

INSIDE:

AN INSIDE LOOK AT AN NAC MUSIC TEST

NAC programmers have begun to use music testing like never before. R&R NAC Editor Carol Archer takes a behind-the-scenes look at a MixMaster test in a Top 10 market.

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STATIONS REACT TO HERNDON SITUATION

Country PDs and MDs discuss how Ty Herndon's recent arrest has affected airplay, on-air coverage, and perhaps his future.

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ROCK RADIO ENTERS THE WORLD WIDE WEB

KZRR/Albuquerque PD Frank Jaxon and WZLX/Boston PD Buzz Knight outline the advantages to establishing a station site on the Internet.

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UNCONVENTIONAL TALK HITS SMOKIN' NUMBERS

By appealing to younger listeners and emphasizing local concerns, Talk WKTS/Orlando is pulling down strong numbers in the younger male demos.

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IN THE NEWS ...

- Nancy Stein appointed WB VP/Promo & Special Projects
- Dick Ferguson elected NAB Radio Board Chairman
- David Manning now VP Clear Channel/Tampa; Kevin Malone takes WMTX VP/GM post
- Dale Connone becomes Epic VP/Singles Promo
- Tim Burruss named Hollywood VP/Promo

Page 3

- Doug Sterne becomes WMVP/Chicago VP/GM
- Carey Davis to Group W VP/Sales Development; Greg Janoff takes WINS/NY GSM post
- Neal Mirsky new WOFX/Cincy PD
- Doug Abernathy now VP/GM KONO-AM & FM/San Antonio
- Alex Coronfly named Geffen AC Promo Dir.

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NEWSSTAND PRICE \$6.50



Deposed Morris Sues WMG

■ The \$50 million question: Did Fuchs have cause?

By COREY LEVITAN
R&R STAFF WRITER

Ousted Warner Music Group U.S. Chairman **Doug Morris** filed a \$50 million lawsuit against his former employer Friday (6/23), claiming he was fired by WMG Chairman **Michael Fuchs** without cause. Morris met the axe last week, two days before a May 15 letter promised he would be promoted to President/CEO of WMG worldwide, according to the suit.

Morris claims his employment contract — which had four years remaining — specified a \$50 million payment upon dismissal without cause. "When terminating plaintiff's employment, defendant did not even allege that it was for cause," read the lawsuit, filed in New York state court.

Thinking he was about to be promoted last Wednesday (6/21), Morris was instead handed a press release announcing his departure, then ordered by Fuchs to clean out his office immediately. The next day he was reportedly given a letter stating that his ouster was for cause, but the cause was not clearly spelled out.



Morris

Other Heads Safe

In interviews, Fuchs cited Morris's alleged corporate politicking and divisive management style as reasons for the unexpected move. Fuchs — who assumed all of Morris's domestic responsibilities in addition to overseeing the worldwide division and chairing operations at Time Warner's HBO — told the AP that the domestic division "was not working together well" despite its success. (WMG led U.S. music sales last year with 21.1% of the market.)

Sources placed the exit package Morris was offered at \$26 million. Time Warner is said to have recently settled with Fuchs's predecessor, **Bob Morgado**, for between \$30-\$50 million.

Speculation on the future of WMG label heads **Val Azzoli** (Atlantic), **Sylvia Rhone** (Elektra), and especially **Danny Goldberg** (Warner Bros.) — all Morris appointees and close friends — has been top water cooler discussion for a week. Fuchs has made it clear that those jobs are safe.

MORRIS/See Page 18

Evans Becomes Sr. VP/Black Music At RCA



Evans

Kevin Evans has been named Sr. VP/Black Music for RCA Records.

Label President **Bob Jamieson** commented, "We are excited that Kevin has joined us to continue building upon our Black Music foundation and revitalize that repertoire."

Evans joins Nipper's Team from **Scotti Bros. Records**, where he served as Black Music President. He will now over-

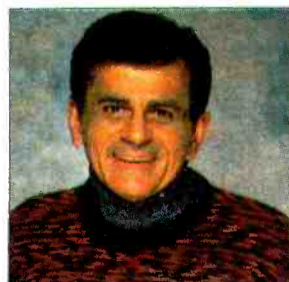
EVANS/See Page 18

Casey Kasem Celebrates 25 Years Of Countdown Magic

Twenty-five years ago this holiday weekend — July 4, 1970 to be exact — seven **Watermark** affiliates carried "American Top 40," **Casey Kasem's** first national countdown. His current **Westwood One** shows now boast millions of listeners worldwide.

In an exclusive R&R interview with the "King Of The Countdowns" starting on Page 56, Kasem describes how a magazine in a radio station trash barrel helped transform Kasem from local air personality to national celebrity.

Tom Rounds and **Ron Jacobs**, integral players in those early days, recount their observations about Kasem's story-



Kasem

telling abilities and how the show was born. They also candidly explain the reality of what it was like doing syndicated programming 25 years ago and the obstacles they surmounted to play the hits "from Baltimore to Bakersfield and Battle Creek to Baton Rouge."

See Mike Kinosian's Column On Pages 56 & 58

Talk Show Host Convention: Just A Tempest In A Teapot

■ Liddy fury casts shadow over sparse sessions

By RANDALL BLOOMQUIST
R&R NEWS/TALK EDITOR

HOUSTON — In what has become a familiar turn of events, controversy totally overshadowed substance last week at the seventh annual meeting of the **National Association of Radio Talk Show Hosts (NARTSH)**.

From the opening reception to the closing dinner, the event was dominated by the debate over the NARTSH board of directors's split decision to bestow its Freedom of Speech Award to **Westwood One** talker **G. Gordon Liddy**. Liddy has drawn heavy criticism for offering on-air tips for shooting federal agents and using pictures of Presi-

NARTSH/See Page 18



NYSE Takes Stock In Infinity

To commemorate **Infinity Broadcasting's** induction into the **New York Stock Exchange**, a 30-foot-high radio played samples of the group's stations at the exchange's 11 Wall Street entrance. In addition, the intersecting New Street was named **Infinity Way** for the day. Pictured in front of the exchange are **Infinity Chairman Gerry Carrus**, **NYSE Chairman Dick Grasso**, and **Infinity President/CEO Mel Karmazin**, co-Chairman **Mike Weiner**, and CFO **Farid Suleman**.

Anti-Dereg Coalition Sets New Agenda

■ Wants 50/50 national ownership ceiling

By MARY ANN BARTON
R&R WASHINGTON BUREAU

The **Coalition for Broadcast Diversity**, now with the muscle of 19 broadcast group owners behind it, has come out swinging against the proposed elimination of local and national ownership limits. The coalition's leader, **Greater Media CEO Tom Milewski**, last week unveiled a legislative proposal that the group is shopping around to members of Congress. It includes:

- Capping national ownership limits (currently 20 AMs and 20 FMs) at 50 AMs and 50 FMs
- Retaining current local limits

DEREGULATION/See Page 18



“So Who Really Cares? It’s Just A Bumper Sticker, Right?”

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Stein Appointed WB VP/Promo



Stein

Nancy Stein has been upped to VP/Promotion & Special Projects for Warner Bros. Records.

Stein, most recently National Director/Promotion, joined the label in 1981 as Local Promotion Manager for Cincinnati and Indianapolis.

"Nancy Stein is one of the most motivated, dedicated, and innova-

STEIN/See Page 18

Connone Upped To Epic VP/Singles



Connone

Dale Connone has been promoted to VP/Singles Promotion at Epic Records. Connone, who served as Epic's Sr. Director/Singles Promotion since 1993, will be respon-

sible for all aspects of the label's singles promotion.

VP/Promotion Barbara Seltzer remarked, "Dale's experience

CONNONE/See Page 18

Burruss Named To VP/Promo Post At Hollywood Label



Burruss

Veteran promotions rep Tim Burruss has been named VP/Promotion for Hollywood Records. Burruss will oversee all of Hollywood's promotional activities and report

directly to Sr. VP/Promotion

BURRUSS/See Page 18

R&R Observes July 4 Holiday

In observance of the Independence Day holiday, R&R's Los Angeles, Nashville, and Washington, DC offices will be closed Tuesday, July 4. The editorial deadline for R&R's July 7 issue will be Monday, July 3.

Just Say No-J!



When WFLZ/Tampa morning pranksters M.J. Kelli and B.J. Harris decided to have some fun with another celebrity that uses a "J" in his initials, little did they expect a bevy of attorneys to rain on their parade. Well, they did, and the bottom photo shows how the Jacor CHR responded to O.J. Simpson's cease & desist request. Jacor's KRFX/Denver is also the target of a Simpson C&D: the Classic Rocker has billboards featuring likenesses of O.J. and Charles Manson with the headline, "Bad Company."

NewCity's Ferguson Voted NAB Radio Board Chairman

Anderson elected to Vice Chairman post; Jones becomes new Joint Board Chairman

NewCity Communications President/CEO Dick Ferguson was elected Chairman of the NAB Radio Board during this week's board meetings.

In other elections, KHWY Inc. President/owner Howard Anderson was voted Vice Chairman, and Meredith Broadcasting President Philip Jones was chosen



Ferguson



Anderson

Joint Board Chairman.

Uppermost on the Radio Board agenda meeting Monday (6/26) was congressional legislation that would eliminate ownership limits (see story, Page 1).

Among the other hot topics:

- performance right legislation making its way through Congress
- congressional and think tank

RADIO BOARD/See Page 18

Manning Now Clear Channel VP/Tampa; Malone WMTX VP/GM

WRBQ-AM & FM/Tampa VP/GM David Manning has been promoted to VP/Tampa for Clear Channel Communications. He'll continue as GM of WRBQ and will now oversee HotAC sister WMTX-AM & FM. Concurrently, WMTX GSM Kevin Malone



Manning



Malone

has been upped to VP/GM.

Manning commented, "I'm looking forward to working closely with Kevin to maximize all of Clear Channel's strengths and opportunities

in Tampa." Manning was Exec. VP/COO CLEAR CHANNEL/See Page 18

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1995 DEALS TO DATE

Dollars To Date: \$1,285,703,064
(Last Year: \$1,313,377,134)

This Week's Action: \$62,118,480
(Last Year: \$225,837,000)

Stations Traded This Year: 607
(Last Year: 640)

Stations Traded This Week: 31
(Last Year: 22)

DEAL DETAILS BEGIN ON PAGE 6

Deal Of The Week

• **Regent Communications**
Acquisitions \$50 million

Includes:

- **KMXV-FM & KUDL-FM/Kansas City**
- **WEZL-FM & WXLY-FM/Charleston, SC**
- **KALL-AM, KKAT-FM & KODJ-FM/Salt Lake City**

The entire Apollo chain goes to Regent in this mega-deal. For more details, see story, below right.

Evergreen Headed Back To Equity Well

□ Evergreen Media has announced plans for a secondary public offering of 4.62 million shares of its Class A common stock in an attempt to pay down debt.

Page 6

ABC, Reuters To Expand; AP Issues Warning

□ While ABC Radio and Reuters plan their expansion to target "several thousand more" radio stations, the AP takes a tough stand on unauthorized use of AP copy.

Page 6

RADIO BUSINESS

FCC Reassesses Minority Preference

By MARY BARTON
R&R WASHINGTON BUREAU

The FCC's recent proposal to eliminate minority preference provisions for its August auction of Personal Communications Services licenses has some observers wondering whether the agency might nix other such programs.

The agency is seeking comment on its program to offer discounts to women and minorities. It's proposing to temporarily scuttle all race- and gender-based provisions for the August 29 auction because bidders reportedly were worried about legal challenges. The Commission made the decision in response to a recent Supreme Court decree that reduces the justification for affirmative action programs.

It's uncertain whether the Commission might change the various programs it has adopted over the years to enhance minority ownership. Those programs include:

- The distress-sale policy, permitting a licensee designated for a revocation or renewal hearing to transfer the license to a qualified minority applicant at discounted or lower-than-fair-market value.
- Granting "qualitative enhancements" to minority applicants competing against other applicants in comparative hearings.

- Allowing multiple ownership rule exceptions. FCC rules permit owners to own 20 AM/20 FM stations and increase the cap to 23 AM/23 FM stations if the additional three stations are controlled by minorities or small businesses.

Rules Review Requested

FCC Chairman **Reed Hundt** has asked the agency's general counsel, **Bill Kennard**, to conduct a review of all the minority preference rules the agency now uses. "The purpose of the review is to ensure that we apply [the Supreme Court decision] fully and nevertheless continue to fulfill our commitment to include minorities and women fully in the communications revolution," Hundt said in a recent speech at Howard University.

Hundt has "assured me that the FCC ... stands ready to defend its minority ownership and employment policies," said **Henry Rivera**, Chairman of the **Minority Media and**

Telecommunications Council, which promotes minority interests before the Commission. Rivera noted that "all of the FCC's broadcasting ... minority ownership and EEO programs serve the highly compelling governmental interests of fostering diversity, remedying past discrimination, and promoting competition in industries essential to democracy, commerce, culture, and defense."

He said the agency's minority preference programs "impose few constraints on opportunities for non-minorities, are narrowly tailored, and are highly cost-effective. They can, must, and shall survive."

Some broadcasters have complained that the FCC's EEO reporting requirements are unfair. In a recent FCC budget hearing before the House Commerce Telecommunications Subcommittee, Rep. **Jack Fields** (R-TX) said Texas broadcasters have told him the Commission is issuing fines to "punish the industry for not complying."

Hundt told the panel the agency is "in the process now of simplifying [the EEO reporting requirement] for small broadcasters."

MID-MARKET MONSTER

Regent Acquires Apollo In \$50 Million Deal

Terry Jacobs's dream of building a top-ranked medium-market radio group moved closer to realization this week when his **Regent Communications** inked a \$50 million deal to acquire the seven **Apollo Partners** stations.

"The Apollo stations fit Regent's strategic plan almost perfectly," said Jacobs. "Our goal is to build a significant and profitable radio company in medium-sized markets. With this acquisition, Regent's markets will range in size from No. 27 [Kansas City] to No. 82 [Charleston] and include two of the country's fastest-growing markets, Las Vegas and Salt Lake City."

The properties Regent is acquiring from Apollo are: **KALL-AM, KKAT-FM & KODJ-FM/Salt Lake City, KMXV-FM & KUDL-FM/Kansas City, and WEZL-FM & WXLY-FM/Charleston, SC.** Because the Charleston stations are poised to begin the FCC license renewal process, the deal has been split into two parts. Regent will first acquire the Salt Lake City and Kansas City outlets and close on the Charleston combo later in the year.

\$65 Million Credit Line

Regent, based in Covington, KY, has obtained a \$65 million senior credit line from the Bank of Montreal that will be used to help pay for the acquisition. Apollo President **Bill Stakelln** will join Regent as an equity holder with the title **Exec. VP/COO**.

Jacobs told R&R: "Bill's got a tremendous background in radio, and we intend to use his knowledge and experience as we continue to grow. We don't intend to stop here."

Regent already owns nine stations, including **WRES-AM, WFIA-AM, WDJX-FM & WHKW-FM/Louisville, KFMS-AM & FM & KSNE-FM/Las Vegas, and WLQT-FM & WDOL-FM/Dayton.** The group also has joint sales agreements with **WQLL-FM/Louisville** and **KEYV/Las Vegas.**

May 25, 1995

RADIO EQUITY PARTNERS LIMITED PARTNERSHIP

has acquired

WWRX (FM)

Providence (Westerly), Rhode Island

from

WESTERLY BROADCASTING COMPANY

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WHAT'S RADIO ALL ABOUT? — That's the question KRG Dimensions, Katz Radio Group's strategic sales and marketing division, hoped to answer when they gave media planners from D'Arcy Masuis Benton & Bowles a tour of client station WPLJ/NY. The idea was to enable media planners and buyers to see what the station was all about, and how it could fit into their next media buy. Taking a break to pose with WPLJ PD/morning show host Scott Shannon (fourth from left) are (l-r) D'Arcy's Katz Hogan, Brian Goodman, Bette Kestin, D'Arcy's Christine Bacon, and Michael Knopf, KRG's Keri Larsen, D'Arcy's Sarah Herringer, WPLJ NSM Steve Borneman, and KRG's Melissa Goidel.

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Everybody is now fighting for 25-54 numbers and there's no place to run when things get tough.

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STRATFORD RESEARCH

The Branding Authority

Evergreen Media Plans Secondary Public Offering

Evergreen Media (NASDAQ: EVGM) is headed back to the equity well. The Irving, TX-based radio group this week announced plans for a secondary public offering of 4.62 million shares of its Class A common stock.

The company plans to use the money to pay down debt. The offering is being underwritten by a syndicate led by **Alex. Brown & Sons** and includes **CS First Boston; Donaldson, Lufkin & Jenrette; UBS Securities; and Wertheim Schroder.**

Evergreen, the country's second-largest pure radio group (after **Infinity Broadcasting**), owns 22 radio sta-

tions, including **KKBT/Los Angeles** and five radio stations in Chicago. The company went public in May 1993. Evergreen closed at 25-3/4 on Tuesday (6/27).

ABC Radio, Reuters Expand Coverage; AP Issues Warning

ABC Radio and Reuters have a new, five-year agreement to expand **ABC NewsWire**, the 24-hour news service, and plan to target "several thousand more" radio stations in need of a

wire service. And starting July 3, Reuters will combine coverage from **States News Service**, which provides state-specific news from Washington.

"We believe the alliance of ABC, Reuters, and States News Service makes ABC NewsWire the best value radio stations across the country can buy," **Reuters America Inc.** Exec. VP/Editor **Paul Eedle** said in a statement.

Meanwhile, last week the **Associated Press** issued a stern warning to member stations, reiterating its policies about unauthorized use of AP copy. The news service recently forced a news wire competitor to stop using AP-based news stories it was buying from a stringer who worked at an AP-member station. "If [other news wires] rewrite other people's news, they'd better not use AP," said AP Broadcast Division VP **Jim Williams**.

TRANSACTIONS

Regent Communications Pays \$50 Million For Three Duopolies

■ **Ragan Henry's Atlantic-Allur Inc. picks up Atlantic City FM for \$2.7 million**

Deal Of The Week

Regent Communications Acquisitions

PRICE: \$50 million
TERMS: Duopoly deal; asset sale for \$45 million cash and a three-year, \$5 million promissory note at the prime rate of interest plus 1%
BUYER: **Regent Communications**, headed by President/CEO **Terry Jacobs**. It owns nine other stations. Phone: (606) 292-0030
SELLER: **Apollo Radio Holdings Company Inc.**, owned by **William Stakelin, Terry Elks, and Ken Gorman**. Stakelin will become an equity holder in Regent Communications and will be involved in the new enterprise in the role of Exec. VP/COO. Phone: (212) 750-4530
BROKER: **Paul Leonard of Star Media Group**

KMXV-FM & KUDL-FM Kansas City
FREQUENCY: 93.3 MHz; 98.1 MHz

POWER: 100kw at 1056 feet; 100kw at 994 feet
FORMAT: CHR; AC

WEZL-FM & WXLY-FM Charleston, SC
FREQUENCY: 103.5 MHz; 102.5 MHz
POWER: 100kw at 659 feet; 100kw at 551 feet
FORMAT: Country; Gold

KALL-AM, KKAT-FM & KODJ-FM/Salt Lake City
FREQUENCY: 910 kHz; 101.9 MHz; 94.1 MHz
POWER: 5kw day/1kw night; 27.5kw at 3750 feet; 40kw at 3060 feet
FORMAT: News/Talk; Country; Gold

Alabama
WXFL-FM/Florence (Muscle Shoals)
PRICE: \$565,850
TERMS: Duopoly deal; asset sale for \$300,000 cash and a \$265,850 promissory note

BUYER: **Big River Broadcasting Corp.**, owned by **S. Knox Phillips and Jerry Phillips**. They own **WSBM-AM & WQLT-FM/Florence** and one other station. Phone: (205) 764-8121
SELLER: **Benny Carle Broadcasting Inc.**, headed by President **Benny Carle**. It owns **WBCF-AM/Florence**. Phone: (205) 764-8170
FREQUENCY: 96.1 MHz
POWER: 2450 kHz at 518 feet
FORMAT: AC

Arkansas

KWDA (FM CP)/White Hall
PRICE: No cash consideration
TERMS: Asset sale
BUYER: **Kenneth Ramsey** of **Nicholasville, KY**, acquiring a 100% stock interest in **Bayou Broadcasting Inc.** Ramsey is buying one other station and has an 80% stock interest in three other stations. Phone: (606) 885-5500
SELLER: **Eva McGee** of **Pine Bluff, AR**, selling her 100% stock interest in **Bayou Broadcasting Inc.** Phone: (501) 535-5237

TRANSACTIONS AT A GLANCE

- **WXFL-FM/Florence (Muscle Shoals), AL** \$565,850
- **KWDA (FM CP)/White Hall, AR** No cash consideration
- **KAXT-FM & KXDC-FM/Carmel, CA** \$2.5 million
- **KHTN-FM/Los Banos (Merced-Modesto), CA** \$509,530
- **WHNR-AM/Cypress Gardens (Lakeland), FL** \$250,000
- **WAYV-FM/Atlantic City, NJ** \$2.7 million
- **WQNJ-FM/Ocean Acres, NJ** \$1.1 million
- **KIOT-FM/Los Lunas (Albuquerque-Santa Fe), NM** \$1.6 million
- **WPTR-AM/Albany** \$700,000
- **WVWF-AM/Camp Lejeune, NC** \$38,000
- **KTCY-FM/Denison, TX** \$650,000
- **KRJH-AM & KYOC-FM/Hallettsville-Yoakum, TX** \$290,000
- **KAHT (FM CP)/Idalou, TX** No cash consideration
- **KWBC-AM & KMBV-FM/Navasota (Bryan-College Station), TX** \$225,000
- **KYQX-FM/Weatherford, TX** \$58,200 (approximate)
- **KKRT-AM & KKRK-FM/Wenatchee, WA** \$250,000
- **WMIR-AM/Lake Geneva, WI** \$120,000
- **WGLB-AM & FM/Port Washington, WI** \$311,900
- **WGLB-FM/Port Washington** \$250,000

FREQUENCY: 104.5 MHz
POWER: 25kw at 328 feet

California

KAXT-FM & KXDC-FM Carmel
PRICE: \$2.5 million
TERMS: Duopoly deal; asset sale for cash
BUYER: **Elettra Broadcasting Inc.**, headed by CEO **Stephen Welch** of **Seattle** and President/COO **Kenneth Dennis** of **Larkspur, CA**. It is buying **KPIG-FM/Freedom, CA**. Phone: (206) 623-1635

SELLER: **Radio Income Partners**, headed by general partner **Greg Weinstein**. Phone: (408) 757-2977
FREQUENCY: 101.7 MHz; 93.5 MHz
POWER: 800kw at 591 feet; 110kw at 2260 feet
FORMAT: CHR; Variety
BROKER: **Kalil & Co.**

KHTN-FM/Los Banos (Merced-Modesto)
PRICE: \$509,530
TERMS: Duopoly deal; asset sale for cash

Continued on Page 8

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- **Bob Whyley, audio director, The Tonight Show with Jay Leno**

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**"We build cume
and listener
loyalty with
Broadcast
Marketing
Group"**

Wayne Walker
Vice President and
General Manager
Variety 104.7 KVMY-FM
Phoenix, AZ



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NAB Applauds Lawmakers On Performance Rights Legislation

NAB President/CEO **Eddie Fritts** commended a House Judiciary panel last week for crafting legislation that exempts broadcasters from liability to pay performance royalties.

The proposed legislation, the "Digital Performance Right in Sound Recordings Act of 1995," would require subscription audio services to pay record companies and performers.

Quoting a record executive, Fritts told the Intellectual Property Subcommittee that "without airplay, we'd all be in the door-to-door aluminum siding business."

Fritts described broadcasting's relationship with the record-

ing industry as one that is mutually beneficial. "In exchange for use of their products, the recording industry has received untold, invaluable promotion which has helped sell literally billions of records."

Fritts also pointed out that unlike cable TV and satellite services, broadcast services are free to all, licensed to serve their local communities, provide news, sports, and weather, and meet other public interest obligations.

The House subcommittee was expected to hold another hearing Wednesday (6/28). The Senate last week postponed a vote on a similar bill and tentatively rescheduled it for Thursday (6/29).

EAS Signal Shortens To 8-25 Seconds Starting July 1

Stations should have their Emergency Alert System (EAS) equipment upgraded to transmit a shortened, two-tone signal between eight to 25 seconds beginning Saturday (7/1).

This new requirement for the weekly broadcast of the EAS signal was part of a decision made last November by the FCC in an effort to upgrade the industry's old Emergency Broadcast System (EBS).

FCC EAS Engineer **David Sturdivant** says stations should consult with their engineers and equipment manufacturers. He added that some companies are offering kits to shorten the tone. For more information, contact the FCC EAS Office at (202) 418-1220.

TRANSACTIONS

Continued from Page 6

BUYER: Buckley Communications Inc., owned by **Richard Buckley Jr., Stanley Warwick, and Martha Fahnoe.** Buckley has an interest in **KUBB-FM/Mariposa, CA;** owns one station; and has other interests in nine stations. Phone: (203) 661-4307

SELLER: Exelor Communications Inc., headed by President **James Wilkinson.** Phone: (209) 383-7900

FREQUENCY: 104.7 MHz
POWER: 50kw at 500 feet
FORMAT: CHR

Florida

WHNR-AM/Cypress Gardens (Lakeland)

PRICE: \$250,000
TERMS: Asset sale for \$5000 cash and a 10-year, \$245,000 promissory note at 11% interest
BUYER: GB Enterprises Communications Corp., owned by **Frankie Grover and Doree Brown-Grover** of Lakeland, FL. Phone: (813) 687-4000
SELLER: Florida Community Radio Inc., headed by President **George Allen.** Phone: (515) 295-5857
FREQUENCY: 1360 kHz
POWER: 5kw day/2.5kw night
FORMAT: News/Talk

New Jersey

WAYV-FM/Atlantic City

PRICE: \$2.7 million
TERMS: Asset sale for cash
BUYER: Atlantic-Allur Inc., headed by Chairman **Ragan Henry.** Henry is Chairman of **U.S. Radio,** which owns 16 stations. Phone: (215) 563-2910
SELLER: Atlantic City Broadcasting Corp., headed by **Frank Osborn.** Osborn is also President of **Osborn Communications Corp.,** which owns 14 radio stations and one TV station. Phone: (203) 629-0905
FREQUENCY: 95.1 MHz

POWER: 50kw at 331 feet
FORMAT: AC

WQNJ-FM/Ocean Acres

PRICE: \$1.1 million
TERMS: Asset sale for cash
BUYER: New Wave Communications L.P., headed by President **Jon Ferrari** and Exec. VP **Charlie Cohn.** It owns five stations and is buying two others. Phone: (915) 544-7600
SELLER: Seaira Inc., headed by President **Pasquale Tominaro** (aka **Pat Parson).** Phone: (609) 597-6700
FREQUENCY: 98.5 MHz
POWER: 6kw at 328 feet
FORMAT: AC
BROKER: Blackburn & Company Inc.

New Mexico

KIOT-FM/Los Lunas (Albuquerque-Santa Fe)

PRICE: \$1.6 million
TERMS: Asset sale
BUYER: Simmons Family Inc., headed by President **Craig Hanson.** It owns five other stations. Phone: (801) 524-2600
SELLER: Wizard Broadcasting Inc., headed by President **Elliott McDowell.** Phone: (505) 983-1111
FREQUENCY: 102.5 MHz
POWER: 17kw at 4159 feet
FORMAT: Alternative
BROKER: Norman Fischer of Fischer & Associates represented the seller and **Greg Merrill** of Media Services Inc. represented the buyer.

New York

WPTR-AM/Albany

PRICE: \$700,000
TERMS: Asset sale
BUYER: Crawford Broadcasting Company, headed by President **Donald Crawford.** It owns 15 other stations. Phone: (716) 883-3010
SELLER: Albany Broadcasting Company Inc., headed by President **John Kelley.** It owns **WROW-AM & WYJB-FM/Albany** and one other station. Phone: (518) 456-1144

FREQUENCY: 1540 kHz
POWER: 50kw
FORMAT: Sports/Talk
BROKER: Blackburn & Company Inc.

North Carolina

WVOF-AM/Camp Lejeune

PRICE: \$38,000
TERMS: Asset sale for \$10,000 cash and a five-year, \$28,000 promissory note at 8% interest
BUYER: CTC Media Group Inc. Phone: (301) 924-2800
SELLER: Word of Faith of Jacksonville Inc. Phone: (910) 347-4114
FREQUENCY: 1580 kHz
POWER: 1kw daytimer
FORMAT: Religious

Texas

KTCY-FM/Denison

PRICE: \$650,000
TERMS: Asset sale for cash
BUYER: New World Broadcasters Corp., owned by **Antonio Rodriguez** of Dallas. He has an interest in two other stations. Phone: (214) 528-1600
SELLER: Davis Family Trust, represented by trustee **Charles Davis.** Phone: (817) 382-8283
FREQUENCY: 104.9 MHz
POWER: 17.6kw at 384 feet
FORMAT: This station is dark.

KRJH-AM & KYOC-FM/Hallettsville-Yoakum

PRICE: \$290,000
TERMS: Asset sale for cash
BUYER: Hill Country Radio Partners L.P., owned by **Geoffrey Dunbar** of Dallas. Phone: (214) 821-2209
SELLER: Tom Donnelly of Hallettsville. Phone: (512) 798-4333
FREQUENCY: 1520 kHz; 92.5 MHz
POWER: 250-watt daytimer; 3kw at 300 feet
FORMAT: Country; Country

KAHT (FM CP)/Idalou

PRICE: No cash consideration
TERMS: Stock sale

BUYER: Kenneth Ramsey, acquiring a 100% stock interest in **Triumph Communications.** Ramsey is buying one other station and has an 80% stock interest in three other stations. Phone: (606) 885-5500

SELLER: Janice Brownlow of Lubbock, TX, selling her 100% stock interest in Triumph Communications. Phone: (806) 793-1784
FREQUENCY: 105.7 MHz
POWER: 6kw at 328 feet

KWBC-AM & KMBV-FM/Navasota (Bryan-College Station)

PRICE: \$225,000
TERMS: Asset sale for cash
BUYER: Nicol Broadcasting Ltd., owned by **Tom Nicol.** He owns one other station. Phone: (409) 544-9350
SELLER: McMullen Broadcasting Company Inc., headed by President **Ulman McMullen.**
FREQUENCY: 1550 kHz; 92.5 MHz
POWER: 250-watt daytimer; 6kw at 262 feet
FORMAT: Gold; Gold
BROKER: Whitley Media

KYQX-FM/Weatherford

PRICE: \$58,200 (approximate)
TERMS: Asset sale for cancellation of debt
BUYER: Sister Sherry Lynn Foundation Inc., a non-profit organization owned by **Sherry and Kenny Austin** and **Joe Willis.** Kenny Austin has an interest in three other stations. Phone: (405) 658-9292
SELLER: Springtown Educational Broadcasting Foundation. It owns one other station. Phone: (817) 220-6877
FREQUENCY: 89.5 MHz
POWER: 368 watts at 205 feet

Washington

KKRT-AM & KKRv-FM/Wenatchee

PRICE: \$250,000
TERMS: Asset sale for payment of

outstanding promissory notes
BUYER: Pioneer Broadcasting Company Inc., headed by President/CEO **Elizabeth Williams.** It owns five other stations. Phone: (206) 628-3121
SELLER: Infinity Systems Inc., headed by President **Douglas Shirk.** Phone: (509) 884-2608
FREQUENCY: 560 kHz
POWER: 5kw
FORMAT: AC

Wisconsin

WMIR-AM/Lake Geneva

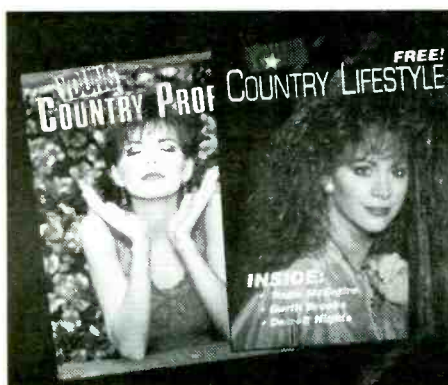
PRICE: \$120,000
TERMS: Asset sale for cash
BUYER: WALT-WEST Wisconsin Inc., owned by **Edward Piszczek** of Inverness, IL. Phone: (414) 544-6800
SELLER: Southern Wisconsin Company Inc., headed by President **John Monroe Jr.** Phone: (414) 248-1550
FREQUENCY: 1550 kHz
POWER: 1kw daytimer
FORMAT: News/Talk

WGLB-AM & FM/Port Washington

PRICE: \$311,900
TERMS: Asset sale for cash
BUYER: Joel Kinlow of Oak Creek, WI. He owns one TV station. Phone: (414) 764-4953
SELLER: Wisconsin Great Lakes Broadcasting, represented by receiver **Douglas Mann.** Phone: (414) 276-5355
FREQUENCY: 1560 kHz; 100.1 MHz
POWER: 250-watt daytimer; 3kw at 180 feet
FORMAT: B/EZ; B/EZ

WGLB-FM/Port Washington

PRICE: \$250,000
TERMS: Asset sale
BUYER: Ryan and Ann Marie Salzer of Greendale, WI. Phone: (414) 421-2782
SELLER: Joel Kinlow (see preceding deal).
FREQUENCY: 100.1 MHz
POWER: 3kw at 180 feet
FORMAT: B/EZ



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If you own a radio station, work for one or do business with the radio industry...

**You should be concerned about proposed
Congressional legislation which may
profoundly affect your job and your future.**

Bills HR 1555 and S 652 would remove all limits on station ownership nationwide and in every local market! Proponents of this legislation-- including the NAB-- claim this will foster competition, but they're dead wrong.

Competition ultimately will be reduced in every market. Station owners with the deepest pockets will buy out competitors one by one. All the radio stations in a market could wind up in the hands of a few powerful operators. In fact, this legislation could even make it possible for a single owner to own every station in a market.

The innovation and creativity which is born of competition will be stifled. Staffs will be consolidated, jobs will be cut and budgets for technical improvement, promotion and community service will be slashed.

Careful, reasoned change to keep the radio industry healthy in an evolving economy – such as the recent duopoly rules – are welcome. Not so the draconian destruction of the vigorous competitive structure which has made our industry so strong for so long.

Careful, reasoned change would include raising national ownership limits to 50 AMs and 50FMs, but only if today's single market ownership limits are maintained! This would allow for the continuing healthy growth of the larger radio groups and their ability to bring new capital into the industry, while maintaining constructive, productive local market competition.

If you're concerned, as we are, about the future health of local radio... if you're concerned – as you should be – about your future in radio... if you're concerned about the ultimate destruction of one of this nation's most community-directed, vigorously competitive major industries, you must act now.

**CALL YOUR LOCAL REPRESENTATIVES AND FOLLOW UP WITH A LETTER.
TELL THEM YOU WANT TO SEE HR 1555 AND S 652 CHANGED TO ...**

- **Maintain current local market ownership limits;**
- **Raise the ceiling on national ownership to no more than 50 AMs and 50 FMs;
(We've gone from 7/7 to 12/12 to 20/20!)**
- **Direct the FCC to review periodically ownership limitations and competitive health in radio in light of technological advancement and emerging media and report recommendations to Congress every three years.**

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Stern Named VP/GM Of WMVP/Chicago

Doug Sterne has been named VP/GM of Evergreen Media's all-Sports WMVP/Chicago, effective August 1. Sterne takes the WMVP reins from Evergreen/Chicago President Larry Wert, who will continue as GM of WLUP-FM/Chicago. Sterne is currently Director/Sales at KNBR-AM & KFOG-FM/San Francisco.

"With the rapid growth of our company — and specifically WMVP Sports Radio 1000 — we needed to augment our management team," said Wert. "Doug is uniquely qualified to join us and help guide WMVP to the next level."

Sterne told R&R, "Chicago deserves the best sports radio in America because it has the best sports fans in America. I have been handed a fabulous opportunity with the finest facilities and the greatest staff in the business. Now it's time to execute."

Sterne joined KNBR in 1987 as NSM. He has also worked as Station Manager at KKIS-AM & FM/Concord, CA and as an AE at KCRA-TV/Sacramento.

Group W Promotes Davis, Janoff To New Sales Posts



Davis

All-News WINS-AM/New York GSM Carey Davis has been promoted to VP/Sales Development for parent Group W. Concurrently, Greg Janoff — Sales Manager at Group W News/Talk WBZ-AM/

Boston — has assumed Davis's former post.

Group W Exec. VP John Waugaman commented, "We've felt the national sales growth issue demanded the attention of one of our best sales professionals. Carey is a seasoned pro with a terrific track record."

WINS GM Scott Herman added, "This is a win-win move for WINS and Group W. It's an opportunity for us to bring Carey's superb skills into the national arena. At the same time, Greg is one of the most talented sales professionals in our organization."

Davis joined Group W in 1986 as KYW-AM/Philadelphia's Sales

GROUP W/See Page 19

Madonna & KIIS 'Unite'



When KIIS-FM/Los Angeles staged "KIIS & Unite III" to benefit the Pediatric AIDS Foundation, Madonna took the stage to urge the crowd to practice safe sex. Gathered backstage are (l-r) WB's Chris Crist, KIIS-FM's Vic "The Brick" Jacobs, Madonna, KIIS-FM PD Steve Perun and MD Tracy Austin, and Maverick VP/Promotion Terry Anzaldo.

Mirsky Now PD Of WOFX/Cincinnati

Former WZTA/Miami PD Neal Mirsky has been named PD of Classic Rock WOFX/Cincinnati.

President/GM Carey Merz noted, "Neal's a veteran of Rock radio wars, and we know he'll help us get a win in Cincinnati."

Mirsky said, "With it looking like the World Series might be in Cincinnati this year, how could I refuse? I'm truly excited about working with Carey Merz, Radio Group President Paul Fiddick, and the entire Heritage Media group. Although this is



Mirsky

my first foray into the Midwest, they've already made me feel like a member of the family."

In addition to programming WZTA, Mirsky has also held PD positions at WDIZ/Orlando (twice), WHTQ/Orlando, WPLR/New Haven, WCKO/Miami, WSHE/Miami, and WQXM/Tampa. He was also VP/Programming at

DIR Broadcasting, Coordinating Producer at MTV, and Director/Creative Development for E! Entertainment television.

Abernethy VP/GM Of KONO/San Antonio

WDSY-AM & FM & WXR-AM/Pittsburgh Director/Sales Doug Abernethy has been named VP/GM of October Communications Gold simulcast KONO-AM & FM/San Antonio.

Abernethy will begin his new duties July 25. Before joining the Pittsburgh trombo, the eight-year radio veteran was LSM at WHFS/Washington and has previously been an AE for WFLA-AM & WFLZ-FM/Tampa and Anheuser Busch.

Coronfly To Geffen AC Promo Director

Geffen/DGC Records has promoted Alex Coronfly to AC Promotion Director. He replaces Gabrielle Skolnek, who now handles Northwest Field Promotion.

Coronfly's new duties will include AC, Hot AC, NAC, and Jazz promotion. He'll report to Bob Catania, a member of the national promotion team in New York.

"I'm really proud of Alex's



Coronfly

accomplishments," said Geffen/DGC GM Bill Bennett. "His commitment to music translates into our commitment to breaking bands."

Coronfly began his music career as MD for the Bay Area-based broadcast video program "California Music Channel." He joined Geffen in 1993 as an assistant in the CHR department.

EXECUTIVE ACTION

Carelli Becomes Cox/Tampa Sales Director

Former KCBQ/San Diego VP/GM Dan Carelli is set to join Cox News/70s Gold/AC trombo WSUN-AM, WCOF-FM & WWRM-FM/Tampa as Director/Sales on July 10. The assignment also will include overseeing sales for Cox LMA partner/Harmon Communications Sports outlet WFNS-AM.

WSUN, WCOF & WWRM VP/GM Todd Leiser said, "With the extensive capabilities of our three stations — and the many opportunities our new alliance with WFNS will deliver — we need someone with a well-rounded understanding of Tampa Bay's complexities. Dan's abilities will greatly strengthen our Tampa Bay development."

Prior to joining KCBQ, Carelli spent seven years as GSM at WRBQ/Tampa.

Arista Taps Ricks As Rap Promo Dir.

Jason Ricks has been named Director/Rap Promotions at Arista Records. He most recently was Noo Trybe/Virgin Records' Director/Promotions & Marketing.

Based in Arista's New York office, Ricks will report to VP/Urban Promotions David Linton. Ricks's other experience includes stints as Director/Street Marketing & Promotions at Capitol Records and Director/Promotions at Loud/RCA Records.



Ricks

Nichols Moves From CRB To Film House VP/Mktg.

Country Radio Broadcasters Exec. Director Dave Nichols is slated to return to Film House Inc. as VP/Marketing Monday (7/3). He'll work directly with many of Film House's major-market clients, as he previously did when he served as Marketing Director from 1988 to 1993.

"Dave was one of the most productive marketing directors in the history of Film House," commented Sr. VP/Marketing Wayne Campbell. "The experience and contacts he gained while working with the CRB will make him an even more valuable asset to our company and our clients."

Nichols's CRB contract was not renewed during the organization's board meeting in Nashville last weekend. He had two months remaining on his second one-year contract, and the CRB's decision was effective immediately.

'Grammy' Goes Gold



NARAS's first release on its Grammy Recordings label — "1995 Grammy Nominees" — has been certified gold in the U.S. and has achieved gold/platinum status in nine other countries. Posing with the gold award are (l-r) Sony Music Distribution President Danny Yarborough, NARAS Sr. VP/GM Rob Senn, SMD Sr. VP/Sales Craig Applequist, Sony Music International Chairman Mel Ilberman, NARAS President/CEO Michael Greene, Warner Music U.S. President/COO Mel Lewinter, and NARAS Chairman Joel Katz.

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WUFX/Buffalo Flips To Alternative

WUFX-FM/Buffalo switched from Active Rock to Alternative as "The Edge" last Friday (6/23), with new "Edge-like" calls pending FCC approval. OM John Hager and PD/MD Vince Richards remain with the station, which is now being consulted by Jacobs Media. (Jacobs has also begun consulting co-owned Classic Rock WGRF-FM.)

The Edge becomes the third Alternative signal in market No. 40. CKEY/Niagara Falls and CFNY/Toronto ranked 8th and 12th in persons 18-34, respectively, in the Winter '95 Buffalo Arbitron survey. In addition, both CKEY and CFNY have Canadian content restrictions.

Mercury Radio Communications President Charlie Banta said, "Sixty percent of WUFX's music was already alternative, but our research indicated that the market truly wanted a pure Alternative station. We believe the transition from hard rock to the 'Edge' format will also deliver a much superior qualitative audience to our advertisers."

"Coleman Research did a study among the rock audience in Buffalo and

WUFX/See Page 19

Birenbaum Becomes Discovery President

Syd Birenbaum has been tapped as President of Discovery Records. He will report directly to Chairman Jac Holzman.



Birenbaum

easily convinced me and Warner Music Group [execs] that Syd would make a first-rate chief operating officer.

"He's been acting [as President] unofficially most of the spring. Now that the paperwork has been completed, we can tell the world what we at Discovery already know — that Syd is a record man in the best sense of that phrase."

"When Syd joined us in Spring 1992, it was clear he was very special," said Holzman. "Over the past three years, his skill at crafting marketing campaigns, working with artists, and helping find new talent — married with a strong strategic sense —

'Little Things' Mean A Lot To Bush



Trauma/Interscope execs and KROQ/Los Angeles staffers helped Bush celebrate when the band's "Sixteen Stone" LP — which yielded their current single, "Little Things" — achieved gold and platinum status. Backstage at KROQ's third annual "Weenie Roast & Sing-A-Long" are (seated, l-r) Trauma's Jim Martone, Trauma honcho Rob Kahane, Bush member Robin Goodridge, Interscope's Lynn McDonnell, KROQ early-afternoon Tami Heide and aftermooners Jed The Fish, and Interscope's Nino Cucinello; (center, l-r) KROQ Marketing Director Stacie Seifrit, Bush member Gavin Rosedale, Rachel Kahane (Rob's daughter), Interscope's Brenda Romano, Bush's Nigel Pulsford, manager Dave Dorrell, KROQ PD Kevin Weatherly and "Loveline" producer Ann Wilkins, Elektra's Margie Weatherly, and Bush's Dave Parsons; (back, l-r) KROQ morning co-host Kevin Ryder, Interscope's Michael Papale, KROQ morning co-host Gene "Bean" Baxter, Music Coordinator Zeke Piestrup, and APD Gene Sandbloom, and Trauma's Paul Palmer.

McGlamery, Pokora Earn New Priority Promotion Positions

Priority Records has bumped Raymond McGlamery to National Director/Pop Promotion and Liz Pokora to National Director/Crossover Promotion. McGlamery previously was Priority's Southern Regional Promo Director; Pokora served as "Western Hemisphere Promotion Chick."

According to Sr. VP/Promotion Nancy Levin, "I promoted Raymond because his expense account exceeded his actual salary, so it was cheaper to bump him up, so it was easier to bump her up — she's amazing at her job and totally deserves the shot."

McGlamery's experience includes promotion posts at Island



McGlamery



Pokora

Records, Hollywood Records, and Sony/550 Music. Pokora began her career as Promotion Director at KKFR/Phoenix, then moved to KKLQ/San Diego for similar duties.

GRP Sets Relaunch Of Classic Impulse!, Blue Thumb Imprints

LiPuma looks forward to continuing the tradition.

GRP Records has relaunched two classic labels: Impulse! and Blue Thumb. GRP chief Tony LiPuma will serve as President of both imprints.

"We're very excited about the direction we're taking with the Impulse! and Blue Thumb labels," LiPuma noted, "and look forward to continuing the musical spirit and tradition each of these labels represented."

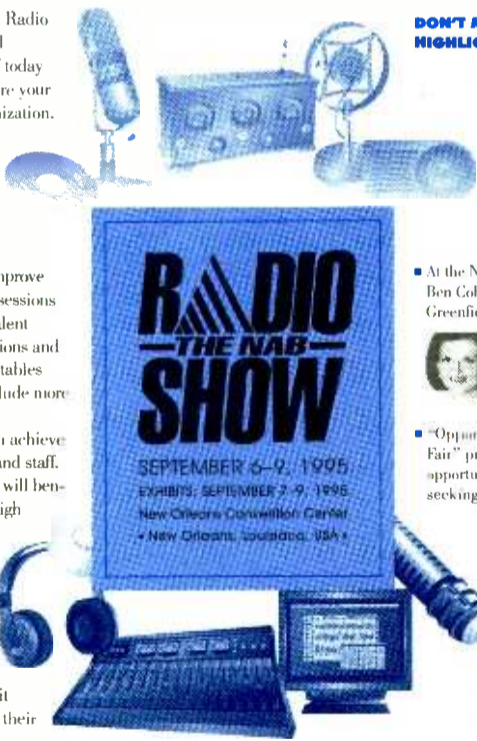
Impulse! — home to such jazz greats as John Coltrane and Charles Mingus during the 1960s — starts anew with the rerelease of Coltrane's legendary "A Love Supreme," "Ballads," and "Johnny Hartman" LPs.

Avant-garde label Blue Thumb — founded in the late '60s by LiPuma and partners Bob Krasnow and Don Graham — returns with a new Dr. John album, "Afterglow."

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Join the industry's best at The NAB Radio Show and find real solutions to real problems. You'll address the issues of today and discover the tools needed to ensure your success and the success of your organization. From diopoly programming, on-air personality development, and new revenue streams to regulatory, motivational and technological issues — there is something here for everyone on your staff!

- Programmers will learn ways to improve listener loyalty and market share in sessions on research, digital control rooms, talent management, marketing and promotions and production. Plus, NAB format roundtables have been expanded this year to include more varied and exciting topics!
- Management sessions will help you achieve maximum results from your station and staff.
- Sales and marketing professionals will benefit from the tools offered in RAB's high energy sales & marketing sessions.
- An intense one day Digital Radio Seminar offers expert advice and solutions for preparing your radio facilities for the digital age without wasting assets on unproven technologies.
- Small market stations will benefit from a series of sessions tailored to their unique needs.



DON'T MISS THESE NAB RADIO SHOW HIGHLIGHTS...

- Mei Karmazin and Lowry Mays, CEOs of two of the world's largest, most influential radio groups, explore "Radio: Today's Trends, Tomorrow's Opportunities."
- At the NAB Radio Luncheon Ben Cohen and Jerry Greenfield of Ben & Jerry's Ice Cream share their secrets to success and Nancy Widmann, President of CBS Radio, receives the National Radio Award.
- "Opportunity '95 the Complete Radio Job Fair" provides managers and owners with an opportunity to meet qualified individuals seeking careers in radio.
- Join FCC Chairman Reed Hundt at the Friday morning FCC Chairman's Breakfast and meet Commissioners James Quello and Susan Ness, along with other high level FCC staff, as they take part in a variety of regulatory sessions.



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Radio

- **RON DeCASTRO** has been promoted from AE to Retail Sales Manager at WHLI-AM & WKJY-FM/Long Island.
- **MARY LOOS** advances from part-timer to Marketing & Promotion Director at KCXX/Riverside. She also assumes the afternoon airstift.
- **KIMBERLY MORGAN** — formerly KHVN-AM, KJMZ-FM & KOAI-FM/San Antonio's Marketing Director — returns to KSNN-FM & KYNG-FM/Dallas in a similar capacity. She had worked there as a Promotion Asst. in 1992.
- **JUDD NESMITH** joins Cutler Productions as Affiliate Relations Manager. He most recently worked at Entertainment Radio Networks.

Records

- **DON KAMERER** has been appointed VP/Sales at Magnatone, based in Nashville. Concurrently, **SCOTT ST. JOHN** assumes Magnatone's West Coast Regional Promotion duties, exiting a similar post at Patriot.
- **JIM ROE** — most recently Uni Distribution's Country Specialist — becomes Regional Sales Manager at MCA/Nashville and Decca, based in Atlanta.



Bentley



Garrett

- **BILL BENTLEY** and **YVONNE GARRETT** have been named VP/Director and Sr. Director, respectively, in Reprise Records' Media Relations Department. Bentley most recently was VP/Director, Publicity at Warner Bros. Records; Garrett was VP at Susan Blond Inc.
- **CLAY SPARKS** rises from Director/A&R to Sr. Director/A&R at Vernon Yard Recordings, which also boosts A&R

CHRONICLE

MARRIAGES

JVC Director/National Promotion **Jeff Lunt** to Christina Bireley, June 24.
R&R Graphics Assistant **Lucie Morris** to Richard Vest, June 13.

BIRTHS

Capitol Nashville recording artist **John Berry**, wife Robin, daughter Caelan, June 21.
WCOL/Columbus, OH MD/air personality **John Crenshaw**, wife Hinda, daughter Courtney Elizabeth, June 19.
WWMG/Charlotte PD **Keith Abrams**, wife Betty, daughter Allison Kay, May 28.

CONDOLENCES

Former **Knight-Ridder** Chairman **James Batten**, 59, June 24.
 Longtime Detroit radio personality **Bob Taylor**, 64, June 19.

Rep **DAVID LEVINE** to Manager/A&R, National Video Director.

- **ALLAN FRIED** has been elevated from Director/International A&R to VP/A&R & Artist Development at BMG International, effective July 1.



Fried

- **MEREDITH HILLER** becomes President of Arousal Records & Entertainment Divisions, a new label formed by her Sonic Arousal Productions/Brutally Honest Music Business Management companies and **WARREN HAYNES's** Wrecking Ball Entertainment. Haynes will handle production and booking for the new label, which can be contacted at 800 Four Winds Lane, Jonesboro, GA 30236; (404) 473-7965.

National Radio

- **THE OLYMPIC RADIO NETWORK** has been created by the Atlanta Committee for the Olympic Games (ACOG). Set to debut in January 1996, the network will carry "The Olympic Report," produced by Atlanta-based VanDerKloot Studios. The feature — called "the only radio program authorized by the ACOG" — will be customized for each affiliate and hosted by Olympian Bruce Jenner, who will go behind the scenes to interview athletes, coaches, and officials; (800) 524-9696.

- **BURBANK'S CREATIONS** announces the signing of the character "Sister." Sister already is a TV spokesperson for several radio stations nationwide and is now making the full transition to radio as a comedy interactive; (513) 528-3375.

- **THE ROBERT THOMAS GROUP** has reached a tentative agreement to open a Broadcast Center in Las Vegas. The new center will feature direct satellite uplink services for all networks and programs represented by the company's National Spot Sales Division. Also, RTG announces it has formed national spot sales agreements with more than 15 networks and producers; (800) 995-1779 or (209) 221-7510.

Industry

- **TOM PERRY** segues to VP/Director of Sales and Regional Manager at Major Market Radio Sales/Chicago. He previously held a similar post at the company's Detroit branch.
- **ELLEN STRAHS FADER** has been tapped as VP/Investor Relations at Katz Media Group Inc. She exits Osborn Communications, where she was Sr. VP/Administration & Corporate Affairs.

- **RICHARD CERVERA** has been named President/co-CEO for HOB Entertainment Inc., the parent company of the House Of Blues and its related subsidiaries. Prior to his appointment, he was Chairman/CEO at Tex-Mex cafe chain Taco Cabanera.



Cervera

Changes

AC: WDEK/DeKalb, IL MD/morning man **Keith Bansemmer** becomes PD at sister WLBK ... Former WALL-AM & WKOJ-FM/Middletown, NY night talent **Mike Holcombe** joins WLRQ/Melbourne for morning/afternoon traffic duties ... WEFX-FM/Norwalk, CT parttimer **Gary Thompson** joins WHAI/Greenfield, MA for similar duties.

Alternative: KNRK/Portland AMD **Matt Souther** is upped to MD. He replaces **Bob Ancheta**, who remains MD at sister KGON ... At KOME/San Jose: Middayer **Holly Adams** exits; former KITS/San Francisco swing-shifter **Carson Daly** joins for afternoons, replacing **Jim Pratt**; Pratt retains his Imaging/Creative Director post ... WUNX-FM & WUNZ-FM/Cape Cod, MA's new fax number: (508) 778-6538.

CHR: WKMX/Dothan, AL MD **Tim Godwin** steps down, but remains with the station in a parttime capacity. OM/PD **Phil Thomas** picks up MD duties ... WQGN/New London, CT ups night talent **Rob Hayes** to MD/afternoon driver, replacing the exiting **Laurie Robbins**. Parttimer **Brian Ram** is upped to nights.

Country: Changes at WESC-FM & WFNQ-FM/Greenville, SC following WESC MD/afternoon **T. Gentry's** shift to WKXC/Augusta, GA's PD post: Asst. OM **John Landrum** adds MD duties; **Kix Layton** moves over for afternoons from WFNQ; and WFNQ parttimer **Johnny Reb** is upped to afternoon drive (he formerly did afternoons at crosstown WSSL) ... Former Capricorn Manager/Northeast Regional Promotion **Thom Williams** returns to radio as PD/mornings for WXXK/Parkersburg, WV ... WGH-FM/Norfolk APD/afternoon driver **Randy Brooke** has been appointed acting PD ... **Heidi Wilson** is the new morning co-host at KRYS/Corpus Christi. She replaces **Ward Wintro**, who moves to KFRG/Riverside-San Bernardino ... WZHT/Savannah, GA's **Jeff Griffin** crosses the street to mid-days at WCHY. He succeeds **Don Dees**, who now handles mornings at crosstown WRHQ ... **Bob Bishop** shifts from afternoon drive to mornings at KWNR/Las Vegas ... **John "Hopalong Cassidy" Raspante** takes afternoons at WFRG/Utica-Rome, NY ... WREL/Lexington, VA PD **Todd James** has been named PD at WHMQ/Findlay, OH ... WBEE/Rochester, NY afternoon talent **Coyote Collins** has added MD duties ... Former KTFX/Tulsa evening jock **Will Staedke** is the new PD/morning talent at KUSN/Coffeyville, KS.

Gold: WILM/Wilmington, DE evening talk-show host **Jim Walsh** moves to morning drive at WKAZ/Charleston, WV.

News/Talk: KSD-AM & FM/St. Louis have announced their broadcast team for the St. Louis Rams' 1995 NFL season: **Gary Bender**, **Jack Snow**, **Mike Bush**, **Frank Cucumano**, **Pete Peterson**, **Jackie Smith**, **Keith Wortman**, **Jim Tho-**

mas, **Howard Balzer**, and **Steve Schlanger** ... WIBC/Indianapolis boosts Acting News Director **Leigh DeNoon** to News Director. DeNoon replaces **Stan Lehr**, who will continue as morning-drive anchor ... KMOX/St. Louis is slated to add "KMOX Eye On Computers" on July 16. The hourlong call-in show will be hosted by Analytix's **Michael Gruen**.

Nostalgia: WDEL-AM & WSTW-FM/Wilmington, DE AE **Michael Klezarus** assumes similar duties at WPEN/Philadelphia.

Progressive: In the wake of WTTS/Indianapolis MD/middayer **John McGue's** exit to crosstown WBWB as AE, parttimer **Bill Flint** takes middays. Meanwhile, PD **Rich**

Anton assumes MD duties and will take music calls at (812) 333-7656 on Thursdays (2:30-4:30pm CT) and Fridays (10am-noon CT).

Rock: WRKT/Erie, PA welcomes **Tim Stephens** for MD/afternoon drive duties. He exits WCIZ/Watertown, NY ... KCLB/Palm Springs, CA MD **Ron Stryker** is upped to PD ... KUKQ-AM/Phoenix PD **Jonathan L. Rosen's** 14-year "Virgin Vinyl" show returns home to KUPD on Sundays (7-10pm) ... At WRCX/Chicago: **John Desjardins**, former Production Director at WOW/Omaha, joins as exec. producer of **Mancow's Morning Madhouse** (weekdays, 5:30-10am); **Angie Congine** is upped from morning show

Continued on Page 19

MUSIC DATEBOOK

MONDAY, JULY 10

- 1954/**Alan Freed** is hired by **WINS/ New York**.
- 1968/**Eric Clapton** announces **Cream** will break up following a farewell tour.
- 1989/**The Monkees** receive a star on the Hollywood Walk Of Fame. Also ... **Rick Carroll**, programming wiz behind **KROQ/Los Angeles**, dies of complications from pneumonia.

1993/**Bob Seger** marries **Juanita Dorricott**.
 Born: **Ronnie James Dio** 1949, **Neil Tennant (Pet Shop Boys)** 1954

TUESDAY, JULY 11

- 1979/**Neil Young's** concert movie "Rust Never Sleeps" opens.
 - 1992/**Grateful Dead** guitarist **Jerry Garcia** introduces a line of self-designed ties at New York's **Bloomingtondale's**.
- Born: **Peter Murphy** 1957, **Suzanne Vega** 1959, **Richie Sambora (Bon Jovi)** 1960

WEDNESDAY, JULY 12

- 1961/**The Rolling Stones** play their first gig at London's **Marquee Club**.
 - 1969/**Blind Faith** make their U.S. debut at **Madison Square Garden**.
 - 1991/**Ice Cube** makes his acting debut playing an ex-con as "Boyz n The Hood" premieres.
- Born: **Christine McVie (ex-Fleetwood Mac)** 1943, **Dan Murphy (Soul Asylum)** 1962, **Robin Wilson (Gin Blossoms)** 1965

THURSDAY, JULY 13

- 1973/**The Everly Brothers** break up when **Phil** — angered at brother **Don's** performance — smashes his guitar and walks offstage. They'll reunite 11 years later.
 - 1985/**The Live Aid** benefit concerts are held in London and Philadelphia. Highlights include a **Who** reunion, **Teddy Pendergras's** return to the stage, and **Phil Collins**, who plays London then jets across the Atlantic to play Philly.
- Born: **Roger McGuinn (Ex-Byrds)** 1942, **Cheech Marin** 1946

FRIDAY, JULY 14

- 1967/**The Who** begin their first U.S. tour, opening for **Herman's Hermits**.
- 1969/A landmark marriage of rock 'n' roll soundtrack and film, "Easy Rider," opens.
- 1987/**Steve Miller** is awarded a star on the Hollywood Walk Of Fame.
- 1989/**Cyndi Lauper** releases the first close-captioned video, "My First Night Without You."

Born: **Tanya Donelly (Belly)** 1966

SATURDAY, JULY 15

- 1980/**Linda Ronstadt** celebrates her birthday by making her off-Broadway debut as "Mabel" in "The Pirates Of Penzance."
- 1989/**Pink Floyd** give a free concert in Venice, Italy, performing on a floating platform.



Pink Floyd — floating heads.

1991/Songwriters **Burt Bacharach** and **Carole Bayer Sager** file for divorce.

Born: **Linda Ronstadt** 1946, **Joe Satriani** 1956

SUNDAY, JULY 16

- 1966/**Eric Clapton**, **Ginger Baker**, and **Jack Bruce** form **Cream**.
- 1972/**Smokey Robinson & The Miracles** perform their last show together.
- 1976/**Loggins & Messina** break up.
- 1981/**Harry Chapin** dies of a heart attack after his car is rear-ended by a truck.
- 1988/**L.A. Reid** of the **L.A. & Babyface** production team marries **Pebbles**.

Born: **Stewart Copeland (ex-Police)** 1952

— Paul Colbert



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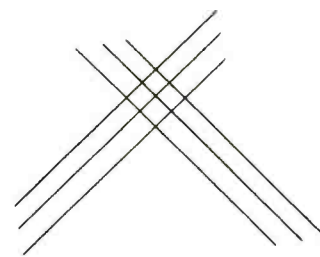
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MEDIA

'ZINE SCENE

Geffen Goes After Eisner!

David Geffen grants a lengthy, no-holds-barred interview with *Los Angeles*, wherein he says, "I like Peter [Paterno] — he's a good guy. But just because someone knows how to structure a record deal doesn't mean they know how to run a record company."

And ... "I've always said that Michael [Eisner] built Hollywood Records and Euro Disney and that Jeffrey [Katzenberg]'s responsible for everything else."

Love Is Strange

Patricia Anderson spent her wedding night with Motley Crue's Tommy Lee posing for nude photos to be included in *Playboy Home Video*'s "The Best Of Pamela Anderson" (*People*).

Drew Barrymore was so pleased with her role as Sugar in "Batman Forever" that she wants to get a tattoo of the character — but she's running out of unmarked skin! So her boyfriend, Hole guitarist Eric Erlander, has volunteered to get the tattoo put on him (*Star*).

The *Star* also reports that Madonna is juggling her love life between bodyguard/boyfriend Carlos Leon, ex-husband Sean Penn, and a secret romance with muscular alternative rock icon Henry Rollins!

Police arrested a heavily armed, obsessive fan of Whitney Houston, who — although white — claims to be the singer's brother (*Star, Globe*).

Rocks Off

Along with carrying a shot of Keith Richards naked, *Playgirl* picks its 10 sexiest rockers: Richie Sambora (Bon Jovi), Jeff Buckley, Slash, Adam Horowitz (Beastie Boys), Gavin Rossdale (Bush), Jon Spencer (Jon Spencer Blues Explosion), Darius Rucker (Hootie & The Blowfish), Glen Danzig (Danzig), Curt Kirkwood (Meat Puppets), and Peter Steele (Type O Negative). While the other nine appear fully clothed, Steele also serves as the mag's full-frontal nude centerfold.

"There were times I felt it was like a 2000-pound weight on my back. It's an amazing triumph that I still like any of the songs" — former 10,000 Maniacs vocalist Natalie Merchant tells *People* what it was like to produce her solo album.

Too Cool

Moby, Luscious Jackson, Aaron Neville, and Chris Isaak are all cool enough to be asked what's cool?/what's not cool? in *Entertainment Weekly*'s cool issue.

The 'zine's other cool musical notables are: Jim Carroll (cool

poet), Bjork (cool eccentric), Compulsion (cool punks), George Jones & Tammy Wynette (cool reunion), Joan Osborne (cool blues), and the Roots (cool rap).

"I'd much rather do a hip movie than a hit movie any day. I don't need to be in 'Wayne's World' or 'Ace Ventura' or 'Terminator Six'" — Jon Bon Jovi considers his acting options (*Interview*).

"If Frank Sinatra had a group, it would be us: One take and we're out" — All-4-One's Jamie Jones assesses his group's talents (*Entertainment Weekly*).

Minor Problem

"When my wife and I got married, we invited Charlie [Minor] to the wedding because I knew him so well from Morton's. My wife said, 'Hey I used to date Charlie.' So I went back to Charlie and said, 'Hey, do you remember my wife — her name is so-and-so.' And Charlie just shook his head and said, 'Man, there've been thousands'" — an unidentified waiter remembers the late great pro-domo in *Los Angeles*.

Charlie Minor



Class Acts

Island Records mogul Chris Blackwell plans to open a James Bond museum in Ocracoke, Jamaica, where [Bond creator] Ian Fleming had his Goldeneye estate (*Entertainment Weekly*).

"Disbelief and shock and then support" — KPLX-FM/Dallas MD Chris Huff describes listeners' reaction to Ty Herndon's recent drug/indecency exposure arrest (*People*). Liz Phair's and Gloria Estefan's high school yearbook pix are contrasted with their current looks in *People*'s "before they were stars" cover story.

The boy involved in last year's Michael Jackson sex scandal wants to divorce his parents 'cause they're spending all his settlement money (*Globe*).

Billy Joel is such a notoriously poor tipper that waiters in the Hamptons have taken to calling him "Dollar Bill Bill" (*Globe*).

Highlight of *Interview*'s interview with Mary J. Blige: The singer pulls the cap off a Heineken bottle with her teeth.

Smells Like Teen Spirit

Neil Young tells *Time* why he won't do interviews with *Rolling Stone* anymore: "I don't like the way the magazine smells."

TELEVISION

TOP TEN SHOWS JUNE 19-25

- 1 *Friends*
- 2 *ER*
- 3 *20/20*
- 4 *Seinfeld*
- 5 *60 Minutes*
- 6 *Grace Under Fire*
- 7 *PrimeTime Live*
- 8 *Movie (Sunday)*
("Heartbreak Ridge")
- 9 *Ellen*
- 10 *Home Improvement*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

COMING NEXT WEEK

Tube Tops

Blues Traveler, Des'ree, Duran Duran, Chris Isaak, Tom Jones, Carly Simon, and the Spin Doctors perform from the Great Woods Center for the Performing Arts when ABC presents portions of *WXKS (Kiss 108)/Boston's* recent "Kiss Concert 16" as a 90-minute "Independence Day Concert" (Saturday, 7/1; check local listings).

Friday, 6/30

- Kentucky Headhunters, "Music City Tonight" (TNN).
- Ry Cooder, John Hammond, John Lee Hooker, and Taj Mahal perform on TBS's hourlong "Live From The House Of Blues" (midnight EDT/9pm PDT).
- Des'ree, "The Tonight Show With Jay Leno."
- Isaac Hayes, "Late Show With David Letterman."
- A.J. Croce, "Late Night With Conan O'Brien."

Monday, 7/3

- Blackhawk, George Duca, and host Ricky Skaggs perform on TNN's hourlong "At The Ryman" concert series (8pm EDT/5pm PDT).

Tuesday, 7/4

- The Chieftains and Ricky Skaggs, among others, are scheduled to perform from Washington, DC on PBS's 90-minute "Capitol Fourth 1995" special (check local listings).
- The Pointer Sisters and Mel Torme are slated to perform from Boston on A&E's three-hour "Pops Goes The Fourth" special (7:30pm EDT/4:30pm PDT).

Wednesday, 7/5

- Western Flyer, "Music City Tonight."
- Hootie & The Blowfish and Run D.M.C. are set to perform when NBC presents the two-hour "1995 Special Olympics World Games Opening Ceremony" (8pm).

Thursday, 7/6

- Firefall, "Music City Tonight."

FILMS

WEEKEND BOX OFFICE JUNE 23-25

- 1 *Pocahontas* \$29.53
(Buena Vista)
- 2 *Batman Forever* \$29.21
(WB)
- 3 *Congo* \$8.08
(Paramount)
- 4 *The Bridges Of Madison County* \$6.20
(WB)
- 5 *Casper* \$4.90
(Universal)
- 6 *Braveheart* \$4.04
(Paramount)
- 7 *Die Hard With A Vengeance* \$3.92
(Fox)
- 8 *Crimson Tide* \$3.11
(Buena Vista)
- 9 *Forget Paris* \$1.81
(Columbia)
- 10 *While You Were Sleeping* \$1.47
(Buena Vista)

All figures in millions

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "Apollo 13," starring Tom Hanks, Kevin Bacon, and Bill Paxton. The film's MCA soundtrack contains vintage tunes by James Brown, Norman Greenbaum, Jimi Hendrix, the

Jefferson Airplane, Hank Williams, the Who, and the Young Rascals, along with one new cut: the Mavericks' cover of Rodgers & Hart's "Blue Moon." In addition, portions of James Horner's score feature guest vocals by Annie Lennox.

"Judge Dredd," starring Sylvester Stallone and Armand Assante, also opens this week. The film's Epic Soundtrack LP features the Cure's current single ("Dredd Song"), as well as performances by White Zombie ("Supercharger Heaven"), The The ("Darkness Falls"), Cocteau Twins ("Need Fire"), and Leftfield ("Release The Pressure").

Rounding out this week's openers is "Mighty Morphin Power Rangers: The Movie," starring the superheroes featured on the children's TV program. The film's Fox/Atlantic soundtrack showcases Shampoo's current single ("Trouble"), along with previously released material by the Red Hot Chili Peppers, Van Halen, Snap, and others. "Go Go Power Rangers" — the TV show's theme song — completes the album.

VIDEO

NEW THIS WEEK

- MICHAEL JACKSON: *VIDEO GREATEST HITS — HISTORY* (Epic)
The video companion to Michael Jackson's "HIStory" double-album, this 75-minute compilation showcases "Brace Yourself" (a montage of vintage performance and behind-the-

scenes footage) and 10 classic clips: "Billie Jean," "The Way You Make Me Feel," "Black Or White," "Rock With You," "Bad," "Thriller," "Beat It," "Remember The Time," "Don't Stop 'Til You Get Enough," and "Heal The World."

MUSIC & MOVIES

CURRENT

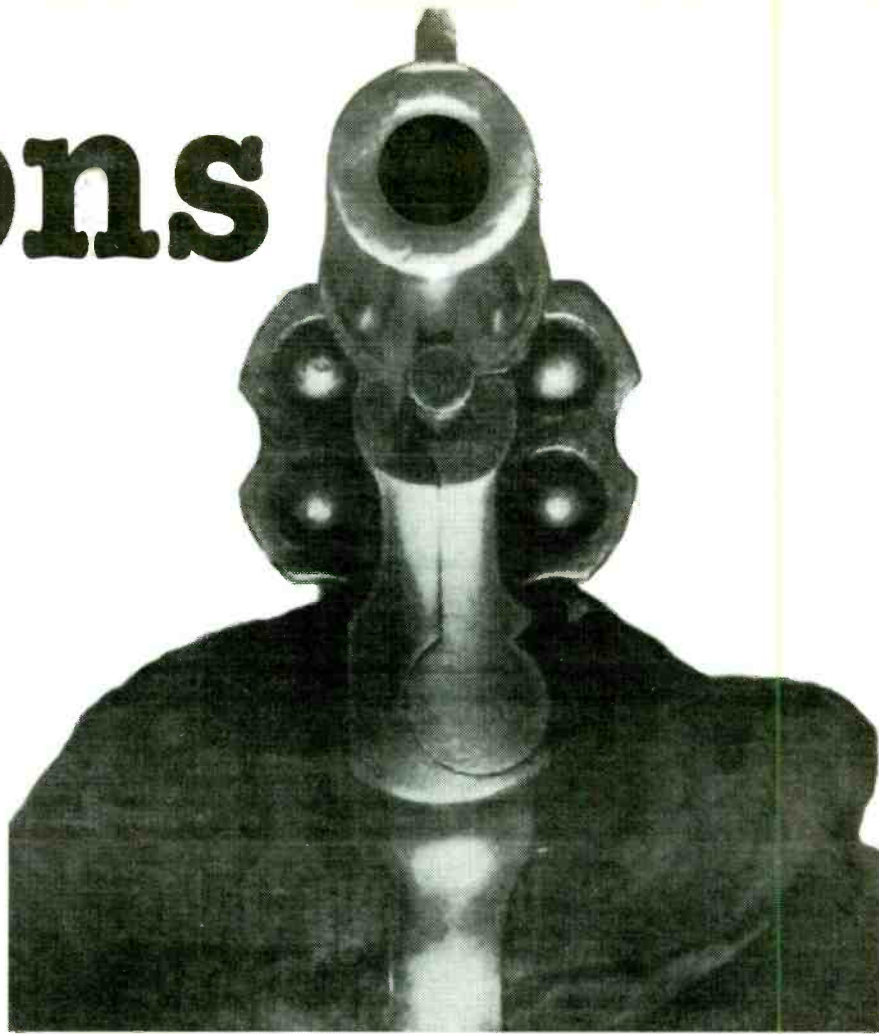
- *POCAHONTAS* (Walt Disney)
Single: Colors Of The Wind/Vanessa Williams (Hollywood)
Other Featured Artists: Jon Secada, Shanice
- *BATMAN FOREVER* (Atlantic)
Singles: Hold Me, Thrill Me, Kiss Me, Kill Me/U2
Smash It Up/Offspring
Kiss From A Rose/Seal (ZTT/Sire/WB)
Other Featured Artists: Brandy, Nick Cave
- *THE BRIDGES OF MADISON COUNTY* (Malpaso/WB)
Featured Artists: Dinah Washington, Johnny Hartman, Irene Kral
- *CASPER*
Single: Remember Me This Way/Jordan Hill (MCA)
- *FORGET PARIS* (Elektra/EEG)
Single: When You Love Someone/Baker & Ingram
Other Featured Artists: David Sanborn, Louis Prima
- *TALES FROM THE HOOD* (40 Acres.../MCA)
Featured Artists: OJ Dirty Bastard, Wu-Tang Clan, Scarface
- *SMOKE* (Hollywood)
Featured Artists: Jerry Garcia Band, Tom Waits, Louis Prima
- *DON JUAN DeMARCO*
Single: Have You Ever Really Loved A Woman?/Bryan Adams (A&M)
- *BAD BOYS* (WORK)
Singles: Shy Guy/Diana King
Someone To Love/Jon B. & Babyface (Yab Yum/550 Music)
Other Featured Artists: 2Pac, Da Brat, Ini Kamoze
- *TANK GIRL* (Elektra/EEG)
Single: Mockingbird Girl/Magnificent Bastards
Other Featured Artists: Hole, Bush, Portishead

COMING

- *APOLLO 13* (MCA)
Featured Artists: Mavericks, James Brown, Hank Williams
- *JUDGE DREDD*
Single: Dredd Song/Cure (550 Music/Epic)
- *MIGHTY MORPHIN POWER RANGERS THE MOVIE* (Atlantic)
Single: Trouble/Shampoo (IRS)
Other Featured Artists: Red Hot Chili Peppers, Van Halen

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

Promotions Can Be Murder!



Competitive reality for radio in the 90's means higher reliance on promotions than at any other time in its history. What it also means is a tireless tug of war between advertisers, stations, and listeners. While quality station promotions remain critical to the successful marketing of a station, value-added promotions have become critical to station buys. Reconciling these two views is the complex role of today's Promotion Director and the need for which **Promotional Warfare** was created.

Promotional Warfare is the most complete book on promotions on the market today, containing more than 1,000 pages of promotional ideas from the top stations across the country.

Promotional Warfare is indexed as follows: Billboard, Bumper Sticker, Charity, Contest, 42 Holiday categories, Marketing, Merchandising, Miscellaneous, 65 Sales categories, Station Vehicles, Stunts, and many more.

Each individual promotion contains detailed information on set-up, time and cost requirements, sponsorship opportunities, and benefits for both the station and the community.

Some stations already using Promotional Warfare include: WVEE-Atlanta, Star 94-Atlanta, WVAZ-Chicago, WGCI-Chicago, B96-Chicago, KS 104-Denver, KZPS-Dallas, K104-Dallas, The Edge-Dallas, The Eagle-Dallas, WDJB-Ft Wayne, KRBE-Houston, KIIS-LA, The Beat-LA, WCBS-NY, WYNY-NY, WZAK-Cleveland, Jammin 92-Cleveland, WMMS-Cleveland, WABQ-Cleveland, KSAN-San Francisco, KMEL-San Francisco, WILD 107-San Francisco, KIIM-Tucson, WAVW-Vero Beach, WKQS-Vero Beach, 99X-Ft. Myers, Rock 106-Ft. Myers, Top Club Promotions-Greece, WROQ-Greenville, KLTQ-Springfield, WMBD TV-Peoria, WRQK-Canton, Big Dog Radio-Farmington, WCOL-Columbus, Barbados Rediffusion Svc.-Barbados, 4SS-Australia, KBLQ-Logan, KWNZ-Reno, BWRT-Phillipines, RCT FM-Indonesia, Cox Broadcasting-Atlanta, WXR-B-Pittsburgh, KRAK-Sacramento, WJJB-Cumberland, ZFZZ-Grand Cayman, Radio Taipai-Taiwan, KPRS-Kansas City, Mix 99,9-Toronto, KPSN-Phoenix, KKR-D-Wichita, JACOR-Cincinnati, Austero-Australia, RS 2-Berlin, KFBI-Las Vegas, WKSI-Greensboro, Triple M-Australia, KSTO FM-Guam, KBSG-Seattle, WZNT-Puerto Rico, Gentsevaart-Netherlands, Radio Nova-Sweden, KLIN-Lincoln, KSJO-San Jose, RTL Radio Berlin-Berlin, La Sargentana-Spain, WKGR-Palm Beach, and many many more!

To order **Promotional Warfare** for just \$495 (less than 50¢ per promotion), Please fill out the order form and enclose a check made payable to: Sun Broadcast Publishing. All orders will be sent out via Federal Express. For more info call Nikki at 904/255-9300

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NARTSH

Continued from Page 1

dent Clinton for target practice.

Indeed, Friday's opening session was delayed 15 minutes — leaving a ballroom full of attendees and the mayor of Houston twiddling their thumbs — while pro-Liddy and anti-Liddy NARTSH board members gave television interviews in another part of the hotel.

"I think the vote may have split the group for good," said syndicated host **Judy Jarvis**. "By the time I left on Friday night, the [confab] seemed like a bust. It was like the [Liddy] vote was the only issue."

USA Today reporter **Sally Ann Stewart** offered a similar view: "It was very low-energy on Saturday. There was all this angst and sturm and drang about ... the Liddy award."

Where Was Everybody?

NARTSH Exec. VP **Carol Nashe** said she had mixed emotions about the Liddy flap, which she feels added sizzle to the event but also obscured other aspects of the gathering.

Nashe claims some 700 people attended the event, including 350 talk show hosts and 150 members of the media. However, it's not clear how those people spent their time at the event, as most sessions were lightly attended. At least two sessions were canceled when the slated panelists failed to show up. The NARTSH board was scheduled to meet on Sunday morning but failed to gain a quorum.

While some notable format figures made appearances out of curiosity or loyalty to staffers who were on panels, the vast majority of the attendees and panelists were from middle to small market operations. Among the more prominent attendees: **WRKO/Boston PD Al Mayers**, **ABC Radio Networks VP/Network Programming Frank Raphael**, and **KGO-AM & KSFO-AM/San Francisco OM Jack Swanson**.

The group did attract two major national figures, California Governor (and GOP presidential candidate) **Pete Wilson** and House Minority Leader **Richard Gephardt**.

Deregulation

Continued from Page 1

- Directing the FCC to re-examine local ownership restrictions every three years.

Gaining Strength

The CBD, an ad hoc group formed earlier this month, has beefed up its roster to 19 members, representing 89 radio stations. Its membership now includes **Susquehanna Broadcasting**, **Hall Communications**, and **South Central Communications** (for a complete list, see box Page 18).

The coalition hopes to make its mark in the House, which will vote on a telecom bill in late July. The current version of the House bill — like the Senate bill that recently passed — includes a measure to totally eliminate local and national ownership caps.

The Senate voted down an amendment that would have capped the limits at 50 AMs and 50 FMs.

Milewski visited Washington Monday (6/26), but would not comment on his specific agenda.

NAB Support Solid

Milewski's DC visit coincided with the **NAB Radio Board** meeting in Washington, where members reiterated their support for total deregulation in a 29-3 vote after a two-hour discussion. One member of the **NAB Radio Board**, **Entercom** President/CEO **Joseph Field**, is also a member of CBD.

That's the third time the board has voted on the issue since January. In addition to Field, others who voted this week against backing deregulation were **KSNM-FM/Las Cruces**, **NM GM Jeff Lyon** and **Piedmont Broadcasting Corp.** President/CEO **T. David Luther**.

"I tripled my support," quipped Lyon.

New **NAB Radio Board** Chairman **Dick Ferguson**, President/CEO of **NewCity Communications**, doesn't agree with CBD's position but said, "I have respect for their ideas and their effort."

Life After Dereg

Ferguson said he is excited about the prospect of total deregulation of the industry. If ownership limits are lifted, he explained, the more than 50% of the industry that isn't making money could conceivably be purchased by those who are, adding that the companies with deeper pockets could then offer a better product to listeners and better jobs to employees.

The idea that "five or six guys" would end up owning all the radio stations in the country is wrong," he said. "No one is that rich or that stupid."

Ferguson said that "any broadcaster who has been reading about this issue has to sit down, look at their market, pick up the phone, make some calls to other broadcasters, look for alliances, talk to their partners, talk to the banks, and do some soul-searching [about whether they want to remain in the business]."

White House Worries

Also last week, the **Clinton** administration continued to hammer away at the ownership issue. **National Telecommunications Information Administration** Administrator **Larry Irving**, who advises the White House on telecom issues, blasted the deregulation proposals in a speech to communications attorneys Thursday (6/22).

"An advertiser or a political candidate seeking to reach an audience would face a bottleneck — the local media mogul — with a stranglehold over a community," he said.

Irving read aloud from a recent letter sent to a senator by **WKTK-FM/Crystal River (Gainesville)**, **FL VP/GM Gary Granger**: "A colleague told me at the recent NAB convention that he and I were part of a dying breed. We spend too much time at our stations on community issues like helping in hurricane disaster relief efforts and giving candidates free time to discuss issues beyond what can be said in a 30- or 60-second commercial."

Trynin To Get To You

Club R&R



Jennifer Trynin and her band stopped by the R&R L.A. office last week. Gathered under the world-famous "Club R&R" neon sign are (l-r) R&R Alternative Editor **Shawn Alexander**, bassist **Mike County**, WB VP/Promotion **Kenny Puvogel**, Trynin, WB VP/Alternative Promotion **Tom Biery**, R&R Rock Editor **Cyndee Maxwell**, and drummer **Chris Foley**.

Radio Board

Continued from Page 3

suggestions about abolishing the FCC

- the recent Supreme Court decision on affirmative action.

The board also appointed a task force to explore business and marketing opportunities on the Internet's World Wide Web. The effort will be headed up by **WBEB-FM/Philadelphia** President **Jerry Lee**. The board also discussed a proposal to eliminate term limits for board members, an idea that was referred to the Membership Committee.

Clear Channel

Continued from Page 3

for **CapStar** and President/GM of **WSIX/Nashville** prior to joining **WRBQ** in August 1993. He managed **Country WSIX** from 1987-91 and consulted it for another two years. He began his radio career as an AE at **WLAC-AM & FM/Nashville**, where he later returned as VP/GM

Connone

Continued from Page 3

and leadership, along with his management skills, have made him a core member of the **Epic Records** promotion team."

His music career began as a **CBS Records** college representative while attending **Ohio State Univer-**

Burruss

Continued from Page 3

John Fagot.

"Tim has become one of the best promotion people in the business, with tremendous relationships at radio, as well as the ability to do whatever it takes to close," said Fagot.

The New Officers

NewCity owns 18 radio stations and operates an additional four FMs under LMAs. Ferguson began his broadcasting career in high school. After graduating from **Union College** in 1967, he joined **WNHC-AM/New Haven** as a salesman.

Anderson's KHMY Inc. operates three FMs in California and three stations in Honolulu. He began his broadcasting career in 1949 with **KDYL-TV/Salt Lake City**.

Jones began his broadcast career in 1966 as an AE for **KCMO-FM/Kansas City**.

after a sales stint at crosstown **WKDA-AM & WKDF-FM**.

Malone said of his promotion, "I couldn't be more excited about the opportunity to lead **Mix 96** to new heights. We've accomplished much in the past few years. However, our full potential is far from realized."

Prior to joining **WMTX** as GSM in 1990, Malone served as GSM at **KOY/Phoenix** and as an AE at **WRBQ**.

In 1987, he took a job in Cleveland as **Manager/Local Promotion** for **Warner Bros. Records**. He spent another two years in Cleveland as **Manager/Regional Promotion** for **Charisma Records** before moving to New York in 1991 as **Charisma's Associate Director/Promotion**. He became **Virgin's Director/National Promotion** the following year.

"He has total disrespect for the word 'no.' I look forward to witnessing his growth as an executive."

Burruss comes to Hollywood after five years in national promotion at **Interscope Records**. He spent four years working regional promotion at **Capitol Records** and 10 years in local promotion at **Columbia Records**.

Morris

Continued from Page 1

however, as long as they are desired.

"I've been assured that the current regime will remain in place," said **Steve Stewart**, manager of Atlantic's **Stone Temple Pilots**. However, the *Wall Street Journal* reported Monday "it is likely that other senior managers may leave in the weeks ahead." The report singled out **Goldberg** and **WMG U.S. President Mel Lewinter**.

'Nobody's Freaking Out'

Lower-level **WMG** managers are guarded but not overly concerned about job security. Shake-ups at the top of the world's largest record company have been commonplace for more than a year.

"Nobody's freaking out," one Atlantic executive told **R&R**. "We got a memo from **Michael Fuchs**, we got a memo from **Val Azzoli**, and everybody's just been told to keep doing their jobs well. I would assume that at a time like this, that's the best thing to do so you don't get fired."

One of Fuchs's memos read: "This is not about creative people being replaced by business people." Reports have tied Morris's dismissal to his support of **Time Warner's** half-owned **Interscope Records**, home to such controversial rap artists as **Tupac Shakur** and **Snoop Doggy Dogg**. Critics, including **Sen. Robert Dole**, recently attacked "gangsta" rap for eroding America's moral standards.

Fuchs emphatically denies these reports, some of which have suggested that **WMG** may be considering the sale of its half of **Interscope** back to label head **Jimmy Iovine**. (Iovine flew from his L.A. office to New York Thursday [6/22], although whether he intended to meet with Fuchs is unclear.) A spokesperson for **Death Row Records** told **R&R** that the **Interscope**-distributed label has not altered its plans to release an album by the **Dogg Pound** in late July or early August.

Some sources tied Morris's departure to a recent internal investigation of illegal CD sales to retailers and wholesalers by **Atlantic Records**, which Morris headed at the time. A dozen employees were reportedly fired as a result of the probe, which was initiated by Morris, but most insiders consider the issue unrelated.

Evans

Continued from Page 1

see **RCA's Black Music Promotion, Marketing, Publicity, A&R** and **Street Team** departments.

Stein

Continued from Page 3

five executives I've ever had the pleasure to work with," said **WB Exec. VP/GM Jeff Gold**. "She's a key player, and in her new role, I'm sure she'll continue to astound us on a regular basis."

Coalition Roll Call

These are the 19 members of the Coalition for Broadcast Diversity. See complete story on Page 1.

- AmCom
- Beasley Broadcasting
- Bengal Communications
- Broadcast Programming
- Cardinal Communications
- Empire Broadcasting
- Entercom
- Fair Communications
- Greater Media
- Hall Communications
- Jersey Shore Broadcasting
- Margate Communications
- Northern N.J. Radio
- Pilot Communications
- Precision Media
- Press Broadcasting
- South Central Comms.
- Susquehanna Broadcasting Corporation
- Three Cities FM

Group W

Continued from Page 10

Manager. In 1989, he became WINS's LSM. His experience also includes stints at WMCA-AM/New York and WSDR-AM/Sterling, IL.

Janoff was hired as WBZ's Sales Manager in 1994. He previously has worked at WSSH-AM & FM/Boston and WHEB-AM & FM/Portsmouth, NH.

Island Promo Heads Get High



Staffers from Island Records and its affiliates Def Jam, London, Gee Street, Loose Cannon, Island Jamaica, and Margaritaville recently converged in Squaw Valley, CA for the first Island Family convention. The three days of meetings concluded with a day of late-spring skiing. Pictured taking deep breaths at the 8000-foot level are (l-r) VP/Alternative & Video Promotion Steve Leeds, VP/AC Promo Laura Hinson, Sr. VP/Promo Sky Daniels, VP/CHR Promo Vicki Leben, VP/AOR Promo Dave Ross, VP/CHR Promo Joe Riccietelli, Def Jam GM/Promo Kevin Lyles, and VP/Urban Promo Ronnie Johnson.

International Radio Awards Winners



A variety of radio services from around the world collected Grand Awards for Radio Programming and Promotion from the New York Festivals. Pictured holding their trophies (l-r) are BBC World Service rep Heather Maclean, CHUM/Toronto Creative Dir. Richard Maxwell and Producer Jeff Kirkwood, and Jim Metzner, representing NPR.

WUFX

Continued from Page 12

it showed a huge appetite for alternative music," commented Hager. "It didn't seem like the Canadian outlets, which have a signal disadvan-

tage in Buffalo, were able to fully serve that need or desire."

WUFX is currently running jockless outside of mornings and evenings; middayer Mike Bensson, afternooner Meltdown, and overnighter Max Volume all exit.

Rock & Roll Radio Greats



The Museum Of Television & Radio recently hosted part of WCBS-FM/New York's "Rock & Roll Radio Greats," and some distinguished air personalities broadcast live from the museum's MT&R Theater. Above, enduring air talent Joey Reynolds (l) takes time to pose with WCBS-FM personality Cousin Bruce Morrow.

Changes

Continued from Page 14

asst. to morning show director.; Morning Madhouse technical producer Midge Ripoli exits ... New address for WZXR: 220 South Russell Ave., Williamsport, PA 17701 ... New address for WSTZ: 460 Briarwood Drive #500, Jackson, MS 39206 ... New address/phone/fax for KMJX/LL: 314 Main St., North Little Rock, AR 72114; phone (501) 372-7740, fax (501) 372-7787.

UC: WNVL/Lexington, KY PD/morning host Don E. Cologne is set to join WGCI-FM/Chicago as MD on July 5. Also at WGCI, Irene "Mamacita" Mojica moves from overnights to do the "Quiet Storm," replacing Mike Hudson; parttimer/fill-in announcer Jeanne Sparrow will assume overnights. And Kelly Griffin joins WGCI's production team.

Records: A&R Asst. Dani Harris becomes Street Team Coordinator at Priority Records ... After six years, Atlantic/Nashville Manager/Southwest Regional Promotion Jim West exits the label ... Deb Markland, Arista/Nashville Exec. Asst. to President Tim DuBois, has been promoted to the newly created position of Mgr./Product Development. She joined the label in 1993 ... Cougar VP/Sales & Marketing Howard Knight has joined Neon to handle sales, marketing, and promotion ... MCA/Nashville Promotion Asst. Royce Risser has been promoted to Mgr./Gavin Promotion ... Former CEMA Distribution Artist Development Rep Jill Ruzich heads to Rhino Records as National Sales Development Manager ... PolyGram Video Director/Children's Marketing Joanne Singer is appointed Sr. Director/Marketing at Sony Wonder. At Sony Classical, Exec. Producer Steven Epstein rises to Sr. Exec. Producer; Associate Producer Grace Row assumes Epstein's former post.

Industry: Former Westwood One Radio Networks AE/New York Deborah Sackman becomes AE at crosstown Caballero/MG Spanish Media.

I Brake For The Geraldine Fibbers



The Geraldine Fibbers recently performed in the Virgin Records parking lot. Pulling over for a rest-stop are (l-r) managers Nikki Brown and Ted Gardner, band members Jessy Greene and Daniel Keenan, Virgin's Julie Bruzzone, GF's Kevin Fitzgerald, Carla Bozulich, and Bill Tutton, Virgin Exec. VP/A&R Kaz Utsunomiya, album producer Steve Fisk, label VP/A&R Mark Williams and Sr. VP/Sales Joyce Castagnola, Virgin Music Group Worldwider Exec. VP Nancy Berry, and the label's Peter Holden.



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"Trouble" appears in the movie "The Mighty Morphin Power Rangers" and is also available on the Atlantic Records soundtrack.

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McVay To Merge With B/D & A?

Is a marriage between **McVay Media** and **Burkhart/Douglas & Assoc.** imminent? Does this have anything to do with **Chris Elliot's** recently announcing he'll exit **McVay** to open his own consultancy?

And ... since **Mike McVay** is Corporate PD for **Regent**, does that **Regent-Apollo** merger (See Page 4) lead us to assume that **McVay** will become involved with all the **Apollo** stations, too?

Viacom Launching Label

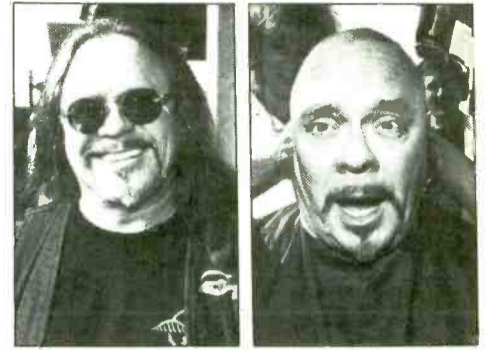
Looks like **Viacom** will be getting into the record biz after all. Chairman **Sumner Redstone** confirmed the long-rumored venture during the Q&A portion of a NYC luncheon.

A **Viacom** spokesperson told **ST** that the label would be started from scratch rather than by purchasing an existing enterprise, adding that **Viacom's** music publishing, **Paramount** film studio, and **MTV** holdings were "an interesting set of assets with which to start a label."

Speculation that ousted **Warner Music Group** U.S. Chairman **Doug Morris** will surface at this new **Viacom** label may be rampant, but it's premature. **ST** hears **Redstone** is speaking to several industry execs about the opening.

Rumors

- Is former **American International** Rep. **Mike Bone** headed to **IRS** as GM? And ... is **IRS** Sr. VP/GM **Barbara Bolan** going to be **Virgin's** Sr. VP/Mktg.?
- Will **Atlanta** get a **BIG** surprise this coming 4th of July weekend?
- Will former **MCA** Sr. VP **Bruce Tennebaum** take the gig on the left or the right coast?
- Will the next **WBZZ/Pittsburgh** PD come from the Northwest?
- Will **Howard Stern** act on his threat to leave the air at **WXRK/NY** when his contract expires in November? Or is this just another negotiating ploy? If **Stern** splits, how will that affect his syndicated deals? **Stern** agent **Don Buchwald** didn't return **ST's** calls.
- Are **Hot 97/NY** morning team **Ed Lover & Doctor Dre** negotiating with **New World Entertainment** to develop a late-night show to compete against the likes of **Letterman** and **Leno**? And ... is ex-**KPWR/L.A.** morning man and sitcom ("Cheers," "Love And War") star **Jay Thomas** close to signing a deal to work in some capacity with **Mr. Letterman**?
- **KBXX/Houston** PD **Robert Scorpio** called the **ST** "fun-fone" to deny rumors his station was negotiating with **KHQT/San Jose's** **Elvis Medina & JV**, saying, "I don't even know who they are."
- What was **KZBB/Ft. Smith, AR** OM **Dennis Snow** doing at a **Top 20** market airport? **BIG** changes coming?



CLEAN SWEEP LEADS TO CLOSE SHAVE — If the hometown **Rockets** swept the **Orlando Magic**, **KLOL/Houston** morning co-star **Jim Pruett** vowed to get his head shaved to commemorate the event. Here's the hair-razing before 'n' after pix.

Look for **WFNX/Boston** PD **Kurt St. Thomas** to exit the **Alternative** outlet next month for the **Arista** Sr. Dir./A&R gig.

New World Communications consultant **Bob West** has formed a new **Hispanic-format** radio consultancy. The firm will focus on the programming and marketing of **Spanish-language**, **bilingual**, and **English-language** **CHR** radio stations that are located in high-density **Hispanic** markets.

It's A Legal Matter

The driver of the car that was struck by **KABC-AML.A.** overnighter **Ira Fistell** back in February was charged with misdemeanor vehicular manslaughter last Thursday (6/22). A deputy city attorney said **Josh DeJean** — reportedly driving more than 20mph over the posted 35mph speed limit at the time of the accident — was charged because "his actions proximately caused the death" of his girlfriend, **Janna Banks**.

Also in last Thursday's legal news ... air personality **Joe Bob Canada** — last with **WWKZ/Tupelo, MS** — pled guilty to charges of using an interstate computer network to distribute pornography. **Canada** faces up to 20 years in prison and \$500,000 in fines.

George Michael becomes the first artist to sign with **DreamWorks SKG** (domestically) and **Virgin Records** (internationally), freeing him from his long-running dispute with **Sony** and clearing the way for his first new album in

Continued on Page 22

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McVay Media has added to its winning stable of AC's with **WGAY/Washington, D.C.**, **WEAT/West Palm Beach**, **WVOR/Rochester**, and **SUN-FM/Nova Scotia** joining the consultancy.

The **Country** family continues to grow with the addition of **WHOK** and **WLLD/Columbus**, **WIIN/Jackson**, **KDDK/Little Rock**, **KBKO/Billings**, **WYNG/Evansville**, and **WCOS** and

WHKZ/Columbia, SC.

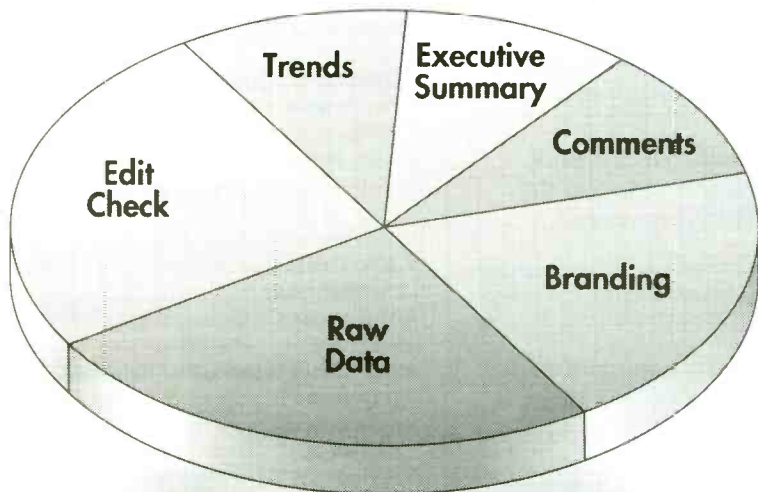
Two southern **Oldies** stations will soon be **McVay Media** clients. Watch for that announcement.

Trendsetters

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STREET TALK®

Continued from Page 20

more than five years. Dreamworks and Virgin reportedly will pay Sony \$16 million to extricate Michael from his contract.

Condolences to the family 'n' friends of longtime radio figure **Tom Adams**, who passed away in Honolulu last weekend after suffering a heart attack. Adams, 68, was not only one of the original **Gordon McLendon** air talents, but also the mastermind behind the **Electric Weenie** comedy service.



Thanks to **Generama/Rhythm Safari/Priority** for bringing **Foreigner** in to play the world-famous **Club R&R** this past week.

Surprise, Surprise

ST's spies were out at a surprise 40th birthday party for **WPLJ/NY Prez/GM Mitch Dolan**. Instead of being a VIP guest at an **Eagles** video shoot, Dolan found himself walking into an NYC recording studio with more than 100 friends 'n' family members on hand.

Rumbles

- **WQMF-FM & WQNF-FM/Louisville** PD Gary Guthrie exits.
 - Look for former **WGNA-AM & FM/Albany** PD Jon Allen to resurface as PD/afternoon delight at **WQIK-FM/Jacksonville**.
 - **WGLF/Tallahassee** GM Bill Marriott exits. He's replaced by radio newcomer **Kim MacAllister**. Meanwhile, ex-**KEGL/Dallas** evening star **T.C. McGuire** joins 'GLF for mornings, teamed with **Dave Anthony**.
 - **WQLZ/Springfield, IL** PD Rose Collins exits to explore opportunities outside of radio.
 - **WNTQ/Syracuse** APD Rob Wagman becomes PD for **WFBC/Greenville**, replacing the exiting Chris Adams.
- In other Greenville news, UC **WJMZ** ups parttimer **Rocky Valentine** to interim PD/MD. Valentine replaces **Paul Jackson**, who segues to PD at **WWDW/Columbia, SC**.
- Talk host **Sonny Bloch's** bail hearing, originally set for June 23, has been rescheduled for July 12.
 - Country **WCLB/Boston** changes calls to **WKLB** to minimize confusion with crosstown Classical **WCRB**.
 - **Dave Ogden** is elevated to PD at **WYZM/Madison**. He's served as the station's AE, MD, and Promotion Dir.
 - **Westwood One** syndicated morning personality **Jonathon Doll** joins CBS "Arrow" outlet **KKRW/Houston** for wakeups, starting July 10.
 - **KDGE/Dallas** midday maven **Jeff K.** is upped to AMD. And in other Dallas news ... UC **KMJZ** Promotions Dir. **Ann Rindone** exits to pursue other opportunities.

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RADIO & RECORDS



- Radio revenues surpass \$1 billion for month of May; the first time monthly ad receipts break the 10-digit barrier.
- **Michael Packer** promoted to **WXYT/Detroit** VP/GM.
- **David Duron** appointed **XHRM/San Diego** VP/GM.
- **Buz Powers** becomes **KIDR & KPSN/Phoenix** VP/GM.
- **Harry Nelson** named **WBOS/Boston** PD.

5

- **John Caffee** elected **Malrite Communications** President/COO.
- **Roy Wunsch** becomes the first **CBS/Nashville** President.
- **WAFX/Norfolk** names **Paul Katabian** GM and **Mike O'Connor** PD.
- **Bill Drake** returns to radio as a consultant for **KRTH/L.A.**

10

- **Pete Schulte** returns to **KKBQ-AM & FM/Houston** as President/GM.
- **Step Johnson** upped to **A&M Records** VP/Promo.
- **Nick Bazoo** becomes **WBZZ/Pittsburgh** PD.
- **R.J. Curtis** elevated to **KZLA/L.A.** PD.

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- **Don Kelly** appointed **KLAC/L.A.** VP/GM.
- **KSJO/San Jose** names **Cliff Hunter** GM and **Lee Roy Hansen** PD.
- **Larry Knight** appointed **KCBQ/San Diego** PD.
- **Tim Kelly** becomes **WLS-AM/Chicago** MD.

20

- **Sean Conrad** named **KSFZ/SF** PD.
- **Bill Cole** joins **KPOK/Portland** for nights.

Put together by 'PLJ OM Tom Cuddy, the fete included video tributes from **Rush Limbaugh**, **Diane Sawyer**, and — this week's ubiquitous ST guest star — **David Letterman**.

Records

- **Magnatone** VP/Promo **Debe Fennell** has left the label.
- **RCA** Sr. Coordinator/Mktg. & Soundtracks **Julie Oletsky** joins **Ellas Associates**, where she'll be responsible for composing original music for movie trailers, soundtracks, **Miramax** films, TV, records, and commercials.

Sometimes you hear a song that just makes you smile.

JIM BRICKMAN

"angel eyes"

AC #9 NAC 7

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Auditorium Music Test features <u>included</u> with each test:			
<input checked="" type="checkbox"/> Windows™-based onscreen results	YES	No	No
• Design your own unlimited custom rankers	YES	No	No
• Sort test results any way you want in seconds	YES	No	Limited
• Point-Click-Done! Instantly categorize songs	YES	No	No
• Update Selector™ via Windows™ clipboard	YES	No	No
<input checked="" type="checkbox"/> Real cluster analysis on your PC for each test	YES	No!	No!
• You interactively define your True Core™ sound on your PC	YES	No	No
• You (and your listeners) define clusters on your PC	YES	No	No
• Unlimited number of clusters definable on your PC	YES	No	No
<input checked="" type="checkbox"/> Your PC software uses your test results to:			
• Fine tune powers and secondaries for True Core™ fit	YES	No	No
• Find powers not matching your True Core™ sound	YES	No	No
• Find secondary songs with True Core™ power potential	YES	No	No
• Teach you which songs work together; which don't	YES	No	No
<input checked="" type="checkbox"/> Up to 100 focused perceptual answers with your test	YES	Ask	Ask
<input checked="" type="checkbox"/> Your PC Software improves TV show commercial buys:			
• Determines viewing habits for unlimited number of TV shows	YES	No	No
• Identifies the TV shows your True Core™ watches	YES	No	No
• Improves reach and frequency efficiency of TV buys	YES	No	No
<input checked="" type="checkbox"/> Revolutionary radio research and marketing	<i>E=mc²</i>	2+2=4	2x2=4

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CREDIT CARD NUMBER: _____

EXPIRATION DATE: _____

AUTHORIZED SIGNATURE: _____

SEND TO: THE CONCLAVE, 4517 MINNETONKA BLVD, #104, MINNEAPOLIS, MN 55416

THURSDAY July 13

Doug Lee Memorial Golf Tourney (Shotgun start at 10AM); A Walking Tour of Minneapolis Radio; Aircheck Clinic - All formats, bring a 3 minute aircheck; The Promotion ThinkTank with **Paige Neinaber**; Ballads & Blues, The Power of Music in Advertising featuring **Windham Hill** Artist **Jim Brickman**; How to Survive and Thrive in Small Market Radio

10:30PM - Trades & Publications Suites

FRIDAY July 14

KEYNOTE I - **DENNIS GREEN**

Head Coach of the Minnesota Vikings!

The Minnesota Picnic presented by **A&M Records**, featuring **Jann Arden**! Understanding the New Arbitron/ **Pierre Bouvard**; Format Breakouts / Country, Adult Rock-A³, NAC, Top 40, Jazz; Technology & The Auditorium Test with **Steve Rivers**; The Impact of the Information Explosion with **Mark Durenberger**; Understanding Harassment in the Industry Workplace/ **Susan Strauss**; Radio Wars conducted by **Critical Mass Media**; The Record Label Marketing Meeting/How & Why Music is Released with **Bob Catania & Friends**

10:30PM - THE GREAT REUNION

A cocktail gathering of friends from the past 20 Conclaves, featuring special performances!

SATURDAY July 15

KEYNOTE II - **STAN FREBERG**

Humorist, Advertising legend, and recording artist!

Awards Banquet Presented by **Big Beat/Tag Records**, featuring the **Bottle Rockets**! Time Management For PDs with **Alex DeMers**; Format Breakouts/ Country, Adult Contemporary, Album, Modern Rock, Oldies; Transitions with invited resource professionals - **Brian Burns, Todd Cavanah, Greg Strassel, Dene Hallam, Lorrin Palagi, Steve Perun, Dave Shakes, Michael St. John, Pat Paxton, Chuck Knight, Bill Richards, Bob Hamilton** and more! Talk Radio-No Longer an Ice Cream Social with **The Fabulous Sports Babe & Friends**; Put the "Pro" Back Into Production with **David Christian**; Women In Charge with an all-star line-up.

6:30PM - THE BOWLING PARTY

SUNDAY July 16

The Getaway Brunch

* This agenda is subject to change without notice

** The Conclave is a non-profit educational organization and portions of its fees, sponsorships, and contributions may be considered tax deductible. Contact the Conclave for further information.

*** Save on Conclave travel! Call Advent Travel at 800-426-8585 to save at least 5% off American and Northwest Airlines lowest published fares, and learn how to win a free RT ticket at the Conclave!

**** Conclave registrations & admissions to Conclave events are non-transferable. Refunds must be requested in writing and will be issued after the completion of Conclave '95, less a \$50 administrative fee if a cancellation is received by July 7th. After that date, registration fees will be non-refundable. A \$20 charge will be assessed for returned checks.

The Conclave thanks all the sponsors who have committed to making The Great Reunion the best ever. The following is a partial list: Album Network, Critical Mass Media, Fahrenheit Records, Halper & Associates, Levitation Entertainment, MJI Broadcasting, National Alternative Network, Network 40, Premiere Radio Network, Radio's Best Friend-Art Vuolo.

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RANDALL BLOOMQUIST

ORLANDO MAGIC?

WTKS/Orlando Defies Convention, Gets Numbers

Five years ago, Press Broadcasting and consultant Walter Sabo debuted an offbeat Talk format on WKXW/Trenton, NJ. Powered by a unique mix of programming that emphasized local concerns, appealed to younger listeners, and was punctuated by the occasional Gold record, "New Jersey 101.5" soared in the ratings.

Emboldened by that station's success, Press and Sabo took their act on the road. Two years ago, Press bought WWNZ-FM/Orlando and installed a Sabo-engineered format similar to New Jersey 101.5's.

After two admittedly "dismal" Arbitron books, "WTKS Real Radio 104.1" began to grow, and today the station is a force to be reckoned with — particularly in male demos. In the winter Arbitron, WTKS was No. 1 with men 25-54 in morning drive, PM drive, and nights.

According to Sabo, Real Radio's success is largely attributable to its success in relating to the tastes and concerns of its male 25-34 target audience. That means talking about things that demo cares about and presenting that discussion in a hip, fast-paced manner that echoes such youth-oriented media as Top 40 radio, MTV, and *USA Today*.

Youth Is King

"Some people have the wacky notion that Talk is a 55+ format," says Sabo. "And if you talk about Social Security, take 15-minute

calls, and thank callers for holding for 45 minutes, it's going to be 55+.

"But if you limit call length and talk about the hot topics for 35-year-olds, like what happened on 'Melrose Place' last night or 'how do I reduce my property taxes,' you'll get [younger listeners]. Those things

“Some people have the wacky notion that Talk is a 55+ format. If you talk about Social Security, take 15-minute calls, and thank callers for holding for 45 minutes, it's going to be 55+.”

—Walter Sabo

send out signals that tell younger people this station is for them.”

P D J a y Clark and Sabo feel so strongly about this that WTKS never calls itself a Talk station. The term isn't used in promos, and hosts are forbidden to utter it. "The worst thing we could be for attracting 18-34s is a Talk station," Sabo explains. "That conveys an older image. We are an entertainment station that happens to talk."

Consistency Counts

Much of the Real Radio concept, Clark says, is based around PM driver Jim Phillips, a former local TV news anchor with an irreverent style and an uncanny sense for knowing what Orlando residents are thinking.

The rest of the station's lineup was selected to hold — and build on — Phillips's audience, which was the first to blossom.

"Most Talk stations are made up of a series of shows, each of which is its own little fiefdom," says Sabo. "We've sought a consistency across the program lineup."

But Sabo quickly adds that consistency doesn't mean all the 'TKS hosts have the same point of view. It simply means their shows operate under the same programming philosophies and guidelines.

Outside of Howard Stern in morning drive, the lineup is completely local: Veteran talker Ed Tyll from 11am-3pm; Phillips and sidekicks Miss B. (nee Leslie Brewington) and Drew Garabo in afternoon drive; the "good ol' boy" trio of "Russ [Rollins], Bo [Rhodes], and Dirty Jim [Colbert]" from 7-9pm; Erin Sommers's "Passion Phones" sex talk program until midnight; and Orlando radio vet Bill Cross in overnights.

According to Clark, the secret of WTKS's success lies in the caliber of its hosts. "The format is a great idea, but what really makes it work is the personalities. They're talented, they care about Orlando, and they are incredibly popular with the listeners. When is the last time you saw people lined up five deep to get an autograph from a local talk host? That happens all the time with Jim Phillips."

Daily 'Soundtrack'

With the obvious exception of Stern, hosts focus on local issues as part of a strategy to make WTKS "the audio soundtrack of the listen-

“The format is a great idea, but what really makes it work is the personalities. When is the last time you saw people lined up five deep to get an autograph from a local talk host?”

—Jay Clark

ers' day." Says Sabo: "The idea is to get behind their eyes, to be talking about what they're thinking about. And I guarantee you they aren't thinking about Bosnia or the Contract With America."

That belief is also reflected in WTKS's limited news commitment. Its PM drive newscasts are locally focused and anchored by veteran newswoman Lynn Levine, who delivers the updates in a heavy Miami Jewish accent as "Moir."

To further bond with its audience, the station emphasizes topics that callers can discuss passionately and intelligently without reading four newspapers every day. That means a local cable TV rate hike is more likely to be a topic than the latest developments in the Middle East. What's more, topics are often couched in terms that minimize conflict between the host and callers. "We like to set it up so the host and caller can go after a bad guy together," Sabo explains.

Talkin' & Rockin'

The station's presentation is marked by a fast pace and a lot of production value. Callers are limited to one minute and one point. Promos are irreverent. Sample: "Banned by Disney. No longer endorsed by the Orlando Chamber of Commerce."

The presentation, Sabo believes, has helped push WTKS over the top. "The hosts will always be the most

important part of a Talk station. But when you marry a great host to good formats, that's when you have a real hit."

Unlike sister New Jersey 101.5, WTKS does not play any music during the week — but it becomes all-music with an Alternative format on the weekends. According to Sabo, research indicates that Talk listenership drops dramatically on weekends, perhaps because people associate the format with work and related concerns. Alternative music — chosen

because it's a strong weekend performer — has done a good job of holding up the station's audience level. The weekend format, overseen by APD Rich Boerner, also helps boost WTKS's connection to young adults.

An additional benefit of weekend music: Real Radio remains eligible for national ad buys that specify music stations.

WTKS has achieved success with virtually no paid promotion. Instead, the personalities and programming speak for themselves. Clark says his personalities are on the street constantly, with middayer Tyll doing up to three remotes a week.

According to Sabo, new listeners quickly become hooked and spread the word about the station. "Every time they tune in, we are talking about [their lives]," he says. "And there is nothing more powerful than the mirror."

“Every time they tune in, we are talking about [their lives]. And there is nothing more powerful than the mirror.”

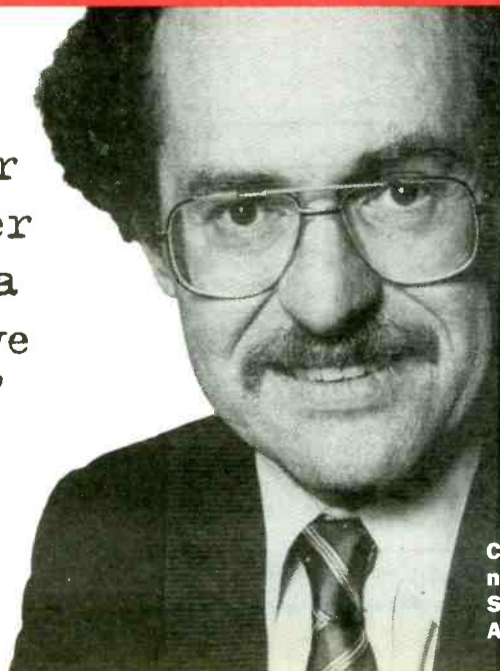
—Walter Sabo

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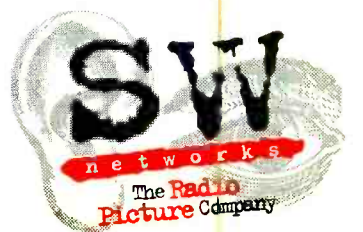


“ We don't want government
telling us what our relationship with
our God should be.

I am by training a lawyer
and by practice a politician. Both
professions make me suspect
in many quarters.

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TONY NOVIA

RIAA '94 ANNUAL REPORT

The Retail Picture: What Radio Listeners Are Buying

RIAA's 1994 annual report features several interesting statistics for programmers who incorporate sales in their weekly music decisions.

For example:

- The value of domestic shipments of prerecorded music and music videos exceeded \$12 billion — a record 20% increase over 1993.
- The net wholesale number of CDs, CD singles, cassettes, cassette singles, LPs, vinyl singles, and music videos shipped to record retailers and other accounts jumped from 955 million units in 1993 to 1.1 billion units in 1994 — an impressive 17.5% boost.
- CDs registered a 33.6% increase in units (662.1 million) and a 30% increase in dollar value (\$8.5 billion).

Over the last five years, CD shipment numbers have grown 27%. The 662.1 unit figure represents the highest jump in shipments since the format was introduced 12 years ago. A number of factors — the CD's continued marketplace success, expansion of the retail base, and the diversity of product being shipped to retail — contributed to what was a record year for the industry.

Manufacturers' Unit Shipments And Dollar Value (in millions)

	1990	1991	1992	1993	1994	%CHANGE 1993-1994
CD	286.5	333.3	407.5	495.4	662.1	33.6%
	\$3451.6	\$4337.7	\$5326.5	\$6511.4	\$8464.5	30.0%
CD Single	1.1	5.7	7.3	7.8	9.3	19.0%
	6.0	35.1	45.1	45.8	56.1	22.5%
Cassette	442.2	360.1	366.4	339.5	345.4	1.7%
	3472.4	3019.6	3116.3	2915.8	2976.4	2.1%
Cassette single	87.4	69.0	84.6	85.6	81.1	-5.1%
	257.9	230.4	298.8	298.5	274.9	-7.9%
Vinyl LP/EP	11.7	4.8	2.3	1.2	1.9	58.3%
	86.5	29.4	13.5	10.6	17.8	67.9%
Vinyl Single	27.6	22.0	19.8	15.1	11.7	-22.5%
	94.4	63.9	66.4	51.2	47.2	-7.8%
Music Video	9.2	6.1	7.6	11.0	11.2	1.8%
	172.3	118.1	157.4	213.3	231.1	8.3%
Total Units	865.7	801.0	895.5	955.6	1122.7	17.5%
Total Value	\$7541.1	\$7834.2	\$9024.0	\$10046.6	\$12068.0	20.1%

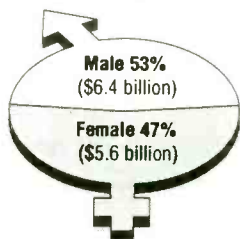
These RIAA 1994 year-end figures, compiled quarterly by the accounting firm of KPMG Peat Marwick, represent shipping data from companies that distribute 90% of the prerecorded music in the U.S. To calculate unit shipments and dollar value for the remaining 10%, Peat Marwick uses actual retail sales data from SoundScan to estimate industry shipments by non-reporting companies. Together, the data reflect the level of wholesale activity for the entire industry. When reviewing these numbers, bear in mind that they represent the quantity of product shipped to retailers, record clubs, and direct/special markets, minus any returns for credit on unsold product. The dollar value of these shipments is calculated at suggested list price.

RIAA's All-Time Top-Selling Albums

Michael Jackson/Thriller	24 million
Eagles/Greatest Hits 1971-1975	22 million
Fleetwood Mac/Rumours	17 million
Boston/Boston	15 million
Bruce Springsteen/Born In The U.S.A.	15 million
Whitney Houston/Various/Bodyguard ST	14 million
Eagles/Hotel California	14 million
Garth Brooks/No Fences	13 million
Guns N' Roses/Appetite For Destruction	13 million
Pink Floyd/The Dark Side Of The Moon	13 million

The RIAA annual report was produced by the RIAA's communication department. Copy by freelance writer Fred Guthrie and RIAA staffers Alexandra Walsh, Ellen Caldwell, Angie Corio, and Lydia Polliccia.

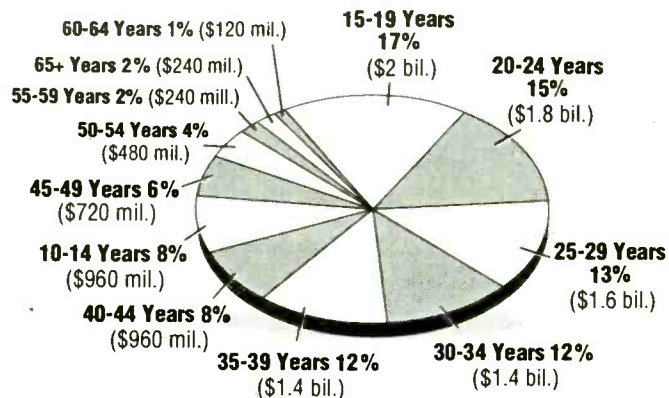
Ranked Market Share And Sales By Gender



The gap between male and female spending patterns continued to close — from 8.8% in 1990 to 5.4% in 1994. Although not illustrated here, the types of music purchases by gender are as follows:

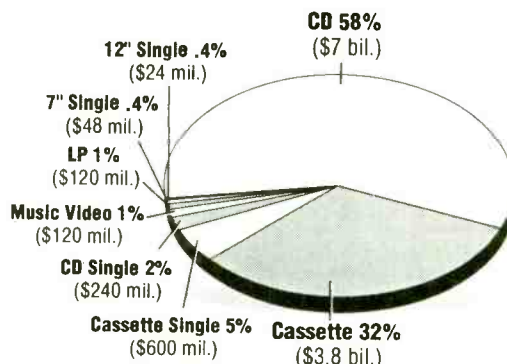
- Rock: 60% male/40% female
- Country: 43% male/57% female
- Pop: 41% male/59% female
- Urban Contemporary: 58% male/42% female.

Sales Ranked By Market Share And Age



Although teenagers and young adults purchase most of the prerecorded music sold in this country, their numbers have declined slightly in recent years. The 35+ demographic has been growing, however, buoyed by the industry's trend of releasing high-quality product with broad-based appeal to lure the occasional buyer into record stores.

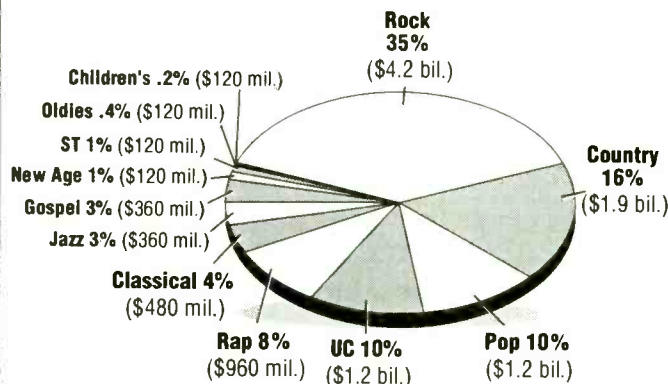
Ranked By Market Share And Sales By Configuration



Once again, the CD's widespread acceptance and popularity was an obvious finding in the '94 consumer profile. Now claiming 58% of the market, this configuration has almost doubled in size over the last five years.

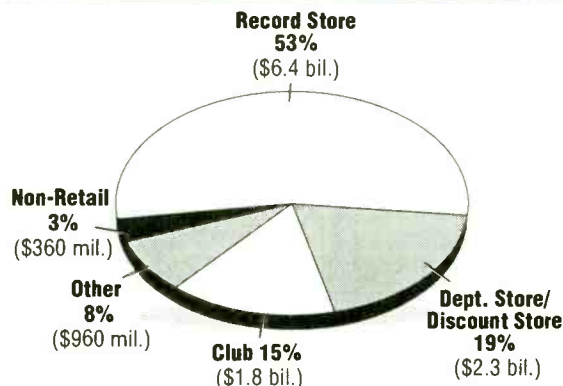
And while cassettes have experienced a downward trend in recent years, they remain a viable alternative to CDs (with 32% of the market). CDs overtook cassettes as consumers' configuration of choice in 1991.

Ranked Market Share And Sales By Genre



In 1994, Rock and Country were the clear favorites, with 35% and 16% of the market, respectively. Rock's popularity was (and is) fueled in part by the escalating appeal of Alternative music. Meanwhile, Country continued its strong performance. Pop, Urban Contemporary, and Rap registered a noticeable decline in market share as numbers increased for Classical and Gospel. The "Other" category, which represents 5% of the market, includes Folk, Hispanic, Holiday, Humor, Instrumental, and Narrative.

Ranked Market Share And Sales By Outlet



Traditional record stores continue as consumers' primary purchasing outlet (53%). However, this figure is actually down from last year. Interestingly, alternative outlets are on the rise: In the last five years, spending at "other stores" increased by almost one-third, and tape/record club activity rose over 40%.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES

Callout America® song selection is based on the Top 30 titles from the R&R CHR/Pop chart for the week of June 5-11.

CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
TLC Waterfalls (LaFace/Arista)	4.13	—	—	—	76.5%	9.3%
LIVE Lightning Crashes (Radioactive)	4.00	3.99	4.07	4.07	75.0%	15.2%
BOYZ II MEN Water Runas Dry (Motown)	3.95	4.13	4.04	4.03	84.5%	28.3%
REMBRANDTS I'll Be There For You (EastWest/EEG)	3.89	3.98	3.87	3.86	90.5%	22.7%
GREEN DAY When I Come Around (Reprise)	3.86	3.92	3.97	3.90	90.0%	29.2%
BLUES TRAVELER Run-Around (A&M)	3.82	3.70	3.86	3.74	64.5%	13.8%
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	3.73	3.75	3.82	3.87	82.8%	25.2%
MONTELL JORDAN This Is How We... (PMP/RAL/Island)	3.70	3.65	3.66	3.82	77.8%	20.5%
COLLECTIVE SOUL December (Atlantic)	3.68	3.65	3.56	3.53	59.2%	11.8%
TLC Red Light Special (LaFace/Arista)	3.67	3.65	3.80	3.73	72.2%	25.5%
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	3.66	3.61	3.66	—	77.2%	15.7%
R.E.M. Strange Currencies (WB)	3.60	3.56	3.68	3.50	54.2%	13.8%
JON B. & BABYFACE Someone To... (Yab Yum/550 Music)	3.58	3.73	3.82	—	55.8%	10.7%
DAVE MATTHEWS BAND What Would You Say (RCA)	3.58	3.43	3.52	3.36	66.3%	18.0%
SOUL ASYLUM Misery (Columbia)	3.57	3.62	3.55	—	51.0%	8.8%
BLESSID UNION OF SOULS I Believe (EMI)	3.54	3.59	3.61	3.76	88.2%	32.7%
BETTER THAN EZRA Good (Swell/Elektra/EEG)	3.51	3.72	3.40	3.54	61.3%	17.3%
BON JOVI This Ain't A Love Song (Mercury)	3.50	3.23	3.43	3.49	54.5%	12.5%
JAMIE WALTERS Hold On (Atlantic)	3.49	3.67	3.63	3.65	83.2%	29.5%
BRYAN ADAMS Have You Ever Really Loved... (A&M)	3.46	3.73	3.64	3.65	84.0%	29.8%
NICKI FRENCH Total Eclipse Of The Heart (Critique)	3.36	3.43	3.48	3.54	88.2%	32.5%
REAL McCOY Run Away (Arista)	3.32	3.33	3.42	3.33	85.7%	37.5%
DIONNE FARRIS I Know (Columbia)	3.31	3.52	3.51	3.46	94.7%	42.8%
ADAM ANT Wonderful (Capitol)	3.25	3.35	3.33	3.27	46.7%	15.0%
PAULA ABDUL My Love Is For Real (Captive/Virgin)	3.15	3.24	3.25	3.15	56.0%	14.8%
VAN HALEN Can't Stop Lovin' You (WB)	3.13	3.14	3.24	3.40	72.0%	27.3%
REAL McCOY Come And Get Your Love (Arista)	3.07	3.21	—	—	56.0%	23.8%
ROD STEWART Leave Virginia Alone (WB)	2.81	—	—	—	52.5%	21.7%
YAKI-DA I Saw You Dancing (London/Island)	2.76	3.08	3.10	—	28.3%	12.3%
MICHAEL & JANET JACKSON Scream (Epic)	2.74	2.97	2.79	2.80	71.0%	29.8%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much; 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34 who are weekly cume listeners of at least one R&R CHR/Pop reporting station in the following regions: EAST: WXKS/Boston, WKSE/Bufalo, WKSS/Hartford, WTIC/Hartford, WHTZ/New York, WIOQ/Philadelphia, WPLY/Philadelphia, WBZZ/Pittsburgh, WPRO/Providence. SOUTH:WSTR/Atlanta, WEDJ/Charlotte, KHKS/Dallas, KRBE/Houston, WHYI/Miami, WEZB/New Orleans, WNVZ/Norfolk, WXXL/Orlando, WFLZ/Tampa. MIDWEST: WKRO/Cincinnati, WZJM/Cleveland, WNCV/Columbus, WZPL/Indianapolis, KISF/Kansas City, KMXV/Kansas City, KDWB/Minneapolis, WKBQ/St. Louis. WEST: KIIS/Los Angeles, KKFR/Phoenix, KKRZ/Portland, KUTQ/Salt Lake City, KKLQ/San Diego. © 1995, R&R Inc.

Callout America HotScores

BY TONY NOVIA

TLC's "WATERFALLS" (LaFace/Arista) becomes the first song to debut at the top of the CALLOUT AMERICA survey. "WATERFALLS" flows with a 4.13 in total favorability and notches solid scores across all demos: a 4.33 (first place) among women 12-17, a 3.98 (first) among women 18-24, and a 3.79 (third) among women 25-34.

"LET HER CRY" by Hootie & The Blowfish (Atlantic) remains the demo champ among women 25-34 for the fifth consecutive week, scoring a 3.87.

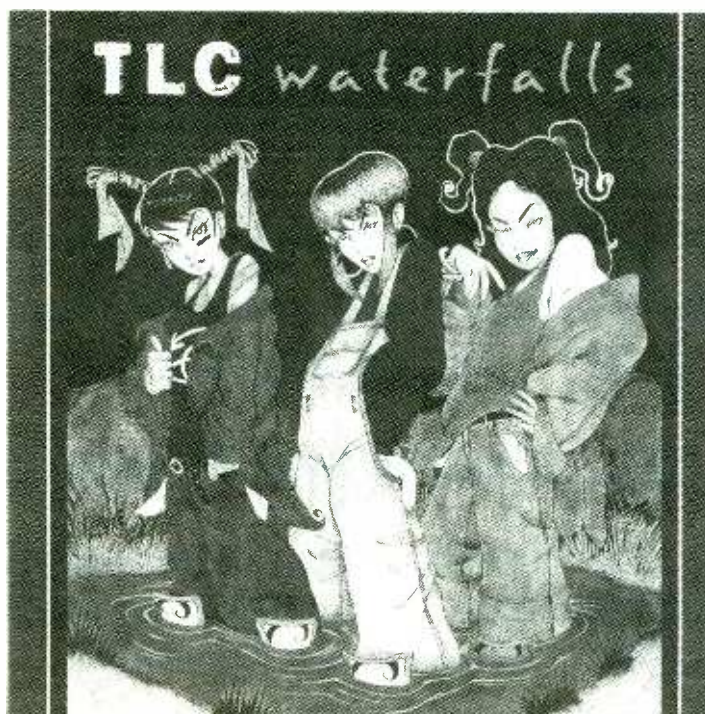
"DECEMBER" by Collective Soul (Atlantic) is the runner-up among women 25-34, rising 3.75-3.83. "DECEMBER" is strong in the South and Midwest, where it posts respective favorability scores of 3.85 and 3.87.

"RUN-AROUND" by Blues Traveler (A&M) is still a solid performer with a 3.82 total favorability score. "RUN-AROUND" rates highest among women 18-24 (a 3.97 for second place) and in the East (a 3.91 to finish third).

"THIS IS HOW WE DO IT" by Montell Jordan (PMP/RAL/Island) is another example of how teens can be early indicators of upper-demo hits. During the last three weeks, "THIS" has climbed 2.96-3.37-3.79 among women 25-34 after a formidable showing among women 12-24.

"THIS AIN'T A LOVE SONG" by Bon Jovi (Mercury) leaps 3.23-3.50 in total favorability this week.

I'd like to remind all of you that your questions and comments about CALLOUT AMERICA are very important. I can be reached at (310) 553-4330 or by fax at (310) 203-9763.



FIRST TIME EVER--
CALLOUT AMERICA DEBUT AT #1!

TLC "WATERFALLS"

FIRST WEEK:

TOTAL FAVORABILITY: 4.13!

TOTAL FAMILIARITY: 76.5%!

#1 WOMEN 12-17: 4.33

#1 WOMEN 18-24: 3.98

#3 WOMEN 25-34: 3.79

CHR/POP: 8

CHR/RHYTHMIC: 2



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JUNE 30, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 REMBRANDTS I'll Be There For You (EastWest/EEG) 7819	7578	7216	6563	156/0	
3	3	2	2	BOYZ II MEN Water Runs Dry (Motown) 6226	6329	6301	6127	140/0	
2	2	3	3	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic) 5848	6168	6431	6396	143/0	
5	5	4	4	NICKI FRENCH Total Eclipse Of The Heart (Critique) 5799	5974	5709	5519	131/0	
4	4	5	5	BRYAN ADAMS Have You Ever Really Loved... (A&M) 5673	5881	5968	5734	143/0	
10	9	6	6	6 BLUES TRAVELER Run-Around (A&M) 4830	4470	4369	4106	134/2	
14	11	8	7	7 ALL-4-ONE I Can Love You Like That (Blitz/Atlantic) 4813	4200	3630	2907	134/4	
—	32	18	8	8 TLC Waterfalls (LaFace/Arista) 3982	2678	1627	545	125/5	
8	7	7	9	DAVE MATTHEWS BAND What Would You Say (RCA) 3905	4277	4488	4605	116/0	
18	14	11	10	10 BON JOVI This Ain't A Love Song (Mercury) 3867	3552	3191	2591	137/3	
6	6	9	11	BLESSID UNION OF SOULS I Believe (EMI) 3606	4111	4674	5291	117/0	
24	15	13	12	12 REAL MCCOY Come And Get Your Love (Arista) 3602	3345	2879	2328	126/3	
7	8	10	13	DIONNE FARRIS I Know (Columbia) 3477	3900	4448	4709	121/0	
9	10	12	14	LIVE Lightning Crashes (Radioactive) 3279	3532	3863	4161	111/0	
27	16	15	15	15 SOUL ASYLUM Misery (Columbia) 3255	3056	2671	2266	139/3	
13	13	14	16	PAULA ABDUL My Love Is For Real (Captive/Virgin) 3201	3303	3208	3046	118/1	
BREAKER			17	SEAL Kiss From A Rose (ZTT/Sire/WB) 3148	1928	992	402	141/20	
20	18	16	18	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island) 2916	2778	2670	2519	90/1	
28	22	17	19	JON B. & BABYFACE Someone To... (Yab Yum/550 Music) 2868	2698	2533	2248	115/5	
29	25	21	20	COLLECTIVE SOUL December (Atlantic) 2842	2588	2382	2138	129/4	
25	21	20	21	YAKI-DA I Saw You Dancing (London/Island) 2623	2596	2572	2321	112/1	
23	24	23	22	BETTER THAN EZRA Good (Swell/Elektra/EEG) 2580	2511	2449	2328	128/2	
21	19	22	23	MICHAEL & JANET JACKSON Scream (Epic) 2377	2576	2660	2439	119/0	
11	12	19	24	VAN HALEN Can't Stop Lovin' You (WB) 2201	2674	3229	3718	90/1	
16	23	24	25	GREEN DAY When I Come Around (Reprise) 2140	2335	2532	2755	90/0	
50	39	32	26	26 U2 Hold Me, Thrill Me, Kiss Me... (Atlantic) 1942	1621	1323	955	100/11	
12	17	25	27	JAMIE WALTERS Hold On (Atlantic) 1921	2194	2670	3132	68/0	
33	30	28	28	28 ROD STEWART Leave Virginia Alone (WB) 1915	1899	1828	1684	96/1	
26	28	26	29	MARTIN PAGE In The House Of Stone... (Mercury) 1819	1933	2086	2304	76/0	
—	—	41	30	30 VANESSA WILLIAMS Colors Of The Wind (Hollywood) 1724	1305	725	97	111/13	
39	33	30	31	NELSON (You Got Me) All Shook Up (DGC/Geffen) 1589	1702	1621	1371	77/1	
DEBUT			32	DEL AMITRI Roll To Me (A&M) 1504	859	100	24	99/18	
—	44	42	33	CHRIS ISAAK Somebody's Crying (Reprise) 1491	1299	1044	802	95/3	
42	38	36	34	DIANA KING Shy Guy (WORK) 1459	1414	1362	1346	68/6	
19	27	31	35	REAL MCCOY Run Away (Arista) 1416	1698	2155	2549	60/0	
31	31	34	36	ADINA HOWARD Freak Like Me (EastWest/EEG) 1369	1486	1644	1813	48/2	
48	41	40	37	37 JORDAN HILL Remember Me This Way (MCA) 1363	1308	1205	963	81/0	
35	35	38	38	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic) 1279	1318	1444	1589	67/1	
17	26	33	39	TLC Red Light Special (LaFace/Arista) 1252	1621	2226	2729	54/0	
38	36	37	40	CORONA Baby Baby (EastWest/EEG) 1250	1323	1423	1471	61/1	
—	—	45	41	MADONNA Human Nature (Maverick/Sire/WB) 1239	1107	930	652	82/14	
37	37	43	42	REAL MCCOY Another Night (Arista) 1156	1156	1394	1479	59/0	
15	20	29	43	ADAM ANT Wonderful (Capitol) 1152	1714	2644	2887	47/0	
—	45	46	44	44 JANN ARDEN Could I Be Your Girl (A&M) 1123	1083	1003	955	73/7	
30	34	35	45	SHERYL CROW Strong Enough (A&M) 1087	1421	1564	1913	55/1	
—	49	47	46	46 EAGLES Learn To Be Still (Geffen) 1060	1028	955	693	62/2	
40	42	44	47	STEVIE B Dream About You (Emporia West/Thump) 1030	1128	1173	1367	28/0	
—	—	49	48	48 EDDIE MONEY After This Love Is Gone (Wolfgang) 1006	968	892	794	60/1	
DEBUT			49	SOPHIE B. HAWKINS As I Lay Me Down (Columbia) 913	798	815	787	76/25	
DEBUT			50	CRANBERRIES Ridiculous Thoughts (Island) 881	728	450	190	63/3	

This chart reflects airplay from June 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker.
156 CHR/Pop reporters. 153 current playlists. © 1995, R&R Inc.

BREAKERS

SEAL

Kiss From A Rose (ZTT/Sire/WB)

TOTAL PLAYS/INCREASE 3148/1220 TOTAL STATIONS/ADDS 141/20 CHART 17

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SHERYL CROW Can't Cry Anymore (A&M)	91
GIOVANNI Girl In My Eyes (Sire/EEG)	38
SELENA I Could Fall In Love (EMI Latin)	35
SOPHIE B. HAWKINS As I Lay Me Down (Columbia)	25
ELTON JOHN Made In England (Rocket/Island)	24
WEEZER Say It Ain't So (DGC/Geffen)	24
SEAL Kiss From A Rose (ZTT/Sire/WB)	20
DEL AMITRI Roll To Me (A&M)	18
MADONNA Human Nature (Maverick/Sire/WB)	14
HOOTIE & THE BLOWFISH Only Wanna... (Atlantic)	13
SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)	13
VANESSA WILLIAMS Colors Of The Wind (Hollywood)	13

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TLC Waterfalls (LaFace/Arista)	+1304
SEAL Kiss From A Rose (ZTT/Sire/WB)	+1220
ELTON JOHN Made In England (Rocket/Island)	+716
DEL AMITRI Roll To Me (A&M)	+645
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	+613
VANESSA WILLIAMS Colors Of The Wind (Hollywood)	+419
SHERYL CROW Can't Cry Anymore (A&M)	+380
SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)	+365
BLUES TRAVELER Run-Around (A&M)	+360
FUN FACTORY I Wanna B With U (Curb)	+344

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DES'REE You Gotta Be (550 Music)	82/14
CORONA The Rhythm Of The Night (EastWest/EEG)	82/14
MADONNA Take A Bow (Maverick/Sire/WB)	82/14
TLC Creep (LaFace/Arista)	82/14
SHERYL CROW All I Wanna Do (A&M)	82/14
MELISSA ETHERIDGE I'm The Only One (Island)	82/14
MELISSA ETHERIDGE Come To My Window (Island)	82/14
COUNTING CROWS Mr. Jones (DGC/Geffen)	82/14
JOHN MELLENCAMP Wild Night (Mercury)	82/14
INI KAMOZE Here Comes The Hotstepper (Columbia)	82/14

Breakers: Songs registering 2500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

JEFF DAVIS PRODUCTIONS

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HOTTEST NEW & ACTIVE

ELTON JOHN Made In England (Rocket/Island)
Total Plays: 866, Total Stations: 81, Adds: 24

JILL SOBULE I Kissed A Girl (Lava/Atlantic)
Total Plays: 856, Total Stations: 54, Adds: 7

DURAN DURAN Perfect Day (Capitol)
Total Plays: 790, Total Stations: 58, Adds: 0

RUSTED ROOT Send Me On My Way (Mercury)
Total Plays: 762, Total Stations: 62, Adds: 8

MONICA Don't Take It Personal (Just One Of Dem Days) (Rowdy/Arista)
Total Plays: 749, Total Stations: 47, Adds: 10

FUN FACTORY I Wanna B With U (Curb)
Total Plays: 722, Total Stations: 49, Adds: 11

HOOTIE & THE BLOWFISH Only Wanna... (Atlantic)
Total Plays: 666, Total Stations: 34, Adds: 13

SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)
Total Plays: 556, Total Stations: 44, Adds: 13

BROWNSTONE I Can't Tell You Why (MJJ/Epic)
Total Plays: 528, Total Stations: 49, Adds: 12

MELISSA ETHERIDGE Like The Way I Do (Island)
Total Plays: 508, Total Stations: 16, Adds: 0

SHERYL CROW Can't Cry Anymore (A&M)
Total Plays: 466, Total Stations: 95, Adds: 91

SPONGE Molly (WORK)
Total Plays: 428, Total Stations: 35, Adds: 5

FOREIGNER All I Need... (Generama/Rhythm Safari/Priority)
Total Plays: 416, Total Stations: 30, Adds: 2

U.N.V. So In Love With You (Maverick/WB)
Total Plays: 412, Total Stations: 23, Adds: 1

SELENA I Could Fall In Love (EMI Latin)
Total Plays: 401, Total Stations: 40, Adds: 35

DWELLERS Rocket Ride (EMI)
Total Plays: 393, Total Stations: 45, Adds: 12

A HOUSE The Strong And The Silent (Radioactive)
Total Plays: 364, Total Stations: 36, Adds: 9

EVERYTHING BUT THE GIRL Missing (Atlantic)
Total Plays: 363, Total Stations: 23, Adds: 4

HUMAN LEAGUE One Man In My Heart (EastWest/EEG)
Total Plays: 333, Total Stations: 28, Adds: 2

GREEN DAY She (Reprise)
Total Plays: 319, Total Stations: 13, Adds: 1

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

JULY 3

- Fem 2 Fem** "Where Did Love Go" (Critique)
- MN8** "I've Got A Little Something For You" (WORK)
- Kym Sims** "I Must Be Free" (Pulse 8/Radikal/Critique)
- 2 Unlimited** "Here I Go" (Radikal/Critique)
- Yo'co Ross** "Miss Me" (Columbia)

JULY 11

- Bridges Of Madison Co.** "Doe Eyes" (Malpaso/WB)
- Terence Trent D'Arby** "Holding On To You" (WORK)
- Deep Blue Something** "Breakfast At Tiffany's" (RainMaker/Interscope/Atlantic)
- Andru Donalds** "Tryin' To Tell You" (Metro Blue/Capitol)
- Dionne Farris** "Don't Ever Touch Me (Again)" (Columbia)
- Luscious Jackson** "Here" (Metro Blue/Capitol)
- Dave Matthews Band** "Ants Marching" (RCA)
- Natalie Merchant** "Carnival" (Elektra/EEG)
- Martin Page** "Keeper Of The Flame" (Mercury)
- Matthew Sweet** "We're The Same" (Zoo)
- Take That** "Back For Good" (Arista)
- Tripping Daisy** "I Got A Girl" (Island)
- Van Halen** "Not Enough" (WB)
- Jamie Walters** "Why" (Atlantic)



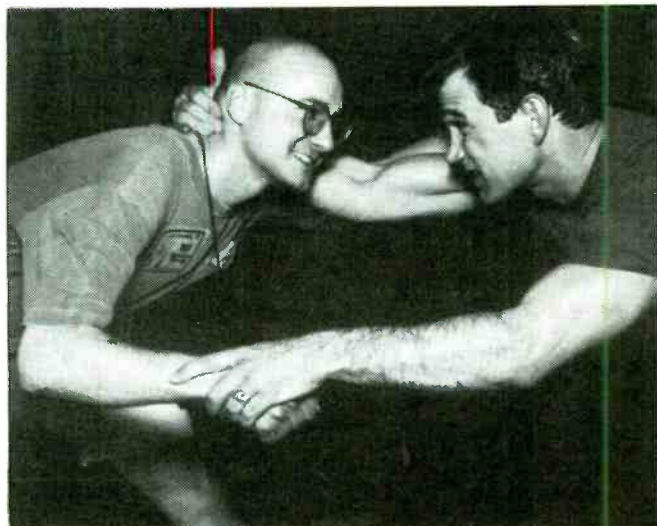
BLESSID IN BUFFALO — Blessid Union Of Souls shared some good vibrations with the staff at WPXY/Rochester. Hanging out are (standing l-r) WPXY's Magic Man, the group's Eliot Sloan, Eddie Hedges, and Tony Clark, WPXY's MD J.J. Rice and PD Clarke Ingram, and the group's C.P. Poth; (kneeling l-r) WPXY morning talent Spizzano, B.U.O.S.'s Jeff Pence, EMI Sr. Dir. Natl. Promo Sean Lynch, the station's Jojo, and EMI New York rep Jocelyn Taub.



THEY'RE THERE FOR Z100 — The Rembrandts celebrated their #1 single "I'll Be There For You" during a visit at WHTZ (Z100)/New York. Enjoying the moment are (l-r) Z100AM Producer Elliot, the Rembrandts' Phil Solem, Z100 morning talent John Lander, and the group's Danny Wilde.



GENTLEMEN DON'T PREFER PETER — WDJX/Louisville morning man Peter B (we think that's him in the middle) "honored" the release of the new Marilyn Monroe stamp by donning his best dress and holding a Marilyn Monroe lookalike contest. Thankfully he was ineligible.



SOMEBODY'S GONNA BE CRYING — WPLY/Philadelphia PD Garett Michaels wrestles Chris Isaak for stage time at the station's Summer Shindig.

Do you have some hot pics you'd like to see in R&R? We'd love to see 'em. Black & white shots are preferred, but clear color shots are fine, too. Send them to **Tony Novia, R&R, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.**

Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Abilene, TX; Albany, NY; Alexandria, LA) with their respective PDs and current playlist adds.

156 Total Reporters
156 Current Reporters
153 Current Playlists

Reported Frozen Playlist (1):
WNNK/Harrisburg, PA

Did Not Report, Playlist Frozen (2):
WHY/Montgomery, AL
WNVZ/Norfolk, VA

JUNE 30, 1995

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	MONICA Don't Take It Personal... (Rowdy/Arista) 2065	2013	1909	1783	37/1	
7	6	2	2	TLC Waterfalls (LaFace/Arista) 1663	1478	1322	1116	33/0	
5	5	4	3	SOUL FOR REAL Every Little Thing I Do (Uptown/MCA) 1382	1420	1342	1350	33/0	
3	2	3	4	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island) 1360	1435	1580	1591	30/0	
4	4	6	5	BOYZ II MEN Water Runs Dry (Motown) 1311	1331	1407	1540	30/0	
6	7	7	6	JON B. & BABYFACE Someone To... (Yab Yum/550 Music) 1299	1329	1277	1327	32/0	
2	3	5	7	ADINA HOWARD Freak Like Me (EastWest/EEG) 1250	1405	1532	1655	28/0	
11	8	8	8	ALL-4-ONE I Can Love You Like That (Blitzz/Atlantic) 1062	1079	1015	925	29/1	
9	10	9	9	DIANA KING Shy Guy (WORK) 941	971	971	956	21/0	
BREAKER			10	MOKENSTEF He's Mine (OutBurst/RAL/Island) 856	691	400	213	28/5	
13	14	12	11	U.N.V. So In Love With You (Maverick/WB) 853	824	798	896	27/0	
12	9	10	12	TOTAL F/NOTORIOUS B.I.G. Can't You See (Tommy Boy) 843	952	1014	925	23/1	
14	12	13	13	METHOD MAN I'll Be There For You (Def Jam/RAL/Island) 796	824	877	889	24/0	
8	11	11	14	MICHAEL & JANET JACKSON Scream (Epic) 788	866	939	1059	29/1	
38	25	20	15	SHAGGY Boombastic (Virgin) 715	614	551	410	23/3	
21	15	14	16	BRANDY Best Friend (Atlantic) 705	751	750	666	21/2	
—	39	28	17	NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista) 670	504	361	196	23/5	
29	21	17	18	TONY THOMPSON I Wanna Love Like That (Giant) 651	633	607	521	21/1	
—	—	35	19	NAUGHTY BY NATURE Feel Me Flow (Tommy Boy) 640	416	272	180	28/5	
23	20	18	20	SELENA Missing My Baby (EMI Latin) 608	629	640	646	14/1	
50	31	21	21	MADONNA Human Nature (Maverick/Sire/WB) 587	571	470	282	22/2	
20	16	19	22	NICKI FRENCH Total Eclipse Of The Heart (Critique) 583	623	684	680	14/1	
DEBUT			23	SELENA I Could Fall In Love (EMI Latin) 561	218	—	—	21/10	
10	13	15	24	SUBWAY This Lil' Game We Play (Biv 10/Motown) 538	741	807	951	16/0	
—	43	34	25	BRYAN ADAMS Have You Ever Really Loved... (A&M) 504	425	348	252	10/0	
15	17	24	26	IV XAMPLE I'd Rather Be Alone (MCA) 493	539	680	854	12/0	
35	29	25	27	KUT KLOSE I Like (Elektra/EEG) 481	538	503	433	16/0	
18	23	33	28	TLC Red Light Special (LaFace/Arista) 457	458	587	743	18/0	
17	22	22	29	SOUL FOR REAL Candy Rain (Uptown/MCA) 451	552	606	794	15/0	
31	24	23	30	BRIAN McKNIGHT Crazy Love (Mercury) 450	549	560	504	21/0	
40	33	31	31	REAL McCOY Come And Get Your Love (Arista) 443	469	421	393	16/0	
—	—	42	32	INTONATION F/JOEE Died In Your Arms (Metropolitan) 440	344	256	172	16/3	
34	30	26	33	JODECI Freek'n You (Uptown/MCA) 421	519	502	463	19/0	
22	26	29	34	STEVIE B Dream About You (Emporia West/Thump) 421	499	541	655	11/0	
47	45	41	35	LUNIZ I Got 5 On It (Noo Trybe) 418	347	333	296	9/0	
—	—	45	36	AFTER 7 Til You Do Me Right (Virgin) 413	317	162	74	15/0	
19	18	27	37	DR. DRE Keep Their Heads Ringin' (Priority) 380	514	654	727	16/0	
—	—	43	38	E-40 Sprinkle Me (Sick Wid'it/Jive) 375	330	271	168	13/2	
25	27	36	39	DA BRAT Give It 2 You (So So Def/WORK) 369	416	528	561	15/0	
16	19	30	40	RAPHAEL SAADIQ Ask Of You (550 Music/Epic ST) 366	487	645	818	13/0	
28	32	37	41	SKEE-LO I Wish (Sunshine/Scotti Bros.) 363	399	442	521	21/3	
—	46	39	42	MAX-A-MILLION Take Your Time (S.O.S./Zoo) 359	351	326	254	19/2	
DEBUT			43	BUCKET HEADS The Bomb... (Big Beat/Atlantic) 358	261	122	89	15/4	
26	28	32	44	PAULA ABDUL My Love Is For Real (Captive/Virgin) 341	459	525	561	19/1	
39	37	40	45	CORONA Baby Baby (EastWest/EEG) 337	347	366	397	12/0	
33	42	49	46	BLESSID UNION OF SOULS I Believe (EMI) 326	290	349	469	9/1	
—	—	50	47	SMOOTH Mind Blowin' (Jive) 321	275	213	141	20/0	
DEBUT			48	FUN FACTORY I Wanna B With U (Curb) 320	223	173	154	11/2	
DEBUT			49	JON. B. Pretty Girl (Yab Yum/550 Music) 319	213	92	42	10/3	
—	—	48	50	XSCAPE Feels So Good (So So Def/Columbia) 311	300	245	207	18/2	

This chart reflects airplay from June 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker.
38 CHR/Rhythmic reporters. 36 current playlists. © 1995, R&R Inc.

BREAKERS®

MOKENSTEF

He's Mine (OutBurst/RAL/Island)

TOTAL PLAYS/INCREASE: **856/165** TOTAL STATIONS/ADDS: **28/5** CHART: **10**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SELENA I Could Fall In Love (EMI Latin)	10
VYBE Warm Summer Daze (Island)	10
ADINA HOWARD My Up And Down (EastWest/EEG)	8
BONE THUGS-N-HARMONY 1st Of... (Ruthless/Relativity)	7
MICHAEL JACKSON You Are Not Alone (Epic)	5
MOKENSTEF He's Mine (OutBurst/RAL/Island)	5
NAUGHTY BY NATURE Feel Me Flow (Tommy Boy)	5
NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista)	5
BUCKET HEADS The Bomb... (Big Beat/Atlantic)	4
JON. B. Pretty Girl (Yab Yum/550 Music)	3
BROWNSTONE I Can't Tell You Why (MJJ/Epic)	3
INTONATION F/JOEE Died In Your Arms (Metropolitan)	3
LA BOUCHE Fallin' In Love (Logic)	3
SCATMAN JOHN Scatman (RCA)	3
SHAGGY Boombastic (Virgin)	3
SKEE-LO I Wish (Sunshine/Scotti Bros.)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SELENA I Could Fall In Love (EMI Latin)	+343
MICHAEL JACKSON You Are Not Alone (Epic)	+230
NAUGHTY BY NATURE Feel Me Flow (Tommy Boy)	+224
TLC Waterfalls (LaFace/Arista)	+185
NOTORIOUS B.I.G. One More... (Bad Boy/Arista)	+166
MOKENSTEF He's Mine (OutBurst/RAL/Island)	+165
BONE THUGS-N-HARMONY 1st... (Ruthless/Relativity)	+132
JON. B. Pretty Girl (Yab Yum/550 Music)	+106
SHAGGY Boombastic (Virgin)	+101
C & C MUSIC FACTORY Robi-Robs... (Columbia)	+100

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TLC Creep (LaFace/Arista)	13/0
BOYZ II MEN On Bended Knee (Motown)	12/0
REAL McCOY Run Away (Arista)	12/0
BRANDY Baby (Atlantic)	12/0
BROWNSTONE If You Love Me (MJJ/Epic)	12/0
MAONNA Take A Bow (Maverick/Sire/WB)	12/0
BRANDY I Wanna Be Down (Atlantic)	12/0
NOTORIOUS B.I.G. Big Poppa (Bad Boy/Arista)	12/0
REAL McCOY Another Night (Arista)	12/0
BLACKSTREET Before I Let You Go (Interscope)	12/0

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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HOTTEST NEW & ACTIVE

VANESSA WILLIAMS Colors Of The Wind (Hollywood)
Total Plays: 308, Total Stations: 19, Adds: 1

MICHAEL JACKSON You Are Not Alone (Epic)
Total Plays: 249, Total Stations: 7, Adds: 5

MARY J. BLIGE You Bring Me Joy (Uptown/MCA)
Total Plays: 248, Total Stations: 12, Adds: 1

FAITH You Used To Love Me (Arista)
Total Plays: 244, Total Stations: 12, Adds: 2

BROWNSTONE I Can't Tell You Why (MJJ/Epic)
Total Plays: 239, Total Stations: 17, Adds: 3

YAKI-DA I Saw You Dancing (London/Island)
Total Plays: 202, Total Stations: 9, Adds: 0

LA BOUCHE Fallin' In Love (Logic)
Total Plays: 193, Total Stations: 10, Adds: 3

2PAC So Many Tears (Interscope)
Total Plays: 187, Total Stations: 13, Adds: 2

C & C MUSIC FACTORY Robi-Robs...(Columbia)
Total Plays: 177, Total Stations: 4, Adds: 0

NUTTIN' NYCE Froggy Style (Pocketown/Jive)
Total Plays: 170, Total Stations: 7, Adds: 0

EVERYTHING BUT THE GIRL Missing (Atlantic)
Total Plays: 152, Total Stations: 4, Adds: 0

OL DIRTY BASTARD Shimmy Shimmy Ya (Elektra/EEG)
Total Plays: 151, Total Stations: 8, Adds: 0

TLC Kick Your Game (LaFace/Arista)
Total Plays: 147, Total Stations: 5, Adds: 1

QUESTIONMARK ASYLUM Hey Lookaway (RCA)
Total Plays: 132, Total Stations: 13, Adds: 1

BONE THUGS-N-HARMONY 1st Of Tha Month (Ruthless/Relativity)
Total Plays: 132, Total Stations: 7, Adds: 7

LE CLICK Tonight Is The Night (Import)
Total Plays: 129, Total Stations: 5, Adds: 0

D'ANGELO Brown Sugar (EMI)
Total Plays: 122, Total Stations: 6, Adds: 2

ADINA HOWARD My Up And Down (EastWest/EEG)
Total Plays: 103, Total Stations: 11, Adds: 8

SEAL Kiss From A Rose (ZTT/Sire/WB)
Total Plays: 100, Total Stations: 5, Adds: 2

ICE CUBE Friday (Priority)
Total Plays: 96, Total Stations: 3, Adds: 0

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

JULY 3

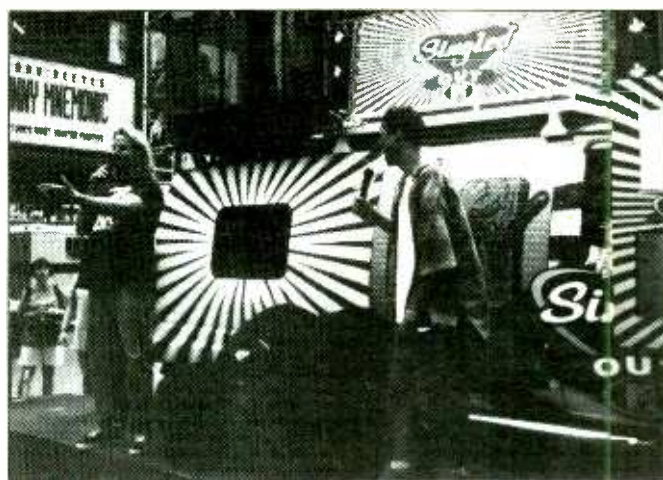
Fem 2 Fem "Where Did Love Go" (Avenue Foch/Critique)
MN8 "I've Got A Little Something ..." (WORK)
Playa Poncho "Whatz Up" (Columbia)
Kym Sims "I Must Be Free" (Critique)
2 Unlimited "Here I Go" (Radikal/Critique)
Yo'co Ross "Miss Me" (Columbia)

JULY 11

Big L "MVP" (Columbia)
Boyz Of Paradise "Shining Star" (Rhythm Safari/Priority)
Bridges Of Madison Co. "Doe Eyes" (Malpaso/WB)
Fo Clips "Be Thankful" (Quality)
Lordz Of Brooklyn "Saturday Nite Fever" (American/WB)
Staxx Of Joy "You" (Columbia)



LOOKING SMOOTH IN DC — Smooth (c) dropped by WPGC/Washington to promote her single "Mind Blowin'." Hanging in the hallway are (l-r) Jive's Juliette Jones, WPGC PD Jay Stevens and MD Albie D, and Jive VP/Pop Promo Jack Satter.



CLIMB ABOARD THE LOVE VAN — MTV rolled out its "Singled Out Love Van" to promote its new dating show, "Singled Out." Pictured is WHTZ (Z100)/New York's Chris Jagger (l) with MTV's Ardie Fiqua.

Want to see your smilin' face in R&R? Send shots of station promotions, artist visits, or other intriguing activities to Tony Novia, R&R, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<p>KKSS/Albuquerque, NM PD: Roy Jaynes MD: Jacques James 51 NAUGHTY BY NATURE "Flow" 40 MASTA ACE, INC. "L.I.C." 34 MICHAEL & JANET "Scream" 34 SKEE-LO "Wish" 28 TOTAL F/NOTORIOUS... "Can't" 27 QUESTIONMARK ASYLUM "Hey" 17 LA BOUCHE "Fallin'" 13 FUN FACTORY "Wanna" 13 BROWNSTONE "Tell" D'ANGELO "Brown"</p> <p>KKXX/Bakersfield, CA PD: Chris Squires MD: Kazman 31 SELENA "Could" JOE MAE "Promise"</p> <p>WERQ/Baltimore, MD PD: Russ Ailes MD: Camille Cashwell 31 2PAC "Tears" 11 E-40 "Sprinkle" BONE THUGS-N-HARMONY "Month"</p> <p>WJMN/Boston, MA PD: Cadillac Jack McCartney MD: Cal Collins 44 BLESSID UNION DF... "Believe" 8 VYBE "Summer" 5 SHAGGY "Boombastic" 5 NOTORIOUS B.I.G. "More" ADINA HOWARD "Down"</p> <p>WBMM-FM/Chicago, IL PD: Todd Cavannah MD: Erik Bradley 25 MIGHTY DUB KATS "Magic" 14 CRYSTAL WATERS "Relax" 6 ALL-4-ONE "Can" MDNICA "Personal"</p>	<p>KZFM/Corpus Christi, TX PD/MD: Charlie Maxx JON B. "Pretty" VYBE "Summer"</p> <p>KQKS/Denver, CO PD: Mark Feather APD: Michael Hayes MD: John Dickson 15 CRYSTAL WATERS "Relax" 5 SHAGGY "Boombastic" REMBRANOTS "There"</p> <p>KPRR/EI Paso, TX PD: John Candelaria 55 REAL MCCOY "Run" 37 MICHAEL JACKSON "Alone" XSCAPE "Good" LIL' SUZY "Forever" ADINA HOWARD "Down"</p> <p>KBOS/Fresno, CA PD/MD: Mark Adams 40 NICKI FRENCH "Eclipse" 38 MICHAEL JACKSON "Alone" 35 SELENA "Could" 7 SKEE-LO "Wish" MADONNA "Human" MOKENSTEF "Mine"</p> <p>WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 44 USHER "Many" 22 SPRAGGA BENZ "Lover" 14 MICHAEL JACKSON "Megamix" 10 H.A.M.I. "Good"</p> <p>KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 6 SELENA "Missing" 6 MOKENSTEF "Mine" 6 BUCKET HEADS "Bomb"</p>	<p>KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 73 BONE THUGS-N-HARMONY "Month" 55 JON B. "Pretty" 24 MOKENSTEF "Mine" 20 SELENA "Could" 19 NAUGHTY BY NATURE "Flow" 15 SOUTH CIRCLE "Attitudes" 11 D'ANGELO "Brown" 5 MICHAEL JACKSON "Alone"</p> <p>WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye ADINA HOWARD "Down" FAITH "Used" VYBE "Summer"</p> <p>WHJX/Jacksonville, FL PD: Mickey Johnson MD: Greg Brady 52 BRANDY "Best" 35 TLC "Kick" 12 VYBE "Summer" E-40 "Sprinkle" PAULA ABDUL "Real" GRAND PUBA "Like"</p> <p>KLUC/Las Vegas, NV PD: Jerry Dean MD: Cat Thomas 15 NAUGHTY BY NATURE "Flow" 12 VYBE "Summer"</p> <p>KPWR/Los Angeles, CA PD: Michelle Mercer MD: Bruce St. James 27 SELENA "Could" 26 BONE THUGS-N-HARMONY "Month" TWINZ "Round"</p>	<p>WPOW/Miami, FL PD: Frank Walsh MD: John Rogers 5 PATRA "Pull" MAX-A-MILLION "Time" BRANDY "Best" SKEE-LO "Wish" NOTORIOUS B.I.G. "More" JORDAN HILL "Remember"</p> <p>KHTN/Modesto, CA PD: Pete Jones MD: Allen Chaso 47 SELENA "Could" 32 ADINA HOWARD "Down" PRINCE MARKIE OEE "Crunch" LA BOUCHE "Fallin" STEVIE B "Still"</p> <p>KDON/Monterey-Salinas, CA PD: Michael Newman MD: Jennifer Wilde SELENA "Could" MOKENSTEF "Mine" BUCKET HEADS "Bomb" JANET JACKSON "One"</p> <p>WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cioherly 28 TLC "Switch" 18 VARIOUS ARTISTS "Points" 11 LOST BOYZ "Jeeps"</p> <p>KCAQ/Oxnard-Ventura, CA PD: Rooster Rhodes MD: Lucy E. ADINA HOWARD "Down" INTONATION F/JOEE "Arms" NAUGHTY BY NATURE "Flow" NOTORIOUS B.I.G. "More" SELENA "Could" VYBE "Summer"</p>	<p>WWKX/Providence, RI PD: Joe Dawson MD: Naughtyboy 34 INTONATION F/JOEE "Arms" 26 SCATMAN JOHN "Scatman" 19 SEAL "Kiss" 10 ADINA HOWARD "Down" 7 FAITH "Used" SELENA "Could" TINA HICKS "Home"</p> <p>KGGI/Riverside, CA PD: Ricky Ferrari MD: Soledad Jimenez MAX-A-MILLION "Time"</p> <p>WJJS/Roanoke, VA MD: Russ Brown MD: David Lee Michaels 18 PATRA "Pull" 2PAC "Tears" VYBE "Summer" BONE THUGS-N-HARMONY "Month" CLUB 69 "Diva"</p> <p>KSFM/Sacramento, CA PD: Rick Thomas MD: Treje No Adds</p> <p>WCCO/Salisbury-Ocean City, MD PD: Don Duckman MD: Marlene ADINA HOWARD "Down" BUJU BANTON "Champion" BUCKET HEADS "Bomb"</p> <p>KZHT/Salt Lake City, UT PD: Brian DeGuss MD: Gary Michaels 21 TLC "Digg'n" 11 SCATMAN JOHN "Scatman" ADINA HOWARD "Down" VYBE "Summer"</p>	<p>KTFM/San Antonio, TX PD: Cliff Treadway APD/MD: Charles Chavez VYBE "Summer" MOKENSTEF "Mine" LIL' SUZY "Forever" SCATMAN JOHN "Scatman" SF SPANISH FLY "Together" 4 P.M. "Years"</p> <p>XHTZ/San Diego, CA PD: Lisa Vasquez MD: Jeff Nelson 21 VYBE "Summer" 12 NAUGHTY BY NATURE "Flow" 10 SEAL "Kiss" 9 SELENA "Could" 8 LOST BOYZ "Rich" NOTORIOUS B.I.G. "More" MADONNA "Human"</p> <p>KMEL/San Francisco, CA PD: Michelle Santasuso MD: Joey Arbagoy 17 MICHAEL JACKSON "Alone" MARY J. BLIGE "Joy" BONE THUGS-N-HARMONY "Month"</p> <p>KYLD/San Francisco, CA PD: Bob Hamilton MD: Michael Martin VANESSA WILLIAMS "Colors"</p> <p>KHOT/San Jose, CA PD/MD: Bob Perry 79 MICHAEL JACKSON "Alone" 61 JON B. "Pretty" 17 NOTORIOUS B.I.G. "More" TONY THOMPSON "Like" BROWNSTONE "Tell" LA BOUCHE "Fallin" XSCAPE "Good"</p>	<p>KUBE/Seattle, WA PD: Mike Tierney MD: Shellie Hari SELENA "Could"</p> <p>KWIN/Stockton, CA PD: Bob Lewis MD: Mark Medina 17 INTONATION F/JOEE "Arms" 15 BUCKET HEADS "Bomb" 14 SHAGGY "Boombastic" 13 FUN FACTORY "Wanna"</p> <p>FLAV/Washington, DC PD: Daron Williams MD: Albie D. 22 BONE THUGS-N-HARMONY "Month" 7 SOUTH CIRCLE "Attitudes"</p> <p>WPGC/Washington, DC PD: Jay Stevens MD: Albie D. 27 BRANDY "Where" 19 JUNKYARD BAND "Loose" 15 BROWNSTONE "Tell" 11 BONE THUGS-N-HARMONY "Month"</p>
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38 Total Reporters
38 Current Reporters
36 Current Playlists

Did Not Report, Playlist Frozen (2):
KXTZ/Las Vegas, NV
WOVV/West Palm Beach, FL

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1 WQHT/New York (212) 840-0097 Smith/Cloherly. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #2 KPWR/Los Angeles (818) 953-4200 Mercer/St. James. POWER 106.6 FM logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #3 WBBM/Chicago (818) 953-3572 Cavanah/Bradley. B96 CHICAGO logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #4 KMEL/San Francisco (415) 391-1061 Santosuosso/Arbagey. KMEL 106.1 logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #4 KYLD/San Francisco (415) 391-1077 Hamilton/Martin. WILD 107.7 logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #8 WPGC/Washington (301) 441-3500 Stevens/Albie D. WPGC 92.3 FM logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #9 KBXX/Houston (713) 623-2108 Scorpio/Head. 97.9 FM THE BOX logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #10 WJMN/Boston (617) 290-0009 McCartney/Collins. JAMN 94.5 logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #11 WPOW/Miami (305) 653-6796 Walsh/Rogers. POWER 96 logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #13 KUBE/Seattle (206) 285-2295 Tierney/Hart. KUBE 93 fm logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #15 XHTZ/San Diego (619) 585-9090 Vasquez/Nelson. 92.9 FM logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #18 WERO/Baltimore (410) 332-8200 Allen/Cashwell. 92Q JAMS logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #23 KQKS/Denver (303) 721-9210 Feather/Dickinson. KQKS 107.1 logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #28 KGGI/Riverside (909) 684-1991 Ferrer/Jimenez. 99.1 KGGI logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.

MARKET #29 KFSM/Sacramento (916) 920-1025 Thomas/Trejo. KFSM 102.5 logo. PLAYLIST with columns 3W, 2W, LW, TW and rows of song titles and artists.



WALT LOVE

Using Promotional Opportunities To Win

□ PD gives his take on how to successfully serve the community, clients, and listeners

The summer months bring out numerous station promotions. KPRS/Kansas City PD Sam Weaver shares his active station's successful promotion strategies and why this area is so important to Urban radio.

"In my opinion, you can divide promotions into three areas: sales-related, programming-related, and community relations. All three are ratings driven as far as I'm concerned."

Cooperation Is Key

How does KPRS balance these three promotion types? "First of all you need cooperation," Weaver stresses. "I'm lucky enough to have a GSM [Bartt Horton] who works with the programming department. I also have a promotions director [Rich McCalley] and a Community Relations Director [Monica Cassidy] who I can depend on to not only help make things work for the good of the radio station, but help identify things that we should be doing or should get involved with."

As far as choosing which particular promotional approach is the best suited for a specific event, Weaver points out, "There are times when all three can come together, but sometimes they don't. Most of the time, if a promotional idea comes in, it's sales related because the department may have a client who wants to present something. For example, the client wants to find a charity that they would like to do some things with. The client will ask sales and sales will ask us to help identify the right charity for them to work with to accomplish

the [client's] goal. Sometimes it might be something that is community related. It all goes back and forth throughout the year.

"It comes down to, what can we collectively come up with? What can we possibly design for this client to fit their needs and accomplish their goals? A lot of times promotions people think we're talking about giving away a house, a car, a trip, some money. That's all great stuff and it's ratings-driven, but [parent company] the Carter Broadcast Group values giving something to the community

because you do get it back. When you help do things for the homeless, that's priceless. Besides helping human beings who are in need, you're also creating goodwill in your city that you couldn't buy."

Make Extra Effort

Weaver adds, "For example, if you're going to do a Back-To-School Jam, you don't just provide music and a back-to-school party atmosphere. If you're smart, you'll also provide school supplies for the students. You still can't beat word of mouth, which is also important in image and top-of-mind awareness."

I asked Weaver how important community-involved promotional events are to our format. "Real important. In 1995, in most marketplaces, we're all up against every-

body. By that I mean in some places it's still possible to be the only Urban-formatted station in the city. But in most places you have a direct competitor. As far as I'm concerned, everyone in the marketplace who is competing for the advertising dollar is your competitor.

"When you can turn on an Oldies station and hear a song they refer to as a 'soul' tune or an R&B song, well, that's competition at 2pm if they're playing a song that was once considered something only for us to play. And if people in our city wanted to hear that song or one in that particular genre they're supposed to come to us to get it! I call that direct competition. We're all after the same thing — ratings, which are

listeners. Those listeners are consumers of radio and the products we advertise, which is revenue. "So, when you do a community-relations piece and you're out raising money for a scholarship fund or something like that, top-of-mind awareness is what counts. You may not listen to us, but you do know who we are — you're aware of us in this city. And because we're out there doing some positive [activities] to give something back to the community and its people, maybe, just maybe, you will tune in to us to find out more about what we do. That's why it's so important to do community things at all times."

Stay Top-Of-Mind

Weaver continues, "That's another reason why I say it's important to do more than just give something away to people. You want to do something that will stick with people. You want what you do to stay in their minds and in their hearts. It's called goodwill! Remember, promotions are

community relations at their best. Sometimes people in our business think of promotions as strictly giving away something. There's giving away something and then there's giving something. The two are related, but you have to balance both."

Weaver cites the recent Samuel U. Rogers Health Fair, in which



WAY DOWN IN TENNESSEE — Perspective act Lo-Key visited WJTT/Chattanooga recently; (front, l-r) Perspective's April Vaughn, WJTT host Magic, and Lo-Key's Lance Alexander and Dre'; (back, l-r) WJTT PD Keith Landecker and group members T-Bone and Prof. T.

KPRS participated. "It's an African-American health center that gives free screenings [to members of the community]. We did a live broadcast from there last weekend starting at 7am Saturday. They had testings all day for those who wanted to make sure they're in good health. Each year they get more and more people. This year's turnout was approximately 3800 people.

"What's most important about this is the fact that these tests were free to the public. And we were there. There were no other radio stations in this city there. We do several things when that happens:

- We're touching our audience.
- We're telling people information that's needed.

And remember, we still play our music and do our format things that are needed. But [listeners] can see us doing our thing while they also continue to hear us on the air. Also, they are now part of the on-air presentation. It's good for our image and it sticks with our listeners because we're helping somebody. This is just as important, if not more so, than just another promotion.

"When the Oklahoma City bombing happened we did like everybody else — help raise funds to assist those people. We raised over \$5000. We recently had a 'Peace & Unity Weekend For Non-Violence.' The point is that we're always out there doing something besides giving away CDs in the station van or concert tickets."

Do promotions help ratings? Well, they certainly don't hurt. In the Winter '95 Arbitron, KPRS was No. 2 persons 12+ and No. 1 persons 18-34 and 25-54 in the 27th-ranked market with a 12.2% black population. During that ratings sweep the station did numerous promotions, including air personality Tony G.'s 48-Hour Food & Toy Marathon, which raised a lot of money, food, and toys for needy families.

"And that's something Tony has wanted to do since I've been here," Weaver says. "Fortunately, we have the tools to work with not only to do it, but do it right for the good of the people of this community, our radio station, and the Carter [Broadcasting] family."

And what do people do at smaller organizations who may not have the

“People in our business think of promotions as strictly giving away something. There's giving away something and then there's giving something. The two are related, but you have to balance both.”

same tools as a larger company? Weaver recommends, "Know your community and the people in positions who can help you get what you need to get what you want done. For example, get to know the mayor and his or her assistants. Meet the chief of police and his people. Get to know the local school board superintendent and his assistants. That's the way to supplement a budget and a staff of people to be able to accomplish the desired results.

"Do something worthwhile for people; something that really touches lives positively. Do something that will be lasting. Ratings are important, but human beings come first. The ratings will follow."

DATA BANK

Black Women & Heart Disease

Heart attacks are the No. 1 killer of American women, but African-American women have a higher rate of heart disease — and develop the condition earlier in life — than do white women. Between ages 35 and 74, the death rate from heart attacks for black women is two times that of white women and three times that of women of other races.

Early identification of risk factors and preventive lifestyle modification are key to combating heart disease among African-American women, who must pay specific attention to the following risk factors: high blood pressure, cholesterol, diabetes, diet, physical inactivity, obesity, and access to health care.

Source: American Heart Association, Dallas. Minority Markets ALERT, October 1994.



'JOYNING' L.A. AIRWAVES — At long last "The Tom Joyner Morning Show" has hit Los Angeles airwaves via KMAX-FM, KAXX-FM, and KBAX-FM — all uniquely positioned at 107.1 FM. Celebrating the arrival of the popular urban morning show are (l-r) KMAX-FM Reginald Utley, 'MAX morning personality Jan-Marie, and Tom Joyner.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	1 MONICA Don't Take It Personal... (Rowdy/Arista) 3181	3057	2925	2811	85/0	
4	3	2	2	2 BRANDY Best Friend (Atlantic) 3069	2935	2894	2765	88/0	
10	6	6	3	3 TLC Waterfalls (LaFace/Arista) 2822	2608	2520	2161	88/0	
6	5	4	4	MICHAEL & JANET JACKSON Scream (Epic) 2739	2744	2691	2532	87/0	
9	7	7	5	5 JON B. & BABYFACE Someone To... (Yab Yum/550 Music) 2604	2476	2324	2228	88/0	
1	1	3	6	BOYZ II MEN Water Runs Dry (Motown) 2596	2896	3064	3102	80/0	
3	4	5	7	TOTAL F/NOTORIOUS B.I.G. Can't You See (Tommy Boy) 2434	2709	2801	2794	76/0	
16	10	9	8	8 TONY THOMPSON I Wanna Love Like That (Giant/WB) 2367	2205	1990	1684	82/0	
12	9	8	9	9 SOUL FOR REAL Every Little Thing I Do (Uptown/MCA) 2303	2303	2105	1943	78/0	
29	18	13	10	10 MOKENSTEF He's Mine (OutBurst/RAL/Island) 2182	1756	1496	1181	80/0	
14	13	10	11	11 METHOD MAN I'll Be There For You (Def Jam/RAL/Island) 1922	1869	1792	1752	72/0	
24	16	14	12	12 JODECI Freek'n You (Uptown/MCA) 1918	1695	1515	1306	69/3	
20	14	12	13	13 NUTTIN' NYCE Froggy Style (Pocketown/Jive) 1828	1783	1701	1521	69/2	
—	29	18	14	14 XSCAPE Feels So Good (So So Def/Columbia) 1750	1455	1128	541	79/3	
25	20	16	15	15 TINA MOORE Never Gonna Let You Go (Street Life/SB) 1750	1528	1439	1292	75/1	
33	27	19	16	16 SHAGGY Boombastic (Virgin) 1675	1450	1220	939	73/5	
27	25	21	17	17 SEAN LEVERT Put Your Body Where Your... (Atlantic) 1501	1371	1350	1275	75/0	
—	—	31	18	18 NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista) 1476	1115	549	32	72/7	
7	12	15	19	KUT KLOSE I Like (Elektra/EEG) 1468	1607	1832	2345	49/0	
44	38	25	20	20 D'ANGELO Brown Sugar (EMI) 1446	1195	909	726	69/7	
37	31	24	21	21 MARY J. BLIGE You Bring Me Joy (Uptown/MCA) 1424	1237	1074	834	66/4	
5	8	11	22	BROWNSTONE Grapevyne (MJJ/Epic) 1398	1811	2171	2578	50/0	
—	—	32	23	23 AFTER 7 Til You Do Me Right (Virgin) 1385	1102	468	16	87/3	
—	33	29	24	24 2PAC So Many Tears (Interscope) 1258	1137	955	540	74/1	
22	22	20	25	SUBWAY Fire (Biv 10/Motown) 1193	1405	1413	1391	57/1	
BREAKER	26	FAITH You Used To Love Me (Arista) 1190	650	186	67	73/13			
17	21	23	27	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island) 1149	1274	1425	1653	49/0	
8	11	17	28	BRIAN MCKNIGHT Crazy Love (Mercury) 1131	1498	1892	2338	46/0	
—	41	34	29	29 STEVIE WONDER Tomorrow Robins Will Sing (Motown) 1104	1013	860	629	68/1	
—	50	36	30	30 JODY WATLEY Affection (Bellmark) 1102	956	739	441	66/2	
19	19	26	31	RAPHAEL SAADIQ Ask Of You (550 Music/Epic Street) 1088	1176	1456	1630	43/0	
11	15	28	32	H-TOWN Emotions (Luke) 1062	1141	1579	2088	36/0	
40	37	33	33	33 SMOOTH Mind Blowing' (Jive) 1054	1021	911	756	66/0	
23	23	22	34	VERTICAL HOLD Love Today (A&M) 1034	1282	1391	1331	50/1	
31	28	27	35	GERALD LEVERT How Many Times (EastWest/EEG) 1032	1173	1206	1154	59/0	
48	42	39	36	36 PORTRAIT How Deep Is Your Love (Capitol) 1012	891	851	700	70/2	
49	39	35	37	37 U.N.V. So In Love With You (Maverick/WB) 998	959	884	684	67/4	
—	48	41	38	38 ALL-4-ONE I Can Love You Like That (Blitz/Atlantic) 986	853	759	658	59/3	
13	17	30	39	DIANA KING Shy Guy (WORK) 960	1118	1504	1805	41/2	
46	40	40	40	40 CHANTE' MOORE I'm What You Need (Silas/MCA) 958	877	868	714	65/0	
43	44	42	41	41 IMPROMPT2 Enjoy Yourself (MoJAZZ/Motown) 913	840	815	738	57/2	
BREAKER	42	NAUGHTY BY NATURE Feel Me Flow (Tommy Boy) 877	754	599	451	57/4			
BREAKER	43	ADINA HOWARD My Up And Down (EastWest/EEG) 871	513	210	10	59/5			
BREAKER	44	E-40 Sprinkle Me (Sick Wid'it/Jive) 869	713	620	523	60/6			
BREAKER	45	DIS 'N' DAT Freak Me Baby (Epic Street/Epic) 845	795	758	706	59/2			
—	—	48	46	46 MICHAEL SPEAKS Whatever You Need (EastWest/EEG) 797	697	681	542	65/4	
DEBUT	47	JASON WEAVER Love Ambition (Motown) 766	639	489	144	62/2			
18	24	37	48	DA BRAT Give It 2 You (So So Def/WORK) 705	950	1368	1636	39/0	
DEBUT	49	USHER The Many Ways (LaFace/Arista) 677	462	134	—	57/3			
35	35	38	50	TRISHA COVINGTON Slow Down (Columbia) 657	900	922	838	42/0	

This chart reflects airplay from June 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 91 UC reporters. 91 current playlists. © 1995, R&R Inc.

BREAKERS®

FAITH		
You Used To Love Me (Arista)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1190/540	73/13	26

NAUGHTY BY NATURE		
Feel Me Flow (Tommy Boy)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
877/123	57/4	42

ADINA HOWARD		
My Up And Down (EastWest/EEG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
871/358	59/5	43

E-40		
Sprinkle Me (Sick Wid'it/Jive)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
869/156	60/6	44

DIS 'N' DAT		
Freak Me Baby (Epic Street/Epic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
845/50	59/2	45

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BROWNSTONE I Can't Tell You Why (MJJ/Epic)	57
WHISPERS Come On Home (Capitol)	53
PURE SOUL We Must Be In Love (Stepsun)	51
KUT KLOSE Lovely Thing (Elektra/EEG)	36
ROTTIN RAZKALS Hey Alright (Illtown/Motown)	28
PATRA Pull Up To The Bumper (550 Music)	27
KENNETH MANGRAM I'll Send You... (Qwest/WB)	25
BIG L MVP (Columbia)	24
BARRY WHITE There It Is (A&M)	18
BUJU BANTON Champion (Loose Cannon/Island)	17
IV XAMPLE From The Fool (MCA)	17

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAITH You Used To Love Me (Arista)	+540
MOKENSTEF He's Mine (OutBurst/RAL/Island)	+426
NOTORIOUS B.I.G. One More... (Bad Boy/Arista)	+361
ADINA HOWARD My Up And Down (EastWest/EEG)	+358
BARRY WHITE There It Is (A&M)	+338
ANITA BAKER & JAMES INGRAM When... (Elektra/EEG)	+327
XSCAPE Feels So Good (So So Def/Columbia)	+295
AFTER 7 Til You Do Me Right (Virgin)	+283
BROWNSTONE I Can't Tell You Why (MJJ/Epic)	+277
D'ANGELO Brown Sugar (EMI)	+251

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ADINA HOWARD Freak Like Me (EastWest/EEG)	
H.A.M.I. Good Thangz (Underworld/Capitol)	
BLACKSTREET Joy (Interscope)	
FREDDIE JACKSON (I Want To) Thank... (Street Life/SB)	
ROSIE GAINES I Want U (Motown)	
VANESSA WILLIAMS The Way That You... (Mercury)	
DR. DRE Keep Their Heads Ringing (Priority)	
DOMINO Tales From The Hood (MCA)	
VARIOUS ARTISTS Freedom (Tribeca/Mercury)	
USHER Think Of You (LaFace/Arista)	
KARYN WHITE I'd Rather Be Alone (WB)	

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining in plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



JOJO

The New Single

"Gettin' Off On You"

From the debut album **Here I Am**

You'll like what she does to your listeners

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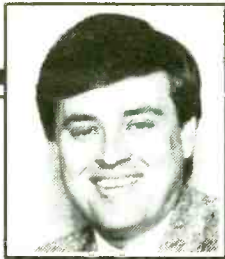


Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, GA; Atlanta, GA; Baltimore, MD; Boston, MA; Charlotte, NC; Chicago, IL; Dallas, TX; Denver, CO; Detroit, MI; Houston, TX; Jacksonville, FL; Kansas City, MO; Las Vegas, NV; Little Rock, AR; Los Angeles, CA; Louisville, KY; Madison, WI; Memphis, TN; Miami, FL; Milwaukee, WI; Minneapolis, MN; New Orleans, LA; New York, NY; Norfolk, VA; Oklahoma City, OK; Orlando, FL; Philadelphia, PA; Pittsburgh, PA; Portland, ME; Raleigh, NC; Richmond, VA; Savannah, GA; Springfield, MA; Tampa, FL; Toledo, OH; Tulsa, OK; Wichita, KS; Wilmington, NC) with their respective PDs and add lists.

NEW & ACTIVE section listing top songs and their performance across markets. Columns include song title, artist, total plays, total stations, and adds. Examples include 'There Will Never Be (Arista)', 'Love Don't Love Nobody (Blue Thumb/GRP)', and 'Listen Me Tic (Woyoi) (EastWest/EEG)'. A 'Songs ranked by total plays' list is at the bottom.

91 Total Reporters
91 Current Reporters
91 Current Playlists



LON HELTON

Stations React To Herndon Predicament

PDs, MDs discuss airplay, on-air coverage, and the future

Ty Herndon: To play, or not to play. That's been the most-asked question about an individual artist's music in the 23 years I've been involved with the Country format.

And, as you might expect, there are as many opinions as there are programmers.

By now, you surely know Herndon's saga. He was arrested June 13 in a Ft. Worth park, just hours before he was to perform at a police benefit. He was charged with indecent exposure and unlawful possession of a controlled substance. There were allegations in the media regarding sexual solicitation even though there's no mention of it in the police report.

Within hours of the news breaking Wednesday (6/21) morning, programmers were asking one another, "What are you going to do with Ty's records?" While some have focused on his current single ("I Want My Goodbye Back"), equally as important to PDs and MDs was dealing with "What Mattered Most," Herndon's previous — and debut — single. It not only hit No. 1 but is one of the year's biggest impact records.

Not surprisingly, there are many different ways of answering the question. In their music reports the Monday (6/26) following the incident, 26 programmers projected play increasing in the coming week, 139 said they intended to keep airplay levels the same, and 17 indicated their intentions to reduce airplay. Two stations — WYAY/Atlanta and WWQM/Madison, WI — added the song, while 19 dropped it, including WPKX/Springfield, MA; WGNA/Albany; WCUZ/Grand Rapids; KXXY/Oklahoma City; and WDAF/Kansas City. Interestingly, there was only one drop west of the Mississippi. Otherwise, there was no definitive geographic pattern to the drops: Three occurred in the Mid-Atlantic region, four in the Southeast, three in the Mideast, five in the South, and two in the Southwest.

Play And More Play

The consensus among those who have continued playing both records is that Herndon's actions the night of June 13 have nothing to do with the music.

KKBQ/Houston stayed on both songs, though PD Dene Hallam chooses to not identify the artist in

pre- or backells. "For the same reasons Ty canceled his concert tour for 30 days, it seemed prudent to not mention his name when we played the record. At this point in his career, more people know the songs than the singer, which was the rationale behind the move."

And when will he return to using the artist's name on the air? "When it feels right. There's currently an open wound for a segment of the audience with whom it's an issue. When it feels like the right time, we'll go back to using his name."

WYCD/Detroit continues to play both records and announce them as Ty Herndon songs. In fact, the spins on the current single were doubled from 20-40 on the Monday report day following Herndon's arrest. MD Eddie Haskell notes, "We're a product-oriented radio station. We put more emphasis on the songs than we do the artists. Within that philosophy, we felt it was a hit before [the incident]; it was the same song it was a week before as it was a week after. We felt the audience would continue to like the song regardless of the artist's situation. All of our rotation moves are callout-driven — we doubled the plays because it continues to test well."

No Complaints

None of the PDs/MDs I talked with have received any complaints about either of Herndon's songs. Few have concerns that Country's historically conservative audience will categorically reject the record, although those who do call-out research admit to keeping a very close eye on Herndon's efforts. Hallam says, "We'll watch the research. If the tide turns, we'll reflect what the audience wants."

If it becomes a problem, we'll change our stance. But it's too soon to make a determination. Programmers are overreacting to what they think the audience is feeling. Dropping 'Goodbye' because of what's happened so far is wrong. It should be judged by whether or not it's a hit."

Referring to Herndon's "What Mattered Most," Hallam notes, "Big hits are precious. As an industry we don't need to destroy perfectly great

songs. We have enough going against us from the outside without doing bad things to ourselves."

Hallam isn't concerned about the audience's perceived conservatism, either. "Times have changed. We can't react to this record based on the way audiences have reacted to things in the past. People have become desensitized to these kinds of incidents. A lot of things widely accepted today were universally frowned on just a few years ago — like divorce or voluntary single-motherhood. Society as a whole is a lot more tolerant."

In addition to the singles that have been released, Hallam is also playing album cuts "You Just Get One" and "Heart Half Empty" in regular rotation. He says, "The Ty Herndon album is an incredible work of art that he, the writers, and [producer] Doug Johnson should be proud of — and the songs should be evaluated on that."

Reasons To Drop

Hallam feels the reaction of many of his programming peers is unfounded. "This whole thing has become an unnecessary witch hunt. We should let it seek its own level and see what happens. It's upsetting to me to see widespread radio condemnation of a great recording artist. He hasn't been convicted by judge or jury — and maybe never will be. Yet there are apparently many consultants, PDs, and MDs who have opted to play God, judge, or jury."

One of the programmers who quickly dropped Herndon's music is WXBQ/Bristol-Johnson City PD Bill Hagy, who also has corporate responsibilities for WKDQ/Evansville, IN and WQBE/Charleston, WV. Hagy dropped both Herndon records at all three stations. "We pulled them to try and avoid the association and publicity. No one knew at the time exactly what was going to unfold with the case or public reaction. Because he isn't an established star yet, we thought we'd take a wait-and-see posture."

Hagy currently has no plans to re-add "I Want My Goodbye Back," but will keep an open mind. "We thought there'd be a lot more" was his response when he heard only 19 stations dropped the record the first week out. He adds, "Apparently this isn't as big an issue with the R&R panel as I thought it might be, which is good."

His concerns center around the location and attitudes of the people listening to his company's stations, especially WXBQ. "East Tennessee is the virtual buckle of the Bible Belt — I really feel it when our morning team pushes the envelope.



THE BIG, THE BAD & THE WOLFE — WML/Milwaukee PD Kerry Wolfe (r) welcomed Decca's Mark Chesnutt (l) and Career's Lee Roy Parnell to the station's Fan Fair promotion at Nashville's Wildhorse Saloon.

I don't proclaim to have any answers. We're just maintaining a cautious attitude."

Reasons To Add

On the other side of the playlist coin is WXTU/Philadelphia, where MD Mike Brophay continues to play "What Mattered Most" as a power recurrent and planned to add "I Want My Goodbye Back" the week of 6/26 (which he did). Regarding the add, he says, "We're adding it because it's a good record; we're judging it on the merit of the song. Adding it or not has nothing to do with what's going on in the media. We do what's best for the station. If we thought it would hurt us, we wouldn't touch it. But it's better than even being a 'neutral' record — it'll help us."

WXTU is also hanging in with Herndon on another level. PD Kevin O'Neal says Herndon's still scheduled to play at the station's 11th anniversary celebration on September 9.

Little Or No News Coverage

One of the factors governing many of the music decisions was the relative lack of exposure the event received as a news story in most markets — from outside media and from stations themselves. It was big news in Herndon's hometown of Dallas and in Nashville, where TV and newspapers continue to report on the incident and subsequent releases from Herndon and his management. It was also news in Houston, where he performed the Saturday prior to his arrest and was scheduled to return for a July 4 celebration concert.

But Hagy says all of his stations chose not to put the story on the air at all. In Detroit, Haskell says it was part of WYCD's news for a day or two, and the jocks talked about it for the same length of time. But then they moved on and let it drop.

WXTU did little on-air reporting of the incident because, as Brophay says, "This whole thing not only hurts Ty, but Country as a format and us as a Country station. So it was

our feeling the less attention we brought to it, the better."

Importance Of Good Will

My conversations with programmers yielded a fascinating "X" factor in this entire episode. While many pointed out they were willing to cut Herndon some slack because he had yet to be convicted of anything, they also said they were sticking with him because of the relationship that had been built during his pre-release radio tours.

Haskell remembers, "Ty came up to me at the Country Radio Seminar, months after his visit here, and thanked me for the add on 'What Mattered Most.' I was amazed he remembered who I was."

Brophay holds a view expressed by many of the folks with whom I chatted. "I hope things work out for Ty — he's talented

and a good guy. Time heals a lot of wounds. If he's a big star two years from now, I don't think people will look back at what's happening now. I don't think the audience will hold this against him."

Brophay also says CMT/TNN penetration in Philly works in Herndon's favor. "Few people know who he is at this point. They just know they like the songs. We've had no negative calls on either record." And, as Haskell points out, "The fact he's not yet a huge star could work in his favor."

This Week's Update

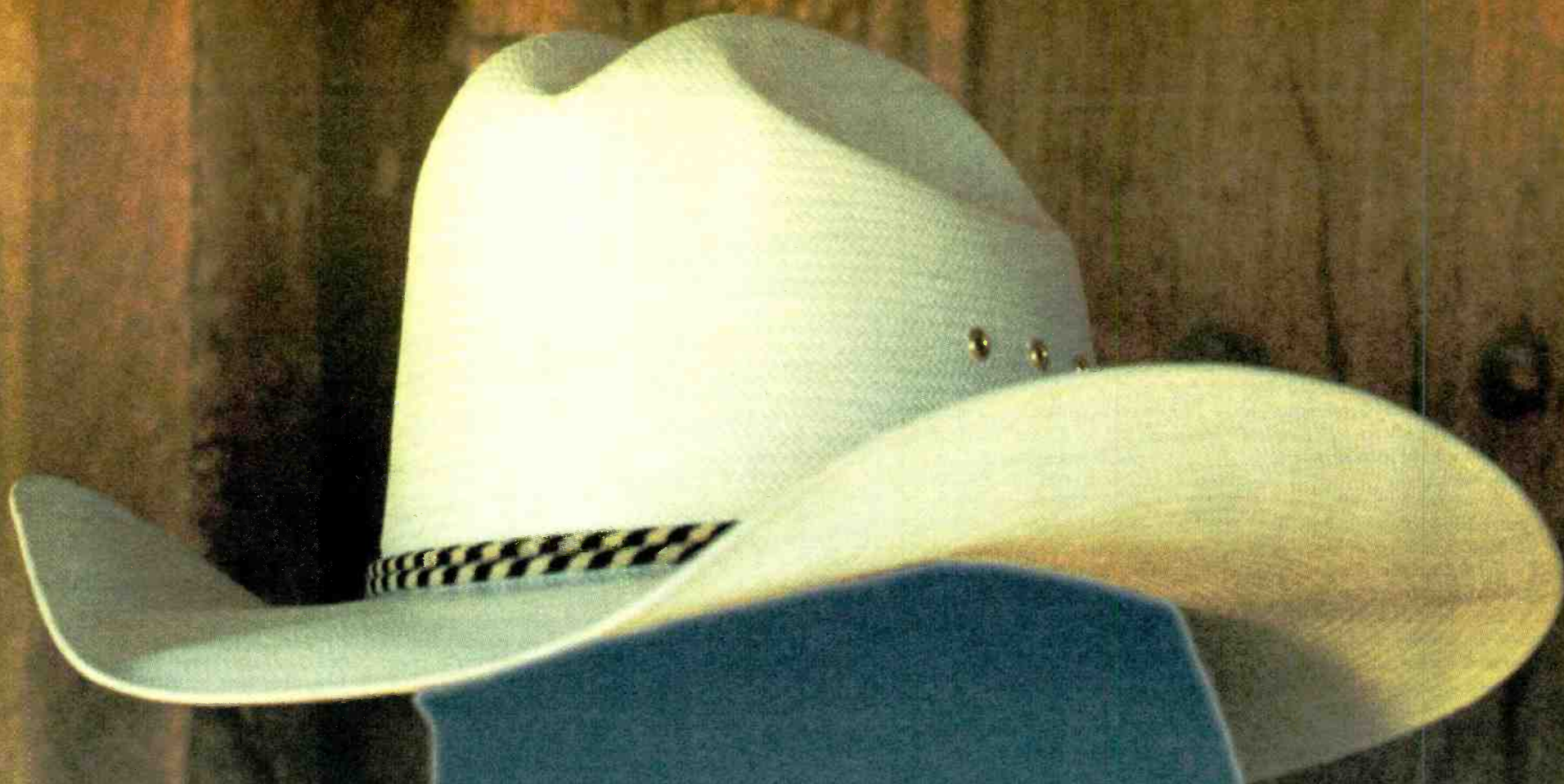
Country radio cast its opinion on the viability of Herndon's current single once again this week (6/26). Of our 214 reporters, 187 are on the record: Forty-five programmers said they intended to increase play, 123 said they were going to keep it in the same rotation, and 13 planned to decrease spins. Six added the record, including two readds from stations that dropped it the previous week. Three stations took it off the air. "I Want My Goodbye Back" remained at No. 30 on the R&R Country chart, while regaining its bullet with increases in both points and plays.

PDs are overreacting to what they think the audience is feeling. Dropping 'Goodbye' because of what's happened so far is wrong.

—Dene Hallam

We're a product-oriented station. We put more emphasis on the song than we do the artist. We doubled the plays because it continues to test well.

—Eddie Haskell



WAIT 'TIL
YOU HEAR
WHAT'S
UNDER OUR
HAT!



MERCURY NASHVILLE

SOR Steps Into Second Decade

In a business dominated by record companies owned by multinational corporations, Nashville's **Step One Records (SOR)** is moving into its second decade — with a fervent desire to compete against the majors.

When they founded SOR (originally a three-person office) 10 years ago, President **Ray Pennington** and CEO **Mel Holt** were well aware of the obstacles faced by an independent label.

Pennington began his career at **King Records** in Cincinnati, where he worked with label head **Sid Nathan** and an artist roster that included **Hawkshaw Hawkins**, the **Stanley Brothers**, **Reno & Smiley**, and **James Brown**. Moving to Nashville in 1964, he wrote and produced the **Kenny Price** hits, "Walking One New Grass" and "Happy Tracks." He later worked on **RCA's A&R** staff, recorded as a **Capitol** artist, and produced records for the **Monument** label.

When SOR began operations, Pennington built the company's credibility by signing three established acts — **Ray Price**, **Faron Young**, and **Floyd Cramer**. The company's big breakthrough against the majors occurred in 1991 when it signed **Clinton Gregory**, who recorded a series of hit singles including "Play, Ruby, Play" and "If It Weren't For Country Music, I'd Go Crazy." (Gregory has since left SOR to join the **Polydor** roster.)

'Move Faster'

However, Pennington says SOR is still committed to building and maintaining careers. "I'm sure some people may look at us as a place to begin a career. But we want to create an atmosphere where the artists will want to stay with us throughout their careers."

And what are the advantages of operating an independent label? "I'm not sure there are any advantages!" Pennington laughs. "I do think we're able to move faster than the major labels. If we decide to sign an artist or release a single, we can get things moving immediately. We don't have to get ap-

proval from a team of accountants."

With more than 100 albums under its release belt, SOR's reach now extends overseas with the **Curtis Potter/Willie Nelson** project, "Six Hours At Pedernales" — SOR's first hit in the United Kingdom. And in 1992 the label mined a hit with Nelson friends the **Geezinslaw Bros.**, selling 150,000 copies of the novelty single, "Help, I'm White and Can't Get Down."

SOR's priority acts this year are **Don Cox** and vocal group **Western Flyer**, whose new single, "Saturday Night Stampede," was released Monday (6/26). "It's hard for an independent to get a record added at radio," Pennington says, "but it's hard for the majors, too. There are a lot of acts out there trying to get some attention."

A Vinny On The Links

Golfer **Vince Gill** is using his celebrity status for good causes. He will host "The Vinny" pro-celebrity tournament (7/10-11) at the Golf Club of Tennessee near Nashville. More than 20 PGA and LPGA golfers will be vying for a \$65,000 purse during the pro round. Celebrities from the music, television, sports, and political arenas will be hitting the links the following day.

Country figures who'll be teeing off include **Chet Atkins**, **Suzy Bogguss**, **Kix Brooks**, **Billy Dean**, **Cleve Francis**, **Faith Hill**, **Tracy Lawrence**, **George "Goober" Lindsay**, **John Michael Montgomery**, **Sawyer Brown's Mark Miller**, **Diamond Rio's Marty Roe**, **Larry Stewart**, **B.J. Thomas** and, of course, the Vince-ster. Gill, along with **Patty Loveless**, will also appear at Nashville's Starwood Amphitheater (7/10).

Gill has also challenged golfers of all skill levels to "Vanquish Vince" during an August fundraiser for Bos-



Don Cox



FLYIN' HIGH — Step One Records' *Western Flyer* was among the Multi-Label Showcase performers at this year's Fan Fair. Marking the occasion are (front row, l-r) Hallmark Direction's **John Dorris Jr.**, band member **Danny Myrick**, Step One President **Ray Pennington**, and band members **Chris Marion**, **Bruce Gust**, **Roger Helton**, and **Steve Charles**; (back row, l-r) band member **T.J. Klay**, and Monterey Artists agents **Tim Kyne**, **Steve Dahl**, and **Rick Cady**.

ton's Berklee College of Music.

To finance the school's **Vince Gill** Songwriting Scholarship Fund, the net score of Gill's handicap during an August 28 round in Nashville will be compared to that of golfers who play a round on their favorite courses throughout the month of August. Those registering lower scores will receive autographed "I Vanquished Vince" certificates. Higher-handicapped players will be rewarded with "I Was Vanquished By Vince" certificates.

Berklee songwriting professor **Pat Pattison** says Gill's involvement re-establishes a tradition set by **Bing Crosby** with his "I Beat Bing" golf challenges of the '60s. "We know Vince Gill is a giant in music. This event will help determine if he is also a golfing giant."

For more information, phone (617) 266-1400, ext. 8454.

Black Helps The Hungry

Clint Black's upcoming "Summer's Comin'" tour will raise money for USA Harvest, the largest all-volunteer food bank in the U.S.

The country star is asking fans to

bring non-perishable food items to his concert tour, which kicks off July 4 in San Antonio. At most of the shows, fans will also be able to purchase reduced-price lawn tickets — called "beach seats" — for \$10 or less, plus a service charge. Those who aren't able to attend the concerts will have the opportunity to purchase tour merchandise through a tie-in with cable television's **QVC** home-shopping channel.

Tour sponsor **Keebler Wheatables** will match or exceed food donations at all tour dates under the company's banner.

Song Resurfaces

"It Was Almost Like A Song," a 1977 pop crossover hit for **Ronnie Milsap**, is featured on the soundtrack of actor-director **Clint Eastwood's** current film, "The Bridges Of Madison County." This particular version is performed by the late **Johnny Hartman**.

Archie Jordan, who co-wrote the tune with legendary songwriter **Hal David**, was impressed by Eastwood's musical memory. "We pitched another song for the film, but it wasn't chosen. He remembered 'Almost' and handpicked it himself for the project."

Fly Like An Eagle

Several country acts have donated their voices to the "Save the Eagle" PSA being distributed by the National

Foundation To Protect America's Eagles. The PSA, distributed nationwide to more than 2600 Country radio stations, includes a song featuring the voices of **Tanya Tucker**, **Joy Lynn White**, **Bryan Austin**, **Deborah Allen**, **Ricky Lynn Gregg**, **Charlie Louvin**, and others — including the organization's honorary chairman, **Ricky Skaggs**.

Bits 'N' Pieces

Former **Highway 101** lead singer **Nikki Nelson** has inked an exclusive worldwide agreement with **Chief Talent Corp.** Working with producer **Don Cook**, Nelson has been in the studio recording her autumn-scheduled **DKC/Sony** album.

• Singer-songwriter **Randy VanWarmer** has joined the writing staff of **Roger Murrah's** *Castle Street Music*. Best known for his 1979 pop hit, "Just When I Needed You Most," VanWarmer also wrote **Alabama's** "I'm In a Hurry (And Don't Know Why)." He will continue to co-publish his songs through his own **VanWarmer Music**.

• Former **RCA Label Group** publicists **Debbie Holley** and **Summer Harman** have established their own agency, **Holley & Harman Public Relations**. Catering primarily to entertainment clients, the company can be reached at (615) 794-9694.

— Calvin Gilbert

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "I Take My Chances" — **Mary Chapin Carpenter**

5 YEARS AGO

• No. 1: "The Dance" — **Garth Brooks** (second week)

10 YEARS AGO

• No. 1: "Forty Hour Week (For A Livin')" — **Alabama** (second week)

15 YEARS AGO

• No. 1: "You Win Again" — **Charley Pride**

20 YEARS AGO

• No. 1: "Movin' On" — **Merle Haggard**

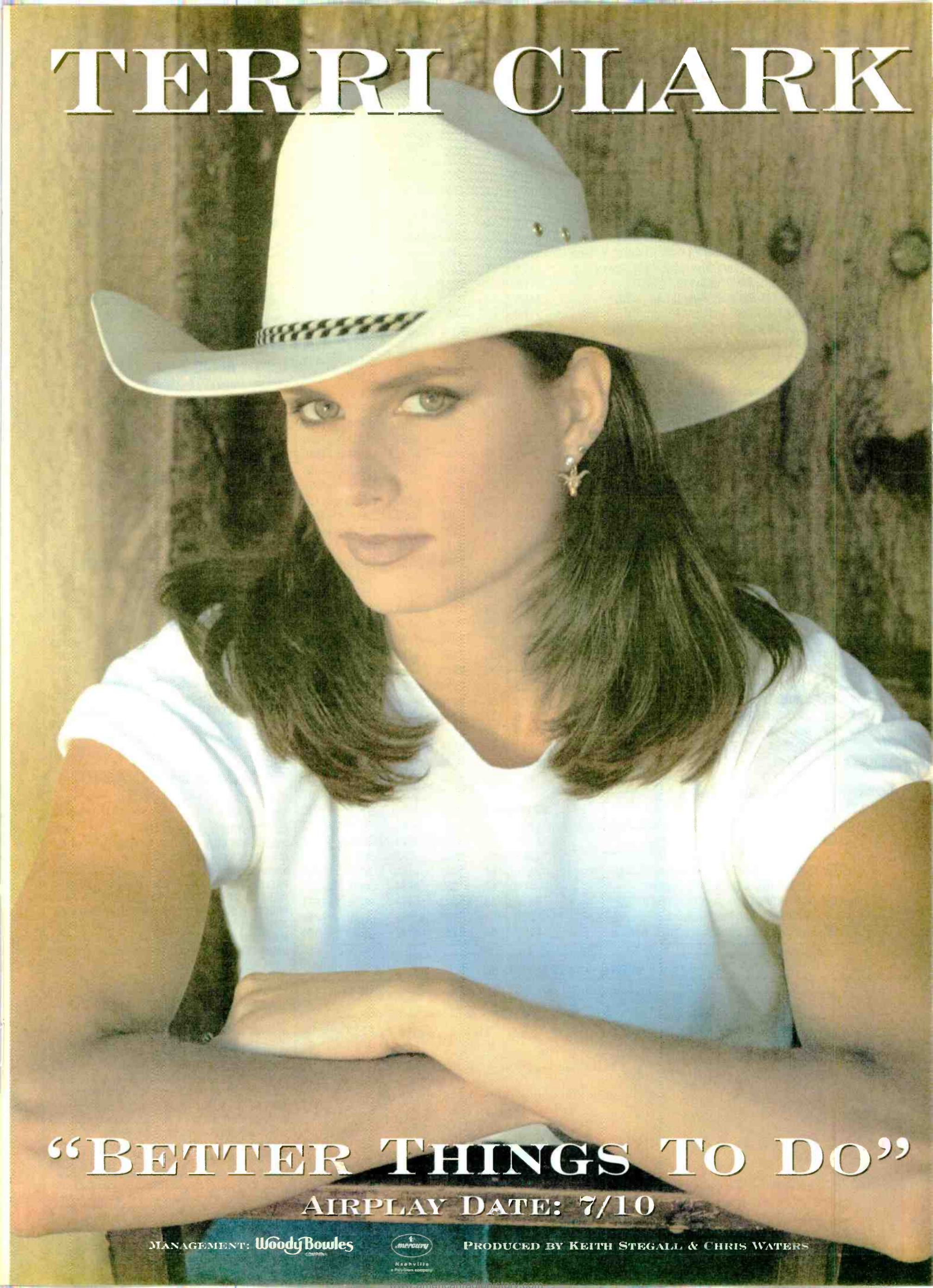


NEW KIDS ON THE BLOCK — Mercury Nashville recently took four of their newest stars on a field trip to New York City's *Kapitan Banana* for an acoustic performance. Partying responsibly were (l-r) artist **Wesley Dennis**, PHI President/COO **Eric Kronfeld**, artist **Terri Clark**, Mercury Nashville President **Luke Lewis**, artists **Keith Stegall** and **Kim Richey**, and PGD Sr. VP **John Madison**.



THE GOLD STANDARD — RCA artist **Aaron Tippin** (c) recently celebrated the gold certification of his LP "You've Got To Stand For Something" with some of his employers. Goofing and guffawing were (l-r) RCA VP **Tommy Daniel**, RCA's **Mike Wilson**, Tippin manager **Billy Craven**, RCA's **Ron Howie**, RCA Nashville Chairman **Joe Galante**, and RCA Nashville Sr. VP/GM **Randy Goodman**.

TERRI CLARK



“BETTER THINGS TO DO”

AIRPLAY DATE: 7/10

MANAGEMENT: **Woody Bowles**



PRODUCED BY KEITH STEGALL & CHRIS WATERS

“BEIN’ HAPPY”

The first boot stompin’,
hand clappin’, feel good hit of the summer.

RUSS TAFF

“Bein’ Happy”
Going for airplay July 10.

WARNING:

This song kills low energy, foul moods and bad attitudes on contact.



Smiling Is Believing
© 1995 Warner/Reprise Nashville



NEW & ACTIVE

4RUNNER A Heart With 4 Wheel Drive (Polydor/Nashville)

Total Stations: 85, Total Adds: 66, Total Points: 3857. Adds include: WOVK 14, WGTY 13, WKCN 10, WROO 6, WGTR 14, WRNS 18, WRBQ 7, WITL 17, WFMB 12, WTVY 10, KKIX 15, KDOK 12, WAVC 11, WWJO 11, KGNC 10, KOUL 12, KTEX 10, WACO 10, KLUR 14, KUGN 14, KZLA 10, KHAY 10, KNCQ 14, KJUG 14, KORD 10

SHELBY LYNNE Slow Me Down (Magnatone)

Total Stations: 59, Total Adds: 18, Total Points: 2803. Adds include, WCTK 10, WFRG 10, WMZQ 17, WKSF 18, WTNT 15, WFMB 10, KIXQ 6, WOW 9, KUGN 14, KHAY 6, KPLM 14
Plays: WWYZ 19 (19), WQBE 15 (15), WAYZ 10 (10), WRKZ 10 (5), WIOV 12 (8), WOVK 14 (14), WXBQ 15 (15), WGTR 11 (11), WCMS 11 (11), WAXX 16 (16), WTCM 15 (15), KRRV 15 (12), WKDQ 15 (15), WAVC 11 (11), KTWB 21 (21), KFDI 12 (5), KLUR 14 (14)

BRETT JAMES Female Bonding (Career)

Total Stations: 44, Total Adds: 34, Total Points: 2288. Adds include, WGNA 13, WAYZ 10, WRKZ 16, WKCN 10, WTRS 9, WROO 6, WRNS 18, WQDR 7, WWWW 8, WYCD 5, KRRV 12, KXKC 15, WSIX 16, WSM-FM 7, KBEQ 18, WIL 12, KOUL 12, KLLL 23, KNFM 21, WACO 10, KLUR 14, KKCS 17

JEFF FOXWORTHY Party All Night (WB)

Total Stations: 33, Total Adds: 32, Total Points: 1460. Adds include, WBCS 7, WGTY 5, WEZL 6, WSOC 14, WGN 8, WROO 6, WGTR 11, WRBQ 7, WWWW 8, WITL 16, KXKC 18, WTX 15, KHAK 23, WBOB 7, KGNC 10, KHEY 10, KFMS 7, KNAX 10, KSKS 7, KHAY 10, KDRK 6, KJUG 22
Plays: KYGO 22 (13)

WOODY LEE I Like The Sound of That (Atlantic)

Total Stations: 33, Total Adds: 30, Total Points: 1377. Adds include, WCTK 5, WQBE 15, WYNY 7, WDSY 6, WXBQ 15, WSOC 7, WHKZ 6, WROO 6, WRBQ 20, WMIL 5, WKDQ 15, KXKC 7, WNOE 6, WLLR 6, KFKE 6, WOW 5, KFDI 5, KZSN 17, KRST 5, KFMS 6, KSOP 7, KUGN 14, KATM 5, KXDD 7

PHILIP CLAYPOOL Swingin' On My Baby's Chain (Curb)

Total Stations: 33, Total Adds: 0, Total Points: 1327. Plays: WWYZ 10 (10), WPKX 7 (7), WIOV 8 (8), WSOC 14 (14), WKCN 10 (10), WKML 13 (13), WROO 12 (12), WXBM 11 (11), WQDR 7 (7), WCHY 7 (7), WRBQ 7 (7), WJOD 9 (9), WFMB 18 (16), WKDQ 7 (7), WTCR 5 (5), KHAK 8 (8), WAVC 11 (11), KIKK 17 (17), KLUR 14 (14), KWNR 10 (10), KKAT 5 (5), KUPL 5 (5), KRPM 6 (6)

CHRIS LeDOUX Dallas Days And Fort Worth Nights (Capitol)

Total Stations: 37, Total Adds: 4, Total Points: 1306. Adds: KRRV 12, WIBW 8, KGEE 7, KNCQ 14
Plays: WIOV 8 (8), WGTR 14 (14), WTCM 13 (13), KKIX 7 (7), WVLC 5 (5), KDDK 12 (8), WAVC 11 (11), KTWB 21 (21), KFDI 5 (5), KAGG 9 (9), KTEX 10 (10), KNFM 5 (5), KVOD 5 (5), KLUR 14 (14), KYGO 5 (5), KBUL 11 (11), KKAT 5 (5), KSOP 7 (7), KIKF 10 (10), KRWQ 23 (11), KHAY 10 (6), KDRK 15 (15), KJUG 14 (14)

SHANE SUTTON I've Got Your Number (Polydor/Nashville)

Total Stations: 35, Total Adds: 1, Total Points: 1276. Add: WKDQ 7
Plays: WWYZ 10 (5), WQBE 5 (5), WRKZ 5 (5), WXBQ 5 (5), WKCN 10 (10), WGTR 11 (11), WRNS 18 (18), WRBQ 7 (7), WAXX 16 (16), WFMB 14 (12), WTHI 6 (6), WTCM 13 (13), WAMZ 7 (7), WSIX 6 (6), WAVC 11 (11), WBOB 7 (7), KTTS 5 (5), KEAN 17 (17), KGNC 10 (10), KAGG 9 (9), KOUL 5 (5), KLUR 14 (14), KKAT 5 (5)

WESTERN FLYER Friday Night Stampede (SOR)

Total Stations: 29, Total Adds: 20, Total Points: 1171. Adds: WAYZ 10, WIOV 8, WGTY 12, WROO 6, WDEN 5, WUSW 5, WBWN 6, WAXX 16, WBTU 5, WBCT 5, WTHI 6, KKIX 15, KXKC 7, KFDI 5, KZSN 5, KVOD 5, KLUR 14, KQFC 7, KYGO 5, KHAY 6
Plays: WFRG 15 (10), WWWW 8 (8), KBEQ 18 (18), KEAN 17 (17)

JONES & WYNETTE One (MCA)

Total Stations: 20, Total Adds: 0, Total Points: 1052. Plays: WWYZ 5 (5), WRKZ 5 (5), WGTY 10 (11), WKML 13 (13), WDEN 15 (15), WCMS 11 (11), WQYK 5 (5), WFMB 16 (14), WTVY 10 (10), KKIX 7 (7), WAVC 11 (11), WDAF 10 (10), KTTS 5 (5), KFDI 5 (5), KEAN 17 (17), KASE 21 (21), KOUL 12 (5), KXXY 14 (12), KVOD 5 (5), KLUR 14 (14)

CARLENE CARTER Love Like This (Giant)

Total Stations: 10, Total Adds: 9, Total Points: 561. Adds: WHWK 13, WIOV 8, WRNS 18, WTX 23, WBOB 7, KTTS 5, KEAN 17, KQFC 7, KSOP 7
Plays: WWYZ 10 (5)

ALBUM TRACKS

Artist Title (Label)	Album Title
TOBY KEITH Big Ol' Truck (Polydor Nashville)	Boomtown
AARON NEVILLE For The Good Times (A&M)	The Tattooed Heart
ALISON KRAUSS Baby, Now That I've Found You (Rounder)	A Collection
TANYA TUCKER Something (Capitol)	Come Together
JUNIOR BROWN Highway Patrol (MCG/Curb)	Junior High

Station call letters followed by number of plays this week. (last week's plays - if any - in parentheses)

NATIONAL RADIO FORMATS

BROADCAST PROGRAMMING CONTINUED

ABC/SMN

Mark Edwards • (214) 991-9200

Coast-To-Coast

ALABAMA/She Ain't Your Ordinary Girl
BOY HOWDY/She Can't Love You
M. CHAPIN CARPENTER/Why Walk ...
JEFF CARSON/Not On Your Love
DOUG STONE/Sometimes I Forget
GEORGE STRAIT/Lead On

Hottest:

JOHN M. MONTGOMERY/Sold (The Grundy ...)
TRAVIS TRITT/Tell Me I Was Dreaming
NEAL McCOY/They're Playin' Our Song
KENNY CHESNEY/Fall In Love
BLACKHAWK/That's Just About Right

Real Country

Dave Nicholson • (602) 966-6236
RHETT AKINS/That Ain't My Truck
CLINT BLACK/One Emotion
JEFF CARSON/Not On Your Love
PATTY LOVELESS/Halfway Down
GEORGE STRAIT/Lead On
MARTY STUART/If I Ain't Got You

Hottest:

NEAL McCOY/They're Playin' Our Song
VINCE GILL/You Better Think Twice
JOHN M. MONTGOMERY/Sold (The Grundy ...)
ALAN JACKSON/I Don't Even Know Your Name
REBA McENTIRE/And Still

ALTERNATIVE PROGRAMMING

Steve Knoll • (214) 252-1426
BROOKS & DUNN/You're Gonna Miss Me...
TRACY BYRD/Walking To Jerusalem
JEFF CARSON/Not On Your Love
TY HERNDON/I Want My Goodbye Back
JOHN M. MONTGOMERY/Sold (The Grundy ...)

Hottest:

TRACY LAWRENCE/Texas Tornado
KENNY CHESNEY/Fall In Love
COLLIN RAYE/If I Were You
VINCE GILL/You Better Think Twice
BLACKHAWK/That's Just About Right

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country — Ken Moultrie

ALABAMA/She Ain't Your Ordinary Girl
M. CHAPIN CARPENTER/Why Walk When...
MARK CHESNUTT/Down In Tennessee
TY ENGLAND/Should've Asked Her Faster
GEORGE STRAIT/Lead On

Hottest:

SHANIA TWAIN/Any Man Of Mine
BLACKHAWK/That's Just About Right
TRAVIS TRITT/Tell Me I Was Dreaming
KENNY CHESNEY/Fall In Love
VINCE GILL/You Better Think Twice

Digital Country — L.J. Smith

JOHN BERRY/I Think About It All The Time
4RUNNER/A Heart With 4 Wheel Drive
PATTY LOVELESS/Halfway Down

Hottest:

JOHN M. MONTGOMERY/Sold (The Grundy ...)
TRAVIS TRITT/Tell Me I Was Dreaming
KENNY CHESNEY/Fall In Love
VINCE GILL/You Better Think Twice
SHANIA TWAIN/Any Man Of Mine

Digital New Country — Ken Moultrie

JOHN BERRY/I Think About It All The Time
4RUNNER/A Heart With 4 Wheel Drive
PATTY LOVELESS/Halfway Down

Hottest:

JOHN M. MONTGOMERY/Sold (The Grundy ...)
TRAVIS TRITT/Tell Me I Was Dreaming
KENNY CHESNEY/Fall In Love
SHENANDOAH/Darned If I Don't ...
SHANIA TWAIN/Any Man Of Mine

JONES SATELLITE NETWORKS

Phil Barry • (800) 766-3251

CD Country — John Hendricks

JOHN BERRY/I Think About It All The Time
CLINT BLACK/One Emotion
WADE HAYES/Don't Stop
WOODY LEE/I Like The Sound Of That
PATTY LOVELESS/Halfway Down
GEORGE STRAIT/Lead On
TRISHA YEARWOOD/I Wanna Go Too Far

JONES SATELLITE NETWORKS CONTINUED

Hottest:

BLACKHAWK/That's Just About Right
TRACY BYRD/Walking To Jerusalem
VINCE GILL/You Better Think Twice
DAVID LEE MURPHY/Party Crowd
SHANIA TWAIN/Any Man Of Mine

U.S. Country — Jim Murphy

JOHN BERRY/I Think About It All The Time
CLINT BLACK/One Emotion
M. CHAPIN CARPENTER/Why Walk When...
PATTY LOVELESS/Halfway Down
GEORGE STRAIT/Lead On

Hottest:

KENNY CHESNEY/Fall In Love
VINCE GILL/You Better Think Twice
NEAL McCOY/They're Playin' Our Song
JOHN M. MONTGOMERY/Sold (The Grundy ...)
SHENANDOAH/Darned If I Don't ...

Vance Koretos • (312) 755-1300

JOHN BERRY/I Think About It All The Time
BOY HOWDY/She Can't Love You
DOUG STONE/Sometimes I Forget
GEORGE STRAIT/Lead On

Hottest:

JOHN M. MONTGOMERY/Sold (The Grundy ...)
VINCE GILL/You Better Think Twice
DAVID LEE MURPHY/Party Crowd
SHANIA TWAIN/Any Man Of Mine
JOHN ANDERSON/Mississippi Moon

WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Country — Steve Penny

JAMES HOUSE/This Is Me Missing You
PAM TILLIS/In Between Dances

Hottest:

JOHN M. MONTGOMERY/Sold (The Grundy ...)
REBA McENTIRE/And Still
VINCE GILL/You Better Think Twice
SHENANDOAH/Darned If I Don't ...
SHANIA TWAIN/Any Man Of Mine

Hot Country — Steve Penny

ALABAMA/She Ain't Your Ordinary Girl
M. CHAPIN CARPENTER/Why Walk When...
TY ENGLAND/Should've Asked Her Faster
PATTY LOVELESS/Halfway Down
GEORGE STRAIT/Lead On

Hottest:

ALAN JACKSON/I Don't Even Know Your Name
BLACKHAWK/That's Just About Right
SHANIA TWAIN/Any Man Of Mine
VINCE GILL/You Better Think Twice
SHENANDOAH/Darned If I Don't ...



Big Ol' Truck

Toby Keith Adds July 10



COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

Continued from Page 53

MARKET #21 WRBQ/Tampa (813) 287-1047 Mitchell/Lane. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like BLACKHAWK/That's Just About...

MARKET #22 WGAR/Cleveland (216) 328-9950 Nugent/Collier. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like BLACKHAWK/That's Just About...

MARKET #23 KYGO/Denver (303) 321-0950 St. John/Page. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like COLLIN RAYE/I Were You...

MARKET #24 KUPL/Portland, OR (503) 297-3311 Taylor. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like TOBY KEITH/You Ain't Much Fun...

MARKET #24 KWJJ/Portland, OR (503) 228-4393 Mitchell/McCrae. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like REBA MCENTIRE/And Still...

MARKET #25 WUBE/Cincinnati (513) 721-1050 Closson/Hamilton. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like SHANIA TWAIN/Any Man Of Mine...

MARKET #26 WML/Milwaukee (414) 545-8900 Wolfe/Morgan. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like JOHN M. MONTGOMERY/Sold...

MARKET #27 YOUNG COUNTRY 104 KBEO/Kansas City (816) 531-2535 Kennedy/McEntire. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like JOHN ANOERSON/Mississippi Moon...

MARKET #27 KFKF 94FM KFKF/Kansas City (816) 753-4000 Carter/Stevens. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like SHANIA TWAIN/Any Man Of Mine...

MARKET #27 WDAF-AM 61 Country WDAF/Kansas City (816) 931-6100 Cramer/Bryan. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like NEAL MCCOY/They're Playin'...

MARKET #28 KFRQ 95.1 KFRQ/Riverside (909) 825-9525 Logan. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like WADE HAYES/Still Dancin' With...

MARKET #29 105.1 Knci KNCI/Sacramento (916) 923-9200 Wood. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like SHENANDOAH/Darned If I Don't...

MARKET #30 95.3 KRTY KRTY/San Jose (408) 293-8030 Stevens/Michaels. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like SHANIA TWAIN/Any Man Of Mine...

MARKET #31 Cat Country 98.1 WCTK/Providence (508) 996-3371 Everett/Hill. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like BLACKHAWK/That's Just About...

MARKET #32 WCMS WCMS/Norfolk (804) 424-1050 Mehan. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like JOHN M. MONTGOMERY/Sold...



MIKE KINOSHIAN

'Keep Your Feet On The Ground & Keep Reaching For The Stars'

On the eve of his silver anniversary as a national countdown host, legendary air personality Casey Kasem reflects on his brilliant career

Thirty, 29, 28, 27, 26, 25! This weekend marks the 25th year that Casey Kasem has uniquely blended the hottest new music, clever chart statistics, artist information, and dedications as a national countdown host. While often imitated, his distinctive style has never been duplicated.

The countdown icon tells me it doesn't seem like it's been 25 years since "American Top 40" debuted. "There's nothing static about what I do. [AT 40] started out simple. The stories I tell and the music always change. There's a fresh quality in doing the countdown every week. I always knew it would last at least 20 years because I've been able to use radio the way it should be used — visually.

"If you overdo the information, you become a talker. People listen to this show for the music. If you go too long on a human interest story, people will tune you out. The way you temper these things determines the show's quality."

Admitting the voice he exhibits today is much less "announcerish," Kasem explains, "When I first started

in radio, I didn't know anything about the music. I did everything I could to make the commercials interesting. While other announcers dismissed them as [elements] that got in the way of music, I made sure I kept my audience with the commercials."

Lofty Aspirations

The concept — which later would become AT40 — came to Kasem in 1949 when he was a high school student. "At the time, I wanted to be a baseball player or an actor," the Wayne State University grad recalls.

"I was working in a little grocery store, eating potato chips, and listening to [CKLW/Detroit personality] Eddie Chase's 'Make Believe Ballroom.' I decided then that I, someday, wanted to countdown the coun-



Casey Kasem

try's Top 10 hits. That idea never left my mind, and I knew that — either in New York or Hollywood — I'd do a [national] countdown." Chase, Kasem says, currently lives in Palm Springs, CA; the two still have never met.

Detroit native Kasem launched his radio career as a newsman in the Motor City at WJBK in 1956. A signature show close, which he utilizes to this day, was developed there.

"I knew I'd need a clever phrase to end my show, but it had to be significant. I started thinking about what life meant to me. I wanted people to do everything possible to succeed, provided it wasn't at someone else's expense." Since then, Kasem has urged people to "keep your feet on the ground and keep reaching for the stars."

Tracking Casey

After working in his hometown, Kasem's radio travels took him to Cleveland, Buffalo, and, in 1962, KEWB/San Francisco-Oakland. "My shows were comedy-intensive

two people who were doing wild tracks, so I thought I was finished.

"A five-foot high trash barrel with reams of news copy inside of it kept the studio-door open. About 20 minutes before I went on the air that night, I saw a green, black, and white magazine called *Who's Who In Pop Music* on top of the barrel. It included artists' hobbies, where they went to school, and where they lived. I couldn't believe my eyes. I picked it

I love radio more today than when I first started and want to continue doing this. When you do what you love, time disappears.

up, thumbed through it, and began looking at what would become my future. I'd always used 'teasers,' but now they had substance because I started giving in-depth stories. I hired Ben Marichal to be my first statistician."

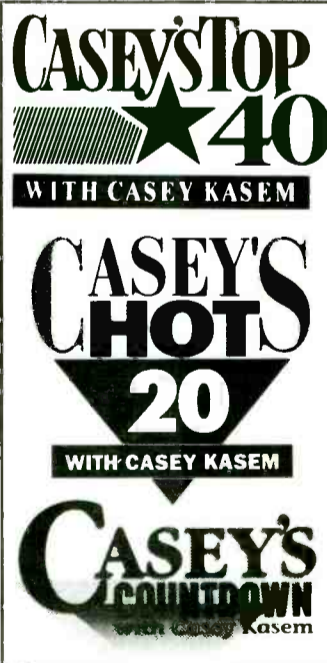
By 1968, Kasem had five years under his belt as a major on-air talent at KRLA/Los Angeles and was starting to get busy as a voiceover talent. The time was right, he felt, to act upon the idea he'd been carrying with him since '49. "I wanted to use one day a week to create a show that I could live off of while I worked to win an Academy Award. Today, however, I have no desire to win that award," he jokes.

Kasem called Ron Jacobs and told the former KHJ/Los Angeles PD that he had an idea for a national countdown show. Jacobs implored Kasem to meet with him as quickly as possible. "He and Tom Rounds were just starting an organization called Watermark, where they planned to manage talent and do syndicated radio shows," Kasem recalls. "Within two weeks, we had a signed, sealed, and delivered contract." Watermark was sold to ABC in 1982, then ABC/Watermark began distributing the show.

Continued on Page 58



Westwood One Chairman Norm Pattiz welcomes Casey Kasem to the organization. Kasem's new countdown show kicked off in January 1989.



came three and a half hours prior to Kasem's 7pm-midnight air shift. "I didn't say a damn thing to him," Kasem declares. "He'd already fired



If you overdo the information, you become a talker. People listen to this show for the music. If you go too long on a human interest story, people will tune you out.



THERE IS A DISTINCTIVE SOUND TO AMERICAN MUSIC THERE IS BRUCE HORNSBY

Bruce Hornsby

Consummate musician.

Master storyteller.

True original.

A whole new musical mosaic from one of the most compelling artists of our day.

From New Orleans and Chicago to Nashville, from the big city to the heartland, an uncommon mix of music's roots, and chronicle of American life... straight from his heart and his hands.

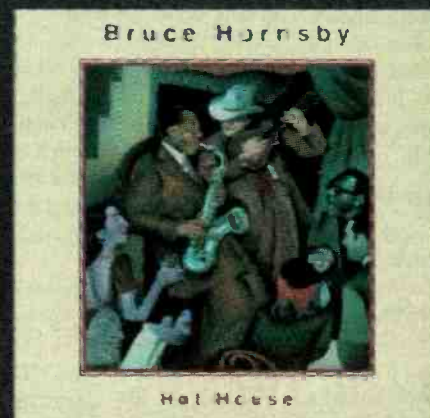
Airplay Includes:

WBMX WYTX WKDD
KHMV WYXV KGBY
WKTI KDMX WMJQ
WRQX KPLZ WMXB
WBLI WYYY WAHR
WMXQ and many others

#1 Nationally Most Added

52 Acids - Debut **23** AC 337 Plays

23 Acids - Debut **28** Hot AC 294 Plays



Hot House

The new album from Bruce Hornsby. Eleven new chapters including the first single "Walk In The Sun."



On The RCA Records Label

Produced by Bruce Hornsby. Management: Q Prime, Inc.

'Keep Your Feet On The Ground & Keep Reaching For The Stars'

Continued from Page 56

'Dear Casey'

"Long-Distance Dedications" have become synonymous with Kasem's national countdowns. The feature's genesis has a Beatles tie-in. "A young female fan of mine went to a Beatles concert [at San Francisco's Cow Palace]," notes Kasem. "She didn't know who to contact about the exciting story that she had hugged her favorite Beatle, George Harrison. When I read the letter she wrote to me, I thought it would be a hit record. The song, 'A Letter From Elaina' was released, but did not chart.

"I read it on the air and received a flood of calls. Within a week, 10 record companies wanted it. I gave it to Joe Smith at Warner Bros., [who in exchange] promised me a big

enough movie part that would get me into the union. Four years later, the biggest part I got was one line ['What about all them medals?'] in Chad Everett's 'First To Fight' movie."

Inspired by the record which had a national release, Kasem starting doing Letters To The Sweetheart Tree. "When I started AT 40 in 1970, I told Tom Rounds and my partner/co-AT 40 creator Don Bustany that one day someone will send us a letter and I'd read it. I wanted it to happen naturally and didn't want anyone to manufacture it. It took eight years for it to come.

"A woman married to a sergeant on duty in Germany asked to dedicate a song to her husband. That's how our long-distance dedications started. Some people think the letters are embellished, but we absolutely don't do that. The only thing we

do is edit them, still using the writer's words." Kasem estimates the show consistently receives 200-300 letters each week.

Selling The Story Solo

Artists are among Kasem's biggest supporters. "At least once a week, one will come up to me and tell me they listen to the show to find out what's happening on the charts. They've been very flattering right from the beginning, but I really don't socialize with them very much."

There's only been one instance where an artist was interviewed on the air. "In 1972, we called Roberta Flack to congratulate her for having the year's No. 1 song. She didn't get excited and thanked us for calling.

"Some artists are great when they sing, but clam up when they're interviewed. My background is story-

telling. I take the time to get the meat out of a story to make it delicious, so I probably can tell the story better than they can."

When ABC and Kasem couldn't resolve contract negotiations, Westwood One Chairman Norm Pattiz lured him for a countdown Kasem kicked off in January 1989. "Dave's World" co-star Shadoe Stevens succeeded Kasem at ABC as AT 40 host. Kasem records AC ("Casey's Countdown"), Hot AC ("Casey's Hot 20"), and CHR ("Casey's Top 40") chart countdowns on three successive days each week.

"I never looked back, didn't listen to Shadoe, and don't listen to [Rick Dees] or any of the competition," explains Kasem; his Westwood One contract runs through 2000. "I've surrounded myself with an exquisite group of producers, writers, and di-

rectors who keep us on course. Norm's a genius, and Bert Kleinman is a first-rate producer/director/writer. [Writer and KABC/Los Angeles restaurant host] Merrill Shindler is also great and has been with me for 15 years."

... And Still Counting

Kasem — who hosted syndicated TV's "America's Top 10" for 12 years — claims the AC, Hot AC, and CHR countdowns have different attitudes and pacing. "The AC show is a bit more laid back; there's only a slight difference between the Hot AC and [CHR versions].

"I love radio more today than when I first started and want to continue doing this. When you do what you love, time disappears. People grow old doing jobs they dislike — it speeds up their biological clock."

The History-Making AT 40

According to Tom Rounds, the context of "American Top 40" was the epic documentary, "The History Of Rock And Roll." Now President of Los Angeles-based Radio Express — a company that develops overseas radio markets for American shows — Rounds was co-founder/President of Watermark when the Casey Kasem-hosted AT 40 bowed on July 4, 1970.

"The History Of Rock And Roll" made us realize there was a lot of station and listener interest in pop music as an academic subject," he remarks. "I lured [former KHJ/Los Angeles PD] Ron Jacobs to Watermark, which we started as an outgrowth of the Miami Pop Festival. The idea for AT 40 was hatched in Fall 1969, but we didn't finish building studios and get everything together until 1970. The investment in Watermark came from [Miami Pop Festival backer] Tom Driscoll. Without him, none of this ever would've happened."

Rounds and Jacobs debated over the show's title. "It was going to be 'something Top 40,'" Jacobs notes. "I'm a big football fan and wanted it to be called 'National Top 40,' so guys in the National Football League could listen. [Rounds] preferred 'American Top 40'; it was very fortuitous that [he prevailed]."

Respectful Competitor

Jacobs had become very familiar with Kasem and made several attempts to hire him away from crosstown competitor KRLA. Recalls Jacobs, "We were never able to come to terms, but had a great amount of mutual respect. He was way ahead of his time by devoting [substantial energy] to a voiceover career. KHJ's famous 'Boss Jocks' got higher ratings than the KRLA guys, but didn't have anything close to Casey's bank account."

Explaining it was Kasem's idea to use the "teaser technique" on AT



Tom Rounds

40, Rounds says, "Casey's a tremendous idea guy and brought the human element of doing a weekly 'History Of Rock And Roll' based on current charts.

"The countdown was always an excuse to tell great stories, and Casey's stock-in-trade is his story-telling ability. He's always had an intuitive sense of what people want to know and has an amazing knack of providing that information in an entertaining manner. He establishes an incredible rapport with the audience."

Humble Beginnings

Rounds points out that the first year was especially difficult. "In terms of researching, writing, and getting teasers together, Casey and [Kasem's partner and co-AT 40-creator] Don Bustany worked around the clock. It wasn't easy, but they hung in there. It wasn't until the second year that we acquired additional staff. The original deal was they'd produce the show on paper and we'd take care of marketing and distribution."

Those associated with AT 40 were products of the '60s, but as Rounds

explains, "Casey's experience of the '60s was considerably different from the rest of us. He sincerely believed in the Horatio Alger legend that, if you work hard, you'll achieve success. He was aware that families would listen to AT 40 on Sunday mornings as they were coming out of church. He's always had a sense of family values and caters to it. AT 40 was so strong because it became a family listening event."

Back in 1970, using a national music chart as a programming tool was a foreign idea to most PDs. "They looked at national charts, but programmers basically played music based on local popularity," Rounds comments. "That was, perhaps, the greatest level of resistance we experienced in trying to clear the show because some programmers felt they were way ahead of national charts. We said that by playing AT 40 once a week, a programmer could show listeners how advanced the station really was."

Barter Basics

Rounds, a former KFRC/San Francisco PD, functioned as AT 40's salesperson and engineer and admits he learned quite a bit from the show's early days. "We started it on a barter basis, which was years ahead of its time. After the first 18 months of losing money, we finally switched to cash. That was one reason the show stayed as pure as it did for as long as it did. It wasn't until 1982 [when Watermark was sold to ABC] that the show went back to network/barter."

AT 40's inaugural broadcast was



[Kasem] was aware that families would listen to AT 40 on Sunday mornings as they were coming out of church. AT 40 was so strong because it became a family listening event.

- Tom Rounds



Casey's always had an intuitive sense of what people want to know and has an amazing knack of providing that information in an entertaining manner.

- Tom Rounds



carried by seven stations; it wasn't until the end of 1970 that the client roster reached 75 affiliates. Rounds explains, "We lost money for a long time and didn't turn the corner until the fourth year. It did well on an operating basis, but we had a huge loss that we had to recover and pay back to the original investors.

"Before ABC took over, we had 450-500 cash-paying customers. That number then increased by about 100. As CHR began fading, the number of AT 40 affiliates went way down. Nowadays, having 300 clearances means you're doing well.

"In the late '70s, companies like Westwood One were starting to really hit it big on barter. We had so much cash business and hated to change because we knew it would affect our station relationships and the way they perceived us.

We were appalled when we later learned that ABC planned to take half the show's commercial time. As it turned out, though, the stations bought it."

Programming Egos

AT 40's initial pricing structure was hardly intricate. "We took the amount of money we needed to operate and divided it by the number of stations," Rounds recalls. "It came

out to \$39 a week per station. As times changed, the minimum was \$50 and the maximum was over \$1000 a week."

Explaining why AT 40 was such a difficult sell in the early days, Rounds notes, "PDs who survived in the '60s were [accustomed] to doing everything themselves. The idea of taking someone else's product and putting it on their station was completely out of the question and was considered a cop-out. It was unrealistic for us to think we could put it on 100 stations right away. But I knew AT 40 was a

home run when I learned people were writing it [in Arbitron diaries]."

Small Market Advantages

Jacobs — who presently is Exec. Producer of Radio Express's "World Charts" show — comments, "I really thought the smaller markets would benefit from a high-quality, Hollywood-produced show. It would be much better than the minimum-wage

talent who fumble around Sunday mornings. [Without an initial Los Angeles affiliate], we had to drive to Santa Barbara to listen to our own show."

For a brief period, Rounds returned to produce AT 40. "I took over production last year when ABC decided to fold it domestically. We kept producing the show to satisfy our [international] contracts through the last week of January '95."



The original AT 40 logo.

AC TOP 30

JUNE 30, 1995

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	BRYAN ADAMS Have You Ever Really Loved... (A&M) 2395 2542 2550 2550 101/0					
5	4	2	2	BOYZ II MEN Water Runs Dry (Motown) 2275 2177 2046 1829 98/1					
4	2	3	3	EAGLES Learn To Be Still (Geffen) 2055 2113 2063 1985 91/0					
26	13	8	4	VANESSA WILLIAMS Colors Of The Wind (Hollywood) 1971 1434 1112 562 96/6					
9	7	6	5	ROD STEWART Leave Virginia Alone (WB) 1745 1700 1561 1303 82/3					
2	3	4	6	ELTON JOHN Believe (Rocket/Island) 1722 1891 2053 2178 88/0					
3	5	5	7	BLESSID UNION OF SOULS I Believe (EMI) 1650 1816 2022 2060 78/0					
10	9	9	8	AARON NEVILLE Can't Stop My Heart From... (A&M) 1413 1408 1359 1242 76/2					
13	11	10	9	JIM BRICKMAN Angel Eyes (Windham Hill) 1347 1375 1297 1212 79/1					
16	15	13	10	REMBRANDTS I'll Be There For You (EastWest/EEG) 1270 1195 1093 880 59/3					
14	14	12	11	ANITA BAKER & JAMES INGRAM When You Love... (Elektra/EEG) 1248 1211 1106 1031 76/1					
6	6	7	12	ANNIE LENNOX No More "I Love You's" (Arista) 1204 1529 1599 1531 67/0					
25	22	19	13	ALL-4-ONE I Can Love You Like That (Blitz/Atlantic) 1199 929 833 619 78/12					
22	20	17	14	AMY GRANT Big Yellow Taxi (A&M) 1170 1018 882 706 70/3					
19	17	15	15	JORDAN HILL Remember Me This Way (MCA) 1158 1032 915 789 78/10					
20	19	14	16	GLORIA ESTEFAN It's Too Late (Epic) 1150 1053 885 787 79/4					
8	8	11	17	MARTIN PAGE In The House Of Stone And Light (Mercury) 1047 1267 1395 1421 60/0					
11	12	16	18	MADONNA Take A Bow (Maverick/Sire/WB) 865 1019 1150 1239 55/0					
17	16	20	19	JON SECADA Where Do I Go From You (SBK/EMI) 845 926 922 866 59/1					
7	10	18	20	FOREIGNER Until... (Generama/Rhythm Safari/Priority) 786 1003 1327 1473 58/0					
28	24	22	21	CURTIS STIGERS This Time (Arista) 731 641 583 503 65/2					
—	—	25	22	ELTON JOHN Made In England (Rocket/Island) 659 447 27 — 48/14					
DEBUT			23	BRUCE HORNSBY Walk In The Sun (RCA) 537 — — — 52/52					
29	27	26	24	MIKE & THE MECHANICS Over My Shoulder (Atlantic) 482 447 382 306 33/0					
—	28	28	25	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic) 481 391 307 199 23/4					
—	29	27	26	DUSTY SPRINGFIELD & DARYL HALL Wherever... (Columbia) 462 418 301 267 41/4					
—	—	29	27	MARTIN PAGE Keeper Of The Flame (Mercury) 406 280 139 — 36/8					
12	21	24	28	BEN TAYLOR I Will (Giant/Reprise) 350 515 854 1229 27/0					
DEBUT			29	CHRIS ISAAK Somebody's Crying (Reprise) 312 262 203 184 27/3					
DEBUT			30	DAVID SANBORN This Masquerade (Elektra/EEG) 295 248 213 181 37/5					

This chart reflects airplay from June 26-July 2. Songs ranked by total plays. Highlighted songs indicate Breaker. 103 AC reporters. 100 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

SOPHIE B. HAWKINS As I Lay Me Down (Columbia)

Total Stations: 24, Adds: 0, Plays: 293, WRCH 10 (10), WHYN 7 (7), WYJB 21 (21), WLEV 16 (16), WLIF 13 (14), WMJQ 28 (28), WKWK 7 (7), WKTK 7 (7), WMJJ 14 (13), WDEF 12 (12), WDOF 11 (11), WTFM 9 (9), WJXB 5 (5), WRVR 7 (7), WLQT 7 (5), WAJI 5 (5), WPTI 15 (12), WMGN 17 (17), WLQR 14 (12), WWWW 20 (20), WMT 9 (5), KUDL 16 (16), WLTE 5 (5), KLSY 18 (15).

SEAL Kiss From A Rose (ZTT/Sire/WB)

Total Stations: 25, Adds: 6, Plays: 285, WRCH 10 (8), WKYE 13 (10), WOBN 12 (12), WASH 21, WTCB 7 (7), WOOE 11 (7), WAHR 15 (15), WFM 12 (9), KTOY 8 (8), KHLA 7 (7), KKMJ 7, KESZ 8, KRVY 26 (23), WPTI 12 (10), WFMK 8 (8), WMGN 21 (21), WLQR 7 (5), WLOR 7, WLTE 5 (5), KELO 5 (5), KCIX 5 (6), KCLI 13, KOSI 5 (5), KSFI 14, KYMG 26 (26).

CHRISTOPHER CROSS Open Up My Window (Rhythm Safari/Priority)

Total Stations: 29, Adds: 2, Plays: 240, WCDD 5 (5), WRCH 10 (10), WWLI 10 (7), WHYN 7, WKLI 5 (5), WKWK 7 (7), WMGS 7, WTCB 7 (7), WTVR 5 (5), WDOF 7 (7), WAHR 15 (15), KTOY 3 (5), WRVR 7 (7), KKMJ 7 (7), KMXR 5 (5), KOXT 7 (7), WROE 7 (7), WWWW 5 (5), WDOK 18 (18), WLQT 5 (5), WAJI 5 (5), WLQR 7 (5), WWWW 20 (20), WMT 7 (7), KUJL 8 (8), KELO 5 (5), KSFI 16 (15), KWAV 5 (5), KLSY 18 (27).

NICKI FRENCH Total Eclipse Of The Heart (Capitol)

Total Stations: 12, Adds: 1, Plays: 196, WVAF 11 (5), WALK 24 (22), WBEB 17 (17), WWDE 8 (8), WRMF 22 (22), WOOE 7 (7), KHLA 14 (14), KRVY 23 (23), WMT 5, WLQR 34 (28), KCIX 5 (6), KBIG 26 (26).

MICHAEL DAMIAN Never Walk Away (Wildcat)

Total Stations: 22, Adds: 1, Plays: 194, WSSH 12 (12), WCDD 14 (14), WRCH 10 (10), WWLI 10 (7), WHYN 14 (14), WYJB 5 (5), WLEV 3 (3), WLZW 10 (10), WKWK 7 (7), WDEF 5 (5), WOOE 7 (7), KTOY 7 (7), KKMJ 7 (7), KMXR 5 (5), WROE 21 (14), WWWW 5 (5), WLQT 7 (7), WYJ 3 (2), WAJI 5, WLQR 10 (10), WWWW 20 (20), WLQR 7 (7).

CARLY SIMON Touched By The Sun (Arista)

Total Stations: 23, Adds: 3, Plays: 169, WCDD 5 (5), WWLI 5 (5), WMAS 5 (5), WKLI 10 (10), WYJB 10 (5), WVAF 5, WOBN 12, WLZW 10 (7), WGAY 5 (5), WARM 6 (6), WTVR 5 (5), WDEF 5 (5), WLMX 5, KOXT 5 (5), WROE 5 (5), WRRM 14 (10), WWWW 10 (5), WDOK 8 (8), WLQT 7 (7), WLHT 7 (7), WFMK 8 (8), WLQR 5 (5), WWWW 12 (8).

SELENA I Could Fall In Love (EMI Latin)

Total Stations: 14, Adds: 14, Plays: 161, WLZW 7, KMXR 21, KVLK 12, KOXT 21, KKLD 8, WROE 5, WLQT 7, WMMX 5, WLQR 5, KRNO 7, KYMG 27, KBIG 26, KJSN 5, KWAV 5.

MICHAEL JACKSON Childhood (Epic)

Total Stations: 13, Adds: 1, Plays: 133, WHYN 14 (14), WKLI 5 (5), WLZW 7 (7), WKTK 15 (15), WRMF 22 (23), WAHR 15 (15), WLQT 2 (2), WFMK 8 (8), WLOR 7 (5), WWWW 12 (12), WMT 8 (8), KOST 8 (8), KKCW 10.

BROWNSTONE I Can't Tell You Why (Epic)

Total Stations: 16, Adds: 3, Plays: 110, WCDD 5 (5), WRCH 5 (5), WHYN 7 (7), WKLI 5 (5), WKTK 15 (15), WTVR 5, WDEF 5 (5), KOXT 7 (7), WROE 7 (5), WLQT 5 (5), WFMK 8 (8), WLOR 5 (5), WWWW 12 (12), KRNO 7 (7), KJSN 5, KISC 7.

LEBO M Kube (Walt Disney)

Total Stations: 13, Adds: 0, Plays: 105, WCDD 5 (5), WRCH 10 (10), WOBN 5 (5), WDEF 5 (5), WFM 5 (5), KOXT 5 (5), WROE 21 (14), WLQT 2 (2), WFMK 8 (8), WMGN 17 (17), WLOR 5 (5), WWWW 12 (12), WLOR 5 (5).

PORTRAIT How Deep Is Your Love (Capitol)

Total Stations: 10, Adds: 2, Plays: 93, WRCH 5 (5), WLIF 4, WKTK 15 (15), WOOE 7 (7), WAHR 15 (15), KTOY 8, WROE 5 (5), WLOR 5 (5), WLQR 10 (7), KSSK 19 (19).

BETTE MIDLER To Deserve You (Atlantic)

Total Stations: 11, Adds: 11, Plays: 67, WCDD 5, WRCH 5, WYJB 5, WTCB 7, WFM 5, WRVR 4, KOXT 5, WROE 5, WLQR 5, WWWW 8, KSNE 13.

Songs ranked by total plays.

Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BRUCE HORNSBY Walk In The Sun (RCA)	52
ELTON JOHN Made In England (Rocket/Island)	14
SELENA I Could Fall In Love (EMI Latin)	14
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	12
BETTE MIDLER To Deserve You (Atlantic)	11
JORDAN HILL Remember Me This Way (MCA)	10
MARTIN PAGE Keeper Of The Flame (Mercury)	8
SEAL Kiss From A Rose (ZTT/Sire/WB)	6
VANESSA WILLIAMS Colors Of The Wind (Hollywood)	6
DAVID SANBORN This Masquerade (Elektra/EEG)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRUCE HORNSBY Walk In The Sun (RCA)	+537
VANESSA WILLIAMS Colors Of The Wind (Hollywood)	+537
ALL-4-ONE I Can Love... (Blitz/Atlantic)	+270
ELTON JOHN Made In England (Rocket/Island)	+212
SELENA I Could Fall In Love (EMI Latin)	+161
AMY GRANT Big Yellow Taxi (A&M)	+152
JORDAN HILL Remember Me This Way (MCA)	+126
MARTIN PAGE Keeper Of The Flame (Mercury)	+126
BOYZ II MEN Water Runs Dry (Motown)	+98
GLORIA ESTEFAN It's Too Late (Epic)	+97

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
EAGLES Love Will Keep Us Alive (Geffen)
DES'REE You Gotta Be (550 Music)
AMY GRANT & VINCE GILL House Of Love (A&M)
VANESSA WILLIAMS The Sweetest Days (Mercury)
BOYZ II MEN On Bended Knee (Motown)
GLORIA ESTEFAN Everlasting Love (Epic)
JON SECADA Mental Picture (SBK/EMI)
BONNIE RAITT You Got It (Arista)
JOHN WAITE How Did I Get By Without You (Imago)
LINDA RONSTADT The Blue Train (Elektra/EEG)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

THE BRIDGES OF MADISON COUNTY

music from the motion picture

"DOE EYES" (Love Theme) SHIPS TODAY!

early believers: KOSI WKLI WLQR KYMG WMT
300,000 Albums Sold Already!
Box Office Smash! Special For Love Shows!



AC REPORTERS

Stations and their adds listed alphabetically by market

<p>WYJB/Albany, NY OM/PD: Buzz Brindle MD: Pat Ryan</p> <p>5 BETTE MIDLER "Deserve" 5 SARI "Faith"</p>	<p>WSSH-FM/Boston, MA PD/MD: Bill George</p> <p>5 JORDAN HILL "Remember"</p>	<p>KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green</p> <p>13 ELTON JOHN "Made" 13 SEAL "Kiss" 13 BRUCE HORNSBY "Walk" 3 DAVID SANBORN "Masquerade"</p>	<p>KEZA/Fayetteville, AR PD/MD: Chip Arledge MD: Brian Wolfe</p> <p>12 VANESSA WILLIAMS "Colors"</p>	<p>WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe</p> <p>10 BRUCE HORNSBY "Walk" 7 SHERYL CROW "Cry" 5 FOREIGNER "Need"</p>	<p>WRVR/Memphis, TN PD: Joel Burke MD: Kay Manley</p> <p>10 BRUCE HORNSBY "Walk" 4 BETTE MIDLER "Deserve"</p>	<p>WWLI/Providence, RI PD: Tom Holt MD: Ted Edwards</p> <p>5 MARTIN PAGE "Keeper" 5 BRUCE HORNSBY "Walk"</p>	<p>WLQR/Toledo, OH PD: Steve Kendall MD: Geri Cooper</p> <p>7 BRUCE HORNSBY "Walk" 5 SARI "Faith" 5 SELENA "Could" 5 BETTE MIDLER "Deserve" 5 BRIDGES OF MADISON "Doe" 5 ALISON KRAUSS "Nothing"</p>
<p>WLEV/Allentown, PA PD/MD: Tony Rogers</p> <p>5 BRUCE HORNSBY "Walk"</p>	<p>WMJQ/Bufalo, NY PD: Rob Lucas MD: Roger Christian</p> <p>28 BRUCE HORNSBY "Walk"</p>	<p>WTCS/Columbia, SC OM: Doug Spets PD/MD: Brent Johnson</p> <p>7 BRUCE HORNSBY "Walk" 7 BETTE MIDLER "Deserve" 7 HAL KETCHUM "Stay"</p>	<p>WCRZ/Flint, MI OM/PD: Jay Patrick MD: George McIntyre</p> <p>14 GLORIA ESTEFAN "Too"</p>	<p>WQLR/Kalamazoo, MI PD: Bill Wertz MD: Brian Wertz</p> <p>10 BRUCE HORNSBY "Walk" 7 SEAL "Kiss"</p>	<p>WFLC/Miami, FL PD: Tip Landay MD: Wendy Bennett</p> <p>16 JON SECADA "Where"</p>	<p>KRNO/Reno, NV PD: Larry Irons MD: Laurie Adamson</p> <p>21 BRUCE HORNSBY "Walk" 7 SELENA "Could"</p>	<p>WWWM-FM/Toledo, OH PD: Ron Finn MD: Rick Reynolds</p> <p>8 ALI CAMPBELL "Eyes" 8 HAL KETCHUM "Stay" 8 BETTE MIDLER "Deserve" 8 BRUCE HORNSBY "Walk"</p>
<p>KYMG/Anchorage, AK PD/MD: John R. Roberts</p> <p>32 BRUCE HORNSBY "Walk" 27 MARTIN PAGE "Keeper" 27 SELENA "Could" 6 BRIDGES OF MADISON "Doe"</p>	<p>WCOD/Cape Cod, MA PD/MD: Chris Boles</p> <p>5 BRUCE HORNSBY "Walk" 5 BETTE MIDLER "Deserve" 5 SARI "Faith"</p>	<p>WGSY/Columbus, GA OM/MD: David Nolin</p> <p>18 ROD STEWART "Virginia"</p>	<p>WJAI/Ft. Wayne, IN PD: Lee Tobin MD: Barb Richards</p> <p>5 MICHAEL DAMIAN "Never" 2 REMBRANDTS "There"</p>	<p>KUDL/Kansas City, MO PD/MD: Tom Land</p> <p>16 BRUCE HORNSBY "Walk" 8 CHRIS ISAAK "Crying" 8 JORDAN HILL "Remember" 8 DAVID SANBORN "Masquerade"</p>	<p>WLTE/Minneapolis, MN PD/MD: Gary Nolan</p> <p>3 BRUCE HORNSBY "Walk" 3 SPRINGFIELD & HALL "Wherever"</p>	<p>WTVR-FM/Richmond, VA PD/MD: Scott O'Brien</p> <p>18 BRUCE HORNSBY "Walk" 5 DAVID SANBORN "Masquerade" 5 BROWNSTONE "Tel"</p>	<p>KMXZ/Tucson, AZ PD/MD: Bobby Rich</p> <p>23 ROD STEWART "Virginia" 8 SELENA "Could" 8 BAKER & INGRAM "Someone"</p>
<p>WROE/Appleton, WI PD/MD: J. Davis</p> <p>5 SELENA "Could" 5 ALISON KRAUSS "Nothing" 5 BETTE MIDLER "Deserve" 5 BRUCE HORNSBY "Walk"</p>	<p>WMT-FM/Cedar Rapids, IA OM: Rick Sellers PD/MD: Randy Lee</p> <p>7 BRUCE HORNSBY "Walk" 5 BRIDGES OF MADISON "Doe" 5 NICKI FRENCH "Eclipse"</p>	<p>WSNY/Columbus, OH PD: Don Hallett MD: Bob Nunally</p> <p>5 BRUCE HORNSBY "Walk"</p>	<p>WKTK/Gainesville, FL PD/MD: Briton Jon</p> <p>15 HOOTIE & BLOWFISH "Cry" 15 BRUCE HORNSBY "Walk"</p>	<p>KTDY/Lafayette, LA OM/PD: Michael W. Kay MD: Yvonne Arceneaux</p> <p>8 PORTRAIT "Deep"</p>	<p>KJSN/Mojo, CA PD/MD: Gary Michaels</p> <p>7 VANESSA WILLIAMS "Colors" 5 SELENA "Could" 5 DAVID SANBORN "Masquerade" 5 BROWNSTONE "Tel"</p>	<p>WSLO/Roanoke, VA PD: Don Morrison MD: Dick Daniels</p> <p>10 BRUCE HORNSBY "Walk" 10 MARTIN PAGE "Keeper" 10 JORDAN HILL "Remember"</p>	<p>KTYL/Tyler, TX PD: Dave Moreland MD: Janie Baker</p> <p>5 BRUCE HORNSBY "Walk" 5 ELTON JOHN "Made" 5 MARTIN PAGE "Keeper"</p>
<p>WFPG-FM/Atlantic City, NJ OM/PD: Dick Fennessy MD: Marlene Aqua</p> <p>7 BRUCE HORNSBY "Walk"</p>	<p>WVAF/Charleston, WV OM/PD: Rick Johnson MD: Amy Nuttner</p> <p>5 GLORIA ESTEFAN "Too" 5 JORDAN HILL "Remember" 5 CARLY SIMON "Touched"</p>	<p>KMXR/Corpus Christi, TX PD/MD: Jesse DeLeon</p> <p>21 VANESSA WILLIAMS "Colors" 21 SELENA "Could" 5 BRUCE HORNSBY "Walk"</p>	<p>WMAG/Greensboro, NC PD/MD: Nick Allen</p> <p>10 ALL-4-ONE "Can"</p>	<p>KHLA/Lake Charles, LA OM: Don Rivers MD: Lee Hudson</p> <p>7 SHERYL CROW "Cry"</p>	<p>WJLK-FM/Monmouth-Ocean, NJ PD: Gary Guida AP/MD: Dan Turi</p> <p>7 BRUCE HORNSBY "Walk"</p>	<p>KSFI/Salt Lake City, UT PD: Dain Craig MD: Lyle Morris</p> <p>14 SEAL "Kiss"</p>	<p>WLVZ/Utica, NY PD: Randy Jay MD: Jeanne Ashley</p> <p>10 BRUCE HORNSBY "Walk" 7 SELENA "Could"</p>
<p>WBBO/Augusta, GA PD/MD: John Patrick</p> <p>16 ALL-4-ONE "Can" 8 ELTON JOHN "Made" 8 BRUCE HORNSBY "Walk"</p>	<p>WDEF-FM/Chattanooga, TN PD/MD: Danny Howard</p> <p>12 BRUCE HORNSBY "Walk" 5 ALISON KRAUSS "Nothing"</p>	<p>KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal</p> <p>20 VANESSA WILLIAMS "Colors" 18 REMBRANDTS "There" 11 AARON NEVILLE "Heart"</p>	<p>WRCH/Hartford, CT PD: Alan Camp MD: Joe Hann</p> <p>8 BRUCE HORNSBY "Walk" 5 BETTE MIDLER "Deserve"</p>	<p>WFMK/Lansing, MI PD/MD: Ray Marshall</p> <p>8 BRUCE HORNSBY "Walk"</p>	<p>WOBM-FM/Monmouth-Ocean, NJ PD: Kevin Buckelew MD: Jeff Rafter</p> <p>12 ELTON JOHN "Made" 12 CARLY SIMON "Touched" 12 BRUCE HORNSBY "Walk"</p>	<p>KQXT/San Antonio, TX OM/PD: Mike Scott MD: Bill Norris</p> <p>21 SELENA "Could" 7 BRUCE HORNSBY "Walk" 5 BETTE MIDLER "Deserve"</p>	<p>WASH/Washington, DC PD: Steve Streit MD: Randi Martin</p> <p>21 BRUCE HORNSBY "Walk" 21 SEAL "Kiss"</p>
<p>KKMJ/Austin, TX PD: Doc Burns MD: Nolan Cruise</p> <p>7 SEAL "Kiss"</p>	<p>WLMX/Chattanooga, TN OM: Bob Forster PD/MD: Joel Dearing</p> <p>10 ALL-4-ONE "Can" 5 CARLY SIMON "Touched"</p>	<p>WLQT/Dayton, OH PD: Scott Barrett AP/MD: Mary Fleenor</p> <p>7 SELENA "Could" 5 BRUCE HORNSBY "Walk" 2 JOHN DENVER "For" 2 ELTON JOHN "Made" 2 BUCKSHOT LEFONQUE "Cow"</p>	<p>KSSK-FM/Honolulu, HA PD/MD: Michael Shishido</p> <p>16 TLC "Waterfalls" 16 ALL-4-ONE "Can"</p>	<p>KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry</p> <p>13 BETTE MIDLER "Deserve"</p>	<p>KWAV/Monterey, CA PD/MD: Bernie Moody</p> <p>20 ELTON JOHN "Made" 20 ALL-4-ONE "Can" 5 SELENA "Could"</p>	<p>KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks</p> <p>9 BRUCE HORNSBY "Walk"</p>	<p>WGAY/Washington, DC MD: Vern Anderson</p> <p>18 ROD STEWART "Virginia"</p>
<p>WLIF/Baltimore, MD OM/PD: Gary Balaban MD: Mark Thoner</p> <p>10 MARTIN PAGE "Keeper" 4 BRUCE HORNSBY "Walk" 4 PORTRAIT "Deep"</p>	<p>WRRM/Cincinnati, OH PD/MD: T.J. Holland</p> <p>No Adds</p>	<p>WMMX/Dayton, OH PD: Jeff Ballentine MD: Dean Taylor</p> <p>5 SELENA "Could"</p>	<p>WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien</p> <p>10 BRUCE HORNSBY "Walk" 10 SHERYL CROW "Cry"</p>	<p>WALK/Long Island, NY PD: Gene Michaels MD: Charlie Lombardo</p> <p>No Adds</p>	<p>WLTS/New Orleans, LA PD: Steve Suter MD: Jim Hanzo</p> <p>7 ELTON JOHN "Made" 7 SPRINGFIELD & HALL "Wherever"</p>	<p>KELO-FM/Sioux Falls, SD PD: Reid Holsen MD: Kathy James</p> <p>16 ELTON JOHN "Made" 5 CHRIS ISAAK "Crying" 5 BRUCE HORNSBY "Walk"</p>	<p>WRMF/West Palm Beach, FL PD: Reid Reker MD: Simone Collins</p> <p>10 ELTON JOHN "Made"</p>
<p>WMJJ/Birmingham, AL OM: John Jenkins PD/MD: Joe Madison</p> <p>10 AARON NEVILLE "Heart"</p>	<p>WVWK/Cincinnati, OH PD: Dave Mason MD: Bobbi Maxwell</p> <p>8 ELTON JOHN "Made" 5 ALL-4-ONE "Can"</p>	<p>KOS/Denver, CO OM/PD/MD: Scott Taylor</p> <p>No Adds</p>	<p>WENS/Indianapolis, IN PD: Greg Dunkin MD: Bernie Eagan</p> <p>10 ALL-4-ONE "Can"</p>	<p>KBIG/Los Angeles, CA PD: Dave Ervin MD: Dave Verdery</p> <p>26 VANESSA WILLIAMS "Colors" 26 SELENA "Could"</p>	<p>WWDE/Norfolk, VA PD: Don London MD: Jeff Moreau</p> <p>8 ALL-4-ONE "Can" 8 BLUES TRAVELER "Run" 8 BRUCE HORNSBY "Walk"</p>	<p>KISC/Spokane, WA PD: Rob Harder MD: Dawn Marcel</p> <p>7 MARTIN PAGE "Keeper" 7 SPRINGFIELD & HALL "Wherever" 7 BRUCE HORNSBY "Walk" 7 BROWNSTONE "Tel"</p>	<p>WKWK/Wheeling, WV PD/MD: Doug Daniels</p> <p>No Adds</p>
<p>KCIX/Boise, ID PD: Don Jennings MD: Jim O'Brien</p> <p>16 HOOTIE & BLOWFISH "Cry" 5 JORDAN HILL "Remember"</p>	<p>WDOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller</p> <p>9 CURTIS STIGERS "Time"</p>	<p>WOOF/Dothan, AL GM/PD: Leigh Simpson OM/MD: Mike Holderfield</p> <p>11 FIREHOUSE "Here" 7 BRUCE HORNSBY "Walk"</p>	<p>WTP/Indianapolis, IN PD/MD: Gary Havens MD: Steve Cooper</p> <p>8 BRUCE HORNSBY "Walk"</p>	<p>WMBE/Philadelphia, PA PD/MD: Jim Ryan</p> <p>10 BRUCE HORNSBY "Walk" 10 GLORIA ESTEFAN "Too"</p>	<p>WVBN/Phoenix, AZ PD/MD: Dave Winsor</p> <p>8 BRUCE HORNSBY "Walk" 8 SEAL "Kiss"</p>	<p>WHYN-FM/Springfield, MA Sta Mgr/PD: Bill Hess MD: Amy Brooks</p> <p>14 MARTIN PAGE "Keeper" 14 AMY GRANT "Taxi" 7 BRUCE HORNSBY "Walk" 7 CHRISTOPHER CROSS "Window"</p>	<p>WJBR-FM/Wilmington, DE PD: Michael Waite MD: Dave Banks</p> <p>No Adds</p>
<p>WMLX/Boston, MA PD: Don Kelley MD: Mark Laurence</p> <p>No Adds</p>	<p>WLTF/Cleveland, OH PD: Steve LaBeau MD: Jay Hudson</p> <p>25 HOOTIE & BLOWFISH "Cry" 9 ALL-4-ONE "Can" 9 ELTON JOHN "Made" 9 JORDAN HILL "Remember"</p>	<p>WTFM/Johnson City, TN PD/MD: Mark E. McKinney</p> <p>22 AMY GRANT "Taxi" 12 BRUCE HORNSBY "Walk" 9 BOYZ II MEN "Water" 5 BETTE MIDLER "Deserve"</p>	<p>WPEZ/Macon, GA PD/MD: Jim Franklin</p> <p>No Adds</p>	<p>WVGN/Madison, WI VP/Prog: Pat O'Neill MD: Kathryn Vaughn</p> <p>17 BRUCE HORNSBY "Walk"</p>	<p>KVRY/Phoenix, AZ OM/PD: Steve Elliott MD: Dave Cooper</p> <p>23 BRUCE HORNSBY "Walk" 23 ALL-4-ONE "Can"</p>	<p>WUSA/Tampa, FL PD: Pat McMahon MD: Johnny Williams</p> <p>5 JORDAN HILL "Remember"</p>	<p>WKBN-FM/Youngstown, OH OM/PD: Dan Rivers MD: Jim Michaels</p> <p>7 JIM BRICKMAN "Angel"</p>

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103 Total Reporters
103 Current Reporters
100 Current Playlists

Reported Frozen Playlist (1):
KEZK/St. Louis, MO

Did Not Report, Playlist Frozen (2):
WKLI/Albany, NY
WJXB/Knoxville, TN

JUNE 30, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	①	REMBRANDTS I'll Be There For You (EastWest/EEG)	2255	2231	2219	2038	63/0
1	1	2	2	BRYAN ADAMS Have You Ever Really Loved A Woman (A&M)	2125	2177	2228	2154	61/0
3	3	3	3	DIONNE FARRIS I Know (Columbia)	1881	1984	2025	1989	59/0
6	5	4	④	BLESSID UNION OF SOULS I Believe (EMI)	1786	1745	1699	1632	57/1
5	6	6	5	MARTIN PAGE In The House Of Stone And Light (Mercury)	1596	1644	1675	1816	57/0
14	8	7	⑥	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	1525	1414	1388	1100	51/0
28	19	12	⑦	VANESSA WILLIAMS Colors Of The Wind (Hollywood)	1471	1159	697	303	62/3
4	4	5	8	ELTON JOHN Believe (Rocket/Island)	1462	1692	1809	1952	53/0
10	7	8	⑨	ROD STEWART Leave Virginia Alone (WB)	1448	1407	1428	1368	58/0
11	10	9	⑩	BOYZ II MEN Water Runs Dry (Motown)	1433	1347	1334	1193	50/0
7	9	10	11	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	1259	1344	1350	1519	47/0
8	12	11	12	JAMIE WALTERS Hold On (Atlantic)	1139	1279	1319	1400	45/0
15	13	13	13	EAGLES Learn To Be Still (Geffen)	1039	1148	1134	1073	47/1
9	11	14	14	ANNIE LENNOX No More "I Love You's" (Arista)	979	1097	1323	1388	42/0
BREAKER	15			SEAL Kiss From A Rose (ZTT/Sire/WB)	972	637	394	137	47/12
BREAKER	16			ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	916	767	673	450	40/4
12	14	15	17	MADONNA Take A Bow (Maverick/Sire/WB)	911	1024	1121	1168	42/0
17	16	16	18	AMY GRANT Big Yellow Taxi (A&M)	901	939	1032	998	42/0
BREAKER	19			ELTON JOHN Made In England (Rocket/Island)	858	555	73	—	47/11
13	15	17	20	AMY GRANT & VINCE GILL House Of Love (A&M)	844	913	1040	1114	35/0
24	22	21	⑳	NICKI FRENCH Total Eclipse Of The Heart (Critique)	747	688	578	413	28/1
20	21	20	㉑	BON JOVI This Ain't A Love Song (Mercury)	745	712	618	522	38/5
30	25	23	㉒	BLUES TRAVELER Run-Around (A&M)	715	599	410	277	30/4
25	23	25	㉓	CHRIS ISAAK Somebody's Crying (Reprise)	530	551	527	402	24/0
—	—	29	㉔	SOPHIE B. HAWKINS As I Lay Me Down (Columbia)	423	258	184	182	25/7
26	26	27	㉕	DAVE MATTHEWS BAND What Would You Say (RCA)	409	423	403	397	21/0
—	—	28	㉖	MARTIN PAGE Keeper Of The Flame (Mercury)	380	279	163	35	27/7
DEBUT	28			BRUCE HORNSBY Walk In The Sun (RCA)	294	—	—	—	23/23
DEBUT	29			JON B. & BABYFACE Someone To... (Yab Yum/550 Music)	183	169	107	113	9/1
—	30	30	30	EDDIE MONEY After This Love Is Gone (Wolfgang)	179	205	186	155	13/0

This chart reflects airplay from June 26-July 2. Songs ranked by total plays. Highlighted songs indicate Breaker. 65 Hot AC reporters. 60 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

GLORIA ESTEFAN It's Too Late (Epic)

Total Stations: 12, Adds: 2, Plays: 165, WEZF 30, WJRZ 17 (17), WMXV 14 (14), WMTX 9 (7), WJDX 17 (17), WMC 1 (3), WMXC 14, KKMY 10 (10), WTMX 5 (5), WNSN 10 (10), KMAJ 14 (14), KGBY 24.

MIKE & THE MECHANICS Over My Shoulder (Atlantic)

Total Stations: 7, Adds: 0, Plays: 126, WYYY 22 (22), WQSM 10 (10), WMXB 23 (23), WMTX 24 (24), KURB 29 (29), WMXC 4 (4), KMGQ 14 (14).

DANNY TATE Dreamin' (Charisma/Virgin)

Total Stations: 8, Adds: 0, Plays: 122, WEZF 5 (10), WKEE 25 (27), KKMY 15 (12), KDMX 13 (16), KHMV 18 (18), KRLB 5 (5), WKTI 26 (25), WNSN 15 (15).

JORDAN HILL Remember Me This Way (MCA)

Total Stations: 11, Adds: 0, Plays: 116, WEZF 20 (20), WQSM 10 (10), WMTX 10 (15), WMC 4 (4), KKMY 15 (15), KATF 5 (5), KYKY 5 (5), KMAJ 14 (13), KTHT 7 (7), KOSO 7 (10), KIOI 19 (19).

PAULA ABDUL My Love Is For Real (Captive/Virgin)

Total Stations: 8, Adds: 0, Plays: 113, WBMX 10 (8), WEZF 5 (5), WQSM 14 (13), WKZL 20 (17), WMTX 8 (7), WMXQ 14 (14), WKDD 15 (15), WKTI 27 (28).

YAKI-DA I Saw You Dancing (London/Island)

Total Stations: 7, Adds: 0, Plays: 112, WEZF 30 (30), WKEE 30 (28), WQSM 10 (10), KKMY 12 (12), KMXG 12 (20), KMAJ 13 (13), KTHT 5 (5).

ANITA BAKER & JAMES INGRAM When You Love Someone (Elektra/EEG)

Total Stations: 9, Adds: 0, Plays: 80, WBMX 8 (10), WYXR 7 (7), WMC 1 (2), WMXC 14 (14), KRLB 5 (5), WTMX 5 (5), KTHT 7 (7), KOSO 7 (7), KIOI 26 (26).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

SEAL

Kiss From A Rose (ZTT/Sire/WB)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
972/335 47/12 15

ALL-4-ONE

I Can Love You Like That (Blitz/Atlantic)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
916/149 40/4 16

ELTON JOHN

Made In England (Rocket/Island)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
858/303 47/11 19

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BRUCE HORNSBY Walk In The Sun (RCA)	23
SEAL Kiss From A Rose (ZTT/Sire/WB)	12
ELTON JOHN Made In England (Rocket/Island)	11
SOPHIE B. HAWKINS As I Lay Me Down (Columbia)	7
MARTIN PAGE Keeper Of The Flame (Mercury)	7
BON JOVI This Ain't A Love Song (Mercury)	5
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	4
BLUES TRAVELER Run-Around (A&M)	4
SELENA I Could Fall In Love (EMI Latin)	4
VANESSA WILLIAMS Colors Of The Wind (Hollywood)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SEAL Kiss From A Rose (ZTT/Sire/WB)	+335
VANESSA WILLIAMS Colors Of The Wind (Hollywood)	+312
ELTON JOHN Made In England (Rocket/Island)	+303
BRUCE HORNSBY Walk In The Sun (RCA)	+294
SOPHIE B. HAWKINS As I Lay Me... (Columbia)	+165
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)	+149
BLUES TRAVELER Run-Around (A&M)	+116
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	+111
MARTIN PAGE Keeper Of The Flame (Mercury)	+101
BOYZ II MEN Water Runs Dry (Motown)	+86

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DES'REE You Gotta Be (550 Music)	
EAGLES Love Will Keep Us Alive (Geffen)	
MELISSA ETHERIDGE I'm The Only One (Island)	
BON JOVI Always (Mercury)	
VANESSA WILLIAMS The Sweetest Days (Mercury)	
FOREIGNER Until ... (Generama/Rhythm Safari/Priority)	
JOHN MELLENCAMP Wild Night (Mercury)	
JON SECADA If You Go (SBK/EMI)	
MELISSA ETHERIDGE Come To My Window (Island)	
GLORIA ESTEFAN Everlasting Love (Epic)	

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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HOT AC REPORTERS

June 30, 1995 R&R • 63

Stations and their adds listed alphabetically by market

<p>WKOD/Akron, OH PD/MD: Chuck Collins 23 ELTON JOHN "Made" 16 MARTIN PAGE "Keeper" 15 LIVE "Lightning" 15 TLC "Waterfalls" 5 BRUCE HORNSBY "Walk"</p> <p>WKMY/Beaumont, TX GM/MD: Robert X. Brown MD: Gary D. 8 BLUES TRAVELER "Run" 8 BRUCE HORNSBY "Walk" 8 SELENA "Could" 6 BRIDGES OF MADISON. "Doe"</p> <p>WMXQ/Birmingham, AL PD: Jeff Tyson MD: Gail O'Brien 28 SOPHIE B. HAWKINS "Lay" 28 BRUCE HORNSBY "Walk" 14 SHERYL CROW "Cry"</p> <p>WBMX/Boston, MA PD: Greg Strassell MD: Amy Doyle 13 BRUCE HORNSBY "Walk"</p> <p>WEZF/Burlington, VT PD/MD: Dave Simmons 15 MARTIN PAGE "Keeper" 15 VANESSA WILLIAMS "Colors"</p> <p>WHBC-FM/Canton, OH PD: Gary Rivers MD: Brice Lewis 15 ELTON JOHN "Made" 15 ALL-4-ONE "Can"</p> <p>WLRW/Champaign, IL PD: Mike Blakemore MD: Jason Cox 29 ELTON JOHN "Made"</p> <p>WSSX/Charleston, SC PD/MD: Rich Bailey 14 BON JOVI "This" 14 ELTON JOHN "Made"</p> <p>WBT-FM/Charlotte, NC OM: Tom Jackson PD/MD: John McFadden 34 JON SECADA "Mental" 33 JOHN WAITE "How" 20 SEAL "Kiss"</p> <p>WQMZ/Charlottesville, VA PD: Dann Miller MD: Dave Reynolds No Adds</p>	<p>WTMX/Chicago, IL PD: Barry James MD: Brian Kelly 5 ALL-4-ONE "Can"</p> <p>KVUU/Colorado Springs, CO PD/MD: Bobby Christian 25 MARTIN PAGE "Keeper" 25 SEAL "Kiss"</p> <p>KOMX/Dallas, TX PD: Russ Morley MD: Kim Ashley 8 BRUCE HORNSBY "Walk" 8 SELENA "Could" 8 BLUES TRAVELER "Run" 5 BON JOVI "This"</p> <p>WDAQ/Danbury, CT PD: Bill Trotta MD: Ryan Carrington 27 ELTON JOHN "Made" 15 SOPHIE B. HAWKINS "Lay" 14 VANESSA WILLIAMS "Colors"</p> <p>KALC/Denver, CO PD: Gregg Cassidy MD: Jim Lawson 26 SEAL "Kiss"</p> <p>KWMX/Denver, CO PD: John Peake MD: Paul Donovan 12 BLUES TRAVELER "Run"</p> <p>KSTZ/Des Moines, IA PD: Kipper McGee MD: John Weis 15 SEAL "Kiss"</p> <p>WKQI/Detroit, MI PD: Tom O'Brien MD: Fred Buchalter No Adds</p> <p>KATF/Dubuque, IA OM/MD: Tommy Allen MD: Jackie Livingston 26 NICKI FRENCH "Eclipse" 26 SEAL "Kiss" 26 ELTON JOHN "Made" 5 SOPHIE B. HAWKINS "Lay"</p> <p>WQSM/Fayetteville, NC PD: Ron Antill MD: Dave Stone No Adds</p> <p>WMEE/Fort Wayne, IN PD: Jeff D. Davis MD: Captain Chris Didier No Adds</p>	<p>KTHT/Fresno, CA FD: Jon Zellner MD: Mike Alexander 5 SELENA "Could" 5 U.N.V. "Love"</p> <p>WQLH/Green Bay, WI PD: Michael T MD: Kenny D 23 ALL-4-ONE "Can" 11 ELTON JOHN "Made" 11 BRUCE HORNSBY "Walk"</p> <p>WKZL/Greensboro, NC PD: Jeff McHugh MD: Doug McKnight No Adds</p> <p>WDLX/Greenville, NC PD: Gary Jackson MD: Ryan Carrington No Adds</p> <p>WMYI/Greenville, SC OM: Loyd Ford FD/MD: Mark Pollitt 7 VANESSA WILLIAMS "Colors"</p> <p>KHMX/Houston, TX FD: Pat Paxton MD: Rich Anhorn 9 BRUCE HORNSBY "Walk" 8 SEAL "Kiss" 7 FOREIGNER "Until"</p> <p>WKEE-FM/Huntington, WV FD: Dan Persiehl MD: Gary Miller 15 BRUCE HORNSBY "Walk"</p> <p>WJDX/Jackson, MS GM/MD: Wayne Scott 18 JON B. & BABYFACE "Someone" 17 ELTON JOHN "Made"</p> <p>WIVY/Jacksonville, FL FD: Dave Anthony APD/MD: Jeff Donovan No Adds</p> <p>WMXL/Lexington, KY PD: Dale O'Brian MD: Mike Graves 15 BRUCE HORNSBY "Walk"</p> <p>EURB/Little Rock, AR PD: Randy Cain MD: Kevin Miller 16 SOPHIE B. HAWKINS "Lay"</p>	<p>WBLI/Long Island, NY PD: Stef Rybak MD: Bill Terry 11 BRUCE HORNSBY "Walk"</p> <p>KYSR/Los Angeles, CA PD: Randy Lane MD: Angela Perelli 20 EAGLES "Learn" 12 BON JOVI "This" 12 SOUL ASYLUM "Misery"</p> <p>KRLB/Lubbock, TX OM/MD: Jon Hart MD: Jamie Daniels 28 ALL-4-ONE "Can" 5 MARTIN PAGE "Keeper"</p> <p>WMC-FM/Memphis, TN OM: Chuck Morgan MD: Henry Nelson 6 BON JOVI "This"</p> <p>WKTI/Milwaukee, WI PD: Danny Clayton MD: Leonard Peace 13 BRUCE HORNSBY "Walk" 8 COLLECTIVE SOUL "December"</p> <p>WMXC/Mobile, AL VP/Prog: Bill Black MD: Rich Freeman 14 BRUCE HORNSBY "Walk" 14 GLORIA ESTEFAN "Too"</p> <p>KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 7 PORTRAIT "Deep"</p> <p>WJRZ/Monmouth-Ocean, NJ OM/MD: Lance DeBock MD: Jim Kelly 7 MARTIN PAGE "Keeper"</p> <p>WMXS/Montgomery, AL GM/MD: Larry Stevens MD: Karen Rite No Adds</p> <p>WSGL/Naples, FL PD: Chuck Gaffney MD: Brian Lange 20 BRUCE HORNSBY "Walk"</p> <p>WMXV/New York, NY PD/MD: Steve Weed 7 BRUCE HORNSBY "Walk" 7 SOPHIE B. HAWKINS "Lay"</p>	<p>WPLJ/New York, NY VP/Prog: Tom Cuddy PD: Scott Shannon MD: Mike Preston 12 SEAL "Kiss"</p> <p>KYIS/Oklahoma City, OK PD/MD: Brenda Bennett 10 SOPHIE B. HAWKINS "Lay"</p> <p>WYXR/Philadelphia, PA PD: Chuck Knight MD: Joe Proke 24 REAL MCCOY "Come" 12 SHARA NELSON "Down" 7 AFTER 7 "Right"</p> <p>WVTY/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 14 MARTIN PAGE "Keeper"</p> <p>KMXG/Quad Cities, IA-IL OM: David Sands PD: Matt Williams 20 SEAL "Kiss"</p> <p>KNEV/Reno, NV PD/MD: Rusty Keys 24 SEAL "Kiss"</p> <p>WMXB/Richmond, VA MD: Steve Davis MD: Kat Simons 14 ELTON JOHN "Made" 14 BRUCE HORNSBY "Walk"</p> <p>KGBY/Sacramento, CA MD: Vince Garcia 24 BRUCE HORNSBY "Walk" 24 GLORIA ESTEFAN "Too" 12 SEAL "Kiss"</p> <p>KYKY/St. Louis, MO PD: Smokey Rivers MD: Greg Hewitt 20 BLUES TRAVELER "Run"</p> <p>KISN-FM/Salt Lake City, UT PD: Jim Morales MD: Brandon Young 22 ELTON JOHN "Made" 22 BLESSID UNION OF... "Believe"</p> <p>KMGQ/Santa Barbara, CA PD: Nancy Newcomer MD: Abby Bonell 7 ELTON JOHN "Made" 7 BRUCE HORNSBY "Walk"</p>	<p>KPLZ/Seattle, WA OM: Rob Dunlop PD/MD: John Dimick 27 EVERYTHING BUT... "Missing" 27 BRUCE HORNSBY "Walk"</p> <p>WNSN/South Bend, IN PD/MD: Rob Poulin 15 BRUCE HORNSBY "Walk"</p> <p>WYYY/Syracuse, NY OM: Alan Furst PD: Jim Radford 7 SEAL "Kiss" 7 BRUCE HORNSBY "Walk" 5 SELENA "Could"</p> <p>WMTX/Tampa, FL PD: Mason Dixon MD: Rico Blanco 14 FIREHOUSE "Here" 5 SEAL "Kiss" 5 BRUCE HORNSBY "Walk" 5 DURAN DURAN "Perfekt"</p> <p>KMAJ-FM/Topeka, KS PD: John Lee Hooker MD: Rose Rues 13 SOPHIE B. HAWKINS "Lay" 13 BRUCE HORNSBY "Walk"</p> <p>WROX/Washington, D.C. PD: Randy James MD: Linda Silver 15 BON JOVI "This" 15 MARTIN PAGE "Keeper" 15 DEL AMITRI "Roll" 5 BRUCE HORNSBY "Walk"</p>
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65 Total Reporters
65 Current Reporters
60 Current Playlists

Reported Frozen
Playlist (2):
WCSO/Portland, ME
WAEV/Savannah, GA

Did Not Report, Playlist
Frozen (3):
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WIOG/Saginaw, MI
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CYNDEE MAXWELL

Wading Into The World Wide Web

Two programmers discuss various advantages to establishing a site on the Internet

Interest in the Internet is still in its infancy, but many stations have plunged in and established sites on the World Wide Web. The Web is the newest way to transmit information over the Internet — while previous methods were text-driven, the Web interface offers information graphically and uses hypertext links to point users to additional data in different files or on different computers anywhere in the world. Hypertext links are like one-step cameras — you just “point and click.”

The Web can be accessed through commercial online services (Prodigy, America Online, CompuServe, etc.), local providers, and colleges and universities. The fact that college students get free access through their schools makes having a site almost a *must* for stations targeting the 18-34 demo.

Upping The Ante

I spoke with two programmers who say their stations were the first in their respective markets to have sites on the Web. KZRR/Albuquerque PD Frank Jaxon says, “One benefit of being on the Web is that we can improve and increase our marketing database. It also provides another way to sell the station off-air. We do some music testing on it,

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KICT/ Wichita's Web page

too — we play a couple of song hooks every week and ask for opinions. While it's not really scientific, it gives the station a good image by being on the cutting edge of new technology.”

WZLX/Boston PD Buzz Knight comments, “This is one of the tools that we, as a Classic Rock station, can use to sound relevant in the '90s. As a whole, this format is often in need of sounding current; this is one way to do it. Eventually, it will become a source of revenue aside from value-added, too. We're still in the education process with agencies and listeners. Although a core of people are very active on the Internet, there's also a large group of people to whom it's a foreign language. It requires a balance on our part — I don't want to be so far ahead of the curve that I forget about reality.”

Get Started!

Jaxon advises people who think they can't get their own Web site to think again. “It's possible to get your page done for free,” he says. “Start by getting an e-mail address, then promote it on the air. You'll quickly find the people who e-mail you and those who are into computers. Start communicating with them, and the fans of the station will be more than willing to help you create the page.

Radio Transmissions

Rock (in the broadest sense of the word) stations are the most numerous of any format on the Internet. Here are the addresses for some of the Rock, Classic Rock, Alternative, and Progressive outlets with World Wide Web sites. All addresses must be preceded by the <http://> prefix.

KZRR-FM/Albuquerque(Rock)	www.94rock.com/kzrr
WKLS-FM/Atlanta(Rock)	pr.mese.com/radio/96rock/index.html
WNNX-FM(99X)/Atlanta(Alt)	PR.Mese.Com:99x
WZGC-FM/Atlanta(CR)	www.com/z93/
KLBJ-FM/Austin(Rock)	www/lbj.com/fm.html
WBCN-FM/Boston(Alt)	www.wbcn.com/wbcn.html
WZLX-FM/Boston(CR)	www.wzlx.com/wzlx
KRNA-FM/CedarRapids,IA(Rock)	www.netins.net/showcase/krnaweb/
WAVF-FM/Charleston,SC(Rock)	palms.awod.com/gallery/96wave/
WXRT-FM/Chicago(Prog)	www.wxrt.com
WENZ-FM/Cleveland(Alt)	www.americast.com:80/WENZ/
WMMS-FM/Cleveland(Alt)	www.wmms.com/wmms/
WBZX-FM/Columbus,OH(Rock)	www.wbzx.com
KDGE-FM/Dallas(Alt)	www.iadfw.net/kdge/
KTXQ-FM(Q102)/Dallas(Rock)	www.pic.net/q102
KZPS-FM/Dallas(CR)	www.iadfw.net.kzps/index.html
KBPI-FM/Denver(Rock)	www.KBPI.com/KBPI
KRFX-FM/Denver(CR)	www.rmii.com/thefox/
WBYY-FM/Ft.Wayne(CR)	serv1.fwl.com:80/wbyy/
WRUF-FM/Gainesville,FL(Rock)	www.jou.ufl.edu/about/stations/rock104/
WRGX-FM/Hawthorne,NY(Alt)	www.x107.com/
KPOI-FM/Honolulu(Alt)	planet-hawaii.com/~edge
WQUT-FM/JohnsonCity(CR)	www.tricon.net/Comm/tcrg/tcrg2.html
WBAB-FM/LongIsland(Rock)	www.li.net/wbab/
KCBS-FM/LosAngeles(CR)	www.arrowfm.com
KLOS-FM/LosAngeles(Rock)	www.webcom.com/~only/RadioNet/klos.html
KROQ-FM/LosAngeles(Alt)	www.delphi.com/KROQ/
WGIR-FM/Manchester, NH(Rock)	www.wgir.com
WLUM-FM/Milwaukee(Alt)	execpc.com/~newrock/index.html
KEGE-FM/Minneapolis(Alt)	nic.mr.net:3085/edge/
KDKB-FM/Phoenix(Rock)	www.getnet.com/kdkb/
KEDJ-FM/Phoenix(Alt)	www.getnet.com/kedj/
KSLX-FM/Phoenix(CR)	www.indirect.com/user/kslx
KUPD-FM/Phoenix(Rock)	www.getnet.com/kupd/
KZON-FM/Phoenix(Prog)	www.kzon.com/
KBBT-AM/Portland(Alt)	www.europa.com/thebeat/
KGON-FM/Portland(CR)	www.teleport.com/~kgon/index.html
KUFO-FM/Portland(Rock)	www.europa.com/kufo/
WPDH-FM/Poughkeepsie(CR)	csbh.mhv.net/~wpdh
WWRX-FM/Providence(CR)	www.ids.net/wwrx/
KXRK-FM/SaltLakeCity(Alt)	www.x96.com/
KZEP-FM/SanAntonio(CR)	www.txdirect.net/kzep
XETRA-FM(91X)/SanDiego(Alt)	www.cerf.net/91x.html
KITS-FM/SanFrancisco(Alt)	www.hooked.net/alex/radioa.html
KTYD-FM/SantaBarbara,CA(Rock)	www.ktyd.com/ktyd
KPIG-FM/SantaCruz(Prog)	www.catalog.com/kpig
WTBT-FM/Tampa(CR)	gzero.com/thunder
KEKO-FM/Tucson(Prog)	biz.rtd.com/keko/
KLPX-FM/Tucson(Rock)	Biz.rtd.com:80/klpx/
KICT-FM/Wichita(Rock)	www.elysian.net/t95/t95.htm

If your Rock station has a site not listed above, please share your information with us; we'll print it in a future column. E-mail to my attention at RNRLA@aol.com or BSUH13A@prodigy.com.

New Singles For July

Here's a look at selected singles slated for adds this month. Dates subject to change.

July 3

LOVE BATTERY/Harold's Pink Room (A&M)
TED NUGENT/Fred Bear (Atlantic)
RUSTY/Wake Me (Atlantic)
VAN HALEN/Not Enough (WB)

July 10

BELLADONNA/Rob You Blind (Mausoleum)
CIRCLE JERKS/I Wanna Destroy You (Mercury)
R.E.M./Crush With Eyeliner (WB)
SHADOWS/Dark Side (Wild Dog Blues/Ichiban)
SKID ROW/Breaking Down (Atlantic)
SWEET WATER/Superstar (EastWest/EEG)
WEEZER/Say It Ain't So (DGC/Geffen)

July 17

BETTER THAN EZRA/In The Blood (Elektra/EEG)
CAULFIELDS/The Day That Came And Went (A&M)
DANDELION/Weird Out (Columbia)
EXTREME/Unconditionally (A&M)
FLOTSAM & JETSAM/Destructive Signs (MCA)
KYUSS/One Inch Man (Elektra/EEG)
LETTERS TO CLEO/Awake (Giant)
LIVE/White, Discussion (Radioactive)
SOUTHERN CULTURE ON THE SKIDS/Soul City (DGC/Geffen)
TOAD THE WET SPROCKET/Stupid (Columbia)
WILCO/Casino Queen (Reprise)

July 24

APE HANGERS/Red Hot Rockett (A&M)
BLIND MELON/Galaxy (Capitol)
CHARLIE SEXTON/Sunday Clothes (MCA)
EARTH 18/Dolores Haze (Giant)
FAITH NO MORE/Evidence (Reprise)
GIN BLOSSOMS/Until I Hear It From You (A&M)
KLOVER/Beginning To End (Mercury)
VINCE NEIL/(Crawl) (WB)
ORANGE 9mm/Suspect (EastWest/EEG)
STILTSKIN/Rest In Peace (EastWest/EEG)
UNIVERSAL STOMP/No Opportunity (Overture)
WHITE ZOMBIE/Electric Head Pt. 2 (Geffen)

July 31

BODEANS/Good Thing (Reprise)
GREEN DAY/J.A.R. (Reprise)
JAYHAWKS/I'd Run Away (American)
JRG OVERKILL/Somebody Else's Body (Geffen)

Add Dates To Be Determined

BUFFALO TOM/Summer (EastWest/EEG)
FOETUS/Verklemt (Columbia)
MICHAEL McDERMOTT/Summer Days (EMI)
MONSTER MAGNET/Look To Your Orb For The Warning (A&M)
MOTHER HIPS/Shut The Door (American)
NOFX/Linoleum (Epitaph)
OUR LADY PEACE/Naveed (Relativity)
PENNYWISE/Same Old Story (Epitaph)
SMOKING POPES/Need You Around (Capitol)
SNFU/Eric's Had A Bad Day (Epitaph)
STIFFS INC./Chelsea (Onion/American)
SUGAR RAY/10 Seconds Down (Atlantic)
WAKELAND/Half Of You (Giant)

- Compiled by Asst. Rock Editor Greg Burt

Trade out the equipment you need at your local computer store.

“I always talk to people who think they can't afford it, but you can if you use all your resources. One thing I can't emphasize enough is you must allocate the resources to constantly maintain it. You need someone who is computer-literate, creative, and has the time to keep it updated. There's nothing worse than seeing yesterday's news or [past] events up on the screen — you lose credibility. So whether you add hours to a part-timer, hire some-one exclusively to do the job, or give it to a fulltime member of the staff, you must be totally commit-

ted and give it all the resources you can once it's up.”

Knight suggests an alternative: “Get a strong partner who can be insightful and is well-versed in creating home pages. We used a local company that was passionate and very helpful. Who really knows where all of this will go? We're just scratching the surface, but there are a lot of possibilities for the future.”

Share your experiences of getting your station on the Web with your fellow broadcasters. Reach me at RNRLA@aol.com or BSUH13A@prodigy.com.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
		1	1	COLLECTIVE SOUL December (Atlantic)	2215	2231	—	—	78/0
		2	2	SOUL ASYLUM Misery (Columbia)	2028	1987	—	—	76/0
		3	3	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	2009	1867	—	—	79/0
		5	4	LIVE All Over You (Radioactive)	1935	1745	—	—	74/0
		4	5	BUSH Little Things (Trauma/Interscope)	1779	1753	—	—	76/2
		6	6	WHITE ZOMBIE More Human Than Human (Geffen)	1438	1468	—	—	73/0
		15	7	BROTHER CANE And Fools Shine On (Virgin)	1275	1020	—	—	75/1
		13	8	SPONGE Molly (WORK)	1256	1061	—	—	71/3
		7	9	BETTER THAN EZRA Good (Swell/Elektra/EEG)	1219	1422	—	—	57/0
		23	10	NEIL YOUNG Downtown (Reprise)	1208	816	—	—	65/4
		10	11	R.E.M. Strange Currencies (WB)	1132	1109	—	—	52/1
		16	12	HOOTIE & THE BLOWFISH Only Wanna Be With You (Atlantic)	1118	983	—	—	58/1
		11	13	MONSTER MAGNET Negasonic Teenage Warhead (A&M)	1088	1107	—	—	68/1
		18	14	TOADIES Possum Kingdom (Interscope/Atlantic)	1054	938	—	—	63/3
		12	15	BLACK CROWES Wisner Time (American/Reprise)	1048	1101	—	—	45/0
		17	16	GREEN DAY She (Reprise)	1006	973	—	—	49/1
		9	17	VAN HALEN Amsterdam (WB)	1006	1139	—	—	49/0
		20	18	FILTER Hey Man, Nice Shot (Reprise)	963	883	—	—	69/1
		14	19	NIRVANA Lake Of Fire (DGC/Geffen)	930	1036	—	—	53/0
		8	20	MAD SEASON River Of Deceit (Columbia)	907	1150	—	—	53/0
		21	21	DOKKEN Too High To Fly (Columbia)	874	882	—	—	57/0
		24	22	CATHERINE WHEEL Waydown (Fontana/Mercury)	842	730	—	—	64/3
		22	23	MAGNIFICENT BASTARDS Mockingbird Girl (Elektra/EEG)	764	863	—	—	41/0
		25	24	BAD COMPANY Down And Dirty (EastWest/EEG)	732	719	—	—	37/0
		28	25	PINK FLOYD What Do You Want... (Live) (Columbia)	720	682	—	—	44/0
		29	26	WANDERLUST I Walked (RCA)	712	633	—	—	47/2
BREAKER		27	27	SILVERCHAIR Tomorrow (Epic)	700	470	—	—	56/10
		19	28	MATTHEW SWEET Sick Of Myself (Zoo)	656	893	—	—	37/0
BREAKER		29	29	PEARL JAM Immortality (Epic)	626	385	—	—	43/7
		27	30	LIVE Lightning Crashes (Radioactive)	615	697	—	—	43/0
		34	31	IAN MOORE Muddy Jesus (Capricorn)	559	441	—	—	37/1
		26	32	OUR LADY PEACE Starseed (Relativity)	554	719	—	—	32/0
DEBUT		33	33	FOO FIGHTERS This Is A Call (Capitol)	534	121	—	—	58/21
		46	34	JENNIFER TRYNNIN Better Than Nothing (Squint/WB)	498	350	—	—	35/4
		31	35	BLUES TRAVELER Run-Around (A&M)	488	489	—	—	29/3
		30	36	BUSH Everything Zen (Trauma/Interscope)	439	566	—	—	36/0
		39	37	NINE INCH NAILS Hurt (Nothing/TVT/Interscope)	434	414	—	—	25/0
		35	38	UGLY KID JOE Tomorrow's World (Mercury)	430	427	—	—	40/3
		48	39	PRIMUS Wynona's Big Brown Beaver (Interscope)	412	337	—	—	35/8
		44	40	HUM Stars (RCA)	411	374	—	—	35/6
		43	41	NIXONS Head (MCA)	410	376	—	—	41/5
		38	42	TOM PETTY It's Good To Be King (WB)	403	421	—	—	23/0
		50	43	DAVE MATTHEWS BAND Ants Marching (RCA)	399	314	—	—	23/0
DEBUT		44	44	STONE ROSES Driving South (Geffen)	397	305	—	—	37/4
		36	45	PEARL JAM Better Man (Epic)	391	425	—	—	32/0
		45	46	SUGAR RAY Mean Machine (Atlantic)	367	361	—	—	40/1
DEBUT		47	47	TRIPPING DAISY I Got A Girl (Island)	364	295	—	—	37/3
DEBUT		48	48	GOO GOO DOLLS Flat Top (Metal Blade/WB)	364	264	—	—	34/7
		49	49	CORROSION OF CONFORMITY Seven Days (Columbia)	356	328	—	—	36/4
		47	50	SOUNDGARDEN The Day I Tried To Live (A&M)	350	348	—	—	22/0

This chart reflects airplay from June 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 82 Active Rock reporters. 79 current playlists. © 1995, R&R Inc.

NEW & ACTIVE

OFFSPRING Smash It Up (Atlantic)
Total Plays: 346, Total Stations: 29, Adds: 2

FURY IN THE SLAUGHTERHOUSE Dancing In The Sunshine Of... (RCA)
Total Plays: 337, Total Stations: 29, Adds: 3

GREEN APPLE QUICK STEP Los Vargas (Medicine/Giant)
Total Plays: 276, Total Stations: 21, Adds: 1

TESLA Try So Hard (Geffen)
Total Plays: 222, Total Stations: 16, Adds: 0

BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)
Total Plays: 212, Total Stations: 20, Adds: 8

BAD RELIGION Incomplete (Atlantic)
Total Plays: 192, Total Stations: 25, Adds: 4

CHRIS WHITLEY O God My Heart Is Ready (WORK)
Total Plays: 177, Total Stations: 21, Adds: 0

MAD SEASON I Don't Know Anything (Columbia)
Total Plays: 176, Total Stations: 35, Adds: 26

KORN Blind (Epic)
Total Plays: 164, Total Stations: 17, Adds: 2

TEA PARTY Fire In The Head (Chrysalis/EMI)
Total Plays: 146, Total Stations: 17, Adds: 5

Songs ranked by total plays.

BREAKERS®

SILVERCHAIR
Tomorrow (Epic)
TOTAL PLAYS/INCREASE: 700/230
TOTAL STATIONS/ADDS: 56/10
CHART: 27

PEARL JAM
Immortality (Epic)
TOTAL PLAYS/INCREASE: 626/241
TOTAL STATIONS/ADDS: 43/7
CHART: 29

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MAD SEASON I Don't Know Anything (Columbia)	26
FOO FIGHTERS This Is A Call (Capitol)	21
TOM PETTY A Higher Place (WB)	19
QUEENSRYCHE Someone Else? (EMI)	10
SILVERCHAIR Tomorrow (Epic)	10
MEGADETH Reckoning Day (Capitol)	9
BETTER THAN EZRA In The Blood (Swell/Elektra/EEG)	8
OUR LADY PEACE Naveed (Relativity)	8
PRIMUS Wynona's Big Brown Beaver (Interscope)	8
GOO GOO DOLLS Flat Top (Metal Blade/WB)	7
PEARL JAM Immortality (Epic)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS This Is A Call (Capitol)	+413
NEIL YOUNG Downtown (Reprise)	+392
BROTHER CANE And Fools Shine On (Virgin)	+255
PEARL JAM Immortality (Epic)	+241
SILVERCHAIR Tomorrow (Epic)	+230
SPONGE Molly (WORK)	+195
LIVE All Over You (Radioactive)	+190
JENNIFER TRYNNIN Better Than Nothing (Squint/WB)	+148
U2 Hold Me, Thrill Me, Kiss Me... (Atlantic)	+142
HOOTIE & THE BLOWFISH Only Wanna... (Atlantic)	+135

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
STONE TEMPLE PILOTS Dancing Days (Atlantic)
DAVE MATTHEWS BAND What Would You Say (RCA)
STONE ROSES Love Spreads (Geffen)
VAN HALEN Can't Stop Lovin' You (WB)
COLLECTIVE SOUL Gel (Atlantic)
CHARLIE SEXTON Everyone Will Crawl (MCA)
GREEN DAY When I Come Around (Reprise)
SOUNDGARDEN Fell On Black Days (A&M)
OASIS Live Forever (Epic)
STONE TEMPLE PILOTS Interstate Love Song (Atlantic)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

RAMMONEO
I DON'T WANT TO THROW UP GROW
¡ADIOS AMIGOS!
from the new album

produced by daniel rey • management: overland productions radioactive on-line: http://radioactive.net

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
—	—	1	1	COLLECTIVE SOUL December (Atlantic)	2044	1978	—	—	86/1
—	—	2	2	SOUL ASYLUM Misery (Columbia)	1957	1838	—	—	91/0
—	—	3	3	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	1764	1637	—	—	91/1
—	—	7	4	HOOTIE & THE BLOWFISH Only Wanna Be With... (Atlantic)	1524	1284	—	—	87/1
—	—	4	5	BLACK CROWES Wisner Time (American/Reprise)	1424	1437	—	—	77/0
—	—	5	6	BETTER THAN EZRA Good (Swell/Elektra/EEG)	1304	1392	—	—	79/0
—	—	6	7	R.E.M. Strange Currencies (WB)	1303	1315	—	—	76/0
—	—	12	8	NEIL YOUNG Downtown (Reprise)	1269	953	—	—	89/6
—	—	8	9	BAD COMPANY Down And Dirty (EastWest/EEG)	1252	1142	—	—	75/0
—	—	11	10	LIVE All Over You (Radioactive)	1205	975	—	—	77/0
—	—	9	11	PINK FLOYD What Do You Want... (Live) (Columbia)	1202	1117	—	—	78/0
—	—	16	12	BROTHER CANE And Fools Shine On (Virgin)	982	749	—	—	87/7
—	—	10	13	VAN HALEN Amsterdam (WB)	976	982	—	—	74/0
—	—	14	14	BLUES TRAVELER Run-Around (A&M)	750	780	—	—	55/1
—	—	13	15	LIVE Lightning Crashes (Radioactive)	746	925	—	—	57/0
—	—	17	16	MAD SEASON River Of Deceit (Columbia)	674	731	—	—	49/0
—	—	18	17	DAVE MATTHEWS BAND What Would You Say (RCA)	631	659	—	—	53/0
—	—	15	18	TOM PETTY It's Good To Be King (WB)	610	775	—	—	48/1
—	—	24	19	BUSH Little Things (Trauma/Interscope)	535	471	—	—	58/3
—	—	22	20	WANDERLUST I Walked (RCA)	525	498	—	—	53/3
—	—	20	21	MATTHEW SWEET Sick Of Myself (Zoo)	503	533	—	—	39/0
—	—	21	22	NIRVANA Lake Of Fire (DGC/Geffen)	500	512	—	—	46/0
—	—	36	23	IAN MOORE Muddy Jesus (Capricorn)	482	285	—	—	51/5
—	—	25	24	DOKKEN Too High To Fly (Columbia)	452	441	—	—	54/0
—	—	26	25	WHITE ZOMBIE More Human Than Human (Geffen)	440	413	—	—	48/1
—	—	19	26	CHARLIE SEXTON Everyone Will Crawl (MCA)	440	548	—	—	36/0
—	—	43	27	PEARL JAM Immortality (Epic)	372	224	—	—	47/13
—	—	29	28	VAN HALEN Can't Stop Lovin' You (WB)	351	390	—	—	40/0
—	—	33	29	MONSTER MAGNET Negasonic Teenage Warhead (A&M)	349	307	—	—	41/1
—	—	34	30	CATHERINE WHEEL Waydown (Fontana/Mercury)	345	295	—	—	47/0
—	—	32	31	SPONGE Molly (WORK)	340	322	—	—	44/6
—	—	28	32	PEARL JAM Better Man (Epic)	336	392	—	—	39/0
—	—	23	33	POPA CHUBBY Sweet Goddess Of Love... (Okeh/550 Music)	331	473	—	—	30/0
—	—	27	34	STONE TEMPLE PILOTS Dancing Days (Atlantic)	326	402	—	—	29/0
—	—	35	35	GREEN DAY She (Reprise)	321	289	—	—	31/1
—	—	38	36	TOADIES Possum Kingdom (Interscope/Atlantic)	318	259	—	—	42/7
—	—	37	37	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	303	277	—	—	34/0
—	—	39	38	DAVE MATTHEWS BAND Ants Marching (RCA)	296	256	—	—	32/4
—	—	44	39	JENNIFER TRYNIN Better Than Nothing (Squint/WB)	288	219	—	—	40/3
—	—	31	40	LITTLE FEAT Shakeytown (Zoo)	286	331	—	—	23/0
—	—	30	41	OUR LADY PEACE Starseed (Relativity)	249	368	—	—	22/0
—	—	40	42	GREEN DAY When I Come Around (Reprise)	235	248	—	—	27/0
—	—	45	43	BUSH Everything Zen (Trauma/Interscope)	220	207	—	—	21/1
—	—	48	44	MAGNIFICENT BASTARDS Mockingbird Girl (Elektra/EEG)	211	194	—	—	23/1
—	—	42	45	ROD STEWART Leave Virginia Alone (WB)	196	228	—	—	16/0
DEBUT	—	46	46	STONE ROSES Driving South (Geffen)	175	132	—	—	25/3
—	—	49	47	FILTER Hey Man, Nice Shot (Reprise)	173	177	—	—	25/2
—	—	46	48	BILLY PILGRIM Sweet Louisiana (Atlantic)	157	200	—	—	16/0
—	—	47	49	STONE ROSES Love Spreads (Geffen)	150	200	—	—	11/0
—	—	50	50	DEL AMITRI Roll To Me (A&M)	144	146	—	—	15/1

This chart reflects airplay from June 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 94 Rock reporters. 86 current playlists. © 1995, R&R Inc.

NEW & ACTIVE

SILVERCHAIR Tomorrow (Epic)
Total Plays: 142, Total Stations: 26, Adds: 5

FOO FIGHTERS This Is A Call (Capitol)
Total Plays: 137, Total Stations: 27, Adds: 12

PHISH Bouncing Around The Room (Elektra/EEG)
Total Plays: 130, Total Stations: 12, Adds: 0

TOM PETTY A Higher Place (WB)
Total Plays: 125, Total Stations: 41, Adds: 32

NIXONS Head (MCA)
Total Plays: 124, Total Stations: 19, Adds: 1

FURY IN THE SLAUGHTERHOUSE Dancing In The Sunshine... (RCA)
Total Plays: 124, Total Stations: 20, Adds: 3

UGLY KID JOE Tomorrow's World (Mercury)
Total Plays: 115, Total Stations: 20, Adds: 3

VAN MORRISON Days Like This (Polydor/A&M)
Total Plays: 111, Total Stations: 15, Adds: 3

NATALIE MERCHANT Carnival (Elektra/EEG)
Total Plays: 97, Total Stations: 6, Adds: 0

JEFF HEALEY BAND Stuck In The Middle With You (Arista)
Total Plays: 85, Total Stations: 8, Adds: 2

Songs ranked by total plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TOM PETTY A Higher Place (WB)	32
PEARL JAM Immortality (Epic)	13
BON JOVI Hey God (Mercury)	12
FOO FIGHTERS This Is A Call (Capitol)	12
BRUCE HORNSBY Cruise Control (RCA)	9
BROTHER CANE And Fools Shine On (Virgin)	7
CHRIS DUARTE GROUP Scrawl (Silvertone)	7
TOADIES Possum Kingdom (Interscope)	7
GOV'T MULE Monkey Hill (Relativity)	6
QUEENSRYCHE Someone Else? (EMI)	6
SPONGE Molly (WORK)	6
NEIL YOUNG Downtown (Reprise)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NEIL YOUNG Downtown (Reprise)	+316
HOOTIE & THE BLOWFISH Only Wanna... (Atlantic)	+240
BROTHER CANE And Fools Shine On (Virgin)	+233
LIVE All Over You (Radioactive)	+230
IAN MOORE Muddy Jesus (Capricorn)	+197
PEARL JAM Immortality (Epic)	+148
U2 Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic)	+127
FOO FIGHTERS This Is A Call (Capitol)	+121
SOUL ASYLUM Misery (Columbia)	+119
BAD COMPANY Down And Dirty (EastWest/EEG)	+110

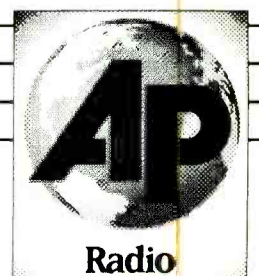
HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
STONE TEMPLE PILOTS Interstate Love Song (Atlantic)
COLLECTIVE SOUL Gel (Atlantic)
TOM PETTY You Wreck Me (WB)
PEARL JAM Yellow Ledbetter (Epic)
HOOTIE & THE BLOWFISH Hey Hey What Can I Do (Atlantic)
HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)
SOUNDGARDEN The Day I Tried To (A&M)
TOM PETTY You Don't Know (WB)
BRUCE SPRINGSTEEN Murder Incorporated (Columbia)
CANDLEBOX Far Behind (Maverick/Sire/WB)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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SHAWN ALEXANDER

Are These Towns Big Enough For Both Of Them?

Examining audience composition and cume duplication in markets with two Alternative stations

It's hard to believe, but there are now 16 markets in the Top 50 supporting multiple Alternative stations. This week, we delve into the Arbitron Winter '95 numbers and examine the audience composition and duplicated cume of dueling Alternative stations in such markets.

Listed below is each station's percentage of cume for persons 18+ in the metro, breaking down the 18-24 and 25-34 target demos. Also, check out the percentage of each station's 18-34 cume being duplicated by direct format competitors. (All figures refer to Monday-Sunday, 6am-midnight).

San Francisco (Market #4)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• KITS	31%	41%	KOME 28%
• KOME	32%	42%	KITS 35%

Detroit (Market #6)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• CIMX	31%	50%	WHYT 68%
• WHYT	42%	39%	CIMX 45%

Boston (Market #10)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• WBCN	25%	41%	WFNX 31%
• WFNX	30%	50%	WBCN 54%

San Diego (Market #15)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• XHRM	40%	39%	XTRA-FM 66%
• XTRA-FM	38%	40%	XHRM 57%

Minneapolis (Market #16)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• KEGE	37%	42%	KREV/WREV 12%
• KREV/WREV	38%	34%	KEGE 86%

Cleveland (Market #22)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• WENZ	26%	43%	WMMS 64%
• WMMS	32%	35%	WENZ 34%

Denver (Market #23)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• KTCL	30%	46%	KXPK 71%
• KXPK	24%	44%	KTCL 32%

Portland (Market #24)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• KBBT-AM	38%	36%	KNRK 28%
• KNRK	24%	36%	KBBT-AM 32%

Cincinnati (Market #25)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• WAQZ	36%	44%	WOXY 20%
• WOXY	35%	39%	WAQZ 52%

Riverside (Market #28)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• KCXX	36%	43%	KROQ 41%
• KROQ	48%	31%	KCXX 33%

San Jose (Market #30)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• KITS	32%	48%	KOME 66%
• KOME	34%	39%	KITS 34%

Norfolk (Market #32)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• WKOC	24%	43%	WROX 59%
• WROX	49%	34%	WKOC 43%

Buffalo (Market #40)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• CFNY	29%	44%	CKEY 74%
• CKEY	38%	40%	CFNY 40%

Memphis (Market #43)			
	18-24	25-34	18-34
	Cume	Cume	Cume Duplication
• KFTH	22%	51%	WRXQ 69%
• WRXQ	40%	31%	KFTH 23%

Editor's Note: There are three additional Top 50 markets with multiple Alternative stations — Phoenix (Market #20), Providence (Market #31), and Buffalo (Market #40). In Phoenix, the stations are KEDJ and KUKQ-AM. The latter station did not show in the Winter '95 book. In Providence, WDGE signed on a couple weeks ago competing against WBRU. In Buffalo WUFX switched to Alternative on June 23.

New Music For July

Here's a look at singles and albums scheduled to hit your desk during the next month:

- Week Of July 3**
- DEAD HOT WORKSHOP/A (TAG)
 - FOO FIGHTERS/Foo Fighters (LP)(Capitol)
 - GRANT McLENNAN/Lighting Fires (Beggars Banquet/Atlantic)
 - RAKE'S PROGRESS/Altitude (LP)(Almo Sounds)
 - RAMONES/Adios Amigos (LP)(Radioactive)
 - TEA PARTY/The Edges Of Twilight (LP)(EMI)

- Week Of July 10**
- BUFFALO TOM/Sleepy Eyed (LP)(Beggars Banquet/Elektra/EEG)
 - CIRCLE JERKS/Wanna Destroy You (Mercury)
 - DEEP BLUE SOMETHING/Breakfast At Tiffany's (Rainmaker/Interscope)
 - GERALDINE FIBBERS/Dragon Lady (Virgin)
 - GREENBERRY WOODS/Smash-Up (Sire/EEG)
 - HOLE/Softest Softest (DGC/Geffen)
 - IVY/Don't Believe A Word (Seed/TAG)
 - KYUSS/... And The Circus Left Town (LP)(Elektra/EEG)
 - LIQUORICE/Listening Cap (LP)(4AD)
 - LIVE/White, Discussion (Radioactive)
 - LORDZ OF BROOKLYN/All In The Family (LP)(American)
 - ZIGGY MARLEY & ... /Free Like We Want 2 B (LP)(Elektra/EEG)
 - PETER MURPHY/I'll Fall With Your Knife (Beggars Banquet/Atlantic)
 - NEVER THE BRIDE/Never The Bride (LP)(Atlantic)
 - P.O.L./White Punks On Dope (Giant)
 - PAVEMENT/AT&T (Matador)
 - RUSTY/Fluka (LP)(TAG)
 - SHAGGY/Boombastic (LP)(Virgin)
 - SIX FINGER SATELLITE/Severe Exposure (LP)(Sub Pop)
 - JILL SOBULE/Supermodel (Lava/Atlantic)
 - SONIA DADA/Planes & Satellites (Capricorn)
 - STIFFS/Nix Nought Nothing (LP)(American)
 - SUGAR/Needle Hits E (Rykodisc)
 - SWEETWATER/Superstar (Elektra/EEG)
 - TEENAGE FANCLUB/Grand Prix (LP)(DGC/Geffen)
 - THOMAS JEFFERSON SLAVE APARTMENTS/Bait And Switch (LP)(American)
 - VIVA SATURN/Brightside (LP)(Restless)
 - WHALE/Pay For Me (Virgin)

- Week Of July 17**
- PATO BANTON W/RANKING ROGER/Bubblin' Hot (IRS)
 - BLOODHOUND GANG/Use Your Fingers (LP)(Ruffhouse/Columbia)
 - CAULFIELDS/Day That Came And Went (A&M)
 - CIV/Can't Wait One Minute More (Atlantic)
 - COLLECTIVE SOUL/Smashing Young Man (Atlantic)
 - DAISES/Kowloon House (LP)(IRS)
 - DAMBUILDERS/Teenage Loser Anthem (EastWest/EEG)
 - DANDELION/Weird Out (Columbia)
 - DEEP FOREST/Maria's Song (550 Music)
 - EARTH 18/Butterfly (LP)(Medicine/Giant)
 - GENERAL PUBLIC/Warm Love/Hand Gun (Epic)
 - GERALDINE FIBBERS/Lost Somewhere Between... (LP)(Virgin)
 - GREGORY GRAY/The Pope Does Not Smoke Dope (EMI)
 - INNOCENCE MISSION/Bright As Yellow (A&M)
 - KE/Strange World (RCA)
 - KYUSS/One Inch Man (Elektra/EEG)
 - LETTERS TO CLEO/Awake (Giant)
 - MENTHAL/Menthal (LP)(Capitol)
 - QUICKSAND/Landmine Spring (Island)
 - DANNY RED/Rolling Stone Girl (WORK)
 - R.E.M./Crush With Eyeliner (WB)
 - KEVIN SALEM/Lighthouse Keeper (Roadrunner)
 - SHED SEVEN/Change Giver (LP)(A&M)
 - SMILE/Maque (LP)(Cargo/Atlantic)
 - SUN-60/Headjoy (LP)(Epic)
 - SUPERGRASS/I Should CoCo (LP)(Capitol)
 - THAT DOG/Totally Crushed Out (LP)(DGC/Geffen)
 - TEENAGE FANCLUB/Sparky's Dream (DGC/Geffen)
 - TOAD THE WET SPROCKET/Stupid (Columbia)

- Week Of July 24**
- BEN FOLDS FIVE/Ben Folds Five (LP)(Passenger/Caroline)
 - BLIND MELON/Galaxy (Capitol)
 - BLOODHOUND GANG/K.I.D.S. Inc. (Ruffhouse/Columbia)
 - JEFF BUCKLEY/Eternal Life (Columbia)
 - CLOUDS/Say It (Elektra/EEG)
 - FAITH NO MORE/Evidence (Reprise)
 - GIN BLOSSOMS/Until I Hear From You (A&M)
 - GREENBERRY WOODS/Big Money Item (LP)(Sire/EEG)
 - BEN HARPER/Ground On Down (Virgin)
 - hHEAD/Remedial (IRS)
 - KLOVER/Beginning To End (Mercury)
 - LUNA/Chinatown (Elektra/EEG)
 - EDWIN McCAIN/Solitude (Lava/Atlantic)
 - HEATHER NOVA/Walk This World (WORK)
 - ORANGE 9MM/Suspect (EastWest/EEG)
 - PRESIDENTS OF THE UNITED STATES OF AMERICA/Presidents ... (LP)(Columbia)
 - PRETTY & TWISTED/Ride (WB)
 - SHUDDER TO THINK/So In To You (Epic)
 - STONE EDGE/Stone Edge (LP)(Columbia)
 - SUBLIME/Bad Fish (Skunk)
 - SUGAR/Besides (LP)(Rykodisc)
 - SWEETWATER/Superfriends (LP)(Elektra/EEG)
 - THAT DOG/He's Kissing Christian (DGC/Geffen)
 - 311/Don't Stay Home (Capricorn)
 - 311/311 (LP)(Capricorn)
 - TOENUT/Information (LP)(Mute)

- Week Of July 31**
- BLIND MELON/Soup (LP)(Capitol)
 - CIV/Set Your Goals (LP)(Lava/Atlantic)
 - DANDELION/Dyslexicon (LP)(Columbia)
 - GREGORY GRAY/Euroflake In Silverlake (LP)(EMI)
 - GREEN DAY/J.A.R. (Reprise)
 - BEN HARPER/Fight For Your Mind (LP)(Virgin)
 - KE/I Am (LP)(RCA)
 - LETTERS TO CLEO/Wholesale Meats & Fish (LP)(Giant)
 - MY LIFE WITH THE THRILL KULT/Hit N' Run Holiday (LP)(Interscope)
 - RANCID/Ruby Soho (Epitaph)
 - RED BELLY/Fire In The Hole (Elektra/EEG)
 - SEAWEED/Start With (Hollywood)
 - SHAMPOO/We Are Shampoo (LP)(IRS)
 - SUN-60/C'mon & Kiss Me (Epic)
 - SUPERSUCKERS/Born With A Tail (Sub Pop)
 - WHALE/We Care (LP)(Virgin)

(Dates subject to change)

SUBLIME

NOT JUST A WEST COAST PHENOMENON

DATE RAPE

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PLAYING ALL DAY, EVERYDAY

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HEADLINING THIS SUMMER'S WARPED TOUR

featuring 17. No Use for a Name, Quicksand, and more than 10 other bands, with skating exhibitions, simulated surfing, outdoor adventures, and BMX racing

AUG 4 - SLC	AUG 12 - ORL	AUG 19 - NH, MA	AUG 26 - CHI
AUG 5 - DEN	AUG 13 - MIA	AUG 20 - BUF	AUG 29 - SEA
AUG 7 - SAN TX	AUG 14 - TMP	AUG 21 - UD, LA	AUG 30 - POR
AUG 8 - DAL	AUG 15 - MB, SC	AUG 23 - TOR	SEPT 1 - SF
AUG 9 - HOU	AUG 17 - WSH, DC	AUG 24 - CLE	SEPT 2 - SD
AUG 11 - ATL	AUG 18 - PHI	AUG 25 - DET	SEPT 3 - PHX
			SEPT 4 - IRVINE

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WHAT SMELLS WORSE THAN A SKUNK?

- ### Top 50 Markets Without An Alternative Station
- ▶ New York (Market #1)
 - ▶ Pittsburgh (Market #19)
 - ▶ Tampa (Market #21)
 - ▶ San Antonio (Market #34)
 - ▶ Greensboro (Market #42)
 - ▶ Dayton (Market #47)
 - ▶ West Palm Beach (Market #49)
 - ▶ Jacksonville (Market #50)

For The Record

XTRA-FM/San Diego OM Kevin Stapleford alerted me that the station's Winter '95 Arbitron 18-34 rank was third, not 10th as listed on this page two weeks ago (R&R 6/16). Sorry, Kevin.

	3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
						TW	LW	2W	3W	
	3	1	1	1	U2 Hold Me, Thrill Me, Kiss Me, Kill Me (<i>Atlantic</i>)	2462	2396	2093	1873	73/0
	2	3	3	2	COLLECTIVE SOUL December (<i>Atlantic</i>)	2094	2163	1964	1952	63/0
	1	2	2	3	SOUL ASYLUM Misery (<i>Columbia</i>)	2086	2204	2050	2042	70/0
	4	4	4	4	LIVE All Over You (<i>Radioactive</i>)	2081	2109	1896	1762	67/1
	27	11	7	5	ALANIS MORISSETTE You Oughta... (<i>Maverick/Reprise</i>)	2049	1817	1150	693	69/1
	8	6	5	6	SPONGE Molly (<i>WORK</i>)	2036	1925	1561	1376	70/1
	5	5	6	7	BUSH Little Things (<i>Trauma/Interscope</i>)	1891	1885	1711	1686	63/0
	19	16	8	8	WEEZER Say It Ain't So (<i>DGC/Geffen</i>)	1489	1355	1027	933	64/4
	21	18	14	9	HUM Stars (<i>RCA</i>)	1380	1205	994	850	68/0
BREAKER				10	FOO FIGHTERS This Is A Call (<i>Capitol</i>)	1328	462	—	—	68/10
	24	19	16	11	NATALIE MERCHANT Carnival (<i>Elektra/EEG</i>)	1302	1166	974	770	68/1
	—	32	18	12	TRIPPING DAISY I Got A Girl (<i>Island</i>)	1301	1042	574	170	66/6
	14	13	13	13	FILTER Hey Man, Nice Shot (<i>Reprise</i>)	1257	1216	1081	1075	64/1
	13	10	10	14	CRANBERRIES Ridiculous Thoughts (<i>Island</i>)	1239	1307	1173	1166	64/2
	16	15	15	15	CATHERINE WHEEL Waydown (<i>Fontana/Mercury</i>)	1233	1188	1055	987	66/2
	10	9	11	16	WHITE ZOMBIE More Human Than Human (<i>Geffen</i>)	1223	1297	1245	1286	62/1
	7	7	12	17	GREEN DAY She (<i>Reprise</i>)	1158	1286	1467	1566	48/0
	38	28	20	18	JENNIFER TRYNNIN Better Than Nothing (<i>Squint/WB</i>)	1147	944	602	461	62/6
	23	20	17	19	PRIMUS Wynona's Big Brown Beaver (<i>Interscope</i>)	1114	1079	938	813	63/4
	41	26	22	20	OFFSPRING Smash It Up (<i>Atlantic</i>)	1108	905	712	440	53/2
	6	8	9	21	BETTER THAN EZRA Good (<i>Swell/Elektra/EEG</i>)	1087	1323	1461	1612	54/0
BREAKER				22	SILVERCHAIR Tomorrow (<i>Epic</i>)	1051	799	492	256	56/7
BREAKER				23	BETTER THAN EZRA In The Blood (<i>Swell/Elektra/EEG</i>)	878	652	455	343	53/13
	33	27	25	24	GARBAGE Vow (<i>Almo Sounds</i>)	855	832	664	499	50/6
	17	22	21	25	BLUES TRAVELER Run-Around (<i>A&M</i>)	800	930	852	968	40/1
	—	38	31	26	HOOTIE & THE BLOWFISH Only Wanna Be With You (<i>Atlantic</i>)	763	671	483	291	34/3
	9	12	19	27	MATTHEW SWEET Sick Of Myself (<i>Zoo</i>)	751	970	1111	1298	47/0
	—	46	33	28	DAVE MATTHEWS BAND Ants Marching (<i>RCA</i>)	705	590	395	326	39/4
	15	21	26	29	ELASTICA Connection (<i>DGC/Geffen</i>)	675	812	892	1031	38/0
	—	—	46	30	ELASTICA Stutter (<i>DGC/Geffen</i>)	654	437	235	147	48/12
	26	25	24	31	REMBRANDTS I'll Be There For You (<i>EastWest/EEG</i>)	650	876	753	702	30/0
	—	—	48	32	PEARL JAM Immortality (<i>Epic</i>)	640	427	159	96	32/6
	11	14	23	33	NINE INCH NAILS Hurt (<i>Nothing/TVT/Interscope</i>)	618	887	1066	1253	31/0
	—	44	37	34	MOONPOOLS & CATERPILLARS Hear (<i>EastWest/EEG</i>)	600	557	435	342	37/2
	49	40	35	35	GREEN APPLE QUICK STEP Los Vargas (<i>Medicine/Giant</i>)	590	571	461	367	35/4
	37	36	34	36	EVERCLEAR Heroin Girl (<i>Capitol</i>)	573	571	495	472	36/2
DEBUT				37	RAMONES I Don't Want To Grow Up (<i>Radioactive</i>)	537	319	179	42	44/13
	—	50	45	38	BABY CHAOS Buzz (<i>EastWest/EEG</i>)	523	443	332	286	36/3
	12	17	28	39	RADIOHEAD Fake Plastic Trees (<i>Capitol</i>)	506	756	1005	1214	32/0
	25	35	40	40	MAD SEASON River Of Deceit (<i>Columbia</i>)	506	518	542	762	25/0
	35	39	38	41	GOD LIVES UNDERWATER No More Love (<i>Onion/American</i>)	491	551	478	493	35/1
	18	24	30	42	MAGNIFICENT BASTARDS Mockingbird Girl (<i>Elektra/EEG</i>)	485	696	828	955	27/0
	—	—	49	43	SMOKING POPE Need You Around (<i>Capitol</i>)	472	417	288	227	26/3
	20	23	29	44	JILL SOBULE I Kissed A Girl (<i>Lava/Atlantic</i>)	470	713	846	893	24/0
	—	47	44	45	CHRIS ISAAK Somebody's Crying (<i>Reprise</i>)	449	450	380	303	27/0
DEBUT				46	GENE Sleep Well Tonight (<i>Polydor/A&M</i>)	438	379	280	202	33/4
	31	29	41	47	DAVE MATTHEWS BAND What Would You Say (<i>RCA</i>)	431	517	600	564	28/0
DEBUT				48	CURE Dredd Song (<i>550 Music/Epic/Soundtrax</i>)	431	358	83	—	26/3
	36	41	39	49	SHUDDER TO THINK X-French Tee Shirt (<i>Epic</i>)	430	524	458	483	31/0
	—	48	—	50	PJ HARVEY C'mon Billy (<i>Island</i>)	397	353	369	315	29/1

This chart reflects airplay from June 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker.
75 Alternative reporters. 73 current playlists. © 1995, R&R Inc.

BREAKERS®

FOO FIGHTERS
This Is A Call (*Capitol*)
TOTAL PLAYS/INCREASE: 1328/866
TOTAL STATIONS/ADDS: 68/10
CHART **10**

SILVERCHAIR
Tomorrow (*Epic*)
TOTAL PLAYS/INCREASE: 1051/252
TOTAL STATIONS/ADDS: 56/7
CHART **22**

BETTER THAN EZRA
In The Blood (*Swell/Elektra/EEG*)
TOTAL PLAYS/INCREASE: 878/226
TOTAL STATIONS/ADDS: 53/13
CHART **23**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BUFFALO TOM Summer (<i>EastWest/EEG</i>)	15
BETTER THAN EZRA In The Blood (<i>Swell/Elektra/EEG</i>)	13
RAMONES I Don't Want To Grow Up (<i>Radioactive</i>)	13
ELASTICA Stutter (<i>DGC/Geffen</i>)	12
BJORK Isobel (<i>Elektra/EEG</i>)	10
FOO FIGHTERS This Is A Call (<i>Capitol</i>)	10
EDWYN COLLINS A Girl Like You (<i>Setanta/Bar None</i>)	7
SHERYL CROW Can't Cry Anymore (<i>A&M</i>)	7
OUR LADY PEACE Naveed (<i>Relativity</i>)	7
VERUCA SALT All Hail Me (<i>DGC/Geffen</i>)	7
SILVERCHAIR Tomorrow (<i>Epic</i>)	7

JON LENAC and JULIE BAHRE get "TRICKY"

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS This Is A Call (<i>Capitol</i>)	+866
TRIPPING DAISY I Got A Girl (<i>Island</i>)	+259
SILVERCHAIR Tomorrow (<i>Epic</i>)	+252
ALANIS MORISSETTE You Oughta... (<i>Maverick/Reprise</i>)	+232
BETTER THAN EZRA In The Blood (<i>Swell/Elektra/EEG</i>)	+226
RAMONES I Don't Want To Grow Up (<i>Radioactive</i>)	+218
ELASTICA Stutter (<i>DGC/Geffen</i>)	+217
PEARL JAM Immortality (<i>Epic</i>)	+213
OFFSPRING Smash It Up (<i>Atlantic</i>)	+203
JENNIFER TRYNNIN Better Than Nothing (<i>Squint/WB</i>)	+203

HOTTEST RECURRENTS
Ranked By Total Plays

ARTIST TITLE LABEL(S)
OASIS Live Forever (<i>Epic</i>)
SPONGE Plowed (<i>WORK</i>)
OUR LADY PEACE Starseed (<i>Relativity</i>)
ADAM ANT Wonderful (<i>Capitol</i>)
LIVE Lightning Crashes (<i>Radioactive</i>)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Gene

DEBUT 46

"Sleep Well Tonight"

**KITS WBCN WHYT KLZR KXRK AND
WDRE WFNX WOXY KCXX WZRH YOU...
KTCL KEDJ WLUM KWOD CKEY**



120 MINUTES

US TOUR IN JULY



JUNE 30, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/-OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	1 CHRIS ISAAK <i>Forever Blue (Reprise)</i>	39/0	800	+55	"Crying" (599)	"Baby" (80)	"Walking" (35)
15	3	2	2	2 NATALIE MERCHANT <i>Tigerlily (Elektra/EEG)</i>	38/0	750	+85	"Carnival" (598)	"Jealousy" (48)	"Wonder" (42)
11	2	3	3	3 SOUL ASYLUM <i>Let Your Dim Light Shine (Columbia)</i>	32/0	635	+33	"Misery" (354)	"Promises" (108)	"Devices" (53)
7	6	4	4	4 HOOTIE & THE BLOWFISH <i>Cracked Rear View (Atlantic)</i>	32/1	614	+60	"Only" (405)	"Cry" (62)	"Hannah" (58)
2	4	5	5	5 DAVE MATTHEWS BAND <i>Under The Table And Dreaming (RCA)</i>	31/0	577	+67	"Ants" (343)	"Jimi" (103)	"What" (31)
—	21	9	6	6 VAN MORRISON <i>Days Like This (Polydor/A&M)</i>	36/1	572	+125	"Days" (445)	"Perfect" (57)	"Roulette" (29)
8	7	7	7	BILLY PILGRIM <i>Bloom (Atlantic)</i>	35/0	476	0	"Sweet" (435)	"Shallow" (15)	"Talks" (9)
6	5	6	8	SONIA DADA <i>A Day At The Beach (Capricorn)</i>	29/0	452	-54	"Screaming" (251)	"Anna" (64)	"Planes" (59)
4	8	8	9	LITTLE FEAT <i>Ain't Had Enough Fun (Zoo)</i>	31/0	449	-14	"Blind" (90)	"Blue" (83)	"Romance" (80)
16	10	13	10	10 VARIOUS ARTISTS <i>Batman Forever ST (Atlantic)</i>	28/0	388	+6	"Thrill" (344)	"River" (15)	"Hunter" (9)
18	15	17	11	11 REMBRANDTS LP <i>(EastWest/EEG)</i>	31/0	382	+26	"There" (157)	"Home" (103)	"Drowning" (71)
14	13	12	12	ROBERT CRAY <i>Some Rainy Morning (Mercury)</i>	33/0	380	-6	"Moan" (309)	"Enough" (26)	"Go" (22)
10	11	11	13	DEL AMITRI <i>Twisted (A&M)</i>	31/2	380	-15	"Roll" (284)	"Driving" (48)	"Here" (38)
3	9	10	14	ANNIE LENNOX <i>Medusa (Arista)</i>	27/0	377	-46	"Train" (180)	"Waiting" (56)	"River" (49)
30	24	21	15	15 VIGILANTES OF LOVE <i>Blister Soul (Capricorn)</i>	34/1	364	+56	"Real" (342)	"Bolt" (10)	"Tempest" (4)
17	17	14	16	ELVIS COSTELLO <i>Kojak Variety (WB)</i>	31/1	358	-23	"Pouring" (242)	"Charms" (70)	"Kitten" (15)
13	14	16	17	JOHN PRINE <i>Lost Dogs And Mixed Blessings (Oh Boy)</i>	28/0	344	-35	"Ain't" (222)	"Happened" (27)	"Hollerin'" (23)
20	19	18	18	JOAN OSBORNE <i>Relish (Mercury)</i>	31/0	335	-2	"Teresa" (203)	"One" (60)	"Ladder" (25)
19	20	20	19	19 WILCO A.M. <i>(Sire/Reprise)</i>	30/1	335	+25	"Letters" (238)	"Must" (39)	"Change" (23)
24	23	23	20	20 COLLECTIVE SOUL <i>Collective Soul (Atlantic)</i>	20/3	334	+55	"December" (314)	"Reunion" (14)	"Simple" (4)
BREAKER			21	21 NEIL YOUNG <i>Mirror Ball (Reprise)</i>	27/3	311	+89	"Downtown" (285)	"Peace" (6)	"Hatred" (5)
9	18	19	22	JAYHAWKS <i>Tomorrow The Green Grass (American/Reprise)</i>	26/0	289	-48	"Run" (127)	"Blue" (75)	"Pray" (38)
12	16	22	23	TOM PETTY <i>Wildflowers (WB)</i>	22/0	259	-39	"King" (78)	"Place" (57)	"Crawling" (29)
5	12	15	24	BRUCE SPRINGSTEEN <i>Greatest Hits (Columbia)</i>	22/0	253	-128	"Secret" (152)	"Blood" (51)	"Hard" (39)
25	27	27	25	25 MATTHEW SWEET <i>100% Fun (Zoo)</i>	19/0	237	+6	"Same" (110)	"Walk" (62)	"Sick" (35)
21	25	25	26	POPA CHUBBY <i>Booty And The Beast (Okeh/550 Music)</i>	25/0	233	-15	"Sweet" (204)	"Looking" (13)	"Hands" (11)
26	28	30	27	27 BETTER THAN EZRA <i>Deluxe (Swell/Elektra/EEG)</i>	21/1	218	+5	"Good" (128)	"Rosalea" (44)	"Blood" (33)
DEBUT			28	28 BLUES TRAVELER <i>Four (A&M)</i>	16/0	213	+26	"Run" (191)	"Hook" (19)	"Stand" (2)
DEBUT			29	29 MAE MOORE <i>Dragonfly (TriStar)</i>	20/0	210	+13	"Genuine" (137)	"Watermark" (26)	"Pleasure" (14)
23	22	24	30	DANNY TATE <i>Nobody's Perfect (Charisma/Virgin)</i>	19/0	200	-50	"Dreamin'" (159)	"Do" (31)	"Perfect" (8)

This chart reflects airplay from June 19-25. Albums ranked by total plays, with plays from all cuts from an album combined. Bullets awarded to albums gaining plays over the previous week. If two albums are tied in number of plays, the album being played on more stations is placed first. Breaker: Albums registering 250 or more plays for the first time. Most Increased Plays lists the album tracks with the greatest week-to-week increases in total plays. 39 Progressive reporters. 39 current playlists. © 1995, R&R Inc.

MOST ADDED ALBUMS

ARTIST TITLE LABEL(S)	ADDS
JAMES McMURTRY <i>Sampler (Columbia)</i>	20
PHISH <i>A Live One (Elektra/EEG)</i>	7
BOB MARLEY <i>Natural Mystic... (Tuff Gong/Island)</i>	4
PAUL WELLER <i>Stanley Road (Go!Discs/London/Island)</i>	4
ZIGGY MARLEY <i>Free Like... (Elektra/EEG)</i>	4
ALANIS MORISSETTE <i>Jagged Little Pill (Maverick/Reprise)</i>	3
COLLECTIVE SOUL <i>Collective Soul (Atlantic)</i>	3
NEIL YOUNG <i>Mirror Ball (Reprise)</i>	3
SHERYL CROW <i>Tuesday Night Music Club (A&M)</i>	3
SONNY LANDRETH <i>Son Of Native Son EP (Praxis/Zoo)</i>	3

MOST ADDED TRACKS

ARTIST TITLE LABEL(S)	ADDS
BRUCE HORNSBY <i>Cruise Control (RCA)</i>	23
JAMES McMURTRY <i>Levelland (Columbia)</i>	18
PATTY LARKIN <i>Johnny Was A Pyro (High Street)</i>	7
PHISH <i>Bouncing Around The Room (Elektra/EEG)</i>	7
BOB MARLEY <i>Keep On Moving (Tuff Gong/Island)</i>	4
SHERYL CROW <i>Can't Cry Anymore (A&M)</i>	4
BRUCE HORNSBY <i>Walk In The Sun (RCA)</i>	4
VAN MORRISON <i>Perfect Fit (Polydor/A&M)</i>	4
PAUL WELLER <i>The Changingman (Go!Discs/London/Island)</i>	4

MOST INCREASED PLAYS BY TRACK

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRUCE HORNSBY <i>Cruise Control (RCA)</i>	+106
DAVE MATTHEWS BAND <i>Ants Marching (RCA)</i>	+87
HOOTIE & THE BLOWFISH <i>Only Wanna Be... (Atlantic)</i>	+78
NEIL YOUNG <i>Downtown (Reprise)</i>	+63
VIGILANTES OF LOVE <i>Real Down Town (Capricorn)</i>	+50
ZIGGY MARLEY <i>Power To Move Ya (Elektra/EEG)</i>	+49
COLLECTIVE SOUL <i>December (Atlantic)</i>	+48
JAMES McMURTRY <i>Levelland (Columbia)</i>	+48
VAN MORRISON <i>Perfect Fit (Polydor/A&M)</i>	+45
VAN MORRISON <i>Days Like This (Polydor/A&M)</i>	+43

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NEW & ACTIVE

ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- over last week	EMPHASIS TRACKS (PLAYS)		
BOB MARLEY & THE WAILERS <i>Natural Mystic - The Legend... (Tuff Gong/Island)</i>	25/4	194	+16	"Moving"(194)		
PINK FLOYD <i>Pulse (Columbia)</i>	17/2	164	-26	"What"(84)	"Wish"(17)	"Fly"(10)
BEGGARS <i>Beggars (Island)</i>	21/1	154	+3	"Falling"(142)	"Don't"(7)	"Lovely"(5)
ROD STEWART <i>A Spanner In The Works (WB)</i>	11/1	154	+8	"Virginia"(113)	"Windy"(11)	"Hang"(10)
PHISH <i>A Live One (Elektra/EEG)</i>	20/7	152	+46	"Bouncing"(145)	"Simple"(3)	"Squirring"(1)
SUBDUDES <i>Poverty (EP) (High Street)</i>	17/1	151	+13	"Poverty"(96)	"Hard"(30)	"Hometown"(22)
CRANBERRIES <i>No Need To Argue (Island)</i>	9/2	130	+24	"Ridiculous"(122)	"Twenty"(8)	
LIVE <i>Throwing Copper (Radioactive)</i>	11/1	129	+28	"All"(55)	"Lightning"(43)	"Alone"(22)
BRUCE HORNSBY <i>Cruise Control/Walk In The Sun (Tracks) (RCA)</i>	25/24	129	+129	"Cruise"(106)	"Walk"(23)	
ADAM ANT <i>Wonderful (Capitol)</i>	9/1	113	+20	"Wonderful"(113)		
BONEPONY <i>Stomp Revival (Capitol)</i>	10/0	108	-24	"Water's"(53)	"Blue"(23)	"Poor"(16)
JOHN LEE HOOKER <i>Chill Out (Virgin)</i>	12/0	102	+8	"Chill"(50)	"Bourbon"(35)	"Tupelo"(7)
FROM GOOD HOMES <i>Open Up The Sky (RCA)</i>	14/1	102	-27	"Cool"(75)	"Wide"(13)	"Wind"(9)
JEFF HEALEY BAND <i>Cover To Cover (Arista)</i>	15/1	102	-9	"Breakin'"(34)	"Stuck"(22)	"Angel"(20)
ZIGGY MARLEY <i>Free Like We Want 2 B (Elektra/EEG)</i>	15/4	100	+53	"Power"(78)	"Keep"(8)	"Today"(7)

Albums ranked by total plays.

REPORTERS

Stations and their adds by track listed alphabetically by market

<p>WXLB/Albany, NY OM/MD: Zeb Norris</p> <ol style="list-style-type: none"> 18 BRUCE HORNSBY "Cruise" 3 NEIL YOUNG "Country" 2 NEIL YOUNG "Peace" 2 NEIL YOUNG "Ocean" 2 NEIL YOUNG "Hated" 1 NEIL YOUNG "Act" 1 NEIL YOUNG "Song" BJORK "Isabel" VAN MORRISON "Raincheck" BEGGARS "Don't" <p>KIOT/Albuquerque, NM PD/MD: Mike Marrone</p> <ol style="list-style-type: none"> 6 NATALIE MERCHANT "Jealousy" 5 TOM PETTY "Cabin" 5 BOB MARLEY & THE WAILERS "Moving" 5 PINK FLOYD "What" <p>KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle</p> <ol style="list-style-type: none"> 7 JAMES MCMURTRY "Levelland" 6 BRUCE HORNSBY "Cruise" LITTLE FEAT "Blind" LITTLE FEAT "Borderline" IAN MOORE "Daggers" ALANIS MORISSETTE "Doughta" FAIRPORT CONVENTION "Closing" <p>WRNR/Baltimore, MD PD: Sean O'Mealy MD: Damian Einstein</p> <ol style="list-style-type: none"> 4 NEIL YOUNG "Peace" 4 NEIL YOUNG "Act" 	<p>WRNR/Baltimore, MD (cont.)</p> <ol style="list-style-type: none"> 3 NEIL YOUNG "Hated" 2 DELEVANTES "Long" 2 DELEVANTES "Way" <p>WBOS/Boston, MA PD/MD: Jim Herron</p> <ol style="list-style-type: none"> 10 BRUCE HORNSBY "Cruise" 10 JAMES MCMURTRY "Levelland" 10 PATTY LARKIN "Pyro" 10 DANNY TATE "Do" 8 PHISH "Bouncing" 8 SUBDUDES "Hometown" 8 SONNY LANDRETH "Son" 5 BOB MARLEY & THE WAILERS "Moving" 5 PAUL WELLER "Changingman" <p>WNCS/Burlington, VT PD: Glenn Roberts MD: Jody Peterson</p> <ol style="list-style-type: none"> SONNY LANDRETH "Son" JAMES MCMURTRY "Levelland" PATTY LARKIN "Pyro" NEIL YOUNG "Peace" CHARLIE SEXTON "Sunday" <p>WMVY/Cape Cod, MA PD/MD: Barbara Dacey</p> <ol style="list-style-type: none"> 3 LITTLE FEAT "Borderline" 2 VAN MORRISON "Perfect" 1 PATTY LARKIN "Pyro" 1 JAMES MCMURTRY "Levelland" 1 PHISH "Bouncing" 1 BUCKSHOT LEFONOUE "More" 1 STEPHEN BRUTON "Drinking" 1 PAUL WELLER "Changingman" 	<p>WMVY/Cape Cod, MA (cont.)</p> <p>SOUL ASYLUM "Promises"</p> <p>NATALIE MERCHANT "Jealousy"</p> <p>WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin</p> <ol style="list-style-type: none"> 4 NEIL YOUNG "Truth" 2 LITTLE FEAT "Cajun" ZIGGY MARLEY "Power" BRUCE HORNSBY "Cruise" BUCKSHOT LEFONOUE "Cow" <p>KBXR/Columbia, MO PD: Michael Perry APD: Dave "Keefer" Fulgham</p> <ol style="list-style-type: none"> 8 PETER CASE "Baltimore" 8 PAUL WELLER "Changingman" 8 SOUL ASYLUM "Devices" 5 ALANIS MORISSETTE "Doughta" 4 CHRIS ISAAK "Baby" 3 SOUL ASYLUM "Bittersweetheart" BRUCE HORNSBY "Cruise" JAMES MCMURTRY "Levelland" EDWYN COLLINS "Girl" OISH "Headlights" JAYHAWKS "Light" <p>KBCO/Denver, CO APD: Lois Todd MD: Scott Arbough</p> <ol style="list-style-type: none"> 18 LIVE "All" 16 CRANBERRIES "Ridiculous" 13 JENNIFER TRYMIN "Nothing" BETTER THAN EZRA "Blood" 	<p>KFMG/Des Moines, IA GM/MD: Ron Sorenson PD: Mark Vos</p> <ol style="list-style-type: none"> 5 BRUCE HORNSBY "Cruise" 4 JAMES MCMURTRY "Levelland" 2 YOUNG DUBLINERS "Hands" 2 CURE "Dread" PATTY LARKIN "Pyro" DEEP BLUE SOMETHING "Breakfast" MEMPHIS HORNS "Desire" <p>CIDR/Detroit PD: Murray Brookshaw MD: Ann Delisi</p> <p>DAVE MATTHEWS BAND "Arts"</p> <p>JENNIFER TRYMIN "Nothing"</p> <p>PHISH "Bouncing"</p> <p>ZIGGY MARLEY "Power"</p> <p>BUFFALO TOM "Summer"</p> <p>VANESSA DAOU "Forest"</p> <p>HEMINGWAY CORNER "Big"</p> <p>KLRF/Eugene, OR PD: Dan Spice MD: Tom Krumm</p> <p>BRUCE HORNSBY "Cruise"</p> <p>JAMES MCMURTRY "Levelland"</p> <p>MAE MOORE "Pleasure"</p> <p>WTTS/Indianapolis, IN PD/MD: Rich Anton</p> <p>JAMES MCMURTRY "Levelland"</p> <p>CHRIS ISAAK "Nowhere"</p> <p>WAIA/Jacksonville, FL PD: Jim Randall APD/MD: Craig Williams</p> <p>PHISH "Bouncing"</p> <p>BETTER THAN EZRA "Good"</p> <p>NEIL YOUNG "Downtown"</p> <p>BEGGARS "Falling"</p> <p>KXPT/Las Vegas, NV PD: Richard Remsburg MD: J. D. Davis</p> <ol style="list-style-type: none"> 7 BRUCE HORNSBY "Cruise" 5 CHRIS ISAAK "Baby" 4 VAN MORRISON "Religion" 4 VAN MORRISON "Perfect" 4 CHRIS ISAAK "Graduation" 1 ROD STEWART "Hang" BOB MARLEY & THE WAILERS "Moving" <p>KSCA/Los Angeles, CA PD: Michael Morrison MD: Merilee Kelly</p> <p>PHISH "Bouncing"</p> <p>KEVIN GILBERT "Goodness"</p> <p>SHERYL CROW "Cry"</p> <p>BETTER THAN EZRA "Blood"</p> <p>LIVE "All"</p> <p>X "Lying"</p> <p>WMMM/Madison, WI PD: Pat Gallagher MD: Sybil McGuire</p> <ol style="list-style-type: none"> 8 REMBRANDTS "Home" 4 LITTLE FEAT "Borderline" 3 BRUCE HORNSBY "Cruise" 3 BRUCE HORNSBY "Walk" JAMES MCMURTRY "Levelland" YOUNG DUBLINERS "Breathe" INNOCENCE MISSION "Yellow" <p>KTCC/Minneapolis, MN PD: Lauren MacLeash APD/MD: Jane Frederickson</p> <ol style="list-style-type: none"> 6 BRUCE HORNSBY "Cruise" 4 BRUCE HORNSBY "Walk" 1 JAMES MCMURTRY "Levelland" <p>KPIG/Monterey, CA PD/MD: Laura Hopper</p> <ol style="list-style-type: none"> 6 JAMES MCMURTRY "Levelland" 6 SECONDS FLAT "Grave" 4 JAMES MCMURTRY "Hide" 4 COWBOY MOUTH "Prison" 4 JIMMY BUFFETT "Cruise" 3 BRUCE HORNSBY "Cruise" 3 FROM GOOD HOMES "Wind" 3 ROD STEWART "Windy" 3 ROD STEWART "Luck" 3 SHADOWS "Breeze" 3 SHADOWS "Blues" 3 BLUE MOUNTAIN "Canoe" 2 COWBOY MOUTH "Bartender" 2 SECONDS FLAT "Arms" 2 IGUANAS "Mind" 2 IGUANAS "Fingers" 	<p>WRLT/Nashville, TN OM: Fred Buc PD: Ned Horton MD: David Hall</p> <ol style="list-style-type: none"> 7 CURTIS SALGADO "Told" 3 JEFFREY GAINES "Town" 3 ZIGGY MARLEY "Power" 3 WILLY PORTER "Whip" 2 PATTY LARKIN "Pyro" 2 WALLING SOULS "Na" 1 BRUCE HORNSBY "Cruise" 1 CURE "Dread" 1 JAMES MCMURTRY "Levelland" 1 CURTIS SALGADO "Through" <p>WXPN/Philadelphia, PA PD: Kim Alexander Acting MD: Bruce Warren</p> <ol style="list-style-type: none"> 1 PATTY LARKIN "Pyro" PHISH "Bouncing" ALI CAMPBELL "Eyes" ALANIS MORISSETTE "Pocket" PAUL WELLER "Changingman" VAN MORRISON "Melancholia" VAN MORRISON "Perfect" JAMES MCMURTRY "Levelland" <p>KZON/Phoenix, AZ PD: Dave Logan MD: Erica Smith</p> <p>BRUCE HORNSBY "Cruise"</p> <p>CHRIS DUARTE GROUP "Legged"</p> <p>PHISH "Bouncing"</p> <p>WILCO "Must"</p> <p>WCLZ/Portland, ME PD: Brian Phoenix MD: Kim Rowe</p> <p>BRUCE HORNSBY "Cruise"</p> <p>DEL AMITRI "Roll" <p>ZIGGY MARLEY "Today" <p>SONIA DADA "Anna" <p>NEVER THE BRIDE "Into"</p> <p>WCYY/Portland, ME DM: Herb Ivy MD: Brian Tarbox</p> <p>BRUCE HORNSBY "Cruise"</p> <p>JEFF HEALEY BAND "Haunted"</p> <p>SHANE MAGGOWAN "Haunted"</p> <p>KINK/Portland, OR PD: Carl Widing APD: Anita Garlock</p> <p>BRUCE HORNSBY "Cruise"</p> <p>KTHX/Reno, NV PD: Bruce Van Dyke MD: Ken Allen</p> <ol style="list-style-type: none"> 5 POLICE "Stand" 3 NATALIE MERCHANT "Fault" 2 NATALIE MERCHANT "Wonder" BRUCE HORNSBY "Cruise" DISH "Headlights" JAMES MCMURTRY "Levelland" SONNY LANDRETH "Son" SHADOWS "Pause" <p>WVGO/Richmond, VA PD: Paul Shugrue MD: Kevin Matthews</p> <ol style="list-style-type: none"> 9 BRUCE HORNSBY "Cruise" 7 BRUCE HORNSBY "Walk" NEIL YOUNG "Hated" NEIL YOUNG "Act" SHERYL CROW "Cry" BUSH "Little" BUFFALO TOM "Summer" CATHERINE WHEEL "Waydown" <p>WMAX/Rochester, NY PD: Rick MacKenzie MD: Jennifer Vanderslice</p> <ol style="list-style-type: none"> 2 VAN MORRISON "Parlet" 1 VAN MORRISON "Depression" 1 VAN MORRISON "Melancholia" 1 VAN MORRISON "Afternoon" 1 VAN MORRISON "Religion" 1 VAN MORRISON "Roulette" NATALIE MERCHANT "Jealousy" DEL AMITRI "Roll" JAYHAWKS "Light" <p>KQPT/Sacramento, CA PD: Jim Trapp APD/MD: Carrie Dwens</p> <p>JAMES MCMURTRY "Levelland"</p> <p>VAN MORRISON "Roulette"</p> </p></p></p>	<p>KUMT/Salt Lake City, UT PD: Tom Connelly APD/MD: Kelly Monson</p> <ol style="list-style-type: none"> 5 BONEPONY "Blue" 4 JAMES MCMURTRY "Levelland" 1 BRUCE HORNSBY "Cruise" <p>KKOS/San Diego, CA PD: Sherman Cohen MD: Clark Novak</p> <ol style="list-style-type: none"> 16 HOOTIE & THE BLOWFISH "Only" 16 SHERYL CROW "Cry" 15 ROD STEWART "Virginia" 12 COLLECTIVE SOUL "December" 9 JANI ARDEN "Cloud" 9 JOAN OSBORNE "Teresa" 8 CRANBERRIES "Twenty" 8 SONIA DADA "Screaming" 7 ADAM ANT "Wonderful" 7 MELISSA ETHERIDGE "Wanted" 7 PINK FLOYD "What" 7 SIMPLE MINDS "Hyponised" 6 BOB MARLEY & THE WAILERS "Moving" 6 OIONNE FARRIS "Know" 6 JEFF BUCKLEY "Last" 6 HOOTIE & THE BLOWFISH "Cry" 2 DAVE MATTHEWS BANINI "Jimi" CHRIS ISAAK "Believe" <p>KFOG/San Francisco, CA PD: Paul Marszalek MD: Bill Evans</p> <ol style="list-style-type: none"> 7 BRUCE HORNSBY "Cruise" 7 TOM PETTY "Time" 7 IAN MOORE "Society" JAMES MCMURTRY "Hide" <p>KOTR/San Luis Obispo, CA PD: Drew Ross MD: Matthew Lawton</p> <p>ALLMAN BROTHERS "Back"</p> <p>SOUL ASYLUM "Promises"</p> <p>PAUL WELLER "Gilded"</p> <p>NEIL YOUNG "Song" <p>JAMES MCMURTRY "Levelland"</p> <p>VIGILANTES OF LOVE "Blister"</p> <p>SHANE MAGGOWAN "Church"</p> <p>JAMES MCMURTRY "Hide"</p> <p>JERRY JEFF WALKER "Medneck"</p> <p>JERRY JEFF WALKER "Fireway"</p> <p>JERRY JEFF WALKER "Laded"</p> <p>KRSH/Santa Rosa, CA PD/MD: Zoe Zuest</p> <p>BRUCE HORNSBY "Cruise"</p> <p>JOAN OSBORNE "Pensacola"</p> <p>INNOCENCE MISSION "Yellow"</p> <p>MONKEYWALK "Panic"</p> <p>KMTT/Seattle, WA PD: Chris Mays MD: Dean Carlson</p> <ol style="list-style-type: none"> 5 BRUCE HORNSBY "Cruise" 3 REMBRANDTS "Hide" 3 COLLECTIVE SOUL "December" MONKEYWALK "Panic" ELVIS COSTELLO "Pouring" JAMES MCMURTRY "Filler" <p>WRNX/Springfield, MA PD: Jim Asker MD: Bruce Stebbins</p> <ol style="list-style-type: none"> 14 SHERYL CROW "Cry" 14 JAMES MCMURTRY "Levelland" 14 TOM PETTY "Time" 14 PATTY LARKIN "Pyro" 14 BRUCE HORNSBY "Cruise" <p>WVRV/St. Louis, MO Interim PD: Scott Strong MD: Mike Richter</p> <ol style="list-style-type: none"> 4 BRUCE HORNSBY "Walk" 3 VAN MORRISON "Days" 3 DEL AMITRI "Roll" <p>KEKO/Tucson, AZ PD: Charlie Morriss MD: Corey Cruise</p> <p>COLLECTIVE SOUL "December"</p> <p>ELVIS COSTELLO "Pouring"</p> </p>
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Joan Osborne
"One of the Strangest Major-Label Debut Albums of 1995"

Includes text from *Rolling Stone*, *Entertainment Weekly*, and *New York Times*.

Contact: Sybil@POLYGRAM 73150777

39 Total Reporters
39 Current Reporters
39 Current Playlists



CAROL ARCHER

Inside A Music Test

■ R&R infiltrates the enigma of MixMaster technology

It can be argued that music testing has contributed more to the mainstreaming of the format — and its subsequent quantum leap in success — than any other single factor.

Indeed, **KTWV (The Wave)/Los Angeles PD Chris Brodie** has said of **Broadcast Architecture's MixMaster (R&R 1/13)**, "I must credit the precision of that methodology in allowing us to present an even more spectacular music mix"

The Controversy

While music research has been routine for years in most other music formats, it has emerged as a tool for NAC programming more recently. Many programmers in this format now consider it an effective and robust weapon in an increasingly competitive landscape.

Proponents of music research, like **WNUA/Chicago APD/MD Tom Miller**, point out that focused, well-researched music is the key to radio ratings success. And the bigger a station's audience, the more potential record buyers are reached, improving potential marketshare for record labels, too.

However, there are PDs and promotion people who are concerned about the ramifications of music research. These critics fear that restricting currents and library cuts to only the highest-testing titles will clip NAC's musical wings, stifling the diversity which was an early hallmark of the format. Not only that, as play-

Many programmers in this format now consider [music testing] an effective and robust weapon in an increasingly competitive landscape.

lists tighten and competition for air-play increases, it is significantly more difficult to get records played.

This is an intriguing, sometimes perplexing, issue — and one that won't go away — so we will continue our ongoing examination of the place of research in NAC. But here, we will attempt to demystify the music testing process itself. To get a better sense of how it works, I recently attended an NAC station's MixMaster music test in a Top 10 market.

Wired For Sound

In a hotel conference room, I found approximately 60 test participants whose ages appeared to range from

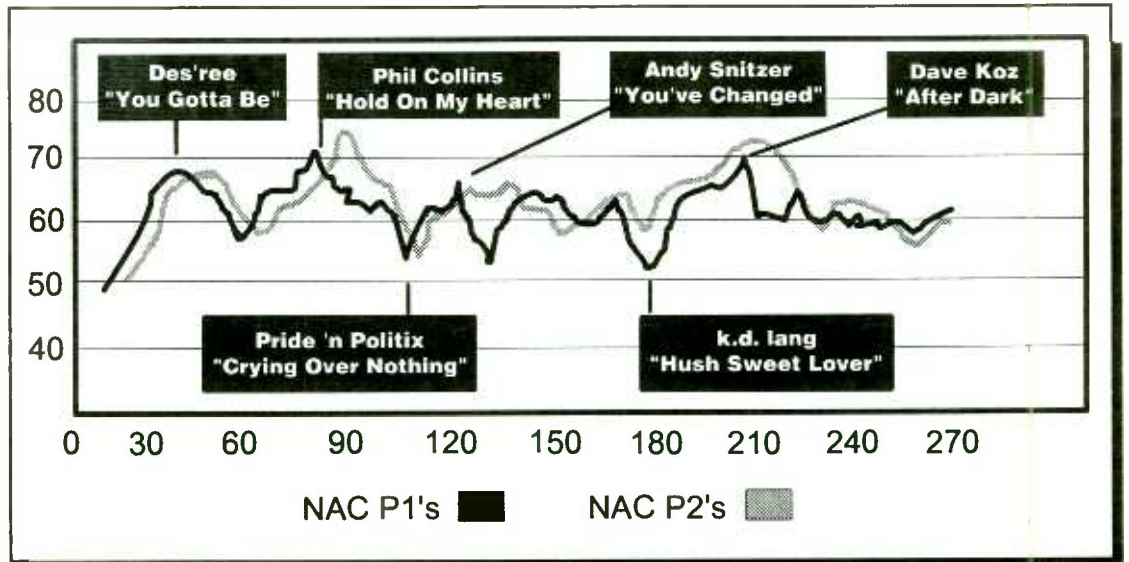
mid-30s to late-40s. Men outnumbered women by a small margin. After snacks and beverages, they sat at long tables with a rectangular device the size of a small TV remote equipped with a single dial, digital readout, and an antenna at each place (see photo below).

Broadcast Architecture research associate **Tom Webster** facilitated the session, creating a comfort zone for the participants and explaining the process. He told attendees that the test's purpose was to get their honest reactions to the material they would hear. He added that the test wasn't intended to find out which songs they recognized; rather, it was about how much they would like or dislike hearing each particular song on the radio that very day.

Webster explained that the dial goes from "0" on the left to "100" on the right. Participants were encouraged to utilize the full range of the dial, similar to a radio's volume knob. Loose guidelines were provided to help clarify the dial's use: 80-100 means "love the song," 60-80 "like the song," etc. To test their understanding, and to compile some demographic data, Webster asked them to respond to questions about their gender, age, and ethnicity.

Out of view, directly adjacent to the meeting room, the station's upper management staff (including the GM, GSM, LSM, PD, and MD) and Broadcast Architecture CEO **Frank Cody** and VP/Prog. **Allen Kepler** gathered around a TV monitor on which test results would be displayed. Pre-selected core, or P1, listeners' responses were represented by one horizontal line on the screen — with those of somewhat less avid listeners, or P2s, on another line — in graph form, which resembles a medical EKG chart.

The mood behind the scenes was lighthearted. I recounted my pleasure at getting out of celebrity-centric, O.J.-obsessed L.A. With obvious pride, Kepler passed around graphs that reflected the ratings gains experienced by a number of BA clients. Cody relayed the story of being carjacked once as he hurried to a MixMaster test in Philadelphia: In what can only be described as a testament to his charm (or, according to the police, his stupidity), Cody convinced the armed assailant to leave behind the briefcase and take only the car.



Rate-A-Record

Back at testing ground zero, Webster began an exploration of the way the subjects use radio in the market. This was a blind test, one

The MixMaster test graphically depicted the crucial role of familiarity in determining a song's acceptance.

in which participants were not told the call letters of the station seeking their input. The subjects were asked whether they listened to each of several adult-appealing outlets in the market and to "rate" each ac-

extremely high approval rating they gave. Normally somewhat reserved, the brass exchanged giddy high fives and "yes's" all around.

Next came testing of individual tracks from both library and current categories. In all, 14 "pods" or clusters of 10-second song hooks were included, totaling more than 300 titles. In nearly every discussion about music testing, the issue of whether the "correct" 10 seconds is being tested is mentioned. But to my ear, each hook played clearly represented the most identifiable, evocative segment of each song.

It was during this part of the testing process that some of my own assumptions were challenged. First, I was surprised to note the similarity in responses of P1s and P2s to most selections (see graph). The station's MD pointed out that one way to build cume is to incorporate into the mix tracks that test extremely well with P2s. This, presumably, is easier — and less perilous — when a track already receives high approval from core listeners.

Role Of Familiarity

Secondly, the MixMaster test graphically depicted the crucial role of familiarity in determining a song's acceptance. It appeared that, unless performed by a core artist with a readily identifiable sound (like **Sade** or **Anita Baker**), new or unfamiliar tracks don't test too well (see **k.d. lang** and **Pride 'n Politix** on graph). Indeed, one might speculate that familiarity is as important, in its way, to a song's success as any aesthetic consideration. On the graph, **Phil Collins's "Hold On My Heart"** registers the highest peak, with **Dave Koz's "After Dark"** scoring nearly as well. Both library cuts are well-known to listeners, having received countless plays since release. And perhaps because the familiarity of covers is built-in, nearly all tested scored well (i.e. **David Sanborn's "This Masquerade"**). And when a song is familiar and is performed by a core artist, scores go ballistic.

A recent article in the *New York Times* even suggests there is a scientific basis for the power familiar music holds over us. There is data which demonstrates how familiar music is actually hard-wired into our brains by cerebral cells which encode songs and melodies

along neural pathways. This idea is supported by numerous clinical studies in which doctors moved electrodes in awake patients from one cluster of brain cells to another. Without music being played, patients repeatedly reported hearing songs through this internal stimulation.

The MixMaster experience breathed life into this concept for me, allowing me to see the intense appeal of familiar music in vivid detail — and to rethink the definition of the word "hit" for this format. Adults may not react as readily as younger listeners when it comes to buying music, but they really love the music they love. It goes without saying that playing the audience's favorites, the hits, is a major factor in programming success. And music testing is a powerful tool, one which aids the programmer in identifying listeners'

Critics fear that restricting currents and library cuts to only the highest-testing titles will clip NAC's musical wings, stifling the diversity which was an early hallmark of the format.

favorite songs and making correct choices that will keep — and build — audience.

WLVE (Love 94)/Miami PD Rich McMillan is one who applies the principle of familiarity in his music strategy. "Our goal is to make the radio station as mainstream as we can. We want to get as many of those disenfranchised AC listeners into the fold as possible and build the cume. The way to do that is to keep the station as commercial as possible by playing familiar songs by familiar artists."

If you've got an opinion regarding music testing, please feel free to communicate it. You may fax your comments to me at 310-203-9763.



Frank Cody

Allen Kepler

Tom Miller

cordingly. Station management was understandably elated to learn that 95% of P1 and P2 participants had cume'd the station during the previous week (probably a function of recruiting effectiveness), and by the



The Mixmaster Dial

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 COUNT BASIC M.L. In The Sunshine (<i>Instinct</i>)	414	404	459	445	41/0
3	4	2	2	SPYRO GYRA Ariana (<i>GRP</i>)	367	403	405	427	37/0
2	2	3	3	CHRIS BOTTI Worlds Outside (<i>Verve Forecast</i>)	364	400	434	435	38/0
15	13	9	4	4 NELSON RANGELL Grace (<i>GRP</i>)	351	304	260	253	37/1
8	6	5	5	5 CHIELI MINUCCI Phat City (<i>JVC</i>)	346	336	328	299	42/0
4	3	4	6	DAVID SANBORN This Masquerade (<i>Elektra/EEG</i>)	346	375	410	419	37/0
13	9	7	7	7 JIM BRICKMAN Angel Eyes (<i>Windham Hill</i>)	339	325	298	257	39/1
10	8	8	8	8 BRIAN CULBERTSON Midnight Sun (<i>Mesa/Bluemoon</i>)	335	322	316	298	34/0
12	11	10	9	9 ANITA BAKER & JAMES INGRAM When You ... (<i>Elektra/EEG</i>)	334	299	285	265	33/1
7	7	6	10	AARON NEVILLE Can't Stop My Heart From... (<i>A&M</i>)	314	328	328	301	32/0
9	10	12	11	11 NEAL SCHON Bandalero (<i>Higher Octave</i>)	302	297	297	298	35/0
19	14	13	12	12 SLIM MAN Faith In Us (<i>GES</i>)	289	270	255	222	31/0
6	5	11	13	STEVIE WONDER For Your Love (<i>Motown</i>)	286	298	330	326	29/0
25	22	16	14	14 PAUL GRAHAM Fly Away (<i>Anacapa</i>)	270	239	209	183	29/2
20	15	15	15	15 HERBIE HANCOCK Bo Ba Be Da (<i>Mercury</i>)	267	242	248	219	35/0
22	20	17	16	16 HEAVY SHIFT 90 Degrees In The Shade (<i>Discovery</i>)	266	234	217	203	34/0
24	18	18	17	17 WINDOWS Big Basin Highway (<i>Blue Orchid</i>)	251	220	220	185	26/1
—	27	21	18	18 URBAN KNIGHTS The Rose (<i>GRP</i>)	236	202	160	124	29/2
—	26	20	19	19 JON B. & BABYFACE Someone To... (<i>Yab Yum/550 Music</i>)	231	207	162	133	27/2
29	23	23	20	20 KEN NAVARRO Eric's Dream (<i>Positive</i>)	217	194	190	149	32/0
16	17	14	21	PIECES OF A DREAM Let's Get Smooth (<i>Blue Note</i>)	210	243	223	240	22/1
BREAKER			22	22 ISAAC HAYES The 405 (<i>Point Blank/Virgin</i>)	198	156	79	17	32/0
5	12	19	23	GREG ADAMS Smooth Operator (<i>Epic</i>)	194	217	274	338	25/0
BREAKER			24	24 INCOGNITO After The Fall (<i>Verve Forecast</i>)	183	106	20	—	36/4
BREAKER			25	25 PAUL TAYLOR Exotica (<i>Countdown/Unity</i>)	175	105	14	—	33/3
17	19	22	26	DES'REE Feel So High (<i>550 Music</i>)	172	200	219	229	21/0
28	28	25	27	27 DAN SIEGEL Savanna (<i>Playfull</i>)	165	159	158	147	27/1
DEBUT			28	28 RICK BRAUN Cadillac Slim (<i>Mesa/Bluemoon</i>)	165	97	—	—	23/3
DEBUT			29	29 BOYZ II MEN Water Runs Dry (<i>Motown</i>)	161	129	99	103	18/2
DEBUT			30	30 KEVIN TONEY Celebration (<i>Ichiban</i>)	151	138	115	82	28/2

This chart reflects airplay from June 15-21. Songs ranked by total plays. Highlighted songs indicate Breaker. 46 NAC reporters. 46 current playlists. © 1995, R&R Inc.

BREAKERS®

ISAAC HAYES
The 405 (*Point Blank/Virgin*)
TOTAL PLAYS/INCREASE: 198/42 | TOTAL STATIONS/ADDS: 32/0 | CHART: 22

INCOGNITO
After The Fall (*Verve Forecast*)
TOTAL PLAYS/INCREASE: 183/77 | TOTAL STATIONS/ADDS: 36/4 | CHART: 24

PAUL TAYLOR
Exotica (*Countdown/Unity*)
TOTAL PLAYS/INCREASE: 175/70 | TOTAL STATIONS/ADDS: 33/3 | CHART: 25

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
VANESSA WILLIAMS Colors Of The Wind (<i>Hollywood</i>)	9
JOE TAYLOR Delphin's Daughter (<i>RCA Victor</i>)	8
URBAN KNIGHTS Hearts Of Longing (<i>GRP</i>)	5
KIRK WHALUM Reck'n So (<i>Columbia</i>)	5
INCOGNITO After The Fall (<i>Verve Forecast</i>)	4
RAY OBIEDO Midnight Taboo (<i>Windham Hill</i>)	4
LUTHER VANDROSS Hello (<i>LV/Epic</i>)	4
J MICHAEL VERTA Saul Steps Out (<i>Brainchild</i>)	4
RICK BRAUN Groovis (<i>Mesa/Bluemoon</i>)	3
RICK BRAUN Cadillac Slim (<i>Mesa/Bluemoon</i>)	3
PAUL TAYLOR Exotica (<i>Countdown/Unity</i>)	3
J MICHAEL VERTA The Phoenix (<i>Brainchild</i>)	3
J MICHAEL VERTA O.B.C. (<i>Brainchild</i>)	3
J MICHAEL VERTA Online (<i>Brainchild</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INCOGNITO After The Fall (<i>Verve Forecast</i>)	+77
PAUL TAYLOR Exotica (<i>Countdown/Unity</i>)	+70
RICK BRAUN Cadillac Slim (<i>Mesa/Bluemoon</i>)	+68
JOE TAYLOR Delphin's Daughter (<i>RCA Victor</i>)	+67
VANESSA WILLIAMS Colors Of The Wind (<i>Hollywood</i>)	+67
RICK BRAUN Groovis (<i>Mesa/Bluemoon</i>)	+65
NELSON RANGELL Grace (<i>GRP</i>)	+47
ISAAC HAYES The 405 (<i>Point Blank/Virgin</i>)	+42
RICK BRAUN Club Harlem (<i>Mesa/Bluemoon</i>)	+41
RAY OBIEDO Midnight Taboo (<i>Windham Hill</i>)	+37

Breakers: Song has achieved airplay at 65% of our reporters for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

NEW & ACTIVE

BRANDON FIELOS Quiet Eyes (*Positive*)
Total Plays: 150, Total Stations: 24, Adds: 0, + Plays: 10

GREG VAIL Love's Gift (*Brainchild*)
Total Plays: 103, Total Stations: 18, Adds: 0, + Plays: 14

RAY OBIEOO Midnight Taboo (*Windham Hill*)
Total Plays: 102, Total Stations: 19, Adds: 4, + Plays: 37

RICK BRAUN Groovis (*Mesa/Bluemoon*)
Total Plays: 99, Total Stations: 17, Adds: 3, + Plays: 65

VANESSA WILLIAMS Colors Of The Wind (*Hollywood*)
Total Plays: 94, Total Stations: 20, Adds: 9, + Plays: 67

URBAN KNIGHTS Hearts Of Longing (*GRP*)
Total Plays: 90, Total Stations: 21, Adds: 5, + Plays: 8

JOE TAYLOR Delphin's Daughter (*RCA Victor*)
Total Plays: 89, Total Stations: 19, Adds: 8, + Plays: 67

HERBIE HANCOCK Butterfly (*Mercury*)
Total Plays: 82, Total Stations: 14, Adds: 1, + Plays: 10

RICK BRAUN Club Harlem (*Mesa/Bluemoon*)
Total Plays: 64, Total Stations: 12, Adds: 1, + Plays: 41

KIRK WHALUM Reck'n So (*Columbia*)
Total Plays: 60, Total Stations: 20, Adds: 5, + Plays: 36

KEVIN TONEY 15 Years (*Ichiban*)
Total Plays: 57, Total Stations: 7, Adds: 0, + Plays: 4

IMPROMP2 Summer Nights (*MoJAZZ/Motown*)
Total Plays: 54, Total Stations: 9, Adds: 1, + Plays: 11

ROY AYERS Treasure (*RCA*)
Total Plays: 47, Total Stations: 8, Adds: 1, + Plays: 3

BEAUTIFUL WORLD I Know (*Discovery*)
Total Plays: 42, Total Stations: 7, Adds: 0, + Plays: 9

VAN MORRISON Days Like This (*Polydor/A&M*)
Total Plays: 42, Total Stations: 6, Adds: 1, + Plays: 30

Songs ranked by total plays.



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VAN MORRISON

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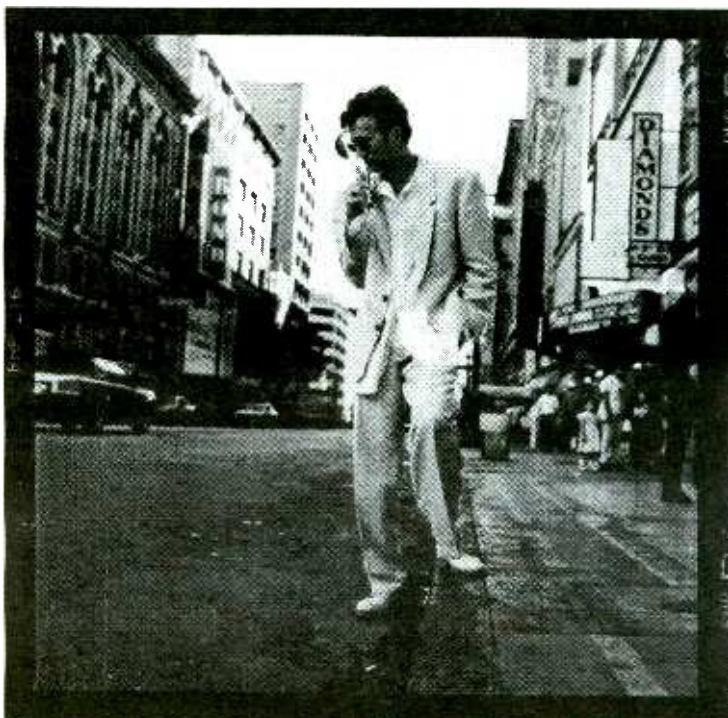
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JUNE 23, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/-OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
3	1	1	1	1 BRIAN CULBERTSON Modern Life (<i>Mesa/Bluemoon</i>)	652	+24	"Midnight" (322)	"Come" (142)	"Toi" (52)
1	2	2	2	CHRIS BOTTI First Wish (<i>Verve Forecast</i>)	542	-49	"Outside" (400)	"Night" (57)	"Do" (48)
9	7	5	3	3 LEE RITENOUR & LARRY CARLTON Larry & Lee (<i>GRP</i>)	519	+25	"Rain" (131)	"Closed" (122)	"Crosstown" (89)
5	4	3	4	DAVID SANBORN Pearls (<i>Elektra/EEG</i>)	497	-34	"Masquerade" (375)	"Everything" (44)	"Try" (39)
11	9	6	5	5 AARON NEVILLE The Tattooed Heart (<i>A&M</i>)	496	+8	"Heart" (328)	"Use" (157)	"Muddy" (7)
4	5	8	6	6 SPYRO GYRA Love & Other Obsessions (<i>GRP</i>)	481	+3	"Ariana" (403)	"Lost" (19)	"Third" (14)
7	6	7	7	NEAL SCHON Beyond The Thunder (<i>Higher Octave</i>)	475	-10	"Bandalero" (297)	"Breeze" (83)	"Moon" (56)
10	10	10	8	8 NELSON RANGELL Destiny (<i>GRP</i>)	458	+42	"Grace" (304)	"Little" (61)	"Going" (28)
2	3	4	9	GREG ADAMS Hidden Agenda (<i>Epic</i>)	437	-77	"Smooth" (217)	"Palmilla" (150)	"Burma" (34)
6	8	9	10	COUNT BASIC Life Think It Over (<i>Instinct</i>)	422	-55	"Sunshine" (404)	"Animal" (18)	
18	12	11	11	11 CHIELI MINUCCI Jewels (<i>JVC</i>)	407	+5	"Phat" (336)	"Cats" (32)	"Hideaway" (25)
—	—	17	12	12 URBAN KNIGHTS Urban Knights (<i>GRP</i>)	386	+58	"Rose" (202)	"Longing" (82)	"Radio" (31)
25	20	14	13	13 SLIM MAN End Of The Rainbow (<i>GES</i>)	362	+21	"Faith" (270)	"Start" (56)	"Should've" (23)
29	23	15	14	14 KEN NAVARRO Brighter Days (<i>Positive</i>)	341	+1	"Dream" (194)	"Compassion" (81)	"Give" (37)
30	24	19	15	15 JIM BRICKMAN By Heart (<i>Windham Hill</i>)	341	+32	"Angel" (325)	"Looking" (7)	"Believe" (6)
13	13	12	16	STEVIE WONDER Conversation Peace (<i>Motown</i>)	334	-31	"Love" (298)	"New" (30)	"Robins" (4)
22	18	16	17	HERBIE HANCOCK Dis Is Da Drum (<i>Mercury</i>)	324	-6	"Bo" (242)	"Butterfly" (72)	"Call" (10)
12	14	13	18	PIECES OF A DREAM Goodbye Manhattan (<i>Blue Note</i>)	323	-22	"Smooth" (243)	"Ocean" (28)	"Magens" (19)
27	17	20	19	19 EVAN MARKS Long Way Home (<i>Verve Forecast</i>)	307	+3	"Seaview" (119)	"Long" (68)	"Feels" (59)
—	27	23	20	20 VARIOUS ARTISTS Forget Paris ST (<i>Elektra/EEG</i>)	299	+14	"Someone" (299)		
14	15	18	21	LARRY CORYELL I'll Be Over You (<i>CTI</i>)	288	-22	"Love" (94)	"Over" (80)	"Redwing" (73)
28	26	25	22	22 GREG VAIL E-Motion (<i>Brainchild</i>)	284	+15	"Just" (149)	"Gift" (89)	"Ben-Jamin" (13)
—	30	28	23	23 HEAVY SHIFT Unchain Your Mind (<i>Discovery</i>)	271	+20	"Shade" (234)	"Mambo" (12)	"Hawaii" (12)
23	19	21	24	DES'REE I Ain't Movin' (<i>550 Music/Epic</i>)	270	-26	"High" (200)	"Gotta" (63)	"Movin'" (7)
26	29	24	25	DAN SIEGEL Hemispheres (<i>Playfull</i>)	268	-5	"Savanna" (159)	"Homeland" (44)	"Rainbow" (27)
8	11	22	26	TOM SCOTT Night Creatures (<i>GRP</i>)	258	-35	"Better" (174)	"Daybreak" (54)	"Refried" (18)
—	—	30	27	WINDOWS My Red Jacket (<i>Blue Orchid</i>)	242	-2	"Highway" (220)	"Times" (16)	"Shoe" (2)
DEBUT	DEBUT	DEBUT	28	28 PAUL GRAHAM Fly Away (<i>Anacapa</i>)	239	+30	"Fly" (239)		
DEBUT	DEBUT	DEBUT	29	29 KEVIN TONEY Pastel Mood (<i>Ichiban</i>)	235	+48	"Celebration" (138)	"Years" (53)	"Midnight" (30)
17	28	29	30	FATBURGER Livin' Large (<i>Shanachie/Cachet</i>)	210	-39	"Possible" (133)	"Creepin'" (43)	"Sheezateez" (18)

This chart reflects airplay from June 8-14. Albums ranked by total plays, with plays from all cuts from an album combined.
46 NAC reporters. 44 current playlists. © 1995, R&R Inc.



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<p>KRZN/Albuquerque, NM PD: Mark McGuire RICK BRAUN "Groovin" URBAN KNIGHTS "Radio" HERBIE HANCOCK "Butterfly" URBAN KNIGHTS "Longing" CRAIG T. COOPER "Relax" KEVIN TONEY "Midnight"</p>	<p>WEZV/Lafayette, IN PD: Bob Miller PAUL GRAHAM "Fly" KIRK WHALUM "Reck'n" GEORGE BISHOP "Berlin" GEORGE BISHOP "Favorite" GREG ADAMS "Burma"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington MD: Bob Church J MICHAEL VERTA "Phoenix" J MICHAEL VERTA "Online" J MICHAEL VERTA "O.B.C." J MICHAEL VERTA "Saul" JOE TAYLOR "Delphin's" STEVE ALLEE "Magic" PIECES OF A DREAM "Smooth" SHAHIN & SEPEHR "Lost" MARCUS MILLER "Tales" STEVE ALLEE "Give" STEVE ALLEE "Shake" VAN MORRISON "Perfect"</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Jason Wacker MICHAEL LEVANIOS "Another" NEAL SCHON "Españique" DIANNE REEVES "Nine" LENI STERN "Ndola" SHADOWFAX "Northern" PAUL TAYLOR "Exotica" SHAHIN & SEPEHR "Skyline" ARMIK "Gypsy" J MICHAEL VERTA "After"</p>
<p>KNIK/Anchorage, AK PD: Dean Williams KIRK WHALUM "Right" KIRK WHALUM "Livin" GEORGE BISHOP "Berlin" J MICHAEL VERTA "Saul" JOE TAYLOR "Delphin's" VAN MORRISON "Days"</p>	<p>KTWV/Los Angeles PD: Chris Brodie APD/MD: Ralph Stewart VANESSA WILLIAMS "Colors"</p>	<p>WMTO/Panama City, FL PD: Bill Harman GEORGE BISHOP "Senora" GEORGE BISHOP "Nelly" CRAIG T. COOPER "Relax" SUSAN WERNER "Man" SUSAN WERNER "Regret" SUSAN WERNER "Here"</p>	<p>KBZN/Salt Lake City, UT PD: Dale Nelson URBAN KNIGHTS "Rose" BOYZ II MEN "Water" KIRK WHALUM "Reck'n" JOE TAYLOR "Delphin's" LUTHER VANDROSS "Hello"</p>
<p>WJZF/Atlanta, GA PD: Mark Edwards No Adds</p>	<p>WLVE/Miami, FL PD: Rich McMillan MD: Geoff Fischer PAUL TAYLOR "Exotica"</p>	<p>WJZZ/Philadelphia, PA PD: Anne Gress No Adds</p>	<p>KCJZ/San Antonio, TX PD: Matt McCann KEVIN TONEY "Celebration" RICK BRAUN "Groovin"</p>
<p>WSJZ/Buffalo, NY PD: Steve Wiersman MD: Chris Wittingham No Adds</p>	<p>KCFE/Minneapolis, MN PD: Rob Moore MD: Scott Thompson RAY OBIEDO "Midnight" ENCHANTED "Love" JOE TAYLOR "Spellbound" SHAHIN & SEPEHR "October" ALI CAMPBELL "Eyes"</p>	<p>KJZZ/Phoenix, AZ MD: Bill Shedd J MICHAEL VERTA "Phoenix" J MICHAEL VERTA "Janus" MARK WINKLER "Room" MARK WINKLER "Frame" TANIA MARIA "Keep" TANIA MARIA "Liquid" DENNIS ROWLAND "Comes" J MICHAEL VERTA "Online"</p>	<p>KIFM/San Diego, CA PD: Bob D' Connor MD: Kelly Cole GREYBOY "Jolla" J MICHAEL VERTA "O.B.C." BREAKFAST BAND "Skylarkin" STEVE ALLEE "Magic" DR. JOHN "Blue" EAST BOUNCE "Storm" CELINE DION "Pour" LENI STERN "Ndola" GREYBOY "Twister" GREYBOY "Lite"</p>
<p>WFAE/Charlotte, NC MD: Paul Stribling NO ADDS</p>	<p>KMJZ/Minneapolis, MN PD/MD: Tom Sleeker KEVIN TONEY "Celebration" EVAN MARKS "Seaview" PAUL GRAHAM "Fly"</p>	<p>KYOT-FM/Phoenix, AZ PD: Nick Francis No Adds</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet JON B. & BABYFACE "Someone" BREAKFAST BAND "Skylarkin"</p>
<p>WNUA/Chicago, IL PD: Lee Hansen APD/MD: Tom Miller URBAN KNIGHTS "Longing" JOE TAYLOR "Delphin's" BRIAN CULBERTSON "Come"</p>	<p>KSBR/Mission Viejo, CA PD: Terry Wedel JOE TAYLOR "Spellbound" SHADOWFAX "Shadowdanc" JOHN BOSWELL "Night" MICHAEL GETTEL "Watershed" OTTMAR LIEBERT "Barcelona" DAN SIEGEL "Savanna" KURT ELLING "Goodbye"</p>	<p>KKJZ/Portland, OR PD: Chris Miller MD: Shaun Yu RAY OBIEDO "Midnight" KIRK WHALUM "Reck'n"</p>	<p>KKSF/San Francisco, CA PD: Steve Feinstein MD: Dore Steinberg CHRIS BOTTI "Wish" NELSON RANGELL "Grace" RICHARD ELLIOT "Candlelight" URBAN KNIGHTS "Senegal" RICK BRAUN "Cadillac" RICK BRAUN "Groovin" RICK BRAUN "Harlem" RICK BRAUN "Papa" RICK BRAUN "Promise" SHAHIN & SEPEHR "October" ENYA "Celts" J MICHAEL VERTA "Janus" J MICHAEL VERTA "Saul" JOE TAYLOR "Storm" JIM BRICKMAN "Angel" CHANON "Scuffle" PAULINO GARCIA "Balderrana" ROY HARGROVE "Poika" WILLIAM ELLWOOD "River"</p>
<p>WNWV/Cleveland, OH PD: Bernie Kimble BAKER & INGRAM "Someone" BOYZ II MEN "Water" PIECES OF A DREAM "Club"</p>	<p>KXDC/Monterey, CA PD/MD: Scott D'Brien EVAN MARKS "Seaview" NEAL SCHON "Breeze" RAY OBIEDO "Midnight" URBAN KNIGHTS "Longing" J MICHAEL VERTA "Saul" CRAIG PEYTON "Flame" JOE TAYLOR "Delphin's" CHIELI MINUCCI "Hideaway"</p>	<p>WOTB/Providence, RI PD: Bill Gray J MICHAEL VERTA "Phoenix" J MICHAEL VERTA "O.B.C." J MICHAEL VERTA "Online" CRAIG T. COOPER "Touch-Tone" MARK WINKLER "Goodbye"</p>	<p>WJZZ/Detroit, MI PD: O'Neal Stevens MD: Rosetta Hines No Adds</p>
<p>WJZZ/Philadelphia, PA PD: Anne Gress No Adds</p>	<p>KLJZ/New Orleans, LA PD: Shirley Maldonado KIRK WHALUM "Reck'n"</p>	<p>WQCD/New York, NY PD: Fleetwood Gruver APD/MD: Steve Williams GREG ADAMS "Burma" PAUL TAYLOR "Meet" VANESSA WILLIAMS "Colors"</p>	<p>WJZE/Toledo, OH PD: Steve Athanas JON B. & BABYFACE "Someone" RICK BRAUN "Cadillac" VANESSA WILLIAMS "Colors"</p>
<p>KOAI/Dallas, TX PD: Jim Teeson MD: Bret Michael KIRK WHALUM "Reck'n" EAST BOUNCE "Somewhere" LUTHER VANDROSS "Hello"</p>	<p>KGUF/Naples, FL PD/MD: Michael Bode URBAN KNIGHTS "Longing" EAST BOUNCE "Somewhere" IMPROMPTU "Summer" J MICHAEL VERTA "After" MARK WINKLER "Frame"</p>	<p>WNNO/Raleigh, NC PD/MD: Jim Seagull No Adds</p>	<p>WJZW/Washington, DC PD: Steve Kosbau VANESSA WILLIAMS "Colors" LUTHER VANDROSS "Hello"</p>
<p>KHII/Denver, CO PD: Jaime Kartak MD: Becky Taylor VANESSA WILLIAMS "Colors"</p>	<p>KEZL/Fresno, CA PD: Mike Vasquez JOE TAYLOR "Delphin's"</p>	<p>KQBR/Sacramento, CA PD: Lawrence Tanter APD/MD: Kelli Garrett VANESSA WILLIAMS "Colors" ROY AYERS "Treasure" KEN NAVARRO "Give" WAYMAN TISDALE "Gabrielle"</p>	<p>46 Total Reporters 46 Current Reporters 46 Current Playlists</p>
<p>KUCD/Honolulu, HI PD: Mahlon Moore JOE TAYLOR "Delphin's" LUTHER VANDROSS "Hello" RAY OBIEDO "Midnight"</p>	<p>WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell No Adds</p>	<p>KSSJ/Sacramento, CA PD/MD: Ken Jones VANESSA WILLIAMS "Colors" JIM BRICKMAN "Heart" URBAN KNIGHTS "Longing" JOE TAYLOR "Delphin's"</p>	
<p>WFSJ/Jacksonville, FL PD: Hank Dole PAUL TAYLOR "Exotica" RICK BRAUN "Cadillac" INCOGNITO "Fall" WINDOWS "Highway"</p>	<p>KTNT/Oklahoma City, OK MD: Stephanie Stewart VANESSA WILLIAMS "Colors"</p>	<p>KNJZ/St. Louis, MO PD: Ted Habeck INCOGNITO "Fall" MARK WINKLER "Cool" RAY OBIEDO "Lucia" URBAN KNIGHTS "Rose"</p>	

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Account Manager

If you're creative, understand strategic marketing for radio stations, and have a proven management affiliate relation or account management track record, join the sales team at Boston-based Guerilla Productions, the fastest growing syndicator to TV campaigns for radio stations in the country. Send a letter and resume today to: Steve Stockman, President Guerilla Productions, Inc. 725 Arizona Avenue, Suite 306 Santa Monica, CA 90401

CREATE THE PERFECT SALES DEPARTMENT

As VP/Sales Manager of Boston-based Guerilla Productions, the fastest growing syndicator of TV campaigns for radio stations in the country. If you're creative, understand strategic marketing for radio stations, have a proven management or account management track record and have a strong vision of how a company should be run, send a letter and resume today to: Steve Stockman, President Guerrilla Productions, Inc. 725 Arizona Avenue, Suite 306 Santa Monica, CA 90401

HERE THEY COME!

The NUMBERS roll out and opportunities increase for those seriously looking! But do you know where the openings are? Do stations call you when they're looking for personnel? Hear about the jobs after they're filled? Have an abundance of personal consultant contacts at all levels? PD's, announcers, news, females, prod. needed. NOW Call for free info. WE PLACE TALENT.

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RESUMES FOR PROS

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GENERAL MANAGER

Shamrock Communications is seeking 2 experienced, aggressive General Managers in the Wilkes-Barre/Scranton, PA and Baltimore, MD markets. An excellent opportunity to become a key player for one of America's premier broadcasting groups. Please send cover letter, resume and salary history to: William R. Lynett, President, Shamrock Communications, 149 Penn Ave., Scranton, PA 18503. No telephone calls please. EOE.

Top 15 Market/Country

Funny, topical, good phones. Regardless of current format or market size. Strictly confidential. Career opportunity. Radio & Records, 10100 Santa Monica Bl., 5th Floor, #656, Los Angeles, CA 90067. EOE

SALES OPPORTUNITY NATIONAL SALES MANAGER

Keymarket communications of NEPA is currently interviewing for the position of National Sales Manager. This is a new position. Applicants should have a minimum of 4 years in radio sales. National agency experience is a must. Applicants must be very knowledgeable with Arbitron, have excellent computer skills, outstanding presentation skills and be willing to travel.

If you feel this is the right position for you, send cover letter and resume to Gerald A. Getz, VP/General Manager, 305 Highway 315, Pittston, PA 18640. EOE

NEED A JOB? NEED A JOCK?

Put it in Opportunities... and get results!

Call (310) 553-4330

WANTED: GM/OWNER OPERATORS

Commodore Media is looking for General Managers who want to be owner operators, be paid top dollar including lucrative yearly incentive plans, earn stock in the company, participate in the company's 401k plan and be a member of one of the fastest rising stars in radio.

These individuals must agree that working with the sales department is 90% of the job, that value added sales promotions is the path to achieve maximum rates from local retailers, that spec. spots are a must, that customer retention is the number one goal for the sales staff, that training and going out on call with your sales staff is essential, and that you work in harmony with your programming dept. to achieve the best product possible to maximize ratings.

Commodore Media believes in dominating medium markets: Lower risk, higher reward. If you believe more money can be made and sustained in the medium markets and want to have the autonomy to win big on your own, then please send your resume and areas of the country you would prefer to live to Jim Shea: Commodore Media, 500 Fifth Avenue, Suite 3000 New York, NY 10110. All inquiries will be kept strictly confidential. Equal Opportunity Employer

EAST

WRKE-FM seeks fulltime AT. T&R: WRKE, Tony Q, RD1 Box 24, Ocean View, DE 19970. EOE(6/30)

Seeking Summer PT on-air help. Must be available weekends and for remote help. T&R: WLKZ, DAVE Adams, 21 Production Place, #15, Gilford, NH 03246. EOE(6/30)

News director sought. PBP possible for extra. Great opportunity to move up. T&R: WJTO, GM, Box 308, Bath, ME 04530. EOE(6/30)

OPERATIONS MANAGER

Sick of the rat race? Stable, debt-free combo near DC seeks experienced OM for big signal A/C FM and Talk AM. Excellent people skills, Selector, computer automation familiarity. Strong on promotions, creative. Will work with consultant and pull airshift. Chance of a lifetime for the right person. T/R/philosophy to G.M., WINC FM-AM, Box 3300, Winchester, VA 22601. EOE.

Major northern AOR station looking for upbeat, local, topical announcers for afternoon drive and nights. Show and tell us what you have to offer. Must be great at production ad appearances!! Rush cassette, resume, photo and salary requirements to: Radio & Records, 10100 Santa Monica Blvd., #672, 5th Floor, Los Angeles, CA 90067. EOE

ESPN RADIO NETWORKS

ESPN Radio is searching for one of the nation's top radio sports-talk **Producers** to fill a vacant position located in Bristol, Connecticut. If you're bright, aggressive, experienced, and ready to make the move to America's leader in sports broadcasting, we want to talk to you. ESPN offers a highly competitive compensation package that includes salary, benefits, and relocation costs. Rush your resume and an outline of your sports-radio philosophy to: **Mark Mason, General Manager, ESPN Radio Network, ESPN Plaza, Bristol, CT 06010, No Phone Calls, Please**



ESPN, Inc. is an equal opportunity employer. Females and minorities are encouraged to apply.

CLASSIC ROCK PRODUCTION DIRECTOR

103.7 WRX has an immediate opening for a great production director. Tape and resume to WWRX-FM Don Gosselin, 75 Oxford Street, Providence, RI 02905. Minimum of 2 years' experience preferred, digital experience a plus. Radio equity partners is an equal opportunity employer, female and minorities encouraged to apply.

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THE TALENT POOL

SOUTHEAST POWERHOUSE COUNTRY FM

Looking for experienced, creative and self-motivated morning or afternoon talent. Community involvement, personal appearances and remotes a must. Excellent benefits package. All the tools at your fingertips for the right person. Send T&R to: Radio & Records, 10100 Santa Monica Blvd., #670, 5th Floor, Los Angeles, CA 90067. EOE

Liberty Broadcasting Group Inc. is seeking a Promotion Director for Hartford's Rock Station WHCN. Candidate must have a minimum of one year experience. Send resume to Al Vicente, WHCN, 1039 Asylum Avenue, Hartford, CT 06105. Liberty Broadcasting Group, and WHCN is an equal employment company.

ACCOUNT EXECUTIVES

Radio Equity Partners LP, with stations in Providence; Springfield, MA; Columbia, SC; Greensboro/Winston Salem; Memphis, New Orleans; Ft Myers; and Oklahoma City have openings for Account Executives at all experience levels in most of our markets. We're looking for highly motivated, career-oriented people to grow with one of America's hottest medium-market radio companies. EOE/minority candidates encouraged. Mail or fax resume to: George L. Sosson, Managing General Partner, One Norwalk West, 40 Richards Avenue, Norwalk, CT 06854. EOE FAX: (203) 857-5609

OPPORTUNITIES

OPENINGS

MORNINGS EAST COAST

Morning show for major east coast Rock station. You need: 3-5 years minimum experience, a belief in show prep, and a life beyond radio. Solos, teams whatever - you don't need to have done mornings before. Music-oriented approach - what can you add to it to make it a winner in the morning? Top 20 mid-Atlantic market. Great company with winning track record. Tapes, resumes, photos, etc. to: Radio & Records, 10100 Santa Monica Blvd., #671, 5th Floor, Los Angeles, CA 90067. EOE

NEWTALK

WALL-AM, Middletown, NY has immediate openings for Program Director, News Director and AM Talk Host. Send T&R writing samples to Bill Palmeri, 1 Broadcast Plaza, Middletown, NY 10940. EOE

PROGRAM DIRECTOR

New England based group broadcaster seeking idea-driven, promotionally minded PD for Rock/AC duopoly. Previous management a plus but not a necessity. No clock watchers! All replies held in strict confidence. Send resume, programming philosophies to: Radio & Records, 10100 Santa Monica Bl, #681, 5th Floor, Los Angeles, CA 90067. EOE

#1 Urban 93BLX-FM has openings for News Director and PM Drive Personality/Production Director. Winners & Team players only! RUSH T&R to: J.B. Louis, PD, 1204 Dauphin Street, Mobile, AL 36604. No phone calls! EOE

Top 20 market WDSY/WXRB is an equal opportunity employer. We presently have an immediate opening for general sales manager. The qualified candidate must have at least 5 years of radio sales management experience. Major market management experience a must. Please send cover letter and resume to: Joseph Armao VP/GM, WDSY/WXRB 320 Fort Duquesne Blvd., Suite 300, Pittsburgh, PA 15222. EOE

PROGRAM DIRECTOR WMGK PHILADELPHIA

A real opportunity for a top-notch programmer at one of the premier facilities on the east coast. The right person will need the ability to work closely with the general manager and consultant, be 70's music literate, promotion-minded, hard working. A people-person who's computer-friendly with the ability to work with RCS Selector and an excellent support staff.

This is an exciting time for our format and it requires a personality capable of making excitement come out of the speakers.

Philadelphia is a culturally diverse market and, as an affirmative action employer committed to diversity, we encourage all applicants.

Send resume to: Dean Tyler, Vice President/General Manager, WPEN/WMGK #1 Bala Plaza, Bala Cynwyd, PA. 19004 EOE

Please Do not apply in person. NO PHONE CALLS

OPENINGS

DAME MEDIA INC.

Growing group is seeking applicants for:

Johnstown, PA

Program/News Director needed at news/talk AM. May also include hosting local talk show. Lots of growth potential for the right person. Previous programming experience helpful, news experience a must.

Marketing/Promotion Director needed for new country FM/news/talk AM. Develop and execute promotions, marketing campaigns and events. College degree preferred, on-air abilities a plus, but not needed.

Harrisburg, PA & Williamsport, PA

News reporters/anchors for aggressive news/talk AM's. You must be compelling and sound great. These are not entry level positions, experience is a must.

To apply, send tapes & materials to: Dame Media, Inc. Group Program Director, P.O. Box 6477 Harrisburg, PA. 17112. Minorities are expected to apply! NO PHONE CALLS! EOE

Growing company looking for PD's and on-air talent for Oldies, News/Talk and A/C. Great markets. Experienced and regional candidates only please. T&R. Radio & Records, 10100 Santa Monica Bl, #676, 5th Floor, Los Angeles, CA 90067. EOE

Sportsradio 66,

WFAN is looking for an overnight host or hosts. If you can be entertaining, talk sports, and enjoy coming to work at midnight, send your best stuff on an audio cassette to: Mark Chernoff, WFAN, 34-12 36th Street, Astoria, NY 11106. Deadline is July 10th, 1995. WFAN is an Equal Opportunity Employer.

SOUTH

WRZK-FM in Tallahassee, FL seeks sales representative. FAX: John Summers, GM, (904) 656-0043. EOE(6/30)

100,000-watt Hot AC, 40 miles North of Atlanta seeks experienced sales person. Great pay/benefits. CALL: WLET, Pauline Giles, (404) 534-8106. EOE(6/30)

Country powerhouse seeking personalities for all dayparts. T&R: WQZY, Chris Stevens, Box 130, Dublin, GA 31040. EOE(6/30)

ALL SHIFTS NEEDED

to start joining Top 50 market duopoly. We are accepting T&R's for all positions. Live in a great city and work in a great facility. Radio & Records, 10100 Santa Monica Bl, #678, 5th Floor, Los Angeles, CA 90067.

PROGRAM DIRECTOR

Southeast Heritage AC searching for well-focused, team-oriented, people-skilled professional to lead us to the next level and beyond as our program director. This is a great opportunity with a stable, fast-growing radio group. Send T&R along with programming philosophy to: Radio & Records, 10100 Santa Monica Blvd., #674, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

MORNING TALENT

Top-rated Hot AC, seeks dynamic morning show. Must establish immediate on-air presence, be aggressive on and off air. T&R & photo to: Radio & Records, 10100 Santa Monica Blvd., #673, 5th Floor, Los Angeles, CA 90067. EOE



94.5 KSMB is looking for another rising star. The 12am-6am shift is open and I need it filled yesterday! Minimum one-year of on-air experience required. Production skills a plus. Remotes possible. CHR format. Market #98. Minorities encouraged. GO FOR IT!!!

Send T&R: Bobby Novosad/P.D. KSMB P.O. Box 3345 Lafayette, LA 70502 Media Properties is an EOE

Wanted; Intense reporters for future opening. Sell the story with sound, real storytelling, conversational language. Tape to: Eric Marengi, KRLD, 180 Ballpark Way, Arlington, TX 76011. EOE

94.5 KDGE THE EDGE DALLAS

needs a morning edge producer, with creative writing talent, basic on-air abilities and organizational skills, Experience preferred. KDGE is an equal opportunity employer. Contact: Mary Young, KDGE Director of Human Resources. (214) 770-7736

PRODUCTION DIRECTOR, Minimum 3 years' commercial writing/production experience, On-air experience a plus. Mail Tape/Resume with salary requirements to WCKT-FM, 4048 Evans Ave, Suite 308, Ft. Myers, FL 33901, Attn: PD. EOE

IF PROGRAMMING IS

your life, we want to hear from you regardless of your current format. We are adding a start-up FM to our already successful FM. You must be great at developing people and have strong organizational skills. Excellent facility and resources. Rush your T&R to us today! Radio & Records, 10100 Santa Monica Bl, #679, 5th Floor, Los Angeles, CA 90067. EOE

GENERAL MANAGER

El Dorado Communications is looking for a PROVEN LEADER! Knowledge of Spanish useful, but not essential. El Dorado is a fast growing, entrepreneurial, Hispanic owned company with stations currently in Los Angeles and Houston. We are seeking a proven winner in competitive situations, with great people abilities, programming instincts, and highly developed management skills. The winning candidate must have a minimum of 5 yrs. upper management experience.

Can you qualify? Send resumes to: Kenneth D. Wolt, Executive Vice President, El Dorado Communications, 2130 Sawtelle Blvd, Suite 307, Los Angeles, CA 90025. EOE

OPENINGS

COUNTRY PERSONALITIES

Bright, warm, personable. Able to communicate nationally coast-to-coast from DFW market. All shifts. Live on-air experience with Country background preferred. Computer literate; strong production skills. On-air tape, resume & salary requirements to: FCN, P.O. Box 835512, Richardson, TX. 75083-5512. EOE

ENGINEER IN FLORIDA

Live in one of America's finest cities; work as chief engineer at WKTK-FM Gainesville/Ocala's #1 radio station. Requires experience in installation and maintenance of broadcast related equipment (studios, FM transmitters, RPU's.) S.B.E. Certification a plus. WKTK is an Entercom station with fully paid medical, dental, and 401-(k) retirement plan with matching company contributions. EOE. Resumes: Gary Granger, VP/GM, WKTK, 1440 NE Waldo Road, Gainesville, FL 32641.

HELP WANTED-MANAGEMENT

Keymarket Communications, one of America's most respected broadcast companies, is accepting applications from take-charge people for positions in both station management and sales management for our multi-station operation in Buffalo, New York.

Please send resume and references to: Barry Drake, President, Keymarket Communications 2743 Perimeter Parkway, Building 100, Suite 250, Augusta, GA 30909. Keymarket Communications is an Equal Opportunity Employer; Women and Minorities are encouraged to apply.

MIDWEST

Seeking midday and overnight AT's. T&R: WLLZ, Todd Thomas, 31555 Fourteen Mile Road, #102, Farmington Hills, MI 48334. EOE(6/30)

Airshift open mid-August. At least 6 months air/production experience. T&R: WHZR, Box 103, Logansport, IN 46947. EOE(6/30)

Hot AC PD. College market, ability to manage. Decent pay. T&R: WXTQ, Daniel S. Whitaker, Box 210, Athens, OH 45701. EOE(6/30)

WNAX, one of America's great radio stations, has opening for an Operation Manager & AM Morning Talent. Send resume and tape to: Cindy Weiland, c/o WNAX Radio, 1609 East Highway 50, Yankton, SD 57078. EOE

Hip alternative FM in energetic midwest college town is looking for fresh talent. Need MD, mornings, nites. Musicmaster a plus. Females & minorities welcome. Radio & Records, 10100 Santa Monica Bl, #675, 5th Floor, Los Angeles, CA 90067. EOE

WXYT-Detroit is looking for the Newstalk host to dominate the Motor City! Send ratings history and recent unedited airchecks that prove you're ready to win BIG in America's most competitive radio market. Replies will be held in confidence. WXYT/Infinity Broadcasting Corporation of Detroit is an Equal Opportunity Employer. Minorities and women are encouraged to apply. C/O B. Williams P.O. Box 905, Southfield, MI 48076. No phone calls please. EOE

OPENINGS

RADIO SALES

Excellent opportunity to join expanding staff at the new KSOK/KWKS. For confidential interview, mail resume to: Lyman James, Great Scott Communications, P.O. Box 717, Winfield, KS 67156. EOE

Excellent opportunity to manage two of the midwest's outstanding radio stations. WMBD-AM and WMXP-FM are seeking experienced manager to guide Peoria's top combo to highest level of sales and profitability. Successful applicant will have strong sales and people skills with proven bottom line performance and highest integrity. Send letter, resume and salary history to: Gene C. Robinson, Vice President, Midwest Television, Inc., 3131 N. University, Peoria, IL 61604. No phone calls, please. An Equal Opportunity Employer.

Are you looking for a change? Do you have 3-5 years experience in Hot AC or Country? Do you wish to work for a fun, exciting, cutting-edge company in the Midwest? Please send tape and resume right away to: Radio & Records, 10100 Santa Monica Bl, #680, 5th Floor, Los Angeles, CA 90067. Minorities and women are encouraged to apply. EOE

MIDWEST AC

One of our Soft AC clients is looking for strong daytime talent. You must be warm, relatable and friendly. Successful candidate must be able to instantly communicate with an adult female audience. We are looking for pros, not card readers. If you can add the sparkle between the records, please send your tape and resume to: Malissa Tracey, c/o The Research Group, 2601 Fourth Avenue, Suite 250, Seattle, WA 98121. Minority and female applicants are strongly encouraged to apply. Our client is an Equal Opportunity Employer.

NEWS ANCHOR/MORNING PERSONALITY, HOT AC, MIDWEST

99 WMYX Milwaukee has a fulltime opening for a News Anchor/Morning Personality to assist our new morning host. Successful candidate must be able to write creative, concise news stories that fit the lifestyle of 25 to 40 year old women. Presentation must be upbeat and conversational. You must demonstrate the ability to think on your feet and react intelligently. We're looking for a dynamic personality who can make things happen! Minority and female applicants are strongly encouraged to apply. Heritage Wisconsin Broadcasting Corporation is an Equal Opportunity Employer. Send tape and resume to:

WMYX/WEZW/WEMP
Jim Schaefer
11800 West Grange Avenue
Hales Corners, Wisconsin, 53130.

OPENINGS

CREATIVE DIRECTOR

Seasoned writer-producer needed for top creative job at WOW AM/FM, Omaha. Must demonstrate positive record with air staff and salespeople, multi-track and programming skills. Send tape and resume to General Manager, WOW Radio, 5030 N. 72 St, Omaha, NE 68134. EOE

WEST

The Desert is calling you... KEDG, 103.5 The Edge, Las Vegas, Billboard's Rock Station of the Year is looking for quality morning drive and midday talent. Must have at least 3 years' on-air experience. Morning experience preferred for AM Drive daypart. Must have format knowledge and great production skills. T&R with production + photo to: Steve Hoffman, 1455 E. Tropicana, Suite 650, Las Vegas, NV, 89119. No phone calls please. EOE

SAN FRANCISCO CALLING!

KBGG BIG 98 has an immediate opening for Program Director. Qualified applicants should be creative, artistic, energized and ready!

BIG 98.1

Interested Top-50 market successful professionals with people and leadership abilities send an unscopd tape of your station and resume to:

Eddie Esserman
KBGG/KABL
750 Battery Street, Suite 200
San Francisco, CA 94111
EOE

SHAMROCK BROADCASTING, INC.

Morning show wanted for top-rated Hot AC station in coastal paradise Send tape, photo and resume to: Radio & Records, 10100 Santa Monica Bl, #682, 5th Floor, Los Angeles, CA 90067. EOE



Infinity Broadcasting's World Famous KROQ has immediate openings for twisted jogs with killer attitudes. The basics are essential-star quality a bonus. Major market experience preferred, but not required. Must have knowledge of KROQ music & lifestyle. T&R (no calls) to: KROQ Prog. Dept. RR, P.O. Box 10670, Burbank, CA 91510. EOE M/F

MORNING SHOW PRODUCER

I've got the best salary in one of America's most beautiful cities to pay the best morning show producer available. Need creative, take charge, idea person, who knows how to edit phones, book guests, write bits, contribute ideas, & help our growing morning show reach the top of the market. Radio & Records, 10100 Santa Monica Bl, #677, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

THE RESEARCH GROUP

The Research Group, the nation's leading research company, is actively searching for a music programmer to join our staff and work with radio stations across the country. Knowledge of Adult Contemporary and Oldies required. Understanding of strategy and music scheduling software a must. Send or fax resume, references, plus brief insight to 1) philosophy of music rotations, 2) the role of strategy in music programming, to:

Strategic Marketing Center
2601 Fourth Avenue, Suite 250
Seattle, WA 98121
Attention: Roger Douglass
FAX: (206) 443-3990
No Calls Please EOE



OPERATIONS MANAGER NEEDED

for Montana's premier Country and Oldies properties. Afternoon drive on Cat Country. A prerequisite! Candidate should have a minimum 5 years experience as Program Director. T&R to: Tom Caulkins, KCTR/KKBR, 27 N. 27th, ST, 23rd Floor, Billings MT, 59101. EOE

KFM 102 Las Vegas' Country legend, searching 1-morning show host. Must have 3 years' prior morning show experience. 2-on-air weekend & fill-in. Prior on-air experience is required. 3-board operator. Willing to train. T&R's to: Charlie McGraw 101 Convention Center Drive, Suite P-120, Las Vegas, NV 89109. KFM 102 is an equal opportunity employer of Regent Broadcasting of Las Vegas, Inc. No Calls!



Variety 104.7, KVMY... the best mix of today's continuous music, is searching for the most inspired morning show in America.

Have you got what it takes to take the 20th market by storm? If you do, Phoenix, Arizona is calling your name.

Only hard-working, dedicated, team players need to send their impressive packages to: Steve Elliott, Program Director, Variety 104.7, KVMY, P.O. Box 5159, Mesa, Arizona 85211-0500

It is the policy of KVMY-FM, a division of Nationwide Communications Inc., to provide equal employment opportunity to all qualified persons regardless of race, sex color, national origin or religion in all terms and conditions of employment.

OPPORTUNITY KNOCKS

in the pages of R&R every Friday

CALL: 310-553-4330

OPENINGS



CENTRAL COAST CLASSIC ROCK

station in California has immediate full and parttime openings for air talent. Rush T&R to KRQC, Henry Broadcasting, 55 Plaza Circle, Salinas, CA 93901. EOE

POSITIONS SOUGHT

THE ORIGINAL "HUMBLE HARVE" MILLER

IS NOW AVAILABLE FULL TIME

CONSISTENT RATINGS

WINNER

(310) 281-7320

READY FOR PRIME-TIME OM/TALENT/PRODUCER

His skills have been demonstrated throughout Illinois (including Chicago), and he was once heard on the CBS Radio Network (from Mississippi). His is a former news reporter, CHR disc jockey, government press aide, and public defender (attorney) with successful jury trial experience. His sense of timing, use of sound, and edits have been best described as "artwork" - and he will teach what he knows. He also possesses strong people skills: He received a Civil Rights advocacy award from Jackson State University in 1994, and he will appear on OPRAH (albeit, briefly) on August 23 to discuss an important social concern. He is 34-years old, and he is (and always has been) drug and alcohol-free. He is a husband, father, and Little League baseball coach. He is well-read and well-mannered. He loves radio! And he is available for fulltime radio employment in medium sized markets or better beginning August 1. Scott R. Ealy: (217) 342-9612.

Timing, talent, creativity, intelligence. Seattle, San Francisco AC, NAC, News personality available to majors following hiatus. Diane (209) 523-0380

JAQUES AND JAN IN THE MORNING

Morning Radio/TV Male-Female team. Jaques:(516) 723-0272 / Jan: (516) 723-0319

OPPORTUNITIES

POSITIONS SOUGHT

Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's **Quick...Easy...** and your **only cost** is a telephone call...205-608-0294. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. **We can schedule a complete presentation within three hours of your call.**
Call now - 205-608-0294

NATIONAL BROADCAST TALENT
(205) 608-0294

Rockin female AT. with promotions/music experience. Public appearance pro., Ready to Rock your way now. Prefer west. CJ: (602) 336-0539. EOE(6/30)

NEW ENGLAND

Is where I want to live and run business. Impressive credits: In number one market, number one position, working for top syndicated personality. Would entertain idea of corporate position overseeing production departments and boosting your stations' image. Leave name, company and number on machine.
(201) 405-1577

News maven seeking morning show. 5-years experience. Adult relatable. Currently working. Steal me. BRENDA: (213) 463-3612. EOE(6/30)

Talented PBP/sports talker ready to relocate and spend 60+ hours per week at nothing but sports. KEN: (616) 458-8197. EOE(6/30)

Timing, talent, creativity, intelligence. Seattle, San Francisco AC/NAC/News personality available to majors following hiatus. DIANE: (209) 523-0380. EOE(6/30)

On-air personality possessing 10-years experience in AC, AC/Talk, Urban and CHR formats as well as professional DJ work, seeking fulltime on-air position. Relocating to southeast New Hampshire/southern Maine area soon. Dave (203) 754-6789

POSITIONS SOUGHT

**STATIONS...
LOOKING FOR TALENT?**
Jocks Sales Promotions News
ABSOLUTELY FREE
call (410) 686-3869
THE TALENT POOL

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$100/inch **2x \$75/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

MARKETPLACE

AIRCHECKS

AUDIO & VIDEO AIRCHECKS

CURRENT #183. KVIL/Ron Chapman, KIIS/Nastyman-Domino, WSB-FM/McKee & Trevor, KRKS/Ken Webb & Jeff Fox, KKBH/Charlie Fox, B96/George McFly, KJR/Tom Murphy & Norm Gregory \$7.
CURRENT #182. KLOL/Stevens & Pruett, WSTR/Craig Hunt, KLDE/Barry Kaye, KKFR/Supersnake, KOOL/Camelback Jack, W100/Eddie & JoBo, Philly's WMGK. Atlanta's WNNX. \$7.
PERSONALITY PLUS #PP-91. WLUP/Kevin Matthews, WZGC/Greaseman, WPNP/Steve Cochran, KKLO/Jeff & Jer. Cassette \$7.
PERSONALITY PLUS #PP-90. WPLJ/Scott Shannon & Todd Pettengill, KIOZ/Dave Rickards, KLSY/Murdoch & Hunter, WLUP/Jonathan Brandmeier. \$7.
PERSONALITY PLUS #PP-89. WMTX/Mason Dixon & Bill Connolly, KTXQ/Beau & Jimmy, Z100/John Lander, WSB-FM/Gary McKee, WYUU/Kelly & Alpha. Cassette \$7.
ALL COUNTRY #CY-38. WXTU, KSDN, WKHX, WYAY, WKIS, WSIX. \$7.
ALL CHR #CHR-8. WOHT, Y100, KKLO, WSTR, WPST. \$7.
ALL AC #AC-16. WWRM, WMTX, KKCW, WPLJ, KXYX, KBIG. \$7.
PROFILE #S-298. NEW YORK! CHR Z100, WOHT, AC WPLJ, WMXV, WLTW, UC WRKS, WBSL, AOR WNEW, WAXQ. \$7.
PROFILE #S-299. TAMPA! CHR WFLZ, AOR WXTB, WHPT, AC WMTX, WWRM, WUSA. Ctry WOYK, WRBO. Gold WYUU, WCOF. \$7.
PROMO VAULT #PR-21, promo samples - all formats, all market sizes. Cassette, \$10. SWEEPER VAULT #SV-7, Sweeper & Legal ID samples, all formats. Cassette, \$10.
#O-16 (ALL OLDIES), #CHN-21 (CHR NIGHTS), #F-20 (ALL FEMALE), #AOR-11 (ALL AOR), #MR-2 (MODERN ROCK), #T-3 (TALK RADIO), #UC-16 (ALL URBAN), #S-294 (HOUSTON) at \$7 each.
CLASSIC #C-176, WMCA/Joe O'Brien-1965, K100/Eric Chase-1975, WWDJ/Bwana Johnny-1972, WLS/Larry Lujack-1982, WZGC/Machinegun Gary-1975, KEZY/Paul Freeman-1975. \$11.
VIDEO #57, Atlanta's WFOX/Randy & Spiiff, Tampa's WFLZ/M.J. & B.J., Dallas' KYNG/Katie Pruett, Houston's KHMV/Larry & Susan, LA's KHS/Bruce Vidal, San Diego's KFMB/Dave Smiley, 2 Hot hrs., VHS \$20...overseas PAL \$50.

VISA CALIFORNIA AIRCHECK

Box 4408 - San Diego, CA 92164 - (619) 460-6104

WANTED:

Early 1960s airchecks of WPOP Hartford. Joey Reynolds, Mort "Doc" Downey, Don Blair, Madcap Jack Murphy, Tom Allen, Jim Simpson, Johnny Argo, others. Will buy or trade from our library of 3300 airchecks.

MAN FROM MARS PRODUCTIONS
159 Orange St. Manchester, NH 03104-4217

LISTEN TO OVER **40 DIFFERENT** MARKETS EVERY YEAR!
OVER **60 DIFFERENT** STATIONS YOUR CHOICE OF FORMAT
AM&PM DRIVE FOR EACH STATION (ALL SCOPED)
ALL PROMOS, LINERS, JINGLES INCLUDED

SUBSCRIBE TO THE NATIONAL AIRCHECK AT (708) 238-8115

THIS MONTH *Houston, Milwaukee & New Orleans*

"RADIO'S #1 AIRCHECK SERVICE"

NEW YORK CITY AIRCHECKS from CJA.

Big Apple Bytes tape #0201 features Z100, Hot 97, WPLJ in all dayparts, \$7. Other recent Big Apple Bytes tapes feature over a dozen NYC stations such as #0177 NYC NIGHT-TIME shifts 90 min. \$7 #0182 NYC Noon-hour airchecks 90 min. \$7. #0198 NYC MORNINGS 90 min. \$7. NYC AFTERNOONS 90 min. \$7. Two or more of these NYC compilations \$6.50 each. Overseas add \$2 per tape.

AND: You like reunions, we have reunions: KDWB '95 6 tapes \$30; KJR '95 3 tapes \$15. Free current tapes catalog; extensive archives list available.

CJA Box 126 Lincroft, NJ 07738
(908) 591-CJAA

AIR TALENT SERVICES

PERSONALITY RADIO . . . by Dan O'Day

THE book for disc jockeys who want to make the most out of their careers! Job Hunting, Contracts, Show Prep, Creating Character Voices, On-Air Telephone Calls, Morning Show Critiques, The Program Director As Disc Jockey, Finding & Developing Air Personalities, Management & Personalities, and MUCH more! PLUS interviews with Rick Dees, The Greaseman, Howard Stern, many others! CRAMMED with ideas, tips & techniques for the radio personality who wants to get to the top . . . and stay there. 259 pages: \$29.95 (Canada: \$34.95 U.S. Funds; Overseas \$41.95) Mail payment to:

O'LINERS • 11060 Cashmere Street, Suite #100 • Los Angeles, CA 90049

AIR PERSONALITIES & PROGRAM DIRECTORS! You'll LOVE *The Whole O Catalogue!* Books & tapes on radio programming, radio comedy, job-hunting, production, promotions, airchecks...A mail-order playland for radio pros! For your copy, write: O'LINERS • 11060 Cashmere Street, Suite 100 • Los Angeles, California 90049...or leave complete address at (310) 476-2091...or via fax at (310) 471-7762!

OPPORTUNITY KNOCKS

in the pages of R&R every Friday
Call 310-553-4330

COMEDY

Bite This!

The American Comedy Network tastes good and is good for you! Here's why:

1. We're on CD. Each one has an average of 50 cuts plus work-parts.
2. Satellite Service for topical bonus bits
3. Daily Internet prep sheet/ interactive affiliate billboard
4. 8-page Joke Sheet with each CD
5. ACN Gold Library - More than 1500 bits on 25 CD's
6. Custom Voice Work by our staff for stuff you write
7. Cash or Barter (Barter not available in all markets)

For something that leaves a funny taste in your mouth, sink your teeth into:
THE AMERICAN COMEDY NETWORK
303-384-9443

COMEDY

KILLER KOMEDY

DEMO-Listen-Line (310) 204-HAHA

COMEDY BY FAX

LAFFLINE

Funny stuff every weekday.
For free samples call with your name,
station, and fax number(s)

312-464-9443

COMEDY BY FAX

COMEDY SERVICE

Jokes, Bits, Joke-Books, at a reasonable price. Send for samples & rates:

COMEDY CONNECTION

406 N. BREWSTER RD. RR1 BOX 112, VINELAND, NJ 08360
or call (609) 697-2298 (fax available)

MUSIC SOFTWARE

AFFORDABLE

Music Software

No Lease Charges

Features & Flexibility PD's want at a price even small markets can afford.

For More Information call:

HALPER & ASSOCIATES
(617) 786-0666

VOICEOVER SERVICES

Mike Carta

SUPER SWEEPERS

Liners • Promos • ID's
Fully produced or voice only

800-459-DEMO

Y100 Philadelphia

KISS-FM Dallas

Young Country

THE VOICE OF THE NEXT GENERATION

Sean Caldwell

PRODUCTIONS

B96 Chicago

610/640-5899 FAX 892-7890

SHOW PREP

Who's laughing?

Nobody if you rely on one of those so-called "joke" news services. Sure, some people fool themselves into thinking canned jokes from a fax machine are funny — but not you. What you want is REAL news of the WEIRD with REAL people and REAL phone numbers. **FREE TRIAL 800-790-2444**

WIRELESS

FLASH

- ✓ IT'S FUNNY ON ITS OWN (NO BAD JOKES)
- ✓ USED BY LENO, LETTERMAN, & JON STEWART!
- ✓ MORE THAN 800 USERS WORLDWIDE!
- ✓ YOUR CHOICE: DAILY FAX OR WEEKLY MAIL!
- ✓ THE #1 WILD NEWS SOURCE SINCE 1980!

VOICEOVER SERVICES



WELCOME

WVRV/St. Louis

Sweepers, Promos & ID's

Phone (516) 679-1316 Fax (516) 679-1329

DALE REEVES

Nationwide since '85
Promos - Liners - ID's - Characters

1-800-307-1088

"Schibble, Yak-Yak, 'N DAT"

Creative Digital Audio Production
Create Station Image-Sweepers-Promos-Spots
800-784-4077 Demo Line 714-965-1699 Studio

Bill Nesbitt



"GANGSTA V/O"

FOR A HOT NEW DEMO
CALL

FRED McFARLIN • SAM DiMAGGIO

404-876-2287

JOHN WILLYARD

Where there's a Willyard...
Call Catspaw Productions for a demo.

404-876-2287

SWEEPS - BUMPS - PROMOS

DAVID KAYE PRODUCTIONS INC.

ANY FORMAT! ANY STYLE!
Hot female roster available.
Call now for free demo.

Welcome Q-102/Dallas, Texas 102/Odessa
CFOX/Vancouver, WGPR/Detroit



800-843-3933

KRIS ERIK STEVENS
EXCEPTIONAL VOICE IMAGERY
BELIEVABILITY
800-231-6100

VO & PRODUCTION SERVICES

URNS A GOOD PLAYLIST INTO
A GREAT-SOUNDING WEEKEND

BOBBY OCEAN

DEMO (415) 472-7045

HOTLINE (415) 472-5825



MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per insertion
1 time	\$90.00
6 insertions	\$85.00
13 insertions	\$80.00
26 insertions	\$70.00
51 insertions	\$65.00

Will include camera-ready logo or line art if provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

Marketplace
RADIO & RECORDS, 10100 Santa Monica Blvd,
Fifth Floor, Los Angeles, CA 90067
310-553-4330 Fax: 310-203-8727

hire
1-800-264-1807
Julie Williams
your relatable female sweeper voice

