks eighth (3.1), WISY 16th (0.8), and WDNV has no nighttime women 25-54 numbers.

- Co-owned Dayton outlets WMMX and WLQT are tied (12.7, No. 3).

- Rock AC WRVE/Albany trails Delilah affiliate WYJB by less than two shares (7.0, No. 3/8.8, No. 2). In addition, Lite AC WKLI is 13th (1.8), Hot AC WCPT is 18th (0.9), and WQAR and WNYQ have no women 25-54 nighttime numbers.

- It's a close race between Tribune sisters KZPT/Tucson (6.6, No. 5) and Delilah affiliate KMXZ (8.8, No. 3).

- KUCC/Honolulu (6.5, No. 4) beats co-owned KSSK-FM (5.6, No. 7) and ties KINE, but Delilah affiliate KUMU-FM is the overall nighttime women 25-54 winner (9.3, No. 1). Additionally, KRTR-FM and KORL are tied for ninth (4.7).

- WSGL/Ft. Myers (8.6, No. 3) overtakes Lite AC (and Delilah affiliate) WTLT and Hot AC WINK-FM and WYPT (all 5.2, No. 4).

- While close in market rank, there's a significant share distance between KSRZ/Omaha (7.6, No. 3) and Delilah affiliate KEFM (16.7, No. 1).

- There's a strong one-two battle in Springfield, MA between WHYN-FM (10.3, No. 2) and WMAS-FM (17.6, No. 1). Neither station carries Delilah.

- Delilah affiliate KURB/Little Rock (8.1, No. 3) defeats KVLO (6.5, No. 5).

- Bakerfield's KLLY (5.7) and KGFM (8.6) rank fourth and third, respectively.

- There's less than a two-share spread between KSTZ (8.3, No. 5) and Delilah affiliate KLTJ (10.0, No. 2); seventh-place KLYF finishes with a 5.0.

- KVUU/Colorado Springs (8.9) boasts a second-place ranking but is a considerable distance from sister Delilah affiliate KKLI (21.4, No. 1); KRDO-FM is ninth (1.8).

- WMEE/Ft. Wayne, IN ties Delilah affiliate WAJI for third (11.1).

- Worcester, MA is home to another one-two demo showing, but more than 10 shares separate WXLO (6.5, No. 2) and Delilah affiliate WSRB (17.4, No. 1).

- No. 2 WTCF/Saginaw, MI (9.3) trails No. 1 WGER (14.8) by more than five shares.

- Two shares is the difference between No. 4 WQSM (7.8) and No. 3 WUKS (9.8).

Continued on Page 79

Laura Purcell
 "What Only Love
 Can Do"
 from the upcoming album
 "unKISSed"

**IMPACT DATE:
 APRIL 2nd**

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 Ashton Consulting
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Label Contact:
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 770-387-1314
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Delilah affiliate WTLT) tied for fourth with 5.2 shares. Equally significant was WSGL's daypart performance this time last year, when it registered a goose egg in the demo.

Inserted on WSGL in time for the fall book were a 7-7:30pm countdown, an 8-9pm *Eighties at Eight* feature and a 9-10pm request and dedication program. "I had a person on the street three out of the five nights, and

we were live from a nightclub each Friday night from 9pm-midnight," recalls PD Chad Rufer, who was WINK-FM's Asst. PD prior to joining WSGL last July.

In addition to programming WSGL, Rufer also handled nights during the fall book. "Mix was running from the computer and didn't have anyone on

Continued on Page 79

R&R AC Top 30

March 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	'N SYNC This I Promise You (Jive)	2516	-40	276447	24	115/0
4	2	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	2456	+231	272359	17	113/0
3	3	FAITH HILL The Way You Love Me (Warner Bros.)	2321	+57	281608	29	115/1
2	4	BACKSTREET BOYS Shape Of My Heart (Jive)	2199	-105	277917	22	109/0
9	5	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1905	+66	236014	14	98/1
6	6	BBMAK Back Here (Hollywood)	1746	-8	195747	30	104/0
10	7	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	1733	+261	210710	8	110/2
8	8	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	1618	+46	206421	50	105/0
7	9	HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)	1574	-122	180531	25	102/0
9	10	MARC ANTHONY My Baby You (Columbia)	1422	-145	163926	27	96/0
15	11	THE CORRS Breathless (143/Lava/Atlantic)	1310	+93	143522	27	87/3
12	12	FAITH HILL Breathe (Warner Bros.)	1300	-37	187200	60	103/0
11	13	DON HENLEY Taking You Home (Warner Bros.)	1254	-98	148650	45	103/0
13	14	SAVAGE GARDEN I Knew I Loved You (Columbia)	1216	-64	152328	73	98/0
16	15	BON JOVI Thank You For Loving Me (Island/IDJMG)	1143	-52	125272	11	97/4
18	16	LIONEL RICHIE Angel (Island/IDJMG)	1112	+34	132899	5	103/5
17	17	MARC ANTHONY You Sang To Me (Columbia)	1102	-57	152022	55	106/0
14	18	LONESTAR Amazed (BNA)	1087	-157	138889	77	98/0
19	19	ROD STEWART I Can't Deny It (Atlantic)	1055	-2	120122	8	92/1
20	20	CELINE DION That's The Way It Is (Epic)	1004	-17	136690	70	93/0
21	21	GLORIA ESTEFAN You Can't Walk Away From Love (Epic)	826	+37	102133	8	96/2
23	22	ENYA Only Time (Reprise)	764	+62	70189	7	88/2
22	23	98 DEGREES My Everything (Universal)	764	+31	128824	6	84/9
25	24	DAVID GRAY Babylon (ATO/RCA)	446	-27	28502	8	45/0
27	25	DIDO Thankyou (Arista)	441	+139	44597	3	44/13
24	26	SEAL This Could Be Heaven (London Sire)	408	-277	41501	10	66/0
28	27	SHAWN COLVIN Whole New You (Columbia)	347	+81	25888	4	50/4
Debut	28	PETER CETERA Perfect World (DDE)	345	+178	32799	1	59/10
29	29	JOURNEY All The Way (Columbia)	278	+20	22175	2	40/8
30	30	SASHA ALEXANDER Let Me Be The One (Reprise)	226	+12	16670	2	42/5

Most Added

ARTIST TITLE LABEL(S)	ADDS
DIDO Thankyou (Arista)	13
BEE GEES This Is Where I Came In (Universal)	11
PETER CETERA Perfect World (DDE)	10
98 DEGREES My Everything (Universal)	9
JOURNEY All The Way (Columbia)	8
DOOBIE BROTHERS Ordinary Man (Pyramid)	6
LIONEL RICHIE Angel (Island/IDJMG)	5
SASHA ALEXANDER Let Me Be The One (Reprise)	5
BON JOVI Thank You For Loving Me (Island/IDJMG)	4
SHAWN COLVIN Whole New You (Columbia)	4
JANA More Than Life (London Sire/Curb)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R. MARTIN F/C. AGUILERA Nobody... (Columbia)	+261
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	+231
PETER CETERA Perfect World (DDE)	+178
DIDO Thankyou (Arista)	+139
BEE GEES This Is Where I Came In (Universal)	+109
MARK SCHULTZ He's My Son (Word/Epic)	+106
THE CORRS Breathless (143/Lava/Atlantic)	+93
BRICKMAN F/HILL & PORTER Destiny (Windham Hill)	+92
'N SYNC (God...) A Little More Time... (RCA)	+88
SHAWN COLVIN Whole New You (Columbia)	+81

116 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/11-Saturday 3/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

BETTE MIDLER Love TKO (Warner Bros.)
Total Plays: 183, Total Stations: 31, Adds: 2

JON SECADA Break The Walls (Epic)
Total Plays: 167, Total Stations: 27, Adds: 0

TAMARA WALKER Didn't We Love (Curb)
Total Plays: 165, Total Stations: 32, Adds: 2

BEE GEES This Is Where I Came In (Universal)
Total Plays: 122, Total Stations: 32, Adds: 11

VITAMIN C As Long As You're Loving Me (Elektra/EEG)
Total Plays: 118, Total Stations: 19, Adds: 3

DOOBIE BROTHERS Ordinary Man (Pyramid)
Total Plays: 77, Total Stations: 20, Adds: 6

JESSE COOK Fall At Your Feet (Narada)
Total Plays: 74, Total Stations: 15, Adds: 0

SUZU K Broken Wings (Vellum)
Total Plays: 61, Total Stations: 15, Adds: 0

PLUS ONE Last Flight Out (Atlantic)
Total Plays: 54, Total Stations: 12, Adds: 0

Songs ranked by total plays

Breakers

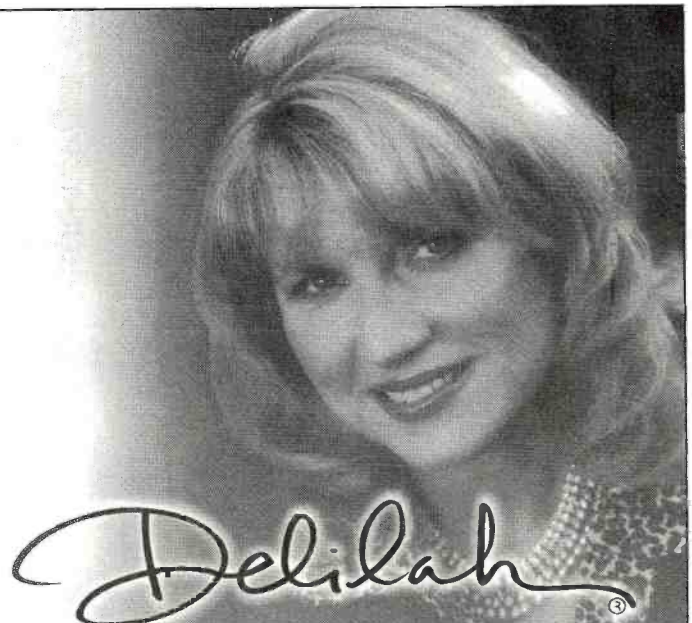
No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

Love

Ratings & Revenue

Delilah now in Chicago on WLIT.



BROADCAST PROGRAMMING

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Continued from Page 77

• Delilah affiliate WRVC/Huntington, WV (15.6, No. 2) quintuples WUGO (3.1, No. 6). My exclusive breakout of approximately 120 top 150-market Hot ACs this fall also revealed that 47% posted fall-to-fall nighttime improvement in women 25-54, 52% were down, and 1% were flat. The numbers nearly duplicated those in AC: 49% up, 49% down and 2% steady.

Here are Hot AC's top 25 stations in women 25-54 on weeknights this fall. Stations are arranged by highest share and are followed by each station's market rank.

Mkt	Calls/City	Share (Rank)
148	WRVC-FM/Huntington, WV	15.6 (No. 2)
56	WMMX/Dayton	12.7 (No. 3)
46	WTIC-FM/Hartford	11.4 (No. 3)
103	WMEE/Ft. Wayne, IN	11.1 (No. 3)
35	WSNE/Providence	11.0 (No. 2)
135	KMXG/Quad Cities, IA-IL	10.7 (No. 3)
82	WHYN-FM/Springfield, MA	10.3 (No. 2)
40	WENS/Indianapolis	9.7 (No. 2)
73	KSII/EI Paso	9.4 (No. 5)
127	WTCF/Saginaw, MI	9.3 (No. 2)
133	WRFY/Reading, PA	9.1 (No. 1)
96	KVUU/Colorado Springs	8.9 (No. 2)
72	WSGL/Ft. Myers	8.6 (No. 3)
92	KSTZ/Des Moines	8.3 (No. 5)
85	KURB/Little Rock	8.1 (No. 3)
128	KNEV/Reno, NV	8.0 (No. 4)
129	WQSM/Fayetteville, NC	7.8 (No. 4)
75	KSRZ/Omaha	7.6 (No. 3)
113	KBBY/Oxnard, CA	7.4 (No. 3)
50	WTSS/Buffalo	7.1 (No. 4)
21	WMTX/Tampa	7.0 (No. 3)
53	WVOR/Rochester	7.0 (No. 5)
25	KRSK/Portland	6.9 (No. 4)
49	WJLK/Monmouth-Ocean	6.8 (No. 2)
147	KTOZ/Springfield, MO	6.7 (No. 4)
147	KOMG/Springfield, MO	6.7 (No. 4)

• As you can see, seven of the 25 stations reached double-digits, compared to all 25 on AC's comparable list.

• One of every four (25%) top 150-market Hot ACs this fall ranked either first or second in their respective markets among women 25-54 (Mon.-Sun., 6am-midnight).

• Hot AC's average market rank was fifth, compared to fourth for AC.

No. 1	10%
No. 2	15%
No. 3	13%
No. 4	13%
No. 5	6%
No. 6	9%
No. 7	13%
No. 8	5%
No. 9	4%
No. 10	4%
No. 11+	8%

• Nearly one of five (19%) top 150-market Hot ACs this fall ranked outside the top 10 among women 25-54 (Mon.-Fri., 7pm-midnight). It was typical to see a top 150-market Hot AC drop from fifth (total week) to seventh (weeknights) in women 25-54.

No. 1	1%
No. 2	8%
No. 3	9%
No. 4	15%
No. 5	10%
No. 6	10%
No. 7	3%
No. 8	11%
No. 9	6%
No. 10	8%
No. 11+	19%

• Only 20% of Hot ACs outperformed their overall women 25-54 share at night; 79% didn't, and 1% had the same women 25-54 share for both the total week and at night. By comparison, AC's respective stats are 43%, 55% and 2%.

• Arranged by largest increase, these 15 top 150-market Hot ACs gained three or more nighttime women 25-54 shares since last fall: WSGL/Ft. Myers (0.0-8.6, +8.6); WRVC-FM/Huntington, WV (7.9-15.6, +7.7); KOMG/Springfield, MO (0.0-6.7, +6.7); KVUU/Colorado Springs (3.7-8.9, +5.2); KNEV/Reno, NV (2.9-8.0, +5.1); KBBY/Oxnard, CA (2.7-7.4, +4.7); KRBB/Kansas City (0.0-4.4, +4.4); WMEE/Ft. Wayne, IN (6.7-11.1, +4.4); WCNL/Peoria, IL (0.0-4.3, +4.3); KMXW/Wichita (0.0-3.8, +3.8); KTOZ/Springfield, MO (3.1-6.7, +3.6); WJLK/Monmouth (3.4-6.8, +3.4); KURB/Little Rock (4.8-8.1, +3.3); WTIC-FM/Hartford (8.3-11.4, +3.1); and KFIZ/Appleton, WI (0.0-3.0, +3.0).

• Five percent of top-150 market Hot ACs we tracked are Delilah affiliates.

TUNED-IN AC

R&R/MEDIABASE 24/7

WLTE WLTE/Minneapolis 11am

ROBBIE WILLIAMS Angels
JOHN C MELLENCAMP Small Town
LITTLE RIVER BANO Reminiscing
CELINE DION It's All Coming Back To Me Now
CHICAGO Will You Still Love Me
AMY GRANT Baby Baby
JACKSON BROWNE Stay
MATCHBOX TWENTY If You're Gone
WHAM! Careless Whisper

4pm

PAUL MCCARTNEY Maybe I'm Amazed
ENYA Only Time
FOUR TOPS It's The Same Old Song
ERIC CARMEN Hungry Eyes
PAUL DAVIS I Go Crazy
STEVE WINWOOD While You See A Chance
BADFINGER Day After Day
98 DEGREES I Do (Cherish You)
SPINNERS I'll Be Around
MARIAH CAREY Can't Let Go

8pm

ROD STEWART Downtown Train
BAD ENGLISH When I See You Smile
SARAH McLACHLAN Angel
CELINE DION That's The Way It Is
CHICAGO You're The Inspiration
ERIC CLAPTON Tears In Heaven
DONNA LEWIS I Love You Always Forever
BON JOVI Thank You For Loving Me
JOHNNY RIVERS Swayin' To The Music (Slow...)

WALK 97.5 WALK/Nassau-Suffolk 11am

IRENE CARA Flashdance (What A Feeling)
HOOTIE & THE BLOWFISH Time
SPANDAU BALLET True
FAITH HILL The Way You Love Me
LUTHER VANOROSS Always And Forever
SHANIA TWAIN Man! I Feel Like A Woman!
STEWART/SLEY This Old Heart Of Mine '90
GOO GOO DOLLS Iris
LIONEL RICHIE Hello
THE CORRS Breathless
JOHNNY HATES JAZZ Shattered Dreams
MARC ANTHONY I Need To Know

4pm

GEORGE MICHAEL & ELTON JOHN Don't Let The Sun...
SIXPENCE NONE THE RICHER Kiss Me
EDDIE MONEY Take Me Home Tonight
98 DEGREES My Everything
TINA TURNER What's Love Got To Do With It
ERIC CLAPTON Change The World
ROD STEWART Some Guys Have All The Luck
FAITH HILL Breathe
U2 I Still Haven't Found What I'm...
JOE I Believe In You
FOUR SEASONS December, 1963 (Oh, What A...)

8pm

RICHARD MARX Hold On To The Nights
MARIAH CAREY Hero
PHIL COLLINS Do You Remember?
BACKSTREET BOYS Shape Of My Heart
PAUL MCCARTNEY Maybe I'm Amazed
MARC ANTHONY My Baby You
HONEYDRIPPERS Sea Of Love
BRITNEY SPEARS Sometimes
PETER CETERA & AMY GRANT Next Time I Fall
ENYA Only Time
LOGGINS & MESSINA Danny's Song
LONESTAR Amazed
DEBBIE GIBSON Lost In Your Eyes
BOYZ II MEN End Of The Road



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/12. © 2001, R&R Inc.

Nights On The Line

Continued from Page 77

live. In addition, the music was all over the place. I made it a lot tighter."

Utilizing something he learned while working at KLYF/Des Moines five years ago, Rufer wanted nights on WSGL to have a CHR/Pop-type feel. "We did it with intensity and energy, but not necessarily with the music," he notes. "We stayed away from mentioning sex or anything that would upset older female listeners. We did many bits and worked the phones."

Beating Delilah

Approximately one week after the fall book concluded Rufer transitioned to afternoon drive. Despite Mix's impressive nighttime gains, the station has pulled the plug on its countdown and other features. "We had momentum, and there was a lot of street talk," says a disappointed Rufer.

"Those features helped the station tremendously, but corporate couldn't budget us for another air talent. Since he spends his winters

here, [Renda President Tony Renda] pays particular attention to our four-station Ft. Myers cluster."

Hoping that his nighttime numbers will at least hold, Rufer admits, "My gut instinct tells me that they'll go down. Just through AOL's Instant Messenger I probably communicated with 50 people a night when I did that shift. There wasn't a chat room or website, so it made us very accessible. We brought a lot of variety to the table without being sappy. It was a fun show, and the numbers reflected it."

Hot ACs able to defeat Delilah head-on in women 25-54 this fall were few and far between, but WSGL did it. "Her show seems to have leveled off after its first year," remarks Rufer. "I hired the person WINK-FM has on at night as a board operator. He's a hard worker, but he is only 19 and has little radio experience. A 90-minute request show is the only thing special WINK-FM does at night. WYPT had a lot of sampling in the fall book, but their only live personality is their morning host."

R&R Hot AC Top 30

March 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	LENNY KRAVITZ Again (Virgin)	3405	-33	376167	21	89/0
3	2	DIDO Thankyou (Arista)	3401	+77	368257	16	87/1
2	3	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3323	-55	361671	24	89/0
4	4	MADONNA Don't Tell Me (Maverick/WB)	2663	+23	291732	12	75/0
5	5	U2 Beautiful Day (Interscope)	2460	+4	277252	22	82/0
7	6	NELLY FURTADO I'm Like A Bird (DreamWorks)	2175	+36	221386	14	81/4
6	7	CREED With Arms Wide Open (Wind-up)	2126	-133	218631	28	81/0
8	8	VERTICAL HORIZON Best I Ever Had (Grey Sky...)(RCA)	2117	+88	207653	10	82/1
9	9	AEROSMITH Jaded (Columbia)	2104	+99	210094	8	72/3
10	10	EVAN AND JARON Crazy For This Girl (Columbia)	1779	-217	206060	30	75/0
12	11	THE CORRS Breathless (143/Lava/Atlantic)	1749	-14	200855	26	63/0
11	12	BARENAKED LADIES Pinch Me (Reprise)	1686	-85	183253	29	79/0
15	13	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1677	+296	186523	6	68/5
13	14	BARENAKED LADIES Too Little Too Late (Reprise)	1583	+33	163697	9	79/1
Breaker	15	LIFEHOUSE Hanging By A Moment (DreamWorks)	1490	+209	165824	5	66/5
18	16	MOBY F/GWEN STEFANI Southside (V2)	1450	+144	175310	10	43/3
Breaker	17	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1403	+140	154404	8	55/3
14	18	3 DOORS DOWN Kryptonite (Republic/Universal)	1351	-150	168984	34	59/0
22	19	COLDPLAY Yellow (Nettwerk/Capitol)	1285	+122	146029	5	61/3
24	20	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1277	+129	152485	4	62/5
23	21	FUEL Hemorrhage (In My Hands) (Epic)	1180	+29	114506	11	46/1
21	22	BON JOVI Thank You For Loving Me (Island/IDJMG)	1082	-81	123138	11	61/2
25	23	DAVE MATTHEWS BAND I Did It (RCA)	1051	+9	129743	10	52/0
26	24	STING After The Rain Has Fallen (A&M/Interscope)	955	+64	103235	3	58/5
27	25	DELERIUM F/SARAH MCLACHLAN Silence (Engine/Nettwerk/Arista)	806	+11	79666	4	37/2
28	26	JOSH JOPLIN GROUP Camera One (Artemis)	778	-10	74521	4	48/3
29	27	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	763	+3	75219	2	32/1
Debut	28	INCUBUS Drive (Immortal/Epic)	633	+39	62612	1	33/2
Debut	29	NINA GORDON Now I Can Die (Warner Bros.)	598	-78	56474	1	45/0
Debut	30	COLLECTIVE SOUL Perfect Day (Atlantic)	544	+29	41280	1	36/4

Most Added

ARTIST TITLE LABEL(S)	ADDS
EVAN AND JARON From My Head To My Heart (Columbia)	17
GO-GO'S Unforgiven (Beyond)	17
BBMAK Ghost Of You And Me (Hollywood)	14
EVE 6 Here's To The Night (RCA)	12
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	5
LIFEHOUSE Hanging By A Moment (DreamWorks)	5
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	5
STING After The Rain Has Fallen (A&M/Interscope)	5
AMANDA GHOST Silver Lining (Warner Bros.)	5
NELLY FURTADO I'm Like A Bird (DreamWorks)	4
COLLECTIVE SOUL Perfect Day (Atlantic)	4
ROD STEWART I Can't Deny It (Atlantic)	4
OLD 97'S King Of All The World (Elektra/EEG)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	+296
EVE 6 Here's To The Night (RCA)	+246
LIFEHOUSE Hanging By A Moment (DreamWorks)	+209
MOBY F/GWEN STEFANI Southside (V2)	+144
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	+140
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	+129
COLDPLAY Yellow (Nettwerk/Capitol)	+122
AEROSMITH Jaded (Columbia)	+99
JANET All For You (Virgin)	+96
VERTICAL HORIZON Best I Ever Had (Grey Sky...)(RCA)	+88

91 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/11-Saturday 3/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

SEMISONIC Chemistry (MCA)
Total Plays: 493, Total Stations: 34, Adds: 0

GREEN DAY Warning (Reprise)
Total Plays: 481, Total Stations: 32, Adds: 0

JENNIFER LOPEZ Love Don't Cost A Thing (Epic)
Total Plays: 417, Total Stations: 16, Adds: 1

JANET All For You (Virgin)
Total Plays: 303, Total Stations: 12, Adds: 1

ROD STEWART I Can't Deny It (Atlantic)
Total Plays: 295, Total Stations: 22, Adds: 4

EVE 6 Here's To The Night (RCA)
Total Plays: 271, Total Stations: 39, Adds: 12

AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)
Total Plays: 197, Total Stations: 16, Adds: 2

OLD 97'S King Of All The World (Elektra/EEG)
Total Plays: 133, Total Stations: 18, Adds: 4

ANGIE APARO Cry (Melisma/Arista)
Total Plays: 87, Total Stations: 14, Adds: 2

TSAR Silver Shifter (Hollywood)
Total Plays: 87, Total Stations: 11, Adds: 2

GO-GO'S Unforgiven (Beyond)
Total Plays: 61, Total Stations: 18, Adds: 17

EVAN AND JARON From My Head To My... (Columbia)
Total Plays: 58, Total Stations: 23, Adds: 17

BBMAK Ghost Of You And Me (Hollywood)
Total Plays: 9, Total Stations: 14, Adds: 14

Songs ranked by total plays

Breakers

LIFEHOUSE
Hanging By A Moment (DreamWorks)
TOTAL PLAYS/INCREASE: 1490/209
TOTAL STATIONS/ADDS: 66/5
CHART: 15

LEE ANN WOMACK
I Hope You Dance (MCA/Universal)
TOTAL PLAYS/INCREASE: 1403/140
TOTAL STATIONS/ADDS: 55/3
CHART: 17

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



SUPERIOR VISUAL IMPACT

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www.bannersonaroll.com

Most Played Recurrents

MATCHBOX TWENTY Bent (Lava/Atlantic)

EVERCLEAR Wonderful (Capitol)

DAVID GRAY Babylon (ATO/RCA)

FAITH HILL The Way You Love Me (Warner Bros.)

VERTICAL HORIZON Everything You Want (RCA)

STING Desert Rose (A&M/Interscope)

CREED Higher (Wind-up)

SANTANA I/ROB THOMAS Smooth (Arista)

NINE DAYS Absolutely (Story Of A Girl) ~3(Epic)

VERTICAL HORIZON You're A God (RCA)

MACY GRAY I Try (Epic)

THIRD EYE BLIND Never Let You Go (Elektra/EEG)

SMASH MOUTH Then The Morning Comes (Interscope)

SMASH MOUTH All Star (Interscope)

DEXTER FREEBISH Leaving Town (Capitol)

BON JOVI It's My Life (Island/IDJMG)

SISTER HAZEL Change Your Mind (Universal)

GOO GOO DOLLS Black Balloon (Warner Bros.)

TRAIN Meet Virginia (Aware/Columbia)

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

HOT AC

Going For Adds 3/26/01

BOB SCHNEIDER Metal And Steel (Universal)

U2 Walk On (Interscope)

VAST I Don't Have Anything (Elektra/EEG)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com



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TUNED-IN

HOT AC

R&R/MEDIABASE 24/7

WMXB/Richmond

3am

- SISTER HAZEL All For You
- THE CORRS Breathless
- R.E.M. Losing My Religion
- VERTICAL HORIZON You're A God
- NATALIE IMBBUGLIA Torn
- CREED With Arms Wide Open
- PAT BENATAR We Belong
- DAVID GRAY Babylon
- BLIND MELON No Rain
- MADONNA Don't Tell Me
- JOURNEY Don't Stop Believin'
- STING After The Rain
- SIXPENCE NONE THE RICHER Kiss Me
- WALLFLOWERS One Headlight

11am

- DIDO Thankyou
- OMC How Bizarre
- MADONNA Don't Tell Me
- BRYAN ADAMS Run To You
- STING Desert Rose
- SARAH MCLACHLAN Angel
- LENNY KRAVITZ Again
- DURAN DURAN Rio
- THE CORRS Breathless
- JESUS JONES Right Here, Right Now
- VERTICAL HORIZON Everything You Want
- GOO GOO DOLLS Broadway

4pm

- DIDO Thank You
- SHAWN MULLINS Lullaby
- MADONNA Don't Tell Me
- HOOTIE & THE BLOWFISH Time
- DAVID GRAY Babylon
- MIDNIGHT OIL Beds Are Burning
- LENNY KRAVITZ Again
- CRANBERRIES Dreams
- SEMISONIC Closing Time
- FAITH HILL The Way You Love Me
- THIRD EYE BLIND Never Let You Go

8pm

- EAGLE-EYE CHERRY Save Tonight
- BILLY IDOL Mony Mony
- CREED With Arms Wide Open
- SISTER HAZEL All For You
- THE CORRS Breathless
- FINE YOUNG CANNIBALS Good Thing
- SANTANA I/ROB THOMAS Smooth
- NO DOUBT Don't Speak
- CLASH Rock The Cashbah
- NINE DAYS Absolutely (Story Of A Girl)
- JEWEL You Were Meant For Me

THE RIVER 99.5 WRVE/Albany

3am

- REO SPEEDWAGON Roll With The Changes
- VERTICAL HORIZON Best I Ever Had
- MODERN ENGLISH I Melt With You
- TAL BACHMAN She's So High
- SISTER HAZEL Change Your Mind
- BRUCE SPRINGSTEEN Born To Run
- WHITESNAKE Here I Go Again
- BILLY JOEL You May Be Right
- LIFEHOUSE Hanging By A Moment
- BRYAN ADAMS Cuts Like A Knife
- BARENAKED LADIES Pinch Me
- BOB SEGER Night Moves
- MATCHBOX TWENTY Bent
- TOM PETTY Free Fallin'

11am

- EVAN AND JARON Crazy For This Girl
- STEVE MILLER Rock'n Me
- AEROSMITH Dream On
- MELISSA ETHERIDGE I Want To Come Over
- ERIC CLAPTON It's In The Way That You Use...
- JOHN COUGAR Hurts So Good
- EAGLES Peaceful Easy Feeling
- FASTBALL Out Of My Head
- BILLY JOEL You May Be Right
- BON JOVI Thank You For Loving Me
- NAKED EYES Always Something There To...
- MATCHBOX TWENTY If You're Gone
- EDDIE MONEY Two Tickets To Paradise

4pm

- MEAT LOAF Two Out Of Three Ain't Bad
- JACKSON BROWNE Running On Empty
- U2 I Still Haven't Found What...
- MATCHBOX 20 Push
- EAGLES Already Gone
- MELISSA ETHERIDGE I'm The Only One
- SISTER HAZEL All For You
- ELTON JOHN Your Song
- AEROSMITH Jaded
- JOAN JETT I Love Rock 'N Roll
- EDDIE MONEY Two Tickets To Paradise
- EVAN AND JARON Crazy For This Girl
- TOMMY TUTONE 867-5309/Jenny
- VAN MORRISON Brown Eyed Girl

8pm

- GENESIS Man On The Corner
- INXS New Sensation
- BRYAN ADAMS Straight From The Heart
- PAT BENATAR We Belong
- DEVO Whip It
- ASIA Only Time Will Tell
- SCANDAL The Warrior
- NIGHT RANGER Sister Christian
- TALKING HEADS Burning Down The House
- NIK KERSHAW Wouldn't It Be Good
- MIKE & THE MECHANICS The Living Years
- STEVE WINWOOD Higher Love
- CREED With Arms Wide Open
- BILLY JOEL My Life




Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/12. © 2001, R&R Inc.

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WFLJ/New York
ABC
(717) 613-8900
Cully/Shannon/Mascano
12+ Cume 2,019,880



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
47	48	THE CORRS/Breathless	40560
45	48	DIDD/Thankyou	40560
46	47	AEROSMITH/Jaded	39715
47	47	MADONNA/Don't Tell Me	38715
46	46	LENNY KRAVITZ/Again	38570
48	46	MATCHBOX TWENTY/If You're Gone	38570
44	39	BOB JOVI/Thank You For...	36335
44	39	LEE ANN WOMACK/If Hope You Dance	36335
33	43	UNCLE KRACKER/Follow Me	27885
38	32	U2/Beautiful Day	27885
38	32	LIFEHOUSE/Hanging By A Moment	27040
32	32	3 DOORS DOWN/Kryptonite	27040
32	31	NELLY FURTADO/If I Ever Had...	26195
31	27	EVAN AND JARON CROZAY/For This Girl	23660
27	27	FAITH HILL/The Way You Love Me	22815
27	27	MOBY F/GWEN STEFANI/Southside	22815
25	25	COLDPLAY/Yellow	21225
22	24	TRAIN/Drops Of Jupiter...	20280
23	23	BARENAKED LADIES/Too Little Too Late	19435
24	23	DAVE MATTHEWS BAND/Did I	16900
23	20	STING/After The Rain...	16900
24	19	VERTICAL HORIZON/You're A God	16055
24	19	FUEL/Hemorrhage...	15210
20	19	JOSH JOPLIN GROUP/Camera One	15210
24	18	BARENAKED LADIES/Pinch Me	14365
16	16	MATCHBOX TWENTY/If You're Gone	5290
13	16	STING/Desert Rose	13520
15	15	DAVID GRAY/Babyton	12675
15	14	MATCHBOX TWENTY/Bent	11830

MARKET #2

KBIG/Los Angeles
Clear Channel
(818) 546-1043
Cully/Philly
12+ Cume 1,832,180




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	31	FAITH HILL/The Way You Love Me	16390
29	29	LENNY KRAVITZ/Again	15341
30	28	MATCHBOX TWENTY/If You're Gone	14812
28	28	DIDD/Thankyou	13754
18	28	MARTIN FAGUILLERA/Nobody Wants...	13754
20	23	MADONNA/Don't Tell Me	12167
22	20	EVAN AND JARON CROZAY/For This Girl	10051
20	19	SAMANTHA FRIBO THOMAS/Smooth	9622
18	18	JENNIFER LOPEZ/Love Don't Cost...	9622
17	18	DIDD/Thankyou	9522
12	17	SUPREMACY/...There She Goes	6348
11	12	MARC ANTHONY/Need To Know	6348
11	12	STING/Desert Rose	6348
8	11	LOUBEGA/Mambo No. 5...	5819
8	11	DESTINY'S CHILD/Independent Women...	5819
11	11	ENRIQUE IGLESAS/Beautiful	5819
10	11	ERIQUE IGLESAS/Rhythm Divine	5819
10	11	BRIAN MCKENIGHT/Back At One	5819
7	10	BACKSTREET BOYS/Show Me	5290
10	9	CHEER/Belee	5290
10	9	BM&K/Back Here	5290
10	9	NY SINC/This I Promise You	5290
10	9	SANTANA FRIBO THOMAS/Smooth	5290
9	9	MARC ANTHONY/You Sang To Me	4761
9	9	BACKSTREET BOYS/Shape Of My Heart	4761
10	9	SOUL2SOUL/Padid	4761

MARKET #2

KYSR/Los Angeles
Clear Channel
(618) 565-7000
Philly
12+ Cume 1,221,880




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
53	54	DIDD/Thankyou	29700
38	51	LENNY KRAVITZ/Again	28050
35	50	MOBY F/GWEN STEFANI/Southside	27650
54	49	MADONNA/Don't Tell Me	23500
34	45	LENNY KRAVITZ/Again	23500
36	38	COLDPLAY/Yellow	20900
54	37	BARENAKED LADIES/Pinch Me	20350
40	36	NELLY FURTADO/If I Ever Had...	19800
42	36	MATCHBOX TWENTY/If You're Gone	19800
34	35	EVAN AND JARON CROZAY/For This Girl	19250
31	34	TRAIN/Drops Of Jupiter...	18700
32	33	LIFEHOUSE/Hanging By A Moment	18150
26	30	VERTICAL HORIZON/Best I Ever Had...	16500
26	29	3 DOORS DOWN/Kryptonite	15950
19	29	MATCHBOX TWENTY/Bent	15950
41	28	DAVID GRAY/Babyton	15400
18	28	NO DOUBT/Simple Kind Of Life	15400
26	26	THE CORRS/Breathless	14300
20	26	CRED/W/Arms Wide Open	14300
23	26	MARY F/GWEN STEFANI/Southside	14300
23	26	UNCLE KRACKER/Follow Me	13750
32	24	DAVE MATTHEWS BAND/Did I	13200
21	24	EVERCLEAR/Wonderful	11550
24	20	NINE DAYS/Absolutely...	11000
16	20	LENNY KRAVITZ/American Woman	9900
23	18	CRED/Higher	9900
17	18	DAVE MATTHEWS BAND/The Space Between	9900
20	15	INCUBUS/Drive	8250
13	15	DEBILURIM/FM/LACHLAN/Silence	7150
11	15	STING/After The Rain...	6050

MARKET #3

WTMX/Chicago
Bonnieville
(312) 946-0119
James/Katharine
12+ Cume 811,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
50	52	TRAIN/Drops Of Jupiter...	19612
51	52	U2/Beautiful Day	19612
54	48	UNCLE KRACKER/Follow Me	17526
49	48	THE CORRS/Breathless	17145
41	42	FRYE FOR FIGHTING/Easy Tonight	16002
43	41	LENNY KRAVITZ/Again	15621
38	41	NO DOUBT/Batwater	14478
42	38	DAVID GRAY/Babyton	14478
38	38	NINE DAYS/If I Am	12954
38	38	DIDD/Thankyou	12954
21	28	COLLECTIVE SOUL/Parted Day	10668
27	28	LIFEHOUSE/Hanging By A Moment	10668
27	28	MATCHBOX TWENTY/If You're Gone	10668
22	27	FUEL/Hemorrhage...	10287
22	27	MOBY F/GWEN STEFANI/Southside	10287
31	26	COLLECTIVE SOUL/Parted Day	9506
31	26	INCUBUS/Drive	9506
30	25	DAVE MATTHEWS BAND/Did I	9144
25	24	NINA GORDON/Now I Can Die	9144
23	22	3 DOORS DOWN/Kryptonite	8382
23	22	DEBILURIM/LACHLAN/In Silence	8382
20	20	SISTER HAZEL/Change Your Mind	7620
20	19	AEROSMITH/Jaded	7239
23	19	EVERCLEAR/Wonderful	7239
19	19	VERTICAL HORIZON/You're A God	6958
10	19	NY SINC/This I Promise You	6472
15	16	CRED/W/Arms Wide Open	6096
15	16	DAVE MATTHEWS BAND/The Space Between	6096
14	15	NINE DAYS/Absolutely...	5715
13	14	FOO FIGHTERS/Learn To Fly	5334
11	13	VERTICAL HORIZON/Everything You Want	4953

MARKET #4

KLLC/San Francisco
Infinity
(415) 765-4167
Kaplan/Stocks
12+ Cume 642,800




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
38	48	NELLY FURTADO/If I Ever Had...	10580
35	36	DIDD/Thankyou	9282
46	36	SADE/By Your Side	9032
34	33	MADONNA/Don't Tell Me	8665
35	33	COLDPLAY/Yellow	7800
33	31	DELEIRIM/FM/LACHLAN/Silence	7800
33	31	NO DOUBT/Batwater	7710
33	31	MOBY F/GWEN STEFANI/Southside	7710
33	31	THIRD EYE BLIND/Never Let You Go	7710
28	28	GREEN DAY/Warrior	6939
27	28	DAVE MATTHEWS BAND/Did I	6453
27	28	CRED/W/Arms Wide Open	7400
24	28	LENNY KRAVITZ/Again	7400
27	27	DAVID GRAY/Babyton	6939
27	27	GREEN DAY/Warrior	6939
27	27	INCUBUS/Drive	6939
27	27	SEMISONIC/Chemistry	6939
27	27	ISTOP/...Everything	6939
27	27	U2/Beautiful Day	6939
27	27	STING/After The Rain...	6939
27	27	VERTICAL HORIZON/Best I Ever Had...	6939
27	27	EVAN AND JARON CROZAY/For This Girl	6939
27	27	MACY GRAY/If I Am	6939
27	27	NINE DAYS/Absolutely...	6939
27	27	BARENAKED LADIES/Too Little Too Late	6939
27	27	VERTICAL HORIZON/Everything You Want	6939
27	27	THE CORRS/Breathless	6939
27	27	LIFEHOUSE/Hanging By A Moment	6939
27	27	3 DOORS DOWN/Kryptonite	6939
27	27	CRED/Higher	6939

MARKET #6

KDMX/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
McMahon/Thomas
12+ Cume 581,480




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	29	EVAN AND JARON CROZAY/For This Girl	5700
29	29	LENNY KRAVITZ/Again	5700
29	29	MATCHBOX TWENTY/If You're Gone	5510
23	26	MADONNA/Don't Tell Me	4940
24	26	DIDD/Thankyou	4550
23	24	THE CORRS/Breathless	4550
23	23	AEROSMITH/Jaded	4370
17	22	NELLY FURTADO/If I Ever Had...	4180
11	20	SANTANA FRIBO THOMAS/Smooth	3800
20	18	VERTICAL HORIZON/Best I Ever Had...	3610
15	19	STING/After The Rain...	3610
19	18	U2/Beautiful Day	3610
19	18	DEXTER FREESHIP/Leaving Town	3610
21	16	LEE ANN WOMACK/If Hope You Dance	3610
12	15	CRED/W/Arms Wide Open	2850
13	15	FAITH HILL/The Way You Love Me	2850
14	14	NINE DAYS/Absolutely...	2660
14	14	SUPREMACY/...There She Goes	2660
12	14	TRAIN/Drops Of Jupiter...	2280
12	13	STING/Desert Rose	2470
10	12	BM&K/Back Here	2280
12	12	MATCHBOX TWENTY/Bent	2280
11	11	BOB JOVI/Thank You For...	2090
11	11	JOSH JOPLIN GROUP/Camera One	2090
11	11	SMASH MOUTH/Then The Morning...	2090
11	11	UNCLE KRACKER/Follow Me	2090
8	11	VERTICAL HORIZON/Everything You Want	2090
16	10	BARENAKED LADIES/Too Little Too Late	1900
9	9	DAVE MATTHEWS BAND/Did I	1710

MARKET #7

WDVD/Detroit
ABC
(313) 871-3030
O'Brien/Hazeton/DeLisi
12+ Cume 441,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
51	52	LENNY KRAVITZ/Again	7748
50	50	UNCLE KRACKER/Follow Me	7450
51	50	DIDD/Thankyou	7450
50	49	MATCHBOX TWENTY/If You're Gone	7450
48	48	THE CORRS/Breathless	7301
38	38	COLDPLAY/Yellow	5662
36	35	DAVID GRAY/Babyton	5215
36	35	MOBY F/GWEN STEFANI/Southside	5215
35	34	LIFEHOUSE/Hanging By A Moment	5066
35	34	BARENAKED LADIES/Too Little Too Late	5066
34	34	STING/After The Rain...	5066
34	34	TRAIN/Drops Of Jupiter...	5066
34	34	VERTICAL HORIZON/Best I Ever Had...	5066
28	33	JOSH JOPLIN GROUP/Camera One	4917
15	24	CRED/W/Arms Wide Open	3576
20	20	NELLY FURTADO/If I Ever Had...	3576
17	18	CRED/W/Arms Wide Open	2682
18	18	FOO FIGHTERS/Learn To Fly	2682
18	18	GOO GOO DOLLS/Black Balloon	2682
17	18	THE CORRS/Breathless	2682
25	18	NINE DAYS/If I Am	2682
17	17	3 DOORS DOWN/Kryptonite	2533
17	17	CRED/Higher	2533
17	17	SANTANA FRIBO THOMAS/Smooth	2533
17	17	SMASH MOUTH/Then The Morning...	2533
16	17	STING/Desert Rose	2334
16	17	VERTICAL HORIZON/Everything You Want	2334
15	16	VERTICAL HORIZON/You're A God	2334
15	16	BARENAKED LADIES/Pinch Me	2334

MARKET #8

WBWX/Boston
Infinity
(617) 779-2000
Stussler/Mulaney
12+ Cume 710,800




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
43	43	LENNY KRAVITZ/Again	15729
37	47	AEROSMITH/Jaded	15667
43	47	MATCHBOX TWENTY/If You're Gone	13287
41	45	DIDD/Thankyou	14766
41	45	NELLY FURTADO/If I Ever Had...	14766
44	48	THE CORRS/Breathless	13853
42	48	U2/Beautiful Day	13482
43	44	EVAN AND JARON CROZAY/For This Girl	10914
46	32	MOBY F/GWEN STEFANI/Southside	10914
47	32	DAVE MATTHEWS BAND/Did I	10914
47	32	DAVE MATTHEWS BAND/Did I	10914
31	38	BARENAKED LADIES/Too Little Too Late	9369
27	28	UNCLE KRACKER/Follow Me	9369
75	28	DELEIRIM/FM/LACHLAN/Silence	9369
10	18	LEE ANN WOMACK/If Hope You Dance	9369
13	18	THE CORRS/Breathless	9005
20	14	LIFEHOUSE/Hanging By A Moment	7704
9	24	SHAGGY/Angel	7704
30	24	DESTINY'S CHILD/Independent Women...	7704
22	24	VERTICAL HORIZON/Best I Ever Had...	7704
22	24	3 DOORS DOWN/Kryptonite	7062
9	22	DAVE MATTHEWS BAND/The Space Between	7062
23	20	CRED/W/Arms Wide Open	6920
11	18	VERTICAL HORIZON/You're A God	5778
20	12	CRED/Higher	5333
17	12	STING/Desert Rose	5457
16	12	COLDPLAY/Yellow	5138
10	16	MADONNA/Don't Tell Me	5138
11	16	SANTANA FRIBO THOMAS/Smooth	5138
11	16	U2/Walk On	5138

MARKET #8

WWSX/Boston
Entercom
(617) 375-8900
Valeri/Try
12+ Cume 993,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
43	45	MARTIN FAGUILLERA/Nobody Wants...	8145
35	35	CRED/W/Arms Wide Open	7783
43	41	JENNIFER LOPEZ/Love Don't Cost...	7421
41	40	SHAGGY/Angel	7240
41	40	DELEIRIM/FM/LACHLAN/Silence	5430
42	28	ATC/Around The World...	5068
24	24	DAVE MATTHEWS BAND/Did I	4706
31	26	LIONEL RICHIE/Angel	4706
30	26	SHAGGY/Wass Up	4706
21	26	DESTINY'S CHILD/Independent Women...	4624
31	22	MADONNA/Don't Tell Me	3982
21	21	MELANIE C/To You	3801
11	21	SON BY FOUR/Purest Of Pain...	3801
24	21	DAT PUNCH/More Time	3620
10	18	NY SINC/This I Promise You	3439
17	15	RICKY MARTIN/She Bangs	2715
10	14	MADONNA/Music	2534
13	13	MYA/Exotic	2333
16	13	SARINA PARIS/Look At Us	2333
14	13	DREAM/Always In My Mind	2333
11	12	DESTINY'S CHILD/Jumpin' Jumpin'	2172
11	12	DAVE MATTHEWS BAND/Smooth	2172
9	12	STING/Desert Rose	2172
14	12	BEE/GES/This Is Where...	2172
4	12	DESTINY'S CHILD/Independent Women...	2172
13	12	ENRIQUE IGLESAS/Beautiful	2172
14	12	SAMANTHA FRIBO THOMAS/Smooth	2172



CAROL ARCHER

archer@ronline.com

The Impact Of Radio Time Buys On CD Sales

Spots reinforce artist awareness, but do they prompt music purchases?

In the past, record companies routinely bought radio time in support (or in search) of airplay. But that changed when music retailers adopted the model employed by grocery chains of charging for price and positioning. To compete effectively, labels said they had no choice but to play the retail game, endcaps and all — a fact of commercial life that has sapped their radio advertising budgets.

I spoke with Verve Sr. VP/Marketing Nate Herr, Warner Bros./Jazz VP/Marketing Randall Kennedy and Samson VP/Promotion Mike Klein to learn how time buys affect CD sales.

A Level Playing Field

As point person for Verve's marketing, Herr is strictly accountable for sales performance. He oversees the marketing budget, which includes radio time buys. Verve's time buys primarily go through retail as co-op advertising. Recently, for example, the label bought time on WNUA/Chicago and WQCD/New York for its *Smooth Jazz Sampler 2000* through Coconuts Records.

"The sampler was a piece of the puzzle we created and provided to the stations," Herr says. "In that particular case, it's difficult to quantify the exact impact of the spots themselves, because they were within a much larger program. But was the program successful? Absolutely!

"Frankly, we'd rather invest our



Nate Herr



Randall Kennedy



Mike Klein

resources in support of station events and promotions, because we can't compete on the level of most consumer-product companies, like auto manufacturers, financial services or airlines. Their campaign budgets are huge. And that's what it's all about in advertising: frequency and multiple impressions that drive consumers to products. We can't afford to buy hundreds of spots, and that limits our impact."

Therein lies any music marketing executive's primary challenge: to fulfill revenue expectations with relatively meager resources. To do more with less.

Market rank isn't a significant fac-

tor when Verve decides to support a station event or promotion with time buys. The label recognizes that artist appearances — whether in New York, Norfolk or Wichita — generate press and publicity opportunities that can tip the entire sales equation. "Do we see sales? Yes," Herr states unequivocally. "Are they attributable directly to those spots? It's difficult to say." But that hardly matters when the marketing is bumping CD sales.

Promo Support Is Essential

Kennedy believes that Warner Bros.' interests are best served by providing promotional support for airplay, rather than simply buying time. But with retail in control, he says, to lay out a record, the label must identify what retail wants in order to sell it. Since the business of business is profitability, it's no surprise that the bulk of retail's requirements serve its bottom line. Kennedy estimates that approximately 65% of retailers' preferred scenario involves "real estate," or in-store positioning.

Retail's second preference, about 25%, is in-store and the media-driven print support that's part of co-op advertising — usually infinitesimal minis in the Sunday paper's "Arts and Leisure" section or the "Concerts and Clubs" clutter in the back pages of a free alternative weekly. The remaining 10% of retailers' music marketing is allocated to radio.

Kennedy notes, "The bottom line is that most retailers don't make enough money on radio advertising. They make a lot more on a yearlong deal with the *Los Angeles Times*' Sunday 'Calendar.' They pay, say, \$10,000 for its back page, then they cut it up into pieces and get back \$25,000. That's also why retail loves to sell price and positioning: If they sell two pieces on an endcap, it

"We'd rather invest our resources in support of station events and promotions, because we can't compete on the level of most consumer-products companies, like auto manufacturers, financial services or airlines. Their budgets are huge."

Nate Herr

hasn't cost them an ad director, a talent or anything."

Kennedy insists that radio time buys are effective and necessary in top-five markets, and he suggests that the process requires exceptional care when launching a new artist, such as Warner Bros.' breakout saxophonist Euge Groove. "To this point we've gone mostly with listening posts and other in-store devices, because he's on his second single, which will be a long, slow build," Kennedy says.

"We'll look at time buys with the third single. Advertising will never sell a record, but it garners position, and it may curry some favor with the station. Nobody's holding us up; it's all reciprocal.

"If a station is doing a promotion for us, it can well expect to make some money on it, because it's very valuable time it's offering us. We're not well-equipped enough dollarwise to mount a campaign that's going to have resonance, a la 'Got milk?' but what we hope to do is place the spot in a nice slot that serves to remind the listening public about the artist by building an impression."

It's difficult for a label to quantify the effectiveness of radio advertising in terms of yesterday's economies of scale. Artist development today requires creative long-term planning and an investment in an unknown future. "Under old hard-core format rules, you'd sell a record for every dollar spent," says Kennedy. "But now you've got to take a leap of faith, especially with a Euge or a Gabriela Anders, when you're trying to build a base.

"The best possible thing is to hear the artist's name mentioned as many times as possible in the programming day, even if we have to purchase a certain number of those mentions. Our experience with Euge was eye-opening. He's not on *The Tonight Show* or on the cover of *Time*, and the jazz press has ignored him. His scanned sales won't set the world on fire, but they're darned respectable. His is a totally NAC-driven story. This is a reactive format, not nearly as passive as people claim."

The Samson Approach

A relative newcomer on the NAC/Smooth Jazz scene, independent Samson Records is one of Gold Circle Entertainment's media holdings, which have expanded in less than five years to employ more than

1,000 people. Under the aegis of its President, pop-music legend Steve Barri, Samson now boasts a roster that includes Jeff Lorber, Doc Powell, Michael Lington and Jango.

But the label's sales have yet to mirror its notable chart successes. Fortunately, Samson not only has creative vision and a passionate, highly skilled staff, its parent company, Gateway Computers, affords critical promotion and marketing support of a type that few indie NAC/SJ labels enjoy. Drawing on his pop experience, which includes radio ad sales (imagine, a record guy who understands Arbitron!), promotion honcho Klein intends to exploit every available resource, including time buys, to attain Samson's goals.

While Danish-born saxophonist Lington's debut solo single, "Tell It Like It Is," fared well with programmers, ultimately the track satisfied vocalist Bobby Caldwell's fans more than it established Lington in listeners' imaginations.

Klein organized radio flights for Lington's *Vivid* CD expressly to help sales and re-educate markets where Lington had previously had some success. "We tested the waters," Klein recalls, "and went back and uncovered Michael's 'homes.' As a test, we wanted to see how the record would do in Portland, OR and Fresno, where he'd had great airplay and market sales. Then we went a step further and took it to San Diego. We were fortunate to have The Wave's [KTWV/Los Angeles] support and the budget available, so we tried them too.

"In each market we tried to find the best bang for the buck. Buys were based on cost-per-point. Our goal was to get sufficient reach to give us enough advertising to attain the objective. Another factor, a door that had never been opened at this company, was to see whether the buys would make a marked difference in sales. We needed to evaluate whether we could justify the 20% budget increase to do time buys of this ilk.

"Overall, in the four markets where we bought radio time, we saw a 15%-to-25% increase in sales. Was it worth it? We believe it's a marathon, not a sprint. Multiple impressions are a lot like adding a word to your vocabulary: You've got to use it in a sentence 10 times. A word or an advertisement, it's still the same game."



A FAMILY AFFAIR

Among the revelers attending the after-party at the Smooth Jazz Awards in Chicago were (l-r) All That Jazz's Cliff Gorov; Verve artist Jeff Golub; Warner Bros. artist Euge Groove; Warner Bros.' Deborah Lewow; Station of the Year, WNUA/Chicago, PD Bob Kaake; Atlantic artist Steve Cole; R&R NAC/Smooth Jazz Editor Carol Archer; manager Steve Chapman; and Verve's Bud Harner.

R&R NAC/Smooth Jazz Top 30

March 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RICHARD ELLIOT Who? (<i>Blue Note</i>)	833	-8	110334	13	39/0
4	2	KIM WATERS In The Groove (<i>Shanachie</i>)	783	+37	112880	15	39/0
2	3	KIRK WHALUM Now Til Forever (<i>Warner Bros.</i>)	781	-51	106848	17	37/0
6	4	DAVE KOZ Love Is On The Way (<i>Capitol</i>)	750	+32	82960	13	38/0
8	5	RICK BRAUN Kisses In The Rain (<i>Warner Bros.</i>)	720	+119	99716	7	42/0
3	6	GEORGE BENSON Medicine Man (<i>GRP/VMG</i>)	714	-40	98166	17	39/0
5	7	BONA FIDE X-Ray Hip (<i>N-Coded</i>)	624	-114	79931	18	36/0
7	8	JEFF GOLUB Droptop (<i>GRP/VMG</i>)	557	-50	53233	14	35/0
9	9	RIPPINGTONS Caribbean Breeze (<i>Peak/Concord</i>)	554	+58	60443	9	38/1
10	10	YULARA Flyin' High (<i>Higher Octave</i>)	456	+7	42000	10	35/0
11	11	SADE By Your Side (<i>Epic</i>)	445	0	74389	23	33/0
13	12	JEFF LORBER Snakebite (<i>Samson</i>)	417	-5	38327	6	40/2
12	13	STING She Walks This Earth (<i>Telarc</i>)	413	-24	36852	23	30/0
17	14	CHUCK LOEB North, South, East And Wes (<i>Shanachie</i>)	368	+78	45098	3	31/0
16	15	MICHAEL MCDONALD Open The Door (<i>Ramp</i>)	366	+52	22906	4	27/2
15	16	GREGG KARUKAS Chasing The Wind (<i>N-Coded</i>)	340	+9	31832	13	29/0
18	17	COUNT BASIC Wes Who? (<i>Instinct</i>)	313	+35	26438	5	31/0
14	18	BONEY JAMES & RICK BRAUN R.S.V.P. (<i>Warner Bros.</i>)	290	-42	43958	19	24/0
27	19	MICHAEL LINGTON Sunset (<i>Samson</i>)	278	+79	24596	2	32/4
22	20	TIM BOWMAN Smile (<i>Insync</i>)	274	+17	20210	8	24/0
20	21	JONATHAN BUTLER Forever Tonight (<i>N-Coded</i>)	274	0	13193	11	18/0
21	22	JAZZMASTERS Shine (<i>Hardcastle/Trippin' 'N' Rhythm</i>)	265	-4	19293	14	23/0
28	23	FREDDIE RAVEL Sunny Side Up (<i>GRP/VMG</i>)	240	+54	32530	3	25/3
25	24	SEAL This Could Be Heaven (<i>London Sire</i>)	230	+24	9566	6	17/1
26	25	KEN NAVARRO Delicioso (<i>Positive</i>)	210	+9	19237	3	23/2
24	26	EUGE GROOVE Romeo & Juliet (<i>Warner Bros.</i>)	209	-5	22784	6	17/0
30	27	FOURPLAY Double Trouble (<i>Warner Bros.</i>)	174	+10	10019	4	16/0
Debut	28	STEVE COLE Waterfalls (<i>Atlantic</i>)	173	+19	30547	1	16/0
29	29	INCOGNITO F/MAYSA Change (<i>Talkin Loud/Blue Thumb/VMG</i>)	173	+7	2515	6	12/0
23	30	GARDEN PARTY Rikki Don't Lose That Number (<i>Samson</i>)	160	-59	33022	10	15/0

42 NAC/Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 3/11-Saturday 3/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

JOE I Wanna Know (*Jive*)
Total Plays: 151, Total Stations: 11, Adds: 1

WAYMAN TISDALE Can't Hide Love (*Atlantic*)
Total Plays: 138, Total Stations: 18, Adds: 7

CHARLIE WILSON Without You (*Major Hits*)
Total Plays: 131, Total Stations: 12, Adds: 1

FOUR 80 EAST Bumper To Bumper (*Higher Octave*)
Total Plays: 126, Total Stations: 15, Adds: 2

KOMBO Tip Of The Hat (*GRP/VMG*)
Total Plays: 121, Total Stations: 14, Adds: 2

ED CALLE Spanish Rose (*Concord*)
Total Plays: 111, Total Stations: 14, Adds: 2

DOWN TO THE BONE Righteous Reeds (*Internal Bass/Q/Atlantic*)
Total Plays: 108, Total Stations: 11, Adds: 0

PAUL CARRACK Where Would I Be (*Compass*)
Total Plays: 86, Total Stations: 5, Adds: 0

DAVID MANN Stone Groove (*N-Coded*)
Total Plays: 84, Total Stations: 12, Adds: 3

VARIOUS ARTISTS Don't Get Around Much Anymore (*Shanachie*)
Total Plays: 76, Total Stations: 7, Adds: 0

WARREN HILL Love Life (*Narada*)
Total Plays: 75, Total Stations: 10, Adds: 2

Songs ranked by total plays

Most Added

ARTIST TITLE LABEL(S)	ADDS
WAYMAN TISDALE Can't Hide Love (<i>Atlantic</i>)	7
PIECES OF A DREAM R U Ready (<i>Heads Up</i>)	6
BONEY JAMES & RICK BRAUN Shake It Up (<i>Warner Bros.</i>)	6
DOC POWELL Brother To Brother (<i>Samson</i>)	5
MICHAEL LINGTON Sunset (<i>Samson</i>)	4
FREDDIE RAVEL Sunny Side Up (<i>GRP/VMG</i>)	3
DAVID MANN Stone Groove (<i>N-Coded</i>)	3
NESTOR TORRES Doesn't Really Matter (<i>Shanachie</i>)	3
SADE King Of Sorrow (<i>Epic</i>)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RICK BRAUN Kisses In The Rain (<i>Warner Bros.</i>)	+119
MICHAEL LINGTON Sunset (<i>Samson</i>)	+79
CHUCK LOEB North, South, East And Wes (<i>Shanachie</i>)	+78
WAYMAN TISDALE Can't Hide Love (<i>Atlantic</i>)	+68
RIPPINGTONS Caribbean Breeze (<i>Peak/Concord</i>)	+58
FREDDIE RAVEL Sunny Side Up (<i>GRP/VMG</i>)	+54
MICHAEL MCDONALD Open The Door (<i>Ramp</i>)	+52
PIECES OF A DREAM R U Ready (<i>Heads Up</i>)	+46
DAVID MANN Stone Groove (<i>N-Coded</i>)	+38
KIM WATERS In The Groove (<i>Shanachie</i>)	+37

Breakers

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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NAC notes

with Carol Archer

Richard Elliot's "Who?" (Blue Note) holds No. 1, but **Kim Waters'** "In the Groove" (Shanachie) at 2*, **Dave Koz's** "Love Is on the Way" (Capitol) at 4* and, especially, **Rick Braun's** "Kisses in the Rain" (Warner Bros.) at 5* — with 100% of the panel playing it, plus its status as No. 1 Most Increased with a gain of 119 plays — are all strong contenders to take over the top spot next week.

Talk about the long shelf life of currents in this format: Both **Sade's** "By Your Side" (Epic) at 11* and **Sting's** "She Walks This Earth" (Telarc) at 13 have been on the chart for 22 weeks. We'll explore the reasons currents stick around for so long in NAC/Smooth Jazz in an upcoming column. A hint: library equity.

Chuck Loeb was involved in an accident recently, when the car he was traveling in was struck by an SUV going 30 mph. Fortunately, he wasn't seriously injured. We offer Loeb this news as a get-well wish: His single "North, South, East & West" (Shanachie) moves 17-14* and is among the Most Increased this week.

Michael Lington's "Sunset" (Samson) makes a fine showing, with a move from 27 to 19*. Additionally, the tune picks up four new adds, including those at WSSM/St. Louis and KSSJ/Sacramento, and it's among the Most Increased.

Freddie Ravel's "Sunny Side Up" (GRP/VMG) vaults five places — 28-23* — based on an increase of 54 plays and three new adds.

Wayman Tisdale's got a great new record, a fine cover of Earth, Wind & Fire's "Can't Hide Love" (Atlantic). I must not be the only one who thinks so, because it's No. 1 Most Added. Seven stations — including highly rated WVMV/Detroit and KSSJ — embraced the track this week. Furthermore, Tisdale's getting 20 plays on KTWW/Los Angeles. The track sounds amazing on the air!

James & Braun and **Pieces Of A Dream** tie for second Most Added with six adds apiece. Please see Under the Radar for more about new music.

To paraphrase Dinah Washington and Esther Phillips, what a difference a week makes! I returned from vacation to find my desk absolutely awash in phenomenal new tracks. Here are the ones that rose to the top of my "A" stack.

UNDER THE RADAR

R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC

James & Braun's "Shake It Up" (Warner Bros): Electrifying and smooth at the same time, this track smolders with more fiery Latin BTUs than any 10 other NAC/smooth jazz tunes combined. Tied for second Most Added, it goes out-of-the-box this week on WNUA/Chicago and five other reporters' playlists.

XL's "In the Night" (Rhythm & Groove/Q/Atlantic): What playlist couldn't benefit from an infusion of vitality? This hip, infectious, uptempo track really delivers the goods.

Nesto Torres' "Doesn't Really Matter" (Shanachie): The flautist brings deep sensuality to this cool, inspired cover of Janet's smash. From Torres' outstanding new project, *This Side of Paradise*.



Eric Clapton's "Reptile" (Reprise): This appealing instrumental surprise — the title cut from Clapton's new record — has retro-feeling Brazilian textures and, no surprise, dazzling playing from old Slowhand himself (only this time he's playing faster). Added this week by KTWW (The Wave)/Los Angeles and KSSJ/Sacramento.



Walter Beasley's "Tantam" (Shanachie): Inspired by Beasley's sisters, Tanya and Tammy, "Tantam" is notable for the saxophonist's exceptionally sensitive playing, as well as an exquisite melody.



Dancing Fantasy's "Everlasting Pictures" (1201): The veteran players deliver a haunting, sensual tune with hypnotic rhythmic underpinnings.

Jeff Kashiwa's "Around the World" (Native Language): This followup is at least as strong as Kashiwa's No. 1 "Hyde Park." Dazzling!

Pieces Of A Dream's "RU Ready" (Heads Up): No question, these guys play exceptional songs with their whole hearts and souls. Tied for second Most Added this week — new adds include WJZW/Washington, WJZI/Milwaukee, WNWV/Cleveland and JRN — and it's already getting 11 plays on WNUA and KYOT/Phoenix.

Doc Powell's "Brother to Brother" (Samson): The guitarist is back in fine form on his new project, *Life Changes*, and "Brother to Brother" shines. It's added this week by WJZI, WJZV/Richmond and WSJZ/New Orleans.

He's the force behind Club 1600, and **David Mann's** notable solo project, *Touch*, is a treasure trove of musical riches. "Stone Groove" is already receiving 14 plays on WQCD/New York and 12 on WJZI, and now it's been added by JRN. KJAZ-AM/Los Angeles PD Lawrence Tanter adds the track "Tribeca."



Last but not least, be sure to check out **Timothy Schmidt's** *Feed the Fire* (Lucan). Schmidt's distinctive and much-loved vocals remain intact, especially on his cool cover of The Stylistics' "You Are Everything." Oh, that song.

Heads Up

Various Artists
To Grover With Love
Q Records

This breathtaking recording deserves more space than Heads Up allows, so it will be the focus of an upcoming column. The project is the brainchild of **Jason Miles**, who also conceived and produced *A Love Affair: The Music of Ivan Lins*. Top to bottom on *To Grover With Love* Miles elicits performances that not only do justice to the memory of one of contemporary jazz's most influential and gifted artists, but satisfy at the deepest musical, emotional and spiritual levels. This may sound like hyperbole, but from its opening track — the first single, Gerald Albright's uncanny version of "Winelight" — the listener is in for a beautiful, staggering experience. The contributions of Herbie Mann, Russ Freeman, Richard Elliot, Jay Beckenstein, Dave Koz, Everette Harp, Ronnie Laws, Chaka Khan, Mark Whitfield and Chuck Loeb elevate *To Grover With Love* far beyond expectations. Each and every performance shines, but Paul Taylor's "Come Morning" and Regina Bell, Steve Cole and George Duke's collaboration on "Just the Two of Us" particularly stand out for their emotional intensity.



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NAC/Smooth Jazz Reporters

Stations and their adds listed alphabetically by market

WZMR/Albany, NY PD: Patrick Ryan KEN NAVARRO "Delicious" WAYMAN TISDALE "Can't" ED CALLE "Spanish" DAVID MANN "Stone" KOMBO "Tip" CHARLIE WILSON "Without"	KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael RIPPINGTONS "Caribbean"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart JEFF LORBER "Shakebite" ERIC CLAPTON "Reptile"	WSJZ/New Orleans, LA OM/PD/MD: Mark Edwards 4 JAMES & BRAUN "Shake" 2 DOC POWELL "Brother" 2 KEN NAVARRO "Delicious" 2 URBAN JAZZ COALITION "Night"	KKJZ/Portland, OR PD: Chris Miller MD: David Shult APD: Heather Baldwin "PIECES OF A DREAM" "Ready" WAYMAN TISDALE "Can't"	KKSF/San Francisco, CA PD: Paul Goldstein MD: Laurie Cobb 2 ERIC CLAPTON "Believe"	KOAZ/Tucson, AZ PD/MD: Erik Foxx "PIECES OF A DREAM" "Ready" JAMES & BRAUN "Shake"
KRQS/Albuquerque, NM PD: Paul Lavoie MD: Jeff Young JAMES & BRAUN "Shake" NESTOR TORRES "Doesn't"	KJCD/Denver-Boulder, CO PD: John St. John SADE "Sorrow"	WLVE/Miami, FL PD: Rich McMillan No Adds	WJCD/Norfolk, VA PD: Jay Lang MD: Larry Hollowell No Adds	KJZS/Reno, NV PD: Jay Davis MD: LouAnn Travers 16 MICHAEL McDONALD "Open" 11 WAYMAN TISDALE "Can't"	KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer KOMBO "Tip" WARREN HILL "Life" FOUR 80 EAST "Bumper"	WJZW/Washington, DC PD/MD: Kenny King "PIECES OF A DREAM" "Ready"
KNK/Anchorage, AK OM: Aaron Wallender PD: Dallas Scott MD: Jennifer Summers MICHAEL LINGTON "Sunset"	WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach 6 WAYMAN TISDALE "Can't"	WJZI/Milwaukee, WI OM/PD/MD: Chris Moreau "PIECES OF A DREAM" "Ready" DOC POWELL "Brother"	WLOQ/Orlando, FL PD: Dave Kosh MD: Patricia James No Adds	WJZV/Richmond, VA OM/PD: Tommy Fleming ERIC ESSIX "Southbound" JAARED "Love's" DOC POWELL "Brother" ED CALLE "Spanish"	KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton 2 MICHAEL McDONALD "Open" 2 MICHAEL LINGTON "Sunset" 2 GENE OUNLAP "Got"	KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy 1 JAMES & BRAUN "Shake"
WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson JAMES & BRAUN "Shake"	KEZL/Fresno, CA PD: J. Weidenheimer No Adds	KSBR/Mission Viejo, CA OM/PD: Terry Wedel MD: Logan Parris "PIECES OF A DREAM" "Ready" CITRUS SUN "Smile" JAMES & BRAUN "Shake"	WJPL/Peoria, IL PD/MD: Rick Hirschmann FREDDIE RAVEL "Sunny" SADE "Sorrow"	KSSJ/Sacramento, CA PD: Steve Williams MICHAEL LINGTON "Sunset" WAYMAN TISDALE "Can't" FOUR 80 EAST "Bumper"	WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting 8 SHEILA E "Perfect" DOC POWELL "Brother" DOTSERO "Oh" NESTOR TORRES "Doesn't" WARREN HILL "Life"	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart WAYMAN TISDALE "Can't" SEAL "Heaven" DAVID MANN "Stone"
WNWV/Cleveland, OH PD/MD: Bernie Kimble No Adds	WYJZ/Indianapolis, IN PD/MD: Carl Frye "PIECES OF A DREAM" "Ready"	KRVV/Modesto, CA PD: Jim Bryan MD: Doug Wulff DAVID MANN "Stone" JAARED "Love's" DOC POWELL "Brother" JAY ROWE "Playing" DARYL STUERMER "Hard" NESTOR TORRES "Doesn't"	WJZZ/Philadelphia, PA OM: Anne Gress MD: Michael Tozzi AMD: Joe Proke JEFF LORBER "Shakebite"	WSSM/St. Louis, MO PD: Mike Watermann MICHAEL LINGTON "Sunset"	KBZN/Salt Lake City, UT PD/MD: Rob Riesen No Adds	42 Total Reporters 42 Current Reporters 40 Current Playlists Reported Frozen Playlist (1): KWJZ/Seattle-Tacoma, WA Did Not Report, Playlist Frozen (1): WSJT/Tampa, FL
WJZA/Columbus, OH OM/PD/MD: Bill Harman APD: Gary Wolter No Adds	WSMJ/Knoxville, TN PD/MD: Tom Miller 5 JOE "Wanna" 4 WAYMAN TISDALE "Can't" 4 FREDDIE RAVEL "Sunny"	WOCD/New York, NY OM: John Mullen PD/MD: Charley Connolly No Adds	KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan No Adds	KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole 3 SADE "Sorrow"		

Most Played Recurrents

- CHIELI MINUCCI My Girl Sunday (*Shanachie*)

- JOE MCBRIDE Texas Rhythm Club (*Heads Up*)

- JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (*Native Language*)

- RONNIE LAWS Old Days/Old Ways (*HDH*)

- MICHAEL LINGTON Twice In A Lifetime (*Samson*)

- WALTER BEASLEY Comin' At Cha (*Shanachie*)

- STEVE COLE Got It Goin' On (*Atlantic*)

- MICHAEL McDONALD The Meaning Of Love (*Ramp*)

- BRIAN BROMBERG Relentless (*Native Language*)

- CRAIG CHAQUICO Cafe Carnival (*Higher Octave*)

- VARIOUS ARTISTS Manenberg (*Heads Up*)

- DOWN TO THE BONE The Zodiac (*Internal Bass*)

- URBAN KNIGHTS Sweet Home Chicago (*Narada*)

- NORMAN BROWN Paradise (*Warner Bros.*)

- JEFF GOLUB F/PETER WHITE No Two Ways About It (*GRP/VMG*)

- BONEY JAMES & RICK BRAUN Grazin' In The Grass (*Warner Bros.*)

- DAVE KOZ Can't Let You Go (The Sha...) (*Capitol*)

- RICHARD ELLIOT Moomba (*Blue Note*)

- MARC ANTOINE Palm Strings (*GRP/VMG*)

- BONEY JAMES All Night Long (*Warner Bros.*)

NAC/SMOOTH JAZZ Going For Adds

- DANCING FANTASY Everlasting Pictures (1201) 3/26/01
- JEFF KASHIWA Around The World (*Native Language*)
- RONNIE LAWS Once Upon A Time (*HDH*)
- WALTER BEASLEY Tantam (*Shanachie*)
- XL In The Night (*Rhythm & Groove*)

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12+ Cume 1,596,500



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
24	24		BONA FIDE/A-Ray Hip		22896
23	24		KIM WATERS/In The Groove		22896
23	24		GARDEN PARTY/Ridd Don't Lose...		22896
24	24		RICK BRAUN/Kisses In The Rain		22896
23	23		RICHARD ELLIOT/Who?		21942
24	23		DAVE KOZ/Love Is On The Way		21942
5	23		KIRK WHALIM/Now Ti Forever		21942
17	18		STEVE COLE/Waterfalls		17172
18	18		KOMO'D/Tip Of The Hat		17172
16	17		GEORGE BENSON/Medicine Man		16218
17	17		SADE/By Your Side		16218
17	17		VARIOUS ARTISTS/Don't Get Around...		16218
17	17		EDGE GROOVE/Romeo & Juliet		16218
4	14		DAVID MANN/Stone Groove		13535
7	7		RICKIE LEE JONES/For No One		6678
7	7		CHUCK LOEB/North, South...		6678
4	6		GOT UNFORGETTABLE...		5724
5	5		GREGG KARUKAS/Chasing The Wind		5724
5	5		KEN NAWARRO/Deficasso		5724
5	5		YULIARAFFY/Hip		5724
5	5		RIPPINGNTONS/Caribbean Breeze		4770
5	5		MIKEAL MCDONALD/Double Trouble		4770
5	5		JEFF LOBERER/Snakebite		4770
5	5		FREDDIE RAVEL/Sunny Side Up		4770
5	5		NESTOR TORRES/Doesn't Really...		4770
5	5		COUNT BASIC/Wes Who?		4770
5	5		FOURPLAY/Double Trouble		4770

MARKET #2

KTWV/Los Angeles
Infinity
(310) 840-7800
Brody/Szewalski
12+ Cume 968,500



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
20	24		RICHARD ELLIOT/Who?		12744
25	23		KIRK WHALIM/Now Ti Forever		12243
22	22		RIPPINGNTONS/Caribbean Breeze		11682
14	22		RICK BRAUN/Kisses In The Rain		11682
25	22		FREDDIE RAVEL/Sunny Side Up		11682
22	20		JAMES & BRAUN/S.V.P.		10620
16	20		WAYMAN TSDALE/Can't Hide Love		10620
19	19		MARCOS ARELA/Magic Eyes		10089
13	19		PAUL JACKSON JR./Bounce Wit It		10089
18	16		GEORGE BENSON/Medicine Man		9558
18	18		BRYAN BROWNE/Just A Little		9558
18	18		CHUCK LOEB/North, South...		9558
17	17		JEFF GOLUB/DropTop		9027
17	17		EVERETTE HARPER/Where Were You...		9027
16	16		DAN SIEGEL/From The Heart		8496
16	16		KIM WATERS/In The Groove		8496
15	15		WARREN HILL/Lamento 2000		7965
13	15		CHARLIE WILSON/Without You		7965
15	14		STEVY NAO/Just A Little		7434
14	14		STEVY NAO/Just A Little		7434
14	14		SADE/By Your Side		7434
15	13		JOE WARR/Without You		6903
8	9		ERIC ESSIS/Rainy Night In...		4779
8	9		JEFF LOBERER/Snakebite		0
8	9		ERIC CLAPTON/Beleive In Life		0

MARKET #3

WNVA/Chicago
Clear Channel
(312) 645-9550
Kozak/Anderson
12+ Cume 727,400



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
24	25		KIM WATERS/In The Groove		12960
25	25		RICHARD ELLIOT/Who?		12960
25	25		RICK BRAUN/Kisses In The Rain		12960
25	25		GEORGE BENSON/Medicine Man		12960
20	25		RIPPINGNTONS/Caribbean Breeze		10380
18	20		CHUCK LOEB/North, South...		10380
19	19		KIRK WHALIM/Now Ti Forever		9842
18	19		JEFF LOBERER/Snakebite		9842
9	13		MICHAEL LINGTON/Sunset		6734
15	12		YULIARAFFY/Hip		6216
11	11		PIECES OF A DREAM/A Ready		6216
11	11		MICHAEL MCDONALD/Open The Door		6598
8	11		JOEL WANNA Know		6598
8	11		JAZZMASTERS/Shine		6598
11	10		STEVE COLE/Waterfalls		5180
11	11		SADE/By Your Side		4662
9	9		BONA FIDE/A-Ray Hip		4662
10	8		COUNT BASIC/Wes Who?		4144
9	8		NORMAN BROWN/Breaking Out		4144
7	7		SADE/By Your Side		3626
10	7		THE MIDLEVEL/Two TKO		3626
9	9		JAMES & BRAUN/Share It Up		0

MARKET #4

KKSF/San Francisco
Clear Channel
(415) 575-5555
Goldstein/Cobb
12+ Cume 536,500



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
23	23		MARC ANTONIO/Children At Christmas		8027
23	23		JEFF KASH/Waite Park		8027
22	22		JIM BRICKMAN/Glory		7678
22	22		BONA FIDE/A-Ray Hip		7678
22	22		DAVE KOZ/Love Is On The Way		7678
22	22		VARIOUS ARTISTS/Marengo		7678
22	21		NORMAN BROWN/Paradise		7329
12	18		CHELIE MINUCCI/My Girl Sunday		5584
13	14		KIM WATERS/In The Groove		4886
14	14		MICHAEL LINGTON/Just A Little		4886
15	14		STEVE COLE/Just A Little		4886
9	13		CHUCK LOEB/North, South...		4537
13	13		RIPPINGNTONS/Caribbean Breeze		4537
14	12		YULIARAFFY/Hip		4188
12	12		KIRK WHALIM/Now Ti Forever		4188
14	14		SADE/By Your Side		4188
12	12		GROVER WASHINGTON...Chameleon		4188
11	10		GEORGE BENSON/Medicine Man		3490
9	9		BEBEL GILBERT/O Nice...		3141
10	9		BETTE MIDLER/Love TKO		2742
5	7		SADE/By Your Side		2194
5	7		SADE/Somebody Already...		2443
2	6		JAMES & BRAUN/S.V.P.		2094
2	6		RICK BRAUN/Kisses In The Rain		2094
2	6		ERIC CLAPTON/Beleive In Life		698

MARKET #5

WJLZ/Philadelphia
Clear Channel
(215) 508-1200
Tozzi
12+ Cume 638,400



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
28	28		JAMES & BRAUN/S.V.P.		11956
28	28		CHELIE MINUCCI/My Girl Sunday		11956
28	28		STAFF/P.A. Little Love...		11956
28	28		KIM WATERS/In The Groove		11956
28	28		WALTER BEASLY/Sweet Home		11956
28	28		KIRK WHALIM/Now Ti Forever		11956
17	20		SADE/By Your Side		8540
19	17		BRIAN MCKENITH/Win		7259
12	14		DAVE KOZ/The Bright Side		5978
13	14		WAYMAN TSDALE/Can't Hide Love		5551
12	13		FREDDIE RAVEL/Sunny Side Up		5551
13	13		GEORGE BENSON/Medicine Man		5551
11	13		JEFF GOLUB/DropTop		5551
12	12		RICHARD ELLIOT/Who?		5124
12	12		JEFF KASH/Waite Park		5124
12	12		RICK BRAUN/Kisses In The Rain		5124
12	12		BONA FIDE/A-Ray Hip		5124
12	12		TIM BOWMAN/Smile		5124
12	12		GARDEN PARTY/Ridd Don't Lose...		5124
12	11		VARIOUS ARTISTS/Don't Get Around...		4687
8	9		JEFF LOBERER/Snakebite		0

MARKET #6

KDAI/Dallas-Ft. Worth
Infinity
(214) 630-3011
Todi/White
12+ Cume 312,700



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
29	29		RICHARD ELLIOT/Who?		7047
29	29		KIM WATERS/In The Groove		7047
27	29		KIRK WHALIM/Now Ti Forever		6195
28	27		BONA FIDE/A-Ray Hip		6561
22	28		JOE MCBRIDE/Teas Rhythm Club		5852
23	24		DAVE KOZ/Love Is On The Way		5589
17	18		SADE/By Your Side		4374
15	17		BETTE MIDLER/Love TKO		4131
15	18		CHARLIE WILSON/Without You		3888
12	15		MICHAEL MCDONALD/The Meaning Of Love		3519
11	13		JOEL WANNA Know		3159
11	13		STEVE COLE/Waterfalls		3159
12	13		RICK BRAUN/Kisses In The Rain		3159
14	12		GROVER WASHINGTON...Chameleon		2916
12	14		MICHAEL LINGTON/Just A Little		2916
10	12		ERIC ESSIS/Rainy Night In...		2916
10	12		ACUSTIC ALCHEMY/Beautiful Gentle		2916
11	12		RONNIE LAWSON/Days Of Old Ways		2916
9	12		WARREN HILL/Lamento 2000		2916
5	12		BONEY JAMES/Any Night Long		2673
12	11		GREGG KARUKAS/Chasing The Wind		2673
11	11		JAZZMASTERS/Shine		2673
12	9		CRAIG CHADUQUO/Cala Carnival		2187
8	9		YULIARAFFY/Hip		1944
8	9		RIPPINGNTONS/Caribbean Breeze		0

MARKET #7

WVMV/Detroit
Infinity
(248) 855-5100
Skeeter/Kovach
12+ Cume 439,300



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
24	24		BONA FIDE/A-Ray Hip		7080
23	23		KIRK WHALIM/Now Ti Forever		6490
21	21		RICHARD ELLIOT/Who?		6195
21	21		DAVE KOZ/Love Is On The Way		6195
12	21		GEORGE BENSON/Medicine Man		5605
15	12		SADE/By Your Side		4425
11	12		KOF/JORDAN/Careless Whisper		3540
12	12		KIM WATERS/In The Groove		3540
11	12		JOEL WANNA Know		3540
12	12		KEN NAWARRO/Deficasso		3540
10	11		JAZZMASTERS/Shine		3245
10	11		GREGG KARUKAS/Chasing The Wind		3245
10	11		RIPPINGNTONS/Caribbean Breeze		3245
12	11		RICK BRAUN/Kisses In The Rain		3245
10	12		MICHAEL LINGTON/Twice In A Lifetime		2950
8	10		TIM BOWMAN/Smile		2950
7	10		CRAIG CHADUQUO/Cala Carnival		2950
10	10		JEFF LOBERER/Snakebite		2950
11	10		YULIARAFFY/Hip		2950
5	11		JEFF GOLUB/DropTop		2950
12	10		CLUB 1600/Side		2950
5	9		JEFF KASH/Waite Park		2655
5	9		WALTER BEASLY/Comin' At Cha		2655
10	9		MICHAEL MCDONALD/Sweet Home Chicago		2655
9	9		GENE DANLAND/For The Love		2655
6	9		BONEY JAMES/Any Night Long		2655
5	9		STEVE COLE/Just A Little		2655
5	9		CHELIE MINUCCI/My Girl Sunday		2360
6	8		VARIOUS ARTISTS/Marengo		2360

MARKET #8

WJZZ/Washington, DC
ABC
(202) 895-2300
King
12+ Cume 347,900



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
28	28		KIM WATERS/In The Groove		6664
28	28		GEORGE BENSON/Medicine Man		6664
28	28		RICK BRAUN/Kisses In The Rain		6664
28	28		DAVE KOZ/Love Is On The Way		6664
28	28		RICHARD ELLIOT/Who?		6664
28	28		KIRK WHALIM/Now Ti Forever		6664
16	18		SADE/By Your Side		4284
16	16		MICHAEL MCDONALD/Open The Door		3808
16	16		ROMAN HARRINGTON/That Place In...		3808
16	16		STING/She Walks This Earth		3808
16	15		AL JARROLD/Just Night		3570
10	11		JEFF LOBERER/Snakebite		2618
11	11		YULIARAFFY/Hip		2618
11	11		COUNT BASIC/Wes Who?		2618
11	11		JAMES & BRAUN/S.V.P.		2618
11	11		KEN NAWARRO/Deficasso		2618
9	10		RIPPINGNTONS/Caribbean Breeze		2380
10	9		BONA FIDE/A-Ray Hip		2380
10	9		JEFF GOLUB/DropTop		2380
10	9		GREGG KARUKAS/Chasing The Wind		2380
10	10		CHUCK LOEB/North, South...		2380
10	10		JAARED/Love's Taken Over		2142
8	9		MICHAEL LINGTON/Sunset		2142
8	9		WAYMAN TSDALE/Can't Hide Love		2142
8	8		PAUL TAYLOR/Avant		1904
8	8		STEVE COLE/Just A Little		1904
8	8		CRAIG CHADUQUO/Cala Carnival		1904
8	8		URBAN KNIGHTS/Sweet Home Chicago		1904
8	8		PETER WHITE/Autumn Day		1904

MARKET #12



CYNDEE MAXWELL
max@rronline.com

Rock Roster

The format's owners on display

You already knew that Clear Channel owns the most stations, and the most Rock stations, in the country. According to the calculations here, the megacompany owns 38% of Rock outlets. If you were to factor in Alternative and Classic Rock (which I haven't), the Clear Channel Rock umbrella is even larger.

Cumulus falls in line with 7% of Rock stations; Citadel is next with 5%. Only Rock and Active Rock stations are included in this analysis. Stations in unrated markets are not listed due to space restrictions. Every effort was made to ensure accuracy, but if we made a mistake, we apologize in advance. Group owners are listed alphabetically, then stations are listed by market size within each group. The station's market rank is listed after each station. The information was collected from group owners, their websites or the online R&R Directory.

ABC Radio	
KXXR/Minneapolis	17
American General Media	
KZOZ/San Luis Obispo, CA	169
Anaheim	
KCAL/Riverside	29
Bahakel	
KILO/Colorado Springs	96
KFMW/Waterloo, IA	241
Barnstable	
WTPT/Greenville, SC	60
Beasley	
WCHZ/Augusta, GA	116
Belz	
WMFS/Memphis	45
Black Crow	
WRTT/Huntsville, AL	112

Bostwick Broadcasting	
WXKE/Ft. Wayne, IN	103
Bowers Broadcasting	
WCLG/Morgantown, WV	192
Citadel	
KBER/Salt Lake City	36
KATT/Oklahoma City	55
WKLO/Grand Rapids	66
WXBE-WXAR/Wilkes Barre	68
WBSX/Wilkes Barre	68
WAQX/Syracuse	78
WQXA/Harrisburg	79
WKQZ/Saginaw, MI	127
WAXK/New London, CT	171
Clear Channel	
KSJO/San Francisco	4
KEGL/Dallas-Ft. Worth	6
KLOL/Houston-Galveston	10
WKLS/Atlanta	11
WZTA/Miami	12
KIOZ/San Diego	16

WXTB/Tampa	21
WDVE/Pittsburgh	22
KBPI/Denver-Boulder	23
WMMS/Cleveland	24
WEBN/Cincinnati	26
WHJY/Providence	35
WJRR/Orlando	41
WVBZ/Greensboro	43
WNVE/Rochester, NY	53
WTFX/Louisville	54
WTUE/Dayton	56
WRXL/Richmond	58
WPYX/Albany, NY	61
KMOD/Tulsa	64
KRZR/Fresno	67
WZZO/Allentown	69
KZRR/Albuquerque	74
KRQC/Omaha	75
WYNF/Sarasota	80
WIOT/Toledo	81
KRAB/Bakersfield	91
WNCD/Youngstown, OH	104
WKQQ/Lexington, KY	106
WRXR/Chattanooga, TN	107
WROV/Roanoke, VA	109
WHEB/Portsmouth, NH	119
WSTZ/Jackson, MS	121
KKME/Modesto, CA	123
WTKX/Pensacola, FL	124
KIOC/Beaumont, TX	130
KNCN/Corpus Christi, TX	132
KTUX/Shreveport, LA	134
KXUS/Springfield, MO	147
WAMX/Huntington, WV	148
WQBZ/Macon, GA	149
KLFX/Killeen, TX	151
WOSC/Salisbury, MD	152
WGBF/Evansville, IN	156
KBFX/Anchorage, AK	168
KURO/San Luis Obispo, CA	169
WKGB/Binghamton, NY	170
KIBZ/Lincoln, NE	173
WVRK/Columbus, GA	174
KFZK/Odessa, TX	179
KFMX/Lubbock, TX	180
WGIR/Manchester, NH	187
KATS/Yakima, WA	194
KBRQ/Waco, TX	197
KKRQ/Cedar Rapids, IA	205
KZMZ/Alexandria, LA	207
KZZE/Medford, OR	209
KXXR/Tri Cities, WA	210
WVFM/Laurel, MS	212
WTAO/Marion, IL	219
WEGW/Wheeling, WV	226
KEYJ/Abilene, TX	227
WPPT/Panama City, FL	231
KSEZ/Sioux City, IA	254
WTOS/Augusta, ME	257
KZCD/Lawton, OK	266
KRVK/Casper, WY	283

Cox	
WBAB/Nassau-Suffolk	18
KISS/San Antonio	32
WRLR/Birmingham	57
KRTO/Tulsa	64
WPLR/New Haven, CT	101
Cromwell	
WGLO/Peoria, IL	141
Cumulus	
WRWK/Toledo	81
WRRX/Pensacola, FL	124
WRQK/Canton, OH	126
WRQC/Fayetteville, NC	129
KORB/Quad Cities, IA-IL	135
WVWX & WXWX/Appleton, WI	136
KKEG/Fayetteville, AR	155
WRKR/Kalamazoo, MI	178
KDVV/Topeka, KS	184
KZRK/Amarillo, TX	189
KRNA/Cedar Rapids, IA	205
WTAO/Marion, IL	219
Curtis Media	
WBBB/Raleigh	48
Dame Broadcasting	
WQKK/Johnstown, PA	176

Dickey	
WNPL/Nashville	44
Emerald City Radio	
KAFX/Santa Rosa, CA	114
Entercom	
WAAF/Boston	8
KRXQ/Sacramento	27
KQRC/Kansas City	30
Entravision	
KFRQ/McAllen-Brownsville	65
Equity Communications LP	
WZXL/Atlantic City, NJ	140
Europa	
WPHD/Elmira, NY	204
Federated Media	
WBYS/Fl. Wayne, IN	103
Ferrari	
KLAQ/EI Paso	73
Gemini Broadcast Group	
WQCM/Hagerstown, MD-PA	164
Great Scott Broadcasting	
WZBH/Salisbury, MD	152
Greater Media	
WMMR/Philadelphia	5
WRIF/Detroit	7
Hearst-Argyle	
WIYY/Baltimore	20
Hicks Broadcasting	
WRBR/Scuth Bend, IN	165
Holladay Broadcasting	
WKSM/Ft. Walton Beach, FL	208
Infinity	
WYSP/Philadelphia	5
KUFO/Portland	25
WAZU/Columbus, OH	34
WCMF/Rochester, NY	53
Journal Broadcast Group	
KEZO/Omaha	75
KICT/Wichita	88
LBJ-S	
KLBJ/Austin	47
LM Communications	
WYBB/Charleston, SC	86
Long Nine Inc.	
WQLZ/Springfield, IL	200
Lotus	
KOMP/Las Vegas	39
KLPX/Tucson	62
KDOT/Reno, NV	128
Makay Group Broadcasting	
WPXC/Cape Cod, MA	183
Marin	
WCCC/Hartford	46
Meridian Broadcasting	
WRQC/Ft. Myers-Naples	72
Mid Michigan Radio Group	
WJXQ/Lansing, MI	117
Mid-West Family	
WJJO/Madison, WI	122
Milwaukee	
WLUM/Milwaukee	31
Morgan Murphy	
KHTQ/Spokane	94

Morris	
KCLB/Palm Springs, CA	153
KWHL/Anchorage, AK	168
New Jersey Br.	
WDHA/Morristown, NJ	100
Next Media	
WXQR & WANJ/Greenville, NC	83
WKZQ/Myrtle Beach, SC	175
WRKT/Erie, PA	160
Northern Radio	
WKLTV/Traverse City, MI	198
North New Jersey	
WRAT/Monmouth-Ocean	49
North American	
WBZX/Columbus, OH	34
Ocean Broadcasting	
WROR/Wilmington, NC	177
Pacific Broadcasting Group	
WXRC/Charlotte	37
RadioWorks	
WXR/Chicago, IL	150
WKHY/Lafayette, IN	237
Regent	
WQBK/Albany	61
WWBN/Flint, MI	120
KFMF/Chico, CA	195
Results Radio	
KROR/Chico, CA	195
Roberts Broadcasting Inc.	
WMZK/Wausau, WI	161
Saga	
WLZR/Milwaukee	31
WNOR/Norfolk	38
WLZX/Springfield, MA	82
KAZR/Des Moines	92
Sandusky	
KDKB/Phoenix	15
KUPD/Phoenix	15
Triad Broadcasting	
WCPR/Biloxi, MS	137
Triple A Entertainment, LLC	
WWCT/Peoria, IL	141
Univ. of Florida	
WRUF/Gainesville	89
Wilks Broadcasting	
KZRQ/Springfield, MO	147
WKLC Inc.	
WKLC/Charleston, WV	166
Woodward Communications	
WAPL/Appleton, WI	136
WZOR/Green Bay, WI	185

Two Dominant Males

<p>M 18-34 #1 in Jacksonville, FL 31.2 #1 in Augusta, GA 15.7 #1 in Savannah, GA 15.6</p>	<p>#1 in Chattanooga, TN 20.0 #1 in Gainesville, FL 22.5 #1 in Greenville, NC 16.0</p>
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Source: ARB Metro Shares Sum 00-FOO

PETER WELPTON 214.528.4160

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

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Go to www.rronline.com and click on Message Boards.

MEGADETH

MOTO PSYCHO

THE LEAD TRACK FROM "THE WORLD NEEDS A HERO"
GOING FOR ADDS ON MARCH 27TH!

EARLY ACTIVE ROCK COMMITMENTS LINED UP FROM COAST-TO-COAST:

WYSP
WRIF
KEGL

WAAF
KXXR
WXTB

KIOZ
WJRR
KISS

KUPD
WLZR
KRXQ

...AND MANY MORE!

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SOUTH / JORDAN ZUCKER 678-475-0627

RALEIGH / MARK ROPER 919-875-3555

Produced by Dave Mustaine and Co-Produced by Bill Kennedy
Management: Larry Mazer/Steve Wood for Entertainment Services Unlimited

MOTO PSYCHO



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www.americanradiohistory.com

R&R Rock Top 50

March 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	AEROSMITH Jaded (Columbia)	1450	-86	95371	10	60/0
2	2	TANTRIC Breakdown (Maverick)	1425	-9	83706	11	70/0
3	3	3 DOORS DOWN Duck And Run (Republic/Universal)	1351	+44	80408	10	67/0
4	4	LIFEHOUSE Hanging By A Moment (DreamWorks)	1246	+6	76527	20	58/1
7	5	A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)	1011	+78	70371	13	47/5
5	6	FUEL Hemorrhage (In My Hands) (Epic)	977	-37	84213	30	57/0
8	7	BUCKCHERRY Ridin' (DreamWorks)	942	+17	61447	6	67/1
6	8	3 DOORS DOWN Loser (Republic/Universal)	917	-27	79584	40	61/1
9	9	GODSMACK Awake (Republic/Universal)	882	-22	66110	23	48/0
10	10	FUEL Innocent (Epic)	872	+42	49072	9	59/0
12	11	OLEANDER Are You There? (Republic/Universal)	798	+36	44453	7	63/0
11	12	DAVE MATTHEWS BAND I Did It (RCA)	775	-43	44390	10	48/0
13	13	INCUBUS Drive (Immortal/Epic)	732	-29	43200	15	48/0
14	14	U2 Walk On (Interscope)	693	-49	40932	10	49/0
15	15	PRIMUS W/OZZY N.I.B. (Divine/Priority)	647	-2	63078	36	45/0
16	16	ERIC CLAPTON Superman Inside (Duck/Reprise)	621	+32	41968	6	41/2
17	17	LINKIN PARK One Step Closer (Warner Bros.)	573	-8	34346	26	41/0
18	18	CREED Are You Ready (Wind-up)	545	+1	35066	27	43/0
19	19	SPACEHOG I Want To Live (Artemis)	539	+19	25567	5	48/0
20	20	A PERFECT CIRCLE The Hollow (Virgin)	495	+12	28685	7	42/0
22	21	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	465	+55	32700	7	40/2
Breaker	22	AC/DC Safe In New York City (EastWest/EEG)	431	+245	27797	2	50/8
Breaker	23	COLD No One (Flip/Geffen/Interscope)	422	+28	24217	7	39/1
21	24	VAN ZANT Get What You Got Comin' (CMC/SRG)	413	+2	22206	8	32/1
26	25	MONSTER MAGNET Heads Explode (A&M/Interscope)	388	+45	19279	4	46/2
23	26	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)	360	-46	18969	11	37/0
27	27	SALIVA Your Disease (Island/IDJMG)	314	+13	17635	5	34/0
50	28	GODSMACK Greed (Republic/Universal)	310	+183	20757	2	35/5
25	29	OFFSPRING Want You Bad (Columbia)	290	-56	15382	8	27/0
46	30	DUST FOR LIFE Seed (Wind-up)	243	+102	9772	2	33/5
35	31	NOTHINGFACE Bleeder (TVT)	229	+16	8685	9	22/0
33	32	DISTURBED Voices (Giant/Reprise)	228	+4	15221	14	25/0
36	33	SKRAPE Waste (RCA)	222	+10	8961	7	29/1
29	34	COLLECTIVE SOUL Vent (Atlantic)	221	-64	15307	9	19/0
45	35	SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)	217	+73	11553	2	29/2
38	36	JOURNEY Higher Place (Columbia)	214	+13	12836	4	15/0
42	37	TAPROOT I (Velvet Hammer/Atlantic)	208	+33	7269	3	23/1
30	38	DOUBLE TROUBLE Rock And Roll (Tone-Cool)	203	-56	8975	7	20/0
Debut	39	WALLFLOWERS Letters From The Wasteland (Interscope)	196	+73	10927	1	23/3
39	40	PAPA ROACH Between Angels And Insects (DreamWorks)	196	+5	13466	5	19/2
37	41	LIMP BIZKIT My Way (Flip/Interscope)	196	-5	13676	5	19/0
28	42	GEDDY LEE Grace To Grace (Atlantic)	189	-102	14185	10	16/0
31	43	STRAIT UP F/LAJON OF SEVENDUST Angel's Son (Immortal/Virgin)	182	-50	15337	20	17/0
41	44	CREED Riders On The Storm (Elektra/EEG)	182	+3	22373	18	9/0
44	45	NONPOINT What A Day (MCA)	176	+8	6411	5	21/0
34	46	SAMMY HAGAR Let Sally Drive (Cabo Wabo/Beyond)	174	-46	11203	15	17/0
43	47	MARK SELBY She's Like Mercury (Vanguard)	165	-4	6375	6	19/1
Debut	48	TOADIES Push The Hand (Interscope)	151	+73	7433	1	17/6
Debut	49	EVERCLEAR Out Of My Depth (Capitol)	145	+22	7731	1	20/1
32	50	MATTHEW GOOD BAND Hello Time Bomb (Atlantic)	144	-85	10680	12	18/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
ECONOLINE CRUSH Make It Right (Restless)	18
STAINO It's Been Awhile (Flip/Elektra/EEG)	18
AMERICAN PEARL If We Were Kings (Wind-up)	10
AC/DC Safe In New York City (EastWest/EEG)	8
TOADIES Push The Hand (Interscope)	6
A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)	5
GODSMACK Greed (Republic/Universal)	5
DUST FOR LIFE Seed (Wind-up)	5
SIXTY WATT SHAMEN Roll The Stone (Spitfire)	4
WALLFLOWERS Letters From The Wasteland (Interscope)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AC/DC Safe In New York City (EastWest/EEG)	+245
GODSMACK Greed (Republic/Universal)	+183
DUST FOR LIFE Seed (Wind-up)	+102
A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)	+78
SYSTEMATIC Beginning... (Music Company/Elektra/EEG)	+73
WALLFLOWERS Letters From The Wasteland (Interscope)	+73
TOADIES Push The Hand (Interscope)	+73
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	+55
MONSTER MAGNET Heads Explode (A&M/Interscope)	+45
3 DOORS DOWN Duck And Run (Republic/Universal)	+44

Breakers

AC/DC		
Safe In New York City (EastWest/EEG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
431/245	50/8	22
COLD		
No One (Flip/Geffen/Interscope)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
422/28	39/1	23

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



71 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/11-Saturday 3/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

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Most Played Recurrents

3 DOORS DOWN Kryptonite (Republic/Universal)

METALLICA I Disappear (Hollywood)

COLLECTIVE SOUL Why Pt. 2 (Atlantic)

CREED With Arms Wide Open (Wind-up)

CREED Higher (Wind-up)

U2 Beautiful Day (Interscope)

PAPA ROACH Last Resort (DreamWorks)

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

METALLICA No Leaf Clover (Elektra/EEG)

A PERFECT CIRCLE Judith (Virgin)

RED HOT CHILI PEPPERS Californication (Warner Bros.)

STONE TEMPLE PILOTS Sour Girl (Atlantic)

GODSMACK Voodoo (Republic/Universal)

RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)

FOO FIGHTERS Learn To Fly (Roswell/RCA)

CREED What If (Wind-up)

DISTURBED Stupify (Giant/Reprise)

DUST FOR LIFE Step Into The Light (Wind-up)

U.P.O. Godless (Epic)

GODSMACK Keep Away (Republic/Universal)

New & Active

RAMMSTEIN Links 2 3 4 (Republic/Universal)
Total Plays: 125, Total Stations: 21, Adds: 2

OUR LADY PEACE Life (Columbia)
Total Plays: 123, Total Stations: 13, Adds: 0

GARY MOORE Enough Of The Blues (CMC/SG)
Total Plays: 122, Total Stations: 11, Adds: 0

SPINESHANK New Disease (Roadrunner)
Total Plays: 102, Total Stations: 14, Adds: 2

CRAZY TOWN Butterfly (Columbia)
Total Plays: 101, Total Stations: 9, Adds: 0

RAGE... How I Could Just Kill A Man (Epic)
Total Plays: 94, Total Stations: 10, Adds: 0

COC Diablo Blvd. (Sanctuary/SG)
Total Plays: 91, Total Stations: 11, Adds: 1

FLYBANGER Cavalry (Columbia)
Total Plays: 90, Total Stations: 13, Adds: 2

ORGY Opticon (Elementree/Reprise)
Total Plays: 79, Total Stations: 11, Adds: 0

LIVING END Roll On (Reprise)
Total Plays: 65, Total Stations: 10, Adds: 1

Songs ranked by total plays

ROCK

Going For Adds 3/27/01

ISLE OF Q Here And Gone (She's Free) (Universal)

MEGADETH Moto Psycho (Sanctuary/SG)

SINOMATIC Bloom (Rust/Atlantic)

STAIN'D It's Been Awhile (Flip/Elektra/EEG)

VELOCITY Stay (Accelerator)

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TUNED-IN

ROCK R&R/MEDIABASE 24/7



WMMR/Philadelphia

3am

BILLY SQUIER In The Dark
CREED With Arms Wide Open
COLLECTIVE SOUL December
TOM PETTY & THE HEARTBREAKERS Refugee
WALLFLOWERS Letters From The Wasteland
THIN LIZZY The Boys Are Back In Town
DAVE MATTHEWS BAND I Did It
VAN HALEN When It's Love
LENNY KRAVITZ American Woman
PINK FLOYD On The Turning Away
3 DOORS DOWN Duck And Run
DOORS L.A. Woman

11am

AC/DC Back In Black
AARON LEWIS & FRED DURST Outside
BON JOVI Runaway
PINK FLOYD Comfortably Numb
SOUL ASYLUM Black Gold
OZZY OSBOURNE Mama, I'm Coming Home
METALLICA No Leaf Clover
DEEP PURPLE Woman From Tokyo
STONE TEMPLE PILOTS Dancing Days
AEROSMITH Janie's Got A Gun
3 DOORS DOWN Duck And Run

4pm

STONE TEMPLE PILOTS Sour Girl
TOM PETTY & THE HEARTBREAKERS Here Comes My Girl
NIRVANA All Apologies
LED ZEPPELIN Misty Mountain Hop
AARON LEWIS & FRED DURST Outside
BILLY SQUIER My Kinda Lover
RED HOT CHILI PEPPERS Under The Bridge
JIMI HENDRIX Fire
DAVE MATTHEWS BAND I Did It
VAN HALEN (Oh) Pretty Woman
COLLECTIVE SOUL The World I Know
BLACK SABBATH Paranoid
U2 Beautiful Day

8pm

AEROSMITH Love In A Elevator
GREEN DAY Longview
TOM PETTY & THE HEARTBREAKERS Jammin' Me
TOM PETTY & THE HEARTBREAKERS I Need To Know
TOM PETTY & THE HEARTBREAKERS Learning To Fly
TOM PETTY & THE HEARTBREAKERS So You Want...
TOM PETTY & THE HEARTBREAKERS Breakdown
TOM PETTY & THE HEARTBREAKERS Listen To Her...
TOM PETTY You Wreck Me
TOM PETTY & THE HEARTBREAKERS American Girl
TOM PETTY & THE HEARTBREAKERS Even The Losers
TOM PETTY Runnin' Down A Dream
TOM PETTY & THE HEARTBREAKERS Into The Great...



KXFX/Santa Rosa

3am

NICKELBACK Breathe
METALLICA Hero Of The Day
EVERCLEAR When It All Goes Wrong Again
STRAIT UP I/LAJON... Angel's Son
JUOAS PRIEST Breaking The Law
PEARL JAM Once
SALIVA Your Disease
AT THE DRIVE-IN One Armed Scissor
STEVIE RAY VAUGHAN Pride And Joy
RED HOT CHILI PEPPERS Around The World
INCUBUS Drive
GODSMACK Awake
SKRAPE Waste

11am

PINK FLOYD The Dogs Of War
TESLA Love Song
TANTRIC Breakdown
TEO NUGENT Stranglehold
TOM PETTY & THE HEARTBREAKERS Mary Jane's Last Dance
EVERCLEAR When It All Goes Wrong Again
METALLICA One
NICKELBACK Old Enough

4pm

ALICE IN CHAINS Them Bones
ROLLING STONES Bitch
AARON LEWIS & FRED DURST Outside
LED ZEPPELIN Ocean
STONE TEMPLE PILOTS Plush
AC/DC Back In Black
BUCKCHERRY Ridin'
IDMMI I/DAVE GROHL Goodbye Lament
SMASHING PUMPKINS Zero
STEVIE RAY VAUGHAN The Sky Is Crying

8pm

LINKIN PARK One Step Closer
ALICE IN CHAINS Get Born Again
U.P.O. Godless
FUEL Hemorrhage (In My Hands)
TESLA Heaven's Trail (No Way Out)
BUCKCHERRY Lit Up
TAPROOT I
DUST FOR LIFE Step Into The Light
TOOL Aenema
PEARL JAM Jeremy



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/12. © 2001, R&R Inc.

Rockplaylists

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #4 KSIJ/San Francisco Clear Channel (408) 453-5400

MARKET #9 WMRR/Philadelphia Greater Media (610) 871-9300

MARKET #10 KLOL/Houston-Galveston Clear Channel (713) 830-9030

MARKET #15 KKKB/Phoenix Sandusky (480) 897-9000

MARKET #16 WBAB/Nassau-Suffolk Cox (511) 587-1023

MARKET #22 WQVE/Pittsburgh Clear Channel (412) 537-1441

MARKET #24 WMMR/Cleveland Clear Channel (216) 781-9507

MARKET #26 WEBN/Cincinnati Clear Channel (513) 621-5265

MARKET #29 KCAL/Riverside Anaheim (951) 783-3554

MARKET #31 WJLM/Milwaukee Milwaukee (414) 771-1021

MARKET #35 WHY/Providence Clear Channel (401) 225-0032

MARKET #36 KBER/Salt Lake City Citadel (801) 485-6700

MARKET #39 KOMP/Las Vegas Citadel (702) 876-1460

MARKET #47 KLBJ/Austin i.L.B.S. (512) 832-4000

MARKET #48 WB89/Raleigh-Durham Curtis (919) 876-3831

MARKET #53 WCMF/Rochester, NY Infinity (716) 399-3700

MARKET #54 WTFX/Louisville Clear Channel (502) 479-2222

MARKET #55 KOTT/Oklahoma City Citadel (405) 548-0100

MARKET #56 WTUE/Daylon Clear Channel (837) 224-1137

MARKET #58 WRXL/Richmond Clear Channel (804) 474-0000

Stations and their adds listed alphabetically by market

Rock

WPYX/Albany, NY * OM: John Cooper BUCKCHERRY "Ridin" MARK SELBY "Mercury"	WMMS/Cleveland, OH * OM: Greg Ausham PO: Tony Tillord MD: Mark Pennington 6 PAPA ROACH "Between"	WDHA/Morristown, NJ PD/M/D: Terrie Carr No Adds	WXR/Clarksville, TN PD/M/D: Jim Stone 13 DISTURBED "Slippery"
KZRR/Albuquerque, NM * Dir/Prog: Bill May PD: Phil Mahoney MD: Rob Brothers ADCC: "Sale" TOADIES "Hand"	KNCR/Corpus Christi, TX * PD: Paula Newell AP/D/M: "Big" Al Jones 1 EONLINE CRUSH "Make"	WBAB/Nassau-Suffolk, NY * PD: Ted Edwards MD: Ralph Tortora MD: John Parisse No Adds	WKQZ/Saginaw, MI * AP/D/M/D: Rebel Scott James 13 MONSTER MAGNET "Heads" 11 ACDC "Safe" 11 TOADIES "Hand" 8 SPINESHANK "New" 5 RAMMSTEIN "Links"
WZZO/Allentown, PA * PD: Robin Lee MD: Keith Moyer 1 EONLINE CRUSH "Make"	WTUE/Dayton, OH * PD: Mark Thompson AP/D/M/D: John Beaulieu ERIC CLAPTON "Superman" STAND "Awful"	WPLR/New Haven, CT * PD: John Griffin MD: Pam Landry No Adds	KBER/Salt Lake City, UT * OM: Bruce Jones PD: Kelly Hammer AP/D/M/D: Helen Powers EONLINE CRUSH "Make"
KWHL/Anchorage, AK AP/D/M/D: Kathy Mitchell RAMMSTEIN "Links"	KLAQ/EI Paso, TX * PD: "Magic" Mike Ramsey AP/D/M/D: Glenn Garza No Adds	KFZX/Odessa-Midland, TX PD: Steve Driscoll MD: Dru Dawson STAND "Awful" AMERICAN PEARL "Kings" RYBANGER "Cavalry" EONLINE CRUSH "Make" UNLORO "Face"	KSJO/San Francisco, CA * OM: Keith Cunningham MD: Sarah Berg ADCC "Safe"
WAPL/Appleton, WI PD: Joe Celagano AP/D/M/D: Christer LEWIS & CLARK "Outside" CLARKS "Betta"	WPHD/Elmira-Corning, NY G/W/M/D: George Harris AMERICAN PEARL "Kings" SIXTY WATT SHAMAN "Stone" SPINESHANK "New"	KATT/Oklahoma City, OK * OM: Chris Baker MD: Jake Daniels No Adds	KZOT/San Luis Obispo, CA PD: Todd Martin AP/D/M/D: Joe Alvino No Adds
WZXL/Atlantic City, NJ PD/M/D: Steve Raymond ADCC "Safe" EONLINE CRUSH "Make" CLUTCH "Pure" LIVING END "Roll"	WXKE/Ft. Wayne, IN PD/M/D: Doc West 5 EONLINE CRUSH "Make" ADCC "Safe" SYSTEMATIC "End"	KEZO/Dmaha, NE * PD/M/D: Bruce Patrick No Adds	KXFX/Santa Rosa, CA * PD: Don Harrison MD: Howard Freese 1 EONLINE CRUSH "Make" 1 GODSMACK "Greed"
KLBJ/Austin, TX * OM: Jeff Carroll MD: Loris Lowe 1 SIXTY WATT SHAMAN "Stone"	KLOL/Houston, TX * Dir/Prog: Jim Trapp MD: Steve Flax No Adds	KCLB/Palm Springs, CA PD/M/D: Tish Lacy LINKIN PARK "Crawling" STAND "Awful" VAN ZANT "Get"	KTUX/Shreveport, LA * PD/M/D: Paul Cannell 1 EONLINE CRUSH "Make" 1 GODSMACK "Greed" 1 SIXTY WATT SHAMAN "Stone" CLUTCH "Pure" BOY HITS CAR "Cloud"
KIOC/Beaumont, TX * Dir/Prog: Dabole Wyde PD/M/D: Mike Davis 3 TOADIES "Hand" 2 LEWIS & CLARK "Outside" 2 SYSTEMATIC "End" STAND "Awful"	WSTZ/Jackson, MS * PD/M/D: Kevin Keith DUST FOR LIFE "Seed" EONLINE CRUSH "Make"	WWCT/Peoria, IL PD: Jamie Markley MD: Debbie Hunter AMERICAN PEARL "Kings" RYBANGER "Cavalry" EONLINE CRUSH "Make"	KXUS/Springfield, MO PD: Michelle Matthews MD: Mark McClain No Adds
WKBG/Binghamton, NY PD: Jim Free MD: Tim Boland No Adds	WRKR/Kalamazoo, MI PD/M/D: Brian Hayes ADCC "Safe"	WMMR/Philadelphia, PA * PD: Sam Millman AP/D/M/D: Ken Zepeto AMERICAN PEARL "Kings" L2 "Elevation"	WAOX/Syracuse, NY * PD/M/D: Bob O'Dell AP/D: Dave Frisina CO.D "One" EONLINE CRUSH "Make"
WRQK/Canton, OH * OM: Chuck Stevens PD/M/D: Todd Downerd 5 STAND "Awful" ADCC "Safe"	WOMP/Las Vegas, NV * PD: John Griffin MD: Big Mary 1 LEWIS & CLARK "Outside" 1 STAND "Awful" 1 EONLINE CRUSH "Make"	KDKB/Phoenix, AZ * PD: Joe Bonadonna MD: Dock Ellis No Adds	WIOT/Toledo, OH * PD/M/D: Don Davis TRAIN "Drops"
WPXC/Cape Cod, MA OM: Steve McVie PD: Suzanne Tonaire MD: Nick Rivers 9 STAND "Awful" TOADIES "Hand"	WKOQ/Lexington, KY * PD/M/D: Dennis Dillon TRAIN "Drops"	WVDE/Pittsburgh, PA * OM: John Moscittini AP/D: Brian Price MD: Val Porter No Adds	WKLT/Traverse City, MI PD/M/D: Terri Ray 3 COC "Dibs" AMERICAN PEARL "Kings" STAND "Awful" TOADIES "Hand" DOWNER "Last"
KRNA/Cedar Rapids, IA PD: Joe Nugent MD: Tommy Lang DUST FOR LIFE "Seed" STAND "Awful"	WOBZ/Macon, GA PD: Chris Ryder MD: Sarina Scott 6 LIFEHOUSE "Hanging" 4 WAST "Anything" LEWIS & CLARK "Outside"	WHBY/Providence, RI * PD: Joe Bewilacqua AP/D: Doug Palmieri MD: John Laurenti GODSMACK "Greed"	KLXP/Tucson, AZ * OM: Larry Miles PD: Jonas Hunter MD: Corey Stone DUST FOR LIFE "Seed"
WYBB/Charleston, SC * PD: Mike Allen AP/D: Ted Kinsler STAND "Awful" AMERICAN PEARL "Kings"	KFRQ/McAllen, TX * PD: Alex Duran MD: Keith West STAND "Awful" EONLINE CRUSH "Make"	WBBB/Raleigh-Durham, NC * OM: Andy Meyer 1 EVERLAST "Degill" GREEN DAY "Billie Jean" WALLFLOWERS "Letters"	KNOD/Tulsa, OK * PD/M/D: Rob Hurt 1 LEWIS & CLARK "Outside" 3 DOORS DOWN "Lose" SIXTY WATT SHAMAN "Stone" WALLFLOWERS "Letters"
WKLC/Charleston, WV PD/M/D: Mike Rappaport STAND "Awful" DUST FOR LIFE "Seed" AMERICAN PEARL "Kings"	WLUM/Milwaukee, WI * PD/M/D: Randy Hawke EONLINE CRUSH "Make" AMERICAN PEARL "Kings" STAND "Awful"	WRXL/Richmond, VA * PD: John Lassman MD: Casey Krukowski EONLINE CRUSH "Make" STAND "Awful"	WMZK/Wausau, WI PD/M/D: Nick Summers EONLINE CRUSH "Make" DUST FOR LIFE "Seed"
WEBN/Cincinnati, OH * OM: Scott Reinhart PD: Michael Walter MD: Bob Garrett 15 SYSTEMATIC "Bloom" 3 STAND "Awful"	WCLG/Morgantown, WV PD: Jeff Miller MD: Dave Hurdock EONLINE CRUSH "Make" SKRAPER "Waste" STAND "Awful" TOADIES "Hand"	WXBE/Wilkes Barre, PA * PD: Chris Lloyd MD: Dave Sparks No Adds	WRQR/Wilmington, NC OM: John Stevens AP/D/M/D: Gregg Stepp AMERICAN PEARL "Kings"

*=Mediabase 24/7 monitored

71 Total Reporters
71 Current Reporters
67 Current Playlists

Reported Frozen Playlist (2):

WRKT/Erie, PA
WRTT/Huntsville, AL

Did Not Report, Playlist Frozen (2):
WVRK/Columbus, GA
WGLO/Peoria, IL

Active Rock

WQBK/Albany, NY * PD/M/D: Dave Hill 20 STAND "Awful" 13 BOY HITS CAR "Cloud" 1 STEREO M/D "Pain" EONLINE CRUSH "Make" TOADIES "Hand"	KAZR/Des Moines, IA * PD: Sean Elliott 6 STAND "Awful" 7 BOY HITS CAR "Cloud" STEREO M/D "Pain"	WJJO/Madison, WI * OM: Glen Gardner AP/D/M/D: Blake Patton 4 BOY HITS CAR "Cloud" 4 STAND "Awful" STEREO M/D "Pain"	KORB/Quad Cities, IA-IL OM: Steve Gunter PD/M/D: Rick Thames 8 STAND "Awful" RYBANGER "Cavalry" ADCC "Safe" EONLINE CRUSH "Make"
KZRX/Amarillo, TX PD: Eric Slayter AP/D/M/D: J. Curry 5 STAND "Awful" 5 MUDWYNE "Dig" EONLINE CRUSH "Make" DUST FOR LIFE "Seed"	WRIF/Detroit, MI * OM: Doug Podell AP/D/M/D: Troy Hanson 7 LIFEHOUSE "Hanging" EONLINE CRUSH "Make"	WMFS/Memphis, TN * PD: Rob Cressman MD: Mike Killabrew 4 STAND "Awful" EONLINE CRUSH "Make" AMERICAN PEARL "Kings"	KDOT/Reno, NV * PD: Lave Patterson MD: Martina Davis 3 STAND "Awful" 1 MONSTER MAGNET "Heads" ADCC "Safe"
WXXX-WXW/Appleton-Green Bay, WI PD: Keith Huotari MD: AJ STAND "Awful" EONLINE CRUSH "Make" RAMMSTEIN "Links"	WGBF/Evansville, IN OM: Mike Sanders PD: Turner Watson MD: Fatsby STAND "Awful" AMERICAN PEARL "Kings"	WZTA/Miami, FL * OM: Gregg Steele AP/D: Lee Daniels MD: Kimba 2 STAND "Awful"	WNVV/Rochester, NY * PD/M/D: Erick Anderson Prog. Asst.: Dom Jones Prog. Asst.: Brad Ekins STAND "Awful" SYSTEMATIC "End"
WCHZ/Augusta, GA * OM: Harley Drew PD/M/D: Chuck Williams GODSMACK "Greed" STAND "Awful" SYSTEMATIC "End"	WRCQ/Fayetteville, NC * PD/M/D: Sydney Scott 2 STAND "Awful" EONLINE CRUSH "Make"	WLZR/Milwaukee, WI * PD: Keith Hastings MD: Marlynn Mee 22 CREED "Faceless" 15 3 DOORS DOWN "Be" 4 STAND "Awful" 4 MUDWYNE "Dig" LIVING END "Roll"	KRXX/Sacramento, CA * Sh. Mgr.: Curtiss Johnson PD: Pat Martin MD: Paul Marshall 6 STAND "Awful" DROWNING POOL "Bodies"
KRAB/Bakersfield, CA * OM: Chris Squires PD/M/D: Danny Spinks 39 DEANER "Ave"	WWRN/Flint, MI * PD: Brian Beddow MD: Chell Walker ADCC "Safe"	KXKR/Minneapolis, MN * OM: Dave Hamilton PD: Wade Linder AP/D/M/D: Ryan Castle 11 STAND "Awful" 6 LINKIN PARK "Crawling" LIVING END "Roll" ADCC "Safe" TOADIES "Hand" CLUTCH "Pure"	KISS/San Antonio, TX * OM: Virgil Thompson PD: Kevin Vargas MD: C.J. Cruz STAND "Awful"
WIYY/Baltimore, MD * PD: Rick Strauss AP/D/M/D: Rob Heckman 1 STAND "Awful" 1 GODSMACK "Greed" EONLINE CRUSH "Make"	WBYR/Ft. Wayne, IN * OM: Jim Fox MD: Shannon Norris 4 STAND "Awful" 1 STEREO M/D "Pain"	WRAT/Monmouth-Ocean, NJ * PD: Carl Craft AP/D/M/D: Robert Lane 4 STAND "Awful" EONLINE CRUSH "Make"	KIOZ/San Diego, CA * Dir/Prog: Jim Richards PD: Shauna Moran AP/D/M/D: Sharon Leder 9 3 DOORS DOWN "Life" 2 SPINESHANK "New"
WCPR/Biloxi-Gulfport, MS OM: Kenny Vest PD: Wayne Watkins AP/D/M/D: Scot Fox AMERICAN PEARL "Kings" CLUTCH "Pure" BOY HITS CAR "Cloud"	WRUF/Gainesville-Ocala, FL * PD: Harry Guscott MD: Ryan North STAND "Awful"	WRBR/South Bend, IN PD/M/D: Mark McGill AMERICAN PEARL "Kings" EONLINE CRUSH "Make" STAND "Awful"	KHTQ/Spokane, WA * OM: Brew Michaels PD: Ken Richards MD: Barry Bennett 1 EONLINE CRUSH "Make" STAND "Awful" DUST FOR LIFE "Seed"
WRLR/Birmingham, AL * PD: Brady AP/D/M/D: Dave Clapper 3 STAND "Awful" 1 GODSMACK "Greed" MUDWYNE "Dig"	WXQR/Greenville, NC PD/M/D: Brian Rickman CO.D "One" STEREO M/D "Pain" TOADIES "Hand" DOWNER "Last" EONLINE CRUSH "Make"	WVNT/Nashville, TN PD/M/D: Derek Myers DUST FOR LIFE "Seed" EONLINE CRUSH "Make"	WQZ/Springfield, IL PD/M/D: Rocky Fitten DUST FOR LIFE "Seed" EONLINE CRUSH "Make"
WAAF/Boston, MA * PD: Dave Douglas MD: John Osterlind 17 ALLEN VALENTI "Farm Movies" 11 STAND "Awful" 11 STATIX "Net" 2 EONLINE CRUSH "Make" SYSTEMATIC "End"	WTPG/Greenville, SC * PD: Zack Tyler MD: Taylor 1 TAPROOT "I" TOADIES "Hand" LIVING END "Roll"	WQXA/Harrisburg, PA * PD: Claudine DeLorenzo MD: Nicodem 5 STAND "Awful" 2 EONLINE CRUSH "Make"	WNRN/Norfolk, VA * PD: Harvey Kojan AP/D/M/D: Tim Parker 4 STAND "Awful" EONLINE CRUSH "Make"
WXRC/Charlotte, NC * PD: Ron Bowen MD: Anthony Michaels MUDWYNE "Dig" AMERICAN PEARL "Kings" STAND "Awful" EONLINE CRUSH "Make"	WYZZ/Dayton, OH * PD: Zach Tylor MD: Taylor 1 TAPROOT "I" TOADIES "Hand" LIVING END "Roll"	WJRR/Orlando, FL * PD/M/D: Pat Lynch 7 STAND "Awful" EONLINE CRUSH "Make"	WTXB/Tampa, FL * OM: Brad Hardin MD: Brian Billel 3 STAND "Awful" 1 EONLINE CRUSH "Make"
WRRR/Chattanooga, TN * PD: Scott Hamilton MD: Jill Jackson 4 STAND "Awful"	WCCC/Hartford, CT * PD: Michael Picozzi AP/D/M/D: Mike Karolyi 12 STAND "Awful" EONLINE CRUSH "Make"	WTKV/Pensacola, FL * Dir/Prog: Joel Sampson AP/D/M/D: Mark "The Shark" Dyba No Adds	WYSP/Philadelphia, PA * OM: Tim Sabean PD: Neal Mirsky MD: Nancy Palumbo 1 STAND "Awful" SALVA "Obsess"
KFMF/Chicago, CA PD: Marty Griffin MD: Tim Buc Moore EONLINE CRUSH "Make" MUDWYNE "Dig"	KQRC/Kansas City, MO * PD: Vince Richards AP/D/M/D: Don Jaritzen STAND "Awful" EONLINE CRUSH "Make"	WAMX/Huntington, WV PD/M/D: Paul Ostund 3 STAND "Awful" EONLINE CRUSH "Make" CLUTCH "Pure"	KUPD/Phoenix, AZ * PD: J.J. Jetties MD: Larry McFeele 12 STAND "Awful" 6 STEREO M/D "Pain" 1 MUDWYNE "Dig"
KILO/Colorado Springs, CO * PD: Ross Ford AP/D: Matt Gentry MD: Hill Jordan 6 EONLINE CRUSH "Make" 4 STAND "Awful"	KLFX/Killeen-Temple, TX PD/M/D: Bob Fonda EONLINE CRUSH "Make" TOADIES "Hand" ADCC "Safe" BOY HITS CAR "Cloud" RAMMSTEIN "Links"	KUFQ/Portland, OR * OM: Dave Nummy AP/D/M/D: Al Scott 9 STAND "Awful"	KICT/Wichita, KS * PD: Jules Riley MD: R.J. Davis 1 MONSTER MAGNET "Heads" EONLINE CRUSH "Make" STAND "Awful"

*=Mediabase 24/7 monitored

68 Total Reporters
68 Current Reporters
66 Current Playlists

Did Not Report, Playlist Frozen (2):
WGIR/Manchester, NH
WZBH/Salisbury, DE

R&R Active Rock Top 50


March 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	A. LEWIS OF STAIND W/F. DURST Outside (<i>Flawless/Geffen/Interscope</i>)	1955	-93	157997	18	66/0
3	2	TANTRIC Breakdown (<i>Maverick</i>)	1840	+42	131666	12	66/0
2	3	LINKIN PARK One Step Closer (<i>Warner Bros.</i>)	1826	-66	146595	28	68/0
5	4	3 DOORS DOWN Duck And Run (<i>Republic/Universal</i>)	1735	+53	123038	14	63/0
4	5	GODSMACK Awake (<i>Republic/Universal</i>)	1682	-43	155640	23	65/0
6	6	DISTURBED Voices (<i>Giant/Reprise</i>)	1392	+32	104754	16	66/0
8	7	OLEANDER Are You There? (<i>Republic/Universal</i>)	1384	+69	96355	7	68/1
7	8	LIFEHOUSE Hanging By A Moment (<i>DreamWorks</i>)	1316	-4	98804	20	53/1
9	9	INCUBUS Drive (<i>Immortal/Epic</i>)	1245	-57	90158	16	60/1
11	10	FUEL Innocent (<i>Epic</i>)	1231	+35	83394	9	64/0
12	11	A PERFECT CIRCLE The Hollow (<i>Virgin</i>)	1230	+40	83960	8	67/0
13	12	LIMP BIZKIT My Way (<i>Flip/Interscope</i>)	1222	+62	91618	6	64/1
10	13	UNION UNDERGROUND Killing The Fly (<i>Portrait/Columbia</i>)	1182	-45	86083	13	64/0
15	14	BUCKCHERRY Ridin' (<i>DreamWorks</i>)	1101	+46	81567	7	61/0
16	15	SALIVA Your Disease (<i>Island/IDJMG</i>)	967	+16	66115	6	66/1
14	16	AEROSMITH Jaded (<i>Columbia</i>)	943	-141	72155	10	47/0
17	17	PAPA ROACH Between Angels And Insects (<i>DreamWorks</i>)	932	+26	60102	7	61/0
18	18	COLD No One (<i>Flip/Geffen/Interscope</i>)	925	+34	74969	8	62/1
19	19	FUEL Hemorrhage (In My Hands) (<i>Epic</i>)	895	+9	72822	30	54/0
20	20	CRAZY TOWN Butterfly (<i>Columbia</i>)	752	-88	47218	12	39/0
23	21	NONPOINT What A Day (<i>MCA</i>)	727	+72	62339	9	59/0
21	22	OFFSPRING Want You Bad (<i>Columbia</i>)	669	-107	53534	9	44/0
24	23	SPINESHANK New Disease (<i>Roadrunner</i>)	659	+42	48677	9	59/1
Breaker	24	GODSMACK Greed (<i>Republic/Universal</i>)	658	+275	52600	3	62/4
22	25	SKRAPE Waste (<i>RCA</i>)	652	-17	49043	10	60/0
27	26	SPACEHOG I Want To Live (<i>Artemis</i>)	571	+54	41131	5	46/0
28	27	MONSTER MAGNET Heads Explode (<i>A&M/Interscope</i>)	546	+36	44432	4	52/2
34	28	SYSTEMATIC Beginning Of The End (<i>Music Company/Elektra/EEG</i>)	533	+163	39353	2	59/3
25	29	NOTHINGFACE Bleeder (<i>TVT</i>)	519	-50	38834	10	49/0
26	30	DEFTONES Digital Bath (<i>Maverick</i>)	431	-115	32139	9	38/0
30	31	RAGE AGAINST THE MACHINE Renegades Of Funk (<i>Epic</i>)	427	-36	44249	17	29/0
31	32	ORGY Opticon (<i>Elementree/Reprise</i>)	398	-39	25198	6	37/0
35	33	TAPROOT I (<i>Velvet Hammer/Atlantic</i>)	379	+51	27178	6	43/1
33	34	RAGE AGAINST THE MACHINE How I Could Just Kill A Man (<i>Epic</i>)	362	-20	24392	5	29/0
38	35	MUDVAYNE Dig (<i>No Name/Epic</i>)	311	+57	26256	4	40/8
36	36	DAVE MATTHEWS BANO I Did It (<i>RCA</i>)	289	+2	12494	10	16/0
37	37	(HEO) PLANET EARTH Killing Time (<i>Volcano/Jive</i>)	265	-5	18497	7	33/0
41	38	FLYBANGER Cavalry (<i>Columbia</i>)	219	+32	16545	3	27/2
46	39	DUST FOR LIFE Seed (<i>Wind-up</i>)	216	+78	10486	2	31/7
39	40	MARILYN MANSON Fight Song (<i>Nothing/Interscope</i>)	214	-11	16947	3	26/1
Debut	41	TOADIES Push The Hand (<i>Interscope</i>)	211	+99	23399	1	29/7
47	42	RAMMSTEIN Links 2 3 4 (<i>Republic/Universal</i>)	193	+63	11852	2	32/2
Debut	43	AC/DC Safe In New York City (<i>EastWest/EEG</i>)	187	+108	19851	1	27/6
Debut	44	STAIND It's Been Awhile (<i>Flip/Elektra/EEG</i>)	182	+182	19157	1	48/48
42	45	U2 Walk On (<i>Interscope</i>)	175	-6	18081	9	14/0
43	46	ALIEN ANT FARM Movies (<i>DreamWorks</i>)	172	-6	12606	6	17/1
40	47	OUR LADY PEACE Life (<i>Columbia</i>)	171	-20	8642	5	15/0
44	48	DOWNER Last Time (<i>Roadrunner</i>)	146	-6	9364	3	19/1
Debut	49	AUNT FLOSSIE For You For Me (<i>Crown</i>)	132	+21	6538	1	13/0
Debut	50	LIVING END Roll On (<i>Reprise</i>)	121	+28	7032	1	19/3

Most Added®

ARTIST TITLE LABEL(S)	ADDS
STAIND It's Been Awhile (<i>Flip/Elektra/EEG</i>)	48
ECDNDLINE CRUSH Make It Right (<i>Restless</i>)	37
MUDVAYNE Dig (<i>No Name/Epic</i>)	8
DUST FOR LIFE Seed (<i>Wind-up</i>)	7
TOADIES Push The Hand (<i>Interscope</i>)	7
AC/DC Safe in New York City (<i>EastWest/EEG</i>)	6
AMERICAN PEARL If We Were Kings (<i>Wind-up</i>)	6
CLUTCH Pure Rock Fury (<i>Atlantic</i>)	5
STEREOMUD Pain (<i>Columbia</i>)	5
GODSMACK Greed (<i>Republic/Universal</i>)	4
BOY HITS CAR I'm A Cloud (<i>Wind-up</i>)	4

EVERCLEAR
"Out Of My Depth"
 On:
WLZR, WRIF, WEBN, WMMR, WMFS, KUFO
 On Tour With Matchbox 20



Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GODSMACK Greed (<i>Republic/Universal</i>)	+275
STAIND It's Been Awhile (<i>Flip/Elektra/EEG</i>)	+182
SYSTEMATIC Beginning... (<i>Music Company/Elektra/EEG</i>)	+163
AC/DC Safe In New York City (<i>EastWest/EEG</i>)	+108
TOADIES Push The Hand (<i>Interscope</i>)	+99
DUST FOR LIFE Seed (<i>Wind-up</i>)	+78
NONPOINT What A Day (<i>MCA</i>)	+72
OLEANDER Are You There? (<i>Republic/Universal</i>)	+69
LINKIN PARK Crawling (<i>Warner Bros.</i>)	+69
RAMMSTEIN Links 2 3 4 (<i>Republic/Universal</i>)	+63

Breakers®

GODSMACK
Greed (*Republic/Universal*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
658/275	62/4	24

68 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/11-Saturday 3/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



ECONDLINE CRUSH
MAKE IT RIGHT
 ON OVER 75 STATIONS INCLUDING:
WRIF WAAF WIYY WXTB KQRC WLZR WLUM WAZU KBER
WNOR WXRC WJRR KOMP WNPL WCCC WEDG WMFS WRAT
 #1 MOST ADDED ROCK
 MOST ADDED ACTIVE ROCK!!!!
 PRODUCED BY BOB ROCK
 Restless

Mike Peer - WXRK "Stain'd delivered BIG!!!!"
 Scott Jameson - WRZX PD "Song of the year"
 Oedipus - WBCN PD "Thus far, the song of the year"
 Mike Karolyi - WCCC MD
 "Save your #1 slot on your year-end countdown for Stain'd"

STAIN'D

IT'S BEEN AWHILE

THE PREMIERE SINGLE FROM THE HIGHLY ANTICIPATED
 NEW ALBUM **BREAK THE CYCLE**

THE FOLLOW-UP TO THEIR PLATINUM DEBUT **DYSFUNCTION**

IN STORES MAY 8

Brad Hardin - WXTB PD
 "I put 'It's Been Awhile' straight into power, which is something I never do"
Robert Benjamin - WHFS PD
 "We have been fans of Stain'd since the last century. It's exciting to have them come through with such a breakthrough song"
Pat Lynch - WJRR PD
 "This is a smash! This has to be the most highly anticipated CD of the year"

Couldn't Wait:

WXRK	WAAF	KROQ
WXTB	WKQX	KRXQ
WBCN	KUPD	KNDD
WCCC	KITS	WYSP
99X	WLZR	and many more...

ALBUM ALSO INCLUDES A STUDIO VERSION OF **OUTSIDE**, THE SMASH HIT FROM THE FAMILY VALUES TOUR '99 LIVE ALBUM

PRODUCED BY JOSH ABRAHAM · MIXED BY ANDY WALLACE · A&R BY FRED DURST AND DJ LETHAL
 EXECUTIVE PRODUCER: JORDAN SCHUR · EXCLUSIVE MANAGEMENT BY THE FIRM, LOS ANGELES



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R&R Active Rock

March 23, 2001

Breakers Top 30

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	AARON LEWIS... Outside(Flawless/Geffen/Interscope)	1488	1539	49/0
2	2	LINKIN PARK One Step Closer(Warner Bros.)	1414	1455	49/0
3	3	INCUBUS Drive(Immortal/Epic)	1164	1180	45/1
5	4	GODSMACK Awake(Republic/Universal)	1109	1110	46/0
4	5	CRAZY TOWN Butterfly(Columbia)	1052	1120	43/0
6	6	LIMP BIZKIT My Way(Flip/Interscope)	1039	1012	46/0
7	7	TANTRIC Breakdown(Maverick)	911	893	44/0
8	8	DISTURBED Voices(Giant/Reprise)	896	880	46/0
13	9	LIFEHOUSE Hanging By A Moment(DreamWorks)	812	778	34/0
12	10	3 DOORS DOWN Duck And Run(Republic/Universal)	807	785	36/0
9	11	FUEL Innocent(Epic)	805	830	46/0
10	12	OLEANDER Are You There?(Republic/Universal)	799	818	45/0
14	13	A PERFECT CIRCLE The Hollow(Virgin)	763	777	46/0
11	14	FUEL Hemorrhage (In My Hands)(Epic)	760	789	46/0
16	15	MOBY F/GWEN STEFANI Southside(V2)	687	681	23/0
15	16	RAGE AGAINST THE MACHINE Renegades Of Funk(Epic)	679	685	37/0
17	17	COLD No One(Flip/Geffen/Interscope)	672	650	42/1
19	18	PAPA ROACH Between Angels And Insects(DreamWorks)	628-	592	44/1
18	19	SALIVA Your Disease(Island/IDJMG)	588	613	45/2
20	20	UNION UNDERGROUND Killing The Fly(Portrait/Columbia)	498	570	31/0
21	21	COLDPLAY Yellow(Netwerk/Capitol)	491	492	24/0
28	22	NONPOINT What A Day(MCA)	447	399	34/1
27	23	NEW FOUND GLORY Hit Or Miss...(Drive-Thru/MCA)	431	408	27/0
26	24	AMERICAN HI-FI Flavor Of The Weak(Island/IDJMG)	428	411	25/0
—	25	LINKIN PARK Crawling(Warner Bros.)	427	325	27/3
25	26	OFFSPRING Want You Bad(Columbia)	423	463	33/0
23	27	DAVE MATTHEWS BAND I Did It(RCA)	409	474	26/0
24	28	ORGY Opticon(Elementree/Reprise)	401	471	37/0
29	29	RAGE AGAINST THE MACHINE How I Could Just... (Epic)	401	369	36/0
22	30	DEFTONES Digital Bath(Maverick)	393	481	33/0



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. 50 Breakers reporters. Songs ranked by total plays for the airplay week Sunday 3/11-Saturday 3/17. © 2001, R&R Inc.

Contributing Stations

WQBK/Albany, NY	KTBY/Houston-Galveston	KUFD/Portland, OR
KTEG/Albuquerque	WRZX/Indianapolis	WBRU/Providence
WNNX/Atlanta	WNFZ/Knoxville	KRXQ/Sacramento
KROX/Austin	KXTE/Las Vegas	KXRK/Salt Lake City
WRAX/Birmingham	KROQ/Los Angeles	KISS/San Antonio
WRLR/Birmingham	WJJO/Madison	KITS/San Francisco
WAAF/Boston	WMFS/Memphis	KNDD/Seattle
WBCN/Boston	WZTA/Miami	KFNK/Seattle
WKQX/Chicago	KXXR/Minneapolis	KPNT/St. Louis
KILO/Colorado Springs	KKND/New Orleans	WXTB/Tampa
WBZX/Columbus, OH	WXRK/New York	KFMA/Tucson
KDGE/Dallas	WNOR/Norfolk	KMYZ/Tulsa
KBPI/Denver	WJRR/Orlando	KRTQ/Tulsa
WKLQ/Grand Rapids	WYSP/Philadelphia	WHFS/Washington, DC
WTPT/Greenville, SC	KEDJ/Phoenix	WWDC/Washington, DC
WQXA/Harrisburg	KUPD/Phoenix	KICT/Wichita
WCCC/Hartford	WXDX/Pittsburgh	

Most Played Recurrents

PAPA ROACH Last Resort (DreamWorks)
DISTURBED Stupify (Giant/Reprise)
3 DOORS DOWN Loser (Republic/Universal)
PRIMUS W/OZZY N.I.B. (Divine/Priority)
A PERFECT CIRCLE Judith (Virgin)
LIMP BIZKIT Rollin' (Flip/Interscope)
INCUBUS Pardon Me (Immortal/Epic)
METALLICA I Disappear (Hollywood)
CREED Are You Ready (Wind-up)
3 DOORS DDWN Kryptonite (Republic/Universal)

TUNED-IN ACTIVE ROCK

R&R/MEDIABASE 24/7



WRIF/Detroit

11am

VAN HALEN Where Have All The Good...
 COLLECTIVE SOUL The World I Know
 PINK FLOYD Brain Damage/Eclipse
 U2 Beautiful Day
 AEROSMITH Dude (Looks Like A Lady)
 PEARL JAM Black (Live)
 GODSMACK Awake
 JIMI HENDRIX Stone Free

4pm

STEVIE RAY VAUGHAN Pride And Joy
 ALICE IN CHAINS Rooster
 RUSH Subdivisions
 U2 Beautiful Day
 PINK FLOYD Run Like Hell
 SEVEN MARY THREE Cumbersome
 3 DOORS DOWN Loser
 JIMI HENDRIX Fire
 LENNY KRAVITZ Fly Away

8pm

NAZARETH Hair Of The Dog
 GRAND THEFT AUDIO Stoopid Ass
 MEGADETH Moto Psycho
 LIVING COLOUR Cult Of Personality
 GODSMACK Awake
 LED ZEPPELIN Houses Of The Holy
 A PERFECT CIRCLE The Hollow
 DIO Last In Line
 3 DOORS DOWN Duck And Run
 NIRVANA Smells Like Teen Spirit
 AEROSMITH The Other Side



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/12. © 2001, R&R Inc.



WXRC/Charlotte

11am

AC/DC Who Made Who
 CREED With Arms Wide Open
 BUSH Everything Zen
 TED NUGENT Free For All
 STRAIT UP I/LAJON... Angel's Son
 BLACK CROWES Hard To Handle
 QUEENSRYCHE Another Rainy Night
 COLLECTIVE SOUL Heavy
 BONHAM Wait For You

4pm

PINK FLOYD Young Lust
 STONE TEMPLE PILOTS Vasoline
 SKID ROW I Remember You
 METALLICA Enter Sandman
 FOO FIGHTERS Learn To Fly
 STRAIT UP I/LAJON... Angel's Son
 OZZY OSBOURNE Crazy Train
 MIGHTY JOE PLUM Live Through This
 POISON Every Rose Has Its Thorn
 KID ROCK Cowboy
 SOUNGARDEN Spoonman
 COLD No One

8pm

VAN HALEN And The Cradle Will Rock
 STRAIT UP I/LAJON... Angel's Son
 TOOL Prison Sex
 CREED What If
 COLD No One
 KISS Detroit Rock City
 DAVE MATTHEWS BAND I Did It
 WHITE ZOMBIE Thunder Kiss '85
 SKID ROW 18 And Life
 GREEN DAY Brain Stew
 GREEN DAY Jaded
 UNION UNDERGROUND Killing The Fly
 AARON LEWIS & FRED DURST Outside
 OFFSPRING Gone Away

New & Active

TRAIN Drops Of Jupiter (Tell Me) (Columbia)
 Total Plays: 105, Total Stations: 8, Adds: 0
 EVERCLEAR Out Of My Depth (Capitol)
 Total Plays: 97, Total Stations: 10, Adds: 0
 CLUTCH Pure Rock Fury (Atlantic)
 Total Plays: 93, Total Stations: 15, Adds: 5
 GODHEAD The Reckoning (Posthuman/Priority)
 Total Plays: 63, Total Stations: 7, Adds: 0

FACTORY 81 Nantu (Mojo/Universal)
 Total Plays: 62, Total Stations: 8, Adds: 0
 ECONOLINE CRUSH Make It Right (Restless)
 Total Plays: 46, Total Stations: 41, Adds: 37
 STEREMUD Pain (Columbia)
 Total Plays: 45, Total Stations: 7, Adds: 5

Songs ranked by total plays

ACTIVE ROCK

Going For Adds 3/27/01

CHRONIC FUTURE The Majik (Beyond)
 ISLE OF Q Here And Gone (She's Free) (Universal)
 MEGADETH Moto Psycho (Sanctuary/SRG)
 SINOMATIC Bloom (Rust/Atlantic)
 STAIN'D It's Been Awhile (Flip/Elektra/EEG)
 VELOCITY Stay (Accelerator)




















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MUSIC MEETING

Active Rock Playlists

March 23, 2001 R&R • 99

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #5	MARKET #6	MARKET #7	MARKET #8	MARKET #12
WYSP/Philadelphia Infinity (215) 625-9460 Misty/Palumbo 12+ Cume 859,000  94 WYSP THE ROCK STATION	KEGL/Dallas-Ft. Worth Clear Channel (972) 991-1029 Stevens/Ryan/Scully 12+ Cume 429,500  97.1 EAGLE ROCKS.	WRIF/Detroit Greater Media (419) 547-0101 Podell/Hanson 12+ Cume 576,200  101 WRIF	WAAF/Boston Entercom (617) 778-5400 Douglas/Sirford 12+ Cume 512,400  WAAF 107.3 FM	WZTA/Miami Clear Channel (305) 654-9494 Steele/Daniels/Kimba 12+ Cume 313,900  Z98 The ROCK station
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KUPD/Phoenix Sundance (480) 345-5921 Jeffries/McFetelle 12+ Cume 247,900  98 KUPD ARIZONA'S BEST ROCK	KIOZ/San Diego Clear Channel (619) 592-0000 Moran/Leeds 12+ Cume 311,600  105.3 SAN DIEGO'S ROCK STATION	KXXR/Minneapolis ABC (612) 617-4000 Lind/Hastie 12+ Cume 300,800  93 KXXR PURE ROCK	WYTY/Baltimore Heart (410) 889-0098 Strauss/Hickman 12+ Cume 388,100  93 WYTY PURE ROCK	WXTB/Tampa Clear Channel (813) 832-1000 Hardin/Biller 12+ Cume 290,400  93 WXTB PURE ROCK
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KBPV/Denver-Boulder Clear Channel (303) 713-8000 Richards/B. 12+ Cume 221,600  101 KUROCK THE ROCK STATION	KUFO/Portland, OR Infinity (503) 222-1011 Numma/Scott 12+ Cume 190,600  101 KUFO THE ROCK STATION	KRKO/Sacramento Entercom (916) 334-7777 Martin/Marshall 12+ Cume 199,400  98 KRKO THE ROCK STATION	KRCC/Kansas City Entercom (913) 677-8898 Richards/B. 12+ Cume 239,300  The Rock! 98 FM	WLZR/Milwaukee Saga (414) 978-9000 Hastings/M. 12+ Cume 243,200  LAZER 103
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WAZU/Columbus, OH Infinity (614) 227-9696 Pasternak 12+ Cume 92,800  BIG WAZU	WBZX/Columbus, OH American (614) 481-7800 Fish/Hunter 12+ Cume 188,100  93.7 WBZX	WXRC/Charlotte Pacific (813) 464-041 Bown/Michaels 12+ Cume 98,300  95.7 WXRC	WNOR/Norfolk Saga (757) 366-9900 Kojan/Parker 12+ Cume 162,600  99 WNOR	
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ACTIVE INSIGHT

Here's Mud In Yer Ear!

Religion and science often argue about whether mankind was born of Adam and Eve or if we all crawled out of the mud. With bands, such weighty debates aren't really relevant: Young groups constantly sink into the tar pits, only to come slithering out with new appendages. Evolving from the remnants of Life Of Agony and Stuck Mojo, **Stereomud** are now walking upright with their debut, *Perfect Self*.

Stereomud began to take shape when drummer Dan Richardson and guitarist Joey Z. realized that there was life after Agony and hooked up with former Stuck Mojo bassist Corey Lowery (brother of Sevendust guitarist Clint Lowery). After guitarist John Fattoruso was recruited, the search for the perfect pipes was on. The New York-based band found them in Mojo's old stomping ground of Atlanta, where vocalist Erik Rogers had earned a reputation as a solid frontman. Splitting their time between the two cities, Stereomud worked together for a year before playing live so that

their debut would be a memorable one. The practice paid off — as hard rock fans got mud in their ears, TV's *Farmclub.com* asked the group in for a live performance. Soon after the show the quintet became the first rock signing to the generally hip-hop-oriented Loud Records.

A mixture of driving guitars, melodic vocals and smart lyrics, *Perfect Self* delivers 13 tracks that are sure to sound good on Active Rockers fond of Sevendust and the like. Torchbearer KRXQ/Sacramento has been inflicting the first single, "Pain," on its audience, and the station's sadomasochistic masses are loving it.

"Personally, I love this sound," enthuses KRXQ MD Paul Marshall. "I've always loved Stuck Mojo and Sevendust, and, with Corey Lowery involved, you can hear the family connection in Stereomud's sound. It's a sound that Active Rock is embracing. People are a little tired of the 'wall of sound.' Now they want to hear some dynamics, and Stereomud have that. It comes down to good, heavy songwriting instead of just chunking out drop-C tuning for three minutes. For the past couple of years we've been hit with 'Let's throw as many guitars into the mix as we possibly can, make noise for three minutes and have a singer that just yells.' With a band like Stereomud, there's a return to playing, a return to dynamic songwriting and guitars that do more than just double one another."

Stereomud



Top 20 Specialty Artists

March 23, 2001

- 1 **CLUTCH** (*Atlantic*) "Pure Rock Fury," "American Sleep," "Sinkemlow"
- 2 **STEREOMUD** (*Loud/Columbia*) "Lost Your Faith," "Perfect Self," "Old Man"
- 3 **SEPULTURA** (*Roadrunner*) "One Man Army," "Sepulation"
- 4 **DOG FASHION DISCO** (*Spitfire*) "9 To 5...", "Leper Friend," "Mushroom Cult"
- 5 **ECW: ANARCHY ROCKS** (*Concrete/V2*) "Balls To The Wall," "Head," "Welcome..."
- 6 **BIG DUMB FACE** (*Flip/Geffen*) "Fightin' Stance," "Burgalveist," "Blood Red..."
- 7 **HALFORD** (*Metal-Is/Sanctuary*) "Resurrection," "Made In Hell," "Nailed To The Gun"
- 8 **RAMMSTEIN** (*Republic/Universal*) "Links 2-3-4," "Adios"
- 9 **DROWNING POOL** (*Wind-Up*) "Bodies"
- 10 **FROM ZERO** (*Arista*) "Check Ya," "Erase"
- 11 **FEAR FACTORY** (*Roadrunner*) "Linchpin"
- 12 **HASTE** (*Century Media*) "Confessions...", "Engine," "Brand New Opposites"
- 13 **TREE** (*Wonderdrug*) "Cold And Alone," "Blowtorch"
- 14 **WWF VOL. 5** (*Koch*) "The Game"
- 15 **SUICIDAL TENDENCIES** (*Suicidal*) "Free Your Soul..."
- 16 **MONSTER MAGNET** (*A&M/Interscope*) "Heads Explode," "Medicine," "Doomsday"
- 17 **MUDVAYNE** (*No Name/Epic*) "Dig," "Death Blooms," "Nothing To Gein"
- 18 **NAPALM DEATH** (*Spitfire*) "Volume Of Neglect," "Necessary Evil"
- 19 **SOILWORK** (*Nuclear Blast*) "Like The Average...", "Neurotica Rampage"
- 20 **DIECAST** (*Now Or Never*) "Exacting...", "Singled Out," "In The Shadows"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

MJI
Pile Driver
Various
Corey Nakko
Aerosmith "Ladies"
Linkin Park "Crawling"
Rage Against The Machine "How Could I..."
Buckcherry "Ridin"
Tattler "Breakdown"

United Stations
Harddrive
Various
Roxy Myzal/Lou Brutus
Systematic "Beginning Of The End"
Linkin Park "Crawling"
Guano Apes "Drosted Ugly"
Spearhead "New Disease"
Saliva "Your Disease"

WQBK/Albany, NY
Kick The P.A.
Sunday 8-9pm
Tim Noble
Static-X "Obstinate Unholy"
Tree "Cold And Alone"
Gorguts "Wisdom Of Hate"
Downer "Last Time"
Chimaira "Balls To The Wall"

KZRR/Albuquerque, NM
Roadkill
Sunday 11pm-midnight
Tom Servo
Dog Fashion Disco "9 To 5 At The Morgue"
Soilwork "Neurotica Rampage"
Fear Factory "Linchpin"
Napalm Death "Mechanics Of Deceit"
Chimaira "Balls To The Wall"

WPXC/Cape Cod, MA
To The Extreme
Saturday 9:30-10:30pm
Erik Stallford
Pantera "Revolution Is My..."
Nothingface "Bleeder"
Tree "Cold And Alone"
Fear Factory "Linchpin"
Nonpoint "Endure"

KEGL/Dallas, TX
The Rubber Room
Saturday 11:30pm-12:30am
Robert Miguel
Soufly "Son Song"
Mudvayne "Dig"
Monster Magnet "Heads Explode"
Drowning Pool "Bodies"
Rammstein "Links 2-3-4"

KBPI/Denver, CO
Metalix
Saturday midnight-2am
Uncle Nasty
Suicidal Tendencies "Free Your Soul..."
Decay "In The Shadows"
Clutch "Pure Rock Fury"
Wolfpac "Something Wicked..."
Toadies "Push The Hand"

KLAQ/El Paso, TX
The 10:00 News
Tues.-Sat. 10-11pm
Scott Hanson
Incubus "Drive"
Union Underground "Killing The Fly"
Dist For Life "Seed"
Spacehog "I Want To Live"
Skrape "Waste"

WKLO/Grand Rapids, MI
New Metal Monday
Monday midnight-1am
Tom "Wiz" Slavuro
Dog Fashion Disco "Vertigo Motel"
Clutch "Careful With That..."
Clutch "Sinkemlow"
Fear Factory "Linchpin"
Soilwork "Freddy's Portrait"

WQXA/Harrisburg, PA
The Sunday News
Sunday 8-10am
Bill Hanson
Powderfinger "My Happiness"
Living End "Right On"
Transmission OK "That Kind Of Girl"
Fear Factory "Linchpin"
Wailwolves "Letters From..."

KLFX/Killeen, TX
Kut Radio
Saturday 10pm-midnight
Bob Fonda
Flybanger "Cavalry"
Decay "Singled Out"
Marilyn Manson "Valentine's Day"
Boy With A Gun "I'm A Clown"
Clutch "Pure Rock Fury"

KIBZ/Lincoln, NE
Sunday Night Buzz
Sunday 10pm-midnight
Samantha Knight
Coal Chamber "El Gu Gu"
Static-X "Head"
WWF Vol. 5 "The Game"
Monster Magnet "Medicine"
Halford "Resurrection (Live)"

WTFX/Louisville, KY
The Altitude Network
Saturday 10pm-2am
Black Frank
Clutch "American Sleep"
Perseverance "Acid Ride"
Storage "What You Say"
Flybanger "Radiol"
Stereomud "Lost Your Faith"

WTFX/Louisville, KY
Detour
Sunday 8-10pm
Chris Allman
Insane Clown Posse "1"
Rammstein "Links 2-3-4"
Tea Party "Walking Wounded"
NOFX "San Francisco Fall"
Monster Magnet "Medicine"

KXXR/Minneapolis, MN
X-Treme Metal Shop
Friday 1-4am
Nick Davis
Fear Factory "Linchpin"
Decay "Exacting My..."
Red Harvest "Cold Dark Matter"
Sepultura "Sepulation"
Rammstein "Links 2-3-4"

WBAB/Nassau-Suffolk, NY
Fingers Metal Shop
Sunday 10pm-1am
Fingers
Halford "Resurrection (Live)"
Great Kat "Socomer"
S.A. Adams "Pearls Not Diamonds"
Newdethal "Prolificy"
Matthew Jay "Psycho Beach"

KATT/Oklahoma City, OK
Launch Pad
Thursday midnight-1am
Leo Cage
Zero Down "Down This Road"
Soufly "Back To The..."
Clutch "Pure Rock Fury"
Isle Of G "Here And Gone"
Annihilator "Carroll Diablo"

KUPD/Phoenix, AZ
Red Radio Underground
Sunday 7-9pm
Larry Mac
Lords Of Acid "Scorched By You"
Guttermouth "She's Got The Look"
Clutch "Sinkemlow"
Imbroco "Nortristar Is..."
Tricky "Mission Accomplished"

KUPD/Phoenix, AZ
Into The Pit
Sunday 10pm-midnight
Larry Mac & The Berzerker
Mudvayne "Dig"
Skillet "Smothered"
Clutch "Smoke Banshee"
Children Of Bodom "Everytime I Die"
Sepultura "Sepulation"

WHEB/Portsmouth, NH
Whiplash
Saturday midnight-1am
Roadkill
Crazy Osbourne "I Don't Know (Live)"
Halford "Made In Hell (Live)"
Haste "Engine"
Stereomud "Perfect Self"
Cathedral "Track 1"

WHJY/Providence, RI
The Metal Zone
Saturday midnight-2am
Dr. Metal
Sepultura "Sepulation"
Disturbed "Welcome Burden"
Clutch "Pure Rock Fury"
Halford "Resurrection (Live)"
Annihilator "Carroll Diablo"

KRXQ/Sacramento, CA
Ear Whacks
Sunday 8-9:30pm
Che Brooks, Paul Willbur
Alkaline Trio "Stupid Kid"
Lars Fredrickson & "6 Foot 5"
Nebula "Giant"
Napalm Death "Volume Of Neglect"
Thrice "In Your Hands"

KBER/Salt Lake City, UT
Radio Kaos
Sunday 9-11pm
Darby
Clutch "Pure Rock Fury"
Sepultura "Sepulation"
Dog Fashion Disco "Anarchists..."
Stereomud "Perfect Self"
Big Dumb Face "Burgalveist"

KZRO/Springfield, MO
Revolution
Sunday 8-9pm
E-Man
Godhead "The Reckoning"
Clutch "Pure Rock Fury"
Disturbed "A Welcome Burden"
Soufly "The Prophet"
Big Dumb Face "Fightin' Stance"

KLPX/Tucson, AZ
Area 51
Friday 10pm-midnight
Bob Bitchin'
Flybanger "Cavalry"
Rammstein "Links 2-3-4"
Slaves On Dope "Tches From The..."
Union Underground "Turn Me On..."
Monster Magnet "Doomsday"



25 total reporters from the Active Rock and Rock panels.

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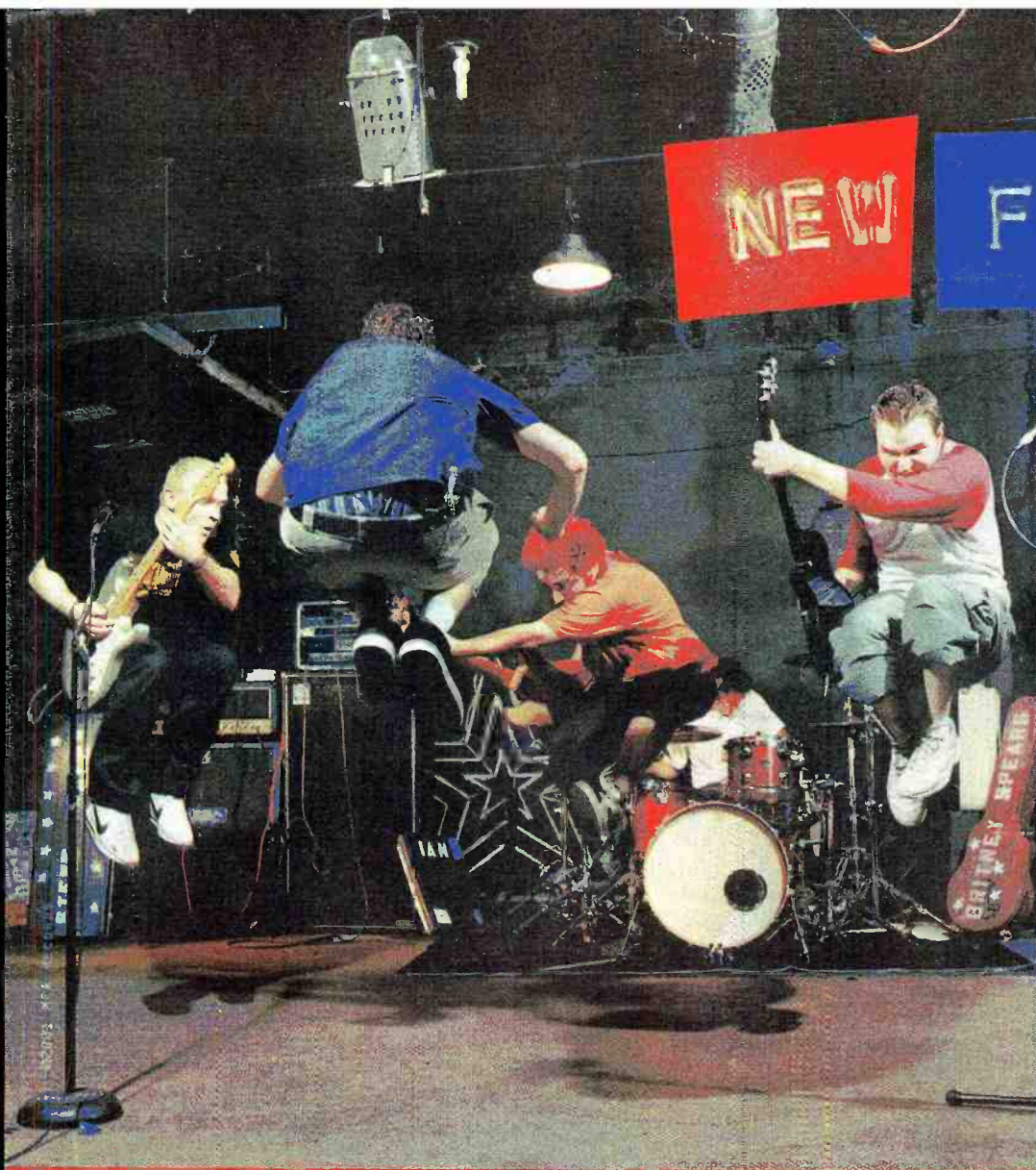
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JIM KERR

jimmkerr@rronline.com

Coda: Closing Thoughts On The Format And The '90s

One of the things that most surprised me about putting together last week's Alternative special was the level of excitement in the industry — both records and radio — about wanting to take part. I actually received so many responses that I couldn't fit them all into the special. So, as a nice coda to what I started last week, here are some more remembrances of the '90s, from how jobs were changed to how lives were changed.

Steve Leeds Sr. VP/Promotion, Universal

We now exist in a song environment, with very little loyalty given to careers beyond the latest radio-friendly track. It's difficult to consider artist development when your competition is programming the same hit songs you helped create. It's an accepted axiom that one of the only constants in our collective business is change.



Steve Leeds

Back in '91 there were 31 Modern Rock reporters overseen by a colorful cast of characters such as Steve Masters, Mike Halloran, Tony Powers, Greg St. James, Mike Osborn and Lewis Largent, to name a few. Who can forget the ever-present Steve Masters at every possible industry gathering, encouraging programmers to program more fucked-up music?

Back then promoting a new modern rock track involved buying a few tip-sheet or trade ads and hiring Jack Isquith, and you were on your way. There was a hungry audience ready to consume the next new thing.

Well, that was then, and this is now. The economic realities have collectively touched all of our lives.

In a highly leveraged entertainment-industry environment, we are all subject to quarterly demands that bring about high levels of expectations. These expectations tend to ignore the artistic creative process, as well as the needs and desires of the audience.

Stress and pressure result, and passion goes out the window. Yet we still get our ratings and sell massive quantities of new music. Technology presents new opportunities and challenges that provide further distractions, which only tend to expand our workday to 24/7 status.

We all work a lot harder and longer hours than we did a decade ago. In spite of it all, I'm still having a lot of fun — hope you are!

Jim McGuinn PD, WPLY/Philadelphia

I remember bringing a copy of "Smells Like Teen Spirit" home to my girlfriend and both of us staring at the boom box in our crappy little apartment, completely mesmerized by the beauty and sadness and anger and passion. Cut to four weeks later, and I'm at

City Gardens in Trenton, NJ, seeing the band live for



Jim McGuinn

"The economic realities have collectively touched all of our lives. In a highly leveraged entertainment-industry environment we are all subject to quarterly demands that bring about high levels of expectations."

Steve Leeds

the first time, on the eve of *Nevermind*'s release. Before the show there was this really tall guy standing in front of me. I was hoping he'd move before Nirvana took the stage. He did: He was Krist Novoselic!

Then the show ... total chaos. There was a huge, swirling mosh pit inches from Kurt's face as he unleashed all the pain and aggression and shards of guitar wail, all the while completely passive and unfazed by the revolution taking place in front of him. Beautiful. Cut to driving to Rhode Island for Thanksgiving and hearing Kiss in Hartford [WKSS] spin out of Salt N' Pepa's "Let's Talk About Sex" into "Smells Like Teen Spirit." The revolution was over. From that moment on, nothing's been the same.

Adam Chapman MD, KTEG/Albuquerque

The thing I remember most about the early days of Alternative is the exclusivity. So many people didn't get it at first. I remember playing the *Lull* EP from Smashing Pumpkins for some friends of mine. They just



MORE FROM MEMPHIS

Relaxing backstage after the recent powerhouse showcase for Saliva in Memphis are (l-r) WBCN/Boston MD Steven Strick, AIR's Mark Czarra, IDJMG's Trina Morehouse, KITS/San Francisco MD Aaron Axelson and IDJMG's Roland West, Stu Bergen and Howie Miura.

weren't feeling it. It was all about Metallica and Guns 'N Roses.

It was a most peculiar sensation, feeling totally ahead of the game, uncovering these new bands and developing such a passion for the music but at the same time feeling alienated from those who just couldn't see it or feel it.

If only there had been chat rooms....

Dave Cardwell PD, KQRX/ Odessa-Midland, TX

I am having a great deal of problems writing this note. For one thing, I was not in radio in the early '90s, and I hate that Kurt Cobain has been given such high honor in the format that I love so much. The Alternative format targets young people, and to make a hero out of someone who committed suicide is just wrong. There is no honor in killing oneself. I abhor the fact anyone would honor someone who has committed suicide — especially holding him up as a hero to the younger generation.

I am sorry that my feelings go against the mainstream, but those are my strong feelings. I can remember turning a few stations off and never turning them back on after they portrayed Kurt as some kind of hero. My opinion is that Kurt was some kind of idiot. Long live The Foo Fighters.

Alan Smith PD, WOCL/Orlando

The early '90s were a blur for me. College was almost over, and I was spinning at a club in Kansas City. My friend Ray Velasquez got me the gig and opened my eyes to The Smiths, The Cure, Depeche Mode, Xymox, New Order, The Cult and Cocteau Twins. He was really passionate about music and started me down the path. I used to listen to tapes from the club on trips home. That was the best time for music for me.

Lynn Barstow PD, KMYZ/Tulsa

Topping the list of memories has to be the heated argument that my now-

MD, Raydog, and my then-PD, Bruce Jones, had at a KNNC/Austin staff meeting in early 1992 about the merits of Soundgarden as an alternative act. In short, Ray said they were one. Bruce insisted they were a metal band. Between then and *Superunknown*'s release, we played around with some earlier Soundgarden stuff, but not much. After *Superunknown*, Raydog claimed a quiet victory.

The same duo were involved in another episode in which Bruce commented with laughter in the KNNC halls that Raydog and his specialty show partner, Wammo (later a Mercury recording artist), actually understood the lyrics to "Teen Spirit." Bruce couldn't make heads or tails of "all that screaming." I think he's actually allowed to program an Active Rock now, but he also still gets to play Everything But The Girl (Tracey rarely screams, y'know). I bet I know which station he listens to in his leisure time.

I'd just joined the format from a Hispanic Rhythmic Top 40 when KNNC signed on in '91. I couldn't help but wonder, though, after moving back to a city where MTV was available, how Alternative radio had managed to miss Alice In Chains. "Man in the Box" was as spooky and dark as any Bauhaus record and much more catchy. I guess we finally figured it out.

Just after the release of *Nevermind* I remember one major publication's critic (I'm almost certain that it was *Rolling Stone*), in a review of the album, declaring alternative rock dead. His proof: He told readers to listen to the guitar lick in "Teen Spirit" and then listen to the same one in Boston's "More Than a Feeling." I didn't buy the declaration of "death." It is a remarkably similar lick, though, but without Boston's hand claps.

"I hate that Kurt Cobain has been given such high honor in the format that I love so much. The Alternative format targets young people, and to make a hero out of someone who committed suicide is just wrong. There is no honor in killing oneself."

Dave Cardwell

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 214-370-5544 or e-mail:

jimmkerr@rronline.com

March 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)	3003	+72	293615	17	78/0
2	2	INCUBUS Drive (Immortal/Epic)	2892	+34	299541	16	81/0
4	3	MOBY F/GWEN STEFANI Southside (V2)	2605	-14	272640	21	71/0
3	4	CRAZY TOWN Butterfly (Columbia)	2469	-180	246314	19	78/0
5	5	LIFEHOUSE Hanging By A Moment (DreamWorks)	2190	-42	177723	22	69/0
6	6	LINKIN PARK One Step Closer (Warner Bros.)	2163	-45	229426	26	70/0
7	7	FUEL Innocent (Epic)	2102	+126	155040	9	78/1
11	8	LIMP BIZKIT My Way (Flip/Interscope)	1828	+113	193367	6	74/1
9	9	COLDPLAY Yellow (Netwerk/Capitol)	1819	-85	166390	16	72/0
10	10	3 DOORS DOWN Duck And Run (Republic/Universal)	1793	+51	114869	10	66/0
12	11	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	1762	+93	167352	10	78/2
8	12	DAVE MATTHEWS BAND I Did It (RCA)	1744	-208	153374	11	72/0
13	13	U2 Walk On (Interscope)	1441	-128	88274	11	67/0
14	14	FUEL Hemorrhage (In My Hands) (Epic)	1432	-115	165306	30	72/0
24	15	TANTRIC Breakdown (Maverick)	1410	+245	111953	5	72/3
16	16	GODSMACK Awake (Republic/Universal)	1407	-1	159389	23	60/0
20	17	NEW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/MCA)	1390	+115	148533	8	70/1
19	18	ALIEN ANT FARM Movies (DreamWorks)	1360	+80	120009	9	67/1
18	19	OLEANDER Are You There? (Republic/Universal)	1345	+28	94877	7	65/2
17	20	A PERFECT CIRCLE The Hollow (Virgin)	1342	+21	116685	7	70/3
15	21	OFFSPRING Want You Bad (Columbia)	1270	-237	106155	11	65/0
23	22	DISTURBED Voices (Giant/Reprise)	1222	-11	115800	14	59/0
25	23	PAPA ROACH Between Angels And Insects (DreamWorks)	1189	+53	117053	6	70/3
26	24	COLD No One (Flip/Geffen/Interscope)	1181	+72	121701	6	67/2
22	25	RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)	1179	-80	149611	17	60/0
28	26	OUR LADY PEACE Life (Columbia)	1126	+117	85099	8	52/1
Breaker	27	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1100	+118	121119	6	55/4
Breaker	28	POWDERFINGER My Happiness (Republic/Universal)	1073	+112	94614	5	65/1
21	29	DEFTONES Digital Bath (Maverick)	1069	-190	76558	11	66/0
27	30	ORGY Opticon (Elementree/Reprise)	952	-63	58334	7	62/0
33	31	POE Hey Pretty (FEI/Atlantic)	903	+148	75314	3	50/4
31	32	SALIVA Your Disease (Island/IDJMG)	865	+60	84098	5	62/2
36	33	EVERCLEAR Out Of My Depth (Capitol)	759	+152	45360	2	53/5
32	34	GREEN DAY Warning (Reprise)	674	-131	47993	16	43/0
Debut	35	GREEN DAY Waiting (Reprise)	644	+457	103385	1	52/12
35	36	RAGE AGAINST THE MACHINE How I Could Just Kill A Man (Epic)	623	+7	72513	4	48/2
Debut	37	EVE 6 Here's To The Night (RCA)	572	+267	31664	1	50/3
39	38	SPACEHOG I Want To Live (Artemis)	571	+80	34753	3	40/1
41	39	RED HOT CHILI PEPPERS Parallel Universe (Warner Bros.)	495	+28	121166	3	11/2
44	40	LIVING END Roll On (Reprise)	491	+48	48457	2	53/9
46	41	DOVES Catch The Sun (Heavenly/Astralwerks/Virgin)	479	+69	43620	3	32/2
34	42	VAST I Don't Have Anything (Elektra/EEG)	475	-255	22098	8	38/0
50	43	LINKIN PARK Crawling (Warner Bros.)	473	+121	86795	2	19/7
40	44	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)	426	-52	20669	5	29/0
37	45	AT THE DRIVE-IN One Armed Scissor (Grand Royal/Virgin)	393	-183	45554	14	35/0
45	46	NOTHINGFACE Bleeder (TVT)	387	-43	21503	10	33/0
38	47	MATTHEW GOOD BAND Hello Time Bomb (Atlantic)	371	-155	18956	12	25/0
Debut	48	DAVE MATTHEWS BAND The Space Between (RCA)	361	+116	65168	1	13/1
Debut	49	NONPOINT What A Day (MCA)	359	+70	33983	1	27/2
48	50	DAVID GRAY Babylon (ATO/RCA)	357	-6	34684	18	20/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
STAIND It's Been Awhile (Flip/Elektra/EEG)	45
MONSTER MAGNET Heads Explode (A&M/Interscope)	15
GREEN DAY Waiting (Reprise)	12
REHAB It Don't Matter (Destiny/Epic)	12
GODSMACK Greed (Republic/Universal)	11
LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG)	10
OFFSPRING Million Miles Away (Columbia)	10
LIVING END Roll On (Reprise)	9
GO-GO'S Unforgiven (Beyond)	9
LINKIN PARK Crawling (Warner Bros.)	7
DEXTER FREEBISH My Madonna (Capitol)	7

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Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Waiting (Reprise)	+457
STAIND It's Been Awhile (Flip/Elektra/EEG)	+299
EVE 6 Here's To The Night (RCA)	+267
TANTRIC Breakdown (Maverick)	+245
LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG)	+174
EVERCLEAR Out Of My Depth (Capitol)	+152
POE Hey Pretty (FEI/Atlantic)	+148
GODSMACK Greed (Republic/Universal)	+128
FUEL Innocent (Epic)	+126
LINKIN PARK Crawling (Warner Bros.)	+121

Breakers

TRAIN		
Drops Of Jupiter (Tell Me) (Columbia)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1100/118	55/4	27
POWDERFINGER		
My Happiness (Republic/Universal)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1073/112	65/1	28

86 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/11-Saturday 3/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



R&R Alternative 44 - 40 491x, +48!

Modern Rock Monitor 345x, +30!

New this week:

91X WMRQ WWCD KROX KTEG
CFNY WHRL WHTG WAVF KMYZ

Already On:

WXRK KROQ KITS WHFS Q101
KXTE KNDD KEDJ and many more!

"It is really gratifying to see that kind of passion in a crowd! When I listen to The Living End's album, I'm really reminded of the originality of AC/DC and the Clash!"

- Jed the Fish, KROQ, Los Angeles

3/20 Conan O'Brien!
4/12 David Letterman

SOLD OUT
U.S. AND
EUROPEAN
TOUR DATES!



Break Through

Artist

UNCLE KRACKER
Track: "FOLLOW ME"
LP: *DOUBLE WIDE*
Label: TOP DOG/
LAVA/ATLANTIC

By
Dayna Talley
Asst. Alternative Editor

essentials: Known to most people as simply Matt Shafer, Uncle Kracker is no stranger to success, having spent years as a huge part of Alternative megastar Kid Rock's backing band, Twisted Brown Trucker. With a Platinum record under his belt and a fresh taste of the high life, Shafer decided that it was time to let his alter ego, Uncle Kracker, take the stage.

The history of Kid Rock and Uncle Kracker goes back as far as when both Shafer and Kid were kids. The boys met in 1987, and they quickly became close friends. When Kid Rock released his debut album, *Grits Sandwiches for Breakfast*, in 1991, he wanted to have his friends in on the deal, so he asked Shafer to join his band as the DJ. The only problem was, Shafer had no prior experience on the turntables.

Hard work and persistence eventually helped Shafer develop the skills he needed to wow the crowds on the road to success.

Kid Rock and his boys have experienced many good times along that road, including working on the megahit album *Devil Without a Cause* and touring with such artists as Metallica and Limp Bizkit.

Shafer's desire to branch off and do his own thing continued to grow. However, he found that showcasing his talents was a tedious process, as Kid Rock produced Shafer's debut album, *Double Wide*, while on the road. He also released it on his imprint label, Top Dog/Lava/Atlantic.

Shafer is primed and ready for his close-up as Uncle Kracker at Alternative radio. His self-proclaimed blend of "funky Detroit rock 'n' roll stew blended with Motown, country, Southern rock and hip-hop" is setting him far from Kid Rock's style. Radio is already catching on to Uncle Kracker's new single off the album, "Follow Me." Everyone make way for Uncle Kracker; he is definitely one to watch.

Artist POV: Shafer, on recording the tracks for the album on the bus while on tour: "It was one big distraction, that's for sure. Between shows and rehearsals and photo shoots and interviews ... not to mention the stuff that goes on the bus! But it kept me sober, because I knew there was something that had to be done. It's hard to record while on the road, though, especially having Kid Rock as a producer. He's got so much other shit happening. He's doing remixes and movie soundtrack shit in-between photo shoots and gigs and rehearsals. It's crazy. It probably took only three months to make my record, only it was over the course of a year."

Uncle Kracker



Chaz Kelly ON THE RECORD

Chaz Kelly, MD
WMRQ/Hartford

This part of the country definitely rocks, and there are some songs that will start here and take a while to get West. A good example is "Outside" by Aaron Lewis and Fred Durst. We have spun "Outside" more than 1,000 times, and we have been playing it since last May. It's still testing top five for us. ■ A band that we get a lot of response from currently is Godsmack. We are behind their newest song, "Greed." A song doing great here that hasn't spread yet is "Them Girls" by Run-DMC, which is getting great phones and responding well. Nothingface are also doing well here. ■ It bums me out that The Union Underground haven't done more. We got a lot of phone response from "Killing the Fly," but the story isn't there, which is a shame. We'd love to put 100% behind every song, but when you have songs coming up that you are excited about, you really need to be picky. ■ I've found some interesting things in our callout. We have a very aggressive Active Rock in town, and we share a lot with the CHR/Pop station, so we have to pay attention to what they're doing, which we do in our callout. What's interesting is that Moby tests well with the Active Rock core. Another interesting thing is that "Outside" scored huge with the CHR/Pop and Hot AC audience. ■ I think "Wrecking Ball" by Creeper Lagoon is great, but I'm worried it will have a hard time standing out in the current music climate. Boy Hits Car's "I'm a Cloud" is great, and I really like Powderfinger's "My Happiness" a lot. Also, "Roll On" by The Living End could be the drinking song of 2001. Tracks by Sum 41 and Ours are great too.

After the week of music I experienced in Austin and Dallas, I was thinking it would be tough for someone to steal the live thunder in this column, but, lo and behold, Aaron Lewis and Staind prove to be masters of timing and drop "It's Been Awhile" this week, generating 45 adds, while Lewis' acoustic effort, "Outside," tops the charts. Nice job, Elektra and Staind ... Anyway, I did experience great music in Austin, but oddly enough the best shows I saw were both in Dallas on Friday. First was an absolutely stunning performance by Boy Hits Car who are an amazing live act. The power was tangible, and the climax of the show made me question the sanity of lead singer CRegg. You must check it out. As if that wasn't enough, later in the evening I walked down the street in Deep Ellum and watched one of the most amazing shows in my life, by Universal's Blue October. Universal's Frank Palombi and Steve Leeds told me I'd be knocked out, but, in oddly non-promo fashion, I think they actually under-sold me on the power of the show. It was intense and theatrical in a Peter Gabriel fashion. Definitely check both these bands out if they hit the stage near you ... Speaking of Dallas, local boys Unloco pull in the first two of what will be many stations this week with "Face Down" ... Finally, I would be remiss if I didn't applaud the efforts of last week's record of the week, Monster Magnet's "Heads Explode," which is a strong No. 2. Most Added, with 15 stations. **RECORD OF THE WEEK:** Treble Charger "American Psycho"

ON THE RADIO by Jim Kerr

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Most Played Recurrents

- 3 DOORS DOWN Loser (Republic/Universal)
- PAPA ROACH Last Resort (DreamWorks)
- DISTURBED Stupify (Giant/Reprise)
- U2 Beautiful Day (Interscope)
- A PERFECT CIRCLE Judith (Virgin)
- 3 DOORS DOWN Kryptonite (Republic/Universal)
- INCUBUS Pardon Me (Immortal/Epic)
- SR-71 Right Now (RCA)
- LIMP BIZKIT Rollin' (Flip/Interscope)
- INCUBUS Stellar (Immortal/Epic)
- LENNY KRAVITZ Again (Virgin)
- BLINK-182 All The Small Things (MCA)
- RED HOT CHILI PEPPERS Otherside (Warner Bros.)
- DEFTONES Change (In The House Of Flies) (Maverick)
- A PERFECT CIRCLE 3 Libras (Virgin)
- BLINK-182 Adam's Song (MCA)
- LIT My Own Worst Enemy (RCA)
- RED HOT CHILI PEPPERS Californication (Warner Bros.)
- CREED Higher (Wind-up)
- BLINK-182 What's My Age Again? (MCA)

ALTERNATIVE

Going For Adds 3/27/01

- CRAZY TOWN Revolving Door (Columbia)
- DEPECHE MODE Dream On (Reprise)
- GUIDED BY VOICES Glad Girls (TVT)
- ISLE OF Q Here And Gone (She's Free) (Universal)
- SINOMATIC Bloom (Rust/Atlantic)
- SMARTBOMB Breathe (Razor & Tie)
- STAIN'D It's Been Awhile (Flip/Elektra/EEG)

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TUNED-IN ALTERNATIVE

R&R/MEDIABASE 24/7



WXRK/New York

11am

- TANTRIC Breakdown
- PINK FLOYD Time
- PEARL JAM Light Years
- ALICE IN CHAINS Would?
- MOBY / GWEN STEFANI Southside
- STONE TEMPLE PILOTS Plush
- OZZY OSBOURNE I Just Want You
- LENNY KRAVITZ Again
- SMASHING PUMPKINS Today
- RED HOT CHILI PEPPERS Parallel Universe
- A PERFECT CIRCLE Judith

4pm

- U2 Beautiful Day
- FOO FIGHTERS Baker Street
- GODSMACK Keep Away
- LED ZEPPELIN When The Levee Breaks
- COLD No One
- STONE TEMPLE PILOTS Interstate Love Song
- INCUBUS Stellar
- BLACK SABBATH The Wizard
- FUEL Hemorrhage (In My Hands)
- AC/DC Thunderstruck
- BLINK-182 All The Small Things

8pm

- LIMP BIZKIT My Way
- FUEL Innocent
- RAGE AGAINST THE MACHINE Sleep Now In The Fire
- GREEN DAY Waiting
- METALLICA Fade To Black
- RED HOT CHILI PEPPERS Parallel Universe
- CRAZY TOWN Butterfly
- OLEANDER Are You There
- DISTURBED Voices
- PEARL JAM Wishlist
- KORN Got The Life
- PAPA ROACH Between Angels And Insects



WHTG/Monmouth-Ocean

11am

- CREED Higher
- SOFT CELL Tainted Love
- DIDO Thankyou
- TOAD THE WET SPROCKET All I Want
- STING Desert Rose
- JOE JACKSON Stranger Than You
- STONE TEMPLE PILOTS Interstate Love Song
- FILTER Take A Picture
- PET SHOP BOYS West End Girls
- BARENAKED LADIES Too Little Too Late
- NO DOUBT Just A Girl
- BLINK-182 All The Small Things
- MATCHBOX 20 3 AM
- DELERIUM 1/SARAH MCLACHLAN Silence
- JAMES Laid
- TRAIN Drops Of Jupiter (Tell Me)

4pm

- THE CORRS Breathless
- SIMPLE MINDS Don't You (Forget About Me)
- AMERICAN HI-FI Flavor Of The Weak
- TRAIN Meet Virginia
- SISTER HAZEL Change Your Mind
- LIFEHOUSE Hanging By A Moment
- BLACK CROWES Hard To Handle
- RED HOT CHILI PEPPERS Californication
- TEARS FOR FEARS Everybody Wants To Rule...
- COLDPLAY Yellow
- COUNTING CROWS Hangin'around
- NO DOUBT Ex-Girlfriend
- MOBY Body Rock
- MATCHBOX TWENTY Mad Season

8pm

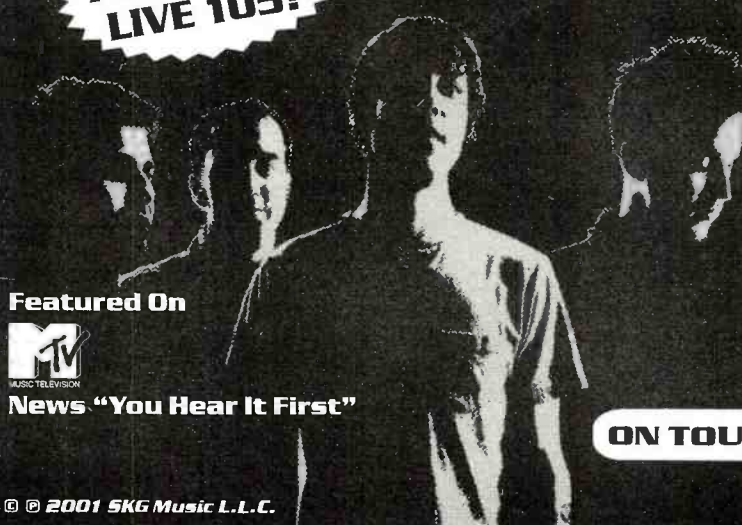
- DANDY WARHOLS Bohemian Like You
- STONE TEMPLE PILOTS Plush
- DIDO Thankyou
- MATCHBOX 20 Real World
- U2 Beautiful Day
- AMERICAN HI-FI Flavor Of The Weak
- SHERYL CROW Anything But Down
- BLINK-182 Man Overboard
- POWDERFINGER My Happiness
- GOD GOD DOLLS Iris
- WALLFLOWERS Letters From The Wasteland
- BILLY IDOL Dancing With Myself
- VERTICAL HORIZON You're A God
- NEW FOUND GLDORY Hit Or Miss...
- LENNY KRAVITZ American Woman



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#1 PHONES AT LIVE 105!

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 Managed By Jordan Kurland/Zeitgeist Artist Management



Stations and their adds listed alphabetically by market

New & Active

GODSMACK Greed (Republic/Universal)
Total Plays: 343, Total Stations: 34, Adds: 11

SPINESHANK New Disease (Roadrunner)
Total Plays: 331, Total Stations: 33, Adds: 6

TAPROOT I (Velvet Hammer/Atlantic)
Total Plays: 311, Total Stations: 22, Adds: 1

STAIN'D It's Been Awhile (Flip/Elektra/EEG)
Total Plays: 300, Total Stations: 45, Adds: 45

VERTICAL HORIZON Best I Ever Had (Grey Sky...)(RCA)
Total Plays: 296, Total Stations: 11, Adds: 1

REHAB It Don't Matter (Destiny/Epic)
Total Plays: 249, Total Stations: 32, Adds: 12

LUCKY BOYS CONFUSION Fred Astaire (Elektra/EEG)
Total Plays: 245, Total Stations: 40, Adds: 10

KILLING HEIDI Mascara (3:33/Universal)
Total Plays: 240, Total Stations: 19, Adds: 2

RUN-D.M.C. Them Girls (Profile/Arista)
Total Plays: 236, Total Stations: 15, Adds: 0

WALLFLOWERS Letters From The Wasteland (Interscope)
Total Plays: 212, Total Stations: 15, Adds: 1

UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
Total Plays: 187, Total Stations: 9, Adds: 0

MARILYN MANSON Fight Song (Nothing/Interscope)
Total Plays: 153, Total Stations: 13, Adds: 0

RAMMSTEIN Links 2 3 4 (Republic/Universal)
Total Plays: 139, Total Stations: 13, Adds: 0

CREEPER LAGOON Wrecking Ball (DreamWorks)
Total Plays: 122, Total Stations: 22, Adds: 5

Songs ranked by total plays

Reporters

WEQX/Albany, NY
Interim PD: Alex Taylor
1 LUCKY BOYS CONFUSION "Fred"
GREEN DAY "Wasting"
STAIN'D "Awhile"

WHRL/Albany, NY *
OM/PD: Susan Groves
MD: Chris Osborne
DEXTER FREEBISH "Madonna"
LIVING END "Roar"

KTEG/Albuquerque, NM *
PD: Ellen Flaherty
2 STAIN'D "Awhile"
MUSICWAVE "Dog"
DOWNER "Last"
MONSTER MAGNET "Heads"
NONPOINT "What"
PAPA ROACH "Between"
LIVING END "Roar"

WNNX/Atlanta, GA *
OM: Brian Phillips
PD: Leslie Fram
APD/MD: Chris Williams
9 STAIN'D "Awhile"
U2 "Elevation"

WJSE/Atlantic City, NJ
PD: Al Farnello
MD: Jason Ulmer
6 STAIN'D "Awhile"
4 MONSTER MAGNET "Heads"
GO-GO'S "Untogether"

KROX/Austin, TX *
PD: Melody Lee
MD: Toby Ryan
1 STAIN'D "Awhile"
OFFSPRING "Million"
LIVING END "Roar"
UNDO "Face"

WRAX/Birmingham, AL *
PD: Dave Rossi
MD: Mark Lindsey
APD: Hurricane Shane
4 GO-GO'S "Untogether"
REHAB "Matter"
DEXTER FREEBISH "Madonna"
COLD "One"

KQXR/Boise, ID *
PD: Jacent Jackson
MD: Pete Schiack
AMERICAN HI-FI "Flavor"
STAIN'D "Awhile"

WBCN/Boston, MA *
VP/Programing: Dedipus
APD/MD: Steve Slick
15 STAIN'D "Awhile"
1 LINN PARK "Crawling"
DOVES "Sue"
TRAIN "Doors"
LUCKY BOYS CONFUSION "Fred"
EVE 6 "Wagon"

WFNX/Boston, MA *
PD: Cruz
MD: Kevin Mays
9 STAIN'D "Awhile"

WEDG/Buffalo, NY *
PD/MD: Rich Wall
MD: Ryan Patrick
6 STAIN'D "Awhile"
U2 "Elevation"
ECONOLINE CRUSH "Make"
TANTRIC "Breakdown"

WAUF/Charleston, SC *
PD: Greg Patrick
APD/MD: Danny Villalobos
GREEN DAY "Wasting"
LIVING END "Roar"
SPINESHANK "New"
GODSMACK "Greed"
REHAB "Matter"

WEND/Charlotte, NC *
PD: Jack Daniel
APD/MD: Kristen Petrus
No Adds

WKQX/Chicago, IL *
PD: Dave Richards
APD/MD: Mary Shumilas
4 STAIN'D "Awhile"
2 DEPECHE MODE "Dream"
OFFSPRING "Million"
SPINESHANK "New"
FROM ZERO "Check"
GREEN DAY "Wasting"

WAQZ/Cincinnati, OH *
PD: Rick Jamie
MD: Shea Maddox
5 STAIN'D "Awhile"
MONSTER MAGNET "Heads"

WARC/Columbia, SC *
OM/PD/MD: Gina Juliano
DEXTER FREEBISH "Madonna"

WWCD/Columbus, OH *
PD: Andy Davis
MD: Jack DeVoss
1 LIVING END "Roar"

KRAD/Corpus Christi, TX *
No Adds

KDGE/Dallas-Ft. Worth, TX *
PD: Duane Deberry
APD/MD: Alan Ayo
STAIN'D "Awhile"
GREEN DAY "Wasting"

WXEG/Dayton, OH *
PD: Steve Kramer
MD: Allen Rantz
No Adds

KTCL/Denver-Boulder, CO *
PD: Mike D'Conor
MD: Sabrina Saunders
SPACEHOG "Live"
MONSTER MAGNET "Heads"
DEXTER FREEBISH "Madonna"
SPINESHANK "New"
OLEANSER "Live"
TANTRIC "Breakdown"
PAPA ROACH "Between"
ALLEN AMT FARM "Moves"
WALLFLOWERS "Letters"
EVE 6 "Wagon"
OUR LADY PEACE "Live"

CIMX/Detroit, MI *
PD: Murray Brookshaw
APD: Vince Cannova
MD: Matt Franklin
1 STAIN'D "Awhile"

KNRQ/Eugene-Springfield, OR
PD: Stu Allen
MD: Angie Wright
LUCKY BOYS CONFUSION "Fred"
REHAB "Matter"
STAIN'D "Awhile"

KXNA/Fayetteville, AR
PD: Margot Smith
MD: Nick Thomas
OFFSPRING "Million"
POE "Philly"

WJBX/Ft. Myers, FL *
PD: John Rozz
MD: Lance
GREEN DAY "Wasting"
LUCKY BOYS CONFUSION "Fred"
GODSMACK "Greed"

WEJE/Ft. Wayne, IN *
PD/MD: JJ Fabin
MD: Peter Gunn
MONSTER MAGNET "Heads"
OFFSPRING "Million"

KFRR/Fresno, CA *
PD: Bruce Wayne
MD: Reverend
No Adds

WGRD/Grand Rapids, MI *
PD: Dan Clark
MD: Tom Brenson
14 DEXTER FREEBISH "Madonna"
11 DANNY WAREHOLE "Cookies"
1 TRAIN "Drops"

WXMR/Greenville, NC *
PD: Jeff Sanders
MD: Dave Spain
GODSMACK "Greed"
EVE 6 "Wagon"
LUCKY BOYS CONFUSION "Fred"

WEEQ/Hagerstown, MD
PD/MD: Austin Davis
CLAPS "Matter"
CREEPER LAGOON "Wrecking"
GO-GO'S "Untogether"
NEW YOUNG GUNS "Hot"
SABAN HARBER "Weakness"

WMRQ/Hartford, CT *
MD: Chaz Kelly
1 STAIN'D "Awhile"
1 LINN PARK "Crawling"
TOADIES "Sonic"
BOY HITS CAR "Close"
LIVING END "Roar"

KTBJ/Houston-Galveston, TX *
PD/MD: Steve Robison
1 POE "Philly"
JUST FOR LIFE "Seed"
STAIN'D "Awhile"

WRXZ/Indianapolis, IN *
PD: Scott Emerson
MD: Michael Young
15 STAIN'D "Awhile"

WPLA/Jacksonville, FL *
PD: Rick Schmidt
APD/MD: Chad Chumley
10 LIMP BIZKIT "Why"
MONSTER MAGNET "Heads"
RAGE AGAINST... "Cocac"
REHAB "Matter"

WRZK/Johnson City, TN
PD/MD: Mark E. McKinney
SPINESHANK "New"
GODSMACK "Greed"
GREEN DAY "Wasting"
CREEPER LAGOON "Wrecking"

WNFZ/Knoxville, TN *
PD: Dan Bazky
MD: Baner
12 STAIN'D "Awhile"
6 LINN PARK "Crawling"
RED HOT CHILI "Thunder"

KFTL/Lafayette, LA *
EVE 6 "Wagon"
MD: Scott Perin
LUCKY BOYS CONFUSION "Fred"
GODSMACK "Greed"
BLUE OCTOBER "Breakfast"
GREEN DAY "Wasting"

WWDJ/Lansing, MI *
PD: Jeff Wellington
MD: Ty Onanowski
1 4 PERFECT CIRCLE "Hollow"
1 STAIN'D "Awhile"
EVERCLEAR "Debris"

KXTE/Las Vegas, NV *
PD: Dave Wellington
APD/MD: Chris Ripley
23 STAIN'D "Awhile"
1 SYSTEMATIC "Eup"
SALIVA "Devil"

WXZZ/Lexington-Fayette, KY *
PD: B.J. Kinar
MD: Suzy Bae
3 LUCKY BOYS CONFUSION "Fred"
3 STAIN'D "Awhile"
REHAB "Matter"
JUST FOR LIFE "Seed"

KLEC/Little Rock, AR *
PD: Larry LeBlanc
MD: Peter Gunn
MONSTER MAGNET "Heads"
DUST FOR LIFE "Seed"
KILLING HEIDI "Mascara"
OFFSPRING "Million"

KROQ/Los Angeles, CA *
VP/Prog.: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden
10 STAIN'D "Awhile"
7 BOB DYLAN "Doors"
7 BUTTERWORTH "Look"
5 CRAZY TOWN "Doors"
DURS "Sometimes"

WLRS/Louisville, KY *
PD: Adam Fendrich
MD: Jason Davis
REHAB "Matter"

WMAD/Madison, WI *
PD: Pat Frawley
MD: Amy Hudson
GREEN DAY "Wasting"
STAIN'D "Awhile"

WHYG/Manmouth-Ocean, NJ *
PD: Darrin Smith
MD: Jeff Rapp
GO-GO'S "Untogether"
LIVING END "Roar"
ANDREWS JOHNSON "Clorox"

KMBY/Monterey-Salinas, CA *
PD: Chris White
MD: Rich Berlin
1 TOADIES "Sonic"
ECONOLINE CRUSH "Make"
MURDER "Heads"
GUTTERWOUTH "Look"
STAIN'D "Awhile"
6BIG "Yesterday"

WZPC/Nashville, TN *
DM: Jim Patrick
PD: Brian Krysz
APD/MD: Russ Schneck
STAIN'D "Awhile"
OFFSPRING "Million"
NONPOINT "What"
LINN PARK "Crawling"
LUCKY BOYS CONFUSION "Fred"

WRRV/Newburgh, NY
PD: Greg D'Brien
MD: Andrew Boris
OFFSPRING "Million"
GO-GO'S "Untogether"
CLAPS "Matter"
REHAB "Matter"
DOVES "Sue"

KNND/New Orleans, LA *
OM/PD: Dave Stewart
MD: Sig
1 MONSTER MAGNET "Heads"
GO-GO'S "Untogether"
STAIN'D "Awhile"
TRAIN "Drops"

WXRK/New York, NY *
PD: Steve Kingston
MD: Mike Peer
16 STAIN'D "Awhile"

WROX/Norfolk, VA *
PD/MD: Holly Williams
9 POE "Philly"
5 LINN PARK "Crawling"
4 STAIN'D "Awhile"
1 PAPA ROACH "Between"
MONSTER MAGNET "Heads"
SPINESHANK "New"
OLEANSER "Live"

KORX/Odessa-Midland, TX
GM/PD: Dave Cardwell
MD: Michael Mobley
6BIG "Yesterday"
GUTTERWOUTH "Look"
GO-GO'S "Untogether"
EVSINGER "Crazy"
UNDO "Face"

WOCI/Orlando, FL *
PD: Alan Smith
MD: Bobby Smith
12 STAIN'D "Awhile"
LUCKY BOYS CONFUSION "Fred"
RAGE AGAINST... "Cocac"

WIWX/Peoria, IL
DM/PD: Matt Bahan
MD: Dan Fain
STAIN'D "Awhile"
LINN PARK "Crawling"

WPLY/Philadelphia, PA *
PD: Jim McGuinn
APD: Suzie Dunn
MD: Dan Fain
2 GO-GO'S "Untogether"
5 STAIN'D "Awhile"

KEOJ/Phoenix, AZ *
PD: Nancy Stevens
APD/MD: Marty Whitney
5 STAIN'D "Awhile"

KZON/Phoenix, AZ *
PD: Tim Haranville
MD: Kevin Hamilton
GO-GO'S "Untogether"

WDXD/Pittsburgh, PA *
PD: Herb Ivy
MD: Brian James
REHAB "Matter"
MONSTER MAGNET "Heads"
KILLING HEIDI "Mascara"

WCYQ/Portland, ME
PD: Herb Ivy
MD: Brian James
REHAB "Matter"
MONSTER MAGNET "Heads"
KILLING HEIDI "Mascara"

KNRK/Portland, OR *
PD: Mark Hamilton
APD: Jayn
8 STAIN'D "Awhile"

WBRL/Providence, RI *
PD: Tim Schiavelli
MD: Josh Klemme
BOB'S DAY OFF "Paper"

KRZQ/Reno, NV *
PD/MD: Guy Darr
1 MONSTER MAGNET "Heads"
GODSMACK "Greed"
EVERCLEAR "Debris"

WDYL/Richmond, VA *
Interim PD: Bill Weston
STAIN'D "Awhile"
AMERICAN HI-FI "Flavor"

KCXX/Riverside, CA *
OM/PD: Keith Cluque
APD: John DeSantis
MD: Daryl James
5 GODSMACK "Greed"
1 GREEN DAY "Wasting"

WZZI/Roanoke-Lynchburg, VA *
MD: Bob Travis
MD: Greg Travis
4 GREEN DAY "Wasting"
4 A PERFECT CIRCLE "Hollow"
GO-GO'S "Untogether"
MONSTER MAGNET "Heads"
GODHEAD "Rocking"

KWOO/Sacramento, CA *
PD: Ron Bance
APD: Bonner Barbosa
1 TRAIN "Drops"
MONSTER MAGNET "Heads"

KNPT/St. Louis, MO *
PD: Tommy Mattern
MD: Donny Mueller
5 STAIN'D "Awhile"
GODSMACK "Greed"

KXRK/Salt Lake City, UT *
VP/Dps. & Prog.: Mike Summers
APD/MD: Todd Noker
STAIN'D "Awhile"

XTRA/San Diego, CA *
MD: Chris Muckley
6 DEPECHE MODE "Dream"
1 LIVING END "Roar"
COLD "One"
FUEL "Million"

KCNL/San Francisco, CA *
PD: Keith Cunningham
MD: Pat Kain
No Adds

KITS/San Francisco, CA *
PD: Jay Taylor
MD: Aaron Aetelen
1 STAIN'D "Awhile"
1 U2 "Elevation"

KJEE/Santa Barbara, CA
GM/PD: Eddie Gutierrez
MD: Dakota
15 GREEN DAY "Wasting"
16 DAVE MATTHEWS BAND "Sooze"
13 DEPECHE MODE "Dream"
12 STAIN'D "Awhile"
9 SUM 41 "That"
2 OFFSPRING "Million"
2 GUTTERWOUTH "Look"
LINN PARK "Crawling"
U2 "Elevation"

* = Mediabase 24/7 monitored

86 Total Reporters
86 Current Reporters
86 Current Playlists

Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WXRK/New York
Infinity
(212) 314-9230
Kingston/Booker/Pear
12+ Cumc 2,444,280



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
37	26	36	MOBY FGWEN STEFANI/Outside	44	280
33	32	32	LEWIS WDJURST/Outside	39	360
31	31	31	INCUBUS/Drive	38	360
29	31	31	COLDFLAY/Waiting	38	360
29	31	31	CRAZY TOWN/Butterfly	38	360
22	25	25	RED HOT CHILLI.../Parallel Universe	37	360
22	25	25	3 DOORS DOWN/Loser	37	360
22	25	25	FUEL/Hemorrhage...	37	360
21	22	22	GREEN DAY/Walking	36	360
21	22	22	GOODSMACK/Awake	36	360
18	20	20	INCUBUS/Sellar	35	360
12	18	18	OFFSPRING/Million Miles Away	30	360
19	20	20	RAGE AGAINST.../How I Could Just...	30	360
22	19	19	COLD/No One	29	360
19	19	19	DAVE MATTHEWS BAND/Did It	29	360
19	19	19	A PERFECT CIRCLE/The Hollow	29	360
15	15	15	ALIEN ANT FARM/Smooth Criminal	27	360
17	18	18	LIMP BIZKIT/My Way	27	360
17	18	18	OFFSPRING/Want You Bad	27	360
15	15	15	DAVE MATTHEWS BAND/Just	27	360
11	16	16	LENNY KRAVITZ/Again	26	360
11	16	16	NEW FOUND GLORY/HI Or Miss...	26	360
16	16	16	PEARL JAM/Light Years	26	360
16	16	16	A STAINED RAINBOW/Awake	26	360
16	16	16	LIT/My Own Worst Enemy	26	360
14	15	15	3 DOORS DOWN/Kryptonite	25	360
16	15	15	LINXIN PARK/One Step Closer	25	360
15	15	15	TRAIN/Drops Of Jupiter...	25	360
12	14	14	AMERICAN HI-FI/Favor Of The Weak	24	360
10	14	14	PAPA ROACH/Between Angels...	24	360

MARKET #2


KROQ/Los Angeles
Infinity
(818) 567-1067
Weathers/Sandblom/Worden
12+ Cumc 1,566,703



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
34	40	40	INCUBUS/Drive	36	320
38	39	39	RED HOT CHILLI.../Parallel Universe	35	12
35	33	33	LINXIN PARK/One Step Closer	29	364
32	32	32	COLDPLAY/Waiting	29	364
31	32	32	GOODSMACK/Awake	29	364
31	32	32	LINXIN PARK/Crawling	29	364
31	32	32	RAGE AGAINST.../Renegeades Of Funk	28	148
32	30	30	LIMP BIZKIT/My Way	27	200
28	26	26	LEWIS WDJURST/Outside	33	360
30	25	25	MOBY FGWEN STEFANI/Outside	28	360
21	23	23	OFFSPRING/Million Miles Away	26	364
23	23	23	CRAZY TOWN/Butterfly	26	364
23	23	23	DISTURBED/Supply	26	364
25	23	23	DISTURBED/Voices	26	364
22	22	22	GREEN DAY/Walking	26	364
26	21	21	DAVE MATTHEWS BAND/The Space Between	26	364
18	21	21	PAPA ROACH/Last Resort	26	364
25	21	21	NEW FOUND GLORY/HI Or Miss...	26	364
11	20	20	DAVE MATTHEWS BAND/Did It	26	364
18	19	19	U2/Bealme/Day	25	364
21	19	19	RADIOHEAD/In Rainbows	25	364
22	18	18	ALIEN ANT FARM/Moves	25	364
22	18	18	INCUBUS/Sellar	25	364
18	18	18	AMERICAN HI-FI/Favor Of The Weak	25	364
17	17	17	COLD/No One	25	364
17	17	17	INCUBUS/Drive	25	364
16	17	17	SHAWN MUIR/LINS/Shimmer	25	364
15	16	16	SUM 41/Fall In	25	364
14	15	15	DOVES/Catch The Sun	25	364
14	15	15	U2/Waiting	25	364

MARKET #3

WKDQ/Chicago
Emmis
(312) 527-8346
Richards/Shumins
12+ Cumc 946,380




Powderfinger
"My Happiness"

30 - 28
Breaker

Letterman 3/26


Record in stores NOW



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
49	45	45	LEWIS WDJURST/Outside	20	209
47	45	45	LINXIN PARK/One Step Closer	20	209
44	41	41	INCUBUS/Drive	19	419
38	38	38	LIMP BIZKIT/My Way	17	338
35	37	37	PAPA ROACH/Between Angels...	16	687
22	35	35	RED HOT CHILLI.../Parallel Universe	15	785
24	31	31	ALIEN ANT FARM/Smooth Criminal	13	811
30	31	31	OUR LADY PEACE/Lite	12	828
15	29	29	ALIEN ANT FARM/Moves	10	307
41	29	29	RAGE AGAINST.../Renegeades Of Funk	12	628
29	27	27	RUN-DM.C/Them Girls	12	177
23	27	27	COLD/No One	12	177
20	23	23	CRAZY TOWN/Butterfly	10	373
23	21	21	TANTRIC/Breakdown	9	471
18	20	20	FUEL/Innocent	9	920
24	20	20	MOBY FGWEN STEFANI/Outside	9	920
24	20	20	DAVE MATTHEWS BAND/Did It	9	920
13	19	19	TRAIN/Drops Of Jupiter...	8	118
18	18	18	DISTURBED/Voices	8	118
10	18	18	LUCKY BOYS COMUSION/Fred Astaire	8	118
17	17	17	FLYING BLIND/Noisecrest	7	767
24	18	18	DAVE MATTHEWS BAND/Did It	7	716
12	16	16	A PERFECT CIRCLE/The Hollow	7	716
13	16	16	SPACEHO/HI Want To Live	7	716
13	15	15	LIFEHOUSE/Hanging By A Moment	6	614
19	14	14	DEFONES/Digital Bath	6	614
13	14	14	GOODSMACK/Awake	6	614
12	13	13	3 DOORS DOWN/Kryptonite	6	542
8	12	12	PAPA ROACH/Broken Home	5	542
12	12	12	(RED) PLANET EARTH/Working Time	5	542

MARKET #4


KITS/San Francisco
Infinity
(415) 512-1053
Taylor/Axelzen
12+ Cumc 718,280



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
44	46	46	LINXIN PARK/One Step Closer	31	1380
39	44	44	RAGE AGAINST.../Renegeades Of Funk	12	300
29	41	41	GOODSMACK/Awake	12	300
37	41	41	LEWIS WDJURST/Outside	12	300
24	41	41	NEW FOUND GLORY/HI Or Miss...	12	300
30	33	33	DEFONES/Change...	9	300
27	28	28	INCUBUS/Pardon Me	8	400
23	27	27	GREEN DAY/Walking	8	610
22	27	27	LIMP BIZKIT/My Way	8	610
30	26	26	MOBY FGWEN STEFANI/Outside	7	800
25	24	24	INCUBUS/Drive	7	200
26	24	24	OFFSPRING/Million Miles Away	7	200
22	24	24	PAPA ROACH/Vast Resort	7	200
33	23	23	CRAZY TOWN/Butterfly	7	200
3	23	23	CREPER LAGOON/Wrecking Ball	6	600
25	23	23	RADIOHEAD/Optimistic	6	600
14	22	22	AMERICAN HI-FI/Favor Of The Weak	6	600
22	22	22	A PERFECT CIRCLE/The Hollow	6	600
21	22	22	LIMP BIZKIT/My Way	6	600
22	21	21	RED HOT CHILLI.../Parallel Universe	6	600
21	21	21	U2/Bealme/Day	6	600
14	20	20	LINXIN PARK/Crawling	6	600
26	20	20	PAPA ROACH/Between Angels...	6	600
13	18	18	DISTURBED/Supply	6	600
23	16	16	3 DOORS DOWN/Loser	4	400
18	14	14	COLD/No One	4	200
18	13	13	RAGE AGAINST.../Testify	3	300
14	13	13	ALIEN ANT FARM/Moves	3	300
12	12	12	BLINK-182/Adam's Song	3	300
14	12	12	DEFONES/Digital Bath	3	300

MARKET #5


WPLY/Philadelphia
Radio One
(610) 565-8900
McGuinn/Dunn/Fain
12+ Cumc 618,280



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
42	42	42	CRAZY TOWN/Butterfly	10	1020
43	42	42	LIFEHOUSE/Hanging By A Moment	10	1020
42	42	42	DAVE MATTHEWS BAND/Did It	10	1020
33	38	38	COLDPLAY/Waiting	10	1040
38	38	38	INCUBUS/Drive	10	1040
35	35	35	LEWIS WDJURST/Outside	9	810
34	34	34	AMERICAN HI-FI/Favor Of The Weak	8	400
34	34	34	FUEL/Innocent	8	840
33	33	33	EVERLASTI/Can't Move	8	850
20	33	33	TRAIN/Drops Of Jupiter...	8	850
21	31	31	GOOD CHARLOTTE/The Motivation...	8	850
20	30	30	DAVID GRAY/Babyton	7	700
31	29	29	GREEN DAY/Walking	7	740
29	29	29	U2/Walk On	7	750
18	27	27	3 DOORS DOWN/Duck And Run	7	750
25	24	24	BARRENKAD LADIES/Too Little Too Late	6	620
31	24	24	MOBY FGWEN STEFANI/Outside	6	640
18	23	23	FUEL/Hemorrhage...	6	590
23	23	23	POWERFINGER/My Happiness	6	590
21	21	21	PAPA ROACH/Last Resort	6	540
20	20	20	LIMP BIZKIT/My Way	6	520
20	20	20	OUR LADY PEACE/Lite	6	520
17	18	18	RUN-DM.C/Them Girls	6	460
17	18	18	NEW FOUND GLORY/HI Or Miss...	6	460
18	18	18	COLD/No One	6	460
13	18	18	LINXIN PARK/One Step Closer	6	460
4	17	17	DAVE MATTHEWS BAND/The Space Between	4	420
17	17	17	OFFSPRING/Want You Bad	4	410
16	16	16	TANTRIC/Breakdown	4	410
5	15	15	POE/Hey Pretty	3	300

MARKET #6


KDQE/Dallas-Ft. Worth
Clear Channel
(972) 770-7777
Doherty/Kyo
12+ Cumc 418,800



PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
41	44	44	LIFEHOUSE/Hanging By A Moment	7	740
40	43	43	LEWIS WDJURST/Outside	7	736
34	41	41	INCUBUS/Drive	6	880
39	40	40	3 DOORS DOWN/Loser	6	880
38	40	40	FUEL/Hemorrhage...	6	880
36	36	36	MOBY FGWEN STEFANI/Outside	6	610
26	30	30	POWERFINGER/My Happiness	5	560
35	30	30	CRAZY TOWN/Butterfly	5	510
28	28	28	DAVE MATTHEWS BAND/Did It	4	416
28	28	28	DEXTER FRETZ/Just Leaving Town	4	416
27	27	27	OLANDEREA/Walk Alone	4	464
26	26	26	TRAIN/Drops Of Jupiter...	4	472
16	25	25	LENNY KRAVITZ/Again	4	442
10	24	24	NINE DAYS/Absolutely...	4	418
23	23	23	POE/Hey Pretty	4	418
25	23	23	CREED/Highway	3	356
23	23	23	FUEL/Innocent	3	356
23	23	23	U2/Walk On	3	356
12	23	23	VERTICAL HORIZON/Best Ever Had...	3	356
12	23	23	BLINK-182/All The Small Things	3	316
22	22	22	FOO FIGHTERS/Learn To Fly	3	374
23	21	21	FILTER/Fade A Picture	3	362
19	21	21	MATCHBOX TWENTY/Bent	3	318
22	19	19	VERTICAL HORIZON/Everything You Want	2	254
22	19	19	LIT/Missable	2	254
17	17	17	OLD SKY/Of All...	2	328
17	17	17	RED HOT CHILLI.../Otherside	2	294
16	17	17	THE HIVE BLIND/10 Days Late	2	294
25	17	17	BLINK-182/Adam's Song	2	294

MARKET #7

CIWX/Detroit
Chum Ltd.
(313) 961-6397
Brookshaw/Canova/Franklin
12+ Cumc 478,800




PLAYS	LW	TW	ARTIST/TITLE	GI	(000)
41	43	43	OUR LADY PEACE/Lite	8	872
43	43	43	LIMP BIZKIT/My Way	8	872
38	37	37	CRAZY TOWN/Butterfly	7	758
37	37	37	LEWIS WDJURST/Outside	7	758
35	35	35	LINXIN PARK/One Step Closer	6	690
33	34	34	FINGER ELEVEN/First Time	6	614
19	33	33	MOBY FGWEN STEFANI/Outside	6	624
41	31	31	TRAIN/Drops Of Jupiter...	6	628
25	28	28	AMERICAN HI-FI/Favor Of The Weak	5	572
17	27	27	GOODSMACK/Awake	5	508
27	27	27	PAPA ROACH/Between Angels...	5	508
19	26	26	A PERFECT CIRCLE/The Hollow	5	534
40	25	25	INCUBUS/Drive	5	510
27	25	25	POWERFINGER/My Happiness	5	510
36	23	23	RAGE AGAINST.../Renegeades Of Funk	4	488
23	23	23	DEFONES/Digital Bath	4	424
21	23	23	COLD/No One	4	424
9	20	20	FUEL/Hemorrhage...	4	400
16	20	20	NEW FOUND GLORY/HI Or Miss...	4	400
18	19	19	UNCLE KRACKEE/Follow Me	3	376
20	19	19	COLDPLAY/Waiting	3	382
22	18	18	RED HOT CHILLI.../Parallel Universe	3	372
17	18	18	NELLY FURTADO/On the Radio	3	372
15</					

Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #21

WSUN/Tampa
Clear Channel
(813) 577-7131
Sharif/Crissey
12+ Cumulative 141,500




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
48	48	CRAZY TOWN/Butterfly	3336
49	51	LEWIS WDUJST/Outside	3468
49	51	LO FIDELITY ALLSTARS/Battle Flag	3468
50	51	DISTURBED/Supply	3468
46	47	LIFEHOUSE/Hanging By A Moment	3196
51	46	LINXIN PARK/One Step Closer	3128
27	41	LIMP BIZKIT/My Way	2788
49	36	RAGE AGAINST.../Renegades Of Funk	2448
33	31	PAPA ROACH/Last Resort	2108
31	31	BUSH/The Chemicals...	2108
32	31	DYNAMITE HACK/Boyz In The Hood	2040
28	23	INCUBUS/Drive	2040
30	23	NICKELBACK/Breathe	2040
29	30	POWERFRINGER/My Happiness	2040
30	30	3 DOORS DOWN/Duck And Run	2040
30	30	LITMY OWN Worst Enemy	1972
29	29	RED HOT CHILL.../Around The World	1972
29	29	OUR LADY PEACE/Life	1972
32	29	SPACEHOJ/Want To Live	1972
28	29	DEXTER FREESH/Leaving Town	1972
28	28	OFFSPRING/Want You Bad	1972
28	28	A PERFECT CIRCLE/Judith	1972
28	28	INCUBUS/Drive	1972
28	28	AMERICAN HI-FI/Flavor Of The Weak	1972
31	27	FUEL/Hemorrhage...	1836
27	27	MOBY F/GWEN STEFANI/Southside	1752
28	28	LINXIN PARK/One Step Closer	1752
8	24	EVERCLEAR/Out Of My Depth	1632
19	22	KORN/Falling Away From Me	1456
25	22	OPM/Heaven Is A Hell...	1456

MARKET #22

WDXP/Pittsburgh
Clear Channel
(412) 387-1441
Moscitta/Diana
12+ Cumulative 333,200




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	32	LIFEHOUSE/Hanging By A Moment	8768
36	38	GODSACK/Walk	8056
33	38	COLDPLAY/Yellow	8056
33	37	LIMP BIZKIT/My Way	7844
34	37	MOBY F/GWEN STEFANI/Southside	7844
26	23	CRAYZ TOWN/Butterfly	7844
30	32	DISTURBED/Supply	6784
35	31	LINXIN PARK/One Step Closer	6572
25	26	SALIVA/Your Disease	5512
22	24	AMERICAN HI-FI/Flavor Of The Weak	5076
26	23	CRAYZ TOWN/Butterfly	4988
21	23	FUEL/Innocent	4988
19	23	OUR LADY PEACE/Life	4876
23	23	TRAIN/Drops Of Jupiter...	4876
20	22	3 DOORS DOWN/Duck And Run	4664
22	22	OLANDER/Why I'm Here?	4664
20	21	CRAYZ TOWN/Butterfly	4452
20	20	DOVES/Catch The Sun	4240
18	20	EVERCLEAR/Out Of My Depth	4240
19	20	TANTRIC/Breakdown	4028
18	20	PAPA ROACH/Last Resort	4028
20	18	BLIMP BIZKIT/My Way	3876
13	17	MATTHEW GOOD BAND/Hello To Me Bomb	3816
15	17	DETONES/Digital Bath	3604
17	17	TOOL/LA Poca De Maynardo	3604
16	17	EVERLAST/Don't Let Me Be	3392
14	15	U2/Walk On	3180
9	14	BLINK-182/Adam's Song	2968
12	14	SPINESHANK/New Disease	2968
9	14	SR-71/Right Now	2968

MARKET #23

KTCL/Denver-Boulder
Clear Channel
(303) 713-8000
D'Amico/Sanders
12+ Cumulative 212,800




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	48	LEWIS WDUJST/Outside	4704
47	46	FUEL/Hemorrhage...	4320
44	45	MOBY F/GWEN STEFANI/Southside	4320
42	44	COLDPLAY/Yellow	4224
30	44	EVE 6/Here's To The Night	4224
43	43	GREEN DAY/Walking	4128
48	42	CRAYZ TOWN/Butterfly	4032
40	42	U2/Beautiful Day	4032
28	41	LIFEHOUSE/Hanging By A Moment	3936
25	41	DART Phish/More Time	3936
41	41	NICKELBACK/Leader Of Men	3936
29	27	INCUBUS/Drive	2992
44	25	DANDY WARHOLS/Bohemian Like You	2400
25	23	AMERICAN HI-FI/Flavor Of The Weak	2208
23	23	A PERFECT CIRCLE/Judith	2208
22	21	PALL CANTOR/Don't Let Me Be This Way	2112
21	21	POE/Hey Pretty	2112
21	21	COLD/N/O	2016
14	20	FUEL/Innocent	1920
20	17	OLANDER/Why I'm Here?	1824
18	16	OFFSPRING/Want You Bad	1536
8	15	BLIMP BIZKIT/My Way	1440
11	15	OLANDER/Why I'm Here?	1440
14	14	STANIC REVENGER/Get Down/Happy	1344
11	13	LO FIDELITY ALLSTARS/Battle Flag	1248
2	13	TRAIN/Drops Of Jupiter...	1248
11	13	MOBY/Natural Blues	1152
11	11	RED HOT CHILL.../California	1056
11	11	POWERFRINGER/My Happiness	1056
9	10	BUSH/The Chemicals...	960

MARKET #25

KNRK/Portland, OR
Entercom
(503) 223-1441
Hamilton/Jayn
12+ Cumulative 189,800




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	44	RAGE AGAINST.../Renegades Of Funk	3740
41	41	INCUBUS/Drive	3488
41	41	MOBY F/GWEN STEFANI/Southside	3488
42	41	LEWIS WDUJST/Outside	3400
36	42	RED HOT CHILL.../Parallel Universe	3060
22	36	TANTRIC/Breakdown	3060
24	36	POE/Hey Pretty	2920
42	29	CRAYZ TOWN/Butterfly	2468
20	28	AMERICAN HI-FI/Flavor Of The Weak	2380
26	27	LIMP BIZKIT/My Way	2280
26	26	ALLEN ANT FARM/Movies	2210
26	26	EVERCLEAR/Out Of My Depth	2210
28	26	NEW FOUND GLORY/Hr Or Miss...	2125
23	25	SALIVA/Your Disease	2040
24	24	LINXIN PARK/One Step Closer	2040
24	24	LIFEHOUSE/Hanging By A Moment	2040
23	23	3 DOORS DOWN/Duck And Run	1956
23	23	OFFSPRING/Want You Bad	1856
22	22	SHAWN MULLINS/Shimmer	1870
23	22	LINXIN PARK/One Step Closer	2040
17	20	PAPA ROACH/Last Resort	1700
8	19	TREBLE CHARGER/American Psycho	1616
19	19	GREEN DAY/Walking	1616
18	19	DONES/Catch The Sun	1530
18	18	CRAYZ TOWN/Butterfly	1530
17	17	COLDPLAY/Yellow	1445
17	17	FUEL/Innocent	1445
17	17	WHATEVS/Teenage Dirtbag	1445
16	17	LINXIN PARK/One Step Closer	1386
15	15	INCUBUS/Drive	1272

MARKET #26

WAQZ/Cincinnati
Infinity
(513) 889-5102
Jamie/Maddux
12+ Cumulative 111,000




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
45	46	LIMP BIZKIT/My Way	2898
45	46	DISTURBED/Supply	2898
46	45	LEWIS WDUJST/Outside	2772
43	43	INCUBUS/Drive	2728
47	43	RAGE AGAINST.../Renegades Of Funk	2728
28	28	COLD/N/O	1764
24	28	NEW FOUND GLORY/Hr Or Miss...	1764
23	27	FUEL/Innocent	1764
25	24	AT THE DRIVE-IN/One Armed Scissor	1576
25	25	INCUBUS/Drive	1576
33	25	LINXIN PARK/One Step Closer	1576
23	25	A PERFECT CIRCLE/The Hollow	1575
18	25	LIVING END/Oh	1575
18	25	NEW FOUND GLORY/Hr Or Miss...	1512
14	24	TAPROOT/What A Day	1449
12	23	LINXIN PARK/Crawling	1386
22	22	SALIVA/Your Disease	1386
15	22	SGARF/Waste	1386
18	21	ALLEN ANT FARM/Movies	1386
18	21	LINXIN UNDERGROUND/Killing The Fly	1386
20	20	RAGE AGAINST.../How I Could Just...	1260
19	19	CRAYZ TOWN/Butterfly	1197
18	18	SLIPKNOT/Walk And Breathe	1134
18	18	INCUBUS/Drive	1134
18	18	WEINMAN/GOOD When Worlds Collide	1134
17	17	RUN-DMC/Rock Show	1071
17	17	GREEN DAY/Walking	1071
11	16	A PERFECT CIRCLE/Judith	1008
15	16	STAND/It's Been Awful	945
12	15	STONE TEMPLE PILOTS/Sour Girl	945

MARKET #27

KWOD/Sacramento
Royce
(916) 448-5000
Bunce/Boomer
12+ Cumulative 232,400




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
48	48	CRAYZ TOWN/Butterfly	4800
48	48	3 DOORS DOWN/Duck And Run	4800
45	45	INCUBUS/Drive	4500
44	44	DISTURBED/Supply	4400
44	44	LINXIN PARK/One Step Closer	4400
44	44	LIMP BIZKIT/My Way	4300
43	43	LEWIS WDUJST/Outside	4300
44	43	LINXIN PARK/One Step Closer	4300
36	44	AMERICAN HI-FI/Flavor Of The Weak	3800
34	44	POE/Hey Pretty	3400
30	31	TANTRIC/Breakdown	3100
33	29	NEW FOUND GLORY/Hr Or Miss...	2900
27	27	DAVE MATTHEWS BAND/The Space Between	2700
27	27	RAGE AGAINST.../Renegades Of Funk	2700
26	26	OLANDER/Why I'm Here?	2600
26	26	A PERFECT CIRCLE/Judith	2600
26	26	DETONES/Digital Bath	2500
25	24	PAPA ROACH/Last Resort	2500
24	24	GREEN DAY/Walking	2400
23	23	REHAB/It Don't Matter	2300
21	22	MATTHEW GOOD BAND/Hello To Me Bomb	2200
21	22	PAPA ROACH/Broken Home	2200
21	22	FUEL/Hemorrhage...	2200
21	22	COLD/N/O	2100
21	22	DISTURBED/Supply	2100
20	21	LIFEHOUSE/Hanging By A Moment	2000
20	21	ALLEN ANT FARM/Movies	2000
19	21	LINXIN PARK/Crawling	1900
17	21	VASTA DON'T HATE...	1900
14	17	KILLING HEIDI/Messara	1700

MARKET #29

KCXX/Riverside
All Pro
(909) 384-1030
Clique/DeSantis/James
12+ Cumulative 132,100




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
33	35	ALLEN ANT FARM/Movies	2500
35	35	3 DOORS DOWN/Duck And Run	2376
33	33	LINXIN PARK/One Step Closer	2376
31	31	LEWIS WDUJST/Outside	2232
33	31	FUEL/Innocent	2232
30	30	OFFSPRING/Want You Bad	2232
31	29	GODSACK/Walk	2088
30	29	TANTRIC/Breakdown	2088
29	29	INCUBUS/Drive	2088
23	29	CRAYZ TOWN/Butterfly	1900
35	24	OLANDER/Why I'm Here?	1728
18	23	LINXIN UNDERGROUND/Killing The Fly	1656
21	21	TAPROOT/What A Day	1512
20	20	AMERICAN HI-FI/Flavor Of The Weak	1440
11	20	EVE 6/Here's To The Night	1440
20	18	DISTURBED/Supply	1296
15	18	A PERFECT CIRCLE/The Hollow	1296
18	18	SALIVA/Your Disease	1296
16	17	LINXIN PARK/Crawling	1224
17	16	DETONES/Digital Bath	1152
15	15	NICKELBACK/Old Enough	1080
15	15	U2/Walk On	1080
10	14	DISTURBED/Supply	1008
13	10	BLINK-182/Adam's Song	936
13	10	LIMP BIZKIT/My Way	936
12	13	RED HOT CHILL.../California	864
12	13	RED HOT CHILL.../Scar Tissue	864
13	13	COLDPLAY/Yellow	936
13	13	GREEN DAY/Walking	936
10	13	DAVE MATTHEWS BAND/Did It	936

MARKET #34

WVOD/Columbus, OH
Ingleside
(614) 221-9923
Davis/Phillips/DeVoss
12+ Cumulative 88,400




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
19	25	LIFEHOUSE/Hanging By A Moment	1120
25	26	DAVE MATTHEWS BAND/Did It	1040
16	25	TRAIN/Drops Of Jupiter...	1040
23	24	U2/Walk On	960
18	19	RJ HARVEY/Good Fortune	960
10	18	2 DOORS DOWN/Duck And Run	720
29	29	LIMP BIZKIT/My Way	680
16	17	DOVES/Catch The Sun	680
17	17	THEY MIGHT BE GIANTS/Boss Of Me	680
16	16	BADLY DRAWN BOY/Ballroom	600
17	16	SEMI-CHARISTBY	600
14	16	POE/Hey Pretty	640
16	15	EVERCLEAR/Out Of My Depth	600
15	15	VASTA DON'T HATE...	600
15	14	COLDPLAY/Yellow	600
14	14	INCUBUS/Drive	560
11	14	POWERFRINGER/My Happiness	560
11	14	AMERICAN HI-FI/Flavor Of The Weak	560
13	13	DANDY WARHOLS/Goddes	520
13	13	REYES/GODSACK/Walk	520
13	13	GARY NUMAN/Listen To My Voice	520
13	12	GRANDADY/Crystal Lake	480
12	11	EVE 6/Here's To The Night	480
12	11	NONPOINT/What A Day	480
11	11	A PERFECT CIRCLE/The Hollow	440
11	11	DETONES/Digital Bath	440
11	11	FUEL/Innocent	440
11	10	MATTHEW GOOD BAND/Hello To Me Bomb	400
5	10	DAVE MATTHEWS BAND/Everyday	400
10	10	SUPERDRAG/Scott Out	400

MARKET #38

WBRU/Providence
Brown University
(401) 272-9550
Schivelli/Harvey/Klemme
12+ Cumulative 285,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
32	32	MOBY F/GWEN STEFANI/Southside	3872
32	32	LIFEHOUSE/Hanging By A Moment	3872
30	31	LINXIN PARK/One Step Closer	3751
30	31	DAVID GRAY/Baby	3630
30	31	CRAYZ TOWN/Butterfly	3630
29	29	COLDPLAY/Yellow	3509
29	29	LEWIS WDUJST/Outside	3509
31	28	INCUBUS/Drive	3388
31	28	LENNY KRAWITZ/Again	3146
24	28	3 DOORS DOWN/Duck And Run	2788
23	28	FUEL/Innocent	2662
21	28	DAVE MATTHEWS BAND/Did It	2541
21	28	FUEL/Hemorrhage...	2541
20	28	MATTHEW GOOD BAND/Hello To Me Bomb	2420
22	28	GREEN DAY/Walking	2420
30	28	RAGE AGAINST.../Renegades Of Funk	2420
20	28	U2/Walk On	2420
20	28		

New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

'Mini' Review

By
Dayna Talley
Asst. Alternative Editor

Imagine walking into a dark bar with its walls adorned with eagle statues, mirrors and neon. The bar doesn't provide all the neon, however: A little blue sign saying "minibar" illuminates the stage. The only true lighting are the Christmas lights hanging throughout the room. People with British accents and too-cool-for-school Silverlake folks (if you live in Los Angeles, you know what I mean) fill the room, waiting patiently for the band to grace the stage. The band I am speaking of are the Santa Monica, CA-based Manchester group Minibar.

I first heard about the band when I received their debut album, *Road Movies*, early in the day on a Tuesday. Throughout that day's busy phones and hectic atmosphere I was able to get a light listen to it. I was completely charmed by the album that provided me with that day's background music, so I quickly searched the Internet for more info on the foursome.

I found out that Minibar worked on the record for Universal with heavy-hitting producer T Bone Burnett. Much to my delight, I also stumbled upon a list of the band's tour dates, which included a show that evening at a shady little venue called the Silverlake Lounge. Which brings me back to that evening.

While I sit alone with cocktail in hand on a barstool midway back in the room, I watch the band

make their entrance. They open with the single from the album, "Holiday From Myself," and carry on through the evening with amazing stride. From the very first moment it is obvious to me that this band has what it takes to hold court on our Alternative airwaves. Lead vocalist Simon Petty carries every note beautifully, while guitarist Tim Walker, bassist Sid Jordan and drummer Malcolm Cross bring it all together to give the audience a tasty serving of sophisticated alternative pop rock.



Minibar

That was a great show. And this is a great record — one you will want to play in your car on a sunny weekend day to brighten your mood or to bring some light into an otherwise gloomy day. It should already be on your desks, so be sure to check it out!

Now on to an overview of the chart. **Toadies** claim the throne to the "Possum Kingdom" with their new smash, "Push the Hand," while **Idlewild** (who I saw play an awesome show last week) take the No. 2 spot — up from No. 7 last week. **Guttermouth** jump to No. 3 — up from No. 8 — and **Sha-La's Discontent** make a lengthy leap up to No. 5 from No. 18. Debut this week are **Poor Rich Ones** at No. 8, **Systematic** at No. 13, **Big Dumb Face** at No. 14, **From Zero** at No. 17 and **Grand Royal's** own **Scapegoat Wax** at No. 18. **Record Of The Week: Minibar**

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

WEOX/Albany, NY Download Thursday 12:30-3pm Alex Taylor Toadies "Push The Hand" Froese "Madness" Idlewild "Little Discourage" Damage Manual "Sunsal Gun" Tear "Silver Shifter"	WAVF/Charleston, SC Cutting Edge Sunday 8:30-10pm Bryant Stewe Rylander "Cavalry" PMM "Slow" Economic Crush "Make It Right" Scapegoat Wax "Aisle 10" Dust For Life "Seed"	WRZX/Indianapolis, IN Hangover Cafe Sunday 8am-noon Dave Dugan Kristen Hersh "Your Dirty Answer" Idlewild "Let Me Sleep" Frank Black "Robert DeLeon" Old 97's "Book Of Poems" Me First & The... "Hats Off To Larry"	WBRU/Providence, RI Breaking And Entering Wednesday Midnight-2am Josh Klemme Poe "Hey Pretty" Dalt Punk "Harder, Faster..." David Byrne "Like Humans Do" David Gray "Please Forgive Me" Smartronix "Breathe"
WHRL/Albany, NY Testing 1,2,3 Sunday 9pm-9pm Osborn Poor Rich Ones "Twins" From Zero "Check Ya" Ours "Sometimes" Toadies "You're Come Down" Discontent "Bulletproof"	WAQZ/Cincinnati, OH Walling Room Sunday 10pm-12am Hogan Systematic "Beginning Of The End" Ours "Check Ya" Big In Japan "Hell Before Reno" Treble Charger "American Psycho" Big Dumb Face "Duke Lion"	KXTE/Las Vegas, NV Hl Hurts When I Pee Sunday 10pm-midnight El Diablo Alkaline Trio "Stupid Kid" Systematic "Beginning Of The End" Big In Japan "Hell Before Reno" Reach The Sky "A Year And A Smile" Mudwayer "Dig"	KRZQ/Reno, NV Wake The Neighbors Saturday 10pm-12am Sean Mark Guttermouth "Looking Good Is..." Lagwagon "Alison's Disease" Anti-Flag "Seattle Was A Riot" Living End "Sunday Bloody Sunday"
KTEG/Albuquerque, NM Burning Sensations Sunday 8pm-10pm Adam 12 Guided By Voices "Old Girls" Shala Divine "Sideways" Monster Magnet "Melt" Scapegoat Wax "Aisle 10" Unearth "One Step Away"	WWCD/Columbus, OH Invisible Hills Hour Sunday 7-9pm Curtis Schieber Arab Strap "Derebel" Disable Project "Monster Trucks..." Llama Farmers "Snow Whale" Kristen Hersh "Your Dirty Answer" Transmission OK "That Kind Of Girl"	KROQ/Los Angeles, CA Roadie On The RQ Sunday 10pm-12am Rudie Bingenheimer Go Go's "Unholy" Ash "Shining Light" Cibou "New Born" Matthew Good Band "Load Me Up" Death By Chocolate "A B & C"	KWOD/Sacramento, CA Alternative Beat Sunday 10pm-2am DJ David X Godhead "I Set Society" Hotototoko "Coming Thru" Altaz "Tennessee Post-Stage" Tined "Drop" Poe "Contra"
WNNX/Atlanta, GA Sunday School Sunday 9pm-10pm Jay Harren Good Charlotte "Molotov" Our Lady Peace "Life" Rehab "It Don't Matter" Stereophonics "Mr. Writer" Dandy Warhols "Godless"	KTCL/Denver, CO Adventure University Sunday 7:30-8:30pm Professor Kal Badly Drawn Boy "Disillusion" Stella Soleil "Kiss Kiss" Diesel Boy "Emo Boy" Vampirez "Hid About Enough" DJ Krush "Tragicomic"	WHTG/Monmouth, NJ The Underground Sunday 10pm-midnight Jeff Raspe Old 97's "King Of All The..." John Wesley Harding "Goat Girl" Treble Charger "American Psycho" LS Killamas "In The Middle..." Idlewild "Roseability"	KCOX/San Bernardino, CA Xtreme X Saturday 9pm-3am Dave Desey/Daryl James Mudwayer "Dig" Spineshank "New Deesse" Shovel "Set It Off" Fear Factory "What Will Become" Slaves On Dope "Punching Me"
WRAX/Birmingham, AL Reg's Coffeehouse Sunday 10am-1pm Scott Register Todd Thibaud "No Surprise" Sarah McLachlan "Of 55" Soggy Bottom Boys "I Am A Man..." Jonah Broke "Linger" Jackpiece "Late Shift"	WEJE/Fort Wayne, IN The Living Room Sunday 7:30pm-8:30pm Matt Jericho Ludyl Boys Confusion "Fred Astaire" Frustrators "Then She Walked Away" Idlewild "Little Discourage" Grandaddy "Crystal Lake" Guttermouth "She's Got The Look"	WXRK/New York, NY The "Buzz" Sunday midnight-2am Matt Field Toadies "Push The Hand" Frustrators "Then She Walked Away" Boy Hits Car "I'm A Cloud" Rehab "It Don't Matter" Systematic "Beginning Of The End"	KNDD/Seattle, WA Lou & Speaker Sunday 11:00pm-midnight Bill Field Creepers Lagoon "Wrecking Ball" Idlewild "Let Me Sleep" Clutch "Pure Rock Fury" Go To Hells "Out Of Sight..." Arab Strap "Scenery"
WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Deidre/Albert D Economic Crush "Make It Right" Kristen Hersh "Your Dirty Answer" Black Box Recorder "Facts Of Life" Ours "Sometimes" Tree "Solobud"	WJBX/Fl. Myers, FL 99 Xtreme Sunday 8-10pm Luncher Toadies "Push The Hand" Hax Pe "Waiting To Die" Wax 1 "So Cliche" Dog Fashion Disco "Lepre Friend" Big Dumb Face "Duke Lion"	WROX/Norfolk, VA The Punk Show Sunday 10pm-midnight Michelle & Josh Pennywise "Peaceful Day" Less Than Jake "Ten Doesn't Like Me" No Use For A Name "Let Me Down" DI "Richard Hung Himself" Bail Out "Cape"	KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Death By Chocolate "Land Of Chocolate" D.O.D. "6th Gate" Mile Club "French Kiss" Living End "Roll On" Minibar "Holiday From Myself"
WFMX/Boston, MA The First Contact Sunday 8pm-9:30pm Zach Brooks "A-Helmer" "Good Fruit" Ours "Sometimes" Pete Yorn "Like On A Chain" Kings Of Convenience "Falkner" Big Dumb Face "It's A Sweethog"	WEEO/Hagerstown, MD Now Hear This Sunday 9pm-10pm Austin Davis Poe "Hey Pretty" Green Day "Wasting" Creepers Lagoon "Wrecking Ball" Nelly Furtado "I'm Like A Bird" Everclear "Rock Star"	WPLY/Philadelphia, PA Y-Not Sunday 9pm-10:30pm Dan Fella Clarks "Better Off Without..." Dispatch "Open Up" Joan Osborne "Love Is Alive" Me First & The... "Hats Off To Larry" Pete Yorn "Like On A Chain"	WXSX/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Discontent "Bulletproof" Me First & The... "Wild World" Suicidal Tendencies "Free Your Soul..." Toadies "Push The Hand" Fun DMC "Them Girls"
WEDG/Buffalo, NY Next Wave Monday midnight-1am Ryan Patrick Toadies "Push The Hand" Rylander "Cavalry" Treble Charger "American Psycho" Pete Yorn "Like On A Chain" McCrory Family... "Perfect"	WMRQ/Hartford, CT Spinning Unrest Sunday 10pm-midnight Cousin Chris Disemberment Plan "OK Jokes Over" Fabulous Disaster "Gie" MXPX "Broken Bones" Guttermouth "She's Got The Look" Big In Japan "New Best Girlfriend"	KNRK/Portland, OR Shawm Jeffrey Sunday 9pm-10pm Jayme Cooley Creepers Lagoon "Keep From Moving" Dandy Warhols "Godless" Doves "Catch The Sun" Guided By Voices "Old Girls" Guttermouth "She's Got The Look"	KMYZ/Tulsa, OK New From The Edge Tuesday midnight-1:00am Rayling Godsmack "Greed" Poe "Hey Pretty" Rehab "It Don't Matter" Lucky Boys Confusion "Fred Astaire" Green Day "Warning"
WBTZ/Burlington, VT Spinning Unrest Sunday 8-9:30pm Steve Picard Russell Simms "Public Places" Stephen Malkmus "Jennifer And The..." Orbit "Fade Away" Llama Farmers "Snow White" Idlewild "Little Discourage"	WEDJ/Indianapolis, IN A Booi To The Head Sunday 7pm-9pm Jason Electric Frank... "Taking You Down" Limecell "Just Plain Broke" Noblock "Hesitant Happy Happy Of Of" US Bombs "Iron Tora Tora" Thug Murder "Power"	WCYY/Portland, ME Spinout Contact/Thursday 7-9pm Shawn Jeffrey Dog Fashion Disco "Whelby Girl" Idlewild "These Wooden Ideas" Spacehog "And It Is" Joan Osborne "Love Is Alive" Big Dumb Face "Duke Lion"	WHFS/Washington, DC Now Hear This Sunday 8:00pm-10:30pm Dave Marsh Mellow "Paris Should..." Fabulous Disaster "Gie" Old 97's "King Of All The..." O & Not U "Line In The Sand" Incredible Moses... "Anthem"

36 Total Reporters

R&R Top 20 Artists

March 23, 2001

1. **TOADIES** (Interscope) "Push The Hand"
2. **IDLEWILD** (Odeon/Capitol) "Little Discourage"
3. **GUTTERMOUTH** (Epitaph) "She's Got The Look"
4. **LIVING END** (Reprise) "Roll On"
5. **DISCONTENT** (Sha-La) "Bulletproof"
6. **CREEPER LAGOON** (DreamWorks) "Wrecking Ball"
7. **DONNAS** (Lookout) "40 Boys In 40 Nights"
8. **POOR RICH ONES** (Five One) "Drown"
9. **OLD 97'S** (Elektra/EEG) "King Of All The World"
10. **TREBLE CHARGER** (Nettwerk) "American Psycho"
11. **STEPHEN MALKMUS** (Matador) "Discretion Grove"
12. **DIESEL BOY** (Honest Don's) "Emo Boy"
13. **SYSTEMATIC** (Elektra/EEG) "Beginning Of The End"
14. **BIG DUMB FACE** (Flip/Geffen/Interscope) "Duke Lion"
15. **MONSTER MAGNET** (A&M/Interscope) "Heads Explode"
16. **BOY HITS CAR** (Wind-Up) "I'm A Cloud"
17. **FROM ZERO** (Arista) "Check Ya"
18. **SCAPEGOAT WAX** (Grand Royal/Virgin) "Aisle 10"
19. **REHAB** (Destiny/Epic) "It Don't Matter"
20. **RAMMSTEIN** (Republic/Universal) "Links 2 3 4"

Ranked by total number of shows reporting artist.

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Back To The Basics

■ Glen Phillips steps out on his own

Back in 1986 a quartet of young Santa Barbara, CA-based musicians named Toad The Wet Sprocket burst onto the music scene. Over the course of six albums they enjoyed multiplatform airplay success with such tracks as "All I Want," "Walk on the Ocean," "Something's Always Wrong" and "Fall Down."

Glen Phillips, who joined the band when he was just 14 years old, was the distinctive-sounding lead singer, as well as the primary songwriter. In 1998 the group split up, and Phillips found himself on his own.



Glen Phillips

A Period Of Growth

For close to half his life Phillips had had the security of a recording contract with Columbia Records and the adulation of fans from around the world. But when Toad The Wet Sprocket called it quits, much of what he'd come to take for granted disappeared. In this day and age, if you aren't the latest, hottest thing, you can quickly be dropped by your label and discover the harsh truth that most of your fans are fickle.

Phillips explains it this way: "The thing is that when you do well, you start to feel that you're entitled to certain things, and you assume that is how it will always go. Going through a down period can certainly change your perspective on that and can do

wonders in helping you get your gratitude back."

The 30-year-old Phillips certainly has a lot to be grateful for: He's married to a wonderful woman, and they have two children and another on the way. He has a house in his native Santa Barbara, and he has his health. Phillips also has tremendous musical talent, and the death of Toad The Wet Sprocket has allowed him to expand it in ways that he'd never explored before.

"I want to make it very clear that any restrictions I may have felt while with Toad were imposed by myself," he declares. "You get used to working a certain way in the company of the same people or within a set of expectations. Now that I'm on my own, I've found that I'm writing a lot differently. I can no longer expect all the little holes to be filled by the other members. I no longer have to overthink what is appropriate for Toad. I simply have to be motivated by what is interesting to me."

As you listen to Phillips' debut solo effort, *Abulum*, you'll discover that his songs reach out more compared to those he was writing near the end of his time with Toad The Wet Sprocket. "I was very introspective during that period, and that may

have made some of the songs difficult for people to relate to," he says. "I feel like my new songs, even if the ideas are a little more out there narratively, connect to the listener more naturally."

A New Beginning

Phillips discovered that this new creative freedom was both interesting and scary at the same time. When he

"I feel confident that there really isn't any fluff on the disc, but cutting it down was a real chore. Basically, there isn't anything on *Abulum* that I'm not proud of."

first began to write songs for himself, he reveled in the freedom, but then he started to second-guess his motivations. Fortunately, he had an example to follow. "The most important influence on me over the past few years has been Randy Newman," he says. "He taught me a whole new perspective when it comes to writing lyrics and finding subjects to address. He even taught me how I could address them.

"If there was something that occasionally made Toad suffer, it was when I'd get a little too didactic. Randy always manages to address very large issues without getting too preachy. There's a bit of cynicism and playfulness in his songs at the same time. I learned that you don't always have to be so serious to get the message across. I only occasionally, and with a little embarrassment, let my sense of humor out with Toad. I learned to express myself more freely in this area while touring as a solo artist, and that new attitude was definitely present during the recording of the album."

Eventually, Phillips felt that his new material was ready to be recorded. At first he had a vision that it was going to be a major studio production,

"I was forced back into the area of spontaneity, and perhaps that's where the magic of music lies. It prevented me from falling into the same trap that many records released today fall into: overuse of the latest tools."

but after he became friends with producer-musician Ethan Johns, his approach began to change. Phillips met Johns at Largo, a Hollywood supper club that frequently hosts performances by singer-songwriters. They formed a creative bond rather quickly.

The two split the production chores on the project and did most of the guitar, bass and keyboard work themselves, with a little help from drummer Sandy Chila, bassist Jen Condos and keyboardist Richard Causon. They did live takes of the basic tracks for almost the entire album and overdubbed later.

"What I love most about the album is its lack of datedness; it could have been recorded any time between 1968 and the present," Phillips reveals. "It was a long process to get to the point of making this record the way we did, because it's so basic. Getting involved with Ethan helped me realize that I should let it all come naturally. It was wonderful to bring it all back to an honest performance."

"I also had the freedom of recording the album on my own time. We did it in my garage, and I ended up being the techy guy with all the digital equipment I have, because Ethan's approach is very much analog. His strength lies in the fact that he has a great understanding of what a 'take' is.

"He helped me get away from overthinking things to the point of completely removing the vibe of the song. I was forced back into the area of spontaneity, and perhaps that's where the magic of music lies. It prevented me from falling into the same trap that many records released today fall into: overuse of the latest tools."

A Ton Of Songs

Many of the songs on *Abulum* had been honed live onstage, and Phillips thinks that helped once he got into the studio. He had had the opportunity to live with them for a while. "I had a ton of songs to choose from for the album, and we basically narrowed them down to which ones fit the best together," he says.

"There were a few core tunes that had to be included, and then it was simply a matter of dynamics. I feel confident that there isn't any fluff on the disc, but cutting it down was a real chore. Basically, there isn't anything on *Abulum* that I'm not proud of."

The result is a deeply satisfying, highly personal collection of songs that deal with what was going on in Phillips' life at the time he wrote

them. And although each of the songs had a specific catalyst, they're still open enough for the listener to step inside of. "'Darkest Hour' was written right after my dad passed away," Phillips explains. "I was trying to figure out how to treat it as a blessing and a rite of passage as opposed to torture."

"'Back on My Feet' has to do with relationships and enacting change. Today it seems that when people find it hard to get along, they walk away and won't try to work things out. 'Fred Meyers,' which is a chain of department stores in the Northwest, is sort of a post-apocalyptic tune about how people may end up living in malls, where there are familiar things around. It also deals with the fact that people would need to rely on each other again and actually be neighbors. 'My Home Town' is another post-apocalyptic number, which is about anthrax resistance and the threat of biological warfare, and 'Men Just Leave' obviously addresses the fear of facing responsibility."

A New Home

Largo is a place that draws talented singer-songwriters who seem to be going through mid-career crises. Many of them have enjoyed success at the major-label level and are now beginning to accept the fact that the correct next career step for them may not be down that same path. That was Phillips' point of view. Once *Abulum* was completed, he began to shop the project around and soon found that going with a smaller label best suited his needs.

"It was strange having a re-entry," he explains. "I was afraid of it. Don't get me wrong, it was a wonderful experience being at Columbia, but because it's such a huge company, it was easy to feel like you were just another piece of product. Being with Brick Red has turned out to be a very comforting environment."

"They are a group of people who will dedicate themselves on my behalf. After they heard the record, I sensed they had genuine enthusiasm for it. Brick Red is also the right size to stay focused and be patient with my music and follow the natural progression of the project. It was a lot of fun to sit in the marketing meetings, and I love that I can call anybody at the label. Not only do I feel like I have a relationship with everyone at Brick Red, I also feel they really know me."

After you've spent some time with *Abulum*, you'll feel that you know Glen Phillips better too.

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#1 MOST ADDED

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WDET	WXRV
KMTT	KXST
WRNR	WYEP
WTTS	WRLT
KGSR	WFPK
KBAC	WRNX
WZEW	KRSH
KTHX	KOTR
WMVY	

STREET DATE: 5/8

Produced by Mike Mangini
Management: David Whitehead for Maine Road Management, Inc.



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R&R Adult Alternative Top 30

March 23, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
4	1	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	594	+39	41089	7	28/0
1	2	U2 Walk On (Interscope)	587	-18	35675	11	31/0
3	3	ERIC CLAPTON Superman Inside (Duck/Reprise)	575	+17	40645	6	30/0
2	4	JOSH JOPLIN GROUP Camera One (Artemis)	570	-5	41882	17	31/0
6	5	COLDPLAY Yellow (Nettwerk/Capitol)	474	+6	35894	12	29/0
5	6	DAVE MATTHEWS BAND I Did It (RCA)	454	-58	28758	11	29/0
7	7	DIDO Thankyou (Arista)	453	+5	40484	17	19/0
8	8	WALLFLOWERS Letters From The Wasteland (Interscope)	404	-28	24142	8	28/0
9	9	SHAWN COLVIN Whole New You (Columbia)	400	+4	28902	8	29/0
10	10	BARENAKED LADIES Too Little Too Late (Reprise)	387	+12	21174	9	23/0
11	11	SEMISONIC Chemistry (MCA)	370	+10	25168	10	25/0
12	12	DAVID GRAY Please Forgive Me (ATO/RCA)	353	+15	24276	18	28/1
17	13	U2 Beautiful Day (Interscope)	305	+31	35199	26	20/0
19	14	OLD 97'S King Of All The World (Elektra/EEG)	291	+30	22765	5	24/3
16	15	JOHN HIATT Lift Up Every Stone (Vanguard)	288	+6	14987	6	27/1
14	16	LENNY KRAVITZ Again (Virgin)	273	-19	20932	20	19/0
Breaker	17	JONATHA BROOKE Linger (Bad Dog)	260	+42	13668	8	23/0
18	18	PAT MCGEE BAND Rebecca (Giant/WB)	256	-10	18485	23	20/0
13	19	DAVID GRAY Babylon (ATO/RCA)	256	-36	26618	41	20/0
23	20	JEB LOY NICHOLS Heaven Right Here (Rykodisc)	243	+34	12614	6	23/0
15	21	GREEN DAY Warning (Reprise)	240	-51	17325	14	19/0
24	22	PAUL SIMON You're The One (Warner Bros.)	228	+23	13383	2	20/1
20	23	COLLECTIVE SOUL Perfect Day (Atlantic)	207	-38	12909	13	13/0
25	24	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	200	+7	15305	3	12/0
28	25	LIFEHOUSE Hanging By A Moment (DreamWorks)	193	+13	12979	5	11/1
26	26	SHAWN MULLINS Up All Night (SMG/Columbia)	188	-1	9189	4	20/2
27	27	BOB SCHNEIDER Metal & Steel (Universal)	177	-10	9098	6	19/1
29	28	JIMMY SMITH Only In It For The Money (Blue Thumb/VMG)	169	+7	7348	4	17/0
Debut	29	DELBERT MCCLINTON Livin' It Down (New West/Red Ink)	154	+27	4158	1	16/1
Debut	30	DANDY WARHOLS Godless (Capitol)	152	+18	8584	1	15/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
DAVID BYRNE Like Humans Do (Luaka Bop/Virgin)	16
MARK KNOPFLER Sailing To Philadelphia (Warner Bros.)	12
GO-GO'S Unforgiven (Beyond)	6
SONNY LANDRETH Soul Salvation (Sugar Hill/Vanguard)	5
EUPHORIA Sweet Rain (Six Degrees)	5
OLD 97'S King Of All The World (Elektra/EEG)	3
AMY CORREIA Life Is Beautiful (Capitol)	3
LUCKY PETERSON Mercenary Baby (Blue Thumb/VMG)	3
RICHARD THOMPSON Persuasion (Capitol)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVID BYRNE Like Humans Do (Luaka Bop/Virgin)	+54
MARK KNOPFLER Sailing To Philadelphia (Warner Bros.)	+46
ERIC CLAPTON Travelin' Light (Duck/Reprise)	+45
JONATHA BROOKE Linger (Bad Dog)	+42
SUPREME BEINGS OF LEISURE Never The Same (Palm)	+40
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	+39
KEB' MO' The Door (Epic)	+37
LUCKY PETERSON Mercenary Baby (Blue Thumb/VMG)	+36
PETE YORN Life On A Chain (Columbia)	+35
RICHARD THOMPSON Persuasion (Capitol)	+35
JEB LOY NICHOLS Heaven Right Here (Rykodisc)	+34
U2 Beautiful Day (Interscope)	+31
OLD 97'S King Of All The World (Elektra/EEG)	+30

35 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/11-Saturday 3/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

- INCUBUS** Drive (Immortal/Epic)
Total Plays: 149, Total Stations: 9, Adds: 1
- JIM WHITE** Handcuffed To A Fence In... (Luaka Bop/Virgin)
Total Plays: 142, Total Stations: 18, Adds: 1
- MARK KNOPFLER** Sailing To Philadelphia (Warner Bros.)
Total Plays: 134, Total Stations: 19, Adds: 12
- VERTICAL HORIZON** Best I Ever Had (Grey Sky...) (RCA)
Total Plays: 130, Total Stations: 7, Adds: 0
- AMY CORREIA** Life Is Beautiful (Capitol)
Total Plays: 123, Total Stations: 18, Adds: 3

- KEB' MO'** The Door (Epic)
Total Plays: 121, Total Stations: 14, Adds: 2
- DOUBLE TROUBLE** In The Garden (Tone-Cool)
Total Plays: 118, Total Stations: 12, Adds: 1
- SUPREME BEINGS OF LEISURE** Never The Same (Palm)
Total Plays: 114, Total Stations: 13, Adds: 0
- PAUL PENA** Jet Airliner (Hybrid)
Total Plays: 112, Total Stations: 13, Adds: 0
- GLEN PHILLIPS** Fred Meyers (Brick Red/Gold Circle)
Total Plays: 105, Total Stations: 13, Adds: 0

Breakers

JONATHA BROOKE
Linger (Bad Dog)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
260/42	23/0	17

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

Songs ranked by total plays

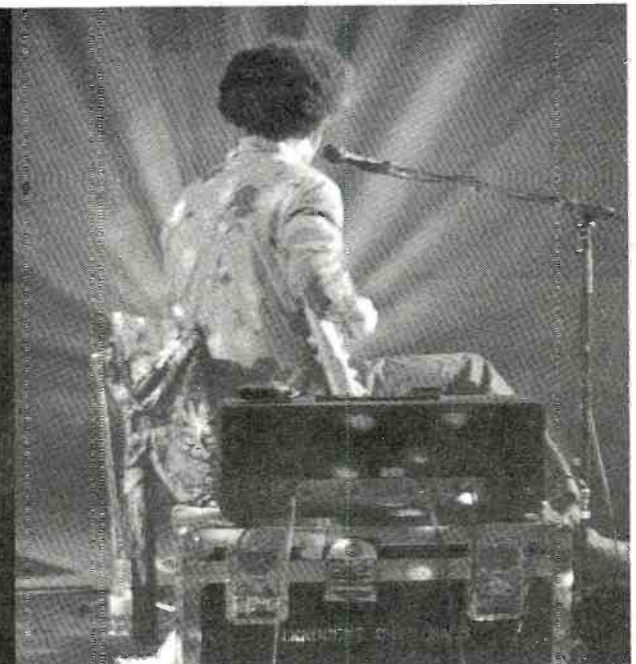
BEN HARPER & THE INNOCENT CRIMINALS

SEXUAL HEALING

THE FIRST SONG FROM THE NEW LIVE DOUBLE CD LIVE FROM MARS

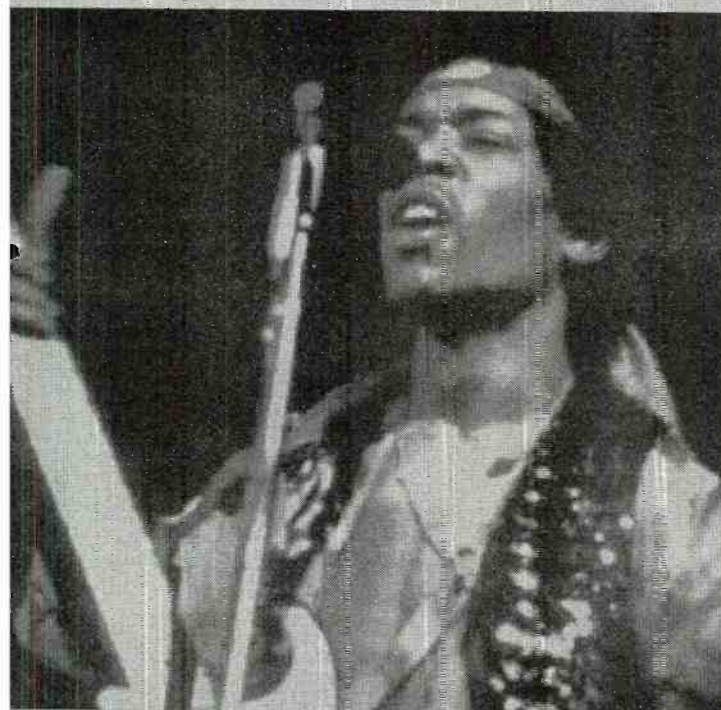
CATCH BEN ON:
THE 2001 ESPN ACTION SPORTS AND MUSIC AWARDS APRIL 7
AT THE UNIVERSAL AMPHITHEATER, LOS ANGELES
(CHECK YOUR LOCAL LISTINGS)

ADULT ALTERNATIVE ADD DATE 3/26!
STREET DATE 3/27



experience a revolution: |

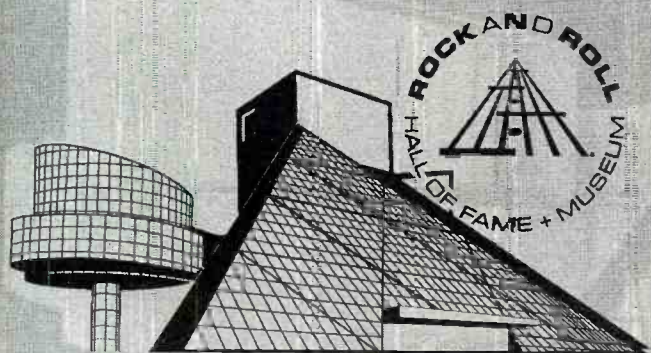
| it will change the way you listen to music.



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Adult Alternative Reporters

Stations and their adds listed alphabetically by market

KBAC/Albuquerque, NM PD/MD: Ira Gordon DAVID BYRNE "Humans" EUPHORIA "Rain" MARK KNOPFLER "Sailing" ANDREAS JOHNSON "Glorious" GRANDADY "Lake"	WXRV/Boston, MA * PD: Joanne Doody MD: Oana Marshall 2 DAVID BYRNE "Humans" AMY CORREIA "Life"	KBCO/Denver-Boulder, CO * PD: Scott Arbough MO: Keefer 1 MARK KNOPFLER "Sailing"	WMPS/Memphis, TN PD: Alexandra Inzer RICHARD THOMPSON "Persuasion" SHELBY LYNNE "Thought"	WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston 4 ERIC CLAPTON "Mystery" JOHN HAMMOND "Vine" MORENO VELOSO "Rio"	KINK/Portland, OR * PD: Dennis Constantine MO: Kevin Welch 13 DAVE MATTHEWS BAND "Space" MARK KNOPFLER "Sailing"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Rick Williams 17 MARK KNOPFLER "Sailing" LUCKY PETERSON "Mercenary" DAVID BYRNE "Humans" 4 SONNY LANDRETH "Soul" 4 OLD 97'S "King"
KGSR/Austin, TX * PD: Jody Denberg MD: Susan Castle 15 ERIC CLAPTON "Travelin" 7 ALEJANDRO ESCOBEDO "Guitar"	CKEY/Buffalo, NY * PD/MD: Rob White DAVID GRAY "Forgive" AMANDA GHOST "Silver"	WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn 5 PETE YORN "Chain" 5 DAVID BYRNE "Humans" 4 PAUL SIMON "One" 4 EUPHORIA "Rain" 4 RICHARD THOMPSON "Persuasion"	KTCZ/Minneapolis, MN * PD: Lauren MacLeash APD/MD: Mike Wolf MARK KNOPFLER "Sailing" SHAWN MULLINS "Night" OLD 97'S "King"	WKOC/Norfolk, VA * PD: Paul Shugrue MD: Kristen Croot SHAWN MULLINS "Night"	KTHX/Reno, NV * PD: Harry Reynolds MD: Dave Harold DAVID BYRNE "Humans" EUPHORIA "Rain"	KRSH/Santa Rosa, CA * OM/MD: Pam Long MD: Bill Bowker 1 MARK KNOPFLER "Sailing" 1 DAVID BYRNE "Humans" SONNY LANDRETH "Soul"
WRNR/Baltimore, MD OM: Jon Peterson PD: Alex Cortright MD: Damian Einstein 7 DAVID BYRNE "Humans" MARK KNOPFLER "Sailing" GO-GO'S "Unforgiven"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 DAVID BYRNE "Humans"	WTTS/Indianapolis, IN * PD: Jim Ziegler APD/MD: Marie McCallister 2 JIM WHITE "Fence" 2 DAVID BYRNE "Humans"	WZEW/Mobile, AL * PD: Brian Hart MD: Linda Woodworth 10 MARK KNOPFLER "Sailing" DAVID BYRNE "Humans" KEF MO "Door" JOAN OSBORNE "Alive" PETE YORN "Chain" ANDREAS JOHNSON "Glorious" GRANDADY "Lake" BOB SCHNEIDER "Metal" KASEY CHAMBERS "Captain" DELERIAN F.M. SWEET "Daylight"	KCTY/Omaha, NE * PD: Max Bumgardner MD: Christopher Dean No Adds	KENZ/Salt Lake City, UT * OM/MD: Bruce Jones MD: Kari Bushman No Adds	KMTT/Seattle-Tacoma, WA * GM/MD: Chris Mays MD: Shawn Stewart 4 DAVID BYRNE "Humans" 3 MARK KNOPFLER "Sailing"
KRVB/Boise, ID * PD/MD: Brandon Dawson 1 MARK KNOPFLER "Sailing"	WVOD/Chattanooga, TN * OM/MD: Danny Howard No Adds	WFPK/Louisville, KY PD: Dan Reed APD/MD: Stacey Owen 2 FINLEY QUAYE "Burning" BLAKE BABIES "Nothing" DAVID BYRNE "Humans" AMY CORREIA "Life" GO-GO'S "Unforgiven" SONNY LANDRETH "Soul" LUCKY PETERSON "Mercenary" RICHARD THOMPSON "Persuasion" MARK ERELLI "Little"	KPIG/Monterey, CA PD/MD: Laura Ellen Hopper MARK KNOPFLER "Sailing" SONNY LANDRETH "Soul" LUCKY PETERSON "Mercenary" JIMMY LAFAYE "Dirt" RICHARD THOMPSON "Rebound"	WXP/Philadelphia, PA PD: Bruce Warren APD/MD: Helen Leicht 13 DAVID BYRNE "Humans" KRISTIN HERSH "Trouble" GO-GO'S "Unforgiven" NIKKA COSTA "Felt" SOULIVE "Something" STEVE FORBERT "Steve"	KXST/San Diego, CA * PD/MD: Dona Shaib DAVID BYRNE "Humans" INCUBUS "Drive"	WRNX/Springfield, MA * OM/MD: Tom Davis DAVID BYRNE "Humans" GO-GO'S "Unforgiven" MARK KNOPFLER "Sailing" SONNY LANDRETH "Soul" EUPHORIA "Rain" AMY CORREIA "Life"
WBOS/Boston, MA * PD: Shirley Maldonado MD: Amy Brooks 13 LIFEHOUSE "Hanging" 4 DOUBLE TROUBLE "Garden" 4 JOHN HIATT "Stone" 3 JOAN OSBORNE "Alive" 2 OLD 97'S "King" FISHER "Wim"	KKMR/Dallas-Ft. Worth, TX * PD: Scott Strong MD: Jeff K 1 GO-GO'S "Unforgiven"	WMMM/Madison, WI * PD/MD: Tom Teuber No Adds	WRLT/Nashville, TN OM/MD: David Hall APD/MD: Keith Coes 8 DAVID BYRNE "Humans" KEF MO "Door" YVE ADAM "Fiction" GO-GO'S "Unforgiven"	WYEP/Pittsburgh, PA PD: Rosemary Welsch MD: Chris Griffin 11 TIM EASTON "Happy" OLD 97'S "Devils" EUPHORIA "Rain" DELBERT MCCLINTON "Down" VINICIOUS CAPTURA "Rio" ABBY TRAVIS "So" JOOLS HOLLAND "Dancing"	KFOG/San Francisco, CA * PD: Dave Benson MD: Haley Jones No Adds	35 Total Reporters 35 Current Reporters 35 Current Playlists

Most Played Recurrents

- MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
- FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)
- MARK KNOPFLER What It Is (Warner Bros.)
- BARENAKED LADIES Pinch Me (Reprise)
- STING Desert Rose (A&M/Interscope)
- EVERCLEAR Wonderful (Capitol)
- STONE TEMPLE PILOTS Sour Girl (Atlantic)
- MATCHBOX TWENTY Bent (Lava/Atlantic)
- DEXTER FREEBISH Leaving Town (Capitol)
- COUNTING CROWS Hanginaround (DGC/Geffen/Interscope)

ADULT ALTERNATIVE Going For Adds

3/26/01

- ANDERS OSBORNE w/KEB' MO' Stuck On My Baby (Shanachie)
- BEN HARPER Sexual Healing (Virgin)
- CASH BROTHERS Night Shift Guru (Zoe/Rounder)
- DEPECHE MODE Dream On (Reprise)
- GUIDED BY VOICES Glad Girls (TVT)
- JEFFREY GAINES In Your Eyes (Artemis)

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National Programming

Added This Week



World Cafe

Bruce Warren/Helen Leicht 215-898-6677

- AMY RAY Johnny Rottentail
- EUPHORIA Sweet Rain
- JEANNIE BURNS Mystery Train
- SOULIVE Doin' Something
- STEVE FORBERT Steve Forbert's Moon River



Acoustic Cafe

Rob Reinhart 734-761-2043

- DAVE MATTHEWS BAND Everyday
- JOHN BOUTTE A Change Is Gonna Come
- OVER THE RHINE If Nothing Else
- P GREEN/C MORROW Can't Find My Way Home
- SPLIT LIP RAYFIELD Kiss Of Death



WorldClassRock.com

Nicole Sandler 310-458-1031

- DAVID BYRNE Like Humans Do
- DOVES Catch The Sun
- RICHARD THOMPSON Persuasion

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Adult Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WFUV/New York
Fordham University
(718) 817-4550
Singletown/Hooson
12+ Cum: 290,000

90.7
wfuv.org

PLAYS	ARTIST/TITLE	GI (000)
5	JEB LOY NICHOLS/Heaven Right Here	600
5	DAR WILLIAMS/I Want Be You...	600
5	COLDFLAY/Yellow	600
5	DAVID GRAY/Babyon	600
5	AMY CORREIA/Heaven Right Here	600
5	MARK KNOPFLER/What It Is	600
5	ST GERMAIN/Sure Thing	600
5	SHAWN COLVIN/Whole New You	600
5	ERIC CLAPTON/Superman Inside	600
5	JONATHAN BROOKE/Linger	600
5	DAVE MATTHEWS BAND/Did It	600
5	JOSH JOPLIN GROUP/Camera One	600
5	JIMMY SMITH/Only In It For...	600
5	DOVES/Catch The Sun	600
4	COLDFLAY/Yellow	600
4	JEB LOY NICHOLS/Say Goodbye To...	480
4	JOHN HATTATI/Up Every Stone	480
4	SHAWN MULLINS/Up All Night	480
4	JOAN OSBORNE/Running Out Of Time	480
4	LOS SUPER SEVEN/Tessa	480
4	KEB MO/The Door	480
4	SUPREME BEINGS.../Never The Same	480
4	SARAH HARMER/Weakened State	480
4	ERIC CLAPTON/Superman Inside	480
4	PATTY LARKIN/Bag To Differ	480
3	OLD 97'S/Up The Devils Fun	360
3	MARK KNOPFLER/Who's Your Baby Now	360
3	MARTIN SEXTON/Angelina	360
3	MARTIN SEXTON/Hallelujah	360
3	SOLIHRE/NUTZIPPERS/Bedbugs	360

MARKET #3

WXRT/Chicago
Infinity
(773) 271-1700
Winder/Martin
12+ Cum: 447,800

93
XR
RADIO CHICAGO

PLAYS	ARTIST/TITLE	GI (000)
15	TRAIN/Drops Of Jupiter...	4734
15	U2/Beautiful Day	3945
15	FIVE FOR FIGHTING/Easy Tonight	3945
13	LENNY KRAVITZ/Again	3682
13	COLDFLAY/Yellow	3419
13	OLD 97'S/King Of All...	3419
13	SEMI-SONIC/Chemistry	3419
13	DOVES/Catch The Sun	3156
11	ERIC CLAPTON/Superman Inside	2893
10	DAVID GRAY/Please Forgive Me	2893
10	JOSH JOPLIN GROUP/Camera One	2893
10	GREEN DAY/Warning	2630
10	MICHAEL MCDERMOTT/Unemployed	2630
9	DAVID GRAY/Babyon	2367
9	COLLECTIVE SOUL/Perfect Day	2367
9	DANDY WARTHOL/Up Every Stone	2367
9	JOAN OSBORNE/Running Out Of Time	2167
8	ERIC CLAPTON/Superman Inside	2167
8	SHAWN COLVIN/Whole New You	2167
8	DAVE MATTHEWS BAND/Did It	2104
8	MOBY FUGWEN STEFANI/Outside	2104
8	ST GERMAIN/Sure Thing	2104
8	EVERETT LARAVI/Radio	2104
8	INDIGO GIRLS/Best Of My Days	2104
8	RADIOHEAD/Optimistic	2104
8	U2/Elevation	2104
7	PAUL SIMON/You're The One	1841
7	STEVIE EARLE/Everyones In...	1841
4	MARK KNOPFLER/Do America	1841

MARKET #4

KFOG/San Francisco
Susquehanna
(415) 543-1045
Bastion/Lecht
12+ Cum: 610,000

KFOG
104.5 97.7

PLAYS	ARTIST/TITLE	GI (000)
28	DIOD/Thankyou	8091
28	U2/Beautiful Day	8091
27	MARK KNOPFLER/What It Is	7533
27	SANTANA/IE CHERRY/Wishing I Was	6975
27	DAVE MATTHEWS BAND/Did It	6696
18	OLD 97'S/King Of All...	4864
16	JOSH JOPLIN GROUP/Camera One	4185
15	INCUBUS/Drive	4185
14	DAVID GRAY/Please Forgive Me	3906
14	ERIC CLAPTON/Superman Inside	3906
14	SHAWN COLVIN/Whole New You	3906
14	COUNTING CROWS/Hanging Around	3906
13	PAT MCGEE BAND/Rebecca	3627
13	WALLFLOWERS/Hand Me Down	3627
13	COLDFLAY/Yellow	3627
13	DAVID GRAY/Babyon	3627
13	STING/Brand New Day	3627
13	TRAIN/Drops Of Jupiter...	3627
13	U2/Walk On	3627
12	FOO FIGHTERS/Learn To Fly	3448
12	PHISH/Heavy Things	3348
11	TRACY CHAPMAN/Telling Stories...	3069
11	RED HOT CHILLI.../Otherside	3069
11	LENNY KRAVITZ/Again	2511
11	KEVIN WAINES.../Last Goodbye	2232
10	GREEN DAY/Warning	2232
4	DAVE MATTHEWS BAND/The Space Between	2232
4	ERIC CLAPTON/Travelin' Light	1953
4	CREED/Wha Arms Wide Open	1953
6	COUNTING CROWS/Mrs. Potters...	1674

MARKET #5

WXPN/Philadelphia
Univ. Of Pennsylvania
(215) 898-6677
Warren/Lecht
12+ Cum: 237,700

88.5

PLAYS	ARTIST/TITLE	GI (000)
9	ERIC CLAPTON/Superman Inside	2561
9	ERIC CLAPTON/Superman Persuasion	2256
13	DAVID BYRNE/Life Humans Do	1833
21	DAVE MATTHEWS BAND/Did It	1833
13	JONATHAN BROOKE/Linger	1833
9	OLD 97'S/King Of All...	1269
11	DAVID GRAY/Please Forgive Me	1269
10	JIMMY SMITH/Only In It For...	1410
10	U2/Walk On	1410
9	RODNEY CROWELL/Why Don't We...	1269
9	OLD 97'S/King Of All...	1269
9	DUNCAN SHEKIA/Mirror In...	1128
8	MARK KNOPFLER/Sailing To...	1128
8	SHAWN COLVIN/Whole New You	1128
8	SEMI-SONIC/Chemistry	1128
8	COLDFLAY/Yellow	1128
8	FIVE FORTY EIGHTING/Something About You	1128
7	JOSH JOPLIN GROUP/Camera One	987
7	U2/Walk On	987
7	JOHN GORKA/What Was That	987
7	PAUL SIMON/You're The One	987
7	OVER THE RHINE/Oh Me Strength	987
7	PAUL PENAK/Artline	987
7	JOAN OSBORNE/Running Out Of Time	987
7	MOC NEW York City	987
7	OLD DARA/Herbman	987
7	OVER THE RHINE/Oh Me Strength	987
10	JIM WHITTE/Handful To...	987
13	ELIZA CARHTY/Train Song	987
7	CREED/Wha Arms Wide Open	846
6	JOHN HATTATI/Up Every Stone	846

MARKET #6

KKRM/Dallas-Ft. Worth
Susquehanna
(214) 526-2400
Stong/K
12+ Cum: 328,300

merge
93.3
mergeradio.com

PLAYS	ARTIST/TITLE	GI (000)
38	MATCHBOX TWENTY/You're Gone	4286
36	DIOD/Thankyou	4032
30	COLDFLAY/Yellow	3808
34	VERTICAL HORIZON/Best I Ever Had...	3808
33	JOSH JOPLIN GROUP/Camera One	3696
33	LENNY KRAVITZ/Again	3696
28	OLD 97'S/King Of All...	2422
27	TRAIN/Drops Of Jupiter...	2428
15	U2/Walk On	3248
15	DAVID GRAY/Hanging By A Moment	3248
26	VASTA/Don't Let Me Be	3136
25	BARENKED LADIES/Too Little Too Late	2912
7	SINGLE KRACKER/Follow Me	2912
25	COLLECTIVE SOUL/Perfect Day	2576
28	DAVE MATTHEWS BAND/Did It	2576
23	WALLFLOWERS/Hand Me Down	2576
18	DAVID GRAY/Please Forgive Me	2464
10	NINE DAYS/About	2116
8	RED HOT CHILLI.../Otherside	2116
6	3 DOORS DOWN/Kryptonite	1008
9	EVERETT LARAVI/Wonderful	1008
6	CREED/Wha Arms Wide Open	896
8	STING/Brand New Day	896
18	U2/Beautiful Day	896
13	DEXTER FREESH/Leaving Town	896
8	FOO FIGHTERS/Learn To Fly	896
7	SINGLE KRACKER/Follow Me	896
5	BARENKED LADIES/Too Little Too Late	896
6	LOS SUPER SEVEN/Tessa	784
6	CARY PIERCE/Home	672
6	RED HOT CHILLI.../Scar Tissue	672

MARKET #7

WDET/Detroit
Wayne State University
(313) 577-4145
Adams/Bandy/Horn
12+ Cum: 212,800

101.9 FM
WDET

PLAYS	ARTIST/TITLE	GI (000)
9	JEB LOY NICHOLS/Heaven Right Here	981
9	JIMMY SMITH/Only In It For...	981
8	ERIC CLAPTON/Superman Inside	872
8	JOHN HATTATI/Up Every Stone	872
8	DAVID GRAY/Please Forgive Me	872
7	JONATHAN BROOKE/Linger	872
7	JIM WHITE/Handful To Differ	872
8	BOS SCHNEIDER/Metal & Steel	872
7	SHAWN COLVIN/Whole New You	872
7	DOUBLE TROUBLE/In The Garden	763
4	LOS SUPER SEVEN/Tessa	763
7	DUNCAN SHEKIA/Mirror In...	763
7	COLDFLAY/Yellow	763
7	DELBERT MCCLINTON/Livin' It Down	763
5	LUCKY PETERSON/Mercurian Baby	763
7	ELIZA CARHTY/Train Song	763
6	AMY CORREIA/Heaven Right Here	654
6	TIM EASTON/Happy Now	654
6	JOSH JOPLIN GROUP/Camera One	654
6	HOLMES BROTHERS/Homesless Child	654
6	RODNEY CROWELL/Why Don't We...	654
6	OVER THE RHINE/Oh Me Strength	654
6	PAUL PENAK/Artline	654
6	BACKYARD BROTHERS/No One	654
5	SARAH HARMER/Weakened State	654
5	ST GERMAIN/Sure Thing	545
5	JOHN HANMOND/Z19	545
5	DELERIUM F.M./Sweet/Days	545
4	STEVIE EARLE/Everyones In...	545
4	DAVID BYRNE/Life Humans Do	545

MARKET #8

WBOS/Boston
Greater Boston
(617) 822-9600
Mansour/Brooks
12+ Cum: 412,800

bos
92.9fm
one-of-a-kind

PLAYS	ARTIST/TITLE	GI (000)
33	ERIC CLAPTON/Superman Inside	5181
33	DAVID GRAY/Babyon	5181
29	U2/Beautiful Day	5181
33	JOSH JOPLIN GROUP/Camera One	5181
22	TRAIN/Drops Of Jupiter...	4036
13	U2/Walk On	3621
9	BARENKED LADIES/Too Little Too Late	3297
23	SHAWN COLVIN/Whole New You	3140
22	WALLFLOWERS/Hand Me Down	3140
14	JONATHAN BROOKE/Linger	2963
17	SEMI-SONIC/Chemistry	2639
15	FISHER/Kello's Me	2355
6	MARK KNOPFLER/Who's Your Baby Now	2041
13	LIFEHOUSE/Hanging By A Moment	1884
12	GREEN DAY/Warning	1884
12	SHAWN MULLINS/Up All Night	1884
12	STING/Brand New Day	1884
8	COLDFLAY/Yellow	1727
8	CREED/Wha Arms Wide Open	1727
11	JOAN OSBORNE/Running Out Of Time	1727
10	BARENKED LADIES/Pinch Me	1570
12	EVERLAST/Can't Move	1570
5	PAST BALL/Out Of My Head	1413
10	MATCHBOX TWENTY/You're Gone	1413
9	TRACY CHAPMAN/Telling Stories...	1413
9	LENNY KRAVITZ/Again	1413
9	STONE TEMPLE PILOTS/Sour Girl	1099
7	KEB MO/The Door	1099
6	FOO FIGHTERS/Learn To Fly	942

MARKET #9

WXPR/Boston
Greater Boston
(978) 374-4733
Doody/Marshall
12+ Cum: 182,400

92.9
fm
The Mountain

PLAYS	ARTIST/TITLE	GI (000)
19	DANDY WARTHOL/Up Every Stone	1811
19	U2/Walk On	1738
21	COLDFLAY/Yellow	1659
21	WALLFLOWERS/Hand Me Down	1501
22	ERIC CLAPTON/Superman Inside	1501
21	DAVE MATTHEWS BAND/Did It	1501
19	JEB LOY NICHOLS/Heaven Right Here	1422
17	SEMI-SONIC/Chemistry	1422
17	DOVES/Catch The Sun	1343
17	OLD 97'S/King Of All...	1343
16	JOSH JOPLIN GROUP/Camera One	1284
17	TRAIN/Drops Of Jupiter...	1284
13	SHAWN COLVIN/Whole New You	1185
9	PAUL PENAK/Artline	1185
16	JOHN HATTATI/Up Every Stone	1106
11	JONATHAN BROOKE/Linger	948
12	TRACY CHAPMAN/Telling Stories...	948
9	RICKIE LEE/JONES For No One	948
15	MOBY FUGWEN STEFANI/Outside	948
11	MDE/NEW York City	859
9	ENTRANCE/Letter To The World	859
9	LENNY KRAVITZ/Again	790
7	SEVEN NATIONS/Sing	790
5	SUPREME BEINGS.../Never The Same	790
10	JIM WHITTE/Handful To Differ	790
9	BADLY CRAZY/When You're Around...	790
8	GRANDDADDY/Crossed Lake	790
15	LIFEHOUSE/Hanging By A Moment	711
9	BOS SCHNEIDER/Metal & Steel	711
8	POG/Hey Pretty	632

MARKET #10

KMTT/Seattle-Tacoma
Entercom
(206) 233-1037
Mays/Stewart
12+ Cum: 191,100

The Mountain
102.9

PLAYS	ARTIST/TITLE	GI (000)
23	COLDFLAY/Yellow	2592
19	ERIC CLAPTON/Superman Inside	2376
20	U2/Walk On	2376
21	DAVE MATTHEWS BAND/Did It	2268
22	JOSH JOPLIN GROUP/Camera One	2160
22	TRAIN/Drops Of Jupiter...	2052
19	TRAIN/Drops Of Jupiter...	1948
12	PAT MCGEE BAND/Rebecca	1836
15	OLD 97'S/King Of All...	1620
14	ELIZA CARHTY/Train Song	1512
13	SHAWN COLVIN/Whole New You	1404
12	LENNY KRAVITZ/Again	1404
11	JOAN OSBORNE/Running Out Of Time	1188
11	DAVID GRAY/Please Forgive Me	1080
15	JOHN HATTATI/Up Every Stone	1080
11	JEB LOY NICHOLS/Heaven Right Here	1080
11	WALLFLOWERS/Hand Me Down	1080
7	MATCHBOX TWENTY/You're Gone	1080
11	BARENKED LADIES/Too Little Too Late	972
14	SEMI-SONIC/Chemistry	972
2	DAVE MATTHEWS BAND/Did It	796
6	FIVE FOR FIGHTING/Easy Tonight	648
6	MACY GRAVE/Trip	648
6	THIRD EYE BLIND/Deep Inside Of The Sun	648
6	GREEN DAY/Warning	648
4	TRACY CHAPMAN/Telling Stories...	540
5	COUNTING CROWS/Mrs. Potters...	540
5	EVERLAST/Can't Move	540
6	BEN HARPER/Steal My Kisses	540
3	RED HOT CHILLI.../Scar Tissue	540

MARKET #16

KXST/San Diego
Compass
(619) 678-0102
Shalb
12+ Cum: 114,700

SETS
102.1

PLAYS	ARTIST/TITLE	GI (000)
29	PAT MCGEE BAND/Rebecca	2706
23	MARK KNOPFLER/Sailing To...	2706
23	PAUL SIMON/You're The One	2460
29	TRAIN/Drops Of Jupiter...	2378
28	DAVID GRAY/Please Forgive Me	2296
27	COLLECTIVE SOUL/Perfect Day	2214
25	ERIC CLAPTON/Superman Inside	2132
25	U2/Walk On	2050
23	SEMI-SONIC/Chemistry	1958
21	WALLFLOWERS/Hand Me Down	1558
12	JEB LOY NICHOLS/Heaven Right Here	1558
21	DAVE MATTHEWS BAND/Did It	1394
21	SHAWN COLVIN/Whole New You	1394
14	OLD 97'S/King Of All...	1312
15	COLDFLAY/Yellow	1230
12	FIVE FORTY EIGHTING/Easy Tonight	820
10	PHISH/Heavy Things	820
9	UNCLE KRACKER/Follow Me	820
8	BOB SCHNEIDER/Metal & Steel	820
10	LENNY KRAVITZ/Again	738
2	SUPREME BEINGS.../Never The Same	738
6	JONATHAN BROOKE/Linger	738
6	INDIGO GIRLS/Best Of My Days	658
8	STEELE/DAN Cousin Duper	658
7	SANTANA/FRODO THOMAS/Smooth	574

MARKET #17

KTCZ/Minneapolis
Clear Channel
(612) 339-0000
MacLash/Wolf
12+ Cum: 290,500

Cities97
97.1

PLAYS	ARTIST/TITLE	GI (000)
32	FIVE FOR FIGHTING/Easy Tonight	5320
30	DIOD/Thankyou	5040
36	DAVID GRAY/Babyon	5040
33	U2/Beautiful Day	4520
30	MARK KNOPFLER/What It Is	4200
25	TRAIN/Drops Of Jupiter...	4200
30	JOSH JOPLIN GROUP/Camera One	4200
28	COLDFLAY/Yellow	3920
21	ERIC CLAPTON/Superman Inside	3360
21	SEMI-SONIC/Chemistry	3360
20	WALLFLOWERS/Hand Me Down	2940
20	POWDER/	

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OPENINGS

OPENINGS

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Seeking a fulltime job in any market inside the state of Indiana. I have three years of experience. TONY: (765) 456-3209, tonyridlen@yahoo.com. (03/23)

Johnnie and Holly, a Physically Challenged team, is searching for an on air shift. Three years experience, in Rock/Alternative, Hot AC, and Urban. innervision@qwest.net (303) 607-9560. (03/23)

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Athens, AL 35612.

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ATT: "Greater Media's PD'S" I am ready to move up! 10 years in radio. Promotion, DJ, Producer, Music Director, seeking on-air gig. djmartin88@hotmail.com. (03/23)

Pro with over 30 years experience seeks jock work in NYC-LI-NJ area! (Oldies, Jammin Gold, Classic Rock) dependable prof Call JIM: (212) 677-6531. (03/23)

Major market vet (KTXQ, KLUV, KRRW, KZPS) Dallas, looking for afternoons or evenings. Any market. Contact me at: idj44you@hotmail.com. (03/23)

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Program Director

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To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

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www.rronline.com

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Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

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To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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The Back Pages.

National Airplay Overview March 23, 2001

CHR/POP

LW	TW	
1	1	SHAGGY Angel (MCA)
2	2	LENNY KRAVITZ Again (Virgin)
4	3	CRAZY TOWN Butterfly (Columbia)
5	4	K-CI & JOJO Crazy (MCA)
3	5	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)
6	6	AEROSMITH Jaded (Columbia)
9	7	DIDO Thankyou (Arista)
14	8	JANET All For You (Virgin)
11	9	S CLUB 7 Never Had A Dream Come True (Interscope)
7	10	MADONNA Don't Tell Me (Maverick/WB)
8	11	R. MARTIN F.C. AGUILERA Nobody Wants To Be Lonely (Columbia)
10	12	ATC Around The World (La La La...) (Republic/Universal)
15	13	3LW No More (Baby I'ma Do Right) (Epic)
18	14	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
20	15	LIFEHOUSE Hanging By A Moment (DreamWorks)
17	16	MYA Free (Ruffnation/WB/University/Interscope)
13	17	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
12	18	DREAM He Loves U Not (Bad Boy/Arista)
23	19	DESTINY'S CHILD Survivor (Columbia)
16	20	OUTKAST Ms. Jackson (LaFace/Arista)
24	21	NELLY FURTADO I'm Like A Bird (DreamWorks)
22	22	THE CORRS Breathless (143/Lava/Atlantic)
19	23	PINK You Make Me Sick (LaFace/Arista)
28	24	JOE F/MYSTIKAL Stutter (Jive)
27	25	LEE ANN WOMACK I Hope You Dance (MCA/Universal)
26	26	MOBY F/GWEN STEFANI Southside (V2)
27	27	VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)
31	28	NELLY Ride Wit Me (Fo' Reel/Universal)
21	29	SHAGGY It Wasn't Me (MCA)
30	30	SOULDECISION Ooh It's Kinda Crazy (MCA)

#1 MOST ADDED

JENNIFER LOPEZ Play (Epic)

#1 MOST INCREASED PLAYS

JANET All For You (Virgin)

TOP 5 NEW & ACTIVE

AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)

ASHLEY BALLARD Hottie (Atlantic)

INCUBUS Drive (Immortal/Epic)

AMANDA Everybody Doesn't (Maverick)

TAMIA Stranger In My House (Elektra/EEG)

CHR begins on Page 40.

AC

LW	TW	
1	1	'N SYNC This I Promise You (Jive)
4	2	LEE ANN WOMACK I Hope You Dance (MCA/Universal)
3	3	FAITH HILL The Way You Love Me (Warner Bros.)
2	4	BACKSTREET BOYS Shape Of My Heart (Jive)
5	5	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
6	6	BBMAK Back Here (Hollywood)
10	7	R. MARTIN F.C. AGUILERA Nobody Wants To Be Lonely (Columbia)
8	8	LEANN RIMES I Need You (Sparrow/Curb/Capitol)
7	9	HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)
9	10	MARC ANTHONY My Baby You (Columbia)
15	11	THE CORRS Breathless (143/Lava/Atlantic)
12	12	FAITH HILL Breathe (Warner Bros.)
11	13	DON HENLEY Taking You Home (Warner Bros.)
13	14	SAVAGE GARDEN I Knew I Loved You (Columbia)
16	15	BON JOVI Thank You For Loving Me (Island/IDJMG)
18	16	LIONEL RICHIE Angel (Island/IDJMG)
17	17	MARC ANTHONY You Sang To Me (Columbia)
14	18	LONESTAR Amazed (BNA)
19	19	ROD STEWART I Can't Deny It (Atlantic)
20	20	CELINE DION That's The Way It Is (Epic)
21	21	GLORIA ESTEFAN You Can't Walk Away From Love (Epic)
23	22	ENYA Only Time (Reprise)
22	23	98 DEGREES My Everything (Universal)
25	24	DAVID GRAY Babylon (ATO/RCA)
27	25	DIDO Thankyou (Arista)
24	26	SEAL This Could Be Heaven (London Sire)
28	27	SHAWN COLVIN Whole New You (Columbia)
—	28	PETER CETERA Perfect World (DDE)
29	29	JOURNEY All The Way (Columbia)
30	30	SASHA ALEXANDER Let Me Be The One (Reprise)

#1 MOST ADDED

DIDO Thankyou (Arista)

#1 MOST INCREASED PLAYS

RICKY MARTIN F.C. AGUILERA Nobody Wants To Be Lonely (Columbia)

TOP 5 NEW & ACTIVE

BETTE MIDLER Love TKO (Warner Bros.)

JON SECADA Break The Walls (Epic)

TAMARA WALKER Didn't We Love (Curb)

BEE GEES This Is Where I Came In (Universal)

VITAMIN C As Long As You're Loving Me (Elektra/EEG)

AC begins on Page 77.

CHR/RHYTHMIC

LW	TW	
1	1	JARULE F/LIL' MO AND VITA Put It... (Murder Inc./Def Jam/IDJMG)
2	2	JOE F/MYSTIKAL Stutter (Jive)
3	3	NELLY Ride Wit Me (Fo' Reel/Universal)
4	4	SHAGGY Angel (MCA)
8	5	JANET All For You (Virgin)
5	6	JAGGED EDGE Promise (So So Def/Columbia)
13	7	DESTINY'S CHILD Survivor (Columbia)
6	8	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)
7	9	K-CI & JOJO Crazy (MCA)
9	10	CRAZY TOWN Butterfly (Columbia)
11	11	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)
10	12	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)
12	13	EVE Who's That Girl (Ruff Ryders/Interscope)
17	14	QB FINEST F/NAS Oochie Wally (Columbia)
15	15	MONICA Just Another Girl (Epic)
14	16	OUTKAST Ms. Jackson (LaFace/Arista)
21	17	OLIVIA Bizouance (J)
18	18	JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)
18	19	JON B Don't Talk (Edmonds/Epic)
20	20	TAMIA Stranger In My House (Elektra/EEG)
25	21	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)
22	22	OUTKAST So Fresh, So Clean (LaFace/Arista)
23	23	SNOOP DOGG Lay Low (No Limit/Priority)
26	24	WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)
36	25	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
24	26	MYA Free (Ruffnation/WB/University/Interscope)
28	27	CASE Missing You (Def Soul/IDJMG)
27	28	ATC Around The World (La La La...) (Republic/Universal)
42	29	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)
30	30	DAFT PUNK One More Time (Virgin)

#1 MOST ADDED

TYRESE I Like Them Girls (RCA)

#1 MOST INCREASED PLAYS

DESTINY'S CHILD Survivor (Columbia)

TOP 5 NEW & ACTIVE

TYRESE I Like Them Girls (RCA)

LIL' ZANE None Tonight (Worldwide/Priority)

JAHEIM Could It Be (Divine Mill/WB)

JENNIFER LOPEZ Play (Epic)

AZUL AZUL La Bomba (Sony Discos)

CHR begins on Page 40.

HOT AC

LW	TW	
1	1	LENNY KRAVITZ Again (Virgin)
3	2	DIDO Thankyou (Arista)
2	3	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
4	4	MADONNA Don't Tell Me (Maverick/WB)
5	5	U2 Beautiful Day (Interscope)
7	6	NELLY FURTADO I'm Like A Bird (DreamWorks)
6	7	CREED With Arms Wide Open (Wind-up)
8	8	VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)
9	9	AEROSMITH Jaded (Columbia)
10	10	EVAN AND JARON Crazy For This Girl (Columbia)
12	11	THE CORRS Breathless (143/Lava/Atlantic)
11	12	BARENAKED LADIES Pinch Me (Reprise)
15	13	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
13	14	BARENAKED LADIES Too Little Too Late (Reprise)
19	15	LIFEHOUSE Hanging By A Moment (DreamWorks)
18	16	MOBY F/GWEN STEFANI Southside (V2)
20	17	LEE ANN WOMACK I Hope You Dance (MCA/Universal)
14	18	3 DOORS DOWN Kryptonite (Republic/Universal)
22	19	COLDPLAY Yellow (Nettwerk/Capitol)
24	20	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
23	21	FUEL Hemorrhage (In My Hands) (Epic)
21	22	BON JOVI Thank You For Loving Me (Island/IDJMG)
25	23	DAVE MATTHEWS BAND I Did It (RCA)
26	24	STING After The Rain Has Fallen (A&M/Interscope)
27	25	DELETER F/SARAH McLACHLAN Silence (Engine/Nettwerk/Arista)
28	26	JOSH JOPLIN GROUP Camera One (Artemis)
29	27	R. MARTIN F.C. AGUILERA Nobody Wants To Be Lonely (Columbia)
—	28	INCUBUS Drive (Immortal/Epic)
—	29	NINA GORDON Now I Can Die (Warner Bros.)
—	30	COLLECTIVE SOUL Perfect Day (Atlantic)

#1 MOST ADDED

EVAN AND JARON From My Head To My Heart (Columbia)

#1 MOST INCREASED PLAYS

UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)

TOP 5 NEW & ACTIVE

SEMISONIC Chemistry (MCA)

GREEN DAY Warning (Reprise)

JENNIFER LOPEZ Love Don't Cost A Thing (Epic)

JANET All For You (Virgin)

ROD STEWART I Can't Deny It (Atlantic)

AC begins on Page 77.

URBAN

LW	TW	
3	1	MUSIQ Love (Def Soul/IDJMG)
6	2	TANK Maybe I Deserve (BlackGround)
4	3	KOFFEE BROWN After Party (Arista)
2	4	JARULE F/LIL' MO AND VITA Put It... (Murder Inc./Def Jam/IDJMG)
1	5	JOE F/MYSTIKAL Stutter (Jive)
9	6	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)
5	7	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)
8	8	JILL SCOTT A Long Walk (Hidden Beach/Epic)
7	9	JAGGED EDGE Promise (So So Def/Columbia)
11	10	OUTKAST So Fresh, So Clean (LaFace/Arista)
15	11	JANET All For You (Virgin)
10	12	EVE Who's That Girl (Ruff Ryders/Interscope)
13	13	JON B Don't Talk (Edmonds/Epic)
14	14	CASE Missing You (Def Soul/IDJMG)
27	15	DESTINY'S CHILD Survivor (Columbia)
17	16	GINUWINE There It Is (Epic)
19	17	PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)
12	18	TAMIA Stranger In My House (Elektra/EEG)
22	19	QB FINEST F/NAS Oochie Wally (Columbia)
25	20	INDIA. ARIE Video (Motown)
24	21	OLIVIA Bizouance (J)
18	22	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)
26	23	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)
21	24	MAXWELL Get To Know Ya (Columbia)
23	25	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)
35	26	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
28	27	SILKK THE SHOCKER That's Cool (No Limit/Priority)
20	28	112 It's Over Now (Bad Boy/Arista)
29	29	LIL BOW WOW F/JAGGED EDGE Puppy Love (So So Def/Columbia)
32	30	R. KELLY A Woman's Threat (Jive)

#1 MOST ADDED

TYRESE I Like Them Girls (RCA)

#1 MOST INCREASED PLAYS

DESTINY'S CHILD Survivor (Columbia)

TOP 5 NEW & ACTIVE

TYRESE I Like Them Girls (RCA)

2PAC Until The End Of Time (Amaru/Death Row/Interscope)

LIL' MO Superwoman (Gold Mind/EastWest/EEG)

TALIB KWELI/HI TEK The Blast (Rawkus/Priority)

SPARKLE Good Life (Motown)

URBAN begins on Page 55.

ROCK

LW	TW	
1	1	AEROSMITH Jaded (Columbia)
2	2	TANTRIC Breakdown (Maverick)
3	3	3 DOORS DOWN Duck And Run (Republic/Universal)
4	4	LIFEHOUSE Hanging By A Moment (DreamWorks)
7	5	A. LEWIS OF STAINED W/F. DURST Outside (Flawless/Geffen/Interscope)
5	6	FUEL Hemorrhage (In My Hands) (Epic)
8	7	BUCKCHERRY Ridin' (DreamWorks)
6	8	3 DOORS DOWN Loser (Republic/Universal)
9	9	GODSMACK Awake (Republic/Universal)
10	10	FUEL Innocent (Epic)
12	11	OLEANDER Are You There? (Republic/Universal)
11	12	DAVE MATTHEWS BAND I Did It (RCA)
13	13	INCUBUS Drive (Immortal/Epic)
14	14	U2 Walk On (Interscope)
15	15	PRIMUS W/OZZY N.I.B. (Divine/Priority)
16	16	ERIC CLAPTON Superman Inside (Duck/Reprise)
17	17	LINKIN PARK One Step Closer (Warner Bros.)
18	18	CREED Are You Ready (Wind-up)
19	19	SPACEHOG I Want To Live (Artemis)
20	20	A PERFECT CIRCLE The Hollow (Virgin)
22	21	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
40	22	AC/DC Safe In New York City (EastWest/EEG)
24	23	COLD NO ONE (Flip/Geffen/Interscope)
21	24	VAN ZANT Get What You Got Comin' (CMC/SRG)
26	25	MONSTER MAGNET Heads Explode (A&M/Interscope)
23	26	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)
27	27	SALIVA Your Disease (Island/IDJMG)
50	28	GODSMACK Greed (Republic/Universal)
25	29	DFFSPRING Want You Bad (Columbia)
46	30	DUST FOR LIFE Seed (Wind-up)

#1 MOST ADDED

ECONLINE CRUSH Make It Right (Restless)

#1 MOST INCREASED PLAYS

AC/DC Safe In New York City (EastWest/EEG)

TOP 5 NEW & ACTIVE

RAMMSTEIN Links 2 3 4 (Republic/Universal)

OUR LADY PEACE Life (Columbia)

GARY MOORE Enough Of The Blues (CMC/SRG)

SPINESHANK New Disease (Roadrunner)

CRAZY TOWN Butterfly (Columbia)

ROCK begins on Page 90.



URBAN AC

LW	TW	ARTIST	SON	LABEL
1	1	TAMIA	Stranger In My House	(Elektra/EEG)
3	2	JILL SCOTT	A Long Walk	(Hidden Beach/Epic)
4	3	MAXWELL	Get To Know Ya	(Columbia)
2	4	DAVE HOLLISTER	One Woman Man	(Def Squad/DreamWorks)
5	5	CARL THOMAS	Emotional	(Bad Boy/Arista)
6	6	ERYKAH BADU	Didn't Cha Know	(Motown)
11	7	MUSIQ	Love	(Def Soul/IDJMG)
10	8	PUBLIC ANNOUNCEMENT	Man Ain't Suppose To Cry	(RCA)
9	9	KOFFEE BROWN	After Party	(Arista)
8	10	JESSE POWELL	If I	(Silas/MCA)
14	11	DONNIE MCCLURKIN	We Fall Down	(Verity)
12	12	JAEHEIM	Could It Be	(Divine Mill/WB)
7	13	AVANT MY FIRST LOVE	Magic Johnson	(MCA)
14	14	JANET	All For You	(Virgin)
15	15	TANK	Maybe I Deserve	(BlackGround)
16	16	GLADYS KNIGHT	If I Were Your Woman II	(MCA)
18	17	CHARLIE WILSON	Without You	(Major Hits)
13	18	JOE F/MYSTIKAL	Stutter	(Jive)
21	19	INDIA.ARIE	Video	(Motown)
19	20	CHANTE' MOORE	Bitter	(Silas/MCA)
20	21	MUSIQ	Just Friends	(Sunny) (Def Soul/IDJMG)
27	22	SUNSHINE ANDERSON	Heard It All Before	(Soulife/Atlantic)
17	23	RACHELLE FERRELL	I Forgive You	(Capitol)
23	24	JAGGED EDGE	Promise	(So So Def/Columbia)
22	25	TONI BRAXTON	Maybe	(LaFace/Arista)
25	26	SAOE	King Of Sorrow	(Epic)
28	27	R. KELLY	A Woman's Threat	(Jive)
24	28	YOLANDA ADAMS	I Believe I Can Fly	(Elektra/EEG)
29	29	ERIC BENET	Love Don't Love Me	(Warner Bros.)
26	30	OESMONO PRINGLE	With Arms Wide Open	(Tommy Boy)

#1 MOST ADDED

CASE Missing You (Def Soul/IDJMG)

#1 MOST INCREASED PLAYS

JANET All For You (Virgin)

TOP 5 NEW & ACTIVE

RL Good Love (Warner Bros.)

CASE Missing You (Def Soul/IDJMG)

K-CI & JOJO Wanna Do You Right (MCA)

AL JARREAU It's How You Say It (GRP/VMG)

RIPPINGTONS F/HOWARD HEWETT I Found Heaven (Peak/Concord)

URBAN begins on Page 55.

COUNTRY

LW	TW	ARTIST	SON	LABEL
2	1	DIAMOND RIO	One More Day	(Arista)
1	2	TOBY KEITH	You Shouldn't Kiss Me Like...	(DreamWorks)
3	3	JESSICA ANDREWS	Who I Am	(DreamWorks)
5	4	FAITH HILL	If My Heart Had Wings	(Warner Bros.)
6	5	TRAVIS TRITT	It's A Great Day To Be Alive	(Columbia)
4	6	KEITH URBAN	But For The Grace Of God	(Capitol)
9	7	BROOKS & DUNN	Ain't Nothing 'Bout You	(Arista)
10	8	KENNY CHESNEY	Don't Happen Twice	(BNA)
8	9	TIM RUSHLOW	She Misses Him	(Atlantic)
11	10	DIXIE CHICKS	If I Fall You're Going With Me	(Monument)
13	11	MARTINA MCBRIDE	It's My Time	(RCA)
22	12	TIM MCGRAW	Grown Men Don't Cry	(Curb)
15	13	TRICK PONY	Pour Me	(H2E/WB)
12	14	SHEDAISY	Lucky 4 You	(Tonight I'm...) (Lyric Street)
16	15	GARY ALLAN	Right Where I Need To Be	(MCA)
18	16	MARK MCGUINN	Mrs. Steven Rudy	(VFR)
14	17	WARREN BROTHERS	Move On	(BNA)
17	18	PHIL VASSAR	Rose Bouquet	(Arista)
19	19	PAM TILLIS	Please	(Arista)
20	20	PATTY LOVELESS	The Last Thing On My Mind	(Epic)
24	21	GEORGE STRAIT	If You Can Do Anything Else	(MCA)
23	22	SARA EVANS	I Could Not Ask For More	(RCA)
28	23	ALAN JACKSON	When Somebody Loves You	(Arista)
21	24	STEVE HOLY	The Hunger	(Curb)
27	25	MONTGOMERY GENTRY	She Couldn't Change Me	(Columbia)
25	26	CLAY DAVISON	Sometimes	(Capitol)
26	27	AARON TIPPIN	People Like Us	(Lyric Street)
29	28	VINCE GILL	Shoot Straight From Your Heart	(MCA)
32	29	KENNY ROGERS	There You Go Again	(Dreamcatcher)
33	30	TERRI CLARK	No Fear	(Mercury)

#1 MOST ADDED

RASCAL FLATTS While You Loved Me (Lyric Street)

#1 MOST INCREASED PLAYS

TIM MCGRAW Grown Men Don't Cry (Curb)

TOP 5 NEW & ACTIVE

CHARLIE ROBINSON I Want You Bad (Columbia)

TAMMY COCHRAN Angels In Waiting (Epic)

TRISHA YEARWOOD I Would've Loved You Anyway (MCA)

JOHN RICH Forever Loving You (BNA)

CRAIG MORGAN I Want Us Back (Atlantic)

COUNTRY begins on Page 66.

NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	LABEL
1	1	RICHARD ELLIOT	Who?	(Blue Note)
4	2	KIM WATERS	In The Groove	(Shanachie)
2	3	KIRK WHALUM	Now Til Forever	(Warner Bros.)
6	4	DAVE KOZ	Love Is On The Way	(Capitol)
8	5	RICK BRAUN	Kisses In The Rain	(Warner Bros.)
3	6	GEORGE BENSON	Medicine Man	(GRP/VMG)
5	7	BONA FIDE	X-Ray Hip	(N-Coded)
7	8	JEFF GOLUB	Drop Top	(GRP/VMG)
9	9	RIPPINGTONS	Caribbean Breeze	(Peak/Concord)
10	10	YULARA	Flyin' High	(Higher Octave)
11	11	SAOE	By Your Side	(Epic)
13	12	JEFF LORBER	Snakebite	(Samson)
12	13	STING	She Walks This Earth	(Telarc)
17	14	CHUCK LOEB	North, South, East And Wes	(Shanachie)
16	15	MICHAEL MCDONALD	Open The Door	(Ramp)
15	16	GREGG KARUKAS	Chasing The Wind	(N-Coded)
18	17	COUNT BASIC	Who?	(Instinct)
14	18	BONEY JAMES & RICK BRAUN	R.S.V.P.	(Warner Bros.)
27	19	MICHAEL LINGTON	Sunset	(Samson)
22	20	TIM BOWMAN	Smile	(Insync)
20	21	JONATHAN BUTLER	Forever Tonight	(N-Coded)
21	22	JAZZMASTERS	Shine	(Hardcastle/Trippin' N' Rhythm)
28	23	FREDDIE RAVEL	Sunny Side Up	(GRP/VMG)
25	24	SEAL	This Could Be Heaven	(London Sire)
26	25	KEN NAVARRO	Delicioso	(Positive)
24	26	EUGE GROOVE	Romeo & Juliet	(Warner Bros.)
30	27	FOURPLAY	Double Trouble	(Warner Bros.)
29	28	STEVE COLE	Waterfalls	(Atlantic)
29	29	INCOGNITO F/MAYSA	Change	(Talkin Loud/Blue Thumb/VMG)
23	30	GARDEN PARTY	Rikki Don't Lose That Number	(Samson)

#1 MOST ADDED

WAYMAN TISOALE Can't Hide Love (Atlantic)

#1 MOST INCREASED PLAYS

RICK BRAUN Kisses In The Rain (Warner Bros.)

TOP 5 NEW & ACTIVE

JOE I Wanna Know (Jive)

WAYMAN TISOALE Can't Hide Love (Atlantic)

CHARLIE WILSON Without You (Major Hits)

FOUR 80 EAST Bumper To Bumper (Higher Octave)

KOMBO Tip Of The Hat (GRP/VMG)

NAC begins on Page 85.

ACTIVE ROCK

LW	TW	ARTIST	SON	LABEL
1	1	A. LEWIS OF STAIN'D W/F. DURST	Outside	(Flawless/Geffen/Interscope)
3	2	TANTRIC	Breakdown	(Maverick)
2	3	LINKIN PARK	One Step Closer	(Warner Bros.)
5	4	3 OODRS DOWN	Duck And Run	(Republic/Universal)
4	5	GOOSMACK	Awake	(Republic/Universal)
6	6	DISTURBED	Voices	(Giant/Reprise)
8	7	OLEANDER	Are You There?	(Republic/Universal)
7	8	LIFHOUSE	Hanging By A Moment	(DreamWorks)
9	9	INCUBUS	Drive	(Immortal/Epic)
11	10	FUEL	Innocent	(Epic)
12	11	A PERFECT CIRCLE	The Hollow	(Virgin)
13	12	LIMP BIZKIT	My Way	(Flip/Interscope)
10	13	UNION UNDERGROUND	Killing The Fly	(Portrait/Columbia)
15	14	BUCKCHERRY	Ridin'	(DreamWorks)
16	15	SALIVA	Your Disease	(Island/IDJMG)
14	16	AEROSMITH	Jaded	(Columbia)
17	17	PAPA ROACH	Between Angels And Insects	(DreamWorks)
18	18	COLO	No One	(Flip/Geffen/Interscope)
19	19	FUEL	Hemorrhage	(In My Hands) (Epic)
20	20	CRAZY TOWN	Butterfly	(Columbia)
23	21	NONPOINT	What A Day	(MCA)
21	22	OFFSPRING	Want You Bad	(Columbia)
24	23	SPINESHANK	New Disease	(Roadrunner)
32	24	GOOSMACK	Greed	(Republic/Universal)
22	25	SKRAPE	Waste	(RCA)
27	26	SPACEHOG	I Want To Live	(Artemis)
28	27	MONSTER MAGNET	Heads Explode	(A&M/Interscope)
34	28	SYSTEMATIC	Beginning Of The End	(Music Company/Elektra/EEG)
25	29	NOTHINGFACE	Bleeder	(TVT)
26	30	DEFTONES	Digital Bath	(Maverick)

#1 MOST ADDED

STAIN'D It's Been Awhile (Flip/Elektra/EEG)

#1 MOST INCREASED PLAYS

GOOSMACK Greed (Republic/Universal)

TOP 5 NEW & ACTIVE

TRAIN Drops Of Jupiter (Tell Me) (Columbia)

EVERCLEAR Out Of My Depth (Capitol)

CLUTCH Pure Rock Fury (Atlantic)

GOOHEAD The Reckoning (Posthuman/Priority)

FACTORY 81 Nanu (Mojo/Universal)

ROCK begins on Page 90.

ALTERNATIVE

LW	TW	ARTIST	SON	LABEL
1	1	A. LEWIS OF STAIN'D W/F. DURST	Outside	(Flawless/Geffen/Interscope)
2	2	INCUBUS	Drive	(Immortal/Epic)
4	3	MOBY F/GWEN STEFANI	Southside	(V2)
3	4	CRAZY TOWN	Butterfly	(Columbia)
5	5	LIFHOUSE	Hanging By A Moment	(DreamWorks)
6	6	LINKIN PARK	One Step Closer	(Warner Bros.)
7	7	FUEL	Innocent	(Epic)
11	8	LIMP BIZKIT	My Way	(Flip/Interscope)
9	9	COLDPLAY	Yellow	(Nettwerk/Capitol)
10	10	3 OODRS DOWN	Duck And Run	(Republic/Universal)
12	11	AMERICAN HI-FI	Flavor Of The Weak	(Island/IDJMG)
8	12	DAVE MATTHEWS BAND	I Did It	(RCA)
13	13	U2	Walk On	(Interscope)
14	14	FUEL	Hemorrhage	(In My Hands) (Epic)
24	15	TANTRIC	Breakdown	(Maverick)
16	16	GOOSMACK	Awake	(Republic/Universal)
20	17	NEW FOUND GLORY	Hit Or Miss...	(Drive-Thru/MCA)
19	18	ALIEN ANT FARM	Movies	(DreamWorks)
18	19	OLEANDER	Are You There?	(Republic/Universal)
17	20	A PERFECT CIRCLE	The Hollow	(Virgin)
15	21	OFFSPRING	Want You Bad	(Columbia)
23	22	DISTURBED	Voices	(Giant/Reprise)
25	23	PAPA ROACH	Between Angels And Insects	(DreamWorks)
26	24	COLO	No One	(Flip/Geffen/Interscope)
22	25	RAGE AGAINST THE MACHINE	Renegades Of Funk	(Epic)
28	26	OUR LADY PEACE	Life	(Columbia)
29	27	TRAIN	Drops Of Jupiter (Tell Me)	(Columbia)
30	28	POWDERFINGER	My Happiness	(Republic/Universal)
27	29	DEFTONES	Digital Bath	(Maverick)
21	30	ORGY	Opticon	(Elementree/Reprise)

#1 MOST ADDED

STAIN'D It's Been Awhile (Flip/Elektra/EEG)

#1 MOST INCREASED PLAYS

GREEN DAY Waiting (Reprise)

TOP 5 NEW & ACTIVE

GOOSMACK Greed (Republic/Universal)

SPINESHANK New Disease (Roadrunner)

TAPROOT I (Velvet Hammer/Atlantic)

STAIN'D It's Been Awhile (Flip/Elektra/EEG)

VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)

ALTERNATIVE begins on Page 102.

ADULT ALTERNATIVE

LW	TW	ARTIST	SON	LABEL
4	1	TRAIN	Drops Of Jupiter (Tell Me)	(Columbia)
1	2	U2	Walk On	(Interscope)
3	3	ERIC CLAPTON	Supernova Inside	(Duck/Reprise)
2	4	JOSH JOPLIN GROUP	Camera One	(Artemis)
6	5	COLDPLAY	Yellow	(Nettwerk/Capitol)
5	6	DAVE MATTHEWS BAND	I Did It	(RCA)
7	7	DIO	Thankyou	(Arista)
8	8	WALLFLOWERS	Letters From The Wasteland	(Interscope)
9	9	SHAWN COLVIN	Whole New You	(Columbia)
10	10	BARENAKED LADIES	Too Little Too Late	(Reprise)
11	11	SEMISONIC	Chemistry	(MCA)
12	12	DAVID GRAY	Please Forgive Me	(ATO/RCA)
17	13	U2	Beautiful Day	(Interscope)
19	14	OLD 97'S	King Of All The World	(Elektra/EEG)
16	15	JOHN HIATT	Lift Up Every Stone	(Vanguard)
14	16	LENNY KRAVITZ	Again	(Virgin)
22	17	JONATHAN BROOKE	Linger	(Bad Dog)
18	18	PAT MCGEE	BAND Rebecca	(Giant/WB)
13	19	DAVID GRAY	Babylon	(ATO/RCA)
23	20	JEB LOY NICHOLS	Heaven Right Here	(Rykodisc)
15	21	GREEN DAY	Warning	(Reprise)
24	22	PAUL SIMON	You're The One	(Warner Bros.)
20	23	COLLECTIVE SOUL	Perfect Day	(Atlantic)
25	24	UNCLE KRACKER	Follow Me	(Top Dog/Lava/Atlantic)
28	25	LIFHOUSE	Hanging By A Moment	(DreamWorks)
26	26	SHAWN MULLINS	Up All Night	(SMG/Columbia)
27	27	BOB SCHNEIDER	Metal & Steel	(Universal)
29	28	JIMMY SMITH	Only In It For The Money	(Blue Thumb/VMG)
29	29	DELBERT MCCLINTON	Livin' It Down	(New West/Red Ink)
—	30	DANDY WARHOLS	Godless	(Capitol)

#1 MOST ADDED

DAVID BYRNE Like Humans Do (Luaka Bop/Virgin)

#1 MOST INCREASED PLAYS

DAVID BYRNE Like Humans Do (Luaka Bop/Virgin)

TOP 5 NEW & ACTIVE

INCUBUS Drive (Immortal/Epic)

JIM WHITE Handcuffed To A Fence In... (Luaka Bop/Virgin)

MARK KNOPFLER Sailing To Philadelphia (Warner Bros.)

VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)

AMY CORREIA Life Is Beautiful (Capitol)

ADULT ALTERNATIVE begins on Page 110.

Publisher's Profile

By Erica Farber



EDIE HILLIARD

President/GM, Jones Broadcast Programming

acquisition we were able to go from a loss position to profitability. We were able to get up to about 800 stations and only doubled our staff.

"The digital standard came in, and it was obvious it was going to be CDs. We developed an equipment company that would automate CD players. We debuted our first digital format and eventually went to hard drive on the programming side of the business. When we couldn't grow any more through acquisition, we knew we had to get into barter. I talked to practically every producer in the industry and every seller of barter to get familiar with how the process worked. We selected MediaAmerica as our rep.

"We began to see real growth on the format side of our business. We knew we could also deliver satellite-delivered programs and felt that was where the growth was. I started talking to Delilah, who had worked for me at KING. We put her up on the bird in January '97 as our first show. Once she was there, we were able to do the country program with Lia. That took much longer to get off the ground than Delilah, because we started from scratch. She's at 116 stations now — it almost doubled in the last year. Then we were able to put Peter Weissbach on. We think he's going to do extremely well. We're only on 16 stations after six months, but they're good stations."

Goals for the company: "I want to see us double our revenue again in three years' time. We've done that in the last three years. I want to add more live product. We are a small syndicator and don't own radio stations, so one of our biggest challenges is competing with syndicators who do own. That's the fun of radio, trying to figure out how to compete and getting creative. Our challenge is to find compelling talent, then to move it into the marketplace without the base of stations that can provide an immediate revenue platform.

"Our focus is going to be a little different, in terms of the dayparts we work in. For example, with Delilah, we came in under the radar. We did this on purpose, in a daypart where the big players weren't playing, where we felt there was a real need. With consolidation happening, we knew stations were going to focus on the main dayparts. They were going to try to do evenings as efficiently as they could. If we could get a compelling talent to put in the evening, we felt we could move him or her through. That's proven to be true."

Finding compelling talent: "It's much harder than it used to be. That's because they're not being groomed at smaller stations to the extent that they used to be. When I started in radio, KJRB/Spokane was a farm team for KJR/Seattle. Most of the talent we brought to Seattle came from there. They were given a chance to really hone their act in a smaller market. Sometimes we have to look outside the industry, although we haven't actually done that here."

State of radio: "It's still an exciting business. It's really different from how it was. With so many public companies, everything is so much 'this quarter'-oriented. I worry about that. Ultimately, we have to take the long view. That doesn't mean that I don't think there isn't wonderful potential for the medium, because I do; it has a wonderful way of reinventing itself. But the huge challenge, especially in potentially recessionary times, is that when companies have to have more bottom-line profit, they cut to the point where they can't produce compelling radio.

"The other thing is that people get stretched so thin, especially managers managing multiple stations in a market. They don't have time to get into the community. I'm involved with the United Way, and in Seattle it is a big deal. All the movers and shakers and big companies are involved. I was asked to work with radio and found it to be basically invisible. I got every single station involved for two weeks. The managers need to get into the

community so they get to know who the decisionmakers are. They need to let the decisionmakers know that radio's involved in the things that matter to them."

Something about her company that might surprise our readers: "We're really the only survivor of all those reel-to-reel syndicators, including Drake Chenault, Bonneville and Century 21. The other thing is that when I got here in '87, we had 70 stations and worked with 15 people. Today we have more than 1,000 station clients, and we've got less than 60 people."

Most influential individual: "Bob Labonte. He was my first radio teacher and a wonderful mentor. Also Les Smith. It was his company that gave me my first opportunities. Even when I went away, it came around full circle, and I went to work for him when he owned Broadcast Programming. Even though he sold it about six years ago, he still owns the building. I rent from him. He was a wonderful broadcaster. He taught all of us who worked for him to be entrepreneurial and to do something with almost nothing. His mantra used to be 'Make 'em talk about you.' His other thing is staying power. You have to hang in there."

Career highlight: "The last couple of years, when everything seems to have come together for Jones Broadcast Programming, I've had a lot of wonderful things happen over my career: being the third woman in sales in Seattle — the first two did not succeed — then being the first Sales Manager and the first General Manager. Those were all highlights. But what's really been fun is seeing all the transformations we've gone through as we reinvented ourselves to meet the new challenges. We just hit our stride about two or three years ago, and it's running really well. I've got great people."

Career disappointment: "I remember back to when KJR had a new owner. The night the thing was final, the senior executive came to town. I was the Sales Manager. The GM, the PD and I went to dinner with him. We were having a drink. I was stone-cold sober, because I don't believe in having too much to drink, especially in circumstances like that. The executive had had a few, and he said something to me that was grossly inappropriate. It was an Anita Hill-Clarence Thomas moment. I saw my career go down in flames.

"It was that moment that caused me to decide to leave KJR. Several months later the opportunity came to go to KING. I would have been at KJR for the long haul but for that incident. The exec came back and apologized and later tried to hire me three different times. I wouldn't work for him. Other than that, I've had a wonderful career."

Favorite radio format: "I listen to almost everything. I listen to Country, Classical, Delilah, Soft AC. I like formats that somehow get to me. I love theater of the mind."

Favorite television show: "My all-time favorite is *WKRP in Cincinnati*."

Favorite song: "Please Remember Me" by Aaron Neville and Linda Ronstadt."

Favorite book: "The Reader by Bernhard Schlink."

Favorite movie: "Recently, *Best in Show*. Of all time, probably *The Stuntman*."

Favorite restaurant: "Café Lago here in Seattle."

Beverage of choice: "Pinot noir, for its cholesterol-fighting capabilities. It has twice as much as any other red wine."

Hobbies: "Skiing is my passion. Motorcycles, reading, gardening, travel."

E-mail address: "edie@bpradio.com."

Advice to broadcasters: "We've got new competition for our industry. There are going to be more ways to get music. Radio has to be relevant, local and interesting. The other thing is, there's strength in diversity. We need to widen the net when we hire."

A former English teacher, Edie Hilliard became a trailblazer without consciously trying to. Her successful radio career has included many firsts, and she continues to make her mark on this business.

In 1987 she moved to the syndication side of the business with Broadcast Programming. The company has essentially been sold four times since her arrival, with Jones International Networks purchasing it in '99. It is now known as Jones Broadcast Programming. With each change, Hilliard has had new challenges, but new opportunities have also allowed her and the company to grow in new directions.

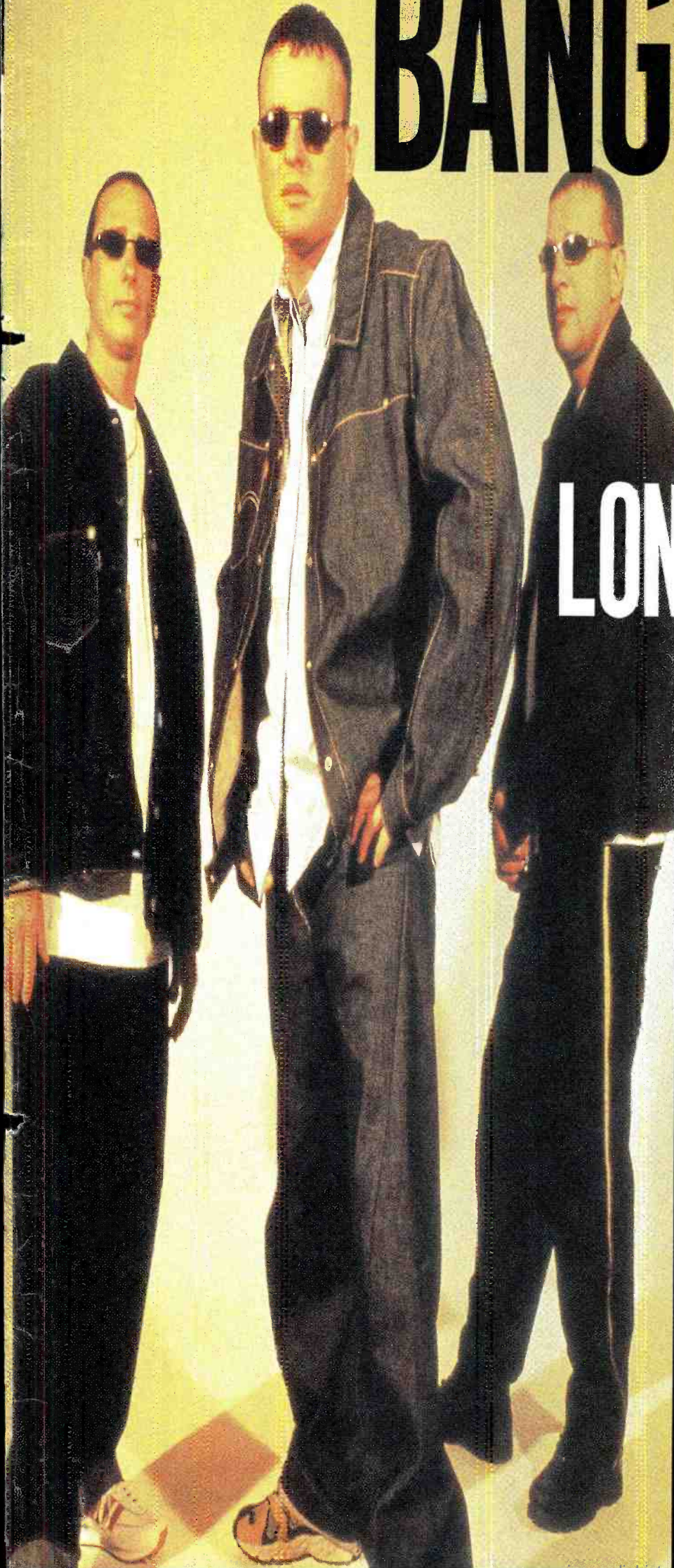
Getting into the business: "I loved teaching, but you can't make any money, and you don't get promoted because you're good. After five years at the high school level and two years at the college level, I started looking. I found a promotion job with Kaye Smith. I didn't really know anything about radio. Two people had preceded me in the job. The first one had been fired after six months, and the second one quit after six weeks.

"I worked for Bob Labonte. I was green, but he saw something and encouraged me. I did promotion for three years before I went into sales. It's a wonderful way to get into radio, because you see the marketing side of it. When I've hired young people into the business, I've encouraged them to start in promotion."

Career goals: "My goal was to manage a radio station and to do it by the time I was 40. I did. I went to KING/Seattle. While it was a wonderful learning experience and I'm proud of the things we did there, I felt like it wasn't what I wanted to do. I left and started the Salmon System concept, a software system I developed. I used it as a Sales Manager and General Manager with the goal of increasing productivity. We sold it to about 200 stations in a year. Then Columbine bought it, and I kept the marketing rights for other media and other industries.

"I kept my connections with Les Smith. He owned Kaye Smith. He bought Broadcast Programming about the time I left KING. He asked me to look at it and tell him if I thought it was a business worth keeping. It was one of those small reel-to-reel companies that was suffering hard times. We decided that if we could absorb other troubled companies and keep enough of the contracts and satisfy the stations with tape until the new standard was determined, we could make a viable business of it.

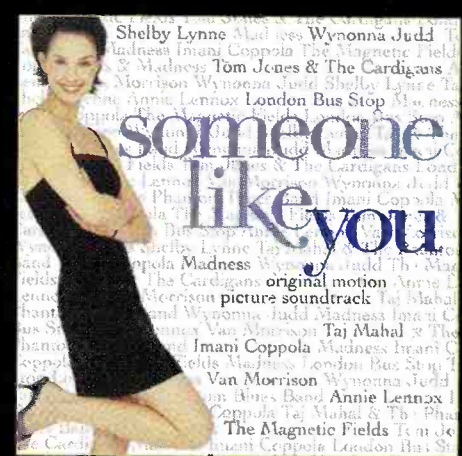
"I came over part-time in May of '87 and kept Salmon. Les eventually ended up buying that company from me. In October of '87 we bought Peters Productions. In the spring we bought Radio Arts. That fall we bought the tape division of Century 21. Over the next six years we bought nine of our competitors. With the first



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