

I N S I D E:

TWIN TOPICAL SALES TOPICS

While Interep's Marc Guild explains how combining radio spots with an outdoor campaign increases advertising impact, Katz's Gerry Boehme offers six tips for getting more out of your national rep.

Pages 26, 28

R&R DIGITAL GUIDE

HIGH-TECH SPECIAL

In addition to R&R's annual Digital Guide — and a trio of late-breaking high-tech news stories — R&R's format editors examine the impact of new technology on the radio workplace.

- **NEWS/TALK:**
Upgrading equipment
- **CHR:**
New high-tech competition
- **UC:**
Joining the revolution
- **AC:**
Interactive phone systems
- **COUNTRY:**
Full digital studio
- **ROCK:**
Putting your station online
- **ALTERNATIVE:**
Improved on-air sound
- **NAC:**
Out on the leading edge

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IN THE NEWS ...

- **Dave Douglas** now PD at WAAF/Boston **Page 3**
- **Lisa Cortes** named President of PG's Loose Cannon label
- **Bob Woodward** new VP/GM at WCAO-AM & WXYV-FM/Baltimore
- **Bryan Schock** named PD at Rock KYBG-FM/Denver **Page 10**

NEWSSTAND PRICE \$6.50



Baseball Flagship Stations Take A Hit And Run With It

■ Most GMs are delighted with end of strike, but many lament shortened selling season

By Kitson Flynn
R&R WASHINGTON BUREAU

The settlement of Major League Baseball's eight-month strike threw a curve into the sales departments at the 28 teams' flagship stations. With the official start of the '95 season set for April 26, sales staffs have lurched into overdrive. Ad sales for baseball broadcasts, which have foundered over the past few months, are on the increase for some stations, but others lament that too much time has passed for them to recoup losses caused by the strike.

In a normal year, stations would have already finalized the bulk of their ad sales long ago. "Prime selling season for radio [baseball broadcasts] is the end of the previous season, where you hope to use the momentum of the season to renew clients," explained Jeff Greenhawt, GM at Florida Marlins flagship WQAM-AM/Miami. "January, February, and early March is where you solidify the bulk of your business. We've lost that."

Greenhawt said he's hopeful the current three-week selling window will allow his station to get back on its feet but noted, "We're in uncharted waters here. We have three weeks to do what would normally take four to six months."

'Dramatically Behind'

Some relief for stations may come in the form of ballclubs that are willing to renegotiate rights fees. **American Radio System** co-COO **John Gehron**

We have a three-week window to try and get people excited about baseball, but that doesn't undo the harm that's been done.
- Dennis Begley

confided that baseball ad sales at Boston Red Sox flagship **WEEI-AM** were "dramatically behind, easily 50% down" before the strike ended. Even with the major leaguers coming back, he

said, "We still expect to be way down. So much time has been lost ... that's the problem."

Stations can expect relief from the clubs, according to Gehron, only "if the teams recognize the severity of the problem." He said his company has a good relationship with the team, but even a reduction in

BASEBALL/See Page 34

Shapiro Rises To Sr. VP/GM For Atlantic Label



Shapiro

Ron Shapiro has climbed another rung on the Atlantic ladder. The label's former publicity chief will move to New York and become Sr. VP/GM. "Since joining the Atlantic family, Ron has quickly developed into a key player in the label's ongoing expansion and evolution," noted Atlantic Group President Val Azzoli. "He is equally at home in artistic and corporate cultures, and he brings to

SHAPIRO/See Page 34

Costello Takes Capitol Sr. VP/Promotion Post



Costello

Capitol Records has elevated **Phil Costello** to Sr. VP/Promotion. He succeeds **John Fagot**, who left for a similar post at **Hollywood Records** (see story, right).

"Phil is one of the great, young promotion people in our business," noted Capitol President/CEO **Gary Gersh**. "He thinks about artists and their careers in all aspects of his radio work. There isn't anyone I would

COSTELLO/See Page 32



Fagot

No surprise here ... **Hollywood Records** officially appointed **John Fagot** to its Sr. VP/Promotion post. Fagot joined the label last month, concurrent with the appointment of his boss, label President **Bob Pfeifer**. "I couldn't be more excited about having John join us," remarked Pfeifer. "His talents are incredibly diverse: He's a brilliant strategist, a skilled leader, and a phenomenal person who loves his

FAGOT/See Page 32

10 QUESTIONS WITH REP. JACK FIELDS

Keeper Of The Dereg Flame

Rep. Jack Fields Jr. (R-TX), Chairman of the House Commerce Telecommunications Subcommittee, is at the center of a group currently drafting legislation that could dramatically change the 61-year-old telecommunications policy. Although the Senate



Fields

Commerce Committee is close to sending its legislation to the full Senate floor for a vote, the House still has to be heard from on the issue.

Fields, a 43-year-old who says he listens to Country stations on his car radio ("and some rock 'n roll, too"), has represented Texas's Eighth District (the College Station area) in Congress since 1981.

In an interview with **R&R** Washington Reporter **Mary Ann Barton**, Fields discussed his views on ownership limits, EEO reporting requirements, and other issues of concern to broadcasters.

Q Should radio ownership limits be lifted?

A As you know, that's something we're now addressing in our legislation, and we have not come to closure on that in our negotiations. I think there has to be a recognition that times have changed. And the laws that have been in place for years don't necessarily reflect the dynamics of the marketplace.

Broadcasters — radio and TV — are going to be thrust into a competitive mix, competing with telephone companies and cable companies. Where we're going in the future is uncertain. The challenge of our legislation is to create an

FIELDS/See Page 32

Radio Ownership Back In Senate Telecom Bill

Late word from Capitol Hill is that radio ownership deregulation will be added to the Senate's massive telecommunications bill through an amendment. No opposition is expected to the addition, which would do away with local and national ownership limits. Debate on the bill had been expected to begin this week, but lead author Sen. **Larry Pressler** (R-SD) announced late Tuesday that he was delaying the bill until after Congress's Easter recess because of new White House objections to certain telephone and cable provisions in the original bill.

River City Grabs Keymarket Stations For \$150 Million

■ Top Keymarket execs to remain with group

River City Broadcasting Chairman/CEO **Barry Baker** says his company is in radio growth mode after announcing a \$150 million deal to acquire **Keymarket Communications** and make it the radio division of River City.

Keymarket CEO **Kerby Confer**, CFO **Donald Alt**, and President **Barry Drake**



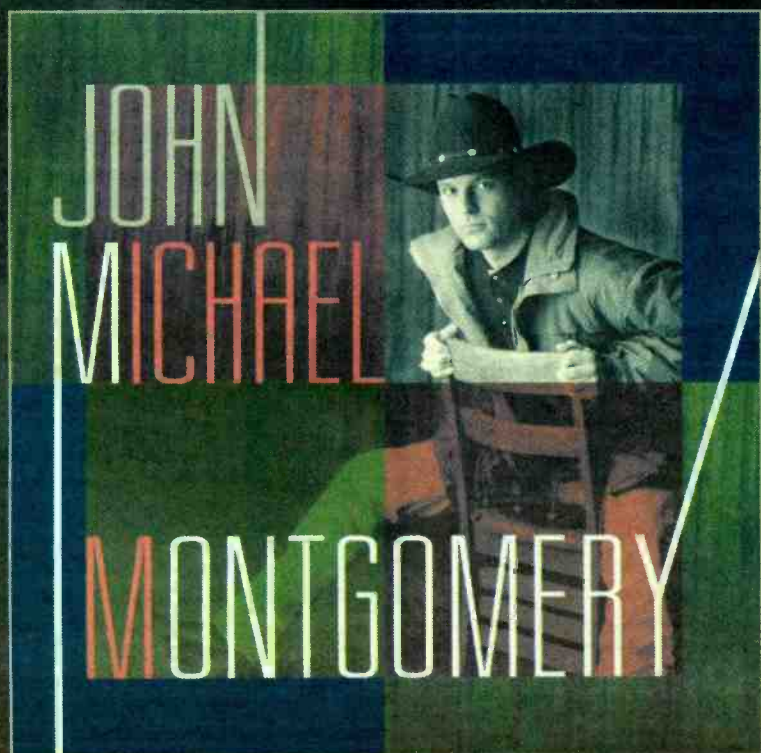
Baker

will continue in similar management positions heading **River City's Keymarket Radio Division** — Keymarket's 19 current stations and four already owned or being acquired by River City. Each of the three men will have a small equity stake in River City, and Confer will sit on its

KEYMARKET/See Page 34

Fagot Officially Named Hollywood Sr. VP/Promo

The New Album from
JOHN MICHAEL MONTGOMERY



Featuring the Hit Single
"I Can Love You Like That"

PRODUCED BY SCOTT HENDRICKS

The Hallmark Direction Company



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Listeners Willing To Pay For Better Radio Fidelity

Most radio listeners seem happy with the sound quality of FM stations these days. However, many of them would also shell out dollars to upgrade their stereo gear in order to receive CD-quality sound, according to a Paragon Research survey of 400 radio listeners aged 18-54.

Although FM fidelity falls quite short of CD-quality sound, 80% of listeners rated the sound quality of their favorite station

FIDELITY/See Page 35

EIA Mounts Major Market RBDS Push

RBDS encoders are being offered to all Top 25 market FM stations in a campaign staged by the Electronic Industries Association to boost consumer acceptance of the digital data technology.

EIA's campaign was set to kick off today (4/7) in Philadelphia, with San Francisco next in line. If all goes according to plan, the encoders will be distributed in all Top 25 markets by the first quarter of 1996.

Stations aren't being asked to fork over any cash for the encoders. However, EIA is requesting at least \$500 of airtime for PSA-

RBDS/See Page 35

Douglas Selected To Program WAAF

KIBZ-FM & KKNB-FM/Lincoln, NE programmer Dave



Douglas

Douglas has filled the WAAF/Boston PD vacancy left by Ron Valeri, who is now PD at WAXQ/New York.

GM Bruce Mittman said, "We went through a long

DOUGLAS/See Page 35

R&R Newstips!

Do you want to call in a radio or record industry news item? Care to sound off on a pet peeve? Would you like R&R to cover a particular story?

Well, get it off your chest by calling R&R Newstips at (310) 788-1699. You can choose between voice mail or a real, live member of our news staff.

Let us know what's on your mind!

Quincy Feted At NABOB Fest



Artist/producer/broadcaster Quincy Jones was honored with the National Association of Black Owned Broadcasters' Lifetime Achievement Award at the group's annual Communications Awards Dinner in Washington, DC. Pictured at the festivities are (l-r) NABOB Executive Director Jim Winston, Inner City Broadcasting VP Lois Wright, Jones, performer Ruth Brown (who received the Pioneer in Music Award), and Inner City Broadcasting Chairman Pierre Sutton.

Taking Radio From On-Air To Online

By Jeff Axelrod
R&R ASSOCIATE EDITOR

Welcome to the only road in America with no speed limit — the information superhighway. While some may talk about it in future tense, the reality is that while the road is still being built, plenty of high-speed lanes are already available for radio's use.

Millions of people have already discovered the Internet — a vast network that connects computers all over the world — and thousands more are logging on daily. These people are *your* listeners, and going online gives you the opportunity to reach these customers in an exciting new way.

Mark Your Calendars

The computer revolution has manifest itself in the NAB '95 agenda, with four sessions aimed squarely at radio broadcasters looking to learn more about how to use the Internet to their advantage:

- "A Primer On Multimedia And The Internet," Sunday, April 9, 3:30-5pm
- "Computer Technology For Broadcast Support: BBS, LANs, WANs. And The Internet," Monday, April 10, 1-3pm
- "Profiting from Multimedia: Online Information Services," Tuesday, April 11, 1-3:30pm
- "Broadcasters In Cyberspace: Untangling The Web," Wednesday, April 12, 9-10:15am.

ONLINE/See Page 35

NAC Scores Triple Play

□ New converts in Minneapolis, KC, Buffalo

In an unprecedented 72-hour span last week, the NAC format won three new converts in Top 40 markets. Stations in Minneapolis, Kansas City, and Buffalo all entered the rapidly expanding NAC ranks.

Park Communications Country KJJO-FM/Minneapolis was the first to flip, making the change last Tuesday (3/28). PD Tom Sleeker makes the format transition, and the station is awaiting approval for new calls.

Sleeker, who once programmed seminal NAC outlet KKVU/Omaha, said, "We wanted to look at the overall health of our station. So we commissioned a massive Paragon format feasibility study, which revealed a huge hole for NAC in the market." He also cites the contribution of non-mainstream outlets, such as NAC KCFE and Cities 97 in Minneapolis for creating a hunger for NAC music there.

Twofer Thursday

Two days later, Heritage Media Corp.'s KKCFJ-FM/Kansas City made a similar Country-to-NAC segue. New calls are pending for the station, which is calling itself "The City."

KCFX/KC President/GM Bill Newman will also manage the City. Although no new PD has been named, KCFX PD Bo Raines will

NAC/See Page 35

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1995 DEALS TO DATE

Dollars To Date: \$930,454,589
(Last Year: \$598,718,927)

This Week's Action: \$211,810,000
(Last Year: \$27,544,500)

Stations Traded This Year: 287
(Last Year: 338)

Stations Traded This Week: 34
(Last Year: 25)

DEAL DETAILS BEGIN ON PAGE 6

Deals Of The Week

Keymarket Communications Stations \$150 million (estimated)

- Includes:**
- KBLA-AM/Santa Monica (Los Angeles)
 - WWL-AM, WSMB-AM, WLNG-FM & KMEZ-FM/New Orleans-Belle Chasse
 - WBEN-AM, WWKB-AM, WMJQ-FM & WKSE-FM/Buffalo-Niagara Falls
 - WJCE-AM, WRVR-FM & WGGY-FM/Memphis-Germantown
 - WLAC-AM & FM & WJCE-FM/Nashville, TN-Russellville, KY
 - WILK-AM, WGBI-AM, WKRZ-FM & WGGY-FM/Wilkes Barre-Scranton

Commonwealth Broadcasting of No. California Stations

\$25.73 million

- Includes:**
- KMZQ-FM/Henderson (Las Vegas)
 - KRZY-AM & KRST-FM/Albuquerque

WTDR-FM & WEZC-FM/Statesville-Hickory (Charlotte) \$23.5 million

Pyramid Put On the Block

Some of broadcasting's biggest players may be lining up to bid for Pyramid Communications, which is rumored to have recently turned down an offer of \$250 million.

Page 6

Ginsburg Gets Green Light

Scott Ginsburg is set to nearly double Evergreen Media's radio group after his deal to buy Broadcasting Partners Inc. sailed through the FCC in only two months.

Page 6

RADIO BUSINESS

Last-Minute Reprieve For Some Tax Certificates

Mosely-Braun amendment preserves breaks for a few pending deals

By Mary Ann Barton
R&R WASHINGTON BUREAU

The FCC's Minority Tax Certificate program appeared to be on its last legs after repeal legislation cleared both the House and Senate. But last-minute maneuvering by Sen. Carol Mosely-Braun (D-IL) saved some pending deals. The question is which ones?

The House (last week) and the Senate (4/3) approved the final version of the bill, which will repeal the program. Attention now focuses on the White House, where it is uncertain whether President Clinton will sign the bill. A veto, though, could be difficult because the tax certificate repeal is tied to a popular health insurance tax break for the self-employed.

"It is imperative that we send this bill to the president right away so that 3 million self-employed Americans can claim a health insurance deduction on their 1994 tax returns, which are due April 17, 1995," said Senate Finance Committee Chairman Bob Packwood (R-OR).

The Mosely-Braun proposal, hammered out in a House-Senate meeting, looks simple: "The repeal of this program is effective for tax certificates issued by the FCC after January 16, 1995, unless there was a binding contract in effect on that date." Another condition: "A less than 10% price adjustment does not preclude a contract from being con-

sidered binding for this purpose."

Last week, the FCC released an updated list of pending tax certificate applications, 14 of them radio deals. However, it's uncertain which



It is imperative that we send this bill to the president right away so that 3 million self-employed Americans can claim a health insurance deduction on their 1994 tax returns.

- Bob Packwood



of the applications might be acceptable under Mosely-Braun's amendment.

A representative from her office said the date "the contracts were signed" is the all-important factor. An FCC staffer, however, said the date the application was filed with the FCC is the crucial element. "As

we are doing generally at the FCC, we're working to speed up the processing and taking a close look at pending applications to see whether the certificate is warranted," said FCC Deputy Director/Office of Communications Business Opportunities Cathy Sandoval.

Infinity Calls FCC Fine System Unfair

Infinity Broadcasting, which has been hit with more than \$1.7 million in indecency fines from the FCC related to its Howard Stern show, has told the Commission that its fine system is unfair.

The FCC is seeking to reintroduce its fine schedule, which was struck down by a federal appeals court last summer because no public input was sought. Since that decision, the agency has issued fines on a case-by-case basis.

While Infinity said it agrees with the FCC that the agency must have

fine guidelines, it says it's unfair for the Commission to hit stations with increased fines because of "repeated or continuous" violations when stations haven't had a chance to fight the previous fines in court.

"Unless a prior forfeiture proceeding has been finally adjudicat-

ed, neither that prior proceeding nor the conduct underlying it may be included among alleged 'repeated or continuous' violations and used to justify an upward adjustment," Infinity said.

Rule 'Misapplied'

Infinity charged that the FCC has "misinterpreted and misapplied Section 504(c) in past forfeiture proceedings." It noted that in accessing a \$600,000 fine against Infinity, the Commission cited prior citations —

which had not gone to court — in finding a "pattern of apparent misconduct" by Infinity.

Section 504(c) of the Communications Act states the Commission can't use, "to the prejudice of the person," a previous notice of a fine unless the fine has been paid or a court has ordered payment. But Infinity claims that's just what the FCC has done by assessing increasingly higher fines for the Stern indecency citations.

EARNINGS

Emmis, AAHS Report Higher Revenues

Emmis Broadcasting (Nasdaq: EMMS) reported net income of \$7.6 million (70 cents per share) for its fiscal year ended February 28, 1995, compared to a loss of \$5.9 million for the previous year. (The company said year-ago per share figures were "not meaningful" owing to changes in capital structure.) Net revenues were \$66.8 million, up from \$50.3 million. Broadcast cash flow was \$28 million, up from \$20.9 million.

Emmis owns eight radio stations and two magazines.

Children's Broadcasting Corp. (Nasdaq: AAHS) posted a net loss of \$4.5 million (84 cents per share) for 1994, compared to a loss of \$3.2 million (70 cents) for 1993. Revenues were \$4.4 million, up from \$2.5 million.

Children's Broadcasting owns eight radio stations and distributes its Radio AAHS network to stations in 27 markets.



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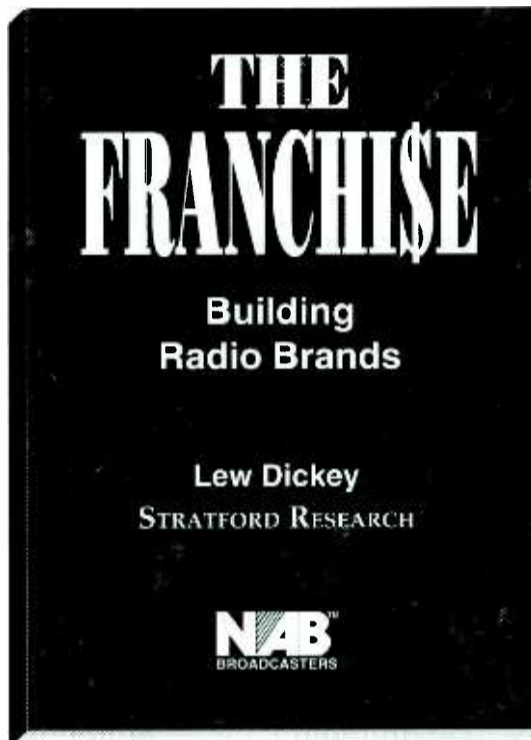
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Goldman, Sachs Seeking Offers For Pyramid

Rich Balsbaugh has put Pyramid Communications on the block, retaining Goldman, Sachs & Co. to investigate "strategic alternatives to enhance shareholder value."

Pyramid, which is owned by Vestar Equity Partners, CEO Balsbaugh, CFO Ken O'Keefe, and other top managers, said it would consider several options, including a sale (of all or some of its stations), merger, or a public stock offering.

Even before Goldman, Sachs could begin soliciting offers, industry speculation named Group W, Evergreen Media, Chancellor Communications, and Jefferson-Pilot

among potential bidders for the entire Pyramid group — and an unlimited pool of bidders if the 12 stations are sold off piecemeal.

Duncan's American Radio listed Pyramid's 1994 billings at \$67.2 million; R&R's sources said cash flow was over \$20 million. Those sources also said Pyramid should carry a price tag in excess of \$250 million, with one projecting it could go as high as \$275 million.

Pyramid owns duopoly FMs in Boston, Philadelphia, Buffalo, and Charlotte (plus one AM each in Boston, Buffalo, and Charlotte), and a stand-alone FM in Chicago.

BPI Sale Receives FCC Blessing

Evergreen Media (Nasdaq: EVGM), headed by Chairman Scott Ginsburg, has received FCC approval to complete its \$243 million purchase of Broadcasting Partners Inc. (Nasdaq: BPIX).

As part of its grant, the Commission approved a waiver which will allow Evergreen to own four FMs in Chicago for 12 months after the deal closes — the two it owns and the two it will acquire as part of the 11-station BPI group. In all, Evergreen will own 22 stations in eight markets after acquiring BPI.

Closing of the sale is expected to take place shortly after shareholder approval votes for both companies, which are scheduled for May.

TRANSACTIONS

River City Broadcasting and Keymarket Seal \$150 Million Deal

□ Crescent Communications buys three Northern California stations for \$25.73 million

Deals Of The Week

Keymarket Communications Stations
PRICE: \$150 million (estimated)
TERMS: Duopoly deal; asset sale
BUYER: River City Broadcasting L.P., headed by CEO Barry Baker and Exec. VP Larry Marcus. It owns one

radio station, is buying three more, and owns nine TV stations. Phone: (314) 259-5700

SELLER: Keymarket Communications, a publicly traded company (Nasdaq: KMKT) headed by Chairman Kerby Confer, Vice Chairman Donald Alt, and President Barry Drake. When this transaction closes, Keymarket will become the radio subsidiary of River City

Broadcasting and manage the combined 23-station radio group. Phone: (706) 855-0555

BROKER: William Steding of Star Media Group Inc.

KBLA-AM/Santa Monica (Los Angeles)
FREQUENCY: 1580 kHz

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- KXOK St. Louis, MO from WPNT, Inc. to Crawford Broadcasting
- WRZR Columbus, OH from Ragan Henry to Salem Communications
- KSTL St. Louis, MO from Radio St. Louis, Inc. to Crawford Broadcasting
- WCEO Birmingham, AL from AGM to Crawford Broadcasting
- WCNN (WALR-FM) Atlanta LMA JSA with Cox Broadcasting and Ring Radio

* Sale Pending with WBZK FM Charlotte, NC from Curtis Sigmon to Jefferson Pilot Broadcasting

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TRANSACTIONS AT A GLANCE

- KWNK-AM/Simi Valley (Oxnard-Ventura), CA \$3.65 million
- WFTL-AM/Ft. Lauderdale (Miami) \$1.96 million
- WQOL-FM/Vero Beach, FL \$3.08 million
- WCOD-FM, WUNZ-FM & WUNX-FM/Hyannis-Falmouth-Harwichport, MA \$2.1 million
- WICE-AM/Pawtucket (Providence) \$720,000
- Premiere Broadcasters Stations \$1.07 million includes:
 - KITI-AM/Chehalis, WA \$604,083 for 85%
 - KEDO-AM & KLYK-FM/Longview, WA \$470,133 for 66.6%

POWER: 50kw
FORMAT: Ethnic

94.1 MHz
POWER: 10kw day/5kw night; 100kw at 984 feet; 500kw at 472 feet
FORMAT: Urban; AC; Country

WWL-AM, WSMB-AM, WLMG-FM & KMEZ-FM/New Orleans-Belle Chasse
FREQUENCY: 870 kHz; 1350 kHz; 101.9 MHz; 102.9 MHz
POWER: 50kw; 5kw; 100kw at 984 feet; 5.2kw at 604 feet
FORMAT: News/Talk; News/Talk; AC; Urban

WLAC-AM & FM & WJCE-FM/Nashville, TN-Russellville, KY
FREQUENCY: 1510 kHz; 105.9 MHz; 101.1 MHz
POWER: 50kw; 100kw at 1233 feet; 100kw at 1289 feet
FORMAT: News/Talk; AC; AC

WBEN-AM, WWKB-AM, WMJQ-FM & WKSE-FM/ Buffalo-Niagara Falls
FREQUENCY: 930 kHz; 1520 kHz; 102.5 MHz; 98.5 MHz
POWER: 5kw; 50kw; 110kw at 1340 feet; 46kw at 420 feet
FORMAT: News/Talk; News/Talk; AC; CHR

WILK-AM, WGBI-AM, WKRZ-FM & WGGY-FM/ Wilkes Barre-Scranton
FREQUENCY: 980 kHz; 910 kHz; 98.5 MHz; 101.3 MHz
POWER: 5kw day/1kw night; 1kw day/500 watts night; 8.7kw at 1172 feet; 4.7kw at 1519 feet
FORMAT: News/Talk; News/Talk; CHR; Country

WJCE-AM, WRVR-FM & WOGY-FM/Memphis-Germantown
FREQUENCY: 680 kHz; 104.5 MHz;

Continued on Page 8

MERCHANTS BANK Marine Midland Bank Bankers Trust Company NATIONS BANK
 REPUBLIC NATIONAL BANK The National Bank and Trust Company WACHOVIA

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Communications Industry Attractive To Venture Funds

Nearly \$1 billion in investment capital for small companies is available from 40 new venture capital funds profiled in "Vankirk's Guide to New Small Business Investment Companies."

The free guide (call [703] 379-9200; fax [703] 379-8017) was sponsored by the **National Association of Small Business Investment Companies, National Venture Capital Association**, and the **O'Sullivan, Graev & Karabell** law firm. The venture funds profiled have recently been licensed by

the Small Business Administration following congressional action to expand the SBIC program.

"Communications was the number one industry which attracted their interest," said **Vankirk's Business Information** editor **Clarke Simmons**, who surveyed the venture funds. He noted that two-thirds of the firms want to invest in the communications sector and nearly a quarter indicated particular interest in radio/TV/cable deals.

Some of the funds will invest as little as \$50,000, but the average minimum investment is \$940,000. Maximum investments can run as high as \$15 million.

Infinity Expanding Stock Buyback

Infinity Broadcasting (Nasdaq: INFTA) has tripled the amount of money it can spend to buy back its own stock.

Infinity's board of directors authorized an additional \$100 million for the company's stock repurchase program. That's in addition to the \$50 million authorized last June — of which \$37 million has already been spent.

Public companies typically buy shares of their own stock when management believes the stock is undervalued by the stock market. Buying the stock back decreases the number of outstanding shares and boosts the relative value of each remaining share.

TRANSACTIONS

Continued from Page 6

Commonwealth Broadcasting of Northern California Stations

PRICE: \$25.73 million
TERMS: Asset sale for cash
BUYER: **Crescent Communications of California L.P.**, owned by **Arthur Velasquez** of Palos Hills, IL. It owns three other stations. Phone: (708) 563-6624
SELLER: **Commonwealth Broadcasting of Northern California**, headed by general partner **Rex Allen**. Phone: (619) 236-9599
BROKER: **Elliot Evers of Media Venture Partners**

KMZQ-FM/Henderson (Las Vegas)

FREQUENCY: 105.9 MHz
POWER: 100kw at 1105 feet
FORMAT: AC

KRZY-AM & KRST-FM Albuquerque

FREQUENCY: 1450 kHz; 92.3 MHz
POWER: 1kw; 22.5kw at 4160 feet
FORMAT: Sports/Talk; Country

WTDR-FM & WEZC-FM Statesville-Hickory (Charlotte)

PRICE: \$23.5 million
TERMS: Duopoly deal; asset sale for cash
BUYER: **SFX Broadcasting**, a publicly traded company (Nasdaq: SFX-BA) headed by Chairman **Robert F.X.**

Sillerman and President/COO R. Steven Hicks. It owns 13 stations and is buying one more. Phone: (512) 477-7338

SELLER: **Trumper Communications Inc.**, headed by President/CEO **Jeffrey Trumper**. It owns three other stations. Phone: (708) 789-0090
FREQUENCY: 96.9 MHz; 102.9 MHz
POWER: 100kw at 88,400 feet; 31.3kw at 1535 feet
FORMAT: Country; Nostalgia
BROKER: **Paul Leonard of Star Media Group**

California

KWNK-AM/Simi Valley (Oxnard-Ventura)

PRICE: \$3.65 million
TERMS: Asset sale for cash
BUYER: **Sports Radio Broadcasting Inc.**, a wholly owned subsidiary of **Noble Broadcast Group**, headed by President **John Lynch** of Solana Beach, CA. It owns 10 stations, is selling two, and is buying two others. Phone: (619) 291-8510
SELLER: **Valley Radio 670 Ltd.**, headed by general partner **Manuel Cabranes**. Phone: (818) 882-1855
FREQUENCY: 670 kHz
POWER: 5kw day; 1kw night
FORMAT: Sports/Talk

Florida

WFTL-AM/Ft. Lauderdale (Miami)

PRICE: \$1.96 million
TERMS: Duopoly deal; asset sale for cash

BUYER: **Paxson Communications Corp.**, a publicly traded company (Nasdaq: PAXN) headed by Chairman/Director **Lowell "Bud" Paxson** of Clearwater, FL. It owns **WINZ-AM & WLVE-FM & WZTA-FM/Miami-Miami Beach**, 11 other stations, and three TV stations. Phone: (813) 536-0208
SELLER: **Tri-Talk Radio L.C.**, headed by President **Lewis Krone**. Phone: (305) 776-7815
FREQUENCY: 1400 kHz
POWER: 1kw
FORMAT: News/Talk

WQOL-FM/Vero Beach

PRICE: \$3.08 million
TERMS: Duopoly deal; asset sale for cash
BUYER: **CRB Broadcasting of Florida Inc.**, headed by President **Bruce Friedman** of Darien, CT. It is a wholly owned subsidiary of **Commodore Media Inc.** (formerly **CRB Media**). It owns **WZZR-FM/Stuart, FL** and 11 other stations. Phone: (212) 302-2727
SELLER: **Treasure Coast Media Inc.**, headed by President **Sally Smalley DiLucente** of Vero Beach. Phone: (407) 567-7700
FREQUENCY: 103.7 MHz
POWER: 50kw at 476 feet
FORMAT: Gold
BROKER: **Randall Jeffery of Media Venture Partners**

Massachusetts

WCOD-FM, WUNZ-FM & WUNX-FM/Hyannis-Falmouth-Harwichport
PRICE: \$2.1 million

TERMS: Asset sale for cash
BUYER: **Leapfrog Radio Partnership**, a partnership composed of **J.J. Taylor Companies Inc.**, headed by **John J. Taylor III**; **Leapfrog Radio Inc.**, owned by **Paul Levesque**; and **Tonset Company Inc.**, also owned by Taylor. Taylor owns three other stations; Levesque is VP at J.J. Taylor Companies Inc. Phone: (508) 775-6800
SELLER: **J.J. Taylor Companies Inc.** Phone: (407) 775-1778
FREQUENCY: 106.1 MHz; 101.1 MHz; 93.5 MHz
BPOWER: 50kw at 450 feet; 3.7kw at 253 feet; 3kw at 328 feet
FORMAT: AC; Country; Country
COMMENT: The city grade signals of **WUNZ** and **WCOD** overlap, as do the city grade signals of **WCOD** and **WUNX**. The city grade signals of **WUNZ** and **WUNX** do not overlap.

Rhode Island

WICE-AM/Pawtucket (Providence)

PRICE: \$720,000
TERMS: Duopoly deal; asset sale for \$25,000 cash, assumption of a \$675,000 note, and the assignment of the transmitter lease in the amount of \$20,000
BUYER: **Back Bay Broadcasters Inc.**, owned by **James** and **Peter Otmar** of Attleboro, MA. They have a 66% stock interest in **WARA-AM & WWX-FM/Attleboro, MA-Woonsocket (Providence), RI**, and own one other station. Phone: (508) 222-1320
SELLER: **TransNet Stations Inc.**, headed by President **Carl Grande**

of Cumberland, RI. Phone: (401) 725-9000
FREQUENCY: 550 kHz
POWER: 1kw day/500 watts night
FORMAT: Sports/Talk

Washington

Premier Broadcasters Stations

PRICE: \$1.07 million
TERMS: Duopoly deal; stock sale for two promissory notes totaling \$1.07 million. This sale is for 85% of **KITI-AM** and 66.6% of **KEDO-AM & KLYK-FM**.
BUYER: **Rodney Etherton** of Centralis, WA, increasing his stock interest in **Premier Broadcasters Inc.** (which owns **KITI-AM**) from 15% to 100%, and in **Longview Broadcasting** (which owns **KEDO-AM & KLYK-FM**) from 33.3% to 100%. Phone: (360) 736-1355
SELLER: **Estate of Garry White**, represented by **Richard Cleveland**. Phone: (206) 464-4224

KITI-AM/Chehalis

PRICE: \$604,083 for 85%
FREQUENCY: 1420 kHz
POWER: 5kw
FORMAT: AC

KEDO-AM & KLYK-FM Longview

PRICE: \$470,133 for 66.6%
FREQUENCY: 1400 kHz; 105.5 MHz
POWER: 1kw; 316 watts at 918 feet
FORMAT: AC; CHR

CHILL OUT Sex To Stress DR JOY BROWNE
MAKE OUT Money, Money, Money KEN & DARIA DOLAN
GET OUT THE Travel Authority ARTHUR FROMMER
TAKE OUT "The Dr. Ruth Of Pets" WARREN ECKSTEIN
WORK OUT Healthy Lifestyles RONALD HOFFMAN, MD
PIG OUT Food: Glorious Food ARTHUR SCHWARTZ
DIG OUT America's Greenest Thumb RALPH SNODSMITH
FAR OUT A Rock 'n' Roll Republican's Look At Life JAY SEVERIN "PM AMERICA"

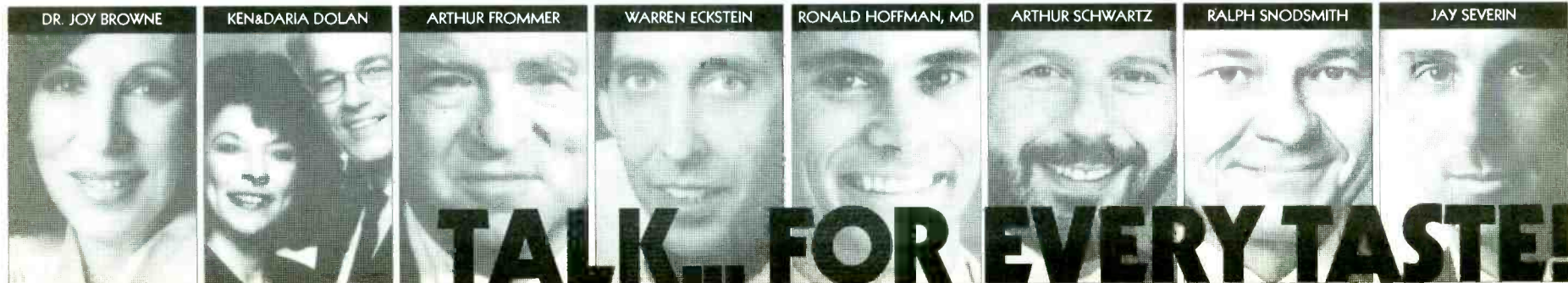
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The Music Clustering of America provides a global overview of the state of the music in your format, helping you keep in tune with shifting music tastes.

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Sophisticated Cluster Analysis

The Music Clustering of America tracks listener preferences from the 1950s to the latest hits in CHR and Alternative Music. Music from every major format will be examined.

The study uses sophisticated Cluster Analysis techniques to measure the size of the audience for each style of music. The data is then subjected to Correlation Analysis to help determine which types of songs, artists and styles go together to make a format.

Groundbreaking Analysis from a Research Leader

The Music Clustering of America is exactly the kind of exhaustive analysis you've come to expect from Coleman Research. The company that brought you such groundbreaking works as the *MTV Research* in 1983, *The Truth about the ARB Diary Keeper* study in 1987, and the *70s Format* study last year.

For more information, please call Coleman Research Vice President Chris Ackerman at (919) 571-0000, fax (919) 571-9999.

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PolyGram Fires Up Loose Cannon Label

PolyGram has launched a new imprint, *Loose Cannon Records*, under the guidance of newly appointed President **Lisa Cortes**. Loose Cannon will utilize *Island Records'* marketing, promotion, and sales departments while maintaining its own staff in New York and Los Angeles.



Cortes

"Loose Cannon will cover a lot of ground by developing a broad range of talent in many media forms," commented New York-based Cortes. "The projects released on the label will make people stop, take notice, and change direction. I'm very excited that Loose Cannon will be part of the growth and musical diversity represented by PolyGram." Prior to this appointment, Cortes was VP/A&R at *Mercury Records*.

The label debuted with the release of comedian **Richard Pryor's** first

LOOSE CANNON/See Page 35

'X' Marks Spot For New Denver Rocker

■ Schock aboard as PD for youth station KYBG

KYBG-FM/Denver, which segued from Talk to Rock "92X" last Wednesday (3/29), has appointed ex-KNAC/Long Beach-Los Angeles programmer **Bryan Schock** to its PD post.

VP/GM **Ron Jamison** told R&R, "Three AM Talk stations splintered the marketplace dramatically, and nobody was serving 16-26-year-old men. Our dance-leaning CHR [KQKS] is getting a ton of women, so putting these two stations together should help make us a very strong 18-34 factor in the market."

Regarding his new PD, Jamison said, "We wanted the best, so we hired Bryan. There are just a few people in the country who know this format

KYBG/See Page 35

Woodward Returns To Baltimore As WCAO & WXYV VP/General Manager

Granum Communications has installed **Bob Woodward** as VP/GM of newly acquired Gospel/Urban combo **WCAO-AM & WXYV-FM/Baltimore**. Woodward succeeds the exiting **Roy Deutschman**.

"Occasionally in this business, you have an opportunity to bring extraordinary talent into your company,"

said Granum COO **Peter Ferrara**.



Woodward

"Hiring Bob Woodward is one of those moments. His reputation, experience, and track record — particularly in Urban radio — are unparalleled."

Woodward commented, "The opportunity to join Granum Communications, and specifically WXYV and WCAO, was very compelling. Having managed sta-

WOODWARD/See Page 35

EXECUTIVE ACTION

Berger Rejoins Elektra As Sr. VP/Int'l

Former **Chameleon Music Group** President **Bill Berger** has rejoined the **Elektra Entertainment Group** as Sr. VP/International. He was VP at **Elektra/Asylum** for nine years before joining Chameleon in 1987. Berger's duties will encompass artists on the Elektra, Sire, and East-West rosters.

"Bill's diversity of experience and unique grasp of global strategies will be invaluable," said EEG Chairman/CEO **Sylvia Rhone**. "The leadership and innovation he's shown in every role he's undertaken ensure Elektra's presence as a force in the increasingly competitive international marketplace."

Berger's industry experience includes stints as VP of the Cleveland-based **Disc Records** chain and Exec. VP of **Island Records** and **Arista Records**.



Berger

Bosso Promoted To Island VP/A&R

Island Records has promoted **Joe Bosso** from Director/A&R to VP/A&R. He will remain at the label's New York office.

"Joe has shown a remarkable ability to bring great artists to the label and has been instrumental in developing them over the haul," said Island Sr. VP **Hooman Majd**.

Since joining the PolyGram fold, Bosso has signed artists like **Quicksand**, **Local H**, and **Sybil Vane** and was instrumental in the formation of a long-term deal between Island and **Bongload Records**. Prior to starting his A&R career, Bosso was editor of *Guitar* magazine.



Bosso

Ridenour Rises In Arista Black Music Dept.

Lionel Ridenour has been elevated to Sr. National Director/Black Music Promotion at **Arista Records**. His duties include setting promotion strategies for new label releases and all associated joint venture labels.

"Lionel's excellent communication skills, follow-through, and focused desire to win make him uniquely qualified for this position," commented Black Music Promotion Sr. VP **Jean Riggins**.

Ridenour joined Arista in 1993 as National Director/Black Music Promotion. Prior to that he was West Coast Promotions Manager for **Capitol Records**. He was also co-President of his own independent record label, **Mainframe**.



Ridenour

Ferrell Adds VP/A&R Duties At LaFace

Untouchables Records CEO "Eddie F." **Ferrell** has taken on additional responsibilities as VP/A&R at **LaFace Records**, which distributes Untouchables. From his New York base, Ferrell will oversee new artist signings and maintain creative control over current LaFace projects, including **Toni Braxton**, **OutKast**, **A Few Good Men**, and **Tony Rich**.

Ferrell, a former member of **Heavy D & The Boyz**, has worked with such artists as **Mary J. Blige**, **Mariah Carey**, **Madonna**, **Johnny Gill**, and **TLC** through his **Untouchables Production** company.

Rhino Ups Neill To Sr. Director/Promotion

Jim Neill has been elevated to Sr. Director/Promotion at **Rhino Records**. He most recently served as Director/National Promotion.

"Jim is broadening the scope and increasing the level of our promotions, primarily — but not solely — at radio," said Rhino VP/Marketing **Garson Foss**. "In addition to strengthening our relationships with Urban radio and other formats, he's leading the Promotion Department's expansion into 'lifestyle' arenas like coffeehouses and clothing stores."

Neill joined Rhino in 1993 as National Promotion Director after spending three years as **Rykodisc's** Head/Promotion. His radio experience includes various stints at **WRSI-FM/Greenfield, MA**; **WTTT-AM/Amherst, MA**; and at college station **WMUA-FM/Amherst**.



Neill

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SOME OF THE HITS...

Solitary Man
I'm A Believer
Thank The Lord For The Nighttime
You Got To Me
Shilo
Brooklyn Roads
If You Know What I Mean
Forever In Blue Jeans
Hello Again
Cherry, Cherry
September Morn
Sweet Caroline
You Don't Bring Me Flowers
Play Me
Cracklin' Rosie
Girl, You'll Be A Woman Soon
Heartlight
Holly Holy
I Am... I Said
Kentucky Woman
Longfellow Serenade
Love On The Rocks
Red, Red Wine
Brother Love's Traveling
 Salvation Show
Song Sung Blue
Beautiful Noise
America

SOME OF THE ARTISTS WHO HAVE RECORDED HIS SONGS...

Elvis
UB40
Liberace
Deep Purple
The Monkees
Urge Overkill
Dizzy Gillespie
Glen Campbell
Michael Crawford
Percy Faith
Billy Vaughn
Peggy Lee
Ronnie Milsap
Mantovani
Jose Feliciano
Sonny & Cher
B.J. Thomas
Harry Belafonte
Waylon Jennings
Wayne Newton
Chet Atkins
Shirley Bassey
Grover Washington, Jr.
Patti LaBelle
Roy Orbison
Barbra Streisand
Andy Williams
The Four Tops
Johnny Mathis
Gary Puckett &
 The Union Gap
Arthur Fiedler &
 Boston Pops
Hugo Montenegro
Pete Fountain
Eddy Arnold
Billy Joe Royal
Ray Conniff
Nancy Sinatra
Tennessee Ernie Ford
Carole Bayer Sager
Floyd Cramer
The Establishment
Millie Jackson
Wolfman Jack
Ferrante & Teicher
Johnny Rivers
Junior Walker
The Drifters
Perry Como
Chris Isaak
Frank Sinatra

King Assumes General Manager Throne At WQFM

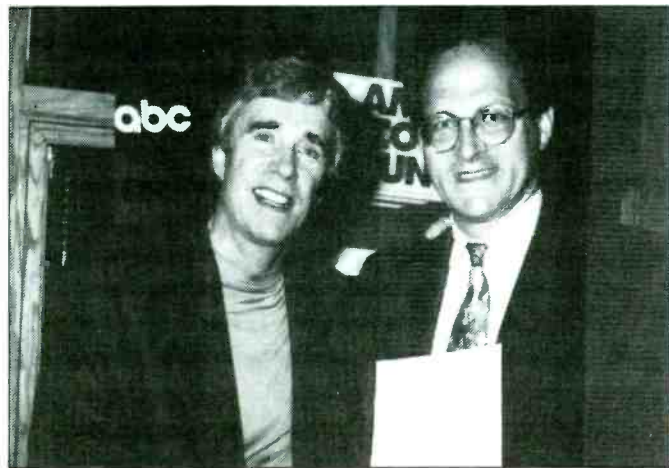
WQFM/Milwaukee GSM Annmarie King has been promoted to GM of the Shamrock Communications Rock outlet. The position had been vacant since Al Brady Law left for KABC/Los Angeles a year ago.

Shamrock President Bill Lynett said, "I had a chance to work with Annmarie while I was acting GM for a year in Milwaukee, and in that time, she proved she was the best person to run WQFM. She's very bright, has a real grasp of broadcasting, and has the respect of the Milwaukee broadcast community. She was the obvious choice."

King said, "I'm proud to be selected to lead the finest staff in Milwaukee radio to the top."

King has been GSM at the station for over three years. Her sales career began at Crosstown WLUM and has since taken her to WVKO/Columbus, WEZW/Milwaukee, and WQFM.

Kingsley Renews ABC Deal



"American Country Countdown" producer/host Bob Kingsley (l) shakes hands with ABC Radio Networks Exec. VP David Kantor after finalizing a multiyear contract outlining Kingsley's continued broadcasts with ABC Radio.

Kelly Appointed PD Of Hot AC KVRI/SLC

Effective today (4/7), WCFB/Orlando PD Steve Kelly will depart the NewCity Young Country outlet to program KVRI/Salt Lake City. He succeeds Scott MacNeil, who earlier exited the Citadel Communications Hot AC.

KVRI VP/GM Leonard Smart clarified, "We're not going CHR or Country — we're Hot AC and are going to stay that way."

Kelly added, "This is a once-in-a-lifetime situation that just happened to fall into my lap. I now have a good excuse to learn to ski."

Kelly, who joined WCFB four years ago, begins at KVRI Monday (4/10).

WRQI Alternative Flip Takes 'Nerve'

Anderson becomes PD of Rochester station

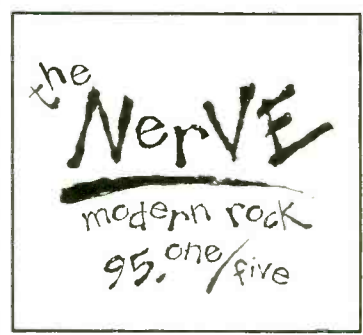
After 11 hours of playing "The End" by the Doors, WRQI/Rochester, NY flipped from Classic Rock to Alternative on Saturday (4/1) as "The Nerve." Former WJMN/Boston Asst. PD/MD Erick Anderson has joined as PD/MD/afternoon personality.

GM Steve Chartrand explained, "There's a new generation out there that's been hard for advertisers to reach, and a need exists for a radio station to cater to them. We're looking long-term and feel confident with our decision."

"Erick came highly recommended," OM Orest Hrywnak told R&R. "He knows the music inside and out and is very meticulous with the air personalities. I know he'll get the job done."

Anderson said, "I've always wanted to do this format. I'm a pretty diverse programming guy. I accomplished all my goals in the CHR world, but I've been a rock guy all my life. I love this music."

Before 'JMN, Anderson was Promotion Director at WTHT/Portland, ME; PD at WWGT/Portland; PD for WHOB/Nashua, NH; and held airshifts at all three stations. Other than Howard Stern in mornings and Anderson in afternoons, the station is currently running jockless.



MUSIC DATEBOOK

MONDAY, APRIL 10

1962/Original Beatles bassist Stu Sutcliffe dies of cerebral paralysis.

1970/The Nice breaks up. Leader Keith Emerson announces intentions to form a band with bassist Greg Lake.

Born: Brian Setzer 1959

TUESDAY, APRIL 11

1961/Bob Dylan makes his professional debut — opening for John Lee Hooker — at Gerde's Folk City in New York.

1970/Paul McCartney announces he'll no longer record with John Lennon, marking the breakup of the Beatles.

1981/Eddie Van Halen marries actress Valerie Bertinelli.

1983/Joe Cocker & Jennifer Warnes win the Best Original Song Oscar for "Up Where We Belong" from "An Officer And A Gentleman."

1988/Cher wins a Best Actress Oscar for "Moonstruck," Bill Medley & Jennifer Warnes's "(I've Had) The Time Of My Life" wins Best Original Song, and David Byrne, Ryuichi Sakamoto, and Cong Su win one for the score to "The Last Emperor."

Born: Chris Difford (Squeeze) 1954

WEDNESDAY, APRIL 12

1954/Bill Haley & His Comets record "Rock Around The Clock."

1961/Percy Faith's "Theme From A Summer Place" wins a Best Record Grammy, and Bob Newhart's "Button Down Mind" wins Best Album. Newhart also wins Best New Artist.

1975/The movie version of the Who's "Tommy," co-starring Elton John and Tina Turner, opens.

1988/Sonny Bono is elected mayor of Palm Springs, CA.

Born: Herbie Hancock 1940, John Kay (Steppenwolf) 1944, David Cassidy 1950

THURSDAY, APRIL 13

1965/Roger Miller wins a then-record five Grammys. Stan Getz & Astrud Gilberto's "The Girl From Ipanema" and Getz and Joao Gilberto's "Getz/Gilberto" take Best Record and Album respectively. The Beatles win Best New Artist.

1980/"Grease" ends its Broadway run after a record 3883 performances.

Born: Al Green 1946, Peabo Bryson 1951, Max Weinberg (E Street Band) 1951

FRIDAY, APRIL 14

1976/Stevie Wonder signs a then-record \$13 million contract with Motown.

1994/Motley Crue's Nikki Sixx and wife Brandi become parents to daughter Storm Briemann.

Born: Richie Blackmore (Deep Purple) 1945, Barret Martin (Screaming Trees) 1967

SATURDAY, APRIL 15

1971/The Beatles win an Oscar for the score to "Let It Be," and Isaac Hayes wins Best Original Song for "Theme From Shaft."

Born: Dave Edmunds 1944, Samantha Fox 1966

SUNDAY, APRIL 16

1965/The Hollies begin their first U.S. tour.

1972/The Electric Light Orchestra, formerly known as the Move, play their first gig under their new name.

Born: Dave Pirner (Soul Asylum) 1964 — Paul Colbert



Cher — Best Actress.

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SOME OF THE SONGS...

All Along The Watchtower
Blowin' In The Wind
All I Really Want To Do
Gotta Serve Somebody
Don't Think Twice, It's Alright
Forever Young
Emotionally Yours
Chimes Of Freedom
I Believe In You
I'll Be Your Baby Tonight
If Not For You
I Want You
It Ain't Me Babe
Just Like A Woman
Knockin' On Heaven's Door
Lay Lady Lay
Like A Rolling Stone
Maggie's Farm
Mighty Quinn
Mr. Tambourine Man
Positively 4th Street
Rainy Day Women
Shelter From The Storm
Simple Twist of Fate
Subterranean Homesick Blues
Tangled Up In Blue
The Times They Are A Changin'

SOME OF THE ARTISTS WHO HAVE SUNG THEM...

Red Hot Chili Peppers
Billy Joel
Simon & Garfunkel
George Harrison
Guns 'N' Roses
John Mellencamp
Eric Clapton
U2
Indigo Girls
Dave Mason
Stevie Wonder
Willie Nelson
Cher
Pete Seeger
Neil Young
Johnny Cash
Peter, Paul & Mary
The Byrds
Arlo Guthrie
The Turtles
Joe Cocker
Nina Simone
Hot Tuna
Sam Cooke
Manfred Mann
Richie Havens
Linda Ronstadt
Robert Palmer
Isley Brothers
Jimi Hendrix
Diana Ross
Tracy Chapman
Hank Williams, Jr.
Flamin' Groovies
Neville Brothers
Waylon Jennings
Lacy J. Dalton
Todd Rundgren
Dream Syndicate
Woody Herman
Bette Midler
Jerry Garcia
Tom Petty
Heart
XTC
The Pretenders
Lou Reed
Leontyne Price
Edie Brickell
Van Morrison
Brian Ferry
The Band
The Ramones
Sinead O'Connor
Chrissy Hynde
Leon Russell
New Riders of the
Purple Sage
Gary U.S. Bonds
The O'Jays
Stevie Nicks
Rod Stewart

Radio

• **IRMA MOLINA** segues to Liberman Spanish trombo KKHJ-AM & KBUE-FM/ Los Angeles and KWIZ-AM/Santa Ana as Marketing Director. She exits the Promotions Director post at KJLH-FMLA.

• **GARY KOLARCIC** — formerly KLOU-FM/St. Louis's Asst. PD/MD — has been appointed Exec. Director of the Sacred Heart Program Inc., which provides radio and TV broadcasters with public-service programming.

Records

• **MICHAEL BROOKS** shifts to Polydor Nashville for Northeast Promotion duties, working out of Baltimore. He formerly handled Southeast Promotion for River North Nashville.

• **DORSEY JAMES** assumes CFO duties at LaFace Records. His experience includes stints as Associate Director/Financial Development and Associate Director/New Business Development at MCA Music & Entertainment Group.

• **CARMINE COPPOLA** has been elevated from Director/Venture Accounting to VP & Controller at Sony Music.

• **GWENDOLYN QUINN** and **DONNA TORRENCE** have been appointed National Director and Manager, respectively, in Capitol Records' Publicity & Media Relations Department. Quinn previously served as National Director/

Publicity at Flavor Unit Records & Management; Torrence worked at Gee Street Records.

• **BERNIE GROSSMAN** advances to VP/Director, Sales & Marketing at the Welk Music Group, which includes the Vanguard and Ranwood labels. He formerly served as Director/Sales and Marketing Manager. In other news, Promotion Coordinator **MICHELLE KRUPKIN** rises to Promotion Manager, and Sales & Marketing Coordinator **KEVIN WELK** moves up to National Sales & Marketing Manager. Meanwhile, the Creative Services Department boosts **GEORGETTE CARTWRIGHT** from Manager to Director.

• **ART WEINER** resigns his VP/Business Affairs & General Counsel post at GRP Records. Effective June 1, he will serve GRP as a legal and business consultant. He established the label's Legal & Business Affairs Department nine years ago.

National Radio

• **ONE-ON-ONE SPORTS RADIO NETWORK** announces changes to its week-day lineup. **LARRY COTLAR** segues from afternoons to mornings (7-10am, all times Eastern). Former WMVP/Chicago staffers **JAY MARIOTTI** and **MARK GENTZKOW** co-host the 10am-noon shift. **KEVIN WALL** — previously at KJR/Seattle and KCMO/Kansas City — handles noon-4pm duties, and **PAPA JOE CHEVALIER** follows in the 4-8pm shift. While **TED GREEN** remains in the 8pm-midnight slot, **JOHN RENSHAW** and **BOBBY KEMP** continue working midnight-4am and 4-7am respectively; (708) 509-1661.

• **MATTHEW O'CONNELL** rises from VP/Legal & Business Affairs to Sr. VP/Legal & Business Affairs and Administration at SW Networks. Concurrently, **RICH MARTORELLA** is upped from Manager/Business Development to Director/Strategic Planning.

• **KAREN CHILDRESS** and **T.J. LAMBERT** advance to Sr. Directors/Affiliate Marketing for the Southwest Region and Small Markets, respectively, at ABC Radio Networks. Childress joined the company in 1991 as Director/Southwest Region; Lambert joined in 1993 as Regional Director/Affiliate Marketing. In

other news, the network welcomes former KCYY-FM/San Antonio marketing staffer **KELLEY CHAPMAN** as Manager/Marketing Communications.

• **RADIO ONE**, a localized satellite music service, is set to launch Format Two in June. The new Hot Country format will target the 18-49 market with a core of 25-34s; (303) 949-0909.

Industry

• **BILL CARROLL** has been named Director/Sports Sales at Infinity Radio Sales. He most recently was National Account Director at Retail Sports Television.

• **JULIE NATHANSON** has been tapped as VP/Entertainment at Rogers & Cowan Inc. Prior to her appointment, she served as Sr. VP/Entertainment at Levine/Schneider Public Relations.

• **MUSICMIX INTERNATIONAL**, an Australian radio consultancy that produces "JazzAcross The World" for Australian and Pacific Rim stations, has opened a Northern Hemisphere studio/office. It can be reached at Bergen Mountain Studios, P.O. Box 4237, Evergreen, CO 80439; phone: (303) 674-7620, fax: (303) 674-7650.

PROS ON THE LOOSE

Hal "9000" Abrams — Morning show producer/mornings KYLD/San Francisco (415) 355-0120

Alicia Cruize & Ed Rush — Morning team WXTQ/Athens, OH (614) 594-6008 or (614) 592-1172

Corey Hanson — Evenings WOBM-FM/Monmouth-Ocean, NJ (908) 727-0091

Bob Heming — Promotions/Marketing Director WJAS-AM & WSHH-FM/Pittsburgh (412) 368-9606

Rob Olson — Mornings WQFM/Milwaukee (414) 453-8942

Chad Peterson — MIDDAYS KGLL/Ft. Collins, CO (970) 353-4029

Dan Updike — Nights WIKN/State College, PA (814) 235-1626

Changes

AC: WHLI-AM & WKJY-FM/Long Island welcome **Teresa Gavin** and **Gina Rodriguez** as AEs.

Alternative: WZRH/New Orleans hires crosstown afternooner **Jack Snyder** as APD/middays. APD/AMD **Mitch Cry** segues to AMD/Production Director. Meanwhile, ex-morning man **Joe Show** returns for late-nights ... KROQ/Los Angeles weekend/swing shifter **Tim Virgin** joins recent Alternative convert KYNN/Omaha as MD. Other KYNN on-air changes: Crosstown CHR sister KQKQ late-nighter **Dave O.** joins for mornings, PD **Michael Steele** takes afternoons, and **Crusty** sticks around for late-nights ... Rock WXLN-FM/Davenport, IA enters into a JSA with crosstown Christian Contemporary KQCS-FM, which flips to Alternative as "The Planet." XLP MD **Steve Gunner** tacks on MD duties for 'QCS and is appointed acting PD ... WOWW/Pensacola, FL hires crosstown WTKX nighttimer **Lalaine** for middays. Also, WOWW welcomes **Suzy Boe** for evenings ... WRXS has a new mailing address: White Marlin Mall, Ocean City, MD 21842; new phone: (410) 213-0223.

CHR: KGGI/Riverside names parttimer **Picasso** as its new middayer. He replaces **Anton Sousa**, who resigned ... KZZU/Spokane, WA gives nighttimer **Casey Christopher** APD stripes, and swinger **Paul Gray** replaces **Lynn Daniels** in afternoon drive. Daniels is headed to crosstown KKCH ... Former WBZX/Columbus swinger **Joe Steel** takes nights at WZNY/Augusta, GA ... **Mark Van Ness** segues from WWKX/Providence to WZPL/Indianapolis for middays.

Classic Rock: Former XHRM/San Diego morning talent **Wendy King** heads to KZZP/Chico, CA as PD, replacing **Brad White** ... Former KLOL/Houston night talent **Scotty Phillips** joins WTBT/Tampa for mornings.

Country: KMPS/Seattle PD **Tony Thomas** returns to afternoon drive

after a 15-month absence. **Bryan Michal Nelson** moves from afternoons to evenings ... KUGN/Eugene, OR middayer **Tim Fox** is elevated to PD ... Former WWKX/Providence MD **Tiffany Hill** becomes MD/middayer at crosstown WCTK. Previous middayer **Chris Michaels** succeeds PD **Rick Everett** in afternoons; Everett moves to the 10am-noon slot ... At WFMS-FM & WGRL-FM/Indianapolis: Sales Assts. **Marian Diaz** and **Ann-Marie Baker** are promoted to Account Services Coordinator and Sales Service Coordinator, respectively; **Gary Betts** joins as Engineering Asst.; and receptionist **Loren Perdue** advances to Database Asst. ... 15-year radio sales vet **J.R. Lorenzon** joins KCS/Colorado Springs as AE.

Paul Miraldi is appointed Marketing Director at KNEW-AM & KSAN-FM/San Francisco, exiting the Marketing Manager post at KEYE-FM/Minneapolis ... **Craig Stevens** moves from overnights at KJYY-FM/Des Moines, IA to afternoons at KAFF-FM/Flagstaff, AZ ... Former KRAK/Sacramento middayer **Tom Adams** takes over mornings at KJUG/Visalia-Tulare, CA. He replaces **Dave Daniels**, who moves to afternoons at KNIX/Phoenix ... Former KLRT-TV/Little Rock production staffer and KDDK/Little Rock parttimer **Russ McKinney** takes over mornings at KOTC-AM/Kennett, MO.

Gold: KLOU/St. Louis welcomes MD/afternoon driver **Robb Stewart**, formerly PD/afternoon driver at WFBC-FM/Greenville, SC ... WKLX/Rochester welcomes **Mike McKay** for wakeup duty ... KASY/Albuquerque air talent **Don Robertson** segues to KOSP/Springfield, MO for mornings under the airname **Don Kellogg** ... WSRZ/Sarasota's new lineup: **David Jones & Christina Crane** (mornings), **Jelvis** (mIDDAYS), **Pete Jarrett** (afternoons), **Steve Daniels** (nights), and **Brent Mitchell** (overnights).

NAC: KOAI-FM/Dallas boosts Promotion Director **Kimberly Morgan** to Marketing Director ... KKSF

Continued on Page 16

CHRONICLE

Marriages

A&M Records recording artist **Suzanne Vega** to producer **Mitchell Froom**, March 17.

Births

Universal Studios/Florida Broadcast Coordinator **Pamela Aniello**, husband **David**, daughter **Haley**, March 31.
KMGL/Oklahoma City Promotion Director **Jeff Robert**, wife **Cyndi**, son **Luke**, March 6.

Condolences

Doors producer **Paul Rothchild**, 59. March 30.

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4As Launch Radio Creative Workshops

The American Association of Advertising Agencies has announced a series of weekend-long workshops to help agencies improve radio creative output.

Each workshop will feature training by top spot creators, including Bert Berdis of Bert Berdis & Co., Tom Hripko of Radio Spot, Craig Wiese of Craig Wiese & Co., and Laurence Norjean of StratiComm America. They'll be joined by other leading professionals, along with guest speakers from the Interep Radio Store and Katz Radio Group.

"This is really aimed at advertising and agency people to get a real grip on radio," said Norjean, although he noted that some radio station production directors signed up as soon as letters went out.

Workshops are scheduled for Chicago (4/22-23), Los Angeles (4/29-30), Detroit (5/20-21), Atlanta (6/17-18), and New York (probably in September; dates will be announced later). For information on the two-day sessions, which cost \$695 (\$595 for AAAA members), call (212) 977-6002.

Interep Acquires Classical Rep Firm

Interep has bought Concert Music Broadcasting Inc., the parent company of Classical station rep Concert Music Broadcast Sales and the Concert Music Network.

Peter Cleary will continue as President of Concert Music Broadcasting. The company will retain its current New York headquarters offices, but move regional employees into Interep's offices in Atlanta, Chicago, Dallas, Detroit, Los Angeles, and San Francisco.

Terms of the deal weren't disclosed. According to Interep's announcement, Concert Music Broadcasting has annual billings of approximately \$13 million.

Changes

Continued from Page 14

relocates to 455 Market St., Suite 2300, San Francisco, CA 94105-2446; phone: (415) 975-5555, fax: (415) 975-5573.

News/Talk: News veteran Marcia Brandwynne joins KPIX-AM, FM & TV/San Francisco as anchor/reporter ... Jeff Dotseth, most recently sports producer at KSDO/San Diego, heads to crosstown KFMB-AM to produce "San Diego Sports Talk" ... WIBC/Indianapolis's Colts broadcast team welcomes former team members Mark Herrmann and Barry Krauss ... Former WFLA/Tampa talk show host Mark Williams joins WHIO/Dayton ... KZIM/Cape Girardeau, MO afternoon anchor Carol Daniel joins KMOX/St. Louis as news anchor. She'll also co-host the "Total Information-AM Sunday" program with Don Marsh ... Effective April 10, 19-year broadcast veteran Clarissa Douglas will co-anchor KRLD/Arlington, TX's afternoon news broadcast (4-6pm) with News Director Eric Marengi. She'll also join Brad Wheelis for noon-1pm and 3-4pm duties ... Bill Leff joins Wendy Snyder as co-host of a new, weekday 11pm-2am program on WLUP-FM/Chicago ... 27-year WBBM/Chicago veteran Bob Crawford is named Political Editor at the station. He also was inducted into Chicago's Journalism Hall of Fame (3/31).

Progressive: Former KBCO/Denver consultant Dennis Constantine relinquishes his role as host of Sunday night's "The Underground," which he created and produced for the station. Also, Constantine Consulting MD Jason Parker and Special Projects Director James Dann give up their weekend airshifts.

Rock: WARQ/Columbia, SC names Susan Groves MD/afternoon driver ... WQLZ/Springfield, IL night talent Jeff Braun draws MD duties ... WWBR/Birmingham names Mike Darnell MD ... KKYK/Little Rock MD Ken Reynolds exits; APD Carole Kramer tacks on MD duties ... Rock sign-on WYNF/Sarasota's lineup consists of Jeff Blazy (mornings), Samantha Max (mIDDays), Dou-

glass (afternoons), Furman Long (nights), and Jasmine (overnights) ... Ex-KLOL/Houston & KQLZ/Los Angeles night talent Gary Poole joins KLOS/L.A. for swing ... Crystal Communications buys Rock WKOJ/Middletown, NY. Nearby EOK Broadcasting sister station WPDH/Poughkeepsie will segue into a more Classic Rock-based direction, allowing 'KOJ to be the primary current-based rocker in the market.

Metal Director/overnights Kalvan Lew Brown has been replaced by parttimer/weekends Billy James at KXFX/Santa Rosa, CA ... At WGFX/Nashville: Afternooner Jeff Lyon adds MD duties; the syndicated "Big Show" with John-Boy & Billy will now air in mornings, with current morning host Mary Glenn Lassiter becoming news/local host; Rhett Bryan moves from weekends to evenings as former evening talent Mike Creel takes over traffic duties; Kimberli Rose is hired for weekends ... WROV/Roanoke adds Stevie Dowling for overnights. She previously served as MD/mIDDays at WVVV/Blacksburg, VA, which has flipped to ABC/SMN's Z-Rock ... At WKQQ/Lexington, KY: Keith West has been upped to MD; he's now on-air 1-4pm, and weekender Rick Van Nuys takes over West's previous 7pm-midnight airshift. Stacy Yelton rejoins the station for 10am-1pm duty. Succeeding former PD Peter Delloro — who's now OM at newly purchased Gold sister WTKT — she had served as MD/afternoons at

WKQQ several years ago and most recently was News Director at Classic Rock WOFX/Cincinnati.

Dave Gunn returns to WFBQ/Indianapolis as Sports Director. He held an airshift at the station five years ago and most recently did mornings at crosstown WRZX-FM ... Former One-On-One Sports staffer Steve Czaban is the new feature sports personality for WLZR/Milwaukee's morning Bob & Brian show ... New on-air lineup for WKOJ/Middletown, NY: Joe Thomas & Chris Rogers (5:30-10am); "Boris" (10am-3pm); "The O'B" (3-7pm); Vic at Night (7pm-midnight); and Staci X (midnight - 5:30am) ... WQBZ/Macon, GA has a new fax number: (912) 781-2240.

UC: WKGN/Knoxville MD/morning man Chris Linder exits; PD Desarae Downs takes the MD/morning duties. WKGN also welcomes Monty J, who returns for the 7pm-midnight shift after a stint at crosstown WNOX ... WPEG/Charlotte afternoon delight Nate Quick adds MD duties ... KJMS/Memphis welcomes former WMGH/Muskegon, MI staffer Jammin Jeff for afternoons. He replaces Terry Base, who moves to mornings in the wake of Keith Richards's exit to WPEG/Charlotte.

Records: Susan Hale advances to Tour Marketing Manager at IRS Records. She previously served as Exec. Asst. to the President ... Joanne Oriti rises to Manager/Communica-

tions at Sony Music Entertainment, while Sony Music International taps former AEI Music Network Director/Business Affairs Andre "A.J." Correale as Associate Director/Business Affairs ... Columbia Promotion Asst. Jenni Drozd is upped to National Progressive Coordinator ... Meg MacDonald heads to the Welk Music Group as Publicity Coordinator.

National Radio: Ex-KKMG/Colorado Springs middayer Brandon Scott segues to Jones Satellite Network's Adult Choice format and Metro Traffic as a reporter.

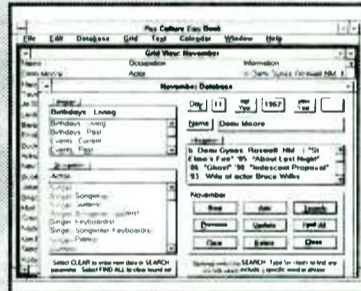
Industry: Katz Radio welcomes AEs Greg Finn (New York), Adam Gilbert (Los Angeles), and Richard Schlatterbeck (Detroit). Robin Young is named Sales/Sports Coordinator at Katz Radio Group Sports. And Katz Media Corp. taps Charles Dlabik as Editorial Asst./Corporate Communications ... Yolanda Aquino heads to Banner Radio/San Francisco as AE ... Kristina Lee rises to AE at D&R Radio/San Francisco ... 17-year industry veteran Brian Wright joins Audience Development Group as a programming associate ... Former WTMX/Chicago producer Kevin McCarthy joins SRDS as AE for its Radio Advertising Source publication ... Jeffrey Pringle becomes an agent in CAA/Nashville's music department. He was an agent at Buddy Lee Attractions for four years.

Mark L. Walker is elevated to VP/Legal Affairs at PolyGram Holding Inc., while Danny Benair becomes VP/Film & Television at PolyGram Music Publishing Group ... Barry Reiss is appointed Sr. VP/Business & Consumer Affairs at Columbia House Company ... Marti Electronics President M.E. "Mac" McClanahan has been named Sr. Member by the Institute of Electrical & Electronics Engineers ... Infinity Radio Sales will market the following major sports franchises nationally: New York Jets, Mets, Knicks, and Rangers (WFAN-AM); Philadelphia Eagles (WYSP-FM) and Flyers (WIP-AM); Dallas Cowboys (KVIL-FM); Washington Redskins (WJFK-FM); New England Patriots (WBCN-FM); Atlanta Falcons (WZGC-FM); and Tampa Bay Buccaneers (WQYK-FM).

Digital 'Day Book'

Echo Airworks' "Pop Culture Day Book" is Windows-based software that provides daily topical information for air personalities, writers, and producers. More than 5000 entries provide information on celebrities, personalities, and events, all organized and searchable by such categories as date, name, and occupation.

Daily reports can be printed out showing events and birthdays, with ages automatically adjusted for the current year. The database is user-expandable as well, letting you easily augment existing entries or add new ones as desired. Through the end of the month, the software is being offered at an introductory rate of \$125; the price rises to \$175 on May 1. For more information, call the Cresskill, NJ-based company at (201) 871-7331.



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Here's how it works: Six buttons on the left of the 17" computer touchscreen play what's on your program log. Scheduled spots, promos, PSAs and live copy come in automatically from your Scott System Production Bank and your traffic and copy computers. You see legible labels for everything, showing full names, intro times, lengths, endings, announcer initials, outcues, posts, years, tempos and trivia. Your jocks can rearrange anything easily by touching arrows (at mid-screen), or opening windows with the entire day's log and lists of all your recordings.

On the right, 18 "hot keys" start **unscheduled** jingles, sounders, effects, comedy or promos **on the spur of the moment**. You get 26 sets of 18 user-defined instant audio "hot keys" for your jocks' different needs.

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Touch either of the two buttons at the top right of the main screen to see our "Wall of Carts" with all your audio **on-line!** Touch the sound, spot, jingle, promo, PSA or comedy you want and it plays **instantly**. Or, you can put it anywhere you want in the day's schedule. Audio is displayed any five ways you like.

The Scott System also gives you a Make Good button that makes it quick and easy to reschedule missed spots or promos.

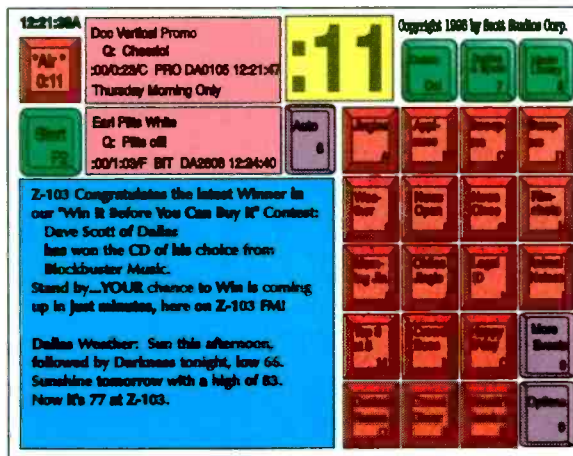
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Our most popular option is 9 gigabyte disks with **1,000 songs** pre-dubbed for **free!** The audio quality of digital music from the Scott System hard drive meets or beats the best CDs.

And nothing could be faster than song requests from the Scott System! You also get five "Wall of Carts" with music that plays at a touch! Songs are displayed by title, artist, year, length, category, or any ways you like.



The Scott Studio System is your **best** way to make the move to digital audio and eliminate troublesome carts. Each button on the touchscreen plays whatever you want instantly. All scheduled spots, jingles, promos and scripts come in from your traffic and copy computers.



Live Copy On Screen

Live tags, weather, promo copy, music trivia, contest copy, winners' lists and programming memos automatically pop up on your Scott System's screen.

The Best Digital Audio

When spots, promos, PSAs, or any other digital audio events are recorded, they're immediately playable in **all** your Scott System air studios. Nobody wastes time carrying carts down the hall or redubbing spots for additional stations.

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MANAGEMENT

INTERNAL AFFAIRS

Nine Ways To Improve Office Communication

Ineffective manager-employee communication can potentially result in low productivity, high turnover, and even tension, rumors, and gossip. *Communications Briefings* Exec. Editor **Frank Grazian** and Publisher **Don Bagin** offer managers the following nine tips to improving internal communication:

Remember that communicating isn't just providing information. It also involves receiving feedback from subordinates.

Emphasize face-to-face communication. Bulletin boards, memos, and other written communication are only supplementary.

Avoid vagueness when giving instructions. Make sure you're clear and specific.

Perceive communication as a service to your employees. Don't use it to take power trips!

Listen to your workers when they speak; ask questions to show you're interested. Employees will feel more respected and, as a result, be more productive and dedicated.

Practice your open-door policy. Walk around the office and talk to employees. Make sure you permit them to discuss new ideas and disagree with you when appropriate.

Meet with subordinates individually. Ask them to explain how you can help them do a better job, and vice versa.

Prepare internal publications often. Focus on the current issues employees care about, and don't replace quarterly "prettier" publications for those that are up-to-date and informative.

Build credibility with workers. Without trust and sincerity, communication is a waste of time.

Tone Of Voice Key To Control

Research shows that people addressed by telephone or intercom respond in the same tone that they hear. Even when they consciously try to answer in an opposite tone — a quiet voice to a loud one, for example — they have a hard time doing so.

Interestingly, the reverse holds true. According to the latest research from Gambier, OH-based Kenyon College, if you deliberately keep the tone of your voice controlled in an edgy situation, you can compel others to keep their composure.

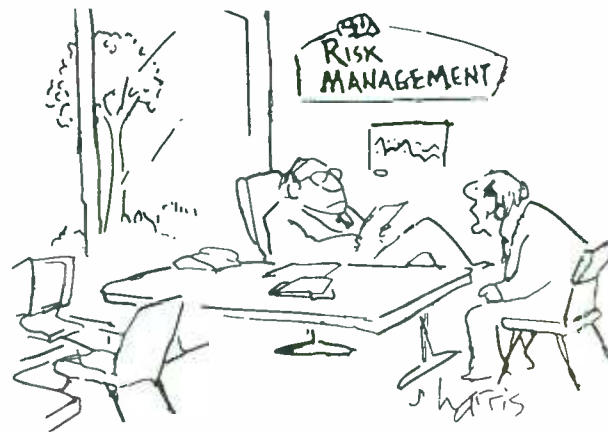
DATELINE

- **April 10-13** — 73rd Annual NAB Convention. Convention Center, Las Vegas.
- **April 29-May 2** — RAB Board Meeting. Four Seasons Clift Hotel, San Francisco.
- **May 4-6** — Hitmakers '95 Regional Seminars. Westin Hotel, Chicago.
- **May 5-7** — FANFEST '95. Los Angeles County Fair and Exposition Complex.
- **May 10** — 30th Annual Academy of Country Music Awards. Universal Amphitheatre, Los Angeles.
- **May 11-13** — '95 Summer Conference Electronics Show. Convention Center, Philadelphia.
- **May 19-24** — 18th Annual NABOB Spring Broadcast Mgmt. Conf. Frenchman's Reef Resort Hotel, U.S. Virgin Islands.
- **May 21-24** — 35th Annual Broadcast Cable Financial Mgmt. Conference. Mirage Hotel, Las Vegas.

Are You A Job Hopper?

Job hopping — particularly in the radio business — is expected. So, if you've had up to five different jobs in the last 10 years and are applying for a new one, relax.

Five was the average number of different jobs — within 10 years — that potential new hires could have before it was held against them, according to a recent **Robert Half International** survey found in Georgetown, CT-based *Office Systems94* magazine.



"Be careful!" All you can tell me is, "Be careful!"

Most Common Mistakes Organizations Make

Many organizations make their biggest mistakes when they form teams — especially in the realm of team leaders.

According to **Jeanne Wilson** and Dr. **Jill George**, authors of the "Team Leader's Survival Guide," the most common mistakes are:

Thinking that "self-directed" or "empowered" means leaderless, and thereby removing leaders from the teams that most need them.

Tossing leaders into the deep end, and expecting them to know what to do.

Assuming the transition to teams is more difficult for employees than for supervisors, and consequently funneling most of the training and support to the employees.

Training leaders only for the early stages of team development, and ignoring how the leader's role will evolve.

Leaving the leaders out of the process of planning and designing for the teams.

Dealing only with the practical — and not the personal and emotional — consequences of change.

Keeping clearly unskilled leaders in leadership positions.

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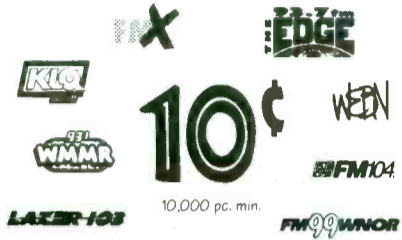


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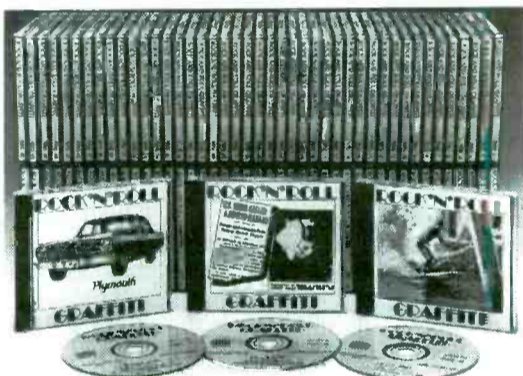
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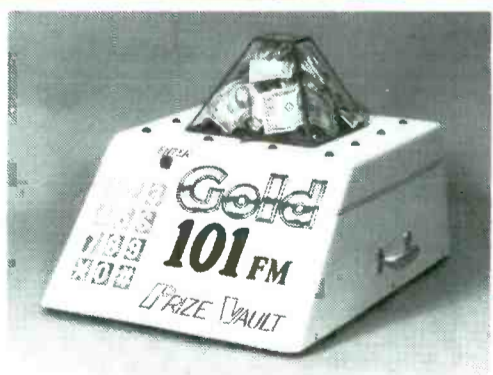
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MEDIA

'ZINE SCENE

'New York' – 'Radio's A Blip!'

Radio is the topic of *New York's* revived "Media" column, which praises the industry's profitability but calls it "a blip on the corporate radar screen." Broker **Gary Stevens** points out, "You could buy the entire radio division of a major company for the cost of a midsize network TV affiliate." The mag adds, "Viacom would trap-door radio in a second if it weren't for the short-term cash flow it needs." The author also calls duopolies "sinister-sounding," lumping them in with other "threats to radio's unmatched diversity."

Speaking of threats, **Billy** guitarist **Tom Gorman**, starring on the cover of *Rolling Stone*, recalls being on the "Tonight Show" with **Rush Limbaugh**. "We were trying to think of all the things we could do to him. For instance, in a show situation, **Tanya [Donnelly, Billy's frontperson]** can pretty much vomit at will, so we were thinking something with vomit. But he was whisked on and whisked off," Gorman notes wistfully.

Howard Stern sidekick **Robin Quivers**, whose own book ("Quivers") is due soon from **HarperCollins**, says that after Stern read an early manuscript, he called her at home to say, "Robin, I have a list of 20 things I think you made up." The book tells about her mother beating her and her father molesting her. She says, "The other day, someone called in, and [Stern] said, 'Well, did you sleep with your father?'" (*People*)

Radio Influences

Stevie Wonder recalls writing a track on his new "Conversation Peace" album in Ghana: "I was up late, it was real humid, and the mosquitoes were biting, and what I was thinking about was Detroit, the **Motown** sound, a radio station we used to listen to called **CKLW**, and remembering that feeling, how cold it was back then. So that's how I came up with 'Cold Chill.'" (*Q*)

Radio waves from cellular phones, CB radios, and yes, radio stations, are causing electric wheelchairs and motorized scooters to go berserk, according to an FDA spokesperson in the *Globe*.

Cogito Ego Sum

Uptown founder **Andre Harrell** says he taught protege **Sean "Puffy" Combs**, now head of **Bad Boy Entertainment** (and topic of a story in *Rolling Stone*), "All you gotta do to build a star is know how to make yourself a star. Not in the media sense, but in the personal, walk-in-the-room sense. Then that artist knows that you can have that energy about you that he's trying to get in his own way." In fact, Puffy's thinking about doing a solo album, which Harrell says would be called "Puff Daddy's Greatest Hits" — "just some arrogant shit straight out of the box."

"**Don Henley** nearly stopped the show at the lavish opening of **Peter Morton's** Hard Rock Hotel & Casino in Las Vegas," reports *New York*. It seems Henley wanted the club's logo above the stage covered up before he'd go on. An "observer" reports, "**Irving [Azoff]** and **Peter Morton** got into a huge screaming row. Finally, Peter screamed, 'We're paying you \$750,000 for 90 minutes! Play!'" Azoff told NY, "It was simply a matter of sound."

The Formative Years

"In my teens I only owned 10 records," says **Live** singer **Ed Kowalczyk** in *Q*. "It was a matter of growing up in a very sheltered place [York, PA], though that made it a cauldron of sorts. I think it kept us from thinking about music too much, so we came out untouched, incredibly naive."

Hootie & The Blowfish drummer **Jim Sonensfeld** tells *People*, "We never really fit in with those artist types who sit around and smoke cigarettes and talk about music and wear leather and stuff. I guess that's what set us apart. We weren't depressed."

Flower In The Hole

Spin asked cover star **Polly Jean Harvey** why she performs. "It's a need ... It's the nearest I get to fulfillment, though it's still not enough. That's why you keep chipping away at it a bit more ... the hole that's empty — fulfillment means trying to fill it up a little bit."

Dionne Farris, whose solo debut is called "Wild Seed — Wild Flower," tells *Entertainment Weekly*, "Some people who heard me in **Arrested Development** thought I was the greatest thing since sliced bread. Then there were others who said, 'Yeah, so what? She sang on one record. What else can she do?' ... People don't understand me. It's like cultivating roses in bunches. They're trying to turn me into a rose, but I'm not a rose. I'm a wildflower."

End Of The Roses?

At the end of a *Rolling Stone* story on his **Snakepit**, **Slash** reflects on **Guns N' Roses**: "The whole thing has been one long circus ride. From the beginning. Everything has been this huge trial and error, not knowing where we were heading because we didn't really care. That's for me personally. For **Axl**, he probably had visions of 'November Rain' all along. Everybody's got great stories, with the exception of **Warrant**."

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS MAR. 27-APR. 2

- 1 *67th Academy Awards*
- 2 *ER*
- 3 *Seinfeld*
- 4 *Friends*
- 5 *Home Improvement*
- 6 *Grace Under Fire (Wed.)*
- 7 *Grace Under Fire (Tue.)*
- 8 *20/20*
- 9 *Mad About You*
- 10 *Barbara Walters Special*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain time zone. All listings subject to change.

COMING NEXT WEEK

Friday, 4/7

- The **Jeff Healey Band**, **Joshua Kadison**, and **Chris Whitley** are set to perform on TBS's hourlong "Live From The House Of Blues" (midnight EDT/9pm PDT).
- **Nancy Sinatra**, "The Tonight Show With Jay Leno."
- **Duran Duran**, "Late Show With David Letterman."

- **Matthew Sweet**, "Late Night With Conan O'Brien."
- **Rappin' 4-Tay**, "The Jon Stewart Show" (syndicated).
- **Jon Bon Jovi** is interviewed on "Late Late Show With Tom Snyder."
- **Immature**, **Chante Moore**, and **Soul For Real** perform from Florida's Universal Studios on "ABC In Concert" (check local listings).

Saturday, 4/8

- **Lyle Lovett & His Large Band** perform on PBS's "Austin City Limits" (check local listings).
- **Dionne Farris**, "Saturday Night Live."

Monday, 4/10

- **Martina McBride**, **Delbert McClinton**, and host **Pam Tillis** perform on "At The Ryman," TNN's new hourlong concert series (8pm EDT/5pm PDT).
- **Billy Ray Cyrus**, **Joe Diffie**, **Ken Mellons**, and **Rick Trevino** perform for NASCAR Day on "Music City Tonight" (TNN).
- **LL Cool J** co-stars as a landlord/injured football pro on "In The House," a new sitcom co-produced by **Quincy Jones** (NBC, 8:30pm).

- **Barry Manilow**, "David Letterman."
- **Juliana Hatfield**, "Conan O'Brien."
- **Nancy Sinatra** and **Satchel**, "Jon Stewart."

Tuesday, 4/11

- **Pirates Of The Mississippi**, "Music City Tonight."
- **Branford Marsalis**, "Jay Leno."
- **John Michael Montgomery**, "David Letterman."
- **Murmurs**, "Conan O'Brien."
- **Chris Whitley**, "Jon Stewart."

Wednesday, 4/12

- **Placido Domingo**, "David Letterman."
- **Morphine**, "Conan O'Brien."

Thursday, 4/13

- **Doug Stone**, "Music City Tonight."
- **Lee Roy Parnell** and **Travis Tritt** perform on "Waylon Jennings & Friends" (TNN, 8pm EDT/5pm PDT).
- **Christopher Williams** performs on Fox's "New York Undercover" (9pm).
- **Spearhead**, "Jon Stewart."

Papa Joe.

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00:	ALABAMA BORN COUNTRY	03:07
03:	HIGHWAY 101 WHO'S LONELY NOW	03:09
06:	ALAN JACKSON CHASIN THAT NEON R	02:58
09:	THE JUDDS LOVE CAN BUILD A	04:04
13:	THE BROWN ADOBE SALSA SPECIALS	00:30
14:	WVBU LEGAL ID SPRING MARATHON ID	01:00
14:	LEWISBURG PHOTO SPRING FEVER SALE	00:30
15:	CARLENE CARTER COME ON BACK	02:46

SPORTS NEWS (updated at 3pm)
 The Philadelphia Phillies, fresh off a losing streak on the road, rallied to beat the San Diego Padres 15-12 in a home-run slug fest at the Vet.
 In the third race at Aqueduct, Beetlebaum finished 6 lengths ahead of the pack to beat 36 to 1 odds.

Live Assist Screen Pictured

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MEDIA

VIDEO

NEW THIS WEEK

• **DROP SQUAD**
(MCA/Universal)

Eriq LaSalle and Vondie-Curtis Hall star in this feature film, which sports a GRP/MCA soundtrack with music composed by Michael Bearden; each track features various guest performers, including Najee, Marlon Meadows, A.S.K. ME, Marc Dorsey, and others. "Keep That Same Old Feeling," written by Wayne Henderson, rounds out the album.

• **SILENT FALL (WB)**

Starring Richard Dreyfuss, Linda Hamilton, and John Lithgow — and spotlighting Liv Tyler (Aerosmith frontman Steven Tyler's daughter) in a supporting role — this feature film carries a Morgan Creek soundtrack with Wynonna & Michael English's duet, "Healing." A score by former Police man Stewart Copeland rounds out the LP.

• **THE PAGEMASTER (Fox)**

The Fox soundtrack from this feature film — which stars Macauley Culkin and Christopher Lloyd — spawned two singles: Babyface & Lisa Stansfield's "Dream Away" and Wendy Moten's "Whatever You Imagine."

• **THE HISTORY OF ROCK 'N' ROLL (Time-Life)**

Previously airing on syndicated TV, this 10-volume package traces rock's roots with interviews, rare performances, and historical footage. Artists profiled include the Beach Boys, the Beatles, Chuck Berry, David Bowie, James Brown, Johnny Cash, Ray Charles, Sam Cooke, Bob Dylan, Aretha Franklin, Bill Haley, Jimi Hendrix, Buddy Holly, B.B. King, Led Zeppelin, Jerry Lee Lewis, Little Richard, Madonna, Bob Marley, Wilson Pickett, Iggy Pop, Elvis Presley, Otis Redding, the Rolling Stones, the Sex Pistols, Bruce Springsteen, Muddy Waters, and Stevie Wonder, among others.

• **THE ADVENTURES OF PRISCILLA, QUEEN OF THE DESERT (PolyGram)**

Terence Stamp and Hugo Weaving star in this feature film, which sports a Mother/Island soundtrack showcasing a remix of Alicia Bridges's "I Love The Nightlife," along with vintage tunes by the Village People, Abba, Peaches & Herb, Charlene, Paper Lace, Gloria Gaynor, Lena Horne, and more.

• **THE SHAWSHANK REDEMPTION**
(Columbia TriStar)

Starring Tim Robbins and Morgan Freeman, this feature film spawned an Epic Soundtrax LP showcasing two vintage tunes — the Ink Spots' "If I Didn't Care" and Hank Williams's "Lovesick Blues" — along with Mozart's "The Marriage Of Figaro" and a Thomas Newman score.

FILMS

WEEKEND BOX OFFICE MAR. 31-APR. 2

1 Tommy Boy (Paramount)*	\$8.02
2 Outbreak (WB)	\$5.67
3 Major Payne (Universal)	\$5.24
4 Dolores Claiborne (Columbia)	\$4.50
5 Forrest Gump (Paramount)	\$2.65
6 Muriel's Wedding (Miramax)	\$2.60
7 Circle Of Friends (Savoy)	\$2.49
8 Man Of The House (Buena Vista)	\$2.20
9 Pulp Fiction (Miramax)	\$2.15
10 Tank Girl (MGM/UA)*	\$2.01

All figures in millions

* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "Bad Boys," starring Martin Lawrence and Will Smith (aka Jive artist the Fresh Prince). The film's WORK soundtrack features current singles by Diana King ("Shy Guy") and Keith Martin ("Never Find Someone Like You"), along with cuts by Ini



Will Smith — Bad Boy.

Kamoze, Da Brat f/Notorious B.I.G., Warren G, 2Pac, Xscape, and others. A remixed version of Inner Circle's title track completes the album.

Also opening this week is "Don Juan DeMarco," starring Marlon Brando, Johnny Depp, and Faye Dunaway. The film's forthcoming A&M soundtrack showcases Bryan Adams's current single ("Have You Ever Really Loved A Woman?") as well as music by Michael Kamen.

Rounding out this week's openers is "A Goofy Movie." The animated film's Walt Disney soundtrack highlights Tevin Campbell's "1 2 1" and "Stand Out," songs by the movie's cast members, and Carter Burwell's score.

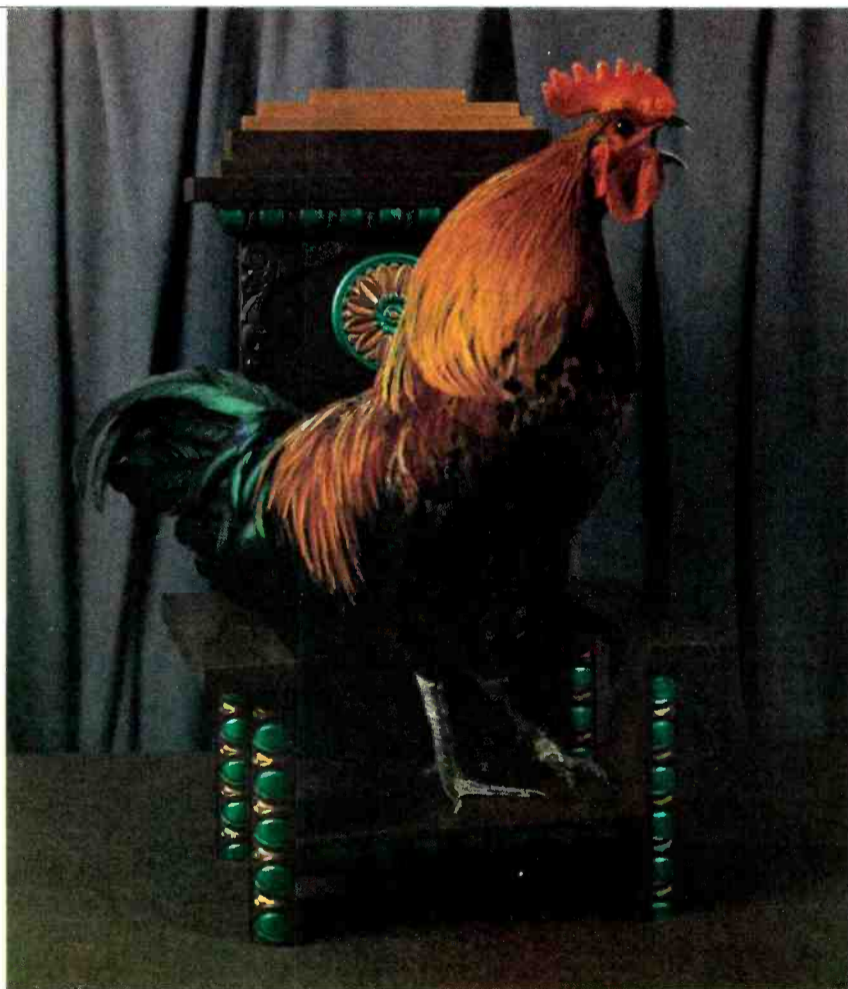
MUSIC & MOVIES

CURRENT

- **TOMMY BOY (WB)**
Single: My Hallucination/Shaw-Blades
Other Featured Artists: Goo Goo Dolls, Primal Scream, R.E.M.
- **MURIEL'S WEDDING (Polydor)**
Featured Artists: Abba, Carpenters, Blondie
- **TANK GIRL (Elektra/EEG)**
Singles: Army Of Me/Bjork
Mockingbird Girl/Magnificent Bastards
Let's Do It/J. Jett & P. Westerberg
Other Featured Artists: Hole, Bush, Portishead
- **BYE BYE, LOVE (Giant)**
Single: I Will/Ben Taylor
Other Featured Artists: Mary Chapin Carpenter, Proclaimers,
- **THE BRADY BUNCH MOVIE (Milan)**
Single: I'm Feeling Nothing/Dada (IRS)
Other Featured Artists: RuPaul, Davy Jones, Zak
- **BOYS ON THE SIDE (Arista)**
Singles: You Got It/Bonnie Raitt
Keep On Growing/Sheryl Crow
Other Featured Artists: Pretenders, Melissa Etheridge
- **HIGHER LEARNING (550/Epic ST)**
Single: Ask Of You/Raphael Saadik
Other Featured Artists: Tori Amos, Mista Grimm, Liz Phair

COMING

- **BAD BOYS (WORK)**
Singles: Never Find Someone Like You/Keith Martin (Columbia)
Shy Guy/Diana King
Other Featured Artists: 2Pac, Da Brat, Ini Kamoze
- **DON JUAN DeMARCO**
Single: Have You Ever Really Loved A Woman?/Bryan Adams (A&M)
- **A GOOFY MOVIE (Walt Disney)**
Featured Artists: Tevin Campbell, Aaron Lohr, Kevin Quinn
- **BASKETBALL DIARIES (Island)**
Single: Down By The Water/P J Harvey
Other Featured Artists: Jim Carroll, Posies, Cult
- **FRIDAY (Priority)**
Single: Keep Their Heads Ringin'/Dr. Dre
Other Featured Artists: Ice Cube, Scarface, Alkaholics
- **NEW JERSEY DRIVE (Tommy Boy)**
Singles: Do What U Want/Blak Panta
Can't You See/Total f/Notorious B.I.G.
Other Featured Artists: Coolio, Keith Murray, Outkast



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To make it easy for you to get the answers you need, we've set up six separate hands-on demonstration areas in our NAB booth this year. Each one is dedicated to a particular on-air or production situation, and equipped with the latest hard disk solutions from Computer Concepts. Every product is backed with the dedicated service and support for which Computer Concepts is known.

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SALES & MARKETING

MIXED MEDIA

Radio & Outdoor – What A Team!

By Marc Guild

Teamwork has been a hallmark of radio for generations, reaching as far back as **Burns & Allen** and **Bob & Ray** right up to today's morning teams and, yes, even **Howard Stern & Robin Quivers**. Just as on-air personalities have captured a unique brand of magic, there's advertising magic waiting to be captured by teaming radio and outdoor.

Consumers x Media = Sales

One way of doing this is to look at an equation-like formula — consumers x media = sales — and examine the components of the selling process.

Consumers. Where — and who — are they? Where can an advertiser spend marketing dollars to effectively reach potential customers? The trick is to reach these consumers (or segments of this group) over and over, as close to the point of sale and with as much impact as possible.

New research techniques provide a dynamic way for advertisers to reach consumers. Block Group Coding, for example, targets people according to the blocks where they live, allowing marketers to determine with rifle-shot accuracy the location of a specific audience.

Media. Marketers need mobile media to reach on-the-go consumers. In some cases, audio is best; in others, visual is preferred. The media mix should produce the reach and frequency needed to gain long-standing impact. And it should be close to consumers at the point of purchase.

Top-Of-Mind Awareness

Some advertisers already have recognized radio and outdoor's ability to deliver results. **G.W. Hoffman Advertising Agency** and **Gannett Outdoor** created one such program for Sugar-Free Jello and Nutrasweet. The campaign was a co-op program running in the spring during a high product-usage period known as the "pre-bathing suit season."

The objective was to increase participation from both the consumer and the trade. The outdoor element was a #25 GRP poster showing for two months in Miami (in Spanish), Pittsburgh, Buffalo, and Boston. Local radio stations created a contest tying into the outdoor creative. Prizes were awarded to callers who successfully answered questions about the poster. The names of the stores which provided extra support were "sniped" on the boards.



Marketers need mobile media to reach on-the-go consumers.



Lisa Kaufman — who, at the time, was Kraft General Foods' Category Promotion Manager — said, "We increased top-of-mind awareness and translated the increase into actual sales." She also noted that the outdoor program resulted in an extra two to four weeks of end-aisle display activity.

Supermarket Sweep

Another example of radio and outdoor's team power is a program created for Albany's Grand Union Supermarkets and Atlanta's Big Star Supermarkets. Albany-based **Paddington Associates** launched the program in 1986 as a method of utilizing manufacturers' promotional funds.

The program uses 18 billboards and two stations in Albany and 40 billboards and one station in Atlanta. The billboards feature bold copy alerting consumers that information on current store specials can be heard on certain local stations. One featured product is pictured on each board.

The campaign runs 52 weeks a year, with new posters every two weeks. The boards are located on main traffic arteries near the supermarkets. Paddington President **Woody Hamilton** cited three reasons for the campaign's success and longevity:

1. It reaches consumers in very close proximity to the point of purchase.
2. The manufacturer's total cost for the combined radio and outdoor program is the same as it would be for radio alone.
3. It helps move product.

'CouponRadio'

Let's add a hypothetical wrinkle to this campaign: Suppose you're driving and see a Grand Union "red dot special" billboard for Taster's Choice Coffee. Later, you hear the accompanying radio spot and decide you'd like to try Taster's Choice. You push a car-radio button, and a built-in "smart card" electronically records a cents-off coupon for Taster's Choice. When you visit the grocery store, you can swipe your smart card and receive the actual printed coupon.

How's that for multimedia integration? The best part about this hypothetical scenario is that it's close to reality. Later this year, we'll be involved in testing a revolutionary technology called **CouponRadio**, which does exactly what's laid out in the previous example.

Direct Mail

A campaign that will run for six weeks starting in September —

Benefitting From Billboards

The combination of radio and outdoor should be a fundamental part of most marketing campaigns. Let's look at the benefits of each medium and how their strengths complement one another:

- Radio is mobile — it travels with consumers throughout work and play. Outdoor is on the routes that consumers travel.
- Outdoor delivers a striking visual image. Radio delivers a memorable audio message.
- Outdoor can be placed strategically within the marketplace. Radio is — by definition — formatted.
- Radio can deliver high frequency against targeted demos. Outdoor delivers high reach among a mass audience.
- Radio offers immediacy — copy can be changed quickly, enabling an advertiser to announce timely sales and promotions. Outdoor helps an advertiser build image by forming a long-running "imprint" in the minds of consumers.
- Both radio and outdoor are cost-efficient and offer advertisers strong opportunities to build a local and regional presence.

Gannett Outdoor's "*Gane Y Ahorre*" (Win & Save) Hispanic promotional program — will center around Fiestas Patrias, a celebration of several Latin nations' independence. It incorporates direct mail in addition to outdoor and radio.

The mailing is a multi-brand coupon booklet featuring category exclusivity, set to be mailed to 870,000 Spanish-speaking households in the Los Angeles ADI. One booklet recipient will have an opportunity to win a \$1000 cash prize.

The outdoor component will feature participating brands on a #50 poster delivering 50 daily GRPs against the Hispanic market. Each billboard will feature three to four participating brands and a trade snipe directing consumers to redeem coupons at a participating retailer. The outdoor creative ties in with the booklet cover's look, reinforcing booklet awareness and use.

The radio component will consist of a "question of the day" promotion for each participating brand. Listeners will be asked to call a station to answer a question related to a specific product featured on the billboards. Prizes are valued at a minimum of \$500. Radio also will be used to "tease" the campaign for two weeks prior to launch.

This campaign should serve as another example of how radio and outdoor can form a very potent team. Their strengths are complementary, and new research makes it easier than ever to pinpoint target audiences. Most important, it works!



Marc Guild — a 19-year company veteran — is President/Marketing Division at the **Interop Radio Store**. He can be reached at (212) 916-0548.

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SALES & MARKETING

Promotions: Dirty Word Or Big Opportunity?

By Gerry Boehme

The tough economy of the late '80s left national and local sellers scrambling to replace spot dollars with "new business" from other sources. Now that conditions have improved, we operate in traditional sales and new business development modes, servicing a growing pie of advertising and promotional dollars.

We've learned radio can be positioned as the medium that supplies value to the advertiser beyond the impact of the on-air spot. Unfortunately, "promotion" has become a dirty word in many stations' vocabularies, meaning more work and on-air clutter. Some advertisers seem dissatisfied with the broadcast spot's value alone.

Two Definitions

"Promotion" can mean two different things to two distinct groups of potential clients. In the national sales arena, spot buys often include requests for added value. This can mean nothing more than the media buyer asking the station for something above and beyond the on-air spot, with no definable independent value.

Marketing execs outside of the agency media department define their goals in other ways.

They may want to generate a defined amount of store traffic, gain new retail distribution, or increase sales by a specific percentage. In most cases, their main objective is to move product by integrating the trade, consumer, and advertiser message.

When our new business people deal with contacts at this level, the spot value represents only a small part of what the campaign is designed to accomplish. The local strategy for moving product is developed as part of a process that discusses marketing objectives and goals in detail. For these clients, creative solutions from the rep and station are of utmost im-

portance. While spot advertisers look for affidavits as proof of performance (that the spot ran), non-traditional marketers want evidence that the promotion was effective.

Besides these advertisers examining their internal sales data to prove effectiveness, we need to sell back each local station's efforts to advertisers: pictures of the crowd, tapes that capture the enthusiastic response, the number of people who filled out entry forms, a count of the attendance at station events, etc.

New Rep Structure

Like radio stations, agencies also have experienced major change.



'New business development' sounds good, but by definition it leads to a different breed of advertiser at a much higher level.



Their past income sources have declined as clients explore more direct forms of marketing. Many agencies now ask to consult with us, hoping to discover a way to provide real market impact to their clients through promotional campaigns mixed with traditional spot schedules.

With these changes, our national sales structures may have fallen behind. The national rep business began because radio stations realized a large pool of potential dollars existed beyond their home markets. As a result, they needed to have sales forces in those markets operating like the local sales staff — protecting the

stations' interests and making sure that client ad objectives were met.

Over the years, we became comfortable with defining national business in standard terms. Dollars came from established sources. Buys consisted of a certain number of spots, and they were negotiated on accepted criteria. National sales, while profitable, became fairly one-dimensional.

Still, many of us live and sell according to the old rules. We insist on positioning audiences rather than results. We resist performing any functions for the client that fall outside of spot delivery. But new business rules call for an expanded relationship between the station and the national sales rep (see "Localizing' Your National Rep").

New Attitude

The reps have heard the message from their stations. They want us out of the cost-per-point world. They want us to sell the value of the station beyond the numbers.

Yet, stations are sometimes more receptive to promotional campaigns that come from companies

outside of the traditional loop.

Promotional houses like J. Brown/Local Market Corporation (LMC) contact stations directly, playing one against the other and asking for local market promotions beyond what the station normally offers spot advertisers. Surprisingly, stations sometimes go along with these requests, even at commissions beyond what they pay their own local or national sales force.

This same request would be viewed differently if it came from the national rep. "New business development" sounds good, but by definition it leads to a different breed of

SIX TIPS

'Localizing' Your National Rep

Focusing on multilevel promotions demands a cooperative relationship between the national rep and the station — one that truly allows the rep to function as an extension of the local sales force.

While the local salesperson can draw on various station staffers' expertise, the national sales rep usually deals with only one contact and doesn't have direct access to the station specialists who operate in this environment every day. Here are six hints on working better with your national new business staff:

- Give your national rep access to all your departments — promotions, community relations, vendor specialists — and open the door to creative conversations.
- Remember the importance of follow-up. The pictures sent from today's event may mean repeat business tomorrow.
- Send local success stories to your national new business development people.
- Keep reps updated on station events and other opportunities that will grab an advertiser's attention and make local radio more tangible in their eyes.
- Consider assigning a local salesperson to work in tandem with the national new business staff on opportunities outside of the traditional spot arena.
- When visiting your rep, meet with the national new business staff to review local successes and discuss ways to work better together. Bring your local specialists to cover your capabilities in more detail.

advertiser at a much higher level. This demands a new approach and attitude toward the marketing objectives expressed by the client, and therefore toward your national rep's marketing representative.

Marketing Beyond Spots

Interestingly, some of the future's best marketing strategies may not involve broadcast spot schedules at all. Event marketing may provide all the impact a client needs. Local expertise will allow us to assume the role of marketing consultant.

At this level, advertisers and clients don't focus on the number of

spots, GRPs, reach and frequency, or CPP. They want us to document how radio campaigns can be used to move product and design programs that call consumers into action.



Gerry Boehme, an 18-year radio industry veteran, is Sr. VP/Research Dir. for the Katz Radio Group. He can be reached at (212) 424-6784.

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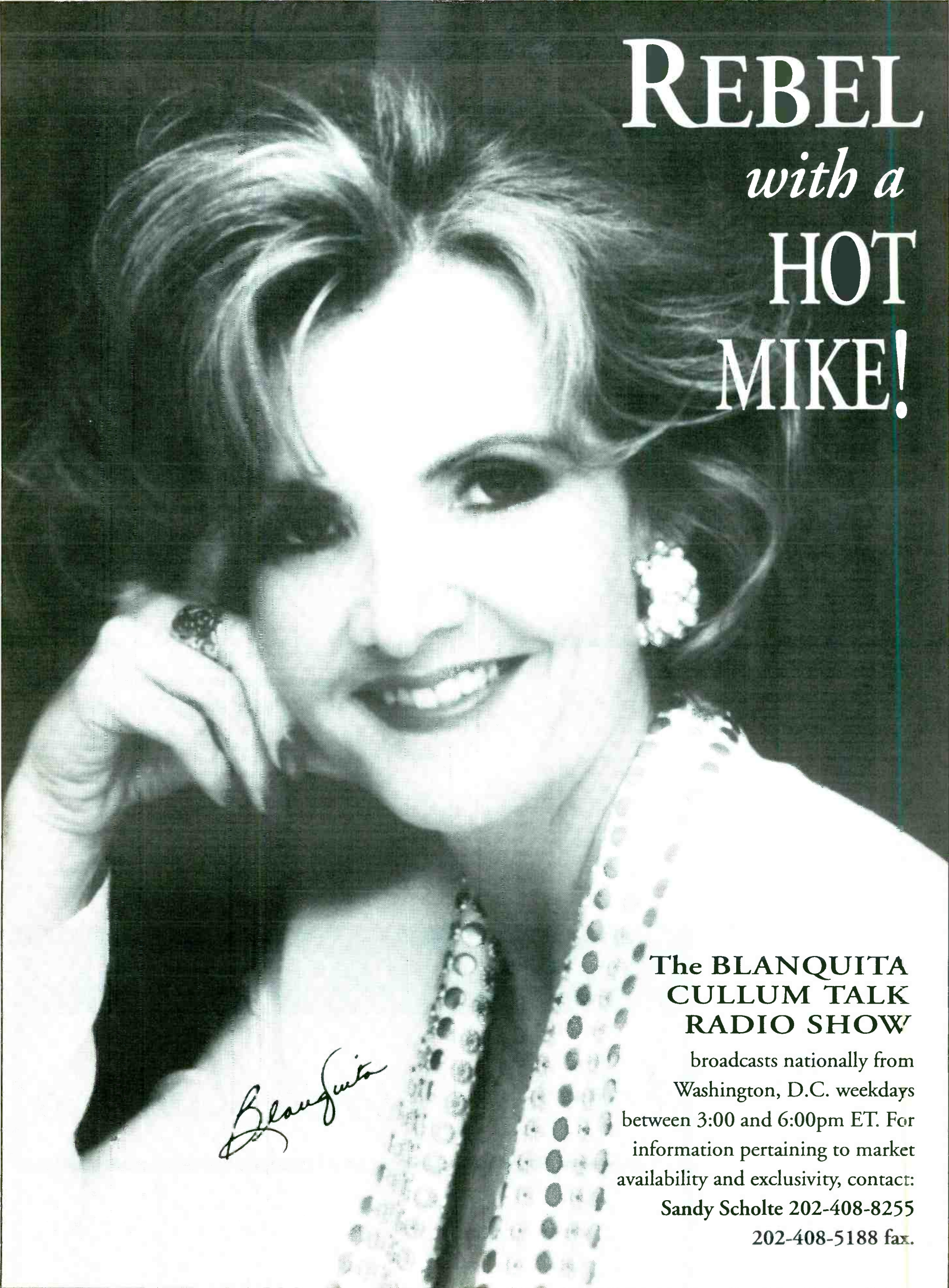
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A black and white portrait of Blaquita Cullum, a woman with short, styled hair, smiling and resting her chin on her hand. She is wearing a light-colored, patterned top and large, ornate earrings. The background is dark.

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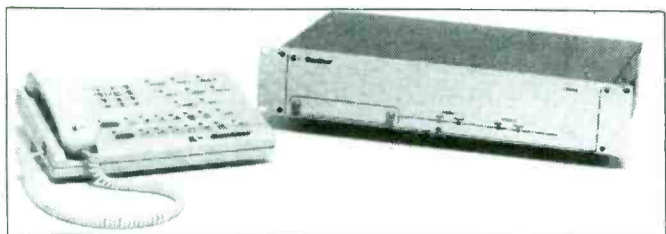
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Blaquita

TECHNOLOGY



Multi-Line Phone System For Radio

For stations that rely heavily on the use of on-air telephone calls, **Gentner** has introduced the "TS612 DCT" multi-line telephone system.

This system accommodates up to six lines and can be expanded to 12. When a line is chosen with the handset in the cradle, the call automatically goes on the air. The handset also can be used to screen calls and put them on the air at the touch of a button.

The "next" key enables you to automatically pick the caller who's been waiting on the line the longest or — if calls are being screened — in the order that they were screened. (Lines can also be chosen manually.)

Furthermore, if you've got a guest on the line whom you don't want accidentally disconnected, the call can be protected with "VIP" status, which keeps it from being hung up on or put on hold.

Additional Features

Other features include automatic recording, which starts as soon as a call is chosen and stops once it's finished; a digital "mix minus" feed that lets on-air callers hear your hosts with the caller's voice subtracted from the audio; and direct connections to PC or digital storage systems.

The TS612 DCT consists of the rack-mountable mainframe and the "control surface." Up to three control surfaces can be used with each mainframe for use in the on-air studio and, for instance, the production room and call-screening room. For more information, call the Salt Lake City-based company at (800) 945-7730.

Terrain Analysis Software Upgraded

SoftWright LLC has released version 3.0 of its Terrain Analysis Package (TAP) software. TAP lets you examine the landscape in and around your market in either 2-D or 3-D models.

Using this topographical data (available for the entire U.S. and parts of Mexico and Canada on either floppy discs or CD-ROM), you can chart your station's coverage area — including signal strength gradients — using real or simulated tower information. The software bases its calculations on combinations of five real-life or statistical models.

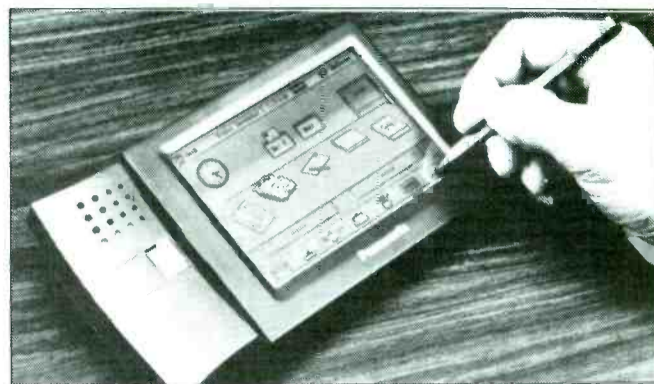
TAP can be used to plot signals for synchronous transmissions from two towers, and the new version adds the ability to check STL or other microwave paths to see if they are clear of either terrain or man-made obstructions. For more information, call the Aurora, CO-based company at (303) 344-5486.



CD-ROM Discman

Sony has introduced the ultralightweight "CD-ROM Discman PRD150." This portable player will hook into any PC-compatible machine equipped for PC-MCIA connectivity (standard on many new laptops). The unit also doubles as a portable, full-function audio CD player.

The double-speed CD-ROM drive weighs less than 10 ounces and runs on two AA batteries or an AC adapter. The PRD150 retails for \$499.95. For more information, call Sony at (201) 930-7834.



THE NEXT GENERATION

Personal Communications Devices

It's been about two years since the first wave of personal communication devices was introduced with much fanfare and few sales. Although products like "Eo" and "Newton" failed to gain widespread acceptance, they did provide a glimpse of things to come. Now the second wave is here.

Panasonic's "Personal Intelligent Communicator" (pictured) and **Sony's** "Magic Link Personal Intelligent Communicator" cram dozens of features into battery-powered devices that weigh slightly more than a pound: Telephone, fax, e-mail, and online services are accessible with a touch of the screen.

Both units utilize **General Magic's** "Magic Link" software, which guides users to functions through pictures — it's as easy as touching the pen to the rolodex icon to access your address book.

Both devices also use **AT&T's** "PersonalLink" services to connect to the **Internet**, local e-mail delivery systems, or fax machines, and each has direct connections to consumer online services such as **America Online**.

While both units come equipped with the necessary software built in, additional software also can be loaded into them if desired. They also have ports for connecting to desktop or laptop computers, providing the means to transfer or print materials created with the communicators.

Sony's communicator is currently available at a suggested list price of \$995, while Panasonic's will be available later this spring. For information on the Sony Magic Link, call (800) 55-MAGIC; for Panasonic's PIC, contact the company at (201) 348-7000.

Instant Listener Polling Made Easy

The new "UrgentCall" service from Louisville-based **UrgentCall International** enables you to solicit responses from your loyal audience members efficiently and easily.

Here's how it works: Your station and UrgentCall work on assembling a computer database of listeners who have volunteered to take part in station surveys. Whenever you've got a question for your response panel, a station staffer calls UrgentCall and records a message.

UrgentCall then contacts each

member of the database, plays the recorded message, and solicits a touch-tone response. Listeners who would like to add personal comments are invited to do so, and those responses are made available to the station.

UrgentCall requires no special equipment at the station — just a touch-tone phone — and is available to stations on a subscription basis, with prices ranging from \$7500-\$25,000 per year, depending on the size of the database. For more information, phone the firm at (502) 583-3892.

New Half-Pound Radio/TV Combo

Less is more for the new **Sharp** "3E-P1" pocket-sized television. An AM/FM tuner has been added to the three-inch TV, and the whole thing has been shrunk into a half-pound package just slightly bigger than an index card.

The receiver — thus far only available in Japan — has three preset options: an all-station memory for TV that scans for and memorizes up to 12 channels, a preprogrammed area memory that "knows" each of the

major radio stations in Japan's major cities, and a user-programmable memory capable of storing a dozen TV stations and up to 14 radio stations (seven each for AM and FM).

The television uses "thin film transistor" LCD technology for improved brightness, viewable even in daylight. The unit runs on four AA batteries (with a continuous battery life of two hours for TV and up to 35 hours for radio), as well as AC or car adapters.



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Fields

Continued from Page 1

atmosphere of regulatory parity and dynamism that allows our legislation to evolve as technologies and companies evolve. What we're seeing today is not what we ever anticipated seeing 10 years ago.

To be honest with you, I think eliminating those type of [ownership] barriers and restrictions is more of a political question than it is a matter of substance. Substantively, it's difficult to argue for any restriction.

Q What's the latest time frame for your impending legislation?

A There's a strong likelihood that there's going to be a consensus — either in whole or in part — developed between [Rep.] Ed Markey (D-MA) [ranking minority member on the Telecommunications Subcommittee] and myself. Assuming that happens ... we would introduce the bill sometime the first week of May. Depending on our schedule, we would then rapidly move to hearings and then rapidly move to a [committee vote].

Q Will your schedule be affected by what happens in the Senate?

A Not really. I just hope the senators can pass a piece of legislation and get that legislation to a conference. Then we look forward to negotiating with the senators once we get to conference. I want to compliment Sen. [Larry] Pressler (R-SD) [Chairman of the Senate Commerce Committee]; he's got a very difficult job. The Senate is a different place than the House.

Q Do you favor eliminating the current restrictions on foreign ownership of broadcast facilities?

A That's something that Mr. [Mike] Oxley (R-OH) is negotiating with Mr. Markey. I don't want to [affect] their negotiations. I think they will come to a resolution in that area. If not, then there are those of us who think that to get to the issue many of us want to get to — and that's foreign impediments that communications companies face — we have to clean our house first.

It's difficult for us to go to other countries and say, "Open your markets," when our markets have been

closed to the degree that they have been. And again, the world has changed. America can be a leader in communications technology, deployment, and policy. Or we can be a follower. And I can tell you, we're not going to be a follower when it comes to policy.

Q What do you think about the idea of requiring broadcasters to give away airtime for political candidates?

A The government should not be in the position to micromanage someone's license and how that license is used. You're talking about something that is proprietary. Of course, some people argue there is a government license and, consequently, with that government license comes obligations. I think our broadcasters have dealt with their public service obligations quite well, for the most part. To come in and create what could be described as a "carve out" for people in elected office is a form of micromanagement of that propriety interest.

Q Some politicians have said they'd like to see the FCC "wither away." What do you see as the Commission's role?

A The FCC will always have a role in managing spectrum and in being the traffic cop, particularly in the area of standards to make sure different forms of communication actually work.

My view is the FCC [shouldn't] use its power to micromanage. I think in the past the FCC has impeded new technology, the development of new applications. And that's sad. The FCC has tried to use its power to be a social engineer. I don't think that's right. So there are a number of us who want to, in an FCC reauthorization process, go through every regulation, every rule, every piece of paper that is required, and make sure the FCC is working and meeting the demands of today's marketplace ... that it's being flexible and understands this is an evolutionary market. That's not to say they don't have a role. But there are a number of us who think the role has to be limited.

Q Do you approve of the EEO reports the FCC requires broadcasters to file?

A That's one of the things I was mentioning just a moment ago — social engineering. And I've got examples of broadcasters in Texas being fined for something that is not their fault. They've tried to be good public citizens, and yet they still get fined by the FCC. I think it goes far beyond any intent that Congress might have had. And that's one of the things we're going to review.

Q What about fining stations for airing programming the FCC considers indecent?

A I don't think there's a specific answer to that. We have a right, when there's a public resource being used, to make sure there's not something that conflicts with a standard of public decency. But having said that, anytime you get into regulation in the First Amendment area, you have to be very cautious — and I say that as a conservative.

I would prefer that our government err on the side of free speech rather than err on the side of restrictive speech. I think you almost have to take it case by case.

Q What's your opinion of Talk radio?

A Talk radio has made people aware of some of the pressing and topical issues here in Washington. And I think it has motivated our citizenry. Some people in Washington have resented the fact that people have gotten involved in the political process. I think it's good.

Q Since Congress has decided to repeal the Minority Tax Certificate program, do you think the FCC should do anything more to help increase minority ownership of broadcast facilities?

A We have to review all of those policies. Times have changed. At one time, there might have been a need for that. This is a new world. It's a world that's highly competitive; where opportunities abound. And I think we should be more concerned about opportunity being available than the color of a person's skin or his sex.

Fagot

Continued from Page 1

music. He's the best." Fagot had been Sr. VP/Promotion at Capitol Records since 1987. He spent the previous 12 years at Columbia Records, starting as a local promotion rep and leaving as Sr. VP/Promotion.

He said, "Though I sincerely enjoyed my time at Capitol, especially my relationship with Gary Gersh, I am extremely happy to be a part of Bob Pfeifer's team. Breaking new bands is what it's always been about, and that's what we're going to do here at Hollywood."

Costello

Continued from Page 1

rather have leading Capitol and Blue Note into the future."

Costello joined Capitol in 1993 after holding promotion positions with the Def American, Virgin, and IRS labels.



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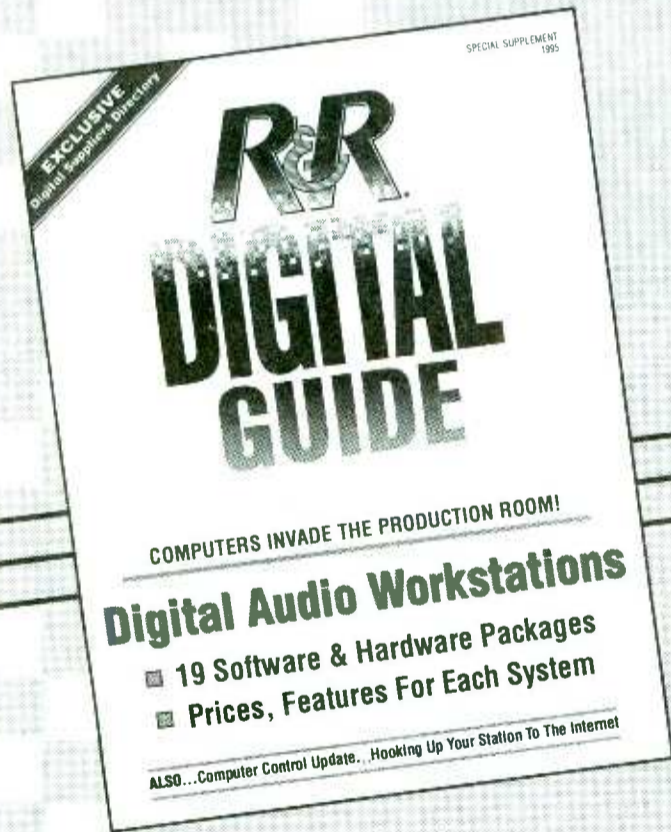
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With This Week's R&R

Your Guide To Digital Technology



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HARRIS
ALLIED

Baseball

Continued from Page 1

rights fees probably wouldn't be enough to break even: "It's more like, 'How little will we lose?'"

Advertisers who had signed contracts before last weekend's strike resolution, according to many broadcasters surveyed by R&R, were reluctant to commit to a replacement season. "We had remarkably good success at signing people up for baseball, but it was all with an asterisk," said **Tony Salvatore**, VP/GM of San Francisco Giants flagship **KNBR-AM**. "The asterisk being 'if the regular players return.'"

Now that they've returned, stations hope to lock in advertising that was uncommitted while the threat of replacement baseball loomed. "Hopefully this will get the skeptics back on board," said **CIQC-AM/Montreal** Sales Manager **Tim Thompson**.

Hardball Hard Sell

The baseball strike was particularly damaging to **WGMP-AM (The Game)/Philadelphia**, according to GM **Dennis Begley**. The station was jump-started last March as an all-Sports station with the Philadelphia Phillies as its centerpiece. "We've been crushed by the strike," he said. "The station's only hope at this point is that the Phillies refund a portion of the prepaid \$3 million rights fee."

A "normal" season may make it even more difficult for stations, he said. The selling season is gone, and a fair settlement from ballclubs is less likely with true major leaguers playing.

Even with regular players up to bat, according to Begley, "it's still a very

bad situation. We have a three-week window to try and get people excited about baseball, but that doesn't undo the harm that's been done."

WABC-AM/New York, which pays an estimated \$5 million for Yankees game rights, sued the club for \$10 million in lost advertising revenue due to the baseball strike. The *New York Times* quoted the lawsuit as saying that WABC contracted for games by genuine major leaguers, not "sham competitions" that are worthless to the station "because no advertisers" will buy time on the broadcasts.

WABC GM **Don Bouloukos** had no comment as to whether or not the suit will be dropped now that regular players are slated to return.

'Lost The Sizzle'

Not only have advertisers gone elsewhere, according to **WQAM's** Greenhawt, but "you're at the point where you've lost the sizzle of why an advertiser likes baseball." He also mentioned the loss of time for planning other elements of an ad campaign, like point-of-purchase items, promotion of products and prizes, and planning of benefit functions.

Creative problem-solving techniques have kept a few stations from sinking too far into the replacement player mire that gripped stations until last weekend. One GM agreed to "pay the full freight" to his ballclub — even with replacements — but the ballclub agreed that if it lowered ticket prices, the station's broadcast rights would be lowered in the same proportion.

When **CIQC's** Thompson figured replacement players might take the field, he offered a 50% discount on

spots for the season, guaranteeing the discount for the whole season if they signed before the strike was resolved.

Baltimore Orioles owner **Peter Angelos** had refused to play baseball with replacement players, putting flagship station **WBAL-AM/Baltimore** in a pinch. Any spots the station sold were contingent upon whether or not regular players came back.

The Lucky Ones

One group of stations that managed to sidestep the pitfalls of trying to fill inventory for the replacement games were those whose ballclubs are responsible for selling their own spots. Stations in this category include Indians flagship **WKNR-AM/Cleveland**, the Brewers' **WTMJ-AM/Milwaukee**, Oakland A's station **KFRC-AM/San Francisco**, Astros flagship **KPRC-AM/Houston**, and Pirates station **KDKA-AM/Pittsburgh**.

Cleveland Indians Director/Corporate Marketing & Sales **John Starrett** said he's going after an even higher rate from last year. Starrett explained that although he brought up the potential lack of interest in replacement baseball with his advertisers, ad sales were up thanks to the ballclub's ability to provide added value, such as signage in Jacobs Field, promotional rights, event sponsorships, and print ads in game programs and other publications.

Another station faring well is Colorado Rockies flagship **KOA-AM/Denver**. VP/GM **Lee Larsen** said the station is pacing very similar to last year. The club's first two years, according to Larsen, "broke every attendance record in history." He also noted that Denver's new Coors Field is generating plenty of advertiser and fan support for baseball.

While the baseball sales forecast for most stations remains hazy from the strike's lingering effects, broadcasters seem optimistic that stations will withstand a bad year.

"We're going to wait and see what happens by April 26 to see how much damage has been done. We're not sure we'll make it all up," said **KMOX-AM/St. Louis** GM **Rod Zimmerman**. "It's too early to tell what these three weeks will bring, but we're just going to wait and see."

"Anytime we can get the regular players out there, it's better," said **WGMP's** Begley. "Once we get a true resolution to this problem and maybe an agreement for five years I'll be jumping for joy."

Keymarket

Continued from Page 1

board of directors. Although River City is headquartered in St. Louis, Keymarket will maintain its headquarters in Augusta, GA.

"Kerby is the big attraction," said Baker, who had nothing but praise for the Keymarket management team. "They run stations the way we run stations."

In particular, Baker applauded Keymarket sales and promotion efforts, which he termed "in your face and aggressive." Baker should know — he managed stations for Confer years ago in St. Louis and Houston before heading off to start his own station group.

Expansion Accelerating

Although River City has owned **KPNT-FM/St. Louis** for years, the company had focused on television,

until Baker decided TV multiples had "gone through the roof" and that it was time to take another look at radio. Even before announcing the Keymarket deal, River City had agreed to buy **KZSS-AM, KZRR-FM, & KLSK-FM/Albuquerque-Santa Fe**.

Baker said the merger will open up Keymarket's capital base for more radio acquisitions. He said the company will focus on markets 11-50 for growth, but didn't rule out other buys.

"We think the synergies of the two companies will clearly allow the radio division to be in an acquisition mode for the rest of the decade," said Confer.

According to a joint announcement, the combined companies will have a value of approximately \$900 million. It will own 23 radio stations (operating one other via an LMA) and nine TV stations.

Shapiro

Continued from Page 1

his new post a rare combination of executive ability, creativity, and organizational savvy. Ron's good nature will serve him well in overseeing our day-to-day operations."

Shapiro commented, "Over the past year and a half, I have had the privilege of working for a group of the music world's most visionary

leaders. Being at Atlantic during this dramatic period of growth and success has been an extraordinary experience."

Shapiro joined Atlantic's Los Angeles office in 1993 as VP/Media & Artist Relations and was quickly promoted to Sr. VP/West Coast GM. He previously was VP/Public Relations for MCA and a Sr. Director at BMI.

Jack & Joni



Actor Jack Nicholson was on hand when Joni Mitchell performed at L.A.'s Gene Autry Western Heritage Museum.

Online

Continued from Page 3

Before you attend these sessions, take a look at the R&R Digital Guide accompanying this issue. On Page 23, you'll find "Radio Goes Global Over The Internet," an article designed to introduce broadcasters to the options presented by the Internet and commercial online services like Compuserve, America Online, and Prodigy.

First In Wins

One of the amazing things about getting on the Internet is that you can put your station on the World Wide Web with little or no out-of-pocket expense, but you've got to act fast.

Internet access providers, in addition to putting businesses online, often offer consumer services as well, and they're looking for ways to get the word out. Many of them are willing to put your station online in exchange for the promotional mentions you'll give the Web site once it's up and running.

This arrangement provides a new way to interact with your listeners, and you provide your listeners with a reason to buy Internet access. But like most promotions, you've got to aggressively pursue the opportunity, because the access providers probably won't ally themselves with market competitors.

As The Web Grows

How quickly is the World Wide Web growing? Since the Digital Guide (and its directory of online radio station sites) went to press a few weeks ago, more than a dozen stations have debuted sites on the Web. The following Internet addresses all begin with <http://>

- **KEKO/Tucson**
biz.rtd.com/keko
- **KFDI/Wichita**
www.elysian.net/kfdi/kfdi.htm
- **KICT/Wichita**
www.elysian.net/t95/t95.htm
- **KJR/Seattle**
www.halcyon.com/normg/kjr_fm.htm
- **KPIG/Santa Cruz, CA**
www.catalog.com/kpig
- **KRNA/Iowa City**
www.netins.net/showcase/krnaweb/
- **KRTS-FM & KRTR-FM/Houston**
www.cybersim.com/krts/
- **KZON/Phoenix**
www.kzon.com/
- **WENZ/Cleveland**
www.americast.com:80/WENZ/
- **WGR/Buffalo**
www.moran.com/html/d/wgrhome.html
- **WRAL/Raleigh**
www2.interpath.net:80/wralfm/
- **WXKS/Boston**
www.kissfm.com/kiss
- **WZJM/Cleveland**
www.multiverse.com/jammin/

Fidelity

Continued from Page 3

between 8-10 on a 1-10 scale. But when presented with the possibility of hearing CD-quality sound over the airwaves, without static or interference, 72% rated such an improvement between 8-10 on the scale. Male and female responses were similar.

When asked how much they would spend to improve their hard-

ware in order to receive CD-quality sound, males were willing to pay an average of \$54.19; females averaged \$35.33. And 29% said they would not pay anything to receive better sound.

Loose Cannon

Continued from Page 10

three albums and Redd Foxx's first album. Upcoming releases include product by reggae artist Buju Banton.

RBDS

Continued from Page 3

type spots promoting RBDS.

Stations will be contacted as EIA's effort moves from market to market. However, they can also sign up for encoders by contacting **Roher Public Relations** at (212) 986-6668.

EIA's \$3.5 million campaign is designed to build consumer interest in RBDS receivers, which are manufactured by the trade association's members. Some 500 stations are expected to be given encoders in the market-by-market promotion.

RBDS, which operates on FM sub-carriers, is used to deliver digital data — from call letters and song titles to traffic alerts and weather warnings — to RBDS-equipped receivers.

Woodward

Continued from Page 10

tions in both Baltimore and Washington, it feels great to come home."

Granum recently closed on the Baltimore pair as part of its six-station **Summit Communications** acquisition. Woodward joins Granum from a stint as Sr. VP/Sales & Marketing at **US Radio**. He was previously GM at **WWIN-AM & FM/Baltimore** and **WXTR-FM/Washington**, as well as GSM at **WCXR-FM/Washington**.

Douglas

Continued from Page 3

process looking for somebody who had skills similar to Ron's. It was a tough chore, but Dave rose to the top. He has the best skills and background to continue to move WAAF forward, having learned under the master — **[KISW/Seattle PD] Steve Young** — for many years."

Douglas said, "I'm really honored

... I very much look forward to being a part of such a dedicated and hard-working team. At the same time, I'm extremely proud of our accomplishments at KIBZ & KKNB, and I wish everyone there the best success."

Douglas had been PD in Lincoln for a year and a half. Previously, he had spent over six years at KISW — the last five as Asst. PD — and was an air talent at **KGB/San Diego**.

NAC

Continued from Page 3

handle day-to-day programming duties on an interim basis, with **Broadcast Architecture** Director/Programming **Allen Kepler** overseeing the transition to NAC. "When I spoke with **WJZW/Washington PD Steve Kosbau** recently," Newman said, "I asked him if radio was fun for him when it wasn't Rock, and he reminded me how much fun great ratings are. I'm very excited about our future with the format in Minneapolis."

Later that day, **Pyramid Communications**, which operates NACs **WNUA/Chicago** and **WJJZ/Philadelphia**, added a third to its stable by switching **AC WBUF/Buffalo's** format.

Pyramid-owned **Broadcast Architecture** is also consulting the **Buffalo** station, and **WBUF PD Steve Wiersman** will remain through the outlet's transformation to NAC. New call letters **WSJZ** are pending approval.

KYBG

Continued from Page 10

will as Bryan does. We're thrilled to have him on board."

"It's a dream come true to be able to walk into a station that's very active and current, start from the ground,

and build it up myself," Schock remarked. Calling the station's direction "hard Alternative," he continued, "We're going to focus on being the best lifestyle station for the typical 22-year-old male without the baggage of '80s music and heritage."

At NCI, we think *all* of our salespeople are winners.

(This guy won a little bit more.)



Platinum Eagle Award Recipient
Frank Stanitski, WPOC-FM, Baltimore

Congratulations to all these **Nationwide Communications Inc.** Eagle Award recipients for outstanding sales performance.

Gold Award Recipients: Lorene Malis, KLUC-FM, Las Vegas; Lydia Gonzales, KVMY-FM, Phoenix; Scott Mills, WOMX-FM, Orlando; Pat Ahl, WCOL-FM, Columbus; Keith Fisher, KHMV-FM, Houston.

Silver Award Recipients: Ann Miller, WCOL-FM, Columbus; Nancy Richards, WCOL-FM, Columbus; Bob Allison, KISW-FM, Seattle; Gail Flaherty, WPOC-FM, Baltimore; Lori Carter, KISW-FM, Seattle; Katie Milam, WNCI-FM, Columbus.

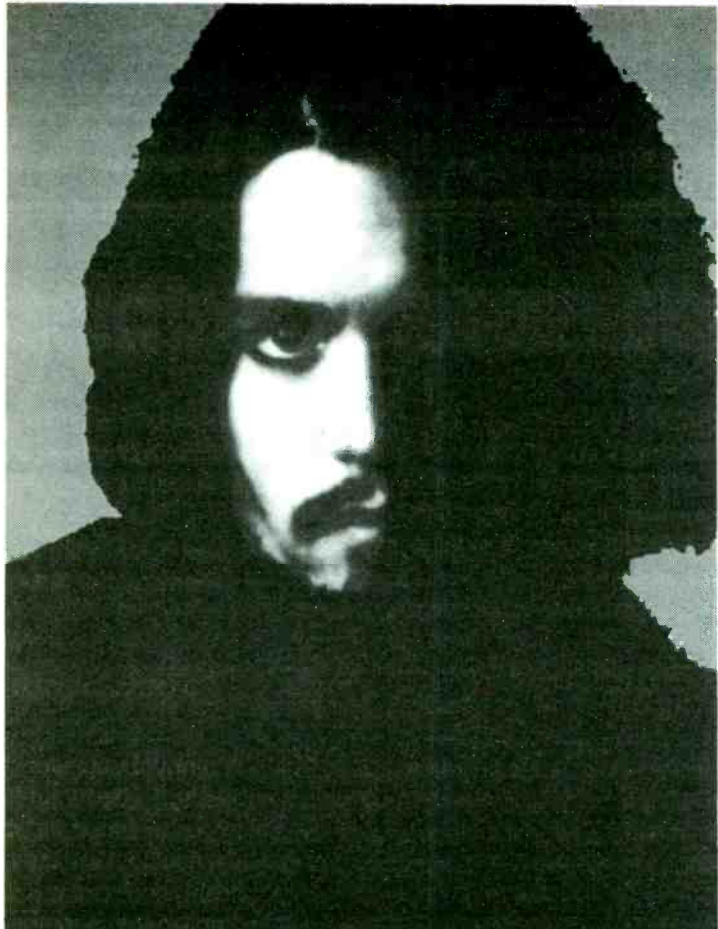
Bronze Award Recipients: Alice Fachman, WCOL-FM, Columbus; Frank Feder, KLUC-FM, Las Vegas; Shaun Byrne, WNCI-FM, Columbus; Steve Sullivan, KDMX-FM, Dallas; Peter Goldstein, KISW-FM, Seattle; Kurt Sima, WCOL-FM, Columbus.



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| WHYI | WPLJ | WKTI |
| KKLQ | KYSR | WMXV |
| WBZZ | KIOI | WBEB |
| WKRQ | WKQI | WGAY |
| WPRO | WRQX | WVTY |
| WNCI | KHMX | KESZ |
| WKSE | WBLI | KKCW |
| WXXL | KYKY | and many |
| WKSS | WMTX | more! |

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STREET TALK®

Stern's Selena Stunt Backfires

Quite a few Dallas radio listeners are up in arms over Howard Stern's Monday (4/3) treatment of the murder of Tejano superstar Selena. (The 23-year-old artist was shot to death by a former business associate on March 31.) Among Stern's reported antics ... playing Selena's music under sound effects of pistol shots.

This didn't sit too well with the Metroplex's Mexican-American community, and several civic groups immediately called for a boycott of advertisers on Stern affiliate KEGL. The station responded by issuing a press release apologizing for Stern's tomfoolery, but added that it had no way of controlling what he was going to say.

Some community groups said the apology wasn't enough and are calling for Stern's ouster from the station. The local TV stations — always looking to weaken the base of its ad competitors — have made this a major story.

One TV outlet claimed that one of KEGL's advertisers actually pulled its business off the station. KEGL execs weren't available for comment.

WBSL/NY PD Quincy McCoy exits. Research Dir. John Mullen becomes acting PD.

SW Signs Cuomo

SW Networks has signed former NY Gov. Mario Cuomo to host a weekly, three-hour radio talk show — or "thought-talk" show, as Cuomo is calling it. Look for a launch this summer. The program will include guests, listeners' calls, and some sort of online component.

The Honolulu Advertiser reports former KIKI-FM/Honolulu air talent Alicia Katz (aka Alicia Kaye) has filed a sex discrimination suit against the station. Katz says she was first demoted from mornings — where she was teamed with Danielle Tucker for four months — to afternoons last October, only to be terminated six weeks later.

Katz accuses station management of firing her to stop the "female-only orientation" of the morning show, adding they wanted her to wear a Hooters Restaurant waitress uniform as a promotional stunt. She also claims she was the subject of verbal harassment. KIKI-FM officials referred all inquiries about the suit to the station's attorney, who didn't return ST's calls.

Elvis Has Left The Building

WHTZ/NY afternoon delight Elvis Duran heads to afternoons at KYSR/L.A. Duran will continue to co-host the syndicated "Hitlist Countdown" show with Z100's Patty Steele. Does former WJMN/Boston afternoon driver Jo Jo Kincaid have the inside track on Duran's old gig?

GRP Dir./Nat'l NAC Promo Beth Lewis has been upped to Sr. Dir./Promotion. Lewis, who has been with GRP for only 18 months, relocates from Nashville to NYC.

Continued on Page 38

Rumors

• Will WPGC/Washington PD Jay Stevens take the KKBTLA PD post in the wake of Keith Naftaly's rumored exit for an Arista A&R gig?

• Is former WFMF/Baton Rouge MD Eddie Munster headed to WSTR/Atlanta? Will PD Don Benson use Munster as bench strength for a possible future segue of MD Kevin Peterson to PD and Munster to MD, when Benson takes on more Jefferson Pilot corporate duties?

• And ... Is Jefferson Pilot Radio Prez Clarke Brown more than interested in the Pyramid properties?

• Will Priority Northeast Regional Dir. Tommy Nappi's deal to become Maverick's NYC-based Nat'l Promo dude be signed, sealed, delivered by the time you're finished reading this sentence?

• Is KKFR/Phoenix PD Rick Stacy this close to hiring a night jock and MD? Meanwhile, Stacy continues to move the station back into a "Rhythmic-leaning CHR direction for Phoenix."

• KHQT/San Jose MD Pete Manriquez resigns to accept a position with RCA. Are KHQT PD Bob Perry's eyes focusing on former WDCG/Raleigh MD Kandy Klutch and WQHT/NY overnight sensation Paco Lopez?

• Is ex-WWIX/Providence PD Scotty Snipes ready to cruise down A1A? Or is he headed to colder climes?

• Look for Mercury/Nashville Regional Promo Dir. Rocco Cosco to join River North Nashville as Dir./Nat'l Promo.

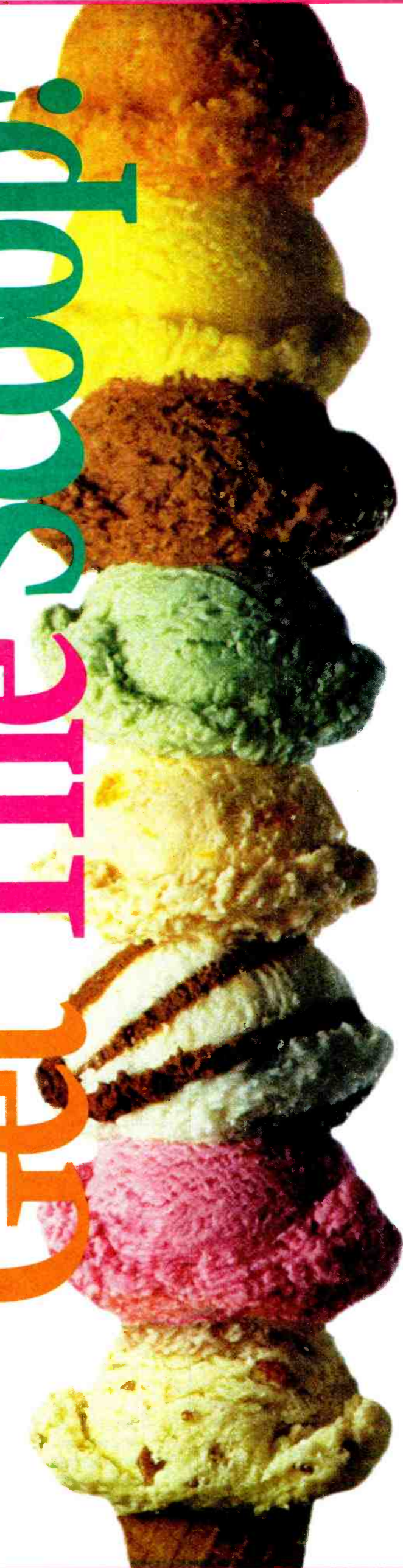
Hear McVay Media Stations At NAB

Radio station owners and operators will be able to hear a sample of McVay Media programming in action in over-the-air broadcasts during the NAB/Las Vegas. Soft AC can be heard on #1 rated KSNE/Sunny 106.5. A sample of McVay Media Country is available on KFMS/102, and Today's Country on KEYV/93FM.

Radio Proud

McVay Media is so proud of the on-air sound and accomplishments of KSNE, KFMS, and KEYV/Las Vegas that they are inviting potential clients to listen, learn, and then call for more details. Contact Mike or Doris McVay or Jerry King at 216-892-1910, Charlie Cook at 310-274-0970, or Chris Elliott at 303-841-5822.

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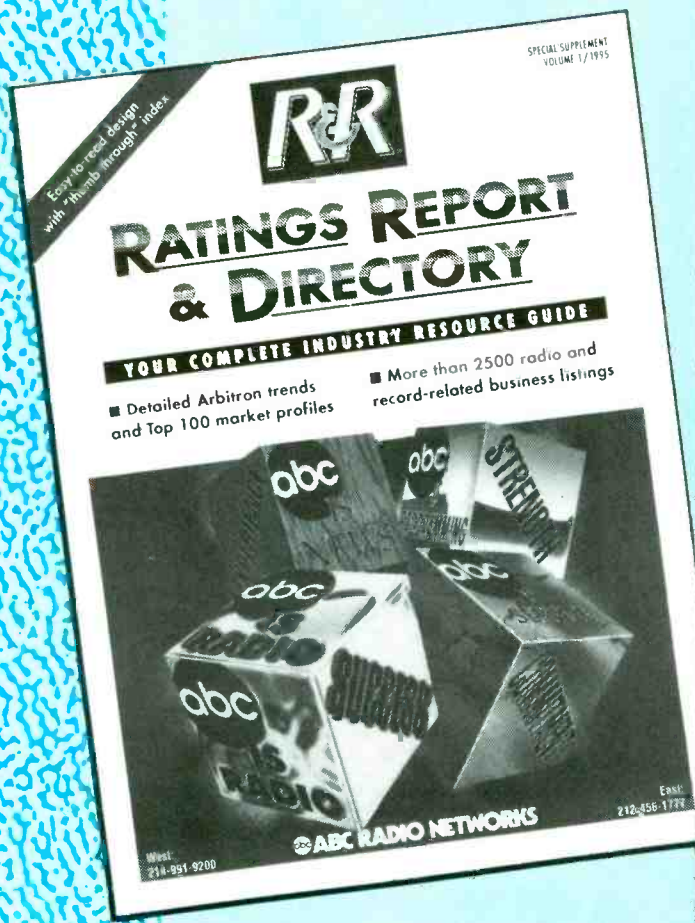
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With Next Week's R&R

YOUR COMPLETE INDUSTRY RESOURCE GUIDE



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abc ABC RADIO NETWORKS

Continued from Page 36

Evergreen Media appears to have broken an FCC logjam by winning quick approval of a 12-month waiver to own four FMs in Chicago (see Radio Business, Page 6). After approving Evergreen's request, the five commissioners told the Mass Media Bureau that the FCC staff could rule on similar waiver requests in the future — potentially eliminating long delays for other broadcasters seeking waivers.

Chancellor Broadcasting isn't a publicly traded company, but CEO **Steve Dinetz** reports the firm's 1994 revenues rose 13% to \$55.7 million and cash flow grew 35% to \$16.8 million.

ST wonders if Chancellor is trumpeting its earnings to boost its recent merger overture to **SFX Broadcasting**, which thus far SFX has rejected.

The L.A. Raiders and **Greater Media** Classic Rock **KLSX** ink a multiyear, play-by-play coverage deal that'll begin with this year's pre-season games. The games had been aired on crosstown **KFI**.

EBS tone tests are a tuneout for listeners, according to a poll conducted by the **Eagle Group**. The survey for EBS equipment maker **TFT Inc.** found that 44% of the respondents switch stations or turn their radio off "always or sometimes" when they hear an EBS test.

WRKS-FM/NY was the only commercial radio outlet to win a 1994 Peabody Award. The

Rumbles

- **WALR-FM (Kiss 104)/Atlanta** ups PD **Kris McClendon** to OM.
- **KRRK/Omaha** GSM **Pam Lee** adds GM duties.
- **KRXQ/Sacramento** OM **Bill Betts** jumps to VP/GM at **KBEE-AM & KHOP-FM & KATM-FM/Modesto**.
- Former **KYNN/Omaha** PD **Mike Moore** becomes PD at **WWKA/Orlando**.
- Alternative **WYSR/Hartford** flips call letters to **WMRQ**.
- **Jim Watkins** has been named PD at **Talk KQSB/Santa Barbara, CA**. He succeeds **Mark St. James**, who has relocated to Ft. Lauderdale to pursue other interests.
- **WZNF/Champaign, IL** PD **Jim Donnelly** exits and is replaced by crosstown **WPGU's** **Sturgis**. Meanwhile, midday maven **Jay Schulman** becomes **WPGU** PD. He replaces **Jeff Wolf**, who retains his afternoon slot.
- **WIBB/Macon** PD/MD **Jeff Kenney** exits for PD/afternoons at new UC outlet **WDAI/Myrtle Beach, SC**.
- **WLAN-FM/Lancaster, PA** PD **Vince D'Ambrosio** takes the vacant PD/MD gigs at **WLAN-AM**.
- **WRCQ/Fayetteville, NC** PD **Kelvin Culbreath** segues to Classic Rock **WFXX/Greensboro, NC** for Production/afternoon drive duties.
- **WKPE/Cape Cod, MA** flips from Oldies to Rock with ex-**WGLF/Tallahassee** PD **Vince Mertz** at the helm.
- **WPDH/Poughkeepsie** PD **Bill Palmeri** is named OM of **WEOK** Broadcasting's five stations in Poughkeepsie and Middletown. MD **Greg O'Brien** segues to sister **WKOJ/Middletown** as MD/afternoon drive. **John Morgan** remains PD of **WKOJ**.
- **KYLD/SF** morning co-host/producer **Hal "9000" Abrams** is out; the fate of morning cohorts **Frank Lozano** and **Heather Hamann** is TBD.
- New **CHR KBZR/Phoenix** welcomes former crosstown **KOOL** OM **Brian Beazer** as afternoon driver.

RADIO & RECORDS



1

- **RCA/Nashville** elevates **Mike Wilson** to Sr. VP/ Nat'l Country Promo and **Dale Turner** to VP/ Nat'l Country Promo.
- **Lorna Gladstone** named **WWWW-AM/Detroit** Station Mgr.
- **Bill Cahill** becomes **WFOX/Atlanta** PD.

5

- **Herb McCord** forms **Granite Broadcasting Corp.**
- **Burt Baumgartner** upped to **Columbia Records** VP/Promo.
- **Dave Reinhart** becomes **WFLA & WFLZ/Tampa** VP/GM.
- **David Bernstein** named **WBZ/Boston** PD.
- **James Thomas** appointed **WEDR/Miami** PD.

10

- **Jheryl Busby** promoted to **MCA Records** Sr. VP/ Black Music.

15

- **Al Greenfield** named President of **Viacom's** Radio Division
- **Sandy Beach** becomes **KYUU/SF** PD.
- **Charlie Ochs** upped to **KIKK-AM & FM/Houston** OM.
- **Clarke Ingram** joins **WKKX/Pittsburgh** for evenings.
- **Michael Atkinson** appointed **Columbia Records** L.A. local promo rep.

20

- **Joe Kelly** promoted to **WZUU/Milwaukee** PD.
- **Jim Carson** becomes **KIQQ/L.A.** morning man.
- **Quincy McCoy** joins **WHY/Miami** for swing.

station was honored for its documentary on the "rise and fall" of **Vee-Jay Records** — once home to the **Beatles**, the **Four Seasons**, and dozens of blues, R&B, and gospel greats.

LaFace Records has renewed its deal with **Arista** for five years and a reported \$15 million.

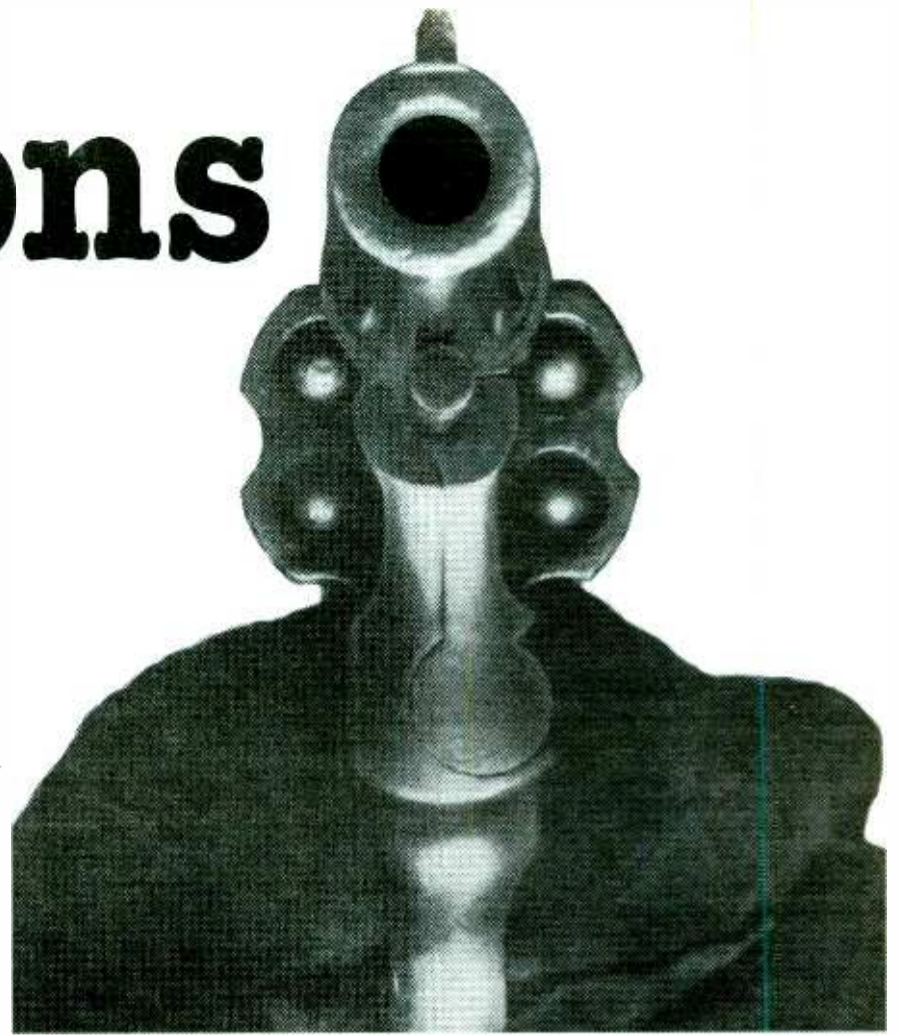
Vantastic Finish

KIIS/L.A. is down one of its promotional vans after frenzied **UCLA Bruins** basketball fans celebrated their team winning the **NCAA** championship in Westwood.

KIIS afternoon driver the **Nastyman** and a promotion assistant were trying to hand out T-shirts from high atop the van when the crowd went wild and flipped the vehicle! No injuries were reported, but footage has been in power rotation on **CNN**.

The next morning, crosstown **KROQ** wakeup artists **Kevin & Bean** were giving away free **KROQ** T-shirts to anyone who helped flip over the **KIIS** van.

Promotions Can Be Murder!



Competitive reality for radio in the 90's means higher reliance on promotions than at any other time in its history. What it also means is a tireless tug of war between advertisers, stations, and listeners. While quality station promotions remain critical to the successful marketing of a station, value-added promotions have become critical to station buys. Reconciling these two views is the complex role of today's Promotion Director and the need for which **Promotional Warfare** was created.

Promotional Warfare is the most complete book on promotions on the market today, containing more than 1,000 pages of promotional ideas from the top stations across the country.

Promotional Warfare is indexed as follows: Billboard, Bumper Sticker, Charity, Contest, 42 Holiday categories, Marketing, Merchandising, Miscellaneous, 65 Sales categories, Station Vehicles, Stunts, and many more.

Each individual promotion contains detailed information on set-up, time and cost requirements, sponsorship opportunities, and benefits for both the station and the community.

Some stations already using Promotional Warfare include: WVEE-Atlanta, Star 94-Atlanta, WVAZ-Chicago, WGCI-Chicago, B96-Chicago, KS 104-Denver, KZPS-Dallas, K104-Dallas, The Edge-Dallas, The Eagle-Dallas, WDJB-Ft Wayne, KRBE-Houston, KIIS-LA, The Beat-LA, WCBS-NY, WYNY-NY, WZAK-Cleveland, Jammin 92-Cleveland, WMMS-Cleveland, WABQ-Cleveland, KSAN-San Francisco, KMEL-San Francisco, WILD 107-San Francisco, KIIM-Tucson, WAVW-Vero Beach, WKQS-Vero Beach, 99X-Ft. Myers, Rock 106-Ft. Myers, Top Club Promotions-Greece, WROQ-Greenville, KLTQ-Springfield, WMBD TV-Peoria, WRQK-Canton, Big Dog Radio-Farmington, WCOL-Columbus, Barbados Rediffusion Svc.-Barbados, 4SS-Australia, KBLQ-Logan, KWNZ-Reno, BWRT-Phillipines, RCT FM-Indonesia, Cox Broadcasting-Atlanta, WXR-B-Pittsburgh, KRAK-Sacramento, WJJB-Cumberland, ZFZZ-Grand Cayman, Radio Taipai-Taiwan, KPRS-Kansas City, Mix 99.9-Toronto, KPSN-Phoenix, KKR-D-Wichita, JACOR-Cincinnati, Austero-Australia, RS 2-Berlin, KFBI-Las Vegas, WKSI-Greensboro, Triple M-Australia, KSTO FM-Guam, KBSG-Seattle, WZNT-Puerto Rico, Gentsevaart-Netherlands, Radio Nova-Sweden, KLIN-Lincoln, KSJO-San Jose, RTL Radio Berlin-Berlin, La Sargentana-Spain, WKGR-Palm Beach, and many many more!

To order **Promotional Warfare** for just \$495 (less than 50¢ per promotion), Please fill out the order form and enclose a check made payable to: Sun Broadcast Publishing. All orders will be sent out via Federal Express. For more info call Nikki at 904/255-9300

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RANDALL BLOOMQUIST

Upgrading By Fits & Starts

Many format outlets taking rest stops on the road to new studio technology

News/Talk may be radio for the '90s, but don't look to the format for state-of-the-art technology. According to PDs interviewed for this story, Talk stations are moving slowly when it comes to upgrading their studio technology.

Given their already high overhead and emphasis on the spoken word, stations are limiting their expenditures to equipment that will significantly improve their sound — or their operating efficiency.

"If you can get a competitive edge by improving your sound quality, fine," says KMOX/



Tom Langmyer

St. Louis PD Tom Langmyer. "But if you don't have a great product, [improved sound] doesn't mean anything."

In keeping with that belief, the station has been focusing on acquiring technology that helps the hosts do a better job. For example, KMOX has set up an online address via **America Online** that allows hosts and listeners to communicate off-air. Langmyer has also been upgrading and expanding the programming staff's computers.

Meanwhile, the station has invested in a digital workstation for its production studio. According to Langmyer, that device has made it significantly easier for hosts and producers to assemble their opening monologues, which frequently incorporate newsmaker sound bites and other actualities.

Quality Mikes

WWDB/Philadelphia PD Matt Zucker echoed Langmyer's sentiments. "Our philosophy is that we'd rather spend our money on talent instead of fancy equipment. We have a very basic studio with boards that were hand-built by our engineer. In fact, when we go on remotes and see modernized studios at other stations, the hosts and I are totally in awe."

The WWDB studios have been

enhanced by the recent acquisition of some impressive new microphones. The AKG C414B/ULS mikes are condenser microphones of recording-studio quality. Zucker believes their high level of frequency response and ability to screen out background noise have made a difference in the FM Talk station's sound quality. "It used to be that when a host got carried away and started banging the console, that was all you'd

hear," says Zucker. "Not anymore."

WWDB Chief Engineer Chris Sarris says it just made sense for a spoken-word radio station to invest in quality mikes, especially when they're fairly affordable. The AKGs, he says, cost about \$1300 apiece. "A recording studio will spend that much money on a microphone to record a three-minute song. Why wouldn't we do the same, considering we do hours and hours of voice programming?"

Better Remotes

One new technology stations are jumping on is the ISDN phone line, which enables stations to do clear-sounding remotes from virtually anywhere in the world for far less than the cost of a satellite hook-up. "We've cut our remote costs by two-thirds with ISDN," reports

"

If you can get a competitive edge by improving your sound quality, fine. But if you don't have a great product, [improved sound] doesn't mean anything.

- Tom Langmyer

"

WFLA/Tampa OM Gabe Hobbs.

What's more, ISDN provides excellent sound fidelity and allows four channels of audio and one data stream to be carried over a single phone line. That last feature permits the station to maintain two-way communication with the remote site and feed its call-screening data over one line. "It really makes Comrex and Rood pale by comparison," says Hobbs.

In order to partake of this great advance in remote technology, WFLA paid \$7000 for a top-of-the-line ISDN unit, plus \$150 in installation fees. It costs the station two cents per minute to use an ISDN line. While



Gabe Hobbs

local phone companies have made ISDN available throughout most major markets, some stations still can't take advantage of the service. **KSTP/Minneapolis-St. Paul**, for example, is located in a part of St. Paul that doesn't have ISDN lines.

The Computer Age

WFLA is one of several Talk stations moving gradually toward all-digital operations. Hobbs says his station will be fully digital

by sometime in 1996. "The system will tie together every department — programming, traffic, production — on one computer system. We know this is a more efficient system that will improve our sound, but we've been taking a wait-and-see attitude until the technology is perfected. We didn't want to play guinea pig with a station as big as WFLA."



Tyler Cox

WBAP/Dallas has already moved to digital street. Its new studios, which were activated last fall, are totally computerized. "The system has improved our sound fidelity," says OM Tyler Cox. "But the real advantage is how easy it is to move material from one place to another. If the news department is working on a story and a host wants to use an actuality from that story, he just points at the computer screen and clicks — no running around for carts, no more lost carts. An unlimited number of people can access the same file at one time. We have 24 computers tied into the system.

"If you're starting from scratch, this is definitely the way to go. There's no point in putting in old technology at this stage of the game."

"

A recording studio will spend money on a microphone to record a three-minute song. Why wouldn't we do the same, considering we do hours and hours of voice programming?

- Chris Sarris

"

"

We've been taking a wait-and-see attitude until the technology is perfected. We didn't want to play guinea pig with a station as big as WFLA.

- Gabe Hobbs

"

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Both programs via Satcom C5, Transponder 23, Channel 54. For the full story please call Lee Vanden-Handel at 212-338-1406 or Catherine Beronilla at 212-338-1405.

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212-546-7118

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MUSIC

NATIONAL RADIO FORMATS



ABC/SMN

Robert Hall • (214) 991-9200
Star Station - Peter Stewart
 JOHN WAITE/How Did I Get By Without You
Hot AC - Robin Jones
 BRYAN ADAMS/Have You Ever Really Loved A Woman?
 JANN ARDEN/Could I Be Your Girl

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818
Lite AC
 SHEENA EASTON/My Cherie
 ELTON JOHN/Believe
 JOSHUA KADISON/Beau's All Night Radio Love Line
UC
 ANITA BAKER/It's Been You
 CHANGING FACES/Keep It Right There
 ZHANE/It's Been You

BROADCAST PROGRAMMING

Becky Brenner • (800) 426-9082
Digital AC - J.J. Cook
 BRYAN ADAMS/Have You Ever Really Loved A Woman?
 BEN TAYLOR/Will
Digital Soft AC - Mike Bettelli
 BEN TAYLOR/Will
Digital AC Mix - Mike Bettelli
 BRYAN ADAMS/Have You Ever Really Loved A Woman?

Digital Hot AC - J.J. Cook
 BRYAN ADAMS/Have You Ever Really Loved A Woman?
 MADONNA/Bedtime Story
 AARON NEVILLE/Can't Stop My Heart From Loving You
Digital CHR - J.J. Cook
 BRYAN ADAMS/Have You Ever Really Loved A Woman?
 MADONNA/Bedtime Story
 TLC/Red Light Special

Hot Z Format - J.J. Cook
 HOOTIE & THE BLOWFISH/Hey, Hey What Can I Do
 OUR LADY PEACE/Starseed
 STONE TEMPLE PILOTS/Dancing Days
Radio X - Cheryl Broz
 FLAMING LIPS/Turn It On
 GOO GOO DOLLS/Only One
 SOUNDGARDEN/The Day I Tried To Live
 STONE TEMPLE PILOTS/Dancing Days

JONES SATELLITE NETWORKS

(800) 766-3251
Adult Choice - J.J. McKay
 MANHATTAN TRANSFER/Too Busy Thinking About...
 JAMIE WALTERS/Hold On
Soft Hits - Rick Brady
 BRYAN ADAMS/Have You Ever Really Loved A Woman?

MAJOR NETWORKS

(312) 755-1300
Adult HitRadio - Karen Young
 BROWNSTONE/If You Love Me
 MADONNA/Bedtime Story
 JAMIE WALTERS/Hold On

WESTWOOD ONE NETWORKS

Leslie Magdaleno • (805) 294-9000
AC II - Bill Michaels
 BRYAN ADAMS/Have You Ever Really Loved A Woman?
 ANNIE LENNOX/No More "I Love You's"
Format 41 - Andy Fuller
 STEVIE WONDER/For Your Love
Adult Rock & Roll - Rich Bryan
 KING CRIMSON/Dinosaur

RADIO AAHS

Children's Satellite Network
Stix Franklin • (612) 926-1280
 LW TW
 1 **1 JIMMY CLIFF/Hakuna Matata** (Walt Disney)
 2 **KERMIT & MISS PIGGY/She Drives Me Crazy**
 (Jim Henson/BMG Kidz)
 3 **BOYZ II MEN/Thank You** (Motown)
 4 **GOOPY, MINNIE & MICKIE/Cant' Botch This**
 (Walt Disney)
 5 **IMMATURE/Never Lie** (MCA)
 6 **BABYSITTER'S CLUB/Telephone Talk**
 (Strand Music/Video Treasures)
 7 **MARY-KATE & ASHLEY OLSEN/It's Not Logical**
 (Quelstar/BMG Kidz)
 8 **JANET & JUDY/Let's Play Pog** (Janet & Judy)
 9 **BABKAK, OMAR, ALADDIN, KASSIM/Babkak,**
 Omar, Aladdin, Kassim (Walt Disney)
 - **10 BROADWAY KIDS/Broadway Kids Theme** (IDOC)
 ©Children's Broadcasting Corporation



59.4 million households
 Patti Galluzzi,
 VP/Music Programming

Weeks On

ADDS

VARIOUS ARTISTS/Freedom... (Tribeca/Mercury)
 BETTER THAN EZRA/Good (Swell/Elektra/EEG)
 COLLECTIVE SOUL/December (Atlantic)
 MONSTER MAGNET/Negasonic Teenage Warhead (A&M)
 RADIOHEAD/Fake Plastic Trees (Capitol)

HEAVY

BOYZ II MEN/Water Runs Dry (Motown) 2
 BRANDY/Baby (Atlantic) 10
 CRANBERRIES/Ode To My Family (Island) 11
 SHERYL CROW/Strong Enough (A&M) 16
 DAVE MATTHEWS BAND/What Would... (RCA) 18
 DR. DRE/Keep Their Heads Ringin' (Priority) 2
 DIONNE FARRIS/ Know (Columbia) 11
 LIVE/Lightning Crashes (Radioactive) 13
 MADONNA/Bedtime Story (Maverick/Sire/WB) 4
 NOTORIOUS B.I.G./Big Poppa (Bad Boy/Arista) 13
 SOUL FOR REAL/Candy Rain (Uptown/MCA) 12
 TLC/Red Light Special (LaFace/Arista) 9
 VAN HALEN/Can't Stop Lovin' You (WB) 5

JAM OF THE WEEK

MONTELL JORDAN/This Is... (PMP/RAL/Island) 5

BREAKTHROUGH VIDEO

WAX/California (Interscope) 4

STRESS

MARY J. BLIGE/I'm Goin' Down (Uptown/MCA) 8
 JEFF BUCKLEY/The Last Goodbye (Columbia) 5
 DURAN DURAN/White Lines (Capitol) 5
 MELISSA ETHERIDGE/If I Wanted To (Island) 6
 HOLE/Violet (DGC/Geffen) 8
 HOOTIE & THE BLOWFISH/Let Her Cry (Atlantic) 2
 LETTERS TO CLED/Here & Now (Giant) 11
 NINE INCH NAILS/Hurt (Nothing/TVT/Interscope) 3
 TOM PETTY/It's Good To Be King (WB) 4
 R.E.M./Strange Currencies (WB) 2
 ROLLING STONES/Go Wild (Virgin) 4
 SPONGE/Plowed (WORK) 18
 BRUCE SPRINGSTEEN/Murder... (Columbia) 4

ACTIVE

BLACKSTREET/Joy (Interscope) 4
 BUSH/Little Things (Trauma/Interscope) 2
 DA BRAT/Give It 2 You (So So Def/WORK) 6
 ELASTICA/Connection (DGC/Geffen) 3
 P.J. HARVEY/Down By The Water (Island) 4
 ADINA HOWARD/Freak Like Me (EastWest/EEG) 6
 ELTON JOHN/Believe (Rocket/Island) 7
 DIANA KING/Shy Guy (WORK) 2
 RAPPIN' 4-TAY/It'll Be Around (Rag Top/EMI) 5
 RAPHAEL SAADIQ/Ask Of You (550 Music/Epic ST) 3
 SUBWAY/This Lil' Game We Play (Biv Ter/Motown) 6
 2PAC/Dear Mama (Interscope) 2
 VARIOUS ARTISTS/Freedom... (Tribeca/Mercury) ADD
 JAMIE WALTERS/Hold On (Atlantic) 9
 VANESSA WILLIAMS/The Way That... (Mercury) 2

ON

BETTER THAN EZRA/Good (Swell/Elektra/EEG) ... ADD
 COLLECTIVE SOUL/December (Atlantic) ADD
 FLAMING LIPS/Turn It On (WB) 4
 JULIANA HATFIELD/Universal... (Marmmoth/Atlantic) 4
 JAYHAWKS/Blue (American/Reprise) 6
 MAD SEASON/River Of Deceit (Columbia) 4
 MONSTER MAGNET/Negasonic Teenage... (A&M) ADD
 PHUNK JUNKIEZ/ Love It... (Trauma/Interscope) 2
 RADIOHEAD/Fake Plastic Trees (Capitol) ADD
 MATTHEW SWEET/Sick Of Myself (Zoo) 4

Information current as of April 10.



MUSIC TELEVISION YOU CONTROL.

LW TW
 2 **1 TOTAL (NOTORIOUS B.I.G./Can't...** (Tommy Boy)
 2 **2PAC/Dear Mama** (Interscope)
 3 **ADINA HOWARD/Freak Like Me** (EastWest/EEG)
 - **4 SMOOTH/Mind Blowin' (Jive)**
 5 **OL' DIRTY BASTARD/Brooklyn Zoo** (Elektra/EEG)
 - **6 DIS-N-DAT/Freak Me Baby** (Epic)
 7 **DOGG POUND/What Would You Do** (Interscope)
 - **8 BRIAN MCKNIGHT/Crazy Love** (Mercury)
 - **9 RAPHAEL SAADIQ/Ask Of You** (550/Epic ST)
 5 **10 MARY J. BLIGE/I'm Goin' Down** (Uptown/MCA)

Most requested for week ending March 31.



48.8 million households
 Lee Chesnut, VP/Music Programming
 Wayne Isaak, Sr. VP/Music & Talent Relations

Weeks On

ADDS

BOYZ II MEN/Water Runs Dry (Motown)
 DIANA KING/Shy Guy (WORK)
 JILL SOBULE/ Kissed A Girl (Atlantic)

XL

SHERYL CROW/Strong Enough (A&M) 15
 MELISSA ETHERIDGE/If I Wanted To (Island) 5
 DIONNE FARRIS/ Know (Columbia) 10
 HOOTIE & THE BLOWFISH/Hold My... (Atlantic) 33
 MADONNA/Bedtime Story (Maverick/Sire/WB) 3

LARGE

EAGLES/Love Will Keep Us Alive (Geffen) 8
 HOOTIE & THE BLOWFISH/Let Her Cry (Atlantic) 9
 ELTON JOHN/Believe (Rocket/Island) 7
 ANNIE LENNOX/No More "I Love You's" (Arista) 8
 MARTIN PAGE/In The House Of Stone... (Mercury) ... 9
 TOM PETTY/It's Good To Be King (WB) 3
 BONNIE RAITT/You Got It (Arista) 12
 BRUCE SPRINGSTEEN/Murder... (Columbia) 3

MEDIUM

ABBA/Dancing Queen (A&M) 2
 ADAM ANT/Wonderful (Capitol) 7
 BLESSID UNION OF SOULS/ Believe (SBK/EMI) 5
 BLUES TRAVELER/Run-Around (A&M) 9
 BOYZ II MEN/Water Runs Dry (Motown) ADD
 DES'REE/Feel So High (550 Music) 7
 FOREIGNER/Until... (Generama/Rhythm Safari/Priority) ... 5
 HUMAN LEAGUE/Tell Me When (EastWest/EEG) 1
 ROLLING STONES/Go Wild (Virgin) 4

CUSTOM

ANITA BAKER/ Apologize (Elektra/EEG) 15
 BLACKSTREET/Joy (Interscope) 1
 MARY J. BLIGE/I'm Goin' Down (Uptown/MCA) 3
 BRANDY/Baby (Atlantic) 9
 BROWNSTONE/If You Love Me (MJJ/Epic) 16
 CRANBERRIES/Ode To My Family (Island) 10
 DAVE MATTHEWS BAND/What Would... (RCA) 16
 JOHN LEE HOOKER/Chill Out... (Virgin) 2
 INDIGO GIRLS/Power Of Two (Arista) 2
 JAYHAWKS/Blue (American/Reprise) 6
 DIANA KING/Shy Guy (WORK) ADD
 LONDOBEAT/Come Back (Radioactive) 2
 R.E.M./Strange Currencies (WB) 1
 RAPHAEL SAADIQ/Ask Of You (550 Music/Epic ST) 2
 TODD SNOIER/Airight Guy (MCA) 3
 JILL SOBULE/ Kissed A Girl (Atlantic) ADD
 SOUL FOR REAL/Candy Rain (Uptown/MCA) 3
 DAVE STEWART/Jealousy (EastWest/EEG) 5
 BARRY WHITE/Come On (A&M) 7
 VANESSA WILLIAMS/The Way That You... (Mercury) ... 1
 STEVIE WONDER/For Your Love (Motown) 7

Information current as of April 10.



36 million households
 Lydia Cole,
 VP/Music Programming

VIDEO SOUL TOP 10

LW TW
 2 **1 MONTELL JORDAN/This Is...** (PMP/RAL/Island)
 3 **2 ADINA HOWARD/Freak Like Me** (EastWest/EEG)
 1 **3 TLC/Red Light Special** (LaFace/Arista)
 5 **4 PORTRAIT/ I Can Call You** (Capitol)
 6 **5 BARRY WHITE/Come On** (A&M)
 7 **6 2PAC/Dear Mama** (Interscope)
 8 **7 USHER/Think Of You** (LaFace/Arista)
 9 **8 STEVIE WONDER/For Your Love** (Motown)
 - **9 ZHANE/You're Sorry Now** (Ittown/Motown)
 10 **10 SOUL FOR REAL/Candy Rain** (Uptown/MCA)

Information current as of April 7.

RAP CITY TOP 10

LW TW
 2 **1 NOTORIOUS B.I.G./Warning** (Bad Boy/Arista)
 6 **2 E-40/1-Luv** (Sick Wid' It/Jive)
 1 **3 2PAC/Dear Mama** (Interscope)
 7 **4 NAUGHTY BY NATURE/Craziest** (Tommy Boy)
 10 **5 OL' DIRTY BASTARD/Brooklyn Zoo** (Elektra/EEG)
 3 **6 KEITH MURRAY/Get Lifted** (Jive)
 5 **7 COUP/Fat Cats, Bigga Fish** (Wild Pitch)
 - **8 DR. DRE/Keep Their Heads Ringin'** (Priority)
 - **9 COMMON SENSE/Resurrection** (Relativity)
 - **10 VARIOUS ARTISTS/Freedom** (Tribeca/Mercury)

Information current as of April 7.



THE NASHVILLE NETWORK.
60.2 million households
 Traci Todd,
 Manager/Video Programming

Weeks On

HEAVY

DAVID BALL/Look What Followed Me Home (WB) 14
 BROOKS & DUNN/Little Miss Honky Tonk (Arista) 5
 GARTH BROOKS/Ain't Goin' Down... (Liberty) 14
 MARK CHESNUTT/Gonna Get A Life (Decca) 7
 BILLY RAY CYRUS/Deja Blue (Mercury) 10
 DIAMOND RIO/Bubba Hyde (Arista) 12
 JOE DIFFIE/So Help Me Girl (Epic) 11
 GEORGE DUCAS/Lipstick Promises (Liberty) 19
 ALAN JACKSON/Song For The Life (Arista) 5
 LITTLE TEXAS/Amy's Back In Austin (WB) 17
 TIM MCGRAW/Refried Dreams (Curb) 5
 JOHN M. MONTGOMERY/I Can Love You... (Atlantic) ... 5
 KYLE PETTY/Oh King Richard (Columbia) ADD
 RANDY TRAVIS/The Box (WB) 11
 TRAVIS TRITT/Tell Me I Was Dreaming (WB) ... **HOT/ADD**
 TANYA TUCKER/Between The Two Of Them (Liberty) ... 8
 LARI WHITE/That's How You Know... (RCA) 12
 TRISHA YEARWOOD/Thinkin' About You (MCA) ... 11

ADDS

RICKY LYNN GREGG/To Find Where I Belong (Liberty)
 KYLE PETTY/Oh King Richard (Columbia)
 TERRY RADIGAN/Half A Million Teardrops (Asylum)
 DARYLE SINGLETARY/I'm Living Up To Her... (Giant)
 TRAVIS TRITT/Tell Me I Was Dreaming (WB)

Information current as of April 3.



COUNTRY MUSIC TELEVISION
26.0 million households
 Tracy Rogers, Director/Programming
 Hal Willis, General Manager

TOP 10

LW TW
 3 **1 GEORGE DUCAS/Lipstick Promises** (Liberty)
 2 **2 TRISHA YEARWOOD/Thinkin' About You** (MCA)
 4 **3 JOE DIFFIE/So Help Me Girl** (Epic)
 8 **4 RANDY TRAVIS/The Box** (WB)
 9 **5 LARI WHITE/That's How You Know...** (RCA)
 6 **6 DAVID BALL/Look What Followed...** (WB)
 - **7 MAVERICKS/ I Should Have Been True** (MCA)
 - **8 TRACY BYRD/Keeper Of The Stars** (MCA)
 - **9 BROOKS & DUNN/Little Miss Honky...** (Arista)
 - **10 JOHN M. MONTGOMERY/I Can Love...** (Atlantic)

HEAVY

DAVID BALL/Look What Followed Me Home (WB) 15
 BLACKHAWK/That's Just About Right (Arista) ADD
 BROOKS & DUNN/Little Miss Honky Tonk (Arista) 6
 TRACY BYRD/Keeper Of The Stars (MCA) 10
 DIAMOND RIO/Bubba Hyde (Arista) 14
 JOE DIFFIE/So Help Me Girl (Epic) 11
 GEORGE DUCAS/Lipstick Promises (Liberty) 21
 ALAN JACKSON/Song For The Life (Arista) 6
 TRACY LAWRENCE/Texas Tornado (Atlantic) ADD
 MAVERICKS/Should Have Been True (MCA) 12
 TIM MCGRAW/Refried Dreams (Curb) 6
 JOHN M. MONTGOMERY/I Can Love You... (Atlantic) ... 6
 RANDY TRAVIS/The Box (WB) 13
 LARI WHITE/That's How You Know... (RCA) 13
 TRISHA YEARWOOD/Thinkin' About You (MCA) ... 14

HOT SHOTS

JOHN ANDERSON/ Mississippi Moon (BNA) 3
 JOHN BERRY/Standing On The Edge... (Liberty) 4
 CLINT BLACK/Summer's Comin' (RCA) 4
 STACY DEAN CAMPBELL/Eight Feet High (Columbia) ... 2
 M. CHAPIN CARPENTER/House Of Cards (Columbia) ... 4
 BILLY RAY CYRUS/One Last Thrill (Mercury) ADD
 RICKY LYNN GREGG/To Find Where I... (Liberty) ... 3
 JAMES HOLLIE/This Is Me Missing You (Epic) 2
 JON RANDELL/Came Straight To You (RCA) 2
 SHENANDOAH/Damned If I Don't... (Liberty) 2
 TRACTORS/Badly Bent (Arista) 2
 TRAVIS TRITT/Tell Me I Was Dreaming (WB) 2

ADDS

BLACKHAWK/That's Just About Right (Arista)
 BILLY RAY CYRUS/One Last Thrill (Mercury)
 TRACY LAWRENCE/Texas Tornado (Atlantic)

Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day. Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of April 5.

AUSTRALIA

LW TW
 3 **1 TINA ARENA/Sorrento Moon**
 4 **2 SILVERCHAIR/Pure Massacre**
 2 **3 DIVINYLS/I'm Jealous**
 1 **4 MENTAL AS ANYTHING/Mr. Natural**
 5 **5 DIESEL/15ft. Of Snow**
 - **6 SILVERCHAIR/Tomorrow**
 7 **7 MAX SHARAM/Corna**
 9 **8 SILVERCHAIR/Israel's Son**
 10 **9 CRUEL SEA/Just A Man**
 - **10 CATHY'S CLOWN/You Am I**

Most Added

CRUEL SEA/Just A Man
 MERIL BAINBRIDGE/Mouth
 AMMONIA/Sleepwalking

Top 10 Australian records from playlists of 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, MMM/Perth, PMFM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2 Triple M-FM/Sydney, MMM-FM/Brisbane, 8105/Brisbane, FM-104/Canberra.

CANADA

LW TW
 1 **1 CRASH TEST DUMMIES/ The Ballad Of Peter Pumpkinhead**
 2 **2 SUSAN AGLUKARK/O Siem**
 3 **3 JOHN BOTTOMLEY/You Lose And You Gain**
 7 **4 PHILOSOPHER KINGS/Charms**
 5 **5 JANN ARDEN/Wonderdrug**
 8 **6 BARENAKED LADIES/Life In A Nutshell**
 4 **7 JANN ARDEN/Insensitive**
 9 **8 SNOW/Anything For You**
 10 **9 WALTONS/End Of The World**
 - **10 ODDS/Truth Untold**

Most Added

CAROL MEDINA/
 You Don't Know (Where My Lips...)
 CRASH VEGAS/On And On
 ROCH VOISINE/Heaven Or Hell

Top 10 Canadian CHR hits courtesy The Record (416) 221-3366.



Pos.	Artist	Avg. Gross (in 000s)
1	ROLLING STONES	\$5198.8
2	EAGLES	\$1264.0
3	PAGE/PLANT	\$473.3
4	BOYZ II MEN	\$398.6
5	TOM PETTY & HEARTBREAKERS	\$332.9
6	REBA MENTIRE	\$297.3
7	NINE INCH NAILS	\$224.4
8	YOUNG MESSIAH TOUR	\$214.2
9	AMY GRANT	\$202.6
10	ALAN JACKSON	\$195.8
11	VINCE GILL	\$191.0
12	ALABAMA	\$173.6
13	TRAGICALLY HIP	\$162.8
14	TIM MCGRAW/LITTLE TEXAS	\$139.3
15	PHISH	\$130.0

New Tours

Among this week's new tours:

ADAM ANT
 MARY BLACK
 BOSTON
 FLAMING LIPS
 GOO GOO DOLLS
 MERLE HAGGARD
 MELVINS
 NEVILLE BROTHERS
 REVEREND HORTON HEAT
 SLICK LILLY
 VERUCA SALT
 WARRANT

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (206) 224-2631.



TONY NOVIA

CONTEMPORARY HIT RADIO

Defending Against The Technological Attack

Bill Cahill is Program Manager of Shamrock Broadcasting's WFOX/Atlanta. His vast CHR resume includes WDGC/Raleigh, WBZZ/Pittsburgh, WFLY/Albany, and others. Cahill understands technology, something many programmers relegate to the engineering department. Cahill also has a keen sense of the future and a vision of what's going to happen. Here are some of his thoughts.

R&R: You turned me on to the book "Being Digital" by Nicholas Negroponte. (See accompanying story, "Technology: Buy In Or Lose Out.") What was your take on the book?

BC: It's an opportunity to look into the future of how home/car/at-work entertainment might go. Some fascinating possibilities are explored in the book. Television is the primary focus, but the possible changes to radio are just as startling.

R&R: What about the future of radio?

BC: Broadcast TV was attacked by cable. Radio has been attacked in smaller ways (music radio by MTV, News/Talk radio by CNN and CNBC). But relatively speaking, radio has not been under a heavy frontal attack. New technologies are developing so quickly that we need to be on guard for rapid changes in the marketplace. For 20 years (1955-'75), music radio existed primarily on AM. We all know how quickly FM took over in most markets. Now music radio has been popular on FM for 20 years — broadcasting on what is basically World War II technology! Is another jump likely to occur? If so, to where? Broadcast digital? Cable? Satellite? Fiber? We need to be prepared to deal with any or all of the above.

R&R: You and I have discussed the "category killer" concept and how it already exists in retail. How would you define it in simple terms?

BC: A good example of the category killer in retail is the "mega



Bill Cahill

store." Companies like **Best Buy** and **Circuit City** are selling CDs at or below cost, aka loss leaders. They do this to lure consumers into the stores for great deals on CDs and hope they spend money on other items like CD players and TV sets. Meanwhile, music stores like **Record Town**, **Blockbuster Music**, and others are hurting because they can't compete, therefore killing their category.

R&R: What's the "category killer" for radio?

BC: Digital and computer technology could help develop the radio entertainment "category killer." Like music retailers, we supply entertainment to the consumer. What's to stop the Baby Bells and cable systems (who will soon be at war) from offering commercial-free radio as part of their service?

R&R: We keep hearing about satellite and cable radio threatening the future of radio. What do you think?

BC: The GM Hughes DirecTV system already offers 30 channels of CD-quality music as part of the basic TV subscription. To date, cable radio could be labeled a failure. But don't ever count it out. The

30 music channels I've heard on the DSS satellite are certainly not the "Death Star." But unlike cable radio, you don't pay extra for the music service on DSS. When they figure out a way to deliver commercial-free music formats to our automobiles, then radio could be in real trouble.

R&R: What's to stop the Baby Bells and cable companies from offering a free, loss-leader music service?

BC: Nothing but money. Imagine a music service that could be played via your sound system at home or downloaded onto disc for playback in the car or other units not hooked up to the satellite dish or fiber. The record companies will stop you from making permanent digital copies (as they should), but these downloaded discs could be set to play only once (which is what radio is). The record companies won't allow music copying, but they will allow music trial.

R&R: What other formats need to be concerned?

BC: News radio could also be affected. Imagine downloading just the items that interest you onto a disc, then listening to it in the car on your way to work, like you can currently do with on-line services.

R&R: Is there any good news on the radio forefront?

BC: Yes, if we stay on top of the latest technology and adapt to change. We need to constantly examine our strengths and weaknesses. For example, one of the reasons cable radio hasn't worked is the cost to the consumer and lack of localization. Have you ever noticed that DJ-free radio stations always seem to fail? This is because the human touch has always been a part of radio. Make sure your station is local and in touch with your town or big city. **R&R's** Callout America program is also a major step in helping radio stations focus their product and survive in this [increasingly] competitive business.

R&R: What about the future of radio personalities?

BC: If you're a true entertainer, you'll always find a place in radio, regardless of where it evolves. Your airshift might be heard live or downloaded. What we're doing now might simply be digitized. But we all must stay alert. We need to be smart enough to evolve with the changes.

Technology: Buy In Or Lose Out

■ New book offers insights into radio's future

There is a new book out that should be required reading for anyone in a key position in the radio business: "Being Digital" (Alfred A. Knopf) by MIT Professor of Media Technology **Nicholas Negroponte**. He's also founding director of the Media Lab. Below are some interesting concepts taken directly from the book.

Computer Liberation

"Computing is not about computers anymore. It is about living. Bits, the DNA of information, are rapidly replacing atoms as the basic commodity of human interaction." Negroponte further illustrates the dramatic effects of this change. "The difference between a television set and a computer screen becomes one of mere size. And formerly 'mass' media evolves into a personalized two-way street of communication.

"Information is no longer 'pushed' at consumers. Instead, people or their digital agents 'pull' and help create the specific information they need. There are many merits to digitization. Some obvious ones include data compression and error correction, which are important in the delivery of information through a costly or noisy channel. Broadcasters for example, can save money and viewers can see or hear studio-quality picture and sound.

"The revolution in information technology will liberate computers from the confines of keyboards and screens into objects we talk to, drive with, touch, or even wear. These changes will fundamentally alter how we learn, work, entertain ourselves — in short, how we live."

The Digital Generation

"At present 35% of American families and 50% of American teenagers have a personal computer at home — 30 million people are estimated to be on the Internet. 65% of new computers sold worldwide in 1994 were for the home, and 90% of those to be sold this year are expected to have modems or CD-ROM drives. These numbers don't even include the fifty microprocessors in the average 1995 automobile or the microprocessors in your toaster, thermostat, answering machine, CD player, and greeting cards. The population of the Internet itself is now increasing at 10% per month. If this growth rate continues (quite impossibly), the total number of Internet users would exceed the population of the world by 2003.

“The revolution in information technology will liberate computers from the confines of keyboards and screens into objects we talk to, drive with, touch or even wear.”
— **Nicholas Negroponte**



Nicholas Negroponte

"As we move more toward such a digital world, an entire sector of the population will be or feel disenfranchised. When a fifty-year-old steelworker loses his job, unlike his twenty-five-year old son, he may have no digital resilience at all. When a modern-day secretary loses his job, at least he may be conversant with the digital world and have transferable skills.

"The access, the mobility, and ability to affect change are what will make the future so different from the present. The information superhighway may be mostly hype today, but it is an understatement about tomorrow. It will exist beyond people's wildest predictions. As children appropriate a global information resource, and as they discover that only adults need a learner's permit, we are bound to find new hope and dignity in places where very little existed before. Being digital is different. We aren't waiting on any invention. It is here. It is now. It is almost genetic in its nature, in that each generation will become more digital than the preceding one."

“What's to stop the Baby Bells and cable systems (who will soon be at war) from offering commercial-free radio as part of their service?”
— **Bill Cahill**



IN THE HOUSE OF THE PIG — Martin Page (center) stopped by the House of Stone and Light at WFLZ/Tampa. Sharing this photo opportunity are (l-r) WFLZ APD Jeff Kapugi, Mercury's Katie Pedretty, Power Pig PD B.J. Harris, and Mercury VP/Singles Promotion Tony Smith.

HOTTEST NEW & ACTIVE

OASIS Live Forever (Epic)
Total Plays: 1176, Total Stations: 75, Adds: 2

OURAN OURAN White Lines (Capitol)
Total Plays: 1073, Total Stations: 71, Adds: 2

MAONNA Bedtime Story (Maverick/Sire/WB)
Total Plays: 1061, Total Stations: 76, Adds: 12

LETTERS TO CLEO Here & Now (Giant)
Total Plays: 992, Total Stations: 75, Adds: 10

STONE TEMPLE PILOTS Pretty Penny (Atlantic)
Total Plays: 905, Total Stations: 56, Adds: 3

SHERYL CROW D'yer Mak'er (Atlantic)
Total Plays: 877, Total Stations: 58, Adds: 7

STEVIE B Dream About You (Emporia)
Total Plays: 741, Total Stations: 30, Adds: 7

ADINA HOWARD Freak Like Me (EastWest/EEG)
Total Plays: 708, Total Stations: 36, Adds: 5

BUSH Everything Zen (Trauma/Interscope)
Total Plays: 684, Total Stations: 49, Adds: 1

BOYZ II MEN Water Runs Dry (Motown)
Total Plays: 621, Total Stations: 19, Adds: 1

NICKI FRENCH Total Eclipse Of The Heart (Critique)
Total Plays: 613, Total Stations: 30, Adds: 6

BRYAN ADAMS Have You Ever Really Loved A Woman?(A&M)
Total Plays: 593, Total Stations: 77, Adds: 61

TOAO THE WET SPROCKET Fly From Heaven (Columbia)
Total Plays: 577, Total Stations: 35, Adds: 0

TECHNOTRONIC Move It To The Rhythm (SBK/EMI)
Total Plays: 572, Total Stations: 49, Adds: 14

ADAM ANT Wonderful (Capitol)
Total Plays: 554, Total Stations: 56, Adds: 27

LUTHER VANDROSS Love The One You're With (LV/Epic)
Total Plays: 545, Total Stations: 41, Adds: 1

FUN FACTORY Close To You (Curb)
Total Plays: 505, Total Stations: 29, Adds: 6

DIANA KING Shy Guy (WORK)
Total Plays: 412, Total Stations: 34, Adds: 7

MARY J. BLIGE I'm Goin' Down (Uptown/MCA)
Total Plays: 384, Total Stations: 28, Adds: 3

R.E.M. Strange Currencies (WB)
Total Plays: 374, Total Stations: 29, Adds: 13

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

APRIL 11

Brownstone	"Grapevyne" (Epic)
Jayhawks	"Blue" (Reprise)
Masta Ace Inc.	"The I.N.C. Ride" (Capitol)
Pretenders	"Everyday Is Like Sunday" (Arista)
R.E.M.	"Strange Currencies" (WB)
Bob Seger	"Turn The Page" (Capitol)
Spanish Fly	"Daddy's Home" (WB)
Bruce Springsteen	"Secret Garden" (Columbia)

APRIL 18

Jon B f/Babyface	"Someone To Love" (550 Music)
Elastica	"Connection" (Geffen)
David Hasselhoff	"Fallin' In Love" (Critique)
Juliana Hatfield	"Universal Heartbeat" (Atlantic)
Mary Karlsen	"I'd Be Lying" (Atlantic)
Lucas	"WauWauWau" (Atlantic)
Mike & The Mechanics	"Over My Shoulder" (Atlantic)
Tag Team	"Pig Power" (Atlantic)
Vanessa Williams	"The Way That You Love" (Mercury)
Victoria Williams	"You R Loved" (Atlantic)



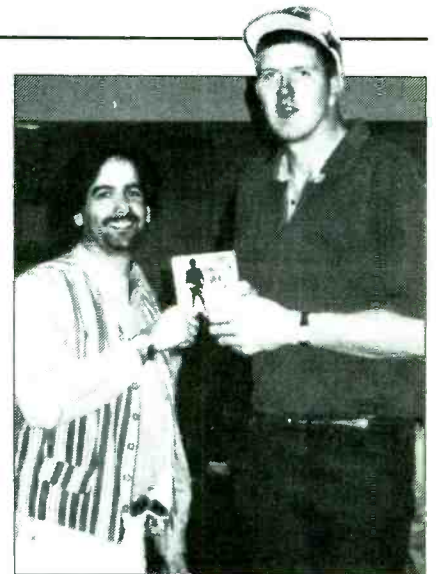
A BEDTIME STORY TO REMEMBER — It's not often you get to host a pajama party with the unpredictably provocative Madonna. But WHYZ (Z100)/New York staffers braved it. Enjoying the closeness are (l-r) ex-Z100 PM driver Elvis "what in hell is that hat all about" Duran, late nighter Freddie Vetter, Madonna, Z100 PD (and new daddy) Steve Kingston and Promotion Director "give her a raise" Theresa Buyer.



PORTLAND INTERCEPTS NEON DEION — KKRZ/Portland scores big with San Francisco 49er and Priority recording star Deion Sanders. Taking end zone dance lessons are (l-r) KKRZ AMers Officer Tony and Valerie Ring, Sanders, and morning talent Scott Thrower.



FARRIS KNOWS HOW TO BE #1 — And Columbia knows how to celebrate that feat. Here's the party lineup in no particular order: KTFM/San Antonio MD Charles Chavez, KPWR/L.A. MD Bruce St. James, KPRR/EI Paso PD John Candelaria, WZYP/Huntsville MD Nikki Nite, Columbia Assoc. Dir. Nat. Top 40 Promo Lee Leipsner, WSTW/Wilmington PD Mike Sommers, KRBE/Houston MD Cubby Bryant, KUBE/Seattle MD Shellie Hart, WDCG/Raleigh-Durham APD Kandy Klutch, KKRZ/Portland PD Ken Benson, WBHT/Wilkes Barre MD Danny Ocean, WBBM/Chicago MD Eric Bradley, KRQ/Tucson MD Tim Richards, WSTR/Atlanta's Eddie Munster, Columbia's Tim Virgin, Sr. Dir./Natl. Pop Promo Charlie Walk, West Coast Dir./Natl. Promo Dana Keil, Assoc. Dir./Crossover Promo Jerry McKenna, and Local Promo Mgr. John Michael.



THE PETE COSENZA JINX — Just prior to the NCAA semifinal between UCLA and Oklahoma State, Columbia's Pete Cosenza poses with Oklahoma State Center Brian "Big Country" Reeves. Cosenza informs us that Big Country gets psyched up for his games by listening to Bruce Springsteen. Cosenza's magic touch resulted in a great game for Big Country, but a loss for Oklahoma State.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES

Callout America® song selection is based on the Top 30 titles from the R&R Pop/CHR chart for the week of March 13 - 19.

POP/CHR

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
GREEN DAY When I Come Around (<i>Reprise</i>)	4.14	4.13	4.17	4.12	84.5%	24.0%
PEARL JAM Better Man (<i>Epic</i>)	3.95	4.00	4.05	3.95	64.2%	13.8%
LIVE Lightning Crashes (<i>Radioactive</i>)	3.93	---	---	---	53.0%	11.0%
BOYZ II MEN On Bended Knee (<i>Motown</i>)	3.92	3.83	3.94	4.00	91.5%	35.8%
TLC Creep (<i>LaFace/Arista</i>)	3.79	3.75	3.76	3.90	76.5%	21.0%
BLESSID UNION OF SOULS I Believe (<i>EMI</i>)	3.77	3.78	3.62	3.59	63.0%	11.8%
BON JOVI Always (<i>Mercury</i>)	3.76	3.70	3.59	3.67	92.2%	34.2%
DES'REE You Gotta Be (<i>550 Music</i>)	3.75	3.60	3.76	3.63	95.0%	33.0%
REAL McCOY Another Night (<i>Arista</i>)	3.74	3.52	3.83	3.76	88.8%	35.0%
SHERYL CROW Strong Enough (<i>A&M</i>)	3.73	3.95	3.89	3.85	80.5%	22.7%
MADONNA Take A Bow (<i>Maverick/Sire/WB</i>)	3.72	3.76	3.66	3.79	93.5%	35.8%
REAL McCOY Run Away (<i>Arista</i>)	3.71	3.44	3.40	3.26	73.8%	19.3%
BOYZ II MEN Thank You (<i>Motown</i>)	3.68	3.65	---	---	62.8%	17.5%
HOOTIE & THE BLOWFISH Hold My Hand (<i>Atlantic</i>)	3.67	3.68	3.71	3.78	85.5%	28.0%
BROWNSTONE If You Love Me (<i>MJJ/Epic</i>)	3.67	3.53	3.61	3.59	66.7%	16.5%
JAMIE WALTERS Hold On (<i>Atlantic</i>)	3.64	3.49	3.69	3.62	60.5%	15.0%
TOM PETTY You Don't Know How It Feels (<i>WB</i>)	3.63	3.81	3.59	3.81	73.0%	26.7%
4 P.M. Sukiyaki (<i>Next Plateau/London/Island</i>)	3.57	3.54	3.70	3.64	80.5%	28.3%
MARTIN PAGE In The House Of Stone And Light (<i>Mercury</i>)	3.56	3.52	3.29	3.44	63.5%	14.0%
DIONNE FARRIS I Know (<i>Columbia</i>)	3.54	3.62	3.60	3.67	78.3%	27.3%
EAGLES Love Will Keep Us Alive (<i>Geffen</i>)	3.51	3.50	3.32	3.39	72.0%	17.7%
FIREHOUSE I Live My Life For You (<i>Epic</i>)	3.39	3.39	3.30	3.46	46.3%	11.5%
CORONA The Rhythm Of The Night (<i>EastWest/EEG</i>)	3.38	3.25	3.37	3.28	78.5%	35.0%
VAN HALEN Can't Stop Lovin' You (<i>WB</i>)	3.33	3.13	---	---	47.5%	14.0%
MELISSA ETHERIDGE If I Wanted To (<i>Island</i>)	3.29	3.37	3.33	3.36	66.0%	24.2%
SIMPLE MINDS She's A River (<i>Virgin</i>)	3.05	2.87	2.99	3.07	26.7%	8.8%
GLORIA ESTEFAN Everlasting Love (<i>Epic</i>)	3.03	3.04	3.01	---	80.5%	33.0%
LONDONBEAT Come Back (<i>Radioactive</i>)	3.03	2.92	2.77	3.00	37.7%	14.0%
ELTON JOHN Believe (<i>Rocket/Island</i>)	3.02	3.05	3.12	---	58.5%	21.7%
HUMAN LEAGUE Tell Me When (<i>EastWest/EEG</i>)	2.93	---	---	---	48.8%	20.8%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5. (1= dislike very much; 5= like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34 who are weekly cume listeners of at least one R&R Pop/CHR reporting station in the following regions: **EAST:** WXKS/Boston, WKSE/Buffalo, WKSS/Hartford, WTIC/Hartford, WHTZ/New York, WIOQ/Philadelphia, WPLY/Philadelphia, WBZZ/Pittsburgh, WPRO/Providence. **SOUTH:** WSTR/Atlanta, WEDJ/Charlotte, KHKS/Dallas, KRBE/Houston, WHYI/Miami, WEZB/New Orleans, WNVZ/Norfolk, WXXL/Orlando, WFLZ/Tampa. **MIDWEST:** WKRO/Cincinnati, WZJM/Cleveland, WNCI/Columbus, WHYT/Detroit, WZPL/Indianapolis. **KISF/Kansas City, KMXV/Kansas City, KDWB/Minneapolis, WKBQ/St. Louis. WEST:** KQKS/Denver, KIIS/Los Angeles, KKFR/Phoenix, KKRZ/Portland, KUTQ/Salt Lake City, KKLQ/San Diego. © 1995, R&R Inc.

Callout America. HotScores

By TONY NOVIA

It's no secret that PD Steve Kingston's WHTZ (Z100)/New York is a well-researched machine. So it should come as no shock to anyone this week that Z100 increases "LIGHTNING CRASHES" by Live (*Radioactive*) to 50 spins. In CALLOUT AMERICA this week, "LIGHTNING CRASHES" jumps out of nowhere to #3 in our national music survey. Even though it is only 53% familiar — this week it is only number 21 in airplay — it is a major hit with CHR listeners. On a 1-5 scale it scores a 4.00 among women 12-17, 3.95 in women 18-24, and 3.71 with women 25-34. "LIGHTNING CRASHES" looks like it could be one of this year's big testing pop songs.

The following is a comparison between some of Z100's most played songs this week and this week's CALLOUT AMERICA song rankings. Please remember: CALLOUT AMERICA is a national and regional overview, not market research. "BETTER MAN" by Pearl Jam (*Epic*) ranks fourth on Z100 and second on CALLOUT AMERICA. "WHEN I COME AROUND" by Green Day (*Reprise*) ranks fifth on Z100 and first on CALLOUT AMERICA. "STRONG ENOUGH" by Sheryl Crow (*A&M*) ranks eighth at Z100 and tenth on CALLOUT AMERICA.

Illustrating the diversity among CHR listeners, "RUN AWAY" by Real McCoy (*Arista*) jumps from 3.44 to 3.71. Demo strength is right across the board; it posts a 3.69 women 12-17, 3.72 women 18-24, and a 3.74 women 25-34.

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APRIL 7, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	DIONNE FARRIS I Know (Columbia)	6123	6009	5674	5562	138/0
3	2	2	2	SHERYL CROW Strong Enough (A&M)	5250	5414	5359	4984	134/0
11	8	6	3	BLESSID UNION OF SOULS I Believe (EMI)	4616	4061	3588	3220	126/1
5	4	4	4	GREEN DAY When I Come Around (Reprise)	4418	4480	4433	4369	126/1
8	7	5	5	JAMIE WALTERS Hold On (Atlantic)	4301	4175	3915	3510	113/3
12	9	8	6	REAL MCCOY Run Away (Arista)	4255	3936	3587	3205	118/0
2	3	3	7	MADONNA Take A Bow (Maverick/Sire/WB)	4089	4669	5143	5476	109/0
13	11	10	8	MARTIN PAGE In The House Of Stone... (Mercury)	3701	3518	3269	3127	116/3
16	12	11	9	FIREHOUSE I Live My Life For You (Epic)	3540	3407	3264	3021	108/1
6	6	9	10	MELISSA ETHERIDGE If I Wanted To (Island)	3447	3800	4025	4082	111/2
4	5	7	11	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	3419	3979	4338	4499	106/0
35	19	13	12	HUMAN LEAGUE Tell Me When (EastWest/EEG)	3389	3075	2554	1529	128/2
20	18	15	13	ELTON JOHN Believe (Rocket/Island)	2980	2775	2570	2326	129/0
7	10	12	14	DES'REE You Gotta Be (550 Music)	2812	3113	3528	3654	87/0
28	20	17	15	VAN HALEN Can't Stop Lovin' You (WB)	2801	2604	2264	1928	114/3
10	14	14	16	REAL MCCOY Another Night (Arista)	2670	2854	3128	3277	86/0
—	38	26	17	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	2485	1978	1376	946	108/7
29	23	19	18	BOYZ II MEN Thank You (Motown)	2429	2272	2109	1900	100/2
15	16	18	19	TLC Creep (LaFace/Arista)	2427	2565	2730	3059	68/1
14	13	16	20	LONDONBEAT Come Back (Radioactive)	2330	2729	3156	3071	78/0
32	28	21	21	LIVE Lightning Crashes (Radioactive)	2312	2146	1975	1770	111/3
23	21	22	22	BROWNSTONE If You Love Me (MJJ/Epic)	2118	2142	2215	2185	73/0
38	35	28	23	ANNIE LENNOX No More "I Love You's" (Arista)	2064	1783	1544	1428	112/1
25	25	24	24	PEARL JAM Better Man (Epic)	1919	1995	2091	2015	69/2
9	15	20	25	BOYZ II MEN On Bended Knee (Motown)	1872	2228	2818	3295	70/0
40	36	34	26	BLUES TRAVELER Run-Around (A&M)	1866	1640	1465	1240	99/7
33	33	27	27	CRANBERRIES Ode To My Family (Island)	1860	1806	1796	1679	94/2
—	—	38	28	TLC Red Light Special (LaFace/Arista)	1789	1501	1197	850	84/8
19	22	25	29	EAGLES Love Will Keep Us Alive (Geffen)	1745	1993	2180	2396	72/1
—	—	40	30	SOUL FOR REAL Candy Rain (Uptown/MCA)	1662	1370	1238	1014	81/7
—	40	35	31	REDNEX Cotton Eye Joe (Battery/Jive)	1644	1575	1334	1064	94/2
DEBUT			32	DAVE MATTHEWS BAND What Would You Say (RCA)	1643	1273	848	573	85/8
22	26	29	33	CORONA The Rhythm Of The Night (EastWest/EEG)	1638	1778	2029	2188	61/1
17	17	23	34	TOM PETTY You Don't Know How It Feels (WB)	1632	2009	2617	3012	72/0
26	31	32	35	JADE Every Day Of The Week (Giant)	1550	1695	1872	1985	54/1
31	32	30	36	2 UNLIMITED Get Ready For This (Critique)	1547	1777	1842	1817	56/0
27	30	36	37	GLORIA ESTEFAN Everlasting Love (Epic)	1408	1565	1887	1942	54/1
DEBUT			38	FOREIGNER Until... (Generama/Rhythm Safari/Priority)	1368	1143	916	591	68/2
DEBUT			39	DES'REE Feel So High (550 Music)	1351	949	519	50	86/9
DEBUT			40	BRANDY Baby (Atlantic)	1349	1289	1221	1084	67/1

This chart reflects airplay from March 27-April 2. Songs ranked by total plays. Highlighted songs indicate Breaker.
142 Pop/CHR reporters. 136 current playlists. © 1995, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BRYAN ADAMS Have You Ever Really... (A&M)	61
TOM PETTY It's Good To Be King (WB)	50
GENERAL PUBLIC Rainy Days (Epic)	31
ADAM ANT Wonderful (Capitol)	27
COLLECTIVE SOUL December (Atlantic)	22
TECHNOTRONIC Move It To The Rhythm (SBK/EMI)	14
R.E.M. Strange Currencies (WB)	13
MADONNA Bedtime Story (Maverick/Sire/WB)	12
LETTERS TO CLEO Here & Now (Giant)	10
BLACKSTREET Joy (Interscope)	9
DES'REE Feel So High (550 Music)	9
MONTELL JORDAN This Is How... (PMP/RAL/Island)	9
DAVE STEWART Jealousy (EastWest/EEG)	9

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MADONNA Bedtime Story (Maverick/Sire/WB)	+681
BLESSID UNION OF SOULS I Believe (EMI)	+555
HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	+507
ADAM ANT Wonderful (Capitol)	+486
BRYAN ADAMS Have You Ever Really... (A&M)	+465
DES'REE Feel So High (550 Music)	+402
DAVE MATTHEWS BAND What Would... (RCA)	+370
SHERYL CROW D'yer Mak'er (Atlantic)	+352
REAL MCCOY Run Away (Arista)	+319
HUMAN LEAGUE Tell Me When (EastWest/EEG)	+314

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
BON JOVI Always (Mercury)
4 P.M. Sukiyaki (Next Plateau/London/Island)
MELISSA ETHERIDGE I'm The Only One (Island)
INI KAMOZE Here Comes The Hotstepper (Columbia)
SHERYL CROW All I Wanna Do (A&M)
JOHN MELLENCAMP Wild Night (Mercury)
COLLECTIVE SOUL Shine (Atlantic)
COUNTING CROWS Mr. Jones (DGC/Geffen)
ACE OF BASE Don't Turn Around (Arista)
JON SECADA If You Go (SBK/EMI)

Breakers: Songs registering 2500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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Stations and their adds listed alphabetically by market

WFLY/Albany, NY PD: Michael Morgan MD: Shawn Scott 39 BRYAN ADAMS "Have" BLUES TRAVELER "Run" DES'REE "High" COLLECTIVE SOUL "December" HOOTIE & BLOWFISH "Cry"	WRQK/Canton, OH PD/MD: Ruby Cheeks COLLECTIVE SOUL "December"	KZIO/Duluth, MN PD: James Baker MD: Justin Case BRYAN ADAMS "Have" MADONNA "Bedtime" SHERYL CROW "Dyer" TECHNORITM "Rhythm" SOUL FOR REAL "Candy" ADAM ANT "Wonderful"	WDX/Green Bay, WI PD: Dan Stone MD: Steve Loukos 12 NICKI FRENCH "Eclipse"	WNSL/Laurel-Hattiesburg, MS PD: Rick James MD: Kevin Vaughan TOM PETTY "King" COLLECTIVE SOUL "December" JAYHAWKS "Blue"	WFHN/New Bedford, MA PD/MD: Jim Reitz BRYAN ADAMS "Have" GENERAL PUBLIC "Rainy" DAVE MATTHEWS BAND "What"	KKRZ/Portland, OR PD: Ken Benson MD: Eric Murphy No Adds	WRKY/Staubenville, OH PD: Steve Kline MD: Scott Faust TOM PETTY "King" STONE TEMPLE PILOTS "Pretty"	WOWV/West Palm Beach, FL PD: Jack Cliver MD: Greg Williams MD: Scott Chase DESTREE "High" GENERAL PUBLIC "Rainy"
KQID/Alexandria, LA PD: Pat Cloud MD: Cindy B. Goodie DIANA KING "Shy" TOM PETTY "King" ADAM ANT "Wonderful" COLLECTIVE SOUL "December" GENERAL PUBLIC "Rainy" TECHNORITM "Rhythm" BRYAN ADAMS "Have" STEVIE N "Dream"	WCIL/Carbondale, IL PD: John Riley 28 BRYAN ADAMS "Have" 14 LETTERS TO CLEO "Here" 14 ADAM ANT "Wonderful" 14 FREDDY JOHNSTON "Tears" 14 TOM PETTY "King"	WDCC/Durham-Raleigh, NC MD: Brian Burns MD: Steve Douglas TECHNORITM "Rhythm" MARTIN PAGE "House"	WNNK/Harrisburg, PA PD: John O'Dea MD: Scott Shaw 14 BADLEES "Angeline" DES'REE "High" ADINA HOWARD "Freak" LIVE "Lightning" ADAM ANT "Wonderful" BRYAN ADAMS "Have" TECHNORITM "Rhythm" SOPHIE B. HAWKINS "Lay" LETTERS TO CLEO "Here"	WZOO/Lima, OH PD: Steve James MD: Tommy Frank 10 ADAM ANT "Wonderful" RAPPIN' 4-TAY "Around" TOM PETTY "King" GENERAL PUBLIC "Rainy" R.E.M. "Strange"	WRHT/New Bern, NC PD: Ryan Walker APD: Gina Gray DIANA KING "Shy" DES'REE "High" TLC "Light" MONTELL JORDAN "This"	WERZ/Portsmouth, NH OMPD: Jack O'Brien MD: Liz Jordan BLACKSTREET "Joy" TOM PETTY "King" MADONNA "Bedtime" BRYAN ADAMS "Have"	WNTQ/Syracuse, NY PD: Dave Edwards MD: Rob Wagman SHERYL CROW "Dyer" BRYAN ADAMS "Have"	KKRQ/Wichita, KS MD: Greg Williams 14 COLLECTIVE SOUL "December" 11 PEARL JAM "Better" 5 MELISSA ETHERIDGE "Wanted" BRYAN ADAMS "Have" CRANBERRIES "Family" R.E.M. "Strange" TOM PETTY "King"
WAEB/Allentown, PA PD: Brian Check MD: Joe Friday ADAM ANT "Wonderful" TOM PETTY "King"	WQCR/Cedar Rapids, IA PD: Ric Swan MD: Jim Allen 13 R.E.M. "Strange" 5 BRYAN ADAMS "Have"	WBZ/Eau Claire, WI PD: Beau Landrey BRYAN ADAMS "Have" TOM PETTY "King" JIMMY CLIFF "Hakuna"	WKSS/Hartford, CT PD: Jay Besu Jones MD: Tina Simonet BRYAN ADAMS "Have" MARY J. BLIGE "Goin' PHARAO "Secrets" OASIS "Live"	KFRX/Lincoln, NE PD: Sonny Valentine R.E.M. "Strange" LETTERS TO CLEO "Here" COLLECTIVE SOUL "December" BRYAN ADAMS "Have" TOM PETTY "King"	WKCI/New Haven, CT OMT: Glenn Beck PD: Steve Wilson 8 MARTIN PAGE "House" 8 VAN HALEN "Can" 7 HOOTIE & BLOWFISH "Cry"	WSPK/Poughkeepsie, NY MD: Scotty Mac SHERYL CROW "Dyer" ADAM ANT "Wonderful" TOM PETTY "King" GENERAL PUBLIC "Rainy"	WVKS/Toledo, OH PD: Mike Whisher MD: Curt Kruse VANESSA WILLIAMS "Wa" ADINA HOWARD "Freak" SOUL FOR REAL "Candy" BRUCE SPRINGSTEEN "Secret"	KNIN/Wichita Falls, TX Interim PD: Jeff Hughes BRYAN ADAMS "Have" ADINA HOWARD "Freak" GENERAL PUBLIC "Rainy" LIVE "Lightning" ADAM ANT "Wonderful" BLUES TRAVELER "Run"
WPRR/Akron, PA PD/MD: Tommy Edwards GENERAL PUBLIC "Rainy" COLLECTIVE SOUL "December" BRYAN ADAMS "Have" GREAT WHITE "Saw"	WVSR/Charleston, WV PD: Bill Sheehan APD: Mike Edwards BRYAN ADAMS "Have" TOM PETTY "King" MONTELL JORDAN "This" DAVE STEWART "Jealousy"	WNKI/Elmira, NY OMT: Van Michael PD: Doug Guyer TOM PETTY "King" BRYAN ADAMS "Have" DAVE STEWART "Jealousy"	WTIC/Hartford, CT PD: Paul Cannon MD: Tony Bristol DAVE MATTHEWS BAND "What" BRYAN ADAMS "Have"	KIIS/Los Angeles, CA PD: Steve Perun MD: Tracy Austin 15 K7 "Here" 8 IV XAMPLE "Alone"	WQGN/New London, CT MD: Lori Robbins 14 R.E.M. "Strange" TOM PETTY "King" BRYAN ADAMS "Have" MONTELL JORDAN "This" TECHNORITM "Rhythm" ADAM ANT "Wonderful" GENERAL PUBLIC "Rainy"	WPRO/Providence, RI PD: David Simpson MD: Tony Maccaro DES'REE "High" MADONNA "Bedtime" TOM PETTY "King"	WPST/Trenton, NJ PD: Michelle Stevens MD: Dave McKay 20 BETTER THAN EZRA "Good" 12 LETTERS TO CLEO "Here" 6 HOOTIE & BLOWFISH "Cry"	WHTO/Williamsport, PA PD: Shawn Caray APD: Jeff Riceman BRYAN ADAMS "Have" TOM PETTY "King"
WQAB/Wilmington, NC PD: Brian Check MD: Joe Friday ADAM ANT "Wonderful" TOM PETTY "King"	WVSR/Charleston, WV PD: Bill Sheehan APD: Mike Edwards BRYAN ADAMS "Have" TOM PETTY "King" MONTELL JORDAN "This" DAVE STEWART "Jealousy"	WVSR/Charleston, WV PD: Bill Sheehan APD: Mike Edwards BRYAN ADAMS "Have" TOM PETTY "King" MONTELL JORDAN "This" DAVE STEWART "Jealousy"	WVSR/Charleston, WV PD: Bill Sheehan APD: Mike Edwards BRYAN ADAMS "Have" TOM PETTY "King" MONTELL JORDAN "This" DAVE STEWART "Jealousy"	WVSR/Charleston, WV PD: Bill Sheehan APD: Mike Edwards BRYAN ADAMS "Have" TOM PETTY "King" MONTELL JORDAN "This" DAVE STEWART "Jealousy"	WVSR/Charleston, WV PD: Bill Sheehan APD: Mike Edwards BRYAN ADAMS "Have" TOM PETTY "King" MONTELL JORDAN "This" DAVE STEWART "Jealousy"	WVSR/Charleston, WV PD: Bill Sheehan APD: Mike Edwards BRYAN ADAMS "Have" TOM PETTY "King" MONTELL JORDAN "This" DAVE STEWART "Jealousy"	WVSR/Charleston, WV PD: Bill Sheehan APD: Mike Edwards BRYAN ADAMS "Have" TOM PETTY "King" MONTELL JORDAN "This" DAVE STEWART "Jealousy"	WVSR/Charleston, WV PD: Bill Sheehan APD: Mike Edwards BRYAN ADAMS "Have" TOM PETTY "King" MONTELL JORDAN "This" DAVE STEWART "Jealousy"

142 Total Reporters
 142 Current Reporters
 136 Current Playlists

Reported Frozen Playlist (2):
 WGLU/Johnstown, PA
 KHTT/Tulsa, OK

Did Not Report, Playlist Frozen (4):
 WAAL/Binghamton, NY
 WHYT/Detroit, MI
 KBFM/McAllen-Brownsville, TX
 KZZU/Spokane, WA

POP/CHR PLAYLISTS

Z100
NEW YORK

MARKET #1
WHTZ/New York
(212) 239-2300
Kingston/Shane

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
46	52	59	55		MADONNA/Take A Bow
53	52	59	54		MELISSA ETHERIDGE/Like The Way I Do
58	60	60	54		REAL MCCOY/Another Night
59	60	61	54		PEARL JAM/Better Man
58	60	59	53		GREEN DAY/When I Come Around
25	30	31	50		DIONNE FARRIS/I Know
26	30	48	50		LIVE/Lightning Crashes
56	59	59	44		SHERYL CROW/Strong Enough
43	44	43	42		HOOTIE & BLOWFISH/Hold My Hand
29	34	36	31		OASIS/Live Forever
27	28	31	31		PEARL JAM/You Don't Know
57	56	58	31		BON JOVI/Always
21	18	26	29		VAN HALEN/Can't Stop Lovin'
36	34	38	28		WEEZER/Buddy Holly
24	22	24	27		DURAN DURAN/White Lines
16	20	26	27		OFFSPRING/Gotta Get Away
22	22	21	27		CRYSTAL WATERS/100% Pure Love
23	22	21	27		CANDLEBOX/Far Behind
20	19	26	26		SPONGE/Plowed
53	31	29	26		OFFSPRING/Seif Esteem
36	44	31	24		LIVE/Alone
8	12	22	22		REAL MCCOY/Run Away
-	-	14	-		STONE TEMPLE PILOTS/Dancing Days
12	20	21	20		BETTER THAN EZRA/Good
14	18	22	20		DAVE MATTHEWS BAND/What Would...
16	20	22	20		ELASTICA/Connection
-	-	15	-		P.J. HARVEY/Down By The Water
-	-	16	-		HUMAN LEAGUE/Tell Me When
21	18	14	-		STONE TEMPLE PILOTS/Interstate Love...
15	13	13	13		BUSH/Everything Zen
14	16	13	13		GILLETTE/20 FINGERS/Mr. Personality
5	13	17	12		MADONNA/Bedtime Story
13	11	17	12		CRANBERRIES/Ode To My Family
17	11	20	10		STONE TEMPLE PILOTS/Pretty Penny
27	27	21	10		GREEN DAY/Basket Case
5	5	5	5		ELTON JOHN/Believe
5	5	5	5		LETTERS TO CLEO/Here & Now
31	31	16	5		CRANBERRIES/Zombie

KIISFM
102.7

MARKET #2
KIIS/Los Angeles
(818) 845-1027
Perun/Austin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
79	76	73	73		STEVIE B/Dream About You
70	77	78	69		MADONNA/Take A Bow
30	46	59	63		GREEN DAY/When I Come Around
49	61	61	58		DES'REE/You Gotta Be
62	62	56	54		TLC/Creep
47	45	52	52		TLC/Red Light Special
31	31	34	48		ALL-4-ONE/(She's Got) Skitz
52	48	44	46		REAL MCCOY/Run Away
48	47	48	44		INI KAMOZE/Here Comes...
34	40	44	44		2 UNLIMITED/Get Ready For This
42	59	51	41		BOYZ II MEN/On Bended Knee
46	39	28	38		REAL MCCOY/Another Night
56	33	32	38		BOYZ II MEN/Water Runs Dry
42	38	35	36		GILLETTE/20 FINGERS/Mr. Personality
24	40	38	34		CORONA/The Rhythm Of...
17	31	34	27		K-CI HAILEY/I! You Think...
22	24	27	27		SHERYL CROW/All I Wanna Do
7	11	23	23		SOUL FOR REAL/Candy Rain
25	26	22	23		BROWNSTONE/If You Love Me
25	20	20	23		MARY J. BLIGE/I'm Goin' Down
34	27	19	20		CRYSTAL WATERS/100% Pure Love
16	20	20	20		ROULA/Lick It
-	-	-	18		K7/Move It Like This
24	13	15	18		JADE/Every Day Of...
21	17	14	17		4 P.M./Sukiyaki
38	28	22	17		BRANDY/If I Wanna Be Down
31	27	24	17		NIU/II Miss You
-	16	13	16		DURAN DURAN/Come Undone
-	-	-	15		BRANDY/Baby
11	17	15	15		FUN FACTORY/Close To You
13	12	14	-		COOLIO/Fantastic Voyage
15	10	-	-		D.J. MIKO/What's Up
13	13	16	13		SALT-N-PEPA/ENVOIE/Whatta Man
11	9	15	12		ELTON JOHN/Believe
-	-	-	10		LISA LOEB/Stay (I Missed You)
19	16	11	10		69 BOYZ/Tootsee Roll
14	17	12	9		BOYZ II MEN/Thank You
-	-	-	8		IV XAMPLE/I'd Rather Be Alone
-	-	-	5		MADONNA/Bedtime Story

Q102

MARKET #3
WIOQ/Philadelphia
(610) 667-8100
Kalina/McGuire

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	37	52	52		BLESSID UNION OF.../I Believe
31	31	31	51		REAL MCCOY/Run Away
38	37	31	50		SHERYL CROW/Strong Enough
53	50	50	50		GREEN DAY/When I Come Around
-	-	-	52		LIVE/Alone
50	50	51	50		PEARL JAM/Better Man
-	-	-	34		STONE TEMPLE PILOTS/Interstate Love...
50	51	51	41		HOOTIE & BLOWFISH/Hold My Hand
50	35	25	34		TOM PETTY/You Don't Know...
38	24	34	34		COUNTING CROWS/Einstein On...
27	28	24	34		JAMIE WALTERS/Hold On
51	51	33	33		MELISSA ETHERIDGE/If I Wanted To
19	51	42	33		PRETENDERS/II Stand By You
33	30	41	32		CORONA/The Rhythm Of...
51	53	51	31		2 UNLIMITED/Get Ready For This
-	-	-	24		TLC/Red Light Special
39	33	32	28		DIONNE FARRIS/I Know
28	26	26	26		HUMAN LEAGUE/Tell Me When
44	45	29	26		BON JOVI/Always
-	-	-	23		HOOTIE & BLOWFISH/Let Her Cry
-	-	-	24		SOUL FOR REAL/Candy Rain
-	-	-	26		VAN HALEN/Can't Stop Lovin'...
16	39	22	22		OFFSPRING/Seif Esteem
-	-	-	23		MARTIN PAGE/In The House...
35	35	19	21		4 P.M./Sukiyaki
45	18	19	19		WEEZER/Buddy Holly
19	20	14	14		ELTON JOHN/Believe
12	11	-	13		COLLAGE/II Be Loving You
14	11	-	12		FOUR SEASONS/December 1963 ('94)
28	12	11	12		GEM BLOSSOMS/Until I Fall Away
14	11	12	11		R.E.M./What's The Frequency
11	11	11	11		CRYSTAL WATERS/100% Pure Love
9	12	10	10		BOYZ II MEN/Water Runs Dry
14	12	10	10		CRANBERRIES/Zombie
13	10	10	10		MELISSA ETHERIDGE/If I Wanted To
-	28	10	7		BOYZ II MEN/Thank You
-	-	-	7		4 P.M./Lay Down Your Love

Y100
100.3 FM

MARKET #4
WPLY/Philadelphia
(610) 565-8900
Michaels/Tisa

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
47	49	48	48		OFFSPRING/Seif Esteem
48	35	48	48		STONE TEMPLE PILOTS/Vaseline
47	48	48	47		GREEN DAY/When I Come Around
36	46	48	46		CANDLEBOX/Far Behind
45	47	47	44		SHERYL CROW/Strong Enough
33	35	34	43		LIVE/Alone
45	46	34	41		INDIGO GIRLS/Least Complicated
35	34	47	39		PETE DROGE/If You Don't Love...
49	48	47	38		PEARL JAM/Better Man
32	34	35	35		COLLECTIVE SOUL/Gel
33	35	34	35		TOAD THE WET.../Something's Always...
34	33	35	35		DIONNE FARRIS/I Know
34	34	34	34		COUNTING CROWS/Einstein On...
35	34	35	34		WEEZER/Buddy Holly
19	32	34	33		CRANBERRIES/Dreams
31	33	33	33		STONE TEMPLE PILOTS/Interstate Love...
48	44	44	33		HOOTIE & BLOWFISH/Hold My Hand
31	34	34	32		FREEDY JOHNSTON/Bad Reputation
31	34	33	32		LIVE/Lightning Crashes
30	35	31	32		TOM PETTY/You Don't Know...
31	30	31	31		GREEN DAY/Basket Case
33	26	20	21		MELISSA ETHERIDGE/If I Wanted To
34	34	34	31		COUNTING CROWS/A Murder Of One
20	20	20	20		OASIS/Live Forever
12	11	12	12		NIRVANA/The Man Who Sold...
20	26	12	26		CRANBERRIES/Ode To My Family
7	15	18	18		R.E.M./Strange Currencies
18	16	18	17		BUSH/Everything Zen
-	-	-	16		SPONGE/Plowed
-	-	-	19		VAN HALEN/Can't Stop Lovin'...
-	-	-	5		HOOTIE & BLOWFISH/Let Her Cry
6	11	14	13		STONE TEMPLE PILOTS/Pretty Penny
-	-	-	7		ADAM ANT/Wonderful
33	32	32	32		SMASHING PUMPKINS/Today
19	15	35	11		DURAN DURAN/White Lines
10	13	12	11		HUMAN LEAGUE/Tell Me When
18	19	12	11		MEAT PUPPETS/Backwater
21	9	9	10		DAVE MATTHEWS BAND/What Would...
21	20	15	10		SIMPLE MINDS/She's A River
-	9	10	10		BLUES TRAVELER/Run-Around

106.1 KISSFM

MARKET #7
KHKS/Dallas
(214) 891-3400
Cook/Lambert

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
71	78	82	86		REAL MCCOY/Run Away
55	67	81	84		ALL-4-ONE/(She's Got) Skitz
65	70	79	79		TLC/Creep
56	61	76	78		MADONNA/Take A Bow
52	56	64	68		BOYZ II MEN/On Bended Knee
44	56	47	53		STEVIE B/Dream About You
48	47	48	51		DES'REE/You Gotta Be
46	49	49	50		INI KAMOZE/Here Comes...
48	53	52	50		BON JOVI/Always
49	49	46	50		4 P.M./Sukiyaki
48	48	52	50		CRYSTAL WATERS/100% Pure Love
44	44	48	49		COOLIO/Fantastic Voyage
49	51	47	47		BRANDY/If I Wanna Be Down
49	46	46	42		BOYZ II MEN/Water Runs Dry
38	36	37	38		FACEFACE/When Can I See You
37	35	37	36		JADE/Every Day Of...
15	18	25	26		ELTON JOHN/Believe
34	28	26	26		REAL MCCOY/Another Night
37	18	28	23		2 UNLIMITED/Get Ready For This
23	23	25	22		DIONNE FARRIS/I Know
21	18	21	22		HUMAN LEAGUE/Tell Me When
21	17	19	21		STEREO MC'S/Connected
-	17	17	18		BLINO MOLON/No Rain
19	21	19	18		NEW ORDER/Bizarre Love...
20	17	18	18		COUNTING CROWS/Mr. Jones
5	18	19	17		FUN FACTORY/Close To You
-	-	-	7		TLC/Red Light Special
-	-	-	12		LISA LOEB/Stay (I Missed You)
19	18	18	17		SPIN DOCTORS/Two Princes
19	18	17	18		U4/Can't Help...
15	20	15	16		COUNTING CROWS/Move It To...
17	18	16	16		SOUL ASYLUM/Runaway Train
5	10	18	15		ROULA/Luck It
19	17	15	15		DURAN DURAN/Ordinary World
-	-	-	15		SPIN DOCTORS/Little Miss Can't...
18	12	12	14		BROWNSTONE/If You Love Me
-	5	14	14		ADINA HOWARD/Freak Like Me
17	16	14	13		DURAN DURAN/Come Undone
22	21	15	13		MADONNA/Secret
18	-	13	13		ACE OF BASE/The Sign

104 KRBE

MARKET #9
KRBE/Houston
(713) 266-1000
Polemara/Bryant

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
48	51	56	58		LIVE/Lightning Crashes
55	52	55	56		GREEN DAY/When I Come Around
35	32	32	32		ERASURE/Love Saturday
46	42	38	38		DIONNE FARRIS/I Know
-	10	10	37		SOUNDGARDEN/Black Hole Sun
5	48	48	35		REAL MCCOY/Run Away
32	18	20	33		REAL MCCOY/Automatic Lover
57	32	33	33		HOOTIE & BLOWFISH/Hold My Hand
-	12	22	22		DAVE MATTHEWS BAND/What Would...
36	30	21	27		BETTER THAN EZRA/Good
17	14	20	24		WATERLILIES/Never Get Enough
-	-	-	23		NEWTON/Sky High
-	19	23	23		HUMAN LEAGUE/Tell Me When
14	7	22	22		ANNIE LENNOX/No More "I Love..."
14	12	12	22		CANDLEBOX/Far Behind
-	-	-	20		GREEN DAY/Tired Of Waiting...
25	23	21	19		SHERYL CROW/Dyer Maker
40	30	27	18		CRANBERRIES/Ode To My Family
13	16	14	16		SARAH McLACHLAN/Plenty
-	14	13	16		NIRVANA/Come As You Are
-	13	13	16		B-TRIBE/You Won't See Me Cry
21	12	18	15		MELISSA ETHERIDGE/If I Wanted To
7	6	15	15		GILLETTE/20 FINGERS/Mr. Personality
20	10	17	15		DURAN DURAN/White Lines
13	14	12	15		SPIN DOCTORS/Two Princes
13	16	14	14		GEM BLOSSOMS/Found Out About You
14	12	11	14		MEAT PUPPETS/Backwater
-	-	-	14		SHERYL CROW/All I Wanna Do
9	9	9	9		TOAD THE WET.../From Heaven
12	11	14	13		BUSH/Everything Zen
14	12	11	13		COUNTING CROWS/Mr. Jones
-	-	-	7		HOOTIE & BLOWFISH/Let Her Cry
8	5	6	12		BLUES TRAVELER/Run-Around
-	-	-	12		COLLECTIVE SOUL/December
22	21	24	12		SHERYL CROW/Strong Enough
-	-	-	13		NINE INCH NAILS/Closer
-	-	-			

POP/CHR PLAYLISTS

JAMMIN 92.3
MARKET #22
WJZM/Cleveland
(216) 621-9566
Quest/Eubanks

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
46	56	51	51	BRANDY/Baby	
47	51	51	51	REAL MCCOY/Run Away	
56	52	51	40	GREEN DAY/When I Come Around	
24	28	38	40	BOYZ II MEN/Thank You	
19	18	40	40	VAN HALEN/Can't Stop Lovin'...	
-	21	26	47	DURAN DURAN/White Lines	
8	9	29	47	MADONNA/Take A Bow	
-	24	47	47	STEVE B/Dream About You	
15	18	36	46	JAMIE WALTERS/Hold On	
52	23	28	46	BLESSID UNION OF..I Believe	
43	46	45	44	LONDONBEAT/Come Back	
12	40	45	44	FIREHOUSE/ Live My Life...	
47	45	40	38	TLC/Creep	
-	19	38	46	HOOTIE & BLOWFISH/Let Her Cry	
47	46	35	38	SHERYL CROW/Strong Enough	
19	49	45	38	REDNEX/Cotton Eye Joe	
-	14	25	31	NICKI FRENCH/Total Eclipse Of..	
22	25	21	29	BROWNSTONE/You Love Me	
6	24	29	20	TLC/Red Light Special	
51	50	48	28	MARTIN PAGE/In The House...	
5	5	23	27	ADINA HOWARD/Freak Like Me	
16	25	29	27	HUMAN LEAGUE/Tell Me When	
25	26	34	24	LIVE/Lightning Crashes	
23	15	24	24	JADE/Every Day Of..	
12	22	19	24	LETTERS TO CLEO/Here & Now	
38	29	28	23	CECE PENISTON/Keep Givin' Me...	
22	23	26	23	CRYSTAL WATERS/What I Need	
27	23	28	23	SIMPLE MINDS/She's A River	
51	34	19	22	ALL-4-ONE/She's Got) Skilz	
-	-	17	22	TOAD THE WET...Fly From Heaven	
15	17	15	22	ANNIE LENNOX/No More "I Love..."	
28	25	21	21	CORONA/The Rhythm Of..	
-	-	17	21	OASIS/Live Forever	
34	23	26	21	DES'REE/You Gotta Be	
52	52	32	21	DIONNE FARRIS/ Know	
-	-	6	19	DAVE MATTHEWS BAND/What Would...	
-	-	17	19	R.E.M./Strange Currents	
52	48	48	19	ELTON JOHN/Believe	
21	19	20	19	INI KAMOZE/Here Comes...	
53	47	21	19	MELISSA ETHERIDGE/If I Wanted To	

KOKS/Denver
MARKET #23
(303) 721-9210
Feather/Dickson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
60	61	62	66	JANET JACKSON/You Want This	
64	65	65	66	BRANDY/ Wanna Be Down	
62	64	63	63	JADE/Every Day Of..	
64	64	64	63	TLC/Creep	
65	59	58	59	BOYZ II MEN/On Bended Knee	
59	62	61	58	MADONNA/Take A Bow	
39	41	53	55	SQUIL FOR REAL/Candy Rain	
47	48	49	52	ZHANE/Groove Thang	
41	50	61	51	CHANGING FACES/Stroke You Up	
44	44	48	51	REAL MCCOY/Run Away	
38	38	37	46	BROWNSTONE/If You Love Me	
37	39	42	42	TONI BRAXTON/I Belong To You	
35	35	39	41	TLC/Red Light Special	
14	22	35	38	ADINA HOWARD/Freak Like Me	
35	37	33	36	BOYZ II MEN/Thank You	
50	46	34	35	DES'REE/You Gotta Be	
41	38	36	34	BLACKSTREET/Before I Let You Go	
16	23	32	34	NIA/ Miss You	
38	34	29	32	BRANDY/Baby	
33	33	30	32	MELISSA ETHERIDGE/If I Wanted To	
-	10	22	28	STEVE B/Dream About You	
25	25	26	27	MARY J. BLIGE/In My Arms	
30	30	29	25	BABYFACE/When Can I See You	
21	19	23	23	MAX-A-MILLION/Fat Boy	
15	23	30	20	IMMATURE/Constantly	
15	12	17	19	ACE OF BASE/The Sign	
48	37	18	18	INI KAMOZE/Here Comes...	
12	14	16	17	ENIGMA/Return To Innocence	
15	12	11	16	SALT-N-PEPA/EN Vogue/Whatta Man	
17	16	19	16	SALT-N-PEPA/Shoop	
5	5	15	15	SUBWAY/This Lil' Game We...	
14	14	15	15	69 BOYZ/Too Soft Roll	
15	17	18	15	ACE OF BASE/Don't Turn Around	
16	15	16	15	CRYSTAL WATERS/100% Pure Love	
14	12	16	15	COLLAGEE/If I Be Loving You	
44	30	12	15	REAL MCCOY/Another Night	
-	-	9	14	TECHNOTRONIC/Move It To...	
15	11	16	14	SHERYL CROW/All I Wanna Do	
15	15	15	13	REALITY/Yolanda	
9	9	13	12	RAPPIN' 4-TAY/If I Be Around	

KKRZ/Portland, OR
MARKET #24
(503) 226-0100
Benson/Murphy

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	50	64	63	BROWNSTONE/If You Love Me	
27	43	63	58	JADE/Every Day Of..	
38	39	40	52	DIONNE FARRIS/ Know	
20	22	24	48	2 UNLIMITED/Get Ready For This	
62	63	60	47	BLESSID UNION OF..I Believe	
61	58	60	40	MELISSA ETHERIDGE/If I Wanted To	
39	38	38	39	HOOTIE & BLOWFISH/Let Her Cry	
21	27	38	38	MARTIN PAGE/In The House...	
24	33	38	38	BOYZ II MEN/Water Runs Dry	
31	36	37	37	JAMIE WALTERS/Hold On	
24	22	26	38	TLC/Creep	
17	23	26	35	REAL MCCOY/Run Away	
32	32	28	32	SHERYL CROW/Strong Enough	
24	16	16	30	EAGLES/Love Will Keep Us...	
16	26	29	29	GREEN DAY/When I Come Around	
61	48	40	27	REAL MCCOY/Another Night	
27	33	38	27	LONDONBEAT/Come Back	
21	20	18	26	INI KAMOZE/Here Comes...	
23	24	27	24	HUMAN LEAGUE/Tell Me When	
63	46	22	24	MADONNA/Take A Bow	
-	22	14	19	TLC/Red Light Special	
17	11	18	18	ELTON JOHN/Believe	
10	15	19	19	PEARL JAM/Better Man	
-	-	15	17	FIREHOUSE/ Live My Life...	
8	11	36	14	GRANT & GILL/House Of Love	
39	29	23	13	4 P.M./Sukiyaki	
-	-	13	13	SQUIL FOR REAL/Candy Rain	
-	-	17	13	ANNIE LENNOX/No More "I Love..."	
-	-	5	10	DIANA KING/Shy Guy	
38	28	12	8	BON JOVI/Always	
-	-	5	8	4 P.M./Lay Down Your Love	

WKRC/Cincinnati
MARKET #25
(513) 763-5500
Steal/Douglas

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	58	66	67	HOOTIE & BLOWFISH/Let Her Cry	
68	68	66	67	MELISSA ETHERIDGE/If I Wanted To	
64	64	69	67	MADONNA/Take A Bow	
66	69	66	66	DES'REE/You Gotta Be	
30	28	28	50	BLESSID UNION OF..I Believe	
28	23	63	45	MARTIN PAGE/In The House...	
-	33	30	36	REAL MCCOY/Another Night	
24	23	29	31	SHERYL CROW/Strong Enough	
27	27	27	30	AMY GRANT/Lucky One	
23	25	41	30	TOM PETTY/You Don't Know...	
30	28	25	28	WET WET WET/Love Is All Around	
-	20	21	27	SHERYL CROW/All I Wanna Do	
27	27	27	27	MELISSA ETHERIDGE/Come To My...	
23	31	29	27	JAMIE WALTERS/Hold On	
23	30	30	26	BOYZ II MEN/On Bended Knee	
-	32	25	23	GRANT & GILL/House Of Love	
21	24	28	23	VANESSA WILLIAMS/The Sweetest Days	
28	24	21	22	TONI BRAXTON/You Mean The World...	
67	21	25	22	BON JOVI/Always	
25	-	21	21	JOHN MELLENCAMP/Wild Night	
8	13	10	20	ELTON JOHN/Believe	
21	21	12	20	EAGLES/Love Will Keep Us...	
20	18	9	19	GREEN DAY/When I Come Around	
16	18	16	18	VAN HALEN/Can't Stop Lovin'...	
-	-	17	18	BROWNSTONE/If You Love Me	
-	-	17	17	OIONNE FARRIS/ Know	
-	-	19	17	MADONNA/If I Remember	
13	15	14	15	FIREHOUSE/ Live My Life...	
27	24	22	13	HARRY CONNICK JR./ (I Could...) Love	
19	-	18	12	KENNY LOGGINS/Return To Pooch...	
-	-	-	-	BRYAN ADAMS/Have You Ever...	

KISS 107.3 FM
MARKET #27
KISF/Kansas City
(816) 264-1073
Geiger/Madison

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
54	43	61	81	LIVE/Lightning Crashes	
21	28	28	54	PEARL JAM/Leadbetter	
27	33	31	50	NIRVANA/The Man Who Sold...	
21	11	12	49	HOOTIE & BLOWFISH/Let Her Cry	
50	63	62	42	GREEN DAY/When I Come Around	
25	50	63	42	SARAH McLACHLAN/Good Enough	
21	34	33	38	OASIS/Live Forever	
54	38	36	37	COLLECTIVE SOUL/Geel	
53	61	63	35	PEARL JAM/Better Man	
15	50	63	34	MELISSA ETHERIDGE/If I Wanted To	
49	37	23	33	SARAH McLACHLAN/Possession	
18	20	22	33	BUSH/Everything Zen	
9	21	28	33	SHERYL CROW/Dyer Mak'er	
50	55	31	33	SHERYL CROW/Strong Enough	
16	15	9	29	LETTERS TO CLEO/Here & Now	
-	-	24	22	BLUES TRAVELER/Run-Around	
16	17	14	25	SPONGE/Plowed	
-	-	11	20	HUMAN LEAGUE/Tell Me When	
19	26	25	22	STONE TEMPLE PILOTS/Pretty Penny	
22	22	17	22	OFFSPRING/Self Esteem	
-	-	-	21	JEFF BUCKLEY/Last Goodbye	
11	14	15	21	ANNIE LENNOX/No More "I Love..."	
-	-	24	19	MEAT PUPPETS/Backwater	
15	23	19	20	RED HOT CHILI...Soul To Squeeze	
-	-	17	18	ALICE IN CHAINS/No Excuses	
-	-	22	17	STONE TEMPLE PILOTS/Push	
-	-	-	7	COLLECTIVE SOUL/December	
-	-	-	18	CRACKER/Jet Of This	
14	17	17	15	TOAD THE WET...Something's Always...	
20	20	21	15	SMASHING PUMPKIN'S/Today	
-	-	-	14	TOAD THE WET...Fall Down	
-	-	-	12	NIRVANA/All Apologies	
-	-	-	11	DADA/If I'm Feeling Nothing	
-	-	-	9	ADAM ANT/Wonderful	
14	22	18	9	DAVE MATTHEWS BAND/What Would...	
28	20	21	8	CRANBERRIES/Ode To My Family	
13	21	26	8	PJ HARVEY/Down By The Water	
-	-	-	7	DAVE STEWART/Jalousy	
16	19	19	7	TOAD THE WET...Fly From Heaven	
-	-	-	-	TOM PETTY/It's Good To Be King	

KMXV/Kansas City
MARKET #27
(816) 753-0933
Wall/Anthony

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
45	45	58	68	BROWNSTONE/If You Love Me	
68	71	69	68	DIONNE FARRIS/ Know	
45	63	68	67	JADE/Every Day Of..	
69	68	67	67	JANET JACKSON/You Want This	
69	69	67	67	DES'REE/You Gotta Be	
68	67	67	67	KYM MAZELLE/Love Me The Right...	
31	36	39	49	REAL MCCOY/Run Away	
65	57	67	47	REAL MCCOY/Another Night	
45	37	45	44	JAMIE WALTERS/Hold On	
-	13	39	44	BLESSID UNION OF..I Believe	
49	46	44	43	LONDONBEAT/Come Back	
44	31	44	43	GREEN DAY/When I Come Around	
-	24	42	43	TLC/Red Light Special	
28	41	43	43	PHARAOH Show You Secrets	
44	52	43	42	ALL-4-ONE/She's Got) Skilz	
69	40	43	42	EVERYTHING BUT...Missing	
48	51	47	41	HUMAN LEAGUE/Tell Me When	
24	30	45	36	CORONA/The Rhythm Of..	
-	10	29	35	NICKI FRENCH/Total Eclipse Of..	
26	27	44	34	TONI BRAXTON/I Belong To You	
67	71	40	34	TLC/Creep	
8	28	29	30	OURAN DURAN/White Lines	
23	30	30	30	BRANDY/Baby	
-	-	12	29	MADONNA/Bedtime Story	
-	-	16	24	MARTIN PAGE/In The House...	
12	29	29	23	DIANA KING/Shy Guy	
18	18	15	23	BOYZ II MEN/Thank You	
23	23	25	21	INI KAMOZE/Here Comes...	
15	15	20	20	HOOTIE & BLOWFISH/Let Her Cry	
16	22	21	20	DEADEYE DICK/New Age Girl	
21	21	19	21	2 UNLIMITED/Get Ready For This	
44	36	22	19	MADONNA/Take A Bow	
43	45	28	19	LIVIN' JOY/Dreamer	
28	22	21	18	ANDRU DONALDS/Mishale	
32	28	22	18	SHERYL CROW/Strong Enough	
12	9	6	13	SUBWAY/This Lil' Game We...	
43	46	27	11	BOYZ II MEN/On Bended Knee	
-	-	-	8	TECHNOTRONIC/Move It To...	

WPRD/Providence
MARKET #31
(401) 433-4200
Simpson/Mascano

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
51	27	64	66	MARTIN PAGE/In The House...	
50	49	64	65	VANESSA WILLIAMS/The Sweetest Days	
50	54	66	65	JAMIE WALTERS/Hold On	
45	54	67	62	BLESSID UNION OF..I Believe	
49	55	62	62	MADONNA/Take A Bow	
46	52	64	60	HOOTIE & BLOWFISH/Let Her Cry	
46	39	40	44	REAL MCCOY/Run Away	
47	42	68	44	MELISSA ETHERIDGE/If I Wanted To	
-	19	38	43	DIONNE FARRIS/ Know	
52	45	40	41	2 UNLIMITED/Get Ready For This	
53	54	40	41	GREEN DAY/When I Come Around	
43	40	25	39	BROWNSTONE/If You Love Me	
34	41	37	38	VAN HALEN/Can't Stop Lovin'...	
-	12	35	33	ADINA HOWARD/Freak Like Me	
22	31	22	33	NICKI FRENCH/Total Eclipse Of..	
-	24	21	30	SHERYL CROW/Strong Enough	
19	25	25	29	BRANDY/Baby	
-	27	21	27	DAVE MATTHEWS BAND/What Would...	
-	18	26	25	HUMAN LEAGUE/Tell Me When	
48	38	40	25	FIREHOUSE/ Live My Life...	
22	17	16	24	SQUIL FOR REAL/Candy Rain	
31	25	14	20	ANNIE LENNOX/No More "I Love..."	
42	39	21	19	ELTON JOHN/Believe	
-	20	16	19	PJ HARVEY/Down By The Water	
-	16	18	18	DURAN DURAN/White Lines	
-	-	17	16	BLUES TRAVELER/Run-Around	
-	-	14	16	LETTERS TO CLEO/Here & Now	
-	-	7	15	STEVE B/Dream About You	
-	-	15	15		

POP/CHR PLAYLISTS

Continued from Page 49



MARKET #41
WKSS/Hartford
 (203) 249-9577
 Jones/Simonet

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	43	51	60	DIONNE FARRIS/Know	
64	62	62	59	REAL MCCOY/Another Night	
46	50	58	JAMIE WALTERS/Hold On		
37	39	47	JANET JACKSON/You Want This		
42	57	47	CORONA/The Rhythm Of		
42	57	47	HOOTIE & BLOWFISH/Hold My Hand		
46	66	60	JADE/Every Day Of		
44	44	46	BROWNSTONE/If You Love Me		
65	54	46	TLCCreep		
42	52	44	REAL MCCOY/Run Away		
27	38	39	BLESSID UNION OF A Believe		
31	39	44	SHERYL CROW/Strong Enough		
38	44	39	BRANDY/Baby		
32	31	34	BOYZ II MEN/Water Runs Dry		
35	37	40	GREEN DAY/When I Come Around		
17	30	36	HUMAN LEAGUE/Tell Me When		
31	21	26	LONDONBEAT/Come Back		
58	42	34	MADONNA/Take A Bow		
5	12	31	MARTIN PAGE/In The House...		
13	22	24	GLORIA ESTEFAN/Versting Love		
8	8	28	ANDRU DONALDS/Mistake		
6	12	19	ELTON JOHN/Believe		
26	26	26	2 UNLIMITED/Get Ready For This		
10	10	23	HOOTIE & BLOWFISH/Let Her Cry		
20	28	21	MELISSA ETHERIDGE/If I Wanted To		
23	23	17	FIREHOUSE/If I Live My Life		
34	28	25	SOUL FOR REAL/Candy Rain		
11	25	21	FUN FACTORY/Close To You		
16	18	20	PEARL JAM/Better Man		
16	10	19	DURAN DURAN/White Lines		
5	7	19	DIANA KING/Shy Guy		
10	10	20	ADINA HOWARD/Freak Like Me		
13	18	16	WEZEEER/Buddy Holly		
20	24	20	TLCCreep		
14	14	15	MAX-A-MILLION/Fat Boy		
8	8	12	MADONNA/Bedtime Story		
9	9	10	NICKI FRENCH/Total Eclipse Of		
9	9	10	LIVE/In The House...		
20	25	16	ANNIE LENNON/No More "I Love..."		
20	25	16	BOYZ II MEN/Thank You		



MARKET #41
WTIC/Hartford
 (203) 522-1080
 Cannon/Bristol

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	53	51	55	BOYZ II MEN/On Bended Knee	
59	48	52	MELISSA ETHERIDGE/If I Wanted To		
60	51	53	MADONNA/Take A Bow		
43	35	32	GLORIA ESTEFAN/Versting Love		
28	22	25	SHERYL CROW/Strong Enough		
62	52	50	ANDRU DONALDS/Mistake		
19	37	37	HOOTIE & BLOWFISH/Hold My Hand		
43	39	35	MARTIN PAGE/In The House...		
58	53	56	DES'REE/You Gotta Be		
22	14	17	DIONNE FARRIS/Know		
42	36	36	JON SECADA/Mental Picture		
59	53	36	GERALD LEVINTZ/If I Give Anything		
43	36	36	EAGLES/Love Will Keep Us		
42	39	36	VANESSA WILLIAMS/The Sweetest Days		
40	35	34	CECE PENISTON/Hit By Love		
18	18	25	FIREHOUSE/If I Live My Life		
16	19	24	JAMIE WALTERS/Hold On		
12	17	13	ELTON JOHN/Believe		
25	17	19	MELISSA ETHERIDGE/If I Wanted To		
15	19	19	HUMAN LEAGUE/Tell Me When		
16	15	16	PEARL JAM/Better Man		
18	17	15	JOHN MELLENCAMP/Wild Night		
9	11	6	FOREIGNER/Until The End Of		
9	11	6	VAN HALEN/Cant Stop Lovin'		
19	16	17	GABRIELLE/Dreams		
20	17	15	COUNTING CROWS/Mr. Jones		
18	16	17	FOUR SEASONS/December 1963 (94)		
17	16	16	GREEN DAY/When I Come Around		
16	13	17	LIVE/In The House...		
11	7	8	ANNIE LENNON/No More "I Love..."		
17	15	16	ACE OF BASE/Don't Turn Around		
17	15	16	WEZEEER/Buddy Holly		
12	13	14	HUEY LEWIS/THE NEWS/Little Bitty...		
44	55	56	BON JOVI/Always		
16	16	14	GUN BLOSSOMS/Found Out About You		
38	14	13	HUEY LEWIS/THE NEWS/But It's Alright		
16	14	13	GLORIA ESTEFAN/Turn The Beat Around		
15	-	-	AEROSMITH/Crazy		
16	12	12	AMY GRANT/Lucky One		



MARKET #44
WPXY/Rochester, NY
 (716) 454-2600
 Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	43	45	60	NICKI FRENCH/Total Eclipse Of...	
42	43	49	57	DIONNE FARRIS/Know	
53	56	57	55	REAL MCCOY/Another Night	
54	54	43	42	2 UNLIMITED/Get Ready For This	
37	34	31	35	BON JOVI/Always	
34	29	30	34	MADONNA/Take A Bow	
41	42	33	30	BOYZ II MEN/On Bended Knee	
31	46	41	32	HOOTIE & BLOWFISH/Hold My Hand	
36	32	32	MARTIN PAGE/In The House...		
31	34	30	MELISSA ETHERIDGE/If I Wanted To		
53	47	42	29	DES'REE/You Gotta Be	
34	32	39	25	JAMIE WALTERS/Hold On	
27	27	28	25	FIREHOUSE/If I Live My Life	
40	45	40	24	JADE/Every Day Of	
47	36	31	23	REAL MCCOY/Run Away	
17	15	22	23	VAN HALEN/Cant Stop Lovin'	
17	13	23	GREEN DAY/When I Come Around		
17	14	16	CRYSTAL WATERS/100% Pure Love		
37	45	35	23	LIL SUZY/Tell Me In Your Arms	
23	25	22	22	BLESSID UNION OF A Believe	
30	39	42	22	BOYZ II MEN/On Bended Knee	
36	36	24	20	JON SECADA/If You Go	
13	22	17	19	INI KAMOZE/Here Comes	
36	20	19	19	JOSHUA KADISON/Beautiful In My Eyes	
16	15	10	18	BOYZONE/Love Me For A Reason	
11	14	18	18	MARTIN PAGE/In The House...	
15	17	15	17	JOHN MELLENCAMP/Wild Night	
17	16	16	16	SPIN DOCTORS/Two Princes	
17	17	16	16	ROBIN S/Show Me Love	
18	16	17	15	BIZARRE INC./I'm Gonna Get You	
17	17	16	15	HADDAWAY/What Is Love	
12	-	-	-	ACE OF BASE/The Sign	
12	-	-	-	SHERYL CROW/All I Wanna Do	
17	18	16	14	ELTON JOHN/Believe	
21	-	-	-	HUMAN LEAGUE/Tell Me When	
13	15	16	14	JON SECADA/Do You Believe In	
14	17	16	14	TONI BRAXTON/You Mean The World	
16	-	-	-	DJ MIKO/What's Up	
12	-	-	-	CULTURE BEAT/Mr. Vain	
16	16	17	14	TECHNTRONIC/Move This	



MARKET #45
WYHY/Nashville
 (615) 256-6556
 Quinn/Harrison

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	59	58	59	JAMIE WALTERS/Hold On	
35	36	47	57	GREEN DAY/When I Come Around	
35	49	48	55	PEARL JAM/Better Man	
58	57	52	54	DIONNE FARRIS/Know	
39	37	26	51	CRANBERRIES/Ode To My Family	
33	44	43	45	REAL MCCOY/Run Away	
58	45	46	43	DES'REE/You Gotta Be	
36	39	39	41	BROWNSTONE/If You Love Me	
17	8	25	39	BLESSID UNION OF A Believe	
32	35	36	37	FIREHOUSE/If I Live My Life	
54	58	58	37	SHERYL CROW/Strong Enough	
16	6	26	37	REBRANDTS/Theme From Friends	
29	26	34	37	TLCCreep	
22	28	33	37	HOOTIE & BLOWFISH/Let Her Cry	
58	45	35	34	MADONNA/Take A Bow	
38	35	47	32	TOM PETTY/You Don't Know...	
14	18	33	31	VAN HALEN/Cant Stop Lovin'	
30	33	35	31	BOYZ II MEN/Thank You	
30	31	31	28	MARTIN PAGE/In The House...	
13	12	17	27	DAVE MATTHEWS BAND/What Would...	
19	18	13	27	MELISSA ETHERIDGE/If I Wanted To	
25	27	27	27	EAGLES/Love Will Keep Us...	
20	22	16	26	ELTON JOHN/Believe	
25	27	28	26	CRYSTAL WATERS/100% Pure Love	
5	7	8	25	SHERYL CROW/Dyer Maker	
5	7	8	25	HUMAN LEAGUE/Tell Me When	
25	22	23	25	INI KAMOZE/Here Comes	
6	11	19	24	LETTERS TO GLEO/Here & Now	
29	28	22	23	TLCCreep	
30	30	23	23	2 UNLIMITED/Get Ready For This	
-	11	15	22	OASIS/Live Forever	
18	22	22	22	CORONA/The Rhythm Of	
24	24	21	22	REAL MCCOY/Another Night	
19	23	21	21	JANET JACKSON/You Want This	
19	15	14	17	GILLETTE/20 FINGERS/Mr. Personality	
17	16	17	16	COOLIO/Fantastic Voyage	
41	38	34	27	HOOTIE & BLOWFISH/Hold My Hand	
15	12	11	16	REDNEX/Cotton Eye Joe	
20	21	16	16	ACE OF BASE/The Sign	
-	-	-	-	MADONNA/Bedtime Story	



MARKET #47
WGTZ/Dayton
 (513) 294-5858
 Kaplan/Corbett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
60	59	61	62	GREEN DAY/When I Come Around	
-	60	63	62	REAL MCCOY/Another Night	
42	62	60	60	DIONNE FARRIS/Know	
33	33	48	60	TLCCreep	
59	58	61	59	MADONNA/Take A Bow	
57	59	56	57	MELISSA ETHERIDGE/If I Wanted To	
37	39	46	56	DES'REE/You Gotta Be	
13	17	24	36	JAMIE WALTERS/Hold On	
60	63	48	35	SHERYL CROW/Strong Enough	
24	34	35	35	BLESSID UNION OF A Believe	
51	35	33	34	4 P.M./Sukiyaki	
15	11	21	33	ALL-4-ONE/She's Got) Skitz	
38	25	27	31	BOYZ II MEN/On Bended Knee	
30	33	30	30	STONE TEMPLE PILOTS/Interstate Love...	
31	24	27	23	CORONA/The Rhythm Of	
26	24	25	23	IMMATURE/Never Lie	
47	58	39	22	HOOTIE & BLOWFISH/Hold My Hand	
28	-	19	22	FOUR SEASONS/December 1963 (94)	
33	35	28	22	TOM PETTY/You Don't Know...	
26	-	20	28	JANET JACKSON/You Want This	
19	23	17	18	FIREHOUSE/If I Live My Life	
10	10	11	16	REAL MCCOY/Run Away	
24	25	19	16	BON JOVI/Always	
12	17	15	15	BRANDY/Baby	
7	7	10	14	LIVE/In The House...	
24	25	12	14	DEADEYE DICK/New Age Girl	
20	17	15	13	MELISSA ETHERIDGE/If I Wanted To	
-	7	11	13	MADONNA/Bedtime Story	
15	14	12	11	BOYZ II MEN/Thank You	
10	10	11	10	GILLETTE/20 FINGERS/Mr. Personality	
-	-	-	-	HOOTIE & BLOWFISH/Let Her Cry	
-	-	-	-	NICKI FRENCH/Total Eclipse Of...	
10	9	10	10	VAN HALEN/Cant Stop Lovin'...	
10	7	8	10	ELTON JOHN/Believe	
8	9	9	10	TLCCreep	
8	9	9	10	CRANBERRIES/Ode To My Family	
10	-	-	-	GILLETTE/20 FINGERS/Short Short Man	
24	27	-	-	VANESSA WILLIAMS/The Sweetest Days	
-	-	-	-	LETTERS TO GLEO/Here & Now	
7	8	10	9	REDNEX/Cotton Eye Joe	



MARKET #49
WQWV/Palm Beach
 (407) 478-9688
 Sullivan/Chase

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	62	55	62	TLCCreep	
29	34	59	61	REAL MCCOY/Run Away	
29	32	60	59	LIL SUZY/Promise Me	
59	59	60	58	BROWNSTONE/If You Love Me	
58	50	60	58	BLACKSTREET/Before I Let You Go	
18	33	34	34	BOYZ II MEN/Thank You	
34	63	34	34	SOUL FOR REAL/Candy Rain	
30	33	33	33	BRANDY/Baby	
28	30	32	33	SUBWAY/Thru Lil' Game We...	
-	28	32	33	BILLIE RAY MARTIN/Your Loving Arms	
25	28	32	32	ADINA HOWARD/Freak Like Me	
-	32	31	31	DIONNE FARRIS/Know	
32	32	31	31	ALIYAH/Age Ain't Nothing	
-	27	31	31	HUMAN LEAGUE/Tell Me When	
32	32	31	31	NILU/If I Miss You	
28	29	30	30	MARY J. BLIGE/If I'm Goin' Down	
-	-	-	-	NICKI FRENCH/Total Eclipse Of	
-	-	-	-	LE CLIC/Tonight Is The Night	
27	28	27	27	BLESSID UNION OF A Believe	
29	28	27	27	MONTELL CRONIN/This Is How We Do It	
28	28	27	27	RAFAEL SAADI/Ask Of You	
29	28	27	27	SPANISH FLY/Daddy's Home	
63	62	51	21	KY/Move It Like This	
18	18	19	19	REAL MCCOY/Another Night	
18	17	19	19	INI KAMOZE/Here Comes	
63	61	60	18	BRANDY/Wanna Be Down	
18	17	18	18	BOYZ II MEN/On Bended Knee	
59	18	18	18	TLCCreep	
-	-	-	-	STEVE B/Dream About You	
18	18	18	18	JADE/Every Day Of	
18	18	18	18	DES'REE/You Gotta Be	
16	16	16	16	LUTHER VANDROSS/Love The One...	
33	32	32	32	MADONNA/Take A Bow	
13	14	15	15	MAX-A-MILLION/Fat Boy	
18	15	14	14	KEITH MARTIN/Never Find Someone...	
12	13	13	13	FUN FACTORY/Close To You	
9	10	8	11	ROULA/Lick It	
-	-	-	-	RAPPIN' 4-TAY/It'll Be Around	
8	6	6	6	REDNEX/Cotton Eye Joe	
9	9	6	9	NOTORIOUS B.I.G./Big Poppa	



MARKET #50
WAPE/Jacksonville
 (904) 642-1055
 McCarty/Cox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	33	48	57	DIONNE FARRIS/Know	
32	46	51	53	2 UNLIMITED/Get Ready For This	
28	36	55	54	JAMIE WALTERS/Hold On	
46	45	45	45	DEADEYE DICK/New Age Girl	
51	49	42	39	MADONNA/Take A Bow	
8	23	27	37	GREEN DAY/When I Come Around	
30	22	29	33	REAL MCCOY/Run Away	
29	33	33	33	WILLI ONE BLOOD/Whiney, Whiney	
48	44	46	42	HOOTIE & BLOWFISH/Hold My Hand	
29	50	39	31	JADE/Every Day Of	
21	28	26	31	DAVE MATTHEWS BAND/What Would...	
33	34	30	30	REDNEX/Cotton Eye Joe	
57	57	36	29	CORONA/The Rhythm Of	
17	15	18	28	VANESSA WILLIAMS/The Sweetest Days	
-	-				

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	TLC Red Light Special (LaFace/Arista)	1559	1695	1744	1657	33/0
11	5	3	2	MONTELL JORDAN This Is How We... (PMP/RAL/Island)	1527	1404	1160	885	33/0
2	2	2	3	SOUL FOR REAL Candy Rain (Uptown/MCA)	1510	1678	1652	1655	33/0
8	7	6	4	ADINA HOWARD Freak Like Me (EastWest/EEG)	1263	1189	1142	1045	26/0
9	6	5	5	SUBWAY This Lil' Game We Play (Biv Ten/Motown)	1243	1234	1157	1041	28/1
3	3	4	6	BROWNSTONE If You Love Me (MJJ/Epic)	1177	1238	1368	1510	28/1
4	4	7	7	BRANDY Baby (Atlantic)	1112	1155	1295	1345	28/0
14	11	10	8	REAL McCOY Run Away (Arista)	1065	1002	918	866	27/0
6	9	8	9	MARY J. BLIGE I'm Goin' Down (Uptown/MCA)	968	1081	1083	1067	29/1
BREAKER			10	IV XAMPLE I'd Rather Be Alone (MCA)	874	732	709	572	23/0
13	14	12	11	BOYZ II MEN Water Runs Dry (Motown)	848	812	848	867	20/3
5	8	9	12	MADONNA Take A Bow (Maverick/Sire/WB)	813	1011	1092	1194	22/1
18	16	15	13	K7 Move It Like This (Tommy Boy)	807	748	745	680	22/0
15	15	13	14	NOTORIOUS B.I.G. Big Poppa (Bad Boy/Arista)	802	784	811	794	26/0
7	10	11	15	TLC Creep (LaFace/Arista)	734	827	1052	1052	21/0
21	20	17	16	STEVIE B Dream About You (Emporia)	729	718	627	591	22/0
37	25	18	17	DIANA KING Shy Guy (WORK)	692	671	498	283	25/2
23	22	20	18	KEITH MARTIN Never Find Someone Like You (Columbia)	632	612	575	557	24/0
12	12	14	19	BOYZ II MEN Thank You (Motown)	618	766	873	877	19/0
24	23	21	20	RAPHAEL SAADIQ Ask Of You (550/Epic ST)	608	606	565	537	24/1
33	27	25	21	2PAC Dear Mama (Interscope)	600	547	496	374	22/0
—	34	26	22	BLACKSTREET Joy (Interscope)	598	524	362	213	26/3
16	17	19	23	BOYZ II MEN On Bended Knee (Motown)	582	658	725	793	17/1
26	24	22	24	SPANISH FLY Daddy's Home (Upstairs/WB)	569	606	539	484	19/0
31	28	27	25	RAPPIN' 4-TAY I'll Be Around (Rag Top/EMI)	562	507	477	419	24/2
10	13	24	26	BLACKSTREET Before I Let You Go (Interscope)	531	577	867	986	19/1
30	29	29	27	TLC Waterfalls (LaFace/Arista)	519	458	437	423	13/2
40	37	30	28	DR. DRE Keep Their Heads Ringin' (Priority)	496	442	341	270	20/1
19	19	23	29	BRANDY I Wanna Be Down (Atlantic)	444	588	667	664	18/0
—	35	32	30	FUN FACTORY Close To You (Curb)	435	367	358	256	13/1
DEBUT			31	JON B. & BABYFACE Someone... (Yab Yum/550 Music)	373	125	23	—	14/7
20	26	28	32	K-CI HAILEY If You Think You're Lonely... (Mercury)	372	502	498	592	12/0
DEBUT			33	DIONNE FARRIS I Know (Columbia)	346	208	200	144	13/3
DEBUT			34	BLESSID UNION OF SOULS I Believe (EMI)	330	188	141	115	12/4
28	32	34	35	DES'REE You Gotta Be (550 Music)	326	347	381	451	9/0
27	30	33	36	NIIU I Miss You (Arista)	314	367	413	469	10/0
29	31	36	37	JANET JACKSON You Want This (Virgin)	298	320	385	440	10/0
17	21	31	38	IMMATURE Constantly (MCA)	292	419	626	680	11/0
—	39	35	39	BLACKGIRL Let's Do It Again (Kaper/RCA)	285	326	278	199	13/0
—	40	39	40	STEVIE WONDER For Your Love (Motown)	271	251	243	229	15/1

This chart reflects airplay from March 27 - April 2. Songs ranked by total plays. Highlighted songs indicate Breaker.
34 Rhythmic/CHR reporters. 34 current playlists. © 1995, R&R Inc.

BREAKERS®

IV XAMPLE
I'd Rather Be Alone (MCA)

TOTAL PLAYS/INCREASE 874/+142
TOTAL STATIONS/ADDS 23/0
CHART 10

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JON B. & BABYFACE Someone... (Yab Yum/550 Music)	7
GENERAL PUBLIC Rainy Days (Epic)	6
SOUL FOR REAL Every Little Thing (Uptown/MCA)	5
BLESSID UNION OF SOULS I Believe (EMI)	4
VYBE Take It To The Front (Island)	4
BLACKSTREET Joy (Interscope)	3
BOYZ II MEN Water Runs Dry (Motown)	3
DIONNE FARRIS I Know (Columbia)	3
KUT KLOSE I Like (Elektra/EEG)	3
CHANTE' MOORE This Time (Silas/MCA)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JON B. & BABYFACE Someone... (Yab Yum/550 Music)	+248
BLESSID UNION OF SOULS I Believe (EMI)	+142
IV XAMPLE I'd Rather Be Alone (MCA)	+142
DIONNE FARRIS I Know (Columbia)	+138
SOUL FOR REAL Every Little... (Uptown/MCA)	+138
MONTELL JORDAN This Is How... (PMP/RAL/Island)	+123
MADONNA Bedtime Story (Maverick/Sire/WB)	+107
VYBE Take It To The Front (Island)	+82
BLACKSTREET Joy (Interscope)	+74
ADINA HOWARD Freak Like Me (EastWest/EEG)	+74
TOTAL (NOTORIOUS B.I.G. Can't You... (Tommy Boy))	+74

HOTTEST RECURRENTS Ranked By Total Plays

ARTIST TITLE LABEL(S)
REAL McCOY Another Night (Arista)
INI KAMOZE Here Comes The Hotstepper (Columbia)
CORONA The Rhythm Of The Night (EastWest/EEG)
MADONNA Secret (Maverick/Sire/WB)
BOYZ II MEN I'll Make Love To You (Motown)
AALIYAH Back And Forth (BlackGround/Jive)
BABYFACE When Can I See You (Epic)
TERROR FABULOUS Action (EastWest/EEG)
DA BRAT Funkdafied (So So Def/WORK)
IMMATURE Never Lie (MCA)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

WORLD CLASS COMEDY



FOR INFORMATION CONTACT YOUR PREMIERE REPRESENTATIVE AT (818) 377-5300

HOTTEST NEW & ACTIVE

USHER Think Of You (*LaFace/Arista*)
Total Plays: 231, Total Stations: 12, Adds: 1

TECHNOTRONIC Move It To The Rhythm (*SBK/EMI*)
Total Plays: 231, Total Stations: 11, Adds: 0

MADONNA Bedtime Story (*Maverick/Sire/WB*)
Total Plays: 227, Total Stations: 12, Adds: 1

SOUL FOR REAL Every Little Thing (*Uptown/MCA*)
Total Plays: 205, Total Stations: 8, Adds: 5

REDNEX Cotton Eye Joe (*Battery/Jive*)
Total Plays: 197, Total Stations: 10, Adds: 0

4 P.M. Lay Down Your Love (*Next Plateau/London/Island*)
Total Plays: 189, Total Stations: 13, Adds: 0

CYNTHIA How I Love Him (*Tommy Boy*)
Total Plays: 181, Total Stations: 7, Adds: 0

NICKI FRENCH Total Eclipse Of The Heart (*Critique*)
Total Plays: 178, Total Stations: 8, Adds: 2

E-40 1-Luv (*Sick Wid' It/Jive*)
Total Plays: 176, Total Stations: 7, Adds: 1

METHOD MAN All I Need (*Def/RAL/Island*)
Total Plays: 171, Total Stations: 8, Adds: 2

DANA DANE Rollin' Wit' Dane (*Maverick/Sire/WB*)
Total Plays: 160, Total Stations: 14, Adds: 2

BILLIE RAY MARTIN Your Loving Arms (*Sire/EEG*)
Total Plays: 155, Total Stations: 8, Adds: 1

SPANISH FLY Crimson And Clover (*Upstairs/WB*)
Total Plays: 155, Total Stations: 4, Adds: 0

TOTAL FEATURING NOTORIOUS B.I.G. Can't You See (*Tommy Boy*)
Total Plays: 153, Total Stations: 5, Adds: 2

SHABBA RANKS Let's Get It On (*Epic*)
Total Plays: 145, Total Stations: 11, Adds: 0

PHARAO I Show You Secrets (*Columbia*)
Total Plays: 130, Total Stations: 6, Adds: 1

BROWNSTONE Grapevyne (*MJJ/Epic*)
Total Plays: 129, Total Stations: 5, Adds: 1

BOYZ OF PARADISE Shining Star (*MCA*)
Total Plays: 129, Total Stations: 2, Adds: 0

NAUGHTY BY NATURE Craziest (*Tommy Boy*)
Total Plays: 129, Total Stations: 7, Adds: 0

HUMAN LEAGUE Tell Me When (*EastWest/EEG*)
Total Plays: 111, Total Stations: 3, Adds: 0

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

APRIL 11

Brandy	"Best Friend" (Atlantic)
Count Bass D	"Sandwiches" (WORK)
Da Brat	"Give It 2 You" (WORK)
Lords Of The Underground	"What I'm After" (Pendulum/EMI)
Maxx	"Get-a-way" (Critique)
Method Man	"All I Need" (Island)
Nemesis	"Drop Tha Bottom" (Profile)
Spearhead	"Hole In The Bucket" (Capitol)

APRIL 18

Lucas	"WauWauWau" (Atlantic)
Masta Ace Inc.	"The I.N.C. Ride" (Capitol)
The Roots	"Silent Treatment" (Geffen)
Various Artists	"Freedom" ("Panther" ST) (Mercury)
Vanessa Williams	"The Way That You Love" (Mercury)



HALL GOES WILD! — MCA's Aaron Hall was caught hanging out at KYLD (Wild 107)/San Francisco. Putting on their best smiles are (l-r) MCA Regional Promo Manager Anthony Miles, KYLD morning man Frank Lozano, Hall, KYLD middayer Renee Taylor, and APD/MD Michael Martin.



SHE'S GOTTA R&R — Des'ree takes time from her busy touring schedule for a photo opportunity. So happy together are (l-r) 550 Music Director/Alternative Brian Corona, Des'ree's manager Dave Wernham, a Des'ree groupie, Des'ree, and 550's Dir./Pop Promo Neda Leppard Tobin and VP/Pop & Video Promo Hilary Shaev.

RHYTHMIC/CHR REPORTERS

Stations and their adds listed alphabetically by market

<p>KKSS/Albuquerque, NM PD: Roy Jaynes MD: Rob Royster 33 RAPPIN' 4-TAY "Around" DIANA KING "Shy" METHOD MAN "Need"</p> <p>WBSS/Atlantic City, NJ PD/MD: Dr. Michael Lynn BILLIE RAY MARTIN "Loving" ANNIE LENNOX "Love" MAX-A-MILLION "Fat" HOOTIE & BLOWFISH "Cry"</p> <p>KIOX/Bakersfield, CA PD: Chris Squires MD: Kozman DIONNE FARRIS "Know" MARY J. BLIGE "Goin'"</p> <p>WERQ/Baltimore, MD PD: Russ Allen MD: Camille Cashwell 39 JON B. & BABYFACE "Someone" 39 BOYZ II MEN "Water" 26 PURE SOUL "Must" 11 TOTAL F/NOTORIOUS... "Can't" 10 VARIOUS ARTISTS "Freedom" 7 IMMATURE "Mind"</p> <p>WJMN/Boston, MA PD: Cadillac Jack McCartney MD: Cat Collins 8 TLC "Waterfalls"</p>	<p>WBBM-FM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 5 MADONNA "Bow"</p> <p>KZFM/Corpus Christi, TX PD: Mike J. Steele MD: Charlie Maxx DANA DANE "Rollin'" JON B. & BABYFACE "Someone"</p> <p>KPRR/EI Paso, TX PD: John Candelaria 18 FUN FACTORY "Close" 14 DOUBLE YOU "Run" NICKI FRENCH "Eclipse" JON B. & BABYFACE "Someone" B.U.M.S. "Elevation"</p> <p>KBOS/Fresno, CA PD/MD: Mark Adams 5 DIANA KING "Shy" 5 DIONNE FARRIS "Know" 5 BLESSID UNION OF... "Believe"</p> <p>WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 43 SOUL FOR REAL "Thing" 41 2PAC "Get" 22 RAPPIN' 4-TAY "Around" 13 JON B. & BABYFACE "Someone" 13 STEVIE WONDER "Love" 8 MISS JONES "Wanna" 8 BROWNSTONE "Love" 6 NOTORIOUS B.I.G. "Warning" 5 NORTHEAST GROOVERS "Booty"</p>	<p>KIKI/Honolulu, HI PD: Alan Oda MD: James Coles No Adds</p> <p>KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 21 2PAC "Get" 15 SOUL FOR REAL "Thing" 15 MONTELL JORDAN "Close" 12 MONTELL JORDAN "Knees"</p> <p>WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 12 JON B. & BABYFACE "Someone" 10 DANA DANE "Rollin'" KUT KLOSE "Like" E-40 "1-Luv" DES'REE "High"</p> <p>WHJX/Jacksonville, FL PD: Mickey Johnson MD: Greg Brady 24 JON B. & BABYFACE "Someone" BROWNSTONE "Grapevyne" VYBE "Front"</p> <p>KLUC/Las Vegas, NV PD: Jerry Dean MD: Cat Thomas 13 BLOODHOUND GANG "Mama" RAPHAEL SAADIQ "Ask"</p>	<p>KPWR/Los Angeles, CA PD: Michelle Mercer MD: Bruce St. James 11 BONE THUGS-N-HARMONY "Money" MASTA ACE, INC. "I.N.C."</p> <p>WPOW/Miami, FL PD: Frank Walsh MD: John Rogers 11 PHARAO "Secrets" 7 BOYZ II MEN "Bended" BLESSID UNION OF... "Believe" NICKI FRENCH "Eclipse" DIS 'N' DAT "Freak" 69 BOYZ F/K-NOCK "Five"</p> <p>KHTN/Modesto, CA PD: Pete Jones MD: Allen Chase 35 SOUL FOR REAL "Thing" 10 DIONNE FARRIS "Know" CHANTE MOORE "This" GENERAL PUBLIC "Rainy"</p> <p>WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Ciocherty 31 MOBB DEEP "Snook" 18 SUBWAY "Game" 16 VYBE "Front" 11 LOST BOYZ "Rich" 10 SOUL FOR REAL "Thing"</p>	<p>KCAQ/Oxnard-Ventura, CA PD: Rooster Rhodes MD: Lucy B. 5 VYBE "Front" GENERAL PUBLIC "Rainy" KUT KLOSE "Like" MADONNA "Bedtime"</p> <p>WWXX/Providence, RI PD/MD: Joe Dawson 31 WAY 2 REAL "Butterfly" 15 USHER "Think" 10 DJ SMURF AND P.M.H.I. "Party" 8 BRAT "Give" GENERAL PUBLIC "Rainy" METHOD MAN "Need"</p> <p>KGGI/Riverside, CA PD: Carmy Farrell MD: Sonia Jimenez BLACKSTREET "Joy"</p> <p>WJLS/Roanoke, VA OM: Russ Brown MD: David Lee Michaels 15 VYBE "Front" NUTTIN' NYCE "Froggy" GENERAL PUBLIC "Rainy" BOYZ II MEN "Water" KUT KLOSE "Like"</p> <p>KFSM/Sacramento, CA PD: Rick Thomas MD: Trejo MADONNA "Stop" SOUL FOR REAL "Thing"</p>	<p>KDON/Salinas-Monterey, CA PD: Michael Newman MD: Jennifer Wilde No Adds</p> <p>KZHT/Salt Lake City, UT PD: Brian DeGeus MD: Gary Michaels GENERAL PUBLIC "Rainy" CHANTE MOORE "This" BLACKSTREET "Joy"</p> <p>KTFM/San Antonio, TX PD: Cliff Trachway APD/MD: Charles Chavez BLACKSTREET "Joy" LE CLICK "Tonight"</p> <p>XHTZ/San Diego, CA PD: Lisa Vasquez MD: Jeff Nelson 30 BLACKSTREET "Before" CHANTE MOORE "This" GENERAL PUBLIC "Rainy" ORFEEN "Right"</p> <p>KMEL/San Francisco, CA PD: Michelle Santouosso MD: Joey Arbogay TOTAL F/NOTORIOUS... "Can't"</p> <p>KYLD/San Francisco, CA PD: Bob Hamilton MD: Michael Martin 37 REAL MCCOY "Ooh" 25 REAL MCCOY "Come" SKEE-LO "Wish" BLESSID UNION OF... "Believe"</p>	<p>KHQT/San Jose, CA PD: Bob Perry CHANTE MOORE "Did" BLESSID UNION OF... "Believe" COUP "Fat"</p> <p>KUBE/Seattle, WA PD: Mike Tierney MD: Shelle Hart 69 BOYZ II MEN "Water" 59 TLC "Waterfalls" 13 KID SENSATION "Seatown" DR. DRE "Heads"</p> <p>KWIN/Stockton, CA PD: Bob Lewis MD: Mark Medina No Adds</p> <p>WPGC/Washington, DC PD: Jay Stevens MD: Aibile D. 37 JON B. & BABYFACE "Someone" 24 BRAT "Give"</p>
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34 Total Reporters
34 Current Reporters
34 Current Playlists

RHYTHMIC/CHR PLAYLISTS



MARKET #1: WQHT/New York. Playlist table with columns for plays, artist, and title.



MARKET #2: KPWR/Los Angeles. Playlist table with columns for plays, artist, and title.



MARKET #3: WBBM/Chicago. Playlist table with columns for plays, artist, and title.



MARKET #4: KMEL/San Francisco. Playlist table with columns for plays, artist, and title.



MARKET #4: KYLD/San Francisco. Playlist table with columns for plays, artist, and title.



MARKET #8: WPGC/Washington. Playlist table with columns for plays, artist, and title.



MARKET #9: KBXX/Houston. Playlist table with columns for plays, artist, and title.



MARKET #10: WJMN/Boston. Playlist table with columns for plays, artist, and title.



MARKET #13: KUBE/Seattle. Playlist table with columns for plays, artist, and title.



MARKET #15: XHTZ/San Diego. Playlist table with columns for plays, artist, and title.



MARKET #18: WERQ/Baltimore. Playlist table with columns for plays, artist, and title.



MARKET #28: KGGI/Riverside. Playlist table with columns for plays, artist, and title.



MARKET #29: KSFM/Sacramento. Playlist table with columns for plays, artist, and title.



MARKET #30: KHDT/San Jose. Playlist table with columns for plays, artist, and title.



MARKET #31: WVKC/Providence. Playlist table with columns for plays, artist, and title.



WALT LOVE

Joining The Digital Revolution

□ Two UC stations share the benefits of tapping into new technology

To stay afloat in any competitive market we must educate ourselves about — and embrace — the fast-growing phenomenon known as technology. WRKE/Ocean City owner/GM Tony Quartarone and WKYS (KISS)/Washington Director/Creative Services Peggy Miles relate their positive experiences with technology.

Tony Quartarone is enthusiastic about the influx of digital equipment in station studios.

In fact, when we talked, he had just purchased the **Dalet** computer system. "One of the many things it can do is your production. You don't need reel-to-reel tape recorders if you have this because it does electronic editing, which is ideal when you're putting together commercials. We [produce] commercials that have CD-quality sound because it's all digital. There's never that hissing sound you get with tape."



Tony Quartarone

Technology You Can Use

Moreover, he continues, it also records your entire music format. "Here's how it works. First, you plug a CD player into the system's hard drive. Then choose the song you want to record. Now the song is stored for whenever you program it to come up for airplay. And you can [customize] the song by editing the beginning, the middle, or the end so that everything is the way you want it to be. It can even do cross fades just like someone was running the board, and it's even better because there are never any mistakes."

The real benefit of purchasing this bit of technology — which costs approximately \$30,000 — for his station was to cover the overnight airshift. "It was difficult for me to find somebody longterm to handle this airshift, and I didn't want to go to a network. I wanted to do programming that fit our sound. With this particular software, I was able to play my format on the air in a stand-alone situation. You set up your rotations, how often you want sweepers or drops, and how often you want to have your promos in the mix. It's just like having a music program with the addition of the song files. And if anything goes wrong, the Dalet is programmed to call you."

The Human Touch

WRKE MD Manuel Mena handles the weekly/daily Dalet programming. "Each week when we have new adds, he records them into the hard drive," explains Quartarone. "Every day he generates a song file log for the next day; at midnight the computer goes on automatically and starts the next show."

Given the computer system's various capabilities — and this, perhaps, is a question the staff might be asking — does Quartarone see this machine replacing humans? "No. I don't think that will happen because we only do it for our overnights. It will never replace air personalities.

"However, digital is the wave of the future. Right now when you go into a radio station, you still see a console, cart machines, CD players, and a reel-to-reel tape machine. In the very near future, we're going to walk in the control room and find a computer. Eventually, everything is going to switch over to computers and people will have to learn how to operate them. That's just the way it is."

Going Interactive

On the marketing side, Peggy Miles shares some of the database marketing elements being used at WKYS. "One of our big features is our interactive voice response system, which is an info line people can call — (202) 895-CITY. We provide a variety of services, from entertainment elements to station events, new music sample lines, volunteer lines, question of the day, and comments lines. This phone line receives approximately 50,000 calls per month.

"So what we've done is not only put information on the line, but we've also encouraged interaction by collecting info for our database or directing them to another resource. We have the 'Nobody Beats

The Wiz' sample line, which is music-related. This is a selection of the Top 10 hits on WKYS, which are also featured at a local music store. However, listeners can call our interactive phone line and hear a song before they buy it. Once they sample the music, they don't need to go to the record store because they can also purchase the CDs via mail order."

Citing the convenience factor, Miles also points out this has given the station a new revenue stream. For example, to glean more informative

I wanted to do programming that fit our sound. With this particular software, I was able to play my format on the air in a stand-alone situation.

— Tony Quartarone

listener profiles, the station has begun asking listeners what movies they enjoy. The station can then segment listeners by the type of movies they like; i.e., action adventures, kids' movies, comedies, or dramas, then market back services that will inform listeners about their selected categories of interest.

To help ensure a strong response rate, WKYS is also giving away free movie tickets.

Unlimited Opportunities

"We also have a tie-in alliance with another company called **Moviefone**, which is also on our system. Listeners not only can get free tickets to the movie premiere of their choice, but they can find out about every single movie playing in the Washington, DC area. They just key in their zip codes and they're able to find out what movies are playing in their immediate areas. Or they can key in the name of any particular movie and find out where it's playing anytime of the day or night. That's an interesting added-value feature that gives more detail, and it's a bit easier to use."

Miles then mentions the ever-important community aspect of being an Urban outlet that uses advanced



SHERIDAN'S ALL-AMERICANS — Sheridan Broadcasting Network, the sports division of the American Urban Radio Network, recently honored selected black college All-American football players. Seen at the Atlanta affair were (seated, l-r) players Steve McNair, Michael Hicks, Gilad Landau, Tim McNair, James Roe, and Dadario McCutcheon; (standing, first row, l-r) Hampton Univ. coach Joe Taylor, Tyrone Davis, Elliot Womack, Brandon Hayes, Antonio Poag, Michael Ellis, and Clarence Binsford; (rear, l-r) former Washington Redskin Doug Williams, AURN's Chairman Ron Davenport, President Jack Bryant, President/Program Operations & Affiliations Jerry Lopes, VP/Sales Eastern Region Leon Cleveland, and Grambling State football Coach Eddie Robinson (r).

marketing techniques. "Our 'Black Business Directory,' which is a by-category listing of area merchants who do business with WKYS; i.e., health, entertainment, home, beauty, clothing, etc. It's like the Good

Housekeeping Seal of Approval because we're trying to brand with these businesses while they're trying to brand with us to develop a good relationship.

"Now it becomes a big circle or an integrated marketing solution because you're bringing together the people listed in the 'Black Business Directory' and their interests, as well as the people who use **Moviefone** and the movie selection process. Then you can enter all of this into a huge database.

"For example, for a particular listener I now know all the important vitals because I have his or her name, address, and zip code. But I've also started to collect his or her preferences; i.e., the movies he like, stores where she shops. And if they use our KISS discount card, I also know where they used it.

"It enables us to create longterm brand association with the listener. We want to develop a relationship where we are listeners' information and entertainment source because we provide the content with which they are comfortable. We have the basis of a database that allows us to go forward with more segmented information on listeners."

Explore & Expand

WKYS is one of the few UC outlets traveling the Internet. "We have

started to explore a lot of the new media technologies — since we have all these other ones as a base — to see where media will converge in the next few years," Miles says. "We think there are alternative ways for

radio stations to market to their audiences to [achieve] both ratings and revenue.

"Initially, a lot of radio stations have done things like direct mail newsletters or [set up] interactive voice or information lines. The next progression of that is the Internet and other online services. What we have begun to do is develop a database of people who have contacted us through surveys we've put on



Peggy Miles

the Internet to give us feedback about WKYS and other area stations. We're developing an Internet focus group of listeners and a listener advisory board through e-mail."

We want to develop a relationship where we're listeners' information and entertainment source because we provide the content with which they are comfortable.

— Peggy Miles

How do smaller stations without big budgets tap into this technology boom? "That's a good question," continues Miles. "This all goes back to relationship marketing or one-on-one marketing. It's a process of communicating with your audience.

"Stations across the country are doing it in different ways. You do it by going out to station events and contacting listeners one by one. What you want to do is start collecting information that you think would be pertinent for future promotions or events. Whatever you do," Miles advises, "keep in mind there are alternative ways to market to the audience. Simple things can help you create a database."



THE GOSPEL TRUTH — A Los Angeles gathering was held recently in honor of Bobby Jones's Gospel Explosion; (l-r) "Gospel Traxx" producer Michael Williams, musician Derrick Lee, actor Gregory Allen Williams, R&R UC Editor "Gospel Traxx" host Walt "Baby" Love, Gospel Music Workshop of America Chariman Al "The Bishop" Hobbs, BET's Dr. Bobby Jones, and recording artist Kurt Carr.



UC TOP 50

APRIL 7, 1995

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	TLC Red Light Special (<i>LaFace/Arista</i>)	3166	3225	3046	2843	89/0
2	2	1	1	BRANDY Baby (<i>Atlantic</i>)	2875	3073	3081	3166	87/0
1	1	2	2	MONTELL JORDAN This Is How We Do It (<i>PMP/RAL/Island</i>)	2843	2655	2502	2249	86/0
8	6	3	3	RAPHAEL SAADIQ Ask Of You (<i>550/Epic ST</i>)	2726	2464	2056	1601	90/1
14	10	6	4	ADINA HOWARD Freak Like Me (<i>EastWest/EEG</i>)	2641	2565	2353	2251	84/0
7	7	4	5	GERALD LEVERT Answering Service (<i>EastWest/EEG</i>)	2509	2563	2516	2364	85/0
6	5	5	6	STEVIE WONDER For Your Love (<i>Motown</i>)	2404	2320	2202	2144	90/1
10	9	10	7	BARRY WHITE Come On (<i>A&M</i>)	2353	2138	2013	1836	91/2
13	12	11	8	USHER Think Of You (<i>LaFace/Arista</i>)	2304	2063	1964	1846	87/4
12	13	12	9	BOYZ II MEN Thank You (<i>Motown</i>)	2256	2360	2279	2228	85/0
9	8	9	10	SOUL FOR REAL Candy Rain (<i>Uptown/MCA</i>)	2107	2382	2566	2824	71/0
3	4	7	11	BROWNSTONE Grapevyne (<i>MJJ/Epic</i>)	2093	1741	1191	754	90/2
40	25	13	12	2PAC Dear Mama (<i>Interscope</i>)	1961	1722	1478	1237	77/0
23	17	14	13	SUBWAY This Lil' Game We Play (<i>Biv Ten/Motown</i>)	1890	2378	2666	2797	66/0
4	3	8	14	BLACKSTREET Joy (<i>Interscope</i>)	1861	1632	1124	661	89/1
48	27	16	15	PORTRAIT I Can Call You (<i>Capitol</i>)	1778	1694	1575	1517	82/4
16	15	15	16	BRIAN McKNIGHT Crazy Love (<i>Mercury</i>)	1598	1419	1226	1207	77/2
26	23	22	17	FREDDIE JACKSON Rub... (<i>Street Life/Scotti Bros.</i>)	1548	1552	1403	1289	73/0
21	19	19	18	FABU Just Roll (<i>Big Beat/Atlantic</i>)	1546	1516	1313	1228	76/1
24	21	20	19	LUTHER VANDROSS Going In Circles (<i>LV/Epic</i>)	1499	1300	1110	889	81/0
36	29	23	20	BROWNSTONE If You Love Me (<i>MJJ/Epic</i>)	1456	1612	1809	2026	57/0
11	14	18	21	MARY J. BLIGE I'm Goin' Down (<i>Uptown/MCA</i>)	1428	1625	2026	2373	59/0
5	11	17	22	KUT KLOSE I Like (<i>Elektra/EEG</i>)	1367	1227	1112	1025	70/8
30	28	24	23	ANITA BAKER It's Been You (<i>Elektra/EEG</i>)	1274	1092	885	574	84/4
—	37	30	24	ZHANE' You're Sorry Now (<i>Illtown/Motown</i>)	1273	1188	1127	983	72/4
31	26	26	25	H-TOWN Emotions (<i>Luke</i>)	1271	1149	905	684	69/4
47	36	27	26	MINT CONDITION So Fine (<i>Perspective/A&M</i>)	1238	1224	1217	1209	63/1
25	24	25	27	GLADYS KNIGHT Next Time (<i>MCA</i>)	1220	1017	791	649	72/4
49	42	32	28	MONTECO JIMMATURE Is It Me? (<i>MCA</i>)	1137	993	832	735	62/7
42	40	34	29	JESSE When U Cry I Cry (<i>Underworld/Capitol</i>)	1110	1023	910	803	76/3
39	35	31	30	BLACKGIRL Let's Do It Again (<i>Kaper/RCA</i>)	1085	1478	1483	1482	53/0
17	16	21	31	KEITH MARTIN Never Find Someone Like You (<i>Columbia</i>)	1071	1000	853	825	70/1
37	38	33	32	VYBE Take It To The Front (<i>Island</i>)	1000	884	710	481	68/6
—	45	38	33	DIANA KING Shy Guy (<i>WORK</i>)	984	793	544	159	69/6
BREAKER			34	ANITA BAKER I Apologize (<i>Elektra/EEG</i>)	965	933	1028	1111	36/1
28	31	36	35	WHISPERS Make Sweet Love To Me (<i>Capitol</i>)	946	896	918	909	68/3
35	34	37	36	CHANGING FACES Keep It Right There (<i>Big Beat/Atlantic</i>)	943	805	631	362	72/3
—	49	39	37	IV XAMPLE I'd Rather Be Alone (<i>MCA</i>)	842	737	645	495	64/7
BREAKER			38	JOYA I Like What You're Doing To Me (<i>Atlas/A&M</i>)	840	595	502	475	64/8
22	30	35	40	TLC Creep (<i>LaFace/Arista</i>)	832	952	1068	1289	35/0
18	20	28	41	NOTORIOUS B.I.G. Big Poppa (<i>Bad Boy/Arista</i>)	821	1149	1382	1463	42/1
BREAKER			42	CHANTE' MOORE This Time (<i>Silas/MCA</i>)	820	790	712	699	62/1
BREAKER			43	MEN AT LARGE Holiday (<i>EastWest/EEG</i>)	813	747	639	562	65/4
BREAKER			44	LO-KEY? Good Ole Fashion Love (<i>Perspective/A&M</i>)	809	711	496	319	60/0
20	22	29	45	SHABBA RANKS Let's Get It On (<i>Epic</i>)	754	1130	1270	1304	43/0
50	46	48	46	KEITH MURRAY Get Lifted (<i>Jive</i>)	745	696	685	600	59/4
—	—	50	47	DR. DRE Keep Their Heads Ringin' (<i>Priority</i>)	701	620	465	311	50/2
DEBUT			48	NAUGHTY BY NATURE Craziest (<i>Tommy Boy</i>)	646	521	386	203	57/1
DEBUT			49	VANESSA WILLIAMS The Way That You Love (<i>Mercury</i>)	630	196	81	53	68/20
DEBUT			50	TOTAL J/NOTORIOUS B.I.G. Can't You See (<i>Tommy Boy</i>)	618	281	27	16	64/22

This chart reflects airplay from March 27 - April 2. Songs ranked by total plays. Highlighted songs indicate Breaker. 92 UC reporters. 88 current playlists. © 1995, R&R Inc.

BREAKERS.

DIANA KING Shy Guy (<i>WORK</i>) TOTAL PLAYS/INCREASE 984/191	IV XAMPLE I'd Rather Be Alone (<i>MCA</i>) TOTAL STATIONS/ADDS 84/7	JOYA I Like What You're Doing To Me (<i>Atlas/A&M</i>) TOTAL PLAYS/INCREASE 840/245	CHANTE' MOORE This Time (<i>Silas/MCA</i>) TOTAL STATIONS/ADDS 62/1	MEN AT LARGE Holiday (<i>EastWest/EEG</i>) TOTAL PLAYS/INCREASE 813/66	LO-KEY? Good Ole Fashion Love (<i>Perspective/A&M</i>) TOTAL PLAYS/INCREASE 809/58
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MOST ADDED.

ARTIST TITLE LABEL(S)	ADDS
LORENZO I/KEITH SWEAT If It's Alright (<i>Luke</i>)	33
SUBWAY Fire (<i>Biv Ten/Motown</i>)	32
H.A.M.I. Good Thangz (<i>Capitol</i>)	25
TOTAL/NOTORIOUS B.I.G. Can't You See (<i>Tommy Boy</i>)	22
VANESSA WILLIAMS The Way That You Love (<i>Mercury</i>)	20
G.A.T. Smiling Faces Sometimes (<i>MCA</i>)	18
RAJA-NEE Walking Away With It (<i>Perspective/A&M</i>)	16
SONS OF SOUL Rainy Day (<i>Raging Bull/AEC</i>)	11
BLU My Ol' Lady (<i>Motown</i>)	9
LENNY WILLIAMS Sara Smile (<i>Bellmark</i>)	9

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
VANESSA WILLIAMS The Way That You Love (<i>Mercury</i>)	+434
BROWNSTONE Grapevyne (<i>MJJ/Epic</i>)	+352
TOTAL/NOTORIOUS B.I.G. Can't You See (<i>Tommy Boy</i>)	+337
RAPHAEL SAADIQ Ask Of You (<i>550/Epic ST</i>)	+262
JOYA I Like What You're Doing To Me (<i>Atlas/A&M</i>)	+245
USHER Think Of You (<i>LaFace/Arista</i>)	+241
2PAC Dear Mama (<i>Interscope</i>)	+239
BLACKSTREET Joy (<i>Interscope</i>)	+229
BARRY WHITE Come On (<i>A&M</i>)	+215
RAJA-NEE Walking Away With It (<i>Perspective/A&M</i>)	+204

HOTTEST RECURRENTS

Ranked By Total Plays

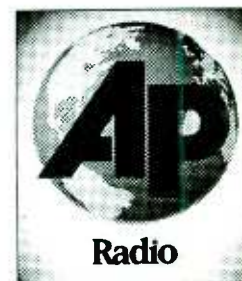
ARTIST TITLE LABEL(S)
BRANDY I Wanna Be Down (<i>Atlantic</i>)
BLACKSTREET Before I Let You Go (<i>Interscope</i>)
KARYN WHITE Can I Stay With You (<i>WB</i>)
BOYZ II MEN On Bended Knee (<i>Motown</i>)
KIRK FRANKLIN Why We Sing (<i>Gospo Centric</i>)
MISS JONES Where I Wanna Be (<i>Stepsun</i>)
SOUNDS OF BLACKNESS I'm Going... (<i>Perspective/A&M</i>)
K-CI HAILEY If You Think... (<i>Mercury</i>)
TONI BRAXTON I Belong To You (<i>LaFace/Arista</i>)
BARRY WHITE Practice What You Preach (<i>A&M</i>)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining in plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increase in total plays. Weighted chart appears on R&R ONLINE.

If it's slammin' on the charts, the screen or the tube, it's in the AP show prep package tailored to urban stations. AP Urban Prep is fresh - today's entertainment news, celebrity lifestyle features, album release dates, music charts and more. Delivered in time for morning drive - right on your AP wire. Call The Associated Press for details.

1-800-5-AP RADIO (800-527-7234)

URBAN PREP



Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, GA; Bryan, TX; Chicago, IL; Dayton, OH; Houston, TX; Los Angeles, CA; Ocean City, MD; Shreveport, LA) with their respective PDs, MDs, and song lists.

NEW & ACTIVE

Table listing new and active songs with columns for song title, artist, and total plays.

Table listing new and active songs with columns for song title, artist, and total plays.

Table listing new and active songs with columns for song title, artist, and total plays.

Table listing new and active songs with columns for song title, artist, and total plays.

Songs ranked by total plays.

92 Total Reporters
92 Current Reporters
88 Current Playlists

Reported Frozen Playlist (3):
KQXL/Baton Rouge, LA
WQHH/Lansing, MI
WIBB/Macon, GA

Did Not Report, Playlist Frozen (1):
WHRK/Memphis, TN

UC PLAYLISTS

April 7, 1995 **R&R** • 57

MARKET #1
 WBL/New York
 (212) 447-1000
 Little

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	38	35		35	BRANDY/Baby
35	36	34		34	STEVIE WONDER/For Your Love
44	40	33		33	SOUL FOR REAL/Candy Rain
18	30	32		32	BLACKSTREET/Joy
38	37	31		31	KIRK FRANKLIN/Why We Sing
40	35	30		30	BROWNSTONE/If You Love Me
24	26	29		29	TLC/Red Light Special
32	32	28		28	BLACKSTREET/Before I Let You Go
29	27	27		27	HOWARD HEWETT/This Love Is Forever
26	29	26		26	BOYZ II MEN/Thank You
27	28	25		25	ADINA HOWARD/Freak Like Me
30	27	24		24	MARY J. BLIGE/Im Goin' Down
23	23	23		23	MONTELL JORDAN/This Is How We Do It
-	-	-		-	USHER/Think Of You
25	22	21		21	PORTAIT/ Can Call You
-	-	-		-	GLADYS KNIGHT/Next Time
20	20	20		20	BLACKGIRL/Let's Do It Again
22	21	19		19	BEBE & CECE WINANS/Love Of My Life
5	14	18		18	DIANA KING/Shy Guy
15	17	17		17	ZHANE/You're Sorry Now
12	20	16		16	BLK PANT/D'What U Want
13	12	15		15	2PAC/Dear Mama
15	14	14		14	NOTORIOUS B.I.G./Big Poppa
21	13	13		13	SUBWAY/This Lil' Game We...
14	13	12		12	WYBETAKE It To The Front
7	7	11		11	FREDDIE JACKSON/Rub Up Against You
13	12	11		11	MINT CONDITION/So Fine
11	10	10		10	GERALD LEVERT/Answering Service
16	11	10		10	NAJEE/Laid Back
10	10	9		9	PHIL PERRY/Only You Knew
-	-	-		-	H-TOWN/Emotions
5	7	7		7	BRIAN MCKNIGHT/Crazy Love
8	8	6		6	KUT KLOSE/ Like
9	8	6		6	KEITH MARTIN/Never Find Someone...
-	-	-		-	KANSAS CITY...Baby It's On
-	-	-		-	JOYAI/ Like What You're...
-	-	-		-	WILLIE D/Is It Real (My...)
-	-	-		-	SAM THE BEAST/Gucci Dance
-	-	-		-	BUCKSHOT LEFONQUE/Some Cow Fonque
-	-	-		-	BLUM/My O' Lady

MARKET #2
 RHYTHM
 102.3 KJLH
 KJLH/Los Angeles
 (310) 330-5550
 Ross

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	40	39		45	STEVIE WONDER/For Your Love
34	39	38		40	GERALD LEVERT/Answering Service
39	38	37		39	BARRY WHITE/Come On
13	10	37		39	LUTHER VANDROSS/Going In Circles
39	38	38		38	TLC/Red Light Special
35	38	39		38	ZHANE/You're Sorry Now
-	-	-		-	20 33 35 RAPHAEL SAADIQ/Ask Of You
26	31	34		34	MINT CONDITION/So Fine
5	7	24		33	BROWNSTONE/Grapevyne
30	33	34		31	PORTAIT/ Can Call You
30	24	36		28	FREDDIE JACKSON/Rub Up Against You
27	27	24		24	BRIAN MCKNIGHT/Crazy Love
21	19	25		23	BOYZ II MEN/Thank You
-	-	-		-	17 23 BLACKSTREET/Joy
13	17	24		23	H-TOWN/Emotions
28	27	20		21	USHER/Think Of You
24	26	23		21	WHISPERS/Make Sweet Love...
19	21	20		19	FABU/Just Roll
-	-	-		-	14 17 EBONY VIBE.../Trip
5	7	15		17	KANSAS CITY...Baby It's On
-	-	-		-	4 2 1 4 P.M./Lay Down Your Love
28	10	13		15	JONATHAN BUTLER/Can We Start All...
-	-	-		-	10 11 15 MARY J. BLIGE/Be Happy
15	10	11		15	TRISHA COVINGTON/Why You Wanna...
15	10	11		15	BROWNSTONE/If You Love Me
15	10	11		15	SOUL FOR REAL/Candy Rain
15	10	11		15	ANITA BAKER/ Apologize
-	-	-		-	10 10 15 BRANDY/ Wanna Be Down
-	-	-		-	10 10 15 TLC/Creep
-	-	-		-	10 10 15 NIU/ Miss You
-	-	-		-	19 17 15 PHIL PERRY/ Only You Knew
38	39	39		35	CHRISTOPHER WILLIAMS/Dance 4 Me
21	28	26		15	BLACKGIRL/Let's Do It Again
37	-	-		-	MARY J. BLIGE/Im Goin' Down
-	-	-		-	10 15 HOWARD HEWETT/This Love Is Forever
23	18	-		-	BRANDY/Baby
10	5	16		14	ANITA BAKER/It's Been You
11	18	16		14	TONY TERRY/Heart Of A Man
-	-	-		-	12 13 MEN AT LARGE/Holiday
-	-	-		-	19 15 13 HOWARD HEWETT/ Wanna Know You

MARKET #2
 THE BEAT
 523
 KGBT/Los Angeles
 (213) 466-9566
 Natfaly/DeVoe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	58	58		56	2PAC/Dear Mama
25	25	25		55	MONTELL JORDAN/This Is How We Do It
26	27	52		54	SUBWAY/This Lil' Game We...
44	57	56		53	BRANDY/Baby
22	22	24		50	MARY J. BLIGE/My Life
30	30	30		49	RAPHAEL SAADIQ/Ask Of You
16	21	24		48	ADINA HOWARD/Freak Like Me
41	47	47		47	ANITA BAKER/ Apologize
47	50	50		35	BROWNSTONE/If You Love Me
19	22	23		32	OJ QUIK/Safe + Sound
30	50	50		30	TLC/Red Light Special
15	16	17		29	OR. DRE/Keep Their Heads...
42	44	25		26	SOUL FOR REAL/Candy Rain
51	54	48		24	BRANDY/ Wanna Be Down
-	-	-		-	23 28 27 FOR REAL/Every Little Thing
20	29	29		20	STEVIE WONDER/For Your Love
-	-	-		-	15 18 E-40/1-Luv
-	-	-		-	7 18 BRAT/Give It 2 You
-	-	-		-	12 17 LUTHER VANDROSS/Going In Circles
-	-	-		-	12 16 BROWNSTONE/Grapevyne
-	-	-		-	16 16 ANITA BAKER/It's Been You
-	-	-		-	14 14 TOTAL FNOTORIOUS.../Can't You See
54	30	20		14	NOTORIOUS B.I.G./Big Poppa
-	-	-		-	12 15 USHER/Think Of You
14	14	10		10	BARRY WHITE/Come On
10	9	9		9	BLACKSTREET/Joy
-	-	-		-	8 9 B.U.M./S.Elevation (Free...)
6	8	5		6	DIANA KING/Shy Guy
17	17	17		5	IV XAMPLE/Id Rather Be Alone

MARKET #3
 WGCI/Chicago
 (312) 427-4800
 Smith/Clemons

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	45	45		47	RAPHAEL SAADIQ/Ask Of You
35	34	44		44	ADINA HOWARD/Freak Like Me
31	35	43		43	KUT KLOSE/ Like
37	40	42		41	MARY J. BLIGE/My Life
39	36	39		38	TLC/Red Light Special
37	34	38		37	ANITA BAKER/ Apologize
37	32	36		36	BROWNSTONE/Grapevyne
30	33	32		34	USHER/Think Of You
33	33	35		34	FABU/Just Roll
31	29	23		23	2PAC/Dear Mama
33	32	36		33	MONTELL JORDAN/This Is How We Do It
33	34	36		33	SOUL FOR REAL/Candy Rain
19	20	27		32	CHANTAY SAVILLE/ Will Survive
-	-	-		-	12 28 31 CHRISTOPHER WILLIAMS/Oh Girl
29	24	26		31	MINT CONDITION/So Fine
30	29	30		30	JESSE/When U Cry I Cry
30	33	28		30	BLACKSTREET/Before I Let You Go
30	31	34		29	BRANDY/Baby
40	36	27		28	TLC/Creep
24	30	29		28	BROWNSTONE/If You Love Me
7	20	28		28	MONTECO F/IMMATURE/Is It Me?
32	28	27		27	BRANDY/ Wanna Be Down
30	27	29		25	BARRY WHITE/Come On
28	27	26		25	MARY J. BLIGE/Mary Jane
-	-	-		-	8 23 GLADYS KNIGHT/Next Time
43	40	25		23	MARY J. BLIGE/Im Goin' Down
16	16	19		21	NOTORIOUS B.I.G./Big Poppa
38	29	22		20	MARY J. BLIGE/Be Happy
-	-	-		-	12 19 FREDDIE JACKSON/Rub Up Against You
-	-	-		-	10 18 BOYZ II MEN/Water Runs Dry
-	-	-		-	6 15 17 SOL/Hush
-	-	-		-	18 13 15 MARY J. BLIGE/You Bring Me Joy
24	26	20		13	BLACKSTREET/Tonight's The Night
-	-	-		-	7 12 SOUL FOR REAL/If You Want It
19	15	11		10	STEVIE WONDER/For Your Love
26	22	23		10	HOWARD HEWETT/This Love Is Forever
-	-	-		-	11 10 WARREN G./This O.J.
7	5	7		9	NAUGHTY BY NATURE/Craziest
7	6	6		7	SUBWAY/Fire
8	8	7		7	BIG MIKE/Player Player

MARKET #3
 WBBM/Chicago
 (708) 895-1400
 Starr/Allen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	49	43		49	FABU/Just Roll
32	28	35		46	SAM SNEED & DR. DRE/U Better...
47	30	30		46	NOTORIOUS B.I.G./Big Poppa
43	30	36		46	2PAC/Dear Mama
46	36	45		46	RAPHAEL SAADIQ/Ask Of You
36	42	35		43	THUG LIFE/Cradle To The Grave
33	37	31		40	USHER/Think Of You
-	-	-		-	13 36 TOTAL FNOTORIOUS.../Can't You See
-	-	-		-	36 DJ QUIK/Dollars & Sense
19	27	26		35	NAUGHTY BY NATURE/Craziest
48	46	34		33	ICE CUBE/What Can I Do?
-	-	-		-	32 MONTECO F/IMMATURE/Is It Me?
39	39	34		32	SCARFACE/ICE CUBE/People Don't...
23	30	32		32	KEITH MURRAY/Get Lifted
31	26	32		32	MONTELL JORDAN/This Is How We Do It
32	28	32		32	ADINA HOWARD/Freak Like Me
-	-	-		-	32 32 METHOOD MAN/Hi I Need
32	31	23		28	DR. DRE/Keep Their Heads...
-	-	-		-	29 22 DOCTOR DRE/DRE/Keep Their Heads...
-	-	-		-	27 23 ANA DANE/Rollin' W/ Our Dane
32	31	25		27	OJ QUIK/Safe + Sound
31	26	19		22	HAVOC & PRODEJ/On The Move
-	-	-		-	22 26 Q/BRONX/STONE/Quo Funk
39	39	20		20	TLC/Red Light Special
18	19	16		16	CHANNEL LIVE/Map Izm
10	12	11		11	REDMAN/Can't Wait
29	15	14		14	SOUL FOR REAL/Candy Rain
-	-	-		-	8 10 JEMINI THE GIFTED.../Funk Soul Sensation
39	39	12		12	BRANDY/Baby
-	-	-		-	9 15 10 RAPPIN' 4-TAY/It'll Be Around
5	7	7		7	CHANGING FACES/Keep It Right There
-	-	-		-	5 5 SLICK RICK/Stittin' In My Car
-	-	-		-	5 5 BIG U/Up In It
-	-	-		-	5 5 SUBWAY/Fire
-	-	-		-	5 5 VARIOUS ARTISTS/Freedom (Theme...)

MARKET #3
 103 WVAZ
 WVAZ/Chicago
 (312) 360-9000
 Myrick

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	37	38		36	INCOGNITO/Deep Waters
34	36	37		36	MARY J. BLIGE/My Life
32	36	37		35	ANITA BAKER/ Apologize
17	27	32		32	BARRY WHITE/Come On
22	28	28		29	STEVIE WONDER/For Your Love
20	20	20		20	FREDDIE JACKSON/Rub Up Against You
15	29	34		26	JESSE/When U Cry I Cry
24	21	30		26	BROWNSTONE/Grapevyne
16	14	13		24	PAT METHENEY/The Girls Next Door
6	15	20		20	PHIL PERRY/Only You Knew
-	-	-		-	10 18 RAPHAEL SAADIQ/Ask Of You
36	17	16		16	GERALD LEVERT/Answering Service
15	14	13		16	VANESSA WILLIAMS/The Way That You...
10	6	10		10	LUTHER VANDROSS/Going In Circles
36	34	28		14	GLADYS KNIGHT/Home Alone
13	10	15		13	ANITA BAKER/Rhythm Di Love
5	5	8		12	GLADYS KNIGHT/Next Time
11	-	-		-	12 10 BROWNSTONE/If You Love Me
5	11	12		11	ANITA BAKER/It's Been You
-	-	-		-	10 11 MARY J. BLIGE/You Bring Me Joy
-	-	-		-	10 10 11 WHISPERS/Make Sweet Love
10	10	12		10	RACHELLE FERRELL/With Open Arms
10	12	6		6	PATTI LABELLE/ Never Stopped...
5	5	5		5	MINT CONDITION/So Fine
5	5	5		5	IV XAMPLE/Id Rather Be Alone
5	5	5		5	BEBE & CECE WINANS/Love Of My Life
5	5	5		5	BLACKSTREET/Joy
-	-	-		-	5 5 5 MEN AT LARGE/Holiday
-	-	-		-	5 5 5 PORTAIT/ Can Call You

MARKET #5
 WDAS
 105.3 FM-1480 AM
 WDAS/Philadelphia
 (215) 581-2100
 Tamburro/Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	33	35		35	GERALD LEVERT/Answering Service
34	30	30		35	STEVIE WONDER/For Your Love
10	10	10		34	LUTHER VANDROSS/Going In Circles
10	10	10		30	BOYZ II MEN/On Bended Knee
33	33	32		30	ANITA BAKER/ Apologize
31	33	25		29	BROWNSTONE/If You Love Me
34	34	27		27	GLADYS KNIGHT/ Don't Want To Know
34	34	34		14	BLACKSTREET/Before I Let You Go
10	10	10			

UC PLAYLISTS

Continued from Page 57

MAJIC 108 FM MARKET #17
KMLJ/St. Louis
(314) 361-1108
Wynter

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	16	34	37	BRIAN MCKNIGHT/Crazy Love	
37	37	37	37	NUTTING 'NYCE/Down 4 Whateva	
29	33	36	37	MARY J. BLIGE/In Goin' Down	
22	30	37	37	BLACKGIRL/Let's Do It Again	
19	21	36	38	FABU/Just Roll	
35	37	37	38	ADINA HOWARD/Freak Like Me	
37	37	37	38	BRANDY/Baby	
37	37	37	38	MONTELL JORDAN/This Is How We Do It	
23	37	37	38	TLC/Red Light Special	
-	-	-	-	-	
-	-	-	-	TOTAL F/NOTORIOUS.../Can't You See	
-	-	-	-	BROWNSTONE/Grapevine	
-	-	-	-	33 VYBE/Take It To The Front	
37	35	35	35	BROWNSTONE/II You Love Me	
-	-	-	-	38 VANESSA WILLIAMS/The Way That You...	
-	-	-	-	37 GLADYS KNIGHT/Next Time	
36	30	30	30	ZHANE/You're Sorry Now	
32	31	29	30	FREDDIE JACKSON/Rub Up Against You	
31	31	30	30	LONDON JONES/Save Our Love	
30	29	30	30	USHER/Think Of You	
28	31	29	30	BOYZ II MEN/Thank You	
27	31	29	30	PORTRAIT/II Can Call You	
29	31	31	31	RAPHAEL SAADIO/Ask Of You	
30	29	29	29	BARRY WHITE/Come On	
22	24	24	24	H-TOWN/Emotions	
27	24	24	24	GERALD LEVERT/Answering Service	
31	26	25	25	KIRK FRANKLIN/Why We Sing	
31	26	25	25	STEVIE WONDER/For Your Love	
-	-	-	-	22 DIANA KING/Shy Guy	
16	19	23	22	BLACKSTREET/Joy	
31	29	29	29	SOUNDS OF BLACKNESS/I'm Going All...	
20	20	22	22	NAJEE/Laid Back	
-	-	-	-	17 CHANTE MOORE/This Time	
12	-	-	-	12 TONI BRAXTON/Be Long To You	
10	10	14	10	SOUL FOR REAL/Candy Rain	
37	33	12	10	JADE/Every Day Of...	
-	-	-	-	11 FELICIA ADAMS/Thinking About You	
11	-	-	-	12 MISS JONES/Where I Wanna Be	
18	-	-	-	12 K-CI HALEY/II You Think...	
18	15	-	-	12 K-CI HALEY/II You Think...	
8	9	12	11	CHANGING FACES/Keep It Right There	

V103 MARKET #18
WYXV/Baltimore
(410) 653-2200
Sampson/Johnson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
51	58	56	45	TLC/Red Light Special	
50	44	38	45	ADINA HOWARD/Freak Like Me	
54	47	45	45	MONTELL JORDAN/This Is How We Do It	
45	40	45	45	BROWNSTONE/II You Love Me	
54	57	53	44	SOUL FOR REAL/Candy Rain	
31	30	35	44	2PAC/Dear Mama	
51	42	31	40	BRANDY/Baby	
51	42	31	40	BRANDY/Baby	
36	35	35	38	SUBWAY/This Lf' Game We...	
35	34	40	35	BOYZ II MEN/Thank You	
27	28	25	35	TLC/Waterfalls	
-	-	-	-	24 27 34 IMMATURE/I Don't Mind	
21	36	34	32	RAPHAEL SAADIO/Ask Of You	
21	36	34	32	BLACKSTREET/Joy	
-	-	-	-	28 32 BRANDY/Best Friend	
29	34	36	30	BROWNSTONE/Grapevine	
10	11	22	29	METHOD MAN/Bring The Pain	
43	21	24	28	ANITA BAKER/It's Been You	
-	-	-	-	10 16 27 USHER/Think Of You	
24	29	28	27	FADE II BLACK/Y.O.U.	
-	-	-	-	5 8 24 KUT KLOSE/I Like	
-	-	-	-	8 24 KIRK FRANKLIN/Why We Sing	
32	27	31	24	TLC/Creep	
30	28	28	22	BARRY WHITE/Come On	
30	29	28	22	MONTEC F/IMMATURE/Is It Me?	
-	-	-	-	6 16 22 ANITA BAKER/It's Been You	
22	21	21	22	NOTORIOUS B.I.G./Big Poppa	
37	36	40	22	MARY J. BLIGE/My Life	
31	14	21	21	IMMATURE/Constantly	
32	-	-	-	20 21 BLACKSTREET/Before I Let You Go	
14	12	11	20	BRANDY/II You Love Me	
21	27	26	29	MARY J. BLIGE/II You Love Me	
39	35	34	20	BOYZ II MEN/On Bended Knee	
-	-	-	-	10 18 JOHN B. & BABYFACE/Someone To Love	
11	10	12	17	BARRY WHITE/Practice What You...	
-	-	-	-	10 -10 15 FABU/Just Roll	
-	-	-	-	10 -11 14 K-CI HALEY/II You Think...	
-	-	-	-	14 CHANGING FACES/Stroke You Fine	
-	-	-	-	12 CRAIG MAC/Killa In Ya Ear	
18	20	19	12	PORTRAIT/II Can Call You	
-	-	-	-	15 14 12 CHANGING FACES/Keep It Right There	

WAZO HOT 107 MARKET #19
WAMO/Pittsburgh
(412) 471-2181
Atkins/Stone

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
39	38	38	36	TLC/Red Light Special	
36	39	34	36	RAPHAEL SAADIO/Ask Of You	
39	38	33	33	MONTELL JORDAN/This Is How We Do It	
35	40	43	33	BRANDY/Baby	
5	14	14	32	USHER/Think Of You	
39	37	31	31	SOUL FOR REAL/Candy Rain	
36	35	35	31	ADINA HOWARD/Freak Like Me	
35	36	36	30	SUBWAY/This Lf' Game We...	
33	35	35	30	NAJEE/Laid Back	
35	36	29	30	BLACKGIRL/Let's Do It Again	
35	35	29	29	BOYZ II MEN/Thank You	
30	32	28	28	BROWNSTONE/Grapevine	
24	30	28	28	MARY J. BLIGE/My Life	
30	31	31	27	ZHANE/You're Sorry Now	
14	31	27	27	GERALD LEVERT/Answering Service	
30	32	27	27	YBIBE/Take It To The Front	
30	33	27	27	JESSE/When U Cry I Cry	
8	12	12	26	KUT KLOSE/I Like	
13	31	26	26	FABU/Just Roll	
10	12	12	25	LUTHER VANDROSS/Going In Circles	
11	25	23	23	BARRY WHITE/Come On	
24	26	22	22	FREDDIE JACKSON/Rub Up Against You	
25	22	22	22	STEVIE WONDER/For Your Love	
5	9	9	9	PORTRAIT/II Can Call You	
10	12	12	9	ICE CUBE/What Can I Do?	
5	7	7	7	LO-KEY/Good Ole Fashion Lov	
9	7	7	7	MARY J. BLIGE/Next Time	
-	-	-	-	6 6 8 TLC/Waterfalls	
12	12	12	25	RAPPIN' 4-TAY/II Be Around	
5	7	7	7	DR. DRE/Keep Their Heads...	
-	-	-	-	7 7 8 KANSAS CITY.../Baby It's On	
12	12	12	12	2PAC/Dear Mama	
35	28	8	8	MISS JONES/Where I Wanna Be	
8	5	5	5	ANITA BAKER/It's Been You	
8	7	7	7	DE 1/True Homies	
-	-	-	-	5 5 7 BLACKSTREET/Joy	
7	6	7	7	MINT CONDITION/So Fine	
8	7	7	7	MEN AT LARGE/Holiday	
-	-	-	-	6 H-TOWN/Emotions	
9	10	10	6	KEITH MARTIN/Never Find Someone...	

Majik 107 MARKET #20
KMLK/Phoenix
(602) 265-2442
Yasner

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	37	39	39	CHRISTOPHER WILLIAMS/Dance 4 Me	
36	37	38	38	STEVIE WONDER/For Your Love	
22	38	38	38	PHIL PERRY/II Only You Knew	
20	34	38	38	BROWNSTONE/Grapevine	
37	36	37	38	MARY J. BLIGE/II You Love Me	
-	-	-	-	17 14 37 BARRY WHITE/Come On	
38	35	37	37	KUT KLOSE/I Like	
35	39	37	37	SOUL FOR REAL/Candy Rain	
27	30	37	37	BEBE & CECE WINANS/Love Of My Life	
35	35	37	37	SHABBA RANKS/Let's Get It On	
27	26	27	27	RAPHAEL SAADIO/Ask Of You	
37	36	27	27	USHER/Think Of You	
16	28	27	27	BLACKSTREET/Joy	
37	31	27	27	BOYZ II MEN/Thank You	
26	25	26	26	CARLEEN ANDERSON/Mama Said	
27	26	26	26	PORTRAIT/II Can Call You	
-	-	-	-	12 26 ANITA BAKER/It's Been You	
-	-	-	-	14 18 DIANA KING/Shy Guy	
32	27	25	25	PATTI LABELLE/ Never Stopped...	
13	19	25	25	LUTHER VANDROSS/Going In Circles	
37	31	24	24	BARRY WHITE/Come On	
16	17	24	24	WHISPERS/Make Sweet Love...	
14	19	20	21	MEN AT LARGE/Holiday	
25	21	21	21	BAR-KAYS/Old School Mega Mix	
22	17	14	28	SOUNDS OF BLACKNESS/I'm Going All...	
7	15	17	17	GLADYS KNIGHT/Next Time	
26	19	19	19	GERALD LEVERT/Answering Service	
16	17	17	19	MINT CONDITION/So Fine	
-	-	-	-	12 19 TONY TERRY/Heart Of A Man	
13	17	18	18	MONTELL JORDAN/This Is How We Do It	
19	17	18	18	GEORGE DUKE/Love Can Be So Cold	
25	23	20	18	JONATHAN BUTLER/Can We Start All...	
26	21	17	17	CHANTE MOORE/This Time	
9	8	11	18	BONEY JAMES/Creepin'	
15	14	11	17	JESSE/When U Cry I Cry	
17	20	16	16	MINT CONDITION/So Fine	
8	11	15	14	TLC/Red Light Special	
-	-	-	-	14 12 ROHN LAWRENCE/Hangin' On A String	
-	-	-	-	14 ZHANE/You're Sorry Now	

93FM WZAK MARKET #22
WZAK/Cleveland
(216) 621-9300
Rush/Stephens

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	33	32	42	MONTELL JORDAN/This Is How We Do It	
43	42	42	41	BARRY WHITE/Come On	
41	41	41	41	BRANDY/Baby	
41	41	40	40	GERALD LEVERT/Answering Service	
41	41	40	40	STEVIE WONDER/For Your Love	
40	40	38	48	TLC/Red Light Special	
34	39	38	39	NOTORIOUS B.I.G./Big Poppa	
39	39	38	39	RAPHAEL SAADIO/Ask Of You	
39	39	38	39	RAPPIN' 4-TAY/II Be Around	
35	37	38	38	ADINA HOWARD/Freak Like Me	
35	37	37	38	DJ MAGIC MIKE/Get It On R...	
34	36	36	37	MEN AT LARGE/Holiday	
33	36	35	37	GEORGE DUKE/Love Can Be So Cold	
33	35	35	36	BOYZ II MEN/Thank You	
31	35	35	36	KUT KLOSE/I Like	
31	34	34	35	USHER/Think Of You	
30	34	33	35	LUTHER VANDROSS/Going In Circles	
30	33	33	34	ANITA BAKER/It's Been You	
28	32	32	34	MINT CONDITION/So Fine	
27	32	31	33	LARRY CORVELL/II Be Over You	
26	31	31	33	FREDDIE JACKSON/Rub Up Against You	
26	31	30	33	BLACKSTREET/Joy	
24	29	28	30	DOUGLAS GREEN/Love Of My Life	
23	28	27	29	NAJEE/Laid Back	
23	28	27	29	BROWNSTONE/Grapevine	
22	27	27	27	SLICK RICKS/Sittin' In My Car	
22	27	26	28	KEITH MARTIN/Never Find Someone...	
21	26	27	27	95 SOUTH/Rodeo	
21	26	27	27	69 BOYZ/Kitty Kitty	
17	23	25	27	BRIAN MCKNIGHT/Crazy Love	
17	23	25	27	H-TOWN/Emotions	
20	25	25	26	FABU/Just Roll	
-	-	-	-	17 25 26 IV XAMPLE/I'd Rather Be Alone	
10	17	24	25	LO-KEY/Good Ole Fashion Lov	
18	23	23	25	ZHANE/You're Sorry Now	
38	25	25	25	ALL-4-ONE/III She's Got! Skiz	
37	38	37	37	KIRK FRANKLIN/Why We Sing	
35	37	35	37	SHABBA RANKS/Let's Get It On	
16	21	23	24	DIGABLE PLANETS/Dial 7	
16	21	22	24	WILLIE D./It's Real (My...)	

V100 MARKET #26
WKKV/Milwaukee
(414) 321-1007
Fields

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	54	53	55	RAPHAEL SAADIO/Ask Of You	
48	52	53	55	MARY J. BLIGE/II You Love Me	
33	44	45	53	ADINA HOWARD/Freak Like Me	
45	52	51	53	TLC/Creep	
48	53	51	53	SOUL FOR REAL/Candy Rain	
37	35	34	46	TLC/Red Light Special	
39	56	44	43	BRANDY/Baby	
41	41	41	43	ANITA BAKER/II Apologize	
49	55	54	43	BROWNSTONE/II You Love Me	
35	33	36	43	BROWNSTONE/Grapevine	
35	47	44	35	FABU/Just Roll	
13	22	34	35	2PAC/Dear Mama	
26	28	32	35	KUT KLOSE/I Like	
31	35	35	33	BRANDY/II You Love Me	
32	38	33	33	MONTELL JORDAN/This Is How We Do It	
25	35	33	33	USHER/Think Of You	
34	27	-	-	30 MINT CONDITION/So Fine	
30	30	37	28	NOTORIOUS B.I.G./Big Poppa	
-	-	-	-	6 25 28 BLACKSTREET/Joy	
27	28	29	28	GERALD LEVERT/Answering Service	
15	16	23	24	BARRY WHITE/Come On	
21	23	21	21	BOYZ II MEN/Thank You	
5	15	17	21	RAPPIN' 4-TAY/II Be Around	
16	23	19	17	IV XAMPLE/I'd Rather Be Alone	
22	19	-	-	17 CRAIG MAC/Get Down	
5	12	14	14	KEITH MARTIN/Never Find Someone...	
43	29	23	13	SUBWAY/This Lf' Game We...	
-	-	-	-	5 12 DR. DRE/Keep Their Heads...	
7	5	6	9	GLADYS KNIGHT/Next Time	
7	5	11	7	STEVIE WONDER/For Your Love	
5	5	5	5	NAUGHTY BY NATURE/Craziest	
7	5	6	6	ANDRU DONALDS/Mishale	
7	5	6	6	JOYAI Like What You're...	
7	5	6	6	ZHANE/You're Sorry Now	
7	15	6	5	BLACKGIRL/Let's Do It Again	
7	5	6	5	PORTRAIT/II Can Call You	
5	5	-	-	5 CHANNEL LIVE/Mad Izm	
5	5	-	-	5 KEITH MURRAY/Get Lifted	
6	-	-	-	5 ICE CUBE/What Can I Do?	

1290 WJBO MARKET #28
WMCW/Milwaukee
(414) 444-1290
Brown/Darryn D.

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
34	35	35	37	GERALD LEVERT/Answering Service	
30	37	34	35	BRANDY/Baby	
32	34	33	34	STEVIE WONDER/For Your Love	
28	30	30	32	ANITA BAKER/II Apologize	
27	28	30	32	FREDDIE JACKSON/Rub Up Against You	
31	32	30	30	BROWNSTONE/II You Love Me	
25	27	30	30	BARRY WHITE/Come On	
10	20	27	29	TLC/Red Light Special	
30	30	27	28		



MIKE KINOSHIAN

The 411 On Interactive Phone Systems

■ Creating 'smart surveys,' database marketing, listener clubs, and more profits

To read this column, please press one; to have it read to you, please press two. For a tour of station-oriented interactive phone systems, courtesy of Fairwest Direct President Reg Johns, please stay on the line.



Reg Johns

"Only one or two stations per market have sophisticated interactive systems that get into things like relational databases," remarks Johns. "Seven years ago, we built a system that could do 32 separate surveys with 40 questions per survey. Listeners calling in to join a special club would be asked 40 specific questions. The other 31 surveys could be used for client database surveys or things like music research."

PCs Versus The Mini

The two best interactive choices seem to be PCs and mini-computers. PCs have helped bring down the cost of interactive systems, and, says Johns, "They're also fast enough to handle all processing necessary to do info lines and database surveys. They're capable of doing about 80% of what mini-computers could do a few years ago."

One thing minis can do that PCs can't, however, is handle more lines. "They can handle 96 incoming lines at one time, and they can do 'smart surveys,'" Johns explains.

In a "smart survey," for example, a station can ask callers if they're planning to buy a car within the next six months. Johns adds, "If you press two [no], you go right to the next question. But if you press one [yes], you're taken to another survey to find out what *kind* of car. Press one for domestic, two for import, etc. Someone could go through many auto-buying questions. Once a person finishes that portion, they proceed to the next question.

"After someone [indicates] they plan to buy a new car, stations using PCs wouldn't have the opportunity to branch out and ask additional questions based on special selections. PCs still aren't as flexible as minis."

In this probing car-buying example, Johns points out, "Many clients will pay good money to obtain information like this. Broadcasters should be making long-range plans, but most only look a year ahead. They can only handle so much new information at one time. Very few stations actually request more data. Many want to take the data and focus on what will really help them with ratings and sales; PCs can handle most of that today.

"Only the real sophisticated stations that understand true databas-

ing and have marketing departments are interested in smart surveys. They're into the database game and want to superserve listeners in a variety of ways. Most of our clients have mini-computers. People tend to head to PCs only because of cost."

Features & Price Tags

"You can send newsletters, membership cards, and birthday cards" with a database, notes Johns. "You can also do research, play song hooks, do customer satisfaction studies, and send personal letters.

"Depending on factors like incoming lines, stations are looking at spending about \$30,000-\$50,000. Regarding the database, plan to spend an additional \$1 a person for data entry and follow-up. Look at it in terms of volume: Stations anticipating 100,000 people in their database pay less per unit than those with 20,000 people."

The Hook

Of course, getting people to call is the first goal. "You constantly have to explain on the air why people

should call. Once they do, they're interviewed and mailed magnetic strip membership cards — much like credit cards. The station sends letters that welcome people to the club and spell out the program's benefits and values.

"We go after 20% of a station's cume. These people tend to be active with the station and likely to fill out

☞ **Creating a database is like getting a great transmitter — the real question is what you'll do with it.**

Arbitron diaries. From the moment they call, they're registered for a lifetime of opportunities. The trick is that people must complete the entire survey to qualify for all these wonderful things, so it's important to keep the survey under three minutes."

Ski Poll

When interactive systems are utilized correctly, stations will have numerous opportunities to extend

Touch-Tone Telephone Tips

Thinking about setting up an interactive phone system? Here's a checklist:

- PCs do about 80% of what minis could a few years ago.
- Minis handle more lines than PCs.
- PCs have reduced interactive costs.
- Minis can be used for smart surveys.
- Not all stations are interested in smart surveys.
- Interactive setup costs: \$30,000 - \$50,000.

membership questioning. "Invite club members who enjoy skiing to call the 'members only' hotline," Johns says. "When they call, they're asked to enter their membership number. At that point, stations can track that John Doe called on a specific day and time. You could then ask John Doe more questions. Rather than getting as much as possible upfront, I suggest stations spread out the questioning."

The \$64,000 question, of course, is what the station does with this wealth of collected data. "It's like getting a great transmitter," Johns opines. "The real question is what you'll do with it.

"As long as interactive systems are capable of doing certain things, stations should jump into them. There are 1000 things to do that relate to programming, simply by virtue of having listener names, addresses, and phone numbers."

The challenge for stations armed with this ample data usually falls to the sales department. Johns comments, "You find out whether your salespeople understand marketing — or if they can only sell spots."

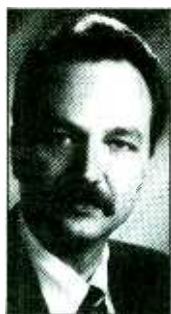
Citing a station with a 170,000-member database, Johns notes, "They don't do television, taxi tops, or billboards. They stay active by sending monthly mailers to everyone in their database. They don't subscribe to Arbitron, because they feel they have more information on a much larger sample size than Arbitron provides. By constantly providing incentives to listen, the station develops relationships with people in the database."

Some stations are making more than a million dollars a year through interactive/database revenue. If that figure shocks you, press one. If you're glad the baseball strike is over, please press ...

WELCOME TO THE FUTURE

Lansing's WFMK Moves, Goes High-Tech

Just two weeks ago, WFMK/Lansing, MI was using a 16-pot slide board, six cart machines, three CD players, and one reel-to-reel deck for tape and phone calls. Upon moving to new digs with duopoly partners WJIM-AM & FM (3/27), WFMK unveiled a state-of-the art studio.



Ray Marshall

"There are no cart machines, CD players, or reel-to-reel decks," remarks PD Ray Marshall. "Everything our announcers need is on a 17-inch color computer monitor. All music, jingles, music beds, and drop-ins have

been entered into the computer and are now known by file names. Selector is the main program the computer follows."

Touch And Go

Marshall's principal objective is establishing areas in which Selector merges with WFMK's traffic log. "[Elements] come up on the screen in vertical scrolls. To get something on the air, announcers touch the 'start' button next to [the appropriate element]."

Understandably, WFMK's conversion didn't happen overnight. "Most of the intensive work was done week-ends," Marshall notes. "Over a three-week period, I probably saw Selector more than I saw my wife and son. Everything listed as CD and cut numbers had to be [converted to] file numbers. All clocks had to be redone too, but the beauty is that once it's set — it's set."

Including Christmas tunes and special-request love songs, WFMK's entire music library totals about 1500 titles. "I identified all the songs I needed, and the supplier sent me a hard drive that contained about 1300 songs. It took about two days for one of our people to dub the rest into the system. That [exercise] proved to be good training."

What if the computer were to crash? Marshall explains, "If there's a power failure, our brand new building has a massive generator, and backup batteries are located next to all of our computers. When electricians were doing their final work in the building, we were actually running everything on the backup power system.

☞ **Most computer programs nowadays are user-friendly and very difficult to mess up.**

"The best way to prevent a computer crash is to back up everything on the machine. There are systems that do that for you on a regular basis."

Easy Transition

Staffers actually approached the new setup with great confidence. "Years ago, many of us played 45s, hoping to work at a station where all the music was on cart. Then we wanted to play music from CDs. Operating most of this equipment isn't much more difficult than learning to use a CD player. "My midday announcer, who's been in the business for years, is

amazed at how easy the transition was. After doing the dry runs, he couldn't wait to get away from carts and CDs. I saw a system like this about two years ago, but all the bugs have been eliminated now."

Nevertheless, some radio veterans are still reluctant to join the computer age. Marshall explains, however, "You're not operating a computer — you operate the program inside the computer. Most computer programs nowadays are user-friendly and very difficult to mess up. The biggest apprehension is the fear of the unknown."

Robot Board Op

Casual 'FMK listeners probably won't discern much difference, notes Marshall. The ones who will hear a change, he says, are those who notice "when jingles start sounding muddy because they've been on the same cart for nine months." Otherwise, he says, "The music basically goes from CD into the computer, always maintains its integrity, and will never scratch or skip. Carts never misfire, and there aren't any loose cues.

"This is as close as our announcers will probably get to having their own board op. We basically open the mike, talk, and close the mike."

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	1	1	1	ELTON JOHN Believe (Rocket/Island)	2438	2379	2306	2034	97/0
4	4	4	2	MARTIN PAGE In The House Of Stone And Light (Mercury)	2083	2020	2000	1947	84/2
2	2	2	3	MADONNA Take A Bow (Maverick/Sire/WB)	2059	2192	2238	2282	84/0
1	3	3	4	EAGLES Love Will Keep Us Alive (Geffen)	1998	2109	2232	2291	90/0
10	6	6	5	FOREIGNER Until... (Generama/Rhythm Safari/Priority)	1852	1733	1603	1454	88/3
5	5	5	6	BONNIE RAITT You Got It (Arista)	1822	1894	1889	1844	85/2
8	8	8	7	DES'REE You Gotta Be (550 Music)	1640	1608	1595	1486	72/0
7	7	7	8	GLORIA ESTEFAN Everlasting Love (Epic)	1547	1611	1601	1520	72/0
14	13	10	9	JOHN WAITE How Did I Get By Without You (Imago)	1292	1226	1163	1087	75/3
12	11	9	10	AMY GRANT & VINCE GILL House Of Love (A&M)	1160	1279	1284	1390	69/0
6	9	12	11	BOYZ II MEN On Bended Knee (Motown)	1108	1191	1481	1764	66/1
18	16	15	12	LINDA RONSTADT The Blue Train (Elektra/EEG)	1083	993	894	742	72/1
9	10	11	13	VANESSA WILLIAMS The Sweetest Days (Mercury)	1058	1193	1306	1480	65/0
16	15	13	14	JIMMY CLIFF Hakuna Matata (Walt Disney)	1048	1043	937	827	61/2
17	17	16	15	STEVIE WONDER For Your Love (Motown)	1025	951	861	751	64/1
11	12	14	16	JON SECADA Mental Picture (SBK/EMI)	812	1027	1228	1396	52/1
22	20	18	17	FIREHOUSE I Live My Life For You (Epic)	762	713	612	541	54/3
24	21	20	18	MANHATTAN TRANSFER Too Busy Thinking... (Atlantic)	737	636	587	487	50/6
21	18	19	19	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)	664	673	647	635	29/1
26	24	21	20	BLESSID UNION OF SOULS I Believe (EMI)	660	567	464	376	50/3
25	23	22	21	LUTHER VANDROSS Love The One You're With (LV/Epic)	600	550	465	404	46/2
—	29	24	22	JOSHUA KADISON Beau's All Night Radio Love Line (SBK/EMI)	575	499	365	156	52/4
DEBUT			23	BRYAN ADAMS Have You Ever Really Loved A Woman (A&M)	566	164	5	0	42/30
13	14	17	24	4 P.M. Sukiyaki (Next Plateau/London/Island)	565	756	979	1201	39/0
28	26	23	25	ANNIE LENNOX No More "I Love You's" (Arista)	554	503	413	315	47/4
—	—	30	26	BEN TAYLOR I Will (Giant)	508	398	153	0	45/9
30	28	28	27	SHERYL CROW Strong Enough (A&M)	497	426	376	251	31/3
29	27	29	28	MICHAEL ENGLISH Love Moves In Mysterious Ways (Curb)	488	424	388	275	43/7
27	25	25	29	MELISSA ETHERIDGE If I Wanted To (Island)	473	497	431	371	25/0
—	30	—	30	DIONNE FARRIS I Know (Columbia)	456	358	271	198	28/5

This chart reflects airplay from April 3-9. Songs ranked by total plays. Highlighted songs indicate Breaker. 98 AC reporters. 95 current playlists. Songs that are down or flat for three consecutive weeks and below No. 15 are removed from the chart © 1995, R&R Inc.

NEW & ACTIVE

JAMIE WALTERS Hold On (Atlantic)
Total Stations: 27, Adds: 2, Points: 1822, Plays: 396, WDAQ 13 (13), WRCH 8 (9), WHYI 14 (14), WLEV 16 (16), WMAJ 14 (14), WVAE 11 (11), WKYE 14 (13), WJLK 14 (7), WMDV 15, WBEB 17, WYYY 22 (7), WLZW 7 (7), WGSY 18 (15), WKTK 5 (5), WPEZ 5 (5), WWDZ 26 (8), WMBX 16 (14), WAHR 15 (15), KHLA 5 (5), WRVR 21 (17), KTYL 2 (5), WROE 7 (7), WHBC 31 (15), WLOR 14 (14), WWWW 20 (20), WOLR 25 (25), KCIJ 21 (21).

AARON NEVILLE Can't Stop My Heart From Loving You (The Rain Song) (A&M)
Total Stations: 33, Adds: 13, Points: 1687, Plays: 377, WRCH 5 (5), WKLI 5 (5), WLIF 9, WMAJ 28 (28), WKYE 10 (7), WJLK 14 (14), WOBM 12 (5), WGAY 7, WTCB 7 (7), WGSY 14 (21), WKTK 5 (5), WPEZ 10, WMGF 10, WDEF 12, WAHR 15 (10), WRVR 12 (5), WLTS 17 (14), KCMJ 7, KESZ 10 (14), KOXT 7, WROE 14 (5), WCRZ 10, WJLN 17 (21), WLOR 5 (5), WWWW 8 (8), WMT 7 (7), WOLR 16 (15), KELO 16, KEKZ 13, KSNE 13, KSF 15, KWAV 10, KKCW 17 (15).

SHEENA EASTON My Cherie (MCA)
Total Stations: 28, Adds: 1, Points: 1095, Plays: 268, WRCH 8 (8), WWLI 7 (7), WLIF 10 (10), WKYE 10 (10), WJLK 7 (7), WOBM 12 (12), WYYY 7 (7), WGAY 5 (7), WKWK 12 (10), WARM 6 (6), WDLX 15 (15), WDEF 4 (6), WAHR 15 (15), KESZ 14 (14), KOXT 7 (7), WROE 14 (14), WHBC 10 (5), WFMK 9 (9), WLOR 10 (10), WWWW 12 (12), WMT 7 (7), WOLR 7 (7), KXJ 13, KYMG 15 (16), KJSN 5 (5), KWAV 7 (7), KKCW 11 (11), KISC 9 (9).

JIM BRICKMAN Angel Eyes (Windham Hill)
Total Stations: 32, Adds: 12, Points: 1164, Plays: 228, WSSH 5 (5), WRCH 5 (5), WWLI 15 (5), WKLI 5, WLIF 10 (9), WJLK 7 (5), WKWK 12 (5), WJBR 8, WGSY 5, WMAG 5 (5), WPEZ 5 (5), WUSA 6, WMLJ 8 (5), KCMJ 7, KOXT 5 (5), KTYL 2 (5), WLTF 9 (9), WSNY 5, WCRZ 5, WAJI 5 (5), WTP 5 (5), WFMK 9 (9), WJLN 5, WLOR 5 (5), WWWW 8 (10), WLTE 5, KELO 7 (7), KOSI 5 (5), KSNE 13, KRNO 5, KKCW 14 (14), KLSY 15.

DONNA SUMMER Any Way At All (Mercury)
Total Stations: 24, Adds: 5, Points: 803, Plays: 195, WRCH 5 (5), WKLI 5 (5), WLIF 9, WKYE 7 (5), WLZW 7 (7), WKWK 12 (10), WTCB 16 (16), WKTK 5 (5), WDLX 5 (5), WMLJ 6 (5), WDEF 4 (6), WAHR 15 (15), WTFM 5, KCMJ 7 (7), KESZ 14, KOXT 5 (5), WROE 7 (7), WFMK 9 (9), WLOR 5 (5), WWWW 12 (12), WMT 7 (7), WLOR 8 (8), KWAV 5, KLSY 15.

SOPHIE B. HAWKINS As I Lay Me Down (Columbia)
Total Stations: 12, Adds: 0, Points: 692, Plays: 140, WRCH 5 (5), WHYI 14 (14), WLIF 19 (15), WOBM 5 (5), WAHR 15 (15), WAJI 5 (5), WLOR 10 (10), WWWW 20 (20), KUDL 16 (16), WLTE 5 (5), KKCW 11 (9), KLSY 15 (25).

DILLON O'BRIAN Something Almost Sacred (RCA)
Total Stations: 15, Adds: 0, Points: 460, Plays: 127, WYYY 5 (5), WTCB 7 (7), WKTK 5 (5), WDLX 10 (10), WDEF 4 (6), WTFM 9 (9), KOXT 5 (5), WROE 21 (14), WFMK 9 (9), WLOR 10 (7), WWWW 12 (12), WMT 8 (8), WLOR 7 (7), KRNO 5 (5), KKCW 10 (10).

BOZ SCAGGS Sierra (Virgin)
Total Stations: 13, Adds: 0, Points: 541, Plays: 127, WRCH 5 (5), WLIF 10 (9), WGAY 7 (7), WTCB 7 (7), WDLX 13 (13), WDEF 12 (6), WAHR 15 (15), KOXT 7 (7), WROE 14 (14), WLOR 5 (5), WWWW 12 (12), KKCW 10 (6), KMGQ 10 (10).

JONATHAN CAIN Wish That I Was There With You (Intersound)
Total Stations: 13, Adds: 2, Points: 390, Plays: 104, WDAQ 6 (6), WRCH 5, WKWK 5 (10), WDLX 11 (11), WDEF 4 (6), WTFM 5, KOXT 5 (5), WROE 21 (21), WFMK 9 (9), WLOR 5 (5), WWWW 12 (12), WOLR 7 (7), KLSY 9 (12).

ANITA BAKER It's Been You (Elektra/EEG)
Total Stations: 11, Adds: 5, Points: 303, Plays: 83, WRCH 5 (5), WLZW 7, WTCB 7 (7), WKTK 5, WAHR 15 (10), KOXT 7, WROE 5 (5), WLOR 5 (5), WWWW 5, KYMG 15 (15), KMGQ 7.

BOB SEGER Turn The Page (Capitol)
Total Stations: 9, Adds: 3, Points: 178, Plays: 52, WKWK 5 (5), WKTK 5, WDLX 5 (5), WROE 5 (5), WCRZ 5, WFMK 9 (9), WLOR 7 (5), WWWW 8 (8), WMT 3.

Songs ranked by total plays. Station call letters followed by number of plays this week.

BREAKERS

No Songs Qualified For Breaker Status This Week

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BRYAN ADAMS Have You Ever Really... (A&M)	30
AARON NEVILLE Can't Stop My Heart... (A&M)	13
JIM BRICKMAN Angel Eyes (Windham Hill)	12
BEN TAYLOR I Will (Giant)	9
MICHAEL ENGLISH Love Moves In... (Curb)	7
MANHATTAN TRANSFER Too Busy... (Atlantic)	6
ANITA BAKER It's Been You (Elektra/EEG)	5
DIONNE FARRIS I Know (Columbia)	5
DONNA SUMMER Any Way At All (Mercury)	5
JOSHUA KADISON Beau's All Night Radio... (SBK/EMI)	4
ANNIE LENNOX No More "I Love You's" (Arista)	4
BRUCE SPRINGSTEEN Secret Garden (Columbia)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRYAN ADAMS Have You Ever Really... (A&M)	+402
AARON NEVILLE Can't Stop My Heart... (A&M)	+161
FOREIGNER Until... (Generama/Rhythm Safari/Priority)	+119
BEN TAYLOR I Will (Giant)	+110
MANHATTAN TRANSFER Too Busy Thinking... (Atlantic)	+101
JIM BRICKMAN Angel Eyes (Windham Hill)	+100
DIONNE FARRIS I Know (Columbia)	+98
JAMIE WALTERS Hold On (Atlantic)	+94
BLESSID UNION OF SOULS I Believe (EMI)	+93
LINDA RONSTADT The Blue Train (Elektra/EEG)	+90

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
LUTHER VANDROSS Always And Forever (LV/Epic)
BOYZ II MEN I'll Make Love To You (Motown)
RICHARD MARX Nothing Left Behind Us (Capitol)
PATTY SMYTH Look What Love Has Done (MCA)
JON SECADA If You Go (SBK/EMI)
ELTON JOHN Circle Of Life (Hollywood)
MICHAEL BOLTON Once In A Lifetime (Columbia)
ELTON JOHN Can You Feel The Love... (Hollywood)
MADONNA Secret (Maverick/Sire/WB)
JOSHUA KADISON Picture Postcards From L.A. (SBK/EMI)

Breakers: Songs registering 850 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

It's a good thing the apple doesn't fall far from the tree.

HILARY JAMES AND BOB JAMES

"Shelter Me"

- The Debut Single - heading for AC
- From the new album *Flesh and Blood* - a collaboration between Grammy award-winner Bob James and daughter Hilary.
- Look for a major market promotion/performance tour in April.
- Get the latest info on Warner Bros. artists from the Internet (<http://www.jazzonln.com/JAZZ/WBjazz.htm>)

Like father, like daughter.

AC REPORTERS

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Stations and their adds listed alphabetically by market

<p>WKLI/Albany, NY PD/MD: Laura Dane 5 JIM BRICKMAN "Angel"</p> <p>WLEV/Allentown, PA PD/MD: Tony Rogers 7 SHERYL CROW "Strong"</p> <p>KYMG/Anchorage, AK PD/MD: John R. Roberts 14 BRYAN ADAMS "Have" 12 ALL-4-ONE "Swear"</p> <p>WROE/Appleton, WI PD/MD: J. Davis 5 BRYAN ADAMS "Have" 5 CRANBERRIES "Family" 5 SPIRIT OF... "Spirit" 5 MICHAEL CRAWFORD "Time" 5 GARY WRIGHT "Own"</p> <p>WFPG-FM/Atlantic City, NJ PD: Rich Fennessy MD: Mariene Aqua 7 JOSHUA KADISON "Beau's" 7 SHERYL CROW "Strong"</p> <p>KKMJ/Austin, TX PD: Doc Burns MD: Nolan Cruise 7 AARON NEVILLE "Heart" 7 JIM BRICKMAN "Angel"</p> <p>WLIF/Baltimore, MD PD: Gary Balaban MD: Mark Thoner 9 DONNA SUMMER "Any" 9 AARON NEVILLE "Heart"</p> <p>WMLJ/Birmingham, AL OM: John Jenkins PD/MD: Joe Madison 6 MANHATTAN TRANSFER "Busy"</p> <p>KCIX/Boise, ID PD/MD: Don Jennings 6 BRYAN ADAMS "Have"</p> <p>WMLX/Boston, MA PD: Don Kelley MD: Mark Laurence 15 BLESSID UNION OF... "Believe"</p> <p>WSSH-FM/Boston, MA PD/MD: Bill George 2 MICHAEL ENGLISH "Love" 2 JIMMY CLIFF "Hakuna"</p>	<p>WMJQ/Buffalo, NY PD: Rob Lucas MD: Roger Christian 28 REMBRANDTS "Friends" 14 BRYAN ADAMS "Have" 14 BEN TAYLOR "Will"</p> <p>WHBC-FM/Canton, OH PD: Gary Rivers MD: Brice Lewis 15 BRYAN ADAMS "Have" 10 JANN ARGEN "Could"</p> <p>WMT-FM/Cedar Rapids, IA OM: Rick Sellers PD/MD: Randy Lee 9 BRUCE SPRINGSTEEN "Secret" 7 BRYAN ADAMS "Have" 3 BOB SEGER "Page"</p> <p>WVAF/Charleston, WV PD/MD: Rick Johnson 11 MANHATTAN TRANSFER "Busy" 5 MICHAEL ENGLISH "Love"</p> <p>WDEF-FM/Chattanooga, TN PD/MD: Danny Howard 12 AARON NEVILLE "Heart"</p> <p>WLMX/Chattanooga, TN OM: Rob Forster PD: Joel Dearing 10 FIREHOUSE "Live"</p> <p>WRRM/Cincinnati, OH PD/MD: T.J. Holland No Adds</p> <p>WWNK/Cincinnati, OH PD: Dave Mason MD: Bobbi Maxwell 5 FOREIGNER "Unit"</p> <p>WLTF/Cleveland, OH PD: Dave Popovich MD: Jay Hudson No Adds</p> <p>KKLI/Colorado Springs, CO MD: Sharon Green 13 SHEENA EASTON "Cherie"</p> <p>WTCB/Columbia, SC PD/MD: Brent Johnson 16 BRYAN ADAMS "Have" 7 BRUCE SPRINGSTEEN "Secret"</p>	<p>WGSY/Columbus, GA OM/MD: David Nolin PD: Dan Brennan 19 BRYAN ADAMS "Have" 5 JIM BRICKMAN "Angel" 5 BEN TAYLOR "Will"</p> <p>WSNY/Columbus, OH PD/MD: Don Hallett 15 RICHARD MARX "Nothing" 5 JIM BRICKMAN "Angel" 5</p> <p>KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal 22 MANHATTAN TRANSFER "Busy" 11 DAVID SANBORN "Masquerade"</p> <p>WDAQ/Danbury, CT PD: Bill Troita MD: Ryan Carrington 13 ANNIE LENNOX "Love"</p> <p>WMMX/Dayton, OH PD: Jeff Balentine MD: Dean Taylor No Adds</p> <p>KOSI/Denver, CO PD/MD: Scott Taylor 13 BEN TAYLOR "Will"</p> <p>WIKY-FM/Evansville, IN PD/MD: Mark Baker 5 BRYAN ADAMS "Have"</p> <p>KEZA/Fayetteville, AR PD/MD: Chip Arledge 12 STEVIE WONDER "Love"</p> <p>WCRZ/Flint, MI PD: J. Patrick MD: George McIntyre 10 AARON NEVILLE "Heart" 10 BRYAN ADAMS "Have" 5 BOB SEGER "Page" 5 JIM BRICKMAN "Angel"</p> <p>WAJL/R. Wayne, IN PD: Lee Tobin MD: Barb Richards No Adds</p> <p>WKTK/Gainesville, FL PD/MD: Briton Jon 5 BOB SEGER "Page" 5 SHAW-BLADES "Always" 5 ANITA BAKER "Been"</p>	<p>WLHT/Grand Rapids, MI PD: Steve Dirksen MD: Michael Sirianni 7 FIREHOUSE "Live"</p> <p>WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann 5 BRYAN ADAMS "Have" 5 JONATHAN CAIN "Wish" 5 HILARY & BOB JAMES "Shelter"</p> <p>KSSK-FM/Honolulu, HA PD/MD: Michael Shishido 18 BRYAN ADAMS "Have" 10 STEVIE B "Dream"</p> <p>WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien 10 ANNIE LENNOX "Love" 10 BRUCE SPRINGSTEEN "Secret"</p> <p>WTP/Indianapolis, IN PD/MD: Gary Havens 8 MANHATTAN TRANSFER "Busy" 8 JOSHUA KADISON "Beau's"</p> <p>WJDX/Jackson, MS PD/MD: Wayne Scott No Adds</p> <p>WTFM/Johnson City, TN PD/MD: Mark E. McKinney 5 JONATHAN CAIN "Wish" 5 DONNA SUMMER "Any" 5 BEN TAYLOR "Will"</p> <p>WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe 20 BRYAN ADAMS "Have" 7 BEN TAYLOR "Will" 7 JOSHUA KADISON "Beau's"</p> <p>WQLR/Kalamazoo, MI PD: Bill Wertz MD: Brian Wertz 10 BRYAN ADAMS "Have"</p> <p>KHLL/Lake Charles, LA OM: Don Rivers MD: Lee Hudson 23 BRYAN ADAMS "Have"</p>	<p>WFMK/Lansing, MI PD/MD: Ray Marshall 9 MICHAEL ENGLISH "Love"</p> <p>KMZQ/Las Vegas, NV PD: Jeff Cochran MD: Scott Keith 10 DIONNE FARRIS "Know"</p> <p>KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry 13 AARON NEVILLE "Heart" 13 JIM BRICKMAN "Angel"</p> <p>WALK/Long Island, NY PD: Gene Michaels MD: Charlie Lombardo 13 DIONNE FARRIS "Know"</p> <p>KBIG/Los Angeles, CA PD: Dave Ervin MD: Dave Verdery 40 FOREIGNER "Unit" 21 BOYZ II MEN "Bended"</p> <p>KOST/Los Angeles, CA PD: Jhani Kaye MD: Duncan Payton No Adds</p> <p>WPEZ/Macon, GA PD/MD: Jim Franklin 10 JOHN WAITE "How" 10 AARON NEVILLE "Heart"</p> <p>WMGN/Madison, WI PD: Pat O'Neill MD: Kathryn Vaughn 3 JIM BRICKMAN "Angel"</p> <p>WRVR/Memphis, TN PD: Joel Burke MD: Kay Manley 8 BRYAN ADAMS "Have" 5 BROWNÉ & SCHMITT "Let"</p> <p>WFLC/Miami, FL PD: Tip Landay MD: Wendy Bennett 31 BONNIE RAITT "Got"</p> <p>WLTE/Minneapolis, MN PD/MD: Gary Nolan 5 JIM BRICKMAN "Angel" 5 CRANBERRIES "Family"</p> <p>KJSM/Modesto, CA PD/MD: Gary Michaels No Adds 5 BEN TAYLOR "Will" 5 MICHAEL ENGLISH "Love" 5 KITARO "Dance"</p> <p>WJLK-FM/Monmouth-Ocean, NJ PD: Gary Guida APD/MD: Dan Turi 14 BRYAN ADAMS "Have"</p> <p>WOBM-FM/Monmouth-Ocean, NJ PD: Kevin Buckelew MD: Jeff Rafter 12 FIREHOUSE "Live" 12 BRYAN ADAMS "Have"</p> <p>KWAV/Monterey, CA PD/MD: Bernie Moody 10 AARON NEVILLE "Heart" 10 MADONNA "Bedtime" 5 DONNA SUMMER "Any"</p>	<p>WMXS/Montgomery, AL PD: Larry Stevens MD: Karen Rite 33 BRYAN ADAMS "Have" 28 MARTIN PAGE "House"</p> <p>WLTS/New Orleans, LA PD: Steve Suter MD: Jim Hanzo 5 SHERYL CROW "Strong" 5 JOSHUA KADISON "Beau's"</p> <p>WMXV/New York, NY PD/MD: Bob Dunphy 17 JON SECADA "Mental" 15 BLESSID UNION OF... "Believe" 15 JAMIE WALTERS "Hold"</p> <p>WWDE/Norfolk, VA PD/MD: Don London 26 DIONNE FARRIS "Know"</p> <p>KMGL/Oklahoma City, OK PD: Steve O'Brien MD: Kathi Yeager 10 HOOTIE & BLOWFISH "Hold" 5 JIMMY CLIFF "Hakuna"</p> <p>WMGF/Orlando, FL PD: John Frost MD: Kathy Aparo 10 MICHAEL ENGLISH "Love" 10 AARON NEVILLE "Heart"</p> <p>WBEB/Philadelphia, PA PD: Jim Ryan APD/MD: Erik West 17 JAMIE WALTERS "Hold"</p> <p>KESZ/Phoenix, AZ PD: Dave Winsor MD: Mike Del Rosso 14 BOYZ II MEN "Water" 14 DONNA SUMMER "Any"</p> <p>WWTY/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 25 DIONNE FARRIS "Know" 16 FOREIGNER "Unit"</p> <p>KKCW/Portland, OR PD/MD: Bill Minckler No Adds</p> <p>WWLI/Providence, RI PD: Tom Holt MD: Ted Edwards 5 BEN TAYLOR "Will" 5 MICHAEL ENGLISH "Love" 5 KITARO "Dance"</p> <p>KRNO/Reno, NV PD: Larry Irons MD: Laurie Adamson 5 JOHN WAITE "How" 5 JIM BRICKMAN "Angel"</p> <p>WMXB/Richmond, VA PD: Steve Davis MD: Kat Simons 15 BRYAN ADAMS "Have"</p> <p>WSLQ/Roanoke, VA PD: Don Morrison MD: Dick Daniels No Adds</p>	<p>KEZK/St. Louis, MO GM/MD: Bob Burch MD: Jeff Dempsey 13 AARON NEVILLE "Heart"</p> <p>KSFI/Salt Lake City, UT PD: Dain Craig MD: Lyle Morris 15 BRYAN ADAMS "Have" 15 AARON NEVILLE "Heart"</p> <p>KOXT/San Antonio, TX PD: Mike Scott MD: Bill Norris 7 AARON NEVILLE "Heart" 7 ANITA BAKER "Been"</p> <p>KMGQ/Santa Barbara, CA PD/MD: Nancy Newcomer 7 ANITA BAKER "Been" 7 BRUCE SPRINGSTEEN "Secret" 7 BRYAN ADAMS "Have" 7 DES'REE "High" 7 SHERYL CROW "D'yer"</p> <p>KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks 28 LONDONBEAT "Come" 15 JIM BRICKMAN "Angel" 15 DONNA SUMMER "Any" 15 ANNIE LENNOX "Love"</p> <p>KELO-FM/Sioux Falls, SD PD: Reid Holsten MD: Kathy James 16 AARON NEVILLE "Heart" 7 BRYAN ADAMS "Have"</p> <p>KISC/Spokane, WA PD/MD: Rob Harder 7 BEN TAYLOR "Will" 7 MICHAEL ENGLISH "Love"</p> <p>WHYN-FM/Springfield, MA Sta. Mgr./PD: Bill Hess MD: Amy Brooks 14 BRYAN ADAMS "Have" 14 MANHATTAN TRANSFER "Busy"</p> <p>WYYY/Syracuse, NY PD: Alan Furst MD: Jay Nachlis 7 LUTHER VANDROSS "Love" 5 BLESSID UNION OF... "Believe"</p> <p>WUSA/Tampa, FL PD: Pat McMahon MD: Johnny Williams 6 JIM BRICKMAN "Angel"</p> <p>WLQR/Toledo, OH PD: Steve Kendall MD: Geri Cooper 5 GARY WRIGHT "Own" 5 SPIRIT OF... "Spirit" 5 LONDONBEAT "Come" 5 CRANBERRIES "Family" 5 BRYAN ADAMS "Have"</p> <p>WKBN-FM/Youngstown, OH OM/MD: Dan Rivers MD: Jim Michaels 17 BONNIE RAITT "Got" 7 LINDA RONSTADT "Train"</p>	<p>WWWFM-Toledo, OH PD/MD: Ron Finn 5 ANITA BAKER "Been" 5 HILARY & BOB JAMES "Shelter"</p> <p>KKLD/Tucson, AZ PD/MD: Bobby Rich 18 MARTIN PAGE "House" 13 ANNIE LENNOX "Love"</p> <p>KTYL/Tyler, TX PD: Dave Moreland MD: Janie Baker 2 BRYAN ADAMS "Have"</p> <p>WLZW/Utica, NY PD: Randy Jay MD: Jeanne Ashley 10 BRYAN ADAMS "Have" 7 ANITA BAKER "Been"</p> <p>WGAY/Washington, DC PD: Bob Moke MD: Vern Anderson 7 AARON NEVILLE "Heart" 7 BRYAN ADAMS "Have"</p> <p>WRMF/West Palm Beach, FL PD: Russ Morley MD: Simone Collins 17 BRYAN ADAMS "Have" 8 LUTHER VANDROSS "Love" 8 MICHAEL ENGLISH "Love"</p> <p>WKWK/Wheeling, WV PD/MD: Doug Daniels 5 BEN TAYLOR "Will" 5 MANHATTAN TRANSFER "Busy"</p> <p>WMGS/Wilkes Barre, PA PD: Mike Edwards MD: Stan Phillips No Adds</p> <p>WJBR-FM/Wilmington, DE PD: Michael Waite MD: Dave Banks 17 BRYAN ADAMS "Have" 8 JIM BRICKMAN "Angel"</p> <p>WARM-FM/York, PA PD/MD: Kelly West 6 BEN TAYLOR "Will" 6 DIONNE FARRIS "Know"</p>
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Linda Ronstadt

"The Blue Train"

NOW ON HER FIRST POP TOUR SINCE 1990!

UPCOMING DATES INCLUDE:

May 6 Cleveland	May 17 Concord, CA
May 7 Columbus	May 18 Los Angeles
May 11 Washington, DC	May 19 Los Angeles
May 12 Philadelphia	May 20 San Diego
May 13 New York City	May 21 Tempe, AZ
May 14 Boston	

AC 15-12
1083 PLAYS,
UP 90 PLAYS!



98 Total Reporters
98 Current Reporters
95 Current Playlists

Reported Frozen Playlist (3):
WMAG/Greensboro, NC
WDLX/Greenville, NC
WENS/Indianapolis, IN

AC PLAYLISTS

MARKET #1 WMLX Mix 105 WMLX/New York (212) 407-4502 Dunphy

MARKET #2 KBIG 104 KBIG/Los Angeles (213) 874-7700 Ervin/Verdery

MARKET #2 KOST 103.5 FM KOST/Los Angeles (213) 385-0101 Kaye/Payton

MARKET #5 B-101.1 WBEB/Philadelphia (610) 667-5400 Ryan/West

MARKET #7 KVIL 103.7fm KVIL/Dallas (214) 692-1037 Curtis/O'Neal

MARKET #8 Easy 99.5 WGAY/Washington (301) 587-4900 Moke/Anderson

MARKET #10 MAGIC 106.7 WMJX/Boston (617) 542-0241 Kelley/Laurence

MARKET #10 WSSH 99.5 FM WSSH/Boston (617) 254-9267 George

MARKET #11 COAST 97.3 FM WFCL/Miami (305) 759-4311 Landay/Bennett

MARKET #13 92.5 KLSY KLSY/Seattle (206) 454-1540 Irwin/Brooks

MARKET #14 WALK-97.5 WALK/Long Island (516) 475-5200 Michaels/Lombardo

MARKET #16 103.5 FM WLTE WLTE/Minneapolis (612) 339-6138 Nolan

MARKET #17 KEZK 102.5 Soft Rock KEZK/St. Louis (314) 727-2160 Burch/Dempsey

MARKET #18 WLIF Life 102 WLIF/Baltimore (410) 481-5483 Balaban/Thoner

MARKET #19 Variety 96 FM WVTY/Pittsburgh (412) 731-0996 Gilbert/Alexander

MARKET #20 KEZ99.9! KEZ/Phoenix (602) 207-9999 Winsor/Del Rosso

MARKET #21 101-WUSA WUSA/Tampa (813) 281-1111 McMahon/Williams

MARKET #22 The Rock 100.7 WLTF/Cleveland (216) 696-4444 Popovich/Hudson

MARKET #23 KOST 101 KOST/Denver (303) 696-1714 Taylor

MARKET #210 KOST 101 KOST/Denver (303) 696-1714 Taylor



HOT AC / ADULT CHR TOP 30

APRIL 7, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	MADONNA Take A Bow (<i>Maverick/Sire/WB</i>)	1504	1524	1561	1526	43/0
3	2	2	2	MARTIN PAGE In The House Of Stone And Light (<i>Mercury</i>)	1430	1422	1380	1378	42/0
8	6	3	3	ELTON JOHN Believe (<i>Rocket/Island</i>)	1297	1257	1154	1040	42/0
4	4	5	4	DES'REE You Gotta Be (<i>550 Music</i>)	1258	1201	1247	1283	40/2
5	5	6	5	AMY GRANT & VINCE GILL House Of Love (<i>A&M</i>)	1183	1092	1169	1156	39/2
2	3	4	6	EAGLES Love Will Keep Us Alive (<i>Geffen</i>)	1165	1227	1337	1403	37/0
7	9	7	7	HOOTIE & THE BLOWFISH Hold My Hand (<i>Atlantic</i>)	1106	1079	1062	1073	33/2
9	8	9	8	BONNIE RAITT You Got It (<i>Arista</i>)	920	1015	1069	1027	33/0
6	7	8	9	GLORIA ESTEFAN Everlasting Love (<i>Epic</i>)	901	1032	1110	1131	33/0
17	17	13	10	DIONNE FARRIS I Know (<i>Columbia</i>)	879	742	593	544	35/2
15	13	11	11	FOREIGNER Until... (<i>Generama/Rhythm Safari/Priority</i>)	866	813	760	707	37/1
10	10	10	12	MELISSA ETHERIDGE I'm The Only One (<i>Island</i>)	819	866	907	960	29/1
20	19	16	13	SHERYL CROW Strong Enough (<i>A&M</i>)	712	656	528	454	30/2
16	16	18	14	MELISSA ETHERIDGE If I Wanted To (<i>Island</i>)	672	649	668	559	32/1
13	11	12	15	JON SECADA Mental Picture (<i>SBK/EMI</i>)	661	791	799	797	28/0
12	14	15	16	VANESSA WILLIAMS The Sweetest Days (<i>Mercury</i>)	568	660	753	797	20/0
11	12	14	17	BON JOVI Always (<i>Mercury</i>)	563	695	778	812	22/0
BREAKER	18	18	18	ANNIE LENNOX No More "I Love You's" (<i>Arista</i>)	526	461	395	320	27/2
14	15	17	19	BOYZ II MEN On Bended Knee (<i>Motown</i>)	522	655	723	716	22/0
18	18	19	20	JOHN WAITE How Did I Get By Without You (<i>Imago</i>)	516	573	547	497	26/0
BREAKER	21	21	21	JAMIE WALTERS Hold On (<i>Atlantic</i>)	502	470	423	354	21/1
—	—	26	22	BRYAN ADAMS Have You Ever Really Loved A Woman (<i>A&M</i>)	481	193	39	0	27/16
24	23	22	23	FIREHOUSE I Live My Life For You (<i>Epic</i>)	478	419	374	353	23/1
26	25	23	24	BLESSID UNION OF SOULS I Believe (<i>EMI</i>)	460	401	343	309	24/2
27	26	25	25	LONDONBEAT Come Back (<i>Radioactive</i>)	206	282	269	248	15/1
29	28	27	26	MANHATTAN TRANSFER Too Busy Thinking About... (<i>Atlantic</i>)	185	177	186	177	9/0
DEBUT	27	27	27	LUTHER VANDROSS Love The One You're With (<i>LV/Epic</i>)	167	120	104	38	9/1
—	—	28	28	JANN ARDEN Could I Be Your Girl (<i>A&M</i>)	162	150	66	0	10/1
—	30	29	29	BROWNSTONE If You Love Me (<i>MJJ/Epic</i>)	149	150	130	134	7/0
30	29	30	30	REAL McCOY Another Night (<i>Arista</i>)	126	133	140	149	6/0

This chart reflects airplay from April 3 - 9. Songs ranked by total plays. Highlighted songs indicate Breaker. 43 Hot AC reporters. 39 current playlists. Songs that are down or flat for three consecutive weeks and below No. 15 are removed from the chart. © 1995, R&R Inc.

NEW & ACTIVE

HOOTIE & THE BLOWFISH Let Her Cry (*Atlantic*)
Total Stations: 8, Adds: 2 Points: 625, Plays: 117, WKEE 28, WBLI 14 (14), WPLJ 5, WBT 20 (21), WQSM 10 (15), WMTX 5, WMXQ 14 (18), KHM 21 (18).

JIMMY CLIFF Hakuna Matata (*Walt Disney*)
Total Stations: 8, Adds: 1 Points: 519, Plays: 113, WEZF 10 (10), WMXL 15 (14), KYIS 12 (12), WNSN 7, KMAJ 13 (13), KISN 5 (5), KOSO 20 (20), KIOI 31 (15).

AARON NEVILLE Can't Stop My Heart From Loving You (The Rain Song) (*A&M*)
Total Stations: 7, Adds: 2 Points: 463, Plays: 113, WBMX 10 (17), WEZF 15 (15), WCSO 16 (18), WQSM 10, KMAJ 26, KXYQ 12 (10), KGBY 24 (22).

JADE Every Day Of The Week (*Giant*)
Total Stations: 4, Adds: 1 Points: 479, Plays: 100, WYXR 24 (23), WQMZ 36 (36), WKDD 10 (10), WKTI 30.

LINDA RONSTADT The Blue Train (*Elektra/EEG*)
Total Stations: 6, Adds: 0 Points: 507, Plays: 98, WQSM 10 (15), WNSN 10 (10), KISN 17 (17), KOSO 20 (20), KGBY 24 (22), KIOI 17 (12).

SHAW-BLADES I'll Always Be With You (*WB*)
Total Stations: 7, Adds: 1 Points: 383, Plays: 85, WEZF 5 (5), WKEE 26 (12), WRQX 15 (15), WQSM 10 (15), WMXL 6 (6), WKTI 10, KXYQ 13 (12).

BOYZ II MEN Water Runs Dry (*Motown*)
Total Stations: 4, Adds: 1 Points: 423, Plays: 76, WBMX 18 (11), WYXR 7 (7), KTH 38 (38), KIOI 13.

SOPHIE B. HAWKINS As I Lay Me Down (*Columbia*)
Total Stations: 5, Adds: 1 Points: 381, Plays: 71, WEZF 5 (5), WKEE 7 (7), WKDD 11, WTMX 18 (19), WKTI 30 (28).

JOSHUA KADISON Beau's All Night Radio Love Line (*SBK/EMI*)
Total Stations: 4, Adds: 0 Points: 141, Plays: 44, WEZF 5 (5), WKEE 7 (7), WMXL 6 (6), KMAJ 26 (26).

BOZ SCAGGS Sierra (*Virgin*)
Total Stations: 4, Adds: 0 Points: 80, Plays: 27, WEZF 5 (5), WNSN 10 (10), KOSO 7 (7), KXYQ 5 (7).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

ANNIE LENNOX
No More "I Love You's" (*Arista*)
TOTAL PLAYS/INCREASE: 526/65
TOTAL STATIONS/ADDS: 27/2
CHART: 18

JAMIE WALTERS
Hold On (*Atlantic*)
TOTAL PLAYS/INCREASE: 502/32
TOTAL STATIONS/ADDS: 21/1
CHART: 21

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BRYAN ADAMS Have You Ever Really Loved... (<i>A&M</i>)	16
CRANBERRIES Ode To My Family (<i>Island</i>)	3
BLESSID UNION OF SOULS I Believe (<i>EMI</i>)	2
SHERYL CROW Strong Enough (<i>A&M</i>)	2
DES'REE You Gotta Be (<i>550 Music</i>)	2
DIONNE FARRIS I Know (<i>Columbia</i>)	2
AMY GRANT & VINCE GILL House Of Love (<i>A&M</i>)	2
HOOTIE & THE BLOWFISH Hold My Hand (<i>Atlantic</i>)	2
HOOTIE & THE BLOWFISH Let Her Cry (<i>Atlantic</i>)	2
HUMAN LEAGUE Tell Me When (<i>EastWest/E</i>)	2
ANNIE LENNOX No More "I Love You's" (<i>Arista</i>)	2
AARON NEVILLE Can't Stop My Heart From... (<i>A&M</i>)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRYAN ADAMS Have You Ever Really Loved... (<i>A&M</i>)	+288
DIONNE FARRIS I Know (<i>Columbia</i>)	+137
AMY GRANT & VINCE GILL House Of Love (<i>A&M</i>)	+91
ANNIE LENNOX No More "I Love You's" (<i>Arista</i>)	+65
BLESSID UNION OF SOULS I Believe (<i>EMI</i>)	+59
FIREHOUSE I Live My Life For You (<i>Epic</i>)	+59
DES'REE You Gotta Be (<i>550 Music</i>)	+57
SHERYL CROW Strong Enough (<i>A&M</i>)	+56
FOREIGNER Until... (<i>Generama/Rhythm Safari/Priority</i>)	+53
CRANBERRIES Ode To My Family (<i>Island</i>)	+48

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JON SECADA If You Go (<i>SBK/EMI</i>)	
JOHN MELLENCAMP Wild Night (<i>Mercury</i>)	
GIN BLOSSOMS Found Out About You (<i>A&M</i>)	
HUEY LEWIS & THE NEWS But It's Alright (<i>Elektra/EEG</i>)	
MELISSA ETHERIDGE Come To My Window (<i>Island</i>)	
BOYZ II MEN I'll Make Love To You (<i>Motown</i>)	
AMY GRANT Lucky One (<i>A&M</i>)	
SHERYL CROW All I Wanna Do (<i>A&M</i>)	
WET WET WET Love Is All Around (<i>London/Island</i>)	
ACE OF BASE Don't Turn Around (<i>Arista</i>)	

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Could I Be Your Girl
the first track from the new LP
LIVING UNDER JUNE
from singer/songwriter
JANN ARDEN

Single Of The Year "Could I Be Your Girl"
Female Vocalist Of The Year
Songwriter Of The Year
-Canada's 1995 Juno Awards

It's a weird world-be yourself at all times

Everybody's saying, "YES!" HOT AC CHART 28

"Jann Arden sounds like Bonnie Raitt meets Melissa Etheridge meets Lisa Loeb! This is the Hot Contemporary sound and the next big act for A&M." -Stef Rybak, *WBLI Long Island*
"If you are targeting women, this should be a natural. Very powerful and relatable lyrics." - Jon Zellner, *KTHH Fresno*
"After the second listen, it was clear this was the perfect record for WKTI...great early response...really speaks to the demo." Danny Clayton, *WKTI Milwaukee*
"Arden deserves to (go) platinum" -Entertainment Weekly



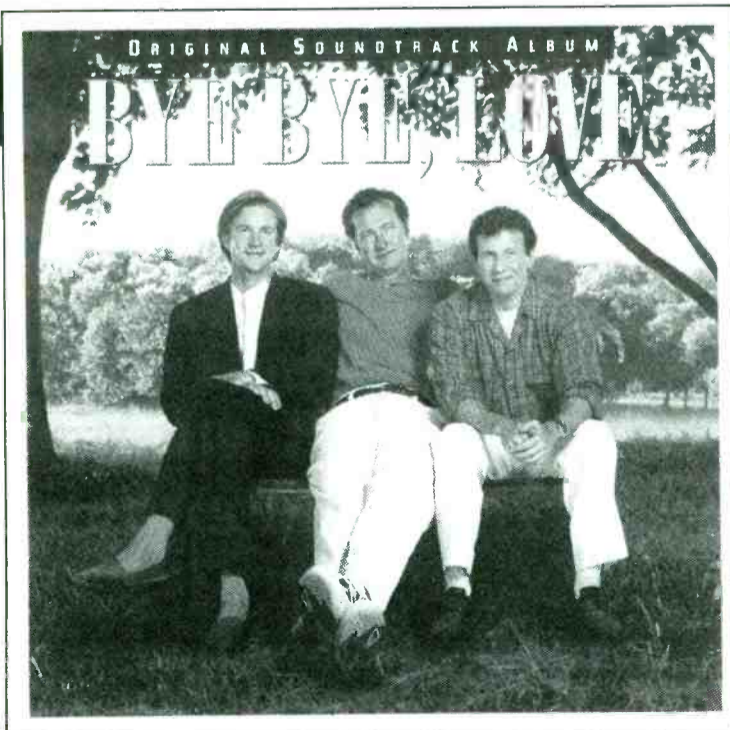
Produced and mixed by Ed Cherney. Co-Produced by Jann Arden. Recorded by Ed Cherney and Duane Seykora. Executive Producer: Neil MacGonigill for MusicWorks. ©1995 A&M Records, a division of PolyGram Group Canada, Inc. Manufactured and Marketed by A&M Records, Inc. All rights reserved.

HOT AC/ADULT CHR REPORTERS

Stations and their adds listed alphabetically by market

<p>WKDD/Akron, OH PD/MD: Chuck Collins</p> <p>23 EAGLES "Hotel" 11 ANNIE LENNOX "Love" 11 SOPHIE B. HAWKINS "Lay"</p>	<p>WQMZ/Charlottesville, VA PD: Dann Miller MD: Dave Reynolds</p> <p>23 DES'REE "Gotta" 23 CRANBERRIES "Family" 20 BRYAN ADAMS "Have"</p>	<p>KATF/Dubuque, IA PD: Tommy Allen MD: Jackie Livingston</p> <p>5 BLESSID UNION OF... "Believe" 5 BRYAN ADAMS "Have"</p>	<p>WMXL/Lexington, KY PD: Dale O'Brian MD: Mike Graves</p> <p>No Adds</p>	<p>WCSO/Portland, ME MD: Jeff McBride</p> <p>16 GRANT & GILL "Love" 9 JANN ARDEN "Could" 9 BRYAN ADAMS "Have"</p>	<p>KPLZ/Seattle, WA PD/MD: John Dimick</p> <p>No Adds</p>
<p>WMXQ/Birmingham, AL PD: Jeff Tyson MD: John Newson</p> <p>34 SHERYL CROW "Strong" 34 GRANT & GILL "Love" 28 HUMAN LEAGUE "Tell" 14 BRYAN ADAMS "Have"</p>	<p>WTMX/Chicago, IL PD: Barry James MD: Brian Kelly</p> <p>39 HOOTIE & BLOWFISH "Hold"</p>	<p>WQSM/Fayetteville, NC PD: Ron Antill MD: Dave Stone</p> <p>10 BRYAN ADAMS "Have" 10 AARON NEVILLE "Heart"</p>	<p>WMC-FM/Memphis, TN OM: Chuck Morgan PD: Steve Conley</p> <p>No Adds</p>	<p>KXYQ/Portland, OR OM: Bill Minckler PD/MD: Alan Lawson</p> <p>33 BRYAN ADAMS "Have" 10 CRANBERRIES "Family" 10 BUCKSHOT LEFONQUE "Cow"</p>	<p>WNSN/South Bend, IN PD/MD: Rob Poulin</p> <p>7 JIMMY CLIFF "Hakuna"</p>
<p>WBMX/Boston, MA PD: Greg Strassel MD: Amy Doyle</p> <p>5 HOOTIE & BLOWFISH "Hold"</p>	<p>WQAL/Cleveland, OH PD: Steve La Beau MD: Mary Ellen Kachinske</p> <p>30 FOREIGNER "Until"</p>	<p>KTHT/Fresno, CA PD: Jon Zellner MD: Mike Alexander</p> <p>10 BRYAN ADAMS "Have"</p>	<p>WKTI/Milwaukee, WI PD: Danny Clayton MD: Leonard Peace</p> <p>30 JADE "Week" 20 SHARA NELSON "Down" 10 BRYAN ADAMS "Have" 10 SHAW-BLADES "Always"</p>	<p>KGBY/Sacramento, CA PD: Robert John MD: Vince Garcia</p> <p>24 BRYAN ADAMS "Have"</p>	<p>WMTX/Tampa, FL PD: Mason Dixon MD: Rico Blanco</p> <p>5 HOOTIE & BLOWFISH "Cry" 5 HUMAN LEAGUE "Tell"</p>
<p>WEZF/Burlington, VT PD/MD: Dave Simmons</p> <p>20 BRYAN ADAMS "Have" 15 CRANBERRIES "Family"</p>	<p>KVUU/Colorado Springs, CO PD/MD: Bobby Christian</p> <p>27 BRYAN ADAMS "Have"</p>	<p>WQLH/Green Bay, WI PD: Michael T MD: Kenny D</p> <p>No Adds</p>	<p>KOSO/Modesto, CA PD: Max Miller MD: Donna Miller</p> <p>24 BRYAN ADAMS "Have" 20 LUTHER VANDROSS "Love"</p>	<p>WIOG/Saginaw, MI PD/MD: Jerry Noble</p> <p>25 BRYAN ADAMS "Have" 17 BLESSID UNION OF... "Believe" 17 JAMIE WALTERS "Hold"</p>	<p>KMAJ/Topeka, KS PD: John Lee Hooker MD: Rose Rues</p> <p>26 AARON NEVILLE "Heart" 12 BOB SEGER "Page"</p>
<p>WLRW/Champaign, IL PD: Mike Blakemore MD: Jeff Nelson</p> <p>29 MELISSA ETHERIDGE "Wanted"</p>	<p>KDMX/Dallas, TX MD: Kim Ashley</p> <p>No Adds</p>	<p>WKZL/Greensboro, NC PD: Jeff McHugh MD: Doug McKnight</p> <p>7 SHERYL CROW "Strong"</p>	<p>WPLJ/New York, NY VP/Prog: Tom Cuddy PD: Scott Shannon MD: Mike Preston</p> <p>5 HOOTIE & BLOWFISH "Cry"</p>	<p>KIOI/San Francisco, CA OM/PD/MD: Dave Shakes</p> <p>13 BOYZ II MEN "Water" 10 BRYAN ADAMS "Have"</p>	<p>WRQX/Washington, D.C PD: Randy James MD: Linda Silver</p> <p>No Adds</p>
<p>WSSX/Charleston, SC PD/MD: Rich Bailey</p> <p>14 FIREHOUSE "Live"</p>	<p>KSTZ/Des Moines, IA PD: Kipper McGee MD: John Weis</p> <p>No Adds</p>	<p>KHMX/Houston, TX PD: Pat Paxton MD: Rich Anhorn</p> <p>5 DIONNE FARRIS "Know"</p>	<p>KYIS/Oklahoma City, OK PD/MD: Brenda Bennett</p> <p>25 MELISSA ETHERIDGE "Only" 25 HUEY LEWIS/THE NEWS "Little"</p>	<p>43 Total Reporters 43 Current Reporters 39 Current Playlists</p>	<p>Reported Frozen Playlist (3): KYSR/Los Angeles, CA KYKY/St. Louis, MO KISN/Salt Lake City, UT</p>
<p>WBT-FM/Charlotte, NC OM: Tom Jackson PD/MD: John McFadden</p> <p>24 ANNIE LENNOX "Love"</p>	<p>WKQI/Detroit, MI PD/MD: Steve Weed</p> <p>21 DES'REE "Gotta" 10 BRYAN ADAMS "Have" 7 DIONNE FARRIS "Know"</p>	<p>WKEE-FM/Huntington, WV PD: Dan Persigehl MD: Gary Miller</p> <p>15 LONDONBEAT "Come" 15 BRYAN ADAMS "Have"</p>	<p>WYXR/Philadelphia, PA PD: Chuck Knight MD: Ann Gress</p> <p>No Adds</p>	<p>Did Not Report, Playlist Frozen (1): WBLI/Long Island, NY</p>	

ORIGINAL SOUNDTRACK ALBUM "Bye Bye, Love" FEATURING THE SINGLE BY



Ben Taylor

"I WILL"

Most Added 3 weeks in a row!

Most increased 2 weeks in a row!

AC Chart 26

Now 45 AC reporters

WGAY	WWNK	WTPI	KISC	KTYL
WALK	KKCW	WMJQ	WDEF	WGSY
WLIF	WWLI	WGMF	WARM	WKYE
KESZ	KQXT	WTFM	WTKK	WKWK
KOSI	KSFI	...and many more!		

Also Featuring "Let It Be Me" by Jackson Browne & Timothy B. Schmit
ON YOUR DESK NOW!

grant

HOT AC/ADULT CHR PLAYLISTS

95.5 WPLJ
MARKET #1
WPLJ/New York
 (212) 613-8921
 Cuddy/Shannon/Preston

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	38	37	35	25	HOOTIE & BLOWFISH/Hold My Hand
37	35	37	25	GLORIA ESTEFAN/Everlasting Love	
36	26	35	23	DES'REE/You Gotta Be	
25	23	21	21	MARTIN PAGE/In The House...	
25	23	21	21	MARTIN PAGE/In The House...	
34	26	21	21	SHERYL CROW/Strong Enough	
20	21	33	20	ELTON JOHN/Believe	
34	22	34	10	GIN BLOSSOMS/Found Out About You	
14	24	17	17	EAGLES/Love Will Keep Us...	
14	25	17	17	BRYAN ADAMS/Have You Ever...	
26	24	23	17	BON JOVI/Always	
15	22	24	15	JON SECADA/Mental Picture	
25	21	24	14	DIONNE FARRIS/I Know	
16	20	23	13	JAMIE WALTERS/Hold On	
17	22	24	12	BLESSID UNION OF.../I Believe	
22	34	25	12	PRETENDERS/It Stand By You	
37	36	28	12	MADONNA/Take A Bow	
15	17	12	12	MELISSA ETHERIDGE/If I Wanted To	
14	20	11	11	FOREIGNER/Until The End Of...	
15	17	11	11	FOREIGNER/Until The End Of...	
19	17	11	11	FIREHOUSE/Live My Life...	
16	17	10	10	COURTNEY CROW/Sr. Jones	
16	17	10	10	GLORIA ESTEFAN/Turn The Beat Around	
10	18	10	10	ELTON JOHN/Circle Of Life	
10	10	11	10	SPIN DOCTORS/Two Princes	
22	14	10	10	MELISSA ETHERIDGE/If I Wanted To	
34	27	14	10	JON SECADA/If You Go	
20	23	17	5	HOOTIE & BLOWFISH/Let Her Cry	
20	23	17	5	LONDONBEAT/Come Back	

Mix 101.9
MARKET #3
WTMX/Chicago
 (708) 677-5900
 James/Kelly

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
44	45	45	46	46	DES'REE/You Gotta Be
45	43	46	46	46	MADONNA/Take A Bow
45	45	45	45	45	LITTLE TEXAS/What Might Have Been
20	20	44	45	45	ELTON JOHN/Believe
45	45	46	45	45	GRANT & GILL/House Of Love
45	44	46	45	45	MARTIN PAGE/In The House...
45	44	45	45	45	HOOTIE & BLOWFISH/Hold My Hand
45	44	45	23	BONNIE RAITT/You Got It	
19	20	20	21	ANNIE LENNOX/No More "I Love..."	
21	20	20	21	BOYZ II MEN/On Bended Knee	
17	21	20	20	SHERYL CROW/Strong Enough	
22	21	20	20	MELISSA ETHERIDGE/If I Wanted To	
20	21	20	19	4 P.M./Sukiyaki	
19	19	20	14	SOPHIE B. HAWKINS/As I Lay Me Down Me	
15	12	14	14	SHERYL CROW/All I Wanna Do	
13	14	14	13	SHERYL CROW/All I Wanna Do	
13	14	14	13	SHERYL CROW/All I Wanna Do	
45	44	11	13	EAGLES/Love Will Keep Us...	

K-101 101.3 FM
MARKET #4
KIOI/San Francisco
 (415) 956-5101
 Shakes

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
44	44	43	46	46	VANESSA WILLIAMS/The Sweetest Days
43	43	44	45	45	MADONNA/Take A Bow
44	43	42	43	43	LITTLE TEXAS/What Might Have Been
28	30	40	42	42	GRANT & GILL/House Of Love
34	39	40	39	39	MARTIN PAGE/In The House...
39	40	41	39	39	DES'REE/You Gotta Be
18	20	28	38	38	ANNIE LENNOX/No More "I Love..."
34	35	35	35	35	FOREIGNER/Until The End Of...
-	10	15	31	JIMMY CLIFF/Hakuna Matata	
29	27	31	28	LUTHER VANDROSS/Always And Forever	
27	29	31	28	ELTON JOHN/Believe	
41	44	43	28	4 P.M./Sukiyaki	
36	34	34	27	JON SECADA/Mental Picture	
30	34	25	25	BONNIE RAITT/You Got It	
10	14	24	22	BLESSID UNION OF.../I Believe	
22	23	21	20	JOHN WAITE/How Did I Get By...	
16	20	24	20	HUEY LEWIS/NEWS/But It's Alright	
-	10	12	17	LINDA RONSTADT/The Blue Train	
-	10	12	17	BOYZ II MEN/Water Runs Dry	
13	12	12	12	DAVE STEWART/Jalously	
46	46	30	12	BOYZ II MEN/On Bended Knee	
-	-	12	12	RICHARD MARX/Now And Forever	
-	-	12	12	BOYZ II MEN/II Make Love To...	
-	-	12	11	GLORIA ESTEFAN/Everlasting Love	
-	-	10	10	BRYAN ADAMS/Have You Ever...	

Q95 FM
MARKET #6
WKQI/Detroit
 (810) 967-3750
 Weed

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	28	28	36	36	GRANT & GILL/House Of Love
28	28	36	36	36	ELTON JOHN/Believe
42	42	36	36	36	MADONNA/Take A Bow
42	42	36	36	36	MARTIN PAGE/In The House...
28	28	28	28	28	VANESSA WILLIAMS/The Sweetest Days
21	21	28	28	28	HOOTIE & BLOWFISH/Hold My Hand
28	28	28	28	28	EAGLES/Love Will Keep Us...
21	21	21	21	21	JOHN WAITE/How Did I Get By...
42	42	21	21	21	DES'REE/You Gotta Be
21	21	21	21	21	GIN BLOSSOMS/Found Out About You
42	42	28	21	21	MELISSA ETHERIDGE/If I Wanted To
21	21	21	21	21	FIREHOUSE/ Live My Life...
28	28	21	21	21	FOREIGNER/Until The End Of...
-	-	21	21	21	SHERYL CROW/Strong Enough
7	7	5	5	5	BLESSID UNION OF.../I Believe
-	-	10	10	10	BRYAN ADAMS/Have You Ever...
-	-	10	10	10	DIONNE FARRIS/I Know
-	-	5	5	5	LUTHER VANDROSS/Love The One...

Mix 102.9
MARKET #7
KDMX/Dallas
 (214) 991-1029
 Ashley

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
41	39	40	42	42	GRANT & GILL/House Of Love
25	35	40	41	41	MARTIN PAGE/In The House...
41	35	40	41	41	MELISSA ETHERIDGE/If I Wanted To
42	39	42	41	41	ELTON JOHN/Believe
38	24	24	41	41	MADONNA/Take A Bow
42	40	39	40	40	EAGLES/Love Will Keep Us...
22	15	13	36	36	JOHN MELLENCAMP/Wild Night
26	23	27	27	27	TONI BRAXTON/You Mean The World...
24	27	26	26	26	DES'REE/You Gotta Be
-	21	25	26	26	JON SECADA/Mental Picture
23	24	26	24	24	MICHAEL BOLTON/Once In A Lifetime
-	25	24	24	24	JOSHUA KADISON/Picture Postcards...
28	30	24	24	24	MARIAH CAREY/Anytime You Need...
26	40	24	24	24	JON SECADA/If You Go
18	23	18	23	23	GIN BLOSSOMS/Found Out About You
-	-	28	22	22	ELTON JOHN/Believe
-	-	28	21	21	MELISSA ETHERIDGE/If I Wanted To
37	23	25	21	21	JOSHUA KADISON/Beautiful In My Eyes
23	19	17	17	17	BOYZ II MEN/On Bended Knee
17	20	17	17	17	CELINE DION/The Power Of Love
13	18	15	16	16	MICHAEL BOLTON/Said I Loved You...
38	17	15	15	15	BOYZ II MEN/II Make Love To...
13	13	14	15	15	SPIN DOCTORS/Two Princes

MIX 102.3 FM
MARKET #8
WRQX/Washington
 (202) 686-3100
 James/Silver

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	42	45	45	45	HOOTIE & BLOWFISH/Hold My Hand
33	33	44	44	44	FOREIGNER/Until The End Of...
38	38	43	43	43	MARTIN PAGE/In The House...
42	42	42	42	42	MADONNA/Take A Bow
30	30	40	40	40	ELTON JOHN/Believe
42	42	42	42	42	DES'REE/You Gotta Be
30	30	39	39	39	VANESSA WILLIAMS/The Sweetest Days
28	28	32	32	32	DIONNE FARRIS/I Know
42	42	33	33	33	GRANT & GILL/House Of Love
41	42	33	33	33	EAGLES/Love Will Keep Us...
41	41	33	33	33	BON JOVI/Always
16	16	33	33	33	JOHN WAITE/How Did I Get By...
32	32	31	31	31	PRETENDERS/It Stand By You
36	36	30	30	30	MELISSA ETHERIDGE/If I Wanted To
16	16	41	41	41	GIN BLOSSOMS/Found Out About You
30	30	31	31	31	JON SECADA/Mental Picture
27	27	26	26	26	HUEY LEWIS/NEWS/But It's Alright
34	34	16	16	16	JOHN MELLENCAMP/Wild Night
14	14	20	20	20	GIN BLOSSOMS/Found Out About You
31	31	19	18	18	MELISSA ETHERIDGE/If I Wanted To
38	38	18	18	18	GLORIA ESTEFAN/Everlasting Love
32	32	16	16	16	JON SECADA/If You Go
16	16	10	15	15	GIN BLOSSOMS/Alison Road
-	-	15	15	15	SHAW-BLADES/II Always Be...
-	-	15	15	15	BRYAN ADAMS/Have You Ever...
-	-	15	15	15	DES'REE/Feel So High
-	-	15	15	15	JAMIE WALTERS/Hold On
14	14	13	13	13	FIREHOUSE/Live My Life...
-	-	-	-	10	SHERYL CROW/All I Wanna Do
-	-	-	-	9	MADONNA/II Remember

Mix 96.5 FM
MARKET #9
KHMX/Houston
 (713) 790-0965
 Paxford/Anhorn

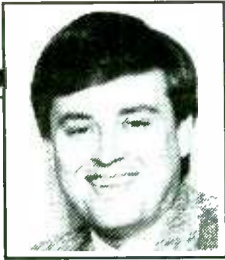
PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
29	28	37	40	40	HOOTIE & BLOWFISH/Hold My Hand
28	28	36	40	40	DES'REE/You Gotta Be
28	28	36	40	40	EAGLES/Love Will Keep Us...
29	28	27	40	40	SARAH MCLACHLAN/Good Enough
22	20	31	40	40	MARTIN PAGE/In The House...
20	20	31	40	40	MADONNA/Take A Bow
27	26	37	40	40	SEAL/Prayer For The Dying
19	19	21	29	29	TOM PETTY/You Don't Know...
31	26	26	29	29	JOHN MELLENCAMP/Wild Night
7	6	12	29	29	GLORIA ESTEFAN/Everlasting Love
23	21	21	29	29	ELTON JOHN/Believe
20	21	23	29	29	GRANT & GILL/House Of Love
19	18	21	29	29	BON JOVI/Always
18	17	19	29	29	FIREHOUSE/Live My Life...
7	7	18	21	21	SHERYL CROW/Strong Enough
18	17	16	21	21	FOREIGNER/Until The End Of...
5	16	21	21	21	JAMIE WALTERS/Hold On
-	5	18	21	21	BRYAN ADAMS/Have You Ever...
-	5	18	21	21	HOOTIE & BLOWFISH/Let Her Cry
-	5	18	21	21	JON SECADA/If You Go
19	18	14	15	15	GIN BLOSSOMS/Until I Fall Away
27	27	12	15	15	GIN BLOSSOMS/Found Out About You
17	16	10	15	15	MELISSA ETHERIDGE/If I Wanted To
8	6	9	10	10	JOHN WAITE/How Did I Get By...
5	5	5	10	10	ANNIE LENNOX/No More "I Love..."
-	-	7	10	10	MELISSA ETHERIDGE/If I Wanted To
-	-	7	10	10	GLORIA ESTEFAN/Turn The Beat Around
-	-	7	10	10	ELTON JOHN/Can You Feel...
25	-	-	7	7	SHERYL CROW/All I Wanna Do
-	-	-	5	5	DIONNE FARRIS/I Know

Mix 98.5 FM
MARKET #10
WBMX/Boston
 (617) 236-6800
 Strassell/Doyle

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	36	33	38	38	MELISSA ETHERIDGE/If I Wanted To
33	37	35	37	37	GRANT & GILL/House Of Love
31	37	35	37	37	DES'REE/You Gotta Be
34	35	33	37	37	MELISSA ETHERIDGE/If I Wanted To
30	34	34	37	37	LUTHER VANDROSS/Always And Forever
22	31	28	36	36	VANESSA WILLIAMS/The Sweetest Days
27	36	31	36	36	GLORIA ESTEFAN/Everlasting Love
33	37	36	36	36	MADONNA/Take A Bow
26	29	34	34	34	MARTIN PAGE/In The House...
19	17	28	32	32	ELTON JOHN/Believe
29	35	32	32	32	BOYZ II MEN/On Bended Knee
20	21	31	31	31	JON SECADA/Mental Picture
29	29	31	31	31	BONNIE RAITT/You Got It
9	17	20	31	31	BLESSID UNION OF.../I Believe
-	9	19	20	20	SHERYL CROW/Strong Enough
5	9	11	20	20	BOYZ II MEN/Water Runs Dry
-	9	18	20	20	DES'REE/Feel So High
8	14	10	20	20	DIONNE FARRIS/I Know
-	7	14	20	20	LUTHER VANDROSS/Love The One...
-	7	14	20	20	AARON NEVILLE/Can't Stop Myself
9	11	9	10	10	TAKE 6/You Can Never Ask...
7	13	9	10	10	KEITH MARTIN/Never Find Someone...
11	14	10	9	9	BARRY WHITE/Come On
11	12	7	9	9	JOHN WAITE/How Did I Get By...
11	12	7	9	9	BROWNSTONE/II You Love Me
10	13	11	8	8	ANITA BAKER/II Apologize
-	-	10	11	11	HOOTIE & BLOWFISH/Hold My Hand
-	-	10	11	11	LONDONBEAT/Come Back

Star 101.5
MARKET #13
KPLZ/Seattle
 (206) 223-5700
 Dimick

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
45	47	45	45	45	BOYZ II MEN/II Make Love To...
45	47	45	45	45	DES'REE/You Gotta Be
45	47	45	45	45	EAGLES/Love Will Keep Us...
45	47	45	45	45	MELISSA ETHERIDGE/If I Wanted To
45	47	45	45	45	MADONNA/Take A Bow
35	47	45	45	45	MARTIN PAGE/In The House...
45	47	45	45	45	JON SECADA/If You Go
35	35	35	35	35	ACE OF BASE/Don't Turn Around
35	35	35	35	35	BON JOVI/Always
3					



LON HELTON

Programming In A Digital (Studio) World

No CD machines, no CDs. No cart machines or carts. No music logs, no commercial logs. In fact, no paper or tape at all. This is what strikes you first as you walk into the control rooms of **WKHX & WYAY/Atlanta**.

Equally as striking is what you do see — seven strategically placed video display terminals that show everything the personality needs to function. Welcome to the radio studio of the future, where everything — underscore *everything* — is contained on a computer hard drive.

Making The Quantum Leap

Cap Cities/ABC made the quantum leap to all-digital studios for both WKHX and WYAY five months ago when it bought WYAY and made the decision to move both facilities into a new building. President/GM **Norm Schruett** and OM **Neil McGinley** had seen digital studios at NAB's they had attended, but figured at the time that that move was in their far distant future. But once they began toying with the idea, McGinley convinced RCS to bring its digital Master Control set-up to Atlanta to demonstrate it to Chief Engineer **Bill Massey**, whom McGinley respectfully refers to as "Dr. No." "But he loved it," laughs McGinley. "In fact he pushed for it. The deciding argument was his point that it was something we'd be moving to in a few years anyway, so why spend a lot of money now on new CD machines etc., only to go digital in a few years. We all knew there might be a few extra bumps along the way because we were way ahead of the curve with this. But we were all so impressed with the system and its capabilities we decided to go ahead and do it."

Both McGinley and the folks at **Pacific Recorders & Engineering Corp.** in Carlsbad, CA — the folks who helped design and build the studios and who supplied the photos

which grace this article — believe WKHX & WYAY to be the first completely digital Country station in the U.S.

Of course, as technology radically changes the environment in which people work, their jobs change just as dramatically. For instance, terminals tying into the main file server are located in the programming, music, news, promotion, production, and traffic departments. There's also one in the engineering rack room (mainly for troubleshooting purposes). Everyone is now able to load the fruits of their labors into the system right from their desks.

The main system feeds all of the information from the various departments to the seven VDTs surrounding the jocks in the control room, a scene McGinley describes as looking like "Captain Kirk on the bridge of the Starship Enterprise."

VDT 1: Integrated Logs

The studio's primary VDT displays the day's entire programming log — music and commercials integrated on one screen. As songs are played and commercials aired, the on-screen log scrolls to show upcoming items. Of course, the log can be manually scrolled to look ahead or review what's already aired. Individual events can be "chained" together so that each element fires automatically in sequence without the talent having to make a move. McGinley says this frees talent from the task of segueing songs and sweepers or multiple spot stopsets, time they can spend sprucing up a phone bit or doing the other things they are required to do even better.

The on-air person also has the ability to "unchain" events which have been "chained" by the programming department. For example, a song-sweeper-song segue linked together as part of the station's formatics can be split apart if there's a reason to do so.

Because all music and commercials are on the computer's hard drive, all or any portion of a spot or song can be sampled. For instance, if the jock wants to know how a song ends — even the one that's on the air — a click of a button gets it done. This feature comes in handy for previewing song and spot intros or outcues as well.

There's also the flexibility to delete or add a song, if necessary. McGinley says that because the music scheduling computer is linked to the system, the jock has the ability to select the right song when an

estimated commercial and music logs are then loaded into the studio's integrated log VDT, which takes a few minutes.

He adds that the process isn't much different from what the traffic department was used to doing, so the transition has been very smooth. The biggest difference is there's no printed log to deliver to the control room.

VDT 2: The Script Monitor

Right next to the integrated traffic and music log VDT is the script monitor. As the VDT 1 system moves to the next element, the copy to be delivered by the jock — liners, promos, commercial tags, PSAs etc. — automatically comes up on the script monitor.

One of the really neat features of the script monitor is its ability to display bio information or other inter-

esting bits about the artist currently on the air. It, too, comes up automatically as that artist's song hits the air.

The script monitor also contains all station promotional liners, appearance plugs, concert updates, etc. These items are updated by the promotion department, which has access to the system through its own terminal. McGinley says its quite a change to have a computerized system replace the famed index cards most PDs have always used for these important messages. "We have better control over when these things run because we literally have to schedule them in the system. That also forces us to plan a lot better than ever before. You can't go in Friday night at 7pm, type-up something on a blue card and throw it in the studio anymore, because the whole weekend has already been downloaded into the system."

VDT 3: Drops & Bits

The third console computer is home to artist drops, wild tracks, jock drops, and all of the other miscellaneous radio show accoutrements. Up to five elements can be loaded and fired at any one time. Says McGinley, "Some jocks think they need a bank of cart machines to overlay stuff, but having everything on computer hasn't hurt their flexibility one bit.

"They can sequence or overlay five different things and set them off as fast as they can hit a button."

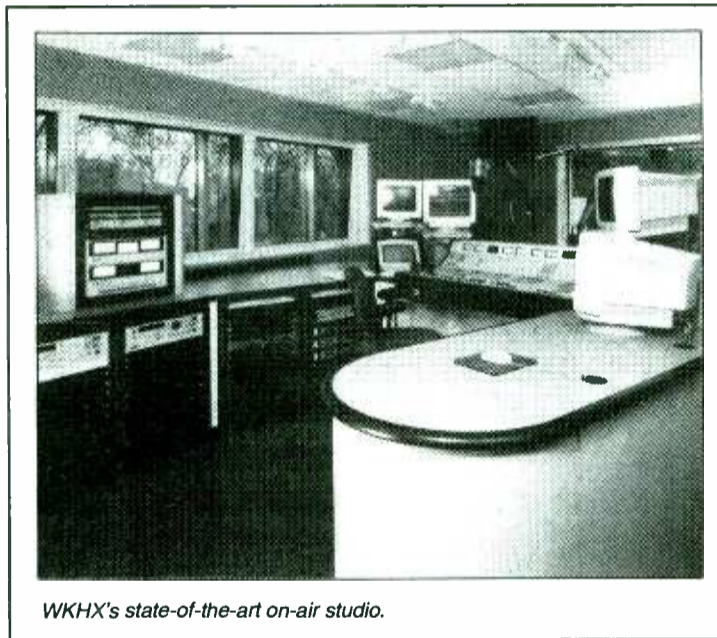
VDT 4: Digital Phone Editor

Off to one side is the digital phone editor, a machine that is fast becoming the favorite new piece of studio equipment for programmers and talent alike. Phone calls are recorded

Continued on Page 68



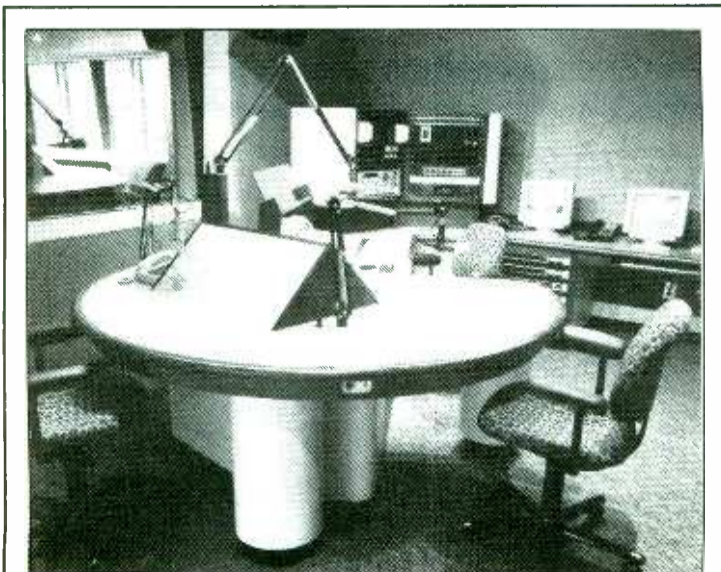
Neil McGinley



WKHX's state-of-the-art on-air studio.

extra tune is needed. "The talent is able to input the category of record needed, and the most-rested song in that category will be displayed. If they have the need to play a certain artist, the most-rested song by that artist will be displayed. They can override the system, if necessary to play the song they want. But at least they'll be warned if they're about to play a song that was just aired a short time ago."

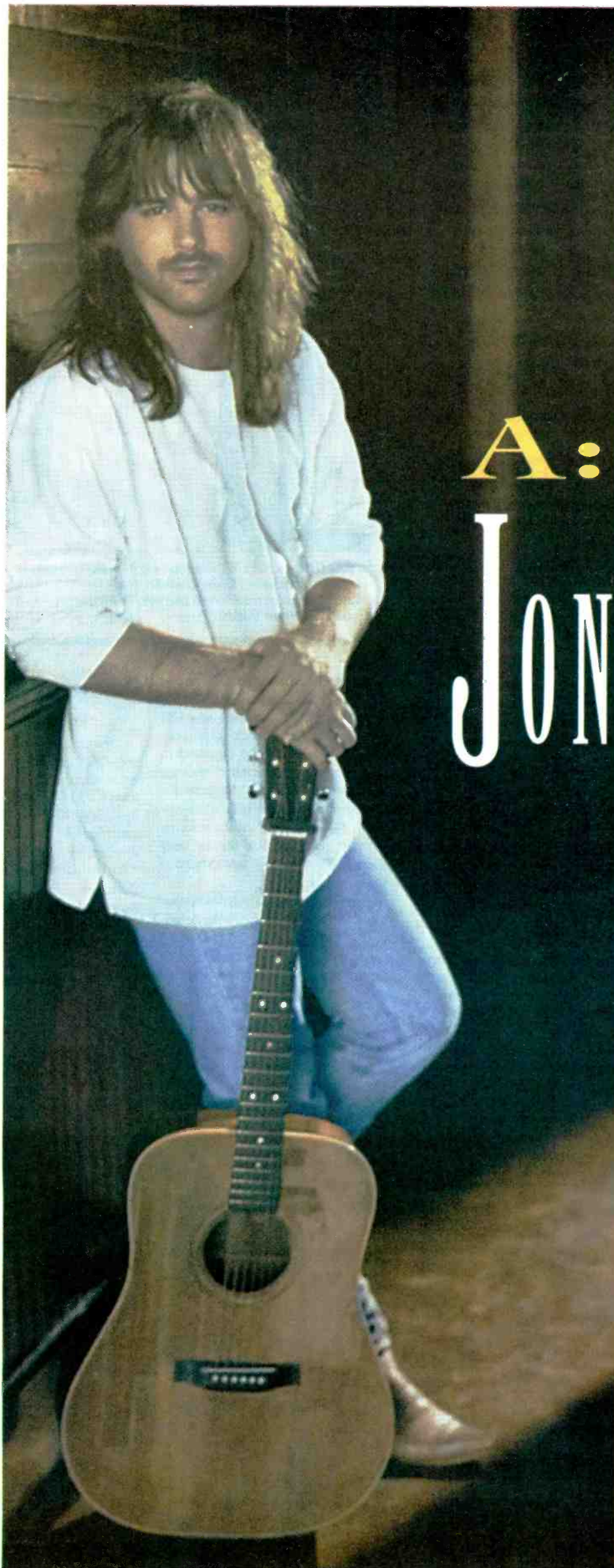
McGinley notes that because the RCS system is flexible enough to adopt to a number of commercial scheduling systems, the station's traffic department was able to continue using the system already in place. At the end of each day, the already-created music log and the commercial log for the next day are merged with a program called Schedule Interface, a process which takes about 20 seconds. The com-



The thoroughly modern news studio at WKHX.



WKHX's well-organized terminal room.



A:
JON RANDALL

*"I Came
STRAIGHT
To YOU"*

ADD DATE:
APRIL 17

FROM THE UPCOMING ALBUM
"What You Don't Know"



RCA RECORDS
A BMG COMPANY

Programming In A Digital (Studio) World

Continued from Page 66

to hard disk and edited digitally. There's a display on the terminal showing the voice frequency and pauses to assist in the editing process. Says McGinley, "The jocks love it. We originally had it in here for a two week trial, and when we took it out the jocks complained.

"The digital phone editor allows them to edit calls much faster and tighter than they ever could before, so they do a better job and we get a better quality call on the air."

VDT 5: News & OASIS

The fifth in-studio VDT actually serves double duty. A toggle switch flips the screen from the AP Data-Link service, which provides news, weather, and sports, to OASIS — the On-Air Studio Information System.

One of the OASIS features that especially appeals to McGinley is its contest winner logging system. The personality or producer is first able to check whether or not the winner meets eligibility requirements — particularly time frame rules. The winner's name, address, Social Security number, and other pertinent information is entered as well. The next day, the promotion department prints a list of the previous day's winners and sends out the prizes.

VDTs 6 & 7: Traffic & Transmitter

The other two control room VDTs display traffic information and transmitter readings, respectively.

Making Life Easier

McGinley says the all-digital studio makes the jobs of all jocks easier, but it's really a boon to morning and afternoon personalities who have to coordinate input from a myriad of sources. "Mob and Rhu-barb (WKHX and WYAY mornings, respectively) both do a lot of bits and phoners — and both run their own boards. At first we were concerned it might hamper their flexibility. But it actually helped make their shows better. It gives them more time to polish their bits

and phoners. And, high-profile, high-energy morning shows seem to move at break-neck speed. Having everything digital really helps them keep a better handle on the direction the show is going — something that can be tough to do with a fast-paced show.

"They're not as busy pulling carts and filing CDs, so it gives them more time to prepare what they're going to say, work on a bit, or use the phone editor. Whether or not everyone on the air takes advantage of the extra time is tough to say. But the good ones will."

Life is also easier for employees in other radio station departments — particularly those which serve both stations simultaneously.

Both stations are run from one massive computer file-server, which McGinley says manifests itself in a lessened workload for the production department. For instance, songs don't have to be carted from CD twice to serve two stations, and/or CDs don't have to be placed in two studios. Each song only has to be loaded to the hard drive once and it's accessible for airing by both stations — simultaneously if necessary.

The same goes for commercials, which no longer have to be dubbed twice for inclusion in both control rooms.

Digital installation also offers the advantage of strict date control. "Commercials and promos that run after the event is over have always driven me nuts," laughs McGinley. "But now everything is date-coded, so they won't run after they're supposed to. The problem of people forgetting to throw away a liner card and insert a fresh one is gone."

The move to all-digital has also affected the news department, which now records public service shows directly to hard disk. The shows are edited on disk and then loaded into the system for airing.

McGinley says the staff's learning curve was very short. "Even the most inexperienced partimers mastered the control room in a matter of weeks. The quality of the air sound has improved dramatically on both

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "I'm Holding My Own" — Lee Roy Parnell

5 YEARS AGO

- No. 1: "Here In The Real World" — Alan Jackson

10 YEARS AGO

- No. 1: "There's No Way" — Alabama (third week)

15 YEARS AGO

- No. 1: "I'd Love To Lay You Down" — Conway Twitty

20 YEARS AGO

- No. 1: "Before The Next Teardrop Falls" — Freddy Fender (fifth week)

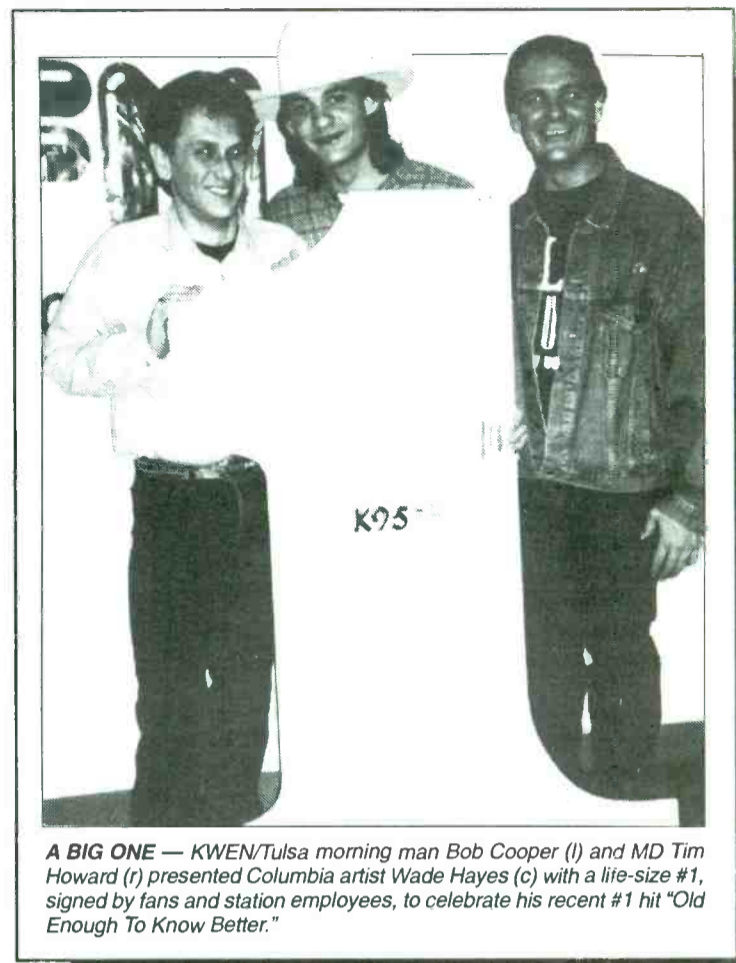
stations. No more failing carts, no tape wobbles, no CD glitches. It sounds perfect."

Technically Speaking

New technologies often require new "rules" and safety features be built in. As mentioned earlier, the system offers each user the capability to immediately load any new liner, promo, commercial, etc. directly into the main system. But McGinley prefers to wait until the end of the day to download all the changes at once. "I don't want anybody tampering with the on-air product — especially while somebody's on the air. I don't want copy to change as the jock's in the middle of reading it."

Each terminal also has a "security code," allowing or denying access to certain areas of the system. For instance, music and formatics are "off limits" to everybody but the programming department.

Those who look closely at the studio picture included with this piece may notice a discrepancy between



A BIG ONE — KWEN/Tulsa morning man Bob Cooper (l) and MD Tim Howard (r) presented Columbia artist Wade Hayes (c) with a life-size #1, signed by fans and station employees, to celebrate his recent #1 hit "Old Enough To Know Better."

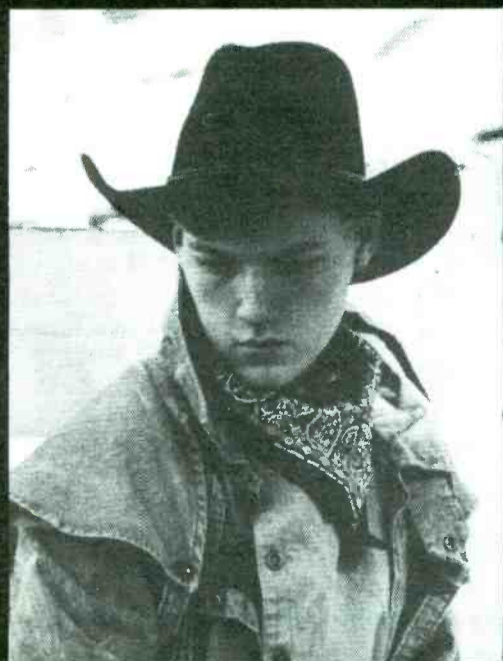
what's pictured and what I wrote in the opening of this article. The truth is, each control room does have CD players installed for back-up purposes. "We wanted to be prepared in case something locked up," reasons McGinley. "It's only happened a couple of times, and those were early on. But it's a good feeling to know we can get music on the air very quickly if something does happen to the computer."

One other technical acknowledgment to times gone by for the Atlanta Country duo: McGinley insisted that one playback-only cart machine be installed in each production studio. "The engineers thought I was nuts. But every jock I've ever known has a favorite drop-in of some kind carted-up. I just figured we were going to be faced with having to digitize and transfer something to the system sooner or later,

so we'd better be ready. We've already used them a few times."

Trust Is A Must

Despite some early problems — which McGinley hastens to say were infrequent and minimal — he concludes by saying there's nothing about his new all-digital control room he dislikes. In fact, he's excited by what the future holds. "We're early on the curve, but there's an incredible amount of new technology which is right around the corner that promises to make the handling of all the elements and information even easier. The more you do with it, the more you want to do. The hardest thing is to visualize the possibilities and have the confidence it will do everything you used to do. Once you get beyond that and are able to trust the system, you can use it to its fullest potential."



18 Year Old
Daniel Ray Edwards
"You Win Again"
The Single
from the
Remarkable
Debut Album
"DESIRE"

Distributed by C.O.D. Dist.
1-800-875-4160
MS Dist.
718-392-1930
Select-O-Hits
901-388-1190



Bill Wence - Gavin 615-776-2060
Debbie Green - Gavin 210-654-8773
Harvey Cooper - Retail Telemarketing 818-342-8337
James Williams - Country Music Coordinator 615-264-3456
Chris Taylor - R&R 615-792-4753
Debbie Gibson Palmer - R&R 818-609-6989

"A great up and coming talent, will have a big future.
The sound is contemporary and the production is great!"

WGNA, Albany, NY

Claudia Bower - Syndicated Radio & Club Promotion 615-831-0728
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Dick McVey - Publicity 615-259-0701
Marino Amoroso 516-261-5924
Dick Gersh 212-757-1101
Michael Zager 212-477-0268

TRACY LAWRENCE AND JOHN ANDERSON

Top Vocal Duet of the Year

"Hillbilly with a Heartache"

CONGRATULATIONS
TO OUR ACM NOMINEES

"I SWEAR" AWARDS
Congratulations Gary and Frank

NSAI AWARDS -
Song of the Year

GRAMMY AWARDS -
Country Song of the Year

1ST ANNUAL COUNTRY RADIO AWARDS
SHOW - Single and Song of the Year

CMA AWARDS - Single of the Year

JUKEBOX AWARDS -
Songwriters of the Year

AMERICAN SONGWRITERS GUILD -
#1 Songwriters Award

AMERICAN SONGWRITER MAGAZINE -
Overall Song of the Year

JOHN MICHAEL MONTGOMERY

Single and Song of the

Year "I Swear"

*We're
Proud
of Our
Nominees*



THE ATLANTIC GROUP

APRIL 7, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/-OVER LAST WEEK	TOTAL POINTS	+/-OVER LAST WEEK
9	5	3	1	REBA McENTIRE The Heart Is A Lonely... (MCA)	214/0	1	7772	+243	40549	+1537
11	6	4	2	ALABAMA Give Me One More Shot (RCA)	214/0	2	7564	+205	39207	+1524
18	12	6	3	JOHN MICHAEL MONTGOMERY I Can Love You... (Atlantic)	214/0	3	7460	+507	38642	+2863
17	9	5	4	BROOKS & DUNN Little Miss Honky Tonk (Arista)	214/0	4	7453	+503	38458	+2505
22	16	11	5	TRACY BYRD The Keeper Of The Stars (MCA)	214/0	5	6863	+759	35131	+3732
14	10	8	6	RANDY TRAVIS The Box (WB)	214/0	6	6767	+325	35001	+1863
6	3	1	7	JOE DIFFIE So Help Me Girl (Epic)	198/0	9	6599	-1127	34951	-5174
5	2	2	8	VINCE GILL Which Bridge To Cross... (MCA)	198/0	8	6619	-1072	34745	-5226
16	13	10	9	ALAN JACKSON Song For The Life (Arista)	214/0	7	6762	+538	34561	+2771
20	15	13	10	TIM MCGRAW Refried Dreams (Curb)	213/0	10	6439	+699	33106	+3490
13	11	9	11	DAVID BALL Look What Followed Me Home (WB)	209/0	11	6287	+56	32021	+121
19	14	14	12	LARI WHITE That's How You Know (When...) (RCA)	213/0	12	5899	+252	30497	+1479
24	19	16	13	MARK CHESNUTT Gonna Get A Life (Decca)	214/0	13	5466	+347	28213	+1979
25	20	17	14	TY HERNDON What Mattered Most (Epic)	214/0	14	5350	+373	27642	+1897
26	21	18	15	SHANIA TWAIN Whose Bed Have Your Boots... (Mercury)	213/2	16	5248	+435	27535	+2534
21	18	15	16	DIAMOND RIO Bubba Hyde (Arista)	209/1	15	5312	+103	27425	+749
30	22	19	17	PAM TILLIS I Was Blown Away (Arista)	213/1	17	4940	+259	25178	+1282
31	25	20	18	JOHN BERRY Standing On The Edge Of Goodbye (Patriot)	213/2	18	4805	+358	24532	+2109
29	24	22	19	HAL KETCHUM Stay Forever (MCG/Curb)	211/3	19	4563	+320	23365	+1858
—	37	26	20	GEORGE STRAIT Adalida (MCA)	213/10	20	4497	+788	23217	+4345
33	29	23	21	SAWYER BROWN I Don't Believe In Goodbye (Curb)	211/2	22	4436	+353	22529	+1880
28	23	21	22	TANYA TUCKER Between The Two Of Them (Liberty)	203/1	23	4425	+133	22432	+587
32	27	24	23	DOUG STONE Faith In Me, Faith In You (Columbia)	211/5	21	4449	+298	22344	+1708
44	36	29	24	TOBY KEITH You Ain't Much Fun (Polydor Nashville)	206/8	24	3929	+566	19866	+2930
38	33	27	25	PATTY LOVELESS You Don't Even Know Who I Am (Epic)	201/6	25	3840	+424	19267	+2262
39	32	28	26	WADE HAYES Still Dancin' With You (Columbia)	203/4	26	3761	+381	18922	+1946
2	1	12	27	TRISHA YEARWOOD Thinkin' About You (MCA)	154/0	28	3503	-2203	18870	-11302
—	—	35	28	CLINT BLACK Summer's Comin' (RCA)	204/40	27	3587	+943	18575	+4907
10	7	7	29	GEORGE DUCAS Lipstick Promises (Liberty)	136/0	29	3278	-3391	18105	-16215
45	38	31	30	MARY CHAPIN CARPENTER House Of Cards (Columbia)	191/7	30	3266	+421	16508	+2198
42	39	34	31	SAMMY KERSHAW If You're Gonna Walk... (Mercury)	191/14	31	3069	+356	15448	+1775
37	34	32	32	AARON TIPPIN She Feels Like A Brand New... (RCA)	184/5	32	2989	+112	14735	+555
41	41	37	33	ALISON KRAUSS When You Say Nothing At All (BNA)	155/24	33	2790	+570	14142	+3144
BREAKER	34	34	34	COLLIN RAYE If I Were You (Epic)	165/45	36	2205	+624	10892	+3425
40	40	38	35	WESLEY DENNIS I Don't Know (But I've Been...) (Mercury)	167/3	35	2230	+33	10650	+102
48	44	39	36	4RUNNER Cain's Blood (Polydor Nashville)	157/8	37	2154	+212	10515	+1115
—	49	42	37	KENNY CHESNEY Fall In Love (BNA)	160/26	38	2047	+486	9884	+2334
—	46	41	38	KEN MELLONS Workin' For The Weekend (Epic)	157/12	40	1980	+270	9559	+1346
46	43	40	39	MARTINA MCBRIDE Where I Used To Have A Heart (RCA)	145/2	41	1951	+64	9455	+334
BREAKER	40	40	40	KATHY MATTEA Clown In Your Rodeo (Mercury)	140/20	44	1777	+359	8750	+2075
BREAKER	41	41	41	DAVID LEE MURPHY Party Crowd (MCA)	137/22	46	1614	+278	7691	+1577
DEBUT	42	42	42	TRACY LAWRENCE Texas Tornado (Atlantic)	107/93	48	1463	+1242	7191	+6247
DEBUT	43	43	43	TRAVIS TRITT Tell Me I Was Dreaming (WB)	104/90	49	1379	+1195	6662	+5553
—	50	46	44	WOODY LEE Get Over It (Atlantic)	114/10	50	1331	+206	6589	+1137
—	—	47	45	RUSS TAFF One And Only Love (Reprise)	114/12	51	1223	+183	6152	+990
—	—	49	46	DARYLE SINGLETARY I'm Living Up To Her Low... (Giant)	120/38	53	1184	+431	6084	+2016
—	—	50	47	RADNEY FOSTER Willin' To Walk (Arista)	93/7	55	1016	+140	4645	+638
36	35	36	48	RICK TREVINO Looking For The Light (Columbia)	55/0	61	830	-1834	4362	-8572
DEBUT	49	49	49	BLACKHAWK That's Just About Right (Arista)	73/59	57	933	+741	4353	+3485
DEBUT	50	50	50	MARTY STUART The Likes Of Me (MCA)	81/11	58	855	+116	3900	+587

This chart reflects airplay from April 3 - 9. Songs ranked by total points. Highlighted songs indicate Breaker. 214 Country reporters. 209 current playlists. © 1995, R&R Inc.

BREAKERS®

COLLIN RAYE
If I Were You (Epic)
77% of our reporters on it (165 stations)
45 Adds • Moves 43 - 34

KATHY MATTEA
Clown In Your Rodeo (Mercury)
65% of our reporters on it (140 stations)
20 Adds • Moves 44 - 40

DAVID LEE MURPHY
Party Crowd (MCA)
64% of our reporters on it (137 stations)
22 Adds • Moves 45 - 41

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TRACY LAWRENCE Texas Tornado (Atlantic)	93
TRAVIS TRITT Tell Me I Was Dreaming (WB)	90
BLACKHAWK That's Just About Right (Arista)	59
COLLIN RAYE If I Were You (Epic)	45
CLINT BLACK Summer's Comin' (RCA)	40
DARYLE SINGLETARY I'm Living Up To... (Giant)	38
RODNEY CROWELL Please Remember Me (MCA)	27
KENNY CHESNEY Fall In Love (BNA)	26
ALISON KRAUSS When You Say Nothing... (BNA)	24
LARRY STEWART Rockin' The Rock (Columbia)	24

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TRACY LAWRENCE Texas Tornado (Atlantic)	+1242
TRAVIS TRITT Tell Me I Was Dreaming (WB)	+1195
CLINT BLACK Summer's Comin' (RCA)	+943
GEORGE STRAIT Adalida (MCA)	+788
TRACY BYRD The Keeper Of The Stars (MCA)	+759
BLACKHAWK That's Just About Right (Arista)	+741
TIM MCGRAW Refried Dreams (Curb)	+699
COLLIN RAYE If I Were You (Epic)	+624
ALISON KRAUSS When You Say Nothing... (BNA)	+570
TOBY KEITH You Ain't Much Fun (Polydor Nashville)	+566

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINTS INCREASE
TRACY LAWRENCE Texas Tornado (Atlantic)	+6247
TRAVIS TRITT Tell Me I Was Dreamin' (WB)	+5553
CLINT BLACK Summer's Comin' (RCA)	+4907
GEORGE STRAIT Adalida (MCA)	+4345
TRACY BYRD The Keeper Of The Stars (MCA)	+3732
TIM MCGRAW Refried Dreams (Curb)	+3490
BLACKHAWK That's Just About Right (Arista)	+3485
COLLIN RAYE If I Were You (Epic)	+3425
ALISON KRAUSS When You Say Nothing... (BNA)	+3144
TOBY KEITH You Ain't Much Fun (Polydor Nashville)	+2930

HOTTEST RECURRENTS

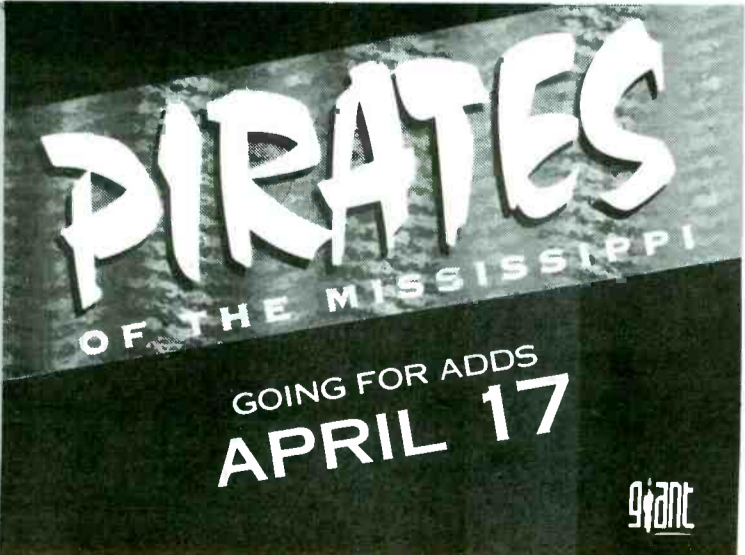
Ranked By Total Plays

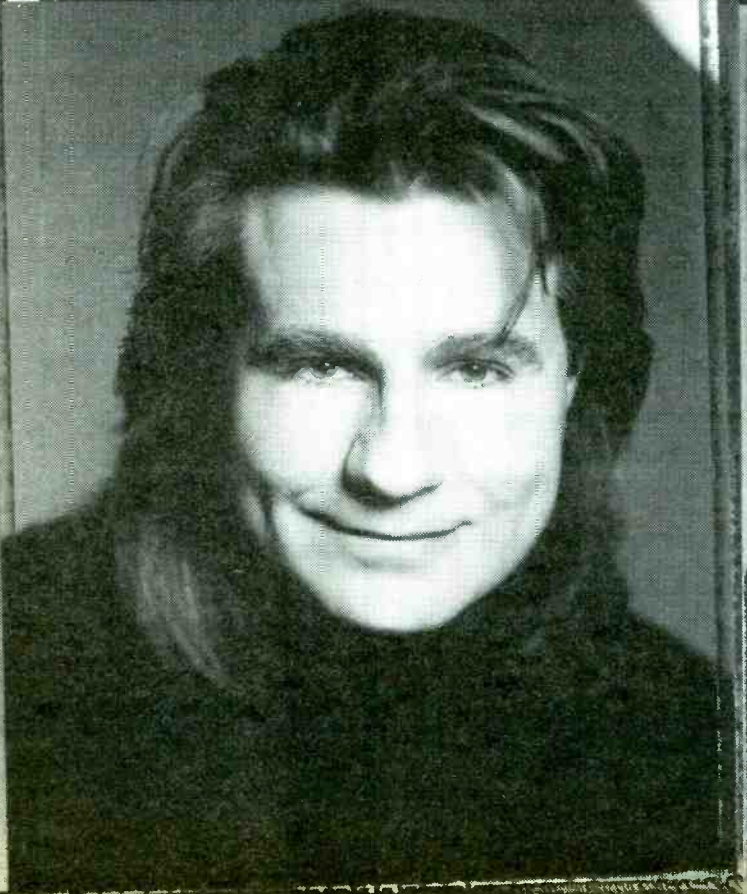
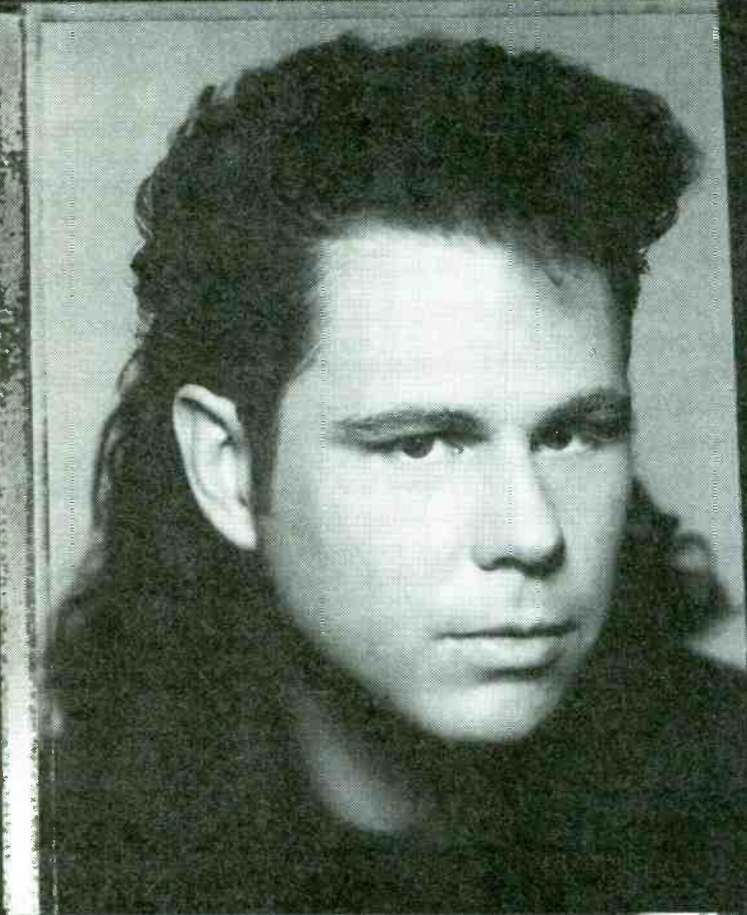
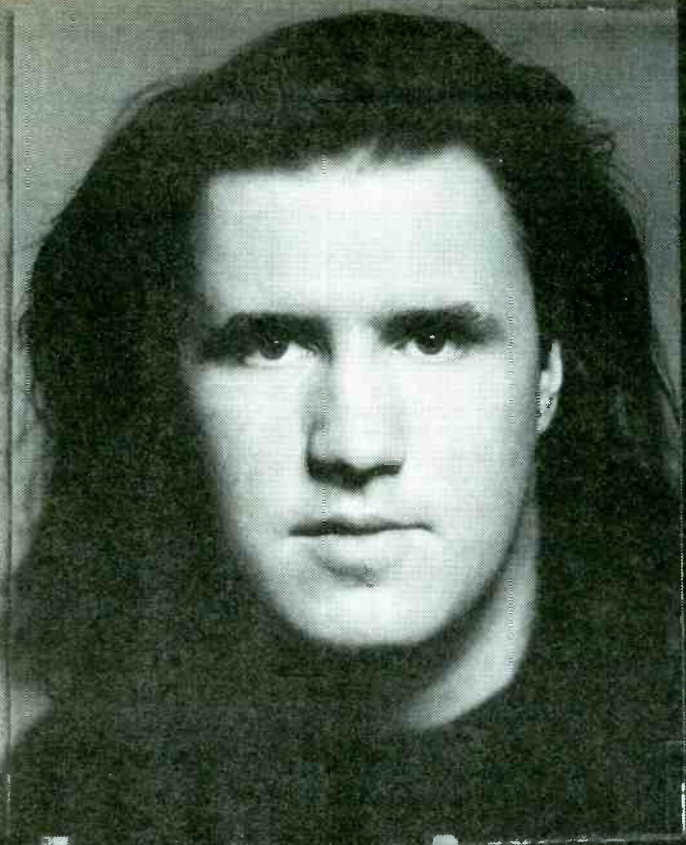
ARTIST TITLE LABEL(S)
TRACY LAWRENCE As Any Fool Can See (Atlantic)
CLINT BLACK Wherever You Go (RCA)
GEORGE STRAIT You Can't Make A Heart Love Somebody (MCA)
WADE HAYES Old Enough To Know Better (Columbia)
SHENANDOAH Somewhere In The Vicinity (Liberty)
COLLIN RAYE My Kind Of Girl (Epic)
JOHN ANDERSON Bend It Until It Breaks (BNA)
BLACKHAWK Down In Flames (Arista)
ALAN JACKSON Gone Country (Arista)
SAWYER BROWN This Time (Curb)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

"PARADISE"

PRODUCED BY JAMES STROUD AND DAVID MALLOY





LITTLE TEXAS

SOUTHERN GRACE

The new single and video from the GOLD album *Kick A Little*.

**GOING FOR ADDS
MONDAY, APRIL 17.**

Reigning ACM Vocal Group of the Year
Nominated for the 1995
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Watch LITTLE TEXAS on
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Friday, April 14 and
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APRIL 7, 1995

NEW & ACTIVE

BOY HOWDY Bigger Fish To Fry (*Curb*)

Total Stations: 70, Total Points: 3855, Total Adds: 8, WTVY 7, KMAG 18, WMSI 8, WAVC 13, WXTA 5, WKCN 10, WXBW 10, WGY 12
Plays: WNYZ 19 (10), WPKX 7 (7), WQBE 18 (16), WRKZ 11 (11), WIOV 6 (8), WXKX 38 (38), WXBQ 17 (15), WEZL 14 (14), WDN 5 (5), WGTR 14 (14), WYAK 6 (6), WRBQ 7 (7), WJWSW 10 (10), WBWN 9 (9), WJOD 9 (9), WAXX 16 (16), WBCT 25 (25), WCUZ 5 (6), WFMS 5 (5), WKOA 17 (17), WXCL 14 (14), WKQC 12 (12), WFMB 12 (10), WTHI 6 (6), WTCM 14 (14), WDEZ 15 (15), WKDO 22 (18), KRRV 15 (15), WTCR 11 (11), WIVK 13 (13), WVLR 5 (5), KDDK 12 (12), WSIX 14 (16), WWZD 7 (7), KIXQ 12 (12), KBEQ 18 (18), KRFK 8 (8), KEYS 18 (18), WBOB 7 (7), WOW 9 (9), KTTS 5 (5), WWJO 11 (11), KFDI 5 (5), KEAN 21 (17), KRST 12 (12), KGNC 22 (22), KTEX 15 (15), KEBC 5 (5), KVOO 5 (5), WACO 16 (16), KLUR 14 (14), KKCS 17 (17), KYGO 13 (13), KBUL 10 (6), KIKF 10 (10), KALF 11 (11), KUGN 13 (13), KHAY 14 (14), KUPL 12 (12), KRKY 9 (9), KORD 10 (10), KXDD 10 (7)

HOLLY DUNN I Am Who I Am (*River North Nashville*)

Total Stations: 75, Total Points: 3374, Total Adds: 10, WCUZ 5, WTHI 6, WWWW 8, KNAX 5, WBTU 10, WRBQ 7, WBEZ 5, WAVC 13, KRST 9, WXTU 5
Plays: WPKX 7 (7), WFGY 27 (20), WXTA 15 (15), WAYZ 12 (12), WRKZ 5 (5), WIOV 6 (8), WDSY 6 (6), WOVK 14 (14), WGTY 17 (16), WTDR 7 (7), WKCN 10 (10), WHLZ 11 (7), WRDO 5 (5), WDN 5 (5), WYAK 6 (6), WRNS 18 (18), WCMS 11 (11), WYYD 25 (18), WCHY 7 (7), WTNT 13 (13), WQYK 5 (5), WJWSW 5 (5), WBWN 5 (5), WAXX 16 (16), WJBE 5 (5), WXCL 6 (6), WFMB 10 (10), WBCT 5 (5), KRRV 15 (12), WTVY 10 (10), KXIX 7 (7), WTCR 5 (5), KXKC 7 (7), KDDK 5 (8), WAMZ 7 (6), KJLO 6 (6), WSIX 6 (6), WTKT 15 (15), KIXQ 6 (6), KBEQ 10 (10), KTTS 8 (8), WKXK 12 (12), KFDI 5 (5), KEAN 21 (17), KAYD 7 (7), KYKR 8 (8), KAGG 11 (9), KOLU 12 (10), KIKK 7 (5), KILT 15 (15), KTEX 15 (15), KEBC 10 (5), KMLE 13 (13), KVOO 5 (5), KLUR 14 (14), KQFC 7 (7), KFMS 5 (5), KSOP 7 (7), KUZZ 7 (7), KZLA 11 (11), KRWO 5 (11), KNCL 7 (7), KTOM 8 (8), KXDD 10 (7), WNYZ 10 (5)

LARRY STEWART Rockin' The Rock (*Columbia*)

Total Stations: 64, Total Points: 3162, Total Adds: 24, WGTR 12, WRNS 18, WRBQ 20, WJOD 5, WAXX 16, WKDO 24, KKIX 15, KTWB 21, KASH 6, KUGN 13, KXDD 5, KRST 9, KAGG 5, KQFC 7, KEBC 5, WXCL 6, WOVK 14, WXBQ 17, WTDR 7, WHKZ 12, WBCS 7, WFGY 20, WQBE 17, WIOV 6
Plays: WCLB 5 (5), WNYZ 10 (5), WPKX 7 (7), WAYZ 12 (12), WRKZ 5 (5), WXTU 10 (13), WGTY 10 (5), WDSY 6 (6), WKCN 10 (10), WESC 7 (7), WSSL 6 (6), WQIK 12 (7), WRDO 5 (5), WXBW 10 (15), WBWN 9 (5), WBCT 5 (5), WDN 5 (5), WFMB 12 (10), WTHI 6 (6), WTCR 5 (5), KDDK 6 (7), KJLO 6 (6), WSIX 6 (6), WSM-7 (7), WNOE 12 (12), WWZD 7 (7), KHAK 8 (8), WAVC 13 (13), KTTS 5 (5), KFDI 5 (5), KEAN 17 (17), KTEX 10 (10), KASE 5 (5), KMLE 13 (13), KVOO 5 (5), KLUR 14 (14), KZLA 11 (11), KRKY 19 (19), KSOP 7 (7), KIKF 10 (10)

BILLY MONTANA Didn't Have You (*Magnatone*)

Total Stations: 63, Total Points: 2939, Total Adds: 9, WPKX 7, WOVK 14, WFMB 10, KKIX 7, KMAG 5, WAMZ 7, WWJO 11, WQIK 6, WHLZ 7
Plays: WBCS 15 (7), WNYZ 5 (5), WGN 13 (13), WPOC 20 (20), WAYZ 12 (12), WRKZ 5 (5), WIOV 12 (8), WYNY 7 (7), WGTY 12 (12), WTDR 7 (7), WKCN 10 (10), WGN 8 (7), WSSL 14 (14), WRDO 5 (5), WDN 5 (5), WRBQ 7 (7), WBWN 5 (5), WJBE 5 (5), WWWW 8 (8), WYCD 5 (5), WAXX 16 (16), WCUZ 5 (6), WXCL 6 (6), WTHI 6 (6), WTCM 14 (14), WDRM 9 (9), WTCR 5 (5), KXKC 7 (7), KDDK 5 (7), WSIX 6 (6), WSM-FM 7 (7), WKNN 12 (12), KTTS 5 (5), KASE 21 (5), KTEX 10 (10), KGEE 7 (7), KEBC 5 (5), KMLE 13 (13), KVOO 5 (5), KLUR 14 (14), KYGO 5 (5), KFMS 5 (5), KWNR 20 (15), KBUL 6 (6), KUZZ 7 (7), KNAX 5 (6), KSKS 7 (7), KPLM 14 (14), KNQC 15 (15), KNCL 7 (7), KRKY 9 (9), KJUG 14 (14), KXDD 10 (7)

ALTERNATIVE PROGRAMMING

Steve Knoll • (214) 252-1426

No Adds

Hottest:
TRISHA YEARWOOD/Thinkin' About You
VINCE GILL/Which Bridge To Cross ...
JOE DIFFIE/So Help Me Girl
ALABAMA/Give Me One More Shot
GEORGE DUCAS/Lipstick Promises

BROADCAST PROGRAMMING

Becky Brenner • (800) 426-9082

Super Country/Pure Country — Ken

Moutrie
KENNY CHESNEY/Fall In Love
GEORGE STRAIT/Adalida

Hottest:
BROOKS & DUNN/Little Miss Honky Tonk
ALAN JACKSON/Song For The Life
ALABAMA/Give Me One More Shot
RANDY TRAVIS/The Box
JOHN M. MONTGOMERY/Can Love You Like That

Digital Country

CLINT BLACK/Summer's Comin'
BLACKHAWK/That's Just About Right
SHENANDOAH/Darned If I Don't (Dangled If I Do)
TRAVIS TRITT/Tell Me I Was Dreaming

LISA BROKOP One Of Those Nights (*Patriot*)

Total Stations: 59, Total Points: 2911, Total Adds: 5, WFRG 12, WQDR 7, KRRV 12, WYCD 5, WKCN 10
Plays: WBCS 15 (15), WNYZ 5 (5), WPOC 24 (20), WRKZ 5 (5), WIOV 6 (8), WDSY 6 (6), WGTY 12 (11), WSOC 8 (8), WKML 13 (13), WSSL 6 (6), WRDO 5 (5), WDN 5 (5), WCMS 11 (11), WYYD 14 (6), WRBQ 20 (20), WJWSW 5 (5), WBWN 5 (5), WWWW 8 (8), WJOD 9 (9), WAXX 16 (16), WBTU 20 (9), WBCT 5 (5), WKOA 17 (17), WFMB 14 (12), WTHI 6 (6), WTCM 17 (15), KKIX 7 (7), WDRM 6 (6), WTCR 5 (5), KXKC 7 (7), WVLR 5 (5), KDDK 14 (14), WKSJ 8 (8), WSIX 6 (6), WSM-FM 7 (7), WAVC 41 (26), KIXQ 6 (6), KZXX 10 (10), KEYS 6 (6), WBOB 7 (7), KTTS 5 (5), KFDI 5 (5), KEAN 17 (17), KASE 5 (5), KTEX 15 (10), KGEE 7 (7), KMLE 13 (13), KVOO 5 (5), KLUR 14 (14), KYGO 5 (5), KFMS 5 (5), KNAX 5 (6), KRWO 11 (11), KHAY 14 (14)

JOHN BUNZOW Easy As One, Two, Three (*Liberty*)

Total Stations: 52, Total Points: 2461, Total Adds: 3, KRPM 6, WJBE 5, WBCT 5
Plays: WNYZ 10 (10), WAYZ 12 (12), WRKZ 5 (5), WIOV 6 (8), WFRG 12 (12), WOVK 14 (14), WDN 5 (5), WGH 11 (14), WAXX 16 (16), WCUZ 5 (6), WTHI 6 (6), KRRV 15 (15), KMAG 7 (7), WTCR 5 (5), KXKC 7 (7), KDDK 5 (8), WAMZ 7 (7), WSIX 6 (6), KIXQ 6 (6), KBEQ 31 (24), WDAF 15 (15), WOW 9 (9), KTTS 5 (5), KFDI 5 (5), KEAN 17 (17), KGNC 10 (10), KAGG 10 (10), KILT 15 (15), KTEX 15 (15), KGEE 7 (7), KEBC 5 (5), KVOO 5 (5), WACO 10 (10), KLUR 14 (14), KQFC 7 (7), KYGO 13 (13), KALF 11 (11), KUGN 10 (13), KNAX 5 (6), KSKS 7 (7), KRWO 11 (11), KUPL 20 (20), KWJ 15 (15), KTOM 8 (8), KMPS 5 (5), KDRK 15 (15), KJUG 14 (14), KORD 10 (10), KXDD 10 (7)

JOHN ANDERSON Mississippi Moon (*BNA*)

Total Stations: 24, Total Points: 1542, Total Adds: 22, WNYZ 5, WGTR 13, WITL 16, WDDD 18, WFMB 10, WDEZ 15, WUSY 9, KXKC 18, WSM-FM 7, WKNN 12, WWZD 30, KIXQ 12, KBEQ 18, KTTS 34, KEAN 17, KTEX 15, KNUE 9, WACO 10, KNAX 5, KATM 13, KSON 15, KUZZ 14
Plays: KTOM 8 (8), KXDD 10 (7)

ALBUM TRACKS

Artist Title (Label)

Album Title

GARTH BROOKS The Night Will Only Know (*Liberty*) In Pieces
JOHN M. MONTGOMERY Sold (*Atlantic*) ... John Michael Montgomery
JOHN M. MONTGOMERY Friday At 5 (*Atlantic*) Kickin' It Up
CLAY WALKER My Heart Will... (*Giant*) If I Could Make A Living
JOHN BERRY The Long And Winding Road (*Liberty*) Come Together
COLLIN RAYE Let It Be (*Liberty*) Come Together
LITTLE TEXAS Help (*Liberty*) Come Together

Songs ranked by total points.
Station call letters followed by number of plays this week.
(last week's plays - if any - in parentheses)

HANK WILLIAMS JR. Hog Wild (*MCG/Curb*)

Total Stations: 36, Total Points: 1525, Total Adds: 6, WXTA 5, WBWN 5, WFMB 6, WTXT 15, WTHI 6, WDN 5
Plays: WNYZ 5 (5), WAYZ 12 (12), WRKZ 5 (5), WFRG 12 (12), WGTY 11 (12), WTRS 10 (10), WGTR 13 (15), WYAK 14 (8), WRNS 18 (18), WXBW 10 (14), WUSW 5 (5), WAXX 16 (16), WBCT 18 (18), WCUZ 5 (5), WXCL 6 (6), WTVY 20 (20), WDRM 6 (6), WTCR 5 (5), WAMZ 7 (7), WLWI 12 (12), WSIX 6 (6), WAVC 13 (13), KTTS 5 (5), WWJO 11 (11), KEBC 5 (5), KNUE 12 (12), KLUR 14 (14), KFMS 5 (5), KSOP 7 (7), KIKF 10 (10)

SHENANDOAH Darned If I Don't (Dangled If I Do) (*Liberty*)

Total Stations: 23, Total Points: 1288, Total Adds: 21, WNYZ 5, WPOC 13, WDSY 6, WCKT 15, WXBW 11, WDEZ 15, WTVY 10, WVLR 5, KDDK 6, WSIX 12, WNOE 12, WTXT 23, WBOB 18, KTTS 5, KEAN 17, KTEX 15, WJWSW 15, KNFM 5, KHAY 14, KSON 15, KMPS 5, KJUG 14
Plays: WSSL 6 (6), WGTR 13 (12)

RODNEY CROWELL Please Remember Me (*MCA*)

Total Stations: 28, Total Points: 1280, Total Adds: 27, WRKZ 5, WKML 13, WSSL 6, WDN 5, WRBQ 20, WAXX 16, WFMB 10, WTCM 14, KJLO 6, WSIX 6, WAVC 13, WBOB 7, WOW-FM 9, KTTS 5, KFDI 5, KAGG 10, WJWSW 5, KGEE 5, KMLE 13, KVOO 5, KLUR 14, KBUL 5, KKAT 5, KNAX 5, KATM 9, KSON 9, KSAN 11, KJUG 14
Plays: WNYZ 10 (5)

PERFECT STRANGER You Have The Right To Remain Silent (*Pacific*)

Total Stations: 19, Total Points: 1118, Total Adds: 4, WXTU 7, KIKK 5, WWJO 7, WAVC 13
Plays: WNYZ 5 (5), WRKZ 5 (5), WESC 20 (20), WDN 15 (15), WIVK 13 (13), KBEQ 18 (18), KTTS 8 (5), KFDI 5 (5), KAGG 10 (10), KTEX 21 (21), KVOO 5 (5), KLUR 14 (14), KYGO 22 (22), KSOP 7 (7), KATM 9 (9)

BILLY RAY CYRUS One Last Thrill (*Mercury*)

Total Stations: 19, Total Points: 971, Total Adds: 17, WPOC 16, WRKZ 5, WIOV 6, WGTY 13, WDN 15, WBCT 5, WCUZ 5, WTCR 16, WAMZ 7, WSIX 6, WAVC 13, KTTS 5, KFDI 5, KEAN 17, KORD 10, KLUR 14, KASH 6
Plays: KRWO 11 (11), WBCS 15 (15)

STACY DEAN CAMPBELL Eight Feet High (*Columbia*)

Total Stations: 20, Total Points: 685, Total Adds: 18, WCLB 5, WPKX 7, WAYZ 12, WRKZ 5, WDSY 6, WDN 5, WYAK 5, WTHI 6, WVLR 5, KDDK 6, WAMZ 7, WSIX 6, WSM-FM 7, WAVC 13, KTTS 5, KFDI 5, KLUR 14, KUZZ 7
Plays: WNYZ 5 (5), KRWO 11 (11)

TERRY RADIGAN Half A Million Tears (*Asylum/EEG*)

Total Stations: 15, Total Points: 540, Total Adds: 1, WYYD 14
Plays: WNYZ 5 (5), WRKZ 5 (5), WDN 5 (5), WYAK 6 (5), WWWW 8 (8), WCUZ 5 (5), WAMZ 7 (6), KTTS 5 (5), KASE 5 (5), KYKR 8 (8), KVOO 5 (5), KLUR 14 (14), KIKF 10 (10), KRWO 5 (5)

DOUG SUPERNAW Shut 'Er Down (*BNA*)

Total Stations: 11, Total Points: 399, Total Adds: 9, WHKZ 6, WGTC 5, KXKC 7, WNOE 6, WDAF 15, KAGG 5, KALF 6, KZLA 5, KATM 5
Plays: WCTK 5 (5), WDSY 6 (6)

NATIONAL RADIO FORMATS

ABC/SMN

Mark Edwards • (214) 991-9200

Coast-To-Coast

KEN MELLONS/Workin' For The Weekend
COLLIN RAYE/If I Were You

Hottest:

JOE DIFFIE/So Help Me Girl
VINCE GILL/Which Bridge To Cross ...
REBA McENTIRE/The Heart Is A Lonely Hunter
ALABAMA/Give Me One More Shot
BROOKS & DUNN/Little Miss Honky Tonk

Real Country

Dave Nicholson • (602) 966-6236

CLINT BLACK/Summer's Comin'
KENNY CHESNEY/Fall In Love
PATTY LOVELESS/You Don't Even Know Who I Am
DARYLE SINGLETARY/I'm Living Up To Her Low ...

Hottest:

RANDY TRAVIS/The Box
ALABAMA/Give Me One More Shot
REBA McENTIRE/The Heart Is A Lonely Hunter
ALAN JACKSON/Song For The Life
JOHN M. MONTGOMERY/Can Love You Like That

BROADCAST PROGRAMMING CONTINUED

Hottest:
ALABAMA/Give Me One More Shot
ALAN JACKSON/Song For The Life
RANDY TRAVIS/The Box
JOHN M. MONTGOMERY/Can Love You Like That
REBA McENTIRE/The Heart Is A Lonely Hunter

Digital New Country

BLACKHAWK/That's Just About Right
STACY DEAN CAMPBELL/Eight Feet High
ALISON KRAUSS/When You Say Nothing At All
TRACY LAWRENCE/Texas Tornado
SHENANDOAH/Darned If I Don't (Dangled If I Do)
DARYLE SINGLETARY/I'm Living Up To Her Low ...
TRAVIS TRITT/Tell Me I Was Dreaming

Hottest:

ALAN JACKSON/Song For The Life
BROOKS & DUNN/Little Miss Honky Tonk
JOHN M. MONTGOMERY/Can Love You Like That
DAVID BALL/Look What Followed Me Home
TIM MCGRAW/Refried Dreams

JONES SATELLITE NETWORKS

(800) 766-3251

CD Country — John Hendricks

CLINT BLACK/Summer's Comin'
BLACKHAWK/That's Just About Right
LISA BROKOP/One Of Those Nights
BILLY MONTANA/Didn't Have You

JONES SATELLITE PROGRAMMING CONTINUED

Hottest:
ALABAMA/Give Me One More Shot
JOE DIFFIE/So Help Me, Girl
VINCE GILL/Which Bridge To Cross ...
REBA McENTIRE/The Heart Is A Lonely Hunter
TRISHA YEARWOOD/Thinkin' About You

U.S. Country — Jim Murphy

KENNY CHESNEY/Fall In Love
TRACY LAWRENCE/Texas Tornado
DOUG SUPERNAW/Shut 'Er Down

Hottest:

ALABAMA/Give Me One More Shot
JOE DIFFIE/So Help Me, Girl
VINCE GILL/Which Bridge To Cross ...
REBA McENTIRE/The Heart Is A Lonely Hunter
JOHN M. MONTGOMERY/Can Love You Like That

MAJOR NETWORKS

Vance Koretas • (312) 755-1300

RODNEY CROWELL/Please Remember Me
BILLY RAY CYRUS/One Last Thrill
TRACY LAWRENCE/Texas Tornado
SHENANDOAH/Darned If I Don't (Dangled If I Do)
TRAVIS TRITT/Tell Me I Was Dreaming

Hottest:

NEAL McCOY/For A Change
REBA McENTIRE/The Heart Is A Lonely Hunter
BLACKHAWK/Down In Flames
GEORGE DUCAS/Lipstick Promises
RANDY TRAVIS/The Box

WESTWOOD ONE RADIO NETWORKS

Leslie Magdaleno • (805) 294-9000

Country — Steve Penny

PAM TILLIS/Was Blown Away
TANYA TUCKER/Between The Two Of Them

Hottest:

VINCE GILL/Which Bridge To Cross ...
BROOKS & DUNN/Little Miss Honky Tonk
GEORGE DUCAS/Lipstick Promises
ALABAMA/Give Me One More Shot
REBA McENTIRE/The Heart Is A Lonely Hunter

Hot Country — Steve Penny

4RUNNER/Cain's Blood
COLLIN RAYE/If I Were You
SHENANDOAH/Darned If I Don't (Dangled If I Do)

Hottest:

REBA McENTIRE/The Heart Is A Lonely Hunter
DAVID BALL/Look What Followed Me Home
ALABAMA/Give Me One More Shot
BROOKS & DUNN/Little Miss Honky Tonk
GEORGE DUCAS/Lipstick Promises

Stations and their adds listed alphabetically by market

KEAN/Alexia, TX PD: Kelly Jay MD: Rudy Alan Fernandez 17 TRACY LAWRENCE 17 JOHN ANDERSON 17 BILLY RAY CYRUS 17 SHENANDOAH 17 DARVLE SINGLETARY 17 MARTY STUART	WBCS/Boston, MA PD: Harry Nelson MD: Ginny Rogers 17 TRACY LAWRENCE 15 GEORGE STRAIT 15 SAMMY KERSHAW 15 TRAVIS TRITT 15 ALISON KRAUSS 15 WOODY LEE 15 SALLY KERSHAW 15 MARTY STUART	KRYS/Carpus Christi, TX* PD: Scott Ward MD: Denny McWilliams 17 TRACY LAWRENCE 15 GEORGE STRAIT 15 SAMMY KERSHAW 15 TRAVIS TRITT 15 ALISON KRAUSS 15 WOODY LEE 15 SAMMY KERSHAW 15 MARTY STUART 15 COLIN RAYE	WKML/Fayetteville, NC PD: Ed Ederle MD: Andy Brown 13 ROONEY CROWELL 13 TRACY LAWRENCE 13 CLINT BLACK 13 WOODY LEE	WORM/Huntsville, AL PD: Mack Branlett MD: Dan McClain 10 DOUG STONE 10 TRACY LAWRENCE 10 ALISON KRAUSS 10 BILLY RAY CYRUS 10 4RUNNER 7 COLIN RAYE	WAMZ/Louisville, KY* PD: Coyote Calhoun MD: Ron Hazard 22 TRACY LAWRENCE 20 ALISON KRAUSS 17 BILLY RAY CYRUS 17 JOHN ANDERSON 17 STACY DEAN CAMPBELL 17 WESTERN FLYER 7 COLIN RAYE	WSM-FM/Nashville, TN PD: Ted Blacker MD: Colin Raye 19 COLLIN RAYE 19 TRACY LAWRENCE 19 SHENANDOAH 19 JOHN ANDERSON 19 STACY DEAN CAMPBELL 19 WESTERN FLYER	WLLR/Grand Cities, IA PD: Tom Evans MD: Ron Evans 15 CLINT BLACK 10 ALISON KRAUSS 10 WEADE HAYES 10 TOBY KEITH	KRPS/Sentinel, WA PD: Jon Thomas MD: Daryl Webster 18 TRACY TRITT 18 TRAVIS TRITT 5 SHENANDOAH 5 TRACY LAWRENCE 5 BLACKHAWK	KWEN/Tulsa, OK PD: Dave Ethel MD: Tim Howard 18 TRACY LAWRENCE	WQWZ/Tulsa, MS* PD: T.J. McKey MD: Mark Benson 30 JOHN ANDERSON 30 TRACY LAWRENCE 30 TRAVIS TRITT 13 BLACKHAWK	WRPM/Seattle, WA PD: Ray Randles MD: Lisa Knight 6 COLLIN RAYE 6 GEORGE STRAIT 6 CLINT BLACK 6 JOHN BURZOW	WTRT/Tusculoosa, AL* PD: Mike Williams MD: John Williams Jr. 23 SHENANDOAH 23 TRAVIS TRITT 15 WOODY LEE 15 KENNY CHESNEY 15 HANK WILLIAMS JR.	WRFG/Albany, NY PD: Jon Allen MD: Ben Early 13 TRACY LAWRENCE	WGMA/Albany, NY PD: Jon Allen MD: Ben Early 13 TRACY LAWRENCE	KRST/Abingdon, NM PD: Bruce Agler MD: Travis Tritt 12 TRACY LAWRENCE 9 HOLLY DUNN 9 LARRY STEWART 9 BLACKHAWK	KRRV/Alexandria, LA PD: B. Mitchell MD: Michael Bailey 12 CLINT BLACK 12 M. CHAPIN CARPENTER 12 BLACKHAWK 12 TRACY LAWRENCE 12 LISA BROKOP	WFGY/Athens, PA PD: Polly Wood MD: Allison Hawk 20 TRACY LAWRENCE 20 LARRY STEWART 20 MARTY STUART 20 COLIN RAYE	KGMC/Ashtabula, TX PD: Tim Butler MD: Patrick Clark 31 TRACY LAWRENCE 22 TRAVIS TRITT 10 DARYLE SINGLETARY	KASH/Anchorage, AK PD: Dennis Carter MD: Eddie Maxwell 11 TRACY LAWRENCE 11 TRAVIS TRITT 6 KENNY CHESNEY 6 BILLY RAY CYRUS 6 LARRY STEWART	WJWS/Apache Junction, WI PD: Mark Lewis MD: Kelly Mercer 5 DARYLE SINGLETARY 5 TRACY LAWRENCE	WKSJ/Ashville, NC PD: Glenn Trent MD: Micki Thomas 18 TRAVIS TRITT 9 DARYLE SINGLETARY 9 BLACKHAWK 9 KENNY CHESNEY	WKXV/Atlanta, GA PD: Neil McQuinn MD: Johnny Gray 18 SALLY KERSHAW 18 DOUG STONE 18 GEORGE STRAIT	WYAT/Atlanta, GA PD: Neil McQuinn MD: Johnny Gray 18 SAMMY KERSHAW 18 DOUG STONE 18 ALISON KRAUSS	WKCJ/Augusta, GA PD: Tony Cooper MD: Travis Tritt 12 TRACY LAWRENCE 12 TRAVIS TRITT	KASE/Austin, TX PD: Brad Hansen MD: Steve Gary 5 RUSS TAFF	KUZZ/Bakersfield, CA PD: K.C. Adams 20 TRACY LAWRENCE 20 TRACY LAWRENCE 7 STACY DEAN CAMPBELL 7 DAVID LEE MURPHY	WPOC/Baltimore, MD PD: Bob Moody MD: Greg Cole 16 GEORGE STRAIT 16 BILLY RAY CYRUS 16 KATHY MATTEA 16 DARYLE SINGLETARY	WYWK/Baton Rouge, LA PD: Brian King MD: Austin James 10 CLINT BLACK 10 WESLEY DENNIS 10 COLLIN RAYE	KAYD/B Beaumont, TX PD: Frank Davidson 23 CLAY WALKER 15 TRACY LAWRENCE 7 DARYLE SINGLETARY	KYKR/Beaumont, TX PD: Tom Pascoe 15 BLACKHAWK 15 TRACY LAWRENCE 15 TRAVIS TRITT	WTRK/Birmingham, NY PD: John Davidson 13 KEN MELLOWS	WZZK/Birmingham, AL PD: Jim Tice MD: Scott Stewart 15 KENNY CHESNEY 15 KEN MELLOWS	WBBW/Bloomington, IL PD: Tom Hoddy MD: Don Westhoff 5 WOODY LEE 5 DARYLE SINGLETARY 5 HANK WILLIAMS JR.	KQFC/Boise, ID PD: Paul Wilson MD: Carl Scheider 14 CLINT BLACK 14 COLLIN RAYE 14 RUSS TAFF 7 LARRY STEWART	WBCS/Boston, MA PD: Loran Owens MD: David Williams 15 CLINT BLACK 15 TRAVIS TRITT 15 COLLIN RAYE 15 MARTY STUART 15 STACY DEAN CAMPBELL	KAGG/Bryan College, TX PD: Bobby Bell MD: Colleen Raye 10 COLLIN RAYE 15 LARRY STEWART 15 ROONEY CROWELL 5 RUSS TAFF 5 MARTY STUART 5 RADNEY FOSTER 5 DOUG SUPERNAW 5 COLLIN RAYE 5 DAVID BALL	WYRK/Buffalo, NY PD: Ken Johnson MD: Pat O'Brien 12 WEADE HAYES 12 TOBY KEITH 12 COLLIN RAYE	KXAK/Cedar Rapids, IA PD: Jim King MD: Ron P. Jones 23 TRACY LAWRENCE 8 TRAVIS TRITT 8 ALISON KRAUSS	WDXI/Champaign, IL PD: Clint Marsh MD: Jennifer Page 20 CLINT BLACK 13 TRACY LAWRENCE 5 COLLIN RAYE 5 TRAVIS TRITT	WBUS/Charleston, SC PD: Charlie Lindsay MD: John Olson 11 TRACY LAWRENCE 12 KENNY CHESNEY	WELZ/Charleston, SC PD: T.J. Phillips MD: Gary Griffin 14 TRAVIS TRITT 14 BLACKHAWK	WBCS/Charleston, WV* PD: R.Q. Jones MD: Larry Stewart 17 LARRY STEWART 16 KATHY MATTEA 10 KEN MELLOWS	WSDC/Charlotte, NC* PD: Paul Johnson MD: Rick Christian 14 DAVID LEE MURPHY 8 TRACY LAWRENCE	WTDJ/Charlotte, NC PD: Ron Ellis MD: Johnny West 14 BLACKHAWK 14 TRAVIS TRITT 7 KEN MELLOWS 7 LARRY STEWART 5 JOHN BERRY 5 COLLIN RAYE	WUSY/Chattanooga, TN PD: Bob Stettling MD: Alison Krauss 9 TRACY LAWRENCE 9 JOHN ANDERSON	WUSN/Chicago, IL* PD: Dean Michael MD: Rick Michael 17 TRAVIS TRITT 17 RUSS TAFF 17 WOODY LEE	KALF/Chico, CA PD: Tim Taylor 11 TRACY LAWRENCE 20 TRACY LAWRENCE 6 KENNY CHESNEY 6 HANK WILLIAMS JR. 6 DOUG SUPERNAW	WUDE/Cincinnati, OH PD: Tom Closson MD: Duke Hamilton 22 TRAVIS TRITT 15 TRACY LAWRENCE 5 JOHN BURZOW	WGAR/Cleveland, OH PD: Denny Hugent MD: Chuck Collier 15 ALISON KRAUSS 15 PATTY LOVELESS 15 SHAMA TWIN	WDCS/Columbia, SC PD: Greg Hastings MD: Glenn Gierret 12 ALISON KRAUSS 12 KATHY MATTEA 12 TRAVIS TRITT 12 COLLIN RAYE 12 CLINT BLACK	WHKZ/Columbus, GA PD: Jeff Reper MD: John Hunter 13 LITTLE TEXAS 13 BLACKHAWK 13 LARRY STEWART 13 DOUG SUPERNAW 13 COLLIN RAYE 13 LITTLE TEXAS	WCDL/Columbus, OH PD: Michael Cruzan MD: John Creighton 19 TRAVIS TRITT	WHOK/Columbus, OH PD: Max Raines MD: Carl Scheider 15 TRACY LAWRENCE	KOUJ/Carpus Christi, TX PD: John Boudreau MD: Leslie Faye 12 CLINT BLACK 12 PATTY LOVELESS 12 TRACY LAWRENCE	KPLY/Dallas, TX* PD: Brad Chambers MD: Chris Huff 15 TRACY LAWRENCE 15 KENNY CHESNEY	KSOS/Dallas, TX PD: Dean James MD: Bill Klender 12 CLINT BLACK 6 4RUNNER 6 WESLEY DENNIS 6 PATTY LOVELESS 6 RUSS TAFF	KYNG/Dallas, TX* PD: Dan Pearson MD: Alan Jackson 5 TANYA TUCKER	WGME/Daytona Beach, FL* PD: Jim King MD: Ron P. Jones 20 CLINT BLACK 5 COLLIN RAYE	KYGO/Denver, CO PD: John B. John MD: Jennifer Page 13 TRACY LAWRENCE 13 BLACKHAWK 5 RUSS TAFF 5 TRAVIS TRITT	KLVJ/Des Moines, IA PD: Beverly Heller MD: Eddie Hatfield 14 BLACKHAWK 14 ALISON KRAUSS 14 KATHY MATTEA	WWWJ/Detroit, MI PD: Mark Hamlin MD: Kevin Scoules 14 TRAVIS TRITT 14 TRACY LAWRENCE 8 KENNY CHESNEY 8 RADNEY FOSTER 8 MARTY STUART 8 HOLLY DUNN	WYCD/Detroit, MI* PD: AJ Casey MD: Eddie Haszall 15 JLSA BROKOP 5 TRACY LAWRENCE 5 JOHN M. MONTGOMERY 5 DARYLE SINGLETARY	WTVY/Dothan, AL PD: Rusty Aldridge 10 SHENANDOAH 10 TRACY LAWRENCE 10 BLACKHAWK 7 4RUNNER 7 MARTY STUART 7 BOY HOWDY	WJDD/Dubuque, IA PD: Kenneth J. Peifer MD: Pete Michaels 15 TRACY LAWRENCE 15 BLACKHAWK 5 ALISON KRAUSS 5 LARRY STEWART	WAVC/Duluth, MN* PD: Pat Puchella MD: Perfect Stranger 13 BILLY RAY CYRUS 13 STACY DEAN CAMPBELL 13 HOLLY DUNN 13 ROONEY CROWELL 13 BOY HOWDY 13 TRACY LAWRENCE	WAXX/Eau Claire, WI PD: George House MD: Tim Wilson 16 ROONEY CROWELL 16 LARRY STEWART 16 TRAVIS TRITT 16 TRACY LAWRENCE	WYFC/El Paso, TX PD: John Hunter MD: John Hunter 14 M. CHAPIN CARPENTER 14 COLLIN RAYE 14 DARYLE SINGLETARY 14 TRAVIS TRITT 7 DAVID LEE MURPHY 7 REDNEK	WXTA/El Paso, TX PD: Bill Shannon MD: Chet Price 15 BLACKHAWK 15 KENNY CHESNEY 15 WOODY LEE 15 BOY HOWDY 15 TRACY LAWRENCE 15 HANK WILLIAMS JR.	KUGN/Eugene, OR PD: Tom Fox MD: Bob Boech 13 COLLIN RAYE 13 DARYLE SINGLETARY 13 LARRY STEWART 13 MARTY STUART	WKDD/Evanston, IL* PD: Dave Evans MD: K.C. Toid 24 LARRY STEWART 18 KATHY MATTEA 11 KEN MELLOWS	KFGD/Fargo, ND PD: Brad Rivers MD: Kyle Ballou 16 KENNY CHESNEY 16 KATHY MATTEA 16 TRAVIS TRITT	KKXJ/Fayetteville, AR PD: Lory Fox MD: Tom Harper 15 LARRY STEWART 15 COLLIN RAYE 15 KENNY CHESNEY 15 BILLY MONTANA	WTKR/Harrisburg, PA PD: Mitch Mahan MD: Danielson 16 BLACKHAWK 15 TRAVIS TRITT 5 STACY DEAN CAMPBELL 5 BILLY RAY CYRUS 5 RICKY LYNN GREGG 5 ROONEY CROWELL 5 TRACY LAWRENCE	WWWZ/Hartford, CT PD: Dale Carter MD: John Saville 10 COLLIN RAYE 5 BLACKHAWK 5 TRACY LAWRENCE 5 SHENANDOAH 5 JOHN ANDERSON 5 ARCHER/PARK 5 TRISHA YEARWOOD 5 VINCE GILL	KIKK/Houston, TX PD: Gary Moss MD: Gary Moss 10 TRACY LAWRENCE 10 KATHY MATTEA 5 PERFECT STRANGER	KILT/Houston, TX PD: Debbie Murray MD: Travis Tritt 10 BLACKHAWK 10 WESTERN FLYER	KZLA/Los Angeles, CA PD: R.J. Curtis MD: Gary Wolfe 5 WADE HAYES 5 PATTY LOVELESS 5 MARTINA MCBRIDE 5 KATHY MATTEA 5 ALISON KRAUSS 5 KEN MELLOWS 5 COLLIN RAYE 5 TRAVIS TRITT 5 DOUG SUPERNAW	WQRM/Huntsville, AL PD: Mack Branlett MD: Dan McClain 10 DOUG STONE 10 TRACY LAWRENCE 10 ALISON KRAUSS 10 BILLY RAY CYRUS 10 4RUNNER 7 COLIN RAYE	WFSW-FM/Indianapolis, IN PD: Mark Mason MD: J.D. Cannon 12 COLLIN RAYE 12 M. CHAPIN CARPENTER 12 TRACY LAWRENCE	WMSJ/Jackson, MS PD: Scott Mator MD: Hal Ketchum 8 HAL KETCHUM 8 KENNY CHESNEY 8 WOODY LEE 8 SAMMY KERSHAW 8 BOY HOWDY	WQJK/Jacksonville, FL MD: Scott Thomas 15 DIAMOND RID 7 CLINT BLACK 7 COLLIN RAYE 7 SAMMY KERSHAW 7 KENNY CHESNEY 6 BILLY MONTANA	WROD/Jacksonville, FL PD: John Richards MD: Bobby Knight No Adds	WQXJ/Johnson City, VA* PD: Bill Hing MD: Kathy Mattea 20 KATHY MATTEA 17 LARRY STEWART 12 BLACKHAWK	KXJQ/Joplin, MO* PD: Rick Cherry MD: John Anderson 12 TRAVIS TRITT 12 JOHN ANDERSON 6 RUSS TAFF	KBEO/Kansas City, KS PD: Mike Kennedy MD: T.J. McEntire 18 JOHN ANDERSON 18 KENNY CHESNEY 18 COLLIN RAYE	KKFS/Kansas City, KS PD: Dale Carter MD: Tony Stevens 8 COLLIN RAYE 8 PATTY LOVELESS	WDAF/Kansas City, MS PD: Ted Cramer MD: Dave Bryant 15 CLINT BLACK 15 TRACY LAWRENCE 15 BLACKHAWK 15 KATHY MATTEA 15 DOUG SUPERNAW	WVVK/Knoxville, TN PD: Lee Acree 13 COLLIN RAYE 13 DAVID LEE MURPHY 13 TRACY LAWRENCE	WKOA/Lafayette, IN PD: Don Dill MD: John Anderson 17 KENNY CHESNEY 17 TRAVIS TRITT 17 TRACY LAWRENCE	KKCK/Lafayette, LA* PD: Renee Ravett MD: Kelly Thompson 18 JOHN ANDERSON 18 BLACKHAWK 18 TRAVIS TRITT 18 DOUG SUPERNAW	WIOD/Lancaster, PA PD: Brother Wozma MD: Bill Quay 6 DARYLE SINGLETARY 6 LARRY STEWART 6 TRACY LAWRENCE 6 BILLY RAY CYRUS 6 BLACKHAWK	WTLJ/Lansing, MI PD: Jay J. McCree MD: Brad Walker 16 JOHN ANDERSON	KFMS/Las Vegas, NV* PD: Charles McGraw MD: J.C. Simon No Adds	KWNR/Las Vegas, NV PD: Tom Jordan MD: Tom Jordan 15 TRACY LAWRENCE 15 DAVID LEE MURPHY 10 DARYLE SINGLETARY	WVLL/Lexington, KY PD: Mitch Mahan MD: Randy Black 13 JOHN ANDERSON 13 TRAVIS TRITT 9 DARYLE SINGLETARY 9 ROONEY CROWELL 5 KENNY CHESNEY 5 DOUG SUPERNAW	KJLO/Memphis, LA PD: Mike Blankenship MD: Raymond Foster 15 TRACY LAWRENCE 6 SHENANDOAH 6 TRACY LAWRENCE	WKSJ/Mobile, AL PD: Scott Johnson MD: Jeff Hunk 10 COLLIN RAYE 8 DARYLE SINGLETARY	KATH/Modesto, CA PD: Ed Hill MD: Randy Black 13 JOHN ANDERSON 13 TRAVIS TRITT 9 DARYLE SINGLETARY 9 ROONEY CROWELL 5 KENNY CHESNEY 5 DOUG SUPERNAW	WWSJ/Montgomery, AL PD: Susan Jones MD: Chris Torrick 12 KATHY MATTEA 12 DARYLE SINGLETARY 12 COLLIN RAYE	WGR/Myrbe Beach, SC* PD: Chris Dyer 13 JOHN ANDERSON 13 DARYLE SINGLETARY 13 LARRY STEWART 11 ARCHER/PARK 11 DARDN NORWOOD	WYAK/Myrbe Beach, SC PD: Debra Peat MD: Gary Wolfe 5 BLACKHAWK 5 STACY DEAN CAMPBELL	WSXJ-FM/Nashville, TN PD: Doug Baker 22 TRACY LAWRENCE 14 TRAVIS TRITT 14 BLACKHAWK 12 SHENANDOAH 8 STACY DEAN CAMPBELL 6 BILLY RAY CYRUS 6 ROONEY CROWELL	WOKB/Portsmouth, NH PD: Rick Ewert MD: Tim Wain 10 CLINT BLACK	WCTK/Providence, RI* PD: Rick Ewert MD: Tim Wain 15 CLINT BLACK 10 COLLIN RAYE 5 TRAVIS TRITT	WNIJ/Randolph, NC PD: Chris Sandiford 15 TRACY LAWRENCE 15 TRAVIS TRITT 15 COLLIN RAYE 7 GEORGE STRAIT 7 SAMMY KERSHAW 7 DAVID LEE MURPHY 7 COLLIN RAYE	KNCO/Rodding, CA PD: Gary Popojay MD: Mike McKey 10 CLINT BLACK 10 COLLIN RAYE 10 DAVID LEE MURPHY 10 4RUNNER	KRUL/Reno, NV* MD: Dave Collins 5 ROONEY CROWELL 5 WOODY LEE 4 TRAVIS TRITT	WKHK/Richmond, VA PD: Mark Richards MD: Rick Campbell 15 TRAVIS TRITT 15 TRACY LAWRENCE 15 KENNY CHESNEY	KFRG/Riverside-San Bernardino, CA PD: Lee Logan MD: George Strait 16 GEORGE STRAIT 5 CLINT BLACK 5 LARRY STEWART 5 TRACY LAWRENCE 5 JOHN/AUDREY WIGGINS	KCOY/Oklahoma City, OK* PD: Mike McCoy MD: Mike McCoy 5 COLLIN RAYE 5 CLINT BLACK 5 LARRY STEWART 5 TRACY LAWRENCE 5 JOHN/AUDREY WIGGINS	KCOY/Oklahoma City, OK PD: Charlie Harrison MD: Bill Hing 12 ALISON KRAUSS 12 4RUNNER	WOW/Onash, NE PD: Ken Brooks MD: Tom Scott 9 TRACY LAWRENCE 9 BLACKHAWK 9 ROONEY CROWELL 9 DARYLE SINGLETARY	WWSA/Oriando, FL PD: Steve Holsch MD: Scott B. John 16 M. CHAPIN CARPENTER 16 SAMMY KERSHAW 16 GEORGE STRAIT	WVWA/Oxford, CA PD: Mark Hill MD: Sawyer Brown 14 TRACY LAWRENCE 14 SHENANDOAH 14 SHENANDOAH 14 DAVID LEE MURPHY 10 DARYLE SINGLETARY	KPLM/Palm Springs, CA PD: AJ Gordon MD: Lee Wood 14 WEADE HAYES 14 DARYLE SINGLETARY	WXXX/Parkersburg, WV PD: Tom McQuinn MD: Kris Davis No Adds	WKNM/Pascagoula-Biloxi, MS PD: Rick Mae MD: Angie Thompson 12 JOHN ANDERSON 12 TOBY KEITH	WXBM/Pasadena, FL PD: Bruce Clark MD: Scott Free 16 TRAVIS TRITT 11 SHENANDOAH 10 BOY HOWDY	WVLI/Peoria, IL PD: Mike Brophy MD: Buck Stevens 14 TRAVIS TRITT 16 MARTY STUART 6 LARRY STEWART	WVLT/Peoria, IL PD: Russ Schell MD: Dave Lewis 20 CLINT BLACK 12 TRACY LAWRENCE	KTOM/Salisburg, CA PD: Johnny Morgan MD: Daryl Singletary 11 BILLY MONTANA 7 PERFECT STRANGER	WVLI/SL Louis, MO PD: Ray Bessie MD: Mark Layton 11 JOHN BERRY 11 SAMMY KERSHAW 11 DAVID LEE MURPHY 11 LINDA RONSTADT	WKIX/St. Louis, MO PD: Russ Schell MD: Dave Lewis 20 CLINT BLACK 12 TRACY LAWRENCE	WVLT/Salt Lake City, UT PD: Don Hilt MD: Debbie Turpin 7 TRACY LAWRENCE	KJAT/Salt Lake City, UT PD: Jim Micleston MD: Sammie Kershaw 13 TRACY LAWRENCE 13 TRAVIS TRITT 13 BLACKHAWK 5 ROONEY CROWELL	KSOP/Salt Lake City, UT PD: Dore Hilt MD: Debbie Turpin 7 TRACY LAWRENCE	KAJA/San Antonio, TX PD: Randy Carroll MD: Keith Montgomery 5 SAMMY KERSHAW	KCYT/San Antonio, TX PD: Scott Hunsley MD: John Burzow 12 M. CHAPIN CARPENTER 12 4RUNNER 12 ALISON KRAUSS	KSON-FM/San Diego, CA PD: Mike Shepard MD: Nick Upson 15 JOHN ANDERSON 15 SHENANDOAH 9 ROONEY CROWELL	KSAN/San Francisco, CA* PD: Alan Sledge MD: Richard Ryan 11 KATHY MATTEA 11 DARYLE SINGLETARY 11 ROONEY CROWELL	KRTY/San Jose, CA* PD: Julie Beyer MD: Tony Michaels 19 JOHN M. MONTGOMERY 19 TRACY LAWRENCE 9 COLLIN RAYE 9 KEN MELLOWS 9 DARYLE SINGLETARY	KIM/Tucson, AZ PD: Herb Crosson MD: Phil Williams 18 HAL KETCHUM 18 SAMMY KERSHAW	KVOD/Tulsa, OK PD: Andy Oateson MD: Billy Parker 5 TRACY LAWRENCE 5 TRAVIS TRITT 5 BLACKHAWK 5 ROONEY CROWELL	WGTY/Turk, PA PD: John Pelegri MD: Connie Michaels 12 BILLY RAY CYRUS 12 DARYLE SINGLETARY 12 TRAVIS TRITT 12 BOY HOWDY	WQXK/Youngstown, OH PD: Chuck Stevens MD: Bunton Lee 6 TRACY LAWRENCE 6 BLACKHAWK
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*designates stations reporting album cuts.

214 Total Reporters
214 Current Reporters
209 Current Playlists

Reported Frozen Playlist (4):
KSCS/Colorado Springs, CO
KSSN/Little Rock, AR
WCKX/Memphis, TN
WTNT/Tallahassee, FL

Did Not Report, Playlist Frozen (1):
KUPJ/Portland, OR

COUNTRY PLAYLISTS

April 7, 1995 R & R • 75

WCLB 105.7		MARKET #10	
WCLB/Boston (617) 375-2100 Owens/Williams			
PLAYS	ARTIST/TITLE	3W	LW
40 40 40	TRISHA YEARWOOD/Thinkin' About You		
40 40 40	JOE DIFFIE/So Help Me Girl		
40 40 40	REBA MCENTIRE/The Heart Is...		
40 40 40	VINCE GILL/Which Bridge To...		
40 40 40	ALABAMA/Give Me One More...		
40 40 40	JOHN M. MONTGOMERY/Can Love You...		
40 40 40	BROOKS & DUNN/Little Miss Honky...		
40 40 40	GEORGE DUCAS/Lipstick Promises		
15 20 40	TRACY BYRD/The Keeper Of...		
20 20 40	TIM MCGRAW/Refined Dreams		
15 15 40	ALISON KRAUSS/When You Say...		
20 20 20	DAVID BALL/Look What Followed...		
20 20 20	RANDY TRAVIS/The Box		
20 20 20	DIAMOND RIO/Bubba Hyde		
20 20 20	ALAN JACKSON/Song For The Life		
20 20 20	LARI WHITE/That's How You...		
15 20 20	MARK CHESNUTT/Gonna Get A Life		
15 20 20	TY HERNDON/What Mattered Most		
15 15 20	PATTY LOVELESS/You Don't Even...		
15 15 20	JOHN BERRY/Standing On...		
15 15 20	DOUG STONE/Faith In Me...		
15 15 15	SHANIA TWAIN/Where I Used To...		
15 15 15	SAWYER BROWN/Don't Believe...		
5 5 5 15	WADE HAYES/Still Dancin' With...		
5 5 5 15	TOBY KEITH/You Ain't Much Fun		
5 5 5 15	PATTY LOVELESS/You Don't Even...		
5 5 5 15	M. CHAPIN CARPENTER/House Of Cards		
5 5 5 15	SAMMY KERSHAW/If You're Gonna...		
5 5 5 15	CLINT BLACK/Summer's Comin'		
5 15 15	MARTINA MCBRIDE/Where I Used To...		
5 15 15	KATHY MATTEA/Crown In Your Rodeo		
12 12 12 12	PAM TILLISI/Was Blown Away		
40 40 12 12	SHEANANDOAH/Somewhere In...		
12 12 12 12	LARI WHITE/Now I Know		
12 12 12 12	PATTY LOVELESS/Here I Am		
12 12 12 12	TRACY BYRD/That's How You...		
12 12 12 12	SAWYER BROWN/This Time		
12 12 12 12	COLLIN RAYE/My Kind Of Girl		

999 KISS FM		MARKET #11	
WKIS/Miami (305) 621-4300 McKay/Evans			
PLAYS	ARTIST/TITLE	3W	LW
36 36 36 36	ALABAMA/Give Me One More...		
14 17 35	TRACY BYRD/The Keeper Of...		
16 36 36 35	BROOKS & DUNN/Little Miss Honky...		
16 36 36 35	ALAN JACKSON/Song For The Life		
36 36 36 35	REBA MCENTIRE/The Heart Is...		
15 16 35	JOHN M. MONTGOMERY/Can Love You...		
15 16 35	DIAMOND RIO/Bubba Hyde		
16 36 36 35	RANDY TRAVIS/The Box		
17 16 36 35	LARI WHITE/That's How You...		
- - - 15 17	JOHN BERRY/Standing On...		
- - - 17	CLINT BLACK/Summer's Comin'		
- - - 17	SAWYER BROWN/Don't Believe...		
13 16 17 17	MARK CHESNUTT/Gonna Get A Life		
14 17 17 17	TY HERNDON/What Mattered Most		
- - - 15 17	HAL KETCHUM/Stay Forever		
15 16 17 17	TIM MCGRAW/Refined Dreams		
14 17 17 17	DOUG STONE/Faith In Me...		
- - - 17	GEORGE STRAIT/Adalida		
- - - 15 17	PAM TILLISI/Was Blown Away		
14 17 17 17	TANYA TUCKER/Between The Two...		
17 14 17 15	DAVID BALL/Look What Followed...		
10 10 10 10	JOHN ANDERSON/Bend It Until It...		
10 10 10 10	CLINT BLACK/Wherever You Go		
10 10 10 10	MARK CHESNUTT/Gonna Get A Life		
10 10 10 10	JOE DIFFIE/So Help Me Girl		
10 10 10 10	BROOKS & DUNN/She's Not...		
10 10 10 10	WADE HAYES/Old Enough To...		
10 10 10 10	ALAN JACKSON/Gone Country		
10 10 10 10	TOBY KEITH/Upstairs Downtown		
36 10 10 10	PATTY LOVELESS/Try To Think...		
10 10 10 10	NEAL MCCOY/For A Change		
10 10 10 10	REBA MCENTIRE/That's How You...		
10 10 10 10	JOHN M. MONTGOMERY/You've Got Love		
10 10 10 10	COLLIN RAYE/My Kind Of Girl		
36 36 10 10	LITTLE TEXAS/My Back In Austin		

101.5 FM Kicks		MARKET #12	
WKXH/Atlanta (404) 955-0101 McGinley/Gray			
PLAYS	ARTIST/TITLE	3W	LW
38 38 38 38	VINCE GILL/Which Bridge To...		
38 38 38 38	JOE DIFFIE/So Help Me Girl		
28 38 38 38	REBA MCENTIRE/The Heart Is...		
28 38 38 38	ALABAMA/Give Me One More...		
18 28 38 38	BROOKS & DUNN/Little Miss Honky...		
28 28 38 38	DAVID BALL/Look What Followed...		
28 28 38 38	RANDY TRAVIS/The Box		
18 28 38 38	JOHN M. MONTGOMERY/Can Love You...		
28 28 38 38	GEORGE DUCAS/Lipstick Promises		
28 28 28 28	ALAN JACKSON/Song For The Life		
- 18 28 28	TRACY BYRD/The Keeper Of...		
18 18 28 28	TIM MCGRAW/Refined Dreams		
18 18 28 28	LARI WHITE/That's How You...		
18 18 28 28	DIAMOND RIO/Bubba Hyde		
- 18 28 28	SHANIA TWAIN/Where I Used To...		
- 18 18 28	MARK CHESNUTT/Gonna Get A Life		
- 18 18 28	HAL KETCHUM/Stay Forever		
- 18 18 28	TY HERNDON/What Mattered Most		
- 18 18 28	PAM TILLISI/Was Blown Away		
- 18 18 28	TANYA TUCKER/Between The Two...		
- 18 18 28	JOHN BERRY/Standing On...		
- 18 18 28	SAWYER BROWN/Don't Believe...		
- 18 18 28	DOUG STONE/Faith In Me...		
- 18 18 28	GEORGE STRAIT/Adalida		
16 16 16 16	TRAVIS TRITT/Between An Old...		
38 16 16	TRACY LAWRENCE/As Any Fool Can See		
16 16 16 16	TOBY KEITH/Upstairs Downtown		
38 38 38 38	LITTLE TEXAS/My Back In Austin		
16 16 16 16	COLLIN RAYE/My Kind Of Girl		
38 38 38 38	CLAY WALKER/This Woman And...		
16 16 16 16	TRISHA YEARWOOD/Thinkin' About You		
16 16 16 16	WADE HAYES/Old Enough To...		
38 16 16 16	CLINT BLACK/Wherever You Go		

Y106.7		MARKET #13	
ALABAMA'S YOUNG COUNTRY		WYAY/Atlanta (404) 955-0106 McGinley/Gray	
PLAYS	ARTIST/TITLE	3W	LW
42 42 42 42	JOE DIFFIE/So Help Me Girl		
32 42 42 42	REBA MCENTIRE/The Heart Is...		
32 42 42 42	ALABAMA/Give Me One More...		
18 32 42 42	BROOKS & DUNN/Little Miss Honky...		
32 32 42 42	DAVID BALL/Look What Followed...		
32 32 42 42	RANDY TRAVIS/The Box		
18 32 42 42	JOHN M. MONTGOMERY/Can Love You...		
18 32 42 42	GEORGE DUCAS/Lipstick Promises		
42 42 42 42	VINCE GILL/Which Bridge To...		
42 42 42 42	GEORGE DUCAS/Lipstick Promises		
32 32 42 42	ALAN JACKSON/Song For The Life		
18 32 42 42	MARK CHESNUTT/Gonna Get A Life		
32 32 42 42	DIAMOND RIO/Bubba Hyde		
32 32 42 42	LARI WHITE/That's How You...		
18 32 42 42	TY HERNDON/What Mattered Most		
18 32 42 42	SHANIA TWAIN/Where I Used To...		
18 32 42 42	HAL KETCHUM/Stay Forever		
18 32 42 42	JOHN BERRY/Standing On...		
18 32 42 42	PAM TILLISI/Was Blown Away		
18 32 42 42	TANYA TUCKER/Between The Two...		
18 32 42 42	JOHN ANDERSON/Bend It Until It...		
- 18 32 42	CLAY WALKER/This Woman And...		
- 18 32 42	TRACY BYRD/The Keeper Of...		
- 18 32 42	DOUG STONE/Faith In Me...		
- 18 32 42	WADE HAYES/Still Dancin' With...		
- 18 32 42	GEORGE STRAIT/Adalida		
- 18 32 42	PATTY LOVELESS/You Don't Even...		
- 18 32 42	TOBY KEITH/You Ain't Much Fun		
- 18 32 42	M. CHAPIN CARPENTER/House Of Cards		
- 18 32 42	SAMMY KERSHAW/If You're Gonna...		
- 18 32 42	CLINT BLACK/Summer's Comin'		
42 42 42 42	LITTLE TEXAS/My Back In Austin		
16 16 16 16	TOBY KEITH/Upstairs Downtown		
16 16 16 16	TRAVIS TRITT/Between An Old...		
42 42 42 42	SHEANANDOAH/Somewhere In...		
42 42 42 42	CLAY WALKER/This Woman And...		
16 16 16 16	TRISHA YEARWOOD/Thinkin' About You		
16 16 16 16	PATTY LOVELESS/Here I Am		
16 16 16 16	JOHN ANDERSON/Bend It Until It...		
42 16 16 16	CLINT BLACK/Wherever You Go		

94.1 WMPSE		MARKET #13	
KMP5/Seattle (206) 443-9400 Thomas/Webster			
PLAYS	ARTIST/TITLE	3W	LW
28 28 28 28	BROOKS & DUNN/Little Miss Honky...		
28 28 28 28	DAVID BALL/Look What Followed...		
28 41 41 41	JOE DIFFIE/So Help Me Girl		
28 41 41 41	JOHN M. MONTGOMERY/Can Love You...		
28 41 41 41	VINCE GILL/Which Bridge To...		
28 41 41 41	REBA MCENTIRE/The Heart Is...		
28 41 41 41	DIAMOND RIO/Bubba Hyde		
28 41 41 41	ALABAMA/Give Me One More...		
41 41 41 41	TRISHA YEARWOOD/Thinkin' About You		
41 41 41 41	SHANIA TWAIN/Where I Used To...		
5 16 28 28	SAWYER BROWN/Don't Believe...		
5 16 28 28	PATTY LOVELESS/You Don't Even...		
5 16 28 28	PAM TILLISI/Was Blown Away		
16 28 28 28	TY HERNDON/What Mattered Most		
16 28 28 28	TRACY BYRD/The Keeper Of...		
16 16 16 28	MARK CHESNUTT/Gonna Get A Life		
28 28 28 28	RANDY TRAVIS/The Box		
16 28 28 28	HAL KETCHUM/Stay Forever		
16 28 28 28	JOHN BERRY/Standing On...		
28 28 28 28	TIM MCGRAW/Refined Dreams		
28 28 28 28	ALAN JACKSON/Song For The Life		
22 22 22 22	CLINT BLACK/Wherever You Go		
41 22 22 22	SHEANANDOAH/Somewhere In...		
22 22 22 22	GEORGE DUCAS/Lipstick Promises		
41 41 22 22	TRACY LAWRENCE/As Any Fool Can See		
41 41 22 22	BRYAN WHITE/Look At Me Now		
22 22 22 22	CLAY WALKER/This Woman And...		
41 41 22 22	GEORGE STRAIT/You Can't Make...		
22 22 22 22	NEAL MCCOY/For A Change		
22 22 22 22	DOUG STONE/Little Houses		
41 41 22 22	JOHN ANDERSON/Bend It Until It...		
22 22 22 22	LITTLE TEXAS/My Back In Austin		
22 22 22 22	WADE HAYES/Old Enough To...		
- 5 5 16	TRAVIS TRITT/Teal Me I Was...		
- 5 5 16	M. CHAPIN CARPENTER/House Of Cards		
- 5 5 16	CLINT BLACK/Summer's Comin'		
- 5 5 16	GEORGE STRAIT/Adalida		
- 5 5 16	TOBY KEITH/You Ain't Much Fun		
5 16 16 16	WADE HAYES/Still Dancin' With...		
16 16 16 16	4RUNNER/Can't Blood		

K106		MARKET #13	
KPRM/Seattle (206) 649-0106 Randal/Knight			
PLAYS	ARTIST/TITLE	3W	LW
- 16 16 34	M. CHAPIN CARPENTER/House Of Cards		
22 22 22 34	JOHN M. MONTGOMERY/Can Love You...		
22 34 34 34	REBA MCENTIRE/The Heart Is...		
22 34 34 34	ALABAMA/Give Me One More...		
22 34 34 34	BRYAN WHITE/Look At Me Now		
22 34 34 34	VINCE GILL/Which Bridge To...		
34 34 34 34	TRISHA YEARWOOD/Thinkin' About You		
34 34 34 34	CLAY WALKER/This Woman And...		
22 34 34 34	BROOKS & DUNN/Little Miss Honky...		
34 34 34 34	CLINT BLACK/Wherever You Go		
34 26 26 26	GEORGE STRAIT/You Can't Make...		
22 26 26 26	GEORGE DUCAS/Lipstick Promises		
34 26 26 26	SHANIA TWAIN/Where I Used To...		
34 26 26 26	TOBY KEITH/Upstairs Downtown		
22 26 26 26	BLACKHAWK/Down In Flames		
16 26 26 26	SHEANANDOAH/Somewhere In...		
34 26 26 26	JOHN ANDERSON/Bend It Until It...		
34 26 26 26	TRACY LAWRENCE/As Any Fool Can See		
34 34 26 26	LITTLE TEXAS/My Back In Austin		
6 16 22 22	PAM TILLISI/Was Blown Away		
16 16 22 22	JOHN BERRY/Standing On...		
16 16 22 22	MARK CHESNUTT/Gonna Get A Life		
16 16 22 22	TANYA TUCKER/Between The Two...		
22 22 22 22	JOE DIFFIE/So Help Me Girl		
22 22 22 22	DAVID BALL/Look What Followed...		
22 22 22 22	DIAMOND RIO/Bubba Hyde		
16 22 22 22	ALAN JACKSON/Song For The Life		
16 22 22 22	HAL KETCHUM/Stay Forever		
22 22 22 22	RANDY TRAVIS/The Box		
22 22 22 22	TIM MCGRAW/Refined Dreams		
22 22 22 22	TRACY BYRD/The Keeper Of...		
6 16 16	SAWYER BROWN/Don't Believe...		
6 16 16	WESLEY DENNIS/Don't Know...		
6 16 16	DAVID LEE MURPHY/Party Crowd		
6 16 16 16	DOUG STONE/Faith In Me...		
6 16 16 16	TY HERNDON/What Mattered Most		
6 16 16 16	LARI WHITE/That's How You...		
6 16 16 16	TOBY KEITH/You Ain't Much Fun		
6 16 16 16	WADE HAYES/Still Dancin' With...		
16 16 16 16	AARON TIPPIN/She Feels Like...		

KSONFM		MARKET #15	
KSONFM/San Diego (619) 299-1240 Shepard/Upton			
PLAYS	ARTIST/TITLE	3W	LW
37 37 37 37	JOE DIFFIE/So Help Me Girl		
37 37 37 37	VINCE GILL/Which Bridge To...		
23 37 37 37	REBA MCENTIRE/The Heart Is...		

COUNTRY PLAYLISTS

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MARKET #21
WQYK/Tampa
(813) 576-6055
Martin/Roberts

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	20	24	32		ALABAMA/Give Me One More...
28	32	32			DAVID BALL/Look What Followed...
20	28	32			JOE DUFFIE/So Help Me Girl
32	32	32			VINCE GILL/Which Bridge To...
16	20	24			REBA MCENTIRE/The Heart Is...
28	32	32			LARI WHITE/That's How You...
32	32	32			TRISHA YEARWOOD/Thinkin' About You
16	20	24			TRACY BYRD/The Keeper Of...
20	20	24			JOHN M. MONTGOMERY/ Can Love You...
12	16	20			BROOKS & DUNN/Little Miss Honky...
14	16	20			DIAMOND RIO/Bubba Hyde
14	16	20			TY HERNDON/What Mattered Most
16	16	20			ALAN JACKSON/Song For The Life
16	20	24			TIM MCGRAW/Refried Dreams
16	20	24			RANDY TRAVIS/The Box
14	16	20			SHANIA TWAIN/Whose Bed Have...
32	30	30			LITTLE TEXAS/Army's Back In Austin
32	32	32			CLAY WALKER/This Woman And...
8	8	12			JOHN BERRY/Standing On...
12	16	16			MARK CHESNUTT/Gonna Get A Life
8	12	16			HAL KETCHUM/Stay Forever
10	12	16			ALISON KRAUSS/When You Say...
5	8	12			SAWYER BROWN/ Don't Believe...
10	14	16			DOUG STONE/Faith In Me...
10	14	16			PAM TILLIS/ 'Was Blown Away
10	14	16			TANYA TUCKER/Between The Two...
5	8	12			WADE HAYES/Still Dancin' With...
5	8	12			GEORGE STRAIT/Adalida
18	12	12			JOHN ANDERSON/Bend It Until It...
32	30	30			CLINT BLACK/Wherever You Go
20	12	12			BLACKHAWK/Down In Flames
12	12	12			TRACY BYRD/The First Step
12	12	12			M. CHAPIN CARPENTER/Tender When I Want...
16	16	16			GEORGE DUCAS/Lipstick Promises
12	12	12			WADE HAYES/Old Enough To...
30	18	12			TRACY LAWRENCE/As Any Fool Can See
32	32	18			NEAL MCCOY/For A Change
12	12	12			COLLIN RAYE/My Kind Of Girl
8	8	8			CLINT BLACK/Summer's Comin'
5	8	8			WOODY LEE/Get Over It

MARKET #21
WRBQ/Tampa
(813) 287-1047
Mitchell/Lane

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	42	42			ALABAMA/Give Me One More...
31	31	31			DAVID BALL/Look What Followed...
31	31	31			BROOKS & DUNN/Little Miss Honky...
31	42	42			VINCE GILL/Which Bridge To...
31	31	31			JOHN M. MONTGOMERY/ Can Love You...
42	42	42			REBA MCENTIRE/The Heart Is...
42	42	42			TIM MCGRAW/Refried Dreams
-	-	-			GEORGE STRAIT/Adalida
31	31	42			SHANIA TWAIN/Whose Bed Have...
31	31	42			LARI WHITE/That's How You...
31	31	31			JOHN BERRY/Standing On...
31	31	31			TRACY BYRD/The Keeper Of...
31	31	31			MARK CHESNUTT/Gonna Get A Life
15	15	26			DIAMOND RIO/Bubba Hyde
26	23	31			JOE DUFFIE/So Help Me Girl
31	31	31			TY HERNDON/What Mattered Most
31	31	31			ALAN JACKSON/Song For The Life
-	-	-			TOBY KEITH/You Ain't Much Fun
20	20	20			ALISON KRAUSS/When You Say...
20	20	20			WOODY LEE/Get Over It
20	20	20			KEN MELLONS/Workin' For...
20	15	7			4RUNNER/Cain's Blood
20	31	31			SAWYER BROWN/ Don't Believe...
20	20	31			DOUG STONE/Faith In Me...
20	20	31			PAM TILLIS/ 'Was Blown Away
20	20	31			TANYA TUCKER/Between The Two...
20	31	31			AARON TIPPIN/She Feels Like...
31	31	31			RANDY TRAVIS/The Box
20	31	31			TANYA TUCKER/Between The Two...
-	-	-			CLINT BLACK/Summer's Comin'
-	-	-			BLACKHAWK/That's Just About...
-	-	-			LISA BROKOP/One Of Those Nights
-	-	-			M. CHAPIN CARPENTER/House Of Cards
-	-	-			RODNEY CROWELL/Please Remember Me
-	-	-			SAMMY KERSHAW/If You're Gonna...
20	20	20			HAL KETCHUM/Stay Forever
-	-	-			TRACY LAWRENCE/Texas Tornado
20	20	20			PATTY LOVELESS/You Don't Even...
-	-	-			KATHY MATTEA/Clown In Your Rodeo
-	-	-			COLLIN RAYE/If I Were You
-	-	-			LARRY STEWART/Rockin' The Rock

MARKET #22
WGAR/Cleveland
(216) 328-9950
Nugent/Collier

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	23	31			ALABAMA/Give Me One More...
31	33	33			BROOKS & DUNN/Little Miss Honky...
15	23	31			TRACY BYRD/The Keeper Of...
33	33	33			JOE DUFFIE/So Help Me Girl
26	33	33			VINCE GILL/Which Bridge To...
26	31	33			ALAN JACKSON/Song For The Life
26	31	33			REBA MCENTIRE/The Heart Is...
26	31	33			JOHN M. MONTGOMERY/ Can Love You...
26	23	26			TIM MCGRAW/Refried Dreams
26	23	26			DAVID BALL/Look What Followed...
26	23	26			JOHN BERRY/Standing On...
-	-	-			CLINT BLACK/Summer's Comin'
-	-	-			M. CHAPIN CARPENTER/House Of Cards
15	15	26			MARK CHESNUTT/Gonna Get A Life
26	23	26			DIAMOND RIO/Bubba Hyde
26	23	26			GEORGE DUCAS/Lipstick Promises
15	23	26			TY HERNDON/What Mattered Most
-	-	-			TOBY KEITH/You Ain't Much Fun
15	15	22			SAWYER BROWN/ Don't Believe...
15	23	26			DOUG STONE/Faith In Me...
-	-	-			GEORGE STRAIT/Adalida
26	23	26			PAM TILLIS/ 'Was Blown Away
26	23	26			RANDY TRAVIS/The Box
26	23	26			TANYA TUCKER/Between The Two...
15	23	26			LARI WHITE/That's How You...
-	-	-			WADE HAYES/Still Dancin' With...
-	-	-			SAMMY KERSHAW/If You're Gonna...
15	15	15			HAL KETCHUM/Stay Forever
-	-	-			ALISON KRAUSS/When You Say...
-	-	-			PATTY LOVELESS/You Don't Even...
15	15	15			AARON TIPPIN/She Feels Like...
-	-	-			COLLIN RAYE/If I Were You
-	-	-			SHANIA TWAIN/Whose Bed Have...

MARKET #23
KYGO/Denver
(303) 321-0950
St. John/Page

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	30	30			CLINT BLACK/Wherever You Go
30	30	30			GEORGE STRAIT/You Can't Make...
30	30	30			TRACY BYRD/The Keeper Of...
30	30	30			GEORGE DUCAS/Lipstick Promises
22	22	30			BROOKS & DUNN/Little Miss Honky...
22	22	30			ALABAMA/Give Me One More...
30	30	30			JOE DUFFIE/So Help Me Girl
30	30	30			JOHN M. MONTGOMERY/ Can Love You...
22	22	30			REBA MCENTIRE/The Heart Is...
22	22	30			VINCE GILL/Which Bridge To...
22	22	22			TIM MCGRAW/Refried Dreams
22	22	22			DIAMOND RIO/Bubba Hyde
22	22	22			PERFECT STRANGER/You Have The Right...
22	22	22			MARK CHESNUTT/Gonna Get A Life
22	22	22			LARI WHITE/That's How You...
22	22	22			RANDY TRAVIS/The Box
13	22	22			ALAN JACKSON/Song For The Life
30	30	22			TRISHA YEARWOOD/Thinkin' About You
13	13	22			PAM TILLIS/ 'Was Blown Away
13	13	22			TOBY KEITH/You Ain't Much Fun
-	-	-			CLINT BLACK/Summer's Comin'
-	-	-			COLLIN RAYE/If I Were You
-	-	-			GEORGE STRAIT/Adalida
30	22	30			ALISON KRAUSS/When You Say...
22	22	22			SHANIA TWAIN/Whose Bed Have...
13	13	13			OARLEY SINGLETARY/In Living Up To...
13	13	13			TANYA TUCKER/Between The Two...
5	5	13			TY HERNDON/What Mattered Most
13	13	13			JOHN BERRY/Standing On...
13	13	13			JOHN BUNZOW/Easy As One, Two...
5	5	13			DAVID BALL/Look What Followed...
13	13	13			BOY HOWDY/Bigger Fish To Fry
5	13	13			SAWYER BROWN/ Don't Believe...
-	-	-			CLINT BLACK/Summer's Comin'
13	13	13			M. CHAPIN CARPENTER/House Of Cards
5	5	13			PATTY LOVELESS/You Don't Even...
5	5	13			WADE HAYES/Still Dancin' With...
-	-	-			TRACY LAWRENCE/Texas Tornado
-	-	-			BLACKHAWK/That's Just About...

MARKET #24
KWJL/Portland, OR
(503) 228-4393
Mitchell/McCrae

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	35	35			JOHN M. MONTGOMERY/ Can Love You...
35	35	35			GEORGE DUCAS/Lipstick Promises
18	25	35			BROOKS & DUNN/Little Miss Honky...
35	35	35			JOE DUFFIE/So Help Me Girl
25	25	35			ALAN JACKSON/Song For The Life
35	35	35			REBA MCENTIRE/The Heart Is...
35	35	35			TRISHA YEARWOOD/Thinkin' About You
35	35	35			CLAY WALKER/This Woman And...
35	35	35			VINCE GILL/Which Bridge To...
-	-	-			GEORGE STRAIT/Adalida
25	25	25			LITTLE TEXAS/Army's Back In Austin
25	25	25			TRACY LAWRENCE/As Any Fool Can See
25	25	25			NEAL MCCOY/For A Change
25	25	25			ALABAMA/Give Me One More...
25	25	25			ALAN JACKSON/Song Country
18	25	25			MARK CHESNUTT/Gonna Get A Life
18	15	15			PAM TILLIS/ 'Was Blown Away
18	25	25			RYAN YEARWOOD/Thinkin' About You
25	25	25			DAVID BALL/Look What Followed...
35	25	25			WADE HAYES/Old Enough To...
25	25	25			TIM MCGRAW/Refried Dreams
25	25	25			RANDY TRAVIS/The Box
18	15	15			TRACY BYRD/The Keeper Of...
18	15	15			TY HERNDON/What Mattered Most
35	25	25			GEORGE STRAIT/You Can't Make...
10	5	15			DIAMOND RIO/Bubba Hyde
-	-	-			JOHN BUNZOW/Easy As One, Two...
18	15	15			DOUG STONE/Faith In Me...
25	25	25			PATTY LOVELESS/Here I Am
-	-	-			M. CHAPIN CARPENTER/House Of Cards
18	15	15			SAWYER BROWN/ Don't Believe...
18	15	15			SAMMY KERSHAW/If You're Gonna...
-	-	-			JOHN BERRY/Standing On...
-	-	-			CLINT BLACK/Summer's Comin'
-	-	-			TRAVIS TRITT/Tell Me I Was...
-	-	-			TOBY KEITH/You Ain't Much Fun
-	-	-			SHANIA TWAIN/Whose Bed Have...

MARKET #25
WUBE/Cincinnati
(513) 721-1050
Closson/Hamilton

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	22	22			ALABAMA/Give Me One More...
33	33	33			VINCE GILL/Which Bridge To...
33	33	33			JOE DUFFIE/So Help Me Girl
15	22	22			DAVID BALL/Look What Followed...
22	33	33			REBA MCENTIRE/The Heart Is...
22	33	33			JOHN M. MONTGOMERY/ Can Love You...
22	33	33			TRACY BYRD/The Keeper Of...
15	22	33			BROOKS & DUNN/Little Miss Honky...
15	15	22			TRISHA YEARWOOD/Thinkin' About You
22	22	33			RANDY TRAVIS/The Box
15	15	22			PATTY LOVELESS/You Don't Even...
-	-	-			TRAVIS TRITT/Tell Me I Was...
33	33	33			CLAY WALKER/This Woman And...
22	22	22			TIM MCGRAW/Refried Dreams
33	33	33			LITTLE TEXAS/Army's Back In Austin
22	22	22			SHEANANDOAH/Somewhere In...
22	22	22			ALAN JACKSON/Song For The Life
15	22	22			MARK CHESNUTT/Gonna Get A Life
22	22	22			TANYA TUCKER/Between The Two...
22	22	22			DIAMOND RIO/Bubba Hyde
22	22	22			GEORGE DUCAS/Lipstick Promises
15	22	22			LARI WHITE/That's How You...
15	22	22			TY HERNDON/What Mattered Most
15	15	22			CLINT BLACK/Summer's Comin'
35	15	15			WADE HAYES/Old Enough To...
33	22	15			GEORGE STRAIT/You Can't Make...
33	22	15			CLINT BLACK/Wherever You Go
22	15	15			JOHN ANDERSON/Bend It Until It
15	15	15			rick TREVIN/O'Looking For...
5	15	15			SAMMY KERSHAW/If You're Gonna...
5	15	15			HAL KETCHUM/Stay Forever
15	15	15			AARON TIPPIN/She Feels Like...
15	15	15			TOBY KEITH/You Ain't Much Fun
15	15	15			JOHN BERRY/Standing On...
15	15	15			DOUG STONE/Faith In Me...
22	15	15			KATHY MATTEA/Clown In Your Rodeo
15	15	15			WADE HAYES/Still Dancin' With...
-	-	-			GEORGE STRAIT/Adalida

A

ALABAMA Give Me One More Shot (RCA 64273)
 Prod: Garth Fundis, Alabama Wr: Teddy Gentry, Randy Owen, Ronnie Rogers Pub: BMI Mgr: Dale Morris & Associates

JOHN ANDERSON Mississippi Moon (BNA 64274)
 Prod: James Stroud, John Anderson Wr: Tony Joe White, Carson Whitsett Pub: Tony Joe White Music (administered by Screen Gems-EMI Music Inc.), High Horse Horse Music (BMI) Mgr: Bobby Roberts Company

B

DAVID BALL Look What Followed Me Home (WB 7309)
 Prod: Blake Chancey Wr: David Ball, Tommy Polk Pub: EMI Blackwood Music, Forrest Hills Music Inc. (BMI) Mgr: Vector Management

JOHN BERRY Standing On The Edge Of Goodbye (Liberty 79075)
 Prod: Jimmy Bowen, Chuck Howard Wr: John Berry Stewart Harris Pub: Kicking Bird Music Inc., Sony Tree Publishing Company Inc., Edisto Sound International (BMI) Mgr: Corlew-O'Grady

CLINT BLACK Summer's Comin' (RCA 64281)
 Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas Pub: Blackened Music Administered by Irving Music Inc (BMI) Mgr: Mores, Nanas, Shea

BLACKHAWK That's Just About Right (Arista 2813)
 Prod: Mark Bright, Tim DuBois Wr: Jeff Black Pub: Warner Tamerlane Publishing (BMI) Mgr: Rick Alter Management

BOY HOWDY Bigger Fish To Fry (Curb 1120)
 Prod: Chris Farren Wr: Jeffrey Steele Pub: Farren-Curtis Music (admin. by Longitude Music Company/Mike Curb Music) (BMI) Mgr: Boy Hopper Management

LISA BROKOP One Of Those Nights (Patriot 79077)
 Prod: Jerry Crutchfield Wr: Conway Twitty, Troy Seals Pub: Warner-Tamerlane Publishing, Sony Tree Publishing (BMI) Mgr: Mascioli Entertainment Corp.

BROOKS & DUNN Little Miss Honky Tonk (Arista 2790)
 Prod: Scott Hendricks, Don Cook Wr: Ronnie Dunn Pub: Tree Publishing Inc., Showbiz Music (administered by Sony Music Publishing (BMI) Mgr: Titley and Associates

JOHN BUNZOW Easy As One, Two, Three (Liberty 79056)
 Prod: Pete Anderson Wr: John Bunzow Pub: EMI Blackwood Music Inc. (BMI) Mgr: TKO Artist Management

TRACY BYRD The Keeper Of The Stars (MCA 54988)
 Prod: Tony Brown Wr: Dickey Lee, Danny Mayo, Karen Staley Pub: Songs Of PolyGram International Inc., Pal Time Music, New Haven Music Inc., Pulpit Rock Music (BMI) Mgr: Ritter/Carter Management

C

STACY DEAN CAMPBELL Eight Feet High (Columbia 77891)
 Prod: Blake Chancey, Wally Wilson Wr: Ed Hill, L. David Lewis Pub: New Haven Music Inc., Music Hill Music (administered by New Haven Music), Starstruck Writers Group (BMI) Mgr: Plan A Management

MARY CHAPIN CARPENTER House Of Cards (Columbia 77826)
 Prod: John Jennings, M. Chapin Carpenter Wr: M. Chapin Carpenter Pub: Why Walk Music Mgr: Studio One Artist

KENNY CHESNEY Fall In Love (BNA 64278)
 Prod: Barry Beckett Wr: Kenny Chesney, Buddy Brock, Kim Williams Pub: (BMI, ASCAP) Mgr: International Management

MARK CHESNUTT Gonna Get A Life (Decca 54978)
 Prod: Mark Wright Wr: Frank Dycus, Jim Lauderdale Pub: Warner Source Songs Inc., Dynda Jam Music, Mighty Nice Music, Laudersongs (SESAC, BMI) Mgr: BDM Management

RODNEY CROWELL Please Remember Me (MCA 55024)
 Prod: Tony Brown, Rodney Crowell Wr: Rodney Crowell, Will Jennings Pub: Sony Tunes Inc., Blue Sky Rider (ASCAP, BMI) Mgr: Gold Mountain Entertainment

BILLY RAY CYRUS One Last Thrill (Mercury 1425)
 Prod: Joe Scalfie, Jim Colton Wr: Dave Loggins, Reed Nielsen Pub: WB Music Corp., Avalon Way Music, Englishtown Music (ASCAP, BMI) Mgr: McFadden & Associates

D

WESLEY DENNIS I Don't Know But I've Been Told (Mercury 564867)
 Prod: Keith Stegall, John Keiton Wr: Wesley Dennis Pub: (BMI) Mgr: Fred Conley Management

DIAMOND RIO Bubba Hyde (Arista 2787)
 Prod: Monty Powell, Tim DuBois Wr: Craig Wiseman, Gene Nelson Pub: Almo Music Corp., Warner-Tamerlane Publishing Corp., Mister Charlie Music (administered by Warner-Tamerlane Publishing Corp.) (ASCAP, BMI) Mgr: International Artist Management

JOE DIFFIE So Help Me Girl (Epic 77808)
 Prod: Johnny Slate, Joe Diffie Wr: Howard Perdew, Andy Spooner Pub: Sonwriters Ink, Texas Wedge Music (BMI, ASCAP) Mgr: Image Management Group

GEORGE DUCAS Lipstick Promises (Liberty 79065)
 Prod: Richard Bennett Wr: George Ducas, Tia Sillers Pub: PolyGram Int'l Publishing, Veg-O-Music, Tom Collins Music Corp. (ASCAP, BMI) Mgr: Ten Ten Management

HOLLY DUNN I Am Who I Am (River North Nashville 51416)
 Prod: Joe Thomas, Holly Dunn Wr: Holly Dunn, Tom Shapira, Chris Waters Pub: Hamstein Cumberland Music, Diamond Struck Music (BMI) Mgr: Refugee Management

F

RADNEY FOSTER Willin' To Walk (Arista 2752)
 Prod: Steve Fishell, Radney Foster Wr: Radney Foster Pub: PolyGram International Publishing Inc., St. Julien Music (ASCAP) Mgr: Fitzgerald-Hartley Management

F

4RUNNER Cain's Blood (Polydor 1407)
 Prod: Buddy Cannon, Larry Shell Wr: Jack Sundrud, Michael Johnson Pub: Magnasong Music Publishing, Red Quill Music, Almo Music Corp (BMI, ASCAP) Mgr: Starstruck Management

G

VINCE GILL Which Bridge To Cross (Which Bridge To Burn) (MCA 54976)
 Prod: Tony Brown Wr: Vince Gill, Bill Anderson Pub: Benefit Music, Sony Tree Publishing (BMI) Mgr: Fitzgerald-Hartley

H

WADE HAYES I'm Still Dancin' With You (Columbia/DKC 77842)
 Prod: Don Cook Wr: Chick Rains, Wade Hayes Pub: Sony Tree Publishing Company (BMI) Mgr: Mike Robertson Management

TY HERNDON What Mattered Most (Epic 77843)
 Prod: Doug Johnson Wr: Vince Melamed, Gary Burr Pub: Gary Burr Music Inc., MCA Music Publishing (a division of MCA, Inc.) August Wind Music, Longitude Music Company, Alberta's Paw Music (ASCAP, BMI) Mgr: Image Management Group

J

ALAN JACKSON Song For The Life (Arista 2792)
 Prod: Keith Stegall Wr: Rodney Crowell Pub: Tessa Publishing Company (BMI) Mgr: Gary Overton Management

K

TOBY KEITH You Ain't Much Fun (Polydor/Nashville 1412)
 Prod: Nelson Larkin, Harold Shedd Wr: Toby Keith, Carl Goff Jr. Pub: Songs of PolyGram Int'l Inc., Tokeco Tunes (BMI) Mgr: Prime Time Management

SAMMY KERSHAW If Your Gonna Walk, I'm Gonna Crawl (Mercury 1411)
 Prod: Buddy Cannon, Norro Wilson Wr: Buddy Cannon, Larry Bastian Pub: Songs of PolyGram Int'l Inc., HoDogGone Music, Buttonwillow Music (BMI) Mgr: James Dowell Management

HAL KETCHUM Stay Forever (Curb 1105)
 Prod: Allen Reynolds, Jim Rooney Wr: B. Tench, H. Ketchum Pub: WB Music Corp., Blue Gator Music, Maverick Music Company, Hecktone Music Foreshadow Songs Inc. (all rights administered by WB Music Corp.) (ASCAP, BMI) Mgr: Fitzgerald-Hartley

ALISON KRAUSS When You Say Nothing At All (BNA 64277)
 Prod: Randy Scruggs Wr: Don Schlitz, Paul Overstreet Pub: (ASCAP, BMI) Mgr: TKO Artist Management

L

TRACY LAWRENCE Texas Tornado (Atlantic 6135)
 Prod: Tracy Lawrence, Flip Anderson Wr: Bobby Braddock Pub: Sony Tree Publishing Company Inc. (BMI) Mgr: Bobby Roberts Management

WOODY LEE Get Over It (Atlantic 6101)
 Prod: Barry Beckett Wr: Keith Follese, Stephanie Bentley, Adrienne Follese Pub: Careers-BMG Music Publishing Inc., Breaker Maker Music, Be Mine Music (BMI, ASCAP) Mgr: Welch Entertainment

PATTY LOVELESS You Don't Even Know Who I Am (Epic 77856)
 Prod: Emory Gordy Jr. Wr: Gretchen Peters Pub: Sony Cross Keys Publishing Inc., Purple Crayon Music (ASCAP) Mgr: Fitzgerald-Hartley

M

KATHY MATTEA Clown In Your Rodeo (Mercury 1393)
 Prod: Josh Leo Wr: Wayne Kirkpatrick Pub: Emily Booth Inc. (C/O Careers-BMG Music Publishing Inc., Gospel Division) Mgr: Bob Titley Management

MARTINA McBRIDE Where I Used To Have A Heart (RCA 62948)
 Prod: Paul Worley, Ed Seay, Martina McBride, Wr: Craig Bickhardt Pub: Hayes Street Music Inc., Craig Bickhardt Inc (ASCAP) Mgr: Bruce Allen Talent

REBA McENTIRE The Heart Is A Lonely Hunter (MCA 54987)
 Prod: Tony Brown, Reba McEntire Wr: Mark D. Sanders, Ed Hill, Kim Williams Pub: Starstruck Writers Group, Inc., Mark D. Music, New Haven Music Inc., Song Cross Keys Publishing Company Inc. (ASCAP, BMI) Mgr: Starstruck Entertainment

TIM MCGRAW Refried Dreams (Curb 1112)
 Prod: James Stroud, Byron Gallimore Wr: Jim Foster, Mark Peterson Pub: Zomba Songs Inc., Millhouse Music (all rights managed worldwide by Songs of PolyGram Int'l Inc.) (BMI) Mgr: Image Management Group

KEN MELLONS Workin' For The Weekend (Epic 077861)
 Prod: Jerry Cupit Wr: Ken Mellons, Jerry Cupit, Janice Honeycutt Pub: Cupit Music, Cupit Memories (BMI, ASCAP) Mgr: Sound & Serenity Management

BILLY MONTANA Didn't Have You (Magnatone)
 Prod: Jim McKell, David Flint, Billy Montana Wr: Billy Montana, Jamie K. Watson Pub: Mgr: Sharon Eaves Management

JOHN MICHAEL MONTGOMERY I Can Love You Like That (Atlantic 6107)
 Prod: Scott Hendricks Wr: Steve Diamond, Maribeth Derry, Jennifer Kimball Pub: Diamond Cuts (administered by Wonderland Music Company), Criterion Music Corp., Second Wave Music, Full Keel Music Company, Friends and Angels Music (administered by Full Keel Music) (BMI, ASCAP) Mgr: Hallmark Direction

DAVID LEE MURPHY Party Crowd (MCA 54977)
 Prod: Tony Brown Wr: David Lee Murphy, Jimbeau Hinson Pub: N2D Publishing, American Romance Songs (ASCA) Mgr: Morress, Nanas, Shea

P

PERFECT STRANGER You Have The Right To Remain Silent (Pacific)
 Prod: Clyde Brooks Wr: Calvin Sweat, Brenda Sweat Pub: Co-Heart Music, Inc., (BMI) Mgr: Tony Tudhill

R

TERRY RADIGAN Half A Million Teardrops (Asylum 9128)
 Prod: Brian Ahem Wr: Wally Wilson, Michael Henderson Pub: Cross Keys Publishing Company Inc., Colgems-EMI Music Inc., Michael Henderson Music (ASCAP) Mgr: FCC Management

COLLIN RAYE If I Were You (Epic 77859)
 Prod: John Hobbs, Ed Seay, Paul Worley Wr: John Hobbs, Chris Farren Pub: Soundbeam Music, Full Keel Music Company, Farrenuff Music (BMI, ASCAP) Mgr: Scott Dean Management

S

SAWYER BROWN I Don't Believe In Goodbye (Curb 1113)
 Prod: Mark Miller, Mac McAnally Wr: Mark A. Miller, Scott Emerick, Bryan White Pub: Travelin' Zoo Music, Club Zoo Music, Seventh Son Music (ASCAP, BMI) Mgr: TKO Artist Management

SHENANDOAH Darned If I Don't (Danged If I Do) (Liberty 79073)
 Prod: Don Cook Wr: Ronnie Dunn, Dean Dillon Pub: Sony Tree Publishing Company Inc., Showbiz Music, Acuff-Rose Music Inc. (BMI) Mgr: William N. Carter Management

DARYLE SINGLETARY I'm Living Up To Her Low Expectations (Giant 7482)
 Prod: James Stroud, Randy Travis, David Malloy Wr: Bob McDill, Tommy Rocco Pub: PolyGram International Publishing Inc., Ranger Bob Music, Nothing But Net Inc. (administered by CMI Inc.) (ASCAP, SESAC) Mgr: Lib Hatcher Travis

LARRY STEWART Rockin' The Rock (Columbia 77857)
 Prod: Scott Hendricks Wr: Gary Burr Pub: Gary Burr Music, MCA Music Publishing (a division of MCA Music) (ASCAP) Mgr: Fitzgerald-Hartley

DOUG STONE Faith In Me, Faith In You (Columbia 77837)
 Prod: James Stroud, Doug Stone Wr: Dave Loggins, Trey Bruce Pub: WB Music Corp., Big Tractor Music, Avalon Way Music (ASCAP) Mgr: Take Three Management

GEORGE STRAIT Adalida (MCA 55019)
 Prod: Tony Brown, George Strait Wr: Mike Geiger, Woody Mullis, Michael Huffman Pub: Sixteen Stars Music, Dixie Stars Music (BMI, ASCAP) Mgr: Env Woolesey Management

MARTY STUART The Likes Of Me (MCA 55010)
 Prod: Don Cook Wr: Larry Boone, Rick Bowles Pub: Maypop Music (a division of Wildcountry Inc.), Sony Cross Keys Publishing Corp. (BMVASCAP) Mgr: Rothbaum & Gardner

DOUG SUPERNAW Shut 'Er Down (BNA)
 Prod: Richard Landis Wr: Doug Supernaw, Justin White Pub: (ASCAP) Mgr: N/A

T

RUSS TAFF One And Only Love (Reprise 7446)
 Prod: Randy Scruggs Wr: Stephen Dale Jones, Bobby Tomberlin Pub: BMG Songs Inc., Careers-BMG Music Publishing Inc (ASCAP, BMI) Mgr: Glickman Quinn Company

AARON TIPPIN She Feels Like A Brand New Man Tonight (RCA 64272)
 Prod: Steve Gibson Wr: Aaron Tippin, Michael P. Heaney Pub: (BMI) Mgr: Tip Top Management

PAM TILLIS I Was Blown Away (Arista 2802)
 Prod: Steve Fishell, Pam Tillis Wr: Laying Martine Jr. Pub: Careers-BMG Music Inc., Doo Laying Songs (BMI) Mgr: Mike Robertson Management

RANDY TRAVIS The Box (WB 7324)
 Prod: Kyle Lehning Wr: Randy Travis, Buck Moore Pub: Sometimes You Win Music (administered by All Nations Music), Nocturnal Eclipse Music (administered by Careers-BMG Music Publishing Inc., Minnetonka Music (ASCAP, BMI) Mgr: Lib Hatcher Management

RICK TREVINO Looking For The Light (Columbia 77820)
 Prod: Steve Buckingham, Blake Chancey Wr: Liz Hengber, Tim Mensy Pub: Starstruck Writers Group Inc., WB Music Corp., Patix Janus Music Inc., Heart Of A Child Music (ASCAP) Mgr: Rothbaum & Garner

TRAVIS TRITT Tell Me I Was Dreaming (WB 7447)
 Prod: Gregg Brown Wr: Travis Tritt, Bruce Ray Brown Pub: Post Oak Publishing Inc., Brass Crab Publishing (BMI) Mgr: Ken Krage Management

TANYA TUCKER Between The Two Of Them (Liberty 79066)
 Prod: Jerry Crutchfield Wr: Mickey Cates Pub: Alabama Band Music (a division of Wildcountry Inc.) (ASCAP) Mgr: Tanya Tucker Inc.

SHANIA TWAIN Whose Bed Have Your Boots Been Under (Mercury 1337)
 Prod: Robert John Mutt Lange Wr: Shania Twain, Robert John "Mutt" Lange Pub: Shania Twain Publishing Designee, Zomba Enterprises (BMI, ASCAP) Mgr: Mary Bailey Management

W

LARI WHITE That's How You Know (When You're In Love) (RCA 64233-2)
 Prod: Garth Fundis Wr: Lari White, Chuck Cannon Pub: Almo Music Corp., LaSons Publishing, Taste Auction Music, Wacissa River Music (ASCAP, BMI) Mgr: William N. Carter Management

HANK WILLIAMS JR. Hog Wild (MCG/Curb 1114)
 Prod: Chuck Howard, Hank Williams Jr. Wr: Hank Williams Jr., Rick Arnold Pub: Bocephus Music, Inc., Pig's Eye Publishing Inc. (BMI) Mgr: Hank Williams Jr. Enterprises

Y

TRISHA YEARWOOD Thinkin' About You (MCA 54973)
 Prod: Garth Fundis Wr: Bob Regan, Tom Shapiro Pub: AMR Publications, Sierra Home Music (admin. by AMR Publications), Great Cumberland Music, Diamond Struck Music (all rights admin. by Great Cumberland Music) (ASCAP, BMI) Mgr: Ken Krage Management

COUNTRY SONG INFORMATION INDEX

EXCLUSIVELY
 IN R&R...

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 YOU NEED TO KNOW ABOUT WHO'S BEHIND THE COUNTRY HITS...

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R&R...THE LEADER IN BUSINESS INFORMATION FOR THE COUNTRY RADIO AND MUSIC INDUSTRY.



CYNDEE MAXWELL

'CYBER-RADIO'

The Loop Online: A Place To Meet

Today's technology has made one-on-one communication between fans and personalities a reality that would not have been possible in the very recent past. And while disc jockeys have always been far more approachable than most TV and movie stars, online communication makes it viable to "reach out and touch" more people than ever.

Consider WLUP & WMVP/Chicago's section in America Online (AOL), where various folders (or files) list subjects such as:

- A Brief History Of The Loop
- Wanna get laid? (Subscribe to *LOOPSCOOP*, the magazine)
- How to contact the Loop (address, e-mail, phone, and fax numbers)
- Loop Pop Quiz
- Where to buy Loop merchandise
- Personality bios and downloadable photos and soundbites
- Transcripts of selected interviews with special guests

- Impressive downloadable photos of billboards on location
- Message boards for personalities.

'What Is This?'

Mark Wilhelms, President of Networks — an online development, distribution, and marketing company that focuses on the broadcast community — created and organized the Loop Online in the Chicago Online section of AOL. The following is his message to Loop Online users in the folder titled, "About The Loop Online" or "What Is This?":

Welcome to a "new dimension in radio listening," "an innovation in broadcast direct marketing," oh hell, cut the hype, it's "The Loop Online." In the Loop's never-ending quest to make the Loop the most complete and entertaining radio station anywhere, we created the Loop Online. Now you can be more actively involved with the Loop and all its promotions, personalities, and just plain nonsense by clicking on this cyber-radio connection.

The Loop Online is loaded with features designed for active Loop lis-

teners. We got the idea from Chicago Online users who'd already started their own Loop bulletin boards.

interactive phone system leaves us with lots of free time, and we just need more to do.

By the way, we'd like to know more about you. Please fill out the listener survey, and you'll be eligible to win some pretty cool prizes. Yeah, that's right, it's a bribe, but please fill it out. Remember, the more you use the Loop Online, the better it's going to get!

'Info Cul De Sac'

WLUP Promotion Manager Cindy Gatzolis says that the personalities' folders regularly have entries numbering from 300-400 each. Entries for some other stations in the market number in the 200s for the entire station. She says, "Long before the station got connected online, our fans were talking to each other about

the Loop. While some of our personalities are on the information *cul de sac*, some of us have learned how to use this great new communication tool. After all, they did teach chimpanzees to work the computers at NASA.

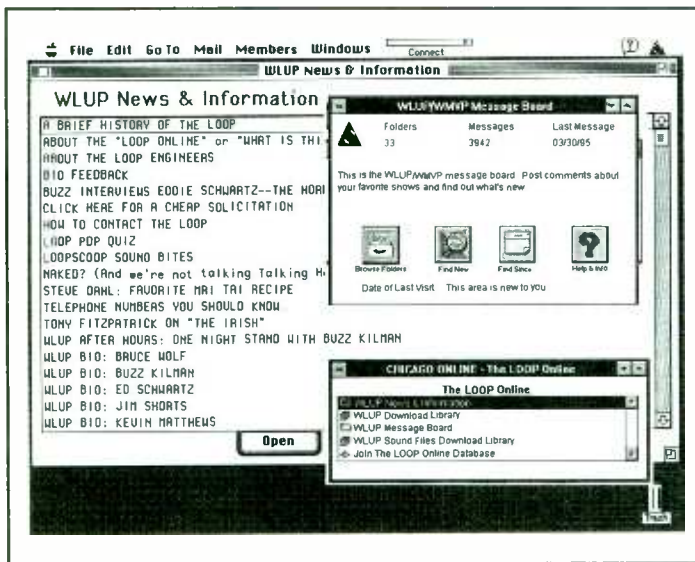
"We've been connected since late last fall, and it has really been interesting, enlightening, and fun. All of our DJs read and answer the messages in the public folders, along with any private e-mail they might get. You can see the listeners reacting to our good news and

You can send messages to your favorite jocks, make programming suggestions, get upcoming promotions and concert info, write to our General Manager, Larry Wert, and, best of all — talk directly to other Loop listeners.

You can even read *LOOPSCOOP*, our quarterly magazine, on the privacy of your own screen, before it hits the newsstands. You can also download GIF [graphics] files like pictures of Loop events and personalities, and sound bites like Jim Shorts ("You're an idiot"), Piranha Man ("Good Moooooring"), or Danny Bonaduce ("Dig that!"), and many more to use at home and amaze your friends.

By now you may be asking yourself, "Why the hell are they doing this?" We did it because:

- A) We want to continue to be innovators
- B) We genuinely appreciate our loyal listeners
- C) We like to play with new techno-toys
- D) Running three radio stations, a magazine, a retail store, and an



EQUIPMENT PROFILE

What You Need To Get Started

R&R Data Processing Director Mike Onufer suggests you give this list to the computer specialist at your station, or take it with you when you go equipment shopping. As a general rule, you should buy as much computer as you can afford. What this means varies from one individual or station to the next.

Remember, you can use your computer for a wide variety of purposes, including music scheduling, word processing, desktop publishing, electronic organizers, spreadsheets, employee reviews, and accessing online magazines and information service providers. Don't forget to look into getting a dedicated phone line installed.

A "typical" new PC for business might look like this:

- 486/66DX2 or Pentium processor
- 8 MB RAM with 256 KB Cache Memory
- 3.5-inch 1.44 MB floppy drive
- 540 MB 11ms IDE disk drive
- 14-inch non-interlaced .28mm SVGA monitor
- Fast graphics controller with 1 MB RAM
- 2 serial ports, 1 parallel port
- 14.4 K baud or higher V.32 MNP modem
- Mouse or trackball
- MS DOS 6.22 and Windows 3.1

A system with these specifications will cost between \$1200-\$3000, depending on which brand you choose and where you buy it. Depending on your needs and preferences, you may want a bigger monitor, faster processor, fax modem, more memory, CD-ROM, speakers, sound card, etc.

to what they perceive as bad. They certainly don't hold back when they disagree."

Though President/GM Larry Wert was initially dubious about his stations' need for online communications, he's since become an advocate for the new technology. "I'm still totally computer-illiterate — I think of a mouse as something to catch and kill in my house.

"But I've enjoyed the opportunity to interact with our listeners on a one-on-one basis. We have a lot of controversial personalities, so there is always some topic worthy of discussion — and people always want to talk about the personalities themselves."

Word Of Mouth

"We feel that the Loop Online generates a lot of word-of-mouth exposure too, both online and in personal communication," adds

Wert. "We have a very active response online. And at the end of the day, we think it allows us to be more accessible than under normal cir-

You're taking a typically passive medium and making it an active medium — that's really the key.
— Mark Wilhelms

cumstances where you can only take so many phone calls at one time in the studio.

"We're still talking about other ways to expand on what we've already done. The Loop Online is really a fun and effective extension of our station. We're using it to enhance our database, too. Once people start communicating in the online system, it's much easier to get them into our database.

"The Loop has evolved over the years to where we're very personality-oriented, although we still play a few songs each hour. But while it doesn't make sense to actively promote the rock music image today, we can still get a lot of mileage out of some of our previous billboards. They have a positive historical value, so we let people download them to their own PCs and enjoy them that way."

Wilhelms says stations with online systems attain instant listener response and a new marketing tool. And beyond that, he says, "You're taking a typically passive medium and making it an active medium — that's really the key."



ME AND YOU AND A BOY NAMED GOO — The Goo Goo Dolls recently performed for an industry crowd in L.A. in early support of their new album, "A Boy Named Goo." Shown at the show are (back, l-r) WB's Dave Lombardi, Goo Mike Malinin, and WB's Dave Dannheisser; (center, l-r) WB's Yvonne Sandbloom, Goo Johnny Rzeznik, KROQ/L.A. APD Gene Sandbloom, and WB's Chris Crist; (front, l-r) Max and Goo Robby Takac.



ROCK TRACKS TOP 60

APRIL 7, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	1	1	LIVE Lightning Crashes (<i>Radioactive</i>)	3979	3804	3451	3191	170/0
2	2	2	2	VAN HALEN Can't Stop Lovin' You (<i>WB</i>)	3682	3654	3518	3284	158/0
1	1	3	3	COLLECTIVE SOUL Gel (<i>Atlantic</i>)	3011	3413	3635	3671	140/0
8	5	4	4	STONE ROSES Love Spreads (<i>Geffen</i>)	2712	2680	2535	2333	163/0
11	7	5	5	BUSH Everything Zen (<i>Trauma/Interscope</i>)	2462	2453	2246	2136	145/3
14	12	9	6	DAVE MATTHEWS BAND What Would You Say (<i>RCA</i>)	2305	2071	1754	1594	134/3
18	13	10	7	STONE TEMPLE PILOTS Pretty Penny (<i>Atlantic</i>)	2062	1871	1705	1440	147/4
19	14	11	8	OASIS Live Forever (<i>Epic</i>)	2035	1823	1595	1422	128/2
5	6	7	9	GREEN DAY When I Come Around (<i>Reprise</i>)	2029	2277	2498	2685	119/0
52	31	17	10	STONE TEMPLE PILOTS Dancing Days (<i>Atlantic</i>)	1962	1624	1081	496	156/11
4	4	6	11	TOM PETTY You Wreck Me (<i>WB</i>)	1924	2278	2699	2942	102/0
26	19	15	12	ROLLING STONES I Go Wild (<i>Virgin</i>)	1858	1694	1444	1154	121/4
20	16	14	13	R.E.M. Star 69 (<i>WB</i>)	1832	1776	1543	1412	122/4
49	32	20	14	TOM PETTY It's Good To Be King (<i>WB</i>)	1671	1373	933	505	126/12
16	15	18	15	SPONGE Plowed (<i>WORK</i>)	1656	1619	1574	1505	115/2
—	34	22	16	MAD SEASON River Of Deceit (<i>Columbia</i>)	1653	1320	876	206	135/19
10	11	13	17	HOOTIE & THE BLOWFISH Let Her Cry (<i>Atlantic</i>)	1585	1788	2015	2137	95/0
9	9	8	18	BRUCE SPRINGSTEEN Murder Incorporated (<i>Columbia</i>)	1565	2084	2200	2262	90/1
23	20	19	19	SHAW-BLADES My Hallucination (<i>WB</i>)	1544	1520	1423	1296	119/4
6	8	12	20	PEARL JAM Better Man (<i>Epic</i>)	1515	1813	2223	2594	105/0
27	22	23	21	CORROSION OF CONFORMITY Clean My Wounds (<i>Columbia</i>)	1293	1263	1304	1131	105/4
BREAKER	22			OUR LADY PEACE Starseed (<i>Relativity</i>)	1278	1019	818	632	106/11
BREAKER	23			PEARL JAM Not For You (<i>Epic</i>)	1275	988	726	383	106/14
30	25	24	24	TESLA A Lot To Lose (<i>Geffen</i>)	1229	1229	1212	1096	103/2
29	29	26	25	BLUES TRAVELER Run-Around (<i>A&M</i>)	1171	1161	1113	1101	93/4
40	37	33	26	SOUNDGARDEN The Day I Tried To Live (<i>A&M</i>)	1139	974	797	637	85/6
43	38	36	27	MATTHEW SWEET Sick Of Myself (<i>Zoo</i>)	1105	898	794	601	91/7
25	26	29	28	OFFSPRING Gotta Get Away (<i>Epitaph</i>)	1074	1093	1197	1191	65/1
28	28	27	29	WIDESPREAD PANIC Can't Get High (<i>Capricorn</i>)	1018	1128	1120	1114	79/1
—	56	42	30	BETTER THAN EZRA Good (<i>Swell/Elektra/EEG</i>)	1007	709	446	243	94/22
24	23	28	31	PEARL JAM Corduroy (<i>Epic</i>)	988	1116	1221	1275	64/1
32	33	34	32	MEGADETH A Tout Le Monde (<i>Capitol</i>)	983	971	894	848	81/2
7	10	16	33	SIMPLE MINDS She's A River (<i>Virgin</i>)	977	1628	2082	2404	67/0
—	49	40	34	HOOTIE & THE BLOWFISH Hey Hey What Can I Do (<i>Atlantic</i>)	914	772	581	204	103/9
13	21	32	35	ALICE IN CHAINS Got Me Wrong (<i>WORK/Columbia</i>)	893	979	1423	1714	54/0
17	18	21	36	SLASH'S SNAKEPIT Beggars & Hangers-On (<i>Geffen</i>)	854	1347	1455	1481	76/1
50	45	39	37	GOO GOO DOLLS Only One (<i>Metal Blade/WB</i>)	847	775	635	505	80/11
DEBUT	38			COLLECTIVE SOUL December (<i>Atlantic</i>)	839	234	68	11	113/48
36	41	38	39	BAD RELIGION Infected (<i>Atlantic</i>)	813	775	719	696	72/1
12	17	25	40	BLACK CROWES High Head Blues (<i>American/Reprise</i>)	785	1186	1530	1947	57/0
15	24	35	41	NIRVANA The Man Who Sold The World (<i>DGC/Geffen</i>)	705	939	1216	1531	50/0
21	30	37	42	VAN HALEN Don't Tell Me (What Love Can Do) (<i>WB</i>)	676	866	1109	1389	69/0
31	35	41	43	STONE TEMPLE PILOTS Interstate Love Song (<i>Atlantic</i>)	672	748	841	899	67/0
51	51	46	44	CHRIS DUARTE GROUP My Way Down (<i>Silvertone</i>)	661	621	555	498	61/5
—	—	52	45	SKID ROW Into Another (<i>Atlantic</i>)	636	497	306	87	68/16
53	48	44	46	MIKE WATT Against The 70's (<i>Columbia</i>)	612	664	600	496	54/1
47	50	48	47	SONNY LANDRETH Shootin' For The Moon (<i>Zoo</i>)	540	558	560	539	57/4
—	—	57	48	STILTSKIN Inside (<i>EastWest/EEG</i>)	506	423	318	150	51/6
39	46	50	49	SOUNDGARDEN Fell On Black Days (<i>A&M</i>)	499	536	623	668	46/1
37	42	45	50	TOAD THE WET SPROCKET Fly From Heaven (<i>Columbia</i>)	498	657	684	685	38/0
DEBUT	51			WHITE ZOMBIE More Human Than Human (<i>Geffen</i>)	483	128	27	12	72/27
45	53	56	52	LIVE I Alone (<i>Radioactive</i>)	467	455	521	583	42/0
34	43	53	53	R.E.M. Bang And Blame (<i>WB</i>)	462	492	660	821	51/2
22	27	43	54	FOREIGNER Under... (<i>Generama/Rhythm Safari/Priority</i>)	462	709	1159	1312	36/1
33	44	49	55	QUEENSRYCHE Bridge (<i>EMI</i>)	457	551	644	824	36/0
DEBUT	56			MONSTER MAGNET Negasonic Teenage Warhead (<i>A&M</i>)	447	312	157	91	48/7
—	58	51	57	CRACKER Good Times Bad Times (<i>Atlantic</i>)	434	508	401	203	47/2
—	—	58	58	FAITH NO MORE Digging The Grave (<i>Slash/Reprise</i>)	396	407	323	220	39/2
—	—	59	59	COLD WATER FLAT Magnetic North Pole (<i>Fort Apache/MCA</i>)	394	389	345	278	42/2
DEBUT	60			SHERYL CROW Keep On Growing (<i>Arista</i>)	392	281	251	219	40/8

This chart reflects airplay from March 27 - April 2. Songs ranked by total plays. Highlighted songs indicate Breaker.
176 Rock reporters. 173 current playlists. © 1995, R&R Inc.

BREAKERS®

OUR LADY PEACE
Starseed (*Relativity*)

TOTAL PLAYS/INCREASE: 1278/259
TOTAL STATIONS/ADDS: 106/11
CHART: 22

PEARL JAM
Not For You (*Epic*)

TOTAL PLAYS/INCREASE: 1275/287
TOTAL STATIONS/ADDS: 106/14
CHART: 23

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
COLLECTIVE SOUL December (<i>Atlantic</i>)	48
CHARLIE SEXTON Everyone Will Crawl (<i>MCA</i>)	35
WHITE ZOMBIE More Human Than Human (<i>Geffen</i>)	27
SIMPLE MINDS And The Band Played On (<i>Virgin</i>)	23
BETTER THAN EZRA Good (<i>Swell/Elektra/EEG</i>)	22
GEORGE THOROGOOD Let's Work Together (<i>EMI</i>)	21
MAD SEASON River Of Deceit (<i>Columbia</i>)	19
QUICKSAND Thorn In My Side (<i>Island</i>)	16
SKID ROW Into Another (<i>Atlantic</i>)	16
PEARL JAM Not For You (<i>Epic</i>)	14

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
COLLECTIVE SOUL December (<i>Atlantic</i>)	+605
WHITE ZOMBIE More Human Than Human (<i>Geffen</i>)	+355
STONE TEMPLE PILOTS Dancing Days (<i>Atlantic</i>)	+338
MAD SEASON River Of Deceit (<i>Columbia</i>)	+333
BETTER THAN EZRA Good (<i>Swell/Elektra/EEG</i>)	+298
TOM PETTY It's Good To Be King (<i>WB</i>)	+298
PEARL JAM Not For You (<i>Epic</i>)	+287
OUR LADY PEACE Starseed (<i>Relativity</i>)	+259
DAVE MATTHEWS BAND What Would You... (<i>RCA</i>)	+234
OASIS Live Forever (<i>Epic</i>)	+212

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOM PETTY You Don't Know How It Feels (<i>WB</i>)	
HOOTIE & THE BLOWFISH Hold My Hand (<i>Atlantic</i>)	
STONE TEMPLE PILOTS Unglued (<i>Atlantic</i>)	
PAGE & PLANT Thank You (<i>Atlantic</i>)	
OFFSPRING Self Esteem (<i>Epitaph</i>)	
CANDLEBOX Far Behind (<i>Maverick/Sire/WB</i>)	
NIRVANA About A Girl (<i>DGC/Geffen</i>)	
PEARL JAM Yellow Ledbetter (<i>Epic</i>)	
SOUNDGARDEN My Wave (<i>A&M</i>)	
SOUNDGARDEN Black Hole Sun (<i>A&M</i>)	

Breakers: Songs registering 1200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



PRODUCED BY THE FLAMING LIPS AND KEITH CLEVERLEY / MANAGEMENT: SCOTT BOOKER AT HELLFIRE MANAGEMENT

NEW & ACTIVE

Already On

- WBCN WHEB WXRX KFMX
- KZRR WSTZ WZAT KQDS
- KRRK KQXR KWBR WHMH
- KKYK

ALTERNATIVE 39



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APRIL 7, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)
1	1	1	1	VAN HALEN Balance (WB)	5007	-91	"Can't" (3682) "Tell" (676) "Seal" (312)
4	4	2	2	LIVE Throwing Copper (Radioactive)	4546	+189	"Lightning" (3979) "Alone" (467) "Selling" (85)
3	3	3	3	TOM PETTY Wildflowers (WB)	4160	-56	"Wreck" (1924) "King" (1671) "Know" (430)
2	2	4	4	PEARL JAM Vitalogy (Epic)	3877	-203	"Better" (1515) "Not" (1275) "Corduroy" (988)
—	11	7	5	VARIOUS ARTISTS Encomium - A Tribute To Led Zeppelin (Atlantic)	3688	+361	"Dancing" (1962) "Hey" (914) "Good" (434)
6	6	6	6	STONE TEMPLE PILOTS Purple (Atlantic)	3359	-53	"Pretty" (2062) "Interstate" (672) "Unglued" (398)
5	5	5	7	VARIOUS ARTISTS Jerky Boys ST (Atlantic)	3081	-391	"Gel" (3011) "Home" (70)
11	8	9	8	STONE ROSES Second Coming (Geffen)	2712	+32	"Love" (2712)
13	12	11	9	BUSH Sixteen Stone (Trauma/Interscope)	2615	+61	"Zen" (2462) "Little" (140) "Machine" (13)
7	7	8	10	GREEN DAY Dookie (Reprise)	2542	-189	"When" (2029) "Basket" (168) "Longview" (129)
9	10	10	11	R.E.M. Monster (WB)	2526	-36	"Star" (1832) "Bang" (462) "Frequency" (164)
18	16	14	12	DAVE MATTHEWS BAND Under The Table And Dreaming (RCA)	2350	+209	"What" (2305) "Jimi" (23) "Satellite" (22)
15	15	15	13	SOUNDGARDEN Superunknown (A&M)	2147	+96	"Day" (1139) "Fell" (499) "Wave" (197)
8	9	12	14	HOOTIE & THE BLOWFISH Cracked Rear View (Atlantic)	2146	-123	"Cry" (1585) "Hold" (423) "Only" (68)
20	19	17	15	OASIS Definitely Maybe (Epic)	2069	+197	"Live" (2035) "Supersonic" (34)
—	17	16	16	ROLLING STONES Voodoo Lounge (Virgin)	2026	+103	"Wild" (1858) "Rocking" (67) "Sparks" (42)
DEBUT	—	—	17	MAD SEASON Above (Columbia)	1723	+324	"River" (1653) "Lifeless" (59) "Above" (6)
—	20	19	18	SPONGE Rotting Pinata (WORK)	1671	+39	"Plowed" (1656) "Molly" (15)
12	13	13	19	BRUCE SPRINGSTEEN Greatest Hits (Columbia)	1613	-536	"Murder" (1565) "Hard" (38) "Blood" (10)
—	—	20	20	SHAW-BLADES Hallucination (WB)	1544	+24	"My" (1544)

This chart reflects airplay from March 27-April 2. Albums ranked by total plays.
176 Rock reporters. 173 current playlists. © 1995, R&R Inc.

ROCK TRACKS

NEW & ACTIVE

TOADIES Possum Kingdom (Interscope/Atlantic)

Total Plays: 358, Total Stations: 17, Adds: 1

WEEZER My Name Is Jonas (DGC/Geffen)

Total Plays: 350, Total Stations: 43, Adds: 5

GREEN JELLY Jump (Zoo)

Total Plays: 334, Total Stations: 40, Adds: 3

RUSTED ROOT Send Me On My Way (Mercury)

Total Plays: 323, Total Stations: 38, Adds: 3

JEFF BUCKLEY Last Goodbye (Columbia)

Total Plays: 312, Total Stations: 29, Adds: 2

MELISSA ETHERIDGE If I Wanted To (Island)

Total Plays: 308, Total Stations: 21, Adds: 1

ELASTICA Connection (DGC/Geffen)

Total Plays: 300, Total Stations: 28, Adds: 6

GILBY CLARKE Johanna's Chopper (Virgin)

Total Plays: 297, Total Stations: 25, Adds: 1

FILTER Hey Man, Nice Shot (Reprise)

Total Plays: 276, Total Stations: 40, Adds: 11

CRUEL SEA The Honeymoon Is Over (A&M)

Total Plays: 263, Total Stations: 18, Adds: 1

TYPE O NEGATIVE Black No. 1 (Roadrunner)

Total Plays: 256, Total Stations: 24, Adds: 0

4 NON BLONDES Misty Mountain Hop (Atlantic)

Total Plays: 256, Total Stations: 28, Adds: 2

HOLE Violet (DGC/Geffen)

Total Plays: 243, Total Stations: 24, Adds: 1

PETE DROGE Northern Bound Train (American/Reprise)

Total Plays: 241, Total Stations: 29, Adds: 3

MELVINS Revolve (Atlantic)

Total Plays: 237, Total Stations: 22, Adds: 1

LETTERS TO CLEO Here & Now (Giant)

Total Plays: 227, Total Stations: 15, Adds: 2

TRIANGLE Destination (Red Handed/SRO)

Total Plays: 195, Total Stations: 26, Adds: 6

WARRANT Family Picnic (CMC)

Total Plays: 170, Total Stations: 18, Adds: 1

CHARLIE SEXTON Everyone Will Crawl (MCA)

Total Plays: 156, Total Stations: 45, Adds: 35

BLACK CROWES Wisner Time (American/Reprise)

Total Plays: 144, Total Stations: 12, Adds: 3

BUSH Little Things (Trauma/Interscope)

Total Plays: 140, Total Stations: 16, Adds: 6

FREDDY JONES BAND Texas Skies (Capricorn)

Total Plays: 132, Total Stations: 13, Adds: 3

SAMIAM Stepson (Atlantic)

Total Plays: 98, Total Stations: 10, Adds: 0

GEORGE THOROGOOD & THE DESTROYERS Let's Work ... (EMI)

Total Plays: 95, Total Stations: 26, Adds: 21

QUEENSRYCHE Disconnected (EMI)

Total Plays: 87, Total Stations: 17, Adds: 10

WATER Spin (MCA)

Total Plays: 83, Total Stations: 18, Adds: 7

KIX 9-1-1 (CMC)

Total Plays: 70, Total Stations: 13, Adds: 7

FLAMING LIPS Turn It On (WB)

Total Plays: 69, Total Stations: 13, Adds: 6

SCORPIONS In Trance (Mercury)

Total Plays: 69, Total Stations: 12, Adds: 6

MAGNIFICENT BASTARDS Mockingbird Girl (Elektra/EEG)

Total Plays: 64, Total Stations: 12, Adds: 7

R.E.M. Strange Currencies (WB)

Total Plays: 62, Total Stations: 10, Adds: 4

POPA CHUBBY Sweet Goddess Of Love And Beer (Okeh/550 Music)

Total Plays: 56, Total Stations: 15, Adds: 10

QUICKSAND Thorn In My Side (Island)

Total Plays: 40, Total Stations: 18, Adds: 16

DANZIG I Don't Mind The Pain (American/Reprise)

Total Plays: 39, Total Stations: 14, Adds: 12

SIMPLE MINDS And The Band Played On (Virgin)

Total Plays: 36, Total Stations: 25, Adds: 23

FIGHT Blowout In The Radio Room (Epic)

Total Plays: 25, Total Stations: 12, Adds: 11

Songs ranked by total plays.

JAMES YOUNG GROUP

add date: 4 / 10 / 95

street date: 4 / 18 / 95

emphasis track:

#1 "faith, love & hope"



THE JAMES YOUNG GROUP

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ROCK REPORTERS

Stations and their adds listed alphabetically by market

<p>KEYJ/Abilene, TX PD: Randy Jones MD: Paula Hanson 18 CHARLIE SEXTON "Craw" 19 "3-1-1" 20 DAZIG "Pan" 21 SIMPLE MINDS "Band" 22 FREDDY JONES BAND "Texas" 23 WATER "Spin" 24 PAGE & PLANT "Wonderful"</p>	<p>WAAF/Boston, MA MD: John Osterlind No Adds</p> <p>WBCN/Boston, MA VPP/Programming: Oedipus MD: Carter Alan 16 SUBLIME "Rap" 15 MIKE WATT "Train" 14 THROWING MUSES "Bright" 13 SIMPLE MINDS "Hypnotized" 12 SLEEPER "Delicious" 11 OFFSPRING "Kick" 10 NINE INCH NAILS "Hurt" 9 MAGNIFICENT BASTARDS "Git" 8 LIVE "AT" 7 WHITE ZOMBIE "Human" 6 BABY DIARIES "Buz" 5 DIRT MERCHANTS "Anas" 4 PORTS HEAD "Blory" 3 BELLY "Super"</p>	<p>KEGL/Dallas, TX PD: Duane Doherty APD/MD: Cindy Scull 5 R.E.M. "Star" 4 CHARLIE SEXTON "Craw"</p> <p>KTXQ/Dallas, TX PD: Andy Lockridge MD: Redbeard 27 R.E.M. "Bang"</p>	<p>WXRA/Greensboro, NC PD: Peter Smith MD: Amy Milano 5 MONSTER MAGNET "Negasonic" 4 COLLECTIVE SOUL "Decemier" 3 COLLECTIVE SOUL "River" 2 OFFSPRING "Kick" 1 GREEN APPLE QUICK "Vagos"</p> <p>WQCM/Hagerstown, MD PD: David Miller MD: Will Kaufman 19 FRESH "Live" 18 BETTER THAN EZRA "Good" 17 CHARLIE SEXTON "Craw" 16 MAD SEASON "River"</p>	<p>WTFX/Louisville, KY PD: Peter Smith MD: Amy Milano 5 MONSTER MAGNET "Negasonic" 4 COLLECTIVE SOUL "Decemier" 3 COLLECTIVE SOUL "River" 2 OFFSPRING "Kick" 1 GREEN APPLE QUICK "Vagos"</p> <p>KFMX/Lubbock, TX PD: Wes Neesemann MD: Kim Manning 9 SONY LANDRETH "Shootin" 8 TRIANGLE "Destination" 7 "3-1-1" 6 WATER "Spin" 5 SONA DADA "Screaming" 4 CHARLIE SEXTON "Craw" 3 TOM PETTY "King"</p>	<p>WNEW/New York, NY PD: Ted Edwards MD: Amy Milano 5 MONSTER MAGNET "Negasonic" 4 COLLECTIVE SOUL "Decemier" 3 COLLECTIVE SOUL "River" 2 OFFSPRING "Kick" 1 GREEN APPLE QUICK "Vagos"</p> <p>WNOR/Norfolk, VA PD: Harvey Kojan APD/MD: Tim Parker MAD SEASON "River" BETTER THAN EZRA "Good" MATTHEW SWEET "Sick"</p>	<p>WHJY/Providence, RI PD: Bill Weston MD: Sharon Schifano No Adds</p> <p>WRDQ/Raleigh, NC MD: Tom Gault 6 DON DOON "Righteous" 6 FLOW "Lute" 6 BUSH "Lute" COLLECTIVE SOUL "Decemier"</p>	<p>WZAT/Savannah, GA PD: Dave APD: Dave Sheppard MD: Joe Klean 13 COLLECTIVE SOUL "Decemier" QUICKSAND "Thom" SIMPLE MINDS "Band" RIGHT "Blowout" FLAMING LIPS "Turn" MELVINS "Reveler" SHERYL CROW "Keep" PHUNK JUNKEEZ "Loud" WATER "Spin"</p>	<p>KLPX/Tucson, AZ MD: Larry Miles MD: Suzy Duran No Adds</p> <p>KMOD/Tulsa, OK MD: John Duncan PD: Phil Store MD: Rob Hurt SIMPLE MINDS "Band" DAZIG "Pan" TAOO SNIKER "Land"</p>
<p>WONE/Akron, OH PD: J.D. MD: Erin Carman No Adds</p> <p>WPYX/Albany, NY MD: Fred Horton MD: John Cooper 4 RUSTED ROOT "Send" 1 POPA CHUBBY "Sweet" 1 HOOTIE & BLOWFISH "Hey"</p>	<p>WUFX/Albany, NY PD: Ron Bowen MD: Soundgarden "Fat" 13 STONE TEMPLE PILOTS "Dancing"</p> <p>WQOB/Albany, NY PD: Frank Jason MD: Phil Mahoney BECKOLY "Pans" CHARLIE SEXTON "Craw" QUICKSAND "Thom" "3-1-1" WARRANT "Picnic" SHERYL CROW "Keep"</p>	<p>WVLA/Burlington, VT PD: Steve Cormier MD: Mike Luoma SHAW-BLADES "My" PETE DROGE "Northern"</p> <p>WPXC/Cape Cod, MA PD: Phil Manick APD/MD: Brian Kelly COLLECTIVE SOUL "Decemier"</p>	<p>WTPA/Harrisburg, PA PD: Jeff Kaufman MD: Steve Gunner CHARLIE SEXTON "Craw" SIMPLE MINDS "Band" COLLECTIVE SOUL "Decemier"</p> <p>WCCW/Hartford, CT PD: Todd Helt 3 FIGHT "Blowout" OUR LADY PEACE "Starseed"</p>	<p>WQBZ/Macon, GA PD/MD: Nathan Hale SHERYL CROW "Keep" COLLECTIVE SOUL "Decemier"</p> <p>WGR/Manchester, NH PD: John Ershel MD: Karen A Small 6 GOO GOO DOLLS "Only" 5 FLIGHT "Shot" PAGE & PLANT "Wonderful"</p>	<p>WBZH/Ocean City, MD PD: Capt. Michaels MD: Bill Warner GEORGE THOROGOOD... "Work" BETTER THAN EZRA "Good"</p> <p>KBAT/Dodessa, TX MD: Dru Dawson OUR LADY PEACE "Starseed" WHITE ZOMBIE "Human" BETTER THAN EZRA "Good" COLLECTIVE SOUL "Decemier" WEEZER "Jonas"</p>	<p>KCAL/Riverside, CA MD: Rick Stevan MD: Mike Matthews PEARL JAM "Not" COLLECTIVE SOUL "Decemier" BETTER THAN EZRA "Good"</p> <p>WROV/Roanoke, VA PD: Steve Parker APD: Howard Pezzuolo MD: Dave O'Brien STONE TEMPLE PILOTS "Pretty" MEGADETH "Tut" MIKE WATT "70's"</p>	<p>WZAT/Savannah, GA PD: Dave APD: Dave Sheppard MD: Joe Klean 13 COLLECTIVE SOUL "Decemier" QUICKSAND "Thom" SIMPLE MINDS "Band" RIGHT "Blowout" FLAMING LIPS "Turn" MELVINS "Reveler" SHERYL CROW "Keep" PHUNK JUNKEEZ "Loud" WATER "Spin"</p>	<p>KMOD/Tulsa, OK MD: John Duncan PD: Phil Store MD: Rob Hurt SIMPLE MINDS "Band" DAZIG "Pan" TAOO SNIKER "Land"</p>
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176 Total Reporters
 176 Current Reporters
 173 Current Playlists

Did Not Report Playlist Frozen (3):
 KBPV/Denver, CO
 KKEG/Fayetteville, AR
 WAKH/Huntsville, AL

New Rock Reporters (2):
 WROC/Ft. Myers, FL
 WKOJ/Middletown, NY

No Longer A Reporter (1):
 WPDH/Poughkeepsie, NY

ROCK PLAYLISTS

MARKET #1		MARKET #1	
WAXQ/New York (212) 575-1043 Valeri/Marino		WNEW/New York (212) 286-1027 Edwards/Winslow	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
33	25	33	25
19	24	30	24
28	25	32	24
41	40	33	24
8	13	21	34
22	27	29	33
28	28	20	17
9	17	7	9
16	17	19	20
-	24	16	21
28	25	15	17
38	41	16	20
40	39	-	13
26	24	7	8
38	41	17	19
-	5	7	7
10	15	23	18
20	38	19	20
29	37	19	21
-	9	20	17
-	9	19	20
10	15	16	17
-	8	17	18
40	35	17	18
25	27	15	17
-	9	15	17
11	8	14	14

MARKET #2		MARKET #3	
KLOS/Los Angeles (310) 840-4836 Curelop/Wilde		WRXC/Chicago (312) 861-8100 Richards/Robinson	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
19	19	30	31
15	16	10	25
15	19	28	28
24	19	28	31
26	19	29	14
15	13	10	5
7	10	27	30
16	16	8	8
-	13	10	9
18	17	7	10
15	16	9	10
3	17	5	8
12	15	4	7
17	14	10	8
23	23	10	10
19	20	4	9
19	19	1	6
19	14	-	7
17	14	-	8
23	23	-	6
13	11	-	6
18	8	-	6
-	14	-	6
-	19	-	9
16	12	-	6
-	12	-	6
-	10	-	6
-	8	-	6
17	10	-	6
6	5	-	6
22	20	-	6
-	10	-	7

MARKET #4		MARKET #5	
KSIJ/San Jose-San Francisco (408) 453-5400 July		WMMR/Philadelphia (215) 238-8000 Bonadonna/Hofberg	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
25	29	26	25
18	24	15	22
20	25	24	22
19	24	23	24
21	20	26	23
20	23	25	23
19	23	11	13
20	23	15	19
16	17	24	27
6	7	10	20
7	16	10	10
16	15	14	15
6	12	11	15
6	12	12	15
15	14	14	12
7	16	10	13
14	8	15	13
14	8	14	14
21	28	10	10
14	8	11	12
14	8	11	12
24	10	8	11

MARKET #6		MARKET #7	
WRIF/Detroit (810) 827-9505 Fodell/Thompson		KEXL/Dallas (214) 869-9700 Doherty/Scully	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
38	28	30	28
13	15	21	22
35	28	22	21
33	27	22	20
35	27	22	20
31	25	22	22
25	21	19	26
20	21	15	19
19	20	19	19
32	25	18	13
25	25	8	12
8	8	8	12
13	11	8	12
8	6	8	12
6	4	11	12
6	4	11	12
6	4	11	12

MARKET #8		MARKET #9	
WZZM/Detroit (313) 855-5100 Sattler/Thomas		KTXQ/Dallas (214) 528-5500 Lockridge/Redbeard	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
35	45	35	45
26	50	26	50
30	35	30	35
65	58	65	58
29	33	29	33
22	29	22	29
23	27	23	27
16	37	16	37
50	43	50	43
19	28	19	28
6	21	6	21
49	47	49	47
6	21	6	21
15	21	15	21
24	23	24	23
11	12	11	12
21	22	21	22
13	13	13	13
17	14	17	14
10	12	10	12
23	21	23	21
24	21	24	21
20	23	20	23
46	31	46	31
-	18	-	18

MARKET #10		MARKET #11	
WRIF/Detroit (810) 827-9505 Fodell/Thompson		WRIF/Detroit (810) 827-9505 Fodell/Thompson	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
38	28	30	28
13	15	21	22
35	28	22	21
33	27	22	20
35	27	22	20
31	25	22	22
25	21	19	26
20	21	15	19
19	20	19	19
32	25	18	13
25	25	8	12
8	8	8	12
13	11	8	12
8	6	8	12
6	4	11	12
6	4	11	12
6	4	11	12

MARKET #12		MARKET #13	
WMMR/Philadelphia (215) 238-8000 Bonadonna/Hofberg		WZZM/Detroit (313) 855-5100 Sattler/Thomas	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
26	25	26	25
15	22	15	22
24	22	24	22
23	24	23	24
26	23	25	23
11	13	11	13
15	19	15	19
-	10	-	10
24	27	24	27
19	22	19	22
19	18	19	18
-	13	-	13
14	15	14	15
24	23	24	23
18	15	18	15
24	23	24	23
14	12	14	12
10	13	10	13
17	14	17	14
10	12	10	12
-	9	-	9
-	14	-	14
10	12	10	12
-	8	-	8
11	9	11	9
11	10	11	10
11	12	11	12
-	12	-	12
-	11	-	11
14	15	14	15

MARKET #14		MARKET #15	
KEXL/Dallas (214) 869-9700 Doherty/Scully		WRIF/Detroit (810) 827-9505 Fodell/Thompson	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
30	28	30	28
21	22	21	22
22	21	22	21
22	20	22	20
28	31	28	31
10	5	10	5
8	8	8	12
8	12	8	12
8	12	8	12
8	12	8	12
8	12	8	12
8	12	8	12
42	11	42	11
9	11	9	11
12	11	12	11
4	8	4	8
6	5	6	5

MARKET #16		MARKET #17	
WRIF/Detroit (810) 827-9505 Fodell/Thompson		KEXL/Dallas (214) 869-9700 Doherty/Scully	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
38	28	30	28
13	15	21	22
35	28	22	21
33	27	22	20
35	27	22	20
31	25	22	22
25	21	19	26
20	21	15	19
19	20	19	19
32	25	18	13
25	25	8	12
8	8	8	12
13	11	8	12
8	6	8	12
6	4	11	12
6	4	11	12
6	4	11	12

MARKET #18		MARKET #19	
WZZM/Detroit (313) 855-5100 Sattler/Thomas		KTXQ/Dallas (214) 528-5500 Lockridge/Redbeard	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
35	45	35	45
26	50	26	50
30	35	30	35
65	58	65	58
29	33	29	33
22	29	22	29
23	27	23	27
16	37	16	37
50	43	50	43
19	28	19	28
6	21	6	21
49	47	49	47
6	21	6	21
15	21	15	21
24	23	24	23
11	12	11	12
21	22	21	22
13	13	13	13
17	14	17	14
10	12	10	12
23	21	23	21
24	21	24	21
20	23	20	23
46	31	46	31
-	18	-	18

MARKET #20		MARKET #21	
K102/Dallas (214) 528-5500 Lockridge/Redbeard		WZZM/Detroit (313) 855-5100 Sattler/Thomas	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
24	23	24	23
34	33	22	33
23	30	20	30
32	31	30	29
30	29	29	28
19	19	28	28
18	25	28	28
21	23	25	23
28	27	20	17
18	22	16	21
24	27	16	21
14	12	16	21
10	12	16	21
-	9	-	9

ROCK PLAYLISTS

K103.7
MARKET #80
KKYK/Little Rock
(501) 661-1037
Cristi/Kramer

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
34	34	33	35	TOM PETTY/You Wreck Me
34	36	35	34	COLLECTIVE SOUL/Get
25	24	34	34	DAVE MATTHEWS BAND/What Would You Say
36	37	37	34	LIVE/Lighting Crashes
19	15	26	28	VAN HALEN/Can't Stop Lovin'...
27	36	35	26	HOOTIE & BLOWFISH/Hey Hey What Can...
1	16	26	26	VAN HALEN/Can't Stop Lovin'...
24	22	22	24	SPONGE/Plowed
24	23	24	23	BUSH/Everything Zen
14	14	15	23	STONE ROSES/Love Spreads
17	15	23	23	OASIS/Live Forever
27	29	21	23	CULT/Star
17	24	26	18	TOAD THE WET.../Fly From Heaven
17	15	18	18	VAN HALEN/The Seventh Seal
16	17	13	18	GILBY CLARKE/Johanna's Chopper
16	15	17	18	STONE TEMPLE PILOTS/Pretty Penny
22	17	18	17	NIRVANA/The Man Who Sold...
14	15	14	17	OFFSPRING/Gotta Get Away
16	14	12	17	CRUEL SEA/The Honeymoon Is...
16	14	15	17	R.E.M./Star 69
35	34	27	16	PEARL JAM/Better Man
3	16	20	16	MAD SEASON/River Of Deceit
17	16	18	18	CORROSION OF.../Clean My Wounds
12	13	14	15	RUSTED ROOT/Send Me On My Way
4	12	17	15	SKID ROW/Info Another
-	-	-	-	14 SIMPLE MINDS/And The Band...
15	13	14	14	OUR LADY PEACE/Starseed
17	15	15	13	BETTER THAN EZRA/Good
17	15	13	13	MELISSA ETHERIDGE/Take You With Me
9	14	12	13	WEezer/Buddy Holly

KMJX
MARKET #80
KMJX/Little Rock
(501) 224-6500
Wood/Edwards

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
13	13	13	20	ROLLING STONES/Go Wild
13	13	20	20	JAYHAWKS/Blue
20	20	20	20	BRUCE SPRINGSTEEN/Murder Incorporated
20	20	20	20	TOM PETTY/You Wreck Me
13	20	20	20	VAN HALEN/Can't Stop Lovin'...
20	20	20	20	FOREIGNER/Under The Gun
20	20	20	20	BLACK CROWES/High Head Blues
-	-	-	-	13 ELTON JOHN/Pain
-	-	-	-	13 ELTON JOHN/Believe
13	13	13	13	TOM PETTY/It's Good To Be King
13	13	13	13	SHAW-BLADES/My Hallucination
13	13	13	13	TESLA/Aot To Lose
13	13	13	13	SIMPLE MINDS/She's A River
-	-	-	-	13 BONNIE RAITT/You Got It
-	-	-	-	13 WIDESPREAD PANIC/Can't Get High
13	13	13	13	ROLLING STONES/Jump On Top Of Me
-	-	-	-	7 HOOTIE & BLOWFISH/Hey Hey What Can...
-	-	-	-	7 HOOTIE & BLOWFISH/Hey Hey What Can...
13	13	13	13	ERIC CLAPTON/Five Long Years
20	7	7	7	VAN HALEN/Don't Tell Me...
7	7	7	7	ALLMAN BROTHERS/Soulshine
7	7	7	7	TOM PETTY/You Don't Know...
7	7	7	7	EAGLES/Get Over It
7	7	7	7	SPONGE/Plowed
7	7	7	7	R.E.M./Band And Blame
7	7	7	7	PEARL JAM/Not For You
7	7	7	7	PAGE & PLANT/Kashmir
7	7	7	7	PAGE & PLANT/Thank You
-	-	-	-	7 BLACK CROWES/Wiser Time
-	-	-	-	7 PETE DORGO/Northern Bound Train

Tiger
MARKET #81
WTGE/Baton Rouge
(504) 766-3233
LeBlanc/Boomer

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
29	27	27	30	COLLECTIVE SOUL/Get
16	15	25	26	DAVE MATTHEWS BAND/What Would You Say
26	26	26	26	LIVE/Lighting Crashes
27	27	27	26	TOM PETTY/You Wreck Me
24	26	25	25	VAN HALEN/Can't Stop Lovin'...
10	10	10	25	BUSH/Everything Zen
16	26	26	26	STONE ROSES/Love Spreads
7	17	17	17	R.E.M./Star 69
29	28	28	17	SIMPLE MINDS/She's A River
-	8	8	16	ROLLING STONES/Go Wild
15	17	17	16	OASIS/Live Forever
26	27	27	16	GREEN DAY/When I Come Around
-	-	-	-	15 TOM PETTY/It's Good To Be King
9	16	16	16	BETTER THAN EZRA/Good
24	16	16	16	SHAW-BLADES/My Hallucination
16	16	16	16	TESLA/Aot To Lose
25	16	16	16	BLACK CROWES/High Head Blues
15	15	15	15	BLUES TRAVELER/Run-Around
14	15	15	15	HOOTIE & BLOWFISH/Hey Hey What Can...
-	8	8	14	MAD SEASON/River Of Deceit
7	8	8	14	STONE TEMPLE PILOTS/Pretty Penny
16	15	15	14	SLASH'S SNAKEPIIT/Beggars & Hangers-On
16	15	15	14	PEARL JAM/Corduroy
14	14	14	14	SPONGE/Plowed
15	16	13	13	ALICE IN CHAINS/Got Me Wrong
15	15	13	13	NIRVANA/The Man Who Sold...
-	-	-	-	10 OUR LADY PEACE/Starseed
-	6	6	10	SOUNDGARDEN/The Day I Tried To
8	8	8	10	CORROSION OF.../Clean My Wounds
-	-	-	-	8 ELASTICA/Connection

96 Wave
MARKET #82
WAVF/Charleston, SC
(803) 554-4401
Rossi

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
22	23	23	28	PJ HARVEY/Down By The Water
26	27	26	27	OASIS/Live Forever
25	25	26	26	WOLFGANG PRESS/Gong South
24	24	26	26	HOOTIE & BLOWFISH/Fine Line
25	22	25	25	TOAD THE WET.../Fly From Heaven
20	22	25	25	WILLY PORTER/Angry Words
27	22	22	24	STONE TEMPLE PILOTS/Pretty Penny
-	-	-	-	23 COLLECTIVE SOUL/December
22	25	24	22	DAVE MATTHEWS BAND/Satellite
19	21	20	22	MORPHINE/Honey White
25	24	24	24	SHERYL CROW/Strong Enough
21	29	22	19	DEL AMITRI/Here And Now
-	-	-	-	21 GRANT LEE BUFFALO/Honey Don't Think
16	18	19	18	STONE ROSES/Love Spreads
13	19	16	16	LETTERS TO CLEO/Here & Now
-	16	16	16	MATTHEW SWEET/Sick Of Myself
-	12	19	16	RUSTED ROOT/Mary
-	5	9	9	JAYHAWKS/Blue
-	11	18	18	JAYHAWKS/Real Light
23	20	20	18	BETTER THAN EZRA/Good
-	-	-	-	20 MAD SEASON/River Of Deceit
-	-	-	-	20 MAD SEASON/River Of Deceit
-	-	-	-	19 SONIA DUADE/My Way Down
-	-	-	-	20 SONIA DUADE/My Way Down
26	25	20	17	LIVE/Lighting Crashes
19	18	20	17	KEVIN SALEM/Amnesia
-	-	-	-	17 PETER DINKlage/The Scarlet...
20	19	16	16	BETTYE SERVETZ/Ray Ray Rain
-	-	-	-	18 JOAN OSBORNE/One Of Us
13	13	16	15	BAD RELIGION/Infected
14	15	15	15	JULIANA HATFIELD/Universal Heart-Beat
13	14	13	14	SPONGE/Plowed

92 Rock
MARKET #85
WGCB/Mobile
(334) 432-0102
Ocean

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
27	29	27	28	SIMPLE MINDS/She's A River
12	20	27	28	BRUCE SPRINGSTEEN/Murder Incorporated
26	26	27	27	TOM PETTY/You Wreck Me
10	9	24	27	ERIC CLAPTON/Five Long Years
7	26	26	26	VAN HALEN/Can't Stop Lovin'...
-	-	-	-	12 BLUES TRAVELER/Run-Around
-	-	-	-	11 MELISSA ETHERIDGE/I Wanted To
5	10	11	10	LIVE/Lighting Crashes
8	10	11	10	FREDDY JONES BAND/Texas Skies
10	6	10	10	SHAW-BLADES/My Hallucination
-	-	-	-	7 PEARL JAM/Not For You
7	8	8	8	CHRIS DUARTE GROUP/My Way Down
-	-	-	-	8 4 NON BLOWN/Dirty Mountain Hop
-	-	-	-	8 HOOTIE & BLOWFISH/Hey Hey What Can...
10	9	10	10	ROLLING STONES/Go Wild
5	6	6	6	SONNY LANDRETH/Shootin' For...
-	-	-	-	7 R.E.M./Strange Currencies
-	-	-	-	8 STONE TEMPLE PILOTS/Pretty Penny
6	7	4	4	TOM PETTY/It's Good To Be King
6	7	7	7	STONE TEMPLE PILOTS/Pretty Penny
-	-	-	-	5 SLICK LILLY/Dirty Water
7	2	2	2	VAN HALEN/Don't Tell Me...
-	-	-	-	COLLECTIVE SOUL/December
-	-	-	-	CHARLIE SEXTON/Everyone Will Crawl
-	-	-	-	WATER/Spin

WNCD
MARKET #86
WNCD/Youngstown
(216) 652-0106
Jay/Nardella

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
13	24	27	27	LIVE/Lighting Crashes
10	14	21	27	STONE ROSES/Love Spreads
27	27	27	25	GREEN DAY/When I Come Around
29	26	24	25	COLLECTIVE SOUL/Get
-	-	-	-	24 STONE TEMPLE PILOTS/Dancing Days
27	24	26	22	VAN HALEN/Can't Stop Lovin'...
9	26	26	21	STONE TEMPLE PILOTS/Pretty Penny
6	8	9	20	DAVE MATTHEWS BAND/What Would You Say
9	14	15	15	RUSTED ROOT/Send Me On My Way
4	5	9	14	BUSH/Everything Zen
-	-	-	-	11 SPONGE/Plowed
27	22	22	11	TOM PETTY/You Wreck Me
2	5	8	9	BRUCE SPRINGSTEEN/Murder Incorporated
5	9	8	9	OASIS/Live Forever
7	8	7	7	NIRVANA/About A Girl
6	6	10	7	CANDLEBOX/Far Behind
4	3	7	6	CORROSION OF.../Clean My Wounds
6	7	6	6	MATTHEW SWEET/Sick Of Myself
6	7	9	6	SOUNDGARDEN/Spoonman
-	-	-	-	6 SOUNDGARDEN/Fall On Black Days
-	-	-	-	6 CANDLEBOX/You
-	-	-	-	7 MEAT PUMPKIN/Backwater
6	6	6	6	ALICE IN CHAINS/No Excuses
-	-	-	-	6 COLD WATER FLAT/Magnetic North Pole
-	-	-	-	4 OUR LADY PEACE/Starseed
5	4	7	5	MEGADETH/A Tout Le Monde
4	6	5	5	SKID ROW/Info Another
-	-	-	-	5 R.E.M./Star 69
5	6	4	5	BAD RELIGION/Infected
-	-	-	-	5 PEARL JAM/Not For You

KICT/Wichita
MARKET #87
KICT/Wichita
(316) 722-5600
Taylor/McKinnon

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
28	30	28	31	VAN HALEN/Can't Stop Lovin'...
24	32	32	31	LIVE/Lighting Crashes
18	28	30	30	SOUNDGARDEN/The Day I Tried To
25	27	26	28	COLLECTIVE SOUL/Get
17	18	13	28	ROLLING STONES/Go Wild
11	10	14	18	BUSH/Everything Zen
17	19	13	18	ALICE IN CHAINS/Got Me Wrong
23	16	13	18	BLACK CROWES/High Head Blues
31	29	30	17	PEARL JAM/Corduroy
14	15	17	17	ERIC CLAPTON/Five Long Years
6	12	17	17	BRUCE SPRINGSTEEN/Murder Incorporated
7	14	17	17	SHAW-BLADES/My Hallucination
9	12	17	17	MAD SEASON/River Of Deceit
-	-	-	-	17 COLLECTIVE SOUL/December
17	18	17	16	STONE ROSES/Love Spreads
2	9	12	16	PEARL JAM/Not For You
12	15	16	16	BLUES TRAVELER/Run-Around
7	8	14	16	MATTHEW SWEET/Sick Of Myself
15	12	14	16	R.E.M./Star 69
6	10	12	16	OUR LADY PEACE/Starseed
12	16	10	16	DAVE MATTHEWS BAND/What Would You Say
12	17	16	15	STONE TEMPLE PILOTS/Dancing Days
-	-	-	-	11 GILBY CLARKE/Johanna's Chopper
16	16	15	15	STONE TEMPLE PILOTS/Pretty Penny
9	14	14	14	OASIS/Live Forever
28	28	19	14	SIMPLE MINDS/She's A River
6	6	8	13	BAD RELIGION/Infected
6	13	14	13	TOM PETTY/It's Good To Be King
15	12	14	13	GREEN DAY/When I Come Around
17	9	9	12	SLASH'S SNAKEPIIT/Beggars & Hangers-On

KRZZ
MARKET #87
KRZZ/Wichita
(316) 832-9600
Lee/Bergan

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
25	25	26	24	DAVE MATTHEWS BAND/What Would You Say
22	24	24	24	CHRIS DUARTE GROUP/My Way Down
11	11	14	23	LIVE/Lighting Crashes
25	25	23	23	VAN HALEN/Can't Stop Lovin'...
23	23	23	22	TOM PETTY/You Wreck Me
24	22	25	21	STONE TEMPLE PILOTS/Dancing Days
22	22	25	21	HOOTIE & BLOWFISH/Hey Hey What Can...
13	13	20	23	HOOTIE & BLOWFISH/Hey Hey What Can...
20	20	23	20	PEARL JAM/Better Man
12	12	14	18	VAN HALEN/Can't Stop Lovin'...
-	-	-	-	10 TOM PETTY/It's Good To Be King
15	15	17	17	ROLLING STONES/Go Wild
-	-	-	-	12 ERIC CLAPTON/Five Long Years
-	-	-	-	18 MAD SEASON/River Of Deceit
18	16	16	16	COLLECTIVE SOUL/December
20	20	19	15	BRUCE SPRINGSTEEN/Murder Incorporated
10	8	13	16	SOUNDGARDEN/The Day I Tried To
11	11	12	12	SONNY LANDRETH/Shootin' For...
16	16	14	12	SHAW-BLADES/My Hallucination
-	-	-	-	11 COLLECTIVE SOUL/December
-	-	-	-	10 BLACK CROWES/Wiser Time
10	10	11	10	STONE TEMPLE PILOTS/Pretty Penny
-	-	-	-	10 R.E.M./Star 69
-	-	-	-	8 EAGLES/Get Over It
-	-	-	-	10 AEROSMITH/Blind Man
9	8	11	9	SCORPIONS/In Trance
7	7	10	9	BUSH/Everything Zen
8	8	10	9	STONE ROSES/Love Spreads
8	8	10	9	CORROSION OF.../Clean My Wounds
17	17	21	9	VAN HALEN/Don't Tell Me...
11	11	-	8	STONE TEMPLE PILOTS/Intestate Love Song

KRAB 106.7
MARKET #88
KRAB/Bakersfield
(805) 322-9929
Squires/Wayne

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
29	35	36	38	COLLECTIVE SOUL/Get
33	37	35	36	GREEN DAY/When I Come Around
33	35	35	36	PEARL JAM/Better Man
33	35	34	34	TOM PETTY/You Wreck Me

APRIL 7, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	①	LIVE Lightning Crashes (Radioactive)	1994	1985	1939	2031	60/1
3	2	2	②	PJ HARVEY Down By The Water (Island)	1698	1686	1600	1569	61/0
7	7	4	③	ELASTICA Connection (DGC/Geffen)	1649	1548	1337	1276	62/0
6	4	3	④	BETTER THAN EZRA Good (Swell/Elektra/EEG)	1646	1555	1461	1309	60/0
9	6	6	⑤	SPONGE Plowed (WORK)	1479	1400	1352	1219	52/1
21	10	8	⑥	JULIANA HATFIELD Universal Heart-Beat (Mammoth/Atlantic)	1373	1270	1032	804	59/0
2	3	5	7	OASIS Live Forever (Epic)	1329	1448	1556	1604	52/1
4	5	7	8	BUSH Everything Zen (Trauma/Interscope)	1261	1274	1382	1493	48/0
19	14	12	⑨	MATTHEW SWEET Sick Of Myself (Zoo)	1259	1105	988	886	57/7
14	15	11	⑩	DAVE MATTHEWS BAND What Would You Say (RCA)	1230	1128	978	976	49/1
8	9	10	11	LETTERS TO CLEO Here & Now (Giant)	1122	1141	1241	1254	43/0
5	8	9	12	R.E.M. Star 69 (WB)	1089	1220	1323	1388	41/1
27	20	17	⑬	OUR LADY PEACE Starseed (Relativity)	1003	873	788	643	51/2
—	34	22	⑭	MAD SEASON River Of Deceit (Columbia)	995	745	532	152	47/2
22	19	15	⑮	ADAM ANT Wonderful (Capitol)	982	914	819	793	47/3
—	36	21	⑯	STONE TEMPLE PILOTS Dancing Days (Atlantic)	896	760	516	148	44/4
23	21	18	17	MIKE WATT Against The 70's (Columbia)	863	869	784	778	48/1
12	12	14	18	GREEN DAY When I Come Around (Reprise)	860	934	1015	1180	37/0
10	11	13	19	NIRVANA The Man Who Sold The World (DGC/Geffen)	851	950	1032	1217	37/0
43	28	25	⑳	SOUNDGARDEN The Day I Tried To Live (A&M)	802	690	566	399	39/1
11	13	16	21	STONE ROSES Love Spreads (Geffen)	782	912	1013	1206	38/0
35	35	27	㉑	BLUES TRAVELER Run-Around (A&M)	757	663	522	514	43/3
20	17	20	23	BELLY Now They'll Sleep (Sire/Reprise)	741	801	895	865	35/0
34	32	29	㉒	JEFF BUCKLEY Last Goodbye (Columbia)	712	658	543	531	41/2
BREAKER			㉓	WAX California (Interscope)	678	574	565	494	41/2
13	16	19	26	COLLECTIVE SOUL Gel (Atlantic)	675	837	915	1180	32/1
30	25	26	27	HOLE Violet (DGC/Geffen)	665	670	690	583	36/0
18	18	23	28	PEARL JAM Corduroy (Epic)	656	736	836	888	33/1
17	26	31	㉔	CRANBERRIES Ode To My Family (Island)	650	633	686	897	34/0
16	22	24	30	PEARL JAM Better Man (Epic)	554	702	779	911	30/0
—	—	44	⑳	BUSH Little Things (Trauma/Interscope)	545	359	226	163	41/10
15	23	30	32	SHERYL CROW Strong Enough (A&M)	539	649	733	948	30/0
47	42	34	㉑	GOO GOO DOLLS Only One (Metal Blade/WB)	506	463	381	263	31/2
24	24	28	34	RANCID Salvation (Epitaph)	491	659	712	737	36/1
44	43	38	㉒	PEARL JAM Not For You (Epic)	489	435	359	341	30/1
DEBUT			㉓	BJORK Army Of Me (Elektra/EEG)	472	150	37	0	36/6
—	46	42	㉔	OFFSPRING Kick Him When He's Down (Epitaph)	453	379	298	230	36/5
DEBUT			㉕	GREEN DAY She (Reprise)	431	262	192	115	23/7
—	48	43	㉖	FLAMING LIPS Turn It On (WB)	422	371	285	249	34/3
DEBUT			㉗	CAKE Rock 'N' Roll Lifestyle (Capricorn)	413	254	184	116	32/4
39	38	37	41	STONE TEMPLE PILOTS Pretty Penny (Atlantic)	402	438	486	476	23/1
31	33	33	42	BAD RELIGION Infected (Atlantic)	399	486	538	574	23/0
40	39	39	43	FACE TO FACE Disconnected (Victory/A&M)	375	432	476	429	24/0
—	49	45	㉘	MORPHINE Honey White (Rykodisc)	365	342	263	187	21/0
—	—	46	㉙	WEEZER My Name Is Jonas (DGC/Geffen)	363	330	225	187	25/2
48	47	48	㉚	FILTER Hey Man, Nice Shot (Reprise)	346	315	287	263	32/6
DEBUT			㉛	GENERAL PUBLIC Rainy Days (Epic)	335	213	88	9	24/4
DEBUT			㉜	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)	317	234	183	98	15/3
DEBUT			㉝	PHUNK JUNKEEZ I Love It Loud (Trauma/Interscope)	303	210	70	27	29/7
26	30	40	50	PORTISHEAD Sour Times (Nobody Loves Me) (Go!Discs/London)	298	430	552	693	22/0

This chart reflects airplay from March 27 - April 2. Songs ranked by total plays. Highlighted songs indicate Breaker. 62 Alternative reporters. 61 current playlists. © 1995, R&R Inc.

BREAKERS

WAX
California (Interscope)

TOTAL PLAYS/INCREASE: 678/104
TOTAL STATIONS/ADDS: 41/2
CHART: 25

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NINE INCH NAILS Hurt (Nothing/TVT/Interscope)	19
PORTISHEAD Glory Box (Go!Discs/London)	12
BUSH Little Things (Trauma/Interscope)	10
COLLECTIVE SOUL December (Atlantic)	9
MONSTER MAGNET Negasonic Teenage... (A&M)	8
WHITE ZOMBIE More Human Than Human (Geffen)	8
GREEN DAY She (Reprise)	7
PHUNK JUNKEEZ I Love It Loud (Trauma/Interscope)	7
MATTHEW SWEET Sick Of Myself (Zoo)	7
BJORK Army Of Me (Elektra/EEG)	6
FILTER Hey Man, Nice Shot (Reprise)	6
RADIOHEAD Fake Plastic Trees (Capitol)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BJORK Army Of Me (Elektra/EEG)	+322
MAD SEASON River Of Deceit (Columbia)	+250
BUSH Little Things (Trauma/Interscope)	+186
GREEN DAY She (Reprise)	+169
CAKE Rock 'N' Roll Lifestyle (Capricorn)	+159
MATTHEW SWEET Sick Of Myself (Zoo)	+154
STONE TEMPLE PILOTS Dancing Days (Atlantic)	+136
OUR LADY PEACE Starseed (Relativity)	+130
GENERAL PUBLIC Rainy Days (Epic)	+122
RADIOHEAD Fake Plastic Trees (Capitol)	+122

PORTISHEAD
"GLORY BOX"

2 MOST ADDED

HOTTEST RECURRENTS

Ranked By Total Plays

ARTIST TITLE LABEL(S)
OFFSPRING Gotta Get Away (Epitaph)
SIMPLE MINDS She's A River (Virgin)
VERUCA SALT Seether (DGC/Geffen)
WEEZER Buddy Holly (DGC/Geffen)
STONE TEMPLE PILOTS Interstate Love Song (Atlantic)
CRANBERRIES Zombie (Island)
FLAMING LIPS She Don't Use Jelly (WB)
SOUNDGARDEN Fell On Black Days (A&M)
OFFSPRING Self Esteem (Epitaph)
OFFSPRING Come Out And Play (Epitaph)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Stupid is what

WARNING!
THIS AD SUCKS...
THE SONG DON'T



stupid does.

"Stupid"

the first track from the album
Parade of Losers
by **P.O.L.**

(We think it's their first...
but we're too stupid to care)



Live number

after 8 weeks at #1, Live has broken their own record.

#1 new rock track – 8 weeks

#1 new rock album

#1 rock track



unplugged – april 19th



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radioactive



SHAWN ALEXANDER

Upgrading Your Station Equipment

□ Engineers integrate some digital, but feel it's still unproven

There's nothing like moving to new digs. Especially when your station acquires new equipment to spruce things up and improve the on-air sound.

Backup Equipment

KDGE (The Edge)/Dallas recently made dramatic improvements to the on-air sound and added backup equipment. "We didn't have any redundancy in our system," explains engineer **Andy Pickard**. "We wanted to make our on-air chain more redundant. We went from having one digital studio-to-transmitter link (STL) to having two in the event of failure. In the past, we would be off the air a minimum of three to four hours while we swapped out equipment as quickly as possible to go back to an analog STL."

The Edge inherited a lot of **Bonneville** sister station **KZPS**'s equipment when it moved into the same building. "We got new **Naumann** mikes, air corp processors, and a digital work station in the production studio," Pickard notes. "APD **Alan Smith** requested a **Telos** phone system. He used it at a previous station and he didn't like our phone system. It's not brand new technology. It's five years old, but we got it because he asked for it."

"I've always had a problem with people at the forefront of technolo-

gy. I like other people to try things and fail, so I'll know how to do it better. Before moving we had everything we absolutely needed, now we have everything that we wanted.

"We have a lot of flexibility in the studio," he adds. "This station has routing switches, so we can have any source go into the studio with control over it, such as satellite receivers, etc. On remotes, we use a fold-back system. We went from using a dual-line Comrex to having two marte channels and a fold-back marte channel; we can now monitor what's going on in the control room."

Mike Processing

"We replaced our mixing console with a **Pacific Recorders** radio mixer," notes **KEDJ (The Edge)/Phoenix Engineer David Sanford**. "They make beautiful boards; it's a lot quieter than the old one. The digital boards are not quite to the point where I would be willing to invest

that much capital. There's still enough confusion as to what they are doing [with digital]; I didn't feel the time was right to make the move."

Sanford says the station's biggest improvement was getting away from a co-located transmitter. "We added mike processing. We couldn't use it at our other facility because the studios were located at an AM transmitter site. We added **Symetrics 528** voice processing on the microphone

channels to brighten them up a bit."

Digital Audio Computer System

WRLG/Nashville's move involved changing from carts to a touch-screen digital audio delivery computer system (DAD). Engineer **Gibson Prichard** explains, "We use it for commercials, liners, and IDs. It enables both of our stations to play some audio simultaneously without having to dub the cart twice."

"It dramatically improves the fidelity and provides a much better production of the original. It can be played indefinitely without wearing out. There are no tape heads or rum-

“I’ve always had a problem with people at the forefront of technology.”
- Andy Pickard



ble and no more worrying about carts disappearing, etc. It didn't make sense to buy new cart machines. The technology is dated."

WRLG's Alternative (Cagey) Motif

WRLG/Nashville engineer **Gibson Prichard** describes what could be the most outrageous on-air studio ever.

"We have two, metal-framed wire cages that make up the 'RLG studio," he explains. "There's a mixture of old and new equipment inside the cage that wouldn't normally be considered for an on-air control room. We found them [cages] at a salvage store — I think they were once used as a luggage rack. We have a 100-gallon diesel tank from a semi-truck that's used as object art."



"We really wanted furniture that would be rather bizarre. We didn't want a traditional console with formica counters; being strange and funky fits the image of being an Alternative station. We kept our old **Harris** rotary console that gives the jocks the feel of how radio used to be. However, we spray-painted it bright green."

Prichard did have concerns about switching to a computer system. "Many are designed for stations that run on satellite. Not too many large-market stations use computer systems because they require live assist. It's cumbersome; you have to play with a keyboard or mouse. It interrupts the flow of the on-air programming."

Why did Prichard opt for **Enco's DAD**? "A major selling point was the touch-screen and their reputation. It's so intuitive for the deejay to use. You

don't need to load anything. You just press the button and everything is sequenced. There's a nice big bar graph on the screen that pops up like a gas gauge to let you know when it's time to talk. It works over a network enabling multiple studios to be operational at the same time."

Prichard discusses the future of digital technology. "Many digital consoles are either untested or very expensive; there are only four or five that are really designed for radio. The most notable is made by **Wheatstone**, but I don't think it is in use yet. Our next console will probably be a digital board."

AUDIO PROCESSING

Defining The Alternative Sound

What are engineers doing to alter the sound of the music hitting the airwaves? Two engineers share varying opinions.

"There's a debate going on among the engineers at Alternative stations as to what the music should sound like," says **WRLG/Nashville engineer Gibson Prichard**. "Should it be nice and warm so you hear the bass, guitars, and drums? Or should it be really squashed and sound loud like a CHR? The core of your audience probably isn't that concerned about fidelity. They play it loud to begin with."

'High Affinity For Drums'

Prichard notes, "I shoot for a really clean sound. I like to be able to distinguish all the instruments in the mix. I have a real high affinity for drums and like the sound of a snare drum. I like to be able to hear the snap of a drum; it adds a lot of accent to the song."

Comparing the sound of 'RLG to other formats, Prichard says, "We sound a lot like an AOR; there's not a whole lot of bass like a CHR. Our audience is not really into that. A lot of alternative music is heavily processed in the studio. It's pretty compressed with a lot of distortion and guitars. I want our on-air sound to be as close to the CD as possi-

ble. It's an ongoing struggle because the PD [Ned Horton] wants it to be loud and heard when people tune across the dial. I want it to sound good and not fatigue [listeners]."

“I shoot for a really clean sound. I like to be able to distinguish all the instruments in the mix.”
- Gibson Prichard

“With some artists there's so much jangly guitar that if it's not fit carefully it can be harsh or abrasive on-air. Female listeners would tune out, because studies have shown that female listeners are very sensitive to high-end sound.”

"We use mostly analog processing, but we're really not satisfied with it. We would like to change some of the audio processing outside the studio

to try and define what an alternative sound is and what type of mix the format demands. I'd like to change to digital processing, either the **Optimod 8200** or **Unity 2000**. We're currently evaluating which piece we would like to purchase."

Heavily Processed

KDGE/Dallas Engineer **Andy Pickard** says there's a lot of competition for loudness in the marketplace. "It creates overcompression. Our station is probably the heaviest processed station. I'd like to have a natural sound, but we lean towards a Top 40 sound with the Alternative format."

"Top 40 has always been a loudness-type war situation. If you're louder, you must be better. It's not what engineers look for, but PDs like it to be extra loud. Also, being a move-in station, loudness helps to mask any signal problems."

As far as EQ, Pickard says KDGE leans toward bass. "We lean toward a female audience; they don't like a lot of high-end and prefer more bass. We're using the **Optimod 8200** digital processing. To my knowledge, everybody in the market is, too."

NEW MUSIC SCENE

- **Artist:** Sons of Elvis
- **Track:** "Formaldehyde"
- **LP:** "Glodean"
- **Label:** Priority

• **Essentials:** Founding members **Dave Hill** (bass/guitar) and **Tim Parnin** (guitar) began making music together as eighth graders in Cleveland after meeting one day following church. One year after attending Fordham University together, they were joined by another Cleveland native, **Pat Casa** (drums), and adopted the name **Sons of Elvis**.

However, the trio was missing a lead singer. After working with a couple of vocalists, they met **John Borland**, who completed the quartet. The band played the New York club circuit for nearly three years before signing with **Priority** last year. Collectively, the quartet shares a strong fondness for **Barry White**. Their debut LP, "Glodean" was named after White's ex-wife. "Soaking In It" will be the next emphasis track.

• **Artist POV:** Hill explains, "When we went to New York we were exposed to bands like **Bad Brains** and



Sons of Elvis

Metallica. The aggressive energy went along with being scared shitless in New York. We practiced across the street from the Port Authority. We were in bad moods from wading through the lowest scum you could possibly come across. The most natural thing to do was to crank up really loud and bang on our instruments. The pop melodies sort of fed through us being pissed off about a bad subway ride, etc. We like playing big riffs, grooves, and melodies."

• **Label POV:** **Priority** Director/Alternative Promotion **Michelle St. Clair** says, "It's so exciting introducing a band and a song to radio that is unequivocally *not* too AOR for Alternative or vice-versa."

New Music Scene highlights breaking artists charting for the first time.

MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weathery/Sandbloom/
Worden

WORLD FAMOUS KROQ 106.7 FM

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	37	44	40		SUBLINE/Date Rape
40	39	41	36		NIRVANA/The Man Who Sold...
33	27	24	33		GREEN DAY/She
40	39	38	31		LIVE/Lighting Crashes
24	33	36	31		CRANBERRIES/Ode To My Family
-	-	24	30		PEARL JAM/Nothingman
-	-	19	29		MAGNIFICENT BASTARDS/Mockingbird...
12	16	24	28		FACE TO FACE/Disconnected
28	35	30	27		BUSH/Little Things
25	22	22	26		BETTER THAN EZRA/Good
-	22	30	26		SPONGE/Plowed
11	26	29	25		NINE INCH NAILS/Hurt
-	-	18	24		LIVE/All Over You
39	39	30	22		BUSH/Everything Zen
40	31	23	22		PJ HARVEY/Down By The Water
21	19	17	22		PEARL JAM/Corduroy
32	29	20	21		GREEN DAY/When I Come Around
36	21	21	21		SPONGE/Plowed
17	19	23	20		ELASTICA/Connection
-	-	10	20		RAKE'S PROGRESS/It Talk My Way...
21	16	15	16		RANCID/Salvation
27	34	30	18		STONE TEMPLE PILOTS/Dancing Days
29	34	22	17		OUR LADY PEACE/Starseed
38	39	19	16		PEARL JAM/Better Man
-	-	8	16		NOFX/Leave It Alone
-	-	15	15		BABY CHAOS/Buzz
15	16	17	15		WEEZER/My Name Is Jonas
16	13	16	14		SHERYL CROW/Strong Enough
15	14	11	13		SOUNDGARDEN/The Day I Tried To
14	14	12	12		MONSTER MAGNET/Negasonic Teenage...
8	11	13	11		JULIANA HATFIELD/Universal Heart-Beat
-	-	7	10		PHUNK JUNKEEZ/I Love It Loud
13	13	13	9		JEFF BUCKLEY/Last Goodbye
14	13	12	9		DAVE MATTHEWS BAND/What Would...
-	-	4	7		ADAM ANT/Wonderful
-	-	4	6		OFFSPRING/Kick Him When...

ADDS
10 MAD SEASON/River Of Deceit
- MATTHEW SWEET/Sick Of Myself

MARKET #3
WKQX/Chicago
(312) 527-8348
Gambler/Shuminas

Q101

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
47	53	47	48		NINE INCH NAILS/Hurt
47	55	48	47		LIVE/Lighting Crashes
48	54	39	46		BUSH/Everything Zen
48	44	35	45		SPONGE/Plowed
34	35	33	39		SHERYL CROW/Strong Enough
15	31	41	38		HOLE/Violet
47	41	33	36		BETTER THAN EZRA/Good
11	27	40	36		SOUNDGARDEN/The Day I Tried To
47	54	46	35		NIRVANA/The Man Who Sold...
23	37	43	35		STONE TEMPLE PILOTS/Dancing Days
26	36	30	34		STONE ROSES/Love Spreads
13	27	32	32		GREEN DAY/She
23	36	28	31		WEEZER/No One Else
33	39	32	30		OASIS/Live Forever
36	23	20	29		BAD RELIGION/Infected
14	8	13	28		CRANBERRIES/Ode To My Family
19	19	16	28		ALICE IN CHAINS/Don't Follow
11	14	22	25		SMOKING POPES/Need You Around
12	29	26	25		OUR LADY PEACE/Starseed
29	49	35	26		PEARL JAM/Better Man
12	10	12	24		NO USE FOR A NAME/Soul Mate
12	6	4	24		WAX/California
28	46	36	24		PEARL JAM/Corduroy
-	11	23	24		SEBADOH/Rebound
7	8	7	23		ADAM ANT/Wonderful
-	-	-	20		SPONGE/Plowed
-	-	5	19		NIRVANA/Pennyroyal Tea
22	37	13	18		LETTERS TO CLEO/Here & Now
-	-	19	20		MAGNIFICENT BASTARDS/Mockingbird...
13	14	13	18		FILTER/Hey Man, Nice Shot
-	-	11	16		CAKE/ROCK 'N' ROLL...
33	40	35	15		PJ HARVEY/Down By The Water
11	12	12	13		MUDHONEY/Generation...
-	-	13	13		PHUNK JUNKEEZ/I Love It Loud
10	19	10	12		1000 HOMO DJS/Supernaut
-	-	7	9		OFFSPRING/Kick Him When...
10	9	11	12		MONSTER MAGNET/Negasonic Teenage...
12	16	11	12		NITZER EBB/Kick It
8	9	9	11		P.O.L./Stoopid
14	25	26	11		SARAH MCLACHLAN/Hold On
-	-	1	2		SUBLINE/Date Rape
11	27	15	11		FLAMING LIPS/Turn It On

ADDS
7 DURAN DURAN/White Lines
- NOFX/Leave It Alone
- SUGAR RAY/Mean Machine
- MATTHEW SWEET/Sick Of Myself
- RAKE'S PROGRESS/It Talk My Way...

MARKET #4
KITS/San Francisco
(415) 512-1053
Sands/Masters

LIVE 105

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	29	29	32		CRANBERRIES/Ode To My Family
32	31	31	31		LIVE/Lighting Crashes
31	31	24	30		ADAM ANT/Wonderful
-	-	20	29		P.O.L./Stoopid
19	18	18	28		PEARL JAM/Corduroy
19	17	17	26		BETTER THAN EZRA/Good
19	17	17	25		SHERYL CROW/Strong Enough
-	-	5	10		PHUNK JUNKEEZ/I Love It Loud
21	19	18	22		SPONGE/Plowed
-	20	21	21		STONE TEMPLE PILOTS/Dancing Days
9	21	22	21		GENERAL PUBLIC/Rainy Days
-	-	9	21		BUSH/Little Things
-	-	14	21		OFFSPRING/Kick Him When...
29	27	29	21		GREEN DAY/When I Come Around
25	20	19	19		PJ HARVEY/Down By The Water
-	-	16	19		RADIOHEAD/Fake Plastic Trees
25	21	21	19		ELASTICA/Connection
24	29	31	18		SIOUXSIE & BANSHEES/O Baby
-	14	17	18		GREEN DAY/She
21	31	21	17		OASIS/Live Forever
-	5	17	17		JAWBREAKER/Indictment
19	20	20	17		OUR LADY PEACE/Starseed
30	28	22	16		PEARL JAM/Better Man
19	17	17	18		SEBADOH/Rebound
13	22	18	18		JULIANA HATFIELD/Universal Heart-Beat
24	20	14	14		BUSH/Everything Zen
20	16	14	14		STONE ROSES/Love Spreads
13	9	9	12		HOLE/Violet
19	17	12	12		NO USE FOR A NAME/Soul Mate
22	28	25	11		NIRVANA/The Man Who Sold...
19	18	13	11		FAITH NO MORE/Digging The Grave
5	5	5	7		CAKE/ROCK 'N' ROLL...
9	9	9	9		RANCID/Salvation
9	9	5	5		SARAH MCLACHLAN/Hold On
-	-	5	5		GOO GOO DOLLS/Only One
-	-	5	5		MONSTER MAGNET/Negasonic Teenage...
-	-	5	5		NEO'S ATOMIC DUSTBIN/Ask Of...
-	-	-	5		FLAMING LIPS/Turn It On

ADDS
14 MAGNIFICENT BASTARDS/Mockingbird...
12 NINE INCH NAILS/Hurt
8 MASSIVE ATTACK/Protection
8 LIVE/All Over You
- NOFX/Leave It Alone
- MATTHEW SWEET/Sick Of Myself
- FILTER/Hey Man, Nice Shot

MARKET #5: #14
WDRB/Phila. - Long Island
(516) 222-1103
Mottia/Shapiro/Parrish

WDRB MODERN ROCK

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	31	32	32		ELASTICA/Connection
17	32	32	32		PJ HARVEY/Down By The Water
18	26	30	32		SONS OF ELVIS/Formaldehyde
-	28	31	32		MORPHINE/Honey White
21	31	32	32		MATTHEW SWEET/Sick Of Myself
21	32	30	32		ELECTRAXION/Zephyr
24	33	31	32		SIMPLE MINDS/Great Leap Forward
21	30	30	31		MAD SEASON/River Of Deceit
20	30	29	30		GOO GOO DOLLS/Only One
21	31	29	30		SPONGE/Plowed
17	30	28	28		WAX/California
10	11	24	27		SEBADOH/Rebound
9	24	27	26		BETTER THAN EZRA/Good
13	24	27	26		BELLY/Now They'll Sleep
16	26	26	26		MIGHTY MIGHTY BT/Pictures To Prove It
12	14	20	25		JULIANA HATFIELD/Universal Heart-Beat
25	32	31	24		OASIS/Live Forever
18	27	25	23		POSTER CHILDREN/Junior Citizen
9	9	13	22		ADAM ANT/Wonderful
9	9	18	21		JEFF BUCKLEY/Last Goodbye
18	15	17	20		STONE ROSES/Ten Storey Love...
17	22	20	19		MORRISSEY/Have-A-Go Merchant
7	12	14	19		RUSTY/Wake Me
-	11	16	17		COP SHOOT COP/Any Day Now
12	16	16	16		MIKE WATT/Against The 70's
11	16	16	16		MIKE WATT/Big Train
-	10	13	16		DRAG/My Mind's Mine
7	13	13	15		URBAN DANCE SQUAD/Demagogue
14	12	12	15		FAITH NO MORE/Digging The Grave
8	19	17	15		MUDHONEY/Generation...
8	8	14	15		RUSTED ROOT/Send Me On My Way
12	11	10	14		NIRVANA/Lake Of Fire
-	15	15	14		NEO'S ATOMIC DUSTBIN/Premonition
-	10	14	14		OASIS/Rock And Roll Star
-	-	-	13		BLINK/It's Not My Fault
-	-	-	12		CAULFIELDS/Devil's Diary
-	3	10	12		GOO GOO DOLLS/Flat Top
5	8	10	11		BUSH/Monkey
-	-	9	11		WHITE ZOMBIE/More Human Than...
6	12	12	11		1000 HOMO DJS/Supernaut
3	14	8	11		LORDS OF ACID/The Crab Louse
5	8	7	9		RAGE AGAINST.../Year Of...

ADDS
17 LIVE/Lighting Crashes
3 ELASTICA/Stutter
1 KMFDM/Flesh
- TAD/Dementia
- OUR LADY PEACE/Starseed
- JILL SOBULE/I Kissed A Girl
- SLEEPER/Delicious

MARKET #6
CINX/Detroit
(313) 961-9811
Brookshaw/Canova

89X

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
33	39	40	48		SPONGE/Plowed
16	26	37	38		ALICE IN CHAINS/Got Me Wrong
40	38	40	39		PJ HARVEY/Down By The Water
9	32	34	39		MAD SEASON/River Of Deceit
39	40	40	39		LIVE/Lighting Crashes
39	40	39	39		OASIS/Live Forever
27	33	35	38		MIKE WATT/Against The 70's
38	39	38	38		PEARL JAM/Corduroy
-	3	25	34		R.E.M./Crush With Eyeliner
9	33	32	33		STONE TEMPLE PILOTS/Unplugged
23	22	32	33		OUR LADY PEACE/Starseed
20	25	28	32		BETTER THAN EZRA/Good
24	26	32	32		VERUCA SALT/Number One Blind
5	16	15	28		BUSH/Little Things
34	32	33	28		ELASTICA/Connection
24	24	23	23		KILLJOYS/Today I Hate...
22	24	24	26		BAD RELIGION/Infected
5	18	25	25		JULIANA HATFIELD/Universal Heart-Beat
-	11	19	25		FLAMING LIPS/Turn It On
29	16	27	24		RANCID/Salvation
6	23	24	24		DAVE MATTHEWS BAND/What Would...
-	-	6	23		ZIPPER CHAIR/Tomorrow
20	20	24	22		ZUMPTANO/The Party Rages On
24	22	20	22		SLODAWI/Hate My Generation
24	23	25	21		JAYHAWKS/Blue
23	25	24	21		ODDS/Truth Untold
10	13	24	20		GREEN DAY/2000 Light Years...
23	19	19	19		TRAGICALLY HIP/Grace, Too
18	18	17	18		SIOUXSIE & BANSHEES/O Baby
-	-	6	18		HOLE/Violet
17	27	21	17		MOIST/Machine Punch...
6	14	17	15		JEFF BUCKLEY/Last Goodbye
-	-	9	9		TEA PARTY/Fire In The Head

ADDS
- STONE TEMPLE PILOTS/Dancing Days
- MATTHEW SWEET/Sick Of Myself
- NOFX/Leave It Alone
- COLLECTIVE SOUL/December
- RADIOHEAD/Fake Plastic Trees
- HHEAD/Answers

MARKET #7
KDGE/Dallas
(214) 770-7777
Folger/Michaels

94.5 EDGE

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
49	52	59	58		LIVE/Lighting Crashes
58	42	43	51		GREEN DAY/When I Come Around
60	51	49	50		SARAH MCLACHLAN/Good Enough
59	57	49	56		PEARL JAM/Better Man
20	41	42	46		SPONGE/Plowed
37	21	15	45		NIRVANA/The Man Who Sold...
19	15	25	45		HOOTIE & BLOWFISH/Let Her Cry
25	25	33	43		MELISSA ETHERIDGE/1'm The Only One
61	48	41	42		DURAN DURAN/White Lines
39	49	42	41		BUSH/Everything Zen
12	24	41	39		R.E.M./Star 69
41	40	40	39		COLLECTIVE SOUL/Gel
20	27	35	34		ADAM ANT/Wonderful
49	57	49	32		HOOTIE & BLOWFISH/Hold My Hand
-	-	20	38		GENERAL PUBLIC/Rainy Days
16	18	20	29		PEARL JAM/Corduroy
7	7	7	29		DEEP BLUE SOMETHING/Breakfast At...
15	15	17	27		ANNIE LENNOX/No More 'I Love...'
12	18	15	26		PJ HARVEY/Down By The Water
41	41	23	23		LETTERS TO CLEO/Here & Now
10	11	8	15		BLUES TRAVELER/Run-Around
20	12	9	14		HUMAN LEAGUE/Tell Me When
-	-	-	12		STONE TEMPLE PILOTS/Pretty Penny
-	-	17	10		JULIANA HATFIELD/Universal Heart-Beat
-	-	-	10		REDNEX/Cotton Eye Joe
-	-	-	10		MELISSA ETHERIDGE/If I Wanted To
4	19	15	9		BETTER THAN EZRA/Good
-	-	12	8		GREEN DAY/She
-	-	-	7		DAVE MATTHEWS BAND/What Would...
9	7	7	7		NEW ORDER/Let's Go (Nothing...)
-	-	10	7		ELASTICA/Connection
22	30	23	5		DIONNE FARRIS/I Know
6	5	6	4		JEFF BUCKLEY/Last Goodbye

ADDS
- CRUEL SEA/The Honeymoon Is...

MARKET #8
WHFS/Washington
(301) 306-0991
Benjamin/Waugh/Terese

ALTERNATIVE PLAYLISTS

Continued from Page 87

THE end 107.7 MARKET #13
KNDD/Seattle
(206) 622-3251
Lambert/Collins

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	34	35	35		LIVE/Lightning Crashes
24	28	29	32		R.E.M./Star 69
25	24	31	31		BETTER THAN EZRA/Good
-	10	25	31		GREEN APPLE QUICK.../Los Vargos
31	24	31	29		GREEN DAY/When I Come Around
13	26	30	29		MAD SEASON/River Of Deceit
25	23	30	29		PJ HARVEY/Down By The Water
20	11	24	29		PEARL JAM/Corduroy
28	28	29	29		NIRVANA/The Man Who Sold...
25	26	30	27		OFFSPRING/Kick Him When...
35	32	28	27		GREEN DAY/2000 Light Years...
26	20	25	27		OUR LADY PEACE/Starseed
25	23	26	26		BUSH/Everything Zen
30	22	29	25		SPONGE/Plowed
31	26	27	25		MIKE WATT/Against The 70's
28	26	27	25		THROWING MUSES/Bright Yellow Gun
22	24	26	25		FILTER/Hey Man, Nice Shot
33	21	26	25		ELASTICA/Connection
31	30	25	25		SOUNDGARDEN/Let Me Down
11	13	25	25		BUSH/Little Things
29	24	24	25		MAD SEASON/Don't Know...
24	20	24	25		ADAM ANT/Wonderful
15	26	23	23		STONE TEMPLE PILOTS/Pretty Penny
22	16	22	23		MATTHEW SWEET/Sick Of Myself
-	10	23	23		BJORK/Army Of Me
23	19	21	22		MUDHONEY/Generation...
26	20	23	21		WEEZER/Say It Ain't So
22	16	21	21		JULIANA HATFIELD/Universal Heart-Beat
29	25	25	20		SMASHING PUMPKINS/Never Let Me...
18	10	20	20		OASIS/Live Forever
21	17	21	18		NITZER EBB/Kick It
4	4	20	18		SHERYL CROW/Strong Enough
18	14	16	16		HOLE/Violet
5	11	12	16		STONE TEMPLE PILOTS/Dancing Days
20	14	15	15		FAITH NO MORE/Digging The Grave
17	13	17	15		NED'S ATOMIC DUSTBIN/I Ask Of...
10	11	14	15		CRANBERRIES/Ode To My Family
24	16	15	13		PORTISHEAD/Sour Times...
17	10	14	13		JEFF BUCKLEY/Last Goodbye
-	-	13	13		NINE INCH NAILS/Hurt
-	-	13	13		COLLECTIVE SOUL/December
15	7	10	10		FACE TO FACE/Disconnected

ADDS
NONE

92.5 FLASH MARKET #15
XHRM/San Diego
(619) 336-4900
Cohen/Cluque

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
10	26	31	32		GREEN DAY/When I Come Around
26	27	26	32		PRIMITIVES/Crash
25	32	32	32		LIVE/Lightning Crashes
32	32	32	31		ADAM ANT/Wonderful
32	32	32	31		SIUXSIE & BANISHEES/O Baby
32	26	27	27		DAVE MATTHEWS BAND/What Would...
-	5	26	27		R.E.M./Strange Currencies
27	27	26	26		RUSTED ROOT/Send Me On My Way
19	32	27	26		SIMPLE MINDS/She's A River
26	27	27	26		COLLECTIVE SOUL/Gel
26	25	27	26		OASIS/Live Forever
19	17	17	19		DEL AMITRI/Roll To Me
5	14	18	18		JEFF BUCKLEY/Last Goodbye
9	8	18	18		PJ HARVEY/Down By The Water
18	16	19	18		BETTER THAN EZRA/Good
-	9	12	13		PEARL JAM/Better Man
11	11	11	12		NIRVANA/The Man Who Sold...
32	32	11	11		CAUSE & EFFECT/Inside Out
31	11	10	11		SHERYL CROW/Strong Enough
5	8	11	10		ELASTICA/Connection
8	9	10	10		STONE TEMPLE PILOTS/Pretty Penny
9	11	10	10		R.E.M./What's The Frequency
5	8	10	9		STONE TEMPLE PILOTS/Dancing Days
10	8	10	9		STONE TEMPLE PILOTS/Interstate Love...
3	8	9	9		NATASHA'S GHOST/Catch My Breath
14	-	9	8		CRANBERRIES/Ode To My Family
19	6	5	5		SIMPLE MINDS/Hypnotized
5	14	5	1		SHERYL CROW/D'yer Mak'er

ADDS
10 CRANBERRIES/Zombie
- PETER MURPHY/The Scarlet Thing...
- BLUES TRAVELER/Run-Around

91X MARKET #15
XTRA/San Diego
(619) 291-9191
Stapleton/Halloran

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	30	30	33		LIVE/Lightning Crashes
31	30	30	33		PEARL JAM/Corduroy
30	30	30	33		GREEN DAY/Pulling Teeth
16	27	28	30		SPONGE/Plowed
12	30	27	28		STONE TEMPLE PILOTS/Dancing Days
22	24	28	26		BUSH/Everything Zen
29	30	25	25		STONE ROSES/Love Spreads
10	20	22	24		WAX/California
-	24	24	20		GENERAL PUBLIC/Rainy Days
30	27	24	20		OFFSPRING/Gotta Get Away
11	13	14	20		BETTER THAN EZRA/Good
18	13	20	20		BAD RELIGION/Infected
-	7	17	20		JULIANA HATFIELD/Universal Heart-Beat
25	15	24	19		JEFF BUCKLEY/Last Goodbye
18	24	25	18		ELASTICA/Connection
-	-	17	17		RADIOHEAD/Fake Plastic Trees
15	24	25	16		JEWEL/Who Will Save...
15	18	15	16		JAYHAWKS/Blue
-	11	15	16		MAD SEASON/River Of Deceit
22	24	17	16		PJ HARVEY/Down By The Water
-	11	15	15		BLUES TRAVELER/Run-Around
12	15	12	15		MIKE WATT/Against The 70's
18	11	-	12		SIMPLE MINDS/She's A River
-	-	12	12		DUR LADY PEACE/Starseed
-	-	12	12		MUFFS/Sad Tomorrow
-	-	12	12		SUBLIME/Date Rape
12	13	17	11		SARAH MCCLACHLAN/Hold On
25	16	10	10		CRANBERRIES/Ode To My Family
22	19	10	10		SOUNDGARDEN/The Day I Tried To
-	-	10	10		FAITH NO MORE/Digging The Grave
12	12	10	10		WEEZER/Buddy Holly
10	10	10	9		STONE TEMPLE PILOTS/Unglued
32	24	10	9		OASIS/Live Forever
10	10	10	9		NIRVANA/The Man Who Sold...
-	9	12	9		OFFSPRING/Kick Him When...
10	14	7	7		RANCID/Salvation
-	5	7	7		SLEEPER/Delicious
-	5	7	7		MASSIVE ATTACK/Protection
10	9	12	5		HOLE/Violet

ADDS
- NINE INCH NAILS/Hurt
- FLAMING LIPS/Turn It On
- PHUNK JUNKEEZ/ Love It Loud
- MATTHEW SWEET/Sick Of Myself
- BJORK/Army Of Me

EDGE 107.9 MARKET #16
KEGE/Minneapolis
(612) 452-6202
Lassman/Linder

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	46	48		LIVE/Lightning Crashes
-	-	50	43		PJ HARVEY/Down By The Water
-	-	38	42		LETTERS TO CLEO/Here & Now
-	-	37	37		NIRVANA/The Man Who Sold...
-	-	45	36		BUSH/Everything Zen
-	-	12	34		SHERYL CROW/D'yer Mak'er
-	-	19	33		COLLECTIVE SOUL/December
-	-	23	32		PEARL JAM/Immortality
-	-	13	31		GREEN DAY/She
-	-	23	31		MAGNIFICENT BASTARDS/Mockingbird...
-	-	23	31		OFFSPRING/Kick Him When...
-	-	33	30		BETTER THAN EZRA/Good
-	-	35	29		MATTHEW SWEET/Sick Of Myself
-	-	30	29		ELASTICA/Connection
-	-	19	29		SARAH MCCLACHLAN/Hold On
-	-	22	26		ADAM ANT/Wonderful
-	-	34	26		JULIANA HATFIELD/Universal Heart-Beat
-	-	36	26		STONE ROSES/Love Spreads
-	-	25	26		DAVE MATTHEWS BAND/What Would...
-	-	26	25		STONE TEMPLE PILOTS/Dancing Days
-	-	33	24		PEARL JAM/Better Man
-	-	22	23		MAD SEASON/River Of Deceit
-	-	23	23		LIVE/ Alone
-	-	21	20		JEFF BUCKLEY/Last Goodbye
-	-	32	19		JETT & WESTERBERG/Let's Do It
-	-	11	19		BLUES TRAVELER/Run-Around
-	-	15	18		OUR LADY PEACE/Starseed
-	-	14	15		SPONGE/Plowed
-	-	21	11		SHERYL CROW/Strong Enough
-	-	15	11		SOUNDGARDEN/The Day I Tried To
-	-	12	10		WHITE ZOMBIE/More Human Than...
-	-	13	10		SIMPLE MINDS/She's A River
-	-	10	10		HOLE/Violet
-	-	9	9		NED'S ATOMIC DUSTBIN/I Ask Of...
-	-	12	8		FILTER/Hey Man, Nice Shot
-	-	8	8		NINE INCH NAILS/Hurt
-	-	6	6		WAX/California
-	-	18	7		MIKE WATT/Against The 70's
-	-	4	4		BAD RELIGION/Infected
-	-	9	4		PHUNK JUNKEEZ/ Love It Loud
-	-	5	4		NO USE FOR A NAME/Soul Mate
-	-	10	5		SMASHING PUMPKINS/Never Let Me.....
-	-	6	5		OFFSPRING/Kick Him When...

ADDS
28 NEW ORDER/Let's Go (Nothing...)
18 SUBLIME/Date Rape
7 MONSTER MAGNET/Negasonic Teenage...
4 DURAN DURAN/White Lines
- ADAM ANT/Wonderful
- DANZIG/ Don't Mind...
- PORTISHEAD/Glory Box

THE POINT MARKET #17
KPWT/Sf. Louis
(314) 231-1057
McGuinn/Luke

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
34	33	31	35		LIVE/Lightning Crashes
35	34	31	35		SPONGE/Plowed
25	25	30	34		PJ HARVEY/Down By The Water
25	24	31	34		BLUES TRAVELER/Run-Around
34	34	31	34		DAVE MATTHEWS BAND/What Would...
36	34	30	34		OASIS/Live Forever
15	36	31	33		STONE TEMPLE PILOTS/Dancing Days
24	25	28	33		MATTHEW SWEET/Sick Of Myself
-	-	21	31		R.E.M./Strange Currencies
18	17	22	26		BETTER THAN EZRA/Good
24	24	22	26		JULIANA HATFIELD/Universal Heart-Beat
-	-	15	26		WALCO/Box Full Of Letters
23	24	21	25		ADAM ANT/Wonderful
-	-	16	25		MAD SEASON/River Of Deceit
23	23	25	24		RANCID/Salvation
-	-	24	24		CRACKER/Good Times Bad Times
17	18	21	24		ELASTICA/Connection
18	17	17	24		DADAV/ Feeling Nothing
22	24	22	23		BELLY/Now They'll Sleep
-	-	20	22		PEARL JAM/Corduroy
-	-	14	22		BUSH/Little Things
-	-	18	22		GREEN DAY/She
-	-	10	16		TOAD THE WET.../Fly From Heaven
17	19	19	18		MIKE WATT/Against The 70's
-	-	14	18		CAKE/Rock 'N' Roll...
-	-	18	18		COLLECTIVE SOUL/December
-	-	17	18		OUR LADY PEACE/Starseed
-	-	17	18		BJORK/Army Of Me
14	17	14	16		FAITH NO MORE/Digging The Grave
15	18	16	16		WAX/California
-	-	13	16		SOUNDGARDEN/The Day I Tried To
17	15	14	14		FLAMING LIPS/Turn It On
-	-	18	14		NEW ORDER/Let's Go (Nothing...)
-	-	16	14		JEFF BUCKLEY/Last Goodbye
14	5	13	13		OFFSPRING/Kick Him When...
14	13	13	13		HOLE/Violet
16	15	15	13		TRAGICALLY HIP/So Hard Done By
15	12	5	9		JAYHAWKS/Blue

ADDS
- STONE TEMPLE PILOTS/Pretty Penny
- PORTISHEAD/Glory Box
- JETT & WESTERBERG/Let's Do It
- NINE INCH NAILS/Hurt

102.7 FM WEGX MARKET #57
WEGX/Albany
(602) 362-4800
Schoenewetter

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	28	32	32		LIVE/Lightning Crashes
24	24	30	31		OASIS/Live Forever
21	23	24	29		BLUES TRAVELER/Run-Around
25	23	20	26		BETTER THAN EZRA/Good
-	-	23	26		PEARL JAM/Nothingman
19	19	23	25		PJ HARVEY/Down By The Water
30	23	27	25		R.E.M./Star 69
23	22	25	25		BELLY/Now They'll Sleep
21	22	23	24		GREEN DAY/Tired Of Waiting...
-	-	10	24		PETE DROGE/Northern Bound Train
23	24	22	24		JAYHAWKS/Blue
-	-	7	25		CRANBERRIES/Ridiculous Thoughts
21	22	24	24		RUSTED ROOT/Send Me On My Way
21	19	24	24		MELISSA ETHERIDGE/Take You With Me
25	22	23	23		SPONGE/Plowed
14	21	23	23		SORDID HUMOR/Barbarossa
26	16	24	23		MATTHEW SWEET/Sick Of Myself
15	18	19	22		TRAGICALLY HIP/Nautical Disaster
18	18	24	22		ADAM ANT/Wonderful
18	17	17	21		JULIANA HATFIELD/Universal Heart-Beat
18	14	20	21		ELASTICA/Connection
22	21	23	21		STONE TEMPLE PILOTS/Pretty Penny
1	9	17	18		NEW ORDER/Let's Go (Nothing...)
-	-	18	18		CAKE/Rock 'N' Roll...
19	18	18	18		TOAD THE WET.../Fly From Heaven
-	-	13	17		CAULFIELDS/Devil's Diary
-	-	18	17		DAVE MATTHEWS BAND/Ans Marching
11	17	12	18		KIRSTY MACCOLL/Caroline
3	3	6	18		SHERYL CROW/D'yer Mak'er
16	14	16	16		BUILT TO SPILL/Car
14	15	15	16		MORPHINE/Honey White
12	12	13	16		CHRIS CONNELLY/Candyman Collapse
14	15	14	16		RANCID/Salvation
16	14	17	15		JEFF BUCKLEY/Last Goodbye
12	10	16	15		ASS PONY/Little Bastard
6	8	14	15		MIKE WATT/Against The 70's
-	-	4	15		TIMBUK3/A Hundred Lovers
15	13	15	15		GOO GOO DOLLS/Only One
1	7	14	15		OUR LADY PEACE/Starseed
1	8	18	14		BIG HEAD TOD

Stations and their adds listed alphabetically by market

<p>WEOX/Albany, NY PD/M: Gary Schoenwetter R.E.M. "Strange" MAD SEASON "River" GREEN DAY "She" RADIOHEAD "Plastic" PORTSHEAD "Glory" FLAMING LIPS "Turn" STARBILLY "Pool"</p> <p>KTEG/Albuquerque, NM PD: Mike O'Connor APD/M: Scott Struber NINE INCH NAILS "Hurt" MONSTER MAGNET "Negasonic" MIKE WATT "70's" GENERAL PUBLIC "Rainy" WATER "Spin" LDM POP SUICIDE "Life" HOUSE FOR A NAME "Mate" DEADWEY DICK "Trap"</p> <p>WNNX/Atlanta, GA PD: Brian Phillips APD: Lesle Fram MD: Sean Demery 14 BUSH "Little" 13 NINE INCH NAILS "Hurt" 9 SLEEPER "Delicious" WDOX/Atlantic City, NJ OM/PD: Tom McNally APD/M: Frank Lario OFFSPRING "Kick" PORTSHEAD "Glory" BUSH "Little" RADIO "Salvation" GENERAL PUBLIC "Rainy" SHRIMMER TO THINK "K-French" SMELL "High"</p> <p>WCHZ/Augusta, GA OM/PD: Eric Hall MD: Julie Hoyt 7 PETER MURPHY "Scarlet" JILL SOBULE "Kissed" WHITE ZOMBIE "Human" PEARL JAM "Not" GREEN DAY "She"</p> <p>KNNK/Austin, TX PD: Lynn Barstow MD: Mike Peier 1 JAYHAWKS "Blue" FILTER "Shot" FLAMING LIPS "Turn" HOUSE FOR A NAME "Mate"</p> <p>WFNX/Boston, MA PD: Kurt S. Thomas MD: Troy Smith R.E.M. "Strange" STONE ROSES "Ten" FLA "Down" ELASTICA "Car" BEH LEE "Pop" MIKE WATT "Ride"</p> <p>WPQG/Champaign, IL PD: Jeff Wolf MD: Sean Smyth RADIOHEAD "Plastic" COLLECTIVE SOUL "December" BUSH "Little" PORTSHEAD "Glory" NINE INCH NAILS "Hurt" CAULFIELDS "Diary" MURFYS "Sad"</p> <p>WKQX/Chicago, IL PD: Bill Gambale APD/M: Mary Shumanas DURAN DURAN "White" MOEX "Leave" SUGAR RAY "Mean" MATTHEW SWEET "Sick" RAKE'S PROGRESS "Talk"</p> <p>WAQZ/Cincinnati, OH PD/M: Matthew Harris BUREN "Army" 13 WELZER "Jonas" 11 JAYHAWKS "Blue" 9 OFFSPRING "Gotta"</p> <p>WOXY/Cincinnati, OH PD: Dave Teltmann APD: Julie Forman MD: Al Castellani 3 LOW POP SUICIDE "Life" 4 HOUSE "Strong" HOUSE FOR A NAME "Mate"</p> <p>WENZ/Cleveland, OH PD: Phil Manning APD: Ric "Rocco" Bennett MD: Sean Robertson R.E.M. "Strange" EMER "Jezebel" NINE INCH NAILS "Hurt"</p>	<p>WMMS/Cleveland, OH OM/PD: John Gorman APD/M: Doug Kubinski 5 PHUNK JUNKEEZ "Loud" 5 JETT & WESTERBERG "Do" MONSTER MAGNET "Negasonic" DIONNE FARRIS "Know" NINE INCH NAILS "Hurt" U2 "Lady"</p> <p>WWCO/Columbus, OH PD: Jane Purcell MD: Andy Davis 2 RUSTED FOOT "Send" DURAN DURAN "Thank" COLLECTIVE SOUL "December"</p> <p>KDGE/Dallas, TX PD: Joel Folger MD: Jay Michaels CRUEL SEA "Honeymoon"</p> <p>KTCL/Denver, CO PD: John Hayes MD: Mary Moses 19 GREEN DAY "She" 12 STONE TEMPLE PILOTS "Dancing" 9 BEASTIE BOYS "Roots" 7 KMFDM "Jezebel" 6 NITZER EBB "Kick" 5 COLLECTIVE SOUL "December" 5 PORTSHEAD "Glory"</p> <p>KXPX/Denver, CO PD: Doug Clifton MD: Bruce Jones 5 JEFF BUCKLEY "Last" 5 PETER MURPHY "Scarlet"</p> <p>CIMX/Detroit, MI PD: Murray Brookshaw MD: Vince Canova STONE TEMPLE PILOTS "Dancing" MATTHEW SWEET "Sick" NOFX "Leave" COLLECTIVE SOUL "December" RADIOHEAD "Plastic" HEAD "Answers" GREEN DAY "She"</p> <p>WMRO/Hartford, CT PD/M: John Knapp 10 MAGNIFICENT BASTARDS "Girl" 10 MONSTER MAGNET "Negasonic" 10 PHUNK JUNKEEZ "Loud"</p> <p>KPOI/Honolulu, HI PD/M: Ted Taylor 5 LOVE BATTERY "Fuzz" BUSH "Little" WEEEN "Freedom" BJORK "Army" MAGNIFICENT BASTARDS "Girl" KMFDM "Jezebel"</p> <p>KROT/Houston, TX PD: Don Parker MD: Steve Robison 9 GOD GOD DOLLS "Only" 5 FILTER "Shot"</p> <p>WRZX/Indianapolis, IN PD: Scott Jameson MD: Michael Young MATTHEW SWEET "Sick" HOOTIE & BLOWFISH "Cry"</p> <p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn 10 PORTSHEAD "Glory" PAVEMENT "Rattled" WHITE ZOMBIE "Human" BELLY "Super"</p> <p>WWDX/Lansing, MI PD: Sandy Horowitz MD: Mark Copeland 35 STONE TEMPLE PILOTS "Dancing" 25 GREEN DAY "She"</p> <p>KEDA/Las Vegas, NV PD: John Griffin MD: Freddy Snakekin GREEN DAY "She" SIMPLE MINDS "Hypnotized" COMPULSION "Mall" NINE INCH NAILS "Hurt" COLLECTIVE SOUL "December"</p> <p>KKNB/Lincoln, NE PD: Dave Douglas APD/M: Ken Williams COLLECTIVE SOUL "Get" NEW ORDER "Let's" OFFSPRING "Kick" NINE INCH NAILS "Hurt" DINK "Get" CAKE "Lifestyle"</p>	<p>WDRE/Long Island, NY OM/PD: Russ Motta APD: Jonathan Shapiro MD: Mike Parriah 17 LIVE "Lightning" 3 ELASTICA "Shutter" 1 KMFDM "Plastic" TAD "Dementia" OUR LADY PEACE "Starseed" JILL SOBULE "Kissed" SLEEPER "Delicious"</p> <p>KROQ/Los Angeles, CA PD: Kevin Weatherly APD: Gene Sandblom MD: Lisa Worden 10 MAD SEASON "River" MATTHEW SWEET "Sick"</p> <p>WQNF/Louisville, KY PD: Gary Guthrie 41 DAVE MATTHEWS BAND "What" 15 CORROSION OF "Clean" 4 PEARL JAM "Corturoy" 3 R.E.M. "Strange" 3 R.E.M. "Crush" BJORK "Army" WEEZER "Jonas" WHITE ZOMBIE "Human" ADAM ANT "Wonderful"</p> <p>WMAD/Madison, WI PD: Brad Hanson APD/M: Trevor Scott 2 FILTER "Shot" BJORK "Army" BUSH "Little"</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee BUSH "Little" WHITE ZOMBIE "Human" SIMPLE MINDS "Hypnotized" MONSTER MAGNET "Negasonic" NINE INCH NAILS "Hurt"</p> <p>WLUM/Milwaukee, WI PD: Ron Buncie MD: Tommy Wilde 2 PHUNK JUNKEEZ "Loud" 2 TAD "Dementia" MONSTER MAGNET "Negasonic"</p> <p>KEGE/Minneapolis, MN PD: John Lassman MD: Wade Linder 26 NEW ORDER "Let's" 10 SUBLIME "Rape" MONSTER MAGNET "Negasonic" DURAN DURAN "White" 4 ADAM ANT "Wonderful" DANZIG "Pain" PORTSHEAD "Glory"</p> <p>KREV & WREV/Minneapolis, MN PD/M: Kevin Cole APD: Shelley Miller 13 PAVEMENT "Rattled" 6 18TH DYE "World" 4 VELO DELUXE "Velo" 4 GREEN DAY "Paradise" 4 HONEYDOGS "Mess" 4 DRUGSTORE "Star-Cross" 3 FREDY JOHNSTON "Can I" 3 DAVE STEWART "Jealousy" 3 OFFSPRING "Kick" 3 NINE INCH NAILS "Piggy" 3 QUICKSAND "Thorn" 3 NINE INCH NAILS "Hurt" 2 BALLON GUY "Incident" 2 BAD RELIGION "Incomplete" 2 DANIEL JOHNSTON "Love" 2 MAIDS OF GRAVITY "Dreaming" 1 POLARIS "Letter"</p> <p>KOJK/Modesto, CA Acting PD: Chris Squires LIVE "All" ADAM ANT "Wonderful" SPONGE "Molly" CAKE "Lifestyle" PHUNK JUNKEEZ "Loud" BUSH "Little"</p> <p>WHTG/Monmouth-Ocean, NJ PD/M: Bruce McDonald APD: Rich Scrogges MD: Rob Acampora NINE INCH NAILS "Hurt" PORTSHEAD "Glory" OFFSPRING "Genocide" DANZIG "Fan"</p> <p>WRLG/Nashville OM: Fred Buc PD: Ned Horton MD: Heather Lose 6 WHITE ZOMBIE "Human" PAVEMENT "Rattled" PORTSHEAD "Glory" JILL SOBULE "Kissed"</p>	<p>WZRH/New Orleans, LA PD/M: Christian Unruh APD: Jack Snyder MD: Mitch Cry SDOUNGARON "Days" STONE TEMPLE PILOTS "Dancing" JEFF BUCKLEY "Last" RADIOHEAD "Plastic" TAD "Dementia" OUR LADY PEACE "Starseed" WHITE ZOMBIE "Human"</p> <p>WKOC/Norfolk, VA PD: Mark Bradley MD: Dale Hunter WATER "Spin" SLEEPER "Delicious" WATERLILIES "Never" MAGNIFICENT BASTARDS "Girl" CAKE "Lifestyle" PORTSHEAD "Glory" ANNIE LENNOX "Thin"</p> <p>WRGX/Norfolk, VA PD: Chris Corley MD: Sara Trexler BLUES TRAVELER "Run" NINE INCH NAILS "Hurt" OFFSPRING "Kick" COLO WATER FLAT "Road" KING GRIMSON "Dinosaur"</p> <p>WRYS/Ocean City, MD OM: Chris Kelley MD: Phil Dirt 7 OASIS "Love" 7 GENERAL PUBLIC "Rainy" 7 NINE INCH NAILS "Hurt" 7 RADIOHEAD "Plastic" 7 SHERYL CROW "D'yer" 7 HOOTIE & BLOWFISH "Cry" 7 COLLECTIVE SOUL "December"</p> <p>WPFM/Panama City, FL PD/M: Mike Stone 7 COLLECTIVE SOUL "December" 7 CAKE "Lifestyle" 6 OFFSPRING "Kick" 6 BUSH "Little" 4 BJORK "Army" 3 TAD "Dementia" NINE INCH NAILS "Hurt" FILTER "Shot"</p> <p>KEDJ/Phoenix, AZ PD: John Clay MD: Christopher The Minister BUSH "Little" GOD GOD DOLLS "Only" FILTER "Shot" PORTSHEAD "Glory" HOOTIE & BLOWFISH "Cry"</p> <p>KUKQ/Phoenix, AZ PD: Jonathan L. Rosen MD: Larry Mac AM: Allison Strong SUGAR RAY "Mean" DINK "Get" COMBINE "Java"</p> <p>KBBT/Portland, OR PD: Dave Numme MD: Al Scott FAITH NO MORE "Digging" RADIOHEAD "Plastic" NINE INCH NAILS "Hurt" GREEN DAY "She" PHUNK JUNKEEZ "Loud"</p> <p>KMUD/Portland, OR PD: Dick Sheetz APD: Terry Adams MD: Bob Anclaba OUR LADY PEACE "Starseed" WAX "California"</p> <p>WDST/Poughkeepsie, NY PD: Dave Duv MD: Jeanne Atwood 14 WATER "Spin" 14 SEBADOH "Rebound" 14 GRAHAM PARKER "Partner" 14 MURFYS "Sad" 7 KMFDM "Jezebel" 7 SPONGE "Ploved" 7 DINK "Get" 7 BADLEES "Angeline"</p> <p>WBRU/Providence, RI PD: Alexa Tobin MD: Tim Schiavelli R.E.M. "Strange" CAULFIELDS "Diary" PAVEMENT "Rattled" WHITE ZOMBIE "Human" JENNIFER TRYNEN "Nothing"</p>	<p>KCXX/Riverside-San Bernardino, CA OM: Steve Hoffman APD: Chuck Summers PORTSHEAD "Glory"</p> <p>KWOD/Sacramento, CA PD/M: Alex Cosper 30 GREEN DAY "She" 24 SMASHING PUMPKINS "Down" 15 MAGNIFICENT BASTARDS "Girl" 10 BLUES TRAVELER "Run" PHUNK JUNKEEZ "Loud" NINE INCH NAILS "Hurt" COLLECTIVE SOUL "December" SIMPLE MINDS "Hypnotized"</p> <p>KXRK/Salt Lake City, UT VP/Op: & Prog: Mike Summers MD: Sean Ziebarth 23 DELERIUUM "Incantation" 11 GREEN DAY "Teeth" 9 WISH "Lubba" 6 LIVE "Top" 5 STONE ROSES "Begging"</p> <p>XHRM/San Diego, CA PD/M: Sherman Cohen APD: Kelly Cluque 10 CRANBERRIES "Zombie" PETER MURPHY "Scarlet" BLUES TRAVELER "Run"</p> <p>XTRA/San Diego, CA PD/M: Mike Stapleton OM: Mike Haloran NINE INCH NAILS "Hurt" FLAMING LIPS "Turn" PHUNK JUNKEEZ "Loud" MATTHEW SWEET "Sick" BJORK "Army"</p>	<p>KITS/San Francisco, CA VP/Programming: Richard Sands MD: Steve Masters 14 MAGNIFICENT BASTARDS "Girl" 12 NINE INCH NAILS "Hurt" 8 MASSIVE ATTACK "Protection" 8 LIVE "All" 8 MATTHEW SWEET "Sick" FILTER "Shot"</p> <p>KOME/San Jose, CA PD: Ron Nenni APD/M: Jay Taylor 24 SPONGE "Molly" MATTHEW SWEET "Sick"</p> <p>KJEE/Santa Barbara, CA PD/M: Heather Luke 10 CHARLIE SEXTON "Dark" 10 SWELL "High" 10 QUICKSAND "Deusional" 10 MONSTER MAGNET "Negasonic"</p> <p>KNDJ/Seattle, WA PD: Rick Lambert MD: Mircea Collins No Adds</p> <p>KTOZ/Springfield, MO VP/Programming: Rob Nicholson APD: John Lenac MD: Kevin Kline 5 JEWEL "Lighthouse" COLLECTIVE SOUL "December" BUSH "Little" DRYWALL "Police"</p>	<p>KPNT/St. Louis, MO PD: Jim McGuinn MD: Alex Luke STONE TEMPLE PILOTS "Pretty" PORTSHEAD "Glory" JETT & WESTERBERG "Do" NINE INCH NAILS "Hurt"</p> <p>KMYZ/Tulsa, OK PD: Paul Krieger MD: Gregg Kocak R.E.M. "Star" WAX "California"</p> <p>WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise MAGNIFICENT BASTARDS "Girl" MONSTER MAGNET "Negasonic" WHITE ZOMBIE "Human"</p>
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62 Total Reporters
62 Current Reporters
61 Current Playlists

Reported Frozen
Playlist (1):
KRZQ/Reno, NV

WYSR/Hartford has
changed
its call letters to
WMRQ.

NEW & ACTIVE

NINE INCH NAILS Hurt (Nothing/TVT/Interscope)	Total Plays: 288, Total Stations: 29, Adds: 19
FAITH NO MORE Digging The Grave (Slash/Reprise)	Total Plays: 282, Total Stations: 25, Adds: 1
JAYHAWKS Blue (American/Reprise)	Total Plays: 282, Total Stations: 21, Adds: 2
PETER MURPHY The Scarlet Thing In You (Beggars Banquet/Atlantic)	Total Plays: 272, Total Stations: 18, Adds: 3
CAULFIELDS Devil's Diary (A&M)	Total Plays: 258, Total Stations: 19, Adds: 2
DADA I'm Feeling Nothing (IRS)	Total Plays: 236, Total Stations: 16, Adds: 0
NEW ORDER Let's Go (Nothing For Me) (Qwest/WB)	Total Plays: 231, Total Stations: 14, Adds: 2
MONSTER MAGNET Negasonic Teenage Monster Warhead (A&M)	Total Plays: 227, Total Stations: 23, Adds: 8
DIONNE FARRIS I Know (Columbia)	Total Plays: 227, Total Stations: 11, Adds: 1
NO USE FOR A NAME Soul Mate (Fat Wreck Chords)	Total Plays: 219, Total Stations: 20, Adds: 3
SHERYL CROW D'yer Mak'er (Atlantic)	Total Plays: 218, Total Stations: 14, Adds: 1
MAGNIFICENT BASTARDS Mockingbird Girl (Elektra/EEG)	Total Plays: 207, Total Stations: 13, Adds: 5
COLLECTIVE SOUL December (Atlantic)	Total Plays: 202, Total Stations: 20, Adds: 9
WHITE ZOMBIE More Human Than Human (Geffen)	Total Plays: 201, Total Stations: 23, Adds: 8
SLEEPER Delicious (Arista)	Total Plays: 191, Total Stations: 20, Adds: 3
R.E.M. Strange Currencies (WB)	Total Plays: 185, Total Stations: 14, Adds: 5
SEBADOH Rebound (Sub Pop)	Total Plays: 184, Total Stations: 12, Adds: 1
RADIOHEAD Fake Plastic Trees (Capitol)	Total Plays: 174, Total Stations: 19, Adds: 6
SUBLIME Date Rape (Skunk)	Total Plays: 166, Total Stations: 8, Adds: 1
POSTER CHILDREN Junior Citizen (Sire/Reprise)	Total Plays: 155, Total Stations: 13, Adds: 0
ANNIE LENNOX No More "I Love You's" (Arista)	Total Plays: 155, Total Stations: 11, Adds: 0
SIMPLE MINDS Hypnotized (Virgin)	Total Plays: 149, Total Stations: 15, Adds: 3
DURAN DURAN White Lines (Capitol)	Total Plays: 145, Total Stations: 9, Adds: 2
PEARL JAM Nothingman (Epic)	Total Plays: 135, Total Stations: 8, Adds: 0
R.E.M. Crush With Eyeliner (WB)	Total Plays: 115, Total Stations: 6, Adds: 1
JOAN JETT & PAUL WESTERBERG Let's Do It (Elektra/EEG)	Total Plays: 110, Total Stations: 7, Adds: 2
JEWEL Who Will Save Your Soul (Atlantic)	Total Plays: 100, Total Stations: 8, Adds: 1

ALBUMS

3W	2W	LW	TW	ARTIST/Title (Label)	PLAYS	LW
1	1	1	1	LIVE Throwing Copper (Radioactive)	2257	-78
2	2	2	2	PEARL JAM Vitalogy (Epic)	1884	-137
4	4	5	3	BUSH Sixteen Stone (Trauma/Interscope)	1817	+174
7	6	3	4	PJ HARVEY To Bring You My Love (Island)	1730	+8
-	9	6	5	ELASTICA Elastica (DGC/Geffen)	1680	+97
9	8	7	6	BETTER THAN EZRA Deluxe (Swell/Elektra/EEG)	1646	+81
3	3	4	7	R.E.M. Monster (WB)	1627	-91
6	7	9	8	GREEN DAY Dookie (Reprise)	1570	+115
-	10	10	9	SPONGE Rotting Pinata (WORK)	1549	+119
5	5	8	10	OASIS Definitely Maybe (Epic)	1419	-106

This chart reflects airplay from March 27-April 3. Chart based on total plays, with plays from all cuts from an album combined. 62 total reporters.

from the forthcoming album

“the strong & the silent”
at alternative radio NOW

WIDE EYED AND IGNORANT

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)
1	1	1	1	VARIOUS ARTISTS Boys On The Side ST (Arista)	35	804	-81	"Keep" (258) "Got" (226) "Take" (162)
3	2	2	2	BRUCE SPRINGSTEEN Greatest Hits (Columbia)	36	745	-7	"Murder" (381) "Secret" (146) "Blood" (110)
2	3	3	3	TOM PETTY Wildflowers (WB)	35	674	+8	"King" (310) "Wreck" (107) "Place" (69)
4	4	4	4	JAYHAWKS Tomorrow The Green Grass (American/Reprise)	37	616	+25	"Blue" (424) "Run" (65) "Left" (45)
8	8	7	5	DEL AMITRI Twisted (A&M)	36	525	+14	"Here" (351) "Driving" (80) "Roll" (79)
6	6	5	6	HOOTIE & THE BLOWFISH Cracked Rear View (Atlantic)	31	492	-26	"Cry" (196) "Hannah" (109) "Hold" (65)
5	5	6	7	SIMPLE MINDS Good News From The Next World (Virgin)	32	489	-23	"Hypnotized" (250) "River" (212) "Criminal" (14)
7	7	8	8	DAVE MATTHEWS BAND Under The Table And Dreaming (RCA)	31	469	-2	"Jimi" (170) "What" (131) "Ants" (79)
10	9	9	9	DIONNE FARRIS Wild Seed-Wild Flower (Columbia)	32	441	+7	"Know" (390) "Blackbird" (48) "Human" (2)
—	15	11	10	VARIOUS ARTISTS Encomium - A Tribute To Led Zeppelin (Atlantic)	28	418	+76	"Hey" (153) "Dancing" (109) "Tangerine" (59)
28	17	12	11	ANNIE LENNOX Medusa (Arista)	28	376	+40	"Love" (198) "Train" (83) "River" (31)
13	12	10	12	TIMBUK3 A Hundred Lovers (High Street)	32	350	-5	"Lovers" (260) "Cynical" (38) "Sunshine" (30)
14	13	13	13	JOHN LEE HOOKER Chill Out (Virgin)	33	345	+16	"Chill" (282) "Bourbon" (20) "Serves" (12)
—	30	18	14	SONIA DADA A Day At The Beach (Capricorn)	31	343	+87	"Screaming" (260) "Anna" (21) "Planes" (12)
9	10	14	15	R.E.M. Monster (WB)	24	315	-5	"Strange" (134) "Sleep" (77) "Bang" (42)
23	18	17	16	WOLFGANG PRESS Funky Little Demons (4AD/WB)	28	293	+21	"South" (293)
11	11	15	17	SONNY LANDRETH South Of I-10 (Zoo)	27	283	-34	"Shootin'" (158) "Congo" (65) "South" (33)
20	19	19	18	MARY KARLZEN Yelling At Mary (Atlantic)	25	257	+7	"Lying" (242) "Sleeping" (8) "Crime" (7)
29	27	22	19	JEFF BUCKLEY Grace (Columbia)	24	251	+34	"Last" (221) "Lover" (16) "Grace" (9)
26	23	24	20	DANNY TATE Nobody's Perfect (Charisma/Virgin)	26	238	+31	"Dreamin'" (187) "Do" (30) "Perfect" (10)
—	—	26	21	MATTHEW SWEET 100% Fun (Zoo)	28	231	+41	"Sick" (96) "Same" (44) "Walk" (41)
27	22	21	22	CRUEL SEA The Honeymoon Is Over (A&M)	21	228	-12	"Honeymoon" (122) "Stick" (36) "Soul" (33)
15	16	23	23	SHERYL CROW Tuesday Night Music Club (A&M)	17	223	+6	"Strong" (170) "Cry" (49) "Run" (3)
17	21	25	24	BLUES TRAVELER Four (A&M)	19	214	+7	"Run" (182) "Mountains" (19) "Hook" (7)
—	—	27	DEBUT 25	FREDDY JONES BAND Freddy Jones Band (Capricorn)	21	203	+52	"Texas" (180) "Light" (11) "Stepping" (8)
—	—	27	26	JOHN MAYALL Spinning Coin (Silvertone)	22	201	+22	"Brakeman" (147) "Coin" (36) "Devil" (9)
12	14	16	27	PEARL JAM Vitalogy (Epic)	15	186	-110	"Better" (81) "Nothingman" (74) "Immortality" (19)
—	—	27	DEBUT 28	JOAN OSBORNE Relish (Mercury)	21	185	+27	"Teresa" (159) "Ladder" (7) "Man" (6)
18	20	20	29	PORTISHEAD Dummy (Go!Discs/London)	22	182	-63	"Sour" (153) "Could" (20) "Wandering" (4)
—	29	28	30	COURAGE BROTHERS Wood (Eastern Front)	15	180	+6	"Believing" (50) "Between" (36) "Salmon" (33)

This chart reflects airplay from March 27 - April 2. Albums ranked by total plays, with plays from all cuts from an album combined. 38 Progressive reporters. 38 current playlists. © 1995, R&R Inc.

MOST ADDED TRACKS

ARTIST TITLE LABEL(S)	ADDS
JOHN PRINE Ain't Hurtin' Nobody (Oh Boy)	11
KING CRIMSON Walking On Air (Virgin)	5
WILCO Box Full Of Letters (Sire/Reprise)	5
JOHN PRINE We Are The Lonely (Oh Boy)	4
JOHN PRINE Quit Hollerin' At Me (Oh Boy)	4

Bullets awarded to albums gaining plays over the previous week. If two albums are tied in number of plays, the album being played on more stations is placed first. Most Increased Plays lists the album tracks with the greatest week-to-week increases in total plays.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WILCO Box Full Of Letters (Sire/Reprise)	+59
TOM PETTY It's Good To Be King (WB)	+51
STEVE FORBERT It Sure Was Better Back Then (Giant)	+47
MELISSA ETHERIDGE If I Wanted To (Island)	+39
FREDDY JONES BAND Texas Skies (Capricorn)	+38
SONIA DADA Screaming John (Capricorn)	+37
JEFF BUCKLEY Last Goodbye (Columbia)	+35
PETER MURPHY The Scarlet Thing In... (Beggars Banquet/Atlantic)	+35
R.E.M. Strange Currencies (WB)	+35
JOAN OSBORNE St. Teresa (Mercury)	+33

ON TOUR & ON YOUR DESK NOW!

GRAHAM PARKER 12 Haunted Episodes



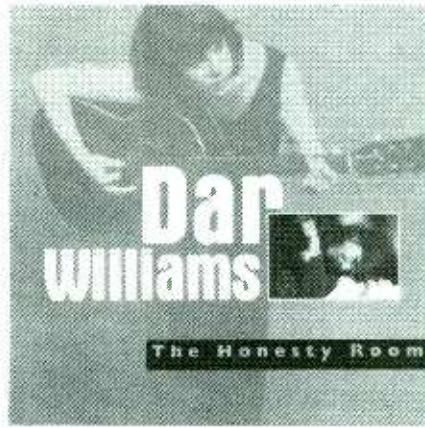
featuring "Partner For Life" & "Force Of Nature"

On KBCO, KIOT, KGSR, KLRF, KPIG, KKOS, WXPB, WCLZ, WNCS...

"A heartfelt push and still squeezing out sparks"
—Jody Petersen, WNCS

HIS MINOR LABEL DEBUT!

DAR WILLIAMS The Honesty Room



featuring "When I Was A Boy" & "Alleluia"

On KMTT, KSCA, KGSR, KRSH, KKOS, KPIG, KLRF, KFMG, WXPB, WCLZ, WMVY, WRNR...

"UNIQUE! EMOTIONAL! REAL!"
—Jody Denberg, KGSR



APRIL 7, 1995

NEW & ACTIVE

ARTIST	TITLE	LABEL(S)		+/- over last week
MELISSA ETHERIDGE	Yes I Am	(Island)	Total Stations: 13, Total Plays: 180	+36
	"Wanted"(157)	"Only"(15)	"Yes"(4)	
MORPHINE	Yes	(Rykodisc)	Total Stations: 20, Total Plays: 177	+33
	"Honey"(123)	"Scratch"(32)	"Radar"(10)	
VARIOUS ARTISTS	Till The Night Is Gone...	(Forward/Rhino)	Total Stations: 21, Total Plays: 168	+41
	"Tears"(44)	"Mess"(43)	"Boogie"(34)	
VICTORIA WILLIAMS	Loose	(Mammoth/Atlantic)	Total Stations: 18, Total Plays: 167	
	"Loved"(126)	"Crazy"(29)	"Nature's"(3)	
STONE ROSES	Second Coming	(Geffen)	Total Stations: 17, Total Plays: 164	+7
	"Love"(80)	"Man"(59)	"Ten"(18)	
STEVE FORBERT	Mission Of The Crossroad...	(Giant)	Total Stations: 19, Total Plays: 160	+59
	"Better"(136)	"Real"(10)	"Feel"(7)	
WILLY PORTER	Dog Eared Dream	(Don't)	Total Stations: 13, Total Plays: 154	+11
	"Angry"(121)	"Glow"(8)	"Rita"(7)	
DAVE STEWART	Greetings From The Gutter	(EastWest/EEG)	Total Stations: 17, Total Plays: 153	+17
	"Jealousy"(153)			
CHARLIE SEXTON	Under The Wishing...	(MCA)	Total Stations: 21, Total Plays: 150	+23
	"Tree"(92)	"Sunday"(26)	"Ugly"(17)	
PJ HARVEY	To Bring You My Love	(Island)	Total Stations: 18, Total Plays: 135	+18
	"Water"(108)	"Billy"(15)	"Send"(9)	
ELTON JOHN	Made In England	(Rocket/Island)	Total Stations: 10, Total Plays: 134	+8
	"Believe"(77)	"Pain"(18)	"Made"(15)	
BETTER THAN EZRA	Deluxe	(Swell/Elektra/EEG)	Total Stations: 18, Total Plays: 129	
	"Good"(72)	"Coyote"(22)	"Rosalea"(14)	
MASSIVE ATTACK	Protection	(Virgin)	Total Stations: 15, Total Plays: 122	-8
	"Protection"(112)	"Better"(8)	"Spying"(2)	
JANN ARDEN	Living Under June	(A&M)	Total Stations: 18, Total Plays: 119	+10
	"Could"(112)	"Unloved"(7)		
GRANT McLENNAN	Horsebreaker Star	(Beggars Bqt./Atl.)	Total Stations: 16, Total Plays: 116	+11
	"Simone"(85)	"Lighting"(13)	"Ice"(7)	

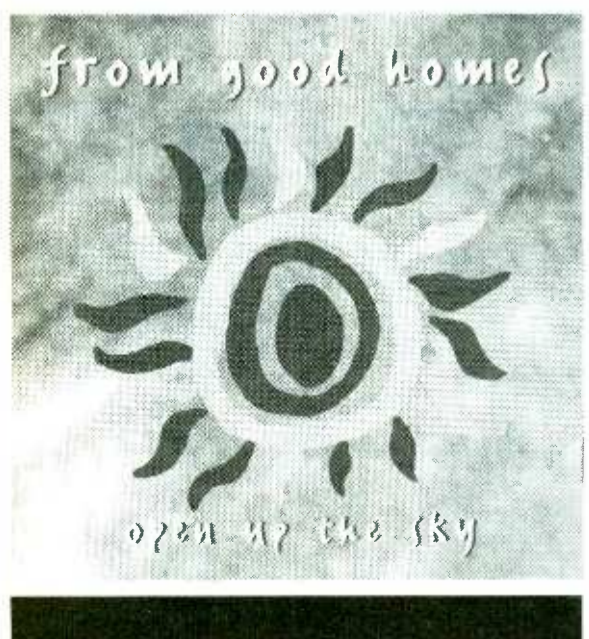
Emphasis tracks with plays listed below album title.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY OM/MD: Zeb Norris 6 PJ HARVEY "Billy" 2 EAGLES "Desperado" 2 PETE DROGE "Northern" 1 ERIC CLAPTON "Someday" JOHN PRINE "Ain't"	KLRF/Eugene, OR PD: Dan Spice MD: Tom Krumm BOB DYLAN "Boogie" CHRIS SMITHER "Link" JEFF BUCKLEY "Litac" JOHN PRINE "Day"	KTHX/Reno, NV PD: Bruce Van Dyke MD: Ken Allen 5 CRACKER "Good" 5 FREDDY JONES BAND "Texas" 2 BOB DYLAN "Boogie" 1 SHAWN COLVIN "Viva" 1 AARON NEVILLE "Saw" 1 DION "Turn" SIOUXSIE & THE BANSHEES "Stargazer"
KIOT/Albuquerque, NM PD/MD: Mike Marrone 10 GENERAL PUBLIC "Rainy" 7 WILCO "Letters" 7 JEWEL "Save" 6 AL KOOPER "Quit" 6 PETER MURPHY "Scarlet" 5 KING CRIMSON "People" 5 DAVE MATTHEWS BAND "Satellite" 4 RADIOHEAD "Plastic" 4 STEVE FORBERT "What" SONIA DADA "Lay" JOHN PRINE "Ain't" FROM GOOD HOMES "Let" KING CRIMSON "Air" POPA CHUBBY "Want" DON DIXON "Ghost"	WTTTS/Indianapolis, IN PD: Rich Anton MD: John McGue JOHN PRINE "Lonely" JAYHAWKS "Run" COLLECTIVE SOUL "December"	WVGO/Richmond, VA PD: Paul Shugrue MD: Kevin Matthews JAYHAWKS "Run" DURAN DURAN "Watching" SIMPLE MINDS "Band"
KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle JOHN PRINE "Ain't" STONE TEMPLE PILOTS "Dancing" GUY CLARK "Dublin" KING CRIMSON "Air" KING CRIMSON "People" SUDDENLY, TAMMY! "Hard" WILCO "Letters" CHRIS WHITLEY "Guns"	KXPT/Las Vegas, NV PD: Richard Remsburg MD: J.D. Davis TANITA TIKARAM "Might" COLLECTIVE SOUL "December"	WMAX/Rochester, NY PD: Rick MacKenzie MD: Jennifer Vanderslice No Adds
WRNR/Baltimore, MD PD: Sean O'Mealy MD: Damian Einstein 5 JOHN PRINE "Ain't" 4 JOHN PRINE "Lonely" 3 JOHN PRINE "Hollerin'" 2 SONIA DADA "Screaming" 2 SONIA DADA "Sail" 1 WILCO "Letters" 1 SONIA DADA "Anna" WILCO "Casino" WILCO "Should've"	KSCA/Los Angeles, CA PD: Michael Morrison MD: Merilee Kelly 6 BOXING GANDHIS "If" 6 ANNIE LENNOX "Can't" 6 VICTORIA WILLIAMS "Crazy" 4 NAN VERNON "Lullabies" DAVE MATTHEWS BAND "Ants" KING CRIMSON "Air" BETTER THAN EZRA "Good" JULIANA HATFIELD "Tomorrow" WATER "Thoughts" BOOMERS XYZ "One"	KQPT/Sacramento, CA PD: Jim Trapp APD/MD: Carrie Owens COURAGE BROTHERS "Long" DANNY TATE "Dreamin'" TOM PETTY "King" TIMBUK3 "Lovers"
WBOS/Boston, MA PD/MD: Jim Herron GRAHAM PARKER "Partner" FROM GOOD HOMES "Wind" SUDDENLY, TAMMY! "Big"	KSCA/Los Angeles, CA PD: Michael Morrison MD: Merilee Kelly 6 BOXING GANDHIS "If" 6 ANNIE LENNOX "Can't" 6 VICTORIA WILLIAMS "Crazy" 4 NAN VERNON "Lullabies" DAVE MATTHEWS BAND "Ants" KING CRIMSON "Air" BETTER THAN EZRA "Good" JULIANA HATFIELD "Tomorrow" WATER "Thoughts" BOOMERS XYZ "One"	KUMT/Salt Lake City, UT PD: Tom Connelly APD/MD: Kelly Monson 6 JOHN PRINE "Humidity" 5 FROM GOOD HOMES "Cool" 5 JOHN PRINE "Happened" 4 MATTHEW SWEET "Walk" 4 JOHN PRINE "Ain't" 4 DIANE ZIEGLER "Walk" 4 JOHN PRINE "Hollerin'"
WNCS/Burlington, VT PD: Glenn Roberts MD: Jody Peterson PJ HARVEY "Billy" BOOMERS XYZ "Matter"	KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Jane Frederickson JANN ARDEN "Could"	KKOS/San Diego, CA PD: Ron Lane MD: Clark Novak JESSE COLIN YOUNG "Darkness" JOHN PRINE "Lonely"
WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 TANITA TIKARAM "Might" MATTHEW SWEET "Same" SUSAN WERNER "Straight"	KPIG/Monterey, CA PD/MD: Laura Hopper 5 GUY CLARK "Stuff" 5 GUY CLARK "Dublin" 5 GUY CLARK "Hangin'" 5 JOHN PRINE "Ain't" 5 JOHN PRINE "Marie" 5 JOHN PRINE "Hollerin'"	KFOG/San Francisco, CA PD: Paul Marszalek MD: Bill Evans FREDDY JONES BAND "Texas" KING CRIMSON "One"
WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin No Adds	KTRI/San Luis Obispo, CA PD: Drew Ross MD: Matthew Lawton TOM PETTY "King" TRAGICALLY HIP "Scared" WIDESPREAD PANIC "Airplane" GUY CLARK "Hangin'"	KRSH/Santa Rosa, CA PD/MD: Zoe Zuest JOHN PRINE "Ain't" JOHN PRINE "Happened" JOHN PRINE "Hollerin'" TANITA TIKARAM "Might" SONNY LANDRETH "Gulf" LINDA RONSTADT "Rush" SIOUXSIE & THE BANSHEES "Baby" HOOTIE & THE BLOWFISH "Running"
KBXR/Columbia, MO PD: Mike Perry APD: Mike Richter MD: Brent Gardner COLLECTIVE SOUL "December" RADIOHEAD "Plastic" SIMPLE MINDS "Hypnotized" JOHN PRINE "Lonely"	WXP/Philadelphia, PA PD: Kim Alexander Acting MD: Bruce Warren SIOUXSIE & THE BANSHEES "Baby" KING CRIMSON "Air" JOHN PRINE "Ain't" CHRIS SMITHER "Shake" CARRIE NEWCOMER "Bird" BJORK "Army" WILCO "Letters" KING CRIMSON "Dinosaur"	KMTT/Seattle, WA PD: Chris Mays MD: Dean Carlson 2 SARAH MCLACHLAN "Elsewhere" 2 SARAH MCLACHLAN "Mary" POPA CHUBBY "Sweet" JOHN PRINE "Ain't" SHAWN COLVIN "Viva" MATTHEW SWEET "Changes" SIMPLE MINDS "Hypnotized"
KBCO/Denver, CO PD: Judy McNutt APD: Lois Todd MD: Scott Arbough 1 FROM GOOD HOMES "Cool" 1 JOHN PRINE "Ain't"	KZON/Phoenix, AZ PD: Dave Logan MD: Erica Smith JAYHAWKS "Blue"	WRNX/Springfield, MA PD: Jim Asker MD: Bruce Stebbins 14 SHERYL CROW "Strong" 14 TERRY HALL "Forever" 14 STEVE WONDER "Myself" 7 STEVE FORBERT "Feel" 7 WILCO "Letters"
KFMG/Des Moines, IA GM/MD: Ron Sorenson PD: Mark Vos 4 POPA CHUBBY "Sweet" 2 RADIOHEAD "Plastic" 2 REMBRANDTS "Home" WILCO "Must" SUDDENLY, TAMMY! "Hard" DAR WILLIAMS "When" KING CRIMSON "Air" GUY CLARK "Black" MARIANNE FAITHFULL "Bored" MICHAEL JERLING "Begin"	WCLZ/Portland, ME PD: Brian Phoenix MD: Kim Rowe SHAWN COLVIN "Viva" DES'REE "High" CHRIS SMITHER "Link" BEN TAYLOR "Will" NAN VERNON "Motorcycle" GRAHAM PARKER "Loverman"	WVRV/St. Louis, MO PD: Catfish MD: Vic Porcelli 4 ANNIE LENNOX "Train"
CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Delisi JOHN PRINE "Big" FROM GOOD HOMES "Cool" SUSAN WERNER "Man" SONNY LANDRETH "Shootin'" MASSIVE ATTACK "Better" ODDS "Untold" PHILOSOPHER KINGS "Charmox"	WCYY/Portland, ME OM: Herb Ivy MD: Brian Tarbox JANN ARDEN "Could" FREDDY JONES BAND "Texas" PORTISHEAD "Sour" SIMPLE MINDS "Hypnotized" WILLY PORTER "Rita" DANNY TATE "Dreamin'"	KEKO/Tucson, AZ PD: Charlie Morriss MD: Corey Cruise SONIA DADA "Screaming"
KINK/Portland, OR PD: Carl Widing APD: Anita Garlock 7 HUEY LEWIS/THE NEWS "Darling" 6 NELSON RANGELL "Road" 4 JOHN LEE HOOKER "Tupelo"	38 Total Reporters 38 Current Reporters 38 Current Playlists	

from good homes
 "open up the sky"



ON YOUR DESK NOW.

And already on:
KBCO
WVGO
WRLT
KUMT
KIOT
CIDR
KMMS
WBOS
World Cafe
 and many more!



THE RCA RECORDS LABEL

PROGRESSIVE PLAYLISTS

Progressive playlists are ranked by total album plays

MARKET #2
KSCA/Los Angeles
(213) 845-1600
Morrison/Kelly

ALBUM ALTERNATIVE

PLAYS	SW	LW	TW	ARTIST/TITLE
32	34	21	34	BRUCE SPRINGSTEEN/Greatest Hits
33	33	22	33	DIONNE FARRIS/Wild Seed-Wild...
24	23	15	30	DAVE MATTHEWS BAND/Under The Table...
34	33	21	30	TOM PETTY/Wildflowers
23	30	20	25	VARIOUS ARTISTS/Boys On The Side ST
33	34	24	24	HOOTIE & BLOWFISH/Cracked Rear View
24	24	24	24	MELISSA ETHERIDGE/Yes I Am
31	32	24	24	SIMPLE MINDS/Good News From...
10	18	24	24	ANNE LENNOX/Medusa
23	17	23	23	SHERYL CROW/Tuesday Night...
16	18	22	23	JAYHAWKS/Tomorrow The Green...
-	-	-	-	VARIOUS ARTISTS/Encoreum...
7	6	13	13	VARIOUS ARTISTS/Tit The Night Is...
12	7	13	13	BOXING GANDHS/Boxing Gandhis
6	11	12	12	JEFF BUCKLEY/Grace
-	6	13	13	NIRVANA/Unplugged In NY
5	11	8	8	DILLON D'BRIAN/Scores From My...
4	4	12	12	SONIA DADAA Day At The Beach
12	12	6	6	DEL AMITRI/Twisted
11	11	8	8	WILLY PORTER/Dog Eared Dream
12	10	7	7	CRANBERRIES/No Need To Argue
12	12	8	8	TIMBUK3A/Hundred Lovers
5	6	3	3	VICTORIA WILLIAMS/Loose
12	8	7	7	PORTSHHEAD/Dummy
6	5	9	9	MATTHEW SWEET/100% Fun
13	10	5	5	DANNY TATE/Nobody's Perfect
5	7	4	4	CHARLIE SEXTON/Under The Washing...
11	10	7	7	JOHN LEE HOOKER/Chill Out
10	11	8	8	BARENAKED LADIES/Maybe You Should...
10	11	8	8	ROBBIE ROBERTSON/The Native Americans

MARKET #3
WXRT/Chicago
(312) 777-1700
Winer/Martin

93.1 FM

PLAYS	SW	LW	TW	ARTIST/TITLE
18	20	21	23	STONE ROSES/Second Coming
26	25	28	22	PEARL JAM/Vitalogy
21	20	17	21	R.E.M./Monster
24	25	10	10	TOM PETTY/Wildflowers
16	14	14	14	MATTHEW SWEET/100% Fun
16	14	14	14	DAVID BOWEN/My World
14	12	14	14	JAYHAWKS/Tomorrow The Green...
14	12	14	14	BRUCE SPRINGSTEEN/Greatest Hits
24	25	13	13	VARIOUS ARTISTS/Encoreum...
15	18	16	16	DAVE MATTHEWS BAND/Under The Table...
11	11	11	11	WILLY PORTER/Dog Eared Dream
8	10	12	12	HOOTIE & BLOWFISH/Cracked Rear View
9	11	10	10	PORTSHHEAD/Dummy
9	9	12	12	DANNY TATE/Nobody's Perfect
8	6	13	13	DEL AMITRI/Twisted
14	13	11	11	PJ HARVEY/To Bring You My Love
4	7	10	10	BLUES TRAVELER/Four
6	8	9	9	VARIOUS ARTISTS/Boys On The Side ST
-	-	5	5	CAKE/Motocade Of...
10	11	13	13	SHERYL CROW/Tuesday Night...
12	11	8	8	NIRVANA/Unplugged In NY
4	7	8	8	JEFF BUCKLEY/Grace
4	7	8	8	BETTER THAN EZRA/Deluxe
6	8	8	8	BETTIE SERVICE/Tamprey
8	7	4	4	TRAGICALLY HIP/Dog For Night
-	4	5	5	WEBB WILDER/Town And Country
10	9	7	7	BRYAN FERRY/Madonna
6	6	6	6	WIDESPREAD PANIC/Ain't Life Grand

MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

KFOG 104.5

PLAYS	SW	LW	TW	ARTIST/TITLE
26	22	22	23	HOOTIE & BLOWFISH/Cracked Rear View
22	22	21	20	TOM PETTY/Wildflowers
25	22	19	19	BRUCE SPRINGSTEEN/Greatest Hits
17	17	15	15	PEARL JAM/Vitalogy
16	15	16	16	ERIC CLAPTON/From The Cradle
9	13	9	9	VARIOUS ARTISTS/Boys On The Side ST
16	16	16	16	BLUES TRAVELER/Four
-	-	-	-	AUTOMATIC BABY/One (Track)
14	14	13	13	JOHN LEE HOOKER/Chill Out
7	9	9	9	MELISSA ETHERIDGE/Yes I Am
16	15	14	14	KINKS/Somebody Else By...
8	8	8	8	DAVE MATTHEWS BAND/Under The Table...
7	5	7	7	JEFF BUCKLEY/Grace
13	12	12	12	PAGE & PLANT/No Quarter
12	14	14	14	VARIOUS ARTISTS/Ready To Wear...
23	20	17	17	DAVE MATTHEWS BAND/Under The Table...
13	16	10	10	DIONNE FARRIS/Wild Seed-Wild...
12	7	9	9	R.E.M./Monster
6	9	9	9	LOVED ONES/Better Do Right
18	14	4	4	SIMPLE MINDS/Good News From...
-	-	7	7	SONIA DADAA Day At The Beach
-	-	7	7	ANNE LENNOX/Medusa
9	10	12	12	SHERYL CROW/Tuesday Night...
-	-	-	-	MORPHINE/Yes
-	-	-	-	JUNIOR WELLS/Everybody's Gettin'
8	7	7	7	MATTHEW SWEET/100% Fun
7	9	6	6	DEL AMITRI/Twisted
7	7	6	6	SONNY LANDRETH/South Of I-10
14	14	7	7	VARIOUS ARTISTS/Columbia Records...
7	7	8	7	TIMBUK3A/Hundred Lovers

MARKET #5
WXPN/Philadelphia
(215) 898-6677
Alexander/Warren

WXPN 93.9 FM

PLAYS	SW	LW	TW	ARTIST/TITLE
29	29	17	23	VARIOUS ARTISTS/Boys On The Side ST
6	9	17	17	DEL AMITRI/Twisted
8	8	24	24	ANNE LENNOX/Medusa
18	24	24	24	JAYHAWKS/Tomorrow The Green...
17	18	15	15	R.E.M./Monster
9	9	15	15	PAULA COLE/Harborer
11	12	15	15	SIMPLE MINDS/Good News From...
12	14	15	15	PEARL JAM/Vitalogy
2	3	15	15	JEFF BUCKLEY/Grace
10	9	15	15	STONE ROSES/Second Coming
15	13	13	13	HOOTIE & BLOWFISH/Cracked Rear View
7	5	9	9	MASSIVE ATTACK/Protection
16	15	12	12	HAPPY RHODES/Building...
1	12	12	12	CRANBERRIES/No Need To Argue
14	12	10	10	MATTHEW SWEET/100% Fun
13	16	33	33	SUDDENLY, TAMMY/We Get There When...
11	10	13	13	BOXING GANDHS/Boxing Gandhis
10	8	14	14	NICK LOWE/The Impossible Bird
18	15	17	17	ROBBIE ROBERTSON/The Native Americans
11	13	13	13	JONI MITCHELL/Turbulent Indigo
12	9	9	9	DAVE MATTHEWS BAND/Under The Table...
9	8	11	11	PJ HARVEY/To Bring You My Love
3	29	5	5	IVAN NEVILLE/Thanks
6	5	5	5	DAR WILLIAMS/The Honesty Room
2	4	3	3	WOLFGANG PRESS/Funky Little Demons
4	4	3	3	JOAN OSBORNE/Relish
4	5	6	6	DAVE STEWART/Greetings From...
10	9	10	10	CHEFTAINS/The Long Black Veil
18	14	19	19	PORTSHHEAD/Dummy

MARKET #6
CIDR/Detroit
(519) 258-8888
Brookshaw/Delisi

THE RIVER 93.9 FM

PLAYS	SW	LW	TW	ARTIST/TITLE
9	22	23	24	RUSTED ROOT/When I Woke
29	30	28	24	DAVE MATTHEWS BAND/Under The Table...
24	24	24	24	JAYHAWKS/Tomorrow The Green...
24	24	24	24	MASSIVE ATTACK/Protection
13	23	24	24	CRANBERRIES/No Need To Argue
19	23	24	24	HOOTIE & BLOWFISH/Cracked Rear View
24	24	24	24	DAVE MATTHEWS BAND/Under The Table...
21	24	-	-	PJ HARVEY/To Bring You My Love
6	10	16	16	JEFF BUCKLEY/Grace
6	10	15	15	BRUCE SPRINGSTEEN/Greatest Hits
4	11	13	13	SHERYL CROW/Tuesday Night...
13	13	13	13	WOLFGANG PRESS/Funky Little Demons
12	11	13	13	KEB' MO'/Keb' Mo'
14	13	13	13	PORTSHHEAD/Dummy
24	24	14	14	BLUES TRAVELER/Four
22	13	12	12	BETTIE SERVICE/Tamprey
4	6	12	12	THROWING MUSES/University
12	12	12	12	JOHN LEE HOOKER/Chill Out
14	12	14	14	VICTORIA WILLIAMS/Loose
13	12	12	12	ROBBIE ROBERTSON/The Native Americans
6	12	11	11	PETE DROGGE/Good News From...
11	15	12	12	WIDESPREAD PANIC/Ain't Life Grand
6	6	11	11	MARY KAZLEN/Yelling At Mary
6	8	10	10	CRUEL SEA/The Honesty Room Is...
11	12	10	10	DE'S REEA/Ain't Movin'
8	6	7	7	EDDIE SWARTZ/Eddie Swartz
5	8	6	6	DAVE STEWART/Greetings From...
7	10	7	7	JANN ARDEN/Living Under June
8	7	10	10	JOHN MITCHELL/Turbulent Indigo
-	-	4	4	GENERAL PUBLIC/Rob It Better

MARKET #10
WBOS/Boston
(617) 254-9267
Harron

WBOS 92.9 FM

PLAYS	SW	LW	TW	ARTIST/TITLE
10	10	10	20	MIKE & THE MECHANICS/Beggar On A Beach...
18	18	18	18	VARIOUS ARTISTS/Boys On The Side ST
10	10	10	10	DAVE MATTHEWS BAND/Under The Table...
-	-	-	-	HOOTIE & BLOWFISH/Cracked Rear View
10	10	10	10	VARIOUS ARTISTS/Bye Bye, Love ST
10	10	10	10	CARLY SIMON/Lovers Never Sent
10	10	10	10	ROLLING STONES/Voodoo Lounge
10	10	10	10	EAGLES/Hell Freezes Over
10	10	10	10	TOM PETTY/Wildflowers
10	10	10	10	DEL AMITRI/Twisted
10	10	10	10	ANNE LENNOX/Medusa
10	10	10	10	ELTON JOHN/Made In England
20	20	20	20	BRUCE SPRINGSTEEN/Greatest Hits
10	10	10	10	LINDA RONSTADT/Feels Like Home
10	10	10	10	FREDDY JONES BAND/Freddy Jones Band
10	10	10	10	MELISSA ETHERIDGE/Yes I Am
10	10	10	10	BETTER THAN EZRA/Deluxe
10	10	10	10	DANNY TATE/Nobody's Perfect
10	10	10	10	COURAGE BROTHERS/Wood
8	8	8	8	SHAM-BALEES/Palace Sessions
8	8	8	8	VARIOUS ARTISTS/Columbia Records...
8	8	8	8	ADAM ANT/Wonderful
8	8	8	8	VARIOUS ARTISTS/Vineyard Sound
8	8	8	8	SHADOWS/See In Motion
8	8	8	8	JAYHAWKS/Tomorrow The Green...
8	8	8	8	TODD SNIDER/Songs For...
8	8	8	8	SIMPLE MINDS/Good News From...
8	8	8	8	WOLFGANG PRESS/Funky Little Demons
8	8	8	8	JANN ARDEN/Living Under June
8	8	8	8	VARIOUS ARTISTS/Encoreum...

MARKET #13
KMTT/Seattle
(206) 233-1037
Mays/Carlson

THE MOUNTAIN 103.7 FM

PLAYS	SW	LW	TW	ARTIST/TITLE
13	11	13	13	MORPHINE/Yes
22	23	24	24	HOOTIE & BLOWFISH/Cracked Rear View
23	23	23	23	TOM PETTY/Wildflowers
21	19	22	22	VARIOUS ARTISTS/Boys On The Side ST
23	24	24	24	DEL AMITRI/Twisted
8	9	12	12	ANNE LENNOX/Medusa
22	21	24	24	BRUCE SPRINGSTEEN/Greatest Hits
-	-	12	12	VARIOUS ARTISTS/Encoreum...
10	12	12	12	SHERYL CROW/Tuesday Night...
12	8	9	9	DAVE MATTHEWS BAND/Under The Table...
11	9	8	8	CHEFTAINS/The Long Black Veil
10	10	11	11	DIONNE FARRIS/Wild Seed-Wild...
10	9	11	11	PAULA COLE/Harborer
10	10	11	11	CHRIS DUARTE GROUP/Texas Sugar/Strat...
3	8	12	12	BLUES TRAVELER/Four
10	10	10	10	DAR WILLIAMS/The Honesty Room
6	10	10	10	JOHN LEE HOOKER/Chill Out
9	9	10	10	TODD SNIDER/Songs For...
8	9	9	9	JEFF BUCKLEY/Grace
-	-	8	8	STEVE FORBERT/Mission Of...
4	3	8	8	COURAGE BROTHERS/Wood
4	4	3	3	SONIA DADAA Day At The Beach
8	9	9	9	PORTSHHEAD/Dummy
23	13	12	12	SIMPLE MINDS/Good News From...
10	12	10	10	JAYHAWKS/Tomorrow The Green...
8	8	9	9	WOLFGANG PRESS/Funky Little Demons
9	11	7	7	BOXING GANDHS/Boxing Gandhis
4	5	4	4	VICTORIA WILLIAMS/Loose
9	11	8	8	JONI MITCHELL/Turbulent Indigo

MARKET #15
KKOS/San Diego
(619) 729-5945
Lane/Novak

95.9 FM

PLAYS	SW	LW	TW	ARTIST/TITLE
9	22	22	31	SONNY LANDRETH/South Of I-10
10	24	23	23	COURAGE BROTHERS/Wood
23	24	24	24	JAYHAWKS/Tomorrow The Green...
9	24	24	24	MARY KAZLEN/Yelling At Mary
22	24	24	24	TOM PETTY/Wildflowers
23	23	21	21	TODD SNIDER/Songs For...
6	10	23	23	BRUCE SPRINGSTEEN/Greatest Hits
10	11	23	23	BUDDY GUY/Sippin' In
6	22	22	22	JOHN LEE HOOKER/Chill Out
22	22	27	27	NICK LOWE/The Impossible Bird
22	22	28	28	PAUL KELLY.../Wanted Man
13	21	21	21	VARIOUS ARTISTS/Boys On The Side ST
5	7	6	6	ANNE LENNOX/Medusa
6	5	11	11	HOOTIE & BLOWFISH/Cracked Rear View
6	5	11	11	JOHN MAYALL/Spinning Coin
4	6	-	-	FREDDY JONES BAND/Freddy Jones Band
6	6	11	11	LES DUDEK/Deeper Shades Of...
10	11	11	11	SANTANA BROTHERS/Santana Brothers
5	6	11	11	ELTON JOHN/Made In England
10	11	10	10	SONIA DADAA Day At The Beach
6	9	10	10	JERRY LOEBER/Wednesday Night...
5	11	10	10	DIONNE FARRIS/Wild Seed-Wild...
-	-	-	-	SARAH McLACHLAN/The Freedom Sessions
7	6	10	10	JOHN LEE HOOKER/Chill Out
10	11	10	10	JOHN MAYALL/Spinning Coin
10	10	8	8	SONNY LANDRETH/South Of I-10
7	9	8	8	HINDU RODEO/Hindu Rodeo
4	7	6	6	CHARLIE SEXTON/Under The Washing...
4	5	5	5	MARY KAZLEN/Yelling At Mary
7	6	4	4	GRANT MCLENNAN/Horsebreaker Star
6	4	6	6	DAR WILLIAMS/The Honesty Room

MARKET #16
KTCZ/Minneapolis
(612) 339-0000
MacLeash/Fredrickson

Cities 97

PLAYS	SW	LW	TW	ARTIST/TITLE
25	26	21	26	R.E.M./Monster
29	26	27	26	JAYHAWKS/Tomorrow The Green...
27	28	19	19	DAVE MATTHEWS BAND/Under The Table...
26	26	24	24	BRUCE SPRINGSTEEN/Greatest Hits
25	27	23	23	TOM PETTY/Wildflowers
18	21	23	23	MARTIN ZELLAGER/Boys Under
28	22	20	20	DEL AMITRI/Twisted
-	5	12	12	VARIOUS ARTISTS/Encoreum...
18	17	10	10	HOOTIE & BLOWFISH/Cracked Rear View
18	17	10	10	SHERYL CROW/Tuesday Night...
16	24	27	27	CRANBERRIES/No Need To Argue

APRIL 7, 1995

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 PAT METHENY Here To Stay (Geffen) 427 417 395 363 42/0					
2	2	2	2	2 LARRY CORYELL I'll Be Over You (CTI) 321 309 285 261 35/1					
3	3	4	3	3 AVENUE BLUE Stockholm (Bluemoon) 312 290 262 260 33/0					
5	4	3	4	4 GEORGE DUKE The Simple Things (WB) 307 297 258 225 33/1					
20	7	6	5	5 STEVIE WONDER For Your Love (Motown) 293 264 214 134 30/1					
7	6	5	6	6 GREG ADAMS Smooth Operator (Epic) 283 276 233 201 30/1					
11	9	7	7	7 TOM SCOTT Don't Get Any Better (GRP) 279 262 203 177 30/0					
—	—	20	8	8 SPYRO GYRA Ariana (GRP) 267 187 75 5 35/1					
6	8	9	9	BILLY JOE WALKER JR. West Coast Sunset (Liberty) 259 261 207 210 27/0					
BREAKER			10	10 COUNT BASIC M.L. In The Sunshine (Instinct) 253 207 161 126 34/7					
14	13	10	11	11 KILAUEA No Getting Over You (Brainchild) 244 219 179 155 25/0					
16	12	13	12	12 ROBERTA FLACK It Might Be You (Atlantic) 242 206 179 150 27/2					
4	5	8	13	13 JEFF LORBER Point Venus (Verve Forecast) 231 261 249 225 28/0					
—	—	18	14	14 DAVID SANBORN This Masquerade (Elektra/EEG) 229 192 56 0 32/2					
—	11	11	15	15 CHRIS BOTTI Worlds Outside (Verve Forecast) 218 212 179 90 35/2					
21	23	14	16	16 JOHN TESH Can You Feel The Love Tonight (GTS) 206 201 152 129 23/0					
17	16	15	17	TOM SCOTT Daybreak (GRP) 194 196 169 148 28/0					
12	15	17	18	ERIC MARIENTHAL Hold On My Heart (GRP) 182 195 170 174 26/0					
—	28	23	19	19 VAL GARDENA Northern Lights (Mercury) 180 162 127 88 33/2					
22	20	21	20	FATTBURGER Creepin' (Shanachie/Cachet) 172 175 161 127 20/0					
13	14	19	21	VANESSA WILLIAMS You Can't Run (Mercury) 171 191 174 164 26/1					
—	25	25	22	22 GREG ADAMS Moon Over Palmilla (Epic) 158 157 132 100 25/1					
19	24	22	23	RICHARD ELLIOT Candlelight (Blue Note) 158 165 138 138 22/0					
30	29	29	24	24 KILAUEA She Wore Diamonds (Brainchild) 158 142 126 104 19/0					
18	21	24	25	VANESSA WILLIAMS Betcha Never (Mercury) 158 158 161 144 19/0					
15	22	28	26	26 WARREN HILL Do You Feel What I'm Feeling (RCA) 153 143 157 152 19/0					
28	26	26	27	PAT METHENY The Girls Next Door (Geffen) 150 153 130 105 17/0					
9	18	27	28	MARC ANTOINE Unity (NYC) 144 148 162 181 19/0					
26	27	—	29	29 BILLY JOE WALKER JR. Life Is Good (Liberty) 144 136 130 106 19/0					
DEBUT			30	30 ANITA BAKER It's Been You (Elektra/EEG) 131 116 93 72 16/0					

This chart reflects airplay from March 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker. 43 NAC reporters. 41 current playlists. © 1995, R&R Inc.

BREAKERS®
COUNT BASIC
M.L. In The Sunshine (Instinct)

 TOTAL PLAYS/INCREASE
253/46

 TOTAL STATIONS/ADDS
34/7

 CHART
10

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
AARON NEVILLE Can't Stop... (A&M)	12
NEAL SCHON Bandalero (Higher Octave)	10
COUNT BASIC M.L. In The Sunshine (Instinct)	7
BRIAN CULBERSTON Midnight Sun (Mesa/Bluemoon)	7
DES'REE Feel So High (550 Music/Epic)	6
NEAL SCHON Big Moon (Higher Octave)	6
NELSON RANGELL Little Dream Girl (GRP)	5
LARA & REYES Cielo Sin Nubes (Higher Octave)	4
NELSON RANGELL Grace (GRP)	4
NELSON RANGELL Going All The Way (GRP)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SPYRO GYRA Ariana (GRP)	+80
COUNT BASIC M.L. In The Sunshine (Instinct)	+46
NEAL SCHON Bandalero (Higher Octave)	+40
DAVID SANBORN This Masquerade (Elektra/EEG)	+37
ROBERTA FLACK It Might Be You (Atlantic)	+36
AARON NEVILLE Can't Stop... (A&M)	+29
NEAL SCHON Cool Breeze (Higher Octave)	+29
STEVIE WONDER For Your Love (Motown)	+29
KILAUEA No Getting Over You (Brainchild)	+25
PIECES OF A DREAM Let's Get Smooth (Blue Note)	+25

Breakers: Song has achieved airplay at 65% of our reporters for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

NEW & ACTIVE
THURSDAY DIVA Chain Of Fools (DMP)

Total Plays: 102, Total Stations: 15, Adds: 1

PIECES OF A DREAM Let's Get Smooth (Blue Note)

Total Plays: 73, Total Stations: 14, Adds: 1

NEAL SCHON Bandalero (Higher Octave)

Total Plays: 61, Total Stations: 20, Adds: 10

LARRY CORYELL Redwing (CTI)

Total Plays: 55, Total Stations: 10, Adds: 1

AKIRA JIMBO Land Of Innocence (Kazu/Unity)

Total Plays: 51, Total Stations: 9, Adds: 1

KILAUEA Malibu Wave (Brainchild)

Total Plays: 47, Total Stations: 10, Adds: 1

NEAL SCHON Big Moon (Higher Octave)

Total Plays: 39, Total Stations: 12, Adds: 6

NEAL SCHON Cool Breeze (Higher Octave)

Total Plays: 37, Total Stations: 9, Adds: 1

DES'REE Feel So High (550 Music/Epic)

Total Plays: 32, Total Stations: 10, Adds: 6

PALOMINO DUCK Coming Home (Planet Earth)

Total Plays: 32, Total Stations: 6, Adds: 1

BERNARD OATTES The Way Out Of Love (CGR/Sin-Drome)

Total Plays: 30, Total Stations: 8, Adds: 1

AARON NEVILLE Can't Stop My Heart From Crying (A&M)

Total Plays: 29, Total Stations: 14, Adds: 12

LARRY CORYELL This Love Of Ours (CTI)

Total Plays: 27, Total Stations: 7, Adds: 1

BERNARD OATTES Always You (CGR/Sin-Drome)

Total Plays: 25, Total Stations: 5, Adds: 1

Songs ranked by total plays.

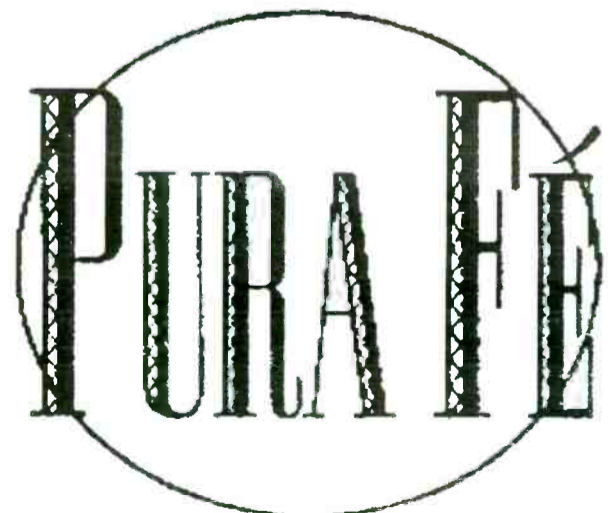


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 ARRIVES
APRIL 20TH!



CAROL ARCHER

The Leading Edge: Applying New Technologies

■ **KKSF builds Internet web site; SW creates digital tapeless, paperless studio**

The new media explosion is sweeping the planet. So it's no surprise that the format's usual suspects are pioneering participation in the information revolution via online services, the World Wide Web, and digital technology.

Getting Started

Among the stations taking baby steps onto the Internet are **KTWV (The Wave)/L.A.**, **WNUA/Chicago**, **KIFM/San Diego**, **KHIH/Denver**, **KUCD/Honolulu**, and **KBZN/Salt Lake City**. But some programmers still feel daunted by pressure to get on the information highway, uncertain of their destination and lacking a roadmap. I spoke with **KKSF/San Francisco** Asst. PD/morning personality **Roger Coryell** and **SW Smooth FM** PD **Michael Fisher** about how to make the most of new technologies.

Coryell has been one of the driving forces behind establishing **KKSF's** presence on the Internet. He credits Chief Engineer **Tim Pozar**, whom he calls "an Internet guru and something of a visionary," for having convinced higher-ups to get the station hooked up with e-mail about four years ago. "In 1993, we were able to cobble together the resources to set up a Web page and a Gopher server," Coryell recalls.

He explains, "Gopher is another way people can use the Internet to retrieve information. It differs from the World Wide Web in that it's text-based. With the Web, you get pretty pictures, graphics, buttons and arrows [to help you explore the Internet]. Most browsers' client software, like Mosaic or Netscape, can access stuff on Gopher sites. But if you're using a text-based account somewhere, you can still use Gopher.

"Using either the Web or Gopher, folks can retrieve information about our music, our artists, and our programming using their computers — or we can send them information. We send out a weekly electronic publication called 'InterNotes' that has concert listings, details of special on-air features, and tips about the music. It's very music-intensive, because that's what we're all about here.



Roger Coryell

"InterNotes' is also available on a Web page, or we can send it to personal mailboxes in almost any of the online services. And if they're part of that small minority who have access to it, they can use the World Wide Web, which is the easiest way to access information on the Internet."

Becoming More Involved

"Within the next year or so, anyone with a computer will have very easy access to the Web," says Coryell. "Microsoft's new Windows '95 product will have everything you need built in. Plus, a couple of the major online services — at least **Prodigy** and **America Online** — are introducing built-in Web browsers. **MCI** is also attempting to set up a national online service that will allow the sophisticated connection you need to use these toys.

"Right now we're getting our feet wet. We're learning what we can offer listeners so that we'll be in a position to really use this [technology] by the time a considerable number of people have it.

"We look at this as a way to touch our current listeners more closely and get them more involved with us, and we've found the Internet a very effective tool. We've learned that most folks who



Most folks use online services at work. That's also where they fill out diaries. If we can put something in front of them each week that reminds them of us, that's a powerful tool.

— Roger Coryell



use online services use them at their desks at work. That's also where they fill out diaries. If we can put something they want in front of them each week, something that reminds them of who we are and what we're doing, that is a powerful tool for us. It creates — and strengthens — the bond they have with us."

Coryell's advice to stations that want to be part of the action? "A number of companies can put you on the Internet for a fee. But it's really very easy to do yourself, and it's relatively inexpensive. We've done just about all of it in-house. I'm no computer genius, but I maintain most of our Internet stuff. It's very do-able without a lot of expertise — and for not much more than the cost of the phone.

"Content is really important. Some companies specialize in putting together pretty Web sites. You look at them and say, 'Boy, that's really neat' — but 'That's really neat' only works once. Unfortunately, that's all too often the case with stations [in other formats] that are on the net today. They're more design than content.

"KKSF is extremely customer-oriented — kind of like the Nordstrom's of radio. We answer calls quickly and accurately while being real friendly. We take feedback very seriously. That's part of our organizational philosophy, and we apply it to the way we use the Internet. We get a tremendous amount of e-mail inquiries about the music we play. Using e-mail is easier for listeners than calling and waiting to get answers on the request line."



Still visual from a Superspots-produced TV spot, which is customized for each affiliate market.

Radio's New Era

Michael Fisher's new assignment, programming **SW's Smooth FM** network, offers him the opportunity to work on the cutting edge of today's technology. "Working in the digital domain is certainly a hot topic in radio these days," he says. "Digital paperless, tapeless studios are replacing conventional equipment. There's no doubt we are entering a new era in broadcasting: Instant communication is here."

Fisher says **SW** is "redefining" syndicated radio: "Our state-of-the-art digital satellite broadcasting technology is allowing us to deliver major-market programming while offering affiliates **Total Local Customization** [TLC is trademarked by **SW**]. By being able to broadcast multiple channels of audio simultaneously, we are able to provide local time, custom weather, and promos to give the affiliate local control.

"Our on-air studios are equipped with multiple forms of data storage, **DAT**, hard drive, and **MiniDisc**.



Michael Fisher

Since all the music and commercial spots are pre-loaded into a computer system, the jocks are never distracted and can maintain their focus. They use a mouse and keyboard to navigate their way around the program log on the computer screen. And not only can they add, delete or move music, they can perform digital production and audition several other audio sources without ever leaving their seats while on-air. This allows us to pay special attention to **Total Local Customization** for our affiliates."

The Virtual Storefront

Fisher is particularly pro-active in his views about the Internet as a programming tool. He says, "Been on the superhighway lately? Everybody's buzzing about wanting to merge. The fact is, when used correctly, the Internet can be the most comprehensive way to do show prep.

"Since **SW** is involved in both long- and short-form radio programming for **NAC** — with our 24-hour satellite format, **Smooth FM**, and 'Personal Notes' [a **Dave Koz**-hosted syndicated show de-

livered weekly on CD], our Internet site on the World Wide Web will be all-encompassing.

"As a virtual storefront, we'll offer affiliates access to quick-read **NAC** artist bios, online artist chats, entertainment news updates, downloadable custom audio clips to be used for special programming, video clips offering current and historical facts about artists, and browsers to search our musical archives for recommended CDs, books, and other education-



Faster computers for music scheduling, better ways to build and manage listener databases, and unlimited information for show prep ... that's the future.
— Michael Fisher



al tidbits about our format. Plus, [affiliates can] 'hyperlink' to other sites that might offer compatible information and online merchandising opportunities."

Fisher says that because the Internet world is very dry, "It's our mission to make it more entertaining for the fan of **NAC** to learn about what we're doing. At the same time, [we intend to] offer local radio stations the ability to extract useful information that disc jockeys can use on a daily basis."

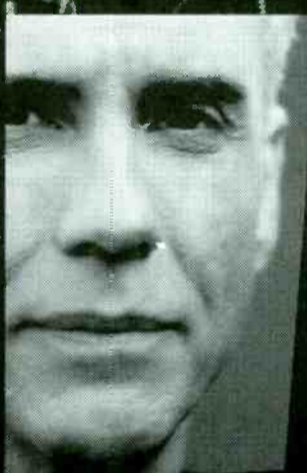
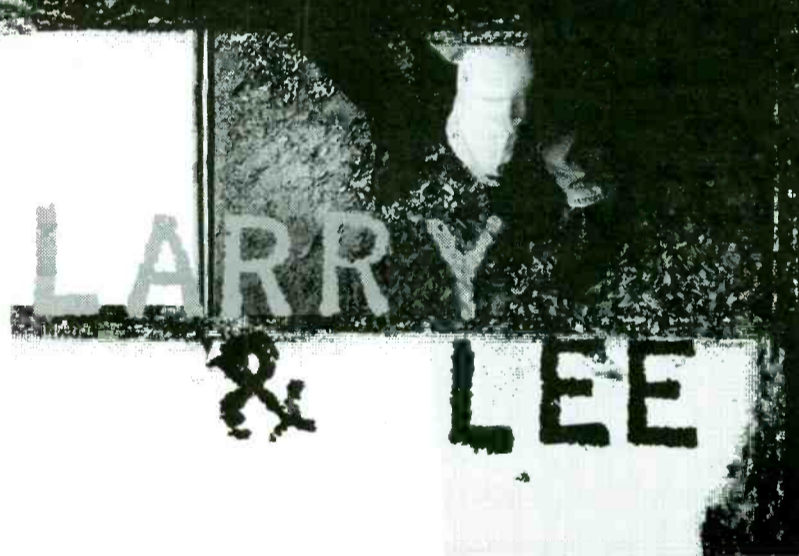
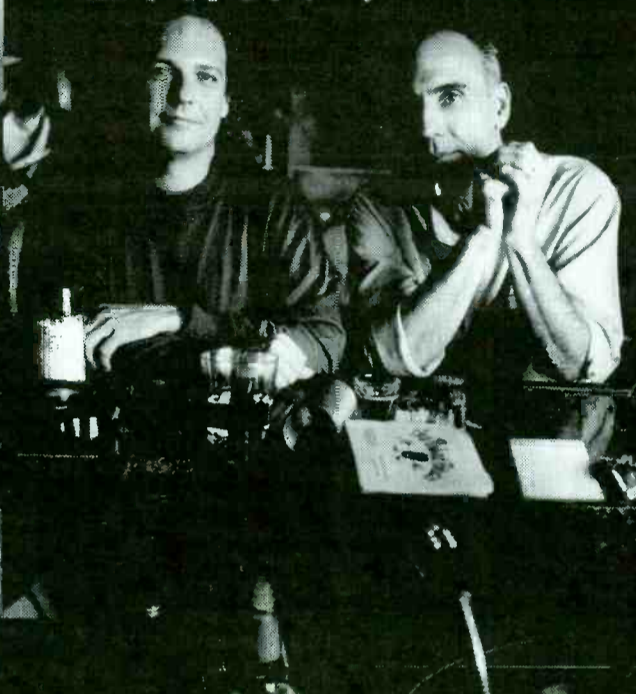
As for the future, he foresees a multitude of advances in both hardware and software: "These changes will result in a more functional, streamlined environment for radio programmers. Faster computers for music scheduling, better ways to build and manage listener databases, and unlimited information for show prep, all at our fingertips ... that's the future. Meanwhile, back in the present, has anyone seen my grease pencil and razor blade?"



MILE-HIGH GUITARS 'N' SAXES — The "An Evening With Guitars And Saxes" tour recently brought guitarists **Peter White** and **Craig Chaquico** and saxmen **Warren Hill** and **Richard Elliot** to Denver. Caught backstage (l-r): Chaquico, **KHIH/Denver** MD **Becky Taylor**, **Hill**, **Elliot**, **KHIH PD Jaime Kartak**, and **White**.



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APRIL 7, 1995

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)
1	1	1	1	1 PAT METHENY	We Live Here	(Geffen)	730	+19	"Here" (427) "Girls" (150) "Then" (59)
4	3	2	2	2 TOM SCOTT	Night Creatures	(GRP)	656	+10	"Better" (279) "Daybreak" (194) "Any" (81)
3	2	3	3	JEFF LORBER	West Side Stories	(Verve Forecast)	524	-58	"Point" (231) "Say" (126) "Grasshopper" (78)
11	7	4	4	GREG ADAMS	Hidden Agenda	(Epic)	504	0	"Smooth" (283) "Palmilla" (158) "Burma" (29)
7	6	5	5	BILLY JOE WALKER JR.	Life Is Good	(Liberty)	499	-2	"Sunset" (259) "Life" (144) "Skies" (53)
14	13	11	6	6 LARRY CORYELL	I'll Be Over You	(CTI)	470	+59	"Over" (321) "Redwing" (55) "Nightshade" (49)
15	14	12	7	7 KILAUEA	Diamond Collection	(Brainchild)	454	+55	"You" (244) "Diamonds" (158) "Malibu" (47)
9	8	7	8	GEORGE DUKE	Illusions	(WB)	449	-4	"Simple" (307) "Look" (41) "C'est" (37)
2	4	6	9	VANESSA WILLIAMS	The Sweetest Days	(Mercury)	436	-51	"Can't" (171) "Betcha" (158) "Days" (57)
13	11	10	10	FATBURGER	Linin' Large	(Shanachie/Cachet)	423	-15	"Creepin'" (172) "Possible" (130) "Sheezateez" (46)
6	5	8	11	AVENUE BLUE	Avenue Blue	(Bluemoon)	418	-29	"Stockholm" (312) "Pick" (30) "Goodbye" (25)
—	—	17	12	12 SPYRO GYRA	Love & Other Obsessions	(GRP)	391	+104	"Ariana" (267) "Lost" (27) "Explain" (20)
5	10	9	13	ERIC MARIENTHAL	Street Dance	(GRP)	366	-80	"Hold" (182) "Kid's" (88) "Yosemite" (44)
27	17	15	14	14 CHRIS BOTTI	First Wish	(Verve Forecast)	347	+12	"Outside" (218) "Do" (52) "Night" (35)
18	15	14	15	JOHN TESH	Sax On The Beach	(GTS)	339	-30	"Can" (206) "Biggest" (38) "Eyes" (25)
—	—	18	16	16 DAVID SANBORN	Pearls	(Elektra/EEG)	324	+45	"Masquerade" (229) "Everything" (40) "Try" (28)
10	9	13	17	DOC POWELL	Inner City Blues	(West Coast)	323	-72	"Sade's" (119) "Last" (114) "Mama" (40)
8	12	16	18	RICHARD ELLIOT	After Dark	(Blue Note)	300	-28	"Candlelight" (158) "Street" (57) "After" (26)
—	23	21	19	19 STEVIE WONDER	Conversation Peace	(Motown)	297	+32	"Love" (293) "Whisper" (2) "New" (1)
30	27	24	20	VARIOUS ARTISTS	New Voices Take Two	(Instinct)	281	+47	"Sunshine" (253) "Change" (12) "Softboiled" (7)
12	16	19	21	21 WARREN HILL	Truth	(RCA)	279	+4	"Feel" (153) "Tell" (53) "Take" (44)
25	24	25	22	22 ROBERTA FLACK	Roberta	(Atlantic)	250	+22	"Might" (242) "Looking" (3) "Cottage" (2)
19	18	22	23	ANITA BAKER	Rhythm Of Love	(Elektra/EEG)	229	-12	"Been" (131) "Apologize" (60) "Body" (17)
20	22	23	24	POCKET CHANGE	Higher Altitude	(Brainchild)	225	-12	"Midnight" (87) "Proper" (32) "Catalina" (26)
21	21	20	25	NICK COLIONNE	It's My Turn	(Lake Shore Jazz)	217	-52	"Love" (91) "Soulful" (67) "East" (24)
—	30	28	26	26 VAL GARDENA	On The Bridge	(Mercury)	213	+11	"Northern" (180) "Eterno" (19) "Watermark" (7)
DEBUT	—	—	27	27 PIECES OF A DREAM	Goodbye Manhattan	(Blue Note)	207	+53	"Smooth" (73) "Feel" (24) "Manhattan" (24)
24	25	27	28	HIROKO KOKUBU	Pure Heart	(JVC)	206	-10	"Barefoot" (121) "Wind" (30) "Struttin'" (29)
—	29	29	29	29 PETER HORVATH	Foreign Matter	(Lake Street)	200	+9	"Taken" (106) "View" (31) "This" (31)
16	19	26	30	MARC ANTOINE	Classical Soul	(NYC)	191	-25	"Unity" (144) "Bliss" (42) "Timeless" (5)

This chart reflects airplay from March 23-29. Albums ranked by total plays, with plays from all cuts from an album combined.
43 NAC reporters. 41 current playlists. © 1995, R&R Inc.

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NAC REPORTERS

Stations and their adds listed alphabetically by market

<p>KRZN/Albuquerque, NM PD: Mark McGuire 4 CHRISTOPHER CROSS "Uncharted" 4 BILL EVANS "Push" 3 NEAL SCHON "Moon"</p>	<p>WLVE/Miami, FL PD: Rich McMillan MD: Geoff Fischer AARON NEVILLE "Heart" DES'REE "High" VAL GARDENA "Northern" PETER HORVATH "Taken"</p>	<p>WJZZ/Philadelphia, PA No Adds</p>	<p>KIFM/San Diego, CA PD: Bob O'Connor MD: Kelly Cole 1 DES'REE "High" 1 KENNY RANKIN "Very" 1 RAY OBIEDO "Midnight" 1 RAY OBIEDO "Lucia" 1 STEVIE WONDER "New" 1 BRIAN CULBERSTON "Come" 1 BRIAN CULBERSTON "Midnight" 1 NELSON RANGELL "Road" 1 NELSON RANGELL "Sonora" 1 NEAL SCHON "Moon" 1 NEAL SCHON "Breeze" 1 LARA & REYES "Cielo" 1 LARA & REYES "Lejos" 1 STEVIE WONDER "Eternity" 1 ANNIE LENNOX "Thin" 1 ANNIE LENNOX "Waiting" 1 ELTON JOHN "Blessed" 1 BEN TAYLOR "Will"</p>
<p>KNIK/Anchorage, AK PD: Dean Williams KILAUUA "Malibu" ROBERTA FLACK "Might" HILARY & BOB JAMES "Shelter" EUPHORIA "Nights"</p>	<p>KCFE/Minneapolis, MN PD: Rob Moore MD: Scott Thompson 10 CHRIS BOTTI "Do" 8 PALOMINO DUCK "Coming" 8 SPYRO GYRA "Ariana" 5 BERNARD OATTES "Always" 5 BRIAN CULBERSTON "World" 5 FOWLER & BRANCA "Jessie" 5 NELSON RANGELL "Going" 5 BEAUTIFUL WORLD "Beginning" 2 VIEUX DIOP "Bannana"</p>	<p>KJZZ/Phoenix, AZ MD: Bill Shedd FOWLER & BRANCA "Jessie" FOWLER & BRANCA "Hallowed" FOWLER & BRANCA "Horizonte" LARA & REYES "Cielo" MICHAEL LEVANIOS "Another" RAY OBIEDO "Zulaya" RAY OBIEDO "Flamingo" RAY OBIEDO "Lucia" MICHAEL LEVANIOS "Yes"</p>	
<p>WJZF/Atlanta, GA PD: Mark Edwards 5 MARK JOHNSON "Lights" DES'REE "Gotta" NELSON RANGELL "Grace" BRIAN CULBERSTON "Toi" BRIAN CULBERSTON "Midnight" AARON NEVILLE "Heart" ROBERTA FLACK "Might"</p>	<p>KSBR/Mission Viejo, CA PD: Terry Wedel BILL EVANS "Sierra" LARA & REYES "Cielo" THURSDAY DIVA "Chain" JOE HENDERSON "Felicidade"</p>	<p>KYOT-FM/Phoenix, AZ PD: Nick Francis 2 ANNIE LENNOX "Whiter"</p>	
<p>WFAE/Charlotte, NC MD: Paul Stribling No Adds</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien 1 LARRY CORYELL "Over" DAVID SANBORN "Masquerade" VAL GARDENA "Northern" COUNT BASIC "Sunshine" GEORGE DUKE "Simple" LARA & REYES "Cielo" CHRIS BOTTI "Outside" NELSON RANGELL "Little" STEVIE WONDER "Love"</p>	<p>KKJZ/Portland, OR PD: Chris Miller MD: Shaun Yu GREG ADAMS "Smooth" COUNT BASIC "Sunshine" AARON NEVILLE "Heart"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet PIECES OF A DREAM "Ocean" NELSON RANGELL "Little" NELSON RANGELL "House" BRIAN CULBERSTON "Midnight"</p>
<p>WNUA/Chicago, IL PD: Lee Hansen NEAL SCHON "Bandalero" AARON NEVILLE "Heart"</p>	<p>WGUF/Naples, FL PD/MD: Michael Bode 4 NICK COLIONNE "Soulful" 2 AARON NEVILLE "Heart" 1 BRIAN CULBERSTON "Midnight"</p>	<p>WOTB/Providence, RI PD: Bill Gray 2 RAY OBIEDO "Forever" 2 BRYSON & REDMAN "Woman" 2 AKIRA JIMBO "Jungle" NELSON RANGELL "Road" NELSON RANGELL "Going" NELSON RANGELL "Shadows"</p>	
<p>WNWV/Cleveland, OH PD: Bernie Kimble MD: Greg Allen 1 NEAL SCHON "Bandalero" VANESSA WILLIAMS "Way" NELSON RANGELL "Grace" SYLVESTER HARPER "Beautiful" COUNT BASIC "Sunshine" MARC ANTOINE "Bliss"</p>	<p>WQCD/New York, NY APD/MD: Steve Williams BRIAN CULBERSTON "Toi" AKIRA JIMBO "Land" MARK JOHNSON "Lights"</p>	<p>WNND/Raleigh, NC PD: Jim Seagull APD: Don Brookshire 7 DES'REE "High" 7 AARON NEVILLE "Heart" 6 NEAL SCHON "Bandalero" 5 PIECES OF A DREAM "Smooth" 5 COUNT BASIC "Sunshine"</p>	<p>KKSF/San Francisco, CA PD: Steve Feinstein MD: Dore Steinberg 7 GREG ADAMS "Palmilla" 3 NELSON RANGELL "Little" 2 UMA "Spirit" 1 JOE HENDERSON "Dreamer" 1 TIGER OKOSHI "Sides"</p>
<p>KOAI/Dallas, TX PD: Tom Miller MD: Bret Michael 4 THURSDAY DIVA "Ty's" 3 NEAL SCHON "Moon" 3 LARRY CORYELL "Love" 2 PIECES OF A DREAM "Alone" AARON NEVILLE "Heart"</p>	<p>KLJZ/New Orleans, LA PD: Shirley Maldonado AARON NEVILLE "Heart" LUTHER VANDROSS "World" VANESSA WILLIAMS "Can't"</p>	<p>KQBR/Sacramento, CA PD: Lawrence Tanter APD/MD: Keli Garrett NELSON RANGELL "Little" BERNARD OATTES "Begin" COUNT BASIC "Sunshine" STEVIE WONDER "New"</p>	<p>KEZX/Seattle, WA PD: Wes Longino MD: Michael Eads RAY OBIEDO "Zulaya" NEAL SCHON "Moon" NEAL SCHON "Bandalero"</p>
<p>KHHH/Denver, CO PD: Jaime Kartak MD: Becky Taylor 7 LISA STANSFIELD "Free" NELSON RANGELL "Little"</p>	<p>WJCO/Norfolk, VA PD: Maxine Todd HILARY & BOB JAMES "Up" MARK JOHNSON "When" MARK JOHNSON "Daydream" 3RD FORCE "Reason" ME'SHELL NDEGECELLO "Soul"</p>	<p>KSSJ/Sacramento, CA PD/MD: Ken Jones 5 AARON NEVILLE "Heart" 4 HILARY & BOB JAMES "Up" 4 BERNARD OATTES "Island" NICK COLIONNE "Love" NELSON RANGELL "Grace" LARRY CORYELL "Redwing" LARRY CORYELL "For"</p>	<p>WJZE/Toledo, OH PD: Steve Athanas DES'REE "High" BERNARD OATTES "Way" DAVID SANBORN "Masquerade" NEAL SCHON "Bandalero"</p>
<p>WJZZ/Detroit, MI PD: O'Neal Stevens MD: Rosetta Hines No Adds</p>	<p>WLDQ/Oriando, FL PD: Steve Huntington MD: Bob Church DR. BOMBAY "Bend" ROBERTA FLACK "Tenderly" MANHATTAN TRANSFER "Gonna" JOHN TESH "September" BRUCE SPRINGSTEEN "Secret" MICHAEL LEVANIOS "Another" NELSON RANGELL "Grace" COUNT BASIC "Sunshine" KENNY RANKIN "Nice" KENNY RANKIN "Fall"</p>	<p>KNJZ/St. Louis, MO PD: Ted Habeck NEAL SCHON "Bandalero" BRIAN CULBERSTON "Midnight" DES'REE "High" AARON NEVILLE "Heart"</p>	<p>WJZW/Washington, DC PD: Steve Kosbau DES'REE "High" AARON NEVILLE "Heart" BRIAN CULBERSTON "Midnight" NEAL SCHON "Bandalero"</p>
<p>KEZL/Fresno, CA PD: Mike Vasquez 4 AARON NEVILLE "Heart" 2 BRIAN CULBERSTON "Midnight" 2 NEAL SCHON "Bandalero"</p>	<p>KUCD/Honolulu, HI PD: Mahlon Moore No Adds</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Jason Wacker RAY OBIEDO "Flamingo" JOHN TESH "Eyes" AMBIENT JOURNEY "Desert"</p>	<p>43 Total Reporters 43 Current Reporters 41 Current Playlists</p>
<p>WEZV/Lafayette, IN PD: Bob Miller COUNT BASIC "Sunshine" NEAL SCHON "Moon" CHRIS BOTTI "Outside" BILLY JOE WALKER JR. "Sweet"</p>	<p>WMTD/Panama City, FL PD: Bill Harman NEAL SCHON "Bandalero" NEAL SCHON "Moon" NEAL SCHON "Caribbean" CHRISTOPHER CROSS "Tune" CHRISTOPHER CROSS "Window" NELSON RANGELL "Going" NELSON RANGELL "Destiny"</p>	<p>KBZN/Salt Lake City, UT PD: Dale Nelson MD: Leigh Armistead 1 NEAL SCHON "Bandalero"</p>	<p>Reported Frozen Playlist (2): KACD/Los Angeles, CA KTNT/Oklahoma City, OK</p>
<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart No Adds</p>		<p>KCJZ/San Antonio, TX PD: Matt McCann CHRIS BOTTI "Night"</p>	<p>WONB/Lima, OH is no longer a R&R reporter.</p>

THANKS NAC RADIO

BREAKERS

COUNT BASIC

"M.L. In the Sunshine"

10

"New Voices Take Two"

20

THE NEW COUNT BASIC ALBUM

"Life Think It Over"

GOING FOR ADDS WEEK OF APRIL 10

Contact Promark
 Phone (718) 575-5573
 Fax (718) 263-6326

instinct

Includes the Pop Instrumental version of the theme from 6-time Academy Award winner Forrest Gump

Contact: Claudia Stewart/Discovery Records 800-377-9620
 Cliff Gorov/All That Jazz 310-395-6995

Includes the Pop Instrumental version of the theme from 6-time Academy Award winner Forrest Gump

Contact: Claudia Stewart/Discovery Records 800-377-9620
 Cliff Gorov/All That Jazz 310-395-6995

Contact Promark
 Phone (718) 575-5573
 Fax (718) 263-6326

instinct

OPPORTUNITIES

OPENINGS

NATIONAL

Voice Talent WANTED

A well-known, national voice-over company is searching for new, full-time voice talent.

If you're interested in making voice-overs a career, you may be the person we're looking for. We produce spots and narrations for some of the biggest advertisers in the nation. Must be capable of many different voice styles from serious to comedic. And must be willing to relocate. Beautiful location. Great climate. Excellent security and benefits.

Please submit sample tape demonstrating several styles of commercial voice-overs.

**NO AIRCHECKS. NO STATION PROMOS.
JUST COMMERCIALS, PLEASE.**

Send tapes to Radio & Records, 10100 Santa Monica Blvd., #590 5th Floor, Los Angeles, CA 90067

An Equal Opportunity Employer

Personality DJs Needed

Do you do voices? Can you handle the phones? How about drops? In other words, are you a Pro-or a Time & Temp Jock? More and more of the thousands of radio stations with whom we deal are looking and willing to pay for that something extra. If you are ready for a move, let NATIONAL, the acknowledged leader in radio personnel placement since 1981, help. We make the complete presentation for you. For complete registration information, call:

**NATIONAL BROADCAST TALENT
(205) 608-0294**



Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

800-231-7940 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185
(Stations: List jobs for free/cover EEO responsibility)

Take a \$10,000 vacation next year!
You can! Rep Our Digital Radio Spot's in Your local Radio Market at '20%' Commission! Buzz the Spot Shoppe in Colorado!
1 - 800 - 574 - 5361

MAJOR MARKET AC/CHRISTIAN

We're looking for Major Market caliber communicators who love AC/Christian music and would make the jump for the "right" situation. Radio & Records, 10100 Santa Monica Bl., #586, 5th Floor, Los Angeles, CA 90067. EOE

EAST

Seeking sales executive. Excellent commission/benefits. T&R: WRKE, Tony Quartarone, Rt. 1 Box 24, Ocean View, DE 19970. EOE(4/7)

Country FM, 3 station network in Central PA seeks PT/FT announcers. T&R: WWBE, Lisa Richards, RR 5, Box 126, Millinburg, PA 17844. EOE(4/7)

Seeking traffic reporters with a passion for cutting edge technology. T&R: Shadow Traffic, Jeff McKay, 201 Route 17 North, Rutherford, NJ 07070. EOE(4/7)

NEED A JOB? NEED A JOCK?

Put it in Opportunities...and get results!

Call (310) 553-4330

OPENINGS

RADIO PRODUCER

America's top volume, most awarded producer of radio sports still looking for Mr. Right. Producer/director with experience, work station knowledge and, hopefully, awards to prove it. Career position. Resume and demo to Bob Jump, President, Studio Center, 200 West 22nd Street, Norfolk, VA 23517. EOE

CORPORATE POSITION AVAILABLE VICE PRESIDENT SALES AND MARKETING US RADIO, INC.

Broadcast company operating multiple stations in diverse markets and formats seeks candidates for Vice President of Sales and Marketing. Position requires extensive experience in and primary responsibility for sales administration, sales training, rate determination, and broadcast sales generally. In addition, the candidate should have interest in and potential to work with other officers on general broadcast administrative matters, financing and acquisition activities. Position requires extensive travel. Resume only to: Don Kidwell President/COO US Radio, Inc. 1234 Market Street Suite 1940 Philadelphia, PA 19107 EQUAL OPPORTUNITY EMPLOYER

MARKETING/PROMOTIONS MANAGER

WPAT/New York is seeking an experienced creative promotions/marketing specialist. Ideal candidate will be able to create, organize, direct and execute a strategic plan for promotions. Event and database skills required. Soft AC experience a plus. Send resume, examples of your accomplishments and salary requirements to: Ken Mackenzie, Director of Operations, 1396 Broad St., Clifton, NJ 07013. Females and minority candidates strongly encouraged to apply.

PROGRAM DIRECTOR

Pyramid Communications - WJZ-FM/Philadelphia - Smooth Jazz 106.1 is looking for a program director with NAC, AC or AOR experience. Please rush resume to: Jeffrey Specter, WJZ/WYXR, One Bala Plaza, Suite 243, Bala Cynwyd, PA 19004. Pyramid Communications is an equal opportunity employer.

NERVOUS RECORDS,

the leading independent label, is searching for an Urban Radio Promotions person. Must have a minimum of five years experience in the record business with two years concentrated urban radio promotion. Salary commensurate with experience and knowledge. This is an excellent opportunity. Our people are aware of this ad. Please send resume only to:

Nervous Inc.
1501 Broadway, Suite 1314B
New York, NY 10036 EOE

SOUTH

Immediate maternity fill-in AT for middays. Future opportunities for right person. T&R: KCKR, John Q., 4949 Franklin, Waco, TX 76710. EOE(4/7)

Country FM seeks experienced, energetic morning co-host/producer. T&R: WQDR, Len Shackelford, 3012 Highwoods Blvd., Raleigh, NC 27604. EOE(4/7)

PALM TREES & BEACHES!

Morning CHR co-host, med. SE market! T&R, photo. Females and minorities encouraged. Radio & Records 10100 Santa Monica Blvd., #589, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

Fulltime evening announcer needed for NAC in Raleigh, NC. Rush tape and resume to: WNND, Jim Seagull, 2000 Regency Parkway, Suite 295, Cary, NC 27511. Please no calls. EOE

READY FOR THE TOP 10?

Successful FM, group owned, looking for morning team. Anchor and newscaster. Topical, able to inform and entertain adults 25-44. Not blue. Must prepare daily. Hard work well rewarded. If you are a success in a medium market we'd like to hear your tapes! Send resume and references to: Radio & Records, 10100 Santa Monica Bl., #585, 5th Floor, Los Angeles, CA 90067. EOE

HELP WANTED - RADIO

Exciting nighttime radio opportunity awaits...Sultry voiced one-on-one communication required. Send tape and resume to: Personnel, Dept. 109, P.O. Box 11928, Atlanta, GA 30363. We are an equal opportunity employer.

MIDDAYS/PRODUCTION

Top 50 Hot AC seeks Midday Talent/Production Director with digital experience. Experience, creativity, good organizational skills a must. T&R: Joe Kelly, WLRS-FM/MIX 102, 320-B Distillery Commons, Louisville, KY 40206. EOE

HELP WANTED - RADIO CREATIVE SERVICES/ PRODUCTION DIRECTOR

Rare opening at major combo stations. Experience in all aspects of radio production necessary. No beginners. Send tape, resume, and writing samples immediately to personnel, Dept. 110, P.O. Box 11928, Atlanta, GA 30363. We are an equal opportunity employer.



We're the sports voice of Miami/Ft. Lauderdale. We're the flagship of the Florida Marlins and Florida Panthers, and we're looking for a program director! The successful candidate will be highly motivated, creative, and understand that sportstalk is entertainment, with lots of controversy, lots of production and lots of fun. You'll be a take-charge person with a minimum 5 years' experience. This is a career opportunity. Station composite and resume immediately to Bob McKay, Operations Manager, Sportsradio 560, WQAM, 9881 Sheridan St., Hollywood, Florida 33024. EOE

Southeast Rocker looking for prod pro! The one who joins our team will be twisted, creative, able to think out of the box, a great writer, and interface with AEs painlessly. So if you're as perfect as all that, try to convince me. Writing samples and demo to: Radio & Records, 10100 Santa Monica Blvd., #592, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

TOP 40 AIR PERSONALITY NEEDED

In search of afternoon personality for Top 40 station. Needs to communicate to adults in a hip and fun fashion while taking care of business. Must be a team player and have a winning attitude. Production appearances included. Send tape and resume to Jan Jeffries at Burkhart/Douglas & Associates, 6500 River Chase Circle East, Atlanta, GA 30328-3553. EOE

COUNTRY PROGRAM DIRECTOR

Dominant Contemporary Country station on the Gulf Coast, seeks the "best of the best". Must have Country programming experience, know and love the music, excel at promotions and have good people skills. Creativity, high energy, and a burning desire to devastate your competitors are essential qualities. This is not a job for wimps or beginners. Great salary, bonus plan, benefits and superior area. Send me a letter telling me why I should hire you, along with your recent tape and resume. Radio & Records, 10100 Santa Monica Bl., #582, 5th Floor, Los Angeles, CA 90067. EOE

Sick of the cold weather? WRXK/96 K-ROCK in Ft. Myers/Naples, Florida is now accepting applications for program director. On air experience is a must and able to critique, lead, and motivate a veteran air staff and successful "on the edge" morning show. Females and minorities are encouraged to apply, EOE employer. Send tape/resume/programming philosophies to: Brad Beasley/WRXK 20125 S. Tamiami Trail Estero, FL 33928

RADIO PERSONALITY

Medium market Hot AC searching for on-air talent. Middays/afternoons. Personality, professionalism and positive attitude are musts. If you really LOVE Radio, we want to hear from you! T&R to: Radio & Records, 10100 Santa Monica Bl., #583, 5th Floor, Los Angeles, CA 90067. EOE



YOU'RE ON THE AIR!!!

Nationwide Communications' top-rated AC in Orlando, MIX 105.1, is recruiting for an afternoon drive personality. Successful candidates must have a minimum of three years of fulltime, on-air experience in an adult targeted format, be able to handle active and heavy phones, exhibit a proficiency in commercial production and be prepared to handle an aggressive schedule of station appearances. Send aircheck, production samples and resume to: David Isreal, Program Director, MIX 105.1, 1801 Lee Road, Suite 270, Winter Park, FL 32789. NO PHONE CALLS PLEASE. MIX 105.1 WOMX-FM is an Equal Opportunity Employer of Nationwide Communications Inc.

OPENINGS

PROGRAM DIRECTOR HUGE COUNTRY GIANT

KOUL-FM a Heritage Class C country station in beautiful Corpus Christi, Texas, is looking for a PD. This is not a turnaround situation. You will have all the tools needed for success. You will also pull the 3p-7p air shift. If you have the talent, leadership and track record... rush a tape and resume today to: Jack E. Hogan, Station Manager, KOUL, PO Box 898, Corpus Christi, Texas 78403. KOUL and Broadcasting Corporation of the Southwest are Equal Opportunity Employers.

MIDWEST

Seeking full and parttime air talent. Production and Rock knowledge preferred. T&R: WQLZ, Rose Collins, Box 460, Springfield, IL 62705. EOE(4/7)

Sign-on PD sought. Good money and location. T&R: WGEZ, Chuck Riley, Box 416, Beloit, WI 53512. EOE(4/7)

Country station currently seeking drive time position. T&R: WKKG, Jon Edwards, Box 709, Columbus, IN 47202. EOE(4/7)

CHR now accepting T&R's for AM drive, at least 3 years' experience. T&R: WZDQ, PD, 710 N. Cable Rd., Lima, OH 45805. EOE(4/7)

Seeking air talent for all shifts to finish staffing. T&R: KLEN, PD, 1416 Bradley Ave., Cheyenne, WY 82001. EOE(4/7)

WGLOW/FYR seeks general sales manager. T&R: WGLO, James Macfarland, 2400 West Nebraska Ave., Peoria, IL 61604. EOE(4/7)

Classic Rock seeks applications for future openings. T&R: KJEZ, Tony James, Box 130, Poplar Bluff, MO 63901. EOE(4/7)

Seeking sports director who's on the edge. Minimum 3 years' experience. T&R: WASK, ND, Box 7880, LaFayette, IN 47903. EOE(4/7)

PHANTOM STOCK

Option for the right proven, on-the-street sales killer. Huge potential small market in midwest. FAX your stats to 417-624-7601. EOE

KMOX Hired Her.

Need replacement. KZIM/Cape Girardeau, MO. News anchor/Talkshow. Teen oriented, outgoing in community. Advancement opportunities obvious. No calls. 3 yrs. experience. T&R and picture to Terry Hester, Zimmer Broadcasting, P.O. Box 1610, Cape Girardeau, MO 63702. Female and minorities encouraged. EOE

Super-power Country/Soft AC/Talk trombo in Grand Rapids, MI. Market #65 needs adult communicator for future openings in all dayparts. Intense desire to rip off competitors' heads mandatory. T&R to Program Director, 280 Ann St. NW, Grand Rapids, MI 49504. No calls, EOE.

Mid-Michigan Country station seeks Country Program Director to lead staff to greater heights. Also looking for fun morning talent who knows the importance of doing show prep. Send tapes & resumes to: Mike St. Cyr, 2517 Mt. Hope, Lansing, MI. 48910. EOE

OPENINGS

\$\$ TALENT \$\$

More consultants and stations are relying on us to fill positions at all levels as we surpass previous years for placements! Only seriously looking should call for free info. When you make more, so do we. That's why we aggressively find unadvertised openings for those we represent. Small mrkt jocks to major mrkt PROS have found what they wanted through us, year-round.

CONFIDENTIAL- NATIONWIDE

NETWORK

(407) 679 8090

NEWS DIRECTOR

KMOX

News/Talk 1120

The Voice Of St. Louis™

KMOX, a CBS-owned station in St. Louis has an opening for News Director. Strong leadership, planning and day-to-day coaching skills a must. Requirements: 3-5 years' news management experience at medium/major market station (with significant news operation); college degree in journalism or communications. Send cassette of your product and philosophy to: Tom Langmyer, Program Director, KMOX/CBS Radio, One Memorial Drive, St. Louis, MO 63102. No calls. EOE

AM NEWS ANCHOR/CO-HOST

Adult standard nostalgia. Hard working, highly motivated team players send tape and resume to: AM News Anchor/Co-Host, MacDonald Broadcasting, P.O. Box 1776, Saginaw, Michigan 48605. EOE

CHR/Alternative in top 30 market looking for talent to fill all dayparts with probable management opportunities - also FT news & traffic reporter plus production and music director - rush tape, resume & photo to: Radio & Records, 10100 Santa Monica Bl., 5th Floor, #593, Los Angeles, CA 90067. EOE

COUNTRY AIR TALENT

Country satellite network, digital environment, still seeking career-minded dedicated AT, minimum 3 years' exp. Excellent benefits including 401K & small town living! T&R/salary requirements: Prince Mayne, KZ-Country Net, Box 100, Central City, NE 68826. EOE

Oldies 103, KLOU has immediate opening for news director/morning show co-host position. Ideal candidate has experience working with successful adult morning show and can relate to adults without using blue humor. Women and minorities encouraged to apply. Tape and resume to: AM Drive Co-host Oldies 103, KLOU P.O. Box 8764 Jefferson Memorial Station St. Louis, MO 63101 No calls please. KLOU is an equal opportunity employer.

Opportunity Knocks

in the pages of R&R every Friday

Call 310•553•4330

OPENINGS

WEST

Entry level assistant for radio producer. Creative/clerical duties. Resume & letter only: Producer, Box 615, Van Nuys, CA 91408. EOE(4/7)

Accepting T&R's for future full & parttime positions. T&R: KLLY, Russ Davidson, 3651 Pegasus Dr., #107, Bakersfield, CA 93308. EOE(4/7)

Oldies seeks evening request & dedication AT. Bi-lingual a plus. T&R: KDES, Danny Fox, Box 2745, Palm Springs, CA 92263. EOE(4/7)

Alaskan Classic Rocker seeks evenings. Great station/company. No beginners. T&R: KBFX, Tina Hillburn, 1300 E. 68th, #208, Anchorage, AK 99518. EOE(4/7)

Expanding Northwest group seeks CHR, AC, and Country air talent for small/medium markets. Also seeking news director. Tape & resume to Sundown Consultants, P.O. Box 829, Olympia, WA 98507-0829. EOE

Major market station with two professional sports teams looking for aggressive sports anchor and sports reporter. Must know sports, be heavy on production and have personality plus. Send T&R to: Radio & Records, 10100 Santa Monica Blvd., 5th Floor, #579, Los Angeles, CA 90067. EOE

If you are witty, topical, creative and a hard working team player, we have a morning show for you!!! This is a rare opportunity to join the great working environment of the Buck Owens Broadcasting Group. We are Red Hot Country. Send tape and resume to: KTIE Radio, Attn: Jeff Woods, 3223 Sillect Avenue, Bakersfield, CA 93308. We need you now!!! EOE

Growing medium market radio chain currently has openings for Country and CHR program directors and Country and AC morning talent. Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., 5th Floor, #591, Los Angeles, CA 90067. EOE

Brand new start-up situation on the West Coast is looking for an established morning show, a production director and air talent for all dayparts. You must have at least three years' fulltime on-air experience in Classic Rock, '70s or Progressive. Production skills are a MUST! Great company, great market and excellent potential for growth. Send your resume and tape to: Dana Jang, PD, KSJO, 1420 Koll Circle, San Jose, CA 95112. EOE. No calls.

The Research Group

The Research Group, the nation's leading research company, is actively searching for America's best music programmers to join our Music Services team. Strong understanding of strategy and music implementation a must. Send or fax resume and references to: Strategic Marketing Center, 2601 Forth Avenue, Suite 250, Seattle, WA 98121. Attention: Roger Douglass. FAX: (206) 443-3990. EOE

OPPORTUNITIES

OPENINGS

3 SALES MANAGER JOBS AVAILABLE NOW!

Take this test. How many of these questions can you answer with a yes?

- | | Yes | No |
|---|--------------------------|--------------------------|
| 1. Do most of the people working on your staff believe you have enhanced their career? | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Have your accountability methods been productive? | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Do you recruit even when you don't have a "list" open? | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. Do your sales meetings inspire and teach? | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Do you strive for pricing policies that result in a well-balanced, never sold-out situation? | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. Have you empowered the people at your station to think for themselves and make decisions? | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. Have you trained your successor? | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. Have you consistently over-achieved sales quotas? | <input type="checkbox"/> | <input type="checkbox"/> |

NUMBER OF "YES" ANSWERS

- 1-2 Get a job with one of our competitors
- 3-4 You're not quite there
- 5-6 You're ahead of the pack, let us hear from you
- 7-8 Fax or overnight us a letter that makes us want to talk with you

We're looking for truly passionate people who can coach their teams towards excellence. Five of our managers have moved up in the last year. We offer opportunity fueled by growth! EOE

Irwin Pollack, Radio Center, 500 4th Street NW, Albuquerque, NM 87102 Fax: (505) 767-6735,



Citadel Communications Corporation

Stations in Albuquerque, Reno, Spokane, Salt Lake City, Colorado Springs, and Modesto/Stockton.

Medium market Classic Rock station seeks afternoon drive talent/production wiz. 3 years' experience necessary. Hard work, great company. Radio & Records, 10100 Santa Monica Bl., 5th Floor, #576, Los Angeles, CA 90067. EOE



Cat Country, KCTR is looking for a Program Director/PM Drive. KCTR needs to have previous PD experience and capable of enhancing a heritage station with a 26 Share. Send tape and resume to Tom Caulkins, Station Manager, KCTR, 27 North 27th St., Billings, MT 59101. EEO. No phone calls please.

PROMOTION/MARKETING DIRECTOR

92.5 The Flash ... San Diego has an immediate opening for a talented, creative, resourceful, detail oriented, organized, manager to take 92.5 The Flash to the next level. Must be able to set up database, internet, fax promotions, work with programming, sales and clients, as well as market 92.5 The Flash ... an Adult Alternative Rock format ... into the minds of the masses. Please send portfolio along with creative ideas for bar promotions to lifestyle events that set us apart from the competition to Sherman Cohen, 2434 Southport Way, Suite A, National City, California 91950. EOE

2 JOB OPENINGS FULL/PART-TIME AIR TALENT

KSEG-FM - "The Eagle", in Sacramento, has an immediate opening for ONE full-time air personality and ONE part-time air personality at top rated Classic Rock station. At least three years' on-air experience required. No beginners. Salary: DOE Tape and resume to: Jeff McMurray KSEG "The Eagle" 620 Bercut Drive Sacramento, CA 95814 No phone calls please. Citicasters is an Equal Opportunity Employer.

POSITIONS SOUGHT

30-year major market veteran. Experienced programmer, air personality and commercial producer. Seeks south/southwest. DICK POWER: (505) 979-0571. (4/7)

Comedy writer; currently writing personal/topical material for comedy services. Seeks NYC area position. HELENE: (516) 599-2570. (4/7)

Award-winning college sports PBP with outstanding track record in sales. Will make your station money. RANDY: (915) 942-0589. (4/7)

(405) 733-7736. The only number you need if you're seeking the "right" voice. Oklahoma preferred. DAVID: (405) 733-7736. (4/7)

Successful top 30 market AC PD/AT seeks NAC PD/AT opportunity. Format more important than market size. Contact: PD, P.O. Box 450162, Sunrise, FL 33345-0162. (305) 484-7370.

Traffic jammed? Former traffic assistant seeking traffic director/traffic sales assistant, radio or TV. Prefer west/southwest. DARRYL: (602) 678-0788. (4/7)

Promotion director/sidekick, seeks station that wants to be #1. Aggressive, great comedy writing, love personal appearances. LARRY: (219) 291-1923. (4/7)

Attitude, humor, intelligence. If you and your listeners get it, call me. Hot talk or mornings. East. DREXEL: (505) 334-8480. (4/7)

POSITIONS SOUGHT

Can't find good help? Attention GM's and PD's of Hawaii, local boy wants to come back home. CLINT: (671) 477-6408, (671) 477-5786. (4/7)

Does talk in your market consist only of passion phones, sports or issues? Call for the antidote. PHILL: (800) 268-0196. (4/7)

Help I've been replaced by a satellite and desperately seek new gig. Creative, original, live AT. AOR/CHR/AC. TOM: (319) 752-3732. (4/7)

Like riding the Tokyo subway, Matthew and Bob in the morning is a gas. For tape call. BOB: (408) 358-2108. (4/7)

I'm ready to kick some conservative butt. Liberal talk show host. JOHN: (703) 465-8492. (4/7)

DC. fringe AT, 8 years, seeks first small/medium market PD position. 70's/AC genius. PA. MD. WV. VA. RON: (703) 465-8492. (4/7)

Hello world. Signed sealed delivered, I'm yours. Gypsy AT seeking good money considering all offers. JOHN: (904) 797-7538. (4/7)

Rookie willing to travel to any format to work. Hardworking, sportsloving person. MARLISSA: (405) 273-9122. (4/7)

Seeking FT airshift, first PD gig. Versatile, smart. Tired of being underrated, unrated markets, uncompetitive pay. JANET: (502) 895-5888. (4/7)

Award-winning news/sports director immediately available. Major markets. RON: (404) 718-1700. (4/7)

Experienced

Africa-American, conservative talk show host, no nonsense, tackling tough issues, hard-driving entertainment. Contact Lyle: 818-769-2390.

Chicago AOR AT seeks next fulltime gig. APD/MD experience. Ready willing and able, so let's rock. MARK: (708) 424-2548. (4/7)

Let's talk about a long term position for a 13 year PD/MD/AT. MIKE: (314) 471-0041. (4/7)

Experienced AT/entertainer, who's also a creative strategist in music, programming, marketing and promotions, seeks work. GERRY: (818) 705-5609. (4/7)

Seeking position in or around Dallas/Fort Worth metroplex. PD experience. DONN: (817) 595-6509 or (817) 281-8528. (4/7)

Station manager/sales manager seeks medium/small market. Great sales background, leader. Will relocate anywhere. TERRY TOBINSON: (303) 867-5465. (4/7)

It's time: AT in Springfield MO. Ready to move and will live up your station. CARL WILBURN: (417) 881-3872. (4/7)

Major market experienced AT seeking 70's Oldies gig. KEITH: (407) 664-2009. (4/7)

Rosa Lopez's favorite morning show. Honest she listens from 6 to after 10, maybe 10:15 or 10:20. MATTHEW: (805) 962-4996. (4/7)

Morning team, high profile, conversational, original, fun and topical. Employed but available. JACQUES: (516) 725-4064, AOL: JACQUESJAN, Compuserve 73734.106. (4/7)

Over 20 years' experience, program/music director, AT, production. Southeast. J.MICHAEL PRUET: (912) 439-1802. (4/7)

Rockin' female AT with promotions/music experience. Public appearance pro, ready to rock your way now. Prefer west. CJ: (602) 336-0539. (4/7)

Medium market AT needs off overnights. 5 years' experience. Great production and ready to move. CRAIG: (515) 279-2604. (4/7)

15-year pro. Experienced PD/production director. Call me today I'll be there tomorrow. JUSTIN: (915) 676-2558. (4/7)

Northeast PD's. 10 year pro running from the mudslides. AC/Country/AOR/MD and digital production experience. HUNTER: (408) 279-4859. (4/7)

APRIL AVAILABLE

7 year pro with Newhouse Masters, small market dominant, ready for the call. Top 100 market stations, if you need a PBP voice, sportscaster, or newscaster, call Adam: (315) 536-3189.

POSITIONS SOUGHT

CHR/New Rock. Days or nights. young, experienced pro seeks station that has fun, a direction and a goal. RICH: (312) 244-9802. (4/7)

Help, small market news director who is ready for bigger and better things seeks news anchor/reporter position. STEVE: (502) 943-8983. (4/7)

Sports talk and PBP. Excellent qualifications, former network sportscaster now in Wilmington, DE area. All markets/locations considered. GREG: (302) 226-1086. (4/7)

10 year news/sports/talk programmer available immediately. Station sold/format change. Pro & D-1 college experience. ALLEN: (803) 357-0063. (4/7)

News man with major market experience suffering from northern exposure. Seek medium or large market. DAVE: (906) 786-3254. (4/7)

Morning team. Cruise into rush hours. ED RUSCH/ALICIA CRUIZE: (614) 594-6608. (4/7)

AT with four years' experience (AOR, Classic Rock, Country) looking for new challenge. If you want more than a liner card reader that can make your station a winner, I'm your man. Bill (502) 339-8336.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2"x 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$100/inch **2x \$75/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

AIRCHECKS

The NEW 1995 aircheck sampler cassette is now available -- 10 minutes of broadcast history for just \$5.00! Get our growing catalog, listing more than 3100 airchecks, for only \$10.00.

MAN FROM MARS PRODUCTIONS
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AUDIO & VIDEO AIRCHECKS

CURRENT #180, WPMN/Jojo Kincaid, WPMN/Brian & Joe, WBBM-FM/George McFly, KHMV/Paul Christy, WCLB/Loren & Wally, WKQB/Rick Igoi, WWDG/Paul Harris, WLUP/Jonathan Brandmeier & more! \$7.
CURRENT #172, WPLJ/Roddy Allen, Z100/Evin Duran, KRTH/Real Don Steele, KISS/Bruce Vidal, B96/Wild Bill & TJ, KYCY/D. WYBY/Brian Casey, KHKS/LeighAnn, \$7.
PERSONALITY PLUS #PPP-88, KISS/Rick Dees, WRGX/Mancow, KDMX/Johnny Edwards, WFAN/Don Imus, Cassette \$7.
PERSONALITY PLUS #PPP-87, WBCS/Adams & Doyle, KVIL/Ron Chapman, KL/Ol/Stevens & Pruett, KQLQ/Jeff & Jeri, KSJO/Lamont & Tonelli, \$7.
PERSONALITY PLUS #PPP-86, WXRK/Howard Stern, WPLJ/Scott Shannon & Todd Pettengill, WPGC/Domme Simpson, WZGZ/GreaseMan, WFOX/Randy & Spiff, \$7.
ALL COUNTRY #C-35, KSAN/WGAR, WBEE, KIQK, KILT, KKQB, \$7.
ALL CHR #CHR-5, WPKY, WKQB, KRBE, WZJM, WKCI, XHTZ, \$7.
ALL AC #AC-13, KPZL, KWRM, KYXY, WQAL, WPMX, KEZR, \$7.
PROFILE #5-292, DALLAS: CHR KHKS, AC KDMX, KVIL, UC KPMZ, KKDA, AOR, KTXQ, KDGE, KZPS, KEGL, Ctry, KSCS, KPLX, KYNG, Gold, KLUV, KRWW, \$7.
PROFILE #5-293, SAN JOSE/SACRAMENTO: CHR KHQT, KSPM, AOR, KSJO, KOME, KUPX, KRXQ, KSEG, KWOD, AC KEZR, KARA, KBAY, KGBY, KYMX, Gold, KHYL, KXOA, Ctry, KRTY, KRAK, KNCI, \$7.
PROMO VAULT #PR-20, promo samples - all formats, all market sizes, Cassette, \$10.
SWEEPER VAULT #SV-6, Sweeper & Legal ID samples, all formats, Cassette, \$10.
#O-16 (ALL OLDIES), #CHIN-20 (CHR NIGHTS), #E-20 (ALL FEMALE), #AOR-11 (ALL AOR), #MR-2 (MODERN ROCK), #T-3 (TALK RADIO), #UC-16 (ALL URBAN), #5-290 (LA AM DRIVE), at \$7 each.
CLASSIC #C-173, KEWB/Gary Owens - 1959, WFIL/Dan Donovan - 1971, KHJ/Real Don Steele - 1972, WMKR/Steve Cochran - 1985, KFRC/Terry Nelson - 1979, WZZP/Sup O'Brien - 1977, WGCL/Birdman - 1977, \$11.
VIDEO #56, San Francisco's K101/Rick Shaw, KYCY/D, KSJO/Lamont & Tonelli, LA's KISS/The NastyMan, DC's WRQX/Jack Diamond & WPGC/Christina Kelley, 2 HOT hours, VHS, \$20.

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THE book for disc jockeys who want to make the most out of their careers! Job Hunting, Contracts, Show Prep, Creating Character Voices, On-Air Telephone Calls, Morning Show Critiques, The Program Director As Disc Jockey, Finding & Developing Air Personalities, Management & Personalities, and MUCH more! PLUS interviews with Rick Dees, The GreaseMan, Howard Stern, many others! CRAMMED with ideas, tips & techniques for the radio personality who wants to get to the top . . . and stay there. 259 pages: \$29.95 (Canada: \$34.95 U.S. Funds; Overseas \$41.95) Mail payment to:
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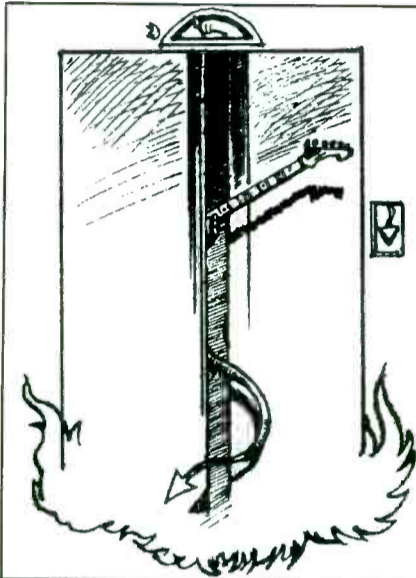
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718/966-0499 Fax: 718/966-7841

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or call (609) 697-2298 (fax available)

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COMEDY NEWS NETWORK

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For free samples call with your name, station, and fax number(s)

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Why not try our daily, faxed comedy service on your personality - intensive show for a week, FREE.*

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ALL FORMATS
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R&R

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	Per insertion
1 time	\$90.00
6 insertions	\$85.00
13 insertions	\$80.00
26 insertions	\$70.00
51 insertions	\$65.00

Will include camera-ready logo or line art if provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

Marketplace
RADIO & RECORDS, 10100 Santa Monica Blvd,
Fifth Floor, Los Angeles, CA 90067
310-553-4330 Fax: 310-203-8727

NATIONAL AIRPLAY OVERVIEW

POP/CHR

3W	2W	LW	TW	
1	1	1	1	DIONNE FARRIS I Know (Columbia)
3	2	2	2	SHERYL CROW Strong Enough (A&M)
11	8	6	3	BLESSID UNION OF SOULS I Believe (EMI)
5	4	4	4	GREEN DAY When I Come Around (Reprise)
8	7	5	5	JAMIE WALTERS Hold On (Atlantic)
12	9	8	6	REAL MCCOY Run Away (Arista)
2	3	3	7	MADONNA Take A Bow (Maverick/Sire/WB)
13	11	10	8	MARTIN PAGE In The House Of Stone... (Mercury)
16	12	11	9	FIREHOUSE I Live My Life For You (Epic)
6	6	9	10	MELISSA ETHERIDGE If I Wanted To (Island)
4	5	7	11	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)
35	19	13	12	HUMAN LEAGUE Tell Me When (EastWest/EEG)
20	18	15	13	ELTON JOHN Believe (Rocket/Island)
7	10	12	14	DES'REE You Gotta Be (550 Music)
28	20	17	15	VAN HALEN Can't Stop Lovin' You (WB)
10	14	14	16	REAL MCCOY Another Night (Arista)
—	38	26	17	HOOTIE & THE BLOWFISH Let Her Cry (Atlantic)
29	23	19	18	BOYZ II MEN Thank You (Motown)
15	16	18	19	TLC Creep (LaFace/Arista)
14	13	16	20	LONDONBEAT Come Back (Radioactive)

BREAKERS®

No Songs Qualified For Breaker Status This Week

POP/CHR begins on Page 43.

COUNTRY

3W	2W	LW	TW	
9	5	3	1	REBA McENTIRE The Heart Is A... (MCA)
11	6	4	2	ALABAMA Give Me One More Shot (RCA)
18	12	6	3	JOHN MICHAEL MONTGOMERY I Can Love... (Atlantic)
17	9	5	4	BROOKS & DUNN Little Miss Honky Tonk (Arista)
22	16	11	5	TRACY BYRD The Keeper Of The Stars (MCA)
14	10	8	6	RANDY TRAVIS The Box (WB)
6	3	1	7	JOE DIFFIE So Help Me Girl (Epic)
5	2	2	8	VINCE GILL Which Bridge To Cross... (MCA)
16	13	10	9	ALAN JACKSON Song For The Life (Arista)
20	15	13	10	TIM MCGRAW Refried Dreams (Curb)
13	11	9	11	DAVID BALL Look What Followed Me Home (WB)
19	14	14	12	LARI WHITE That's How You Know (When...) (RCA)
24	19	16	13	MARK CHESNUTT Gonna Get A Life (Decca)
25	20	17	14	TY HERNDON What Mattered Most (Epic)
26	21	18	15	SHANIA TWAIN Whose Bed Have Your Boots... (Mercury)
21	18	15	16	DIAMOND RIO Bubba Hyde (Arista)
30	22	19	17	PAM TILLIS I Was Blown Away (Arista)
31	25	20	18	JOHN BERRY Standing On The Edge Of Goodbye (Patriot)
29	24	22	19	HAL KETCHUM Stay Forever (MCG/Curb)
—	37	26	20	GEORGE STRAIT Adalida (MCA)

BREAKERS®

- 43 **34** COLLIN RAYE If I Were You (Epic)
- 44 **40** KATHY MATTEA Clown In Your Rodeo (Mercury)
- 48 **45** DAVID LEE MURPHY Party Crowd (MCA)

COUNTRY begins on Page 66.

ROCK TRACKS

3W	2W	LW	TW	
3	3	1	1	LIVE Lightning Crashes (Radioactive)
2	2	2	2	VAN HALEN Can't Stop Lovin' You (WB)
1	1	3	3	COLLECTIVE SOUL Gel (Atlantic)
8	5	4	4	STONE ROSES Love Spreads (Geffen)
11	7	5	5	BUSH Everything Zen (Trauma/Interscope)
14	12	9	6	DAVE MATTHEWS BAND What Would You Say (RCA)
18	13	10	7	STONE TEMPLE PILOTS Pretty Penny (Atlantic)
19	14	11	8	OASIS Live Forever (Epic)
5	6	7	9	GREEN DAY When I Come Around (Reprise)
52	31	17	10	STDNE TEMPLE PILOTS Dancing Days (Atlantic)
4	4	6	11	TOM PETTY You Wreck Me (WB)
26	19	15	12	ROLLING STONES I Go Wild (Virgin)
20	16	14	13	R.E.M. Star 69 (WB)
49	32	20	14	TOM PETTY It's Good To Be King (WB)
16	15	18	15	SPONGE Plowed (WORK)
—	34	22	16	MAD SEASON River Of Deceit (Columbia)
10	11	13	17	HODTIE & THE BLOWFISH Let Her Cry (Atlantic)
9	9	8	18	BRUCE SPRINGSTEEN Murder Incorp. (Columbia)
23	20	19	19	SHAW-BLADES My Hallucination (WB)
6	8	12	20	PEARL JAM Better Man (Epic)

BREAKERS®

- 41 **36** **30** **22** OUR LADY PEACE Starseed (Relativity)
- 57 **40** **31** **23** PEARL JAM Not For You (Epic)

ROCK begins on Page 78.

RHYTHMIC/CHR

3W	2W	LW	TW	
1	1	1	1	TLC Red Light Special (LaFace/Arista)
11	5	3	2	MONTELL JORDAN This Is How We... (PMP/RAL/Island)
2	2	2	3	SOUL FOR REAL Candy Rain (Uptown/MCA)
8	7	6	4	ADINA HOWARD Freak Like Me (EastWest/EEG)
9	6	5	5	SUBWAY This Lil' Game We Play (Biv Ten/Motown)
3	3	4	6	BROWNSTONE If You Love Me (MJJ/Epic)
4	4	7	7	BRANDY Baby (Atlantic)
14	11	10	8	REAL MCCOY Run Away (Arista)
6	9	8	9	MARY J. BLIGE I'm Goin' Down (Uptown/MCA)
BREAKER	10	10	10	IV XAMPLE I'd Rather Be Alone (MCA)
13	14	12	11	BOYZ II MEN Water Runs Dry (Motown)
5	8	9	12	MADONNA Take A Bow (Maverick/Sire/WB)
18	16	15	13	K7 Move It Like This (Tommy Boy)
15	15	13	14	NOTORIOUS B.I.G. Big Poppa (Bad Boy/Arista)
7	10	11	15	TLC Creep (LaFace/Arista)
21	20	17	16	STEVIE B Dream About You (Emporia)
37	25	18	17	DIANA KING Shy Guy (WORK)
23	22	20	18	KEITH MARTIN Never Find Someone Like... (Columbia)
12	12	14	19	BOYZ II MEN Thank You (Motown)
24	23	21	20	RAPHAEL SAADIQ Ask Of You (550 Music/Epic ST)

BREAKERS®

- 22 **18** **16** **10** IV XAMPLE I'd Rather Be Alone (MCA)

RHYTHMIC/CHR begins on Page 53.

HOT AC/ADULT CHR

3W	2W	LW	TW	
1	1	1	1	MADONNA Take A Bow (Maverick/Sire/WB)
3	2	2	2	MARTIN PAGE In The House Of Stone... (Mercury)
8	6	3	3	ELTON JOHN Believe (Rocket/Island)
4	4	5	4	DES'REE You Gotta Be (550 Music)
5	5	6	5	AMY GRANT & VINCE GILL House Of Love (A&M)
2	3	4	6	EAGLES Love Will Keep Us Alive (Geffen)
7	9	7	7	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)
9	8	9	8	BONNIE RAITT You Got It (Arista)
6	7	8	9	GLORIA ESTEFAN Everlasting Love (Epic)
17	17	13	10	DIONNE FARRIS I Know (Columbia)
15	13	11	11	FOREIGNER Until... (Generama/Rhythm Safari/Priority)
10	10	10	12	MELISSA ETHERIDGE I'm The Only One (Island)
20	19	16	13	SHERYL CROW Strong Enough (A&M)
16	16	18	14	MELISSA ETHERIDGE If I Wanted To (Island)
13	11	12	15	JON SECADA Mental Picture (SBK/EMI)
12	14	15	16	VANESSA WILLIAMS The Sweetest Days (Mercury)
11	12	14	17	BON JOVI Always (Mercury)
BREAKER	18	18	18	ANNIE LENNOX No More "I Love You's" (Arista)
14	15	17	19	BOYZ II MEN On Bended Knee (Motown)
18	18	19	20	JOHN WAITE How Did I Get By Without You (Imago)

BREAKERS®

- 25 **22** **21** **18** ANNIE LENNOX No More "I Love You's" (Arista)
- 23 **20** **20** **21** JAMIE WALTERS Hold On (Atlantic)

HOT AC/ADULT CHR begins on Page 59.

ALTERNATIVE

3W	2W	LW	TW	
1	1	1	1	LIVE Lightning Crashes (Radioactive)
3	2	2	2	PJ HARVEY Down By The Water (Island)
7	7	4	3	ELASTICA Connection (DGC/Geffen)
6	4	3	4	BETTER THAN EZRA Good (Swell/Elektra/EEG)
9	6	6	5	SPONGE Plowed (WORK)
21	10	8	6	JULIANA HATFIELD Universal... (Mammoth/Atlantic)
2	3	5	7	OASIS Live Forever (Epic)
4	5	7	8	BUSH Everything Zen (Trauma/Interscope)
19	14	12	9	MATTHEW SWEET Sick Of Myself (Zoo)
14	15	11	10	DAVE MATTHEWS BAND What Would You Say (RCA)
8	9	10	11	LETTERS TO CLEO Here & Now (Giant)
5	8	9	12	R.E.M. Star 69 (WB)
27	20	17	13	OUR LADY PEACE Starseed (Relativity)
—	34	22	14	MAD SEASON River Of Deceit (Columbia)
22	19	15	15	ADAM ANT Wonderful (Capitol)
—	36	21	16	STDNE TEMPLE PILOTS Dancing Days (Atlantic)
23	21	18	17	MIKE WATT Against The 70's (Columbia)
12	12	14	18	GREEN DAY When I Come Around (Reprise)
10	11	13	19	NIRVANA The Man Who Sold The World (DGC/Geffen)
43	28	25	20	SOUNDGARDEN The Day I Tried To Live (A&M)

BREAKERS®

- 37 **29** **32** **25** WAX California (Interscope)

ALTERNATIVE begins on Page 84.

URBAN CONTEMPORARY

3W	2W	LW	TW	
2	2	1	1	TLC Red Light Special (LaFace/Arista)
1	1	2	2	BRANDY Baby (Atlantic)
8	6	3	3	MONTELL JORDAN This Is How We Do It (PMP/RAL/Island)
14	10	6	4	RAPHAEL SAADIQ Ask Of You (550/Epic ST)
7	7	4	5	ADINA HOWARD Freak Like Me (EastWest/EEG)
6	5	5	6	GERALD LEVERT Answering Service (EastWest/EEG)
10	9	10	7	STEVIE WONDER For Your Love (Motown)
13	12	11	8	BARRY WHITE Come On (A&M)
12	13	12	9	USHER Think Of You (LaFace/Arista)
9	8	9	10	BOYZ II MEN Thank You (Motown)
3	4	7	11	SOUL FOR REAL Candy Rain (Uptown/MCA)
40	25	13	12	BROWNSTONE Grapevine (MJJ/Epic)
23	17	14	13	2PAC Dear Mama (Interscope)
4	3	8	14	SUBWAY This Lil' Game We Play (Biv Ten/Motown)
48	27	16	15	BLACKSTREET Joy (Interscope)
16	15	15	16	PORTRAIT I Can Call You (Capitol)
26	23	22	17	BRIAN MCKNIGHT Crazy Love (Mercury)
21	19	19	18	FREDDIE JACKSON Rub Up Against... (Street Life/SB)
24	21	20	19	FABU Just Roll (Big Beat/Atlantic)
36	29	23	20	LUTHER VANDROSS Going In Circles (LV/Epic)

BREAKERS®

- 50 **41** **34** DIANA KING Shy Guy (WORK)
- 47 **45** **35** IV XAMPLE I'd Rather Be Alone (MCA)
- **—** **39** JOYA I Like What You're Doing To Me (Atlas/A&M)
- 44 **44** **42** **42** CHANTE' MOORE This Time (Sias/MCA)
- **48** **43** **43** MEN AT LARGE Holiday (EastWest/EEG)
- **47** **44** **44** LO-KEY? Good Ole Fashion Love (Perspective/A&M)

URBAN CONTEMPORARY begins on Page 54.

ADULT CONTEMPORARY

3W	2W	LW	TW	
3	1	1	1	ELTON JOHN Believe (Rocket/Island)
4	4	4	2	MARTIN PAGE In The House Of Stone... (Mercury)
2	2	2	3	MADONNA Take A Bow (Maverick/Sire/WB)
1	3	3	4	EAGLES Love Will Keep Us Alive (Geffen)
10	6	6	5	FOREIGNER Until... (Generama/Rhythm Safari/Priority)
5	5	5	6	BONNIE RAITT You Got It (Arista)
8	8	8	7	DES'REE You Gotta Be (550 Music)
7	7	7	8	GLORIA ESTEFAN Everlasting Love (Epic)
14	13	10	9	JOHN WAITE How Did I Get By Without You (Imago)
12	11	9	10	AMY GRANT & VINCE GILL House Of Love (A&M)
6	9	12	11	BOYZ II MEN On Bended Knee (Motown)
18	16	15	12	LINDA RONSTADT The Blue Train (Elektra/EEG)
9	10	11	13	VANESSA WILLIAMS The Sweetest Days (Mercury)
16	15	13	14	JIMMY CLIFF Hakuna Matata (Walt Disney)
17	17	16	15	STEVIE WONDER For Your Love (Motown)
11	12	14	16	JON SECADA Mental Picture (SBK/EMI)
22	20	18	17	FIREHOUSE I Live My Life For You (Epic)
24	21	20	18	MANHATTAN TRANSFER Too Busy Thinking... (Atlantic)
21	18	19	19	HOOTIE & THE BLOWFISH Hold My Hand (Atlantic)
26	24	21	20	BLESSID UNION OF SOULS I Believe (EMI)

BREAKERS®

No Songs Qualified For Breaker Status This Week

ADULT CONTEMPORARY begins on Page 59.

PROGRESSIVE ALBUMS

3W	2W	LW	TW	
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