

### Close Enough To Perfect

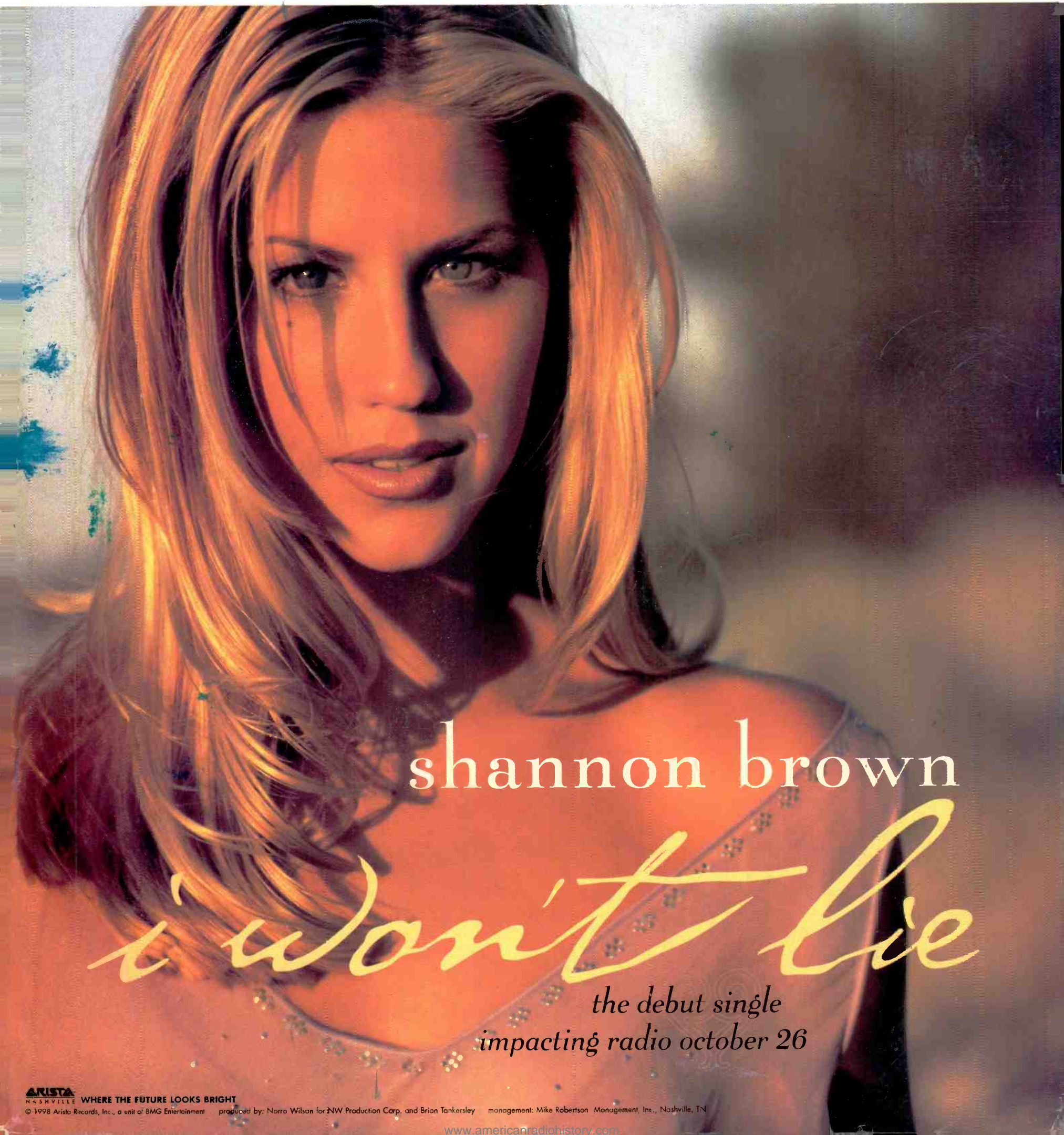
Veteran superstars **Alabama** rack up their 42nd No. 1 hit this week on **R&R's** Country chart, with "How Do You Fall In Love." Alabama will celebrate at the *CMA 40th Anniversary Celebration: Country Music's Biggest Homecoming*, which was taped this week in Nashville for a CBS-TV broadcast set for next month.



**THE INDUSTRY'S NEWSPAPER**

### He Wears Short Shorts!

So why is this very influential group head caught with his pants down? **Jacor's Randy Michaels** simply wanted to demonstrate that just because radio has consolidated and downsized, the fun doesn't have to go away. You can read about the session in our comprehensive NAB coverage, which begins on the next page.



shannon brown

*i don't lie*

the debut single

impacting radio october 26



# bruce springsteen

TRACKS



- **66 SONGS INCLUDING 56 NEVER-BEFORE-RELEASED MASTERS FROM OVER 25 YEARS OF RECORDING**
- **DELUXE 4 CD BOX SET — OVER FOUR HOURS OF MUSIC**
- **DIGITALLY REMIXED & MASTERED**

**3 TRACK RADIO SAMPLER INCLUDES "I WANNA BE WITH YOU,"  
"WHERE THE BANDS ARE," & "GROWIN' UP"**

**BOX SET IN STORES TUESDAY, NOVEMBER 10TH**





R&R's new Management, Marketing & Sales section includes a new feature: TV SPOTlight. Twice a month, you can look at featured storyboards for a locally produced or syndicated TV spot. This week's SPOTlight falls on a commercial for WAPE/Jacksonville. Also this week, consultant John Lund rolls out his mid-term programming exam. Is your station up to snuff? Take the test here.

Pages 10-14

**SPHERE OF INFLUENCE**

Chancellor Media's Jim de Castro rolled out a new organizational structure at company meetings recently, and instead of the all-too-familiar "militaristic" chart, he developed a series of spheres that his managers belong to. De Castro explains this concept as well as his personal outlook on life in this week's Publisher's Profile.

Page 124

**IN THE NEWS**

- **Arbitron** unveils web usage study, says it will measure web ratings
- **Jacor** debuts Adult Alternative "Channel 103.1" on L.A. Westside signals
- **Keri Littlefield** appointed President of KAAM, WBAP & KSCS/Dallas
- **Randy James** becomes PD for KHMJ/Houston
- **Peter Berk** now VP/GM of KCEO, KSPA & KFSD/SD

Page 3

**THIS #1 WEEK**

- CHR/POP**
  - BARENAKED LADIES One Week (Reprise)
- CHR/RHYTHMIC**
  - LAURYN HILL Doo Wop (That ...) (Ruffhouse/Columbia)
- URBAN**
  - LAURYN HILL Doo Wop (That ...) (Ruffhouse/Columbia)
- URBAN AC**
  - TEMPTATIONS Stay (Motown)
- COUNTRY**
  - ALABAMA How Do You Fall In Love (RCA)
- AC**
  - BACKSTREET BOYS I'll Never Break Your Heart (Jive)
- HOT AC**
  - GOO GOO DOLLS Iris (Warner Sunset/Reprise)
- NAC/SMOOTH JAZZ**
  - GEORGE BENSON Fly By Night (GRP)
- ROCK**
  - CREED What's This Life For (Wind-up)
- ACTIVE ROCK**
  - LENNY KRAVITZ Fly Away (Virgin)
- ALTERNATIVE**
  - HOLE Celebrity Skin (DGC/Geffen)
- ADULT ALTERNATIVE**
  - SHERYL CROW My Favorite Mistake (A&M)

NEWSSTAND PRICE \$6.50



**Hi-Fi Becomes Hi-Tech At NAB**

DAB. DARS. Webcasting. "It's time for broadcasters to roll with or be rolled over by the changes," web consultant Lisa Osborn told attendees at a packed NAB Radio Show session on new technologies. On everyone's mind at this year's confab was satellite radio, which is scheduled to debut in 1999-2000 and poses a significant threat to terrestrial radio unless it can simultaneously upgrade to digital. "It's another new

radio band," Lee Abrams, VP/Programming for DARS provider XM Satellite Radio, told session attendees. It was a big week for fellow DARS provider CD Radio, which came to the show with \$100 million in fresh financing, courtesy of Texas oil baron Saul Bass, and which announced it had signed MediaAmerica to attract national advertising for the

HI-TECH/See Page 30

**NAB: The 'Fun Machine' Has Not Run Out Of Gas**

■ Talk of Art Bell, recession, and Randy Michaels' water gun ensured no one was caught sleeping in Seattle

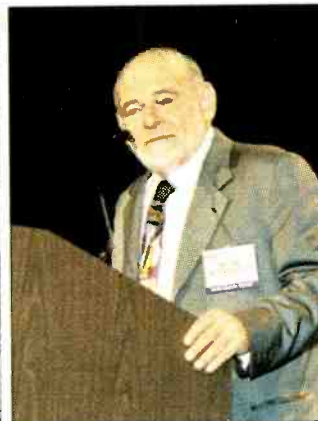
BY JEFFREY YORKE  
R&R WASHINGTON BUREAU CHIEF

Art Bell and the Recession of '99. Those were two of the hottest topics last week in Seattle as the NAB jammed the coffee-crazed town with 7000 radio programmers, managers, personalities, and others who give the industry its own special jolt.

Bell's surprise announcement in the small hours of Oct. 13 that he was minutes away from concluding his last broadcast (R&R 10/16) not only stunned the folks for whom Bell toils and his slew of affiliates, but also tossed tongues into an endless wag of speculation. "Was it a hoax?" many asked in disbelief. If so, "What's the payoff? The guy's got more than 400 affiliates!" they wondered. (For more on Bell, see Street Talk, Page 24.)

Also "on everyone's minds," Chancellor Media President/CEO Jeff Marcus told a group-heads panel moderated by Secret Communications' Frank Wood, was talk of recession. But he warned that it may be "a self-

NAB/See Page 30



Faces at the NAB (clockwise from left): Jacor's Randy Michaels and Sam Zell; FCC Chairman Bill Kennard; and WBZ-AM/Boston Dir./News & Programming Peter Casey, KHKS-FM/Dallas personality Kidd Kraddick, and WCBS-FM/New York VP/PD Joe McCoy on stage to accept Marconi Awards (full Marconi details: Page 30).

**Senators Call For Indecency Review**

BY MATT SPANGLER  
R&R WASHINGTON BUREAU

A bipartisan band of U.S. senators led by Sen. Herb Kohl (D-WI) want FCC Chairman Bill Kennard to clean up the filth they believe is being heard on the radio.

"We urge you to launch an inquiry into this matter to determine whether strong warnings, large monetary penalties, or even license revocation are necessary to stop this proliferation of lewd broadcasting," the Judiciary Committee legislators — which included Sens. Byron Dorgan (D-ND), Dianne Feinstein (D-CA), John Ashcroft (R-MO), and Strom Thurmond (R-SC) — wrote to Kennard on Oct. 14.

The chairman was not glib in responding to a question about

OBSCENITY/See Page 31

**A Family Business Grows Up**

■ Mac Tichenor Jr. positions Heftel as the next millennium's Spanish-language radio leader

BY ADAM JACOBSON  
R&R STAFF WRITER

In 1949, a private, family-owned broadcasting company was formed in Harlingen, TX by a man who had the foresight to include Spanish-language radio stations KIWW-AM & KGBT-AM among his properties. From those beginnings, Tichenor Media Systems (TMS) would rise to become one of the leading Spanish-language broadcasters in the U.S.

Then, in July '96, the company Mac Tichenor Jr.'s grandfather founded would enter its next stage,



Tichenor

merging with Heftel Broadcasting to create a Spanish radio superpower. Clear Channel Communications would retain its 30% ownership in the Spanish-language broadcasting company, now known as "New Heftel," and Tichenor would run the publicly traded company as CEO. Heftel was ready to become a player for the 21st century. Tichenor would become its humble captain.

"Radio was always a dinner-table conversation grow-

TICHENOR/See Page 23

**More Summer '98 Arbitron Ratings**

WBZ/Boston had two reasons to celebrate this week. It captured an NAB Marconi Award in Seattle, and it extended its lead as the No. 1 Beantown station. Get the complete results from this and 12 other markets on Page 32.

**San Francisco**

	Sp '98	Su '98
KGO-AM (News/Talk)	6.6	6.5
KCBS-AM (News)	4.5	4.6
KYLD-FM (CHR/Rhy)	4.7	4.4
KOIT-A/F (AC)	4.7	4.2
KNBR-AM (Sports)	4.4	3.8

**Philadelphia**

	Sp '98	Su '98
KYW-AM (News)	7.2	6.4
WBEB-FM (AC)	7.2	6.2
WDAS-FM (Urban AC)	6.2	5.8
WYSP-FM (Rock)	5.1	5.4
WWDB-FM (Talk)	4.0	5.0



New Adds This Week: KIIS/Los Angeles and KPRR/EI Paso

Stardust Music Sounds Great at:

WKTU/New York	15 Spins	#49 Selling Single
KIIS/Los Angeles	14 Spins	#35 Selling Single
WBBM/Chicago	18 Spins	#56 Selling Single
KYLD/San Francisco	46 Spins	#26 Selling Single
Z95.7/San Francisco	31 Spins	#26 Selling Single
WDRQ/Detroit	27 Spins	#59 Selling Single
WPOW/Miami	42 Spins	#20 Selling Single
KUBE/Seattle	Add	#58 Selling Single
KNHC/Seattle	40 Spins	#58 Selling Single

# STARDUST

"MUSIC SOUNDS BETTER WITH YOU"

CD single and cassette single in stores September 22  
Includes 12" Club Mix, Bob Sinclar Remix  
and Chateau Flight Remix.

Produced by Thomas Bangalter for Roule  
Recorded at Daft House in Paris

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In Rotation

WKSS-20x  
KWIN-16x  
WXXP-36x

KBFM-18x  
KHTN-16x  
KMGZ-14x  
WWKX-12x

KDGS-16x  
WOCQ-25x  
WRTS-14x  
WKSZ-13x

KISV-14x  
WOWB-30x  
KLAZ-16x

"It's really developed the proper and natural way for a dance record. It crossed over from the clubs, to the mixshows, to radio. It's probably the biggest house record in the clubs over the last year." - Erik Bradley- B96

**The Biggest Dance Record Of The Year Is  
Now Crossing Over To Radio**



## Littlefield Rises To President/GM Of ABC Radio/Dallas

Keri Littlefield has been named President/GM of ABC Radio's KAAM-AM (Radio Disney), News/Talk WBAP-AM, and Country KSCS-FM. A WBAP sales vet, Littlefield most recently served as station manager for the trio.

"I'm very honored to have the opportunity to represent such quality products as Radio Disney, WBAP, and KSCS," Littlefield told R&R. "We have a very solid management team for all three properties. Radio Disney has its own team, so the focus is on all three stations. And one advantage I have coming from sales is that with the differences and changes in the marketplace, I can better adapt to those changes and target our stations appropriately."

Littlefield, who reports to ABC Radio Group President John Hare, began her radio career in 1983 as an AE at KEGL-FM/Dallas. She segued to WBAP in 1985 as an AE and served as the station's LSM between 1990-96. From 1996 to October '97, Littlefield was GSM at 'BAP. She then was elevated to WBAP Station Manager and added similar duties for KAAM & KSCS last June.

## Jacor Gives L.A. New Adult Alternative In 'Channel 103.1'

Jacor Communications flipped its newly acquired Los Angeles-area FM simulcast of KACD/Santa Monica & KBCD/Newport Beach, CA to Adult Alternative on Monday (10/19) at 5pm. The former "Groove" station, which now uses the name "Channel 103.1," is currently running jockless and broadcasting an eclectic mix of music genres, including alternative, blues, classic rock, and reggae.

KACD & KBCD are L.A.'s first Adult Alternative since KSCA (101.9 FM) flipped to Regional Mexican in February '97. Former KSCA MD Nicole Sandler has been named MD/afternoon driver; KBCO/Denver PD Dave Benson is overseeing programming until a permanent program director is hired.

Jacor/L.A. VP & Director/Advertising Sales Charlie Rahilly said the format decision was based on the available audience for 103.1's limited metro signal: "The audience void created by the exit of this kind of music is heavily anchored on the Westside, Beverly Hills, Pacific Palisades, Westwood, the South Bay

KACD/See Page 16

## Spinning In Seattle



This year's NAB Convention started out with a bang, as the Spinners whipped the attendees into a frenzy on opening night. In between grooves, the hosts gathered for posterity. Pictured are (l-r) NAB Vice Chairman/Radio Board and WYSK-AM & FM and WFLS-FM/Fredricksburg, VA GM J. William Poole; NAB Joint Board Chairman and Cox Radio VP/COO Richard Ferguson; BMI President/CEO Frances Preston; NAB Radio Board Chairman and Bloomington Broadcasting Corp. Exec. VP Bill McElveen; R&R CEO/Publisher Erica Farber; and NAB Exec. VP/Radio John David.

## Arbitron Delves Into Internet Radio

### Net radio ratings service set to debut

Arbitron NewMedia, the new technology-oriented research unit of Arbitron, has teamed with Motorola interactive radio subsidiary RadioWave.com to implement an Internet radio ratings service based on listener reports for radio stations and other outlets that stream audio programming on the World Wide Web.

Arbitron will use RadioWave.com's proprietary software to track Internet listening sessions. Online and printed reports will be released in November and are expected to cover listening to as many as 300 Internet radio stations during the third quarter.

"Our agreement with RadioWave.com is the first, concrete step that Arbitron has taken into the Internet audio arena," Arbitron NewMedia VP/GM-Internet Services Greg Verdino said. "Our goal is to provide radio stations, other Internet broadcasters, advertisers, and advertising agencies with unbiased, third-party measures that will facilitate the buying and selling of online and integrated webcast/broadcast advertising packages."

RadioWave.com President Greg Mackintosh added, "Advertisers

INTERNET/See Page 31

### Online users spend less time with radio

An Internet listening study unveiled by Arbitron at the NAB Radio Show '98 in Seattle last Friday (10/16) found that online users spent nearly three hours less with radio per week than nonconnected radio listeners. Among other key findings in the study: Almost one in five online users have listened to Internet radio — a figure Arbitron expects will increase as more Americans go online.

The report, "Arbitron Internet Listening Study: Radio In The New Media World," polled 1600 Spring '98 Arbitron diarykeepers and 1300 online audio users. The study was conducted in tandem with Edison Media Research and NorthStar Interactive, Arbitron's Internet perceptual research arm, with the purpose of providing radio with a clearer understanding of Internet radio's impact on radio listening, how to increase at-work listening via the Internet, and what enhancements can boost web-based listening. Interviews were conducted online using NorthStar's database of Internet audio consumers and through a link from the Broadcast.com website.

In particular, the study discovered

STUDY/See Page 16

## Berk Becomes VP/GM For Astor/SD Trio

Peter Berk has been appointed VP/GM for Astor Broadcast Group's Business KCEO-AM, Nostalgia KSPA-AM, and Classical KFSD-FM in San Diego. He formerly was GSM for Jacor's crosstown XTRA-FM.

"I look forward to working once again with Art Astor," said Berk, who once served under the President/owner at KIKF-FM/Los Angeles-Orange. "I will enjoy the challenges that come from being GM of three top-notch stations, including increasing our sales performance."

Berk also has been LSM for KABC-AM/Los Angeles.

OCTOBER 23, 1998

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## James Joins Hot AC KHMx/Houston As PD

Jacor Hot AC WMVX/Cleveland programmer Randy James has transferred to co-owned KHMx/Houston as PD. He succeeds Lorrin Palagi, who recently departed the Hot AC to join Zapoleon Media Strategies as a consultant (R&R 9/25).

"Randy stands out as one of the very best," commented Jacor/Houston Market Manager Tom Schurr. "He's a talented programmer and passionate leader with a tremen-



James

dous track record of success."

Jacor boosted James to Director/Mix Programming, Eastern Region this past July. He maintains that title and will continue overseeing Jacor Mix properties in Dayton, Rochester, and Sandusky, OH.

Before joining WMVX (then known as WLTF) approximately 13 months ago, James previously programmed WRQX/Washington and WMMX/Dayton.

## A Star-Studded Stopset



Current and past inductees into the Radio Hall Of Fame gathered at this year's induction gala and broadcast held recently in Chicago. Honored industry heavies stopping for a smile include (l-r, back row) NPR's Car Talk host Tom Magliozzi, NPR special correspondent Susan Stanberg, power jock Tom Joyner, AMFM countdown king Casey Kasem, and super jock Herb Kent; (l-r, front row) Detroit Tiger announcer Ernie Harwell, syndicated talk host Paul Harvey, legendary WJMK/Chicago jock Dick Biondi, Paul Harvey News producer Lynne "Angel" Harvey, and broadcast exec. Edward F. McLaughlin.

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## Chancellor Kills Grupo Radio Centro Deal

■ Sudden pullout shouldn't affect other transactions

By JEREMY SHWEDER  
R&R WASHINGTON BUREAU

When Chancellor Media Corp. announced in July that the company would pay \$237 million for half-ownership of Grupo Radio Centro S.A. (GRC), the relationship sounded like a match made in heaven.

Chancellor's CEO Jeffrey Marcus described GRC as "world-class operators." GRC's Maria Esther Gomez de Aguirre described the deal as "the beginning of a superb partnership."

Today, the groups aren't whispering sweet nothings about each other. In fact, they're hardly talking.

Last Thursday (10/15), Chancellor suddenly canceled the deal with GRC for unspecified reasons. Chancellor still hasn't said exactly why.

GRC executives, meanwhile, have told Chancellor, the media, and even the Mexican Stock Exchange that it will "vigorously challenge," the termination of the deal, though the

group hasn't specified what that would mean.

### What Went Wrong?

So what went wrong between Chancellor, now the largest radio group in the U.S., and GRC, the largest in Mexico? While the companies themselves aren't talking about it, some analysts have said that Chancellor re-evaluated the deal and found that GRC's cash-flow esti-

CHANCELLOR/See Page 8

## Furchtgott-Roth Attacks FCC Merger Reviews

■ Some field offices in dark on main studio rules

By MATT SPANGLER  
R&R WASHINGTON BUREAU

FCC Commissioner Harold Furchtgott-Roth last week condemned the FCC's recent practice of holding up certain radio mergers by conducting antitrust analyses on them as a "gotcha" approach to federal regulation. It was just what the crowd at the NAB Radio Show's financial breakfast wanted to hear.

Furchtgott-Roth said he didn't know what criteria triggered a red flag for the Mass Media Bureau, provoking it to seek public comment on the effect market concentration and certain radio deals have on competition and diversity in the "relevant markets" — terms the commissioner finds meaningless. (He also called the "public interest" standard that the agency uses to justify the market concentration inquiries "vague and

undefined.") "You don't know what the test is until you find out that you didn't pass it," he said.

"Basically, the commission disagrees with the ownership levels set by Congress in the '96 Act and is attempting to rewrite history with this back-door review," he said in explaining the review policy.

Although he rejected the FCC's authority to conduct competition

FURCHTGOTT/See Page 8



Furchtgott-Roth

## Radio Industry To Continue Growth, Report Says

Radio advertising should continue to grow at a "healthy" rate, the overall size of radio's audience should stay flat, and online advertising will grow at a tremendous pace.

At least that's what Veronis, Suhler & Associates predicts in next Monday's release of its annual Communications Industry Forecast.

The report, which outlines the five-year projected patterns of 14 media industries, says that by 2002,

local radio advertising will reach \$16.4 billion, a 9.3% compound rate increase from 1997 advertising levels of \$10.5 billion.

National spot advertising should grow even faster, the report concludes, as radio operators "improve their abil-

ity to sell time across markets." By 2002, VS&A expects national spot radio advertising to increase at a 9.7% compound annual rate. That means advertisers will spend about \$3.9 billion on national spot commercials, up from \$2.5 billion in 1997.

Consolidation is one reason for advertising growth in the industry, but VS&A also credits radio for be-

RADIO/See Page 8

## Bloomberg

BUSINESS BRIEFS

### Lawmakers Seek Repeal Of EEO Rules

House Commerce Finance Subcommittee Chairman Mike Oxley (R-OH) and Rep. Ralph Hall (D-TX) have introduced legislation that would codify an April federal court decision overturning the FCC's EEO rules. The "Communications Personnel Paperwork Reduction Act," introduced on Oct. 13, would repeal "redundant" EEO reporting and record-keeping requirements. Oxley and Hall say the regulations overlap with civil rights law enforcement by the Equal Employment Opportunity Commission and Department of Justice. Furthermore, the legislators say that "by increasing the costs associated with personnel management," the regulations impose a barrier to market entry for small businesses.

### Broadcast Amendments Blocked From Budget Vote

Two separate broadcast-related riders were denied last-minute entry into the omnibus budget legislation on which, at press time, Congress was set to vote on Tuesday and Wednesday. One of the amendments — introduced by Sens. Lauch Faircloth (R-NC) and Jesse Helms (R-NC) — would require the FCC to hold comparative hearings to resolve mutually exclusive applications for broadcast licenses frozen by the *Bechtel* Supreme Court decision. In the other proviso, Sen. Robert Torricelli (D-NY) attempted to allow programming origination from FM translators in Bergen County, NJ.

### 'CBS Plus' Outlined At NAB

CBS said it will sell across all seven of CBS' operating units: network, radio, O&O TV stations, out door subsidiary TDI, country cable channels CMT and TNN, and its new-technology/Internet-related division.

During a panel session at the NAB Radio Show in Seattle last week, CBS co-CEO David Pearlman announced that "CBS Plus is a one-stop, non-stop marketing partnership opportunity for clients to get involved on a marketing level with CBS." Its first sale was with Pennzoil recently, and Pearlman says more are "in the pipeline." A sales and marketing staff has been hired, and a media campaign will be launched in the first week of November targeting company heads.

### BEDA Objects To New Political File Rules

The Broadcast Executive Directors Association (BEDA) petitioned the FCC on Oct. 16 to reverse new regulations that require stations to respond to telephone requests for information from their public inspection files. At an NAB Radio Show panel session last week, Kathy Schmeltzer, an attorney representing the BEDA, said that BEDA is concerned about how small stations in particular may be forced to devote scarce staffing resources to responding to inquiries and to absorb shipping expenses for

Continued on Page 8

## R&R/Bloomberg Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	Change Since				
	One Year Ago	One Week Ago	10/09/98	One Year Ago	One Week Ago
Radio Index	170.36	171.68	152.69	+77%	+12.44%
Dow Industrials	7715.41	8416.76	7899.52	+9.09%	+6.55%
S&P 500	941.64	1056.42	984.39	+12.19%	+7.32%

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# 1999 is at Hand...and the Real Performance Pressure is On.

By Bill Moyes

Editor's note: The article below was printed in part in the September 25, 1998 edition of R&R. Copyright © 1998 Radio & Records, Inc. Reprinted by permission.

Now that we – and Wall Street – have seen the biggest part of the acquisition boom in radio, the pressure to improve operating profit is getting turned up, big time.

As if there weren't enough pressure already, right? But if you look at the financial realities, it is clear that while business in radio is good now (and may continue as such into 1999 despite the problems in the world economy), the super multiples that radio companies have been enjoying will go down and, perhaps, stay down for some time if corporate profits don't meet expectations. Nobody who has publicly-traded radio stock wants that to happen... and that's a very large share of the most powerful people in radio today.

So, what does all this mean for management – GMs, SMs, and PDs – in the clusters owned by the public radio companies? They are going to have to compete smarter than ever before. And the key word is running *smarter*. Let's look at the other alternatives that some people think about:

## Running the Wrong Way

Running "cheaper" through more expense cutting isn't a realistic path in most stations because most of the "fat" has already been cut away and further expense reductions could have some pretty deleterious effects on profitability, even short-term profitability.

Running with more spots was something that many stations went to in 1997, and particularly in 1998, that surely had a positive effect on profit margins, but research clearly indicates that most stations can't go much (if any) further in spot load addition now without really hurting their ratings. Of course, if all stations went up in their spot load (say 10% or 15%) the *share* figures of each station may not suffer, but the Average Quarter Hour Persons – the stuff advertisers pay for – would. A quick study of the declining PUR (Persons Using Radio) and TSL (Time Spent Listening) figures in Arbitron makes it clear that most stations have come to or very near the end of that road.

Running with *more* salespeople – more of the right kind of professional people on a station's staff, more of the people who can bring a lot of value-added demand against a station's inventory that keeps upward pressure on rates – would be a great path to improved profitability. But *you* know how hard it's been just to get the good people you have now. The economics of the radio business aren't such that it's affordable to increase your sales staff *significantly*, and really good people are *very* tough to find.

## The Right Way

Running *smarter* is the only dependable route to improved profitability, really, and there are three

principal ways that I've seen for stations to do it. Two get to better profit by boosting ratings and one gets to it by boosting selling ability:

1. The first place to get smarter is with your strategy. Every station, whether they articulate it or not, has some kind of strategy and really smart strategies have a tremendous ability to grow ratings year after year in the target demo. It's about getting a lot more out of the effort you put into planning so that it's really effective. And it's about getting more out of the perceptual and strategic research you do – taking it from stuff that's "interesting" and "helpful" and tells you how you look now versus how you looked last year to something that is the platform for the development of a brilliant winning strategy. When you settle upon, invest in, and stick with a smart strategy, our experience is that it's not uncommon to see ratings in the station's target demo – even when they start high – rise at least 10% in Average Quarter Hour Persons year after year. It's that powerful. What does it take to get smarter in this area? Three things:

- A really intelligent design of the perceptual research so that you're sensitizing to all the really important *strategic* issues.

- A strategic counselor who can separate for you what is really important strategically and what is *not*, so that you can focus on what can make a difference. Remember the adage: "If you're *inside* the bottle, you can't read the label very well."

- A truly effective process that guides you to the development of a strategic and tactical plan that will really get the goal accomplished... one that will keep you from making mistakes in your marketing strategy. At our firm we have a special process which we call the **7-Step SMART™ System** which has been refined over the past twenty years of study and experience of each of the people on our senior staff. We believe it is at the very heart of every success we have had with our client stations. In any case, you need to get a process that gets you to a smart strategy or the research expense and all your discussion and planning efforts will have been a waste of time and money.

2. The second place to get smart is by sharpening your understanding of tactical contesting. Many managers underestimate the power of smart tactical contesting or know very little about it. I've made it a central study interest of mine to do research, over the past five years or so, on people playing all kinds of contests and it's enabled me to learn a lot about what works and doesn't work (the truth is that some of the things you hear as common wisdom about how people react to contests just isn't true). We feel it is our responsibility to educate our clients in this

arena and we have a pretty powerful trademarked/copyrighted game (as the Birthday Game is copyrighted) which we make available to clients called **Triple Cash™**. I should point out that we make no money on this game or anything connected with it...we just feel getting them smarter in this area is critical.

3. The third place to get smart is in getting the salespeople that you *do* have much, much more effective (I'm talking about raising their productivity by 50% or more). Now, let me describe the key to what works here. Here's the surprise...it's not about sales training. In fact, I have come to believe, after seeing every training regimen in the book over the past 25 years, that absolutely none of them work. None of them. They can temporarily "pump" people: they can temporarily raise their resolve and hope of doing better; and, along the way, they may even temporarily get into their students the bases of some more effective approaches or techniques. But as far as a long-term change in the person's abilities because they have truly internalized a far better system, I have just not seen it. So what's the trick to getting smart in this area? It's *coaching*. Specifically, I mean effective personal coaching in an effective system. Coaching – with a lot of practice – makes all the difference. There's a book I like entitled "You Can't Teach a Kid to Ride a Bike at a Seminar" and, boy, it's the truth. For a kid to really internalize successful bike riding technique, it takes practice and coaching, not training speeches. And to really become adept at advanced biking (you competitive bikers can attest) requires a lot of practice of the *right* moves (that most bicycle riders don't have a clue about) and a *great* coach. There is one particularly gifted radio station sales coach we have found who we recommend to many of our clients, but the key is right there – it's not about training, it's about effective one-on-one *coaching* in a truly effective *system*.

Bill Moyes is the President of Moyes Research Associates, a firm that specializes in advanced perceptual and strategic research and guidance in strategic marketing and tactics. He can be reached in the firm's Colorado Springs home office at (719) 540-0100 or e-mailed at bill@moyes.com.

## The 7-Step SMART™ System

The research and strategic services our firm provides are very helpful in some situations – winning tremendous ratings victories in tough competitive situations – and, quite frankly, they are not appropriate for other situations. When we talk with managers like you, they typically discover that our firm can be helpful in one of three situations:

1. If they are somewhat disappointed in their ratings progress and want to find a way to turn that situation around – to get headed in a more profitable direction.
2. If they are doing O.K. ratings-wise, but feel some pressure to do better because of demands on their profitability. In some cases one of their stations may be rating fairly well, but not well enough to be a primary buy or they are getting "shut out" of more serious revenue dollars by competitors.
3. If they are somewhat frustrated that the research and strategic guidance they've been getting is lacking something – that they're not getting all of what they want and need to win.

In each case, Moyes Research Associates develops for clients advanced perceptual research and uses a proprietary system, the **7-Step SMART™ System**, that allows each station to develop and execute a winning strategy designed for real long-term growth. Based on the timeless tenets of marketing warfare, it is the result of knowledge and experience developed by the firm's managing partners over a combined 50 years of battle-tested strategic and tactical warfare in radio markets all over America.



Bill Moyes  
President



Don Gilmore  
Executive VP



Mike Shepard  
Senior VP

Bill Moyes, the firm's president, spent the first part of his career after receiving his M.B.A. from Dartmouth's Amos Tuck School, as Vice President/Radio Research and Consulting of Frank Magid Associates, the pioneering firm in perceptual research for radio and television. After five years with Magid, Bill went on his own and founded The Research Group and was its Chairman for 19 years. In 1996, Bill left to begin Moyes Research Associates. "In establishing this company," Bill notes, "I wanted to be able to have a group of the country's very best radio strategists working with a limited list of good clients and having the time to give them high-intensity ongoing service. We're always here for them. This is not a research factory or a shop that does everything from telemarketing to syndicated programming...what we're developing here is kind of the "Mayo Clinic" of strategic warfare for radio. Strategic research and guidance is all we do – it's our specialty. Don Gilmore, Executive VP of Moyes Research Associates, had worked closely with Bill for eight years at The Research Group before joining the firm. Senior VP Mike Shepard was head of DIR research and spent 15 years with Jefferson Pilot as a VP overseeing the firm's San Diego operations at country legend KSON, highly-rated NAC station KIFM, and Jefferson Pilot's oldies station K-Best. Mike was also involved with many of JP's stations in other markets.

Our concept is not to ask for your business unless we feel we can definitely improve it. If you'd like to talk with us to see if getting together makes sense, call Bill Moyes at (719) 540-0100.

### FAX BACK TODAY

- I would like some questions answered right now – please call.
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- Please send me more information on your services.

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CUT OUT, AFFIX TO AN 8 1/2" x 11" SHEET, AND FAX BACK TODAY



## DEAL OF THE WEEK

- **WLUV-FM/Holiday (Tampa-St. Petersburg)**  
**\$9.75 million**  
(plus station swap)

## 1998 DEALS TO DATE

**Dollars To Date: \$8,026,153,469**  
(Last Year: \$12,342,723,513)

**Dollars This Week: \$22,217,000**  
(Last Year: \$21,928,127)

**Stations Traded This Year: 1722**  
(Last Year: 2047)

**Stations Traded This Week: 21**  
(Last Year: 23)

## TRANSACTIONS AT A GLANCE

- WAWV-FM/Sylacauga, AL \$207,000
- KAJK-AM/Fortuna & KAJK-FM/Ferndale (Eureka-Arcata), CA \$450,000
- KTAA-FM/Kerman (Fresno), CA \$1.14 million
- KTRR-FM/Loveland (Ft. Collins), CO \$1.8 million
- WTYS-AM & WBNF-FM/Marianna, FL \$250,000
- WGLF-FM/Tallahassee, FL \$4 million to \$4.5 million
- WSJC-AM/Magee, MS \$325,000
- KCRO-AM/Omaha-Council Bluffs No cash consideration
- WLLF-FM & WWIZ-FM/Mercer, PA \$1.2 million
- WKJB-AM/Mayaguez, PR No cash consideration
- KTOQ-AM & KIQK-FM/Rapid City, SD \$1.97 million
- KWYR-AM & FM/Winner, SD \$485,000
- KYD-AM/Abilene, TX \$100,000
- KRSC-AM/Othello, WA \$40,000

## TRANSACTIONS

## Cox Goes For The Gold In Tampa Bay

■ **WLUV-FM swapped for WSUN-AM and cash; Cumulus captures fifth in Florida capital with Gulf 104**

## Deal Of The Week

**WLUV-FM/Holiday (Tampa-St. Petersburg), FL**

**PRICE:** \$9.75 million (plus station swap)

**TERMS:** Concord Media Group will swap WLUV-FM for Cox Radio's WSUN-AM/Tampa-St. Petersburg and \$9.75 million in cash

**BUYER:** Cox Radio, headed by President Robert Neil. It owns 46 other stations, including WFNS-AM, WCOF-FM & WWRM-FM/Tampa-St. Petersburg. Phone: (404) 843-5000

**SELLER:** Concord Media Group, headed by President Mark Jorgenson. It owns three other stations, including WAMA-AM & WRMD-AM/Tampa-St. Petersburg. Phone: (813) 926-9260

**FREQUENCY:** 106.3 MHz

**POWER:** 3.3kw at 300 feet

**FORMAT:** Oldies

## Alabama

**WAWV-FM/Sylacauga**

**PRICE:** \$207,000

**TERMS:** Asset sale agreement

**BUYER:** W.O. Powers. Phone: (800) 922-5110

**SELLER:** Alabama Broadcasting Co. Inc. It is also the licensee of WFEB-AM/Sylacauga. Phone: (205) 245-3281

**FREQUENCY:** 98.3 MHz

**POWER:** 5kw at 226 feet

**FORMAT:** AC

## California

**KAJK-AM/Fortuna & KAJK-FM/Ferndale (Eureka-Arcata)**

**PRICE:** \$450,000

**TERMS:** Asset sale agreement

**BUYER:** Miller Broadcasting Co. Inc., headed by President Pattison Christensen. It also owns KXGO-FM/Arcata. Phone: (707) 445-8104

**SELLER:** Keith Allgood. Phone: (707) 725-9363

**FREQUENCY:** 1090 kHz; 99.1 MHz

**POWER:** 10kw; 6kw at 1715 feet

**FORMAT:** AC; AC

**BROKER:** Sterling Associates Inc.

**KTAA-FM/Kerman (Fresno)**

**PRICE:** \$1.14 million

**TERMS:** Asset sale for cash

**BUYER:** Big Broadcasting Inc., headed by President Arthur Egnolian. He owns three other stations.

Phone: (213) 851-2500

**SELLER:** Hispanic Radio Enterprises Inc., headed by President Ruben Flores Jr. Phone: (209) 846-8888  
**FREQUENCY:** 94.3 MHz  
**POWER:** 3kw at 328 feet  
**FORMAT:** CHR/Rhythmic

## Colorado

**KTRR-FM/Loveland (Ft. Collins)**

**PRICE:** \$1.8 million

**TERMS:** Asset sale for cash

**BUYER:** NCR III LLC, headed by Alan Brill. He owns 14 other stations, including KUAD-FM/Windsor. Phone: (812) 423-6200

**SELLER:** Onyx Broadcasting Inc., headed by President Thomas Gammon. Phone: (202) 737-9000

**FREQUENCY:** 102.5 MHz

**POWER:** 50kw at 410 feet

**FORMAT:** Hot AC

## Florida

**WTYS-AM & WBNF-FM Marianna**

**PRICE:** \$250,000

**TERMS:** Asset sale for cash

**BUYER:** James Adams Jr. Phone: (850) 482-8144

**SELLER:** Roy Baker. Phone: (850) 526-3633

**FREQUENCY:** 1340 kHz; 94.1 MHz

**POWER:** 1kw; 2.2kw at 384 feet

**FORMAT:** News/Talk; Oldies

**WGLF-FM/Tallahassee**

**PRICE:** \$4 million to \$4.5 million

**TERMS:** Asset sale for cash

**BUYER:** Cumulus Media Inc., headed by CEO Richard Weening. It owns 200 stations, including WHBT-AM, WBZE-FM, WHBX-FM & WWLD-FM/Tallahassee. Phone: (414) 615-2800

**SELLER:** Tallahassee Broadcasting Co., headed by President Bruce Timm. It also owns WSGL/Naples. Phone: (850) 385-8818

**FREQUENCY:** 104.1 MHz

**POWER:** 100kw at 1394 feet

**FORMAT:** Classic Rock

**COMMENT:** The purchase price is dependent on the annualized gross revenue of the station. The final purchase price can vary from \$4 million to \$4.5 million.

## Mississippi

**WSJC-AM/Magee**

**PRICE:** \$325,000

**TERMS:** Asset sale for cash

**BUYER:** Witko Broadcasting LLC, headed by Richard Witkovski.

Phone: (972) 931-6055

**SELLER:** Eileen Bailey, trustee in bankruptcy. Phone: (601) 969-3006  
**FREQUENCY:** 810 kHz  
**POWER:** 50kw day/500 watts night  
**COMMENT:** This station is currently silent.

## Nebraska

**KCRO-AM/Omaha-Council Bluffs**

**PRICE:** No cash consideration

**TERMS:** Transfer of control

**BUYER:** Testamentary Trust of Samuel W. Smulyan, headed by Trustee Jeffrey Smulyan. He is the President of Emmis Communications Corp., which owns 16 other stations. Phone: (317) 634-0300

**SELLER:** Estate of Samuel W. Smulyan, headed by Trustee Jeffrey Smulyan.

**FREQUENCY:** 660 kHz

**POWER:** 1kw

**FORMAT:** Religion

**COMMENT:** The Estate of Samuel W. Smulyan is the 75% owner of RadiOmaha Inc., licensee of KCRO-AM/Omaha-Council Bluffs. Through this transaction, the parties are attempting to transfer control from the Estate to the Testamentary Trust of Samuel W. Smulyan, which will be broken into two Qualified Terminal Interest Property Trusts. The first one will own 62% of RadiOmaha, and the second will own 13%

## Pennsylvania

**WLLF-FM & WWIZ-FM/Mercer**

**PRICE:** \$1.2 million

**TERMS:** Asset sale for cash

**BUYER:** Connoisseur Communications of Mercer County LP, headed by President Jeffrey Warshaw. He owns 27 other stations through other holdings, including WBBW-AM & WHOT-FM/Youngstown, OH. Phone: (203) 227-1978

**SELLER:** Brandt Sarvas Communications & GBS Communications Inc., both headed by Karl Brandt and Francis Sarvas. Phone: (724) 981-7005

**FREQUENCY:** 96.7 MHz; 103.9 MHz

**POWER:** 1.4kw at 485 feet; 3kw at 300 feet

**FORMAT:** NAC/Smooth Jazz; Country

## Puerto Rico

**WKJB-AM/Mayaguez**

**PRICE:** No cash consideration

**TERMS:** Stock transfer

**BUYER:** Dennis Bechara, Jose Bechara Jr. and Eileen Schultz, current stockholders of WKJB AM-FM Inc. Phone: (787) 834-6666

**SELLER:** Jose Bechara, deceased, founder of WKJB AM-FM Inc. (809) 834-6666

**FREQUENCY:** 710 kHz

**POWER:** 10kw day/750 watts night

**FORMAT:** Spanish News/Talk

**COMMENT:** The parties seek to transfer control of the station from the deceased Jose Bechara to his two sons and one daughter. Upon completion, each person will own 33% of the stock.

## South Dakota

**KTOQ-AM & KIQK-FM/Rapid City**

**PRICE:** \$1.97 million

**TERMS:** Asset sale for cash

**BUYER:** Haugo Broadcasting Inc., headed by President Houston Haugo. It owns KSQY-FM/Deadwood and one other proposed station in Rapid City. Phone: (605) 587-3533

**SELLER:** Tom-Tom Communications Inc., headed by President Thomas Brokaw. Phone: (605) 343-0888

**FREQUENCY:** 1340 kHz; 104.1 MHz

**POWER:** 1kw; 100kw at 538 feet

**FORMAT:** Nostalgia; Country

**KWYR-AM & FM/Winner**

**PRICE:** \$485,000

**TERMS:** Stock purchase agreement

**BUYERS:** Scott Schramm & Jeffrey Schramm, new co-owners of Midwest Radio Corp. Phone: (605) 842-3333

**SELLER:** Steve Clark, outgoing President of Midwest Radio Corp. Phone: (605) 842-3164

**FREQUENCY:** 1260 kHz; 93.7 MHz

**POWER:** 5kw day/146 watts night; 100kw at 560 feet

**FORMAT:** Country; AC

**COMMENT:** Steve Clark is selling all 51% of his holdings in Midwest Radio Corp. to Scott Schramm and Jeffrey Schramm, who will each own 50% shares of the company following the transaction.

## Texas

**KYYD-AM/Abilene**

**PRICE:** \$100,000

**TERMS:** Asset sale for cash

**BUYER:** Dynamic Broadcasting Co., headed by Adrian Mynatt. It also owns KMPC-AM/Abilene. Phone: (915) 677-7225

**SELLER:** Wooten Broadcasting Inc., headed by President Bourdon Wooten. Phone: (512) 930-2933

**FREQUENCY:** 1340 kHz

**POWER:** 1kw

**FORMAT:** Sports

## Washington

**KRSC-AM/Othello**

**PRICE:** \$40,000

**TERMS:** Asset sale for cash

**BUYER:** Roberto Lopez. Phone: (509) 488-7298

**SELLER:** Richard Leary. Phone: (509) 488-2791

**FREQUENCY:** 1400 kHz

**POWER:** 1kw

**FORMAT:** Regional Mexican

## EARNINGS

**Tribune And Pulitzer Q3 Earnings Up**

Operating profit at Tribune Co.'s (NYSE: TRB) broadcasting and entertainment division was down 2% in the third quarter to \$69 million, falling from \$71 million in 1997. The company, which owns four radio stations, blamed the drop on higher salaries at the Tribune-owned Chicago Cubs baseball team and fewer home games during the third quarter. Operating revenue in the broadcast and entertainment division grew 6% to \$291 million, from \$274 million in 1997. The company as a whole had revenues increase 9% to \$757 million in the third quarter, up from \$695 million in 1997. Diluted earnings per share rose 7% to 60 cents in the third quarter, up from 56 cents in 1997.

Third-quarter net income for Pulitzer Publishing Co. (NYSE: PTZ) increased 8.3% to \$15.4 million, up from \$14.2 million in 1997, including broadcasting division results. Earnings per diluted share were 68 cents, up from 63 cents in 1997's third quarter. Broadcast operating cash flow decreased 0.7% to \$23.3 million, down from \$23.4 million in 1997. Broadcast revenues increased 0.3% to \$53.9 million, up from \$53.7 million

Continued on Page 8

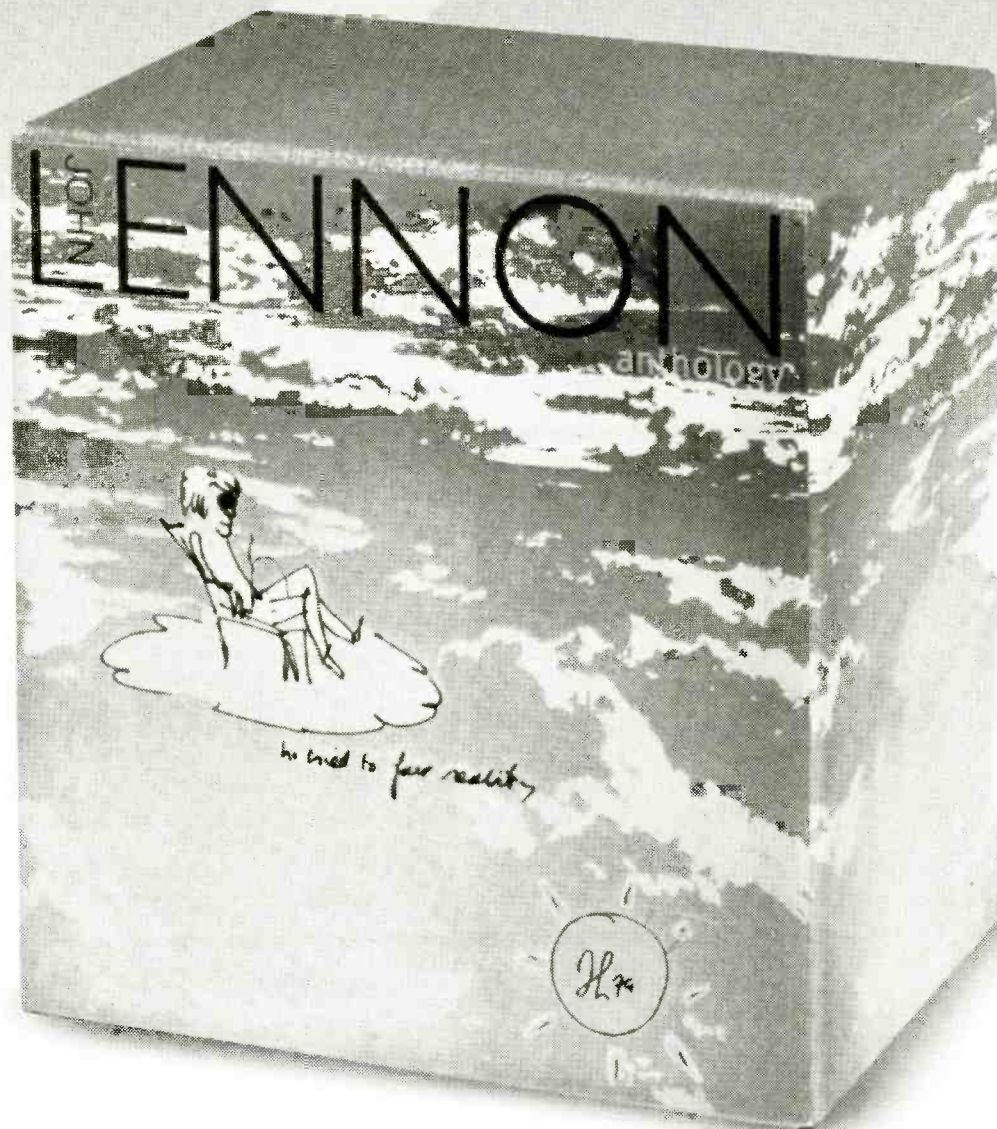


*A very special look at the magic of John Lennon...exclusively for your radio station!*

# THE JOHN LENNON ANTHOLOGY SPECIAL

## SNEAK PREVIEW

*Introduce this historic CD set the night before its release via satellite or air it as you like from CD... the choice is yours!*



*Get the inside scoop on this historic 4-CD boxed set as they discover take-1 of "Imagine", John's parody of "Yesterday" during the Beatles' feud, the rehearsal of "Give Peace A Chance" and much more!*

**A** two-hour radio special celebrating the release of John Lennon's 4 CD boxed set. Preview music from John Lennon's archives with commentary by Yoko Ono. You'll air selections from the boxed set containing 100 previously unreleased solo tracks.

Be the first to share insight into the historic musical past of John Lennon on night before the November 3rd release date of this anthology. Sign up now for this unique glimpse into the personal and creative life of John Lennon - one of the most significant musical artists of our time!

Date:	<b>Satellite Feeds - Monday, November 2nd</b> 8 PM & 10 PM Eastern Time
Air date:	<b>Monday, Nov. 2nd thru Sunday, Nov. 8th</b>
Spots:	<b>6 National/6 Local min. per hour</b>
Length:	<b>2 Hours delivered on Satellite or CD - Just let us know!</b>



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**Chancellor**

Continued from Page 4

mates were lacking.

"I think it became obvious to both parties that the cash-flow expectations that they had agreed upon originally were not going to be met," said Paul Sweeney, an analyst at Salomon Smith Barney.

Other analysts speculated that there might be operational problems at GRC that scared Chancellor off. "The rumblings that I've been hearing are that there were some operational problems at Grupo Radio," said James Marsh, an analyst at Prudential Securities. "[Chancellor] wanted to restructure the deal, and there was some resistance there, and it fell apart."

GRC executives said Chancellor surprised them on Oct. 14 with a telephone call canceling the deal. The company said it still hasn't been given an adequate reason why the deal was dropped. But pulling out of the agreement was well within Chancellor's rights under the contract, said Joe Jaffoni, a Chancellor spokesman. Chancellor did not have to pay a

"walk-away" fee either, he said.

**Analysts Applaud Action**

Under the terms of the original deal, Chancellor would have paid \$81.5 million in cash to the Aguirre family trust, which controls GRC. Chancellor also would have invested \$39 million in cash and would have issued shares of its common stock to GRC with a value of \$116.5 million.

The deal was seen as a boon for both sides — it allowed Chancellor to enter the Mexican market, and it gave them a partnership with a company that could help them in the U.S. Hispanic market. For GRC, which owns 15 Mexican radio stations, the deal gave them needed capital to fund growth in both Mexican and U.S. markets.

But many analysts now say that the pullout was the right move for Chancellor. After all, if a relationship isn't going to work, then the parties should halt it early, some analysts said.

"It's like a marriage falling apart as you walk down the aisle — the best time to know is before you say

your vows," Marsh said. "If there is any doubt in anybody's mind at this stage, I think it's best for both parties to avoid consummating the deal."

But Chancellor's pullout hasn't been beneficial for GRC. The company was dropped to "market perform" from "buy" by analyst Matthew Harrigan of J.P. Morgan Securities the day following the announcement.

Chancellor's cancellation of the GRC deal should have no bearing on some of the company's other pending deals, analysts agree. The \$2.3 billion Capstar merger and the \$1.72 billion LIN Television purchase are safe, because Hicks, Muse, Tate & Furst has a controlling interest in Chancellor, Capstar, and LIN Television.

One other major deal, the \$930 million acquisition of Whiteco Outdoor Advertising, is also not in jeopardy, analysts said.

"The biggest problem would be when a company doesn't have the ability to get a deal closed, and I don't think that's a problem here with Chancellor," Marsh said.

**Furchtgott**

Continued from Page 4

analyses — he called the agency the "junior varsity" compared to the Department of Justice, the "varsity players on the antitrust field" — Furchtgott-Roth called upon the FCC to make its antitrust review standards available to the public for comment. "Otherwise, federal administrative law is made in a vacuum," he said.

In defending the competition analyses, Mass Media Bureau Chief Roy Stewart told R&R afterward that the DOJ does not review every radio transaction. He also said that first the FCC must address the issue of how to define a market, which is currently under consideration as part of the FCC's biennial review of its ownership rules.

Antitrust reviews are apparently not the only internal process that the

FCC's own employees find nebulous. At another panel session at the Radio Show, Kris McGowan of the commission's Seattle field office, said that not all of the FCC's satellite offices may be fully briefed on regulations that obligate the main studios of all stations — even unattended ones — to be staffed.

Mass Media Bureau Enforcement Division Chief Chuck Kelly, speaking on the same panel, replied that the commission's recent main studio rulemaking requires stations operated entirely via satellite to have two employees — one full-time, one with manage-

ment responsibilities — on staff during regular business hours. "I'm sorry we haven't accurately conveyed it to even people within

our own organization," said Kelly, who pledged to work with the field offices to better their understanding of the new regulations.

**Radio**

Continued from Page 4

ing able to hold onto its audience. According to the report, radio listening in 1997 was virtually the same as in 1986. Meanwhile, television stations lost 26.6 share points to cable over the same period, and newspaper circulation de-

clined by 5.7 million in those years.

"The key to radio's ability to retain its audience is its flexibility," says the report. While in-home radio listening declined over the last decade, the automobile audience doubled in 10 years. Factoring in all radio listening, VS&A expects the radio audience to remain flat over the next five years, rising by about

1.5% over that time.

Online advertising may be the fastest grower in the next five years, according to VS&A. The report forecasts a 48.3% compound annual growth rate between 1997 and 2002, meaning online advertising of \$6.5 billion in 2002. Online advertising in 1997 brought in \$906 million.

— Jeremy Sweder

**Bloomberg****BUSINESS BRIEFS**

Continued from Page 6

distributing public file materials. The new regs are part of a commission proceeding that loosened requirements for the content of public files and for locating main studios.

**FCC To Analyze Cumulus, Connoisseur Deals**

The FCC said it would conduct "additional analysis" of two separate deals filed recently. The first is Cumulus Media's purchase of WGLF-FM/Tallahassee, FL from Tallahassee Broadcasting. The station was sold for \$4 million-\$4.5 million, depending on its revenue. WGLF-FM has 16% of the local advertising revenue with the total market value at \$10.6 million, according to BIA Research. Cumulus also owns Tallahassee outlets WHBT-AM, WBZE-FM, WHBX-FM & WWLD-FM.

The second deal is Connoisseur Communications of Mercer County's \$1.2 million purchase of WLLF-FM & WWIZ-FM/Mercer, PA, from Brandt Sarvas Communications & GBS Communications. Connoisseur's President Jeffrey Warshaw also has holdings in nearby WBBW-AM, WPIC-AM, WYFM-FM & WHOT-FM/Youngstown. BIA does not carry revenue data for that market. The FCC is asking for public comment on these transactions, specifically about their effect on competition and diversity.

**FCC Shuts Down Detroit Pirate**

The FCC, working with the U.S. Marshal's Service and the U.S. Attorney's Office, shut down an unlicensed operator on Oct. 8 in Detroit. The station, which went by the moniker "La Maquina Musical," was operating on 95.9 MHz and broadcasting at power levels as high as 8896 times greater than permitted for unlicensed broadcasters, the FCC said. The station had been warned by the FCC and had been asked to voluntarily shut down.

**Triathlon Seeks KTNP Signal Upgrade**

Triathlon Broadcasting asked the FCC earlier this month to allow it to upgrade KTNP-FM/Omaha-Council Bluffs to class C3 from A. In order to effectuate the signal boost, Saga Communications is seeking to downgrade KIOA-FM/Des Moines to class C1 from C. Saga CFO Sam Bush told R&R that, for its part, the company is getting "an undisclosed amount of cash." The FCC says the class change would increase the population KTNP serves by 89,085 people — all outside Omaha — while KIOA would only lose 6550 people, a 5.8% coverage loss. Triathlon President/CEO Norm Feuer told R&R the company expects approval for the request by year's end.

Continued on Page 31

**EARNINGS** Continued from Page 6

the previous year. Pulitzer owns five radio stations and agreed in May to merge its broadcasting business with Hearst-Argyle Television.

**A**rbtrion parent **Ceridian Corp.** (NYSE: CEN) posted third-quarter net earnings of \$33.2 million, or \$.45 per diluted share of common stock, compared to a net loss of \$93.7 million, or \$1.18 per diluted share, during the same period in 1997. Revenues were up to \$286.1 million in the third quarter, from \$266.6 million last year. For the first nine months of 1998, net earnings were \$100.3 million, or \$1.36 per diluted share, compared to a net loss of \$1.4 million, or \$.02 per diluted share, in '97. Revenues increased to \$852.5 million during the first nine months of '98, from \$792.3 million last year.

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# WATCH THE MAIL (LITERALLY)

By now you should have received a copy of WMZQ's new Vidpak™ which just mailed in Washington, D.C. -make sure you take a good look at it.

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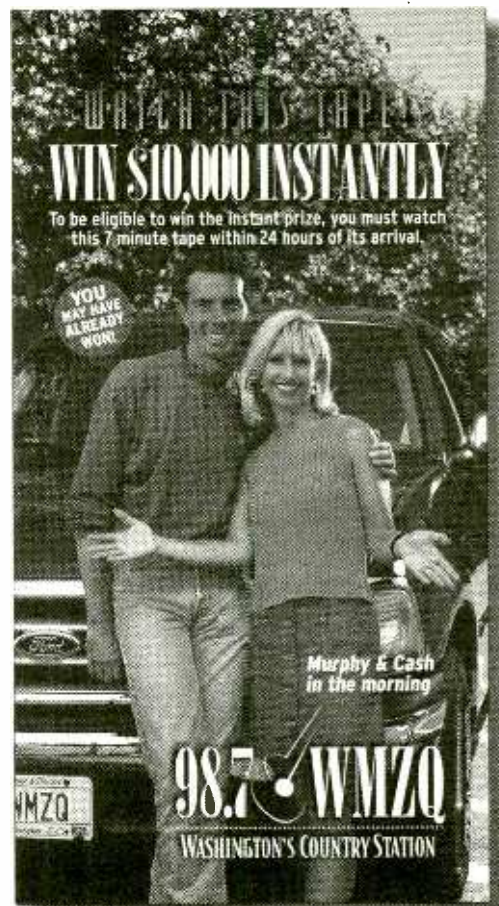
This is WMZQ's second Vidpak for the year, probably the strongest endorsement we could ask for. Back in the spring 12+ jumped 39%, 25-54 went up 51% and 25-34 increased 54% in the month Vidpak ran. And that's just one of many Vidpak success stories to date.

## Self-Liquidate

Now this fall WMZQ has successfully self-liquidated their second Vidpak with the help of Ford and a number of other advertisers. Ford not only paid a substantial fee, but also contributed the Grand Prize, a new \$27,000 truck. This Vidpak shows you how it can pay for itself, with everything from coupon sales to record company and advertiser sponsorship.

## 1999?

Vidpak works and we can prove it. Just ask us, we guarantee you'll find the evidence overwhelming. So as radio faces an uncertain 1999, consider the combination of Vidpak's proven ratings punch and its ability to pay for itself. That combination makes Vidpak the smartest, safest marketing move around.



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- RAB: Discounter counts on radio, page 12
- Success path for fall ratings, page 14
- Plan ahead: Four Weeks Forward, page 14



management • marketing • sales

Reputation, like a face, is the symbol of its possessor and creator, and another can use it only as a mask. — Learned Hand

MANAGEMENT

# FALL MIDTERM PROGRAMMING EXAM

■ *Is your station on track for a winning book?*

**By John Lund** With the fall Arbitron book more than a third complete, it's time to give your station a programming checkup. Consider the necessary ingredients of a winning station: Consistent, targeted music; a great morning show; creative, aggressive advertising; memorable promotions or stunts; and effective contesting and listener involvement.

Stay home for a day and attentively listen to your station, away from the phone and other distractions. Listen for flow, music rotation, formatics, promotion execution, and the overall sound. Take notes, and compare the competition. Then make adjustments and fine-tune for the last seven weeks of the book:

- ✓ Give the station a singular stationality.
  - ✓ Enhance its passion, attitude, and enthusiasm.
  - ✓ Spend a whole day in the production studio to improve the station's unique sound.
  - ✓ With inventive production, create knockout promos that showcase and image the station to make it stand apart from competitors!
- Music is a primary reason listeners come to FM. Make the music familiar to the target audience and own the music imagery position with core listeners. This weekend, conduct a thorough music analysis:
- ✓ Evaluate and scrutinize the music software.
  - ✓ Check music logs and scheduling instructions for proper balance in tempo, gender, genre, mood, etc.
  - ✓ Check your rotations: How do songs and categories



JOHN LUND

appear in each hour? Whatever the target demo, play the best-researched music. In some formats, go beyond the tightest list when competition allows. Program the "oh wow" factor, going beyond the same old cuts for added depth. The element of surprise is important — it tells the audience the station is unique. Being unconventional can be positive.

**Does your air talent exhibit music relatability?**

- ✓ Listeners love your format's biggest hits, and these can be pre-sold.
  - ✓ Listeners want to know what artists are hot, what's happening in the music world, and when their favorite band is coming to town.
  - ✓ Produce "stagers" to identify the top hits, and freshen the music and production.
  - ✓ Coach talent in the art of relating to the music.
- Make your morning show the best it can be:**
- ✓ It should sound topical and user-friendly.

✓ Devise benchmarks keyed to habitual listening; listeners use these to measure their morning routine.

✓ Provide ways for listeners to make appointments with the morning show. Listeners should know the time when the birthdays begin, where they should be as the 7:30 news begins, etc. Recurring elements should occur at a set time, while minor bits and one-time events can float during the hour. Give reasons for listeners to smile or laugh, with compelling content in every break.

✓ Stimulate listener talk and P1 endorsement, and force daily listening. When the core loves the show, they'll tell friends — that's as powerful as a 500 GRP TV campaign.

Continued on Page 12

TV SPOTlight

## MEET THE JACKSONVILLE 5



"You get addicted to this stuff in the morning."



"Believe me, we listen every day."



"I really dig 'em."



"The Big APE Morning Zoo makes news every morning!"

This week, the SPOTlight falls on WAPE/Jacksonville's commercial to promote *The Big APE Morning Zoo*. The spot recently beat out 10,000 other entries to win a national Telly Award for non-network commercials.

The spot was conceived by WAPE staffers in conjunction with a local production company, Don Flynn Pictures. The ad shows "listeners" from all walks of life giving testimonials related to their situations.

However, all 17 characters shown during the fast-paced :30 — including a troupe of dancing nuns and the characters seen in the screen shots — were played by members of the five-person morning show itself. In fact, the station turned the spot into a contest, inviting real listeners to identify which morning crew members were in the various scenes.

Even though the commercial required 10 separate locations around Jacksonville, the entire shoot was completed in a single day.

If you'd like to see your station's ad in the TV SPOTlight, send at least three screen shots and a description or videotape copy of the spot to MMS Editor Jeff Axelrod at R&R, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

This TV SPOTlight brought to you by

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# EFFECTIVELY MANAGING YOUR BUSINESS

**By Dick Kazan**

"From your many years of experience, what is it

that separates the well-managed companies from the troubled ones?" I asked prominent corporate resurrection expert Bruce Ballenger. After carefully considering my question, he said there are three crucial elements:

• **Poorly managed companies have "no real set expectations or goals."** In other words, the owner or manager hasn't clearly defined what he or she would like accomplished nor in what time frame.

Without goals, a company or group is directionless. Ideally, its leader brings everyone together to mutually establish objectives, then makes specific assignments to attain them. Everybody works together to achieve programming and sales targets, customer service, back-office support (accounting, billing, collections, etc.), and the

myriad of other tasks that must be accomplished.

In 1985, former law partners Rick Rosenfield and Larry Flax founded California Pizza Kitchen. Seven years and 25 restaurants later, they sold a 66% interest to PepsiCo, anticipating they'd then have the financial resources and marketing expertise to take the company to the next level.

That's when things got out of control, according to the *New York Times* (7/26/98). With PepsiCo, they opened 28 new restaurants in 1994 alone and quickly had problems with the internal management process, including its goal-setting and execution. The company floundered. When PepsiCo decided to leave the restaurant business two years later, Rosenfield and Flax lined up

financing to buy them out. Today, the company has \$160 million in sales from 80 restaurants and plans to open just 12 per year for the next two years, a pace they and their employees feel they can manage.

• **Well-run companies conduct "regular management meetings, with an agenda and follow-up ... to see that decisions they made are being implemented."** Said another way, meetings without an agenda are often unfocused and inefficient. It's also unproductive to make decisions and then hold nobody accountable, because little will be instituted.

Papa John's, with 1690 locations and \$868 million in sales, is one of the fastest-growing restaurant chains in America. Management meets regularly, communicates well, and then holds people accountable. These are all essential to its success. In addition, founder/Chairman/CEO John Schnatter regularly visits the pizza chain's restaurants unannounced, checking the quality of their products and service.

• **Well-run companies have "timely financial statements."** Ballenger described one of his clients whose business was so good,

they nearly went bankrupt. Why? Because without financial information, the management didn't realize how much of their money was tied up in uncollected receivables while the organization was being strangled by a lack of available cash. Timely financial statements and an aggressive collection system made them successful.

Frequently, I've been told that providing accurate financial information on a timely basis isn't possible for a variety of excuses. However, as Ballenger points out, hotels (starting well before the advent of computers) turn out quasi-financial statements every day. They're called "flash reports," and they tell management how many rooms are occupied, at what rates, what money has been collected, and other vital information. If you can't readily obtain the numbers necessary to run your business well, you need to change your data collection process and your employees' way of thinking.

The difference between a well-run company and one that isn't appears slight, but it's like setting the course of a large ship at sea. When the captain orders a change in direction of just a few degrees, it's hardly noticeable. But days later, the ship arrives at a much different location. Implement these three simple but crucial elements, and you'll see a remarkable difference in where your company arrives.





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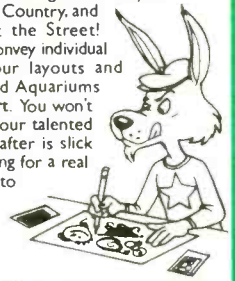
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"Tailor-made format  
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WBAL-AM Baltimore

"Clearly, the best Christmas show!"  
KXKL-FM Denver

"A great Christmas present!"  
WHYI-FM Miami

"Easy to execute. Thanks!"  
WCCO-AM Minneapolis

"We receive good feedback from  
our listeners. Very good show!"  
WTMX-FM Chicago

"A show everyone can agree on!"  
WPCH-FM Atlanta

"Great music each year. Thanks!"  
WBZ-AM Boston

"You're great to work with!"  
KIRO-AM Seattle

"Fire it up and enjoy the holiday worry free!"  
WPRO-AM Providence

"We used to produce our own  
Holiday programming. Not now!"  
WBEB-FM Philadelphia

"Our listeners told us  
they left it on all day!"  
WTIC-AM Hartford

"As a listener, I hate to see  
the program end each year!"  
WEAT-FM West Palm Beach

"Terrific show every year!"  
WWMX-FM Baltimore

"We love this show each year!"  
KDKA-AM Pittsburgh

800-423-XMAS



## FALL PROGRAMMING EXAM

Continued from Page 10

✓ Encourage stunts and pranks that create talk and market awareness.

✓ Challenge your morning personalities to list their five greatest skills (i.e., interviews, listener interaction, comedy, etc.). Are these personality traits exhibited on-air? Create ways to develop these strengths.

Heavy users (PIs) control Time Spent Listening and drive high AQH shares. Use external advertising to find new listeners while superserving present fans:

✓ Market aggressively, wisely, and creatively.

✓ Through research, be in touch with the public, their needs, and their perceptions.

✓ Increase the station's value to listeners and clients.

✓ Be competitive and strategic in marketing.

Apply reach and frequency marketing to programming. Learn from clients how radio gets them customers:

✓ Ad schedules need to be sufficient to reach the maximum number of prospects with a message heard often enough to plant an idea in the prospect's mind.

✓ For contests and on-air marketing, reach means getting the message to as many listeners as possible by frequently airing promos in all dayparts.

✓ Repetition builds recognition. Gain frequency with a constant flow of promos and liners. Often, one promo an hour is not effective for a major promotion.

✓ Reach 100% of the cume multiple times a day to effectively reach and sell the audience.

Stage frequent talent meetings during the ratings:

✓ Cover the basics and big issues, like the station's Arbitron goal, target demo, contest execution, and motivational points.

✓ Schedule individual meetings to stay on top of each person's particular needs, strengths, and weaknesses.

✓ Conduct a mid-book "summit meeting" to restate goals, rekindle attitude, and keep the staff focused. Evaluate formatics and clocks, and clean up the clutter.

✓ Keep the talent focused on station goals, positioning statements, promotions, and their mission.

With every promotion, each talent is on the same page, executing properly and projecting an image of confidence. Consistent selling of the station name and positioning statement is evident in each daypart. How many times an hour do they say the station name and dial position?

The PD's goal is to shape the station's sound and create the programming that makes it unique. In the last seven weeks of the book, fine-tune the product to perfection:

✓ Focus talent on fall ratings excellence!

ahead, and recycling.

✓ Maintain contemporary basics in all dayparts, and teach these to the staff. Consistency builds habitual listening and higher ratings.

✓ Create ways to keep the station, its promotions, and the music sounding fresh.

✓ Help talent be personable, real, fun, relatable, and an integral part of the listeners' lives and families.

✓ Focus listeners and staff alike on the superstars of the format and the benefits of continual station listening.

Study Arbitron methodology — learn how the professor grades, and act accordingly:

✓ Talent delivers the station name often, with pride and enthusiasm, "burning" the name into listeners' consciences.

✓ Talent shows listeners how to "use" the station and ties the format to listener usage every hour with liners framed in audience activities and benefits.

✓ Since diarykeepers record listening in blocks of time, it's crucial that talent continually sells the redeeming reasons to listen during the next quarter-hour.

Build TSL among station partisans. Talent needs to execute basics for ratings:

✓ Promote ahead: Give listeners valid reasons to keep listening ... to the hour, the next hour, and the next day.

✓ Music is sold with passion. Make listeners feel each talent's love for an upcoming song or artist.

Work with your consultants to achieve goals:

✓ Discuss music, promotional tactics, competitive changes, contests, liners, programming enhancements, and marketing every week.

✓ Send your music scheduling software's backup disc for analysis. Send unscoped airchecks of all talent for critique and show improvement ideas.

✓ Utilize consultants in-market to plan strategy, provide talent training and guidance and morning show development, conduct programming seminars, create ideas, and offer format refinements.

✓ Review consultant checklists and strategic guides for improved station systems. Write or e-mail for a copy of my monthly management tool, the *LundLetter*.

✓ Use the consultant as an outside resource with a national perspective for programming and promotion ideas, format conception, and implementation.

John Lund is president of The Lund Consultants To Broadcast Management and Lund Media Research, a full-service radio consulting and research firm in San Francisco. He may be reached at (650) 692-7777. E-mail: [Lundradio@AOL.com](mailto:Lundradio@AOL.com).

✓ Build on a strong foundation of programming elements like frequent call letter/station name mentions, formatics, positioning, presentation, promoting

## RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

### Erby's Doesn't Discount Power Of Radio

**SITUATION:** Erby's is a big discount store offering a huge selection of merchandise from all over. It has intense competition from national discount chains also established in its Fayetteville, NC area. After several years of advertising via local newspapers, Erby's owners Charles and Greg Padgett decided to invest more of their advertising budget in radio.

**OBJECTIVE:** To increase store traffic in the most efficient and cost-effective way.

**CAMPAIGN:** WFLB's staff designed a campaign around the store's straightforward objective. Spots were designed to get the Erby's name in the forefront of the minds of customers. A visit to Erby's promised to be fun. Value and variety were heavily stressed in spots timed to coincide with peak shopping periods of the week — after work and on weekends. Charles Padgett has been directly involved in promotions that feature light and lively demos of customers purchasing various merchandise in his store.

**RESULTS:** Erby's has experienced steady customer growth ever since its radio campaign began. Traffic is up significantly, despite the presence of heavy competition. Thanks in great part to radio's role in the company's marketing, owners are confidently opening a new warehouse store in Jacksonville, NC.

## RAB TOOLBOX

More marketing information and resources from the RAB

### FROM MEDIA TARGETING 2000

Among shoppers who have visited a warehouse or discount store in the past three months, 46% earn in excess of \$50,000 a year, a third are college graduates, and 78% own their homes. Almost half (47%) describe themselves as "cautious shoppers." This group, on average, spends 47% of its daily media time with radio.

### FROM RAB CATEGORY FILES

"Ten years ago, you had places like Woolworth's, where people thought they had to trade courtesy, clean stores, and wide aisles for price. They don't have to do that anymore — thank you very much, Target and Wal-Mart." (*Candace Corlett, partner, WSL Strategic Retail; New York Times, 3/15/98*)

### BACKGROUND COLLECTION — DISCOUNT STORES

**Size of the business:** Sales of the top 200 discount chains in the U.S. amounted to \$336.6 billion in 1996, a 7.5% increase over 1995. In 1997, revenues of the top 200 discount chains are predicted to climb 9.5% to \$368.5 billion. Sales figures (in billions) for 1996 and 1995 and projected totals for 1997, along with corresponding 1996 market shares of major discount retailing segments (Discount Store News).

For more information, call RAB's Member Service HelpLine at (800) 232-3131 or log on to Radiolink at [www.rab.com](http://www.rab.com).

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What are the challenges and opportunities that the Internet poses for radio? The just-released Arbitron Internet Listening Study finds that there are many ways stations can leverage the power of the Internet to their advantage:

- Explore exciting new non-traditional revenue opportunities for radio on the Internet
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- Reach P1's when they're at work and beyond your signal

The Arbitron Internet Listening Study, conducted in association with Edison Media Research, is the most comprehensive study ever undertaken on how radio listeners use the Internet, who is listening online and the potential impact of new media on radio. Best of all, the study is free.

To Download the Arbitron Internet Listening Study, visit the Arbitron Web site at [www.arbitron.com](http://www.arbitron.com).

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MANAGEMENT

## Strategic Success Path For Fall Ratings

### Ten characteristics of a winning station

- 1** Everyone on the station staff has a winning spirit. One can see it in the halls and hear it on the air. The air of confidence and pride is overwhelming.
- 2** Music is well-targeted, carefully selected, and consistently scheduled.
- 3** Programming events and audience promotions reflect the station's image. Liners and promos are creatively written and produced, and updated often.
- 4** The station is a marketing marathon, with multimedia coverage and concentration so targeted, core listeners believe the station is everywhere!
- 5** Talent is prepared to be on the air before the show and before each break. They have "local relatability" to the station's target audience. The morning show is truly connected to the audience; it sounds "big" and enjoys being the "must hear" element in the market.
- 6** Commercial and station production are clean. Commercial load is competitive, and there's an obvious absence of clutter in "more music" segments.
- 7** Audience promotions and contesting are carefully planned and targeted to the market's and listeners' needs.
- 8** Air personalities provide reasons to listen by promoting upcoming music, features, information, and prizes to build Time Spent Listening. There is a continuous momentum without apparent stopping of the product.
- 9** Since a station's technical sound has a direct bearing on tune-in sampling and audience retention, the audio processing is clean, and the signal is loud.
- 10** The station is properly positioned, with all programming elements in perfect balance. The station is marketed and programmed to enhance P1 listening. While the cume is strong, the station aggressively strives to attain longer TSL among its core audience.

— John Lund

## MARK YOUR CALENDARS

Important dates and events in the coming months

- **October 26-November 6** — Museum Of Television & Radio's Fourth Annual Radio Festival. New York; (212) 621-6709.
- **October 27** — John Bayliss Foundation Roast. The Pierre, New York; (408) 624-1536.
- **November 4-7** — CMJ Music Marathon & Music Fest. Millennium Broadway Hotel, New York; (516) 466-6000.
- **November 15-17** — '98 NAB European Radio Conference. Palace Hotel, Madrid, Spain; (202) 429-3191.
- **December 16** — Fall Arbitron ends.

### 1999

- **January 7-March 31** — Winter Arbitron.
- **January 11** — 29th Annual American Music Awards. Shrine Auditorium, Los Angeles; (213) 931-8200.
- **January 31** — Super Bowl XXXIII. Pro Player Stadium, Miami; (212) 450-2000.
- **February 4-7** — RAB '99 Mktg. Leadership Conference & Exec. Symposium. Hyatt Regency Atlanta; (800) 722-7355.
- **February 18-20** — R&R Talk Radio Seminar. Grand Hyatt Washington; (310) 553-4330.
- **February 24** — 41st Annual Grammy Awards. Shrine Auditorium, Los Angeles; (310) 392-3777.
- **February 26-27** — Dan O'Day's Morning Show Weekend. Summit Hotel, Bel Air, CA; (310) 476-8111.
- **June 10-12** — R&R Convention '99. Century Plaza Hotel, Los Angeles; (310) 553-4330.

## FOUR WEEKS FORWARD

### Sales & Promotion Planning Calendar

## NOVEMBER 15-21

November 15-21: Book Week, Nat'l Geography Awareness Week, American Education Week, Nat'l Family Week, Nat'l Adoption Week, Nat'l Culinary Week, Nat'l Bible Week

- |   |   |  |   |  |   |  |
|---|---|--|---|--|---|--|
| <p><b>15</b><br/>Clean Out Your Refrigerator Day<br/>NBC Radio signs on the air (1926)<br/>Mason-Dixon line established<br/>Hearing aid patented (1901)</p> | <p><b>16</b><br/>Nat'l Moms &amp; Dads Day<br/>Nat'l Fast Food Day<br/>Resident Aliens Day<br/>Touch-tone telephone introduced (1963)</p> | <p><b>17</b><br/>Homemade Bread Day<br/>Take A Hike Day<br/>Clock patented<br/>Calvin &amp; Hobbes comic debuts (1985)</p> | <p><b>18</b><br/>World Fellowship Day<br/>Occult Day<br/>First Mickey Mouse cartoon, <i>Steamboat Willie</i>, premieres (1928)<br/>"The Contest" episode of <i>Seinfeld</i> airs (1992)</p> | <p><b>19</b><br/>Great American Smoke-Out<br/>Have A Bad Day Day<br/>Thrift Day<br/>Alligator Wrestling Day<br/>Lincoln's Gettysburg Address (1863)<br/>Pencil invented (1895)</p> | <p><b>20</b><br/>Absurdity Day<br/>First Sony Walkman introduced (1979)<br/>TV movie <i>The Day After</i> airs (1983)<br/>Nat'l Peanut Butter Fudge Day<br/>Bicycle patented (1866)</p> | <p><b>21</b><br/>Edison invents phonograph (1877)<br/>Nat'l Stuffing Day<br/>Nat'l Org. for Women founded (1966)<br/>False Confessions Day</p> |
|---|---|--|---|--|---|--|



### NOVEMBER 4-7, 1998 Times Square, New York City

Conference Headquarters:  
Millennium Broadway Hotel  
(145 W. 44th St. between Broadway & 6th Avenue)

#### 1998 PANEL SCHEDULE

**WEDNESDAY, NOVEMBER 4, 1998**

REGISTRATION HOURS: NOON-10PM  
EXHIBITION HOURS: NOON-6PM

**THURSDAY, NOVEMBER 5, 1998**

REGISTRATION HOURS: 9AM-5PM  
EXHIBITION HOURS: 10AM-5PM

10:30AM-11:45AM  
I Still Haven't Found What I'm Looking For: The A&R Panel

Room: Metropolis

Copyrights, Publishing & Licensing

Room: 4.04-4.05

All By Myself: True Radio Labels

Room: 5.08

Noon-1:15pm

The Presidents Panel

Room: Hudson Theater

1:30pm-2:45pm

Independent Retail Conditions

Room: Metropolis

Technology & The Artist At Home

Room: 4.04-4.05

"Com" Before The Storm: Is Digital Downloading In Everyone's Future?

Room: 5.08

3:00pm-4:15pm

Build 'Em Up, Knock 'Em Down: The Life Of A Music Critic

Room: 5.08

MODERATOR: TBA

Room: Metropolis

Not On MTV...What Then?: Taking Your Music To Other Channels

Room: 4.04-4.05

Independent Distribution

Room: 5.08

4:30pm-5:45pm

Have You Lost Your Passion?: Disenchantment Within The Industry

Room: Metropolis

Surprising Sun: Exploring Japan's Music Scenes

Room: 4.04-4.05

radio.com: Broadcasting On The Internet

Room: 5.08

In Session: Singer/Songwriter Spotlight

Room: Hudson Theater

**FRIDAY, NOVEMBER 6, 1998**

REGISTRATION HOURS: 9AM-5PM

EXHIBITION HOURS: 10AM-5PM

11:00am-12:15pm

Reel Quick Money: Movie Soundtracks

Room: Metropolis

retail.com: Selling Music On The Internet

Room: 3.02-3.03

Whirled Music: The Caban Experience

Room: 4.04-4.05

Jumping From The Majors To The Minors

Room: 5.08

12:30pm-1:45pm

Triple A: A Dissection Of The Format

Room: Metropolis

"...So the van broke down and then...": War Stories From The Road

Room: 3.02-3.03

Gossipy Websites: Grattill On A Bathroom Wall

Room: 4.04-4.05

Metal Marketing: Put The Pedal To The Metal

Room: 5.08

2:00pm-3:15pm

Major League: The Current State Of Record Promotion

Room: Metropolis

Wrap It Up, I'll Take It: Package Tours

Room: 3.02-3.03

Yadda, Yadda, Yadda: Publicists Speak Out

Room: 4.04-4.05

Nine Lives In The Jazz Recording Business: Who's Counting?

Room: 5.08

3:30pm-4:45pm

Managed Care: The Management Panel

Room: Metropolis

Chart This!

Room: 3.02-3.03

They Shouldn't They Score!: The Art Of Film Scoring

Room: 4.04-4.05

The Future Is Now: The Success Of Electronic Music

Room: 5.08

**SATURDAY, NOVEMBER 7, 1998**

REGISTRATION HOURS: 9AM-2PM

EXHIBITION HOURS: 10AM-2PM

11:00am-12:15pm

Is Anyone Listening?: The Current State Of Radio

Room: Metropolis

SSS.com: How To Make Money From A Website

Room: 3.02-3.03

Read Between The Lines: The Basics Of A Recording Contract

Room: 3.04-3.05

The State Of Loud Rock

Room: 4.04-4.05

Beat Box: The Success Story

Room: 3.11

12:30pm-1:45pm

Twist & Turn: The Producers Panel

Room: Metropolis

Career Bands, Are There Any Left?: The Average Lifespan Of A Major Label Act

Room: 3.02-3.03

What Would You Do?: A Marketing Summit

Room: 3.04-3.05

Technological Advancements In Sound

Room: 4.04-4.05

Why Did The Film Cross The Line?: A Discussion Of Films Deemed Too Edgy For Distribution

Room: 3.11

2:00pm-3:15pm

Oversaturation In The Marketplace

Room: Metropolis

Alternative Marketing Through Non-Music Primary Music Environments; or "Who Needs Radio?"

Room: 3.02-3.03

Would You Add It?: A Real Life Music Department Meeting

Room: 3.04-3.05

Fanzines: Read All About It?

Room: 4.04-4.05

Techno vs. Industrial: Can't We All Just Get Along

Room: 3.11

3:30pm-4:45pm

How Do I Get My Record Played On College Radio?

Room: 3.02-3.03

Wildling A Club: Club Ownership

Room: 3.04-3.05

Running On Empty: Tour Survival

Room: 4.04-4.05

Webbed Feats: Successful Online Marketing & Promotion

Room: 3.11

4:00pm

Ready, Set, Spin!: DJs On Display

Room: Metropolis

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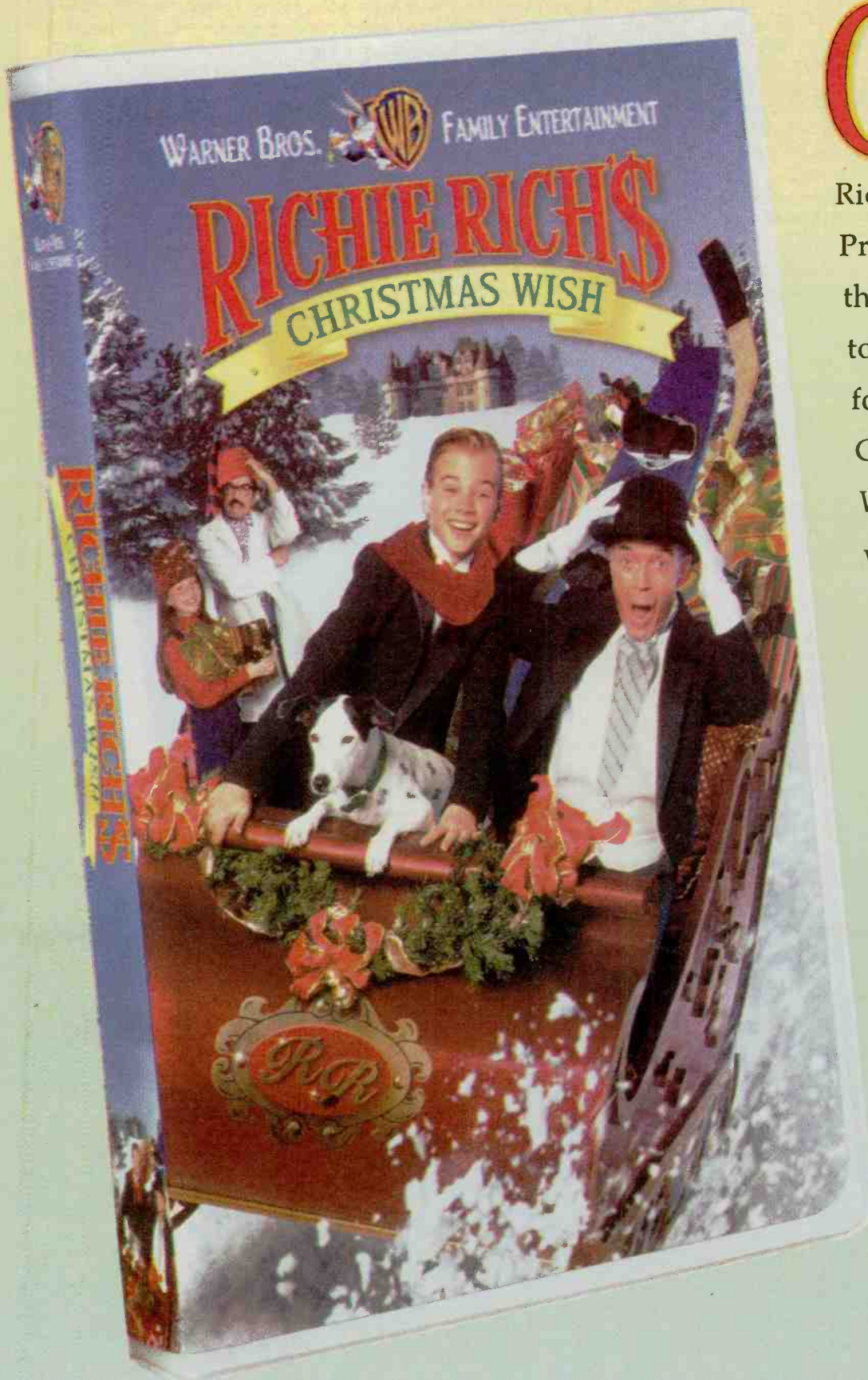
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# R&R

## MARKETING

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## George New 'NUU/ Las Vegas News Dir.

KNUU-AM/Las Vegas has promoted Steve George to News Director for the all-News outlet owned by Ron Cohen. Cohen also owns and operates business and financial news station KFNN-AM/Phoenix.

George joined 'NUU last year, after spending his first year in radio news at KNX/Los Angeles. "I look forward to helping KNUU provide information that will move all of Las Vegas into the next century," he said.

As a result of his promotion, station anchor Julie Tavares will move into George's former Asst. News Director chair. The 20-year veteran news anchor and reporter has worked at all-News KFWB-AM/L.A. and for Associated Press Radio.

## KACD

Continued from Page 3 and all of Orange County — areas marginally served by the former KSCA. The decision in 1997 to change 101.9 to match its geographical reach (101.9 is strongest in Ultra High-Density Hispanic Areas) is identical to our decision to optimally match the 103.1 signal with a format appealing to the population in its coverage area."

After running loops of promos teasing the new station all weekend, Channel 103.1 kicked off with a montage of sound bites from news items on KSCA's farewell broadcast. That was followed by snippets of KSCA's final minutes on the air, including Sandler saying goodbye through tears.

"This is my dream come true," enthused Sandler. "Our goal here will be to pick up right where we left off and give people a reason to turn on their radio and love the music again."

Jacor took over the 103.1 FM simulcast on October 12, dropping the "Groove" Dance format for simulcasts of KIIS-FM and KXTA-AM until Monday's format change.

## Keith Named PD At KALZ & KFSO/Fresno

Former WSNE/Providence PD Scott Keith has been tapped to program Pacific Star Hot AC-Oldies combo KALZ-FM & KFSO-FM/Fresno.

He will be reunited with former boss Jim Donahoe, who is now Pacific Star's President/CEO. "Scott did a great job in Providence, and I'm confident he'll do a great job in Fresno," Donahoe said.

Keith added, "I feel like I've come full circle and am very excited to be working with Jim again. He's a great guy and a great broadcaster."

Donahoe and Keith previously teamed at KMZQ/Las Vegas, where Donahoe was the Mainstream AC's GM. After a seven-year stint as KMZQ's MD, Keith was elevated to PD in June '97. Keith's other programming credits include KEYV/Las Vegas and KZKZ/Flagstaff, AZ.

## Restrepo Now Radio Unica VP/Network ND

Radio Unica has named William Restrepo VP/Network News Director. He will manage all feature news pieces and be responsible for the editorial content of Radio Unica's day-to-day coverage of hard news.

Restrepo also will anchor the daily morning news program *Esta Manana En Unica* and afternoon show *Esta Tarde En Unica*. He previously was News Director/anchor for WSUA-AM (Radio Caracol)/Miami.

"As Radio Unica grows toward realizing its potential as the largest Spanish-radio news operation in the U.S., we are delighted to attract world-class journalists and proven leaders such as William," stated Chairman/CEO Joaquin Blaya. "His industry-recognized experience in international and national news coupled with his solid experience as a news director are a perfect match for Radio Unica."

## Study

Continued from Page 3

that 13% of online users admitted that less time was spent listening to the radio because their time was devoted to online activity. Additionally, one out of every four Americans has visited a radio station web-site. Of those browsers, nearly 70% who've visited the site once have returned to it again at a later date. Perhaps of most concern to commercial radio: 20% of online users have listened to radio on the web.

"Radio, which has seen enormous changes in the last few years, sits at a unique moment in its history," the report's co-authors, Arbitron Worldwide Media Information Services Exec. VP Pierre Boudard and Edison President Larry Rosin, wrote in its introduction. "While consolidation has led to an entirely new way of constructing

radio entities, for the first time radio as a medium is being targeted with audio alternatives. With Internet radio, digital satellite radio, and other delivery systems, radio is on the verge of facing the kinds of challenges that print and television have been facing for years."

Other interesting report findings include:

- One out of four Americans say they are very interested in the concept of digital satellite radio.

- Seventeen percent of Americans say their local radio options do not serve their music tastes or their news and information needs.

- If given the choice, one-third of Americans would listen more to out-of-market stations as opposed to local stations.

"While these challenges of new media could impact current radio listening levels, it is not certain these factors will adversely impact

## EXECUTIVE ACTION

### Hobbs Heads To Heftel's HBC Network As VP/GM

Jack Hobbs, most recently VP/Regional Sales Manager for Spanish-language television network Univision, has been named VP/GM of HBC Network, the sales arm for Heftel Broadcasting's owned-and-operated properties. In his new post, Hobbs will oversee spot delivery from HBC's uplink center for the company's 39 stations.

Heftel COO David Lykes commented, "We are very pleased to have the experience and strong client and agency relationships Jack brings to this new division of Heftel Broadcasting."

"It's a pleasure to be going from one class act to another," Hobbs told R&R. "We're going to go after advertisers that are true network advertisers, and a broadcast concern like Heftel now has another avenue to compete with [Spanish] TV networks for ad dollars."

Hobbs joined Univision in 1985, when the company was known as Spanish International Network, as a NY-based Regional Sales Representative. He's also served as a Network Sports Rep, National Spot AE, Network Rep, and NSM/Spot & Network Sales for Univision. Prior to his broadcast career, Hobbs was a pitcher for the Minnesota Twins between 1981-83.

### Chancellor/DC Trio Taps Lapidus As Mktg. Dir.

Mark Lapidus has been tapped as Marketing Director for Chancellor's WTEM-AM & WWDC-AM & FM/Washington. He previously owned and managed Lapidus Media, a programming, marketing, and research firm.

Lapidus formerly was Corporate VP for Liberty Broadcasting before it was sold to SFX. His other Washington, DC experience includes stints as Marketing Director for WCXR and PD for the former WMJR.

"Mark is well-known for his creative, proactive approach," WWDC GM Rick Mack stated. "WTEM GM Catherine Meloy and I are thrilled to have him here to direct the fun and games!"

### Ribble Joins Metro Nets As Dir./Ops, Atlanta

Metro Networks has appointed Jim Ribble Director/Operations, Atlanta. He had served as Director/Operations for Metro's Dallas and Washington, DC markets for the last seven years.

"Jim's managerial skills, his experience both on the air and behind the scenes, and his knowledge of broadcast engineering give him the unique qualifications to become Director/Operations for our Atlanta market," said VP/GM-Southeast Region Gary Lawrence. "Our affiliate stations will certainly appreciate all that Jim brings to the table."

Ribble began his career as an Asst. News Director in Austin. He then held various radio positions in Austin, Dallas, and Denver.

revenues. Both newspaper and television have suffered dramatic audience erosion, yet revenues for both media continue to be healthy," Boudard and Rosin state.

Rosin concluded, "Arbitron's goal is to collect and process all Internet listening data to generate the

definitive 'gold standard' of web-cast measurement. To achieve this, Arbitron is assembling a coalition of blue-chip companies to develop industry-wide services."

The complete report is available online at [www.arbitron.com/studies/InternetListening.htm](http://www.arbitron.com/studies/InternetListening.htm).

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Media Shares for Jenkins, Jim T  
Sample City

KCPA-FM

Print Report Return

Advertiser	08/08				Year-to-Date				
	Radio Market	Station Share	Radio Total Media Share	Media Share	Radio Market	Station Share	Radio Total Media Share	Media Share	
21 <sup>st</sup> ENTERTAINMENT	1,200		1,200	0.0%	2,200		2,200	0.0%	
BANK OF AMERICA			344	0.0%			688	0.0%	
BANKSTON NISSAN			478,552	0.0%			5,024,796	0.0%	
BRITISH AIRWAYS			43,274	0.0%			238,007	0.0%	
DAYSpring GREETING CARDS	0		0	0.0%	127,545		127,545	0.0%	
FOLEYS DEPT STORE			1,694,334	0.0%			15,249,006	0.0%	
GREATER DALLAS YOUTH OF	0		0	0.0%	21,550		21,550	0.0%	
HBO	0		0	0.0%	25,600		25,600	0.0%	
HERB PRODUCTIONS	15,830	6,300	39.8%	15,830	39.8%	73,110	9,900	13.5%	
MICROSOFT			170,667	0.0%			597,334	0.0%	
MILLER BREWING CO			67,007	0.0%			402,042	0.0%	
ROCKWELL	0	0	0	0.0%	126,120	7,525	6.0%	126,120	
<b>Totals</b>	<b>17,030</b>	<b>6,300</b>	<b>37.0%</b>	<b>2,471,208</b>	<b>0.3%</b>	<b>378,175</b>	<b>17,425</b>	<b>4.6%</b>	<b>21,857,998</b>

Research 1 of 2 (Filtered)

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## Tichenor

Continued from Page 1

ing up," Tichenor recalls. "The kids would play like they were in the radio business, putting on our own programs over low-powered transmitters. I've always liked the business. Growing up, I'd work at radio stations and then went off to school and grad school. I was actually going to work at a company outside of the business: GTE. I thought long and hard about that opportunity, to get some experience outside the family business. If it worked out, great. If it didn't work out, okay — then I'd go back. But I think it made sense to take the job outside of the business — it just didn't work out that way."

Following four years at the University of Texas and additional time at the university's business school to obtain a master's degree, Tichenor returned to Harlingen and received his "basic training" in the radio business. "I had the technical and engineering experience. So I went through a training program and spent some time in sales. At that time, we had Spanish- and English-language radio stations and a CBS-TV affiliate co-located in the company's main offices, and I went on local and national sales calls. I did learn a little about programming, but it was mostly sales-oriented and lasted about a year. Then, my dad pulled me in to do some strategic planning for the company. I did that for six months."

Suddenly, at age 26, another transition occurred in the family business. "One day, in 1981, my dad called me into his office and said, 'I've decided to retire and move to Florida. Here are the keys.'" Mac Tichenor Jr. was now in command of the company. Was he fearful of taking on such a large task?

"There was not one overwhelming thought in my head," Tichenor recalls. "I thought I could do anything, but I was soon overwhelmed. We had the AMs and FM's, nine in all, with three broadcasting in Spanish. We had KGBT-TV/McAllen, and we had a production company, a real estate development arm, and an audio production company. I decided we needed to pick one of the businesses and concentrate on it, to become the biggest and the best." By 1984, Tichenor decided that Spanish-language radio was the way to go.

Tichenor recalls part of the decision was based on his intimate relationship with the McAllen-Brownsville-Harlingen market, which is 50% Hispanic. "We'd been in that business a long time, and it was a good business for us. Other people were working in English-language media, and the field wasn't quite as crowded for us on the Spanish side. Even then, the demographics showed this would become a high-powered market for Spanish radio."

## Swift Transition

The transition from multifaceted media company to Spanish-language broadcasting specialist was a rather swift one, taking place between 1984-85. "It happened over a pretty quick period of time,"

Tichenor says. "We acquired our first properties in Houston, El Paso, and Chicago. Our major asset and biggest source of cash flow, KGBT-TV, was then sold in 1986."

By selling its McAllen-based TV station, Tichenor would have enough money to buy its first FM property. Of all places, he chose Chicago, where Tichenor had already made an immediate impact on the Windy City radio dial and the entire industry.

"There really wasn't much reaction to our purchase of WOJO-FM, since it was already a Spanish-language station. But before that, when we bought WIND-AM, there was an incredible reaction. WIND had been a heritage Group W property, and it was one of the first cases where you saw a significant, general-market station converted to a Spanish-language format. The Hispanic community was delighted, but the general market was shocked. It got a lot of industry attention when it turned to Regional Mexican."

In 1989, the last English-language property in the Tichenor stable was sold as the company continued to redeploy capital into the Spanish-language side of the radio spectrum. Six years later, as consolidation fever was just about



**Radio was always a dinner-table conversation growing up. The kids would play like they were in the radio business, putting on our own programs over low-powered transmitters.**



to head into high gear, the company decided to enter its next stage: finding a strategic partner to further expand TMS. "By late 1995, we'd been talking to Clear Channel — along with others — to forge a relationship and allow us to grow into other markets that we wanted to get into," Tichenor says.

At that time, Clear Channel already had a 21.4% interest in Heftel, another longtime broadcaster that had shifted its interest into the burgeoning Spanish-language sector. But by May '96, it looked certain that Heftel would be sold to another company. "The odds-on favorite was Evergreen Media. We were kind of waiting to see how the situation played out, since everyone thought Evergreen would get Heftel. At the last minute, Clear Channel swept in and purchased them. At the time, we hadn't yet had a definite plan — we'd just been talking off and on for months."

When talks heated up between TMS and Clear Channel, Tichenor warmed to the idea of a combined Heftel-Tichenor operation. "It was an opportunity to put together our six markets with their five. There was only one overlap: Chicago. So, it put us in all the markets we want-

ed at once. It was a once-in-a-lifetime opportunity, and we agreed to it very quickly."

Clear Channel had bought out Radio Centro, a Spanish-language radio entity controlled by Cecil Heftel and Carl Parmer. (Radio Centro should not be confused with Mexican giant Grupo Radio Centro.) As part of their tender offer, Clear Channel acquired the stock owned by Heftel and Parmer — approximately 63% of the company. Once Clear Channel assumed control, a Heftel-Tichenor merger was announced. "As soon as that happened, the stock price went over the tender price," Tichenor recalls.

"As a result of that and some regulatory considerations, it made sense to leave this thing as a stand-alone, independently run company," Tichenor adds. "This thing" is now officially known as New Heftel, although it's still commonly referred to as Heftel Broadcasting. "The deal ended up as it exists today, where Clear Channel took non-voting stock and is limited to 33% of all stock holdings." Additionally, Clear Channel cannot have board representation, to further distance its relationship with Heftel.

## Superior Competition, Continued Growth

As CEO of New Heftel, Tichenor now oversaw a group of radio stations that reached approximately 17.3 million Hispanics, or approximately 63% of the total Hispanic population in the U.S. Among the properties: two each in Los Angeles, New York, and San Francisco; three each in Chicago, El Paso, and McAllen-Brownsville; four each in Miami, Dallas, and San Antonio; six in Houston; and one in Las Vegas. Tichenor would now also lead a company that owned the top-rated Spanish-language radio station in eight of the top 10 Hispanic markets. In four of those markets (L.A., San Antonio, El Paso, and McAllen-Brownsville), Heftel would own the top-rated station in any format in the all-important 25-54 demo.

Upon the deal's announcement, Clear Channel President/CEO Lowry Mays commented, "We went forward with the tender offer for Heftel based on a strong belief in Spanish-language radio and the fact that we were uniquely positioned to consolidate the business. We viewed the merger of Heftel and Tichenor Media Systems as the most essential step in the process of consolidating the Spanish-language radio industry. Under Mac Tichenor's management, TMS commanded the largest audience and revenue share of any Spanish-language radio operator in each of its markets. TMS primarily did it the hard way, by acquiring and converting English-formatted stations to top-rated Spanish-language stations. In so doing, TMS has provided its shareholders a superior return."

A year before the merger, Tichenor hired veteran CHR programmer Bill Tanner to assist in modernizing the overall sound of his various music-oriented stations. Following the merger, Tanner's expertise would become a major cat-

## Ratings

In July '96, Tichenor Media Systems President/CEO Mac Tichenor Jr. and Clear Channel CEO Lowry Mays announced that, upon Clear Channel's purchase of Heftel Broadcasting, Heftel and TMS would merge to form a new entity. The "new" Heftel Broadcasting now owns and operates 37 radio stations attracting \$168.2 million in revenues in 1997.

Listening has also increased dramatically in the last two years for many of its properties. Heftel's most impressive ratings success, however, has occurred in Los Angeles. In mid-1994, Heftel retooled Spanish AC KLVE-FM and instantly created a consistent ratings winner. Then, in January '97, Heftel paid a whopping \$112.5 million for the last of Gene Autry's radio stations, KSCA-FM. KSCA has now joined KLVE at the top of the L.A. ratings, far outdistancing its English-language rivals.

Here are the current total ratings figures for Heftel's properties in the 12 major markets its stations are located in, based on Spring 1998 Arbitron data:

Market	Stations	Total Ratings
New York	WADO-AM & WCAA-FM	3.3
Los Angeles	KTNQ-AM, KLVE-FM & KSCA-FM	14.3
Chicago	WIND-AM, WLXX-AM & WOJO-FM	3.0
San Francisco	KSOL-FM & KZOL-FM	1.4
Dallas	KESS-AM, KDXX-AM & FM, KHCK-FM & KICI-FM	3.3
Houston	KLAT-AM, KLTN-FM, KLTO-FM, KLTP-FM, KOVE-FM & KRXX-FM	4.0
Miami	WAQI-AM, WQBA-AM, WAMR-FM & WRTO-FM	12.6
San Diego	KEBN-FM & KLOV-FM	N/A*
San Antonio	KCOR-AM, KPOZ-AM, KROM-FM & KXTN-FM	11.9
Las Vegas	KLSQ-AM	2.4
McAllen	KGBT-AM & FM & KIWW-FM	20.3
El Paso	KAMA-AM & KBNA-AM & FM	14.9

\* Heftel's San Diego properties signed on the air following the spring '98 ratings period.

alist in continuing Heftel's desired growth.

"Our primary idea was that we would build out the company," Tichenor says. "We still want to grow into the top 15 markets, where 71% of the Hispanic population resides. To get 71% of the general market population, you'd have to get into the top 45 markets. Cecil Heftel was a real pioneer in focusing on excellence in programming. Our focus at Tichenor, on the programming side, was always more marketing-driven. We were getting beat on the programming side. With the new company, we became focused on putting on a quality product that was comparatively superior to anything else."

Today, Heftel enjoys a commanding position as America's Hispanic revenue and ratings leader. Based on current Arbitron data, Heftel's 37 stations attract an impressive total metro cume of 6,395,700 listeners. It attracts the most revenue of any Spanish-language broadcaster in all of the markets it serves, except New York.

In markets such as Dallas, potentially enormous revenue gains have already occurred. At Tejano KHCK-FM, the market's leading Spanish-language FM, morning man Frank González (a.k.a. Pancho Pistolas) has helped not only to attract more listeners, but to raise the station's revenues 33% in 1997 to \$2 million. Although that's 6% of KVIL/Dallas' estimated total revenues, it's certainly worth taking notice.

In an April interview with *The Dallas Morning News*, Tichenor stated that he "took a look" at Telemundo, the second-ranked Spanish-language television network. He

said, "Our mission is to be the conduit between the advertisers and the Hispanic market. I'd like to be in television, but I don't see how that could be done now."

When interviewed by R&R, Tichenor said, "With respect to TV, Telemundo was clearly up for sale. It does fit our mission of being a provider of marketing services to the Hispanic market. We looked at it very seriously, and for various reasons didn't buy it. We want to be the premier media company serving Hispanics, and that goes beyond radio. I wouldn't rule out print, but one newspaper would not be a business model that would interest us."

Looking toward the next decade, and the 21st century, Tichenor will maintain his primary focus on radio properties. "In the next two to three years, we'd like to be in Sacramento, Fresno, Phoenix, and Albuquerque. We'd like to see that happen while we continue to add stations in markets we're already in." That means three FM's and one or two AM's in all 37 markets, including the Big Apple, where Heftel is playing catch-up to long-dominant Spanish Broadcasting System.

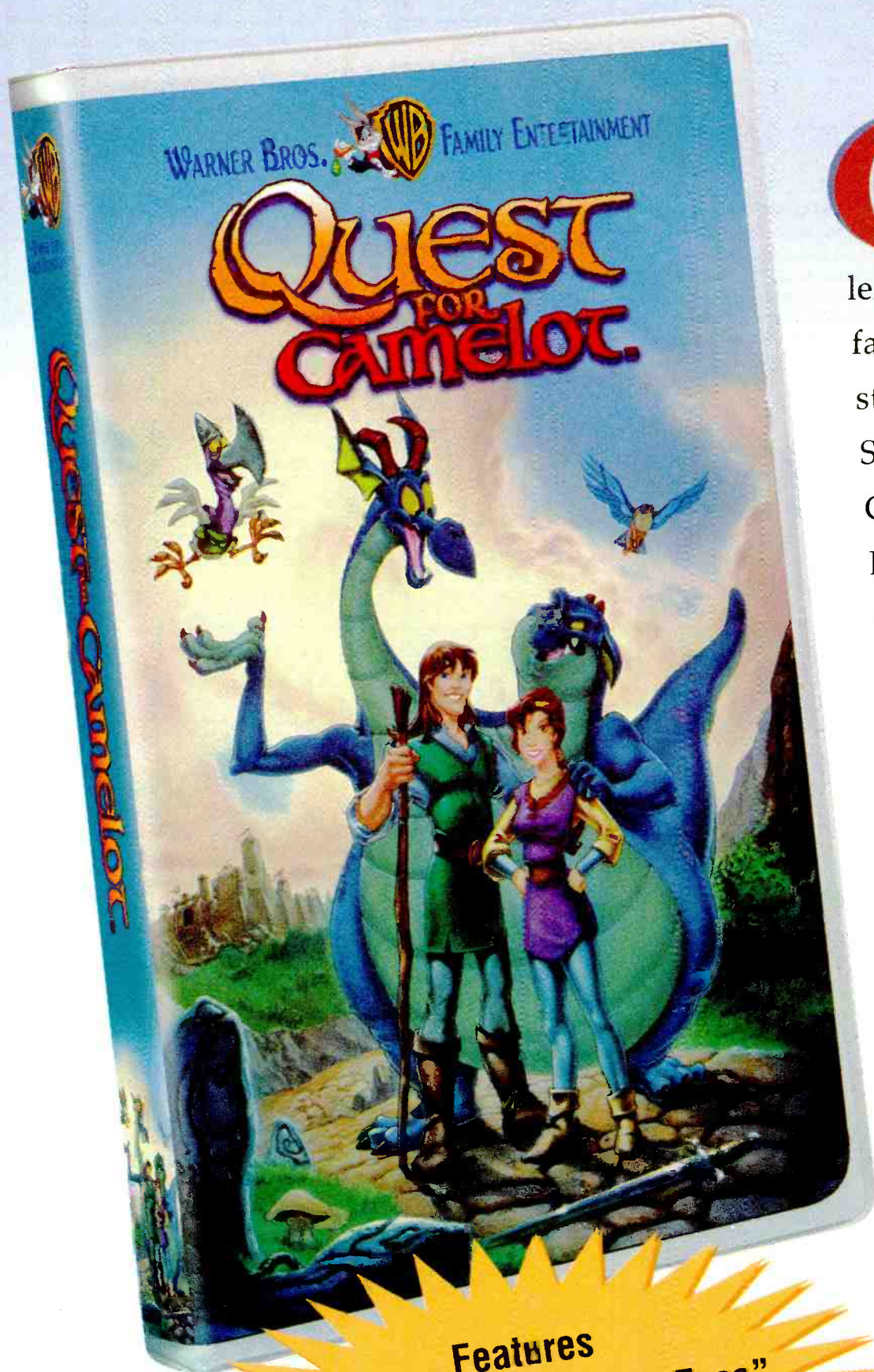
"Each market is unique unto itself, and the SBS stations in New York are great stations. They do an excellent job. Our No. 1 job is to get a competitive offering in New York, and that's what we're out to do. Our business doesn't have to be a zero-sum game anymore. In L.A., there's been a 15% increase in Spanish radio listening with the advent of 'La Nueva 101.9' on KSCA. The great thing about radio is that it's not a take-away game, it's a fill-in-the-pie game."



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"Looking Through Your Eyes"  
performed by  
LEANN RIMES!



## Records



Lambert

• **LORI LAMBERT** becomes VP/Strategic Mktg. & Dev. at Epic Records Group. She previously served as Sr. Dir./Mktg. for the label.

• **LAWRENCE KANUSHER** has been named VP/Business Affairs at Island Records. He arrives at the label from Sony Music's law dept.

• **COSANDRA CALLOWAY** is tapped GM of newly formed Red Eye Records. Previously, she served as personal assistant to singer Toni Braxton.

## PROS ON THE LOOSE

Beverly Jordan — MIDDAYS WRVE/Albany (518) 383-3072

• Gold Circle Entertainment forms **COMPASS III RECORDS**, its new film score and soundtrack label. The company names **RANDY GERSTON** President, **DAN DAVIS** VP/West Coast Ops., and **STEVE BARRI** Dir./A&R. Gerston is a former independent music supervisor and film music exec.; Davis arrives from his previous post of VP/Mktg. & Dist. for JVC Music; while Davis comes to the company from his position of VP/A&R at JVC.

in all) designed to appeal to young female listeners. The show is hosted by Lifetime's *New Attitudes* hosting pair, Leanza Cornett and Suzanne Whang. — (212) 424-7120

• **MEDIAAMERICA INC.** signs a national advertising agreement with **SPORTS BYLINE USA** — (212) 302-1100 or (415) 434-8300

## Industry

• **DAN MOLITERNO** has become VP/Ops. of Pacific Research & Engineering. He comes to the company from the consulting company Systems Management Group, where he was a project manager.

## Products & Services

• **FIRSTCOM MUSIC** has released four of its existing music libraries to the radio industry under the package *Personal Production Library* (PPL). The package includes the *FirstCom Library*, *Hollywood Film Music Library*, *Chappell Recorded Music Library*, and *Music House Library*. — (800) 858-8880

## National Radio

• **MJI BROADCASTING** introduces its Urban radio-focused program, *The Fat Man Scoop's All Star Mix Party*. This is a weekly three-hour mix show featuring artist bites and interviews, hosted by Fat Man Scoop. — (212) 896-5228

• **WESTWOOD ONE** welcomes the following guests for its live *Celebrity Connection* program:  
Oct. 26: comedian Robert Schimmel  
Oct. 29: author Chris Lendt  
— (212) 641-3088 (bookings) or 2039 (stations)

• **LIFETIME TELEVISION** makes its first radio offering, *Lifestyle Tips*. It's a series of 60-second vignettes (260

## CHRONICLE

### MARRIAGES

MCG/Curb West Coast Dir./Promo **Craig Powers** to Tamara Boulton, October 18

WNWV/Cleveland morning show host **Tom Murphy** to 'NWV Promo & Mktg. Dir. **Tracey Brich**, September 26

### BIRTHS

KXPK/Denver PD **Gary Schoenwetter**, wife Paige, son Maxwell Jorday, October 16

KZZE/Medford, OR morning team **Meyer and Murphy** (Murphy is the mother, PD Bill Meyer is the father), son William Edmond, October 14

Virgin/Nashville publicist **Lorie Lytle**, husband John, daughter Eden Alexis, October 12

WBZX/Columbus, OH PD **Hal Fish**, wife Brenda, son Ian Ellison, October 11

KRAV/Tulsa PD **Steve Hunter**, wife Kelly, daughter **Kathryn Anne**, October 11

Arista Records VP/Publicity **Michele Mena**, husband RCA Records VP/Mktg. **Nick Cucci**, daughter Sophia Bella, September 23

### CONDOLENCES

Country broadcaster **Hugh Cherry**, 76, October 15  
WBEX-AM & WKKJ-FM/Chillicothe, OH Mgr. **Bill Spahr**, 83

## NATIONAL RADIO FORMATS

ADDED THIS WEEK

**ABC RADIO NETWORKS**  
**Robert Hall • (972) 991-9200**

**Classic Rock**  
**Chris Miller**  
No New Adds

**Hot AC**  
**Steve Nichols**  
JEWEL Hands  
'N SYNC Tearing Up My Heart

**Starstation**  
**Peter Stewart**  
R. KELLY & CELINE DION I'm Your Angel

**Touch**  
**Ron Davis**  
FOURPLAY & EL DEBARGE Sexual Healing  
BRIAN MCKNIGHT Hold Me  
KEITH SWEAT f/SNOOP DOGG Come And Get With Me  
TRIN-I-TEE 5:7 God's Grace

**ALTERNATIVE PROGRAMMING**  
**Steve Knoll • (800) 231-2818**  
**Gary Knoll**

**Rock**  
OFFSPRING Pretty Fly (For A White Guy)  
MOON DOG MANE Turn It Up

**Alternative**  
DAVE MATTHEWS BAND Crush  
OFFSPRING Pretty Fly (For A White Guy)  
PLACEBO Pure Morning

**CHR/Hot AC**  
BRANDY Have You Ever?  
FIVE It's The Things You Do  
JEWEL Hands  
MATCHBOX 20 Back 2 Good  
NICOLE Make It Hot

**Mainstream AC**  
JEWEL Hands  
MATCHBOX 20 Back 2 Good

**Lite AC**  
JEWEL Hands  
MARILYN SCOTT The Last Day

**NAC**  
BOBBY CALDWELL Good To Me  
RICHARD ELLIOTT Here And Now  
GREGG KARUKAS Cruisin' Your House At Midnight

**UC**  
JANET The Velvet Rope  
JON B. I Do (Watcha Say...)  
FLIPMODE SQUAD Cha Cha Cha  
TOTAL I/MISSY ELLIOTT Trippin'

**BROADCAST PROGRAMMING**  
**Walter Powers • (800) 426-9082**

**CHR**  
**Casey Keating**  
MATCHBOX 20 Back 2 Good

**Digital AC**  
No New Adds

**Hot AC**  
BRIAN SETZER ORCHESTRA Jump Jive An' Wail  
EAGLE-EYE CHERRY Save Tonight

**Digital Soft AC**  
**Mike Bettelli**  
LIONEL RICHIE I Hear Your Voice

**Delilah**  
No New Adds

**Alternative**  
**Teresa Cook**  
DAVE MATTHEWS BAND Crush  
EVERLAST What It's Like  
OFFSPRING Pretty Fly (For A White Guy)

**Urban**  
**Josh Hosler**  
JAY-Z I/AMIL & JA Can I Get A...  
BRIAN MCKNIGHT Hold Me  
TOTAL Trippin'  
WC Better Days

**JONES RADIO NETWORK**  
**Jim Murphy • (303) 784-8700**

**Adult Hit Radio**  
**JJ McKay**  
ALANIS MORISSETTE Thank U

**Rock Alternative**  
**Doug Clifton**  
R.E.M. Daysleeper

**Soft Hits**  
**Rick Brady**  
AEROSMITH I Don't Want To Miss A Thing

**Rock Classics**  
**Rich Bryan**  
No New Adds

**RADIO ONE NETWORKS**  
**Tony Mauro • (970) 949-3339**

**Hot AC**  
**Yvonne Day**  
FASTBALL Fire Escape  
SARAH MCLACHLAN Angel


**New Rock**  
**Steve Leigh**  
EELS Last Stop: This Town  
OASIS Acquiesce  
REEL BIG FISH The Set Up (You Need This)

**WESTWOOD ONE RADIO NETWORKS**  
**Charlie Cook • (805) 294-9000**  
**Tracy Thompson**

**Adult Rock & Roll**  
**Jeff Gonzer**  
No New Adds

**Soft AC**  
**Andy Fuller**  
R. KELLY & CELINE DION I'm Your Angel  
LIONEL RICHIE I Hear Your Voice

**Bright AC**  
**Jim Hays**  
JEWEL Hands



Host Jim Amos  
Pres. & CEO of Mailboxes Etc.


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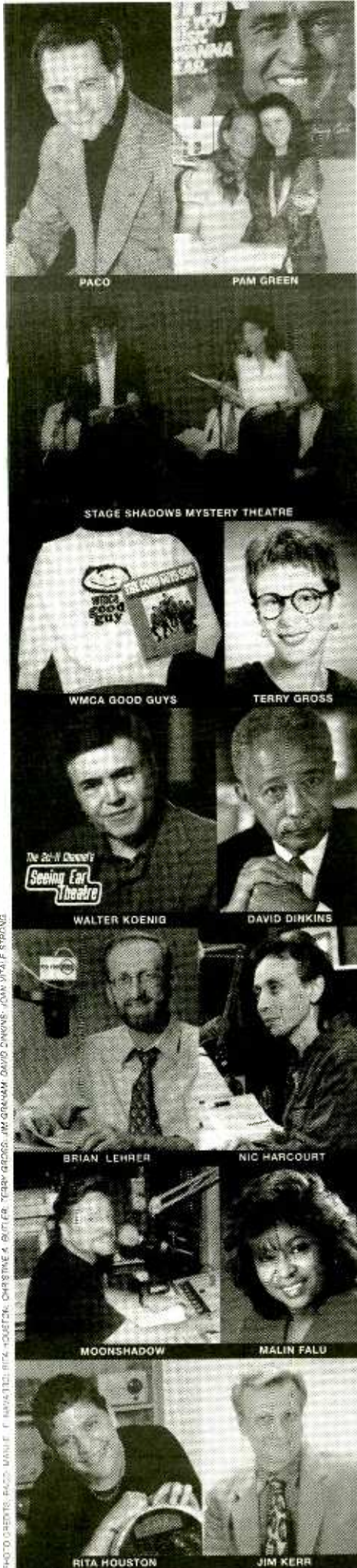




# THE MUSEUM OF TELEVISION & RADIO

# RADIO FESTIVAL 1998

## OCTOBER 26 TO NOVEMBER 6



### Seminars

#### Tickets for Seminars

\$10 each (\$8 for Museum Members)  
Series Price (any 3 seminars): \$25  
(\$18 for Museum Members)

Tickets are available in advance at the Museum's front desk or through Ticketmaster: (212) 307-7171.

#### A Gaggle of Good Guys: A WMCA "Good Guys" Reunion

Wednesday, October 28 ★ 6 - 7:30 PM

Dean Anthony, V.P. Programming, WHLI-AM

Ed Baer, WHUD-AM

Dan Daniel, WCBS-FM

Harry Harrison, WCBS-FM

Joe O'Brien, WHUD-AM

Gary Stevens, Managing Dir., Gary Stevens & Co.

#### Public Radio Programming— From the Inside Out

Thursday, October 29 ★ 6 - 7:30 PM

Doug Berman, Prod., *Car Talk* and *Wait, Wait, Don't Tell Me!*

Ira Glass, Host/Exec. Prod., *This American Life*

Terry Gross, Host, *Fresh Air*

David Isay, Prod., *The American Folk Life Project*

Brian Lehrer, Host, *On the Line* and *On the Media*

Steve Rathe, Prod., Murray Street Productions, *Jazz at Lincoln Center*

#### Aquí Se Habla Español: Hispanic Radio

Monday, November 2 ★ 6 - 7:30 PM

Eduardo Caballero, CEO, Caballero Spanish Media

José Ramon Cotti, News Dir., WADO-AM

Carey Davis, V.P./Gen. Mgr., WSKQ-FM, Mega 97.9 and WPAT-FM Amor 93.1

Roger Dawson, Marketing Dir., WADO/WCAA

Malin Falu, On-Air Personality, WADO-FM, La Campeona 1280

Luis Jiminez, On-Air Personality, WSKQ-FM

Moonshadow, On-Air Personality, WCAA-FM, Caliente 105.9

Paco, On-Air Personality, WSKQ-FM, Mega 97.9

#### Urban Country:

##### A WHN Reunion

Tuesday, November 3 ★ 6 - 7:30 PM

Lee Arnold, WQEW-AM

Ed Baer, WHUD-AM

Charlie Cook, Westwood One

Del Demontreux, WQEW-AM

Mike Fitzgerald, Host, *Country Gold Saturday Night*

Pam Green, Dir. of Artist Relations, Westwood One

Larry Kenney, Writer/Performer, *Imus in the Morning*

Ed Salamon, Pres./Formats, Westwood One

Jessie Scott, Cadence Communications

### Live Broadcasts From the Museum

#### Reservations

Members may call to reserve seats at broadcasts. Seats for most broadcasts are available to the general public on a first-come, first-served basis on the day of the broadcast.

WQEW-AM, New York, 1560 AM

##### Stan Martin Cabaret

Monday, October 26 ★ 3 - 7 PM

WNYC-AM, New York, 820 AM

##### On the Line with Brian Lehrer

Tuesday, October 27 ★ 10 AM - 12 PM

WFUV-FM, New York, 90.7 FM

##### City Folk's 10<sup>th</sup> Anniversary with Rita Houston

Tuesday, October 27 ★ 10 AM - 2 PM

WHLI-AM, Long Island, 1100 AM

##### The Dean Anthony Show

Wednesday, October 28 ★ 10 AM - 2 PM

WHUD-FM, Peekskill, 100.7 FM

##### The Ed Baer Affair

Thursday, October 29 ★ 5 - 9 AM

WFMU-FM, East Orange, 91.1 FM

##### The Radio Thrift Shop with Laura Cantrell

Saturday, October 31 ★ 12 - 3 PM

WXXY-FM, White Plains, 107.1 FM

##### Jim Kerr and Y-107 Present a WHN Reunion

Sunday, November 1 ★ 1 - 5 PM

WFMU-FM, East Orange, 91.1 FM

##### The Green Room with Dorian Devins

Monday, November 2 ★ 6 - 8 PM

WLIB-AM, New York, 1190 AM

##### Sun-Up to Sun-Down with WLIB

Wednesday, November 4 ★ 6 AM - 7 PM

*This broadcast is held in conjunction with the National Association of Black-Owned Broadcasters.*

KCRW-FM, Santa Monica, 89.9 FM

##### Morning Becomes Eclectic with Nic Harcourt

Wednesday - Friday, November 4 - 6  
12 - 3 PM

*This broadcast is held in conjunction with CMJ Music Marathon, MusicFest, & FilmFest '98.*

KLZR-FM, Lawrence, KS, 105.1 FM

##### The "Roger the Dodger" Show

Thursday & Friday, November 5 & 6  
11 AM - 3 PM

*This broadcast is held in conjunction with CMJ Music Marathon, MusicFest, & FilmFest '98.*

Radio Smithsonian/Public Radio International

##### Dialogue with

##### George Liston Seay

Friday, November 6 ★ 9 - 10 AM and  
3:30 - 5:30 PM

### Live Radio Dramas

#### Stage Shadows Mystery Theatre

##### "Radio Like You've Never Seen it!"

Tuesday, October 27 ★ 7 - 8 PM

Tickets may be reserved at the Museum's front desk either in advance or on the day of the show, depending on availability. Members may make reservations by calling the Membership Department at (212) 621-6780.

#### Seeing Ear Theatre on The Dominion

##### Walter Koenig Stars in 60th Anniversary Homage to The War of the Worlds

Friday, October 30 ★ 10 - 11 PM

Tickets are free with general Museum admission and may be reserved in advance at the Museum's front desk. Members may make reservations by calling the Membership Department at (212) 621-6780.

#### Quicksilver Radio Theater

##### Good Friday, 1865: Lincoln's Last Day

Monday, November 2 ★ 8 - 9 PM

Tickets may be reserved at the Museum's front desk either in advance or on the day of the show, depending on availability. Members may make reservations by calling the Membership Department at (212) 621-6780.

FUNDING FOR THIS FESTIVAL HAS BEEN GENEROUSLY PROVIDED BY

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The Museum would like to thank Ralph Guild and The Edward and Patricia McLaughlin Foundation for funding the Radio Festival Coordinator position.

# THE MUSEUM OF TELEVISION & RADIO

25 West 52 Street, New York, NY 10019 • Festival Hotline 212/621-6709



# ZINE SCENE

## Sandra Bernhard: Blister & Peel!

In a six-page *New York* magazine feature, excerpts from Sandra Bernhard's recent one-woman show are printed, with blistering appraisals of Madonna, Courtney Love, and Mariah Carey. Sniffs Bernhard, "Madonna came to my show ... and I guess she was really offended on behalf of Lourdes, which is ridiculous, because I totally give it up to the kid. She never even called me directly; she just told a couple of people. But, you know, she's studying the Caba-la for two years, and the whole point is to get fucking real."

### Fashion Tip No. 36

"Darling, I wear jeans to work five days a week. My boots are warm when I put them on in the morning, because I've worn them all night," so says Geffen A&R rep Rhonda Call, who is spotlighted in *Vogue* with Sony Work Group A&R rep Laurel Stearns and other women who work in offbeat occupations. Remarks Stearns on her many tattoos, "My tattoos make the artists feel comfortable. We're all strong personalities."

### A Novel Approach

"I got to thinking of what would be the most offensive to those elitist, nitwit jerk-offs in publishing, and I thought, if I put my name on it, that would be the most offensive," radio talker Don Imus discusses how he came up with the Imus American Book Awards name. "Now we have to read the books. That's my only concern." (*Entertainment Weekly*)

### Switch Off

Now that Scary Spice is a newlywed and pregnant, Ginger is returning to temporarily replace her! Ginger and Scary never got along, and their feud was one reason Ginger quit the group. And Scary is thinking of leaving for good — if she does, Ginger will stay (*Star*).

### A Different Approach

"This album is not going to die like them other heffas' albums died when he got with them. They sound like chicks singing Prince songs" — Chaka Khan tells why her new album on AFKAP's label won't fail (*Interview*).

### Profit-Sharing

"Our last album [*New Adventures In Hi-Fi*] sold 5 million. Warner Bros. made a hefty profit. It's a lot more than they paid to us. I mean, we sold 30 million albums in four years. I don't feel incredibly guilty, because in the



**FAIR-WEATHER FRIEND?** — Poor Maria Carey. She's been blabbing to everyone that she and longtime rival Whitney Houston became fabulous friends while recording their duet for *The Prince Of Egypt*. What Mariah doesn't know is Whitney can't stand her! A source tells the *Star* that when Mariah recently called Whitney, "Whitney would roll her eyes and make nasty faces. But as soon as she picked up the phone, she'd get all sweet and sugary." By the third phone call, Whitney was so exasperated, she said, "Damn, I wish she'd stop calling me!"

last four years, Warners probably spent \$200 million hiring and firing people" — R.E.M.'s Peter Buck explains why he's not worried if the new album doesn't live up to expectations (*Newsweek*).

### Slim Pickins

"You're killing me again, 'cause those are horrible choices — you're gonna make me dis all of 'em, and I don't do that! Let's just say, um ... I'm not into men with no fear of God, and I'm not into men who take longer to get dressed than I do" — Lauryn Hill responds to the question, "If you weren't already taken, who would you pick, Snoop Dogg, Ving Rhames, or Usher?" (*Details*)

### Art Imitates Life

George Michael is directing a video for his single "Outside" that chronicles his recent arrest for lewd conduct in a public bathroom (*Globe*, *National Enquirer*).

### King Of Disdain?

Howard Stern and Martha Raye's widow, Mark Harris, are in a battle! It started after Harris was on Stern's show, and the shock jock offered him \$5300 to take a lie-detector test to prove he slept with Raye. That was among other zingers such as, "Did you have a hair transplant? Did you go through Martha Raye's money?" Harris retaliated by claiming the show's outrageous phone calls are done by employees and that he's going to write a book called *Public Parts* and give the lowdown on Stern! (*Globe*)

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

## MUSIC & MOVIES

### CURRENT

- **PRACTICAL MAGIC (Reprise)**  
Singles: If You Ever Did Believe/Stevie Nicks  
This Kiss/Faith Hill  
Other Featured Artists: Marvin Gaye, Harry Nilsson
- **BRIDE OF CHUCKY (CMC International)**  
Featured Artists: White Zombie, Monster Magnet, Stabbing Westward
- **RUSH HOUR**  
Single: How Deep Is Your Love/Dru Hill f/Redman (Def Jam/RAL/Island)
- **A NIGHT AT THE ROXBURY (DreamWorks)**  
Featured Artists: La Bouche, Ace Of Base, Tamia
- **THERE'S SOMETHING ABOUT MARY (Capitol)**  
Featured Artists: Dandy Warhols, Joe Jackson, Jonathan Richman
- **SIMON BIRCH (Epic)**  
Single: You Were There/Babyface  
Other Featured Artists: Peggy Lee, James Brown, Marvin Gaye
- **HOW STELLA GOT HER GROOVE BACK (Flyte Tyme/MCA)**  
Singles: Luv Me, Luv Me/Shaggy f/Janet  
Beautiful/Mary J. Blige  
Other Featured Artists: Diana King, K-Ci & JoJo
- **DR. DOLITTLE (Atlantic)**  
Single: Are You That Somebody?/Aaliyah  
Other Featured Artists: Jody Watley, Ginuwine, 69 Boyz
- **CLAY PIGEONS (Universal)**  
Featured Artists: Tonic, Verve Pipe, Sara Evans
- **PERMANENT MIDNIGHT (DGC/Geffen)**  
Featured Artists: Girls Against Boys, Crystal Method, Prodigy
- **WHY DO FOOLS FALL IN LOVE (Elektra/EEG)**  
Single: Get On The Bus/Destiny's Child  
Other Featured Artists: En Vogue, Total, Nicole
- **STRANGELAND (TVT Soundtrax)**  
Featured Artists: Megadeth, Dee Snider, Kid Rock

### COMING

- **PLEASANTVILLE (Clean Slate/Work)**  
Single: Across The Universe/Fiona Apple  
Other Featured Artists: Elvis Presley, Etta James, Buddy Holly
- **SLAM (Sony Music Soundtrax)**  
Featured Artists: Mobb Deep, Ol' Dirty Bastard & Coolio
- **THE RUGRATS MOVIE (Interscope)**  
Single: Take Me There/Blackstreet & Mya f/Mase...  
Other Featured Artists: Lisa Loeb, Devo, Busta Rhymes

## CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

### 'Net Chats

• Chat with **Fuel** Wednesday (10/28) at 7pm ET/4pm PT ([www.jamtv.com](http://www.jamtv.com)). iChat® plugin required.

### On The Web

• Enjoy a live performance from **Soul Coughing** tonight (10/23) from New York's Irving Plaza at 7pm ET/4pm PT ([www.sonicnet.com](http://www.sonicnet.com)).

• Tune in to a live show from **Cowboy Junkies** at Orlando's House of Blues tonight at 10pm ET/7pm PT ([www.liveconcerts.com](http://www.liveconcerts.com)).

• It's a late-night show with **Cracker** live from the Fillmore in San Francisco tonight at 2am ET/11pm PT ([www.broadcast.com](http://www.broadcast.com)).

• Submit a question and hear **South Park** creators Trey Parker and Matt Stone interview the members of **Black Sabbath** Sunday night (10/25) at 8pm ET/5pm PT ([www.liveconcerts.com](http://www.liveconcerts.com)).

• **Rod Stewart**, captured live from Blockbuster Pavilion in Charlotte, can be seen on the web Wednesday (10/28) at 10pm ET/7pm PT ([www.broadcast.com](http://www.broadcast.com)).

• Catch a live webcast of **Soul Asylum** live from Metro in Chicago on Thursday (10/29) at 9:45pm ET/6:45pm PT ([www.jamtv.com](http://www.jamtv.com)).

## MUSIC DATEBOOK

### MONDAY, NOVEMBER 2

1963/Dion walks out of a live taping of the British TV show *Ready, Steady, Go*, citing distracting go-go dancers.  
1979/The film version of the *Who's Quadrophenia*, featuring Sting, opens.  
1981/The *Specials* disband.  
Born: Keith Emerson (Emerson, Lake & Palmer) 1944, k.d. lang 1961

### TUESDAY, NOVEMBER 3

1961/Hank Williams Sr. and Jimmie Rodgers become the first inductees into the Country Music Hall of Fame.  
1972/James Taylor and Carly Simon marry.  
1988/U2's film, *Rattle And Hum*, premieres in North America.  
1995/Bob Dylan's plagiarism suit against Hootie & The Blowfish is settled out of court. Dylan claimed the group used his lyrics in their single "Only Wanna Be With You."  
Born: Adam Ant 1954  
Releases: Jerry Lee Lewis' "Great Balls Of Fire" 1957

### WEDNESDAY, NOVEMBER 4

1961/Bob Dylan gives his first concert-hall performance before 50 people at Carnegie Hall.  
1963/The Beatles appear at a Royal Command Performance before the Queen at London's Prince Of Wales Theatre.

1982/Talking Heads' Chris Frantz and Tina Weymouth become parents to a baby boy during a group recording session in the Bahamas.

1991/Jimi Hendrix, Johnny Cash, the Isley Brothers, the Yardbirds, and Sam & Dave are elected to the Rock & Roll Hall Of Fame.

Born: the late James Honeyman-Scott (Pretenders) 1956

### THURSDAY, NOVEMBER 5

1965/Decca Records releases the *Who's* anthem and biggest British single, "My Generation."



The Who — multigenerational.

1970/At L.A.'s Whisky, a delirious Brian Wilson makes a rare stage appearance with the Beach Boys and is later assisted out of the venue.

1994/Patti Smith's husband and former MC5 guitarist Fred "Sonic" Smith, 47, dies of a heart attack in Detroit.  
Born: Ike Turner 1931, the late Gram Parsons 1946, Bryan Adams 1959

### FRIDAY, NOVEMBER 6

1965/Promoter Bill Graham produces his first rock concert, which includes performances by the Grateful Dead and Jefferson Airplane.

1975/At London's Saint Martin College of Art, the Sex Pistols perform for the first time.

1984/Marvin Gaye Sr. receives five years probation for fatally shooting his son, Marvin Gaye, at their Los Angeles home.

Born: Glenn Frey 1948  
Releases: the Animals' "It's My Life" 1965

### SATURDAY, NOVEMBER 7

1980/Dexy's Midnight Runners disband.  
1988/John Fogerty wins his self-plagiarism suit against Fantasy Records.

1991/Frank Zappa is diagnosed with prostate cancer.

1997/Sean "Puffy" Combs launches his Puff Daddy & Family tour. Performers include Busta Rhymes, Usher, 112, Mase, and Lil' Kim.  
Born: Johnny Rivers 1942, Joni Mitchell 1943

### SUNDAY, NOVEMBER 8

1980/The Human League's initial lineup dissolves.

1988/Jerry Lee Lewis files for personal bankruptcy protection in Memphis, declaring \$3 million in debt.

1995/Michael Jackson sells Sony his ATV catalog, most of which is Beatles material, for \$95 million.

Born: Bonnie Raitt 1949, Rickie Lee Jones 1954

— Mark Solovicos





69.7 million households

## ADDS

- JEWEL Hands (Atlantic)
- R. KELLY I/K. MURRAY Home Alone (Jive)
- KID ROCK I Am The Bullgod (Lava/Antic)
- ICE CUBE/MR. SHORT... Pushin' Weight (Lench Mob/Priority)
- 98 DEGREES Because Of You (Motown)
- OFFSPRING Pretty Fly (For A White Guy) (Columbia)

## HEAVY

- AALIYAH Are You That Somebody? (Atlantic)
- BACKSTREET BOYS I'll Never Break Your Heart (Jive)
- BARENAKED LADIES One Week (Reprise)
- BEASTIE BOYS Intergalactic (Grand Royal/Capitol)
- BRANDY Have You Ever? (Atlantic)
- EAGLE-EYE CHERRY Save Tonight (Work)
- SHERYL CROW My Favorite Mistake (A&M)
- EVE 6 Inside Out (RCA)
- EVERCLEAR Father Of Mine (Capitol)
- LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)
- HOLE Celebrity Skin (GDC/Geffen)
- JAY-Z/I/AMIL & JA Can I Get... (Def Jam/RAL/Mercury)
- JEWEL Hands (Atlantic)
- KORN Got The Life (Immortal/Epic)
- MAADONNA The Power Of Good-Bye (Maverick/WB)
- MARILYN MANSON The Dope Show (Nothing/Interscope)
- MONICA The First Night (Arista)
- ALANIS MORISSETTE Thank U (Maverick/Reprise)
- SHAWN MULLINS Lullaby (Columbia)
- MYA/SILK THE SHOCKER Mor'n' On (University/Interscope)
- 'N SYNC Tearin' Up My Heart (RCA)
- WILL SMITH Miami (Columbia)

## STRESS

- ALL SAINTS Never Ever (London/Island)
- BLACKSTREET I/MYA & MASE Take Me There (Interscope)
- DMX/I/FAITH EVANS How's It Goin'... (Def Jam/RAL/Mercury)
- DRU HILL I/REDMAN How Deep... (Def Jam/RAL/Mercury/Island)
- EVERLAST What It's Like (Tommy Boy)
- GOD GOOD DOLLS Slide (Warner Bros.)
- JO & MARIAH CAREY Sweetheart (So So Def/Columbia)
- MATCHBOX 20 Back 2 Good (Lava/Antic)
- NEW RADICALS You Get What You Give (MCA)
- OFFSPRING Pretty Fly (For A White Guy) (Columbia)
- R.E.M. Daysleeper (Warner Bros.)
- THIRD EYE BLIND Jumper (Elektra)
- ROB ZOMBIE Dragula (Geffen)

## ACTIVE

- FIONA APPLE Across The Universe (Work)
- BIG PUNISHER You Came Up (Loud)
- BLACK EYED PEAS Joints & Jams (Interscope)
- CAKE Never There (Capricorn/Mercury)
- CREED What's This Life For (Wind-up)
- FAITH EVANS Love Like This (Bad Boy/Arista)
- EVERYTHING Hooch (version II) (Blackbird/Sire)
- FASTBALL Fire Escape (Hollywood)
- FLYS Got You (Where I Want You) (Trauma/Delicious Vinyl)
- ICE CUBE/MR. SHORT... Pushin' Weight (Lench Mob/Priority)
- JANET Every Time (Virgin)
- JEROME Too Old For Me (Bad Boy/Arista)
- R. KELLY I/K. MURRAY Home Alone (Jive)
- KID ROCK I Am The Bullgod (Lava/Antic)
- LENNY KRAVITZ Fly Away (Virgin)
- METHOD MAN, NAS & ... Grand Finale (Def Jam/RAL/Mercury)
- MONIFAH Touch It (Uptown/Universal)
- NEXT I Still Love You (Arista)
- 98 DEGREES Because Of You (Motown)
- OUTKAST Rosa Parks (LaFace/Arista)
- U2 Sweetest Thing (Island)

Video airplay from Oct. 26-Nov. 1



50.8 million households  
Isaak/Tierney

## ADDS

- DEBORAH COX Nobody's Supposed To Be Here (Arista)
- LENNY KRAVITZ Fly Away (Virgin)
- KENNY LATTIMORE Days Like This (Columbia)
- BETTE MIDLER My One True Friend (Warner Bros.)
- ALANIS MORISSETTE Thank U (Maverick/Reprise)
- THIRD EYE BLIND Jumper (Elektra)

## XL

- AEROSMITH I Don't Want To Miss A Thing (Columbia)
- BARENAKED LADIES One Week (Reprise)
- GOD GOOD DOLLS Iris (Warner Sunset/Reprise)
- MATCHBOX 20 Real World (Lava/Antic)
- JOHN MELLENCAMP Your Life Is Now (Columbia)

## NEW

- GOD GOOD DOLLS Slide (Warner Bros.)
- ALANIS MORISSETTE Thank U (Maverick/Reprise)
- SHAWN MULLINS Lullaby (Columbia)
- U2 Sweetest Thing (Island)

## LARGE

- BRYAN ADAMS On A Day Like Today (A&M)
- BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)
- MARIAH CAREY Whenever You Call (Columbia)
- EAGLE-EYE CHERRY Save Tonight (Work)
- SHERYL CROW My Favorite Mistake (A&M)
- HOOTIE & THE BLOWFISH I Will Wait (Atlantic)
- NATALIE IMBRUGLIA Torn (RCA)
- JANET Go Deep (Virgin)
- MAADONNA The Power Of Good-Bye (Maverick/WB)
- SMASHING PUMPKINS Perfect (Virgin)
- SHANIA TWAIN You're Still The One (Mercury)

## MEDIUM

- BABYFACE You Were There (Epic)
- STEVIE NICKS If You Ever Did Believe (Reprise)
- SEMISONIC Closing Time (MCA)
- THIRD EYE BLIND Jumper (Elektra)
- SHANIA TWAIN From This Moment On (Mercury)

## CUSTOM

- ANGGUN Snow On The Sahara (Epic)
- FIONA APPLE Across The Universe (Work)
- JON B. They Don't Know (Yab Yum/550 Music)
- BRANDY Have You Ever (Atlantic)
- DEBORAH COX Nobody's Supposed To Be Here (Arista)
- EVERYTHING Hooch (Blackbird/Sire)
- FASTBALL Fire Escape (Hollywood)
- KIRK FRANKLIN Lean On Me (Gospo Centric)
- CHRIS ISAAK Please (Reprise)
- R. KELLY Half On A Baby (Jive)
- LENNY KRAVITZ Fly Away (Virgin)
- KENNY LATTIMORE Days Like This (Columbia)
- MAXWELL Matrimony: Maybe You (Columbia)
- BRIAN MCKNIGHT The Only One For Me (Mercury)
- BETTE MIDLER My One True Friend (Warner Bros.)
- JENNIFER PAIGE Crush (Edel America/Hollywood)
- LIZ PHAIR Polyester Bride (Matador/Capitol)
- PM DAWN I Had No Right (Gee Street/V2)
- DUNCAN SHEIK Bite Your Tongue (Atlantic)
- TEMPTATIONS Stay (Motown)
- LUTHER VANDROSS Nights In Harlem (LV/Virgin)

Video airplay from Oct. 26-Nov. 1



## Video Playlist

- KELLY PRICE Friend Of Mine (T-Neck/Island)
- LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)
- NEXT I Still Love You (Arista)
- DRU HILL I/REDMAN How Deep... (Def Jam/RAL/Mercury/Island)
- MONIFAH Touch It (Uptown/Universal)
- MONICA The First Night (Arista)
- XSCAPE My Little Secret (So So Def/Columbia)
- J. DUPRI & M. CAREY Sweetheart (So So Def/Columbia)
- OIVINE Lately (Pendulum/Red Ant)
- AARON HALL All The Places... (MCA)

Video playlist from week ending Oct. 23

## Rap City Top 10

- NOREAGA N.O.R.E. (Penalty/Tommy Boy)
- SILK THE SHOCKER It Ain't My Fault (No Limit/Priority)
- JAY-Z I/AMIL & JA Can I Get... (Def Jam/RAL/Mercury)
- PETE ROCK Tru Master (Loud)
- A TRIBE CALLED QUEST Find A Way (Jive)
- MOS DEF I/TALIB Definition (Rawkus)
- OUTKAST Rosa Parks (LaFace/Arista)
- BIZZY BONE Thugz Cry (Relativity)
- BRAND NUBIAN Don't Let It Go... (Arista)
- XZIBIT What You See (Loud)

Video playlist frozen from week ending Oct. 23

# TELEVISION

## TOP TEN SHOWS OCT. 12-18

Total Audience  
(98 million households)

- 1 ER
- 2 Friends
- 3 Frasier
- 4 Veronica's Closet
- 5 Jesse
- 6 CBS Sunday Movie (Emma's Wish)
- 7 NFL Monday Night Football (Dolphins vs. Jaguars)
- 8 Touched By An Angel
- 9 60 Minutes
- 10 Dateline NBC (Tues.)

Adults 25-54

- 1 ER
- 2 Friends
- 3 Frasier
- 4 Veronica's Closet
- 5 Jesse
- 6 Drew Carey Show
- 7 Dharma & Greg
- 8 Touched By An Angel Padres Vs. Yankees
- 9 World Series (Game 2)
- 10 World Series (Game 1)

Source: Nielsen Media Research

## COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

## Tube Tops

Janet Jackson, Lenny Kravitz, Iggy Pop, and Smashing Pumpkins are slated to perform from the Theater at Madison Square Garden on the 1998 VH1 Fashion Awards (Tuesday, 10/27, 9pm).

## Friday, 10/23

- R.E.M., Late Show With David Letterman (CBS, check local listings).

## Saturday, 10/24

- Lisa Loeb guest-stars on ABC's Cupid (10pm).
- Alanis Morissette, Saturday Night Live (NBC, 11:30pm).

## Sunday, 10/25

- Natalie Merchant performs on VH1's Storytellers (10pm).

## Monday, 10/26

- Kenny Rogers, Prime Time Country (TNN, 8pm ET/6pm PT).
- Part one of Bravo's three-part Naked Nashville profiles Mindy McCready, Reba McEntire, and Tammy Wynette (9pm).
- Deana Carter, The Tonight Show With Jay Leno (NBC, check local listings).

## Tuesday, 10/27

- Mark Wills and the Wilkinsons, Prime Time Country.
- Willie Nelson, Naked Nashville.
- Bryan Adams, Jay Leno.
- Phish, David Letterman.
- Chris Isaak, Late Late Show With Tom Snyder (CBS, check local listings).

## Wednesday, 10/28

- Tracy Byrd, Prime Time Country.
- Harlan Howard and Kris Kristofferson, Naked Nashville.
- L.L. Cool J is profiled on MTV's Revue (10:30pm).
- Phil Collins, David Letterman.
- Motley Crue, Late Night With Conan O'Brien (NBC, check local listings).

## Thursday, 10/29

- Keb' Mo' guest-stars on CBS' Promised Land (8pm).
- Bill Anderson and Steve Wariner, Prime Time Country.
- Faith Hill, Jay Leno.
- Black Sabbath, David Letterman.

# FILMS

## WEEKEND BOX OFFICE OCT. 16-18

- |                                      |         |
|--------------------------------------|---------|
| 1 Practical Magic (WB)*              | \$13.10 |
| 2 Bride Of Chucky (Universal)*       | \$11.83 |
| 3 Antz (DreamWorks)                  | \$11.21 |
| 4 Rush Hour (New Line)               | \$8.24  |
| 5 Beloved (Buena Vista)*             | \$8.16  |
| 6 What Dreams May Come (PolyGram)    | \$6.40  |
| 7 A Night At The Roxbury (Paramount) | \$3.81  |
| 8 Urban Legend (Sony)                | \$2.88  |
| 9 Ronin (MGM/UA)                     | \$2.80  |
| 10 Holy Man (Buena Vista)            | \$2.41  |

All figures in millions  
\* First week in release  
Source: ACNielsen EDI

## COMING ATTRACTIONS:

This week's openers include Pleasantville, starring Jeff Daniels. The film's Clean Slate/Work soundtrack sports Fiona Apple's "Across The Universe" and "Please Send Me Someone To Love," as well as Robert & Johnny's "Dream Girl," Gene Vincent's "Be-Bop-A-Lula," Larry Williams' "Lawdy Miss Clawdy," Billy Ward & The Dominoes' "Sixty Minute Man," the Dave Brubeck Quartet's "Take Five," Etta James' "At Last," Elvis Presley's "Let Me Be Your Teddy Bear," Buddy Holly & The Crickets' "Rave On," Miles Davis' "So What," and Randy Newman's "Suite From Pleasantville."

Slam, starring Saul Williams, also opens this week. The film's Immortal/Epic soundtrack showcases Big Punisher f/ Next's "Sex, Money & Drugs," Goodie Mob & Esthero's "The World I Know (Country Livin' Version)," Noreaga's "Thug Poetry," Black Rob's "I Dare You," Most Wanted f/Pras & The Product's "Ain't No Stoppin' O' Dirty Bastard & Coolio's "The Park," Mobb Deep's "Feel My Gat Blow," Flipmode Squad f/ Busta Rhymes' "Take A Walk In My Shoes," and KRS-One w/ Saul Williams' "Ocean Within." Cuts by Bey, Q-Tip, Dead Prez, Ron, Brand Nubian, Lauren, Ray, DJ Spooky, and Tekitha & Cappadonna round out the ST.

South Park creators Trey Parker and Matt Stone star in Orgazmo, which was written and directed by Parker. The film's Nickelbag soundtrack contains Cogasm f/Robert Smith's "A Sign From God," Crystal Method's "More," KRS-One's "Check It Out," Wu-Tang Clan's "C.R.E.A.M.," Smash Mouth's "Sorry About Your P#@s," Dust Brothers' "Try Your Luck," DJ Swamp's "Disintegrator," Dilated Peoples' "Work The Angles," Wreckx-N-Effekt's "Rump Shaker," Atari Teenage Riot's "Sex Law Penetration," Headset's "Twisted Steel, Leather Donut," and April March's "Jesus And I Love You." "Now You're A Man" by DVDA f/Trey Parker & Matt Stone completes the ST.



## National Top 20

- DEBORAH COX Nobody's Supposed To Be Here (Arista)
- AARON HALL All The Places... (MCA)
- DESTINY'S CHILDO Get On The Bus (EastWest/EEG)
- KIRK FRANKLIN Lean On Me (Gospo Centric)
- 98 DEGREES Because Of You (Motown)
- SHAGGY I/JANET Luv Me, Luv Me (Flyte Tyme/MCA)
- BRITNEY SPEARS...Baby One More Time (Jive)
- BIG PUNISHER You Came Up (Loud)
- XSCAPE My Little Secret (So So Def/Columbia)
- FAT JOE I/PUFF DADDY Don Cartagena (Mystic/Big Beat/Antic)
- MASTER P I/SNOOP DOGG Thug Girl (No Limit/Priority)
- SNOOP DOGG Still A G Thang (No Limit/Priority)
- SILK THE SHOCKER It Ain't My Fault (No Limit/Priority)
- CRUCIAL CONFLICT Scummy (Pallas/Universal)
- J. OUPRI & M. CAREY Sweetheart (So So Def/Columbia)
- AALIYAH Are You That Somebody? (Atlantic)
- ICE CUBE/MR. SHORT... Pushin' Weight (Lench Mob/Priority)
- OUTKAST Rosa Parks (LaFace/Arista)
- BRANDY Have You Ever? (Atlantic)
- BLACK EYED PEAS Joints & Jams (Interscope)

Most requested from the week ending Oct. 18



Pos.	Artist	Avg. Gross (in 000s)
1	CELINE DION	\$1,425.4
2	JIMMY BUFFETT	\$1,016.2
3	DAVE MATTHEWS BAND	\$780.7
4	OZZFEST '98	\$717.7
5	ELTON JOHN	\$707.8
6	PHISH	\$665.1
7	METALLICA	\$659.6
8	JANET JACKSON	\$597.7
9	PAGE/PLANT	\$561.4
10	LILITH FAIR	\$560.7
11	SPICE GIRLS	\$549.7
12	PEARL JAM	\$515.2
13	"FURTHUR FESTIVAL"	\$509.1
14	ROD STEWART	\$496.9
15	BEASTIE BOYS	\$449.9

Among this week's new tours:

- BELLAMY BROTHERS
- CANDY SKINS
- DAYS OF THE NEW
- DICKIES
- KISS
- L.A. GUNS
- BETH ORTON
- "ROCK NEVER STOPS"
- BILLY SQUIER
- TRICKY

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.



**RADIO RECORDS STREET TALK®**

**Rush Auction Rakes In The Star Bucks!**

**P**ardon the pun, but we are talking about Seattle. With talk-meister **Rush Limbaugh** in town for his 10-year anniversary gala at the NAB Radio Show, he hosted his national show live from the studios of Fisher Broadcasting's KVI-AM. That gave KVI morning host **Kirby Wilbur** an idea: He'd auction off a pair of in-studio seats to watch Limbaugh in action. The final bids were \$5000 for each seat, raising \$10,000 for the Make-A-Wish Foundation. Not to be outdone, evening host **Brian Maloney** — spotting the remains of a Limbaugh stogie in the studio ashtray — decided to put the ashes on the block as well, raising an additional \$1000 for the charity!

Loan scandals of the '80s." Then, during a chat with a number of top Talk programmers at an ABC Radio gathering Friday night, he was accosted by Jacor CEO **Randy Michaels**, who — standing inches away from Tradup — told Tradup he'd "be embarrassed" when the details of Bell's announcement were made public ... and that Bell would expect an apology. Taking Tradup away from the crowd, Michaels apparently gave him some new insight on the matter. While he wouldn't discuss it further, Tradup did tell ST, "I was really very shaken."

With major-market stations trading for prices in the nine-digit range, here's the kind of transaction you don't hear about every day: To reward longtime President/CEO **Lynn Bond Bruder** and consultant **Scott Shannon** for their efforts in building WPLY (Y100)/Philadelphia, owner **Dan Lerner** has given both of them stock in the station.

**Art Bell Speaks Out**

Following his surprise on-air resignation last week, Premiere Radio Networks late-night talker **Art Bell** opened his show Monday night (10/19) by telling fans he had resigned "without being advised or pressured by anyone." He explained that the life-threatening event he referred to was real and, "Although it posed no immediate danger to my family, it absolutely requires my full-time attention right now." Bell also confirmed that Premiere has been "working hard to resolve the situation. On the night I resigned, I thought it could not be resolved. Now, I hope it can, allowing me to return to what I love doing so much. But I need more time." Bell sought to quiet rampant speculation by saying, "It was certainly not a publicity stunt or contract ploy, as rumored by my competitors and detractors. It is real and serious. This should become self-evident when you know — and you will know." He finished his statement by saying, "I believe personally in the power of prayer. If you do, for now, that's how you can help. Good night." Veteran talk host **Hilly Rose** was set to guest host in Bell's absence for at least the rest of the week.

Meanwhile, USA Radio Network VP/GM **Tom Tradup** reacted to Bell's resignation by calling it "the most massive consumer fraud since the comet Kohoutek or the Savings &

**Jacor Execs: Clearly Wealthy**

ST couldn't help but notice the *Cincinnati Enquirer* headline reading "Merger Deal Is Golden For Jacor Execs." According to the paper, Jacor's principals are all protected by "golden parachute" clauses in the event they're fired after a takeover. And once their Jacor stock is converted to Clear Channel stock — based on their current holdings and options — Jacor President **Robert Lawrence's** and CEO **Randy Michaels'** stock would be worth \$29 million and \$27 million, respectively, at current

Continued on Page 26

**Rumors**

- How involved was **Ken Benson** with KXPK/Denver's recent format flip?
- Could a PD who recently resigned from a Midwest Hot AC end up returning to CHR in a "big city" like Chicago?

File Edit View Go Window Help  
dada  
Back Forward Refresh Home Search Mail News Larger Smaller Preferences  
Address: http://www.dadaland.com  
Best of the Web Today's Links Web Gallery Product News

i turned on my tv...  
tuned in the radio...  
opened up the morning news...

**information  
undertow**

we're dying to be in the know  
were we better off when our heads  
were in the clouds?

**dada**

impact  
date  
october  
26.

produced by danny kortchmar with dada  
mixed by bob clearmountain  
managed by wally versen - titan music

MCA  
Records  
www.mcarecords.com ©1998 mca records, inc.

**THE BACKSTREET BOYS, 'N SYNC, AARON CARTER and other International Stars uniting together for 1 song!**

**BRAVO All Stars**

**"Let The Music Heal Your Soul"**

Already playing with huge phones at:  
WKTU/New York - 14x • Z95/San Francisco - 73x

Just added at:  
WROX/Norfolk, KZZU/Spokane  
WDDJ/Paducah, WPRO/Providence  
WHTS/Quad Cities, WOWZ/Utica  
WKSE/Buffalo, KISR/Ft. Smith  
WJPZ/Syracuse, C89/Seattle

Proceeds to benefit The **Norvolf-Robbins Music Therapy Foundation.**



# Lenny Kravitz Fly Away



## Flying Up The Charts

BDS Active Rock: #1\*

BDS Modern Rock: 4-3\*

R&R Active Rock: ①

R&R Alternative: ④ - ③

## Over 30 POP Adds This Week:

KZHT	WWCK	KRUF	WERZ
WQGN	KKNB	WRHT	WZNY
KTRS	KOZN	WLLC	WXIS
WBWB	WPRR	WLVY	WYKS

...and many more!

## Album: **GOLD**



Active



## 25 Weeks...NO BURN!!!

the new song from the album

# 5

produced, written, arranged and performed by Lenny Kravitz  
representation: Craig Fruin and Howard Kaufman / HK Management

Appearing on the  
VH1 Fashion Awards  
Oct. 27th

  
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# Forget **KORN**

It's About a Song.  
**"Got the Life" IS A HIT**

## LOOK AT MEDIABASE MUSIC RESEARCH

- Adults 18-34 #7 out of 40
- Men 18-34 #2
- Adults 25-34 #11
- **THESE GREAT NUMBERS** despite only being about 60% familiar

### OTHER RESEARCH STORIES:

**WBCN** moves "GOT THE LIFE" into Power Rotation (36x)...Research?...You figure it out.

**LIVE 105** doubles their rotation (17x) Research?...You figure it out

### KEDJ/Phoenix (23x)

- #1 with MEN out of 30 records
- #4 with ages 24-27
- #9 with ages 18-22

### KEGL/Dallas (16x)

- "GOT THE LIFE" came in #2 out of 30 Overall!

### YOU CAN REALLY HEAR "GOT THE LIFE" at:

WXRK 29x	WNFX 39x	WLRS 26x
WAAF 32x (#5)	WAVF 33x	KDGE 26x
KFTE 36x	KNRX 30x	WCCC 23x

**LISTEN TO YOUR AUDIENCE RESEARCH SAYS "GOT THE LIFE" IS A HIT**

Continued from Page 24

prices. In addition, Michaels has the right to acquire 300,000 shares of Jacor stock — worth another \$15 million — based on his ownership of Critical Mass Media.

"Rock 94-and-a-half. That rocks." That is **KHTQ/Spokane's** new positioner following its switch from CHR/Pop to Active Rock last Sunday (10/18). After a weekend of stunting — including fake ads touting a concert featuring "Def Leppard, with special guest Bread" — the new format kicked off with AC/DC's "For Those About To Rock, We Salute You." **Gary Allen** remains PD, and the station's running jockless for now.

AFTRA, which was decertified by Shadow Broadcast Services/Chicago employees 10 years ago, has begun a drive to re-unionize the shop, now owned by Westwood One. The union filed a petition last week with the company and the National Labor Relations Board. Shadow/Chicago Pres./GM **Barry Butler** told **ST**, "It's not a big issue for the company ... it's more of an issue with the reporters. Both Shadow and WW1 have other operations that have AFTRA."

### ◀ **Naked Man Becomes The Marathon Man** ▶

To raise money for KZZU/Spokane's Christmas Wish charitable promotion, **Naked Man** (a.k.a. KXLY & KZZU Promo & Mktg. Dir. **Mike Ellis**) celebrated National Run To Work Day on Tuesday (10/20) by running to work ... *26.8 miles!* His five-hour run raised more than \$2000 in listener pledges. And for those of you who are wondering: While Naked Man has indeed

### **Rumbles, Pt. 1**

- Northland Broadcasting elevates KKCB/Duluth, MD PD **Tom Bishop** to OM of Country KKCB, Oldies KLDJ, and Talk WEBC-AM. He'll keep his PD/afternoon gig at KKCB.
- Hot AC WQSM/Fayetteville, NC appoints WMXL/Lexington, KY personality **Rick O'Shea** PD and **Chuck Tager** APD/MD.
- **Ron Anthony** becomes OM of suburban DC Hot AC WINC-FM/Winchester, VA.
- Country WZLQ/Tupelo, MS switched to Hot AC last Saturday (10/17).
- WEQX/Albany PD **Ian Harrison** resigns after five years there to move to NYC. He'll leave once he finds a new PD and MD for 'EQX.
- Former KEDG/Las Vegas PD **Fitz Madrid** is named PD/afternoon driver at WKRO/Daytona Beach. VP/Programming **Taft Moore** remains.
- **Kenny Shelton** is named VP/Programming for Burns Media Strategies, which owns News/Talk/Sports WLNI/Lynchburg, VA.
- WLAN-AM/Lancaster, PA APD/MD **Vince D'Ambrosio** adds PD duties at WLAN-FM. He replaces **Jordan Walsh**, now PD at WLDI/West Palm Beach.
- At CHR WQSL/Wilmington, NC, afternoon driver **Mark Jacobs** adds PD stripes. Also, morning driver **Brian Bell** exits and is replaced by the syndicated **Bob & Sherri Show**.

run short distances in the buff, he was fully clothed this time.

After hearing about the shooting death of a local police officer, WNKS/Charlotte morning drivers **Ace & TJ** told their listeners they were going to offer the family whatever was in their pocket at that moment. They had \$46, but the snowball effect set in, and soon the pair's listeners had donated \$150,000 to the officer's widow and family.

### ▶ **Minnesota For Mayor? He's Got A Fattz Chance** ◀

**Minnesota Fattz**, PD/morning man at Urban WFXA (Foxie 103/100.9)/Augusta,

Continued on Page 28



**NOW THAT'S WHAT I CALL A STICKY SITUATION** — The folks at Jacor's Classic Hits WRFQ (Q104.5)/Charleston, SC thought it'd be fun to have a summer snowball fight, but obviously lacked snow in the 100-degree heat. Instead, teams of 10 listeners pelted each other with Hostess Sno-Ball cakes... ahhh, defeat never tasted so sweet! Missing out on the fun — notice their clean white shirts — were (kneeling, l-r) Promo Asst. **Bryan Perrucci**, PD **Greg Hunter**, and Promo Asst. **Chris Carr**, while air talent **Atom Taler** (upper right) called the shots from high above the fray.



**Do you remember how big  
MARCY PLAYGROUND'S  
"SEX AND CANDY"  
was for your station?!?!?**

**Here is a refresher course...**

<b>KIIS FM</b>	<b>1010x</b>	<b>WHTZ</b>	<b>739x</b>
<b>WSTR</b>	<b>989x</b>	<b>WBZZ</b>	<b>1078x</b>
<b>KSLZ</b>	<b>1321x</b>	<b>WXKS</b>	<b>1283x</b>
<b>KHKS</b>	<b>837x</b>	<b>WPST</b>	<b>1007x</b>
<b>KRBE</b>	<b>999x</b>	<b>KKRD</b>	<b>1045x</b>
<b>KALC</b>	<b>1074x</b>	<b>KMXV</b>	<b>1296x</b>
<b>KBKS</b>	<b>1377x</b>	<b>KDWB</b>	<b>967x</b>
<b>WFLZ</b>	<b>1303x</b>	<b>WRVW</b>	<b>1083x</b>
<b>WROX</b>	<b>1378x</b>	<b>WDCG</b>	<b>1569x</b>
<b>WAPE</b>	<b>1181x</b>	<b>WKRQ</b>	<b>1405x</b>
<b>WNKS</b>	<b>1155x</b>	<b>WKSE</b>	<b>698x</b>
<b>WABB</b>	<b>997x</b>	<b>WWCK</b>	<b>865x</b>
<b>WXXL</b>	<b>812x</b>	<b>WZPL</b>	<b>973x</b>
<b>WXYV</b>	<b>1483x</b>	<b>KKRZ</b>	<b>903x</b>
<b>WLAN</b>	<b>1241x</b>	<b>WNCI</b>	<b>564x</b>
<b>KAMZ</b>	<b>1022x</b>	<b>KDMX</b>	<b>1104x</b>
<b>WYOY</b>	<b>1348x</b>	<b>KUMX</b>	<b>1099x</b>
<b>KJYO</b>	<b>1210x</b>	<b>KHTT</b>	<b>1007x</b>
<b>WZJM</b>	<b>735x</b>	<b>KPTY</b>	<b>898x</b>

**"SHERRY FRASER"**

**The Next Hit From Marcy Playground's  
Platinum+ Album  
Over 1,500,000 Scanned**

**ON YOUR DESK NOW FOR IMMEDIATE AIRPLAY!!!**

**The Modern Rock Story Continues...**

**Leading The Way**

**KNRK KWOD  
91X WBRU  
KKND KZNZ  
WMRQ**

**New This Week**

**KNRX  
CIMX  
WRXQ  
WKDF**

*Capitol*



# N I C O L L E

## "MAKE IT HOT"

Debut 40\*  
Mainstream Monitor  
R&R CHR/POP  
40 - 38

### New

- WDRQ Detroit
- WBHT Wilkes-Barre
- WLSS Baton Rouge
- KSMB LaFayette
- WJYY Manchester
- WVAQ Morgantown

Top 5 Phones  
At KIIS  
Los Angeles

### Already On At:

- KIIS Los Angeles
- KHKS Dallas
- KZQZ San Francisco
- WWZZ Washington, D.C.
- Z-100 New York
- WFLZ Tampa
- KHTS San Diego
- and more



## "I CAN'T SEE"

New  
KYLD  
San Francisco

### Major Love From:

- WJMN Boston
- KBMB Sacramento
- KISV Bakersfield
- KGGI Riverside
- KMEL San Francisco
- KHTN Modesto
- XHTZ San Diego



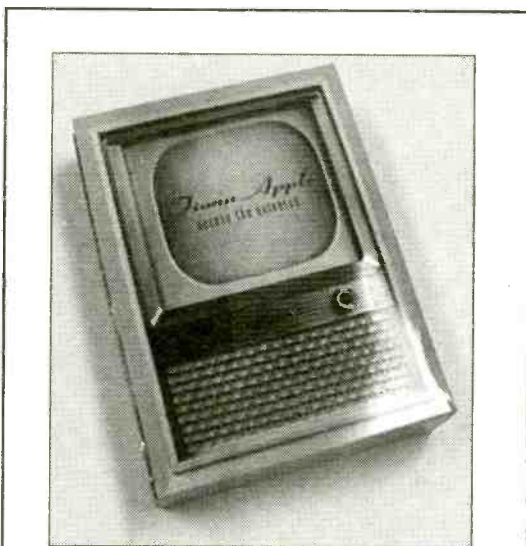
# STREET TALK®

## Rumbles, Pt. 2

- WGRR/Cincinnati APD **Cindy Patrick** joins WJMK/Chicago for MD/swing duties.
- WXYV/Baltimore middayer **Jo Jo Morales** rejoins WHTZ (Z100)/NY for weekends.
- WWDB-FM/Philly weekend talk host **Frank Rizzo** gets the station's 7-10pm Monday-Thursday slot.
- WPOW/Miami names **Eddie Mix** MD.
- WROX/Norfolk MD **EZ Street** exits.
- WKKT/Charlotte afternoon driver **Shane Collins** is upped to MD.
- WKIX & WKXU/Raleigh morning personality **Travis Moore** adds MD duties.
- Former WSNF/Providence APD/MD **Harmon Dash** joins KXXM/San Antonio as MD/nighttimer, and WJET/Erie, PA morning co-host **Deb Ireland** joins 'XXM in a similar capacity.
- Speaking of 'JET, MD/afternoon driver **Joe Arnold** adds APD stripes.
- At new CHR/Rhythmic KQBT/Austin, **Romeo** adds music coordinator duties.
- At WKFR/Kalamazoo, MI, middayer **Kim Britton** exits, APD/afternoon driver **Dave Benson** gives up the APD job to take on Promotion Director duties, and former WYSS/Sault Ste. Marie, MI PD **Mark Anderson** rejoins as APD/middayer.
- WRTS/Erie, PA APD **Beth Ann McBride** exits for mornings at KZHT/Salt Lake City.
- KKHK/Denver personality **Valerie Hart** joins KKMJ/Colorado Springs as APD/middayer.
- **Donna Mason** is named MD at WRWC/Rockford, IL.
- Pop/Alternative WXLO/Worcester, MA names **Amy Navarro** MD.
- Broadcast Electronics Pres./CEO **John J. "Jack" Nevin** retires from the technology and equipment manufacturer firm after 21 years. He'll keep a consulting role with the company. **Douglas B. Davis** has been named acting President.
- WPNT/Milwaukee's morning duo of **Steve Douglas & Karen Lindsey** leaves the station.

Continued from Page 28

GA, has thrown his hat into the city's mayoral race, and you've got to love his platform: "I'm going to be the party mayor of Augusta. We're going to party, party, party," he told ST. "Having been in the market for 10 years, I wanted to come up with something that would generate some excitement. So we're having fun, getting people excited, and getting people



**PROMO OF THE WEEK** — Let's do the time warp again: A '90s artist, born in the '70s, covers a song from the '60s for a movie set in the '50s. So the retro promo thing works perfectly. Fiona Apple's reworking of the Beatles' "Across The Universe" from the movie Pleasantville came delivered with the song's video and the movie's trailer in this tatty tube-ular package.

### RADIO RECORDS



1

- At KBIG/Los Angeles, **Ed Krampf** is appointed VP/GM and **Steve Streit** assumes PD duties.
- **Bill Weston** named WAXQ/New York PD.
- WJZW/Washington's **Steve Kosbau** adds OM/PD duties for co-owned WRQX.
- **Darren Davis** promoted to WASH/Washington PD.

5

- **Ralph Simon** recruited by Capitol Records as Exec. VP.
- **Cecil "Butch" Forster** appointed VP/GM of WIP/Philadelphia.
- **Quincy McCoy** tapped as WBLS/New York PD.
- **Russ Allen** chosen as PD for WERQ/Baltimore.

10

- EZ Communications elevates **Don Langford** and **Shadow P. Stevens** to VP/Regional Programmers.
- **Susan Hoffman** elevated to GM of KKHT/Houston.
- WMIL/Milwaukee OM **Kipper McGee** adds duties of sister WOKY.
- **Kerry Wood** upped to Nat'l Dir./AC Promo for Mercury, Polydor & Associated Labels.

15

- **Jack McSorley** joins KIOI/San Francisco as GM.
- **Bob Case** promoted to PD of KUBE/Seattle.
- **Reggie Blackwell** named KOPA-AM & FM/Phoenix PD.

20

- **Al Brady** appointed PD for NBC-FM's O&O stations.
- **Dan Griffin** grabs WYNY/New York GM chair.
- Infinity Records taps **Pat Martine** for New York local promotion.

25

- Capitol Records announces it will be called EMI.

registered to vote. We've created a buzz in this market." He's turned station parties into "campaign rallies" as he tries to unseat incumbent Larry Sconyers in the November 3 election. And if he wins? "I guess that means I'd have to give up my morning show and my PD job. I'd have a political future here in Augusta."

## Records

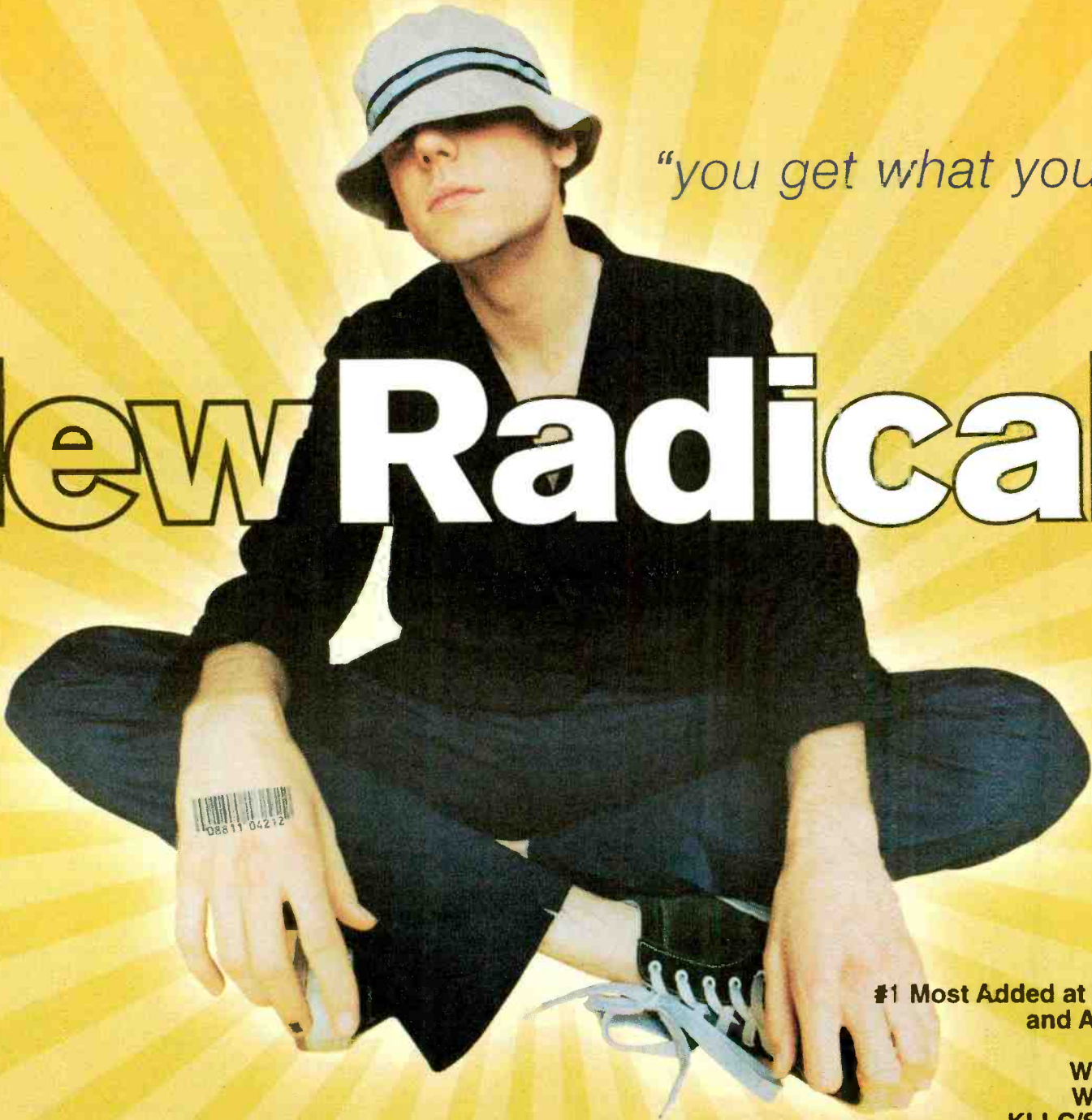
- Elektra ups former New York local **Jeff Bardin** to Dir./Nat'l Top 40 promo and ex-Chicago local **Gary Triozzi** to Mgr./Nat'l Pop Promo.
- Capitol taps **Chuck Swaney** as its Detroit-based regional. His reconfigured territory includes Indiana, Michigan, and parts of Ohio and Kentucky. Meantime, Boston regional **Tony Chalmers** and St. Louis rep **Debbie Hathaway** have left the company.
- Time Bomb Records hires MTV exec **Kurt Steffek** to head up the company's East Coast office, starting November 9.

If you have StreetTalk, call the R&R News Desk at (310) 788-1699 or e-mail [jaxelrod@rronline.com](mailto:jaxelrod@rronline.com)



"you get what you give"

# New Radicals



**Modern Rock Monitor Debut 34\*!!!**

**R&R Alternative 36 - 31**

**Over 50 Stations Including:**

**KROQ  
WHFS (Top 10 Phones)  
99X  
WLIR (Top 10 Phones)  
91X (Top 10 Phones)**

**#1 Most Added at Modern Adult  
and Adult Top 40!!!**

**WBIX/New York  
WTMX/Chicago  
KLLC/San Francisco  
WXXM/Philadelphia  
WPLT/Detroit  
WBOS/Boston  
KZON/Phoenix  
KZZP/Phoenix  
WVRV/St. Louis  
WSSR/Tampa  
KXPK/Denver  
KALC/Denver  
KOZN/Kansas City  
WPNT/Milwaukee  
WWCD/Columbus  
WPTE/Norfolk  
KENZ/Salt Lake City  
WKZL/Greensboro  
WKSI/Greensboro  
WLCE/Buffalo  
WDCG/Raleigh Durham  
WMBX/W. Palm Beach  
KVSR/Fresno  
KPNT/Omaha  
KCDU/Monterey  
KLLY/Bakersfield  
KOSO/Modesto  
WMGN/Madison  
WJBX/Ft. Meyers  
KMXS/Anchorage  
WOMP/Wheeling**



The following contains a breaking new artist you'll need to know on a hot new track. May prove unobtainable for unobtainable viewers.



**GOING FOR ADDS AT TOP 40 NOV. 2**



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## NAB

Continued from Page 1

fulfilling prophecy — we'll talk ourselves into it." Marcus, who in the six months of leading Chancellor has taken the once-pure radio Dallas-based operator into the TV and outdoor businesses and will likely soon launch an Internet service, said radio is well-positioned these days, and "people will see the power of the super-duopolies. We just need to put our heads down and work."

Clear Channel's Mark Mays agreed, noting that "radio produces a tremendous amount of cash flow. As long as we continue to perform, we will be resilient." Citadel Communications chief Larry Wilson said forcefully, "We will not participate in a recession. We refuse to. There is too much panic out there. Radio is not dependent on Asia or Russia. We are just going to keep selling."

### 'Extraordinarily Good' Future

Sam Zell, the landlord-turned-radio tycoon, predicted the national economy will experience a downturn early next year, but he feels radio is in a solid position to weather the storm. "We'll see how radio is as a medium, how much stronger it is than the last time this country went through a recession. I think Wall Street will be surprised at how well you do." Delivering a keynote address to more than 2000 of his "competitors," the Chicago billionaire and Jacor Communications principal tickled the crowd with a series of tales, insights, and reflections on a business that has become intoxicated by its sudden success since deregulation, but must now weigh sobering thoughts of reduced demand for ad time in the coming year. There's no need to fret over the recent drop radio stock prices, Zell said in his avuncular way, "adjustments are required on an ongoing basis."

Consolidation presented radio with "a once-in-a-lifetime opportunity," Zell said, noting that he met with Jacor CEO Randy Michaels and President Bob Lawrence immediately after the ownership rules changed. The trio determined, "We have to buy everything we can. They were very enthusiastic and scared to death over [the new rules] implementation." Zell said the key to consolidation was to "identify the immediate benefits" and not to overestimate the efficiencies created.

Zell said the \$4.4 billion stock-for-stock merger announced by Jacor and Clear Channel (R&R 10/16) was driven by "a fund that had a finite life" and that he had an obligation to shareholders to get the big payoff. Clear Channel is the right partner, Zell said, because "there is a mutual respect between the two companies, it's a good fit, it's accretive, and the deal will preserve the management integrity of Jacor." The deal offers a bonus to the new company, Zell figures, because in this case, "one plus one equals three."

Zell said he will miss a number of things about the radio industry and working with Michaels, particularly "threatening Randy. Randy loves to spend the money. He doesn't like to raise it. The hardest thing over the past four years was to get Randy out on the road to talk to investors. I told him he had to raise money from 8 to 5. Make radio deals on your own time. You step out to make a deal, and I'm

going to join you on the road, and you are not going to like that very much!"

Michaels later told R&R, "I don't like to get dressed up in a suit and go talk to the guys on Wall Street ... He didn't say that the last time I did that we were seven times oversold."

Michaels also said that, under the merger agreement with Clear Channel, he can continue to acquire stations, but when the price tag exceeds \$50 million, he's agreed to let Clear Channel CEO Lowry Mays know about it before proceeding. "That's pretty good considering we aren't the surviving company."

### 'Equity' Recession

Emmis' Jeff Smulyan said his company has not consolidated because "we're cynical about some of the things that have been promised to us and the shareholders. If it's going to take 18% market revenue growth to make money, we'll pass."

Smulyan also voiced concerns about the current economic slowdown and its possible effects on the industry. "When we went through a recession [in the early '90s], it was a debt recession. People had to shed assets. This is an equity recession, and we don't know exactly how this industry would respond in an equity recession. My sense is that there will probably be groups that shed assets."

Media broker Greg Merrill observed, "Multiples have probably peaked or are seeing downward pressure." However, there may be some instances — such as when a group is looking to fill its complement of stations in a tight market — in which multiples may remain high.

"I don't think anybody's going out there to look for capital at the current prices," added Cumulus Media's Lew Dickey. He expressed confidence in his group's strategy of buying in smaller markets, saying, "Small markets are robust economies that rely less on national dollars, which are the first to go in a recession."

"The stock market thinks broadcasting is dead," said broker Frank Kalil during a broadcast financing panel. "But as the old line goes, 'Rumors of my death are greatly exaggerated.' The bloom is not off the rose by any stretch of the imagination. There's no need to panic — it's still available in great quantities."

The future of mergers and acquisitions activity is in radio-TV cross-ownership and forays into Europe and other overseas markets, BT. Alex Brown analyst Jeff Amling told a panel on finance. He said loosening of the one-to-a-market waiver policy will be dependent upon Congress and the next White House administration. On the other hand, consolidation of overseas markets will be affected by, among other issues, political risks and whether foreign governments permit the management efficiencies achieved in the U.S.

### Clusters Have Bolstered The Gene Pool

One upside to companies bulking up in a single market is that it has brought together people in both programming and sales who can spark ideas and give groups direction. "Our strategy at Chancellor has always been that the smartest people in the room come up with the best ideas," said Chancellor Radio Division President Jim de Castro. But Jacor's Lawrence warned that some successful manage-

ment tools may be indigenous to a certain market: "We are in a fluid state today. Things are changing so quickly that you have to be careful. What works in Cincinnati may not work in Miami." And he advised shoppers to "be careful about buying a company that has a set paradigm."

Managing clusters is a new hurdle for a consolidating industry. Former American Radio Systems President David Pearlman, now with CBS Radio, said ARS hired an outside coach to work one-on-one with leaders in order "to develop their personal leadership strengths and style, and we found it to be fabulously successful."

Panicked staffers have been one of the big issues facing managers in the consolidation era, Chancellor/San Francisco Director/Sales Joe Cariffe said during the "Psychology Of Merging Cluster Cultures" session. He identified five basic issues facing his sales employees in merger situations: fear of the unknown; loss of their station's uniqueness, identity, and stature; a reduction of personal power; higher expectations and the fear of not being able to live up to them; and fear of losing accounts.

Cumulus' Sarah Willett added that few salespeople are cut out to sell multiple stations, and that it's important to let those people keep a single-station focus rather than risk losing a valuable employee.

### Fun Is Serious Business

For eight minutes Friday morning, Randy Michaels sounded as if he'd been abducted by aliens and reprogrammed. Speaking to a packed session gathered to ponder, "Has The Fun Machine Run Out Of Gas?" the Dean of Fun rambled on about how "we are now, like it or not, in a serious business. We have a lot less time to have fun, which is why a lot of us got into this business in the first place."

"After having dinner with Lowry Mays last night, I realized just how serious this business has gotten, and I know it is never going to be like the old days." Somehow, fun had died overnight — and Michaels, Sandusky President Norman Rau, and moderator/GulfStar Communications President John Cullen were conducting a wake.

But suddenly, Michaels leaped up on his chair — clad in a coat, tie, and American flag boxer shorts — and brandished a huge water rifle. He fired repeatedly on the audience, creating Gallagher-concert-like mayhem. No, the fun had not died, and it took the wacky Michaels to remind the crowd that fun is a precious commodity and necessary in this entertainment medium.

"Make this time a fun time in this business," Michaels advised. "It's way too serious to take seriously." He recommended that managers hire people who have "a positive aura, because that plays a big role in your success. Part of having fun is making sure you employ people with a positive attitude who are bright and upbeat." Rau agreed, adding that managers need to "create an environment for people to succeed beyond their expectations."

### But Don't Go Overboard With Fun ...

Dr. Laura Schlessinger, radio's best-known moral advisor, trained her sights during the Friday luncheon on the very industry that's provided her a vehicle to stardom, pleading with

## Marconis Deem WCBS-FM/NY As 'Legendary'

Heritage Oldies WCBS-FM/New York took home the top prize — Legendary Station Of The Year — at the 1998 Marconi Awards at the NAB Radio Show, hosted by ABC syndicated host Tom Joyner last Saturday night (10/17) in Seattle. With entertainment provided by music legend Smokey Robinson and comedian Steve Altman, the event also honored Paul Harvey as Network/Syndicated Personality Of The Year for his *Paul Harvey News And Comment* on ABC Radio Networks. Other winners:

### Personalities Of The Year

- Major Market: Kidd Kraddick, KHKS-FM/Dallas
- Large Market: Mike Murphy, KCMO-AM/Kansas City
- Medium Market: Tim Burns & Sue Campbell, WNNK-FM/Harrisburg
- Small Market: John Murphy & George House, WAXX-FM/Eau Claire, WI

### Stations Of The Year

- Major Market: WBZ-AM/Boston
- Large Market: WMJI-FM/Cleveland
- Medium Market: WNNK-FM/Harrisburg
- Small Market: KRKT-FM/Albany, OR
- AC: KYXY-FM/San Diego and WLHT-FM/Grand Rapids (tie)
- Adult Standards: KVFD-AM/Ft. Dodge, IA
- CHR: KDWB-FM/Minneapolis
- Country: KFKF-FM/Kansas City
- News/Talk/Sports: WCCO-AM/Minneapolis
- Oldies: WBIG-FM/Washington
- Religious/Gospel: WCRF-FM/Cleveland
- Rock: WFBO-FM/Indianapolis
- Spanish: KGBT-AM & FM/McAllen-Brownsville
- Urban: WVVE-FM/Atlanta

fellow broadcasters to steer away from smut and vulgarity, and gently blasting those who trade in off-color humor and commentary. In her brief address, she encouraged broadcasters to be responsible programmers: "You can have a very successful bottom line without being ashamed. You can still compete, but don't sink [to base humor]."

Schlessinger described a 13-year-old on the phone to a rock jock, talking about doing "things much worse than we read in the Starr report," and claimed that the announcer used the conversation and the topic on air as a

bit. That, in Dr. Laura's view, encouraged young listeners to behave in a similar fashion. "Do you really want to raise your kids that way?" she asked.

It was obvious her message got through, as many in the audience of nearly 1700 gave her a standing ovation. One luncheon-goer was overheard telling her companion, "It's refreshing to hear someone with common sense say something that is so obvious to all of us."

R&R's Jeff Axelrod and Matt Spangler contributed to this story.

## Hi-Tech

Continued from Page 1

service. Meanwhile, fellow DARS provider XM Satellite Radio shed its old skin — American Mobile Radio Corp. — as part of a makeover that was bundled with a handful of programming deals (USA Today, Hefel Broadcasting, Salem Communications, Douglas Broadcasting, Bloomberg Business Radio, and C-SPAN).

DAB proponents came to the show armed with new product enhancements (USA Digital Radio's deal to co-develop "low-loss" combiners with Shively Labs, Lucent Digital Radio's audio compression enhancements); rollout schedules (Lucent plans on wrapping up field testing by the end of 1999); and product demonstrations (Digital Radio Express' DAB testing van) — all designed to assure the radio world that IBOC (in-band, on-channel) is not just "smoke and mirrors."

Although USADR attempted to gain Uncle Sam's stamp of approval on IBOC two weeks ago — when it petitioned the FCC to establish an IBOC DAB standard — the technology may get hung up on another proposal facing the FCC: microradio. NAB Science & Technology staffer Dave Wilson said at a session on pirate radio and microradio that low-power frequencies may "punch holes" in IBOC DAB coverage, thereby caus-

ing interference to digital signals. A day later, FCC Chairman Bill Kennard pledged his support to both IBOC and microradio.

Some prognosticators — including Microsoft Corp. Audio Technical Manager Skip Pizzi, moderator of the technology session — think the future of radio lies in cyberspace. Webcasters were certainly vying for the attention — and wallets — of the radio industry at the show. For example, Electric Village showed off its bevy of partnerships (including Premiere Radio Networks, SW Networks, and Katz Radio Group) and its new identity as OnRadio.

Motorola subsidiary and radio station web site aggregator RadioWave.com, which launched earlier this month, provided a much-needed vindication for the technology in announcing its partnership with Arbitron NewMedia. This "Internet listening report" service provides audience measurement data — including cumé, TSL, and dayparts — of station site users (see related story, Page 3).

Radio stations have been slow to be caught in the 'Net, but as it builds its household penetration — Osborn predicted 100 million users by the end of 1998, compared to 20 million a year earlier — radio is bound to jump on the bandwagon.

— Matt Spangler



## Panel Sessions Tout Format Strengths

Alongside the hot topics of IBOC and recession, the keynote speeches by Sam Zell and Dr. Laura, and the antics of Randy Michaels, radio's individual formats got their fair share of attention at the NAB Radio Show. Here's a rundown of several format panels.

• **AC:** KODA/Houston's Marc Sherman, KLSY/Seattle's Barry McKay, Zapoleon's Pat Paxton, and CBS' Greg Strassell represented AC's four key genres — Soft, Mainstream, Hot, and Pop/Alternative, respectively — and discussed their perspective on the "three Ms": music, mornings, and marketing. McKay said he's become more musically active at 'LSY, promoting recent releases from Hootie & The Blowfish and Jewel. Strassell said his WBMX/Boston promotes one new song each hour with details on the artist. For marketing, Strassell found that 60% of his audience has e-mail, so the station has started an e-mail contest where they ask listeners to tune in at a certain time to win prizes.

• **Active Rock:** Stations shouldn't use too much humorous production, according to consultant Steve Young. WAAF/Boston's Dave Douglas, KRXQ/Sacramento's Curtiss Johnson, and WRCX/Chicago's Dave Richards discussed how they use more production elements now than ever before. With a format that relies on new music, Johnson said his station does new music drops in addition to front- and back-announcing new titles.

• **Alternative:** Programming and sales must work together to generate revenue, according to WRAX/Birmingham's Dave Rossi. WKQX/Chicago's Alex Luke, former KITS/SF programmer Richard Sands, and KNDD/Seattle's Phil Manning talked about morning shows. Luke discussed how the addition of Mancow to his outlet has driven his 18-34 morning ratings through the roof in just a short time, and now they're working to convert those into other dayparts. On the music front, Rossi says he dayparts his station, making it more "at work" friendly during the day with more female-targeted music, saving such acts as Marilyn Manson for nights. Luke says it's been a challenge to mix styles of music in his market, because women don't necessarily want to sit through the Foo Fighters to hear the next Sarah McLachlan song.

• **CHR:** Branding was the hot topic at this panel of WHTZ/New York's Tom Poleman, Nassau Broadcasting's Michelle Stevens, KRBE/Houston's John Peake, and consultant Guy Zapoleon. Like AC, the agenda focused on music, mornings, and marketing, and the group explained how those three ingredients are key to success. Zapoleon played tapes of KZZP/Phoenix (circa 1985) to illustrate how he used branding to bring that station to record ratings. Also discussed was how CHR, currently on a ratings surge, can avoid another period of doldrums. All agreed music variety was key and that the format experiences trouble when it leans too far in one direction.

• **Classic Rock:** Clear Channel VP/Programming John Roberts said the pure Classic Rock outlets don't use any currents, but the heritage Rockers, which have heavy classic,

will play new titles by classic artists. Westwood One Classic Rock PD Jeff Gonzer said his research shows his audience likes currents and that such '80s artists as U2 and R.E.M. are now becoming accepted.

• **NAC:** This panel focused on developing nontraditional revenue. The key issues, KOAI/Dallas' Michael Fischer stressed, are the need to educate sales teams to develop these new revenue streams from client marketing budgets without adding more commercial units; identifying the decision-makers among advertising marketing groups; and creating multidimensional, long-term, turn-key promotional campaigns. Independent marketing consultant Suzy Le Clair and KWJZ/Seattle's Carol Handley also discussed custom cause-marketing CD samplers and live music events. "In the era of consolidation," Fischer stressed, "when we need to meet the demand for increased ratings and revenues, programmers and marketing/promotion directors need to focus on this common goal."

• **Oldies:** Programmers have been debating whether to add more '70s and drop '50s, or stay true to the '50s/'60s-based format. WMJI/Cleveland's Denny Sanders cautioned against making a blanket statement on the issue, noting that you should adjust to what your market allows. At 'MJI, pop-oriented '70s works, but not the rock/pop crossovers by such artists as Foreigner and Bad Company. Also of concern was the need to attract the younger end of the 25-54 demo. Sanders said keeping the presentation contemporary was key. One audience member asked about whether the term "oldies" was becoming a liability. Sanders said he's used "memories" and has de-emphasized "oldies." WJMK/Chicago's Dick Biondi said the format must have flash and be desirable. Cox's Michael Kay added that, while many owners are tempted to voice-track some dayparts, it's important to keep it live and local to create synergy within the airstaff.

• **Spanish:** The general consensus was "the time is now" to enter Spanish radio. "We doubled our rates 300% on the last year," KKPS/McAllen's Danny Fletcher said. "The secret to doing that? Knowing what our inventory is and selling what it's worth." HefTel's David Gleason said programming success "is all about getting to know your listeners and targeting to them." And El Dorado head Bob Perry said, "One of the biggest [challenges] is getting Arbitron to recognize there are a lot more Hispanics than they give credit for." He said that, in Houston, Arbitron actually lowered the Hispanic population for the market. It was later returned to its original population following El Dorado's own research. All of the panelists agreed Spanish-language radio listening is "underrated" by Arbitron, but insisted it's the next great growth area. KKPS' A.C. Cruz concluded, "If you jump on the bandwagon now, you won't regret it."

• **Sports Talk:** "Building an audience that doesn't give a shit about sports is the biggest challenge," said WIP/Philadelphia's Tom Bigby. "We strive to be the leading 25-54 Talk

station in the market." ESPN's T.J. Lambert added, "Sports radio is so much more than just sports." Play-by-play rights, the Internet's influence, and local vs. national sports talk also came up on the panel, which included One-On-One's Rich Bonn.

• **Urban:** The format's continued strength during radio's rapid consolidation was discussed by WBLS/New York's Vinny Brown, WUSL/Philadelphia's Helen Little, and WBLX/Mobile's Niecy Davis. They noted that ratings and revenue are healthy and the viability for further growth is likely. The legendary 'BLS is enjoying a resurgence with a new focus on adults 25-34 and features Doug Banks in morning drive. Issues centering on competition from CHR/Rhythmic, managing people and helping them grow, and the need to keep bringing new people up were some of the hottest topics. WJLB & WMXD/Detroit's Verna Green spoke up for the strong performance of many Urban AC outlets in securing the lucrative 25-54 demo.

R&R's Anthony Acampora, Carol Archer, Adam Jacobson, and Kevin McCabe contributed to this article.

## Internet

Continued from Page 3

and media buyers want to know who is listening so they can incorporate interactive radio into their media buys. We are extremely pleased Arbitron has chosen our technology to provide them with this information."

According to Arbitron spokesperson Thom Mocarisky, one single aggregator (whose name will be revealed at a later date) of Internet radio stations will be included in the initial report, with more aggregators added later. Verdino told R&R the first report will be focused primarily on cume.

"The printed report will be able to state cume on a national basis," he said. However, Verdino added that geographically specific cume data will only appear on its online version at present. The online version will eventually include detailed geographic and age data, as well as Time Spent Listening figures.

## Bloomberg

### BUSINESS BRIEFS

Continued from Page 8

### Tribune To Buy Back Stock, Declares Dividend

Tribune Co.'s board of directors voted Tuesday to repurchase up to \$500 million of the company's stock "from time to time at its discretion." The board also declared a regular quarterly dividend of 17 cents per common share, payable on Dec. 10 to shareholders of record on Nov. 27. "We believe that Tribune stock has never been a better value than it is right now," said Chairman/CEO John Madigan. Since hitting a 52-week high of \$73.94 on July 14, the issue fell to \$55.06 by Tuesday. The company owns three radio stations in Denver and one in Chicago.

### New Mexico Senator Protests KKOB Renewal

Sen. Manny Aragon, president pro tempore of the New Mexico State Senate, said the license renewal of Citadel Communications' KKOB-AM/Albuquerque should be denied. "Through its talk shows and program hosts; through the unchallenged, divisive claims of callers to those shows; and through the unwillingness of talk show and program hosts to respectfully entertain contrary points of view, KKOB-AM does a grave disservice to its listeners and the residents of New Mexico," the senator wrote the FCC last month. "We don't purposely program with those intentions," GM Paul Ehilis told R&R. "We have an open-door invitation to officials, including Sen. Aragon, to be on the radio station anytime they'd like to." The renewal is pending before the commission.

## Obscenity

Continued from Page 1

the letter at the NAB Radio Show last week. "We are going to work with Congress to make sure we have an enforcement program that works," he said. At presstime, however, he had not formally replied to the letter.

### Regula-bleep!

The impetus for the invocation was an Aug. 25 story in the *Washington Post* decrying the proliferation of profanity on the airwaves. The article cited, for example, an announcement by WPGC-FM/Washington in which it allegedly promoted "a fun mother...ing weekend."

But in a conversation with R&R, WPGC GM Ben Hill vehemently denied the promotion was ever aired on the station. "Never have we, nor would we ever in the future, air anything like that," he said, "and unfortunately, it's pretty shoddy journalism." Another source close to the station told R&R, "I believe the *Post* reporter heard it on a different station." Marc Fisher, who wrote the *Post* story, stood behind his assertion: He told R&R he had no doubt it was indeed WPGC, and that the newspaper has no intention of running a retraction.

Regardless, the senators do not like what they hear, and feel the FCC is to blame in part for not adequately policing the airwaves. "In the absence of consistent enforcement, stations have begun to stretch — if not break — the limits of what they can and cannot legally say on the radio," they wrote. They recommend "severe penalties" for stations that disregard "the profanity rules."

The FCC defines broadcast indecency as "language or material that, in context, depicts or describes, in terms patently offensive as measured by contemporary community standards for the broadcast medium, sexual or excretory organs or activities." Stations are prohibited from airing material that falls under this standard from 6am to 10pm.

One Washington communications attorney pointed out that the commission already has the authority to sanction violators of its indecency code with stiff penalties. "I don't think there's anything the FCC will necessarily do here," he told R&R. "They have all those tools at their disposal." The FCC exercised its authority last

week, when it fined WXTB-FM/Tampa a whopping \$23,000 for "apparent willful and repeated violations" of the indecency regulations during four 1997 broadcasts of *Bubba The Love Sponge*. One show, for example, featured a song with the lyrics, "Go to sleep, go to sleep little boy, hurry up and grow up, so I have a new toy. I'm your dad, I'm your dad, I swear I'll never fail you. Hurry up and grow up, so I can touch your genitalia ... Up and grow up, so I can molest you."

Fisher, who no longer covers radio for the *Post*, is disgusted by what he perceives to be the failing moral health of the industry. "Whatever standards there once were about language are pretty much gone," he told R&R. "If you think bleeping out one vowel sound so you can claim you're not saying the naughty word is a way of being true to some standard, I just don't think that fools anyone."



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## 12+ SUMMER '98 ARBITRON RESULTS

### San Francisco

	Sp '98	Su '98
KGO-AM (News/Talk)	6.6	6.5
KCBS-AM (News)	4.5	4.6
KYLD-FM (CHR/Rhy)	4.7	4.4
KOIT-A/F (AC)	4.7	4.2
KNBR-AM (Sports)	4.4	3.8
KABL-AM (Nostalgia)	2.8	3.6
KFRC-A/F (Oldies)	3.5	3.4
KISQ-FM (AC)	2.9	3.4
KSFO-AM (Talk)	3.1	3.2
KDFC-FM (Classical)	2.7	3.0
KITS-FM (Alternative)	1.9	3.0
KKSF-FM (NAC/SJ)	2.8	3.0
KIOI-FM (AC)	3.1	2.9
KMEL-FM (CHR/Rhy)	3.5	2.9
KLLC-FM (Hot AC)	2.4	2.8
KFFG/KFOG (Adult Alt)	2.6	2.7
KZQZ-FM (CHR/Pop)	3.0	2.5
KBLX-FM (NAC/SJ)	2.6	2.1
KSAN-FM (Cl. Hits)	1.6	2.0
KSOL/KZOL (Reg. Mex.)	1.4	2.0
KYCY-FM (Country)	1.6	1.8
KSJO-FM (Rock)	1.7	1.7
KBRG-FM (Span. AC)	1.3	1.4
KLOK-AM (Reg. Mex.)	1.4	1.2
KUFY-FM (Cl. Rock)*	1.6	1.2
KEZR-FM (Hot AC)	1.0	1.1

\* Was KOME-FM (Alternative) until late June, when it began to simulcast KUFY-FM; assumed new calls in August

### San Diego

	Sp '98	Su '98
KYXY-FM (AC)	6.8	6.3
KFMB-FM (Hot AC)	6.3	6.2
XHTZ-FM (CHR/Rhy)	4.4	5.3
KFMB-AM (Full Serv)	4.6	5.1
KSON-FM (Country)	5.2	5.0
KHTS-FM (CHR/Pop)*	3.9	4.7
KOGO-AM (Talk)	4.5	4.2
XTRA-FM (Alternative)	3.7	4.0
KIOZ-FM (Rock)	3.1	3.9
KIFM-FM (NAC/SJ)	4.0	3.8
KGB-FM (Cl. Rock)	4.3	3.5
XHRM-FM (AC)**	3.2	3.1
KBZT-FM (Oldies)	3.1	3.0
KPOP-AM (Nostalgia)	3.7	2.8
KPLN-FM (Cl. Hits)	2.5	2.5
XTRA-AM (Sports)	1.7	2.5
KJQY-FM (AC)***	1.8	2.3
KFI-AM (Talk)	2.2	1.9
KBEN-FM (Reg. Mex.)+	2.3	1.7
KFSD-FM (Classical)	1.3	1.7
KSDO-AM (News/Talk)	2.0	1.3
KXST-FM (Adult Alt)	1.3	1.3
XTIM-FM (Reg. Mex.)	1.0	1.3
KSPA-AM (Nostalgia)	1.0	1.2
XHKY-FM (Reg. Mex.)	1.1	1.2
XLTN-FM (Spanish AC)	.9	1.1
KNX-AM (News)	1.4	1.0
XBAC-AM (Classical)	1.0	1.0

\* Was CHR/Rhythmic until late July  
 \*\* Was Alternative until August  
 \*\*\* Moved to 94.1 Mhz in August  
 + Was KKLO-FM (CHR/Pop) until August

**SAME-DAY RATINGS RESULTS**

[www.rroonline.com](http://www.rroonline.com)

### Philadelphia

	Sp '98	Su '98
KYW-AM (News)	7.2	6.4
WBEB-FM (AC)	7.2	6.2
WDAS-FM (Urban AC)	6.2	5.8
WYSP-FM (Rock)	5.1	5.4
WWDB-FM (Talk)	4.0	5.0
WOGL-FM (Oldies)	4.9	4.9
WUSL-FM (Urban)	5.1	4.7
WXTU-FM (Country)	4.3	4.7
WJZ-FM (NAC/SJ)	4.5	4.1
WMGK-FM (Cl. Hits)	4.1	4.1
WIOQ-FM (CHR/Pop)	3.9	4.0
WMMR-FM (Rock)	3.0	3.6
WPEN-AM (Nostalgia)	4.1	3.3
WPHI-FM (Urban)	3.4	3.1
WYXR-FM (Hot AC)	3.3	3.1
WIP-AM (Sports)	2.6	2.7
WPLY-FM (Alternative)	2.3	2.3
WXXM-FM (Hot AC)	2.2	2.3
WPST-FM (CHR/Pop)	1.3	1.5
WPHI-AM (Talk)	1.2	1.3
WHAT-AM (Talk)	1.1	1.2
WDAS-AM (Religious)	1.2	1.0
WNJO-FM (Oldies)	.7	1.0

### Dallas-Ft. Worth

	Sp '98	Su '98
KHKS-FM (CHR/Pop)	8.0	7.7
KKDA-FM (Urban)	7.1	7.0
KVIL-FM (AC)	5.3	5.2
KSCS-FM (Country)	4.6	5.1
WBAP-AM (News/Talk)	3.9	4.7
KRLD-AM (News/Talk)	3.5	4.2
KEGL-FM (Rock)	4.4	4.1
KZPS-FM (Cl. Rock)	3.3	4.0
KDMX-FM (Hot AC)	5.0	3.8
KLUV-FM (Oldies)	3.6	3.6
KOAI-FM (NAC/SJ)	3.2	3.4
KPLX-FM (Country)	3.1	3.3
KLTY-FM (Religious)	2.8	3.2
KYNG-FM (Country)	3.2	3.1
KTCK-AM (Sports)	2.3	2.8
KRBV-FM (Urban AC)	2.8	2.5
KBFB-FM (AC)	2.8	2.4
KDGE-FM (Alternative)	2.5	2.3
KTXQ-FM (Rock)*	2.4	2.1
WRR-FM (Classical)	2.4	2.1
KKZN-FM (Adult Alt.)	1.9	2.0
KESS-AM (Reg. Mex.)	1.3	1.4
KLIF-AM (News/Talk)	1.5	1.4
KDXX-A/F (Span. AC)	.9	1.1
KHCK-FM (Tejano)	1.1	1.1
KHVN-AM (Religious)	1.1	1.0
KRNB-FM (Urban/O)	1.0	1.0

\* Switched to Oldies on September 3

### Minneapolis-St. Paul

	Sp '98	Su '98
KQRS-FM (Adult Alt)	10.1	11.3
WCCO-AM (Full Serv)	10.3	10.3
KDWB-FM (CHR/Pop)	8.5	7.9
KEEY-FM (Country)	7.6	6.7
KSTP-FM (Hot AC)	5.3	6.1
WLTE-FM (AC)	6.5	5.3
KSTP-AM (Talk)	5.0	5.2
KQQL-FM (Oldies)	5.4	5.1
KTCZ-FM (Adult Alt)	3.7	4.7
KMJZ-FM (NAC/SJ)	3.2	3.6
KXXR-FM (Rock)	4.4	3.4
WRQC-FM (Rock)	3.1	3.2
KZNR/KZNT/KZNS (Alt.)	3.1	2.7
KFAN-AM (Sports)	2.1	2.3
KLBB/WLOL (Nostalgia)	1.8	1.7

### Detroit

	Sp '98	Su '98
WNIC-FM (AC)	7.5	8.0
WJLB-FM (Urban)	7.7	7.1
WOMC-FM (Oldies)	5.6	6.6
WJR-AM (Talk)	6.8	6.0
WWJ-AM (News)	5.1	5.3
WVMV-FM (NAC/SJ)	4.1	4.8
WKQI-FM (Hot AC)	4.3	4.6
WCSX-FM (Cl. Rock)	3.9	4.1
WWWW-FM (Country)	3.2	4.0
WMXD-FM (Urban AC)	3.9	3.6
WRIF-FM (Rock)	3.4	3.5
WDTJ-FM (Urban)*	3.5	3.2
WYCD-FM (Country)	3.0	3.2
WXYT-AM (Talk)	2.8	3.1
WDRQ-FM (CHR/Rhy)	3.5	3.0
WPLT-FM (Alternative)	2.6	2.3
CKWW-AM (Nostalgia)	3.1	2.0
WKRK-FM (Rock)	2.0	1.8
WWBR-FM (Cl. Rock)	2.0	1.7
WDFN-AM (Sports)	1.6	1.5
CIMX-FM (Alternative)	1.5	1.4
WQBH-AM (Urban/O)	.9	1.4
CIDR-FM (Adult Alt)	.9	1.2
WXDG-FM (Alternative)	1.6	1.1
WGPR-FM (Urban)	1.3	1.0

\* Was WCHB-FM until August

### Baltimore

	Sp '98	Su '98
WERQ-FM (CHR/Rhy)	8.8	9.5
WBAL-AM (News/Talk)	6.8	8.4
WPOC-FM (Country)	7.2	7.4
WQSR-FM (Oldies)	6.1	5.8
WLIF-FM (AC)	5.0	5.7
WWMX-FM (Hot AC)	4.7	4.9
WWIN-FM (Urban AC)	5.8	4.7
WIYY-FM (Rock)	4.2	4.2
WOCT-FM (Oldies)	3.3	3.8
WXYV-FM (CHR/Pop)	4.0	3.8
WCAO-AM (Religious)	2.9	2.8
WHFS-FM (Alternative)	3.4	2.8
WCBM-AM (News/Talk)	2.1	2.1
WPGC-FM (CHR/Rhy)	1.7	1.7
WHUR-FM (Urban AC)	1.5	1.5
WRBS-FM (Religious)	1.7	1.5
WJFK-AM (Talk)	1.6	1.4
WWDC-FM (Rock)	1.3	1.3
WWLG-AM (Nostalgia)	1.1	1.3
WGRX-FM (Country)	1.2	1.2
WKYS-FM (Urban)	1.0	1.1
WGAY-FM (MOR)	.9	1.0
WRQX-FM (Hot AC)	1.3	1.0
WWIN-AM (Religious)	.9	1.0

### Format Abbreviations

AC-Adult Contemporary, Adult Alt-Adult Alternative, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classical Hits, Cl. Rock-Classical Rock, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, MOR-Middle of the Road, NAC/SJ-New AC/Smooth Jazz, Reg. Mex-Regional Mexican, Spanish AC-Spanish Adult Contemporary, Span. Con.-Spanish Contemporary, Span N/T-Spanish News/Talk, Spanish/O-Spanish Oldies, Urban AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

### Washington, DC

	Sp '98	Su '98
WPGC-FM (CHR/Rhy)	6.1	6.3
WHUR-FM (Urban AC)	6.1	5.6
WKYS-FM (Urban)	5.2	5.3
WMAL-AM (News/Talk)	3.6	4.6
WBIG-FM (Oldies)	3.7	4.5
WGMS-FM (Classical)	3.9	4.5
WRQX-FM (Hot AC)	4.0	4.3
WMZQ-FM (Country)	5.5	4.2
WJFK-FM (Talk)	3.9	4.1
WASH-FM (AC)	4.2	4.0
WJZW-FM (NAC/SJ)	3.4	4.0
WWVZ/WWZZ (CHR/Pop)	4.0	3.8
WMMJ-FM (Urban AC)	4.1	3.7
WTOP-A/F (News)	3.7	3.5
WWDC-FM (Rock)	3.3	3.3
WGAY-FM (MOR)	3.4	3.2
WARW-FM (Cl. Rock)	2.8	2.6
WHFS-FM (Alternative)	2.5	2.3
WPGC-AM (Urban/O)	1.0	1.3
WAVA-FM (Religious)	1.0	1.2
WOL-AM (Talk)	.7	1.1
WTEM-AM (Sports)	1.4	1.1
WFRE-FM (Country)	.7	1.0
WWDC-AM (Nostalgia)	.8	1.0

### Pittsburgh

	Sp '98	Su '98
KDKA-AM (News/Talk)	12.9	12.9
WDVE-FM (Rock)	8.4	9.7
WDSY-FM (Country)	6.2	7.4
WWSW-A/F (Oldies)	6.1	6.2
WBZZ-FM (CHR/Pop)	6.2	5.8
WXDX-FM (Alternative)	5.0	5.0
WJAS-AM (Nostalgia)	5.2	4.9
WSSH-FM (AC)	4.6	4.7
WAMO-FM (Urban)	4.2	4.1
WLTJ-FM (AC)	4.5	4.1
WDRV-FM (Hot AC)	3.0	3.6
WZPT-FM (Oldies)	4.5	3.6
WJJJ-FM (NAC/SJ)	3.9	3.0
WRRK-FM (Cl. Rock)	3.2	3.0
WASP-FM (Country)	1.5	1.5
KQV-AM (News)	1.0	1.3
WEAE-AM (Sports)*	1.2	1.3
WMBS-AM (AC)	.6	1.1
WORD-FM (Religious)	1.3	1.1

\* Was WTAE-AM until August

### St. Louis

	Sp '98	Su '98
KMOX-AM (Talk)	13.9	14.1
KEZK-FM (AC)	7.0	7.1
WIL-FM (Country)	8.6	6.9
KMJM-FM (Urban)	6.6	6.0
KYKY-FM (Hot AC)	4.9	4.9
KSHE-FM (Cl. Rock)	4.7	4.7
KLOU-FM (Oldies)	3.9	4.5
KSLZ-FM (CHR/Pop)	3.9	4.4
WKXX-FM (Country)	4.7	4.3
KTRS-AM (News/Talk)	3.0	3.4
KPNT-FM (Alternative)	3.8	3.3
KIHT-FM (Cl. Hits)	3.1	3.0
KSD-FM (Cl. Rock)	2.4	2.8
WXTM-FM (Rock)*	2.0	2.8
KATZ-FM (Urban AC)	2.2	2.7
WVRV-FM (Adult Alt)	2.4	2.7
WRTH-AM (Nostalgia)	2.6	2.5
KFUO-FM (Classical)	2.8	2.4
KXOK-FM (Urban AC)	1.9	2.4
KATZ-AM (Gospel)	2.4	2.1
KFNS-AM (Sports)	.9	1.0

\* Was WALC-FM (Hot AC) until June 25

### Boston

	Sp '98	Su '98
WBZ-AM (News)	7.8	7.9
WJMN-FM (CHR/Rhy)	7.1	6.9
WMJX-FM (AC)	6.0	6.8
WRKO-AM (News/Talk)	5.7	6.0
WBCN-FM (Alternative)	5.8	5.7
WXKS-FM (CHR/Pop)	5.8	5.6
WBMX-FM (Hot AC)	4.6	4.8
WODS-FM (Oldies)	4.1	4.6
WEEI-AM (Sports)	3.9	3.6
WCRB-FM (Classical)	4.6	3.3
WZLX-FM (Cl. Rock)	3.2	3.3
WROR-FM (Oldies)	3.0	2.8
WKLB-FM (Country)	2.5	2.7
WAAF-FM (Rock)	3.2	2.6
WEGQ-FM (Oldies)	2.2	2.6
WSJZ-FM (NAC/SJ)	2.4	2.3
WXKS-AM (Nostalgia)	1.7	2.3
WBOS-FM (Adult Alt)	2.2	2.0
WFNX-FM (Alternative)	1.2	1.6
WXRV-FM (Adult Alt)	.9	1.1

### Cleveland

	Sp '98	Su '98
WMJI-FM (Oldies)	8.5	9.0
WTAM-AM (News/Talk)	8.3	8.7
WZAK-FM (Urban)	9.0	8.7
WGAR-FM (Country)	8.0	6.6
WDOX-FM (AC)	6.3	6.1
WVMX-FM (Hot AC)	5.9	5.8
WRMR-AM (Nostalgia)	5.4	5.8
WZJM-FM (CHR/Pop)	4.9	5.6
WNCX-FM (Cl. Rock)	5.3	5.2
WQAL-FM (Hot AC)	4.0	4.5
WMMS-FM (Rock)	4.1	4.1
WNWV-FM (NAC/SJ)	4.3	4.1
WCLV-FM (Classical)	2.3	3.1
WJMO-AM (Urban/O)	2.1	2.2
WENZ-FM (Alternative)	2.5	2.1
WKNR-AM (Sports)	2.0	1.6
WABQ-AM (Religious)	1.0	1.3
WZLE-FM (Religious)	.5	1.0

### Houston-Galveston

	Sp '98	Su '98
KBXX-FM (CHR/Rhy)	6.7	7.6
KODA-FM (AC)	7.4	6.4
KRBE-FM (CHR/Pop)	6.7	6.3
KILT-FM (Country)	4.7	5.8
KMJQ-FM (Urban AC)	5.7	5.6
KLDE-FM (Oldies)	4.3	4.3
KTRH-AM (News)	4.2	4.1
KHMX-FM (Hot AC)	4.4	4.0
KLTN-FM (Reg. Mex.)	1.7	3.8
KTBS-FM (Alternative)	3.5	3.8
KKBQ-FM (Country)	3.5	3.7
KLLO-FM (Rock)	4.2	3.5
KKRW-FM (Cl. Hits)	3.8	3.3
KIKK-FM (Country)	2.7	2.9
KILT-AM (Sports)	2.0	2.7
KPRC-AM (News/Talk)	3.1	2.7
KQQK-FM (Tejano)	2.3	2.2
KBME-AM (Nostalgia)	1.4	1.8
KHYS/KJOJ (CHR/Rhy)	1.7	1.8
KOVA/KOVE (Span AC)*	1.5	1.8
KSEV-AM (News/Talk)	1.1	1.3
KXTJ-FM (Reg. Mex.)	1.1	1.3
KLAT-AM (Reg. Mex.)	.8	1.0

\* KOVA-FM was KLTO-FM until August





AL PETERSON

# Keeping Your Eye On The Prize

WRKO/Boston Thrives and Survives Through An Ownership Hat Trick

While going through an ownership change is hardly big news in today's radio world, there is still good reason to take note of those people who have not only successfully lived through it, but who have also survived and even thrived in the turmoil and tension that is generally rampant when a nervous and usually minimally informed staff is waiting for the big sale to close.

A classic case in point is WRKO/Boston, a station that has seen not one, but three ownership changes in barely a three-year period. The venerable talker has seen the corporate logos on the company stationery switch from American Radio Systems to CBS to its current owners, Entercom, in very short order. The man in the PD's chair through-



Kevin Straley

out all of these changes has been Kevin Straley. A soft-spoken, likable, and low-key guy, Straley has managed to keep his eye on the prize through it all while effectively motivating and holding together an air-staff of bonafide characters to

achieve consistently winning shares. I caught up with Straley recently to chat about the highs and lows of his past few years at WRKO.

**R&R:** Am I correct in saying that you have spent your entire professional career in Boston radio?

**KS:** Yes, I went to work as an intern right out of high school here in Boston at WMRE. Within a few weeks, I had a full-time job as an associate producer on the morning show. I thought things were going great, but about six months into it the whole staff got fired. So, in February of '87, I ended up at WRKO as a part-time producer, and I've been here ever since. In July of 1995 I was made assistant PD under Al Mayers. When he left to go to WJR in Detroit, I got the job as PD in April of '96.

**R&R:** Wow, that's a pretty big step for a first-time PD who had only been an assistant for about six months. Weren't you just a little bit nervous?

**KS:** Absolutely. I was named in-

terim PD, but when I watched the parade of big names marching by my door to interview for the job, I figured there was no way I was getting it. But virtually every member of the staff lobbied management on my behalf, which made me feel great. Having that kind of support has really helped me over the past two years I've spent in this chair.

**R&R:** Speaking of parades, there's been quite a parade of owners at WRKO during your tenure. How has that experience shaped your career there?



**KS:** When I first came here, I worked for RKO Radio, which was sold to Atlantic Ventures, the forerunner of American Radio Systems. Working for Steve Dodge was, for me, just an amazing experience. He had a passion for people. He is a real fan of radio people, and I learned a lot from working with him. With regard to CBS, frankly, we were really in limbo for about 14 months, so we really never got very immersed in the CBS corporate culture. With the arrival of Entercom, things have been great. I love that they successfully operate Talk radio properties in a number of other markets. One of my biggest fears was

“... is what you need on your station...”

The biggest challenge was going from working with my friends in the trenches to being their boss.

that we would be sold to a company that wasn't really familiar with the format. But, fortunately, Entercom is experienced with the kind of controversy and situations that can happen with a Talk station, and that's an important plus.

**R&R:** After you landed the programming job, what did you see as your greatest challenge in taking over as PD of 'RKO?

**KS:** The biggest challenge was going from working with my friends and colleagues at the station in the trenches, so to speak, to all of a sudden being their boss. I had to learn how to transition those relationships so that I could still retain the friendships I had made while not letting that get in the way of decisions that have to be made when you are sitting in the PD's chair. Additionally, it was a challenge to refocus the station somewhat from what it had traditionally been doing for so many years, and the credit for being able to do that really goes to GM Brad Murray.

**R&R:** Was Brad the GM who gave you the shot at the PD job?

**KS:** Yes, Brad came to WRKO in late 1995 and did a great thing for this station. WRKO, like many Talk stations at the time, was still looking a lot at the 12+ shares without having a clear demographic target focus. Brad's goal was to be top three 35-54, which would keep us in the top 10 25-54. And although we've still got some work to do, we are clearly getting much closer to reaching that

goal every book.

**R&R:** Consultant Walter Sabo told me that Brad Murray's only real agenda for 'RKO is increased cash flow and that he didn't care how you got audience as long as it's legal. Is that a fairly accurate assessment of how Brad works with programming?

**KS:** I think that is a very fair assessment. Brad is one of the best GMs I've ever worked with. When you have a station full of hosts like we have at 'RKO, where we are always stretching the boundaries, having a GM like Brad — who is a real product guy with an understanding of and commitment to the format — makes it a lot easier to do the job.

**R&R:** The station has gone through a pretty big transition from what it was prior to your becoming PD. How tough has it been to make those changes?

**KS:** Between Al Mayers, myself, Brad, and Walter Sabo, we have witnessed a station that has totally turned over its entire on-air personnel from what it was four years ago. Looking back, people often ask, "Wouldn't you have been



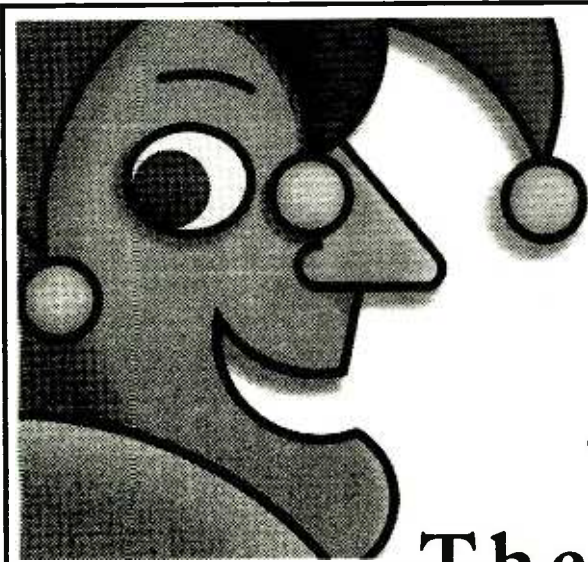
Jeff Katz & Darlene McCarthy

better off just blowing it up all at once, instead of addressing problems daypart by daypart, one at a time?" While that has been a painful process — making changes and then every six to nine months stepping back and saying, "OK, what's next?"

Continued on Page 34

## Got Photos?

Whenever you have photos from your News/Talk station's events and promotions, be sure you send them to R&R, 10100 Santa Monica Blvd., 5th Floor, L.A., CA 90067-4004.



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# Keeping Your Eye On The Prize

Continued from Page 33

— it has been effective. Besides, I grew up in Boston, and I was not going to be the guy who went down in history as the one who presided over the throwing away of those WRKO call letters!

**R&R:** So what's the biggest difference in the WRKO we hear today vs. a few years ago?

**KS:** The key is our talent. This entire staff lives, eats, and breathes the target audience demo with regard to topics. They all have a great gut feel for what works with the WRKO audience. They all do a minimum of five to six hours a day of personal daily show prep, and that is truly not the norm at a lot of stations. I have seen those hosts who blow in 15 minutes before showtime, and it sounds like it on the air. This staff is really close-knit, and they all have mutual admiration and respect for each other's work. And that prevails in all areas, from the hosts and producers to the newspeople, production people, management, and the sales staff. Everybody in the station has a sense of real togetherness.

**R&R:** I know that WRKO middays are covered by the Dr. Laura and Rush Limbaugh one-two punch, but give us a rundown

on your local hosts.

**KS:** We have such a great staff of people, including Jeff Katz and Darlene McCarthy in mornings, Leslie Gold and Lori Kramer — the "Two Chicks Dishing" — at night, and our late-night host, "That Guy Tai." But, without a doubt, our afternoon host, Howie Carr, is the guy who really sets the tone for what's expected when you come to work at WRKO. All of the new people we have hired have seen his amazing work ethic and his understanding of what makes great Talk radio, and they've all fed off that. He puts together such an incredible show each and every day with such a terrific understanding of what will work, and it comes across on the radio. He's WRKO's anchor. I've never worked with any-



Howie Carr

one who is as driven, smart, and talented as Howie Carr. The origin of the "Two Chicks" show is a great story. Neither of them had ever done Talk radio before, and one day they were both sitting around in the sauna at their gym, talking about the Clarence Thomas hearings, when somebody said, "Hey, you two should do a talk show." Lori blew it off, but Leslie took it seriously, and the short story is that they went from having a one-night-a-week half-

hour show to our full-time night show. It's a very special and unique-sounding program.

**R&R:** Can you give us a quick assessment of the competition?

**KS:** Well, you have WBZ, which is an amazing station to compete against. They have a very strong news image. WRKO does news, and I would put our three newspeople up against anyone in town. But, unlike WBZ, which does traditional long news blocks, our commitment is three minutes an hour during the



Leslie Gold &amp; Lori Kramer — Two Chicks Dishing

day and one minute hourly at night. WRKO is the only pure Talk station in Boston, and our brand of talk is much different from any of the talk you hear on WBZ. Of course we share audience, but we are really two different animals. To me, WRKO sounds today like the station that I grew up with. It's very contemporary sounding, with high-profile, fast-paced production elements and quick pacing of topics and callers. It's like a Talk radio speedboat. It's not old-school Talk radio. It's a station you won't get bored listening to.

**R&R:** WRKO recently hosted the annual Taste of Boston, an event that's pretty unique for a Talk station. Tell us about that.

## 1998 News/Talk Marconi Winners!

At the annual Marconi Awards gala held at last week's ANAB Radio gathering in Seattle, these News/Talk notables were among those honored by their industry peers. Congratulations to all from R&R!

**Paul Harvey, ABC Radio Networks** — Network/Syndicated Personality of the Year

**Mike Murphy, KCMO-AM/Kansas City** — Large-Market Personality of the Year

**WBZ-AM/Boston** — Major-Market Station of the Year

**WCCO-AM/Minneapolis-St Paul** — News/Talk/Sports Station of the Year

**KS:** Taste of Boston is a 15-year tradition at WRKO, but a couple of years ago we really looked at it and said, "Sure, it's a great sales tool, but it doesn't create any kind of buzz about the radio station's programming." So this year, every talk show host on WRKO presented an entertainment event on the main stage at City Hall Plaza. Katz and McCarthy set up a wrestling ring in conjunction



That Guy Tai

with the WWF; Tai presented a group of great Boston comedians; Howie Carr did the TV All-Stars, featuring Q&A with a lot of legendary TV stars that you now see mostly on Nick At Nite; and "The Chicks" closed the event with a huge disco concert and dance for 35,000 Talk radio listeners! I just sat there and watched it all and was so proud of the job our marketing director, Frank Murtagh, and the whole staff did.

**R&R:** Sounds like an event that a Rock station might do.

**KS:** Exactly! I think that, as Talk

stations, we can get too caught up in the old box of just putting together a debate for political candidates because that's what we think listeners want. If we're going to continue to succeed, we need to realize that our listeners also live a life outside of Talk radio. Sometimes those of us in the format are so caught up in it every day, we forget to look at what else our listeners like to do and what else

they're interested in. And that's the kind of event that Frank has turned the Taste of Boston into. Instead of having talk hosts stand up there and pontificate about the issue of the day, we're just out there having some fun with our listeners.

### TALK BACK TO R&R!

If you have questions or comments that you'd like to add, call **Al Peterson** at (619) 486-7559, fax (619) 486-7232, or e-mail [alpeterson@aol.com](mailto:alpeterson@aol.com).

**I grew up in Boston, and I was not going to be the guy who went down in history as the one who presided over the throwing away of those WRKO call letters!**

**"If we're going to continue to succeed, we need to realize that our listeners also live a life outside of Talk radio."**

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STEVE WONSIEWICZ

## Mall Marketing Maneuvers

Thanks to intense competition, teen magazines are offering labels more value-added promotion for pop acts

With the teen market continuing to burst at the seams, record companies will find themselves the beneficiaries of greater promotion and marketing opportunities for mainstream pop artists courtesy of magazine publishers who are upping the ante in their quest to lure more subscribers and advertisers.

Magazines like *Seventeen*, *Teen*, and *YM* have long catered to the musical tastes of their readers on a one-to-one level by organizing mall and in-store appearances and fashion shows for artists. But

this past year the competition reached a fever pitch thanks to new kids on the block like *Teen People*, one of the most successful magazine launches this decade. That's only going to intensify next year. Market leader *Seventeen*, for instance, plans to expand the 120 or so events it will organize this year.

### Teen (\$\$\$) Power

What's at stake are some startling numbers when it comes to the teen market, especially females. U.S. Census data show that 23.4 million females are aged 12-24, making it the No. 1 demo, ahead of the No. 2 cell (women 35-44) by 1.3 million. According to a 1998 Rand youth poll, females aged 13-19 spent over \$48 billion of their own money in 1997, with \$7.7 billion going toward music, movies, and general entertainment. And where the girls are, you can be sure there will be plenty of the opposite sex spending their allowances and part-time job money.

The publishing world's commitment to teens couldn't come at a better time for the record business for the simple reason that the 10-19-year-old demo isn't buying nearly as many records as in the past. After hovering around the 25% market share mark for the past four years, in 1997 that age group increased their purchases to 25.7%, according to the RIAA. Nevertheless, that's down from a decade earlier (32.3% in 1988). Fortunately, those figures are expected to climb this year thanks to strong sales of



Kim Kaiman



Vicky Germaise



Danielle Neumann

artists like the Spice Girls, Hanson, the Backstreet Boys, 'N Synch, Brandy, and All Saints, all of which are platinum-plus or near the coveted one million mark in sales.

While radio and video obviously take the lion's share of the credit for stimulating demand, many label execs are pointing to the early marketing legwork done at the malls in establishing name recognition with teenagers. And for good reason. Such marketing efforts are the closest thing to rap's street teams when it comes to spreading the word about a new artist — and it's no secret how well rap is selling these days. And just like the rap street teams, the mall marauders are handing out cassette samplers, merchandise, etc., to an audience hungry for the next big thing.

While each magazine/label campaign is different, the bulk of the arrangements are tied to a record company's advertising obligation with a magazine. Usually, in return for its ad commitment, the magazine arranges for mall and in-store performances for artists. Schools and club performances also fit into the picture. Most of the performances are track dates, with the artist singing three or four songs followed by an autograph signing session. The label picks up artist travel and related expenses. Attendance ranges from the hundreds to the low thousands, depending on the act, and attendees are notified through the magazine and

by invitation. Usually, the top 20 markets are selected.

### Takin' It To The Malls

Jive Records Director/Marketing **Kim Kaiman**, who was involved in the label's efforts with newcomer Britney Spears, agrees that the teen magazines are an excellent ground-floor marketing opportunity and that there's a valid comparison between rap street teams and mall marketing. "There is a lot of similarity. The teen audience is a lot like the rap audience in that the labels have to create the buzz and demand before the album actually exists, so that by the time it does come out, it's instantly cool. That's why so many rap records sell so well out of the box — because there's demand on the street."

Part of the reason mall marketing maneuvers work so well is because the teens are at the age when their musical tastes are being shaped. "You really can't do it with alternative and rock acts, because the kids are older and more discerning," observes Kaiman. "There also is a lot more choice for older kids. And taking an older artist to the teens usually doesn't work, because the artist is usually too sophisticated. The artists themselves have to be of the age group or close to it."

"With alternative bands, you're not trying to tell the audience, 'We want you to be like us.' It's more like, 'We want you to dig our music because you're already cool.' Those kids have already formed an opinion. Most of the time the teens haven't."

"Look at Brandy and Monica. They're successful because they're of that age group they're talking to. Kids look at them and want to be them. And that's what we believe will happen with Britney. The best way to sell to a member of a peer group is to get out there and meet people, and the best way we knew to break Britney was to let people see her."

The mall beat also offers a pair of other advantages: Artists get to hone their live performance skills, and the kids get to be up-close and personal with the act. Kaiman continues, "Look at Natalie Imbruglia or the Backstreet Boys vs. some of the other artists. One big difference is those acts were out there physically working their records. As a result, there's more of an attachment on behalf of the kids. And while some other artists have sold more records and been on radio and MTV more, I bet if they walked down the street, nobody would recognize them."



**JIVIN' AROUND WITH SPEARS** — Jive Records artist Britney Spears is deluged by autograph seekers after a recent mall performance organized by *Seventeen* magazine. Jive and *Seventeen* teamed up for an extensive campaign prior to the release of Spears' new single, "... Baby One More Time," from her forthcoming self-titled album. Jive also partnered Spears with *YM* magazine for select appearances.

### The Synergy Game

Another firm believer in maximizing mall marketing is Atlantic Records Sr. VP/Marketing **Vicky Germaise**, who plans to increase the label's commitment in this arena. She gives the publications credit for taking a proactive approach in selecting artists. "They're very much on the cutting edge of identifying talent early. They're not necessarily dependent on any existing national or even local picture in terms of airplay and record sales."

Germaise also foresees teen magazine publishers increasing their activity when it comes to working with record companies. In fact, Atlantic is positioned enviously in that regard, thanks to *Teen People*, which is also owned



**This year was stronger than last year with music tie-ins, and next year will be even stronger. We're working on toward 1999 and will have an even larger music program.**

—Danielle Neumann



by Time Warner. Germaise notes, "We plan on doing a lot more with them. We've already had Brandy on one of the first covers. They've voiced a great interest in doing a lot more partnerships."

It's not just the "pure" teen magazines that are getting into the picture. Atlantic will soon be partnering with the older-skewing *Marie Claire*. "We're in discussions with them about doing some value-added work for a major client like Maybelline. They're looking to branch out and get a bit of the younger demo, and they realize that music is one of the best ways to do it."

The ever-elusive "synergy" also comes into play for Atlantic with the WB Network. The nascent web televised a *Seventeen* fall fashion forecast show that spotlighted Jewel, as well as one other baby act.

Another big plus, notes Germaise, is that the mall shows offer ready ammunition when soliciting retail commitment. "We've filmed a lot of the shows and sent that footage to retailers to prove to them

what's happening in their market." Inevitably, says Germaise, retailers bemoan the fact that they underestimated demand at their store after a mall appearance.

### Teen Publishers Get Aggressive

On the magazine side, publishers are seeing heightened interest from the music community. Comments *Seventeen* Director/Merchandising **Danielle Neumann**, whose magazine has been organizing mall and in-store appearances for around five years, "Teens have a lot of influence spending-wise, and the labels are realizing that this is a very powerful market to tap into. This year was stronger than last year with music tie-ins, and next year will be even stronger. We're working on toward 1999 and will have an even larger music program. It's too early to get into it now, but we plan on focusing even more on music and really blowing it out."

What magazine publishers especially like about the appearances is the reception attendees give the artists. The fact that the shows more often than not are track dates is a moot point. "It's a great forum for the record companies to get their music out. They have a captive audience, and attendees get to see a star or future star. They get so excited to see these artists in person and to get a chance to get an autograph. And after the show, they'll run over and buy the CD if it's available. It can really be wild. It's fun for us to be a part of it."

In the end, the labels appear to be on the winning side of the current cutthroat competition among teen publishers. Sums up Jive's Kaiman, "Just this morning I received a call from *Teen People* asking why we've done so much advertising in their competitor's book and not with them. We met with them earlier when we were looking at various outlets to advertise in, as well as *Soap Opera Digest*, *YM*, and *Teen*. But I said to her that those magazines offer us more in tandem with just straight advertising. They're offering us shows, contests, giveaways, and subscription drives."

"It's not enough to just put an ad in a magazine. You have to reach out and touch the readers, and they realize that. So they're getting very aggressive, which is smart, because they're realizing that the best way to sell their publication and their advertisers' products is where they live — in the malls and with music."



# RR LAUNCHING PAD

## 'Radical' Success Of 'You Get What You Give'

It's good to hear rockin' piano-driven music on the air. The latest artist to gain favor with programmers and listeners alike is the **New Radicals** (a.k.a. **Gregg Alexander**), whose debut **MCA Records** single, "You Get What You Give," is being embraced at Alternative, Adult Alternative, a select group of Hot ACs,

fluent Grosse Pointe, MI, Alexander began writing songs at the age of 15 after purchasing a four-track recorder. After that, stints in Los Angeles, New York, and Europe followed. Eventually, the songs began to take shape and came to the attention of **MCA Records** Sr. VP/A&R **Michael Rosenblatt**, who

we didn't have him signed by the New Year, it would get insane."

Three months later, Alexander was in the studio, and by June mixing had begun. Interestingly, "You Get What You Give" wasn't on Alexander's demo. Rosenblatt continues, "We were already in the studio when he brought out three new songs in very rough form. I immediately knew it was the first single."

From the get-go, Rosenblatt has viewed the New Radicals as a multiformat act. "This guy has great songs that have enough of an edge that they will work at Alternative, but aren't so heavy that they'll turn off older adults."

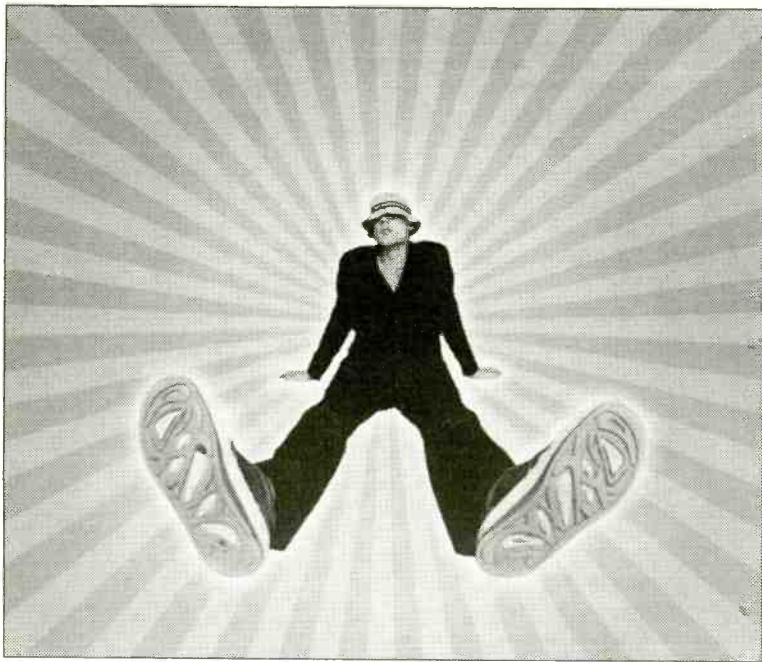
Regarding setup, MCA elected not to undertake an extensive promo tour. Sr. VP **Nancy Levin** notes, "We knew we had something very special. I've seen people get a physical reaction when they listen to the song. You can see people lighten up. We didn't need to blitz the room."

Given the nature of the music, MCA first serviced the single to Alternative and Adult Alternative, where it immediately struck a chord. And given the song's pop sensibilities, MCA plans to cross it sooner rather than later. Levin notes, "We're just following demand."

On the radio front, the first station to begin reporting the single was **WPNT**. PD **Justin Case** notes, "It's an outstanding record. It's still requesting through the roof. It's the best-sounding record on the station as far as I'm concerned."

While spins have slipped since Case first started reporting the song over a month ago, Case says it's simply a matter of "wanting to get more music on the air. We're totally committed to it, but we simply have to get some other great new songs on the air."

The New Radicals debut album, *Maybe You've Been Brainwashed Before*, hit retail on October 20.



New Radicals

and smaller-market Active Rock and Rock stations.

Stations reporting the song include Alternatives such as **WHFS/Washington**, **KDGE/Dallas**; **CIMX, WPLT**, and **WXDG** in Detroit; **KEDJ** and **KZON** in Phoenix; **KTBZ/Houston**; **KZNZ/Minneapolis**; and **XTRA/San Diego**; Adult Alternatives **WBOS** and **WXRV** in Boston, **WXP/Philadelphia**, **CIDR/Detroit**, **KKZN/Dallas**, **KQRS/Minneapolis**, and **WRNR/Baltimore**; and Hot ACs **WTMX/Chicago** and **WPNT/Milwaukee**.

Raised a Jehovah's Witness in af-

first heard Alexander's music in early December 1997.

"I got a tape from a lawyer I know and was blown away by the five-song demo. I immediately arranged a meeting two days later and was really impressed with him. He had a clear vision of his music and what he wanted to accomplish. You usually don't see that in an artist. They don't have a fix on where they're going. And I'm not Houdini. I can't create that for them. That's something the artist has to know."

Rosenblatt also wanted to act quickly. "We signed him before Christmas, because I knew that if

## MUSIC NEWS & VIEWS

### Ex-Spice Girl Halliwell Inks Album Deal

It's official. Former **Spice Girl** **Geri Halliwell** (Ginger Spice) has finalized her solo album deal with **EMI Music**. According to a statement from her publicist, "After four months of speculation as to her future plans, she is now back in the recording studio, working on her solo album. Fans can expect her first release in the next year." Nuff said.

In other solo artist news, a label-less **Joey Ramone** is expected to begin work on his first album sans the Ramones. Word is Ramone is hooking up with veteran Ramones producer **Daniel Rey** by year-end ... **Platinum-plus** urban duo **K-Ci & JoJo** are said to be planning to return to the studio to begin preliminary work on their new album ... **Electronic**,



Joey Ramone

which is comprised of **New Order's** **Bernard Sumner** and former **Smiths** guitarist **Johnny Marr**, is putting the finishing touches to its new album, slated to be released early next year ... Teen sensations the **Backstreet Boys** have started working on their sophomore album. No word on when it will be released.

### Lilith Fair Redux

A pair of all-male singer/songwriters tours are in full swing. First, there's the **Frasier Fair**, which kicked off on October 13 in San Diego and features organizer **Steve Poltz**, **John Doe**, **Pete Droge**, and former **Toad The Wet Sprocket** **Glen Phillips**. Next, there's the **Telling Stories** traveling show, which is sponsored by the indie retail group **Coalition Of Independent Retailers** and features **Jeff Black**, **Radney Foster**, **Tom Freund**, and **Doug Hammond**. The former will visit 27 theaters while the latter hits 14 clubs ... In other tour news, urban singer **Jon B.** embarks on his first headlining tour on October 23 in Nashville. Joining the vocalist will be an 11-member band, complete with a horn section and backup singers. The tour will visit 33 cities. Supporting are **Destiny's Child** and **Jagged Edge** ... Hard-rock band **Incubus** has joined **Korn's** "Family Values Tour," succeeding **Ice Cube**, who's about to begin work on his Warner Bros. film *Three Kings*. Meantime, on Halloween, **MTV** will televise the tour's October 18 performance in New Orleans, and **Epic Records** will release a live disc and video in early 1999 ... The **Flat Duo Jets**, the **Amazing Crowns**, and the **Rev. Horton Heat** have joined forces for a national tour that begins on November 6 in Baton Rouge.

**Kinks** fans will receive an early holiday present courtesy of **Velvet Records**, which will rerelease four albums — *The Kinks Present A Soap Opera*, *Schoolboys In Disgrace*, *Sleepwalker*, and *Misfits* — on November 24. The albums feature previously unreleased and/or hard-to-find b-sides of live and original material. Speaking of reissues, **Columbia Records** has remastered 15 titles from **Billy Joel's** catalog. The albums hit retail on October 20, and each features a CD Extra live clip.

This 'n' that: Rumor has it that **Phish** will be the featured act on Warner Music Group's "Ear1 MusicFest '98" live cybercast on Halloween ... On October 27, **Geffen Home Video** will release the 13-song, 70-minute **Guns N' Roses** videography "Welcome To The Videos" ... **D'Angelo's** sophomore album, *Voodoo*, his first for **Virgin**, has been rescheduled and is expected to hit retail in early 1999 ... Alt trio **Hobex** has inked a deal with **London Records**.



**SEMISONIC FEELING STRANGELY GOLD** — Semisonic and MCA Records execs celebrate the gold certification of the band's latest album, *Feeling Strangely Fine*, after a recent performance at the Universal Amphitheater in Los Angeles. Pictured (l-r) are VP/Marketing Director **Paul Orescan**, Semisonic manager **Jim Grant**, Semisonic's **Dan Wilson**, Sr. VP **Nancy Levin**, Semisonic's **John Munson**, Exec. VP/GM **Abbey Konowitch**, Semisonic's **Jacob Slichter**, Sr. VP/Marketing & Sales **Jayne Simon**, Sr. Director/A&R **Hans Haedelt**, VP/Sales **Mike Regan**, and VP/Video Promotion **Dennis Boerner**.





TOP 20

OCTOBER 16, 1998

LW	TW	ARTIST/TITLE/LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	BARENAKED LADIES One Week (Reprise)	1806	1764	39/0
2	2	ALANIS MORISSETTE Thank U (Maverick/Reprise)	1640	1533	41/0
5	3	SHERYL CROW My Favorite Mistake (A&M)	1554	1442	42/0
3	4	EAGLE-EYE CHERRY Save Tonight (Work)	1553	1482	40/1
4	5	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	1451	1478	35/1
7	6	SHAWN MULLINS Lullaby (Columbia)	1390	1247	41/1
6	7	HOOTIE & THE BLOWFISH I Will Wait (Atlantic)	1355	1365	39/0
12	8	THIRD EYE BLIND Jumper (Elektra/EEG)	1179	1047	38/1
18	9	JEWEL Hands (Atlantic)	1105	716	40/3
11	10	EVERYTHING Hooch (Blackbird/Sire)	1092	1055	32/0
8	11	SEMISONIC Closing Time (MCA)	1088	1156	29/0
10	12	MATCHBOX 20 Real World (Lava/Atlantic)	1087	1100	31/0
9	13	BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	1046	1152	37/0
13	14	GOO GOO DOLLS Slide (Warner Bros.)	1005	856	36/1
17	15	FASTBALL The Way (Hollywood)	771	779	24/0
-	16	EVE 6 Inside Out (RCA)	758	619	31/2
14	17	NATALIE IMBRUGLIA Wishing I Was There (RCA)	758	834	19/0
16	18	NATALIE MERCHANT Kind & Generous (Elektra/EEG)	754	793	23/0
15	19	AEROSMITH I Don't Want To Miss A Thing (Columbia)	744	823	19/0
19	20	FASTBALL Fire Escape (Hollywood)	721	693	33/0

This chart reflects airplay from October 12-18. Songs ranked by total plays. Contributing stations combine from the Custom Chart function on R&R ONLINE. © 1998, R&R Inc.

PERSPECTIVE

BY

Mark McKay



One of the biggest things that Pop/Alternatives should do is make their station top-of-mind. A year after a Pop/Alternative has been launched, it's played the heck out of its 250 titles, and the station needs to be a household name.

That's done with constant marketing, constant promotion, and building passion between the records every day. An intensely strong marketing campaign needs to be in place. Our fall book promotion for the next 12 weeks is to blow out a computer a day.

Pop/Alternatives come out of their launches very strong, but suddenly die out. GMs, PDs, and MDs are sold on the fact that it's "all about the music." It is your product first, but successful stations build passion with listeners.

Once we've played the music, we need to ask what will keep listeners with us. Is it a compelling, cut-through morning show? Absolutely. But it's extremely difficult finding the right morning show for this format. Some stations settle for people who might just be coachable and manageable. Competitive markets don't have six months to a year to develop morning shows. You could be in serious trouble after two or three books.

It's very important for Pop/Alternatives to define their P1 audience and specific music slant. GMs are often fooled that Pop/Alternative will be huge 25-54 and outperform the market's traditional Lite AC. That's not going to happen. Find me a 45-year-old who knows Semisonic or Chumbawamba. The P1 audience is 18-34, and you have to superserve the 25-34 cell. You can't convert P2s who've been listening to Lite AC. They just don't use radio the same way as an 18-34 Pop/Alternative listener.

Some Pop/Alternatives have a traditional AC presentation, and that doesn't cut it, while others have an Alternative presentation, and that doesn't cut it. Successful Pop/Alts stay on top after the launch by programming to their specific markets -- that's the bottom line.

Mark McKay is OM of Pop/Alternative KLLY (Kelly 95.3)/Bakersfield.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formats each week.



New & Active

U2 Sweetest Thing (Island)  
Total Plays: 652, Total Stations: 33, Adds: 3

SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista)  
Total Plays: 466, Total Stations: 22, Adds: 4

MATCHBOX 20 Back 2 Good (Lava/Atlantic)  
Total Plays: 428, Total Stations: 21, Adds: 3

SIXPENCE NONE THE RICHER Kiss Me (Squint)  
Total Plays: 394, Total Stations: 16, Adds: 0

R.E.M. Daysleeper (Warner Bros.)  
Total Plays: 373, Total Stations: 24, Adds: 2

EVERCLEAR Father Of Mine (Capitol)  
Total Plays: 277, Total Stations: 18, Adds: 2

NEW RADICALS You Get What You Give (MCA)  
Total Plays: 267, Total Stations: 22, Adds: 15

DAVE MATTHEWS BAND Crush (RCA)  
Total Plays: 255, Total Stations: 16, Adds: 1

BRUCE HORNSBY Great Divide (RCA)  
Total Plays: 199, Total Stations: 13, Adds: 0

JENNIFER PAIGE Crush (Edel America/Hollywood)  
Total Plays: 175, Total Stations: 6, Adds: 0

Songs ranked by total plays

Contributing Stations

KPEK/Albuquerque, NM (HAC)  
KAMX/Austin, TX (HAC)  
KLLY/Bakersfield, CA (HAC)  
WBMX/Boston, MA (HAC)  
WLNK/Buffalo, NY (HAC)  
WLNK/Charlotte, NC (HAC)  
WTMX/Chicago, IL (HAC)  
WXEG/Dayton, OH (Alt)  
KALC/Denver, CO (HAC)  
WPLT/Detroit, MI (Alt)  
KVSR/Fresno, CA (HAC)  
WKSI/Greensboro, NC (HAC)  
WKZL/Greensboro, NC (HAC)  
KQZN/Kansas City, MO (AA)  
KMXB/Las Vegas, NV (HAC)

KYSR/Los Angeles, CA (HAC)  
WPRV/Milwaukee, WI (HAC)  
KOSO/Modesto, CA (HAC)  
KCDU/Monterey-Salinas, CA (HAC)  
WPTF/Norfolk, VA (HAC)  
KYIS/Oklahoma City, OK (HAC)  
WSHE/Orlando, FL (HAC)  
WFLY/Philadelphia, PA (Alt)  
WXXM/Philadelphia, PA (HAC)  
KZDN/Phoenix, AZ (Alt)  
KZZP/Phoenix, AZ (HAC)  
WBRV/Pittsburgh, PA (HAC)  
KBBT/Portland, OR (HAC)  
WDCG/Raleigh, NC (CHR/P)  
WZNE/Rochester, NY (HAC)

KZZO/Sacramento, CA (HAC)  
WVRV/St. Louis, MO (AA)  
KENZ/Salt Lake City, UT (AA)  
KFMB/San Diego, CA (HAC)  
KLLC/San Francisco, CA (HAC)  
KRUZ/Santa Barbara, CA (HAC)  
KNHX/Santa Rosa, CA (HAC)  
WHPT/Tampa, FL (AA)  
WSSR/Tampa, FL (HAC)  
KZPT/Tucson, AZ (HAC)  
WMBX/West Palm Beach, FL (HAC)  
WXLO/Worcester, MA (HAC)

42 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop

SIXPENCE NONE THE RICHER



Pop/Alternative New & Active 394 Plays (+37)  
Hot AC #3 New & Active 373 Plays (+61)  
Early Top 40 Add: WKSE/Buffalo

Upcoming: "Dawson's Creek," "Party Of Five,"  
and "NBC Movie Of The Week" in November.

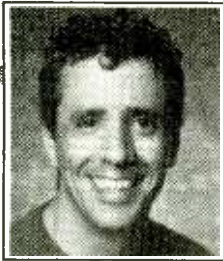
I can't get that song out of my head! My wife sings  
it, my three-year-old sings it. I can't escape it!"

- Chris White KCDU/Monterey

Radio remix by Ben Grosse www.squinterland.com







TONY NOVIA

## Tierney's Tale: From Radio To TV

■ **VH1's Mike Tierney learned to have a vision, focus it, and be ready to move on**

Radio veteran and current VH1 VP/Music Programming **Mike Tierney** caught the radio bug while growing up in Syracuse. He answered an ad for summer interns at one of Syracuse University's three stations, took the DJ test, and was doing a shift that same day. Tierney had no idea it would become a career. "I just figured, 'Hey, this is fun! It's music and talking, and I can handle both of those.'"

Tierney ended up as the station's PD his freshman year. After a short-lived transfer to another college for one semester, he returned to Syracuse. "I was actually transferring back to a college radio station as opposed to a college," he recalls. From Syracuse, he moved quickly, first becoming a promotion assistant at WQHT (Hot 97)/New York, then attending graduate school, and then he was off to KPLZ/Seattle as MD, KUBE/Seattle as PD, and finally his current post at VH1.

**1 VH MUSIC FIRST**

### A Golden Opportunity

Tierney credits KPLZ PD Casey Keating for taking a chance on him as an unproven commodity. His resume at age 23 included a radio station, a newspaper, and a master's degree, but no real track record. Keating needed someone to run Selector, and Tierney happened to be hanging out in Seattle, visiting friends. He explains his training as such: He's a music freak.

He spent six years hanging around radio stations and worked in record stores for seven, which, he says, gave him an opportunity to enter the business at a grass-roots level. Tierney points to his retail experience and what he calls the \$20 test. "The \$20 test is when people are voting with their 20 bucks,

which is a lot different than a request line and a lot different than callout research. I used to watch customers walk in with thousands of titles and leave with one. There are one million processes of selection that happen in their heads right before your eyes, and you can learn from it if you want to."

Tierney remembers — pre-Soundscan — selling albums like Jane's Addiction's *Nothing Shocking* by the box in spite of the fact that it was barely top 100 on the subjective album charts. "That was the first album that I remember would have been a No. 1 record. I think the fact that the record was off everybody's radar screen had a lot to do with why the Alternative explosion surprised people. I really believe that I will never again know as much about the business as I did during the seven years I was in retail."

Even today, Tierney says he always tries to picture people in the record stores, making their decisions. It helps him picture people in their cars with their preset buttons

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**The audience will tell you when you start to suck a long time before Arbitron does.**

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**I really believe that I will never again know as much about the business as I did during the seven years I was in retail.**

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and how they are making those decisions. "With as much thought, planning, and analysis as we put into things, decisions at a consumer level are still impulsive."

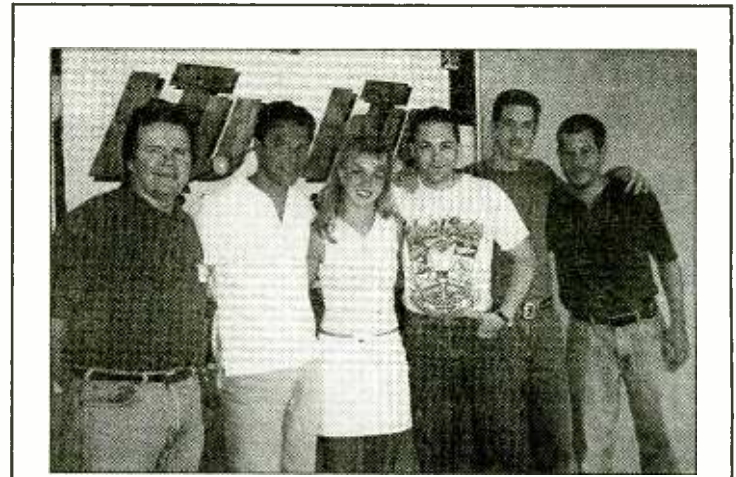
### Learning From Experiences

In 1993, while CHR was struggling, KPLZ went Hot AC. Tierney still remembers feeling, "Can it get any lower?" However, he has discovered that every situation, good or bad, is another opportunity to learn. In retrospect, Tierney says that when the station flipped to Hot AC, it was one of the most textbook examples of how to go from CHR to Hot AC. "That taught me a lot about being able to blow things up and stop banging your head against the wall."

While he was on the beach for a few months, he struck up a relationship with KUBE's Bob Case. Tierney was mulling over an offer to go back and program KPLZ on an interim basis, when Case stepped in and offered Tierney the KUBE programming gig. "I will never forget walking out of KUBE. It was a sunny day in June. It dawned on me that I was going to program KUBE in Seattle, a station I had watched in R&R ever since I was 17 and working at Z-89 in Syracuse," says Tierney.

While at KUBE, Tierney solidified what has become a winning programming philosophy. "I think you have to have a vision, first of all. It helps if you are creative and analytical. It helps if you can interpret things like research. Even if your vision is, 'I'm going to take the top seven songs out of callout and play those as power, and that is what's going to win for me,' that's a vision! There are no two ways about it."

"The other thing I don't think people think about until they are in the chair is that you can have the 100% right vision, you can be perfect at explaining and vocalizing it to a staff, but the hardest thing you will face as a PD is when the staff just looks at you and says, 'No way,' to an idea. That is where you learn to be a great PD and a manager. It's tough getting the owner-



**ONE MORE TIME IN THE BIG APPLE** — During a recent visit to New York, Jive artist Britney Spears did some hanging with the crew at WKTU/New York, promoting her new single "...Baby One More Time." Having fun here are (l-r) Jive Sr. VP/Promo Jack Satter, WKTU PD Frankie Blue, Spears, WKTU MD Andy Shane, Jive Nat. Dir./Crossover Promo John (The Horse) McMann, and personality Geronimo.

ship and your people to believe in and share your vision. For me, that was the one thing I was not ready for and struggled with."

### Listen To The Audience

Great radio stations seem to win day in and day out over a period of years. KUBE has been one of those consistent winners. During Tierney's tenure, it remained on top, book after book. He credits the consistency to staying focused on the audience. "The audience will tell you when you start to suck a long time before Arbitron does. Radio stations that are in touch with their audience, whether it is on the street or through events, tend to find out how they're doing directly from their audience. Then they can adjust in midstream and react before the hit ever shows up in the book."

His other key to winning over time is a commitment to constantly reinventing his stations in ways that make sense for the audience. He offers this example: "At KUBE, in the winter book of '94, we were tied for No. 1 12+ and had a playlist that included Madonna, TLC, and Boyz To Men. We were playing very little hip-hop and only playing it at night. Last spring, we had a seven share and the highest book the station has had in the '90s, and we were playing hip-hop in every daypart. In the Madonna heyday, hip-hop, relatively, wasn't

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**Sometimes, when you are most comfortable is the exact time to blow things up! Ultimately, take responsibility for your own growth and development.**

☞

that good. Whereas last spring, when you had Notorious B.I.G., Will Smith, and Puff Daddy, it made sense to go that way."

### From Sound To Vision

Tierney's move to VH1 wasn't spur of the moment. Throughout his tenure in radio, he always had MTV and VH1 in the back of his mind. So when the opportunity

came to meet with VH1 chiefs John Sykes and Wayne Isaak, he was sold. He joined VH1 in February of this year. He admits it was an adjustment from what he had been doing at KUBE. "KUBE targets the youth market, VH1 goes after the adult market. KUBE was rhythmic, VH1 is rock-based."

Tierney was excited by the chance to try something new. "VH1 was rolling, and the momentum and buzz on the channel

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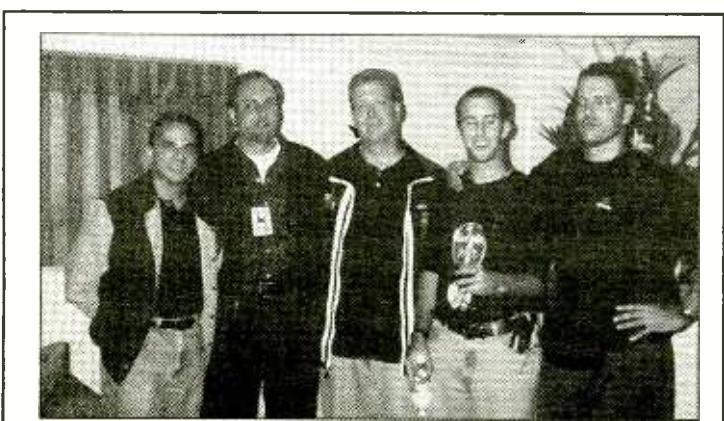
**With as much thought, planning, and analysis as we put into things, decisions at a consumer level are still impulsive.**

☞

were great! I really had a positive feeling about them. I decided it was a good place to write the next chapter in my life."

Similar to what former MTV VP/Music Programming Ken Benson told us in a recent interview, Tierney says TV requires a lot more planning and more lead time. In radio, you can change on a dime. Understandably, it's taken some time for him to get used to a completely different system. Tierney says he misses the live, local feeling of radio. He also misses being face to face with his audience on a constant basis and the thrill of starting every day with zero Arbitron mentions and having to do it all again.

However, he firmly believes that his own personal growth and improvement are "job No. 1" with him. He's learned that if you are not improving faster than the competition, you are probably getting worse. "Sometimes, when you are most comfortable is the exact time to blow things up! Ultimately, take responsibility for your own growth and development. Take responsibility for and ownership of your life and career. Be proactive instead of letting things happen to you!"



**BLIND JUMPERS** — Stephan Jenkins of the Elektra group Third Eye Blind was looking around for the rest of the band when this snap was taken. Seen here in blindness are (l-r) Creative Artist Agency's Mitch Rose, Third Eye Blind manager Eric Gottland, Elektra VP/West Coast Promo Mike Whited, Elektra Manager/West Coast Tour Press Brian Gross, and Jenkins.



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WRZE 24x  
KFFM 24x  
KHTE 23x  
KRQQ 22x  
KMCK 22x  
WFHN 21x  
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"Lately has an infectious  
hook that gets instant  
phones. Callout shouldn't  
be far behind"

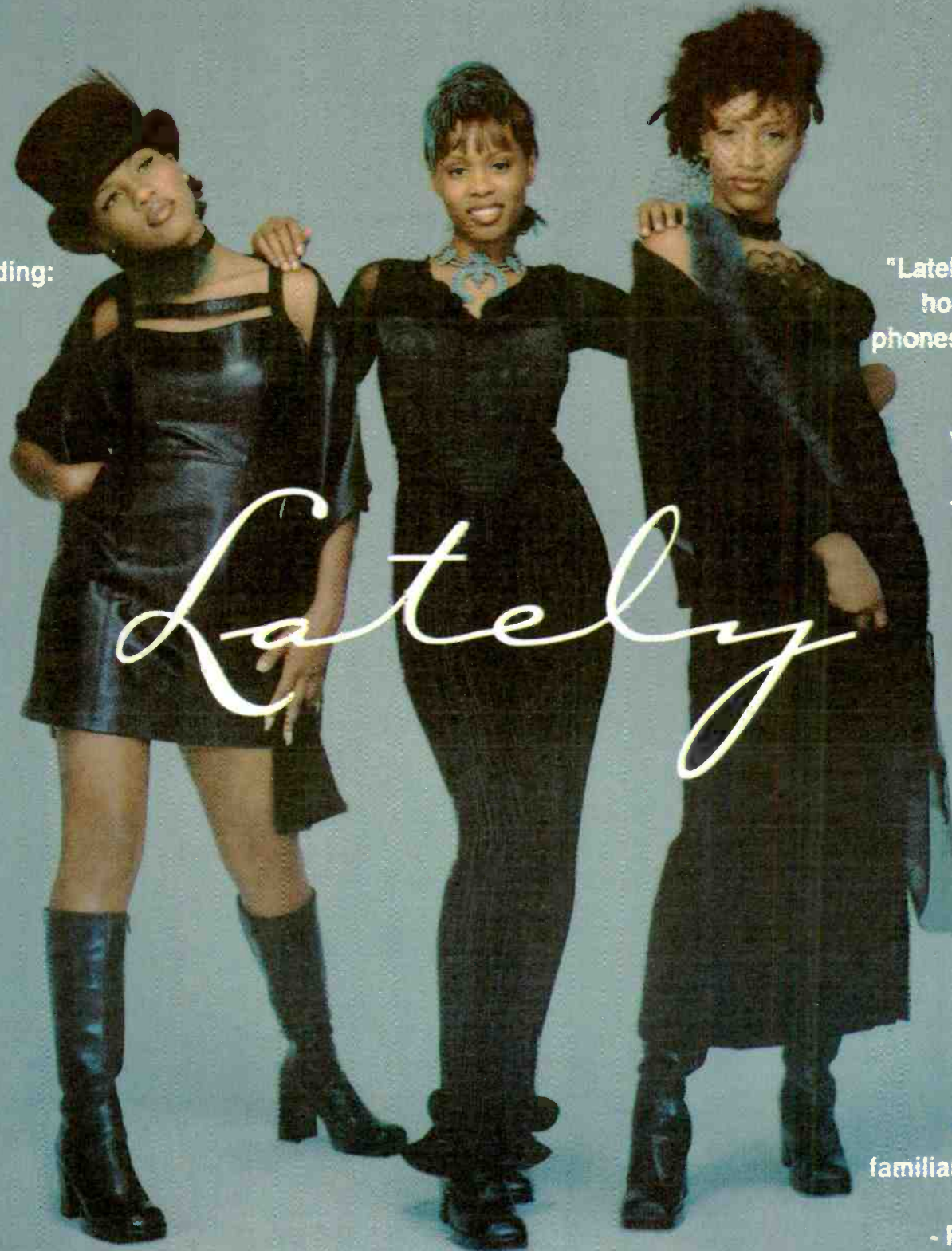
- Glen Kalina OM  
WICQ/Philadelphia

**Top Sales Markets:**

Norfolk #1  
Birmingham #1  
Little Rock #1  
Shreveport #1  
Austin #1  
Las Vegas #1  
Baton Rouge #1  
Boston #2  
San Diego #2  
Memphis #2  
Richmond #2  
Houston #3  
Denver #3  
New Orleans #3  
San Francisco #4  
Columbus #4

"Lately has instant  
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- Ron Geronimo APD  
KHTS/San Diego



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Co-Produced: Will and Pete for Urban Vibe Entertainment  
Management: Gaman Entertainment







## EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES OCTOBER 23, 1998

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of September 28-October 4.

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS				
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)						TOTAL	WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	TW	LW	2W	3W										
<b>EVE 6</b> Inside Out (RCA)	3.95	3.76	3.88	3.80	54.3	12.1	3.95	4.19	3.85	3.64	4.09	3.88	3.75	4.03
AALIYAH Are You That Somebody? (Atlantic)	3.94	3.96	3.98	4.09	78.0	23.2	3.94	4.30	3.79	3.53	3.84	3.81	4.03	4.11
ALL SAINTS Never Ever (London/Island)	3.84	3.52	3.74	3.65	78.3	19.3	3.84	4.04	3.48	4.00	3.62	3.97	3.83	3.94
EAGLE-EYE CHERRY Save Tonight (Work)	3.83	3.67	3.68	3.75	61.7	10.9	3.83	3.91	3.83	3.69	3.89	3.79	3.74	3.87
AEROSMITH I Don't Want To Miss A Thing (Columbia)	3.80	3.90	3.94	3.86	94.6	36.8	3.80	3.78	3.88	3.75	3.78	3.75	3.68	4.02
BARENAKED LADIES One Week (Reprise)	3.79	3.80	3.76	3.78	82.7	28.6	3.79	3.99	3.81	3.48	3.92	3.73	3.75	3.75
MONICA The First Night (Arista)	3.78	—	—	—	64.2	13.8	3.78	4.09	3.35	3.79	3.67	3.86	3.95	3.63
SHANIA TWAIN From This Moment On (Mercury)	3.78	3.76	3.92	3.56	54.8	10.1	3.78	3.84	3.88	3.62	3.54	4.02	3.91	3.66
BACKSTREET BOYS I'll Never Break Your Heart (Jive)	3.70	3.67	3.73	3.67	86.9	30.1	3.70	3.94	3.49	3.62	3.69	3.89	3.46	3.80
NICOLE Make It Hot (Gold Mind/EastWest/EEG)	3.70	3.79	3.82	3.86	43.7	12.6	3.70	3.89	3.44	3.67	3.71	3.62	4.07	3.37
WILL SMITH Just The Two Of Us (Columbia)	3.69	3.75	3.79	3.60	91.9	29.6	3.69	3.95	3.61	3.48	3.67	3.64	3.68	3.79
THIRD EYE BLIND Jumper (Elektra/EEG)	3.67	3.66	3.74	3.83	63.7	13.8	3.67	3.82	3.59	3.53	3.61	3.88	3.41	3.78
SHAWN MULLINS Lullaby (Columbia)	3.64	—	—	—	47.7	10.6	3.64	3.58	3.69	3.65	3.67	3.85	3.27	3.65
FAITH HILL This Kiss (Warner Bros.)	3.62	3.75	3.77	3.62	81.7	25.4	3.62	3.73	3.67	3.44	3.44	3.78	3.76	3.47
MATCHBOX 20 Real World (Lava/Atlantic)	3.61	3.68	3.63	3.59	88.4	32.8	3.61	3.62	3.58	3.65	3.74	3.57	3.37	3.78
TATYANA ALI Daydreamin' (MJJ/Work)	3.61	3.73	3.66	—	52.1	13.8	3.61	3.70	3.42	3.69	3.41	3.60	3.72	3.73
98 DEGREES Because Of You (Motown)	3.60	—	—	—	33.3	7.7	3.60	3.72	3.38	3.78	3.44	3.80	3.27	3.97
'N SYNC Tearin' Up My Heart (RCA)	3.56	3.42	3.55	3.43	81.7	28.1	3.56	3.80	3.27	3.57	3.55	3.63	3.29	3.77
JANET Go Deep (Virgin)	3.53	3.43	3.21	3.41	69.9	22.2	3.53	3.75	3.28	3.46	3.42	3.62	3.36	3.72
MONIFAH Touch It (Uptown/Universal)	3.53	3.45	3.55	3.54	34.8	9.6	3.53	3.63	3.68	3.17	3.32	3.14	4.05	3.55
BRIAN SETZER ORCHESTRA Jump Jive An' Wall (Interscope)	3.50	3.56	3.37	3.43	82.2	29.6	3.50	3.61	3.54	3.32	3.60	3.19	3.55	3.62
MADONNA The Power Of Good-Bye (Maverick/WB)	3.49	3.53	3.38	—	60.2	12.8	3.49	3.60	3.44	3.35	3.58	3.76	3.19	3.42
INOJ Time After Time (So So Def/Columbia)	3.45	3.41	3.47	3.47	78.0	20.7	3.45	3.69	3.38	3.19	3.13	3.54	3.63	3.55
JENNIFER PAIGE Crush (Edel America/Hollywood)	3.40	3.40	3.38	3.40	81.7	30.4	3.40	3.58	3.11	3.49	3.39	3.57	3.14	3.51
ALANIS MORISSETTE Thank U (Maverick/Reprise)	3.38	3.26	—	—	70.6	20.7	3.38	3.28	3.47	3.40	3.42	3.53	3.07	3.47
EVERYTHING Hooch (Blackbird/Sire)	3.35	3.39	3.29	3.31	55.1	15.8	3.35	3.55	3.05	3.39	3.12	3.51	3.23	3.53
SHERYL CROW My Favorite Mistake (A&M)	3.33	3.43	3.40	3.16	59.3	19.0	3.33	3.44	3.37	3.15	3.12	3.37	3.29	3.54
PM DAWN I Had No Right (Gee Street/V2)	3.28	3.26	3.16	3.16	32.6	10.4	3.28	3.27	3.33	3.24	3.45	3.07	3.32	3.27
HOOTIE & THE BLOWFISH I Will Wait (Atlantic)	3.19	3.34	3.31	3.15	59.0	17.8	3.19	3.13	2.93	3.48	3.21	3.19	3.07	3.26

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. WEST: Los Angeles, Portland, Salt Lake City, San Diego, San Francisco, Seattle. Songs are removed from Callout America after 20 weeks of testing. © 1998, R&R Inc.

## CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

This year, R&R enhanced the Callout America page by adding regional and demographic information to give you a better overview of a song's performance. After all, many songs may initially break out within a certain demo or region, and it's important to be patient and give a song at least four full weeks of test results before making a final decision.

Speaking of patience, "Never Ever" by All Saints (London/Island) — which has been creeping up the survey for several months — leaps to a 3.84 overall score this week and now ranks third. "Never" is the top-testing song among women 25-34 with a 4.00.

Another song that continues to build is "Save Tonight" by Eagle-Eye Cherry (Work). "Save" is fourth overall (3.83) and tied for fifth 25-34 (3.69).

"From This Moment On" by Shania Twain (Mercury) ties for seventh overall (3.78), ranking first among 18-24s (3.88) and in the South (4.02). Monica is tied with Twain for seventh overall with "The First Night" (Arista). Monica is showing early strength 25-34, ranking second with a 3.79.

Another new act is Eve 6, who moves back to the top of the survey with "Inside Out" (RCA). "Inside" posts a 3.95 overall score, ranking second 12-17 and third 18-24.

"Lullaby" by Shawn Mullins (Columbia) debuts with a 3.64 total favorability score, good for 13th overall. The song — already receiving airplay at CHR/Pop, Hot AC, Alternative, and Adult Alternative — is seventh 18-24 and eighth 25-34.

# Eve 6 "Inside Out"

## Need to be convinced?

# #1 Callout America! (3.95)!

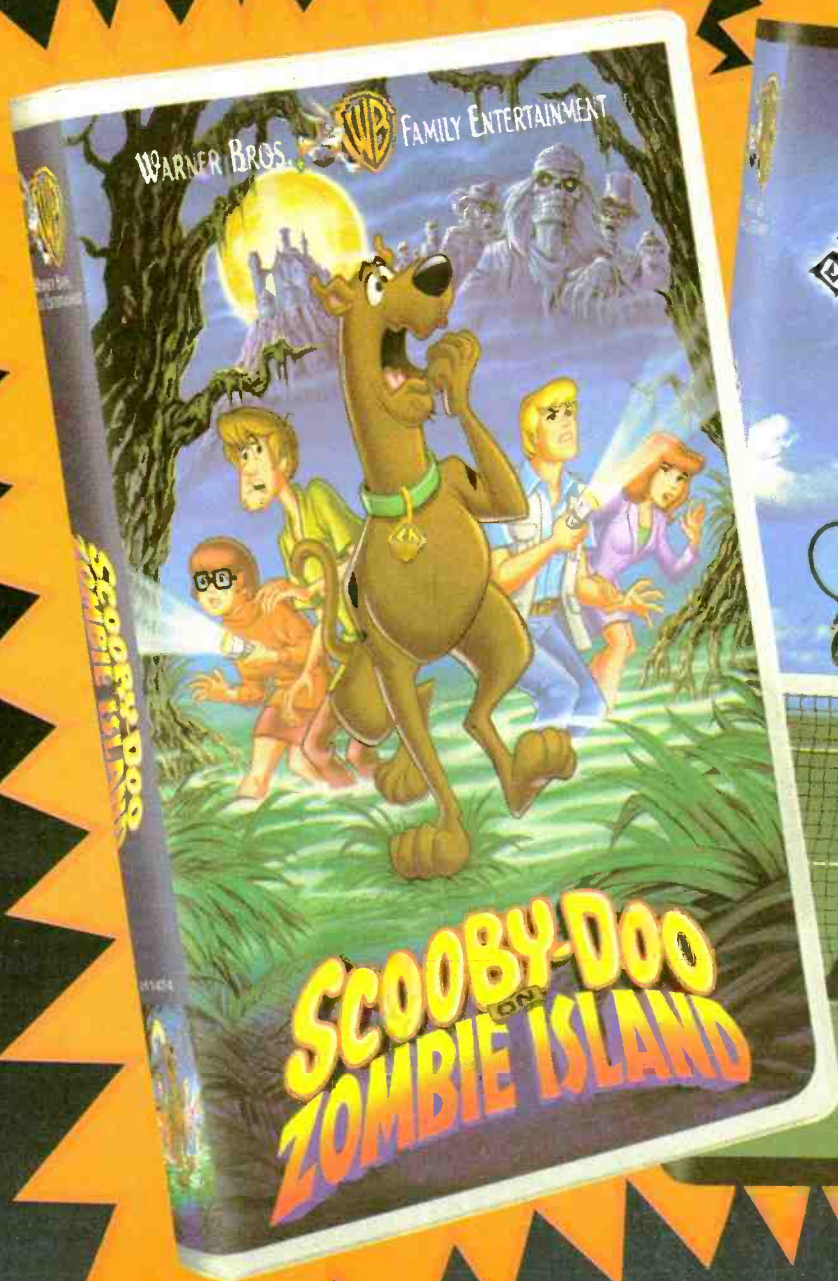
## Women 12-17 4.19 #2!

## Women 18-24 3.85 #3!





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**GOLDIE HAWN** - A Hard Day's Night

**JOHN WILLIAMS** - Here Comes The Sun

**JEFF BECK** - A Day In The Life

And More



## George Martin In My Life

12 New Recordings Of **CLASSIC BEATLES SONGS**  
From Their Legendary Producer

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Entertainment Weekly  
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See The "In My Life" Television Special Exclusively On Bravo,  
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# CHR/POP TOP 50

OCTOBER 23, 1998

3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	<b>BARENAKED LADIES</b> One Week (Reprise)	7812	7830	7745	7449	150/0
5	4	3	2	<b>BACKSTREET BOYS</b> I'll Never Break Your Heart (Jive)	5995	6291	6466	6359	131/0
4	4	2	3	<b>JENNIFER PAIGE</b> Crush (Edel America/Hollywood)	5961	6296	6575	6849	134/0
3	5	4	4	<b>GOO GOO DOLLS</b> Iris (Warner Sunset/Reprise)	5769	6271	6396	6886	125/0
22	10	8	5	<b>ALANIS MORISSETTE</b> Thank U (Maverick/Reprise)	5752	5072	4213	2881	148/0
6	5	6	6	<b>ALL SAINTS</b> Never Ever (London/Island)	5747	5768	5973	5823	136/1
1	2	5	7	<b>AEROSMITH</b> I Don't Want To Miss A Thing (Columbia)	5717	6195	6632	7587	132/0
12	8	9	8	<b>AALIYAH</b> Are You That Somebody? (Atlantic)	5237	4840	4436	3976	128/3
7	7	7	9	'N SYNC Tearin' Up My Heart (RCA)	4852	5261	5424	5672	122/1
19	15	10	10	<b>THIRD EYE BLIND</b> Jumper (Elektra/EEG)	4713	4243	3691	3319	140/1
15	13	12	11	<b>SHERYL CROW</b> My Favorite Mistake (A&M)	4250	4036	3821	3633	132/1
16	14	14	12	<b>FAITH HILL</b> This Kiss (Warner Bros.)	4072	3918	3709	3568	114/1
8	9	11	13	<b>MATCHBOX 20</b> Real World (Lava/Atlantic)	3909	4085	4431	4750	107/0
9	12	13	14	<b>EDWIN MCCAIN</b> I'll Be (Lava/Atlantic)	3854	3958	4023	4142	102/0
20	19	16	15	<b>EVERYTHING</b> Hooch (Blackbird/Sire)	3691	3408	3160	3076	122/2
25	21	17	16	<b>EAGLE-EYE CHERRY</b> Save Tonight (Work)	3674	3311	2894	2501	121/6
11	11	15	17	<b>JANET</b> Go Deep (Virgin)	3452	3853	4065	4004	105/0
36	31	24	18	<b>SHAWN MULLINS</b> Lullaby (Columbia)	3113	2660	2132	1538	127/8
14	18	18	19	<b>NEXT</b> Too Close (Arista)	3010	3161	3475	3765	86/0
<b>BREAKER</b>			20	<b>JEWEL</b> Hands (Atlantic)	2967	1425	—	—	138/10
32	26	23	21	<b>98 DEGREES</b> Because Of You (Motown)	2937	2675	2316	1929	111/4
23	20	21	22	<b>BRIAN SETZER ORCHESTRA</b> Jump Jive... (Interscope)	2893	2924	2939	2805	110/3
27	25	22	23	<b>MADONNA</b> The Power Of Good-Bye (Maverick/WB)	2865	2762	2541	2337	124/6
34	29	26	24	<b>EVE 6</b> Inside Out (RCA)	2674	2516	2185	1795	115/9
—	39	31	25	<b>BRITNEY SPEARS</b> ...Baby One More Time (Jive)	2653	2093	1225	290	131/9
31	27	27	26	<b>MONICA</b> The First Night (Arista)	2599	2432	2238	2002	110/1
10	16	19	27	<b>SEMISONIC</b> Closing Time (MCA)	2418	3138	3661	4052	81/0
<b>BREAKER</b>			28	<b>GOO GOO DOLLS</b> Slide (Warner Bros.)	2379	1911	1401	815	118/6
13	17	20	29	<b>HOOTIE &amp; THE BLOWFISH</b> I Will Wait (Atlantic)	2233	3065	3606	3875	77/0
<b>BREAKER</b>			30	<b>SHANIA TWAIN</b> From This Moment On (Mercury)	2224	1951	1795	1565	112/4
17	22	25	31	<b>WILL SMITH</b> Just The Two Of Us (Columbia)	2224	2533	2865	3450	65/0
29	30	28	32	<b>PM DAWN</b> I Had No Right (Gee Street/V2)	2092	2205	2136	2085	112/0
39	38	35	33	<b>MONIFAH</b> Touch It (Uptown/Universal)	1684	1465	1302	1128	93/10
18	24	30	34	<b>BRANDY &amp; MONICA</b> The Boy Is Mine (Atlantic)	1598	2095	2688	3352	69/0
28	32	34	35	<b>FIVE</b> When The Lights Go Out (Arista)	1550	1699	1975	2335	55/0
—	40	37	36	<b>MATCHBOX 20</b> Back 2 Good (Lava/Atlantic)	1476	1345	1127	635	85/6
21	23	29	37	<b>INOJ</b> Time After Time (So So Def/Columbia)	1463	2155	2727	3076	49/0
43	42	40	38	<b>NICOLE</b> Make It Hot (Gold Mind/EastWest/EEG)	1208	1114	1024	909	67/5
<b>DEBUT</b>			39	<b>BRANDY</b> Have You Ever? (Atlantic)	1189	724	63	2	84/11
46	47	42	40	<b>SHAGGY I/JANET</b> Luv Me, Luv Me (Flyte Tyme/MCA)	1178	1032	961	846	56/6
<b>DEBUT</b>			41	<b>FASTBALL</b> Fire Escape (Hollywood)	1141	721	290	159	93/23
30	33	39	42	<b>USHER</b> My Way (LaFace/Arista)	1109	1324	1908	2080	43/0
42	43	41	43	<b>TATYANA ALI</b> Daydreamin' (MJJ/Work)	1019	1101	1021	926	45/0
—	—	50	44	<b>U2</b> Sweetest Thing (Island)	1011	776	454	10	77/11
<b>DEBUT</b>			45	<b>R. KELLY &amp; CELINE DION</b> I'm Your Angel (Jive)	946	395	—	—	81/30
—	—	47	46	<b>NEXT</b> I Still Love You (Arista)	889	826	788	698	66/1
41	46	46	47	<b>VOICES OF THEORY</b> Say It (H.O.L.A./Red Ant)	874	841	1000	1018	25/0
<b>DEBUT</b>			48	<b>DIVINE</b> Lately (Pendulum/Red Ant)	822	559	288	196	51/9
45	48	44	49	<b>SWEETBOX</b> Everything's Gonna Be Alright (RCA)	819	890	928	853	45/1
40	44	43	50	<b>PRAS MICHEL I/OBB &amp; MYA</b> Ghetto Supastar... (Interscope)	773	953	1017	1101	33/0

This chart reflects airplay from October 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker.

153 CHR/Pop reporters. 152 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

## BREAKERS

JEWEL

Hands (Atlantic)

TOTAL PLAYS/INCREASE: 2967/1542  
TOTAL STATIONS/ADDS: 138/10  
CHART: 20

GOO GOO DOLLS

Slide (Warner Bros.)

TOTAL PLAYS/INCREASE: 2379/468  
TOTAL STATIONS/ADDS: 118/6  
CHART: 28

SHANIA TWAIN

From This Moment On (Mercury)

TOTAL PLAYS/INCREASE: 2224/273  
TOTAL STATIONS/ADDS: 112/4  
CHART: 30

## MOST ADDED

ARTIST/TITLE LABEL(S)	ADDS
R. KELLY & CELINE DION I'm Your Angel (Jive)	30
FASTBALL Fire Escape (Hollywood)	23
LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)	21
CAKE Never There (Capricorn/Mercury)	19
FIVE It's The Things You Do (Arista)	18
BRAVO ALL STARS Let The Music Heal... (Edel America)	17
WILL SMITH Miami (Columbia)	14
LENNY KRAVITZ Fly Away (Virgin)	13
MYA I/SILKK THE SHOCKER Movin' On (University/Interscope)	13
SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista)	12

## MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
JEWEL Hands (Atlantic)	+1542
ALANIS MORISSETTE Thank U (Maverick/Reprise)	+680
BRITNEY SPEARS ...Baby One More Time (Jive)	+560
R. KELLY & CELINE DION I'm Your Angel (Jive)	+551
THIRD EYE BLIND Jumper (Elektra/EEG)	+470
GOO GOO DOLLS Slide (Warner Bros.)	+468
BRANDY Have You Ever? (Atlantic)	+465
SHAWN MULLINS Lullaby (Columbia)	+453
FASTBALL Fire Escape (Hollywood)	+420
WILL SMITH Miami (Columbia)	+405

## HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
NATALIE IMBRUGLIA Torn (RCA)	93/23
FASTBALL The Way (Hollywood)	43/0
GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	45/0
K-CI & JOJO All My Life (MCA)	77/11
MATCHBOX 20 3am (Lava/Atlantic)	81/30
SHANIA TWAIN You're Still The One (Mercury)	66/1
SAVAGE GARDEN Truly Madly Deeply (Columbia)	25/0
ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	51/9
WILL SMITH Gettin' Jiggy Wit It (Columbia)	45/1
BRIAN MCKNIGHT Anytime (Motown)	33/0

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

**Bradley (STAR 98.7-LA) is joined each week by a celebrity guest well known from movies or TV**

- Our celebrity guest "acts out" a scene from a popular movie - your listeners call in to guess which movie
- Prize give-aways
- At least 6 songs per hour
- "Box office top 5" featuring the top 5 grossing films during that weekend, including sound-bites
- Live via satellite 8-9pm PST; 11-12am EST

Music programmed by Chris Elliott, APD/MD, KYSR FM Los Angeles

**ACT ONE with Bradley**

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**NEW & ACTIVE**

**LAURYN HILL** Doo Wop (That Thing) (*Ruffhouse/Columbia*)  
Total Plays: 764, Total Stations: 47, Adds: 21

**WILL SMITH** Miami (*Columbia*)  
Total Plays: 751, Total Stations: 60, Adds: 14

**ACE OF BASE** Whenever You're Near Me (*Arista*)  
Total Plays: 727, Total Stations: 56, Adds: 5

**BRYAN ADAMS** On A Day Like Today (*A&M*)  
Total Plays: 709, Total Stations: 55, Adds: 4

**PHANTOM PLANET** So I Fall Again (*Geffen*)  
Total Plays: 590, Total Stations: 44, Adds: 1

**STEVIE NICKS** If You Ever Did Believe (*Reprise*)  
Total Plays: 547, Total Stations: 41, Adds: 1

**EVERCLEAR** Father Of Mine (*Capitol*)  
Total Plays: 530, Total Stations: 49, Adds: 11

**FIVE** It's The Things You Do (*Arista*)  
Total Plays: 511, Total Stations: 56, Adds: 18

**SARAH MCLACHLAN** Angel (*Warner Sunset/Reprise/Arista*)  
Total Plays: 497, Total Stations: 39, Adds: 12

**NATALIE MERCHANT** Break Your Heart (*Elektra/EEG*)  
Total Plays: 453, Total Stations: 52, Adds: 8

**MICHELLE LEWIS** Nowhere And Everywhere (*Giant/WB*)  
Total Plays: 450, Total Stations: 43, Adds: 4

**CLEOPATRA** Life Ain't Easy (*Maverick/WB*)  
Total Plays: 440, Total Stations: 39, Adds: 2

**KEITH SWEAT I/SNOOP DOGG** Come And Get... (*Elektra/EEG*)  
Total Plays: 331, Total Stations: 40, Adds: 10

**MYA I/SILKK THE SHOCKER** Movin' On (*University/Interscope*)  
Total Plays: 293, Total Stations: 19, Adds: 13

**BRAVO ALL STARS** Let The Music Heal Your Soul (*Edel America*)  
Total Plays: 262, Total Stations: 24, Adds: 17

**R.E.M.** Daysleeper (*Warner Bros.*)  
Total Plays: 201, Total Stations: 34, Adds: 9

**BOYZONE** All The Time In The World (*Mercury*)  
Total Plays: 143, Total Stations: 16, Adds: 1

**TAYLOR DAYNE** Unstoppable (*River North*)  
Total Plays: 134, Total Stations: 13, Adds: 2

**CAKE** Never There (*Capricorn/Mercury*)  
Total Plays: 53, Total Stations: 22, Adds: 19

**LENNY KRAVITZ** Fly Away (*Virgin*)  
Total Plays: 35, Total Stations: 15, Adds: 13

**Songs ranked by total plays**



**NO SWEAT HERE** — After Elektra artist Keith Sweat's album release party in Los Angeles, (l-r) Elektra Sr. VP/Promo Greg Thompson, KIIS/L.A. PD Dan Kieley, and Elektra VP/West Coast Promo Mike Whited learn some tips from Mr. Smooth himself.

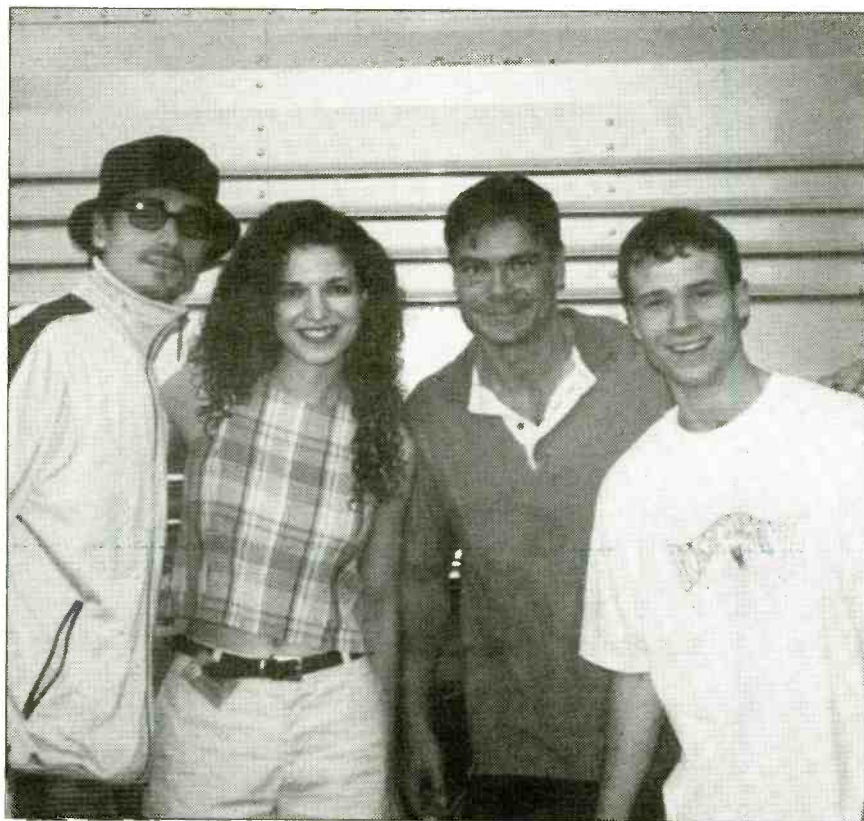


**MORNING SHOW TITLEDOWN** — WIXX/Green Bay and KDWB/Minneapolis went mic-to-mic live from Green Bay before the Packers faced the Vikings on Monday night football. The Vikings victory prevented a KDWB Cheez Whiz bath, but had Murphy in the Morning going lip-to-lip with a walleye. (L-r): KDWB morning show's Dave Ryan and Angie Taylor, WIXX Murphy in the Morning and Marti Spittell, KDWB morning show producer Pat Ebertz, and morning show's Lee Valsvik.

**NEW RELEASES**

**ADDS OCTOBER 27**

- BLUE FLANNEL** *Havin' A Bad Day (Universal)*
- GOLDFINGER** *More Today Than Yesterday (Hollywood)*
- MARCY PLAYGROUND** *Sherry Fraser (Capitol)*
- 'N SYNC** *(God Must...) A Little More Time On You (RCA)*
- REISS** *Dance On Angel (Mercury)*
- SEAL** *Human Beings (Warner Bros.)*



**BOYS AT THE FAIR** — We made it, to Allentown that is. Two members of Jive group Backstreet Boys recently stopped by the Allentown Fair where they had a chance to vibe with the cool cats from WAEB/Allentown. (L-r): Backstreet Boy Kevin Richardson, WAEB Promo Director Laura St. James and PD Brian Check, and BB Brian Littrell.

**YOUR PICTURE  
HERE**

*R&R* wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:  
**R&R c/o Tony Novia:**  
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Los Angeles, CA 90067



## Stations and their adds listed alphabetically by market

<b>WFLY/Albany, NY</b> DM: Michael Morgan PD: Rob Dawes MD: Ron Williams 12 SUGAR RAY "Abraca" DIVINE "Lately" LAURYN HILL "Doo" FIVE "Things" R. KELLY & C. DION "Angel"	<b>WRZE/Cape Cod, MA</b> PD: Mike O'Donnell MD: Kevin Matthews JEWEL "Hands" R. KELLY & C. DION "Angel" WILL SMITH "Miami" FIVE "Things"	<b>KDUK/Eugene, OR</b> PD: Paul Walker MD: Valerie Steele R. KELLY & C. DION "Angel" FASTBALL "Fire" BRITNEY SPEARS "Baby"	<b>KOMO/Honolulu, HI</b> PD: Kathy Nakagawa MD: Justin Cruz No Adds	<b>KHTE/Little Rock, AR</b> PD: Neal Ardman MD: Alyne Hoover GEORGE MICHAEL "Outside" U2 "Sweetest" SHANIA TWAIN "Moment"	<b>WVAQ/Morgantown, WV</b> PD/MD: Lucy Neff NICOLE "Make" WILL SMITH "Miami" MONIFAH "Touch"	<b>KPTY/Phoenix, AZ</b> PD: Byron Kennedy MD: "Dead Air" Dave 67 INSANE CLOWN POSSE "Halls" MO THUGS FAMILY "Ghetto" CYPRESS HILL "Greenthumb"	<b>KXOM/San Antonio, TX</b> PD: Krash Kelly MD: Harman Dash BRITNEY SPEARS "Baby" SARAH MCLACHLAN "Angel"	<b>KHTT/Tulsa, OK</b> OM: Sean Phillips PD: Carly Rush MD: Scotty Mac No Adds	
<b>KQID/Alexandria, LA</b> PD: Kahuna APD/MD: Jay Stevens MYA F/SILK... "Movin" CAKE "Never" GEORGE MICHAEL "Outside"	<b>WSSX/Charleston, SC</b> PD: Billy Surf MD: John Hart 10 BRIAN SETZER ORCH. "Jump" BRANDY "Ever"	<b>WSTO/Evansville, IN</b> OM/MD: Sky Phillips MD: Cindy Mercer 6 BRIAN SETZER ORCH. "Jump" AALIYAH "Somebody" WILL SMITH "Miami" FASTBALL "Fire" BRAVO ALL STARS "Music"	<b>KXME/Honolulu, HI</b> Co-PD: Jamie Hyatt OM/MD: Kid Leo Baldwin 61 FUEL "Shimmer" 35 SHAGGY F/ANET "Luv"	<b>KQAR/Little Rock, AR</b> DM/MD: Gary Robinson APD: Rob Tanner 1 EVE 6 "Inside"	<b>WQZQ/Nashville, TN</b> PD: Mike Gibson KEITH SWEAT F/SNOOP "Come" MYA F/SILK... "Movin" CAKE "Never" SHAWN MULLINS "Lullaby"	<b>WBZZ/Pittsburgh, PA</b> PD: David Edgar MD: Jonny Hartwell 14 FASTBALL "Fire" 9 DUNCAN SHEIK "Bae" AALIYAH "Somebody" BRITNEY SPEARS "Baby"	<b>KHTS/San Diego, CA</b> APD: Ron Geronimo MD: Hitman Hayes LAURYN HILL "Doo" TQ "Westside" FIVE "Things"	<b>WWKZ/Tupelo, MS</b> PD/MD: Rick Stevens 7 TAYLOR DAVE "Unstoppabl" CHRIS ISAAK "Please" GEORGE MICHAEL "Outside" WILL SMITH "Miami" LENNY KRAVITZ "Fly" CAKE "Never" MYA F/SILK... "Movin"	
<b>WAEB/Allentown, PA</b> PD: Brian Check MD: Chuck McGee R. KELLY & C. DION "Angel" GOO GOO DOLLS "Slide"	<b>WVSR/Charleston, WV</b> PD: Mark Summer 16 U2 "Sweetest" 6 KEITH SWEAT F/SNOOP "Come"	<b>KMCK/Fayetteville, AR</b> PD: Scott Johnson MD: Mike Chase FIVE "Things" BRAVO ALL STARS "Music" LAURYN HILL "Doo"	<b>KRBE/Houston, TX</b> PD: John Peake APD: Scotty Sparks MD: Jay Michaels MATCHBOX 20 "Back" SHAWN MULLINS "Lullaby"	<b>WBLI/Long Island, NY</b> PD: John Thomas MD: Al Levine 45 "N SYNC "Home" 35 LAURYN HILL "Doo" 25 JEWEL "Hands" 15 FLEETWOOD MAC "Landslide"	<b>WRVW/Nashville, TN</b> OM: Charlie Quinn PD: Dan Kieley 98 DEGREES "Because" BRYAN ADAMS "Day"	<b>WJBO/Portland, ME</b> PD: Tim Moore APD/MD: Keith Scott FASTBALL "Fire" R. KELLY & C. DION "Angel"	<b>KSLY/San Luis Obispo, CA</b> OM/MD: Dave Christopher MD: Adam Bums LENNY KRAVITZ "Fly" U2 "Sweetest"	<b>KISX/Tyler, TX</b> Interim PD: Larry Kent MD: Mick Fulgham KEITH SWEAT F/SNOOP "Come" EVERCLEAR "Father" SARAH MCLACHLAN "Angel" GEORGE MICHAEL "Outside"	
<b>KQIZ/Amarillo, TX</b> Interim PD: Cisco Kidd No Adds	<b>WNKS/Charlotte, NC</b> PD: Brian Bridgman SARAH MCLACHLAN "Angel" FASTBALL "Fire" SHAGGY F/ANET "Luv"	<b>WWCK/Flint, MI</b> PD: Scott Seipel APD: Jacko Hurlley MD: Nathan Reed LAURYN HILL "Doo" CAKE "Never" MONIFAH "Touch" LENNY KRAVITZ "Fly"	<b>WKEE/Huntington, WV</b> PD: Jim Davis APD/MD: Gary Miller GOO GOO DOLLS "Slide" FASTBALL "Fire"	<b>KIIS/Los Angeles, CA</b> APD/MD: Tracy Austin 8 LEANN RIMES "Home" 7 STARDUST "Music" 7 EAGLE-EYE CHERRY "Save" 3 BRANDY "Ever" TQ "Westside"	<b>WFHN/New Bedford, MA</b> PD: Jim Reitz APD/MD: Kevin Palana SHAWN MULLINS "Lullaby" BRAVO ALL STARS "Music" JANET "Every"	<b>WERZ/Portsmouth, NH</b> OM/MD: Jack O'Brien MD: Jay Michaels 9 BRANDY "Ever" U2 "Sweetest" LENNY KRAVITZ "Fly"	<b>KKZZ/San Francisco, CA</b> PD: Mark Adams MD: Lara Scott 13 JEWEL "Hands" EVE 6 "Inside"	<b>WKSU/Utica, NY</b> PD: Stew Schantz APD/MD: Gina Jones ACE OF BASE "Whenever" BRANDY "Ever" EVERCLEAR "Father" SARAH MCLACHLAN "Angel" GEORGE MICHAEL "Outside"	
<b>KGOT/Anchorage, AK</b> OM: Mark Murphy PD: Bill Stewart U2 "Sweetest" R.E.M. "Daysleeper"	<b>KLRS/Chico, CA</b> PD: Eric Brown MD: Whitney Alan 7 SHAGGY F/ANET "Luv" 5 NATALIE MERCHANT "Break" 2 WILL SMITH "Miami" SARAH MCLACHLAN "Angel" FIVE "Things" LAURYN HILL "Doo"	<b>WJMX/Florence, SC</b> OM/MD: Keith Mitchell APD/MD: Kyle Shannon EVERCLEAR "Father" CAKE "Never" GEORGE MICHAEL "Outside" SUGAR RAY "Abraca"	<b>WZYP/Huntsville, AL</b> PD: Bill West MD: Stu Gray U2 "Sweetest" R. KELLY & C. DION "Angel"	<b>WQJX/Louisville, KY</b> OM/MD: C.C. Matthews APD/MD: Rod Phillips MICHELLE LEWIS "Nowhere" TQ "Westside" MYA F/SILK... "Movin"	<b>WKCI/New Haven, CT</b> PD: Kelly Nash 1 JEWEL "Hands" MONIFAH "Touch" FASTBALL "Fire"	<b>WSPK/Poughkeepsie, NY</b> VP/Prog.: Brian Krysz PD: Danny Michaels APD/MD: Casey BRITNEY SPEARS "Baby" BILLIE MYERS "Words" NATALIE MERCHANT "Break" ANDREA MARTIN "Return" MATCHBOX 20 "Back"	<b>KRUF/Shreveport, LA</b> PD/MD: Catfish Kelly 10 FASTBALL "Fire" MYA F/SILK... "Movin" CAKE "Never" LAURYN HILL "Doo" LENNY KRAVITZ "Fly"	<b>KWTX/Waco, TX</b> PD: Flash Phillips MD: Jeff Miles SHANIA TWAIN "Moment" CLEOPATRA "Life" JEWEL "Hands" KEITH SWEAT F/SNOOP "Come" MICHELLE LEWIS "Nowhere"	
<b>WSTR/Atlanta, GA</b> PD: Dan Bowen MD: J.R. Ammons 26 SARAH MCLACHLAN "Angel" NATALIE MERCHANT "Break" MADONNA "Power"	<b>WKFS/Cincinnati, OH</b> Int. PD: Sterling Scheissler MD: Rick Jamie EVE 6 "Inside" LAURYN HILL "Doo"	<b>WVXK/Ft. Myers, FL</b> PD: Chris Cue MD: Randy Sherwyn LAURYN HILL "Doo"	<b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdrum MD: Dave Decker GOO GOO DOLLS "Slide"	<b>WYOY/Jackson, MS</b> GM: Dick O'Neil PD/MD: Kevin Vaughan MD: Brian Kelley 13 BRYAN ADAMS "Day" 6 SARAH MCLACHLAN "Angel" 6 R. KELLY & C. DION "Angel"	<b>WQGN/New London, CT</b> OM: Franco PD: Jim Reitz APD: Brent McKay 16 SHAGGY F/ANET "Luv" R. KELLY & C. DION "Angel" FIVE "Things" LENNY KRAVITZ "Thinking" MYA F/SILK... "Movin" BILLIE MYERS "Words"	<b>WPRO/Providence, RI</b> PD: Tony Bristol MD: Dave Morris EVERCLEAR "Father" WILL SMITH "Miami"	<b>WNDU/South Bend, IN</b> PD/MD: Casey Daniels U2 "Sweetest"	<b>WVZZ/Washington, DC</b> PD: Dale O'Brian APD/MD: Ron Ross 13 ALL SAINTS "Never" BRAVO ALL STARS "Music" MONIFAH "Touch"	
<b>WAYV/Atlantic City, NJ</b> PD: Tommy Frank APD/MD: Paul Kelly JEWEL "Hands" CLEOPATRA "Life"	<b>WKRQ/Cincinnati, OH</b> OM/MD: Mike Marino MD: Jim Kelly SHAWN MULLINS "Lullaby"	<b>KISR/Ft. Smith, AR</b> PD/MD: Fred Baker R. KELLY & C. DION "Angel" ANDREA MARTIN "Return" CAKE "Never" MYA F/SILK... "Movin" GEORGE MICHAEL "Outside" CHRIS ISAAK "Please"	<b>WAPE/Jacksonville, FL</b> OM/MD: Cat Thomas APD/MD: Tony Mann No Adds	<b>WZEE/Madison, WI</b> PD/MD: Jimmy Steele MD: Tommy Bodean 12 BRYAN ADAMS "Day" 4 BRAVO ALL STARS "Music" 3 DIVINE "Lately" 2 FIVE "Things"	<b>KUMX/New Orleans, LA</b> OM: Dave Stewart PD/MD: Kandy Klutch R. KELLY & C. DION "Angel" EVERCLEAR "Father"	<b>WHTS/Quad Cities, IA-IL</b> OM/MD: Tony Waitekus GOO GOO DOLLS "Slide"	<b>WDBR/Springfield, IL</b> PD/MD: Rick Blade SHAWN MULLINS "Lullaby" R.E.M. "Daysleeper"	<b>WVFC/Wausau, WI</b> PD: Danny Wright MD: Jeff Murray 10 FASTBALL "Fire" R. KELLY & C. DION "Angel"	
<b>WZNY/Augusta, GA</b> PD: Bruce Stevens MD: Michael Chase FIVE "Things" LENNY KRAVITZ "Fly" SARAH MCLACHLAN "Angel" NATALIE MERCHANT "Break"	<b>WZJM/Cleveland, OH</b> PD: Dave Eubanks MD: Action Jackson 6 BRAVO ALL STARS "Music" EVE 6 "Inside" TQ "Westside"	<b>WMEF/Ft. Wayne, IN</b> OM: Dean McNeil PD/MD: Captain Chris Didier APD: Anna Canessa 5 MATCHBOX 20 "Back" BRAVO ALL STARS "Music"	<b>WGLU/Johnstown, PA</b> PD: Rich Adams MD: Mitch Edwards 5 R. KELLY & C. DION "Angel"	<b>WJYY/Manchester, NH</b> PD/MD: Harry Kozlowski APD: Steve Ouellette 2 BOYZONE "Time" FASTBALL "Fire" R. KELLY & C. DION "Angel" LENNY KRAVITZ "Fly" NICOLE "Make"	<b>WEZB/New Orleans, LA</b> Dir./Ops: Nick Ferrara PD: Rob Wagman No Adds	<b>WHTZ/New York, NY</b> PD: Tom Poleman APD: Kid Kelly MD: Cubby Bryant 9 BRAVO ALL STARS "Music" 1 BRIAN SETZER ORCH. "Jump"	<b>WNTQ/Syracuse, NY</b> PD: Tom Mitchell MD: Jimmy Olsen 3 BRAVO ALL STARS "Music" LENNY KRAVITZ "Fly" SARAH MCLACHLAN "Angel" DIVINE "Lately" CAKE "Never"	<b>WVLD/West Palm Beach, FL</b> OM: Dave Denver PD: Jordan Walsh APD: Dave Yadda 12 MIX FACTORY "Take" 7 SHAWN MULLINS "Lullaby" EVE 6 "Inside" LAURYN HILL "Doo" SHANIA TWAIN "Moment"	
<b>KHFI/Austin, TX</b> PD/MD: Leslie Basenberg No Adds	<b>KKMG/Colorado Springs, CO</b> PD: Bobby Irwin APD: Valerie Hart MD: Rob Ryan 10 98 DEGREES "Because" 6 ACE OF BASE "Whenever"	<b>WYKS/Gainesville, FL</b> PD: Jeri Banta MD: Nick Vance FIVE "Things" MONIFAH "Touch" MONIFAH "Touch" DIVINE "Lately" LENNY KRAVITZ "Fly" CAKE "Never"	<b>WKFR/Kalamazoo, MI</b> PD: Dave Michaels APD: Mark Anderson MD: Craig Russell 9 R. KELLY & C. DION "Angel" 5 SWEETBOX "Gonna" FASTBALL "Fire" BRANDY "Ever"	<b>WAOA/Melbourne, FL</b> OM/MD: Mike Lowe DIVINE "Lately" MYA F/SILK... "Movin" SARAH MCLACHLAN "Angel" LAURYN HILL "Doo" EVERCLEAR "Father"	<b>WROX/Norfolk, VA</b> PD: Bill Thorman MD: Eiz Street SUGAR RAY "Abraca" FASTBALL "Fire" EVERCLEAR "Father" XSCAPE "Little" MATCHBOX 20 "Back" THIRD EYE BLIND "Jumper" EAGLE-EYE CHERRY "Save"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Scott Parks NATALIE MERCHANT "Break" R.E.M. "Daysleeper" JEWEL "Hands"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WBHT/Wilkes Barre, PA</b> PD: Steve McKay MD: Mark McCarthy EVERCLEAR "Father" CAKE "Never" WILL SMITH "Miami" NICOLE "Make" R.E.M. "Daysleeper"	
<b>WXYV/Baltimore, MD</b> PD: Bill Pasha APD: MD Throbb MD: Albie Dee 24 SUGAR RAY "Abraca" DIVINE "Lately" LAURYN HILL "Doo" SHAWN MULLINS "Lullaby"	<b>WNOK/Columbia, SC</b> PD: Jonathan Rush MD: T.J. McKay No Adds	<b>WSNX/Grand Rapids, MI</b> APD/MD: Keith Curry 20 MYA F/SILK... "Movin" 17 TQ "Westside" JEWEL "Hands"	<b>KMXV/Kansas City, MO</b> PD: Jon Zeilner MD: Dylan No Adds	<b>WVTV/Grand Rapids, MI</b> PD/MD: Jeff Andrews APD: Eric O'Brian No Adds	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WPXY/Rochester, NY</b> OM/MD: Clarke Ingram MD: Mike Danger 9 LAURYN HILL "Doo" 5 BRAVO ALL STARS "Music" EAGLE-EYE CHERRY "Save" FIVE "Things"	<b>WWLD/Tallahassee, FL</b> PD/MD: Steve King APD: Buzz Craven 30 EVERCLEAR "Father" R. KELLY & C. DION "Angel"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WLSS/Baton Rouge, LA</b> PD: Robert Elftan MD: Todd Chase FASTBALL "Fire" NICOLE "Make" R.E.M. "Daysleeper" R. KELLY & C. DION "Angel"	<b>WNCI/Columbus, OH</b> PD: Todd Shannon APD/MD: Neal Sharpe 6 MONICA "First" MADONNA "Power" 98 DEGREES "Because"	<b>WWTI/Grand Rapids, MI</b> PD/MD: Jeff Andrews APD: Eric O'Brian No Adds	<b>WVST/Knoxville, TN</b> PD: Rich Bailey APD/MD: Dave Stone FASTBALL "Fire"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WZOK/Rockford, IL</b> PD: Scott Chase MD: David Jay KEITH SWEAT F/SNOOP "Come" FASTBALL "Fire" WILL SMITH "Miami" FIVE "Things"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>KQXY/Beaumont, TX</b> PD/MD: Brandin Shaw APD: Pam Pace R. KELLY & C. DION "Angel" EVERCLEAR "Father"	<b>KHKS/Dallas, TX</b> OM: John Cook PD: Ed Lambert MD: John Reynolds FIVE "Things" BRAVO ALL STARS "Music"	<b>WVXZ/Norfolk, VA</b> PD: Dan Stone MD: David Burns 24 R. KELLY & C. DION "Angel" 18 FASTBALL "Fire" 9 AALIYAH "Somebody" 7 GOO GOO DOLLS "Slide" 7 U2 "Sweetest"	<b>KSMB/Lafayette, LA</b> PD: Larry LeBlanc APD/MD: Brad Newman WILL SMITH "Miami" R.E.M. "Daysleeper" R. KELLY & C. DION "Angel" BRANDY "Ever" CAKE "Never" NICOLE "Make"	<b>WHY/Miami, FL</b> PD: Rob Roberts APD: Al Chio MD: Dieder Poyner 19 DIVINE "Lately" 7 LAURYN HILL "Doo" CAKE "Never" BRANDY "Ever"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>KDND/Sacramento, CA</b> Station Mgr.: Steve Weed 20 BRITNEY SPEARS "Baby" 18 BRAVO ALL STARS "Music" MONIFAH "Touch" FIVE "Things"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WLNf/Biloxi, MS</b> DM/MD: Scott Sands MD: Bubba Boudreaux ACE OF BASE "Whenever" CAKE "Never" STEVIE NICKS "Believe"	<b>WGTZ/Dayton, OH</b> DM: Michael Luczak PD: Dale Baird MD: Stuppy Joe EVERYTHING "Hooch" SHAWN MULLINS "Lullaby" EVE 6 "Inside" DIVINE "Lately" BRITNEY SPEARS "Baby"	<b>WRHT/Greenville, NC</b> PD: J.T. Bosch APD/MD: Gina Gray 10 MONIFAH "Touch" LENNY KRAVITZ "Fly" CAKE "Never"	<b>WLAN/Lancaster, PA</b> PD/MD: Vince D'Ambrosio R. KELLY & C. DION "Angel"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WZMG/Boise, ID</b> PD: Mike Kasper APD: Brady Goodman MD: Kirk Frederick NATALIE MERCHANT "Break" LENNY KRAVITZ "Fly" MATCHBOX 20 "Back"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVHT/Syracuse, NY</b> PD/MD: J.J. Rice FIVE "Things" FASTBALL "Fire"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"	<b>WVYR/Toledo, OH</b> PD: Mike Wheeler APD/MD: Bill Michaels DIVINE "Lately"
<b>WVXZ/Norfolk, VA</b> PD: Don London MD: Jay West 17 FAITH EVANS "Love"	<b>WVXZ/Norfolk, VA</b> PD: Don London								



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**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
36	41	75	77	EDWIN MCCAINI/It Be
40	75	77	75	JENNIFER PAIGE/Crush
73	74	73	73	GOO GOO DOLLS/ris
40	76	78	71	AALIYAH/Are You That...
76	77	74	71	AEROSMITH/Don't Want To...
10	26	45	45	MADONNA/The Power Of...
73	33	23	38	NEXT/Too Close
41	34	37	37	'N SYNC/tearin' Up My Heart
34	34	34	35	NATALIE IMBRUGLIA/Tom
20	28	24	34	THIRD EYE BLIND/Jumper
10	14	23	31	SHANIA TWAIN/From This Moment On
29	31	26	30	BARENAKED LADIES/One Week
17	26	21	30	SWEETBOX/Everything's...
27	39	26	26	BACKSTREET BOYS/It Never Break...
34	37	31	24	SHANIA TWAIN/You're Still The One
-	31	28	24	ALANIS MORISSETTE/Thank U
22	27	23	23	98 DEGREES/Because Of You
13	16	20	21	SHAWN MULLINS/Lullaby
16	13	19	13	BIG PUNISHER F/JOE/Still Not A Player
-	-	2	19	R. KELLY & C. DION/Im Your Angel
13	19	14	18	MONICA/The First Night
-	-	1	19	LAURYN HILL/Can't Take My...
-	-	1	13	NICOLE/Make It Hot
-	-	1	12	GOO GOO DOLLS/Side
-	-	1	13	BRANDY/Have You Ever?
9	11	16	10	SHERYL CROW/My Favorite Mistake
-	1	15	10	EAGLE-EYE CHERRY/Save Tonight
23	11	10	10	MATCHBOX 20/Real World
-	-	1	10	JEWEL/Hands
-	-	9	9	BRAVO ALL STARS/Let The Music...
24	72	8	7	ALL SAINTS/Never Ever
-	-	2	5	BRYAN ADAMS/On A Day Like Today
-	-	1	1	BRIAN SETZER ORCH./Jump Jive An' Wait

**MARKET #2**

**KISFM**  
102.7

**KIIS/Los Angeles**  
(818) 845-1027  
Kieley/Austin

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
74	77	71	76	GOO GOO DOLLS/ris
30	49	71	73	LAURYN HILL/Can't Take My...
76	51	54	72	AEROSMITH/Don't Want To...
52	54	56	71	BACKSTREET BOYS/It Never Break...
40	41	41	54	JENNIFER PAIGE/Crush
55	34	55	53	WILL SMITH/Just The Two Of Us
25	28	55	44	EDWIN MCCAINI/It Be
47	47	36	43	AALIYAH/Are You That...
55	36	39	39	ROCKELL/In A Dream
32	29	41	39	ALANIS MORISSETTE/Thank U
33	51	54	37	STARS ON 54/If You Could Read...
34	39	40	36	BARENAKED LADIES/One Week
73	71	51	34	SAVAGE GARDEN/To The Moon And Back
33	54	52	33	SHAGGY F/ANET/Luv Me, Luv Me
37	37	34	33	JANET/Go Deep
16	18	17	27	SHERYL CROW/My Favorite Mistake
18	25	20	26	MONIFAH/Touch It
15	19	22	24	SHAWN MULLINS/Lullaby
-	9	19	23	98 DEGREES/Because Of You
19	19	18	22	TATYANA ALI/Daydreamin'
-	-	22	21	JEWEL/Hands
15	15	16	17	THIRD EYE BLIND/Jumper
15	15	16	17	EVE 6/Inside Out
8	13	16	16	MONICA/The First Night
-	-	10	15	BRITNEY SPEARS...Baby One More...
4	8	7	9	NICOLE/Make It Hot
21	24	12	9	BRIAN SETZER ORCH./Jump Jive An' Wait
16	18	12	8	WILL SMITH/Miami
-	-	8	8	LEANN RIMES/Feels Like Home
12	16	10	8	MADONNA/The Power Of...
10	12	14	8	HOOTIE...I Will Wait
-	-	7	7	STARBUCKS/Everything's...
-	-	7	7	EAGLE-EYE CHERRY/Save Tonight
10	12	10	7	SHANIA TWAIN/From This Moment On
18	22	10	6	PM DAWNI/ Had No Right
-	-	7	6	BRYAN ADAMS/On A Day Like Today
-	-	3	3	BRANDY/Have You Ever?
-	-	-	-	TQ/Westside

**MARKET #4**

**KZQZ/San Francisco**  
(415) 957-0957  
Adams/Scott

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
-	-	73	71	BRAVO ALL STARS/Let The Music...
60	58	68	66	MONICA/The First Night
45	52	73	62	'N SYNC/tearin' Up My Heart
43	69	72	62	98 DEGREES/Because Of You
-	40	41	56	SHAGGY F/ANET/Luv Me, Luv Me
-	-	9	55	LAURYN HILL/Can't Take My...
69	50	63	55	AALIYAH/Are You That...
70	66	48	53	GOO GOO DOLLS/ris
58	48	52	52	JENNIFER PAIGE/Crush
29	33	49	51	BRITNEY SPEARS...Baby One More...
43	64	47	51	ALL SAINTS/Never Ever
41	47	50	49	INQ/Time After Time
40	42	47	47	TATYANA ALI/Daydreamin'
45	67	53	46	BARENAKED LADIES/One Week
68	46	41	42	BACKSTREET BOYS/It Never Break...
65	49	47	38	LAURYN HILL/Can't Take My...
29	33	49	34	BRANDY/FMASE/Top Of The World
-	-	29	33	STARBUCKS/Everything's...
-	-	29	33	FIVE/It's The Things...
10	29	34	33	WILL SMITH/Miami
18	25	21	30	ACE OF BASE/Whenever You're...
34	31	26	28	MADONNA/The Power Of...
17	31	17	25	ALANIS MORISSETTE/Thank U
47	40	20	25	VOICES OF THEORY/Say It
-	-	15	22	R. KELLY & C. DION/Im Your Angel
-	-	13	22	MONIFAH/Touch It
14	21	24	24	EAGLE-EYE CHERRY/Save Tonight
20	18	18	21	NATALIE IMBRUGLIA/Tom
-	-	18	17	MADONNA/Frozen
16	12	13	11	JEWEL/Hands
-	-	8	10	BRANDY/Have You Ever?
41	50	8	9	WILL SMITH/Just The Two Of Us
14	9	8	9	'N SYNC/tearin' Up My Heart
-	-	8	8	PM DAWNI/ Had No Right
42	45	8	7	AEROSMITH/Don't Want To...
18	18	10	5	SWEETBOX/Everything's...
18	10	10	5	PRAS MICHEL F/DOB...Ghetto Supastar...
-	-	-	-	EVE 6/Inside Out

**MARKET #5**

**WIOQ/Philadelphia**  
(610) 667-8100  
Kalina/Towers

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
40	61	59	60	K-CI & JOJO/My Life
25	19	42	55	BARENAKED LADIES/One Week
57	14	39	55	SHANIA TWAIN/You're Still The One
19	29	20	40	GREEN DAY/Time Of Your Life...
30	36	35	40	AALIYAH/Are You That...
-	-	23	38	'N SYNC/tearin' Up My Heart
47	40	30	38	JENNIFER PAIGE/Crush
65	45	42	35	'N SYNC/tearin' Up My Heart
31	35	37	33	NEXT/Too Close
65	55	38	33	GOO GOO DOLLS/ris
41	55	59	32	WILL SMITH/Just The Two Of Us
36	-	15	31	WILL SMITH/Jetty, Jiggy Will It
65	61	54	31	AEROSMITH/Don't Want To...
45	52	30	29	BACKSTREET BOYS/It Never Break...
24	20	31	26	PRAS MICHEL F/DOB...Ghetto Supastar...
36	35	30	26	ALL SAINTS/Never Ever
60	56	46	26	BRANDY & MONICA/The Boy Is Mine
29	26	21	25	BRIAN MCKNIGHT/Anytime
-	-	24	24	DIVINE/Lately
-	-	18	20	SHERYL CROW/My Favorite Mistake
16	16	11	20	CLEOPATRA/Life Ain't Easy
15	12	12	20	LFO/If I Can't Have You
-	-	17	17	R. KELLY & C. DION/Im Your Angel
-	-	5	20	BRANDY/Have You Ever?
-	-	10	16	98 DEGREES/Because Of You
-	-	12	15	ALANIS MORISSETTE/Thank U
16	22	18	14	CELINE DION/To Love You More
-	-	12	14	MONIFAH/Touch It
-	-	12	14	BRYAN ADAMS/On A Day Like Today
15	15	10	12	WILL SMITH/Miami
16	16	17	12	SWEETBOX/Everything's...
-	-	10	10	MADONNA/The Power Of...
21	17	19	10	PM DAWNI/ Had No Right
-	-	-	-	BRITNEY SPEARS...Baby One More...
-	-	-	-	TAYLOR DAYNE/Unstoppable

**MARKET #6**

**106.1 KISSFM**

**KHKS/Dallas**  
(214) 891-3400  
Lambert/Reynolds

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
17	32	69	73	AALIYAH/Are You That...
62	62	60	62	BARENAKED LADIES/One Week
70	70	73	71	GOO GOO DOLLS/ris
71	69	67	60	AEROSMITH/Don't Want To...
48	50	54	68	VOICES OF THEORY/Say It
64	60	60	55	JENNIFER PAIGE/Crush
47	45	46	46	ALL SAINTS/Never Ever
68	67	44	45	USHER/My Way
18	24	46	44	TATYANA ALI/Daydreamin'
-	-	-	43	JEWEL/Hands
39	49	50	42	SWEETBOX/Everything's...
44	46	47	41	NEXT/Too Close
41	48	42	40	'N SYNC/tearin' Up My Heart
45	51	48	39	FIVE/When The Lights...
23	25	39	38	BEASTIE BOYS/Intergalactic
47	45	43	37	ALANIS MORISSETTE/Thank U
-	-	7	31	BARENAKED LADIES/One Week
58	56	49	28	BACKSTREET BOYS/It Never Break...
-	-	18	26	BRANDY/Have You Ever?
19	18	21	24	MONIFAH/Touch It
29	30	28	23	PRAS MICHEL F/DOB...Ghetto Supastar...
8	15	20	22	MONICA/The First Night
-	-	19	19	R. KELLY & C. DION/Im Your Angel
14	14	17	16	CLEOPATRA/Life Ain't Easy
7	7	7	13	BRITNEY SPEARS...Baby One More...
12	12	13	10	NICOLE/Make It Hot
7	7	7	8	IDINA MENZEL/Minuet
7	7	7	7	BRYAN ADAMS/On A Day Like Today
7	7	7	7	LEANN RIMES/Feels Like Home
-	-	-	7	FASTBALL/Fire Escape
-	-	-	-	FIVE/It's The Things...
-	-	-	-	BRAVO ALL STARS/Let The Music...

**MARKET #8**

**WWZZ/Washington**  
(703) 522-1041  
O'Brian/Ross

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
44	54	54	58	BARENAKED LADIES/One Week
27	43	60	57	98 DEGREES/Because Of You
54	54	56	56	BACKSTREET BOYS/It Never Break...
53	51	56	55	GOO GOO DOLLS/ris
31	44	53	53	SHAGGY F/ANET/Luv Me, Luv Me
47	55	56	52	VOICES OF THEORY/Say It
37	41	42	44	EVERYTHING/Hooch
26	26	35	41	PM DAWNI/ Had No Right
37	40	41	41	MADONNA/The Power Of...
29	31	43	40	JENNIFER PAIGE/Crush
24	28	34	39	ALANIS MORISSETTE/Thank U
46	35	35	35	MATCHBOX 20/Real World
13	28	29	28	TATYANA ALI/Daydreamin'
-	-	-	28	SHANIA TWAIN/From This Moment On
14	19	29	27	BRITNEY SPEARS...Baby One More...
33	36	27	27	'N SYNC/tearin' Up My Heart
41	38	31	26	JANET/Go Deep
-	-	20	26	R. KELLY & C. DION/Im Your Angel
37	37	29	26	NEXT/Too Close
47	35	46	25	AALIYAH/Are You That...
8	16	23	23	THIRD EYE BLIND/Jumper
-	-	11	21	JEWEL/Hands
36	32	22	19	WILL SMITH/Just The Two Of Us
3	5	7	17	ACE OF BASE/Whenever You're...
17	23	14	16	MONICA/The First Night
22	21	13	15	BEASTIE BOYS/Intergalactic
21	21	14	14	REPUBLIC/Ready To Go
-	-	8	15	NICOLE/Make It Hot
-	-	13	14	WILL SMITH/Miami
14	13	19	14	NATALIE IMBRUGLIA/Tom
11	-	10	14	JANITA/Get Lonely
16	28	26	23	FAITH HILL/This Kiss
34	25	-	13	ALL SAINTS/Never Ever
15	16	13	12	FASTBALL/The Way
13	12	16	12	DESTINY'S CHILD/No, No, No
-	-	5	12	NEXT/Still Love You
20	13	13	12	MATCHBOX 20/3am
13	13	15	10	USHER/My Way
3	2	7	10	TAYLOR DAYNE/Unstoppable
3	2	7	9	NATALIE IMBRUGLIA/Wishing I Was There

**MARKET #9**

**104 KRBE**

**KRBE/Houston**  
(713) 266-1000  
Peake/Michaels

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
51	53	51	87	JENNIFER PAIGE/Crush
65	65	68	68	GOO GOO DOLLS/ris
64	67	66	66	ALL SAINTS/Never Ever
47	41	47	62	MATCHBOX 20/Real World
31	39	45	53	THIRD EYE BLIND/Jumper
56	49	49	52	NEXT/Too Close
51	59	55	51	AALIYAH/Are You That...
47	34	50	49	ALANIS MORISSETTE/Thank U
-	45	43	41	SEMI-SONIC/Closing Time
-	-	36	41	JEWEL/Hands
49	33	40	41	AEROSMITH/Don't Want To...
37	30	39	39	BACKSTREET BOYS/It Never Break...
38	49	45	35	BRIAN MCKNIGHT/Anytime
54	59	40	35	SARAH McLACHLAN/Angel
56	59	59	32	EDWIN MCCAINI/It Be
27	31	29	32	MADONNA/The Power Of...
-	-	14	31	MONIFAH/Touch It
-	9	8	26	EAGLE-EYE CHERRY/Save Tonight
28	24	32	26	BARENAKED LADIES/One Week
14	21	21	24	ANGEL/When The Lights...
22	20	18	24	FAITH HILL/This Kiss
30	32	27	24	BRIAN SETZER ORCH./Jump Jive An' Wait
14	24	22	22	MONICA/The First Night
13	15	19	21	EVERYTHING/Hooch
-	-	18	20	EVERCLEAR/Father Of Mine
-	-	13	14	SARAH McLACHLAN/Angel
16	17	15	15	SHANIA TWAIN/From This Moment On
-	-	1	18	ACE OF BASE/Whenever You're...
14	19	16	15	EBBA FORSBERG/Hold Me
-	-	8	13	LAURYN HILL/Can't Take My...
-	-	10	9	BRANDY/Have You Ever?
-	-	-	9	GEORGE MICHAEL/Outside
-	-	-		



# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MARKET #18**  
**70.7**  
KSLZ/St. Louis  
(314) 692-5100  
Kapugi/Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
73	72	74	75		NEXT/Too Close
42	67	72	75		'N SYNC/tear'n' Up My Heart
73	73	72	74		ALL SAINTS/Never Ever
25	38	40	56		ALANIS MORISSETTE/Thank U
28	41	52	52		AALIYAH/Are You That...
59	55	58	62		BARENAKED LADIES/One Week
36	51	49	46		BRANDY & MONICA/The Boy Is Mine
52	50	51	46		JENNIFER PAIGE/Crush
62	49	45	46		JANET/Go Deep
64	55	48	43		WILL SMITH/Just The Two Of Us
73	46	41	43		AEROSMITH/Don't Want To...
40	20	32	43		98 DEGREES/Because Of You
18	41	41	41		GOO GOO DOLLS/Side
14	39	39	40		EVE G/Inside Out
12	12	24	31		SHAWN MULLINS/Lullaby
-	5	15	31		BRITNEY SPEARS...Baby One More...
30	29	31	30		THIRD EYE BLIND/Jumper
31	32	33	28		SHERYL CROW/My Favorite Mistake
36	43	37	27		HARVEY DANGER/Faggote Sitta
-	15	28	27		DIVINE/Lately
20	16	28	24		MADONNA/The Power Of...
45	43	37	23		PM DAWNI/ Had No Right
-	8	21			JEWEL/Hands
9	15	17			MONIEF/Touch It
10	16	15			CLEOPATRA/Life Ain't Easy
13	13	13			EVERYTHING/Hooch
12	13	11			EAGLE-EYE CHERRY/Save Tonight
13	14	15			SHAGGY FJANETA/Luv Me, Luv Me
-	6	14			WILL SMITH/Miami
16	17	15			MONICA/The First Night
5	7	10			MATCHBOX 20/Back 2 Good
28	27	18			SHANIA TWAIN/From This Moment On
8	8	8			BRIAN SETZER ORCH./Jump Jive An' Wal
9	7	7			TATYANA ALI/Daydreamin'
-	8				LAURYN HILL/Doo Wop (That Thing)
5	7	9			NICOLE/Make It Hot
15	8	7			SWEETBOX/Everything's...
-	5	7			NEXTA Still Love You
-	6				BRANDY FMASE/Top Of The World
-	5				FASTBALL/Fire Escape

**MARKET #19**  
**102.7**  
TODAY'S HIT MUSIC  
WXYV/Baltimore  
(410) 828-7722  
Pasha/Dee

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	62	61	63		JENNIFER PAIGE/Crush
37	27	62	63		BACKSTREET BOYS/'N Never Break...
33	28	62	62		THIRD EYE BLIND/Jumper
36	35	62	61		'N SYNC/tear'n' Up My Heart
64	64	62	60		NEXT/Too Close
16	15	12	53		ALANIS MORISSETTE/Thank U
62	62	47	49		LAURYN HILL/Can't Take My...
34	61	41	46		FAITH HILL/This Kiss
28	17	36	42		98 DEGREES/Because Of You
26	27	63	41		BARENAKED LADIES/One Week
34	34	33	35		SEMI-SONIC/Closing Time
62	30	30	35		GOO GOO DOLLS/Side
38	31	29	35		JANET/Go Deep
-	18	18	35		FASTBALL/Fire Escape
38	31	18	30		AEROSMITH/Don't Want To...
19	16	9	29		SHERYL CROW/My Favorite Mistake
27	16	28	27		IDINA MENZEL/Minuet
-	28	28	26		PHANTOM PLANET/So I Fall Again
62	40	24	24		ALL SAINTS/Never Ever
-	17	24			SUGAR RAY/Abracadabra
27	29	27	23		FIVE/When The Lights...
-	23				BRITNEY SPEARS...Baby One More...
-	12	10	21		NEXTA Still Love You
32	32	12	21		MONICA/The First Night
29	18	24	20		LETO/I Can't Have You
19	19	15	16		REPUBLIC/Ready To Go
-	5	18	16		SHANIA TWAIN/From This Moment On
23	12	11	13		TATYANA ALI/Daydreamin'
-	12				BRANDY/Have You Ever?
-	9	7	11		TAYLOR DAYNE/Unstoppable
15	10	11	11		SHAGGY FJANETA/Luv Me, Luv Me
19	23	21	7		CLEOPATRA/Life Ain't Easy
26	24	31	7		PM DAWNI/ Had No Right
39	63	28	7		NATALIE IMBRUGLIA/Wishing I Was There
-	-	-	-		DIVINE/Lately
-	-	-	-		LAURYN HILL/Doo Wop (That Thing)
-	-	-	-		SHAWN MULLINS/Lullaby

**MARKET #20**  
**89.4**  
today's hit music  
WBZZ/Pittsburgh  
(412) 920-9400  
Edgar/Hartwell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	56	55	53		AEROSMITH/Don't Want To...
43	43	44	52		BARENAKED LADIES/One Week
53	53	51	50		GOO GOO DOLLS/Side
37	51	46	50		MATCHBOX 20/Real World
33	32	34	48		BACKSTREET BOYS/'N Never Break...
50	48	53	34		EDWIN MCCAIN/II Be
27	28	30	33		SHERYL CROW/My Favorite Mistake
33	34	33	33		JANET/Go Deep
27	26	35	33		JENNIFER PAIGE/Crush
27	36	32	32		ALANIS MORISSETTE/Thank U
37	38	42	32		SEMI-SONIC/Closing Time
19	25	31	30		EAGLE-EYE CHERRY/Save Tonight
20	22	23	28		HOOTIE...I Will Wait
25	27	28	27		GOO GOO DOLLS/Side
38	38	34	26		NATALIE IMBRUGLIA/Wishing I Was There
13	11	12	25		ALL SAINTS/Never Ever
-	-	-	-		JEWEL/Hands
26	28	23	24		PM DAWNI/ Had No Right
17	17	20	22		EVERYTHING/Hooch
20	22	22	22		FAITH HILL/This Kiss
21	21	17	19		CELINE DION/To Love You More
17	16	18	19		THIRD EYE BLIND/Jumper
22	23	19	18		BRANDY & MONICA/The Boy Is Mine
20	18	16	17		'N SYNC/tear'n' Up My Heart
14	16	14	16		NEXTA Still Love You
-	-	-	-		SHAWN MULLINS/Lullaby
-	13	14	15		SHANIA TWAIN/From This Moment On
-	15	13	14		EVE G/Inside Out
-	18	18	13		FASTBALL/Fire Escape
19	18	18	14		WILL SMITH/Just The Two Of Us
16	17	14	9		JOHN MELLENCAMP/Your Life Is Now
-	-	-	-		AALIYAH/Are You That...
-	-	-	-		BRITNEY SPEARS...Baby One More...

**MARKET #21**  
**93.3 FLZ**  
WFLZ/Tampa  
(813) 839-9393  
Harris/Dommo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
67	71	69	75		NEXT/Too Close
70	75	73	74		JENNIFER PAIGE/Crush
23	39	70	56		ALANIS MORISSETTE/Thank U
72	68	55	54		ALL SAINTS/Never Ever
34	40	43	53		AALIYAH/Are You That...
62	63	60	47		BARENAKED LADIES/One Week
40	40	31	45		DIVINE/Lately
41	46	42	43		'N SYNC/tear'n' Up My Heart
42	42	39	41		FIVE/When The Lights...
44	42	38	41		JANET/Go Deep
21	17	17	39		SHERYL CROW/My Favorite Mistake
39	44	41	38		INQU/Time After Time
-	16	30	37		BRITNEY SPEARS...Baby One More...
38	40	36	36		BRIAN MCKNIGHT/Anytime
56	44	34	36		WILL SMITH/Just The Two Of Us
28	24	27	30		BACKSTREET BOYS/'N Never Break...
33	31	27	30		CLEOPATRA/Life Ain't Easy
34	30	33	29		GOO GOO DOLLS/Side
32	33	30	29		SEMI-SONIC/Closing Time
-	9	29	29		WILL SMITH/Miami
21	26	28	28		EDWIN MCCAIN/II Be
-	27	26	26		JEWEL/Hands
31	32	37	25		USHER/My Way
43	38	26	25		AEROSMITH/Don't Want To...
29	25	21	24		SHAWN MULLINS/Lullaby
24	23	24	22		BEASTIE BOYS/Intergalactic
7	10	16	22		MONIEF/Touch It
31	28	20	22		MADONNA/The Power Of...
18	20	19	21		HOOTIE...I Will Wait
21	22	17	21		THIRD EYE BLIND/Jumper
39	33	18	19		BRANDY & MONICA/The Boy Is Mine
26	24	18	19		SHAGGY FJANETA/Luv Me, Luv Me
13	16	21	18		MONICA/The First Night
6	9	14	14		98 DEGREES/Because Of You
-	14	14	14		LAURYN HILL/Doo Wop (That Thing)
9	9	9	13		EVE G/Inside Out
-	9	13	13		GOO GOO DOLLS/Side
8	9	12	11		NICOLE/Make It Hot
42	29	12	10		PM DAWNI/ Had No Right

**JAMMIN 92.3**  
**MARKET #23**  
WZJM/Cleveland  
(216) 621-9300  
Eubanks/Jackson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	62	62	63		AALIYAH/Are You That...
62	59	62	60		NEXT/Too Close
32	29	46	57		MONICA/The First Night
33	53	53	55		NICOLE/Make It Hot
55	47	48	54		ALL SAINTS/Never Ever
60	61	56	53		SHAGGY FJANETA/Luv Me, Luv Me
45	44	43	52		FIVE/When The Lights...
34	36	32	49		USHER/My Way
30	30	39	48		BARENAKED LADIES/One Week
51	48	44	44		'N SYNC/tear'n' Up My Heart
28	25	35	44		INQU/Time After Time
60	60	55	44		BRANDY & MONICA/The Boy Is Mine
27	27	20	40		SWEETBOX/Everything's...
32	45	40	40		MONIEF/Touch It
37	42	38	39		TATYANA ALI/Daydreamin'
36	37	35	39		BACKSTREET BOYS/'N Never Break...
35	35	33	33		VOICES OF THEORY/Say It
23	29	31	29		MADONNA/The Power Of...
44	47	29	29		JENNIFER PAIGE/Crush
27	27	25	28		98 DEGREES/Because Of You
56	58	45	27		PRAS MICHEL F.O.D.B./Ghetto Supastar...
-	17	26	26		LETO/I Can't Have You
18	10	22	25		BEASTIE BOYS/Intergalactic
-	18	24	24		BRITNEY SPEARS...Baby One More...
59	24	24	22		AEROSMITH/Don't Want To...
14	21	25	22		BRANDY FMASE/Top Of The World
22	24	22	22		PM DAWNI/ Had No Right
39	26	21	21		WILL SMITH/Just The Two Of Us
13	18	20	20		NEXTA Still Love You
24	24	22	18		BABYFACE/You Were There
-	22	17	17		WILL SMITH/Miami
-	9	20	13		KEITH SWEAT F.SNOOP/Come And Get With Me
-	12	12	12		LAURYN HILL/Doo Wop (That Thing)
-	10	11	11		ACE OF BASE/Whenever You're...
-	10	10	10		FIVE/It's The Things...
-	10	10	10		SHANIA TWAIN/From This Moment On
-	7	7	7		R. KELLY & C. DION/It's Your Angel
-	6	6	6		BRAVO ALL STARS/Let The Music...
-	-	-	-		EVE G/Inside Out
-	-	-	-		TO/Westside

**MARKET #24**  
**100**  
KKRZ/Portland, OR  
(503) 226-0100  
Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	60	74	74		AALIYAH/Are You That...
74	74	66	71		JANET/Go Deep
50	52	50	70		BARENAKED LADIES/One Week
68	71	67	68		ALL SAINTS/Never Ever
33	30	49	64		USHER/My Way
51	49	44	40		'N SYNC/tear'n' Up My Heart
50	53	46	49		NEXT/Too Close
22	20	34	45		INQU/Time After Time
41	32	32	39		ALANIS MORISSETTE/Thank U
38	34	31	37		AEROSMITH/Don't Want To...
21	32	49	39		FIVE/When The Lights...
37	39	33	33		GOO GOO DOLLS/Side
26	26	25	33		WILL SMITH/Just The Two Of Us
72	69	50	32		EDWIN MCCAIN/II Be
-	43	31			JEWEL/Hands
26	32	32	31		SHERYL CROW/My Favorite Mistake
18	22	19	30		K-Ci & JOJO/All My Life
11	23	29	29		BRIAN SETZER ORCH./Jump Jive An' Wal
-	29	-	-		EVERYTHING/Hooch
23	28	26	26		PRAS MICHEL F.O.D.B./Ghetto Supastar...
-	8	24	18		R. KELLY & C. DION/It's Your Angel
45	42	39	24		LAURYN HILL/Can't Take My...
32	31	32	21		BRANDY & MONICA/The Boy Is Mine
47	46	35	20		JENNIFER PAIGE/Crush
15	22	23	20		MONIEF/Touch It
13	14	16	17		BIG PUNISHER F.O.D.B./Still Not A Player
-	5	16			BRANDY/Have You Ever?
19	16	22	16		TATYANA ALI/Daydreamin'
20	22	14	14		SHANIA TWAIN/From This Moment On
19	22	11	14		SHANIA TWAIN/You're Still The One
8	9	10	13		MONICA/The First Night
10	15	21	10		THIRD EYE BLIND/Jumper
6	13	9	6		PM DAWNI/ Had No Right
-	12	11	6		GOO GOO DOLLS/Side
-	5	5	5		EVERCLEAR/Father Of Mine
-	5	5	5		KEITH SWEAT F.SNOOP/Come And Get With Me
-	5	5	5		SHAWN MULLINS/Lullaby
8	8	9	5		CLEOPATRA/Life Ain't Easy
8	7	8	5		NICOLE/Make It Hot
15	20	10	5		MADONNA/The Power Of...

**MARKET #25**  
**105.9**  
WKFS/Cincinnati  
(513) 621-9326  
Schlessler/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
69	72	72	76		ALL SAINTS/Never Ever
65	70	72	75		NEXT/Too Close
74	79	73	73		BARENAKED LADIES/One Week
75	62	48	68		AALIYAH/Are You That...
44	46	39	67		EVERYTHING/Hooch
43	43	46	67		INQU/Time After Time</



# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**96X** MARKET #34  
WRDX/Norfolk (757) 640-8500 Thorman/EZ Street

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	79	99	99	99	'N SYNC/tearin' Up My Heart
59	80	99	99	99	DRU HILL/FREDDMAN/How Deep Is Your...
90	93	99	99	99	MONICA/The First Night
76	72	97	98	98	DIVINE/Lately
77	53	46	98	98	MYA F/SILK...Movin' On
20	73	81	81	81	LAURYN HILL/Doo Wop (That Thing)
53	30	47	80	80	LAURYN HILL/Can't Take My...
51	44	56	55	55	NICOLE/Make It Hot
87	91	57	53	53	AALIYAH/Are You That...
16	39	47	53	53	98 DEGREES/Because Of You
47	77	99	52	52	BACKSTREET BOYS/'Til Never Break...
52	50	48	52	52	BIG PUNISHER F/JOE/Still Not A Player
89	66	50	51	51	USHER/My Way
14	37	51	50	50	ALANIS MORISSETTE/Thank U
46	44	49	50	50	INOU/Time After Time
48	48	47	50	50	GOO GOO DOLLS/Side
51	51	53	49	49	KEITH SWEAT F/SNOOP/Come And Get With Me
40	42	47	49	49	MONIFAH/Touch It
95	93	99	47	47	MASE F/PUFF DADDY/Lookin' At Me
47	51	55	47	47	AEROSMITH/Don't Want To...
44	44	49	47	47	BARENKED LADIES/One Week
83	54	49	47	47	TATYANA ALI/Daydreamin'
94	49	44	47	47	BRANDY F/MAASE/Top Of The World
34	35	40	43	43	BRANDY/Have You Ever?
34	35	40	39	39	BEASTIE BOYS/Intergalactic
52	50	52	38	38	PRAS MICHEL F/DOB...Ghetto Supastar...
47	12	50	38	38	EVERYTHING/Hooch
15	40	43	34	34	NEXT/Too Close
19	31	33	34	34	FLIPMODE SQUAD/Cha Cha Cha
29	18	29	33	33	CANIBUS/ Honor U
46	31	27	25	25	JENNIFER PAIGE/Crush
28	19	20	25	25	JERMAINE DUPRI/JAY-Z/Money Ain't A Thing
46	21	9	25	25	BRIAN SETZER DRCH/Jump Jive An' Wal
2	4	4	21	21	CLEOPATRA/Life Ain't Easy
5	3	4	17	17	SILK THE SHOCKER/Ain't My Fault
34	34	27	15	15	BRANDY & MONICA/The Boy Is Mine
46	29	16	8	8	MELANIE B./I Want You Back
47	28	16	8	8	GINUWINE/Same Of G
7	13	14	8	8	ACE OF BASE/Whenever You're...

**94.7Z1T** MARKET #35  
KZHT/Salt Lake City (801) 908-1300 Summers/McCartney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	52	76	76	BACKSTREET BOYS/'Til Never Break...
22	35	64	72	72	WILL SMITH/Just The Two Of Us
60	42	58	68	68	EDWIN MCCAIN/'Til Be
64	76	63	56	56	BARENKED LADIES/One Week
76	73	75	51	51	BRANDY & MONICA/The Boy Is Mine
23	23	35	48	48	NATALIE MERCHANT/Kind & Generous
38	39	45	47	47	ALL SAINTS/Never Ever
71	65	46	47	47	JENNIFER PAIGE/Crush
35	39	44	45	45	'N SYNC/tearin' Up My Heart
41	39	45	44	44	JANET/Go Deep
73	70	56	42	42	AEROSMITH/Don't Want To...
56	68	32	42	42	BRIAN MCKNIGHT/Anytime
20	25	30	39	39	ALANIS MORISSETTE/Thank U
21	23	32	37	37	NEXT/Too Close
31	32	36	35	35	PM DAWNI/ Had No Right
21	33	31	32	32	FAITH HILL/This Kiss
24	32	28	29	29	EAGLE-EYE CHERRY/Save Tonight
26	21	46	26	26	EVE G/Inside Out
14	15	18	25	25	AALIYAH/Are You That...
16	14	21	24	24	THIRD EYE BLIND/Jumper
13	25	23	23	23	BRITNEY SPEARS...Baby One More...
18	19	23	23	23	98 DEGREES/Because Of You
10	15	14	14	14	MATCHBOX 20/Back 2 Good
22	10	14	14	14	GOO GOO DOLLS/Side
22	10	14	9	9	SHERYL CROW/My Favorite Mistake
9	8	7	9	9	U2/Sweetest Thing
9	8	7	9	9	SHANIA TWAIN/From This Moment On
12	14	18	9	9	SHAWN MULLINS/Lullaby
12	14	18	9	9	LENNY KRAVITZ/Fly Away
8	9	7	5	5	NATALIE MERCHANT/Break Your Heart
8	9	7	5	5	BRIAN SETZER DRCH/Jump Jive An' Wal
8	9	7	5	5	SARAH MCLACHLAN/Angel
8	9	7	5	5	MADONNA/The Power Of...
8	9	7	5	5	LAURYN HILL/Doo Wop (That Thing)

**Kiss 95.1 FM** MARKET #36  
WNKS/Charlotte (704) 331-9510 Bridgman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	52	54	55	55	ALL SAINTS/Never Ever
31	30	50	54	54	EVERYTHING/Hooch
39	41	46	53	53	GOO GOO DOLLS/Side
34	26	33	45	45	FIVE/When The Lights...
29	29	37	41	41	'N SYNC/tearin' Up My Heart
60	58	50	41	41	BARENKED LADIES/One Week
36	36	32	38	38	JENNIFER PAIGE/Crush
60	58	46	36	36	MATCHBOX 20/Real World
58	56	56	34	34	AEROSMITH/Don't Want To...
32	30	25	33	33	MATCHBOX 20/Sam
54	50	54	31	31	FAITH HILL/This Kiss
36	35	36	30	30	WILL SMITH/Gettin' Jiggy Wit It
34	36	31	30	30	SEMISONIC/Closing Time
38	43	39	30	30	ALANIS MORISSETTE/Thank U
23	20	12	27	27	JANET/Go Deep
33	32	26	26	26	NATALIE IMBRUGLIA/Tom
25	20	25	25	25	K-CI & JOJO/AI My Life
15	22	23	25	25	JEWEL/Hands
15	22	23	25	25	AALIYAH/Are You That...
16	14	21	24	24	MADONNA/The Power Of...
8	13	22	24	24	EAGLE-EYE CHERRY/Save Tonight
27	25	27	24	24	EDWIN MCCAIN/'Til Be
33	36	24	24	24	BACKSTREET BOYS/'Til Never Break...
19	25	23	23	23	THIRD EYE BLIND/Jumper
19	19	20	20	20	SHAWN MULLINS/Lullaby
27	29	26	19	19	BRANDY & MONICA/The Boy Is Mine
18	20	17	12	12	EVE G/Inside Out
20	9	12	12	12	BRITNEY SPEARS...Baby One More...
7	11	15	11	11	SHANIA TWAIN/From This Moment On
7	11	15	11	11	98 DEGREES/Because Of You
11	11	11	11	11	SHERYL CROW/My Favorite Mistake
5	5	8	7	7	GOO GOO DOLLS/Side
5	5	8	7	7	BRANDY/Have You Ever?
5	5	8	7	7	MONIFAH/Touch It
5	5	8	7	7	WILL SMITH/Miami
8	10	10	5	5	BRIAN SETZER DRCH/Jump Jive An' Wal
5	5	8	7	7	U2/Sweetest Thing
5	5	8	7	7	SARAH MCLACHLAN/Angel
5	5	8	7	7	FASTBALL/Fire Escape
5	5	8	7	7	SHAGGY F/JANET/Luv Me, Luv Me

**WZPL/Indianapolis** MARKET #37  
(317) 816-4000 Gjerdrum/Decker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	67	65	62	62	AEROSMITH/Don't Want To...
62	59	59	60	60	GOO GOO DOLLS/Side
36	36	55	58	58	FAITH HILL/This Kiss
37	32	28	55	55	MATCHBOX 20/Real World
62	60	59	53	53	SHANIA TWAIN/You're Still The One
34	45	48	48	48	BARENKED LADIES/One Week
32	43	47	42	42	ALANIS MORISSETTE/Thank U
5	36	42	42	42	JENNIFER PAIGE/Crush
44	49	42	41	41	BRIAN SETZER DRCH/Jump Jive An' Wal
28	25	29	41	41	JOHN MELLENCAMP/Your Life Is Now
45	42	42	39	39	SEMISONIC/Closing Time
29	29	34	35	35	MADONNA/The Power Of...
29	31	34	35	35	R. KELLY & C. DION/'m Your Angel
35	33	38	32	32	EAGLE-EYE CHERRY/Save Tonight
61	55	56	31	31	MATCHBOX 20/Sam
22	22	30	31	31	SHAWN MULLINS/Lullaby
32	32	27	31	31	SHERYL CROW/My Favorite Mistake
44	39	40	26	26	FASTBALL/The Way
25	26	23	20	20	EVE G/Inside Out
12	11	7	24	24	ALL SAINTS/Never Ever
23	22	23	23	23	NATALIE IMBRUGLIA/Tom
22	22	21	23	23	SMASH MOUTH/Walkin' On The Sun
21	23	19	23	23	GREEN DAY/Time Of Your Life...
22	22	22	22	22	SAVAGE GARDEN/Truly Madly Deeply
22	20	21	22	22	THIRD EYE BLIND/Semi-Charmed Life
22	23	19	20	20	SISTER HAZEL/Am For You
20	21	21	19	19	THIRD EYE BLIND/Jumper
24	23	21	18	18	NATALIE MERCHANT/Kind & Generous
20	16	18	11	11	PM DAWNI/ Had No Right
26	20	24	16	16	JANET/Go Deep
10	10	14	16	16	FASTBALL/Fire Escape
60	26	19	13	13	ALANIS MORISSETTE/Uninvited
43	42	8	5	5	EDWIN MCCAIN/'Til Be

**WXXL/Orlando** MARKET #38  
(407) 339-6539 Cook/DeGraff

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	56	57	60	60	AALIYAH/Are You That...
59	59	61	60	60	JENNIFER PAIGE/Crush
57	62	58	56	56	GOO GOO DOLLS/Side
47	64	57	55	55	'N SYNC/tearin' Up My Heart
59	50	62	54	54	ROCKELL/A Dream
59	46	52	51	51	AEROSMITH/Don't Want To...
60	57	45	49	49	BACKSTREET BOYS/'Til Never Break...
16	35	48	44	44	BARENKED LADIES/One Week
33	41	42	40	40	ALL SAINTS/Never Ever
15	28	40	36	36	PRAS MICHEL F/DOB...Ghetto Supastar...
32	36	39	39	39	INOU/Time After Time
18	18	27	33	33	NEXT/Too Close
22	19	23	33	33	MONICA/The First Night
9	23	32	32	32	BRITNEY SPEARS...Baby One More...
42	24	22	38	38	FIVE/When The Lights...
45	35	31	29	29	ALANIS MORISSETTE/Thank U
25	21	29	29	29	USHER/My Way
33	34	33	23	23	SWEETBOX/Everything's...
22	22	26	23	23	FAITH HILL/This Kiss
18	21	21	20	20	SHANIA TWAIN/From This Moment On
20	20	28	28	28	JANET/Go Deep
13	14	20	28	28	98 DEGREES/Because Of You
17	18	20	28	28	JEWEL/Hands
33	30	15	17	17	EVE G/Inside Out
33	30	15	17	17	MADONNA/The Power Of...
37	33	20	14	14	EDWIN MCCAIN/'Til Be
16	16	14	14	14	VOICES OF THEORY/Say It
6	12	13	14	14	GOO GOO DOLLS/Side
8	14	13	13	13	BRYAN ADAMS/On A Day Like Today
20	21	16	6	6	SHERYL CROW/My Favorite Mistake
20	21	16	6	6	EAGLE-EYE CHERRY/Save Tonight
20	21	16	6	6	LAURYN HILL/Doo Wop (That Thing)

**MIX 104.1** MARKET #39  
All Hit Music

**KUMX/New Orleans** MARKET #39  
(504) 679-7300 Klutch

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
68	68	66	68	68	ALL SAINTS/Never Ever
65	68	70	67	67	BARENKED LADIES/One Week
66	65	66	66	66	SEMISONIC/Closing Time
67	66	64	64	64	BACKSTREET BOYS/'Til Never Break...
38	53	52	62	62	THIRD EYE BLIND/Jumper
45	46	60	60	60	ALANIS MORISSETTE/Thank U
52	54	57	57	57	'N SYNC/tearin' Up My Heart
37	37	55	51	51	SHERYL CROW/My Favorite Mistake
41	37	52	51	51	JENNIFER PAIGE/Crush
8	38	47	43	43	EVE G/Inside Out
9	40	43	43	43	BRITNEY SPEARS...Baby One More...
8	39	37	37	37	JEWEL/Hands
38	38	33	34	34	SHAWN MULLINS/Lullaby
38	43	33	34	34	MADONNA/The Power Of...
29	26	26	26	26	MONICA/The First Night
22	21	23	23	23	GOO GOO DOLLS/Side
15	23	23	20	20	SHANIA TWAIN/From This Moment On
37	38	55	11	11	JANET/Go Deep
2	2	2	2	2	R. KELLY & C. DION/'m Your Angel
2	2	2	2	2	EVERCLEAR/Father Of Mine

**B97.1** MARKET #39  
WEZB/New Orleans (504) 834-9587 Wagman/Love

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	59	57	59	59	BARENKED LADIES/One Week
42	40	56	58	58	AALIYAH/Are You That...
44	43	45	58	58	THIRD EYE BLIND/Jumper
27	43	40	55	55	VOICES OF THEORY/Say It
56	56	44	54	54	DAVE MATTHEWS BAND/Crash Into Me
58	58	57	44	44	EVERCLEAR/Will You Buy...
45	59	57	42	42	EVE G/Inside Out
14	14	15	41	41	EAGLE-EYE CHERRY/Save Tonight
25	41	43	41	41	NICOLE/Make It Hot
59	56	52	41	41	WILL SMITH/Just The Two Of Us
42	41	39	40	40	GREEN DAY/Time Of Your Life...
41	40	42	40	40	ALL SAINTS/Never Ever
15	18	16	38	38	JANET/Go Deep
29	41	43			





# CHR/RHYTHMIC TOP 50

OCTOBER 23, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	4	2	<b>1</b>	<b>LAURYN HILL</b> Doo Wop... (Ruffhouse/Columbia) 2442 2310 2098 1917 47/4					
1	1	1	2	<b>AALIYAH</b> Are You That Somebody? (Atlantic) 2260 2487 2640 2984 47/0					
5	5	5	3	<b>MONIFAH</b> Touch It (Uptown/Universal) 2152 2167 2008 1883 43/0					
2	3	3	4	<b>MONICA</b> The First Night (Arista) 1987 2214 2278 2436 44/0					
7	6	6	<b>5</b>	<b>XSCAPE</b> My Little Secret (So So Def/Columbia) 1972 1946 1881 1588 44/1					
3	2	4	6	<b>MYA</b> f/ <b>SILKK THE SHOCKER</b> Movin' On (University/Interscope) 1903 2213 2306 2284 41/0					
11	8	7	<b>7</b>	<b>DIVINE</b> Lately (Pendulum/Red Ant) 1860 1746 1487 1339 46/1					
13	10	8	<b>8</b>	<b>DRU HILL</b> f/ <b>REDMAN</b> How Deep... (Def Jam/RAL/Mercury/Island) 1838 1626 1355 1194 45/1					
10	7	9	9	<b>TQ</b> Westside (ClockWork/Epic) 1567 1597 1516 1429 38/1					
19	14	11	10	<b>NEXT</b> I Still Love You (Arista) 1154 1195 1080 949 36/1					
—	—	27	<b>11</b>	<b>BRANDY</b> Have You Ever? (Atlantic) 1148 614 232 47 41/4					
9	11	10	12	<b>NICOLE</b> Make It Hot (Gold Mind/EastWest/EEG) 1138 1269 1343 1562 31/1					
8	12	12	13	<b>LAURYN HILL</b> Can't Take My Eyes Off You (Ruffhouse/Columbia) 1020 1147 1330 1569 30/0					
14	16	15	14	<b>NEXT</b> Too Close (Arista) 976 1039 1025 1134 28/1					
40	23	20	<b>15</b>	<b>FAITH EVANS</b> Love Like This (Bad Boy/Arista) 901 810 741 447 35/4					
18	15	14	16	<b>KEITH SWEAT</b> f/ <b>SNOOP DOGG</b> Come And Get... (Elektra/EEG) 866 1048 1055 986 32/0					
12	13	16	17	<b>GINUWINE</b> Same Ol' G (Atlantic) 853 1030 1136 1233 27/1					
28	25	22	<b>18</b>	<b>J. DUPRI &amp; M. CAREY</b> Sweetheart (So So Def/Columbia) 849 727 732 659 32/3					
26	24	19	<b>19</b>	<b>TAMIA</b> So Into You (Qwest/WB) 836 816 736 700 26/2					
21	18	18	20	<b>BACKSTREET BOYS</b> I'll Never Break Your Heart (Jive) 805 852 852 864 22/0					
6	9	13	21	<b>TATYANA ALI</b> Daydreamin' (MJJ/Work) 782 1072 1417 1596 24/0					
—	46	36	<b>22</b>	<b>JAY-Z</b> f/ <b>AMIL AND JA</b> Can I Get A... (Def Jam/RAL/Mercury) 764 545 390 217 28/4					
22	20	23	23	<b>BIG PUNISHER</b> f/ <b>JOE</b> Still Not A Player (Loud) 726 727 802 857 20/0					
47	40	34	<b>24</b>	<b>NASTYBOY KLICK</b> Lost In Love (Upstairs) 708 558 475 386 13/2					
29	28	29	<b>25</b>	<b>JERMAINE DUPRI</b> f/ <b>JAY-Z</b> Money Ain't... (So So Def/Columbia) 674 611 636 645 21/0					
15	21	21	26	<b>BRANDY &amp; MONICA</b> The Boy Is Mine (Atlantic) 638 733 787 1068 21/0					
17	17	17	27	<b>USHER</b> My Way (LaFace/Arista) 626 862 912 1028 20/0					
24	26	24	28	'N SYNC Tearin' Up My Heart (RCA) 625 655 688 746 17/0					
25	27	25	29	<b>JENNIFER PAIGE</b> Crush (Edel America/Hollywood) 616 619 648 708 15/1					
35	31	35	<b>30</b>	<b>MO THUGS FAMILY</b> All Good (Relativity) 610 549 599 578 15/1					
36	32	30	<b>31</b>	<b>SWEETBOX</b> Everything's Gonna Be Alright (RCA) 600 589 597 535 20/0					
<b>BREAKER</b>			<b>32</b>	<b>KURUPT</b> We Can Freak It (Out) (Antra/A&M) 555 449 418 343 15/0					
<b>BREAKER</b>			<b>33</b>	<b>JAY-Z</b> Hard Knock Life (Roc-A-Fella/Def Jam/Mercury) 554 327 168 36 16/4					
46	39	33	34	<b>NICOLE</b> f/ <b>MOCHA</b> I Can't See (Gold Mind/EastWest/EEG) 543 559 495 389 29/1					
49	37	37	35	<b>2PAC</b> Unconditional Love (Death Row/Breakaway) 520 535 506 360 16/0					
16	19	32	36	<b>INOJ</b> Time After Time (So So Def/Columbia) 501 561 822 1029 16/0					
41	42	39	37	<b>DMX</b> f/ <b>FAITH EVANS</b> How's It Goin' Down? (Def Jam/Mercury) 492 494 468 446 14/0					
33	29	31	38	<b>SNOOP DOGG</b> Still A G Thang (No Limit/Priority) 473 579 628 605 19/0					
<b>DEBUT</b>			<b>39</b>	<b>112</b> f/ <b>MASE</b> Love Me (Bad Boy/Arista) 472 325 225 162 24/2					
27	33	28	40	<b>PRAS MICHEL</b> f/ <b>ODD &amp; MYA</b> Ghetto Supastar... (Interscope) 459 614 535 682 16/0					
43	43	41	41	<b>VOICES OF THEORY</b> Wherever You Go (H.O.L.A./Red Ant) 453 462 465 419 22/2					
<b>DEBUT</b>			<b>42</b>	<b>WILLIE MAX</b> f/ <b>RAPHAEL SAADIQ</b> Can't Get Enough (Motown) 450 319 301 193 26/4					
—	—	45	<b>43</b>	<b>REEL TIGHT</b> Wanna Ride (G-Funk/Restless) 438 381 290 129 25/1					
39	36	40	44	<b>AEROSMITH</b> I Don't Want To Miss A Thing (Columbia) 435 488 513 455 9/0					
32	35	38	45	<b>JANET</b> Go Deep (Virgin) 421 498 517 622 10/0					
<b>DEBUT</b>			<b>46</b>	<b>WILL SMITH</b> Miami (Columbia) 399 161 51 — 26/6					
30	34	43	47	<b>JON B.</b> They Don't Know (Yab Yum/550 Music) 391 423 532 641 11/0					
<b>DEBUT</b>			<b>48</b>	<b>JANET</b> Every Time (Virgin) 374 253 62 13 28/3					
23	22	26	49	<b>R. KELLY</b> Half On A Baby (Jive) 368 618 754 835 14/0					
31	41	47	50	<b>WILL SMITH</b> Just The Two Of Us (Columbia) 344 375 470 638 15/0					

This chart reflects airplay from October 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 52 CHR/Rhythmic reporters. 51 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

## BREAKERS®

### KURUPT

We Can Freak It (Out) (Antra/A&M)

TOTAL PLAYS/INCREASE 555/106 TOTAL STATIONS/ADDS 15/0 CHART 32

### JAY-Z

Hard Knock Life (Roc-A-Fella/Def Jam/Mercury)

TOTAL PLAYS/INCREASE 554/227 TOTAL STATIONS/ADDS 16/4 CHART 33

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>R. KELLY</b> f/ <b>KEITH MURRAY</b> Home Alone (Jive)	13
<b>JON B.</b> I Do (Whatcha Say Boo) (Yab Yum/550 Music)	9
<b>BRIAN MCKNIGHT</b> Hold Me (Motown)	6
<b>WILL SMITH</b> Miami (Columbia)	6
<b>DEBORAH COX</b> Nobody's Supposed To Be Here (Arista)	5
<b>OUTKAST</b> Rosa Parks (LaFace/Arista)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>BRANDY</b> Have You Ever? (Atlantic)	+534
<b>WILL SMITH</b> Miami (Columbia)	+238
<b>JAY-Z</b> Hard Knock Life (Roc-A-Fella/Def Jam/Mercury)	+227
<b>JAY-Z</b> f/ <b>AMIL AND JA</b> Can I Get... (Def Jam/RAL/Mercury)	+219
<b>DRU HILL</b> f/ <b>REDMAN</b> How... (Def Jam/RAL/Mercury/Island)	+212
<b>BRIAN MCKNIGHT</b> Hold Me (Motown)	+175
<b>MASTER P</b> Kenny's Dead (American/Columbia)	+159
<b>NASTYBOY KLICK</b> Lost In Love (Upstairs)	+150
<b>112</b> f/ <b>MASE</b> Love Me (Bad Boy/Arista)	+147
<b>LAURYN HILL</b> Doo Wop (That...) (Ruffhouse/Columbia)	+132

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>K-CI &amp; JOJO</b> All My Life (MCA)
<b>BRIAN MCKNIGHT</b> Anytime (Motown)
<b>USHER</b> You Make Me Wanna... (LaFace/Arista)
<b>DESTINY'S CHILD</b> No, No, No (Grass Roots/Columbia)
<b>WILL SMITH</b> Gettin' Jiggy Wit It (Columbia)
<b>NOTORIOUS B.I.G.</b> Mo Money Mo Problems (Bad Boy/Arista)
<b>USHER</b> Nice & Slow (LaFace/Arista)
<b>SAVAGE GARDEN</b> Truly Madly Deeply (Columbia)
<b>MARK MORRISON</b> Return Of The Mack (Atlantic)
<b>PUFF DADDY...</b> I'll Be Missing You (Bad Boy/Arista)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

G-FUNK THE NEW MILLENIUM  
MULTI PLATINUM ARTIST WARREN G PRESENTS THE FIRST RELEASE FROM HIS NEW LABEL

# Reel Tight

"(DO YOU) WANNA RIDE"

R&R CHR/Rhythmic 45 - 43

PHONES!

Z90-Top 5 KGGI KDON WOCQ KDGS

ALREADY RIDIN'

WWKX WBHJ KYLD KKXX KBMB  
WOWZ KWIN KHTN KTFM KCAQ



EXECUTIVE PRODUCER: WARREN G







## HIP-HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	<b>LAURYN HILL</b> Doo Wop... (Ruffhouse/Columbia) 5856 5990 132/4			
2	2	<b>JERMAINE DUPRI &amp; MARIAH CAREY</b> Sweetheart (So So Def/Columbia) 2786 2527 108/5			
4	3	<b>JAY-Z f/AMIL AND JA</b> Can I Get A... (Def Jam/RAL/Mercury) 2380 1798 110/7			
5	4	<b>BIZZY BONE</b> Thugz Cry (Relativity) 1696 1693 74/1			
3	5	<b>DMX f/FAITH EVANS</b> How's It Goin' Down? (Def Jam/Mercury) 1645 2196 60/0			
6	6	<b>LINK I</b> Really Wanna Sex Your Body (Relativity) 1511 1412 78/1			
7	7	<b>MACK 10 f/GERALD LEVERT</b> Money's... (Hoo-Bangin'/Priority) 1456 1233 92/1			
8	8	<b>WC f/JON B.</b> Better Days (Payday/FFRR/London) 1305 1184 77/3			
9	9	<b>WILL SMITH</b> Miami (Columbia) 1024 403 87/17			
9	10	<b>BIG PUNISHER</b> You Came Up (Loud) 1009 1037 83/3			
11	11	<b>NOREAGA</b> Superthug (Penalty/Tommy Boy) 978 911 68/3			
12	12	<b>BIG PUNISHER f/JOE</b> Still Not A Player (Loud) 918 897 29/0			
13	13	<b>OUTKAST</b> Rosa Parks (LaFace/Arista) 902 358 72/18			
14	14	<b>JERMAINE DUPRI f/JAY-Z</b> Money Ain't... (So So Def/Columbia) 871 892 33/0			
20	15	<b>E-40 f/TOO SHORT &amp; K-CI &amp; JOJO</b> From... (Sick Wid' It/Jive) 829 684 66/2			
17	16	<b>RAS KASS f/DR. DRE &amp; MACK 10</b> Ghetto... (Patchwerk/Priority) 811 819 54/0			
17	17	<b>JAY-Z</b> Hard Knock Life (Roc-A-Fella/Def Jam/Mercury) 765 436 23/5			
16	18	<b>KURUPT</b> We Can Freak It (Out) (Antra/A&M) 756 850 25/0			
19	19	<b>FLIPMODE SQUAD</b> Cha Cha Cha (Violator/Elektra/EEG) 738 627 70/5			
20	20	<b>JAGGED EDGE</b> Gotta Be (So So Def/Columbia) 722 660 18/0			

This chart reflects airplay from October 12-18. Songs ranked by total plays. 52 CHR/Rhythmic reporters and 89 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1998, R&R Inc.

## NEW & ACTIVE

<b>STARDUST</b> The Music Sounds Better... (Virgin) Total Plays: 342, Total Stations: 17, Adds: 1	<b>JON B.</b> I Do (Whatcha Say Boo) (Yab Yum/550 Music) Total Plays: 179, Total Stations: 18, Adds: 9
<b>WC f/JON B.</b> Better Days (Payday/FFRR/London) Total Plays: 336, Total Stations: 14, Adds: 1	<b>BRITNEY SPEARS</b> ...Baby One More Time (Jive) Total Plays: 177, Total Stations: 12, Adds: 3
<b>LINK I</b> Really Wanna Sex Your Body (Relativity) Total Plays: 332, Total Stations: 18, Adds: 1	<b>MO THUGS FAMILY</b> Ghetto Cowboy (Relativity) Total Plays: 176, Total Stations: 9, Adds: 4
<b>MACK 10 f/GERALD LEVERT</b> Money's... (Hoo-Bangin'/Priority) Total Plays: 327, Total Stations: 18, Adds: 0	<b>E-40 f/TOO SHORT &amp; K-CI &amp; JOJO</b> From The Ground... (Sick Wid' It/Jive) Total Plays: 175, Total Stations: 11, Adds: 0
<b>KIRK FRANKLIN</b> Lean On Me (Gospo Centric) Total Plays: 309, Total Stations: 20, Adds: 1	<b>MADONNA</b> The Power Of Good-Bye (Maverick/WB) Total Plays: 172, Total Stations: 9, Adds: 1
<b>MARY J. BLIGE</b> Beautiful (Flyte Tyme/MCA) Total Plays: 265, Total Stations: 17, Adds: 2	<b>OUTKAST</b> Rosa Parks (LaFace/Arista) Total Plays: 168, Total Stations: 7, Adds: 5
<b>A+ Enjoy Yourself</b> (Kedar/Universal) Total Plays: 260, Total Stations: 19, Adds: 2	<b>CYPRESS HILL</b> Dr. Greenthumb (Ruffhouse/Columbia) Total Plays: 167, Total Stations: 5, Adds: 1
<b>BRIAN MCKNIGHT</b> Hold Me (Motown) Total Plays: 211, Total Stations: 21, Adds: 6	<b>98 DEGREES</b> Because Of You (Motown) Total Plays: 160, Total Stations: 9, Adds: 2
<b>DRU HILL</b> These Are The Times (Island) Total Plays: 209, Total Stations: 7, Adds: 1	<b>PM DAWN</b> I Had No Right (Gee Street/V2) Total Plays: 160, Total Stations: 7, Adds: 0
<b>R. KELLY &amp; CELINE DION</b> I'm Your Angel (Jive) Total Plays: 199, Total Stations: 13, Adds: 2	<b>USHER</b> One Day You'll Be Mine (LaFace/Arista) Total Plays: 157, Total Stations: 7, Adds: 3

Songs ranked by total plays



**ALL IN THE MIX** — Def Jam/Roc-A-Fella artist Jay-Z and T.W.isM./A&M artist Shaquille O'Neal were both chillin' with KPWR/Los Angeles during the Friday Night Flavas show with the Baka Boys. (L-r): KPWR's Nick V., Shaq, T.W.isM. A&R Kenny Baily, Jay-Z, Roc-A-Fella President Damion Dash, and KPWR's Erik V. (front)

## NEW RELEASES

ADDS OCTOBER 27

<b>TATYANA ALI</b>	<b>Boy You Knock Me Out (MJJ/Work)</b>
<b>ICE CUBE</b>	<b>Pushin' Weight (Lench Mob/Priority)</b>
<b>DRU HILL</b>	<b>These Are The Times (Island)</b>
<b>KENNY LATTIMORE</b>	<b>Days Like This (Columbia)</b>
<b>'N-SYNC</b>	<b>(God Must...) A Little More Time On You (RCA)</b>

## CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<b>KKKS/Albuquerque, NM</b> PD: Tony Manero MD: Jackie James 77 WILLIE MAX "Can't" 21 USHER "Day" 9 CYPRESS HILL "Greenthumb" MARY J. BLIGE "Beautiful"	<b>WBBM/Chicago, IL</b> PD: Todd Cavanah MD: Erik Bradley 13 LAURYN HILL "Doo" <b>KZFM/Corpus Christi, TX</b> PD: Ed Dcanas MD: Jo Jo WILL SMITH "Miami" R. KELLY F.K. MURRAY "Home" FAITH EVANS "Love" ALANIS MORISSETTE "Thank"	<b>KTAA/Fresno, CA</b> PD/MD: Patti Moreno 77 BRANDY "Ever" 42 TATYANA ALI "Knock" 32 USHER "Day" 29 R. KELLY F.K. MURRAY "Home" 4 MASTER P "Kenny's" 3 SHAQUILLE O'NEAL "Way" TAMIA "So"	<b>KLUC/Las Vegas, NV</b> PD: Cal Thomas MD: Melissa Stetas 18 BRIAN MCKNIGHT "Anytime" NEXT "Sm" TAMIA "So"	<b>KCHX/Odessa-Midland, TX</b> PD/MD: Brent Henslee FIVE "Thugs"	<b>WMAX/Rochester, NY</b> PD: Erick Anderson MD: Patrick Castania MADONNA "Power" 98 DEGREES "Because"	<b>KMEL/San Francisco, CA</b> PD: Jony Arbage MD: Glenn Aure No Adds	<b>KOHT/Tucson, AZ</b> PD: Paco Jacobo APD/MD: Fred Rico 18 FAITH EVANS "Love" COLLAGE "Lifetime" R. KELLY F.K. MURRAY "Home" BRIAN MCKNIGHT "Hold" LINK "Ready"
<b>KYLD/Albuquerque, NM</b> DM/MD: M.C. Scrappy MD: Robb Royale 9 MO THUGS FAMILY "Good" DRU HILL "Times" MARY J. BLIGE "Beautiful"	<b>WBTT/Dayton, OH</b> APD/MD: Raye Kimberlin JAY-Z f/AMIL AND JA "Get"	<b>WJMH/Greensboro, NC</b> MD: Brian Douglas APD: Damion Young MD: E-Man 22 BAD AZZ f/SHOOP DOGG "Puttin" 22 OUTKAST "Rosa"	<b>KPWR/Los Angeles, CA</b> VP/Prog.: Steve Smith APD: Montrey Young MD: E-Man 22 BAD AZZ f/SHOOP DOGG "Puttin" 22 OUTKAST "Rosa"	<b>KCAQ/Oxnard, CA</b> PD: Dan Garite MD: Cam Dog 18 112 f/MAISE "Love" 6 JON B. "Do"	<b>KBMB/Sacramento, CA</b> PD/MD: Ibrahim "Ebro" Jamile 35 JAY-Z "Hard" 39 OUTKAST "Rosa" CASE f/JOE "Faded" BAD AZZ f/SHOOP DOGG "Puttin" BRAND NUBIAN "Let" JON B. "Do" R. KELLY F.K. MURRAY "Home"	<b>KYLD/San Francisco, CA</b> PD: Michael Martin APD/MD: Jazzy Jim Archer NICOLE FAMOCHA "Can't" JON B. "Do" TIMBALAND f/MISSY... "Here" WILL SMITH "Miami" 98 DEGREES "Because"	<b>WOWZ/Utica, NY</b> APD/MD: Harry Carpenter 20 R. KELLY F.K. MURRAY "Home" 13 JD & MARIAH CAREY "Sweetheart" 12 LAURYN HILL "Doo" 3 REEL TIGHT "Wanna" TOTAL/MISSY ELLIOTT "Tnppn"
<b>KQBT/Austin, TX</b> PD: Rick Thomas APD: Alex C 8 TIRA BLACK "Push" LAURYN HILL "Doo" JON B. "Do"	<b>KQKS/Denver, CO</b> PD: Cat Collins MD: Jennifer Wilde No Adds	<b>KIKI/Honolulu, HI</b> PD: Alan Oda MD: James Coles 33 NASTYBOY KLICK "Lost" 5 JON B. "Do"	<b>KHTN/Merced, CA</b> PD/MD: Dan Watson 15 WILLIE MAX "Can't" 5 R. KELLY F.K. MURRAY "Home" R. KELLY & C. DION "Angel" JAY-Z "Hard" BRIAN MCKNIGHT "Hold" JON B. "Do"	<b>KKFR/Phoenix, AZ</b> PD: Bruce St. James APD: Krazy Kid Stevanz TATYANA ALI "Knock" <b>WWKQ/Providence, RI</b> PD: Jerry McKenna MD: Sandy B. 27 CAMRON f/USHER "Feels" R. KELLY F.K. MURRAY "Home"	<b>KSFM/Sacramento, CA</b> PD: Bob West MD: John E. Cage JAY-Z f/AMIL AND JA "Get"	<b>KWVV/San Luis Obispo</b> PD: Jammer 31 NASTYBOY KLICK "Lost" 20 JENNIFER PAIGE "Crush" 112 f/MAISE "Love" JON B. "Do"	<b>WPGC/Washington, DC</b> PD: Jay Stevens APD/MD: Maurice Devove 21 OUTKAST "Rosa" 16 KIRK FRANKLIN "Lean" DEBORAH COX "Supposed" GERALD LEVERT "Faded"
<b>KISW/Bakersfield, CA</b> PD: Mark Feather MD: Bobby Sato A+ "Enjoy" VOICES OF THEORY "Wherever"	<b>WDRQ/Detroit, MI</b> PD: Alex Tear MD: Jimmi Jam 36 STARS ON 54 "Read" 36 NICOLE "Make" 33 GRUWINE "Same" A+ "Enjoy" DIVINE "Lately" TO "Westside" WILL SMITH "Miami"	<b>KBXX/Houston, TX</b> PD: Alex Teat MD: Rob Scorpio MD: Greg Head No Adds	<b>WPOW/Miami, FL</b> PD: Kid Curry APD: Tony The Tiger 22 INSADE CLOWN POSSE "Party" 6 BIG PUNISHER... "Makes" 6 LIL' SUZY "Sm" 4 BLACKSTREET & MYA... "Take" WILL SMITH "Miami"	<b>WVOC/Salisbury, MD</b> PD: Wookiee, MD: Brian D'Brion 14 BIZZY BONE "Thugz" TOTAL/MISSY ELLIOTT "Tnppn" DEBLAH MORGAN "Yesterday"	<b>KUBE/Seattle, WA</b> PD: Eric Powers MD: Julie Pilot JAY-Z f/AMIL AND JA "Get" XSCAPE "Lime" UNCLE SAM "Smile"	<b>KDGS/Wichita, KS</b> PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones 24 BRIAN MCKNIGHT "Hold" 8 NICOLE RENEE "Strawberry" 5 BRANDY "Ever" R. KELLY F.K. MURRAY "Home" CASE f/JOE "Faded" MO THUGS FAMILY "Ghetto"	
<b>KKXK/Bakersfield, CA</b> PD: Chris Squires MD: Craig Marshall OUTKAST "Rosa"	<b>KPRR/EI Paso, TX</b> PD: John Candelaria MD: Victor Starr 32 BRANDY "Ever" STARBUCK "Music" JAY-Z f/AMIL AND JA "Get" FAITH EVANS "Love"	<b>WHHH/Indianapolis, IN</b> PD: Scott Wheeler MD: Carl Frye 3 JON B. "Do" 1 DEBORAH COX "Supposed" WILL SMITH "Miami" R. KELLY & C. DION "Angel"	<b>KDON/Monterey, CA</b> PD: Scooter B. Stevens MD: Piazzo BRITNEY SPEARS "Baby" MO THUGS FAMILY "Ghetto" ANDREA MARTIN "Return"	<b>KWNZ/Reno, NV</b> PD/MD: Bill Shakespeare LAURYN HILL "Doo" BRITNEY SPEARS "Baby" TOTAL/MISSY ELLIOTT "Tnppn"	<b>KTFM/San Antonio, TX</b> PD: Cliff Tredway MD: Steve Chavez 38 NEXT "Close" DRU HILL f/REEMAN "Deep" DEBORAH COX "Supposed" BRIAN MCKNIGHT "Hold" JON B. "Do"	<b>KWIN/Stockton, CA</b> PD: John Christian APD: Tammy Cruise MD: Pretty Boy Dontay 21 LIL' SUZY "Sm" R. KELLY F.K. MURRAY "Home" TOTAL/MISSY ELLIOTT "Tnppn" JANET "Every" USHER "Day" BLACKSTREET & MYA "Take"	
<b>WERQ/Baltimore, MD</b> DM/MD: Tom Calococci MD: Darren Brin 15 R. KELLY F.K. MURRAY "Home" 14 DEBORAH COX "Supposed" 14 BRIAN MCKNIGHT "Hold"	<b>KBOS/Fresno, CA</b> PD: Steve Wall MD: Travis Loughran 31 JD & MARIAH CAREY "Sweetheart" R. KELLY F.K. MURRAY "Home"	<b>WJBT/Jacksonville, FL</b> PD: Dave Wynter MD: Tiffany Green 24 JAY-Z "Hard" 13 FAITH EVANS "Love" 12 TIMBALAND f/MISSY... "Here" 10 COODIE MOB & ESTHERO "Know" 10 WILLIE MAX "Can't" 8 NOREAGA "Superthug" 8 MASTER P f/SHOOP "Thug"	<b>WKTU/New York, NY</b> PD: Frankie Blue APD/MD: Andy Shane No Adds	<b>WVOC/Salisbury, MD</b> PD: Wookiee, MD: Brian D'Brion 14 BIZZY BONE "Thugz" TOTAL/MISSY ELLIOTT "Tnppn" DEBLAH MORGAN "Yesterday"	<b>WJJS/Roanoke, VA</b> PD: David Lee Michaela APD/MD: Melissa Morgan 5 VOICES OF THEORY "Wherever" R. KELLY F.K. MURRAY "Home" ALANIS MORISSETTE "Thank"	<b>WLLD/Tampa, FL</b> PD: Dave Ferguson MD: Drlando 96 INSADE CLOWN POSSE "ICP" 91 MASTER P "Kenny's" 20 WILLIE MAX "Can't" MO THUGS FAMILY "Ghetto" OUTKAST "Rosa"	

52 Total Reporters  
52 Current Reporters  
51 Current Playlistists

Did Not Report, Playlist Frozen (1):  
WBHJ/Birmingham, AL



# CHR/RHYTHMIC PLAYLISTS

October 23, 1998 R&R • 51

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1				
WKTU/New York (201) 420-3700 Blue/Shane				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
71	74	56	68	DEBORAH COX/Things Just Ain't...
39	40	38	63	JENNIFER PAIGE/Crush
74	74	54	55	HANNA/You Only Have To...
69	66	54	53	ROCKELL FCOL/LAGE/Can't We Try
39	43	33	51	AALIYAH/Are You That...
39	40	25	42	STARS ON 54/If You Could Read...
42	43	30	38	BACKSTREET BOYS/If I Never Break...
42	41	33	37	K-CI & JOUJOU/My Life
54	65	29	35	NEXT/Too Close
40	41	29	32	LA BOUCHE/You Won't Forget Me
45	41	30	31	N SYNC/Train' Up My Heart
-	17	14	30	RAZOR & GUIDO/Do It Again
21	20	19	27	CYNTHIA/ I Had The Chance
39	36	17	26	TAMPERER F/MA/Feel It
-	16	25	25	R. KELLY & C. DION/If My Angel
27	24	17	25	MADONNA/The Power Of...
-	16	25	25	BRANDY/Have You Ever?
23	27	25	22	BRIAN MCKNIGHT/Anytime
-	14	22	22	BRAVO ALL STARS/Let The Music...
25	24	18	18	LAURYN HILL/Can't Take My...
33	29	15	18	INQU/Time After Time
50	46	22	15	ROCKE/One More Night
14	18	10	14	STARBUCKS/The Music Sounds...
15	16	11	13	MONIFAH/Touch It
-	12	12	12	JANET/Every Time
26	24	10	12	SWEETBOX/Everything's...
-	11	11	11	ACE OF BASE/Whenever You're...
9	7	5	11	DEBORAH COX/NoBody's Supposed...
17	17	10	10	DEBLAH MORGAN/Yesterday
8	7	6	9	MONICA/The First Night
7	5	5	7	COLLAGE/Love Of A Lifetime
5	5	5	7	DIVINE/Lately
39	5	5	5	BRANDY & MONICA/The Boy Is Mine
19	15	14	5	WILL SMITH/Just The Two Of Us
5	5	5	5	JUDY TORRES/Back In Your Arms...

MARKET #1				
HOT 97.3 WYLL/Chicago/Steve				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
42	42	43	38	LAURYN HILL/Doo Wop (That Thing)
22	29	35	37	DRU HILL F/REDMAN/How Deep Is Your...
42	42	42	37	NOREAGA/Superthug
21	35	40	37	JAY-Z/Hard Knock Life
33	41	41	37	JAY-Z F/AMIL AND J/Can I Get A...
40	42	42	36	DMX/Ruff Ryders Anthem
41	42	42	35	MONICA/The First Night
-	19	32	32	OUTKAST/Skewton The Bar-B
35	29	28	31	DMX F/FAITH EVANS/How's It Goin' Down?
-	13	33	31	LAURYN HILL/Everything's...
-	15	38	31	R. KELLY F/K. MURRAY/Home Alone
41	42	41	29	AALIYAH/Are You That...
41	40	37	27	LAURYN HILL/Lost Ones
34	37	30	26	MYA F/SILK.../Movin' On
-	15	25	25	DRU HILL/These Are The Times
37	29	30	25	NICOLE/Make It Hot
34	30	28	24	NOREAGA/Banned From TV
22	23	28	24	R. KELLY/Half On A Baby
26	27	28	24	MEMPHIS BLEEK/JAY-Z/It's Alright
32	23	21	21	FAITH EVANS/Love Like This
-	25	28	20	112 F/MA/SE/Love Me
28	34	38	20	KELLY PRICE/Friend Of Mine
-	10	20	20	TOTAL/MISSY ELLIOTT/Trippin'
15	20	18	19	LAURYN HILL/Can't Take My...
-	18	18	18	BOUNTY KILL/Deadly Zone
19	20	18	17	BLACK ROBI/Dare You
29	29	24	16	KHADEJA F/PRODUCT/Here We Go
23	23	18	15	GINUWINE/Same O' G
16	15	15	15	FAT JOE F/PUFF DADDY/Don Cartagena
-	14	14	14	PETE ROCK.../Tru Master
-	16	15	14	HEALTH SKELETON/ Ain't Havin That
22	23	24	14	XSCAPE/My Little Secret
13	13	13	13	BIG PUNISHER/You Came Up
-	11	11	11	FLIPMODE SQUAD/Cha Cha Cha
26	31	20	10	LAURYN HILL/Used To Love Him
-	8	8	8	BRAND NUBIAN/Don't Let It Go...

MARKET #2				
POWER 106.5 FM KPWR/Los Angeles (818) 953-4200 Smith/E-Man				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
68	63	64	71	KURUPT/We Can Freak It...
40	44	48	61	NEXTA Still Love You
55	69	65	54	LAURYN HILL/Doo Wop (That Thing)
42	40	44	51	DRU HILL F/REDMAN/How Deep Is Your...
53	55	61	46	MONIFAH/Touch It
36	37	38	41	MYA F/SILK.../Movin' On
-	25	40	40	CYPRESS HILL/D. Greenthumb
51	49	55	39	SNOOP DOGG/Sill A G Thang
53	52	35	39	MO THUGS FAMILY/All Good
32	34	34	39	JD & MARIAH CAREY/Sweetheart
39	43	62	37	QUEEN & WYCLEF JEAN/Another One Bites...
15	22	33	35	JAY-Z/Hard Knock Life
25	22	28	33	WC F/UN B./Better Days
29	25	28	31	TQ/Westside
-	21	31	31	112 F/MA/SE/Love Me
32	31	31	24	MONICA/The First Night
16	22	21	24	MACK 10 F/G. LEVERT/Money's Just A...
-	22	22	22	BAD AZZ F/SNOOP DOGG/We Be Puttin It...
-	22	22	22	OUTKAST/Rosa Parks
20	16	24	18	JERMAINE DUPRI/JAY-Z/Money Ain't A Thang
23	18	17	17	AALIYAH/Are You That...
22	27	12	15	LAURYN HILL/Can't Take My...
26	26	20	14	FAITH EVANS/Love Like This
12	17	11	12	SHAQUILLE O'NEAL.../The Way It's...
8	25	21	10	XSCAPE/My Little Secret
5	5	5	5	PRAS/Blue Angels

MARKET #3				
B96 WBBM/Chicago (312) 944-6000 Cavanah/Bradley				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
80	77	81	81	NICOLE/Make It Hot
65	72	62	61	MONICA/The First Night
38	46	52	61	BIG PUNISHER F/JOE/Sill Not A Player
75	45	50	71	ALL SAINTS/Never Ever
50	77	80	69	GOD GOOD DOLLS/Sins
23	50	75	61	BRIAN MCKNIGHT/The Only One For Me
30	39	42	56	MYA F/SILK.../Movin' On
-	32	41	56	N SYNC/God Must Have...
19	36	17	53	GINUWINE/Same O' G
83	80	72	46	AALIYAH/Are You That...
43	44	34	46	SWEETBOX/Everything's...
49	44	32	46	TATYANA AL/Dreamin'
29	25	52	41	N SYNC/Train' Up My Heart
-	69	39	R. KELLY & C. DION/If My Angel	
19	31	30	39	JENNIFER PAIGE/Crush
80	77	68	36	AEROSMITH/ Don't Want To...
3	20	31	32	MONIFAH/Touch It
42	49	31	31	BRANDY F/MA/SE/Top Of The World
17	17	19	18	JD & MARIAH CAREY/Sweetheart
13	4	9	15	STARBUCKS/The Music Sounds...
77	70	39	14	INQU/Time After Time
-	4	8	14	BRANDY/Have You Ever?
10	10	8	13	NEXTA Still Love You
-	13	13	13	LAURYN HILL/Doo Wop (That Thing)
-	5	12	12	FIVE/It's The Things...
3	15	13	10	PRAS/Blue Angels
5	25	6	10	ALANIS MORISSETTE/Thank U

MARKET #4				
KMEL/JAMS KMEL/San Francisco (415) 538-1061 Arbage/Aure				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
23	44	59	65	JAY-Z F/AMIL AND J/Can I Get A...
62	66	65	62	LAURYN HILL/Doo Wop (That Thing)
52	59	51	56	AALIYAH/Are You That...
40	59	62	55	DRU HILL F/REDMAN/How Deep Is Your...
50	56	51	52	MONICA/The First Night
41	40	34	52	TAMIA/So Into You
13	52	58	46	JAYO FELONY/Whatcha Gonna Do
37	39	45	42	SILKK THE SHOCKER/It Ain't My Fault
34	35	34	39	TQ/Westside
31	41	36	35	NEXTA Still Love You
29	26	25	35	DMX F/FAITH EVANS/How's It Goin' Down?
49	41	36	35	MASE F/PUFF DADDY/Lookin' At Me
44	41	35	34	JERMAINE DUPRI/JAY-Z/Money Ain't A Thang
26	36	31	33	XSCAPE/My Little Secret
57	53	53	32	MYA F/SILK.../Movin' On
35	35	30	30	FAITH EVANS/Love Like This
54	40	36	28	GINUWINE/Same O' G
20	22	22	25	SNOOP DOGG/Sill A G Thang
9	13	18	23	DIVINE/Lately
-	6	10	22	JAY-Z/Hard Knock Life
11	13	16	22	KENNY LATTIMORE/Days Like This
33	24	21	21	NICOLE/Make It Hot
19	24	24	20	NICOLE RENEE/Strawberry
8	5	8	17	MARY J. BLIGE/Beautiful
11	7	8	17	A TRIBE CALLED QUEST/Find A Way
-	6	5	17	KETH SWEAT F/SNOOP DOGG/Come And Get With Me
17	13	13	13	NOREAGA/Superthug
-	11	15	12	SPORTY THEVZ/Cheapskate (You...)...
7	5	5	8	NICOLE F/MOCHA/ Can't See
-	5	5	8	BRANDY/Have You Ever?
19	21	16	6	JD & MARIAH CAREY/Sweetheart
9	6	5	5	JON B./I Do (Whatcha...)...
-	5	5	5	JANET/Every Time
-	5	5	5	WC F/UN B./Better Days
-	5	5	5	DEBORAH COX/NoBody's Supposed...

MARKET #4				
WILD 94.9 KYLD/San Francisco (415) 356-0949 Martin/Archer				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
56	64	72	72	JAY-Z F/AMIL AND J/Can I Get A...
67	58	69	69	NASTYBOY KLICK/Lost In Love
30	52	70	69	TAMIA/So Into You
43	60	71	68	DRU HILL F/REDMAN/How Deep Is Your...
68	70	68	67	LAURYN HILL/Doo Wop (That Thing)
67	52	67	67	MO THUGS FAMILY/All Good
46	69	75	60	MONIFAH/Touch It
27	23	40	53	XSCAPE/My Little Secret
33	42	42	46	STARBUCKS/The Music Sounds...
28	31	33	35	BIZZY BONE/Thugz Cry
49	65	46	34	MONICA/The First Night
59	45	47	34	AALIYAH/Are You That...
56	39	34	34	TQ/Westside
66	40	30	32	GINUWINE/Same O' G
67	47	34	32	NICOLE/Make It Hot
6	9	25	24	DIVINE/Lately
5	23	22	24	112 F/MA/SE/Love Me
-	11	26	23	E-40 F/TOD SHORT.../From The Ground Up
-	10	22	22	BRANDY/Have You Ever?
21	24	23	16	SILKK THE SHOCKER/It Ain't My Fault
68	67	44	16	MYA F/SILK.../Movin' On
-	16	18	14	FAITH EVANS/Love Like This
7	12	8	9	PRAS/Blue Angels
-	5	9	9	Av/Enjoy Yourself
-	7	13	9	ICE CUBE/EMM. SHORT./Pushin' Weight
5	13	13	7	NEXTA Still Love You
5	5	6	7	VOICES OF THEORY/Wherever You Go
6	7	11	6	JD & MARIAH CAREY/Sweetheart
-	5	5	5	REEL TIGHT/Wanna Ride
-	5	5	5	JANET/Every Time
5	5	5	5	LINKI/Really Wanna...
-	-	-	-	NICOLE F/MOCHA/ Can't See
-	-	-	-	JON B./I Do (Whatcha...)...
-	-	-	-	TIMBALAND F/MISSY.../Here We Come
-	-	-	-	WILL SMITH/Miami
-	-	-	-	98 DEGrees/Because Of You

MARKET #7						
WDRQ 93.1 FM WDRQ/Detroit (313) 354-9300 Tear/Jam						
PLAYS	ARTIST/TITLE					
3W	2W	1W	TW			
32	44	66	55	AALIYAH/Are You That...		
67	58	63	54	SHE MOVES/It's Your Love		
27	33	68	54	PRAS MICHEL F/OOB.../Ghetto Supastar...		
68	66	65	53	JENNIFER PAIGE/Crush		
68	66	68	53	USHER/My Way		
31	39	68	52	SHAGGY F/UNNET/Luv Me, Luv Me		
28	30	35	52	MONIFAH/Touch It		
67	66	68	52	NEXT/Too Close		
67	66	68	50	JANET/Go Deep		
28	31	36	41	LAURYN HILL/Doo Wop (That Thing)		
22	25	32	37	LFO/ I Can't Have You		
28	27	34	37	DRU HILL F/REDMAN/How Deep Is Your...		
31	33	35	36	MONICA/The First Night		
-	15	22	36	98 DEGrees/Because Of You		
34	36	35	36	STARS ON 54/If You Could Read...		
33	33	33	36	SWEETBOX/Everything's...		
34	34	33	36	BRIAN MCKNIGHT/Anytime		
34	34	33	36	FIVE/When The Lights...		
21	25	34	36	TAMIA/So Into You		
67	66	68	52	N SYNC/Train' Up My Heart		
31	31	30	36	BACKSTREET BOYS/If I Never Break...		
-	-	-	-	NICOLE/Make It Hot		
31	34	34	35	MADONNA/The Power Of...		
32	33	34	35	VOICES OF THEORY/Say It		
-	-	-	-	GINUWINE/Same O' G		
67	56	31	32	MYA F/SILK.../Movin' On		
28	25	23	27	STARBUCKS/The Music Sounds...		
-	-	-	-	DREAMS COME TRUE/So Joy		
26	28	27	24	BRITNEY SPEARS.../Baby One More...		
-	24	23	21	BRANDY/Have You Ever?		
21	20	23	21	PM DAWN/ Had No Right		
21	22	23	21	KEITH SWEAT F/SNOOP DOGG/ Come And Get With Me		
25	25	22	20	BEASTIE BOYS/Intergalactic		
-	-	-	-	NEXTA Still Love You		
-	-	-	-	23	13	MYA F/SILK.../Movin' On
-	-	-	-	6	JANET/Every Time	
-	-	-	-	Av/Enjoy Yourself		
-	-	-	-	DIVINE/Lately		
-	-	-	-	TQ/Westside		
-	-	-	-	WILL SMITH/Miami		

MARKET #8				
WPGC 93.5 FM WPGC/Washington (301) 441-3500 Stevens/DeVoe				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
61	60	62	55	BRANDY/Have You Ever?
60	62	61	54	LAURYN HILL/Doo Wop (That Thing)
57	50	47	47	JAGGED EDGE/Gotta Be
30	27	38	44	DMX F/FAITH EVANS/How's It Goin' Down?
45	36	52	44	MONICA/The First Night
-	15	22	41	JAY-Z/Hard Knock Life
17	32	32	39	JAY-Z F/AMIL AND J/Can I Get A...
35	29	38	35	FAITH EVANS/Love Like This
58	56	40	33	MARY J. BLIGE/Beautiful
53	46	37	33	LAURYN HILL/To Zion
18	15	18	32	NEXTA Still Love You
37	28	28	32	XSCAPE/My Little Secret
47	43	42	31	GERALD LEVERT/Thinkin' Bout





WALT LOVE

## A Commitment To Community Service

### ■ WQUE/New Orleans does its part with Teen Summit VI

Urban radio stations across the country have been very busy with ongoing community events. One is WQUE (Q93)/New Orleans — part of Clear Channel's New Orleans cluster — which drew 35,000 people to the Louisiana Superdome for its sixth annual Teen Summit. On this page is a photographic record of this year's grand event, which featured a number of artists, including Master P, Mya, Silkk The Shocker, Snoop Dogg, Divine, Tatyana Ali, and C-Murder.

The Teen Summit is built around a theme of the importance of staying in school and getting an education while staying out of trouble and not associating with the wrong crowd. It was the brainchild of Q93

OM/DP Gerod Stevens. The event started in a movie theater in downtown New Orleans, but it grew so fast and so large that soon the only feasible place to hold it was the Superdome. Everyone takes part, from

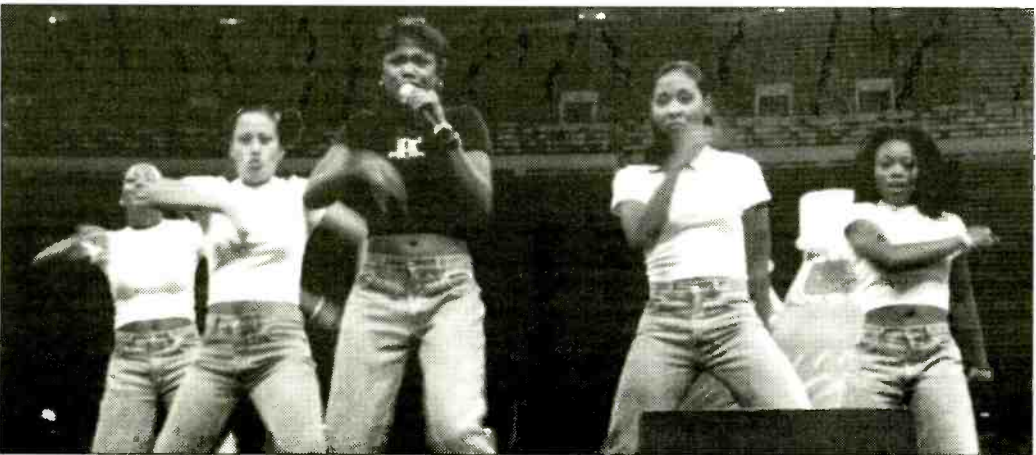
the city's mayor and chief of police to members of the Board of Education and health and sex educators who speak to the kids and their parents or guardians. Take a look. I just wish you could see it in color!



**A JOB WELL DONE!** — New Orleans Mayor Marc Morial (c) congratulates WQUE Promotions Director Karen Hince and OM/DP Gerod Stevens on a fantastic job on Teen Summit VI, which took place at the Louisiana Superdome.



**UNITED WE STAND ...** — Three members of the No Limit family showing the crowd a good time. Pictured are (l-r) Silkk The Shocker, Master P, and C-Murder.



**IN A TRANCE?** — Not this young diva. She knows what and who she wants! Tatyana Ali (c) performs her smash single "Daydreamin'" for the audience. It seems her dancers are very serious about getting the point across.



**SEE YA!** — Mya and Silkk perform "Movin' On" for the crowd.



**RUFF!** — Snoop Dogg (r) "barks" for the crowd during the Summit, which drew approximately 35,000 people.

## UC DATABANK

### U.S. Corporations Absorb Minority Businesses

**B**lack-owned companies, including those in beauty products, funeral services, and insurance, are deciding it makes more sense to join big companies than to fight them, reports the *New York Times*. And though blacks are creating businesses in a wider range of fields than ever before, some see the recent acquisitions as an unfortunate end to control by the pioneers of black entrepreneurship.

At the same time, corporations buying these black-owned companies are doing so because they are aware of the explosion of black economic strength. Companies born in storefronts and basements in the 1950s and '60s have become guests at corporate America's latest merger party. It is a little-noticed trend that stands in contrast to the deal-making boom of a decade ago, when black-owned companies stayed largely on the sidelines.

Some large corporations have been developing products and services aimed at black consumers, but now corporations are looking for a quicker route to African Americans' pocketbooks by snapping up businesses whose legacies and brands are well-known in ethnic households.

**SOURCE:** "The Courtship Of Black Consumers," by Dana Canedy for the *New York Times*, Aug. 11, 1998. Reprinted from *Minority Markets ALERT*, September 1998.

### What Blacks Think Of Corporate America

**M**ost blacks think discrimination is still common in big U.S. corporations. However, they are largely positive about their own employers and career prospects, according to a Joint Center for Political and Economic Studies survey of African Americans commissioned by *Fortune* and reported in the magazine.

Over two-thirds of working blacks (68%) describe themselves as optimistic about their professional futures in corporate America. Over half (54%) expect to be promoted within the next five years. The majority (56%) say that companies deserve credit for aggressively recruiting, training, and promoting blacks, and yet a huge majority (78%) say top black executives are often in those high positions for the sake of appearance and that companies offer little real opportunity for advancement for black employees. Workplace discrimination is still common, say 81% of blacks. Only 13% say discrimination is rare, and 76% say black and white employees of equal training and experience are not paid equitably (only 17% say they are).

**SOURCE:** "What Blacks Think of Corporate America," by the Joint Center for Political and Economic Studies for *Fortune* magazine, reported by Shelley Branch in *Fortune*, July 6, 1998. Reprinted from *Minority Markets ALERT*, September 1998.



# KENNY'S DEAD! YA HEARD ME?



## "KENNY'S DEAD" A NEW VERSION OF THE CURTIS MAYFIELD CLASSIC "FREDDY'S DEAD" PERFORMED BY **MASTER P**

FROM THE UPCOMING RELEASE  
**"CHEF AID THE SOUTH PARK ALBUM"**  
IN STORES TUESDAY, NOVEMBER 3.

WRITTEN BY MASTER P, C. MAYFIELD. PRODUCED BY MASTER P, ODELL & KLC. MIXED BY RICK RUBIN. MASTER P APPEARS COURTESY OF NO LIMIT. MANAGEMENT: BOUTIT BOUTIT MANAGEMENT.

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COLUMBIA



SONY MUSIC  
SOUNDTRAX



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	<b>LAURYN HILL</b> Doo Wop (That Thing) (Ruffhouse/Columbia)	3414	3680	3734	3659	85/0
6	3	3	2	<b>NEXT I</b> Still Love You (Arista)	3295	3029	2938	2832	83/0
10	5	4	3	<b>DRU HILL f/REDMAN</b> How Deep Is Your... (Def Jam/RAL/Mercury/Island)	3083	2890	2630	2347	84/0
12	7	6	4	<b>DIVINE</b> Lately (Pendulum/Red Ant)	3017	2767	2510	2123	88/1
7	4	5	5	<b>KEITH SWEAT f/SNOOP DOGG</b> Come And Get With Me (Elektra/EEG)	2949	2779	2663	2508	83/0
31	13	9	6	<b>FAITH EVANS</b> Love Like This (Bad Boy/Arista)	2774	2435	1932	1293	87/0
1	1	2	7	<b>R. KELLY</b> Half On A Baby (Jive)	2722	3420	3782	3684	75/1
9	6	7	8	<b>MONIFAH</b> Touch It (Uptown/Universal)	2603	2577	2568	2367	76/0
13	8	8	9	<b>JON B.</b> I Do (Whatcha Say Boo) (Yab Yum/550 Music)	2544	2445	2392	2115	83/1
26	16	10	10	<b>MARY J. BLIGE</b> Beautiful (Flyte Tyme/MCA)	2431	2201	1812	1430	84/0
22	14	12	11	<b>DEBORAH COX</b> Nobody's Supposed To Be Here (Arista)	2428	2131	1849	1578	81/2
18	12	11	12	<b>AARON HALL</b> All The Places (I Will...) (MCA)	2313	2149	1951	1668	78/1
33	20	13	13	<b>KIRK FRANKLIN</b> Lean On Me (Gospo Centric)	2215	1953	1695	1208	79/0
28	18	14	14	<b>J. DUPRI &amp; M. CAREY</b> Sweetheart (So So Def/Columbia)	1937	1800	1701	1387	76/2
25	23	15	15	<b>USHER</b> One Day You'll Be Mine (LaFace/Arista)	1882	1746	1636	1433	76/0
30	25	17	16	<b>112 f/MASE</b> Love Me (Bad Boy/Arista)	1817	1664	1581	1323	83/3
—	33	23	17	<b>BRIAN MCKNIGHT</b> Hold Me (Motown)	1669	1462	1223	770	77/0
29	26	20	18	<b>KENNY LATTIMORE</b> Days Like This (Columbia)	1660	1568	1521	1374	68/2
37	28	21	19	<b>NICOLE f/MOCHA</b> I Can't See (Gold Mind/EastWest/EEG)	1640	1522	1371	1158	76/3
—	48	31	20	<b>JAY-Z f/AMIL AND JA</b> Can I Get A... (Def Jam/RAL/Mercury)	1616	1253	833	312	82/3
—	38	29	21	<b>TOTAL f/MISSY ELLIOTT</b> Trippin' (Bad Boy/Arista)	1591	1323	1046	338	78/1
35	29	25	22	<b>TQ</b> Westside (ClockWork/Epic)	1521	1412	1292	1175	67/7
39	31	27	23	<b>MAXWELL</b> Matrimony: Maybe You (Columbia)	1486	1339	1288	1128	74/1
4	11	18	24	<b>XSCAPE</b> My Little Secret (So So Def/Columbia)	1422	1610	2296	3119	47/0
—	—	41	25	<b>BRANDY</b> Have You Ever? (Atlantic)	1393	1024	353	—	78/1
36	30	28	26	<b>BIZZY BONE</b> Thugz Cry (Relativity)	1357	1325	1291	1174	60/0
48	36	32	27	<b>LUTHER VANDROSS</b> I Know (LV/Virgin)	1348	1204	1093	844	71/1
40	32	30	28	<b>NICOLE RENEE</b> Strawberry (Atlantic)	1344	1281	1268	1069	57/1
14	22	24	29	<b>MONICA</b> The First Night (Arista)	1279	1414	1659	1973	40/0
—	40	37	30	<b>CHICO DEBARGE</b> Virgin (Kedar/Universal)	1221	1053	1002	770	69/3
43	37	35	31	<b>ANDREA MARTIN</b> Let Me Return The Favor (Arista)	1193	1112	1072	960	62/1
—	43	40	32	<b>WILLIE MAX f/RAPHAEL SAADIQ</b> Can't Get Enough (Motown)	1182	1039	906	737	69/1
47	41	36	33	<b>LINK</b> I Really Wanna Sex Your Body (Relativity)	1179	1106	983	867	60/0
17	17	16	34	<b>DMX f/FAITH EVANS</b> How's It Goin' Down? (Def Jam/Mercury)	1153	1702	1710	1675	46/0
11	21	26	35	<b>MYA f/SILKK THE SHOCKER</b> Movin' On (University/Interscope)	1131	1352	1660	2145	36/0
<b>BREAKER</b>			36	<b>MACK 10 f/GERALD LEVERT</b> Money's Just A Touch... (Hoo-Bangin'/Priority)	1129	953	654	246	74/1
24	34	34	37	<b>AALIYAH</b> Are You That Somebody? (Atlantic)	1111	1187	1215	1471	36/0
—	47	42	38	<b>DESTINY'S CHILD f/TIMBALAND</b> Get On The Bus (EastWest/EEG)	1091	1002	852	569	62/0
3	9	22	39	<b>GINUWINE</b> Same Ol' G (Atlantic)	1086	1478	2372	3150	40/2
—	—	38	40	<b>JEROME</b> Too Old For Me (Bad Boy/Arista)	1075	1048	686	655	56/1
—	—	45	41	<b>WC f/JON B.</b> Better Days (Payday/FFRR/London)	969	872	749	610	63/2
<b>DEBUT</b>			42	<b>JANET</b> The Velvet Rope (Virgin)	878	382	18	5	72/3
<b>DEBUT</b>			43	<b>CASE f/JOE</b> Faded Pictures (Def Jam/RAL/Mercury)	870	329	—	—	76/5
—	—	44	44	<b>BIG PUNISHER</b> You Came Up (Loud)	865	888	710	586	69/3
<b>DEBUT</b>			45	<b>LEVI LITTLE</b> Somebody To Love (White Lable)	843	696	638	562	39/0
<b>DEBUT</b>			46	<b>GERALD LEVERT</b> Taking Everything (EastWest/EEG)	832	293	16	—	76/7
<b>DEBUT</b>			47	<b>VOICES OF THEORY</b> Wherever You Go (H.O.L.A./Red Ant)	818	726	603	433	58/1
19	19	19	48	<b>TRIN-I-TEE 5:7</b> God's Grace (B-Rite/Interscope)	816	1604	1696	1653	34/0
<b>DEBUT</b>			49	<b>SHAE JONES</b> Talk Show Shhh! (Universal)	809	643	460	128	60/3
<b>DEBUT</b>			50	<b>NOREAGA</b> Superthug (Penalty/Tommy Boy)	801	734	635	447	59/2

This chart reflects airplay from October 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker.

89 Urban reporters. 85 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1998, R&R Inc.

## NEW & ACTIVE

**OUTKAST** Rosa Parks (LaFace/Arista)  
Total Plays: 734, Total Stations: 65, Adds: 13

**DANESHA STARR** As Long As I Live (Micon/Interscope)  
Total Plays: 683, Total Stations: 59, Adds: 1

**E-40 f/TOO SHORT & K-CI & JOJO** From The Ground Up (Sick Wid' It/Jive)  
Total Plays: 654, Total Stations: 55, Adds: 2

**FLIPMODE SQUAD** Cha Cha Cha (Violator/Elektra/EEG)  
Total Plays: 638, Total Stations: 60, Adds: 4

**MASTER P f/SILKK, MIA X...** Major Players (No Limit/Priority)  
Total Plays: 635, Total Stations: 52, Adds: 0

**WILL SMITH** Miami (Columbia)  
Total Plays: 625, Total Stations: 61, Adds: 11

**III FRUM THA SOUL** Black Superman (RCA)  
Total Plays: 601, Total Stations: 58, Adds: 3

**R. KELLY f/KEITH MURRAY** Home Alone (Jive)  
Total Plays: 500, Total Stations: 74, Adds: 68

**DEF SQUAD** The Game (Def Jam/Mercury)  
Total Plays: 495, Total Stations: 44, Adds: 0

**MIA X** Whatcha Wanna Do? (No Limit/Priority)  
Total Plays: 480, Total Stations: 55, Adds: 6

**BLACK ROB** I Dare You (Immortal/Epic)  
Total Plays: 475, Total Stations: 39, Adds: 0

**REEL TIGHT** Wanna Ride (G-Funk/Restless)  
Total Plays: 467, Total Stations: 40, Adds: 2

**JUVENILE** Ha (Cash Money/Universal)  
Total Plays: 459, Total Stations: 40, Adds: 5

**A+ Enjoy Yourself** (Kedar/Universal)  
Total Plays: 435, Total Stations: 48, Adds: 2

**KEITH MURRAY f/L.L. COOL J** Incredible (Jive)  
Total Plays: 430, Total Stations: 46, Adds: 1

Songs ranked by total plays.

## BREAKERS

### MACK 10 f/GERALD LEVERT

Money's Just A Touch Away (Hoo-Bangin'/Priority)

TOTAL PLAYS/INCREASE: 1129/176  
TOTAL STATIONS/ADDS: 74/1  
CHART: 36

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>R. KELLY f/KEITH MURRAY</b> Home Alone (Jive)	68
<b>CAM'RON f/USHER</b> Feels Good (Untertainment/Epic)	51
<b>SHAQUILLE O'NEAL</b> Make This A Night... (T.W.isM/A&M)	41
<b>TAMI DAVIS</b> Only You (Red Ant)	38
<b>MICHEL'LE</b> Can I Get A Witness (Death Row/Priority)	38
<b>RICKY BELL</b> When Will I See You... (So So Def/Columbia)	34
<b>CHERRELLE</b> The Right Time (Power)	19
<b>TELA</b> Bring 'Em Out (Rap-A-Lot/Noo Trybe)	16
<b>OUTKAST</b> Rosa Parks (LaFace/Arista)	13
<b>DRASE</b> Pardon Me (Omni)	11
<b>WILL SMITH</b> Miami (Columbia)	11

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>CASE f/JOE</b> Faded Pictures (Def Jam/RAL/Mercury)	+541
<b>GERALD LEVERT</b> Taking Everything (EastWest/EEG)	+539
<b>JANET</b> The Velvet Rope (Virgin)	+496
<b>OUTKAST</b> Rosa Parks (LaFace/Arista)	+443
<b>R. KELLY f/KEITH MURRAY</b> Home Alone (Jive)	+433
<b>WILL SMITH</b> Miami (Columbia)	+383
<b>BRANDY</b> Have You Ever? (Atlantic)	+369
<b>JAY-Z f/AMIL AND JA</b> Can I Get... (Def Jam/RAL/Mercury)	+363
<b>FAITH EVANS</b> Love Like This (Bad Boy/Arista)	+339
<b>MIA X</b> Whatcha Wanna Do? (No Limit/Priority)	+320

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>KELLY PRICE</b> Friend Of Mine (T-Neck/Island)
<b>GERALD LEVERT</b> Thinkin' Bout It (EastWest/EEG)
<b>TAMIA</b> So Into You (Qwest/WB)
<b>JON B.</b> They Don't Know (Yab Yum/550 Music)
<b>BRANDY f/MASE</b> Top Of The World (Atlantic)
<b>NICOLE</b> Make It Hot (Gold Mind/EastWest/EEG)
<b>PRESSHA</b> Splackavellie (Tony Mercedes/LaFace/Arista)
<b>JAGGED EDGE</b> Gotta Be (So So Def/Columbia)
<b>DEBELAH MORGAN</b> Yesterday (Motown)
<b>BRIAN MCKNIGHT</b> The Only One For Me (Motown)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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WNOV	WKKV	WCKX	WOWI	WPEG

and many more...



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**THE FIRST SINGLE FROM**

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**Rugrats**  
**MOVIE** <sup>TM</sup>

**Performed by**

**BLACKstreet & Mya**

**Featuring MASE & BLINKY BLINK**

**Produced by TEDDY RILEY**

**ON YOUR DESK NOW!**

**Going for adds October 26**



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Mya performs courtesy of University Music Entertainment/Interscope Records  
Mase performs courtesy of Bad Boy Entertainment, Inc./Arista Records, Inc.  
Blinky Blink of Harlem World performs courtesy of All Out Entertainment/So So Def/Columbia Records



**ARTIST  
BREAKDOWN**

ARTIST: **SHAE JONES**  
LABEL: **UNIVERSAL**

With a total of 643 plays, the new single by Universal recording artist **Shae Jones** has achieved New & Active status (10/16). Written, composed, arranged, and produced by **Montell Jordan** and **Anthony "Shep" Crawford** (hey, didn't I see these same names on **Deborah Cox's** "Nobody's



Supposed To Be Here" single?). "Talk Show Shhh!" is about a woman explaining to her man the evidence she's accumulated regarding his loyalty to the relationship.

"Who the hell you think you're messin' with?" is the first line in Jones' heart-to-heart talk with dude. With this intro, you know the sh\*\* has hit the fan! She goes on to say, "No, that's not my shade of lipstick or my scratch marks on your back." (I have Lee Press-Ons; I can't scratch.) "Is it her that you wanna be with? You got me involved with some 'talk show shhh!'" This sista is fed up.

"I made the bed before work this morning, come home later and there's blue sheets on it." (Duh! Dude couldn't find the same color sheets? Not only is he cheating, he's stupid.) "You're gonna lose the one you're with," (which one would that be?), "You got me involved in some talk show shhh!" (Yeah, girlfriend, and you're the one he's dissin' on national television.) As Jones continues to cite instances which made her woman-ism go "hmmm?" she sings, "I felt like you was hiding something when you started showering alone." (What, all of a sudden you're shy?) "Someone used my Chanel perfume since this morning when I left home." ('Cause the line was in the middle of the 'e.')

Shae Jones discusses what females have experienced since the beginning of time. The change in bathing habits, the late-night tiptoeing into the bedroom—been there, done that. But the attitude in Jones' voice lets you know that she has reached her limit and may turn *talk* into *action*. This "talk show" situation may have a Jerry Springer ending. Peace.

— Tanya O'Quinn  
Asst. Urban Editor

Artist Breakdown highlights artists with strong chart momentum.

**IN MY OPINION**

with **D-Rock**

**Mack 10 f/Gerald Levert**  
"Money's Just A Touch Away"  
**Hoo-Bangin'/Priority**

PD/MD — WJWZ/Montgomery, AL

Being a true music lover, I can definitely say that I can appreciate it in all forms in the musical game. In the South, we explore all sides of hip-hop. Playing the hits is what I strive for. The current single out by Mack 10 is a song that I think programmers should consider.

Positivity rings throughout the song, which describes growing up and the struggles that come with it. Patience and the effort to keep reaching for what you want are in the forefront of the single's message. Gerald Levert's vocals take this single over the top! The familiar hook pulls in a cross-section of listeners.

It's a winner as far as I'm concerned. Don't let your listeners thirst for songs that make them feel good. Try "Money's Just A Touch Away." I'm sure both you and your listeners will be pleasantly surprised.

**ADVANCE NOTICE**

Giving you fair warning: These are the singles that are going for adds on Monday (10/26) and Tuesday (10/27).

TATYANA ALI Boy You Knock Me Out (MJJ/Work)

BLACKSTREET & MYA f/ MASE & BLINKY BLINK Take Me There (Interscope)

DMX, NAS, METHOD MAN Grand Finale (Def Jam/Mercury)

DRU HILL These Are The Times (Island)

ICE CUBE Pushin' Weight (Hoo-Bangin'/Priority)

JAZE It's Alright (Universal)

TIMBALAND f/MISSY & MAGOO Here We Come (BlackGround/Atlantic)

TYRESE Sweet Lady (RCA)

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# URBAN PLAYLISTS

October 23, 1998 R&R • 59

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

**MARKET #1**  
**WBSL/New York**  
(212) 447-1000  
Brown/Campbell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	28	28	38		NEXTA Still Love You
42	38	38			XSCAPE/My Little Secret
41	36	36			LAURYN HILL/Doo Wop (That Thing)
37	39	39			GERALD LEVERT/Thinkin' Bout It
40	36	36			MONICA/The First Night
37	34	34			AALIYAH/Are You That...
31	33	33			KENNY LATTIMORE/Days Like This
34	26	26			R. KELLY/Half On A Baby
36	36	36			DEBORAH COX/Nobody's Supposed...
34	29	29			JON B./Do (Whatcha...)
29	26	26			KEITH SWEAT F/NOOP/Come And Get With Me
33	25	25			MARY J. BLIGE/Beautiful
29	29	29			TOTAL/MISSY ELLIOTT/Trippin'
28	33	33			MAXWELL/Matrimony: Maybe You
26	24	24			GINUWINE/Same O' G
25	18	18			FAITH EVANS/Love Like This
35	23	23			NICOLE F/MOCHA/Can't See
24	22	22			USHER/One Day You'll Be...
13	15	15			DRU HILL F/REDMAN/How Deep Is Your...
15	15	15			OBELEAH MORGAN/Yesterday
20	18	18			BRIAN MCKNIGHT/Hold Me
-	-	-	-	-	10 NICOLE RENEE/Strawberry
12	14	14			JD & MARIAH CAREY/Sweetheart
7	7	7			JAY-Z F/AMIL AND J/Can I Get A...
5	6	6			DIVINE/Lately
-	-	-	-	-	8 WILL SMITH/Miami
-	-	-	-	-	7 PRAS/Blue Angels
5	7	7			LUTHER VANDROSS/ Know
5	5	5			WILLIE MAX.../Can't Get Enough

**MARKET #2**  
**KKBT/Los Angeles**  
(323) 634-1800  
Austin/Fuller

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	51	51	48		LAURYN HILL/Doo Wop (That Thing)
29	35	35	46		MONICA/The First Night
24	27	27	44		TAMIA/So Into You
39	34	34	40		KURUPT/We Can Freak It...
46	24	24	40		XSCAPE/My Little Secret
41	39	39	38		AALIYAH/Are You That...
29	30	30	36		NEXTA Still Love You
35	33	33	34		DRU HILL F/REDMAN/How Deep Is Your...
26	26	26	32		MYA F/SILKK.../Movin' On
41	41	41	40		JON B./They Don't Know
31	32	32	29		FAITH EVANS/Love Like This
16	11	11	28		R. KELLY/Half On A Baby
13	14	14	26		MARY J. BLIGE/Beautiful
10	13	13	25		DIVINE/Lately
35	38	38	24		SNOOP DOGG/Sill A G Thing
21	18	18	22		JON B./Do (Whatcha...)
-	-	-	-	-	16 JAY-Z/Hard Knock Life
42	35	35	19		GERALD LEVERT/Thinkin' Bout It
22	21	21	18		MACK 10 F/G. LEVERT/Money's Just A...
-	-	-	-	-	16 D'ANGELO/Devil's Pie
8	11	11	15		JAY-Z F/AMIL AND J/Can I Get A...
29	25	25	14		BRAND NUBIAN/Don't Let It Go...
27	18	18	12		WILLIE MAX.../Can't Get Enough
-	-	-	-	-	15 TD/Westside
26	23	23	10		112 F/MASE/Love Me
9	11	11	10		CYPRESS HILL/D. Greenthumb
9	11	11	9		NOREAGA/Superthug
10	12	12	8		KIRK FRANKLIN/Lean On Me
17	17	17	7		A TRIBE CALLED QUEST/Find A Way
9	10	10	6		DANESHA STARR/As Long As I Live

**MARKET #3**  
**WGCI/Chicago**  
(312) 427-4800  
Smith/Alan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	33	36	45		DEBORAH COX/Nobody's Supposed...
31	47	49	45		LAURYN HILL/Doo Wop (That Thing)
30	37	34	40		JAGGED EDGE/Gotta Be
47	46	48	38		R. KELLY/Half On A Baby
50	45	45	38		KELLY PRICE/Friend Of Mine
32	33	31	36		FAITH EVANS/Love Like This
41	41	35	33		TRIN-I-TEE 5/7/God's Grace
17	16	20	30		LAURYN HILL/D'ANGELO/Nothing Matters
-	-	-	-	-	7 SHAE JONES/Talk Show Shhh!
38	41	38	29		KIRK FRANKLIN/Lean On Me
26	25	23	28		JON B./Do (Whatcha...)
17	9	14	26		SPARKLE/Time To Move On
37	35	27	25		AALIYAH/Are You That...
5	14	17	20		TAMIA/So Into You
19	20	17	21		MONICA/The First Night
28	31	20	20		LUTHER VANDROSS/Only Human
20	18	21	20		MONICA/The First Night
6	17	25	20		MARY J. BLIGE/Beautiful
47	19	21	20		LAURYN HILL/Can't Take My...
23	22	18	19		MAXWELL/Matrimony: Maybe You
5	13	19	19		JAY-Z F/AMIL AND J/Can I Get A...
22	22	25	18		MYA F/SILKK.../Movin' On
-	-	-	-	-	5 CASE F/JOE/Faded Pictures
9	21	18	16		BRIAN MCKNIGHT/The Only One For Me
9	18	12	14		ENTOURAGE/When
-	-	-	-	-	16 GERALD LEVERT/Taking Everything
-	-	-	-	-	16 BRIG PUNISHER/You Came Up
35	33	25	13		XSCAPE/My Little Secret
-	-	-	-	-	6 BRANDY/Have You Ever?

**MARKET #5**  
**WPHI/Philadelphia**  
(215) 884-9400  
Micofox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	53	53	55		LAURYN HILL/Doo Wop (That Thing)
53	57	55	55		MONICA/The First Night
56	50	52	55		DMX F/FAITH EVANS/How's It Goin' Down?
26	26	44	54		DRU HILL F/REDMAN/How Deep Is Your...
58	51	53	47		JON B./They Don't Know
39	39	38	46		XSCAPE/My Little Secret
-	-	-	-	-	45 DMX/Ruff Ryders Anthem
56	54	30	37		MYA F/SILKK.../Movin' On
29	28	34	34		R. KELLY/Half On A Baby
31	32	33	33		JERMAINE DUPRI/JAY-Z/Money Ain't A Thing
30	45	44	32		SPORRY THEVZ/Chapskate (You...)
28	32	31	31		FAITH EVANS/Love Like This
5	9	25	30		JAY-Z F/AMIL AND J/Can I Get A...
51	54	52	29		AALIYAH/Are You That...
5	28	-	-		TOTAL/MISSY ELLIOTT/Trippin'
23	26	26	26		MARY J. BLIGE/Beautiful
6	6	19	26		DEBORAH COX/Nobody's Supposed...
44	39	26	25		JAGGED EDGE/Gotta Be
23	27	32	24		JON B./Do (Whatcha...)
26	24	24	24		KELLY PRICE/Friend Of Mine
11	16	20	23		NOREAGA/Superthug
27	33	-	-		MEMPHIS BLEEK/JAY-Z/It's Alright
31	26	32	21		112 F/MASE/Love Me
15	15	15	15		TAMIA/So Into You
5	15	15	15		FAT JOE F/PUFF DADDY/Don Cartagena
21	21	-	-		GERALD LEVERT/Thinkin' Bout It
-	-	-	-	-	5 BRANDY/Have You Ever?
-	-	-	-	-	13 BIG PUNISHER/You Came Up
-	-	-	-	-	9 SILK THE SHOCKER/It Ain't My Fault
5	7	7	12		DIVINE/Lately

**MARKET #5**  
**WUSL/Philadelphia**  
(215) 483-8900  
Little/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	39	48	58		DEBORAH COX/Nobody's Supposed...
42	40	48	58		DRU HILL F/REDMAN/How Deep Is Your...
51	49	49	49		LAURYN HILL/Doo Wop (That Thing)
48	43	40	49		XSCAPE/My Little Secret
10	24	26	46		JAY-Z F/AMIL AND J/Can I Get A...
38	39	42	42		NEXTA Still Love You
-	-	-	-	-	38 JAY-Z/Hard Knock Life
-	-	-	-	-	42 DRU HILL/These Are The Times
6	11	42	42		KEITH SWEAT F/NOOP/Come And Get With Me
6	6	35	35		NICOLE F/MOCHA/Can't See
32	42	36	36		BOYZ II MEN/Doin' Just Fine
36	43	40	33		DMX F/FAITH EVANS/How's It Goin' Down?
-	-	-	-	-	6 BRANDY/Have You Ever?
25	25	30	31		AARON HALL/All The Places...
47	45	40	30		ADINA HOWARD/Tee-Shirt And...
32	35	18	28		USHER/One Day You'll Be...
31	32	26	26		112 F/MASE/Love Me
22	25	25	25		DMX/Ruff Ryders Anthem
5	5	20	25		MACK 10 F/G. LEVERT/Money's Just A...
37	27	24	24		JAGGED EDGE/Gotta Be
35	37	24	24		AALIYAH/Are You That...
18	19	25	24		MARY J. BLIGE/Beautiful
22	20	26	23		SPORRY THEVZ/Chapskate (You...)
10	15	21	21		JON B./Do (Whatcha...)
16	22	20	19		NOREAGA/Superthug
23	12	10	19		PUBLIC ANNOUNCEMENT/It's About Time
20	26	17	17		FAT JOE F/PUFF DADDY/Don Cartagena
8	9	15	13		JD & MARIAH CAREY/Sweetheart
40	37	27	14		FAITH EVANS/Love Like This
9	11	12	14		DIVINE/Lately

**MARKET #6**  
**KKDA/Dallas**  
(972) 263-9911  
Cheatham

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
54	56	66	65		NEXTA Still Love You
58	60	60	64		DRU HILL F/REDMAN/How Deep Is Your...
23	48	59	59		FAITH EVANS/Love Like This
19	26	48	49		JAY-Z F/AMIL AND J/Can I Get A...
57	57	57	57		LAURYN HILL/Doo Wop (That Thing)
71	65	65	66		R. KELLY/Half On A Baby
63	62	59	55		MYA F/SILKK.../Movin' On
56	60	56	54		AALIYAH/Are You That...
48	61	58	54		DMX F/FAITH EVANS/How's It Goin' Down?
61	61	61	62		XSCAPE/My Little Secret
57	54	57	51		MONICA/The First Night
38	38	56	50		KIRK FRANKLIN/Lean On Me
57	57	58	48		KELLY PRICE/Friend Of Mine
54	60	47	47		GINUWINE/Same O' G
18	26	47	47		MARY J. BLIGE/Beautiful
40	45	45	45		DIVINE/Lately
17	20	44	44		DEBORAH COX/Nobody's Supposed...
35	38	43	43		AARON HALL/All The Places...
30	35	42	42		JON B./Do (Whatcha...)
48	36	42	42		KEITH SWEAT F/NOOP/Come And Get With Me
9	15	39	41		USHER/One Day You'll Be...
17	22	41	41		KURUPT/We Can Freak It...
8	19	40	40		112 F/MASE/Love Me
41	50	45	40		BIZZY BONE/Thugz Cry
7	7	18	35		WC F/JOH B./Better Days
14	17	40	35		NOREAGA/Superthug
5	5	6	25		TOTAL/MISSY ELLIOTT/Trippin'
6	6	7	20		BRIAN MCKNIGHT/Hold Me
-	-	-	-	-	5 BRANDY/Have You Ever?
5	5	10	13		MACK 10 F/G. LEVERT/Money's Just A...

**MARKET #7**  
**WDTJ/Detroit**  
(313) 871-0590  
Alexander/Panton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	61	66	63		LAURYN HILL/Doo Wop (That Thing)
27	45	57	52		DRU HILL F/REDMAN/How Deep Is Your...
59	58	63	61		MONICA/The First Night
7	21	23	33		FAITH EVANS/Love Like This
43	46	45	29		JON B./Do (Whatcha...)
16	33	43	29		MARY J. BLIGE/Beautiful
34	36	46	27		KEITH SWEAT F/NOOP/Come And Get With Me
-	-	-	-	-	5 KIRK FRANKLIN/Lean On Me
10	29	36	25		CHICO DEBARGE/Virgin
8	7	20	17		112 F/MASE/Love Me
34	44	36	36		NEXTA Still Love You
27	17	14	14		AARON HALL/All The Places...
5	9	15	13		JAY-Z F/AMIL AND J/Can I Get A...
-	-	-	-	-	5 BRANDY/Have You Ever?
-	-	-	-	-	13 OUTKAST/Rosa Parks
-	-	-	-	-	5 CASE F/JOE/Faded Pictures
5	9	11	6		TOTAL/MISSY ELLIOTT/Trippin'
-	-	-	-	-	5 NOREAGA/Superthug
-	-	-	-	-	5 R. KELLY F/K. MURRAY/Home Alone
9	15	39	41		DEBORAH COX/Nobody's Supposed...
7	15	44	41		NICOLE F/MOCHA/Can't See
9	9	5	5		SHAE JONES/Talk Show Shhh!
-	-	-	-	-	5 GERALD LEVERT/Taking Everything

**MARKET #7**  
**WJLB/Detroit**  
(313) 965-2000  
Saunders

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	46	42		NEXTA Still Love You
41	43	46	40		JON B./Do (Whatcha...)
42	40	42	40		TRIN-I-TEE 5/7/God's Grace
42	41	42	40		K-Ci & JOJO/Don't Rush (Take...)
41	41	40	39		MONICA/The First Night
32	42	40	39		7 Mile/Do Your Thing
39	39	40	38		GERALD LEVERT/Thinkin' Bout It
39	40	37	38		BRIAN MCKNIGHT/The Only One For Me
39	40	37	37		AALIYAH/Are You That...
28	36	37	37		R. KELLY/Half On A Baby
36	32	37	37		DEBORAH COX/Nobody's Supposed...
25	25	36	36		KELLY PRICE/Friend Of Mine
23	25	36	36		LAURYN HILL/Doo Wop (That Thing)
40	40	36	34		NICOLE/Make It Hot
41	40	35	34		GINUWINE/Same O' G
31	31	34	34		PUBLIC ANNOUNCEMENT/It's About Time
31	32	34	34		SHAE JONES/Talk Show Shhh!
25	27	30	33		112 F/MASE/Love Me
20	25	29	32		USHER/One Day You'll Be...
34	30	32	30		MYA F/SILKK.../Movin' On
40	40	30	30		MASE F/PUFF DADDY/Lookin' At Me
33	30	30	30		BRANDY F/MASE/Top Of The World
25	21	32	30		JERMAINE DUPRI/JAY-Z/Money Ain't A Thing
28	32	29	29		SILK THE SHOCKER/It Ain't My Fault
36	29	29	29		CHICO DEBARGE/No Guarantee
20	22	24	27		FAITH EVANS/Love Like This
5	21	25	25		TOTAL/MISSY ELLIOTT/Trippin'
23	23	23	23		SPARKLE/Time To Move On



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MARKET #1 WRKS/New York (212) 242-9870 Beasley/Mayo

MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston

MARKET #3 WVJZ/Chicago (312) 360-9000 Myrick/Muhammad

MARKET #34 WOWI/Norfolk (757) 466-0009 Holiday/Mauzone

MARKET #36 WPEG/Charlotte (704) 333-0131 Carson/Quick

MARKET #5 WDAS/Philadelphia (610) 617-8500 Tamburro/Davis

MARKET #6 KRBB/Dallas (214) 630-3011 Bacote

MARKET #7 WTKD/Detroit (313) 965-2000 G./Rankin

MARKET #37 WTLC/Indianapolis (317) 923-1456 Wallace

MARKET #38 WJHM/Orlando (407) 333-0072 Allen/Fiala

MARKET #9 KMJQ/Houston (713) 623-2108 Conner/Boatner

MARKET #11 WHQT/Miami (305) 444-4404 Kidd/Michaels

MARKET #12 KISS 104.7 WALR/Atlanta (404) 888-0068 Kennedy

MARKET #39 WQUE/New Orleans (504) 827-6000 Stevens

MARKET #41 WBLK/Bufalo (716) 852-9393 Dillard

MARKET #17 Majik 107 KMJK/Phoenix (602) 265-2442 Jackson/Higgs

MARKET #19 Majik 95.9 WWIN/Baltimore (410) 332-8200 Brown/Case

MARKET #30 WQMG/Milwaukee (414) 444-1290 Jackson



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Stations and their adds listed alphabetically by market

## URBAN

<b>KBCE/Alexandria, LA</b> <b>GM: Roshon Vance</b> <b>PD: Kenny Smoov</b> <b>MD: R.J. Polk</b> MIA X "Whatcha" R. KELLY FK. MURRAY "Home" CRUCIAL CONFLICT "Scummy" N'DEA DAVENPORT "Bulsh" TAMI DAVIS "Only" SHAQUILLE O'NEAL "Night" MICHELLE "Can" GLADYS KNIGHT "Everybody"	<b>WWWZ/Charleston, SC</b> <b>PD: Terry Base</b> <b>MD: Alyse Stewart</b> 5 R. KELLY FK. MURRAY "Home" SHAKE JONES "Talk" MICHELLE "Can" TAMI DAVIS "Only" TELA "Bring" MO THUGS FAMILY "Ghetto" JUVENILE "Ha" CAMRON FUSHER "Feels"	<b>KDKO/Denver, CO</b> <b>PD: Rick Walker</b> 16 R. KELLY FK. MURRAY "Home" 12 CHICO DEBARGE "Virgin" 10 WILL SMITH "Miami" SHAQUILLE O'NEAL "Night" TAMI DAVIS "Only" MICHELLE "Can" CAMRON FUSHER "Feels" MONIE "Get" TO "Westside" BIG PUNISHER "Come" III FRUM THA SOUL "Superman"	<b>WNEZ/Hartford, CT</b> <b>PD/MD: Mark Dennis</b> 17 DIVINE "Lately" 17 R. KELLY FK. MURRAY "Home" 17 N'DEA DAVENPORT "Bulsh" 17 BRANO NUBIAN "Let" 17 JESSE POWELL "You" 14 CAMRON FUSHER "Feels"	<b>WQHH/Lansing, MI</b> <b>PD/MD: Brant Johnson</b> 18 REGINA BELLE "Enough" 7 ENTOURAGE "When" 7 GHETTO MARIA "Decatur" 7 TAMI DAVIS "Only" 7 SHAQUILLE O'NEAL "Night" 7 R. KELLY FK. MURRAY "Home" 5 MICHELLE "Can" 5 RICKY BELL "When" 5 CHERRELLE "Right" 5 CAMRON FUSHER "Feels" 5 MO THUGS FAMILY "Ghetto"	<b>WIBB/Macon, GA</b> <b>PD/MD: Kevin Fox</b> 5 GLENN JONES "Rain" 5 KENNY SMITH "Theres" 5 RICKY BELL "When" 5 TAMI DAVIS "Only" 5 CHERRELLE "Right" 5 SHAQUILLE O'NEAL "Night" 5 OUTKAST "Rosa" 5 MICHELLE "Can" 5 MAG 7 "Street" 5 TELA "Bring" 5 R. KELLY FK. MURRAY "Home" 5 CAMRON FUSHER "Feels"	<b>KRVV/Monroe, LA</b> <b>PD/MD: Chris Collins</b> MAAG 7 "Street" MICHELLE "Can" R. KELLY FK. MURRAY "Home" SHAQUILLE O'NEAL "Night" TRICKDADDY "Change" RICKY BELL "When" TAMI DAVIS "Only" DRASE "Pardon"	<b>WAMO/Pittsburgh, PA</b> <b>PD: Ron Atkins</b> <b>MD: Kris Kelley</b> 5 OUTKAST "Rosa" 5 A+ "Enjoy" 5 CRUCIAL CONFLICT "Scummy"	<b>WTMP/Tampa, FL</b> <b>PD: Larry Steele</b> <b>MD: Big Money</b> 14 RICKY BELL "When" 11 R. KELLY FK. MURRAY "Home" 9 CAMRON FUSHER "Feels" 9 FLIPMODE SQUAD "Cha" 8 TREY 8 "Squishy" 7 GERALD LEVERT "Taking" 6 MICHELLE "Can" 6 MASTER P "Kerriys" FAT PAT "Top" CHERRELLE "Right" SHAQUILLE O'NEAL "Night" ENTOURAGE "When" TELA "Bring" MO THUGS FAMILY "Ghetto"	
<b>WHTA/Atlanta, GA</b> <b>DM: Don Alias</b> <b>PD: Sean Taylor</b> 21 SPORTRY THIEVZ "Cheapskate" 14 FLIPMODE SQUAD "Cha" R. KELLY FK. MURRAY "Home" CAMRON FUSHER "Feels"	<b>WPEG/Charlotte, NC</b> <b>PD: Andre Carson</b> <b>MD: Nate Quick</b> 17 RICKY BELL "When" 9 R. KELLY FK. MURRAY "Home" 7 KEITH MURRAY FALL "Incredible" CAMRON FUSHER "Feels"	<b>WDTJ/Detroit, MI</b> <b>DM/MD: James Alexander</b> <b>MD: Lance Pantion</b> 5 R. KELLY FK. MURRAY "Home" 5 DEBORAH COX "Supposed"	<b>WTLN/Indianapolis, IN</b> <b>PD: Brian Wallace</b> <b>MD: Tyrone Davis</b> 25 R. KELLY FK. MURRAY "Home" 5 FAT JOE "Puff Daddy" "Don" 5 RICKY BELL "When" 5 TAMI DAVIS "Only" CAMRON FUSHER "Feels" MICHELLE "Can" SHAQUILLE O'NEAL "Night" MONIE "Get" DRASE "Pardon" CHERRELLE "Right" MAG 7 "Street"	<b>WJXX/Laurel, MS</b> <b>PD/MD: Tyrone Davis</b> 25 R. KELLY FK. MURRAY "Home" 5 FAT JOE "Puff Daddy" "Don" 5 RICKY BELL "When" 5 TAMI DAVIS "Only" CAMRON FUSHER "Feels" MICHELLE "Can" SHAQUILLE O'NEAL "Night" MONIE "Get" DRASE "Pardon" CHERRELLE "Right" MAG 7 "Street"	<b>WKPO/Madison, WI</b> <b>PD: Chris Lee</b> <b>MD: LaTone Hart</b> 11 R. KELLY FK. MURRAY "Home" VOICES OF THEORY "Wherever" NOREAGA "Supertug" MICHELLE "Can" MONIE "Get" RICKY BELL "When" J.D. & MARIAH CAREY "Sweetheart" SHAKE JONES "Talk" IMAJIN "Doubt"	<b>KYEA/Monroe, LA</b> <b>PD/MD: Gentleman George</b> 15 CHICO DEBARGE "Virgin" R. KELLY FK. MURRAY "Home" CHERRELLE "Right" TAMI DAVIS "Only" CAMRON FUSHER "Feels"	<b>WCDX/Richmond, VA</b> <b>PD: Aaron Maxwell</b> 37 JESSE POWELL "Wagon" DANESHA STAR "Luv" R. KELLY FK. MURRAY "Home" TO "Westside" III FRUM THA SOUL "Superman" RICKY BELL "When" REEL TIGHT "Wanna"	<b>WJUC/Toledo, OH</b> <b>PD: Charlie Mack</b> 10 PRAS "Angels" 5 MICHELLE "Can" 5 OUTKAST "Rosa" 5 R. KELLY FK. MURRAY "Home" 5 RICKY BELL "When" 5 CAMRON FUSHER "Feels" 5 IMAJIN "Doubt" TAMI DAVIS "Only"	
<b>WVVE/Atlanta, GA</b> <b>PD: Tony Brown</b> <b>MD: Rajeyah Shabazz</b> 10 JAY-Z/FAMIL AND JA "Get" 5 CHERRELLE "Right"	<b>WJTT/Chattanooga, TN</b> <b>PD: Keith Landecker</b> <b>MD: Magic</b> 10 CAMRON FUSHER "Feels" 10 OUTKAST "Rosa" 5 R. KELLY FK. MURRAY "Home" 5 SHAQUILLE O'NEAL "Night" 5 MICHELLE "Can" 5 ENTOURAGE "When" 5 MIA X "Whatcha" 5 WILL SMITH "Miami" CHERRELLE "Right"	<b>WJLB/Detroit, MI</b> <b>PD: Michael Saunders</b> 5 R. KELLY FK. MURRAY "Home" 5 SHAQUILLE O'NEAL "Night" 5 GERALD LEVERT "Taking" 5 TYRESE "Sweet" 5 KURUPT "Gimme"	<b>WTLC/Indianapolis, IN</b> <b>PD: Vicky Buchanan</b> 10 KELLY PRICE "Friend" 5 GINJWINE "Same"	<b>WJMG/Laurel, MS</b> <b>PD/MD: LaDonna Jones</b> 8 OUTKAST "Rosa" 8 R. KELLY FK. MURRAY "Home" 5 WILL SMITH "Miami" 5 CHERRELLE "Right" MICHELLE "Can" CAMRON FUSHER "Feels" RICKY BELL "When" TRICKDADDY "Change" SHAQUILLE O'NEAL "Night" ENTOURAGE "When" TAMI DAVIS "Only"	<b>WKXHT/Memphis, TN</b> <b>OM: Chris Taylor</b> <b>PD: Michelle Price</b> 81 R. KELLY "Halt" 62 BRANDY "Disguse" JAY-Z/FAMIL AND JA "Get" LAURYN HILL "Zion" JON B. "Do" RAINS "Throw"	<b>WJWZ/Montgomery, AL</b> <b>PD/MD: LaTone Hart</b> 15 R. KELLY FK. MURRAY "Home" VOICES OF THEORY "Wherever" NOREAGA "Supertug" MICHELLE "Can" MONIE "Get" RICKY BELL "When" J.D. & MARIAH CAREY "Sweetheart" SHAKE JONES "Talk" IMAJIN "Doubt"	<b>WZHT/Montgomery, AL</b> <b>PD/MD: Michael Long</b> 30 R. KELLY FK. MURRAY "Home" 10 DJ SUFFR "Girls" 10 SLACK DAVE & KILLO "Free" 9 THREE 6 MARFA "Late" 5 FLIPMODE SQUAD "Cha"	<b>WPLZ/Richmond, VA</b> <b>PD/MD: Phil Daniel</b> 11 R. KELLY FK. MURRAY "Home" 5 SHAKE JONES "Talk" 5 MONIE "Get" TO "Westside" TAMI DAVIS "Only"	
<b>WFXA/Augusta, GA</b> <b>PD: Tim Snell</b> <b>MD: Robert Taylor</b> <b>AMD: Gena Lavigne</b> 17 R. KELLY FK. MURRAY "Home" 10 OUTKAST "Rosa" 5 SHAQUILLE O'NEAL "Night" 5 RICKY BELL "When" 5 CAMRON FUSHER "Feels" 5 MIA X "Whatcha"	<b>WCCI/Chicago, IL</b> <b>OM/MD: Eroy Smith</b> <b>APD/MD: Jay Alan</b> 8 YOUTH EDITION "Use" 7 JIMMY SOMMERS "Promise" 5 R. KELLY FK. MURRAY "Home" 5 BRANDY "Disguse" 5 MIA X "Whatcha" 5 GARY TAYLOR "Dance" 5 M-DOC "Free"	<b>WJNN/Dothan, AL</b> <b>PD: Regina Dawkins</b> <b>MD: Tony Black</b> 10 R. KELLY FK. MURRAY "Home" 5 RICKY BELL "When" 5 CAMRON FUSHER "Feels" TELA "Bring" TAMI DAVIS "Only" CHERRELLE "Right" MICHELLE "Can" GHETTO MARIA "Decatur" GLADYS KNIGHT "Everybody" DRASE "Pardon"	<b>WJMM/Jackson, MS</b> <b>PD/MD: Stan Branson</b> 12 JUVENILE "Ha" 10 SHAQUILLE O'NEAL "Night" CAMRON FUSHER "Feels" MAG 7 "Street" R. KELLY FK. MURRAY "Home" TAMI DAVIS "Only" JAY FLOYD "Nitty" MICHELLE "Can" N'DEA DAVENPORT "Bulsh"	<b>WJWG/Laurel, MS</b> <b>PD/MD: LaDonna Jones</b> 8 OUTKAST "Rosa" 8 R. KELLY FK. MURRAY "Home" 5 WILL SMITH "Miami" 5 CHERRELLE "Right" MICHELLE "Can" CAMRON FUSHER "Feels" RICKY BELL "When" TRICKDADDY "Change" SHAQUILLE O'NEAL "Night" ENTOURAGE "When" TAMI DAVIS "Only"	<b>WHRK/Memphis, TN</b> <b>PD/MD: Bobby O'Jay</b> <b>APD: Eileen Nathaniel</b> 18 R. KELLY FK. MURRAY "Home" 5 NICOLE F/MOCHA "Can" 5 TELA "Bring" RICKY BELL "When" CAMRON FUSHER "Feels" TAMI DAVIS "Only" SHAQUILLE O'NEAL "Night"	<b>WQDK/Nashville, TN</b> <b>OM/MD: Jim Kennedy</b> 11 MO THUGS FAMILY "Ghetto" JANET "Velvet" DEBORAH COX "Supposed" CAMRON FUSHER "Feels"	<b>WTLZ/Saginaw, MI</b> <b>PD: Kermit Crockett</b> <b>MD: Tony Lampley</b> 5 R. KELLY FK. MURRAY "Home" 5 SHAQUILLE O'NEAL "Night" 5 MICHELLE "Can" TELA "Bring" CAMRON FUSHER "Feels" CHERRELLE "Right" TAMI DAVIS "Only"	<b>WACR/Tupelo, MS</b> <b>PD/MD: Jerold Jackson</b> MICHELLE "Can" R. KELLY FK. MURRAY "Home" TAMI DAVIS "Only" DRASE "Pardon" SHAQUILLE O'NEAL "Night" RICKY BELL "When" CHERRELLE "Right" CAMRON FUSHER "Feels"	
<b>WEMX/Baton Rouge, LA</b> <b>PD: Al Jai Wallace</b> <b>MD: Teena Kelly</b> 10 BIG TYMERS "Ballin" 5 MIA X "Whatcha" 5 GHETTO MARIA "Decatur" 5 GERALD LEVERT "Taking"	<b>WIZF/Cincinnati, OH</b> <b>VP/Prog.: Tony Fields</b> <b>MD: Lauri Jones</b> 6 R. KELLY FK. MURRAY "Home" 6 CAMRON FUSHER "Feels"	<b>WZFX/Fayetteville, NC</b> <b>PD: Bobby Jay</b> <b>MD: Yonni O'Donohue</b> 16 R. KELLY FK. MURRAY "Home" 10 FLIPMODE SQUAD "Cha" 8 JESSE POWELL "You" 7 A+ "Enjoy" 6 TO "Westside" 5 IMAJIN "Doubt" 5 MICHELLE "Can"	<b>KPRS/Kansas City, MO</b> <b>PD: Sam Weaver</b> <b>MD: Myron Fears</b> 5 R. KELLY FK. MURRAY "Home" 5 TELA "Bring" RICKY BELL "When" TAMI DAVIS "Only" SHAQUILLE O'NEAL "Night" BRAND NUBIAN "Let" MICHELLE "Can" CAMRON FUSHER "Feels"	<b>WTKT/Lexington, KY</b> <b>PD/MD: DJ Gold</b> 25 BIG PUNISHER "Come" 16 NOREAGA "Supertug" TAMI DAVIS "Only" CRUCIAL CONFLICT "Scummy" MICHELLE "Can" JANET "Velvet" JUVENILE "Ha" GERALD LEVERT "Taking" SHAQUILLE O'NEAL "Night" CASE F/JOE "Faded" OUTKAST "Rosa" R. KELLY FK. MURRAY "Home" RICKY BELL "When"	<b>WEDR/Miami, FL</b> <b>OM: James Thomas</b> <b>PD/MD: Cedric Hollywood</b> CAMRON FUSHER "Feels" OUTKAST "Rosa" CASE F/JOE "Faded" R. KELLY FK. MURRAY "Home"	<b>WBLN/New York, NY</b> <b>PD: Vinny Brown</b> <b>MD: Michelle Campbell</b> 10 NICOLE RENEE "Strawberry" 8 WILL SMITH "Miami" 5 ANDRE MARTIN "Return" 5 SHAQUILLE O'NEAL "Night"	<b>WEAS/Savannah, GA</b> <b>PD: Sam Nelson</b> <b>MD: Jewel Carter</b> 5 112 F/MASE "Love" 5 AARON HALL "Places" 5 LUTHER VANDROSS "Know" 5 WILL SMITH "Miami" KENNY LATTIMORE "Days"	<b>WQWI/Norfolk, VA</b> <b>PD: K.J. Holiday</b> <b>MD: Michael Mauzone</b> 12 R. KELLY FK. MURRAY "Home" 112 F/MASE "Love" CAMRON FUSHER "Feels" TAMI DAVIS "Only" SHAQUILLE O'NEAL "Night" MONIE "Get" TRICKDADDY "Change"	<b>WVSA/Wilmington, NC</b> <b>PD/MD: Rod Cruise</b> No Adds
<b>WJZD/Biloxi, MS</b> <b>PD: Rob Neal</b> <b>MD: Tabari Daniels</b> 20 R. KELLY FK. MURRAY "Home" 15 MICHELLE "Can" 5 CAMRON FUSHER "Feels" 5 RICKY BELL "When" 5 SHAQUILLE O'NEAL "Night" 5 MAG 7 "Street" 5 CHERRELLE "Right" 5 ORASE "Pardon"	<b>WZAK/Cleveland, OH</b> <b>PD: Bobby Rush</b> <b>MD: Langford Stephens</b> 10 R. KELLY FK. MURRAY "Home" 10 SHAQUILLE O'NEAL "Night" 10 TAMI DAVIS "Only" 10 CAMRON FUSHER "Feels" 10 E-40/F/TOO SHORT "Ground" 10 DMX "Grand"	<b>WZZZ/Fiint, MI</b> <b>PD/MD: Chris Reynolds</b> R. KELLY FK. MURRAY "Home" MICHELLE "Can" TAMI DAVIS "Only" CAMRON FUSHER "Feels" SHAQUILLE O'NEAL "Night"	<b>WGNV/Knoxville, TN</b> <b>PD: Thomas Henderson</b> 5 SHAQUILLE O'NEAL "Night" 5 CHERRELLE "Right" 5 MICHELLE "Can" 5 RICKY BELL "When" 5 TAMI DAVIS "Only" 5 CAMRON FUSHER "Feels" 5 CHAKA KHAN "Spoon" 5 SPORTRY THIEVZ "Cheapskate" 5 DRASE "Pardon" 5 Z-LIVE CREW "Real" 5 PLAYER INC. "Rolling" 5 DMX "Grand" 5 MAG 7 "Street"	<b>WJLM/Lima, OH</b> <b>PD/MD: Desari Downs</b> 10 KENNY SMITH "Theres" 10 RICKY BELL "When" 10 CHERRELLE "Right" 10 MICHELLE "Can" 10 TAMI DAVIS "Only" 10 SHAQUILLE O'NEAL "Night" 8 CAMRON FUSHER "Feels" 8 MAG 7 "Street" 5 MONIE "Get" 5 MICHELLE "Can" 5 DRASE "Pardon"	<b>WKKW/Milwaukee, WI</b> <b>PD: Nate Bell</b> <b>MD: Dallas Scott</b> 5 SHAQUILLE O'NEAL "Night" 5 CAMRON FUSHER "Feels" 5 R. KELLY FK. MURRAY "Home" 5 DIGITAL UNDERGROUND "Mission" GLENN JONES "Rain" WC F/ON B. "Better" MICHELLE "Can" TAMI DAVIS "Only" MONIE "Get"	<b>WNOV/Milwaukee, WI</b> <b>PD/MD: Sandra Robinson</b> R. KELLY FK. MURRAY "Home" TAMI DAVIS "Only" WILL SMITH "Miami" MICHELLE "Can" CAMRON FUSHER "Feels" CHERRELLE "Right"	<b>WQVW/Philadelphia, PA</b> <b>PD: Mictox</b> 28 TOTAL MISSY ELLIOTT "Trippin" 22 MEMPHIS BLEEK/JAY-Z "Ain't" 15 GERALD LEVERT "Thinking" 7 WILLIE MAX "Can" JANET "Velvet" CAMRON FUSHER "Feels"	<b>WVSA/Wilmington, NC</b> <b>PD/MD: Rod Cruise</b> No Adds	
<b>WENN/Birmingham, AL</b> <b>PD: Jeff Tyson</b> <b>APD/MD: Chris Talley</b> 5 R. KELLY FK. MURRAY "Home" 5 SHAQUILLE O'NEAL "Night" 5 CAMRON FUSHER "Feels" 5 GERALD LEVERT "Taking"	<b>WFXE/Columbus, GA</b> <b>PD: Phillip O. March</b> <b>MD: Art Thomason</b> 18 TATYANALI "Knock" 5 R. KELLY FK. MURRAY "Home" 5 MICHELLE "Can" SHAQUILLE O'NEAL "Night" RICKY BELL "When"	<b>WJFX/Ft. Wayne, IN</b> <b>PD/MD: B.J. Steele</b> 10 MICHELLE "Can" CHERRELLE "Right" SHAQUILLE O'NEAL "Night" R. KELLY FK. MURRAY "Home" TAMI DAVIS "Only" CAMRON FUSHER "Feels" SHAQUILLE O'NEAL "Night"	<b>WKGN/Knoxville, TN</b> <b>PD: Thomas Henderson</b> 5 SHAQUILLE O'NEAL "Night" 5 CHERRELLE "Right" 5 MICHELLE "Can" 5 RICKY BELL "When" 5 TAMI DAVIS "Only" 5 CAMRON FUSHER "Feels" 5 CHAKA KHAN "Spoon" 5 SPORTRY THIEVZ "Cheapskate" 5 DRASE "Pardon" 5 Z-LIVE CREW "Real" 5 PLAYER INC. "Rolling" 5 DMX "Grand" 5 MAG 7 "Street"	<b>WJMM/Lima, OH</b> <b>PD/MD: Desari Downs</b> 10 KENNY SMITH "Theres" 10 RICKY BELL "When" 10 CHERRELLE "Right" 10 MICHELLE "Can" 10 TAMI DAVIS "Only" 10 SHAQUILLE O'NEAL "Night" 8 CAMRON FUSHER "Feels" 8 MAG 7 "Street" 5 MONIE "Get" 5 MICHELLE "Can" 5 DRASE "Pardon"	<b>WKKW/Milwaukee, WI</b> <b>PD: Nate Bell</b> <b>MD: Dallas Scott</b> 5 SHAQUILLE O'NEAL "Night" 5 CAMRON FUSHER "Feels" 5 R. KELLY FK. MURRAY "Home" 5 DIGITAL UNDERGROUND "Mission" GLENN JONES "Rain" WC F/ON B. "Better" MICHELLE "Can" TAMI DAVIS "Only" MONIE "Get"	<b>WNOV/Milwaukee, WI</b> <b>PD/MD: Sandra Robinson</b> R. KELLY FK. MURRAY "Home" TAMI DAVIS "Only" WILL SMITH "Miami" MICHELLE "Can" CAMRON FUSHER "Feels" CHERRELLE "Right"	<b>WQVW/Philadelphia, PA</b> <b>PD: Mictox</b> 28 TOTAL MISSY ELLIOTT "Trippin" 22 MEMPHIS BLEEK/JAY-Z "Ain't" 15 GERALD LEVERT "Thinking" 7 WILLIE MAX "Can" JANET "Velvet" CAMRON FUSHER "Feels"	<b>WVSA/Wilmington, NC</b> <b>PD/MD: Rod Cruise</b> No Adds	
<b>KVJM/Bryan, TX</b> <b>PD: Lester Pace</b> <b>MD: Phlria Marshall Jr.</b> 20 TELA "Bring" 19 SHAQUILLE O'NEAL "Night" 15 GHETTO MARIA "Decatur" TAMI DAVIS "Only" RICKY BELL "When" R. KELLY FK. MURRAY "Home" MICHELLE "Can" DRASE "Pardon" CHERRELLE "Right" CAMRON FUSHER "Feels"	<b>WCKX/Columbus, OH</b> <b>VP/Prog.: Tony Fields</b> <b>PD: Paul Strong</b> 5 KENNY LATTIMORE "Days" R. KELLY FK. MURRAY "Home" CAMRON FUSHER "Feels"	<b>WJFM/Ft. Wayne, IN</b> <b>PD/MD: B.J. Steele</b> 10 MICHELLE "Can" CHERRELLE "Right" SHAQUILLE O'NEAL "Night" R. KELLY FK. MURRAY "Home" TAMI DAVIS "Only" CAMRON FUSHER "Feels" SHAQUILLE O'NEAL "Night"	<b>WKRR/Lafayette, LA</b> <b>PD: Dre Richards</b> 12 TRICKDADDY "Change" 12 D.J. JUBILEE "Thang" 11 JOE BLAKK "Boo" 10 LAURYN HILL "Can't" 5 DRU HILL "Times" 5 OUTKAST "Rosa" 5 WILL SMITH "Miami" 5 SPORTRY THIEVZ "Cheapskate" 5 MO THUGS FAMILY "Ghetto" R. KELLY FK. MURRAY "Home"	<b>WJLM/Lima, OH</b> <b>PD/MD: Desari Downs</b> 10 KENNY SMITH "Theres" 10 RICKY BELL "When" 10 CHERRELLE "Right" 10 MICHELLE "Can" 10 TAMI DAVIS "Only" 10 SHAQUILLE O'NEAL "Night" 8 CAMRON FUSHER "Feels" 8 MAG 7 "Street" 5 MONIE "Get" 5 MICHELLE "Can" 5 DRASE "Pardon"	<b>WKKW/Milwaukee, WI</b> <b>PD: Nate Bell</b> <b>MD: Dallas Scott</b> 5 SHAQUILLE O'NEAL "Night" 5 CAMRON FUSHER "Feels" 5 R. KELLY FK. MURRAY "Home" 5 DIGITAL UNDERGROUND "Mission" GLENN JONES "Rain" WC F/ON B. "Better" MICHELLE "Can" TAMI DAVIS "Only" MONIE "Get"	<b>WNOV/Milwaukee, WI</b> <b>PD/MD: Sandra Robinson</b> R. KELLY FK. MURRAY "Home" TAMI DAVIS "Only" WILL SMITH "Miami" MICHELLE "Can" CAMRON FUSHER "Feels" CHERRELLE "Right"	<b>WQVW/Philadelphia, PA</b> <b>PD: Mictox</b> 28 TOTAL MISSY ELLIOTT "Trippin" 22 MEMPHIS BLEEK/JAY-Z "Ain't" 15 GERALD LEVERT "Thinking" 7 WILLIE MAX "Can" JANET "Velvet" CAMRON FUSHER "Feels"	<b>WVSA/Wilmington, NC</b> <b>PD/MD: Rod Cruise</b> No Adds	
<b>WBLK/Buttalo, NY</b> <b>PD: Skip Dillard</b> 25 JAY-Z "Halt" 14 GINJWINE "Same" 14 WILL SMITH "Miami" CASE F/JOE "Faded" TO "Westside" R. KELLY FK. MURRAY "Home" III FRUM THA SOUL "Superman"	<b>KKDA/Dallas, TX</b> <b>PD/MD: Skip Cheatham</b> 5 R. KELLY FK. MURRAY "Home" 5 SHAQUILLE O'NEAL "Night" 5 CAMRON FUSHER "Feels" 5 RICKY BELL "When" 5 WILL SMITH "Miami"	<b>WTMG/Gainesville, FL</b> <b>OM: Don Cody</b> <b>APD: Bobby Holiday</b> GHETTO MARIA "Decatur" SHAQUILLE O'NEAL "Night" MICHELLE "Can" CAMRON FUSHER "Feels" RICKY BELL "When" TELA "Bring" R. KELLY FK. MURRAY "Home" TREY 8 "Squishy" TYRESE "Sweet"	<b>KZWA/Lake Charles, LA</b> <b>PD: Frank Tray</b> <b>MD: James Williams</b> 8 CHICO DEBARGE "Virgin" 5 BIG PUNISHER "Come" 5 SOT CLIC "Crack" TAMI DAVIS "Only" CAMRON FUSHER "Feels" DRASE "Pardon" RICKY BELL "When" SHAQUILLE O'NEAL "Night" CHERRELLE "Right" TREY 8 "Squishy" MICHELLE "Can" R. KELLY FK. MURRAY "Home" MAG 7 "Street"	<b>WJMM/Lima, OH</b> <b>PD/MD: Desari Downs</b> 10 KENNY SMITH "Theres" 10 RICKY BELL "When" 10 CHERRELLE "Right" 10 MICHELLE "Can" 10 TAMI DAVIS "Only" 10 SHAQUILLE O'NEAL "Night" 8 CAMRON FUSHER "Feels" 8 MAG 7 "Street" 5 MONIE "Get" 5 MICHELLE "Can" 5 DRASE "Pardon"	<b>WKKW/Milwaukee, WI</b> <b>PD: Nate Bell</b> <b>MD: Dallas Scott</b> 5 SHAQUILLE O'NEAL "Night" 5 CAMRON FUSHER "Feels" 5 R. KELLY FK. MURRAY "Home" 5 DIGITAL UNDERGROUND "Mission" GLENN JONES "Rain" WC F/ON B. "Better" MICHELLE "Can" TAMI DAVIS "Only" MONIE "Get"	<b>WNOV/Milwaukee, WI</b> <b>PD/MD: Sandra Robinson</b> R. KELLY FK. MURRAY "Home" TAMI DAVIS "Only" WILL SMITH "Miami" MICHELLE "Can" CAMRON FUSHER "Feels" CHERRELLE "Right"	<b>WQVW/Philadelphia, PA</b> <b>PD: Mictox</b> 28 TOTAL MISSY ELLIOTT "Trippin" 22 MEMPHIS BLEEK/JAY-Z "Ain't" 15 GERALD LEVERT "Thinking" 7 WILLIE MAX "Can" JANET "Velvet" CAMRON FUSHER "Feels"	<b>WVSA/Wilmington, NC</b> <b>PD/MD: Rod Cruise</b> No Adds	
<b>WPAL/Charleston, SC</b> <b>PD: Jae Jackson</b> 10 R. KELLY FK. MURRAY "Home" 7 MICHELLE "Can" 5 MIA X "Whatcha" 5 IMAJIN "Doubt" 5 SHAQUILLE O'NEAL "Night" MAG 7 "Street" TRICKDADDY "Change" TAMI DAVIS "Only" TREY 8 "Squishy" TELA "Bring"	<b>WROU/Dayton, OH</b> <b>PD: Marco Simmons</b> <b>MD: Ready Action</b> R. KELLY FK. MURRAY "Home" MICHELLE "Can" MIA X "Whatcha" SHAQUILLE O'NEAL "Night" MAG 7 "Street" TRICKDADDY "Change" TAMI DAVIS "Only" TREY 8 "Squishy" TELA "Bring"	<b>WJMG/Greenville, SC</b> No Adds	<b>KZWA/Lake Charles, LA</b> <b>PD: Frank Tray</b> <b>MD: James Williams</b> 8 CHICO DEBARGE "Virgin" 5 BIG PUNISHER "Come" 5 SOT CLIC "Crack" TAMI DAVIS "Only" CAMRON FUSHER "Feels" DRASE "Pardon" RICKY BELL "When" SHAQUILLE O'NEAL "Night" CHERRELLE "Right" TREY 8 "Squishy" MICHELLE "Can" R. KELLY FK. MURRAY "Home" MAG 7 "Street"	<b>WJMM/Lima, OH</b> <b>PD/MD: Desari Downs</b> 10 KENNY SMITH "Theres" 10 RICKY BELL "When" 10 CHERRELLE "Right" 10 MICHELLE "Can" 10 TAMI DAVIS "Only" 10 SHAQUILLE O'NEAL "Night" 8 CAMRON FUSHER "Feels" 8 MAG 7 "Street" 5 MONIE "Get" 5 MICHELLE "Can" 5 DRASE "Pardon"	<b>WKKW/Milwaukee, WI</b> <b>PD: Nate Bell</b> <b>MD: Dallas Scott</b> 5 SHAQUILLE O'NEAL "Night" 5 CAMRON FUSHER "Feels" 5 R. KELLY FK. MURRAY "Home" 5 DIGITAL UNDERGROUND "Mission" GLENN JONES "Rain" WC F/ON B. "Better" MICHELLE "Can" TAMI DAVIS "Only" MONIE "Get"	<b>WNOV/Milwaukee, WI</b> <b>PD/MD: Sandra Robinson</b> R. KELLY FK. MURRAY "Home" TAMI DAVIS "Only" WILL SMITH "Miami" MICHELLE "Can" CAMRON FUSHER "Feels" CHERRELLE "Right"	<b>WQVW/Philadelphia, PA</b> <b>PD: Mictox</b> 28 TOTAL MISSY ELLIOTT "Trippin"<		





# Cha Cha Cha

busta rhymes spliff star rah digga baby sham

## FLIPMODE SQUAD

THE UNSTOPPABLE NEW SINGLE AND VIDEO FROM **THE IMPERIAL**

	LW	TW
WCDX	5	11
WIBB	10	12
KBCE	5	15
WEMX	6	10
WJMI	18	26
KYEA	10	20
WJMG	8	10
KVJM	10	20
KIPR	11	14
WKGN	11	13
WPEG	5	10
WFXA	5	11
WPAL	14	17
WKPO	5	9
WQHH	17	20
WTKT	5	13
WJUC	5	10
WLJM	30	38
WZAK	15	20

**On 60 Stations 638 Plays (+142)**



.....when are you going to Cha Cha Cha?

**THE NEW REGIME HAS ARRIVED!**

BUSTA RHYMES RAMPAGE LORD HAVE MERCY SPLIFF STAR RAH DIGGA BABY SHAM FLIPMODE SQUAD  
 PRODUCED BY DJ SCRATCH FOR B.L.D.A. PRODUCTIONS, INC. MIXED AND ARRANGED BY BUSTA RHYMES FOR FLIPMODE ENTERTAINMENT, INC.  
 MANAGEMENT, CHRIS LIGHTY AND MONA SCOTT FOR VIOLATOR MANAGEMENT AND KEVIN "WEBB" WELCH FOR FLIPMODE ENTERTAINMENT, INC.  
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OCTOBER 23, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>1</b> TEMPTATIONS Stay (Motown)	876	873	935	966	36/1
9	6	3	2	<b>2</b> DEBORAH COX Nobody's Supposed To Be Here (Arista)	864	732	607	528	37/1
2	2	2	3	PEABO BRYSON My Heart Belongs To You (Windham Hill)	781	799	874	851	33/0
5	4	5	4	<b>4</b> VESTA Somebody For Me (I.E./Motown)	655	616	640	611	37/3
3	3	4	5	GERALD LEVERT Thinkin' Bout It (EastWest/EEG)	654	670	726	802	28/0
22	13	8	6	<b>6</b> KIRK FRANKLIN Lean On Me (Gospo Centric)	651	562	489	364	33/2
14	7	6	7	<b>7</b> LUTHER VANDROSS I Know (LV/Virgin)	630	577	597	467	38/2
24	17	13	8	<b>8</b> MAXWELL Matrimony: Maybe You (Columbia)	586	489	448	350	29/1
10	9	7	9	R. KELLY Half On A Baby (Jive)	567	572	542	527	28/0
15	12	12	10	<b>10</b> REGINA BELLE I've Had Enough (MCA)	551	511	491	458	31/0
7	8	11	11	<b>11</b> KENNY LATTIMORE Days Like This (Columbia)	538	516	591	545	28/0
20	18	16	12	<b>12</b> DIVINE Lately (Pendulum/Red Ant)	538	444	414	389	25/2
12	11	10	13	<b>13</b> TRIN-I-TEE 5:7 God's Grace (B-Rite/Interscope)	532	519	500	485	27/2
11	10	15	14	<b>14</b> BRIAN MCKNIGHT The Only One For Me (Motown)	499	470	511	510	22/0
4	5	9	15	TAMIA So Into You (Qwest/WB)	493	528	621	644	27/0
27	22	17	16	<b>16</b> WILL DOWNING & GERALD ALBRIGHT Stop... (Verve/Motown)	490	423	377	324	32/0
6	14	14	17	KELLY PRICE Friend Of Mine (T-Neck/Island)	441	471	484	598	23/0
23	20	18	18	<b>18</b> GLENN JONES Let It Rain (SAR/WB)	427	422	394	352	29/1
—	28	22	19	<b>19</b> MARY J. BLIGE Beautiful (Flyte Tyme/MCA)	425	367	308	247	25/1
29	23	21	20	<b>20</b> AARON HALL All The Places (I Will...) (MCA)	412	373	369	315	27/1
13	15	20	21	JON B. They Don't Know (Yab Yum/550 Music)	372	388	482	485	19/0
26	25	23	22	<b>22</b> KEITH SWEAT I/SNOOP DOGG Come And Get... (Elektra/EEG)	346	337	355	334	18/0
—	—	28	23	<b>23</b> 4KAST I Tried (RCA)	305	278	227	204	19/0
—	—	27	24	<b>24</b> BRIAN MCKNIGHT Hold Me (Motown)	295	281	221	110	15/0
—	—	26	25	<b>25</b> LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)	293	290	270	215	16/0
—	—	29	26	<b>26</b> JON B. I Do (Whatcha Say Boo) (Yab Yum/550 Music)	285	270	225	215	18/2
<b>DEBUT</b>	—	—	27	<b>27</b> BRANDY Have You Ever? (Atlantic)	240	162	75	—	20/3
30	29	25	28	FOURPLAY I/EL DEBARGE Sexual Healing (Warner Bros.)	233	300	304	271	15/0
16	24	24	29	ARETHA FRANKLIN In Case You Forgot (Arista)	230	307	359	426	15/0
—	30	30	30	JK Ain't It Good To Know (Verve/Motown)	224	244	280	239	15/0

This chart reflects airplay from October 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 40 Urban AC reporters. 36 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

## NEW & ACTIVE

- NEXT I** Still Love You (Arista)  
Total Plays: 209, Total Stations: 11, Adds: 1
- CHAKA KHAN** Spoon (NPG)  
Total Plays: 198, Total Stations: 15, Adds: 0
- NAJEE** Sapphire (Verve Forecast)  
Total Plays: 193, Total Stations: 21, Adds: 3
- VOICES OF THEORY** Wherever You Go (H.O.L.A./Red Ant)  
Total Plays: 189, Total Stations: 16, Adds: 0
- LEVI LITTLE** Somebody To Love (White Lable)  
Total Plays: 166, Total Stations: 11, Adds: 1
- KYLE EASTWOOD** Why Can't We Live Together (Columbia)  
Total Plays: 150, Total Stations: 16, Adds: 2
- GERALD LEVERT** Taking Everything (EastWest/EEG)  
Total Plays: 142, Total Stations: 15, Adds: 3

- BABYFACE** You Were There (Epic)  
Total Plays: 142, Total Stations: 9, Adds: 0
- DANESHA STARR** As Long As I Live (Micon/Interscope)  
Total Plays: 134, Total Stations: 9, Adds: 0
- FAITH EVANS** Love Like This (Bad Boy/Arista)  
Total Plays: 131, Total Stations: 7, Adds: 0
- LIONEL RICHIE** Stay (Mercury)  
Total Plays: 121, Total Stations: 13, Adds: 3
- REEL TIGHT** Wanna Ride (G-Funk/Restless)  
Total Plays: 120, Total Stations: 13, Adds: 0

Songs ranked by total plays

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CECE WINANS Slipping (PMG/Atlantic)	14
TAMI DAVIS Only You (Red Ant)	11
WALTER BEASLEY Do You Wanna Dance (Shanachie)	10
MICHEL'LE Can I Get A Witness (Death Row/Priority)	5
DIONNE WARWICK I Promise You (River North)	4
BRANDY Have You Ever? (Atlantic)	3
GERALD LEVERT Taking Everything (EastWest/EEG)	3
NAJEE Sapphire (Verve Forecast)	3
LIONEL RICHIE Stay (Mercury)	3
VESTA Somebody For Me (I.E./Motown)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DEBORAH COX Nobody's Supposed To Be Here (Arista)	+132
GERALD LEVERT Taking Everything (EastWest/EEG)	+108
MAXWELL Matrimony: Maybe You (Columbia)	+97
DIVINE Lately (Pendulum/Red Ant)	+94
KIRK FRANKLIN Lean On Me (Gospo Centric)	+89
CHAKA KHAN Spoon (NPG)	+84
R. KELLY & CELINE DION I'm Your Angel (Jive)	+79
BRANDY Have You Ever? (Atlantic)	+78
WILL DOWNING & GERALD ALBRIGHT Stop... (Verve/Motown)	+67
AALIYAH Are You That Somebody? (Atlantic)	+66

## HOTTEST RECURRENTS

- BOYZ II MEN Doin' Just Fine (Motown)
- LUTHER VANDROSS Nights In Harlem (LV/Virgin)
- SOLO Touch Me (Perspective/A&M)
- PHYLLIS HYMAN Funny How Love... (Philadelphia International)
- KEITH WASHINGTON/CHANTÉ MOORE I Love You (Silas/MCA)
- K-CI & JOJO All My Life (MCA)
- ARETHA FRANKLIN A Rose Is Still A Rose (Arista)
- MAXWELL Luxury: Cococure (Columbia)
- PHIL PERRY Mind Blowah (Peak/Private/Windham Hill)
- XSCAPE My Little Secret (So So Def/Columbia)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

**WALTER BEASLEY DO YOU WANNA DANCE**

the debut single from **FOR YOUR PLEASURE** (SH-5048)

**#3 Most Added Urban AC**

**Early Believers:**  
 KMJK WDLT WRBV  
 KLMB WFLM WXMG  
 KXZZ WUVA WMJM  
 WPAL-AM

Contact: Coast to Coast: 561-736-1593; Shanachie Entertainment: 212-334-0284, www.shanachie.com

Shanachie P1066





LON HELTON

## My View Of The Format's Issues

■ Plus, some answers about reporter selection and policy

This is a rarity. Very seldom in the last 15 years have I written a column made up solely of my thoughts and opinions.

As regular readers know, R&R editors prefer to write columns utilizing the expert points of view of those in the businesses we cover rather than indulge in our own musings. However, I decided to drag out the soapbox this week for two reasons. First, a number of people have asked me about and commented on an interview I gave to *Music Row* publisher David Ross for the September 14 edition of his *Row Fax* publication. With Mr. Ross' kind permission, a portion of it is reprinted following this preamble.

Second, some of R&R's Country policies, as well as some of the things we've done in recent weeks, have been the subjects of commentaries in programming newsletters. I thought further explanation of our policies and processes might help clarify why we do what we do — especially since the more stories are told and retold, the more they tend to veer from what actually went down.

So, here goes ... and, as always, feel free to comment.

### From *Music Row's Row Fax*

"Airplay should not be an auction, it should be about the artist," stated RCA Label Group Chairman Joe Galante several weeks ago in this column. "The real pay-for-play isn't coming from ad proposals, it's all these requested radio promotions that aren't proving effective," echoed Reprise Nashville Sr. VP/GM Bill Mayne the following week, raising further awareness of escalating problems in the struggle for chart adds and station revenue.

"I'm not sure who to be more mad at," says R&R Nashville Bureau Chief Lon Helton, "the people who are asking for stuff or the ones funding it. These guys are all professionals. They know what's right and in the best long-term interest of their business. The labels and radio are feeling a financial squeeze, and this kind of behavior may seem like a fix to get their margins up, but if it involves playing the wrong music, it is a bad fix."

"According to industry insiders, the competition to get records added has given reporting stations enough leverage to ask for marketing favors and made labels desperate enough to grant them. Helton cautions against the practice. 'Country radio and records understand they are inexorably linked — whether they like it or not. Some labels are using promotions to prop up and/or hype singles when they know their best interest is served by building long-term careers. The

promotions-for-adds scenarios seem to connote that people are thinking short term. On the other side, radio's shortsightedness — if they are indeed playing records solely for promotions — will hurt them over the long term. It's not unlike eight years ago when we laughed because CHR music was

**Our intent is not to force stations to fit what we want, but to find those that fit what we need to help achieve our goal and bring them aboard.**

so weak. I'm not so sure the music was weak, but I do know that CHR stations played weak records for promotions. Choosing to play weaker records to get a promotion instead of always playing the best music will hurt radio and then come back around and hurt records."

"Unlike the BDS system, which measures the past week's airplay spins, R&R's chart takes a projected airplay stance by asking programmers which records they will be playing during the current week and how many spins each will get. To qualify as an R&R 'add,' a station must give a record a minimum of five plays weekly, which means stations can 'add' records with juicy promotions and only play them five times. In the early '90s an 'add' required 12 plays. According to Helton, the shrinking minimum reflects changes at Country radio and a more competitive environment. "There is not a radio salesperson in America who would recommend a client buy only five spots per week, because that client would come back screaming that nobody came into the store," says Helton. "The reach and frequency of five spins or commercials a week is nil, and I hope people realize it doesn't help anybody. Labels sometimes use promotions to get adds to develop a kind of a tonnage on their record and show momentum. Unfortunately, if that record is not a hit, it stays in that 5-10 spin category forever, spends five or six weeks in the 40s, and dies. There is culpability and responsibility on

both sides to go back to thinking long term."

### What Is A Chart?

Now that the soapbox is warmed up, let's tackle some of the issues that have been under discussion of late.

Let's begin with, "What is a chart?" Perhaps it's easier to start with what a chart is *not*. No chart — not ours, not *Billboard's/Country Airplay Monitor's*, not *Gavin's*, nobody's chart — is a piece of empirical research. It is data from a database. Done well, the data helps you make decisions in order to do your job better.

A chart, then, can be any number of things — it is up to the individual trade to determine the role it wants its chart to play and the information it wants its chart to deliver. That is done by carefully selecting a database that accomplishes what it needs to get done. Indeed, the very process of even selecting a database (reporting panel) determines what the chart will ultimately look like.

In its purest sense, a chart is collated information from a database — and the results are only as good as the database (the old "garbage in, garbage out" adage). This is one of the reasons R&R looks for its reporters to be ratings leaders within their respective formats. If a chart was compiled using every market's third- or fourth-rated Country station, would you care what the data revealed as much as you would knowing the data was compiled from market winners?

### The Case For Playlist Criteria

Few folks quibble with our ratings policy, so let's move on to the criteria that have caused a lot of talk recently: whether playlist length should be a determining factor in selecting reporters.

First, there is no blanket policy covering all stations in all market sizes. Stations in larger markets find their playlists are naturally more restricted due to competitive reasons, including greater numbers of competing stations and lower TSL than that afforded stations in markets with fewer signals.

The top 100 markets serve the bulk of America. In the last figures I saw, the 267 rated Arbitron markets represented 161 million people. Markets 1-50 accounted for 107 million, markets 51-100 26 million, and 101-267 28 million. (For those of you reaching for calculators, that's 83% in the top 100.) The top 100 markets, my label marketing friends tell me, are also responsible for over 80% of all record sales. So, it's been our stance that

**Just as a programmer confronted with a lot of slow current music balances the tempo of their station with recurrents and gold, so, too, do we balance short-listed, large-market stations with longer-listed stations in markets 101+.**

a winning Country station in the top 100 markets can report a list down into the 20s (in terms of number of records) as long it's current-based — i.e., it may not make sense to have a reporter that only adds records when they hit the top 5, regardless of market size.

That said, to meet our goal of producing an "aggressive" Country chart — one that tells you early what records stations are playing and how well those records are doing where they're being played — we need to have as part of the panel stations that aggressively expose new music. For a variety of reasons, the best place to find those stations is in markets 101+. Those markets also give us a vast array of choices for reporters. In markets 101-200 (we have very few reporters in markets 200+), the Fall '97 Arbitron showed that the No. 1 station (12+) in 42 cities was a Country station, and in another 27 markets the second-ranked station (12+) was Country.

Consider this analogy: Just as a programmer confronted with a lot of slow current music balances the tempo of their station with recurrents and gold, so, too, do we balance short-listed, large-market stations with longer-listed stations in markets 101+.

### The Real Deal

This topic in particular has been the subject of lots of talk between label reps and programmers. Some of what I've seen written on this subject has been off the mark, so I thought I'd address it here.

When analyzing the playlists of all our reporters in markets 101+, we found a number had fallen way below 40 — many into the mid-20s. We made a decision to restate the aforementioned criteria to our present reporters. The tone of our approach was not to inform stations that they were below the criteria and summarily drop them. Each call was simply to reiterate the need for them to meet the same criteria that others were being held to, and to let the stations decide for themselves what they wanted to do.

Throughout our conversations with PDs, we asked them to talk to the GM, consultant, VP/Programming, or whomever, to decide on the best course for the station, and to get back to us within a couple of days. We also took great pains to explain that in no way did we want to dictate what a programmer should do with their music. It's their job on the line, and they must do what they believe is right. R&R firmly maintains the position that no programmer in any format should program their music for reporting status. R&R is an advocate

of successful radio in all formats, and ratings drive success, and playing the right music is the first step in generating strong ratings.

That said, we have a job to do as well. Part of that job is to study what a station is doing and decide if that station helps us reach our "aggressive chart" goal. So, our intent is not to force stations to fit what we want, but to find those that fit what we need to help achieve our goal and bring them aboard. Simple, huh?

Well, within 24 hours we had heard from all of the stations. All decided to increase their lists. Perhaps it was best said by a major company's Sr. VP/Programming (a number of his stations were part of this process), who explained to me, "We have decided that being a reporter is important enough to us that we have reconsidered our playlist policy and will be increasing the number of records we play."

Since all of this came down last month, I've heard that we issued "ultimatums" and were "blackmailing" stations into increasing their lists. For what reason would I want to coerce any programmer into changing their playlist policy? I have no ax to grind either way. Believe me, there are plenty of folks who would like to replace any stations that chose to not be reporters.

I believe the stations made their decisions after careful deliberation. Anyone who disputes that or has a different recollection of our conversation is welcome to this space to present their views. Throughout this process, I received guidance and support from R&R's Los Angeles HQ — particularly from Director/Charts & Formats Kevin McCabe who assisted me in reaching our final decisions.

### Thanks For Your Time & Help

Finally, being a reporter is neither a right nor an obligation. The many extremely busy programmers who take the time to prepare an accurate reflection of the music being played on their stations honor us by calling R&R each week with their music lists. I think they go through the effort to give something back to the industry. I realize it takes a lot of time, effort, and money to be a reporter. R&R values the contribution to the country community that all of our reporters make.

Thank you all for your contributions to this industry and to R&R. As always, if you ever have any questions about reporting to R&R, or anything else for that matter, please call me. You may not always like what you hear, but I promise you'll get it straight.



# The Tractors Are Rolling Again

□ Tulsa-based band returns with an album that was three years in the making

When you ask Tractors frontman Steve Ripley what the band has been up to these past few years, he responds, "Trying to figure out how to make a record."

Featuring the breakthrough single "Baby Likes To Rock It," the band's self-titled debut album was released in 1994. A holiday collection that took about three weeks to record was released the following year. Touring throughout 1995, the Tulsa-based band began work on their new album, *Farmers In A Changing World*, late that year and finally delivered the project to Arista in August. It's set for November 3 release.

"Don't ask me why," Ripley smiles, "but you're gonna." After three years in the studio, Ripley has been answering the question a lot lately. And that question would be: Why did it take so long for the Tractors to release a follow-up to their successful debut?

"It's no different than the first album," Ripley explains. "The first album, depending on how you look at it, took three to five years. This second one was a little over two. So, really, we're cutting the time in half. We keep thinking we're on a roll now. If we can get it down to a year or a year and a half, I'm tellin' you, look out, world!"

## Different Approach

Pushed for a more detailed explanation, Ripley says, "It's hard for me to figure out. On the other hand, the studio is where we do everything. It's where you tune up your guitar and write the songs and make the iced tea. It isn't a 10:00 call and you cut three tracks in three hours." Ripley admits that the bandmembers spend a lot of time socializing with each other before the tape even rolls. "Two or three hours later, you're starting to approach the song," he says.

The studio, housed in an old church, was previously owned by Leon Russell, who performs on the Tractors'

## COUNTRY FLASHBACK

### 1 YEAR AGO

• No. 1: "Everywhere" — Tim McGraw (second week)

### 5 YEARS AGO

• No. 1: "Easy Come, Easy Go" — George Strait

### 10 YEARS AGO

• No. 1: "New Shade Of Blue" — Southern Pacific

### 15 YEARS AGO

• No. 1: "Islands In The Stream" — Kenny Rogers & Dolly Parton

### 20 YEARS AGO

• No. 1: "Tear Time" — Dave & Sugar

### 25 YEARS AGO

• No. 1: "Ridin' My Thumb To Mexico" — Johnny Rodriguez (second week)

new album. As far as owning the studio for 10 years, Ripley says, "It's the blessing and the curse. If we had to go to another studio, you have all those constraints, which can be good for any project when you have to get it done just for the economics of it. Plus, that's all you're there to do, and you're in a strange place.

"Our studio is more like a home away from home for all of us, so it's a familiar environment. It's why the records sound like they do, because

everybody feels comfortable enough to try anything. We're always trying to keep from having it sound arranged. It should sound like there's a party on the record. It's a jam sort of mentality."

The Tractors have always taken a different approach to recording. "People say I'm too picky," Ripley says. "The obvious thing they leap for is some fanaticism ... that I'm never satisfied. That's what the record company says to me, and it's what everybody would say. I don't believe that. I think there's some of that, but it's more just a matter of trying to get it where you're not embarrassed about it. I'm filled with self-doubt about the whole thing, the whole time."

Nashville recording sessions, on the other hand, generally involve cutting tracks until the producer and each musician are satisfied with their work on each take. Ripley says, "You do it until you get it right. What I believe is that in your mind at that point is an altered state of consciousness. You've played it, you've listened back to it, you've thought about it. Everybody has thought about it so much that they can't tell if they have the best take.

"It seems textbook simple and ridiculous to try to make those decisions at that time, if you're already admitting that you can't tell. That's what a recording session is about. That's why the regular ones take as long as they do, because it's all second-guessing. It just takes a lot longer to get there Tractors-style. That guitar solo was winged six months ago."

## Guest Farmers

In addition to Russell's involvement, *Farmers In A Changing World* also features Bonnie Raitt and former Elvis Presley sidemen James Burton, Scotty Moore, and D.J. Fontana. Ripley says, "We don't look at these as 'guest artists.' We don't want to dismiss the value of having their name on the record. We're farmers, but we're not completely dumb farmers. However, the reason for them being there is that they're friends."

The first single, "Shortenin' Bread," is the Tractors' expanded version of a familiar theme. "Can you get philosophical about shortenin' bread?" Ripley laughs. "Is the world ready for it? I have no idea."

After the album is released, Ripley hopes to take the Tractors back on the road. He says, "My plan may go awry, but it would be to play the dance clubs, which we didn't do the first time." Noting that swing music has suddenly become very popular, Ripley says, "I would love in my brain to take us out and play a real hard little tour — 'The Tractors Great American Get Off Your Butt and Dance Tour.'"

Ripley declines to speculate about potential sales for the new album. He explains, "I have no predictions about this record, as I was completely wrong about the first one — thank God. We all assumed that we'd be lucky to sell tens of thousands, at most, and that we'd try again, and maybe we could build it into something."

— Calvin Gilbert

## Trini Triggs

### NEW ARTIST FACT FILE

**Current Single:** "Straight Tequila"

**Current Album, Label:** *Trini Triggs*, MCG/Curb (early '99 release date)

**Influences:** Kenny Rogers, Lionel Richie, Charley Pride

### Background

While growing up in the small community of Natchitoches, LA, Trini Triggs listened to Kenny Rogers and Lionel Richie. One of his other influences is Charley Pride, who would later sing on Triggs' debut album. Triggs tells R&R, "The reason I love Charley Pride so much is because of my mom. As a kid, that's all I could hear on the radio, because she wouldn't let you change it."

Triggs' first public performance was before his second-grade class. He laughs, "The song I had to sing that day was 'Feelings.' That was my favorite song at that time. I don't know if I was in love with the teacher or what." By the time he turned 12, Triggs was working as a dishwasher at the local Mariner's seafood restaurant his mother managed. At 14, he joined his cousins in his first band and put his own group together four years later.

Triggs' band played throughout Central Louisiana and performed at school proms as far away as Texas, Alabama, and Florida. He says, "You have to do all styles of music. Pop, country, and oldies but goodies — I did it all." Triggs was working a day gig at a local lumber yard and singing on weekends at Mariner's when one of his co-workers heard him sing. Before long, his friend's father, John Roe, came to see him and became his manager.

### The Deal

Two years ago, Triggs and Roe went to visit a Shreveport club and met owner Herbert Graham, who also operates clubs in Texas, Oklahoma, and Arizona. The first time Graham heard him, Triggs was sitting in with the house band. Impressed with what he heard, Graham agreed to enter into a co-management deal with Roe.

Triggs kept making frequent trips to Nashville. Curb Group President Mike Curb eventually heard the demo tape that led to a meeting — which led to Triggs singing to prerecorded tracks while Curb and other staff members listened. Triggs recalls, "When I was done, he looked at everyone and said, 'This guy is going to be a star.' By the end of the day, I had a record deal."



Trini Triggs

Produced by Chuck Howard and Anthony Smith, Triggs' self-titled debut album will be released early next year. In terms of what he wants to accomplish with the first album, Triggs says, "I want people to know who I am, that I'm a fun guy, but that I can also be serious too. I want people to see who I am right now."

The first single, "Straight Tequila," is a song Triggs wanted to record from the first time he heard it. He says, "Maybe a half a year before we got the deal, I listened to the song every day. I must have heard it a million times. I never got tired of it. I loved it so much, I knew it was me. We were pitched so many things that weren't me, we were so glad to get one that was Trini Triggs' style. It's almost a serious song, but it's a fun song too. It makes me smile. I shouldn't smile, because I'm missing this girl, but every time I sing it, I want to smile."

The album also includes a guest appearance from Pride on "One Mississippi, Two Mississippi." Triggs had met Pride briefly several years ago in Texas, but he was surprised the singer remembered him when he came to the recording session. Triggs says, "When I met him at the studio, it all came back. It was awesome. If I'm not mistaken, I think he told me the color of the shirt I was wearing."

Pride took another step to assist Triggs' career when he invited him to join him during a Grand Ole Opry performance that was also televised on TNN. As an African-American country singer, Triggs looks to Pride as a role model. However, Triggs adds, "Charley Pride is the kind of person who doesn't give advice. I think you have to just stand back and watch him. I just stand back and gather it from that."



**VIVA ALABAMA!** — Alabama dazzled fans recently at the Las Vegas Hilton during a pay-per-view TV concert that marked the first time the band had performed complete versions of all 41 of their No. 1 hits back to back. The night before the band's first-ever pay-per-view event, RCA Label Group Chairman Joe Galante and Sr. VP/GM Butch Waugh surprised the supergroup by presenting them with a plaque commemorating the platinum success of *For the Record*, a two-CD set featuring the 41 chart-toppers. The boys from Ft. Payne are (sitting, l-r) Jeff Cook, Mark Herndon, Teddy Gentry, and Randy Owen. Standing are (l-r) Waugh, Galante, Alabama manager Dale Morris, and Warner Avalon President Mark Oswald.



T h e W i l k i n s o n s

“Fly” (the angel song)

The heavenly follow-up

to the #1 single “26¢”

AIRPLAY NOW!



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The FITZGERALD HARTLEY Co.

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OCTOBER 23, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
9	6	3	<b>1</b>	ALABAMA How Do You Fall In Love (RCA)	207/0	1	7417	+443	35078	+2360
7	5	2	<b>2</b>	REBA MCENTIRE Forever Love (MCA)	206/0	2	7346	+381	34768	+2025
8	7	6	<b>3</b>	GARTH BROOKS You Move Me (Capitol)	207/0	3	7043	+280	33020	+1453
12	8	7	<b>4</b>	DIXIE CHICKS Wide Open Spaces (Monument)	206/1	4	6835	+378	31795	+1681
11	10	8	<b>5</b>	TRACY BYRD I Wanna Feel That Way Again (MCA)	204/0	5	6201	+296	28927	+1667
6	4	5	<b>6</b>	SHANIA TWAIN Honey, I'm Home (Mercury)	190/0	6	6087	-750	28259	-3505
13	11	10	<b>7</b>	LEE ANN WOMACK A Little Past Little Rock (Decca)	207/1	7	6016	+384	28078	+1765
2	1	4	<b>8</b>	MARK WILLS Don't Laugh At Me (Mercury)	183/0	9	5386	-1426	26043	-6516
5	2	1	<b>9</b>	LONESTAR Everything's Changed (BNA)	179/0	8	5462	-1660	25746	-7579
16	14	12	<b>10</b>	TY HERNDON It Must Be Love (Epic)	203/1	11	5300	+414	24864	+2030
10	9	9	<b>11</b>	LEANN RIMES Nothin' New Under The Moon (MCG/Curb)	186/0	10	5359	-339	24707	-1667
20	16	13	<b>12</b>	GEORGE STRAIT We Really Shouldn't Be... (MCA)	204/5	12	5191	+436	24230	+1909
17	15	14	<b>13</b>	COLLIN RAYE Someone You Used To Know (Epic)	201/1	13	4986	+186	23235	+934
19	17	15	<b>14</b>	FAITH HILL Let Me Let Go (Warner Bros.)	204/1	14	4904	+277	23165	+1582
23	19	17	<b>15</b>	BROOKS & DUNN Husbands And Wives (Arista)	204/2	15	4836	+365	22560	+1606
21	20	18	<b>16</b>	TERRI CLARK You're Easy On The Eyes (Mercury)	201/4	17	4637	+298	21611	+1760
18	18	16	<b>17</b>	TRISHA YEARWOOD & GARTH BROOKS Where... (MCA)	202/0	18	4585	+75	21393	+366
22	21	19	<b>18</b>	WADE HAYES How Do You Sleep At Night (DKC/Columbia)	192/2	19	4264	+286	19561	+1415
27	23	20	<b>19</b>	DEANA CARTER Absence Of The Heart (Capitol)	202/3	20	4034	+331	18975	+1844
26	25	24	<b>20</b>	CLAY WALKER You're Beginning To Get To Me (Giant)	191/7	21	3903	+400	17846	+2114
24	22	21	<b>21</b>	KENNY CHESNEY I Will Stand (BNA)	187/2	22	3873	+140	17486	+760
25	24	25	<b>22</b>	AARON TIPPIN For You I Will (Lyric Street)	187/4	23	3657	+188	16398	+938
<b>BREAKER</b>	<b>23</b>			ALAN JACKSON Right On The Money (Arista)	185/72	24	3448	+1553	16282	+7099
31	27	27	<b>24</b>	MARTINA MCBRIDE Wrong Again (RCA)	185/8	25	3395	+401	15903	+2202
28	26	26	<b>25</b>	BLACKHAWK There You Have It (Arista)	174/3	26	3206	+173	14640	+766
35	30	30	<b>26</b>	RANDY TRAVIS Spirit Of A Boy... (DreamWorks)	183/13	29	2724	+405	12616	+1875
30	29	28	<b>27</b>	TOBY KEITH Getcha Some (Mercury)	162/4	27	2891	+216	12585	+889
29	28	29	<b>28</b>	TRAVIS TRITT If I Lost You (Warner Bros.)	173/4	28	2744	+145	12436	+799
39	33	32	<b>29</b>	JOHN MICHAEL MONTGOMERY Hold On To Me (Atlantic)	158/14	31	2330	+283	10205	+1420
40	34	34	<b>30</b>	VINCE GILL Kindly Keep It Country (MCA)	136/5	36	2071	+186	9256	+948
33	32	33	<b>31</b>	PAM TILLIS Every Time (Arista)	136/2	37	2002	+43	8618	+198
34	31	35	<b>32</b>	WARREN BROTHERS Guilty (BNA)	145/5	38	1933	+75	8537	+419
37	35	36	<b>33</b>	DERYL DODD A Bitter End (Columbia)	137/4	40	1671	+112	7644	+436
<b>BREAKER</b>	<b>34</b>			MICHAEL PETERSON By The Book (Reprise)	126/13	41	1627	+271	7346	+1341
<b>BREAKER</b>	<b>35</b>			JO DEE MESSINA Stand Beside Me (Curb)	126/23	42	1586	+393	7214	+1936
<b>BREAKER</b>	<b>36</b>			SARA EVANS No Place That Far (RCA)	129/17	43	1550	+218	6987	+1026
38	36	39	<b>37</b>	JOE DIFFIE Poor Me (Epic)	112/0	44	1349	-21	5643	-138
44	40	41	<b>38</b>	MARK CHESNUTT Wherever You Are (Decca)	99/6	47	1091	+99	4662	+439
41	41	42	<b>39</b>	TRINI TRIGGS Straight Tequila (MCG/Curb)	92/2	48	977	+24	4235	+118
50	43	43	<b>40</b>	LARI WHITE Take Me (Lyric Street)	86/10	52	874	+111	3915	+492
<b>DEBUT</b>	<b>41</b>			DIAMOND RIO Unbelievable (Arista)	80/64	50	936	+759	3912	+3078
—	46	46	<b>42</b>	SAMMY KERSHAW One Day Left To Live (Mercury)	83/10	53	818	+119	3407	+500
49	44	44	<b>43</b>	DAVID KERSH Something To Think About (Curb)	78/3	55	783	+17	3354	+30
—	47	45	<b>44</b>	CLINT DANIELS When I Grow Up (Arista)	75/5	58	706	+54	3268	+293
—	—	49	<b>45</b>	STEVE WARINER Every Little Whisper (Capitol)	69/15	57	718	+180	3262	+860
—	49	48	<b>46</b>	MARK NESLER Slow Down (Asylum/EEG)	74/8	59	706	+100	2885	+447
<b>DEBUT</b>	<b>47</b>			JENNY SIMPSON Ticket Out Of Kansas (Mercury)	69/10	62	556	+99	2459	+480
—	50	50	<b>48</b>	PATTY LOVELESS Like Water Into Wine (Epic)	52/2	61	585	+1	2380	+31
<b>DEBUT</b>	<b>49</b>			T. GRAHAM BROWN Wine Into Water (Intersound)	39/5	63	498	+71	2198	+353
<b>DEBUT</b>	<b>50</b>			KINLEYS Somebody's Out There Watching (Epic)	41/33	67	404	+323	1649	+1285

This chart reflects airplay from October 19-25. Songs ranked by total points. Highlighted songs indicate Breaker.

207 Country reporters. 196 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1998, R&amp;R Inc.

## BREAKERS®

### ALAN JACKSON

Right On The Money (Arista)

89% of our reporters on it (185 stations)

72 Adds • Moves 31-23

### SARA EVANS

No Place That Far (RCA)

62% of our reporters on it (129 stations)

17 Adds • Moves 38-36

### MICHAEL PETERSON

By The Book (Reprise)

61% of our reporters on it (126 stations)

13 Adds • Moves 37-34

### JO DEE MESSINA

Stand Beside Me (Curb)

61% of our reporters on it (126 stations)

23 Adds • Moves 40-35

## MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
ALAN JACKSON Right On The Money (Arista)	72
DIAMOND RIO Unbelievable (Arista)	64
KINLEYS Somebody's Out There Watching (Epic)	33
LINDA DAVIS I'm Yours (DreamWorks)	30
JO DEE MESSINA Stand Beside Me (Curb)	23
SARA EVANS No Place That Far (RCA)	17
STEVE WARINER Every Little Whisper (Capitol)	15
JOHN MICHAEL MONTGOMERY Hold On To Me (Atlantic)	14
WILKINSONS Fly (The Angel Song) (Giant)	14
MICHAEL PETERSON By The Book (Reprise)	13
RANDY TRAVIS Spirit Of A Boy, Wisdom Of... (DreamWorks)	13

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Right On The Money (Arista)	+1553
DIAMOND RIO Unbelievable (Arista)	+759
ALABAMA How Do You Fall In Love (RCA)	+443
GEORGE STRAIT We Really Shouldn't Be... (MCA)	+436
TY HERNDON It Must Be Love (Epic)	+414
RANDY TRAVIS Spirit Of A Boy, Wisdom Of... (DreamWorks)	+405
MARTINA MCBRIDE Wrong Again (RCA)	+401
CLAY WALKER You're Beginning To Get To Me (Giant)	+400
JO DEE MESSINA Stand Beside Me (Curb)	+393
LEE ANN WOMACK A Little Past Little Rock (Decca)	+384

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
ALAN JACKSON Right On The Money (Arista)	+7099
DIAMOND RIO Unbelievable (Arista)	+3078
ALABAMA How Do You Fall In Love (RCA)	+2360
MARTINA MCBRIDE Wrong Again (RCA)	+2202
CLAY WALKER You're Beginning To Get To Me (Giant)	+2114
TY HERNDON It Must Be Love (Epic)	+2030
REBA MCENTIRE Forever Love (MCA)	+2025
JO DEE MESSINA Stand Beside Me (Curb)	+1936
GEORGE STRAIT We Really Shouldn't Be... (MCA)	+1909
RANDY TRAVIS Spirit Of A Boy, Wisdom... (DreamWorks)	+1875

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TIM MCGRAW Where The Green Grass Grows (Curb)
WILKINSONS 26 Cents (Giant)
DIAMOND RIO You're Gone (Arista)
BROOKS & DUNN How Long Gone (Arista)
ALAN JACKSON I'll Go On Loving You (Arista)
GEORGE STRAIT True (MCA)
JO DEE MESSINA I'm Alright (Curb)
FAITH HILL w/TIM MCGRAW Just To Hear You... (Warner Bros.)
JOHN MICHAEL MONTGOMERY Cover You In... (Atlantic)
DIXIE CHICKS There's Your Trouble (Monument)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

# The Gift V

During this holiday season of joy and sharing, the Air Force and artist Martina McBride have a special gift for you and your listeners.

It's a free hour-long program featuring Martina singing songs of the season from her CD *White Christmas* and contemporary selections from her CD *Evolution*.

We think you'll enjoy this holiday collection and personal interview with Martina.

If you are a licensed station and you'd like to receive your own copy of

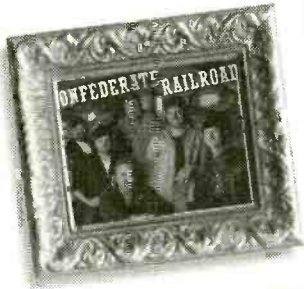
*The Gift V*, give us a call at  
(210) 652-3937.





# The New Album Gallery

In Stores: October 27, 1998



## Confederate Railroad Keep On Rockin' (Atlantic)

Mention of Confederate Railroad's name immediately elicits the titles of past hits such as "Trashy Woman," "Queen Of Memphis," "Jesus And Mama," and "Daddy Never Was The Cadillac Kind." The Railroad continues down much of the same thematic highway with "Keep On Rockin'." That pavement is evident in reflective songs like "Sunday Morning And Saturday Night" and "A Bible And A Bus Ticket Home" through the redneck romp of "Cowboy Cadillac." The title track has signaled Confederate Railroad's

return via a music video on CMT. The album includes two interesting remakes — Steve Earle's "Good Ol' Boy (Gettin' Tough)" and Lynyrd Skynyrd's "Simple Man." The album was produced by Barry Beckett and Pete Greene.



## Sara Evans No Place That Far (RCA)

Summing up her second album, Sara Evans says, "It's got some poppy kind of fun, country flavors, a waltz, and a huge ballad. There is a cross-section of women — women being powerful, yet vulnerable. I did not want to record two or three singles and have the rest of the songs be just okay. I didn't do that on my first record, either. I wanted 11 singles. I hope when they hear it, people are going to say, 'Man, every song is great, every song is exciting, and every song is interesting vocally.'" *No Place That Far* was produced by Norro Wilson and Buddy Cannon,

who have also produced Kenny Chesney, George Jones, and Sammy Kershaw. In addition to Vince Gill's guest vocals on the title track, the album also features vocal performances from Martina McBride, Alison Krauss, and George Jones.



## Warren Brothers Beautiful Day In The Cold Cruel World (BNA)

Brad and Brett Warren performed for years in clubs around their hometown of Tampa before relocating to Nashville — where they performed for years in clubs. Aside from a possible testament to the Warren Brothers' work ethic, their lifetime experience of singing together is quickly evident on their debut album. Brett Warren says, "If I had to describe it, I would say our music is rooted in the pure harmonies of the Everly Brothers, the storytelling magic of Johnny Cash and Roger Miller, and the heartland's soul of John Mellencamp and Tom Petty." You can detect those influences, but

the Warrens have arrived at a sound that is uniquely their own. Much of that spirit was evident in the debut single "Guilty," but check out the album's title cut to get an even better idea of the Warrens' ability to craft — and sing — a song.



## Don Williams I Turn The Page (Giant)

Recalling his discussions before beginning work on his first album for Giant, Don Williams says, "I told [Giant/Nashville President] Doug Johnson that if we were going to do this, he'd have to get in there with me. He has a very brave heart, because he rolled up his sleeves, brought me some wonderful songs, and has been there every step of the way." Co-producing the album with Johnson, Williams provided a preview of the album with the initial single "Crackerjack Diamond." Explaining the simplicity behind his approach, Williams says, "I want the best songs possible. I don't look at

songs as just singles or which publisher it is. I look at what it's trying to say, how it feels. Then when they're picked out, I want to treat them all the same. I want to make them as special as I can."



## Various Artists NFL Country (e-Music/Intersound)

The *NFL Country* concept involves pairing country singers with pro football players for studio activities, which is a lot safer than pairing them together in on the playing field. The musical teams include Bryan White with Esera Tuaolo (Atlanta Falcons), Steve Wariner with Scott Galbraith (Dallas Cowboys), Michael Peterson with Howard Cross (New York Giants), Randy Travis with Michael Strahan (New York Giants), Jo Dee Messina with Brad Johnson (Minnesota Vikings), Kenny Chesney with Peyton Manning (Indianapolis Colts), Mark Willits with Rick Tuten (St. Louis Rams), and Mark Nesler with Chad

Cascadden (New York Jets). Neal McCoy sings a track with Dallas Cowboys Special Teams Coach Joe Avezzano. The bonus track, "We're All In This Together," features an all-star cast that includes Linda Davis, Daryle Singletary, and Michelle Wright. *NFL Country* is being released simultaneously with *NFL Jams*, which features pro football players singing with urban acts. A portion of the proceeds from the sale of the recordings will go to The United Way, celebrating the 25th anniversary of its relationship with the NFL and the charities supported by Players Inc., the marketing and licensing subsidiary of the NFL Players Association.

## GOING FOR ADDS

October 26, 1998

### Chad Brock "Ordinary Life"

**Warner Bros.:** Committed to finding the best material for his just-released debut album, Florida native Chad Brock became the first artist to record a song written by Bonnie Baker and Connie Harrington. The second single from the album, "Ordinary Life," is Brock's first music video, which he recently shot in Dallas.

### Shannon Brown "I Won't Lie"

**Arista:** Newcomer Shannon Brown won over some Country radio programmers during a recent showcase in Nashville. "I Won't Lie" is the Iowa native's first single from her debut album *Tour of My Heart*, set for release early next year. The project was produced by Norro Wilson and Brian Tankersly.

### Billy Ray Cyrus "Busy Man"

**Mercury:** If you're under the false impression that Billy Ray Cyrus has seen a decline in his fan base, think back a few months ago when he walked away with those trophies at the TNN/*Music City News* awards show. Explaining his personal connection with "Busy Man," Cyrus remembers his father and says, "He always bent over backward to be there for me, but there were still times when he'd just be gone, working. As a dad, I can feel the emotions from the other side, too." It's the first single from his upcoming album, *Shot Full Of Love*.

### Monty Holmes "Leave My Mama Out Of This"

**BANG II:** Monty Holmes had written hits for George Strait and Lee Ann Womack before he was signed to his BANG II recording contract, so it just makes sense that he's finally got a writer's credit on his third single. Co-written with Kent Blazy and Royal Wade Kimes, "Leave My Mama Out Of This" is featured on Holmes' debut album, *All I Ever Wanted*.

### Wilkinsons "Fly (The Angel Song)"

**Giant:** The Wilkinsons follow up their chart-topping debut single with a song written by Steve Wilkinson and Rory Bourke. Written from a woman's viewpoint, Wilkinson says, "Rory was real concerned about using the word 'cute.' But I think that's the kind of thing people really say. And that's part of what I like to do — make sure the songs sound the way we all express ourselves."

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Live; caller interactive; personality driven

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Live 7pm - 12midnight (all time zones) in stereo on Satcom C5 Transponder 23 with automation tones available

Nine minutes of local avails per hour

**The Bo Reynolds Show**  
Saturday Nights will Never be the Same

408-420-1400

PERSONALITY RADIO  
**FISHER ENTERTAINMENT**



## NEW & ACTIVE

### WILKINSONS Fly (The Angel Song) (Giant)

Total Stations: 18, Total Points: 1346, Total Adds: 14, Including: WCTQ 25, KNIX 20, KEYE 18, WXBQ 18, WSM 15, KYGO 13, WQBE 11, KKNU 10, WNKT 10, WNOE 10, KNFR 7, KHAY 6, KYCY 5, WWYZ 5  
Plays Include: KMLE 26 (26), KBEQ 24 (18), WYGY 16 (16), KHAK 9 (9)

### LINDA DAVIS I'm Yours (DreamWorks)

Total Stations: 32, Total Points: 1191, Total Adds: 30, Including: WGRL 20, WRNS 19, KJUG 15, WFMS 15, WUSQ 14, KVOX 13, WCMS 12, WKDQ 12, WPUR 12, WAXX 10, WMTZ 10, WOVK 10, WTCR 10, WWQM 10, WYYD 10, KKNU 9, KVOO 8, KIZN 7, KKJG 7, KSOP 7, WUBE 7, WWJO 7, WIRK 6, KTTS 5, WBBS 5, WBCT 5, WDEN 5, WGH 5, WRKZ 5, WXXQ 5  
Plays Include: WWYZ 5 (5), WYGY 5 (5)

### ALLISON MOORER Alabama Song (MCA)

Total Stations: 28, Total Points: 895, Total Adds: 3, Including: KIZN 7, KASH 5, WBBS 5  
Plays Include: WBCT 25 (5), WRNS 15 (15), WAIB 14 (14), WUSQ 14 (5), WKDQ 12 (12), WWZD 12 (12), WAXX 10 (10), WOVK 10 (10), KVOO 8 (8), KJJY 7 (7), KNFR 7 (7), KSOP 7 (7), WGTR 7 (7), WMSI 7 (7), WWGR 7 (7), WCKT 6 (6), WTCR 6 (6), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5), WGH 5 (5), WRKZ 5 (5), WSOC 5 (5), WWYZ 5 (5), WXXQ 5 (5)

### SPRINGER! Don't Try To Find Me (Giant)

Total Stations: 19, Total Points: 875, Total Adds: 0, Including: KPLX 50 (50), KJUG 15 (15), WRNS 15 (15), WAXX 10 (10), WNOE 10 (10), WOVK 10 (10), KVOO 8 (8), KIZN 7 (7), KKJG 7 (7), KNFR 7 (7), WWJO 7 (7), WTCR 6 (6), KFDI 5 (5), KTTS 5 (5), WBBS 5 (5), WDEN 5 (5), WKKT 5 (5), WSOC 5 (5), WWYZ 5 (5)

### BILLY RAY CYRUS Busy Man (Mercury)

Total Stations: 8, Total Points: 665, Total Adds: 6, Including: KMLE 26, WBCT 25, WCTQ 12, KEYE 10, WWWW 8, WWYZ 5  
Plays Include: WUBE 15 (15), WYGY 5 (5)

### CHAD BROCK Ordinary Life (Warner Bros.)

Total Stations: 5, Total Points: 433, Total Adds: 3, Including: KBEQ 18, KEYE 18, WWYZ 5  
Plays Include: WCTQ 25 (12), KBUL 11 (11)

### CHRIS LEDOUX Bang A Drum (Capitol)

Total Stations: 8, Total Points: 413, Total Adds: 0, Including: KWJJ 27 (27), KSOP 15 (7), KUPL 15 (15), WOVK 10 (10), WOW 6 (6), KRTY 5 (5), KTTS 5 (5), KZSN 5 (5)

### TRACY LAWRENCE I'll Never Pass This Way Again (Atlantic)

Total Stations: 7, Total Points: 369, Total Adds: 7, Including: KTTS 30, KZLA 12, WOVK 10, WTCR 6, WDEN 5, WWYZ 5, WXXQ 5

Songs Ranked By Total Points

## NATIONAL RADIO FORMATS

### ABC RADIO NETWORKS

#### Coast-To-Coast

Mark Edwards • (972) 991-9200

#### Adds:

SARA EVANS No Place That Far  
MICHAEL PETERSON By The Book

#### Hottest:

ALABAMA How Do You Fall In Love  
ALAN JACKSON Right On The Money

#### Real Country

Dave Nicholson • (602) 966-6236

#### Adds:

CLINT DANIELS When I Grow Up  
JO DEE MESSINA Stand Beside Me  
WILKINSONS Fly (The Angel Song)

#### Hottest:

LEE ANN WOMACK A Little Past Little Rock  
TY HERNDON It Must Be Love  
CLAY WALKER You're Beginning To Get To Me  
BROOKS & DUNN Husbands And Wives  
GEORGE STRAIT We Really Shouldn't Be Doing This

### ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

#### Adds:

CLINT DANIELS When I Grow Up  
DIAMOND RIO Unbelievable  
ALAN JACKSON Right On The Money  
MARK NESLER Slow Down  
SPRINGER! Don't Try To Find Me  
STEVE WARINER Every Little Whisper

#### Hottest:

ALABAMA How Do You Fall In Love  
TERRI CLARK You're Easy On The Eyes

### BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

#### Super Country/Pure Country

Ken Moultrie

#### Adds:

PATTY LOVELESS Like Water Into Wine

#### Hottest:

ALABAMA How Do You Fall In Love  
GARTH BROOKS You Move Me  
GEORGE STRAIT We Really Shouldn't Be Doing This  
DIXIE CHICKS Wide Open Spaces  
TIM MCGRAW Where The Green Grass Grows

#### Digital Country

L.J. Smith

#### Adds:

VINCE GILL Kindly Keep It Country  
ALAN JACKSON Right On The Money

#### Hottest:

ALABAMA How Do You Fall In Love  
SHANIA TWAIN Honey, I'm Home  
TIM MCGRAW Where The Green Grass Grows  
LONESTAR Everything's Changed  
REBA MCENTIRE Forever Love

#### New Country

L.J. Smith

#### Adds:

ALAN JACKSON Right On The Money  
JO DEE MESSINA Stand Beside Me  
WARREN BROTHERS Guilty

#### Hottest:

TIM MCGRAW Where The Green Grass Grows  
DIXIE CHICKS Wide Open Spaces  
SHANIA TWAIN Honey, I'm Home  
REBA MCENTIRE Forever Love  
LONESTAR Everything's Changed

### JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

#### U.S. Country

Penny Mitchell

#### Adds:

SARA EVANS No Place That Far

#### JONES RADIO NETWORK CONTINUED

#### Hottest:

GARTH BROOKS You Move Me  
DIXIE CHICKS Wide Open Spaces  
ALABAMA How Do You Fall In Love  
REBA MCENTIRE Forever Love  
LEE ANN WOMACK A Little Past Little Rock

#### CD Country

John Hendricks

#### Adds:

BILLY RAY CYRUS Busy Man  
WILKINSONS Fly (The Angel Song)

#### Hottest:

TRISHA YEARWOOD & GARTH BROOKS Where Your Road Leads  
LEE ANN WOMACK A Little Past Little Rock  
LONESTAR Everything's Changed  
TY HERNDON It Must Be Love  
DIXIE CHICKS Wide Open Spaces

### RADIO ONE COUNTRY PLAYLIST

Jim Barbee • (970) 949-3339

#### Adds:

SARA EVANS No Place That Far  
DAVID KERSH Something To Think About  
KINLEYS Somebody's Out There Watching  
MICHAEL PETERSON By The Book  
LARI WHITE Take Me

#### Hottest:

MARK WILLS Don't Laugh At Me  
ALABAMA How Do You Fall In Love  
TY HERNDON It Must Be Love  
JOE DIFFIE Poor Me  
BLACKHAWK There You Have It

### WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Tracy Thompson

#### Mainstream Country

David Felker

#### Adds:

JO DEE MESSINA Stand Beside Me

#### Hottest:

LONESTAR Everything's Changed  
REBA MCENTIRE Forever Love  
SHANIA TWAIN Honey, I'm Home  
DIXIE CHICKS Wide Open Spaces  
GARTH BROOKS You Move Me

#### Hot Country

David Felker

#### Adds:

DIAMOND RIO Unbelievable  
SARA EVANS No Place That Far  
STEVE WARINER Every Little Whisper

#### Hottest:

LONESTAR Everything's Changed  
REBA MCENTIRE Forever Love  
ALABAMA How Do You Fall In Love  
MARK WILLS Don't Laugh At Me  
SHANIA TWAIN Honey, I'm Home

## COUNTRY VIDEO



#### ADDS

CHAD BROCK Ordinary Life  
LINDA DAVIS I'm Yours  
DIAMOND RIO Unbelievable  
JO DEE MESSINA Stand Beside Me

#### ELITE

SAMMY KERSHAW One Day Left To Live  
TRAVIS TRITT If I Lost You  
LEE ANN WOMACK A Little Past Little Rock  
DIXIE CHICKS Wide Open Spaces  
SHANIA TWAIN Honey, I'm Home

# TNN

60.2 million households  
Traci Todd,  
Manager/Video Programming

#### ADDS

BLACKHAWK There You Have It (Arista)  
T. GRAHAM BROWN Wine Into Water (Intersound)

#### TOP 10

ALABAMA How Do You Fall In Love (RCA)  
BLACKHAWK There You Have It (Arista)  
T. GRAHAM BROWN Wine Into Water (Intersound)  
DEANA CARTER Absence Of The Heart (Capitol)  
BILLY DEAN Real Man (Capitol)  
REBA MCENTIRE Forever Love (MCA)  
DOLLY PARTON Honky Tonk Songs (Decca)  
AARON TIPPIN For You I Will (Lyric Street)  
LEE ANN WOMACK A Little Past Little Rock (Decca)  
WYNONNA Woman To Woman (Asylum/EEG)

Information current as of October 19.

# CMT

COUNTRY MUSIC TELEVISION

42 million households  
Chris Parr, Director/Programming  
Paul Hastaba, VP/GM

#### ADDS

JOE DIFFIE Poor Me (Epic)  
ALISON KRAUSS I Give You To His Heart (DreamWorks)

#### TOP 10

ALAN JACKSON I'll Go On Loving You (Arista)  
MARK WILLS Don't Laugh At Me (Mercury)  
SHANIA TWAIN Honey, I'm Home (Mercury)  
LONESTAR Everything's Changed (BNA)  
REBA MCENTIRE Forever Love (MCA)  
DIAMOND RIO You're Gone (Arista)  
TRACY BYRD I Wanna Feel That Way Again (MCA)  
ALABAMA How Do You Fall In Love (RCA)  
DIXIE CHICKS Wide Open Spaces (Monument)  
TERRI CLARK You're Easy On The Eyes (Mercury)

#### HEAVY

ALABAMA How Do You Fall In Love (RCA)  
TRACY BYRD I Wanna Feel That Way Again (MCA)  
TERRI CLARK You're Easy On The Eyes (Mercury)  
DIXIE CHICKS Wide Open Spaces (Monument)  
LONESTAR Everything's Changed (BNA)  
REBA MCENTIRE Forever Love (MCA)  
AARON TIPPIN For You I Will (Lyric Street)  
SHANIA TWAIN Honey, I'm Home (Mercury)  
MARK WILLS Don't Laugh At Me (Mercury)  
LEE ANN WOMACK A Little Past Little Rock (Decca)  
WYNONNA Woman To Woman (Asylum/EEG)  
TRISHA YEARWOOD & GARTH BROOKS Where Your... (MCA)

#### HOT SHOTS

SHANNON BROWN I Won't Lie (Arista)  
DEANA CARTER Absence Of The Heart (Capitol)  
CLINT DANIELS When I Grow Up (Arista)  
LINDA DAVIS I'm Yours (DreamWorks)  
DIAMOND RIO Unbelievable (Arista)  
SAMMY KERSHAW One Day Left To Live (Mercury)  
CHRIS KNIGHT It Ain't Easy Being Me (Decca)  
JO DEE MESSINA Stand Beside Me (Curb)  
ALLISON MOORER Alabama Song (MCA)  
RANDY TRAVIS Spirit Of A Boy, Wisdom... (DreamWorks)  
LARI WHITE Take Me (Lyric Street)  
DWIGHT YOAKAM These Arms (Reprise)

Heavy rotation songs receive 28 plays per week. Hotshots receive 21 plays per week.

Information current as of October 21.



## Stations and their adds listed alphabetically by market

<b>KEAN/Abilene, TX</b> PD: Dwayne Alexander MD: Rudy Allen Fernandez 7 SAMMY KERSHAW 7 STEVE WARINER 7 KINLEYS	<b>WZZK/Birmingham, AL</b> PD: Jim Tice MD: Scott Stewart 22 TERRI CLARK	<b>KRYS/Corpus Christi, TX</b> PD: Clayton Allen MD: Cactus Lou 35 FAITH HILL W/MCGRAW 14 ALAN JACKSON 14 DIAMOND RIO 7 LARI WHITE	<b>WWGR/Ft. Myers, FL</b> PD: Chris O'Kealey APD/MD: Buzzy Ford 25 ALAN JACKSON 14 ALAN JACKSON 14 DIAMOND RIO 7 LARI WHITE	<b>WROO/Jacksonville, FL</b> PD: Buzz Jackson MD: Rhonda Goff 7 STEVE WARINER	<b>WWQM/Madison, WI</b> PD: Steve O'Brien MD: Neil McKenzie 10 DIAMOND RIO 10 LINDA DAVIS 10 LINDA DAVIS 10 JO DEE MESSINA	<b>KOOKY/Oklahoma City, OK</b> OM/MD: Tad Stecker MD: Bill Reed 10 JENNY SIMPSON 10 LINDA DAVIS 10 ALAN JACKSON	<b>WYYD/Roanoke, VA</b> OM/MD: Robynn Jaymes MD: JENNY SIMPSON 10 LINDA DAVIS 10 ALAN JACKSON	<b>KRMD/Shreveport, LA</b> OM/MD: John Swan APD/MD: Rick Stephenson 15 ALAN JACKSON 15 RANDY TRAVIS 15 SARA EVANS 7 JOHN M. MONTGOMERY	<b>KNUE/Tyler, TX</b> OM: Larry Kent PD/MD: John Moore 10 ALAN JACKSON 10 ALAN JACKSON 10 MARK CHESNUTT 10 SAMMY KERSHAW
<b>WQMX/Akron, OH</b> PD: Kevin Mason MD: Bill Shiel 18 ALAN JACKSON	<b>KIZN/Boise, ID</b> PD: Rich Summers APD/MD: Spencer Burke 15 ALAN JACKSON 7 DIAMOND RIO 7 STEVE WARINER 7 SAMMY KERSHAW 7 ALLISON MOORER 7 JENNY SIMPSON 7 LINDA DAVIS	<b>KPLX/Dallas, TX</b> PD: Brian Philips APD: Smokey Rivers 30 MARK NESLER 30 JO DEE MESSINA	<b>WQHK/Ft. Wayne, IN</b> OM/MD: Dean McNeil APD/MD: Jeff Moore 13 DIAMOND RIO 5 MARK NESLER 5 CLINT DANIELS 5 MICHAEL PETERSON	<b>WXBQ/Johnson City, TN</b> PD: Bill Hegy MD: Reggie Neel 18 WILKINSONS 18 T. GRAHAM BROWN 5 GEORGE STRAIT	<b>KTEX/McAllen, TX</b> OM/MD: Billy Santiago APD/MD: Deana Romero 18 MARTINA MCBRIDE 10 JOHN M. MONTGOMERY 10 ALAN JACKSON	<b>KXKT/Omaha, NE</b> PD: Tom Goodwin MD: John Glenn 14 ALAN JACKSON	<b>WBEE/Rochester, NY</b> PD: Fred Horton MD: Coyote Collins 6 MICHAEL PETERSON 6 PAM TILLIS 6 SONS OF THE DESERT	<b>WBYT/South Bend, IN</b> PD: Dave Steele MD: Lisa Kosty 25 KINLEYS 12 DIAMOND RIO	<b>WFRG/Utica-Rome, NY</b> PD: I.B. Green MD: Crickett 13 JOHN M. MONTGOMERY 6 LEE ANN WOMACK 6 WADE HAYES
<b>WGNA/Albany, NY</b> PD: Buzz Brindle MD: Bill Earley 6 DIAMOND RIO	<b>WKLB/Boston, MA</b> PD: Mike Brophy APD/MD: Penny Rogers 10 CLAY WALKER 10 RANDY TRAVIS 10 ALAN JACKSON	<b>KYNG/Dallas, TX</b> PD: Dan Pearman MD: Jim Verdi 10 PAM TILLIS 10 ALAN JACKSON 10 MARTINA MCBRIDE 5 TRAVIS TRITT 5 RANDY TRAVIS 5 JOHN M. MONTGOMERY 5 SARA EVANS	<b>KSXS/Fresno, CA</b> PD: Ken Boesen MD: Steve Montgomery No Adds	<b>WMTZ/Johnstown, PA</b> OM/MD: Brian Cleary 10 DIAMOND RIO 10 LINDA DAVIS	<b>WGKK/Memphis, TN</b> OM: Fred Horton MD: Greg Mazingo MD: Mark Billingsley No Adds	<b>WOW/Omaha, NE</b> PD: Trish Matthews APD/MD: Tom Scott 6 DIAMOND RIO	<b>WXXQ/Rockford, IL</b> PD: Jesse Garcia MD: Lynn Lacy 5 DIAMOND RIO 5 TRACY LAWRENCE 5 LINDA DAVIS	<b>KNFR/Spokane, WA</b> PD: Scott Shannon MD: Paul Neumann 42 ALAN JACKSON 28 TOBY KEITH 14 KINLEYS 7 MARK NESLER 7 WILKINSONS	<b>KJUG/Visalia, CA</b> PD/MD: Dave Daniels 22 ALAN JACKSON 15 LINDA DAVIS 15 DIAMOND RIO
<b>KRST/Albuquerque, NM</b> PD: Brad Barrett MD: Chaz Malibu No Adds	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WGNE/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WCTO/Allentown, PA</b> PD: Chuck Geiger APD/MD: Sherry O'Brian 5 JO DEE MESSINA	<b>WYRL/Charleston, SC</b> PD: Kris Van Dyke MD: Gary Griffin 5 SAMMY KERSHAW	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WFGY/Altoona, PA</b> PD/MD: Polly Wogg 35 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WGNC/Amarillo, TX</b> PD: Bob Shannon MD: Patrick Clark 15 DIAMOND RIO	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>KASH/Anchorage, AK</b> PD: Ray Knight APD: Chris Crowley MD: Marshall Griffin 5 ALLISON MOORER	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WNCY/Appleton, WI</b> OM: Jeff McCarthy PD: Randy Shannon MD: Scottie Stick 9 TOBY KEITH 9 DIAMOND RIO	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WKSF/Asheville, NC</b> OM/MD: Glenn Trent MD: Eddie Fox 5 DIAMOND RIO 5 JO DEE MESSINA	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WKHX/Atlanta, GA</b> OM/MD: Neil McGinley MD: Johnny Gray 18 KENNY CHESNEY 18 CLAY WALKER 18 AARON TIPPIN 18 TRAVIS TRITT	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WYAY/Atlanta, GA</b> OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 12 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WYAY/Atlanta, GA</b> OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 12 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WYAY/Atlanta, GA</b> OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 12 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WYAY/Atlanta, GA</b> OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 12 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WYAY/Atlanta, GA</b> OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 12 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WYAY/Atlanta, GA</b> OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 12 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WYAY/Atlanta, GA</b> OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 12 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WYAY/Atlanta, GA</b> OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 12 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WYAY/Atlanta, GA</b> OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 12 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WYAY/Atlanta, GA</b> OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 12 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WYAY/Atlanta, GA</b> OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 12 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WYAY/Atlanta, GA</b> OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 12 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH
<b>WYAY/Atlanta, GA</b> OM: Neil McGinley PD: Steve Mitchell MD: Johnny Gray 12 ALAN JACKSON	<b>WYRK/Buffalo, NY</b> PD: Justin Case APD/MD: John Paul 18 ALAN JACKSON 8 JO DEE MESSINA	<b>WYNG/Daytona Beach, FL</b> PD: John Anthony MD: Jim Andrews 6 SARA EVANS 6 LARI WHITE	<b>WBCT/Grand Rapids, MI</b> OM/MD: Doug Montgomery MD: Kelly Iris 32 ALAN JACKSON 25 BILLY RAY CYRUS 5 KINLEYS 5 LINDA DAVIS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 CHAD BROCK 18 MARK CHESNUTT 18 ALAN JACKSON	<b>WOGY/Memphis, TN</b> OM: Joel Burke PD: Bill Hughes MD: China Davis No Adds	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 ALAN JACKSON 5 CLAY WALKER 5 WARREN BROTHERS	<b>KNCI/Sacramento, CA</b> OM/MD: Mark Evans APD/MD: Jennifer Wood 15 ALAN JACKSON	<b>WFMB/Springfield, IL</b> PD: Mark Phillips MD: John Spaulding 12 DIAMOND RIO 12 STEVE WARINER 12 MARK CHESNUTT	<b>WACO/Waco, TX</b> PD/MD: Zack Owen 10 ALAN JACKSON 10 DAVID KERSH



# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**AM/National**  
(818) 377-5300  
Santiago

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	12	12	12	12	MARK WILLIS/Don't Laugh At Me
12	12	12	12	12	SHANIA TWAIN/Honey, I'm Home
12	12	12	12	12	LEANN RIMES/Nothin' New Under...
7	12	12	12	12	ALABAMA/How Do You Fall...
7	12	12	12	12	TRACY BYRDI/Wanna Feel That...
7	8	8	8	8	REBA MCENTIRE/Forever Love
7	8	8	8	8	GARTH BROOKS/You Move Me
7	8	8	8	8	LEE ANN WOMACKA/Little Past...
7	8	8	8	8	DIXIE CHICKS/Wide Open Spaces
7	8	8	8	8	TY HERNDON/It Must Be Love
7	8	8	8	8	YEARWOOD & BROOKS/Where Your Road...
7	8	8	8	8	FAITH HILL/Let Me Let Go
7	8	8	8	8	GEORGE STRAIT/We Really...
7	8	8	8	8	COLLIN RAYE/Someone You Used...
7	8	8	8	8	BROOKS & DUNN/Husbands And Wives
7	8	8	8	8	TERRI CLARK/You're Easy On...
5	8	8	8	8	DEANA CARTER/Absence Of The Heart
5	8	8	8	8	MARTINA MCBRIDE/Wrong Again
5	8	8	8	8	KENNY CHESNEY/Will Stand
-	-	-	-	-	ALAN JACKSON/Right On The Money
-	-	-	-	-	VINCE GILL/Kindly Keep It...
5	5	5	5	5	AARON TIPPIN/For You I Will
5	5	5	5	5	CLAY WALKER/You're Beginning...
5	5	5	5	5	WARREN BROTHERS/Guilty
-	-	-	-	-	PAM TILLIS/Every Time
-	-	-	-	-	TRAVIS TRITTI/I Lost You
-	-	-	-	-	JOHN M. MONTGOMERY/Hold On To Me
-	-	-	-	-	RANDY TRAVIS/Spirit Of A Boy...
-	-	-	-	-	JENNY SIMPSON/Ticket Out Of Kansas
-	-	-	-	-	MICHAEL PETERSON/By The Book

**MARKET #1**  
**107**  
NEW COUNTRY  
**WWXY/New York**  
(914) 592-1071  
Smith/Roth

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	49	49	49	49	TIM MCGRAW/Where The Green...
30	38	49	49	49	ALAN JACKSON/It's Go On Loving...
30	-	49	49	49	JO DEE MESSINA/Stand Beside Me
30	38	38	38	38	WILKINSONS/26 Cents
21	27	27	27	27	FAITH HILL/Let Me Let Go
30	38	38	38	38	SHANIA TWAIN/Honey, I'm Home
30	38	38	38	38	GARTH BROOKS/You Move Me
30	38	38	38	38	REBA MCENTIRE/Forever Love
21	27	27	27	27	GEORGE STRAIT/We Really...
21	27	27	27	27	YEARWOOD & BROOKS/Where Your Road...
21	27	27	27	27	ALABAMA/How Do You Fall...
21	27	27	27	27	LONESTAR/Everything's Changed
21	27	27	27	27	COLLIN RAYE/Someone You Used...
14	16	27	27	27	TRACY BYRDI/Wanna Feel That...
14	16	27	27	27	DEANA CARTER/Absence Of The Heart
14	16	27	27	27	LEE ANN WOMACKA/Little Past...
14	16	27	27	27	DIXIE CHICKS/Wide Open Spaces
14	16	27	27	27	TY HERNDON/It Must Be Love
14	16	16	16	16	SHANIA TWAIN/Honey, I'm Home
14	16	16	16	16	KENNY CHESNEY/Will Stand
14	16	16	16	16	VINCE GILL/Kindly Keep It...
-	-	-	-	-	AARON TIPPIN/For You I Will
-	-	-	-	-	CLAY WALKER/You're Beginning...
-	-	-	-	-	WARREN BROTHERS/Guilty
-	-	-	-	-	PAM TILLIS/Every Time
-	-	-	-	-	TRAVIS TRITTI/I Lost You
-	-	-	-	-	JOHN M. MONTGOMERY/Hold On To Me
-	-	-	-	-	RANDY TRAVIS/Spirit Of A Boy...
-	-	-	-	-	JENNY SIMPSON/Ticket Out Of Kansas
-	-	-	-	-	MICHAEL PETERSON/By The Book
-	-	-	-	-	CLINT DANIELS/When I Grow Up

**MARKET #2**  
**93.9**  
KZLA  
**KZLA/Los Angeles**  
(323) 882-8000  
Fink/McCormack

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	23	45	45	45	DIAMOND RIO/You're Gone
10	18	18	18	18	MARTINA MCBRIDE/Wrong Again
23	23	23	23	23	JO DEE MESSINA/Stand Beside Me
33	33	33	33	33	TY HERNDON/It Must Be Love
18	33	33	33	33	LEANN RIMES/Nothin' New Under...
18	18	18	18	18	DEANA CARTER/Absence Of The Heart
18	18	18	18	18	FAITH HILL/Let Me Let Go
18	18	18	18	18	TERRI CLARK/You're Easy On...
10	10	18	18	18	BLACKHAWK/There You Have It
10	10	18	18	18	KENNY CHESNEY/Will Stand
18	18	18	18	18	WADE HAYES/How Do You Sleep...
18	18	18	18	18	TRINI TRIGGS/Straight Tequila
18	18	18	18	18	LEE ANN WOMACKA/Little Past...
18	18	18	18	18	YEARWOOD & BROOKS/Where Your Road...
18	18	18	18	18	COLLIN RAYE/Someone You Used...
10	10	18	18	18	TRACY BYRDI/Wanna Feel That...
18	10	18	18	18	ALABAMA/How Do You Fall...
-	10	18	18	18	BROOKS & DUNN/Husbands And Wives
5	10	12	12	12	WARREN BROTHERS/Guilty
18	10	12	12	12	SHANIA TWAIN/Honey, I'm Home
-	5	10	12	12	JENNY SIMPSON/Ticket Out Of Kansas
-	10	12	12	12	TRACY BYRDI/Wanna Feel That...
-	-	-	-	-	CLAY WALKER/You're Beginning...
-	-	-	-	-	TRACY LAWRENCE/It'll Never Pass...

**MARKET #3**  
**US-59**  
Chicago  
**WUSN/Chicago**  
(312) 649-0099  
Sledge/Biondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	GARTH BROOKS/You Move Me
36	36	36	36	36	LONESTAR/Everything's Changed
36	36	36	36	36	ALABAMA/How Do You Fall...
36	36	36	36	36	TIM MCGRAW/Where The Green...
36	36	36	36	36	REBA MCENTIRE/Forever Love
20	20	20	20	20	TRACY BYRDI/Wanna Feel That...
20	20	20	20	20	DIXIE CHICKS/Wide Open Spaces
36	36	36	36	36	SHANIA TWAIN/Honey, I'm Home
-	20	20	20	20	RANDY TRAVIS/Spirit Of A Boy...
14	20	20	20	20	DEANA CARTER/Absence Of The Heart
20	20	20	20	20	FAITH HILL/Let Me Let Go
20	20	20	20	20	WADE HAYES/How Do You Sleep...
20	20	20	20	20	YEARWOOD & BROOKS/Where Your Road...
20	20	20	20	20	GEORGE STRAIT/We Really...
20	20	20	20	20	BROOKS & DUNN/Husbands And Wives
20	20	20	20	20	COLLIN RAYE/Someone You Used...
20	20	20	20	20	TY HERNDON/It Must Be Love
-	-	-	-	-	ALAN JACKSON/Right On The Money
-	14	14	14	14	CLAY WALKER/You're Beginning...
14	14	14	14	14	VINCE GILL/Kindly Keep It...
-	-	-	-	-	MARTINA MCBRIDE/Wrong Again
14	14	14	14	14	CLINT DANIELS/When I Grow Up
14	14	14	14	14	JOHN M. MONTGOMERY/Hold On To Me
-	-	-	-	-	WARREN BROTHERS/Guilty
-	-	-	-	-	JOHN M. MONTGOMERY/Hold On To Me
-	-	-	-	-	STEVE WARINER/Every Little Whisper

**MARKET #4**  
**Young COUNTRY**  
KYCY 93.3FM  
**KYCY/San Francisco**  
(415) 391-9330  
Jordan/Jordan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	ALABAMA/How Do You Fall...
30	40	40	40	40	GARTH BROOKS/You Move Me
30	30	40	40	40	DIXIE CHICKS/Wide Open Spaces
40	40	40	40	40	TY HERNDON/It Must Be Love
40	40	40	40	40	LONESTAR/Everything's Changed
40	40	40	40	40	REBA MCENTIRE/Forever Love
40	40	40	40	40	TIM MCGRAW/Where The Green...
40	40	40	40	40	COLLIN RAYE/Someone You Used...
15	30	30	30	30	BLACKHAWK/There You Have It
30	30	30	30	30	TRACY BYRDI/Wanna Feel That...
30	30	30	30	30	KENNY CHESNEY/Will Stand
30	30	30	30	30	ALAN JACKSON/Right On The Money
15	30	30	30	30	TRAVIS TRITTI/I Lost You
15	30	30	30	30	CLAY WALKER/You're Beginning...
30	30	30	30	30	LEE ANN WOMACKA/Little Past...
15	30	30	30	30	YEARWOOD & BROOKS/Where Your Road...
5	15	15	15	15	DEANA CARTER/Absence Of The Heart
5	15	15	15	15	TRAVIS TRITTI/I Lost You
15	15	15	15	15	TOBY KEITH/Getcha Some
5	15	15	15	15	JOHN M. MONTGOMERY/Hold On To Me
5	5	5	5	5	MICHAEL PETERSON/By The Book
5	5	5	5	5	PAM TILLIS/Every Time
5	5	5	5	5	RANDY TRAVIS/Spirit Of A Boy...
15	15	15	15	15	JOE DIFFIE/Poor Me
-	5	5	5	5	LISA BROKOP/When You Get To...
5	5	5	5	5	WARREN BROTHERS/Guilty
5	5	5	5	5	MARK CHESNUTT/Wherever You Are
-	5	5	5	5	CLINT DANIELS/When I Grow Up
-	5	5	5	5	SARA EVANS/No Place That Far
5	5	5	5	5	VINCE GILL/Kindly Keep It...
5	5	5	5	5	WYNNONA/Woman To Woman
-	5	5	5	5	DAVID KERSH/Something To...

**MARKET #5**  
**Country 92.5**  
WXTU  
**WXTU/Philadelphia**  
(610) 667-9000  
Johnson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	22	36	36	36	ALABAMA/How Do You Fall...
22	22	36	36	36	GARTH BROOKS/You Move Me
36	36	36	36	36	BROOKS & DUNN/How Long Gone
36	36	36	36	36	JOE DIFFIE/Texas Size Heartache
36	36	36	36	36	TY HERNDON/A Man Holdin' On
36	36	36	36	36	TIM MCGRAW/Where The Green...
22	22	36	36	36	REBA MCENTIRE/Forever Love
36	36	36	36	36	GEORGE STRAIT/True
22	22	36	36	36	MARK WILLIS/Don't Laugh At Me
-	-	-	-	-	BROOKS & DUNN/Husbands And Wives
-	-	-	-	-	TRACY BYRDI/Wanna Feel That...
-	-	-	-	-	DIXIE CHICKS/Wide Open Spaces
-	-	-	-	-	VINCE GILL/Kindly Keep It...
-	-	-	-	-	TY HERNDON/It Must Be Love
-	-	-	-	-	FAITH HILL/Let Me Let Go
-	-	-	-	-	ALAN JACKSON/Right On The Money
-	-	-	-	-	LONESTAR/Everything's Changed
-	-	-	-	-	COLLIN RAYE/Someone You Used...
-	-	-	-	-	LEANN RIMES/Nothin' New Under...
-	-	-	-	-	GEORGE STRAIT/We Really...
-	-	-	-	-	LEE ANN WOMACKA/Little Past...
-	-	-	-	-	YEARWOOD & BROOKS/Where Your Road...
-	-	-	-	-	DEANA CARTER/Absence Of The Heart
-	-	-	-	-	TERRI CLARK/You're Easy On...

**MARKET #6**  
**99.5**  
the wolf  
**KPLX/Dallas**  
(214) 526-2400  
Philips/Rivers

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	50	50	50	50	DERYL DODD/A Bitter End
50	50	50	50	50	LEE ANN WOMACKA/Little Past...
30	30	50	50	50	MARK WILLIS/Don't Laugh At Me
30	30	50	50	50	SPRINGER/Don't Try To Find Me
50	50	50	50	50	BROOKS & DUNN/Husbands And Wives
50	50	50	50	50	TY HERNDON/It Must Be Love
50	50	50	50	50	GEORGE STRAIT/Remember The Alamo
-	-	-	-	-	ALAN JACKSON/Right On The Money
50	50	50	50	50	DIXIE CHICKS/Wide Open Spaces
-	-	-	-	-	MARK NESLER/Slow Down
-	-	-	-	-	JO DEE MESSINA/Stand Beside Me
30	30	30	30	30	ALABAMA/How Do You Fall...
15	30	30	30	30	WILKINSONS/26 Cents
30	30	30	30	30	GARTH BROOKS/You Move Me
30	30	30	30	30	CLAY WALKER/You're Beginning...
30	30	30	30	30	TERRI CLARK/You're Easy On...
-	-	-	-	-	DIXIE CHICKS/Letter Rip
30	30	30	30	30	LEANN RIMES/Nothin' New Under...
30	30	30	30	30	YEARWOOD & BROOKS/Where Your Road...
30	30	30	30	30	MARK CHESNUTT/Wherever You Are
30	30	15	15	15	SHANIA TWAIN/Honey, I'm Home
15	15	15	15	15	ROBERT EARL KEEN/The Road Goes On...
15	15	15	15	15	GEORGE STRAIT/We Really...

**MARKET #6**  
**YOUNG COUNTRY**  
105.3  
**KYNG/Dallas**  
(972) 716-7800  
Pearman/Verdi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	45	55	55	55	REBA MCENTIRE/Forever Love
45	55	55	55	55	DIXIE CHICKS/Wide Open Spaces
45	55	55	55	55	ALABAMA/How Do You Fall...
55	55	55	55	55	TY HERNDON/It Must Be Love
45	45	45	45	45	LEE ANN WOMACKA/Little Past...
35	45	45	45	45	GEORGE STRAIT/Why Not Now?
45	45	45	45	45	TRACY BYRDI/Wanna Feel That...
20	20	35	35	35	WADE HAYES/How Do You Sleep...
35	45	45	45	45	COLLIN RAYE/Someone You Used...
35	45	45	45	45	GARTH BROOKS/You Move Me
-	10	20	35	35	BROOKS & DUNN/Husbands And Wives
20	35	35	35	35	KENNY CHESNEY/Will Stand
20	35	35	35	35	BLACKHAWK/There You Have It
-	10	20	35	35	DEANA CARTER/Absence Of The Heart
20	20	35	35	35	CLAY WALKER/You're Beginning...
-	5	10	20	20	AARON TIPPIN/For You I Will
-	20	20	20	20	DERYL DODD/A Bitter End
20	20	20	20	20	GEORGE STRAIT/We Really...
20	20	20	20	20	JOE DIFFIE/Poor Me
5	10	20	20	20	FAITH HILL/Let Me Let Go
10	10	20	20	20	YEARWOOD & BROOKS/Where Your Road...
-	5	10	20		



# COUNTRY PLAYLISTS

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**MARKET #12**  
**WYAY/Atlanta**  
(770) 955-0106  
McGinley/Mitchell/Gray

**Y106.7**  
TODAY'S HIT COUNTRY

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	42	42	GARTH BROOKS/You Move Me
42	42	42	42	42	REBA MCENTIRE/Forever Love
42	42	42	42	42	LONESTAR/Everything's Changed
42	42	42	42	42	DIXIE CHICKS/Wide Open Spaces
42	42	42	42	42	TRACY BYRDI/Wanna Feel That...
42	42	42	42	42	ALABAMA/How Do You Fall...
42	42	42	42	42	LEANN RIMES/Nothin' New Under...
42	42	42	42	42	FAITH HILL/Let Me Let Go
42	42	42	42	42	LEE ANN WOMACKA/Little Past...
42	42	42	42	42	GEORGE STRAIT/We Really...
42	42	42	42	42	TY HERNDON/It Must Be Love
42	42	42	42	42	YEARWOOD & BROOKS/Where Your Road...
42	42	42	42	42	BROOKS & DUNN/Husbands And Wives
42	42	42	42	42	COLLIN RAYE/Someone You Used...
42	42	42	42	42	TERRI CLARK/You're Easy On...
42	42	42	42	42	AARON TIPPIN/For You I Will
42	42	42	42	42	WADE HAYES/How Do You Sleep...
42	42	42	42	42	KENNY CHESNEY/Will Stand
42	42	42	42	42	DEANA CARTER/Absence Of The Heart
42	42	42	42	42	TOBY KEITH/Getcha Some
42	42	42	42	42	TRAVIS TRITTM/I Lost You
42	42	42	42	42	BLACKHAWK/There You Have It
42	42	42	42	42	PAM TILLIS/Every Time
42	42	42	42	42	JOHN M. MONTGOMERY/Hold On To Me
42	42	42	42	42	MARTINA MCBRIDE/Wrong Again
42	42	42	42	42	CLAY WALKER/You're Beginning...
42	42	42	42	42	T.GRAHAM BROWN/Wine Into Water
42	42	42	42	42	RANDY TRAVIS/Spirit Of A Boy...
42	42	42	42	42	WARREN BROTHERS/Guilty
42	42	42	42	42	VINCE GILL/Kindly Keep It...
42	42	42	42	42	SARA EVANS/No Place That Far
42	42	42	42	42	ALAN JACKSON/Right On The Money

**MARKET #13**  
**KMPS/Seattle**  
(206) 443-9400  
Richards/Thomas

**94.1 AMPSE**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	ALAN JACKSON/Right On The Money
16	28	28	41	41	ALABAMA/How Do You Fall...
28	41	41	41	41	DIXIE CHICKS/Wide Open Spaces
41	41	41	41	41	BROOKS & DUNN/Husbands And Wives
28	41	41	41	41	LEE ANN WOMACKA/Little Past...
41	41	41	41	41	GARTH BROOKS/You Move Me
41	41	41	41	41	SHANIA TWAIN/Honey, I'm Home
41	41	41	41	41	REBA MCENTIRE/Forever Love
41	41	41	41	41	MARK WILLS/Don't Laugh At Me
-	28	28	28	28	VINCE GILL/Kindly Keep It...
28	28	28	28	28	RANDY TRAVIS/Spirit Of A Boy...
28	28	28	28	28	GEORGE STRAIT/We Really...
28	28	28	28	28	FAITH HILL/Let Me Let Go
28	28	28	28	28	YEARWOOD & BROOKS/Where Your Road...
28	28	28	28	28	MARTINA MCBRIDE/Wrong Again
-	41	41	28	28	WILKINSONS/26 Cents
-	-	-	-	-	JO DEE MESSINA/Stand Beside Me
16	16	16	16	16	JOHN M. MONTGOMERY/Hold On To Me
16	16	16	16	16	SAMMY KERSHAW/One Day Left To Live
16	16	16	16	16	LONESTAR/Everything's Changed
16	16	16	16	16	MICHAEL PETERSON/By The Book
16	16	16	16	16	DEANA CARTER/Absence Of The Heart
16	16	16	16	16	PAM TILLIS/Every Time
16	16	16	16	16	TRAVIS TRITTM/I Lost You
16	16	16	16	16	COLLIN RAYE/Someone You Used...

**MARKET #13**  
**KYCW/Seattle**  
(206) 216-0965  
Brenner/Coyne

**YOUNG COUNTRY 96.5**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	46	46	46	46	GARTH BROOKS/You Move Me
21	46	46	46	46	WADE HAYES/How Do You Sleep...
46	46	46	46	46	LONESTAR/Everything's Changed
46	46	46	46	46	ALABAMA/How Do You Fall...
46	46	46	46	46	REBA MCENTIRE/Forever Love
46	46	46	46	46	TIM MCGRAW/Where The Green...
46	46	46	46	46	MARK WILLS/Don't Laugh At Me
21	21	21	21	21	YEARWOOD & BROOKS/Where Your Road...
21	21	21	21	21	GEORGE STRAIT/We Really...
21	21	21	21	21	MARTINA MCBRIDE/Wrong Again
21	21	21	21	21	FAITH HILL/Let Me Let Go
21	21	21	21	21	CLAY WALKER/You're Beginning...
21	21	21	21	21	LEE ANN WOMACKA/Little Past...
21	21	21	21	21	COLLIN RAYE/Someone You Used...
21	21	21	21	21	DIXIE CHICKS/Wide Open Spaces
21	21	21	21	21	BROOKS & DUNN/Husbands And Wives
21	21	21	21	21	SHANIA TWAIN/Honey, I'm Home
12	12	12	12	12	MICHAEL PETERSON/By The Book
21	21	21	21	21	LEANN RIMES/Nothin' New Under...
21	21	21	21	21	TY HERNDON/It Must Be Love
21	21	21	21	21	JOE DIFFIE/Poor Me
-	-	-	-	-	TRACY BYRDI/Wanna Feel That...
-	-	-	-	-	DERYL DODDIA/Bitter End
-	-	-	-	-	SARA EVANS/No Place That Far
12	12	12	12	12	TERRI CLARK/You're Easy On...
12	12	12	12	12	DEANA CARTER/Absence Of The Heart
-	-	-	-	-	JO DEE MESSINA/Stand Beside Me
12	12	12	12	12	BLACKHAWK/There You Have It
12	12	12	12	12	RANDY TRAVIS/Spirit Of A Boy...
-	-	-	-	-	MARK CHESNUTT/Wherever You Are
-	-	-	-	-	CLINT DANIELS/When I Grow Up
-	-	-	-	-	ALAN JACKSON/Right On The Money

**MARKET #14**  
**KEYE/Minneapolis**  
(612) 820-4200  
Swedberg/Moon

**TODAY'S BEST COUNTRY 102**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	40	40	40	GARTH BROOKS/You Move Me
40	40	40	40	40	LONESTAR/Everything's Changed
40	40	40	40	40	ALABAMA/How Do You Fall...
40	40	40	40	40	COLLIN RAYE/Someone You Used...
40	40	40	40	40	BLACKHAWK/There You Have It
26	40	40	40	40	KENNY CHESNEY/Will Stand
26	40	40	40	40	TRACY BYRDI/Wanna Feel That...
26	40	40	40	40	MARTINA MCBRIDE/Wrong Again
26	26	40	40	40	YEARWOOD & BROOKS/Where Your Road...
26	26	40	40	40	MICHAEL PETERSON/By The Book
40	40	40	40	40	REBA MCENTIRE/Forever Love
26	26	26	26	26	DIXIE CHICKS/Wide Open Spaces
26	26	26	26	26	GEORGE STRAIT/We Really...
26	26	26	26	26	DEANA CARTER/Absence Of The Heart
26	26	26	26	26	FAITH HILL/Let Me Let Go
26	26	26	26	26	BROOKS & DUNN/Husbands And Wives
26	26	26	26	26	TERRI CLARK/You're Easy On...
18	26	26	26	26	WADE HAYES/How Do You Sleep...
18	26	26	26	26	SARA EVANS/No Place That Far
18	18	26	26	26	TOBY KEITH/Getcha Some
18	18	26	26	26	TRAVIS TRITTM/I Lost You
10	18	26	26	26	MARK CHESNUTT/Wherever You Are
-	-	-	-	-	ALAN JACKSON/Right On The Money
-	-	-	-	-	SHANIA TWAIN/When
18	18	18	18	18	WARREN BROTHERS/Guilty
18	18	18	18	18	LEE ANN WOMACKA/Little Past...
18	18	18	18	18	JOHN M. MONTGOMERY/Hold On To Me
10	18	18	18	18	RANDY TRAVIS/Spirit Of A Boy...
-	-	-	-	-	JO DEE MESSINA/Stand Beside Me
10	10	10	10	10	TY HERNDON/It Must Be Love
-	-	-	-	-	JOHN M. MONTGOMERY/Hold On To Me
-	-	-	-	-	CHAD BROCK/Ordinary Life
-	-	-	-	-	WILKINSONS/Fly (The Angel Song)
10	10	10	10	10	LARI WHITE/Take Me
10	10	10	10	10	CLINT DANIELS/When I Grow Up
10	10	10	10	10	AARON TIPPIN/For You I Will
-	-	-	-	-	DERYL DODDIA/Bitter End
-	-	-	-	-	PAM TILLIS/Every Time
-	-	-	-	-	CLAY WALKER/You're Beginning...
-	-	-	-	-	STEVE WARINER/Every Little Whisper

**MARKET #15**  
**KSON/San Diego**  
(619) 291-9797  
Dimick/Barnes

**103.5**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	DIAMOND RIO/You're Gone
31	31	31	31	31	JD DEE MESSINA/Stand Beside Me
31	31	31	31	31	MARK WILLS/Don't Laugh At Me
31	31	31	31	31	TIM MCGRAW/Where The Green...
31	31	31	31	31	WILKINSONS/26 Cents
31	31	31	31	31	DIXIE CHICKS/Wide Open Spaces
31	31	31	31	31	SHANIA TWAIN/Honey, I'm Home
31	31	31	31	31	GARTH BROOKS/You Move Me
20	31	31	31	31	WADE HAYES/How Do You Sleep...
20	31	31	31	31	REBA MCENTIRE/Forever Love
20	31	31	31	31	LEANN RIMES/Nothin' New Under...
20	31	31	31	31	LEE ANN WOMACKA/Little Past...
20	31	31	31	31	COLLIN RAYE/Someone You Used...
20	31	31	31	31	TY HERNDON/It Must Be Love
20	31	31	31	31	ALABAMA/How Do You Fall...
20	31	31	31	31	TERRI CLARK/You're Easy On...
20	31	31	31	31	BROOKS & DUNN/Husbands And Wives
12	31	31	31	31	FAITH HILL/Let Me Let Go
12	31	31	31	31	DEANA CARTER/Absence Of The Heart
12	31	31	31	31	GEORGE STRAIT/We Really...
12	31	31	31	31	YEARWOOD & BROOKS/Where Your Road...
12	31	31	31	31	CLAY WALKER/You're Beginning...
12	31	31	31	31	AARON TIPPIN/For You I Will
12	31	31	31	31	DIXIE CHICKS/Wide Open Spaces
12	31	31	31	31	DERYL DODDIA/Bitter End
12	31	31	31	31	TOBY KEITH/Getcha Some
12	31	31	31	31	TRAVIS TRITTM/I Lost You
12	31	31	31	31	YEARWOOD & BROOKS/Where Your Road...
12	31	31	31	31	ALABAMA/How Do You Fall...
20	31	31	31	31	TERRI CLARK/You're Easy On...
20	31	31	31	31	BROOKS & DUNN/Husbands And Wives
12	31	31	31	31	FAITH HILL/Let Me Let Go
12	31	31	31	31	DEANA CARTER/Absence Of The Heart
12	31	31	31	31	GEORGE STRAIT/We Really...
12	31	31	31	31	YEARWOOD & BROOKS/Where Your Road...
12	31	31	31	31	CLAY WALKER/You're Beginning...
12	31	31	31	31	AARON TIPPIN/For You I Will
12	31	31	31	31	DIXIE CHICKS/Wide Open Spaces
12	31	31	31	31	DERYL DODDIA/Bitter End
12	31	31	31	31	TOBY KEITH/Getcha Some
12	31	31	31	31	TRAVIS TRITTM/I Lost You
12	31	31	31	31	YEARWOOD & BROOKS/Where Your Road...
12	31	31	31	31	ALABAMA/How Do You Fall...
20	31	31	31	31	TERRI CLARK/You're Easy On...
20	31	31	31	31	BROOKS & DUNN/Husbands And Wives
12	31	31	31	31	FAITH HILL/Let Me Let Go
12	31	31	31	31	DEANA CARTER/Absence Of The Heart
12	31	31	31	31	GEORGE STRAIT/We Really...
12	31	31	31	31	YEARWOOD & BROOKS/Where Your Road...
12	31	31	31	31	CLAY WALKER/You're Beginning...
12	31	31	31	31	AARON TIPPIN/For You I Will
12	31	31	31	31	DIXIE CHICKS/Wide Open Spaces
12	31	31	31	31	DERYL DODDIA/Bitter End
12	31	31	31	31	TOBY KEITH/Getcha Some
12	31	31	31	31	TRAVIS TRITTM/I Lost You
12	31	31	31	31	YEARWOOD & BROOKS/Where Your Road...
12	31	31	31	31	ALABAMA/How Do You Fall...
20	31	31	31	31	TERRI CLARK/You're Easy On...
20	31	31	31	31	BROOKS & DUNN/Husbands And Wives
12	31	31	31	31	FAITH HILL/Let Me Let Go
12	31	31	31	31	DEANA CARTER/Absence Of The Heart
12	31	31	31	31	GEORGE STRAIT/We Really...
12	31	31	31	31	YEARWOOD & BROOKS/Where Your Road...
12	31	31	31	31	CLAY WALKER/You're Beginning...
12	31	31	31	31	AARON TIPPIN/For You I Will
12	31	31	31	31	DIXIE CHICKS/Wide Open Spaces
12	31	31	31	31	DERYL DODDIA/Bitter End
12	31	31	31	31	TOBY KEITH/Getcha Some
12	31	31	31	31	TRAVIS TRITTM/I Lost You
12	31	31	31	31	YEARWOOD & BROOKS/Where Your Road...
12	31	31	31	31	ALABAMA/How Do You Fall...
20	31	31	31	31	TERRI CLARK/You're Easy On...
20	31	31	31	31	BROOKS & DUNN/Husbands And Wives
12	31	31	31	31	FAITH HILL/Let Me Let Go
12	31	31	31	31	DEANA CARTER/Absence Of The Heart
12	31	31	31	31	GEORGE STRAIT/We Really...
12	31	31	31	31	YEARWOOD & BROOKS/Where Your Road...
12	31	31	31	31	CLAY WALKER/You're Beginning...
12	31	31	31	31	AARON TIPPIN/For You I Will
12	31	31	31	31	DIXIE CHICKS/Wide Open Spaces
12	31	31	31	31	DERYL DODDIA/Bitter End
12	31	31	31	31	TOBY KEITH/Getcha Some
12	31	31	31	31	TRAVIS TRITTM/I Lost You
12	31	31	31	31	YEARWOOD & BROOKS/Where Your Road...
12	31	31	31	31	ALABAMA/How Do You Fall...
20	31	31	31	31	TERRI CLARK/You're Easy On...
20	31	31	31	31	BROOKS & DUNN/Husbands And Wives
12	31	31	31	31	FAITH HILL/Let Me Let Go
12	31	31	31	31	DEANA CARTER/Absence Of The Heart



# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**WGAR** MARKET #23  
WGAR/Cleveland (216) 328-9950 Nugent/Collier

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	35	35	35	35	ALABAMA/How Do You Fall...
24	24	35	35	35	TRACY BYRDI/Wanna Feel That...
24	24	35	35	35	LONESTAR/Everything's Changed
35	35	35	35	35	REBA MCENTIRE/Forever Love
14	14	14	35	35	JO DEE MESSINA/I'm Alright
35	35	35	35	35	SHANIA TWAIN/Honey, I'm Home
35	35	35	35	35	MARK WILLIS/Don't Laugh At Me
24	24	24	24	24	BROOKS & DUNN/Husbands And Wives
24	24	24	24	24	GARTH BROOKS/You Move Me
24	24	24	24	24	DIXIE CHICKS/Wide Open Spaces
16	16	16	16	16	TY HERNDON/It Must Be Love
24	24	24	24	24	FAITH HILL/Let Me Let Go
-	-	-	-	-	ALAN JACKSON/Right On The Money
24	24	24	24	24	COLLIN RAYE/Someone You Used...
24	24	24	24	24	LEANN RIMES/Notin' New Under...
24	24	24	24	24	GEORGE STRAIT/We Really...
24	24	24	24	24	TRAVIS TRITTI/I Lost You
16	24	24	24	24	LEE ANN WOMACKA/Little Past...
24	24	24	24	24	YEARWOOD & BROOKS/Where Your Road...
-	16	16	16	16	BLACKHAWK/There You Have It
16	16	16	16	16	TERRI CLARK/You're Easy On...
16	16	16	16	16	WADE HAYES/How Do You Sleep...
16	16	16	16	16	MARTINA MCBRIDE/Wrong Again
-	16	16	16	16	JOHN M. MONTGOMERY/Hold On To Me
-	16	16	16	16	MICHAEL PETERSON/By The Book
-	16	16	16	16	RANDY TRAVIS/Spirit Of A Boy...
16	16	16	16	16	CLAY WALKER/You're Beginning...

**KUPL** MARKET #24  
KUPL/Portland, OR (503) 223-0300 Rotte/Taylor

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	36	36	36	36	TRACY BYRDI/Wanna Feel That...
36	36	36	36	36	NEAL MCCOY/Love Happens Like...
25	36	36	36	36	WADE HAYES/How Do You Sleep...
36	36	36	36	36	LONESTAR/Everything's Changed
36	36	36	36	36	GARTH BROOKS/You Move Me
25	36	36	36	36	SHANIA TWAIN/Honey, I'm Home
36	36	36	36	36	MARK WILLIS/Don't Laugh At Me
36	36	36	36	36	TERRI CLARK/You're Easy On...
15	25	25	25	25	REBA MCENTIRE/Forever Love
25	25	25	25	25	LEE ANN WOMACKA/Little Past...
25	25	25	25	25	DIXIE CHICKS/Wide Open Spaces
15	25	25	25	25	TOBY KEITH/Getcha Some
15	25	25	25	25	TY HERNDON/It Must Be Love
25	25	25	25	25	MARTINA MCBRIDE/Wrong Again
25	25	25	25	25	GEORGE STRAIT/We Really...
25	25	25	25	25	YEARWOOD & BROOKS/Where Your Road...
15	15	15	15	15	BROOKS & DUNN/Husbands And Wives
7	25	25	25	25	AARON TIPPIN/For You I Will
15	15	15	15	15	CLAY WALKER/You're Beginning...
25	15	15	15	15	LEANN RIMES/Notin' New Under...
7	7	15	15	15	ALABAMA/How Do You Fall...
15	15	15	15	15	PAM TILLIS/Every Time
15	15	15	15	15	FAITH HILL/Let Me Let Go
15	15	15	15	15	JOHN M. MONTGOMERY/Hold On To Me
15	15	15	15	15	CHRIS LEDOUX/Bang A Drum
-	15	15	15	15	RANDY TRAVIS/Spirit Of A Boy...
-	15	15	15	15	ALAN JACKSON/Right On The Money
-	15	15	15	15	STEVE WARINER/Every Little Whisper
7	7	7	7	7	WARREN BROTHERS/Guilty
7	7	7	7	7	KENNY CHESNEY/Will Stand
7	7	7	7	7	LARI WHITE/Take Me
7	7	7	7	7	DEANA CARTER/Absence Of The Heart
-	7	7	7	7	DERYL DODDA/Bitter End
-	7	7	7	7	JO DEE MESSINA/Stand Beside Me
-	-	7	7	7	SARA EVANS/No Place That Far
-	-	-	7	7	CLINT DANIELS/When I Grow Up

**KWJ** MARKET #24  
KWJ/Portland, OR (503) 228-4393 Mitchell/Montgomery

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	37	37	37	37	WILKINSONS/26 Cents
37	37	37	37	37	MARK WILLIS/Don't Laugh At Me
27	37	37	37	37	REBA MCENTIRE/Forever Love
37	37	37	37	37	SHANIA TWAIN/Honey, I'm Home
27	20	27	27	27	ALABAMA/How Do You Fall...
17	20	27	27	27	BROOKS & DUNN/Husbands And Wives
37	37	37	37	37	ALAN JACKSON/Right On The Money
27	37	37	37	37	GEORGE STRAIT/We Really...
37	37	37	37	37	DIXIE CHICKS/Wide Open Spaces
27	30	37	37	37	GARTH BROOKS/You Move Me
37	37	37	37	37	DIAMOND RIO/Unbelievable
27	20	27	27	27	LEE ANN WOMACKA/Little Past...
17	20	27	27	27	CHRIS LEDOUX/Bang A Drum
27	20	27	27	27	LONESTAR/Everything's Changed
27	20	27	27	27	TOBY KEITH/Getcha Some
17	20	27	27	27	TRACY BYRDI/Wanna Feel That...
17	20	27	27	27	FAITH HILL/Let Me Let Go
37	37	37	37	37	COLLIN RAYE/Someone You Used...
37	37	37	37	37	TIM MCGRAW/Where The Green...
-	10	17	17	17	MARTINA MCBRIDE/Wrong Again
27	20	27	27	27	TERRI CLARK/You're Easy On...
17	17	17	17	17	PAM TILLIS/Every Time
17	17	17	17	17	AARON TIPPIN/For You I Will
-	17	17	17	17	JOHN M. MONTGOMERY/Hold On To Me
17	20	17	17	17	WADE HAYES/How Do You Sleep...
-	7	17	17	17	RODNEY CROWELL/Walk The Line
17	17	17	17	17	TRAVIS TRITTI/I Lost You
17	20	17	17	17	LEANN RIMES/Notin' New Under...
-	17	17	17	17	ALAN JACKSON/Right On The Money
-	17	17	17	17	RANDY TRAVIS/Spirit Of A Boy...
-	17	17	17	17	WARREN BROTHERS/Guilty
-	10	17	17	17	JO DEE MESSINA/Stand Beside Me
27	30	17	17	17	BLACKHAWK/There You Have It
-	-	17	17	17	DIAMOND RIO/Unbelievable
-	10	17	17	17	CLINT DANIELS/When I Grow Up
17	20	17	17	17	YEARWOOD & BROOKS/Where Your Road...
17	20	17	17	17	CLAY WALKER/You're Beginning...
-	-	7	17	17	DERYL DODDA/Bitter End
17	10	7	7	7	DEANA CARTER/Absence Of The Heart
-	15	7	7	7	ALAN JACKSON/Another Good Reason
17	17	7	7	7	WARREN BROTHERS/Guilty

**B-105** MARKET #25  
WUBE/Cincinnati (513) 721-1050 Closson/Hamilton

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	22	22	22	22	ALABAMA/How Do You Fall...
22	22	22	22	22	DIXIE CHICKS/Wide Open Spaces
35	35	35	35	35	TIM MCGRAW/Where The Green...
22	22	22	22	22	LEE ANN WOMACKA/Little Past...
35	35	35	35	35	WILKINSONS/26 Cents
35	35	35	35	35	GARTH BROOKS/You Move Me
35	35	35	35	35	SHANIA TWAIN/Honey, I'm Home
35	35	35	35	35	MARK WILLIS/Don't Laugh At Me
35	35	35	35	35	REBA MCENTIRE/Forever Love
22	22	22	22	22	LEANN RIMES/Notin' New Under...
22	22	22	22	22	BROOKS & DUNN/Husbands And Wives
-	22	22	22	22	ALAN JACKSON/Right On The Money
12	15	22	22	22	FAITH HILL/Let Me Let Go
-	-	22	22	22	RANDY TRAVIS/Spirit Of A Boy...
7	15	15	22	22	COLLIN RAYE/Someone You Used...
12	15	22	22	22	YEARWOOD & BROOKS/Where Your Road...
22	22	22	22	22	CLAY WALKER/You're Beginning...
12	15	22	22	22	LONESTAR/Everything's Changed
12	15	22	22	22	TERRI CLARK/You're Easy On...
12	22	22	22	22	BLACKHAWK/There You Have It
22	22	22	22	22	GEORGE STRAIT/We Really...
12	22	22	22	22	SARA EVANS/No Place That Far
12	15	15	15	15	TOBY KEITH/Getcha Some
12	15	15	15	15	JOE DIFFIE/Poor Me
-	15	15	15	15	AARON TIPPIN/For You I Will
7	15	15	15	15	TRACY BYRDI/Wanna Feel That...
-	15	15	15	15	BILLY RAY CYRUS/Busy Man
-	15	15	15	15	TY HERNDON/It Must Be Love
-	22	15	15	15	JO DEE MESSINA/Stand Beside Me
7	7	15	15	15	CLINT DANIELS/When I Grow Up
-	-	15	15	15	LARI WHITE/Take Me
-	-	15	15	15	KINLEY/Somebody's Out...
-	-	7	15	15	LINDA DAVIS/My Yours
-	-	-	7	15	TRAVIS TRITTI/I Lost You
-	-	-	-	5	AARON TIPPIN/For You I Will
-	-	-	-	5	LINDA DAVIS/My Yours
-	-	-	-	5	BILLY RAY CYRUS/Busy Man
5	5	5	5	5	TRACY BYRDI/Wanna Feel That...
5	5	5	5	5	JENNY SIMPSON/Ticket Out Of Kansas

**Y96.5 FM** MARKET #25  
WYGY/Cincinnati (513) 721-1050 Marshall/Gerard

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	26	26	26	26	REBA MCENTIRE/Forever Love
26	26	26	26	26	GEORGE STRAIT/We Really...
26	26	26	26	26	ALABAMA/How Do You Fall...
26	26	26	26	26	FAITH HILL/Let Me Let Go
26	26	26	26	26	DIXIE CHICKS/Wide Open Spaces
47	47	47	47	47	GARTH BROOKS/You Move Me
47	47	47	47	47	SHANIA TWAIN/Honey, I'm Home
16	16	16	16	16	ALAN JACKSON/Right On The Money
16	16	16	16	16	TERRI CLARK/You're Easy On...
16	16	16	16	16	CLAY WALKER/You're Beginning...
16	16	16	16	16	BLACKHAWK/There You Have It
16	16	16	16	16	YEARWOOD & BROOKS/Where Your Road...
-	26	26	26	26	TIM MCGRAW/For A Little While
26	26	26	26	26	JO DEE MESSINA/Stand Beside Me
26	26	26	26	26	MICHAEL PETERSON/By The Book
26	26	26	26	26	MICHAEL PETERSON/By The Book
26	26	26	26	26	BRDOKS & DUNN/Husbands And Wives
26	26	26	26	26	LEANN RIMES/Notin' New Under...
26	26	26	26	26	WARREN BROTHERS/Guilty
26	26	26	26	26	LEE ANN WOMACKA/Little Past...
-	-	16	16	16	SAMMY KERSHAW/One Day Left To Live
-	-	16	16	16	RANDY TRAVIS/Spirit Of A Boy...
-	-	16	16	16	TOBY KEITH/Getcha Some
-	-	16	16	16	CLINT DANIELS/When I Grow Up
-	-	16	16	16	WILKINSONS/26 Cents
-	-	16	16	16	TRACY BYRDI/Wanna Feel That...
16	16	16	16	16	JOHN M. MONTGOMERY/Hold On To Me
16	16	16	16	16	MARTINA MCBRIDE/Wrong Again
16	16	16	16	16	SARA EVANS/No Place That Far
16	16	16	16	16	PAM TILLIS/Every Time
16	16	16	16	16	TY HERNDON/It Must Be Love
16	16	16	16	16	COLLIN RAYE/Someone You Used...
16	16	16	16	16	BRADY SEALS/Whole Lotta Hurt
16	16	16	16	16	DEANA CARTER/Absence Of The Heart
16	16	16	16	16	JOE DIFFIE/Poor Me
-	-	5	5	5	AARON TIPPIN/For You I Will
-	-	5	5	5	LINDA DAVIS/My Yours
-	-	5	5	5	BILLY RAY CYRUS/Busy Man
5	5	5	5	5	TRACY BYRDI/Wanna Feel That...
5	5	5	5	5	JENNY SIMPSON/Ticket Out Of Kansas

**Q104** MARKET #26  
KBEO/Kansas City (816) 531-2535 Kennedy/McEntire

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	37	37	37	37	ALABAMA/How Do You Fall...
30	30	30	30	30	GARTH BROOKS/You Move Me
30	30	30	30	30	DIXIE CHICKS/Wide Open Spaces
30	30	30	30	30	WADE HAYES/How Do You Sleep...
30	37	37	37	37	TY HERNDON/It Must Be Love
30	37	37	37	37	ALAN JACKSON/Right On The Money
30	37	37	37	37	TIM MCGRAW/Where The Green...
30	37	37	37	37	LEANN RIMES/Notin' New Under...
30	37	37	37	37	SHANIA TWAIN/Honey, I'm Home
24	30	30	30	30	BLACKHAWK/There You Have It
24	30	30	30	30	WARREN BROTHERS/Guilty
24	30	30	30	30	TRACY BYRDI/Wanna Feel That...
24	30	30	30	30	DEANA CARTER/Absence Of The Heart
30	30	30	30	30	KENNY CHESNEY/Will Stand
30	30	30	30	30	TERRI CLARK/You're Easy On...
18	24	24	24	24	SARA EVANS/No Place That Far
24	30	30	30	30	FAITH HILL/Let Me Let Go
30	30	30	30	30	TOBY KEITH/Getcha Some
30	30	30	30	30	DAVID KERSHAW/Something To...
18	24	24	24	24	MARTINA MCBRIDE/Wrong Again
30	30	30	30	30	REBA MCENTIRE/Forever Love
30	30	30	30	30	COLLIN RAYE/Someone You Used...
18	24	24	24	24	GEORGE STRAIT/We Really...
18	24	24	24	24	PAM TILLIS/Every Time
18	24	24	24	24	AARON TIPPIN/For You I Will
30	30	30	30	30	CLAY WALKER/You're Beginning...
30	30	30	30	30	LEE ANN WOMACKA/Little Past...
24	30	30	30	30	YEARWOOD & BROOKS/Where Your Road...
-	18	18	18	18	PATTY LOVELESS/Like Water Into Wine
-	18	18	18	18	JO DEE MESSINA/Stand Beside Me
-	18	18	18	18	





MIKE KINOSHIAN

## KFMB/San Diego's 'Whirl'wind Experience

□ VP/GM/PD Tracy Johnson recalls contest ups and downs

Congratulations: You've just pulled off one of the most outlandish promotions ever conceived! You're so giddy, you can hardly wait to plan next year's follow-up. Well, not so fast.

Take it from a well-seasoned expert: Regardless of how well an event is planned and executed, unforeseen situations are usually lurking and will put a damper on things.



Tracy Johnson

It doesn't seem possible that KFMB-FM (Star 100.7)/San Diego's initial "Whirl 'Til You Hurl" marathon kicked off more than year ago. In late June 1997, the Pop/Alternative put 22 contestants on a 75-year-old Belmont Park roller coaster. The rather simple idea was to give a shiny new automobile to the person who had the intestinal fortitude to outlast the other 21 participants.

### Talk Of The Town

"We were looking for something that would create a lot of talk, be very top-of-mind, and be uniquely San Diego," recalls VP/GM/PD Tracy Johnson. "It was consistent with Star's personality and basically done to capture everyone's imagination. We look for theater-of-the-mind things that paint pictures and tell stories. Everything we do is done with flair, personality, and style."

With their collective fingers crossed, station personnel hoped the event — which started on a Friday afternoon — would make it at least through the weekend. There were smiles all around when the promotion ended 12 days later, after generating extensive press coverage. Johnson gave the final three riders a generous surprise. "After the first few days, the promotion had taken on a life of its own. We stopped the coaster to note something like the 5000th lap and told them we had something that would help them remember their experience."

Each of the three remaining finalists was given a package containing a set of keys. "We went out and bought two more cars, so each finalist could be awarded one. The community fell in love with these three people, and the entire promotion had gone extremely well. I felt the only surprise that could happen would be a negative one, so I wanted to finish on a high note."

It was, indeed, a perfect ending for a promotion that helped strengthen an already solid station. Surprisingly, though, Johnson, who added VP/GM stripes to his PD duties this past May, had no intention of duplicating the promotion. In 1998's first few weeks, however, he began having a change of heart.

"There was too much equity in what we'd already done. All we had to do was go on the air and say it was coming back, and there would be instant recognition. But we knew it had to be bigger, better, and last longer."

And Johnson was prepared to forego his customary nice-guy image. "We were much too easy on last year's contestants. They were given long breaks, and we made it far too easy to participate. People got a minute between each lap and 15-minute breaks every two hours. This year's rules had to be stricter."

### Raising The Bar

Offsetting the tougher conditions was a bigger payoff. Star raised the winner-take-all stakes by replacing the car with \$50,000. "We had to let everybody know that this could go on a long time," comments Johnson. "We didn't want people expecting that we'd end it after 12 days."

The "Whirl 'Til You Hurl" sequel started June 30 with a fresh batch of 22 contestants. A listener's first step to earning a place on the Belmont Park coaster was putting a Star bumper sticker on their vehicle. Over the course of a month, station spotters pulled people over and offered winners a choice of envelopes. Twenty-two envelopes indicated the person had won a chance at the \$50,000.

To say the follow-up far surpassed the original would be the height of understatement. The result was a programmer's dream, as the event would run an unheard of 70 days (10 weeks!), until the day after Labor Day (9/8). "Our feeling was that, for \$50,000, someone would ride through Labor Day," explains Johnson. "If it came down to two or three people, someone might ride forever. That's part of the excitement and drama. There has to be some risk involved."

For the first two weeks, Star personnel were live on the scene 24 hours a day/seven days a week. Johnson then backed it off to one show a day. Live reports once or twice an hour were aired in other dayparts.

### Serious Business

Some in the original group of 22 could only stomach a few hours. "They saw the intensity of some other contestants and decided it wasn't for them. It's an old, half-mile-long, wooden coaster with plenty of twists and turns. Some of those turns are very rough, and it bounces you around pretty good."

It takes an interesting type to walk away from work indefinitely to ride a roller coaster. But some contestants didn't have jobs and some were students. And, as Johnson points out, "Others took leaves of absence from their jobs. After a few weeks, some thought it wasn't worth it. Everyone had a slightly different story."

Health concerns were taken seriously. Johnson contracted with Mission Bay Hospital to have physicals done for each participant before they boarded. Riders were also checked a minimum of twice per week throughout the contest, and hospital officials were available "on call" if needed.

Contestants were given 30-minute breaks at 7:30am and 11pm and five-minute breaks at 11am, 3pm, and 7pm. They were on their own to provide food and had to sleep on their coaster seat between 11:30pm-7:30am.

### Exercise In Semantics

An example of Star's thoroughness in approaching "Whirl 'Til You Hurl 2" can be found in the station's exhaustive set of rules. Despite the preparations, Johnson admits the station made one mistake. "We put a date on when we could end the contest. In effect, what that did was communicate a message to the contestants that the contest *would* end on that date. What we should've done was reserve the right to end the contest at any time we chose. That would've left it open-ended. If we had done that, several contestants would have taken themselves off the coaster weeks before the contest ended."

Contest rule No. 25 mentions that Star could, in effect, end the contest Labor Day at 10pm. So when Johnson visited the last five die-hards on Labor Day, he found them all in extremely high spirits. After some investigating, he realized they were convinced the contest was ending. "We told them we had no intention of doing that and

## The Final Five

How much personal sacrifice would you endure for \$50,000? The answer for five San Diegans was: none. They nonstop on a roller coaster for 10 full weeks.

In alphabetical order, here's a capsule look at the five brave souls who equally divided KFMB-FM/San Diego's \$50,000 "Whirl 'Til You Hurl" incentive.

- "There's Something About" **Mary Amoroso**. The 35-year-old mother of three works in sales/marketing. She'd hoped to open her own small business — a Chicago-style hot dog and Italian beef stand — with her winnings.

- "Die-Hard" **Debbie Arnold**. Willpower and persistence are, obviously, among the 33-year-old UCSD psychology major's strengths. She admits to being vulnerable, though, to chocolate and Padres third baseman Ken Caminiti.

- **Robert "The President" Cromer**. The determined 29-year-old office manager hates to lose and promised to win the contest for his wife and nine-month-old daughter.

- "Long-Lasting" **Lee Vath**. A 22-year-old lab assistant, Vath clearly is inspired by the Energizer bunny. He liked his chances because of his youth and promised to "keep going and going and going."

- "Quicki Mart" **Krys Golanski**. Claiming to have no weaknesses, the 37-year-old Golanski pulled up to the contest in a 25-foot limousine. Part of the prize money will pay for his planned lavish vacation.

that it was just a possibility. I'd thought things through and wondered what would happen if we waited another few weeks. They would've been in horrible moods if they had to ride that coaster the day after Labor Day. These people had our station's bumper sticker on their cars, and we didn't want to let them down."

So, at 10pm, Johnson instructed the five finalists to go home, get a good night's sleep, and report back at 8am to what — for the past *two-plus months* — had become their home away from home. "We split the \$50,000 prize five ways and paid each winner's taxes. We assumed they were in the 28% tax bracket, so we gave them an additional 28% for that purpose. Given all the possible different endings, we felt this was the best solution."

In addition, Star provided each winner and a guest a five-day Hawaiian vacation. Even with a tax-free \$10,000 prize and the unadvertised bonus trip, there was some disappointment. "It's like telling an 8-year-old all year long that they won't be getting a pony for Christmas. Then, on Christmas morning, the child is still disappointed to get a bike instead of a pony."

"All along, we told our contestants there wouldn't be multiple grand prizes. But there was something about this contest that made the last five riders think they would all get \$50,000."

Adamant about not increasing the cash prize, Johnson remarks, "If we had given all five \$25,000, for example, we would've raised the expectations for all future Star contests. We knew we weren't going to cave on that point. It might help us in this particular situation, but it would put us in a bad long-term position."

### An Extra Concern

A crew from TV's *Extra* was among those doing pieces on Star's roller-coaster promotion. "They wanted to stir up some controversy and have some contestants say bad things about us," Johnson says. "All but one felt pretty good about everything. To their credit, they not only understood — but appreciated — our position. They thought it was a pretty good deal and were proud to set a world record, but probably wouldn't go through it again for what they received."

As is typical for such tabloid shows, promos for the *Extra* segment that ran a few weeks ago (10/1) positioned Star's contestants as being unsuspecting victims. But the tease's bark was worse than the segment's bite. "What ran was actually fair and balanced, and we were very pleased with the way it came out."

Perhaps the most important thing Johnson learned from the experience was not to get emotionally involved with contestants. "If you start feeling sorry for what they're going through, you enable them to be disappointed. The last five contestants bonded together very well. When you start sympathizing with them, it becomes an 'us vs.

them' thing. It doesn't make sense, but if you're out there, you can see how that develops."

### Pulling The Plug?

A "Whirl 'Til You Hurl '99" doesn't appear likely. "I don't see how we can do it next year," Johnson notes. "The expectations just keep rising, and it becomes very difficult to top. According to our research, 87% of the market knew about this contest. Of that 87%, 82% knew that Star was the station that did it. We're very happy about that."



# AC TOP 30

OCTOBER 23, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>1</b> BACKSTREET BOYS I'll Never Break Your Heart (Jive)	2661	2651	2630	2508	111/0
2	2	2	2	CELINE DION To Love You More (550 Music)	2292	2353	2491	2449	103/0
3	3	3	3	<b>3</b> FAITH HILL This Kiss (Warner Bros.)	2138	2096	1997	1864	98/0
8	4	4	4	<b>4</b> SHANIA TWAIN From This Moment On (Mercury)	2071	1919	1717	1543	107/2
9	8	6	5	<b>5</b> ANNE COCHRAN AND JIM BRICKMAN After All... (Windham Hill)	1634	1575	1504	1450	92/3
11	10	8	6	<b>6</b> JOHN TESH F/DALIA Mother I Miss You (GTSP/Mercury)	1504	1496	1384	1311	97/1
5	5	5	7	SHANIA TWAIN You're Still The One (Mercury)	1491	1600	1683	1753	85/1
22	17	12	8	<b>8</b> PHIL COLLINS True Colors (Atlantic)	1446	1242	914	600	97/2
6	6	7	9	GARTH BROOKS To Make You Feel My Love (Capitol)	1241	1497	1640	1696	81/0
4	7	9	10	ROO STEWART Ooh La La (Warner Bros.)	1215	1390	1633	1845	71/1
7	9	10	11	NATALIE IMBRUGLIA Torn (RCA)	1193	1330	1438	1561	67/0
14	12	13	12	<b>12</b> DAKOTA MOON Another Day Goes By (Elektra/EEG)	1137	1127	1040	943	76/0
10	11	11	13	SAVAGE GARDEN Truly Madly Deeply (Columbia)	1128	1284	1212	1323	70/1
<b>BREAKER</b>				<b>14</b> R. KELLY & CELINE DION I'm Your Angel (Jive)	1113	368	2	—	99/22
15	14	14	15	<b>15</b> GEORGE BENSON Standing Together (GRP)	1084	1025	1004	934	85/1
16	16	15	16	<b>16</b> AEROSMITH I Don't Want To Miss A Thing (Columbia)	1081	966	951	884	49/2
19	19	16	17	<b>17</b> EDWIN MCCAIN I'll Be (Lava/Atlantic)	986	932	805	722	61/3
12	13	17	18	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	918	928	1037	1093	60/0
24	21	21	19	<b>19</b> BETTE MIDLER My One True Friend (Warner Bros.)	838	808	700	562	81/3
20	18	20	20	<b>20</b> JOHN MELLENCAMP Your Life Is Now (Columbia)	833	810	822	681	62/1
21	20	19	21	<b>21</b> LEANN RIMES Feels Like Home (MCG/Curb)	815	813	723	665	80/5
13	15	18	22	SARAH MCLACHLAN Adia (Arista)	752	855	995	1045	56/0
25	24	22	23	<b>23</b> LIGHTHOUSE FAMILY High (Island)	634	606	516	458	56/2
—	25	23	24	<b>24</b> MADONNA The Power Of Good-Bye (Maverick/WB)	557	430	348	216	47/2
—	27	25	25	<b>25</b> LIONEL RICHIE I Hear Your Voice (Mercury)	534	401	324	149	64/7
30	28	29	26	<b>26</b> AMERICA From A Moving Train (Oxygen)	386	359	293	247	39/3
28	26	27	27	<b>27</b> HOOTIE & THE BLOWFISH I Will Wait (Atlantic)	367	366	346	320	22/1
23	22	24	28	AMY GRANT I Will Be Your Friend (A&M)	277	421	583	596	23/0
<b>DEBUT</b>				<b>29</b> MARILYN SCOTT The Last Day (Warner Bros.)	251	117	30	13	35/9
—	30	30	30	<b>30</b> MAX CARL AND BIG DANCE One More River (Mission)	213	209	175	135	23/2

This chart reflects airplay from October 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker 115 AC reporters. 112 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

## NEW & ACTIVE

### JENNIFER PAIGE Crush (Edel America/Hollywood)

Total Stations: 11, Adds: 0, Plays: 186, WALK 19 (17), WHUD 6 (9), WMGS 21 (21), WGSY 15, WTCB 13 (13), WLRQ 14 (26), WRMF 23 (25), WNSN 20 (21), WQLR 19 (15), KMAJ 18 (18), KZST 18 (18).

### ACE OF BASE Whenever You're Near Me (Arista)

Total Stations: 19, Adds: 0, Plays: 159, WWLI 10 (10), WSRS 4 (4), WLIF 17 (17), WHUD 7 (6), WKWK 5, WMGS 4, WARM 10 (8), WTCB 7 (4), WDEF 5 (4), WOOF 15 (14), KVLV 7 (7), WFMK 10 (10), WGLM 9 (7), WSWT 7 (6), WRWC 8 (8), KDAT 4 (5), KATF 13, KWAV 5 (5), KKCW 12 (12).

### JEWEL Hands (Atlantic)

Total Stations: 21, Adds: 10, Plays: 148, including WKYE 13 (5), WHUD 4, WLZW 5, WMGS 15 (11), WOOF 15 (2), WAHR 5, WRVR 12, KQXT 2, WNSN 10, WRVF 1, WQLR 21 (12), KELO 1, KYMG 24 (7), KGBY 20.

### SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista)

Total Stations: 18, Adds: 2, Plays: 122, including WKWK 5 (5), WTCB 2 (4), WLRQ 4, WDEF 4 (4), WOOF 8 (1), WAHR 5 (5), WVEZ 5 (5), WRVR 15 (16), WLMG 15 (15), WFMK 10 (10), WGLM 2, WMGN 20 (16), WRWC 5, WLTE 6, KELO 12 (12), KWAV 4 (3).

### RICKY JONES If I Was The One (Cherry/Universal)

Total Stations: 19, Adds: 0, Plays: 114, WLIF 5 (5), WKWK 5 (5), WGSY 5 (7), WTCB 5 (4), WLRQ 5 (3), WTVR 5 (5), WDEF 9 (8), WTFM 11 (10), WLQT 5 (5), WFMK 10 (10), WGLM 3 (4), WLTO 4 (4), WSWT 7 (7), WRWC 8 (8), WLTE 8 (8), KELO 5 (6), KOSI 3 (4), KWAV 6 (5), KISC 5 (8).

### DAVID CASSIDY No Bridge I Wouldn't Cross (Slamajamma)

Total Stations: 22, Adds: 6, Plays: 113, including WWLI 10 (5), WLIF 5, WKWK 5 (5), WMJY 12, WDEF 6 (3), WOOF 1, KVLV 3 (4), WLIT 10 (7), WAJI 5 (5), WFMK 10 (10), WGLM 2 (2), WLTO 4 (4), WRWC 8 (8), WQLR 5 (4), WLTE 7 (7), KELO 6 (1), KJSN 3 (3), KWAV 3 (3), KISC 8 (8).

### BONNIE RAITT Blue For No Reason (Capitol)

Total Stations: 15, Adds: 0, Plays: 105, WKWK 5 (5), WGSY 5 (7), WDEF 5 (5), WAHR 5 (5), WJXB 10 (10), KVLV 7 (7), KMGL 4 (4), WFMK 10 (10), WGLM 5 (4), WMGN 18 (16), WSWT 7 (8), WRWC 8 (8), KELO 5 (6), KGBX 9 (8), KWAV 2 (5).

### BRENDA DOUMANI w/PHILIP INGRAM If You Believe (DMG)

Total Stations: 13, Adds: 2, Plays: 95, including WLIF 8 (8), WXKC 7, WKWK 5 (5), WMJY 18 (18), WAJI 5 (5), WFMK 20 (20), WGLM 5 (5), WRWC 8 (8), WLTE 6 (6), KOSI 5 (4), KSSK 5 (5), KWAV 3 (3).

### PEABO BRYSON My Heart Belongs To You (Windham Hill)

Total Stations: 16, Adds: 2, Plays: 85, including WRCH 3, WLZW 5 (6), WKWK 5 (5), WMJY 18 (18), WDEF 4 (4), WAHR 5, WAJI 5 (5), WFMK 10 (10), WGLM 3 (3), WLTO 3 (3), WQLR 3 (4), KEFM 4 (4), KSOF 7 (4), KJSN 5 (5), KWAV 5 (3).

### KENNY LATTIMORE w/HEATHER HEADLEY Love Will Find... (Columbia)

Total Stations: 13, Adds: 1, Plays: 75, including WRCH 6 (5), WLIF 5 (5), WLRQ 5 (2), WMJY 12 (12), WDOK 8 (6), WAJI 5 (5), WFMK 10 (10), WSWT 2(2), KATF 9, KUDL 7 (6), KOSI 3, KWAV 3 (3).

### BRANDY Have You Ever? (Atlantic)

Total Stations: 11, Adds: 4, Plays: 43, including WWLI 5 (5), WLIF 5 (3), WTVR 4, WDEF 5, WOOF 9 (1), WRVR 5, WGLM 3, WSWT 7.

Songs ranked by total plays.  
Station call letters followed by number of plays.

## BREAKERS

### R. KELLY & CELINE DION I'm Your Angel (Jive)

TOTAL PLAYS/INCREASE: 1113/745  
TOTAL STATIONS/ADDS: 99/22  
CHART: 14

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
R. KELLY & CELINE DION I'm Your Angel (Jive)	22
JEWEL Hands (Atlantic)	10
MARILYN SCOTT The Last Day (Warner Bros.)	9
LIONEL RICHIE I Hear Your Voice (Mercury)	7
PATTI AUSTIN If We're Not In Love (Concord Vista)	6
DAVID CASSIDY No Bridge I Wouldn't Cross (Slamajamma)	6
LEANN RIMES Feels Like Home (MCG/Curb)	5
ROD STEWART Superstar (Warner Bros.)	5
BRANDY Have You Ever? (Atlantic)	4
AMERICA From A Moving Train (Oxygen)	3
COCHRAN AND BRICKMAN After All These... (Windham Hill)	3
CELINE DION Here There & Everywhere (MCA)	3
EDWIN MCCAIN I'll Be (Lava/Atlantic)	3
BETTE MIDLER My One True Friend (Warner Bros.)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R. KELLY & CELINE DION I'm Your Angel (Jive)	+745
PHIL COLLINS True Colors (Atlantic)	+204
SHANIA TWAIN From This Moment On (Mercury)	+152
MARILYN SCOTT The Last Day (Warner Bros.)	+134
LIONEL RICHIE I Hear Your Voice (Mercury)	+133
MADONNA The Power Of Good-Bye (Maverick/WB)	+127
AEROSMITH I Don't Want To Miss A Thing (Columbia)	+115
JEWEL Hands (Atlantic)	+111
JEWEL You Were Meant For Me (Atlantic)	+68
COCHRAN AND BRICKMAN After All These... (Windham Hill)	+59
GEORGE BENSON Standing Together (GRP)	+59

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)
JOHN TESH w/JAMES INGRAM Give Me Forever... (GTSP/Mercury)
BACKSTREET BOYS As Long As You Love Me (Jive)
ELTON JOHN Something About The Way You... (Rocket/Island)
CELINE DION My Heart Will Go On (550 Music)
LEANN RIMES How Do I Live (Curb)
PAULA COLE I Don't Want To Wait (Imago/WB)
LIONEL RICHIE Time (Mercury)
ELTON JOHN Recover Your Soul (Rocket/Island)
SAVAGE GARDEN To The Moon And Back (Columbia)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# JEFFREY OSBORNE & SHEENA EASTON

"The Place Where We Belong"

Two great voices, one great song.

Going for adds October 26th!

Produced by Robbie Buchanan





# AC PLAYLISTS

October 23, 1998 R&R • 77

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

**106.7 Litefm** MARKET #1  
WLTW/New York (212) 258-7000 Ryan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
15	15	16	17		SHANIA TWAIN/You're Still The One
15	15	15	16		BACKSTREET BOYS/I'll Never Break...
15	15	15	15		SHANIA TWAIN/You're Still The One
-	-	-	-	15	R. KELLY & C. DION/I'm Your Angel
15	14	14	14		CELINE DION/To Love You More
14	14	14	14		SAVAGE GARDEN/Truly Madly Deeply
14	14	14	14		NATALIE IMBRUGLIA/Torn
13	14	14	14		PHIL COLLINS/True Colors
13	13	13	13		FAITH HILL/This Kiss
11	11	11	11		GEORGE BENSON/Standing Together
11	11	11	11		LIGHTHOUSE FAMILY/High
-	-	-	-	11	MADONNA/The Power Of...
-	-	-	-	9	EDWIN MCCAIN/I'll Be
9	9	9	9		AEROSMITH/Don't Want To...
6	7	7	7		LIONEL RICHIE/Hear Your Voice
6	6	6	6		BETTE MIDLER/My One True Friend

**KBIG 104** MARKET #2  
KBIG/Los Angeles (818) 546-1043 Streit/Cotes

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	24	25	27		SHANIA TWAIN/You're Still The One
4	16	22	25		COCHRAN AND BRICKMAN/After All These...
24	21	24	24		SAVAGE GARDEN/Truly Madly Deeply
17	14	21	21		GOO GOO DOLLS/Isis
21	20	13	21		AEROSMITH/Don't Want To...
-	-	-	-	12	R. KELLY & C. DION/I'm Your Angel
23	20	22	19		BACKSTREET BOYS/I'll Never Break...
20	23	22	18		LEANN RIMES/Looking Through...
-	-	-	-	17	EDWIN MCCAIN/I'll Be
-	-	-	-	16	PHIL COLLINS/True Colors
-	-	-	-	9	NATALIE IMBRUGLIA/Torn
26	30	23	5		CELINE DION/To Love You More
5	5	3	4		GARTH BROOKS/To Make You Feel...
23	23	24	3		SARAH McLACHLAN/Adia
3	3	3	1		JOHN TESH F/DALIA/Mother I Miss You

**KOST 103.5FM** MARKET #2  
KOST/Los Angeles (818) 427-1035 Kaye/Chiang

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
16	16	16	16		SARAH McLACHLAN/Adia
16	16	16	16		MADONNA/Frozen
16	16	16	16		ELTON JOHN/Recover Your Soul
16	16	16	16		SHANIA TWAIN/You're Still The One
16	16	16	16		CELINE DION/To Love You More
16	16	16	16		BACKSTREET BOYS/I'll Never Break...
5	5	16	16		SAVAGE GARDEN/To The Moon And Back
5	5	6	16		AEROSMITH/Don't Want To...
-	-	-	-	14	R. KELLY & C. DION/I'm Your Angel
10	12	11	10		NATALIE IMBRUGLIA/Torn
-	-	-	-	6	FAITH HILL/This Kiss
6	5	6	5		LEANN RIMES/Looking Through...
-	-	-	-	5	SHANIA TWAIN/From This Moment On

**WLIT 93.9** MARKET #3  
WLIT/Chicago (312) 329-9002 Edwards

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	18	18	18		FAITH HILL/This Kiss
18	18	18	18		DAKOTA MOON/Another Day Goes By
18	18	18	18		ROD STEWART/Ooh La La
18	18	18	18		SHANIA TWAIN/From This Moment On
-	-	-	-	18	R. KELLY & C. DION/I'm Your Angel
18	18	18	18		AMY GRANT/I'll Be Your...
18	18	18	18		LEANN RIMES/Feels Like Home
18	18	18	18		BACKSTREET BOYS/I'll Never Break...
18	18	18	18		LIONEL RICHIE/Hear Your Voice
10	10	8	15		COCHRAN AND BRICKMAN/After All These...
11	10	11	11		LIGHTHOUSE FAMILY/High
10	10	9	10		BETTE MIDLER/My One True Friend
10	10	8	10		JOHN TESH F/DALIA/Mother I Miss You
-	-	-	-	6	DAVID CASSIDY/No Bridge I...
-	-	-	-	9	GARTH BROOKS/To Make You Feel...
-	-	-	-	9	MARILYN SCOTT/The Last Day
10	9	9	9		GEORGE BENSON/Standing Together
-	-	-	-	9	BOYZONE/All The Time In...

**KIOI 101.3 FM** MARKET #4  
KIOI/San Francisco (415) 538-1013 Hamilton/Carlson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	35	35	35		SHANIA TWAIN/You're Still The One
34	35	35	35		NATALIE IMBRUGLIA/Torn
28	35	35	35		AEROSMITH/Don't Want To...
27	35	35	35		BACKSTREET BOYS/I'll Never Break...
24	34	34	34		BACKSTREET BOYS/As Long As You...
24	24	25	31		ROD STEWART/Ooh La La
21	26	26	30		FAITH HILL/This Kiss
23	24	23	29		CELINE DION/To Love You More
-	-	-	-	27	PHIL COLLINS/True Colors
16	15	18	18		SHANIA TWAIN/From This Moment On

**B 101.1** MARKET #5  
WBEB/Philadelphia (610) 538-1223 Conley/Rowland

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	23	23	25		JANET/Together Again
22	24	23	23		SHANIA TWAIN/You're Still The One
22	21	23	23		BACKSTREET BOYS/I'll Never Break...
24	20	24	22		ERIC CLAPTON/My Father's Eyes
21	20	23	22		CELINE DION/To Love You More
19	11	18	19		ROD STEWART/Ooh La La
13	11	7	10		DAKOTA MOON/Another Day Goes By
10	9	8	9		GEORGE BENSON/Standing Together
2	7	7	8		LIONEL RICHIE/Hear Your Voice
-	-	-	-	8	MARILYN SCOTT/The Last Day
5	8	9	8		FAITH HILL/This Kiss
1	7	8	8		LIGHTHOUSE FAMILY/High
1	7	6	7		BETTE MIDLER/My One True Friend
-	-	-	-	8	PHIL COLLINS/True Colors
7	9	8	7		SHANIA TWAIN/From This Moment On
-	-	-	-	4	R. KELLY & C. DION/I'm Your Angel

**103.7** MARKET #6  
KVIL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	18	18	30		'N SYNC/Tearin' Up My Heart
18	17	17	29		GOO GOO DOLLS/Isis
29	29	29	29		SAVAGE GARDEN/Truly Madly Deeply
28	29	28	29		AEROSMITH/Don't Want To...
29	29	29	29		ERIC CLAPTON/My Father's Eyes
27	28	28	28		BACKSTREET BOYS/As Long As You...
27	28	28	28		KENNY G/Loving You
20	20	20	19		BACKSTREET BOYS/I'll Never Break...
30	30	30	30		CELINE DION/To Love You More
20	20	20	18		FAITH HILL/This Kiss
-	-	-	-	18	ROD STEWART/Ooh La La
29	29	29	18		NATALIE IMBRUGLIA/Torn
19	18	18	17		FASTBALL/The Way
17	17	17	17		K-Ci & Jodeci/My Life
18	18	17	17		MATCHBOX 20/3am
7	7	7	7		LIGHTHOUSE FAMILY/High
7	8	9	8		DAKOTA MOON/Another Day Goes By
8	7	8	8		GEORGE BENSON/Standing Together
7	7	7	7		LEANN RIMES/Feels Like Home
-	-	-	-	7	LIONEL RICHIE/Hear Your Voice
7	7	7	7		BRUCE HORNSBY/Great Divide
7	7	7	7		BONNIE RAITT/Blue For No Reason

**Soft Rock 97.1** MARKET #8  
WASH/Washington (301) 770-9710 Davis/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35		SAVAGE GARDEN/Truly Madly Deeply
35	35	35	35		SHANIA TWAIN/You're Still The One
28	31	31	35		LEANN RIMES/Looking Through...
-	-	-	-	31	BACKSTREET BOYS/I'll Never Break...
-	-	-	-	35	R. KELLY & C. DION/I'm Your Angel
-	-	-	-	7	EDWIN MCCAIN/I'll Be
35	34	30	32		SHANIA TWAIN/From This Moment On
35	32	30	29		AEROSMITH/Don't Want To...
25	28	30	28		FAITH HILL/This Kiss
25	30	29	28		NATALIE IMBRUGLIA/Torn
25	25	27	28		ROD STEWART/Ooh La La
25	25	28	28		ERIC CLAPTON/My Father's Eyes
25	28	30	28		MATCHBOX 20/3am
28	24	22	25		ACE OF BASE/Cruel Summer
25	25	27	24		SARAH McLACHLAN/Adia
-	-	-	-	10	GOO GOO DOLLS/Isis
-	-	-	-	9	PHIL COLLINS/True Colors
-	-	-	-	7	HOOTIE..W. A.II Wait

**MAGIC 106.7** MARKET #10  
WNJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	26	26	26		BACKSTREET BOYS/I'll Never Break...
25	26	26	26		SARAH McLACHLAN/Adia
26	27	26	26		SAVAGE GARDEN/Truly Madly Deeply
26	26	26	25		CELINE DION/To Love You More
26	26	25	25		SHANIA TWAIN/You're Still The One
21	20	21	20		NATALIE IMBRUGLIA/Torn
18	18	16	18		GARTH BROOKS/To Make You Feel...
15	17	14	17		FLEETWOOD MAC/Landslide
15	18	19	16		SHANIA TWAIN/From This Moment On
14	11	14	15		PAULA COLE/Don't Want To Wait
12	12	15	12		BACKSTREET BOYS/As Long As You...
-	-	-	-	11	R. KELLY & C. DION/I'm Your Angel
8	9	6	9		TESH FINGRAM/Give Me Forever...
7	7	8	6		BETTE MIDLER/My One True Friend
-	-	-	-	1	JOHN TESH F/DALIA/Mother I Miss You
-	-	-	-	-	MADONNA/The Power Of...

**PLANET 103.3** MARKET #11  
WPLL/Miami (602) 207-9999 Roberts/Poyner

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
23	22	23	24		EDWIN MCCAIN/I'll Be
20	26	23	24		MATCHBOX 20/3am
23	22	23	24		AEROSMITH/Don't Want To...
22	24	21	23		CORRS/Dreams
23	23	22	22		ERIC CLAPTON/My Father's Eyes
20	20	23	21		ELTON JOHN/Recover Your Soul
18	20	24	20		FLEETWOOD MAC/Landslide
11	11	12	12		LISA LOEB/I Do
11	11	11	12		PAULA COLE/Don't Want To Wait
11	11	12	12		VONDA SHEPARD/Searchin' My Soul
5	12	11	12		SHANIA TWAIN/You're Still The One
12	11	11	12		LEANN RIMES/How Do I Live
12	11	11	11		SAVAGE GARDEN/Truly Madly Deeply
11	12	11	11		PAULA COLE/Me
11	12	11	11		ELTON JOHN/Recover Your Soul
10	12	11	11		JOHN MELLENCAMP/Your Life Is Now
7	12	11	11		BRYAN ADAMS/On A Day Like Today
12	11	12	11		BILLIE MYERS/Kiss The Rain
11	11	11	11		STEVIE NICKS/If You Ever Did...
10	12	11	10		ERIC CLAPTON/Pilgrim
-	-	-	-	9	PHIL COLLINS/True Colors

**peach 94.9** MARKET #12  
WPCH/Atlanta (404) 367-0949 Dillard/Goss/Joy

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	17	19	19		CELINE DION/To Love You More
15	17	16	19		SHANIA TWAIN/From This Moment On
10	18	19	17		SAVAGE GARDEN/Truly Madly Deeply
16	19	18	16		BACKSTREET BOYS/I'll Never Break...
17	18	16	16		FAITH HILL/This Kiss
18	18	16	13		SARAH McLACHLAN/Adia
10	8	9	10		COCHRAN AND BRICKMAN/After All These...
14	6	7	8		BETTE MIDLER/My One True Friend
-	-	-	-	7	PHIL COLLINS/True Colors
-	-	-	-	4	LEANN RIMES/Feels Like Home
7	7	11	6		GEORGE BENSON/Standing Together
14	6	8	6		JOHN TESH F/DALIA/Mother I Miss You
-	-	-	-	2	R. KELLY & C. DION/I'm Your Angel
11	5	6	5		DAKOTA MOON/Another Day Goes By
-	-	-	-	2	JOHN MELLENCAMP/Your Life Is Now

**92.5 KLSY** MARKET #13  
KLSY/Seattle (425) 454-1540 McKay/Brooks

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	31	34	35		HOOTIE..W. A.II Wait
34	33	32	34		NATALIE IMBRUGLIA/Torn
-	-	-	-	26	SAVAGE GARDEN/To The Moon And Back
32	32	32	34		NATALIE IMBRUGLIA/Torn
32	33	32	33		CELINE DION/To Love You More
33	31	32	33		FAITH HILL/This Kiss
32	32	30	32		SHANIA TWAIN/You're Still The One
24	32	36	32		SHANIA TWAIN/From This Moment On
32	34	34	30		AEROSMITH/Don't Want To...
-	-	-	-	29	GOO GOO DOLLS/Isis
-	-	-	-	28	R. KELLY & C. DION/I'm Your Angel
33	30	33	18		ACE OF BASE/Cruel Summer
15	15	16	16		PAULA COLE/Have Have All...
9	11	11	16		JEWEL/You Were Meant...
11	14	15	15		DONNA LEWIS/ Love You Always...
13	12	15	14		AMY GRANT/Takes A Little Time
12	15	14	14		PAULA COLE/Don't Want To Wait
14	15	14	14		BACKSTREET BOYS/As Long As You...
12	11	13	13		ERIC CLAPTON/Change The World
13	15	13	13		SAVAGE GARDEN/ Want You
11	11	14	10		JOURNEY/When You Love...
-	-	-	-	27	DAKOTA MOON/Another Day Goes By
17	9	11	9		SAVAGE GARDEN/Truly Madly Deeply
12	9	10	8		R. KELLY/ Believe I Can Fly
7	8	8	3		CELINE DION/My Heart Will Go On

**103.5 FM WLTE** MARKET #14  
WLTE/Minneapolis (612) 339-1029 Nolan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	25	R. KELLY & C. DION/I'm Your Angel
19	17	18	18		BACKSTREET BOYS/I'll Never Break...
16	17	17	18		JOHN TESH F/DALIA/Mother I Miss You
16	17	17	18		FAITH HILL/This Kiss
15	17	17	18		COCHRAN AND BRICKMAN/After All These...
15	17	16	17		SHANIA TWAIN/From This Moment On
15	15	16	16		GEORGE BENSON/Standing Together
10	10	11	11		BETTE MIDLER/My One True Friend
10	10	10	11		LIGHTHOUSE FAMILY/High
-	-	-	-	5	MARILYN SCOTT/The Last Day
8	10	10	10		BABYFACE/You Were There
8	9	10	10		LEANN RIMES/Feels Like Home
5	9	9			



# REPORTERS

Stations and their adds listed alphabetically by market

## AC

<b>WYJB/Albany, NY</b> OM: Michael Morgan MD: Pat Ryan No Adds	<b>KVIL/Dallas, TX</b> PD: Bill Curtis MD: Alex O'Neal 18 ROOSTEWART "Doh"	<b>KSSK/Honolulu, HI</b> PD: Jeff Silvers No Adds	<b>WLTE/Minneapolis, MN</b> PD/MD: Gary Nolan BRANDY "Ever"	<b>KSBL/Santa Barbara, CA</b> PD/MD: Peter Ble No Adds
<b>KYMG/Anchorage, AK</b> OM: Mark Murphy PD: Devan Mitchell 6 SHERYL CROW "Mistake"	<b>WLQT/Dayton, OH</b> PD: Sandy Collins MD: Steven Scott 5 R. KELLY & C. DION "Angel"	<b>WAHR/Huntsville, AL</b> PD: John Malone MD: Abby Kay 5 HALL & OATES "Roses" AMERICA "Moving" BRANDY "Ever"	<b>KJSN/Modesto, CA</b> PD/MD: Gary Michaels MAX CARLAND "Big... River" CELINE DION "Here"	<b>KZST/Santa Rosa, CA</b> PD: Brent Farris MD: Pat Schaffer 1 MADONNA "Power" AMERICA "Moving"
<b>WROE/Appleton, WI</b> PD/MD: Chuck Lakefield 24 R. KELLY & C. DION "Angel"	<b>KDSI/Denver, CO</b> OM: Scott Taylor PD: Steve Hamilton No Adds	<b>WTPI/Indianapolis, IN</b> PD: Gary Havens MD: Steve Cooper 3 PATTAUSTIN "If"	<b>KLTV/Seattle, WA</b> PD: Barry McKay MD: Bob Brooks No Adds	<b>KELO/Sioux Falls, SD</b> OM: Reid Holten APD: Nancy Carlson 2 MATCHBOX 20 "Back"
<b>WPCH/Atlanta, GA</b> OM/MD: Vance Dillard APD: Steve Goss MD: David Joy No Adds	<b>WOOF/Dothan, AL</b> GM/MD: Leigh Simpson OM/MD: Mike Holderfield 1 DAVID CASSIDY "Bridge"	<b>WHUD/Newburgh, NY</b> PD: Brian Krysz MD: Tom Furci 5 R. KELLY & C. DION "Angel" 4 JEWEL "Hands"	<b>WNSN/South Bend, IN</b> PD: Phil Britain MD: Jim Roberts No Adds	<b>KMXS/Anchorage, AK</b> PD/MD: Rovy Lennox R.E.M. "Daysleeper" MATCHBOX 20 "Back" NEW RADICALS "Get"
<b>WFPG/Atlantic City, NJ</b> OM/MD: Dick Fennesy MD: Marlene Aquas EDWIN MCCAIN "If"	<b>KATF/Dubuque, IA</b> PD: Tim Dillon MD: Brian Davis JEWEL "Hands" SARAH McLACHLAN "Angel"	<b>WLMG/New Orleans, LA</b> Dir/Ops: Nick Ferrara PD: Steve Suter APD/MD: Johnny Scott 15 R. KELLY & C. DION "Angel"	<b>KISC/Spokane, WA</b> PD: Rob Harder MD: Dawn Marcel No Adds	<b>KAMX/Austin, TX</b> APD/MD: Jack Stevens No Adds
<b>WBBO/Augusta, GA</b> PD/MD: John Patrick 3 BETTE MIDLER "Friend" 2 LEANN RIMES "Home"	<b>WXCK/Erie, PA</b> PD: Ron Arlen MD: Scott Stevens 11 AEROSMITH "Mes" 7 BRENDA DOLMAN "Believe"	<b>WLTW/New York, NY</b> PD: Jim Ryan No Adds	<b>WMAS/Springfield, MA</b> PD: Paul Cannon APD/MD: Keith Stephens JEWEL "Hands" JOHNTESH DALIA "Mother"	<b>KLY/Bakersfield, CA</b> OM: Mark McKay MD: Jason Griffin 3 CAKE "New" 1 NEW RADICALS "Get" DAVE MATTHEWS BAND "Crush"
<b>KKMJ/Austin, TX</b> OM: Stan Main APD/MD: Mike Austin 4 R. KELLY & C. DION "Angel"	<b>WIKY/Evansville, IN</b> PD/MD: Mark Baker 15 ELTON JOHN "Something" 10 LEANN RIMES "How"	<b>WJXB/Knoxville, TN</b> PD/MD: Jeff Jamigan 10 LEANN RIMES "Home" 10 MARILYN SCOTT "Last"	<b>KEFM/Omaha, NE</b> PD/MD: Steve Albertson R. KELLY & C. DION "Angel"	<b>WMMX/Baltimore, MD</b> VP/Prog: Bill Pasha MD: Greg Carpenter GOD DOLLS "Slide" SARAH McLACHLAN "Angel"
<b>WLIF/Baltimore, MD</b> OM/MD: Gary Balaban MD: Mark Thoner 7 LEANN RIMES "Home" 5 DAVID CASSIDY "Bridge"	<b>KLTA/Fargo, ND</b> PD/MD: John Marshall 5 GEORGE BENSON "Standing" 4 LIONEL RICHIE "Voice"	<b>WJWB/Knoxville, TN</b> PD/MD: Jeff Jamigan 10 LEANN RIMES "Home" 10 MARILYN SCOTT "Last"	<b>KMAJ/Topeka, KS</b> PD: Devo Waters MD: Rose Diehl 18 R. KELLY & C. DION "Angel"	<b>KCIX/Boise, ID</b> PD: Bill Michaels MD: Kim Carson 7 JENNIFER PAGE "Always" 7 BRYAN ADAMS "Someone" 7 ROOSTEWART "Superstar" 4 MAX CARLAND "Big... Second" 4 KELLY PRICE "Take" 4 R. KELLY & C. DION "Angel" 4 BRANNEY "Oh" 3 GOODRAN AND BRIDGMAN "After" 1 JEWEL "Hands" 1 SHANIA TWAIN "Moment"
<b>WMJ/Biloxi, MS</b> PD: Walter Brown MD: Angie Thompson 18 JOHN MELLENCAMP "Life" 12 DAVID CASSIDY "Bridge" 12 MARILYN SCOTT "Last"	<b>KEZA/Fayetteville, AR</b> OM/MD: Chip Arledge APD/MD: Crystal Hudson No Adds	<b>WGLM/Lafayette, IN</b> 1 PJ "Lette" 1 CUTTING EDGE "Without" PATTAUSTIN "If"	<b>WWSW/Peoria, IL</b> PD/MD: Randy Rundle 1 AEROSMITH "Mes" 1 EDWIN MCCAIN "If" 1 JEWEL "Hands"	<b>WBMX/Boston, MA</b> VP/Prog: Greg Strassel 2 EVERCLEAR "Father" 2 NEW RADICALS "Get" 7 BARENAKED LADIES "Week"
<b>WMJJ/Birmingham, AL</b> OM: John Jenkins PD/MD: John Stuart No Adds	<b>KTRR/Fl. Collins, CO</b> OM/MD: Mark Callaghan No Adds	<b>WFMK/Lansing, MI</b> OM: Ray Marshall PD: Danny Stewart No Adds	<b>WWSH/Pittsburgh, PA</b> PD/MD: Ron Antilli No Adds	<b>WKSJ/Greensboro, NC</b> PD: Michael Hayes MD: Jeff Cushman EVERCLEAR "Father" NEW RADICALS "Get"
<b>WMJX/Boston, MA</b> PD: Don Kelley MD: Mark Laurence MADONNA "Power"	<b>WINK/Fl. Myers, FL</b> PD/MD: Bob Grissinger No Adds	<b>WALK/Long Island, NY</b> VP/Prog: Gene Michaels APD: Rob Miller MD: Charlie Lombardo GOD DOLLS "Slide"	<b>WWSW/Peoria, IL</b> PD/MD: Randy Rundle 1 AEROSMITH "Mes" 1 EDWIN MCCAIN "If" 1 JEWEL "Hands"	<b>WKSJ/Greensboro, NC</b> PD: Michael Hayes MD: Jeff Cushman EVERCLEAR "Father" NEW RADICALS "Get"
<b>WEZN/Bridgeport, CT</b> PD: Steve Marcus No Adds	<b>WAJF/Fl. Wayne, IN</b> OM: Lee Tobin PD: Barb Richards 5 MARILYN SCOTT "Last"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WWSW/Peoria, IL</b> PD/MD: Randy Rundle 1 AEROSMITH "Mes" 1 EDWIN MCCAIN "If" 1 JEWEL "Hands"	<b>WKSJ/Greensboro, NC</b> PD: Michael Hayes MD: Jeff Cushman EVERCLEAR "Father" NEW RADICALS "Get"
<b>WHBC/Canton, OH</b> PD: Terry Simmons MD: Kayleigh Kriss No Adds	<b>WAFY/Frederick, MD</b> JEWEL "Hands" MD: Norman Henry Schmidt No Adds	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WWSW/Peoria, IL</b> PD/MD: Randy Rundle 1 AEROSMITH "Mes" 1 EDWIN MCCAIN "If" 1 JEWEL "Hands"	<b>WKSJ/Greensboro, NC</b> PD: Michael Hayes MD: Jeff Cushman EVERCLEAR "Father" NEW RADICALS "Get"
<b>KDAT/Cedar Rapids, IA</b> PD: Richard W. Staden MD: Tom Cook LIONEL RICHIE "Voice" R. KELLY & C. DION "Angel" LIGHTHOUSE FAMILY "High"	<b>KSOF/Fresno, CA</b> PD: Angie Hands 11 TRACY CHAPMAN "Reason" AMERICA "Moving"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WWSW/Peoria, IL</b> PD/MD: Randy Rundle 1 AEROSMITH "Mes" 1 EDWIN MCCAIN "If" 1 JEWEL "Hands"	<b>WKSJ/Greensboro, NC</b> PD: Michael Hayes MD: Jeff Cushman EVERCLEAR "Father" NEW RADICALS "Get"
<b>WDEF/Chattanooga, TN</b> PD: Danny Howard MD: Denise Peters 13 HOUSTON "Superstar" 6 CELINE DION "Here" 5 BRANDY "Ever"	<b>WLHT/Grand Rapids, MI</b> PD: Bill Bailey APD/MD: Mary Turner 5 R. KELLY & C. DION "Angel"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WWSW/Peoria, IL</b> PD/MD: Randy Rundle 1 AEROSMITH "Mes" 1 EDWIN MCCAIN "If" 1 JEWEL "Hands"	<b>WKSJ/Greensboro, NC</b> PD: Michael Hayes MD: Jeff Cushman EVERCLEAR "Father" NEW RADICALS "Get"
<b>WLT/Chicago, IL</b> PD/MD: Mark Edwards APD: Derrick Brown No Adds	<b>WOOD/Grand Rapids, MI</b> PD: Steve Dirksen APD: Rob Westaby MD: Michael Siriani 7 BETTE MIDLER "Friend"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WWSW/Peoria, IL</b> PD/MD: Randy Rundle 1 AEROSMITH "Mes" 1 EDWIN MCCAIN "If" 1 JEWEL "Hands"	<b>WKSJ/Greensboro, NC</b> PD: Michael Hayes MD: Jeff Cushman EVERCLEAR "Father" NEW RADICALS "Get"
<b>WDOO/Cleveland, OH</b> PD: Sue Wilson MD: Scott Miller PEARL BRYSON "Heart" BRENDA DOLMAN "Believe"	<b>WMYI/Greenville, SC</b> PD: Gary Jackson MD: Chris Scott No Adds	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WWSW/Peoria, IL</b> PD/MD: Randy Rundle 1 AEROSMITH "Mes" 1 EDWIN MCCAIN "If" 1 JEWEL "Hands"	<b>WKSJ/Greensboro, NC</b> PD: Michael Hayes MD: Jeff Cushman EVERCLEAR "Father" NEW RADICALS "Get"
<b>WTCB/Columbia, SC</b> PD/MD: Brent Johnson BRANDY "Ever" JEWEL "Hands"	<b>WSPA/Greenville, SC</b> OM: Jim Kirkland PD: Greg McKinney MARILYN SCOTT "Last"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WWSW/Peoria, IL</b> PD/MD: Randy Rundle 1 AEROSMITH "Mes" 1 EDWIN MCCAIN "If" 1 JEWEL "Hands"	<b>WKSJ/Greensboro, NC</b> PD: Michael Hayes MD: Jeff Cushman EVERCLEAR "Father" NEW RADICALS "Get"
<b>WGSY/Columbus, GA</b> PD/MD: Alan Quin No Adds	<b>WRCH/Hartford, CT</b> PD: Allan Camp MD: Joe Hann 3 PEARL BRYSON "Heart"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WWSW/Peoria, IL</b> PD/MD: Randy Rundle 1 AEROSMITH "Mes" 1 EDWIN MCCAIN "If" 1 JEWEL "Hands"	<b>WKSJ/Greensboro, NC</b> PD: Michael Hayes MD: Jeff Cushman EVERCLEAR "Father" NEW RADICALS "Get"
<b>WSNY/Columbus, OH</b> PD: Chuck Knight MD: Mark Bingham No Adds	<b>WRCH/Hartford, CT</b> PD: Allan Camp MD: Joe Hann 3 PEARL BRYSON "Heart"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WWSW/Peoria, IL</b> PD/MD: Randy Rundle 1 AEROSMITH "Mes" 1 EDWIN MCCAIN "If" 1 JEWEL "Hands"	<b>WKSJ/Greensboro, NC</b> PD: Michael Hayes MD: Jeff Cushman EVERCLEAR "Father" NEW RADICALS "Get"

115 Total Reporters  
115 Current Reporters  
112 Current Playlists

Did Not Report, Playlist Frozen (3):  
WRRM/Cincinnati, OH  
KCCW/Portland, OR  
WKBN/Youngstown, OH

## HOT AC

<b>WKDD/Akron, OH</b> PD: Chuck Collins MD: Lynn Kelly 15 EAGLE-EYE-CHERRY "Save"	<b>WDAQ/Danbury, CT</b> PD: Bill Trotta MD: Barbara Corbett R.E.M. "Daysleeper" PHIL COLLINS "True"	<b>WKTJ/Milwaukee, WI</b> PD: Danny Clayton APD/MD: Leonard Peace No Adds	<b>WYXR/Philadelphia, PA</b> PD: Kurt Johnson APD/MD: Kim Ashley 10 JEWEL "Hands" 10 ALANIS MORISSETTE "Thank"	<b>KFMB/San Diego, CA</b> GM/MD: Tracy Johnson APD: Michael Steele MD: Greg Simms 17 EVE 6 "Inside" 12 THURSDAY "Jumper"
<b>KKOB/Albuquerque, NM</b> OM: Brad Barrett MD: Roger Scott No Adds	<b>WMMX/Dayton, OH</b> PD: Jeff Stevens MD: Dean Taylor JEWEL "Hands" THURSDAY "Jumper"	<b>WMMY/Milwaukee, WI</b> PD: Brian Kelly SHANIA TWAIN "Moment" ALANIS MORISSETTE "Thank"	<b>WDRV/Pittsburgh, PA</b> APD/MD: Scott Alexander NATALIE MERCHANT "Break"	<b>KLLC/San Francisco, CA</b> PD: Louis Kaplan APD/MD: Julie Stoekel 10 NEW RADICALS "Get" 10 SUGAR RAY "Abraca"
<b>KPEK/Albuquerque, NM</b> OM: Frank Jaxon MD: Mike Parsons APD: Jaimey Barreras MD: Stephanie Buchicchio 2 MATCHBOX 20 "Back"	<b>KALC/Denver, CO</b> PD: Gregg Cassidy Interim MD: Kelly Michaels 7 NEW RADICALS "Get" 7 SARAH McLACHLAN "Angel" 7 PHANTOM PLANET "Fair"	<b>WPNT/Milwaukee, WI</b> PD: Justin Case 4 JEWEL "Hands"	<b>WGMX/Portland, ME</b> APD/MD: Ethan Minton U2 "Sweetest" GOD DOLLS "Slide"	<b>KRUZ/Santa Barbara, CA</b> PD/MD: Mike O'Brian 18 SHAWN MULLINS "Lulaby" 11 U2 "Sweetest"
<b>KMXS/Anchorage, AK</b> PD/MD: Rovy Lennox R.E.M. "Daysleeper" MATCHBOX 20 "Back" NEW RADICALS "Get"	<b>KMXD/Des Moines, IA</b> PD: Kenn McCloud APD/MD: Greg Chance 38 MATCHBOX 20 "Back" 4 DAVE MATTHEWS BAND "Crush" 4 DUNCAN SHEIK "Ble" 2 SARAH McLACHLAN "Angel" 2 NATALIE MERCHANT "Break"	<b>KOSO/Modesto, CA</b> PD: Max Miller MD: Donna Miller 5 NEW RADICALS "Get"	<b>WSNE/Providence, RI</b> PD: Randi Kirshbaum APD: Eddie Moran U2 "Sweetest" R. KELLY & C. DION "Angel"	<b>KMHX/Santa Rosa, CA</b> GM/MD: Ron Castro APD: E.J. Tyler MD: Heather Black R.E.M. "Daysleeper"
<b>KAMX/Austin, TX</b> APD/MD: Jack Stevens No Adds	<b>KSTZ/Des Moines, IA</b> PD: Jim Schaefer MD: Carol Vonn 8 DAVE MATTHEWS BAND "Crush" 8 SEMISONIC "Singing"	<b>KOSD/Modesto, CA</b> PD: Max Miller MD: Donna Miller 5 NEW RADICALS "Get"	<b>WJLK/Monmouth-Ocean, NJ</b> PD: Mike Kaplan MD: Lauren Pressley No Adds	<b>WAEV/Savannah, GA</b> OM/MD: Scott Snipes MD: Suzanne Joy 6 EVE 6 "Inside" NATALIE MERCHANT "Break" FASTBALL "Fire"
<b>KLY/Bakersfield, CA</b> OM: Mark McKay MD: Jason Griffin 3 CAKE "New" 1 NEW RADICALS "Get" DAVE MATTHEWS BAND "Crush"	<b>KSII/EI Paso, TX</b> OM: Courtney Nelson PD: Chris Wilson 16 BRANDY "Ever"	<b>KCOJ/Monterey-Salinas, CA</b> PD: Chris White MD: Slim Man NEW RADICALS "Get"	<b>WLTJ/New Orleans, LA</b> PD: Joe Larson APD/MD: Jim Harzo 20 EDWIN MCCAIN "If" BRUCE HORNBEY "Great"	<b>KPLZ/Seattle, WA</b> PD: Casey Keating STEVE NICKS "Believe" JENNIFER PAGE "Crush"
<b>WMMX/Baltimore, MD</b> VP/Prog: Bill Pasha MD: Greg Carpenter GOD DOLLS "Slide" SARAH McLACHLAN "Angel"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>KMCC/Sioux Falls, SD</b> APD/MD: Scott Allen No Adds
<b>KCIX/Boise, ID</b> PD: Ed Parrella EVE 6 "Inside" SHAWN MULLINS "Lulaby"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WAKS/Tampa, FL</b> PD: Mason Dixon MD: Rico Blanco 5 U2 "Sweetest" 5 DIVINE "Lately"
<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WSSR/Tampa, FL</b> PD: Chuck Morgan MD: Robert Harder 7 IMAGEN "Heap 'Comer" 7 MATCHBOX 20 "Back" 7 SRETCH PRINCESS "Sorry" 7 NEW RADICALS "Get"
<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"	<b>WVLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 R. KELLY & C. DION "Angel" 5 PATTAUSTIN "If"

94 Total Reporters  
94 Current Reporters  
89 Current Playlists

Reported Frozen Playlist (2):  
WTMX/Chicago, IL  
WKQI/Detroit, MI

Did Not Report, Playlist Frozen (3):  
WMTT/Cedar Rapids, IA  
KHMW/Houston, TX  
WMC/Memphis, TN

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- MICHAEL BRANDON, WTPA/Harrisburg

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# HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

**Big 105.7** MARKET #1  
WBIX/New York (212) 704-1051  
Scott/West/Brinstley

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
40	40	40	40	41	NATALIE IMBRUGLIA/Torn
40	40	40	40	40	FASTBALL/The Way
41	40	40	40	40	GOO GOO DOLLS/ris
-	-	-	-	40	SHANIA TWAIN/You're Still The One
24	28	28	29	29	ALANIS MORISSETTE/Thank U
26	25	25	29	29	NATALIE IMBRUGLIA/Kind & Generous
26	22	22	27	27	MATCHBOX 20/Real World
28	25	27	27	27	JENNIFER PAIGE/Crush
28	24	20	27	27	GREEN DAY/Time Of Your Life...
22	25	25	25	25	SHERYL CROW/My Favorite Mistake
26	25	25	25	25	SEMISONIC/Closing Time
25	25	28	25	25	EDWIN MCCAIN/It Be
14	25	25	25	25	BRYAN ADAMS/On A Day Like Today
-	-	-	-	21	JEWEL/Hands
14	10	10	18	18	DUNCAN SHEIK/Be Your Tongue
7	7	10	10	10	THIRD EYE BLIND/Jumper
-	-	-	-	10	NEW RADICALS/You Get What You...
14	7	7	7	7	HOOTIE...I Will Wait
-	-	-	-	7	NATALIE IMBRUGLIA/Break Your Heart
-	-	-	-	7	GOO GOO DOLLS/Side
-	-	-	-	7	FASTBALL/Fire Escape

**95.5 WPLJ** MARKET #1  
WPLJ/New York (212) 613-8900  
Cuddy/Shannon/Mascaro

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
52	48	49	49	49	GOO GOO DOLLS/ris
33	47	43	49	49	FAITH HILL/This Kiss
51	49	45	46	46	GREEN DAY/Time Of Your Life...
53	46	45	46	46	MATCHBOX 20/Real World
49	46	45	46	46	EDWIN MCCAIN/It Be
47	44	44	44	44	FASTBALL/The Way
28	32	41	43	43	MATCHBOX 20/3am
33	34	37	37	37	SHERYL CROW/My Favorite Mistake
24	34	37	37	37	ALANIS MORISSETTE/Thank U
51	37	38	38	38	BARENAKED LADIES/One Week
-	32	33	33	33	SHANIA TWAIN/From This Moment On
37	34	35	34	34	SEMISONIC/Closing Time
49	37	34	34	34	AEROSMITH/Don't Want To...
26	26	37	37	37	JENNIFER PAIGE/Crush
-	-	16	28	28	JEWEL/Hands
-	-	27	27	27	EAGLE-EYE CHERRY/Save Tonight
28	26	29	27	27	SHAWN MULLINS/Lullaby
22	26	25	26	26	THIRD EYE BLIND/Jumper
27	31	27	26	26	HOOTIE...I Will Wait
30	30	25	20	20	JOHN MELLENCAMP/Your Life Is Now
30	25	19	19	19	BRIAN SETZER ORCH/Jump Jive An' Wal
8	-	21	18	18	FLEETWOOD MAC/Landslide
-	-	16	16	16	NATALIE IMBRUGLIA/Kind & Generous
16	15	23	15	15	THIRD EYE BLIND/How's It Going To Be
27	17	16	14	14	NATALIE IMBRUGLIA/Torn
34	35	14	13	13	SARAH McLACHLAN/Adia
-	-	-	-	13	R. KELLY & C. DION/In Your Angel

**STAR 98.7** MARKET #2  
KYSR/Los Angeles (818) 955-7000  
Perelli/Ebbott

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
44	57	56	58	58	SEMISONIC/Closing Time
43	40	55	57	57	BARENAKED LADIES/One Week
41	56	57	56	56	MATCHBOX 20/Real World
57	54	56	56	56	GOO GOO DOLLS/ris
39	33	52	55	55	EDWIN MCCAIN/It Be
42	41	42	42	42	BRIAN SETZER ORCH/Jump Jive An' Wal
56	58	43	41	41	GREEN DAY/Time Of Your Life...
22	36	38	41	41	SHAWN MULLINS/Lullaby
40	40	41	40	40	SMASH MOUTH/Can't Get Enough...
38	38	40	40	40	ALANIS MORISSETTE/Thank U
38	34	40	40	40	SHERYL CROW/My Favorite Mistake
-	14	40	40	40	EVERCLEAR/Will Buy You...
40	42	41	39	39	EAGLE-EYE CHERRY/Save Tonight
24	23	24	25	25	EVE 6/Inside Out
-	16	27	27	27	THIRD EYE BLIND/Jumper
56	37	33	25	25	NATALIE IMBRUGLIA/Kind & Generous
-	10	24	24	24	MATCHBOX 20/Back 2 Good
39	41	35	20	20	SARAH McLACHLAN/Angel
41	36	29	17	17	HOOTIE...I Will Wait
53	55	27	15	15	AEROSMITH/Don't Want To...

**Alice @ 97.3** MARKET #4  
KLLC/San Francisco (415) 765-4097  
Kaplan/Stoeckel

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
43	44	44	44	44	FOO FIGHTERS/Walking After You
44	43	45	44	44	SIXPENCE...Kiss Me
44	43	43	44	44	DAVE MATTHEWS BAND/Stay (Wasting Time)
44	20	35	44	44	ALANIS MORISSETTE/Thank U
35	28	38	44	44	PROPELLERHEADS/History Repeating
45	44	43	43	43	BARENAKED LADIES/One Week
23	21	17	36	36	SHERYL CROW/My Favorite Mistake
34	40	44	33	33	TRAVIS/Turn Me On
32	31	31	32	32	ANGELIN/Snow On The Sahara
31	28	29	30	30	SEMISONIC/Closing Time
15	23	26	30	30	NAKED/Raining On The Sky
32	41	35	29	29	HARVEY DANGER/Flagpole Sitta
-	22	28	28	28	GREEN DAY/Time Of Your Life...
29	29	28	28	28	FIONA APPLE/Never Is A Promise
44	44	28	28	28	MATCHBOX 20/Real World
44	31	29	27	27	GOO GOO DOLLS/ris
22	27	30	26	26	EVERCLEAR/Will Buy You...
23	24	23	23	23	SHAWN MULLINS/Lullaby
24	21	21	22	22	EVE 6/Inside Out
-	15	21	21	21	JEWEL/Hands
25	22	22	21	21	STRETCH PRINCESS/Sorry
20	20	21	21	21	EVERYTHING/Hooch
21	19	20	21	21	IMOGEN HEAP/Come Here Boy
20	20	23	21	21	MASSIVE ATTACK/Teardrop
21	19	24	20	20	HOOTIE...I Will Wait
-	15	24	20	20	U2/Sweetest Thing
21	20	21	20	20	MICHELLE LEWIS/Nowhere And...
25	22	21	21	21	EAGLE-EYE CHERRY/Save Tonight
18	20	21	19	19	SMASHING PUMPKINS/Perfect
13	19	20	19	19	NATALIE IMBRUGLIA/Break Your Heart

**Max 95.7fm** MARKET #5  
WXMM/Philadelphia (215) 482-6000  
Tisa/Castellini

PLAYS	3W	2W	1W	TW	ARTIST/TITLE	
57	39	55	65	65	THIRD EYE BLIND/Jumper	
35	37	57	65	65	SHERYL CROW/My Favorite Mistake	
65	64	65	65	65	EAGLE-EYE CHERRY/Save Tonight	
64	65	65	64	64	NATALIE IMBRUGLIA/Wishing I Was There	
37	36	36	60	60	GOO GOO DOLLS/Side	
46	23	30	37	37	SMASH MOUTH/Can't Get Enough...	
-	-	-	-	37	JEWEL/Hands	
37	37	35	36	36	HOOTIE...I Will Wait	
-	-	-	-	17	28	DAVE MATTHEWS BAND/Crush
-	-	-	-	32	36	ALANIS MORISSETTE/Thank U
23	24	32	35	35	SHAWN MULLINS/Lullaby	
43	59	45	35	35	FUEL/Shimmer	
19	33	33	33	33	MATCHBOX 20/Back 2 Good	
-	25	32	32	32	R.E.M./Daysleeper	
-	10	17	24	24	U2/Sweetest Thing	
-	-	-	-	23	SEMISONIC/DND	
43	57	23	24	24	DAVE MATTHEWS BAND/Stay (Wasting Time)	
55	66	36	20	20	BARENAKED LADIES/One Week	
18	22	19	19	19	SEMISONIC/Closing Time	
21	22	20	19	19	EVERCLEAR/Will Buy You...	
25	24	24	18	18	FASTBALL/The Way	
23	22	22	17	17	SISTER HAZEL/Happy	
22	19	17	17	17	BILLIE MYERS/Kiss The Rain	
-	-	-	-	18	17	GREEN DAY/Time Of Your Life...
22	21	21	17	17	NATALIE IMBRUGLIA/Torn	
-	-	-	-	17	SISTER HAZEL/All For You	
20	20	20	16	16	TONIC/Open Up Your Eyes	
17	14	16	16	16	TORI AMOS/Spark	
-	-	-	-	16	SARAH McLACHLAN/Sweet Surrender	
-	-	-	-	16	EVERCLEAR/Father Of Mine	

**STAR 101.5** MARKET #6  
WYXR/Philadelphia (610) 668-0750  
Johnson/Ashley

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
33	33	33	33	33	BACKSTREET BOYS/It Never Breaks...
34	34	34	31	31	AEROSMITH/Don't Want To...
26	27	25	29	29	GOO GOO DOLLS/ris
31	31	33	28	28	NATALIE IMBRUGLIA/Kind & Generous
25	25	25	25	25	JENNIFER PAIGE/Crush
24	24	24	24	24	MATCHBOX 20/Real World
27	23	24	24	24	JANET/Together Again
17	18	22	23	23	BRIAN SETZER ORCH/Jump Jive An' Wal
23	22	23	22	22	GREEN DAY/Time Of Your Life...
20	22	22	22	22	EDWIN MCCAIN/It Be
11	11	16	19	19	BARENAKED LADIES/One Week
21	21	17	18	18	SARAH McLACHLAN/Adia
-	-	10	12	12	SHANIA TWAIN/From This Moment On
17	17	17	17	17	FAITH HILL/This Kiss
22	21	18	16	16	HOOTIE...I Will Wait
16	15	14	13	13	SHERYL CROW/My Favorite Mistake
14	14	13	13	13	BACKSTREET BOYS/As Long As You...
-	-	10	11	11	BRYAN ADAMS/On A Day Like Today
27	24	11	11	11	FASTBALL/The Way
-	-	-	-	10	JEWEL/Hands
13	14	11	10	10	CELINE DION/To Love You More
12	10	11	10	10	NATALIE IMBRUGLIA/Torn
-	-	-	-	10	ALANIS MORISSETTE/Thank U
12	10	10	9	9	SHANIA TWAIN/You're Still The One
11	9	10	9	9	SAVAGE GARDEN/Truly Madly Deeply
10	9	9	9	9	FLEETWOOD MAC/Landslide
10	9	9	8	8	MATCHBOX 20/3am
10	9	9	8	8	ELTON JOHN/Something About...
9	9	8	8	8	SUGAR RAY/Fly
3	8	8	8	8	SMASH MOUTH/Walkin' On The Sun

**MIX 102.9** MARKET #6  
KDMX/Dallas (972) 991-1029  
Steal/Thomas

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
33	36	45	67	67	ALANIS MORISSETTE/Thank U
35	61	62	66	66	NATALIE IMBRUGLIA/Torn
67	67	64	64	64	GOO GOO DOLLS/ris
57	47	44	64	64	AEROSMITH/Don't Want To...
40	47	50	44	44	SEMISONIC/Closing Time
43	44	40	40	40	MATCHBOX 20/Real World
38	38	35	38	38	BRIAN SETZER ORCH/Jump Jive An' Wal
55	35	35	38	38	FASTBALL/The Way
62	61	48	33	33	MATCHBOX 20/3am
36	10	17	31	31	JENNIFER PAIGE/Crush
21	24	27	31	31	BARENAKED LADIES/One Week
22	28	28	30	30	EVERYTHING/Hooch
-	-	21	30	30	JEWEL/Hands
28	33	27	28	28	SHAWN MULLINS/Lullaby
21	26	23	26	26	SHERYL CROW/My Favorite Mistake
26	32	25	26	26	FASTBALL/Fire Escape
-	-	26	23	23	SHANIA TWAIN/From This Moment On
23	23	17	23	23	FLEETWOOD MAC/Landslide
-	-	18	21	21	MADONNA/The Power Of...
14	18	12	10	10	GOO GOO DOLLS/Side
5	8	9	12	12	THIRD EYE BLIND/Jumper
11	11	12	10	10	MICHELLE LEWIS/Nowhere And...
-	-	4	9	9	MATCHBOX 20/Back 2 Good
25	24	13	6	6	HOOTIE...I Will Wait

**Q95.5** MARKET #8  
WRQX/Washington (202) 686-3100  
Kosbau/Parker

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
18	30	33	34	34	GOO GOO DOLLS/ris
31	31	25	34	34	SHANIA TWAIN/You're Still The One
32	27	33	32	32	NATALIE IMBRUGLIA/Torn
20	28	31	31	31	MATCHBOX 20/Real World
32	22	28	28	28	FASTBALL/The Way
29	21	25	27	27	GREEN DAY/Time Of Your Life...
24	25	28	26	26	BARENAKED LADIES/One Week
24	20	25	26	26	FAITH HILL/This Kiss
33	34	31	23	23	SEMISONIC/Closing Time
23	22	19	23	23	SHERYL CROW/My Favorite Mistake
-	-	25	22	22	U2/Sweetest Thing
25	24	22	22	22	EVERYTHING/Hooch
-	-	7	21	21	JEWEL/Hands
22	20	28	20	20	HOOTIE...I Will Wait
8	21	19	20	20	ALANIS MORISSETTE/Thank U
-	-	8	20	20	NATALIE IMBRUGLIA/Kind & Generous
19	4	7	7	7	EDWIN MCCAIN/It Be
-	-	7	7	7	SHAWN MULLINS/Lullaby
15	2	2	2	2	AEROSMITH/Don't Want To...

**Mix 98.5** MARKET #10  
WBMX/Boston (617) 236-6898  
Strassel/Bonvie

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
42	41	44	44	44	FASTBALL/The Way
39	42	42	44	44	NATALIE IMBRUGLIA/Kind & Generous
41	42	42	41	41	BARENAKED LADIES/One Week
41	41	42	41	41	BARENAKED LADIES/The Old Apartment
44	44	42	41	41	GOO GOO DOLLS/ris
7	24	35	39	39	SHAWN MULLINS/Lullaby
-	-	29	36	36	JEWEL/Hands
13	28	35	35	35	ALANIS MORISSETTE/Thank U
-	22	35	35	35	INDIGO GIRLS/Get Out The Map
-	17	36	34	34	EAGLE-EYE CHERRY/Save Tonight
32	32	36	34	34	HOOTIE...I Will Wait
34	38	27	33	33	DAVE MATTHEWS BAND/Stay (Wasting Time)
44	44	41	38	38	SEMISONIC/Closing Time
32	39	42	27	27	EDWIN MCCAIN/It Be
17	16	18	27	27	DAVE MAT



3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>GOO GOO DOLLS</b> Iris (Warner Sunset/Reprise)	3263	3400	3598	3550	84/0
5	4	4	2	<b>BARENAKED LADIES</b> One Week (Reprise)	2957	2814	2792	2763	77/1
4	3	3	3	<b>HOOTIE &amp; THE BLOWFISH</b> I Will Wait (Atlantic)	2874	2904	2995	2877	89/0
6	6	5	4	<b>SHERYL CROW</b> My Favorite Mistake (A&M)	2860	2713	2633	2441	88/0
14	7	7	5	<b>ALANIS MORISSETTE</b> Thank U (Maverick/Reprise)	2755	2531	2293	1622	91/4
2	2	2	6	<b>AEROSMITH</b> I Don't Want To Miss A Thing (Columbia)	2706	2931	3046	3250	75/0
3	5	6	7	<b>MATCHBOX 20</b> Real World (Lava/Atlantic)	2633	2681	2768	2887	74/1
8	8	8	8	<b>SEMISONIC</b> Closing Time (MCA)	2080	2229	2248	2229	64/0
17	16	11	9	<b>EAGLE-EYE CHERRY</b> Save Tonight (Work)	1958	1773	1687	1494	64/1
7	9	9	10	<b>FASTBALL</b> The Way (Hollywood)	1957	1987	2099	2248	66/0
<b>BREAKER</b>			11	<b>JEWEL</b> Hands (Atlantic)	1939	1148	58	—	82/12
23	20	20	12	<b>SHAWN MULLINS</b> Lullaby (Columbia)	1856	1531	1353	1137	67/4
9	10	10	13	<b>EDWIN MCCAIN</b> I'll Be (Lava/Atlantic)	1838	1821	1963	2105	61/1
15	13	12	14	<b>EVERYTHING</b> Hooch (Blackbird/Sire)	1805	1720	1744	1602	65/1
16	17	14	15	<b>JENNIFER PAIGE</b> Crush (Edel America/Hollywood)	1731	1642	1588	1587	54/1
20	19	18	16	<b>THIRD EYE BLIND</b> Jumper (Elektra/EEG)	1684	1564	1424	1286	66/2
18	18	17	17	<b>FAITH HILL</b> This Kiss (Warner Bros.)	1633	1569	1472	1346	52/0
13	11	13	18	<b>BRIAN SETZER ORCHESTRA</b> Jump Jive An' Wail (Interscope)	1588	1685	1821	1717	61/0
12	14	15	19	<b>NATALIE IMBRUGLIA</b> Torn (RCA)	1545	1610	1741	1745	62/0
10	15	16	20	<b>NATALIE MERCHANT</b> Kind & Generous (Elektra/EEG)	1374	1576	1721	1863	52/1
11	12	19	21	<b>NATALIE IMBRUGLIA</b> Wishing I Was There (RCA)	1232	1550	1764	1820	39/0
28	26	24	22	<b>GOO GOO DOLLS</b> Slide (Warner Bros.)	1142	996	827	543	54/4
22	22	23	23	<b>JOHN MELLENCAMP</b> Your Life Is Now (Columbia)	983	1070	1194	1154	51/0
26	27	26	24	<b>SHANIA TWAIN</b> From This Moment On (Mercury)	872	853	743	637	45/3
—	30	28	25	<b>FASTBALL</b> Fire Escape (Hollywood)	842	763	540	370	51/6
—	—	30	26	<b>U2</b> Sweetest Thing (Island)	839	580	343	132	52/6
25	25	27	27	<b>BACKSTREET BOYS</b> I'll Never Break Your Heart (Jive)	789	810	843	811	28/2
29	29	29	28	<b>EVE 6</b> Inside Out (RCA)	769	655	623	501	38/5
<b>DEBUT</b>			29	<b>BRUCE HORNSBY</b> Great Divide (RCA)	634	548	441	261	40/2
<b>DEBUT</b>			30	<b>NATALIE MERCHANT</b> Break Your Heart (Elektra/EEG)	576	399	263	132	46/6

This chart reflects airplay from October 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 94 Hot AC reporters. 89 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

## NEW & ACTIVE

### SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista)

Total Stations: 36, Adds: 10, Plays: 530, including WMBX 16 (11), WDAO 15 (17), WLCE 43 (43), WZNE 9, WOMP 5, WQSM 10, WKZL 26 (24), WPT 24 (24), WSSR 7 (7), WMBX 9, WLTS 10, KLOB 5 (6), KPEK 22 (19), KAMX 57 (43), KZPT 23, WVMX 3, WMYX 27 (26), WIOG 3, WWWW 6 (1), KMXD 2, KMXC 28 (18), KALC 7, KLY 25 (7), KYSR 41 (32), KYSR 21 (12), KOSO 15 (15), KBBT 28 (18), KLLC 16 (7), KPLZ 18 (17), KEYW 9 (8).

### MATCHBOX 20 Back 2 Good (Lava/Atlantic)

Total Stations: 31, Adds: 7, Plays: 506, including WMBX 6 (7), WTIC 10, WOMP 21 (20), WCGQ 14 (12), WQSM 25 (5), WKSI 10 (10), WKZL 25 (23), WPT 28 (21), WXXM 33 (33), WMBX 26 (24), WAKS 15 (13), WSSR 7, KPEK 2, KKY 13 (8), KDMX 9 (4), KHM 12 (12), KZPP 29 (29), WIOG 16 (10), KMXB 35 (35), KNEV 15 (15), KLY 21 (24), KYSR 22 (19), KYSR 24 (10), KOSO 15 (15), KCDU 24 (19), KZCO 31 (32), KMXX 18 (14).

### SIXPENCE NONE THE ROCHER Kiss Me (Squint)

Total Stations: 16, Adds: 1, Plays: 373, WLCE 30 (25), WOMP 11 (10), WCGQ 11, WQSM 22, WKZL 25 (21), WSHE 17, WMBX 27 (22), WPNT 43 (44), KALC 7 (9), KLY 14 (10), KYSR 20 (22), KOSO 38 (38), KCDU 28 (25), KZCO 14 (22), KLLC 44 (45), KRUZ 22 (19).

### 'N SYNC Tearin' Up My Heart (RCA)

Total Stations: 12, Adds: 0, Plays: 373, WOMP 42 (41), KBIU 7 (7), WCGQ 15 (16), WKSI 32 (38), WAKS 52 (44), WMC 25 (25), KLOB 30 (21), KKY 32 (29), KSII 40 (40), WKDD 24 (22), WIOG 36 (37), KCIX 38 (32).

### MADONNA The Power Of Good-Bye (Maverick/WB)

Total Stations: 21, Adds: 2, Plays: 344, including WDAO 16 (14), WJLK 8 (8), WOMP 18 (18), KBIU 16 (16), WQSM 26 (19), WKZL 25 (24), WAKS 8 (8), KLOB 5 (3), KKY 16 (16), KDMX 21 (18), KSII 12 (12), WQAL 10 (10), KMXC 22, WIOG 30 (29), WWWW 1 (2), KMXC 21 (19), KKY 8 (5), KCIX 34, KISN 34 (35), KBBY 13 (12).

### MICHELLE LEWIS Nowhere And Eveywhere (Giant/WB)

Total Stations: 19, Adds: 0, Plays: 282, WOMP 19 (19), WQSM 26 (17), WPT 14 (15), WMBX 21 (23), WMBX 38 (34), KKY 16 (17), KDMX 10 (12), WTMX 21 (21), WQAL 13 (14), WIOG 9 (14), KMXC 16 (10), KALC 7 (7), KMXS 5 (5), KLY 8 (13), KOSO 15 (15), KCDU 4 (5), KBBT 15 (11), KLLC 20 (21), KEYW 5 (10).

### R.E.M. Daysleeper (Warner Bros.)

Total Stations: 19, Adds: 4, Plays: 266, including WMBX 5, WZNE 13 (17), WPT 20 (16), WSHE 19, WXXM 32 (23), WSSR 17 (13), KYS 24 (19), WPNT 28 (28), WIOG 29 (29), KSTZ 18 (22), KALC 7 (7), KLY 4, KOSO 15 (2), KBBT 9 (7), KZCO 18, KLLC 8 (10).

### R. KELLY & CELINE DION I'm Your Angel (Jive)

Total Stations: 16, Adds: 5, Plays: 236, including WKXL 15, WAEV 28, WAKS 24 (22), WMXL 12, KLOB 10 (6), KKY 10 (14), KSII 22 (15), KSMG 16 (6), WENS 17, KMXC 24 (22), KKY 14 (19), KNEV 15, KISN 29.

### CHRIS ISAAK Please (Reprise)

Total Stations: 13, Adds: 0, Plays: 235, WMGX 20 (22), WZNE 4 (5), WOMP 10 (5), WQSM 22 (21), WPT 37 (37), WMBX 30 (30), WTMX 22 (22), WPNT 15 (14), KALC 7 (7), KLY 12 (11), KOSO 15 (15), KBBT 22 (23), KLLC 19 (23).

### STEVIE NICKS If You Ever Did Believe (Reprise)

Total Stations: 18, Adds: 2, Plays: 226, including WMBX 12 (20), WDAO 15 (17), WMGX 22 (22), WXLO 21 (23), WCGQ 10 (16), WAKS 9 (9), WSSR 7 (7), WLTS 14 (17), KKY 7 (8), WQAL 21 (5), WIOG 9 (12), WWWW 3 (4), KMXC 15 (9), KALC 7 (7), KISN 21 (19), KBBT 33 (27).

### DAVE MATTHEWS BAND Crush (RCA)

Total Stations: 16, Adds: 4, Plays: 207, including WMBX 27 (18), WXLO 18 (16), WOMP 11 (10), WQSM 14, WSHE 21 (20), WXXM 36 (28), WSSR 15 (7), WVMX 3, WMMX 5, KMXD 4, KSTZ 8, KMXC 12 (10), KALC 7 (7), KBBT 16 (14), KLLC 10 (10).

### BRYAN ADAMS On A Day Like Today (A&M)

Total Stations: 11, Adds: 0, Plays: 179, WBIX 25 (25), WYXR 11 (11), WKZL 12 (10), WMBX 30 (29), WAKS 8 (8), KKY 17 (18), WKQI 12 (12), WIOG 10 (8), WWWW 2, KMXC 21 (20), KMXS 31 (30).

### NEW RADICALS You Get What You Give (MCA)

Total Stations: 18, Adds: 16, Plays: 163, including WLCE 20, WBIX 10, WOMP 5, WSSR 7, KZPP 22, WTMX 43 (43), WPNT 31 (29), KALC 7, KLY 1, KYSR 2, KOSO 5, KLLC 10.

### EVERCLEAR Father Of Mine (Capitol)

Total Stations: 14, Adds: 3, Plays: 162, including WZNE 12 (7), WOMP 5, WPT 11, WSHE 4, WXXM 16, WSSR 15 (7), KZPP 28 (29), WTMX 20 (20), WPNT 24 (14), KALC 7 (7), KLY 14 (12), KYSR 2, KBBT 4 (5).

### DUNCAN SHEIK Bite Your Tongue (Atlantic)

Total Stations: 13, Adds: 2, Plays: 129, including WMBX 5, WVMX 18 (13), WBIX 18 (10), WPT 15 (14), WXXM 6 (7), WSSR 7 (7), WTMX 14 (14), WVMX 3 (2), KMXD 4, KMXB 18 (15), KLY 6 (4), KRUZ 15 (14).

Songs ranked by total plays. Station call letters followed by number of plays.

## BREAKERS®

### JEWEL

#### Hands (Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1939/791	82/12	11

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
NEW RADICALS You Get What You Give (MCA)	16
JEWEL Hands (Atlantic)	12
SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista)	10
MATCHBOX 20 Back 2 Good (Lava/Atlantic)	7
FASTBALL Fire Escape (Hollywood)	6
NATALIE MERCHANT Break Your Heart (Elektra/EEG)	6
U2 Sweetest Thing (Island)	6
EVE 6 Inside Out (RCA)	5
R. KELLY & CELINE DION I'm Your Angel (Jive)	5
GOO GOO DOLLS Slide (Warner Bros.)	4
DAVE MATTHEWS BAND Crush (RCA)	4
ALANIS MORISSETTE Thank U (Maverick/Reprise)	4
SHAWN MULLINS Lullaby (Columbia)	4
R.E.M. Daysleeper (Warner Bros.)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JEWEL Hands (Atlantic)	+791
SHAWN MULLINS Lullaby (Columbia)	+325
U2 Sweetest Thing (Island)	+259
ALANIS MORISSETTE Thank U (Maverick/Reprise)	+224
EAGLE-EYE CHERRY Save Tonight (Work)	+185
NATALIE MERCHANT Break Your Heart (Elektra/EEG)	+177
SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista)	+175
SHERYL CROW My Favorite Mistake (A&M)	+147
GOO GOO DOLLS Slide (Warner Bros.)	+146
BARENAKED LADIES One Week (Reprise)	+143

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
GREEN DAY Time Of Your Life (Good Riddance) (Reprise)
SHANIA TWAIN You're Still The One (Mercury)
MATCHBOX 20 3am (Lava/Atlantic)
EVERCLEAR I Will Buy You A New Life (Capitol)
DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)
SAVAGE GARDEN Truly Madly Deeply (Columbia)
SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG)
SARAH MCLACHLAN Adia (Arista)
ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)
CELINE DION To Love You More (550 Music)

Breakers: Songs registering 1200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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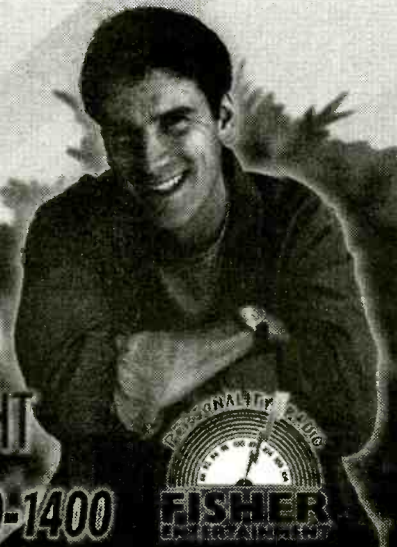
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Music programmed by Chris Ebbott, APD/MD, KYSR-FM Los Angeles

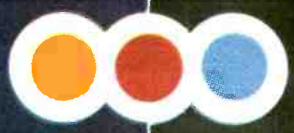


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CAROL ARCHER

## Record Industry Executives Climb Label Summit

Discussion focuses on need for increased artist awareness in face of dwindling sales

R&R's fourth NAC/Smooth Jazz Label Summit was presented beachside in Santa Monica on Oct. 1. Seventy-five record industry leaders gathered to discuss their common goals and challenges in what is the year's liveliest, most passionate discourse. This is the second of a two-part series about their recent meeting.

R&R Publisher/CEO Erica Farber outlined Chancellor Media's intention to pursue relationships with record labels that include ties with retailers and concerts. "I don't know the details of their NAC package," she said, "but we need to learn their plans, because they've got some great radio stations, and you've got the music. It's not pay-for-play. They want to be in the marketing business." She added that Chancellor intends to start a record label. "I can't wait," came a retort from the floor, "because I'm not going to play their records."

An artist manager observed that NAC radio used to display a degree of loyalty to artists, "but there's no loyalty anymore, even to the artists who built this format. It's no longer about music, but about debt service," he complained.

A prominent promotion person added that loyalty vanished when the format moved from an artist orientation to being song-driven. "The larger problem," he continued, "is that, aside from the handful of programmers who have ears — and balls — and who will step out and add music, there are so many PDs from outside the format who don't

have a clue! That compounds the problem of breaking an artist or a song." Someone else responded, "But, obviously, we've got to get out there and side with radio to a degree, even if they are banishing so many well-loved artists."

### Micro-Marketing

An executive with a different point of view — one forged in radio and as a leading record label figure working in other formats — said he had expected to find a unified community attending the summit and was disturbed to observe a group he perceived as not entirely in control of its destiny. He shared his experiences breaking acts in other formats, acts that today anyone might incorrectly assume had never struggled for exposure. When no programmer will touch an act, "You've got to micro-market," he suggested to the NAC executives. "Find the few believers and do everything you can to support the listeners in the market. Make sure you capture every opportunity. And if it works in one market, you can be pretty sure it'll work elsewhere."

Sin-Drome Records Pres. Henry

Marx contributed his experience micro-marketing Bobby Caldwell: "We made a record [*Blue Condition*] we knew wasn't a perfect fit for the format, but we found a few believers, including Rob Moore, when he programmed KMJZ/Minneapolis. We busted that market and had the No. 1 independent record last year in Minneapolis. This orchestral record sold 100,000 copies nationally.

**The problem, the execs believe, is that radio serves its need to generate ratings through skillful programming and station marketing while neglecting to market its artists. The result, increasingly, has been a precipitous decline in CD sales.**

"Although the format as a whole didn't really play that record, there were eight or nine programmers who believed in it. They said it was a hit in their living rooms and cars and that they wanted to do gigs, so we did gigs. When Bobby ripped the audience to shreds at the shows, I proved my point. WJZ/Philadelphia didn't want to play the record, but they sure helped us and supported us, even recommending Bobby for a festival sometime later.

"Now we have another album of the same ilk, and we'll continue to micro-market. I'm grateful to the format as a whole, because they appreciated the music and allowed us to find a small way in, but it was still very frustrating. Once we proved that the audience loved the music — bought it with money out of their own pockets! — we thought radio would respond, and they didn't. But I can accept that."

The discussion turned to establishing new artists at NAC radio, always a sure indication that a format is still in a growth mode. Three brand-new acts were identified as having broken in recent months: Steve Cole, Down To The Bone,

**There's no loyalty anymore, even to the artists who built this format. It's no longer about music, but about debt service.**

and Four80East. One executive pointed out that tempo-intensive tracks like these may provide a ray of hope on NAC's horizon because they represent a new opportunity, a symbolic opening in programmers' thinking.

### Artist Awareness

If this year's summit had an overriding theme, it was the challenge to raise artist awareness in a meaningful way via radio, an effort that catalyzes "stars" in the minds of listeners and results in record sales while advancing the radio format's mission, a win-win by any definition. The problem, the execs believe, is that radio serves its need to generate ratings through skillful programming and station marketing while neglecting to market its artists. The result, increasingly, has been a precipitous decline in CD sales.

Why, the music pros ask, do stations routinely use images of the same artists — like Kenny G, Sade, George Benson, Anita Baker, David Sanborn, and Natalie Cole, some of whom haven't released a record in years — in their marketing campaigns and overlook the likes of Boney James, who has toured extensively, played countless station events before large crowds for the past five years, and contributed so much to listeners' fondness for the format? Surely, they say, his identity has capital in the marketing schemes of radio today. The same could be said of Rick Braun, Craig Chaquico, and others. Many also feel that programmers don't encourage air talent to convey sufficient passion for — or quality information about — artists in back-sells.

With the issue of promoting awareness of jazz artists in mind, I presented the idea that the jazz label community form a professional advocacy association based on the model of the Country Mu-

sic Association. While there has been keen interest among key jazz industry players in pursuing such an idea for some time, the executives most involved say they have encountered difficulty in developing the concept beyond a certain point. I was able to assure attendees that R&R's Country Editor Lon Helton, newly elected CMA President, has extended the support and guidance of that organization in facilitating the formation of a similar jazz body.

R&R's Charts & Music Mgr. Anthony Acampora raised the question of whether an NAC/Smooth Jazz Albums Chart was still relevant in today's singles-driven radio environment. I observed that, over the past several years, R&R has been forced by shifts in NAC programming to scale back the Albums Chart from three tracks to two per album title, and that today, only two-thirds of the albums listed receive play on any second track, most with an insignificant number of plays.

A spirited discussion revealed that most attendees feel that, sadly, an album chart is now largely obsolete. In response, R&R will phase out the album chart in the pages of the newspaper (although it will still be included in the weekly NAC/SJ HotFax) and replace it with an enhanced spectrum of editorial elements that will be proactive toward breaking artists; provide new, useful tools for programmers; and meaningfully encourage the intersection of art and commerce.

At this year's Label Summit, NAC/Smooth Jazz music industry executives once again demonstrated their unwavering commitment to this format and the artists they love, and their undaunted passion in pursuit of success. Don't ever underestimate the intelligence or tenacity of this crowd!



**ZERO HANDICAPPERS** — KSSJ/Sacramento helped raise more than a quarter-million dollars for area youth mentoring programs at the four-day Joe Morgan Celebrity Golf Classic. Celebrities participating in the event included Michael Jordan, Joe Morgan, Charles Barkley, John Brodie, Johnny Bench, and Rollie Fingers. A special concert featuring Peter White (l) and Rick Braun (second from r) added to the festivities. They're seen with KSSJ Station Manager Steve Williams (second from l) and MD Ken Jones.



**GROOVING AT 6000 FEET** — When KHIH/Denver sponsored the Winter Park Jazz Festival, the station's MD, Cherie Marquart (second from r), showed up for some backstage merriment with (l to r) Fahrenheit Records' Julie Capra and artists Tim Weisberg and Craig Chaquico.





# NAC/SMOOTH JAZZ TRACKS

OCTOBER 23, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	<b>1</b>	GEORGE BENSON Fly By Night (GRP)	1033	990	930	889	49/0
5	5	3	2	BONEY JAMES Innocence (Warner Bros.)	902	902	839	786	45/0
9	8	8	<b>3</b>	RICK BRAUN Hollywood & Vine (Atlantic)	791	628	585	578	48/0
1	1	2	4	SOUL BALLET Blu Girl (Countdown/Unity)	786	921	951	956	43/0
10	9	7	<b>5</b>	CHUCK LOEB Beneath The Light (Shanachie)	749	654	560	554	41/0
8	7	9	<b>6</b>	BRIAN BROMBERG Hero (Zebra)	694	617	599	611	46/0
4	4	6	<b>7</b>	JIM BRICKMAN f/DAVE KOZ Partners In Crime (Windham Hill)	683	672	843	874	36/0
6	6	5	8	LUTHER VANDROSS I Know (LV/Virgin)	615	692	688	726	42/0
13	11	10	<b>9</b>	KEIKO MATSUI Forever, Forever (Countdown/Unity)	600	556	486	486	41/0
2	3	4	10	MARC ANTOINE Sunland (GRP)	587	775	886	927	37/0
19	13	11	<b>11</b>	PETER WHITE f/G. WASHINGTON, JR. Midnight In... (Columbia)	586	525	435	374	48/1
18	15	12	<b>12</b>	ERIC MARIENTHAL Here In My Heart (I.E./Verve)	509	442	413	394	43/0
15	14	14	13	BRIAN MCKNIGHT Anytime (Motown)	405	417	414	450	29/0
16	17	16	<b>14</b>	JOE MCBRIDE Midnight In Madrid (Heads Up)	400	372	404	426	35/0
30	22	18	<b>15</b>	WALTER BEASLEY I Feel You (Shanachie)	375	335	304	270	42/7
22	19	17	<b>16</b>	BRYAN SAVAGE Soul Temptation (Higher Octave)	373	351	350	336	33/2
—	—	20	<b>17</b>	WARREN HILL Turn Out The Lights (Discovery)	364	326	190	37	40/2
27	25	21	<b>18</b>	GRANT GEISSMAN Did I Save? (Higher Octave)	363	323	285	286	34/1
7	10	13	19	LEE RITENOUR Ooh-Yeah (I.E./Verve)	352	432	536	701	28/0
24	21	22	<b>20</b>	GABRIELA ANDERS Fire Of Love (Warner Bros.)	337	307	307	327	25/1
12	12	15	21	KENNY G Baby G (Arista)	309	389	486	492	25/0
<b>DEBUT</b>			<b>22</b>	PHIL COLLINS True Colors (Atlantic)	301	183	66	—	34/14
—	30	26	<b>23</b>	C. CHAQUICO & R. FREEMAN Riders... (Peak/Windham Hill Jazz)	290	249	226	222	29/1
<b>DEBUT</b>			<b>24</b>	JK Off The Hook (Verve)	268	212	173	165	25/1
25	26	23	<b>25</b>	ED HAMILTON Fly Like An Eagle (Shanachie)	265	258	270	312	26/0
28	28	27	<b>26</b>	FATTBURGER Spice (Shanachie)	241	239	236	277	20/0
20	20	24	27	RONAN HARDIMAN Love Song (Philips)	240	255	317	359	20/0
—	—	28	<b>28</b>	GREGG KARUKAS Cruisin' Your House At... (I.E./Verve)	239	224	141	138	23/2
14	16	19	29	STEVE COLE When I Think Of You (Bluemoon/Atlantic)	233	331	413	543	25/0
<b>DEBUT</b>			<b>30</b>	DAVE KOZ I'll Be There (Blue Note)	230	104	19	10	26/5

This chart reflects airplay from October 7-13. Songs ranked by total plays. Highlighted songs indicate Breaker.  
49 NAC reporters. 46 current playlists. © 1998, R&R Inc.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
PHIL COLLINS True Colors (Atlantic)	14
JANET Every Time (Virgin)	10
PATTI AUSTIN Don't Go Away (Concord Vista)	8
WALTER BEASLEY I Feel You (Shanachie)	7
BOBBY CALDWELL Good To Me (Sin-Drome)	7
NAJEE Room To Breathe (Verve Forecast)	7
STEVE COLE Where The Night Begins (Bluemoon/Atlantic)	5
DAVE KOZ I'll Be There (Blue Note)	5
RICHARD ELLIOT Here And Now (Metro Blue/Blue Note)	4
HEADS UP SUPER BAND Sweet Street (Heads Up)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RICK BRAUN Hollywood & Vine (Atlantic)	+163
BOBBY CALDWELL Good To Me (Sin-Drome)	+163
DAVE KOZ I'll Be There (Blue Note)	+126
PHIL COLLINS True Colors (Atlantic)	+118
NAJEE Room To Breathe (Verve Forecast)	+105
CHUCK LOEB Beneath The Light (Shanachie)	+95
BRIAN BROMBERG Hero (Zebra)	+77
ERIC MARIENTHAL Here In My Heart (I.E./Verve)	+67
PETER WHITE f/G. WASHINGTON, JR. Midnight... (Columbia)	+61
JK Off The Hook (Verve)	+56

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

## NEW & ACTIVE

**RAMSEY LEWIS** Love Serenade (GRP)  
Total Plays: 226, Total Stations: 25, Adds: 1

**JEFF LORBER** Watching The Sun Set (Zebra)  
Total Plays: 225, Total Stations: 22, Adds: 0

**RICHARD ELLIOT** Here And Now (Metro Blue/Blue Note)  
Total Plays: 223, Total Stations: 25, Adds: 4

**CRAIG CHAQUICO** Holding Back The Years (Higher Octave)  
Total Plays: 207, Total Stations: 20, Adds: 2

**VESTA** Somebody For Me (I.E./Verve)  
Total Plays: 194, Total Stations: 13, Adds: 0

**BRIAN CULBERTSON** Straight To The Heart (Bluemoon/Atlantic)  
Total Plays: 187, Total Stations: 20, Adds: 1

**BOBBY CALDWELL** Good To Me (Sin-Drome)  
Total Plays: 171, Total Stations: 18, Adds: 7

**PATTI AUSTIN** Don't Go Away (Concord Vista)  
Total Plays: 168, Total Stations: 21, Adds: 8

**CHAKA KHAN** You & I Are One (Zebra)  
Total Plays: 160, Total Stations: 11, Adds: 1

**NAJEE** Room To Breathe (Verve Forecast)  
Total Plays: 149, Total Stations: 22, Adds: 7

**ALFONZO BLACKWELL** Passion (Street Life/All American)  
Total Plays: 130, Total Stations: 12, Adds: 0

**OPEN DOOR** The Curved Sky (Helicon)  
Total Plays: 121, Total Stations: 14, Adds: 0

**FOURPLAY** Vest Pocket (Warner Bros.)  
Total Plays: 119, Total Stations: 14, Adds: 2

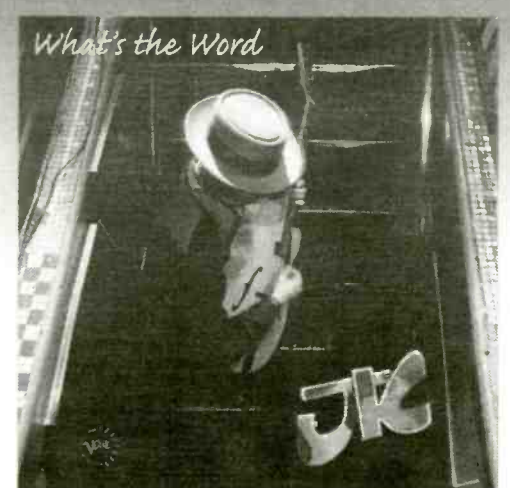
**JOHN TESH f/DALIA** Mother I Miss You (GTSP/Mercury)  
Total Plays: 100, Total Stations: 9, Adds: 0

**SHAKATAK** Blue Azure (Instinct)  
Total Plays: 79, Total Stations: 10, Adds: 0

Songs ranked by total plays

THE FEEL-GOOD  
GROOVE TRACK  
OF THE YEAR  
DEBUTS AT **24**!

JK



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OCTOBER 23, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	<b>1</b> GEORGE BENSON Standing Together (GRP)	1112	+9	"Fly" (1033) "Standing" (77)
5	5	3	2	<b>2</b> BONEY JAMES Sweet Thing (Warner Bros.)	908	+1	"Innocence" (902) "Rain" (6)
2	2	2	3	<b>3</b> SOUL BALLET Trip The Night Fantastic (Countdown/Unity)	796	-125	"Blu" (786) "Romantique" (10)
9	8	5	4	<b>4</b> CHUCK LOEB The Moon, The Stars... (Shanachie)	792	+93	"Beneath" (749) "Just" (23)
10	9	9	5	<b>5</b> RICK BRAUN Full Stride (Atlantic)	791	+163	"Hollywood" (791)
8	7	8	6	<b>6</b> BRIAN BROMBERG You Know That Feeling (Zebra)	733	+83	"Hero" (694) "Fireplace" (22)
4	4	6	7	<b>7</b> JIM BRICKMAN Visions Of Love (Windham Hill)	706	+11	"Partners" (683) "Heart" (23)
13	11	10	8	<b>8</b> KEIKO MATSUI Full Moon And The Shrine (Countdown/Unity)	649	+54	"Forever" (600) "Sunrise" (31)
7	6	7	9	<b>9</b> LUTHER VANDROSS I Know (LV/Virgin)	615	-77	"Know" (615)
3	3	4	10	<b>10</b> MARC ANTOINE Madrid (GRP)	609	-188	"Sunland" (587) "Saravana" (13)
20	13	11	11	<b>11</b> PETER WHITE Perfect Moment (Columbia)	586	+61	"Midnight" (586)
18	14	12	12	<b>12</b> ERIC MARIENTHAL Walk Tall (I.E./Verve)	539	+80	"Heart" (509) "Mercy" (22)
17	15	15	13	<b>13</b> JOE MCBRIDE Double Take (Heads Up)	426	+36	"Madrid" (400) "Greenville" (18)
15	17	14	14	<b>14</b> BRIAN MCKNIGHT Anytime (Motown)	405	-12	"Anytime" (405)
19	19	17	15	<b>15</b> BRYAN SAVAGE Soul Temptation (Higher Octave)	400	+20	"Temptation" (373) "Kaleidoscope" (27)
28	22	20	16	<b>16</b> WALTER BEASLEY For Your Pleasure (Shanachie)	384	+39	"Feel" (375) "Dance" (9)
—	—	21	17	<b>17</b> WARREN HILL Life Thru Rose Colored Glasses (Discovery)	364	+38	"Turn" (364)
27	27	22	18	<b>18</b> GRANT GEISSMAN In With The Out Crowd (Higher Octave)	363	+40	"Save?" (363)
6	10	13	19	<b>19</b> LEE RITENOUR This Is Love (I.E./Verve)	360	-79	"Ooh-Yeah" (352) "Papa" (8)
25	24	23	20	<b>20</b> GABRIELA ANDERS Wanting (Warner Bros.)	337	+30	"Fire" (337)
11	16	18	21	<b>21</b> FOURPLAY 4 (Warner Bros.)	311	-41	"Still" (192) "Vest" (119)
14	12	16	22	<b>22</b> KENNY G Greatest Hits (Arista)	309	-80	"Baby" (309)
<b>DEBUT</b>	—	—	23	<b>23</b> PHIL COLLINS Hits (Atlantic)	301	+118	"True" (301)
—	—	28	24	<b>24</b> C. CHAQUICO & R. FREEMAN From... (Peak/Windham Hill Jazz)	298	+42	"Riders" (290) "Samba" (8)
30	—	26	25	<b>25</b> GREGG KARUKAS Blue Touch (I.E./Verve)	289	+23	"Cruisin'" (239) "Blue" (26)
—	30	—	26	<b>26</b> RICHARD ELLIOT Jumpin' Off (Metro Blue/Blue Note)	288	+52	"Here" (223) "Tell" (36)
16	20	24	27	<b>27</b> DOWN TO THE BONE From Manhattan To Staten (Nu Groove)	282	+6	"Staten" (226) "Brooklyn" (42)
<b>DEBUT</b>	—	—	28	<b>28</b> JK What's The Word (Verve)	273	+55	"Hook" (268) "Seduction" (5)
—	29	—	29	<b>29</b> BRIAN CULBERTSON Secrets (Bluemoon/Atlantic)	272	+32	"Straight" (187) "Mind" (61)
24	25	27	30	<b>30</b> ED HAMILTON Groovology (Shanachie)	265	+7	"Fly" (265)

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
PHIL COLLINS Hits (Atlantic)	14
JANET The Velvet Rope (Virgin)	10
PATTI AUSTIN In And Out Of Love (Concord Vista)	8
WALTER BEASLEY For Your Pleasure (Shanachie)	7
BOBBY CALDWELL Timeline The Anthology Part 1 (Sin-Drome)	7
NAJEE Morning Tenderness (Verve Forecast)	7
VARIOUS ARTISTS Blue Note Salutes Motown (Blue Note)	5
HEADS UP SUPER BAND Heads Up Super Band (Heads Up)	4
RICHARD ELLIOT Jumpin' Off (Metro Blue/Blue Note)	3
JEFF LORBER Midnight (Zebra)	3
WAYMAN TISDALE Decisions (Atlantic)	3
KIRK WHALUM For You (Warner Bros.)	3

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RICK BRAUN Full Stride (Atlantic)	+163
BOBBY CALDWELL Timeline The Anthology Pt. 1 (Sin-Drome)	+163
VARIOUS ARTISTS Blue Note Salutes Motown (Blue Note)	+126
PHIL COLLINS Hits (Atlantic)	+118
NAJEE Morning Tenderness (Verve Forecast)	+105
CHUCK LOEB The Moon, The Stars... (Shanachie)	+93
BRIAN BROMBERG You Know That Feeling (Zebra)	+83
ERIC MARIENTHAL Walk Tall (I.E./Verve)	+80
PETER WHITE Perfect Moment (Columbia)	+61
JK What's The Word (Verve)	+55
KEIKO MATSUI Full Moon And The Shrine (Countdown/Unity)	+54
RICHARD ELLIOT Jumpin' Off (Metro Blue/Blue Note)	+52
CHAQUICO & FREEMAN From... (Peak/Windham Hill Jazz)	+42
VARIOUS ARTISTS A Song A Day (Zebra)	+42
GRANT GEISSMAN In With The Out Crowd (Higher Octave)	+40

This chart reflects airplay from October 7-13. Albums ranked by total plays, with plays from all cuts from an album combined. 49 NAC reporters. 46 current playlists. © 1998, R&R Inc.

## NAC NOTES By Renee Bell

Debuting at No. 22\* on the Tracks chart and at #23\* on the Albums chart is the cover of Cyndee Lauper's "True Colors." (Atlantic Bold) Phil Collins releases a version so melodic, so relaxing that 34 of our 49 stations are "hypnotized" by his latest project. Though Lauper's version can never be outdone, Collins sets a different tone with his delivery. With additional vocals supplied by Kenny "Babyface" Edmonds, this single is a hit waiting to happen. This smoothly jazzed track is complemented by perfectly blended voices of Collins and Edmonds. "Off The Hook" definitely describes Verve record-

ing artist JK. "Off The Hook" debuted on the Tracks chart at No. 24\*, and his self-titled album also debuted at No. 28\* on the Albums chart. JK's smooth sounds are topping the charts of such stations as KNIK/Anchorage, KTWV/Los Angeles, and KCLC/St. Charles, MO.

Though vocals are few in the NAC world, Janet's "Every Time" succeeds in not only Urban AC and AC, but NAC as well. This superstar takes the second Most Added slot with the track from her album *The Velvet Rope*. "Every Time" brings a new sound and attitude to the NAC/Smooth Jazz world, just ask KOAZ/Tucson who recently added it with 13 spins.

Smooth Jazz sensation Dave Koz keeps bringing it on. Already charting with "Partners In Crime" featuring Jim Brickman, Koz's "I'll Be There" (Blue Note) debuts at No. 30\* on the Tracks chart.

Holding the No. 1 slot on the Tracks chart now for two consecutive weeks is the ever-so-cool George Benson. Benson is charting on all of our NAC stations, "Smooth Jazz" should be the man's middle name.

Rick Braun's "Hollywood And Vine" (Atlantic) is slowly but surely moving up the charts with 163 increased plays. This track is on its way to No. 1. Look out George (Benson)!

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- #1 Columbus
- #1 Nashville
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Stations and their adds by track listed alphabetically by market

<p><b>WHRL/Albany, NY</b>  <b>OM/PD: Brant Curtiss</b>                      WALTER BEASLEY "Feel"                      PHIL COLLINS "True"                      HEADS UP SUPER BAND "Street"                      RACHEL Z "Tears"</p>	<p><b>WZJZ/Columbus, OH</b>  <b>PD: Bill Harman</b>                      WALTER BEASLEY "Feel"                      PEABO BRYSON "Heart"                      BOBBY CALDWELL "Good"                      NAJEE "Room"                      TUCK &amp; PATTI "All"</p>	<p><b>KTWV/Los Angeles, CA</b>  <b>PD: Chris Brodie</b>  <b>APD/MD: Ralph Stewart</b>                      No Adds</p>	<p><b>KTNT/Oklahoma City, OK</b>  <b>PD/MD: Steve English</b>                      DAVE KOZ "There"                      WARREN HILL "Turn"                      PHIL COLLINS "True"</p>	<p><b>KCLC/St. Charles, MO</b>  <b>PD: Rich Reigert</b>  <b>MD: Chris Kurtz</b>                      WAYMAN TISDALE "Breakfast"                      HEADS UP SUPER BAND "Street"                      JANET "Every"                      PHIL COLLINS "True"</p>	<p><b>WHCD/Syracuse, NY</b>  <b>PD: Butch Charles</b>  <b>APD/MD: Kenny Dees</b>                      PATTI AUSTIN "Don't"                      BOBBY CALDWELL "Good"                      NAJEE "Room"</p>
<p><b>KNIK/Anchorage, AK</b>  <b>GM/PD: Dean Williams</b>  <b>MD: John Clarke</b>                      GEORGE DUKE "It's"                      STEVE COLE "Night"                      DARYLE CHINN "Spanish"                      JEFF LORBER "Midnight"                      JUANITA DAILY "Free"</p>	<p><b>KOAI/Dallas, TX</b>  <b>PD: Michael Fischer</b>  <b>MD: Teresa Kincaide</b>                      No Adds</p>	<p><b>WLVE/Miami, FL</b>  <b>PD: Bret Michael</b>  <b>MD: Marc Taylor</b>                      No Adds</p>	<p><b>WLOQ/Orlando, FL</b>  <b>PD: Bill Wise</b>  <b>MD: Lee Hogan</b>                      PHIL COLLINS "True"                      BOBBY CALDWELL "Good"                      NAJEE "Room"                      BRYAN SAVAGE "Temptation"                      PATTI AUSTIN "Don't"</p>	<p><b>KBZN/Salt Lake City, UT</b>  <b>PD/MD: Rob Riesen</b>                      RICHARD ELLIOT "Here"                      WALTER BEASLEY "Feel"                      PHIL COLLINS "True"</p>	<p><b>WJZT/Tallahassee, FL</b>  <b>PD: Denny Alexander</b>                      BOBBY CALDWELL "Good"</p>
<p><b>KSMJ/Bakersfield, CA</b>  <b>PD/MD: Joel Widdows</b>                      JANET "Every"                      PATTI AUSTIN "Don't"</p>	<p><b>KHIH/Denver, CO</b>  <b>PD: Becky Taylor</b>  <b>APD/MD: Cheri Marquart</b>                      PATTI AUSTIN "Don't"                      CHAQUICO &amp; FREEMAN "Riders"                      DOTSERO "If"</p>	<p><b>WJZI/Milwaukee, WI</b>  <b>PD: Chris Moreau</b>                      BOBBY CALDWELL "Good"                      MARCUS JOHNSON "Neck"                      BRIAN CULBERTSON "Straight"</p>	<p><b>WJPL/Peoria, IL</b>  <b>PD: Rick Hirschmann</b>                      No Adds</p>	<p><b>KCJZ/San Antonio, TX</b>  <b>PD: Norm Miller</b>  <b>MD: Leis Calberg</b>                      JANET "Every"                      DAVE KOZ "There"                      NAJEE "Room"</p>	<p><b>WSJT/Tampa, FL</b>  <b>PD/MD: Ross Block</b>                      No Adds</p>
<p><b>WSJZ/Boston, MA</b>  <b>PD/MD: Shirley Maldonado</b>                      PHIL COLLINS "True"                      NAJEE "Room"                      RAMSEY LEWIS "Serenade"</p>	<p><b>WVMV/Detroit, MI</b>  <b>PD: Tom Sleeker</b>  <b>MD: Sandy Kovach</b>                      DAVE KOZ "There"</p>	<p><b>KSBR/Mission Viejo, CA</b>  <b>OM/PD: Terry Wedel</b>  <b>MD: Judy Davila</b>                      CHRISTIAN MCBRIDE "Or"                      JEFF LORBER "Down"</p>	<p><b>WJZZ/Philadelphia, PA</b>  <b>PD: Anne Gress</b>  <b>APD/MD: Michael Tozzi</b>                      KIRK WHALUM "My"</p>	<p><b>KIFM/San Diego, CA</b>  <b>PD: Mike Vasquez</b>  <b>APD/MD: Kelly Cole</b>                      BRYAN SAVAGE "Temptation"                      GREGG KARUKAS "Cruisin"                      LA ESPERANZA "Bahia"</p>	<p><b>KOAZ/Tucson, AZ</b>  <b>PD: Erik Foxx</b>                      JANET "Every"                      DAVE KOZ "There"                      RICHARD ELLIOT "Here"                      GRANT GEISSMAN "Save?"                      WALTER BEASLEY "Feel"                      FOURPLAY "Vest"</p>
<p><b>WCCJ/Charlotte, NC</b>  <b>PD/MD: Gerald Ballard</b>                      PHIL COLLINS "True"                      FOURPLAY "Vest"                      WAYMAN TISDALE "Breakfast"                      STEVE COLE "Night"                      DUNCAN MILLAR "Vibes"</p>	<p><b>WGUJ/Ft. Myers, FL</b>  <b>PD/MD: John Conrad</b>                      CHAKA KHAN "You"                      PHIL COLLINS "True"                      RICKY JONES "Still"                      PATTI AUSTIN "Don't"                      BOBBY CALDWELL "Good"                      JK "Hook"                      HEADS UP SUPER BAND "Street"                      NAJEE "Room"                      GREGG KARUKAS "Cruisin"                      WARREN HILL "Turn"                      WAYMAN TISDALE "Breakfast"</p>	<p><b>KRVR/Modesto, CA</b>  <b>PD: Jim Bryan</b>  <b>MD: Doug Wulff</b>                      PHIL COLLINS "True"                      HEADS UP SUPER BAND "Street"</p>	<p><b>KYOT/Phoenix, AZ</b>  <b>PD: Nick Francis</b>  <b>APD/MD: Greg Morgan</b>                      LA ESPERANZA "Bahia"                      GABRIELA ANDERS "Fire"                      PETER WHITE... "Midnight"                      ERIC MARIENTHAL "Mercy"</p>	<p><b>KQJZ/San Luis Obispo, CA</b>  <b>PD: Andy Morris</b>  <b>MD: David Atwood</b>                      PATTI AUSTIN "Don't"                      JANET "Every"</p>	<p><b>WJZW/Washington, DC</b>  <b>PD: Kenny King</b>                      JANET "Every"</p>
<p><b>WNUA/Chicago, IL</b>  <b>PD: Bob Kaake</b>  <b>APD/MD: Steve Stiles</b>                      STEVE COLE "Night"                      JANET "Every"</p>	<p><b>KXDC/Monterey, CA</b>  <b>PD/MD: Scott O'Brien</b>                      CRAIG CHAQUICO "Holding"                      DAVE KOZ "There"                      STEVE COLE "Night"</p>	<p><b>WJZZ/Pittsburgh, PA</b>  <b>PD: Carl Anderson</b>  <b>MD: Herschel</b>                      JANET "Every"                      PATTI AUSTIN "Don't"</p>	<p><b>KMGQ/Santa Barbara, CA</b>  <b>OM/PD: Mark Elliott</b>  <b>APD/MD: Steve Bauer</b>                      NAJEE "Room"                      WALTER BEASLEY "Feel"                      RICHARD ELLIOT "Here"                      PHIL COLLINS "True"</p>	<p><b>JRN (Jones/NAC)/National</b>  <b>PD: Steve Hibbard</b>  <b>MD: Greg Jones</b>                      RICKY JONES "Still"                      WALTER BEASLEY "Feel"</p>	<p><b>49 Total Reporters</b>  <b>49 Current Reporters</b>  <b>46 Current Playlists</b></p>
<p><b>WVAE/Cincinnati, OH</b>  <b>OM: T.J. Holland</b>  <b>PD: Laura Dane</b>  <b>APD/MD: Steve Wiersman</b>                      No Adds</p>	<p><b>KEZL/Fresno, CA</b>  <b>PD/MD: Angie Handa</b>                      No Adds</p>	<p><b>WQCD/New York, NY</b>  <b>PD: John Mullen</b>  <b>MD: Rick Laboy</b>                      PHIL COLLINS "True"</p>	<p><b>KKJZ/Portland, OR</b>  <b>PD: Paul Warren</b>  <b>MD: Hal Murray</b>                      PHIL COLLINS "True"                      JANET "Every"</p>	<p><b>KJZY/Santa Rosa, CA</b>  <b>PD: Gordon Zlot</b>  <b>MD: Rob Singleton</b>                      No Adds</p>	<p><b>Reported Frozen Playlist (1):</b>  <b>KKSF/San Francisco, CA</b></p>
<p><b>WNWV/Cleveland, OH</b>  <b>PD/MD: Bernie Kimble</b>                      CANDY DULFER "You"                      CRAIG CHAQUICO "Holding"                      BOBBY CALDWELL "Good"                      KIRK WHALUM "Ascension"</p>	<p><b>KCIY/Kansas City, MO</b>  <b>PD: Tom Land</b>  <b>MD: Michelle Chase</b>                      STEVE COLE "Night"                      JANET "Every"</p>	<p><b>WJCD/Norfolk, VA</b>  <b>OM/PD: Maxine Todd</b>  <b>MD: Larry Hollowell</b>                      PHIL COLLINS "True"</p>	<p><b>KSSJ/Sacramento, CA</b>  <b>Station Mgr.: Steve Williams</b>  <b>APD/MD: Ken Jones</b>                      KIRK WHALUM "Ascension"</p>	<p><b>KWJZ/Seattle, WA</b>  <b>PD/MD: Carol Handley</b>                      WALTER BEASLEY "Feel"                      JEFF LORBER "Midnight"</p>	<p><b>Did Not Report, Playlist</b>  <b>Frozen (2):</b>  <b>WJZF/Atlanta, GA</b>  <b>WFSJ/Jacksonville, FL</b></p>

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**MARKET #1**  
**WQCD/New York**  
 (212) 352-1019  
 Mullen/Laboy

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
33	34	34	33	SOUL BALLET/Blu Girl
-	-	-	-	DAVE KOZ/It's Be There
-	-	-	-	GEORGE BENSON/Fly By Night
-	-	-	-	CHUCK LOEB/Beneath The Light
23	24	32	31	KEIKO MATSUI/Toward The Sunrise
-	-	-	-	PETER WHITE.../Midnight In...
34	32	20	24	FOURPLAY/Still The One
20	23	24	24	BONEY JAMES/Innocence
24	22	23	23	PEABO BRYSON/My Heart Belongs...
-	-	-	-	ERIC MARIENTHAL/Here In My Heart
-	-	-	-	RICK BRAUN/Hollywood & Vine
23	24	20	18	LUTHER VANDROSS/ Know
-	-	-	-	PHIL COLLINS/True Colors

**MARKET #2**  
**KTWW/Los Angeles**  
 (310) 840-7180  
 Brodie/Stewart

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
13	12	18	23	ERIC MARIENTHAL/Here In My Heart
12	13	16	21	BRYAN SAVAGE/Soul Temptation
13	16	22	21	MARC ANTOINE/Sunland
22	22	21	21	JK/OH The Hook
21	18	19	20	AVENUE BLUE/Seventh Heaven
13	12	11	17	KIRK WHALUM/All I Need
15	14	16	17	SOUL BALLET/Blu Girl
14	16	17	17	GRANT GEISSMAN/Did I Save?
-	-	-	-	WALTER BEASLEY/ Feel You
3	12	15	16	WARREN HILL/Turn Out The Lights
13	14	15	15	RAMSEY LEWIS/Fragile
16	15	18	15	FOURPLAY/Vest Pocket
12	13	15	15	PETER WHITE.../Midnight In...
-	-	-	-	BONEY JAMES/Innocence
-	-	-	-	PHIL COLLINS/True Colors
15	11	14	14	LOUIE SHELTON/Satin Dreams
18	14	14	14	BRICKMAN F/KOZ/Partners In Crime
10	12	11	13	BRIAN MCKNIGHT/Anytime
20	22	20	13	PEACE OF MIND/Peace Of Mind
11	11	13	13	RONAN HARDIMAN/Love Song
4	6	13	13	CRAIG CHAQUICO/Holding Back...
11	8	12	12	BRIAN BROMBERG/Hero
10	12	12	12	MARIAH CAREY/My All
11	12	12	12	LUTHER VANDROSS/ Know
9	6	12	12	RICK BRAUN/Hollywood & Vine
-	-	-	-	RICHARD ELLIOT/Here And Now
13	15	17	9	GEORGE BENSON/Fly By Night

**MARKET #3**  
**WNUA/Chicago**  
 (312) 645-9550  
 Kaake/Stiles

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
15	19	23	22	GEORGE BENSON/Fly By Night
20	19	19	21	RAMSEY LEWIS/Love Serenade
4	20	19	20	BONEY JAMES/Innocence
15	18	19	19	PETER WHITE.../Midnight In...
21	27	20	19	KIM WATERS/Nightfall
-	-	-	-	DAVE KOZ/It's Be There
9	19	17	17	RICK BRAUN/Hollywood & Vine
18	19	17	17	WALTER BEASLEY/ Feel You
24	18	17	17	MARC ANTOINE/Sunland
17	18	17	16	LUTHER VANDROSS/ Know
-	-	-	-	PHIL COLLINS/True Colors
-	-	-	-	PATTI AUSTIN/Don't Go Away
18	16	16	15	DOWN TO THE BONE/Staten Island Groove
18	21	17	15	ED HAMILTON/Fly Like An Eagle
17	14	14	14	CHUCK LOEB/Beneath The Light
16	19	16	14	BRICKMAN F/KOZ/Partners In Crime
21	20	15	12	SOUL BALLET/Blu Girl
4	9	13	12	ERIC MARIENTHAL/Here In My Heart
11	8	12	10	BRIAN BROMBERG/Hero
10	13	10	10	BABYFACE & DES'REE/Fire
18	7	8	6	LEE RITENOUR/Ooh-Yeah
7	7	7	6	JEFF LORBER/Watching The Sun Set
10	12	7	6	DAKOTA MOON/A Promise I Make
17	11	9	5	KENNY G/Baby G
-	-	-	-	WARREN HILL/Turn Out The Lights
-	-	-	-	STEVE COLE/When I Think Of You
-	-	-	-	JANET/Every Time

**MARKET #5**  
**WJZZ/Philadelphia**  
 (610) 667-3939  
 Gress/Tozzi

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
32	32	32	32	BRICKMAN F/KOZ/Partners In Crime
32	32	32	32	LEE RITENOUR/Ooh-Yeah
14	21	32	32	BONEY JAMES/Innocence
15	22	32	32	RICK BRAUN/Hollywood & Vine
32	31	32	32	ALFONZO BLACKWELL/Passion
27	20	25	25	LUTHER VANDROSS/ Know
14	14	15	21	GEORGE BENSON/Fly By Night
16	17	16	17	BABYFACE/You Were There
15	14	14	17	GREGG KARUKAS/Cruisin' Your...
17	16	15	17	BRIAN MCKNIGHT/Anytime
14	14	14	16	CULBERTSON/ALBRIGHT/One More Day
-	-	-	-	BRIAN BROMBERG/Hero
15	15	15	15	ERIC MARIENTHAL/Here In My Heart
15	15	15	15	SOUL BALLET/Blu Girl
14	14	14	15	CHRIS CAMOZZI/My Dancing Heart
-	-	-	-	PHIL COLLINS/True Colors
-	-	-	-	PETER WHITE.../Midnight In...
15	15	13	15	BRIAN TARQUIN/Freeway Jam
-	-	-	-	RICHARD ELLIOT/Here And Now
15	14	14	14	ED HAMILTON/Fly Like An Eagle
-	-	-	-	GRANT GEISSMAN/Did I Save?
-	-	-	-	WARREN HILL/Turn Out The Lights
-	-	-	-	HEADS UP SUPER BAND/Sweet Street
-	-	-	-	DAVE KOZ/It's Be There
-	-	-	-	KIRK WHALUM/My All

**MARKET #6**  
**ASIS 107.5 FM**  
**KOAI/Dallas**  
 (214) 630-3011  
 Fischer/Kincaide

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
27	28	27	28	PETER WHITE.../Midnight In...
14	25	28	28	BRYAN SAVAGE/Soul Temptation
-	-	-	-	DAVE KOZ/It's Be There
11	11	27	27	KEIKO MATSUI/Forever, Forever
18	18	24	24	ERIC MARIENTHAL/Here In My Heart
17	15	17	18	BONEY JAMES/Innocence
-	-	-	-	PHIL COLLINS/True Colors
14	18	17	17	BRIAN CULBERTSON/On My Mind
17	18	17	17	GREGG KARUKAS/Simone
17	15	17	17	KENNY G/Baby G
-	-	-	-	DAKOTA MOON/A Promise I Make
-	-	-	-	WARREN HILL/Turn Out The Lights
-	-	-	-	LUTHER VANDROSS/ Know
16	17	18	18	BRIAN MCKNIGHT/Anytime
17	16	15	15	RICHARD ELLIOT/Here And Now
28	27	25	13	RICK BRAUN/Hollywood & Vine
-	-	-	-	STEVE COLE/Where The Night...
28	28	18	12	SOUL BALLET/Blu Girl
13	12	9	11	CHRIS STANDRING/Cool Shades
11	10	11	11	CHUCK LOEB/Beneath The Light
11	11	10	10	JOE MCBRIDE/Midnight In Madrid
7	10	10	10	CRAIG CHAQUICO/Holding Back...
11	12	10	10	BRIAN BROMBERG/Hero
11	11	10	10	BOB MAMET/ai Midnight
10	11	9	9	FOURPLAY/Still The One
-	-	-	-	SHAKATAK/Blue Azure
10	10	10	10	ED HAMILTON/Fly Like An Eagle
-	-	-	-	BRIAN CULBERTSON/Straight To...
12	15	5	5	WALTER BEASLEY/ Feel You

**MARKET #7**  
**V98.7 FM**  
**WVMV/Detroit**  
 (248) 855-5100  
 Slesker/Kovach

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
19	21	24	22	SOUL BALLET/Blu Girl
19	20	21	22	EARL KLUGH/Before You Go
9	9	8	21	RICK BRAUN/Hollywood & Vine
10	11	23	20	CHUCK LOEB/Beneath The Light
19	22	20	20	BONEY JAMES/Innocence
18	20	19	19	GEORGE BENSON/Fly By Night
19	20	18	18	BRICKMAN F/KOZ/Partners In Crime
11	13	12	12	MARIAH CAREY/My All
10	10	9	11	BRIAN BROMBERG/Hero
-	-	-	-	ERIC MARIENTHAL/Here In My Heart
19	18	9	11	LEE RITENOUR/Ooh-Yeah
-	-	-	-	JANET/Every Time
11	9	9	11	FOURPLAY/Still The One
10	11	10	10	STEVE COLE/When I Think Of You
-	-	-	-	BRYAN SAVAGE/Soul Temptation
11	8	10	10	PETER WHITE.../Midnight In...
-	-	-	-	TIM BOWMAN/Free
20	22	23	10	MARC ANTOINE/Sunland
-	-	-	-	WARREN HILL/Turn Out The Lights
9	11	11	10	KEIKO MATSUI/Forever, Forever
9	8	10	10	JOE MCBRIDE/Midnight In Madrid
10	10	9	9	ED HAMILTON/Fly Like An Eagle
10	10	9	9	WALTER BEASLEY/ Feel You
10	9	11	8	LUTHER VANDROSS/ Know
9	12	13	8	BRIAN MCKNIGHT/Anytime
-	-	-	-	DAVE KOZ/It's Be There
-	-	-	-	DAVE KOZ/It's Be There

**MARKET #8**  
**Smooth Jazz 105.9**  
**WJZW/Washington**  
 (202) 895-2300  
 King

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
27	28	27	28	BRICKMAN F/KOZ/Partners In Crime
22	26	26	27	BONEY JAMES/Innocence
22	26	20	26	CHUCK LOEB/Beneath The Light
28	24	25	26	GEORGE BENSON/Fly By Night
22	27	26	24	KENNY G/Baby G
7	9	10	19	RICK BRAUN/Hollywood & Vine
25	26	28	18	SOUL BALLET/Blu Girl
17	15	17	17	BRIAN MCKNIGHT/Anytime
-	-	-	-	PHIL COLLINS/True Colors
16	16	16	16	MARIAH CAREY/My All
15	17	15	16	LUTHER VANDROSS/ Know
25	27	16	12	MARC ANTOINE/Sunland
8	10	7	11	PETER WHITE.../Midnight In...
9	9	8	11	BRYAN SAVAGE/Soul Temptation
5	6	9	11	CRAIG CHAQUICO/Holding Back...
16	11	10	10	LEE RITENOUR/Ooh-Yeah
9	4	5	10	BRIAN CULBERTSON/Straight To...
5	10	4	10	ERIC MARIENTHAL/Here In My Heart
7	11	10	10	WALTER BEASLEY/ Feel You
7	9	7	10	JOE MCBRIDE/Midnight In Madrid
8	7	7	9	BRIAN BROMBERG/Hero
-	-	-	-	WARREN HILL/Turn Out The Lights
6	7	7	8	RICHARD ELLIOT/Here And Now
9	9	10	8	KEIKO MATSUI/Forever, Forever
-	-	-	-	DAVE KOZ/It's Be There
3	5	5	5	MARCUS JOHNSON/The Neck Factor
-	-	-	-	JANET/Every Time

**MARKET #10**  
**Smooth Jazz 96.9**  
**WSJZ/Boston**  
 (617) 254-9267  
 Maldonado

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
11	12	17	22	BRIAN BROMBERG/Hero
18	21	19	21	CHUCK LOEB/Beneath The Light
18	19	16	21	GEORGE BENSON/Fly By Night
18	22	20	20	BONEY JAMES/Innocence
21	21	22	20	SOUL BALLET/Blu Girl
17	17	17	18	LUTHER VANDROSS/ Know
9	11	8	17	RICK BRAUN/Hollywood & Vine
10	13	12	17	JOE MCBRIDE/Midnight In Madrid
17	23	20	16	ED HAMILTON/Fly Like An Eagle
-	-	-	-	JANET/Every Time
-	-	-	-	PHIL COLLINS/True Colors
9	11	10	14	PETER WHITE.../Midnight In...
-	-	-	-	WARREN HILL/Turn Out The Lights
-	-	-	-	KENNY G/Baby G
11	14	13	13	WALTER BEASLEY/ Feel You
13	14	15	13	BRIAN MCKNIGHT/Anytime
16	18	9	12	PATTI AUSTIN/Don't Go Away
12	9	12	12	ERIC MARIENTHAL/Here In My Heart
16	16	11	10	DOWNING & ALBRIGHT/Stop, Look...
11	12	10	8	MARC ANTOINE/Sunland
10	7	8	7	BRIAN CULBERTSON/Straight To...
-	-	-	-	RICHARD ELLIOT/Here And Now
-	-	-	-	NAJEE/Room To Breathe
-	-	-	-	RAMSEY LEWIS/Love Serenade

**MARKET #11**  
**love94.1**  
**WLVF/Miami**  
 (305) 654-9494  
 Michael/Taylor

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
22	24	24	24	CANDY DULFER/Smooth
23	23	23	23	BRICKMAN F/KOZ/Partners In Crime
24	23	23	23	CHRIS STANDRING/Cool Shades
24	19	23	23	KIM WATERS/Nightfall
11	10	17	21	BRIAN CULBERTSON/On My Mind
22	23	19	19	BONEY JAMES/Innocence
11	11	14	16	KEIKO MATSUI/Forever, Forever
9	11	16	15	JEFF LORBER/Watching The Sun Set
11	11	16	15	STEVE COLE/When I Think Of You
11	11	16	15	GEORGE BENSON/Fly By Night
12	10	17	15	MARC ANTOINE/Sunland
23	22	15	15	PAUL HARDCASTLE/Shehbi
10	11	15	15	BRYAN SAVAGE/Kaleidoscope
-	-	-	-	KENNY G/My Heart Will Go On
10	10	10	9	LUTHER VANDROSS/ Know
23	23	9	9	KENNY G/Baby G
-	-	-	-	RICHARD ELLIOT/Here And Now
-	-	-	-	BRIAN BROMBERG/Hero
10	9	8	8	RICHARD ELLIOT/In The Groove
9	11	6	8	LEE RITENOUR/Ooh-Yeah
-	-	-	-	SOUL BALLET/Blu Girl
9	11	9	7	FOURPLAY/Still The One

**MARKET #13**  
**Smooth Jazz kwjz 98.9**  
**KWJZ/Seattle**  
 (206) 441-3699  
 Handley

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
10	10	25	27	FATBURGER/Spice
9	9	25	27	ED HAMILTON/Fly Like An Eagle
23	23	26	26	SOUL BALLET/Blu Girl
23	23	25	25	BONEY JAMES/Innocence
22	27	25	25	KEIKO MATSUI/Forever, Forever
21	21	27	25	GEORGE BENSON/Fly By Night
-	-	-	-	RICKY JONES/Still In Love
-	-	-	-	PHIL COLLINS/True Colors
-	-	-	-	PATTI AUSTIN/Don't Go Away
8	8	5	14	LUTHER VANDROSS/ Know
8	8	10	12	JK/OH The Hook
23	23	11	12	LEE RITENOUR/Ooh-Yeah
8	8	4	12	RONAN HARDIMAN/Love Song
8	8	10	11	BRYAN SAVAGE/Soul Temptation
9	9	11	11	PETER WHITE.../Midnight In...
8	8	12	11	OPEN DOOR/The Curved Sky
9	9	11	11	PEACE OF MIND/Peace Of Mind
9	9	11	11	DUNCAN MILLAR/Dream Your Dream
8	8	12		





CYNDEE MAXWELL

## Showdown At The St. Louis Corral

Recent format changes expand the market's Rock competition

"This town's not big enough for the two of us." It's a phrase usually uttered by a gunslinger in an old spaghetti Western or aped by Yosemite Sam. With the recent format flip of 97 Rock KXOK, many wondered if St. Louis was big enough for several stations armed with rock product. And the new landscape also leaves many speculating on which station will be left standing. This week, four market insiders share their perspectives.

At 31 years, KSHE is the Rock veteran, and Emmis St. Louis Director/Programming **Rick Balis** says the Rock market has been crowded for some time. "Even before Extreme Radio [WXTM] and 97 Rock, there was Classic Hits KIHT, Classic Rock at KSD, KSHE, The River [Adult Alternative WVRV], and the Point [Alternative KPNT]. Now there are seven stations doing some form of rock 'n' roll."

Balis recognizes the market will not settle down anytime soon. "There's no way that this market can keep seven Rock stations buoyant. I would anticipate this market will continue to be very volatile throughout the course of the next year or so, but we're not going anywhere. We've got our target and game plan. It's business as usual at KSHE, and we feel that we have a great ally with Extreme, which musically complements KSHE. Emmis is very well poised right now to own mornings with Bob & Tom on KSHE, Howard Stern on Extreme, and Steve & D.C. on our Country station, WKXX. So we're digging in, and we're going to be rocking into the next millennium with all guns blazing."

### Extreme Niche

For his part, WXTM PD **Tommy Mattern** questions how many Classic Rock stations can survive. "I think there's room for what Extreme Radio is doing and what the Point will probably end up doing, which is more mainstream Alternative — the Radiohead, Garbage, Beck station with more of a female focus. Is there room for three Classic Rock stations, maybe four if you count the '70s station, K-Hits? That's tough with Classic Rock, because they're all playing basically the same stuff. I was really surprised when they put on 97 Rock. It was the last thing I thought they'd do."

"With Extreme popping on the scene, I think it shook some stuff up a little bit," Mattern says of his station's flip from Modern AC WALC. Extensive research, he says, wasn't necessary when determining the



Rick Balis

new direction. "The Point had primarily been a harder-rocking Alternative station, but when [PD] Alex Luke left for Q101 [Chicago], they went into more of a Pop/Alternative stance for a while, playing bands like Sugar Ray, Smash Mouth, Third Eye Blind, and Semisonic. So it left a hole for us to capitalize on — the '90s grunge, like Soundgarden, Alice In Chains, and Pearl Jam. Then we could also deliver on music that wasn't exposed in the market, like Metallica, Megadeth, Tool, Rage Against The Machine, Korn, and Pantera — bands that sell thousands and thousands of records here with no airplay."

While Extreme Radio started out playing some Classic Rock in its mix, Mattern says, "We soon found out that people who listened to Extreme did not want to hear Classic Rock. So we dumped it and went primarily '90s and a little '80s rock-based music." Sister station KSHE was another factor. "We had to ask ourselves who we were hurting when we played that music," recalls Mattern. "We were hurting KSHE. We had some of our guns focused on our own station, so that also was one of the main reasons we pulled back and focused most of our attention on the Point and our target of 18-34-year-old men."

### Building Rock

With KIHT, KPNT, and WVRV already under its belt in St. Louis, Sinclair hopes to capitalize with some harder music on KXOK with the slogan, "Classic Rock That Really Rocks." Sinclair President/Radio **Barry Drake** acknowledges that it was an unexpected move, but stands by the decision. "We've been in the local Rock arena for a number of years, so we've done a lot of work in terms of studying the audience," he explains.

"As we acquired the Heritage Media stations earlier this year, including K-Hits, we were learning more and more about the tastes of the Rock audience and studying the different demographics. It just kept hitting us over the head that there was a real cry for this music, and no-

body was playing it. We were happy with where K-Hits was, and the Point and the River have been a successful combination for a number of years. So when we found that we could get KXOK, the conversation lasted three seconds about what we wanted to do with it. It's exciting, because we've felt for a long time that there was a market for this."

Drake illustrates how 97 Rock fits alongside K-Hits and KSD. "K-Hits is genuinely more hit-oriented. KSD is kind of in-between. We've taken the true Rock position, so I think KSD really gets caught in the squeeze between the pop audience, the more hit-oriented audience of K-Hits, and the real rock audience of the Rock."

Nor is he concerned with current-intensive Extreme Radio. "A lot of the music we're playing is music that was current when KSHE was all alone in the format. There's a great feeling for that music — it has a strong history in the market. Extreme is much more current-based, and therefore will be younger. While they do have a true Rock position, it's not this classic rock music."

97 Rock hopes to increase awareness with a TV campaign featuring the station's core artists. The station has already received some positive feedback, Drake reports, and he is content with not adding currents in the future, saying, "I think this is it. Again, this was something that I'm happy to say came from the listeners first. Normally, you end up buying stations, and then you study the market. This was the other way around, because we were already there, learning and studying the market. It was fun to find a facility after we already knew what we wanted to do with it."

### Between Third And Shortstop

Contrarily, PD **Steve Brill** believes that 12-year-old KSD stands to benefit from the market's recent changes. "It just further fragments the audience, and KSD's the only station that really is doing a true, traditional Classic Rock format now. We play the Rolling Stones, the Eagles, Steve Miller, Led Zeppelin, Pink Floyd, and John Mellencamp. KSHE plays some currents, and they're harder, with bands like AC/DC and Van Halen in the mix. 97.1 is going after KSHE's hard image with more '80s- and some early '90s-oriented music like Cinderella, Poison, Guns N' Roses, and Def Leppard. If KSHE is third base and KSD is shortstop, they're trying to squeeze in another position between the two. But because of our format

## A St. Louis Sampler

Here's an idea of how the St. Louis Rock wars sounded on Wednesday, October 7 at 1pm. Please note that KXOK was still airing the special programming [R&R, 10/2] that had been announced at its launch. Incidentally, St. Louis is ranked No. 18 by Arbitron with a 12+ population of 2,095,800.

### KSD (Jacor)

STEPPENWOLF Magic Carpet Ride  
FOREIGNER Cold As Ice  
38 SPECIAL Rockin' Into The Night  
DAVID ESSEX Rock On  
QUEEN Bohemian Rhapsody  
JEFFERSON STARSHIP Find Your Way Back  
ERIC CLAPTON Wonderful Tonight  
DOOBIE BROTHERS China Grove  
VAN HALEN You Really Got Me  
BOB SEGER Main Street  
JOHN MELLENCAMP Small Town

### WXTM (Emmis)

TOOL Eulogy  
SOUNDGARDEN Pretty Noose  
MEGADETH Symphony Of Destruction  
NIRVANA Smells Like Teen Spirit  
HOLE Celebrity Skin  
ALICE IN CHAINS We Die Young  
PEARL JAM Do The Evolution  
CREED Tom  
PANTERA This Love  
METALLICA Better Than You  
NINE INCH NAILS Head Like A Hole  
FUEL Bittersweet  
LIVE Lakini's Juice

### KSHE (Emmis)

REO SPEEDWAGON Keep Pushin'  
JOE SATRIANI Ceremony  
DOORS Roadhouse Blues  
JOHN MELLENCAMP Your Life Is Now  
BILLY SQUIER Lonely Is The Night  
STYX Blue Collar Man (Long Nights)  
AC/DC For Those About To Rock (We Salute You)  
WALTER TROUT Come Home  
AEROSMITH Janie's Got A Gun  
DAVID BOWIE Suffragette City

### KXOK (Sinclair)

LED ZEPPELIN Heartbreaker/Livin' On A Prayer  
VAN HALEN Runnin' With The Devil  
BLACK CROWES Jealous Again  
AC/DC You Shook Me (All Night Long)  
LYNYRD SKYNYRD Sweet Home Alabama  
AEROSMITH Walk This Way  
DEF LEPPARD Foolin'  
OZZY OSBOURNE No More Tears  
DEEP PURPLE Smoke On The Water  
BOSTON Something About You  
GUNS N' ROSES Sweet Child O' Mine  
RUSH Freewill  
KANSAS Point Of Know Return

purity, our market heritage, and our full-grade signal, we very well could watch them beat the hell out of each other while we wind up being the winner."

Brill believes that the recent market changes have more to do with owner challenges. "Look at their playlists: Sinclair's 97 Rock is obviously shooting at Emmis' KSHE. That's in response to Emmis putting on Extreme Radio and shooting at Sinclair's KPNT. What I see is two bad signals fighting each other — Extreme 104.1 and 97 Rock. As Shakespeare would say, 'I think this is much ado about nothing.' Obviously, if you were talking all full-powered signals, I might be singing a different tune."

In response to rumors that 97 Rock's flip to Hard Classic Rock was

to beat out a similar move by KSD, Brill laughs and says, "We've been changing formats since the day I got here three years ago. That's the truth. KSD has been the thorn that will not go away. I'm proud of the way our station has performed. While everybody else has been shaking, we've been a pretty consistent radio station with a great lineup."



Steve Brill

Although so many stations pounding out all these Rock niches can prove challenging for the troops within the market, I still can't help but believe that all Rock signals — classic or current — are good news for the format overall in the consumer world. Sign me up, cowboy. Long live rock!

Rock Assistant Editor **Frank Correia** contributed to this column.

# ROB ZOMBIE

## "DRAGULA" From the album HELLBILLY DELUXE

R&R Active Rock **6-5**

R&R Rock **25-21**

BDS Active Rock **4-4\***

BDS Mainstream Rock **7-8\***

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**WCKW/New Orleans**

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Management: **Andy Gould** for **AGM**



3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>1</b> CREED What's This Life For ( <i>Wind-up</i> )	1772	1757	1736	1722	74/0
3	2	2	2	<b>2</b> KISS Psycho Circus ( <i>Mercury</i> )	1658	1591	1612	1593	83/0
7	6	3	3	<b>3</b> GOO GOO DOLLS Slide ( <i>Warner Bros.</i> )	1411	1280	1200	977	77/1
13	12	10	4	<b>4</b> LENNY KRAVITZ Fly Away ( <i>Virgin</i> )	1260	1051	889	756	78/3
12	9	9	5	<b>5</b> JONNY LANG Still Rainin' ( <i>A&amp;M</i> )	1242	1105	1034	833	72/2
6	7	6	6	<b>6</b> JOHN MELLENCAMP Your Life Is Now ( <i>Columbia</i> )	1228	1225	1149	1135	56/0
9	8	7	7	<b>7</b> EVE 6 Inside Out ( <i>RCA</i> )	1221	1134	1085	940	63/0
4	4	4	8	DAYS OF THE NEW The Down Town ( <i>Outpost/Geffen</i> )	1170	1262	1387	1546	58/0
2	3	5	9	KENNY WAYNE SHEPHERD Somehow... ( <i>Revolution/Reprise</i> )	1117	1254	1488	1649	58/0
10	11	11	10	<b>10</b> SCREAMIN' CHEETAH WHEELIES Boogie... ( <i>Capricorn/Mercury</i> )	1029	900	902	854	67/3
5	5	8	11	AEROSMITH What Kind Of Love Are You On ( <i>Columbia</i> )	979	1129	1294	1415	50/0
15	13	12	12	<b>12</b> HOLE Celebrity Skin ( <i>DGC/Geffen</i> )	967	894	806	721	63/1
—	39	14	13	<b>13</b> BLACK SABBATH Psycho Man ( <i>Epic</i> )	965	724	291	—	76/3
8	10	13	14	MONSTER MAGNET Space Lord ( <i>A&amp;M</i> )	748	865	939	957	46/0
22	18	15	15	<b>15</b> SEMISONIC Singing In My Sleep ( <i>MCA</i> )	683	652	597	590	51/0
—	—	23	16	<b>16</b> R.E.M. Daysleeper ( <i>Warner Bros.</i> )	675	539	138	—	54/3
—	25	18	17	<b>17</b> U2 Sweetest Thing ( <i>Island</i> )	675	615	483	133	47/3
28	21	22	18	<b>18</b> JACKYL We're An American Band ( <i>Geffen</i> )	614	543	520	423	47/2
35	28	24	19	<b>19</b> MOTLEY CRUE Bitter Pill ( <i>Motley/Beyond</i> )	612	534	445	299	53/0
25	22	20	20	<b>20</b> FASTBALL Fire Escape ( <i>Hollywood</i> )	597	560	505	498	46/1
27	23	25	21	<b>21</b> ROB ZOMBIE Dragula ( <i>Geffen</i> )	544	519	501	427	48/2
<b>BREAKER!!</b>			22	<b>22</b> CANDLEBOX 10,000 Horses ( <i>Maverick/WB</i> )	531	368	296	91	52/5
<b>BREAKER</b>			23	<b>23</b> FLYS Got You (Where I Want You) ( <i>Trauma/Delicious Vinyl</i> )	513	476	458	328	47/5
18	17	19	24	METALLICA Better Than You ( <i>Elektra/EEG</i> )	485	562	662	703	34/0
11	14	17	25	CANDLEBOX It's Alright ( <i>Maverick/WB</i> )	462	625	762	844	35/0
29	30	28	26	<b>26</b> LOCAL H All The Kids Are Right ( <i>Island</i> )	442	429	417	386	40/2
—	—	37	27	<b>27</b> OFFSPRING Pretty Fly (For A White Guy) ( <i>Columbia</i> )	435	288	94	—	32/2
31	33	29	28	<b>28</b> MOON DOG MANE Turn It Up ( <i>Eureka</i> )	422	389	369	340	42/3
14	15	16	29	ROD STEWART Rocks ( <i>Warner Bros.</i> )	415	633	697	756	28/0
16	16	21	30	BROTHER CANE Machete ( <i>Virgin</i> )	395	560	680	719	27/0
20	20	27	31	AEROSMITH I Don't Want To Miss A Thing ( <i>Columbia</i> )	392	454	542	632	33/0
34	35	31	32	FINGER ELEVEN Quicksand ( <i>Wind-up</i> )	357	360	327	309	42/2
40	36	33	33	<b>33</b> MARILYN MANSON The Dope Show ( <i>Nothing/Interscope</i> )	335	326	302	256	25/0
37	38	35	34	<b>34</b> SECOND COMING Soft ( <i>Capitol</i> )	316	306	295	264	34/3
—	46	39	35	<b>35</b> FUEL Bittersweet ( <i>550 Music</i> )	276	264	205	128	31/3
47	43	40	36	<b>36</b> STABBING WESTWARD Sometimes It Hurts ( <i>Columbia</i> )	273	262	240	194	31/2
—	41	41	37	<b>37</b> MATCHBOX 20 Back 2 Good ( <i>Lava/Atlantic</i> )	273	254	245	157	21/0
30	32	32	38	HOOTIE & THE BLOWFISH I Will Wait ( <i>Atlantic</i> )	270	347	375	372	20/0
50	—	43	39	<b>39</b> ECONOLINE CRUSH Surefire (Never Enough) ( <i>Restless</i> )	258	217	183	167	35/6
17	29	36	40	SEVEN MARY THREE Over Your Shoulder ( <i>Mammoth/Atlantic</i> )	249	301	425	712	15/0
—	—	48	41	<b>41</b> ANOUK Nobody's Wife ( <i>Columbia</i> )	233	184	156	84	33/6
19	26	34	42	DISHWALLA Once In A While ( <i>A&amp;M</i> )	230	315	461	680	14/0
<b>DEBUT</b>			43	<b>43</b> TRAIN Free ( <i>Aware</i> )	222	157	151	104	21/3
—	—	49	44	<b>44</b> INDIGENOUS Now That You're Gone ( <i>Pachyderm</i> )	213	174	143	119	21/4
43	44	44	45	LYNYRD SKYNYRD Berneice ( <i>CMC</i> )	201	210	230	225	14/1
36	40	45	46	JIMMY PAGE/ROBERT PLANT Shining In The Light ( <i>Atlantic</i> )	190	204	267	274	21/0
42	42	42	47	PEARL JAM Do The Evolution ( <i>Epic</i> )	181	232	241	226	15/0
48	48	47	48	KORN Got The Life ( <i>Immortal/Epic</i> )	176	187	194	185	21/0
<b>DEBUT</b>			49	<b>49</b> PETER WOLF Turnin' Pages ( <i>Mercury</i> )	175	86	38	6	24/5
—	—	50	50	PUSHMONKEY Handslide ( <i>Arista</i> )	164	167	140	116	17/2

This chart reflects airplay from October 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 84 Rock reporters. 83 Current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

## NEW & ACTIVE

**BARENAKED LADIES** One Week (*Reprise*)  
Total Plays: 163, Total Stations: 9, Adds: 0

**COWBOY MOUTH** Whatcha Gonna Do? (*MCA*)  
Total Plays: 161, Total Stations: 19, Adds: 0

**FEEDER** Descend (*Echo/Elektra/EEG*)  
Total Plays: 147, Total Stations: 23, Adds: 4

**GODSMACK** Whatever (*Republic/Universal*)  
Total Plays: 135, Total Stations: 18, Adds: 4

**VAST** Touched (*Elektra/EEG*)  
Total Plays: 117, Total Stations: 17, Adds: 3

**SHERYL CROW** My Favorite Mistake (*A&M*)  
Total Plays: 117, Total Stations: 6, Adds: 0

**MONSTER MAGNET** Powertrip (*A&M*)  
Total Plays: 117, Total Stations: 17, Adds: 6

**FLIGHT 16** If All The World Hated Me (*550 Music*)  
Total Plays: 108, Total Stations: 15, Adds: 1

**EAGLE-EYE CHERRY** Save Tonight (*Work*)  
Total Plays: 101, Total Stations: 5, Adds: 1

**PHISH** Birds Of A Feather (*Elektra/EEG*)  
Total Plays: 101, Total Stations: 15, Adds: 4

Songs ranked by total plays

## BREAKERS

**CANDLEBOX**  
10,000 Horses (*Maverick/WB*)  
TOTAL PLAYS/INCREASE: 531/163  
TOTAL STATIONS/ADDS: 52/5  
CHART: 22

**FLYS**  
Got You (Where I Want You) (*Trauma/Delicious Vinyl*)  
TOTAL PLAYS/INCREASE: 513/37  
TOTAL STATIONS/ADDS: 47/5  
CHART: 23

## MOST ADDED

ARTIST/TITLE LABEL(S)	ADDS
RUSH Spirit Of Radio ( <i>Anthem/Atlantic</i> )	32
JERRY CANTRELL Dickeye ( <i>Columbia</i> )	9
ANOUK Nobody's Wife ( <i>Columbia</i> )	6
ECONOLINE CRUSH Surefire (Never Enough) ( <i>Restless</i> )	6
MONSTER MAGNET Powertrip ( <i>A&amp;M</i> )	6
OASIS Acquiesce ( <i>Epic</i> )	6
CANDLEBOX 10,000 Horses ( <i>Maverick/WB</i> )	5
FLYS Got You (Where I Want...) ( <i>Trauma/Delicious Vinyl</i> )	5
PETER WOLF Turnin' Pages ( <i>Mercury</i> )	5

## MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
BLACK SABBATH Psycho Man ( <i>Epic</i> )	+241
LENNY KRAVITZ Fly Away ( <i>Virgin</i> )	+209
CANDLEBOX 10,000 Horses ( <i>Maverick/WB</i> )	+163
OFFSPRING Pretty Fly (For A White Guy) ( <i>Columbia</i> )	+147
JONNY LANG Still Rainin' ( <i>A&amp;M</i> )	+137
R.E.M. Daysleeper ( <i>Warner Bros.</i> )	+136
GOO GOO DOLLS Slide ( <i>Warner Bros.</i> )	+131
SCREAMIN' CHEETAH WHEELIES Boogie... ( <i>Capricorn/Mercury</i> )	+129
PETER WOLF Turnin' Pages ( <i>Mercury</i> )	+89
EVE 6 Inside Out ( <i>RCA</i> )	+87

## HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)

KENNY WAYNE SHEPHERD Blue On Black (*Revolution/Reprise*)

GOO GOO DOLLS Iris (*Warner Sunset/Reprise*)

FUEL Shimmer (*550 Music*)

CREED My Own Prison (*Wind-up*)

SEMISONIC Closing Time (*MCA*)

MATCHBOX 20 Real World (*Lava/Atlantic*)

DAYS OF THE NEW Touch, Peel, And Stand (*Outpost/Geffen*)

PEARL JAM In Hiding (*Epic*)

MARCY PLAYGROUND Sex And Candy (*Capitol*)

BROTHER CANE I Lie In The Bed I Make (*Virgin*)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# Motley Crue "Bitter Pill"

R&R Rock Chart **24** - **19**  
Active Rock **27** - **25**

On over 120 Rock Stations  
Most Requested for a month!  
"Motley Crue's Greatest Hits"  
in stores 10/27

See and hear the Crue on:

"WWF Raw"	10/26	"Howard Stern"	10/29
"Rockline"	10/26	"MTV BioRhythm"	11/3
"Inside Edition"	10/27	"MTV Rocks Off"	11/4
"Extra"	10/27	"MTV 1515"	11/6-8
"Conan O'Brien"	10/28	"VH-1 Behind The Music"	11/22



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# ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

**MARKET #1**  
**102.7 FM WNEW**  
WNEW/New York  
(212) 489-1027  
Wall/Karr

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	27	24	27	DAYS OF THE NEW/The Down Town
25	23	26	24	27	JOHN MELLENCAMP/Your Life Is Now
13	15	14	22	19	JONNY LANG/Still RAININ'
-	4	9	21	19	KENNY WAYNE SHEPHERD/Blue On Black
16	23	20	20	20	GOO GOO DOLLS/Side
-	13	17	20	20	LENNY KRAVITZ/Fly Away
5	7	10	17	17	EVE 6/Inside Out
-	-	11	16	16	DAVE MATTHEWS BAND/Crush
15	15	14	14	14	BARENAKED LADIES/One Week
13	18	14	14	14	U2/Sweetest Thing
16	14	15	14	14	TRAGICALLY HIP/Poets
14	15	14	13	13	SHERYL CROW/My Favorite Mistake
8	6	11	13	13	HOLE/Celebrity Skin
-	-	11	13	13	CREED/My Own Prison
-	-	15	10	10	R.E.M./Daysleeper
5	-	-	9	9	KISS/Psycho Circus

**MARKET #2**  
**KLOS 95.5**  
KLOS/Los Angeles  
(310) 840-4836  
Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	11	18	20	20	JONNY LANG/Still RAININ'
15	16	19	19	19	BIG HEAD TODD /Boom Boom
20	20	19	19	19	PAGE/PLANT/Shining In The Light
12	10	17	19	19	GOO GOO DOLLS/ris
17	18	17	16	16	AEROSMITH/Don't Want To...
-	10	14	14	14	R.E.M./Daysleeper
8	12	13	13	13	U2/Sweetest Thing
10	11	11	13	13	BRUCE HORNBY/Great Divide
11	10	11	12	12	HOOTIE...I Will Wait
12	12	15	11	11	JOHN MELLENCAMP/Your Life Is Now
11	10	13	11	11	BRIAN SETZER ORCH/The Cats On A Hot...
12	9	12	10	10	DISHWALLA/Once In A While
6	6	5	10	10	BLACK SABBATH/Never Coming Home
7	8	9	8	8	STORYVILLE/Born Without You
8	7	7	8	8	INDIGENOUS/Now That You're Gone
-	6	5	8	8	TRAIN/Free
7	7	7	7	7	FASTBALL/Fire Escape
8	4	7	7	7	ROD STEWART/Rocks
8	6	5	7	7	CRACKER/The Good Life
3	6	6	6	6	ROD STEWART/Ooh La La
6	7	6	6	6	CPR/Morrison
-	-	5	5	5	PHISH/Birds Of A Feather
17	17	5	3	3	KENNY WAYNE SHEPHERD/Blue On Black
21	16	4	3	3	MATCHBOX 20/Real World
2	1	3	2	2	JOHN FOGERTY/Premonition
4	5	6	1	1	SCOTT THOMAS BAND/Black Valentine
2	2	3	1	1	ROD STEWART/Cigarettes & Alcohol
2	2	1	1	1	DAVE MATTHEWS BAND/Stay (Wasting Time)

**MARKET #3**  
**WMMR 93.3**  
The Home of ROCK'n'ROLL  
WMMR/Philadelphia  
(310) 840-0933  
Bonadonna/Zipeto

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	23	28	28	U2/Sweetest Thing
27	24	25	26	26	DISHWALLA/Once In A While
25	26	24	26	26	BROTHER CANE/Machete
24	27	26	25	25	JOHN MELLENCAMP/Your Life Is Now
16	15	14	23	23	CRACKER/The Good Life
9	16	15	23	23	JACKYL/We're An American...
11	24	26	16	16	GOO GOO DOLLS/Side
12	13	15	15	15	SEMISONIC/Singing In My Sleep
-	13	13	15	15	FUEL/Bittersweet
8	15	16	15	15	BARE JR./You Blew Me Off
12	15	14	15	15	JONNY LANG/Still RAININ'
8	11	11	14	14	HOLE/Celebrity Skin
-	8	12	12	12	BLACK SABBATH/Psycho Man
10	11	10	11	11	KISS/Psycho Circus
-	8	9	11	11	PETER WOLF/Turnin' Pages
-	6	7	7	7	R.E.M./Daysleeper
-	-	5	5	5	ANOUK/Nobody's Wife
-	-	5	5	5	RUSH/Spirit Of Radio
-	-	-	5	5	OC TALK/My Friend (So Long)

**MARKET #13**  
**KISW 99.9 FM**  
KISW/Seattle  
(206) 285-7625  
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	28	27	27	27	MONSTER MAGNET/Space Lord
24	27	27	27	27	KISS/Psycho Circus
29	25	27	26	26	CREED/What's This Life For
17	15	18	24	24	LENNY KRAVITZ/Fly Away
-	27	29	20	20	BLACK SABBATH/Psycho Man
15	17	17	18	18	BROTHER CANE/Machete
13	15	17	17	17	GOO GOO DOLLS/Side
8	16	14	16	16	ROB ZOMBIE/Dracula
17	18	17	16	16	CANDLEBOX/10,000 Horses
7	9	10	13	13	LOCAL H/All The Kids Are...
9	9	10	11	11	SECOND COMING/Soft
5	7	9	9	9	SCREAMIN' CHEETAH.../Boogie King
-	-	9	9	9	MARILYN MANSON/The Dope Show
-	5	9	8	8	JERRY CANTRELL/Dickeye
10	9	8	8	8	EVE 6/Inside Out
-	4	7	7	7	QUEENS OF.../It Only
-	-	-	7	7	GODSMACK/Whatever

**MARKET #14**  
**93 PURE ROCK**  
KXXR/Minneapolis  
(612) 545-5601  
Linder/Bitney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	31	31	32	32	ROB ZOMBIE/Dracula
29	29	30	29	29	METALLICA/Better Than You
28	26	28	28	28	MOTLEY CRUE/Bitter Pill
27	29	28	28	28	KISS/Psycho Circus
19	11	22	25	25	STABBING WESTWARD/Save Yourself
21	21	22	24	24	MARILYN MANSON/The Dope Show
-	28	25	24	24	BLACK SABBATH/Psycho Man
18	17	14	16	16	MONSTER MAGNET/Space Lord
18	19	14	16	16	KORN/Got The Life
16	15	16	16	16	BROTHER CANE/Machete
15	16	18	13	13	SECOND COMING/Soft
-	12	16	13	13	TWISTED SISTER/Heroes Are Hard...
14	13	10	11	11	LENNY KRAVITZ/Fly Away
9	6	10	10	10	FINGER ELEVEN/Quicksand
15	14	11	10	10	CREED/My Own Prison
11	10	11	9	9	MEGADETH/Almost Honest
12	10	11	9	9	MEGADETH/Trust
-	5	7	9	9	GODSMACK/Whatever
-	5	7	9	9	TOOL/Aenema
-	6	7	8	8	VAST/Touché
-	5	7	7	7	MONSTER MAGNET/Powertrip
12	7	6	7	7	CREED/Torn
8	9	11	7	7	RAMMSTEIN/Du Hast
-	-	-	7	7	ECONOLINE CRUSH/Surefire (Never...)
6	7	7	7	7	FEAR FACTORY/Resurrection
5	6	7	6	6	LIMP BIZKIT/Faith
4	6	6	6	6	SEVENDUST/Bitch
6	11	9	6	6	ORGY/Stitches
3	5	7	5	5	JACKYL/We're An American...

**MARKET #14**  
**Rock 100.3**  
WRQC/Minneapolis  
(612) 330-0100  
MacLeash/Philpott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	18	18	26	26	ROB ZOMBIE/Dracula
8	12	21	25	25	STABBING WESTWARD/Save Yourself
13	20	17	23	23	KISS/Psycho Circus
6	16	15	22	22	MEGADETH/A Secret Place
4	8	18	18	18	BLACK SABBATH/Psycho Man
10	11	15	15	15	METALLICA/Better Than You
5	6	15	15	15	SCREAMIN' CHEETAH.../Boogie King
9	9	12	14	14	HOLE/Celebrity Skin
8	9	11	14	14	JERRY CANTRELL/My Song
9	10	9	13	13	BROTHER CANE/Machete
7	10	9	13	13	MARILYN MANSON/The Dope Show
13	14	17	13	13	METALLICA/Fuel
9	9	10	12	12	SEVENDUST/Black
6	9	6	12	12	STABBING WESTWARD/Sometimes It Hurts
7	9	4	12	12	DAYS OF THE NEW/The Down Town
11	9	4	12	12	MONSTER MAGNET/Space Lord
18	14	9	10	10	RAMMSTEIN/Du Hast
10	10	10	10	10	AEROSMITH/What Kind Of Love...
7	5	7	9	9	FUEL/Bittersweet
7	7	6	9	9	KENNY WAYNE SHEPHERD/Blue On Black
-	8	8	8	8	CANDLEBOX/10,000 Horses
-	8	8	8	8	FEEDER/Obscend
-	6	7	8	8	MOON DOG MANE/Turn It Up
4	7	6	8	8	VAST/Touché
-	4	7	7	7	TOMMY SHAW/In This Night
7	4	6	7	7	ECONOLINE CRUSH/Surefire (Never...)
6	6	5	7	7	MOTLEY CRUE/Bitter Pill
5	6	7	6	6	MONSTER MAGNET/Powertrip

**MARKET #16**  
**WBAB 95.3/102.3**  
WBAB/Long Island  
(516) 587-1023  
Buchmann/Welman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	34	34	34	BARENAKED LADIES/One Week
27	27	32	34	34	JOHN MELLENCAMP/Your Life Is Now
28	28	28	27	27	DAYS OF THE NEW/The Down Town
20	18	22	27	27	SHERYL CROW/My Favorite Mistake
26	26	28	21	21	GOO GOO DOLLS/ris
17	17	18	21	21	U2/Sweetest Thing
29	28	28	19	19	SEMISONIC/Closing Time
33	33	33	18	18	AEROSMITH/Don't Want To...
19	17	19	18	18	LENNY KRAVITZ/Fly Away
15	18	18	18	18	ALANIS MORISSETTE/Thank U
15	18	18	18	18	TWISTED SISTER/Heroes Are Hard...
18	19	16	18	18	STEVE NICKS/If You Ever Did...
20	17	20	17	17	JONNY LANG/Still RAININ'
18	17	15	17	17	GOO GOO DOLLS/Side
-	-	17	17	17	ANOUK/Nobody's Wife
14	14	19	15	15	KISS/Psycho Circus
16	15	16	16	16	HOLE/Celebrity Skin
19	18	11	16	16	EVE 6/Inside Out
-	-	15	15	15	RUSH/Spirit Of Radio
-	-	18	14	14	R.E.M./Daysleeper
14	12	15	13	13	CREED/What's This Life For
-	-	13	13	13	PHISH/Birds Of A Feather
17	19	12	10	10	HOOTIE...I Will Wait
17	19	11	10	10	MATCHBOX 20/Back 2 Good
-	-	7	10	10	BLACK SABBATH/Psycho Man
7	7	7	7	7	SCREAMIN' CHEETAH.../Boogie King
7	7	7	7	7	MOON DOG MANE/Turn It Up
7	7	7	7	7	MARY CUTRUFFELLO/Want You Back
7	7	7	7	7	ANOUK/Nobody's Wife
-	-	7	7	7	PHIL COLLINS/Golden Slumbers

**MARKET #17**  
**KDKB 102.3**  
KDKB/Phoenix  
(602) 897-9300  
Maranville/Lea

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	33	33	33	33	KISS/Psycho Circus
33	33	31	32	32	AEROSMITH/What Kind Of Love...
19	25	32	32	32	JOHN MELLENCAMP/Your Life Is Now
31	32	32	32	32	JONNY LANG/Still RAININ'
-	12	26	32	32	SHAWN MULLINS/Lullaby
17	16	19	19	19	GOO GOO DOLLS/Side
17	16	18	18	18	CANDLEBOX/10,000 Horses
17	18	17	18	18	FUEL/Bittersweet
-	-	18	18	18	HOLE/Celebrity Skin
12	14	18	18	18	SCREAMIN' CHEETAH.../Boogie King
13	11	14	18	18	TRAGICALLY HIP/Poets
18	20	19	17	17	HOOTIE...I Will Wait
-	-	17	17	17	R.E.M./Daysleeper
10	11	12	12	12	ANOUK/Nobody's Wife
-	-	8	12	12	COWBOY MOUTH/Whatcha Gonna Do?
12	12	11	12	12	FASTBALL/Fire Escape
13	12	12	12	12	LENNY KRAVITZ/Fly Away
13	12	12	12	12	PUSHMONKEY/Handslide
11	12	12	12	12	SEMISONIC/Singing In My Sleep
18	19	17	12	12	FLYSGot You (Where...)
-	4	10	12	12	U2/Sweetest Thing
10	9	8	10	10	GLORITONE/John Wayne
9	10	9	9	9	DEAD HOT WORKSHOP/Hanging Out With Ray
10	10	9	9	9	NEW RADICALS/You Get What You...
7	9	10	9	9	ZACK PHILLIPS BAND/Deep
-	-	-	9	9	KENNY WAYNE SHEPHERD/Everything Is Broken
-	-	-	9	9	SEVEN MARY THREE/Each Little Mystery
-	-	-	9	9	JESUS CHRYSLER.../Coming Clean

**MARKET #20**  
**WDVE 102.3**  
WDVE/Pittsburgh  
(412) 937-1441  
Hart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	16	17	20	20	GOO GOO DOLLS/Side
17	16	17	19	19	JOHN MELLENCAMP/Your Life Is Now
5	9	13	17	17	HOLE/Celebrity Skin
13	15	17	15	15	FASTBALL/Fire Escape
12	12	15	15	15	LYNYRD SKYNYRD/Berneice
13	12	18	14	14	JONNY LANG/Still RAININ'
-	-	14	13	13	LENNY KRAVITZ/Fly Away
14	13	13	12	12	KISS/Psycho Circus
-	-	8	11	11	R.E.M./Daysleeper
9	12	7	10	10	AEROSMITH/What Kind Of Love...
-	-	9	10	10	SCREAMIN' CHEETAH.../Boogie King
7	8	10	10	10	CARAMEL/Mother Nature's
5	11	13	9	9	CREED/What's This Life For
-	6	7	9	9	BLACK SABBATH/Psycho Man
8	5	9	9	9	ECONOLINE CRUSH/Surefire (Never...)
6	7	6	8	8	MATCHBOX 20/Back 2 Good
2	9	7	7	7	U2/Sweetest Thing
5	8	7	7	7	SEMISONIC/Singing In My Sleep
-	-	-	7	7	RUSH/Spirit Of Radio
-	-	-	7	7	AEROSMITH/Sweet Emotion

**MARKET #25**  
**WEBN 62.1**  
WEBN/Cincinnati  
(513) 621-9326  
Walter/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	6	19	33	33	CREED/My Own Prison
32	34	32	32	32	CREED/What's This Life For
34	34				



# REPORTERS

Stations and their adds listed alphabetically by market

## ROCK

<b>WONE/Akron, OH</b> PD: J.D. Kunes OFFSPRING "Pretty"	<b>WRKI/Danbury, CT</b> PD: Tom Bass MD: Mary Scanlon OASIS "Acquiesce" PHISH "Birds" R.E.M. "Daysleeper" U2 "Sweetest"	<b>WTAO/Marion, IL</b> PD: Matt Mellon SCREAMIN' CHEETAH... "Boogie"	<b>WRXL/Richmond, VA</b> PD: Brian Illes APD/MD: Rick Maybee RUSH "Spirit" EAGLE-EYE CHERRY "Save" JONNY LANG "Rainin'"
<b>WPYX/Albany, NY</b> PD/MD: John Cooper PHISH "Birds" RUSH "Spirit" SHAWN MULLINS "Lullaby" FASTBALL "Fire"	<b>WTUE/Dayton, OH</b> PD: Christopher Geisen APD/MD: John Beaulieu RUSH "Spirit"	<b>KFRQ/McAllen, TX</b> Int. PD/MD: Shilo Stevens DEPTONES "Around" GLORITONE "Wayne"	<b>WROV/Roanoke, VA</b> PD: Buzz Casey MD: Bryan Shaw No Adds
<b>KZRR/Albuquerque, NM</b> OM: Frank Jaxon PD: Phil Mahoney MD: Rob Brothers AEROSMITH "Dude" AEROSMITH "Sweet" AEROSMITH "Saddle" PUSHMONKEY "Handside" FUEL "Bitter" RUSH "Spirit" LENNY KRAVITZ "Fly" JERRY CANTRELL "Dickiey"	<b>KQDS/Duluth, MN</b> PD: Rick Church APD/MD: Bill Jones 5 SECOND COMING "Soft" RUSH "Spirit" MONSTER MAGNET "Powertrip" JERRY CANTRELL "Dickiey" GOODSMACK "Whatever"	<b>KZZE/Medford, OR</b> PD: Bill Meyer MD: Jennifer Wilde JERRY CANTRELL "Dickiey" ECONOLINE CRUSH "Surefire"	<b>WXRX/Rockford, IL</b> PD: Keith Edwards MOON DOG MANE "Turn" LOCAL H "Kids"
<b>WZZO/Allentown, PA</b> PD: Robin Lee MD: Keith Moyer 4 RUSH "Spirit" JANUS STARK "Little"	<b>KLAQ/EI Paso, TX</b> PD/MD: "Magic" Mike Ramsey APD: Glenn Garza 3 SCREAMIN' CHEETAH... "Boogie" 2 TRAIN "Free" 1 VAST "Touched" OASIS "Acquiesce" RUSH "Spirit"	<b>KOXR/Minneapolis, MN</b> PD: Wade Linder MD: Josh Bitney No Adds	<b>WKQZ/Saginaw, MI</b> PD: Jack Lawson LENNY KRAVITZ "Fly" FEAR FACTORY "Resurrected" JERRY CANTRELL "Dickiey"
<b>KWHL/Anchorage, AK</b> PD: Dan Thomas MD: Kathy Mitchell MONSTER MAGNET "Powertrip" OASIS "Acquiesce" FLY'S "Got" CANDLEBOX "Horses"	<b>WRKT/Erie, PA</b> VP/Programming: Ron Kline MD: Sammy Stone No Adds	<b>WRQC/Minneapolis, MN</b> OM: Andy Bloom PD: Lauren MacLesh APD/MD: Jay Philpott FINGER ELEVEN "Quicksand"	<b>KBER/Salt Lake City, UT</b> OM/MD: Bruce Jones APD/MD: Helen Powers MONSTER MAGNET "Powertrip"
<b>WAPL/Appleton, WI</b> PD/MD: Randy Hawke 2 TOMMY SHAW "Night" RUSH "Spirit" GOODSMACK "Whatever" FIREWATER "Dropping"	<b>WVPR/Morgantown, WV</b> PD/MD: Jeff Miller APD: Jim Harrison ECONOLINE CRUSH "Surefire" OASIS "Acquiesce" RUSH "Spirit"	<b>KMBY/Monterey-Salinas, CA</b> PD: Chris White MD: Rich Berlin RUSH "Spirit"	<b>KZOO/San Luis Obispo, CA</b> PD: Mark Wilson APD/MD: Rick Andrews OFFSPRING "Pretty" VAST "Touched"
<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond MD: Kathy Coro 9 FLIGHT 16 "World" 7 ECONOLINE CRUSH "Surefire" R.E.M. "Daysleeper" RUSH "Spirit" ANOUK "Nobody's"	<b>WZZR/Ft. Pierce, FL</b> PD: Rich Dickerson MD: Woody Maxwell FEEDER "Descend" INDIGENOUS "Gone" CARAMEL "Mistakes" MOON DOG MANE "Turn" RUSH "Spirit"	<b>WCLG/Morgantown, WV</b> PD: John Griffin MD: Pam Landry KENNY WAYNE SHEPHERD "Broken" ANOUK "Nobody's"	<b>KXFX/Santa Rosa, CA</b> PD: Steve Gariand Int. MD: Karen Michaels DISHWALLA "Awake" LENNY KRAVITZ "Fly"
<b>WKGB/Binghamton, NY</b> PD: Jim Free MD: Tim Boland 4 AEROSMITH "Same" 4 AEROSMITH "Sweet" 4 AEROSMITH "Last" 4 AEROSMITH "Saddle" 3 AEROSMITH "Dude" 3 AEROSMITH "Elevator" 2 AEROSMITH "Dream" 2 AEROSMITH "Other" RUSH "Spirit" FUEL "Bitter"	<b>WDDG/Gainesville, FL</b> PD: Trevor Scott MD: David Riley BLACK SABBATH "Psycho" PHISH "Birds"	<b>WDHA/Morristown, NJ</b> Dir/Rock Prog.: Lenny Bloch APD/MD: Terrie Carr 10 RUSH "Spirit" BRUCE SPRINGSTEEN "Growing"	<b>WYNF/Sarasota, FL</b> PD: Brian Medlin APD: Ron Michaels MD: Cathy Taylor DISHWALLA "Awake"
<b>WRQK/Canton, OH</b> OM: Chuck Stevens Asst. OM: Todd Downard CANDLEBOX "Horses" MOON DOG MANE "Turn" MONSTER MAGNET "Powertrip"	<b>WQCM/Hagerstown, MD</b> PD: David Miller MD: Will Kaufman RUSH "Spirit"	<b>WPLR/New Haven, CT</b> PD: John Griffin MD: Pam Landry KENNY WAYNE SHEPHERD "Broken" ANOUK "Nobody's"	<b>WYRF/Sarasota, FL</b> PD: Brian Medlin APD: Ron Michaels MD: Cathy Taylor DISHWALLA "Awake"
<b>WYBB/Charleston, SC</b> PD: Charlie Kendall MD: John Bloodwell R.E.M. "Daysleeper" AEROSMITH "Dude" VAST "Touched"	<b>WSTZ/Jackson, MS</b> PD: Tiana Patterson APD/MD: Kevin Keith PETER WOLF "Turmin" JANUS STARK "Little"	<b>WCKW/New Orleans, LA</b> PD/MD: Ted Edwards 4 RUSH "Spirit" 1 FOOD FIGHTERS "Everlong" ROB ZOMBIE "Dragula" JACKYL "Band"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"
<b>WVRR/Kalamazoo, MI</b> PD: Mike Ferris APD/MD: Chris Winters 7 RUSH "Spirit"	<b>WZNF/Champaign, IL</b> MD: Stacy Conner 4 RUSH "Spirit" 1 LIMP BIZKIT "Faith" PUSHMONKEY "Handside"	<b>WWRK/Kalamazoo, MI</b> PD: Mike Ferris APD/MD: Chris Winters 7 RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"
<b>WVRR/Kalamazoo, MI</b> PD: Mike Ferris APD/MD: Chris Winters 7 RUSH "Spirit"	<b>WZNF/Champaign, IL</b> MD: Stacy Conner 4 RUSH "Spirit" 1 LIMP BIZKIT "Faith" PUSHMONKEY "Handside"	<b>WVRR/Kalamazoo, MI</b> PD: Mike Ferris APD/MD: Chris Winters 7 RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"

## ACTIVE ROCK

<b>KEYJ/Abilene, TX</b> OM/MD: Randy Jones MD: Dave Michaels RUSH "Spirit" PLACEBO "Morning" SPRUNG MONKEY "Breakdown" POPA CHUBBY "Dance" FORREST "On"	<b>WKRK/Detroit, MI</b> PD: Mike Stern JANUS STARK "Little" INCUBUS "Skin"	<b>WJXQ/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad MONSTER MAGNET "Powertrip"	<b>WHEB/Portsmouth, NH</b> PD: Todd Thomas MD: Scott Laudani 17 OFFSPRING "Pretty" 7 RUSH "Spirit" OASIS "Acquiesce"
<b>KZRR/McAllen, TX</b> Int. PD/MD: Shilo Stevens DEPTONES "Around" GLORITONE "Wayne"	<b>WRIF/Detroit, MI</b> OM: Doug Podell APD/MD: Troy Hanson FEEDER "Descend" SEVENDUST "Bitch" JONNY LANG "Rainin'" DISHWALLA "Awake" RUSH "Spirit"	<b>KIBZ/Lincoln, NE</b> PD: Tim Sheridan APD/MD: Troy Terry JERRY CANTRELL "Dickiey" RUSH "Spirit" RAMMSTEIN "Sehnsucht" SPRUNG MONKEY "Breakdown" RUSH "Spirit"	<b>KDOT/Reno, NV</b> OM/MD: Rob Williams 15 DISHWALLA "Awake" 12 JONNY LANG "Rainin'" SOAK "Do" RUSH "Spirit"
<b>KZZE/Medford, OR</b> PD: Bill Meyer MD: Jennifer Wilde JERRY CANTRELL "Dickiey" ECONOLINE CRUSH "Surefire"	<b>WGBF/Evansville, IN</b> PD: Mike Sanders MD: Turner Watson RUSH "Spirit" FUEL "Bitter" GREEN DAY "Nice" SPRUNG MONKEY "Breakdown"	<b>WRCN/Long Island, NY</b> PD: Chaz MD: A.J. Manno JANUS STARK "Little" RUSH "Spirit" CANDLEBOX "Horses" MOON DOG MANE "Turn"	<b>KRXQ/Sacramento, CA</b> Stn. Mgr.: Curtiss Johnson APD: Pat Martin MD: Kyle Brooks No Adds
<b>KOXR/Minneapolis, MN</b> PD: Wade Linder MD: Josh Bitney No Adds	<b>KQWB/Fargo, ND</b> OM/MD: Wes Nesemann ADDICT "Nobody" JANUS STARK "Little" COLD "Give" R.E.M. "Daysleeper" GREEN DAY "Nice" RUSH "Spirit" RAMMSTEIN "Sehnsucht"	<b>KFMX/Lubbock, TX</b> OM/MD: Wes Nesemann ADDICT "Nobody" JANUS STARK "Little" COLD "Give" R.E.M. "Daysleeper" GREEN DAY "Nice" RUSH "Spirit" RAMMSTEIN "Sehnsucht"	<b>WHMH/St. Cloud, MN</b> PD/MD: Scott Klobn RUSH "Spirit" DISHWALLA "Awake" PLACEBO "Morning" SPRUNG MONKEY "Breakdown" DEPTONES "Around" STORYVILLE "People"
<b>KZOO/San Luis Obispo, CA</b> PD: Mark Wilson APD/MD: Rick Andrews OFFSPRING "Pretty" VAST "Touched"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WXTM/St. Louis, MO</b> PD/MD: Tommy Matern APD: Rob Walker 8 FEEDER "Descend" DEPTONES "Around"
<b>KBER/Salt Lake City, UT</b> OM/MD: Bruce Jones APD/MD: Helen Powers MONSTER MAGNET "Powertrip"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WZBH/Salisbury, MD</b> PD: John Allen APD: Shawn Murphy MD: Paul McCall MOTLEY CRUE "Bitter" JANUS STARK "Little"
<b>KXFX/Santa Rosa, CA</b> PD: Steve Gariand Int. MD: Karen Michaels DISHWALLA "Awake" LENNY KRAVITZ "Fly"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>KISS/San Antonio, TX</b> OM: Virgil Thompson MD: Kevin Vergas MD: C.J. Cruz 4 RUSH "Spirit"
<b>WYNF/Sarasota, FL</b> PD: Brian Medlin APD: Ron Michaels MD: Cathy Taylor DISHWALLA "Awake"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>KIOZ/San Diego, CA</b> OM: Tim Dukes MD: Sharon Leder 4 RUSH "Spirit"
<b>WVRR/Kalamazoo, MI</b> PD: Mike Ferris APD/MD: Chris Winters 7 RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>KSJO/San Jose, CA</b> PD: Jim Richards MD: Laurie Free No Adds
<b>WVRR/Kalamazoo, MI</b> PD: Mike Ferris APD/MD: Chris Winters 7 RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>KTUX/Shreveport, LA</b> PD: Paul Cannell APD/MD: Bobby Cook GRAVITY KILLS "Alive" JERRY CANTRELL "Dickiey" DEPTONES "Around" COLD "Give"
<b>WVRR/Kalamazoo, MI</b> PD: Mike Ferris APD/MD: Chris Winters 7 RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WRBR/South Bend, IN</b> PD/MD: Joe Turner 5 RUSH "Spirit" JACKYL "Band" SEVENDUST "Bitch" GREEN DAY "Nice"
<b>WVRR/Kalamazoo, MI</b> PD: Mike Ferris APD/MD: Chris Winters 7 RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>KNJY/Spokane, WA</b> PD: Casey Christopher MD: Steve Hawk 5 OASIS "Acquiesce" 5 DEPTONES "Around"
<b>WVRR/Kalamazoo, MI</b> PD: Mike Ferris APD/MD: Chris Winters 7 RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WQLZ/Springfield, IL</b> PD: Jeff Braun MD: John "Crash" Carroll SEVEN MARY THREE "Mystery" VAST "Touched" JONNY LANG "Rainin'" BETTER THAZERA "Stars"
<b>WVRR/Kalamazoo, MI</b> PD: Mike Ferris APD/MD: Chris Winters 7 RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WXTB/Tampa, FL</b> OM: Brad Hardin MD: Janus Stark "Little"
<b>WVRR/Kalamazoo, MI</b> PD: Mike Ferris APD/MD: Chris Winters 7 RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WBUZ/Toledo, OH</b> OM/MD: Dan Bozyk MD: Marielle Salas RUSH "Spirit"
<b>WVRR/Kalamazoo, MI</b> PD: Mike Ferris APD/MD: Chris Winters 7 RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WYXX/Baltimore, MD</b> PD: Rick Strauss APD: Rick Heckman FLY'S "Got" RUSH "Spirit"	<b>WWDC/Washington, DC</b> PD: Bob Neumann APD/MD: Buddy Rizer CAKE "Never"

84 Total Reporters  
84 Current Reporters  
83 Current Playlists

Did Not Report, Playlist Frozen (1):  
KCAL/Riverside, CA

80 Total Reporters  
80 Current Reporters  
79 Current Playlists

Did Not Report, Playlist Frozen (1):  
KFMW/Waterloo, IA





# ACTIVE ROCK TOP 50

OCTOBER 23, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	1	1	<b>LENNY KRAVITZ</b> Fly Away (Virgin)	2236	2070	1922	1668	79/0
4	4	2	2	<b>HOLE</b> Celebrity Skin (DGC/Geffen)	2024	1925	1847	1705	78/0
1	1	3	3	<b>CREED</b> What's This Life For (Wind-up)	1846	1918	1978	2093	70/0
3	5	4	4	<b>KISS</b> Psycho Circus (Mercury)	1764	1842	1827	1738	72/1
8	6	6	5	<b>ROB ZOMBIE</b> Dragula (Geffen)	1737	1656	1598	1509	78/0
2	3	5	6	<b>EVE 6</b> Inside Out (RCA)	1711	1766	1877	1808	64/0
10	10	7	7	<b>MARILYN MANSON</b> The Dope Show (Nothing/Interscope)	1438	1381	1381	1290	76/0
—	31	15	8	<b>BLACK SABBATH</b> Psycho Man (Epic)	1342	1120	552	—	74/1
—	38	17	9	<b>OFFSPRING</b> Pretty Fly (For A White Guy) (Columbia)	1339	1037	478	—	74/1
15	12	12	10	<b>FLYS</b> Got You (Where I Want You) (Trauma/Delicious Vinyl)	1298	1235	1134	994	71/3
17	13	13	11	<b>GOO GOO DOLLS</b> Slide (Warner Bros.)	1261	1189	1128	958	61/0
12	11	11	12	<b>LOCAL H</b> All The Kids Are Right (Island)	1227	1252	1219	1162	68/1
14	14	14	13	<b>STABBING WESTWARD</b> Sometimes It Hurts (Columbia)	1218	1150	1107	1070	73/1
9	9	9	14	<b>MONSTER MAGNET</b> Space Lord (A&M)	1218	1325	1426	1451	66/0
6	7	8	15	<b>METALLICA</b> Better Than You (Elektra/EEG)	1166	1343	1483	1596	55/0
7	8	10	16	<b>DAYS OF THE NEW</b> The Down Town (Outpost/Geffen)	1162	1260	1438	1555	55/0
18	16	16	17	<b>SECOND COMING</b> Soft (Capitol)	1123	1052	1012	956	73/0
16	15	18	18	<b>KORN</b> Got The Life (Immortal/Epic)	1069	1024	1014	968	72/1
—	28	20	19	<b>CANDLEBOX</b> 10,000 Horses (Maverick/WB)	1033	832	581	239	67/3
20	18	19	20	<b>SCREAMIN' CHEETAH WHEELIES</b> Boogie... (Capricorn/Mercury)	972	917	898	822	52/0
27	23	21	21	<b>ECONOLINE CRUSH</b> Surefire (Never Enough) (Restless)	942	825	741	668	70/0
24	20	22	22	<b>SEMISONIC</b> Singing In My Sleep (MCA)	880	818	807	730	49/0
26	21	23	23	<b>FUEL</b> Bittersweet (550 Music)	862	761	769	671	59/3
23	24	25	24	<b>FINGER ELEVEN</b> Quicksand (Wind-up)	771	739	721	742	63/2
40	29	27	25	<b>MOTLEY CRUE</b> Bitter Pill (Motley/Beyond)	734	659	581	399	49/3
36	34	28	26	<b>GODSMACK</b> Whatever (Republic/Universal)	733	651	533	446	65/3
25	25	26	27	<b>FASTBALL</b> Fire Escape (Hollywood)	666	665	713	689	35/0
32	27	29	28	<b>COWBOY MOUTH</b> Whatcha Gonna Do? (MCA)	663	650	605	539	43/0
<b>BREAKER</b>			29	<b>MONSTER MAGNET</b> Powertrip (A&M)	605	515	437	313	51/4
11	19	24	30	<b>AEROSMITH</b> What Kind Of Love Are You On (Columbia)	574	745	883	1167	29/0
33	32	32	31	<b>VAST</b> Touched (Elektra/EEG)	564	562	539	517	55/2
35	36	36	32	<b>JACKYL</b> We're An American Band (Geffen)	524	487	492	449	39/2
30	30	31	33	<b>PEARL JAM</b> Do The Evolution (Epic)	488	571	578	547	38/0
22	26	33	34	<b>KENNY WAYNE SHEPHERD</b> Somehow... (Revolution/Reprise)	470	538	645	793	24/0
—	45	38	35	<b>U2</b> Sweetest Thing (Island)	461	424	352	113	30/1
46	43	39	36	<b>PUSHMONKEY</b> Handslide (Arista)	438	411	383	317	41/5
—	—	43	37	<b>FEEDER</b> Descend (Echo/Elektra/EEG)	381	287	252	212	41/4
31	33	35	38	<b>ORGY</b> Stitches (Elementree/Reprise)	376	503	539	545	33/0
38	40	40	39	<b>FLIGHT 16</b> If All The World Hated Me (550 Music)	371	405	422	413	32/0
—	—	44	40	<b>LIMP BIZKIT</b> Faith (Flip/Interscope)	345	280	203	166	41/2
21	35	37	41	<b>JERRY CANTRELL</b> My Song (Columbia)	336	441	529	811	30/0
—	—	49	42	<b>JONNY LANG</b> Still Rainin' (A&M)	328	256	240	212	27/5
43	44	41	43	<b>KID ROCK</b> I Am The Bullgod (Lava/Atlantic)	326	358	360	344	34/3
13	17	30	44	<b>BROTHER CANE</b> Machete (Virgin)	317	623	905	1099	21/0
—	—	46	45	<b>SEVENDUST</b> Bitch (TVT)	313	265	208	39	35/3
<b>DEBUT</b>			46	<b>R.E.M.</b> Daysleeper (Warner Bros.)	288	205	88	—	25/2
<b>DEBUT</b>			47	<b>SOAK</b> Do It (Sire)	271	218	184	165	31/1
34	41	42	48	<b>RAMMSTEIN</b> Du Hast (Slash/London/Island)	267	347	420	494	28/0
48	46	45	49	<b>FEAR FACTORY</b> Resurrection (Roadrunner)	261	275	302	295	29/0
44	47	50	50	<b>HARVEY DANGER</b> Flagpole Sitta (Slash/London/Island)	247	255	293	339	16/0

This chart reflects airplay from October 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 80 Active Rock reporters. 79 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

## NEW & ACTIVE

**GRAVITY KILLS** Alive (TVT)  
Total Plays: 240, Total Stations: 25, Adds: 3

**ANOUC** Nobody's Wife (Columbia)  
Total Plays: 227, Total Stations: 22, Adds: 0

**CAKE** Never There (Capricorn/Mercury)  
Total Plays: 188, Total Stations: 14, Adds: 2

**MATCHBOX 20** Back 2 Good (Lava/Atlantic)  
Total Plays: 172, Total Stations: 11, Adds: 0

**OASIS** Acquiesce (Epic)  
Total Plays: 155, Total Stations: 18, Adds: 6

**JANUS STARK** Every Little Thing Counts (Earache/Trauma)  
Total Plays: 146, Total Stations: 26, Adds: 10

**INCUBUS** New Skin (Immortal/Epic)  
Total Plays: 144, Total Stations: 16, Adds: 2

**ONE MINUTE SILENCE** A Waste Of Things To Come (Big Cat/V2)  
Total Plays: 142, Total Stations: 14, Adds: 0

**RAMMSTEIN** Sehnsucht (Slash/London/Island)  
Total Plays: 139, Total Stations: 21, Adds: 6

**MOON DOG MANE** Turn It Up (Eureka)  
Total Plays: 122, Total Stations: 11, Adds: 1

Songs ranked by total plays

## BREAKERS

### MONSTER MAGNET Powertrip (A&M)

TOTAL PLAYS/INCREASE: 605/90  
TOTAL STATIONS/ADDS: 51/4  
CHART: 29

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>RUSH</b> Spirit Of Radio (Anthem/Atlantic)	28
<b>JANUS STARK</b> Every Little Thing Counts (Earache/Trauma)	10
<b>DEFTONES</b> Around The Fur (Maverick/WB)	8
<b>SPRUNG MONKEY</b> Super Breakdown (Surfdog/Hollywood)	8
<b>DISHWALLA</b> Stay Awake (A&M)	7
<b>JERRY CANTRELL</b> Dickeye (Columbia)	6
<b>OASIS</b> Acquiesce (Epic)	6
<b>RAMMSTEIN</b> Sehnsucht (Slash/London/Island)	6
<b>JONNY LANG</b> Still Rainin' (A&M)	5
<b>PUSHMONKEY</b> Handslide (Arista)	5

**Second Coming**  
"Soft"  
R&R Active Rock 17  
New Adds:  
**KOMP, KMOD, KQDS**

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>OFFSPRING</b> Pretty Fly (For A White Guy) (Columbia)	+302
<b>BLACK SABBATH</b> Psycho Man (Epic)	+222
<b>CANDLEBOX</b> 10,000 Horses (Maverick/WB)	+201
<b>LENNY KRAVITZ</b> Fly Away (Virgin)	+166
<b>ECONOLINE CRUSH</b> Surefire (Never Enough) (Restless)	+117
<b>OASIS</b> Acquiesce (Epic)	+113
<b>RAMMSTEIN</b> Sehnsucht (Slash/London/Island)	+106
<b>FUEL</b> Bittersweet (550 Music)	+101
<b>HOLE</b> Celebrity Skin (DGC/Geffen)	+99
<b>FEEDER</b> Descend (Echo/Elektra/EEG)	+94

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>STABBING WESTWARD</b> Save Yourself (Columbia)
<b>FUEL</b> Shimmer (550 Music)
<b>CREED</b> Torn (Wind-up)
<b>KENNY WAYNE SHEPHERD</b> Blue On Black (Revolution/Reprise)
<b>FOO FIGHTERS</b> My Hero (Roswell/Capitol)
<b>DAYS OF THE NEW</b> Touch, Peel, And Stand (Outpost/Geffen)
<b>CREED</b> My Own Prison (Wind-up)
<b>METALLICA</b> Fuel (Elektra/EEG)
<b>SMASHING PUMPKINS</b> Ava Adore (Virgin)
<b>JERRY CANTRELL</b> Cut You In (Columbia)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

**New :** WZMP  
KBPI  
KTUX  
KXTE  
KDOT  
On: WQLZ  
WXTM  
KRQR  
WMRQ  
WCPR  
KRZR  
KFMX  
KRQC  
WGBF  
KNJY  
and a  
KMBY  
lot more!

# ONE MINUTE SILENCE

## "A WASTE OF THINGS TO COME"

FROM THE ALBUM AVAILABLE IN ALL COLORS

www.bugjuice.com  
Sire V2





# ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

**MARKET #3**  
**ROCK 103.5**  
WRXC/Chicago  
(312) 861-8100  
Richards/Robinson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	32	33	36		MONSTER MAGNET/Space Lord
29	35	30	33		CREEED/What's This Life For
20	29	32	33		LOCAL H/All The Kids Are...
15	16	12	31		KISS/Psycho Circus
19	20	31	30		ROB ZOMBIE/Dracula
-	33	31	26		BLACK SABBATH/Psycho Man
15	13	12	19		HOLE/Celebrity Skin
-	21	16	18		OFFSPRING/Pretty Fly (For...)
15	14	13	18		LENNY KRAVITZ/Fly Away
12	16	14	18		STABBING WESTWARD/Sometimes It Hurts
-	8	12	16		JERRY CANTRELL/Dickeye
7	9	11	15		MARILYN MANSON/The Dope Show
-	7	9	7		FLY'S/Got You (Where...)
-	5	7	7		SEVENDUST/Bitch
5	6	7	7		MONSTER MAGNET/Powertrip
8	6	7	7		ECONOLINE CRUSH/Surefire (Never...)
-	-	-	-		RUSH/Spirit Of Radio
14	3	10	7		CANDLEBOX/10,000 Horses
13	12	7	7		KORN/Got The Life
1	6	6	7		GODSMACK/Whatever
-	3	6	6		INCUBUS/New Skin
-	5	6	6		SCREAMIN' CHEETAH.../Boogie King
5	6	6	5		FLIGHT 16/If All The World...
5	4	5	5		PUSHMONKEY/Handslide
5	3	4	5		KID ROCK/Am The Bulldog
8	6	8	5		FINGER ELEVEN/Quicksand
5	6	6	5		SOAK/Do It
-	-	-	-		QUEENS OF/JII Only
5	6	6	5		SECOND COMING/Soft
6	6	5	4		FEAR FACTORY/Resurrection

**MARKET #5**  
**94WYSP**  
THE ROCK STATION  
WYSP/Philadelphia  
(215) 625-9460  
Sabean/Mirsky

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	29	32	33		METALLICA/Better Than You
19	31	32	33		LENNY KRAVITZ/Fly Away
30	29	30	29		MONSTER MAGNET/Space Lord
30	35	30	29		CREEED/What's This Life For
20	22	21	21		HOLE/Celebrity Skin
-	18	21	21		STABBING WESTWARD/Sometimes It Hurts
-	5	15	20		BLACK SABBATH/Psycho Man
21	22	21	20		MEGAETH/A Secret Place
20	20	20	17		KISS/Psycho Circus
16	15	17	16		ROB ZOMBIE/Dracula
-	6	12	15		OFFSPRING/Pretty Fly (For...)
-	13	14	14		PEARL JAM/Do The Evolution
22	20	21	23		MARILYN MANSON/The Dope Show
10	11	11	12		MOTLEY CRUE/Bitter Pill
12	10	11	12		SECOND COMING/Soft
16	16	14	12		KORN/Got The Life
-	-	-	-		JERRY CANTRELL/Dickeye
12	9	11	9		STUTTERING JOHN/Everybody's...
-	7	11	9		MONSTER MAGNET/Powertrip
10	7	9	9		ECONOLINE CRUSH/Surefire (Never...)
10	11	9	9		KID ROCK/Am The Bulldog
-	8	9	7		LIMP BIZKIT/Faith
16	14	16	2		KENNY WAYNE SHEPHERD/Somehow...
-	-	-	-		BLACK SABBATH/Selling My Soul
-	-	-	-		RUSH/Spirit Of Radio
-	-	-	-		SEVENDUST/Bitch

**97.1 THE EAGLE ROCKS**  
**MARKET #6**  
KEGL/Dallas  
(972) 869-9700  
Stevens/Scull

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	22	33	31		FUEL/Shimmer
22	20	29	29		LENNY KRAVITZ/Fly Away
-	14	19	28		BLACK SABBATH/Psycho Man
-	17	19	27		MEGAETH/A Secret Place
34	29	32	22		TOOL/Forty Six & 2
16	9	12	21		MARILYN MANSON/The Dope Show
29	32	21	21		ROB ZOMBIE/Dracula
21	25	21	21		KISS/Psycho Circus
32	32	28	28		METALLICA/Better Than You
13	19	16	17		MOTLEY CRUE/Bitter Pill
11	12	20	17		EVE 6/Inside Out
-	-	-	-		ECONOLINE CRUSH/Surefire (Never...)
14	10	13	16		CREEED/What's This Life For
36	34	15	15		CREEED/Torn
-	-	-	-		JACKY/We're An American...
16	18	15	15		KORN/Got The Life
14	23	16	14		FLY'S/Got You (Where...)
18	21	24	14		KENNY WAYNE SHEPHERD/Somehow...
18	14	12	14		STABBING WESTWARD/Save Yourself
13	20	19	14		HOLE/Celebrity Skin
17	13	11	12		MONSTER MAGNET/Space Lord
5	6	6	11		KENNY WAYNE SHEPHERD/Blue On Black
12	13	10	11		MEGAETH/Use The Man
10	10	9	11		SEVENDUST/Black
8	6	8	9		METALLICA/The Unforgiven II
11	14	10	9		GODSMACK/Whatever
-	-	-	-		STABBING WESTWARD/Sometimes It Hurts
-	3	8	8		OFFSPRING/Pretty Fly (For...)
5	6	5	7		CREEED/My Own Prison
4	6	6	7		METALLICA/Fuel

**97.1 Extreme Radio**  
**MARKET #7**  
WKRK/Detroit  
(248) 423-3300  
Stern

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	39	41	42		MARILYN MANSON/The Dope Show
33	39	40	41		ROB ZOMBIE/Dracula
-	39	40	40		OFFSPRING/Pretty Fly (For...)
41	42	41	40		HOLE/Celebrity Skin
40	41	39	39		LENNY KRAVITZ/Fly Away
40	41	42	37		KORN/Got The Life
26	23	31	32		SEVENDUST/Black
26	27	25	26		FUEL/Bittersweet
21	23	24	25		ORGY/Stitches
22	23	24	25		METALLICA/Better Than You
17	33	27	25		MONSTER MAGNET/Powertrip
30	24	23	25		RAGE AGAINST.../No Shelter
20	21	23	24		BEASTIE BOYS/Remote Control
26	25	26	24		SECOND COMING/Soft
23	25	24	23		TOOL/Eulogy
25	25	23	22		STABBING WESTWARD/Sometimes It Hurts
9	15	17	22		GODSMACK/Whatever
-	8	20	20		PEARL JAM/Do The Evolution
-	-	-	-		CAKE/Never There
19	20	20	18		VAST/Touch'd
11	13	16	16		LIMP BIZKIT/Sour
22	18	19	15		GRAVITY KILLS/Alive
15	15	15	15		RAMMSTEIN/Du Hast
-	2	11	12		SEVENDUST/Bitch
3	10	15	12		STUTTERING JOHN/Everybody's...
-	7	16	11		KID ROCK/Am The Bulldog
6	10	10	8		DEFTONES/Around The Fur
3	7	4	8		KORN/All In The Family
7	6	5	7		LIMP BIZKIT/Faith
-	-	-	-		JANUS STARK/Every Little...

**101 WRIF**  
**MARKET #7**  
WRIF/Detroit  
(248) 547-0101  
Podell/Hanson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	30	32	30		CREEED/What's This Life For
-	-	-	-		DAYS OF THE NEW/The Down Town
24	24	20	28		MONSTER MAGNET/Space Lord
28	26	27	26		KISS/Psycho Circus
20	17	21	25		KENNY WAYNE SHEPHERD/Somehow...
24	20	24	19		HOLE/Celebrity Skin
-	-	-	-		JERRY CANTRELL/My Song
-	-	-	-		BLACK SABBATH/Psycho Man
28	23	19	19		LENNY KRAVITZ/Fly Away
18	15	17	18		METALLICA/Better Than You
24	19	22	17		BROTHER CANE/Machete
-	-	-	-		MEGAETH/A Secret Place
-	-	-	-		PETER WOLF/Turnin' Pages
15	13	13	13		MARILYN MANSON/The Dope Show
-	-	-	-		OFFSPRING/Pretty Fly (For...)
13	17	14	12		ROB ZOMBIE/Dracula
17	16	8	11		MOTLEY CRUE/Bitter Pill
12	12	11	10		SECOND COMING/Soft
-	-	-	-		TWISTED SISTER/Heroes Are Hard...
12	15	10	10		LOCAL H/All The Kids Are...
10	7	10	9		ECONOLINE CRUSH/Surefire (Never...)
5	10	8	9		FUEL/Bittersweet
6	10	8	9		SCREAMIN' CHEETAH.../Boogie King
13	12	8	9		MONSTER MAGNET/Powertrip
13	15	11	8		KORN/Got The Life
13	12	9	8		STABBING WESTWARD/Sometimes It Hurts
-	-	-	-		GODSMACK/Whatever
10	7	6	7		PEARL JAM/Do The Evolution
-	-	-	-		CANDLEBOX/10,000 Horses
3	8	6	7		FEAR FACTORY/Resurrection

**MARKET #8**  
**DC 101**  
WWDC/Washington  
(301) 587-7100  
Neumann/Rizer

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	37	34	36		DISHWALL/Once In A While
33	33	37	36		FLY'S/Got You (Where...)
11	32	36	35		HARVEY DANGER/Flagpole Sitta
25	32	38	34		LENNY KRAVITZ/Fly Away
36	38	37	34		DAYS OF THE NEW/The Down Town
31	30	35	34		FOO FIGHTERS/Walking After You
37	37	35	34		EVE 6/Inside Out
34	34	35	33		FUEL/Shimmer
13	14	30	29		GOO GOO DOLLS/Slide
8	13	34	29		EAGLE-EYE CHERRY/Save Tonight
-	8	12	29		OFFSPRING/Pretty Fly (For...)
11	14	13	14		HOLE/Celebrity Skin
17	12	14	14		SEMISONIC/Singing In My Sleep
12	14	14	14		LOCAL H/All The Kids Are...
13	13	13	13		CRACKER/The Good Life
14	12	13	13		COWBOY MOUTH/Whatcha Gonna Do?
-	9	14	12		ALANIS MORISSETTE/Thank U
13	11	15	12		DC TALK/My Friend (So Long)
8	8	8	8		STABBING WESTWARD/Sometimes It Hurts
-	8	14	11		PUSHMONKEY/Handslide
-	4	12	11		R.E.M./Daysleeper
15	14	14	11		FASTBALL/Fire Escape
-	-	-	-		DAVE MATTHEWS BAND/Crush
6	4	5	5		BEASTIE BOYS/Remote Control
-	-	-	-		CAKE/Never There

**MARKET #10**  
**WAAF**  
107.3 FM  
WAAF/Boston  
(617) 236-1073  
Douglas/Valeri/Osterlind

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	37	38	38		GODSMACK/Whatever
33	34	38	36		LENNY KRAVITZ/Fly Away
34	32	31	35		EVE 6/Inside Out
21	33	32	34		MONSTER MAGNET/Space Lord
31	32	29	33		TOOL/Eulogy
30	31	29	32		KORN/Got The Life
29	30	33	32		ROB ZOMBIE/Dracula
31	31	33	31		FUEL/Bittersweet
16	28	26	31		FUEL/Bittersweet
32	29	34	29		FLY'S/Got You (Where...)
14	15	19	24		SCREAMIN' CHEETAH.../Boogie King
23	25	20	23		FEEDER/Descend
17	22	22	22		FLIGHT 16/If All The World...
20	25	23	22		VAST/Touch'd
24	25	22	22		KID ROCK/Am The Bulldog
18	22	18	15		MARILYN MANSON/The Dope Show
-	-	-	-		OFFSPRING/Pretty Fly (For...)
-	-	-	-		JANUS STARK/Every Little...
-	-	-	-		BEASTIE BOYS/Remote Control
12	16	14	13		FEAR FACTORY/Resurrection
12	14	13	13		LIMP BIZKIT/Faith
15	13	14	13		ANTHRAX/Inside Out
9	12	13	12		REVEILLE/Flesh And Blood
3	12	8	12		SEVENDUST/Bitch
11	13	14	12		INCUBUS/New Skin
9	9	14	12		RAMMSTEIN/Du Hast
4	9	10	10		GOO GOO DOLLS/Slide
14	13	12	9		KISS/Psycho Circus
-	-	-	-		SECOND COMING/Soft
9	14	12	9		CARAMEL/Mother Nature's...
-	-	-	-		CANDLEBOX/10,000 Horses

**MARKET #11**  
**WZTA**  
WZTA/Miami  
(305) 654-9494  
Steele/Kimba

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
29	34	34	35		FLY'S/Got You (Where...)
26	23	29	34		HOLE/Celebrity Skin
31	33	32	33		LENNY KRAVITZ/Fly Away
24	33	32	32		EVE 6/Inside Out
26	-	32	31		STABBING WESTWARD/Sometimes It Hurts
18	25	27	28		ROB ZOMBIE/Dracula
10	22	24	25		MARILYN MANSON/The Dope Show
20	21	22	24		FUEL/Bittersweet
-	15	22	23		OFFSPRING/Pretty Fly (For...)
-	-	-	-		LOCAL H/All The Kids Are...
13	13	24	22		CANDLEBOX/10,000 Horses
26	32	24	21		BROTHER CANE/Machete
8	10	18	21		KISS/Psycho Circus
-	7	22	19		BLACK SABBATH/Psycho Man
20	18	16	19		SEMISONIC/Singing In My Sleep
9	11	16	18		KORN/Got The Life
19	21	17	16		JANUS STARK/Every Little...
19	20	19	16		VAST/Touch'd
4	10	15	16		ALANIS MORISSETTE/Thank U
8	9	14	16		FINGER ELEVEN/Quicksand
3	8	11	15		MOTLEY CRUE/Bitter Pill
-	6	12	14		R.E.M./Daysleeper
10	10	11	14		SECOND COMING/Soft
8	8	9	12		MATCHBOX 20/Back 2 Good
8	7	8	11		U2/Sweetest Thing
-	-	-	-		FEEDER/Descend
7	12	10	10		ECONOLINE CRUSH/Surefire (Never...)
11	6	7	9		GOO GOO DOLLS/Slide
9	8	12	9		COWBOY MOUTH/Whatcha Gonna Do?
5					



# U2



Modern Rock Monitor 23-18\* +214  
 R&R Alternative **21** - **15** +214  
 Mainstream Rock Monitor 31\* AAA Monitor 8\*  
 R&R Rock **17** R&R Adult Alternative **8**

WHFS 26x  
 KROQ 22x  
 WPLY 35x  
 99X 30x  
 KDGE 39x  
 KZON 32x  
 X96 32x  
 WBCN 22x  
 WMRQ 30x

## THE BEST OF 1980-1990

In stores November 3

**SWEETEST THING (THE SINGLE MIX)**  
 the new single

Produced by Steve Lillywhite with Daniel Lanois and Brian Eno

Principle Management: Dublin & New York

*"We added 'SWEETEST THING' at WLUM in 1994, and it became our 2nd best female testing record of the year. When I came to KWOD in 1996, 'SWEETEST THING' continued it's success in Sacramento, as in Top 5 Call-Out for women. It's a hit!!!!!"*

-Ron Bunce/KWOD



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ACTIVE





JIM KERR

## Tom Calderone Moves On

Friends and colleagues reminisce as one of the format's architects moves on to MTV

The following three pages should first and foremost be considered a tribute to **Tom Calderone**, one of the most important people in the history of the Alternative format. However, looking over the various comments, it became clear to me that this retrospective also serves another, equally important, task — it is a wonderful road map for young radio enthusiasts on how to succeed in radio. Succeeding in radio is not only something Calderone clearly accomplished, it was also something he enthusiastically taught others.

### Thomas McCray Buffalo State College

Tom Calderone was one of my students in the broadcasting department at Buffalo State College. When he first arrived on campus, I knew, even as a young freshman, there was something extraordinary about him. Tom was 18, and yet it seemed as though he already had 10 years of experience with music and radio.

Early on, Tom became an active part of WBNY-FM, Buffalo State's campus radio station, which was about to receive its FM license. Tom had a vision of making 'BNY something very special. He became the catalyst as he gathered about 100 interested students into a small room in the student union and shaped what would become one of the most respected college stations in the country. WBNY was playing music by artists that no one had ever heard before — R.E.M., Depeche Mode, U2, 10,000 Maniacs — and Tom Calderone was loving every minute of it. It was initia-

tive like this that would eventually make it possible for local bands like the Goo Goo Dolls to be heard for the first time. (I wonder what became of them?)

As everyone in the industry knows, you have to sleep, eat, breathe, and make love to radio if you want to be successful, and Tom did it all.

Tom, your character has never faltered, and I am proud and honored to call you a colleague and a friend. Radio's loss is television's gain! But, alas, what is MTV anyway? Radio with pictures!

### Tom Langmyer KMOX/St. Louis

Tom Calderone and I worked together early in our careers at WGR-AM & FM in Buffalo. WGR was my first programming position, and Tom was my first intern. I was 24, and he was 22. It didn't take long to see that Tom had it. What immediately showed was Tom's ability to see the big picture even as he immersed himself in intern detail. This ability

got him a paying job right away, helping me out in a number of areas.

Tom had the incredible knack of being able to work with (and understand) three completely different formats at a very young age. Tom was (and still is) a student of the business and people. In the mid-'80s, he'd get up before dawn to head to WGR-AM to produce a morning remote on the full-service news and information station, then jump into his little brown Toyota, driving through four feet of snow to go to his college station, WBNY, all the time weaving in and out of classes. Then, he'd return to WGR in the afternoon to help sort a music test for the FM station and learn, and ultimately run, those early versions of Selector.

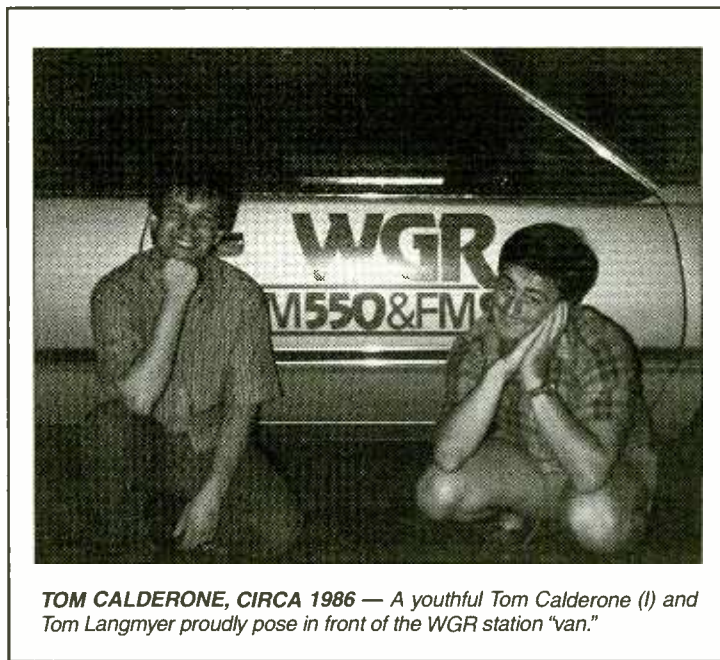
After work, a bunch of us would meet at a place called Gabel's for Buffalo wings. We'd talk about music, bands, and the stations, then head over to the flat he shared with some fellow students to make prank phone calls to other stations' talk shows (although I'm sure he won't admit this!). Then it was out to Buffalo's alternative rock clubs like the Continental. Some nights, Tom would pull an airshift at WGR too. No wonder he got mononucleosis that winter!

Back at WGR, what set Tom apart was his desire to learn how to develop a format and market for the product. The format didn't matter. He learned research from the ground up at the commercial AC station. He then took what he learned and was actually able to bring some of the concepts to free-form college radio. He didn't suck the fun and attitude out of the station. He gave it a well-positioned, focused feel with a hip identity. He also "got" the record business. Some great bands from the Buffalo area got their first radio exposure because of Tom.

WBNY became a great Alternative station. It was a college station that got noticed. Buffalo media critics from the mainstream press complained of the status quo on the commercial radio dial while pointing to Buffalo State's WBNY and Tom Calderone as pioneers in the new music format and developers of artists. Tom



Tom Langmyer



TOM CALDERONE, CIRCA 1986 — A youthful Tom Calderone (l) and Tom Langmyer proudly pose in front of the WGR station "van."

combined his knowledge of targeting, designing the product, and positioning with a lot of gut feel. He built upon this success in several markets as a programmer and later as a consultant.

The Alternative format is now not only viable, but delivers great market shares around the country. And Tom Calderone is a key to the format's success. Tom is also a great guy. Anyone who knows him can tell you that. Good luck, "Calder-bone!"

### Jack Isquith Time Bomb Records

I remember clearly the first time I "met" Tom. It wasn't in person, it was listening to him and John Loscalzo doing mornings on WRCN. It was surreal. Imagine Bob Costas and Keith Olberman going free-form after a week of sleep deprivation: "Coming up next — Lynyrd Skynyrd, Talking Heads, and the Stones on 103.9 WRCN ... except we won't play Skynyrd 'cause ... well, 'cause we hate 'em."

Dry as ice. Low-key. Hilarious. Not remotely come-friendly. I was working at Epic at the time, and Tom immediately became a big part of my world. As I got to know Tom better through the years, I really grew to appreciate him way beyond the humor. Tom is strategic, insightful, relatable, and spot-on. He is also one of the kindest people I've ever worked with.

He's still dry as ice and low-key. It's just that now Tom is very come-friendly. MTV is lucky to have him.

### John Loscalzo SW Networks

A retrospective on Calderone? One would assume that he had gone on to the big music meeting in the sky. Typical Calderone, too modest to tell anyone he'd just dropped dead. Thankfully, Tom is alive, and I hear he's close to landing some big muckity muck job at MTV. I sure hope he gets it.



Jack Isquith

It all goes back to WRCN/Riverhead, NY. PD Lenny Block introduced me to "Captain Tom" right after my first job interview at the station in 1987. I had just been hired as the overnight jock, and he was promotion director (which meant he drove the van — hence "Captain") and dealt with Monday Night Football promotions at bars reminiscent of *The Deer Hunter*. It took Calderone several months to break down and reveal, "Uh ... I don't like the Captain Tom thing." At that point, I knew we'd be friends. After all, who would want to be called "Captain"?

People ask me most about our brief stint as morning drive stars at WRCN. *The New Morning Show* was going to be our big break. Maybe we would become as big as Kevin Matthews, whose WLUP/Chicago show we could pick up on clear nights. He was our hero. Not only did his check clear, but we were certain that the owner of WLUP didn't show up to work with his incontinent dog every day. The first show aired the day the stock market crashed in October 1987. Omen? You bet.

Tom and I knew we were onto something when our owner hired radio legend Rick Sklar to be our consultant. "Mr. Rockin' America is going to love us!" we thought. He hated us. No ... make that despised us. "What wasn't to love?" we asked. How could he hate "Tom Time" and "John Time," where each of us has existed in a different time zone? Or how could anyone in their right mind not go totally nuts over our made-up weather forecasts, where it really could be 85 degrees in January? Was this cutting-edge or what? We decided to strike back and get ourselves fired. That would immediately cause public outcry and huge contracts in a major market like New Haven. Besides, what do consultants know anyway?

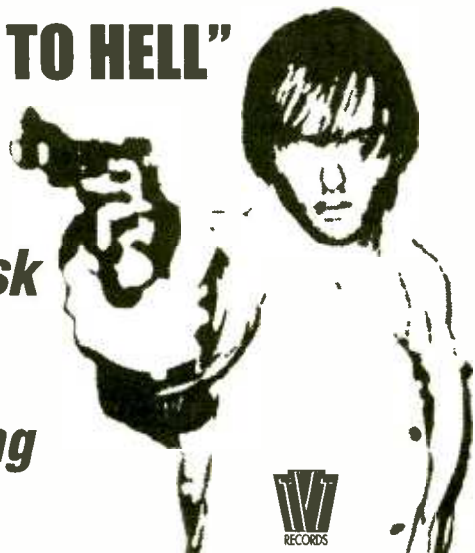
Gone were the cornerstones of the show: "Masticpiece Theater" the high point of which was *Waiting For Godot* with morning show characters Ed From Mastic (John Moschitta) and his "ersatz Uncle

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W  
RECORDS







# Tom Calderone Moves On

Continued from Page 94

Bill the Homelessman" (me); the house band Morbid Curiosity, which played each Friday for a live studio audience of people on the dole or strong medication; and "Listener Of The Week" where we called a random person and asked them to listen to our show for five days. If they could answer tough questions about the show, they won great prizes like movie passes or a White Lion album. (Sample question: "What's Tom's favorite song of all time?" Answer: "My Belle Ami" by Tee Set or "Nellie The Elephant.")

It was time to roll out *The Morning Program*, featuring me reading horoscopes very slowly, and "This Day In History," where I waxed nostalgic about occurrences "on this day in 1764." None of these high jinks got us fired, not even Tom rolling into the studio at 8:30 each morning. That actually got him off the show and promoted to PD when Lenny left for another gig.

There are hundreds of other stories from those days I could share, but I'm saving them for my tell-all book, *I've Lost My Sense Of Irony*. However, I do have all our morning show tapes (which a very young John Moschitta cataloged for me), and someday we will release them on CD. We may also offer mint copies of *Scobrelay Piggliteevee*, our short-lived public access show. It lasted three episodes because we felt TV was just way too much work. Who knew?

## Max Tolkoff A&M Records

I first met Tom Calderone in the winter of '43. We were working behind enemy lines in Germany and — oh, wrong story.

Let's see, I had returned to Eastern Long Island, the land of my youth, in the summer of 1988. I was living in a shack on the small potato farm my parents had worked on for 30 years. All we had was a transistor radio. All it could receive was WRCN in Riverhead (a station I myself had done time at back in the pre-pre-pre BDS days. In fact, R&R wasn't even a concept then). Anyway, my



Max Tolkoff

days were filled with digging tubers out of the sand by hand, constructing what would become "The Edge" for Jacobs Media, and trying to sign clients for this wacky fledgling "national" format concept.

I observed that Tom, at WRCN, seemed to be executing a rather pale imitation of what we had been doing at 91X in San Diego for the previous six years. Here,

I thought, was the perfect candidate for this new, well-thought-out, accurately focused, and highly brilliant approach to Alternative. Unfortunately, every time I went to the station to talk to this Tom fellow, he would call the police. Sometimes I would hide in the bushes outside the station, waiting for Tom to go to his car. However, he was always accompanied by two security guards, each named John, who carried shotguns.

My lucky break came one day when I called in to his morning show, disguising my voice and pretending I was a listener. I won this contest where I had to listen to the morning show for five days and answer some stupid questions I don't even remember now. When I told Tom who I really was, we all had a great big laugh. I never consulted the station. The rest is history.

## Alan Hay CBS/Baltimore

Tom Calderone took over the PD duties at WHFS from David Einstein in March of 1990. In his next 12 months, he pushed the research, promotion, on-air imaging, and organization of the music to a new level and started defining "Modern Rock."



Alan Hay

The music research was showing a clustering of AOR artists (Fine Young Cannibals, U2, R.E.M.) that worked well with a group of progressive/eclectic artists (Depeche Mode, Elvis Costello). The Scarborough lifestyle information was showing rapidly increasing strength for WHFS in women 18-29 and men 25-39, a good dating combo, I thought.

Tom had the passion, insight, and vision for new rock. He had come from a Long Island station, where he had started the musical move from AOR. Tom hustled the record reps, stimulated the announcer staff, and prodded the sales staff.

The attendance at the second 'HFS Summer Music Bash (later to become HFStival) doubled to 20,000, and the music caught fire in the record stores. WHFS turned the corner with Tom Calderone. His programming effort and foresight set up WHFS to become an East Coast "Modern Rock" leader. I am thankful for his time, hard work, and persevering support for WHFS, even as he moved into Jacobs Media (and became our consultant), *Modern Rock Live* (he hosted the show live from the WHFS studios), and now MTV. Tom is a friend and visionary.

## Denis McNamara A&M Records

Frankly, my early memories of Tom are of someone who looks and acts almost exactly as he does now. While not wanting to mount a "Dorian Gray" musical based on the man, Tom has always been someone with whom you'd look forward to sharing time with at a combined record company dinner before a concert or backstage afterwards.

Tom was always around during the pioneer days of the format and, funnily enough, always just about to become part of either the WLIR champion years or the transitional times of WDRE. Yet there was always something that prevented it. Ironically, it's now obvious that what prevented it was that the best position for him was the one I vacated, which is something we'll hopefully laugh about for years to come.

Simply put, Tom's evolution and success make sense because he has always been about initiative, enthusiasm, intelligence, and understanding. Those of us fortu-



Denis McNamara

His upward career movement sends a great message to those in radio who want to know that their musical enthusiasm and hard work can make them successes at the highest levels of our industry.

—Denis McNamara

nate to have evolved from the more "primitive" side of commercial radio, i.e. adventurous formats and questionable signal ranges, automatically understand that Tom's best strengths are survival tools honed under the most extraordinary broadcast circumstances. Needless to say, it's been a delight to cross paths, as we have during his consultation days, to exchange notes, and to see his development.

What I think is most important in his new role is the fact that he has always cared about the music and what the audience wanted. Also, his upward career movement sends a great message to

Buffalo media critics from the mainstream press complained of the status quo on the commercial radio dial while pointing to Buffalo State's WBNY and Tom Calderone as pioneers in the new music format and developers of artists.

—Tom Langmyer

those in radio who want to know that their musical enthusiasm and hard work can make them successes at the highest levels of our industry. Perhaps, most importantly, that message is being sent at a time when we need to care more than ever about delivering so many exciting genres of music to an audience that will embrace them if it finds them. While that's a tough mantle to foist on anyone, Tom's one of the good guys who can handle it. I wish him much success.

## Fred Jacobs Jacobs Media

Tom's pioneering role in the Alternative format is well-known. During his tenure with our company, he found himself in a position to "spread the word" to markets around the country. But perhaps his most significant contribution to the format, and to the radio business itself, has been in the realm of bringing new people into programming and on-air positions and helping them grow. As Alternative became a major-league format, the inevitable shortages of talent became rather obvious. During his four years with us, Tom was the consummate teacher and coach. Many of the key voices in today's Alternative stations have Tom's lasting imprint. I think that when you look back at Tom Cal-

derone's mark on our industry, his legacy won't be measured with rating books or call letters. It will be the people he helped bring into major roles and how he helped them become effective, professional, and successful.

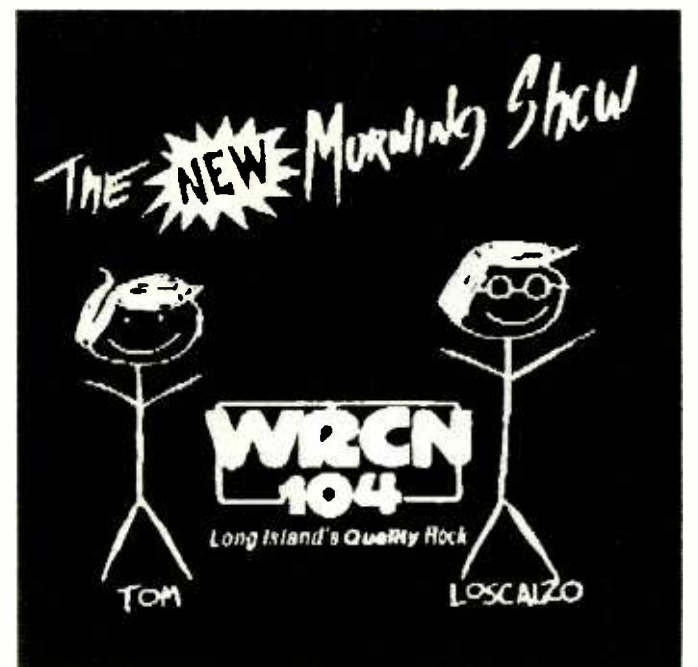
## Hilary Shaeve Sony/550 Music

I can't think in terms of "retrospective" with Tom, because that implies looking back. Many of Tom's consulted stations, as well as his radio promotion peers, may rue the fact that he's leaving radio. But I see his rich past, his years of experience programming radio, his affinity for identifying hits and breaking artists, and, most of all, his integrity, as the whole industry's advantage in the future. Everyone who knows Tom knows how much he cares and how seriously he takes the details of developing a radio station, an artist, a relationship. These are all the things that Tom brings to MTV. He is fair, patient, and does things for the



Hilary Shaeve

Continued on Page 98



CALDERONE'S INFAMOUS WRCN MORNING SHOW — Here's the logo for Tom Calderone's, John Loscalzo's, and John Moschitta's infamous WRCN morning show. Calderone's efforts to be fired from the show culminated in him being promoted to PD.



# CONGRATULATIONS ON YOUR NEW JOB TOM CALDERONE!!

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FROM YOUR FRIENDS AT





# Tom Calderone Moves On

Continued from Page 96

right reasons. He knows when things are important, and he knows when to follow his "gut." Not just MTV, but the whole industry, is lucky to have someone like Tom making decisions that can influence both record sales and radio's health. So here's to the future!

## Howie Green WEND/Cleveland

I'll never forget the first time I laid eyes on Tom Calderone ... (flashback sequence) ... it was 1981, and we were both starting out at Buffalo State College and working at WSCB-AM, a carrier-current station that was so bad, they wouldn't even play it in the school cafeteria. Tom became the boss, and I was doing a morning show (some things never change).



Howie Green

When I first met him, I thought, "Who the hell is this punk?" He looked like Marshall Breckman from *Square Pegs* (remember, it was 1981). Eventually, Calderone chose to change the station's format to "New Wave," and everyone thought he was crazy ... crazy like a fox. Let me tell you something about Tom Calderone: The man is a radio genius, and I have never known him to be wrong about *anything* in radio — way back then and now!

Calderone and I eventually became good friends, were roommates off-campus, worked at the same bar, and, together with some other folks, got the school its first-ever FM license, which today is WBNY. Most of what has happened to me in my radio career — hirings and firings — I owe to my friend Tom Calderone.

Tom is one of those rare people with vision, creativity, spirituality, and a never-dying loyalty to his friends, sometimes to a fault. The professional broadcaster I have become is mostly due to Calderone's mentoring and a little hollering.

I have had the great honor and pleasure of being a colleague and a friend of Tom's for more than 17 years, and I hope for all of our sakes he does half of what he's done for radio for MTV.

## Jim Guerinet Time Bomb Recordings

My fondest thoughts of Tom are focused on the time we spent in Arizona in the mid-'80s around the KUKQ shows, some of the "original" Alternative radio shows. This was always a good opportunity for people from both coasts to get together and hang out. We'd all stay at the fabulous Phoenician Hotel in

Scottsdale, the hotel Charles Keating built off of the embezzled pensions of little old ladies. Terrific hotel. It seems as though Social Distortion headlined the event a disproportionate number of times. We were at the pool of the hotel all the time. While most of us were busy sunning ourselves in the dry, desert heat (Leshay with third-degree burns!), Tom would be practicing the Howard Hughes recluse pose he has since elevated into high art by remaining in his room, reading. For the brief time he would grace us with his presence poolside, he would sit, reading trades, adorned in his standard issue black baseball cap, black T-shirt, and black shorts. Oh, he'd have on black sunglasses too. People thought it was Bob Costas in mourning.

Later on, after dinner — where Tom spent the entire meal querying Jonathan L. on his programming strategies — we were off to the alt gala. One particular show stands out in my mind. It was possibly the best Social D show I have ever seen, and I have probably seen hundreds. I was onstage as the band came on, and when they broke into their first song, the whole crowd began hopping over seats and rushing the stage. Sixteen thousand peo-

**Let me tell you something about Tom Calderone: The man is a radio genius, and I have never known him to be wrong about anything in radio — way back then and now!**

—Howie Green

ple in a complete frenzy. As I peered into the crowd, I saw Lewis Largent and Tom leaping over chairs and pushing their way toward the stage. Now, I would have been surprised to see Lewis carrying on like this, but Calderone?! He always seemed nonplussed by it all. But deep down Tom has such passion — passion for programming, passion for music, and passion for people — that it always comes through. I wish him all the best.

## Rich Wall WEDG/Buffalo

I hold Tom Calderone personally responsible for getting me into the broadcasting business. In 1984, there was no commercial station in Buffalo playing current compelling rock music except for a 100-watt mono FM station from

Buffalo State College: WBNY. The program director at the time was Tom Calderone, and bands like Echo & The Bunnymen, the Clash, U2, and the Replacements were just a few of the artists that received airplay on this truly alternative station. WBNY had a student volunteer staff of great air personalities with names like the Coffee Orphan, Tina Peel, Cal Zone, and others. How Tom assembled this group of talented people, I'll never know.

As a high school student tuning in to this station that Tom started, I set my sights on radio as a career, as opposed to architecture, which is what my career focus was at the time. So off I went to Buff State and spent the next seven years, starting in 1986, getting my broadcasting degree while doing *The Local Show* at WBNY and spending endless hours at that station, taking classes when I could, and working full-time at the Independent Record Store down the street from the college. Tom made radio interesting, and I went to Buff State just because of that station.

Tom always stayed in touch as he embarked on his professional career. He was always helpful and always kept a special place in his heart for Buffalo and WBNY. He would come back every so often and hold Alumni Weekends on the station. The stunts he pulled on his *Variety Show* you would have to ask him about, because they were so unbelievable — as well as exciting radio — and I don't want to get him in trouble.

When The Edge signed on over three years ago, I had the opportunity to work with Tom on a professional level as he consulted us with Jacobs Media. Both he and I were realizing a dream of working with a commercial Alternative station in Buffalo.

Since then, Tom has guided me through my professional broadcasting career from air personality to music director to, now, program director. His creative input and knowledge of the Buffalo market, as well as his perspective on the national broadcasting picture, have proven to be invaluable.

As a student of pop culture on a prodigious level, Tom will prove invaluable to MTV. As a great broadcaster, people manager, and visionary, MTV is lucky to have him as well.

Thanks, Tom ... I owe you one. Well, to be truthful, many ones.

## Amy Doyle WXDG/Detroit

I would never remember the ride back from the airport after



Rich Wall

**Tom is strategic, insightful, relatable, and spot-on. He is also one of the kindest people I've ever worked with. He's still dry as ice and low-key. It's just that now Tom is very cume-friendly.**

—Jack Isquith

dropping Tom off following one of his market visits. Several times I even missed the exit back to the radio station. Those who know me will attribute that to a *really* bad sense of direction, but it was so much more than that. I had just participated in two days of an intense and exciting exchange of ideas. My brain hurt, and my head was spinning. It's the same feeling I got sitting in Mrs. Tulumello's fourth-grade class or seeing and hearing Rick Pitino speak for the first time: There are no limits.

I'm reminded of the first time I heard Tom Calderone's name. I had just found out that I had somehow convinced the higher-ups at ARS that I was ready to program and would soon be on my way to sign on WPBZ (The Buzz) in West Palm Beach. Reeling with excitement and fear, I called an old college roommate to share the news. I mentioned to her that I'd be working with a company called Jacobs Media. After a long pause, she responded, "Whoa ... you're going to be working with Tom Calderone."

I had no idea who she was talking about.

As MD at WBMX in Boston, I had just spent the day scheduling Mariah Carey and Luther Vandross records, not to mention trying to get David Cassidy to stop by the station. *Tom who?* That was June of 1995.

Over the past few years, it has become abundantly clear to me why my friend paused so dramatically. Tom Calderone championed a format during a time when nonbelievers far outnumbered the believers. I've witnessed firsthand his ability to relate to everyone, from group heads to musicians, from sales managers to morning shows. His ability to communicate on several different levels forced an industry of people to not only take Alternative as a *format* seriously, but radio as a *medium* seriously.

Tom didn't get discouraged when trends were down or when industry pundits were declaring that the format was dead. Instead, he reminded us to be flexible, change the game plan accordingly, and move on, to not do everything the same old way you've been doing it, to be creative and readjust. That's the sign of someone who truly believes in what they do and knows no limits.

The title of consultant will

never do Tom justice. For me and many other programmers, he's a teacher, a muse, a role model, and, most importantly, the guy you want standing next to you, helping you pick out that perfect sweater vest for any occasion.

Radio will miss you, Tom, but thank you for setting a standard of what true success in this business really encompasses.

## Paul Jacobs Jacobs Media

When I first met Tom, we weren't looking to hire anyone. Bill was doing a good job with our clients, and we were actually looking for a program director for a satellite version of the format that a client was considering. It was at the NAB, and I set aside 20 minutes to talk with him. Two hours later, I called Fred's room at the hotel and told him that I had someone that he needed to meet.

It would be easy here to say that the rest is history, but, in fact, we talked with Tom for another year before he came to work with us. This says a lot about the kind of guy that he is.

He didn't just want to jump into it, and he wanted to make sure that he had the right vision for the format.

Once he jumped on board, it was clear to us that he was the right person to galvanize the format. At that time, the biggest crisis facing Alternative was the size of the playlist ("What's bigger — 30 or 50 currents?"). Tom was able to raise the level of conversation beyond the music and got our clients to concentrate on issues to bring them to parity with our competitors — morning shows, promotion, production, etc. He showed programmers that the format was about more than just the music and that, in order to thrive and survive, we needed to drop our inferiority complex and grow up.



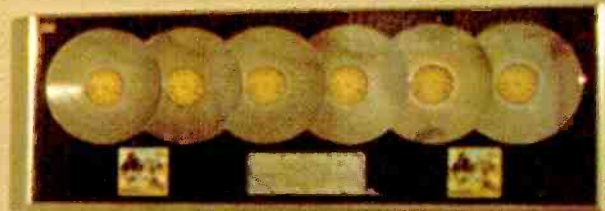
Paul Jacobs

## TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>HOLE</b> Celebrity Skin (DGC/Geffen) 3065 2984 2949 2805 91/0					
5	3	2	2	<b>GOO GOO DOLLS</b> Slide (Warner Bros.) 2996 2891 2583 2351 93/0					
11	5	4	3	<b>LENNY KRAVITZ</b> Fly Away (Virgin) 2754 2466 2327 2053 90/1					
16	6	5	4	<b>CAKE</b> Never There (Capricorn/Mercury) 2554 2368 2169 1881 91/0					
2	2	3	5	<b>EVE 6</b> Inside Out (RCA) 2328 2513 2648 2714 78/0					
3	4	6	6	<b>EVERCLEAR</b> Father Of Mine (Capitol) 2288 2283 2469 2492 77/1					
15	14	8	7	<b>FLYS</b> Got You (Where I Want You) (Trauma/Delicious Vinyl) 2159 2009 1933 1914 86/2					
10	10	7	8	<b>EAGLE-EYE CHERRY</b> Save Tonight (Work) 2102 2118 2090 2091 71/0					
—	29	14	9	<b>OFFSPRING</b> Pretty Fly (For A White Guy) (Columbia) 2081 1751 1026 52 86/4					
19	18	11	10	<b>ALANIS MORISSETTE</b> Thank U (Maverick/Reprise) 1944 1908 1821 1442 77/1					
17	17	13	11	<b>SHAWN MULLINS</b> Lullaby (Columbia) 1903 1825 1844 1720 76/0					
12	11	10	12	<b>SEMISONIC</b> Singing In My Sleep (MCA) 1889 1933 2053 2044 80/0					
9	8	9	13	<b>THIRD EYE BLIND</b> Jumper (Elektra/EEG) 1868 1941 2098 2197 62/0					
22	20	18	14	<b>SOUL COUGHING</b> Circles (Slash/WB) 1800 1646 1471 1312 90/3					
44	22	21	15	<b>U2</b> Sweetest Thing (Island) 1679 1465 1205 435 82/0					
7	12	12	16	<b>BEASTIE BOYS</b> Intergalactic (Grand Royal/Capitol) 1622 1839 1982 2218 62/0					
—	31	25	17	<b>R.E.M.</b> Daysleeper (Warner Bros.) 1553 1309 658 — 87/1					
13	13	15	18	<b>FASTBALL</b> Fire Escape (Hollywood) 1525 1700 1937 1949 65/0					
14	16	17	19	<b>CREED</b> What's This Life For (Wind-up) 1524 1648 1850 1928 57/0					
20	21	22	20	<b>MARILYN MANSON</b> The Dope Show (Nothing/Interscope) 1498 1461 1442 1436 76/1					
18	19	19	21	<b>LOCAL H</b> All The Kids Are Right (Island) 1477 1536 1623 1506 68/0					
25	26	24	22	<b>FUEL</b> Bittersweet (550 Music) 1392 1323 1149 1064 73/0					
6	9	16	23	<b>GARBAGE</b> I Think I'm Paranoid (Almo Sounds/Interscope) 1225 1684 2097 2289 48/0					
<b>BREAKER</b>			24	<b>EVERLAST</b> What It's Like (Tommy Boy) 1206 844 639 541 70/14					
26	27	26	25	<b>KORN</b> Got The Life (Immortal/Epic) 1195 1149 1092 1058 74/2					
<b>BREAKER</b>			26	<b>BECK</b> Tropicalia (DGC/Geffen) 1176 929 224 — 73/6					
8	15	23	27	<b>SMASHING PUMPKINS</b> Perfect (Virgin) 1161 1380 1867 2206 49/2					
4	7	20	28	<b>BARENAKED LADIES</b> One Week (Reprise) 1045 1507 2163 2407 45/0					
27	28	27	29	<b>SHERYL CROW</b> My Favorite Mistake (A&M) 924 953 1070 991 38/0					
48	39	31	30	<b>GREEN DAY</b> Nice Guys Finish Last (Reprise) 817 741 608 365 59/4					
—	47	36	31	<b>NEW RADICALS</b> You Get What You Give (MCA) 808 606 423 70 63/9					
34	32	32	32	<b>COWBOY MOUTH</b> Whatcha Gonna Do? (MCA) 735 685 657 643 47/2					
—	—	41	33	<b>DAVE MATTHEWS BAND</b> Crush (RCA) 732 508 142 48 60/11					
<b>DEBUT</b>			34	<b>OASIS</b> Acquiesce (Epic) 714 215 25 — 61/14					
<b>DEBUT</b>			35	<b>GARBAGE</b> Special (Almo Sounds/Interscope) 699 186 46 12 58/12					
41	41	33	36	<b>ROB ZOMBIE</b> Dragula (Geffen) 697 637 574 501 52/5					
23	25	29	37	<b>BRIAN SETZER ORCHESTRA</b> Jump Jive An' Wail (Interscope) 678 905 1153 1308 31/0					
—	—	43	38	<b>PLACEBO</b> Pure Morning (Hut/Virgin) 649 461 303 176 56/10					
37	38	34	39	<b>STABBING WESTWARD</b> Sometimes It Hurts (Columbia) 640 637 616 579 46/2					
36	37	37	40	<b>DEPECHE MODE</b> Only When I Lose Myself (Mute/Reprise) 532 576 617 601 38/0					
—	—	44	41	<b>REEL BIG FISH</b> The Set Up (You Need This) (Mojo/Universal) 529 450 316 26 44/7					
35	33	35	42	<b>PEARL JAM</b> Do The Evolution (Epic) 514 609 643 622 40/1					
50	48	42	43	<b>ECONOLINE CRUSH</b> Surefire (Never Enough) (Restless) 501 480 423 347 36/2					
—	50	45	44	<b>EELS</b> Last Stop: This Town (DreamWorks/Geffen) 477 446 402 346 36/3					
31	30	38	45	<b>PJ HARVEY</b> A Perfect Day Elise (Island) 442 523 693 769 33/0					
40	42	40	46	<b>ATHENAEUM</b> Flat Tire (The Truth) (Atlantic) 417 517 529 525 32/0					
—	—	50	47	<b>FINGER ELEVEN</b> Quicksand (Wind-up) 397 365 366 328 29/3					
<b>DEBUT</b>			48	<b>JEWEL</b> Hands (Atlantic) 385 221 — — 23/5					
—	—	49	49	<b>AFGHAN WHIGS</b> Somethin' Hot (Columbia) 371 368 345 224 33/2					
32	40	39	50	<b>MONSTER MAGNET</b> Space Lord (A&M) 364 519 604 723 21/0					

This chart reflects airplay from October 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 95 Alternative reporters. 95 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

## NEW & ACTIVE

**FEEDER** Descend (Echo/Elektra/EEG)  
Total Plays: 362, Total Stations: 34, Adds: 1

**CARDIGANS** My Favourite Game (Stockholm/Mercury)  
Total Plays: 359, Total Stations: 28, Adds: 4

**ZEBRAHEAD** Get Back (Columbia)  
Total Plays: 354, Total Stations: 30, Adds: 4

**MARCY PLAYGROUND** Sherry Fraser (Capitol)  
Total Plays: 307, Total Stations: 27, Adds: 4

**PUSHMONKEY** Handslide (Arista)  
Total Plays: 259, Total Stations: 19, Adds: 0

**BARENAKED LADIES** It's All Been Done (Reprise)  
Total Plays: 250, Total Stations: 44, Adds: 39

**LESS THAN JAKE** History Of A Boring Town (Capitol)  
Total Plays: 241, Total Stations: 22, Adds: 4

**SOCIAL DISTORTION** Story Of My Life (Time Bomb)  
Total Plays: 238, Total Stations: 19, Adds: 1

**CANDY SKINS** Feed It (Ve/Vel)  
Total Plays: 237, Total Stations: 24, Adds: 4

**BEASTIE BOYS** Body Movin' (Grand Royal/Capitol)  
Total Plays: 223, Total Stations: 15, Adds: 3

**HARVEY DANGER** Private Helicopter (Slash/London/Island)  
Total Plays: 213, Total Stations: 24, Adds: 7

Songs ranked by total plays

## BREAKERS

**EVERLAST**  
What It's Like (Tommy Boy)  
TOTAL PLAYS/INCREASE: 1206/362  
TOTAL STATIONS/ADDS: 70/14  
CHART 24

**BECK**  
Tropicalia (DGC/Geffen)  
TOTAL PLAYS/INCREASE: 1176/247  
TOTAL STATIONS/ADDS: 73/6  
CHART 26

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>BARENAKED LADIES</b> It's All Been Done (Reprise)	39
<b>EVERLAST</b> What It's Like (Tommy Boy)	14
<b>OASIS</b> Acquiesce (Epic)	14
<b>GARBAGE</b> Special (Almo Sounds/Interscope)	12
<b>DAVE MATTHEWS BAND</b> Crush (RCA)	11
<b>REMY ZERO</b> Prophecy (DGC/Geffen)	11
<b>FIONA APPLE</b> Across The Universe (Work)	10
<b>PLACEBO</b> Pure Morning (Hut/Virgin)	10
<b>NEW RADICALS</b> You Get What You Give (MCA)	9
<b>DISHWALLA</b> Stay Awake (A&M)	8

## HARVEY DANGER "Private Helicopter"

MOST ADDED AGAIN THIS WEEK!

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>GARBAGE</b> Special (Almo Sounds/Interscope)	+513
<b>OASIS</b> Acquiesce (Epic)	+499
<b>EVERLAST</b> What It's Like (Tommy Boy)	+362
<b>OFFSPRING</b> Pretty Fly (For A White Guy) (Columbia)	+330
<b>LENNY KRAVITZ</b> Fly Away (Virgin)	+288
<b>BECK</b> Tropicalia (DGC/Geffen)	+247
<b>R.E.M.</b> Daysleeper (Warner Bros.)	+244
<b>DAVE MATTHEWS BAND</b> Crush (RCA)	+224
<b>U2</b> Sweetest Thing (Island)	+214
<b>NEW RADICALS</b> You Get What You Give (MCA)	+202
<b>PLACEBO</b> Pure Morning (Hut/Virgin)	+188

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>FUEL</b> Shimmer (550 Music)
<b>HARVEY DANGER</b> Flagpole Sitta (Slash/London/Island)
<b>CREED</b> My Own Prison (Wind-up)
<b>FOO FIGHTERS</b> Everlong (Roswell/Capitol)
<b>GREEN DAY</b> Time Of Your Life (Good Riddance) (Reprise)
<b>SEMISONIC</b> Closing Time (MCA)
<b>GOO GOO DOLLS</b> Iris (Warner Sunset/Reprise)
<b>DAYS OF THE NEW</b> Touch, Peel, And Stand (Outpost/Geffen)
<b>EVERCLEAR</b> I Will Buy You A New Life (Capitol)
<b>BLINK 182</b> Dammit (Growing Up) (Cargo/MCA)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# econoline crush "surefire" (never enough)

New At: **KXRK KFRR**

Already On Fire At:

**WBCN KPNT WENZ CIMX KWOD**  
**KKND KXTE WAVE WMRD WRXQ**  
**WPLA WRAX KMYZ WKRO and more!**

R&R Alternative **43**

R&R Active Rock **21**

Monitor Active Rock **23\***

Monitor Rock **32\***

#3 Phones at WBCN

Top 10 Phones Everywhere!!

On tour Now!





# beastie boys



## BODY MOVIN'

the new single from *hello nasty*, one of the biggest selling albums of 1998.

**Top 10 LPs' of 1998:** #1 *Titanic Soundtrack*, #2 Celine Dion *Let's Talk About Love*, #3 Backstreet Boys *Backstreet Boys*, #4 *City Of Angels Soundtrack*, #5 Shania Twain *Come On Over*, #6 Savage Garden *Savage Garden*, #7 Will Smith *Big Willie Style*, **#8 Beastie Boys *Hello Nasty***, #9 Matchbox 20 *Yourself Or Someone Like You*, #10 *Armageddon Soundtrack*.

Couldn't Wait: KROQ KNDO WBCN 91X WFNX KXPB  
WXRK KITS WHFS 99X KTCL KXRK

Impact Date 10/26



Produced by Beastie Boys and Mario Caldato, Jr. Management: John Silva for Gold Mountain Entertainment  
© 1998 Capitol Records, Inc. [hollywoodandvine.com/beastieboys](http://hollywoodandvine.com/beastieboys) [www.grandroyal.com](http://www.grandroyal.com) [www.beastieboys.com](http://www.beastieboys.com)



...and now for our next stunt

# barenaked ladies

## it's all been done

the follow-up to the #1 alternative single "one week"

from the multi-platinum album

# stunt

**STUNT '98 TOUR  
SOLD OUT**



**All Been Done Early At:**

99X-24x WHFS-12x WXDG-24x WRAX-35x KTCL-21x KZNZ-32x CFNY-20x KLYY-19x WCYY-20x WMRQ-16x

**#1 Most Added Including:**

KROQ, WPLT, WDX, KNRK, WENZ, WEND, KWOD, WXEG, WXZZ, WPBZ, KHLR, KTOZ, WXNR, WXEX, WQBK  
WKRL, WEDG, KRAD, WEQX, WGRD, WWCD, KAEP, KKDM, KDRE, KFMZ, WLIR, WARQ, WXS, WRRV,  
WSFM, WOXY, WJSE, WWDX, WDST, WOSC, KQRX, WPGU, WHMP, WGMR

**Over 2.2 Million Units Sold!**

**Performed for over half a million people in the U.S. in '98!**

[www.RepriseRec.com/barenakedladies](http://www.RepriseRec.com/barenakedladies)

Produced by Susan Rogers, David Leonard and Barenaked Ladies  
Netzwerk Management



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# Break Through

## Artist

### PLACEBO

TRACK: "PURE MORNING"

LP: *WITHOUT YOU I'M NOTHING*

PRODUCER: VINALL

LABEL: HUT/VIRGIN

**e**ssentials: I have it from a reliable source that **Placebo** frontman **Brian Molko** was wearing nail polish before it became virtually mainstream for boys to wear it. (According to my friend, who caught the band at the Viper Room supporting their first album in 1996, not only was Molko sporting painted nails — he was flashing *silver-glitter* painted nails. Groovy!) Molko most likely developed this acute sense of glam while studying acting at a London academy in his late teens. Like most artists, he was

interested in different mediums of expression and was working on experimental music at the same time.

By sheer chance, Molko happened to run into bassist/guitarist/keyboardist **Stefan Olsdal**, a Swedish native who had decided to study in London when his parents moved there. Sensing an immediate click, the pair recruited **Steve Hewitt**, a drummer who was already working with another band called **Breed**, and set to work creating an album under the cryptic name **Placebo**. They signed a deal with **Hut Recordings** soon after.

In a remarkable stroke of fortune, the trio caught the attention of no less than the glam emperor himself, **David Bowie**, who asked them to open up for him on several European tour dates. Not to be outdone, **U2** then invited Placebo to join them for part of the **Popmart** tour. The (anti?) climax to all this? Placebo put out a brilliant second record, *Without You I'm Nothing*, featuring friends in need, with weed, with breasts, all the rest, and dressed in leather. Incidentally, "Pure Morning" shot directly to No. 4 on the UK charts. What's next? Well, I have it from a reliable source that God is touring heaven and asked the glittery-fingered Molko and Co. to open for Him.

• **Artist POV:** Molko in hormonal overdrive: "The first album was a very sexual record, packed full of youthful vigor and lust. The new album is introverted, more of a post-coital depression."

Asst. Alternative Editor  
—Rich Michalowski



### Lenny Diana, MD WXDX/Pittsburgh

There are a lot of great records out right now. Keep an eye out for Orgy's "Blue Monday," It's a great update on the original version. Eve 6's "Leech" is also great. It's just as hooky as "Inside Out." Also, check out Kid Rock's "Wasting Time." ■ I also

really like some tracks from local bands that are on our 1998 *X-Files* CD, including the Distractions ("Fine"), Grapevine ("Comfortable"), and the Buddy Brown Show ("Tether"). Cake's album is really good, as is Rancid's. Other good songs include Sonichrome's "Pack Up And Leave" and the Slacker's "And I Wonder." The songs that are working well for the station right now are Monster Magnet's "Space Lord," Garbage's "I Think I'm Paranoid," Lenny Kravitz's "Fly Away," Beastie Boys' "Intergalactic," and Eve 6's "Inside Out."

## Lenny Diana ON THE RECORD



As the fourth quarter rolls on and the superstar volleys have been launched, it's time to sit back and take stock of the new artists who have risen to the fourth-quarter challenge. While **Eve 6's** "Inside Out" has been out for most of the year, the fact that the record is still sitting in the top five speaks volumes about how strong the song actually is. **Trauma's** *Flys* are another example of a band that has broken through, as they make their way into the top five. Several 1998 breakout artists are continuing their assault, including **Semisonic**, **Fuel**, and **Fastball**. Breakout singles by **Shawn Mullins** and **Eagle-Eye Cherry** are also still making progress in the top 20. **Soul Coughing's** "Circles" is also standing the heat. In addition, two established artists deserve special mention for living up to highly anticipated releases. **Hole** delivered in a big way also with

## ON THE RADIO

With Jim Kerr

"Celebrity Skin" sitting at No. 1 and "Malibu" getting some impressive early airplay. Meanwhile, the **Goo Goo Dolls** look to be the only artist in the format to have two No. 1 records this year with "Iris" and perhaps soon with "Slide." **RECORD OF THE WEEK:** **Dishwalla** "Stay Awake."

# ROB ZOMBIE

"DRAGULA" R&R 36  
BDS: 32\*

Already certified GOLD ... PLATINUM around the corner!

New This Week:  
LIVE 105 WEQX KFMZ WEDG KPNT



MTV Sports & Music Festival  
first week in November

ON TOUR NOW



Management: Andy Gould & Jodie Wilson for AGM Worldwide

# BECK

## "TROPICALIA"

FROM THE ALBUM **MUTATIONS** IN STORES NOVEMBER 3rd

R&R 28 - 26 **BREAKER 1176x (+247)**

BDS: 28\* 881x (+159)

MODERN ROCK LIVE  
Sunday, November 8

Produced by Nigel Godrich and Beck Hansen  
Management: John Silva for Gold Mountain Entertainment





Stations and their adds listed alphabetically by market

<p><b>WEQX/Albany, NY</b> PD: Ian Harrison MD: Steve Bottomley</p> <p>13 JEWEL "Hands" 3 GARBAGE "Special" 10 OASIS "Acquiesce" 10 MY FRIEND STEVE "Schooling" 10 HARVEY DANGER "Private" 10 FIONA APPLE "Universe" 10 AIR "Meet" 10 REMY ZERO "Prophecy" ROB ZOMBIE "Dragula" BARENAKED LADIES "Done" GLORITONE "Wayne" SPRING MONKEY "Breakdown" BIG BAD VOODOO DADDY "Suit" MARILYN MANSON "Dope"</p>	<p><b>WAVF/Charleston, SC</b> PD: Rob Cressman MD: Janda Baldwin</p> <p>9 E.M. "Dyslexia" LOVE AND ROCKETS "Holy"</p>	<p><b>WPLT/Detroit, MI</b> PD: Garrett Michaels MD: Ann Delisi</p> <p>6 BARENAKED LADIES "Done"</p>	<p><b>WWDX/Lansing, MI</b> PD: Chris Brunt APD/MD: Jesse Addy</p> <p>EVERLAST "Like" BIG BAD VOODOO DADDY "Suit" SOUL COUGHING "Circles" BARENAKED LADIES "Done" LOVE AND ROCKETS "Holy"</p>	<p><b>WPLY/Philadelphia, PA</b> PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot</p> <p>FIONA APPLE "Universe"</p>	<p><b>XTRA/San Diego, CA</b> PD: Bryan Schock MD: Chris Muckley</p> <p>37 SMASHING PUMPKINS "Perfect" REEL BIG FISH "Set" RANCID "Thought" SMILE "Damage"</p>
<p><b>WQBK/Albany, NY</b> PD/MD: Kelli McNamara AMD: Jeff Callan</p> <p>BARENAKED LADIES "Done" DAVE MATTHEWS BAND "Crush" ZEBRAHEAD "Back"</p>	<p><b>WEND/Charlotte, NC</b> PD: Jack Daniel MD: Rick Brewer</p> <p>BARENAKED LADIES "Done" EVERLAST "Like" GREEN DAY "Nite"</p>	<p><b>WXDG/Detroit, MI</b> PD: Amy Doyle MD: Spike</p> <p>16 SMASHING PUMPKINS "Perfect" DEFTONES "Around"</p>	<p><b>KXTE/Las Vegas, NV</b> PD: Dave Wellington APD/MD: Chris Ripley</p> <p>16 MONSTER MAGNET "Powertrip" 8 DEFTONES "Around" ONE MINUTE SILENCE "Waste" FINGER ELEVEN "Quicksand"</p>	<p><b>KEDJ/Phoenix, AZ</b> PD: Shellie Hart APD/MD: Chris Palyk</p> <p>17 RAGE AGAINST THE MACHINE "Tom" PLACEBO "Morning"</p>	<p><b>KITS/San Francisco, CA</b> OM: Ron Nenni PD: Jay Taylor MD: Aaron Axelsen</p> <p>7 SMASHING PUMPKINS "Pug" ROB ZOMBIE "Dragula" RANCID "Thought"</p>
<p><b>WQEG/Albuquerque, NM</b> PD: Skip Isley APD/MD: Julie Forman</p> <p>REMY ZERO "Prophecy"</p>	<p><b>WKQX/Chicago, IL</b> PD: Alex Luke APD/MD: Mary Shuminas</p> <p>REEL BIG FISH "Set" VAST "Touched" PLACEBO "Morning" KORN "Life"</p>	<p><b>KNRO/Eugene, OR</b> PD: Stu Allen MD: Cia</p> <p>27 OFFSPRING "Pretty" ZEBRAHEAD "Back"</p>	<p><b>WXZZ/Lexington, KY</b> PD: Tony Doolin</p> <p>8 FIONA APPLE "Universe" BARENAKED LADIES "Done" GRANT LEE BUFFALO "Testimony"</p>	<p><b>KZON/Phoenix, AZ</b> PD: Paul Peterson APD: Laura Smith MD: Kevin Mannion</p> <p>CANDY SKINS "Feed" GARBAGE "Special" CHRIS ISAKK "Flying"</p>	<p><b>KJEE/Santa Barbara, CA</b> GM/MD: Eddie Gutierrez APD: John Schroeter</p> <p>No Adds</p>
<p><b>WNNX/Atlanta, GA</b> OM: Brian Philips PD: Leslie Fram MD: Sean Demery</p> <p>PLACEBO "Morning" NEW RADICALS "Get"</p>	<p><b>WOXY/Cincinnati, OH</b> PD: Keri Valmassei MD: Dorsie Fyffe</p> <p>2 V. ROYS "Amy" 1 WHOLE "Speakers" 1 ARCHERS OF LOAF "Slight" BARENAKED LADIES "Done" HARVEY DANGER "Private" WES CUNNINGHAM "Goes" LESS THAN JAKE "History" RANCID "Thought" LUCINDA WILLIAMS "Let" ELLIOTT SMITH "Bottle"</p>	<p><b>KBRS/Fayetteville, AR</b> PD/MD: Kyle Gibson</p> <p>BIG BAD VOODOO DADDY "Suit" FELS "Like" DEFTONES "Around"</p>	<p><b>WLIR/Long Island, NY</b> PD: Gary Cee APD: Malibu Sue MD: Andre Ferro</p> <p>BARENAKED LADIES "Done"</p>	<p><b>WXDX/Pittsburgh, PA</b> PD: John Moschitta APD: Brandon Davis MD: Lenny Diana</p> <p>2 BARENAKED LADIES "Done" 1 NEW RADICALS "Get"</p>	<p><b>KNDD/Seattle, WA</b> PD: Phil Manning MD: Kim Monroe</p> <p>15 REMY ZERO "Prophecy"</p>
<p><b>WJSE/Atlantic City, NJ</b> PD/MD: Blake Laurelli</p> <p>7 BARENAKED LADIES "Done" 7 REEL BIG FISH "Set" 6 ZEBRAHEAD "Back" 7 SEVEN MARY THREE "Mystery" 4 EVERLAST "Like" 4 INCUBUS "Skin"</p>	<p><b>WENZ/Cleveland, OH</b> PD: Dan Binder MD: #1 Son</p> <p>DISHWALLA "Awake" BARENAKED LADIES "Done" PLACEBO "Morning"</p>	<p><b>WBZF/Florence, SC</b> PD/MD: Joe Abby</p> <p>15 OASIS "Acquiesce" 12 GARBAGE "Special" 12 AFGHAN WHIGS "Something" 12 BECK "Tropicalia"</p>	<p><b>WLR/Long Island, NY</b> PD: Dennis Dillon MD: Gina Juliano</p> <p>No Adds</p>	<p><b>WCYY/Portland, ME</b> PD: Herb Ivy MD: Brian James</p> <p>DAVE MATTHEWS BAND "Crush" JEWEL "Hands" HARVEY DANGER "Private"</p>	<p><b>WHMP/Springfield, MA</b> PD: Adam Wright MD: Nick Danjer</p> <p>DISHWALLA "Awake" FELS "Like" PHISH "Birds" SEVEN MARY THREE "Mystery" HARVEY DANGER "Private" BARENAKED LADIES "Done" DAVE MATTHEWS BAND "Crush"</p>
<p><b>WRXR/Augusta, GA</b> OM: Jim Mahanay APD/MD: Derek Madden</p> <p>GARBAGE "Special" DAVE MATTHEWS BAND "Crush" BECK "Tropicalia"</p>	<p><b>WJWB/Ft. Myers, FL</b> PD: Lee Daniels</p> <p>3 SOUL COUGHING "Circles" STABBING WESTWARD "Sometimes"</p>	<p><b>WJBJ/Ft. Wayne, IN</b> PD: Weasel MD: Kyle</p> <p>BIG BAD VOODOO DADDY "Suit" OASIS "Acquiesce"</p>	<p><b>WMAD/Madison, WI</b> PD: Pat Frawley MD: Amy Hudson</p> <p>REEL BIG FISH "Set" EVERLAST "Like" JANUS STARK "Little"</p>	<p><b>WYXX/Portland, ME</b> PD: Mark Hamilton</p> <p>9 BARENAKED LADIES "Done" 1 BEASTIE BOYS "Movin'" 1 OASIS "Acquiesce"</p>	<p><b>KTOZ/Springfield, MO</b> PD: Melody Lee APD/MD: Shell Scott</p> <p>7 PLACEBO "Morning" BARENAKED LADIES "Done" FELIX "There" OASIS "Acquiesce"</p>
<p><b>WRAX/Birmingham, AL</b> PD: Dave Rossi APD: Hurricane Shane MD: Suzy Boe</p> <p>5 JEWEL "Hands" 6 GARBAGE "Special" FINGER ELEVEN "Quicksand"</p>	<p><b>KFMZ/Columbia, MO</b> PD/MD: Paul Maloney</p> <p>1 CANDY SKINS "Feed" BARENAKED LADIES "Done" GREEN DAY "Nite" ROB ZOMBIE "Dragula" FIONA APPLE "Universe"</p>	<p><b>WRFR/Fresno, CA</b> PD: Bruce Wayne</p> <p>BECK "Tropicalia" EVERLAST "Like" ECONOLINE CRUSH "Surefire" NEW RADICALS "Get"</p>	<p><b>WLR/Louisville, KY</b> PD: Dennis Dillon MD: Gina Juliano</p> <p>No Adds</p>	<p><b>WSTP/Poughkeepsie, NY</b> OM: Jimmy Buff APD: Dave Doud</p> <p>6 FIONA APPLE "Universe" 4 BARENAKED LADIES "Done" 4 RANCID "Thought" 4 AIR "Meet" 4 REMY ZERO "Prophecy" 4 EVERYTHING "Good" 4 CHURCH "Louisiana"</p>	<p><b>WGMR/State College, PA</b> PD/MD: Mike Evans</p> <p>BARENAKED LADIES "Done" FIONA APPLE "Universe" OFFSPRING "Pretty" DAVE MATTHEWS BAND "Crush" JEWEL "Hands" EVERYTHING "Good"</p>
<p><b>KROX/Austin, TX</b> PD: Sara Trexler APD/MD: Lloyd Hocutt</p> <p>6 EVERLAST "Like" 4 OFFSPRING "Pretty" 1 NEW RADICALS "Get"</p>	<p><b>WARQ/Columbia, SC</b> PD/MD: Susan Groves</p> <p>1 BARENAKED LADIES "Done" 1 BIG BAD VOODOO DADDY "Suit" 1 2 SKINNEE J'S "Best"</p>	<p><b>WGRD/Grand Rapids, MI</b> PD: Margot Smith MD: Tim Bronson</p> <p>BARENAKED LADIES "Done" OASIS "Acquiesce" SEVEN MARY THREE "Mystery"</p>	<p><b>WRXQ/Memphis, TN</b> PD: Tony Williams MD: Tim Michael</p> <p>1 GOSMACK "Whatever" 1 MARCY PLAYGROUND "Sherry"</p>	<p><b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Seth Resler</p> <p>GARBAGE "Special"</p>	<p><b>WKRL/Syracuse, NY</b> OM: Mimi Griswold PD: Steve Corlett</p> <p>5 EVERLAST "Like" GLORITONE "Wayne" BARENAKED LADIES "Done" SPRING MONKEY "Breakdown" OASIS "Acquiesce" CANDY SKINS "Feed" JANUS STARK "Little"</p>
<p><b>WBCN/Boston, MA</b> VP/Programming: Dedipus APD/MD: Steven Strick</p> <p>12 EVERCLEAR "Father"</p>	<p><b>WWCD/Columbus, OH</b> PD: Andy Davis MD: Jack DeVoss</p> <p>BARENAKED LADIES "Done" GARBAGE "Special" EVERLAST "Like" BIG BAD VOODOO DADDY "Suit" MY FRIEND STEVE "Schooling" GREEN DAY "Nite"</p>	<p><b>WXNR/Greenville, NC</b> OM: Jeff Sanders PD: Scott Jameson MD: Michael Young</p> <p>No Adds</p>	<p><b>KZMZ/Minneapolis, MN</b> OM: Dave Hamilton PD: John Lassman MD: Marc Allen</p> <p>34 BARENAKED LADIES "Done" BETTER THAN EZRA "Stars" PLACEBO "Morning" ELLIOTT SMITH "Bottle"</p>	<p><b>WXEX/Providence, RI</b> PD: Brent Petersen APD: John Allers</p> <p>9 MIGHTY MIGHTY... "Impression" 1 OASIS "Acquiesce" 1 BARENAKED LADIES "Done"</p>	<p><b>KLZR/Topeka, KS</b> PD: Roger The Dodger MD: Bob Osburn</p> <p>CARDIGANS "Favourite" LESS THAN JAKE "History" DISHWALLA "Awake" HARVEY DANGER "Private"</p>
<p><b>WFXN/Boston, MA</b> PD: Cruz MD: Laurie Gail</p> <p>5 GREEN DAY "Nite" 5 OASIS "Acquiesce" COWBOY MOUTH "Whatcha" REEL BIG FISH "Set" REMY ZERO "Prophecy" SQUIRREL NUT ZIPPERS "Macaca"</p>	<p><b>WZAZ/Columbus, OH</b> PD: Mathew Harris APD: Ben Williams MD: Mark Pennington</p> <p>LOVE AND ROCKETS "Holy"</p>	<p><b>WRRW/Newburgh, NY</b> PD: Greg O'Brien MD: Andrew Boris</p> <p>BARENAKED LADIES "Done" NEW RADICALS "Get" REEL BIG FISH "Set"</p>	<p><b>WHTG/Monmouth-Ocean, NJ</b> Interim PD: Mike Sauter</p> <p>9 FIONA APPLE "Universe" 3 PEARL JAM "Evolutions" 2 PEARL JAM "Holding" PHISH "Birds"</p>	<p><b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce</p> <p>GARBAGE "Special" JANUS STARK "Little" LESS THAN JAKE "History"</p>	<p><b>KFMA/Tucson, AZ</b> PD: Chuck Roast MD: Tommy Sanders</p> <p>CARDIGANS "Favourite" BEASTIE BOYS "Movin'" LIMP BIZKIT "Faith" KID ROCK "Bullgod"</p>
<p><b>KQXR/Boise, ID</b> PD: Jacent Jackson</p> <p>DAVE MATTHEWS BAND "Crush" BECK "Tropicalia"</p>	<p><b>KRAD/Corpus Christi, TX</b> PD: Cory Smith</p> <p>NEW RADICALS "Get" PLACEBO "Morning" CARDIGANS "Favourite" LESS THAN JAKE "History" DISHWALLA "Awake" BARENAKED LADIES "Done"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg O'Brien MD: Andrew Boris</p> <p>BARENAKED LADIES "Done" NEW RADICALS "Get" REEL BIG FISH "Set"</p>	<p><b>WKDF/Nashville, TN</b> PD: Kidd Redd MD: Sheri Sexton</p> <p>OASIS "Acquiesce" MARCY PLAYGROUND "Sherry"</p>	<p><b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce</p> <p>GARBAGE "Special" JANUS STARK "Little" LESS THAN JAKE "History"</p>	<p><b>KFMA/Tucson, AZ</b> PD: Chuck Roast MD: Tommy Sanders</p> <p>CARDIGANS "Favourite" BEASTIE BOYS "Movin'" LIMP BIZKIT "Faith" KID ROCK "Bullgod"</p>
<p><b>WBCN/Boston, MA</b> VP/Programming: Dedipus APD/MD: Steven Strick</p> <p>12 EVERCLEAR "Father"</p>	<p><b>WZAZ/Columbus, OH</b> PD: Mathew Harris APD: Ben Williams MD: Mark Pennington</p> <p>LOVE AND ROCKETS "Holy"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg O'Brien MD: Andrew Boris</p> <p>BARENAKED LADIES "Done" NEW RADICALS "Get" REEL BIG FISH "Set"</p>	<p><b>WHTG/Monmouth-Ocean, NJ</b> Interim PD: Mike Sauter</p> <p>9 FIONA APPLE "Universe" 3 PEARL JAM "Evolutions" 2 PEARL JAM "Holding" PHISH "Birds"</p>	<p><b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce</p> <p>GARBAGE "Special" JANUS STARK "Little" LESS THAN JAKE "History"</p>	<p><b>KFMA/Tucson, AZ</b> PD: Chuck Roast MD: Tommy Sanders</p> <p>CARDIGANS "Favourite" BEASTIE BOYS "Movin'" LIMP BIZKIT "Faith" KID ROCK "Bullgod"</p>
<p><b>WFXN/Boston, MA</b> PD: Cruz MD: Laurie Gail</p> <p>5 GREEN DAY "Nite" 5 OASIS "Acquiesce" COWBOY MOUTH "Whatcha" REEL BIG FISH "Set" REMY ZERO "Prophecy" SQUIRREL NUT ZIPPERS "Macaca"</p>	<p><b>WZAZ/Columbus, OH</b> PD: Mathew Harris APD: Ben Williams MD: Mark Pennington</p> <p>LOVE AND ROCKETS "Holy"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg O'Brien MD: Andrew Boris</p> <p>BARENAKED LADIES "Done" NEW RADICALS "Get" REEL BIG FISH "Set"</p>	<p><b>WHTG/Monmouth-Ocean, NJ</b> Interim PD: Mike Sauter</p> <p>9 FIONA APPLE "Universe" 3 PEARL JAM "Evolutions" 2 PEARL JAM "Holding" PHISH "Birds"</p>	<p><b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce</p> <p>GARBAGE "Special" JANUS STARK "Little" LESS THAN JAKE "History"</p>	<p><b>KFMA/Tucson, AZ</b> PD: Chuck Roast MD: Tommy Sanders</p> <p>CARDIGANS "Favourite" BEASTIE BOYS "Movin'" LIMP BIZKIT "Faith" KID ROCK "Bullgod"</p>
<p><b>KHLR/Bryan-College Station, TX</b> PD: Mark McKenzie APD: Don Kelley</p> <p>EVERYTHING "Good" SEVEN MARY THREE "Mystery" CANDY SKINS "Feed" DISHWALLA "Awake" BARENAKED LADIES "Done" FIONA APPLE "Universe"</p>	<p><b>WXEG/Dayton, OH</b> PD: Jeff Stevens APD/MD: Allen Rantz</p> <p>11 BARENAKED LADIES "Done" 4 EVERLAST "Like" GARBAGE "Special" NEW RADICALS "Get" EVERYTHING "Good"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg O'Brien MD: Andrew Boris</p> <p>BARENAKED LADIES "Done" NEW RADICALS "Get" REEL BIG FISH "Set"</p>	<p><b>WKDF/Nashville, TN</b> PD: Kidd Redd MD: Sheri Sexton</p> <p>OASIS "Acquiesce" MARCY PLAYGROUND "Sherry"</p>	<p><b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce</p> <p>GARBAGE "Special" JANUS STARK "Little" LESS THAN JAKE "History"</p>	<p><b>KFMA/Tucson, AZ</b> PD: Chuck Roast MD: Tommy Sanders</p> <p>CARDIGANS "Favourite" BEASTIE BOYS "Movin'" LIMP BIZKIT "Faith" KID ROCK "Bullgod"</p>
<p><b>WEDG/Buffalo, NY</b> PD/MD: Rich Wall</p> <p>BARENAKED LADIES "Done" OASIS "Acquiesce" DISHWALLA "Awake" ROB ZOMBIE "Dragula" FLYS "Got"</p>	<p><b>WZAZ/Columbus, OH</b> PD: Mathew Harris APD: Ben Williams MD: Mark Pennington</p> <p>LOVE AND ROCKETS "Holy"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg O'Brien MD: Andrew Boris</p> <p>BARENAKED LADIES "Done" NEW RADICALS "Get" REEL BIG FISH "Set"</p>	<p><b>WHTG/Monmouth-Ocean, NJ</b> Interim PD: Mike Sauter</p> <p>9 FIONA APPLE "Universe" 3 PEARL JAM "Evolutions" 2 PEARL JAM "Holding" PHISH "Birds"</p>	<p><b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce</p> <p>GARBAGE "Special" JANUS STARK "Little" LESS THAN JAKE "History"</p>	<p><b>KFMA/Tucson, AZ</b> PD: Chuck Roast MD: Tommy Sanders</p> <p>CARDIGANS "Favourite" BEASTIE BOYS "Movin'" LIMP BIZKIT "Faith" KID ROCK "Bullgod"</p>
<p><b>WBTZ/Burlington, VT</b> PD: Stephanie Hindley MD: Steve Picard</p> <p>10 CREEPER LAGOON "Deadly" STABBING WESTWARD "Sometimes" ALANIS MORISSETTE "Thank"</p>	<p><b>KTCL/Denver, CO</b> PD/MD: Mike O'Connor</p> <p>29 OFFSPRING "Pretty" 29 BARENAKED LADIES "Done" 17 EVERLAST "Like" PLACEBO "Morning" LOVE AND ROCKETS "Holy" HARVEY DANGER "Private"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg O'Brien MD: Andrew Boris</p> <p>BARENAKED LADIES "Done" NEW RADICALS "Get" REEL BIG FISH "Set"</p>	<p><b>WKDF/Nashville, TN</b> PD: Kidd Redd MD: Sheri Sexton</p> <p>OASIS "Acquiesce" MARCY PLAYGROUND "Sherry"</p>	<p><b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce</p> <p>GARBAGE "Special" JANUS STARK "Little" LESS THAN JAKE "History"</p>	<p><b>KFMA/Tucson, AZ</b> PD: Chuck Roast MD: Tommy Sanders</p> <p>CARDIGANS "Favourite" BEASTIE BOYS "Movin'" LIMP BIZKIT "Faith" KID ROCK "Bullgod"</p>
<p><b>WPGU/Champaign, IL</b> PD: Pete Schiecke APD: Emily West MD: Ben Belton</p> <p>1 NEW RADICALS "Get" 1 GARBAGE "Special" 1 BARENAKED LADIES "Done" 1 U2 "Spanish"</p>	<p><b>CIMX/Detroit, MI</b> PD: Murray Brookshaw APD: Vince Cannova</p> <p>CARDIGANS "Favourite" MARCY PLAYGROUND "Sherry" FEEDER "Descend"</p>	<p><b>WRRV/Newburgh, NY</b> PD: Greg O'Brien MD: Andrew Boris</p> <p>BARENAKED LADIES "Done" NEW RADICALS "Get" REEL BIG FISH "Set"</p>	<p><b>WKDF/Nashville, TN</b> PD: Kidd Redd MD: Sheri Sexton</p> <p>OASIS "Acquiesce" MARCY PLAYGROUND "Sherry"</p>	<p><b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce</p> <p>GARBAGE "Special" JANUS STARK "Little" LESS THAN JAKE "History"</p>	<p><b>KFMA/Tucson, AZ</b> PD: Chuck Roast MD: Tommy Sanders</p> <p>CARDIGANS "Favourite" BEASTIE BOYS "Movin'" LIMP BIZKIT "Faith" KID ROCK "Bullgod"</p>

95 Total Reporters  
95 Current Reporters  
95 Current Playlists

**COWBOY MOUTH** "Whatcha Gonna Do?" From The New Album *Mercyland*

R&R Alternative 32

On: KDGE KTBZ 99X KZON WENZ and many  
WPLT WFNX WLIR KPNT WOXY more!

On Tour Now!

Produced By: Michael Baskin  
Mixed By: Sylvia Masse  
Management: Joe Birge/W.F. Leopold Management



# PLACEBO. PURE MORNING

## BIG PHONES: NEW THIS WEEK:

WXRK 89X  
KNDD Live 105  
KMYZ KFTE  
KTEG WHFS  
WBRU WRXR  
KFMA KTbZ  
KXTE WDST  
WXDG WOSC

Q101 99X  
KTCL WENZ  
KXPK KRAD  
WXNR KEDJ  
and more!

## ALSO REACTING AT:

KROQ WBCN KPNT KKND  
WMRQ WLIR KLZR KWOD  
WWCD WLRS WEQX WQBK  
KMYZ KFMA KESO WKRL  
WHMP KFTE WWDX WXZZ  
KQXR KRZQ WJSE WRRV  
KNRQ KTOZ WCYY WBTZ  
KHLR WOXY

On Tour and on  
Modern Rock Live  
in December!

DEBUT 37\* MODERN ROCK BDS  
and R&R ALTERNATIVE **38**

ON OVER 50 STATIONS  
IN JUST THREE WEEKS!

ALBUM IN STORES TUESDAY 11/3

Appearing Thursday, 11/5 NYC

Hudson Theater with Gomez and Whale

THE FIRST SINGLE FROM THE NEW ALBUM WITHOUT YOU I'M NOTHING  
REPRESENTATION: RIVERMAN MANAGEMENT / DAVE MCLEAN AND ALEX WESTON

PRODUCED BY PHIL VINALL



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# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #1**  
**WXRK/New York**  
(212) 314-9230  
Kingston/Peer

PLAYS	SW	LW	TW	ARTIST/TITLE
18	32	32	33	METALLICA/Better Than You
35	36	36	33	HOLE/Celebrity Skin
12	24	23	32	OFFSPRING/Pretty Fly (For...)
34	34	32	31	BEASTIE BOYS/Intergalactic
15	18	19	21	KORN/Got The Life
22	25	20	27	DAYS OF THE NEW/The Down Town
29	24	24	28	MARILYN MANSON/The Dope Show
31	24	20	28	EVERCLEAR/Father Of Mine
34	35	35	35	CREED/What's This Life For
20	32	33	24	LENNY KRAVITZ/Fly Away
20	21	25	24	PLACEBO/Pure Morning
18	22	26	23	EVERLAST/What It's Like
19	20	21	23	TOOL/Forty Six & 2
19	20	20	22	FOO FIGHTERS/Everlong
15	17	17	21	GOO GOO DOLLS/Side
13	10	-	19	PEARL JAM/Wishist
11	16	18	19	TOOL/Loggy
11	21	24	18	FLYSGot You (Where...)
19	15	13	16	BLINK 182/Josie...
15	14	11	16	ROB ZOMBIE/Dracula
20	22	15	16	SMASHING PUMPKINS/Ava Adore
33	34	33	15	EVERLAST/No Shelter
17	15	11	14	CAKE/Never There
11	13	13	-	HOLE/Idiots
8	9	10	12	ZEBRAHEAD/Get Back
35	24	20	12	HARVEY DANGER/Flagpole Sitta
13	13	13	12	PEARL JAM/Do The Evolution
13	10	10	12	FUEL/Bittersweet

**MARKET #2**  
**KROQ/Los Angeles**  
(818) 567-1067  
Weatherly/Sandbloom/Worden

PLAYS	SW	LW	TW	ARTIST/TITLE
39	41	39	42	HOLE/Celebrity Skin
38	37	35	38	CAKE/Never There
17	40	38	38	OFFSPRING/Pretty Fly (For...)
36	40	30	38	EVERCLEAR/Father Of Mine
41	36	31	36	MARILYN MANSON/The Dope Show
19	20	23	34	SMASHING PUMPKINS/Perfect
27	29	18	33	EVERLAST/What It's Like
28	28	28	31	GARBAGE/Think I'm Paranoid
38	33	18	30	EVERLAST/What It's Like
31	29	20	29	GOO GOO DOLLS/Side
27	27	22	28	BEASTIE BOYS/Body Movin'
-	-	-	-	GARBAGE/Special
20	16	13	26	FLYSGot You (Where...)
27	25	22	26	LENNY KRAVITZ/Fly Away
-	-	-	-	U2/Sweetest Thing
37	38	29	22	ALANIS MORISSETTE/Thank U
-	-	-	-	NEW RADICALS/You Get What You...
-	-	-	-	CARDIGANS/My Favourite Game
-	-	-	-	REEL BIG FISH/The Set Up (You...)
21	19	12	18	BLINK 182/Josie...
18	27	15	15	PLACEBO/Pure Morning
10	14	6	15	ZEBRAHEAD/Get Back
14	14	12	13	RAGE AGAINST.../No Shelter
-	-	-	-	BECK/Tropicaia
-	-	-	-	BRIAN SETZER ORCH./The Cats On A Hot...
12	15	8	11	LESS THAN JAKE/History Of A...
14	16	9	9	SOUL COUGHING/Circles
11	14	11	10	DEPECHE MODE/Only When I Lose...
11	12	11	10	KORN/Got The Life
-	-	-	-	REMY ZERO/Prophecy

**MARKET #3**  
**WKQX/Chicago**  
(312) 527-8348  
Luke/Shuminas

PLAYS	SW	LW	TW	ARTIST/TITLE
40	41	41	41	BEASTIE BOYS/Intergalactic
27	36	39	40	THIRD EYE BLIND/Jumper
-	-	-	-	OFFSPRING/Pretty Fly (For...)
37	36	36	37	SMASHING PUMPKINS/Perfect
33	39	36	36	EVERCLEAR/Father Of Mine
29	28	34	36	CREED/What's This Life For
29	35	36	35	GARBAGE/Think I'm Paranoid
36	34	27	34	LOCAL HAI/The Kids Are...
13	20	22	34	CRYSTAL METHOD/Busy Child
27	34	29	32	LENNY KRAVITZ/Fly Away
-	-	-	-	BECK/Tropicaia
15	28	31	31	EVERLAST/What It's Like
31	21	29	31	EAGLE-EYE CHERRY/Save Tonight
28	34	30	30	GOO GOO DOLLS/Side
32	30	32	30	HOLE/Celebrity Skin
12	8	16	29	FATBOY SLIM/The Rockafeller...
36	31	32	25	CAKE/Never There
16	18	23	23	SOUL COUGHING/Circles
16	32	34	22	MARILYN MANSON/The Dope Show
37	35	28	20	DOVETAIL JOINT/Level On The Inside
-	-	-	-	REMY ZERO/Prophecy
15	33	25	19	FLYSGot You (Where...)
25	31	14	19	ALANIS MORISSETTE/Thank U
15	13	14	16	FUEL/Bittersweet
-	-	-	-	FEEDER/descend
7	12	12	14	GREEN DAY/Nice Guys Finish...
-	-	-	-	OASIS/Acquiesce
-	-	-	-	GARBAGE/Special
-	-	-	-	BECK/Tropicaia
-	-	-	-	ALANIS MORISSETTE/Thank U
26	22	22	14	ALANIS MORISSETTE/Thank U
9	9	8	13	DEPECHE MODE/Only When I Lose...

**MARKET #4**  
**KITS/San Francisco**  
(415) 512-1053  
Taylor/Axelssen

PLAYS	SW	LW	TW	ARTIST/TITLE
32	32	35	36	HOLE/Celebrity Skin
31	31	34	34	GOO GOO DOLLS/Side
27	27	29	34	EVERLAST/What It's Like
34	34	35	34	CAKE/Never There
26	32	32	33	SOUL COUGHING/Circles
17	17	17	34	RAGE AGAINST.../No Shelter
32	32	34	33	EVERLAST/What It's Like
13	31	32	32	OFFSPRING/Pretty Fly (For...)
31	31	31	31	LENNY KRAVITZ/Fly Away
34	34	27	30	MARILYN MANSON/The Dope Show
25	25	27	29	EVERCLEAR/Father Of Mine
26	26	24	27	BEASTIE BOYS/Intergalactic
32	32	30	27	PLACEBO/Pure Morning
28	28	21	27	GARBAGE/Think I'm Paranoid
34	34	25	26	SUBLIME/Bad Fish
20	20	17	25	SOCIAL DISTORTION/Story Of My Life
27	27	24	23	CARDIGANS/My Favourite Game
35	35	25	23	BEASTIE BOYS/Body Movin'
-	-	-	-	HOLE/Idiots
17	17	17	12	FUEL/Bittersweet
25	25	20	20	SMASHING PUMPKINS/Perfect
18	18	18	19	LESS THAN JAKE/History Of A...
8	8	9	17	ZEBRAHEAD/Get Back
-	-	-	-	OASIS/Acquiesce
11	11	14	17	KORN/Got The Life
-	-	-	-	GARBAGE/Special
-	-	-	-	BECK/Tropicaia
-	-	-	-	ALANIS MORISSETTE/Thank U
26	22	22	14	ALANIS MORISSETTE/Thank U
9	9	8	13	DEPECHE MODE/Only When I Lose...

**MARKET #5**  
**WPLY/Philadelphia**  
(610) 565-8900  
McGuinn/Kubinski/Elliott

PLAYS	SW	LW	TW	ARTIST/TITLE
44	42	42	45	FUEL/Shimmer
45	43	44	45	THIRD EYE BLIND/Jumper
36	42	44	44	EVERLAST/What It's Like
45	45	45	42	EAGLE-EYE CHERRY/Save Tonight
45	43	42	42	HARVEY DANGER/Flagpole Sitta
45	44	44	41	BARENKED LADIES/One Week
36	34	35	36	SHAWN MULLINS/Lullaby
17	34	34	35	U2/Sweetest Thing
32	28	33	33	ALANIS MORISSETTE/Thank U
32	33	32	31	LENNY KRAVITZ/Fly Away
35	36	37	32	BRIAN SETZER ORCH./Jump Jive An' Wait
32	32	34	31	SMASHING PUMPKINS/Perfect
20	25	31	31	GOO GOO DOLLS/Side
23	24	31	31	LENNY KRAVITZ/Fly Away
26	20	26	26	EVERCLEAR/Father Of Mine
20	23	25	25	HOLE/Celebrity Skin
-	-	-	-	RE.M./Daysleeper
-	-	-	-	DAVE MATTHEWS BAND/Crush
25	20	23	22	FASTBALL/Fire Escape
19	20	18	19	BEASTIE BOYS/Intergalactic
10	10	10	10	CAKE/Never There
6	5	11	10	DEPECHE MODE/Only When I Lose...
-	-	-	-	MATCHBOX 20/Back 2 Good
14	15	14	17	SOUL COUGHING/Circles
-	-	-	-	JEWEL/Hands
-	-	-	-	OFFSPRING/Pretty Fly (For...)
-	-	-	-	GARBAGE/Special
19	15	15	11	CHRIS ISAAK/Please
10	11	10	11	MARILYN MANSON/The Dope Show
-	-	-	-	BECK/Tropicaia

**MARKET #6**  
**KDGE/Dallas**  
(972) 770-7777  
Doherty/Smith

PLAYS	SW	LW	TW	ARTIST/TITLE
29	34	41	43	HOLE/Celebrity Skin
41	36	41	43	EVERLAST/What It's Like
-	-	-	-	JEWEL/Hands
38	36	38	41	HARVEY DANGER/Flagpole Sitta
16	26	33	40	U2/Sweetest Thing
35	34	41	38	SMASHING PUMPKINS/Perfect
22	18	24	26	MARILYN MANSON/The Dope Show
22	17	19	25	FATBOY SLIM/The Rockafeller...
21	19	19	25	KORN/Got The Life
15	16	22	23	FUEL/Bittersweet
14	12	20	19	GOO GOO DOLLS/Side
15	16	19	19	EVERCLEAR/Father Of Mine
15	12	17	19	ALANIS MORISSETTE/Thank U
-	-	-	-	OFFSPRING/Pretty Fly (For...)
13	13	13	19	LENNY KRAVITZ/Fly Away
15	13	13	19	TRIPPING DAISY/Sonic Boom
13	13	12	18	DEPECHE MODE/Only When I Lose...
23	23	19	18	GRAND STREET CRYERS/Push Erase
19	15	22	18	THIRD EYE BLIND/Jumper
27	21	21	18	SHAWN MULLINS/Lullaby
-	-	-	-	NEW RADICALS/You Get What You...
-	-	-	-	RE.M./Daysleeper
15	12	11	15	FASTBALL/Fire Escape
14	12	10	15	SOUL COUGHING/Circles
15	9	8	15	SHERYL CROW/My Favorite Mistake
20	15	12	14	GETRWAY PEOPLE/Chocolate
-	-	-	-	COWBOY MOUTH/Whatcha Gonna Do?
14	9	10	12	EAGLE-EYE CHERRY/Save Tonight
14	9	11	12	STRETCH PRINCESS/Sorry

**MARKET #7**  
**CIMX/Detroit**  
(313) 961-6397  
Brookshaw/Cannova

PLAYS	SW	LW	TW	ARTIST/TITLE
38	39	38	41	EVERLAST/What It's Like
39	39	39	41	LENNY KRAVITZ/Fly Away
31	32	32	40	HOLE/Celebrity Skin
14	33	42	40	ALANIS MORISSETTE/Thank U
33	36	38	39	THIRD EYE BLIND/Jumper
42	39	37	39	GOO GOO DOLLS/Side
34	42	43	38	EVERLAST/What It's Like
35	34	35	35	CAKE/Never There
28	35	34	34	PLACEBO/Pure Morning
18	18	28	34	MARILYN MANSON/The Dope Show
-	-	-	-	OFFSPRING/Pretty Fly (For...)
29	27	28	25	BARENKED LADIES/One Week
24	24	24	24	ESTHER DEAN/Haven Saint
24	23	24	24	SLOAN/Money City Maniacs
30	28	25	23	FINGER ELEVEN/Quicksand
15	13	21	23	RANCID/Who Would've Thought
-	-	-	-	U2/Sweetest Thing
-	-	-	-	SMASHING PUMPKINS/Pug
24	26	23	22	FUEL/Bittersweet
26	22	18	22	EAGLE-EYE CHERRY/Save Tonight
-	-	-	-	GARBAGE/Special
35	20	21	22	FLYSGot You (Where...)
25	23	21	21	EVERCLEAR/Father Of Mine
-	-	-	-	BECK/Tropicaia
23	22	18	20	TRAGICALLY HIP/Poets
21	23	18	20	BT/KPepyrrock
25	22	18	18	SHAWN MULLINS/Lullaby
24	24	16	17	KORN/Got The Life
38	29	27	16	LOCAL HAI/The Kids Are...
14	27	22	16	KID ROCK/Am The Buldog

**MARKET #7**  
**WPLT/Detroit**  
(313) 871-3030  
Michaels/Delisi

PLAYS	SW	LW	TW	ARTIST/TITLE
41	42	42	42	BARENKED LADIES/One Week
41	41	42	42	EDWIN MCCAIN/7i Be
42	42	41	42	EAGLE-EYE CHERRY/Save Tonight
22	26	39	42	EVERLAST/What It's Like
42	40	41	41	ATHENAUM/What I Didn't Know
20	21	21	24	GOO GOO DOLLS/Side
16	22	23	24	SHAWN MULLINS/Lullaby
42	41	41	24	GOO GOO DOLLS/Side
42	26	22	23	EVERYTHING/Hooh
20	17	25	23	BRIAN SETZER ORCH./Jump Jive An' Wait
23	23	23	23	SHERYL CROW/My Favorite Mistake
22	25	23	23	FOO FIGHTERS/Walking After You
18	19	22	23	CHRIS ISAAK/Please
22	20	20	23	GREEN DAY/Time Of Your Life...
21	24	25	23	HARVEY DANGER/Flagpole Sitta
21	24	23	23	NATALIE IMBRUGLIA/Torn
22	24	23	22	SIXPENCE.../Kiss Me
22	24	22	22	HOOTIE.../I Will Wait
14	24	22	22	EAGLE-EYE CHERRY/Save Tonight
25	25	25	22	FUEL/Shimmer
22	23	19	22	NATALIE MERCHANT/Kind & Generous
24	21	22	22	MATCHBOX 20/Real World
20	24	22	21	DISHWALLA/Once In A While
15	19	19	21	SEMISONIC/Singing In My Sleep
41	25	20	20	FASTBALL/The Way
15	15	16	18	COWBOY MOUTH/Whatcha Gonna Do?
-	-	-	-	JEWEL/Hands
-	-	-	-	RE.M./Daysleeper
17	18	20	16	DUNCAN SHEK/ Bite Your Tongue

**MARKET #7**  
**WXDG/Detroit**  
(248) 355-1051  
Doyle/Spike

PLAYS	SW	LW	TW	ARTIST/TITLE
36	36	35	37	LENNY KRAVITZ/Fly Away
33	35	35	35	FUEL/Shimmer
28	30	33	34	HOLE/Celebrity Skin
35	35	34	34	THIRD EYE BLIND/Jumper
35	35	36	34	EVERCLEAR/Father Of Mine
34	34	34	33	EAGLE-EYE CHERRY/Save Tonight
35	37	32	32	EVERLAST/What It's Like
34	33	33	31	BEASTIE BOYS/



# FUEL "BITTERSWEET"

Kim Monroe, KNDD

"We did it once with 'Shimmer'... 'Bittersweet' is on its way! The requests are already there. Fuel is a band that can not only deliver hits, they can deliver it live! Sonically, the song sounds like The End."

Leslie Fram, 99X

"We are just getting started on 'Bittersweet' but it feels like it is going to be as big as 'Shimmer'!"

Duane Doherty/Alan Smith, KDGE

"Fuel has been the biggest new artist this year for The Edge. 'Shimmer' was a smash and we are anticipating the same results with 'Bittersweet'. Early indications validate our feelings."

Chris Patyk, KEDJ

"Fuel is the whole package - they deliver live, and they deliver hits - 'Bittersweet's' rock lean solidifies this new artist as a KNRX band. It feels like its going to be a hit like 'Shimmer' was and continues to be!"

Sean Smyth, KNRX

"'Shimmer's' proven itself as a cross cuming record... 'Bittersweet's' rock lean solidifies this new artist as a KNRX band. It feels like its going to be a hit like 'Shimmer' was and continues to be."

John Moschitta/Lenny Diana, WXDX

"Any moron who isn't playing 'Bittersweet' should be taken out to a field and shot...seriously though, we are thrilled with 'Bittersweet' at WXDX. Reacting exactly the same way 'Shimmer' did in the beginning."

Dave Hill, WMRQ

"And you thought McGwire was good...over 2000 spins on 'Shimmer' at radio 104 and now 'Bittersweet' is catching on fire as well."

Chris Ewing, KXTE

"'Bittersweet' is a solid steady record with tremendous growth potential - much like 'Shimmer' was for us!"

Taft Moore, WKRO

"Recent station tests have shown our listeners want to rock. 'Bittersweet' is one of the few new songs to test well with both rock and alternative listeners and there is no unpleasant aftertaste."

John DeSantis, KCXX

"'Bittersweet' is a killer follow up for a band that rocks live and on your radio. Our listeners love it!"

Adam Wright, WHMP

"After 2 weeks 'Bittersweet' was #1 request record...The fastest requesting #1 request record I've seen at the station - I just saw them again last week. These guys are for real!"

Produced and engineered by Steven Haigler Mixed by Tom Lord-Alge Management: Gregory Epler & David Sestak, Media Five Entertainment [www.550music.com](http://www.550music.com) [www.epicrecords.com](http://www.epicrecords.com) [www.fuelweb.com](http://www.fuelweb.com)







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# History Of A Boring Town

the first single from the new album "Hello Rockview"

**New This Week:** KLZR WOXY KRZQ KRAD WUBZ

**Already On:**

KROQ	KNRK	WPLA	KXTE	WEQX	WHTG
WBCN	KWOD	WXSX	KTEG	KBRS	WEJE
KITS	KHLR	WLIR	KJEE	WRRV	and many more!

**Phones:** LIVE 105 WBCN KROQ KNRK

**Soundscan 1st week:** 18,567 **Shipped over 80,000 units**

**On Tour Now Through Mid-November**

# LESS THAN JAKE



Produced by HOWARD BENSON and LESS THAN JAKE  
Mixed by Chris Lord-Alge  
Management: Kethy Mussio for Mussio Management

ltj@afn.org lessthanjake.com



HEAR it at  
**Hollywood and Vine**  
hollywoodandvine.com



# ALTERNATIVE PLAYLISTS

October 23, 1998 R&R • 109

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #18**  
**the POINT**  
KPNT/St. Louis  
(314) 231-1057  
Fee/Wilde

**PLAYS**     **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
37	35	35	39	CREED/What's This Life For
37	37	37	39	EVERCLEAR/Father Of Mine
-	26	34	39	DFSPRING/Pretty Fly (For...)
38	35	35	38	EVERCLEAR/Father Of Mine
35	35	38	37	BEASTIE BOYS/Intergalactic
20	24	22	37	LENNY KRAVITZ/Fly Away
25	35	35	36	HOLE/Celebrity Skin
23	25	36	32	FLYSGot You (Where...)
17	21	17	25	THIRD EYE BLIND/Jumper
8	21	23	25	CAKE/Never There
11	13	23	24	PEARL JAM/Do The Evolution
24	25	23	23	LOCAL HAI/The Kids Are...
20	19	20	23	GOO GOO DOLLS/Slide
14	13	17	23	FINGER ELEVEN/Quicksand
24	26	25	22	COWBOY MOUTH/Whatcha Gonna Do?
23	20	25	19	FUEL/Bittersweet
24	24	23	19	MARILYN MANSON/The Dope Show
10	12	19	17	KORN/Got The Life
23	22	22	16	FASTBALL/Fire Escape
9	9	12	16	SHAWN MULLINS/Lullaby
-	10	12	14	REEL BIG FISH/The Set Up (You...)
11	13	14	12	SOUL COUGHING/Circles
-	-	-	-	EVERLAST/What It's Like
12	9	14	14	ECONOLINE CRUSH/Surefire (Never...)
9	5	6	13	STABBING WESTWARD/Sometimes It Hurts
9	12	14	13	URGE/Closer
-	9	12	12	GREEN DAY/Nice Guys Finish...
8	12	13	12	SEMSONIC/Singing In My Sleep
-	-	8	9	BECK/Tropicaia
-	-	-	9	U2/Sweetest Thing

**MARKET #20**  
**the X**  
at 105.9  
WXDX/Pittsburgh  
(412) 937-1441  
Moschitta/Diana

**PLAYS**     **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
26	33	34	38	BEASTIE BOYS/Intergalactic
33	38	35	38	EVERCLEAR/Father Of Mine
33	38	37	37	HOLE/Celebrity Skin
30	35	36	36	GARBAGE/Think I'm Paranoid
33	35	34	36	GOO GOO DOLLS/Slide
23	23	23	36	LENNY KRAVITZ/Fly Away
31	36	37	35	CREED/What's This Life For
21	25	36	33	EAGLE-EYE CHERRY/Save Tonight
17	14	25	25	CAKE/Never There
-	7	23	24	DFSPRING/Pretty Fly (For...)
24	19	24	23	FUEL/Bittersweet
20	22	23	23	THIRD EYE BLIND/Jumper
21	24	23	22	EVERCLEAR/Father Of Mine
19	19	19	22	SHERYL CROW/My Favorite Mistake
14	13	21	22	MONSTER MAGNET/Space Lord
24	23	25	22	SOUL COUGHING/Circles
4	9	20	22	U2/Sweetest Thing
-	3	12	21	R.E.M./Daysleeper
-	2	22	21	DAVE MATTHEWS BAND/Crush
8	16	17	19	SHAWN MULLINS/Lullaby
-	1	15	15	EVERLAST/What It's Like
2	15	15	15	REEL BIG FISH/The Set Up (You...)
16	16	16	15	MARILYN MANSON/The Dope Show
21	23	16	15	ALANIS MORISSETTE/Thank U
18	16	14	14	STABBING WESTWARD/Sometimes It Hurts
14	5	12	14	ORGY/Stitches
-	-	2	13	OASIS/Acquiesce
13	12	14	12	FLYSGot You (Where...)
12	16	15	10	KORN/Got The Life
7	6	7	9	CHERRY POPPIN'.../Brown Derby Jump

**MARKET #22**  
**93.3**  
KTCL/Denver  
(303) 623-9330  
O'Connor

**PLAYS**     **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
24	30	22	43	EVERCLEAR/Father Of Mine
28	45	45	42	FASTBALL/Fire Escape
22	44	33	41	CRYSTAL METHOD/Comin' Back
44	26	15	40	SEMSONIC/Singing In My Sleep
37	34	24	40	SOUL COUGHING/Circles
44	46	35	40	LENNY KRAVITZ/Fly Away
47	46	35	35	SMASHING PUMPKINS/Perfect
-	-	-	29	OFFSPRING/Pretty Fly (For...)
-	-	-	29	BARENAKED LADIES/It's All Been Done
34	29	24	29	FATBOY SLIM/The Rockafeller...
29	26	21	29	FLYSGot You (Where...)
29	44	33	29	GOO GOO DOLLS/Slide
24	28	21	29	U2/Sweetest Thing
-	23	18	29	R.E.M./Daysleeper
-	5	24	28	BECK/Tropicaia
29	20	27	27	CAKE/Never There
-	32	25	25	EVERYTHING/Good Thing
17	18	14	24	GARBAGE/Push It
26	24	21	24	GARBAGE/Think I'm Paranoid
20	18	13	23	EVERLAST/What It's Like
45	19	13	22	MARCY PLAYGROUND/Saint Joe On...
43	40	14	22	EAGLE-EYE CHERRY/Save Tonight
18	22	33	22	SHERYL CROW/My Favorite Mistake
45	44	34	22	SHAWN MULLINS/Lullaby
13	15	12	21	BEASTIE BOYS/Intergalactic
27	19	15	20	ALANIS MORISSETTE/Thank U
-	-	-	17	EVERLAST/What It's Like
-	30	23	17	LOCAL HAI/The Kids Are...
10	9	7	11	CHERRY POPPIN'.../Brown Derby Jump
10	8	7	10	SQUIRREL NUT ZIPPER/Suits Are Picking...

**MARKET #23**  
**107.9**  
CLEVELAND'S MODERN ROCK  
WENZ/Cleveland  
(216) 861-0100  
Binder/1 Son

**PLAYS**     **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
44	44	31	45	EAGLE-EYE CHERRY/Save Tonight
41	42	39	44	ALANIS MORISSETTE/Thank U
40	40	34	43	THIRD EYE BLIND/Jumper
44	42	34	43	BEASTIE BOYS/Intergalactic
42	43	34	42	GOO GOO DOLLS/Slide
41	40	31	42	EVERCLEAR/Father Of Mine
40	40	26	39	SMASHING PUMPKINS/Perfect
20	16	32	32	GARBAGE/Think I'm Paranoid
-	-	21	28	OFFSPRING/Pretty Fly (For...)
20	22	20	27	SOUL COUGHING/Circles
18	19	21	25	SEMSONIC/Singing In My Sleep
-	19	16	23	NEW RADICALS/You Get What You...
-	18	14	22	SHAWN MULLINS/Lullaby
23	23	20	22	CAKE/Never There
21	20	18	22	HOLE/Celebrity Skin
19	19	16	22	LENNY KRAVITZ/Fly Away
-	21	20	22	REEL BIG FISH/The Set Up (You...)
18	20	19	20	LOCAL HAI/The Kids Are...
17	9	11	19	KORN/Got The Life
-	10	12	17	U2/Sweetest Thing
-	-	1	16	R.E.M./Daysleeper
-	-	18	14	DAVE MATTHEWS BAND/Crush
12	13	9	13	INCUBUS/New Skin
-	-	-	13	GARBAGE/Special
15	13	11	13	SONICHRONE/Honey Please
14	15	8	12	ECONOLINE CRUSH/Surefire (Never...)
17	15	10	12	MARILYN MANSON/The Dope Show
14	15	9	12	STABBING WESTWARD/Sometimes It Hurts
13	16	14	12	FUEL/Bittersweet
15	16	9	12	BLUE FLANNEL/Havin' A Bad Day

**MARKET #24**  
**94.7**  
PORTLAND'S NEW ROCK REVOLUTION  
KNRK/Portland, OR  
(503) 223-1441  
Hamilton

**PLAYS**     **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
22	33	43	44	FLYSGot You (Where...)
44	44	43	44	HOLE/Celebrity Skin
23	40	42	43	CAKE/Never There
43	44	43	43	EVERCLEAR/Father Of Mine
21	29	42	43	LENNY KRAVITZ/Fly Away
42	42	43	42	GARBAGE/Think I'm Paranoid
-	34	42	42	OFFSPRING/Pretty Fly (For...)
10	13	20	23	LOCAL HAI/The Kids Are...
-	11	22	22	BECK/Tropicaia
22	22	19	22	GOO GOO DOLLS/Slide
18	19	21	22	SEMSONIC/Singing In My Sleep
22	22	23	22	SOUL COUGHING/Circles
43	31	21	22	THIRD EYE BLIND/Jumper
-	-	23	21	EVERLAST/What It's Like
4	5	9	21	GREEN DAY/Nice Guys Finish...
22	22	19	19	FUEL/Bittersweet
-	-	19	19	MARCY PLAYGROUND/Sherry Fraser
-	-	4	20	R.E.M./Daysleeper
22	21	18	18	FASTBALL/Fire Escape
14	18	14	16	DEPECHE MODE/Only When I Lose...
15	17	12	15	CANDYSKINS/Feed It
-	-	12	12	HARVEY DANGER/Private Helicopter
10	12	10	11	JANUS STARK/Every Little...
-	-	10	12	LESS THAN JAKE/History Of A...
-	-	3	11	RANDCO/Who Would've Thought
11	12	11	11	ZEBRAHEAD/Get Back
-	-	10	10	BIG BAD VOODOO DADDY/Mr. Pinstripe Suit
-	-	9	9	BARENAKED LADIES/It's All Been Done
-	-	7	7	GARBAGE/Special
-	-	1	1	BEASTIE BOYS/Body Movin'

**MARKET #25**  
**97.1**  
WOXY/Cincinnati  
(513) 523-4114  
Valmisse/Fyffe

**PLAYS**     **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
-	-	18	22	BECK/Tropicaia
13	22	20	21	TRIPPING DAISY/Sonic Bloom
20	21	20	21	ELLIOTT SMITH/Waltz #2 (XO)
20	22	21	21	AFGHAN WHIGS/Somethin' Hot
-	9	19	21	R.E.M./Daysleeper
24	22	21	21	JOHN EASDALE/Waiting (For That...)
2	15	20	21	CARDIGANS/My Favourite Game
21	22	20	21	CAKE/Never There
21	24	20	21	COWBOY MOUTH/Whatcha Gonna Do?
-	22	22	21	LOCAL HAI/The Kids Are...
-	-	18	20	MURMURS/Smash
22	18	20	20	SOUL COUGHING/Circles
20	22	18	20	RICHARD BUCKNER/Jewelbomb
-	21	19	19	BOB MOULD/Moving Truck
14	13	14	14	FEEDER/Descend
-	-	2	17	SON VOLTA/Strident Face
13	13	14	14	BARENAKED LADIES/Alcohol
-	-	14	14	SUNNY DAY REAL.../Guitars And Video...
13	14	14	14	DEPECHE MODE/Only When I Lose...
14	12	14	14	JULIANA HATFIELD/Bad Day
11	15	14	14	PERMIE BROTHERS/Clear Spots
23	22	14	14	RIALTO/Untouchable
20	22	10	14	HOLE/Celebrity Skin
-	-	12	14	GARBAGE/Special
2	13	12	14	WILLIE NELSON/The Maker
13	13	13	13	LUCINDA WILLIAMS/Right In Time
8	12	13	13	STRETCH PRINCESS/Sorry
-	-	2	13	LYLE LOVETT/Bears
-	-	14	13	MINK/Audioswaves
13	13	13	13	NADA SURF/Why Are You So...

**MARKET #26**  
**the X**  
107.7  
KNRX/Kansas City  
(816) 353-7600  
Smyth/Justice

**PLAYS**     **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
29	32	35	35	SMASHING PUMPKINS/Perfect
29	34	34	34	CREED/What's This Life For
15	22	33	33	MONSTER MAGNET/Space Lord
26	29	32	32	HOLE/Celebrity Skin
16	19	31	31	EVERCLEAR/Father Of Mine
31	34	31	31	BEASTIE BOYS/Intergalactic
-	26	30	30	DFSPRING/Pretty Fly (For...)
18	35	29	29	LENNY KRAVITZ/Fly Away
28	30	29	29	FASTBALL/Fire Escape
24	31	29	29	MARILYN MANSON/The Dope Show
21	23	28	28	GOO GOO DOLLS/Slide
16	23	28	26	KORN/Got The Life
24	27	24	24	ROB ZOMBIE/Dracula
19	25	25	24	FLYSGot You (Where...)
13	23	24	24	CAKE/Never There
19	17	22	22	FUEL/Bittersweet
26	26	20	22	LOCAL HAI/The Kids Are...
-	8	22	22	BECK/Tropicaia
16	21	21	21	SEMSONIC/Singing In My Sleep
14	18	19	19	SOUL COUGHING/Circles
11	18	17	17	STABBING WESTWARD/Sometimes It Hurts
12	10	15	15	PEARL JAM/Do The Evolution
-	17	14	14	R.E.M./Daysleeper
4	10	14	14	U2/Sweetest Thing
5	10	14	14	EELS/Last Stop: This Town
5	6	13	13	GREEN DAY/Nice Guys Finish...
9	8	13	13	GRAVITY KILLS/Alive
7	11	13	13	EAGLE-EYE CHERRY/Save Tonight
7	8	12	12	PUSHMONKEY/Handslide
13	13	14	11	RAMMSTEIN/Du Hast

**MARKET #27**  
**106.5**  
KWOD/Sacramento  
(916) 448-5000  
Bunce

**PLAYS**     **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
32	53	53	53	CAKE/Never There
32	49	52	53	ALANIS MORISSETTE/Thank U
53	52	52	52	FLYSGot You (Where...)
32	30	33	32	MXPX/I'm Ok, You're Ok
53	53	51	51	EVERCLEAR/Father Of Mine
32	48	51	51	HOLE/Celebrity Skin
54	52	50	50	EAGLE-EYE CHERRY/Save Tonight
53	36	31	32	SEMSONIC/Singing In My Sleep
1	16	31	32	REEL BIG FISH/The Set Up (You...)
10	25	30	32	OFFSPRING/Pretty Fly (For...)
30	31	29	32	GOO GOO DOLLS/Slide
20	21	22	22	EELS/Last Stop: This Town
32	31	30	30	SOUL COUGHING/Circles
18	20	30	30	U2/Sweetest Thing
28	28	27	27	MARILYN MANSON/The Dope Show
-	6	22	22	PLACEBO/Pure Morning
9	11	20	20	EVERLAST/What It's Like
18	22	23	23	CARDIGANS/My Favourite Game
17	18	19	19	FUEL/Bittersweet
30	30	28	28	SHAWN MULLINS/Lullaby
22	19	20	20	LESS THAN JAKE/History Of A...
15	9	16	20	MARCY PLAYGROUND/Sherry Fraser
17	14	17	17	LOCAL HAI/The Kids Are...
-	-	14	19	OASIS/Acquiesce
18	18	18	18	KORN/Got The Life
-	3	8	17	BECK/Tropicaia
17	14	21	16	GREEN DAY/Nice Guys Finish...
12	10	12	15	DEPECHE MODE/Only When I Lose...
12	10	11	13	ZEBRAHEAD/Get Back
-	-	2	13	GARBAGE/Special

**MARKET #29**  
**103.9**  
KCXX/Riverside  
(909) 384-1039  
Arnold/DeSantis/Axe

**PLAYS**     **ARTIST/TITLE**

3W	2W	LW	TW	ARTIST/TITLE
11	25	32	34	ZEBRAHEAD/Get Back
21	30	35	33	FLYSGot You (Where...)
14	21	31	33	GOO FINGER/20 Cent Goodbye
25	34	34	31	FUEL/Bittersweet
-	22	35	30	OFFSPRING/Pretty Fly (For...)
26	24	34	30	THIRD EYE BLIND/Jumper
-	1	26	28	HOLE/Celebrity Skin
29				



NEW MUSIC SPECIALTY SHOWS

R&R's Exclusive Look At The Cutting Edge Of Alternative

Nickelbag Climaxes!

No, it ain't the latest release from those gloom and doom boys the Cure. It's Mr. Robert Smith doin' his own thing performing single "A Sign From God" under the name Cogasm off Nickelbag's *Orgazmo* soundtrack. And by the amount of attention this track is getting, Robert may do what so many other big-name artists have done: take the solo route. Hey, it could happen.

By Rich Michalowski  
Asst. Alternative Editor

Anyway, **Matador/Capitol's Jon Spencer Blues Explosion** continues to climb the chart, moving from No. 3 to No. 2, while picking up a handful of new blues-loving Specialty programmers along the way. Meanwhile, after weeks and weeks of missing the chart by a matter of a spin or two, **Minty Fresh's Kahimi Karie** debuts at No. 11 with top five spins at **KROQ/Los Angeles** and **KXRR/Salt Lake City**. Other debuts include, **Epic's Oasis**, **RCA's Interpreters**, and **Sire's Yatsura**. Shouts this week go out again to **Island** for hosting an amazing performance by **PJ Harvey**, **Spectre's Mathew**, and **Maverick/Reprise's Alanis Morissette** for a powerful performance this past week at the Palladium in Los Angeles. **record To Watch: Tin Star.**



**RIALTO POSES WITH THE MAESTROS** — Rialto members look pretty darn happy to be standing amongst these industry giants. (L-r) Rialto's Jonny Bull, Beach Boy Brian Wilson, KROQ/L.A.'s Rodney "On The Roq" Bingenheimer, and Rialto's Louis Eliot.



TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 **ORGAZMO SOUNDTRACK** (*Nickelbag*) Airplay Includes: KNDD, WHTG, WOXY
- 2 **JON SPENCER BLUES EXPLOSION** (*Matador/Capitol*) Airplay Includes: WDST
- 3 **UNKLE** (*MoWax/London*) Airplay Includes: KITS, WBTZ, WBCN
- 4 **OASIS** (*Epic*) Airplay Includes: WPLY, WQBK, WXEG
- 5 **FIONA APPLE** (*Work*) Airplay Includes: KFTE, WBCN, WEDG
- 6 **CARDIGANS** (*Stockholm/Mercury*) Airplay Includes: WBRU, WLIR, WXEX
- 7 **AIR** (*Source/Caroline*) Airplay Includes: KPNT, KTEG, WAVF
- 8 **REMY ZERO** (*DGC/Geffen*) Airplay Includes: KCRW, KNRX, WSFM
- 9 **PLASTILINA MOSH** (*Capitol*) Airplay Includes: KNDD, KXRK, XTRA
- 10 **AFGHAN WHIGS** (*Columbia*) Airplay Includes: KTOZ, WBCN, WDXD
- 11 **KAHIMI KARIE** (*Minty Fresh*) Airplay Includes: KROQ, KXRX XTRA
- 12 **MERCURY REV** (*V2*) Airplay Includes: KNRK, KZMZ, WHTG
- 13 **PLACEBO** (*Hut/Virgin*) Airplay Includes: KXTE, WGMR, WRXQ
- 14 **GARBAGE** (*Almo Sounds/Interscope*) Airplay Includes: KXTE, WENZ, WQBK
- 15 **INTERPRETERS** (*RCA*) Airplay Includes: WAVF, WLIR, WXEG
- 16 **YATSURA** (*Sire*) Airplay Includes: KCRW, KXRK, WBTZ
- 17 **GOMEZ** (*Hut/Virgin*) Airplay Includes: WBTZ, WGMR, WSFM
- 18 **EVERLAST** (*Tommy Boy*) Airplay Includes: KPNT, WRXQ, WXEG
- 19 **ZEBRAHEAD** (*Columbia*) Airplay Includes: WBRU, WRXQ, WDXD
- 20 **LESS THAN JAKE** (*Capitol*) Airplay Includes: KTOZ, KXTE, WENZ

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p><b>WQBK/Albany, NY</b> Over The Edge Monday midnight-2am Kelii McNamara Combustible Edison "Cat O' Nine Tails" Squirrel Nut Zippers "Suits Are Picking..." Grant Lee Buffalo "Testimony" Shudder To Think... "When I Was Born..." Fiona Apple "Across The Universe"</p>	<p><b>WENZ/Cleveland, OH</b> The End Zone Sunday midnight-1am #1 Son DC Talk "My Friend (So Long)" Limp Bizkit "Faith" Everlast "What It's Like" Garbage "Special" Godsmack "Whatever"</p>	<p><b>KZMZ/Minneapolis, MN</b> Freedom Rock Sunday 8-9:30pm Brian Oake Cat Power "American Flag" DJ Spooky "Degree Zero" R.L. Burnside "Let My Baby Ride" Jon Spencer Blues... "Bacon" by "This Is The Day"</p>	<p><b>KPNT/St. Louis, MO</b> New Music Sunday Sunday 7-9:30pm Les Aaron Fatboy Slim "Gangster Tripping" Fatless "God Is A DJ" Dovetail Joint "Level On The Inside" Brian Setzer... "Switchblade 32" Wes Cunningham "So It Goes"</p>
<p><b>KTEG/Albuquerque, NM</b> Over The Edge Sunday 7-8:30pm Julie Forman Lida Husik "Dissolve" B.T.K. "Peppy Rock" Deftones "Around The Fur" Remy Zero "Prophecy" Cogasm "A Sign From God"</p>	<p><b>WXEG/Dayton, OH</b> The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz Beck "Tropica" New Radicals "You Get What You..." Oasis "Acquiesce" Harvey Danger "Private Helicopter" Better Than Ezra "At The Stars"</p>	<p><b>WHTG/Monmouth-Ocean, NJ</b> Goin' Underground Sunday 9pm-midnight Jeff Raspe Cogasm "A Sign From God" Rialto "Monday Morning..." Unkle "Rabbit In Your..." Spring Heeled Jack "Waring, Watching" Cinerama "Maniac"</p>	<p><b>KXRK/Salt Lake City, UT</b> Now Hear This Monday-Friday 8-9pm Sean Ziebarth Magstatic "Home" My Superhero "Goin' Somewhere" Vandals "I've Got An Ape..." Kahimi Karie "Lollipop Dollhouse" Poink "Try"</p>
<p><b>WBCN/Boston, MA</b> Nocturnal Emissions Sunday 8-10pm Oedipus/Albert O Harvey Danger "Private Helicopter" Afghan Whigs "Somethin' Hot" Elliott Smith "Tomorrow Tomorrow" Unkle "Lonely Soul" Fiona Apple "Across The Universe"</p>	<p><b>KNRX/Kansas City, MO</b> Living Room Sunday 8-10pm Stan &amp; Joel Remy Zero "Prophecy" Sunny Day Real... "100 Million" Michael Stenley "Think With Your..." Candykins "Feed It" Grant Lee Buffalo "Testimony"</p>	<p><b>WPLY/Philadelphia, PA</b> Y Not? Sunday 9-10:30pm Dan Fein Dovetail Joint "Level On The Inside" Phish "Birds Of A Feather" Placebo "Pure Morning" Solution UK "My Great..." Unbelievable Truth "Same Mistakes"</p>	<p><b>XTRA/San Diego, CA</b> Floorboard Tuesday midnight-1am Action DJ Hilary Spring Heeled Jack "Jolene" Jets To Brazil "China Town" DeVates "There For Me" One Hit Wonder "Simple Life" Promise Ring "Best Looking Boy"</p>
<p><b>KHLR/Bryan, TX</b> Exposure Sunday 8-9pm Brad Ley Combustible Edison "Cat O' Nine Tails" Tripping Daisy "Blown Away" Club 8 "Missing You" Guv'ner "Jealous Girl" Cure "A Forest"</p>	<p><b>KFTE/Lafayette, LA</b> End Of The World Sunday 7-11pm Dave Hubbell Okra Pickles "All Damn Day" Baby Bird "Bad Old Man" Rumbelish "Get Up" Unkle "Bloodstain" Muro "Sansyabonta"</p>	<p><b>WDXD/Pittsburgh, PA</b> Edge Of The X Sunday 9-11pm Lenny Diana Zebrahead "Get Back" Art Alexakis "Overwhelming" Mr. Henry "All Fell Out" Sonicchord "Coming Home" Cake "Guitar"</p>	<p><b>KITS/San Francisco, CA</b> Sound Check Friday midnight-1am Aaron Axelsen Fatboy Slim "Praise You" Cardigans "Do You Believe" Belle &amp; Sebastian "Dirty Dream #2" Unkle "Rabbit In Your..." Dealership "Jungle Gym"</p>
<p><b>WEDG/Buffalo, NY</b> Over And Beyond Sunday 9-10:30pm Chris Ripley/Tank Phish "Birds Of A Feather" Jon Spencer Blues... "Talk About The Blues" PJ Harvey "Angelica" Bare J... "You Blew Me Off" Less Than Jake "All My Best..."</p>	<p><b>KXTE/Las Vegas, NV</b> It Hurts When I Pee Sunday 10pm-midnight Chris Ripley/Tank Less Than Jake "History Of A..." Deftones "Around The Fur" Monster Magnet "Powertrip" Grinspoon "Post Enebrated..." Placebo "Pure Morning"</p>	<p><b>WCYY/Portland, ME</b> Spinout Thursday 7-9pm Shawn Jeffrey Queens Of The... "If Only" Grant Lee Buffalo "Testimony" Frank Black... "I Got A Move" Rob Zombie "Superbeast" Amazing Royal Crowns "Shen't In The..."</p>	<p><b>KNDD/Seattle, WA</b> Loudspeaker Sunday 10-11pm Bill Reid Alan Teenage Riot "Sex Law..." Number One Cup "Remote Control" Deelay Punk-Roc "I Hate Everybody" Jon Spencer Blues... "Get Down Lover" Pastilina Mosh "Mr. P-Mosh"</p>
<p><b>WBTZ/Burlington, VT</b> Spinning Unrest Sunday 8-9:30pm Steve Picard Bob Mould "Moving Trucks" Screaming Weasel "Speed Of Mutation" Snowpony "Bad Sister" Aluminum Group "Angel On A..." Yatsura "Hello Tiger"</p>	<p><b>WLIR/Long Island, NY</b> Left Of Center Sunday 9-10:30pm Jerry Rubino Creatures "2nd Floor" B.T.K. "Peppy Rock" Sloan "C'mon C'mon..." Lisahail "I Know I Can Do It" Fatboy Slim "Gangster Tripping"</p>	<p><b>KNRK/Portland, OR</b> Something Cool Sunday midnight-1am Jaime Cooley Interpreters "Shout" Mercury Rev "Goddess On A..." Pansy Division "Sweet Insecurity" Seam "Little Chang, Big..." Six By Seven "For You"</p>	<p><b>KTOZ/Springfield, MO</b> Test Site Sunday 7-8pm Simon Nights Everything "Good Thing" Less Than Jake "History Of A..." Cypress Hill "Dr. Greenthumb" Placebo "Pure Morning" Afghan Whigs "Somethin' Hot"</p>
<p><b>WPGU/Champaign, IL</b> Stork Radio Monday 11pm-midnight Pleasure Boy Creed "One" Cardigans "My Favourite Game" Love And Rockets "Holy Fool" Fiona Apple "Across The Universe" King Missile "Gay Not Gay"</p>	<p><b>KCRW/Los Angeles, CA</b> Brave New World Friday midnight-3am Tricia Halloran Barbara Manning "Lover's Leap" Distortion Felix "Bonfire" Jonathan Richman "When I Dance" Julie Ruan "Breakout A-Town" Shudder To Think... "I Want Someone..."</p>	<p><b>WDST/Poughkeepsie, NY</b> Indie Flux Thursday 10:30-11:30pm Justin Habersaat Jon Spencer Blues... "Talk About The Blues" Broadway "Everything I..." Whale "Four Big Speakers" Cat Power "American Flag" Sunday Puncher "Door To Door"</p>	<p><b>WGMR/State College, PA</b> Now Hear This Sunday 10pm-midnight Reggie Lutz Brian Jonestown... "Going To Hell" Jack Drag "Seems So Tired" Buffalo Tom "Rachael" Mercury Rev "Goddess On A..." Juliana Hatfield "Bad Day"</p>
<p><b>WAVF/Charlottesville, SC</b> Cutting Edge Sunday 8:30-10pm Ben Hammick Moby "James Bond Theme" Morcheeba "Mood Island" Unkle "Lonely Soul" Self "Kiddies" William Pears "Johnny Rotten"</p>	<p><b>KROQ/Los Angeles, CA</b> Rodney On The Roq Sunday midnight-3am Rodney Bingenheimer Kahimi Karie "Mike Always..." Club 8 "Autocade" Prolapse "Killing The Bland" Six By Seven "For You" Deadbolt "Psychic Voodoo..."</p>	<p><b>WBRU/Providence, RI</b> Breaking And Entering Wednesday midnight-2am Seth Rester Cogasm "A Sign From God" Zebrahead "Get Back" Vadim "In The End" Montgomery/Lynch "Et Ideo..." Ivy "This Is The Day"</p>	<p><b>WHFS/Washington, DC</b> Now Hear This Sunday 8-10:30pm Dave Mars Crumbbox "Novocaine" Yatsura "King Of Lazy" Club 8 "Everlasting Love" Seam "Intifada Driving..." Brian Van 3000 "Exactly Like Me"</p>
<p><b>WOXY/Cincinnati, OH</b> 11 O'Clock News Tuesday 11pm-midnight Dorsey Fyffe Murder City Devils "Dancin' Shoes" Adam Cohen "Tell Me Everything" Cat Power "American Flag" Cogasm "A Sign From God" Jon Spencer Blues... "Talk About The Blues"</p>	<p><b>WRXQ/Memphis, TN</b> The Eleventh Hour Sunday 11pm-midnight John Michael Spring Heeled Jack "Jolene" Zebrahead "Get Back" Everlast "What It's Like" Placebo "Pure Morning" Soul Coughing "Circles"</p>	<p><b>WXEX/Providence, RI</b> New Music X-tra Tuesday 11pm-midnight John Allers New Radicals "You Get What You..." Dovetail Joint "Level On The Inside" Oasis "Acquiesce" My Friend Steve "The Schooling" Pushmonkey "Handside"</p>	<p><b>WSFM/Wilmington, NC</b> Final Hour Weeknights 11pm-midnight Janice A. Sutter Air "All I Need" Everlast "What It's Like" Shawn Mullins "Summer" Pitcahshitter "Genius" Stardust "Music Sounds..."</p>

37 Total Reporters

**MXPX** THE NEW SINGLE FROM THE ALBUM **SLOWLY GOING THE WAY OF THE BUFFALO**  
 THE DOWNFALL OF WESTERN CIVILIZATION  
 FOR TIPS ON FM ALIGNMENT, CONTACT JAY HUGHEN AT A&M RECORDS - 213.856.7139  
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Good Luck Tom!  
You'll Always Be  
The Fourth Goo!  
It's All About Buffalo!

The Only Artist To Have  
Back to Back #1's  
in The Last Two Years!!  
Modern Rock Monitor 1\*!!!  
BDS 2,353 +120

R&R Alternative ②!!!  
2996 Plays +105  
On Tour This Fall and Forever!  
Over 230,000 Scanned  
In Just 4 Weeks!

the  
goo  
goo  
dolls  
dizzy  
the  
up  
girl  
slide

their debut single from the new album  
**dizzy up the girl**



Large



Stress



produced by rob bavallo and the goo goo dolls  
mixed by jack joseph-puig. management: aples/  
third rail management. pat. magherella  
© 1998 warner bros. records  
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# That Was Then, This Is Now

## □ The evolution of R&R's Adult Alternative format

A look back to the first few charts and playlists from R&R's Adult Alternative panel shows that the format has changed dramatically. From the increasing concentration on singles to the increase in rotations, Adult Alternative has moved much closer to other contemporary music. In this week's issue, we look at the cold, hard, facts: Just *what* has changed over the three years of R&R's Adult Alternative chart's existence?

Two weeks ago, I was doing research to see if R.E.M. had broken the most added record for R&R's Adult Alternative format (which they had). In the process of doing the research, I expected to see some fairly dramatic changes as the format evolved in our pages. I started with our first chart, September 22, 1995, and worked my way forward. My expectations were fully justified, as I noticed interesting things happen. Without delving into whether these changes were for better or worse, I thought an examination of how things have developed would at least put today's panel and chart in perspective.

### Stations

The first thing that popped into my head when I looked at the chart page for 1995 was that the number of reporters wasn't that much different than it is today. At the end of 1995, there were 38 Adult Alternative stations, many of which are still part of the panel today. Certainly we all miss having stations like WNEW/New York and WMME/Philadelphia on the panel, and other call letters bring similar nostal-

**Clearly, the Adult Alternative format does not have "album" in its name with good reason.**

gia: KPMG/Des Moines, KUMT/Salt Lake City, and WMAX/Rochester. Overall, the total has changed by only one station: We have 39 Adult Alternative reporters today.

### Tracks Vs. Albums

Perhaps the greatest change between three years ago and today is in how the stations are approaching their music. The most stark example of this is in how today's stations embrace singles and how stations three years ago embraced albums. The difference is dramatic.

A look at the 1995 album chart shows an average of *three* songs receiving significant current rotation off of each album. In many cases, the second single received almost identical rotations to the primary single. For example, one of the biggest albums at the time was Natalie Merchant's *Tigerlily*. The single "Wonder" was the primary track and received 310 spins. The second track, "Carnival," received a similarly high 256 spins. Even the third track, "Jealousy," received a significant 82 spins. The Natalie Merchant example is not an exception. A majority of the album chart showed secondary tracks receiving rotations similar to primary emphasis tracks.

This past week's chart shows a dramatic difference. There are only three bands that received rotations on second tracks remotely similar to those received on their primary tracks: Dave Matthews (which, by the way, is in a transition week between singles), Barenaked Ladies,

and Natalie Merchant. A typical album profile with today's format panel can be seen in Sheryl Crow's *The Globe Sessions*, whose primary single, "My Favorite Mistake," garnered 800 spins, and whose secondary single pulled in only 51 spins.

Clearly, the Adult Alternative format does not have "album" in its name with good reason. What was initially an album format panel has, over the past three years, evolved into one based on tracks.

### Currents And Gold

If a radio station dramatically decreases the number of tracks it plays off an album, these spins have to be made up in one of two ways: either the station increases the amount of gold it plays, or it increases its current rotations.

**Adult Alternative stations today are rotating their currents almost a song a day more often.**

There is a very easy way to determine which has occurred during the three-year period we are examining. The first step is to see if the stations, on average, have increased the amount of spins they are giving current music. Since in 1995, as we have seen, current music was defined on an *album* basis, we should compare the number of spins on that album chart to the number of spins on today's tracks chart. If the number is relatively close or higher today, the stations have begun spinning their currents more often, and, consequently, their tracks more often.

In 1995, the top three albums received 1021 (an uncharacteristically high total driven by the *Empire Records* soundtrack and the Gin Blossoms' "Til I Hear It From You"), 687, and 553. The totals on last week's tracks chart are 800, 763, and 743. The results support the conclusion that the format is not only tracks-based, it is more current-intensive today.

### Rotations

If a format is more current-intensive and concentrating on tracks, the unmistakable conclusion is that stations are rotating songs more often. Taking a look at averages bears this out. The average spins per station (total plays divided by number of stations on the track) on last week's top five looks like this: 21.6, 22.4, 20.0, 21.3, and 16.3. Contrast this with September of 1995, where the top five average spins per station looked like this: 17.7, 13.3, 12.4, 15.6, and 14.3. The difference is striking. Adult Alternative stations



**BLOWFISH IN THE RIVER** — On the eve of their sold-out show in St. Louis, some members of Hootie & The Blowfish stopped by the WVRV studios to plead their case for the highly desirable River "A" rotation: (l-r) WVRV PD Mike Richter, bandmember Dean Felder, WVRV MD David Myers, and bandmember Darius Rucker.

today are rotating their currents almost a song a day more often.

The above comparison is a little unfair, since we have already stated that the 1995 chart was album-based. Still, comparing albums to tracks is very much an apples and oranges game. Most researchers and programmers today believe that playing each of six tracks from an album once per day is not nearly as effective at building familiarity and exposure for the band as playing one song six times per day. However, for the sake of completeness, here are the rotation figures for the top five albums of September 22, 1995: 30.0, 18.0, 16.75, 16.6, and 17.9. For the most part, today's single rotations are hotter than the rotations given to entire albums three years ago.

### Adds

The final piece to look at in terms of comparing the format's approach to music today and three years ago is in the number of adds stations were doing on a weekly basis. Common sense tells you that, with the format rotating its songs more in 1998 and concentrating on tracks, there should be fewer adds available in a given week. However, this isn't an automatic, so I pulled up the adds list from September 22, 1995 and averaged it out, comparing it to a similar analysis for 1998.

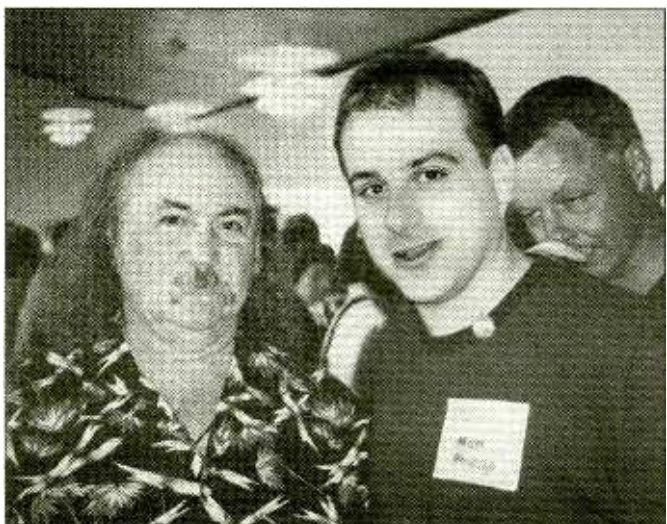
In 1995, the format added an av-

erage of 6.14 songs the week of September 22. The data used was from the 26 reporting stations that week, with KZON/Phoenix and KTHX/Reno being frozen. Last week, the format added an average of 4.03 songs. The data used was from the 39 reporting stations, with no freezes. The results of this analysis are startling: The Adult Alternative format is adding more than two fewer songs per station in 1998 than it was in 1995.

### Where Are We Now?

The above analysis only confirms what many in the format have known for some time. Over the past three years, Adult Alternative stations have moved from an album to a tracks focus and have tightened up their playlists considerably. The result is higher spins for fewer songs, leading to stations adding significantly fewer songs every week.

**The results of this analysis are startling: The Adult Alternative format is adding more than two fewer songs per station in 1998 than it was in 1995.**

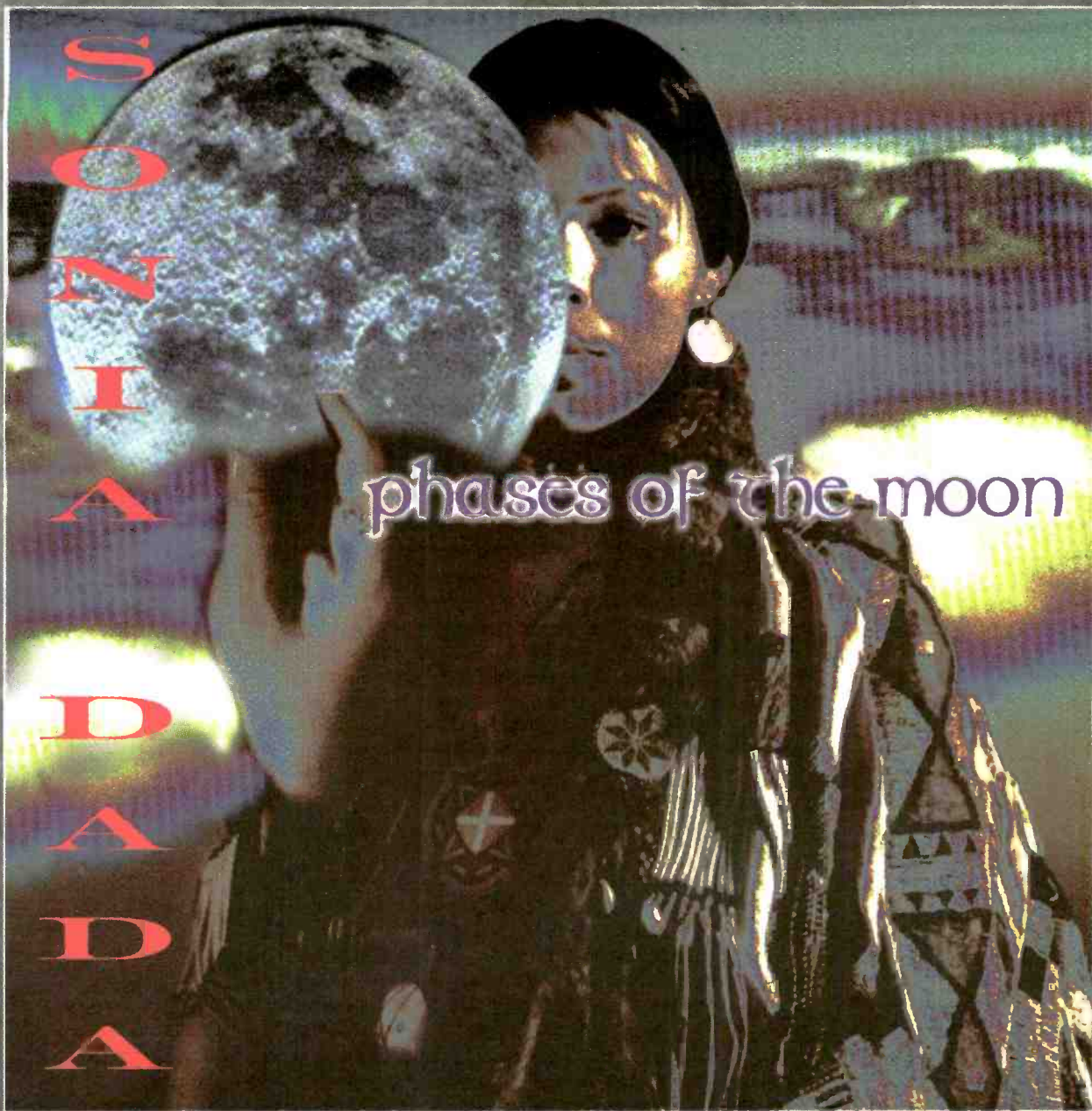


**PERFORMING CPR:** WBOS packed them in at their first annual Heat Wave Party. Heading the bill was David Crosby's latest project, CPR. Here is Crosby (l) with WBOS on-air personality Matt Phipps.



**IT'S ALL ABOUT THE HOOCH:** Hanging out backstage after *Everything* performed for KMTT/Seattle's Big Day Out concert are (l-r) bandmember Wolf Quinn, KMTT MD Dean Carlson, bandmember Dave Slankard, Blackbird Records Senior VP Cathy Burke, and bandmember Craig Honeycutt.





"There's the blues. There's soul. There's rock and roll. There's R&B. There's Wilson Pickett. There's Little Feat. There's Booker T. and B.B.King. Then there's all that rolled into one and they're called Sonia Dada. Play them now and get on board the groove train. 'Phases of the Moon' is another great song from a truly original band - they deserve to be played for your listeners."

- Bruce "Lovebug" Warren  
Former O'Jay, Current Program Director/WXPN



## "PHASES OF THE MOON"

The new single from SONIA DADA'S  
"My Secret Life" on Capricorn Records

**Impact Date: 10/26**

**Early Believers: KTHX KHUM**

<http://www.soniadada.com>



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OCTOBER 23, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>SHERYL CROW</b> My Favorite Mistake (A&M)	789	800	863	821	36/0
3	2	2	2	<b>SHAWN MULLINS</b> Lullaby (Columbia)	750	763	773	757	35/1
2	3	3	3	<b>CHRIS ISAAK</b> Please (Reprise)	651	743	771	815	36/0
—	25	6	<b>4</b>	<b>R.E.M.</b> Daysleeper (Warner Bros.)	622	517	218	—	37/1
4	4	4	5	<b>EAGLE-EYE CHERRY</b> Save Tonight (Work)	568	617	722	724	28/1
5	5	5	<b>6</b>	<b>JOHN MELLENCAMP</b> Your Life Is Now (Columbia)	552	539	592	572	33/1
12	8	8	<b>7</b>	<b>ALANIS MORISSETTE</b> Thank U (Maverick/Reprise)	517	495	471	365	30/1
—	12	9	<b>8</b>	<b>U2</b> Sweetest Thing (Island)	512	487	411	131	36/1
8	7	7	<b>9</b>	<b>BRUCE HORNSBY</b> Great Divide (RCA)	509	507	482	437	33/0
15	11	11	<b>10</b>	<b>DAVE MATTHEWS BAND</b> Crush (RCA)	477	449	424	335	34/1
7	6	10	11	<b>HOOTIE &amp; THE BLOWFISH</b> I Will Wait (Atlantic)	451	483	495	508	25/0
16	15	13	<b>12</b>	<b>GOO GOO DOLLS</b> Slide (Warner Bros.)	430	408	354	298	26/1
9	10	12	<b>13</b>	<b>LYLE LOVETT</b> Bears (Curb/MCA)	428	423	426	403	29/1
<b>BREAKER</b>	<b>14</b>			<b>JEWEL</b> Hands (Atlantic)	410	196	—	—	31/1
10	13	14	15	<b>FASTBALL</b> Fire Escape (Hollywood)	384	393	395	392	25/1
19	17	16	<b>16</b>	<b>SINEAD LOHAN</b> No Mermaid (Grapevine/Interscope)	328	319	311	270	25/1
20	19	19	<b>17</b>	<b>THIRD EYE BLIND</b> Jumper (Elektra/EEG)	271	251	275	263	12/0
13	14	17	18	<b>KEB' MO'</b> I Was Wrong (550 Music)	266	318	354	353	23/0
<b>BREAKER</b>	<b>19</b>			<b>NEW RADICALS</b> You Get What You Give (MCA)	259	186	141	43	25/3
11	16	18	20	<b>BARENAKED LADIES</b> One Week (Reprise)	253	298	348	373	13/0
29	28	25	<b>21</b>	<b>CAKE</b> Never There (Capricorn/Mercury)	244	207	179	174	18/1
6	9	15	22	<b>BRIAN SETZER ORCHESTRA</b> Jump Jive An' Wail (Interscope)	243	341	448	553	16/0
27	27	26	<b>23</b>	<b>SON VOLT</b> Driving The View (Warner Bros.)	235	205	191	176	22/1
23	23	20	24	<b>JONNY LANG</b> Still Rainin' (A&M)	230	239	246	216	22/1
<b>DEBUT</b>	<b>25</b>			<b>LUCINDA WILLIAMS</b> Can't Let Go (Mercury)	221	169	128	108	22/2
21	20	21	26	<b>SUSAN TEDESCHI</b> It Hurt So Bad (Tone Cool)	210	234	269	240	18/1
22	29	—	<b>27</b>	<b>GOO GOO DOLLS</b> Iris (Warner Sunset/Reprise)	203	167	179	239	11/1
17	21	23	28	<b>TRAGICALLY HIP</b> Poets (Sire)	201	225	258	280	19/0
18	22	22	29	<b>NATALIE MERCHANT</b> Break Your Heart (Elektra/EEG)	190	225	254	273	21/2
24	24	24	30	<b>SEMISONIC</b> Singing In My Sleep (MCA)	188	219	234	212	15/0

This chart reflects airplay from October 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker.  
39 Adult Alternative reporters. 39 current playlists. © 1998, R&R Inc.

## NEW & ACTIVE

**PHISH** Birds Of A Feather (Elektra/EEG)  
Total Plays: 184, Total Stations: 26, Adds: 6

**CRACKER** The Good Life (Virgin)  
Total Plays: 175, Total Stations: 18, Adds: 2

**BARENAKED LADIES** It's All Been Done (Reprise)  
Total Plays: 167, Total Stations: 28, Adds: 13

**DUNCAN SHEIK** Bite Your Tongue (Atlantic)  
Total Plays: 155, Total Stations: 16, Adds: 1

**LENNY KRAVITZ** Fly Away (Virgin)  
Total Plays: 151, Total Stations: 12, Adds: 2

**ELLIOTT SMITH** Waltz #2 (XO) (DreamWorks)  
Total Plays: 149, Total Stations: 16, Adds: 0

**PATTY GRIFFIN** Change (A&M)  
Total Plays: 143, Total Stations: 15, Adds: 1

**B.B. KING** Bad Case Of Love (MCA)  
Total Plays: 143, Total Stations: 21, Adds: 4

**NEIL FINN** She Will Have Her Way (Work)  
Total Plays: 129, Total Stations: 18, Adds: 3

**WES CUNNINGHAM** So It Goes (Warner Bros.)  
Total Plays: 117, Total Stations: 16, Adds: 1

Songs ranked by total plays

## BREAKERS

<b>JEWEL</b>		
<b>Hands (Atlantic)</b>		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
410/214	31/1	14

<b>NEW RADICALS</b>		
<b>You Get What You Give (MCA)</b>		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
259/73	25/3	19

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>BARENAKED LADIES</b> It's All Been Done (Reprise)	13
<b>BECK</b> Tropicalia (DGC/Geffen)	6
<b>BRIAN SETZER ORCHESTRA</b> The Cats On A Hot... (Interscope)	6
<b>PHISH</b> Birds Of A Feather (Elektra/EEG)	6
<b>B.B. KING</b> Bad Case Of Love (MCA)	4
<b>ADAM COHEN</b> Tell Me Everything (Columbia)	3
<b>NEIL FINN</b> She Will Have Her Way (Work)	3
<b>GRANT LEE BUFFALO</b> Testimony (Slash/WB)	3
<b>NEW RADICALS</b> You Get What You Give (MCA)	3
<b>SOUL COUGHING</b> Circles (Slash/WB)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>JEWEL</b> Hands (Atlantic)	+214
<b>B.B. KING</b> Bad Case Of Love (MCA)	+120
<b>R.E.M.</b> Daysleeper (Warner Bros.)	+105
<b>NEW RADICALS</b> You Get What You Give (MCA)	+73
<b>LUCINDA WILLIAMS</b> Can't Let Go (Mercury)	+52
<b>FIONA APPLE</b> Across The Universe (Work)	+41
<b>PHISH</b> Birds Of A Feather (Elektra/EEG)	+40
<b>CAKE</b> Never There (Capricorn/Mercury)	+37
<b>GOO GOO DOLLS</b> Iris (Warner Sunset/Reprise)	+36
<b>PATTY GRIFFIN</b> Change (A&M)	+31

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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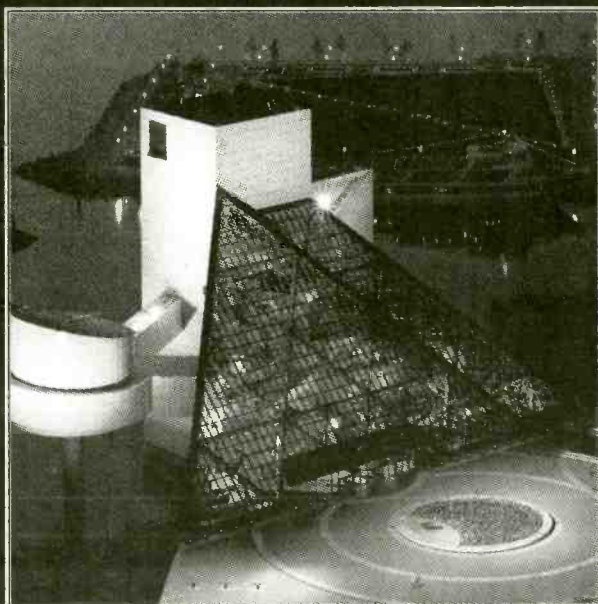
We've already been gracious hosts to over 500

broadcasts, including syndicated shows such as ABC's



Graham Nash

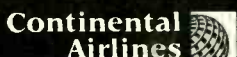
"Pure Gold" and ESPN Sports. We can't explain it, but music just seems to sound better when



What a beautiful facility you have, we sounded like we were right in our own studios! You'll be glad to know, we came home to nothing but "rave reviews"! - Jon Holiday, Operations Manager, "Good Time Oldies," Jones Radio Network, Denver, CO

"The Rock and Roll Hall of Fame and Museum provides a great home for OUR music. It's why all of us got into the business. This "house rocks!" - Diane Morales, Promotions Director, K-Earth 107, Los Angeles, CA

"ABSOLUTELY...no glitches at all - and with live broadcasts, that is sometimes a rarity." - Kimberly Gerlach, Promotions Director, V100, Topeka, KS



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.com> Oh, and



don't be surprised if you run into someone like Graham Nash or Blues Traveler while broadcasting.

To book a date at the Rock and Roll Hall of Fame and Museum, or for more information, call Dave Hinz at 216-515-1961 or e-mail <[dhinz@rockhall.org](mailto:dhinz@rockhall.org)>.

See you soon.





OCTOBER 23, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
2	1	1	1	<b>SHERYL CROW</b> The Globe Sessions (A&M)	840	-16	"Mistake" (789) "There" (49)
3	3	3	2	<b>SHAWN MULLINS</b> Soul's Core (Columbia)	753	-13	"Lullaby" (750) "Shimmer" (3)
1	2	2	3	<b>CHRIS ISAAK</b> Speak Of The Devil (Reprise)	703	-88	"Please" (651) "Flying" (37)
—	28	7	4	<b>R.E.M.</b> Up (Warner Bros.)	622	+105	"Daysleeper" (622)
7	6	5	5	<b>DAVE MATTHEWS BAND</b> Before These Crowded Streets (RCA)	593	+22	"Crush" (477) "Stay" (108)
6	5	6	6	<b>JOHN MELLENCAMP</b> John Mellencamp (Columbia)	572	+15	"Life" (552) "Break" (8)
4	4	4	7	<b>EAGLE-EYE CHERRY</b> Desireless (Work)	568	-52	"Save" (568)
10	10	8	8	<b>BRUCE HORNSBY</b> Spirit Trail (RCA)	527	+14	"Great" (509) "Resting" (7)
16	11	9	9	<b>ALANIS MORISSETTE</b> Supposed Former... (Maverick/Reprise)	517	+22	"Thank" (517)
—	14	11	10	<b>U2</b> The Best Of 1980-1990 (Island)	512	+25	"Sweetest" (512)
12	12	12	11	<b>LYLE LOVETT</b> Step Inside This House (Curb/MCA)	463	+1	"Bears" (428) "Texas" (17)
9	9	10	12	<b>HOOTIE &amp; THE BLOWFISH</b> Musical Chairs (Atlantic)	456	-32	"Wait" (451) "Mountain" (5)
19	17	15	13	<b>GOO GOO DOLLS</b> Dizzy Up The Girl (Warner Bros.)	430	+22	"Slide" (430)
8	8	13	14	<b>BARENAKED LADIES</b> Stunt (Reprise)	428	-15	"Week" (253) "Done" (167)
11	13	14	15	<b>FASTBALL</b> All The Pain Money Can Buy (Hollywood)	426	-9	"Fire" (384) "Way" (42)
DEBUT	16	15	16	<b>JEWEL</b> Spirit (Atlantic)	410	+214	"Hands" (410)
21	20	18	17	<b>SINEAD LOHAN</b> No Mermaid (Grapevine/Interscope)	352	+5	"Mermaid" (328) "Takes" (17)
5	7	16	18	<b>BRIAN SETZER ORCHESTRA</b> The Dirty Boogie (Interscope)	321	-77	"Jump" (243) "Cats" (64)
14	15	17	19	<b>NATALIE MERCHANT</b> Ophelia (Elektra/EEG)	314	-46	"Break" (190) "Generous" (124)
15	16	19	20	<b>KEB' MO'</b> Slow Down (550 Music)	289	-42	"Wrong" (266) "Soon" (8)
13	18	20	21	<b>SEMISONIC</b> Feeling Strangely Fine (MCA)	287	-31	"Singing" (188) "Closing" (78)
24	23	23	22	<b>THIRD EYE BLIND</b> Third Eye Blind (Elektra/EEG)	271	+18	"Jumper" (271)
DEBUT	23	23	23	<b>NEW RADICALS</b> Maybe You've Been... (MCA)	259	+73	"Get" (259)
26	27	24	24	<b>LUCINDA WILLIAMS</b> Car Wheels On A Gravel Road (Mercury)	259	+13	"Let" (221) "Car" (14)
—	—	27	25	<b>CAKE</b> Prolonging The Magic (Capricorn/Mercury)	244	+37	"Never" (244)
18	19	21	26	<b>BONNIE RAITT</b> Fundamental (Capitol)	239	-65	"Reason" (135) "Spit" (53)
—	30	28	27	<b>SON VOLT</b> Wide Swing Tremelo (Warner Bros.)	235	+30	"Driving" (235)
23	22	22	28	<b>SUSAN TEDESCHI</b> Just Won't Burn (Tone Cool)	232	-27	"Hurt" (210) "Little" (12)
28	25	25	29	<b>JONNY LANG</b> Wander This World (A&M)	230	-9	"Rainin'" (230)
25	26	30	30	<b>MATCHBOX 20</b> Yourself Or Someone Like You (Lava/Atlantic)	229	+31	"Real" (108) "Back" (103)

This chart reflects airplay from October 12-18. Albums ranked by total plays, with plays from all cuts from an album combined. 39 Adult Alternative reporters. 39 current playlists. © 1998, R&R Inc.

**MOST ADDED®**

ARTIST TITLE LABEL(S)	ADDS
<b>BECK</b> Mutations (DGC/Geffen)	6
<b>PHISH</b> The Story Of The Ghost (Elektra/EEG)	6
<b>BARENAKED LADIES</b> Stunt (Reprise)	4
<b>B.B. KING</b> Blues On The Bayou (MCA)	4
<b>ADAM COHEN</b> Adam Cohen (Columbia)	3
<b>MATCHBOX 20</b> Yourself Or Someone Like You (Lava/Atlantic)	3
<b>NEW RADICALS</b> Maybe You've Been... (MCA)	3
<b>SOUL COUGHING</b> El Oso (Slash/WB)	3
<b>BRIAN SETZER ORCHESTRA</b> The Dirty Boogie (Interscope)	2
<b>CRACKER</b> Gentleman's Blues (Virgin)	2
<b>CRY, CRY, CRY</b> Cry, Cry, Cry (Razor & Tie)	2
<b>EVERYTHING</b> Supernatural (Blackbird/Sire)	2
<b>NEIL FINN</b> Try Whistling This (Work)	2
<b>LENNY KRAVITZ</b> 5 (Virgin)	2
<b>JOHN LENNON</b> John Lennon Anthology (Capitol)	2
<b>STRETCH PRINCESS</b> Sorry (Wind-up)	2

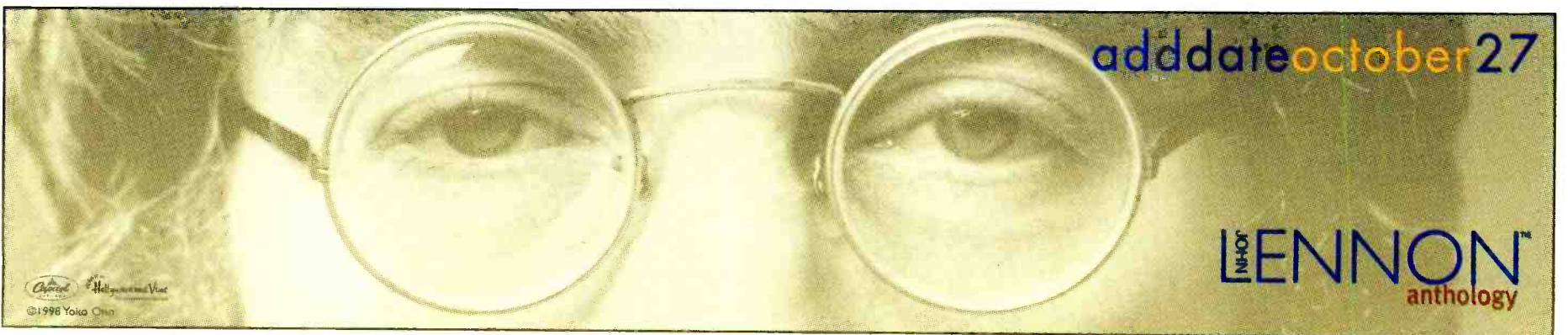
**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>JEWEL</b> Spirit (Atlantic)	+214
<b>B.B. KING</b> Blues On The Bayou (MCA)	+120
<b>R.E.M.</b> Up (Warner Bros.)	+105
<b>NEW RADICALS</b> Maybe You've Been... (MCA)	+73
<b>SOUNDTRACK</b> City Of Angels (Warner Sunset/Reprise)	+43
<b>SOUNDTRACK</b> Pleasantville (Work)	+41
<b>PHISH</b> The Story Of The Ghost (Elektra/EEG)	+40
<b>CAKE</b> Prolonging The Magic (Capricorn/Mercury)	+37
<b>LENNY KRAVITZ</b> 5 (Virgin)	+34
<b>MATCHBOX 20</b> Yourself Or Someone Like You (Lava/Atlantic)	+31

**REPORTERS**

Stations and their adds by track listed alphabetically by market

<p><b>WXLE/Albany, NY</b> PD: Neil Hunter MD: Randi Tyler SARAH MCLACHLAN "Angel" NATALIE MERCHANT "Break" BARENAKED LADIES "Done"</p>	<p><b>WXRV/Boston, MA</b> PD: Joanne Doody MD: Mike Mullaney 5 BIO RITMO "Call" 1 SCOTT THOMAS BAND "Sad"</p>	<p><b>WXRT/Chicago, IL</b> VP/Programming: Norm Wiener MD: Patty Martin 2 B.B. KING "Case" 2 JOHN LENNON "Losing" SOUL COUGHING "Circles"</p>	<p><b>WTTS/Indianapolis, IN</b> PD: Rich Anton MD: Marie McCallister JOHN MELLENCAMP "World" SON VOLT "Driving" PHISH "Birds" DUNCAN SHEIK "Rite" SOUL COUGHING "Circles"</p>	<p><b>KTCZ/Minneapolis, MN</b> DM: Andy Bloom PD: Lauren MacLesh APD/MD: Mike Wolf BARENAKED LADIES "Done" ADAM COHEN "Everything" BIG HEAD TODD "Tangerine"</p>	<p><b>WCLZ/Portland, ME</b> PD: Brian Phoenix MD: Bob Angell 9 JOHN HIATT "Know" 9 SINEAD LOHAN "People" COWBOY JUNKIES "Down" STRETCH PRINCESS "Sorry" JONATHAN RICHMAN "Confused" TRISH MURPHY "Concession" MIKE SCOTT "Questions" JOHN LENNON "Losing" SAWDOCTORS "Sugartown" SAWDOCTORS "Cathiona" ADAM COHEN "Everything"</p>	<p><b>KENZ/Salt Lake City, UT</b> PD: Bruce Jones APD/MD: Dom Casual No Adds</p>	<p><b>KBAC/Santa Fe, NM</b> PD: Ira Gordon GRANT LEE BUFFALO "Testimony" BARENAKED LADIES "Done" SOUL COUGHING "Circles" BRIAN SETZER ORCH. "Cats" LUTHER JOHNSON "Fisht"</p>	<p><b>KAEP/Spokane, WA</b> DM: Tom Davis PD: David Withaus MD: Bruce Stebbins 12 LUCINDA WILLIAMS "Let" 3 BARENAKED LADIES "Done" CRACKER "Good" LENNY KRAVITZ "Fly" DAVE MATTHEWS BAND "Crush" PATTY GRIFFIN "Change" PHISH "Birds"</p>
<p><b>KGSR/Austin, TX</b> PD: Jody Denberg MD: Susan Castle LYLE LOVETT "Teach" KAREN SAVCOA "Nowhere"</p>	<p><b>WNCS/Burlington, VT</b> PD: Greg Hooker MD: Jody Peterson 4 BRUCE HORNSBY "Resting" 4 BRUCE HORNSBY "King" 3 BRUCE HORNSBY "Pete" 2 BRUCE HORNSBY "Line" 1 JEFF BLACK "Right" ALANIS MORISSETTE "Thank" GOLDEN SMOG "Until"</p>	<p><b>KBXR/Columbia, MO</b> DM: Michael Perry PD/MD: Dave "Ketter" Fulgham COWBOY JUNKIES "Down"</p>	<p><b>KOZN/Kansas City, MO</b> PD: Paul Krieger MD: Drew Bennett 40 GOO GOO DOLLS "Ins" NEW RADICALS "Get" BARENAKED LADIES "Done" BETTER THAN EZRA "Stars" LENNY KRAVITZ "Fly"</p>	<p><b>KPIG/Monterey, CA</b> PD/MD: Laura Hopper 18 LUCINDA WILLIAMS "Let" 10 ROY ROGERS "Lost" 8 BRIAN SETZER ORCH. "Cats" 8 LITTLE CHARLIE "New" 5 STORYVILLE "People"</p>	<p><b>WRLT/Nashville, TN</b> PD: Jane Crossman APD/MD: Keith Coes 4 GRANT LEE BUFFALO "Testimony" BARENAKED LADIES "Done"</p>	<p><b>KXST/San Diego, CA</b> PD/MD: Dona Shaieb 1 B.B. KING "Case"</p>	<p><b>KRSH/Santa Rosa, CA</b> PD: Zoe Zuest MD: Bill Bowker 4 BIG BAD VOOODOO DADDY "Bome" BARENAKED LADIES "Done" NEIL FINN "Have" FIONA APPLE "Universe" BECK "Tropicalia" EVERYTHING "Good" DEBRA DAVIS "Moon" PHISH "Birds"</p>	<p><b>WRNX/Springfield, MA</b> DM: Tom Davis PD: David Withaus MD: Bruce Stebbins 12 LUCINDA WILLIAMS "Let" 3 BARENAKED LADIES "Done" CRACKER "Good" LENNY KRAVITZ "Fly" DAVE MATTHEWS BAND "Crush" PATTY GRIFFIN "Change" PHISH "Birds"</p>
<p><b>WRNR/Baltimore, MD</b> PD: Jon Peterson MD: Damian Einstein 19 SHAWN MULLINS "Lullaby" 12 LYLE LOVETT "Bears" 10 JOHN MELLENCAMP "Life" CRACKER "Good" GOMEZ "Wobble" BOB DYLAN "Just"</p>	<p><b>WMVY/Cape Cod, MA</b> PD/MD: Barbara Dacey 1 BECK "Tropicalia" 1 WES CUNNINGHAM "Goes" 1 SHAWN MULLINS "Shimmer" 1 COSTELLO W/BACHARACH "Still" 1 STORYVILLE "People" 1 CHRIS ISAAK "Flying" 1 CRY, CRY, CRY "Fall"</p>	<p><b>KKZN/Dallas, TX</b> PD: Joel Folger MD: Alex Valentine No Adds</p>	<p><b>WMMM/Madison, WI</b> PD: Pat Gallagher MD: Tom Teuber BARENAKED LADIES "Done" BRIAN SETZER ORCH. "Cats" NEIL FINN "Have" ROBBIE FULKS "Saturday"</p>	<p><b>WKOC/Norfolk, VA</b> PD/MD: Holly Williams 7 ALANIS MORISSETTE "Uninvited" BECK "Tropicalia" EVERCLEAR "Father" GARBAGE "Special"</p>	<p><b>KTHX/Reno, NV</b> PD: Bruce Van Dyke MD: Harry Reynolds 9 BRIAN SETZER ORCH. "Cats" 8 ROBERT EARL KEEN "Dusty" 8 SONIA DADA "Phases" 7 PETER WOLF "Turnin" 7 GRANT LEE BUFFALO "Testimony" 7 ADAM COHEN "Everything" 7 CRY, CRY, CRY "Missouri" 5 EVERYTHING "Good"</p>	<p><b>KFOG/San Francisco, CA</b> PD: Paul Marszalek APD/MD: Bill Evans 8 MATCHBOX 20 "Jam" JOHN LEE HOOKER "Boogie" SUSAN TEDESCHI "Hurt" JONNY LANG "Rainin"</p>	<p><b>KMTT/Seattle, WA</b> DM: Chris Mays APD: Jason Parker MD: Keri Carlson JEWEL "Hands" GOO GOO DOLLS "Slide"</p>	<p><b>WHPT/Tampa, FL</b> PD: Chuck Beck MD: Keri Schreiner EAGLE-EYE CHERRY "Save" NATALIE MERCHANT "Break"</p>
<p><b>KFXJ/Boise, ID</b> PD: Kevin Welch MD: Carl Scheider STRETCH PRINCESS "Sorry" SEVEN MARY THREE "Mystery"</p>	<p><b>WBOS/Boston, MA</b> PD: George Taylor Morris MD: Cliff Nash BECK "Tropicalia"</p>	<p><b>KBCO/Denver, CO</b> PD: Dave Benson MD: Scott Arbaugh No Adds</p>	<p><b>WLUM/Milwaukee, WI</b> PD: Chuck Summers APD/MD: Terry Havel 1 CHRIS ISAAK "Flying" GARBAGE "Special" BECK "Tropicalia" BARENAKED LADIES "Done"</p>	<p><b>WXPB/Philadelphia, PA</b> DM/MD: Bruce Ranes MD: Bruce Warren 7 KEB' MO' "Henry" 6 JOHN GORKA "Ice" 2 KEB' MO' "Muddy" AIR "Need" MIKE SCOTT "Questions" BRIAN SETZER ORCH. "Cats" DUNCAN SHEIK "Between" LAURA LOVE "Clapping"</p>	<p><b>WVRV/St. Louis, MO</b> PD: Mike Richter MD: David Meyers BARENAKED LADIES "Done"</p>	<p><b>KOTR/San Luis Obispo, CA</b> PD: Drew Ross MD: Dean Kattari 14 BARENAKED LADIES "Done" 9 BRIAN SETZER ORCH. "Cats" 8 B.B. KING "Case" 4 BAND "Train" 4 CAKE "Never"</p>	<p><b>KTYD/Santa Barbara, CA</b> Dir./FM Prog.: Keith Royer MD: Dayna Birkley No Adds</p>	<p><b>39 Total Reporters</b> <b>39 Current Reporters</b> <b>39 Current Playlists</b></p>





# ADULT ALTERNATIVE PLAYLISTS

October 23, 1998 R&R • 117

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #3**  
**93.1**  
RADIO CHICAGO  
WXRT/Chicago  
(773) 777-1700  
Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	19	22	22		R.E.M./Daysleeper
13	15	16	17	18	SHAWN MULLINS/Lullaby
-	9	17	16		PHISH/Birds Of A Feather
12	14	14	15	15	SHERYL CROW/My Favorite Mistake
16	14	13	15	15	LIZ PHAIR/Polyester Bride
14	14	15	15	15	EAGLE-EYE CHERRY/Save Tonight
-	15	14			JEWEL/Hands
11	13	14	14	14	SMASHING PUMPKINS/Perfect
15	14	14	14	14	CHRIS ISAAK/Pleas
11	12	14	13	13	BRUCE HORNSBY/Great Divide
9	7	9	13	13	SINEAD LOHAN/No Mermaid
13	13	13	13	13	JOHN MELLENCAMP/Your Life Is Now
11	10	9	12	12	BRIAN SETZER ORCH./Jump Jive An' Wall
11	9	12	12	12	JOHNNY LANG/Still Raining
12	11	12	12	12	GRANT LEE BUFFALO/Truly, Truly
9	11	11	11	11	FASTBALL/Fire Escape
10	11	12	11	11	HOOTIE..J Will Wait
10	9	9	11	11	TRAIN/Meet Virginia
11	11	10	11	11	GOO GOO DOLLS/Slide
11	7	10	10	10	LYLE LOVETT/Bears
11	11	10	10	10	SON VOLT/Driving The View
6	10	8	10	10	KEB' MO'/Was Wrong
11	10	8	10	10	DAVE MATTHEWS BAND/Stay (Wasting Time)
11	8	7	10	10	BRIAN SETZER ORCH./The Cats On A Hot...
9	11	8	9	9	AGENTS OF GOOD ROOTS/Upspin
9	8	8	9	9	GUSTER/Airport Song
10	10	9	9	9	DAVE MATTHEWS BAND/Crush
7	5	7	9	9	BARENAKED LADIES/One Week
-	10	9			BECK/Tropicalia
8	6	7	8	8	SMASHING PUMPKINS/Ava Adore

**MARKET #4**  
**KFOG**  
104.5 97.7  
KFOG/San Francisco  
(415) 543-1045  
Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	7	25	26		R.E.M./Daysleeper
12	14	18	25	25	LYLE LOVETT/Bears
18	22	21	23	23	SHERYL CROW/My Favorite Mistake
21	21	21	23	23	CHRIS ISAAK/Pleas
24	23	21	23	23	JOHN MELLENCAMP/Your Life Is Now
11	12	22	22	22	BARENAKED LADIES/Its All Been Done
12	12	21	21	21	BRUCE HORNSBY/Great Divide
10	13	21	21	21	CRACKER/The Good Life
-	14	15			DAVE MATTHEWS BAND/Crush
24	26	15	13	13	SHAWN MULLINS/Lullaby
19	25	24	13	13	U2/Sweetest Thing
8	14	12	11	11	KEB' MO'/Was Wrong
10	13	12	11	11	HOOTIE..J Will Wait
10	13	11	11	11	TRAGICALLY HIP/Poets
11	9	11	10	10	COWBOY JUNKIES/Miles From Our Home
21	23	10	10	10	BONNIE RAITT/Spot Of Love
10	12	15	9	9	LUCINDA WILLIAMS/Can't Let Go
11	8	9	9	9	GOO GOO DOLLS/Slide
14	13	9	9	9	TRAIN/Meet Virginia
12	9	8	9	9	NEIL FINN/She Will Have Her...
-	-	-	-	-	B.B. KING/Bad Case Of Love
-	-	-	-	-	MATCHBOX 20/Back 2 Good
21	17	13	8	8	BRIAN SETZER ORCH./The Cats On A Hot...
4	7	8	7	7	NATALIE MERCHANT/Break Your Heart
16	14	7	7	7	TRAIN/Free
9	7	7	7	7	NATALIE MERCHANT/Kind & Generous
12	9	5	7	7	DAVE MATTHEWS BAND/Stay (Wasting Time)
9	9	8	5	5	PAGE/PLANT/Shining In The Light
13	12	6	4	4	HEATHER NOVA/London Rain...
-	-	-	-	-	JOHN LEE HOOKER/Boogie Chillen

**MARKET #5**  
**88.5**  
WXPN/Philadelphia  
(215) 898-6677  
Ranes/Warren

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	8	3	20	20	SON VOLT/Driving The View
-	6	9	19	19	NEW RADICALS/You Get What You...
-	6	7	17	17	LOVE DOGS/On Babe
4	5	16	16	16	SINEAD LOHAN/No Mermaid
4	4	3	12	12	DUNCAN SHEIK/Bite Your Tongue
-	5	8	9	9	R.E.M./Daysleeper
-	-	8			FIONA APPLE/Across The Universe
6	8	6	8	8	BARENAKED LADIES/Its All Been Done
7	6	7	7	7	SEMISONIC/Sing In My Sleep
4	7	4	7	7	NATALIE MERCHANT/Break Your Heart
5	5	8	7	7	DAVE MATTHEWS BAND/Crush
-	-	7			KEB' MO'/Henry
3	2	3	6	6	JOHN MELLENCAMP/Your Life Is Now
15	8	4	6	6	LYLE LOVETT/Bears
15	10	14	6	6	SHAWN MULLINS/Lullaby
6	10	17	6	6	WES CUNNINGHAM/So It Goes
-	-	6			JOHN GORKA/When The Ice Goes...
18	7	5	6	6	JONI MITCHELL/The Crazy Crises...
9	7	6	6	6	CHRIS ISAAK/Pleas
-	19	8	6	6	PHISH/Birds Of A Feather
-	-	15			BECK/Tropicalia
-	16	8	5	5	CRY, CRY, CRY/Fall On Me
-	-	5			GOLDEN SMOK/Until You Came Along
-	4	3	5	5	U2/Sweetest Thing
3	7	6	5	5	LHASA/De Cara Ala Pared
8	10	6	5	5	SHERYL CROW/My Favorite Mistake
5	4	4	5	5	NEIL FINN/She Will Have Her...
-	-	4			JEWEL/Hands
-	-	4			DUNCAN SHEIK/Varying Degrees...
4	5	5	4	4	ROBBIE RAITT/Spot Of Love

**MARKET #6**  
**zone**  
KKZN/Dallas  
(214) 526-2400  
Folger/Valentine

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	18	29	32	32	CHRIS ISAAK/Pleas
30	28	30	30	30	SHAWN MULLINS/Lullaby
27	29	30	30	30	EAGLE-EYE CHERRY/Save Tonight
18	18	14	30	30	BRUCE HORNSBY/Great Divide
31	29	29	29	29	JOHN MELLENCAMP/Your Life Is Now
28	28	26	27	27	BRIAN SETZER ORCH./Jump Jive An' Wall
18	16	13	17	17	BARENAKED LADIES/One Week
-	-	-	-	-	CRACKER/The Good Life
17	10	15	16	16	FASTBALL/Fire Escape
17	17	15	16	16	HOOTIE..J Will Wait
18	17	15	17	17	DUNCAN SHEIK/Bite Your Tongue
-	3	15	15	15	R.E.M./Daysleeper
16	29	28	15	15	SHERYL CROW/My Favorite Mistake
-	17	15	15	15	NEW RADICALS/You Get What You...
19	19	15	14	14	JOHNNY LANG/Still Raining
17	16	17	14	14	BONNIE RAITT/Blue For No Reason
-	3	15	14	14	U2/Sweetest Thing
9	10	12	12	12	SMASHING PUMPKINS/Perfect
14	15	12	12	12	GOO GOO DOLLS/Slide
8	11	11	12	12	WILLIE NELSON/The Maker
11	17	10	10	10	LYLE LOVETT/Bears
17	18	10	10	10	PATTY GRIFFIN/One Big Love
-	16	8	10	10	KEB' MO'/Was Wrong
-	-	-	-	-	TRAIN/Free
17	17	16	8	8	ALANIS MORISSETTE/Thank U
8	8	7	8	8	EVERYTHING/Hooch

**MARKET #7**  
**THE RIVER**  
93.9 FM  
CIDR/Detroit  
(313) 961-6397  
Duff/Mason

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	32	32	33	33	SHAWN MULLINS/Lullaby
31	31	25	33	33	TRAGICALLY HIP/Poets
31	31	27	32	32	CHRIS ISAAK/Pleas
31	33	31	32	32	SHERYL CROW/My Favorite Mistake
32	34	28	31	31	JOHN MELLENCAMP/Your Life Is Now
20	32	31	31	31	SEMISONIC/Sing In My Sleep
29	31	28	28	28	NATALIE MERCHANT/Break Your Heart
15	17	15	24	24	DAVE MATTHEWS BAND/Crush
32	30	31	22	22	EAGLE-EYE CHERRY/Save Tonight
-	19	22	20	20	ALANIS MORISSETTE/Thank U
-	16	13	15	15	NEW RADICALS/You Get What You...
-	14	12	12	12	JEWEL/Hands
8	19	12	12	12	SINEAD LOHAN/No Mermaid
21	21	16	12	12	BARENAKED LADIES/Its All Been Done
-	16	11	12	12	U2/Sweetest Thing
21	22	17	11	11	LYLE LOVETT/Bears
17	21	18	11	11	HOOTIE..J Will Wait
-	11	17	11	11	GOO GOO DOLLS/Slide
15	29	19	10	10	SMASHING PUMPKINS/Perfect
-	5	10	10	10	R.E.M./Daysleeper
14	21	15	9	9	N'DEA DAVENPORT/Old Man
20	20	12	8	8	SMASHING PUMPKINS/Perfect
10	8	10	8	8	JUDE/F'm Sorry
10	10	8	9	9	TRAIN/Free
8	10	8	9	9	PATTY GRIFFIN/Change
9	9	7	7	7	MORRISSEY/Part Of The Process
20	11	7	7	7	MATCHBOX 20/Back 2 Good
-	-	7	6	6	LUCINDA WILLIAMS/Can't Let Go
20	19	13	5	5	KEB' MO'/Was Wrong

**MARKET #10**  
**WBOS**  
92.9 FM  
WBOS/Boston  
(617) 254-9267  
Morris/Nash

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	5	13	26		R.E.M./Daysleeper
29	29	26	26	26	HOOTIE..J Will Wait
21	29	26	25	25	JOHN MELLENCAMP/Your Life Is Now
27	26	25	25	25	SUSAN TEDESCHI/Hurt So Bad
29	29	26	25	25	CHRIS ISAAK/Pleas
14	18	26	24	24	KEB' MO'/Was Wrong
8	21	24	24	24	TRAGICALLY HIP/Poets
18	29	24	24	24	LYLE LOVETT/Bears
29	29	26	24	24	SHERYL CROW/My Favorite Mistake
29	29	24	24	24	SHAWN MULLINS/Lullaby
27	28	25	24	24	SINEAD LOHAN/No Mermaid
15	21	23	23	23	LENNY KRAVITZ/Fly Away
-	7	20			NEW RADICALS/You Get What You...
29	29	26	20	20	EAGLE-EYE CHERRY/Save Tonight
5	4	10	16	16	FASTBALL/Fire Escape
2	9	16	16	16	PATTY GRIFFIN/Change
10	15	16	16	16	ALANIS MORISSETTE/Thank U
4	7	11	15	15	BRUCE HORNSBY/Great Divide
6	17	15	15	15	U2/Sweetest Thing
14	14	14	15	15	GOO GOO DOLLS/Slide
14	14	14	14	14	BIC RINGS/Sway
7	16	14	14	14	N'DEA DAVENPORT/Old Man
13	14	14	14	14	SEMISONIC/Sing In My Sleep
15	14	14	14	14	CPM/Morrison
16	14	13	13	13	GRANT LEE BUFFALO/Truly, Truly
16	11	13	13	13	GOO GOO DOLLS/Slide
12	13	15	12	12	DAVE MATTHEWS BAND/Crush
15	13	12	10	10	DAVE MATTHEWS BAND/Stay (Wasting Time)
29	22	13	10	10	AGENTS OF GOOD ROOTS/Upspin

**MARKET #10**  
**THE RIVER**  
92.5 FM  
WXRV/Boston  
(978) 374-4733  
Doody/Mullaney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	23	24	23	23	BRUCE HORNSBY/Great Divide
-	-	17	21	21	JEWEL/Hands
13	25	22	21	21	U2/Sweetest Thing
24	23	21	20	20	SHERYL CROW/My Favorite Mistake
25	25	23	20	20	DAVE MATTHEWS BAND/Crush
14	13	12	19	19	JOHNNY LANG/Still Raining
10	11	15	15	15	EBBA FORSBERG/Hold Me
13	14	14	15	15	HOOTIE..J Will Wait
24	23	22	15	15	CHRIS ISAAK/Pleas
13	13	14	14	14	PATTY GRIFFIN/Change
14	15	13	14	14	SUSAN TEDESCHI/Hurt So Bad
14	15	13	13	13	LYLE LOVETT/Bears
19	17	16	13	13	SINEAD LOHAN/No Mermaid
11	13	13	13	13	ALANIS MORISSETTE/Thank U
10	9	13	13	13	LENNY KRAVITZ/Thinking Of You
-	11	13			PHISH/Birds Of A Feather
13	9	12	12	12	BARENAKED LADIES/Its All Been Done
13	13	16	12	12	SHAWN MULLINS/Lullaby
14	13	12	12	12	SOUL COUGHING/Circles
-	5	12			DADA/Baby Really Loves Me
11	11	10	12	12	LUCINDA WILLIAMS/Can't Let Go
12	15	13	12	12	BARENAKED LADIES/One Week
13	13	12	11	11	JOHN MELLENCAMP/Your Life Is Now
24	13	11	11	11	NATALIE MERCHANT/Break Your Heart
9	11	11	11	11	NEW RADICALS/You Get What You...
-	8	12	11	11	R.E.M./Daysleeper
12	10	9	11	11	BETTER THAN EZRA/At The Stars
10	10	12	11	11	DR. JOHNI/Don't Wanna Know
14	13	11	11	11	ANGELIQUE KIDJO/Oodoo Child...

**MARKET #13**  
**The Mountain**  
KMTT/Seattle  
(206) 233-1037  
Mays/Carlson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	24	24	24	24	LYLE LOVETT/Bears
-	6	23	24	24	R.E.M./Daysleeper
23	24	24	24	24	SHAWN MULLINS/Lullaby
24	24	24	24	24	SHERYL CROW/My Favorite Mistake
25	24	24	24	24	CHRIS ISAAK/Pleas
22	24	24	24	24	BRUCE HORNSBY/Great Divide
22	24	23	23	23	KEB' MO'/Was Wrong
-	8	9	13	13	PHISH/Birds Of A Feather
11	11	11	13	13	EAGLE-EYE CHERRY/Save Tonight
12	10	12	12	12	LUCINDA WILLIAMS/Can't Let Go
7	7	10	12	12	COWBOY JUNKIES/New Dawn Coming
9	11	9	12	12	JOHN MELLENCAMP/Your Life Is Now
10	11	11	11	11	JUDE/F'm Sorry
11	13	11	11	11	SINEAD LOHAN/No Mermaid
-	9	11			NEW RADICALS/You Get What You...
24	12	10	10	10	DAVE MATTHEWS BAND/Crush
10	12	10	10	10	JOHNNY LANG/Still Raining
2	1	10	10	10	



# OPPORTUNITIES

## OPENINGS

### NATIONAL

#### mediacasting.com

Your best source for job leads and the place to be for posting your tape and resume online.  
www.mediacasting.com  
e-mail: info@mediacasting.com  
(888) 293-1489

### BE SEEN & HEARD

PUT YOUR PACKAGE IN THE  
PREMIER ONLINE RADIO TALENT

LIBRARY AT NO COST  
(800) 237-8073

### ONAIRJOBS.COM

### GENERAL MANAGERS

Major Broadcast Service Co. has openings for General Mgrs. in Northeast markets. Exp. must include radio or TV station &/or sales mgt. with a "hands-on" work approach. Ideal candidate will be able to maximize profitability, build relationships & hire great people. Northeast contacts a +. Our client's employees are aware of this ad. Call ASAP: Laurie Kahn (312) 944-9194 Media Staffing Network

### COMEDY PRODUCERS

Make 50k-plus for your talent. Can you write, voice and produce great radio comedy? Real talent equals big \$\$\$! All your info at: www.3dradionet.com EOE

### PUT YOUR AIRCHECK ON CD!

Print your name, face, anything directly onto the CD. Ask about our special rate for Pros-On-The-Loose. Call toll free 1-877-CD-EXPRESS

### COMEDY!

Attention: All talented comedy writers/producers. ALL FORMATS: national comedy radio syndication company seeks funny, produced songs/bits/characters for expanding comedy opportunity. No need to relocate. You don't even need good hygiene. Please send samples of your work to: Radio & Records, 10100 Santa Monica Blvd., #673, 5th Floor, Los Angeles, CA 90067. EOE

### EAST

GM, LSM position(s) open for right individual(s). FM/FM Talk combo. Resume: WVOM, Jerry Evans, 263 State St, Bangor, ME 04401 EOE (10/23)

Production/copywriter. One of PA's fastest growing properties. T&R: Donna Ryan, Citadel Communications, 600 Baltimore Dr., Wilkes Barre, PA 18702 EOE (10/23)

Award winning New England modern rocker seeks programming staff. PD, MD, airstaff. T&R: Ian Harrison, WEQX, PO Box 1027, Manchester, VT 05254. No calls. EOE (10/23)

WPOC seeks killer PT talent! Searching entire area! Where are you? T&R: Scott Lindy, 711 W 40th St, Baltimore, MD 21211 EOE (10/23)

### B101.1

Weekend Air Talent needed for prime Saturday and Sunday dayparts. Great P/T \$ for adult communicators. Experienced only. T&R: Chris Conley, WBEB, 10 Presidential Blvd., Bala Cynwyd, PA 19004 EOE.

## OPENINGS

Country station seeks afternoon driver. Team attitude, PD/MD, and Selector experience a plus. Minimum 3 yrs. full-time experience. Radio & Records, 10100 Santa Monica Blvd., #674, 5th Floor, Los Angeles, CA 90067. EOE

### ESPN Radio Network Executive Producer, Talk Shows

Your responsibilities as an Executive Producer at ESPN will include coordinating and overseeing all ESPN Radio Studio talk shows. You will direct the activities of radio personnel to assure that continuity in production values is maintained as well as to achieve and enhance the desired production/creative process. Ability to work flexible hours, including nights and weekends is a must.

Qualified applicants will have a minimum of 15 years of radio experience and 5 years of experience as a major market program director. Proven ability to break and advance sports news stories and deep sports knowledge and extensive contacts in sports industry are essential.

#### Please send resumes to:

ESPN, Inc.  
ESPN Plaza  
Bristol, CT 06010-7454  
Ad#TC-11  
Email: jobs@espn.com  
EOE/M/F/D/V



THE WORLDWIDE LEADER IN SPORTS.

CBS RADIO has rare opening at CLASSIC ROCK WZLX Boston for a full-time Production Director. Creativity and efficiency a must. Tape & resume to Buzz Knight PD, WZLX, Prudential Tower, 800 Boylston St., Suite 2450, Boston, MA 02199. No Calls Please. EOE/MF



Citadel Communications Corporation

3 Program Directors needed for well-known medium markets  
CHR, AC and Country, East, West and Central Regions.

If you are organized, creative, have good people skills and are looking to hook up with a solid company, overnight your resume and samples of your station mornings, afternoons and station promos and imaging to: Scott Mahalick, Department 3, Citadel Communications, 434 Bearcat Drive, Salt Lake City, UT 84115. EOE



Citadel Communications Corporation

### PRODUCTION DIRECTORS

Large and medium market opportunities. We are seeking Production Director wizards available ASAP. Requirements include production experience, creative thinking, computer and digital production proficiency, and the ability to crank out award-winning material. Overnight your tape and resume to: Scott Mahalick, Department D, Citadel Communications, 434 Bearcat Drive, Salt Lake City, UT 84115. EOE



Wanted: Adult Air Talent with a passion for production and programming. Ever wished you could work with professional people, in a professional environment doing professional things?

If you have a mission... are ready to learn and run on the fast track send your T&R to: Randy McCarten, WRVE, 1 Washington Square, Albany, NY 12205  
Females and minorities encouraged. EOE

## OPENINGS

NewsRadio 950 WIBX/Utica is seeking an on-air News Director for local news operations. Excellent opportunity for talented individual seeking News Director position, or experienced manager seeking a new challenge. Candidates must have a passion to succeed on a daily basis. Send tape and resume to: Phil Stern, Forever Broadcasting Inc., 8280 Clark Mills Road, Whitesboro, NY 13492. Phone calls will also be accepted from 1 to 3 o'clock, M-F at 315-768-9500. EOE

### SOUTH

Charlotte's Soft AC. Part-timers. Immediate! T&R: Mike Berlak, WLYT, 301 S McDowell #210, Charlotte, NC 28204 EOE (10/23)

WPZM has immediate opening for Country overnights. T&R: Tim Mercer, 1717 Highway 31, Athens, AL 35612. No calls. EOE (10/23)

Southeast Alternative Rocker looking for morning individual to head a compelling/entertaining morning show. Hard workers only! Lot of hours, little pay. T&R: Radio & Records, 10100 Santa Monica Blvd., #677, 5th Floor, Los Angeles, CA 90067. EOE

KROX/Austin is looking for 2 full-time air staff. Great phone and interviewing skills, bright and relevant to the Alternative format. Lifestyle oriented with possible AMD/MD opportunity. No calls. Resumes and tapes only. KROX, 8309 N. Interstate 35, Austin, TX 78704. EOE

### MORNING SHOW PRODUCER

— WIMZ's top-rated rock morning show in Knoxville, TN is looking for a high energy producer. Can you be topical, local, write and produce bits and generally take this show to greatness? Then send your best stuff to: Jim Pemberton, P.O. Box 27100, Knoxville, TN 37927. Females and minorities please apply. EOE

### SOSA AND MCGWIRE NEEDED ON THE BEACH

Group planning to network CHR Morning show on multiple stations throughout the South from the 2nd fastest growing market, Myrtle Beach. We're looking for home runs every day from two players that perform their heart out because they genuinely love the game (which it still is). Big free agent bucks! Play for a franchise and coach that will let you swing for the fences! If you play it safe and hit for average, lose the jock strap. All others: Tape, resume, slugging percentage and salary goals to Scrap Jackson, Root Communications, 4841 Highway 17S Bypass, Surfside Beach, SC 29587. EOE

## OPENINGS

### MORNINGS IN ATLANTA

B98.5 FM, WSB-FM in Atlanta (Cox Radio) is looking for a morning show. This could be your chance to live in a great city and work for a great company. If you can relate to the AC audience, be topical, warm and friendly, have a good sense of humor, and work as hard as it takes to win... I'd love to hear what you sound like. Send tape and resume to: Tom Paleveda, Program Director, WSB-FM, 1601 W. Peachtree Street, Atlanta, GA 30309. EOE

### MIDWEST

Triathlon Broadcasting seeks two FT on-air announcers. Two years experience required. T&R: Charlie Thomas, KZKX, 4630 Antelope Creek Rd, Lincoln, NE 68506 EOE (10/23)

AC, Country KOJMKPQX/KRYK seeks air talent, voice tracking, production. Experience preferred. T&R: Greg Ellendson, PO Box 7000, Havre MT 59501 EOE (10/23)

Market leading country seeks midday talent immediately. Digital facility. Previous experience, excellent production and appearances. T&R: Tom Bishop, KKCB, 1001 E 9th St, Duluth, MN 55805 EOE (10/23)

Overnights at Jacor-Cedar Rapids Roker. Advancement opportunities. T&R: Greg Runyon, KKRQ, Box 2388, Iowa City, IA 52244 EOE (10/23)

WIAL seeking next great morning communicator. Strong on-air, production, people skills required. T&R: Rick Roberts, PO Box 1, Eau Claire, WI 54702 EOE (10/23)



### RAMSEY LEWIS MORNING SHOW CO-HOST

Chancellor Media's WNUA Chicago, 1998's Smooth Jazz Station Of The Year, has an immediate opening for a morning show co-host. We're looking for a warm, adult communicator to interact with legendary Jazz pianist, Ramsey Lewis. Responsible for News Headlines and traffic/weather elements. Must be comfortable with digital technology. Knowledge of Smooth Jazz preferred. 5 years major market experience. Women and minorities encouraged to apply. Chancellor Media is an equal opportunity employer.

Send T&R to: Bob Kaake, WNUA, 444 N. Michigan Ave., Ste. 300, Chicago, IL 60611. No phone calls please.

### CAPSTAR/DES MOINES SEEKS COUNTRY MORNING SHOW

Our morning show is going to a larger market. They worked hard, took direction and were creative. If you can do the same for us, we'll help you achieve your professional and financial goals, too. If you're a highly motivated morning person (or show), show me your creativity and personality. All formats welcome. Teams, individuals and Newpersons, overnight your package to: Wes McShay, KHKI/The Hawk 97.3, 3900 NE Broadway, Des Moines, IA 50317. KHKI is an equal opportunity employer.



## OPENINGS

94.7 WCSX, The Motor City's 12-year classic rocker seeks Creative Services Director. You'll do the promos and imaging, talk to adults with a Sadie and make sure we stand out in a crowd of 30 stations. We're tops in demo. You'll keep us there. Send tape ASAP to: Ralph Cipolla, WCSX, 28588 Northwestern Highway, Southfield, MI 48034. Females and minorities encouraged. Greater Media is an equal opportunity employer.

### GROUP PD/OPS MANAGER

Goodrich radio marketing seeks ambitious visionary who can continue to steer an already enthusiastic team to the top. Strong leadership, strategic marketing skills a must! Send resume and programming philosophies to: Mike St. Cyr, Goodrich Radio Marketing, Inc. 2610 Horizon Drive, Suite F, Grand Rapids, MI 49546 Goodrich Radio Marketing is an Equal Opportunity Employer.

**WANTED:** Energetic, informative, entertaining, compelling talk team to host morning drive on legendary 930 WKY in beautiful market number 53, Oklahoma City. Please send tape and resume to: Bruce Collins, Program Director, 930 WKY, 50 Penn Place, Suite 1000, Oklahoma City, OK 73101. No Calls Please! Clear Channel Communications is an Equal Opportunity Employer.



Looking for morning show host — friendly, conversational, hip and into pop culture! Join a successful team and company! Tapes and resume to: Barb Richards, Program Director, WAJI, Majic 95.1, 347 W. Berry, Site 600, Fort Wayne, IN 46802. No calls please! EOE

### OPPORTUNITY KNOCKS

in the pages of R&R every Friday

CALL: 310-553-4330

## OPENINGS

### WEST

#### MORNING SHOW ASSISTANT PRODUCER/WRITER

Join a killer team of pros having fun in Southern California with a 25-54 audience. Topicality a must. Send us some samples of what makes you laugh. Computer and production skills required. Reply in confidence. Radio & Records, 10100 Santa Monica Blvd., #676, 5th Floor, Los Angeles, CA 90067. EOE

### WE FIND JOBS

Only one company makes the presentations, has the contacts and finds jobs in unadvertised positions. Since 1989. Placing beginners to a "Jock Of The Year". Former members in LA, DC and in medium and small markets. Openings now. Out or moving, call for free info.

**NETWORK**  
(407) 977 2900

91X

#### MORNING SHOW CO-HOST

Legendary alternative rock outlet 91X San Diego has a rare opportunity. Are you an upbeat, creative, focused, opinionated, strong willed, "stop at nothing to win" type? Are you down with the lifestyle? Can you put up the guy we've already got? 2 years morning show experience required. T&R to: Jacor-#PD3498, 5745 Kearny Villa Rd., Ste. M, San Diego, CA 92123. EOE. Females and minorities are encouraged to apply! No CALLS!



Citadel Communications Corporation

#### 3 Program Directors needed for well-known medium markets CHR, AC and Country, East, West and Central Regions.

If you are organized, creative, have good people skills and are looking to hook up with a solid company, overnight your resume and samples of your station mornings, afternoons and station promos and imaging to: Scott Mahalick, Department 3, Citadel Communications, 434 Bearcat Drive, Salt Lake City, UT 84115. EOE

## OPENINGS



Jacor is searching for a Program Director to lead San Diego's leading CHR station channel 93.3 (KHTS-FM). If you have 3+ years of proven success in programming, we wanted to talk to you yesterday! Rush your resume w/recorded composite of current station to: Jacor, 5745 Kearny Villa Rd., Ste. M, San Diego, CA 92123, Attn: #PD3398. No calls please! Jacor is an equal opportunity employer.

#### KWJZ SMOOTH JAZZ SEATTLE

Seeking talent for on-air opening. Need highly motivated multi-tasker with an ability to connect to the listener and sell the imaging. Three years minimum experience. Music Director experience a plus.

#### SEND AN UNSCOPED TAPE TO:

Sandusky Seattle Radio  
12011 NE 1st St., #206 Bellevue, WA 98005 or Fax (425) 462-7160. Sandusky Radio is an Equal Opportunity Employer. Women, persons with disabilities, sexual minorities and persons of color are encouraged to apply.



Jacor is searching for a Program Director to lead San Diego's new soulful hits of yesterday and today station — Magic 92.5 (XHRM-FM). If you have 3+ years of proven success in programming, we wanted to talk to you yesterday! Rush your resume w/recorded composite of current station to: Jacor, 5745 Kearny Villa Rd., Ste. M San Diego, CA 92123, Attn: #PD3298. No CALLS PLEASE! Jacor is an equal opportunity employer.

#### PROGRAMMING ASSISTANT

The New MEGA 100FM... LA's Jammin' Oldies is looking for a detail oriented, highly motivated, dependable programming assistant. Must have computer skills and general knowledge of programming. Selector skills a plus. Please send resumes to: Ricci Filiar, 6500 Wilshire Blvd., #650, Los Angeles, CA 90048. EOE

## OPENINGS



#### NEWS DIRECTOR

If you're looking for an exciting opportunity to move up to one of America's great cities, and if you've got the talent and experience to write and deliver outstanding female-oriented news, we'd like to hear what you've got. Send tape and resume to: Bryan Jackson, 280 Commerce Circle, Sacramento, CA 95815. Women and minorities are encouraged to apply. CBS/EOE.

#### KISQ (98.1 KISS-FM) Chancellor Media/San Francisco Local Sales Manager

Here's an opportunity to work for outstanding company, a Top 5 radio station (A25-54) in the #4 market, with great people and an attractive compensation package. The best of the best should fax resume to: Steve Watkins (GSM) at (415) 677-9013. Chancellor Media is a Equal Opportunity Employer.

#### ASSISTANT NEWS DIRECTOR KGO RADIO

KGO Radio has a rare opening for the number two person in one of America's best newsrooms. The ideal candidate will have a record of success as a news manager and a killer air sound. A background in investigative reporting is a strong plus. The management portion of the job involves directing the day-to-day operation of the newsroom, coaching talent, scheduling, logistics and helping set the overall direction for the department. The on-air duties include anchoring and reporting. Send tapes and resumes to Ken Berry, News Direct, KGO Radio, 900 Front Street, San Francisco, CA 94111

### POSITIONS SOUGHT

A Billboard Music Director winner — highly computer literate and full of creative ideas! Vsavage@spk.usace.army.mil (10/23)

Five year Allentown vet seeks move. Solid air talent, production & promotions experience. Ready for my next challenge. JOE: (215) 920-3737 (10/23)

Bill Diamond ABC Radio Satellite Music Network morning fill-ins wants small market country mornings and management challenge. STEVE: (972) 216-0358 (10/23)

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# OPPORTUNITIES

## POSITIONS SOUGHT

**Big stations, awards.** Chicago, Milwaukee, and only 29! News, production, talk. In Chicago ... hello Southern California? RICH: (773) 769-5589 or radiodude2@aol.com (10/23)

**Hear me now** (allstarradio.com) Hire me later. MICHAEL KURTZ: (518) 438-1896 (10/23)

**Witty and humorous love doctor** who understands women is the only one you can put opposite Dr. Laura. DR LOVE: (800) 404-2644 www.doclove.com (10/23)

**Super engineer!** Great professional audio, RF, studio and construction. Available immediately, FT or temporary, USA or overseas. BILL ELLIOTT: (813) 920-7102 (10/23)

**26 year experience** management, programming, production PD seeking any format, any market. RICK: (901) 821-0874 (10/23)

**I'm hungry!** Two years experience. Great on-air, production. Dedicated and good sense of humor. No ego. Rock or Alternative? DAVE: (405) 677-1443 davydave@interlimits.net (10/23)

## POSITIONS SOUGHT

**Entertaining sportscaster** available. MIKE: (800) 785-0918-18 (10/23)

**I know sports!** When to be funny, when to take it seriously, always entertaining, still very much available. JIM COLONY: (802) 748-3910 (10/23)

**Broadcast school grad** with experience on-air, production, copywriting, and board-ops. Put me on your team! CHRYSAL: (405) 736-6971 (10/23)

**Fired for fun** with cigars. Seven year morning pro, great phones, pop culture vulture, seeks SE?MW CHR/Hot AC. DAVE: (715) 675-4990 (10/23)

**Almost out of college,** seeking PD position at a station that wants to reformat with rock. Valuable training at WKU. JASON: (502) 273-5139 (10/23)

**Young, medium market CHR** jock with 2+ years experience wants to siam at night! BRYAN: (717) 674-8957 (10/23)

## POSITIONS SOUGHT

**ABC/Satellite Network Stardust/Dallas** vet Larry Carolla seeks management slot with airshift. (972) 669-4725, larryc@dj.net (10/23)

## POSITIONS SOUGHT

**Veteran of IBN and Sun** seeks political and entertainment talk position. Bawdy not dirty, bright not boring. GREG: (727) 784-0506, gregispr@aol.com (10/23)

### R&R Opportunities Advertising

**1x \$120/inch** **2x \$100/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.rroonline.com)

#### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

#### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

#### Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

#### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

### R&R Opportunities Free Advertising

**Radio & Records** provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

#### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email kmumaw@rroonline.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

## RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067. Annual subscription based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

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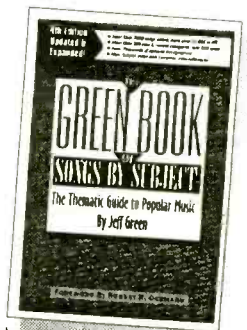
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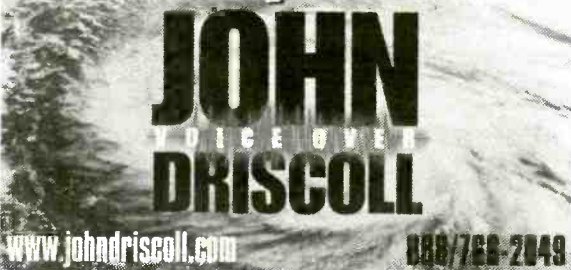
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## MARKETPLACE ADVERTISING

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1 time	\$90.00
6 insertions	85.00
13 insertions	80.00
26 insertions	70.00
51 insertions	65.00

Marketplace  
RADIO & RECORDS, 10100 Santa Monica Blvd,  
Fifth Floor, Los Angeles, CA 90067  
310-553-4330 Fax: 310-203-8727



### CHR/POP

LW	TW	ARTIST	SON	Label
1	1	BARENAKED LADIES	One Week (Reprise)	
3	2	BACKSTREET BOYS	I'll Never Break Your Heart (Jive)	
2	3	JENNIFER PAIGE	Crush (Edel America/Hollywood)	
4	4	GOO GOO DOLLS	Iris (Warner Sunset/Reprise)	
8	5	ALANIS MORISSETTE	Thank U (Maverick/Reprise)	
6	6	ALL SAINTS	Never Ever (London/Island)	
5	7	AEROSMITH	I Don't Want To Miss A Thing (Columbia)	
9	8	AALIYAH	Are You That Somebody? (Atlantic)	
7	9	'N SYNC	Tearin' Up My Heart (RCA)	
10	10	THIRD EYE BLIND	Jumper (Elektra/EEG)	
12	11	SHERYL CROW	My Favorite Mistake (A&M)	
14	12	FAITH HILL	This Kiss (Warner Bros.)	
11	13	MATCHBOX 20	Real World (Lava/Atlantic)	
13	14	EDWIN MCCAIN	I'll Be (Lava/Atlantic)	
16	15	EVERYTHING	Hooch (Blackbird/Sire)	
17	16	EAGLE-EYE CHERRY	Save Tonight (Work)	
15	17	JANET	Go Deep (Virgin)	
24	18	SHAWN MULLINS	Lullaby (Columbia)	
18	19	NEXT	Too Close (Arista)	
36	20	JEWEL	Hands (Atlantic)	
23	21	98 DEGREES	Because Of You (Motown)	
21	22	BRIAN SETZER ORCHESTRA	Jump Jive An' Wail (Interscope)	
22	23	MADONNA	The Power Of Good-Bye (Maverick/WB)	
26	24	EVE 6	Inside Out (RCA)	
31	25	BRITNEY SPEARS	...Baby One More Time (Jive)	
27	26	MONICA	The First Night (Arista)	
19	27	SEMISONIC	Closing Time (MCA)	
33	28	GOO GOO DOLLS	Slide (Warner Bros.)	
20	29	HOOTIE & THE BLOWFISH	I Will Wait (Atlantic)	
32	30	SHANIA TWAIN	From This Moment On (Mercury)	

CHR begins on Page 38.

### CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
2	1	LAURYN HILL	Doo Wop... (Ruffhouse/Columbia)	
1	2	AALIYAH	Are You That Somebody? (Atlantic)	
5	3	MONIFAH	Touch It (Uptown/Universal)	
3	4	MONICA	The First Night (Arista)	
6	5	XSCAPE	My Little Secret (So So Def/Columbia)	
4	6	MYA I/SILKK THE SHOCKER	Movin' On (University/Interscope)	
7	7	DIVINE	Lately (Pendulum/Red Ant)	
8	8	DRU HILL I/REDMAN	How Deep Is... (Def Jam/RAL/Mercury/Island)	
9	9	TQ	Westside (ClockWork/Epic)	
11	10	NEXT	I Still Love You (Arista)	
27	11	BRANDY	Have You Ever? (Atlantic)	
10	12	NICOLE	Make It Hot (Gold Mind/EastWest/EEG)	
12	13	LAURYN HILL	Can't Take My Eyes Off You (Ruffhouse/Columbia)	
15	14	NEXT	Too Close (Arista)	
20	15	FAITH EVANS	Love Like This (Bad Boy/Arista)	
14	16	KEITH SWEAT I/SNOOP DOGG	Come And Get With Me (Elektra/EEG)	
16	17	GINUWINE	Same Ol' G (Atlantic)	
22	18	J. DUPRI & M. CAREY	Sweetheart (So So Def/Columbia)	
19	19	TAMIA	So Into You (Qwest/WB)	
18	20	BACKSTREET BOYS	I'll Never Break Your Heart (Jive)	
13	21	TATYANA ALI	Daydreamin' (MJJ/Work)	
36	22	JAY-Z I/AMIL AND JA	Can I Get A... (Def Jam/RAL/Mercury)	
23	23	BIG PUNISHER I/JOE	Still Not A Player (Loud)	
34	24	NASTYBOY KLICK	Lost In Love (Upstairs)	
29	25	JERMAINE DUPRI I/JAY-Z	Money Ain't... (So So Def/Columbia)	
21	26	BRANDY & MONICA	The Boy Is Mine (Atlantic)	
17	27	USHER	My Way (LaFace/Arista)	
24	28	'N SYNC	Tearin' Up My Heart (RCA)	
25	29	JENNIFER PAIGE	Crush (Edel America/Hollywood)	
35	30	MO THUGS FAMILY	All Good (Relativity)	
42	32	KURUPT	We Can Freak It (Out) (Antra/A&M)	
50	33	JAY-Z	Hard Knock Life (Roc-A-Fella/Def Jam/Mercury)	

CHR begins on Page 38.

### URBAN

LW	TW	ARTIST	SON	Label
1	1	LAURYN HILL	Doo Wop... (Ruffhouse/Columbia)	
3	2	NEXT	I Still Love You (Arista)	
4	3	DRU HILL I/REDMAN	How Deep Is... (Def Jam/RAL/Mercury/Island)	
6	4	DIVINE	Lately (Pendulum/Red Ant)	
5	5	KEITH SWEAT I/SNOOP DOGG	Come And Get With Me (Elektra/EEG)	
9	6	FAITH EVANS	Love Like This (Bad Boy/Arista)	
2	7	R. KELLY	Half On A Baby (Jive)	
7	8	MONIFAH	Touch It (Uptown/Universal)	
8	9	JON B. I Do	(Whatcha Say Boo) (Yab Yum/550 Music)	
10	10	MARY J. BLIGE	Beautiful (Flyte Tyme/MCA)	
12	11	DEBORAH COX	Nobody's Supposed To Be Here (Arista)	
11	12	AARON HALL	All The Places (I Will...) (MCA)	
13	13	KIRK FRANKLIN	Lean On Me (Gospo Centric)	
14	14	J. DUPRI & M. CAREY	Sweetheart (So So Def/Columbia)	
15	15	USHER	One Day You'll Be Mine (LaFace/Arista)	
17	16	112 I/MASE	Love Me (Bad Boy/Arista)	
23	17	BRIAN MCKNIGHT	Hold Me (Motown)	
20	18	KENNY LATTIMORE	Days Like This (Columbia)	
21	19	NICOLE I/MOCHA	I Can't See (Gold Mind/EastWest/EEG)	
31	20	JAY-Z I/AMIL AND JA	Can I Get A... (Def Jam/RAL/Mercury)	
29	21	TOTAL I/MISSY ELLIOTT	Trippin' (Bad Boy/Arista)	
25	22	TQ	Westside (ClockWork/Epic)	
27	23	MAXWELL	Matrimony: Maybe You (Columbia)	
18	24	XSCAPE	My Little Secret (So So Def/Columbia)	
41	25	BRANDY	Have You Ever? (Atlantic)	
28	26	BIZZY BONE	Thugz Cry (Relativity)	
32	27	LUTHER VANDROSS	I Know (LV/Virgin)	
30	28	NICOLE RENEE	Strawberry (Atlantic)	
24	29	MONICA	The First Night (Arista)	
37	30	CHICO DEBARGE	Virgin (Kedar/Universal)	
43	36	MACK 10 I/GERALD LEVERT	Money's Just... (Hoo-Bangin'/Priority)	

URBAN begins on Page 52.

### HOT AC

LW	TW	ARTIST	SON	Label
1	1	GOO GOO DOLLS	Iris (Sunset/Reprise)	
4	2	BARENAKED LADIES	One Week (Reprise)	
3	3	HOOTIE & THE BLOWFISH	I Will Wait (Atlantic)	
5	4	SHERYL CROW	My Favorite Mistake (A&M)	
7	5	ALANIS MORISSETTE	Thank U (Maverick/Reprise)	
2	6	AEROSMITH	I Don't Want To Miss A Thing (Columbia)	
6	7	MATCHBOX 20	Real World (Lava/Atlantic)	
8	8	SEMISONIC	Closing Time (MCA)	
11	9	EAGLE-EYE CHERRY	Save Tonight (Work)	
9	10	FASTBALL	The Way (Hollywood)	
22	11	JEWEL	Hands (Atlantic)	
20	12	SHAWN MULLINS	Lullaby (Columbia)	
10	13	EDWIN MCCAIN	I'll Be (Lava/Atlantic)	
12	14	EVERYTHING	Hooch (Blackbird/Sire)	
14	15	JENNIFER PAIGE	Crush (Edel America/Hollywood)	
18	16	THIRD EYE BLIND	Jumper (Elektra/EEG)	
17	17	FAITH HILL	This Kiss (Warner Bros.)	
13	18	BRIAN SETZER ORCHESTRA	Jump Jive An' Wail (Interscope)	
15	19	NATALIE IMBRUGLIA	Torn (RCA)	
16	20	NATALIE MERCHANT	Kind & Generous (Elektra/EEG)	
19	21	NATALIE IMBRUGLIA	Wishing I Was There (RCA)	
24	22	GOO GOO DOLLS	Slide (Warner Bros.)	
23	23	JOHN MELLENCAMP	Your Life Is Now (Columbia)	
26	24	SHANIA TWAIN	From This Moment On (Mercury)	
28	25	FASTBALL	Fire Escape (Hollywood)	
30	26	U2	Sweetest Thing (Island)	
27	27	BACKSTREET BOYS	I'll Never Break Your Heart (Jive)	
29	28	EVE 6	Inside Out (RCA)	
—	29	BRUCE HORNSBY	Great Divide (RCA)	
—	30	NATALIE MERCHANT	Break Your Heart (Elektra/EEG)	

AC begins on Page 75.

### AC

LW	TW	ARTIST	SON	Label
1	1	BACKSTREET BOYS	I'll Never Break Your Heart (Jive)	
2	2	CELINE DION	To Love You More (550 Music)	
3	3	FAITH HILL	This Kiss (Warner Bros.)	
4	4	SHANIA TWAIN	From This Moment On (Mercury)	
6	5	ANNE COCHRAN AND JIM BRICKMAN	After All... (Windham Hill)	
8	6	JOHN TESH I/DALIA	Mother I Miss You (GTSP/Mercury)	
5	7	SHANIA TWAIN	You're Still The One (Mercury)	
12	8	PHIL COLLINS	True Colors (Atlantic)	
7	9	GARTH BROOKS	To Make You Feel My Love (Capitol)	
9	10	ROD STEWART	Ooh La La (Warner Bros.)	
10	11	NATALIE IMBRUGLIA	Torn (RCA)	
13	12	DAKOTA MOON	Another Day Goes By (Elektra/EEG)	
11	13	SAVAGE GARDEN	Truly Madly Deeply (Columbia)	
26	14	R. KELLY & CELINE DION	I'm Your Angel (Jive)	
14	15	GEORGE BENSON	Standing Together (GRP)	
15	16	AEROSMITH	I Don't Want To Miss A Thing (Columbia)	
16	17	EDWIN MCCAIN	I'll Be (Lava/Atlantic)	
17	18	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)	
21	19	BETTE MIDLER	My One True Friend (Warner Bros.)	
20	20	JOHN MELLENCAMP	Your Life Is Now (Columbia)	
19	21	LEANN RIMES	Feels Like Home (MCG/Curb)	
18	22	SARAH MCLACHLAN	Adia (Arista)	
22	23	LIGHTHOUSE FAMILY	High (Island)	
23	24	MADONNA	The Power Of Good-Bye (Maverick/WB)	
25	25	LIONEL RICHIE	I Hear Your Voice (Mercury)	
29	26	AMERICA	From A Moving Train (Oxygen)	
27	27	HOOTIE & THE BLOWFISH	I Will Wait (Atlantic)	
24	28	AMY GRANT	I Will Be Your Friend (A&M)	
—	29	MARILYN SCOTT	The Last Day (Warner Bros.)	
30	30	MAX CARL AND BIG DANCE	One More River (Mission)	

AC begins on Page 75.

### ROCK

LW	TW	ARTIST	SON	Label
1	1	CREED	What's This Life For (Wind-up)	
2	2	KISS	Psycho Circus (Mercury)	
3	3	GOO GOO DOLLS	Slide (Warner Bros.)	
10	4	LENNY KRAVITZ	Fly Away (Virgin)	
9	5	JONNY LANG	Still Rainin' (A&M)	
6	6	JOHN MELLENCAMP	Your Life Is Now (Columbia)	
7	7	EVE 6	Inside Out (RCA)	
4	8	DAYS OF THE NEW	The Down Town (Outpost/Geffen)	
5	9	KENNY WAYNE SHEPHERD	Somehow... (Revolution/Reprise)	
11	10	SCREAMIN' CHEETAH WHEELIES	Boogie... (Capricorn/Mercury)	
8	11	AEROSMITH	What Kind Of Love Are You On (Columbia)	
12	12	HOLE	Celebrity Skin (DGC/Geffen)	
14	13	BLACK SABBATH	Psycho Man (Epic)	
13	14	MONSTER MAGNET	Space Lord (A&M)	
15	15	SEMISONIC	Singing In My Sleep (MCA)	
23	16	R.E.M.	Daysleeper (Warner Bros.)	
18	17	U2	Sweetest Thing (Island)	
22	18	JACKYL	We're An American Band (Geffen)	
24	19	MOTLEY CRUE	Bitter Pill (Motley/Beyond)	
20	20	FASTBALL	Fire Escape (Hollywood)	
25	21	ROB ZOMBIE	Dragula (Geffen)	
30	22	CANDLEBOX	10,000 Horses (Maverick/WB)	
26	23	FLYS	Got You (Where I Want You) (Trauma/Delicious Vinyl)	
19	24	METALLICA	Better Than You (Elektra/EEG)	
17	25	CANDLEBOX	It's Alright (Maverick/WB)	
28	26	LOCAL H	All The Kids Are Right (Island)	
37	27	OFFSPRING	Pretty Fly (For A White Guy) (Columbia)	
29	28	MOON DOG MANE	Turn It Up (Eureka)	
16	29	ROD STEWART	Rocks (Warner Bros.)	
21	30	BROTHER CANE	Machete (Virgin)	

ROCK begins on Page 87.

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TELEVISION  
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Breakers in Blue

## NATIONAL AIRPLAY OVERVIEW OCTOBER 23, 1998

### URBAN AC

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	TEMPTATIONS	Stay	Motown
2	2	DEBORAH COX	Nobody's Supposed To Be Here	Arista
3	3	PEABO BRYSON	My Heart Belongs To You	Windham Hill
5	4	VESTA	Somebody For Me	I.E./Motown
4	5	GERALD LEVERT	Thinkin' Bout It	EastWest/EEG
8	6	KIRK FRANKLIN	Lean On Me	Gospo Centric
6	7	LUTHER VANDROSS	I Know	LV/Virgin
13	8	MAXWELL	Matrimony: Maybe You	Columbia
7	9	R. KELLY	Half On A Baby	Jive
12	10	REGINA BELLE	I've Had Enough	MCA
11	11	KENNY LATTIMORE	Days Like This	Columbia
16	12	DIVINE	Lately	Pendulum/Red Ant
10	13	TRIN-I-TEE 5:7	God's Grace	B-Rite/Interscope
15	14	BRIAN MCKNIGHT	The Only One For Me	Motown
9	15	TAMIA	So Into You	Qwest/WB
17	16	WILL DOWNING & GERALD ALBRIGHT	Stop...	Verve/Motown
14	17	KELLY PRICE	Friend Of Mine	T-Neck/Island
18	18	GLENN JONES	Let It Rain	SAR/WB
22	19	MARY J. BLIGE	Beautiful	Flyte Tyme/MCA
21	20	AARON HALL	All The Places (I Will...)	MCA
20	21	JON B.	They Don't Know	Yab Yum/550 Music
23	22	KEITH SWEAT / SNOOP DOGG	Come And Get With Me	Elektra/EEG
28	23	4KAST	I Tried	RCA
27	24	BRIAN MCKNIGHT	Hold Me	Motown
26	25	LAURYN HILL	Can't Take My Eyes Off You	Ruffhouse/Columbia
29	26	JON B.	I Do (Whatcha Say Boo)	Yab Yum/550 Music
—	27	BRANDY	Have You Ever?	Atlantic
25	28	FOURPLAY / EL DEBARGE	Sexual Healing	Warner Bros.
24	29	ARETHA FRANKLIN	In Case You Forgot	Arista
30	30	JK	Ain't It Good To Know	Verve/Motown

No Songs Qualified For Breaker Status This Week.

URBAN begins on Page 52.

### ACTIVE ROCK

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	LENNY KRAVITZ	Fly Away	Virgin
2	2	HOLE	Celebrity Skin	DGC/Geffen
3	3	CREED	What's This Life For	Wind-up
4	4	KISS	Psycho Circus	Mercury
6	5	ROB ZOMBIE	Dragula	Geffen
5	6	EVE 6	Inside Out	RCA
7	7	MARILYN MANSON	The Dope Show	Nothing/Interscope
15	8	BLACK SABBATH	Psycho Man	Epic
17	9	OFFSPRING	Pretty Fly (For A White Guy)	Columbia
12	10	FLYS	Got You (Where I Want You)	Trauma/Delicious Vinyl
13	11	GOO GOO DOLLS	Slide	Warner Bros.
11	12	LOCAL H	All The Kids Are Right	Island
14	13	STABBING WESTWARD	Sometimes It Hurts	Columbia
9	14	MONSTER MAGNET	Space Lord	A&M
8	15	METALLICA	Better Than You	Elektra/EEG
10	16	DAYS OF THE NEW	The Down Town	Outpost/Geffen
16	17	SECOND COMING	Soft	Capitol
18	18	KORN	Got The Life	Immortal/Epic
20	19	CANDLEBOX	10,000 Horses	Maverick/WB
19	20	SCREAMIN' CHEETAH WHEELIES	Boogie...	Capricorn/Mercury
21	21	ECONOLINE CRUSH	Surefire (Never Enough)	Restless
22	22	SEMISONIC	Singing In My Sleep	MCA
23	23	FUEL	Bittersweet	550 Music
25	24	FINGER ELEVEN	Quicksand	Wind-up
27	25	MOTLEY CRUE	Bitter Pill	Motley/Beyond
28	26	GODSMACK	Whatever	Republic/Universal
26	27	FASTBALL	Fire Escape	Hollywood
29	28	COWBOY MOUTH	Whatcha Gonna Do?	MCA
34	29	MONSTER MAGNET	Powertrip	A&M
24	30	AEROSMITH	What Kind Of Love Are You On	Columbia

ROCK begins on Page 87.

### COUNTRY

LW	TW	ARTIST	SONG	RECORD LABEL
3	1	ALABAMA	How Do You Fall In Love	RCA
2	2	REBA MCENTIRE	Forever Love	MCA
6	3	GARTH BROOKS	You Move Me	Capitol
7	4	DIXIE CHICKS	Wide Open Spaces	Monument
8	5	TRACY BYRD	I Wanna Feel That Way Again	MCA
5	6	SHANIA TWAIN	Honey, I'm Home	Mercury
10	7	LEE ANN WOMACK	A Little Past Little Rock	Decca
4	8	MARK WILLS	Don't Laugh At Me	Mercury
1	9	LONESTAR	Everything's Changed	BNA
12	10	TY HERNDON	It Must Be Love	Epic
9	11	LEANN RIMES	Nothin' New Under The Moon	MCG/Curb
13	12	GEORGE STRAIT	We Really Shouldn't Be...	MCA
14	13	COLLIN RAYE	Someone You Used To Know	Epic
15	14	FAITH HILL	Let Me Let Go	Warner Bros.
17	15	BROOKS & DUNN	Husbands And Wives	Arista
18	16	TERRI CLARK	You're Easy On The Eyes	Mercury
16	17	TRISHA YEARWOOD & GARTH BROOKS	Where Your...	MCA
19	18	WADE HAYES	How Do You Sleep At Night	DKC/Columbia
20	19	DEANA CARTER	Absence Of The Heart	Capitol
24	20	CLAY WALKER	You're Beginning To Get To Me	Giant
21	21	KENNY CHESNEY	I Will Stand	BNA
25	22	AARON TIPPIN	For You I Will	Lyric Street
31	23	ALAN JACKSON	Right On The Money	Arista
27	24	MARTINA MCBRIDE	Wrong Again	RCA
26	25	BLACKHAWK	There You Have It	Arista
30	26	RANDY TRAVIS	Spirit Of A Boy...	DreamWorks
28	27	TOBY KEITH	Getcha Some	Mercury
29	28	TRAVIS TRITT	If I Lost You	Warner Bros.
32	29	JOHN MICHAEL MONTGOMERY	Hold On To Me	Atlantic
34	30	VINCE GILL	Kindly Keep It Country	MCA
37	34	MICHAEL PETERSON	By The Book	Reprise
40	35	JO DEE MESSINA	Stand Beside Me	Curb
38	36	SARA EVANS	No Place That Far	RCA

COUNTRY begins on Page 65.

### ALTERNATIVE

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	HOLE	Celebrity Skin	DGC/Geffen
2	2	GOO GOO DOLLS	Slide	Warner Bros.
4	3	LENNY KRAVITZ	Fly Away	Virgin
5	4	CAKE	Never There	Capricorn/Mercury
3	5	EVE 6	Inside Out	RCA
6	6	EVERCLEAR	Father Of Mine	Capitol
8	7	FLYS	Got You (Where I Want You)	Trauma/Delicious Vinyl
7	8	EAGLE-EYE CHERRY	Save Tonight	Work
14	9	OFFSPRING	Pretty Fly (For A White Guy)	Columbia
11	10	ALANIS MORISSETTE	Thank U	Maverick/Reprise
13	11	SHAWN MULLINS	Lullaby	Columbia
10	12	SEMISONIC	Singing In My Sleep	MCA
9	13	THIRD EYE BLIND	Jumper	Elektra/EEG
18	14	SOUL COUGHING	Circles	Slash/WB
21	15	U2	Sweetest Thing	Island
12	16	BEASTIE BOYS	Intergalactic	Grand Royal/Capitol
25	17	R.E.M.	Daysleeper	Warner Bros.
15	18	FASTBALL	Fire Escape	Hollywood
17	19	CREED	What's This Life For	Wind-up
22	20	MARILYN MANSON	The Dope Show	Nothing/Interscope
19	21	LOCAL H	All The Kids Are Right	Island
24	22	FUEL	Bittersweet	550 Music
16	23	GARBAGE	I Think I'm Paranoid	Almo Sounds/Interscope
30	24	EVERLAST	What It's Like	Tommy Boy
26	25	KORN	Got The Life	Immortal/Epic
28	26	BECK	Tropicalia	DGC/Geffen
23	27	SMASHING PUMPKINS	Perfect	Virgin
20	28	BARENAKED LADIES	One Week	Reprise
27	29	SHERYL CROW	My Favorite Mistake	A&M
31	30	GREEN DAY	Nice Guys Finish Last	Reprise

ALTERNATIVE begins on Page 94.

### NAC/SMOOTH JAZZ

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	GEORGE BENSON	Fly By Night	GRP
3	2	BONEY JAMES	Innocence	Warner Bros.
8	3	RICK BRAUN	Hollywood & Vine	Atlantic
2	4	SOUL BALLET	Blu Girl	Countdown/Unity
7	5	CHUCK LOEB	Beneath The Light	Shanachie
9	6	BRIAN BROMBERG	Hero	Zebra
6	7	JIM BRICKMAN / DAVE KOZ	Partners In Crime	Windham Hill
5	8	LUTHER VANDROSS	I Know	LV/Virgin
10	9	KEIKO MATSUI	Forever, Forever	Countdown/Unity
4	10	MARC ANTOINE	Sunland	GRP
11	11	PETER WHITE / WASHINGTON, JR.	Midnight In...	Columbia
12	12	ERIC MARIENTHAL	Here In My Heart	I.E./Verve
14	13	BRIAN MCKNIGHT	Anytime	Motown
16	14	JOE MCBRIDE	Midnight In Madrid	Heads Up
18	15	WALTER BEASLEY	I Feel You	Shanachie
17	16	BRYAN SAVAGE	Soul Temptation	Higher Octave
20	17	WARREN HILL	Turn Out The Lights	Discovery
21	18	GRANT GEISSMAN	Did I Save?	Higher Octave
13	19	LEE RITENOUR	Ooh-Yeah	I.E./Verve
22	20	GABRIELA ANDERS	Fire Of Love	Warner Bros.
15	21	KENNY G	Baby G	Arista
—	22	PHIL COLLINS	True Colors	Atlantic
26	23	CHAQUICO & FREEMAN	Riders Of...	Peak/Windham Hill Jazz
—	24	JK	Off The Hook	Verve
23	25	ED HAMILTON	Fly Like An Eagle	Shanachie
27	26	FATBURGER	Spice	Shanachie
24	27	RONAN HARDIMAN	Love Song	Philips
28	28	GREGG KARUKAS	Cruisin' Your House At...	I.E./Verve
19	29	STEVE COLE	When I Think Of You	Bluemoon/Atlantic
—	30	DAVE KOZ	I'll Be There	Blue Note

No Songs Qualified For Breaker Status This Week.

NAC begins on Page 82.

### ADULT ALTERNATIVE

LW	TW	ARTIST	SONG	RECORD LABEL
1	1	SHERYL CROW	My Favorite Mistake	A&M
2	2	SHAWN MULLINS	Lullaby	Columbia
3	3	CHRIS ISAAK	Please	Reprise
6	4	R.E.M.	Daysleeper	Warner Bros.
4	5	EAGLE-EYE CHERRY	Save Tonight	Work
5	6	JOHN MELLENCAMP	Your Life Is Now	Columbia
8	7	ALANIS MORISSETTE	Thank U	Maverick/Reprise
9	8	U2	Sweetest Thing	Island
7	9	BRUCE HORNSBY	Great Divide	RCA
11	10	DAVE MATTHEWS BAND	Crush	RCA
10	11	HOOTIE & THE BLOWFISH	I Will Wait	Atlantic
13	12	GOO GOO DOLLS	Slide	Warner Bros.
12	13	LYLE LOVETT	Bears	Curb/MCA
27	14	JEWEL	Hands	Atlantic
14	15	FASTBALL	Fire Escape	Hollywood
16	16	SINEAD LOHAN	No Mermaid	Grapevine/Interscope
19	17	THIRD EYE BLIND	Jumper	Elektra/EEG
17	18	KEB' MO'	I Was Wrong	550 Music
29	19	NEW RADICALS	You Get What You Give	MCA
18	20	BARENAKED LADIES	One Week	Reprise
25	21	CAKE	Never There	Capricorn/Mercury
15	22	BRIAN SETZER ORCHESTRA	Jump Jive An' Wail	Interscope
26	23	SON VOLT	Driving The View	Warner Bros.
20	24	JONNY LANG	Still Rainin'	A&M
—	25	LUCINDA WILLIAMS	Can't Let Go	Mercury
21	26	SUSAN TEDESCHI	It Hurt So Bad	Tone Cool
—	27	GOO GOO DOLLS	Iris	Warner Sunset/Reprise
23	28	TRAGICALLY HIP	Poets	Sire
22	29	NATALIE MERCHANT	Break Your Heart	Elektra/EEG
24	30	SEMISONIC	Singing In My Sleep	MCA

ADULT ALTERNATIVE begins on Page 112.

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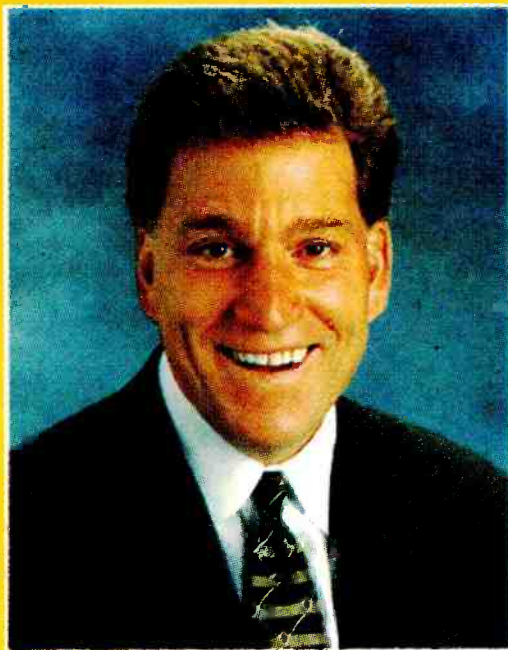
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# Publisher's Profile

By Erica Farber



**JAMES DE CASTRO**  
President, Chancellor Media Radio Group

**F**or the last 12 months, one could not pick up a trade or a fax without reading something about Chancellor Media. With major personnel changes at the top, a new network business, and one of the largest announced mergers of the year (with Capstar), the radio division has become one of radio's shining examples that the business is not business as usual.

Moving the company forward, or, shall we say, running the company at full speed, is Jim de Castro. When he speaks, people are motivated to listen. He brings over 22 years of radio broadcast experience to the business and is widely regarded as the leading operations and programming executive. With all of his success, de Castro is one of us. He has been there for the good and the bad.

With a firm handshake and a smile from ear to ear, de Castro looks you directly in the eye and focuses in on you as if nothing else in the world matters. He is energetic, focused, passionate about the business, and one of radio's greatest spokespeople. One could even say he is the James Brown (the entertainer) of the radio business — the hardest-working man in radio!

**How it feels to be him:** "It has been an absolutely fantastic ride. I pinch myself every day when I get up and drive to work, because it's amazing to think back to the years that we first began in the business, the jobs and tasks we had to do each day. Who would have thought that someday there would be so many changes and that I would have the benefit of having worked with such incredible people to give me the chance to be in the position that I'm in?"

**Managing change:** "I read every book that comes out. The world of radio prepares you for change. We have always lived through great direct competition — new music, new promotions, and new styles of advertising. It is something that is constant, and you're much better off jumping on the wave and trying to roll with the change than trying to fight it. I would suggest to anyone that they speed up with the rapid pace of change and look at the things they do and try to accept change and be part of it as opposed to wasting energy fighting it."

**Chancellor vision and mission statement:** "The vision statement of our company is to develop and provide marketing solutions to our listeners and clients in all our market clusters. Our mission statement is to double sales in five years, to deliver a top-line increase of 15% in 1999, and to increase broadcast cash flow 25% in 1999."

**Communicating throughout the company:** "We just had a meeting with all of our general managers and our

corporate and regional people. The theme of the meeting was 'Deliver the Difference.' At the meeting, I addressed four key issues. One, get organized. I came out with an organizational chart. It's the first time there isn't a male-based, militaristic chart where you're at the top and everybody comes down. This was built around spheres. It all starts at the bottom with a sphere. It has all the corporate people around the first sphere, all the regional people around the second sphere, all of the GMs around the third sphere, then, ultimately, all of our people around the fourth and fifth spheres. It all emanates like planets in 3-D, moving around each other for the greater good of the universe. We renamed our regions Apollo, Mercury, Pathfinder, and Saturn. Second, to work together. That's what cluster selling, DOS's and format selling are all about. Third was to have fun. And the fourth element was to create value. The process is for them to now 'deliver the difference' message back to the stations. Next, we will have sales manager meetings as we did with programming and promotion, and then we are going to have a series of meetings to take the message to all our employees."

**The merger with Capstar:** "We invited three of the top Capstar people to attend our meetings, because we wanted them to get a sense of our culture. I think that played really well all over Capstar — the type of meetings we throw and the things that we're talking about: the importance of new business development, NTR, the importance of creative resources, and the importance of bringing so many intelligent people to the table to help us deliver business. We have a protracted contract with Capstar, so it's good we can get this together ourselves. I have already planned a meeting where I invited all of Capstar's top management into Chicago to present what they're doing and how they're doing it so we can formulate a transition team that will be able to decide when, how, and why we should do it."

**Relationship with the music industry:** "As part of our branding process, we devised a plan where all of our regional people are going to have a geographical responsibility. In addition, they are going to have a format responsibility. For example, John Madison, who runs the Apollo division, will, in addition to that, have CHR and Hot AC as format brands for the country. Chuck Armstrong, who was our VP of national sales, has been redirected into an entertainment/new media job where he'll actually answer to John Madison and be responsible for going out after new entertainment endeavors and new entertainment dollars. He has had a lot of impact already in Nashville in combination with two of our key Country people, George Toulas and Tim Closson, who is our VP of Programming for Country. When you dovetail the potential of Capstar with Chancellor Media, we are responsible for the sale of one out of every four country records. That is one powerful platform. Charles Warfield is in Urban and Urban AC, so if there's an opportunity with an Urban project in the entertainment field, it would certainly have a great impact with him. Therefore, there's a dual branding of our regional managers for geography as well as format, which we feel will enhance the future of the format unity we can create by having such a large company."

**Something about his company that would surprise our readers:** "Maybe the sheer size, how many people we deliver each week. If you take any product format, we deliver such a huge number of targeted people for that particular demographic or psychographic, it is amazing. I think the biggest aspect is the power of radio for new business development. The new avenues we have opened up in the promotional and marketing fields have really unleashed an incredible opportunity for hundreds of

millions of dollars that radio never had a chance to get at before. I don't think people really understand that yet."

**Career highlight:** "Unfortunately, I am so old, there are many. But I would have to say the opportunity to come out to Los Angeles and take over a radio station that was failing both in the ratings and revenue, and to do that on the heels of the great success of Pirate Radio and some of the other great successes that had happened. We came out and formulated a plan to hire and recruit people when we had an .004 rating in our first fall book. We then went from worst to first — from losing \$2 million and no listeners to making \$10 million and being No. 1 in the market in Birch and No. 3 in Arbitron in 18 months. That, in combination with the success and the education of building The Loop in Chicago, is really what built this company. It built Evergreen Media, which, in turn, really made Chancellor Broadcasting. Then the acquisition of Gannett, Viacom, and most of Bonneville created what became Chancellor Media. 'KTU/NY was a wonderful experience. To find the right players to put that together really gave us an opportunity to think we could do anything."

**Career disappointment:** "Some of the talent I originally brought together who formulated The Loop in Chicago, if harnessed properly, could have been much more successful. I have all the respect in the world for Stern, Dr. Laura, and Rush Limbaugh, but the talent that was amassed in the original days of Evergreen Media were some of the greatest and most talented entertainers who have ever been on radio."

**Most influential individual:** "My father. He died when I was 16, but that certainly gave me the drive and the direction to be able to be successful in a world where in every corner and every turn there was significant doubt."

**Personal format preference:** "I would have to say, given the combination of my Latin and Irish blood, rhythm music of any sort is probably my favorite."

**Favorite television show:** "Probably *ER* and *Prime Time*."

**Favorite movie:** "*The Sting* with Redford and Newman. I saw it the day it came out. I was so blown away by the process, and I love gangster stuff and dress-up and gambling."

**Favorite book:** "*Winds Of War* and *Barbarians At The Gate*."

**Favorite restaurant:** "The Ivy on Robertson in L.A."

**Beverage of choice:** "Kettle One up, twist."

**Hobbies:** "Sports, music, and reading. I love being a father — that's my favorite."

**Stock recommendation:** "I would recommend a blend of all of the publicly held radio companies, because I still totally believe in the fundamentals and the consolidation benefits. Wall Street will continue to grow through operations, not through acquisitions."

**One thing about the industry he would change:** "That radio would get more respect from the media world and advertisers for the impact that it has on people's lives."

**Future plans:** "I made a New Year's resolution at the beginning of the decade, which is 520 weeks long. I said I was going to work 520 weeks. I have a calendar in front of me that I flip over every week that tells me exactly how many days and weeks I have left until the end of the century. I always said that at the end of the century I was either going to be bartending in Australia or I was going to be buying Australia — one or the other. That being the case, I have that much more time to continue to do what I do with such great energy and emotion, and then I'll make a decision."





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# Fastball Fire Escape

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