



Benson Blows It Out

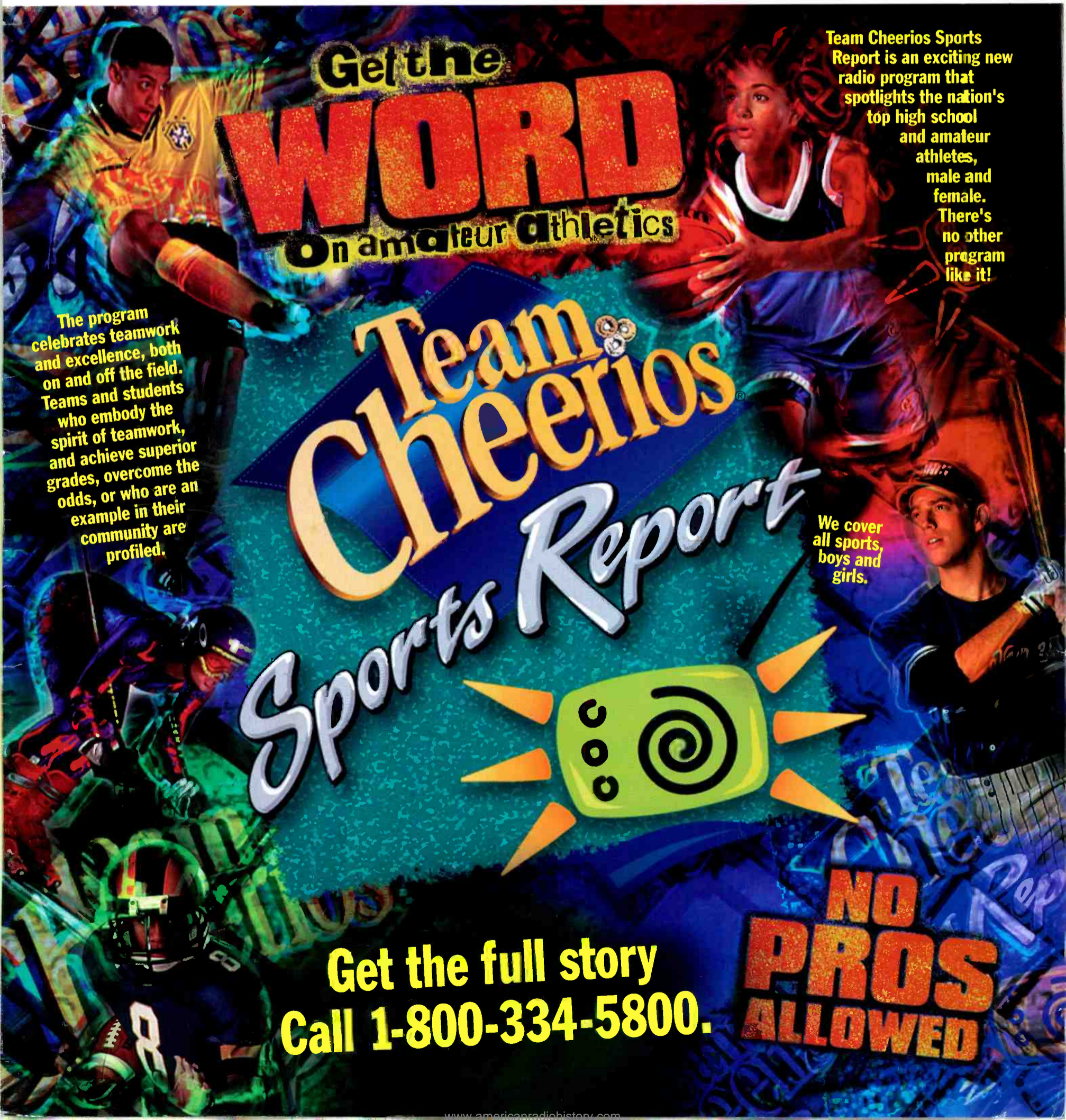
George Benson showed his continued chart power with his most recent release, "Standing Together," on GRP. The track was Most Added at NAC/Smooth Jazz this week. The breakout success of this first single sets the stage for Benson's highly anticipated lunch-time performance June 13 (before the group heads session) at R&R Convention '98 in Los Angeles.

R&R

THE INDUSTRY'S NEWSPAPER

Broadcasting Bigwigs At R&R

Following George Benson's performance (see left), radio's *creme de la creme* will chat about the industry. Confirmed panelists: Jefferson-Pilot's **Clarke Brown**, Capstar's **John Cullen**, Chancellor's **Jim de Castro**, former Chancellor CEO **Scott Ginsburg**, Jacor's **Randy Michaels**, Greater Media's **Tom Milewski**, and Westwood One's **Norm Pattiz**.



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Sports Report



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NO PROS ALLOWED

A photograph of Billie Myers in a white, flowing dress, standing in a room with large windows and sheer curtains. She is looking down and has her hands near her face. The lighting is warm and golden.

Billie Myers
tell me

the follow-up single to the smash hit "KISS THE RAIN"



PRODUCED BY DESMOND CHILD • MANAGEMENT: DIGGITS ENTERTAINMENT / BILL DIGGINS

© 1998 Universal Records Inc.



JEFF WARSHAW PROFILED

He built his first radio station at age 21. Barely a decade later, Warshaw is CEO of Connoisseur Communications, a 32-station chain in seven small and medium markets in the East. He's this week's subject of **Erica Farber's** Publisher's Profile.

Page 104

PROGRAM SUPPLIER GUIDE!



To our subscribers: **R&R's** 12th annual *Program Supplier Guide* to syndicated programming, full-time formats, jingles, production music, and other

supplementary material for your station accompanies this issue.

THE WILD, WILD WEB!

In Nashville, **Calvin Gilbert** reports on dozens of country artists who are trying to regain the rights to their World Wide Web domain names now being used by so-called unauthorized sites. Also, **Steve Wonsiewicz** discusses music retailing via the Internet with CDnow co-founder Jason Olim.

Pages 31, 58

IN THE NEWS

- **WISP/Tampa** flips formats from Soft AC to CHR/Rhythmic
- **Joe Wade Formicola** appointed PD of WWBR/Detroit
- **Mike Marino** becomes OM of WKRQ/Cincinnati

Pages 3, 10

THIS #1 WEEK

- CHR/POP**
 - **NATALIE IMBRUGLIA** Torn (RCA)
- CHR/RHYTHMIC**
 - **NEXT** Too Close (Arista)
- URBAN**
 - **SPARKLE** Be Careful (Rock Land/Interscope)
- URBAN AC**
 - **JANET** I Get Lonely (Virgin)
- COUNTRY**
 - **STEVE WARINER** Holes In The Floor... (Capitol)
- NAC/SMOOTH JAZZ**
 - **CHRIS CAMOZZI** Swing Shift (Discovery)
- HOT AC**
 - **NATALIE IMBRUGLIA** Torn (RCA)
- AC**
 - **SHANIA TWAIN** You're Still The One (Mercury)
- ACTIVE ROCK**
 - **CREED** Torn (Wind-up)
- ROCK**
 - **PAGE/PLANT** Most High (Atlantic)
- ALTERNATIVE**
 - **SEMISONIC** Closing Time (MCA)
- ADULT ALTERNATIVE**
 - **NATALIE MERCHANT** Kind & Generous (Elektra/EEG)

NEWSSTAND PRICE \$6.50



Who Are These People?!



That's the question WAXQ (Q104.3)/New York set out to answer when the station held a little contest. No, not that kind of contest (you sick-minded perverts!) It was a "Seinfeld Character Look-alike Contest" for the big final episode last week. The turnout was enormous, and the results quite striking — not that there's anything wrong with that! Goodbyyyyyyye, Newman!

Katz Knew About Amcast Memo

Olds: Company to address diversity issues, seek stronger minority partnerships

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF

Katz Radio management discovered the now-infamous Amcast memo dissuading advertisers from buying airtime on black and Hispanic stations in April 1997, Katz President **Stu Olds** told R&R Tuesday evening (5/19). At the time, Olds said, Katz execs took steps to "let staff know that's not the way we do business."

The 12-page memo unleashed a firestorm of controversy within the industry after it was brought to light last week, but Olds noted, "It has been addressed inside, a year ago. We are now taking some real dramatic and positive steps as an organization to make an impression and changes inside our organization that have real meaning."

Katz didn't make the memo public at the time, Olds told

R&R, because it was believed the memo was an isolated incident and not a congenital defect in the company. However, during an appearance on ABC Radio's *Tom Joyner Morning Show* last Friday (5/15), he announced the launch of a company-wide diversity training program meant to change any company culture that encouraged such behavior.

About Face

These admissions represent quite a turnaround by Olds and Katz. Early last week, when the *New York Daily News* first reported the memo, Olds outraged black and Hispanic groups with not only his refusal to apologize for the memo, but his defense of it as simply a "quantitative and qualitative analysis" of the market.

But 48 hours can make a world of difference, particularly

KATZ/See Page 28

Arbitron: Listeners Turned Up The AC This Winter

News/Talk dethroned by warm weather

Thanks to the resurgence of the traditional side of the format, AC reclaimed the national lead in the winter '98 format derby, according to Arbitron's national database coded to R&R's official format designations. The one-point improve-

WINTER/See Page 12

Winter '97 National Format Trends

	Wi '97	Sp '97	Su '97	Fa '97	Wi '98
AC	14.1	14.5	14.5	14.1	15.2
(AC)	8.9	9.2	9.2	9.3	10.3
(Hot AC)	5.2	5.3	5.3	4.8	4.9
News/Talk/Sports	15.1	13.9	14.5	15.2	14.7
CHR	10.1	10.1	10.7	10.6	10.5
(CHR/Pop)	5.0	5.1	5.6	5.4	5.8
(CHR/Rhythmic)	5.1	5.0	5.1	5.2	4.7
Country	10.7	10.5	10.5	10.4	9.8
Oldies/Classic Rock	10.6	10.6	10.5	10.3	9.8
Urban	9.4	9.4	9.4	9.4	9.4
(Urban)	5.2	5.3	5.2	5.3	5.0
(Urban AC, Urban/O)	4.2	4.1	4.2	4.1	4.4
Spanish-language	6.4	6.4	6.2	6.2	6.5
Rock	4.5	5.2	5.1	5.2	5.2
Alternative	4.0	4.2	4.2	4.0	4.1
Nostalgia/MOR	3.7	3.6	3.5	3.6	3.6
NAC/Smooth Jazz	3.2	3.2	3.2	3.2	3.3
Classical	2.1	2.0	1.8	1.9	1.8
Adult Alternative	1.3	1.3	1.2	1.2	1.2
Remaining formats	4.8	5.2	4.8	4.8	5.0

94 continuous markets. Source: Arbitron

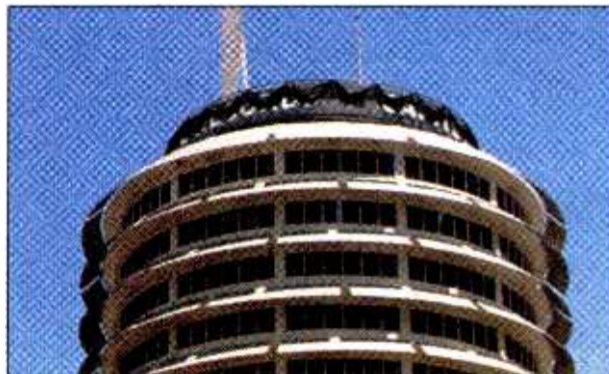
Indiana Radio Owner Accused Of Lying To FCC

By MATT SPANGLER
R&R WASHINGTON BUREAU

The FCC may soon revoke the licenses of two stations linked to an Indiana broadcaster and newspaper owner elected to the NAB's board of directors in March. **John Dille** is accused of setting up a front whereby his children and Michigan broadcaster David Hicks owned **WRBR-FM/South Bend, IN** while Dille maintained control behind the scenes.

The commission alleges that Dille — President of WBYT-FM/Elkhart, IN licensee Pathfinder Communications Corp. and the NAB board member representing District 10 — "misrepresented facts and/or lacked candor" in Hicks' application to buy WRBR. Dille allegedly set

DILLE/See Page 28



Hollywood's Capitol tower draped in memory of Sinatra.

Sinatra Did It His Way

By STEVE WONSIEWICZ
R&R MUSIC EDITOR

How do you pay homage to an icon? That's a question many in the entertainment industry have been forced to come to terms with this week, following the death of **Frank Sinatra**. Ol' Blue Eyes passed away May 14

from a heart attack in the emergency room of Cedars-Sinai Medical Center in Los Angeles. Sinatra, who had been in failing health for months, was 82.

The immensely popular and temperamental singer is widely credited with defining

See Page 32

R&R Convention Agenda Now Set

The R&R Convention '98 agenda has been set, and here's a chronological rundown of the meeting's most anticipated events:

Thursday, June 11:

- Things kick off Thursday afternoon with concurrent sessions covering air talent, Alternative, NAC/Smooth Jazz, CHR, Country, and sales.

- Virgin Group founder **Richard Branson**, who continues to make headlines as an adventurer and entrepreneur, will be the convention's first keynote speaker. Just last week, he drove down a New York street in a tank to symbolize Virgin's entry into the cola wars. Last year he formed his second major label, V2 Records, and one of his artists, N'Dea Davenport, will perform at the session.

CONVENTION/See Page 12

The Last Days of DISCO

featuring the remake
of the classic hit

**I Love The
Nightlife
(Disco Round)**



by **India and NuYorican Soul**

Impacting May 26

Taken from The Last Days of Disco soundtrack
in stores May 26 and film in theaters May 29.

Produced and Mixed By: "Little" Louie Vega and Kenny "Dope"
Gonzalez for Masters At Work Productions, Inc. at MAW Studios, NYC

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Formicola Picked As WWBR/Detroit PD

Twenty-eight-year Motor City radio vet **Joe Wade Formicola** has been named PD at Classic Rock **WWBR-FM (The Bear)/Detroit**. He succeeds **Joe Bevilacqua**, who recently assumed programming duties at **WHJY/Providence (R&R 5/8)**.

"He has a lot of talk show experience, which is something we were looking for," WWBR GM **Rob Striker** told R&R. "Bevilacqua is a really great, wonderful guy, and I wish him well, but we really needed someone with talk experience to help out with our station."

Formicola added, "If you're PD and not contributing to the bottom line, you probably won't be around as a PD very long." According to **Striker**, Asst. PD/middayer **Steve Black** will remain focused on the music component of the station, while Formicola will maintain the talk focus as he settles into his programming post. **Striker** added that the hiring of Formicola is in no way a sign the station will be departing from its current format structure, which includes **Ted Nugent's** talk-oriented show in morning drive.

Formicola has been OM of **WKIX/Raleigh** and PD of **KENR/Houston** and **WFDF/Flint, MI**. He has also served as morning host for two Detroit Country stations, **WYCD** and **WWWW**. In addition, he's held morning stints at Detroit's **WJR** and **WXYT**.

The Doctor Is In



Dr. **Laura Schlessinger** (l) was the proud recipient of the 1998 Genii Award recently, at the 43rd Annual Genii Awards luncheon. The award is presented by the Southern California Chapter of American Women in Radio & Television. The big-time radio doc celebrates here with last year's recipient, **KNBC-TV/L.A.'s** and former **KISS** marketing and promotions master) **Karen Tobin**.

WISP/Tampa Goes CHR/Rhythmic

Entercom's **WISP**, having moved its signal from Sarasota to Tampa earlier this month, flipped from AC to **CHR/Rhythmic "Wild 98.7"** last Friday (5/15). The station has applied for new calls and is searching for both a PD and an airstaff.

The flip began with 49 hours of stunting — **Tone Loc's "Wild Thing"** was played continuously — before revealing its format Sunday evening.

WISP & WYUU VP/GM Drew Rashbaum dispelled market rumors that the format was a smokescreen for yet another flip, telling R&R, "As much as the competitors don't want to believe it, this station is go-

ing to be a Rhythmic CHR. If the market doesn't believe it, that's fine. Early reaction has been tremendous. The phones have been nonstop and advertisers are already calling.

"Entercom did extensive research, and while there were a few format options, this one made the most sense. Every time I did research while I was working for Paxson in this market, it would always pop up that there was a huge opportunity for **CHR/Rhythmic**. There are three **Urban AMs** and one powerhouse **CHR** in this market, but they were not serving the **CHR/Rhythmic** audience's needs."

MAY 22, 1998

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Sizing Up The Markets

Twenty-two years ago, the **R&R** Convention '76 Program & Directory contained a list of the Top 100 markets. New York was No. 1, Chicago was second, followed by Los Angeles-Long Beach, Philadelphia, and Detroit. (Today, L.A. has surpassed Chicago, while San Francisco is in fourth place.)

Down further, Newark was ranked 15th, and Anaheim-Santa Ana was 19th. Neither market is surveyed on its own anymore. Some markets were grafted onto bigger ones: Miami was ranked 24th, and a separate Ft. Lauderdale-Hollywood was 43rd (combined, they're now ranked 11th). Likewise, Seattle-Everett was 23rd, while Tacoma was 84th (Seattle-Tacoma is now 13th).

Other markets fell out of the Top 100: No. 80 Oxnard-Simi Valley-Ventura is now No. 107 as Oxnard-Ventura, No. 85 Bridgeport is 114, No. 99 Beaumont-Port Arthur moved to 128, and No. 100 Peoria is at 134 today.

Sticking With Radio For 25 Years



For The Record

An article concerning Arbitron's decision to make Puerto Rico the nation's 11th largest radio market (**R&R 5/8**) inadvertently attributed ratings for the commonwealth's top five radio stations to a pilot study conducted by Arbitron in February. The information actually reflected **Asesores' Consolidated Network Report** for January-March 1998. Arbitron has not released any ratings information based on the pilot study and stresses that the pilot study was conducted solely to test the company's methodology in the new market.

R&R Observes Memorial Day

In observance of the Memorial Day holiday, **R&R's** Los Angeles, Nashville, and Washington, DC offices will be closed Monday, May 25.

Radio Takes A Walk



A number of music industry heavies dropped the cell phones, picked up the tennis shoes, and gave of their time to raise funds for the New Jersey chapter's **Multiple Sclerosis Walk-A-Thon** recently. Gathering bright and early for the worthy cause are (front row, l-r) **GRP VP/Promo Suzanne Berg**, **Epic Records' Sr. VP/Artist Development Harvey Leeds**, **Universal Records Sr. VP Steve Leeds**, wife **Wendy Leeds**, and **Coast To Coast Marketing's Susan Levin**; (back, l-r) **VH1's Rob Barnett** (and daughter), **WQCD/New York air personality Ray White**, **Libby Herman**, and **WNEW-FM/New York personality Dave Herman**.

In The Line Of Duty



They say that sometimes nothing says it better than a song, and that's exactly what **Epic Nashville** artist **Patty Loveless** (r) proved recently. She sang "How Can I Help You Say Goodbye" at the 17th Annual **National Peace Officers Memorial Service**, honoring the 171 officers killed in the line of duty fighting the country's "war on crime" last year. Joining her after the ceremony are **Sony Music Ent. President/CEO Thomas Mottola** (l) and **Vice President Al Gore**.

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Mass Media Bureau Chief Testifies In Authorization Hearing

By MATT SPANGLER
R&R WASHINGTON BUREAU

FCC Mass Media Bureau (MMB) Chief Roy Stewart visited Capitol Hill on Tuesday to defend his turf via an hour's worth of questioning by Senate Communications Subcommittee Chairman Conrad Burns (R-MT). However, it seemed that Burns, who questioned the "redundancy" of the bureau's functions, was more friend than foe.

The subcommittee has been holding a series of hearings with each of the commission's bureaus while their reauthorization is considered this summer. Part of that process may include — in the not-so-distant future — downsizing of the bureau. "I wonder if areas dealt with by the Mass Media Bureau overlap with other bureaus," Burns said in his opening statement. "To the extent that such overlap does indeed exist, it should be eliminated through consolidation."

Stewart responded that one instance in which the MMB may eliminate some overlap is — if the EEO rules are permanently struck down by the courts — the merger of the bureau's EEO branch with other branches/divisions. (The FCC is expected to appeal last month's ruling by the DC Appeals Court that struck down the rules.)

In March, Kennard asked the Senate Appropriations Committee to authorize a fiscal year 1999 budget of \$213 million to run the 2105-person agency, including \$5.8 million to ensure the FCC computer systems are Year 2000-compliant. (Stewart assured Burns the bureau will be Y2K-compliant so that it can move toward electronic filing of broadcast applications next year.)

Digital Radio Transition

While Stewart focused much of his opening statement on the implementation of digital TV, he did briefly address the transition to digital radio, which he characterized as "less dramatic" than for its TV brethren. He implied — as have several other FCC officials — that IBOC is the frontrunner for a domestic DAB standard: "The bureau has been working close-

ly with IBOC developers and has granted several experimental licenses to permit equipment and system testing." He said a petition proposing a DAB standard is expected later this year.

Burns' queries hit upon all the hot issues: ownership, merger reviews, microradio, pirate radio, free airtime, and EEO. On the ownership front, Stewart said the FCC will likely rule in the late summer on a proposal that would eliminate the rule prohibiting common ownership of radio and TV stations in the same market. The commission would probably act by the end of the year on an inquiry examining newspaper-radio cross-ownership and the ownership caps for radio.

The subcommittee chairman wanted to know if Stewart was concerned about the potential for a nationwide, low-power FM service to interfere with full-service broadcasters. "Absolutely," Stewart replied. "I don't think anyone needs to impede the technical integrity of broadcasting." He then defended his boss, Chairman Bill Kennard, expressing his concern for the effects consolidation has had on minority and women broadcasters. Burns followed up with a question about the feasibility of enforcement of such a service. Stewart replied that that depended on its "parameters" (how many broadcasters would be given these licenses, the power limits of the service, etc.).

As a politician, Burns, of course, wanted to talk about free airtime. He has criticized the FCC's forays into this arena in the past, and Tuesday he pointed out that he had spoken to many politicians who told him a free-time provision would not stop them from raising still more money so they could have an even greater presence on the airwaves. Stewart said an inquiry into the issue would likely only take up 30 to 60 days of commission time.

The House is expected to mark up legislation reauthorizing the commission and its bureaus in June or July; no Senate markup has been scheduled.

Bloomberg BUSINESS BRIEFS

Motorola Developing DAB System

Less than two weeks after Lucent Technologies announced it was developing its own digital audio broadcast (DAB) system, wireless communications giant Motorola Inc. has also started to develop a DAB system. While the company declined to officially comment on the project, a source close to Motorola told R&R the company's new radio venture, "AudioSense," will "extend the capabilities of current radio broadcasters and partner with them as they embrace the Internet." The products will also be "interactive" and won't include banner advertising, the source said. USA Digital Radio and Digital Radio Express (DRE) are also developing DAB systems. DRE plans to begin lab testing of its FM In-Band On-Channel (IBOC) DAB system this summer, followed by an AM version this fall, said Milford Smith, co-chair of National Radio Systems Committee's DAB Subcommittee. The subcommittee will evaluate the USADR, DRE, and Lucent systems upon completion of independent field testing.

Kennard Tells NAACP FCC Will Appeal EEO Ruling

Federal Communications Commission Chairman Bill Kennard said the FCC will "seek rehearing" of last month's decision by the U.S. Court of Appeals in Washington that overturned the agency's EEO rules. The FCC has noted it will file an appeal by the May 29 deadline. Kennard's comments were made at a Baltimore meeting of the NAACP board of directors last week.

ARS, Palm Beach Radio Fined By FCC Over Transfers

The FCC fined American Radio Systems \$18,500 on May 15 for the "unauthorized" transfer of WSTU-AM/Stuart, WMBX-FM/Jensen Beach, and WPBZ-FM/Indiantown, FL — in the West Palm Beach market — to Palm Beach Radio Broadcasting (PBR). The commission said that when PBR bought the stations from ARS in 1995, Palm Beach did not file documents relating to their transfer in a "timely" manner. PBR was also fined \$18,500 for the infraction. ARS attorney Mike Milsom told R&R the company will not contest its fine; PBR would not comment on the penalty.

FCC Waives Cross-Ownership Rules in SF, Spokane

The FCC has waived its one-to-a-market rule, allowing ABC Inc. to complete the acquisition of Radio Disney affiliate KMKY/Oakland, CA (formerly KDIA) from Pacific FM Inc. ABC also owns and operates KSFO-AM and KGO-AM & TV in the San Francisco and San Jose markets.

Continued on Page 8

EARNINGS

ARS, Heftel, Big City Revenues Up

American Radio Systems Corp. (NYSE: AFM) reported a 95.9% increase in consolidated operations (which include the radio stations and American Tower Systems Corp.) in the first quarter of 1998: \$106.2 million from \$54.2 million in the same period in 1997. Broadcast cash flow (before net LMA expenses) gained 117.2%, to \$29.1 million from \$13.4 million last year. Same-station net revenue was up 14.5% in the first quarter, while same-station broadcast cash flow increased 22.2%. "Q2 may be stronger, and we feel comfortable saying that Mel will be the beneficiary of some very positive momentum at American Radio," said Chairman/CEO Steve Dodge, referring to CBS Corp.'s pending acquisition of ARS.

Net revenues for Heftel Broadcasting Corp. (Nasdaq: HBCCA), the largest Spanish-language broadcaster, rose 36.1% to \$31.3 million, compared to \$23 million for the same period last year. Broadcast cash flow totaled \$11.2 million, nearly doubling 1997's \$6.7 million. Net income was \$4.3 million (nine cents per share), vs.

Continued on Page 8

R&R/Bloomberg Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	Change Since				
	One Year Ago	One Week Ago	5/15/98	One Year Ago	One Week Ago
Radio Index	115.7	221.99	219.82	+90.07%	-.98%
Dow Industrials	7194.67	9055.15	9096.0	+28.58%	+55%
S&P 500	829.75	1108.14	1108.73	+35.80%	+13%

JONES RADIO NETWORK

AMERICAN ROCK ALTERNATIVE

GROUND ZERO

Alternative Music Coast to Coast

Hosted by LaLaine - KXPK, WKTX, WOWW
Programmed by Doug Clifton - KXPK, KBCO
Researched by Mike Henry - Paragon Research

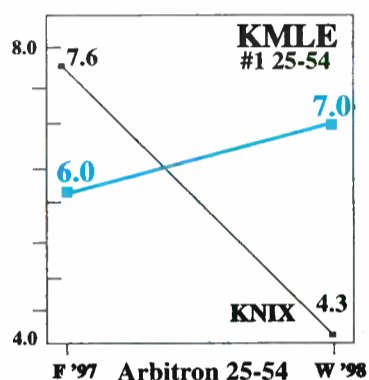
For Market Exclusivity, Call Michael Henderson, Director of Affiliate Sales 303-784-8700

We Know Country

Two Country stations, two very different situations, two completely different strategies...two things in common. Both work with Edison Media Research, and both are beating their longtime rivals.



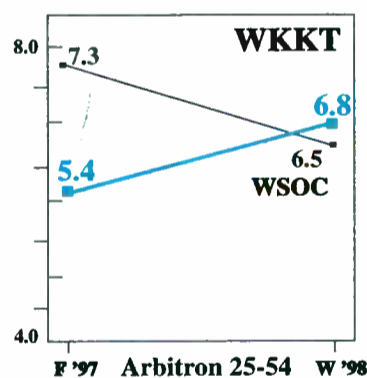
Congratulations Jeff Garrison!



KMLE - Phoenix demolished country legend KNIX in the winter book. Says PD Jeff Garrison: "Larry Rosin and the people at Edison are the best researchers KMLE has ever worked with. They are our strategic partners who have helped us to ratings higher than the other two country stations combined."

WKKT - Charlotte knocked off WSOC for the first time ever. According to PD Bill Young: "We were tired of being hammered by 'SOC for so many years. We brought in Edison Media Research and together we devised a plan that was completely different from what other Country stations are doing. The results have been incredible!"

Congratulations Bill Young!



Edison Media Research congratulates these two country winners. The company that was chosen by the CMA to perform the largest study of country music in history, Edison Media Research is providing strategic information that is helping over 200 radio stations around the world win.



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*Ad Age, 1996-1997 Report

DEAL OF THE WEEK

• **KKIQ-FM/Livermore, CA**
\$9 million

1998 DEALS TO DATE

Dollars To Date: \$2,119,648,430
(Last Year: \$4,816,120,738)

Dollars This Week: \$34,310,792
(Last Year: \$42,757,000)

Stations Traded This Year: 681
(Last Year: 910)

Stations Traded This Week: 27
(Last Year: 23)

TRANSACTIONS AT A GLANCE

- WLMX-AM & FM/Rossville, GA & WZST-FM/Signal Mountain (Chattanooga), TN \$5.5 million
- WBCA-AM/Bay Minette (Mobile), AL \$65,000
- WNSP-FM/Bay Minette (Mobile), AL \$1.05 million
- KWCK-AM & FM/Searcy, AR \$1.2 million
- KMET-AM/Banning, CA \$500,000
- KUIC-FM/Vacaville, CA \$7 million
- WPAW-FM/Fort Pierce-Vero Beach, FL \$565,000
- KXME-FM/Kaneohe (Honolulu), HI \$1.8 million
- KROS-AM/Clinton, IA \$23,000
- WNVL-AM/Nicholasville (Lexington-Fayette), KY \$150,000
- WAWR (AM CP)/Salisbury, MD \$10,792
- KSLQ-FM/Washington, MO \$1.1 million
- KSFO-FM/White Rock (Santa Fe), NM \$985,000
- WCNC-AM/Elizabeth City, NC \$230,000
- WMIH-AM/Cleveland \$3.9 million
- KCDL-FM/Cordell, OK \$205,000
- KGFF-AM/Shawnee (Oklahoma City), OK \$42,000
- WPHE-AM/Phoenixville, PA No cash consideration
- WKEX-AM/Blacksburg, VA \$60,000
- KCLK-AM & FM/Asotin & KVAB-FM/Clarkston, WA \$500,000
- WCEF-FM/Ripley, WV \$425,000

TRANSACTIONS

Levitt Brothers Spend \$16M For No. Cal. Duo

□ **Cumulus acquires Chattanooga trio from WICKS Broadcast Corp.**

Deal Of The Week

KKIQ-FM/Livermore

PRICE: \$9 million
TERMS: Stock sale for cash
BUYER: Vista Asset Management Co., headed by President James and John Levitt, is acquiring Tri-Valley Broadcasters Inc. The Levitts have agreed to acquire KUIC-FM/Vacaville, CA (see separate listing). Phone: (408) 293-3796
SELLER: The shareholders of the Pedotti Family Trust, Acquistapace Family Trust, Rick Family Trust, Hatch Family Trust, Anna Catherine Pedotti Fam-

ily Trust, and Robert and Peider Pedotti. Phone: (805) 682-9322
FREQUENCY: 101.7 MHz
POWER: 4.5kw at 381 feet
FORMAT: Hot AC
BROKER: Media Venture Partners

Interstate Combo

WLMX-AM & FM/Rossville, GA & WZST-FM/Signal Mountain, TN (Chattanooga)
PRICE: \$5.5 million
TERMS: Asset sale for cash
BUYER: Cumulus Broadcasting Inc., headed by President Bill Bungeroth

SELLER: WICKS Broadcast Group LP, headed by President/Radio Division D. Rex Tackett. Phone: (210) 698-5338
FREQUENCY: 980 kHz; 105.5 MHz; 98.1 MHz
POWER: 550 watts; 1.55kw at 646 feet; 1kw at 794 feet
FORMAT: AC; AC; Country
BROKER: Gary Stevens & Co.

Alabama

WBCA-AM/Bay Minette (Mobile)
PRICE: \$65,000
TERMS: Asset sale for cash; dissolution of partnership

BUYER: Southern Media Communications Inc., headed by President Walter Bowen. Phone: (334) 937-5596
SELLER: L.A. Broadcasting

WNSP-FM/Bay Minette (Mobile)

PRICE: \$1.05 million
TERMS: Asset sale for \$400,000 cash and a \$650,000 promissory note
BUYER: .Com+ Inc., headed by Tim Camp. Phone: (334) 471-3200
SELLER: Bay Delta Media Inc., headed by President James Faulkner
FREQUENCY: 105.5 MHz
POWER: 5.3kw at 348 feet
FORMAT: Sports

Arkansas

KWCK-AM & FM/Searcy
PRICE: \$1.2 million
TERMS: Asset sale for \$300,000 cash and a 10-year, \$900,000 promissory note at 8% interest
BUYER: Kaleidoscope Radio LLC, headed by President Larry Morton. It owns KMZX-FM/Lonoke, AR and has agreed to acquire KAWW-AM & FM/Heber Springs, AR. Phone: (501) 219-2400
SELLER: Class Inc., headed by President Levey Patrick Demaree. Phone: (501) 268-7123
FREQUENCY: 1300 kHz; 99.9 MHz
POWER: 5kw; 50kw at 492 feet
FORMAT: Sports/Talk; Country

California

KMET-AM/Banning
PRICE: \$500,000
TERMS: Asset sale for \$100,000 cash and a 10-year, \$400,000 promissory note at 3% interest
BUYER: Delphi Communications Inc., headed by President Robin Bivonia. Phone: (949) 261-6117
SELLER: Robeson-Suttle Broadcasting Inc. Phone: (818) 346-1333

KUIC-FM/Vacaville

PRICE: \$7 million
TERMS: Stock sale for cash
BUYER: Jim and John Levitt are acquiring Quick Broadcasting Inc. Phone: (707) 446-0200
SELLER: The former shareholders of Quick Broadcasting
FREQUENCY: 95.3 MHz
POWER: 530 watts at 1948 feet
FORMAT: AC
BROKER: Media Venture Partners

Florida

WPAW-FM/Fort Pierce-Vero Beach
PRICE: \$565,000
TERMS: Stock sale for cash

BUYER: Radio of Vero Inc., headed by President Laurie Silvers, is acquiring Vero Beach FM Radio Partnership. Phone: (561) 998-8000
SELLER: Margarita Bouza
FREQUENCY: 99.7 MHz
POWER: 50kw at 479 feet
FORMAT: AC

Hawaii

KXME-FM/Kaneohe (Honolulu)
PRICE: \$1.8 million
TERMS: Asset sale for cash
BUYER: Ho Nua Hou Inc. Phone: (808) 254-3596
SELLER: NPR Hawaii II LP. Phone: (808) 254-3596
FREQUENCY: 104.3 MHz
POWER: 73.5kw at 2116 feet
FORMAT: CHR

Iowa

KROS-AM/Clinton
PRICE: \$23,000
TERMS: Stock sale for 28.9%
BUYER: Parker Properties Inc., headed by Director David Parker, is acquiring 100 shares in KROS Broadcasting Inc., in addition to its existing 90 shares. Phone: (319) 242-1252
SELLER: Henry Dihlmann. Phone: (319) 242-1252

Kentucky

WNVL-AM/Nicholasville (Lexington-Fayette)
PRICE: \$150,000
TERMS: Asset sale for cash
BUYER: Mortenson Broadcasting Co., headed by President Jack Mortenson. It owns WCGW-AM & WJMM-FM/Lexington-Fayette, KY. Phone: (606) 245-1000
SELLER: Benedictus Broadcasting Co. LLC, headed by President James Cloud. Phone: (606) 255-6676
FREQUENCY: 1250 kHz
POWER: 500 watts day/59 watts night
FORMAT: Gospel

Maryland

WAWR (AM CP)/Salisbury
PRICE: \$10,792
TERMS: Asset sale for construction permit
BUYER: Cumulus Broadcasting Inc., headed by President Bill Bungeroth. Phone: (312) 867-0091
SELLER: GBH Radio Inc., headed by President Gisela Huberman. Phone: (561) 266-9958

Missouri

KSLQ-FM/Washington
PRICE: \$1.1 million

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TRANSACTIONS

Continued from Page 6

TERMS: Asset sale for promissory note
BUYER: Y2K Inc., headed by President Brad Hildebrand. Through an affiliate, it owns KSLQ-AM/Washington. Phone: (314) 427-2727

SELLER: Prime Time Radio, headed by President Kenneth Kuenzie. Phone: (314) 239-6800

FREQUENCY: 104.5 MHz

POWER: 3kw at 328 feet

FORMAT: AC

New Mexico

KSFQ-FM/White Rock (Santa Fe)

PRICE: \$985,000

TERMS: Asset sale for cash

BUYER: Vista Broadcasting LLC, headed by President Sal Jaramillo. Phone: (505) 471-5697

SELLER: Torjaq Radio Inc., headed by President Dean Burns. Phone: (505) 661-1011

FREQUENCY: 101.1 MHz

POWER: 3kw at 52 feet

FORMAT: Oldies

North Carolina

WCNC-AM/Elizabeth City

PRICE: \$230,000

TERMS: Asset sale for cash

BUYER: East Carolina Radio Inc., headed by President Lawrence Loesch. It owns or has agreed to ac-

quire WRSF-FM/Columbia, NC and WCNC-AM & WKJX-FM/Elizabeth City. Phone: (919) 482-2103

SELLER: Ablemarle Broadcasting Co. Inc., headed by President Joseph Lamb Jr.

Ohio

WMIH-AM/Cleveland

PRICE: \$3.9 million

TERMS: Asset sale for cash

BUYER: ABC Radio Inc., headed by President Bob Callahan

SELLER: Divine Mercy Communications Ltd., headed by managing member Steve Kurdziel

FREQUENCY: 1260 kHz

POWER: 5kw

FORMAT: Children's

BROKER: Kozacko Media Services

Oklahoma

KCDL-FM/Cordell

PRICE: \$205,000

TERMS: Asset sale for cash and a promissory note

BUYER: Dove Media Inc., headed by President Homer Hillis Jr. Phone: (918) 333-7943

SELLER: George Chambers. Phone: (918) 495-3924

KGFF-AM/Shawnee (Oklahoma City)

PRICE: \$42,000

TERMS: Asset sale for cash

BUYER: Sanders-Cantrell Partner-

ship, headed by general partners Danny Sanders and Steven Cantrell. Phone: (405) 878-8844

SELLER: Huston Communications Inc., headed by President Verldine Huston. Phone: (405) 273-4390

FREQUENCY: 1450 kHz

POWER: 1kw

FORMAT: Classic Rock

Pennsylvania

WPHE-AM/Phoenixville

PRICE: No cash consideration

TERMS: Stock transfer

TO: Radio Salvacion Inc. is appointing 10 new individuals to its 12-member governing board. Phone: (215) 291-7532

FROM: Sarrail and Isabel Salva and Juan Vasquez

Virginia

WKEX-AM/Blacksburg

PRICE: \$60,000

TERMS: Asset sale for cash

BUYER: Base Communications Inc., headed by President Edward Baker. It owns WPIN-AM/Dublin, VA and WKNV (AM CP)/Fairlawn, VA. Phone: (540) 961-2377

SELLER: Robert Smith Jr. Phone: (540) 951-9539

Washington

KCLK-AM & FM/Asotin & KVAB-FM/Clarkston

PRICE: \$500,000

TERMS: Stock sale for promissory note

BUYER: Julie Benedictson is acquiring Clarkston Broadcasters Inc.

SELLER: W.E. Lawrence

West Virginia

WCEF-FM/Ripley

PRICE: \$425,000

TERMS: Asset sale for cash

BUYER: Dailey Corp., headed by President Calvin Dailey Jr.

SELLER: McWhorter Communications Corp., headed by President Ronald Hill

BROKER: Ray H. Rosenblum

EARNINGS

Continued from Page 4

\$600,000 (two cents) last year. "Our performance in the first quarter of 1998 built on the momentum developed throughout last year," said Heftel President/CEO Mac Tichenor. "We intend to continue to capitalize on advertisers' increasing interest in the fast-growing Hispanic market in the United States." Meanwhile, Merrill Lynch analyst Keith Fawcett reiterated near-term Heftel stock "accumulate" with a 12-to-18-month target price of \$60 per share. Heftel's long-term rating was reiterated "buy."

Big City Radio Inc. (Amex: YFM) reported first-quarter net revenues rose 27% to \$2.7 million, compared to \$2.1 million for the same period last year. Broadcast cash flow deficit was cut 29%, from \$1.7 million last year to \$1.1 million this year, despite the strain of start-up costs related to the launch of trimulcast "FM 103.1, Chicago—Heart and Soul." In March, Big City completed an offering of \$174 million worth of 11.25% senior discount notes due 2005 that brought the company \$125.4 million. "The first quarter revenue and broadcast cash flow results demonstrate the growth of our Los Angeles and New York properties," said Big City Radio President/CEO Michael Kakoyiannis.

Children's Broadcasting Corp. (Nasdaq: AAHS) announced net revenue dropped to \$744,680 for the first quarter of 1998, compared to \$944,255 for the same period in 1997. Network revenues fell to \$91,315 compared to 1997's first quarter total of \$206,466. Net loss for the quarter totaled \$3.7 million (55 cents) compared to \$2.8 million (47 cents) last year. This was CBC's first quarter without distribution of the "Radio Aahs" format. "While we will continue to incur expenses related to our lawsuit against ABC Radio Networks and the Walt Disney Company, we continue to streamline our management group while we focus on managing our interest in Harmony Holdings," said President/CEO Christopher Dahl.

Pulitzer Publishing Co. (NYSE: PTZ) Monday released a report stating local/national ad revenues for its broadcasting division—consisting of five radio and nine TV stations—were up 7.5% during the five-week period ending May 3, to \$22.6 million from \$21 million during the same period last year. In February, the company announced that the broadcast division was up for sale.

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Bloomberg

BUSINESS BRIEFS

Continued from Page 4

Also on May 11, the commission waived the cross-ownership rule allowing QueenB Radio Inc. to buy KVNI-AM/Coeur d'Alene, ID and KHTQ-FM/Hayden, ID—in the Spokane market—from North Idaho Broadcasting Co. QueenB is owned by Spokane Television Inc., owner of KXLY-TV/Spokane.

FCC Reduces Pirate Fine

The FCC on May 13 reduced the fine Frank Bartholomew must pay for illegal broadcasts at 88.7 MHz in October 1997 to \$2,000. The commission originally fined him \$17,000 in December following a statement that he quit broadcasting. Bartholomew, who lives in Fredericksburg, PA, told the FCC his broadcasts could only be heard for four miles. An investigation by the Philadelphia field office showed, however, that the signals could be received throughout a 288 square-mile area.

CD Radio Adds Sports Byline USA To Its Roster

CD Radio Inc. said Monday it will carry Sports Byline USA's 24-hour programming on channel 40 of the satellite radio service, set to debut in 1999. Financial terms of the deal were not disclosed. Meanwhile, the company's stock value continues to climb. The issue finished at 36.875 in trading on Tuesday. Two weeks ago, Lucent Technologies announced a pact with CD Radio to develop chips for its satellite radio system.

ATS Files For \$484 Million IPO

American Tower Systems Corp. (ATS) has filed with the SEC for an initial public offering of up to \$484.2 million of class A common stock. Neither the number of shares to be offered nor the share price were indicated in the May 13 filing. The New York Stock Exchange trade symbol will be "AMT". The company will be spun off of American

Continued on Page 12

MARKETING SMART BOMB

Vidpak™ is not just a cute idea anymore.

The Research

After WLNK mailed their Vidpak™ video-mailers to women 25-44 in Charlotte, Critical Mass Media conducted a study of 420 randomly selected names from the mailing list. 61% viewed the tape and 64% of those that watched the tape said they had or intended to listen to the station. So then what happened?



The Ratings

WLNK 25-54 jumped 25% total week from 8.5-10.6, good for #2 in women. Mornings captured the number one slot. Women 25-44 were up substantially in every daypart. 12+ was up 20%, 18-34 up 66%, 25-54 up 18%. And the discrete month of March was up over 50% for all demos!

Here's How it Works

Your targets receive a plastic videotape with a five minute commercial for your station in the mail. It's novel, it's new! And they can win cash INSTANTLY! So they watch it and you get the best opportunity you've ever had to really sell your station.

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Marino Moves To WKRQ/Cincy As PD

Former KKPN/Houston PD **Mike Marino** has been named to the newly formed OM post at **WKRQ/Cincinnati**.

"Mike's a bright, intuitive, and extremely competitive program director with a proven track record both in and outside our company," remarked WKRQ VP/GM Jim Bryant. "I'm very excited that we are able to bring him in as OM. We feel we just landed one of the top programming talents in the business."

Marino told **R&R**, "Good radio is always a byproduct of the good company you keep. With people like John Gehron, David Pearlman, Don Boloukos, Greg Strassell, and the ARS/CBS clan, you have genuinely nice people who do great radio. Add in a fun, aggressive, and smart GM like Jim Bryant, and you have the winning formula. I look forward to being a part of the Q102/CBS winning tradition. Plus, Mel digs me!"

Prior to KKPN, Marino was PD at KMXB/Las Vegas, Marketing Director at KYLD/San Francisco, Asst. PD at KMEL/San Francisco, and Asst. PD/MD with KGGI/Riverside.

Dille

Continued from Page 1

up the front — which had Hicks as majority shareholder in the station and Dille's three children dividing the remaining shares — in order to circumvent the commission's rules prohibiting ownership of a newspaper and broadcast outlet in the same market.

On May 13, the FCC issued a notice ordering Dille to appear at a hearing to be determined at a later date.

Waters Now WMFS/Memphis Prog. Dir.

Former WFYV/Jacksonville Asst. PD/MD/middayer and WHTQ/Orlando air talent **Charlie Waters** has been named PD for **WMFS/Memphis**. He replaces OM Jim Fox.

GM Sherry Chimenti remarked, "WMFS may be a stand-alone station, but our un-corporate Active Rocker had well over 100 programmers standing in line for the opportunity to do what they do best — play radio!"

"All of the elements for suc-



Waters

cess are here," exclaimed Waters. "92.9 'MFS has a fantastic staff, great ownership and management, and the best morning show in America — *The Howard Stern Show*. This is a tremendous opportunity, and I'm anxious to be on board."

Waters has also done mornings at WGLF/Tallahassee and held programming positions at WZZQ/Terre Haute, IN and WGBF/Evansville, IN.

Allen Arrives In Vegas As KMZQ PD

Former KISN-FM/Salt Lake City PD **Burke Allen** has been chosen to fill AC **KMZQ/Las Vegas**' programming vacancy. He succeeds Scott Keith, who recently left to program Hot AC WSNE/Providence (**R&R** 4/10).

Allen told **R&R** he'd been under consideration several months ago for the programming chair at KMZQ sister Pop/Alternative Hot AC KMXB. "At the time, I had no interest in leaving KISN-FM. Luckily, they remembered me, and we got together when they decided to re-do KMZQ."

"They're very nice people, and I feel great about this situation."



Allen

There's stuff to do, because this will be an up-tempo station; some fun things will be happening here. KSNE and KMXB sound pretty darn good. There'll be even more difference between KSNE and KMZQ, and there will be room for both of us; we'll stay out of KMXB's way. There are enough up-tempo records by the Mariah Careys and Madonnas of the world for KMZQ to play."

Prior to joining KISN-FM two years ago, Allen programmed WAEV/Savannah, GA; WKEE/Huntington, WV; and WWSR/Charleston, WV.

Dille told **R&R** he's innocent and would not comment further, except to say he is looking forward to telling the FCC his side of the story and he hoped the case would not affect his standing as an NAB board member. NAB spokesman Dennis Wharton would not comment on the case.

Chuck Kelly, chief of the Mass Media Bureau division coordinating the case, would not comment

on the specifics of it. He told **R&R**, however, a hearing may be scheduled within 30 days. If Dille is found guilty, the commission may also revoke the license of WBYT and deny Pathfinder's application to buy WNDU-AM & FM/South Bend, IN from Michiana Telecasting Corp. Pathfinder and Hicks could also be fined up to \$250,000 each.

EXECUTIVE ACTION

Aronis Rises To Mercury Sr. Dir./Nat'l Pop Promo

Mercury Records has elevated **Maria Aronis** to Sr. Director/National Pop Promotion. Based in New York, she reports to Sr. VP/Promotion Steve Ellis.

"Maria's hard work and tenacious attitude have paid off in securing airplay on our toughest projects," Ellis said. "This promotion is well-deserved."

Aronis most recently was Director/Promotion & Marketing, where she was responsible for integrating associated labels and joint ventures into the Mercury Records Group. She also handled special projects and artist relations in promotion and marketing.



Aronis

Berman To Join IFPI As Chairman/Chief Exec

Global recorded music trade group the **International Federation of the Phonographic Industry** has named **Jason Berman** Chairman/Chief Executive, effective January 1, 1999. Berman will retire from his current post as Chairman of the Board of the RIAA at the end of this year. Based in London, IFPI represents some 1200 companies that produce and distribute sound recordings in 70 countries around the world.

Outgoing IFPI Chairman David Fine said, "The worldwide recording industry is facing an enormous range of challenges from piracy and technology, and the Board is anxious to expand IFPI's role and resources to respond effectively. Adding Jay Berman's proven political and organizational skills to those of the existing team is a major step forward in the process."

Berman joined the RIAA in 1987 as president and last year relinquished his role as CEO to Hilary Rosen. Under Berman's guidance, the RIAA has fought to extend copyright protection in international markets. Domestically, he was directly involved in helping pass the Audio Home Recording Act of 1992 and the Digital Performance Rights in Sound Recordings Act of 1995, in the creation of the Special 301 section of U.S. trade law, and in the defeat of dozens of censorship bills.

Just The Facts

In 1992, the commission said, Pathfinder entered into a JSA with former WRBR owner Booth American Co. The FCC said Dille, president of Truth Publishing Co. (publisher of the *Elkhart Truth*), knew he would need a cross-ownership waiver if he wanted the FCC to approve his purchase of the station. By the summer of 1993, Booth had not closed on a sale with Pathfinder, and Booth began indicating it would seek other buyers for the station. According to the commission, Dille approached Hicks with the idea of the front in August 1993.

In February 1994, Dille told the FCC he would not finance the deal to buy WRBR — although his children and Hicks put up \$250,000 for the deal — and would not be involved in its day-to-day operation. But a 1995 deposition in a civil suit by Edward Sackley, president of Michigan-based Crystal Radio Group Inc. — where Hicks was formerly on the board — indicated that Dille provided most of the backing for his children in the transaction. Sackley said Hicks "proposed to acquire the station on Dille's behalf and transfer it to Dille at a later date." If this

Continued on Page 28



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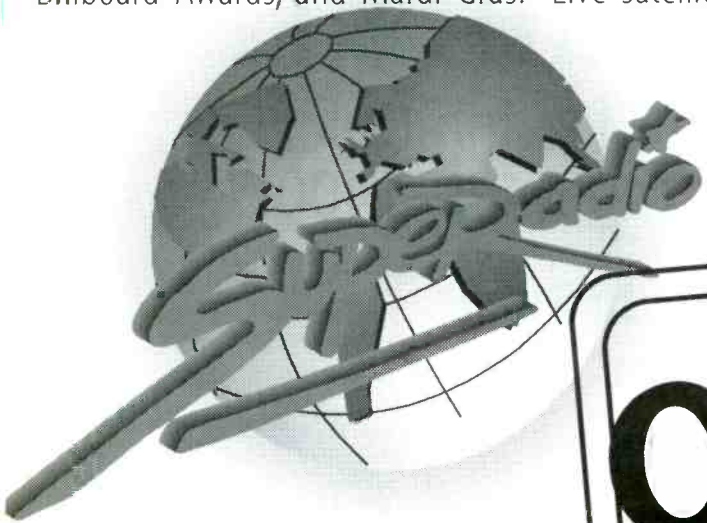
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Cruise Docks In Austin As KASE PD

Michael Cruise, who left the WCOL/Columbus PD post to open his own consultancy two years ago, has returned to on-site programming as PD of KASE/Austin. He starts June 1 and succeeds Brad Hansen, who two months ago shifted to the PD post at sister KVET-FM.



Cruise

KASE & KVET-AM & FM General Operations Manager Bob Cole said, "Michael has a solid track record and programming philosophy and excellent people skills. He's clearly the most decent

guy you could possibly find to bring into this organization. To top it off, we instantly bonded — all thanks to Skyline chili."

Cruise, a 23-year radio vet, programmed WCOL/Columbus from 1991-96, the first three years while it was an Oldies outlet, the latter two while it was Country. He's also programmed AC WHOM/Portland, ME; AC WAHR/Huntsville, AL; Country WXCL/Peoria, IL; and CHR KBFM/McAllen-Brownsville.

Convention

Continued from Page 1

Friday, June 12:

The day gets off to an early start with a 7:30am session moderated by the Gallup Organization's Tony Rutigliano, who discusses exclusive research of 1 million employees and 70,000 managers that reveals the traits common to the most successful of them.

Seagram Company President/CEO Edgar Bronfman, Jr. is the day's keynote speaker. As head of Universal Studios Inc., he's already a major media figure, and his clout will only grow following his impending acquisition of PolyGram Inc.

A tier of concurrent format sessions follows, including a spectacular gathering of CHR legends spanning the history of the format (details: Page 34).

A luncheon gathering will hear *The X-Files* creator Chris Carter discuss how he came up with the characters and concept of this wildly successful TV show and the feature film that will open one week later.

Following another set of concurrent sessions, recording industry leaders will gather in a general session to chat about the future of their industry. **Saturday, June 13:**

Attendees will be treated to a personal self-help session at 7:30am. Financial experts (and WOR Radio Net-

work hosts) Ken and Daria Dolan will offer their suggestions for a sound financial future to radio and record professionals.

Master strategist, acknowledged team-builder, and Boston Celtics coach Rick Pitino keynotes this day's general session.

After a series of concurrent sessions, the convention's biggest radio-oriented session happens at lunch: Executives representing the nation's top radio groups will gather to debate the state of the radio industry.

There's just one week left for attendees to obtain low-cost airfares to Los Angeles. As a bonus, all of the airlines have lowered their fares to Los Angeles, but tickets must be purchased soon.

For example, the round-trip fare between Boston and Los Angeles is \$369. From Dallas, the fare is \$294; Kansas City, \$212; and Seattle, \$184. Similar savings can be found from most other markets. Tickets must be purchased by next Thursday if you intend to arrive in L.A. on Thursday, June 11 (the convention's first day). Some of these fares require you to complete your travel by June 14. The last day of R&R Convention '98 is the 13th.

For the lowest airfares, call Kim at Music Awareness Promotions at (800) 634-5043.

For convention details, call (310) 788-1696 or register online at www.rronline.com.

Bloomberg BUSINESS BRIEFS

Continued from Page 8

Radio Systems, which is awaiting FCC approval to merge with CBS Corp. this summer. ARS will keep a 45.4% voting interest in ATS after the offering, according to the filing.

Meanwhile, ARS and CBS will likely stay on Standard & Poor's CreditWatch until their merger, S&P reported. However, CBS was upgraded last week to "positive" from "developing." S&P said its concerns about further acquisitions and share repurchases by CBS are tempered by the company's cash flow numbers, which are improving with the increased importance of radio to the company's business base.

Disney May Offer Up To \$5 Billion

The Walt Disney Co. filed on May 14 for a shelf registration that could raise as much as \$5 billion in common or preferred stock, debt securities, or warrants. The Securities and Exchange Commission document said \$700 million of that amount may come from a November 1995 shelf filing.

SFX Declares Dividend

A week after SFX Broadcasting announced the most successful quarter in its history, on May 13 it said it will pay a quarterly dividend of \$0.8125 per share to series D cumulative convertible exchangeable preferred stock shareholders of record as of May 15. Payment will be made on June 1.

Sinclair Declares Dividend

Sinclair Broadcast Group Inc. said on May 15 it will pay a regular quarterly dividend of \$0.75 per share on its series D convertible exchangeable preferred stock, and a regularly quarterly distribution of 2.91% of the liquidation value of its 11.63% high yield trust offered securities. On April 30, Sinclair announced record first quarter earnings.

Capstar To Get \$1.4 Billion Commitment From Bankers Trust

Capstar Broadcasting Partners filed on May 15 with the Securities and Exchange Commission for a \$1.4 billion credit facility. Bankers Trust Co. is the administrative agent of the facility, according to Capstar spokeswoman Lisa Dollinger.

Winter

Continued from Page 1

ment, huge by national standards, was enough to catapult AC back into the No. 1 slot. More suprisingly, it was enough to win during a rating period usually ruled by News/Talk; credit that to a winter that brought unusually warm weather to the Northeast.

The other significant movement was CHR/Pop's winter-to-winter gain of eight-tenths of a share. The format has now been on a steady incline for two years. Rock has also seen a seven-tenths gain since Winter '97.

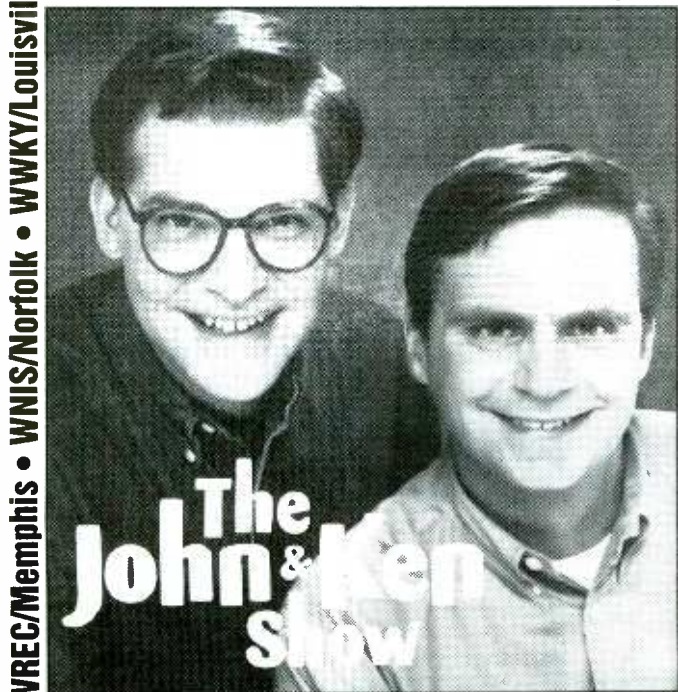
Two formats that experienced noticeable winter-to-winter declines are Country, which dropped nine-tenths, and Oldies/Classic Rock, which has fallen eight-tenths.

Ironically, the formats with the biggest changes in shares didn't experience much of a change in time spent listening (see chart at right).

Time Spent Listening 12+ Persons Total Week

	Wi '97	Fa '97	Wi '98
AC	8:03	7:43	7:50
Adult Alternative	6:40	5:57	6:02
Alternative	5:57	5:54	5:55
CHR/Pop	6:23	6:20	6:26
CHR/Rhythmic	7:36	7:16	7:06
Classical	8:06	7:40	7:49
Country	8:33	8:39	8:32
Hot AC	6:08	5:50	6:03
NAC/Smooth Jazz	8:18	8:06	8:19
News/Talk/Sports	7:24	7:08	7:21
Nostalgia/MOR	10:31	9:51	10:06
Oldies/Classic Rock	6:49	6:49	6:47
Rock	7:13	7:05	7:13
Spanish	9:50	9:35	9:49
Urban	9:42	9:29	9:24
Urban AC/Oldies	8:57	8:39	8:38
Total TSL	22:00	21:45	22:00

• KSFO/San Francisco • KFI/Los Angeles • WSB/Atlanta • KOMO/Seattle • KST/Sacramento • WIBV/St. Louis • KXL/Portland • WDBO/Orlando • KFMB/San Diego



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*WGR Arbitron Fall '97 1.5 - Spring '98 4.5 A25-54
KST Arbitron Fall '97 2.0 - Spring '98 3.4 A25-54



• KVBC/Las Vegas • WPRO/Providence • KLBK/Austin • WHIO/Dayton • WFII/Columbus • WGR/Buffalo • KCMO/Kansas City

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Radio

• **KAREN AKERSTROM** has been named Regional Director/Affiliate Relations, South Central for Westwood One. She most recently served as Regional Sales Mgr. for TM Century in Dallas.

• **PATTI DUENSING** has been upped from Sr. Accountant to Business Manager for Jones Radio Network.

• The **1998 NAB MARCONI RADIO AWARD** nomination kit is being mailed to all NAB members this week. Nomination deadline is June 15. A list of final nominees will be mailed in mid-August, to be received by Sept. 14. All winners are to be announced at the NAB Marconi Radio Award Dinner & Show on Oct. 17 in Seattle.

— (202) 775-3511

Records



Morris

• **JUSTIN MORRIS** becomes Sr. VP/CFO for Capitol Records. He segues to the label from his previous post of CFO for EMI-Capitol Enterprises.

• **BARRY BENSON** is appointed Associate Director/Urban Promotion for Rhino Records. He comes to Rhino

from A&M Records' Tuff Break label, where he was Nat'l Dir./Radio Promotion.



Roe

• **JIM ROE** rises from Dir./Regional Sales to Dir./National Sales for MCA Records Nashville. He will be based in Atlanta.



Walker



Fox

• **BRENDA WALKER** and **BRAD FOX** are promoted to Sr. Dir./Artist Development and Artist Development Manager, respectively, at Virgin Records. Walker segues from her prior position as Dir./A&R, while Fox rises from Artist Dev. Dept. Coordinator.

• **NICK CUCCI** has been appointed VP/Marketing for RCA Records. He previously was Dir./Product Mktg. for Columbia Records.

• **JOANN ASHMAN** joins Warner Music Group as Sr. VP/Information Technology. She previously served as VP/Sales & Services for Pebblesoft Learning, the Internet arm of Amdahl Corp.



Ashman



Weaver

• **JOHN WEAVER** has been upped from Dir./Info Tech. to VP/Information Technology for Elektra Entertainment Group.

National Radio

• **UNITED STATIONS RADIO NETWORKS** and **BEN MANILLA PRODUCTIONS** join forces to launch *Rock On!* — a weekly three-hour Classic Rock-themed program hosted by Ray Manzarek of the Doors. United Stations will oversee the creative content and distribution and sales effort, while Ben Manilla Prods. will serve as producer.

— (212) 869-1111

• **WESTWOOD ONE** announces its coverage of Notre Dame football for the 31st year in a row. The schedule of games is as follows (all are Saturdays and Eastern time):

Sept. 5: Michigan @ Notre Dame, 3pm

Sept. 12: Notre Dame @ Michigan State, 7:30pm

Sept. 26: Purdue @ Notre Dame, 2pm

Oct. 3: Stanford @ Notre Dame, 2pm

Oct. 10: Notre Dame @ Arizona St., 3pm

Oct. 24: Army @ Notre Dame, 2pm

Oct. 31: Baylor @ Notre Dame, 3pm

Nov. 7: Notre Dame @ Boston College, 11:30am

Nov. 14: Notre Dame @ Navy, 3pm

Nov. 21: LSU @ Notre Dame, 1pm

Nov. 28: Notre Dame @ USC, 7:30pm

— (212) 641-2052 or 2057

Industry

• The March Of Dimes has appointed **DON GOSSELIN** National Dir./Achievement In Radio (A.I.R.) Awards. He arrives at the organization from Clear Channel Classic Rock outlet WWRX-FM/Providence, where he was PD.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Robert Hall • (972) 991-9200

No New Adds

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

Rock

SMASHING PUMPKINS Ava Adore
SOUL ASYLUM I Will Still Be Laughing

Alternative

B-52'S Debbie
OUR LADY PEACE 4am
SMASHING PUMPKINS Ava Adore
SOUL ASYLUM I Will Still Be Laughing

CHR/Hot AC

BRANDY & MONICA The Boy Is Mine
MATCHBOX 20 Real World
SEMISONIC Closing Time

Mainstream AC

BLACK LAB Time Ago
OLIVIA NEWTON-JOHN I Honestly Love You
SEMISONIC Closing Time

Lite AC

CELINE DION To Love You More

NAC

SPYRO GYRA Morning Dance

UC

ARETHA FRANKLIN Here We Go Again
NICOLE Make It Hot
WILL SMITH Just The Two Of Us

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

CHR

Casey Keating
BABYFACE & DES'REE Fire
DAZE Superhero

Digital AC

No New Adds

Hot AC

CELINE DION To Love You More

Digital Soft AC

Mike Bettelli
CELINE DION To Love You More

Delilah

No New Adds

Alternative

Teresa Cook
BLINK 182 Josie
FEEDER High

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

Adult Hit Radio

JJ McKay
CHERRY POPPIN' DADDIES Zoot Suit Riot
NATALIE MERCHANT Kind & Generous
WALLFLOWERS Heroes

Rock Alternative

Doug Clifton
PETE DROGE Spacey And Shakin
EVERYTHING Hooch
GANDHARVAS Downtime
LENNY KRAVITZ If You Can't Say No
KENNY WAYNE SHEPHERD Blue On Black
SMASHING PUMPKINS Ava Adore

Soft Hits

Rick Brady
SARAH MCLACHLAN Adia
CELINE DION To Love You More

Rock Classics

Rich Bryan
JOHN FOGERTY Premonition

RADIO ONE NETWORKS

Tony Mauro • (970) 949-3339

Hot AC

Yvonne Day
MADONNA Ray Of Light

New Rock

Steve Leigh
GRANT LEE BUFFALO Truly, Truly

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Tracy Thompson

Adult Rock & Roll

Jeff Gonzer
JOHN FOGERTY Premonition
ROLLING STONES Honest I Do

Soft AC

Andy Fuller
OLIVIA NEWTON-JOHN I Honestly Love You

Bright AC

Jim Hays
NATALIE MERCHANT Kind & Generous

and Prod. Dir. **Allan Jeffries** take over mornings and afternoons, respectively, following morning man **J.J. Hemingway's** exit.

CHR: WYKS/Gainesville, FL promotes **Jeff Bachmeier** to APD and **Rondre**

Continued on Page 28

CHRONICLE

MARRIAGES

Warner Bros. Manager/Worldwide Networks **Maryann Earl** to Costa Communications President/founder **Ray Costa**, May 2.

BIRTHS

Baker/Northrup Media Group partner **Sheryl Northrup**, husband Paul, daughter Sarah Elizabeth, May 12.

CONDOLENCES

Capitol/Nashville President **Pat Quigley's** father, James, May 11.

PROS ON THE LOOSE

Bill Russ—Late-nights WROX/Norfolk (757) 631-0007

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Email: GBURNS5896@aol.com

PERSONALITY	%FAV	%LIKE	%FAV&LIKE
Dr. Gabe Mirkin	14.7	42.1	56.8
Jim Bohannon	8.8	42.1	50.9
Harden, Brant & Parks	5.4	36.0	41.4
Dr. Laura Schlessinger	15.0	25.0	40.0
Dr. Joy Browne	6.8	25.4	32.2
G. Gordon Liddy	2.6	8.9	11.5
Howard Stern	2.4	7.7	10.1
Rush Limbaugh	4.0	6.5	10.6
Oliver North	1.1	5.9	7.0

Ranked by %Favorite & Like

Adults 35-54 Washington, D.C.

Survey Period: February-March /Week of March 3, 1997

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BY MEDIALBASE

pd SEMINAR

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Bob Michaels, manager of Radio Programming Services

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thing a veteran PD should know about. Arbitron knowledge is power for you; learn how to put it to good use.

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- How to use local market consumer information to get closer to your station's audience
- How to pinpoint where your listeners and your competitors' listeners live
- More about SelectorREACH: Who Hears the Hits and How Often

Dallas Seminar Time and Place

Thursday, June 4, 8:30AM – 4:30PM

Harvey Hotel

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Seminar Sign-Up

Fax this form to register. And send a check for \$90 made out to "The Arbitron Company" to: Bob Michaels, Arbitron, One Galleria Tower, 13355 Noel Road, Suite 1120, Dallas, TX 75240. Fax: (972) 385-5377. To qualify for this seminar, you must be an Arbitron client.

For more information, call Bob Michaels, manager, Radio Programming Services, at (972) 385-5357.

"No matter how much you think you know about Arbitron, there's always more to learn. The seminar is a great top-to-bottom refresher on methodology and programming tools."

— **Mark Edwards**
VP, Programming
WLIT-FM/Chicago

"During the session, I looked around the room and thought, 'Man, I hope my competitors aren't here.'"

— **Kid Curry**
Program Director
WPOW-FM/Miami

ARBITRON
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Identify Strengths, Build Brand Awareness

Stations — large or small — need to carve out a niche and then be the best

By George Pine

Consolidation is bringing unprecedented strength to our industry, strength that can benefit sales at all station groups, regardless of size. In this new age, it is more important than ever for stations and groups to identify their strengths and build brand identities — and sales — around those strong points.

This approach applies to station groups large and small. For the latter, developing a clear brand identity is a critical element in being able to flourish among much larger competitors. For the larger groups, the tactic is equally critical because their size can make it difficult for advertisers to get a handle on what the group represents and what the group can offer in the way of well-focused, targeted marketing opportunities.

Because deregulation and the resulting consolidation is a relatively new phenomenon in the radio industry, it would be helpful to look at examples in other industries that are further along in this process.

Individual Identity

In many service industries, for instance, consolidation has creat-

ed corporate giants. Everyone has been affected in one way or another by bank mergers during the past five years. Smaller independent or regional banks, rather than knuckle under to the new Goliaths of the industry, have instead chosen to carve out niches for themselves to differentiate their banks from the competition's. In most cases, this niche centers on customer service to the highest degree. These bank managers understand the importance of knowing their customers by name — a human, "neighborhood" touch that the larger banks would find hard to duplicate. They emphasize shorter lines and faster service.

The larger banks have their own unique strengths. They generally can offer a wider array of servic-

es and might be more technologically advanced than their smaller competitors.

The point is not whether the advantages of the small bank are better than that of the large bank, or vice versa, but rather to underscore the notion that each presents a distinct identity to the public. Each consumer will have his or her own preference and can fulfill this preference with a clear choice.

How about the restaurant industry? There are huge national chains where one can get a decent meal at a reasonable price, and there are small local restaurants where one would typically pay more, but receive a more carefully prepared meal and perhaps a greeting by name at the door from the owner. Which is better? It's strictly a matter of personal preference, but the point, again, is that a clear choice exists and there is room for the small restaurateur in the world of TGI Fridays and Burger King.

Salespeople On The Move

• **Tony Renda Jr.** is now the New York-based Dir./Nat'l Sales for Renda Broadcasting. In his new post, he will serve as the company's NSM and point person on national business. He had most recently been AE with Katz Radio/New York. In other Renda news, **Dave Drum** is now an AE at WJAS-AM/Pittsburgh. He most recently served as GM of cross-town WRRK-FM.

• **Michael Meeks** joins Southern Star/Savannah as an AE. He previously served in a similar post at WEZC & WXLY/Charleston, SC.

• **Bobby Matchak** and **Christine Gaston** join Shadow Broadcast Services/San Francisco as AEs.

• **Brad Kelly** is appointed Manager/Nat'l Radio Sales for Arbitron Radio Station Services. He formerly held a Sr. AE post at the company.

Big Vs. Small Advantages

In the airline industry, consolidation has been well documented. Fewer airlines are controlling more of the business. However, we have seen airlines such as Midwest Express, Alaska Airlines, Aloha, Southwest, and others provide service on regional routes that the major airlines have abandoned. Few want to fly planes between Peoria and Des Moines, for example.

For a regional airline, though, the Peoria-Des Moines route would be as important as New York to London is for Delta. For

the traveler needing to get from Peoria to Des Moines, it doesn't matter that the regional airline has 10 planes to the major airlines' hundreds. It doesn't matter that the regional airline's advertising budget is maybe 1% of what the big airlines spend. What matters to this traveler is that he or she can go to an airport gate in Peoria and find a plane boarding for a flight to Des Moines. Finding a niche, that's what it's all about.

In our own industry, we can see the importance of carving out a niche in the world of advertising.

Continued on Page 18

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

Success On The Horizon

SITUATION: Horizon Airlines is a well-established, regional carrier serving the Pacific Northwest and, through partnership arrangements with Alaska Airlines, virtually the entire West Coast. Southwest Airlines provides the main competition for passengers on its routes. Up against a competitor that well-placed in the public's travel thoughts, Horizon needed all the marketing punch it could get.

OBJECTIVE: The main objective was to target male business "frequent fliers," using special promotions and sports programming — especially the Seattle Sonics. Horizon wanted to build awareness among business travelers, so that its flight schedules would be considered when that next trip came up, whether planned or spur-of-the-moment. Like any airline, it was looking to build a base of repeat travelers.

CAMPAIGN: This campaign was originally planned for six months and has been ongoing now for six years. It includes televised Seattle Sonics games, with radio stations WLAM and KJR-FM weighing in with 120 spots in six-month increments, mentions during Sonics games, and mentions in morning drive periods. Listeners hear a lot about "The Horizon Air Instant Replay."

RESULTS: Six years says something about Horizon Airlines' happiness with the results of its radio campaign. Radio continues to occupy a central position in its marketing plans. It's still on the air and in the air and one of SeaTac Airport's major carriers.

RAB TOOLBOX

More marketing information and resources from the RAB

MEDIA TARGETING 2000

Each weekday, adults 18 and older who've traveled on a commercial airline in the past 12 months spend 50% of their 6am to 6pm media time with radio. This compares to 31% spent with television, 13% with newspapers, and 6% with magazines. Moreover, 91% of adults 18 and older who've traveled on a commercial airline in the past 12 months are exposed to radio every week.

RAB INSTANT BACKGROUNDS

The most frequent domestic destinations by region: South (including Washington, DC), 33.5%; West, 32.8%; Northeast, 19.1%; and Midwest, 14.6%. Most popular international destinations, by region: Caribbean, 27.5%; Western Europe, 21.7%; Mexico, 19.8%; Canada, 9.2%; Asia, 6.3%; Central/South America, 4.6%; and Eastern Europe, 4.2% (ICTA/Travel Weekly).

For more information, call RAB's Member Service HelpLine at (800) 232-3131, or log on to RadioLink at www.rab.com.

- | | | | |
|--|--|---|--|
| 1. Weekly Sales Tracking/ Accountability | <input checked="" type="checkbox"/> <input type="checkbox"/> | 5. On-The-Street Sales Calls with Salespeople | <input checked="" type="checkbox"/> <input type="checkbox"/> |
| 2. Sales Meetings | <input checked="" type="checkbox"/> <input type="checkbox"/> | 6. Advertiser Seminar | <input checked="" type="checkbox"/> <input type="checkbox"/> |
| 3. Sales Management Coaching | <input checked="" type="checkbox"/> <input type="checkbox"/> | 7. 7-Day/24-Hour Availability | <input checked="" type="checkbox"/> <input type="checkbox"/> |
| 4. "The IDEABank" (Access to 1,000 proposals and packages) | <input checked="" type="checkbox"/> <input type="checkbox"/> | 8. Guaranteed Results | <input checked="" type="checkbox"/> <input type="checkbox"/> |

LAST YEAR STATIONS SPENT MILLIONS OF DOLLARS PERFECTING THEIR SOUND.

NOT NEARLY ENOUGH WAS INVESTED ON HOW TO SELL IT.

The on-air sound. There's not much a station won't do to improve it. Even if it takes (and costs) someone else's arm and leg to do it.

But what are you doing about giving the sales and management team the tools they need to get you the billing increases you deserve?

Introducing Irwin Pollack's In-Station Sales Training. Now, you can give your sales team the affordable, ongoing training



IRWIN
Irwin Pollack is radio's only hands-on, action-oriented, on-the-street sales and management trainer.

they need to improve their billing.

The list above shows just how much focus we think your station needs for its sales and sales management team.

Certainly, our current roster of stations and broadcast groups are already very familiar with our 8-point formula.

As you perfect your on-air sound, develop a sound format for sales success—guaranteed results from Irwin Pollack.





There are singers.

He was an artist,

There are standards.

He transcended them.

There are voices.

His is eternal.



Identify Strengths, Build Brand Awareness

Continued from Page 16

Consolidation, which is ongoing, has resulted in 10 advertising agencies controlling approximately 30% of total U.S. ad spending. Clearly, there are advantages that giants like Grey Advertising, Ogilvy & Mather, and BBDO can bring to the table — a deep reservoir of resources, negotiating clout, and prestige, to name a few.

But what about the little two-person creative team that has just set up shop in the suburbs of a major city? They cannot possibly stand toe-to-toe and compete with the big guys in all areas of service, but they can choose one specific area of the business and become experts. Many "boutique" agencies have arisen, specializing in areas such as urban media, Hispanic and multicultural marketing, out-of-home media, online marketing, and so on.

What's Your Specialty?

For smaller radio groups, finding a niche is every bit as critical as it is for airlines, banks, advertising agencies, and restaurants. One option, of course, is to specialize in a particular format, be it Classic Rock, NAC/Smooth Jazz, Oldies, Urban, or perhaps a new format that others haven't yet discovered. The key is to focus on whatever plays off of the group's strengths and market opportunities.

Another option is to control a demo segment. This could involve stations with different formats as long as the target demos are similar. Hot AC and Alternative stations can be grouped to control the 18-34 business in a market, for example. By doing this, a station group makes itself an indispensable buy on a certain percentage of the market's business. Obviously, the broader the demo, the better. But dominating even a particular age cell in a given market is still preferable to being the third-ranked Country station targeting adults 25-54.

Focusing on a region or group of

markets is another form of carving out a niche in radio. Under this strategy, a small station group would only enter as many markets as it can dominate (in one of the areas cited above). Again, three stations that control a given demo in one market will likely be more valuable than six stations scattered by market and demo with no dominance in either.

Customer Service Essential

The most important underpinning to all of the above — the foundation on which everything else rests — is exemplary customer service. And this applies to both large and small groups. The large

Three stations that control a given demo in one market will likely be more valuable than six stations scattered by market and demo with no dominance in either.

groups offer many advantages to advertisers, including one-stop shopping, extensive research, and support services. But a failure to provide top-notch customer service can undermine these advantages and send advertisers running to someone who does provide this vital service.

Perhaps the single most important element of exemplary customer service is the development of one-to-one relationships with customers. Communicating with key customers often and meaningfully is not as daunting as it may appear on the surface. After all, the old 80/20 rule (80% of a company's busi-

ness comes from 20% of its customers) is generally true. So the initial focus needs to be on the 20% that is so critical to the business. This is not to say that the other 80% is unimportant. On the contrary, even the smallest of customers needs to feel like an important part of a station group's business.

Building better one-to-one relationships will enable station groups to fully capitalize on their "share of customer," i.e., getting as large a share of budget as possible. This is every bit as important as new-business development, the significance of which speaks for itself.

How are one-to-one relationships developed? Every way possible! Send handwritten notes, use the fax, leave short voice mail messages, send e-mails, invite a key buyer or client to an event, mark special events in their lives like personal or business anniversaries, and so on. And, most importantly, when speaking with these customers, it is essential to *listen*. Good listening helps us learn more about the individual, both in terms of personal interests as well as business concerns and philosophies.

Other key points to developing one-to-one relationships: be a catalyst by bringing ideas to the customer, share in their successes, and show compassion when their efforts do not work as hoped. Sometimes one-to-one communication will yield complaints about something your station did. There's an old adage that the time to start worrying is when you don't hear any complaints.

Consolidation is not something to be feared. With a strong focus on unique strengths and brand-building supported by strong one-to-one relationships, all station groups can carve out successful niches in this new world order.

George Pine is President of Interrep's ABC Radio Sales. Reach him at (212) 916-0519.

**THE ROAD TO
SUCCESS**

By Dick Kazan

Twice The Business In Half The Time

Would you like to sell far more business than you do now? Think of what that would do for the size of your paycheck and how it could also pave the way for you to get ahead. Today, we'll discuss how you can do so.

First, don't spend so much time pursuing advertising agency buyers for their handouts of business. This is not a smart way to sell. Using this approach, even after the consolidation in radio station ownership, sales are not skyrocketing.

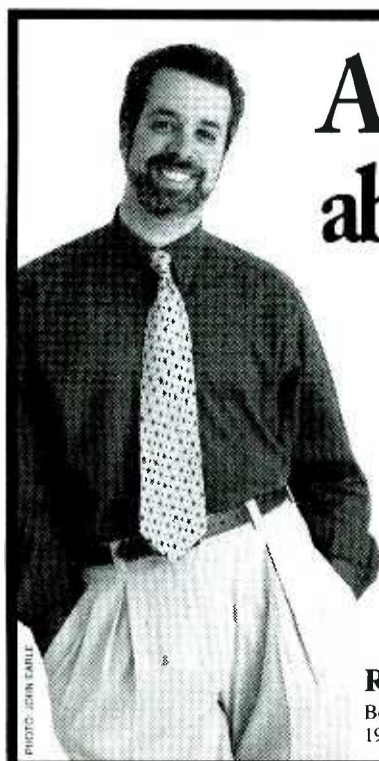
The way to dramatically increase your sales is by escalating your level of contact at the advertising agency. Ultimately, it's their client who pays for everything. If this client doesn't know you and doesn't understand the value of what you offer, why should your airtime command a premium? To the client, you're selling a cheap commodity that doesn't even have the visual impact of other media.

If you want to make real money, you have to join with the advertising agency management in creating marketing programs that accomplish the objectives of their clients. To do so requires that you meet these people and convince them of your credibility and the value of what you offer. When you've done this, they can then include you as an important member of their client team. If you don't take this crucial step, you'll remain at the bottom level of their organizations, chasing whatever dollar allocations you can get from their buyers.

How can you elevate your level of contact? There are a variety of ways. To illustrate one approach, *The Wall Street Journal* had a wonderful front page article ("Control Sport: Nonstop Schmoozing Propels An Accountant Into The Big Leagues," March 19, 1997) about Jay Alix, the son of a gas-station owner who succeeded spectacularly by doing this. He has become a multimillionaire adviser to and buyer of troubled companies by getting to know people at the decision-making level. Taking notes on 3x5 cards to help him keep track of his contacts, he stays in touch by telephone and by sending cards, gifts, and personal notes. He is helpful to others and is always thinking in terms of expanding his network. For example, "In 1993, he spotted a color slide on a Manhattan sidewalk. Holding it to the sky, he saw Australian revenue projections for Bozell Worldwide, the giant advertising agency. So, he sent it to CEO Charles Peebler with a letter saying, 'If my firm had lost this, I hope somebody would return it to me,' and included a brochure about his firm. Mr. Peebler took Mr. Alix to lunch and was so impressed, he invited him to participate in functions for a chief executive group — providing even more networking possibilities." Jay Alix made this contact by chance, so think of what you could do by design if you focused on doing it.

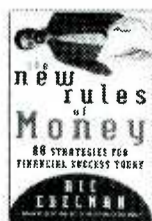
Make it your business to introduce yourself to the management of these advertising agencies. This is a secret to how great salespeople sell: consistently at the decision-making level, where their prospects have the authority to make decisions and the receptivity to understand and act upon the value that is presented to them. Practice this advice, and you will close at least twice the business in half the time.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts *The Road To Success*, the first radio talk show to offer on-air business consulting to business owners and employees. E-mail your comments or questions to him at rkazan@ix.netcom.com.

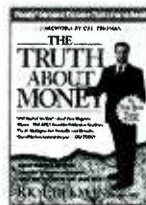


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CBS Evening News

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*Source: Average of W198/FA97/SU97/SP97 ARB. AQH



FRANK MINIACI

Public Relations: A Contact Sport

□ **Nina Gordon on how not to overlook getting good coverage**

As communications people, we're able to address our listeners and consumers. Why, then, can't we get our own message out to the media? Someone actually told me early in my radio career that the trades and media are meaningless. Meaningless?

Needless to say, that individual didn't survive in the post-Telecom world of radio. Some stations and labels are masters of getting the word out. They completely saturate their local market with coverage of their events.

One of R&R's most successful marketing articles was about something as simple as taking a good photo. How often have we seen a picture of 20 people out in front of a van — and everyone looks like an ant? Creative? Not by a long shot. Likewise, making sure your message gets out and is heard is not just a no-brainer. Publicist **Nina Gordon** has spent the last 10 years working with such clients as KABC/L.A., ASCAP, Sports Club L.A., Reebok Sports Club NY, and the Playboy Jazz Festival. While industries differ, Gordon relates the commonalities in putting your message out there and getting it heard.

The Basics

Obviously, you should address your target audience and a specific type of media when figuring out your strategy. Trade media is much different than consumer media, so you should always make sure your message is specifically tailored to the one you're aiming for. Do not use a cookie-cutter, generic-press-release approach.

"You must do your research and find out the kinds of stories that specific publications or specific writers are interested in," Gordon says. "You

really have to have a good sense of what's interesting, and sometimes that's difficult."

Professional companies such as Nina Gordon Public Relations guide the client toward what people find interesting and exciting. Sometimes, Gordon says, "the client doesn't realize that what they're saying is not new or unusual. The message must be tailored and positioned in the most enlightening and informative way possible."

It's all about packaging and presentation. You have to get people's attention. "Headlines should be attention-grabbers," Gordon says. "If you have special highlights or things going on that lend themselves to being featured visually, that can be an asset. It just depends on the nature of what you're working on."

Grabbing The Media's Attention

Whether it's a fund-raiser or a radio station, you want to send things to the media that will attract their attention. Because they are so bombarded with information every day, you want to do everything you can to make your message unique. "Maybe you have something you can send that jumps out, a special delivery of something eye-catching, a fun invitation, or something that makes them want to open it," says Gordon. "It should create excitement from the moment they get it. It should say this is something important or something I need

to be at. That's the feeling you want to create."

Simplicity is also a beautiful thing. You need to know when to keep it straightforward and direct. Gordon mentions that if you are dealing with something of a corporate nature, you don't want to be gimmicky; the message has to carry a certain credibility. Sometimes the differences can be very subtle. People love something that is fun and clever, but they don't like to feel manipulated — and that goes for the media as well as the general public.

While the Internet is becoming more commonplace — Gordon did all of the Playboy Jazz Festival's marketing on their website — she contends that, until technology moves ahead, the basic "snail mail," fax, and phone calls still get the message out. However, she adds, "A good Internet plan, especially with e-mail, can definitely aid you in your cause."

PR Guidelines

For a really large event, "there is no such thing as too much lead time," Gordon advises. "You want to have time to hone your ideas and make sure they get implemented." When launching something important, such as a new artist or station position, you want to time it so many elements come together. "The campaign could start six months out and then have periodic announcements along the way to the climax of the event," Gordon says. "It takes a lot of time for things to sink in for people."

As we know in radio, listeners might say they just saw or heard of something when, in reality, they've been hearing about it for months. "You want to have as much time as

Promo Of The Week



A WHOLE SWARM OF BUGS — That's what KYSR/L.A. has been giving away in its "Bug A Day In The Month Of May" promotion. While many stations are giving one or two of the cars away, Star 98.7 is rewarding listeners with one each business day this month.

possible to choreograph your event, celebrities, people, etc. There has to be enough time to get the press. You want a build-up in the media beforehand to create excitement so that everyone understands this is important.

"You should always start off with a general announcement and follow it up with a media alert, then follow up each individually. At KABC, sometimes we had the luxury of lead time and sometimes we didn't. When you don't have the time, you just have to put it out there. But there is always a method to the madness either way.

"At KABC during the Gulf War, we sent millions of Christmas cards overseas. We had time on that event, and that was something we really wanted to get out to the trades and to the public. Anything visual is always good, because we have become such a visual society. Photo opportunities are key. Anytime you can match your message to a special visual, you really get retention in people's minds, and the media like it."

Besides the visual or graphic aspect, Gordon mentions that having punchy copy is essential. Really great copywriting will get the message read. You should also package it with a visual that will be noticed. This can be a catchy headline or graphic. Think strategically.

Do's And Don'ts

One of the most important points Gordon makes is that your press release can't be an afterthought. "It shouldn't be. 'We're doing this event, so we need to get the message out.'" She contends that it should be part of the creative process of the actual event or message. "A public relations package needs to be integrated. It's about marketing, it's about publicity, it's about sales, and it's about all the different people who work in those areas working and coordinating together internally and externally."

She also warns not to oversaturate people. "Some companies send out a press release for every little thing they do. You have to address what is really newsworthy and what is really going to be interesting to the public and the media — and what isn't. It's important to pull back when you don't have anything significant to talk about, so that when you *do* have something important to talk about, people will want to hear from you."

TALK BACK TO R&R!

We encourage your feedback. If you have comments regarding this column or would like to see your work here, contact **Frank Miniaci** directly at (310) 788-1650 or by e-mail at miniaci@ronline.com.



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ZINE SCENE

Not So 'Kind & Generous'!

Natalie Merchant gives a pesky journalist his comeup-pance during a Q&A with *Time* magazine. He questions the fact that she reads the *Nation* magazine and snips, "Come on, nobody reads the *Nation*." She replies, "Come on, 100,000 people read the *Nation*. It's been around for 130 years." He then asks her about doing the Lilith Fair, to which she retorts, "Yeah, Sarah [McLachlan] and I will get together and make literary allusions and laugh in a self-satisfied fashion. And I'll share my issues of the *Nation* with her."

Finally, Merchant complains, "You're annoying me. It's like being interviewed by the biggest snotty bullyboy in the world."

"He doesn't understand that the only reason people appear on my program is because they just don't want me to make fun of them. It has nothing to do with power. It's fear" — **Don Imus** talks on the air about the journalist who interviewed him for a feature in the *New Yorker*. Incidentally, the feature focuses on why so many politicians and journalists are clamoring to be on Imus' show.

"In the beginning, people didn't like it. People would call up and call me nigger. 'Stop playing that fuckin' nigger music.'" — **Hot 97** mix show host and DJ to the stars **Funkmaster Flex** talks about the initial response to the station's creation of a rap show (*New York*).

I Gotta Be Me!

"[Producer] **Jermaine** opened me up to the crowd I always wanted to cater to, the younger as well as the older. With **Puff [Daddy]**, it was really narrow. This time I realized that it ain't as much about being a bad boy as it is about being yourself" — 19-year-old **Usher** talks about finding his personality on his second release. *Vibe*, which features Usher on the cover — also does a sidebar on the sensation's love life — or lack of one.

Love, Celebrity Style!

"I've never hit her — but if I needed to, I would" — **Ike Turner** shares his secret to a happy marriage — to wife number 13 (*National Enquirer*).

"**Celine Dion** wrecked my marriage" declares **Rene Angelil's** first wife and mother of their two

kids. **Anne-Renee** says her hubby became obsessed with Dion and forced her into the arms of another man, subsequently ending their marriage (*Globe*).

Tim McGraw and **Faith Hill** claim the disastrous breakups of fellow country music couples have helped keep them together (*Star*).

Soft Sell

Courtney Love descended on a West Hollywood, CA dance club recently and got the DJ to spin a song off her long-delayed follow-up album. She crawled on the console, flashed her nipple, and lip-synched to the song, telling the crowd to scream and holler if they liked it. One unimpressed listener reportedly shouted, "It sucked," to which Love replied, "F--- you. I'm gonna kick your f---in' a---" (*Entertainment Weekly*).

"I still feel betrayed by a few people, but I got over it. I also got a great end to that deal by selling three and one half million copies of my version when it came out as a single" — **LeAnn Rimes** talks about the "How Do I Live" debacle — among other things — in *Interview*, where she is also the cover girl.

Bad Connections

"It ain't business; it done turned personal now. Basically, we like slaves now. I don't think she knew what she was doing in this game. She still don't know what she's doing" — rapper/**Bone Thugs** member **Krazie Bone** on why the group wants out of the late **Eazy-E's** *Ruthless* label — now run by Eazy's wife, **Tomica Woods-Wright** (*Vibe*).

It's A Look

"I used to put on her clothes. Not dresses and shit — her blazers, and her boots and scarves and hats ... I'd go into her closet and just funk it up" — **Lenny Kravitz**, who also confesses to wearing a pair of chaps to school in the third grade, comes out of the clothes closet (*Bazaar*).

"So I thought, 'I don't want this to be the last thing I see. He looks like such a Republican, and I'm going to really hate that'" — **Cher** tells how she convinced herself to look in **Sonny Bono's** coffin during the private family wake (*People*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC & MOVIES

CURRENT

- **THE HORSE WHISPERER** (MCA/Nashville)
Single: A Soft Place To Fall/Allison Moorer
Other Featured Artists: Dwight Yoakam, Mavericks, George Strait
- **QUEST FOR CAMELOT** (Curb/Atlantic)
Single: Looking Through Your Eyes/LeAnn Rimes
Other Featured Artists: Celine Dion, Bryan White, Corrs
- **CITY OF ANGELS** (Warner Sunset/Reprise)
Singles: Uninvited/Alanis Morissette
Iris/Goo Goo Dolls
Other Featured Artists: U2, Paula Cole, John Lee Hooker
- **HE GOT GAME** (Def Jam/RAL/Mercury)
Single: He Got Game/Public Enemy
Other Featured Artists: KRS-One, Flavor Flav, Stephen Stills
- **WOO** (Sony Music Soundtrax/Epic)
Single: Money/Charli Baltimore (Entertainment/Epic)
Other Featured Artists: Brownstone, M.C. Lyte f/N. Gilbert, Lost Boyz
- **BLACK DOG** (Decca)
Single: Drivin' My Life Away/Rhett Akins
Other Featured Artists: Big House, Patty Loveless, Gary Allan
- **SLIDING DOORS** (Jersey/MCA)
Single: Have Fun, Go Mad/Blair
Other Featured Artists: Space Monkeys, Jamiroquai
- **LOST IN SPACE** (TVT)
Single: Lost In Space (Theme)/Apollo Four Forty
Other Featured Artists: Crystal Method, Death In Vegas, Propellerheads
- **THE PLAYERS CLUB** (Heavyweight/A&M)
Singles: We Be Clubbin'/Ice Cube
Same Tempo/Changing Faces
My Loved One/Ice Cube
Other Featured Artists: Jay-Z, Scarface
- **BULWORTH** (Interscope)
Singles: Zoom/Dr. Dre & L.L. Cool J (Aftermath/Interscope)
Ghetto Supastar .../Pras Michel...
Other Featured Artists: RZA, Public Enemy, Mack 10 & Ice Cube
- **HOMEGROWN** (Will)
- **MAJOR LEAGUE III: BACK TO THE MINORS** (Curb)
Single: Small Talk/Sawyer Brown
Other Featured Artists: Smokin' Armadillos, Alabama, Sister Hazel

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

Net Chats

Nelson, Tuesday (5/26) at 8pm ET/5pm PT, America Online (keyword: LIVE).

Mark O'Connor, Wednesday (5/27) at 10pm ET/7pm PT, America Online (keyword: LIVE).

Xscape, Thursday (5/28) at 9pm ET/6pm PT, America Online (keyword: NET NOIR).

On The Web

Ben Folds Five, concert, Saturday (5/23) at 9pm ET/6pm PT (www.rollingstone.com).

Vonda Shepard, concert, Sunday (5/24) at 8:30pm ET/5:30pm PT (www.rollingstone.com).

Alana Davis, concert, Monday (5/25) at 8:30pm ET/5:30pm PT (www.rollingstone.com).

Gary Numan, chat, Wednesday at 7pm ET/4pm PT (www.sonicnet.com, chat.yahoo.com).

MUSIC DATEBOOK

MONDAY, JUNE 1

- 1964/ The **Rolling Stones** arrive in New York to commence their first American tour.
- 1967/ The **Beatles** transform rock music with their UK release *Sgt. Pepper's Lonely Hearts Club Band*.
- 1975/**Ron Wood** begins his first tour with the **Rolling Stones**.
- 1991/Former Temptation **David Ruffin** is found dead of a drug overdose.
- Born: **Pat Boone** 1934, **Ron Wood** 1947, **Alan Wilder** (ex-Depeche Mode) 1959, **Simon Gallup** (Cure) 1960, **Mike Joyce** (Smiths) 1963, **Alanis Morissette** 1974
- Releases: the **Knack's** *Get The Knack* 1979, **Elton John's** "Sad Songs (Say So Much)" 1984

TUESDAY, JUNE 2

- 1896/**Marconi** receives a U.S. patent for his new invention, the radio.
- 1973/**Led Zeppelin** and concert promoter **Bill Graham** engage in a hostile dispute backstage at a San Francisco concert.
- 1989/Rolling Stone **Bill Wyman** marries 19-year-old Mandy Smith.
- 1993/ The Ronald Ray Howard murder trial, in which prosecutors charge that **2Pac's** material incited the defendant to murder a Texas state trooper, begins.
- Born: **Charlie Watts** (Rolling Stones) 1941, **Tony Hadley** (Spandau Ballet) 1959
- Releases: **Owen Gray's** "Twist Baby" 1962, **David Bowie's** *David Bowie* 1967

WEDNESDAY, JUNE 3

- 1964/ The **Rolling Stones** appear on American television for the first time on *The Hollywood Palace*, hosted by Dean Martin.
- 1970/**Kinks** frontman **Ray Davies** complies with the BBC and flies from New York to London to alter one word on the track "Lola."
- 1987/**George Michael's** video for "I Want Your Sex" is rejected by MTV and eventually re-edited.

1989/ **Reba McEntire** marries her manager, **Narvel Blackstock**.



Willie Nelson — touring can be taxing.

- 1991/ **Willie Nelson** inaugurates his \$16 million debt payment plan for the IRS by releasing his album of seized material, *The IRS Tapes*.
- 1993/**U2** agrees to an unprecedented \$60 million contract with Island Records.
- Born: **Curtis Mayfield** 1942, **Ian Hunter** 1946, **Deniece Williams** 1951
- Releases: the **Eagles'** "Take It Easy" 1972, **Bob Dylan's** *Before The Flood* 1974, **Chic's** "Good Times" 1979, **AC/DC's** *Dirt Deeds Done Dirt Cheap* 1981, **Bruce Springsteen's** *Born In The U.S.A.* 1984

THURSDAY, JUNE 4

- 1942/**Capitol Records** is established.
- 1967/ The **Monkees'** TV show wins an Emmy Award for "Outstanding Comedy Series."
- 1974/**Paul McCartney** is awarded gold records for the single and album *Band On The Run*.
- Born: **Freddy Fender** 1937, **Michelle Phillips** (Mamas & the Papas) 1944, **El DeBarge** 1961, **Stefan Lessard** (Dave Matthews Band) 1963

FRIDAY, JUNE 5

- 1954/ The "7" record is chosen as the DJ's industry standard.
- 1974/**Sly Stone** gets married in front of a full house at Madison Square Garden.
- 1993/**Conway Twitty** dies at the age of 59.
- 1995/Stone Temple Pilots frontman **Scott Weiland** is arraigned in Pasadena, CA on drug possession charges.

Born: **Don Reid** (Statler Brothers) 1945, **Richard Butler** (Psychedelic Furs) 1956

Releases: **Johnny Rivers'** "7th Son" 1965

SATURDAY, JUNE 6

- 1955/**Bill Haley's** version of "Rock Around The Clock" is No. 1 on the U.S. charts.
- 1962/ Following an unsuccessful audition for Decca Records, the **Beatles** perform for EMI producer George Martin.
- 1969/ Jeff Beck Group vocalist **Rod Stewart** goes solo and signs a deal with Mercury Records.
- 1990/2 **Live Crew's** material is ruled obscene by a Florida federal judge and banned from sale in several south Florida counties.
- 1994/ Kiss singer **Paul Stanley** and wife Pamela Bowen become parents to son Evan Shane.
- Born: **Gary U.S. Bonds** 1939, **Dwight Twilley** 1951, **Terri Nunn** (Berlin) 1961
- Releases: **Roy Orbison's** "Only The Lonely" 1960, **Crosby, Stills, Nash & Young's** "Teach Your Children" 1970, **David Bowie's** *Ziggy Stardust* 1972

SUNDAY, JUNE 7

- 1972/ *Grease* opens on Broadway, where it stays until 1980.
- 1975/ **Elton John's** *Captain Fantastic and the Brown Dirt Cowboy* enters the U.S. album chart at No. 1.
- 1993/ **Prince** declares he is altering his name to a symbol. *Also* ... The Rock & Roll Hall of Fame is finally launched in Cleveland.
- Born: **Tom Jones** 1940, **Bill Kreutzman** (Grateful Dead) 1946, "**AFKAP**" 1958, **Gordon Gano** (Violent Femmes) 1963
- Releases: the **Rolling Stones'** "Come On" 1963, the **Beatles'** "Rock & Roll Music" 1976

—Mark Solovicos



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

- AEROSMITH I Don't Want To Miss A Thing (Columbia)
- HARVEY DANGER Flagpole Sitta (Slash/London/Island)
- URGE Jump Right In (Immortal/Epic)

EXCLUSIVE

- AEROSMITH I Don't Want To Miss A Thing (Columbia)
- WILL SMITH Just The Two Of Us (Columbia)

HEAVY

- BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)
- BRANDY & MONICA The Boy Is Mine (Atlantic)
- MARIAH CAREY My All (Columbia)
- DAVE MATTHEWS BAND Don't Drink The Water (RCA)
- DESTINY'S CHILD No. No. No. (Gross Roots/Columbia)
- FASTBALL The Way (Hollywood)
- GOO GOO DOLLS Iris (Warner Sunset/Reprise)
- ICE CUBE We Be Clubbin' (Heavyweight/A&M)
- NATALIE IMBRUGLIA Torn (RCA)
- JANET I Get Lonely (Virgin)
- K-CI & JOJO All My Life (MCA)
- BRIAN MCKNIGHT Anytime (Motown)
- NEXT Too Close (Arista)
- PUFF OADDY & THE FAMILY Victory (Bad Boy/Arista)
- WALLFLOWERS Heroes (Epic)

STRESS

- TORI AMOS Spark (Atlantic)
- CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)
- CLEOPATRA Cleopatra's Theme (Maverick/WB)
- MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)
- MATCHBOX 20 Real World (Lava/Atlantic)
- METALLICA Fuel (Elektra/EEG)
- PRAS MICHEL... Ghetto Supastar... (Interscope)
- MYA I/SISQO It's All About Me (University/Interscope)
- SEMISONIC Closing Time (MCA)
- SPARKLE Be Careful (Rock Land/Interscope)
- SHANIA TWAIN You're Still The One (Mercury)

BREAKTHROUGH

- GARBAGE Push It (Almo Sounds/Interscope)
- LENNY KRAVITZ If You Can't Say No (Virgin)
- MADONNA Ray Of Light (Maverick/WB)

ACTIVE

- BIG PUNISHER I/JOE Still Not A Player (Loud)
- BOYZ II MEN Can't Let Her Go (Motown)
- BUSTA RHYMES Turn It Up/Fire It Up (Elektra/EEG)
- CANBUS 2nd Round K.O. (Universal)
- FLËT Shimmer (550 Music)
- GREEN DAY Redundant (Reprise)
- HARVEY DANGER Flagpole Sitta (Slash/London/Island)
- LOX Money, Power, And Respect (Bad Boy/Arista)
- SARAH MCLACHLAN Adia (Arista)
- PUBLIC ANNOUNCEMENT Body Bumpin'... (A&M)
- URGE Jump Right In (Immortal/Epic)
- USHER My Way (LaFace/Arista)
- VEERVE Lucky Man (Hut/Virgin)

Video airplay from May 25-31.



50.8 million households
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- GARTH BROOKS To Make You Feel My Love (Capitol)
- JOHN FOGERTY Premonition (Reprise)
- OLIVIA NEWTON-JOHN I Honestly Love You (MCA/Universal)
- BOB SEGER & MARTINA MCBRIDE Chances Are (Capitol)

XL

- CELINE DION To Love You More (550 Music)
- NATALIE IMBRUGLIA Torn (RCA)
- MADONNA Ray Of Light (Maverick/WB)
- MARCY PLAYGROUND Sex And Candy (Capitol)
- SHANIA TWAIN You're Still The One (Mercury)

LARGE

- MARIAH CAREY My All (Columbia)
- PAULA COLE Me (Imago/WB)
- DAVE MATTHEWS BAND Don't Dnkk The Water (RCA)
- GLORIA ESTEFAN Heaven's What I Feel (Epic)
- FASTBALL The Way (Hollywood)
- ARETHA FRANKLIN A Rose Is Still A Rose (Arista)
- SARAH MCLACHLAN Adia (Arista)
- NATALIE MERCHANT Kind & Generous (Elektra/EEG)
- VONDA SHEPARD Searchin' My Soul (550 Music)
- WALLFLOWERS Heroes (Epic)

MEDIUM

- BABYFACE & DES'REE Fire (Yab Yum/550 Music)
- CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)
- GOO GOO DOLLS Iris (Warner Sunset/Reprise)
- MATCHBOX 20 Real World (Lava/Atlantic)
- EDWIN MCCAIN I'll Be (Atlantic)
- BONNIE RAITT One Belief Away (Capitol)

CUSTOM

- TORI AMOS Spark (Atlantic)
- JON B. They Don't Know (Yab Yum/550 Music)
- BLACK LAB Time Ago (DGC/Geffen)
- BRANDY & MONICA The Boy Is Mine (Atlantic)
- GARTH BROOKS To Make You Feel My Love (Capitol)
- SHAWN COLVIN Nothin' On Me (Columbia)
- JOHN FOGERTY Premonition (Reprise)
- EBBA FORSBERG Lost Count (Maverick/WB)
- INOIGO GIRLS/JEWEL/MCLACHLAN Water... (Arista)
- WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)
- JOE All That I Am (Jive)
- K-CI & JOJO All My Life (MCA)
- LENNY KRAVITZ If You Can't Say No (Virgin)
- LISA LOEB Let's Forget About It (Geffen)
- BRIAN MCKNIGHT Anytime (Mercury)
- OLIVIA NEWTON-JOHN I Honestly Love You (MCA/Universal)
- STEVE POLTZ Silver Lining (Mercury)
- LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)
- BOB SEGER & MARTINA MCBRIDE Chances Are (Capitol)
- SEMISONIC Closing Time (MCA)
- SPARKLE Be Careful (Rock Land/Interscope)

Video airplay from May 25-31.



36 million households
Lydia Cole,
VP/Music Programming

Video Playlist

- MYA I/SISQO... It's All About Me (University/Interscope)
- BOYZ II MEN Can't Let Her Go (Motown)
- SPARKLE Be Careful (Rock Land/Interscope)
- BRANDY & MONICA The Boy Is Mine (Atlantic)
- JANET I Get Lonely (Virgin)
- LSG Door #1 (EastWest/EEG)
- BUSTA RHYMES Turn It Up... (Elektra/EEG)
- NEXT Too Close (Arista)
- XSCAPE The Arms Of The One Who Loves You (Columbia)
- BIG PUNISHER I/JOE Still Not A Player (Loud)

Video playlist for week ending May 22.

Rap City Top 10

- BIG PUNISHER I/JOE Still Not A Player (Loud)
- COCOA BROVAS Black Trump (Duck Down/Priority)
- LOX Money, Power, And Respect (Bad Boy/Arista)
- EIGHTBALL Pure Uncut (Suave House/Universal)
- PUBLIC ENEMY He Got Game (Def Jam/Mercury)
- GANGSTARR Royalty (Noo Trybe/Virgin)
- ALL CITY The Actual (Geffen)
- DMX Get At Me Dog (Def Jam/Mercury)
- BEENIE MAN Who Am I (VP)
- MASTER P Make 'Em Say Ugh (No Limit/Priority)

Video playlist for week ending May 22.

TELEVISION

TOP TEN SHOWS MAY 11-17

Total Audience
(98 million households)

- 1 Seinfeld
- 2 Seinfeld Clip Show
- 3 ER
- 4 Touched By An Angel
- 5 Dateline NBC (Tuesday)
- 6 60 Minutes
- 7 The Nanny
- (tie) The X-Files
- 9 Frasier
- (tie) Primetime Live

Teens 12-17

- 1 Seinfeld
- 2 Seinfeld Clip Show
- 3 ER
- 4 7th Heaven (8pm)
- 5 Dawson's Creek
- 6 Sabrina The Teenage Witch (9pm)
- 7 King Of The Hill
- 8 The Simpsons
- 9 Boy Meets World (8:30pm)
- 10 Boy Meets World (9:30pm)

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

All Saints, Aqua, Andrea Bocelli, Mariah Carey, Hanson, No Doubt, Puff Daddy, LeAnn Rimes, and Savage Garden perform from Monte Carlo when ABC presents the 1998 World Music Awards, co-hosted by Gloria Estefan (Thursday, 5/28, 9pm).

Friday, 5/22

- Lakeside, Vibe (check local listings).
- Bjork, The Tonight Show With Jay Leno (NBC, 11:35pm).
- Harry Connick Jr., Late Show With David Letterman (CBS, 11:35pm).

Saturday, 5/23

- Blues Traveler, Capelton, Devo, Bruce Hornsby, Los Lobos, Metallica, and Rusted Root perform on PBS' On Tour (check local listings).

Sunday, 5/24

- Graham Nash recorded and co-composed the song "Live On" for the Vietnam memorial-themed *The Wall*, which debuts on Showtime (8pm).
- Grace Jones, Nile Rogers, and others talk about *Studio 54: Behind The Music*, a VH1 special (9pm).

Tuesday, 5/26

- Trace Adkins and Mark Wills, *Prime Time Country* (TNN, 9pm ET/6pm PT).
- Kenny G, *Vibe*.

Wednesday, 5/27

- Travis Tritt, *Prime Time Country*.
- Ol Skool w/Keith Sweat & Xscape and DJ Jazzy Jeff, *Vibe*.

Thursday, 5/28

- On A&E's *Live By Request: Johnny Mathis*, viewers can send in their requests via phone or the Internet (9pm ET/6pm PT).



- Gary Allan, *Prime Time Country*.
- Ice Cube w/DMX and Changing Faces, *Vibe*.

FILMS

WEEKEND BOX OFFICE MAY 15-17

- | | |
|--|---------|
| 1 Deep Impact
(Paramount) | \$23.26 |
| 2 The Horse Whisperer
(Buena Vista)* | \$13.68 |
| 3 Quest For Camelot
(WB)* | \$6.04 |
| 4 City Of Angels
(WB) | \$3.10 |
| 5 He Got Game
(Buena Vista) | \$2.44 |
| 6 Titanic
(Paramount) | \$2.11 |
| 7 Woo
(New Line) | \$1.66 |
| 8 Paulie
(DreamWorks) | \$1.61 |
| 9 Les Miserables
(Sony) | \$1.48 |
| 10 The Big Hit
(Sony) | \$1.42 |

All figures in millions
* First week in release
Source: Entertainment Data Inc

COMING ATTRACTIONS:

This week's openers include *Godzilla*, starring Matthew Broderick. The film's Epic soundtrack sports the Wallflowers' cover of David Bowie's "Heroes," as well as Puff Daddy's collaboration with Jimmy Page, "Come With Me." Cuts by Jamiroquai ("Deeper Underground"), Rage Against The Machine ("No Shelter"), Ben Folds Five ("Air"), Days Of The New ("Running Knees"), Michael Penn ("Macy Day Parade"), Fuel ("Walk The Sky"), Foo Fighters ("A320"), Silverchair ("Untitled"), Fuzzbubble ("Out There"), and Joey DeLuxe ("Undercover") — along with Green Day's "Brain Stew (The Godzilla Remix)" — complete the ST.

Also opening this week is *Fear And Loathing In Las Vegas*, starring Johnny Depp. The film's Geffen soundtrack contains Brewer & Shipley's "One Toke Over The Line," Tom Jones' "She's A Lady," the Yardbirds' "For Your Love," Jefferson Airplane's "White Rabbit," Three Dog Night's "Mama Told Me Not To Come," Bob Dylan's "Stuck Inside Of Mobile With The Memphis Blues Again," Booker T. & The MGs' "Time Is Tight," Perry Como's "Magic Moments," Debbie Reynolds' "Tammy," Buffalo Springfield's "Expecting To Fly," the Youngbloods' "Get Together," Big Brother & The Holding Company's "Combination Of The Two," and the Dead Kennedys' version of "Viva Las Vegas."

Brendan Fraser stars in *Still Breathing*, which opens this week and features recording artist Lou Rawls in a supporting role. The film's Will soundtrack showcases Junior Brown's "A Long Walk (Back To San Antonio)," Louis Armstrong's "Old Man Mose," Jim Cullum Jazz Band's "Blue River" and "Jazz Berceuse," and tunes by Lloyd Glenn, Renee Geyer, Madeleine Peyroux, Rita Springer, and Paul Mills.

The Opposite Of Sex, starring Christina Ricci, rounds out this week's openers. Look sharp for recording artist Lyle Lovett in a co-starring role.



21 million households
Peter Cohen,
VP/Programming

National Top 20

- 1 EIGHTBALL Pure Uncut (Suave House/Universal)
- 2 MC REN Ruthless For Life (Ruthless/Epic)
- 3 SPARKLE Be Careful (Rock Land/Interscope)
- 4 MYA I/SISQO... It's All About Me (University/Interscope)
- 5 MASTER P I/SONS OF FUNK! Got... (No Limit/Priority)
- 6 BIG PUNISHER I/JOE Still Not A Player (Loud)
- 7 FIVE When The Lights Go Out (Arista)
- 8 CHARLI BALTIMORE Money (Entertainment/Epic)
- 9 BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)
- 10 CANIBUS 2nd Round K.O. (Universal)
- 11 TORI AMOS Spark (Atlantic)
- 12 LSG Door #1 (EastWest/EEG)
- 13 WC/ICE CUBE Cheddar (Payday/FFRR/Red Ant)
- 14 SARAH MCLACHLAN Adia (Arista)
- 15 DR. DRE & L.L. COOL J Zoom (Aftermath/Interscope)
- 16 CHICO DEBARGE No Guarantee (Kedar/Universal)
- 17 XSCAPE The Arms Of The One Who... (So So Def/Columbia)
- 18 SCARFACE Sex Faces (Rap-A-Lot)
- 19 CAM'RON 357 (Magnum P.I.) (Entertainment/Epic)

Most requested frozen from the week ending May 8.



Pos.	Artist	Avg. Gross (in 000s)
1	ROLLING STONES	\$3380.6
2	GEORGE STRAIT	\$1942.7
3	ERIC CLAPTON	\$998.4
4	ELTON JOHN	\$938.5
5	YANNI	\$486.8
6	LUIS MIGUEL	\$481.2
7	AEROSMITH	\$357.7
8	LEANN RIMES/BRYAN WHITE	\$215.1
9	BROOKS & DUNN	\$143.0
10	SARAH MCLACHLAN	\$129.9
11	HARRY CONNICK JR.	\$115.1
12	BOB DYLAN	\$111.6
13	B.B. KING	\$93.8
14	CLAY WALKER	\$80.6
15	MATCHBOX 20	\$67.5

Among this week's new tours:

- CHEAP TRICK
- ALICE COOPER
- DEEP FOREST
- KENNY LOGGINS
- VAN HALEN

ZIGGY MARLEY & THE MELODY MAKERS

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383; California (209) 271-7900.

America's BODY BUMPIN' NOW!

Key Callout Info:

KIIS/Los Angeles

#11 Potential
94 Score With Females 18-24

Callout America

Females 18-24 3.28-3.45
Females 25-34 3.03-3.29

Now Breaking At Mainstream!

KIIS KDWB WNVZ WFLZ WZJM
WKSS WDRQ WKSL WDJX WLKT
KRQQ WSNX WFBC KHTO WWCK

New This Week:

KKRZ KKMJ WDDJ 95XXX KKMJ
KLRS WXIS and more!



PUBLIC ANNOUNCEMENT BODYBUMPIN'^{YIPPIE-YI-YO}

THE PLATINUM SINGLE YOUR BODY'S BEEN WAITING FOR!

PRODUCED BY EARL ROBINSON FOR YABA YABA PRODUCTIONS/UNION ENTERTAINMENT, INC.
EXECUTIVE PRODUCERS: UNION AND HEILEY "JR." BEESFORD
EXECUTIVE A&A CONSULTANT: DON E. COLICHE
ASSOCIATE EXECUTIVE PRODUCER: ERIC SEXTON
A UNION ENTERTAINMENT, INC. PRODUCTION
STREET FLAVA MANAGEMENT
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STREET TALK®

Radio Pays Tribute To The Chairman

Following the death of music legend **Frank Sinatra** (see story, Page 1), Nostalgia **KABL-AM/SF** paid its respects to Ol' Blue Eyes this weekend by playing 72 consecutive hours of his music, starting early Friday morning. Station personality **Jim Lange** was handpicked by the Oakland A's to throw out the first pitch Tuesday (5/26), when the team hosts Frank Sinatra Day at the ballpark.

Radio responded in numerous ways to Sinatra's death. **Westwood One** provided its affiliates with 24 hours of nonstop Sinatra with special reports all day Friday. **Larry King** gave a personal, 13-minute salute. Wednesday, at the time of Sinatra's funeral service, Nostalgia **KLAC-AM/L.A.** flew a plane over the Hollywood sign, towing a banner that read, "We'll Miss You, Frank, 570AM KLAC."

One station decided to do absolutely nothing: Alternative **KITS/SF** held a "No Frank Sinatra Weekend."

War Of The Websites

The Cincinnati war between Jacor's **WVMX** (Mix 94.1) and CBS' **WKRQ** (Q102) has escalated onto the Internet, where Jacor has domain rights to www.q102.com. The web wizards at Jacor have produced an almost-exact replica of Q102's website (www.q102online.com) at that address, except that "Q102, Today's Hit Music" has become "K102, Today's Kid Music." Here's a sample of the parody:

• The real text: Q102 Online is your gateway to Cincinnati and beyond. Just as



Q102 radio in Cincinnati picks today's hit music, Q102 Online picks the top Internet sites for fast and easy access to information on the Internet. Remember, at Q102 Online you're not just a visitor ... you're a programmer! Enjoy your visit, come often, and remember ... "Your click picks the hits."

• Jacor's text: Q102.com is your gateway to Neverland and beyond. Just as Q102 radio in Cincinnati picks today's kid's music, Q102.com shows you the top music stations for fast and easy access to what's really good on the radio. Remember, at Q102.com you're not just a visitor ... you're a convert! Enjoy your visit, come often, and remember ... "Your click picks the zits."

NBC: 'No Seinfeld For You'

The network's C&D gestapo put an end to **KBIG/L.A.**'s plan to show the East Coast feed of the *Seinfeld* finale at its *Seinfeld* send-off party at Planet Hollywood. However, crosstown **KIIS** afternoon driver Gary Spears did manage to air East Coast audio of the show's first 15 minutes before NBC pulled the plug. In other Sein-sational stunts:

• **WPLJ/NY**'s Rocky Allen fetched \$18,000 for an original script from the classic episode "The Contest" hours before the finale; proceeds went to the Committee to Prevent Child Abuse and Neglect.

• While **KPNT & WVRV**/St. Louis hosted one of the country's largest *Seinfeld* parties — showing the finale on a huge screen on the side of a seven-story building — crosstown Jacor **CHR KSLZ/St. Louis** crashed the bash by taking a cue from the series' penultimate episode. Stationed in a hotel room across the street from the party, **KSLZ** beamed a laser image of its logo directly onto the giant screen during the broadcast! After 20 minutes of

Continued on Page 24

Rumors

• Could truth be stranger than fiction? For months, the marketing session at **R&R Convention '98** was to feature a simulated sign-on of a **CHR/Rhythmic** station in Atlanta. Could Jacor actually be considering such a move in real life?

• Will ex-WAAF/Boston afternoon team **Opie & Anthony** have a **NEW** home soon?

THE SECRET IS OUT

MY SECRET LIFE

THE ORIGINAL FROM SONIA DADA

FEATURING 18 NEW SONGS

COULDN'T WAIT: KRSH KTHX WCLZ WLPW KACV
WORLD CAFE WXPB WMMM KFXJ WEBX

ON YOUR DESK NOW! GOING FOR ADDS 5/25!

R&R CHR/POP 39

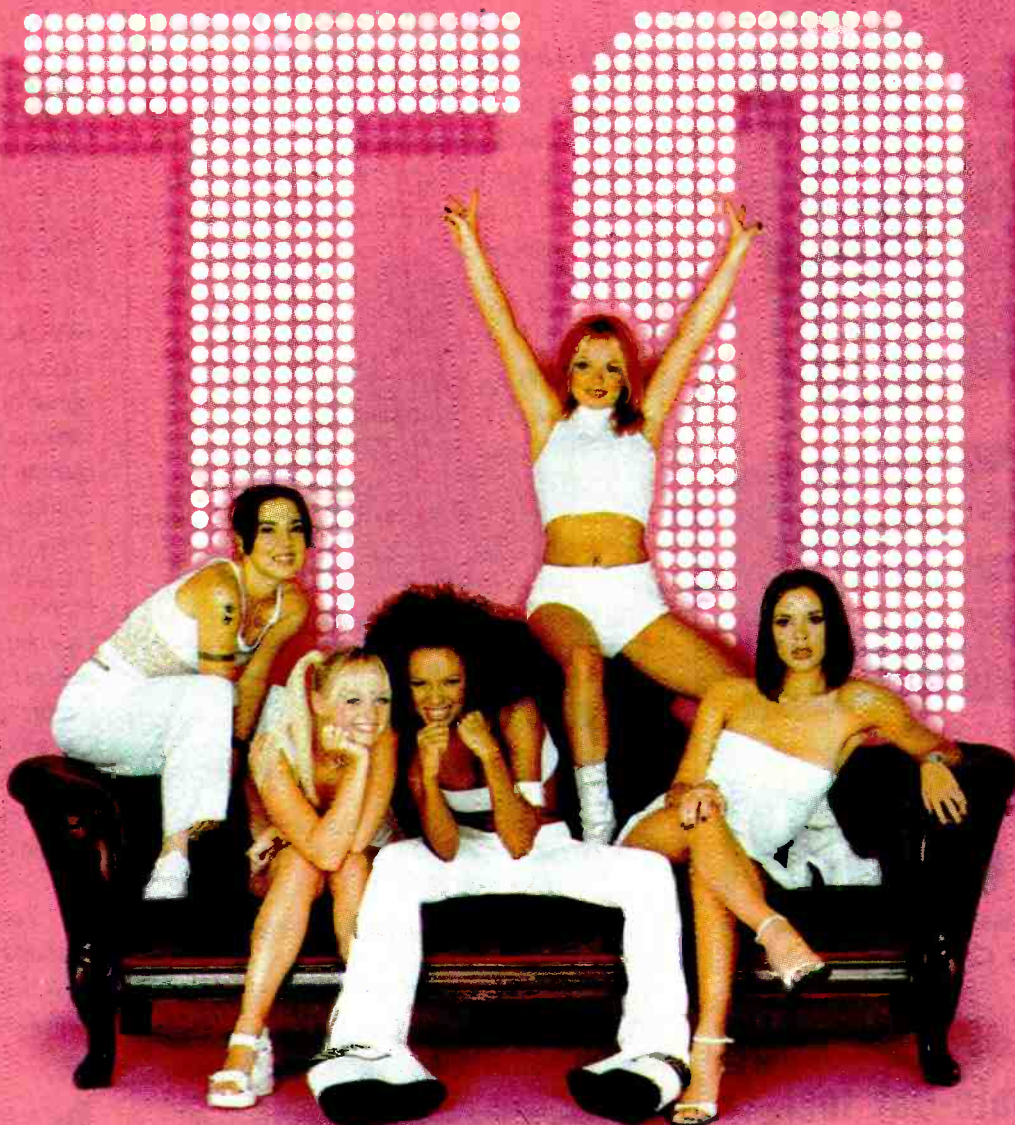
"I am supporting this track actively. I am surprised that radio is still putting up resistance to this record based on a perceived backlash. Top 40 is still a mainstream format, and the Spice Girls are the epitome of Top 40 radio." - Bill Richards - Consultant

North American Tour Selling Out in Record Time

Forum, Los Angeles, CA - Sold Out in 8 Minutes
Madison Square Garden, New York City, NY - Sold Out in 12 Minutes
Great Woods, Boston, MA - Sold Out in 15 Minutes
The Palace, Detroit, MI - Sold Out in 17 Minutes
Coresstates Spectrum, Philadelphia, PA - Sold Out in 21 Minutes

***Did You Say 15 Minutes Of Fame...Or It Took 15 Minutes To Sell Out???

SPICE GIRLS



Becoming One Of The Most Requested Songs In America

Z95.7/San Francisco-#2 Most Requested
KNXV/Kansas City-Top 5 Requested
Q102/Philadelphia-Top 10 Request
Z100/New York-Top 15 Request
WXXL/Orlando-Top 5 Request
WQLH/Green Bay-Top 5 Request

On Over 100 Stations Including:

WHTZ	KNS	WBBM	Z95.7	WTOQ	WVZZ	WXKS	KDWB	WASH	WYIY	WPOW
KKLQ	WBLE	KNXV	KSLZ	WAKS	WFLZ	WZJM	WYOL	WKEZ	WAPE	WKSE
WQZQ	WPXY	WDJX	KHTT	KBFM	WSBG	KDGS	KDGG	WYRK	WJMS	WXXB
WTWR	KDON	KLAZ	KWIN	WFHM	KDGS	WROT	WYOS	KKMG	KSNB	WJJS
WYKS	WLKT	WVZZ	WERZ	KZFM	KRUF	KOSK	WSTO	WJET	WRTS	WSPK
KKRZ	KPTY	KCHZ	B97	KKRD	WALK	WVSR	WGL	WXYV	WABB	WFLY

THE NEW SMASH FROM THE TRIPLE-PLATINUM ALBUM SPICEWORLD

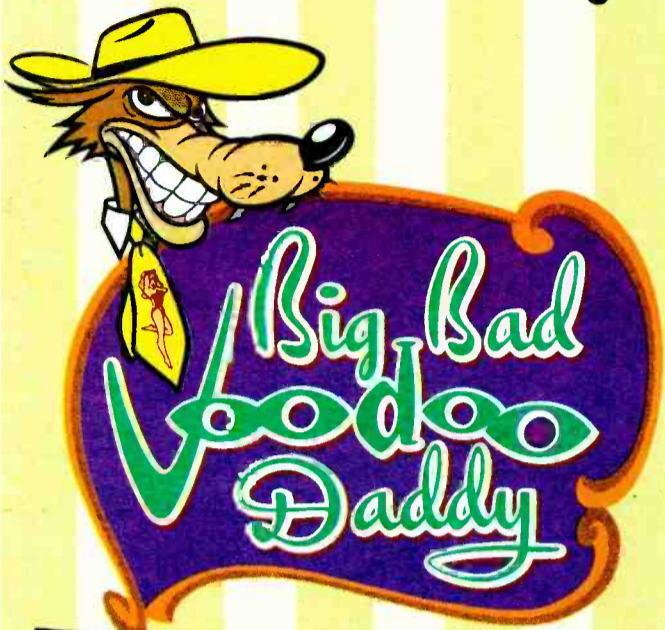
TOURING NORTH AMERICA THIS SUMMER



PRODUCED BY ABSOLUTE: www.virginrecords.com AOL Keyword: Spice Girls © 1998 VIRGIN RECORDS LTD.



It don't mean a thing if it ain't **VOODOO** swing!



"you & me & the bottle makes 3 tonight (baby)"
the first track from their debut album

185,000

SOUNSCAN

"irresistible, danceable tunes"
-CMJ

"bright and boisterous, cool and hip"
-WASHINGTON POST

Sold-Out Tour Continues Through Summer!

"from brayin' horns to jumpin' drums, you gotta love the voodoo that they do"

-BALTIMORE SUN

Already On:

KROQ 20x KTCL 25x KNRK 14x LIVE105 10x
91X 21x WLUM 11x CD101 22x WEQX 14x
KEDJ KWOD WBER KFMA XHRM WBTZ KJEE
WFNX KLZR WJSE WFSM WDOX WBRU WWDX
& more...

New At:

CIMX WHFS WOXY KCXX KHTY WJBX WPGU

BBVD + Tour = Big Sales
BBVD + Tour + Airplay = Big Bad Sales

Produced by Brad Benedict, Michael Frondelli & Scotty Morris
Management: Gary Stamler & Andy Vogel • Gary Stamler Management

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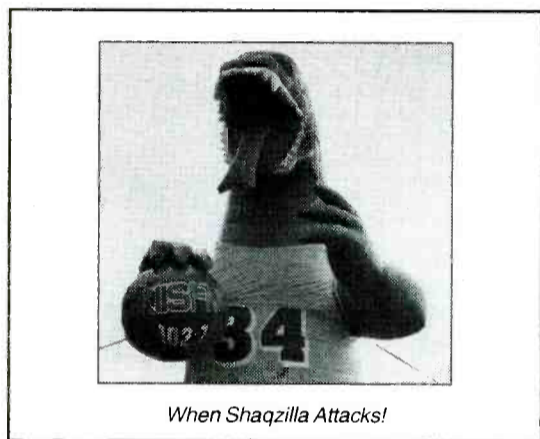
STREET TALK®

Continued from Page 22

trying to find out where the image was coming from, event officials sent police up to the room to arrest station staffers. However, the police couldn't come up with a charge to arrest them on, so they politely asked 'SLZ to turn off the laser, which they did. To make matters even worse for KPNT & WVRV, the *St. Louis Dispatch's* coverage of the event included a huge four-color picture ... with the Z107.7 logo on the screen and building. *That's gotta hurt!*

► Shaqzilla Takes Seattle ◀

The L.A. Lakers had a little help taking care of the Seattle Supersonics in the NBA Western semifinal series last week: **KXTA-AM & KIIS-**



When Shaqzilla Attacks!

Rumbles

- WPXY/Rochester APD/MD J.J. Rice joins CHR/Pop WWHT/Syracuse as PD.
- KFGY-FM & KAFX-FM/Santa Rosa, CA Sales Mgr. Rick Lee is promoted to GM of both stations.
- WLUM/Milwaukee OM/middayer Alex Cosper exits.
- WYSP/Philadelphia middayer Mel "Toxic" Taylor departs.
- Longtime WGN/Chicago *Nightside* host Paul Rogers exits.
- As WRIF/Detroit morning host Drew Lane recovers from back surgery, WKQZ/Saginaw, MI's Eric Zane comes in to pinch-hit.
- WMJX/Boston OM/PD Don Kelley picks up interim PD duties at Greater Media sister WBOS.
- MTV Networks Mgr./Promotion Jennifer Wolfe joins WBIX/NY as Dir./Marketing.
- Jacor's WKLS/Atlanta picks up former KLSX/L.A. middayers **The Regular Guys** (Larry Wachs & Eric Haessler) for mornings, starting June 15.
- Adult Alternative **WIQB/Ann Arbor, MI** returns to Active Rock.
- Effective June 1, WBZZ/Pittsburgh MD Laura Lülleley leaves to join the *Pittsburgh Post Gazette* as a reporter.
- KHTQ/Spokane nighttimer Devin James adds MD stripes and segues to afternoons, replacing Darin Tripp.
- WKRC/Cincinnati appoints Lee Cooley News Dir.

R&R Convention '98 Update

T-minus three weeks and counting till R&R Convention '98! Plan to be with us June 11-13 in Los Angeles for the industry event of the year and the CHR radio event of the century. For the first time ever, we're bringing together 25 of the industry's greatest Top 40 pioneers, past and present, with our Perennial Power Players session. Check out Tony Novia's column on Page 34 for a list of the legends scheduled to appear Friday, June 12 at 10:15am. Also, plan on attending Cyndee Maxwell's Rock session on Saturday, June 13, when we explore an issue facing all formats: "Local Morning Shows Vs. Syndicated Superstars — Who Are The Real Winners?" WRCX/Chicago syndicated morning madman Mancow Muller will host a lively session that also includes WRCX's Dave Richards, KLBJ/Austin's Dale Dudley, Jacor/San Diego's Tim Dukes, and others.

FMLA's 40-foot-tall inflatable Godzilla, outfitted in a Lakers jersey and dubbed "Shaqzilla" in honor of the Lakers' Shaquille O'Neal. The stations set up the gigantic leapin' lizard right outside the Sonics' arena. Next, the station took Shaqzilla to Utah for the Western Conference finals. (The Jazz were not impressed, sweeping the Lakers in the two games played there.) On Monday (5/18), KXTA & KIIS received a letter charging infringement after TriStar Pictures noticed the stations' ad in the *L.A. Times* featuring the green lizard and the phrase "Size Does Matter." TriStar was considering a limited license for the station. At press time, KIIS was taking the inflatable monster to its private screening of the film *Godzilla*.

Former Pyramid Broadcasting founder **Richard Balsbaugh** is being honored by the New England Broadcasting Association at its First Annual Hall Of Fame Induction on June 18.

► KAFX Reunites Father & Son ◀

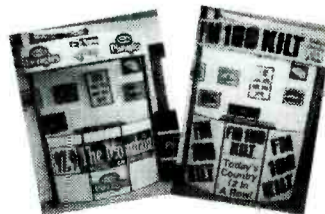
What started out as a morning show contest on **KAFX/Santa Rosa, CA** turned into an unexpected family reunion. When Gary Olsen's name was announced as a "Payroll Payoff" contestant, a listener named Josh called in and said, "I think that's my dad." He was right — turns out Josh had not seen his dad in 18 years. After Gary was told by friends that they heard his son on the air, the station arranged an on-air reunion. "I may have lost the money," Olsen remarked, "but I found my son."

Continued on Page 26

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- DURABLE CONSTRUCTION
- MAXIMUM PORTABILITY
- 10-MINUTE SET-UP



"We use it for live broadcasts, as a selling tool. ... we use it regularly!"
- MICHAEL BRANDON, WTPA/Harrisburg

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everclear I will buy you a new life

the new single from SO MUCH FOR THE AFTERGLOW approaching platinum

The Radio Picture Is Becoming Ever-So-Clear!

R&R CHR/Pop (46) R&R Pop/Alternative (23) - (18) R&R Hot AC Debut (27)

Modern Adult Monitor 25-23* Adult Top 40 Monitor 37-33*

KFMB - San Diego / 58 spins per week - Power Rotation
Callout - #5 out of 30
70% familiar

WKRO - Cincinnati / 38 spins per week
Callout - #7 out of 35
#12 with P-1's

WXYV - Baltimore / 52 spins per week - Ranks #8
Top 15 phones and callout!

KAMX - Austin / 32 spins per week
#1 phones after 1 week!

On Tour With
**MARCY
PLAYGROUND**

KLLC - San Francisco / 21 spins per week
Huge callout potential! Very familiar!
Moving into Power Rotation

KALC - Denver / 31 spins per week (up from 18)
Early callout potential!



Extend your on-air image!

Crowd Cruiser

Looking for the ultimate remote vehicle? The CrowdCruiser™ combines a Ford chassis with BPI's custom designing to deliver a vehicle that your listeners will look for and your engineer will love!

Create custom graphics that will get noticed! We'll build a remote studio to your spec, or you can install it yourself. Call for more information – this vehicle can be completely customized for your needs.



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STREET TALK®

Records

- **EMI/Chrysalis** will merge the EMI UK and Chrysalis labels to form EMI/Chrysalis. EMI/Chrysalis managing director **Mark Collen** will oversee the new effort.
- Intersound promotes **David Friedman** from Mgr./Nat'l PR & Marketing to Dir./Nat'l Promo.
- Congratulations to Elektra Sr. VP **Greg Thompson** and wife **Andrea** on the birth of **Marissa Kelly** on (5/18).

Continued from Page 24

Mixed Media: KIIS/L.A. personality **JoJo Wright** has just completed filming an independent suspense/horror film, *Prey*. He has a co-starring role in the movie, due for release this fall.

With CEO **Edgar Bronfman Jr.**'s **Seagram Co.** reportedly set to put a \$10.5 billion cash-and-stock deal on the table for **PolyGram** — will an announcement be made before you finish this sentence? — **R&R** has learned that former Creative Artists Agency chairman **Michael Ovitz** has dropped his bid for PolyGram's film and music companies. Late word out of the Seagram meetings points to the deal progressing nicely ... but enquiring minds want to know: Once the deal is done, what will Bronfman keep and what will be spun off? Could the answers come during Bronfman's speech at **R&R** Convention '98? Meanwhile, with Ovitz thwarted in his initial attempt to get into the music business, is he anxious to try again? Is EMI next on his hit list?

W-A-Beatle-C Returns!

News/Talker **WABC/NY** goes retro this Memorial Day weekend, reverting back to the "W-A-Beatle-C" nickname it used during the height of Beatlemania in the '60s. WABC will abandon normal programming for 12 hours of Beatles music Monday (5/25) from 6am-6pm. The station is using the event to finish up a month-long "Beetle" promotion. After the music stops, a grand-prize winner receives a new '98 Volkswagen Beetle. Hosts for the event will be



PROMO OF THE WEEK — Elektra recently sent out a vintage "thank you" for playing the Scott Thomas Band's "Black Valentine"... a customized bottle of chardonnay.

RADIO & RECORDS



1

- **Paul Goldstein** elevated to VP/Prog. of WNUA/Chicago.
- **Lewis Schreck** selected as WTEM/Washington VP/GM.
- **Toya Beasley** becomes PD of WRKS/NY.
- **Michelle Campbell** tapped as WBLS/NY PD.

5

- **Ben Hill** raised to Pres./Cook Inlet Radio Partners.
- **Dave Beasing** becomes PD of KXEZ/L.A.
- **Steve Streit** tapped as WASH/Washington PD.
- **Wayne Watkins** officially named PD of WCKW-FM/ New Orleans.
- **Geronimo** promoted to WWKX/Providence PD.

10

- **Bill Tanner** upped to VP/Prog. & Ops/Asst. GM at WPOW/Miami.
- **WQFM/Milwaukee** appoints **Jim Hooker** as GM and **Dave London** as PD.
- **Buzz Van Houten** moves to WLLZ/Detroit as Station Mgr.
- **Brian Casey** cops KXOA-FM/Sacramento PD gig.
- **Shadoe Stevens** signed as host of *American Top 40*.

15

- **Russ Thyret** set as Sr. VP/Marketing & Promo./Warner Bros.
- **Jonathan Pinch** becomes GM of WMGG/Tampa.
- **Tony Gray** appointed KMJM/St. Louis PD.
- **Colleen Cassidy** named MD of WASH/Washington.

20

- **RCA/Nashville** expands operations; promotes **Joe Galante** to Dir./Marketing.
- **KLOS/L.A.** moves **Billy Juggs** from nights to mornings.
- **R&R** debuts Black Radio section with **Bill Speed** as editor.

WABC's Mike Gallagher, Curtis Sliwa, and Ron Kuby, and WPLJ's Scott Shannon.

Meanwhile, **KCMG (Mega 100)/L.A.** is also bugging out — more than 30 live insects are lining up for the "Great Mega 100 Beetle Race" this morning (5/22). Each of the 30 black, inch-long worm beetles "belongs" to a contest finalist, and the beetle that crosses the line first will earn a 1998 VW Beetle and a vintage 1973 model for its human counterpart.

Kudos to **KMCK/Fayetteville, AR MD Mike Chase**, who convinced **Harry Connick Jr.** to propose for him backstage after a recent concert. How could any woman turn down a proposal like that? (She didn't!)

Due to an editorial error, last week's **ST** inadvertently printed a rumor concerning CBS Radio's **KMOX-AM/St. Louis** that originally appeared one year ago. There are currently no talks between Jacor and CBS for the radio station.

Send us your Street Talk! Call Frank Miniaci at 310-788-1650 or by e-mail at miniaci@rronline.com.

WILL SMITH

"Just The Two Of Us"

Debut #33* Rhythmic Top 40
 #1 Most New Stations Rhythmic Top 40
 Already over 600 spins!

Breaking Early At:

PRO-FM WKSL XL106.7 WBLI

WJMN	69x	KIIS-FM	25x	KUBE	28x
WWKX	49x	KKRZ	28x	Z95.7	33x
Z90	30x	KLUC	40x	WKSS	35x
WJJS	20x	WRVQ	25x	WJHM	22x
WZJM	21x	WWZZ	28x	KOHT	46x



"THE ARMS OF THE ONE WHO LOVES YOU"

XSCAPE

**HOT 100
 TOP 10**

SINGLE CERTIFIED GOLD!

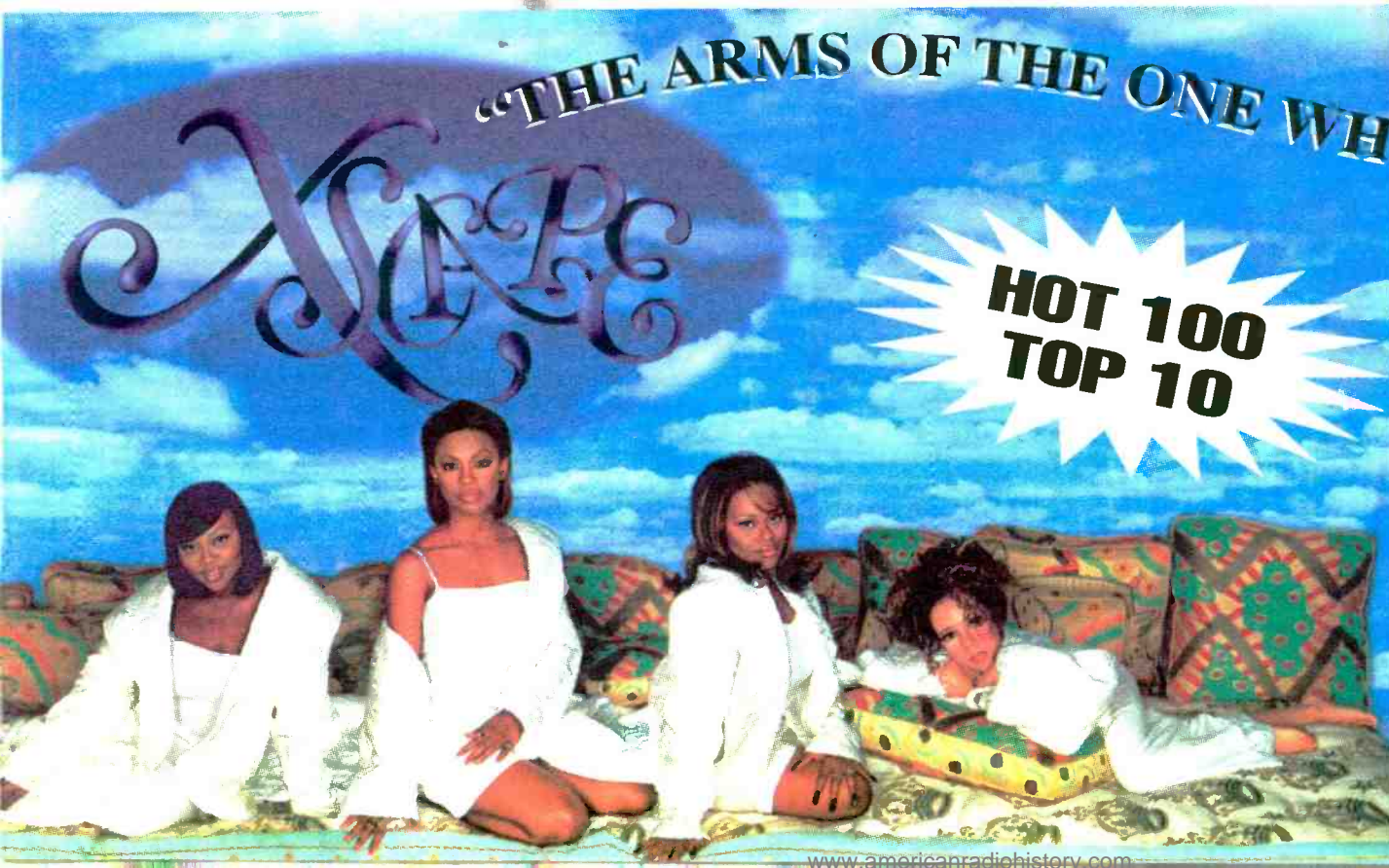
Station/City	Spins	Sales Growth
KIIS/Los Angeles	20x	30%
WGCI/Chicago	25x	34%
WJMN/Boston	20x	32%
WKSS/Hartford	18x	25%
WPGC/Washington, DC	20x	22%
WFLZ/Tampa	35x	25%
FLY 92/Albany	18x	30%

Rhythmic Top 40 26*

Crossover 13*

R&R CHR/Rhythmic 25

SoSoDeF www.Xscape.com COLUMBIA



Katz

Continued from Page 1

when the heat of public opinion is escalating. On Wednesday (5/13), National Association of Black-Owned Broadcasters Exec. Director Jim Winston sent letters to the FCC and the Department of Justice asking that the federal agencies investigate Katz and parent company Chancellor Media for anti-competitive business practices.

By Friday, Olds was singing a new tune. During his appearance on Joyner's show, the Katz chief apologized several times. Under progressively tougher questioning by the show's Tavis Smiley, Olds discussed how his company will address the problem. He noted, "We've commenced a review of all published and unpublished support materials that are used by our individual operating companies within Katz Media. We are not perfect, but we are trying to get our house in order."

Olds told Joyner and Smiley, "We share your outrage and embarrassment about the memo, which was a draft document and was never intended to be released. I also want to stress that we are committed — deeply —

to Hispanic and black radio. We have the finest list of Urban and Hispanic stations across the country. We billed for those stations over \$110 million in 1997; \$20 million on stations that are affiliated with your show alone."

In one particularly pointed exchange, Smiley accused Olds of "trying to rationalize, trying to justify away this memo ... your response has been less than candid, less than acceptable, once the memo became public."

A conciliatory Olds agreed, "Our initial response did not go far enough and fast enough, and I'm embarrassed about that. I want to sincerely apologize for the language and the tone ... I want your listeners to know that it was totally unacceptable and not reflective of the way we do business inside our organization."

No Individual Blame

In response to Smiley's query as to whether Katz had terminated the person or persons who penned the memo, Olds said, "I don't want to talk about what we've done or not done in terms of the personnel area. That's confidential." He added that the memo "was not written by any single individual. It was a compilation.

But we are addressing that ... the people will be reprimanded, and there will be things done if we find the individuals responsible for it."

(That remark prompted speculation by some individuals, including NABOB's Winston, about what role Olds may have played in the crafting of the memo. But in R&R's Tuesday interview, Olds quickly dismissed the notion, saying, "I did not write the memo.")

This week, Olds told R&R that "to blame any individual or individuals ... I think the corporation has to take the onus for this, which I've done. It would have been a much easier and less expensive thing to blame a single individual and terminate or publicly reprimand that person. It wouldn't have been the fair or right thing to do. I would never ask anybody to go public with an employee issue. I wouldn't want to be treated that way myself, and you also have some legal issues with that."

Olds told Joyner's audience, "We recognize that we have to do more. In the last 48 hours, we have developed an action plan of how we are going to do more." In addition to the aforementioned review of corporate communications and diversity train-

Changes

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Adams to Prod. Dir. ... KKDM/Des Moines middayer **Melissa Mc-Knight** (a.k.a. **Bailey**) segues to middays at KIXY/San Angelo, TX ... WWST/Knoxville morning driver **Tony Hamilton** exits ... Former KIBB/Los Angeles **Rick Hummer** segues to afternoons at WNDU/South

ing programs, Olds said Katz will seek stronger partnerships with industry groups like NABOB, RAB, Hispanic advocacy groups, and the like "to make sure we can address this and to make sure we are on the same team going forward."

Olds said the company will begin "redirecting our in-house training efforts to make sure it more accurately reflects our multicultural sells" and "expand our recruitment efforts to further diversify our work force to identify, hire, develop, and promote more minorities."

He also told Joyner that Katz will work to increase ad rates on black stations. "The biggest thing to do in terms of increasing ad rates is to get people to understand the strengths of the African-American community and the Hispanic community. By doing some of these diversity programs and redoubling our efforts working with other organizations, we believe we're going to be able to move those pricings ahead."

Dille

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is true, the commission says, it means Dille is in "de facto" control of WRBR.

The deal went ahead, with Booth and Hicks receiving FCC clearance in March 1994.

Dille does not deny he backed his children in the transaction, but he said he saw a distinction between a direct business investment in Hicks and "a parental loan" to his children. The commission says this constitutes "misrepresentation" and "lack of candor."

In the civil suit, Dille's son, John Dille IV, said in a deposition that he had never seen the operating agreement with Hicks, though he had seen and signed the signature page. Sarah Dille testified she wasn't sure she had signed anything that made her an owner of Hicks Broadcasting.

The FCC order also notes that almost all key employees of WRBR — the GM, chief engineer, GSM, and OM — are Pathfinder employees. The station's employees are paid with checks written by Pathfinder, and Pathfinder even provides accounting services for WRBR.

"We believe the allegations potentially are serious enough to affect the qualifications of Pathfinder (and other commonly controlled entities) to be commission licensees," the FCC stated.

The next major step in the case, according to Kelly, is for the parties involved to meet in a pre-hearing conference with the administrative law judge assigned to the case, which is to be heard "in an expedited manner."

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Air Talent *Can* Survive Consolidation

□ Radio vet Wilkerson says personalities can prosper in today's broadcast world

It's not exactly news that living through consolidation is tough on employees. Waiting for the sale to close and wondering who will stay, who will go, and who you'll be working for next week can take its toll on even the most optimistic of individuals.

But how working in such a stressful environment affects talent is a concern that is often overlooked. Those voices are the audience's primary knowledge of what your station is all about, and they're now asked to perform and entertain in a work environment that can often be anything but one that fosters creativity.



Roger Wilkerson

"It's tough to work in an environment where you get one message from management today, then — boom — that message is gone and replaced by a new one," Wilko Communications CEO Roger "Wilko" Wilkerson says. "The analogy that comes to my mind is the film *Good Morning Vietnam*, because performing a radio show during consolidation is a bit like being in the studio with a war going on outside. Just as in a war, people are coming and going every day. Nobody ever feels very secure."

Longtime radio veteran Wilkerson made his initial mark in broadcasting as a comedy writer and performer for the American Comedy Network and an air talent at WIBZ-FM in West Virginia. He moved on to become a big part of the phenomenal success of WMMR/Philadelphia's legendary *Morning Zoo* as both a writer and producer between 1984-89. Returning to his native L.A., he continued producing nationally syndicated comedy material for

radio and ventured into a marketing career with a corporate client roster that included TWA, Walt Disney Records, and Quarterdeck Office Systems. Today, his Wilko Communications offers a variety of products and services to the radio industry with a focus on creating new shows, generating new ad revenues, and developing talent.

Since consolidation will continue to affect stations and talent in the foreseeable future, Wilkerson offers the following strategies that he believes will "help relieve stress, confusion, doubt, and despair for air talent." A word of caution: Wilkerson doesn't pull punches in his opinions, so don't expect to find the following words to be all warm and fuzzy and designed to make you feel good. They will, however, make you think about your future and some things you may want to consider in order to improve your odds for success. In short, Wilkerson calls it as he sees it for the future of talent in our industry.

It's Not About You

Accept that you don't own the station. Since you don't, you simply will never know all the information you'd like to know. It just won't happen. No matter how close your relationship with ownership may be, there will be a lot of information that

they cannot, or will not, share with you. It's a fact of the business, and if you can't accept it, you are probably in the wrong business.

There's a big difference between accepting something unpleasant and actually understanding it. In the case of consolidation, understanding means being really clear that none of it is about you personally. They are not buying and selling stations to displace you!

Re-Evaluate Your Goals

"Try to reposition yourself out of the gunfire," says Wilkerson. He believes there are several trends taking place in our business that will affect your future goals. First, Wilkerson says that today's stations are no longer really in the business of growing and creating new shows. Rather, he believes their biggest equity is in being a distribution channel for proven and successful shows.

What does that mean to talent? "It means that if you have designs on becoming the next big morning show in your market, the odds are against you having enough time to become successful before a proven syndicated winner takes over that time slot on your station," says Wilkerson. And while talent will always drive successful Talk stations, he believes consolidation has produced a bumper crop of available talent at all levels who are willing to work for less than they might have a few years ago. "That makes it a buyer's market out there," says Wilkerson.

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Take A Virtual 'Realty' Tour

■ Use the Internet to move before you even pack

So, consolidation has forced you to make a move to a new town. Or maybe you've decided your own career goals mean a move to a new market is necessary for your future success. Or, better yet, you've just received a call out of the blue from someone who offers you the on-air job of a lifetime.

Now all that's left is to pack up your belongings, move halfway across the country, and hit the air sounding like a native of the new city where you've landed. But how can you learn all you'll need to know in just two or three weeks?

I recently spoke with Steven O. Sellers, a veteran newsman and talk host now with positive Talker KPOZ/San Antonio. I've known Sellers personally and worked with him professionally for a number of years, and I can attest that he's no stranger to being a radio vagabond. He's worked in numerous cities across America, including Pittsburgh, Kansas City, San Antonio (twice), and San Diego, just to name a few.



Steven O. Sellers



In the 'old days' of radio, when you were hired by a station in another city, what you knew when you arrived in town wasn't very much, so the learning curve to sound like a local took at least several weeks — more likely, several months.



"In the 'old days' of radio," says Sellers, "when you were hired by a station in another city, you either went there flying blindly or, at best, got some information about the city from the library, the local Chamber of Commerce, or AAA. In other words, what you knew when you arrived in town wasn't very much, so the learning curve to sound like a local took at least several weeks — more likely, several months."

Techno-Moving

But all that has changed with the advent of easy access to the Internet. Now, a talent who is planning a move from one city to another can become pretty well immersed in the culture and activities of the new town and learn more in a few hours of Net surfing than is possible with even several visits to the market. "You can live 'virtually' in the city that will become your new home weeks before you hit town and the airwaves," says Sellers. "It just takes a little time and effort on your part."

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Air Talent Can Survive Consolidation

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What's A Talent To Do?

So what can a talent do to better his or her position in the ever-changing environment of consolidation? Wilkerson offered the following suggestions in a recent edition of *The E-Letter*, which is published monthly for his clients and over 2000 other paid subscribers.

- Renegotiate your deal now to match corporate goals. If you have a pretty good deal in place, now is the time to sit down and renegotiate your contract with the station. What are the needs of the company today? How can you structure and create a new agreement that will embrace changes throughout the term of the contract rather than use them as a protective device for your continued employment? Use an attorney, career consultant, or both to do this, so that everyone on both sides of the negotiating table feels safe.

- Consider moving your show to a time slot that isn't generating a lot of revenues now. If creativity is really your goal and you have already achieved some degree of success in your market, consider taking that to another daypart on the station. Create a deal that compensates less money up front with more on the back end as new revenues are created from your show.

Why is this important? "Let's say you have a morning show that is going pretty well," says Wilkerson, "but you don't have any real potential of a syndication deal. At some point in time, the pressure on management to increase ratings and revenues in that coveted time period will be so great, your chance of being displaced by a proven nationally syndicated show will increase significantly."

Ultimately, both the talent and the station win. Management now gets two time slots that are performing well and generating revenues, and talent gets a chance at more creative control in what was previously an underperforming daypart.

- Look to create new revenue streams and share the profits. In today's broadcast environment, talents need to think about creating great ra-

dio just like they have always done. But smart talents will also seek ways to bring in additional revenues for the station from various aspects of their shows. "But be sure to negotiate how the profits will be shared for your ideas up front," says Wilkerson.

- Find something else to do outside of radio that will make money for you. Obviously, you don't want to do anything that would undermine your contract terms or take away from the time you need to prepare a first-rate show every day. But an alternate source of income can be very



There are so many changes going on that one almost needs to create two plans — one for staying at the station, and one for moving on if things don't work out for some reason. The talent who rises to this challenge will find great rewards.

There are so many changes going on that one almost needs to create two plans — one for staying at the station, and one for moving on if things don't work out for some reason. The talent who rises to this challenge will find great rewards.

comforting and provide you with a financial safety net should the proverbial rug get yanked out from under you without notice.

Should I Stay Or Should I Go?

Wilkerson suggests the most important decision you may need to make is, "Do I even want to stay in the radio business?" If the answer is yes, do you want to stay in the market where you are currently working? Make no mistake, the radio business of today and the foreseeable future is very different from what it once was. It's no longer driven primarily by mom and

pop operators or freewheeling entrepreneurial types. And the ability for talent to move from station to station in a given town has been dramatically reduced as consolidation has allowed ownership to control six, seven, and even eight stations in one city. We're talking corporate radio, here.

That means today's stations, philosophically speaking, are primarily focused on creating shareholder profits as opposed to being heavily product- and programming-driven like they were in the "good old days." So if you can't sign on to the brave new world of consolidated radio, you should probably consider moving into another line of work.

"All of this strategy and negotiating stuff is frustrating and downright scary," says Wilkerson. "However, without doing it, you will not create a work environment where you feel safe. Every performer must feel safe or their performance suffers. And when performance suffers, so do ratings. So get yourself to a point where you feel relatively safe, then get on the air and have fun!"

Make Your Plans Now

Wilkerson believes we are living in difficult times for air talent. "There are so many changes going on that one almost needs to create two plans — one for staying at the station, and one for moving on if things don't work out for some reason," he says. "The talent who rises to this challenge will find great rewards. The ones who don't will potentially find themselves displaced with no plan for their future. Right now is the best time for you to take stock of where you are today and where you want to be six to nine months from now."

Roger "Wilko" Wilkerson can be contacted at Wilko Communications in Los Angeles at (310) 664-1193 or via e-mail at wilko@earthlink.net

Take A Virtual 'Realty' Tour

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Here's a list of a few things you can learn about the city you're moving to by spending some time on the Web:

- Maps of the city
- Names and numbers of civic officials like the mayor, city council, local TV anchors, and other hometown celebrities.
- Real estate information. Start looking for that new home to buy or rent *before* you even leave your old one.
- All sorts of information about the station you will be working for (assuming they have a website), other personalities on the station, promotions, etc. And this holds true for almost all competitors you will face too.
- Daily local news headlines and weather for your new city so you'll know the issues that are being talked about before you arrive.
- Names of theaters, restaurants, parks, art galleries, and other entertainment facilities to help you sound like a local from Day One.

Prep For Show Prep

You can actually do detailed show prep for days or even weeks before you hit the air in your new city. In some cases, sample copies of local newspapers and magazines can be delivered to your new home before you even arrive, so that they are there awaiting your immediate use. You also can review the classified ads from your new city for things you may need as soon as you arrive or use them to advertise things you may decide to sell after you unpack.

Is the station putting you up in a hotel for a couple of weeks when you get to town? If so, the hotel probably has a website for your review. "If they don't, proceed to check-in with caution!" quips Sellers.

In addition, visit chat rooms to talk in cyberspace with residents of your new area to get the lowdown on virtually anything you want to know about the town, such as the best schools, good shopping areas, the best neighborhoods to live if you're single or married with kids, etc.

In short, if you're making a move to a new market, you can check out the area before you even arrive. You'll feel less intimidated by the moving experience, get quirky pronunciations corrected (before your new boss corrects you), and, best of all, you'll hit the airwaves sounding like a local on your first day! If a move is in your future, you need look only as far as your PC for a world of information.

R&R Convention '98 is less than three weeks away! Our News/Talk panel, "So You Wanna Be A Talk Host," takes place on Friday, June 12. Don't miss out on R&R's 25th Anniversary Celebration, June 11-13 in Los Angeles. Call (310) 788-1696 for last-minute registration details. We look forward to seeing you there!



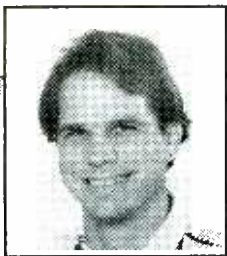
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STEVE WONSIEWICZ

The Wired World Of E-Commerce

CDnow co-founder takes to the Web to woo customers from traditional retail outlets

PART TWO OF A TWO-PART SERIES

"There is only one goal, really, and that's to build a better music store." That sums up how CDnow President, CEO, and co-founder **Jason Olim** is leading the charge into the world of online music retailing.

Olim's quest to carve out a profitable niche in the rapidly growing arena — which is projected to balloon from an estimated \$71 million in sales in 1997 to \$179 million by year's end and \$2.2 billion by 2002, according to market researcher Jupiter Communications — is the focus of this second in a two-part series on Internet music retailing.



Jason Olim

As chief of the leading music retailer on the World Wide Web, Olim has been taking a somewhat different approach to the market than arch rival N2K and its subsidiary, Music Boulevard. Whereas N2K President/CEO Larry Rosen last week said his company is "in the music business," Olim has stated on repeated occasions that he compares CDnow to a direct marketer.

Despite that distinction, there are many similarities between CDnow and N2K. Both tapped the equity markets last year with initial public offerings (IPOs), with CDnow raising \$61 million and N2K \$63.5 million. In an interesting side note, respected independent promoter Jeff McCluskey has been an early CDnow investor. According to a CDnow prospectus dated February 9, he planned to sell 323,622 shares at \$16 per share in the IPO. He still owned another 323,622 shares, or 2.1% of the company.

And with the investor feeding frenzy for Internet pure plays, CDnow, like N2K, is going back to the market with a secondary public offering aimed at raising more money. Both CDnow and N2K are aggressively spending those greenbacks to build their brands. Last year, CDnow grossed \$17.4 million in sales, up from \$6.3 million in '96. International sales represented about 29% of net revenue. The company's operating losses rose in tandem, however, with red ink of \$10.6 million in '97 versus \$1.8 million in '96.

In a clear indication of how fast the online music retail sector is growing, CDnow racked up sales of \$10 million in the first quarter of '98, compared to \$2.6 million last year. That figure was 26.4% higher than the fourth quarter of last year, the record industry's busiest period. CDnow also added a record 135,000 customers in the three-month period, with 51% of sales coming from its existing client base.

Online Alliances

Like all aggressive electronic commerce companies, CDnow has been working overtime to lock up strategic alliances with major Internet service providers and popular web destination sites. In August 1997, it scored a coup by signing Yahoo! to two, one-year deals. That original agreement, which was extended and broadened in April, cost CDnow \$3.9 million in '97.

On September 30, 1997, the on-

line music retailer entered a two-year contract with Excite's Web-crawler service, a minimum investment of \$4.5 million. On January 5, CDnow sealed an alliance with GeoCities. It's also on Infoseek, CNN Interactive, and a number of music sites. Most recently, the company partnered with Lycos for the domestic market and its European counterpart for exclusivity in 11 nations on the Continent.

Finding more high-traffic on-ramp and destination partners is going to be difficult, Olim says. "Generally, all the big ones are taken. Most of the money in that area will go toward some new partnerships and expanding the ones we have, just like we did with Yahoo!, which is growing like gangbusters. We have the exclusive right to be their music store, and we benefit from their growth. But as they add features, we will continue to spend



The nice thing about our business is that, unlike a typical retail environment, it's not being driven by any one segment of the business. Our top 1000 titles constitute less than 20% of our total volume.

with them and our existing partners."

Olim will also beef up the company's off-line marketing. Last year, for instance, advertising outlays were \$6.8 million vs. \$61,000 in 1996, with most of those buys placed in markets 10-20. Olim calls the off-line marketing investment "very successful. We certainly have seen that radio and TV advertising definitely have an impact on our business. We've seen significant increases in the awareness of CDnow."

One way CDnow has been maximizing those marketing dollars has been to advertise around major music awards shows. This year, it spent \$3.9 million in national advertising during the American Music Awards and the Grammys. The Grammy campaign, in particular, ruffled some feathers at traditional



We'll see more niche artists, because our selection gives them an outlet. We have sold nearly 10% of the Smithsonian's American Folk Anthology series nationwide. Stores like ours will drive more niche artists to release more music because now they can target their audience in a way they never could at traditional retail.

retail when CDnow offered winning titles at 50% off the list price, or below the label's minimum advertised price.

In his company's defense, Olim calls the online music retail market "pretty event-driven. These things really work. The American Music Awards was the first one we did. We learned a lot and made a lot of changes for the Grammys. The Grammys was a major retail drive, and it beat our expectations. It's something we plan to continue."

While the Grammy sales offer spurred traffic, Olim says the market "isn't very price-sensitive." The main reason being: Close to 80% of CDnow's business is back catalog. While the front-line catalog is driven by pop repertoire, Olim notes, "The nice thing about our business is that, unlike a typical retail environment, it's not being driven by any one segment of the business. Our top 1000 titles constitute less than 20% of our total volume."

"A typical Sam Goody store carries 4500-8500 CD titles, with the largest stores carrying 45,000. We carry 250,000. Simply by offering more selection, those products are going to constitute a greater percentage of total sales. People want to find those titles and will buy them."

Interestingly, Olim compares CDnow to the direct marketing business. "That's what we're in — the direct marketing business; not the retailing business. What we want to do is get you in the door and get you to buy from us; then we want to get you to buy from us again. At the end of the day, it's not the price of the CD, but the value the person gets from our store that makes them want to come back."

In essence, Olim is attempting to personalize an at-home shopping experience. "It's all very personal, even though it's done through a computer. And that's the funny thing, because people tend to think it is impersonal. It's that personal quality that made me want to build this business in the first place."

"To do that, you have to go beyond technology, the intelligent agents, and the reviews. We have people here 24 hours a day responding to all types of music questions. When someone asks us something, we'll get back to that person; and chances are that person will buy something from us. You typically don't get that kind of service at a retail store."

"There's no mystical component

to our business model," Olim jokes. "We're not positioning the end of the world as we know it. But we do believe there will be a fundamental change in the way music is created and distributed to the consumer."

Those being? "We'll see more niche artists, because our selection gives them an outlet. We've sold nearly 10% of the Smithsonian's American Folk Anthology series nationwide. Stores like ours will drive more niche artists to release more music because now they can target their audience in a way they never could at traditional retail."

"You're also going to see a movement over time where the technology will allow new ways of distributing copyrights. We want to be a part of that, and we want to be a leader in digital products."

Retail And Record Will Remain Apart

Even though CDnow is a repository of such repertoire, Olim doesn't want to diversify his business just yet. "I don't think retailers and record companies are going to marry. It doesn't make sense. I don't care how integrated you are, you end up with a 'not invented here' syndrome."

For basically that same reason, he doesn't see the record companies taking over the online retailing game. "Just as some retailers want to be record companies, some record companies want to be retailers because they believe there's no reason why they also can't sell music online. They tried, and it didn't fare as well as they wanted, so some of them are beginning to slow down and open up and realize that it's better to work with us and free their people up to focus on other things rather than do it on their own."

While some pundits have said '98 will be a make or break year for many online retailers, Olim doesn't think it's that black or white. "Every year is a watershed year. I don't believe that coming out of this year you could be done, but you certainly have to make it out with both legs."

In the end, if the market keeps growing at its current explosive rate, Olim believes the company will become profitable. He sums up, "This is a year where we have to play our best game. It's pretty clear what we have to do to win. The hard part is the execution."



GOING BANANAS FOR PUSHMONKEY — Rock band and Austin Music Award winner Pushmonkey is about to wrap up work on its new Arista album slated for an early fall release. Producing is Mike Clink, who's worked with Guns N' Roses and Aerosmith, and who most recently did a rock remix of Puff Daddy's "It's All About The Benjamins." Shown (l-r) are Arista Sr. Director/A&R Kurt St. Thomas; manager Bill Ham; bandmembers Howie Behrens, Pat Fogarty, Darwin Keys, and Tony Parks; Clink; and bandmember Will Kauffman.

R&R

LAUNCHING PAD

One Monster Magnet For Active Rock Stations

Active Rock and Rock listeners have been enticed by several bands this year that have made names for themselves with intriguing blends of thick acoustic melodies, hard-rock riffs, and the ubiquitous guitar solo. Add A&M rockers **Monster Magnet** to the list.

Featuring the one-two acoustic/electric punch also found on Kenny Wayne Shepherd's massively popular single "Blue On Black," Monster Magnet's new single, "Space Lord,"

ster Magnet and trying to break "Space Lord" are reminiscent of his Geffen/DGC days, when he was chasing airplay for bands such as Guns N' Roses, Whitesnake, and Aerosmith.



Monster Magnet

soared to the top of Active Rock's Most Added list and stuck there for three weeks, racking up an impressive 51 adds. Among the Active Rockers currently supporting the song, taken from the group's new album, *Powertrip*, are WRCX/Chicago, WRIF/Detroit, WYSP/Philadelphia, WAAF/Boston, KEGL and KTXQ in Dallas, WXTB/Tampa, KBPI/Denver, WMMS/Cleveland, KUFO/Portland, KSJO/San Jose, WLZR/Milwaukee, and KRXQ/Sacramento.

Led by frontman Dave Wyndorf, Monster Magnet first entered public consciousness among rock fans with the cut "Negasonic Teenage Warhead," taken from its previous release, *Dopes To Infinity*. The song continues to be used as a bridge on Howard Stern's morning show.

Now, it's the readily accessible "Space Lord" that has WYSP PD/MD Neal Mirsky bullish on the group's future. Commenting on the track's appeal, Mirsky says, "The first time I heard the song, it stood out from the pack and sounded unique enough that it would be a strong reaction record. Like all songs, it was a gut call at first. But now, after having listened to it on the air for over a week, it sounds even better than I expected."

Mirsky is also drawn to the song for what it provides his station. "I can't hear this song getting played on another station right now. Any time we can set ourselves apart from the competition with great records like that is perfect."

For A&M Sr. VP/Promotion Peter Napoliello, working with Mon-

get crazy,' anti-establishment feeling. But, most of all, it's kick-ass rock 'n' roll that the kids will love."

Napoliello wanted a huge first week at radio. It's something he got. "We wanted to make a statement to let the industry and radio know we were going to be relentless in our pursuit." However, A&M wasn't expecting such a strong radio base this early in the album's life. In fact, the marketing plan was basically designed to bypass radio and go directly to the consumer. A&M Sr. VP/Marketing Morty Wiggins comments, "We determined that the typical Monster Magnet customer was probably disenfranchised from radio and maybe even MTV. Even though the band has received a lot of positive press and acclaim from other musicians, we didn't think radio would be this far along this early."

That bonus airplay will undoubtedly jump-start A&M's sales efforts, the cornerstone of which was a one-month direct-marketing campaign in which more than 100,000 customers were sent a sampler and two postcards detailing the release of the album. Wiggins continues, "We were very aggressive and wanted to speak directly to the customer. We kept the plan very simple, but very specific. We had an independent company come up with a database that included lists from Ticketmaster and companies like that to make sure we were targeting the right people."

Powertrip arrives in stores on June 16. The band will join the Megadeth tour at the end of this month.

into mainstream Rock, and focused on rock-leaning Alternatives.

"We weren't just hyping it or trying to jam the record down, because this is the kind of music that could shape the future of rock music and reignite a format. It's contemporary sounding, and lyrically it's what the kids are all about. It has that 'Let's



SPOON FEEDS 'EM THE HITS IN THE BIG APPLE — Elektra Entertainment Group execs and the group Spoon celebrate the band's recent performance at Brownie's in New York. The Austin-based band will continue touring in June and July in support of its EEG debut album, *A Series Of Sneaks*, which features the new single, "Car Radio." Shown (l-r) are (standing) manager Frank Girona; VP/Promotion Bill Plordresher; Exec. VP/GM Alan Voss; Exec. VP Gary Casson; Spoon's Jim Eno and Joshua Zarbo; Sr. VP/GM, West Coast Ron Laffitte; Spoon's Britt Daniel; CEO/Chairman Sylvia Rhone; (kneeling) Sr. Director/Marketing Dane Venable; Sr. VP/Marketing Steve Kleinberg; and Sr. VP/Promotion Greg Thompson.

Music News & Views

Sinatra Did It His Way

Continued from Page 1

pop stardom. As U2's Bono noted upon Sinatra's death, "Frank Sinatra was the 20th Century; he was modern; he was complex; he had swing, and he had attitude. He was the boss, but he was always Frank Sinatra. We won't see the likes of him again. He was the big bang of pop ... the man invented pop music."

After attending a Bing Crosby concert in 1933, Sinatra decided to become a singer himself. His first success would come in 1937, singing at the Rustic Cabin in Englewood, NJ. By 1940, he'd hooked up with famed bandleader Tommy Dorsey and was sharing the stage with Harry James as well. But it was as a soloist that he'd rise to superstardom. By the end of World War II, Sinatra became the nation's first teen idol, attracting hordes of swooning, bobby sox-clad women wherever he performed.



Frank Sinatra

In 1953, Sinatra signed a contract with Capitol Records, recording such evergreens as "The Lady Is A Tramp" and "I Get A Kick Out Of You." However, Sinatra became frustrated over his deteriorating relationship with the label and struck out on his own, forming Reprise Records (which was distributed by Warner Bros.). With the help of producer Jimmy Bowen, he recorded such classics as "Strangers In The Night," "You And Me (We Wanted It All)," "Theme From New York, New York," and "My Way."

During most of the 1980s, Sinatra didn't release any new music. But in the early '90s, he returned to Capitol, and in 1993 released the album *Duets*. That disc debuted at No. 2 behind Pearl Jam and went on to become multiplatinum, charting in more than 20 countries.

In discussing Sinatra's contributions, noted producer and N2K Encoded Music President Phil Ramone observed, "He's the only artist who crossed all genres throughout the years. When people ask, 'Is there going to be another Frank Sinatra?' it's like asking, 'Is there going to be another John Lennon or Elvis?' He was an original. Probably the only other artist in recent times to do what Frank was doing was Harry Connick Jr., and he kind of walked away from it, probably because he felt it was too heavy of a load to carry."

Like many, Ramone laments the fact that Sinatra's music doesn't receive airplay on contemporary pop stations. He continues, "The interesting thing with artists like Sinatra or Bing Crosby is that they never really changed. In order for them to get heard [on contemporary pop stations], radio will have to undergo a change."

"There have been some instances, whether it's a song from a movie or TV, such as 'Love And Marriage' [used as the theme to *Married With Children*] or the songs from *Sleepless In Seattle*. Those were kind of cool to hear on the air. Songs many people have never heard can be programmed and can have a place [at pop radio], even if it's only some oddball programming."

"A lot of these artists aren't ones your parents loved; it was your grandparents. And radio isn't dealing with generations, but demographics. But what is Frank's demographic? What was great with the *Duets* project was that it was able to expose his music to a whole new generation of fans. And that's a big part of his legacy — how he was able to sing and his vocal phrasing."

Another person intimately familiar with Sinatra's career is Sid Mark, an on-air personality at WWDB/Philadelphia who hosts the only personally authorized syndicated program of Sinatra's music, *The Sounds Of Sinatra*. Mark, who has hosted the show since it bowed 43 years ago, notes, "People were asking me if I planned on doing a tribute. Well, I do one every week. Our show will go on."

Mark's last meeting with Sinatra was at the Sands hotel in Atlantic City a couple of years ago. "He was in a pretty good mood since *Duets* had just passed Pearl Jam in sales worldwide. He asked me how long I planned on doing this, and I told him for quite a while. It's been a great ride, and I don't intend to stop. I made him that promise, and it's one I plan to keep."

R&R Associate Editor Adam Jacobson contributed to this story.



TOP 20

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	NATALIE IMBRUGLIA Torn (RCA)	1997	2019	42/0
3	2	FASTBALL The Way (Hollywood)	1716	1677	40/0
2	3	MARCY PLAYGROUND Sex And Candy (Capitol)	1614	1705	37/0
4	4	ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	1586	1531	36/1
5	5	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1427	1383	36/0
7	6	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	1322	1182	41/2
8	7	MATCHBOX 20 Real World (Lava/Atlantic)	1299	1182	39/0
6	8	MATCHBOX 20 3am (Lava/Atlantic)	1230	1303	34/0
10	9	SARAH MCLACHLAN Adia (Arista)	1135	1079	38/0
11	10	NATALIE MERCHANT Kind & Generous (Elektra/EEG)	1134	1056	41/0
9	11	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	1124	1139	30/0
12	12	CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)	1023	944	36/0
13	13	WALLFLOWERS Heroes (Epic)	1013	912	40/1
14	14	PAULA COLE Me (Imago/WB)	874	908	29/0
17	15	SEMISONIC Closing Time (MCA)	829	751	33/3
19	16	SISTER 7 Know What You Mean (Arista Austin/Arista)	754	726	24/0
15	17	SMASH MOUTH Walkin' On The Sun (Interscope)	746	851	25/0
-	18	EVERCLEAR I Will Buy You A New Life (Capitol)	730	605	29/2
16	19	VERVE Bitter Sweet Symphony (Hut/Virgin)	690	790	21/0
-	20	VONDA SHEPARD Searchin' My Soul (550 Music)	638	626	26/1

This chart reflects airplay from May 11-17. Songs ranked by total plays. Contributing stations combine from the Custom Chart function on R&R ONLINE. © 1998, R&R Inc.

PERSPECTIVE

BY

Steve Gallagher



What we're seeing right now with Pop/Alternative Hot AC is a little more broad-basing of the format. To use an older term, the format isn't as "modal" as it used to be. Perhaps because it's spring, there's much more of a pop feel to the format than there had been in the past.

The format's in better shape musically than it has been in quite a while. There's some very good product out now, and it's very good for the format that "stars" like Madonna and Eric Clapton are on the chart.

The first time you play Natalie Imbruglia's "Torn," for example, you know it's a great song. Since our market's a bit smaller, a station like ours has to be more accessible to a wider demographic. Artists like Eric Clapton, Celine Dion, and Madonna work for us because they're bridges to the upper demos and they're good records. A hit is a hit is a hit, and these artists add variety to what listeners hear. It's really where you decide to put the markers.

With about 40 signals penetrating our market, Central Massachusetts radio listeners can listen to anything they want. I think they still prefer the local station — if it's truly local. Regardless of market and market size, that's the key to our successes. It's not fair for me to comment on what a Boston station might play — or not play — because they'd be after a different audience.

Steve Gallagher is GM/PD of Pop/Alternative Hot AC WXLO/Worcester.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formats each week.



New & Active

PEARL JAM Wishlist (Epic)
Total Plays: 405, Total Stations: 17, Adds: 1

TORI AMOS Spark (Atlantic)
Total Plays: 382, Total Stations: 20, Adds: 1

ATHENAEUM What I Didn't Know (Atlantic)
Total Plays: 330, Total Stations: 13, Adds: 1

BLACK LAB Time Ago (DGC/Geffen)
Total Plays: 258, Total Stations: 15, Adds: 1

EBBA FORSBERG Lost Count (Maverick/WB)
Total Plays: 167, Total Stations: 11, Adds: 0

SHANIA TWAIN You're Still The One (Mercury)
Total Plays: 146, Total Stations: 8, Adds: 1

VERVE Lucky Man (Hut/Virgin)
Total Plays: 126, Total Stations: 7, Adds: 0

B-52'S Debbie (Reprise)
Total Plays: 119, Total Stations: 7, Adds: 0

SMASHING PUMPKINS Ava Adore (Virgin)
Total Plays: 118, Total Stations: 7, Adds: 0

MEREDITH BROOKS Stop (Capitol)
Total Plays: 111, Total Stations: 9, Adds: 3

Songs ranked by total plays

Contributing Stations

KPEK/Albuquerque, NM (HAC)
KAMX/Austin, TX (HAC)
KLLY/Bakersfield, CA (HAC)
WBMX/Boston, MA (HAC)
WLCE/Buffalo, NY (HAC)
WLNK/Charlotte, NC (HAC)
WTMX/Chicago, IL (HAC)
WXEG/Dayton, OH (All)
KALC/Denver, CO (HAC)
KXPK/Denver, CO (AA)
WPLT/Detroit, MI (All)
KVSR/Fresno, CA (HAC)
WKSI/Greensboro, NC (HAC)
WKZL/Greensboro, NC (HAC)
KKPN/Houston, TX (HAC)

KOZN/Kansas City, MO (HAC)
KMXB/Las Vegas, NV (HAC)
WLIR/Long Island, NY (All)
KYSR/Los Angeles, CA (HAC)
WPLL/Miami, FL (HAC)
WPNT/Milwaukee, WI (HAC)
KOSO/Modesto, CA (HAC)
KCDU/Monterey-Salinas, CA (HAC)
WPTE/Norfolk, VA (HAC)
WSHE/Orlando, FL (HAC)
WPLY/Philadelphia, PA (All)
KZON/Phoenix, AZ (All)
KZZP/Phoenix, AZ (HAC)
WDRV/Pittsburgh, PA (HAC)
KBBT/Portland, OR (HAC)

WDCG/Raleigh, NC (CHR/P)
WZNE/Rochester, NY (HAC)
KZZO/Sacramento, CA (HAC)
WALC/St. Louis, MO (HAC)
WVRV/St. Louis, MO (AA)
KENZ/Salt Lake City, UT (AA)
KFMB/San Diego, CA (HAC)
KLLC/San Francisco, CA (HAC)
KRUZ/Santa Barbara, CA (HAC)
WHPT/Tampa, FL (AA)
WSSR/Tampa, FL (HAC)
WMBX/West Palm Beach, FL (HAC)
WXLO/Worcester, MA (HAC)

43 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop



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R&R's Convention '98

JUNE 11-13, 1998 • CENTURY PLAZA HOTEL • CENTURY CITY, CA



TONY NOVIA

CHR

CONTEMPORARY HIT RADIO

Insider's Guide To R&R's 25th Anniversary Convention

■ The best in radio and records gather for three days of inspiration and entertainment

If you watched this year's Academy Awards, one of the most memorable moments was at the end, when they saluted past award winners. Onstage were some of the biggest names in movie history and, one by one, the camera zoomed in on these superstars. We were so inspired by the idea, we decided to do our own "salute" at the convention. On Friday, June 12, starting at 10:15am, the "Top 40/CHR's Perennial Power Players" session will commence.

Thanks to Mercury Records, which is sponsoring this highly anticipated session that will open with Lionel Richie singing his new single, "Time." Legendary programmer/consultant Mike Joseph and session moderator

WCOL & WNCI/Columbus, OH VP/GM Dave Robbins have been working for months on a mission to assemble some of Top 40's most successful programmers and personalities whose contributions have withstood the test of time.



As Robbins points out, "From Top 40's birth in 1956 through today's latest sign-ons, these industry titans' experiences and timeless wisdom will provide valuable insight into how CHR has been — and will continue to be — radio's most exciting, vibrant format. The idea here is to put on a radio session that has never been done before. This will be a pointed and personal panel, designed to get at each panelist's vast experience and wisdom. It truly will be a panel for the ages."

Unveiling CHR's Segmentation

Richard Branson's V2 Records will sponsor the first CHR session on Thursday, June 11, 3-4:30pm. The session will open with a performance by Billy Crawford, featuring his newest release, "Urgently In Love." During this session, Coleman Research's Jon Coleman, Chris Ackerman, and Warren Kurtzman will unveil the key findings of a custom research study on the CHR format. As we are all aware, CHR is primarily composed of elements of pop, rock, and rhythmic music. Through this custom project, Coleman and company have set out to explore the segmentation of the CHR format by researching the audience's music tastes and defining the role of rock and rhythm. The goal of the session is to help managers, PDs, and label execs understand the different segments of CHR music tastes and how different kinds of CHR music work or do not work for different kinds of CHR stations.

Knowledge Is Power

Check out this sample of some of the multifunction sessions designed to give you useful information to help you do your job better:

- "How To Critique And Coach Talent" with Dan O'Day

Perennial Power Players

From Top 40's birth in 1956 through today's latest sign-ons, a number of pioneers have emerged. Don't miss this salute to the movers and shakers of CHR, whose contributions remain timeless. Friday, June 12 at 10:15am is when it happens, directly following opening remarks from Seagram Company President/CEO Edgar Bronfman Jr.

The V.I.P. guest-speaker list (which is subject to change) includes:

Buzz Bennett	BJ Harris	Steve Rivers
Ken Benson	Humble Harv	Art Roberts
Chuck Blore	Bill Hennes	John Rook
Gary Burbank	Mike Joseph	Kal Rudman
Marc Chase	Bill Lee	Rick Shaw
Dick Clark	Casey Kasem	Dave Sholin
Rick Dees	Mark McKay	Bill Tanner
Dale Dorman	George Michael	Charlie Tuna
Bill Drake	Bobby Ocean	Charlie Van Dyke
Paul Drew	Gary Owens	Terry Young
Mark Driscoll	Mike Phillips	Guy Zapoleon

R&R Presents The A+ Team

It doesn't get any better than this:

Richard Branson

- Founder/Chairman Virgin Group — Thursday, June 11, 5-6:30pm

In 1970, the daring Richard Branson founded Virgin Records, which he later sold to EMI for around a billion dollars. Today Branson — when not flying around the world in one of his custom hot-air balloons — oversees V2 Records, Virgin Megastores, Virgin Atlantic Airways, book and software publishing, clubs, hotels, and Virgin Cola, to name just a few of the hundreds of companies he owns in 23 countries. If you have an entrepreneurial spirit and vision, don't miss this session.

Edgar Bronfman Jr.

- CEO of Seagram Co. — Friday, June 12, 8:30-10am

At press time, it was widely speculated that Edgar Bronfman Jr. was close to spending as much as \$10.5 billion to buy PolyGram's music and film divisions. Bronfman oversees Seagram Co.'s entertainment division, whose Universal Studios produces and distributes motion pictures, television programs, and music; and operates theme parks and retail stores. Bronfman also runs the beverage division, which includes the production and marketing of distilled spirits, wines, fruit juices, coolers, beers, and mixers in more than 150 countries. As one of the most powerful people in the entertainment business, Bronfman will share his thoughts and vision.

Chris Carter

- *The X-Files* creator/Executive Producer — Friday, June 12, 12-1:45pm

We know that many of you are trekking across the country — so we thought we'd offer some Hollywood sizzle. One of the most anticipated films of the year is *The X-Files* movie, based on the Golden Globe- and Emmy award-winning Fox-TV series. The movie premieres one week after the R&R Convention, so who better than Chris Carter — one of Hollywood's most innovative minds — to offer an insight or two about reaching an audience?

Rick Pitino

- Boston Celtics head coach/best-selling author/motivational speaker — Saturday, June 13, 9-10:15am

Sponsors: Elektra Records, Island Records, and The Jerry Brenner Group
Performance: Dakota Moon, "A Promise I Make"

You don't have to be a basketball fan to catch the teamwork and motivational message that Rick Pitino gives during one of his sessions. The New York Knicks and Boston Celtics coach also has a University of Kentucky Wildcats championship under his belt, and he's widely recognized as a master strategist and team builder. For some of his secrets that you can use every day at your station, don't miss his Saturday morning session.

- Gallup Research's timely and explosive presentation on "Building A Customer-Oriented, Productive Workplace"

- "Titanic Marketing"

- Ken and Daria Dolan explain how to "Take Control Of Your Own Financial Future ... The Five Money Moves To Make Now"

- "Music Research: What's Right And What's Wrong?"

This Is How We Party!

Welcome to the entertainment capital of the world! This year's R&R Convention will be jam-packed with entertainment. The hottest clubs in town, including Club R&R in the Century Plaza Hotel, the House of Blues, the Roxy, the Troubadour, the Century Club, and the Whisky, will be jamming every night with multifunction acts.

On Friday, June 12, legendary KIIS/L.A. morning driver Rick Dees, Ellen K., and producer Paul Joseph will broadcast live from the host Century Plaza Hotel, and on

Saturday night, R&R has made V.I.P. arrangements for you to hang backstage at KIIS' Wango Tango concert at Edison International Field in Anaheim. This incredible gig features Will Smith, Mariah Carey, the B-52's, Gloria Estefan, Paula Cole, Meredith Brooks, Hootie & The Blowfish, 'N Sync, Vonda Shepard, Amber, All Saints, Wyclef Jean, and the legendary Tom Jones.

Also, be on the lookout for special guest appearances at the convention by Oliva Newton-John, Gloria Estefan, and other top artists and Hollywood stars.

Finally, Columbia is throwing exclusive, invitation-only parties with Mariah Carey and Will Smith. If you'd like to attend, contact Jerry Blair at (212) 833-7818, Charlie Walk at (212) 833-4176, or Lee Leipsner at (212) 833-5095.

For hotel registration and more information about the 25th Anniversary Convention, visit our website at www.ronline.com, or call Carol Holt at (310) 788-1619.

• Friday, June 12, 3:45-5pm "Records, State Of The Industry"

Similar to consolidation in the radio business, many labels are exploring strategic alliances and searching for new ways to discover, market, and sell records for their new superstars and current rosters. This session is sure to provide some insight on what's ahead in the new millennium. Panelists include Epic and 550 Music President Polly Anthony, A&M Group Chairman Al Cafaro, Virgin co-President Ray Cooper, MCA President Jay Boberg, and Geffen Chairman Ed Rosenblatt.

• Saturday, June 13, 12-2pm "Radio, State Of The Industry"

With the view from the catbird seat, some of our industry's top executives will gather and offer their opinions and views on where radio is today and in what direction it's headed.

The heavies on this panel include Jefferson-Pilot President Clarke Brown, Gulfstar President/COO John Cullen, Greater Media COO Tim Milewski, Chancellor Sr. VP John Madison, and Jacor CEO Randy Michaels.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	NATALIE IMBRUGLIA Torn (RCA)	7424	7470	7494	7279	137/0
2	2	2	2	K-CI & JOJO All My Life (MCA)	6754	6881	6961	6787	131/0
4	3	3	3	MARCY PLAYGROUND Sex And Candy (Capitol)	6247	6259	6126	5825	131/0
26	15	10	4	ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	5004	4057	3114	2232	129/2
16	10	8	5	SHANIA TWAIN You're Still The One (Mercury)	4949	4308	3740	3122	126/4
3	4	4	6	SAVAGE GARDEN Truly Madly Deeply (Columbia)	4750	5253	5576	5963	122/0
7	6	5	7	'N SYNC I Want You Back (RCA)	4710	4913	4779	4580	117/0
12	9	9	8	BRIAN MCKNIGHT Anytime (Motown)	4427	4132	3802	3436	120/0
6	7	7	9	WILL SMITH Gettin' Jiggy Wit It (Columbia)	4343	4519	4653	4587	105/0
5	5	6	10	MATCHBOX 20 3am (Lava/Atlantic)	4153	4883	5324	5533	113/0
10	11	11	11	BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	4065	3939	3660	3477	123/0
28	20	13	12	FASTBALL The Way (Hollywood)	3991	3386	2754	2039	131/3
19	14	12	13	VONDA SHEPARD Searchin' My Soul (550 Music)	3868	3673	3223	2717	126/0
22	19	15	14	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	3644	3253	2801	2285	120/2
21	21	17	15	MARIAH CAREY My All (Columbia)	3019	2824	2513	2294	118/1
11	13	16	16	JANET Together Again (Virgin)	2809	3094	3299	3452	86/1
BREAKER	8	8	17	MADONNA Ray Of Light (Maverick/WB)	2638	1727	626	175	123/7
BREAKER	8	8	19	ROBYN Do You Really Want Me (RCA)	2555	3347	3886	3970	82/0
	17	16	20	NEXT Too Close (Arista)	2486	1995	1610	1219	97/11
	13	17	21	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	2372	2585	2912	3056	75/0
BREAKER			22	BACKSTREET BOYS As Long As You Love Me (Jive)	2318	2504	2832	3344	85/0
BREAKER			23	NATALIE MERCHANT Kind & Generous (Elektra/EEG)	2123	1776	1125	150	108/3
	23	25	24	WALLFLOWERS Heroes (Epic)	2069	1844	1414	907	98/2
	9	12	25	S.O.A.P. This Is How We Party (Crave)	2014	2335	2271	2258	91/0
	27	26	26	MADONNA Frozen (Maverick/WB)	1952	2718	3437	3909	68/0
	31	28	29	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1927	2011	2048	2091	71/0
	20	22	28	SARAH MCLACHLAN Adia (Arista)	1891	1772	1680	1569	95/3
	30	30	31	PAULA COLE Me (Imago/WB)	1864	2313	2438	2411	82/0
	32	29	30	DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	1787	1720	1674	1586	77/0
	—	—	41	REBEKAH Sin So Well (Elektra/EEG)	1774	1810	1674	1544	93/0
	15	18	32	MATCHBOX 20 Real World (Lava/Atlantic)	1717	961	475	284	101/18
	36	32	33	BILLIE MYERS Kiss The Rain (Universal)	1570	2217	2818	3149	64/0
	45	39	36	BLAIR Have Fun, Go Mad (Jersey/MCA)	1494	1585	1439	1183	79/0
	25	27	34	CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)	1480	1302	1000	730	80/3
	38	37	37	USHER Nice & Slow (LaFace/Arista)	1297	1584	1983	2236	47/1
	49	43	39	JANET I Get Lonely (Virgin)	1261	1249	1109	1078	59/5
	39	38	38	ALL SAINTS Never Ever (London/Island)	1256	1036	771	621	79/3
	—	42	40	BLACK LAB Time Ago (DGC/Geffen)	1234	1191	1038	959	80/3
	14	23	32	SPICE GIRLS Stop (Virgin)	1187	987	787	578	71/4
	—	—	47	CELINE DION My Heart Will Go On (550 Music)	1163	1640	2374	3164	54/0
	—	47	44	BRANDY & MONICA The Boy Is Mine (Atlantic)	1161	738	100	—	84/12
	—	—	43	FIVE When The Lights Go Out (Arista)	1093	827	618	332	78/10
DEBUT	18	24	35	SEMISONIC Closing Time (MCA)	1040	828	497	105	75/8
	—	44	45	CELINE DION To Love You More (550 Music)	965	225	47	23	99/29
DEBUT	—	—	48	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	858	1542	2349	2931	37/0
DEBUT	—	50	50	EVERCLEAR I Will Buy You A New Life (Capitol)	832	773	670	559	54/1
	—	45	48	MEREDITH BROOKS Stop (Capitol)	806	589	330	38	59/10
	—	—	—	LA BOUCHE You Won't Forget Me (RCA)	688	581	458	222	55/5
	—	—	—	SOLID HARMONIE I'll Be There For You (Jive)	647	596	540	490	46/1
	—	—	—	GLORIA ESTEFAN Heaven's What I Feel (Epic)	638	673	634	574	47/1

This chart reflects airplay from May 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker.

138 CHR/Pop reporters. 138 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

BREAKERS

MADONNA			CHART
Ray Of Light (Maverick/WB)			17
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
2638/911	123/7		
NEXT			CHART
Too Close (Arista)			19
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
2486/491	97/11		
NATALIE MERCHANT			CHART
Kind & Generous (Elektra/EEG)			22
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
2123/347	108/3		
WALLFLOWERS			CHART
Heroes (Epic)			23
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
2069/225	98/2		

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
AEROSMITH I Don't Want To Miss A Thing (Columbia)	104
CELINE DION To Love You More (550 Music)	29
ALANA DAVIS Crazy (Elektra/EEG)	22
PUFF DADDY / JIMMY PAGE Come With Me (Epic)	21
ROD STEWART Ooh La La (Warner Bros.)	19
MATCHBOX 20 Real World (Lava/Atlantic)	18
LIONEL RICHIE Time (Mercury)	17
BRANDY & MONICA The Boy Is Mine (Atlantic)	12
NEXT Too Close (Arista)	11
MEREDITH BROOKS Stop (Capitol)	10
FIVE When The Lights Go Out (Arista)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	+947
MADONNA Ray Of Light (Maverick/WB)	+911
MATCHBOX 20 Real World (Lava/Atlantic)	+756
CELINE DION To Love You More (550 Music)	+740
SHANIA TWAIN You're Still The One (Mercury)	+641
FASTBALL The Way (Hollywood)	+605
NEXT Too Close (Arista)	+491
AEROSMITH I Don't Want To Miss A Thing (Columbia)	+471
BRANDY & MONICA The Boy Is Mine (Atlantic)	+423
GOO GOO DOLLS Iris (Warner Sunset/Reprise)	+391

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SMASH MOUTH Walkin' On The Sun (Interscope)	
USHER You Make Me Wanna... (LaFace/Arista)	
ROBYN Show Me Love (RCA)	
SUGAR RAY Fly (Lava/Atlantic)	
PAULA COLE I Don't Want To Wait (Imago/WB)	
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	
TONIC If You Could Only See (Polydor/A&M)	
SISTER HAZEL All For You (Universal)	
CHUMBAWAMBA Tubthumping (Republic/Universal)	
MATCHBOX 20 Push (Lava/Atlantic)	

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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5/5 Album #1 Most Added at Rock Radio
5/12 Album #2 Most Added at Adult Alternative
5/18 #1 Most Added Adult Top 40
#1 Most Added Adult Contemporary
5/19 Most Added Top 40 Radio

See Rod
On Rosie
May 29th

On Tour:

7/15 Hartford, CT	8/22 Raleigh, NC
7/17 New York, NY	8/23 Atlanta, GA
7/21 Camden, NJ	8/25 Charlotte, NC
7/22 Boston, MA	8/26 Washington DC
7/29 Cincinnati, OH	8/29 West Palm Beach, FL
7/30 Indianapolis, IN	8/30 Tampa, FL
8/5 Cleveland, OH	9/1 Biloxi, MS
8/7 Pittsburgh, PA	9/2 Houston, TX
8/8 Columbus, OH	9/3 Dallas, TX
8/9 Grand Rapids, MI	9/5 Las Vegas, NV
8/12 Milwaukee, WI	9/6 Phoenix, AZ
8/14 Kansas City, KS	9/9 Boise, ID
8/15 St. Louis, MO	9/12 Seattle, WA
8/16 Chicago, IL	9/13 Portland, OR
8/21 Virginia Beach, VA	9/18 San Francisco, CA and more T.B.A.

rod stewart
"Ooh Lala"

The first single from his
latest, greatest new album:

when we were the new boys

VH-1 June Artist of the Month.
Produced by Rod Stewart. Co-Produced by Kevin Savigar.
Management: Arnold Stiefel and Annie Challis
for Stiefel Entertainment



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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES MAY 22, 1998

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of April 27-May 3.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
CELINE DION My Heart Will Go On (550 Music)	4.06	3.90	3.93	4.01	95.6%	40.6%
SHANIA TWAIN You're Still The One (Mercury)	3.94	3.82	3.80	3.84	75.6%	16.3%
NATALIE IMBRUGLIA Torn (RCA)	3.92	3.85	3.92	3.97	88.2%	20.2%
NEXT Too Close (Arista)	3.91	—	—	—	45.3%	8.1%
MARCY PLAYGROUND Sex And Candy (Capitol)	3.89	3.61	3.74	3.68	83.0%	17.7%
K-CI & JOJO All My Life (MCA)	3.87	4.02	3.91	3.95	83.5%	19.2%
ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	3.86	3.69	—	—	63.3%	10.1%
DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	3.76	3.75	3.79	3.60	56.7%	13.1%
BRIAN MCKNIGHT Anytime (Motown)	3.73	3.77	3.84	4.03	66.7%	16.7%
WILL SMITH Gettin' Jiggy Wit It (Columbia)	3.73	3.71	3.76	3.79	85.7%	26.1%
GOO GOO DOLLS Iris (Warner Sunset/Reprise)	3.72	3.78	3.49	—	51.5%	8.4%
MATCHBOX 20 3am (Lava/Atlantic)	3.65	3.63	3.52	3.56	86.2%	26.4%
USHER Nice & Slow (LaFace/Arista)	3.58	3.61	3.77	3.79	63.1%	18.5%
'N SYNC I Want You Back (RCA)	3.57	3.59	3.53	3.49	72.2%	19.2%
FASTBALL The Way (Hollywood)	3.57	3.62	3.40	3.57	58.4%	12.1%
SARAH MCLACHLAN Adia (Arista)	3.56	—	—	—	44.3%	9.4%
EVERCLEAR I Will Buy You A New Life (Capitol)	3.54	3.64	—	—	41.6%	9.1%
BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	3.52	3.59	3.33	3.41	71.7%	21.2%
MARIAH CAREY My All (Columbia)	3.52	3.66	3.57	—	68.0%	14.3%
EDWIN MCCAIN I'll Be (Lava/Atlantic)	3.46	3.53	3.54	3.42	43.6%	11.1%
SEMISONIC Closing Time (MCA)	3.46	3.63	—	—	36.9%	5.9%
CREED My Own Prison (Wind-up)	3.43	3.58	3.43	3.38	29.1%	5.9%
PAULA COLE Me (Imago/WB)	3.37	3.14	3.26	3.36	51.2%	15.8%
PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M)	3.37	3.50	—	—	44.1%	11.6%
ROBYN Do You Really Want Me (RCA)	3.37	3.34	3.26	3.38	62.3%	19.0%
MADONNA Frozen (Maverick/WB)	3.36	3.21	3.41	3.35	84.5%	31.0%
VONDA SHEPARD Searchin' My Soul (550 Music)	3.32	3.11	3.05	—	38.2%	10.6%
S.O.A.P. This Is How We Party (Crave)	3.27	3.17	3.14	3.23	39.4%	9.4%
ERIC CLAPTON My Father's Eyes (Duck/Reprise)	3.25	3.08	3.25	3.16	62.3%	19.5%
BILLIE MYERS Kiss The Rain (Universal)	3.24	3.11	3.18	3.33	77.1%	30.3%
REBEKAH Sin So Well (Elektra/EEG)	3.17	—	—	—	28.1%	7.4%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. WEST: Los Angeles, Portland, Salt Lake City, San Diego, San Francisco, Seattle. Songs are removed from Callout America after 20 weeks of testing. © 1998, R&R Inc.

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

What do Jerry Seinfeld and Celine Dion have in common? They both go out on top (although Dion will undoubtedly have hits for years to come). "My Heart Will Go On" (550 Music) — the undisputed biggest callout hit of 1998 — tops this week's Callout America survey of 400 women aged 12-34 with a 4.06 total favorability score. "Heart" was No. 1 for 16 of the 18 weeks it was tested, an unprecedented feat.

Who's going to succeed Dion as the Callout America champ? Here are the leading candidates:

• "You're Still The One" by Shania Twain (Mercury) climbs to No. 2 with a 3.94 overall score, its highest to date. "Still" has already topped the AC and Country charts and could top CHR/Pop as well.

• "Torn" by Natalie Imbruglia (RCA), in its sixth week on top of the CHR/Pop chart, is a close third at 3.92.

• "Too Close" by Next (Arista) — a CHR/Rhythmic and Urban chart-topper — debuts in fourth place with a 3.91 total favorability score. "Close" is second in teens (4.02) and fourth 18-24 (3.92).

Also in contention are "All My Life" by K-Ci & JoJo (MCA), "Sex And Candy" by Marcy Playground (Capitol), and 1996's queen of Callout America, Alanis Morissette with "Uninvited" (Warner Sunset/Reprise).

"Adia" by Sarah McLachlan (Arista) debuts with a 3.56 overall score while ranking ninth 18-24 (3.76) and ties for third in the West region (3.96).

"Searchin' My Soul" by Vonda Shepard (550 Music) continues to get positive reviews from the 25-34 cell (core fans of the Ally McBeal series) — which ranks it 13th with a 3.57.

"I Will Buy You A New Life" by Everclear (Capitol) posts its highest score (3.78-9th) and familiarity (50%) in the West region.

SARA MCLACHLAN "ADIA"

DEBUTS #9 WOMEN 18-24!!!!

WXKS #2 CALLOUT
(60X LAST WEEK)

KBKS #4 CALLOUT (60X)

WSTR TOP 8 CALLOUT (40X)



THE FOLLOWING MAJORS HAVE
ADDED THE RECORD OVER THE
PAST 2 WEEKS:

KRBE! B94! WNKS!
WKRQ! Y100! WNCI!

THIS IS A HIT!



NEW & ACTIVE

XSCAPE The Arms Of The One Who... (So So Def/Columbia)
Total Plays: 607, Total Stations: 48, Adds: 2

PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yf-Yo (A&M)
Total Plays: 577, Total Stations: 37, Adds: 4

AEROSMITH I Don't Want To Miss A Thing (Columbia)
Total Plays: 492, Total Stations: 106, Adds: 104

BABYFACE & DES'REE Fire (Yab Yum/550 Music)
Total Plays: 476, Total Stations: 37, Adds: 5

DAZE Superhero (Columbia)
Total Plays: 476, Total Stations: 32, Adds: 0

SISTER 7 Know What You Mean (Arista Austin/Arista)
Total Plays: 404, Total Stations: 24, Adds: 1

WILL SMITH Just The Two Of Us (Columbia)
Total Plays: 243, Total Stations: 15, Adds: 6

CREED My Own Prison (Wind-up)
Total Plays: 232, Total Stations: 20, Adds: 2

MYA F/SISQO OF DRU HILL Its All About Me (University/Interscope)
Total Plays: 164, Total Stations: 20, Adds: 7

MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)
Total Plays: 163, Total Stations: 16, Adds: 2

OLIVIA NEWTON-JOHN I Honestly Love You (MCA/Universal)
Total Plays: 141, Total Stations: 15, Adds: 1

TUESDAYS I'll Be Here (Arista)
Total Plays: 131, Total Stations: 23, Adds: 8

NO AUTHORITY One More Time (MJJ/Work)
Total Plays: 129, Total Stations: 11, Adds: 0

LFO The Way You Like It (Sex U Up) (Logic)
Total Plays: 128, Total Stations: 6, Adds: 0

JANA MARIA The Price (Curb)
Total Plays: 123, Total Stations: 16, Adds: 6

MARIAH CAREY F/BONE THUGS... Breakdown (Columbia)
Total Plays: 122, Total Stations: 2, Adds: 0

DIANA KING Find My Way Back (Work)
Total Plays: 112, Total Stations: 18, Adds: 7

LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)
Total Plays: 107, Total Stations: 2, Adds: 0

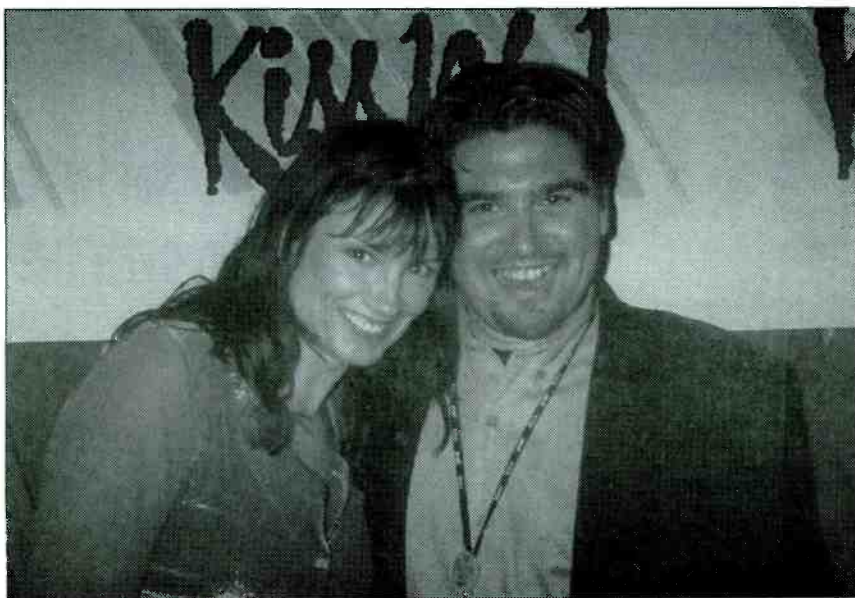
INNER CIRCLE Not About Romance (Republic/Universal)
Total Plays: 102, Total Stations: 8, Adds: 0

PUBLIC ENEMY F/STEPHEN STILLS He Got Game (Def Jam/Mercury)
Total Plays: 102, Total Stations: 2, Adds: 0

Songs ranked by total plays



LOOK AT THE JACK ASSES — KDUK/Eugene, OR recently celebrated National Mule Day and raised some bucks for charity by inviting listeners to stop by and "Kiss Our Asses." (Standing, l-r) are afternooner Downtown Steve Brown, middayer Zach Daniels, and morning show Psychic Kosmic Karen; (kneeling, l-r) MD/AM drive Valerie Steele, AM Producer Dangerous Dave Osborne, and PD/morning driver Barry McGuire.



WHAT WOULD HAPPEN ... IF WE KISSED ... — KBKS/Seattle personality Paul Anthony (r) fantasizes while posing for a picture with Capitol artist Meredith Brooks after a recent show at RKCNDY in Seattle.

NEW RELEASES

ADDS MAY 26

ANGGUN Snow On The Sahara (Epic)

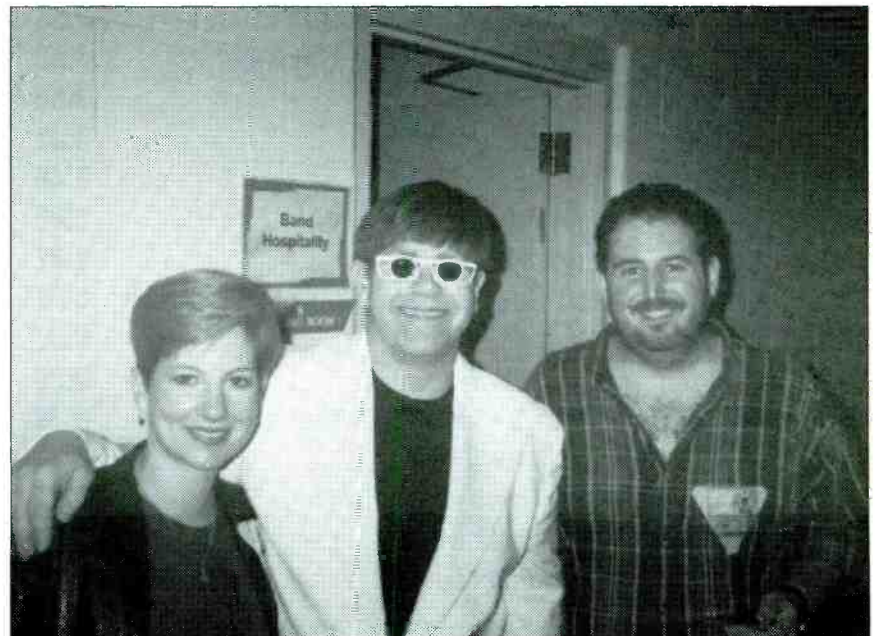
BILLIE MYERS Tell Me (Universal)

98 DEGREES & STEVIE WONDER True To Your Heart (Walt Disney)

REISS Boom Bye Yae (Mercury)

WILL SMITH Just The Two Of Us (Columbia)

JODY WATLEY If I'm Not In Love (Atlantic)



LET'S RECOVER OUR SOULS — Rocket/Island legend Sir Elton John was hangin' with WFLZ/Tampa's Stan "The Man" (r) and his significant other, Leslie (l), backstage before his sold-out show at the Ice Palace.



KIND AND VERY GENEROUS — Elektra/EEG recording artist Natalie Merchant recently held a listening party at Paramount Studios in Los Angeles for her new album, Ophelia. Among those enjoying the event are (l-r) Elektra L.A. Local Alex Garofalo, KIIS/Los Angeles PD Dan Kieley, Merchant, KIIS APD/MD Tracy Austin, and Elektra Director/Top 40 Promotion Mike Whited.

Stations and their adds listed alphabetically by market

WFLY/Albany, NY DM: Michael Morgan PD: Rob Dawes MD: Ron Williams 7 PRAS MICHEL F/DOB SPICE GIRLS "Stop" MATCHBOX 20 "Real" AEROSMITH "Miss" JANET "Lonely" BLENDEERS "McDonald's" EVERLEAR "Buy" LIONEL RICHEL "Time" AEROSMITH "Miss" MATCHBOX 20 "Real"	WXKS/Boston, MA PD: John Ivey APD/MD: David Corey SEMISONIC "Closing" WKSE/Buffalo, NY PD: Sue O'Neil APD/MD: Dave Universal AEROSMITH "Miss" WRZE/Cape Cod, MA PD: Mike O'Donnell MD: Kevin Matthews BABYFACE & DES'REE "Fire" MYA F/SSIDO "Air" NU FLAVOR "Baby"	WRTS/Erie, PA PD/MD: Jon Reilly APD: Beth Ann McBride 15 JANET "Lonely" MATCHBOX 20 "Real" AEROSMITH "Miss" MYA F/SSIDO "Air" BRANDY & MONICA "Boy"	WKSS/Hartford, CT PD: Jay Beau Jones MD: Mike McGowan ALANIS MORISSETTE "Uninvited" AEROSMITH "Miss" MYA F/SSIDO "Air" CHERRY POPPIN' "Zoot"	KFRX/Lincoln, NE PD: Sonny Valentine APD: Larry Freeze MD: Jack Lee AEROSMITH "Miss"	WVAQ/Morgantown, WV PD/MD: Lacy Neff ALL SAINTS "Never" LA BOUCHE "Forget" AEROSMITH "Miss"	KKRZ/Portland, OR PD: Tommy Austin MD: Lara 7 SHANIA TWAIN "Shit" PUBLIC ANNOUNCEMENT "Body"	KSLY/San Luis Obispo, CA DM/MD: Dave Christophger MD: Adam Burns MATCHBOX 20 "Real"	KHTT/Tulsa, OK DM: Sean Phillips PD: Caroly Rush MD: Scotty Mac WILL SMITH "Two" HI-TOWN DJS "Ding"
KQID/Alexandria, LA PD: Kahuna APD/MD: Jay Stevens JANET "Lonely" BLENDEERS "McDonald's" EVERLEAR "Buy" LIONEL RICHEL "Time" AEROSMITH "Miss" MATCHBOX 20 "Real"	WRZE/Cape Cod, MA PD: Mike O'Donnell MD: Kevin Matthews BABYFACE & DES'REE "Fire" MYA F/SSIDO "Air" NU FLAVOR "Baby"	KDUK/Eugene, OR PD: Barry McGuire MD: Valerie Steele ALANA DAVIS "Crazy" AEROSMITH "Miss" PUBLIC ANNOUNCEMENT "Body" MATCHBOX 20 "Real"	KXME/Honolulu, HI Co-PD: Jamie Hyatt Co-PD: Kid Leo Baldwin 45 NEXT "Close" 32 PUFF DADDY F/U PAGE "Come"	KHTE/Little Rock, AR PD: Neal Ardman MD: Aylene Hoover WILL SMITH "Two" HI-TOWN DJS "Ding"	WVVM/Myrtle Beach, SC DM/MD: Nikki Nite APD/MD: Marty Callaghan 10 NEXT "Close" 8 AEROSMITH "Miss"	WERZ/Portsmouth, NH DM/MD: Jack O'Brien Co-MD: Jay Michaels Co-MD: Chris Tyler 10 AEROSMITH "Miss" MEREDITH BROOKS "Stop" ALANA DAVIS "Crazy" ROD STEWART "Ooh" LIONEL RICHEL "Time" DIANA KING "Find"	KZQZ/San Francisco, CA APD/MD: Danny Ocean VOICES OF THEORY "Dimelo"	WWKZ/Tupelo, MS PD/MD: Rick Stevens AEROSMITH "Miss" BLENDEERS "McDonald's" KIM FOX "Sweetest" LIONEL RICHEL "Time" ALANA DAVIS "Crazy" MEREDITH BROOKS "Stop" ROD STEWART "Ooh"
WABE/Allentown, PA PD: Brian Check MD: Chuck McGee MATCHBOX 20 "Real" AEROSMITH "Miss" MADONNA "Light" NATALIE MERCHANT "Generous"	WSSX/Charleston, SC PD: Calvin Hicks MD: Christine Cross AEROSMITH "Miss" KIM FOX "Sweetest" ALANA DAVIS "Crazy" BABYFACE & DES'REE "Fire"	WSTO/Evansville, IN PD: Barry Witherspoon MD: Tim Michaelson AEROSMITH "Miss" ALANA DAVIS "Crazy" BRANDY & MONICA "Boy"	KRBE/Houston, TX PD: John Peake APD: Scotty Sparks MD: Jay Michaels 20 AEROSMITH "Miss" PUFF DADDY F/U PAGE "Come" CELINE DION "More"	WBLI/Long Island, NY VP/Prog.: Gene Michaels MD: Ken Medek MD: Al Levine 5 ULTRA NATE "Found"	WVRV/Nashville, TN OM: Charlie Quinn PD/MD: Tom Peace 25 MEREDITH BROOKS "Stop" FIVE "Lights" 23 AEROSMITH "Miss"	WSPK/Poughkeepsie, NY OM: Brian Krysz APD/MD: Casey 26 COLOR ME BADD "Remember" LA BOUCHE "Forget" TUESDAYS "Here" PUFF DADDY F/U PAGE "Come" LIONEL RICHEL "Time" AEROSMITH "Miss" JANET "Lonely"	KBKS/Seattle, WA PD: Mike Preston 17 AEROSMITH "Miss"	KISX/Tyler, TX PD: Michael Storm MD: Mick Falgout BRANDY & MONICA "Boy"
WQGN/New London, CT Prog. Mgr.: Jim Reitz OM: Michael Rock APD: Brent McKay MD: Franco 6 WILL SMITH "Two" JANA MARIA "Price" SEMISONIC "Closing" AEROSMITH "Miss" PUFF DADDY F/U PAGE "Come"	WPRO/Providence, RI PD: Tony Bristol MD: Dave Morris 5 AEROSMITH "Miss" 2 NEXT "Close" LIONEL RICHEL "Time"	WVSR/Charleston, WV PD: Bill Shahan 16 AEROSMITH "Miss" 18 CELINE DION "More" 16 BRANDY & MONICA "Boy"	WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker AEROSMITH "Miss" MATCHBOX 20 "Real"	WDJX/Louisville, KY OM/MD: C.C. Matthews APD/MD: Rod Phillips AEROSMITH "Miss" MEREDITH BROOKS "Stop" DIANA KING "Find"	WQWC/New Orleans, LA OM: Dave Stewart PD/MD: Kandy Klutch BRANDY & MONICA "Boy" BABYFACE & DES'REE "Fire" NATALIE MERCHANT "Generous"	WDBR/Springfield, IL PD/MD: Rik Blade	WVFC/Wausau, WI PD: Paul Kraimer MD: Jeff Murray 28 AEROSMITH "Miss" 27 ROD STEWART "Ooh" 21 SARAH MCLACHLAN "Ada"	
WYXY/Baltimore, MD PD: Dave Ferguson APD: MD Throbb 92 K.P. & EMVY "Swing" 39 SPICE GIRLS "Stop" 13 SOUTHSYDE CONN X "Raze" BRANDY & MONICA "Boy"	WZJM/Cleveland, OH PD: Dave Eubanks MD: Action Jackson 10 AEROSMITH "Miss" CELINE DION "More" PUFF DADDY F/U PAGE "Come"	WJMX/Florence, SC OM/MD: Keith Mitchell APD/MD: Kyle 8 WILL SMITH "Two" PUBLIC ANNOUNCEMENT "Body" 1 AEROSMITH "Miss" ALANA DAVIS "Crazy"	WYUY/Jackson, MS GM/MD: Dick O'Neil APD/MD: Kevin Vaughan 21 CHERRY POPPIN' "Zoot"	WZEE/Madison, WI PD: Jimmy Steele MD: Tommy Bodean AEROSMITH "Miss" ALANA DAVIS "Crazy" LA BOUCHE "Forget"	WVZV/Norfolk, VA PD: Don London MD: Jay West 9 MADONNA "Light"	WVHT/Syracuse, NY PD/MD: J.J. Rice	WVCR/York, PA OM: Rick McCaslin PD: Davy Crockett MD: Sally V. 3 MONTELL JORDAN "Ride" 2 AEROSMITH "Miss" JANET "Lonely" MYA F/SSIDO "Air"	
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CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1
WHTZ/New York
 (212) 239-2300
 Poleman/Bryant

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
64	66	62	65	NATALIE IMBRUGLIA/Torn	
29	31	44	63	SHANIA TWAIN/You're Still The One	
43	64	63	63	K-Ci & JOJO/All My Life	
61	62	62	62	JANET/Together Again	
61	61	35	61	WILL SMITH/Gettin' Jiggy Wit It	
32	36	38	45	ALANIS MORISSETTE/Uninvited	
60	61	61	41	SAVAGE GARDEN/Truly Madly Deeply	
30	30	23	41	BILLIE MYERS/Kiss The Rain	
42	41	26	40	MATCHBOX 20/3am	
32	40	39	39	BRIAN MCKNIGHT/Anytime	
40	39	62	39	MARIAH CAREY/My All	
39	39	39	38	CELINE DION/My Heart Will Go On	
41	29	40	34	MARCY PLAYGROUND/Sex And Candy	
18	23	36	31	FASTBALL/The Way	
-	1	14	29	MADONNA/Ray Of Light	
29	28	27	28	ALANIS MORISSETTE/Uninvited	
27	29	25	28	MARIAH CAREY/My All	
12	19	11	23	SPICE GIRLS/Searchin' My Soul	
22	12	17	24	VONDA SHEPARD/Return Of The Mack	
64	39	20	21	MADONNA/Frozen	
11	12	15	20	PAULA COLE/Me	
15	16	19	20	JOCK JAM/Jock Jam	
38	39	36	18	PAULA COLE/Don't Want To Wait	
24	20	17	18	BACKSTREET BOYS/As Long As You...	
-	16	25	17	'N SYNC/Just The Two Of Us	
-	2	10	17	BRANDY & MONICA/The Boy Is Mine	
38	38	18	17	NOTORIOUS B.I.G./Mo Money Mo Problems	
22	19	15	16	LEANN RIMES/How Do I Live	
19	17	18	16	PUFF DADDY/It's A Shame About You	
8	17	15	15	MATCHBOX 20/Real World	
-	18	11	15	XSCAPE/The Arms Of...	
14	11	10	15	DESTINY'S CHILD/No, No, No	
5	11	8	15	NATALIE IMBRUGLIA/Torn	
14	15	12	15	FUGEES/No Woman, No Cry	
26	26	23	13	THIRD EYE BLIND/How's It Going To Be	
20	19	-	12	DIANA KING/Find My Way Back	
-	-	-	11	AEROSMITH/Don't Want To...	
-	-	-	11	SUGAR RAY/Fly	
-	-	-	11	FUGEES/Killing Me Softly	

MARKET #2
KIISFM
 102.7
 KIIS/Los Angeles
 (818) 845-1027
 Kieley/Austin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
75	77	75	77	NATALIE IMBRUGLIA/Torn	
60	62	58	77	MADONNA/Frozen	
75	76	75	73	K-Ci & JOJO/All My Life	
41	59	76	62	'N SYNC/Just The Two Of Us	
40	37	55	59	AMBER/One More Night	
41	57	57	58	MARCY PLAYGROUND/Sex And Candy	
12	19	31	57	ALANIS MORISSETTE/Uninvited	
21	51	54	56	BRIAN MCKNIGHT/Anytime	
76	76	76	51	THIRD EYE BLIND/How's It Going To Be	
24	33	34	41	MARIAH CAREY/My All	
31	35	38	39	MONIE LOVE/In Mono	
37	37	35	37	JANET/Together Again	
60	43	40	37	WILL SMITH/Gettin' Jiggy Wit It	
36	35	39	36	JANET/Get Lonely	
26	34	42	34	FASTBALL/The Way	
39	38	34	34	BACKSTREET BOYS/As Long As You...	
39	38	32	34	USHER/You Make Me Wanna...	
75	52	31	32	SAVAGE GARDEN/Truly Madly Deeply	
23	32	32	31	DESTINY'S CHILD/No, No, No	
24	23	24	31	NEXT/Too Close	
10	18	27	30	CHEERY POPPIN'.../Zoot Suit Riot	
-	11	18	26	BRANDY & MONICA/The Boy Is Mine	
-	-	12	25	JENNIFER PAIGE/Crush	
-	-	18	20	MADONNA/Ray Of Light	
27	-	-	18	PAULA COLE/Don't Want To Wait	
-	10	11	18	SPICE GIRLS/Stop	
16	17	20	17	VONDA SHEPARD/Searchin' My Soul	
4	9	8	16	XSCAPE/The Arms Of...	
14	15	16	15	GLORIA ESTEFAN/Heaven's What I Feel	
-	7	14	15	WILL SMITH/Just The Two Of Us	
24	24	26	13	REBEKAH/Sin So Well	
4	9	8	12	REBEKAH/Sin So Well	
12	12	11	9	PAULA COLE/Me	
-	-	-	8	GOO GOO DOLLS/Ins	
7	7	5	7	ALL SAINTS/Never Ever	
-	-	-	5	MEREDITH BROOKS/Stop	
-	-	-	5	SHANIA TWAIN/You're Still The One	
-	-	-	4	SPARKLE/Be Careful	
-	-	-	3	OLIVIA NEWTON-JOHNS/Honestly Love You	
13	16	5	3	PUBLIC ANNOUNCEMENT/Body Bumpin'...	

MARKET #4
KZQZ/San Francisco
 (415) 957-0957
 Ocean

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	28	65	71	NEXT/Too Close	
67	64	70	69	NATALIE IMBRUGLIA/Torn	
51	47	49	67	'N SYNC/Just The Two Of Us	
65	61	66	66	SAVAGE GARDEN/Truly Madly Deeply	
53	56	51	57	K-Ci & JOJO/All My Life	
36	42	39	55	KAI/Say You'll Stay	
49	45	42	50	BRIAN MCKNIGHT/Anytime	
46	47	48	47	AMBER/One More Night	
36	44	46	46	JANET/Together Again	
64	59	51	45	MADONNA/Frozen	
14	13	16	45	BACKSTREET BOYS/Everybody...	
52	44	44	44	PAULA COLE/Don't Want To Wait	
24	22	33	44	S.O.A.P./This Is How We Party	
27	46	48	44	JANET/Get Lonely	
24	41	27	44	ROBYN/Show Me Love	
31	23	30	43	NU FLAVOR/Heaven	
53	50	56	39	UNCLE SAM/Don't Ever Want...	
-	-	20	35	MARCY PLAYGROUND/Sex And Candy	
33	24	28	33	USHER/You Make Me Wanna...	
-	-	23	32	WILL SMITH/Just The Two Of Us	
31	31	26	29	SPICE GIRLS/Stop	
-	-	13	22	MADONNA/Ray Of Light	
25	20	25	25	DAZE/Superhero	
28	26	24	24	INQU/Love You Down	
35	28	25	24	ROBYN/Do You Really...	
-	17	22	22	JAI/Heaven	
-	-	-	22	FIVE/When The Lights...	
-	26	18	22	K.P. & ENVY/Swing My Way	
19	25	19	21	MARIAH CAREY/My All	
51	24	22	21	BACKSTREET BOYS/As Long As You...	
54	46	25	18	WILL SMITH/Gettin' Jiggy Wit It	
18	18	18	17	CHUMBAWAMBA/Tubthumping	
17	16	11	15	NOTORIOUS B.I.G./Mo Money Mo Problems	
12	11	13	13	MATCHBOX 20/Push	
53	45	20	10	MATCHBOX 20/3am	
28	22	30	-	USHER/Nice & Slow	
-	-	-	-	VOICES OF THE DRY/Dimele (Say It)	

MARKET #5
Q102
 WIOQ/Philadelphia
 (610) 667-8100
 Kalina/Bentley/Towers

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
65	62	61	65	SAVAGE GARDEN/Truly Madly Deeply	
62	61	47	64	MATCHBOX 20/3am	
32	39	63	62	K-Ci & JOJO/All My Life	
64	64	63	60	ROBYN/Show Me Love	
64	64	63	60	WILL SMITH/Gettin' Jiggy Wit It	
44	44	60	57	JANET/Together Again	
45	46	46	53	NATALIE IMBRUGLIA/Torn	
31	35	25	45	BACKSTREET BOYS/Everybody...	
20	28	46	45	MADONNA/Frozen	
26	27	37	39	BRIAN MCKNIGHT/Anytime	
27	28	34	38	ROBYN/Show Me Love	
40	48	38	38	BACKSTREET BOYS/As Long As You...	
41	35	30	37	USHER/You Make Me Wanna...	
21	18	24	26	ALL SAINTS/Never Ever	
56	52	46	45	PAULA COLE/Don't Want To Wait	
30	30	23	25	'N SYNC/Just The Two Of Us	
-	-	15	21	MARIAH CAREY/My All	
16	12	20	20	SPICE GIRLS/Stop	
30	35	27	19	LUTRICIA MCNEAL/Ain't That Just...	
18	18	14	18	GLORIA ESTEFAN/Heaven's What I Feel	
25	18	19	18	VOICES OF THE DRY/Dimele (Say It)	
16	22	23	16	SHANIA TWAIN/You're Still The One	
12	14	23	16	S.O.A.P./This Is How We Party	
15	10	11	11	WALLFLOWERS/Heroes	
10	10	10	11	NEXT/Too Close	
12	13	10	10	XSCAPE/The Arms Of...	
-	-	10	10	JANET/Get Lonely	
16	24	18	10	ROBYN/Do You Really...	
22	12	10	10	MADONNA/Weird	
14	14	10	10	SOLID HARMONIE/It'll Be There For...	
-	-	10	10	BRANDY & MONICA/The Boy Is Mine	
-	-	-	10	MADONNA/Ray Of Light	

MARKET #6
106.1 KISSFM
 KHKS/Dallas
 (214) 891-3400
 Cook/Lambert/Reynolds

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
53	52	72	73	WILL SMITH/Gettin' Jiggy Wit It	
42	51	67	71	NATALIE IMBRUGLIA/Torn	
72	71	70	70	BRIAN MCKNIGHT/Anytime	
73	65	73	66	K-Ci & JOJO/All My Life	
64	61	41	50	USHER/Nice & Slow	
48	47	47	46	PAULA COLE/Don't Want To Wait	
45	44	41	46	SMASH MOUTH/Walkin' On The Sun	
67	68	66	44	MATCHBOX 20/3am	
33	30	46	43	ROBYN/Do You Really...	
-	42	46	42	'N SYNC/Just The Two Of Us	
-	42	46	42	MATCHBOX 20/Push	
65	69	43	41	SAVAGE GARDEN/Truly Madly Deeply	
40	41	41	40	USHER/You Make Me Wanna...	
-	-	32	37	MADONNA/Ray Of Light	
44	45	42	36	UNCLE SAM/Don't Ever Want...	
-	-	-	34	BRANDY & MONICA/The Boy Is Mine	
-	-	-	33	ALANIS MORISSETTE/Uninvited	
30	32	38	32	JANET/Get Lonely	
47	46	31	31	JANET/Together Again	
8	20	30	30	MARIAH CAREY/My All	
48	44	39	29	REAL ONE/You Like Pina Colada	
-	21	22	28	MARCY PLAYGROUND/Sex And Candy	
18	19	21	27	NEXT/Too Close	
17	18	23	23	K.P. & ENVY/Swing My Way	
24	21	23	22	JOCK JAM/Jock Jam	
7	12	11	20	VONDA SHEPARD/Searchin' My Soul	
19	20	19	19	CARDIGANS/Lovefool	
26	27	12	18	MADONNA/Ray Of Light	
19	18	16	17	EN VOUE/Don't Let Go (Love)	
20	17	16	18	DUNCAN SHEK/Barely Breathing	
16	-	16	16	ROBYN/Do You Really...	
39	16	14	16	MOJ/Love You Down	
21	16	13	15	BLACKSTREET/No Diggity	
11	10	15	14	DESTINY'S CHILD/No, No, No	
16	-	14	14	PUFF DADDY/It's Missing You	
21	17	14	13	MEREDITH BROOKS/Bitch	
-	7	10	13	NU FLAVOR/Baby Be There	
15	14	-	13	NO DOUBT/Don't Speak	
16	17	-	13	LOS UMBRELLS/No Tengo Dnerro	
-	-	-	13	COOLIO/1.2.3.4 (Sumpin'...)	

MARKET #8
WWZZ/Washington
 (703) 522-1041
 O'Brian/Ross

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
51	60	59	57	WILL SMITH/Gettin' Jiggy Wit It	
68	59	51	56	K-Ci & JOJO/All My Life	
42	63	57	55	'N SYNC/Just The Two Of Us	
62	63	61	54	SAVAGE GARDEN/Truly Madly Deeply	
59	65	52	54	BRIAN MCKNIGHT/Anytime	
63	66	61	54	NATALIE IMBRUGLIA/Torn	
19	29	33	48	NEXT/Too Close	
45	36	43	48	AQUA/Turn Back Time	
21	29	35	48	DESTINY'S CHILD/No, No, No	
61	54	46	46	JANET/Together Again	
44	48	45	44	LA BOUCHE/You Won't Forget Me	
16	16	19	43	VONDA SHEPARD/Searchin' My Soul	
6	28	40	42	JANET/Get Lonely	
37	45	37	42	MADONNA/Frozen	
60	52	55	37	USHER/You Make Me Wanna...	
34	40	45	43	NU FLAVOR/Heaven	
13	20	30	30	BACKSTREET BOYS/Everybody	
43	39	28	28	MATCHBOX 20/3am	
34	36	30	25	DAZE/Superhero	
30	31	28	24	JAI/Heaven	
22	21	22	24	S.O.A.P./This Is How We Party	
-	-	12	23	FIVE/When The Lights...	
29	21	18	22	ROBYN/Do You Really...	
-	-	21	21	MATCHBOX 20/Real World	
7	17	21	20	SMASH MOUTH/Walkin' On The Sun	
18	21	19	21	SPICE GIRLS/Stop	
16	21	19	19	WILL SMITH/Just The Two Of Us	
-	-	18	20	CARDIGANS/Lovefool	
-	-	12	17	BOYZ II MEN/A Seasons Of...	
14	12	12	17	BROOKLYN BOUNCE/Get Ready To Bounce	
-	-	14	19	THIRD EYE BLIND/How's It Going To Be	
-	-	10	16	LISA LOEB/Do	
10	9	11	15	ALL SAINTS/Never Ever	
-	-	8	15	CELINE DION/To Love You More	
11	10	13	13	ALLURE/All Ched Out	
13	6	8	13	USHER/Nice & Slow	
10	10	13	10	MATCHBOX 20/Push	
14	15	11	9	SOLID HARMONIE/It'll Be There For...	
13	13	7	7	SHE MOVES/It's Your Love	
21	19	8	7	HANSON/Weird	

MARKET #9
104 KRBE
 KRBE/Houston
 (713) 266-1000
 Peake/Michaels

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
66	65	64	66	SAVAGE GARDEN/Truly Madly Deeply	
44	59	63	65	ALANIS MORISSETTE/Uninvited	
55	60	60	63	NATALIE IMBRUGLIA/Torn	
63	65	66	62	SHANIA TWAIN/You're Still The One	
66	65	67	61	WILL SMITH/Gettin' Jiggy Wit It	
52	48	48	59	K-Ci & JOJO/All My Life	
60	58	42	44	BACKSTREET BOYS/As Long As You...	
37	34	37	41	JANET/Together Again	
37	44	39	41	SELENA/Dreaming Of You	
22	34	36	38	USHER/Nice & Slow	
30	24	36	38	MARCY PLAYGROUND/Sex And Candy	
61	50	44	37	CELINE DION/My Heart Will Go On	
36	37	34	35	MATCHBOX 20/3am	
14	17	26	32	'N SYNC/Just The Two Of Us	
36	27	37	32	ROBYN/Show Me Love	
24	24	22			

CHR/POP PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

102.7		MARKET #19							
TODAY'S HIT MUSIC		WXVY/Baltimore							
		(410) 653-2200 Ferguson/Dee							
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE						
3W	2W	1W	TW	3W	2W	1W	TW		
-	-	92	K-P & ENVI/Swing My Way	38	43	56	56	NATALIE IMBRUGLIA/Tom	
91	64	93	ROBYN/Do You Really...	59	57	57	56	MARCY PLAYGROUND/Sex And Candy	
91	91	90	K-CI & JOJO/All My Life	55	51	57	51	MATCHBOX 20/3am	
-	-	46	PUFF DADDY & FAMILY/Been Around	52	48	55	51	THIRD EYE BLIND/How's It Going To Be	
30	12	47	NEXT/Too Close	56	53	53	43	SAVAGE GARDEN/Truly Madly Deeply	
91	92	91	MARCY PLAYGROUND/Sex And Candy	35	31	34	40	K-CI & JOJO/All My Life	
21	37	44	AMBER/One More Night	25	21	31	35	GOOD GOO DOLLS/Sins	
38	51	5	MADONNA/Frozen	38	33	34	35	JANET/Together Again	
34	31	54	EVERCLEAR/Will Buy You...	34	36	39	35	ROBYN/Do You Really...	
24	36	16	LA BOUCHE/You Won't Forget Me	43	44	33	34	BILLIE MYERS/Kiss The Rain	
39	40	32	'N SYNC/1 Want You Back	32	26	37	30	GREEN DAY/Time Of Your Life...	
93	40	91	JANET/Get Lonely	15	20	28	29	FASTBALL/The Way	
51	45	52	WYCLEF JEAN/Gone Till November	21	28	28	29	REBEKAH/Sin So Well	
-	-	-	39	SPICE GIRLS/Stop	16	26	26	EDWIN MCCAINT/Be	
35	31	31	BACKSTREET BOYS/As Long As You...	34	29	27	27	BACKSTREET BOYS/As Long As You...	
30	28	32	ROBYN/Show Me Love	16	26	26	28	TONIC/You Could Only...	
40	33	47	BRIAN MCKNIGHT/Anytime	23	20	21	21	WALLFLOWERS/Heroes	
30	32	31	USHER/You Make Me Wanna...	-	-	-	-	ALANIS MORISSETTE/Uninvited	
30	26	32	SAVAGE GARDEN/Truly Madly Deeply	23	24	27	24	SISTER 7/Know What You Mean	
-	-	-	27	SHANIA TWAIN/You're Still The One	20	20	21	23	CHUMBAWAMBA/Tubthumping
44	30	32	USHER/Nice & Slow	25	20	21	23	DMC/How Bizarre	
21	16	19	ALANIS MORISSETTE/Uninvited	19	20	19	23	TONIC/You Could Only...	
15	27	11	S.O.A.P./This Is How We Party	18	-	-	-	MATCHBOX 20/Push	
25	37	26	BACKSTREET BOYS/Everybody...	20	20	20	20	SMASH MOUTH/Walkin' On The Sun	
-	-	-	19	ALL SAINTS/Never Ever	23	21	24	20	SUGAR RAY/Fly
-	-	-	19	INNER CIRCLE/Not About Romance	6	15	19	19	NATALIE MERCHANT/Kind & Generous
-	-	-	18	BLAIR/Have Fun, Go Mad	15	17	16	18	SHANIA TWAIN/You're Still The One
-	-	-	16	MADONNA/Ray Of Light	15	19	11	18	CELINE DION/Heart Will Go On
-	-	-	15	DAZE/Suphero	20	17	19	18	JEWEL/Foolish Games
10	11	9	MARIAH CAREY/My All	25	19	20	17	BEN FOLDS FIVE/Brick	
-	-	-	13	SOUTHSIDE DOWN X.../Raize Da Roof...	-	-	-	-	MARIAH CAREY/My All
34	67	47	SERMON, MURRAY, Rappers Delight	-	-	-	-	17	SARAH McLACHLAN/Adia
61	91	43	NATALIE IMBRUGLIA/Tom	-	-	-	-	17	PAULA COLE/Don't Want To Wait
-	-	-	12	REBEKAH/Sin So Well	21	21	22	17	SISTER HAZEL/All For You
15	14	16	TANIA EVANS/Prisoner Of Love...	14	20	16	15	'N SYNC/1 Want You Back	
-	-	-	BRANDY & MONICA/The Boy Is Mine	26	23	14	14	PAULA COLE/Me	

93.1		MARKET #20												
FLZ		WBZZ/Pittsburgh												
		(412) 920-9400 Clark/Edgar/Liley												
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE											
3W	2W	1W	TW	3W	2W	1W	TW							
71	67	73	75	K-CI & JOJO/All My Life	38	43	56	56	NATALIE IMBRUGLIA/Tom					
73	73	73	75	MARCY PLAYGROUND/Sex And Candy	59	57	57	56	MARCY PLAYGROUND/Sex And Candy					
68	73	73	73	WILL SMITH/Gettin' Jiggy Wit It	55	51	57	51	MATCHBOX 20/3am					
74	67	61	72	NATALIE IMBRUGLIA/Tom	52	48	55	51	THIRD EYE BLIND/How's It Going To Be					
33	47	72	69	ALANIS MORISSETTE/Uninvited	56	53	53	43	SAVAGE GARDEN/Truly Madly Deeply					
27	31	50	68	UNCLE SAM/Don't Ever Want...	35	31	34	40	K-CI & JOJO/All My Life					
68	72	62	46	'N SYNC/1 Want You Back	25	21	31	35	GOOD GOO DOLLS/Sins					
37	38	38	44	BACKSTREET BOYS/Everybody...	38	33	34	35	JANET/Together Again					
24	17	28	43	SMASH MOUTH/Walkin' On The Sun	34	36	39	35	ROBYN/Do You Really...					
39	40	45	41	ROBYN/Do You Really...	43	44	33	34	BILLIE MYERS/Kiss The Rain					
75	60	37	39	MADONNA/Frozen	32	26	37	30	GREEN DAY/Time Of Your Life...					
32	36	37	39	MARIAH CAREY/My All	15	20	28	29	FASTBALL/The Way					
18	30	34	36	BRIAN MCKNIGHT/Anytime	21	28	28	29	REBEKAH/Sin So Well					
-	-	-	-	22	31	36	36	MADONNA/Ray Of Light	16	26	26	EDWIN MCCAINT/Be		
42	41	39	36	GOOD GOO DOLLS/Sins	34	29	27	27	BACKSTREET BOYS/As Long As You...					
12	27	35	35	FASTBALL/The Way	16	26	26	28	TONIC/You Could Only...					
10	30	36	34	MATCHBOX 20/Real World	23	20	21	21	WALLFLOWERS/Heroes					
19	31	34	34	XSCAPE/The Arms Of...	-	-	-	-	ALANIS MORISSETTE/Uninvited					
28	34	44	33	JANET/Together Again	23	24	27	24	SISTER 7/Know What You Mean					
30	32	29	33	BILLIE MYERS/Kiss The Rain	20	20	21	23	CHUMBAWAMBA/Tubthumping					
47	40	37	32	MATCHBOX 20/3am	25	20	21	23	DMC/How Bizarre					
42	38	30	30	SAVAGE GARDEN/Truly Madly Deeply	19	20	19	23	TONIC/You Could Only...					
30	29	33	27	THIRD EYE BLIND/How's It Going To Be	18	-	-	-	MATCHBOX 20/Push					
40	34	26	27	INQU/Love You Down	20	20	20	20	SMASH MOUTH/Walkin' On The Sun					
29	30	24	24	BACKSTREET BOYS/As Long As You...	23	21	24	20	SUGAR RAY/Fly					
29	29	27	23	TONIC/You Could Only...	6	15	19	19	NATALIE MERCHANT/Kind & Generous					
5	17	30	23	WALLFLOWERS/Heroes	15	17	16	18	SHANIA TWAIN/You're Still The One					
-	-	-	-	12	22	22	22	SEMISONIC/Closing Time	15	19	11	18	CELINE DION/Heart Will Go On	
21	22	23	19	CELINE DION/Heart Will Go On	20	17	19	18	JEWEL/Foolish Games					
30	24	25	18	ROBYN/Show Me Love	25	19	20	17	BEN FOLDS FIVE/Brick					
15	25	23	18	DESTINY'S CHILD/No, No, No	-	-	-	-	MARIAH CAREY/My All					
22	25	22	17	VONDA SHEPARD/Searchin' My Soul	-	-	-	-	17	SARAH McLACHLAN/Adia				
10	14	15	16	BLAIR/Have Fun, Go Mad	-	-	-	-	17	PAULA COLE/Don't Want To Wait				
9	11	14	14	PAULA COLE/Me	21	21	22	17	SISTER HAZEL/All For You					
10	11	13	14	LOREENA MCKENITT/The Mummers' Dance	14	20	16	15	'N SYNC/1 Want You Back					
12	14	13	14	ROBYN/Do You Know (What...)	26	23	14	14	PAULA COLE/Me					
13	12	11	12	MARIAH CAREY/Honey	-	-	-	-	5	14	20	16	15	MATCHBOX 20/Real World
16	16	12	12	IMANI COPPOLA/Legend Of A Cowgirl	-	-	-	-	12	13	13	13	MEREDITH BROOKS/Stop	
9	6	10	11	NEXT/Too Close	17	18	14	9	BRIAN MCKNIGHT/Anytime					
20	19	16	10	GINUWINE/When Does Cry	11	11	10	7	OUR LADY PEACE/Clumsy					

93.3		MARKET #21																	
FLZ		WFLZ/Tampa																	
		(813) 839-9393 Harris/Domino																	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE																
3W	2W	1W	TW	3W	2W	1W	TW												
46	48	54	70	'N SYNC/1 Want You Back	75	73	73	75	K-CI & JOJO/All My Life										
52	63	64	68	ALANIS MORISSETTE/Uninvited	52	63	64	68	MARCY PLAYGROUND/Sex And Candy										
54	42	51	58	MARCY PLAYGROUND/Sex And Candy	54	42	51	58	MARCY PLAYGROUND/Sex And Candy										
54	67	63	66	NATALIE IMBRUGLIA/Tom	52	47	63	66	NATALIE IMBRUGLIA/Tom										
68	62	63	63	K-CI & JOJO/All My Life	68	62	63	63	K-CI & JOJO/All My Life										
42	54	43	58	BACKSTREET BOYS/Everybody...	42	54	43	58	BACKSTREET BOYS/Everybody...										
57	58	60	56	BRIAN MCKNIGHT/Anytime	57	58	60	56	BRIAN MCKNIGHT/Anytime										
34	39	57	48	LFO/The Way You Like...	34	39	57	48	LFO/The Way You Like...										
31	36	42	44	NEXT/Too Close	31	36	42	44	NEXT/Too Close										
46	30	33	40	SAVAGE GARDEN/Truly Madly Deeply	46	30	33	40	SAVAGE GARDEN/Truly Madly Deeply										
66	48	36	38	WILL SMITH/Gettin' Jiggy Wit It	66	48	36	38	WILL SMITH/Gettin' Jiggy Wit It										
23	23	29	38	GOOD GOO DOLLS/Sins	23	23	29	38	GOOD GOO DOLLS/Sins										
-	-	-	-	31	37	37	37	VONDA SHEPARD/Searchin' My Soul	-	-	-	-	16	36	34	JANET/Get Lonely			
-	-	-	-	32	41	36	33	USHER/Nice & Slow	-	-	-	-	37	49	35	32	BACKSTREET BOYS/As Long As You...		
-	-	-	-	30	31	33	32	K-P & ENVI/Swing My Way	-	-	-	-	40	46	42	31	UNCLE SAM/Don't Ever Want...		
-	-	-	-	9	27	28	31	SHANIA TWAIN/You're Still The One	-	-	-	-	39	36	30	29	CELINE DION/Heart Will Go On		
-	-	-	-	17	21	13	31	S.O.A.P./This Is How We Party	-	-	-	-	21	24	15	20	WILL SMITH/Just The Two Of Us		
-	-	-	-	24	24	22	29	UNCLE SAM/Don't Ever Want...	-	-	-	-	25	-	-	-	THIRD EYE BLIND/How's It Going To Be		
-	-	-	-	17	19	23	28	ROBYN/Show Me Love	-	-	-	-	32	31	23	27	INQU/Love You Down		
-	-	-	-	33	36	38	35	MATCHBOX 20/3am	-	-	-	-	18	19	29	26	MARIAH CAREY/My All		
-	-	-	-	-	-	-	-	19	24	24	24	24	24	24	24	24	24	SMASH MOUTH/Walkin' On The Sun	
-	-	-	-	52	59	38	24	USHER/You Make Me Wanna...	-	-	-	-	23	-	-	-	23	DAZE/Suphero	
-	-	-	-	10	21	24	23	JANET/Together Again	-	-	-	-	27	28	29	25	SMASH MOUTH/Walkin' On The Sun		
-	-	-	-	20	17	14	21	MARIAH CAREY/My All	-	-	-	-	15	20	22	25	VONDA SHEPARD/Searchin' My Soul		
-	-	-	-	9	6	12	21	ALL SAINTS/Never Ever	-	-	-	-	5	21	25	BRANDY & MONICA/The Boy Is Mine			
-	-	-	-	36	31	21	20	BACKSTREET BOYS/As Long As You...	-	-	-	-	21	21	24	24	THIRD EYE BLIND/Semi-Charmed Life		
-	-	-	-	9	9	15	19	PUBLIC ANNOUNCEMENT/Body Bumpin'...	-	-	-	-	23	20	19	23	SUGAR RAY/Fly		
-	-	-	-	13	19	19	19	CHUMBAWAMBA/Tubthumping	-	-	-	-	24	27	20	22	USHER/You Make Me Wanna		
-	-	-	-	16	17	13	18	PUFF DADDY.../I'll Be Messing You	-	-	-	-	9	10	11	21	MATCHBOX 20/Push		
-	-	-	-	10	10	10	16	SOLID HARMONIE/It'll Be There For...	-	-	-	-	9	10	11	21	GOOD GOO DOLLS/Sins		
-	-	-	-	14	13	11	16	ROBYN/Do You Know (What...)	-	-	-	-	-	-	-	-	21	ROBYN/Do You Know (What...)	
-	-	-	-	11	12	12	13	NO MERCY/Where Do You Go	-	-	-	-	22	21	18	20	NOTORIOUS B.I.G./Mo Money Mo Problems		
-	-	-	-	-	-	-	-	13	FASTBALL/The Way	-	-	-	-	-	-	-	-	20	MARIAH CAREY/Honey
-	-	-	-	19	25	18	13	SMASH MOUTH/Walkin' On The Sun	-	-	-	-	-	-	-	-	-	13	WALLFLOWERS/Heroes
-	-	-	-	21	18	15	12	SOMETHIN' FOR.../My Love Is The Shihh!	-	-	-	-	15	17	11	11	BOYZ II MEN/4 Seasons Of...		
-	-	-	-	18	20	14	12	CELINE DION/Heart Will Go On	-	-	-	-	-	-	-	-	-	15	WALLFLOWERS/One Headlight
-	-	-	-	13	18	-	-	12	SPICE GIRLS/Say You'll Be There	-	-	-	-	31	20	19	14	USHER/Nice & Slow	
-	-	-	-	21	20	19	11	GLORIA ESTEFAN/Heaven's What I Feel	-	-	-	-	9	11	9	12	REBEKAH/Sin So Well		

JAMMIN		MARKET #23							
92.3		WZJM/Cleveland							
		(216) 621-9300 Eubanks/Jackson							
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE						
3W	2W	1W	TW	3W	2W	1W	TW		
75	73	74	73	K-CI & JOJO/All My Life	75	73	74	73	K-CI & JOJO/All My Life
37	29	55	73	BACKSTREET BOYS/Everybody...	37	29	55	73	BACKSTREET BOYS/Everybody...
58	63	61	73	ALANIS MORISSETTE/Uninvited	58	63	61	73	ALANIS MORISSETTE/Uninvited
72	70	72	72	NATALIE IMBRUGLIA/Tom	72	70	72	72	NATALIE IMBRUGLIA/Tom
44	53	60	55	MARCY PLAYGROUND/Sex And Candy	44	53	60	55	MARCY PLAYGROUND/Sex And Candy
43	47	49	48	BRIAN MCKNIGHT/Anytime	43	47	49	48	BRIAN MCKNIGHT/Anytime
57	49	51	47	'N SYNC/1 Want You Back	57	49	51	47	'N SYNC/1 Want You Back
76	73	55	47	WILL					

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #39
B97
WEZB/New Orleans
(504) 581-7002
Larson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	45	47	50		EDWIN MCCAIN/It's Be
49	48	49	49		SHANIA TWAIN/You're Still The One
49	49	49	48		NATALIE IMBRUGLIA/Tom
49	47	49	48		SAVAGE GARDEN/Truly Madly Deeply
22	31	44	47		ALANIS MORISSETTE/Uninvited
37	37	38	44		MARCY PLAYGROUND/Sex And Candy
22	22	29	43		K-CI & JUQUAI/My Life
48	49	48	41		BACKSTREET BOYS/As Long As You...
36	36	36	38		THIRD EYE BLIND/How's It Going To Be
22	23	29	37		VONDA SHEPARD/Searchin' My Soul
36	37	36	36		MADONNA/Frozen
36	36	36	36		BEN FOLDS FIVE/Brick
36	36	36	36		ERIC CLAPTON/My Father's Eyes
36	36	36	36		PAULA COLE/Me
22	30	35	35		FLEETWOOD MAC/Landside
37	37	35	34		BILLIE MYERS/Kiss The Rain
22	22	23	33		ROBYN/Do You Really...
47	49	47	44		MATCHBOX 20/3am
-	15	24	23		FASTBALL/The Way
12	13	15	23		LEANN RIMES/Looking Through...
21	22	21	22		MARIAH CAREY/My All
-	11	17	21		NATALIE MERCHANT/Kind & Generous
13	13	15	21		SARAH McLACHLAN/Adia
-	-	9	20		GOO GOO DOLLS/Ins
32	26	18	16		COWBOY MOUTH/How Do You Tell...
13	15	12	14		SUGAR RAY/Fly
37	38	23	14		SMASH MOUTH/Walkin' On The Sun
-	10	13	13		BRIAN MCKNIGHT/Anytime
14	10	14	10		AMBER/This Is Your Night
47	23	11	13		LISA LOEB/Do
16	15	14	13		CHUMBAWAMBA/Tubthumping
12	10	13	12		REBEKAH/Sin So Well
-	-	7	12		BABYFACE & DES'REE/Fire
-	12	11	11		HOOTIE & BLOWFISH/Only Wanna Be...
14	13	12	12		NO MERCY/Where Do You Go
49	50	27	11		JANET/Together Again
16	12	12	11		MEREDITH BROOKS/Bitch
14	13	13	11		LA BOUCHE/Sweet Dreams
-	-	-	10		MATCHBOX 20/Real World
12	10	13	10		THIRD EYE BLIND/Semi-Charmed Life

MARKET #41
Kiss 98.5
WKSE/Buffalo
(716) 884-5101
O'Neil/Universal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	61	59	62		NATALIE IMBRUGLIA/Tom
57	57	57	60		MARCY PLAYGROUND/Sex And Candy
57	54	57	58		BRIAN MCKNIGHT/Anytime
38	48	58	58		NEXT/Too Close
54	57	57	58		K-CI & JUQUAI/My Life
54	57	57	58		GOO GOO DOLLS/Ins
19	30	38	54		ALANIS MORISSETTE/Uninvited
39	40	41	41		'N SYNC/ Want You Back
45	41	44	40		JOE/JANET
54	56	44	39		SAVAGE GARDEN/Truly Madly Deeply
16	19	35	38		USHER/You Make Me Wanna...
16	18	34	37		THIRD EYE BLIND/How's It Going To Be
39	38	39	35		UNCLE SAM/ Don't Ever Want...
39	37	31	33		BARNEKED LADIES/When I Fall
46	43	42	31		JANET/Together Again
52	53	41	29		DESTINY'S CHILD/No, No, No
22	24	24	29		K.P. & ENVIY/Swing My Way
54	53	41	27		WILL SMITH/Gettin' Jiggy Wit It
37	35	32	25		USHER/Nice & Slow
37	37	35	25		NU FLAVOR/Heaven
-	-	25	25		GREEN DAY/Time Of Your Life...
26	25	22	24		S.O.A.P./This Is How We Party
-	21	23	24		NATALIE MERCHANT/Kind & Generous
16	17	12	23		JANET/ Get Lonely
43	43	41	23		N-TRANCE/da Ya Think I'm Sexy
-	18	21	22		SPICE GIRLS/Stop
-	-	15	22		FASTBALL/The Way
24	23	21	22		VONDA SHEPARD/Searchin' My Soul
19	27	25	21		MADONNA/Ray Of Light
20	19	21	20		BACKSTREET BOYS/Everybody...
-	-	14	19		SHANIA TWAIN/You're Still The One
20	22	18	19		MASE F/TOTAL/What You Want
-	-	14	18		WILL SMITH/Just The Two Of Us
17	20	19	18		BLACK LAB/Time Ago
16	16	14	17		INQU/Love You Down
-	-	-	16		PUBLIC ENEMY/Still/He Got Game
-	-	-	11		XSCAPE/The Arms Of...
-	-	-	16		FIVE/When The Lights...
15	17	16	15		ROCKELL/In A Dream
45	28	15	13		MATCHBOX 20/3am

MARKET #42
Kiss95.7
WKSS/Hartford
(860) 524-7819
Jones/McGowan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
69	71	70	69		BRIAN MCKNIGHT/Anytime
65	67	65	66		USHER/You Make Me Wanna...
70	69	67	65		K-CI & JUQUAI/My Life
47	53	58	62		NEXT/Too Close
63	63	60	60		SAVAGE GARDEN/Truly Madly Deeply
60	52	55	58		JANET/Together Again
48	58	59	57		DESTINY'S CHILD/No, No, No
66	54	50	50		WILL SMITH/Gettin' Jiggy Wit It
64	47	43	45		ROBYN/Show Me Love
43	45	42	44		THIRD EYE BLIND/How's It Going To Be
40	44	43	43		MARCY PLAYGROUND/Sex And Candy
40	44	43	42		NATALIE IMBRUGLIA/Tom
25	34	34	42		WILL SMITH/Just The Two Of Us
34	36	34	42		S.O.A.P./This Is How We Party
39	40	37	39		MADONNA/Frozen
8	21	29	34		TANIA EVANS/Prisoner Of Love...
36	45	46	32		ROBYN/Do You Really...
-	19	23	31		CELINE DION/To Love You More
35	35	31	31		NU FLAVOR/Heaven
33	26	30	28		BACKSTREET BOYS/Everybody...
17	23	30	26		MARIAH CAREY/My All
17	19	21	25		LA BOUCHE/You Won't Forget Me
21	26	23	24		USHER/Nice & Slow
11	13	10	21		SHANIA TWAIN/You're Still The One
9	16	15	16		EDWIN MCCAIN/It's Be
-	-	8	15		JANET/ Get Lonely
-	-	8	13		BRANDY & MONICA/The Boy Is Mine
-	-	5	13		FIVE/When The Lights...
-	-	8	13		PUBLIC ANNOUNCEMENT/Body Bumpin'...
13	14	13	12		FASTBALL/The Way
5	12	11	11		VONDA SHEPARD/Searchin' My Soul
13	15	16	11		REBEKAH/Sin So Well
8	5	7	9		ALL SAINTS/Never Ever
7	8	6	9		SPICE GIRLS/Stop
-	-	5	8		DAZE/Superhero
17	13	12	8		SARAH McLACHLAN/Adia
11	11	8	6		XSCAPE/The Arms Of...
-	-	6	7		MADONNA/Ray Of Light
8	7	5	6		PAULA COLE/Me

MARKET #44
theRiver 107.5
WRVW/Nashville
(615) 664-2400
Quinn/Peach

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	62	62	63		NATALIE IMBRUGLIA/Tom
62	62	62	63		SAVAGE GARDEN/Truly Madly Deeply
31	32	48	62		ALANIS MORISSETTE/Uninvited
62	62	62	62		MATCHBOX 20/3am
24	36	49	57		WILL SMITH/Gettin' Jiggy Wit It
34	38	39	40		VONDA SHEPARD/Searchin' My Soul
11	27	31	40		SHANIA TWAIN/You're Still The One
62	55	39	40		SMASH MOUTH/Walkin' On The Sun
37	37	38	40		JANET/Together Again
61	61	51	40		BACKSTREET BOYS/As Long As You...
17	21	33	39		'N SYNC/ Want You Back
21	35	37	37		ROBYN/Do You Really...
29	35	34	36		K-CI & JUQUAI/My Life
34	41	36	36		MARCY PLAYGROUND/Sex And Candy
35	32	34	36		MADONNA/Frozen
-	-	20	33		NATALIE MERCHANT/Kind & Generous
-	-	22	30		MADONNA/Ray Of Light
15	17	20	27		EDWIN MCCAIN/It's Be
17	24	24	26		BACKSTREET BOYS/Everybody...
-	-	17	25		MARIAH CAREY/My All
15	21	22	25		REBEKAH/Sin So Well
15	17	22	24		GOO GOO DOLLS/Ins
-	-	13	24		WALLFLOWERS/Heroes
-	-	-	23		FIVE/When The Lights...
27	18	18	21		ROBYN/Show Me Love
19	17	18	21		SISTER HAZEL/All For You
18	18	18	21		TONIC/If You Could Only...
10	18	21	20		BLAIR/Have Fun, Go Mad
20	17	19	20		THIRD EYE BLIND/Semi-Charmed Life
20	17	19	20		SUGAR RAY/Fly
24	17	16	19		PAULA COLE/ Don't Want To Wait
17	24	18	18		PAULA COLE/Me
16	16	14	15		MATCHBOX 20/3am
-	-	10	11		JOHN MELLENCAMP/Key West...
20	17	16	11		CHUMBAWAMBA/Tubthumping
17	10	10	10		ERIC CLAPTON/My Father's Eyes
-	-	-	10		SHERYL CROW/Everyday Is...
-	-	-	10		DUNCAN SHEIK/Barely Breathing

MARKET #45
107.5
WKSL/Memphis
(901) 375-9324
Taylor/Cole

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
66	64	68	69		MARCY PLAYGROUND/Sex And Candy
69	68	71	68		UNCLE SAM/ Don't Ever Want...
68	64	61	67		K-CI & JUQUAI/My Life
70	69	70	67		NATALIE IMBRUGLIA/Tom
37	63	63	63		MATCHBOX 20/Real World
50	65	69	62		'N SYNC/ Want You Back
65	43	41	59		BRIAN MCKNIGHT/Anytime
41	40	44	49		USHER/Nice & Slow
-	-	4	42		JANET/ Get Lonely
26	29	32	44		GOO GOO DOLLS/Ins
4	32	44	44		NEXT/Too Close
4	28	42	44		VONDA SHEPARD/Searchin' My Soul
30	26	24	42		K.P. & ENVIY/Swing My Way
19	47	46	38		BACKSTREET BOYS/Everybody...
14	19	36	37		FASTBALL/The Way
-	-	-	35		JAKARANDA/Never Let You Go
34	37	36	35		FIVE/When The Lights...
62	58	31	31		MATCHBOX 20/3am
-	-	-	25		SHANIA TWAIN/You're Still The One
-	-	-	24		GOO GOO DOLLS/Ins
-	-	-	25		MADONNA/Ray Of Light
15	25	15	15		CELINE DION/You Will Go On
44	45	66	15		SAVAGE GARDEN/Truly Madly Deeply
69	66	45	15		WILL SMITH/Gettin' Jiggy Wit It
15	15	15	15		MATCHBOX 20/3am
-	-	3	18		PUBLIC ANNOUNCEMENT/Body Bumpin'...
-	-	-	13		LFO/The Way You Like...
13	15	5	12		MADONNA/Frozen
41	39	2	12		THIRD EYE BLIND/How's It Going To Be
45	35	3	10		DESTINY'S CHILD/No, No, No
11	31	11	9		LA BOUCHE/You Won't Forget Me
14	18	8	9		NO AUTHORITY/One More Time
-	-	-	7		ALL SAINTS/Never Ever
6	8	9	5		REBEKAH/Sin So Well
9	7	3	5		S.O.A.P./This Is How We Party
-	-	-	4		AEROSMITH/ Don't Want To...
-	-	-	3		WILL SMITH/Just The Two Of Us
-	-	-	-		BRANDY & MONICA/The Boy Is Mine

MARKET #46
WBBD/Monmouth-Ocean
(609) 597-6700
Sullivan/Fox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	71	69	73		WILL SMITH/Gettin' Jiggy Wit It
71	75	71	72		K-CI & JUQUAI/My Life
69	47	70	71		NATALIE IMBRUGLIA/Tom
46	45	70	70		SHANIA TWAIN/You're Still The One
66	66	68	68		SAVAGE GARDEN/Truly Madly Deeply
71	66	68	68		MARCY PLAYGROUND/Sex And Candy
67	66	71	65		MATCHBOX 20/3am
51	53	61	50		MARIAH CAREY/My All
44	45	46	46		'N SYNC/ Want You Back
41	45	46	46		ALANIS MORISSETTE/Uninvited
7	15	29	45		BRIAN MCKNIGHT/Anytime
44	44	43	43		EDWIN MCCAIN/It's Be
43	41	45	43		JANET/Together Again
43	43	42	42		BACKSTREET BOYS/As Long As You...
45	45	43	41		BILLIE MYERS/Kiss The Rain
46	43	39	41		CELINE DION/My Heart Will Go On
23	30	33	38		VONDA SHEPARD/Searchin' My Soul
30	35	45	35		BACKSTREET BOYS/Everybody...
30	30	21	27		OKATA MOONA/Promise I Make
18	12	17	25		TUESDAY'S/Up To You
-	-	16	25		MADONNA/Ray Of Light
-	-	25	25		SPICE GIRLS/Stop
-	-	24	24		FASTBALL/The Way
28	25	24	23		ROBYN/Show Me Love
30	28	25	23		SMASH MOUTH/Walkin' On The Sun
29	25	23	22		USHER/You Make Me Wanna...
9	15	10	22		REBEKAH/Sin So Well
21	13	15	21		GOO GOO DOLLS/Ins
21	13	15	21		SH E MOVES/Your Love
71	69	32	21		MADONNA/Frozen
21	24	27	20		SARAH McLACHLAN/Adia
-	-	22	24		NATALIE MERCHANT/Kind & Generous
-	-	-	18		MATCHBOX 20/Real World
-	-	-	12		NEXT/Too Close

CHR/RHYTHMIC PLAYLISTS

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MARKET #1
WKTU/New York
(201) 420-3700
Blue/Shane

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
60	67	59	67	AMBER/One More Night
37	43	45	63	RICKY MARTIN/She's All That
37	39	40	63	DEBORAH COX/Things Just Ain't...
37	39	48	61	K-CI & JOJO/All My Life
39	54	57	58	WILL SMITH/Gettin' Jiggy Wit It
39	38	45	50	BRIAN MCKNIGHT/Anytime
25	37	39	43	ULTRA NATE/Free
34	38	43	41	ALL SAINTS/Never Ever
62	61	40	37	SAVAGE GARDEN/Truly Madly Deeply
25	28	33	37	HANNA/You Only Have To...
41	44	42	37	RICKY MARTIN/Maria
-	-	28	35	NATALIE IMBRUGLIA/Torn
37	39	28	35	LEANN RIMES/How Do I Live
19	20	21	30	GLORIA ESTEFAN/Heaven's What I Feel
14	24	28	23	MADONNA/Ray Of Light
44	47	40	28	JANET/Together Again
51	29	19	27	BACKSTREET BOYS/As Long As You
54	42	32	25	CELINE DION/My Heart Will Go On
21	28	26	23	BACKSTREET BOYS/Everybody...
19	20	19	21	LA BOUCHE/You Won't Forget Me
-	-	12	15	SHANIA TWAIN/You're Still The One
-	-	12	15	ROCKELL FOLLOWS/Can't We Try
11	13	14	15	VOICES OF THE THEORY/Dimelo (Say It)
38	21	20	14	SELENA/Dreaming Of You
12	16	17	13	JANET/Get Lonely
-	-	12	15	CELINE DION/To Love You More
30	38	27	5	MADONNA/Frozen
-	-	-	-	NEXT/Too Close
-	-	-	-	BRANDY & MONICA/The Boy Is Mine

MARKET #1
WQHT/New York
(212) 229-9797
Cloherty

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
42	43	43	42	NEXT/Too Close
42	41	42	42	K-CI & JOJO/All My Life
-	-	37	38	SPARKLE/Be Careful
42	41	43	42	LOX/Money, Power, And...
37	36	42	42	PRAS MICHEL F/D0B.../Ghetto Supastar...
41	41	43	40	BRIAN MCKNIGHT/Anytime
-	-	29	30	JANET/Get Lonely
41	42	30	38	PUFF DADDY/Victory
-	-	31	38	BRANDY & MONICA/The Boy Is Mine
19	19	37	37	BIG PUNISHER F/JOE/Sill Not A Player
42	42	41	35	BUSTA RHYMES/Turn It Up
32	32	32	34	BRIAN MCKNIGHT/Anytime
41	42	41	34	BEENIE MAN/Who Am I
-	-	18	33	JD F/AY-Z/Money Ain't A Thing
28	29	32	33	TAMIA/Imagination
32	32	31	33	DESTINY'S CHILD/No, No, No
-	-	33	31	PUFF DADDY F/MAZE/Been Around (Again)
27	29	29	30	MYA F/SISQO/It's All About Me
29	29	29	28	USHER/My Way
33	34	30	27	PUBLIC ANNOUNCEMENT/Body Bumpin'...
32	19	18	25	CAM'RON/Pull It
18	38	34	24	L.L. COOL J/The Rippa...
-	-	-	21	MARIAH CAREY/My All
11	13	27	21	MASTER P/Make 'Em Say Ugh
31	31	41	20	DMX/Get At Me Dog
-	-	19	22	CAM'RON F/MAZE/Horse And Carriage
-	-	-	19	LAURYN HILL/Lost Ones
-	-	20	18	JAY-Z/A Million Questions
-	-	17	17	DMX/Stop Being Greedy
18	28	28	14	CANIBUS/Second Round K.D.
-	-	-	12	PUFF DADDY F.J. PAGE/Come With Me
-	-	-	12	LORD TARIQ.../We Will Ball

MARKET #2
KPWR/Los Angeles
(818) 953-4200
Young

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
66	69	65	71	ICE CUBE/We Be Clubbin'
43	45	68	70	WC F/ICE CUBE/Cheddar
68	46	69	69	SYLKE F/RYNE F/CHILL/Romeo And Juliet
65	72	70	67	K-CI & JOJO/All My Life
46	24	23	55	2PAC F/ERIC WILLIAMS/Do For Love
70	40	42	45	QUEEN PEN WALDST.../Party Ain't A Party
-	-	38	45	JAYFELONY/Whatcha Gonna Do
-	-	-	44	DESTINY'S CHILD/No, No, No
72	70	22	44	MILITIA/Burn
44	68	66	42	MASE F/TOTAL/What You Want
41	40	37	40	UNCLE SAM/Don't Ever Want...
-	-	40	39	BRANDY & MONICA/The Boy Is Mine
40	40	37	39	NEXT/Too Close
-	-	36	38	SPARKLE/Be Careful
-	-	36	37	USHER/My Way
-	-	-	36	JD F/AY-Z/Money Ain't A Thing
7	38	43	35	BIG PUNISHER F/JOE/Sill Not A Player
-	-	36	34	PRAS MICHEL F/D0B.../Ghetto Supastar...
24	24	43	29	LORD TARIQ.../Deja Vu
24	24	29	28	TIMBALAND & MAGOO/Luv 2 Luv You
67	46	46	22	LSG/My Body
22	19	21	21	USHER/Nice & Slow
43	43	22	15	MADE 10 FACE CUBE.../Only In California
-	-	-	15	JOHN FORTÉ/Ninety Nine...
-	-	-	15	NATE DOGG/Nobody Does It...

MARKET #3
WBBM/Chicago
(312) 944-6000
Cavanah/Bradley

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
59	76	56	77	NEXT/Too Close
72	71	77	76	K-CI & JOJO/All My Life
68	46	79	75	DESTINY'S CHILD/No, No, No
65	43	72	75	BRIAN MCKNIGHT/Anytime
55	72	56	75	NATALIE IMBRUGLIA/Torn
72	70	71	68	SAVAGE GARDEN/Truly Madly Deeply
15	20	32	50	'N SYNC/1 Want You Back
55	71	48	48	MASE F/TOTAL/What You Want
32	20	36	47	JANET/Get Lonely
41	43	29	47	WYCLEF JEAN/Gone Till November
69	51	71	46	TIMBALAND & MAGOO/Luv 2 Luv You
18	31	21	38	MARIAH CAREY/My All
48	45	45	36	CELINE DION/My Heart Will Go On
40	39	38	35	USHER/You Make Me Wanna...
25	36	35	35	PUBLIC ANNOUNCEMENT/Body Bumpin'...
-	-	11	34	VOICES OF THE THEORY/Dimelo (Say It)
-	-	5	12	BRANDY & MONICA/The Boy Is Mine
72	69	68	29	USHER/Nice & Slow
34	32	27	27	DAZE/Superhero
10	12	14	25	TAMIA/Imagination
26	14	28	20	DARID G/Sunshine
-	-	2	4	MADONNA/Ray Of Light
-	-	2	14	LA BOUCHE/You Won't Forget Me
10	14	9	11	GLORIA ESTEFAN/Heaven's What I Feel
-	-	-	10	MONTELL JORDAN/Lets Ride
8	8	6	4	SPICE GIRLS/Stop
-	-	-	3	USHER/My Way

MARKET #4
KMEL/San Francisco
(415) 938-1061
Arbogay

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
33	30	44	62	BIG PUNISHER F/JOE/Sill Not A Player
63	61	60	55	NEXT/Too Close
58	57	56	54	TAMIA/Imagination
-	-	32	43	BRANDY & MONICA/The Boy Is Mine
37	48	49	49	MONTELL JORDAN/Lets Ride
23	30	29	47	SPARKLE/Be Careful
48	44	47	45	JANET/Get Lonely
12	22	31	44	LINK/Whatcha Gonna Do?
35	35	13	40	PUBLIC ANNOUNCEMENT/Body Bumpin'...
34	32	31	39	WC F/ICE CUBE/Cheddar
30	28	33	38	MYA F/SISQO/It's All About Me
16	14	16	36	LOX/Money, Power, And...
-	-	9	18	PRAS MICHEL F/D0B.../Ghetto Supastar...
-	-	-	34	LAURYN HILL/Can't Take My...
35	35	42	40	SYLKE F/RYNE F/CHILL/Romeo And Juliet
20	20	22	27	LOX/Raise The Roof
40	50	44	26	ICE CUBE/We Be Clubbin'
25	30	24	26	VOICES OF THE THEORY/Dimelo (Say It)
12	20	30	25	MARIAH CAREY/My All
28	30	25	24	MASTER P/Make 'Em Say Ugh
52	53	49	24	MASE F/TOTAL/What You Want
5	7	8	21	USHER/My Way
45	32	16	16	BRIAN MCKNIGHT/Anytime
-	-	-	7	SPICE GIRLS/Stop
20	15	12	12	BEENIE MAN/Who Am I
20	15	11	8	MADE 10 FACE CUBE.../Only In California
6	6	9	7	MISSY ELLIOTT/Hit 'Em Wit Da Hee
-	-	-	5	DESTINY'S CHILD F/D/With Me Part 1
11	10	7	5	BUSTA RHYMES/Turn It Up
-	-	-	5	XSCAPE/The Arms Of...
-	-	-	5	NICOLE/Make It Hot
-	-	-	5	IMAJIN/Shorty (You Keep...)
5	5	-	-	JON B/They Don't Know
7	8	7	5	JOE/All That I Am
5	5	5	5	7 MILE/Do Your Thing

MARKET #4
KYLD/San Francisco
(415) 356-0949
Martin/Archer

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
71	74	75	70	NEXT/Too Close
42	57	68	70	VOICES OF THE THEORY/Dimelo (Say It)
70	66	68	69	LORD TARIQ.../Deja Vu
-	-	59	69	MASE F/TOTAL/What You Want
35	39	54	68	TAMIA/Imagination
-	-	27	39	BIG PUNISHER F/JOE/Sill Not A Player
68	68	74	59	INNERLUDE/Don't Wanna Go On
-	-	20	29	PRAS MICHEL F/D0B.../Ghetto Supastar...
-	-	38	48	LAURYN HILL/Can't Take My...
42	46	40	39	BRIAN MCKNIGHT/Anytime
35	36	39	38	MASTER P/Make 'Em Say Ugh
48	48	32	37	UNCLE SAM/Don't Ever Want...
32	32	41	35	JANET/Get Lonely
62	52	46	34	SYLKE F/RYNE F/CHILL/Romeo And Juliet
62	73	50	34	M/G/Sweet Honesty
21	16	37	32	MYA F/SISQO/It's All About Me
10	11	10	28	LOX/Money, Power, And...
-	-	25	28	BRANDY & MONICA/The Boy Is Mine
16	15	17	24	WC F/ICE CUBE/Cheddar
26	22	18	21	HI-TOWN DJS/Ding-A-Ling
21	22	26	19	LINK/Whatcha Gonna Do?
11	20	23	19	USHER/My Way
5	11	23	17	MARIAH CAREY/My All
35	27	26	16	ICE CUBE/We Be Clubbin'
12	20	15	13	SOUTHSYDE CONN X.../Raze Da Roof...
33	19	9	13	PUBLIC ANNOUNCEMENT/Body Bumpin'...
11	10	11	12	SPARKLE/Be Careful
-	-	-	11	KAU/Something Inside Me
5	6	12	11	IMAJIN/Shorty (You Keep...)
-	-	8	10	NU FLAVOR/Baby Be There
7	7	8	8	BRIAN MCKNIGHT/The Only One For Me
5	6	7	8	2 LIVE CREWZ/Live Party
-	-	-	6	MASE F/DX.../24 Hrs. To Live
-	-	-	7	DESTINY'S CHILD F/D/With Me Part 1

MARKET #7
WDRQ/Detroit
(248) 354-9300
Tear/Jam

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
32	33	58	63	ROBYN/Show Me Love
56	57	63	62	JANET/Together Again
34	53	63	62	K-CI & JOJO/All My Life
56	56	62	61	SAVAGE GARDEN/Truly Madly Deeply
56	56	59	61	USHER/You Make Me Wanna...
55	56	62	61	BOYZ II MEN/4 Seasons Of...
31	33	31	35	BACKSTREET BOYS/Everybody...
21	27	27	34	ALL SAINTS/Never Ever
56	36	33	33	LUTRICIA MCNEAL/Ain't That Just...
57	56	36	33	AMBER/One More Night
-	-	28	32	BRANDY & MONICA/The Boy Is Mine
33	33	32	32	INOU/Do You Really...
56	57	37	32	WILL SMITH/Gettin' Jiggy Wit It
-	-	19	31	NEXT/Too Close
17	23	30	31	BACKSTREET BOYS/As Long As You...
30	29	30	30	UNCLE SAM/Don't Ever Want...
27	25	24	26	BRIAN MCKNIGHT/Anytime
25	22	24	24	ROBYN/Do You Really...
21	25	19	24	SHE MOVES/It's Your Love
-	-	21	24	MADONNA/Ray Of Light
25	25	26	23	DUKE/So In Love With You
21	22	21	22	JANET/Get Lonely
-	-	21	21	3RD PARTY/Can U Feel It
23	21	23	21	K.P. & ENVIY/Swing My Way
22	27	24	20	MARIAH CAREY/My All
16	17	17	16	PUBLIC ANNOUNCEMENT/Body Bumpin'...
17	18	17	15	NU FLAVOR/Heaven
29	30	17	14	USHER/Nice & Slow
17	-	13	12	PUFF DADDY.../It's Missing You
11	17	11	9	DESTINY'S CHILD/No, No, No
-	-	-	-	SPARKLE/Be Careful
-	-	-	-	MYA F/SISQO/It's All About Me

MARKET #8
WPGC/Washington
(301) 441-3500
Stevens/DeVoe

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
-	-	42	44	BRANDY & MONICA/The Boy Is Mine
57	61	56	57	SPARKLE/Be Careful
58	68	66	54	NEXT/Too Close
56	62	54	53	BIG PUNISHER F/JOE/Sill Not A Player
44	46	52	50	BEENIE MAN/Who Am I
14	20	44	48	JON B/They Don't Know
57	55	51	36	K-CI & JOJO/All My Life
25	30	34	35	MASE F/TOTAL/What You Want
52	48	40	32	DESTINY'S CHILD/No, No, No
45	44	23	26	JANET/Get Lonely
-	-	-	26	LAURYN HILL/Can't Take My...
19	18	31	21	PRAS MICHEL F/D0B.../Ghetto Supastar...
28	25	21	21	MO THUGS FAMILY/All Good
25	17	32	20	LSG/My Body
25	30	31	20	BRIAN MCKNIGHT/Anytime
46	34	27	20	PUFF DADDY F/MAZE/Been Around (Again)
18	18	21	18	QUEEN PEN WALDST.../Party Ain't A Party
15	14	10	17	XSCAPE/The Arms Of...
9	7	13	17	MARIAH CAREY/My All
-	-	-	17	AALIYAH/You That...
17	18	14	12	LOX/Money, Power, And...
11	13	12	11	DMX/Get At Me Dog
-	-	-	-	JAGGED EDGE/Gotta Be

MARKET #9
KBXX/Houston
(713) 623-2108
Scorpio/Head

PLAYS

SW	2W	LW	TW	ARTIST/TITLE
66	68	66	69	ICE CUBE/We Be Clubbin'
45	50	56	65	NEXT/Too Close
24	46	56	59	MASTER P F/SONS.../I Got The Hook Up
51	55	55	59	JAGGED EDGE/Gotta Be
56	54	52	54	MONTELL JORDAN/Lets Ride
-	-	47	44	BRANDY & MONICA/The Boy Is Mine
55	57	57	52	SPARKLE/Be Careful
45	41	43	50	LINK/Whatcha Gonna Do?
10	21	39	48	BRIAN MCKNIGHT/The Only One For Me
36	42	47	47	MYA F/SISQO/It's All About Me
45				

MAY 22, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 NEXT Too Close (Arista) 2670 2605 2593 2550 47/1					
26	10	6	2	2 SPARKLE Be Careful (Rock Land/Interscope) 1895 1611 1267 670 47/1					
—	26	8	3	3 BRANDY & MONICA The Boy Is Mine (Atlantic) 1849 1439 625 — 47/1					
3	3	2	4	K-CI & JOJO All My Life (MCA) 1787 1967 2054 2159 36/0					
2	2	3	5	BRIAN MCKNIGHT Anytime (Motown) 1746 1866 2087 2234 39/0					
4	4	4	6	PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M) 1730 1754 1862 1816 41/0					
5	5	5	7	JANET I Get Lonely (Virgin) 1666 1677 1753 1758 43/1					
16	14	12	8	8 VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant) 1335 1228 1059 890 36/1					
8	6	7	9	MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury) 1331 1564 1577 1492 33/1					
20	15	14	10	10 MARIAH CAREY My All (Columbia) 1325 1179 1024 849 41/1					
15	13	13	11	11 MYA f/SISQO OF DRU HILL It's All About Me (University/Interscope) 1308 1193 1074 945 40/2					
7	8	9	12	SYLK-E. FYNE f/CHILL Romeo And Juliet (Grand Jury/RCA) 1190 1327 1421 1586 32/0					
10	9	10	13	MASE f/TOTAL What You Want (Bad Boy/Arista) 1186 1256 1279 1274 29/0					
38	23	16	14	14 USHER My Way (LaFace/Arista) 1160 1023 813 425 42/3					
6	7	11	15	USHER Nice & Slow (LaFace/Arista) 1099 1241 1555 1681 28/0					
—	30	25	16	16 PRAS MICHEL f/ODB & MYA Ghetto Supastar... (Interscope) 1069 761 550 196 41/6					
12	12	15	17	WILL SMITH Gettin' Jiggy Wit It (Columbia) 949 1074 1149 1146 25/0					
36	28	28	18	18 BIG PUNISHER f/JOE Still Not A Player (Loud) 928 697 574 466 27/5					
19	17	17	19	BACKSTREET BOYS Everybody (Backstreet's Back) (Jive) 922 1023 988 853 26/0					
18	20	19	20	BOYZ II MEN Can't Let Her Go (Motown) 889 994 976 876 28/0					
21	21	20	21	TAMIA Imagination (Qwest/WB) 848 980 929 830 25/2					
37	27	26	22	22 LINK Whatcha Gone Do? (Relativity) 840 718 621 462 30/4					
9	11	18	23	DESTINY'S CHILD No, No, No (Grass Roots/Columbia) 826 1009 1192 1305 25/0					
14	18	21	24	SAVAGE GARDEN Truly Madly Deeply (Columbia) 825 931 979 1011 16/0					
17	22	24	25	25 XSCAPE The Arms Of The One Who... (So So Def/Columbia) 814 794 913 889 28/1					
13	19	23	26	LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia) 782 798 977 1011 25/0					
11	16	22	27	K.P. & ENVYI Swing My Way (EastWest/EEG) 780 879 1023 1219 23/0					
39	33	29	28	28 BRIAN MCKNIGHT The Only One For Me (Motown) 731 600 533 424 33/3					
23	24	27	29	'N SYNC I Want You Back (RCA) 682 706 637 708 17/0					
BREAKER			30	30 JON B. They Don't Know (Yab Yum/550 Music) 649 459 377 264 26/2					
25	25	30	31	ICE CUBE We Be Clubbin' (Heavyweight/A&M) 560 599 629 681 20/1					
BREAKER			32	32 NATALIE IMBRUGLIA Torn (RCA) 533 458 388 274 11/1					
48	37	33	33	IMAJIN Shorty (You Keep Playin'...) (Jive) 504 502 473 294 27/2					
40	42	39	34	LOX Money, Power, And Respect (Bad Boy/Arista) 499 442 403 411 28/4					
—	—	50	35	35 WILL SMITH Just The Two Of Us (Columbia) 448 295 170 124 19/11					
29	29	31	36	MASTER P Make 'Em Say Ugh (No Limit/Priority) 429 555 562 562 22/1					
31	34	32	37	ROBYN Do You Really Want Me (RCA) 408 511 517 551 12/0					
35	35	35	38	BUSTA RHYMES Turn It Up (Elektra/EEG) 403 467 480 467 18/0					
—	49	47	39	39 ALL SAINTS Never Ever (London/Island) 395 332 316 239 17/1					
24	36	36	40	TIMBALAND & MAGOO Luv 2 Luv You (BlackGround/Atlantic) 391 466 475 691 13/1					
33	41	43	41	HI-TOWN DJs Ding-A-Ling (Restless) 357 369 410 476 20/2					
DEBUT			42	42 NU FLAVOR Baby Be There (Reprise) 353 272 123 35 22/2					
46	50	46	43	WC f/ICE CUBE Cheddar (Payday/FFRR/Red Ant) 349 336 315 300 14/1					
DEBUT			44	44 LAURYN HILL Can't Take My Eyes Off You (Columbia) 346 232 174 71 8/3					
42	47	40	45	PUFF DADDY Victory (Bad Boy/Arista) 331 391 370 372 20/0					
43	43	44	46	M:G Sweet Honesty (Classified) 325 341 390 351 9/0					
DEBUT			47	47 MO THUGS FAMILY All Good (Relativity) 321 262 261 236 14/2					
DEBUT			48	48 MADONNA Ray Of Light (Maverick/WB) 317 243 93 25 15/2					
47	—	49	49	LUKE Raise The Roof (Luke/Island) 311 308 300 298 16/0					
—	—	48	50	PUBLIC ENEMY f/STEPHEN STILLS He Got... (Def Jam/Mercury) 309 329 236 94 17/0					

This chart reflects airplay from May 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker.

49 CHR/Rhythmic reporters. 49 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

BREAKERS®

JON B.

They Don't Know (Yab Yum/550 Music)

TOTAL PLAYS/INCREASE 649/190 TOTAL STATIONS/ADDS 26/2 CHART 30

NATALIE IMBRUGLIA

Torn (RCA)

TOTAL PLAYS/INCREASE 533/75 TOTAL STATIONS/ADDS 11/1 CHART 32

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TAMI DAVIS How Do I Say I'm Sorry (Red Ant)	11
WILL SMITH Just The Two Of Us (Columbia)	11
QUEEN LATIFAH Bananas (Flavor Unit/Motown)	10
ARETHA FRANKLIN Here We Go Again (Arista)	8
PRAS MICHEL f/ODB & MYA Ghetto Supastar... (Interscope)	6
PUFF DADDY f/JIMMY PAGE Come With Me (Epic)	6
BIG PUNISHER f/JOE Still Not A Player (Loud)	5
DESTINY'S CHILD f/JD With Me Part 1 (Grass Roots/Columbia)	5
NICOLE Make It Hot (EastWest/EEG)	5
JOHN FORTE' Ninety Nine... (Refugee Camp/Ruff/Columbia)	4
LINK Whatcha Gone Do? (Relativity)	4
LOX Money, Power, And Respect (Bad Boy/Arista)	4
MASTER P f/SONS OF FUNK I Got The Hook... (No Limit/Priority)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRANDY & MONICA The Boy Is Mine (Atlantic)	+410
PRAS MICHEL f/ODB & MYA Ghetto Supastar... (Interscope)	+308
SPARKLE Be Careful (Rock Land/Interscope)	+284
BIG PUNISHER f/JOE Still Not A Player (Loud)	+231
JON B. They Don't Know (Yab Yum/550 Music)	+190
NICOLE Make It Hot (EastWest/EEG)	+160
WILL SMITH Just The Two Of Us (Columbia)	+153
MARIAH CAREY My All (Columbia)	+146
USHER My Way (LaFace/Arista)	+137
BRIAN MCKNIGHT The Only One For Me (Motown)	+131

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
USHER You Make Me Wanna... (LaFace/Arista)
JANET Together Again (Virgin)
NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)
MADONNA Frozen (Maverick/WB)
BOYZ II MEN A Song For Mama (Motown)
SERMON, MURRAY & REDMAN Rapper's Delight (Priority)
MASE Feel So Good (Arista/Bad Boy)
ROBYN Show Me Love (RCA)
BOYZ II MEN 4 Seasons Of... (Motown)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



DING-A-LING

New At:

WBTT/Dayton

KDON/Monterey

KHTT/Tulsa

KHTE/Little Rock



On tour June & July!



#565

EXPLODING SALES!

Wherehouse singles ranking #18 nationally - Top 20!!

Camelot #37-#23 Transworld #59-#57

Chattanooga #2 90x #1 Phones!

San Francisco #35 20x Top 5 Phones!

San Diego #56 29x

WHAT CHA GONE DO?
LINK

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R&R RHYTHMIC TOP 50 CHART 26 — 22

ON OVER 90+ STATIONS COAST TO COAST

ADDED: WJBT, KKXX, KCHX, KPSI

KKSS (59x)	KBXX (50x)	KYLZ (54x)
KQKS (52x)	KMEL (44x)	KSFM (44x)
XHTZ (44x)	KISV (41x)	KPTY (79x)

SINGLE HITS THE STREET THIS WEEK

R
RELATIVITY





HIP-HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
3	1	BIG PUNISHER f/JOE Still Not A Player (Loud) 2766 2299 103/11			
4	2	MASTER P f/SONS OF FUNK I Got The Hook Up (No Limit/Priority) 2421 2028 92/5			
2	3	BUSTA RHYMES Turn It Up (Elektra/EEG) 2182 2326 90/1			
17	4	PRAS MICHEL f/ODB & MYA Ghetto Supastar... (Interscope) 1928 1159 115/15			
11	5	LINK Whatcha Gone Do? (Relativity) 1711 1443 93/8			
6	6	CHARLI BALTIMORE Money (Entertainment/Epic) 1651 1737 83/1			
1	7	ICE CUBE We Be Clubbin' (Heavyweight/A&M) 1633 2596 72/1			
5	8	SYLK-E. FYNE f/CHILL Romeo And Juliet (Grand Jury/RCA) 1621 1893 54/0			
8	9	PUFF DADDY Victory (Bad Boy/Arista) 1567 1636 93/0			
9	10	MISSY "MISDEMEANOR" ELLIOTT Hit 'Em... (EastWest/EEG) 1547 1567 84/0			
7	11	MASE f/TOTAL What You Want (Bad Boy/Arista) 1527 1643 46/0			
13	12	LUKE Raise The Roof (Luke/Island) 1391 1322 75/1			
15	13	YO YO f/GERALD LEVERT Iz It Still All Good?... (EastWest/EEG) 1376 1284 73/2			
16	14	WC f/ICE CUBE Cheddar (Payday/FFRR/Red Ant) 1260 1223 73/1			
10	15	LOX Money, Power, And Respect (Bad Boy/Arista) 1200 1524 65/4			
18	16	DO OR DIE f/JOHNNY P & TWISTA Still Po'... (Rap-A-Lot/Noo Trybe) 1176 1139 76/3			
14	17	K.P. & ENVYI Swing My Way (EastWest/EEG) 1043 1300 40/0			
20	18	LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia) 1004 1090 40/0			
—	19	MASE f/LOX, BLACK ROB & DMX 24 Hrs. To Live (Bad Boy/Arista) 974 883 62/0			
19	20	WILL SMITH Gettin' Jiggy Wit It (Columbia) 973 1098 27/0			

This chart reflects airplay from May 11-17. Songs ranked by total plays. 49 CHR/Rhythmic reporters and 87 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1998, R&R Inc.

NEW & ACTIVE

MASTER P f/SONS OF FUNK I Got The Hook Up (No Limit/Priority) Total Plays: 307, Total Stations: 11, Adds: 4	BABYFACE & DES'REE Fire (Yab Yum/550 Music) Total Plays: 161, Total Stations: 11, Adds: 3
BENIE MAN Who Am I (2 Hard/VP) Total Plays: 284, Total Stations: 8, Adds: 0	INNERLUDE I Don't Wanna Go On (Local) Total Plays: 138, Total Stations: 3, Adds: 0
DUKE So In Love With You (4Play/Universal) Total Plays: 260, Total Stations: 11, Adds: 0	REAL ONE U Like Pina Colada (Arista) Total Plays: 137, Total Stations: 3, Adds: 0
FIVE When The Lights Go Out (Arista) Total Plays: 250, Total Stations: 14, Adds: 2	7 MILE Do Your Thing (Crave) Total Plays: 128, Total Stations: 9, Adds: 0
NICOLE Make It Hot (EastWest/EEG) Total Plays: 224, Total Stations: 22, Adds: 5	JAGGED EDGE Gotta Be (So So Def/Columbia) Total Plays: 128, Total Stations: 6, Adds: 3
DESTINY'S CHILD f/DJ With Me Part 1 (Grass Roots/Columbia) Total Plays: 223, Total Stations: 21, Adds: 5	L.L. COOL J The Ripper Strikes Back (Def Jam/RAL/Mercury) Total Plays: 124, Total Stations: 4, Adds: 1
SHANIA TWAIN You're Still The One (Mercury) Total Plays: 213, Total Stations: 10, Adds: 3	YO YO f/GERALD LEVERT Iz It Still All Good?... (EastWest/EEG) Total Plays: 123, Total Stations: 5, Adds: 0
LA BOUCHE You Won't Forget Me (RCA) Total Plays: 199, Total Stations: 13, Adds: 1	LATANYA f/TWISTA What U On (Blunt/TVT) Total Plays: 110, Total Stations: 5, Adds: 1
SPICE GIRLS Stop (Virgin) Total Plays: 177, Total Stations: 13, Adds: 0	DMX Get At Me Dog (Def Jam/Mercury) Total Plays: 98, Total Stations: 5, Adds: 0
CHICO DEBARGE No Guarantee (Kedar/Universal) Total Plays: 163, Total Stations: 8, Adds: 3	MASE f/LOX, BLACK ROB & DMX 24 Hrs. To Live (Bad Boy/Arista) Total Plays: 81, Total Stations: 4, Adds: 0

Songs ranked by total plays



DOGHOUSE HITSTHE (TV) AIRWAVES — KYLD/San Francisco's JV (r) and Elvis, members of the Bay Area's No. 1-rated morning show the Doghouse, recently appeared on the Leeza Gibbons Show when she featured "Angels of the Airwaves."

NEW RELEASES

ADDS MAY 26

TAMI DAVIS	How Do I Say I'm Sorry (Red Ant)
GOODIE MOB	Black Ice (Sky High) (LaFace/Arista)
INDIA & NUYORICAN SOUL	I Love The Night Life (Work)
LSG	Door #1 (EastWest/EEG)
MILITIA	Who's The Next (Red Ant)
MYRON	Destiny (Island)
WILL SMITH	Just The Two Of Us (Columbia)
UNCLE SAM	Baby You Are (Stonemountain/Epic)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Tony Manero APD/MD: Jackie James 16 LATANYA f/TWISTA "What" 7 MASTER P f/SONS OF FUNK "Hook" 5 NICOLE "Make" 5 BIG PUNISHER f/JOE "Still" 5 WILL SMITH "Two" 2 NU FLAVOR "Baby" 2 QUEEN LATIFAH "Bananas" 2 JOHN FORTE "Ninety" 1 ARETHA FRANKLIN "Here"	WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins 32 BIG PUNISHER f/JOE "Still" WKXJ/Chattanooga, TN Station Mgr.: Roy Jaynes PD/MD: Bobby Corona 28 JANET "Lonely" ALL SAINTS "Never" QUEEN LATIFAH "Bananas" ARETHA FRANKLIN "Here" TAMI DAVIS "Sorry"	KPRR/EI Paso, TX PD/MD: John Candelaria 21 SHANIA TWAIN "Still" 5 MASTER P "Light" DESTINY'S CHILD f/DJ "With" GLORIA ESTEFAN "Heaven's" MASE "Lookin'" LOX "Money"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 23 MASTER P f/SONS OF FUNK "Hook" 17 WILL SMITH "Two" PUFF DADDY f/J. PAGE "Come" TAMI DAVIS "Sorry"	KDON/Monterey, CA PD: Scooter B. Stevens 8 MADONNA "Light" 5 BRIAN MCKNIGHT "Only" MYA f/SISQO "All" HI TOWN DJ'S "Ding" MO THUGS FAMILY "Good" DESTINY'S CHILD f/DJ "With"	KKFR/Phoenix, AZ PD: Bruce St. James APD: Krazy Kid Stevens 28 ICE CUBE "Clubbin'" WILL SMITH "Two" JAYFELONY "Gonna"	KSFM/Sacramento, CA PD: Bob West MD: John E. Cagg BIG PUNISHER f/JOE "Still" TAMI "Imaginatio" LOX "Money" BRIAN MCKNIGHT "Only"	KYLD/San Francisco, CA PD: Michael Martin APD/MD: Jazzy Jim Archer 11 KAI "Inside"	
KYLZ/Albuquerque, NM PD: Mark Allen APD/MD: Robb Royale 14 MASTER P f/SONS OF FUNK "Hook" 12 WC f/ICE CUBE "Cheddar" WILL SMITH "Two" NICOLE "Make"	WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 10 MONTY JORDAN "Ride" 3 USHER "Way"	KBOS/Fresno, CA PD: Steve Wall 15 WILL SMITH "Two" 6 QUEEN LATIFAH "Bananas" ARETHA FRANKLIN "Here" TAMI DAVIS "Sorry"	WJBT/Jacksonville, FL PD: Dave Wynter MD: Tiffany Green 31 JON B. "They" 11 SCARFACE "Faces" 11 USHER "Way" 11 LINK "Whatcha" 11 SINK THE SHOCKER "Fault" 10 JOHNNY P "Player" 10 CHICO DEBARGE "Guarantee"	WFHN/New Bedford, MA PD: Jim Reitz APD/MD: Kevin Palana CELINE DION "More" TAMI DAVIS "Sorry" DIZE "Supahero"	KPTV/Phoenix, AZ PD: Rick Thomas APD: Sherry Knight MD: Eric Valdez PUFF DADDY f/J. PAGE "Come" QUEEN LATIFAH "Bananas" TAMI DAVIS "Sorry" WILL SMITH "Two"	WOCQ/Salisbury, MD PD: Mookie MD: Marliou QUEEN LATIFAH "Bananas" NO AUTHORITY "Time" BABYFACE & DES'REE "Fire" MADONNA "Light" TAMI DAVIS "Sorry" PUFF DADDY f/J. PAGE "Come"	KWLN/Stockton, CA PD/MD: John Christian LOX "Money" MO THUGS FAMILY "Good" CHICO DEBARGE "Guarantee" TAMI DAVIS "Sorry"	
KISV/Bakersfield, CA PD: Mark Feather MD: Mickey Fuentes NU FLAVOR "Baby"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 46 ADINA HOWARD "Panties" 15 INCREDIBLE D.J. POLO "Mix" 19 PUBLIC ENEMY "Resurrect" 18 CAM'RON f/MASE "Horse" 8 NICOLE "Make"	KLUC/Las Vegas, NV PD: Cat Thomas MD: Melissa Stetas 23 NASTYBOY KICK "Lost"	KPWR/Los Angeles, CA MD: Jamon Young JOHN FORTE "Ninety" KATE DOGG "Better"	WKTU/New York, NY PD: Frankie Blue APD/MD: Andy Shane NEXT "Close" BRANDY & MONICA "Boy"	WTKZ/Providence, RI PD: Jerry McKenna MD: Sandy B. 46 LAURYN HILL "Can't" TAMI "Imaginatio" QUEEN LATIFAH "Bananas" TAMI DAVIS "Sorry"	WVWX/Providence, RI PD: Jerry McKenna MD: Sandy B. 46 LAURYN HILL "Can't" TAMI "Imaginatio" QUEEN LATIFAH "Bananas" TAMI DAVIS "Sorry"	KTFM/San Antonio, TX PD: Cliff Tredway MD: Steve Chavez JAGGED EDGE "Gotta" BIG PUNISHER f/JOE "Still" MASE "Lookin'" ARETHA FRANKLIN "Here" PUFF DADDY f/J. PAGE "Come"	WPGC/Washington, DC PD: Jay Stevens APD/MD: Maurice Devoe 26 LAURYN HILL "Can't" 17 AALIYAH "Somebody" JAGGED EDGE "Gotta"
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manes 16 LINK "Whatcha" 13 USHER "Way"	WBTT/Dayton, OH DM: Jeff Ballentine APD/MD: Raye Kimberlin TAMI DAVIS "Sorry" QUEEN LATIFAH "Bananas" HI TOWN DJ'S "Ding" ARETHA FRANKLIN "Here" JAGGED EDGE "Gotta" TROP "Parley" FIVE "Lights"	KIKI/Honolulu, HI PD: Alan Oda MD: Richie Aqoi 29 CHAKA DEMUS & PLIERS "Witness"	WPOW/Miami, FL PD: Kid Curry MD: Phil Jones LOX "Money"	WQHT/New York, NY VP/Prog.: Steve Smith APD/MD: Tracy Cleobly 21 MARRAH CAREY "My" 19 LAURYN HILL "Lost" 12 PUFF DADDY f/J. PAGE "Come" 12 LORD TARIQ "Ball"	KNWZ/Reno, NV PD: Jeff Davis APD/MD: Bill Shakespeare WILL SMITH "Two" PRAS MICHEL f/ODB "Supastar" KAI "Inside"	KHTS/San Diego, CA PD: Todd Shannon APD: Ron Geronimo MD: Hitman Hayes 44 NATALIE IMBRIOLIA "Tom" 5 BIG PUNISHER f/JOE "Still" 5 NICOLE "Make" 5 BRIAN MCKNIGHT "Only"	KWNS/Wichita, KS PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones ARETHA FRANKLIN "Here" JOHN FORTE "Ninety" QUEEN LATIFAH "Bananas" TAMI DAVIS "Sorry" BABYFACE & DES'REE "Fire" DARIO G "Sunshine"	
WERQ/Baltimore, MD DM/MD: Tom Calococci APD: Frank Ski MD: Darren Brin 12 KELLY PRICE "Friend" 6 DESTINY'S CHILD f/DJ "With"	KQKS/Denver, CO MD: Jennifer Wilde 2 WILL SMITH "Two"	KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 23 KELLY PRICE "Friend" 15 EIGHTBALL "Pure" 12 PUFF DADDY f/J. PAGE "Come" 12 DESTINY'S CHILD f/DJ "With" PRAS MICHEL f/ODB "Supastar"	KHTN/Merced, CA PD: Pete Jones APD: Dan Watson MD: Mark Medina 5 CHICO DEBARGE "Guarantee" WILL SMITH "Two" TAMI DAVIS "Sorry" KAI "Inside" QUEEN LATIFAH "Bananas" ARETHA FRANKLIN "Here"	KCAQ/Oxnard, CA PD: Dan Garite 10 MASTER P f/SONS OF FUNK "Hook" 5 JAYFELONY "Gonna" 5 SUNZ OF MAN "Shining"	WVWX/Providence, RI PD: Jerry McKenna MD: Sandy B. 46 LAURYN HILL "Can't" TAMI "Imaginatio" QUEEN LATIFAH "Bananas" TAMI DAVIS "Sorry"	XHTZ/San Diego, CA DM/MD: Lisa Vazquez MD: Dale Solivan 47 WILL SMITH "Two" 5 JOHN FORTE "Ninety" ARETHA FRANKLIN "Here"	KMEL/San Francisco, CA PD: Joey Arbagey 34 LAURYN HILL "Can't" 5 XSCAPE "Anti" 5 NICOLE "Make" 5 IMAJIN "Shory" 5 JON B. "They"	
WBHJ/Birmingham, AL PD: Mickey Johnson APD/MD: Daysha Parker 40 SO SOZ "What" 22 AALIYAH "Somebody" 21 L.L. COOL J "Ripper" 18 KELLY PRICE "Friend" QUEEN LATIFAH "Bananas"	WDRQ/Detroit, MI MD: Alex Tear MD: Jimmi Jamm SPARKLE "Careful" MYA f/SISQO "All"			KPSI/Palm Springs, CA DM: Mike Keane PD: Jacque Gonzales James MD: Bobby Sato 8 TIMBALAND & MAGOO "Luv" 3 SHANIA TWAIN "Still" 2 LINK "Whatcha"	WVWS/Roanoke, VA PD: David Lee Michaela APD/MD: Melissa Morgan LA BOUCHE "Forget" PRAS MICHEL f/ODB "Supastar"		49 Total Reporters 49 Current Reporters 49 Current Playlists	



WALT LOVE

Respect Begets Respect — And Loyalty Too!

□ WJLB-FM/Detroit is an institution unto itself

Once again I have the opportunity to take a close look at one of the premier radio stations, bar none, in the country. WJLB (FM98)/Detroit continues its winnings ways in the Winter '98 Arbitron ratings results. It is the epitome of a successful heritage radio station.

WJLB scored big, upping its 12+ share from 7.9-8.1 to retain its No. 1 rank in the market. It continued its winning ways in the 18-34 demographic, going from 11.8-13.1 and maintaining its No. 1 ranking in that demo. The only slight chink in its armor showed in the 25-54 demo, where the station slipped 7.5-6.7, but it still ranks No. 2 in that category. And remember, this station's format is mainstream Urban Contemporary, which some people in our industry think can't be all things to all people in varied age demographics.

Well, in the Motor City, WJLB can seemingly be whatever it wants in the hearts and minds of its listeners. In this case, both ratings and revenues bear that out. As further proof, the station is also ranked No. 1 in the 18-49 demo with a 9.2 share. In the 25-49 age cell, it's ranked No. 2 with a 7.1. This is a strong radio station in every aspect.

The Wizard Of Motown Radio

The architect of this broadcasting dynasty is **Verna Green, Sr.** VP/GM of WJLB and WMXD (Mix 92.3). Green's entire 16-year radio career has been spent at WJLB. She is a Detroit native and truly knows her market and audience. A graduate of Wayne State University, she also holds an MBA from Michigan State. She sits on the boards of a number of local corporations and organizations. Green is definitely a people person, and people love


Verna Green **Michael Saunders**

her. She has always given credit to her staff and managers who get the job done book after book, but broadcasters like myself know how much her influence and personality enhance WJLB's effectiveness. Plainly said, she's a powerhouse in every sense of the word. So, to get the current lowdown on what's happening at the station, I talked with her and WJLB PD **Michael Saunders**.

I start the conversation by noting that WJLB's recent ratings victory had confirmed my belief that it is possible for UC-formatted stations to be all things to all people and still win big.

"All things to all people!" Green laughs. "Well, at least enough people that it counts in Arbitron!"

I explain that I was commenting on the fact that successful, well-programmed UC stations have always appealed to a wide audience of black folks that contained teens, a young adult audience of 18-34-year-olds, and also listeners from the 25-54 demo. The

success of these stations seems to stem from strong leadership and offering the right product to the public (e.g., talent, promotions, and music). I wonder why more Urban stations aren't following the examples of these winners.

"Stations can do it, but it helps to be a station with a long history," Green says. "'JLB has a very long history. We're getting ready to celebrate 60 years of the call letters next year. These call letters started here in 1939, when it was an AM station, and they were transferred over to the FM band in 1980 or '81."

Back in the day, Green tells me, the station was pretty much restricted to religious and ethnic block programming — you know, *The Polish-American Hour*, featuring polkas and the like. She also explains that the Booth family wisely decided to change the format of WJLB in response to the growing percentage of African-American listeners in the city.

How To Win Big

I ask Green and Saunders how it feels to be Detroit's No. 1 general market mainstream contemporary music station.

"It's funny, because the only thing we're doing is just trying to continue doing what we've always done," Saunders says. "We're continuing to do what 'JLB's history has been, and that's to superserve our core audience. It's been my premonition all the time that a true mainstream Urban can do well in all demos if it is a true mainstream Urban-formatted station. That's exactly what we are. We haven't stopped playing certain kinds of music because we have a sister station that's a UAC, or we haven't gotten younger to the point that we play a lot of hip-hop and rap. We've been very fortunate to kind of be able to keep it in the middle of the road."

I ask Saunders what a person like himself, who has inherited a winning radio station, has to do to keep the station winning. "The one thing that I did in coming in here was to look back at the past performance of this station and the research books," he replies. "I then got out in the marketplace to learn the culture. I told Verna when I got here that I didn't want to move out into the suburbs. I wanted to move into the city so that I could really feel Detroit. I had to hit the bars, clubs, and the many restaurants — not just to go there, but to talk with and feel the people. I wanted to learn this culture and this city, then incorporate the science of radio into all of it with regards to research in this particular market."

Green interjects a historical point about WJLB's past in the area of well-known talent. "Did you know that Casey Kasem started out here at 'JLB?" Green recalls what she was told about Kasem by the late "Frantic" Ernie Durham, who was an on-air legend in Detroit radio. "Ernie told me Casey was once his board operator, and that's how he got his start. He was a little shy, according to Ernie. I guess we've had some type of high-profile talent



FULL OF PRIDE — WJLB/Detroit's "Picnic Patrol" found these Jamz listeners eager to be photographed. Proud of their station, they model 'JLB T-shirts, wave fans, and show off bumper stickers.

here going all the way back to then, before he even knew he was going to be high-profile." For the record, another talent, Donnie Simpson, who currently works at WPGC/Washington, DC, was once the weekend teen jock at WJLB.

Money Matters

I ask Green how she plans to create the kind of revenue required in the current high-pressure, Wall Street-driven radio environment. How does she maximize her inventory? Where does she find more dollars? "Well, you have to look for more opportunities, and you have to look for those opportunities within consolidation. In my particular case, I have to look at ways of working with the non-Urban stations in the market that also belong to Chancellor. We're looking at finding a person to fill a position in sales that literally serves each of the Chancellor stations here in this market. There may be opportunities to do either event or non-event promotional activities using dollars that may not have been allocated to radio initially, but, given the marketing strength of all of our stations, would now come to us.

"That's one way of doing it. The second way of doing it is again through consolidation, looking at the strength of the other Urban stations in the group and looking for the common story of success that all of us have and utilizing that to really maximize the format and the value of the format, be it with product manufacturers, entertainment companies, retailers, fast-food places, or whatever. We're looking at opportunities to have our impact felt across the country and generate new dollars as well."

When it comes to TSL, WJLB is ranked No. 3 in the market 12+ with 10:15. The station is also ranked No. 2 in TSL for persons 18-34 with 11:30, No. 2 in the 25-54 demo with 11:00, and fourth for persons 35-64 with 10:00. How do they keep people listening? One of the ways, Green says, is a contest they've been using now for approximately five years. "The Turntable Sistas Pay Your Bills Contest" is a favorite with us. We use this contest every winter book."

"It comes up right after the holidays, when all of us could use having our bills paid the most," Saunders adds.

What about TV advertising? Green replies, "TV has gotten so expensive that you really have to have a very specific and, usually, new message to give the audience, or you may be spending money just to be on TV. You can't always target as tightly with TV as you can with radio. I really wish we could advertise on other radio stations."

Pay-For-Play

We move on to another subject that's top-of-mind in our industry, positive or negative: pay-for-play. I ask what Green and Saunders think about all this. Green responds first. "I guess my answer is, I would like to hear a lot more about it, because everyone's interpretation is different. I have not heard a realistic explanation of pay-for-play. When it's done at a corporate level, I can see it being utilized to help jump-start new product. But is that getting some kind of compensation on a corporate level for radio stations introducing the product through some kind of promotion, or is it spins per week? What is it actually defined as? I think that will differ by company and by artists."

I decide to be blunt and ask if they "belong" to an independent. Green says, "No, we don't have one. We belong to ourselves." Saunders then declares, "After these people dragged my name through the mud for the past several months, I could care less about it. I haven't been a fan of this approach since I heard of it, because I think at some point if they do give radio stations money, they are going to pull back and say, 'OK, we can't afford to pay you this kind of money without really controlling your playlist.' That could become an even bigger problem."

Green adds, "The other thing is this: If you conform to a pay-for-play philosophy, what happens to the truly hit records that are standing there in the wings that your audience really wants to hear? Just because somebody wants to pay to have product exposed doesn't mean it's going to necessarily help you in the end. There's been a lot of talk about this, but I don't think it's really been defined to this point."

The Unbreakable Bond

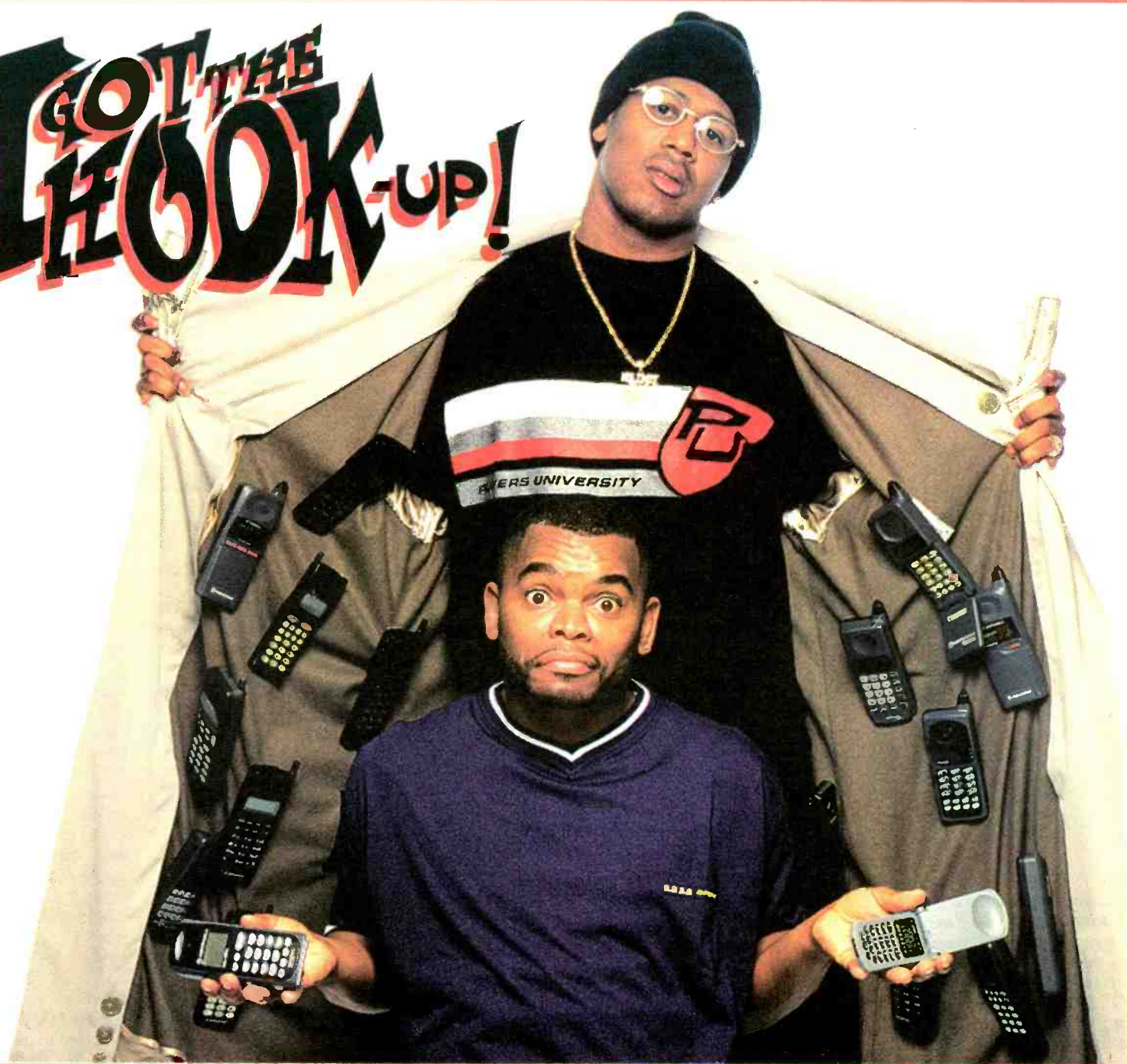
Green ends with this assessment of WJLB and the job it is doing: "I think the success of 'JLB, thanks to Michael and his staff, is a continuation of serving generations of listeners. If you can bond with someone when they're young and not violate their expectations of entertainment, it is possible for them to remain loyal or at least check in with you for the rest of their lives, as long as you don't do anything that would offend them — and we try very hard to make sure that we do not offend any listener."

Saunders' final comment is, "It goes without saying that Verna supports my programming efforts by giving me the tools to help me win. There would be no way in hell that I could pull this off without the things I have, like research, technology, promotional budgets, and my staff. I couldn't do it."



PAYING SOCIETY'S DEBTS! — WJLB/Detroit MD Janet G. shows just some of the many bills that she and Frankie Darcell pay for 'JLB listeners. "The Turntable Sistas" have paid over 30,000 bills so far. Where do I send mine?

I GOT THE HOOK-UP!



ORIGINAL MOTION PICTURE SOUNDTRACK

featuring: MASTER P, BONE THUGS-N-HARMONY, ICE CUBE,
JAY-Z, MYSTIKAL, SNOOP DOGG, SILKK THE SHOCKER

FROM THE MOTION PICTURE SOUNDTRACK "I GOT THE HOOK UP!"

MECHALIE JAMISON "KEEP IT REAL"

**IMPACT DATE
JUNE 1 & 2**

PRIORITY
RECORDS

EXECUTIVE PRODUCER: MASTER P

NO LIMIT
RECORDS



URBAN TOP 50

MAY 22, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
7	4	2	1	SPARKLE Be Careful (Rock Land/Interscope)	3878	3550	3088	2171	87/0
4	3	1	2	MYA I/SISQO OF DRU HILL It's All About Me (University/Interscope)	3438	3630	3344	2989	85/0
6	6	3	3	XSCAPE The Arms Of The One Who... (So So Def/Columbia)	3093	2809	2484	2190	86/0
8	7	4	4	JON B. They Don't Know (Yab Yum/550 Music)	2842	2652	2477	2164	79/3
—	39	9	5	BRANDY & MONICA The Boy Is Mine (Atlantic)	2724	2110	1043	—	85/0
10	8	6	6	BOYZ II MEN Can't Let Her Go (Motown)	2573	2424	2241	1976	78/0
23	11	8	7	USHER My Way (LaFace/Arista)	2557	2319	1948	1567	86/0
25	18	13	8	BRIAN MCKNIGHT The Only One For Me (Motown)	2256	2015	1781	1473	86/1
22	14	11	9	LSG Door #1 (EastWest/EEG)	2218	2101	1844	1589	81/1
1	2	5	10	MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)	2180	2642	3388	3679	67/0
26	21	19	11	MASTER P I/SONS OF FUNK I Got The Hook Up (No Limit/Priority)	2149	1854	1674	1441	82/1
21	16	17	12	CHICO DEBARGE No Guarantee (Kedar/Universal)	2096	1966	1829	1676	75/2
20	12	14	13	ERYKAH BADU Apple Tree (Kedar/Universal)	2082	1996	1892	1721	77/0
18	13	16	14	PLAYA Cheers 2 U (Def Soul/Def Jam/RAL/Mercury)	2031	1967	1869	1750	71/2
34	27	21	15	BIG PUNISHER I/JOE Still Not A Player (Loud)	1877	1642	1384	1214	77/6
15	15	18	16	BUSTA RHYMES Turn It Up (Elektra/EEG)	1813	1897	1842	1799	73/1
2	5	10	17	JANET I Get Lonely (Virgin)	1796	2106	2681	3207	58/0
32	25	20	18	7 MILE Do Your Thing (Crave)	1788	1693	1484	1291	71/3
30	28	25	19	VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	1681	1480	1372	1345	72/1
24	24	22	20	JOE All That I Am (Jive)	1631	1598	1527	1483	71/1
36	33	26	21	MARIAH CAREY My All (Columbia)	1621	1379	1196	1079	71/4
28	26	23	22	CHARLI BALTIMORE Money (Untertainment/Epic)	1497	1517	1478	1360	77/1
45	37	27	23	DESTINY'S CHILD I/JD With Me Part 1 (Grass Roots/Columbia)	1494	1375	1117	842	75/0
38	34	28	24	IMAJIN Shorty (You Keep Playin'...) (Jive)	1491	1370	1189	980	76/1
14	22	24	25	NEXT Too Close (Arista)	1418	1491	1664	1856	44/0
37	32	29	26	MISSY "MISDEMEANOR" ELLIOTT Hit 'Em Wit Da Hee (EastWest/EEG)	1374	1347	1207	1003	72/0
39	36	30	27	CHANGING FACES Same Tempo (Heavyweight/A&M)	1372	1281	1141	974	71/2
3	1	7	28	ARETHA FRANKLIN A Rose Is Still A Rose (Arista)	1331	2330	3405	3148	50/0
—	—	36	29	NICOLE Make It Hot (EastWest/EEG)	1294	1039	620	265	74/1
41	38	32	30	YO YO I/GERALD LEVERT Iz It Still All Good?... (EastWest/EEG)	1291	1203	1090	921	69/2
35	31	31	31	PUFF DADDY Victory (Bad Boy/Arista)	1268	1275	1244	1143	74/0
13	10	15	32	EBONI FOSTER Crazy For You (Nightbird/MCA)	1098	1980	2020	1873	52/0
42	42	39	33	LUKE Raise The Roof (Luke/Island)	1080	1014	956	920	59/1
9	9	12	34	ICE CUBE We Be Clubbin' (Heavyweight/A&M)	1073	2028	2137	2135	52/0
31	30	35	35	K-CI & JOJO All My Life (MCA)	1060	1084	1263	1343	33/0
BREAKER	36	36	36	DO OR DIE I/JOHNNY P & TWISTA Still Po' Pimpin' (Rap-A-Lot/Noo Trybe)	1038	970	833	748	67/4
BREAKER	37	37	37	SAM SALTER There You Are (LaFace/Arista)	1003	858	618	180	68/0
40	40	38	38	ANGEL GRANT Lil' Red Boat (Flyte Tyme/Universal)	982	1025	1011	928	52/0
50	47	41	39	WC I/ICE CUBE Cheddar (Payday/FFRR/Red Ant)	931	910	812	708	60/0
—	48	44	40	MASE I/LOX, BLACK ROB & DMX 24 Hrs. To Live (Bad Boy/Arista)	926	857	763	616	59/0
—	—	46	41	UNCLE SAM Baby You Are (Stonecreek/Epic)	922	804	551	123	63/2
49	44	42	42	LIL' KEKE Southside (Jam Down/Breakaway)	906	889	842	737	50/1
—	—	48	43	LINK Whatcha Gone Do? (Relativity)	901	755	599	396	64/4
11	23	33	44	PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M)	896	1159	1556	1939	31/0
—	—	47	45	REGINA BELLE Don't Let Go (MCA)	893	761	526	200	56/1
DEBUT	46	46	46	PRAS MICHEL I/ODB & MYA Ghetto Supastar (That Is...) (Interscope)	874	398	81	17	75/9
DEBUT	47	47	47	ARETHA FRANKLIN Here We Go Again (Arista)	811	268	—	—	68/1
—	50	49	48	SHIRO I/MC LYTE I Like (Noo Trybe/Virgin)	756	725	633	516	56/2
DEBUT	49	49	49	MYRON Destiny (Island)	740	526	132	—	68/3
DEBUT	50	50	50	BEBE WINANS Thank You (Atlantic)	735	672	538	404	49/0

This chart reflects airplay from May 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker.
87 Urban reporters. 83 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.
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NEW & ACTIVE

BLACKSTREET I Can't Get You Out Of My Mind (550 Music)
Total Plays: 718, Total Stations: 63, Adds: 10

GOODIE MOB Black Ice (Sky High) (LaFace/Arista)
Total Plays: 717, Total Stations: 60, Adds: 0

AZ I/KENNY GREENE What's The Deal (Noo Trybe/Virgin)
Total Plays: 687, Total Stations: 54, Adds: 0

CHRISTION I Wanna Get Next To You (Roc-A-Fella/DS/Def Jam/Mercury)
Total Plays: 685, Total Stations: 50, Adds: 0

EIGHTBALL Pure Uncut (Suave House/Universal)
Total Plays: 671, Total Stations: 60, Adds: 4

SYLK-E. FYNE Keep It Real (Grand Jury/RCA)
Total Plays: 641, Total Stations: 53, Adds: 2

LATANYA I/TWISTA What U On (Blunt/TVT)
Total Plays: 639, Total Stations: 43, Adds: 2

FIEND Take My Pain (No Limit/Priority)
Total Plays: 625, Total Stations: 48, Adds: 2

MO THUGS FAMILY All Good (Relativity)
Total Plays: 620, Total Stations: 51, Adds: 9

CAM'RON 357 (Magnum P.I.) (Untertainment/Epic)
Total Plays: 607, Total Stations: 43, Adds: 0

SEC-N-SOL Change Your Ways (Warner Bros.)
Total Plays: 601, Total Stations: 41, Adds: 1

TAMI DAVIS How Do I Say I'm Sorry (Red Ant)
Total Plays: 540, Total Stations: 59, Adds: 7

JOHNNY P Take It Like A Player (Noo Trybe/Virgin)
Total Plays: 499, Total Stations: 42, Adds: 0

LUTHER VANDROSS It's All About You (LV/Epic)
Total Plays: 483, Total Stations: 30, Adds: 0

RAHEEM The Most Beautiful Girl (Tight 2 Def/Breakaway)
Total Plays: 472, Total Stations: 40, Adds: 4

Songs ranked by total plays.

BREAKERS®

DO OR DIE I/JOHNNY P & TWISTA
Still Po' Pimpin' (Rap-A-Lot/Noo Trybe)
TOTAL PLAYS/INCREASE: 1038/68
TOTAL STATIONS/ADDS: 67/4
CHART: 36

SAM SALTER
There You Are (LaFace/Arista)
TOTAL PLAYS/INCREASE: 1003/145
TOTAL STATIONS/ADDS: 68/0
CHART: 37

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
KELLY PRICE Friend Of Mine (T-Neck/Island)	75
QUEEN LATIFAH Bananas (Flavor Unit/Motown)	59
WILL SMITH Just The Two Of Us (Columbia)	48
DEF SQUAD Full Cooperation (Def Jam/Mercury)	47
LEVI LITTLE Pick Up The Phone (White Lable)	38
RANDY CRAWFORD Silence (Bluemoon/Atlantic)	28
MCGRUFF This Is How We Do (Uptown/Universal)	21
PUFF DADDY I/JIMMY PAGE Come With Me (Epic)	21
WENDELL I Sing A Song For You (Raw Deal)	11
BLACKSTREET I Can't Get You Out Of My Mind (550 Music)	10
MILITIA Who's The Next (Red Ant)	10
MISS JONES 2 Way Street (Motown)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRANDY & MONICA The Boy Is Mine (Atlantic)	+614
ARETHA FRANKLIN Here We Go Again (Arista)	+543
BLACKSTREET I Can't Get You Out Of My Mind (550 Music)	+491
PRAS MICHEL I/ODB & MYA Ghetto... (Interscope)	+476
KELLY PRICE Friend Of Mine (T-Neck/Island)	+417
TAMI DAVIS How Do I Say I'm Sorry (Red Ant)	+375
MISS JONES 2 Way Street (Motown)	+331
SPARKLE Be Careful (Rock Land/Interscope)	+328
MASTER P I/SONS OF FUNK I Got... (No Limit/Priority)	+295
XSCAPE The Arms Of The One... (So So Def/Columbia)	+284

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BRIAN MCKNIGHT Anytime (Motown)
LOX Money, Power, And Respect (Bad Boy/Arista)
MARY J. BLIGE Seven Days (MCA)
TAMIA Imagination (Qwest/WB)
USHER Nice & Slow (LaFace/Arista)
KEITH WASHINGTON Bring It On (Silas/MCA)
QUEEN PEN w/LOST BOYZ & CREW Party... (Li' Man/Interscope)
SYLK-E. FYNE I/CHILL Romeo And Juliet (Grand Jury/RCA)
DESTINY'S CHILD No, No, No (Grass Roots/Columbia)
TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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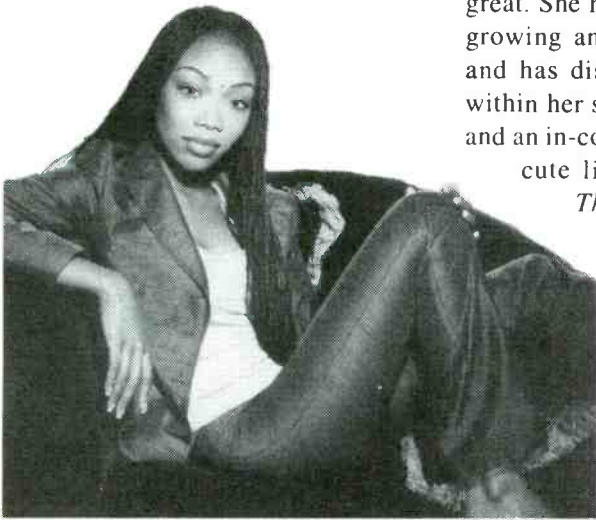
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ARTIST BREAKDOWN

ARTIST: **BRANDY**
 LABEL: **ATLANTIC**

Leaping from a debut at No. 39 to No. 9 on the mainstream Urban chart and debuting as a Breaker at No. 25 on the Urban AC chart (R&R 5/15) is Atlantic's own 19-year-old superstar, **Brandy**, whose debut album sold a mere four million copies. Pairing up with another talented vocalist, **Monica**, Brandy's single, "The Boy Is Mine" has found its place on the lists of 110 of our 129 reporting stations!

Co-written and co-produced by Brandy, "The Boy Is Mine" became the Most Added song on the Urban chart and the Urban AC chart (R&R 5/8) its first week out! This single is full of attitude, sassiness, and



Artist Breakdown highlights artists with strong chart momentum.

forwardness, which our stations apparently appreciate.

This first single from Brandy's forthcoming album, *Never Say Never*, has two very gifted singers "battling" over the same young man. (Does he have a brother?) Although he is obviously playing both women, each tries to convince the other to give up her affections because he's already taken. (Does he have a cousin? A masculine sister?) Citing the strengths each has to offer to him, Brandy and Monica take turns explaining why the other should back out of the "situation."

This is a fun song with two able voices flowing over a great track. No more "brokenhearted" or "sittin' up in her room," because this young lady has matured. Brandy seems to keep getting better — and I already thought she was great. She has spent the past four years growing and strengthening her sound and has discovered what was hidden within her spirit. With a stronger voice and an in-control attitude, this is not the cute little girl I first noticed on *Thea*. *Never Say Never* shows Brandy at a different phase in her life, and "The Boy Is Mine" is just a sample of the greatness that is to come from this singer/writer/producer/actress.

—Tanya O'Quinn
 Asst. Urban Editor

IN MY OPINION

with **Dorsey Fuller**

JayoFelony f/Method Man & DMX
 "Whatcha Gonna Do"
 Yab Yum/550 Music

MD, KKBT/Los Angeles

San Diego rapper JayoFelony, currently signed to Def Jam Recordings, returns to the scene with "Whatcha Gonna Do?" This record is absolutely smoking! From the first beat until the last, this joint makes you want to head nod.

"Whatcha Gonna Do?" can be found on the *HavPlenty* soundtrack and features guest appearances by Method Man and DMX. But don't be fooled! JayoFelony more than holds his own among this elite company of MCs. His delivery is extremely strong, and he has great flow, complete with a variety of vocal inflections, which will work to set him apart from the other MCs.

The combination of JayoFelony, Meth, and DMX is perfect. Each artist complements the others, with their own unique style and delivery, and the track is working! Produced by DJ Silk, this track is undeniable. It's reminiscent of Zapp's "More Bounce" and should bump in Jeeps all summer long.



"Whatcha Gonna Do?" also reacts very well in clubs and sounds great on the air. It will no doubt be a West Coast classic!

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Tuesday (5/26).

AALIYAH Are You That Somebody? (Atlantic)

DREA f/BLACK ROB Got Ya Back (Warner Bros.)

LOX f/CARL THOMAS Let's Start Rap Over (Bad Boy/Arista)

ONYX React (Def Jam/Mercury)

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URBAN PLAYLISTS

May 22, 1998 R&R • 51

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

MARKET #1
WBLS/New York
(212) 447-1000
Brown/Campbell

PLAYS

SW	LW	TW	ARTIST/TITLE
39	38	36	36 K-CI & JQ/JAI My Life
29	24	35	35 SPARKLE/Be Careful
26	24	35	35 JANETA Get Lonely
32	35	35	35 NEXT/Too Close
32	25	28	30 KEITH WASHINGTON/Bring It On
-	-	-	18 24 25 BRANDY & MONICA/The Boy Is Mine
8	11	23	25 MYA F/ISQO/It's All About Me
27	21	24	24 ERYKAH BADU/Apple Tree
25	22	22	21 MONTELL JORDAN/Let's Ride
24	24	24	24 BRIAN MCKNIGHT/The Only One For Me
-	-	-	8 15 18 ARETHA FRANKLIN/Here We Go Again
-	-	-	5 15 18 XSCAPE/The Arms Of...
6	12	12	13 JAGGED EDGE/Gotta Be
26	22	13	13 ANGEL GRANT/Lit Red Boat
11	9	12	11 EBONI FOSTER/Crazy For You
-	-	-	8 WILL SMITH/Just The Two Of Us
12	10	7	8 CHARLI BALTIMORE/Money
9	11	8	6 YO YO F.G. LEVERT/It Still Ain't
-	-	-	5 5 MYA F/ISQO/It's All About Me
-	-	-	5 5 TAMI DAVIS/How Do I Say I'm...
21	5	18	5 LSG/Door #1

MARKET #2
KKBT/Los Angeles
(213) 634-1800
Santosuosso/Fuller

PLAYS

SW	LW	TW	ARTIST/TITLE
22	36	37	45 SPARKLE/Be Careful
28	29	26	41 NEXT/Too Close
-	-	-	40 LSG/Door #1
34	28	37	37 MONTELL JORDAN/Let's Ride
39	37	38	35 BRIAN MCKNIGHT/Anytime
-	-	-	28 28 35 BRANDY & MONICA/The Boy Is Mine
34	22	27	32 2PAC F/ERIC WILLIAMS/Do For Love
32	37	38	29 BIG PUNISHER F/JOE/Still Not A Player
16	10	23	28 K-CI & JQ/JAI My Life
23	25	24	24 MONTELL JORDAN/Let's Ride
-	-	-	31 32 26 LAURYN HILL/Cant Take My
14	19	10	25 USHER/My Way
25	24	25	24 MYA F/ISQO/It's All About Me
35	38	37	25 ICE CUBE/We Be Clubbin'
-	-	-	5 20 25 PRAS MICHEL F/OOB.../Ghetto Supastar...
30	25	16	23 WC FACE CUBE/Cheddar
13	16	17	23 LINK/Watcha Gona Do?
-	-	-	22 22 22 JON B./They Don't Know
26	35	33	22 MASE F/TOTAL/What You Want
15	20	18	21 JAYFELONY/Whatcha Gonna Do
27	26	20	20 JANETA Get Lonely
23	19	15	19 BRIAN MCKNIGHT/The Only One For Me
17	23	24	18 LAURYN HILL/Cant Take My
-	-	-	13 KELLY PRICE/Friend Of Mine
18	19	17	13 DESTINY'S CHILD/No, No, No
27	21	20	21 WYCLEF JEAN/Gone Till November
12	13	14	10 EBONI FOSTER/Crazy For You
11	9	10	10 XSCAPE/The Arms Of...
-	-	-	9 10 PLAYA/Cheers 2 U
-	-	-	5 9 JOHN FORTE/Ninety Nine...

MARKET #3
WGCI/Chicago
(312) 427-4800
Smith/Alan

PLAYS

SW	LW	TW	ARTIST/TITLE
40	44	46	51 SPARKLE/Be Careful
52	48	54	47 NEXT/Too Close
25	47	38	46 MONTELL JORDAN/Let's Ride
46	43	40	46 JANETA Get Lonely
-	-	-	18 37 45 BRANDY & MONICA/The Boy Is Mine
44	46	43	43 BRIAN MCKNIGHT/Anytime
30	29	32	41 JON B./They Don't Know
37	34	47	41 MYA F/ISQO/It's All About Me
40	44	40	40 K-CI & JQ/JAI My Life
24	26	26	35 XSCAPE/The Arms Of...
26	20	20	29 ERYKAH BADU/Apple Tree
42	44	42	26 MARY J. BLIGE/Seven Days
18	21	22	26 AVANT! Want To Know
26	27	27	25 JOE/Am I That I Am
-	-	-	7 25 TAMI DAVIS/How Do I Say I'm...
38	39	24	23 ARETHA FRANKLIN/A Rose Is Still...
14	24	23	23 USHER/My Way
40	24	23	23 MASE F/TOTAL/What You Want
16	20	21	23 MASTER P F/SONS.../I Got The Hook Up
17	19	18	22 MARY J. BLIGE/A Dream
27	19	27	21 WYCLEF JEAN/Gone Till November
21	23	18	21 KEITH WASHINGTON/Bring It On
11	35	33	20 BEBE WINANS/Thank You
16	19	15	20 PUBLIC ANNOUNCEMENT/Body Bumpin'...
-	-	-	5 17 19 REGINA BELLE/Don't Let Go
23	21	20	21 CHRISTIONI/Wanna Get Next...
5	5	12	15 FIENZI/My Pain
5	5	12	13 ELUSION/Reality
7	5	10	12 BEENIE MAN/Who Am I
11	7	12	12 DO OR DIE.../Still Po' Pimpin'

MARKET #4
Philly 103.9
WPHI/Philadelphia
(215) 884-9400
Micofox

PLAYS

SW	LW	TW	ARTIST/TITLE
32	33	45	57 MYA F/ISQO/It's All About Me
52	55	56	52 BIG PUNISHER F/JOE/Still Not A Player
43	57	52	52 SPARKLE/Be Careful
50	56	54	51 K-CI & JQ/JAI My Life
17	25	22	51 XSCAPE/The Arms Of...
48	52	48	48 JANETA Get Lonely
20	33	44	47 BEENIE MAN/Who Am I
49	54	57	46 NEXT/Too Close
51	55	43	41 MARY J. BLIGE/Seven Days
-	-	-	25 39 BRANDY & MONICA/The Boy Is Mine
26	34	35	34 ICE CUBE/We Be Clubbin'
-	-	-	15 34 JON B./They Don't Know
36	38	34	32 2PAC F/ERIC WILLIAMS/Do For Love
23	27	28	32 BRIAN MCKNIGHT/The Only One For Me
-	-	-	32 KELLY PRICE/Friend Of Mine
-	-	-	26 31 NICOLE/Make It Hot
22	26	29	31 BOYZ II MEN/Cant Let Her Go
36	31	30	30 PUBLIC ANNOUNCEMENT/Body Bumpin'...
33	32	30	30 SWV/Rain
30	30	29	29 USHER/My Way
33	31	30	30 KEITH WASHINGTON/Bring It On
27	33	30	30 MONTELL JORDAN/Let's Ride
33	-	-	25 DESTINY'S CHILD/No, No, No
-	-	-	18 22 QUEEN PEN W/LOST.../Party Ain't A Party
-	-	-	16 20 PRAS MICHEL F/OOB.../Ghetto Supastar...
16	15	20	20 K.P. & ENVY/Swing My Way
12	18	10	17 CHICO DEBARGE/No Guarantee
-	-	-	9 10 MARIAM CAREY/My All
21	8	9	9 PUFF DADDY/Victory
17	13	29	8 DMX/Get At Me Dog

MARKET #5
POWER 99fm
WUJL/Philadelphia
(215) 483-8900
Little/Cooper

PLAYS

SW	LW	TW	ARTIST/TITLE
52	53	51	56 BIG PUNISHER F/JOE/Still Not A Player
35	43	42	52 SPARKLE/Be Careful
45	49	48	46 JANETA Get Lonely
14	30	42	44 XSCAPE/The Arms Of...
38	45	43	43 NEXT/Too Close
-	-	-	20 30 41 BRANDY & MONICA/The Boy Is Mine
-	-	-	41 LAURYN HILL/Cant Take My
33	32	24	39 MYA F/ISQO/It's All About Me
41	42	43	39 K-CI & JQ/JAI My Life
6	-	-	33 JON B./They Don't Know
35	22	36	31 MARY J. BLIGE/Seven Days
44	43	30	30 BEENIE MAN/Who Am I
8	28	29	29 NICOLE/Make It Hot
6	11	28	29 JAGGED EDGE/Gotta Be
35	19	26	29 BRIAN MCKNIGHT/Anytime
31	22	9	28 MASE F/TOTAL/What You Want
8	34	26	24 PUFF DADDY/Victory
32	25	20	24 MONTELL JORDAN/Let's Ride
30	44	23	23 PUBLIC ANNOUNCEMENT/Body Bumpin'...
7	6	15	20 MASTER P F/SONS.../I Got The Hook Up
5	9	14	19 DRU HILL/We're Not Making...
19	16	16	16 CHICCO DEBARGE/No Guarantee
25	16	16	16 PUFF DADDY F/AMBE/Been Around (Again)
10	14	15	15 TOTAL/What About Us
10	10	14	14 USHER/You Make Me Wanna...
23	21	19	13 CHICO DEBARGE/No Guarantee
12	13	13	13 MARY J. BLIGE/Everything
7	7	13	13 CHICO DEBARGE/No Guarantee
-	-	-	5 12 PRAS MICHEL F/OOB.../Ghetto Supastar...
12	12	7	12 QUEEN PEN W/LOST.../Party Ain't A Party

MARKET #6
KKDA/Dallas
(972) 263-9911
Cheatham

PLAYS

SW	LW	TW	ARTIST/TITLE
56	66	67	66 MYA F/ISQO/It's All About Me
63	45	50	66 MONTELL JORDAN/Let's Ride
47	62	63	65 BIG PUNISHER F/JOE/Still Not A Player
57	65	65	65 SPARKLE/Be Careful
10	59	59	59 USHER/My Way
60	60	56	56 JANETA Get Lonely
16	17	20	55 BRIAN MCKNIGHT/The Only One For Me
46	47	50	54 NEXT/Too Close
27	49	50	54 BOYZ II MEN/Cant Let Her Go
-	-	-	20 23 33 BRANDY & MONICA/The Boy Is Mine
47	45	49	51 K-CI & JQ/JAI My Life
45	46	51	51 JON B./They Don't Know
58	50	48	50 USHER/Nice & Slow
45	45	51	50 XSCAPE/The Arms Of...
14	30	47	47 BUSTA RHYMES/Turn It Up
18	47	47	47 ERYKAH BADU/Apple Tree
15	15	48	48 PLAYA/Cheers 2 U
-	-	-	48 48 PRAS MICHEL F/OOB.../Ghetto Supastar...
17	18	27	32 MASTER P F/SONS.../I Got The Hook Up
15	24	24	24 LSG/Door #1
47	51	49	22 PUBLIC ANNOUNCEMENT/Body Bumpin'...
46	45	49	20 ICE CUBE/We Be Clubbin'
5	7	19	19 MARIAM CAREY/My All
5	7	19	19 MARIAM CAREY/My All
10	18	18	18 CHICO DEBARGE/No Guarantee
9	9	9	9 MISSY ELLIOTT/Em' Da Hee
5	25	18	18 LIL' KEKE/Southside
13	15	15	15 DESTINY'S CHILD F/JOE/With Me Part 1
14	15	14	14 WC FACE CUBE/Cheddar
44	16	24	14 LORD TARIQ.../Deja Vu

MARKET #7
WCHB/Detroit
(313) 871-0590
Alexander/Preston

PLAYS

SW	LW	TW	ARTIST/TITLE
49	49	59	66 MYA F/ISQO/It's All About Me
44	46	58	63 JON B./They Don't Know
-	-	-	20 50 60 BRANDY & MONICA/The Boy Is Mine
30	50	60	60 SPARKLE/Be Careful
8	14	44	44 XSCAPE/The Arms Of...
13	21	33	33 BRIAN MCKNIGHT/The Only One For Me
25	24	30	32 USHER/My Way
-	-	-	32 32 32 BIG PUNISHER F/JOE/Still Not A Player
29	27	31	27 CHICO DEBARGE/No Guarantee
-	-	-	26 26 26 JOHN FORTE/Ninety Nine...
9	16	17	24 SAM SALTER/There You Are
5	12	13	13 CHARLI BALTIMORE/Money
9	9	9	9 DESTINY'S CHILD F/JOE/With Me Part 1
-	-	-	11 15 19 7 MILE/Do Your Thing
5	12	12	9 NICOLE/Make It Hot
-	-	-	8 9 MYRON/Destiny
-	-	-	9 PRAS MICHEL F/OOB.../Ghetto Supastar...
12	7	10	8 PUFF DADDY/Victory
9	7	9	8 DO OR DIE.../Still Po' Pimpin'
7	7	7	7 BUSTA RHYMES/Turn It Up
7	7	7	7 MASTER P F/SONS.../I Got The Hook Up
8	6	6	6 WC FACE CUBE/Cheddar
-	-	-	5 6 BLACKSTREET/Can't Get You...
-	-	-	5 6 KELLY PRICE/Friend Of Mine
-	-	-	5 6 ARETHA FRANKLIN/Here We Go Again
-	-	-	5 6 MARIAM CAREY/My All

MARKET #8
WJLB/Detroit
(313) 965-2000
Saunders/G

PLAYS

SW	LW	TW	ARTIST/TITLE
40	48	42	44 MYA F/ISQO/It's All About Me
42	45	39	42 JON B./They Don't Know
43	46	40	42 MONTELL JORDAN/Let's Ride
38	38	36	42 NEXT/Too Close
48	45	39	39 ARETHA FRANKLIN/A Rose Is Still...
29	29	39	39 SPARKLE/Be Careful
23	27	32	38 ICE CUBE/We Be Clubbin'
40	43	38	37 2PAC F/ERIC WILLIAMS/Do For Love
31	39	34	35 JON B./Are U Still Down?
35	29	32	31 XSCAPE/The Arms Of...
29	25	30	30 CHANGING FACES/Same Tempo
38	30	28	29 OL SKOOL.../Am I Dreaming
25	28	25	28 MARIAM CAREY.../Breaking
18	17	20	27 MISSY ELLIOTT/Beep Me 911
41	35	26	25 JANETA Get Lonely
12	12	19	24 BOYZ II MEN/Cant Let Her Go
12	12	18	23 7 MILE/Do Your Thing
6	2	25	22 DESTINY'S CHILD/No, No, No
10	6	15	21 NICOLE/Make It Hot
15	15	16	16 LINK/Watcha Gona Do?
24	20	17	20 TOTAL/What About Us
11	15	20	20 USHER/My Way
10	14	14	14 MASTER P F/SONS.../I Got The Hook Up
24	24	15	19 SWV/Rain
5	10	15	19 MASE F/OOB.../24 Hrs. To Live
5	28	10	19 DRU HILL/We're Not Making...
15	17	17	17 LOX/Money, Power, And...
19	17	17	17 QUEEN PEN W/LOST.../Party Ain't A Party
21	14	10	16 GINUWINE/Only When U R Lonely
15	15	15	15 LSG/Door #1

MARKET #9
WKYS/Washington
(301) 306-1111
Lisa

PLAYS

SW	LW	TW	ARTIST/TITLE
7	30	38	47 JON B./They Don't Know
43	46	41	47 SPARKLE/Be Careful
43	42	45	44 JANETA Get Lonely
44	42	42	42 BIG PUNISHER F/JOE/Still Not A Player
44	43	44	41 K-CI & JQ/JAI My Life
42	43	41	41 MYA F/ISQO/It's All About Me
40	41	41	39 NEXT/Too Close
-	-	-	18 23 33 BRANDY & MONICA/The Boy Is Mine
42	41	35	35 BRIAN MCKNIGHT/Anytime
34	36	39	34 DESTINY'S CHILD/No, No, No
31	30	28	33 BRIAN MCKNIGHT/The Only One For Me
41	37	33	31 MARY J. BLIGE/Seven Days
32	32	29	29 QUEEN PEN W/LOST.../Party Ain't A Party
32	32	25	28 SWV/Rain
7	6	26	26 XSCAPE/The Arms Of...
5	5	14	25 MARIAM CAREY/My All
8	17	20	20 ICE CUBE/We Be Clubbin'
20	19	18	18 LOX/Money, Power, And...
-	-	-	16 16 16 KELLY PRICE/Friend Of Mine
-	-	-	12 15 16 PRAS MICHEL F/OOB.../Ghetto Supastar...
-	-	-	14 14 14 BLACKSTREET/Can't Get You...
16	16	8	10 USHER/My Way
5	8	6	6 DAVINACOME Over To My...
5	5	15	6 CHANGING FACES/Same Tempo
-	-	-	10 10 10 MASTER P F/SONS.../I Got The Hook Up
5	5	5	5 VOICES OF THE THEORY/Dimelo (Say It)
5	5	5	5 NICOLE/Make It Hot
7	5	5	5 PUFF DADDY/Victory
5	5	5	5 XSCAPE/The Arms Of...

MARKET #10
WILD/Boston
(617) 427-2222
Anderson/Gousby

PLAYS

SW	LW	TW	ARTIST/TITLE
14	21	25	25 XSCAPE/The Arms Of...
11	19	23	25 SPARKLE/Be Careful
24	24	25	25 BOYZ II MEN/Cant Let Her Go
17	20	23	24 IMAIN/Shorty (You Keep...)
25	-	-	24 JANETA Get Lonely
24	25	24	24 MYA F/ISQO/It's All About Me
25	25	24	24 MONTELL JORDAN/Let's Ride
22	24	24	24 EBONI FOSTER/Crazy For You
5	5	15	23 USHER/My Way
14	22	22	22 LSG/Door #1
21	22	22	22 ANGEL GRANT/Lit Red Boat
18	21	21	21 7 MILE/Do Your Thing
20	21	22	22 BUSTA RHYMES/Turn It Up
21	21	21	21 JON B./They Don't Know
-	-	-	17 19 21 BRANDY & MONICA/The Boy Is Mine
14	15	21	21 CHICO DEBARGE/No Guarantee
10	11	21	21

URBAN PLAYLISTS

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #30
WNOV/Milwaukee
 (414) 449-9668
 Robinson

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
12	18	20	20	XSCAPE/The Arms Of...
12	18	20	20	MASTER P F'SONS.../I Got The Hook Up
12	18	20	20	ICE CUBE/We Be Clubbin'
12	18	20	20	SPARKLE/Be Careful
12	18	20	20	MVA F'SISQO/It's All About Me
15	15	18	18	ERYKAH BADU/Apple Tree
18	18	20	20	JON B./They Don't Know
15	15	18	18	LIL' KEKE/Southside
12	15	18	18	BIG PUNISHER FJOE/Still Not A Player
12	15	18	18	CHARLI BALTIMORE/Money
10	12	15	18	USHER/My Way
15	18	18	18	BUSTIA RHYMES/Turn It Up
8	10	15	15	WC F/ICE CUBE/Cheddar
12	12	15	15	PLAYA/Cheers 2 U
12	12	15	15	CHICO DEBARGE/No Guarantee
10	12	15	15	LSG/Door #1
10	12	15	15	CANIBUS/Second Round K.O.
8	12	15	15	BRIAN MCKNIGHT/The Only One For Me
10	12	15	15	SYLK-E F/YNKE/Keep It Real
8	12	15	15	DO OR DIE.../Still Po' Pimpin'
8	12	15	15	YO YO F/G LEVER/It's Still All...
8	12	15	15	MISSY ELLIOTT/It's Em' W/ Da Hee
10	10	12	12	ANGEL GRANT/LI/Red Boat
5	5	10	10	COCOA BROVAZ/Black Trump
12	10	12	12	JOE/All That I Am
12	10	12	12	VOICES OF THEORY/Dimelo (Say It)
10	10	12	12	7 MILE/Do Your Thing
10	10	12	12	EIGHTBALL/Pure Uncut
10	10	12	12	YOUTH EDITION/Use Me
8	10	12	12	MASE F/LOX.../24 Hrs To Live

MARKET #32
WCKX/Columbus, OH
 (614) 487-1444
 Strong/Stevens

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
45	47	49	50	K-Ci & JOJO/All My Life
45	38	39	50	PUBLIC ANNOUNCEMENT/Body Bumpin'...
42	48	47	49	JANET/Get Lonely
45	47	49	46	BRIAN MCKNIGHT/Anytime
41	43	45	46	MONTELL JORDAN/Let's Ride
41	37	40	45	SPARKLE/Be Careful
42	44	45	45	NEXT/Too Close
32	40	46	45	MVA F'SISQO/It's All About Me
16	20	21	43	BRANDY & MONICA/The Boy Is Mine
43	43	45	41	DESTINY'S CHILD/No, No, No
36	32	35	35	ARETHA FRANKLIN/Rose Is Still...
5	22	31	35	USHER/My Way
45	37	34	34	USHER/Nice & Slow
43	39	35	32	MARY J. BLIGE/Seven Days
16	18	17	31	XSCAPE/The Arms Of...
16	27	30	30	JON B./They Don't Know
42	43	41	30	MASE F/TOTAL/What You Want
20	21	24	29	SYLK-E F/YNKE F/CHILL/Romeo And Juliet
13	14	17	27	BRIAN MCKNIGHT/The Only One For Me
5	5	6	27	CHICO DEBARGE/No Guarantee
8	17	21	22	BOYZ II MEN/Can't Let Her Go
20	22	24	20	DUEN PEN W/LOST.../Party Ain't A Party
17	14	19	19	TAMI/Imagination
6	9	13	17	JOE/All That I Am
5	5	15	17	ERYKAH BADU/Apple Tree
17	8	14	14	VOICES OF THEORY/Dimelo (Say It)
5	6	14	14	EBONI FOSTER/Crazy For You
5	16	21	12	BIG PUNISHER FJOE/Still Not A Player
19	15	12	12	LOX/Money, Power, And...

MARKET #2
KJLH/Los Angeles
 (310) 330-5550
 Winston

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
18	26	38	38	SPARKLE/Be Careful
6	6	29	29	BRANDY & MONICA/The Boy Is Mine
21	38	36	28	PHAJJA/So Long (Well...)
39	37	36	27	K-Ci & JOJO/All My Life
17	20	22	25	JOE/All That I Am
7	20	22	25	NEXT/Too Close
24	39	37	24	MARY J. BLIGE/Seven Days
33	25	23	23	JANET/Get Lonely
16	20	20	20	VOICES OF THEORY/Dimelo (Say It)
14	15	17	20	XSCAPE/The Arms Of...
10	18	17	16	BONEY JAMES/It's All Good
12	13	15	16	CECE WINANS/Well, Alright!
20	22	25	15	DAVINA/Come Over To My...
10	12	13	15	JON B./They Don't Know
10	5	14	14	ARETHA FRANKLIN/Rose Is Still...
10	12	12	12	LSG/Door #1
5	9	10	12	7 MILE/Do Your Thing
5	10	12	12	REGINA BELLE/Don't Let Go
32	20	18	8	OL SKOOL.../Am I Dreaming
8	8	8	8	MARIAH CAREY/My All
16	18	20	7	SWV/Rain
15	15	15	6	BEBE WINANS/Thank You
15	15	15	6	EDDIE M/Tell Me (If You...)
16	17	20	5	LUTHER VANDROSS/It's All About You
16	17	20	5	PHIL PERRY/One Heart One Love
5	5	5	5	NANCY WILSON/I Had My Way
5	5	5	5	BRIAN MCKNIGHT/The Only One For Me
5	5	5	5	ARETHA FRANKLIN/Here We Go Again
5	5	5	5	MYRON/Destiny

MARKET #3
WVAZ/Chicago
 (312) 360-9000
 Myrick/Muhammad

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
35	36	36	30	K-Ci & JOJO/All My Life
14	25	33	27	RANDY CRAWFORD/Bye Bye
15	25	34	26	SPARKLE/Be Careful
30	32	31	26	JOE/Good Glis
34	36	35	24	JANET/Get Lonely
34	36	35	24	BRIAN MCKNIGHT/Anytime
17	23	27	23	LUTHER VANDROSS/It's All About You
5	18	23	23	DOWN TO THE BONE/Brooklyn Heights
13	16	21	17	KEITH WASHINGTON/Bring It On
20	23	22	16	ARETHA FRANKLIN/Rose Is Still...
12	16	15	15	PUBLIC ANNOUNCEMENT/Body Bumpin'...
5	13	16	12	LSG/Door #1
9	11	10	10	BONEY JAMES/It's All Good
8	12	14	9	XSCAPE/The Arms Of...
5	15	10	8	JOE/All That I Am
11	11	11	7	PATTI LABELLE/Someone Like You
10	10	8	7	TAMI/Imagination
5	5	5	5	PATRICE RUSHEN/Sweetest Taboo
5	6	10	5	JAMIROQUAI/Everyday
5	5	5	5	BRIAN MCKNIGHT/The Only One For Me
5	5	5	5	MARIAH CAREY/My All
5	5	5	5	JONATHAN BUTLER/Lost To Love
5	5	5	5	LUTHER VANDROSS/It's All About You
5	5	5	5	BEBE WINANS/Thank You
5	5	5	5	EDDIE M/Tell Me (If You...)
5	5	5	5	WILL DOWNING/II She Knew
5	5	5	5	MISS JONES/2 Way Street
5	5	5	5	KELLY PRICE/Friend Of Mine
5	5	5	5	LEVI LITTLE/Pick Up The Phone
5	5	5	5	REGINA BELLE/Don't Let Go

MARKET #5
WDAS/Philadelphia
 (610) 617-8500
 Tamburro/Davis

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
18	18	26	24	JANET/Get Lonely
25	24	25	22	BOYZ II MEN/A Song For Mama
23	24	25	22	SPARKLE/Be Careful
22	22	20	21	KENNY LATTIMORE/For You
25	24	24	18	K-Ci & JOJO/All My Life
18	18	18	18	ARETHA FRANKLIN/Rose Is Still...
11	11	12	12	VOICES OF THEORY/Dimelo (Say It)
10	10	10	10	JON B./They Don't Know
8	10	11	11	JOE/All That I Am
13	15	15	11	PATTI LABELLE/Shoe Was On...
10	10	10	10	DAVINA/Come Over To My...
10	10	10	10	XSCAPE/The Arms Of...
6	10	10	10	BRIAN MCKNIGHT/The Only One For Me
12	10	10	10	CECE WINANS/Well, Alright!
6	8	8	8	LSG/Door #1
6	7	8	8	WILL DOWNING/II She Knew
6	7	7	7	MARIAH CAREY/My All
6	6	7	7	ERYKAH BADU/Apple Tree
6	6	7	7	ANGEL GRANT/LI/Red Boat
5	5	5	5	REGINA BELLE/Don't Let Go
5	5	5	5	BEBE WINANS/Thank You
5	5	5	5	LUTHER VANDROSS/It's All About You
5	5	5	5	ARETHA FRANKLIN/Here We Go Again
5	5	5	5	BRANDY & MONICA/The Boy Is Mine
5	5	5	5	NDEA DAVENPORT/Bring It On
5	5	5	5	TAMI DAVIS/How Do I Say I'm...
5	5	5	5	UNCLE SAMMI/Don't Ever Want...
5	5	5	5	KELLY PRICE/Friend Of Mine
5	5	5	5	RANDY CRAWFORD/Silence

MARKET #34
WDW/Norfolk
 (757) 466-0009
 Holiday/Mauzone

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
39	40	35	40	SPARKLE/Be Careful
35	40	36	37	MVA F'SISQO/It's All About Me
20	32	37	37	BRANDY & MONICA/The Boy Is Mine
21	30	29	35	CHICO DEBARGE/No Guarantee
43	42	41	35	BIG PUNISHER FJOE/Still Not A Player
35	42	37	35	XSCAPE/The Arms Of...
31	37	36	34	JON B./They Don't Know
34	37	35	33	BEBE WINANS/Thank You
33	29	33	32	PLAYA/Cheers 2 U
30	32	34	31	BRIAN MCKNIGHT/The Only One For Me
33	35	31	30	USHER/My Way
32	30	30	30	7 MILE/Do Your Thing
29	28	28	30	BOYZ II MEN/Can't Let Her Go
33	30	23	28	LEVI LITTLE/Pick Up The Phone
23	31	23	26	NICOLE/Make It Hot
30	30	26	20	BUSTIA RHYMES/Turn It Up
18	18	18	18	PRAS MICHEL F/OB.../Ghetto Supastar...
8	10	14	16	CHANGING FACES/Same Tempo
8	9	9	16	LSG/Door #1
6	7	15	15	LATANYA F/WISTAW/What U On
6	7	15	15	MISSY ELLIOTT/It's Em' W/ Da Hee
11	11	12	15	CHARLI BALTIMORE/Money
15	9	13	12	KELLY PRICE/Friend Of Mine
16	8	14	13	IMAJIN/Shorty (You Keep...)
15	9	12	12	ANGEL GRANT/LI/Red Boat
18	8	11	12	ERYKAH BADU/Apple Tree
10	10	10	10	QUEEN LATIFAH/Bananas
10	10	10	10	TAMI DAVIS/How Do I Say I'm...
10	10	10	10	DEF SQUAD/Full Cooperation

MARKET #36
WPEG/Charlotte
 (704) 333-0131
 Carson/Quick

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
25	42	52	54	SPARKLE/Be Careful
27	42	49	51	BIG PUNISHER FJOE/Still Not A Player
45	52	52	51	JAGGED EDGE/Gotta Be
54	49	50	49	JANET/Get Lonely
29	32	40	49	MASTER P F'SONS.../I Got The Hook Up
37	36	43	48	NEXT/Too Close
50	53	54	42	MVA F'SISQO/It's All About Me
54	51	34	38	MONTELL JORDAN/Let's Ride
47	52	44	37	DUEN PEN W/LOST.../Party Ain't A Party
28	30	36	36	JON B./They Don't Know
28	30	36	36	BRANDY & MONICA/The Boy Is Mine
46	43	39	33	GOODIE MOB/They Don't Dance
15	16	20	32	USHER/My Way
17	19	23	31	BOYZ II MEN/Can't Let Her Go
29	30	31	31	BUSTIA RHYMES/Turn It Up
25	28	30	30	YO YO F/G LEVER/It's Still All...
22	22	27	30	LUKE/RAISE THE ROOF
20	24	29	30	ERYKAH BADU/Apple Tree
20	24	27	29	PUFF DADDY/Victory
18	20	23	27	BRIAN MCKNIGHT/The Only One For Me
24	25	26	27	MISSY ELLIOTT/It's Em' W/ Da Hee
31	32	36	26	K-Ci & JOJO/All My Life
17	19	25	25	NICOLE/Make It Hot
29	31	21	25	XSCAPE/The Arms Of...
20	22	25	25	IMAJIN/Shorty (You Keep...)
10	10	10	10	CHICO DEBARGE/No Guarantee
44	42	31	24	PUBLIC ANNOUNCEMENT/Body Bumpin'...
27	27	27	23	CHARLI BALTIMORE/Money
12	16	21	22	CAMRON/357 (Magnum Pl.)
9	18	20	20	LSG/Door #1

MARKET #6
KRBV/Dallas
 (214) 630-3011
 Bacote

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
36	38	38	34	MARY J. BLIGE/Seven Days
12	27	31	34	SPARKLE/Be Careful
33	33	31	33	K-Ci & JOJO/All My Life
31	35	35	33	BRIAN MCKNIGHT/Anytime
36	36	35	33	JANET/Get Lonely
30	29	28	32	BRIAN MCKNIGHT/The Only One For Me
32	31	32	31	ARETHA FRANKLIN/Rose Is Still...
35	36	38	30	OL SKOOL.../Am I Dreaming
12	11	12	12	LSG/Door #1
31	33	33	28	SOUNDS OF BLACKNESS/Hold On (Change...)
28	26	27	27	JON B./They Don't Know
24	22	22	25	NEXT/Too Close
24	22	25	23	BRANDY & MONICA/The Boy Is Mine
23	20	21	15	LSG F/L.../Curious
10	11	11	13	MILESTONE/II Care 'Bout You
11	13	14	13	BOYZ II MEN/A Song For Mama
11	10	11	12	JOE/All My Life
11	10	11	11	BOYZ II MEN/Seasons Of...
10	10	10	11	ERYKAH BADU/Apple Tree
15	23	20	11	XSCAPE/The Arms Of...
12	12	14	11	UNCLE SAMMI/Don't Ever Want...
12	11	13	11	GOD'S PROPERTY/Stamp
11	11	10	11	USHER/You Make Me Wanna...
12	11	11	10	DRU HILL/We're Not Making...
12	11	11	10	REGINA BELLE/Don't Let Go

MARKET #7
WMXD/Detroit
 (313) 965-2000
 Starr/Rankin

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
24	20	24	26	BRIAN MCKNIGHT/Anytime
18	8	18	24	MILESTONE/II Care 'Bout You
27	26	22	24	BOYZ II MEN/A Song For Mama
11	17	20	20	LSG/Door #1
20	1			

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	JANET I Get Lonely (<i>Virgin</i>)	1040	1062	1130	1080	38/1
2	2	2	2	ARETHA FRANKLIN A Rose Is Still A Rose (<i>Arista</i>)	985	1001	1039	1077	39/0
3	3	3	3	K-CI & JOJO All My Life (<i>MCA</i>)	889	900	906	930	34/0
—	17	8	4	SPARKLE Be Careful (<i>Rock Land/Interscope</i>)	814	670	507	238	35/3
4	4	4	5	KEITH WASHINGTON Bring It On (<i>Silas/MCA</i>)	762	774	827	846	32/0
13	11	5	6	BRIAN MCKNIGHT The Only One For Me (<i>Motown</i>)	758	722	601	516	36/0
12	8	7	7	JOE All That I Am (<i>Jive</i>)	752	686	649	593	35/1
18	14	11	8	LSG Door #1 (<i>EastWest/EEG</i>)	675	605	529	455	32/2
11	9	9	9	CECE WINANS Well, Alright! (<i>PMG/Atlantic</i>)	627	640	635	609	29/0
19	15	13	10	LUTHER VANDROSS It's All About You (<i>LV/Epic</i>)	623	579	513	429	33/0
—	24	14	11	REGINA BELLE Don't Let Go (<i>MCA</i>)	618	521	406	235	37/6
5	5	6	12	MARY J. BLIGE Seven Days (<i>MCA</i>)	608	690	746	805	29/0
6	7	12	13	BRIAN MCKNIGHT Anytime (<i>Motown</i>)	574	605	662	704	27/0
15	16	15	14	WILL DOWNING If She Knew (<i>Motown</i>)	563	508	507	505	36/2
7	6	10	15	PHIL PERRY One Heart One Love (<i>Peak/Private/Windham Hill</i>)	547	612	668	670	25/0
20	20	16	16	XSCAPE The Arms Of The One Who... (<i>So So Def/Columbia</i>)	514	502	461	425	26/0
21	22	19	17	MARIAH CAREY My All (<i>Columbia</i>)	511	470	439	392	24/0
—	—	25	18	BRANDY & MONICA The Boy Is Mine (<i>Atlantic</i>)	495	381	154	—	26/2
29	26	22	19	BEBE WINANS Thank You (<i>Atlantic</i>)	482	457	366	282	29/2
22	23	23	20	JON B. They Don't Know (<i>Yab Yum/550 Music</i>)	449	424	415	392	21/1
27	27	26	21	VOICES OF THEORY Dimelo (Say It) (<i>H.O.L.A./Red Ant</i>)	407	376	332	328	19/0
9	13	17	22	OL SKOOL 1/K. SWEAT & XSCAPE Am I Dreaming (<i>Keia/Universal</i>)	406	478	536	648	21/0
—	30	28	23	ERYKAH BADU Apple Tree (<i>Kedar/Universal</i>)	349	335	308	268	18/0
8	12	18	24	RANDY CRAWFORD Bye Bye (<i>Bluemoon/Atlantic</i>)	342	476	582	658	20/0
10	10	21	25	EDDIE M. Tell Me (If You Still Care) (<i>JVC/JMI</i>)	326	461	611	643	21/0
26	25	27	26	BIG BUB Settle Down (<i>Kedar/Universal</i>)	322	370	371	336	19/0
DEBUT			27	NANCY WILSON If I Had My Way (<i>Columbia</i>)	320	284	178	82	24/3
—	—	29	28	BOYZ II MEN Can't Let Her Go (<i>Motown</i>)	283	286	257	236	12/0
30	29	30	29	PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (<i>A&M</i>)	274	286	315	270	13/0
DEBUT			30	UNCLE SAM Baby You Are (<i>Stonecreek/Epic</i>)	261	180	130	56	19/2

This chart reflects airplay from May 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker. 42 Urban AC reporters. 37 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

- 7 MILE** Do Your Thing (*Crave*)
Total Plays: 238, Total Stations: 15, Adds: 1
- ARETHA FRANKLIN** Here We Go Again (*Arista*)
Total Plays: 237, Total Stations: 21, Adds: 4
- PAMELA WILLIAMS** Still In Love (*Heads Up*)
Total Plays: 228, Total Stations: 16, Adds: 1
- SAM SALTER** There You Are (*LaFace/Arista*)
Total Plays: 225, Total Stations: 18, Adds: 0
- NEXT** Too Close (*Arista*)
Total Plays: 196, Total Stations: 11, Adds: 3
- CHRISTON** I Wanna Get... (*Roc-A-Fella/Def Soul/Def Jam/Mercury*)
Total Plays: 173, Total Stations: 14, Adds: 1

- TAMI DAVIS** How Do I Say I'm Sorry (*Red Ant*)
Total Plays: 167, Total Stations: 18, Adds: 4
- ANGEL GRANT** Lil' Red Boat (*Flyte Tyme/Universal*)
Total Plays: 166, Total Stations: 13, Adds: 1
- CHICO DEBARGE** No Guarantee (*Kedar/Universal*)
Total Plays: 161, Total Stations: 8, Adds: 1
- WILLIS** Let's Get Freaky (*Viking*)
Total Plays: 126, Total Stations: 10, Adds: 1

Songs ranked by total plays

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
RANDY CRAWFORD Silence (<i>Bluemoon/Atlantic</i>)	16
KELLY PRICE Friend Of Mine (<i>T-Neck/Island</i>)	12
LEVI LITTLE Pick Up The Phone (<i>White Label</i>)	9
REGINA BELLE Don't Let Go (<i>MCA</i>)	6
TAMI DAVIS How Do I Say I'm Sorry (<i>Red Ant</i>)	4
ARETHA FRANKLIN Here We Go Again (<i>Arista</i>)	4
WENDELL I Sing A Song For You (<i>Raw Deal</i>)	4
MISS JONES 2 Way Street (<i>Motown</i>)	3
MYRON Destiny (<i>Island</i>)	3
NEXT Too Close (<i>Arista</i>)	3
SPARKLE Be Careful (<i>Rock Land/Interscope</i>)	3
NANCY WILSON If I Had My Way (<i>Columbia</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ARETHA FRANKLIN Here We Go Again (<i>Arista</i>)	+162
SPARKLE Be Careful (<i>Rock Land/Interscope</i>)	+144
RANDY CRAWFORD Silence (<i>Bluemoon/Atlantic</i>)	+115
BRANDY & MONICA The Boy Is Mine (<i>Atlantic</i>)	+114
TAMI DAVIS How Do I Say I'm Sorry (<i>Red Ant</i>)	+111
REGINA BELLE Don't Let Go (<i>MCA</i>)	+97
MISS JONES 2 Way Street (<i>Motown</i>)	+84
UNCLE SAM Baby You Are (<i>Stonecreek/Epic</i>)	+81
LSG Door #1 (<i>EastWest/EEG</i>)	+70
JOE All That I Am (<i>Jive</i>)	+66

HOTTEST RECURRENTS

- DAVINA** Come Over To My Place (*Loud/RCA*)
- JONATHAN BUTLER** Lost To Love (*N2K Encoded Music*)
- BONEY JAMES** It's All Good (*Warner Bros.*)
- SOUNDS OF BLACKNESS** Hold On (Change...) (*Perspective/A&M*)
- TAMIA** Imagination (*Qwest/WB*)
- SWV** Rain (*RCA*)
- BOYZ II MEN** A Song For Mama (*Motown*)
- PATTI LABELLE** Someone Like You (*MCA*)
- USHER** Nice & Slow (*LaFace/Arista*)
- DRU HILL** We're Not Making Love No More (*LaFace/Arista*)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

WIL WKX WLZR WMZQ WPGC WRUF WRVA WSNE WTP1 WWDB WWWM CHOM KNIX WCSX WGST WHCN WTPA KTFM KBOS WSSL KSFO WISH KKL T CIMX KLTY WOVE KZLA WZTR

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LON HELTON

COUNTRY

KFRG Leaps To Record High Ratings

□ Promotions and a 'slow' music policy help it hop to the top

At a time when many Country outlets are experiencing declining ratings, KFRG/Riverside-San Bernardino is celebrating record numbers and its fourth consecutive Arbitron survey increase.

From winter '97 through winter '98, KFRG's 12+ shares have gone 9.2-10.0-10.5-11.3-12.3 — the most recent being the highest 12+ share in the station's 10-year history. OM Ray Massie notes

Diamond. We have five station vehicles, two mascots, a 40 ft.-high inflatable frog, and an interactive listener club that has 82,000 members. Our staff makes a minimum of eight appearances a weekend — last year they did over 1000."

KFRG 95.1

Regarding music, Massie characterizes KFRG as "one of

that KFRG's shares are triple those of the nearest local competitor in almost every demo. He's also proud to point out that the 12.3 is "the highest share of any music station in the top 30 markets." He also proudly states that 84% of the AQH share comes from P1 listeners, over 50% of the cume are P1 listeners, and that the station has a 20% exclusive cume. KFRG's local cume is about 290,000, while its Los Angeles DMA cume is about 580,000. (KFRG simulcasts with KXFG/Temecula. Though KXFG doesn't contribute any 12+ or 25-54 shares, it does add about 2900 to the cume.)

Keys To Success

Massie feels that a trio of key reasons have enabled KFRG to keep growing at a time when Country is suffering elsewhere.

He first points to VP/GM Tom Hoyt. "He's simply the best GM I've ever worked for. He's very focused on the needs of the programming and promotion departments. He says product always comes first, then backs it up. We're successful because of his leadership, direction, and willingness to let us do the job he hired us to do."

Referring to the station's commitment to promotion, Massie says, "We're exceptionally active. We have 40 towns to serve, and we don't wait for people to come to us ... we go to them. We use the line 'KFRG is everywhere' on the air — and we are. We have a 14-person promotion department, led by Promotion Director Robin

as," for instance, rotates every 36 hours — just like Garth Brooks' "Friends In Low Places."

There are about 220-230 songs by the above-mentioned artists that don't test well enough for the Power Gold category; they're placed in their own rotation, which comes up once per hour (morning drive excluded). Those songs come around about once every three weeks and are designed to elicit the "Oh, wow,



I haven't heard that one in a long time" response. They're also showcased with a jingle proclaiming a "KFRG Classic" is on the way.

And lest you think playing those records is harmful to the listening health of KFRG's younger audience, Massie is quick to point out that KFRG is No. 1 18-34, which, he concludes, "proves there's no backlash from playing those records."

Frog's The Word

As you may have guessed, KFRG relies heavily on its "Frog" imaging. Massie notes, "The most unique things about KFRG/KXFG are promotion and the Frog. The Frog enables us to cut through all the noise and activity out there. Everything we do has a Frog connotation. It's a mnemonic device for people, to make sure they know what they're listening to. It also shows people we're not afraid to have fun.

"KFRG established that unique marketing proposition 10 years ago and has maintained it over the years. We've seen absolutely no burn on the Frog at all — and believe me, we keep a close eye on the research. Sure, a lot of people think it's silly and stupid and tell us they will never listen to a 'Frog'

“

We have 40 towns to serve, and we don't wait for people to come to us ... we go to them. We have five station vehicles, two mascots, a 40 ft.-high inflatable frog, and an interactive listener club that has 82,000 members.

”

station, but the numbers prove it works to separate us from a very crowded pack."

KFRG "hops" or "jumps" into each 12-in-a-row music sweep. Listeners hear the weather "frogcast." "Frogway" traffic reports are delivered from "SkyFrog One." People get "Hoppy Birthday" wishes. Frogs adorn a wide variety of station stuff. There's "Piña Colada Frog," "Surfing Frog," "Skiing Frog," "Sunburned Frog," "Boxing Frog," and even a "Construction Frog" painted on the station's engineering truck. The Sunday morning public affairs show is called "Frog Talk," and "ribbits" can be heard between records, a sound effect that Massie says is as effective as saying the call letters.

And, of course, there's the airstaff: Scott & Bo — Frogmen in the Morning (Scott Ward and Bo Wintrow), Forrest Jump (Forrest Carney), Doug E. Frog (Doug Vincent), Hopalong Cassidy (MD Don Jeffrey), Jenny Jumpster (Renee Silva), Jimmy Hoppa (Jim Davidson), David Hasselhop (David Byrd), Davey Croakett (Frank Canin), and Cindy Croakford (Cindi Makoul).

In Godzilla's Shadow

There are some unique aspects of programming in this market, things most programmers take as "givens" that are anything but given when you program in the shadow of the L.A. market. For example, there are 16 local stations in Riverside-San Bernardino, and according to Massie, only four have signals that cover the entire market. Meanwhile, a whopping 73% of the market's listening goes to L.A. radio stations. "Now you understand why L.A. has such a presence here," he sighs.

Riverside-San Bernardino, on its own, is the nation's 29th largest market. Despite its east-of-L.A. locale — an area known as the "Inland Empire" that Massie describes as "40 little towns in search of a real city" — KFRG likes to play in the bigger pond when it comes to country events and concerts. That's getting harder to do. Explains Massie, "Up until about 12 months ago, we had access to all of the major venues in and around L.A. and Orange counties — even a few, like the Universal Amphitheater, where we don't have a signal. It used to be all the stations would get involved, have fun, and do the best job they could.

"But about a year ago, KZLA decided it wanted to have ownership and exclusivity in a lot of venues — including the Pond in Anaheim and the Universal Amphitheater. Essentially, we're locked out of the venues the day of the show.

Having limited access has made us more creative on how we market in those locations. We give away tickets, make appearances, and employ guerilla tactics where we have to — yes, we've been escorted out of Universal by security guards.

"It doesn't make any sense for promoters to lock us out. People in Southern California are used to driving great distances for big or unique events — especially if it's the only Southern California appearance by an artist.

"I've tried to get promoters to understand that L.A. has more Country listeners than any other market in America — 1.2 million come Country radio each week. And this is the biggest market in the country; there's always stuff going on. There are plenty of things other than going to a country concert that people can do all the time. You have to work hard here to break through the noise, and KFRG can help them do that in the L.A. DMA."

And Inland Empire stations can forget about television as a marketing tool. Because of L.A.-driven blackouts, none of the local TV stations are network-affiliated. That means no ABC, CBS, NBC, Fox, or even WB, so local TV is very niched. Says Massie, "They program Korean or Spanish and aim at L.A. because they can make a lot of money that way. So we do no local TV — it would be a waste of our resources — and it's way too expensive for us to do L.A. TV. We'd have to spend a lot of money, and half the people wouldn't be able to hear us anyway."

More To Come ...

But even with those seeming limitations, Massie's convinced there's still a lot of growth left in the Frog. "Our cume is heading toward 300,000, and I think we can add another 100,000. I also think we can get a 20 share 12+."

Massie also hinted that there are some things planned to help the station be an even bigger player in the L.A. DMA. "Right now, without doing anything, we get almost 200,000 cume from L.A. and Orange counties. A little marketing to the folks who can hear us in those counties has the potential to make us one of the two or three most-listened-to Country stations in America. That's our goal."

While Massie couldn't divulge (on the record, at least) a couple other schemes KFRG has up its sleeve, suffice it to say that there are big hopes for the station once its sale from ARS to CBS closes. And, of course, we'll keep you posted as these plans start, uh, happening.

“

Sure, a lot of people think it's silly and stupid and tell us they will never listen to a 'Frog' station, but the numbers prove it works to separate us from a very crowded pack.

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The 'Wild West' Of The Internet

■ Nashville tackles music piracy and rights to website domain names

When it comes to patrolling the Internet, attorney Hal Barza says, "This is the Wild West, in a way. It's uncharted waters."

Barza is representing 27 country artists who are trying to regain their "domain names," which are now being used to attract fans to unauthorized websites. A senior partner in the Los Angeles law firm of Loeb & Loeb, Barza filed a federal lawsuit against a California businessman after the artists' names led unsuspecting country fans to a website containing pornography.

Barza made the comments last week in Nashville during the Country Music Association's second annual Music Industry & New Technology conference. Billed as "Get Downloading: Property & Piracy," the panel discussion also featured Tim McGraw's manager, Scott Siman, and attracted an audience that included several key industry players such as Bob Doyle and Barry Coburn.

Registration Issues

Domain names for Internet sites are overseen by Network Solutions Inc., a private organization that relies on the honor system when businesses or individuals contact them about registering a name for a website. Although NSI has an in-house system of resolving conflicts surrounding the use of those names, Barza said some of the disputes eventually make their way to the courts. NSI honors the federal court rulings.

In the case involving the country acts, Barza said the artists' names were registered on behalf of an unauthorized fan club. Once the businessman secured the registrations, he refused to relinquish the names to the individual artists. Barza said the businessman would "park these names" at a generic website, www.countrymusic.com, which included a link to CD Universe, an Internet business specializing in sales of recorded music. In return for the link, the businessman would then collect a 5% commission on all sales that went through the site.

"The other place they parked the names was a pornographic site, whitehouse.com," Barza noted. When the country fans wound up at the site, they were greeted by an image of Hillary Clinton's face superimposed on nude artwork." Barza has already obtained a federal court injunction against the businessman. The case goes to trial in July in California.

The lawsuit alleges that the busi-

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "I Miss You A Little" — John Michael Montgomery

5 YEARS AGO

• No. 1: "Ain't That Lonely Yet" — Dwight Yoakam

10 YEARS AGO

• No. 1: "I Told You So" — Randy Travis

15 YEARS AGO

• No. 1: "You Take Me For Granted" — Merle Haggard

20 YEARS AGO

• No. 1: "I'm Always On A Mountain When I Fall" — Merle Haggard

nessman was demanding a financial payment in return for use of the domain names. "They are often called cyber-squatters," Barza said, noting that large corporations are sometimes asked to pay as much as \$250,000 for use of their names, depending on the estimated value.

Siman, who helped lead the Nashville contingency involved in the California case, said, "Our whole purpose was to unite as a group and make a stand." Acknowledging that it was an economically efficient method, Siman added, "Any one artist could spend tons of money trying to stop this."

Siman said the artists have worked for years to gain public awareness, only to find they can't use that recognition factor in establishing a logical domain for their website. "The concept of buying that back is awful," Siman said. "They just refuse to do it."

McGraw's website has been up and running for two years. "In terms of country artists, he's been around for a long time on the Internet," Siman explained. However, he added that McGraw still hasn't seen any financial gain from the website. "I think it's been a losing proposition for him for a long time," Siman said. "As time goes by, it's going to be-

come more important."

So far, the primary purpose of McGraw's website — www.funzone4mcgraw.com — has been to maintain contact with his fans. Siman reported great success in previewing a McGraw video on the website a week before its official debut on CMT. While there was some concern the Internet preview would detract from the excitement of the CMT premiere, Siman said the channel's ratings actually doubled when the video made its cable debut. "Really, all we did was create demand for it," he said. Siman's office also received letters from appreciative fans in isolated areas that are not served by cable TV.

Pirate Proliferation

Aside from the use of domain names, artists from all formats are becoming increasingly aware of recorded-work piracy on the Internet. To demonstrate the technology now available, RIAA Associate Anti-Piracy Counsel Denise Incorvaia played a segment from LeAnn Rimes' "You Light Up My Life" that was downloaded — at no cost for near-CD quality — from a college student's Internet site.

Detailing a brief history of Internet piracy, Incorvaia said, "At first, what we were seeing was college music. It's not like that anymore. If you've got a CD out, there's a good chance it's on the Internet." The day after this year's Academy Awards, she said an Internet site was providing a free download of the entire *Titanic* soundtrack. In the wake of Garth Brooks releasing his six-CD boxed set, *The Limited Series*, Incorvaia said another site was offering a free download of Brooks' entire catalog. "I think a lot of people would prefer the price of zero, even though he's offering the boxed set in the \$30 range," she said.

Few of the music archive sites are readily found through Internet search engines such as Yahoo. Incorvaia said access and passwords are usually provided in underground chat rooms. The RIAA has been aggressive in filing lawsuits against the sites. Last June, the RIAA was awarded stipulated damages of more than \$1 million against individual defendants in New York, California, and Texas. However, Incorvaia said the RIAA's main intent is to ensure that the guilty parties discontinue providing the downloads.

Many of the music archive sites are operated by college students who are under the impression that the illegal downloads are only harming major corporations that own record labels. However, songwriter Peter McCann pointed out that piracy also directly impacts artists, songwriters, and music publishers. "Everybody on the food chain is going to get hurt," he said.

To educate college students, the RIAA has initiated its "SoundByting" campaign. "It's a way to get students to understand the copyright environment," Incorvaia said. The program already includes 10 pilot schools, including MIT, USC, Cornell, the University of Texas, and Texas A&M. The RIAA also investigates piracy issues through anonymous tips submitted to the organization's e-mail address. Incorvaia said, "Our motto is: If you're on the web and doing something wrong, we'll find you."

— Calvin Gilbert

Allison Moorer

NEW ARTIST FACT FILE

Current Single: "A Soft Place To Fall"

Current Album, Label: Debut album set for September 8 release (MCA)

Influences: Waylon Jennings, Willie Nelson, Emmylou Harris, Gram Parsons

Background

"The planets have been lined up for about a year now," Allison Moorer says. Although her debut album won't be released until September, the Alabama native's first single, "A Soft Place To Fall," is featured on the soundtrack of the Robert Redford film *The Horse Whisperer*. In addition to being featured alongside George Strait and Dwight Yoakam on the soundtrack album, Moorer also makes a cameo appearance in the just-released film.

Moorer grew up in a small community about 50 miles north of Mobile. "It's not even a town," she says. "There's not even a stoplight." Moorer and her older sister — singer Shelby Lynne — grew up in a creative atmosphere. "My mother's family was real musical," Moorer says. "My dad played guitar and dabbled in songwriting. If they weren't playing their own music, they were playing records."

Moorer enjoyed the sounds of George Jones and Tammy Wynette, but she got even more excited when she heard Waylon Jennings and Willie Nelson. She says, "They were cool ... they were different. That *Outlaws* record still holds up today."

After graduating from the University of South Alabama, Moorer wrote her first song at the age of 22 and moved to Nashville in 1993. "The only performing I'd really done was singing backup for my sister," she says. "That was a natural, since we'd been singing together since we were babies." Moorer planned to develop her interests as a background vocalist until her husband — singer/songwriter Butch Primm — encouraged her to pursue a solo career.

Breakthrough

Her sister's Nashville experience gives Moorer a slightly different outlook on the music business. She says, "I feel really lucky that I was exposed to the business side of music through her. I saw some great things happen and some not-so-great things happen. I didn't come into this totally green."

Things began happening for Moorer following a 1996 performance in which she paid tribute to her friend Walter Hyatt, a respected singer/songwriter who died in a plane crash. Other performers on the bill included Lyle Lovett, David Ball, Champ Hood, Townes Van Zandt, Guy Clark, and Hal Ketchum. Impressed by her performance, booking agent Bobby Cudd later introduced Moorer to MCA/Nashville President Tony Brown, who signed her to the label last June. Moorer said it was somewhat bittersweet to get a record deal following a concert for her late friend. She says, "It was totally weird that way, but I think he'd be thrilled."



Allison Moorer

Around the time Moorer was signed to MCA, Brown was working with Robert Redford's production office on *The Horse Whisperer* soundtrack. Moorer explains, "They wanted a Joe Ely song for the soundtrack, and Tony stuck 'Call My Name' — a song I wrote with my husband — after the Joe Ely song. Without saying anything about it, he just stuck it on there, hoping they'd hear it. In the meantime, my publisher [Windswept Pacific] pitched 'A Soft Place To Fall' for the movie. They ended up liking that song better." Although no collusion was involved, Moorer admits, "It was sort of like Tony and Windswept Pacific doing a double whammy on them."

The Future

Moorer wrote "A Soft Place To Fall" with Gwil Owen. "There have been other songs written with that title, but I don't know that there's been one with this spin," she says. After Redford heard her voice, he expressed interest in having her perform the song during a barn dance segment in the film. "I had no idea that it was so intense," Moorer says of movie making. "We were only supposed to shoot for two days and it turned into four days, but I got to know the song really well," she laughs.

Impressed by Redford's accomplishments as a filmmaker, actor, and environmentalist, Moorer has vivid memories of her first meeting with him on the set in Montana. "I was a little bit starstruck, and I'm normally not that way," she says. "Luckily, I got to see him from a distance before I met him. He was totally nice."

Moorer wrote or co-wrote all but one of the songs included on her upcoming debut album. "I think 'A Soft Place To Fall' is a really good representation of it," she says. "It's a little bit organic, which I love. Not a lot of heavy-handed production."

As far as the rest of the year, Moorer says, "We'll put another single out this summer, get the album out. My goal is to get out there to sing for the people. I would be happy to do clubs. I love to play. I'll sing to anybody who wants to hear me."



GOLDEN MOMENT — Reprise/Nashville recently hosted a party celebrating the gold certification of Michael Peterson's self-titled debut album. Sharing the excitement (l-r) are Warner-Reprise/Nashville President Jim Ed Norman, Warner-Reprise Sr. VP/A&R Paige Levy, Peterson, and Reprise Sr. VP/GM Bill Mayne.



COUNTRY TOP 50

MAY 22, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
5	3	2	1	STEVE WARINER Holes In The Floor... (Capitol)	204/1	1	7528	+108	36546	+536
9	6	4	2	TIM MCGRAW One Of These Days (Curb)	204/0	2	7368	+232	35763	+1385
11	8	5	3	GEORGE STRAIT I Just Want To Dance With You (MCA)	203/0	4	7239	+426	35062	+2216
6	4	3	4	TRACY BYRD I'm From The Country (MCA)	204/0	3	7261	+31	34870	+146
12	9	7	5	MARK WILLS I Do (Cherish You) (Mercury)	204/0	5	6996	+333	33756	+1579
14	10	8	6	BROOKS & DUNN & REBA If You See Him... (Arista/MCA)	204/0	6	6375	+517	30701	+2580
15	11	9	7	LEANN RIMES Commitment (MCG/Curb)	201/3	7	5979	+534	28690	+2437
3	2	1	8	FAITH HILL This Kiss (Warner Bros.)	184/0	9	5830	-1707	28237	-8269
19	16	10	9	KENNY CHESNEY That's Why I'm Here (BNA)	203/0	8	5946	+669	28186	+3244
17	14	11	10	CLINT BLACK The Shoes You're Wearing (RCA)	203/2	10	5593	+446	26544	+2387
16	15	12	11	LONESTAR Say When (BNA)	195/0	11	5279	+364	25173	+1664
18	17	13	12	GARY ALLAN It Would Be You (Decca)	203/1	12	5245	+319	25169	+1675
2	1	6	13	RANDY TRAVIS Out Of My Bones (DreamWorks)	164/0	13	4660	-2111	22478	-10193
23	19	16	14	TY HERNDON A Man Holdin' On (Epic)	193/0	14	4533	+322	21318	+1529
24	21	19	15	TERRI CLARK Now That I Found You (Mercury)	196/4	16	4402	+362	20692	+1745
22	20	18	16	MARK CHESNUTT I Might Even Quit Lovin' You (Decca)	195/4	15	4443	+285	20534	+1516
31	24	20	17	COLLIN RAYE I Can Still Feel You (Epic)	192/5	18	4271	+598	20091	+2888
20	18	17	18	SAMMY KERSHAW Matches (Mercury)	193/2	17	4377	+126	20009	+537
46	32	23	19	SHANIA TWAIN From This Moment On (Mercury)	193/19	19	4180	+788	19963	+4070
34	30	25	20	TRISHA YEARWOOD There Goes My Baby (MCA)	196/16	20	4123	+827	19635	+4066
—	34	27	21	GARTH BROOKS To Make You Feel My Love (Capitol)	193/24	21	3974	+877	19026	+4296
25	22	21	22	KEITH HARLING Papa Bear (MCA)	189/5	22	3809	+273	17882	+1320
28	25	24	23	JOE DIFFIE Texas Size Heartache (Epic)	189/4	23	3799	+377	17720	+1879
30	26	26	24	DIXIE CHICKS There's Your Trouble (Monument)	184/3	24	3635	+346	17046	+1808
29	28	28	25	LEE ANN WOMACK Buckaroo (Decca)	177/3	26	3349	+195	15049	+780
33	31	31	26	MARTINA MCBRIDE Happy Girl (RCA)	184/19	27	3071	+462	14550	+2147
32	33	32	27	CHELY WRIGHT I Already Do (MCA)	155/2	32	2286	+167	10798	+841
—	39	36	28	PAM TILLIS I Said A Prayer (Arista)	160/23	33	2248	+577	10601	+2868
42	36	34	29	TRACE ADKINS Big Time (Capitol)	145/20	31	2316	+485	10399	+2315
7	5	15	30	MICHAEL PETERSON Too Good To Be True (Reprise)	90/0	37	1821	-2342	9470	-10992
37	35	37	31	SUZY BOGGUSS Somebody To Love (Capitol)	134/8	35	1874	+267	9157	+1542
BREAKER	—	43	38	DWIGHT YOAKAM Things Change (Reprise)	145/45	34	1889	+620	8977	+2889
DEBUT	—	43	38	LARI WHITE Stepping Stone (Lyric Street)	158/30	36	1845	+455	8560	+2298
45	40	41	34	FAITH HILL w/TIM MCGRAW Just To Hear... (Warner Bros.)	90/84	43	1443	+1342	7134	+6585
39	38	42	35	CLAY WALKER Ordinary People (Giant)	119/17	40	1559	+238	6799	+984
DEBUT	—	48	36	WYNONNA Always Will (Curb/Universal)	101/3	44	1274	+12	5734	+134
—	46	44	37	JO DEE MESSINA I'm Alright (Curb)	97/70	45	1151	+754	5528	+3632
26	27	29	38	RESTLESS HEART No End To This Road (RCA)	95/22	47	1104	+286	5255	+1441
—	—	48	39	HAL KETCHUM I Saw The Light (MCG/Curb)	59/0	48	1101	-1774	5202	-8410
—	48	45	40	TOBY KEITH Double Wide Paradise (Mercury)	83/29	49	1041	+422	4610	+1866
48	47	46	41	KINLEYS Dance In The Boat (Epic)	79/11	50	950	+173	3895	+696
27	29	30	42	DAVID KERSH Wonderful Tonight (Curb)	62/15	57	748	+162	3871	+737
DEBUT	—	44	43	BRYAN WHITE Bad Day To Let You Go (Asylum/EEG)	41/0	52	849	-2126	3823	-9574
DEBUT	—	44	43	VINCE GILL If You Ever Have Forever In... (MCA)	51/51	53	776	+776	3676	+3676
36	37	40	44	DIAMOND RIO You're Gone (Arista)	69/57	51	858	+703	3564	+2925
49	49	47	45	DARYLE SINGLETARY That's Where You're Wrong (Giant)	51/0	59	697	-620	3300	-2527
—	—	50	46	JOHN BERRY Over My Shoulder (Capitol)	64/1	60	691	+39	3120	+224
50	50	49	47	MONTY HOLMES Why'd You Start Lookin' So... (Bang II)	63/8	61	687	+128	2965	+507
DEBUT	—	49	48	JASON SELLERS This Small Divide (BNA)	67/9	64	662	+89	2916	+425
—	—	49	49	MILA MASON The Strong One (Atlantic)	63/10	67	589	+96	2633	+537

This chart reflects airplay from May 18-24. Songs ranked by total points. Highlighted songs indicate Breaker.

204 Country reporters. 199 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1998, R&R Inc.

BREAKERS®

DWIGHT YOAKAM
Things Change (Reprise)
 72% of our reporters on it (145 stations)
 45 Adds • Moves 39-32

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
FAITH HILL w/TIM MCGRAW Just To Hear... (Warner Bros.)	84
JO DEE MESSINA I'm Alright (Curb)	70
DIAMOND RIO You're Gone (Arista)	57
VINCE GILL If You Ever Have Forever In... (MCA)	51
DWIGHT YOAKAM Things Change (Reprise)	45
MARK NESLER Used To The Pain (Asylum/EEG)	40
PATTY LOVELESS High On Love (Epic)	35
LARI WHITE Stepping Stone (Lyric Street)	30
TOBY KEITH Double Wide Paradise (Mercury)	29
GARTH BROOKS To Make You Feel My Love (Capitol)	24

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAITH HILL w/TIM MCGRAW Just To Hear... (Warner Bros.)	+1342
GARTH BROOKS To Make You Feel My Love (Capitol)	+877
TRISHA YEARWOOD There Goes My Baby (MCA)	+827
SHANIA TWAIN From This Moment On (Mercury)	+788
VINCE GILL If You Ever Have Forever In... (MCA)	+776
JO DEE MESSINA I'm Alright (Curb)	+754
DIAMOND RIO You're Gone (Arista)	+703
KENNY CHESNEY That's Why I'm Here (BNA)	+669
DWIGHT YOAKAM Things Change (Reprise)	+620
COLLIN RAYE I Can Still Feel You (Epic)	+598

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
FAITH HILL w/TIM MCGRAW Just To Hear... (Warner Bros.)	+6585
GARTH BROOKS To Make You Feel My Love (Capitol)	+4296
SHANIA TWAIN From This Moment On (Mercury)	+4070
TRISHA YEARWOOD There Goes My Baby (MCA)	+4066
VINCE GILL If You Ever Have Forever In... (MCA)	+3676
JO DEE MESSINA I'm Alright (Curb)	+3632
KENNY CHESNEY That's Why I'm Here (BNA)	+3244
DIAMOND RIO You're Gone (Arista)	+2925
DWIGHT YOAKAM Things Change (Reprise)	+2889
COLLIN RAYE I Can Still Feel You (Epic)	+2888

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
GARTH BROOKS Two Pina Coladas (Capitol)
JO DEE MESSINA Bye, Bye (Curb)
SHANIA TWAIN You're Still The One (Mercury)
TOBY KEITH Dream Walkin' (Mercury)
CLAY WALKER Then What (Giant)
TRISHA YEARWOOD Perfect Love (MCA)
CLINT BLACK Nothin' But The Taillights (RCA)
DAVID KERSH If I Never Stop Loving You (Curb)
TIM MCGRAW Just To See You Smile (Curb)
PATTY LOVELESS To Have You Back Again (Epic)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

The New Album Gallery

In Stores: May 26, 1998



TY HERNDON

Big Hopes (Epic)

Referring to *Big Hopes* as "a new time for me" and "a new beginning," Ty Herndon says it's the album he's always wanted to make. Herndon explains, "My first album was about dreams. The second was about faith and healing. This one is about Ty. It's where I want to be musically. Mainly, it's a very

positive record. I like to look at the positive side of life." In choosing material, Herndon says, "I don't record a song unless I get a mini-movie of it in my head that relates to my life — or a friend's or family member's life. I have to believe the words I'm singing." This time around Herndon teamed with longtime producer Doug Johnson, but also worked with Byron Gallimore, best known for his production work with Tim McGraw and Jo Dee Messina. "They take different approaches, but they're both great," Herndon explains. "Doug likes very big production, which works great for certain kinds of songs. Byron has a more spare style. The vocals are more upfront." The sessions gave Herndon the opportunity to co-produce his vocals. *Big Hopes* was introduced by the current single, "A Man Holdin' On."



HAL KETCHUM

I Saw The Light (Curb/)

I Saw The Light is Hal Ketchum's first collection of all-new recordings in three years. It's also his first album since a divorce, a move back to Austin from Nashville, and victory over a long-term battle with alcohol and drugs. Regarding the effect of those changes on his music, Ketchum says, "I'd think a

lot of the self-examination I've been doing was a factor ... that 'really looking inside myself' is part of how I arrived here. With everything that's going on in country music right now, it allows an individual who makes fairly personal records to stand out. So just at a time when I was able to dig down deep and draw some realizations from my own life, that seems to be the very thing that's missing." The music's optimistic tone may come from Ketchum's recent marriage to Gina Pacconi, a hair and makeup artist. "I'm a lot more optimistic than I was a year ago," he says. "With all the stuff that was going on, I didn't know which way was up, let alone where I really wanted the music to go. So if there is a common thread, it's a representation of someone who's found you can have happiness if you want it. It acknowledges the dark places, absolutely, but it also paints a picture of the lighter places."



RALPH STANLEY & FRIENDS

Clinch Mountain Country (Rebel)

Those outside bluegrass circles may be unfamiliar with Ralph Stanley's name, but he began his career in 1946 with his brother Carter as the Stanley Brothers. Now, with 150 albums to his credit during a half century of bluegrass, the banjo master has teamed up with some of his friends for

a two-CD set of bluegrass and country songs performed in the unmistakable Stanley style. Bob Dylan, one of the friendly participants, says, "This is the highlight of my career." Stanley's other friends comprise an impressive list, too, including George Jones, Dwight Yoakam, Ricky Skaggs, Marty Stuart, Joe Diffie, Diamond Rio, the Raybon Brothers, John Anderson, the Kentucky Headhunters, Alison Krauss, Junior Brown, Connie Smith, Vern Gosdin, Porter Wagoner, Jim Lauderdale, Kathy Mattea, BR5-49, and the Whites. Among the highlights are two songs featuring Vince Gill and Patty Loveless — "If That's the Way You Feel" and "A Lonesome Night."

GOING FOR ADDS

May 22, 1998

Vince Gill "If You Ever Have Forever In Mind"

MCA: Vince Gill says, "This record is so unlike anything I've ever done. I miss the country music I remember. Losing my dad made me remember all the greats like Buck Owens, Merle Haggard, and Patsy Cline ... all those great country records with great country feels. This is where my heart is right now. I let my heart lead me on this song." It's the first single from Gill's upcoming album, *The Key*.

Faith Hill w/Tim McGraw "Just To Hear You..."

Warner Bros: Husband Tim McGraw enjoyed a great deal of success with the similarly titled, "Just To See You Smile," but that's where the comparisons end. "Just To Hear You Say That You Love Me" — provided by Diane Warren, who wrote "How Can I Live" — is the latest single from Hill's third album, *Faith*. Warren says simply that it's "one of my favorite melodies I've ever written."

Patty Loveless "High On Love"

Epic: The vocal harmonies on "High On Love" show her bluegrass background, but Patty Loveless always has a knack for keeping her traditionalist instincts well within the parameters of Country radio. The latest single from her *Long Stretch Of Lonesome* album, "High On Love" was written by Kostas and Nitty Gritty Dirt Band member Jeff Hanna.

Mindy McCready "The Other Side"

BNA: Of the latest single from her sophomore album, *If I Don't Stay The Night*, Mindy McCready says, "My brothers tell me things that girls do and then ask me what it means. If a guy kisses me, I wonder, does he really like me — or does he just want to go to bed with me? In the movie *My Best Friend's Wedding*, Julia Roberts asks after a kiss, 'What's on the other side of this kiss?' What an awesome idea." The idea for the song comes from Mark D. Sanders, Bob DiPiero, and David Malloy.

John Michael Montgomery "Cover You In Kisses"

Atlantic: John Michael Montgomery says, "This is a song I really like, and I don't know why. It's about a guy who wishes he was in Denver with someone he loves. It doesn't get real deep. It's just one of those songs about missing someone you're in love with, and I guess we all go through that." It's the latest single from Montgomery's album, *Leave A Mark*.

Michael Peterson "When The Bartender Cries"

Reprise: Just as Michael Peterson's self-titled debut album covers a lot of artistic territory, his series of singles have alternated between serious topics and lighter, up-tempo fare. While the title, "When The Bartender Cries," initially conjures images of a novelty song, the lyrics deal with an alcoholic who has finally reached the point of self-discovery about his situation. In demonstrating the range of his music, Peterson is establishing his career for the long haul.

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NEW & ACTIVE

LISA BROKOP How Do I Let Go (Columbia)

Total Stations: 64, Total Points: 2490, Total Adds: 13, Including: WFMS 15, WRNS 15, KNFR 14, KPLM 14, WPKX 11, KIKK 10, WMTZ 10, WYYD 10, WUSY 9, KIZN 7, WWJO 7, KATM 5, KYCY 5
Plays Include: WQMX 18 (18), KXKC 16 (16), KTST 15 (15), KYCW 15 (15), WFGY 15 (15), WXTA 15 (15), KXDD 14 (14), WFMB 14 (12), WGTY 14 (14), WUSQ 14 (14), WXCL 14 (14), WKDQ 12 (12), WSIX 12 (12)

LINDA DAVIS I Wanna Remember This (DreamWorks)

Total Stations: 59, Total Points: 2472, Total Adds: 10, Including: KBEQ 18, WYYD 10, KGNC 7, KSOP 7, WBBN 7, WIRK 6, WIL 5, WNCY 5, WQYK 5, WWWW 5
Plays Include: WYCD 22 (22), WXTU 21 (21), WTCR 16 (14), KASH 15 (15), KJUG 15 (15), WFMS 15 (15), WRNS 15 (15), WXTA 15 (15), WUSQ 14 (14), WXCL 14 (14), WKDQ 12 (12), WSIX 12 (12), WPKX 11 (11), WWJO 11 (7), KGNU 10 (10), KYNG 10 (10), WAMZ 10 (10), WAXX 10 (10), WMTZ 10 (10), WOVK 10 (10), WWYZ 10 (5)

PATTY LOVELESS High On Love (Epic)

Total Stations: 37, Total Points: 1801, Total Adds: 35, Including: KUZZ 22, WWXY 18, WBBN 17, WNKT 17, WVLC 16, KJUG 15, WFGY 15, WLWI 15, WTCM 15, KPLM 14, KWY 14, WWQQ 14, WUSY 13, WBYT 12, WWJO 11, KGNU 10, WAXX 10, WMTZ 10, WOVK 10, KHAY 9, WKCN 8, WSM 8, WDEZ 7, WDJR 7, WGTR 7, WIL 7

MARK NESLER Used To The Pain (Asylum/EEG)

Total Stations: 41, Total Points: 1532, Total Adds: 40, Including: KXKC 16, KJUG 15, WBCT 15, WFMS 15, WRNS 15, WGTY 14, WUSQ 14, WXCL 14, WKDQ 12, WLWI 12, KAJA 11, WAMZ 10, WOVK 10, KGNU 9, WUSY 9, WKCN 8, KAYD 7, KGEE 7, KHEY 7, KIZN 7, KKIX 7, KJUG 7, KSOP 7, KTEX 7, KTM 7, KXKT 7, WBBN 7, WWGR 7, WWQQ 7, WWZD 7

MICHAEL PETERSON When The Bartender Cries (Reprise)

Total Stations: 25, Total Points: 1493, Total Adds: 16, Including: KHEY 17, KTST 15, KYCW 15, WFMS 15, WTCM 15, WWFG 15, WXTA 15, WBYT 12, KGNU 10, KATM 9, KUZZ 7, WROO 7, KFDI 5, KTTS 5, KYGO 5, WKKT 5
Plays Include: KEEY 26 (18), KMPS 16 (16), WUSN 14 (14), WKDQ 12 (12), KHAY 9 (7), KSOP 7 (7), KXKT 7 (7), WQXK 7 (7), KUPL 5 (5)

JOHN MICHAEL MONTGOMERY Cover You In Kisses (Atlantic)

Total Stations: 20, Total Points: 1214, Total Adds: 20, Including: KNIX 24, KLLL 17, KFKF 15, WDJR 15, WKHK 15, WTCM 15, WXTA 15, WKX 14, KATM 13, KKAT 13, WUSY 13, WBYT 12, KGNU 10, WNOC 10, KUBL 9, WNCY 9, KSOP 7, WQXK 7, WTCR 6, KORD 5

ALLISON MOORER A Soft Place To Fall (MCA)

Total Stations: 36, Total Points: 1172, Total Adds: 2, Including: WYYD 10, WBBN 7
Plays Include: WGTY 21 (15), KVOO 17 (17), WUSQ 14 (14), WXCL 14 (14), KFDI 12 (12), WLWI 12 (12), WPKX 11 (11), WWJO 11 (11), WAXX 10 (10), WNOC 10 (10), WOVK 10 (10), WWYZ 10 (5), KHEY 7 (7), KJUG 7 (7), KNFR 7 (7), KSOP 7 (7), WGTR 7 (7), WMSI 7 (7), WWQQ 7 (7), WWZD 7 (7), WTCR 6 (6), KASH 5 (5), KRWQ 5 (5), KTTS 5 (5), KZKX 5 (5), WBS 5 (5), WBCT 5 (5), WDEN 5 (5), WIL 5 (5), WKKT 5 (5), WRKZ 5 (5), WSOC 5 (5), WXXQ 5 (5), WYGY 5 (5)

BIG HOUSE Faith (MCA)

Total Stations: 36, Total Points: 1062, Total Adds: 11, Including: WFMS 15, WAIB 14, KSOP 7, WPOR 7, WIRK 6, WOW 6, KNIX 5, KWY 5, WCTK 5, WUSQ 5, WWWW 5
Plays Include: WRNS 18 (18), WTCM 18 (18), WOVK 10 (10), WNKT 9 (9), KHEY 7 (7), KIZN 7 (7), KJUG 7 (7), KUZZ 7 (7), WGTR 7 (7), WWQQ 7 (7), WBEE 6 (6), WTCR 6 (6), KFDI 5 (5), KKCB 5 (5), KRRV 5 (5), KRWQ 5 (5), KTTS 5 (5), KZKX 5 (5), WDEN 5 (5), WKKT 5 (5), WKML 5 (5), WKSF 5 (5), WNCY 5 (5), WRKZ 5 (5), WWYZ 5 (5)

RHETT AKINS Drivin' My Life Away (Decca)

Total Stations: 11, Total Points: 790, Total Adds: 0, Including: WGRL 48 (48), KJUG 22 (22), WWYZ 19 (10), KSOP 15 (15), KYGO 13 (13), KBEQ 10 (10), WDSY 10 (7), WOVK 10 (10), KASH 5 (5), WWWW 5 (5)

MELODIE CRITTENDEN I Should've Known (Asylum/EEG)

Total Stations: 11, Total Points: 595, Total Adds: 2, Including: WQBE 15, WXBQ 15
Plays Include: WAYZ 20 (20), WMTZ 16 (16), KTST 15 (15), WUSQ 14 (14), WFRG 13 (13), KXXY 10 (10), WOVK 10 (10), KRWQ 5 (5), KTTS 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:

VINCE GILL If You Ever Have Forever In Mind
FAITH HILL w/TIM MCGRAW Just To Hear You Say That You Love Me
JO DEE MESSINA I'm Alright
DWIGHT YOAKAM Things Change

Hottest:

STEVE WARINER Holes In The Floor Of Heaven
TRISHA YEARWOOD There Goes My Baby
SHANIA TWAIN From This Moment On
LEE ANN WOMACK Buckaroo
DIXIE CHICKS There's Your Trouble

Real Country

Dave Nicholson • (602) 966-6236

Adds:

GARTH BROOKS Uptown Down-Home Good Ol' Boy
VINCE GILL If You Ever Have Forever In Mind
JO DEE MESSINA I'm Alright
JOHN MICHAEL MONTGOMERY Cover You With Kisses
MICHAEL PETERSON When The Bartender Cries

Hottest:

ALAN JACKSON Must've Had A Ball
MARK CHESNUTT I Might Even Quit Lovin' You
DARYLE SINGLETARY That's Where You're Wrong
JOE DIFFIE Texas Size Heartache
GEORGE STRAIT I Just Want To Dance With You

AFTER MIDNITE ENTERTAINMENT

Mandy McCormack • (818) 461-5435

Adds:

JO DEE MESSINA I'm Alright
DWIGHT YOAKAM Things Change

Hottest:

TRACY BYRD I'm From The Country
STEVE WARINER Holes In The Floor Of Heaven
GEORGE STRAIT I Just Want To Dance With You
MARK WILLS I Do (Cherish You)
TIM MCGRAW One Of These Days
LEANN RIMES Commitment

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

Adds:

JOHN BERRY Over My Shoulder
DAVID KERSH Wonderful Tonight
JASON SELLERS This Small Divide

Hottest:

GEORGE STRAIT I Just Want To Dance With You
MILA MASON The Strong One
SHANIA TWAIN From This Moment On

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country

Ken Moultrie

Adds:

MARK NESLER Used To The Pain

Hottest:

SHANIA TWAIN You're Still The One
FAITH HILL This Kiss
STEVE WARINER Holes In The Floor Of Heaven
TIM MCGRAW One Of These Days
RANDY TRAVIS Out Of My Bones

Digital Country

L.J. Smith

Adds:

TRACE ADKINS Big Time
PATTY LOVELESS High On Love
JO DEE MESSINA I'm Alright
PAM TILLIS I Said A Prayer
VARIOUS ARTISTS One Heart At A Time

Hottest:

FAITH HILL This Kiss
GEORGE STRAIT I Just Want To Dance With You
RANDY TRAVIS Out Of My Bones
STEVE WARINER Holes In The Floor Of Heaven
TIM MCGRAW One Of These Days

New Country

Smith

Adds:

TRACE ADKINS Big Time
PATTY LOVELESS High On Love
JO DEE MESSINA I'm Alright
PAM TILLIS I Said A Prayer
VARIOUS ARTISTS One Heart At A Time

BROADCAST PROGRAMMING CONTINUED

Hottest:

FAITH HILL This Kiss
GEORGE STRAIT I Just Want To Dance With You
TRACY BYRD I'm From The Country
STEVE WARINER Holes In The Floor Of Heaven
TIM MCGRAW One Of These Days

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

U.S. Country

Jim Murphy

Adds:

JO DEE MESSINA I'm Alright

Hottest:

TRACY BYRD I'm From The Country
FAITH HILL This Kiss
TIM MCGRAW One Of These Days
RANDY TRAVIS Out Of My Bones
STEVE WARINER Holes In The Floor Of Heaven

CD Country

John Hendricks

Adds:

NO NEW ADDS

Hottest:

TIM MCGRAW One Of These Days
MARTINA MCBRIDE Happy Girl
FAITH HILL This Kiss
TY HERNDON A Man Holdin' On
TRACY BYRD I'm From The Country

RADIO ONE COUNTRY PLAYLIST

Jim Barbee • (970) 949-3339

Adds:

DIAMOND RIO You're Gone
VINCE GILL If You Ever Have Forever In Mind
TOBY KEITH Double Wide Paradise

Hottest:

TRACY BYRD I'm From The Country
JOE DIFFIE Texas Size Heartache
TY HERNDON A Man Holdin' On
TRACE ADKINS Big Time
DAVID KERSH Wonderful Tonight
TERRI CLARK Now That I've Found You

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Tracy Thompson

Mainstream Country

David Felker

Adds:

VINCE GILL If You Ever Have Forever In Mind
FAITH HILL w/TIM MCGRAW Just To Hear You Say That You Love Me
PAM TILLIS I Said A Prayer

Hottest:

STEVE WARINER Holes In The Floor Of Heaven
FAITH HILL This Kiss
GEORGE STRAIT I Just Want To Dance With You
RANDY TRAVIS Out Of My Bones
BROOKS & DUNN & REBA If You See Him/If You See Her

Hot Country

David Felker

Adds:

DIAMOND RIO You're Gone
VINCE GILL If You Ever Have Forever In Mind
FAITH HILL w/TIM MCGRAW Just To Hear You Say That You Love Me
JOHN MICHAEL MONTGOMERY Cover You In Kisses
OWIGHT YOAKAM Things Change

Hottest:

FAITH HILL This Kiss
STEVE WARINER Holes In The Floor Of Heaven
TIM MCGRAW One Of These Days
TRACY BYRD I'm From The Country
MARK WILLS I Do (Cherish You)

COUNTRY VIDEO



ADDS

JEFF FOXWORTHY Totally Committed
MILA MASON The Strong One
JO DEE MESSINA I'm Alright
MARK NESLER Used To The Pain

ELITE

TIM MCGRAW One Of Those Days
COLLIN RAYE I Can Still Feel You
STEVE WARINER Holes In The Floor Of Heaven
TERRI CLARK Now That I Found You
GARY ALLAN It Would Be You

TNN

THE NASHVILLE NETWORK

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

CLINT BLACK The Shoes You're Wearing (RCA)
TY HERNDON A Man Holdin' On (To A Woman...) (Epic)

TOP 10

ALABAMA She's Got That Look In Her Eyes (RCA)
GARY ALLAN It Would Be You (Decca)
TRACY BYRD I'm From The Country (MCA)
KENNY CHESNEY That's Why I'm Here (BNA)
TY HERNDON A Man Holdin' On (To A Woman...) (Epic)
FAITH HILL This Kiss (Warner Bros.)
GEORGE JONES Wild Irish Rose (MCA)
CLEUDUS T. JUDD Wives Do It All The Time (Razor & Tie)
SAMMY KERSHAW Matches (Mercury)
TIM MCGRAW One Of These Days (Curb)

Information current as of May 18.



42 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

CLINT DANIELS A Fool's Paradise (Arista)
VINCE GILL If You Ever Have Forever In Mind (MCA)
JO DEE MESSINA I'm Alright (Curb)
SHANA PETRONE Heavenly Bound (Epic)
LEANN RIMES Looking Through Your Eyes (Curb)

TOP 10

TOBY KEITH Dream Walkin' (Mercury)
FAITH HILL This Kiss (Warner Bros.)
SHANIA TWAIN You're Still The One (Mercury)
TRACY BYRD I'm From The Country (MCA)
JOHN MICHAEL MONTGOMERY Love Working... (Atlantic)
TIM MCGRAW One Of These Days (Curb)
MICHAEL PETERSON Too Good To Be True (Reprise)
MARK WILLS I Do (Cherish You) (Mercury)
LEANN RIMES Commitment (Curb)
RANDY TRAVIS Out Of My Bones (DreamWorks)

HEAVY

CLINT BLACK The Shoes You're Wearing (RCA)
GARTH BROOKS To Make You Feel My Love (Capitol)
BROOKS & DUNN & REBA If You See Him... (Arista/MCA)
TRACY BYRD I'm From The Country (MCA)
KENNY CHESNEY That's Why I'm Here (BNA)
FAITH HILL This Kiss (Warner Bros.)
TIM MCGRAW One Of These Days (Curb)
JOHN MICHAEL MONTGOMERY Love Working... (Atlantic)
LEANN RIMES Commitment (Curb)
SHANIA TWAIN You're Still The One (Mercury)
STEVE WARINER Holes In The Floor Of Heaven (Capitol)
MARK WILLS I Do (Cherish You) (Mercury)

HOT SHOTS

GARY ALLAN It Would Be You (Decca)
VARIOUS ARTISTS One Heart At A Time (Atlantic)
JOHN BERRY Over My Shoulder (Capitol)
JEFF FOXWORTHY Totally Committed (Warner Bros.)
KEITH HARLING Papa Bear (MCA)
DAVID KERSH Wonderful Tonight (Curb)
MAVERICKS Dance The Night Away (MCA)
OLIVIA NEWTON-JOHN I Honestly Love You (MCA)
SHANA PETRONE Heavenly Bound (Epic)
COLLIN RAYE I Can Still Feel You (Epic)
TRISHA YEARWOOD There Goes My Baby (MCA)
DWIGHT YOAKAM Things Change (Reprise)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week.

Information current as of May 20.

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #1


WXXY/New York
 (914) 592-1071
 Smith/Roth

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	37	37	37	SHANIA TWAIN/You're Still The One
37	37	37	37	37	JO DEE MESSINA/Bye, Bye
26	26	26	26	26	GEORGE STRAIT/Just Want To...
26	26	26	26	26	DAVID KERSH/If I Never Stop...
26	26	26	26	26	TIM MCGRAW/One Of These Days
26	26	26	26	26	STEVE WARINER/Holes In...
26	26	26	26	26	TOBY KEITH/Dream Walkin'
26	26	26	26	26	LEANN RIMES/Commitment
26	26	26	26	26	CLINT BLACK/The Shoes You're...
26	26	26	26	26	BROOKS & DUNN & REBA/If You See Him...
26	26	26	26	26	MARK WILLS/Do (Cherish You)
26	26	26	26	26	TRACY BYRD/From This Moment On
26	26	26	26	26	MICHAEL PETERSON/Too Good To Be True
18	26	26	26	26	TRISHA YEARWOOD/There Goes My Baby
18	18	18	18	18	GARTH BROOKS/To Make You Feel...
18	18	18	18	18	COLLIN RAYE/Can Still Feel You
18	18	18	18	18	MARTINA MCBRIDE/Happy Girl
18	18	18	18	18	GARY ALLAN/It Would Be You
18	18	18	18	18	KENNY CHESNEY/That's Why I'm Here
18	18	18	18	18	HAL KETCHUM/If I Saw The Light
18	18	18	18	18	CHELY WRIGHT/Already Do
18	18	18	18	18	SUZY BOGGUSS/Somebody To Love
18	18	18	18	18	WYNNONNA/Always Will
18	18	18	18	18	LARI WHITE/Stepping Stone
7	18	18	18	18	DIXIE CHICKS/There's Your Trouble
7	18	18	18	18	VINCE GILL/If You Ever Have...
7	18	18	18	18	PAM TILLIS/Said A Prayer
7	18	18	18	18	PATTY LOVELESS/High On Love
7	18	18	18	18	SAMMY KERSHAW/Matches
7	18	18	18	18	SHANIA TWAIN/From This Moment On
7	18	18	18	18	OWIGHT YOAKAM/Things Change

MARKET #2

KZLA/Los Angeles
 (213) 882-8000
 Sebastian/Fink

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	34	34	34	34	FAITH HILL/This Kiss
18	34	34	34	34	TIM MCGRAW/One Of These Days
28	34	34	34	34	GEORGE STRAIT/Just Want To...
18	34	34	34	34	RANDY TRAVIS/Out Of My Bones
34	34	34	34	34	STEVE WARINER/Holes In...
28	28	28	28	28	GARY ALLAN/It Would Be You
5	28	28	28	28	BROOKS & DUNN & REBA/If You See Him...
5	18	18	18	18	KENNY CHESNEY/That's Why I'm Here
28	28	28	28	28	TY HERNDON/A Man Holdin' On
18	28	28	28	28	LONESTAR/Say When
18	28	28	28	28	LEANN RIMES/Commitment
21	21	21	21	21	TRACE ADKINS/Lonely Won't...
34	21	21	21	21	GARTH BROOKS/Two Pina Colodas
18	21	21	21	21	MARK CHESNUTT/If Might Even Quit...
34	21	21	21	21	TOBY KEITH/Dream Walkin'
34	21	21	21	21	JO DEE MESSINA/Bye, Bye
21	21	21	21	21	SHANIA TWAIN/You're Still The One
21	21	21	21	21	CLAY WALKER/Then What
34	34	34	34	34	MARK WILLS/Do (Cherish You)
5	5	5	5	5	SUZY BOGGUSS/Somebody To Love
18	18	18	18	18	GARTH BROOKS/To Make You Feel...
5	18	18	18	18	TERRI CLARK/Now That I Found You
5	18	18	18	18	KEITH HARLING/Papa Bear
5	5	5	5	5	SHANIA TWAIN/From This Moment On
5	5	5	5	5	CHELY WRIGHT/Already Do
5	5	5	5	5	TRISHA YEARWOOD/There Goes My Baby
5	5	5	5	5	CLINT BLACK/The Shoes You're...
5	5	5	5	5	MARK CHESNUTT/If Might Even Quit...
5	5	5	5	5	DIXIE CHICKS/There's Your Trouble
5	5	5	5	5	SAMMY KERSHAW/Matches
5	5	5	5	5	COLLIN RAYE/Can Still Feel You
5	5	5	5	5	VARIOUS ARTISTS/One Heart At A Time

MARKET #3

WUSN/Chicago
 (312) 649-0099
 Sledge/Biondo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	36	36	36	36	GEORGE STRAIT/Just Want To...
20	36	36	36	36	TIM MCGRAW/One Of These Days
36	36	36	36	36	STEVE WARINER/Holes In...
36	36	36	36	36	FAITH HILL/This Kiss
36	36	36	36	36	RANDY TRAVIS/Out Of My Bones
36	36	36	36	36	TOBY KEITH/Dream Walkin'
20	20	20	20	20	MARK WILLS/Do (Cherish You)
20	20	20	20	20	CLINT BLACK/The Shoes You're...
20	20	20	20	20	TRACY BYRD/From This Moment On
36	36	36	36	36	JO DEE MESSINA/Bye, Bye
14	20	20	20	20	TRISHA YEARWOOD/There Goes My Baby
14	20	20	20	20	OWIGHT YOAKAM/Things Change
20	20	20	20	20	BROOKS & DUNN & REBA/If You See Him...
20	20	20	20	20	MARK CHESNUTT/If Might Even Quit...
20	20	20	20	20	KENNY CHESNEY/That's Why I'm Here
20	20	20	20	20	TY HERNDON/A Man Holdin' On
20	20	20	20	20	LONESTAR/Say When
36	36	36	36	36	SHANIA TWAIN/You're Still The One
14	20	20	20	20	OWIGHT YOAKAM/Things Change
20	20	20	20	20	BROOKS & DUNN & REBA/If You See Him...
20	20	20	20	20	MARK CHESNUTT/If Might Even Quit...
20	20	20	20	20	KENNY CHESNEY/That's Why I'm Here
20	20	20	20	20	TY HERNDON/A Man Holdin' On
20	20	20	20	20	SAMMY KERSHAW/Matches
20	20	20	20	20	GARY ALLAN/It Would Be You
20	20	20	20	20	LEANN RIMES/Commitment
20	20	20	20	20	LONESTAR/Say When
36	36	36	36	36	SHANIA TWAIN/You're Still The One
14	14	14	14	14	OWIGHT YOAKAM/Things Change
36	36	36	36	36	GARTH BROOKS/Two Pina Colodas
20	20	20	20	20	JOHN M. MONTGOMERY/Love Working ...
14	14	14	14	14	MICHAEL PETERSON/When The Bardener...
14	14	14	14	14	RESTLESS HEART/No End To This Road
14	14	14	14	14	TERRI CLARK/Now That I Found You
14	14	14	14	14	SHANIA TWAIN/From This Moment On
14	14	14	14	14	MARTINA MCBRIDE/Happy Girl
14	14	14	14	14	SUZY BOGGUSS/Somebody To Love
14	14	14	14	14	DERLY DODD/Time On My Hands
14	14	14	14	14	CHELY WRIGHT/Already Do
14	14	14	14	14	FAITH HILL/WMCRAW/Just To Hear You...
14	5	5	5	5	BRAO HAWKINS/It's The One

MARKET #4

KYCY/San Francisco
 (415) 391-9330
 Logan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	40	40	40	40	TERRI CLARK/Now That I Found You
40	40	40	40	40	FAITH HILL/This Kiss
40	40	40	40	40	JO DEE MESSINA/Bye, Bye
40	40	40	40	40	GEORGE STRAIT/Just Want To...
30	40	40	40	40	SHANIA TWAIN/From This Moment On
40	40	40	40	40	STEVE WARINER/Holes In...
40	40	40	40	40	MARK WILLS/Do (Cherish You)
40	40	40	40	40	TRACY BYRD/From This Moment On
30	30	30	30	30	GARY ALLAN/It Would Be You
5	5	5	5	5	JOHN BERRY/Over My Shoulder
30	30	30	30	30	CLINT BLACK/The Shoes You're...
5	5	5	5	5	SUZY BOGGUSS/Somebody To Love
5	5	5	5	5	GARTH BROOKS/To Make You Feel...
30	30	30	30	30	KENNY CHESNEY/That's Why I'm Here
5	5	5	5	5	DIXIE CHICKS/There's Your Trouble
30	30	30	30	30	JOE DIFFIE/Texas Size Heartache
30	30	30	30	30	TY HERNDON/A Man Holdin' On
30	30	30	30	30	BROOKS & DUNN & REBA/If You See Him...
30	30	30	30	30	TIM MCGRAW/One Of These Days
5	5	5	5	5	COLLIN RAYE/Can Still Feel You
5	5	5	5	5	CHELY WRIGHT/Already Do
5	5	5	5	5	TRISHA YEARWOOD/There Goes My Baby
40	40	40	40	40	LONESTAR/Say When
10	10	10	10	10	CLINT BLACK/Nothin' But...
10	10	10	10	10	GARTH BROOKS/She's Gonna Make It
10	10	10	10	10	GARTH BROOKS/Two Pina Colodas
10	10	10	10	10	TOBY KEITH/Dream Walkin'
10	10	10	10	10	DAVID KERSH/If I Never Stop...
10	10	10	10	10	MCBRIDE/W/BRICKMAN/Valentine
10	10	10	10	10	TIM MCGRAW/Just To See You...
10	10	10	10	10	LILA MCCANN/Wanna Fall In Love
10	10	10	10	10	COLLIN RAYE/Little Red Rodeo
10	10	10	10	10	DIAMOND RIO/Imagine That
10	10	10	10	10	GEORGE STRAIT/Round About Way
40	40	40	40	40	RANDY TRAVIS/Out Of My Bones
10	10	10	10	10	SHANIA TWAIN/You're Still The One
10	10	10	10	10	CLAY WALKER/Then What
10	10	10	10	10	TRISHA YEARWOOD/Perfect Love
5	5	5	5	5	TRACE ADKINS/Big Time
5	5	5	5	5	LISA BROKOP/How Do I Let Go

MARKET #5

WXTU/Philadelphia
 (610) 667-9000
 Johnson/Radler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	21	32	32	32	TRACY BYRD/From This Moment On
32	32	32	32	32	SHANIA TWAIN/You're Still The One
24	32	32	32	32	GEORGE STRAIT/Just Want To...
32	32	32	32	32	JO DEE MESSINA/Bye, Bye
24	32	32	32	32	MICHAEL PETERSON/Too Good To Be True
24	21	32	32	32	STEVE WARINER/Holes In...
32	32	32	32	32	GARTH BROOKS/Two Pina Colodas
24	21	32	32	32	TIM MCGRAW/One Of These Days
24	21	32	32	32	BROOKS & DUNN & REBA/If You See Him...
24	21	32	32	32	GARTH BROOKS/To Make You Feel...
21	21	21	21	21	RESTLESS HEART/No End To This Road
21	21	21	21	21	MARK WILLS/Do (Cherish You)
21	21	21	21	21	DAVID KERSH/Wonderful Tonight
32	32	32	32	32	TOBY KEITH/Dream Walkin'
7	7	21	21	21	GARY ALLAN/It Would Be You
7	21	21	21	21	KENNY CHESNEY/That's Why I'm Here
24	21	21	21	21	LEANN RIMES/Commitment
21	21	21	21	21	CLINT BLACK/The Shoes You're...
21	21	21	21	21	SHANIA TWAIN/From This Moment On
32	32	32	32	32	CLAY WALKER/Then What
21	21	21	21	21	LINDA DAVIS/Wanna Remember...
21	21	21	21	21	VINCE GILL/If You Ever Have...
7	7	21	21	21	MARK CHESNUTT/If Might Even Quit...
32	32	32	32	32	RANDY TRAVIS/Out Of My Bones
17	10	10	10	10	CLINT BLACK/Nothin' But...
17	10	10	10	10	GEORGE STRAIT/Round About Way
17	10	10	10	10	LEE ANN WOMACK/You've Got To...
21	10	10	10	10	DIXIE CHICKS/Can Love You
17	10	10	10	10	GARTH BROOKS/She's Gonna Make It
17	10	10	10	10	TRISHA YEARWOOD/Perfect Love
21	10	10	10	10	WADE HAYES/The Day That She...
17	10	10	10	10	COLLIN RAYE/Little Red Rodeo
32	32	32	32	32	DAVID KERSH/If I Never Stop...
32	32	32	32	32	FAITH HILL/This Kiss
7	7	7	7	7	LONESTAR/Say When
7	7	7	7	7	KEITH HARLING/Papa Bear
7	7	7	7	7	TY HERNDON/A Man Holdin' On
7	7	7	7	7	SAMMY KERSHAW/Matches
7	7	7	7	7	TERRI CLARK/Now That I Found You
7	7	7	7	7	JOE DIFFIE/Texas Size Heartache

MARKET #6

KPLX/Dallas
 (214) 526-2400
 Philips/Whitney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	TRACY BYRD/From This Moment On
38	38	38	38	38	GEORGE STRAIT/Just Want To...
38	38	38	38	38	MARK WILLS/Do (Cherish You)
38	38	38	38	38	RANDY TRAVIS/Out Of My Bones
38	38	38	38	38	BROOKS & DUNN & REBA/If You See Him...
24	38	38	38	38	STEVE WARINER/Holes In...
24	38	38	38	38	DIXIE CHICKS/There's Your Trouble
38	38	38	38	38	JO DEE MESSINA/Bye, Bye
24	38	38	38	38	TIM MCGRAW/One Of These Days
24	38	38	38	38	CLINT BLACK/The Shoes You're...
24	38	38	38	38	TY HERNDON/A Man Holdin' On
24	38	38	38	38	KENNY CHESNEY/That's Why I'm Here
24	38	38	38	38	GARTH BROOKS/To Make You Feel...
24	38	38	38	38	FAITH HILL/This Kiss
13	13	13	13	13	SHANIA TWAIN/From This Moment On
13	13	13	13	13	GARY ALLAN/It Would Be You
13	13	13	13	13	TY HERNDON/A Man Holdin' On
24	13	13	13	13	WARINER & BROOKS/Burnin'...
13	13	13	13	13	GEORGE STRAIT/True
13	13	13	13	13	LEANN RIMES/Commitment
13	13	13	13	13	TERRI CLARK/Now That I Found You
13	13	13	13	13	LEE ANN WOM

COUNTRY PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #12				
WYAY/Atlanta (770) 955-0106 McGinley/Mitchell/Gray				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
42	42	42	42	STEVE WARINER/Holes In...
42	42	42	42	TIM MCGRAW/One Of These Days
42	42	42	42	TRACY BYRD/I'm From The Country
32	42	42	42	LEANN RIMES/Commitment
32	42	42	42	GEORGE STRAIT/Just Want To...
32	42	42	42	CLINT BLACK/The Shoes You're...
32	42	42	42	MARK WILLIS/Do (Cherish You)
32	42	42	42	GARY ALLAN/It Would Be You
32	42	42	42	BROOKS & DUNN & REBA/You See Him...
32	42	42	42	KENNY CHESNEY/That's Why I'm Here
27	32	42	42	LEONESTAR/Say When
27	32	42	42	SAMMY KERSHAW/Matches
27	32	42	42	KEITH HARLING/Papa Bear
27	32	42	42	LEE ANN WOMACK/Buckaroo
27	32	42	42	COLLIN RAYE/Can Still Feel You
27	32	42	42	SHANIA TWAIN/From This Moment On
32	32	42	42	MARK CHESNUT/It Might Even Quit...
27	32	42	42	TRISHA YEARWOOD/There Goes My Baby
32	32	42	42	JOE DIFFIE/Texas Size Heartache
27	32	42	42	TERRI CLARK/Now That I Found You
27	32	42	42	DIXIE CHICKS/There's Your Trouble
27	32	42	42	TY HERNDON/A Man Holdin' On
27	32	42	42	MARTINA MCBRIDE/Happy Girl
27	32	42	42	TRACE ADKINS/Big Time
27	32	42	42	CHELY WRIGHT/Already Do
27	32	42	42	JOHN BERRY/Over My Shoulder
-	-	-	-	PAM TILLIS/Said A Prayer
-	-	-	-	DWIGHT YOAKAM/Things Change
-	-	-	-	GARTH BROOKS/To Make You Feel...
-	-	-	-	JO DEE MESSINA/Bye, Bye
-	-	-	-	TOBY KEITH/Double Wide Paradise
-	-	-	-	LARI WHITE/Stepping Stone
-	-	-	-	FAITH HILL/WMCGRAW/Just To Hear You...
-	-	-	-	CLAY WALKER/Ordinary People
42	42	42	42	MICHAEL PETERSON/Too Good To Be True
18	-	-	-	JO DEE MESSINA/Bye, Bye
42	42	42	42	RANDY TRAVIS/Out Of My Bones
42	18	18	18	PATTY LOVELESS/No End To This Road
18	-	-	-	TRISHA YEARWOOD/Perfect Love
42	42	42	42	FAITH HILL/This Kiss

MARKET #13				
KMP5/Seattle (206) 443-9400 Richards/Thomas				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
-	41	41	41	GARTH BROOKS/To Make You Feel...
41	41	41	41	BROOKS & DUNN & REBA/You See Him...
41	41	41	41	GEORGE STRAIT/Just Want To...
41	41	41	41	STEVE WARINER/Holes In...
41	41	41	41	GARTH BROOKS/Two Pina Colodas
41	41	41	41	JO DEE MESSINA/Bye, Bye
41	41	41	41	SHANIA TWAIN/You're Still The One
-	-	-	-	FAITH HILL/WMCGRAW/Just To Hear You...
16	16	28	41	TRACY BYRD/I'm From The Country
16	16	28	41	CLINT BLACK/The Shoes You're...
28	28	28	28	SHANIA TWAIN/From This Moment On
16	16	28	28	MARK WILLIS/Do (Cherish You)
16	16	28	28	KENNY CHESNEY/That's Why I'm Here
28	28	28	28	TIM MCGRAW/One Of These Days
28	28	28	28	LEANN RIMES/Commitment
-	-	-	-	TRISHA YEARWOOD/There Goes My Baby
-	-	-	-	JO DEE MESSINA/Bye, Bye
-	-	-	-	LEONESTAR/Say When
-	-	-	-	MARTINA MCBRIDE/Happy Girl
-	-	-	-	COLLIN RAYE/Can Still Feel You
-	-	-	-	CLINT BLACK/The Shoes You're...
15	15	21	21	MARTINA MCBRIDE/Happy Girl
16	16	16	16	SHANIA TWAIN/From This Moment On
16	16	16	16	CHELY WRIGHT/Already Do
16	16	16	16	TERRI CLARK/Now That I Found You
-	-	-	-	VINCE GILL/If You Ever Have...
41	41	41	41	RANDY TRAVIS/Out Of My Bones
41	41	41	41	FAITH HILL/This Kiss
14	14	14	14	CLAY WALKER/Ordinary People
14	14	14	14	CLAY WALKER/This Night Won't...
14	14	14	14	TRISHA YEARWOOD/There Goes My Baby
14	14	14	14	JOE DIFFIE/Texas Size Heartache
14	14	14	14	LEONESTAR/Say When
14	14	14	14	MARTINA MCBRIDE/Happy Girl
14	14	14	14	COLLIN RAYE/Can Still Feel You
14	14	14	14	CLINT BLACK/The Shoes You're...
14	14	14	14	WYONNNA/Always Will
16	16	16	16	CHELY WRIGHT/Already Do
16	16	16	16	TERRI CLARK/Now That I Found You
-	-	-	-	VINCE GILL/If You Ever Have...
41	41	41	41	RANDY TRAVIS/Out Of My Bones
41	41	41	41	FAITH HILL/This Kiss
14	14	14	14	CLAY WALKER/Ordinary People
14	14	14	14	CLAY WALKER/This Night Won't...
14	14	14	14	TRISHA YEARWOOD/There Goes My Baby
14	14	14	14	JOE DIFFIE/Texas Size Heartache
14	14	14	14	LEONESTAR/Say When
14	14	14	14	MARTINA MCBRIDE/Happy Girl
14	14	14	14	COLLIN RAYE/Can Still Feel You
14	14	14	14	CLINT BLACK/The Shoes You're...
14	14	14	14	WYONNNA/Always Will
16	16	16	16	CHELY WRIGHT/Already Do
16	16	16	16	TERRI CLARK/Now That I Found You
-	-	-	-	VINCE GILL/If You Ever Have...
41	41	41	41	RANDY TRAVIS/Out Of My Bones
41	41	41	41	FAITH HILL/This Kiss
14	14	14	14	CLAY WALKER/Ordinary People
14	14	14	14	CLAY WALKER/This Night Won't...
14	14	14	14	TRISHA YEARWOOD/There Goes My Baby
14	14	14	14	JOE DIFFIE/Texas Size Heartache
14	14	14	14	LEONESTAR/Say When
14	14	14	14	MARTINA MCBRIDE/Happy Girl
14	14	14	14	COLLIN RAYE/Can Still Feel You
14	14	14	14	CLINT BLACK/The Shoes You're...
14	14	14	14	WYONNNA/Always Will
16	16	16	16	CHELY WRIGHT/Already Do
16	16	16	16	TERRI CLARK/Now That I Found You
-	-	-	-	VINCE GILL/If You Ever Have...
41	41	41	41	RANDY TRAVIS/Out Of My Bones
41	41	41	41	FAITH HILL/This Kiss
14	14	14	14	CLAY WALKER/Ordinary People
14	14	14	14	CLAY WALKER/This Night Won't...
14	14	14	14	TRISHA YEARWOOD/There Goes My Baby
14	14	14	14	JOE DIFFIE/Texas Size Heartache
14	14	14	14	LEONESTAR/Say When
14	14	14	14	MARTINA MCBRIDE/Happy Girl
14	14	14	14	COLLIN RAYE/Can Still Feel You
14	14	14	14	CLINT BLACK/The Shoes You're...
14	14	14	14	WYONNNA/Always Will
16	16	16	16	CHELY WRIGHT/Already Do
16	16	16	16	TERRI CLARK/Now That I Found You
-	-	-	-	VINCE GILL/If You Ever Have...

MARKET #13				
KYCW/Seattle (206) 216-0965 Breaner/Coyne				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
47	47	47	47	STEVE WARINER/Holes In...
47	47	47	47	TOBY KEITH/Dream Walkin'
21	47	47	47	TIM MCGRAW/One Of These Days
47	47	47	47	RANDY TRAVIS/Out Of My Bones
21	47	47	47	MARK WILLIS/Do (Cherish You)
21	47	47	47	TRACY BYRD/I'm From The Country
47	47	47	47	FAITH HILL/This Kiss
15	21	21	21	COLLIN RAYE/Can Still Feel You
21	21	21	21	GEORGE STRAIT/Just Want To...
21	21	21	21	KENNY CHESNEY/That's Why I'm Here
15	21	21	21	DIXIE CHICKS/There's Your Trouble
15	21	21	21	KEITH HARLING/Papa Bear
21	21	21	21	SAMMY KERSHAW/Matches
15	21	21	21	JOE DIFFIE/Texas Size Heartache
21	21	21	21	LEONESTAR/Say When
15	21	21	21	LEE ANN WOMACK/Buckaroo
21	21	21	21	GARY ALLAN/It Would Be You
21	21	21	21	BROOKS & DUNN & REBA/You See Him...
21	21	21	21	TRISHA YEARWOOD/There Goes My Baby
21	21	21	21	CLAY WALKER/Ordinary People
21	21	21	21	CLAY WALKER/This Night Won't...
15	15	15	15	CHELY WRIGHT/Already Do
15	15	15	15	TERRI CLARK/Now That I Found You
-	-	-	-	LISA BROKOP/How Do I Let Go
15	15	15	15	LEANN RIMES/Commitment
-	-	-	-	MICHAEL PETERSON/When The Bardener...
-	-	-	-	TRACE ADKINS/Big Time
13	13	13	13	SHANIA TWAIN/You're Still The One
13	13	13	13	JO DEE MESSINA/Bye, Bye
13	13	13	13	GEORGE STRAIT/Round About Way
13	13	13	13	TRISHA YEARWOOD/Perfect Love
47	13	13	13	MICHAEL PETERSON/Too Good To Be True
47	13	13	13	DAVID KERSHAW/I Never Stop...
13	13	13	13	CLINT BLACK/Nothin' But...

MARKET #14				
KEYEY/Minneapolis (612) 820-4200 Swedberg/Moon				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
40	40	40	40	STEVE WARINER/Holes In...
40	40	40	40	DAVID KERSHAW/I Never Stop
40	40	40	40	LEONESTAR/Say When
40	40	40	40	TRACY BYRD/I'm From The Country
26	40	40	40	MARK WILLIS/Do (Cherish You)
26	40	40	40	GEORGE STRAIT/Just Want To...
26	40	40	40	TIM MCGRAW/One Of These Days
26	26	26	26	BROOKS & DUNN & REBA/You See Him...
40	40	40	40	GARTH BROOKS/Two Pina Colodas
26	26	26	26	GARY ALLAN/It Would Be You
26	26	26	26	DIXIE CHICKS/There's Your Trouble
26	26	26	26	MARTINA MCBRIDE/Happy Girl
26	26	26	26	COLLIN RAYE/Can Still Feel You
26	26	26	26	SHANIA TWAIN/From This Moment On
18	26	26	26	KENNY CHESNEY/That's Why I'm Here
18	26	26	26	TRISHA YEARWOOD/There Goes My Baby
26	26	26	26	DARLYE SINGLETARY/That's Where...
26	26	26	26	TERRI CLARK/Now That I Found You
18	26	26	26	KEITH HARLING/Papa Bear
18	26	26	26	TRACE ADKINS/Big Time
10	18	26	26	JOE DIFFIE/Texas Size Heartache
-	-	-	-	MICHAEL PETERSON/When The Bardener...
18	18	18	18	CLAY WALKER/The Shoes You're...
18	18	18	18	CLAY WALKER/Ordinary People
10	18	18	18	DAVID KERSHAW/Wonderful Tonight
-	-	-	-	PAM TILLIS/Said A Prayer
10	18	18	18	TY HERNDON/A Man Holdin' On
-	-	-	-	DIAMOND RIO/You're Gone
10	10	10	10	CHELY WRIGHT/Already Do
-	-	-	-	FAITH HILL/WMCGRAW/Just To Hear You...
-	-	-	-	JO DEE MESSINA/Bye, Bye
10	10	10	10	TERRI CLARK/Now That I Found You
-	-	-	-	WYONNNA/Always Will
-	-	-	-	LEANN RIMES/Commitment
-	-	-	-	TRACE ADKINS/Big Time
-	-	-	-	WYONNNA/Always Will
-	-	-	-	LEANN RIMES/Commitment
-	-	-	-	TRACE ADKINS/Big Time
-	-	-	-	LARI WHITE/Stepping Stone
26	26	26	26	LEANN RIMES/Commitment
18	18	10	10	LEE ANN WOMACK/Buckaroo
-	-	-	-	DWIGHT YOAKAM/Things Change

MARKET #15				
KSCN/San Diego (619) 291-9797 Shepard/Barnes				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
31	31	31	31	TRACY BYRD/I'm From The Country
31	31	31	31	SHANIA TWAIN/You're Still The One
31	31	31	31	FAITH HILL/This Kiss
31	31	31	31	STEVE WARINER/Holes In...
31	31	31	31	GARTH BROOKS/Two Pina Colodas
20	31	31	31	TIM MCGRAW/One Of These Days
20	31	31	31	KENNY CHESNEY/That's Why I'm Here
20	20	20	20	LEANN RIMES/Commitment
20	20	20	20	GEORGE STRAIT/Just Want To...
20	20	20	20	GARY ALLAN/It Would Be You
20	20	20	20	KEITH HARLING/Papa Bear
20	20	20	20	CLAY WALKER/The Shoes You're...
20	20	20	20	MARK WILLIS/Do (Cherish You)
20	20	20	20	BROOKS & DUNN & REBA/You See Him...
20	20	20	20	LEE ANN WOMACK/Buckaroo
20	20	20	20	JOE DIFFIE/Texas Size Heartache
12	20	20	20	SAMMY KERSHAW/Matches
12	20	20	20	DIXIE CHICKS/There's Your Trouble
-	-	-	-	GARTH BROOKS/To Make You Feel...
12	12	12	12	MARK CHESNUT/It Might Even Quit...
12	12	12	12	LEONESTAR/Say When
12	12	12	12	TY HERNDON/A Man Holdin' On
12	12	12	12	TRISHA YEARWOOD/There Goes My Baby
14	14	14	14	CLAY WALKER/Then What
14	14	14	14	TRISHA YEARWOOD/Perfect Love
14	14	14	14	COLLIN RAYE/Little Red Rodeo
14	14	14	14	CLAY WALKER/Ordinary People
14	14	14	14	LILA MCCANN/Wanna Fall In Love
14	14	14	14	TIM MCGRAW/Just To See You...
31	14	14	14	DAVID KERSHAW/I Never Stop...
31	14	14	14	TOBY KEITH/Dream Walkin'
31	31	31	31	JO DEE MESSINA/Bye, Bye
12	12	12	12	TERRI CLARK/Now That I Found You
12	12	12	12	WYONNNA/Always Will
-	-	-	-	LEANN RIMES/Commitment
-	-	-	-	TRACE ADKINS/Big Time
-	-	-	-	MARTINA MCBRIDE/Happy Girl
-	-	-	-	BROOKS & DUNN & REBA/You See Him...
-	-	-	-	TOBY KEITH/Double Wide Paradise
-	-	-	-	SHANIA TWAIN/From This Moment On
-	-	-	-	PAM TILLIS/Said A Prayer

MARKET #16				
WMJC/Long Island (516) 423-6740 Asker/Alexander				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
38	38	38	38	FAITH HILL/This Kiss
26	38	38	38	TIM MCGRAW/One Of These Days
38	38	38	38	RANDY TRAVIS/Out Of My Bones
38	38	38	38	TRACY BYRD/I'm From The Country
26	38	38	38	MARK WILLIS/Do (Cherish You)
26	38	38	38	GEORGE STRAIT/Just Want To...
38	38	38	38	STEVE WARINER/Holes In...
26	38	38	38	LEANN RIMES/Commitment
26	26	26	26	BROOKS & DUNN & REBA/You See Him...
26	26	26	26	LEONESTAR/Say When
26	26	26	26	SAMMY KERSHAW/Matches
21	26	26	26	TERRI CLARK/Now That I Found You
21	26	26	26	COLLIN RAYE/Can Still Feel You
21	26	26	26	CLAY WALKER/The Shoes You're...
21	26	26	26	MARK CHESNUT/It Might Even Quit...

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #22
KYGO 98.5
 KYGO/Denver
 (303) 321-0950
 St. John/Svendsen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	32	32	32	32	TIM MCGRAW/One Of These Days
13	20	20	20	20	TY HERNDON/A Man Holdin' On
20	20	20	20	20	KENNY CHESNEY/That's Why I'm Here
32	32	32	32	32	STEVE WARINER/Holes In...
32	32	32	32	32	RANDY TRAVIS/Out Of My Bones
32	32	32	32	32	TRACY BYRD/I'm From The Country
32	32	32	32	32	TOBY KEITH/Dream Walkin'
32	32	32	32	32	LONESTAR/Say When
13	20	20	20	20	SHANIA TWAIN/From This Moment On
5	13	13	13	13	CLAY WALKER/Ordinary People
20	20	20	20	20	BROOKS & DUNN & REBA/I You See Him...
13	20	20	20	20	COLLIN RAYE/I Can Still Feel You
20	20	20	20	20	CLINT BLACK/The Shoes You're...
20	20	20	20	20	GEORGE STRAIT/I Just Want To...
13	13	13	13	13	TERRI CLARK/Now That I Found You
13	13	13	13	13	LEANN RIMES/Commitment
20	20	20	20	20	SAMMY KERSHAW/Matches
20	20	20	20	20	MARK WILLIS/Do (Cherish You)
20	20	20	20	20	GARY ALLAN/I Would Be You
20	32	32	32	32	KEITH HARLING/Papa Bear
13	13	13	13	13	JO DEE MESSINA/I'm Alright
13	13	13	13	13	GARTH BROOKS/To Make You Feel...
5	5	5	5	5	MARTINA MCBRIDE/Happy Girl
5	13	13	13	13	TRISHA YEARWOOD/There Goes My Baby
13	13	13	13	13	DAVID KERSHAW/Wonderful Tonight
13	13	13	13	13	WYNONNA/Always Will
13	13	13	13	13	RESTLESS HEART/No End To This Road
5	13	13	13	13	RHETT AKINS/Drivin' My Life Away
13	13	13	13	13	JOE DIFFIE/Texas Size Heartache
13	13	13	13	13	DIXIE CHICKS/There's Your Trouble
13	13	13	13	13	LEE ANN WOMACK/Buckaroo
5	5	5	5	5	MICHAEL PETERSON/When The Bartender...
5	5	5	5	5	DWIGHT YOAKAM/Things Change
5	5	5	5	5	JOHN BERRY/Over My Shoulder
5	5	5	5	5	LARI WHITE/Stepping Stone
5	5	5	5	5	SUZY BOGGUSS/Somebody To Love
5	5	5	5	5	TRACE ADKINS/Big Time
5	5	5	5	5	JASON SELLERS/This Small Divide
5	5	5	5	5	CHELY WRIGHT/I Already Do
5	5	5	5	5	MARK CHESNUTT/I Might Even Quit...

MARKET #24
KUPL 98.7
 KUPL/Portland, OR
 (503) 223-0300
 Rolfe/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	GEORGE STRAIT/I Just Want To...
36	36	36	36	36	MARK WILLIS/Do (Cherish You)
36	36	36	36	36	TRACY BYRD/I'm From The Country
36	36	36	36	36	STEVE WARINER/Holes In...
36	36	36	36	36	FAITH HILL/This Kiss
25	25	25	25	25	BROOKS & DUNN & REBA/I You See Him...
25	25	25	25	25	LEANN RIMES/Commitment
36	36	36	36	36	DAVID KERSHAW/I Never Stop...
25	25	25	25	25	TIM MCGRAW/One Of These Days
5	5	5	5	5	TRISHA YEARWOOD/There Goes My Baby
5	5	5	5	5	SHANIA TWAIN/From This Moment On
5	5	5	5	5	GARTH BROOKS/To Make You Feel...
25	25	25	25	25	GARY ALLAN/I Would Be You
15	15	15	15	15	SAMMY KERSHAW/Matches
15	15	15	15	15	KENNY CHESNEY/That's Why I'm Here
15	15	15	15	15	LEE ANN WOMACK/Buckaroo
25	25	25	25	25	LONESTAR/Say When
15	15	15	15	15	JOE DIFFIE/Texas Size Heartache
5	5	5	5	5	COLLIN RAYE/I Can Still Feel You
5	5	5	5	5	SAMMY KERSHAW/Matches
15	15	15	15	15	JO DEE MESSINA/I'm Alright
15	15	15	15	15	TERRI CLARK/Now That I Found You
5	5	5	5	5	TRACE ADKINS/Big Time
5	5	5	5	5	FAITH HILL/WMCGRAW/Just To Hear You...
15	15	15	15	15	TY HERNDON/A Man Holdin' On
15	15	15	15	15	CLINT BLACK/The Shoes You're...
5	5	5	5	5	MARTINA MCBRIDE/Happy Girl
5	5	5	5	5	DIXIE CHICKS/There's Your Trouble
5	5	5	5	5	DWIGHT YOAKAM/Things Change
5	5	5	5	5	MICHAEL PETERSON/When The Bartender...
5	5	5	5	5	VARIOUS ARTISTS/One Heart At A Time
5	5	5	5	5	TOBY KEITH/Double Wide Paradise
5	5	5	5	5	MILA MASON/The Strong One

MARKET #24
KWJJ 98.5
 KWJJ/Portland, OR
 (503) 228-4393
 Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	37	37	37	STEVE WARINER/Holes In...
27	27	27	27	27	MARK WILLIS/Do (Cherish You)
27	27	27	27	27	GEORGE STRAIT/I Just Want To...
17	27	27	27	27	TIM MCGRAW/One Of These Days
27	37	37	37	37	FAITH HILL/This Kiss
37	37	37	37	37	SHANIA TWAIN/You're Still The One
27	27	27	27	27	JO DEE MESSINA/Bye, Bye
17	27	27	27	27	LEANN RIMES/Commitment
17	27	27	27	27	COLLIN RAYE/I Can Still Feel You
37	27	27	27	27	TRACY BYRD/I'm From The Country
17	27	27	27	27	BROOKS & DUNN & REBA/I You See Him...
27	27	27	27	27	SAMMY KERSHAW/Love Of My Life
17	27	27	27	27	KENNY CHESNEY/That's Why I'm Here
27	27	27	27	27	CLAY WALKER/Then What
17	17	17	17	17	BRYAN WHITE/Bad Day To Let...
17	17	17	17	17	TOBY KEITH/Double Wide Paradise
17	17	17	17	17	SHANIA TWAIN/From This Moment On
27	17	17	17	17	MARK CHESNUTT/I Might Even Quit...
17	17	17	17	17	PAM TILLIS/Said A Prayer
17	17	17	17	17	JO DEE MESSINA/I'm Alright
17	17	17	17	17	GARY ALLAN/I Would Be You
17	17	17	17	17	TERRI CLARK/Now That I Found You
17	17	17	17	17	KEITH HARLING/Papa Bear
27	17	17	17	17	TRISHA YEARWOOD/Perfect Love
17	17	17	17	17	LONESTAR/Say When
17	17	17	17	17	CLINT BLACK/The Shoes You're...
17	17	17	17	17	MARTINA MCBRIDE/A Broken Wing
17	17	17	17	17	DIXIE CHICKS/There's Your Trouble
17	17	17	17	17	GARTH BROOKS/To Make You Feel...
17	17	17	17	17	FAITH HILL/WMCGRAW/Just To Hear You...

MARKET #25
B-105
 WUBE/Cincinnati
 (513) 721-1050
 Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	35	35	35	35	RANDY TRAVIS/Out Of My Bones
35	35	35	35	35	GEORGE STRAIT/I Just Want To...
35	35	35	35	35	STEVE WARINER/Holes In...
25	25	25	25	25	TIM MCGRAW/One Of These Days
35	35	35	35	35	GARTH BROOKS/Two Pina Colodas
35	35	35	35	35	FAITH HILL/This Kiss
25	25	25	25	25	BROOKS & DUNN & REBA/I You See Him...
35	35	35	35	35	TRACY BYRD/I'm From The Country
25	25	25	25	25	LEANN RIMES/Commitment
18	18	18	18	18	MARK WILLIS/Do (Cherish You)
18	18	18	18	18	KEITH HARLING/Papa Bear
25	25	25	25	25	DARYLE SINGLETARY/That's Where...
18	18	18	18	18	DIXIE CHICKS/There's Your Trouble
18	18	18	18	18	SHANIA TWAIN/From This Moment On
18	18	18	18	18	CLINT BLACK/The Shoes You're...
25	25	25	25	25	LEE ANN WOMACK/Buckaroo
25	25	25	25	25	TRISHA YEARWOOD/There Goes My Baby
25	25	25	25	25	GARY ALLAN/I Would Be You
18	25	25	25	25	DIXIE CHICKS/Can Love You...
13	13	13	13	13	LILA MCCANN/Wanna Fall In Love
13	13	13	13	13	LEANN RIMES/On The Side Of...
35	25	25	25	25	MARTINA MCBRIDE/A Broken Wing
13	13	13	13	13	COLLIN RAYE/Little Red Rodeo
25	25	25	25	25	TRISHA YEARWOOD/Perfect Love
35	25	25	25	25	JO DEE MESSINA/Bye, Bye
13	13	13	13	13	MICHAEL PETERSON/Too Good To Be True
25	25	25	25	25	COCHRAN & WARINER/What If I Said
13	13	13	13	13	CLAY WALKER/Then What
35	35	35	35	35	MICHAEL PETERSON/When The Bartender...
18	18	18	18	18	KENNY CHESNEY/That's Why I'm Here
18	18	18	18	18	FAITH HILL/WMCGRAW/Just To Hear You...
18	18	18	18	18	LONESTAR/Say When
18	18	18	18	18	MARTINA MCBRIDE/Happy Girl
18	18	18	18	18	COLLIN RAYE/I Can Still Feel You
18	18	18	18	18	JO DEE MESSINA/I'm Alright
18	18	18	18	18	TERRI CLARK/Now That I Found You
18	18	18	18	18	KINLEYS/Dance In The Boat
18	18	18	18	18	DARYLE SINGLETARY/That's Where...

MARKET #25
Y96.5 FM
 WYGY/Cincinnati
 (513) 721-1050
 Marshall/Rider/Gerard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	MARK WILLIS/Do (Cherish You)
26	26	26	26	26	GEORGE STRAIT/I Just Want To...
26	26	26	26	26	BROOKS & DUNN & REBA/I You See Him...
47	47	47	47	47	STEVE WARINER/Holes In...
47	47	47	47	47	FAITH HILL/This Kiss
47	47	47	47	47	TRACY BYRD/I'm From The Country
47	47	47	47	47	TIM MCGRAW/One Of These Days
31	31	31	31	31	NEAL MCCOY/The Shake
47	47	47	47	47	GARTH BROOKS/Two Pina Colodas
47	47	47	47	47	CLAY WALKER/Then What
47	47	47	47	47	SHANIA TWAIN/You're Still The One
31	31	31	31	31	JO DEE MESSINA/Bye, Bye
31	31	31	31	31	CLINT BLACK/Notin' But...
31	31	31	31	31	YEARWOOD & BROOKS/In Another's Eyes
31	31	31	31	31	LILA MCCANN/Wanna Fall In Love
31	31	31	31	31	MARTINA MCBRIDE/A Broken Wing
31	31	31	31	31	SHANIA TWAIN/You Gets Me...
16	16	16	16	16	MARTINA MCBRIDE/Happy Girl
16	16	16	16	16	GARY ALLAN/I Would Be You
16	16	16	16	16	DIXIE CHICKS/There's Your Trouble
16	16	16	16	16	SHANIA TWAIN/From This Moment On
26	26	26	26	26	TRISHA YEARWOOD/There Goes My Baby
26	26	26	26	26	JO DEE MESSINA/I'm Alright
26	26	26	26	26	JOE DIFFIE/Texas Size Heartache
26	26	26	26	26	TRACE ADKINS/Big Time
26	26	26	26	26	TERRI CLARK/Now That I Found You
26	26	26	26	26	CLINT BLACK/The Shoes You're...
26	26	26	26	26	LEANN RIMES/Commitment
26	26	26	26	26	MICHAEL PETERSON/Too Good To Be True
26	26	26	26	26	MICHAEL PETERSON/When The Bartender...
16	16	16	16	16	TOBY KEITH/Double Wide Paradise
16	16	16	16	16	KENNY CHESNEY/That's Why I'm Here
16	16	16	16	16	GARTH BROOKS/To Make You Feel...
16	16	16	16	16	FAITH HILL/WMCGRAW/Just To Hear You...
5	16	16	16	16	PAM TILLIS/Said A Prayer
5	16	16	16	16	SUZY BOGGUSS/Somebody To Love
16	16	16	16	16	DWIGHT YOAKAM/Things Change
16	16	16	16	16	TY HERNDON/A Man Holdin' On
16	16	16	16	16	KINLEYS/Dance In The Boat
16	16	16	16	16	COLLIN RAYE/I Can Still Feel You
16	16	16	16	16	DARYLE SINGLETARY/That's Where...

MARKET #26
Q104
 KBEO/Kansas City
 (816) 531-2535
 Kennedy/McEntire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	37	37	37	37	GARTH BROOKS/Two Pina Colodas
37	37	37	37	37	TRACY BYRD/I'm From The Country
30	30	30	30	30	KENNY CHESNEY/That's Why I'm Here
30	30	30	30	30	MARK CHESNUTT/I Might Even Quit...
30	37	37	37	37	FAITH HILL/This Kiss
30	37	37	37	37	SAMMY KERSHAW/Matches
30	37	37	37	37	LONESTAR/Say When
30	37	37	37	37	STEVE WARINER/Holes In...
30	37	37	37	37	MARK WILLIS/Do (Cherish You)
30	30	30	30	30	GARY ALLAN/I Would Be You
24	30	30	30	30	CLINT BLACK/The Shoes You're...
24	30	30	30	30	SUZY BOGGUSS/Somebody To Love
30	30	30	30	30	DIXIE CHICKS/There's Your Trouble
30	30	30	30	30	TERRI CLARK/Now That I Found You
30	30	30	30	30	JOE DIFFIE/Texas Size Heartache
18	24	24	24	24	COLLIN RAYE/I Can Still Feel You
18	24	24	24	24	WYNONNA/Always Will
18	24	24	24	24	MARTINA MCBRIDE/Happy Girl
24	24	24	24	24	BROOKS & DUNN & REBA/I You See Him...
30	30	30	30	30	TIM MCGRAW/One Of These Days
24	30	30	30	30	COLLIN RAYE/I Can Still Feel You
24	30	30	30	30	LEANN RIMES/Commitment
24	30	30	30	30	JASON SELLERS/This Small Divide
30	30	30	30	30	DARYLE SINGLETARY/That's Where...
24	30	30	30	30	GEORGE STRAIT/I Just Want To...
18	24	24	24	24	GREAT DIVIDE/Never Could
18	24	24	24	24</	

AC PLAYLISTS

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106.7 Litefm MARKET #1
WLTW/New York (212) 258-7000 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	15	19	19		SAVAGE GARDEN/Truly Madly Deeply
16	15	19	19		ELTON JOHN/Recover Your Soul
13	14	14	14		SHANIA TWAIN/You're Still The One
13	14	13	13		ELTON JOHN/Something About...
13	13	13	13		BACKSTREET BOYS/As Long As You...
13	13	13	13		BACKSTREET BOYS/Quit Playing...
12	13	13	13		TESH F/INGRAM/Give Me Forever...
12	13	13	13		GLORIA ESTEFAN/Heaven's What I Feel
-	-	-	-	10	CELINE DION/To Love You More
-	-	-	-	7	OLIVIA NEWTON-JOHN/Honestly Love You
-	-	-	-	7	BRIAN WILSON/Your Imagination
13	13	14	12		LEANN RIMES/How Do I Live
10	11	11	11		HALL & OATES/The Sky Is Falling
10	10	11	11		LEANN RIMES/Looking Through...
10	10	10	10		MADONNA/Frozen
10	10	10	10		VONDA SHEPARD/Searchin' My Soul
14	9	9	9		CELINE DION/My Heart Will Go On
9	9	9	9		PAULA COLE/Don't Want To Wait
13	9	9	9		FLEETWOOD MAC/Landslide
-	-	-	-	3	SARAH MCLACHLAN/Adia
-	-	-	-	7	NATALIE IMBRUGLIA/Torn
11	9	9	7		ERIC CLAPTON/My Father's Eyes

KBIG 104 MARKET #2
KBIG/Los Angeles (818) 546-1043 Street/Colias

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	29	25	30		SAVAGE GARDEN/Truly Madly Deeply
27	32	28	29		LEANN RIMES/How Do I Live
21	26	27	28		NATALIE IMBRUGLIA/Torn
29	28	23	28		VONDA SHEPARD/Searchin' My Soul
26	21	26	27		SHANIA TWAIN/You're Still The One
16	19	25	27		MADONNA/Frozen
28	28	23	23		BACKSTREET BOYS/Quit Playing...
21	19	22	23		ERIC CLAPTON/My Father's Eyes
24	23	23	20		GLORIA ESTEFAN/Heaven's What I Feel
14	10	19	20		JEWEL/You Were Meant...
38	29	20	20		MARX & LEWIS/At The Beginning
26	25	21	19		BACKSTREET BOYS/As Long As You...
21	-	-	-	14	FLEETWOOD MAC/Landslide
-	-	-	-	12	ELTON JOHN/Recover Your Soul
-	-	-	-	13	CELINE DION/To Love You More
-	-	-	-	-	SPICE GIRLS/Stop

KOST 103.5FM MARKET #2
KOST/Los Angeles (213) 427-1035 Kays/Chiang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	16	16	16		CELINE DION/My Heart Will Go On
16	16	16	16		SAVAGE GARDEN/Truly Madly Deeply
15	16	16	16		LEANN RIMES/How Do I Live
16	16	16	16		ELTON JOHN/Something About...
16	16	16	16		BACKSTREET BOYS/As Long As You...
16	16	16	16		MADONNA/Frozen
4	6	10	13		ELTON JOHN/Recover Your Soul
-	-	-	-	12	NATALIE IMBRUGLIA/Torn
1*	11	11	10		PAULA COLE/Don't Want To Wait
-	-	-	-	2	SHANIA TWAIN/You're Still The One
-	-	-	-	5	TESH F/INGRAM/Give Me Forever...
-	-	-	-	3	LEANN RIMES/Looking Through...

Lite 93.9 MARKET #3
WLTW/Chicago (312) 329-9002 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	20	BRIAN WILSON/Your Imagination
18	19	17	19		SARAH MCLACHLAN/Adia
19	18	19	19		AMY GRANT/Like I Love You
18	19	19	18		DAKOTA MOON/A Promise I Make
18	19	19	18		ELTON JOHN/Recover Your Soul
12	13	19	18		MADONNA/Frozen
-	-	-	-	14	CELINE DION/To Love You More
19	19	18	18		SHANIA TWAIN/You're Still The One
18	19	18	18		SAVAGE GARDEN/Truly Madly Deeply
-	-	-	-	12	ROD STEWART/Oh La La
-	-	-	-	4	OLIVIA NEWTON-JOHN/Honestly Love You
10	11	11	11		JAMES TAYLOR/Jump Up Behind Me
11	11	12	11		LEANN RIMES/Looking Through...
5	8	11	10		CHICAGO/All Roads Lead To...
18	18	10	10		TESH F/INGRAM/Give Me Forever...
-	-	-	-	9	STEVE PERRY/Stand Alone
-	-	-	-	9	JIM BRICKMAN...The Gift
18	18	9	9		CELINE DION/My Heart Will Go On
-	-	-	-	8	LIONEL RICHIE/Time
-	-	-	-	8	BACKSTREET BOYS/Quit Playing...
18	19	9	8		ERIC CLAPTON/My Father's Eyes
6	7	11	7		HALL & OATES/The Sky Is Falling
11	10	10	5		PETER CETERA/She Doesn't Need...

KIOI 101.3 FM MARKET #4
KIOI/San Francisco (415) 538-1013 Hamilton/Carlson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	36		BACKSTREET BOYS/As Long As You...
35	35	35	35		PAULA COLE/Don't Want To Wait
35	35	35	34		SAVAGE GARDEN/Truly Madly Deeply
29	35	35	34		CELINE DION/My Heart Will Go On
35	35	34	34		LEANN RIMES/How Do I Live
33	30	29	33		ERIC CLAPTON/My Father's Eyes
29	31	30	29		MARX & LEWIS/At The Beginning
27	28	27	26		FLEETWOOD MAC/Landslide
24	24	26	25		SHANIA TWAIN/You're Still The One
23	26	23	23		SARAH MCLACHLAN/Adia Remember You
29	23	23	23		ELTON JOHN/Something About...
16	22	19	17		SOPHIE B. HAWKINS/As I Lay Me Down
20	19	15	16		VONDA SHEPARD/Searchin' My Soul
18	16	15	16		GLORIA ESTEFAN/Heaven's What I Feel
19	20	16	16		BRIAN WILSON/Your Imagination
-	-	-	-	15	ERIC CLAPTON/Change The World
14	14	15	15		ERIC CLAPTON/Recover Your Soul
23	24	20	15		TESH F/INGRAM/Give Me Forever...
-	-	-	-	18	JEWEL/You Were Meant...
19	17	17	15		KENNY LOGGINS/For The First Time
-	-	-	-	14	CELINE DION/To Love You More
-	-	-	-	-	NATALIE IMBRUGLIA/Torn

B-101.1 MARKET #5
WBEB/Philadelphia (610) 667-8400 Conley/Rowland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	22	23	23		SAVAGE GARDEN/Truly Madly Deeply
17	21	24	23		TESH F/INGRAM/Give Me Forever...
-	-	-	-	14	VANESSA WILLIAMS/Oh How The Years...
23	23	24	22		PAULA COLE/Don't Want To Wait
21	24	23	22		BACKSTREET BOYS/As Long As You...
14	11	12	13		KENNY G/My Heart Will Go On
5	4	9	13		MADONNA/Frozen
14	12	11	12		CELINE DION/My Heart Will Go On
12	13	13	10		GLORIA ESTEFAN/Heaven's What I Feel
6	9	11	8		DAKOTA MOON/A Promise I Make
4	9	7	7		MARIAH CAREY/My All
13	13	7	7		ERIC CLAPTON/My Father's Eyes
-	-	-	-	4	BONNIE RAITT/One Belief Away
6	7	6	6		ELTON JOHN/Recover Your Soul
6	8	6	6		MICHAEL BOLTON/Safe Place From...
5	8	7	5		SHANIA TWAIN/You're Still The One
6	7	7	5		LEANN RIMES/Looking Through...
6	8	6	5		AMY GRANT/Like I Love You
-	-	-	-	4	CHICAGO/All Roads Lead To...
-	-	-	-	2	SARAH MCLACHLAN/Adia
6	7	3	1		HALL & OATES/The Sky Is Falling

KVIL 103.7fm MARKET #6
KVIL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	31	31		SAVAGE GARDEN/Truly Madly Deeply
25	25	30	30		BACKSTREET BOYS/As Long As You...
25	25	30	30		PAULA COLE/Don't Want To Wait
25	25	30	30		VANESSA WILLIAMS/Oh How The Years...
24	24	29	29		ALLURE/All Cried Out
24	24	29	29		KENNY G/Loving You
23	23	29	29		BACKSTREET BOYS/Quit Playing...
15	18	18	19		K-CI & JOJO/All My Life
23	23	7	28		ELTON JOHN/Something About...
16	16	19	19		TESH F/INGRAM/Give Me Forever...
16	16	19	19		MADONNA/Frozen
15	16	19	19		PETER CETERA/She Doesn't Need...
16	15	19	19		BRYAN ADAMS/Back To You
23	23	29	18		STREISAND & ADAMS/Tell Him
15	15	18	18		KENNY G/My Heart Will Go On
14	14	17	17		BOYZ II MEN/4 Seasons Of...
14	14	17	17		ROBYN/Show Me Love
7	7	28	9		ELTON JOHN/Recover Your Soul
8	8	7	7		ERIC CLAPTON/My Father's Eyes
7	7	7	7		SHANIA TWAIN/You're Still The One
7	7	7	7		AMY GRANT/Like I Love You
7	7	7	7		LEANN RIMES/Looking Through...
7	7	7	7		BRIAN WILSON/Your Imagination
7	7	7	7		DIANA KRALL/Peel Me A Grape
5	5	5	5		CELINE DION/My Heart Will Go On
5	5	5	5		JIM BRICKMAN...The Gift
5	5	5	5		LEANN RIMES/How Do I Live
5	5	5	5		BRYAN ADAMS/Let's Make A...
5	5	5	5		STREISAND & ADAMS/Finally Found...

Soft Rock 97.1 WASH-FM MARKET #8
WASH/Washington (301) 770-9710 Davis/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	40		SAVAGE GARDEN/Truly Madly Deeply
38	40	40	40		ELTON JOHN/Recover Your Soul
38	40	40	40		ERIC CLAPTON/My Father's Eyes
35	28	28	28		FLEETWOOD MAC/Landslide
28	35	28	28		PAULA COLE/Don't Want To Wait
28	28	28	28		SHANIA TWAIN/You're Still The One
28	28	28	28		JIM BRICKMAN...The Gift
28	28	28	28		CELINE DION/To Love You More
28	28	28	28		TESH F/INGRAM/Give Me Forever...
-	-	-	-	21	SPICE GIRLS/Stop
21	21	21	21		GLORIA ESTEFAN/Heaven's What I Feel
21	21	21	21		ERIC CLAPTON/My Father's Eyes
21	21	21	21		NATALIE IMBRUGLIA/Torn
-	-	-	-	21	SARAH MCLACHLAN/Adia
28	28	28	28		AMY GRANT/Like I Love You
21	21	21	21		CELINE DION/My Heart Will Go On
21	21	21	21		LEANN RIMES/How Do I Live
10	10	10	10		BRIAN WILSON/Your Imagination
10	10	10	10		MICHAEL BOLTON/Safe Place From...
10	10	10	10		SHAWN COLVIN/Sunny Came Home
10	10	10	10		JEWEL/You Were Meant...

MAGIC 106.7 MARKET #10
WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	26	26	26		BACKSTREET BOYS/As Long As You...
26	26	26	26		ERIC CLAPTON/My Father's Eyes
26	26	26	26		CELINE DION/My Heart Will Go On
26	26	26	26		SAVAGE GARDEN/Truly Madly Deeply
26	26	26	26		FLEETWOOD MAC/Landslide
10	13	26	25		SHANIA TWAIN/You're Still The One
-	-	-	-	11	SARAH MCLACHLAN/Adia
10	12	10	14		LEANN RIMES/Looking Through...
26	26	9	13		PAULA COLE/Don't Want To Wait
12	18	13	10		ELTON JOHN/Recover Your Soul
9	12	11	13		SPICE GIRLS/2 Become 1
8	8	12	12		MADONNA/Frozen
12	11	10	12		JEWEL/You Were Meant...
10	10	11	12		MARX & LEWIS/At The Beginning
8	9	10	11		TESH F/INGRAM/Give Me Forever...
11	12	8	11		FLEETWOOD MAC/Silver Springs
13	13	13	11		LEANN RIMES/How Do I Live
9	10	11	8		ELTON JOHN/Something About...
7	10	8	8		TESH F/INGRAM/Give Me Forever...
-	-	-	-	5	CHICAGO/All Roads Lead To...
-	-	-	-	5	NATALIE IMBRUGLIA/Torn
1	1	1	1		DIANA KRALL/Peel Me A Grape

103.7 FM WLTE MARKET #14
WLTE/Minneapolis (612) 339-1029 Nolan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	19	19		ELTON JOHN/Recover Your Soul
18	18	18	18		TESH F/INGRAM/Give Me Forever...
17	17	17	17		DAKOTA MOON/A Promise I Make
16	16	16	16		SHANIA TWAIN/You're Still The One
12	16	16	16		BACKSTREET BOYS/As Long As You...
15	15	15	15		ERIC CLAPTON/My Father's Eyes
15	15	15	15		AMY GRANT/Like I Love You
14	15	15	15		SAVAGE GARDEN/Truly Madly Deeply
6	10	15	15		LEANN RIMES/Looking Through...
14	14	14	14		PETER CETERA/She Doesn't Need...
7	7	12	14		MARIAH CAREY/My All
7	7	12	14		MICHAEL BOLTON/Safe Place From...
14	14	14	14		BETH NIELSEN/CHAPMAN/Stand And Water
14	14	14	14		MARX & LEWIS/At The Beginning
13	13	13	13		LEANN RIMES/How Do I Live
12	12	-	-	12	CELINE DION/My Heart Will Go On
10	10	10	10		SARAH MCLACHLAN/Adia
7	7	7	7		MADONNA/Frozen
7	7	7	7		K-CI & JOJO/All My Life
5	7	7	7		BRIAN MCKNIGHT/Anytime
5	7	7	7		OLIVIA NEWTON-JOHN/Honestly Love You
6	6	6	6		DIANA KRALL/Peel Me A Grape
6	6	6	6		BONNIE RAITT/One Belief Away
5	5	5	5		JAMES TAYLOR/Jump Up Behind Me
3	5	5	5		MICHAEL W. SMITH/Love Me Good
-	-	-	-	5	CELINE DION/To Love You More
-	-	-	-	3	CHICAGO/All Roads Lead To...
-	-	-	-	3	38 SPECIAL/Saving Grace
-	-	-	-	3	SEGER & MCBRIDE/Chances Are
-	-	-	-	3	STEVE PERRY/Stand Alone

WALK 97.5 FM MARKET #16
WALK/Long Island (516) 475-5200 Michaels/Miller/Lombardo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	29		SHANIA TWAIN/You're Still The One
29	29	29	29		JANET/Together Again
28	28	28	28		NATALIE IMBRUGLIA/Torn
12	26	28	28		TESH F/INGRAM/Give Me Forever...
29	28</				



MIKE KINOSHIAN

ADULT CONTEMPORARY

First-Time PDs: Programming With Passion

□ WASH's Davis and WQAL's Kachinske prove it can be fun at the top

Two common laments I've been hearing more and more are that the business aspect of our industry is sapping everyone's enthusiasm and that there's a lack of new programming talent. This week, we spotlight two PDs who are doing their best to disprove both theories, applying their own unique and positive spins.

It was about six months ago that WASH/Washington APD **Darren Davis** had the "A" lifted from his title after Steve Streit left to program Chancellor sister KBIG/Los Angeles. As a first-time PD, he discovered his job was completely different from what it was as an APD.



Darren Davis

"People tend to think they're at the top of their game and there isn't much room for growth, but in six months, growth has been tremendous. One of the nice things about being so young is that growth can come very fast," remarks Davis, 24. "I'm lucky because Chancellor executives are very young. Mark O'Brien, for example, was named WASH GM when he was 36. Chancellor was willing to look beyond my age, and they gave me an opportunity I might not have received from another company."

Aware there are some who would love to see such a young man fail, Davis concedes, "I know I'm arrogant and tend to be cocky, but I'm terribly confident. I know WASH is good, and I'm very proud of it. God help anyone who tries to get in our way. WRQX calls me Doogie Howser, which is fine with me. Not many programmers my age get to come into a \$110 million station that's one of the company's biggest cash-flowing stations."

Programming Progression

Davis joined WASH in fall 1992 as an intern, graduating to morning show producer/promotions assistant. When Streit arrived the following summer, Davis was named pro-

gramming assistant and was boosted to APD in January 1994. In addition to his APD duties, he also did an overnight airshift.

"I'm the most driven and terribly intense individual I know. People on the outside might see me as a hard-ass, but WASH performs well, the staff's happier than it's ever been, and they all feel loved and appreciated. We get the best deals we can get from record companies and vendors; I take a great deal of pride in that.

"The best thing is to hear how happy the staff is. It means a lot to me that they feel good about themselves, because that's what my job is all about. If that's not the case, I quite literally feel sick to my stomach."

As Streit's assistant, Davis was the detail guy who took care of the station's nuts and bolts. "I did all the day-to-day work, but had very little responsibility. Today, it's virtually none of the day-to-day work and every bit of the responsibility. As all PDs know, that's about 100 times more intense than the APD job."

Ironically, Davis' office hours have decreased since his 10- to 12-hour workdays as APD. "But with all the responsibility, WASH is on my mind 24 hours a day, seven days a week. Unless I'm asleep, I listen all the time. I'm at the office much less, but I'm always working."

Trainee Days

Preparing for the job, Davis spent a great deal of time listening to Streit on the phone, watching the way he made deals and interacted. The PD's job is "much more political than I thought," he reveals. "Whether it's dealing with record labels or fighting with cities to host their country fair, it's really one big

headache and crisis after another.

"I can't even imagine how a programmer would want to do this if his ratings were consistently bad. If I was ever in a situation like that, I'd have to find another job. The money's nice, but I can make money doing a lot of other things. For me, the reward was seeing the smile on my morning team's faces when WASH broke into the top five for the first time in morning drive since the mid-'80s. It's amazing to see people in tears; I was so proud that I was able to help."

While he was APD, it became obvious to Davis that he needed to do whatever he could to help the PD, because as Streit's success and opportunities came, so would his. "APDs should keep their pride in check and spend as much time as they can observing — not arguing with — the PD. I tend to have a very large ego, and I think I know everything. But you learn how to do things and, more importantly, how not to do things.

"I love this station to death and will do anything to see it succeed. I was very flattered — and tremendously proud — when Mark issued the press release making me PD. He values success, and it says a lot that he put all his eggs in my basket."

Noteworthy Transformation

Getting promoted to PD sparked a significant change in Davis. "I went from what some would call a glorified secretary to a very creative programmer. A year ago, the knock against me was that, for all my attention to detail, I didn't have a creative bone in my body. It was true, and it worried me.

"Almost overnight, ideas came to me that never used to; I still marvel at it. I didn't have the sense of ownership over the product that I do now. For better or worse, Steve was always there in case I screwed up. I hate to say that I didn't take it seriously enough, but it *is* accurate to say that I didn't know what it took to be a PD."

Regarding his personal time line, Davis comments, "This is such a rewarding job, and I'd like WASH to be another three-year stay; that's what I'm ideally envisioning. If you don't put in enough, programming can be frustrating and will send you home with a headache. If you do put in what you need to, it's just fabulous."

He puts WASH's incredible winter numbers (No. 1 women 25-54, No. 2 women 18-34, and No. 3

“

I always see the cup as half-full, not half-empty. You have to look at things that way to keep your sanity in this business.

—Mary Ellen Kachinske

”

women 35-64) in perspective by noting, "It's wonderful to have great ratings, but 10 years from now, I want people to talk about WASH like they do about KVIL/Dallas today. I won't feel satisfied unless they do. I want to build a Washington dynasty that exists for a generation. I realize that if I can't do it again — or come darn close — in the spring, it means absolutely nothing. If WASH is back to No. 6 this spring, we might as well have been 10th in the winter."

Family Atmosphere

While many programmers moan that the fun has left the business, Hot AC WQAL/Cleveland's **Mary Ellen Kachinske** is a positive, upbeat voice. Celebrating her third year this month as a first-time PD, she exudes passion for her station and the business.



Mary Ellen Kachinske

"I have the best job in the world," she shouts. "I always see the cup as half-full, not half-empty. You have to look at things that way to keep your sanity in this business. We work in a creative atmosphere where we're able to entertain people. We're responsible for coming up with marketing, fun contesting, and imaging the station with artists through concerts and in-studio appearances."

Standing Alone

A top 25 market rarity these days, WQAL has no other market siblings. In fact, parent M.L. Media LP's only other nationwide holdings are Orange County, CA's KORG-AM & KEZY-FM and Bridgeport, CT combo WICC-AM & WEBE-FM. "We're more of a family here, and everyone's dedicated to the station. We've all had offers to go elsewhere, but we really enjoy each other. We blend well and believe in what this station can accomplish.

"Our people are very enthusiastic and are all working toward the same goal. There's always a buzz in the hallway, and we enjoy seeing and working with each other. It's a great place to work, and

there's a really good attitude here."

Recent history has taught us to expect the unexpected — and to remember that virtually everything has a price. Rumors have circulated that Q104 is on the block, but as Kachinske explains, "Our competitors have been saying that for at least the past five years. A few of our people who were afraid of a possible sale went to other market stations. Those stations have been sold two or three times since, and we're still here. It's something you can't control, so don't worry about it."

The scarcity of marketing funds for Q104, however, does concern her. "We've always had to do more with less, which makes us become very creative. For once, I wish someone would give us \$600,000 for television, because we'd have a ball with it."

But she stresses, "The company has been wonderful and goes to bat when we need something. If you're in a group situation, you have more networking opportunities and more marketing support at your feet. In sales, you have the strength of pooling all your resources together."

Great Execution

The ability to execute great ideas, Kachinske opines, is one of her greatest programming strengths. Surprised at how easily she adapted to dealing with different personality types, she says, "Everyone needs to be dealt with differently. Many people expect women to come across as being very aggressive to get what they want. I do exactly the opposite; being a mom helps."

Doing and interpreting research is probably what scared her most about becoming a PD. "I used to help with perceptual and callout research, but actually doing a screener or coming up with a perceptual study questionnaire is much different. I surprised myself that I got it, because I'd only done it from afar.

"I certainly don't want this to be my last programming job. I really enjoy it and believe it's what I was supposed to do. I don't profess to know everything, and I have much to learn — which makes it fun."

“

I did all the day-to-day work, but had very little responsibility. Today, it's virtually none of the day-to-day work and every bit of the responsibility. As all PDs know, that's about 100 times more intense than the APD job.

—Darren Davis

“

Almost overnight, ideas came to me that never used to; I still marvel at it. I didn't have the sense of ownership over the product that I do now.

—Darren Davis

”



your imagination

imagination

brian wilson

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WRWC

KWAV

KSSK

KSNE

KMAJ

KGBX

WOOF

WDEF

WSWT

KJSN

KMGL

WTFM

The new album, **IMAGINATION**, in stores June 16



www.GiantRecords.com

produced and arranged by brian wilson and joe thomas

3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	4	4	1	SHANIA TWAIN You're Still The One (Mercury)	2447	2361	2257	2052	109/2
3	3	1	2	ELTON JOHN Recover Your Soul (Rocket/Island)	2444	2560	2289	2233	110/1
1	2	2	3	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	2440	2521	2467	2594	109/0
2	1	3	4	SAVAGE GARDEN Truly Madly Deeply (Columbia)	2385	2446	2505	2573	104/0
4	5	5	5	JOHN TESH & JAMES INGRAM Give Me Forever (I Do) (GTSP/Mercury)	1909	2122	2201	2213	101/1
5	6	6	6	BACKSTREET BOYS As Long As You Love Me (Jive)	1676	1854	2014	2106	92/0
8	7	7	7	DAKOTA MOON A Promise I Make (Elektra/EEG)	1585	1681	1774	1707	88/1
9	9	9	8	MADONNA Frozen (Maverick/WB)	1544	1549	1547	1432	88/2
10	10	10	9	AMY GRANT Like I Love You (A&M)	1532	1503	1440	1414	89/1
7	8	8	10	CELINE DION My Heart Will Go On (550 Music)	1324	1562	1761	1930	88/0
11	11	11	11	MICHAEL BOLTON Safe Place From The Storm (Columbia)	1287	1300	1264	1198	78/2
14	13	12	12	LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)	1253	1134	977	904	90/5
16	15	14	13	SARAH MCLACHLAN Adia (Arista)	1189	1037	881	779	84/4
12	12	13	14	PAULA COLE I Don't Want To Wait (Imago/WB)	987	1045	1059	1189	65/0
18	17	15	15	MARIAH CAREY My All (Columbia)	962	925	849	712	77/6
BREAKER			16	NATALIE IMBRUGLIA Torn (RCA)	881	785	661	621	49/6
20	19	17	17	BONNIE RAITT One Belief Away (Capitol)	869	809	680	611	73/5
23	20	18	18	GLORIA ESTEFAN Heaven's What I Feel (Epic)	867	797	664	431	74/8
—	—	25	19	CELINE DION To Love You More (550 Music)	815	370	82	54	74/20
21	22	20	20	PETER CETERA She Doesn't Need Me Anymore (River North)	721	684	575	544	58/2
13	14	22	21	FLEETWOOD MAC Landslide (Reprise)	555	640	882	1168	39/1
24	23	23	22	VONDA SHEPARD Searchin' My Soul (550 Music)	506	468	379	337	33/2
25	24	24	23	CHICAGO All Roads Lead To You (Reprise)	482	438	374	289	51/5
DEBUT			24	OLIVIA NEWTON-JOHN I Honestly Love You (MCA/Universal)	419	164	72	23	58/14
17	18	21	25	DARYL HALL & JOHN OATES The Sky Is Falling (Push)	358	682	757	725	33/0
29	26	27	26	JAMES TAYLOR Jump Up Behind Me (Columbia)	314	270	234	190	39/2
26	25	26	27	38 SPECIAL Saving Grace (Razor & Tie)	279	278	252	244	26/0
—	29	30	28	K-CI & JOJO All My Life (MCA)	261	211	175	133	22/1
—	28	28	29	JANIS IAN Getting Over You (Windham Hill)	258	235	176	144	25/2
DEBUT			30	STEVE PERRY I Stand Alone (Atlantic)	252	152	48	—	31/6

This chart reflects airplay from May 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker 112 AC reporters. 110 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

ROD STEWART Ooh La La (Warner Bros.)

Total Stations: 43, Adds: 40, Plays: 249, including WLIF 16, WMJQ 7, WVAF 15 (16), WMGS 18, WTCB 6, WTVR 12, WSLQ 15, WRMF 1, WOOF 3, KMGL 3, WLIT 12, WAJI 10, KLTA 12, WQLR 23, WAZY 15 (15), KELO 2, KMAJ 28, KKLI 16, KYMG 22 (7), KWAV 5, KKCW 8.

BOB SEGER & MARTINA MCBRIDE Chances Are (Capitol)

Total Stations: 33, Adds: 5, Plays: 230, including WRCH 7, WWLI 5 (5), WLIF 4 (4), WHUD 5, WKWK 10 (5), WMGS 10 (10), WTCB 5 (5), WMGF 7, WTVR 7 (7), WAHR 5 (5), WTFM 8 (6), WVEZ 5 (5), WRVR 8 (6), KMGL 3, KESZ 13, WDOK 7, WCRZ 9 (9), WTPI 7 (4), WFMK 20 (10), WGLM 7 (7), WRWC 8 (8), KLTA 10 (7), WAZY 14 (13), WLTE 3 (3), KELO 12 (4), KGBX 15, KKLI 6 (7), KWAV 3 (3), KKCW 7.

MARILYN SCOTT Starting To Fall (Warner Bros.)

Total Stations: 24, Adds: 3, Plays: 218, including WWLI 15 (10), WLIF 2 (2), WKWK 20 (20), WGSY 9 (8), WSPA 2 (2), WEAT 3 (3), WJXB 10, WDOK 11 (11), WAJI 5 (5), WOOD 7 (7), WTPI 10 (8), WFMK 20 (20), WGLM 15 (13), WMGN 7 (5), WRWC 17 (12), WQLR 3, KELO 5 (4), KKLI 7 (8), KJSN 5 (5), KWAV 20 (12), KSBL 7, KISC 9 (6).

DIANA KRALL Peel Me A Grape (Impulse!/GRP)

Total Stations: 26, Adds: 0, Plays: 199, including WMJX 1 (1), WRCH 6 (5), WWLI 10 (10), WLIF 2 (2), WKWK 15 (15), WEAT 3 (8), KVIL 7 (7), KMGL 3 (3), WHBC 5, WTPI 10 (8), WFMK 20 (10), WGLM 12 (12), WMGN 11 (9), WSWT 3 (3), WRWC 17 (12), KATF 5 (5), WQLR 10 (10), WLTE 6 (6), KELO 5 (5), KGBX 9 (12), KRNO 1 (2), KJSN 5 (5), KWAV 15 (15), KKCW 3 (2), KISC 8 (8).

BRIAN MCKNIGHT Anytime (Motown)

Total Stations: 24, Adds: 2, Plays: 161, including WLTW 12 (12), WWLI 5 (5), WLIF 4 (4), WMJQ 24 (25), WHUD 6 (6), WLZW 5 (5), WKWK 10 (10), WMGS 5 (5), WGSY 8 (8), WTVR 5 (5), WEAT 3 (3), WRMF 6 (6), WOOF 7, WTFM 6 (5), WFMK 10 (10), WGLM 7 (7), WSWT 8, WRWC 8 (8), KATF 5, WLTE 7 (7), KWAV 8 (8).

BRIAN WILSON Your Imagination (Giant/WB)

Total Stations: 24, Adds: 24, Plays: 109, including WWLI 5, WLIF 15, WTCB 6, WTVR 2, WJFM 22, KVIL 7, KMGL 3, WLIT 20, WRRM 5, WGLM 5, KMAJ 14, KWAV 5.

LIONEL RICHIE Time (Mercury)

Total Stations: 17, Adds: 17, Plays: 59, including WWLI 5, WLIF 6, WVAF 16, WTVR 3, WOOF 2, WLIT 8, WDOK 1, WGLM 5, KELO 2, KYMG 6, KWAV 5.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

NATALIE IMBRUGLIA
Torn (RCA)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
881/96	49/6	16

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ROD STEWART Ooh La La (Warner Bros.)	40
BRIAN WILSON Your Imagination (Giant/WB)	24
CELINE DION To Love You More (550 Music)	20
LIONEL RICHIE Time (Mercury)	17
OLIVIA NEWTON-JOHN I Honestly Love You (MCA/Universal)	14
GLORIA ESTEFAN Heaven's What I Feel (Epic)	8
MARIAH CAREY My All (Columbia)	6
NATALIE IMBRUGLIA Torn (RCA)	6
STEVE PERRY I Stand Alone (Atlantic)	6
BOB SEGER & MARTINA MCBRIDE Chances Are (Capitol)	5
CHICAGO All Roads Lead To You (Reprise)	5
BONNIE RAITT One Belief Away (Capitol)	5
LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CELINE DION To Love You More (550 Music)	+445
OLIVIA NEWTON-JOHN I Honestly Love You (MCA/Universal)	+255
ROD STEWART Ooh La La (Warner Bros.)	+211
SARAH MCLACHLAN Adia (Arista)	+152
LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)	+119
BRIAN WILSON Your Imagination (Giant/WB)	+109
STEVE PERRY I Stand Alone (Atlantic)	+100
BOB SEGER & MARTINA MCBRIDE Chances Are (Capitol)	+97
NATALIE IMBRUGLIA Torn (RCA)	+96
SHANIA TWAIN You're Still The One (Mercury)	+86

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
ELTON JOHN Something About The Way... (Rocket/Island)
RICHARD MARX & DONNA LEWIS At The Beginning (Atlantic)
LEANN RIMES How Do I Live? (Curb)
J. BRICKMAN w/S. ASHTON & C. RAYE The Gift (Windham Hill)
BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)
VANESSA WILLIAMS Oh How The Years Go By (Mercury)
KENNY G Loving You (Arista)
SHAWN COLVIN Sunny Came Home (Columbia)
JEWEL You Were Meant For Me (Atlantic)
JEWEL Foolish Games (Atlantic)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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REPORTERS

Stations and their adds listed alphabetically by market

AC

<p>WYJB/Albany, NY OM: Michael Morgan MD: Pat Ryan No Adds</p> <p>KYMG/Anchorage, AK OM: Mark Murphy PD: Devan Mitchell 6 LIONEL RICHE "Time" 6 CELINE DION "More"</p> <p>WRDE/Appleton, WI PD: Chuck Lakefield 2 MARIAH CAREY "My" 2 DAKOTA MOON "Promises" 1 GLORIA ESTEFAN "Heavens" 1 BONNIE RAITT "Ballad" 1 SARAH McLACHLAN "Ada" 1 LEANN RIMES "Looking" 1 MICHAEL BOLTON "Sale" 1 AMY GRANT "Lie" 1 MADONNA "Frozen" 1 TESH YINGRAM "Forever" 1 ELTON JOHN "Recover" 1 NATALIE IMBRUGLIA "Tom"</p> <p>WFGP/Atlantic City, NJ OM/MD: Dick Fennessy MD: Marlene Aqua 1 SARAH McLACHLAN "Ada" 1 LEANN RIMES "Looking"</p> <p>WBBQ/Augusta, GA PD: John Patrick OLIVIA NEWTON-JOHN "Love"</p> <p>KKMJ/Austin, TX OM: Stan Main PD: Nolan Cruise AP/MD: Mike Austin No Adds</p> <p>WLIF/Baltimore, MD OM/MD: Gary Balaban PD: Mark Thoner 16 ROD STEWART "Ooh" 15 BRIAN WILSON "Your" 6 LIONEL RICHE "Time"</p> <p>WMJY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 12 SPICE GIRLS "Kick" 12 OLIVIA NEWTON-JOHN "Love"</p> <p>WMJJ/Birmingham, AL OM: John Jenkins PD: John Stuart ROD STEWART "Ooh" VONDA SHEPARD "Searchin'"</p> <p>WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence 5 NATALIE IMBRUGLIA "Tom"</p> <p>WEZN/Bridgeport, CT PD: Steve Marcus 2 VANESSA WILLIAMS "Years" CELINE DION "More"</p> <p>WMJQ/Buffalo, NY PD: Rob Lucas MD: Roger Christian 7 AEROSMITH "Mess" 7 ROD STEWART "Ooh"</p> <p>WHBC/Canton, OH PD: Terry Simmons MD: Kayleigh Kniss CELINE DION "More"</p> <p>KOAT/Cedar Rapids, IA PD: Richard W. Staden MD: Tom Cook CELINE DION "More"</p> <p>WVAF/Charleston, WV PD: Rick Johnson MD: Amie Nutter 16 LIONEL RICHE "Time"</p> <p>WLIT/Chicago, IL VP/Prog: Mark Edwards 20 BRIAN WILSON "Your" 12 ROD STEWART "Ooh" 9 STEVE PERRY "Stand" 8 LIONEL RICHE "Time"</p> <p>WRRM/Cincinnati, OH OM: T.J. Holland APD: Ted Morro 5 STEVE PERRY "Stand" 5 BRIAN WILSON "Your"</p> <p>WDOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 11 LIONEL RICHE "Time" 1 GLORIA ESTEFAN "Heavens"</p> <p>KKL/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 16 ROD STEWART "Ooh" 15 CELINE DION "More" 5 CHRISTOPHER CROSS "Avalon"</p>	<p>WTCB/Columbia, SC PD/MD: Brent Johnson 6 ROD STEWART "Ooh" 6 BRIAN WILSON "Your"</p> <p>WGSY/Columbus, GA PD/MD: Alan Quin BRIAN WILSON "Your" ROD STEWART "Ooh" SEGER & MCBRIDE "Chances"</p> <p>WSNY/Columbus, OH PD: Chuck Knight MD: Mark Bingham BONNIE RAITT "Ballad"</p> <p>KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal 7 BRIAN WILSON "Your"</p> <p>WLQT/Dayton, OH PD: Mary Fleener MD: Steven Scott 18 SHANIA TWAIN "Shif"</p> <p>KOSI/Denver, CO OM: Scott Taylor PD: Steve Hamilton BRIAN WILSON "Your" ROD STEWART "Ooh" LIONEL RICHE "Time" JAMES TAYLOR "Jump"</p> <p>WOOF/Dotah, AL OM/MD: Leigh Simpson OM/MD: Mike Holderfield 1 LIONEL RICHE "Time" 2 OLIVIA NEWTON-JOHN "Love" 1 OLIVIA NEWTON-JOHN "Love" 1 BRIAN WILSON "Your"</p> <p>KATF/Dubuque, IA PD: Tim Dillon MD: Jackie Livingston CELINE DION "More" GLORIA ESTEFAN "Heavens"</p> <p>WXCK/Erie, PA PD: Ron Davis MD: Paul Davies OLIVIA NEWTON-JOHN "Love"</p> <p>WIKY/Evansville, IN PD/MD: Mark Baker No Adds</p> <p>KLTA/Fargo, ND PD/MD: John Austin 12 ROD STEWART "Ooh" 3 BLENNERS "McDonalds"</p> <p>KEZA/Fayetteville, AR OM/MD: Chip Arledge AP/MD: Crystal Hudson No Adds</p> <p>WCZR/Flint, MI OM/MD: J. Patrick MD: George McIntyre No Adds</p> <p>WINK/Ft. Myers, FL PD/MD: Bob Grissinger LEANN RIMES "Looking"</p> <p>WAJF/W. Wayne, IN OM: Lee Tobin PD: Barb Richards 10 ROD STEWART "Ooh" 5 CELINE DION "More" 5 SHANIA TWAIN "Shif"</p> <p>WAFY/Frederick, MD PD: Thom Robinson MD: Norman Henry Schmidt 11 FLEETWOOD MAC "Landlide"</p> <p>WLHT/Grand Rapids, MI PD: Bill Bailey AP/MD: Mary Turner 5 BONNIE RAITT "Ballad" 5 CELINE DION "More"</p> <p>WOOD/Grand Rapids, MI PD: Steve Dirksen APD: Rob Westaby MD: Michael Sirtanni No Adds</p> <p>WRRM/Greensboro, NC PD/MD: Nick Allen 7 CELINE DION "More" 5 MARIAH CAREY "My"</p> <p>WMYI/Greenville, SC PD: Gary Jackson MD: Chris Scott 13 VANESSA WILLIAMS "Years" OLIVIA NEWTON-JOHN "Love"</p> <p>WSPA/Greenville, SC OM: Jim Kirkland PD: Greg McKinney ROD STEWART "Ooh"</p>	<p>WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann No Adds</p> <p>KSSK/Honolulu, HI PD: Jeff Silvers BRIAN WILSON "Your"</p> <p>WAHR/Huntsville, AL PD: John Malone MD: Abby Kay ROD STEWART "Ooh" OLIVIA NEWTON-JOHN "Love"</p> <p>WTPI/Indianapolis, IN PD: Gary Havens MD: Steve Cooper No Adds</p> <p>WTFM/Johnson City, TN PD/MD: Mark E. McKinney 22 ROD STEWART "Ooh" OLIVIA NEWTON-JOHN "Love" ROD STEWART "Ooh"</p> <p>WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe CELINE DION "More" STEVE PERRY "Stand"</p> <p>WQLR/Kalamazoo, MI OM: Ken Lanphear PD: Brian Wertz 23 ROD STEWART "Ooh" 3 OLIVIA NEWTON-JOHN "Love" JAMES TAYLOR "Jump"</p> <p>WJXB/Knoxville, TN PD/MD: Jeff Jamigan 10 CELINE DION "More" 10 MARILYN SCOTT "Starting" 10 STEVE PERRY "Stand"</p> <p>WAZY/Lafayette, IN Corp. PD/MD: Michael Stone 5 VONDA SHEPARD "Searchin'"</p> <p>WGLM/Lafayette, IN PD/MD: Dan McKay PD: Ron Davis OLIVIA NEWTON-JOHN "Love"</p> <p>WIKY/Evansville, IN PD/MD: Mark Baker No Adds</p> <p>KLTA/Fargo, ND PD/MD: John Austin 12 ROD STEWART "Ooh" 3 BLENNERS "McDonalds"</p> <p>WFMK/Lansing, MI OM: Ray Marshall PD: Denny Stewart BRIAN WILSON "Your" LIONEL RICHE "Time" CHRISTOPHER CROSS "Avalon" ROD STEWART "Ooh"</p> <p>KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry BRIAN WILSON "Your" STEVE PERRY "Stand"</p> <p>WALK/Long Island, NY VP/Prog: Gene Michals APD: Rob Miller MD: Charlie Lombardo BRIAN WILSON "Your" ROD STEWART "Ooh" GARTH BROOKS "Feel"</p> <p>KBIG/Los Angeles, CA VP/Prog: Steve Streit AP/MD: Tony Coles CELINE DION "More" SPICE GIRLS "Spic"</p> <p>KOST/Los Angeles, CA Sta. Mgr/PD: Jhany Kai AP/MD: Johnny Chiang 12 NATALIE IMBRUGLIA "Tom" 3 LEANN RIMES "Looking"</p> <p>WVEZ/Louisville, KY OM: C.C. Matthews PD/MD: Joe Fedele MARILYN SCOTT "Starting" BRIAN WILSON "Your" K-CI & JOJO "Lie"</p> <p>WPEZ/Macon, GA PD/MD: Jim Franklin 18 ELTON JOHN "Something" MADONNA "Frozen"</p> <p>WGMG/Madison, WI VP/Prog: Pat O'Neill MD: Kim Fischer ROD STEWART "Ooh" LIONEL RICHE "Time" CELINE DION "More"</p> <p>KVLY/McAllen, TX PD: Mike Quinn PETER CETERA "Need" JANIS IAN "Getting"</p> <p>WLRO/Melbourne, FL PD/MD: Karen Kay CHICAGO "Roads" GLORIA ESTEFAN "Heavens"</p> <p>WRVR/Memphis, TN OM/MD: Joel Burke MD: Kay Manley ROD STEWART "Ooh" AEROSMITH "Mess"</p>	<p>WLTE/Minneapolis, MN PD/MD: Gary Nolan ROD STEWART "Ooh" BRIAN WILSON "Your" LIONEL RICHE "Time" GLORIA ESTEFAN "Heavens"</p> <p>KJSN/Modesto, CA PD/MD: Gary Michaels 13 ELTON JOHN "Something" 5 MARIAH CAREY "My"</p> <p>KWAV/Monterey, CA PD/MD: Bernie Moody 5 LIONEL RICHE "Time" 5 ROD STEWART "Ooh" 5 BRIAN WILSON "Your" 3 BRENDA DOLAN "Man"</p> <p>WHUD/Newburgh, NY VP/Prog: Steven Petrone MD: Tom Furci 1 OLIVIA NEWTON-JOHN "Love" ROD STEWART "Ooh"</p> <p>WLMG/New Orleans, LA OM/MD: Nick Ferrara MD: Johnny Scott 24 CELINE DION "More"</p> <p>WLTS/New Orleans, LA PD: Steve Suler MD: Jim Hanzo 15 EDWIN MCCAIN "T"</p> <p>WLTW/New York, NY No Adds</p> <p>WFOG/Norfolk, VA PD: Randy Bliss MD: Randy Bliss BONNIE RAITT "Ballad"</p> <p>KMGI/Oklahoma City, OK PD: Kathi Yeager MD: Steve O'Brien 3 ROD STEWART "Ooh" 3 BRIAN WILSON "Your" 3 SEGER & MCBRIDE "Chances"</p> <p>KEFM/Omaha, NE GM/MD: Dwight Lane MD: Steve Albertson 1 GLORIA ESTEFAN "Heavens" CELINE DION "More" ROD STEWART "Ooh"</p> <p>WIMG/Orlando, FL AP/MD: Dean Muccio OLIVIA NEWTON-JOHN "Love" LIONEL RICHE "Time" ROD STEWART "Ooh"</p> <p>WSWT/Peoria, IL PD/MD: Randy Rundle 5 CELINE DION "More" SEGER & MCBRIDE "Chances"</p> <p>WBEB/Philadelphia, PA PD: Chris Conley MD: Donna Rowland 2 SARAH McLACHLAN "Ada"</p> <p>KESZ/Phoenix, AZ PD/MD: Mike Del Rosso No Adds</p> <p>WSHH/Pittsburgh, PA PD/MD: Ron Anelli MARIAH CAREY "My" ROD STEWART "Ooh" JAMES VAN "Getting"</p> <p>KKCW/Portland, OR PD/MD: Bill Minckler 8 ROD STEWART "Ooh"</p> <p>WWL/Providence, RI PD: Tom Holt MD: Bob Boisvert 5 LIONEL RICHE "Time" 5 BRIAN WILSON "Your" 5 CHICAGO "Roads"</p> <p>KRNO/Reno, NV PD/MD: Alan Cook CELINE DION "More" SEGER & MCBRIDE "Chances"</p> <p>WTVR/Richmond, VA PD/MD: Tony Florentino 12 ROD STEWART "Ooh" 3 LIONEL RICHE "Time" 2 BRIAN WILSON "Your"</p> <p>WSLQ/Roanoke, VA PD: Don Morrison MD: Dick Daniels 15 ROD STEWART "Ooh"</p> <p>WRWC/Rockford, IL PD/MD: Jim Mackey ROD STEWART "Ooh" BRIAN WILSON "Your" LIONEL RICHE "Time"</p> <p>KGBY/Sacramento, CA PD/MD: Bob Laurence No Adds</p> <p>KEZK/St. Louis, MO APD: Bob London MD: Jim Doyle No Adds</p> <p>KSFI/Salt Lake City, UT PD: Dan Craig MD: Lyle Morris LEANN RIMES "Looking"</p>	<p>KIOI/San Francisco, CA PD: Bob Hamilton AP/MD: Mark Carlson NATALIE IMBRUGLIA "Tom"</p> <p>KBAY/San Jose, CA PD/MD: Bob Kohtz 18 CELINE DION "More"</p> <p>KSBL/Santa Barbara, CA PD/MD: Peter Be 7 MARILYN SCOTT "Starting" 5 CELINE DION "More"</p> <p>KZST/Santa Rosa, CA PD: Brent Farris MD: Pat Schaffer No Adds</p> <p>KELO/Sioux Falls, SD OM: Reid Holson APD: Nancy Carlson APD: Jaimee Barreiras MD: Stephanie Buchicchio 2 LIONEL RICHE "Time" 11 SMASH MOUTH "Can't"</p> <p>WNSN/South Bend, IN PD: Phil Britain MD: Jim Roberts ROD STEWART "Ooh" MARIAH CAREY "My"</p> <p>KISC/Spokane, WA PD: Rob Harber MD: Dawn Marcel CELINE DION "More" ROD STEWART "Ooh"</p> <p>WMAS/Springfield, MA PD: Paul Cannon AP/MD: Keith Stephens ROD STEWART "Ooh"</p> <p>KGBX/Springfield, MO PD/MD: Mitch Baker OLIVIA NEWTON-JOHN "Love" BRIAN WILSON "Your"</p> <p>KMAJ/Topeka, KS PD: Dave Waters MD: Rose Diehl 28 ROD STEWART "Ooh" 14 OLIVIA NEWTON-JOHN "Love" 14 BRIAN WILSON "Your"</p> <p>WRFV/Toledo, OH PD/MD: Kim Carson 1 CHICAGO "Roads"</p> <p>KMXZ/Tucson, AZ PD/MD: Bobby Rich SARAH McLACHLAN "Ada"</p> <p>WLWZ/Utica, NY PD/MD: Randy Jay GLORIA ESTEFAN "Heavens"</p> <p>WASH/Washington, DC PD: Darn Davis MD: Randi Martin No Adds</p> <p>WEAT/West Palm Beach, FL OM/MD: Les Howard Jacoby AP/MD: Chad Perry STEVE PERRY "Stand" MICHAEL BOLTON "Sale" BRIAN WILSON "Your"</p> <p>WRME/West Palm Beach, FL OM/MD: Ken Payne APD: Lindy Rome MD: Brad Jeffries 1 ROD STEWART "Ooh"</p> <p>WKWK/Wheeling, WV PD/MD: Doug Daniels 20 NATALIE IMBRUGLIA "Tom" ROD STEWART "Ooh" BRIAN WILSON "Your" MARIAH CAREY "My"</p> <p>KRBB/Wichita, KS PD: Larry London MD: Patrick Murphy 2 CELINE DION "More"</p> <p>WMGS/Wilkes Barre, PA PD/MD: Stan Phillips 18 ROD STEWART "Ooh"</p> <p>WJBR/Wilmington, DE PD: Michael Waite MD: Dave Banks BRIAN WILSON "Your" SEGER & MCBRIDE "Chances"</p> <p>WGN/Wilmington, NC PD: Mike Farrow MD: Craig Thomas 2 PETER CETERA "Need" OLIVIA NEWTON-JOHN "Love" CHICAGO "Roads" BONNIE RAITT "Ballad" NATALIE IMBRUGLIA "Tom"</p> <p>WSRS/Worcester, MA PD/MD: Steve Peck APD: Moneen Daley ROD STEWART "Ooh" OLIVIA NEWTON-JOHN "Love"</p> <p>WARM/York, PA PD: Kelly West MD: Rick Sten No Adds</p> <p>WKBN/Youngstown, OH OM/MD: Dan Rivers MD: Mark French GLORIA ESTEFAN "Heavens"</p>
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HOT AC

<p>WKDD/Akron, OH PD/MD: Chuck Collins 15 SEMSONIC "Cosing"</p> <p>WKL/Albany, NY PD: Paul Bendat 5 JIMMY BUFFETT "Island"</p> <p>KKDB/Albuquerque, NM OM: Brad Barrett PD: Roger Scott MD: DJ Lopez 5 MATCHBOX 20 "Sam" 5 SARAH McLACHLAN "Ada" 1 FASTBALL "Way"</p> <p>KPEK/Albuquerque, NM OM: Frank Jaxon PD: Mike Parsons APD: Jaimee Barreiras MD: Stephanie Buchicchio 11 SMASH MOUTH "Can't"</p> <p>KMXS/Anchorage, AK PD/MD: Roxy Lennox 29 BILLIE MEYERS "Rain" MATCHBOX 20 "Real"</p> <p>KAMX/Austin, TX PD: Dusty Hayes AP/MD: Jack Stevens 29 FIONA APPLE "Shadowbox"</p> <p>KLYF/Des Moines, IA PD: Kenn McCloud AP/MD: Greg Chance No Adds</p> <p>KSTZ/Des Moines, IA PD: Jim Schaefer MD: Carl Vonn 4 SEMSONIC "Cosing" 3 MATCHBOX 20 "Real"</p> <p>WMMX/Baltimore, MD AP/MD: Greg Carpenter 15 AEROSMITH "Mess"</p> <p>KKMY/Beaumont, TX PD: Trey Poston MD: C.C. McKinnis JUNISKTER "Ooh" ROD STEWART "Ooh"</p> <p>KCIX/Boise, ID PD/MD: Ed Parreira 14 CHERRY POPPIN' "Zoo" MADONNA "Light" BRIAN WILSON "Your" ANYTIME "Anytime" AEROSMITH "Mess"</p> <p>WBMX/Boston, MA VP/Prog: Greg Strassel AP/MD: Michelle Engel ALANA DAVIS "Crazy" AEROSMITH "Mess"</p> <p>KKYS/Bryan, TX PD: Ryan O'Brien AP/MD: Chace Murphy ALANA DAVIS "Crazy" MADONNA "Light"</p> <p>WMT/Cedar Rapids, IA PD: Randy Lee MD: Simon Will JUNISKTER "Ooh" KIM FOX "Sweetest"</p> <p>WLNK/Charlotte, NC OM: Tom Jackson PD: Mike Edwards APD: Joshua Goodman 3 SEMSONIC "Cosing" 5 AEROSMITH "Mess"</p> <p>WOMZ/Charlottesville, VA PD/MD: Angie Logan 15 MADONNA "Light" 15 SEMSONIC "Cosing" 15 D. WILDE/REMBRANDTS "Walk"</p> <p>WTMX/Chicago, IL PD: Barry James AP/MD: Jaimee Kartak SEMSONIC "Cosing"</p> <p>WVMX/Cincinnati, OH PD: Brad Ellis MD: Rick Jamie KIM FOX "Sweetest"</p> <p>WOAL/Cleveland, OH PD: Steve Brock MD: Steve Brown 25 BLESSED UNION "Light" ROD STEWART "Ooh" ALANA DAVIS "Crazy"</p> <p>KVUU/Colorado Springs, CO OM: Lee Roberts CELINE DION "More" AEROSMITH "Mess"</p>	<p>WCGQ/Columbus, GA PD/MD: Al Haynes APD: Marshall Stewart 16 LIONEL RICHE "Time" 12 GOOD GOOD DOLLS "Ties"</p> <p>KMXL/Dallas, TX PD: Jimmy Steal APD: Race Taylor MD: Lisa Thomas 5 AEROSMITH "Mess" 1 CHERRY POPPIN' "Zoo"</p> <p>WDAQ/Danbury, CT PD: Bill Trotta MD: Barbara Corbett CELINE DION "More" WALLFLOWERS "Heroes"</p> <p>WMMX/Dayton, OH OM: Jeff Baitentine MD: Dean Taylor CELINE DION "More" VONDA SHEPARD "Searchin'"</p> <p>KALC/Denver, CO PD: Greg Cassidy Interim MD: Kelly Michaels ALANA DAVIS "Crazy" CREED "W"</p> <p>WPL/Des Moines, IA PD: Rob Roberts APD: Robert Archer MD: Dieder Poyner 15 ELTON JOHN "Something" ROD STEWART "Ooh" STEVE PERRY "Stand"</p> <p>WMTI/Milwaukee, WI PD: Danny Clayton AP/MD: Leonard Peace No Adds</p> <p>WMMX/Milwaukee, WI PD: Brian Kelly FASTBALL "Way"</p> <p>WPNT/Milwaukee, WI PD/MD: Mark Adams No Adds</p> <p>KSTP/Minneapolis, MN PD: Todd Fisher MD: Leighton Pect No Adds</p> <p>KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 5 PEARL JAM "Wishes" 5 ALANA DAVIS "Crazy" 5 MEREDITH BROOKS "Stop" 5 CHANTAL KREVAZUK "Wayne"</p> <p>KVSR/Fresno, CA PD: Mike Alexander MD: Julie Logan 6 MEREDITH BROOKS "Stop"</p> <p>WKSJ/Greensboro, NC PD: Michael Hayes MD: Jeff Cushman No Adds</p> <p>WKZL/Greensboro, NC PD: Jeff McHugh AP/MD: Doug McKnight 20 ALANA DAVIS "Crazy"</p> <p>WIKZ/Hagerstown, MD PD: Rick Alexander AP/MD: Michael Ross 20 ROD STEWART "Ooh" 20 OLIVIA NEWTON-JOHN "Love"</p> <p>WBTX/Hartford, CT OM/MD: Steve Salfany MD: David Simpson 12 ROD STEWART "Ooh" 5 CELINE DION "More"</p> <p>KHMX/Houston, TX PD: Rick Angheri MD: Rick Angheri 7 SARAH McLACHLAN "Ada"</p> <p>KKPN/Houston, TX PD: Mike Marino MD: Donna McCoy 12 LOREENA MCKENNETT "Mummers"</p> <p>WKKE/Huntington, WV PD: Gary Miller MD: Gary Miller 23 NATALIE IMBRUGLIA "Tom" 11 CELINE DION "More" 10 MADONNA "Light" AEROSMITH "Mess" ROD STEWART "Ooh"</p> <p>KOZN/Kansas City, MO PD: Paul Krieger MD: Stacker No Adds</p>	<p>KISN/Salt Lake City, UT PD: Sam Elliot ROD STEWART "Ooh" BABYFACE & DES REE "Tie"</p> <p>KSMG/San Antonio, TX PD: Andy Holt MD: Tom Lazar CELINE DION "More" ALANIS MORISSETTE "Uninvited"</p> <p>KFMB/San Diego, CA PD: Tracy Johnson APD: Michael Steele MD: Greg Simms 10 SHANIA TWAIN "Shif"</p> <p>KLLC/San Francisco, CA PD: Louis Lazar AP/MD: Julie Stoeckel No Adds</p> <p>KRUZ/Santa Barbara, CA No Adds</p> <p>WAEV/Savannah, GA OM/MD: Scotty Snipes MD: Steve Williams No Adds</p> <p>KPLZ/Seattle, WA PD/MD: Kent Phillips 21 AEROSMITH "Mess"</p> <p>WSNE/Providence, RI PD: Scott Keith MD: Harmon Dash 2 MARIAH CAREY "My"</p> <p>KMXG/Quad Cities, IA-IL PD: Matt Williams MD: Art Monroe 24 NATALIE IMBRUGLIA "Tom" 8 MURPHY PLAYGROUND "Ser" 2 MURPHY PLAYGROUND "Ser"</p> <p>KNEV/Reno, NV PD: Rusty Keys MD: Jay Davis 24 ROD STEWART "Ooh" 15 MATCHBOX 20 "Real" 15 NATALIE IMBRUGLIA "Tom"</p> <p>WSSR/Tampa, FL PD: Chuck Morgan MD: Frank Binsley 7 ALANA DAVIS "Crazy"</p> <p>WWWV/Toledo, OH PD: Ron Finn 10 ROD STEWART "Ooh" 8 PATTY GRIFFIN "Big" 8 CELINE DION "More" 8 ALANA DAVIS "Crazy"</p> <p>KEYW/Tri-Cities, WA PD: Paul Drake 7 ALANA DAVIS "Crazy" 4 SEMSONIC "Cosing" 3 PEARL JAM "Wishes"</p> <p>KRAV/Tulsa, OK PD: Steve Hunter AP/MD: Chris Kelly No Adds</p> <p>WRQX/Washington, DC PD: Steve Kosbau MD: Carol Parker 16 SHAWN COLVIN "Sunny" 5 SHANIA TWAIN "Shif"</p> <p>WMBX/West Palm Beach, FL PD: Kevin Callahan AP/MD: Jeff Clarke GOOD GOOD DOLLS "Ties"</p> <p>WOMP/Wheeling, WV PD/MD: Johnny "O" 25 ALANA DAVIS "Crazy" 22 BEHAVIOR "Someone" 7 PATTY GRIFFIN "Big" 5 STEVE PERRY "Stand" 5 LIONEL RICHE "Time"</p> <p>WXLO/Worcester, MA GM/MD: Steve Gallagher MD: Rob Poulin 6 AEROSMITH "Mess"</p>
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93 Total Reporters
93 Current Reporters
90 Current Playlists

Did Not Report, Playlist Frozen (3):
WLCE/Buffalo, NY
WENS/Indianapolis, IN
WRAL/Raleigh, NC



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HOT AC TOP 30

MAY 22, 1998

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	NATALIE IMBRUGLIA Torn (RCA)	4002	3970	3908	3805	93/0
2	2	2	2	MATCHBOX 20 3am (Lava/Atlantic)	3066	3132	3137	3230	84/1
3	3	3	3	SAVAGE GARDEN Truly Madly Deeply (Columbia)	2678	2897	2927	3047	72/0
11	8	5	4	ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	2669	2458	2122	1777	74/2
5	4	4	5	EDWIN MCCAIN I'll Be (Lava/Atlantic)	2641	2579	2377	2171	79/1
7	6	6	6	FASTBALL The Way (Hollywood)	2639	2440	2290	2033	85/3
4	5	7	7	MARCY PLAYGROUND Sex And Candy (Capitol)	2265	2336	2293	2232	63/1
6	7	8	8	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	2085	2182	2205	2139	67/0
15	13	10	9	SARAH MCLACHLAN Adia (Arista)	1963	1791	1727	1625	70/2
24	20	15	10	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	1888	1554	1231	917	73/4
20	17	14	11	VONDA SHEPARD Searchin' My Soul (550 Music)	1829	1617	1371	1050	72/3
—	21	16	12	NATALIE MERCHANT Kind & Generous (Elektra/EEG)	1821	1510	1200	394	77/3
8	12	11	13	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	1711	1786	1840	2010	53/0
9	9	9	14	SMASH MOUTH Walkin' On The Sun (Interscope)	1610	1815	1937	1932	54/0
12	11	12	15	PAULA COLE Me (Imago/WB)	1565	1734	1858	1775	63/0
21	18	17	16	MATCHBOX 20 Real World (Lava/Atlantic)	1551	1392	1294	1005	59/5
BREAKER			17	SHANIA TWAIN You're Still The One (Mercury)	1440	1174	1044	865	54/3
BREAKER			18	CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)	1334	1136	977	750	62/4
18	15	18	19	BACKSTREET BOYS As Long As You Love Me (Jive)	1322	1365	1441	1416	44/0
10	10	13	20	MADONNA Frozen (Maverick/WB)	1285	1665	1868	1871	48/0
29	28	23	21	WALLFLOWERS Heroes (Epic)	1193	1081	929	713	52/2
23	24	24	22	SISTER 7 Know What You Mean (Arista Austin/Arista)	1091	1081	1035	949	42/0
14	14	19	23	LOREENA MCKENITT The Mummers' Dance (Quinlan Road/WB)	1059	1266	1530	1693	40/1
13	16	20	24	VERVE Bitter Sweet Symphony (Hut/Virgin)	950	1175	1387	1710	34/0
25	27	26	25	FLEETWOOD MAC Landslide (Reprise)	922	969	952	884	30/0
DEBUT			26	SEMISONIC Closing Time (MCA)	655	510	409	333	36/8
DEBUT			27	EVERCLEAR I Will Buy You A New Life (Capitol)	595	465	395	292	27/2
—	—	29	28	REBEKAH Sin So Well (Elektra/EEG)	527	559	540	506	31/0
30	30	30	29	JANET Together Again (Virgin)	484	518	566	512	19/0
DEBUT			30	K-CI & JOJO All My Life (MCA)	427	394	385	255	17/2

This chart reflects airplay from May 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker. 93 Hot AC reporters. 90 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

CELINE DION To Love You More (550 Music)
Total Stations: 26, Adds: 9, Plays: 314, including WTIC 5, WSNE 11 (2), WKEE 11, WJLK 15, WOMP 25 (23), WLNK 9, WXIL 26 (15), WAEV 22, WAKS 16 (5), KKOB 3 (1), KKYS 15, KDMX 13, KSII 16, KHMX 26 (22), WOAL 3, WWWW 8, KMXC 8 (10), KYKY 18 (10), KISN 25, KMXS 18, KPLZ 21.

LISA LOEB Let's Forget About It (Geffen)
Total Stations: 18, Adds: 1, Plays: 308, WBX 10 (12), WDAQ 18 (16), WKEE 27 (12), WDRV 12 (12), WQWZ 16 (15), WGGQ 15 (16), WPTE 23 (26), WSHE 13, WXIL 18 (19), WMBX 20 (16), KURB 18 (18), KKMY 9 (8), WTMX 30 (49), WPNT 28 (27), WWWW 25 (20), KMXS 5 (7), KOSO 5 (15), KBBT 16 (15).

BLACK LAB Time Ago (DGC/Geffen)
Total Stations: 19, Adds: 2, Plays: 307, including WDAQ 17 (17), WKLI 14 (11), WKEE 13 (8), WZNE 21, WOMP 26 (21), WQSM 20 (20), WKSJ 24 (27), WPTE 17 (15), WMBX 9, KURB 8 (7), KAMX 38 (38), KKMY 9 (6), KDMX 22 (25), KZZP 28 (29), KALC 6 (6), KLLY 6 (6), KVSJ 19, KOSO 10 (5).

NAKED Raining On The Sky (Red Ant)
Total Stations: 16, Adds: 0, Plays: 277, WXLO 16 (16), WKLI 14 (14), WDRV 14 (10), WOMP 10 (12), WSHE 25 (18), WSSR 23 (20), WMBX 11 (9), KURB 8 (1), KDMX 20 (19), KKPJ 23 (21), WALC 33 (45), KALC 10 (10), KLLY 4, KOSO 38 (38), KCDU 8 (12), KLLC 20 (23).

PEARL JAM Wishlist (Epic)
Total Stations: 12, Adds: 2, Plays: 263, WOMP 7 (5), WPTE 23, WMBX 7 (5), WTMX 30 (11), WPNT 41 (41), KOZN 35 (33), WALC 44 (44), KALC 15 (15), KLLY 8 (7), KOSO 5, KFMB 45 (42), KEYW 3.

MEREDITH BROOKS Stop (Capitol)
Total Stations: 17, Adds: 4, Plays: 239, WOMP 26 (25), WQSM 15, WMBX 17, WSSR 8 (8), WMBX 14 (10), KURB 17 (17), KKMY 9 (7), KDMX 16 (19), KPN 7 (10), WTMX 42 (42), WWWW 15 (10), KMXB 1, KLLY 7 (6), KVSJ 6, KOSO 5, KZZO 21 (21), KEYW 13 (13).

TORI AMOS Spark (Atlantic)
Total Stations: 13, Adds: 1, Plays: 237, including WBMX 10 (10), WPTE 6, WSHE 24 (23), WSSR 7 (7), WTMX 15 (13), WPNT 40 (38), KOZN 38 (41), KLLY 10 (7), KVSJ 26 (23), KBBT 33 (39), KLLC 18 (17).

JARS OF CLAY Five Candles (You Were There) (Essential/Silvertone)
Total Stations: 18, Adds: 5, Plays: 234, WDAQ 5 (5), WKLI 13 (11), WOMP 11 (11), WQWZ 19 (19), WPTE 35 (27), WMBX 18 (19), WAKS 5 (5), WSSR 11 (13), KURB 9 (6), KKOB 6 (6), KKMY 9 (8), KKYS 8 (9), WTMX 18 (17), WWWW 20 (20), KLLY 4 (7), KLLC 16 (16), KPLZ 14 (18), KEYW 13 (11).

BONNIE RAITT One Belief Away (Capitol)
Total Stations: 17, Adds: 3, Plays: 221, including WGMX 25 (23), WKLI 20 (16), WQWZ 28 (28), WPLL 12 (15), WXIL 18 (20), KURB 23 (24), WMC 6 (13), KPEK 18 (17), KKMY 18 (18), WKDD 20 (20), WOAL 5 (5), WWWW 18 (20), KFMB 5 (7), KRUZ 5 (10).

DAVE MATTHEWS BAND Don't Drink The Water (RCA)
Total Stations: 9, Adds: 1, Plays: 197, WBMX 5 (7), WZNE 23 (21), WQWZ 18 (15), KAMX 23 (21), KOZN 42 (41), WALC 23, KLLY 8 (8), KVSJ 20 (19), KLLC 35 (21).

ROD STEWART Ooh La La (Warner Bros.)
Total Stations: 21, Adds: 17, Plays: 177, including WTIC 12, WIKZ 20, WOMB 10, WAKS 20, WMXL 11, KKYS 7, KHMX 18 (15), WWWW 10, KMXC 10, KYKY 5, KNEV 24, KBEE 13 (9), KMXS 17.

JUNKSTER The Only One (RCA)
Total Stations: 12, Adds: 2, Plays: 142, including WOMP 13 (10), WPTE 15 (15), WSSR 8 (9), KURB 8 (7), KPEK 22 (2), WTMX 42 (43), WVMX 5 (5), KMXC 9 (9), KLLY 4 (4), KLLC 16 (16).

AEROSMITH I Don't Want To Miss A Thing (Columbia)
Total Stations: 17, Adds: 16, Plays: 135, including WXLO 6, WWWW 15, WOMP 22, WAKS 5, KURB 1, KDMX 5, KHMX 28 (7), KZZP 22, KMXC 10, KPLZ 21.

DANNY WILDE & REMBRANDTS Long Walk Back (EastWest/EEG)
Total Stations: 10, Adds: 2, Plays: 130, WKLI 10 (7), WZNE 2 (8), WOMP 26 (27), WQWZ 15, WPTE 26 (4), WMBX 9, WSSR 7 (7), WKDD 13 (14), WOAL 7 (3), WWWW 15 (10).

EBBA FORSBERG Lost Count (Maverick/WB)
Total Stations: 10, Adds: 0, Plays: 129, including WBMX 11 (6), WXLO 7 (5), WKLI 10 (14), WSHE 16, KKMY 8, WOAL 5 (4), WWWW 12 (10), KOSO 38 (5), KBBT 17 (13).

ALANA DAVIS Crazy (Elektra/EEG)
Total Stations: 15, Adds: 8, Plays: 88, including WKLI 9 (7), WOMP 25, WQSM 7, WKZL 20, WSSR 7, WWWW 8, KOSO 5, KEYW 7.

PATTY GRIFFIN One Big Love (A&M)
Total Stations: 9, Adds: 4, Plays: 51, including WKLI 9 (7), WOMP 7, KURB 8 (1), KKMY 7, WWWW 8, KMXS 7, KOSO 5 (5).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

SHANIA TWAIN
You're Still The One (Mercury)
TOTAL PLAYS/INCREASE: 1440/266
TOTAL STATIONS/ADDS: 54/3
CHART: 17

CHERRY POPPIN' DADDIES
Zoot Suit Riot (Mojo/Universal)
TOTAL PLAYS/INCREASE: 1334/198
TOTAL STATIONS/ADDS: 62/4
CHART: 18

MOST ADDED

ARTIST TITLE LABEL(S) ADDS

ROD STEWART Ooh La La (Warner Bros.) 17
AEROSMITH I Don't Want To Miss A Thing (Columbia) 16
ALANA DAVIS Crazy (Elektra/EEG) 14
CELINE DION To Love You More (550 Music) 9
SEMISONIC Closing Time (MCA) 8
MATCHBOX 20 Real World (Lava/Atlantic) 5
MEREDITH BROOKS Stop (Capitol) 4
CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal) 4
GOO GOO DOLLS Iris (Warner Sunset/Reprise) 4
PATTY GRIFFIN One Big Love (A&M) 4
MADONNA Ray Of Light (Maverick/WB) 4
LIONEL RICHIE Time (Mercury) 4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

GOO GOO DOLLS Iris (Warner Sunset/Reprise) +334
NATALIE MERCHANT Kind & Generous (Elektra/EEG) +311
SHANIA TWAIN You're Still The One (Mercury) +266
CELINE DION To Love You More (550 Music) +226
VONDA SHEPARD Searchin' My Soul (550 Music) +212
ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise) +211
FASTBALL The Way (Hollywood) +199
CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal) +198
SARAH MCLACHLAN Adia (Arista) +172
MATCHBOX 20 Real World (Lava/Atlantic) +159

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

PAULA COLE I Don't Want To Wait (Imago/WB)
TONIC If You Could Only See (Polydor/A&M)
BILLIE MYERS Kiss The Rain (Universal)
CELINE DION My Heart Will Go On (550 Music)
SISTER HAZEL All For You (Universal)
GREEN DAY Time Of Your Life (Good Riddance) (Reprise)
SUGAR RAY Fly (Lava/Atlantic)
BEN FOLDS FIVE Brick (550 Music)
CHUMBAWAMBA Tubthumping (Republic/Universal)
SHAWN COLVIN Nothin On Me (Columbia)

Breakers: Songs registering 1200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

Big 105.1 MARKET #1
WBIX/New York (212) 704-1051 West

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	37	39	41	41	BACKSTREET BOYS/As Long As You...
39	41	41	39	39	PAULA COLE/Don't Want To Wait
41	40	41	38	38	SAVAGE GARDEN/Truly Madly Deeply
25	24	27	38	38	NATALIE IMBRUGLIA/Torn
22	27	28	28	28	BILLIE MYERS/Kiss The Rain
17	24	24	28	28	ADIA/You're Still The One
26	26	27	27	27	ELTON JOHN/Something About
25	26	27	27	27	VONDA SHEPARD/Searchin' My Soul
23	23	23	27	27	ERIC CLAPTON/My Father's Eyes
36	31	27	27	27	MADONNA/Frozen
26	26	26	26	26	BRIAN MCKNIGHT/Anytime
19	23	25	26	26	SHANIA TWAIN/You're Still The One
22	24	25	25	25	JANET/Together Again
-	-	-	25	25	FASTBALL/The Way
24	24	24	24	24	FLEETWOOD MAC/Landslide
43	39	40	22	22	CELINE DION/My Heart Will Go On
21	21	22	22	22	MATCHBOX 20/3am
28	28	25	19	19	LEANN RIMES/How Do I Live
21	21	21	19	19	SHAWN COLVIN/Sunny Came Home
20	20	21	19	19	CHUMBAWAMBA/Tubthumping
21	20	20	19	19	DIANA KING/Say A Little...
21	20	19	19	19	JEWEL/Foolish Games
22	21	22	18	18	NO DOUBT/Don't Speak
20	21	22	18	18	WALLFLOWERS/One Headlight
22	22	21	18	18	SISTER HAZEL/All For You
22	21	18	18	18	NO MERCY/Where Do You Go
20	21	18	18	18	THIRD EYE BLIND/Semi-Charmed Life
22	20	21	18	18	SMASH MOUTH/Walkin' On The Sun
21	19	21	18	18	BLUES TRAVELER/Run-Around
21	21	20	18	18	JEWEL/You Were Meant

95.5 WPLJ MARKET #1
WPLJ/New York (212) 613-8900 Cuddy/Shannon/Mascaro

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	52	46	50	50	NATALIE IMBRUGLIA/Torn
17	30	45	50	50	SHANIA TWAIN/You're Still The One
32	45	46	49	49	FLEETWOOD MAC/Landslide
46	48	48	48	48	BACKSTREET BOYS/As Long As You...
50	46	47	47	47	SAVAGE GARDEN/Truly Madly Deeply
47	46	47	47	47	BILLIE MYERS/Kiss The Rain
48	48	47	47	47	MATCHBOX 20/3am
37	35	36	35	35	VONDA SHEPARD/Searchin' My Soul
32	35	34	34	34	FASTBALL/The Way
33	29	32	33	33	MADONNA/Frozen
31	15	29	32	32	THIRD EYE BLIND/How's It Going To Be
47	48	32	32	32	ERIC CLAPTON/My Father's Eyes
17	29	37	31	31	ALANIS MORISSETTE/Uninvited
10	26	36	31	31	MARCY PLAYGROUND/Sex And Candy
-	-	25	27	27	NATALIE MERCHANT/Kind & Generous
18	25	27	26	26	MATCHBOX 20/Real World
23	27	24	24	24	SARAH MCLACHLAN/Adia
-	-	23	23	23	GOO GOO DOLLS/In's
32	31	34	32	32	EDWIN MCCAIN/II Be
11	15	20	20	20	PAULA COLE/Me
47	45	31	19	19	ELTON JOHN/Something About...
20	10	17	18	18	CELINE DION/My Heart Will Go On
32	31	21	15	15	PAULA COLE/Don't Want To Wait
31	34	14	15	15	SISTER HAZEL/All For You
16	15	10	15	15	WALLFLOWERS/One Headlight
14	14	15	13	13	ELTON JOHN/Recover Your Soul
-	-	14	10	10	CHERRY POPPIN'...Zoot Suit Riot
-	-	-	12	12	DUNCAN SHEIK/Barely Breathing
-	-	-	12	10	SMASH MOUTH/Walkin' On The Sun
-	-	-	11	-	MEREDITH BROOKS/Bitch

STAR 98.7 MARKET #2
KYSR/Los Angeles (818) 955-7000 Perelli/Ebbott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	61	62	62	62	NATALIE IMBRUGLIA/Torn
62	59	62	62	62	MARCY PLAYGROUND/Sex And Candy
45	58	60	60	60	SMASH MOUTH/Walkin' On The Sun
55	60	59	60	60	MATCHBOX 20/3am
57	41	57	56	56	SAVAGE GARDEN/Truly Madly Deeply
42	39	37	40	40	FASTBALL/The Way
38	38	38	39	39	SARAH MCLACHLAN/Adia
59	61	44	37	37	THIRD EYE BLIND/How's It Going To Be
35	40	40	37	37	CHERRY POPPIN'...Zoot Suit Riot
17	35	33	37	37	NATALIE MERCHANT/Kind & Generous
38	41	41	36	36	LOREENA MCKENITT/The Mummies' Dance
31	38	40	35	35	ALANIS MORISSETTE/Uninvited
38	39	35	35	35	MADONNA/Frozen
20	28	20	20	20	SEMISONIC/Closing Time
-	-	23	27	27	EDWIN MCCAIN/II Be
24	28	25	25	25	SARAH MCLACHLAN/Adia
34	33	24	24	24	WALLFLOWERS/One Headlight
23	25	20	21	21	MATCHBOX 20/Real World
16	21	21	21	21	PAULA COLE/Don't Want To Wait
41	20	20	20	20	TONIC/II You Could Only...
-	-	20	20	20	ELTON JOHN/Something About...
21	21	19	19	19	SUGAR RAY/Fly
23	19	21	18	18	BILLIE MYERS/Kiss The Rain
-	-	18	18	18	THIRD EYE BLIND/Semi-Charmed Life
-	-	-	17	17	EVERCLEAR/Will Buy You...

101.9 THE MIX MARKET #3
WTMX/Chicago (312) 946-1019 James/Kartak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	44	52	52	NATALIE IMBRUGLIA/Torn
44	46	44	52	52	FASTBALL/The Way
-	-	44	51	51	NATALIE MERCHANT/Kind & Generous
46	43	43	43	43	SAVAGE GARDEN/Truly Madly Deeply
45	46	40	42	42	MATCHBOX 20/Real World
-	-	44	42	42	MEREDITH BROOKS/Bitch
-	-	43	42	42	JUNKSTER/The Only One
43	44	44	41	41	MADONNA/Frozen
31	13	17	41	41	EDWIN MCCAIN/II Be
29	31	40	32	32	GOO GOO DOLLS/In's
-	-	27	31	31	CORRS/Dreams
31	20	11	30	30	PEARL JAM/Wishlist
-	-	49	30	30	LISA LOEB/II Be
17	20	17	18	18	JARS OF CLAY/Five Candles...
14	12	8	17	17	MEREDITH BROOKS/Bitch
32	30	29	16	16	BARENAKED LADIES/Brian Wilson
-	-	13	16	16	CHERRY POPPIN'...Zoot Suit Riot
16	22	15	16	16	GREEN DAY/Time Of Your Life...
16	10	16	16	16	MARCY PLAYGROUND/Sex And Candy
-	-	37	15	15	VONDA SHEPARD/Searchin' My Soul
6	18	13	15	15	TORI AMOS/Spark
17	15	16	15	15	SHAWN COLVIN/Nothin' On Me
32	31	31	15	15	WALLFLOWERS/One Headlight
8	30	21	14	14	ALANIS MORISSETTE/Uninvited
16	14	9	13	13	BILLIE MYERS/Kiss The Rain
15	15	16	12	12	SARAH MCLACHLAN/Adia
45	17	16	12	12	EVERCLEAR/Will Buy You...
15	16	8	11	11	SARAH MCLACHLAN/Sweet Surrender
15	16	10	10	10	LOREENA MCKENITT/The Mummies' Dance
-	-	-	-	-	SEMISONIC/Closing Time

Alice @ 97.3 MARKET #4
KLLC/San Francisco (415) 765-4097 Kaplan/Stoeckel

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	45	45	46	46	NATALIE IMBRUGLIA/Torn
18	36	46	46	46	ALANIS MORISSETTE/Uninvited
46	45	45	45	45	FASTBALL/The Way
46	45	47	45	45	PAULA COLE/Me
47	45	44	45	45	SARAH MCLACHLAN/Adia
47	39	35	41	41	MARCY PLAYGROUND/Sex And Candy
41	46	37	41	41	LOREENA MCKENITT/The Mummies' Dance
40	34	35	36	36	BEN FOLDS FIVE/Brick
33	39	45	36	36	MADONNA/Frozen
34	34	36	36	36	MEREDITH BROOKS/Bitch
19	21	35	36	36	DAVE MATTHEWS BAND/Don't Drink
34	36	31	33	33	VERVE/Together Again
31	34	29	32	32	GREEN DAY/Time Of Your Life
32	34	32	32	32	FIONA APPLE/News Is A Promise
31	33	35	31	31	TAJA SVELLE/II Be
34	15	26	26	26	THIRD EYE BLIND/How's It Going To Be
18	17	19	22	22	EVERCLEAR/Will Buy You...
20	19	17	21	21	SISTER 7/Know What You Mean
23	20	23	20	20	NAKED/Raining On The Sky
15	19	17	19	19	NATALIE MERCHANT/Kind & Generous
24	20	21	19	19	GARRISON STARR/Superhero
20	21	18	19	19	EDWIN MCCAIN/II Be
16	17	18	19	19	TORI AMOS/Spark
18	16	15	17	17	MONO/II Be In Mono
17	16	16	17	17	REBEKAH/Sin So Well
9	17	16	16	16	JUNKSTER/The Only One
17	16	16	16	16	JARS OF CLAY/Five Candles...
14	16	16	16	16	MONO/II Be In Mono
18	16	16	16	16	TRAIN/Meet Virginia
13	16	16	16	16	BILLY MANN/Beal Myself Up

STAR 102.9 MARKET #5
WYXR/Philadelphia (610) 668-0750 Johnson/Ashley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	SAVAGE GARDEN/Truly Madly Deeply
33	33	35	35	35	BACKSTREET BOYS/As Long As You...
12	12	16	34	34	FLEETWOOD MAC/Landslide
32	32	30	33	33	MATCHBOX 20/3am
32	32	30	30	30	PAULA COLE/Don't Want To Wait
25	25	26	29	29	NATALIE IMBRUGLIA/Torn
-	-	10	19	19	SHANIA TWAIN/You're Still The One
21	23	27	27	27	MADONNA/Frozen
34	20	25	25	25	CELINE DION/My Heart Will Go On
22	22	24	22	22	BEN FOLDS FIVE/Brick
20	10	10	20	20	SUGAR RAY/Fly
14	14	18	19	19	THIRD EYE BLIND/How's It Going To Be
12	13	18	19	19	VONDA SHEPARD/Searchin' My Soul
25	31	23	18	18	ELTON JOHN/Something About...
12	12	19	18	18	FASTBALL/The Way
25	27	17	17	17	SMASH MOUTH/Walkin' On The Sun
17	17	17	16	16	ERIC CLAPTON/My Father's Eyes
-	-	10	13	13	NATALIE MERCHANT/Kind & Generous
19	10	12	12	12	MATCHBOX 20/3am
-	-	9	11	11	THIRD EYE BLIND/Semi-Charmed Life
-	-	6	10	10	LEANN RIMES/How Do I Live
7	7	8	10	10	BACKSTREET BOYS/Quilt Playing...
8	7	10	10	10	CHUMBAWAMBA/Tubthumping
7	8	10	10	10	JEWEL/Foolish Games
-	-	8	9	9	JEWEL/You Were Meant...
-	-	8	9	9	DUNCAN SHEIK/Barely Breathing
-	-	8	9	9	OMC/How Bizarre
-	-	7	9	9	JOURNALS/When You Love...
-	-	6	8	8	TONIC/II You Could Only...
-	-	7	8	8	VERVE/PIPE/The Freshmen

MIX 102.9 MARKET #6
KDMX/Dallas (972) 991-1029 Steal/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	49	66	67	67	MATCHBOX 20/3am
68	65	66	66	66	SAVAGE GARDEN/Truly Madly Deeply
64	64	65	64	64	PAULA COLE/Don't Want To Wait
53	47	64	64	64	NATALIE IMBRUGLIA/Torn
50	43	65	62	62	TONIC/II You Could Only...
65	65	47	55	55	SISTER HAZEL/All For You
46	42	51	49	49	MARCY PLAYGROUND/Sex And Candy
48	42	44	44	44	ALANIS MORISSETTE/Uninvited
36	32	33	39	39	WALLFLOWERS/One Headlight
66	42	38	38	38	SMASH MOUTH/Walkin' On The Sun
20	34	39	38	38	THIRD EYE BLIND/Semi-Charmed Life
28	30	37	38	38	DUNCAN SHEIK/Barely Breathing
32	31	36	37	37	SUGAR RAY/Fly
34	33	35	36	36	MADONNA/Frozen
31	-	-	35	35	MEREDITH BROOKS/Bitch
31	37	35	32	32	GOO GOO DOLLS/In's
14	26	32	28	28	NATALIE MERCHANT/Kind & Generous
28	31	29	28	28	FASTBALL/The Way
28	31	23	26	26	ATHENAUM/What I Didn't Know
-	-	16	29	29	MATCHBOX 20/Real World
24	24	25	22	22	BLACK LAB/Time Ago
22	20	21	22	22	ELTON JOHN/Something About...
19	19	19	20	20	NAKED/Raining On The Sky
23	21	21	18	18	FLEETWOOD MAC/Landslide
-	-	16	17	17	SHANIA TWAIN/You're Still The One
-	-	16	19	19	MEREDITH BROOKS/Bitch
-	-	2	19	19	BEN FOLDS FIVE/Brick
-	-	11	15	15	CELINE DION/To Love You More
-	-	11	13	13	SHAWN COLVIN/Nothin' On Me

Q 95.5 MARKET #7
WKQI/Detroit (810) 967-3750 Gillette/Buchalter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	56	56	57	57	SMASH MOUTH/Walkin' On The Sun
58	56	56	55	55	SAVAGE GARDEN/Truly Madly Deeply
33	53	55	55	55	NATALIE IMBRUGLIA/Torn
32	56	56	53	53	PAULA COLE/Don't Want To Wait
35	35	35	38	38	BACKSTREET BOYS/As Long As You...
33	35	35			



CAROL ARCHER

Into The Mystic (Connecticut, That Is)

□ WKCD GM Gary Girard details his station's rise to national top 15 ratings

Although New London-Groton-Mystic, CT is market No. 163, the town's effective median buying income after taxes is \$43,075, which ranks it 17th nationally. WKCD/Mystic GM Gary Girard says, "When we're asked about our listenership, we say, with tongue in cheek, 'We don't yet have the most listeners, just the listeners with the most money.' Many a truth is said in jest."

WKCD signed on November 1995. In the years since, the station has risen to top 15 status nationally, earning a 3.6 share 12+, which puts it in the same ratings league as KIFM/San Diego and KYOT/Phoenix. How did Girard make the decision to launch NAC/SJ? "I started hearing the NAC/SJ format back in the late '80s in Boston on WCDJ," he recalls. "We watched closely the format's growth in San Francisco, Miami, Chicago, New York, and Norfolk. We felt it would work really well in all but small, rural markets. All the other formats were accounted for in this market, and Smooth Jazz seemed an appropriate choice."



Gary Girard

dropped the format, the choice if you wanted to be a syndicated NAC station was Jones Radio Networks. They've done a very good job. Economically, we couldn't afford to have the caliber of announcers they provide, although our two live day-parts — morning and afternoon drive — certainly are comparable. Our morning person is Steve Bianchi, who is also OM and was instrumental in developing WOTB/Newport, RI. The live programming is consistent with Jones. We make a special effort to be as smooth a transition from live local programming to the network as possible. We cross-promote heavily. Steve has a lot of traffic and transit information, and we're the only station in the market to provide road conditions to Hartford and Providence-New Haven, along with AmTrak info and flight delays out of the local airport."

WKCD's rise to prominence is closely tied to its promotions, which Girard says have been accomplished on a very modest budget. "The only avenues of outside promotions we've done are some newspapers. This market is unusual in that it has three daily papers, so to buy effectively, you have to buy all three, something we can't

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People who discover the station become very, very passionate about it, and they start telling their friends.

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really afford on an ongoing basis. And there are no billboards on the interstates in this section of the state.

"Instead, we've put our energies into jazz jet-aways. We sent winners to Sunfest in West Palm Beach last year. That worked so well, we did it again a few weeks ago — our second annual. We've also come up with a promotional partner, Southwest Airlines, which makes it possible to do a jet-away to the Chicago Jazz Festival this month.

"We have two ways of contesting for these promotions, via fax and on-air. When we do it for Sunfest, for example, we give away the CD of an artist appearing at the event and the listener then qualifies for the grand prize, the trip itself."

Four Books Speak Volumes

Girard says WKCD's shares are growing, but adds that the station is only two and a half years old. "We've grown continually in each of our four books. We're definitely impacting the leading Soft AC in the market; they've dropped over the past four books. It's interesting that another station has branded itself 'soft rock,' so there are two soft and light stations trying to capture our smooth positioning. We anticipate our share rising to a five-plus within a year. We're really seeking to become one of the top 12+ performers in the format. How are we doing it? Quite candidly, a lot of it is word of mouth. People who discover the station become very, very passionate about it, and they start telling their friends."

Business, Girard says, has been very good, with the exception that the station has experienced difficulty keeping good sales and marketing people. He points out that the largest and third-largest casinos in the world are in the market, and they collectively represent the largest employers in the marketplace, with 18,000 people. "Two of our people went to casino jobs. I can understand that, because the casinos have fully paid benefit plans."

Joe Mantegna Appreciates A Jazz Groove That's 'Not Longhair'

■ Actor is a KTWV P1 listener and a Caldwell fanatic

It's easy to tell when someone's really grooving at a concert: Perhaps their head and shoulders are bobbing. Maybe they're smiling, or their eyes are closed. They are transported. When I spotted actor Joe Mantegna and his wife, along with fellow actor Peter Boyle, at a recent KTWV/L.A. event — *The Wave At The Wadsworth* concert featuring Bobby Caldwell — he was definitely "in the flow."

Mantegna is probably best known for roles in *Godfather III*, *Searching For Bobby Fischer*, Woody Allen's *Alice*, and the critically acclaimed David Mamet films *House Of Games* and *Things Change*. When I caught up with him, he had just completed *The Rat Pack* (he plays Dean Martin) for HBO and was leaving for location to shoot a remake of the John Garfield film noir classic *Body And Soul*.



Joe Mantegna

A Chicago native, Mantegna grew up listening to Top 40 WLS and WCFL, savoring hits from Lloyd Price and Gary "U.S." Bonds. His family's musical tastes were eclectic. "We heard everything from Mantovani to Hank Williams," he recalls. "But today, there are only two albums I know by heart, Johnny Mathis' *Heavenly* and Bobby Caldwell's *Where Is Love*, which pretty much spans my lifetime.

"My brother was always into jazz, and he turned me on to the Modern Jazz Quartet, Ahmad Jamal, George Shearing, and Dave Brubeck. I was into rock 'n' roll, but something happened to open my taste. My family tells me that I used to do Johnnie Rae imitations when I was little, so I guess I've always had an affinity for vocalists. I idolized Tony Bennett, and I still do!

"When I moved to California in the late-'80s, I remember listening to promos for this new station, the Wave. Finally, I'd found a station that played the music I liked to hear, even though I didn't know a lot of the songs or artists, such as Ottmar Leibert, Mannheim Steamroller, and chicks with one name, like Basia and Enya. But I dug every tune that came up. It had a jazz groove, but it wasn't longhair jazz or atonal."

Get To Know Your Neighbors

"A good friend of mine is a flugelhorn player, Jeff Kievit, who played with Chuck Mangione. He always said I should meet this great singer named Bobby Caldwell who lived right next door to me in Studio City. Later, when the Wave started playing Caldwell, I realized he was the same guy I'd been hearing so much about, my former neighbor. I especially like his tunes that are standards, like 'Stuck On You' and 'Don't Worry 'Bout Me.'

"I often have the experience of buying a CD, liking only two or three of the songs, and forget about the rest, but not with Bobby Caldwell. When I heard *Blue Condition*, it was fantastic, really reconfirming my appreciation of him. His live show was everything I hoped it would be and more. Caldwell's one of the tops. I think of him with the same esteem as Frank or Tony. He doesn't yet have their reknown, but, God willing, I hope he gets it."

A Little Appreciation

"When the format's big artists come into the market, we welcome them on the air. We sometimes interview them in the studio. We feel strongly that even if our listeners are not planning to attend the show, we can help create a bond with the artist and the station. Even as we speak, our afternoon drive personality, Marylou Wright, is interviewing Hiroshima. We're heavily committed to acknowledging artists' appearances.

"Other things we do include three or four listener appreciation parties each year at local clubs or hotels. We call them an 'after-work perk.' We give away CDs, concert tickets, dinners for two, and, occasionally, some stereo equipment. We anticipate being one of the two leading stations involved with the upcoming Newport Jazz Festival. We're con-

structing a website, which will list a club and concert guide. We're also involved with community events, like the M.A.D.D. event we've just completed and May Day in downtown Mystic. We're also the only station to actively seek listener participation in something we call 'CD107.7 Cares.' Members of the local community come in and record messages of community interest. Our staff is personally involved with the community, sitting on the boards of local organizations."

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at
(310) 788-1665 or
e-mail: archer@rronline.com



GRRL POWER — This group of format professionals is serious when it comes to fun. Seen here (l to r) are KKSF/SF AE Mindy Brandon, Carol Archer, All That Jazz's Suzy Peters, Debi Stiles (wife of WNUA/Chicago MD Steve Stiles), and KKSF personality Maria Lopez.



NAC/SMOOTH JAZZ TRACKS

MAY 22, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	1	1	1	1 CHRIS CAMOZZI Swing Shift (Discovery)	955	946	889	819	51/0
6	4	2	2	2 JONATHAN BUTLER Dancing On... (N2K Encoded Music)	882	789	761	703	49/0
8	6	6	3	3 BRIAN BROMBERG By The Fireplace (Zebra)	748	698	638	588	47/0
9	8	7	4	4 BRAXTON BROTHERS Happy Again (Windham Hill Jazz)	717	673	602	584	46/0
10	9	8	5	5 RICHARD ELLIOT In The Groove (Metro Blue/Blue Note)	708	637	593	517	50/0
5	5	4	6	6 DOWN TO THE BONE Brooklyn Heights (Nu Groove)	698	722	737	725	39/0
11	11	9	7	7 FOUR 80 EAST Eastside (Cargo/MCA)	647	608	578	515	47/0
2	2	3	8	8 CHUCK LOEB Just Us (Shanachie)	635	784	859	888	40/0
17	14	12	9	9 KIM WATERS Nightfall (Shanachie)	540	502	453	430	47/2
1	3	5	10	10 CHIELI MINUCCI Dreams (JVC/JMI)	508	708	832	895	40/0
27	16	13	11	11 DAKOTA MOON A Promise I Make (Elektra/EEG)	504	490	414	305	40/0
23	23	15	12	12 GREGG KARUKAS Blue Touch (I.E./Verve)	490	448	385	354	44/1
22	15	17	13	13 B-TRIBE Sometimes (Atlantic)	474	430	417	368	43/0
19	21	16	14	14 BRIAN HUGHES One 2 One (Higher Octave)	467	445	389	394	35/1
16	13	14	15	15 ERIC CLAPTON Needs His Woman (Duck/Reprise)	457	466	460	437	36/0
4	7	11	16	16 BONEY JAMES After The Rain (Warner Bros.)	451	516	623	760	37/0
24	17	19	17	17 BOB MAMET At Midnight (Atlantic)	420	408	411	341	33/4
BREAKER			18	BRIAN CULBERTSON On My Mind (Bluemoon/Atlantic)	406	396	394	372	43/2
7	10	10	19	19 EVAN MARKS Coast To Coast (Verve Forecast)	392	547	588	636	29/0
29	26	23	20	20 KEIKO MATSUI Toward The Sunrise (Countdown/Unity)	380	366	312	271	38/0
18	19	21	21	21 MARILYN SCOTT Starting To Fall (Warner Bros.)	373	396	403	406	31/0
25	25	22	22	22 SPYRO GYRA Morning Dance (GRP)	369	372	360	321	36/0
—	27	29	23	23 CHRIS STANDRING Cool Shades (Instinct)	363	323	307	255	42/1
21	24	24	24	24 PHIL PERRY One Heart One Love (Peak/Private/Windham Hill)	362	364	362	370	31/0
—	29	26	25	25 CHRIS BOTTI Mr. Wah (Verve Forecast)	359	333	297	269	36/1
—	28	25	26	26 BOB JAMES Love Is Where (Warner Bros.)	352	333	302	211	38/1
13	12	18	27	27 JOHN TESH F/JAMES INGRAM Give Me Forever... (GTSP/Mercury)	330	413	473	471	27/0
—	—	30	28	28 CANDY DULFER Smooth (N2K Encoded Music)	327	310	290	256	37/5
DEBUT			29	BRYAN SAVAGE Kaleidoscope (Higher Octave)	311	282	248	209	35/0
DEBUT			30	KENNY G Baby G (Arista)	307	248	163	83	36/5

This chart reflects airplay from May 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 52 NAC reporters. 51 current playlists. © 1998, R&R Inc.

BREAKERS®

BRIAN CULBERTSON
On My Mind (Bluemoon/Atlantic)

TOTAL PLAYS/INCREASE: 406/10
TOTAL STATIONS/ADDS: 43/2
CHART: 18

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
GEORGE BENSON Standing Together (GRP)	37
FOURPLAY Still The One (Warner Bros.)	26
ACOUSTIC ALCHEMY The Better Shoes (GRP)	6
STEVE COLE When I Think Of You (Bluemoon/Atlantic)	5
CANDY DULFER Smooth (N2K Encoded Music)	5
KENNY G Baby G (Arista)	5
SIMPLY RED Mellow My Mind (EastWest/EEG)	5
AVENUE BLUE Seventh Heaven (Mesa/Bluemoon/Atlantic)	4
PAUL HARDCASTLE Shelbi (JVC/JMI)	4
RAMSEY LEWIS Fragile (GRP)	4
BOB MAMET At Midnight (Atlantic)	4
SIMPLY RED The Air That I Breathe (EastWest/EEG)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SIMPLY RED The Air That I Breathe (EastWest/EEG)	+100
JONATHAN BUTLER Dancing On... (N2K Encoded Music)	+93
STEVE COLE When I Think Of You (Bluemoon/Atlantic)	+93
SIMPLY RED Mellow My Mind (EastWest/EEG)	+77
RICHARD ELLIOT In The Groove (Metro Blue/Blue Note)	+71
GEORGE BENSON Standing Together (GRP)	+59
KENNY G Baby G (Arista)	+59
RAMSEY LEWIS Fragile (GRP)	+59
BRIAN BROMBERG By The Fireplace (Zebra)	+50
MARIAH CAREY My All (Columbia)	+50

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

PAUL HARDCASTLE Shelbi (JVC/JMI)
Total Plays: 251, Total Stations: 35, Adds: 4

MARIAH CAREY My All (Columbia)
Total Plays: 245, Total Stations: 24, Adds: 1

JONATHAN CAIN A Day To Remember (Higher Octave)
Total Plays: 228, Total Stations: 24, Adds: 1

DIANA KRALL You're Getting To Be... (Impulse!/GRP)
Total Plays: 227, Total Stations: 21, Adds: 0

RAMSEY LEWIS Fragile (GRP)
Total Plays: 215, Total Stations: 33, Adds: 4

PAMELA WILLIAMS Pump Up The Heat (Heads Up)
Total Plays: 210, Total Stations: 23, Adds: 0

AVENUE BLUE Seventh Heaven (Mesa/Bluemoon/Atlantic)
Total Plays: 166, Total Stations: 23, Adds: 4

SIMPLY RED Mellow My Mind (EastWest/EEG)
Total Plays: 152, Total Stations: 18, Adds: 5

STEVE COLE When I Think Of You (Bluemoon/Atlantic)
Total Plays: 149, Total Stations: 23, Adds: 5

SIMPLY RED The Air That I Breathe (EastWest/EEG)
Total Plays: 138, Total Stations: 15, Adds: 4

PEACE OF MIND Peace Of Mind (Nu Groove)
Total Plays: 137, Total Stations: 17, Adds: 2

RICK RHODES Eurotica (Award)
Total Plays: 122, Total Stations: 15, Adds: 2

THOM ROTELLA Dance The Night Away (Telarc)
Total Plays: 87, Total Stations: 8, Adds: 0

JOYCE COOLING Imagine That (Heads Up)
Total Plays: 81, Total Stations: 8, Adds: 1

RANDY CRAWFORD Silence (Bluemoon/Atlantic)
Total Plays: 79, Total Stations: 11, Adds: 3

Songs ranked by total plays





NAC/SMOOTH JAZZ ALBUMS

MAY 22, 1998

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
3	1	1	1	1	CHRIS CAMOZZI	Suede (Discovery)	962	+9	"Swing" (955) "Suede" (7)
5	4	2	2	2	JONATHAN BUTLER	Do You Love Me? (N2K Encoded Music)	909	+91	"Shore" (882) "Elizabeth" (19)
10	8	7	3	3	BRIAN BROMBERG	You Know That Feeling (Zebra)	762	+56	"Fireplace" (748) "September" (6)
8	9	5	4	4	VARIOUS ARTISTS	Melrose Place Jazz (Windham Hill Jazz)	754	+40	"Happy" (717) "Amanda's" (3)
9	7	8	5	5	RICHARD ELLIOT	Jumpin' Off (Metro Blue/Blue Note)	742	+70	"Groove" (708) "Want" (34)
6	5	4	6		DOWN TO THE BONE	From Manhattan To Staten (Nu Groove)	711	-21	"Brooklyn" (698) "Staten" (13)
1	2	3	7		CHUCK LOEB	The Moon, The Stars... (Shanachie)	665	-151	"Just" (635) "Water" (30)
12	12	10	8	8	FOUR 80 EAST	The Album (Cargo/MCA)	652	+42	"Eastside" (647) "K-Town" (5)
11	10	9	9		ERIC CLAPTON	Pilgrim (Duck/Reprise)	596	-19	"Needs" (457) "Eyes" (105)
18	14	13	10	10	KIM WATERS	Love's Melody (Shanachie)	560	+38	"Nightfall" (540) "Sunny" (20)
17	18	14	11	11	BRIAN HUGHES	One 2 One (Higher Octave)	541	+27	"One" (467) "Stringbean" (54)
23	24	17	12	12	GREGG KARUKAS	Blue Touch (I.E./Nerve)	515	+40	"Blue" (490) "Havana" (13)
2	3	6	13		CHIELI MINUCCI	It's Gonna Be Good (JVC/JMI)	508	-200	"Dreams" (508)
30	23	15	14	14	DAKOTA MOON	Dakota Moon (Elektra/EEG)	504	+14	"Promise" (504)
4	6	11	15		BONEY JAMES	Sweet Thing (Warner Bros.)	488	-73	"Rain" (451) "Sweet" (18)
25	21	21	16	16	B-TRIBE	Sensual Sensual (Atlantic)	474	+44	"Sometimes" (474)
21	17	18	17		SPYRO GYRA	Road Scholars (GRP)	466	-9	"Morning" (369) "Friends" (97)
26	19	20	18	18	BOB MAMET	Adventures In Jazz (Atlantic)	460	+10	"Midnight" (420) "News" (26)
19	15	19	19		BRIAN CULBERTSON	Secrets (Bluemoon/Atlantic)	432	-18	"Mind" (406) "Good" (15)
—	27	24	20	20	KEIKO MATSUI	Full Moon And The Shrine (Countdown/Unity)	425	+28	"Sunrise" (380) "Steps" (35)
15	13	16	21		JOHN TESH	Grand Passion (GTSP/Mercury)	402	-75	"Forever" (330) "Grand" (72)
—	29	28	22	22	CHRIS STANDRING	Velvet (Instinct)	398	+41	"Shades" (363) "Victoria" (31)
29	—	25	23	23	CHRIS BOTTI	Midnight Without You (Verve Forecast)	398	+27	"Wah" (359) "Regroovable" (17)
20	22	23	24		MARILYN SCOTT	Avenues Of Love (Warner Bros.)	394	-13	"Starting" (373) "Look" (21)
7	11	12	25		EVAN MARKS	Three Day Weekend (Verve Forecast)	392	-155	"Coast" (392)
13	16	22	26		JOYCE COOLING	Playing It Cool (Heads Up)	389	-24	"Hours" (281) "Imagine" (81)
—	28	26	27	27	BOB JAMES	Playin' Hooky (Warner Bros.)	379	+15	"Where" (352) "Mind" (27)
24	26	27	28		PHIL PERRY	One Heart One Love (Peak/Private/Windham Hill)	362	-2	"Heart" (362)
27	30	30	29	29	CANDY DULFER	For The Love Of You (N2K Encoded Music)	358	+10	"Smooth" (327) "You" (31)
DEBUT			30	30	BRYAN SAVAGE	Soul Temptation (Higher Octave)	318	+32	"Kaleidoscope" (311) "Mulholland" (3)

This chart reflects airplay from May 6-12. Albums ranked by total plays, with plays from all cuts from an album combined. 52 NAC reporters. 51 current playlists. © 1998, R&R Inc.

MOST ADDED

ARTIST	TITLE	LABEL(S)	ADDS
GEORGE BENSON	Standing Together	(GRP)	37
FOURPLAY	Still The One	(Warner Bros.)	26
ACOUSTIC ALCHEMY	The Better Shoes	(GRP)	6
STEVE COLE	When I Think Of You	(Bluemoon/Atlantic)	5
CANDY DULFER	Smooth	(N2K Encoded Music)	5
KENNY G	Baby G	(Arista)	5
SIMPLY RED	Mellow My Mind	(EastWest/EEG)	5
AVENUE BLUE	Seventh Heaven	(Mesa/Bluemoon/Atlantic)	4
PAUL HARDCASTLE	Shelbi	(JVC/JMI)	4
RAMSEY LEWIS	Fragile	(GRP)	4
BOB MAMET	At Midnight	(Atlantic)	4
SIMPLY RED	The Air That I Breathe	(EastWest/EEG)	4

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
SIMPLY RED	The Air That I Breathe	(EastWest/EEG)	+100
JONATHAN BUTLER	Dancing On...	(N2K Encoded Music)	+93
STEVE COLE	When I Think Of You	(Bluemoon/Atlantic)	+93
SIMPLY RED	Mellow My Mind	(EastWest/EEG)	+77
RICHARD ELLIOT	In The Groove	(Metro Blue/Blue Note)	+71
GEORGE BENSON	Standing Together	(GRP)	+59
KENNY G	Baby G	(Arista)	+59
RAMSEY LEWIS	Fragile	(GRP)	+59
BRIAN BROMBERG	By The Fireplace	(Zebra)	+50
MARIAH CAREY	My All	(Columbia)	+50

NAC NOTES By Anthony Acampora

Among the Most Added tracks in memory is **George Benson's** "Standing Together" (GRP), which earned airplay at 37 stations (including tight-listed WQCD/NY, as well as KTUV/L.A., KKSJ/SF, and WJZZ/Philadelphia) in its first week. It has a killer hook and shines with Paul Brown's production luster. Vocals seldom become huge chart hits in NAC/SJ due to rotation limits in that category (the last number one vocal was Vanessa Williams' "You Can't Run" in 1995), but I'd be willing to bet that "Standing Together" will defy convention and grab the top slot before long. Speaking of convention, Benson plays at ours during

Saturday's luncheon.

The debut track from **Fourplay's** 4, "Still The One" (Warner Bros.) is another that makes an important musical contribution to the format. The handily reconfigured quartet has made an engaging, accessible record that was embraced by 26 reporters this week (joining the four that couldn't wait from last week) for second Most Added.

Many years ago, when I was MD at KFRC/San Francisco, I prided myself on breaking records; indeed, I broke my share of hits, and then some. But everyone misappraises a hit — or supports a stiff — from time to

time. When the evidence is in, the best MDs and PDs have the humility to admit they were wrong and add a record they've been resisting, whether they like it, or hear it, or not. Considering the move into power rotation on **Brian Bromberg's** "By The Fireplace" (Zebra) by Broadcast Architecture — plus the track and album's move into our top three — it's probably time for the few major-market holdouts to reevaluate their stance in the face of the facts.

Boney James' Sweet Thing (Warner Bros.) has been on our Albums chart for an incredible 51 weeks! Boney's redefined the very word "breakthrough."

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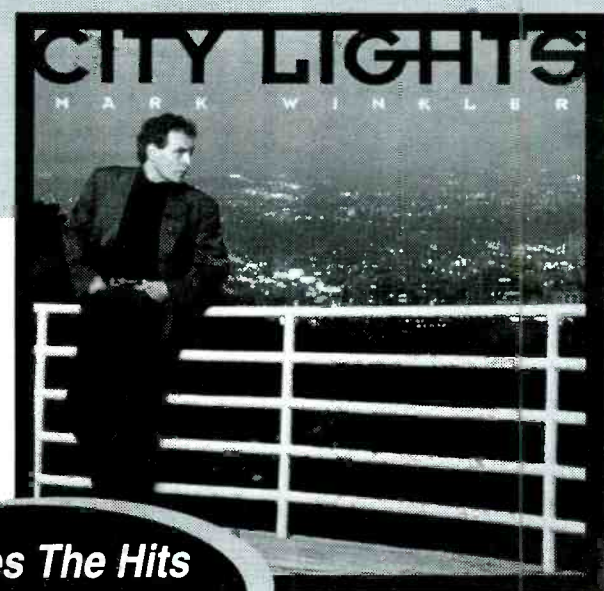
Early Believers:

WTMD Baltimore
WVAS Montgomery
WVCO Myrtle Beach
KPRS Kansas City
Soundscapes
WZJZ Columbus
KNIK Anchorage

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— Jazziz Magazine

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"Close" & "Relaxin"



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NAC/SMOOTH JAZZ REPORTERS

Stations and their adds by track listed alphabetically by market

WHRL/Albany, NY OM/PD: Brant Curtiss SIMPLY RED "Mellow" LOUIE SHELTON "Satin" GEORGE BENSON "Standing"	WZJZ/Columbus, OH PD/MD: Bill Harman PAUL HARDCASTLE "Shelbi" LOSTON HARRIS "Comes"	WEZV/Lafayette, IN PD/MD: Bob Miller FOURPLAY "Still" ACOUSTIC ALCHEMY "Shoes" GEORGE BENSON "Standing" JUAN CARLOS QUINTERO "Way"	WJCD/Norfolk, VA OM/PD: Maxine Todd MD: Larry Hollowell KIM WATERS "Nightfall" KENNY G "Baby" GEORGE BENSON "Standing" SIMPLY RED "Mellow" JOE SAMPLE "Night" MARION MEADOWS "January" AVENUE BLUE "Seventh"	KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones FOURPLAY "Still" GEORGE BENSON "Standing" DOWN TO THE BONE "Staten" JONATHAN CAIN "Remember"	KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton RAMSEY LEWIS "Fragile"
KNIK/Anchorage, AK GM/PD: Dean Williams MD: John Clarke FOURPLAY "Still" GEORGE BENSON "Standing" LOUIE SHELTON "Satin"	KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser KENNY G "Baby" FOURPLAY "Still" BOB MAMET "Midnight" BRYAN SAVAGE "Temptation"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart GEORGE BENSON "Standing" KIRK WHALUM "Need"	KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart GEORGE BENSON "Standing" CHRIS STANDRING "Shades" KIM PENNYL "Cafe"	KCLC/St. Charles, MO PD: Rich Reigert MD: Chris Kurtz BADI ASSAD "Waves" RONAN HARDIMAN "Love" PAUL HARDCASTLE "Shelbi"	KWJZ/Seattle, WA PD/MD: Carol Handley GEORGE BENSON "Standing" RANDY CRAWFORD "Silence" FOURPLAY "Still"
KAJZ/Austin, TX PD: Ted Carson MD: Candace Andrews DAVID GARFIELD... "Babylon" KEIKO MATSUI "Steps" ACOUSTIC ALCHEMY "Shoes" KIRK WHALUM "Need" GEORGE BENSON "Standing" MARILYN SCOTT "Look" MARILYN SCOTT "Avenida"	JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen MARION MEADOWS "January" RONAN HARDIMAN "Love" FOURPLAY "Still" RANDY CRAWFORD "Silence" GEORGE BENSON "Standing"	WLVE/Miami, FL PD: Gregg Steele RAMSEY LEWIS "Fragile" SIMPLY RED "Mellow" BADI ASSAD "Waves"	WLOQ/Orlando, FL PD: Steve Huntington MD: Lee Hogan FOURPLAY "Still" GEORGE BENSON "Standing" ACOUSTIC ALCHEMY "Shoes" STEVE COLE "Think" TOMMY JONES "Push" SIMPLY RED "High"	KBZN/Salt Lake City, UT PD: Rob Riesen GEORGE BENSON "Standing"	WHCD/Syracuse, NY PD: Butch Charles APD/MD: Kenny Dees SIMPLY RED "Mellow" KENNY G "Baby" BOB MAMET "Midnight"
KSMJ/Bakersfield, CA PD/MD: Joel Widdows GEORGE BENSON "Standing" FOURPLAY "Still"	KHIH/Denver, CO PD: Becky Taylor MD: Cheri Marquart GEORGE BENSON "Standing" FOURPLAY "Still"	WJZI/Milwaukee, WI APD/MD: Chris Moreau FOURPLAY "Still" CANDY DULFER "Smooth" GEORGE BENSON "Standing" KENNY G "Baby"	WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi GEORGE BENSON "Standing" TONY DARREN "Late" DUNCAN MILLAR "Ray"	KCJZ/San Antonio, TX PD/MD: Norm Miller APD: Cody Robbins SIMPLY RED "Air" RAMSEY LEWIS "Fragile"	WJZT/Tallahassee, FL PD: Denny Alexander SIMPLY RED "Air" AVENUE BLUE "Seventh" DAVID GARFIELD... "Babylon" STEVE COLE "Think" RICK RHODES "Eurotica" GEORGE BENSON "Standing"
WSJZ/Boston, MA PD/MD: Shirley Maldonado GEORGE BENSON "Standing" FOURPLAY "Still"	WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach GEORGE BENSON "Standing" BOB JAMES "Where" CANDY DULFER "Smooth"	KMJZ/Minneapolis, MN PD: Rob Moore GEORGE BENSON "Standing" FOURPLAY "Still" MARIAH CAREY "My" AVENUE BLUE "Seventh" JOHN TESH "Grand"	KYOT/Phoenix, AZ PD/MD: Nick Francis No Adds	KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole GEORGE BENSON "Standing" LEE RITENOUR "Ooh-Yeah"	WSJT/Tampa, FL PD/MD: Ross Block ACOUSTIC ALCHEMY "Shoes" FOURPLAY "Still"
WCCJ/Charlotte, NC APD/MD: Greg Morgan FOURPLAY "Still" CANDY DULFER "Smooth" GEORGE BENSON "Standing" CHRIS BOTTI "Wah"	WGUF/Ft. Myers, FL PD/MD: John Conrad RAMSEY LEWIS "Fragile" BRIAN CULBERTSON "Mind" AVENUE BLUE "Seventh" ACOUSTIC ALCHEMY "Shoes" GEORGE BENSON "Standing"	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff ACOUSTIC ALCHEMY "Shoes" GEORGE BENSON "Standing" STEVE COLE "Think" FOURPLAY "Still"	WJJJ/Pittsburgh, PA PD: Carl Anderson MD: Herschel GEORGE BENSON "Standing" CANDY DULFER "Smooth" SIMPLY RED "Air" FOURPLAY "Still"	KBLX/San Francisco, CA PD: Kevin Brown FOURPLAY "Still" CANDY DULFER "Smooth" KIM WATERS "Nightfall" PEACE OF MIND "Peace"	KOAS/Tulsa, OK PD/MD: Ron Allen PAUL HARDCASTLE "Shelbi"
WNUA/Chicago, IL VP/Prog: Paul Goldstein APD/MD: Steve Stiles KENNY G "Baby" FOURPLAY "Still" BRIAN CULBERTSON "Mind"	KEZL/Fresno, CA PD/MD: Mike Vasquez GEORGE BENSON "Standing" FOURPLAY "Still"	KXDC/Monterey, CA PD/MD: Scott O'Brien FOURPLAY "Still" GEORGE BENSON "Standing"	KKJZ/Portland, OR PD: Paul Warren MD: Hal Murray GEORGE BENSON "Standing" FOURPLAY "Still"	KKSF/San Francisco, CA VP/OM: Lee Hansen MD: Blake Lawrence GEORGE BENSON "Standing" FOURPLAY "Still" PEACE OF MIND "Peace"	WJZW/Washington, DC PD: Kenny King GEORGE BENSON "Standing" FOURPLAY "Still" MARCUS JOHNSON "Neck"
WVAE/Cincinnati, OH OM: T.J. Holland APD/MD: Steve Wiersman GEORGE BENSON "Standing" BOB MAMET "Midnight" GREGG KARUKAS "Blue"	WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams GEORGE BENSON "Standing"	WVCO/Myrtle Beach, SC OM/PD: Earl Taylor BRIAN HUGHES "One" RANDY CRAWFORD "Silence" PAUL HARDCASTLE "Shelbi" SIMPLY RED "Air" BOB MAMET "Midnight"	WSMJ/Richmond, VA PD/MD: Tommy Fleming STEVE COLE "Think" GEORGE BENSON "Standing" RICK RHODES "Eurotica" SIMPLY RED "Mellow" FOURPLAY "Still"	KMGQ/Santa Barbara, CA PD: Vince Garcia MD: Steve Bauer JOYCE COOLING "Imagine" GEORGE BENSON "Standing" TOMMY JONES "Groove" LOUIE SHELTON "Satin" STEVE COLE "Think" KIRK WHALUM "Need"	KWSJ/Wichita, KS MD: Dallas Scott FOURPLAY "Still"
WNWV/Cleveland, OH PD/MD: Bernie Kimble FOURPLAY "Still" GEORGE BENSON "Standing"	KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase GEORGE BENSON "Standing"	WQCD/New York, NY PD: John Mullen MD: Rick LaBoy GEORGE BENSON "Standing"			52 Total Reporters 52 Current Reporters 51 Current Playlists Reported Frozen Playlist (1): KSBR/Mission Viejo, CA

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NAC/SMOOTH JAZZ PLAYLISTS

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MARKET #1
WQCD/New York
(212) 352-1019
Mullen/Laboy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	37	34		TESH F/INGRAM/Give Me Forever...
32	34	37	33		BONEY JAMES/After The Rain
31	33	37	32		JONATHAN BUTLER/Dancing On The Shore
32	32	39	32		SPYRO GYRA/Best Friends
19	24	27	29		OPEN DOOR/The Curved Sky
33	32	38	26		CHUCK LOEB/Just Us
20	24	26	24		BRYAN SAVAGE/Kaleidoscope
-	-	-	-	27	SIMPLY RED/Mellow My Mind
24	24	26	24		CHELI MINUCCI/Dreams
24	26	24	26		SOUNDSCAPE/Brand New Day
24	24	28	24		DAKOTA MOON/A Promise I Make
22	24	14	13		BRIAN MCKNIGHT/Anytime
-	-	-	-	13	GEORGE BENSON/Standing Together

MARKET #2
KTWV/Los Angeles
(310) 840-7180
Brodie/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	18	20	22		KIM WATERS/Nightfall
19	19	21	21		FOUR 80 EAST/Eastside
18	18	20	20		RIPPINGTONS/In Another Life
18	19	22	20		JOYCE COOLING/After Hours
13	12	17	19		BRIAN BROMBERG/By The Fireplace
16	17	19	19		RICHARD ELLIOT/In The Groove
16	15	18	17		KENNY G/My Heart Will Go On
15	17	14	16		B-TRIBE/Sometimes
13	16	11	15		CHRIS STANDRING/Cool Shades
15	12	8	15		ERIC MARIENTHAL/Captain Bacardi
10	10	11	15		CHRIS CAMOZZI/Swing Shift
15	10	17	15		GREGG KARUKAS/Blue Touch
11	13	14	15		BOB JAMES/Love Is Where
14	12	13	13		BRIAN CULBERTSON/On My Mind
-	-	-	-	13	LOUIE SHELTON/Satin Dreams
-	-	-	-	12	AVENUE BLUE/Seventh Heaven
12	14	11	12		JONATHAN BUTLER/Dancing On The Shore
15	17	12	12		PEACE OF MIND/Peace Of Mind
9	11	12	12		RONAN HARDIMAN/Love Song
-	-	-	-	15	STEVE COLE/When I Think Of You
13	10	11	11		PHIL PERRY/One Heart One Love
12	12	11	11		BRAXTON BROTHERS/Happy Again
11	11	10	10		ERIC CLAPTON/My Father's Eyes
10	10	10	10		RANDY CRAWFORD/Bye Bye
12	11	11	10		PHIL PERRY/One Heart One Love
10	13	14	10		CANDY DULFER/Smooth
11	11	11	10		MARIAH CAREY/My All
8	10	7	9		KENNY G/Baby G
8	11	9	8		TESH F/INGRAM/Give Me Forever...
-	-	-	-	1	BRYAN SAVAGE/Soul Temptation

MARKET #3
WNUA/Chicago
(312) 645-9550
Goldstein/Stiles

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	21	24	21		DOWN TO THE BONE/Brooklyn Heights
17	23	24	18		RICHARD ELLIOT/In The Groove
18	18	14	18		DENNY JIOSA/Takin The Backroads
4	20	17	18		CANDY DULFER/Smooth
17	19	18	18		JONATHAN BUTLER/Dancing On The Shore
17	19	16	16		TIM WEISBERG/Summertime
10	14	16	16		RAMSEY LEWIS/Fragile
3	14	11	16		FOUR 80 EAST/Eastside
16	20	15	16		CHUCK LOEB/Water Runs Dry
-	-	-	-	13	BARFACE & DES'REE/Fire
-	-	-	-	14	CHARLES FAMBROUGH/It's Not Easy...
21	19	18	14		KENNY G/My Heart Will Go On
16	15	18	14		BRIAN HUGHES/One 2 One
12	13	13	13		CHRIS STANDRING/Cool Shades
-	-	-	-	13	JANET/Every Time
16	16	11	12		CHRIS CAMOZZI/Swing Shift
13	14	12	11		ERIC CLAPTON/Needs His Woman
5	14	12	11		MARIAH CAREY/My All
5	14	12	9		DAKOTA MOON/A Promise I Make
-	-	-	-	9	SIMPLY RED/The Air That I...
3	10	8	8		JOHN TESH/Grand Passion
12	10	5	7		RICHARD SMITH/Minor Love Affair
6	6	3	5		DOWN TO THE BONE/Staten Island Groove
-	-	-	-	5	STEVE COLE/When I Think Of You
-	-	-	-	5	KENNY G/Baby G
-	-	-	-	5	FOURPLAY/Still The One
-	-	-	-	5	BRIAN CULBERTSON/On My Mind

MARKET #4
KBLX/San Francisco
(415) 284-1029
Brown

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	14	14		KENNY G/Baby G
12	13	12	12		FOUR 80 EAST/Eastside
14	14	12	12		PIECES OF A DREAM/Pieces
4	6	6	11		PAMELA WILLIAMS/Escape To Paradise
9	10	11	11		BONEY JAMES/It's All Good
11	11	11	11		BOB JAMES/Love Is Where
10	10	10	10		CHRIS CAMOZZI/Swing Shift
10	10	10	10		JOE SAMPLE/Snow Flake
10	10	10	10		PHIL PERRY/One Heart One Love
9	10	10	10		BRAXTON BROTHERS/Happy Again
8	8	8	8		PAMELA WILLIAMS/Love In
8	8	8	8		BRIAN BROMBERG/By The Fireplace
6	6	6	6		GREGG KARUKAS/Blue Touch
7	7	7	7		BONEY JAMES/After The Rain
4	7	7	7		CHRIS CAMOZZI/Suede
5	6	7	7		BRYAN SAVAGE/Kaleidoscope
11	11	11	7		CHUCK LOEB/Just Us
3	7	7	7		RICHARD ELLIOT/In The Groove
-	-	-	-	7	AVENUE BLUE/Seventh Heaven
4	7	7	7		MARILYN SCOTT/Starting To Fall
7	7	7	7		GREGG HOWARD/Midnight Mood
5	5	6	7		JONATHAN BUTLER/Dancing On The Shore
4	4	6	7		STEVE COLE/Say It Again
7	7	7	7		BRIAN TARIQUIN/One Arabian Knight
8	8	8	8		DEAN JAMES/Intimacy
3	6	6	6		CARL FILIPAK/Cause We've Ended...
-	-	-	-	2	FOUR 80 EAST/K-Town
-	-	-	-	3	DAVID GARFIELD.../Babylon Sisters
-	-	-	-	3	LONNIE LISTON SMITH/Quiet Moments

MARKET #4
KKSF/San Francisco
(415) 975-5555
Harsen/Lawrence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	16	22	23		JOYCE COOLING/In The Groove That
15	21	23	23		DOWN TO THE BONE/Brooklyn Heights
21	21	21	23		CHELI MINUCCI/Dreams
10	12	16	22		BRIAN BROMBERG/By The Fireplace
22	22	22	22		RICHARD ELLIOT/In The Groove
13	16	22	22		KENNY G/Baby G
15	22	22	22		JOE SAMPLE/Night Flight
-	-	-	-	4	TIM WEISBERG/Blue Touch
19	13	13	13		CHRIS SPHERE/Singin'
6	10	11	12		B-TRIBE/Sometimes
3	8	12	12		CHRIS BOTTI/Mr. Wah
13	12	12	12		DENNY JIOSA/Old Money
-	-	-	-	11	RAMSEY LEWIS/Fragile
21	24	18	12		BRIAN TARIQUIN/One Arabian Knight
13	12	11	11		BRAXTON BROTHERS/Happy Again
9	11	11	11		FOUR 80 EAST/Eastside
5	10	11	11		PAUL HARDCASTLE/Shebi
9	12	11	11		TIM WEISBERG/Summertime
10	8	11	9		ERIC CLAPTON/Needs His Woman
-	-	-	-	4	SIMPLY RED/The Air That I...
8	6	6	9		SPYRO GYRA/Morning Dance
4	10	9	9		CHRIS STANDRING/Cool Shades
6	7	8	8		DAKOTA MOON/A Promise I Make
6	7	7	7		BRIAN HUGHES/One 2 One
6	8	6	8		KEIKO MATSUI/Toward The Sunrise
9	7	8	8		SOUNDSCAPE/The Closer I Get...
-	-	-	-	5	STEVE COLE/When I Think Of You
11	12	8	7		RANDY CRAWFORD/Bye Bye

MARKET #5
WJZ/Philadelphia
(610) 667-3939
Gress/Tozzi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	32	32	32		CHUCK LOEB/Just Us
32	32	32	32		BONEY JAMES/After The Rain
19	32	32	32		CHRIS CAMOZZI/Swing Shift
20	32	32	32		KIM WATERS/Nightfall
19	32	32	32		SPYRO GYRA/Paradise Cove
-	-	-	-	11	KENNY G/Baby G
6	12	13	19		DOWN TO THE BONE/Brooklyn Heights
25	13	13	14		EVAN MARKS/Coast To Coast
13	13	14	14		SPYRO GYRA/Morning Dance
12	14	14	14		RICK RHODES/Eurotica
12	12	13	13		FOUR 80 EAST/Eastside
12	14	13	13		SOUNDSCAPE/Brand New Day
9	11	13	13		BRYAN SAVAGE/Kaleidoscope
13	12	13	13		ERIC CLAPTON/Needs His Woman
13	13	13	13		CHRIS BOTTI/Mr. Wah
12	13	13	13		CHELI MINUCCI/Dreams
12	14	13	13		TESH F/INGRAM/Give Me Forever...
13	13	13	13		DAKOTA MOON/A Promise I Make
13	13	13	13		ERIC MARIENTHAL/Captain Bacardi
-	-	-	-	12	STEVE COLE/When I Think Of You
25	14	13	12		RICHARD ELLIOT/In The Groove
-	-	-	-	12	BARFACE & DES'REE/Fire
12	12	14	14		JONATHAN BUTLER/Dancing On The Shore
-	-	-	-	4	TURNING POINT/And So It Goes
-	-	-	-	7	GEORGE BENSON/Standing Together
-	-	-	-	6	RAMSEY LEWIS/Fragile
-	-	-	-	5	FOURPLAY/Still The One
-	-	-	-	5	TONY DARREN/Late Night
-	-	-	-	5	DUNCAN MILLAR/Little Ray Of

MARKET #6
KOAI/Dallas
(214) 630-3011
Fischer/Glaser

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	19	24	25		DOWN TO THE BONE/Brooklyn Heights
11	11	19	25		KIM WATERS/Nightfall
10	10	19	24		BRIAN HUGHES/One 2 One
12	12	20	24		BRAXTON BROTHERS/Happy Again
12	20	24	24		SPYRO GYRA/Morning Dance
10	10	19	19		JONATHAN CAIN/A Day To Remember
23	23	26	16		RICHARD ELLIOT/In The Groove
-	-	-	-	13	FOUR 80 EAST/Eastside
11	13	11	12		CHRIS BOTTI/Mr. Wah
12	11	12	12		BRIAN BROMBERG/By The Fireplace
12	11	12	12		BONEY JAMES/After The Rain
12	12	12	12		GREGG KARUKAS/Simone
12	12	12	12		CHELI MINUCCI/Dreams
12	12	12	12		EVAN MARKS/Coast To Coast
24	22	15	12		CHRIS CAMOZZI/Swing Shift
11	11	12	12		PAUL TAYLOR/Groove Zone
12	13	11	12		YANNI/Dance With A
23	14	10	10		CHRIS SPHERE/Quiver
-	-	-	-	10	BARFACE & DES'REE/Fire
9	9	9	10		MICHAEL BOLTON/The Best Of Love
9	9	9	10		CHUCK LOEB/Water Runs Dry
-	-	-	-	24	JONATHAN BUTLER/Dancing On The Shore
10	10	10	10		TESH F/INGRAM/Give Me Forever...
10	9	9	10		THOM ROTELLA/What's The Story?
-	-	-	-	9	SIMPLY RED/The Air That I...
8	10	8	9		BOB BELDEN/Feel The Earth...
9	8	10	9		DENNY JIOSA/Takin The Backroads
-	-	-	-	9	PHIL PERRY/One Heart One Love
25	24	13	9		BRIAN CULBERTSON/Straight To...
8	9	10	9		KEIKO MATSUI/Toward The Sunrise

MARKET #7
WVWV/Detroit
(248) 855-5100
Sleecker/Kovach

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	19	18	19		EVAN MARKS/Coast To Coast
18	20	19	19		DOWN TO THE BONE/Brooklyn Heights
19	19	19	19		BOB MAMET/At Midnight
11	10	18	17		KIM WATERS/Nightfall
8	11	8	17		JONATHAN BUTLER/Dancing On The Shore
18	18	18	18		CHRIS CAMOZZI/Swing Shift
12	10	17	16		CHELI MINUCCI/Dreams
11	11	18	16		BRAXTON BROTHERS/Happy Again
10	10	12	12		FOUR 80 EAST/Eastside
-	-	-	-	6	B-TRIBE/Sometimes
3	5	11	11		KEIKO MATSUI/Steps In The Night
-	-	-	-	5	DAKOTA MOON/A Promise I Make
-	-	-	-	11	MARIAH CAREY/My All
10	10	11	10		BRIAN BROMBERG/By The Fireplace
15	18	11	10		CHUCK LOEB/Just Us
10	9	10	10		EARL KLUH/Fingerdance
11	10	10	10		BRYAN SAVAGE/Kaleidoscope
9	10	11	10		JOYCE COOLING/After Hours
11	11	11	11		PHIL PERRY/One Heart One Love
-	-	-	-	6	GREGG KARUKAS/Blue Touch
9	10	9	9		BRIAN CULBERTSON/On My Mind
20	18	10	9		CHELI MINUCCI/Dreams
8	11	10	9		TESH F/INGRAM/Give Me Forever...
-	-	-	-	4	KENNY G/Baby G
6	8	8	7		PAUL HARDCASTLE/Shebi
-	-	-	-	6	CHRIS STANDRING/Cool Shades
8	11	6	6		RICHARD ELLIOT/In The Groove
12	10	5	6		CHARLES FAMBROUGH/It's Not Easy...
-	-	-	-	5	GEORGE BENSON/Standing Together
-	-	-	-	5	BOB JAMES/Love Is Where

MARKET #8
WJZW/Washington
(202) 895-2300
King

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	28	28	28		CHRIS CAMOZZI/Swing Shift
28	28	28	28		DOWN TO THE BONE/Brooklyn Heights
22	28	28	28		BOB MAMET/At Midnight
12	21	21	21		BRAXTON BROTHERS/Happy Again
11	12	21	21		JONATHAN BUTLER/Dancing On The Shore
12	11	21	21		BRIAN HUGHES/One 2 One
28	27	27	27		CHELI MINUCCI/Dreams
21	28	27	27		EVAN MARKS/Coast To Coast
17	16	14	16		



CYNDEE MAXWELL

Rock Continues To Dominate Sales

□ For the first time in history, females become biggest consumer demo

The latest research from the Recording Industry Association of America (RIAA) provides information about music buyers that both the radio and record industries may find useful. The RIAA's 1997 Consumer Profile found that, for the first time ever, female consumers (51.4%) purchased more music than their male counterparts (48.6%). Rock continued to account for the largest share of music sold. Here are more highlights from the 1997 Sound Recording Consumer Profile commissioned by the RIAA.

CONFIGURATION

Although it has been five years since CDs surpassed cassettes as the consumer's favorite format, the CD market continues to expand, inching up almost 2% to seize 70.2% of the market in 1997. Full-length cassettes continue in second place, experiencing the slowest rate of decline for this format since 1990. With a less than 1% decrease from the previous year, the format appears to have stabilized its market niche, capturing 18.2% of the market. In 1997, CD singles enjoyed another healthy year, gaining more than a percent, from 4.2% in 1996 to 5.4% last year. This growth is attributed in part to the tremendous popularity of Elton John's "Candle In The Wind 1997," which set an all-time RIAA record as the highest-certified single ever and gave a significant boost to single sales.

OUTLET

In 1997, recorded music buyers shopped at retail outlets in record numbers. Retail purchases grew from 81.4% of the domestic market in 1996 to 83.7% last year. Benefiting from a steady flow of top releases, record stores enjoyed their first market-share increase in eight years, growing nearly 2%, from 49.9% to 51.8%. Non-retail purchases, primarily through mail-

Rock and country continue to dominate the market as they have through the '90s, with rock consumers (32.5%) accounting for one in every three music purchases.

order houses or record clubs, dropped nearly 3%, from 17.5% to 14.9% of units purchased.

The boom in record club membership has slowed considerably, as music buyers have all but completed converting their collections to CD format (record clubs depend heavily on back catalog sales). For the first time, the RIAA broke out online sales, indicating 0.3% of music buyers made purchases via the Internet. This segment trails behind TV offers, which account for 0.9% of purchases, but the RIAA anticipates the gap between online and other outlets will start to narrow rapidly.

GENRE

Rock and country continue to dominate the market as they have through the '90s, with rock consumers (32.5%) accounting for one in every three music purchases. Metallica, the Wallflowers, Third Eye Blind, and Matchbox 20 dominated the drive in rock.

Country (14.4%) was able to maintain its second-place market position last year with extraordinarily successful releases from a handful of artists, including Shania Twain, LeAnn Rimes, Garth Brooks, and Deana Carter.

Meanwhile, rap enjoyed the greatest market growth for the second year, increasing its share from 8.9% to 10.1%. Gospel — benefiting from aggressive marketing and merchandising, as well as the crossover success of several artists — increased from 4.3% to 4.5%.

AGE

In 1997, diverse music product resulted in extremes in purchasing power, with the youngest and oldest music buyers accounting for the greatest growth. The 10-to-14-year-old age category was the only one under 34 to expand. Enjoying 1% growth to 8.9%, young adolescents were spurred by the "girl power" phenomena of the Spice Girls, not to mention the significant "boy power" of Hanson. Consumers 45 and older commanded the greatest growth of any age bracket in 1997, increasing their market share 1.4% to 16.5%. Again, this growth was largely driven by successful releases by diverse artists such as Bob Dylan, Elton John, James Taylor, Fleetwood Mac, Celine Dion, and Barbra Streisand, as well as Michael Flatley's *Lord Of The Dance* — all extremely popular with aging baby boomers.

SEX

For first time ever, women purchased more music than men (51.4% vs. 48.6%). The extraordinary popularity of Elton John's "Candle In The Wind," which brought many new and infrequent music buyers into the stores, may have affected this purchasing shift.

The annual Consumer Profile is compiled by Chilton Research Services from a monthly national telephone survey. (Chilton surveys 3051 music buyers each year.) Data from the monthly survey, tabulated annually and semiannually, is weighted by age and sex and then projected to reflect the U.S. population aged 10 and over. The reliability of the data is + 1.7% at a 95% confidence level. With respect to genre, consumers were asked to classify their music purchases; they are not assigned a particular category.

The Consumer Profile Stats

The following data, compiled for the Recording Industry Association of America (RIAA) by Chilton Research Services, can shed valuable insight on the most active part of radio's audience — the music buyer.

Genre					
	1993	1994	1995	1996	1997
Rock	30.2	35.1	33.5	32.6	32.5
Country	18.7	16.3	16.7	14.7	14.4
R&B	10.6	9.6	11.3	12.1	11.2
Rap	9.2	7.9	6.7	8.9	10.1
Pop	11.9	10.3	10.1	9.3	9.4
Format					
Full-Length Cassettes	38.0	32.1	25.1	19.3	18.2
Full-Length CDs	51.1	58.4	65.0	68.4	70.2
Vinyl LPs	0.3	0.8	0.5	0.6	0.7
Singles (All Types)	9.2	7.4	7.5	9.3	9.3
Music Videos	1.3	0.8	0.9	1.0	0.6
Age					
10-14 years	8.6	7.9	8.0	7.9	8.9
15-19 years	16.7	16.8	17.1	17.2	16.8
20-24 years	15.1	15.4	15.3	15.0	13.8
25-29 years	13.2	12.6	12.3	12.5	11.7
30-34 years	11.9	11.8	12.1	11.4	11.0
35-39 years	11.1	11.5	10.8	11.1	11.6
40-44 years	8.5	7.9	7.5	9.1	8.8
45+ years	14.1	15.4	16.1	15.1	16.5
Outlet					
Record Store	56.2	53.3	52.0	49.9	51.8
Other Store	26.1	26.7	28.2	31.5	31.9
Tape/Record Club	12.9	15.1	14.3	14.3	11.6
Mail Order	3.8	3.4	4.0	2.9	2.7
Internet	na	na	na	na	0.3
Sex					
Female	49.3	47.3	47.0	49.1	51.4
Male	50.7	52.7	53.0	50.9	48.6

NOTE: Figures Represent % Dollar Value

GVSBS

GIRLS AGAINST BOYS

** PARK AVENUE **

IO Close out adds!

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R&R Active 42 - 35
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WRCX WLZR KQRC KUFO
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CALIFORNIA REDWINGS TAKE THE TITLE — R&R Assistant Rock Editor Frank Correia (second from left) and his roller hockey team recently fought their way to their first championship. Other industry puckheads include (l-r) 4AD's Rich Holtzman and A&M's Jay Hughen and Terry Dry.

R&R ACTIVE ROCK TOP 50

MAY 22, 1998

3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 CREED Torn (<i>Wind-up</i>)	2166	2131	2143	2119	79/1
5	4	2	2	2 BROTHER CANE I Lie In The Bed I Make (<i>Virgin</i>)	1963	1933	1868	1825	78/1
2	2	3	3	JERRY CANTRELL Cut You In (<i>Columbia</i>)	1666	1825	2042	2089	71/0
8	8	6	4	4 METALLICA Fuel (<i>Elektra/EEG</i>)	1622	1613	1564	1472	78/0
3	3	4	5	DAYS OF THE NEW Shelf In The Room (<i>Outpost/Geffen</i>)	1603	1694	1946	2054	67/1
10	10	9	6	6 STABBING WESTWARD Save Yourself (<i>Columbia</i>)	1532	1459	1416	1383	77/1
6	6	5	7	JIMMY PAGE/ROBERT PLANT Most High (<i>Atlantic</i>)	1514	1658	1727	1719	69/0
—	—	14	8	8 SMASHING PUMPKINS Ava Adore (<i>Virgin</i>)	1409	1112	99	—	74/3
22	13	12	9	9 VAN HALEN Fire In The Hole (<i>Warner Bros.</i>)	1399	1350	1243	814	76/0
12	11	11	10	SEMISONIC Closing Time (<i>MCA</i>)	1398	1404	1394	1348	60/0
7	7	8	11	KENNY WAYNE SHEPHERD Blue On Black (<i>Revolution</i>)	1387	1495	1654	1657	59/0
14	14	13	12	12 PEARL JAM Wishlist (<i>Epic</i>)	1352	1325	1203	1059	69/1
9	9	10	13	MEGADETH Use The Man (<i>Capitol</i>)	1239	1415	1445	1414	59/0
4	5	7	14	FOO FIGHTERS My Hero (<i>Roswell/Capitol</i>)	1181	1539	1778	1948	59/0
15	15	15	15	15 FUEL Shimmer (<i>550 Music</i>)	1121	1079	1052	978	61/0
25	21	18	16	16 DLR BAND Slam Dunk (<i>Wawazat !!</i>)	1033	977	873	695	53/1
31	22	21	17	17 WALLFLOWERS Heroes (<i>Epic</i>)	1005	927	767	647	55/0
—	—	31	18	18 MONSTER MAGNET Space Lord (<i>A&M</i>)	948	600	176	18	77/8
19	20	17	19	SOUL ASYLUM I Will Still Be Laughing (<i>Columbia</i>)	948	982	919	854	53/0
11	12	16	20	MARCY PLAYGROUND Sex And Candy (<i>Capitol</i>)	919	1052	1244	1375	55/0
18	19	20	21	BLACK LAB Time Ago (<i>DGC/Geffen</i>)	884	932	921	882	58/0
13	18	22	22	METALLICA The Unforgiven II (<i>Elektra/EEG</i>)	877	905	929	1173	51/0
20	16	19	23	MATCHBOX 20 Real World (<i>Lava/Atlantic</i>)	863	943	949	852	41/1
16	17	23	24	CREED My Own Prison (<i>Wind-up</i>)	846	855	938	940	59/2
32	30	25	25	25 ADDICT Monsterside (<i>Big Cat/V2</i>)	829	779	621	620	59/1
26	25	24	26	DAVE MATTHEWS BAND Don't Drink The Water (<i>RCA</i>)	795	802	736	671	39/1
29	26	26	27	27 SAMIAM She Found You (<i>Ignition</i>)	765	734	724	658	52/1
36	31	29	28	28 GOO GOO DOLLS Iris (<i>Warner Sunset/Reprise</i>)	707	666	613	541	39/3
30	28	27	29	ECONOLINE CRUSH Home (<i>Restless</i>)	702	722	650	647	57/0
34	27	28	30	DEFTONES Be Quiet And Drive (Far Away) (<i>Maverick/WB</i>)	675	692	663	606	64/2
37	33	30	31	31 BIG WRECK That Song (<i>Atlantic</i>)	643	615	564	517	41/0
BREAKER			32	32 FASTBALL The Way (<i>Hollywood</i>)	635	581	494	455	32/0
42	35	33	33	33 CAMEL Lucy (<i>Alert/Geffen</i>)	594	574	509	425	49/2
—	—	44	34	JERRY CANTRELL My Song (<i>Columbia</i>)	576	336	93	—	42/4
—	—	42	35	GIRLS AGAINST BOYS Park Avenue (<i>DGC/Geffen</i>)	507	385	76	8	53/3
40	38	36	36	36 STEGOSAURUS At The Water (<i>Reprise</i>)	502	472	487	451	47/0
—	41	35	37	37 GANDHARVAS Downtime (<i>MCA</i>)	502	485	404	264	41/1
38	34	34	38	SEVENDUST Too Close To Hate (<i>TVT</i>)	453	500	526	492	46/0
45	43	40	39	ATHENAEUM What I Didn't Know (<i>Atlantic</i>)	382	409	391	372	30/2
24	29	38	40	EVERCLEAR I Will Buy You A New Life (<i>Capitol</i>)	378	429	623	709	23/0
46	44	43	41	FOO FIGHTERS Baker Street (<i>Roswell/Capitol</i>)	373	384	358	355	20/0
—	48	48	42	42 RAMMSTEIN Du Hast (<i>Slash/London</i>)	324	268	230	197	40/8
27	37	41	43	PEARL JAM Given To Fly (<i>Epic</i>)	323	408	493	667	30/0
—	47	46	44	44 GREEN DAY Redundant (<i>Reprise</i>)	314	304	240	127	22/1
DEBUT			45	AEROSMITH I Don't Want To Miss A Thing (<i>Columbia</i>)	305	—	—	—	38/37
DEBUT			46	MARCY PLAYGROUND Saint Joe On The School Bus (<i>Capitol</i>)	292	205	63	36	26/2
28	32	37	47	THIRD EYE BLIND Losing A Whole Year (<i>Elektra/EEG</i>)	287	457	590	666	20/0
—	—	50	48	48 OUR LADY PEACE 4am (<i>Columbia</i>)	270	252	167	—	29/5
43	42	45	49	GREEN DAY Time Of Your Life (Good Riddance) (<i>Reprise</i>)	254	316	402	414	22/0
—	49	—	50	50 COREY GLOVER Do You First, Then Do Myself (<i>LaFace/Arista</i>)	250	229	227	135	25/2

This chart reflects airplay from May 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker. 80 Active Rock reporters. 80 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

CAROLINE'S SPINE Wallflower (*Hollywood*)
Total Plays: 213, Total Stations: 26, Adds: 3

HARVEY DANGER Flagpole Sitta (*Slash/London/Island*)
Total Plays: 200, Total Stations: 14, Adds: 0

HUM Green To Me (*RCA*)
Total Plays: 198, Total Stations: 21, Adds: 0

FOO FIGHTERS Walking After You (*Elektra/Roswell/Capitol*)
Total Plays: 180, Total Stations: 18, Adds: 5

FEEDER High (*Echo/Elektra/EEG*)
Total Plays: 180, Total Stations: 21, Adds: 2

SCOTT THOMAS BAND Black Valentine (*Elektra/EEG*)
Total Plays: 176, Total Stations: 15, Adds: 0

BAD RELIGION Shades Of Truth (*Atlantic*)
Total Plays: 173, Total Stations: 18, Adds: 1

DAYS OF THE NEW The Down Town (*Outpost/Geffen*)
Total Plays: 172, Total Stations: 19, Adds: 8

RORSCHACH TEST Sex! (*Slipdisc/Mercury*)
Total Plays: 165, Total Stations: 24, Adds: 2

JIMMY PAGE/ROBERT PLANT Shining In The Light (*Atlantic*)
Total Plays: 163, Total Stations: 15, Adds: 4

Songs ranked by total plays

BREAKERS

FASTBALL The Way (*Hollywood*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
635/54	32/0	32

MOST ADDED

ARTIST/TITLE LABEL(S)	ADDS
AEROSMITH I Don't Want To Miss A Thing (<i>Columbia</i>)	37
GRAVITY KILLS Falling (<i>TVT</i>)	28
DRAIN S.T.H. Crack The Liars Smile (<i>Mercury</i>)	24
FILTER One (<i>Elektra/EEG</i>)	19
HUNGER Free (<i>Universal</i>)	9
DAYS OF THE NEW The Down Town (<i>Outpost/Geffen</i>)	8
LENNY KRAVITZ Fly Away (<i>Virgin</i>)	8
MONSTER MAGNET Space Lord (<i>A&M</i>)	8
RAMMSTEIN Du Hast (<i>Slash/London</i>)	8
SNOT The Box (<i>Geffen</i>)	7

Congratulations!
Virgil & Kevin
#5 12+! #1 18-34 Men!

Thanks for
boarding the bus.
Marcy Playground

Capitol

MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
MONSTER MAGNET Space Lord (<i>A&M</i>)	+348
AEROSMITH I Don't Want To Miss A Thing (<i>Columbia</i>)	+305
SMASHING PUMPKINS Ava Adore (<i>Virgin</i>)	+297
JERRY CANTRELL My Song (<i>Columbia</i>)	+240
FOO FIGHTERS Walking After... (<i>Elektra/Roswell/Capitol</i>)	+130
GIRLS AGAINST BOYS Park Avenue (<i>DGC/Geffen</i>)	+122
MARCY PLAYGROUND Saint Joe On The School... (<i>Capitol</i>)	+87
FEEDER High (<i>Echo/Elektra/EEG</i>)	+84
WALLFLOWERS Heroes (<i>Epic</i>)	+78
DAYS OF THE NEW The Down Town (<i>Outpost/Geffen</i>)	+74

HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)
DAYS OF THE NEW Touch, Peel, And Stand (<i>Outpost/Geffen</i>)
FOO FIGHTERS Everlong (<i>Roswell/Capitol</i>)
MEGADETH Almost Honest (<i>Capitol</i>)
TOOL Forty Six & 2 (<i>Freeworld</i>)
METALLICA The Memory Remains (<i>Elektra/EEG</i>)
TOOL Aenema (<i>Freeworld</i>)
MATCHBOX 20 3am (<i>Lava/Atlantic</i>)
CHRIS CORNELL Sunshower (<i>Atlantic</i>)
OSZDY OSBOURNE Back On Earth (<i>Epic</i>)
VERVE Bitter Sweet Symphony (<i>Hut/Virgin</i>)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Slobberbone Barrel Chested

add it now...

already on:
WSTZ KATS WKLT KQDS
WWWV KCMQ WCCC WHMH

ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #3
ROCK 103.5
WRXC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	33	34	32		JOE SATRIANI/Ceremony
21	31	31	31		JERRY CANTRELL/Cut You In
25	16	30	31		CREED/Torn
28	27	26	30		METALLICA/Fuel
34	37	32	28		MEGADETH/Use The Man
20	23	19	23		METALLICA/The Memory Remains
9	10	22	20		MEGADETH/Almost Honest
21	18	17	17		BROTHER CANE/Lie In The Bed...
-	-	11	16		KENNY WAYNE SHEPHERD/Oodoo Chile
16	17	14	15		VAN HALEN/Fire In The Hole
9	15	15	15		SMASHING PUMPKINS/Ava Adore
12	13	14	15		OLR BAND/Siam Dunk
22	14	15	15		KENNY WAYNE SHEPHERD/Blue On Black
24	21	20	15		OFFSPRING/Amazed
11	13	10	15		FAITH NO MORE/Last Cup Of Sorrow
-	15	15	13		JERRY CANTRELL/My Song
30	14	12	12		PAGE/PLANT/Most High
10	13	12	12		CREED/My Own Prison
-	-	8	11		AEROSMITH/Taste Of India
14	11	11	10		STABBING WESTWARD/Save Yourself
8	14	12	10		OZZY OSBOURNE/Back On Earth
10	13	8	10		OFFSPRING/Chooza
24	24	8	9		DAYS OF THE NEW/Shell In The Room
8	10	10	9		SOUNDGARDEN/RhinoSaur
8	16	13	9		FOO FIGHTERS/My Hero
9	8	7	8		RAMMSTEIN/Du Hast
-	-	3	8		100L/Aenema
7	7	5	8		COREY GLOVER/Do You First...
8	7	8	8		ECONOLINE CRUSH/Home
7	6	9	8		SEVENDUST/Black

MARKET #5
94WYSP
THE ROCK STATION
WYSP/Philadelphia
(215) 625-9460
Mitsky

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	36	33	35		METALLICA/Fuel
32	34	33	34		CREED/Torn
33	35	36	34		DAYS OF THE NEW/Shell In The Room
35	35	34	34		PAGE/PLANT/Most High
31	33	33	34		JERRY CANTRELL/Cut You In
36	32	33	32		FOO FIGHTERS/My Hero
18	20	21	22		BROTHER CANE/Lie In The Bed...
17	16	21	21		VAN HALEN/Fire In The Hole
19	22	20	21		PEARL JAM/Wishlist
16	19	18	20		DLR BAND/Siam Dunk
-	-	22	20		SMASHING PUMPKINS/Ava Adore
14	18	18	19		TWO! Am A Pig
18	19	20	19		MEGADETH/Use The Man
12	13	12	17		STABBING WESTWARD/Save Yourself
-	12	12	12		BAO RELIGION/Shades Of Truth
11	12	12	11		BLACK LAB/Time Ago
5	9	10	10		ECONOLINE CRUSH/Home
-	-	8	10		DEFTONES/Be Quiet And...
-	-	10	10		MONSTER MAGNET/Space Lord
9	9	8	9		LIMP BIZKIT/Counterfeit...
8	8	8	8		COLLECTIVE SOUL/Precious Declaration
16	16	19	8		MARCY PLAYGROUND/Sex And Candy
8	-	-	8		JANE'S ADDICTION/Jane Says
-	-	7	8		SOUNDGARDEN/RhinoSaur
8	-	8	7		LIVE/Lakin's Juice
-	-	7	8		OFFSPRING/Gone Away
16	-	-	7		DAYS OF THE NEW/Touch, Peel, And...
8	-	-	7		FAITH NO MORE/Last Cup Of Sorrow
-	-	7	-		OZZY OSBOURNE/Back On Earth
-	-	8	-		SMASH MOUTH/Walkin' On The Sun

MARKET #6
97.1 THE EAGLE ROCKS
KEGL/Dallas
(972) 869-9700
Stevens/Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	46	43	44		FOO FIGHTERS/Baker Street
18	21	41	43		STABBING WESTWARD/Save Yourself
47	42	43	42		CREED/Torn
42	45	46	39		DAYS OF THE NEW/Shell In The Room
46	44	45	39		KENNY WAYNE SHEPHERD/Blue On Black
36	39	38	36		MEGADETH/Use The Man
-	-	23	21		SMASHING PUMPKINS/Ava Adore
26	22	22	21		PEARL JAM/Wishlist
45	41	19	17		JERRY CANTRELL/Cut You In
18	15	15	17		LED ZEPPELIN/The Girl I Love
16	18	19	17		SEVENDUST/Black
10	7	7	15		RAMMSTEIN/Du Hast
24	25	21	15		VAN HALEN/Fire In The Hole
-	5	13	14		JERRY CANTRELL/My Song
10	12	14	14		MONSTER MAGNET/Space Lord
14	23	18	14		MATCHBOX 20/Real World
19	16	15	14		PAGE/PLANT/Most High
10	8	10	14		VAN HALEN/Win/Out You
21	18	15	14		TOOL/Forty Six & 2
21	19	16	12		PEARL JAM/Wishlist
11	12	10	12		METALLICA/The Unforgiven II
14	11	10	12		CHRIS CORNELL/Sunshower
-	-	10	11		HARVEY DANGER/Flagpole Sitta
-	-	11	10		GIRLS AGAINST BOYS/Park Avenue
8	10	13	11		DEFTONES/Be Quiet And...
-	-	11	11		AEROSMITH/Don't Want To...
7	8	12	11		WALLFLOWERS/Herodes
11	11	11	10		SEMI-SONIC/Closing Time
-	-	9	-		COAL CHAMBER/Sway (The Roof...)

MARKET #6
102
KTXX/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	28	29	30		VAN HALEN/Fire In The Hole
-	-	28	29		SMASHING PUMPKINS/Ava Adore
34	29	30	28		PAGE/PLANT/Most High
21	18	21	27		FASTBALL/The Way
-	-	20	27		JERRY CANTRELL/My Song
24	20	21	26		DAVE MATTHEWS BAND/Don't Drink...
32	21	29	26		GOD GOD DOLLS/Iris
26	24	22	26		WALLFLOWERS/Herodes
23	23	25	25		PEARL JAM/Wishlist
-	-	25	25		SEMI-SONIC/Closing Time
20	17	20	24		KENNY WAYNE SHEPHERD/Blue On Black
20	14	12	24		REVEREND HORTON HEAT/Lie Detector
21	18	22	24		STABBING WESTWARD/Save Yourself
-	-	21	23		SOUL ASYLUM/Will Still Be...
-	-	21	23		FUEL/Shimmer
22	22	26	23		CREED/Torn
31	22	20	22		METALLICA/Fuel
12	14	12	15		COURSE OF EMPIRE/Kapitan Kontrol
-	-	7	15		GARBAGE/Think I'm Peranoid
-	-	12	14		MARCY PLAYGROUND/Saint Joe On...
14	13	12	14		FOAM/Rollercoaster
-	-	12	13		MONSTER MAGNET/Space Lord
13	13	13	13		HAGS/HV/Envy
-	-	-	13		ADDICT/Monsterside
-	-	-	12		CARAMEL/Lucy
10	6	8	9		DAYS OF THE NEW/Touch, Peel, And...
10	9	6	9		FOO FIGHTERS/Everlong
12	14	10	9		AEROSMITH/Pink
6	6	8	9		MEGADETH/Almost Honest
10	8	7	9		GREEN DAY/Time Of Your Life

MARKET #7
102.7 KRock
Howard Stern Morning
WKRC/Detroit
(248) 423-3300
Gorman/Surrena

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	31	31	32		METALLICA/The Unforgiven II
32	30	30	31		FOO FIGHTERS/My Hero
30	31	31	31		DAYS OF THE NEW/Touch, Peel, And...
30	30	30	30		METALLICA/Fuel
31	28	30	30		PEARL JAM/Given To Fly
31	31	30	30		MARCY PLAYGROUND/Sex And Candy
11	12	12	28		DLR BAND/Siam Dunk
32	30	30	20		PAGE/PLANT/Most High
14	13	15	17		JERRY CANTRELL/Cut You In
14	15	17	17		STABBING WESTWARD/Save Yourself
-	-	16	16		GRINDER/Step Outside
14	13	15	15		TWO! Am A Pig
7	9	11	15		BROTHER CANE/Lie In The Bed...
16	16	15	15		CREED/Torn
-	-	16	14		SMASHING PUMPKINS/Ava Adore
7	10	11	13		PEARL JAM/Wishlist
11	11	10	12		CHRIS CORNELL/Sunshower
-	-	10	12		VAN HALEN/Fire In The Hole
13	11	12	12		DAYS OF THE NEW/Shell In The Room
-	-	7	11		CARAMEL/Lucy
11	8	7	11		MEGADETH/Trust
5	6	8	10		THIRD EYE BLIND/Losing A Whole Year
7	7	6	9		FOO FIGHTERS/Everlong
-	-	9	9		OZZY OSBOURNE/Back On Earth
12	10	8	9		JANE'S ADDICTION/Jane Says
10	8	8	9		CREED/My Own Prison
-	-	8	8		LED ZEPPELIN/The Girl I Love
-	-	9	8		COLLECTIVE SOUL/Listen
-	-	7	7		LIMP BIZKIT/Counterfeit...
-	-	7	7		AEROSMITH/Pink

MARKET #7
101 WRIF
WRIF/Detroit
(248) 547-0101
Podell/Wellington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	33	40	35		DLR BAND/Siam Dunk
17	20	34	35		JERRY CANTRELL/Cut You In
31	32	33	34		DAYS OF THE NEW/Shell In The Room
34	33	37	32		PAGE/PLANT/Most High
22	22	20	26		PEARL JAM/Wishlist
22	22	24	23		BROTHER CANE/Lie In The Bed...
12	15	20	20		VAN HALEN/Fire In The Hole
-	-	-	19		AEROSMITH/Don't Want To...
20	19	24	19		CREED/Torn
17	17	19	18		METALLICA/The Unforgiven II
13	13	13	15		METALLICA/Fuel
14	14	20	15		FOO FIGHTERS/Baker Street
8	14	26	14		WALLFLOWERS/Herodes
32	31	16	12		KENNY WAYNE SHEPHERD/Blue On Black
10	12	12	11		SMASHING PUMPKINS/Ava Adore
8	17	12	11		FOO FIGHTERS/My Hero
-	-	1	14		MARCY PLAYGROUND/Sex And Candy
-	-	1	7		MONSTER MAGNET/Space Lord
11	8	6	8		ATHENAEM/What I Didn't Know
6	6	5	7		ECONOLINE CRUSH/Home
10	8	11	7		ADDICT/Monsterside
7	8	10	7		MEGADETH/Use The Man
-	-	7	7		DEEP PURPLE/Any Fule Kwo That
5	6	8	7		THIRD EYE BLIND/Losing A Whole Year
1	4	7	6		SCOTT THOMAS BAND/Black Valentine
1	5	6	6		LYNYRD SKYNYRD/That Smell
6	7	5	6		SEVENDUST/Too Close To Hate
-	-	1	6		JERRY CANTRELL/My Song
4	10	9	5		STABBING WESTWARD/Save Yourself
1	4	6	5		CAROLINE'S SPINE/Wallflower

MARKET #10
WAAF 107.3 FM
WAAF/Boston
(617) 236-1073
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	31	31	36		STABBING WESTWARD/Save Yourself
30	29	37	35		SEVENDUST/Black
31	35	32	34		METALLICA/Fuel
20	32	29	33		BIG WRECK/That Song
-	-	12	32		BLINK 182/Dammit (Growing Up)
31	29	28	30		FUEL/Shimmer
24	30	28	28		TOOL/Aenema
17	21	25	28		FEEDER/High
31	31	30	27		TOOL/Forty Six & 2
-	-	10	27		RAGE AGAINST.../No Shelter
32	32	28	24		COREY GLOVER/Do You First...
-	-	29	23		SMASHING PUMPKINS/Ava Adore
13	14	15	21		CREED/My Own Prison
11	14	13	20		SAMIAM/She Found You
24	23	22	20		FAT/Numb
33	33	33	30		PEARL JAM/Wishlist
-	-	12	22		FILTER/One
29	24	22	19		MEGADETH/Use The Man
-	-	19	22		JERRY CANTRELL/My Song
28	24	20	18		CAROLINE'S SPINE/Sullivan
16	18	14	15		RAMMSTEIN/Du Hast
14	15	14	14		DEFTONES/Be Quiet And...
8	15	9	14		GIRLS AGAINST BOYS/Park Avenue
14	11	14	13		LIFE OF AGONY/Tangerine
14	15	15	13		VAN HALEN/Fire In The Hole
4	6	11	13		DAYS OF THE NEW/Touch, Peel, And...
24	11	11	12		FILTER & CRYSTAL.../I Can't You Trip...
14	13	12	12		FOO FIGHTERS/Everlong
10	13	10	10		LIMP BIZKIT/Sour
10	29	10	10		SEVENDUST/Too Close To Hate

MARKET #11
92.7 WZTA
the ROCK station
WZTA/Miami
(305) 654-9494
Steele/Kimba

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	36	32	34		SEMI-SONIC/Closing Time
18	29	34	32		FOO FIGHTERS/Baker Street
20	27	27	31		FASTBALL/The Way
33	30	27	29		CREED/Torn
31	38	31	28		GOD GOD DOLLS/Iris
17	23	27	28		STABBING WESTWARD/Save Yourself
17	22	20	25		ADDICT/Monsterside
20	22	20	23		DAVE MATTHEWS BAND/Don't Drink...
25	18	22	22		WALLFLOWERS/Herodes
23	22	18	21		PEARL JAM/Wishlist
22	17	21	21		DIR ENGLAND/As I Am
18	17	17	20		BLACK LAB/Time Ago
17	23	20	20		BROTHER CANE/Lie In The Bed...
25	22	18	18		PAGE/PLANT/Most High
23	23	19	18		SOUL ASYLUM/Will Still Be...
-	-	8	14		FUEL/Shimmer
-	-	18	17		SMASHING PUMPKINS/Ava Adore
13	24	17	17		STEGOSAUROS/At The Water
-	-				

Stations and their adds listed alphabetically by market

ACTIVE ROCK

ROCK

Table listing radio stations in the Active Rock market, including call letters, city, and program details.

Table listing radio stations in the Rock market, including call letters, city, and program details.

80 Total Reporters
80 Current Reporters
80 Current Playlists

83 Total Reporters
83 Current Reporters
80 Current Playlists

Reported Frozen Playlist (1):
WEBN/Cincinnati, OH

Did Not Report, Playlist Frozen (2):
KKEG/Fayetteville, AR
WNDD/Gainesville, FL

3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	JIMMY PAGE/ROBERT PLANT Most High (Atlantic) 1773	1824	1743	1789	82/0	
1	1	2	2	KENNY WAYNE SHEPHERD Blue On Black (Revolution) 1746	1788	1765	1822	78/1	
3	3	3	3	BROTHER CANE I Lie In The Bed I Make (Virgin) 1541	1547	1391	1366	83/0	
10	6	4	4	WALLFLOWERS Heroes (Epic) 1389	1309	1137	890	78/0	
6	7	5	5	ERIC CLAPTON She's Gone (Duck/Reprise) 1242	1202	1128	1072	64/0	
11	9	8	6	PEARL JAM Wishlist (Epic) 1152	1118	991	878	71/2	
16	12	9	7	DLR BAND Slam Dunk (Wawazat !!) 1096	1061	908	749	71/3	
4	4	6	8	DAYS OF THE NEW Shelf In The Room (Outpost/Geffen) 1049	1142	1187	1259	56/0	
8	10	10	9	MATCHBOX 20 Real World (Lava/Atlantic) 1035	1039	991	946	59/0	
19	11	12	10	VAN HALEN Fire In The Hole (Warner Bros.) 1001	991	912	630	75/1	
13	14	14	11	DAVE MATTHEWS BAND Don't Drink The Water (RCA) 1001	946	856	831	61/0	
12	13	11	12	SEMISONIC Closing Time (MCA) 995	1015	907	867	67/0	
5	5	7	13	MARCY PLAYGROUND Sex And Candy (Capitol) 984	1140	1155	1221	53/0	
—	—	20	14	ROD STEWART Cigarettes & Alcohol (Warner Bros.) 884	608	124	—	67/4	
25	16	15	15	GOO GOO DOLLS Iris (Warner Sunset/Reprise) 849	781	690	555	59/2	
7	8	13	16	JERRY CANTRELL Cut You In (Columbia) 836	948	1009	1027	50/0	
17	17	16	17	CREED Torn (Wind-up) 807	763	689	679	59/0	
22	19	17	18	SOUL ASYLUM I Will Still Be Laughing (Columbia) 758	739	666	604	65/1	
23	21	18	19	BLACK LAB Time Ago (DGC/Geffen) 646	671	622	592	57/0	
27	25	22	20	METALLICA Fuel (Elektra/EEG) 589	584	519	457	58/2	
15	15	19	21	CREED My Own Prison (Wind-up) 572	657	699	781	50/0	
21	20	21	22	BIG HEAD TODD & THE MONSTERS Boom Boom (Revolution) 526	603	629	613	35/0	
20	23	25	23	FOO FIGHTERS My Hero (Roswell/Capitol) 478	501	565	627	34/0	
DEBUT	24	24	24	AEROSMITH I Don't Want To Miss A Thing (Columbia) 425	—	—	—	62/62	
—	—	43	25	SMASHING PUMPKINS Ava Adore (Virgin) 415	200	1	—	38/1	
40	34	27	26	FASTBALL The Way (Hollywood) 407	371	275	185	38/6	
18	24	24	27	METALLICA The Unforgiven II (Elektra/EEG) 395	505	543	634	38/0	
35	31	30	28	FUEL Shimmer (550 Music) 341	324	309	245	36/2	
—	42	36	29	SCOTT THOMAS BAND Black Valentine (Elektra/EEG) 338	280	197	85	36/3	
9	22	26	30	VAN HALEN Without You (Warner Bros.) 321	393	571	936	34/0	
14	18	23	31	VAN ZANT Rage (CMC) 320	512	681	806	28/0	
36	33	33	32	ATHENAEUM What I Didn't Know (Atlantic) 314	304	290	235	34/1	
—	41	34	33	JIMMY PAGE/ROBERT PLANT Shining In The Light (Atlantic) 311	301	203	111	35/4	
39	35	32	34	STEGOSAURUS At The Water (Reprise) 308	310	263	209	39/0	
24	26	28	35	CHRIS CORNELL Sunshower (Atlantic) 298	354	437	570	25/0	
32	30	31	36	STABBING WESTWARD Save Yourself (Columbia) 292	317	328	277	32/0	
45	40	38	37	CAMEL Lucy (Alert/Geffen) 289	256	207	158	32/1	
30	27	29	38	GOV'T MULE Blind Man In The Dark (Capricorn/Mercury) 281	345	400	383	26/0	
44	38	37	39	BIG WRECK That Song (Atlantic) 271	272	226	168	33/3	
28	29	35	40	PEARL JAM Given To Fly (Epic) 263	281	361	452	36/0	
46	44	41	41	SAMIAM She Found You (Ignition) 220	223	196	158	23/0	
37	37	39	42	GREEN DAY Time Of Your Life (Good Riddance) (Reprise) 212	234	233	235	23/0	
DEBUT	43	43	43	JERRY CANTRELL My Song (Columbia) 171	113	30	7	22/6	
33	45	47	44	MEGADETH Use The Man (Capitol) 170	162	196	277	18/0	
—	50	46	45	SWAMP BOOGIE QUEEN Ease My Mind (N2K Encoded Music) 159	165	126	91	15/0	
34	39	44	46	EVERCLEAR I Will Buy You A New Life (Capitol) 153	185	225	270	13/0	
41	43	45	47	UFO Venus (I Just Can't Quit...) (CMC) 151	178	197	176	13/0	
DEBUT	48	48	48	DEEP PURPLE Any Fule Kno That (CMC) 145	15	—	—	23/7	
DEBUT	49	49	49	MONSTER MAGNET Space Lord (A&M) 142	74	11	—	30/12	
—	49	48	50	JOLENE Pensacola (Sire) 132	157	134	116	15/0	

This chart reflects airplay from May 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Rock reporters. 80 Current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

PETE DROGE Spacey And Shakin (Fifty Seven/Epic)
Total Plays: 131, Total Stations: 15, Adds: 2
BLUE OYSTER CULT Harvest Moon (CMC)
Total Plays: 129, Total Stations: 15, Adds: 1
DAYS OF THE NEW The Down Town (Outpost/Geffen)
Total Plays: 125, Total Stations: 15, Adds: 6
ADDICT Monsterside (Big Cat/V2)
Total Plays: 109, Total Stations: 16, Adds: 2
FOO FIGHTERS Baker Street (Roswell/Capitol)
Total Plays: 96, Total Stations: 7, Adds: 1
GREEN DAY Redundant (Reprise)
Total Plays: 92, Total Stations: 9, Adds: 0

OUR LADY PEACE 4am (Columbia)
Total Plays: 90, Total Stations: 12, Adds: 1
MARCY PLAYGROUND Saint Joe On The School Bus (Capitol)
Total Plays: 89, Total Stations: 11, Adds: 1
ECONLINE CRUSH Home (Restless)
Total Plays: 86, Total Stations: 13, Adds: 1
GANDHARVAS Downtime (MCA)
Total Plays: 82, Total Stations: 12, Adds: 2

Songs ranked by total plays

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST/TITLE LABEL(S)	ADDS
AEROSMITH I Don't Want To Miss A Thing (Columbia)	62
JOHN FOGERTY Premonition (Reprise)	33
MONSTER MAGNET Space Lord (A&M)	12
OUTCRY On & On (Eureka)	8
DEEP PURPLE Any Fule Kno That (CMC)	7
JERRY CANTRELL My Song (Columbia)	6
DAYS OF THE NEW The Down Town (Outpost/Geffen)	6
FASTBALL The Way (Hollywood)	6
FOO FIGHTERS Walking After You (Elektra/Roswell/Capitol)	5

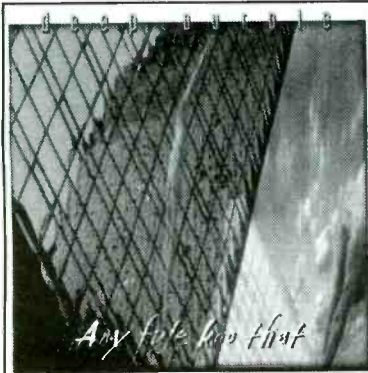
MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
AEROSMITH I Don't Want To Miss A Thing (Columbia)	+425
ROD STEWART Cigarettes & Alcohol (Warner Bros.)	+276
SMASHING PUMPKINS Ava Adore (Virgin)	+215
DEEP PURPLE Any Fule Kno That (CMC)	+130
WALLFLOWERS Heroes (Epic)	+80
GOO GOO DOLLS Iris (Warner Sunset/Reprise)	+68
MONSTER MAGNET Space Lord (A&M)	+68
OUTCRY On & On (Eureka)	+68
JERRY CANTRELL My Song (Columbia)	+58
SCOTT THOMAS BAND Black Valentine (Elektra/EEG)	+58

HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)
DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)
MATCHBOX 20 3am (Lava/Atlantic)
ROLLING STONES Saint Of Me (Virgin)
BLACK LAB Wash It Away (DGC/Geffen)
AEROSMITH Pink (Columbia)
MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)
TONIC If You Could Only See (Polydor/A&M)
SMASH MOUTH Walkin' On The Sun (Interscope)
KENNY WAYNE SHEPHERD Slow Ride (Revolution)
FOO FIGHTERS Everlong (Roswell/Capitol)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



deep purple "Any Fule Kno That"

R&R Rock Chart Debut **48**
#5 Most Added #4 Most Increased Plays
FMQB Hot Trax 100*- 60*
FMQB Rock 25 - 44 Debut 44*
#4 Most Increased & Added
Album Network Power Cuts Debut 65*

THESE STATIONS "KNO":

- | | | | | | | |
|------|------|------|------|------|------|------|
| WDHA | WIOT | KRRX | WIZN | WKLT | WDRK | WQMF |
| WRIF | WKGB | WNCD | KMOD | WZZQ | WHMH | WZLS |
| KXXR | WZBH | WNDD | KEYJ | WQZ | KKEG | KZAP |
| WPLR | KMJX | WRQR | WRKI | KQDS | KCMQ | |

NEW THIS WEEK: WAPL WZZR WRQK WIXV KFMF KFRQ WKHY KFMW

NEW ALBUM ABANDON IN STORES JUNE 2ND!



ROCK PLAYLISTS

May 22, 1998 R&R • 83

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Duncan/Wilde

PLAYS	SW	LW	TW	ARTIST/TITLE
12	4	17	ROLLING STONES/Saint Of Me	
12	5	16	KENNY WAYNE SHEPHERD/Blue On Black	
9	4	16	ERIC CLAPTON/My Father's Eyes	
9	5	15	B.B. KING/T CHAPMAN/The Thrill Is Gone	
7	2	13	DAVE MATTHEWS BAND/Don't Drink...	
7	2	12	ROD STEWART/Cigarettes & Alcohol	
7	3	12	JOE SATRIANI/Lights Of Heaven	
7	2	11	WALLFLOWERS/Heroes	
10	4	10	ROBERT BRADLEY'S.../Once Upon A Time	
5	2	8	MAX CARL AND BIG.../One More Ride	
4	1	8	BIG HEAD TODD.../Boom Boom	
4	1	8	SCOTT THOMAS BAND/Black Valentine	
1	1	8	MATCHBOX 20/3am	
5	1	7	BONNIE RAITT/One Belief Away	
3	1	7	ROBERT BRADLEY'S.../Bellybone	
3	1	7	ELETTWOOD MAC/Silver Springs	
4	1	7	PORCUPINE TREE/Walking Phase I	
3	3	6	PAGE/PLANT/Most High	
3	1	6	SISTER 7/Know What You Mean	
3	2	6	WHISKEYTOWN/16 Days	
4	2	6	COREY STEVENS/One More Time	
7	2	5	RICHIE SAMBORA/Hard Times Come Easy	
6	1	5	MARC COHN/Already Home	
5	1	5	PAGE/PLANT/Shining In The Light	
3	1	5	BROTHER CANE/Lie In The Bed...	
4	1	5	ERIC CLAPTON/She's Gone	
2	1	5	PAGE/PLANT/Upon A Golden Horse	
2	1	5	YES/No Way We Can Lose	
8	2	4	PEARL JAM/Wishlist	
4	2	4	ROLLING STONES/Anybody Seen My...	

MARKET #5
WMMR 95.5
WMMR/Philadelphia
(610) 771-9933
Bonadonna/Zipeto

PLAYS	SW	LW	TW	ARTIST/TITLE
34	33	36	35	PEARL JAM/Wishlist
44	36	37	34	WALLFLOWERS/Heroes
30	20	33	33	FOO FIGHTERS/My Hero
6	6	30	33	SEMISONIC/Closing Time
15	10	30	30	BROTHER CANE/Lie In The Bed...
10	13	18	19	VAN HALEN/Fire In The Hole
13	13	16	15	DAVE MATTHEWS BAND/Don't Drink...
13	13	16	15	SMASHING PUMPKINS/Ava Adore
36	29	24	15	PAGE/PLANT/Most High
16	10	18	14	PETE DROGE/Spacey And Shakin
15	9	16	14	PAGE/PLANT/Shining In The Light
16	7	16	13	JOE SATRIANI/Ceremony
11	8	11	12	AEROSMITH/Don't Want To...
11	8	11	12	GREEN DAY/Time Of Your Life...
15	9	12	12	DAYS OF THE NEW/Shell In The Room
12	8	13	12	SOU ASYLUM/Will Still Be...
12	8	13	12	BIG WRECK/That Song
14	11	14	12	VAN HALEN/Without You
11	9	16	12	BLACK LAB/Time Ago
30	20	17	12	KENNY WAYNE SHEPHERD/Blue On Black
11	6	10	12	BLACK LAB/Wash It Away
11	9	11	11	OZZY OSBOURNE/Back On Earth
8	7	11	11	PEARL JAM/Given To Fly
11	7	11	11	DAYS OF THE NEW/Touch, Peel, And...
12	8	10	10	CREED/My Own Prison
12	5	10	10	FOO FIGHTERS/Everlong
16	13	9	8	ROD STEWART/Cigarettes & Alcohol
16	13	9	8	JERRY CANTRELL/Cut You In

MARKET #12
96rock
WKLS/Atlanta
(404) 325-0960
Ervin/Kepple

PLAYS	SW	LW	TW	ARTIST/TITLE
22	16	17	33	KENNY WAYNE SHEPHERD/Blue On Black
28	33	35	32	GOO GOO DOLLS/Inis
31	33	31	31	MATCHBOX 20/Real World
31	33	32	30	COLLECTIVE SOUL/She Said
33	33	32	27	MARCY PLAYGROUND/Sex And Candy
17	18	16	20	BROTHER CANE/Lie In The Bed...
4	10	17	18	WALLFLOWERS/Heroes
14	15	17	17	BLUES TRAVELER/Carolina Blues
14	15	17	17	MIGHTY JOE PLUM/Live Through This...
14	18	12	15	CREED/My Own Prison
13	15	14	13	ERIC CLAPTON/She's Gone
6	4	5	8	DAVE MATTHEWS BAND/Don't Drink...
5	5	8	8	PAGE/PLANT/Most High
17	5	3	5	SEMISONIC/Closing Time
5	4	3	4	VAN HALEN/Fire In The Hole
2	4	4	3	METALLICA/Fuel
5	8	3	3	METALLICA/The Unforgiven II
6	4	8	2	KENNY WAYNE SHEPHERD/Blue On Black
6	4	8	2	FASTBALL/The Way

MARKET #13
KISW
KISW/Seattle
(206) 285-7625
Ryan/Faulkner

PLAYS	SW	LW	TW	ARTIST/TITLE
28	25	26	27	JERRY CANTRELL/Cut You In
18	16	25	26	BROTHER CANE/Lie In The Bed...
25	26	26	26	KENNY WAYNE SHEPHERD/Blue On Black
16	25	26	26	PAGE/PLANT/Most High
6	16	19	18	METALLICA/Fuel
8	17	17	17	VAN HALEN/Fire In The Hole
8	17	17	17	STABBING WESTWARD/Save Yourself
16	17	17	17	SMASHING PUMPKINS/Ava Adore
16	18	17	17	PEARL JAM/Wishlist
16	17	17	17	CREED/Torn
7	7	8	12	MONSTER MAGNET/Space Lord
7	6	9	9	PETE DROGE/Spacey And Shakin
5	7	8	8	DLR BAND/Slam Dunk
8	5	7	8	CREED/My Own Prison
5	7	8	7	TWO! Am A Pig
5	7	8	7	JOE SATRIANI/Ceremony
6	5	7	7	MEGADETH/Use The Man
6	5	7	7	SCREAMING TREES/All I Know
8	6	6	7	PEARL JAM/Given To Fly
8	6	6	7	OFFSPRING/Gone Away
7	6	6	7	OFFSPRING/Choose
7	6	6	7	SOUNDGARDEN/Burden In My Hand
7	6	6	7	DAYS OF THE NEW/Touch, Peel, And...
7	6	6	7	FOO FIGHTERS/My Hero
6	8	5	6	GOVT MULE/Blind Man In...
6	6	6	6	FOO FIGHTERS/Monkey Wrench
6	6	6	6	METALLICA/Hero Of The Day
7	6	6	6	SOUNDGARDEN/Pretty Noose
5	6	6	6	SOUNDGARDEN/Rhinosaur
5	6	6	6	TONIC/You Could Only...

MARKET #14
ROCK 100.3
WRQC/Minneapolis
(612) 330-0100
MacLeash/Philpott

PLAYS	SW	LW	TW	ARTIST/TITLE
19	16	16	19	DLR BAND/Slam Dunk
17	15	11	15	PEARL JAM/Given To Fly
21	15	10	15	PAGE/PLANT/Most High
13	12	10	15	AC/DC/Dirty Eyes
6	8	9	15	METALLICA/Fuel
5	9	7	15	VAN HALEN/Fire In The Hole
5	9	7	15	ROD STEWART/Cigarettes & Alcohol
10	13	11	12	SMASHING PUMPKINS/Ava Adore
9	5	7	8	OZZY OSBOURNE/Back On Earth
9	5	7	8	GOVT MULE/Blind Man In...
9	5	7	8	UFO/Venus (I Just...)
6	7	8	7	EONLINE CRUSH/Home
4	6	5	7	DAYS OF THE NEW/Touch, Peel, And...
7	3	5	7	MEGADETH/Use The Man
11	9	7	6	BROTHER CANE/Lie In The Bed...
6	6	7	6	JOE SATRIANI/Ceremony
6	6	7	6	MONSTER MAGNET/Space Lord
7	4	3	6	CREED/My Own Prison
6	7	5	6	PEARL JAM/Wishlist
3	7	6	5	CREED/Torn
5	9	6	3	GO GO GO Away
5	9	6	3	ROLLING STONES/Saint Of Me
5	9	6	3	DAYS OF THE NEW/Shell In The Room
4	5	6	3	MEGADETH/Trust
3	4	5	6	MEGADETH/Almost Honest
3	6	6	6	CHRIS CORNELL/Sunshower
3	5	6	6	METALLICA/Bleeding Me
3	5	6	6	LED ZEPPELIN/The Girl I Love
2	3	1	1	METALLICA/The Memory Remains

MARKET #16
WBAB
WBAB/Long Island
(516) 587-1023
Buchmann/Wellman

PLAYS	SW	LW	TW	ARTIST/TITLE
33	33	33	34	MATCHBOX 20/3am
18	22	25	34	DAVE MATTHEWS BAND/Don't Drink...
33	32	32	33	MARCY PLAYGROUND/Sex And Candy
24	24	34	32	PEARL JAM/Wishlist
20	22	22	24	ERIC CLAPTON/She's Gone
20	18	22	24	FASTBALL/The Way
19	20	20	20	ERIC CLAPTON/My Father's Eyes
22	20	20	20	NATALIE IMBRUGLIA/Torn
22	19	20	20	WALLFLOWERS/Heroes
20	22	18	20	KENNY WAYNE SHEPHERD/Blue On Black
20	21	18	20	THIRD EYE BLIND/How's It Going To Be
24	20	18	20	GOO GOO DOLLS/Inis
13	12	18	20	SMASHING PUMPKINS/Ava Adore
19	19	17	20	BROTHER CANE/Lie In The Bed...
16	18	17	20	PAGE/PLANT/Walking Into...
16	15	17	20	ROD STEWART/Cigarettes & Alcohol
16	15	17	20	SOU ASYLUM/Will Still Be...
16	15	17	20	MATCHBOX 20/Real World
16	15	16	20	GOVT MULE/Blind Man In...
17	14	16	20	STEVIE NICKS/Reconsider Me
13	13	12	20	JOE SATRIANI/Ceremony
14	11	14	20	DAYS OF THE NEW/Touch, Peel, And...
11	11	13	20	DAYS OF THE NEW/Shell In The Room
10	8	12	20	PEARL JAM/In Hiding
33	20	21	20	VERVE/Bitter Sweet
7	7	7	20	STEGOSAUROS/At The Water
7	7	7	20	SAMIAM/She Found You
7	7	7	20	SCOTT THOMAS BAND/Black Valentine
20	19	10	5	PEARL JAM/Given To Fly
10	12	5	5	VAN HALEN/Without You

MARKET #17
KDKB
KDKB/Phoenix
(602) 897-9300
Maranville/Lea

PLAYS	SW	LW	TW	ARTIST/TITLE
33	33	32	34	BROTHER CANE/Lie In The Bed...
33	33	32	34	EVE 6/Inside Out
15	16	22	34	DAVE MATTHEWS BAND/Don't Drink...
9	16	28	31	DLR BAND/Slam Dunk
32	30	31	29	PAGE/PLANT/Most High
14	17	18	17	SCOTT THOMAS BAND/Black Valentine
15	17	15	17	SHIFTA/Want To Be Rich
9	9	12	16	ERIC CLAPTON/She's Gone
8	15	16	16	GOO GOO DOLLS/Inis
6	9	16	16	PAGE/PLANT/Shining In The Light
17	17	16	16	ROD STEWART/Cigarettes & Alcohol
15	13	16	16	SOU ASYLUM/Will Still Be...
13	15	16	16	CREED/My Own Prison
34	15	15	16	CREED/What's This Life For
16	15	15	16	DAYS OF THE NEW/The Down Town
17	15	15	16	FOO FIGHTERS/Everlong
17	15	15	16	KENNY WAYNE SHEPHERD/Blue On Black
17	13	15	16	MARCY PLAYGROUND/Sex And Candy
19	14	15	16	PISTOLERS/My Guardian Angel
16	14	15	16	ROLLING STONES/Saint Of Me
14	13	15	16	SISTER HAZEL/All For You
16	16	16	16	WALLFLOWERS/The Difference
17	16	16	16	BLACK LAB/Time Ago
16	15	16	16	WALLFLOWERS/Heroes
16	14	16	15	DAYS OF THE NEW/Touch, Peel, And...
15	14	16	15	ERIC CLAPTON/My Father's Eyes
15	15	15	15	FOO FIGHTERS/My Hero
17	16	15	15	MATCHBOX 20/3am
16	15	15	15	METALLICA/The Unforgiven II
16	15	15	15	ROLLING STONES/Anybody Seen My

MARKET #20
WDVE
WDVE/Pittsburgh
(412) 937-1441
Hart/Winter

PLAYS	SW	LW	TW	ARTIST/TITLE
15	14	16	17	PEARL JAM/Wishlist
17	15	16	17	MATCHBOX 20/Real World
13	15	17	17	KENNY WAYNE SHEPHERD/Blue On Black
15	17	15	16	ROD STEWART/Cigarettes & Alcohol
15	17	15	16	WALLFLOWERS/Heroes
16	17	15	16	FASTBALL/The Way
15	15	16	16	GOO GOO DOLLS/Inis
15	13	15	16	SOU ASYLUM/Will Still Be...
11	14	15	15	ATHENAUM/What I Didn't Know
14	12	15	15	VAN HALEN/Fire In The Hole
11	10	11	14	SCOTT THOMAS BAND/Black Valentine
16	15	15	14	BROTHER CANE/Lie In The Bed...
13	13	13	13	PAGE/PLANT/Most High
12	11	10	13	BLACK LAB/Time Ago
13	12	12	12	DAVE MATTHEWS BAND/Don't Drink...
13	12	12	12	SEMISONIC/Closing Time
4	7	11	12	CARAMEL/Lucy
10	9	9	9	DLR BAND/Slam Dunk
6	7	6	7	DIN PEDALS/Ashtary
7	6	6	7	JOE GRUSHECKY/Coming Home
10	9	9	9	STEGOSAUROS/At The Water
4	4	2	4	MARCY PLAYGROUND/Sex And Candy
3	2	4	4	PETE DROGE/Spacey And Shakin
3	2	4	4	AEROSMITH/Falling In Love...
4	2	4	4	JONNY LANG/Lie To Me
3	3	3	3	CLARKS/Caroline
3	3	3	3	TONIC/You Could Only...
3	3	3	3	PUSH/Eye To Eye
3	3	3	3	MATCHBOX 20/Long Day

MARKET #29
KCAL 96.7
KCAL/Riverside
(909) 793-3554
Hoffman/Matthews

PLAYS	SW	LW	TW	ARTIST/TITLE
5	19	42	44	SAMMY HAGAR/On The Other Hand
27	40	44	43	METALLICA/The Unforgiven II
19	37	43	43	CREED/Torn
46	43	42	42	PAGE/PLANT/Most High
45	42	41	41	DLR BAND/Slam Dunk
44	46	44	43	KENNY WAYNE SHEPHERD/Blue On Black
43	43	43	43	BLACK LAB/Wash It Away
36	46	43	42	MARCY PLAYGROUND/Sex And Candy
8	11	14	10	METALLICA/Fuel
20	23	17	10	WALLFLOWERS/Heroes
8	7	5	10	FOO FIGHTERS/My Hero
45	46	17	15	CREED/My Own Prison
8	11	14	10	METALLICA/Fuel
8	11	14	10	DAYS OF THE NEW/The Down Town
8	11	14	10	MONSTER MAGNET/Space Lord
9	19	23	8	BROTHER CANE/Lie In The Bed...
15	19	17	8	SMASHING PUMPKINS/Ava Adore
45	20	7	8	PEARL JAM/Wishlist
15	19	7	8	VAN HALEN/Fire In The Hole
5	5	7	6	BLACK LAB/Time Ago
5	5	7	6	UNWRITTEN LAW/California Sky
5	5	7	6	BLACK LAB/Time Ago

MARKET #31
94 HJY
WJY/Providence
(431) 438-6110
Bevilacqua/Schifino

PLAYS	SW	LW	TW	ARTIST/TITLE
29	28	25	30	KENNY WAYNE SHEPHERD/Blue On Black
29	28	25	30	MARCY PLAYGROUND/Sex And Candy
29	28	25	30	DAVE MATTHEWS BAND/Don't Drink...
15	26	24	27	ERIC CLAPTON/She's Gone
26	27	24	27	METALLICA/The Unforgiven II
13	14	15	15	SMASHING PUMPKINS/Ava Adore
13	14	15	15	SEMISONIC/Closing Time



JIM KERR

Retail Sales Figures As A Research Tool

□ In an era of increasingly sophisticated research tools, simple sales figures retain their importance

While not quite as trendy as callout, retail sales figures are every bit as important as a research tool for radio programmers. In general terms, radio uses retail information primarily to gauge how its current music is being received by its audience. However, stations also pay attention to retail "surprises," and adds generated from sales are not uncommon.

Sales With Airplay

Clearly, retail sales numbers are some of the most-quoted and examined figures that programmers use to determine an artist's market viability. According to Work Group VP/Alternative Promotion **Geordie Gillespie**, "Every time I go into a radio station, I see that they have their local SoundScan chart out, and they seem to be more conscious than ever about its value as part of the research puzzle. If they are playing a record, I think they want to have the gratification of knowing that there is someone out there reacting to it, and the most honest reaction you can have to a record is to have someone walk to a record store and plunk their money down to buy it. It's a genuine commitment to the artist and the music, and it usually only occurs when they hear it on the air."

WNNX/Atlanta PD **Leslie Fram** supports Gillespie's observations. "If it's a band that we are playing, we love to track piece counts. All of the independent music stores send us their lists. We feel like it takes a lot for a person to walk into a store and buy a CD — especially when there are several other choices to spend their money on."

Probably the most common way that radio programmers use sales data



Geordie Gillespie



Leslie Fram



Alex Luke

is to gauge how well songs receiving airplay are performing. "Sales show that there is vitality to a project," explains Gillespie, "because if it is selling in a market, it's real. There are no two ways about it."

"I use it more as a gauge of the effect of what we're playing," offers WKQX/Chicago PD **Alex Luke**. "Much like requests and callout, you can get a good read on your current playlist. It allows you to score things relative to each other. If I'm spinning three records at 25 times a week, and one of them is top 30 and the other two are around 150, that says a lot about a record."

To both Fram and Luke, it is a wonderful moment to see a young band that they may have championed on the air debut with a strong sales

story. Both programmers point to Eve 6 as an example of an act that strongly supported its case for heavy airplay with a retail story. "I was totally blown out of the water by sales on Eve 6," states Fram. "It's a brand-new artist with no profile outside of our airplay, and it sold 800 copies out of the box."

"To have a five-week run with Eve 6 and then have it debut at No. 30 in the market was a tremendous win for us," says Luke, "and we used that as an excuse to move the record up. If we can motivate 1500 people to go out and buy the record the first week it hits the stores, I definitely think it's connected."

Going On Gut

Luckily for record company executives, the converse is rarely true, and lack of sales figures are generally not a death knell for a band. As Fram explains, "If a song we are playing doesn't sell immediately or for several weeks, I try to understand that there are other distractions for people's dollars. However, you would expect to see some sales after consecutive weeks of heavy airplay, and even more so if you are on a second single by a band. We also try to look at all the variables and question whether we have done a good job developing the band on the air and given them a face."

Radio's serious approach to retail figures can be seen in Luke's weekly research. "Every Wednesday morning, I go through and examine the sales index on our artists. Here in Chicago, we index about 4% of national sales, which means that Chicago sales make up that percentage of national sales. So when we are playing a record and we are indexing 5% of sales or even 7% of national sales, I know that we are having dramatic impact. We are ahead of the national curve."

The value of Luke's detailed retail analysis is that he not only can track the progress of records that he is playing or may consider playing, but it also provides him an opportunity to track trends that may just affect Chicago. "There are certain records that translate to parts faster in Chicago than other parts of the country," he explains. "Rock records sell quicker. We were one of the first markets where the airplay on Creed turned into a retail story. Knowing this, any changes or exceptions to that pattern allow me to spot a possible trend in the music."

R&R Convention To Host Artist Showcases

As in the past, this year's R&R Convention will include showcases by established and up-and-coming artists. R&R has reserved the following legendary venues for the performances, which will run Thursday and Friday night: the House of Blues, the Roxy, the Whisky, the Troubadour, and Luna Park.

Highlights this year include **Grant Lee Buffalo, Harvey Danger, and Athenaeum** on the same bill at the Roxy; **Our Lady Peace and Stabbing Westward** on the same bill at the House of Blues; and performances by **Girls Against Boys, Creed, Eve 6, Agents Of Good Roots, and many more.**



While no one can deny that the role of retail sales is extremely important, it is still just another tool in the programmer's toolbox. Points out Fram, "We don't look at retail as being more important than any other research. They are all tools that we bring into the music meeting. The one that weighs more is gut."

Gillespie's experience supports Fram's contention that "gut feelings" still play the largest role in the music decision-making process. As a result, in many instances retail figures can become little more than excuses for not dealing with a record. "Like all research, radio uses retail information to their advantage, whether they want to add a record or drop a record," Gillespie suggests. "Truthfully, I think it all depends on how they feel about a record. However, something that blows up in sales certainly piques everyone's interest and gives them a reason to consider or reconsider a record."

Sales Without Airplay

Another aspect of using retail research is to find artists the station isn't playing, but should be. "If it's a band that's within your music world and within your psychographic, you have to pay attention to sales without airplay," explains Fram. "Right now, that would be Big Bad Voodoo Daddy. We have our eye on that. It's selling without any radio airplay."

Once again, retail figures alone do not provide enough information on which to base decisions about which songs to select for airplay. Release schedules and special marketing events have to be accounted for. For Fram, a strong sales story is only relevant if it shows a trend over time. "An artist who charts at retail for consecutive weeks tells me that it isn't just all the fans running out and buying it in one week."

Luke also looks at retail as an indicator of whether an artist is valid for radio airplay. "There are occasions when we will look at retail activity to go on a record, but it is a less frequent occurrence. When we decided to go on 'Brian Wilson' by the Barenaked Ladies, it was the retail story and the quick sellout of their concert here that led us to that decision."

Of course, selling a lot of records doesn't guarantee immediate radio airplay. However, it certainly helps an artist's case, and as Gillespie can attest, may eventually lead to airplay. "There may be a record that is selling like crazy, but radio isn't convinced they should play it. There are tons of examples where programmers watch as sales blow up and realize that they can't ignore the act anymore. For us, Fiona Apple was like that. KROQ/LA didn't add Fiona Apple until we were moving 2000 units a week. So we had the luxury of those sales to help generate airplay. That's why marketing is becoming more and more important for us. It gets people to buy the record before it's on radio's radar screen, and that's a huge help for us in getting radio to understand that it's a real record."

Spotting Trends

Part of the problem with sales research is that many of the artists who sell the most records may not be appropriate for the radio station. Such judgment calls are part and parcel of the PD's and MD's jobs. "There are records that are polarizing," explains Luke, "and those records also tend to be very active at retail, so you have to be careful of those extremes. You can have 100,000 people who are very excited about an artist and create an amazing sales story in Chicago, but the other 900,000 people that Q101 reaches may be turned off by it. That kind of thing has to be taken into account."

"I faced that with Fiona Apple," replies Gillespie. "People would tell me, 'Just because it is selling, doesn't mean it is right for me. Celine Dion is selling a million records — that doesn't mean I should play her.' That's where we have to get into the nuances of why our artist is important for the station."

Another thing that retail research can do is help a PD or MD spot trends in his or her marketplace. Smart record company executives know this and pay attention to the retail outlets that especially service Alternative stations' core listeners.

"In L.A. we have the Independent Record Coalition," explains Gillespie, "which is five or six stores. I know that KROQ and other stations are watching them. These stores are the tastemakers, and they compile their own chart that usually includes artists not in the SoundScan top 200."

Ultimately, selling records is the biggest area where the goals of both the radio and record businesses coincide. For radio stations, sales indicate that an artist is helping the station reach its audience, while for record companies, sales mean that the artist is, well, selling records, which is a record company's *raison d'être*.

GRAVITY KILLS
"FALLING"

Most Added Out Of The Box!
Including:

WXRK	Q101	WBCN	KDGE
KEDJ	KPNT	KNRK	WEND
WLUM	WENZ	KXTE	WREX

And more!

YOU'VE PLAYED THEIR MUSIC
AND SEEN THEIR FACES,
BUT YOU'VE NEVER
BEEN TO THEIR HOME.

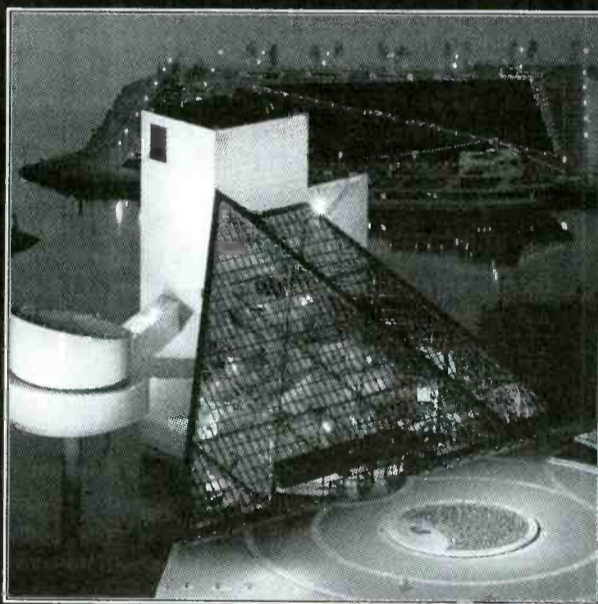


Every rock legend lives at the Rock and Roll Hall of Fame and Museum. And now you can broadcast live from their dwelling place.

We've already been gracious hosts to over 500 broadcasts, including syndicated shows such as ABC's "Pure Gold" and ESPN Sports. We can't explain it, but music just seems to sound better when



Graham Nash



What a beautiful facility you have, we sounded like we were right in our own studios! You'll be glad to know, we came home to nothing but "rave reviews"! - Jon Holiday, Operations Manager, "Good Time Oldies," Jones Radio Network, Denver, CO

"The Rock and Roll Hall of Fame and Museum provides a great home for OUR music. It's why all of us got into the business. This "house rocks!" - Diane Morales, Promotions Director, K-Earth 101, Los Angeles, CA

"ABSOLUTELY....no glitches at all - and with live broadcasts, that is sometimes a rarity." - Kimberly Gerlach, Promotions Director, V100, Topeka, KS



it comes from the source.

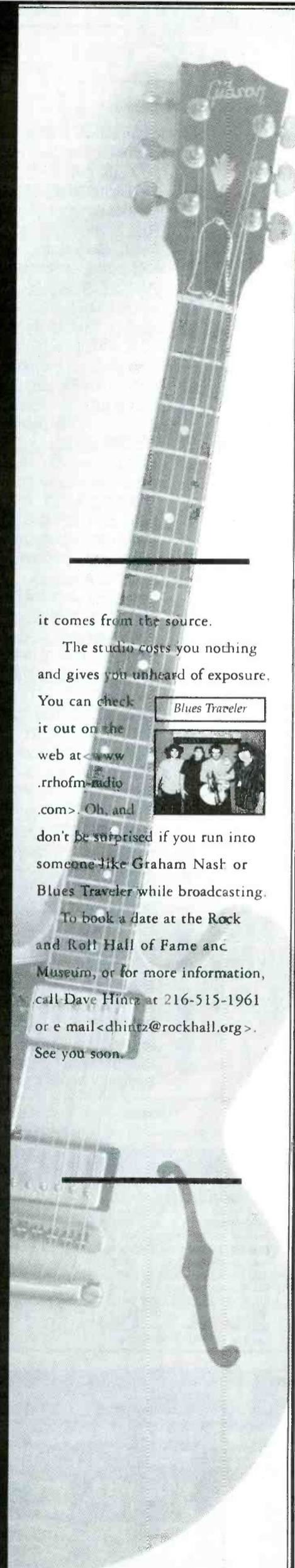
The studio costs you nothing and gives you unheard of exposure.

You can check it out on the web at <www.rrhofm-radio.com>



Oh, and don't be surprised if you run into someone like Graham Nash or Blues Traveler while broadcasting.

To book a date at the Rock and Roll Hall of Fame and Museum, or for more information, call Dave Hintz at 216-515-1961 or e mail <dhintz@rockhall.org>. See you soon.



MAY 22, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	SEMISONIC Closing Time (MCA) 3632 3572 3464 3409 107/0					
2	2	1		FASTBALL The Way (Hollywood) 3511 3544 3630 3706 101/0					
1	1	2		GOO GOO DOLLS Iris (Warner Sunset/Reprise) 3258 3068 2799 2443 101/0					
8	8	3	3	DAVE MATTHEWS BAND Don't Drink The Water (RCA) 3079 3027 3066 3162 105/0					
4	4	5	4	GARBAGE Push It (Almo Sounds/Interscope) 3029 3035 2946 2880 107/0					
5	6	4		FUEL Shimmer (550 Music) 2991 2861 2808 2718 102/0					
7	7	8	6	PEARL JAM Wishlist (Epic) 2981 2999 3019 2815 106/0					
6	5	6		SMASHING PUMPKINS Ava Adore (Virgin) 2976 2645 529 — 107/1					
—	43	9	8	EVERCLEAR I Will Buy You A New Life (Capitol) 2753 2931 3215 3283 94/0					
3	3	7		WALLFLOWERS Heroes (Epic) 2572 2402 2292 1728 103/0					
16	9	10	10	HARVEY DANGER Flagpole Sitta (Slash/London/Island) 2488 2323 2065 1798 103/1					
13	11	11		MATCHBOX 20 Real World (Lava/Atlantic) 2121 2139 2080 1981 82/0					
12	10	12		TORI AMOS Spark (Atlantic) 2007 1918 1868 1723 92/1					
17	14	13	13	URGE Jump Right In (Immortal/Epic) 1909 1850 1723 1575 100/1					
22	17	15	14	GREEN DAY Redundant (Reprise) 1779 1679 1618 1444 97/4					
23	20	17	15	CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal) 1689 1748 1771 1741 81/0					
15	16	16		ATHENAEUM What I Didn't Know (Atlantic) 1591 1533 1467 1270 86/1					
27	23	20	17	VERVE Lucky Man (Hut/Virgin) 1582 1503 1336 1152 91/4					
30	26	23	18	EVE 6 Inside Out (RCA) 1534 1312 1184 985 91/4					
34	29	27	19	THIRD EYE BLIND Losing A Whole Year (Elektra/EEG) 1529 1883 1988 2019 71/0					
11	12	14		SOUL ASYLUM I Will Still Be Laughing (Columbia) 1524 1527 1453 1324 80/1					
24	24	21		MARCY PLAYGROUND Sex And Candy (Capitol) 1411 1675 1988 2295 64/0					
9	13	18		MARCY PLAYGROUND Saint Joe On The School Bus (Capitol) 1378 1234 1064 922 82/0					
35	32	29	23	BLACK LAB Time Ago (DGC/Geffen) 1359 1328 1271 1198 73/0					
28	27	26	24	GOD LIVES UNDERWATER From Your Mouth (1500/A&M) 1331 1520 1668 1713 70/0					
18	19	22		BEN FOLDS FIVE Song For The Dumped (550 Music) 1313 1230 1126 1018 73/3					
32	31	30	26	FOO FIGHTERS My Hero (Roswell/Capitol) 1307 1628 1850 2112 57/0					
10	15	19		NATALIE IMBRUGLIA Torn (RCA) 1194 1361 1511 1700 41/0					
19	22	25		STABBING WESTWARD Save Yourself (Columbia) 1161 1138 1172 1165 68/2					
29	30	32	29	ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise) 1036 1182 1232 1292 40/0					
25	28	31		DAYS OF THE NEW Shelf In The Room (Outpost/Geffen) 1015 1307 1542 1616 46/1					
21	21	28		NATALIE MERCHANT Kind & Generous (Elektra/EEG) 991 949 813 173 65/1					
—	36	34	32	JERRY CANTRELL Cut You In (Columbia) 842 1081 1369 1668 40/0					
20	25	33		GREEN DAY Time Of Your Life (Good Riddance) (Reprise) 832 836 1022 1276 49/0					
26	33	35		B-52'S Debbie (Reprise) 801 582 86 8 56/8					
—	—	40	35	OUR LADY PEACE 4am (Columbia) 743 681 403 27 51/2					
—	50	36	36	LENNY KRAVITZ If You Can't Say No (Virgin) 676 650 643 516 42/1					
44	38	37	37	GUSTER Airport Song (Hybrid/Sire) 629 491 379 237 54/7					
—	—	44	38	SPRUNG MONKEY Get 'Em Outta Here (Surfdog/Hollywood) 611 446 290 127 53/14					
—	—	47	39	SONIC YOUTH Sunday (DGC/Geffen) 583 600 612 538 52/1					
43	40	39		OUR LADY PEACE Clumsy (Columbia) 536 614 891 1117 38/0					
31	34	38		FOO FIGHTERS Walking After You (Elektra/Roswell/Capitol) 526 147 50 18 59/21					
DEBUT			42	ECONOLINE CRUSH Home (Restless) 520 496 418 392 39/2					
—	48	43	43	GIRLS AGAINST BOYS Park Avenue (DGC/Geffen) 504 349 108 36 50/4					
DEBUT			44	PEARL JAM Given To Fly (Epic) 484 499 633 728 30/0					
39	39	42		FEEDER High (Echo/Elektra/EEG) 464 274 128 66 43/7					
DEBUT			46	DEFTONES Be Quiet And Drive (Far Away) (Maverick/WB) 462 452 406 357 45/6					
—	49	46	47	PROPELLERHEADS History Repeating (DreamWorks/Geffen) 437 435 419 391 36/0					
—	47	48	48	GANDHARVAS Downtime (MCA) 435 397 279 147 43/8					
—	—	49	49	GETAWAY PEOPLE She Gave Me Love (Tangerine/Columbia) 382 463 549 574 29/0					
40	41	45	50						

This chart reflects airplay from May 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker. 109 Alternative reporters. 107 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

RADIOHEAD No Surprises (Capitol)
Total Plays: 339, Total Stations: 25, Adds: 2

SAVE FERRIS The World Is New (Epic)
Total Plays: 316, Total Stations: 30, Adds: 6

BLINK 182 Josie (Cargo/MCA)
Total Plays: 303, Total Stations: 35, Adds: 8

BAO RELIGION Shades Of Truth (Atlantic)
Total Plays: 299, Total Stations: 21, Adds: 0

BIG BAD VOODOO DADDY You & Me & The Bottle Makes... (Coolsville)
Total Plays: 298, Total Stations: 27, Adds: 8

SAMIAM She Found You (Ignition)
Total Plays: 285, Total Stations: 24, Adds: 1

DELERIUM Silence (Netwerk)
Total Plays: 271, Total Stations: 15, Adds: 1

CREED Torn (Wind-up)
Total Plays: 258, Total Stations: 13, Adds: 1

SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG)
Total Plays: 189, Total Stations: 11, Adds: 2

EVERYTHING Hooch (Blackbird/Sire)
Total Plays: 186, Total Stations: 14, Adds: 5

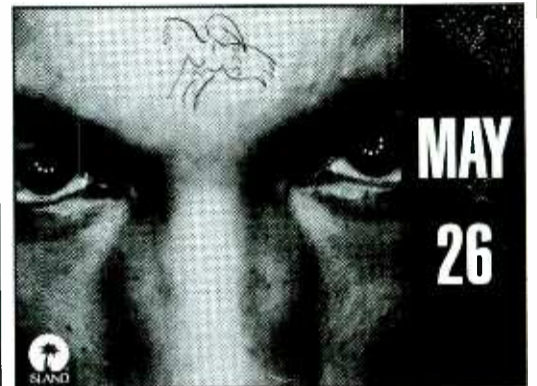
Songs ranked by total plays

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
GRANT LEE BUFFALO Truly, Truly (Slash/WB)	36
GRAVITY KILLS Falling (TVT)	33
FOO FIGHTERS Walking After You (Elektra/Roswell/Capitol)	21
SPRUNG MONKEY Get 'Em Outta Here (Surfdog/Hollywood)	14
SCOTT WEILAND Opposite Octave Reaction (Atlantic)	11
HEATHER NOVA London Rain (Nothing...) (Big Cat/Work)	9
RAGE AGAINST THE MACHINE No Shelter (Epic)	9
B-52'S Debbie (Reprise)	8
BIG BAD VOODOO DADDY You & Me &... (Coolsville)	8
BLINK 182 Josie (Cargo/MCA)	8
GANDHARVAS Downtime (MCA)	8



MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS Walking After You (Elektra/Roswell/Capitol)	+379
SMASHING PUMPKINS Ava Adore (Virgin)	+331
EVE 6 Inside Out (RCA)	+222
B-52'S Debbie (Reprise)	+219
FEEDER High (Echo/Elektra/EEG)	+190
GDO GOO DOLLS Iris (Warner Sunset/Reprise)	+190
SMASH MOUTH Can't Get Enough Of You... (Elektra/EEG)	+184
WALLFLOWERS Heroes (Epic)	+170
HARVEY DANGER Flagpole Sitta (Slash/London/Island)	+165
SPRUNG MONKEY Get 'Em Outta... (Surfdog/Hollywood)	+165

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
CREED My Own Prison (Wind-up)
DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)
FOO FIGHTERS Everlong (Roswell/Capitol)
VERVE Bitter Sweet Symphony (Hut/Virgin)
BLINK 182 Dammit (Growing Up) (Cargo/MCA)
EVERCLEAR Everything To Everyone (Capitol)
THIRD EYE BLIND How's It Going To Be (Elektra/EEG)
RADIOHEAD Karma Police (Capitol)
SMASH MOUTH Walkin' On The Sun (Interscope)
BEN FOLDS FIVE Brick (550 Music)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

15 CLASSIC SONGS, PLUS THE PREVIOUSLY UNRELEASED ORIGINAL MIX OF "SUMMER OF LOVE" AND TWO NEWLY RECORDED SONGS, "DEBBIE" AND "HALLUCINATING PLUTO."

R&R 35 from 40, 801 plays + 219
BDS 37* Debut, 571 plays + 183!

KROQ WPLY WHFS KNDD KNRK
KITS WKDF Q101 WPLT WXDG
WEND KLYY WBRU WROX 99X
WENZ KWOD XHRM WARQ WPBZ
and more!



Time Capsule: Songs For A Future Generation In Stores 5/28
On Tour with The Pretenders all summer long!

From the New Album
TIME CAPSULE:
SONGS FOR A FUTURE GENERATION



CLOSED!

#1 Modern Rock Monitor!

#1 R&R Alternative!

Semisonic

Closing Time

Closed. The End.

From Their New Album *feeling strangely fine*

Produced and Recorded by Nick Launay • Mixed by Bob Clearmountain • Mixed by Jack Joseph Puig
Management: Jim Grant for JGM • www.semisonic.com



Produced by Mark Trombino Mixed by Tom Lord-Alge Management: Rick Devove

DON'T BET AGAINST BLINK, DAMMIT!

the **NEW** single

josie

(Everything's Gonna Be Fine)

from the **GOLD** album

Dude Ranch

Top 5 Phones @ KROQ On Over 35 Stations!



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Break Through

Artist

GUSTER

TRACK: "AIRPORT SONG"

LP: **GOLDFLY**

PRODUCER: **STEVE LINDSEY**

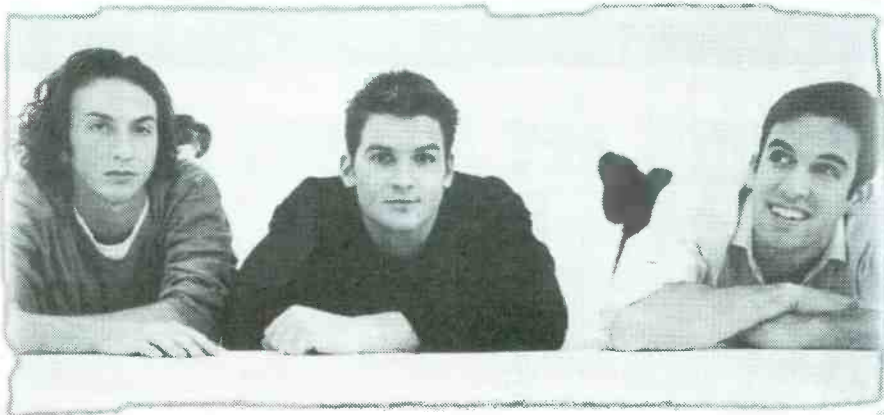
LABEL: **HYBRID/SIRE**

essentials: Straight outta Boston (Tufts University to be exact), college buddies **Adam Gardner** (guitar/vocals), **Ryan Miller** (guitar, vocals), and **Brian Rosenworcel** (percussion) ignored all immediate attempts at signing their band **Guster** to a major, opting for a less-traveled path. Their do-it-yourself effort landed them best local debut in the *Boston Globe's* 1995 poll. Relentless touring earned the boys a die-hard fan base, but still didn't keep them from graduating Tufts (with

honors, at that). These cum laudes also utilized their own unique "Rep Program," a marketing strategy that relies on fan word-of-mouth, Internet discussions, and other grass-roots forms of getting the music to the public. Guster's "smarts" can be heard in their single, "Airport Song," a clever exercise in the art of authentic instruments that has already "taken off" at radio stations nationwide.

• **Artist POV:** Gardner on being well endowed — "I think a lot of what people like about seeing us live is seeing acoustic instruments and hearing this huge, full sound."

—**Rich Michalowski**
Asst. Alternative Editor



Breakthrough Artist highlights breaking artists with strong chart momentum.

Gravity Kills "Falling" (TVT)
Mark McKenzie APD/MD,
KHLR/Bryan-College Station, TX

Mark McKenzie ON THE RECORD

Gravity Kills and their new song, "Falling," continue an evolution that has finally reached its apex with industrial music and the format's willingness to play it. In the late '80s, Trent Reznor brought a hybrid to the popular ear of the masses. No longer was it the happy pop of Erasure or the heavily structured synth of New Order. Popular music and the electronic sound were melded at a time when its complement to grunge was acceptable to radio. Since the passing of anger and lost romance are the pulp of industrial-driven music, the sound of bands heeding that influence has loosened up as well — once again, reflective of the current state of singles in this format. Where once "Head Like A Hole" and "Smells Like Teen Spirit" seemed to exist perfectly in the same mind-set of disenfranchised youth programming, now our listeners have grown. So too has the music. Lyrically, instead of magnifying the weaknesses of others, industrial music is now poised toward the expression of weakness within. Gravity Kills' "Falling" will at once grab the ear, buttress your playlist, and lend progression to its sound. And, even better, you need not worry about the Pop/Alternative folks trying to segue this morsel with Jewel.

Two very different records nail down Most Added this week, with **Grant Lee Buffalo** nosing out **Gravity Kills** for No. 1 honors. Both bands not only have released tremendous singles, but have outstanding albums backing them up ... The **Foo Fighters** are becoming the "go to" band at the format, as every one of their releases seems to work well. Radio notices and gives the band 21 more adds on "Walking After You" ... **Natalie Imbruglia** is proving that she continues to take the format seriously — check out the Transistor mixes on her upcoming single ... **Sprung Monkey** is turning out to have the latest Altrock anthem, as "Get 'Em Outta Here" makes a big move ... I really like the **Girls Against Boys**, and you seem to like it too — it debuts at 44 ...

ON THE RADIO

With Jim Kerr

Columbia's patience on **Stabbing Westward** is paying off, with research coming back strong from both the Alternative and Active Rock arenas ... **Eve 6** enters the Top 20 behind very strong retail ... **RECORD OF THE WEEK:** **Esthero** "Heaven Sent."

"SOUP" POWER

- | | |
|------|------|
| XHRM | WPLA |
| WRZX | KFTE |
| KWOD | WXZZ |
| WXDG | KLZR |
| KXTE | WHTG |
| WXEX | WJSE |
| WBZU | WBER |
| WKRL | WSFM |

and more!



RAPIDLY APPROACHING GOLD!



ALTERNATIVE REPORTERS

May 22, 1998 R&R • 89

Stations and their adds listed alphabetically by market

WEQX/Albany, NY PD: Ian Harrison MD: Steve Bottomley GLORITONE "Halfway" ANI DIFRANCO "As" HEATHER NOVA "London" GRANT LEE BUFFALO "Truly" SAVE FERRIS "World" BERNARD BUTLER "Stay"	WQWX/Chicago, IL PD: Alex Luke APD/MD: Mary Shuminas SCOTT WEILAND "Opposite" GRAVITY KILLS "Falling"	WJXB/Ft. Myers, FL PD: Stephanie Devis APD/MD: Lee Daniels 1 BEN HARPER "Mama" GRANT LEE BUFFALO "Truly" BIG BAD VOODOO DADDY "Bottle"	WLIR/Long Island, NY PD: Jeff Levine APD: Gary Cee MD: Andre Ferro ANI DIFRANCO "As" FOO FIGHTERS "Walking"	KZON/Phoenix, AZ PD: Paul Peterson MD: Kevin Mannion VONDA SHEPARD "Searchin'"	KOME/San Jose, CA PD/MD: Jay Taylor AMD: Jeanette Grigorevic 12 PEARL JAM "Hing" 4 PUFF DADDY FU PAGE "Come"	WQWB/Albany, NY PD/MD: Kelli McNamara AMD: Jeff Callan GANDHARVAS "Downtime" SPRUNG MONKEY "Get"	WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schlessler 7 GRANT LEE BUFFALO "Truly" SMASH MOUTH "Can't"	WEJE/Ft. Wayne, IN Co-APD: Weasel Co-APD: Jamie Marchiori 2 BLINK 182 "Jose" 1 FILTER "One" 1 GRAVITY KILLS "Falling"	KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden STABBING WESTWARD "Save" SOMIC YOUTH "Sunday" HOME GROWN "Surfer" EVERCLEAR "Father" FOO FIGHTERS "Walking"	WCYY/Portland, ME PD: Herb Ivy MD: Brian James No Adds	KJEE/Santa Barbara, CA GM/MD: Eddie Gutierrez APD: John Schroeter 10 SAVE FERRIS "World" 5 BEN FOLDS FIVE "Dumped"	WVHL/Anchorage, AK Interim PD/MD: Dan Thomas 23 VAN HALEN "Whoa" 22 AEROSMITH "Taste" 20 OZZY OSBOURNE "Earth"	WOXY/Cincinnati, OH PD: Keri Valmassei MD: Dorsie Fyffe 2 GRANT LEE BUFFALO "Truly" 2 SCOTT WEILAND "Opposite" 2 JESUS & MARY CHAIN "Love" 2 BERNARD BUTLER "Stay" 2 MXPX "OK" 2 FEEDER "High" 2 BIG BAD VOODOO DADDY "Bottle" 2 JESUS LIZARD "Women" 2 CW "Superstar" 2 CHRIS WHITLEY "Scrapyard" 2 SPECIALS "Bonedigger" 2 SEMISONIC "Slingshot"	KFRF/Fresno, CA PD: Bruce Wayne EVE 6 "Inside" GREEN DAY "Redundant" SAVE FERRIS "World"	WLR/Louisville, KY PD: Dennis Dillon MD: Gina Juliano No Adds	KNRK/Portland, OR PD: Mark Hamilton 18 BIG BAD VOODOO DADDY "Bottle" 8 GUSTER "Airport" BLINK 182 "Jose"	KHTY/Santa Barbara, CA OM: Ted Utz Co-PD: Samantha Matern Co-PD: Deanne Saffren 5 BIG BAD VOODOO DADDY "Bottle" HOME GROWN "Surfer" BLINK 182 "Jose" GRANT LEE BUFFALO "Truly" FEEDER "High"	WNNX/Atlanta, GA OM: Brian Philips PD: Leslie Fram MD: Sean Demery No Adds	WENZ/Cleveland, OH PD: Dan Binder 14 GRAVITY KILLS "Falling"	WGRD/Grand Rapids, MI PD: Margot Smith MD: Tim Bronson 6 JERRY CANTRELL "Song" FOO FIGHTERS "Walking" GRANT LEE BUFFALO "Truly"	WMAD/Madison, WI PD: Pat Frawley MD: Amy Hudson GRANT LEE BUFFALO "Truly" EVE 6 "Inside" SAVE FERRIS "World" HEATHER NOVA "London" FEEDER "High"	WDST/Poughkeepsie, NY OM: Jimmy Buff APD: Dave Doud 5 ANI DIFRANCO "As" 5 GRANT LEE BUFFALO "Truly" 5 HEATHER NOVA "London" 3 LITAMY "Myself" 2 SPRUNG MONKEY "Get" 2 OUR LADY PEACE "4am" 1 BEN FOLDS FIVE "Dumped"	KNDD/Seattle, WA PD: Phil Manning MD: Kim Monroe 15 RAGE AGAINST "Shelter" GRANT LEE BUFFALO "Truly" FAR "Mother" BLINK 182 "Jose"	WRXR/Augusta, GA DM: Jim Mahanay MD: Kim Varin GRANT LEE BUFFALO "Truly" FOO FIGHTERS "Walking" GANDHARVAS "Downtime"	WJSE/Atlantic City, NJ DM/MD: Dave King JERRY CANTRELL "Song" GRANT LEE BUFFALO "Truly" GRAVITY KILLS "Falling" HOME GROWN "Surfer" WIDESPREAD PANIC "Traveler" STANFORD PRISON "Competition"	WBRU/Providence, RI PD: Tim Schiavelli MD: Mike Green 9 RAGE AGAINST "Shelter" GRAVITY KILLS "Falling" GIRLS AGAINST BOYS "Park" CREED "Life"	WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer HEATHER NOVA "London" LENNY KRAVITZ "Fly" SWIRL "Hey" GLORITONE "Halfway" HOME GROWN "Surfer"	WRX/Boise, ID OM: Dan McColly PD/MD: Tim Johnstone 18 STABBING WESTWARD "Save" GLORITONE "Halfway" GRANT LEE BUFFALO "Truly" GRAVITY KILLS "Falling" LENNY KRAVITZ "Fly" FOO FIGHTERS "Walking" OUR LADY PEACE "4am" MXPX "OK"	WARQ/Columbia, SC PD: Susan Groves 8-52'S "Debbie"	WVCD/Columbus, OH PD: Andy Davis MD: Jack DeVoss 20 GRANT LEE BUFFALO "Truly" BERNARD BUTLER "Stay" SCRAP "Charles"	WXRQ/Memphis, TN PD: Tony Williams MD: John Michael 1 FOO FIGHTERS "Walking" 1 GRANT LEE BUFFALO "Truly" 1 GRAVITY KILLS "Falling" URGE "Jump"	WXEX/Providence, RI PD/MD: Brent Petersen APD: John Alfors 12 GRAVITY KILLS "Falling" 8 RAGE AGAINST "Shelter"	WRXZ/Indianapolis, IN PD: Scott Jameson MD: Michael Young LIMP BIZKIT "Soup" CREED "Tom"	WLTUM/Milwaukee, WI PD: Chuck Summers BLINK 182 "Jose" GRAVITY KILLS "Falling"	KZMZ/Minneapolis, MN OM: Dave Hamilton PD: John Lassman APD: Matt Brooke MD: Mike Hansen GRANT LEE BUFFALO "Truly" COWBOY JUNKIES "Miles" SCOTT WEILAND "Opposite" PATTY GRIFFIN "Big"	WHTG/Monmouth-Ocean, NJ 18 FIREWATER "Drooping" 10 FILTER "One" GRAVITY KILLS "Falling" HEATHER NOVA "London" BERNARD BUTLER "Stay" JESUS & MARY CHAIN "Love" VIA TROUT "Ohne" HOME GROWN "Surfer" SCOTT WEILAND "Opposite" GRUSTORE "President"	WVPL/Jacksonville, FL APD: Beamer MD: Greg Brady 10 PUFF DADDY FU PAGE "Come"	WKDF/Nashville, TN PD: Kidd Redd MD: Sheri Sexton 13 K'S CHOICE "Free" FOO FIGHTERS "Walking" SOUL ASYLUM "Laughing"	WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Boris BERNARD BUTLER "Stay" FILTER "One" SCOTT WEILAND "Opposite"	KKND/New Orleans, LA OM: Dave Stewart APD/MD: Rod Ryan 12 MONSTER MAGNET "Space" DEFTONES "Quiet" CREED "Life" LENNY KRAVITZ "Fly" SCOTT WEILAND "Opposite"	WXRK/New York, NY PD: Steve Kingston MD: Mike Peer 11 RAGE AGAINST "Shelter" 5 GRAVITY KILLS "Falling" FOO FIGHTERS "Walking"	WROX/Norfolk, VA PD/MD: Al Mitchell FOO FIGHTERS "Walking" GIRLS AGAINST BOYS "Park" 8-52'S "Debbie" SPRUNG MONKEY "Get" EVERYTHING "Hooch"	KQXR/Boise, ID OM: Dan McColly PD/MD: Tim Johnstone 18 STABBING WESTWARD "Save" GLORITONE "Halfway" GRANT LEE BUFFALO "Truly" GRAVITY KILLS "Falling" LENNY KRAVITZ "Fly" FOO FIGHTERS "Walking" OUR LADY PEACE "4am" MXPX "OK"	WVLA/Jacksonville, FL APD: Beamer MD: Greg Brady 10 PUFF DADDY FU PAGE "Come"	WNRX/Kansas City, MO PD: John Lenac APD: Dave Horn MD: Jason Justice 12 GRAVITY KILLS "Falling" DEFTONES "Quiet" GIRLS AGAINST BOYS "Park" RADIOHEAD "Surprises"	WVNFZ/Knoxville, TN PD/MD: Shane Cox GANDHARVAS "Downtime" 8-52'S "Debbie" WIDESPREAD PANIC "Traveler"	WVGBD/Lafayette, IN PD: Michael Stone MD: Steve Clark 9 BLINK 182 "Jose" 9 FOO FIGHTERS "Walking" 9 ECONOLINE CRUSH "Home" 6 8-52'S "Debbie"	WXRK/New York, NY PD: Steve Kingston MD: Mike Peer 11 RAGE AGAINST "Shelter" 5 GRAVITY KILLS "Falling" FOO FIGHTERS "Walking"	WROX/Norfolk, VA PD/MD: Al Mitchell FOO FIGHTERS "Walking" GIRLS AGAINST BOYS "Park" 8-52'S "Debbie" SPRUNG MONKEY "Get" EVERYTHING "Hooch"	KQXR/Boise, ID OM: Dan McColly PD/MD: Tim Johnstone 18 STABBING WESTWARD "Save" GLORITONE "Halfway" GRANT LEE BUFFALO "Truly" GRAVITY KILLS "Falling" LENNY KRAVITZ "Fly" FOO FIGHTERS "Walking" OUR LADY PEACE "4am" MXPX "OK"	WVPL/Jacksonville, FL APD: Beamer MD: Greg Brady 10 PUFF DADDY FU PAGE "Come"	WNRX/Kansas City, MO 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ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
KROQ
WXRK/New York
(212) 314-9230
Kingston/Peer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	31	35		FOO FIGHTERS/Everlong
22	18	37	35		TOOL/Forty Six & 2
37	37	32	34		FOO FIGHTERS/My Hero
-	-	34	34		SMASHING PUMPKINS/Ava Adore
26	23	21	31		EVERCLEAR/Will Buy You...
22	21	20	31		RADIOHEAD/Karma Police
25	20	24	30		CREED/My Own Prison
27	24	25	26		HARVEY DANGER/Flaggpole Sitta
25	24	21	24		GOD GOO DOLLS/Inns
34	25	20	24		METALLICA/The Unforgiven II
28	24	23	23		FUEL/Shimmer
28	34	37	32		BLINK 182/Dammit (Growing Up)
34	23	23	23		DAYS OF THE NEW/Touch, Peel, And...
12	17	21	23		BLACK LAB/Time Ago
2	19	21	22		WALLFLOWERS/Heroes
19	22	22	22		ALICE IN CHAINS/Down In A Hole
19	22	22	22		DAYS OF THE NEW/Shell In The Room
24	24	23	22		GANDHARVAS/Downtime
18	30	35	21		PEARL JAM/Wishlist
12	18	21	21		PEARL JAM/Given To Fly
29	22	20	21		VERVE/Bitter Sweet...
26	15	10	20		DAVE MATTHEWS BAND/Don't Drink...
22	19	22	20		SEMISONIC/Closing Time
9	36	10	18		MARCY PLAYGROUND/Sex And Candy
9	8	10	18		DEFTONES/Be Quiet And...
38	23	18	14		GREEN DAY/Time Of Your Life...
14	12	13	13		SAMIAM/She Found You
36	16	12	12		THIRD EYE BLIND/Graduate
17	16	15	12		EVERCLEAR/Everything To...

MARKET #2
KROQ
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandblom/Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	16	39	41	SMASHING PUMPKINS/Ava Adore
26	40	39	39		HARVEY DANGER/Flaggpole Sitta
29	34	34	38		FASTBALL/The Way
14	26	35	35		SEMISONIC/Closing Time
28	34	34	33		SUBLIME/Bad Fish
21	31	26	32		SPRING MONKEY/Get 'Em Outta Here
11	14	10	30		GOD GOO DOLLS/Inns
30	31	29	29		GARBAGE/Push It
-	-	17	28		EVE 6/Inside Out
30	32	31	26		CHERRY POPPIN' /Zoot Suit Riot
25	28	29	26		EVERCLEAR/Will Buy You...
30	28	26	25		MARCY PLAYGROUND/Sex And Candy
31	25	27	23		TORI AMOS/Spark
-	-	5	23		BIG BAD VOODOO DADDY/You & Me...
21	24	27	23		CREED/My Own Prison
21	27	22	22		MARCY PLAYGROUND/Saint Joe On...
21	22	22	22		SAVE FERRIS/The World Is New
23	23	15	21		VERVE/Bitter Sweet...
25	24	26	20		WALLFLOWERS/Heroes
-	-	20	29		THIRD EYE BLIND/Jumper
17	29	25	19		URGE/Jump Right In
14	23	14	18		FUEL/Shimmer
17	27	13	18		PEARL JAM/In Hiding
13	10	10	17		GREEN DAY/Time Of Your Life...
13	10	10	17		DAVE MATTHEWS BAND/Don't Drink...
18	19	10	17		RADIOHEAD/Karma Police
9	18	12	13		VERVE/Lucky Man
-	-	16	10		B-52'S/Debbie
19	22	11	10		GREEN DAY/Redundant
-	-	8	10		RAGE AGAINST...No Shelter

MARKET #3
Q101
WKQC/Chicago
(312) 527-8348
Luke/Shuminas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	44	43	44		FASTBALL/The Way
41	44	43	43		PEARL JAM/Wishlist
24	33	40	42		FUEL/Shimmer
-	-	12	38		SMASHING PUMPKINS/Ava Adore
22	38	40	37		NATALIE IMBRUGLIA/Torn
27	31	31	36		EVE 6/Inside Out
23	22	29	29		HARVEY DANGER/Flaggpole Sitta
36	40	34	28		EVERCLEAR/Will Buy You...
22	24	23	25		GOD GOO DOLLS/Inns
27	25	25	25		GARBAGE/Push It
34	17	20	24		DAVE MATTHEWS BAND/Don't Drink...
19	20	21	23		WALLFLOWERS/Heroes
38	40	38	23		FOO FIGHTERS/My Hero
16	24	22	21		MARCY PLAYGROUND/Saint Joe On...
13	10	16	20		VERVE/Lucky Man
23	16	20	20		MATCHBOX 20/Real World
24	21	14	19		DAYS OF THE NEW/Shell In The Room
18	17	16	18		BEN FOLDS FIVE/Song For The Dumped
43	30	15	15		BARENAKED LADIES/Brian Wilson
19	20	15	15		CREED/My Own Prison
17	12	15	15		SOUL ASYLUM/Will Still Be...
22	22	24	14		SPECIALS/It's You
-	-	10	14		ATHENAEM/What I Didn't Know
10	11	12	13		CHERRY POPPIN' /Zoot Suit Riot
-	-	13	13		FOO FIGHTERS/Walking After You
10	8	12	13		B-52'S/Debbie
-	-	6	13		FUEL/Shimmer
-	-	12	12		CREED/What's This Life For
43	29	26	12		SEMISONIC/Closing Time

MARKET #4
LIVE 103
KITS/San Francisco
(415) 512-1053
Sands/West/Axelsen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	40	40		GARBAGE/Push It
40	40	41	39		FASTBALL/The Way
34	34	24	36		RADIOHEAD/Karma Police
-	-	38	35		SMASHING PUMPKINS/Ava Adore
22	22	29	32		TORI AMOS/Spark
14	14	25	31		GREEN DAY/Time Of Your Life...
17	17	15	29		PEARL JAM/Wishlist
41	41	30	27		HARVEY DANGER/Flaggpole Sitta
14	14	29	26		BLINK 182/Dammit (Growing Up)
35	35	37	35		CHERRY POPPIN' /Zoot Suit Riot
-	-	25	25		MARCY PLAYGROUND/Saint Joe On...
25	25	23	25		VERVE/Bitter Sweet...
-	-	15	25		DIMITRI FROM PARIS/Une Vary Stylish...
-	-	25	25		EVE 6/Inside Out
23	23	25	23		EVERCLEAR/Everything To...
26	26	28	21		WALLFLOWERS/Heroes
18	18	25	21		DAVE MATTHEWS BAND/Don't Drink...
-	-	21	21		PEARL JAM/Will Buy You...
12	12	25	19		SPRING MONKEY/Get 'Em Outta Here
21	21	7	19		SEMISONIC/Closing Time
28	28	16	18		GREEN DAY/Redundant
-	-	16	18		B-52'S/Debbie
17	17	20	15		THIRD EYE BLIND/How's It Going To Be
2	2	17	15		NATALIE IMBRUGLIA/Kind & Generous
-	-	14	11		EVERCLEAR/Father Of Mine
-	-	26	17		FUEL/Shimmer
25	25	10	13		SONIC YOUTH/Sunday
11	11	6	13		BIG BAD VOODOO DADDY/You & Me...
12	12	7	11		GOD GOO DOLLS/Inns
21	21	11	9		MONEY MARK/Hand In Your Head

MARKET #5
Y-100
WPLY/Philadelphia
(610) 565-8900
McGuinn/Kubinski/Elliott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	41	44	47		SEMISONIC/Closing Time
46	44	44	46		MARCY PLAYGROUND/Sex And Candy
46	46	45	45		NATALIE IMBRUGLIA/Torn
41	45	45	45		GOD GOO DOLLS/Inns
33	34	35	43		TORI AMOS/Spark
43	45	45	43		EVERCLEAR/Will Buy You...
38	38	40	40		FASTBALL/The Way
31	33	36	39		PEARL JAM/Wishlist
19	22	33	39		WALLFLOWERS/Heroes
35	35	36	37		CHERRY POPPIN' /Zoot Suit Riot
28	34	36	37		BLACK LAB/Time Ago
25	32	35	35		FUEL/Shimmer
27	30	30	32		MATCHBOX 20/Real World
26	32	40	31		THIRD EYE BLIND/Losing A Whole Year
24	22	25	31		ATHENAEM/What I Didn't Know
5	19	25	28		NATALIE IMBRUGLIA/Kind & Generous
13	20	25	24		GREEN DAY/Redundant
20	21	22	24		MIGHTY MIGHTY...Wrong Thing Right
-	-	22	21		SMASHING PUMPKINS/Ava Adore
9	12	9	19		HARVEY DANGER/Flaggpole Sitta
-	-	19	19		B-52'S/Debbie
18	28	28	18		DAVE MATTHEWS BAND/Don't Drink...
17	21	21	15		WYCLEF JEAN/Gone Till November
11	10	14	14		BEN FOLDS FIVE/Song For The Dumped
14	15	13	13		SARAH MCLACHLAN/Adia
13	14	14	13		FOO FIGHTERS/My Hero
11	12	13	12		URGE/Jump Right In
10	11	10	11		GOD LIVES UNDERWATER/From Your Mouth
20	21	22	10		SPECIALS/It's You

MARKET #6
94.5 THE EDGE
KQDE/Dallas
(972) 770-7777
Doherty/Smith

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	44	37	45		FUEL/Shimmer
45	45	36	44		EVERCLEAR/Will Buy You...
39	41	41	44		NATALIE IMBRUGLIA/Torn
41	41	40	44		FOO FIGHTERS/My Hero
23	45	40	43		FASTBALL/The Way
45	43	43	43		GOD GOO DOLLS/Inns
22	42	42	42		GREEN DAY/Time Of Your Life...
-	-	33	24		SMASHING PUMPKINS/Ava Adore
16	16	16	21		CRYSTAL METHOD/Keep Hope Alive
15	15	15	21		GOD LIVES UNDERWATER/From Your Mouth
-	-	13	21		OUR LADY PEACE/4am
14	14	18	20		THIRD EYE BLIND/Losing A Whole Year
19	19	17	20		DAVE MATTHEWS BAND/Don't Drink...
20	19	20	20		ECONLINE CRUSH/Home
18	18	18	18		TORI AMOS/Spark
16	16	18	19		LENNY KRAVITZ/You Can't Say No
12	12	15	18		SOUL ASYLUM/Will Still Be...
15	15	12	17		STABBING WESTWARD/Save Yourself
22	22	18	16		SEMISONIC/Closing Time
20	18	16	16		PEARL JAM/Wishlist
17	17	16	16		ATHENAEM/What I Didn't Know
-	-	14	16		CHERRY POPPIN' /Zoot Suit Riot
16	16	17	15		BROTHER CANE/Lie In The Bed
19	19	16	14		HARVEY DANGER/Flaggpole Sitta
18	16	14	14		URGE/Jump Right In
16	16	14	14		GARBAGE/Push It
14	14	15	14		WALLFLOWERS/Heroes
10	10	14	14		MATCHBOX 20/Real World
-	-	14	14		BEN FOLDS FIVE/Song For The Dumped
11	11	12	11		MIGHTY MIGHTY...Wrong Thing Right

MARKET #7
89.3
CIMX/Detroit
(313) 961-6397
Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	39	47		FUEL/Shimmer
45	46	44	46		FASTBALL/The Way
-	-	12	33		SMASHING PUMPKINS/Ava Adore
22	46	47	45		EVERCLEAR/Will Buy You...
43	45	44	44		GARBAGE/Push It
-	-	22	40		PURE/Swinger
38	45	45	39		VERVE/Lucky Man
12	45	42	39		GIRLS AGAINST BOYS/Park Avenue
44	45	24	36		SEMISONIC/Closing Time
11	10	14	35		HARVEY DANGER/Flaggpole Sitta
-	-	25	32		OUR LADY PEACE/4am
-	-	34	45		URGE/Jump Right In
-	-	39	45		GANDHARVAS/Downtime
2	16	19	27		DEFTONES/Be Quiet And...
2	24	29	26		WALLFLOWERS/Heroes
45	34	24	25		DUR LADY PEACE/Clumsy
45	23	24	24		DAVE MATTHEWS BAND/Don't Drink...
18	20	21	24		MARCY PLAYGROUND/Saint Joe On...
27	25	25	23		ESTHERO/Country Livin'
23	21	21	23		TORI AMOS/Spark
27	22	14	22		DELETERIUM/Silence
-	-	18	17		MORCHEEBA/Let Me See
26	25	21	16		THIRD EYE BLIND/Losing A Whole Year
18	27	22	16		LENNY KRAVITZ/You Can't Say No
-	-	11	6		CORNERSHOP/Sleep On The Left
-	-	4	15		SAVE FERRIS/The World Is New
7	6	8	11		BLINK 182/Silence
7	6	8	11		SAMIAM/She Found You
-	-	11	9		BIG BAD VOODOO DADDY/You & Me...
8	9	7	9		EVE 6/Inside Out

MARKET #8
PLANET 96.3
WPLT/Detroit
(313) 871-3030
Michaels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	47	51	51		GOD GOO DOLLS/Inns
49	46	50	51		MATCHBOX 20/Real World
51	47	50	51		GREEN DAY/Time Of Your Life...
51	47	50	51		NATALIE IMBRUGLIA/Torn
51	47	49	50		MARCY PLAYGROUND/Sex And Candy
50	45	49	49		SEMISONIC/Closing Time
25	25	27	27		DAVE MATTHEWS BAND/Don't Drink...
27	25	27	27		PAULA COLE/Me
24	25	27	27		EVERCLEAR/Everything To...
16	26	23	26		WALLFLOWERS/Heroes
26	25	26	26		EVERCLEAR/Will Buy You...
23	27	26	26		TORI AMOS/Spark
25	25	23	26		TONIC/Open Up Your Eyes
28	27	26	26		SMASH MOUTH/Can't Get Enough
49	30	30	25		FASTBALL/The Way
26	25	26	25		AGENTS OF GOOD ROOTS/Smiling Up The Frown
26	26	25	25		SARAH MCLACHLAN/Adia

ALTERNATIVE PLAYLISTS

May 22, 1998 R&R • 91

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

Celebrate Memorial Day with a "Bathing Suit Riot"

Cherry Poppin' Daddies

Certified Gold MTV Stress Rotation WARPED Tour Headliner



MARKET #18
the POINT
KPNT/St. Louis
 (314) 231-1057
 Fee/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	32	37	35	SMASHING PUMPKINS/Ava Adore
35	36	36	37	37	FASTBALL/The Way
36	36	37	37	37	PEARL JAM/Wishlist
37	36	37	36	36	DAYS OF THE NEW/Shell In The Room
35	36	34	36	36	CREED/My Own Prison
35	36	36	35	35	SEMISONIC/Closing Time
35	36	37	35	35	FOO FIGHTERS/My Hero
35	36	35	34	34	URGE/Jump Right In
23	23	26	25	25	JERRY CANTRELL/Cut You In
24	24	24	25	25	EVERCLEAR/Will Buy You...
24	24	25	25	25	FUEL/Shimmer
24	24	24	24	24	GOD LIVES UNDERWATER/From Your Mouth
26	26	26	24	24	GARBAGE/Push It
21	25	24	23	23	THIRD EYE BLIND/Losing A Whole Year
21	22	21	23	23	MATCHBOX 20/Real World
14	16	23	22	22	HARVEY DANGER/Flagpole Sitta
12	21	22	21	21	WALLFLOWERS/Heroes
18	21	21	21	21	GOD GOO DOLLS/Inns
24	22	21	21	21	ATHENAEUM/What I Didn't Know
18	19	23	21	21	DAVE MATTHEWS BAND/Don't Drnk
22	18	20	20	20	GREEN DAY/Redundant
11	13	12	16	16	DEFTONES/Be Quiet And...
12	10	12	14	14	REVEREND HORTON HEAT/Life Detector
-	2	14	14	14	SPRUNG MONKEY/Get 'Em Outta Here
15	16	13	13	13	CHERRY POPPIN' /Zoot Suit Riot
17	16	12	12	12	GETAWAY PEOPLE/She Gave Me Love
4	11	11	11	11	BEN FOLDS FIVE/Song For The Dumped
-	12	11	11	11	MONSTER MAGNET/Space Lord
-	1	5	11	11	EVE 6/Inside Out
-	-	-	11	11	GRAVITY KILLS/Falling

MARKET #20
the 105.9
WXDX/Pittsburgh
 (412) 937-1441
 Moschitta/Diana

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	35	36	35	35	DAVE MATTHEWS BAND/Don't Drnk...
37	35	39	32	32	JERRY CANTRELL/Cut You In
34	38	37	32	32	FUEL/Shimmer
33	37	38	32	32	PEARL JAM/Wishlist
33	35	34	32	32	FOO FIGHTERS/My Hero
36	37	38	30	30	GOD GOO DOLLS/Inns
22	23	22	20	20	FASTBALL/The Way
20	23	23	20	20	SEMISONIC/Closing Time
-	11	19	25	25	SMASHING PUMPKINS/Ava Adore
29	31	27	23	23	GARBAGE/Push It
22	24	24	23	23	GREEN DAY/Redundant
23	22	23	23	23	THIRD EYE BLIND/Losing A Whole Year
20	21	19	22	22	BLACK LAB/Time Ago
17	22	21	22	22	EVERCLEAR/Will Buy You
23	20	21	22	22	DAYS OF THE NEW/Shell In The Room
23	23	22	21	21	URGE/Jump Right In
22	24	21	21	21	MATCHBOX 20/Real World
21	20	23	20	20	WALLFLOWERS/Heroes
21	23	20	20	20	ATHENAEUM/What I Didn't Know
15	16	21	14	14	STABBING WESTWARD/Save Yourself
12	13	14	14	14	SOUL ASYLUM/Will Still Be...
14	14	15	13	13	JIMMIE'S CHICKEN /Dropping Anchor
-	1	12	13	13	GIRLS AGAINST BOYS/Park Avenue
16	15	13	12	12	BEN FOLDS FIVE/Song For The Dumped
-	2	14	12	12	SPRUNG MONKEY/Get 'Em Outta Here
9	15	15	11	11	CHERRY POPPIN' /Zoot Suit Riot
10	12	19	11	11	HARVEY DANGER/Flagpole Sitta
15	16	11	11	11	GOD LIVES UNDERWATER/From Your Mouth
14	13	11	10	10	DEFTONES/Be Quiet And...
-	-	-	10	10	SCOTT WEILAND/Opposite Octave

MARKET #22
KTCL
KTCL/Denver
 (303) 623-9330
 O'Connor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	28	44	46	46	SPECIAL/Sitt's You
41	44	43	46	46	SEMISONIC/Closing Time
34	45	45	45	45	MULLU/Pussycat
39	46	44	44	44	FASTBALL/The Way
-	29	28	43	43	EVERYTHING/Hooch
40	46	44	43	43	PEARL JAM/Wishlist
38	45	47	41	41	BRAN VAN 3000/Dnking In LA
18	34	30	36	36	GARBAGE/Push It
18	23	13	32	32	HARVEY DANGER/Flagpole Sitta
17	-	20	30	30	GOD LIVES UNDERWATER/From Your Mouth
-	-	-	30	30	CRYSTAL METHOD/Busy Child
29	29	29	29	29	EVE 6/Inside Out
26	28	31	29	29	BIG BAD VOODOO DADDY/You & Me...
26	29	25	29	29	WALLFLOWERS/Heroes
-	29	20	29	29	DAVE MATTHEWS BAND/Stay (Wasting Time)
-	29	29	29	29	SMASHING PUMPKINS/Ava Adore
27	30	26	28	28	FUEL/Shimmer
26	28	28	28	28	URGE/Jump Right In
21	25	25	25	25	NATALIE IMBRUGLIA/Torn
22	26	26	26	26	EVERCLEAR/Everything To
21	26	26	26	26	MARCY PLAYGROUND/Sex And Candy
40	44	25	26	26	CHERRY POPPIN' /Zoot Suit Riot
40	45	26	26	26	THIRD EYE BLIND/Losing A Whole Year
19	26	25	25	25	VERVE/Bitter Sweet
24	26	24	25	25	TORI AMOS/Spark
-	25	24	24	24	GOD GOO DOLLS/Inns
23	25	26	23	23	MATCHBOX 20/Real World
20	24	21	21	21	GREEN DAY/Time Of Your Life
22	23	20	19	19	VERVE/Lucky Man

MARKET #23
107.9 The END
WENZ/Cleveland
 (216) 861-0100
 Binder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	47	52	52	SMASHING PUMPKINS/Ava Adore
17	32	49	50	50	WALLFLOWERS/Heroes
50	35	52	49	49	GOD GOO DOLLS/Inns
48	32	48	48	48	PEARL JAM/Wishlist
17	11	17	47	47	SEMISONIC/Closing Time
50	33	47	47	47	ALANIS MORISSETTE/Uninvited
53	34	49	46	46	FASTBALL/The Way
16	6	4	20	20	TORI AMOS/Spark
50	34	51	19	19	DAYS OF THE NEW/Shell In The Room
17	13	17	17	17	GOD LIVES UNDERWATER/From Your Mouth
11	6	16	16	16	HARVEY DANGER/Flagpole Sitta
-	-	17	16	16	B-52'S/Debbie
50	11	13	16	16	DAVE MATTHEWS BAND/Don't Drnk...
14	13	15	15	15	VERVE/Lucky Man
18	11	17	14	14	ATHENAEUM/What I Didn't Know
16	13	17	14	14	THIRD EYE BLIND/Losing A Whole Year
18	13	16	14	14	GARBAGE/Push It
19	12	15	14	14	FUEL/Shimmer
-	-	14	13	13	GRAVITY KILLS/Falling
12	12	15	13	13	CHERRY POPPIN' /Zoot Suit Riot
-	-	14	13	13	OUR LADY PEACE/4am
13	11	11	11	11	GREEN DAY/Redundant
10	7	13	13	13	URGE/Jump Right In
-	-	9	13	13	SAVE FERRIS/The World Is New
16	14	11	12	12	BLACK LAB/Time Ago
16	12	13	12	12	EVERCLEAR/Will Buy You...
-	8	11	11	11	NATALIE IMBRUGLIA/Kind & Generous
-	-	10	11	11	GIRLS AGAINST BOYS/Park Avenue
10	6	12	11	11	2 SKINNEE J'S/Rot NNNRRROOD

MARKET #24
74.7 NBX
KNRK/Portland, OR
 (503) 223-1441
 Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	41	42	44	44	DELIRIUM/Silence
-	-	34	43	43	B-52'S/Debbie
43	43	43	43	43	HARVEY DANGER/Flagpole Sitta
12	43	42	41	41	GOD GOO DOLLS/Inns
41	43	42	37	37	DAVE MATTHEWS BAND/Don't Drnk...
-	-	39	34	34	SMASHING PUMPKINS/Ava Adore
40	40	42	31	31	CHERRY POPPIN' /Zoot Suit Riot
40	40	29	29	29	GARBAGE/Push It
38	39	30	25	25	FUEL/Shimmer
24	24	23	25	25	GREEN DAY/Redundant
-	21	11	25	25	NATALIE IMBRUGLIA/Kind & Generous
-	8	23	24	24	MARCY PLAYGROUND/Saint Joe On...
-	22	24	24	24	VERVE/Lucky Man
24	24	21	23	23	ATHENAEUM/What I Didn't Know
19	20	17	20	20	TORI AMOS/Spark
-	19	18	18	18	BIG BAD VOODOO DADDY/You & Me...
19	18	18	18	18	STABBING WESTWARD/Save Yourself
24	19	15	16	16	BEN FOLDS FIVE/Song For The Dumped
-	-	12	16	16	EVE 6/Inside Out
23	22	13	15	15	EVERCLEAR/Father Of Mine
24	13	15	15	15	PEARL JAM/Wishlist
-	4	13	14	14	FEEDER/High
24	16	11	11	11	URGE/Jump Right In
1	9	10	10	10	LITANY/By Myself
43	24	19	10	10	SEMISONIC/Closing Time
12	9	11	9	9	BAD RELIGION/Shades Of Truth
-	-	9	9	9	GIRLS AGAINST BOYS/Park Avenue
14	12	9	8	8	SONIC YOUTH/Sunday
-	-	8	8	8	GUSTER/Airport Song
-	-	-	8	8	BLINK 182/Just

MARKET #25
107.1
WAQZ/Cincinnati
 (513) 621-9326
 Harris/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	36	60	63	63	FASTBALL/The Way
47	47	58	60	60	ALANIS MORISSETTE/Uninvited
58	57	64	58	58	NATALIE IMBRUGLIA/Torn
44	43	50	49	49	GOD GOO DOLLS/Inns
29	30	44	49	49	SEMISONIC/Closing Time
27	29	43	48	48	EDWIN MCCAIN/II Be
16	31	41	45	45	NATALIE IMBRUGLIA/Kind & Generous
43	52	59	43	43	MATCHBOX 20/3am
42	47	56	43	43	PAULA COLE/Me
59	56	60	41	41	MARCY PLAYGROUND/Sex And Candy
-	3	28	37	37	SMASHING PUMPKINS/Ava Adore
41	38	40	35	35	DAVE MATTHEWS BAND/Don't Drnk...
-	15	28	35	35	SPRUNG MONKEY/Get 'Em Outta Here
27	24	27	34	34	SOUL ASYLUM/Will Still Be...
7	15	28	33	33	WALLFLOWERS/Heroes
14	18	26	32	32	GREEN DAY/Redundant
28	25	30	30	30	REBEKAH/Sin So Well
25	25	28	27	27	BARENAKED LADIES/Brian Wilson
28	25	27	27	27	SHAWN COLVIN/Nothin On Me
26	24	26	27	27	EVERCLEAR/Will Buy You
7	9	20	20	20	MATCHBOX 20/Real World
19	-	16	16	16	CHANTAL KREVIAZUK/Surrounded
57	38	-	16	16	TONIC/Open Up Your Eyes
58	40	-	16	16	THIRD EYE BLIND/How's It Going To Be
19	18	-	16	16	BEN FOLDS FIVE/Brck
23	-	20	15	15	SEVEN MARY THREE/Lucky
8	10	11	11	11	FUEL/Shimmer
8	10	11	11	11	TORI AMOS/Spark
8	10	10	10	10	GARBAGE/Push It
8	10	10	8	8	PEARL JAM/Wishlist

MARKET #25
97X
WOXY/Cincinnati
 (513) 523-4114
 Valmasse/Fyffe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	22	22	21	21	LENNY KRAVITZ/You Can't Say No
19	20	21	21	21	HARVEY DANGER/Flagpole Sitta
3	20	19	20	20	RADIOHEAD/No Surprises
20	20	20	20	20	BAD RELIGION/Shades Of Truth
-	-	16	20	20	SMASHING PUMPKINS/Ava Adore
22	20	19	20	20	GARBAGE/Push It
20	18	20	20	20	SUPERDRAG/Do The Vampire
20	20	19	20	20	SONIC YOUTH/Sunday
20	21	18	20	20	DELIRIUM/Silence
4	19	20	19	19	PULP/This Is Hardcore
-	14	20	19	19	B-52'S/Debbie
20	19	19	19	19	VERVE/Sonnet
19	21	19	19	19	ROBBIE ROBERTSON/Unbound
14	12	13	15	15	GREEN DAY/Redundant
10	15	15	14	14	PURE/Chocolate Bar
-	3	13	14	14	PATTY GRIFFIN/One Big Love
2	13	14	14	14	HUM/Green To Me
12	14	13	14	14	ALEJANDRO ESCOVEDO/Last To Know
14	14	14	14	14	WALLFLOWERS/Heroes
2	15	14	14	14	JOLINE/Sartout
15	14	14	14	14	MORCHEEBA/Let Me See
-	2	14	14	14	DEVILS/Years Could Go By
14	14	13	14	14	SWERVEDRIVER/99th Dream
12	12	13	14	14	THIRD EYE BLIND/How's It Going To Be
14	13	14	14	14	TUSCADERO/Paper Dolls
14	13	14	14	14	JESUS JONES/The Next Big Thing
14	13	14	14	14	FRANK & WALTERS/Have You Ever
14	13	14	14	14	MONEY MARK/Hand In Your Head
-	4	14	13	13	HAYDEN/The Hazards Of...
2	14	15	13	13	MASSIVE ATTACK/Teardrop

MARKET #26<

NEW MUSIC SPECIALTY SHOWS

Where The Buffalo Roam

It didn't take long for radio to respond to Slash/WB's latest chart champions, Grant Lee Buffalo, who take the No. 1 slot in only their second week roaming the charts. Those stations jumping early on the first single, "Truly, Truly," are KITS/San Francisco, KNRK/Portland, and KJEE/Santa Barbara, CA. Nice return from MoWax/FFRR/London's Money Mark, who continue giving Specialty programmers "heady" trips as they blast the groovy sounds off *Push The Button*. Those stations tripping on this new breed of Gen-X funk are WBCN/Boston, WPLY/Philadelphia, and WXRK/New York. As the panel moves into the second track from *International Velvet*, "I Am The Mob," Vapor/WB's Catatonia may just have a few solid singles on their hands. It was a big week for debuts: Atlantic's CIV, TVT's Buck-O-Nine, Island's Stanford Prison Experiment, Gut's Naomi, and RCA's Gloritone all hit the chart for the first time. Record To Watch: Switchfoot.

By Rich Michalowski
Asst. Alternative Editor

WBCN/Boston
Nocturnal Emissions
Sunday May 10, 8-10pm
Oedipus



LECTURE ON NOTHING Addiction (*Pop Mafia*)

CURVE Chinese Burn (*Universal*)

LITANY By Myself (*Time Bomb*)

RICHARD X. HEYMAN Cornerstone (*Permanent Press*)

PULP Like A Friend (*Island*)

PERFUME TREE Warm Sun Fingers (*World Domination*)

LENNY KRAVITZ Fly Away (*Virgin*)

TRICKY Broken Homes (*Island*)

HEATHER NOVA Winterblue (*Big Cat/Work*)

MONEY MARK Hand In Your Head (*MoWax/FFRR/London*)



TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 GRANT LEE BUFFALO (*Slash/WB*)
- 2 GRAVITY KILLS (*TVT*)
- 3 MONEY MARK (*MoWax/FFRR/London*)
- 4 GIRLS AGAINST BOYS (*DGC/Geffen*)
- 5 CATATONIA (*Vapor/WB*)
- 6 LIONROCK (*Deconstruction/Time Bomb*)
- 7 CHOPPER ONE (*Restless*)
- 8 CIV (*Lava/Atlantic*)
- 9 BAD RELIGION (*Atlantic*)
- 10 FOO FIGHTERS (*Elektra/Roswell/Capitol*)
- 11 GARBAGE (*Almo Sounds/Interscope*) Airplay Includes: KITS, WBRU, WXEX
- 12 UNWRITTEN LAW (*Interscope*) Airplay Includes: KEDG, KJEE, WROX
- 13 STANFORD PRISON EXPERIMENT (*Island*) Airplay Includes: WEJE, WDXD
- 14 BUCK-O-NINE (*TVT*) Airplay Includes: KNRK, WHTG, WFSM
- 15 CREEPER LAGOON (*Nickelbag*) Airplay Includes: KQKQ, KHTY, WLUM
- 16 SONIC YOUTH (*DGC/Geffen*) Airplay Includes: KFTE, KTBZ, WDXD
- 17 MASSIVE ATTACK (*Virgin*) Airplay Includes: KITS, KRBR, WFNX
- 18 NAOMI (*Gut*) Airplay Includes: KEDG, WFNX, WDST
- 19 ANGELIQUE (*Red Ant*) Airplay Includes: WGMR, WRXQ, WXRA
- 20 GLORITONE (*RCA*) Airplay Includes: KNRQ, KTOZ, WOXY



Grant Lee Buffalo

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 7-10pm Stephen Bottomely Lionrock "Rude Boy Rock" Drugstore "El President" DJ Cam "Success" Q Burns Abstract "Get Up (I Feel)" Tru Mysc Sound "There He Sat"</p>	<p>KNRQ/Eugene, OR The "Q" Afterdark Monday midnight-2am Cla Esthero "Heaven Sent" Homegrown "Surfer Girl" China Drum "Somewhere Else" Modest Mouse "Polar Opposites" Garbage "Sleep Together"</p>	<p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-9:30pm Terry Havel Love Nut "Love Found You" Prissteeens "Let Me Run Wild" Dag "Our Love Would Be..." Heather Nova "London Rain" Jeff Buckley "Vancouver"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Chopper One "A Punk Named Josh" Sixpence None The "Kiss Me" Drugstore "El President" Stabbing Westard "Drugstore" Amazing Royal Crowns "Sare Of The Orme"</p>
<p>WQBK/Albany, NY Over The Edge Monday midnight-2am Kelli McNamara All "World's On Heron" B-52's "Debbie" Big Bad Voodoo Daddy "You & Me & The..." Jimmy Ray "I Got Rolled" Creeper Lagoon "Empty Shos"</p>	<p>WBZF/Florence, SC New Music Show Monday 8-10pm Neal Douhne Addict "Monsterside" Lionrock "Rude Boy Rock" Buck-O-Nine "Pass The Dutche" Sprung Monkey "Get 'Em Outta Here" Ugly Americans "Boom Boom Baby"</p>	<p>KZMZ/Minneapolis, MN Across The Pond Sunday 9-10pm Mark Wheat Asian Dub Foundation "Buzon" Lionrock "Rude Boy Rock" Gomez "Get Myself Arrested" Catatonia "Road Rage" Los Amigos "Otra Vez"</p>	<p>KXRK/Salt Lake City, UT Now Hear This Sunday 9-10pm Sean "Boy Walton" Ziebarth Bugs "About You" Discount "Tom Jeans" DJ Acirack "Get In Me" Errortype "11 'Adventures In...' Lazy K "Little Brah"</p>
<p>KTEG/Albuquerque, NM Over The Edge Sunday 7-8:30pm Julie Hoyt Sonic Youth "Sunday" Smash Mouth "Can't Get Enough" ERRORTYPE "Born In The 80's" Girls Against Boys "Park Avenue" CIV "Second Hand"</p>	<p>WEJE/Ft. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel Buck-O-Nine "Pass The Dutche" Girls Against Boys "Park Avenue" Gloritone "Halfway" Grant Lee Buffalo "Truly, Truly" Gravity Kills "Falling"</p>	<p>WHTG/Monmouth, NJ Goin' Underground Sunday 9pm-midnight Jeff Raspe Sunny Skivler "You're Much" Hub Moore "Evil Twin" Lord Runningclam "Ribbery Job" Mimi Gose "Thrilled To Pieces" Scrawl "Public Image"</p>	<p>KITS/San Francisco, CA Record Room Sunday 10pm-midnight Aaron/Roland/Mandi Air "Kelly, Watch The..." Plastina Mosh "Nina Bomba" Tricky "Broken Homes" Alpha "Slam" Grant Lee Buffalo "Truly, Truly"</p>
<p>WKGB/Binghamton, NY In Coming Monday 10-11:30pm Tim Boland Reverend Horton Heat "Lie Detector" Gandharvas "Downtime" Strung Out "Mind Of My Own" Green Day "Redundant" Pure "Chocolate Bar"</p>	<p>WXRA/Greensboro, NC The Outer Limits Sunday 10-11:30pm Marko Pure "Swinger" Streetwalkin' "Freak Out Man" Big Wreck "That Song" Grant Lee Buffalo "Truly, Truly" Goldie "Temper"</p>	<p>WXRK/New York, NY The "Buzz" Sunday midnight-2am Jake/Pinfield Money Mark "Hand In Your Head" Big Wreck "That Song" Flammstein "Engel" Foo Fighters "Walking After You" K's Choice "Everything's For..."</p>	<p>KHTY/Santa Barbara, CA Homegrown Sunday 9pm-midnight Sami Foo Fighters "Walking After You" Big Wheel Deluxe "Disco Ball" Bigmouth "These Are The Days" Ridel High "Self Destructive" Blink "Would You Kill..."</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus Massive Attack "Dissolved Girl" Heather Nova "Winterblue" Money Mark "Hand In Your Head" Litany "By Myself" Lusa Gerard/Peter "Sacrifice"</p>	<p>WXQX/Harrisburg, PA The Morning News Sunday 8-10am Bill Hanson Bad Religion "Shades Of Truth" Sprung Monkey "Get 'Em Outta Here" Gloritone "Halfway" Chopper One "A Punk Named Josh" David Garza "DiscoBall World"</p>	<p>WROX/Norfolk, VA Nocturnal Transmissions Monday 7-9:30pm Al Mitchell Ben Folds Five "Theme From..." Morsler Magnet "Space Lord" Dag "Our Love Would Be..." Sparklehorse "Wish You Were Here" Bernard Butler "Satur"</p>	<p>KJEE/Santa Barbara, CA Dissonant Tendrils Sunday 10:20pm-midnight John Schroeter Money Mark "Hand In Your Head" Strung Out "Mind Of My Own" Plastina Mosh "Mr. P-Mosh" Creeper Lagoon "Dear Dead" Lionrock "Rude Boy Rock"</p>
<p>WFNX/Boston, MA First Contact Sunday midnight-2am Clarice Bad Religion "Shades Of Truth" Ben Harper "Mama's Trippin" Catatonia "Mud In Your Eyes" Cornelius "Chapter 8" David Garza "DiscoBall World"</p>	<p>KTBT/Houston, TX Lunar Rotation Sunday 7-9pm David Sadot Fugazi "No Surprise" Garbage "When I Grow Up" Radiohead "Palo Alto" Scrawl "Charles" Sonic Youth "French Ticker"</p>	<p>WROX/Norfolk, VA Nocturnal Transmissions Monday 7-9:30pm Al Mitchell Ben Folds Five "Theme From..." Morsler Magnet "Space Lord" Dag "Our Love Would Be..." Sparklehorse "Wish You Were Here" Bernard Butler "Satur"</p>	<p>KNOD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid Ridel High "Self Destructive" Hayden "The Hazards Of..." Lazy K "Little Brah" All "World's On Heron" Colton Mather "Camp Hill Rail..."</p>
<p>KHLR/Bryan, TX Exposure Sunday 6-9pm Mark McKenzie Spacehog "Carry On" Esthero "Heaven Sent" Sixpence None The "Kiss Me" Plastina Mosh "Mr. P-Mosh" Brian Van 3000 "Everywhere"</p>	<p>KNRX/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel Samam "Full On" Curve "Coming Up Roses" Errortype "11 'Superstore" Iodine "Swandine" Spies "Tired Of Being Alone"</p>	<p>WPLY/Philadelphia, PA Y Not? Sunday 9-10:30pm Dan Fein Firewater "Green Light" Lenny Kravitz "It's Your Life" Marah "Head On" Money Mark "Hand In Your Head" Radiohead "Polyethylene"</p>	<p>KTOZ/Springfield, MO Test Site Sunday 7-8pm Simon Nights Everything "Hooch" Blink 182 "Juse" Curve "Coming Up Roses" Cristal Method "Cornin' Back" Lionrock "Rude Boy Rock"</p>
<p>WEOG/Buffalo, NY Over And Beyond Sunday 9-10:30pm Brad Maybe Garbage "Wicked Ways" Hayden "The Hazards Of..." Bad Religion "Shades Of Truth" Jesus And Mary Chain "I Love Rock & Roll" Money Mark "Tomorrow Will Be..."</p>	<p>KFTE/Lafayette, LA End Of The X Sunday 9-11pm Dave "Planet Man" Hubbell Lenny Diana Group Doggini "Lovely Skin" Firewater "Drooping Like Flies" Public Enemy "Resurrection" Lord Runningclam "Ribbery Job" Dirty Three "Sea Above: Sky Below"</p>	<p>WDXD/Pittsburgh, PA Edge Of The X Sunday 9-11pm Simon Nights Gravity Kills "Falling" Grant Lee Buffalo "Truly, Truly" Jeff Buckley "Everybody Here" Heppcat "Together: Someday" Heather Nova "London Rain"</p>	<p>WGMR/State College, PA Now Hear This Sunday 10pm-midnight Reggie Lutz Tuscadero "Paper Dolls" David Garza "DiscoBall World" Drill Team "Peppermint" Feeder "High" Guster "Airport Song"</p>
<p>WOXY/Cincinnati, OH Gridlock Sunday 11pm-1am Dan Cromer Free Verse "Nothing Whatsoever" Kramer "Buddy Holly Will..." Red Aunts "I'm Crying" Measles "Crooked Girl" Royal Trux "Juicy Juicy Juice"</p>	<p>KEOG/Las Vegas, NV Area 51 Sunday 9-11pm Kevin Carter CIV "Second Hand..." Foo Fighters "Walking After You" Magnet "Which Way" Jesus And Mary Chain "Birthday" Creeper Lagoon "Wonderful Love"</p>	<p>WBRU/Providence, RI Breaking And Entering Wednesday midnight-2am Mike Green/Lucy Sharpe Hayden "The Hazards Of..." Dan Bem "Tiger Woods" Samam "She Found You" DJ Kazarm "Dear Prudence" Ermet Swimming "Sunblock"</p>	<p>WPBZ/West Palm Beach, FL Extreme Radio Sunday 7-9:30pm Meathead Gloritone "Halfway" Tricky "6 Minutes" Radio "Unouchable" Bad Religion "Biggest Killer In..." Jesus And Mary Chain "I Love Rock & Roll"</p>
<p>WOXY/Cincinnati, OH 11 O'Clock News Sunday 11pm-1am Dorsey Fyfe Drugstore "El President" Brian Wilson "Your Imagination" Smyrnos "Sicker Than You" Chris Whitley "Scrappy Lullaby" Heather Nova "London Rain"</p>	<p>KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Far "Mother Mary" Litany "By Myself" Hunger "Free" Homegrown "Surfer Girl" Addict "Monsterside"</p>	<p>WXEX/Providence, RI House Of New X Music Tuesday 11pm-midnight John Ailers Gravity Kills "Falling" Angeique "Number" One Minute Silence "A Waste of Things..." Kilgore Smudge "Prayer For The Dying" Creed "What's This Life..."</p>	<p>WFSM/Wilmington, NC Final Hour Weeknights 11pm-midnight Janice A. Suttler Filter "One" Garbage "I Think I'm Paranoid" Gravity Kills "Falling" Indigo Girls/Form... "Shed Your Skin" Two "Deep In The Ground"</p>
<p>WXEG/Dayton, OH The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz Heather Nova "London Rain" Smashing Pumpkins "Ava Adore" Black Lab "Time Ago" Dave Matthews Band "Stay (Wasting Time)" Guster "Airport Song"</p>	<p>KROQ/Los Angeles, CA Rodney On The Roo Sunday 9-10pm mid-2am Rodney Bingenheimer Brian Wilson "Your Imagination" 60 Ft. Dolls "Allison's Room" Chicklets "Frown" Sant Etienne "The Bad Photographer" Black Box Recorder "Seasons In The Sun"</p>	<p>KCXX/Riverside, CA Music Meeting Sunday 9-10pm Dwight Arnold Ana Voog "Please God" Traci Lords "Okey Dokey" Snow Pony "Easy Way Down" Litany "By Myself" Grant Lee Buffalo "Truly, Truly"</p>	<p>46 Total Reporters</p>

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The Little Station That Could

□ 'Radio Free Santa Fe' shuns the lights of the big city to win community's loyalty

By Cyndee Maxwell

KBAC/Santa Fe, NM could be called the little station that could ... and did. It has managed to maintain its Adult Alternative format since its inception in '95, unlike similarly formatted stations that came and then, lured by the bright lights of Albuquerque (or a more-profitable format), hit the road. GM/PD/MD **Ira Gordon** has been with the Roberts Radio-owned outlet since the beginning. He explains how the station has succeeded where others haven't by focusing on the potential of the local community.

Roberts Radio is a baby compared to the Jacors and Chancellors of the broadcasting world. It owns 21 commercial radio stations throughout the country, including a handful in Farmington, NM and Gallup, NM. "We have one other Adult Alternative station that just signed on in Durango," notes Gordon.



Ira Gordon

"In a way, we are the flagship station. Most of the others are either satellite-fed or run some form of non-local programming."

Apparently, size doesn't matter, since KBAC has managed to hold its ground while other Adult Alternatives in the area have come and gone. Recalls Gordon, "When KTMN (the Mountain) heard that we were coming, they switched to Adult Alternative about four months before we arrived. They came from a more classic-rock base at the time and were very male-oriented. Once we got a chance to listen to what they were doing, we decided to take more of a female-oriented direction. We competed against them for a year, then they were bought, and the new owner decided to change the format and move it down to Albuquerque. KLSK used to be a Progressive station in Santa Fe, then it was bought and moved to Albuquerque. The Coyote [KIOT] was the last one, a very popular Adult Alternative in town. It was bought out, became the Arrow, and was moved to Albuquerque."

Female-Friendly

There's something to be said for standing firm, a philosophy that Gordon obviously follows. He's held steady with the format, having logged time at legendary Progressive outlets KBCO & KFML/Denver, along with gigs at KDHT/Denver and KZRR/Albuquerque. KBAC has also held on to its original music mix, which continues to skew female despite the lack of any format competition.

After the Mountain left the format, KBAC experimented somewhat. Says Gordon, "We altered it a bit. We had one book where all the women left and all the men came, and the following book it went right back to the way it was

before. It may have just been a fluke because of the fact that there are so few people in the area who are monitored by Arbitron. We've basically always stayed on the softer side. We'll get a little harder at night — we rock out now a little bit more than we did a year and a half ago — but we're still very popular with the females. The last thing we wanted to do is blow them off, because they became our PIs right off the bat."

Gordon likes the station's slightly underdog image. As he explains, "We call ourselves Radio Free Santa Fe. We were always kind of the little guy on the block; we had signal limitations. We pictured ourselves as this desert station, and we decided to make the image of the station into a pirate radio station out in the middle of nowhere. All of our IDs have superfluous noise in the background — not too much static, but it makes it sound like we're actually interrupting the signal of another station's broadcast."

The airstaff, not surprisingly, is small. The lineup: Sam Ferrara handles mornings and is also the production director; Joann came from KTAO/Taos, NM to do the 10am-2pm shift, as well as handle public service; Gordon is the afternoon drive host; and "radio rookie" Steven Marz rounds out the roster in evenings. "Steven came to me when we ran some local advertising looking for talent when I first got to town. He always wanted to do radio and was inspired by 'Chris' on *Northern Exposure*. I thought he had a lot of potential, and at that point beggars couldn't be choosers. In the end, he actually worked out better than I expected." All the staffers pull a weekend shift, which Gordon says is voice-track automated.

Focus On 'Small' Strengths

Because it's approximately 55 miles from Albuquerque, all the signals from that market are heard loud and clear in Santa Fe — providing major-market competition for the small town. Still, the handful of FM signals based in Santa Fe do reach into the Albuquerque market. "We're on a translator at 95.9. It's kind of funny, because with only eight employees at the station — talk about your lean, mean fighting machine! But it's really been one of the keys to our

success — the fact that we're so inexpensive to run. With that number of employees, we were breaking even in our second year, for instance, whereas a new signal in a market would have a hard time claiming that. We're making money this year already. Our owners have been happy.

"The only drawback has been that, with only eight employees, we can't really market to Albuquerque. So from the word go, we decided to be a Santa Fe community station. We tied into our community with all the public service organizations and just said, 'Look, we're going to be your radio station.' I think one of the problems that the previous Adult Alternative stations have had is that they've always gone after the lights of the big city, so to speak. We've always recognized that we couldn't market to Albuquerque, so we were determined to stay focused on Santa Fe as our market — and if we get listeners and advertisers from Albu-

□ **With only eight employees — talk about your lean, mean fighting machine! It's really been one of the keys to our success — the fact that we're so inexpensive to run.**

querque, that's great."

And Santa Fe isn't a run-of-the-mill small community. It has a reputation as an artists' mecca, a movie star retreat, and a tourist hot spot. Gordon concurs that this is a fitting description. "It's a very artistic community. There's a huge audience for world music. Jai Uttal will come into town and draw 1000 people; Burning Spear gets 1000 people. Then you look at someone you'd expect a 1000 people to show up for, and they don't attract anywhere near that amount.

"The movie stars do come here, and there's a very active film community. Woody Harrelson's new movie was filmed here, as was John

□

We pictured ourselves as this desert station, and we decided to make the image of the station into a pirate radio station out in the middle of nowhere.

□

Carpenter's last film. Barbra Streisand and James Brolin call this place home, along with Andy Griffith, James Taylor, Dan Fogelberg, and Ottmar Liebert, among others.

"There's plenty of money here, and it's a very sophisticated audience. There's not a real blue-collar audience for our format, and I think that's one of the keys for our survival. The average Santa Fe resident is between 35-50, typically female, \$50,000+ income, married, no children, college-educated. There is a huge gay population. The ethnic breakdown is about 55% white, 45% Hispanic, and the remaining is mostly Native American. We have a very high Hispanic listenership, too, that correlates with the population statistics. We get away with playing a lot of rhythmic-leaning material that other Adult Alternatives wouldn't touch. The Hispanics in this market have lived here from generation to generation. It's really their town."

Community Focus Winning Point

Winning over the local community has not been an easy task, according to Gordon. "The last year has really taken off for us. It took that long because Santa Fe was a little wary, having been burned before by stations that have come on, stayed around for a couple years, then changed formats and moved to Albuquerque. But they've finally learned to trust the fact that we are not going anywhere and that we're here for the community.

"We've gone out of our way to bring the public service sector into

our medium. That's our No. 1 promotion. We tie into community organizations all the time. For instance, we've got the Lilith Fair coming here in June, and it just so happens that the Esperanza Battered Women's Shelter lost their food budget. So we're talking to Lilith Fair about doing something in conjunction with this so everybody who attends the concert can bring two cans of food for the shelter. A lot of people think we're noncommercial because of our high level of community involvement.

"We look at ourselves as a focal point. We can draw the audience together, along with the community groups that need the help, and work as a clearinghouse for them. Going back to a station I was at in 1979, there was a place in Denver called the Music Mart, which used to give underprivileged kids music lessons. They came to us and all the other radio stations one day and asked us to run some PSAs because they were going to lose their lease. They needed \$300. It was such a great cause that we were able to raise \$3000-\$5000 for them and kept them open for the year. That's when I realized what radio should be about. It's a communications business. Television stations never go out of their way like that. But the immediacy of radio can really help the community. It's something I've always believed in, so I try to work it into the life of every station where I've worked."

R&R Associate Editor Margo Ravel contributed to this column.

todd thibaud
live without it

impacting june 2

Contact Dan Fullick (888) 472-4209 fax (512) 412-0900
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TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues? Call me at (310) 788-1668 or e-mail: max@rronline.com

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	NATALIE MERCHANT Kind & Generous (<i>Elektra/EEG</i>)	696	626	543	182	37/1
30	5	2		FASTBALL The Way (<i>Hollywood</i>)	632	681	678	709	30/0
1	1	1	2	SEMISONIC Closing Time (<i>MCA</i>)	562	562	503	473	32/1
7	6	4	3	BONNIE RAITT One Belief Away (<i>Capitol</i>)	553	619	640	704	31/0
2	2	3	4	ERIC CLAPTON She's Gone (<i>Duck/Reprise</i>)	534	511	403	335	34/1
14	9	6	5	GOO GOO DOLLS Iris (<i>Warner Sunset/Reprise</i>)	494	447	403	326	28/0
15	10	9	6	DAVE MATTHEWS BAND Don't Drink The Water (<i>RCA</i>)	485	539	607	649	32/0
3	3	5	7	WALLFLOWERS Heroes (<i>Epic</i>)	484	445	376	306	31/0
16	13	10	8	MATCHBOX 20 Real World (<i>Lava/Atlantic</i>)	473	404	385	345	28/0
12	12	12	9	PEARL JAM Wishlist (<i>Epic</i>)	457	436	372	369	30/1
10	14	11	10	TORI AMOS Spark (<i>Atlantic</i>)	389	369	345	302	28/0
17	16	14	11	NATALIE IMBRUGLIA Torn (<i>RCA</i>)	386	476	577	592	19/0
4	4	7	12	MARC COHN Already Home (<i>Atlantic</i>)	359	463	469	510	24/0
5	7	8	13	SARAH MCLACHLAN Adia (<i>Arista</i>)	349	383	403	412	24/0
8	11	13	14	ALANA DAVIS Crazy (<i>Elektra/EEG</i>)	323	313	298	287	25/0
19	19	18	15	KENNY WAYNE SHEPHERD Blue On Black (<i>Revolution</i>)	310	321	324	337	20/0
13	17	17	16	EBBA FORSBERG Lost Count (<i>Maverick/WB</i>)	303	303	301	294	24/0
18	18	19	17	AGENTS OF GOOD ROOTS Smiling Up The Frown (<i>RCA</i>)	295	324	408	473	23/0
6	8	16	18	VERVE Lucky Man (<i>Hut/Virgin</i>)	290	275	260	204	28/1
29	21	20	19	EDWIN MCCAIN I'll Be (<i>Lava/Atlantic</i>)	279	265	262	258	13/0
23	20	21	20	EVERYTHING Hooch (<i>Blackbird/Sire</i>)	271	198	141	107	22/2
BREAKER			21	DAVE MATTHEWS BAND Stay (Wasting Time) (<i>RCA</i>)	240	160	112	20	23/5
DEBUT			22	ROBBIE ROBERTSON Unbound (<i>Capitol</i>)	240	344	353	386	21/0
9	15	15	23	LENNY KRAVITZ If You Can't Say No (<i>Virgin</i>)	216	173	145	110	20/0
DEBUT			24	FRANCIS DUNNERY My Own Reality (<i>Razor & Tie</i>)	213	198	181	176	19/0
—	30	25	25	SPECIALS It's You (<i>Way Cool Music/MCA</i>)	191	216	215	223	18/0
26	25	23	26	PATTY GRIFFIN One Big Love (<i>A&M</i>)	186	80	19	4	23/5
DEBUT			27	MARCY PLAYGROUND Sex And Candy (<i>Capitol</i>)	183	249	247	258	10/0
24	22	22	28	B-52'S Debbie (<i>Reprise</i>)	176	141	25	—	19/1
DEBUT			29	SOUL ASYLUM I Will Still Be Laughing (<i>Columbia</i>)	175	162	153	102	20/1
DEBUT			30						

This chart reflects airplay from May 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker. 40 Adult Alternative reporters. 39 current playlists. © 1998, R&R Inc.

NEW & ACTIVE

CHERRY POPPIN' DADDIES Zoot Suit Riot (*Mojo/Universal*)
Total Plays: 158, Total Stations: 14, Adds: 2

SISTER 7 Know What You Mean (*Arista Austin/Arista*)
Total Plays: 139, Total Stations: 8, Adds: 0

BUDDY GUY w/JONNY LANG Midnight Train (*Silvertone*)
Total Plays: 130, Total Stations: 20, Adds: 2

B.B. KING w/ROLLING STONES Paying The Cost ... (*MCA*)
Total Plays: 123, Total Stations: 17, Adds: 1

TRAIN Meet Virginia (*Aware*)
Total Plays: 122, Total Stations: 15, Adds: 1

SCOTT THOMAS BAND Black Valentine (*Elektra/EEG*)
Total Plays: 110, Total Stations: 17, Adds: 2

VONDA SHEPARD Searchin' My Soul (*550 Music*)
Total Plays: 102, Total Stations: 7, Adds: 0

CONNELLS Crown (*TVT*)
Total Plays: 101, Total Stations: 12, Adds: 0

MORCHEEBA Let Me See (*China/Sire*)
Total Plays: 98, Total Stations: 13, Adds: 0

WIDESPREAD PANIC Travelin' Light (*Capricorn/Mercury*)
Total Plays: 95, Total Stations: 12, Adds: 0

Songs ranked by total plays

BREAKERS®

EVERYTHING
Hooch (*Blackbird/Sire*)

TOTAL PLAYS/INCREASE: 271/73
TOTAL STATIONS/ADDS: 22/2
CHART: 21

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JOHN FOGERTY Premonition (<i>Reprise</i>)	25
COWBOY JUNKIES Miles From Our Home (<i>Geffen</i>)	20
GRANT LEE BUFFALO Truly, Truly (<i>Slash/WB</i>)	19
HEATHER NOVA London Rain (Nothing...) (<i>Big Cat/Work</i>)	10
ROD STEWART Ooh La La (<i>Warner Bros.</i>)	6
DAVE MATTHEWS BAND Stay (Wasting Time) (<i>RCA</i>)	5
PATTY GRIFFIN One Big Love (<i>A&M</i>)	5
PAUL KELLY Tease Me (<i>Vanguard</i>)	5
ANI DIFRANCO As Is (<i>Righteous Babe</i>)	4
EVA TROUT Drive Time Radio (<i>Trauma/Interscope</i>)	4

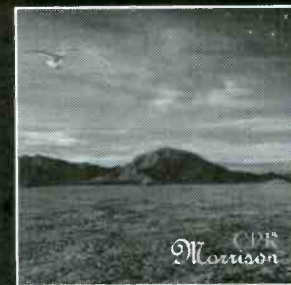
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PATTY GRIFFIN One Big Love (<i>A&M</i>)	+106
JOHN FOGERTY Premonition (<i>Reprise</i>)	+93
DAVE MATTHEWS BAND Stay (Wasting Time) (<i>RCA</i>)	+80
EVERYTHING Hooch (<i>Blackbird/Sire</i>)	+73
NATALIE MERCHANT Kind & Generous (<i>Elektra/EEG</i>)	+70
MATCHBOX 20 Real World (<i>Lava/Atlantic</i>)	+69
ROD STEWART Ooh La La (<i>Warner Bros.</i>)	+67
GOO GOO DOLLS Iris (<i>Warner Sunset/Reprise</i>)	+47
BUDDY GUY w/JONNY LANG Midnight Train (<i>Silvertone</i>)	+45
BILLIE MYERS Tell Me (<i>Universal</i>)	+45

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

CPR

david Crosby jeff Pevar james Raymond



Featuring the first single "Morrison" from the forthcoming CPR album.



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Radio Promotion
Samson Music/George Gerrity, Cliff Boler 888.656.0634



ADULT ALTERNATIVE ALBUMS

MAY 22, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
4	2	2	1	DAVE MATTHEWS BAND Before These... (RCA)	782	+27	"Drink" (485)	"Stay" (240)
2	3	1	2	ERIC CLAPTON Pilgrim (Duck/Reprise)	754	-33	"Gone" (534)	"Eyes" (121)
—	7	5	3	NATALIE MERCHANT Ophelia (Elektra/EEG)	712	+86	"Generous" (696)	"Break" (9)
1	1	3	4	BONNIE RAITT Fundamental (Capitol)	711	-43	"Belief" (553)	"Reason" (52)
3	4	4	5	FASTBALL All The Pain Money Can Buy (Hollywood)	648	-46	"Way" (632)	"Fire" (11)
6	5	6	6	MATCHBOX 20 Yourself Or Someone Like You (Lava/Atlantic)	642	+38	"Real" (473)	"3am" (157)
11	9	8	7	SOUNDTRACK City Of Angels (Warner Sunset/Reprise)	583	+40	"Iris" (494)	"Uninvited" (89)
8	8	7	8	SEMISONIC Feeling Strangely Fine (MCA)	580	+3	"Closing" (562)	"Secret" (18)
18	14	12	9	SOUNDTRACK Godzilla (Epic)	487	+42	"Heroes" (484)	"Come" (3)
12	13	11	10	PEARL JAM Yield (Epic)	485	+8	"Wishlist" (457)	"Hiding" (14)
19	17	14	11	TORI AMOS From The Choirgirl Hotel (Atlantic)	399	+27	"Spark" (389)	"Jackie's" (5)
7	10	9	12	MARC COHN Burning The Daze (Atlantic)	399	-100	"Already" (359)	"Canyon" (20)
5	6	10	13	NATALIE IMBRUGLIA Left Of The Middle (RCA)	393	-93	"Tom" (386)	"Leave" (7)
10	11	13	14	SARAH MCLACHLAN Surfacing (Arista)	385	-37	"Adia" (349)	"Surrender" (15)
14	16	16	15	VERVE Urban Hymns (Hut/Virgin)	374	+17	"Lucky" (290)	"Symphony" (81)
15	19	19	16	ALANA DAVIS Blame It On Me (Elektra/EEG)	339	+10	"Crazy" (323)	"Flavors" (11)
9	12	17	17	AGENTS OF GOOD ROOTS One By One (RCA)	339	-16	"Smiling" (295)	"Upspin" (41)
16	18	18	18	KENNY WAYNE SHEPHERD Trouble Is (Revolution)	319	-13	"Blue" (310)	"Found" (5)
22	20	20	19	EBBA FORSBERG Been There (Maverick/WB)	303	0	"Lost" (303)	
24	22	22	20	EDWIN MCCAIN Misguided Roses (Lava/Atlantic)	279	+14	"I'll" (279)	
—	—	29	21	EVERYTHING Supernatural (Blackbird/Sire)	271	+73	"Hooch" (271)	
13	15	15	22	ROBBIE ROBERTSON Contact From The Underworld... (Capitol)	266	-101	"Unbound" (240)	"Code" (13)
28	26	23	23	JIMMY PAGE/ROBERT PLANT Walking Into Clarksdale (Atlantic)	249	-6	"Most" (161)	"Shining" (88)
DEBUT	24	24	24	LENNY KRAVITZ 5 (Virgin)	216	+43	"No" (216)	
30	30	26	25	FRANCIS DUNNERY Let's Go Do What Happens (Razor & Tie)	216	+14	"Reality" (213)	"Jonah" (2)
23	21	21	26	MARCY PLAYGROUND Marcy Playground (Capitol)	212	-54	"Sex" (183)	"Poppies" (29)
DEBUT	27	27	27	PATTY GRIFFIN Flaming Red (A&M)	194	+103	"Big" (186)	"Wiggley" (5)
—	—	28	28	EVERCLEAR So Much For The Afterglow (Capitol)	193	-6	"Buy" (167)	"Everything" (26)
26	28	25	29	SPECIALS Guilty 'Til Proved Innocent (Way Cool Music/MCA)	191	-25	"It's" (191)	
20	24	27	30	THIRD EYE BLIND Third Eye Blind (Elektra/EEG)	180	-22	"How" (155)	"Losing" (15)

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JOHN FOGERTY Premonition (Reprise)	25
COWBOY JUNKIES Miles From Our Home (Geffen)	20
GRANT LEE BUFFALO Jubilee (Slash/WB)	19
HEATHER NOVA Siren (Big Cat/Work)	10
PAUL KELLY Words And Music (Vanguard)	6
PATTY GRIFFIN Flaming Red (A&M)	5
ROD STEWART When We Were The New Boys (Warner Bros.)	5
EVA TROUT Eva Trout (Trauma/Interscope)	4
COLA Whatnot (Interscope)	3
SONIA DADA My Secret Life (Capricorn/Mercury)	3
BILLIE MYERS Growing Pains (Universal)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PATTY GRIFFIN Flaming Red (A&M)	+103
JOHN FOGERTY Premonition (Reprise)	+93
NATALIE MERCHANT Ophelia (Elektra/EEG)	+86
EVERYTHING Supernatural (Blackbird/Sire)	+73
ROD STEWART When We Were The New Boys (Warner Bros.)	+67
BUDDY GUY Heavy Love (Silvertone)	+45
FIVE EASY PIECES Five Easy Pieces (MCA)	+43
LENNY KRAVITZ 5 (Virgin)	+43
SOUNDTRACK Godzilla (Epic)	+42
COWBOY JUNKIES Miles From Our Home (Geffen)	+40
SOUNDTRACK City Of Angels (Warner Sunset/Reprise)	+40

This chart reflects airplay from May 11-17. Albums ranked by total plays, with plays from all cuts from an album combined. 40 Adult Alternative reporters. 39 current playlists. © 1998, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Neil Hunter EVERYTHING "Hooch" TRAIN "Virginia" GETAWAY PEOPLE "Gave" EVA TROUT "Drive"	WBOS/Boston, MA PD: Jim Herron MD: Cliff Nash No Adds	WDOD/Chattanooga, TN OM: Danny Howard PD: Chris Adams CHERRY POPPIN' "Zoot" SMASHING PUMPKINS "Adore" GRANT LEE BUFFALO "Truly" BILLIE MYERS "Tell"	KXPK/Denver, CO PD: Gary Schoenwetter MD: Eric Schmidt COLA "Prozac" GRANT LEE BUFFALO "Truly" STEVE POLTZ "Silver"	KTCZ/Minneapolis, MN OM: Andy Bloom PD: Lauren MacLesh APD/MD: Mike Wolf 7 JOHN FOGERTY "Premonition" ROD STEWART "Ooh" VERVE "Lucky" PATTY GRIFFIN "Big" GRANT LEE BUFFALO "Truly" FROM GOOD HOMES "Kick"	WCLZ/Portland, ME PD: Brian Phoenix MD: Bob Angell 4 COWBOY JUNKIES "Miles" ABRA MOORE "All" BILLIE MYERS "Tell" EVA TROUT "Drive" HEATHER NOVA "London" PAUL KELLY "Tease" FIVE EASY PIECES "Lovers" SONIA DADA "Zachary" GRANT LEE BUFFALO "Truly" BAP KENNEDY "Unforgiven" COLA "Prozac" BONNIE RAITT "Things" DAVE MATTHEWS BAND "Stay" PAUL KELLY "Lover"	WVRV/St. Louis, MO PD: Mike Richter MD: David Myers 1 ERIC CLAPTON "Gone" 1 PATTY GRIFFIN "Big" 1 ALANIS MORISSETTE "Uninvited"	KTYD/Santa Barbara, CA Dir./FM Prog.: Keith Royer MD: Dayna Birckley 1 JOHN FOGERTY "Premonition"	KMTT/Seattle, WA OM: Chris May APD: Jason Paiker MD: Dean Carlson 24 DAVE MATTHEWS BAND "Stay" 2 SARAH MCLACHLAN "Black" 2 SARAH MCLACHLAN "Mystery" JOHN FOGERTY "Premonition" COWBOY JUNKIES "Miles"		
WQIB/Ann Arbor, MI PD: John Vance MD: Jerry Mason No Adds	WXRW/Boston, MA PD: Joanne Ooddy MD: Mike Mullane 6 DAVE MATTHEWS BAND "Stay" 1 GRANT LEE BUFFALO "Truly" 1 BILLIE MYERS "Tell" 1 JOHN FOGERTY "Premonition" COWBOY JUNKIES "Miles"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 9 NATALIE MERCHANT "Break" 8 JOHN FOGERTY "Premonition" 7 NATALIE MERCHANT "Ophelia" 3 PUFF DADY F.J.J. PAGE "Come" 2 ROBBIE ROBERTSON "Blood" COWBOY JUNKIES "Miles"	CIDR/Detroit, MI PD: Wendy Duff MD: Ann Delisi JOHN FOGERTY "Premonition" HEATHER NOVA "London"	WZEW/Mobile, AL OM: Tim Rose MD: Alex Chesley 2 COWBOY JUNKIES "Miles" 1 PISTOLEROS "Hardest" JOHN FOGERTY "Premonition" HEATHER NOVA "London" GRANT LEE BUFFALO "Truly"	WZLZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Oom Casual GRANT LEE BUFFALO "Truly"	KBAC/Santa Fe, NM PD: Ira Gordon COWBOY JUNKIES "Miles" JOHN FOGERTY "Premonition" PAUL KELLY "Lover" HEATHER NOVA "London" GRANT LEE BUFFALO "Truly" KYLE DAVIS "Busted" ANI DIFRANCO "As"	KBAC/Santa Fe, NM PD: Ira Gordon COWBOY JUNKIES "Miles" JOHN FOGERTY "Premonition" PAUL KELLY "Lover" HEATHER NOVA "London" GRANT LEE BUFFALO "Truly" KYLE DAVIS "Busted" ANI DIFRANCO "As"	KAEP/Spokane, WA PD/MD: Haley Jones SMASHING PUMPKINS "Adore"		
KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle 23 JOHN FOGERTY "Premonition" COWBOY JUNKIES "Miles" FOO FIGHTERS "Walking" GRANT LEE BUFFALO "Truly"	WNCS/Burlington, VT PD: Greg Hooker MD: Jody Peterson 4 DAVE MATTHEWS BAND "Crush" 4 DAVE MATTHEWS BAND "Pig" 3 DAVE MATTHEWS BAND "Stay" 1 JOHN FOGERTY "Premonition" 1 UGLY AMERICANS "Direction" AGENTS OF GOOD ROOTS "Upspin" HEATHER NOVA "London" COWBOY JUNKIES "Miles" GRANT LEE BUFFALO "Truly"	KBXR/Columbia, MO PD/MD: Dave "Keeler" Fulgham DAVE MATTHEWS BAND "Stay" BUDDY GUY F.J.J. LANG "Midnight"	WTTT/Indianapolis, IN PD: Rich Anton MD: Marie McCallister PATTY GRIFFIN "Big" JOHN FOGERTY "Premonition" COWBOY JUNKIES "Miles"	WRLT/Nashville, TN PD: Jane Crossman APD/MD: Keith Coas AGENTS OF GOOD ROOTS "Upspin" COWBOY JUNKIES "Miles" JOHN FOGERTY "Premonition" GRANT LEE BUFFALO "Truly" HEATHER NOVA "London" JOSH ROUSE "Late" MY DRUG HELL "Girl"	KXST/San Diego, CA PD/MD: Dana Shaleb JOHN FOGERTY "Premonition" GRANT LEE BUFFALO "Truly" ROD STEWART "Ooh" COWBOY JUNKIES "Miles"	KRSH/Santa Rosa, CA PD: Zoe Zuest MD: Bill Bowker 5 THIRD EYE BLIND "How" GRANT LEE BUFFALO "Truly" ROD STEWART "Ooh" HEATHER NOVA "London" JOHN FOGERTY "Premonition" COWBOY JUNKIES "Miles" B.B. KING/ROLLING "Paying" SEMISONIC "Closing" SONIA DADA "You" BAP KENNEDY "Unforgiven"	WRNX/Springfield, MA OM: Tom Davis MD: David Williams MD: Bruce Stebbins COLA "Prozac" PAUL KELLY "Tease" EVA TROUT "Drive" GRANT LEE BUFFALO "Truly" COWBOY JUNKIES "Miles" JOHN FOGERTY "Premonition"	WHTT/Tampa, FL PD: Chuck Beck MD: Kurt Schreiner UGLY AMERICANS "Direction" FIVE EASY PIECES "Lovers"		
WRNR/Baltimore, MD MD: Damian Einstein 6 JOHN FOGERTY "Premonition" PATTY GRIFFIN "Big" EVERYTHING "Hooch"	WMMW/Madison, WI OM: Mark Maloney PD: Pat Gallagher MD: Tom Teuber 4 JOHN FOGERTY "Premonition" AGENTS OF GOOD ROOTS "Upspin" ANI DIFRANCO "As" GRANT LEE BUFFALO "Truly" MARC COHN "Canyon"	WMMM/Madison, WI OM: Mark Maloney PD: Pat Gallagher MD: Tom Teuber 4 JOHN FOGERTY "Premonition" AGENTS OF GOOD ROOTS "Upspin" ANI DIFRANCO "As" GRANT LEE BUFFALO "Truly" MARC COHN "Canyon"	WQRC/Minneapolis, MN OM/MD: Dave Hamilton APD/MD: Reed Endersbe 14 JOHN FOGERTY "Premonition" SCOTT THOMAS BAND "Valentine" GERALD COLLIER "Fearless" JIMMIE VAUGHAN "King"	WKOC/Norfolk, VA PD/MD: Holly Williams CHERRY POPPIN' "Zoot"	KFOG/San Francisco, CA PD: Paul Marszalek APD/MD: Bill Evans 7 COWBOY JUNKIES "Miles" Lenny Kravitz "Live"	WHPY/Tampa, FL PD: Chuck Beck MD: Kurt Schreiner UGLY AMERICANS "Direction" FIVE EASY PIECES "Lovers"	WFXJ/Boise, ID PD: Kevin Welch MD: Carl Scherder COWBOY JUNKIES "Miles" GRANT LEE BUFFALO "Truly" JOHN FOGERTY "Premonition" PAUL KELLY "Tease" ROD STEWART "Ooh" EVA TROUT "Drive" HEATHER NOVA "London" YOUNG DUBLINERS "Blink"	WXPW/Philadelphia, PA OM/MD: Bruce Ranes MD: Bruce Warren 19 COWBOY JUNKIES "Miles" 5 TORI AMOS "Liquid" NATALIE MERCHANT "Sweet" GRANT LEE BUFFALO "Truly" HEATHER NOVA "London" JOHN FOGERTY "Premonition" CIELI RAIN "Lumber" LIQUID SOUL "Needle"	KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chaney 7 COWBOY JUNKIES "Miles" 7 KYLE DAVIS "Busted" 7 JOHN FOGERTY "Premonition" 7 ROD STEWART "Ooh" 7 SONIA DADA "You" 7 KIERAN KANE "Demon" 5 SOUL ASYLUM "Laughing" 5 PAUL KELLY "Tease"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattari 12 ANI DIFRANCO "As" 10 GRANT LEE BUFFALO "Truly" 7 PATTY GRIFFIN "Big" 6 PAUL KELLY "Tease" 5 NATALIE MERCHANT "Generous" 4 JOHN FOGERTY "Premonition" 4 SHEMEKIA COPLAND "Salt"

40 Total Reporters
 40 Current Reporters
 39 Current Playlists
 Did Not Report, Playlist Frozen (1):
 KPIG/Monterey-Salinas, CA

no illusions.
 no stories.
 just ani difranco.
AS IS.

AS IS. The new single by ANI DIFRANCO
 from **LITTLE PLASTIC CASTLE**



ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1
RADIO CHICAGO

MARKET #3
WXRT/Chicago
(773) 777-1700
Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	29	24	24	24	SMASHING PUMPKINS/Ava Adore
6	17	19	19	19	B-52'S/Debbie
8	10	19	19	19	WALLFLOWERS/Heroes
17	19	19	19	19	FASTBALL/The Way
18	17	16	17	17	DAVE MATTHEWS BAND/Don't Drink...
18	17	16	17	17	NATALIE MERCHANT/Kind & Generous
14	12	13	15	15	BONNIE RAITT/One Belief Away
13	15	12	15	15	PEARL JAM/Wishlist
12	13	13	14	14	AGE/PLANT/Most High
9	12	14	14	14	TORI AMOS/Spark
9	12	15	15	15	PEARL JAM/Hiding
7	10	11	11	11	POI DOG PONDERING/That's The Way...
5	4	6	6	6	BONNIE RAITT/Split Of Love
7	7	7	7	7	NATALIE MERCHANT/Break Your Heart
8	7	7	7	7	SEMISONIC/Closing Time
5	7	10	9	9	DAVE MATTHEWS BAND/Crush
6	7	10	9	9	DAVE MATTHEWS BAND/Stay (Wasting Time)
4	5	6	6	6	FREDDY JONES BAND/Better Tomorrow
6	6	6	6	6	BUDDY GUY FJ LANG/Midnight Train
7	7	7	7	7	JOHN FOGERTY/Premonition
8	7	4	4	4	GOO GOO DOLLS/It's
5	7	7	7	7	TRAIN/Meet Virginia
7	10	11	11	11	NATALIE MERCHANT/Ophelia
7	10	11	11	11	CHRIS STILLS/Razorblades
16	13	10	7	7	MARCY PLAYGROUND/Sex And Candy
8	9	11	11	11	PAGE/PLANT/Shining In The Light
8	11	11	11	11	AGENTS OF GOOD ROOTS/Smiling Up The Frown
4	7	6	6	6	TODD SNIDER/Am Too
8	7	4	4	4	RADIOHEAD/Karma Police
4	9	9	9	9	VERVE/Lucky Man

KFOG
104.5 97.7

MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	18	22	21	21	NATALIE MERCHANT/Kind & Generous
19	21	21	20	20	ERIC CLAPTON/My Father's Eyes
15	17	20	19	19	BONNIE RAITT/One Belief Away
10	10	19	19	19	PETE DROGE/Spacey And Shakin
20	20	21	18	18	PEARL JAM/Wishlist
18	20	11	16	16	MARC COHN/Already Home
14	20	14	14	14	DAVE MATTHEWS BAND/Don't Drink...
9	19	16	14	14	WALLFLOWERS/Heroes
21	18	12	12	12	KENNY WAYNE SHEPHERD/Blue On Black
8	11	11	11	11	SCOTT THOMAS BAND/Black Valentine
8	11	11	11	11	B-52'S/Debbie
7	11	10	10	10	PAGE/PLANT/Most High
7	11	10	10	10	BUDDY GUY FJ LANG/Midnight Train
10	10	10	10	10	PAGE/PLANT/Shining In The Light
10	10	10	10	10	DAVE MATTHEWS BAND/Stay (Wasting Time)
17	12	8	8	8	AGENTS OF GOOD ROOTS/Smiling Up The Frown
9	10	7	7	7	BLUES TRAVELER/Most Precarious
11	7	8	8	8	ROLLING STONES/Saint Of Me
6	6	7	7	7	VERVE/Bitter Sweet...
11	6	7	7	7	BIG HEAD TODD...Boom Boom
5	3	4	4	4	B.B. KING/Rolling...Paying The Cost...
5	3	4	4	4	COWBOY JUNKIES/Miles From Our Home
7	7	7	7	7	WHISKEYTOWN/16 Days
16	10	8	8	8	MATCHBOX 20/3am
4	4	5	5	5	ROBBIE ROBERTSON/Tired Of Talkin
5	4	5	5	5	FOO FIGHTERS/Walking After You
9	9	9	9	9	SARAH MCLACHLAN/Sweet Surrender
5	4	5	5	5	ROBBIE ROBERTSON/Chevrolet
4	2	3	3	3	BLACK LAB/Time Ago
3	2	3	3	3	LISA LOEB/Do

88.5

MARKET #5
WXPN/Philadelphia
(215) 898-6677
Ranes/Warren

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	20	19	19	19	COWBOY JUNKIES/Miles From Our Home
20	18	18	18	18	PATY GRIFFIN/One Big Love
3	4	5	5	5	GUSTER/Airport Song
15	11	10	12	12	FRANCIS DUNNERY/My Own Reality
17	6	6	6	6	VERVE/Lucky Man
5	10	8	8	8	FASTBALL/The Way
17	6	7	7	7	GETAWAY PEOPLE/She Gave Me Love
3	7	8	8	8	JOSH ROUSE/Late Night...
17	6	8	8	8	NATALIE MERCHANT/Kind & Generous
2	3	3	3	3	TRAIN/Meet Virginia
10	6	8	8	8	EBBA FORSBERG/Lost Count
7	8	7	7	7	LISA LOEB/Let's Forget...
3	6	7	7	7	BILLY MANN/Be Myself Up
4	6	7	7	7	PROPELLERHEADS/History Repeating
9	6	7	7	7	MARC COHN/Already Home
5	8	7	7	7	AGENTS OF GOOD ROOTS/Smiling Up The Frown
6	6	6	6	6	BROWNE & RAITT/Kisses Sweeter...
6	7	6	6	6	PEARL JAM/Wishlist
5	6	7	7	7	ROBBIE ROBERTSON/Unbound
6	5	6	6	6	ERIC CLAPTON/My Father's Eyes
5	3	4	4	4	NICK LOWE/Lonesome Revere
3	5	4	4	4	JEB LUV/HIGH/Sugar Creek
4	4	4	4	4	BETH ORTON/Ophelia
7	15	7	7	7	DAVE MATTHEWS BAND/Don't Drink...
6	9	6	6	6	LENNY KRAVITZ/You Can't Say No
5	7	5	5	5	LUCINDA WILLIAMS/Still I Long For...
5	6	3	3	3	RADIOHEAD/No Surprises
4	3	4	4	4	OLU DARA/Your Lips
7	6	5	5	5	SEMISONIC/Closing Time
3	5	5	5	5	TORI AMOS/Jackie's Strength

ZONE
QUALITY ROCK. REAL VARIETY.

MARKET #6
KKZN/Dallas
(214) 526-2400
Folger

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	29	30	31	31	NATALIE MERCHANT/Kind & Generous
29	30	30	30	30	KENNY WAYNE SHEPHERD/Blue On Black
26	27	28	28	28	BONNIE RAITT/One Belief Away
10	15	14	14	14	SEMISONIC/Closing Time
30	31	28	28	28	FASTBALL/The Way
26	30	26	26	26	THIRD EYE BLIND/How's It Going To Be
11	30	26	26	26	MATCHBOX 20/Real World
14	14	14	14	14	GOO GOO DOLLS/It's
13	7	13	13	13	SPECIAL/S/It's You
13	14	12	12	12	EDWIN MCCAIN/II Be
10	13	13	13	13	ROD STEWART/Ooh La La
14	12	13	13	13	MARC COHN/Already Home
13	14	13	13	13	SISTER 7/What You Mean
13	9	12	13	13	MAYFIELD/Reach Out
13	14	13	13	13	ALANA DAVIS/Crazy
14	14	13	13	13	EVERYTHING/Hooch
11	14	15	13	13	PEARL JAM/Wishlist
11	14	15	13	13	JOHN FOGERTY/Premonition
14	12	12	12	12	NATALIE MERCHANT/Kind & Generous
7	7	5	5	5	LISA LOEB/Let's Forget...
7	7	5	5	5	SOUL ASYLUM/Will Still Be...
10	13	12	12	12	ERIC CLAPTON/My Father's Eyes
14	13	11	11	11	DAVE MATTHEWS BAND/Don't Drink...
12	16	14	14	14	WALLFLOWERS/Heroes
10	12	11	11	11	EVERCLEAR/Will Buy You...
8	7	7	7	7	ABRA MOORE/Don't Feel Like...
13	14	15	13	13	SCOTT THOMAS BAND/Black Valentine
12	5	6	6	6	PAULA COLE/Me
15	16	15	15	15	ATHENAUM/What I Didn't Know
8	6	6	6	6	SMASH MOUTH/Walkin' On The Sun

RIVER
93.9 FM

MARKET #7
CIDR/Detroit
(313) 961-6397
Duff/Delisi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	33	32	35	35	SARAH MCLACHLAN/Adia
36	34	35	35	35	FASTBALL/The Way
33	34	36	36	36	MARC COHN/Already Home
32	34	32	34	34	BONNIE RAITT/One Belief Away
15	23	33	33	33	ERIC CLAPTON/My Father's Eyes
8	12	14	14	14	NATALIE MERCHANT/Kind & Generous
17	18	19	19	19	EDWIN MCCAIN/II Be
19	19	22	22	22	DAVE MATTHEWS BAND/Don't Drink...
14	18	22	22	22	LENNY KRAVITZ/You Can't Say No
34	35	35	35	35	NATALIE MERCHANT/Kind & Generous
34	35	35	35	35	AGENTS OF GOOD ROOTS/Smiling Up The Frown
18	20	17	17	17	EBBA FORSBERG/Lost Count
35	32	19	19	19	ROBBIE ROBERTSON/Unbound
19	19	18	18	18	ALANA DAVIS/Crazy
19	19	18	18	18	KENNY WAYNE SHEPHERD/Blue On Black
20	18	18	18	18	ANI DIFRANCO/Little Plastic...
19	18	18	18	18	BILLY MANN/Be Myself Up
18	18	17	17	17	MATCHBOX 20/Real World
18	18	17	17	17	TORI AMOS/Spark
18	17	17	17	17	SEMISONIC/Closing Time
14	13	16	16	16	GOO GOO DOLLS/It's
12	16	14	14	14	STEWART FRANKIE/You'd Better Get...
21	18	17	17	17	STEVE POLTZ/Silver Lining
16	12	15	15	15	VERVE/Lucky Man
15	15	15	15	15	AGENTS OF GOOD ROOTS/Smiling Up The Frown
4	15	14	14	14	PATY GRIFFIN/One Big Love
11	11	11	11	11	DAVE MATTHEWS BAND/Stay (Wasting Time)
11	11	11	11	11	BEHAN JOHNSON/Someone To Call...
11	11	11	11	11	JAI/Heaven
9	11	9	9	9	ALANA DAVIS/32 Flavors

WBOS
92.9 FM

MARKET #10
WBOS/Boston
(617) 254-9267
Herron/Nash

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	33	33	33	EDWIN MCCAIN/II Be
33	34	34	34	34	BONNIE RAITT/One Belief Away
25	25	32	31	31	MATCHBOX 20/Real World
33	33	33	33	33	NATALIE MERCHANT/Kind & Generous
26	26	26	26	26	GOO GOO DOLLS/It's
25	25	25	25	25	PEARL JAM/Wishlist
10	10	22	22	22	SEMISONIC/Closing Time
21	25	26	26	26	NATALIE MERCHANT/Kind & Generous
24	26	23	23	23	VERVE/Lucky Man
33	33	33	33	33	MARCY PLAYGROUND/Sex And Candy
26	24	23	23	23	VONDA SHEPHERD/Searching My Soul
32	32	31	31	31	FASTBALL/The Way
25	25	19	19	19	DAVE MATTHEWS BAND/Stay (Wasting Time)
34	17	17	17	17	THIRD EYE BLIND/How's It Going To Be
19	18	17	17	17	GREEN DAY/Time Of Your Life...
2	5	10	10	10	ERIC CLAPTON/My Father's Eyes
15	15	15	15	15	MATCHBOX 20/3am
32	17	16	16	16	ERIC CLAPTON/My Father's Eyes
17	19	14	14	14	VERVE/Bitter Sweet...
19	19	14	14	14	VERVE/Bitter Sweet...
19	19	19	19	19	PAULA COLE/Don't Want To Wait
4	20	10	10	10	SOUL ASYLUM/Will Still Be...
5	10	9	9	9	EVERCLEAR/Will Buy You...
19	19	19	19	19	TONI/You Could Only...
5	10	9	9	9	PATY GRIFFIN/One Big Love
8	10	9	9	9	MEREDITH BROOKS/Stop
5	10	9	9	9	WALLFLOWERS/Heroes
10	9	9	9	9	FOO FIGHTERS/Walking After You
5	3	3	3	3	REBEKAH/Sin So Well

RIVER
92.5 FM

MARKET #10
WXRV/Boston
(508) 374-4733
Doody/Mullaney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	24	24	22	22	DAVE MATTHEWS BAND/Don't Drink...
25	26	26	21	21	NATALIE MERCHANT/Kind & Generous
21	23	23	20	20	TORI AMOS/Spark
18	16	14	14	14	FASTBALL/The Way
6	14	14	14	14	BONNIE RAITT/One Belief Away
15	15	16	16	16	ALANA DAVIS/Crazy
16	16	16	16	16	EBBA FORSBERG/Lost Count
13	13	13	13	13	NATALIE MERCHANT/Kind & Generous
17	14	15	15	15	FRANCIS DUNNERY/My Own Reality
12	12	12	12	12	ERIC CLAPTON/My Father's Eyes
2	2	14	14	14	B-52'S/Debbie
10	15	14	14	14	DELERIUM/Silence
15	14	16	14	14	EVERCLEAR/Will Buy You...
16	16	14	14	14	D. WILDE/REBRANDT'S Long Walk Back
13	14	14	14	14	SPECIAL/S/It's You
11	11	14	14	14	NATALIE MERCHANT/Kind & Generous
13	15	13	13	13	ROBBIE ROBERTSON/Unbound
20	15	12	12	12	ANGUN/Snow On The Sahara
20	15	12	12	12	BONNIE RAITT/One Belief Away
15	14	15	12	12	SEMISONIC/Closing Time
15	14	12	12	12	BUDDY GUY FJ LANG/Midnight Train
10	9	9	9	9	PETE DROGE/Spacey And Shakin
7	9	9	9	9	GETAWAY PEOPLE/She Gave Me Love
9	9	9	9	9	COTTIN MATHER/My Before And After
10	10	10	10	10	FIX/Two Different Views
1	7	10	10	10	GUSTER/Airport Song
8	10	10	10	10	LENNY KRAVITZ/You Can't Say No
1	7	10	10	10	MORCHEEBA/Let Me See
10	9	9	9	9	PEARL JAM/Wishlist
15	16	10	10	10	DAVID POE/Blue Glass Fall

The Mountain
103.7 FM

MARKET #13
KMTT/Seattle
(206) 233-1037
Mays/Carlson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	22				

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

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Thank you for your assistance in my job placement. —P.P., Baltimore. Thanks again to you and everyone else at National. —D.L., Miami. Thanks for getting me the best job I've ever had. —D.J., IOWA. I could not have done it without your help. —M.C., Lincoln, NE. Five years ago I used your service, I now need you again. —M.S., Chicago
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Needed ASAP: A Morning Show with attitude. Great start-up rocker is already dominating. No morning competition to speak of, so the right show will help us kick even more ass! Successful company and the opportunity for job security in an awesome Top-75 market. No wacky "cheese"! The more "raw" the better! Send tape and philosophy on what you think it takes to win to: Radio & Records, 10100 Santa Monica Blvd., #495, 5th Floor, Los Angeles, CA 90067. EOE

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REGIONAL SALES MANAGER

Are you a programmer who can sell? A salesperson who understands programming? TMCI's looking for an RSM to handle a seven-state territory representing all of our products. This Dallas-based position requires strong computer skills, phone skills, an excellent organizational abilities. Mail, e-mail or fax your resume to: David Graupner, EVP, TM Century, Inc. 2002 Academy Lane, Dallas, TX 75234.

DGraupner@TMCentury.com Fax: 972/888-6192. No Calls Please. EOE

www.monline.com

Do you think of mornings as showbiz and not benchmark radio? You could be the next star we are looking for at our large market Hot AC station. If you are topical, creative, hip, funny, friendly and hard-working, we'd like to hear from you. Send your T&R to: Alan Burns & Associates, 11705 Sumacs Street, Oakton, VA 22124. EOE

JACOBS MEDIA IS LOOKING FOR TALENTED PEOPLE PROGRAMMERS MORNING SHOWS AIR TALENT PRODUCTION DIRECTORS

Rock consultancy is looking for talented individuals looking for their next move. We're looking for smart, aggressive individuals who can make our stations better. All market sizes. Interested? Send tape and resume with format preferences to Jacobs Media, 29777 Telegraph Road, Suite 3435, Southfield, MI 48034. We'll pass it along to our clients. EOE/M/F/V/H.

EAST

Searching for young, aggressive news pros. Send T&R with references: Jeff Johns, WLKK, 18 W. 9th St., Erie, PA 16501 EOE (5/22)

Maryland Hot AC seeks PD/Middays. Minimum one year experience. T&R: JH, WCEM, P.O.Box 237, Cambridge, MD 21613 EOE (5/22)

The Grass Is Always Greener... It Just Might Be!

Major Broadcast Group is looking for the most talented rock program directors and music directors for immediate and future openings. If you have the smarts, possess the desire to be the best, and can multi-task answer this Ad today. Digital systems and computer knowledge a plus. Send cover letter, resume and tape to: Radio & Records, 10100 Santa Monica Blvd., #492, 5th Floor, Los Angeles, CA 90067. EOE

Clear Channel Communications subsidiary Radio Enterprises Inc., Albany NY has the following positions open:

Classic Rock Program Director, Promotions/Marketing Director, Imaging/Production Wiz. If you have experience, a proven track record, and good references, send a package to: David Arcara, Radio Enterprises, 4 Central Ave., 4th FL, Albany, NY 12210. EOE

SFX BROADCASTING INC. EMPLOYMENT OPPORTUNITY

WDVE in Pittsburgh (SFX Broadcasting) has an opening for the position of full-time marketing director.

Duties include, but are not limited to scheduling of recorded promos, writing promo copy, coordination and design of newspaper ads, billboards, mail pieces and television commercials; maintenance of website; coordination of all major station events; maintenance of station database; merchandising for t-shirts, sweatshirts, hats, and CDs and development of new station promotions and events. Deadline to respond is Friday, June 5, 1998. Send resume to: WDVE Radio, 200 Fleet Street, Pittsburgh, PA 15220, Attn: Human Resources

No Phone Calls Please!
SFX is an Equal Opportunity Employer.



National



Public



Radio

Host "Wait, Wait... Don't Tell Me"

Hosts NPR's weekly news quiz program, which includes: asking panelists questions regarding the week's news; moderating panelists' discussion of answers; and directing panelists' questioning of outside guests. Participates in planning and review of the program. Bachelor's degree or equivalent experience required. Five years experience hosting a national radio or television program required. Excellent sense of humor, demonstrated interviewing skills, ability to draw humor out of guests, and ability to ad-lib required. General understanding and knowledge of various areas of news, including politics, science, business, sports, and arts, required. Experience working with a live audience preferred. Job Code #852

Send/fax cover letter & resume identifying position by number and title

National Public Radio

Human Resources Department
635 Massachusetts Avenue, N.W.
Washington, D.C. 20001
Fax (202) 414-3047

For more career information, visit our web site at: www.npr.org

EOE/AA/M/F/D/V

Top-35 market East Coast Modern Rocker seeks AT & Board Op. Requires weekend airshift, live remotes, and production skills! If you've got Modern Rock/Alternative experience, live the lifestyle and are willing to give your life to the radio station, send T&R to: Radio & Records, 10100 Santa Monica Blvd., #489, 5th Floor, Los Angeles, CA 90067. Women and minorities urged to apply. EEO. No attitude, head cases, or fakes.



The WCRB Classical Advantage

America's highest-rated major market Classical station seeks multi-talented individual to do production, copywriting, announcing, voice-tracking for national network, personal appearances. Exp. with digital workstations, excellent voice, and some knowledge of classical preferred. Rush tape and resume ONLY to: Mario Mazza, WCRB, 750 South Street Waltham, MA 02154. EOE

New York Country in a 100+ market has an immediate need for an experienced individual or team for mornings. Qualified applicants must be competent in a digital environment, have a strong Country or CHR background, and be ready to build a winning station from the ground up! Salary and benefits will be matched by your enthusiasm, dedication, and desire to WIN in this highly competitive situation. RUSH your tape, resume, and photo to: Donald Hurley, 1124 Kenneth Drive, Endicott, NY 13760. EOE



MORNINGS, suburban DC Hot AC! 50kw B101.5 serves a 200,000+ audience south of Washington with a signal that penetrates DC. Co-host in place. Stable ownership, staff, great facility. Apply only if: you've hosted a family-oriented morning show for at least 3 years; everyday life is part of your show prep; you do great production, you believe community involvement is key; and you can compete to win against big-budget DC stations. **RUSH T&R** to: Operations Manager, WBQB, 1914 Mimosa Street, Fredricksburg, VA 22405. EOE

102-9 WMGK, Philadelphia's classic hits station is looking for an assistant program director. Must be familiar with Selector, be detail-oriented, resourceful, well-organized and have great people skills. Production experience a plus. Philadelphia is a culturally diverse market and, as an affirmative action employer is committed to diversity, we encourage all applicants. Send materials to: Dan Michaels 102-9 MGK, 1 Bala Plaza, Suite 339, Bala Cynwyd, PA 19004.

CHR MORNINGS IN NEW ENGLAND

Medium market. Most talents that leave us go directly to the majors. If you're funny, topical, and local with content, adult female friendly and committed to the work it takes to build a great show, send us your stuff. But if you rely on comedy services and cheap off color humor, don't! Radio & Records, 10100 Santa Monica Blvd., #493, 5th Floor, Los Angeles, CA 90067. EOE

OPPORTUNITIES

OPENINGS

Host wanted for 3-6 PM Talk Show, Mon-Fri. Looking for gifted, major-market talent and willing to pay for it. Christian formatted WORD-FM, Pittsburgh. Send tape, resume, and statement of what you are all about to: Bob Souer, Operations Manager, 7 Parkway Center, #625, Pittsburgh, PA 15220. WORD-FM is an EEO employer, a Salem Communications Station.

BLOW AWAY BOSTON!

After we pissed off city officials we now have a great opportunity for you to flex your creativity. 5 years minimum on-air experience and production skills needed for this full-time pm/drive position. Competitive and innovative individuals and/or teams need only apply. Liner jocks save your postage. Send tape and resume to: Dave Douglas, WAAF 200 Friberg Parkway, Suite 4000, Westboro, MA 01581. WAAF is an equal opportunity employer. Women and Minorities are encouraged to apply.



Radio Producer

New York-Based
Sesame Street
South Africa Project



Children's Television Workshop, the award winning producer of Sesame Street and other educational programs, is recognized around the world as a leader in the education and entertainment of children and families through media. As we prepare to put Sesame Street on the air for the first time ever in South Africa, we are seeking a dynamic, enthusiastic professional to supervise the production of this radio series adaptation.

In this pivotal role, you will be responsible for overseeing the production of show formats and materials, creating production schedules and budgets, and coordinating the activities of local radio producers, researchers, writers and production staffs. Additional duties include assisting with voice talent auditions, reviewing and approving local dubbing, supervising production training workshops, and providing critical evaluations and status reports.

Position requires at least 5 years of radio experience, excellent diplomatic and management skills, and a sensitivity to multi-culturalism. Fluency in indigenous South African languages and dialects is a plus. Some travel is necessary.

For immediate consideration, please send your resume to: Human Resources, Dept. SR, Children's Television Workshop, 1 Lincoln Plaza, New York, NY 10023. Fax (212)875-6088, e-mail Human.Resources@CTW.org. EOE.



OPPORTUNITY KNOCKS
in the pages of R&R
every Friday
CALL: 310-553-4330

OPENINGS

WJJZ/Philadelphia is looking for the best Smooth Jazz air talent in the country. Come join our incredible staff for the gig of your dreams. You must be relatable, imaginative and enthusiastic. No beginners or "announcers". Top-25 market experience required. Absolutely no phone calls. Rush T&R to: Anne Gress, Program Director, WJJZ-FM, One Bala Plaza, Suite 243, Bala Cynwyd, PA 19004.

SOUTH

CHR seeks FT/AT with 3-5 years commercial radio experience. DCS, programming, music knowledge a plus. T&R: Taft, c/o WVVYB, 126 West ISB, Daytona Beach, FL 32114 EOE (5/22)

KLAA, 50,000 watt Country station seeks News/sidekick for morning show immediately! T&R: Jim Callahan, 92 West Shamrock St., Pineville, LA 71360 EOE (5/22)

Expanding Central LA group seeks young, up-and-coming talent. Attitude is everything! T&R: KLAA, Jim Callahan, 92 West Shamrock St., Pineville, LA 71360 EOE (5/22)

LOWEST RATES!

Jocks needed for unadvertised openings. Constant networking pays off as we place more talent. Experts know most jobs aren't advertised. Changes continue. Let us shop your tape. Be heard by more stations. Call now.

NETWORK

(407) 977 2900

PROGRAM DIRECTOR

Active Rock with Howard Stern needs an experienced, mature PD with strong on-air, production, promotion and Selector skills. Send resume, air-check, and production examples to: Cape Fear Broadcasting, Box 35297, Fayetteville, NC 28303. EOE

BEACH 104 OUTERBANKS, NC

A 100,000 Watt, Hot AC station on a 1000 ft. tower. We are looking for highly motivated, experienced sales managers/executives plus on-air talent as well as a program/music director. Please submit resume/tape c/o Deanna Ellene, Beach 104, P.O. Box 104 Kill Devil Hills, NC 27948. EOE

Rare opening at KURB, Little Rock, AR. Music Director/Afternoon personality/Assistant PD. Are you a Selector pro? Understand Hot Adult Contemporary music? Love Radio? Want to learn and grow with Citadel Communications? Send resume, tape and music philosophy to: Randy Bush, KURB, 1429 Merrill Drive, Little Rock, AR 72211. No calls please. EOE

www.monline.com

OPENINGS

If your program director told to shut up... have we got the job for you! Newstalk 99 in Knoxville, Tennessee has an immediate opening for a morning talk show host. Great location, pay benefits, and chance to talk and express yourself. Send tape and resume to Mike Hammond, Director of Operations, WNOX, 4711 Old Kingston Pike, Knoxville, TN 37919. EOE.

MARKETING DIRECTOR

WWMG/WEND is seeking a world class Marketing Director for Charlotte's Oldies and Alternative stations. Do you accomplish the goals of both sales and programming, while developing and executing the "big picture" with creativity and passion? Are you experienced in database marketing, interactive phone systems, websites, and event marketing? Can you make the "necessary" sound fun? Come work for one of the last "people" companies and find out why everyone wants to live in Charlotte! 3-5 years management experience required. Packages to: Keith Abrams, WWMG/WEND, 801 East Morehead St., Suite 200, Charlotte, NC 28202 ASAP — or E-mail to KAbams961@aol.com. Inquiries kept confidential. EOE

RESEARCH POSITIONS

Coleman Research, one of America's top two radio research companies, is growing. We are currently seeking candidates for our Strategic and Music research departments in our Research Triangle Park, North Carolina headquarters. Candidates must be detail-oriented, able to meet deadlines, able to handle numerous projects simultaneously, possess strong knowledge of DOS and Windows 95-based applications such as Word and Excel, and have a desire to learn about building winning radio stations. A Bachelor's degree is required. Applicants with experience in radio, market research and/or statistical software applications are preferred. Coleman Research offers a competitive benefits package and is an equal opportunity employer. Fax a cover letter and resume to: (919) 468-9380 or send via e-mail to Jobs@colemanresearch.com

WRAL-FM in Raleigh needs a Hot AC music director. Come work for one of the finest broadcast companies left in America. Send four hours of a music log, your music philosophy, and a resume to: Steve Reynolds, MIX 101.5, 711 Hillsborough Street, Raleigh, NC 27603. We'll be in touch for more. No calls please. EOE

OPENINGS

MIDWEST

K-DAY Hot AC seeks air talent, morning co-host/news positions. T&R: Russ Davidson, 901 Pine St., Rolla, MO 65401 EOE (5/22)

Wanna learn to run 5 radio stations from the ground up? Computer and production skills needed. JIM, WMTW, (601) 843-4091 EOE (5/22)

KQDS, Duluth is seeking T&R's for fulltime overnites, on the markets Rock monster. No calls. T&R: KQDS, 2001 London Rd., Duluth, MN 55812 EOE (5/22)

PROGRAM DIRECTOR/ MORNING PERSONALITY

Top-rated station in upper midwest needs PD/morning personality who can do a compelling morning show and has great leadership, communication, and follow-through skills. Work for a great company with great benefits, plus an opportunity to move up. No beginners. T&R: Radio & Records, 10100 Santa Monica Blvd., #490, 5th Floor, Los Angeles, CA 90067. EOE

OPERATIONS MANAGER — Manhattan Broadcasting has an opening for Operations Manager. Duties include overseeing station operations, overseeing program directors. Three years of broadcast management are required. Rush resume to: 2414 Casement Road, Manhattan, KS 66502. EOE

Great company, great market needs great morning show for 25-to-49 Midwestern powerhouse FM. Rock or AC experience preferred. If you're ready, we're ready. Send T&R to: Chris Elliott Consulting, 10940 So. Parker Road #512, Parker, CO 80134. No calls. EOE

Traffic and copywriter wanted. Computer traffic and copywriter, must have experience. KMZU/WHB, Mike Carter 660-542-0404. EOE

PROGRAM DIRECTOR

AC in North Central Illinois has immediate opening. Minimum 3 years on-air experience. People and computer skills a must. T&R to: Ron Kruse WDKB, 2201 N. First St., DeKalb, IL 60115. 815-758-0950. EOE

PROGRAM DIRECTOR, OFF-AIR TALK PRODUCER

Detroit Classic Rocker seeks experienced PD with promotion and marketing skills. Also seeking off-air talk producer. Resumes c/o: Rob Striker, GM WWBR 850 Stephenson Hwy., Ste. 405, Troy, MI 48083. No Calls, No Faxes. EOE

Production Director

Country radio station seeks organized Production Director experienced with digital equipment. If you produce stellar commercials and station imaging pieces this is your chance to earn good pay from a stable organization. Radio & Records, 10100 Santa Monica Blvd., #491, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

OPENINGS

OPENINGS

POSITIONS SOUGHT

Chancellor

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Top-five market adult morning show seeks extraordinary morning show producer. PDs encouraged to apply. Be exceptionally skilled in the following: digital editing, booking celebrity guests, comprehensive show prep, directing a celebrated personality, and basic radio programming. Have a relentless desire to win big and a strong work ethic (expect to work at least 50 hrs. a week). Competitive salary and bonuses. Demonstrate the above skills in a letter and sell us on why you're the one for the job. Radio & Records, 10100 Santa Monica Blvd., #496, 5th Floor, Los Angeles, CA 90067. EOE

WEST

95.5 KXL-FM (AAA/AC) has openings for parttime/weekend talent. No Calls. T&R: Carl Widing, PD, KXL-FM, 0234 SW Bancroft St., Portland, OR 97221 EOE (5/22)

Parttimers sought for live AC. 90% of our fulltimers were parttimers. T&R: Lance Todd, KHWY, Box 1668, Barstow, CA 92312 EOE (5/22)

News - Afternoon Anchor/Reporter sought for News/Talk station. Low pay. Great location. T&R: Scott Craig, KVON, 1124 Foster Rd., Napa, CA 94558 EOE (5/22)

Office Manager with HR, payables & purchasing experience for Christian Talk station. RESUME: KPRZ, Box, 927097, San Diego, CA 92192 EOE (5/22)

Production Director - Rush resume to Doug Burton, KISN, 4001 S 700 E #800, Salt Lake City, UT 84102 EOE (5/22)

Central Washington's heritage AOR has a rare 7-mid opening. T&R: Ron Harris KATS-FM, PO Box 1280, Yakima, WA 98907 EOE (5/22)

Phoenix, HOT 105.9, R&B Classics & Today's Hits, PM Drive communicator. 3-5 yr. major market experience mandatory. Knowledge of format mandatory. Absolutely no calls. T&R to: Lindsey Cipic, 4745 N. 7th St., #410, Phoenix, AZ 85014. EOE

Mornings in California! Heritage Country FM. No previous morning experience if you have the skills. No spin to wins, just hot phones and relatable adult talk. T&R: Radio & Records, 10100 Santa Monica Blvd., #494, 5th Floor, Los Angeles, CA 90067. EOE



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POSITIONS SOUGHT

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RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email-kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site (www.rronline.com).

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Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

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Marketplace
RADIO & RECORDS, 10100 Santa Monica Blvd,
Fifth Floor, Los Angeles, CA 90067
310-553-4330 Fax: 310-203-8727

CHR/POP

LW	TW	ARTIST	SON	RECORD LABEL
1	1	NATALIE IMBRUGLIA	Torn (RCA)	RCA
2	2	K-CI & JOJO	All My Life (MCA)	MCA
3	3	MARCY PLAYGROUND	Sex And Candy (Capitol)	Capitol
10	4	ALANIS MORISSETTE	Uninvited (Warner Sunset/Reprise)	Warner Sunset/Reprise
8	5	SHANIA TWAIN	You're Still The One (Mercury)	Mercury
4	6	SAVAGE GARDEN	Truly Madly Deeply (Columbia)	Columbia
5	7	'N SYNC	I Want You Back (RCA)	RCA
9	8	BRIAN MCKNIGHT	Anytime (Motown)	Motown
7	9	WILL SMITH	Gettin' Jiggy Wit It (Columbia)	Columbia
6	10	MATCHBOX 20	3am (Lava/Atlantic)	Lava/Atlantic
11	11	BACKSTREET BOYS	Everybody (Backstreet's Back) (Jive)	Jive
13	12	FASTBALL	The Way (Hollywood)	Hollywood
12	13	VONDA SHEPARD	Searchin' My Soul (550 Music)	550 Music
15	14	GOO GOO DOLLS	Iris (Warner Sunset/Reprise)	Warner Sunset/Reprise
17	15	MARIAH CAREY	My All (Columbia)	Columbia
16	16	JANET	Together Again (Virgin)	Virgin
30	17	MADONNA	Ray Of Light (Maverick/WB)	Maverick/WB
14	18	ROBYN	Do You Really Want Me (RCA)	RCA
25	19	NEXT	Too Close (Arista)	Arista
19	20	THIRD EYE BLIND	How's It Going To Be (Elektra/EEG)	Elektra/EEG
20	21	BACKSTREET BOYS	As Long As You Love Me (Jive)	Jive
28	22	NATALIE MERCHANT	Kind & Generous (Elektra/EEG)	Elektra/EEG
26	23	WALLFLOWERS	Heroes (Epic)	Epic
21	24	S.O.A.P.	This Is How We Party (Crave)	Crave
18	25	MADONNA	Frozen (Maverick/WB)	Maverick/WB
24	26	EDWIN MCCAIN	I'll Be (Lava/Atlantic)	Lava/Atlantic
29	27	SARAH MCLACHLAN	Adia (Arista)	Arista
22	28	PAULA COLE	Me (Imago/WB)	Imago/WB
31	29	DESTINY'S CHILD	No, No, No (Grass Roots/Columbia)	Grass Roots/Columbia
27	30	REBEKAH	Sin So Well (Elektra/EEG)	Elektra/EEG

CHR begins on Page 34.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	NEXT	Too Close (Arista)	Arista
6	2	SPARKLE	Be Careful (Rock Land/Interscope)	Rock Land/Interscope
8	3	BRANDY & MONICA	The Boy Is Mine (Atlantic)	Atlantic
2	4	K-CI & JOJO	All My Life (MCA)	MCA
3	5	BRIAN MCKNIGHT	Anytime (Motown)	Motown
4	6	PUBLIC ANNOUNCEMENT	Body Bumpin' Yippie-Yi-Yo (A&M)	A&M
5	7	JANET	I Get Lonely (Virgin)	Virgin
12	8	VOICES OF THEORY	Dimelo (Say It) (H.O.L.A./Red Ant)	H.O.L.A./Red Ant
7	9	MONTELL JORDAN	Let's Ride (Def Jam/RAL/Mercury)	Def Jam/RAL/Mercury
14	10	MARIAH CAREY	My All (Columbia)	Columbia
13	11	MYA I/SISQO OF DRU HILL	It's All About Me (University/Interscope)	University/Interscope
9	12	SYLK-E. FYNE I/CHILL	Romeo And Juliet (Grand Jury/RCA)	Grand Jury/RCA
10	13	MASE I/TOTAL	What You Want (Bad Boy/Arista)	Bad Boy/Arista
16	14	USHER	My Way (LaFace/Arista)	LaFace/Arista
11	15	USHER	Nice & Slow (LaFace/Arista)	LaFace/Arista
25	16	PRAS MICHEL I/ODD & MYA	Ghetto Supastar... (Interscope)	Interscope
15	17	WILL SMITH	Gettin' Jiggy Wit It (Columbia)	Columbia
28	18	BIG PUNISHER I/JOE	Still Not A Player (Loud)	Loud
17	19	BACKSTREET BOYS	Everybody (Backstreet's Back) (Jive)	Jive
19	20	BOYZ II MEN	Can't Let Her Go (Motown)	Motown
20	21	TAMIA	Imagination (Qwest/WB)	Qwest/WB
26	22	LINK	Whatcha Gone Do? (Relativity)	Relativity
18	23	DESTINY'S CHILD	No, No, No (Grass Roots/Columbia)	Grass Roots/Columbia
21	24	SAVAGE GARDEN	Truly Madly Deeply (Columbia)	Columbia
24	25	XSCAPE	The Arms Of The One Who... (So So Def/Columbia)	So So Def/Columbia
23	26	LORD TARIQ & PETER GUNZ	Deja Vu (Codeine/Columbia)	Codeine/Columbia
22	27	K.P. & ENVYI	Swing My Way (EastWest/EEG)	EastWest/EEG
29	28	BRIAN MCKNIGHT	The Only One For Me (Motown)	Motown
27	29	'N SYNC	I Want You Back (RCA)	RCA
37	30	JON B.	They Don't Know (Yab Yum/550 Music)	Yab Yum/550 Music

38 32 NATALIE IMBRUGLIA Torn (RCA)

CHR begins on Page 34.

URBAN

LW	TW	ARTIST	SON	RECORD LABEL
2	1	SPARKLE	Be Careful (Rock Land/Interscope)	Rock Land/Interscope
1	2	MYA I/SISQO OF DRU HILL	It's All About Me (University/Interscope)	University/Interscope
3	3	XSCAPE	The Arms Of The One Who... (So So Def/Columbia)	So So Def/Columbia
4	4	JON B.	They Don't Know (Yab Yum/550 Music)	Yab Yum/550 Music
9	5	BRANDY & MONICA	The Boy Is Mine (Atlantic)	Atlantic
6	6	BOYZ II MEN	Can't Let Her Go (Motown)	Motown
8	7	USHER	My Way (LaFace/Arista)	LaFace/Arista
13	8	BRIAN MCKNIGHT	The Only One For Me (Motown)	Motown
11	9	LSG	Door #1 (EastWest/EEG)	EastWest/EEG
5	10	MONTELL JORDAN	Let's Ride (Def Jam/RAL/Mercury)	Def Jam/RAL/Mercury
19	11	MASTER P I/SONS OF FUNK	I Got The Hook Up (No Limit/Priority)	No Limit/Priority
17	12	CHICO DEBARGE	No Guarantee (Kedar/Universal)	Kedar/Universal
14	13	ERYKAH BADU	Apple Tree (Kedar/Universal)	Kedar/Universal
16	14	PLAYA	Cheers 2 U (Def Soul/Def Jam/RAL/Mercury)	Def Soul/Def Jam/RAL/Mercury
21	15	BIG PUNISHER I/JOE	Still Not A Player (Loud)	Loud
18	16	BUSTA RHYMES	Turn It Up (Elektra/EEG)	Elektra/EEG
10	17	JANET	I Get Lonely (Virgin)	Virgin
20	18	7 MILE	Do Your Thing (Crave)	Crave
25	19	VOICES OF THEORY	Dimelo (Say It) (H.O.L.A./Red Ant)	H.O.L.A./Red Ant
22	20	JOE	All That I Am (Jive)	Jive
26	21	MARIAH CAREY	My All (Columbia)	Columbia
23	22	CHARLI BALTIMORE	Money (Entertainment/Epic)	Entertainment/Epic
27	23	DESTINY'S CHILD I/JD	With Me Part 1 (Grass Roots/Columbia)	Grass Roots/Columbia
28	24	IMAJIN	Shorty (You Keep Playin'...) (Jive)	Jive
24	25	NEXT	Too Close (Arista)	Arista
29	26	MISSY "MISDEMEANOR" ELLIOTT	Hit 'Em Wit... (EastWest/EEG)	EastWest/EEG
30	27	CHANGING FACES	Same Tempo (Heavyweight/A&M)	Heavyweight/A&M
7	28	ARETHA FRANKLIN	A Rose Is Still A Rose (Arista)	Arista
36	29	NICOLE	Make It Hot (EastWest/EEG)	EastWest/EEG
32	30	YO YO I/GERALD LEVERT	Iz It Still All Good?... (EastWest/EEG)	EastWest/EEG
40	36	DO OR DIE I/JOHNNY P & TWISTA	Still Po... (Rap-A-Lot/Noo Trybe)	Rap-A-Lot/Noo Trybe
43	37	SAM SALTER	There You Are (LaFace/Arista)	LaFace/Arista

URBAN begins on Page 47.

HOT AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	NATALIE IMBRUGLIA	Torn (RCA)	RCA
2	2	MATCHBOX 20	3am (Lava/Atlantic)	Lava/Atlantic
3	3	SAVAGE GARDEN	Truly Madly Deeply (Columbia)	Columbia
5	4	ALANIS MORISSETTE	Uninvited (Warner Sunset/Reprise)	Warner Sunset/Reprise
4	5	EDWIN MCCAIN	I'll Be (Lava/Atlantic)	Lava/Atlantic
6	6	FASTBALL	The Way (Hollywood)	Hollywood
7	7	MARCY PLAYGROUND	Sex And Candy (Capitol)	Capitol
8	8	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)	Duck/Reprise
10	9	SARAH MCLACHLAN	Adia (Arista)	Arista
15	10	GOD GOO DOLLS	Iris (Warner Sunset/Reprise)	Warner Sunset/Reprise
14	11	VONDA SHEPARD	Searchin' My Soul (550 Music)	550 Music
16	12	NATALIE MERCHANT	Kind & Generous (Elektra/EEG)	Elektra/EEG
11	13	THIRD EYE BLIND	How's It Going To Be (Elektra/EEG)	Elektra/EEG
9	14	SMASH MOUTH	Walkin' On The Sun (Interscope)	Interscope
12	15	PAULA COLE	Me (Imago/WB)	Imago/WB
17	16	MATCHBOX 20	Real World (Lava/Atlantic)	Lava/Atlantic
21	17	SHANIA TWAIN	You're Still The One (Mercury)	Mercury
22	18	CHERRY POPPIN' DADDIES	Zoot Suit Riot (Mojo/Universal)	Mojo/Universal
18	19	BACKSTREET BOYS	As Long As You Love Me (Jive)	Jive
13	20	MADONNA	Frozen (Maverick/WB)	Maverick/WB
23	21	WALLFLOWERS	Heroes (Epic)	Epic
24	22	SISTER 7	Know What You Mean (Arista Austin/Arista)	Arista Austin/Arista
19	23	LORENA MCKENITT	The Mummer's Dance (Quinlan Road/WB)	Quinlan Road/WB
20	24	VERVE	Bitter Sweet Symphony (Hut/Virgin)	Hut/Virgin
26	25	FLEETWOOD MAC	Landslide (Reprise)	Reprise
—	26	SEMISONIC	Closing Time (MCA)	MCA
—	27	EVERCLEAR	I Will Buy You A New Life (Capitol)	Capitol
29	28	REBEKAH	Sin So Well (Elektra/EEG)	Elektra/EEG
30	29	JANET	Together Again (Virgin)	Virgin
—	30	K-CI & JOJO	All My Life (MCA)	MCA

AC begins on Page 65.

AC

LW	TW	ARTIST	SON	RECORD LABEL
4	1	SHANIA TWAIN	You're Still The One (Mercury)	Mercury
1	2	ELTON JOHN	Recover Your Soul (Rocket/Island)	Rocket/Island
2	3	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)	Duck/Reprise
3	4	SAVAGE GARDEN	Truly Madly Deeply (Columbia)	Columbia
5	5	JOHN TESH I/JAMES INGRAM	Give Me Forever... (GTSP/Mercury)	GTSP/Mercury
6	6	BACKSTREET BOYS	As Long As You Love Me (Jive)	Jive
7	7	DAKOTA MOON	A Promise I Make (Elektra/EEG)	Elektra/EEG
9	8	MADONNA	Frozen (Maverick/WB)	Maverick/WB
10	9	AMY GRANT	Like I Love You (A&M)	A&M
8	10	CELINE DION	My Heart Will Go On (550 Music)	550 Music
11	11	MICHAEL BOLTON	Safe Place From The Storm (Columbia)	Columbia
12	12	LEANN RIMES	Looking Through Your Eyes (Curb/Atlantic)	Curb/Atlantic
14	13	SARAH MCLACHLAN	Adia (Arista)	Arista
13	14	PAULA COLE	I Don't Want To Wait (Imago/WB)	Imago/WB
15	15	MARIAH CAREY	My All (Columbia)	Columbia
19	16	NATALIE IMBRUGLIA	Torn (RCA)	RCA
17	17	BONNIE RAITT	One Belief Away (Capitol)	Capitol
18	18	GLORIA ESTEFAN	Heaven's What I Feel (Epic)	Epic
25	19	CELINE DION	To Love You More (550 Music)	550 Music
20	20	PETER CETERA	She Doesn't Need Me Anymore (River North)	River North
22	21	FLEETWOOD MAC	Landslide (Reprise)	Reprise
23	22	VONDA SHEPARD	Searchin' My Soul (550 Music)	550 Music
24	23	CHICAGO	All Roads Lead To You (Reprise)	Reprise
—	24	OLIVIA NEWTON-JOHN	I Honestly Love You (MCA/Universal)	MCA/Universal
21	25	DARYL HALL & JOHN OATES	The Sky Is Falling (Push)	Push
27	26	JAMES TAYLOR	Jump Up Behind Me (Columbia)	Columbia
26	27	38 SPECIAL	Saving Grace (Razor & Tie)	Razor & Tie
30	28	K-CI & JOJO	All My Life (MCA)	MCA
28	29	JANIS IAN	Getting Over You (Windham Hill)	Windham Hill
—	30	STEVE PERRY	I Stand Alone (Atlantic)	Atlantic

AC begins on Page 65.

ACTIVE ROCK

LW	TW	ARTIST	SON	RECORD LABEL
1	1	CREED	Torn (Wind-up)	Wind-up
2	2	BROTHER CANE	I Lie In The Bed I Make (Virgin)	Virgin
3	3	JERRY CANTRELL	Cut You In (Columbia)	Columbia
6	4	METALLICA	Fuel (Elektra/EEG)	Elektra/EEG
4	5	DAYS OF THE NEW	Shelf In The Room (Outpost/Geffen)	Outpost/Geffen
9	6	STABBING WESTWARD	Save Yourself (Columbia)	Columbia
5	7	JIMMY PAGE/ROBERT PLANT	Most High (Atlantic)	Atlantic
14	8	SMASHING PUMPKINS	Ava Adore (Virgin)	Virgin
12	9	VAN HALEN	Fire In The Hole (Warner Bros.)	Warner Bros.
11	10	SEMISONIC	Closing Time (MCA)	MCA
8	11	KENNY WAYNE SHEPHERD	Blue On Black (Revolution)	Revolution
13	12	PEARL JAM	Wishlist (Epic)	Epic
10	13	MEGADETH	Use The Man (Capitol)	Capitol
7	14	FOO FIGHTERS	My Hero (Roswell/Capitol)	Roswell/Capitol
15	15	FUEL	Shimmer (550 Music)	550 Music
18	16	DLR BAND	Slam Dunk (Wawazat !!)	Wawazat !!
21	17	WALLFLOWERS	Heroes (Epic)	Epic
31	18	MONSTER MAGNET	Space Lord (A&M)	A&M
17	19	SOUL ASYLUM	I Will Still Be Laughing (Columbia)	Columbia
16	20	MARCY PLAYGROUND	Sex And Candy (Capitol)	Capitol
20	21	BLACK LAB	Time Ago (DGC/Geffen)	DGC/Geffen
22	22	METALLICA	The Unforgiven II (Elektra/EEG)	Elektra/EEG
19	23	MATCHBOX 20	Real World (Lava/Atlantic)	Lava/Atlantic
23	24	CREED	My Own Prison (Wind-up)	Wind-up
25	25	ADDICT	Monsterside (Big Cat/V2)	Big Cat/V2
24	26	DAVE MATTHEWS BAND	Don't Drink The Water (RCA)	RCA
26	27	SAMIAM	She Found You (Ignition)	Ignition
29	28	GOO GOO DOLLS	Iris (Warner Sunset/Reprise)	Warner Sunset/Reprise
27	29	ECONOLINE CRUSH	Home (Restless)	Restless
28	30	DEFTONES	Be Quiet And Drive (Far Away) (Maverick/WB)	Maverick/WB

32 32 FASTBALL The Way (Hollywood)

ROCK begins on Page 78.

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Breakers In Blue

NATIONAL AIRPLAY OVERVIEW MAY 22, 1998

URBAN AC

LW	TW	Artist	Album	Label
1	1	JANET I Get Lonely	(Virgin)	
2	2	ARETHA FRANKLIN A Rose Is Still A Rose	(Arista)	
3	3	K-CI & JOJO All My Life	(MCA)	
8	4	SPARKLE Be Careful	(Rock Land/Interscope)	
4	5	KEITH WASHINGTON Bring It On	(Silas/MCA)	
5	6	BRIAN MCKNIGHT The Only One For Me	(Motown)	
7	7	JOE All That I Am	(Jive)	
11	8	LSG Door #1	(EastWest/EEG)	
9	9	CECE WINANS Well, Alright!	(PMG/Atlantic)	
13	10	LUTHER VANDROSS It's All About You	(LV/Epic)	
14	11	REGINA BELLE Don't Let Go	(MCA)	
6	12	MARY J. BLIGE Seven Days	(MCA)	
12	13	BRIAN MCKNIGHT Anytime	(Motown)	
15	14	WILL DOWNING If She Knew	(Motown)	
10	15	PHIL PERRY One Heart One Love	(Peak/Private/Windham Hill)	
16	16	XSCAPE The Arms Of The One Who...	(So So Def/Columbia)	
19	17	MARIAH CAREY My All	(Columbia)	
25	18	BRANDY & MONICA The Boy Is Mine	(Atlantic)	
22	19	BEBE WINANS Thank You	(Atlantic)	
23	20	JON B. They Don't Know	(Yab Yum/550 Music)	
26	21	VDICES OF THEORY Dimelo (Say It)	(H.O.L.A./Red Ant)	
17	22	OL SKOOL I/K. SWEAT & XSCAPE Am I Dreaming	(Keia/Universal)	
28	23	ERYKAH BADU Apple Tree	(Kedar/Universal)	
18	24	RANDY CRAWFORD Bye Bye	(Bluemoon/Atlantic)	
21	25	EDDIE M. Tell Me (If You Still Care)	(JVC/JMI)	
27	26	BIG BUB Settle Down	(Kedar/Universal)	
—	27	NANCY WILSON If I Had My Way	(Columbia)	
29	28	BDYZ II MEN Can't Let Her Go	(Motown)	
30	29	PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo	(A&M)	
—	30	UNCLE SAM Baby You Are	(Stonecreek/Epic)	

No Songs Qualified For Breaker Status This Week.

URBAN begins on Page 47.

ROCK

LW	TW	Artist	Album	Label
1	1	JIMMY PAGE/ROBERT PLANT Most High	(Atlantic)	
2	2	KENNY WAYNE SHEPHERD Blue On Black	(Revolution)	
3	3	BROTHER CANE I Lie In The Bed I Make	(Virgin)	
4	4	WALLFLOWERS Heroes	(Epic)	
5	5	ERIC CLAPTON She's Gone	(Duck/Reprise)	
8	6	PEARL JAM Wishlist	(Epic)	
9	7	DLR BAND Slam Dunk	(Wawazat !!)	
6	8	DAYS OF THE NEW Shelf In The Room	(Outpost/Geffen)	
10	9	MATCHBOX 20 Real World	(Lava/Atlantic)	
12	10	VAN HALEN Fire In The Hole	(Warner Bros.)	
14	11	DAVE MATTHEWS BAND Don't Drink The Water	(RCA)	
11	12	SEMISONIC Closing Time	(MCA)	
7	13	MARCY PLAYGROUND Sex And Candy	(Capitol)	
20	14	ROD STEWART Cigarettes & Alcohol	(Warner Bros.)	
15	15	GOD GOO DOLLS Iris	(Warner Sunset/Reprise)	
13	16	JERRY CANTRELL Cut You In	(Columbia)	
16	17	CREED Tom	(Wind-up)	
17	18	SOUL ASYLUM I Will Still Be Laughing	(Columbia)	
18	19	BLACK LAB Time Ago	(DGC/Geffen)	
22	20	METALLICA Fuel	(Elektra/EEG)	
19	21	CREED My Own Prison	(Wind-up)	
21	22	BIG HEAD TODD & THE MONSTERS Boom Boom	(Revolution)	
25	23	FOO FIGHTERS My Hero	(Roswell/Capitol)	
—	24	AEROSMITH I Don't Want To Miss A Thing	(Columbia)	
43	25	SMASHING PUMPKINS Ava Adore	(Virgin)	
27	26	FASTBALL The Way	(Hollywood)	
24	27	METALLICA The Unforgiven II	(Elektra/EEG)	
30	28	FUEL Shimmer	(550 Music)	
36	29	SCOTT THOMAS BAND Black Valentine	(Elektra/EEG)	
26	30	VAN HALEN Without You	(Warner Bros.)	

No Songs Qualified For Breaker Status This Week.

ROCK begins on Page 78.

COUNTRY

LW	TW	Artist	Album	Label
2	1	STEVE WARINER Holes In The Floor...	(Capitol)	
4	2	TIM MCGRAW One Of These Days	(Curb)	
5	3	GEORGE STRAIT I Just Want To Dance With You	(MCA)	
3	4	TRACY BYRD I'm From The Country	(MCA)	
7	5	MARK WILLS I Do (Cherish You)	(Mercury)	
8	6	BROOKS & DUNN & REBA If You See Him/If You See...	(Arista/MCA)	
9	7	LEANN RIMES Commitment	(MCG/Curb)	
1	8	FAITH HILL This Kiss	(Warner Bros.)	
10	9	KENNY CHESNEY That's Why I'm Here	(BNA)	
11	10	CLINT BLACK The Shoes You're Wearing	(RCA)	
12	11	LONESTAR Say When	(BNA)	
13	12	GARY ALLAN It Would Be You	(Decca)	
6	13	RANDY TRAVIS Out Of My Bones	(DreamWorks)	
16	14	TY HERNDON A Man Holdin' On	(Epic)	
19	15	TERRI CLARK Now That I Found You	(Mercury)	
18	16	MARK CHESNUTT I Might Even Quit Lovin' You	(Decca)	
20	17	COLLIN RAYE I Can Still Feel You	(Epic)	
17	18	SAMMY KERSHAW Matches	(Mercury)	
23	19	SHANIA TWAIN From This Moment On	(Mercury)	
25	20	TRISHA YEARWOOD There Goes My Baby	(MCA)	
27	21	GARTH BROOKS To Make You Feel My Love	(Capitol)	
21	22	KEITH HARLING Papa Bear	(MCA)	
24	23	JOE DIFFIE Texas Size Heartache	(Epic)	
26	24	DIXIE CHICKS There's Your Trouble	(Monument)	
28	25	LEE ANN WOMACK Buckaroo	(Decca)	
31	26	MARTINA MCBRIDE Happy Girl	(RCA)	
32	27	CHELY WRIGHT I Already Do	(MCA)	
36	28	PAM TILLIS I Said A Prayer	(Arista)	
34	29	TRACE ADKINS Big Time	(Capitol)	
15	30	MICHAEL PETERSON Too Good To Be True	(Reprise)	

39 32 DWIGHT YOAKAM Things Change (Reprise)

COUNTRY begins on Page 55.

ALTERNATIVE

LW	TW	Artist	Album	Label
1	1	SEMISONIC Closing Time	(MCA)	
2	2	FASTBALL The Way	(Hollywood)	
3	3	GOD GOO DOLLS Iris	(Warner Sunset/Reprise)	
5	4	DAVE MATTHEWS BAND Don't Drink The Water	(RCA)	
4	5	GARBAGE Push It	(Almo Sounds/Interscope)	
8	6	FUEL Shimmer	(550 Music)	
6	7	PEARL JAM Wishlist	(Epic)	
9	8	SMASHING PUMPKINS Ava Adore	(Virgin)	
7	9	EVERCLEAR I Will Buy You A New Life	(Capitol)	
10	10	WALLFLOWERS Heroes	(Epic)	
11	11	HARVEY DANGER Flaggpole Sitta	(Slash/London/Island)	
12	12	MATCHBOX 20 Real World	(Lava/Atlantic)	
13	13	TORI AMOS Spark	(Atlantic)	
15	14	URGE Jump Right In	(Immortal/Epic)	
17	15	GREEN DAY Redundant	(Reprise)	
16	16	CHERRY POPPIN' DADDIES Zoot Suit Riot	(Mojo/Universal)	
20	17	ATHENAEUM What I Didn't Know	(Atlantic)	
23	18	VERVE Lucky Man	(Hut/Virgin)	
27	19	EVE 6 Inside Out	(RCA)	
14	20	THIRD EYE BLIND Losing A Whole Year	(Elektra/EEG)	
21	21	SOUL ASYLUM I Will Still Be Laughing	(Columbia)	
18	22	MARCY PLAYGROUND Sex And Candy	(Capitol)	
29	23	MARCY PLAYGROUND Saint Joe On The School Bus	(Capitol)	
26	24	BLACK LAB Time Ago	(DGC/Geffen)	
22	25	GOD LIVES UNDERWATER From Your Mouth	(1500/A&M)	
30	26	BEN FOLDS FIVE Song For The Dumped	(550 Music)	
19	27	FOO FIGHTERS My Hero	(Roswell/Capitol)	
25	28	NATALIE IMBRUGLIA Torn	(RCA)	
32	29	STABBING WESTWARD Save Yourself	(Columbia)	
31	30	ALANIS MORISSETTE Uninvited	(Warner Sunset/Reprise)	

No Songs Qualified For Breaker Status This Week.

ALTERNATIVE begins on Page 84.

NAC/SMOOTH JAZZ

LW	TW	Artist	Album	Label
1	1	CHRIS CAMOZZI Swing Shift	(Discovery)	
2	2	JONATHAN BUTLER Dancing On The Shore	(N2K Encoded Music)	
6	3	BRIAN BROMBERG By The Fireplace	(Zebra)	
7	4	BRAXTON BROTHERS Happy Again	(Windham Hill Jazz)	
8	5	RICHARD ELLIOT In The Groove	(Metro Blue/Blue Note)	
4	6	DOWN TO THE BONE Brooklyn Heights	(Nu Groove)	
9	7	FOUR 80 EAST Eastside	(Cargo/MCA)	
3	8	CHUCK LOEB Just Us	(Shanachie)	
12	9	KIM WATERS Nightfall	(Shanachie)	
5	10	CHIELI MINUCCI Dreams	(JVC/JMI)	
13	11	DAKOTA MOON A Promise I Make	(Elektra/EEG)	
15	12	GREGG KARUKAS Blue Touch	(I.E./Verve)	
17	13	B-TRIBE Sometimes	(Atlantic)	
16	14	BRIAN HUGHES One 2 One	(Higher Octave)	
14	15	ERIC CLAPTON Needs His Woman	(Duck/Reprise)	
11	16	BONEY JAMES After The Rain	(Warner Bros.)	
19	17	BDB MAMET At Midnight	(Atlantic)	
20	18	BRIAN CULBERTSON On My Mind	(Bluemoon/Atlantic)	
10	19	EVAN MARKS Coast To Coast	(Verve Forecast)	
23	20	KEIKO MATSUI Toward The Sunrise	(Countdown/Unity)	
21	21	MARILYN SCOTT Starting To Fall	(Warner Bros.)	
22	22	SPYRO GYRA Morning Dance	(GRP)	
29	23	CHRIS STANDRING Cool Shades	(Instinct)	
24	24	PHIL PERRY One Heart One Love	(Peak/Private/Windham Hill)	
26	25	CHRIS BOTTI Mr. Wah	(Verve Forecast)	
25	26	BOB JAMES Love Is Where	(Warner Bros.)	
18	27	JOHN TESH & JAMES INGRAM Give Me Forever...	(GTSP/Mercury)	
30	28	CANDY DULFER Smooth	(N2K Encoded Music)	
—	29	BRYAN SAVAGE Kaleidoscope	(Higher Octave)	
—	30	KENNY G Baby G	(Arista)	

NAC begins on Page 73.

ADULT ALTERNATIVE

LW	TW	Artist	Album	Label
2	1	NATALIE MERCHANT Kind & Generous	(Elektra/EEG)	
1	2	FASTBALL The Way	(Hollywood)	
4	3	SEMISONIC Closing Time	(MCA)	
3	4	BONNIE RAITT One Belief Away	(Capitol)	
6	5	ERIC CLAPTON She's Gone	(Duck/Reprise)	
9	6	GOD GOO DOLLS Iris	(Warner Sunset/Reprise)	
5	7	DAVE MATTHEWS BAND Don't Drink The Water	(RCA)	
10	8	WALLFLOWERS Heroes	(Epic)	
12	9	MATCHBOX 20 Real World	(Lava/Atlantic)	
11	10	PEARL JAM Wishlist	(Epic)	
14	11	TORI AMOS Spark	(Atlantic)	
7	12	NATALIE IMBRUGLIA Torn	(RCA)	
8	13	MARC COHN Already Home	(Atlantic)	
13	14	SARAH MCLACHLAN Adia	(Arista)	
18	15	ALANA DAVIS Crazy	(Elektra/EEG)	
17	16	KENNY WAYNE SHEPHERD Blue On Black	(Revolution)	
19	17	EBBA FORSBERG Lost Count	(Maverick/WB)	
16	18	AGENTS OF GOOD ROOTS Smiling Up The Frown	(RCA)	
20	19	VERVE Lucky Man	(Hut/Virgin)	
21	20	EDWIN MCCAIN I'll Be	(Lava/Atlantic)	
24	21	EVERYTHING Hooch	(Blackbird/Sire)	
—	22	DAVE MATTHEWS BAND Stay (Wasting Time)	(RCA)	
15	23	ROBBIE ROBERTSON Unbound	(Capitol)	
—	24	LENNY KRAVITZ If You Can't Say No	(Virgin)	
25	25	FRANCIS DUNNERY My Own Reality	(Razor & Tie)	
23	26	SPECIALS It's You	(Way Cool Music/MCA)	
—	27	PATTY GRIFFIN One Big Love	(A&M)	
22	28	MARCY PLAYGROUND Sex And Candy	(Capitol)	
—	29	B-52'S Debbie	(Reprise)	
—	30	SOUL ASYLUM I Will Still Be Laughing	(Columbia)	

ADULT ALTERNATIVE begins on Page 93.

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Publisher's Profile

By Erica Farber



JEFF WARSHAW

CEO, Connoisseur Communications Partners LP

The definition of a connoisseur is an astute judge in matters of art and taste. For career day back in first grade, when most kids showed up dressed as doctors, firemen, or astronauts, Jeff Warshaw went as "The Galloping Gourmet." At an early age, he was already developing discerning tastes.

Having literally grown up in the business, Warshaw always knew he wanted to work in radio. His father and uncle founded Universal Broadcasting in the early '60s and built up a group of stations that ran specialized programming/brokered time. He was given a tremendous amount of responsibility at an early age and built his first station when he was only 21.

During the late '80s, the family decided it was a good time to sell the company. With a degree in entrepreneurial management, Warshaw was prepared to strike out on his own. Now in his early 30s, he is head of a group of 32 stations in seven small/medium markets.

On starting the company: "We sold the station [WNDZ/Portage, IN] that I had built. I was given a small piece of it. I took that money and went looking for a deal. When I found one, I then raised money. The company is privately and closely held — very few partners."

The philosophy of his company: "We have a pretty well-developed sense of management priorities — more than you would expect for a company our size. We think it's important to assemble strong clusters in attractive markets. We believe in providing a product that's compelling to our listeners so that we can get results for our clients. We provide a work atmosphere that's challenging and that really puts an emphasis on training so that we can recruit and retain excellent people."

Growth strategy: "Something very different about our company is that we've really done it pebble by pebble. We haven't bought existing groups. Some of the value we've created has been by putting in a lot of the hard work to assemble market positions one brick at a time. We think it's been rewarding for us. A fellow broadcaster once said to me that I had an excellent strategy, although it required a bit too much energy for his liking. I find it interesting that the majority of the stations we bought were not for sale."

On success: "I've been extremely fortunate. I had a great upbringing and a great education. I've been fortunate to be around some of the greatest radio people — my father and my uncle. There are lots of other broadcasters I really admire. The thing to me that is totally gratifying is that I am able to provide for my family by being an entrepreneur in the industry I love. I'm lucky at every level."

Format preference: "I find myself gravitating toward Top 40. Current music, in a lot of ways, is the lifeblood of the industry. I find it really exciting to listen to the new bands and breaking music."

Favorite song: "It's Alright Ma, I'm Only Bleeding" by Bob Dylan. From a lyrical standpoint, it's really compelling."

Favorite television show: "I would say I spend the most time watching the Food Channel, SportsCenter, ESPN, and sports."

Favorite book: "Atlas Shrugged by Ayn Rand. A runner-up would be *On The Road*, which I recently just reread. I have a first printing, and the day Allen Ginsberg died, I decided to reread it."

Favorite movie: "Clockwork Orange. Scarface is a runner-up."

Hobbies: "My family, wine, cooking, and sports, particularly tennis."

Best dish: "Wow, I don't know. I have a wood-burning oven, and I like to make smoked-turkey pizza, cooking right over wood."

Beverage of choice: "Wine. On a normal night, I love red zin. Ridge Zinfandel Pagani Ranch is my favorite. It's great; it turns your teeth blue. It's really for people who have a passion for life, not for the weak of heart."

On the stock market: "I bet on Connoisseur. I do not have any investments in the stock market. I've always envisioned myself as an entrepreneur, and whatever money I can invest, I invest in my own company."

Computer savvy: "I don't spend a lot of time on the Internet, but we are active e-mail users. Virtually all of our radio stations have websites, and I visit and listen to them."

Future of the company: "From a financial

standpoint, we have very strong equity commitments and a tremendous bank group. We are in a position to take advantage of what happens in the industry from a macro perspective. From a management perspective, we've really built an excellent team and infrastructure at the station and corporate level. And because we're a relatively small, entrepreneurial organization, we're very nimble. We can be very opportunistic. By having the financial wherewithal within an entrepreneurial organization, we are able to move very quickly."

Being in radio today: "As a student of the business, it's just a tremendously exciting time to have a company. Because of the fact that we're able to reach a certain mass within our markets and within our companies, we're able to attract more talent, put more money and effort into training, and target other media where that wasn't possible before. Our ability to target other media and to expand our piece of the pie as an industry is certainly one of the most exciting developments in the history of our business. The fact that we can be bigger in our markets and be bigger as companies gives us opportunities to be better than we could otherwise."

Radio in five years: "The industry will be under a constant state of re-evaluation of how we run our businesses. Radio will, hopefully and eventually, stop its infighting and really concentrate on growing the industry like so many of our competing media have done. I think it will continue to be characterized by large companies, but there will still be lots of opportunities for smaller entrepreneurial companies to have a niche. As we get used to the new realities of running our business, we'll start figuring out how we can do a better job for our clients and our listeners within the framework of building our businesses."

Advice for start-ups: "If I were starting all over, I would really be careful and vigorous about designing a business plan and then put myself in a position to execute it and be as absolutely disciplined as possible. In this environment, with all the exciting things going on, it's important not to lose your sense of vision and discipline."

Would he sell his company?: "We've been approached on a continual basis for as far back as I can remember. We're committed to growing the company. Our partners and our employees are committed to growing the company. I'm committed to growing the company. We're in the most exciting business in the world. We have a very nice group of stations to build from, and we're committed to putting one foot in front of the other, keeping our vision straight ahead of us, and not worrying about when we're going to start looking back to see what we've accomplished."



CONVENTION '98

REGISTRATION

INDIVIDUAL \$465

3 OR MORE 435

Registration includes all meetings, Welcoming Cocktail Party, 2 Breakfasts, 2 Lunches, Superstar Show, and admission to all Hospitality Rooms and events.

CENTURY PLAZA HOTEL AND TOWER SOLD OUT. Please call the nearby Beverly Hilton Hotel. Rooms are reserved for "Radio & Records." Single rooms are \$185 and double rooms are \$205. Please contact the hotel directly at 310-274-7777 or 1-800 HILTONS. If you have any questions, please call the R&R Convention Hotline at 310-788-1696.

FOR THE LOWEST AIRFARES to R&R's Convention '98, call Kim at Music Awareness Promotions at 800-634-5043. Travel is available via American, United, Delta, or USAir. **HURRY! LOW COST ADVANCE PURCHASE AIRFARES EXPIRE SOON!**

CANCELLATION POLICY: All cancellations must be submitted in writing. Cancellations received between April 4 and May 15, 1998 will be subject to a \$150.00 cancellation fee. No refund will be issued for cancellations after May 15, 1998 or for "no shows."

Register online at www.ronline.com or call 310-788-1696 for details.

KEYNOTES

Thursday, June 11



Richard Branson

Founder & Chairman, Virgin Group of Companies

Renaissance man, entrepreneur, risk taker, sportsman and innovator. Under his guidance, the interests of the Virgin Group have developed into international "Megastore" music retailing, V2 Records, book and software publishing, film and video editing facilities, clubs, travel hotels and cinemas through over 100 companies in 23 countries.

Friday, June 12



Edgar Bronfman, Jr.

President and CEO, The Seagram Company Ltd.

As President/CEO and as a member of the Seagram Board of Directors and Executive Committee, Bronfman oversees a company that operates in two global business segments: beverages and entertainment. The beverage segment produces and markets distilled spirits, wines, juices, coolers, beers, and mixers throughout more than 150 countries and territories. The entertainment segment, Universal Studios, Inc. produces television, home video, recorded music, and operates theme parks and retail stores.

Friday, June 12



Chris Carter

Creator of THE X-FILES

The executive producer and writer is one of Hollywood's most important and sought after executives. He has just completed "The X-Files" feature film scheduled to open just one week after R&R Convention '98.

Saturday, June 13



Rick Pitino

President and Head Coach, Boston Celtics

Widely regarded as a master strategist as well as an expert on team-building and organizational skills. He has built several championship organizations including the University of Kentucky Wildcats, winners of more than 80% of their games in the eight years he was coach.

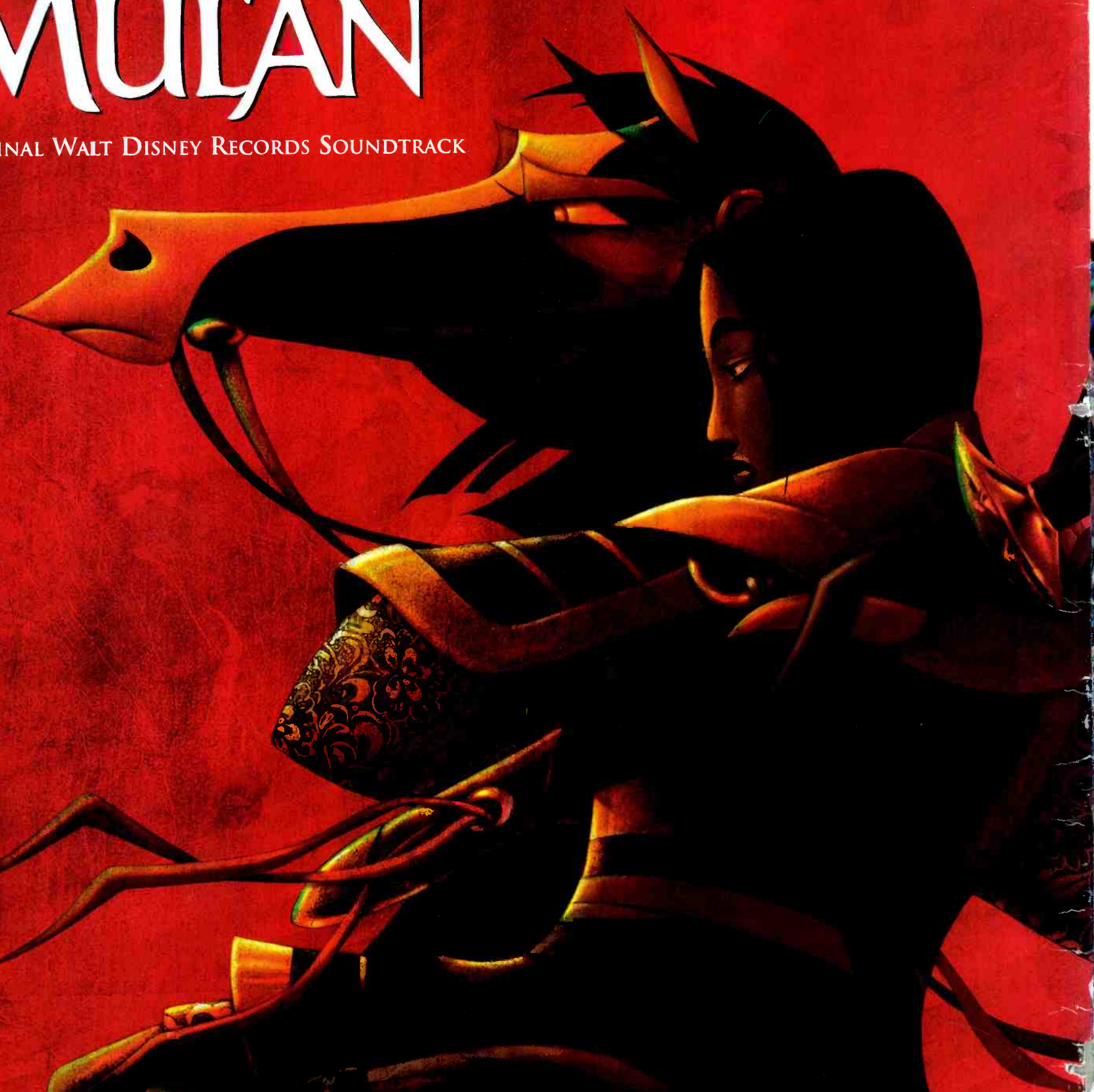
HIGHLIGHTS

- **Concurrent format sessions** covering AC, Alternative, Hot AC, Pop Alternative, CHR, Country, Rock, NAC/Smooth Jazz, News/Talk, Oldies/Classic Rock and Urban
- **Two major "State Of The Industry" general sessions.** One session will feature radio group heads and the other, record company presidents
- Hear from over **25 CHR programmers and personalities** whose contributions to the format have withstood the test of time
- **Ken and Daria Dolan** will present "Take Control Of Your Own Financial Future... The 5 Money Moves To Make Now"
- **Gallup Research** will present research gathered from over 1,000,000 employees and 70,000 managers which reveals how to ensure a productive workplace and provide the best customer service
- **Kathy Ireland** will get us on our feet Saturday morning, and share her tips for a healthy lifestyle
- **Additional sessions include:**
 - The Marketing Of A New Radio Station
 - Radio Creative
 - Critiquing Radio Talent
 - Music Research
 - Radio Demographics In The 21st Century
- **Opening night cocktail party** including TJ Martell Silent Auction
- Over 15 different **live musical performances** will be showcased at the convention.
- **PLUS, non-stop evening entertainment!**

June 11-13, 1998

Disney's MULAN

AN ORIGINAL WALT DISNEY RECORDS SOUNDTRACK



Original Songs
Music by
MATTHEW WILDER

Lyrics by Tony® award winner
DAVID ZIPPEL

Original Score Composed
and Conducted by
JERRY GOLDSMITH

Performances by
**LEA SALONGA and
DONNY OSMOND**

"True to Your Heart"
performed by
98° and STEVIE WONDER

Add Date to Top 40 & Hot AC May 26th



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